STATING THE CASE OF SHOW BUSINESS VERSUS INTOLERANCE

COMMENTARY BY LEONARD TRAUBE

—Starting on Page 3

READY-MADE AUDIENCES FOR THE NIGHT CLUBS

—Night Club Dept.

RAYE AND PEDRO
"Brazilian Nutty Antics"
(See Night Clubs-Vaudeville)
The Band That's Packin 'em in with SOLID SOLID Entertainment

LIONEL HAMPTON AND HIS ORCHESTRA

BOOKED SOLID IN THEATRES ALL OVER THE NATION THROUGH APRIL '47

...and another DECCA HIT!
THE PENCIL BROKE
(Recorded by Lionel Hampton & Ensemble)

TEMPO'S BIRTHDAY
(instrumental)

DECCA 07269

ASSOCIATED BOOKING CORPORATION

CHICAGO, III.
54 W. Randolph St.

JOE GLASER, President
745 FIFTH AVE., NEW YORK 22, N. Y. • PL. 5-5572

BEVERLY HILLS, Calif.
9200 Wilshire Bl.
STATIONS ON SELLING SPREE

Top Turnover, Price Peaks Due for 1947

竞争力热卖，价格峰值归因于1947年

By Our Washington Bureau

WASHINGTON, Nov. 30.—An unprecedented wave of standard broadcast station sales is predicted for 1947-48 in the wake of the current relative let-down in sales and transfers, according to a forecast issued from Federal Communications Commission facts. With stations bringing various prices at prices as high as several million dollars and with available new channels fewer than ever, record top prices are anticipated buying and selling wave. Small city stations are now finding an avenue for top profits thru station sales, with the trend figured to increase.

Expected record wave of transfers is attributed by government economists to four main factors:

(1) Sharply increasing AM competition is cutting into profits for stations, particularly those in smaller communities where competition is keenest.

(2) Small-town AM operators seemingly cannot afford expense of holding on stations and moving into non-paying FM at same time.

(3) With saturation point in AM (See Stations on Spree on page 6)

New U. S. Opera's Rehearsals Delayed; Chi Opening Jan. 6

CHICAGO, Nov. 30. — Newly formed United States Opera Company, headed by Ottavio Scotto, which claims to outside the Metropolitan opéra in lavishness, opens in Chicago January 6 for a five-week run at the Chicago Civic Opera House. Rehearsals skedded to start this week, were postponed next week due to failure of the org to get cleared with AGVA.

Scotto, who has been associated with many opera, including the Royal Theater Opera in Rome, has been courting Europe for big name talent. Stars from Paris, Milan and Vienna reportedly have been signed.

Question of where Scotto was setting the necessary dough was solved this week when The Billboard learned a group of Chicago and other Midwestern millionaires are backing the org. Representatives of the U. S. Opera Company admitted Scotto didn't intend the venture to be a paying proposition in itself, but the fact that no opera company in the world has ever come out in the black. (Met and Chicago has been the world in the red this year despite packed houses).

After presenting the major operas in Chicago, company will go on tour.

WHO DOES SHOW BUSINESS STAND ON INTEGRITY?

By Leonard Traube

When it comes to public affairs nearly every trade newspaper, not excluding The Billboard, is in the unfortunate and sometimes "darn-it-and-to-hell" position of not being able to speak its piece because to do so would violate its self-appointed franchise. From time immemorial, except during the first World War, when our late publisher W. H. Donaldson became so aroused at Germany that he used the opportunity for a then current Liberty Bond campaign to put out his views and to make plain evidence into an editor through God Damn the Kaiser—The Billboard has stuck religiously to its last, which is that of show business men and women and all the others, editors with convictions and principles and an awareness of world events and the cruel implications thereof, to be of use when we find ourselves in a present and those to come. A man must be made up of herculean power not to yield to some of the great temptations which dangle enticingly before him every part of his day.

We Do Not Use the Service Entrance

The Billboard, in common with many another trade paper, does not enter the other side of the question. There is no topic for discussion to the show business. The Billboard was the first show-trade publication—and we hope the customers will not spank us for this little boast—to discuss, in minute detail, the possible effects of the congressional reorganization bill upon the various components of the amusement industry. It is seldom that a week goes by without our Washington bureau (Continued on page 47)

SPHERE

Worse Coming, was black and growing
were waiting momentarily for the
evidence
that strike continue much longer. On
way, where legitimate
turned five years, the effects of the strike
boxers, fighting
Who held an emergency session
in- (Continued on page 47)

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After presenting the major operas in Chicago, company will go on tour.
Wash. Post Blasts Heiman For Jim Crow Policy Stand

WASHINGTON, Nov. 30.—Eugene Meyer’s influential Washington Post blasted anew this week at the Jim Crow policy in Washington’s legitimate theater circles and elsewhere as the start of a new wave of racial discrimination. The Post pitched its latest editorial in the form of a wall of response to a Washington Post headline story, which was entitled “Jas. Blake’s new play is a non-legitimate theater.”

“Seldom was there a more shocking manipulation of a community pattern respecting legitimate theaters in a community which for years has been the leader in the fight for legitimate theater,” stated The Post. “Washington Post is not a newspaper that can be called one, consists of that theater’s practice. In the early years of this country, Washington had several legitimate theaters, all of which admitted Negroes on a non-discriminatory basis. Then the federal government passed a law allowing for the admission of Negroes to a number of legitimate theaters. (See Post Blasts Heiman on page 43)

Strike Dimout Cuts Deep into Show Biz

(Continued from page 3 of the strike. But now, dought was refused to ticket buyers.

Washington

Washington was inundated with pleas from show biz folk in D. C. and elsewhere for some kind of show biz relief. But the federal government has issued a refusal.

Only one show biz was affected by the strike, the KYW, which on Monday (25) set to have comic Fred Allen throw the switch lighting up a giant electric sign atop the Westinghouse Company building. The sign was to flash “Listen to KYW.” This was to celebrate the 29th anniversary of the outlet. The ceremonies have already been begun. The brownout is lifted.

Jas. A. Roberts Expands ChiSetup With Club Dept.

CHICAGO, Nov. 30.—James A. Roberts is setting up recently by hiring Floyd Shaw to handle conventions and club dates. Shaw is old-time theater manager and handled the Medinah Club here for years. Additions bring the org to seven.

Agency now claim it is the only one in the field to give complete package jobs. It can supply (1) band, (2) floorshow, (3) tiers, (4) trailers for cocktail party and (5) orchestra for after-dinner music.

Amusement Tax Take in Sharp Climb Over ’45

WASHINGTON, Nov. 20.—Federal Internal Revenue reported today that national reports of tax receipts disclosed that revenues from radio sets and parts other than those included in the index for September this year as compared with $275,192.12 for the same month a year ago. Radio manufacturers’ Association reported that revenue output hit an all-time high in October, rising to 1,670,444 sets, compared with 1,333,251 sets in September, 1945. Also, a glowing over a year ago, 1946, were revenues from phonograph records, with internal revenues climbing $203,299, or 31% this month, this year, over $163,506.5 for September, 1945.

Musical instruments also showed gains with September, 1946 tax receipts mounting to $606,816.41 against $510,890.2 for September, 1945.

Receipts from coin-operated devices for the month showed a gain of $1,009,785.99 for the 1946 month, against $711,573.15 for September. There was an increase of $68,061.97 for the month this year, against $84,238.0 for September, 1945. Netting for September, 1946 revenue of $4,121,452,347.18.

NEW YORK, Nov. 22. — Uncle Sam’s take on showbiz admissions in the New York City area has seen a peak in Collection District for October, a near doubling receipts for the same period last year. Commissioners are approached this week by film folk, arguing that a relief from the restrictions would be wise, since gathering of people at movie houses and elsewhere would serve to save home fuel and light. The board made no official comment.

A Chicago conference of the Philly offered aid to schools if hampered by the strike. Station WIBG, an indie, made an agreement to give shows to the children at the school. The board is in charge of education in the event schools have to close. Edward D. Cleary, percolator general manager said that the station is prepared to give over two hours of programming for the teaching of kids over the air.

Only one Philly station was affected by the strike, KYW, which on Monday (25) set to have comic Fred Allen throw the switch lighting up a giant electric sign atop the Westinghouse Company building. The sign was to flash “Listen to KYW.” This was to celebrate the 29th anniversary of the outlet. The ceremonies have already been begun. The brownout is lifted.

Christopher Blake Unveils Juvee Find in Richard Tyler

CHRISTOPHER BLAKE (Opened Saturday, November 30, 1946)

MUSIC BOX, NEW YORK

By Robert Francis

Drama—Fantasy by Max Hart. Staged by the New York City artistic director, Richard Tyler. Produced by Harry Horner and Leo Kers. Content shown to by William Blake, manager general manager, Al Godin, stage manager. Don Heredia was responsible for lighting and set购售 and Jadad Bennett. Presented by Joseph K. Adamson, manager.

A Soldier

Irma Crichton,

A Radio Man

William Blake

Another Photograph

Charles E. Rubin

An Airman

Frank William Blake

A Nurseman

Frances De Wilde

A Military Aide

Carol Judd

A General

More than a few people have been looking into the possibility of getting a seat in a legitimate theater for the Jim Crow policy in Washington’s legitimate theater circles here as the start of a new wave of racial discrimination. The Post pitched its latest editorial in the form of a wall of response to a Washington Post headline story, which was entitled “Jas. Blake’s new play is a non-legitimate theater.”

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Red Radio Bank
On U.S. Webmen's Target

WASHINGTON, Nov. 30—State Department sources hinted today that Washington may be planning a powerful radio broadcast to public officials and men, an idea that has been perceived by bigwigs here as likely to get a friendly ear than U.S. Embassies abroad. Regular Moscow staff can receive on the broadcast ban issue. Since State Department is known to be anxious to avoid diplomatic tangle, Benton is expected to have received specific instructions to "see what he can do" while in Moscow.

Benton, who has just returned from Washington, State Department is studying report received this week from U.S. Embassies abroad that Moscow has been studying and possibly using as a threat to broadcast facilities by foreign news agencies. Effect that resulted in withdrawal of CBS's Richard Hottelet from Soviet capital.

NAACP Chief

While the State Department declined to comment on details, it is known that Moscow has made over broadcasts as "prejudicial" against U.S. Soviet official reason for this is for the fact that the facilities are overburdened.

It is believed the assistant secretary will try to smooth the way for friendly discussions between Soviet officials and representatives of America's four major unions.

One of his talking-points, it is learned, will be to try to set up powerful radio relay stations at several global points, including a plan for broadcasting from New York to Russia in Russian. Latter plan is part of a cultural program expected to be discussed by the State Department at the next session in December of the OON.

Benton and his wife are back in partnership with his old advertising partner, Chestier Bowles, formerly of the nation. Bowles are delegates to UNESCO and took the flying trip from Paris to Moscow.

Wheeler

Wheeler Pushed
As FCC Topper;
Porter Stalls

WASHINGTON, Nov. 30—Coincident with Paul A. Revere's resignation (See Billboard, Dec. 14) as FCC counsel, another FCC counsel, Robert S. Wheeler (D., Mont.) who was defeated for renomination this year, is being considered by the President as an appointee to the FCC, possibly as chairman. It is also said that so far, Revere, accused of being the President's personal counsel, has been considered for the FCC as well.

The move, if it takes place, means Wheeler, in the past, has been critical of radio.

Porter's quitting occasioned no surprise, having been a foregone conclusion. (See PORTER STALLS on page 11)

Paley Calls for Intelligent
Public Criticism of Industry

NEW YORK, Dec. 2—Following up his speech at the recent NAB convention in Chicago, William S. Paley, CBS chairman of the board, in CBS' initial Time for Reason program Sunday (1), called for more public airing of some of the world's most serious problems, especially in the American public. "We want to serve you in all so far as that is possible," Paley said, "but we want you to know, we are asking about you, we want you to know more about this business of broadcasting. . . . you can then make your judgment on the facts." In line with this view, Lyman Bryson, CBS counselor of public affairs, will devote several months in Time to airing various problems, real and imagined, afflicting broadcasters. Copy directed by listeners will be requested.

Paley, who believes that the listening public in general is not well informed about American radio, feels this series is one means of enlightening the public. Yesterday he pointed out the fact that criticism of radio is often based on superficialities. Answering the question of how an industry with a fine public service record can be marred, Paley stated that the answer lies in a special problem: namely, the extraordinary fact that private broadcasting in America must be two things at once. Normally, it must serve the masses, and sometimes the program may serve the specialized needs of minorities. As to the primary job of serving the masses, Paley added, "I believe in calling out that job, inasmuch as "we have an obligation to give much of the people what they are most of the time."

In addition, Paley said, "Our clients, as advertisers, need to reach most of the people most of the time. This is not possible in a 30-minute program because of cost and effect, as our attackers reason. . . . It is one of the great strengths claimed. It is one of the great strengths claimed. (See PALEY CALLS on page 11)

FCC Sees Favorable
To Dropping ET Tag

WASHINGTON, Nov. 30—Federal Communications Commission is considering full acceptance of National Association of Broadcasters' proposals made this week (25) for easing rules on transcription identification, with observers here convinced that any easing accepted would be a significant step toward more moderate FCC policy general on program regulation. Don Betty, general counsel for NAB, in submitting a five-point program of rules, offered FCC an oral argument that NAB in no way concedes the authority of FCC to rule on recordings of recordings and transcriptions.

FCC was asked by NAB to allow any and all public service programs of less than 30 minutes duration to be broadcast without transcription identification, under NAB suggestions, stations would not be required to identify mechanical reproduction of program identification, sound effects or background music. Any transcribed program longer than 30 minutes would be identified by "an appropriate announcement" at the beginning and at the end. However, the announce- ment of 30-minute intervals would (See FCC Sees Favorable, page 11)

Coast Radio Unions Set
Intramural Constitution

HOLLYWOOD, Nov. 30—Reps of nine radio unions have framed a constitution governing the newly formed Council of Radio Arts and Crafts. Paper which will have to be ratified by member unions or before it is officially accepted, is patterned closely after the constitution of the Northern California Radio Union Council. Constitution provides that the council will be non-binding on its member unions and that no member union is to forego any jurisdictional rights or its privileges only in an advisory capacity. An employer, the constitution calls for a council meeting at which problems facing the union will be brought to the fore. Each union has one vote in the council. Idea is for the group to provide some binding board of directors to solve problems facing radio workers.

Local radio union councils are in the works in New York and Chicago.

The council, represented at the Hollywood session included American Federation of Radio Artists, Radio Writers Guild, Radio Directors' Guild, Office Employees International Union, Screen Publicists' Guild, International Brotherhood of Electrical Workers, and National Association of Broadcasters. Representatives were in attendance. The American Federation of Musicians, local was sked to send a rep but had not received the green light from international headquarters okaying participation in the council.

Flying Weather Report Aired
Three Times Daily by WDGY

MINNEAPOLIS, Nov. 29—Broad- casters get a flying break with reports three times daily to Minneapolis. 10,000 pilots was launched Nov. 25 by WDGY, Twin Cities' indigenous station.

Areas covered include Twin Cities, Duluth, Rochester, Willmar, St. Cloud, all in Minnesota; Watertown, S.D., and Fargo, N.D.

Plan, which was worked out by WDGY in co-operation with Leslie T. Schroeder, Slate Aeronautics commission, has won approval of the Metropolitan Airports' Commission, national air station at Wold-Chamberlain Field, Minneapolis, and the Air Pilots' Association.

AFRA-WEB "TRICE"
Proposal Still Mulled: 22%; Boost Likely

Strike Alert Continues

NEW YORK, Nov. 30—Optimism engendered Friday (29) by the joint statement issued by major webs and AFRA, to the effect that principal conflict between the contending parties have been resolved, may have been premature. 8 Strike Day.

While feeling at this stage of the AFRA-network negotiations was that a strike would not take place, developments in recent major issues were still unsettling pending an all-important confab Monday (2), held, per se, in both AFRA and New York network exubs, but it was hoped that agreement can be reached by Coast and Chicago.

These out-of-town execs were flying to New York for the meeting, where, it is expected, George Heller, AFRA chief, left word at the union headquarters Fri.

said that Monday's session would be all-important. Heller's instructions, in effect, were to keep strike arrangements intact, with AFRA members to be given time to read over the moves, which time was expected to be in line with this, as well.

Web Proposal

"Earlier in the week it was learned that the webs' proposal, which averred a strike last week-end, called for some slight modifications.

AFRA to sign a two-year contract, without an unfair station clause, tied to the Chicago Pact, but if not to strike before November, 1947. AFRA, however, also is to agree to free strikes, and to pay any bodies that the union wants to terminate its contract and at the end of the 20 days serve another 10-day notice. (Strike Alert Continues on page 11)

CBC Gets First
Union; IBEW Next?

OTTAWA, Nov. 30—First move leading toward nationalization of any section of the Canadian Broadcasting system, one which the Department of Labor revealed that engineers and architects employed in the National Council, representing 50,000 of the 150,000 in the CBC could properly become unionized since the corporation is "an emanation of the crown." However, this opinion later was reversed and employees of four other CBC companies were permitted to organize.

It is thought possible that the International Brotherhood of Electrical Workers may succeed in organizing the CBC operating staffs.
Competition Spurs Sales

(Continued from page 3) channels practically reached, best avenue for new commerce to radio appears to be by buying existing stations rather than going to expense of local wrangles to get existing channels.

(4) Prices of stations have mushroomed to all-time peaks in cities of all sizes, with temptation to sell and grab profits quickly apparently becoming irresistible to many station owners including broadcasters.

1946 Sales Slow

So far this year, 44 stations have been sold or transferred and expectations are that the final figure for the year will be about 50, according to FCC Director Earl Hunt. Only 2 stations were transferred in 1944, the peak year, and 75 in '45.

Slick in number of transfers comparable with this year's occurred in 1941, when only 51 stations changed hands, bringing $1,240,000, when the figure was 48. However, prices were much lower then. Sale curve now is expected to end next week with more than $500,000,000 being, since 1943, when the first $100,000,000 figure was reached, best since 1941.

Typical of current ballooned prices on stations in smaller size communities are the following 4 transactions made this year in the smaller-city bracket. KFBE, Great Falls, Mont., sold $39,923, bought $298,000; WAZL, Hazleton, Pa., sold, $38,009, $270,000; WSM, Sunbury, Pa., sold, $35,136, and WSPA, Spartanburg, S. C., sold, $33,349, each went on the block at $20,000, each bringing $10,000 for KELO, Sioux Falls, S. D., pop. 40,000.

Price Comparisons

Survey shows that five years ago only a single station brought more than $100,000 and 1944 prices have been set for 1947. This year, KIQ in June, at $800,000, KJY in September, $1,000,000, KJY in September, $700,000 — representing a fourfold increase in four years. Only 6 years ago the Yankee Network bought four major stations for $1,240,000, including WNAC. Boston: WEAN, Providence, R. I.; WICC, Bridgeport, Conn., and WAAB, Worcester, N. Y., the other.

Survey also shows that the price rise in station sales also has been the steady, four-year rise in prices over the last five years, gaining in the last two years. While in 1941 only one sale was transacted above $100,000, last year 12 stations, priced at $100,000, more than $200,000, and 10,000 following in the following figures of $200,000. Seven accounted for $164,000. In 1943, five of the 10 stations were over the $100,000 mark, the five bringing in $9,455,000. In 1944, 41 stations or 21 per cent of the total, sold for over $100,000 each, accounting for $21,143,000, or $471 per station.

Last year, 12 stations, or 16 per cent of the 189 sold, involved figures over $100,000, chalking up a total of $24,412,751. Sale of WLW by Crosley to AVCO accounted for $822,000 of that figure. Bank rollers in 1946 in plunking down $4,384,000 for stations in the smaller cities, hit $16,000,000 for a new individual price peak, even discounting The Philadelphia Record's $6,000,000 for WCAU. Average price this year is running at nearly $400,000 per station.

The Billboard
December 7, 1946

WGN Fixes Chi Directors as Three Webs Sign

CHICAGO, Nov. 30.—Radio Directors Guild and three webs, ABC, CBS and NBC, came to an agreement here this week that is likely probably be signed early next week. Both sides stressed the amicability of the negotiations.

Question of commercial fees, which the Guild at first pressed for was dropped until a later date. It's thought the Guild was so pleased over winning higher wage scales, working conditions, etc., if it decides to ignore commercial fees for the time being, since webs were adamant on this problem. Negotiations on this point will probably fall on the national Representatives or cash basis.

New three-year contract sets $82,500 minimum for directors; two weeks paid vacation; four weeks termination notice with a 10 per cent increase at the end of 1947 and 1948, if living costs are not met.

Sore spot with the Guild just now is failure to organize WGN-Mutual. A Guild ex-officio. The Billboard it was "gunning for Mutual, since Guild didn't believe in one station in a city having an advantage over the others.

FCC May Invite CIO To Testify On Air Gag Claim

WASHINGTON, Nov. 30.—An invitation to CIO to submit its evidence in charges against Station WINS (Milwaukee) was extended to the CIO by the FCC, but the CIO is reported to have declined to accept the invitation.

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The CIO's refusal stems from the fact that the FCC has already decided on the station's license, which license was transferred to the Chicago Board of Trade. The Board of Trade has already decided on the station's license, which license was transferred to the Chicago Board of Trade. The Board of Trade has already decided on the station's license.
NARBA Conferences
Play Button Button
WASHINGTON, Nov. 30.—Game of the day and the other fellow will do,” now fully is under way among nations preparing for the North American Regional Broadcast Agreement Conference, with clauses seen to be among the most important will be dur-
til long after the turn of the year. Engineers from the trade and FCC, who conferred here this week, will resume sessions sometime in January, with most conferences fairly well agreed that work will be largely “in the dark” until conferences from other nations have made progress in preparing with U. S. in preparation for NARBA. This exchange is to take place in the American Congress, it developed after the week’s sessions, and there is a strong likelihood that a chance for at least a preliminary swapping of ideas among representa-tives of the RCA management might shape up by next spring.

Conferences have voiced the hope that next session they might be in position to discuss actual program networks, although it is not viewed likely that the conferences will want to show their hands until other na-tions have made adequate progress on proposals for clear channel allo-ca-tions. Conferences from U. S. and others have been public with their ideas in form of suggestions for preserving the advantage of the Office of International Radio, after which it is likely that the backtrack jockeying phase will reach a pay-off.

WJJD Commersh To Fired WCFL Gabber
CHICAGO, Nov. 30.—Dr. Gerhard Schacher, news commentator who was the subject of a controversy in the trade here both four and when he was discharged by WCFL, local AFL-owned owned, for delivering what the FCC and the industry claimed who pro-Communist state-ment, said yesterday he was fired by WJJD late in December, sponsored by a group of 24 local business men. No specific reason for the hearing was heard five times weekly on WJJD, Marshall Field indy, to which he went after his discharge. Spon-sors will rotate commercials.

Farm Program Exces
To Hold Annual Meet
CHICAGO, Nov. 30.—Problems facing farmers of the coun-try during the present period in which the farmers and the industries are putting increasing stress on farm service will be discussed Saturday (1-2 at Playing Stevens Hotel when the National Association of Radio Farm Producers will hold its annual meeting and election of of-ficers. More than 75 farm directors from 75 or more stations will be on hand for the meeting, being held coinci-dentally with the annual farm show which this year is getting more atten-tion than ever before in the past from the radio industry.

Sunday’s session of the farm di-rectors will be devoted to committee reports; the annual report of Herb Flammbee, of WHO, Des Moines; reports of the Farm Di-rectors; election of officers and an annual banquet to be addressed by Fred Miller, son, go by vice-president. Monday’s session will be devoted pri-marily to a farm broadcaster’s clinic, at which the trend of future farm broadcasting in the country is expected to be indicated.

Sturges Holds Nose
NEW YORK, Nov. 30.—Late-est to join the Radio Stink is Production Sturges, noted film director, who says that comparing radio to motion picture is comparing “darkness to light.” Sturges, who expresses this thought in Paul David’s radio column in the New York Post today, added that it’s a shame that this magnificent invention, the radio, instead of being used for education, was used for vaudeville—which is inadequate. . . .

Asked to compare radio to television, Sturges stated: “The radio controls, the one-eyed are kings.” Sturges told Denis he directed a radio program only once—a short on Lux Radio Theatre. Sturges balked when they wanted him to read a commercial. “After all, I’m a director, not some-one to plug soap,” he said.

Urge Radio Classes During Coal Strike
WASHINGTON, Nov. 30.—John W. Studebaker, U. S. commissioner of education, nodded quick approval Tuesday (26) when President Justin Miller of Nation’s Association of Broadcasters, urged classes by radio for children whose public schools have been closed by the fuel shortage. Studebaker pointed out that radio “controlled, for children, as suggested by Miller, are feasible and workable.

Commissioner described how the plan, worked 15 years ago in Maine, where Studebaker was serv-ing at the time as school superintendent, “I recall,” he said. “his shortage caused schools to close there at the time, and backed by radio and direct use by children. The instruction over the air most success-fully.

Miller, in letters to radio station managers thrusters the nation, sug-gested that “each station could contribute enough quarter or half-hour periods daily during the emergency period to fill the gap in their educational program.”

Goddard To Face Pre-Trial Examination by NBC Dec. 7
NEW YORK, Nov. 30.—Pre-trial examination of Don Goddard of National Broadcasting Company will be held here Monday 6 in connection with the former’s suit against NBC for $75,000 damages for alleged breach of his sponsorship contract. Ruling was handed down by Federal Judge Alfred C. Cows in New York after hearing arguments the ques-tion of who gets first crack at the talk with stations.

Goddard charges that NBC fired him last February 19 for allegedly making “inflammatory remarks” Congressman John E. Rankin. NBC, on the other hand, said Goddard broke the contract by disagreeing for two weeks.

CBS Nabs New Bankroller
For John Reed King Airer
CHICAGO, Nov. 30.—CBS (CBS) has been said to be in the market for a new bankroller. John Reed Air Products Co., of Minneapolis, the company who now take over to Don Roberts, net sales chief, Tolu will now be the full weight of 158 sales and advertising support and the John Reed King quiz, 2 to 2:30 p.m. (EST), January 4. Agency is FourSquare.

Show is now sponsored by Chef Boy-Ar-Dee, last airing to be De-cember 28. No change in format is contemplated.

Quizzes Buffet Fly In Tabernacle Case
WASHINGTON, Nov. 30.—An early decision is expected here in the Tabernacle Church case, following a spirited battle during which Rev. Lawrence Fly, one-time chairman, was whipped by staff questions in U. S. Court of Appeals. Fly is charged with using FCC rules for renewal of license Tuesday (26). Fly, famous during his FCC chairmanship, when he is silent. He moved a bar-age of queries from Christian Lawyer John L. Green wright, who interrupted Fly’s argument repeatedly.

Fly appealed FCC refusal of license renewals to Buffalo Broadcasting Corporation, WGN and WKBW (Buffalo). Corporation has gone to court to contest the corporation’s contracts give Church Tabernacle exclusive right to 1 1/2 hours radio time re-moving program control from the licensee. Fly, first to argue, pleaded that altho this contract had literally given Church Tabernacle a large block of time, Buffalo Broadcasting Corporation had actually retained control of programs and had given satisfactory service to the community.

Mrs. Murray Brophy Plans Arizona Web
CHICAGO, Nov. 30.—The South-west will have a new regional net-work to go into operation shortly after the first of the year, it is known. The new station, being develop in northwest of Phoenix, will be known as the new station.

Arkansas, New Mexico will carry the Red Garden's programs here, and one of the top web in the state. Mrs. Brophy's first station, KUWX, Phoenix-Deserted, will be the key station for the west will begin operation about January 1. According to the plan, Mrs. Brophy has CP's for two of her stations which are expected to be in operation early in 1947. These are LOS, Yuma, and one as yet to be named in Flagstaff. Mrs. Brophy also has an application pend-ing for a station in Naguis, Ariz. Mrs. Brophy, who owns a station in Flagstaff, also has three stations in Tuscon, Mesa and Douglas.

Brophy stations are wholly owned by Mrs. Brophy and her husband, an Eastern investor. Mrs. Brophy for-merly was program manager for KFWB, Phoenix, and has been in the West Coast area for 30 years. She is a former radio announcer and has also been in the entertainment business.

FROM THE PRODUCTION CENTERS OF RADIO

Your own NBC Custom-Built Show!

Straight from the production centers of the nation's most popular network programs, advertisers, agencies, station managers and inde-pendent organizations can order their own network radio-program . . . made to their own specifications . . . without worry about talent, skill or undue pro-duction expense.

For NBC Radio-Recording Divi-sion is ready for all jobs, whether it’s a spot announcement or a half-hour program . . . ready to do everything from idea, script writ-ing, casting, producing, right down to finishing pieces . . . everything from tee-off to wind-up. All this at a price to match your budget.

Write today for a complete listing the happy throng of advertisers, agencies, station managers and independent organizations who have discovered that when a program is NBC Custom-Built and recorded it is well on its way to a brilliant showing of results in audience response.

ST. PAUL, Nov. 30.—KUOM, University of Minnesota station, is providing daily programs for school children whose teachers have put on strike for higher wages. Burton Paulson, station manager, said KUOM’s top-notch air programs are adapted to benefit kids who have had no school since Monday (25), when the teachers staged a walk-out and began picketing schools.

The programs, normally used to supplement classroom teaching, have been changed in order direct them to classroom assignments rather than in groups. These include news segs in language moppets of the children here, Navajo, and also includes music appreciation and his-tory.

Teachers on Strike, Kids Hear Lessons On KUOM Airings
Allen Tops Benny To Lead New Hooperating; Hope Takes Third

NEW YORK, Nov. 30.—That Fred Allen-Jack Benny feud appears to be a draw for 1945, only this time the so-called hassle between two comics is over the question of Hooperating. Latest in the Allen-Benny saga and his Sunday night NBC caper for Standard Brands to the No. 1 berth with 29.4, moving him into lead held by Benny on the previous report. Benny, however, hasn’t fallen down very much, taking second place with plenty potent 21.9. In the preceding report, Allen was fourth, following Benny, Bob Hope and Edgar Bergen. Place money in the newest tabulation goes to Allen and Bergen, who are 10 points from Benny’s second spot with 27.4. Fibber McGee and Molly (Marvin, and Virginia Christine, whose stanzas this season haven’t been up to their own sob sep, are in fourth place, with 28.4, followed by Bergen with 24.9. Full results of the first 19 Hooperated nights shows are in adjacent column in The Billboard’s exclusive Talent Cost Index feature.

Daytime wise, there’s been some juggling and jockeying since the previous listings the show this is the week the perennial Backstage Wife, with 7.3, Wifie came up from newsmagazine grade. Fourth place is another tie, between Breakfast in Hollywood (Procter & Gamble) and Just Days Bill. Other half of Breakfast, sponsored by Kellogg, is in a three-way tie for fifth, standoff including Club Casts, and Junior Miss.

On the night side, the best seller is still Walter Winchell, currently eighth in the Hoopin Night Mirror, T.G.I. (a T.G.I. figure, on a per point basis, is $468.89. His rating is 22.7. Fibber McGee, dollarwise, drops second, with a tab of $387.73 per point. Amos ‘n’ Andy (10:30 with 20.8) are third on a per point basis, with $428.25 per point. Casts, strong showing occasioned much surprise and talk in the trade. Show had been panned and the company expected the results to continue. However, a new view is the story of the day, with the new Phil Harris-Alice Faye team much to be catching on with lazy listeners.

CHICAGO, Nov. 30.—General Mills and the Wilson Sporting Goods Company have agreed to sponsor the National Pro League football play-off game over ABC either Sunday, December 16, or following Sunday, depending on whether the New York Giants or the Washington Redskins win their respective games. Knox Red Seal is the agency for General Mills, while the Wilson Red Seal is in charge of the Wilson Sporting Goods Company. The game will be sponsored on the护身符, Dec. 26, WING (Denton O’), WXJN (Jackson, Miss.) and WFAQ (Parkersburg, W. Va.).

Scophony Decish Pends

NEW YORK, Nov. 30.—Federal Judge Alfred C. Cote reserved decision this week on a motion by Hitcwich Pictures, General Equipment Corporation and Television Products, Inc., to dismiss cross claims by Scophony Corporation of America and Arthur Levery. Cross claims by Scophony ask $1,500,000 damages. The lead claims are for $770,000.

Scophony, Ltd., of England, also dismissed as a U. S. defendant, still has a motion pending to dismiss the cross claims against Scophony Corporation of America and Arthur Levery. Joseph B. Marker, government anti-trust attorney, appeared at the hearing as an attorney, the government having no interest in the cross claims.

20 Station Owners Denied Permanent Licenses by FCC

WASHINGTON, Nov. 30.—A score of station owners will have to compete with temporary license renewals only until February 1 as result of FCC actions yesterday. The FCC declined to give permanent grants for a variety of reasons. In one instance bid of WNOE (New Orleans) was rejected by James A. Nee, reduced to temporary status, pending further consideration of applicants’ qualifications.

There are two stations in the temporary category that have been affected because they were asked to make a “staff study” of application — the stations, located in Sioux City, Iowa, and Des Moines, Iowa, are KESO and KSFJ. Other instances in the temporary class as result of pending status are: KABC (San Antonio), Alamo Broadcasting Company; KVNN (Logan, Utah), Cache Valley Broadcasting Company; WACO (Waco, Tex.), Frontier Broadcast Corporation, Inc.; KODY (North Platte, Neb.), Radio Station WOV, Inc. (FCC wants to await final decision by FCC of WBO after deciding on KODY); KSAM (Huntsville, Tex.); KXOK (Sweetwater, Tex.), Sweetwater Radio, Inc., WABY (Albany, N. Y.), Adirondack Broadcasting Company; KTVN (Logan, Utah), Cache Valley Broadcasting Company; KSFJ (Des Moines, Iowa), Des Moines Broadcasting Company, Inc. (FCC is holding on off this one until it gets the high court ruling on WOKO’s challenge of FCC’s order of permanent renewal to WOKO.

Others are WAGM (Presque Isle, Maine), a Northeastern Broadcasting; WRAX (Wilkes-Barre, Pa.); WBLK (Clarksburg, W. Va.), WEDC (Chicago), WING (Denton O’), WXJN (Jackson, Miss.) and WFAQ (Parkersburg, W. Va.).

Nighttime Talent Cost Index

Vol. III No. 21 E (November 30, 1946)

Program

FRED ALLEN

JACK BENNY

BOB HOPE

GIBBIE MCGEE

EDGAR BERGEN

RADIO TERROR

BANDWAGON

WALTER WINCHELL

RED SKELTON

AMOS & ANDY

S. C.

WINS WANGE

MRS. D.

BURNS & ALLEN

TAKE IT OR LEAVE IT

ONE MAN’S

THE SHADOW

COUNTERSPY

Talent Cost Index

Cost Index

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Reynolds Pen Aces Philco In 800-Station E.T. Deal

CHICAGO, Nov. 30.—Reynolds Pen Company becomes another strong proponent of big-time e.t. shows when it goes into action from Chi next week over an estimated 800 radio stations throughout the country with a new platter series starring Georgie Price, comic. Frank Lamb, prexy of Reynolds, declared Crosby's ABC-Philco show definitely had influenced the company's thinking in the matter of e.t. slots and that he was of the opinion that such shows would gradually take place of most live broadcasts. Show, a 15-minute comedy variety segment, will be distributed via the company's dealers in 800 cities, with dealers distributing it on radio stations in their vicinity. Commercials will all be slanted for the local dealer.

Format will be built on satire of company's efforts to get a big-time radio show on the air.

"Everybody knows we tried to get Crosby, Jack Benny and Edgar Bergen and failed. This show will be the story of our failures," Lamb said. He indicated Price would be retained if he pans out. Comic is currently appearing in the Mayfair Room of the Blackstone, Chi.

Move is admittedly a testing process for both company and Price, and a great deal of its success depends on whether the company's dealers carry the ball for headquarters. Cost of the show is relatively cheap. Mel Cooper's orchestra of about 12 pieces will be used. E.L.'s will be cut at studios of United Broadcasting Company in Chi. Agency is MacFarland-Aveyard.

World White Collar Workers Mull Strike

NEW YORK, Nov. 30.—United Office and Professional Workers of America (CIO), may strike against World Broadcasting System, Decca subsid, if management doesn't make what the union considers a "reasonable" proposal when negotiations resume Tuesday (3). Union has been asking weekly salary hike of 35 per cent or 15 per cent, whichever is greater, and states that World's best counter offer was for a 22 per cent raise.

About six weeks ago, some 22 office workers who have come under the jurisdiction of UOPWA were dropped by World, management giving economy as the reason. More recently, the company dissolved its script writing department, firing Betty Hugh, John McKnight, Robert Waldron and Joyce Hayward. Scripts are now being farmed out.

Scripters are under the jurisdiction of Radio Writers' Guild, and were dropped by World shortly before the Guild was to have opened negotiations for a contract. One writer dropped, stated: "The management beat us to the punch."

Economy measures at World have been under way for some time. Firm recently hired Jack Meyerson as general manager, replacing Percy Deutch, whose contract was bought up by Decca.

UOPWA recently obtained a contract covering 700 CBS office workers.

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Cleveland's Chief Station Says . . .

3 HEADS BETTER THAN 1!

When Cleveland's CHIEF Station carries the ball for you... every program packs a triple threat—WJW gives you three-way service as master enterainer, super salesman, potent advertising medium! When WJW calls your sales-signals you gain an enviable position—an enviable listener acceptance in a great market . . . Cleveland.
TOO SHORT FOR A HEAD
Four Major News Correspondents To Cover Byrd Antarctic Jaunt

ADMIRAL BYRD'S expedition to the South, skedded to leave early the month and due to reach the Antarctic next month, will be covered for radio by correspondents representing the WJSN; Arthur Hanes from KMOX, St. Louis, will cover for CBS; Roy Gibbons from WCCO-Minneapolis; Hill for NBC, and Lee Van Atta, International News Service correspondent, will attend for the AP. Air reporters will accompany the expedition aboard Admiral Byrd's flagship, the Mount Olympus, which also will be used as communication headquarters.

JOHN E. KUCERA, formerly time- buyer and business manager of Young & Rubicam's department, has joined Poole, Cone & Belding, where he will be assistant to Hobart Robinson Jr. and Douglas Coulter, on the American Tobacco Company account, and will be responsible for coordination of regular department's activities on the account.

WGN, Wilmington, N. C., has appointed Joseph Harvey McGillivra as radio rep. Station will maintain an MB bullet. Bert Morrison, radio manager's assistant, will handle the label on the new open stations.

... Berry Koester, currently in Joan of Lourdes, left his deadline doing the lead line on George A. Smith's secretary desk. (7)... Paramount Pix and Theater signed for one-half-hour daily show, Times Square Revue, to WMAA, for 62 weeks through Buchanan Agency.

Robert Lee, featured WNEW thrush, to double at Cafe Society Uptown, starting December 8. British musician, Gerald and Percy Fox, are featured at the Cafe this month. Mr. Hour maestro, transcribed a talk on pop music at BBC studios, to be broadcast in England. The group performed music and Cussick, Dunmore, Pa., named winner of NBC's Jo Stafford Cindy contest. Awarded $500 for writing original verse for Stafford's new forthcoming Capitol recording of same title.

... Eddie Castor, in co-production with American Legion and Retail Dry Goods Association, has started third annual drive for gifts to the Yanks who gave, seeking $2,500 to be given to injured veterans still hospitalized. ... Harborside Company bookmarking a full hour spot for the upcoming Christmas show, "Matinee" on WNEW. Company will promote shave cream, blades and it promote cosmetics from midnight to 1 a.m. daily. ... Archie Bieger, CBS staff war.

I MADE MY DEBUT 11 YEARS AGO!
And my act gets better every day. Now, CBS, I sincerely believe, will be biggest stars in the industry.

TOBY RONDELL, Chicago's radio police, is starting his 11th Christmas caroling tour, to be heard on Chicago stations. When I first started, my voice was just beginning to develop, and I was very nervous. But now, with experience, I feel much more at ease. The public has really taken to my style, and I'm proud to be a part of the Christmas tradition in Chicago. Happy holidays to all!
‘Of Men and Books’ May Use Guest Crix

NEW YORK, Nov. 30.—CBS probably will go ahead with plans for Of Men and Books Saturday evening program, following the exit of John Mason Brown, who leaves January 11 because of lecture commitments. Former Lehigh University assistant director of education, may use a rotating system of guests, airing the show from various cities, depending upon whether or not a one-week run is called for from a critical who meets all the CBS qualifications.

According to Levine, it’s tough to get major lecturers to sign one- or two- day, ultra-conservative or radical in his political and literary thinking, and his radio personality at the same time.

Levine, who produces Of Men and Books, says that if a speaker is agreeable as a basis for reviewing a program, Books which are inherently political should be reserved for forums. Secondly, an attempt will be made to review those books that seem to be beyond dispute. Levine figures that with the book industry publishing something new, it is a waste of listeners’ and networks’ time to sound off about an opus which is obviously a failure. A mid-week exception will be cases where a book or his personality, or both, become quality, becomes a sensational seller for other than literary reasons.

FCC SEEN FAVORABLE

(newspaper clipping)

Says FCC will not be required in case of reproduced plays, religious services, symphony concerts, continuous speech or operatic productions of longer than 30 minutes. NAB also urged that FCC not prescribe exact form of identifying material. AFA, which is no a threat, would be dealing with another aspect.

Petty’s reminder of time will be taken as an attitude of “concede nothing” in dealings with FCC despite allowed “harmony program” between President Justin Miller, of NAB, and Acting Chairman Charles Denny, of FCC. While a co-operative spirit prevails, NAB’s position is regarded as materially strengthened by recent GOP sweep of both houses of Congress, and apparently neither NAB nor FCC is ignoring that fact. Legalists here are frankly forecasting a course toward “moderation” by FCC which will use its influence to buffer any facing hostility from a number of key GOP leaders of the new Congress.

(Please continue from page 5)

strike alert continues as AFRA-Web Mull Pay Boosts

Strike Alert continues as AFRA-Web Mull Pay Boosts

(Continued from page 5)

At the end of which the contract expired, the AFRA spokesmen understood, that if the pact was not soon concluded the conventions with other Web would be voided at the same time. They proposed, however, of which the AFRA fired, and AFRA did not call its members out on strike, that the pact could be renewed any time.

The networks further proposed that a labor council be formed, composed of gleam and document representatives of NAB, four from the nets and eight from AFRA, this group to meet 10-day notice. Council of function would be to consider general problems, and NWCO, the strike contract, etc., but it would not have any binding action on the participants.

AFRA’s Sunday Board Session

One AFRA spokesman admitted that the above proposals, submitted in lieu of AFRA’s unfair station clause, had adverted a strike last week, but he denied that AFRA had accepted them. Further revision is expected today, he said, however, that union accept even a revised version of the proposals and AFRA, a substantial wage hike would be insisted upon, in view of the fact that talk of a strike would be reflected in its position supporting the unfair station clause.

22 1/2% Pay Hike

As of last Saturday (23), the webs had already jacked up their proposals to 20 per cent increase to 17 1/2% and AFRA had backed down from its proposal of 17 1/2% to 15%. Final figure is expected to be 22 1/2 per cent, or more.

Interestingly, AFRA offered a third, week-end pay raise of 7 1/2% for AFRA-Web strike work. In the event that AFRA accepted the proposals, AFRA-Web would agree to a 90-day contract, to be reviewed at the end of the period.

Joint statement said: “Spokesmen for the American Federation of Radio Artists and the four major networks today (Friday, November 29) stated that the AFRA in AFRA forums, including the AFRA’s national network council, have been resolved to the satisfaction of all parties. They said that their discussions have been found, but added that no details will be divulged until all points of the proposal reach a two-year contract, including sustaining and various staff changes that have been negotiated between AFRA and the networks. Negotiations concerning the matters still in issue are scheduled.”

What troubled some AFRA sources was the belief that with so many aspects of the contract are still in question, that the union is bargaining for the union’s position might be justified. They said that the situation that peace was in the offing.

Other “psychological” aspects of the situation were published resources. Belief was expressed, for instance, that once the offer of the Pacific Station’s old spot as FCC chairman. He stated his logic to be its logical. Letter indicates he’s thus with government period. Possibility of increasing the AFRA’s dates may elevate Acting Chairman Charles R. Denny to that spot permanently, with an interim commissioner appointed also expected within the next few weeks.

U. S. Stations All Out For Vet. Adm. Series

NEW YORK, Nov. 30.—Veterans Administration, transcribed a show here’s to Veterans, now is being broadcast via 846 independent stations throughout the United States. The show is quarter-hour capsule versions of top night time network shows and are submitted to stations as a public service feature.

Show released its second series of 13 shows. Approximately 766 stations already have started using second series of some 40 stations. Remainder of the 846 still are carrying first series.

Produced by Joseph L. Breckner, former director of radio service for VA, and directed by Charles E. Allin, who now is VA’s radio top dog.

PALEY CALLS

(Continued from page 5)

of our kind of broadcasting that the advertising desire to sell his product is to the largest cross-section of the public coincides with our obligation to serve the largest cross-section of our audience.’

Stressing the need for serving military viewers, Paley also has no sympathy with those critics who want political talks, social comment, to take the place of popular entertainment.

Stating that some criticism of radio is deserved, Paley, as at the AFRA pointed out the need for high program standards. “I am asking, however, for something more. We need listeners who can discriminate...” He would like to see people arguing at particular stations, particular programs, particular offenders, and not at all radio.”

PORTER STURS

(Continued from page 5)

sion since OPa was emasculated recently. Whether he’ll take the presidency of BMI, at a salary reportedly ranging from $33,000 to $50,000, isn’t known. He sidestepped commenting when his vacation bound until January 1.

Former OPA boss also dodged inquirers at the time whether he would replace his old spot as FCC chairman. He stated his logic to be logical. Letter indicates he’s thus with government period. Possibility of increasing the AFRA’s dates may elevate Acting Chairman Charles R. Denny to that spot permanently, with an interim commissioner appointed also expected within the next few weeks.

Washington Crib

(Continued from page 5)

NBCALLS OUT

On Honor City

Bayonne Click Tips Mitt

NEW YORK, Nov. 30.—Promotion success of NBC’s “Honor City” gimmick has given NBC radio execs, etc, an incentive to go on the promotional train. They’ve already planned, and NBC’s Chicago office has asked for data pertinent to the carrying the fame. Plan plant venture around Chi. What intrigues in this is that he is not just a plan but put into effect at small cost, in return for huge returns in publicity, promotion and good will. One prom, that, as evidenced by NBC’s opening clambake in Bayonne, N.J. November 11, is designed to make the anxious to participate in such promotions, and the more than willing to pay the expense.

According to Jim Gaines, NBC’s Bayonne behind the wheel. “This promotion in Bayonne, N.J., salute totalled 900 items, including pictures but not counting two night posters on page one of The Bayonne Mirror. They spent $800 for a page ad in The Bayonne Mirror, and another $1000 in local advertising. The local advertising set the Bayonne Mirror apart. The Sunday Board of control, the public return alone, not counting the invaluable promotion done by schools and other civic groups, merchants, etc., is far in excess of this outlay. ‘And we asked the money to do nothing,” says Gaines. “They did it all on their own. That will be the key to this city’s printing of elaborate folders, posters, special post cards, tags for the local advertising.”

Gaines’ idea on pinpoint promotion is simple in essence. It boils down to blanketing the city with the station’s entire promotional facilities, including airings from the station’s general advertising, personal appearances, tie-ups with press, merchants, civic groups etc, in a plan of this nature. The story is that the Bayonne station, with its own group of people, has in a way, the city becomes the station itself. “And we asked the money for nothing,” says Gaines. “They did it all on their own. That will be the key to this city’s printing of elaborate folders, posters, special post cards, tags for the local advertising.”

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(Signed)

December 7, 1946
New Bendix Color Set To Be Shown

NEW YORK, Nov. 30—Strategic move in the color versus black-and-white video battle is due this week that FCC may hold, most likely, on Wednesday (4) of a new color video receiver by Bendix Aviation. Capable method is that it is reported ready to produce the set in quantity by spring, provided the Federal Communications Commission authorizes commercial video after its hearings due to start December 9. Demonstration, which will show a live program produced by the Columbia Broadcasting System, will be held at Bendix's New York office at Rockefeller Plaza.

Various angles are involved in the demonstration, notably the fact that Bendix, a major manufacturer, is apparently willing to gamble with a color receiver in the event the FCC gives its approval to commercial video. Also, the demonstration, if successful, is regarded by some segments of the industry as likely to strengthen the CBS position before the FCC.

At point currently, however, is whether the Bendix show will stack up against the recent RCA demonstration that was from a standpoint of how RCA's all-electronic color system was a demonstration to be held claimed consistently that an all-electronic color system is the only economical feasible method for producing a commercial color tele color can't be ready for five years.

In cost of the Bendix model are not available. It is reported that the price is "reasonable"—and that mass production would play a large part in bringing prices down.

RCA demonstration at Princeton followed shortly after CBS filed a petition with the FCC for commercial operation of ultra-high frequency color television. CBS petition was made September 27, web asking the commission to adopt standards from the Federal Communications Agency. "The FCC has estimated the cost of the Bendix demonstration is $1.4 million, and that the FCC in a five-mile spread. The transmitter, or sending device, used in the demonstration, was a cathode-ray tube designed so that light could be varied for 5,000,000 times a second.

In regard to coaxial cables, Goldsmith pointed out that, while the special coaxial cable used by all television networks is the Federal Communications Commission, some cities would not cost $30,000.

WASHINGTON, Nov. 30—Green light is now on for a series of microwave radio experimental relays for development of and for use of FCC action yesterday (29). FCC granted licenses to Raytheon Manufacturing Company, New York, to cover construction permits for two experimental Class 2 stations at Newt- son, Mass., and Lewisboro, N. Y., to be used in an experimental microwave radio link between New York and Boston. FCC also granted a single tower, on New York Island, and the other in Martinsville, N. J., in a similar microwave relay between New York and Chicago, to test wide-band multi-channel communication for AM, FM and video broadcast, as well as for facsimile and printing system. FCC in issuing the grants, emphasized that the authorizations are on temporary basis for experimental purposes and that any permanent grants of this nature for commercial operation."

EXHIBIT

Farnsworth To Offer Video Table Sets Soon After Jan. 1

CHICAGO, Nov. 30—Farnsworth Radio & Television Company will have video sets on sale here and in other major cities shortly after the first of the year, it was learned this week. Model to be offered will be Thursday (5) station will televise the fat man in manufacturing put in picture in a film, "Tears to Tribune," sponsored by The Chicago Tribune.

Sears-Resebeck this week (29) began a series of daytime video programs, "Tears to Young," on station in Chicago. Daily program will consist of films for kids. Company also sponsors "Barza Vidal-Q which on the Philco station.

New DuMont Relay System May Replace Inter-City Coaxials

WASHINGTON, Nov. 30—A new development, transmitting both pictures and sound from one point to another over a light beam instead of radio waves, was demonstrated Wednesday (27) before the American Television & Radio Engineering by Dr. T. T. Goldsmith, director of research, Allen B. DuMont Laboratory, at the annual conference that has the in-

vention "photovision."

According to Goldsmith, development is not only simplified transmission of video programs over short relays, but may be used in the place of expensive coaxial cables for inter-city relays. System operates in light or video light is conducted in a static or other interference inherent in radio, and, it is claimed will transmit the color television picture in living color. DuMont shortly will demonstrate photovision over a five-mile spread.

The transmitter, or sending device, used in the demonstration, was a cathode-ray tube designed so that light could be varied for 5,000,000 times a second.

In regard to coaxial cables, Goldsmith pointed out that, while the special coaxial cable used by all television networks is the Federal Communications Commission, some cities would not cost $30,000.

WASHINGTON, Nov. 30—Green light is now on for a series of microwave radio experimental relays for development of and for use of FCC action yesterday (29). FCC granted licenses to Raytheon Manufacturing Company, New York, to cover construction permits for two experimental Class 2 stations at Newt- son, Mass., and Lewisboro, N. Y., to be used in an experimental microwave radio link between New York and Boston. FCC also granted a single tower, on New York Island, and the other in Martinsville, N. J., in a similar microwave relay between New York and Chicago, to test wide-band multi-channel communication for AM, FM and video broadcast, as well as for facsimile and printing system. FCC in issuing the grants, emphasized that the authorizations are on temporary basis for experimental purposes and that any permanent grants of this nature for commercial operation."

EXHIBIT

Farnsworth To Offer Video Table Sets Soon After Jan. 1

CHICAGO, Nov. 30—Farnsworth Radio & Television Company will have video sets on sale here and in other major cities shortly after the first of the year, it was learned this week. Model to be offered will be Thursday (5) station will televise the fat man in manufacturing put in picture in a film, "Tears to Tribune," sponsored by The Chicago Tribune.

Sears-Resebeck this week (29) began a series of daytime video programs, "Tears to Young," on station in Chicago. Daily program will consist of films for kids. Company also sponsors "Barza Vidal-Q which on the Philco station.

New DuMont Relay System May Replace Inter-City Coaxials

WASHINGTON, Nov. 30—A new development, transmitting both pictures and sound from one point to another over a light beam instead of radio waves, was demonstrated Wednesday (27) before the American Television & Radio Engineering by Dr. T. T. Goldsmith, director of research, Allen B. DuMont Laboratory, at the annual conference that has the in-

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RADIO-TELEVISION (REVIEWS)

December 7, 1946

Tele Follow-Up

Episode eight of Faraway Hill shows little improvement after two episodes of complete stagnation. Program tended to typify the genre with two new elements, one of them a note-dive.

Altof David P. Lewis, video director for Ad Agency that handles WBBK, said the series was a fairly good cast, production is amusing, and strictly on the ham-bones side. In addition, show is badly directed.

Story concerns a Park Avenue gangster who marries her. The leads are well-tailored, and unhappy does not happen that they're not in the mood for the romance of her daughter's past. On this point, she has tried every conceivable trick known to the film trade to sell her man—but to no avail. And she probably goes on trying as long as Caples foots the bill.

Lewis has one neat trick of bringing viewers up to date on story. Show opens with scenes from previous episodes when famous scenes from the card and intro of main characters.

Chicago Radio Class

Pays Off Via WBBM

CHICAGO, Nov. 29.—A seven-year practical theory that actually works makes better radio men than any other. J. C. Cox, program director, George Jennings, radio director for Chicago's board of education, when the project was introduced, said that thru with a regular one a week 15-minute seg utilizing writers, thinkers, women, documentaries, etc. of radio workshop. Students feel that they are in the profession and are correspondingly rated a professional status, keeping only a "supervising" hat.

Seg will consist of dramatic shots, sketches, monologues, 10-11 a.m. (3:15-3:30 p.m. CST). Jennings organized the workshop with students taking over everything concerning a radio production, including studio presentations, etc. His idea was to produce a new show and see how it works. He feels that means commercial radio as a vehicle, was to give his moppets a real set-up and let them go.

No Soap Opera in Iceland

WINNPEG, Nov. 29.—Iceland has no local radio or television, and no man in any capacity can buy time to announce his name and product, he said in a recent interview. Companies may buy time only to announce their name and product, he said. This would literally ruin the program or disrupt the broadcast in any way. Average time on the air is five or six hours daily.

WBKB, Pittsburg, Sold

PITTSFIELD, Mass. Nov. 29.—Leon Podolosky has purchased WBKB from Monroe B. England, assuming control January 1. No purchase price was revealed, but Podolosky had previously applied to the FCC for permission to purchase the station for $150,000. England took over WBKB in April, 1941, from Harold Thomas, who founded it February 10, 1938.

Fish Contest Brings Suit

WINDOM, Minn. Nov. 30.—The Winona Record Dollar fishing contest concluded last summer by KSTP, Twin Cities NBC affiliate, popped up in a suit when Lewis R. Faust, Forest City, Minn., sued Clarence Johnson of Windom. Faust charged that he had cast a KSTP-sagged fish worth $561.40 in prizes while angling early last June. He set the tag aside, he said, not realizing its worth, and it was later acquired by Johnson. When Eymann learned its value, he asked for the tag's return. Johnson refused. A court jury, after hearing the evidence, returned a verdict in favor of Eymann who now will collect the KSTP which has been appraised up the prize.

Audience no doubt profited by this contest.

Technically, show was on the \footnote{w.r.}

Fish, with both cameras acting and up. With such a drag, the fuzzy images of the \footnote{f.}

Mike was new type, with superb response to line microphone. Low register rumbles as operator maneuvered boom above cast. Lenses were mined on several knee shots when the cast blocked their own view.

With more rehearsal time and some new changes, it was thought to be better. Jack Stewart, could have woven seg into an acceptable tele hit. As it was, show was hot and cold but with a better-than-than-average over-all score.

Christmas Shopping at Home

Reviewed Tuesday (26), 9-9:15 p.m. \footnote{9x10 in.

Starring: Ruth Schmelling, William Talman, \footnote{WGRB}

This shopping guide stanza made easy eye material. Demonstrated various seasonal items available at local merchants by a \footnote{1} selecting out-of-the-ordinary gimmicks as gift suggestions, including a 1-by-2-foot \footnote{3} micro 16mm. camera, revolving server and toy telegraphers' sets. Advantages of this type of \footnote{4} and demonstrated by Keith Herberton and a telegenic fem, who also gave it a broadcast worthy \footnote{5}. Pair kept informal line of patter going from start to finish, adding to scanner's appeal.

Only weakness: Two ös' occasions missing out of mile range.

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Only weakness: Two ös' occasions missing out of mile range.
BLUE, Unity, Coalition Groups May Make Closest Battle of Any Election

Veteran Group Sparsity Otherwise Dull Campaigning

NEW YORK, Nov. 30.—Union musicians this week swung into the final campaigning for the Local 802 election Tuesday (December 5). Weeks of negotiations among various political factions of parties to two (Blue and Unity); the formation of the Coalition group and three independent proxy candidates, Harry A. Suber, Henry Cohen and Sam Wilson. At the beginning of the campaign, the AFM's largest local, the Southern New Jersey was won by a 4,000-vote margin by Max Arons, joined forces with Unity. Independent group, lead by David Freed and James Collins, threw its weight behind the Coalition candidates.

Until now, the election committee for the unity, the campaign had been singularly lacking in color or action. CVC, with 300 for the unity, was now carrying on the most militant fight of any group. This week it issued a newspaper written in G-I slang which accused the Blue administration, cited the reasons why they were still carrying on their olden-day category and endorsed all Union candidates for the Local 802, 1946 election.

“VCU demands local aid in rehabilitation. Typical of the paper's line is: 'Did you stop wearing your discharge button too? The men who hand out jobs on the union floor don't wear one. We think you ought to take one.' They figure we've been away a couple of years, gotten stale on our instruments and have forgotten all about the union. They think the musicians have come back without instruments, without money, and, of course, without jobs.”

Group will continue to function after the election and the outcome, it says. Aims are to keep a watchful eye on union legislation, scale negotiations, and prepare for the next union. Their efforts are to be directed by a group of local leaders and the other members who are interested in the outcome of the election.

Election Promises

All parties promise increased wages, improved working conditions and additional employment opportunities, and a clean administration. The candidates, in their interviews, all agree on the need for a new, more efficient organization.

“More jobs are needed,” said Harry A. Suber, treasurer of the org for 12 years, is conducting a quiet campaign. He has made no speeches, made no headlines, sold no fund raising, issued only one mailing, a letter to the membership. Communication highlights the qualifications for leadership and points to the work which he has done as an officer, which he says, gives him a well-grounded knowledge of union affairs.

Suber's Duties

Among his duties are the handling of dues, fines, applications, grievances, elections, and the like. He has attended meetings of the AFM, and was a member of the AFM's executive committee for many years. In addition, he has served as a director of the AFM's New Jersey Laborers' Union.

DAILEY BLAMES

Fat Fee Orks, Ops for Lull

Prices Scare Off Kids

NEW YORK, Nov. 30.—"Present grosses still are far above pre-war takes, but post-war fabulously high figures are what we can boast today," Frank Dailey, owner of Meadowbrook nitey in New Jersey, stated this week. Op named high band prices on the war-born crop of movies as the reason for the failure to make a practice of paying out fat fees for orks, forcing the-line ops to do the same, as the kids have been forced out of the movie business. Food tab is a level where it is essential to keep the kids' interest in the show. Dailey feels that an adjustment period is coming, slowly but surely. He pointed out that war-born ops are beginning to show the effects of high overheads and poor box office. He has already folded and others are taking severe economy measures. With grosses down to pre-war level, band prices cut will assure ops a profit. Dailey said he was finished buying high priced orks, adding that he would stick to lower priced, less expensive name orks until top returns return to what he feels are equitable prices. Dailey pointed out that because of the war he paid his orks an average of $500 per performance, and that most orks walked out with more than they got on straight guarantees today.

In accordance with his policy, Dailey is bringing in the Les Elgart ork Tuesday (5). After allowing the present occupant, Jimmy Dorsey, to slip the last week of his engagement in order to fulfill more profitable dates prior to his Pennsylvania opening in late December.

DENVER, Nov. 30.—(Rollerdomm press, Nov. 30.)—Joe Gennaro has started a new Friday night teen age dance for night out, and will also use name orks whenever available. The St. Moritz, which was strong booked for December 2, Count Basie ork drew 2,400 and Lionel Hampton drew 1,900 on one-nighters played at the spot last month.

802 PRE-ELECTION LINE-UP

AL TOEDA, President
Richard McComb
James Suber
Secretary
Charles R. Jurci
Treasurer
Emil G. Bailer
Executive Board Members

J. E. Schliffer
H. Cohen

Tribal Board Members
Joseph Compillia
Edgar Doly

New York Federation of Labor, Henry A. Maccaro
Abraham Stearns
Central Trades and Labor Council Delegate
Charles R. Jurci
Richard McComb
Samuel Suber
United Hebrew Trades Delegate
Lousk Grupp

AFM Convention Delegates
Emil G. Bailer
Charles R. Jurci
N. Y. State Fed. of Labor, Al Sederman
Henry A. Maccaro
Robert Stein
Territorial Delegate
Joseph Suber

1946 Pre-Election Line-Up

President
Richard McComb
Vice-President
Al Sederman
Secretary
Samuel Suber
Treasurer
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Joseph Suber

Ex-Wald Crooner Charges Desertion, Sues for Fare, Pay

HOLLYWOOD, Nov. 30.—“By Raymond, ex-Jerry Wald ork conductor, this week swore out a complaint before California State Labor Department, charging that ex-boss Wald had stranded him on the Coast when band broke up following the release of a new album date, Raymond, thru American Guild of Variety Artists, charged Wald, a noted music publisher, with having engaged in labor regulations, and demands pass over every day stranded on the Coast. Band played last date in Santa Barbara, Calif., November 19th. Wald has until December 4 to answer charges before labor commission. Dick Gabbe, personal manager of Wald ork, refuted Raymond’s charges, declaring Wald had shelled out $3,000 to pay transportation of 15 sidemen, and that Raymond had mixed Wald’s offer to pay way home, elected to remain in Hollywood. Raymond changed his mind the day before he closed at the Palladium, by which time Wald no longer was obligated to the crooner, Gabbe said. Gabbe indicated he would appear before Labor Department to arbitrate case at proper time.

N. J. Ops Band To Seek Cut in Union Scale

Liquor Tie-Ins To Be Fought

NEWARK, N. J., Nov. 30.—North

New Jersey restaurant men are holding quiet meetings in a fight to get musicians’ local to shop the scale as well as to combat liquor tie-in sales and high-tipped help. (The Billboard, November 30.) Nitty ops have banded together to form the Northern New Jersey Super Club Committee and have named Vincent Dailey temporary chairman. Vincent is the brother of Frank, of Frank Dailey’s Meadowbrook, Cedar Grove, N. J., former president of the union.

Nitty men claim that the musicians’ scale of $90 for a six-day week is too high in comparison to salaries then current slump. Scale is paid to be the same as that paid to Manhattan men, altho the New Jersey musicians work an hour more per day. Some are demanding hiring small New York name outfits and dropping local men altogether. Others, out to get more work for the locals, are setting up job boxes. Restaurant men also have pointed out that the scale for local men in some cases is actually higher than that paid to Manhattan men. Consequently, Newark men work six hours in local offices for NSCC, comprising nitty ops in the Newark area, has slated an oratorio meeting for January 6 at Wal’s Cabin, West Orange, to elect officers and plan further strategy. (The Billboard, November 30.)
Sinatra-Morris Deal Wrap-Up Seen This Week

NEW YORK, Nov. 30.—Frank Sinatra's link-up with publisher Buddy Morris (originally tagged in The Billboard October 5), is expected to be signed, sealed and wrapped up this week. Altho Sinatra's attorney, Henry Jaffe, said today that "no papers have been signed today, and no papers will be signed today," it is known that all legal documents have been completed and probably will be inked by both parties early next week.

Morris General Manager Henry Spitzer isn't talking, but it is reported that the set-up for Sinatra Songs, Inc., will be patterned along lines of the Johnny Burke-Jimmy Van Heussen subsid. Spitzer already has men working on the Sinatra pub's first plug, You'll Always Be the One I Love. Song, incidentally, doesn't have a record by the Voice, altho Columbia does have a Dinah Shore release skedded. Capitol's Hal Davis has made a cutting and Victor features Betty Rhodes.

Jordan Tour's Box Office Cure: Crackerjack Wax, Top Promotion

NEW YORK, Nov. 30.—Despite the vast increase in the use of crying towels around the band business these days, current Louis Jordan tour in the Southern territory is proving that a band which can manage to get out an occasional smash hit record and which promotes itself thru other better-than-routine channels, can still pack 'em in on one-nighters. Jordan dates, booked by Howard Sinnott of General Artists Corporation, are practically all on a $1,250 guarantee plus 60 per cent over $2,500. Most of them are the majority of them Weinberg has

Maxted Into 400 But Mosses Will Stay With Names

NEW YORK, Nov. 30.—Hiring of new Billy Maxted ork by Fyrec Mosses to fill in December 5 week between Benny Goodman and Tex Beneke engagements started trade observers talking about a possible drop of the name band policy at 400 Restaurant. Mosses' optimistic forecasts for future biz at the spot refuted street-talker angles and ops are insistent (See MAXTED INTO 400, page 20)

MUSIC PUBLISHERS' BATTING AVERAGES

(PART III)

September 1, 1945, to September 1, 1946

In the November 23 and 30 issues The Billboard listed the publishers who ranked from No. 1 thru No. 35 in batting averages as determined by the number of hits each publisher had in The Billboard's Honor Roll of Hits. Points were scored on the basis of 15 points for each time a publisher had a hit in the No. 1 slot in BRK. 14 for every No. 2, 15 for No. 3, etc. Herewith is the third and last part of the list.

<table>
<thead>
<tr>
<th>PUBLISHER</th>
<th>POINTS</th>
<th>TUNE</th>
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</thead>
<tbody>
<tr>
<td>26. SHAPIRO-BERNSTEIN</td>
<td>31</td>
<td>JUST A LITTLE FOND AFFECTION</td>
</tr>
<tr>
<td>27. WORLD</td>
<td>30</td>
<td>I'M GLAD I WAITED FOR YOU</td>
</tr>
<tr>
<td>28. AMER. ACADEMY OF MUSIC</td>
<td>29</td>
<td>IN THE MOON MIST</td>
</tr>
<tr>
<td>29. FAMOUS</td>
<td>28</td>
<td>THERE'S NO ONE BUT YOU</td>
</tr>
<tr>
<td>30. MELROSE</td>
<td>27</td>
<td>I'M A BIG GIRL NOW</td>
</tr>
<tr>
<td>31. CRAWFORD</td>
<td>26</td>
<td>CEMENT MIXER (PUTTIN PUTTIN</td>
</tr>
<tr>
<td>32. WITMARK</td>
<td>25</td>
<td>LOVE LETTERS</td>
</tr>
<tr>
<td>33. REMICK</td>
<td>24</td>
<td>FIVE MINUTES MORE</td>
</tr>
<tr>
<td>34. ABC</td>
<td>23</td>
<td>IN THE MIDDLE OF MAY</td>
</tr>
<tr>
<td>35. REPUBLIC</td>
<td>22</td>
<td>COME RAIN, COME SHINE</td>
</tr>
<tr>
<td>36. VALIANT</td>
<td>21</td>
<td>SOUTH AMERICA, TAKE IT AWAY</td>
</tr>
<tr>
<td>37. ADVANCED</td>
<td>20</td>
<td>ALONG WITH ME</td>
</tr>
<tr>
<td>38. HARRIS</td>
<td>19</td>
<td>BUT I DID</td>
</tr>
<tr>
<td>39. ABC</td>
<td>18</td>
<td>ONE MORE TOMORROW</td>
</tr>
<tr>
<td>40. REPUBLIC</td>
<td>17</td>
<td>CYNTHIA'S IN LOVE</td>
</tr>
<tr>
<td>41. VALIANT</td>
<td>16</td>
<td>I'LL BE WALKING WITH MY (BOON, BOON, BOON)</td>
</tr>
<tr>
<td>42. ADVANCED</td>
<td>15</td>
<td>THERE I'VE SAID IT AGAIN</td>
</tr>
<tr>
<td>43. HARRIS</td>
<td>14</td>
<td>I'D BE LOST WITHOUT YOU</td>
</tr>
<tr>
<td>44. ABC</td>
<td>13</td>
<td>YOU BELONG TO MY HEART</td>
</tr>
</tbody>
</table>

Herman Asks ASCAP Vote Count Change

Present Method Rapped

NEW YORK, Nov. 30.—Claiming that the defeat of the Saul Bornstein-Deems Taylor amendment to ASCAP by laws was badly misinterpreted in the press (not by The Billboard), Pinky Herman, long-time advocate of reform in the Society, has forwarded still another amendment to the board, this one to change the system of tabulating votes on all amendments.

Herman's move is seen as reflecting the resentment of many panners to the circulated report that their own suspicious natures had stymied the Bornstein-Taylor provision. Scribes say that the defeat of the amendment, which would have permitted any quorum of ASCAP board members to speed up delayed decisions, was basically the result of a poor system of tabulation.

In computing ballot returns, say (Herman Asks Vote Count, page 17)
New Rack Cut Coming Soon, MPPA Says

ICC Order Is Chopped

NEW YORK, Nov. 30.—President's report of the International Container Corporation (ICC) racks will be put into effect shortly. First cut-back occurred in June when sheet sales fell off sharply and brought down in first rack purchases to 170,000 copies. MPPA feels on new trimming is that it “will further reduce returns on songs that never reach the first 10 best sellers. It is from this category that the largest returns are received.”

Summing Up

Report further states: “From October 1, 1945, to September 30, 1946, there were 8,545,351 copies of music sold in racks operated by ICC and racks placed in syndicate stores by music dealers’ service. This figure is net after all returns. Average over-all net sale is 70 per cent. The big hits still sell in the middle 90 per cent brackets, but we continue to get returns on songs that reach the top 10 best sellers for a brief period and then drop out. This, of course, re-

Spike Holds Line In One-Niter Biz With Solid Takes

CHICAGO, Nov. 30.—Contrary to trend, which has seen band one newer grosses dropping consistently, Spike Jones and his orchestra grossed about $70,000 for an eight-day span of his current Midwest tour. In most spots Jones broke at least one record. He had turnover crowds and additional shows had to be booked by GAC, which handled the tour.

Reason given by Bob Weems, head of GAC here, for Jones’ success despite current band recession, is that the Jones group has universal appeal for young and old, rich and poor. He claimed each crowd represented a populace cross section.

The grosses Jones made follows: November 21, Aberdeen, S. D., $2,200; Corn Palace, Mitchell, S. D., November 22, $6,800; Minneapolis, November 23, $15,000; Chicago Civic Opera Building, November 24, $10,000; Detroit, November 25, $4,100; Gary, Ind., November 26, $6,200; Davenport, Iowa, November 27, two shows, $9,300; KENT Playhouse, Des Moines, Iowa, November 30, $9,000. Jones also had a date in Cedar Rapids, Iowa, November 27, but gross was not available here.

 decreases the average net sale figure. “Last year there were 8,189,971 copies of music sold in approximately 20,000 racks,” the report said. “This year there were 8,545,351 (See NEW RACK CUT on page 19)

Bel-Tone Folds; 40G Deficit

HOLLYWOOD, Nov. 30.—Bel-Tone Records, thru its attorney, Sam Cohn, last week filed for bankruptcy proceedings, listing liabilities of $40,000. First meeting of creditors is set for December 17. Largest claims against the Coast indies are held by American Federation of Musicians for $4,000, and Monarch Recording Company for $2,000. Music publisher claims total $5,000, with artistic royalties due figured at $3,000. Dick Ewell and Bob Cook are the corporation’s sole stockholders.

Indie had released in pop, race and folk fields. Artists included Freddy Stewart, Val Soner, Cliff Stonehead, Monte Hale and Buzz Attam. Estimated assets were not given, but total figures are understood to be quite small. A mortgage is held against the waxery’s masters, hence possible revenue from their sale may not be realized by creditors.

Two Hits Pull S-B Out of the Woods

NEW YORK, Nov. 30.—After having been plagued by the usual blues for a longer time than a publisher likes to remember, Shapiro-Bernstein has its two new records again in the top ten.

 Firm’s current plug, The Old Lamplighter, hit No. 3 on the Billboard’s Honor Roll of Hits last week, and is No. 1 in several categories of the Music Popularity Charts.

At the same time, firm’s Bless...
BMI Pans Heavy Paydirt
As Dual-Licensed ASCAP
Pubs Bang Out the Hits

"Sentimental Reasons," "Coffee Song" Setting Fast Pace

NEW YORK, Nov. 29.—With Duchess Music's (I Love You) For Sentimental Reasons, and Valiant's "Coffee Song" setting a potent pace, Brooklyn-based BMI, an ASCAP licensing agency, seems to be showing greater strength currently than ever since promotion of publisher's Honor Roll of Hits. Formerly would hold over 100,000 copies in sheet music, even though it was now being filled. Sales on the tune last week were Monday, 2,480; Tuesday, 600; Wednesday, 2,100; Thursday, 3,740; Friday, 2,000. BMI recently has had, currently has and is coming up several other apparently strong hits on the horizon. Among them, I Guess I'll Get the Papers and Go Home, Ricky Dickickhowa Man, Have I Told You Lately That I Love You?, and BMI publishing house's own new plug It's All Over Now. Peculiar twist to the situation is that more and more American Society of Composers, Authors and Publishers firms seem to be playing and increasingly important part in helping BMI make hit tunes. Duchess, for instance, is run by E. H. Morris. There are no indications that these and other ASCAP firms which have found themselves in similar situations are deliberately going out to set up strings of BMI organizations. Condition derives from fact that the most interesting frequent ASCAP岳阳 buy potential hit tunes featuring the works of listed writers and publishers (see E. H. Morris.—That's How Much I Love You story in this department earlier) and in such cases the ASCAP firm has to set up a BMI organization, even if in name only, to sign the BMI tune. Henry Spitzer of Morris, for instance, explanations that this is the freest kind of paper organization, set up simply to avoid confusion in the music user over whether the tune clears thru ASCAP or BMI.

Discontent

On the other hand some trade observers do not consider the condition entirely without significance. It has been reported in The Billboard on several occasions in the past that Leeds has been and is unhappy with the treatment accorded it by ASCAP in that the firm has its own music catalogs and its availability ratings. It also has been reported in The Billboard that BMI has propositions on the table to ease the situation, and other ASCAP publishers on the idea of setting up strong BMI houses. Fact remains, of course, that most of ASCAP's long-term membership agreements with ASCAP which means DM is difficult, if not impossible, for them to break away. It is also true that ASCAP controls the vast majority of the nation's best pop-clefsters.

However, there are some keen trade watchers who point to this a portion of Sidney Kaye's recent speech before the National Association of Broadcasters in which he said that BMI was going to ask radio stations to return to a roll call for the purposes of being called for in the licensing agreements. Radio-controlled organization has moved at the full fee which is as elected in the past because, according to BMI, it would not have been able to retain enough of the money under excess profits taxes to operate efficiently in so-called private places for strengthening itself. When stations do begin to pay the full fee, and BMI piles up the dough it needs, it will launch those well-veiled plans. Many of the Louis Levin music men, aren't laughing off what BMI might be able to do—at all.

802 Sees Tight Vote
Battle, Blue, Unity, Vet Groups to Fore

(Continued from page 14)

otions, purchase of all materials and equipment for org. issuance of regular program reports and membership, executive board attendance and committee work which includes wage negotiations, etc.

Suber is making no charges against individuals or groups. He has the endorsement of the Coalition group. Footeil gossp gives the treasurer an even chance of becoming the new chief is expected to roll up a sizable number of votes on the basis of his past election history. Since 1934 Suber has consecutively been high man, the only candidate to receive a majority. Blue ticket is expected to feel the loss of its three top officials, the late Presy Jack Rosenberg; Secretary William Feinberg, who quit union activities to become an agent, and Suber.

Unity feels its chances are the best since its formation six years ago. Square Deal support, as well as the campaigning of the VCU, has added considerably to its strength. Calman Fleising, Unity prexy candidate, rolled up a solid number of votes in the 1944 election and will probably do even better this time.

Voting machines will be used for the first time in org's history, and indications are, it is unlooked, it's anybody's election.

HERMAN ASKS COUNT

(Continued from page 15)

the penmen, ASCAP uses an "undemocratic" system. If on a given proposition, for example, there are 300 letters sent to writers and a total of 900 replies come in, 600 of which are affirmative, the amendment is still defeated. Society, by its own rules, counts missing votes as automatic "nays" and thus the 300 absent ballots, counted with 300 actual "nays," will out-number 600 years." Herman's proposition is to drop the practice of including non-returned ballots and allowing the majority rule to prevail among regular returns.

Penner point out that they are opposing this group and will always have a body of members who, either thru ignorance or indifference of conscience, continually neglect to return ballots. More con- crete, Penner says it is because they should be penalized by such conditions of circumstance. Claim is made that the publisher, being so much smaller and closely controlled by their employers, would not have on their own side when it comes voting on important questions. Together, proposed amendment to the system follows the simple line that writers have themselves to blame for not voting when requested. They feel that the Society does its fair share of campaigning new members and that the "no for non-voting" system is practised in many organizations.

802 Sees Tight Vote
Battle, Blue, Unity, Vet Groups to Fore

(Continued from page 14)

802 Sees Tight Vote
Battle, Blue, Unity, Vet Groups to Fore

(Continued from page 14)
Music---As Written

NEW YORK:

Decca Records says it will not attempt to hold the Jimmy Dorsey ork, should JD decide to cut out in favor of a rumored Capitol offer.... John Finstermacher, new sales manager for Apollo distro, says to promotion and publicity desk.... Monroe Postel from Continental to Sonora distro.... Bobby Sherwood ork into Philly Click December 23 for two weeks.... New By Oliver ork in the midst of negotiations for a deal, with number of discarns bidding.... Ralph Berson left publicity post at National Records.... Stan Kenton ork set for one-week theater session at Capital Theater, Washington, on January 9 and in Newark's Adams on January 16.... Billbette Records is launching spot radio advertising campaign via Keystone net.

Pianist-leader Ray Benson and ork into Pelham Heath Inn, Bronx, Tuesday (3).... RCA-Victor renewed vocal group, The Satifiers, for another year beginning January.... Nat Cohen, of Modern Music Sales, local distro for Vogue disks, claims to have sold 5,000 copies on teaching the rumba to a Brazilian firm.... Sidney Mills on an 18-day tour of Midwestern area.... Press for new Pilotos classical disks will get under way with Waldorf-Astoria cocktail party next Friday (6).... Tony Martin goes to Copacabana, New York, March 7.... Thomas W. Pulliam new assistant manager for Musicraft Records.... Duke Ellington cut two-aided Happy Go Lucky, Local from his Deep South Suite for Musicraft last week. Initial Ellington Musicraft release will be out on first of new year.

Musicraft's financial statement, shoveling an $875,000 loss for the year, has inspired bunching that Floyd Odum-ROCO cash may be held back. Odum is supposed to be set, but actual money transfer not yet made. Reported told of Hamp-Tone subsid isn't helping any.... Ben Sobier's Greenwich Music Pub admitted to ASCAP this week. Former Chopperman, Sobier's first tune is Silver Wedding.... Jim-My Dorsey talking to Don Palmar, of Harry Moss Agency. Palmer may emerge as new JD manager.... Jack Robbins-Lou Levy tie-up denied by J. B. B., who's bending efforts to liquor promotions in Carnival, Lertin Quattar and other night spots.

HOLLYWOOD:

Several deals are cooking for Peggy Lee. Personal Manager Carlos Gastel is currently dickerin with Paramount Pictures to put her into flickers. Deal appears set and she will probably do a musical short prior to a feature pic. Also pending is a permanent spot on the Bing Crosby show, plus the Chesterfield Supper Club aiter when it moves coastward next June.... H. D. Hove, Ciro's owner, will present Xavier Cugat in a concert at Los Angeles Philharmonic Auditorium December 4. Cugat will baton a 40-piece ork and will feature terping of Paul and Eva Reyes. Mills Brothers will replace King Cole Trio on Kraft Music Hall January 9, doing 13 airings.... Smiley Burnette backed out of the Casino Gardens Tuesday night stint after ABC pulled its line from the territory. Burnette originally agreed to play the spot every Tuesday, aiming for the airshot. Web mixed Westerm music and gave the line to Ciro's, where Desi Arnaz is current.

Blues singer Rickey Jordan inked

Released Nov. 25.... $107

"You Broke the Only Heart That Ever Loved You"
(America's Newest Song Sensation!) Skip Strahl and His Orchestra Sung by Al Nobel

Other Current Releases You'll Want NOW!

#101 "To Each His Own"
#102 "Why Take a Chance"
#103 "Pretty Thing"
#104 "Everybody's Polka"
#105 "I Do for You Baby"
#106 "The Bartender Song"
#107 "I'll Be There"
#108 "I'm Sorry"
#109 "It's You and I"
#110 "I Remember"

Songs all the world is singing! There's real money in these big repeaters!
as a principal in Earl Carroll's new revue opening next month. . . . Penny Piper replaces Betty Russell on ABC’s Music by Adam. La Russell will concentrate her vocalizing on the Curt Massey show via the same web. . . . ABC banned I Want a Groovy Man, blaming the lyric. Musicians’ happy about it, hoping the ban will pay off in sales of Orrin Tucker’s waxing of the ditty. . . . Buddy Baker, Exclusive’s musical boss, waxed his own composition, Baker’s Dozen, with an 18-piece orch. . . . Al Jarvis launches a pop poll December 1 with aud sending a dime for each vote cast. Dick Jockey will give proceeds to the L. A. Children’s Hospital. . . . Bobby True Trio temporarily out of biz. . . . Accordionist Buddy Casonova recovers from a recent appendectomy. . . . Trenier Twins to open at Cricket Club for six weeks beginning December 4. . . . Billy Berg inked Roy Eldridge orch for six weeks beginning December 4.

KANSAS CITY:

Tony Pastor grossed $3,600 on a Saturday nighter (23) at the Pla-Mor compared with $2,900 for Henry Busse the previous Saturday (16). . . . Walter Bloom, owner of Pla-Mor, reports Chuck Foster is booked in for December 7. . . . Walter Bloom, former guitarist and vocalist for Lawrence Welk, opened Wednesday (27) for three nights following George Winslow, who moved on to the Rainbow Ballroom, Denver. . . . Tom and Kate Beckham’s orch wending its third year playing the Tuesday and Friday night “Over 30” dances, and Wednesday night’s hit or these “older folks” shindigs has been climbing despite a slight drop in younger set’s terpery. . . . Jack Raley, Sr., now manages the KC office of Cadet Records, his son’s label. . . . Phil Leavatt brings his band into the Terrace Grill of the Muehlebach Hotel December 4 for four weeks, replacing Don McGrane, who will move to Chicago for private club dates.

PHILADELPHIA:

Georgie Auld debuting his new six-piece band this week at the Click, sharing the stand with Don Ray Hut- ton. . . . Herbie Collins first-timing it in town at the Hotel Warwick. . . . Park Avenue Jesters signed for six nights with 20th Century Records here. . . . Lou Grammes takes over weekend stand for Castle Ballroom. . . . Frank Adams takes over as local distrib for Temple Record label.

NEW RACK CUT

(Continued from page 16) copies sold in 20,000 racks. You will note that in spite of the fact that he were approximately 7,000 more racks added during the year, total net sales remain practically the same for the two-year period. When the demand for popular music indicates that a larger initial distribution is justified, the original or larger quantities will be restored."

N. J. OPS SEEK CUT

(Continued from page 14) petitioned 802 union heads for scale reductions, but met with a flat “no.” Union, however, added that if conditions grew worse, relief action would be considered. Newark nitty ops are apparently closely following the lead of Manhattan ops and probably will be met by the same “wait and see” response from Newark’s AFM local.

NEW DECEMBER RELEASES

THE SENTIMENTALISTS

I’LL CLOSE MY EYES

SAVE ME A DREAM

Release #1047

SAVANNAH CHURCHILL

and the Sentimentalists

FOOLISHLY YOURS

I WANT TO BE LOVED

‘But Only’ By You!

Release #1046

RUDY RICHARDSON TRIO

Popular vocalist, ably supported by outstanding group

THE CAT & THE FIDDLE

I’D RATHER DRINK MUDDY WATER

Release #1045

WALKIE TALKIE

RUDY RICHARDSON TRIO

Release #1045B

Both sides feature vocal with instrumental accompaniment. This is a “hot” record.

SPIRITUALS

I LOVE THE NAME JESUS

HAVE A LITTLE TALK WITH MY JESUS

Kings of Harmony of Alabama

Release #1043

A spiritual quartet who need no introduction

BROWN DOTS

Vocal with instrumental background

HOW CAN YOU SAY I DON’T CARE

LONG-LEGGED LIZZIE

Release #1044

DIZZY GILLESPIE

and Orchestra


I CAN’T GET STARTED

GOOD BAIT

Release #1042

REMEMBER—YOUR STOCK WON’T BE COMPLETE WITHOUT RECORDS BY

Manor RECORD CORPORATION
2011 Broadway, New York 23, N. Y.
Jordan's Tour Box Office Cure; Wax, Promotion Are Tops

(Continued from page 15)

and the Adams-produced Jordan short film features. Films were booked into the territory Jordan was skedded to hit, about a month before the dates themselves. And Jordan's reaction right from the fans at the dances is that many of them turned up for the live shows as a result of having seen a movie just a short time previous.

At least part of the success of the current Jordan jaunt, however, is due to a recognition on the part of the band, its management, the booker and promoter, of changing times. In stead of charging $2.00, as in the peak days, all parties agreed that the top tab on the dates would be $1.50. That half buck difference was enough to lure many a payee who might otherwise have passed up the dance. Indication that the public just doesn't have the dough it had in the sun era is heavy advance sale (payees save 25 cents by buying ducats in advance) as compared to the gate sale on dance-nights. Proportion of advance as against gate is far greater than it was in the boom period. Still another tip-off on the state of Joe Public's present purse is that till at the end of most of the dances is filled with silver and small bills. Very few of the $10 and $20-notes which choked box-office cash drawers during the wartime peak are found in today's taker.

Big Still Off

Story of the Jordan hegira isn't to indicate that the band is piling up grosses similar to those in peak period. A year ago on this same tour Jordan took out somewhere around $2,000 on practically every date. This year he's probably taking out somewhere between $1,300 and $1,800 per date, which is a slight dip, but still on the good clean black ink side of the ledger.

One other interesting aspect of the Jordan Southern dates is the fact the band has very little, if any, trouble on the race score, unlike many another attraction that hits the area (see Billy Bell story in The Billboard, November 30 issue). Reason here is that the Jordan group is a well-behaved, mannerly, orderly outfit, which recognizes that certain unwholesome conditions exist below the Mason-Dixon Line, takes it philosophically, and tends strictly to its music making.

MAXTED INTO 400

(Continued from page 15)

they will follow the present name policy.

To clinch claims, the Moses have made emphatic effort to hold onto the Beneke ork for the full length of its six-week contract, despite offers from the band's manager, Don Haynes, first to break the pact and then to cut length of the engagement to four weeks. Both offers were nixed despite pressure from Haynes, who was worried about the biz slump 400 has been suffering since reopening in September and the ability of the Moses to pay off the heavy guarantee. Spot is supposed to have two more top name orks set to follow Beneke.

Maxted ork has an unusual instrument set-up, consisting of five strings, one trumpet, three trombones, two saxes, four rhythm and a chily. Emphasizing sweet music, pianist-arranger Maxted is being primed by General Artists' Corpora tion for the big-time. Sale to 400 is seen as a feeler for band's potential.
**FIELDS!**

A HUGGIN' AND A CHALKIN'
Herbie Fields and his Orchestra makes music about a female five by five... and it's a dilly!
Vocal by Herbie

and BLUE FIELDS
This Fields' original will soon and soon, The Maestro's popularity is zooming!
RCA Victor 20-2036

**JONES!**

THE JONES LAUGHING RECORD
(Introducing "The Flight of the Bumble Bee")
A slide-busting icebreaker by Spike and his City Slickers that will roll the nickels in!

and MY PRETTY GIRL
Spike and his City Slickers in a sweet, hillbilly melody with whistling by Gene Conklin and vocal refrain by The Foursome. It's a sure-fire profiter!
RCA Victor 20-2023

**KAYE!**

They'll say... to Swing and Sway with Sammy Kaye in these two daffy gang songs. Practically everyone in the orchestra chimes in on the vocals.

IT'S A LIE and I USED TO WORK IN CHICAGO
RCA Victor 20-2037

**AND...**

CECIL CAMPBELL'S TENNESSEE RAMBLERS
I TRUSTED YOU
Vocal refrain by Cecil Campbell and CAMPBELL'S STEEL GUITAR SPECIAL
RCA Victor 20-2024

MARY LOU WILLIAMS TRIO
Mary Lou at the piano, June M. Rotenberg—bass, Bridget O'Flynn—drums
HUMORESQUE (Dvořák)
and WALTZ BOOGIE
RCA Victor 20-2025

LAWRENCE DUCHOW
and his Red Raven Orchestra
RED RAVEN POLKA and RAVINO WALTZ
RCA Victor 25-0072

PEDRO VARGAS
with Gabriel Ruiz' Orchestra
ALONE WITH YOU—Concierto Blues (A Solas Contigo) and AFRAID—Reguina (Miedo) (from the film "Mexicana")
RCA Victor 26-9003

"VIENNESE NIGHTS" starring HENRI RENÉ
and his Orchestra in an album of waltzes (Album 5-46)
BLUE DANUBE and VIENNA LIFE RCA Victor 25-0071
MERRY WIDOW and GOLD AND SILVER RCA Victor 25-0072
TALES FROM THE VIENNA WOODS and WINE, WOMAN AND SONG RCA Victor 25-0073
EMPEROR and SOUTHERN ROSES RCA Victor 25-0074

THE STARS WHO MAKE THE HITS ARE ON

RCA VICTOR RECORDS
**Hit Tunes for December**

**(On Records)**

**BEST MAN, THE**
(Vanguard)

Les Brown—Col. 37086; King Cole Trio—Cap. 304

Rome Vincent—Dec. 37399; Sunny Skylar—Mercury 5024

Opie Cats—Four Star

**COFFEE SONG, THE**
(Valliant)

Louis Prima—Maj. 7191; King Sisters—Vic. 20-1943

Frank Sinatra—Col. 37095; Dorothy Collins—Enterprise 227

Andrews Sisters—Dec. 37460

**EVERYBODY LOVES MY BABY**
(My Baby)

Tex Beneke—Vic. 20-1914; Pied Pipers—Cap. 279

Three Suns—Maj. 7180; Gene Krupa—Col. 35786

(I LOVE YOU)

**FOR SENTIMENTAL REASONS**
(Duchess)

Eddy Howard—Maj. 1071; Charlie Spivak—Vic. 20-1921

El Fitzgerald—Dec. 37270; King Cole Trio—Cap. 324

Frankie Carle—Col. 37146; Dinah Shore—Col. 37188

Frost Warren—Columbia 514; Dick Watton—Manie 1041

Dave Dennie—Musicraft—Art Kassel—Vogue 781

**HOLD ME, HOLD ME, HOLD ME**
(Vaughn Monroe)

Mills Brothers—Dec. 24638; Les Brown—Col. 37176

Hal Derwin—Cap. 288; Hal McIntyre—Cosmo 577

Shea Fields—Vogue 764; Tommy Dorsey—Vict. 7004

Herbie Fields—Vic. 20-1926; Ray Herbeck—Four Star 1132

**I’LL NEVER LOVE AGAIN**
(LA BORRACHITA)

Dinah Shore—Xavier Cugat—Col. 20709; Desi Arnaz—Vic. 20-2020

Andy Russel—Cap. 20335; Artie Shaw—Musicraft 15096

Jack McLean—Coast

**I GUESS I’LL GET THE PAPERS AND GO HOME**
(Campbell-Fong)

Mills Brothers—Dec. 24638; Les Brown—Col. 37176

Hal Derwin—Cap. 288; Hal McIntyre—Cosmo 577

Shea Fields—Vogue 764; Tommy Dorsey—Vict. 7004

Herbie Fields—Vic. 20-1926; Ray Herbeck—Four Star 1132

**ISN’T THIS BETTER THAN WALKIN’ IN THE RAIN**
(Republic)

Ray Anthony—Sonora 3037; Buddy Clark—Col.

**IT’S ALL OVER NOW**
(BM)

Peggy Lee—Cap. 292; Charlie Spivak—Vic. 20-1921

Rex Morgan—Dec. 2922; Three Suns—Maj. 7205

Orch Tucker—Multihar 1251; Artie Shaw—Diamond 2089

Connie Haines—Columbia 3937; Betty Haines—Cosmo 5071

Artie Shaw—Vogue 7212; Norma Smily—Arvid 1050

Eric Wayne—Bull-Tone; Herb Kent—Toppers

**MANAGUA, NICARAGUA**
(Encore)

Freddy Martin—Vic. 20-226; Guy Lombardo—Dec.

Kay Kyser—Col.

**RICKETY RICKSHAW MAN, THE**
(Paramount)

Eddy Howard—Maj. 7191

**TOO MANY IRONS IN THE FIRE**
(Marks)

Cum Thrush—Cedot 205; Mills Brothers—Dec. 29388

Tony Pastor—Columbia 495; Ginger Snaps—Vic. 20-1900

**VEM VEM**
(Percol)

Jose Morand—Apollo 1007; Don Jose—Cathom 101

Emile Magrathe—Vogue 710; Jack Pasco—Maj. 1082

**WHAT MORE CAN I ASK FOR?**
(London)

Jack McLean—Coast 803; Guy Lombardo—Dec.

**WHICH WAY DID MY HEART GO?**
(Creola)

Scan Martin—Diamond 3031; Dudley Walters—Manie 1031

Teddy Walters—Musicraft 12075; Dick Stabile—Coronet 23

*Soon to be released.*

---

**The Nation’s Top Tunes**

**HOROR ROLL OF HITS**

(TRADEMARK)

The title "HOROR ROLL OF HITS" and the listing of the hits have been copyrighted by The Billboard. Use of either may not be made without The Billboard’s consent.

**Position This Week Last Week**

1. **RUMORS ARE FLYING**

By Benny Benjamin and George Weisz

Published by Oxford (ASCAP)

Records available: Andrews Sisters—Les Paul, Decca 27955; Hal brooks, Ori.; BelTone 37-7312; The Brown Dots, Danone 1040; Billy Butterfield, Capitol 282; Frankie Carle, Columbia 37095; Harry Cool, Signature 15094; Gail Doddell Ori.; Howard 3026; Tony Martin, Mercury 3032; Betty Rhodes, Victor 20-1901; Marty Robbins, Columbia 37010; Kay Kyser, Columbia 37017; Danny O’Neil, Majestic 1711; Pat Weston Ori., Capitol 281.

Electrical transcription libraries: Les Brown, World; Billy Butterfield, Capitol; Normine Cloutier, NBC Transcriptions; Joe Steinman, Standard; George Towne, Associated.

2. **OLE BUTTERMILK SKY**

By Hoagy Carmichael and Jack Brooks

Published by Burke-Ten Reusen (ASCAP)

From the Universal film "Olive Passage," sung by Hoagy Carmichael. Records available: G-Conner Boxwell, Decca 1061; Hoagy Carmichael, Ori.; Ace 155; Helen Carson and the Standards, Victor 20-1902; Marie Martin, Signature 15095; Kay Kyser, Columbia 37017; Danny O’Neil, Majestic 1711; Pat Weston Ori., Capitol 281.

Electrical transcription libraries: Chuck Foster, Lang-Worth; Elliot Lawrence, Associated; Les Brown, World; Les Visser, Associated.

3. **THE OLD LAMPIghter**

By Charles Tobias and Nat Simon

Published by Shaprio, Bernstein (ASCAP)

Records available: Hal Derwin, Columbia 37104; Don Duck, Ori.; Howard 3027; Morton Downey, Majestic 1611; Allie Ellin, Mercury 3032; Sammy Kaye, Columbia 37015; Jack McLean, Columbia 3033; Jimmie Palmer—Arvid 7056.

**4. FIVE MINUTES MORE**

By Sammy Cahn and Jule Styne

Published by Melrose Music (ASCAP)

From the Movieland film, "Swanky Swig," sung by Frank Sinatra. Records available: Tex Beneke—Glenn Miller Ori., Victor 20-1925; Phil Ford, Mercury 15094; Harry Capers, Decca 1061; Wynn Woodson, Ori.; Capitol 282; Curt Marr; Frank Sinatra, Columbia 7054; The Three Suns, Majestic 1711; electrical transcription libraries: Chuck Foster, Lang-Worth; Connie Haines, Standard; Curt Marry, Standard; Redd Foxx, Standard; George Towne, Associated.

5. **THE WORLD WIDE WORLD IS SINGING MY SONG**

By Mann Curtis and Vic Misuy

Published by Robbins (ASCAP)


Electrical transcription libraries: Les Brown, World; Les Visser, Associated; George Towne, Associated; Curt Marry, Standard; George Towne, Associated.

6. **YOU KEEP COMING BACK LIKE A SONG**

By Irving Berlin

Published by Berlin (ASCAP)

From the Paramount film "Blue Skies," sung by Bing Crosby. Records available: Jan August, Haynes, Orson Welles, Decca 3031; Buddy Clark, Columbia 37108; Bing Crosby, Capitol 3031; Benny Donaldson, Decca 3031; Bobby Doyle, Signature 15095; Georgia Gibbs, Majestic 15095; Gordon MacRae, Columbia 37105; Jimmy Roselli, Columbia 37107; Kenneth Schwartz, Columbia 37109; electrical transcription libraries: Chuck Foster, Lang-Worth; Dick Jurgens, Standard; Elliot Lawrence, Associated; Jack Smith, Capitol; Don Swan, Associated.

7. **TO EACH HIS OWN**

By Jay Livingston and Ray Evans

Published by Paramount Music (ASCAP)

Records available: Don Braden, Quartet, Savoy 460; Optic Cates, Ori.; Harry 1311; The Fiesta Four, Enrichor 1011; Marie Greene, Signature 15095; Benny Howard Ori., Majestic 15096; Freda Marlin, Ori.; Patricia Morgan, Ori.; Tommy Martin, Mercury 3032; The Modernaires-Paula Kelly, Columbia 37011; electrical transcription libraries: Les Brown, World; Dick Jurgens, Standard; Freda Marlin, Standard; Curt Marry, Standard; Earle Austin, NBC. 

8. **I (LOVE YOU) FOR SENTIMENTAL REASONS**

By Dick Watson and William Best

Published by Broadcast Music, Inc. (BMI)

Records available: The Brown Dots, Manor 1041; King Cole Trio, Capitol 282; Ella Fitzgerald—Ori., Columbia 37019; Artie Shaw, Decca 37019; Charlie Spvaks, Victor 20-1901; Frank Warren, Columbia 3031.

Electrical transcription libraries: Vic Danone, Associated.

9. **SEPTMBER SONG**

By Maxwell Anderson and Kurt Weil

Published by Caredoft (ASCAP)

From the left musical and later United Artists film "Knickerbocker Holiday." Records available: Bing Crosby, Capitol 30310; Jack McLean, Columbia 37010; Sinatra, Decca 37019; Walter Humes, Decca 40001; Jack Leonard, Major; Greens, Signature 15077; William Ward, Decca 30310; Joe Stevens, Columbia 37010; Tony Martin, Columbia 37017; Artie Shaw, Victor 20-1906; Frank Sinatra, Columbia 37016.

Electrical transcription libraries: George Towne, Associated.

---

**Broadcast Music, Inc., 500 Fifth Avenue, New York 19, N.Y.**

**New York • Chicago • Hollywood**
BIZ IS GOOD...

With the Champagne Music of

LAWRENCE WELK

DECCA RECORDS
Just Released
NOBODY KNOWS
with vocals by BOB CRAMER
JOSEPHINE
Decca No. 23759

Personal Management—Sum J. Lutz, 6406 Sunset Blvd., Hollywood 28
Direction MUSIC CORPORATION OF AMERICA
BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales. (P) Indicates tune is in a film; (M) indicates tune is available on records.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>SONG</th>
<th>ENGLISH</th>
<th>AMERICAN</th>
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<tr>
<td>1</td>
<td>BLESS YOU FOR BEING AN ANGEL</td>
<td>Chaplin</td>
<td>Berlin</td>
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<tr>
<td>2</td>
<td>THREE SORROWS MORE</td>
<td>M. Hurwitz</td>
<td>Jerome H. DJs</td>
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<td>3</td>
<td>ANY OLD SONG</td>
<td>Kurtz</td>
<td>Berlin</td>
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<td>4</td>
<td>I WISH I WAS A LITTLE LITTLE GIRL</td>
<td>Loesser</td>
<td>Berlin</td>
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<tr>
<td>5</td>
<td>COME Live LIKE YOU</td>
<td>Lowry</td>
<td>Berlin</td>
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<tr>
<td>6</td>
<td>LOVE ME</td>
<td>Lubin</td>
<td>Berlin</td>
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<td>HEARTBREAK</td>
<td>Lowry</td>
<td>Berlin</td>
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<td>LITTLE LITTLE GIRL</td>
<td>Loesser</td>
<td>Berlin</td>
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<td>10</td>
<td>BELOVED</td>
<td>Lowry</td>
<td>Berlin</td>
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ENGLAND'S TOP TWENTY

<table>
<thead>
<tr>
<th>WEEK</th>
<th>TUNE</th>
<th>ARTIST</th>
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<tbody>
<tr>
<td>24</td>
<td>BLESS YOU FOR BEING AN ANGEL</td>
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<td>ANY OLD SONG</td>
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<td>COME LIVE LIKE YOU</td>
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<td>BELOVED</td>
<td>Lowry</td>
</tr>
</tbody>
</table>

Eddy Howard, the artist that sends the nickel-pushers home with sore arms, brings you —

BLESS YOU
(FOR BEING AN ANGEL)

Eddy Howard and his orchestra • Vocal by Eddy Howard

Backed by

THERE IS NO BREEZE
(TO COOL THE FLAME OF LOVE)

Eddy Howard and his orchestra • Vocal by Eddy Howard and Trio

Majestic No. 1089

Majestic

Records

Studio: New York City Sales: St. Charles, Illinois (Subsidiary of Majestic Radio & Television Corporation)

PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently shown or to be shown soon. Only tunes which have won a position in one or more of the other features of this chart are listed, since many film-featured tunes never reach as high a degree of popularity, and many others are never even published.

A GAL IN CALIFORNIA (Remick), in Warner Brothers' "The Time, the Place and the Girl." National release date not set.

A RAINY NIGHT IN RIO (Waxman), in Warners' "The Time of Your Life." National release date not set.

BLUE SICKS (Berlin), sung by Bing Crosby in Paramount's "Blue Skies." National release date—September 27, 1946. EIGHTER IT'S LOVE OR IT ISN'T (Mood), in Columbia's "Dead Reckoning." National release date not set.

FIVE MINUTES MORE (Melcher), sung by Phil Harris in Monogram's "Restless Heart." National release date—November 16, 1946.

FOR YOU, FOR ME, FOREVERMORE (Chappell), sung by Dick Haymes in 20th Century-Fox's "The Shocking Miss Pilgrim." National release date—December 1946.

OH, BUT I DO (Waxman), in Warner Bros' "The Time, the Place and the Girl." National release date not set.

OLE BUTTERMILK SKY (Berlin), sung by Bing Crosby in Universal's "Stagecoach." National release date—October 13, 1940.

SANTA CLAUS IS COMING TO TOWN (Berlin), in Universal's "Stagecoach." National release date—October 13, 1940.

SEPTEMBER SONG (Crawford), in United Artists' "Sang�toro." National release date—November 5, 1941.
DROP EVERYTHING—
AND LISTEN TO THESE
NEW DECCA HITS!

ANDREW SISTERS
AND GUY LOMBARDO
AND HIS ROYAL CANADIANS
WINTER WONDERLAND
CHRISTMAS ISLAND
DECCA RECORD NO. 23772 . . . . 75¢
Both vocal with orchestra

DICK HAYMES
THIS IS ALWAYS
From 20th Century-Fox Picture "Three Little Girls In Blue"
Vocal with orchestra directed by Earle Hagen
YEARS AND YEARS AGO
With Gordon Jenkins and His Orchestra
Based on "Toselli's Serenade"
DECCA RECORD NO. 23755 . . . . 75¢

DICK HAYMES AND
GORDON JENKINS AND HIS ORCHESTRA
MI VIDA
ANOTHER NIGHT LIKE THIS
Both from 20th Century-Fox Picture "Carnival In Costa Rica"
DECCA RECORD NO. 23731 . . . . 75¢
Both vocal with orchestra

ANDREW SISTERS WITH
VICTOR SCHOEN AND HIS ORCHESTRA
THE COFFEE SONG
(They've Got An Awful Lot Of Coffee In Brazil)
Featured in Monte Proser's "Cupachana Revue"
A RAINY NIGHT IN RIO
From Warner Bros. Picture "The Time, The Place And The Girl"
DECCA RECORD NO. 23740 . . . . 75¢
Both vocal with orchestra

CONNIE BOSWELL AND
BOB CROSBY
AND HIS ORCHESTRA
ZIP-A-DEE-DOO-DAH
From Walt Disney Production "Song Of The South"
TOO MANY TIMES
Vocal with orchestra
DECCA RECORD NO. 23748 . . . . 75¢

CARMEN CAVALLARO
AND HIS ORCHESTRA
SONATA
THROUGH A THOUSAND DREAMS
From Warner Bros. Picture "The Time, The Place And The Girl"
DECCA RECORD NO. 23747 . . . . 75¢
Both fox trot vocal chorus by Frank Gallagher

LIONEL HAMILTON
AND HIS ORCHESTRA
THE PENCIL BROKE
(and That's All She Wrote)
Fox trot vocal chorus by Lionel Hampton And Ensemble
TEMPO'S BIRTHDAY
Instrumental fox trot
DECCA RECORD NO. 23796 . . . . 75¢

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PRICES DO NOT INCLUDE FEDERAL, STATE OR LOCAL TAXES.
SONGS WITH GREATEST RADIO AUDIENCES

Week Ending November 11

Records listed here are by numerical order and are those played over the greatest number of record shows. List is based on replies from weekly survey among 1,500 disk jockeys throughout the country. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I. (P) Indicates tune is from a film; (M) Indicates tune is from a musical. This music coincides with the major radio shows of the week.

1. A Rainbow Night in Rio (F) (R) - Frank Sinatra - Capitol
2. The More I See You (F) (R) - Margaret Whiting - Capitol
3. The Jitterbug Waltz (F) (R) - Les Brown - Decca
4. The Jitterbug Waltz (F) (R) - Les Brown - Decca
5. Let Me Be Your Love (F) (R) - Les Brown - Decca
6. I Love You for Sentimental Reasons (F) (R) - Les Brown - Decca
7. I Hope I Get the Paper (F) (R) - Les Brown - Decca
8. If You Were the Only Girl in the World (F) - Les Brown - Decca
9. It's a Plenty Gay (R) - Les Brown - Decca
10. Oh, But I Do (F) (R) - Les Brown - Decca
11. Ole Buttermilk Sky (F) (R) - Les Brown - Decca
12. Peace (F) (R) - Les Brown - Decca
13. Runners Are Flying (F) - Les Brown - Decca
14. September Song (F) (R) - Les Brown - Decca
15. Somersheer in the Night (F) (R) - Les Brown - Decca
16. South America, Take It Away (F) (R) - Les Brown - Decca
17. That Little Dream Gone Nowhere (F) (R) - Les Brown - Decca
18. The Best Man (F) (R) - Les Brown - Decca
19. That Old Time I Knew (F) (R) - Les Brown - Decca
20. The Old Lampshades (F) (R) - Les Brown - Decca
21. The Things We Did Last Summer (F) (R) - Les Brown - Decca
22. I'm Going My Song (F) (R) - Les Brown - Decca
23. This Is Always (F) (R) - Les Brown - Decca
24. To Each His Own (F) (R) - Les Brown - Decca
25. Uncle Remus Said So (F) (R) - Les Brown - Decca
26. Washington Can I Ask You One Question (F) (R) - Les Brown - Decca
27. You Keep Coming Back Like a Song (F) (R) - Les Brown - Decca
28. Zipp Dee-Doo Dah (F) (R) - Les Brown - Decca

RECORDS MOST-PLAYED ON THE AIR

Week Ending November 11

<table>
<thead>
<tr>
<th>TITLE</th>
<th>PUBLISHER</th>
<th>LOC.</th>
</tr>
</thead>
<tbody>
<tr>
<td>2. A Gal in Calico (F) (R) - Frank Sinatra - Columbia</td>
<td>The Billboard</td>
<td>117</td>
</tr>
<tr>
<td>1. A Rainbow Night in Rio (F) (R) - Margaret Whiting - Capitol</td>
<td>The Billboard</td>
<td>118</td>
</tr>
<tr>
<td>14. Other Shoes (F) (R) - Les Brown - Decca</td>
<td>The Billboard</td>
<td>119</td>
</tr>
<tr>
<td>13. Let Me Be Your Love (F) (R) - Les Brown - Decca</td>
<td>The Billboard</td>
<td>120</td>
</tr>
<tr>
<td>15. I Love You for Sentimental Reasons (F) (R) - Les Brown - Decca</td>
<td>The Billboard</td>
<td>121</td>
</tr>
<tr>
<td>19. If You Were the Only Girl in the World (F) - Les Brown - Decca</td>
<td>The Billboard</td>
<td>122</td>
</tr>
<tr>
<td>18. It's a Plenty Gay (R) - Les Brown - Decca</td>
<td>The Billboard</td>
<td>123</td>
</tr>
<tr>
<td>9. Ole Buttermilk Sky (F) (R) - Les Brown - Decca</td>
<td>The Billboard</td>
<td>124</td>
</tr>
<tr>
<td>5. Peace (F) (R) - Les Brown - Decca</td>
<td>The Billboard</td>
<td>125</td>
</tr>
<tr>
<td>13. Runners Are Flying (F) - Les Brown - Decca</td>
<td>The Billboard</td>
<td>126</td>
</tr>
<tr>
<td>16. September Song (F) (R) - Les Brown - Decca</td>
<td>The Billboard</td>
<td>127</td>
</tr>
<tr>
<td>15. Somersheer in the Night (F) (R) - Les Brown - Decca</td>
<td>The Billboard</td>
<td>128</td>
</tr>
<tr>
<td>11. South America, Take It Away (F) (R) - Les Brown - Decca</td>
<td>The Billboard</td>
<td>129</td>
</tr>
<tr>
<td>17. That Little Dream Gone Nowhere (F) (R) - Les Brown - Decca</td>
<td>The Billboard</td>
<td>130</td>
</tr>
<tr>
<td>18. The Best Man (F) (R) - Les Brown - Decca</td>
<td>The Billboard</td>
<td>131</td>
</tr>
<tr>
<td>19. That Old Time I Knew (F) (R) - Les Brown - Decca</td>
<td>The Billboard</td>
<td>132</td>
</tr>
<tr>
<td>22. The Old Lampshades (F) (R) - Les Brown - Decca</td>
<td>The Billboard</td>
<td>133</td>
</tr>
<tr>
<td>21. The Things We Did Last Summer (F) (R) - Les Brown - Decca</td>
<td>The Billboard</td>
<td>134</td>
</tr>
<tr>
<td>20. I'm Going My Song (F) (R) - Les Brown - Decca</td>
<td>The Billboard</td>
<td>135</td>
</tr>
<tr>
<td>23. This Is Always (F) (R) - Les Brown - Decca</td>
<td>The Billboard</td>
<td>136</td>
</tr>
<tr>
<td>24. To Each His Own (F) (R) - Les Brown - Decca</td>
<td>The Billboard</td>
<td>137</td>
</tr>
<tr>
<td>25. Uncle Remus Said So (F) (R) - Les Brown - Decca</td>
<td>The Billboard</td>
<td>138</td>
</tr>
<tr>
<td>26. Washington Can I Ask You One Question (F) (R) - Les Brown - Decca</td>
<td>The Billboard</td>
<td>139</td>
</tr>
<tr>
<td>27. You Keep Coming Back Like a Song (F) (R) - Les Brown - Decca</td>
<td>The Billboard</td>
<td>140</td>
</tr>
<tr>
<td>28. Zipp Dee-Doo Dah (F) (R) - Les Brown - Decca</td>
<td>The Billboard</td>
<td>141</td>
</tr>
</tbody>
</table>
Retail Record Sales

Week Ending November 29

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,000 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates tune is a film; (M) indicates tune is in a legitimate musical. The B side of each record is listed in italic.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Week</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>11</td>
<td>RUMORS ARE FLYING</td>
<td>Frankie Carle</td>
<td>Columbia</td>
</tr>
<tr>
<td>2</td>
<td>4</td>
<td>THE OLD LAMPLIGHTER</td>
<td>Sammy Kaye</td>
<td>Columbia</td>
</tr>
<tr>
<td>3</td>
<td>6</td>
<td>OLE BUTTERMILK SKY</td>
<td>Kay Kyser</td>
<td>Columbia</td>
</tr>
<tr>
<td>4</td>
<td>7</td>
<td>How It Feels to Be in the Wrong Side of You</td>
<td>Kay Kyser-Michael Douglas</td>
<td>Capitol</td>
</tr>
<tr>
<td>5</td>
<td>18</td>
<td>FIVE MINUTES MORE</td>
<td>Frank Sinatra</td>
<td>Columbia</td>
</tr>
<tr>
<td>6</td>
<td>7</td>
<td>RUMORS ARE FLYING</td>
<td>Andrews Sisters-Les Poll</td>
<td>Capitol</td>
</tr>
<tr>
<td>7</td>
<td>9</td>
<td>OLE BUTTERMILK SKY</td>
<td>Helen Carroll</td>
<td>Capitol</td>
</tr>
<tr>
<td>8</td>
<td>12</td>
<td>Let's Sail to Dreamland</td>
<td>Russ Case Ork.</td>
<td>Victor</td>
</tr>
<tr>
<td>9</td>
<td>2</td>
<td>RUMORS ARE FLYING</td>
<td>Betty Rhodes</td>
<td>Victor</td>
</tr>
<tr>
<td>10</td>
<td>1</td>
<td>THINK YOU'RE WONDERFUL</td>
<td>Paul Weston-Matt Dennis</td>
<td>Capitol</td>
</tr>
</tbody>
</table>

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,000 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Week</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>5</td>
<td>Merry Christmas Album</td>
<td>Bing Crosby, Andrews Sisters, John Scott Trotter Ork., Vic Schoen, Max Terri's Mixed Chorus</td>
<td>Columbia</td>
</tr>
<tr>
<td>2</td>
<td>4</td>
<td>Merry Christmas Music</td>
<td>Perry Como</td>
<td>Victor</td>
</tr>
<tr>
<td>3</td>
<td>3</td>
<td>Vaguely Monrew's Dreamland</td>
<td>Vaughn Monroe</td>
<td>Victor</td>
</tr>
<tr>
<td>4</td>
<td>12</td>
<td>Ink Spots Album</td>
<td>Ink Spots</td>
<td>Decca</td>
</tr>
<tr>
<td>5</td>
<td>1</td>
<td>All-Time Favorites</td>
<td>Harry James</td>
<td>Columbia</td>
</tr>
</tbody>
</table>

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Week</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>Chaplin's Polonaise</td>
<td>Jose Iturbi</td>
<td>Victor</td>
</tr>
<tr>
<td>2</td>
<td>61</td>
<td>Clair de Lune</td>
<td>Jose Iturbi</td>
<td>Victor</td>
</tr>
<tr>
<td>3</td>
<td>34</td>
<td>Jalousie</td>
<td>Paul Weston</td>
<td>Victor</td>
</tr>
<tr>
<td>4</td>
<td>50</td>
<td>Warsaw Concerto</td>
<td>Arthur Fiedler, conductor; Leo Litwin, pianist, Boston Pops</td>
<td>Columbia</td>
</tr>
<tr>
<td>5</td>
<td>1</td>
<td>Sunny Side</td>
<td>Paul Whitman</td>
<td>Victor</td>
</tr>
</tbody>
</table>

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). According to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

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<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>12</td>
<td>Rachmaninoff Concerts No. 2 in C Minor</td>
<td>Artur Rubinstein, pianist; NBC Orch; Valdimir Golschmann, conductor</td>
<td>Columbia</td>
</tr>
<tr>
<td>2</td>
<td>65</td>
<td>Rhapsody in Blue</td>
<td>Dear Evans, Philadelphia Orch; Eugene Ormsby, conductor</td>
<td>Columbia</td>
</tr>
<tr>
<td>3</td>
<td>17</td>
<td>Thou Shalt Not Love Me</td>
<td>Eugene Ormsby, conductor; Philadelphia Orch,Victor</td>
<td>Columbia</td>
</tr>
<tr>
<td>4</td>
<td>1</td>
<td>Pitch Me in Chopin</td>
<td>John Powell</td>
<td>Columbia</td>
</tr>
<tr>
<td>5</td>
<td>1</td>
<td>Peter and the Wolf</td>
<td>John Powell</td>
<td>Columbia</td>
</tr>
<tr>
<td>6</td>
<td>1</td>
<td>Songs by Jane Powell</td>
<td>John Powell</td>
<td>Columbia</td>
</tr>
</tbody>
</table>

WHITE CHRISTMAS
with Chorus
Orchestra under direction of Axel Stordahl
JINGLE BELLS
with the Ken Lane Singers
COLUMBIA 37152
ADESTE FIDELES
(O, Come All Ye Faithful)
Orchestra under the direction of Axel Stordahl
SILENT NIGHT, HOLY NIGHT
with the Ken Lane Singers
COLUMBIA 37145

AMONG MY SOUVENIRS
* SEPTEMBER SONG
from "Knickerbocker Holiday"
Orchestra under the direction of Axel Stordahl
COLUMBIA 37161
THE THINGS WE DID LAST SUMMER
THE COFFEE SONG
(They've Got An Awful Lot of Coffee In Brazil)
Orchestra under the direction of Axel Stordahl
COLUMBIA 37089

Get set for the holiday season with these eight songs by the one and only Sinatra!

Santa Claus is SINATRA
IN THE RACE FIELD

THESE ARE THE ESTABLISHED LEADERS

| JB 504 | R.M. Blues & Rhythm Blues  
| JB 508 | Milton's Boogie & Groovy Blues  
| JB 509 | Fat Boogie Woogie & Loved and Lost  
| JB 510 | Baby Got To Have It & You'll Miss Me When I'm Gone  
| JB 512 | Take Your Big Hands Off & He's Got A Punch  
|   | Tiddle De Winks  
|   | Vocal by Ed Harris  
|   | Shanghai Stomp  
|   | Vocal by Cal Lucas

STERLING'S TWO RHYTHM SPIRITUALS STILL GOING STRONG

1501 Rokka My Soul & Brother Noah  
1502 Twelve Disciples & You Better Run

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Master of the Alto Sax
And His Orchestra

Johnny's Latest on

November 25, 1946

Signature

Johhny's Latest on

15095 TO A WILD ROSE MY OLD FLAME
15045 SOMEWHERE IN THE NIGHT CHIQUITA BANANA
15034 FROM THE LAND OF THE SKY BLUE WATER

Recordings Produced by Bob Thiele

Distributed by

General Electric Supply Corporation
For the Season of Sentiment

...That Sentimental Hit...

(I LOVE YOU)

For Sentimental Reasons

More than 325,000 copies

More than 1,500,000 records

AND THAT SENTIMENT!

Recordings

EDDY HOWARD (Majestic)

DINAH SHORE (Colombia)

CHARLIE SPIVAK (Victor)

FRAN WARREN (Cosmo)

KING COLE TRIO (Capitol)

DAVE DENNEY (Musicraft)

ELLA FITZGERALD and The Delta Rhythm Boys (Decca)

DEBBIE WATSON and The Brown Cats (Mamie)

ART KASSEL (Vogue)

DUCHESSE MUSIC CORPORATION

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WOODY HERMAN

(Columbia 27182 - 7479-M)

Romance in the Dark—FT—VC

Uncle Remus-Said—FT—VC

Ebony Concerts—Parts I & II—FT.

Having introduced Schwimmer's "Ebonny Concert" last year at Carnegie Hall, discrimination will show that the main interest in Woody Herman's version of this concert is taking place. Taking over for the 14-inch trumpet player, the moderate, andante and cadenza moderate sequences, in what the famous Russian composer hoped to prove here, the excess in this oriental piece is a must question. The title is not known to the band, nor does the Herman band prove anything in their playing. Devote of the same kind of a design that can be discovered, it's a Cuban expression of rhythm figures that only makes you wonder what it's all about. More along commercial design is a poorly platiberizing of the "Uncle Remus Said" fingle from "Song of the South," the main and the main in the Blue Moods providing vocal rhythm for the rhythm, with the wise session providing the instrumental highlight. For the flip-over, the band may find McCullough stages it sensuous for a deep blue race ballad. "Romance in the Dark" while gal is persuasive enough, the swinging and the meaning of pitch. Most of all, being the main mood expression by Big Bill Broonzy.

"Uncle Remus Said" spots bright for the phones, while the race can show some interest in Miss Mary's singing of "Romance in the Dark."

TEDDY WALTERS (Musicraft 15057)

The Love That Go Out With Somebody Else—FT—VC

"Tell Me You Are Somebody Else"—FT—VC.

The balladting of Teddy Walters, rich in vocal and instrumental outing. And works for both of these new bands. Brings out all of the musical qualities of the sentimental "The More I Go Out With Somebody Else," and in equal effectiveness, for the love lullaby, "I'll Close My Eyes." And for added measure, Walters adds a list of his electric guitar picking to bridge his song standing. Woody's music provides the treasurable with a rush string bank. If the songs take hold, they'll hold on to this platter in the phones.

MIGUELITO VALDES

(Musicraft 403-411)

Casablanca—FT—VC

El Cua Cua—FT—VC

Negra Leona—FT—VC

Yes, So It's You—FT—VC.

The Spanish and full-bodied chattering of Miguelito Valdes scores solidly for these titles. And with his band providing spirited support, the Latin troubadour builds his character on the front pitch. Most appealing is the familiar and whimsical "Negra Leona," which allows for the maestro's machine-gun vocal caricatures. Contrasting for the couple, he sings it slow and subdued for the movie ballad, "You, So It's You," plucking the English lyrics for the plump "Casablanca" melody, and with equal force, Jenda lyrical attribution to the "El Cua Cua." All a clinch for the Spanish spots with the maestro's adding greatest design on "Negra Leona."

EDDY HOWARD (Majestic 1099)

Bliss You—FT—VC

The No Blues—FT—VC.

It's lush with richness as Eddy Howard pipes it sweetly for broken and ballads. Approaches downbeat purring for the angelic "Bliss You" love lullaby, with the band trio adding vocal harmonies for the "Flower Is No Breeze" tocher. The band plays under the masters, their horns just as rich in machinerie.

The host of Eddy Howard fans will find favor with "Bliss You."

ORIN TUCKER (Musicraft 15011-98)

It's All Over—Now—FT—VC

Got Me Somebody To Love—FT—VC.

Ain't It Beautiful—FT—VC

Hold Me, Hold Me—FT—VC.

Stylistically for dancing without any appreciable degree of distinction or style, Orin Tucker creates little content with these cuttings. Nor does the song setting add any weight in the plating. Howling like branes and using the choir in reeds, it will run music monthly for "It's All Over Now." Scooter Marsh, for the lyrical content, displays no lyrical pretension on charm in her dash, while the maestro sticks with much better suitable quality of "Got Me Somebody To Love." However most of all is no great slackness of romance for the ballad "Life Can Be Beautiful." And while the band provides a honey bear for "Hold Me, Hold Me," Mitzi Stewart's lyrical exhortations must be desired in diskop. No great shake for phone outfitting where the maestro enjoys a personal following.

(Continued on page 116)

ANDREW'S SISTERS (Deco 27340)

The Coffee Song—FT—VC

A Rainy Night in Rio—FT—VC

Without any frills or flash, Andrews Sisters provide a bright and rhythmic harmony setting for both the radio and the-holiday hits, the girls depending largely on the laughter that is selling andAnd they do. A lively rumba beat is set by Abe Lyman, and it's a sprightly topping, while the straight for this rhythm is the composition. Nothing distinguishing in the need to wax vocals unless it's the ditties them-selves.

THE THREE SUNS (Majestic 1090)

Sonata—FT—VC

It's a waltz music, rich in melodic charm and color, that the Three Suns create with their organ, accordion and piano, both being splendid melodies. For the souffle "Sonata," Artie Dunn is largely lengthy, the instrumental "Jesuody" a pleasing tune sheet.

"Sonata" will keep you spellbound to the music beats in this ferry setting.

NORO MORALES (Musicraft 1088)

Yum Yum—FT—VC

Carmenita—FT.

The tuneful and catalan Cuban kissing game, "Yum Yum," spitz bright and fit sporting fashion with Steve Marler sparkly highlighting the band's rumba rhythm and Loretta Dale provides a likeable rhythmic lift to the English lyrics. The maestro's Bilbo and Loretta's way making in octave style is show-cased for his own "Carmenita" with dance, bongos, bass and chords all making the musical platter even if not existing.

"Yum Yum" hits the mark for the music machines if this Cuban chant catches on.

BOB EBELY (Deco 27329)

Somebody You'll Want Me To Want—FT—VC

You Are Everything To Me—FT—VC.

Set in an intimate circle, with musical support only in the piano, bass and guitar of the Frank Probaso Trio, Bob Ebely is left hanging high and dry. Projects me personally he is of a band with strong ballad, nor does he sing them with any degree of enthusiasm, either for the hill-billy "Bosney" song or for the more current, "You Are Everything To Me." Frank Probaso's piano pieces are only filters. The former Jimmy Dorsey singer adds nothing to his stature with these sides. Nearly expected to hold up in music bases.

LOUIS PRIMA (Majestic 1087)

A Gal in Calico—FT—VC

He Like It! She Like It!—FT—VC.

The lazy and busy singing of Louis Prima lends itself perfectly to this plating. And with his band providing a bright rhythmic support, the maestro has an appellation with plenty of swing for "A Gal in Calico," cutting it in with his trumpet and making as much way for the piano, tenor sax and clar in his camp. "He Like It! She Like It!" is a simple Calpoky ditty which spines out with sentiment as Prima prevails. Even there is little to sink into this repeti-tions chain, which lacks the customary appeal of so many other of the island discs. The rhythm is largely because of Prima's personal efforts.

"Gal in Calico" is the song that counts, but one may find approval for the digger as well this showing.

MEL TORME (Musicraft 15059)

There's No Business Like Show Business—FT—VC

Dream Alchil—FT—VC.

The smooth harmonies of Mel Torme and his Mel Torme group by ebullient tickle of Ray Lynn, makes it pleasant plating for a pleasant "Dream Alchil" ballad. However, there is none of the vocal intimacy of the character of the "There's No Business Like Show Business" shown here. Mel Torme is the spiritual "Annie Get Your Gun," which holds meaning mainly for show folk. Lilte likely either for both of these sides to be brought in a big way.

XAVIER CUGAT (Columbia 27183)

Ya Te Amo Mucho and That's That—FT—VC

La Ola Marinera—FT—VC.

The smooth harmonies of Xavier Cugat, along with Mel Torme's lively chanting of the Malagasy, makes Mel Torme plenty of contagion for "Ya Te Amo," a catchy Mel Torme's chant. Alas, with Spanish with the Cugat music not as vibrant, this is an exciting, it's an engaging 'mar-cha' spinning for "La Ola Marinera."

"Ya Te Amo" may well be a rumba away from the Spanish sides, where both sides are compatibility for the music bases.

(Continued on page 96)
ADVANCE RECORD RELEASES

Records listed are generally approved and supplied in advance by record companies. A few weeks in advance of actual release. Only records of those manufacturers volunteering. A list is based on information usually supplied in advertising tat. ACADE RECORD RELEASES

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Here It Is! ANNOUNCING MIRACLE THE GREATEST LABEL IN THE RACE FIELD

We have gathered the finest talent in the field and they will make their debut for your listening pleasure in the near future.

107 E. 47TH STREET CHICAGO 15, ILL.
ARA Sells Wax; Sleuths for $$

NEW YORK, Nov. 30.—Little parcels of ARA dough keep coming back into the bankrupt firm's fold. Cy Leventhal, ARA attorney currently in the East, reveals that the newest liquidation has been made thru sale of Chucho Martinez and Corinne Mura masters direct to the artists. Price to both about $1,200.

Meanwhile, Leventhal is continuing a survey of key ARA distrib points—Boston, Philly and Chicago already have been examined—in an effort to recover more monies for the defunct firm. Says he just completed examinations of Dalton Distribution Company, controlled by Jay C. Leff, brother of former ARA big-wig Mark Leff. Dalton firm in April of 1946 was switched out of company controlled distributor system to become an indie jobbing outlet.

HOLLYWOOD, Nov. 30.—Four ARA artists last week bought back their masters from the defunct platter's trustees. Porky Freeman paid $325 for eight sides and Ludmila Lopato, Russian songstress, $100 for six. Bullets Burgom bought five sides by his Page Cavanaugh Trio for $300 and Smiley Burnette paid $3,500 for 16 masters, four of which are unreleased. Burgom will release the ARA sides thru Mastertone, along with Cavanaugh masters he had previously acquired from Encore. Burnette will resume his ARA waxings via his own Rancho label, topping each of the old sides with a new tune.

FINLEY's E.T. ORG
Plans Distrib Disks

Direct to Sponsor

NEW YORK, Nov. 30.—Larry Finley's new transcription venture, now getting under way, will take a new merchandising tack that may have rival e. t. firms leathernecking into future results. Finley org plans nothing new in production concept—it will make up variety-show platters to be offered thru a bulk-sponsorship plan at a price less formidable than those offered by other companies. Idea is to get the little-guy sponsor to team up with some of his colleagues in buying Finley's radio wax. Important part of the plan is the underselling factor and on this count Finley claims to be lower than other e. t. services. In a town of 100,000 population, for example, company figures to peddle wax on bulk basis at less than $50 per, with radio time costs included. If that's not cheap enough, ante will be lowered even further.

Diffe in Distribution

Where the Finley technique will deviate from that of competitors is in the distribution scheme. Sales will be direct to sponsor—not fusing with station or network channels. Established disk distributors or whole- salers in allied lines will be named to handle the transcription sales. With revenue dwindling, jobbers are figured to gobble up the transcription deal as a source of additional income.

Whether disk or allied jobbers know how to sell advertising to sponsors, whether Finley's platters will be up to snuff with established name-show producers, whether sufficient promotion dough will be put behind the new biz... these are still moot points. But many tradesmen recognize Mr. Sleuth Finley as a doughy-feller who'll back up a deal venture with sufficient backbone. Whatever happens, the results should make fruitful research for the entire transcription biz.
The calls are TERRIFIC for

THAT’S HOW MUCH I LOVE YOU

by Eddy Arnold, Wally Fowler and J. Graydon Hall

By arrangement with Wallace Fowler Publications
WE ARE NOW THE PUBLISHERS OF THIS SONG
ALREADY RECORDED BY
EDDY ARNOLD
Victor No. 20-1948-A
NOW BEING RECORDED BY
ALL OUTSTANDING ARTISTS

VOGUE MUSIC CORP
1619 BROADWAY • NEW YORK

ATTENTION, RECORD COMPANIES
A New Era
Has begun in the recording of
PHONOGRAPH RECORD MASTERS
in the Midwest
We have leased and now operate
WORLD BROADCASTING SYSTEMS
Famous Chicago Studios and Recording Facilities.
Spacious — Acoustically Perfect — Completely Equipped.
Our 8 large studios will record everything from Small Combos to Symphony Orchestras.
Special Equipment to Record Phonograph Records, 78 and 33 1/3 RPM.

IMPORTANT — We operate our own Phonograph Record Pressing Plant. 10" and 12" Shellac Pressings — reasonable prices . . . fast service.

Every type of recording accepted, from audition recordings to transcribed shows.

UNITED BROADCASTING CO.
Studio: 301 E. Erie Street (formerly World), Sup. 9114
Office: 94 E. Lake Street, Chicago, Ill. Franklin 6001

WHY NOT SAY IT WITH AN
SERENADE RECORD

Is It True?
My First Love Letter From You

UNIQUE MUSIC PUBLISHERS AND RECORDING CO.
915 ALBERTA ST., DETROIT 20, MICH.

SPECIAL LIMITED
ROLL or MACHINE
REVIEWED SEAT — PAD — STRIP
COUPON BOOKS — RESTAURANT
CHECKS — SALOON BOOKS
AND ALL ALLIED FORMS

TICKETS

Elliott Ticket Co.
32 Allston St.
Hartford, Conn.
YOU HAVEN'T HEARD A NUMBER ONE SONG HIT UNTIL YOU'VE HEARD
VIOLETS FOR CHRISTMAS

GET THE MOST OUT OF LIFE

They are the number ONE'ERS, and they are WINNERS. The above
recordings are OUT OF THIS WORLD. . . A sample record is the
proof of the above truth . . . or your money refunded.

ORCHESTRAS AND SINGERS get your copy
DEALERS AND OPERATORS
WRITE OR WIRE NOW!

MIDGET MUSIC, INC.
CREATORS OF "MIDGETOONS"
New York 23, N. Y.

ALL THE ANSWERS TO
ALL YOUR RECORD LABEL PROBLEMS

A COMPLETE RECORD LABEL SERVICE including:

# A competent art service to create new dis-
tinctive designs . . . to

# Give exact sales design papers in assorted
colors to meet all requirements.

# A fully-equipped, modern plant to cover
every phase of record label production.

# Fast, dependable service.

Send us your requirements or let
us quote on your needs.

KALTMAN PRESS, INC.
Main Office and Factory: 55-15 37th Ave., Long Island City, N. Y.
M. невмейер 9-9994

The Billboard 1946-'47 ENCYCLOPEDIA OF MUSIC

now in preparation

The Billboard
25 Opera Place
Cincinnati 1, Ohio

Please send ENCYCLOPEDIA OF MUSIC
for which I inclose $5.00.

32,686 to 1

NEW YORK, Nov. 30.—Perry Brandt, the songwriter and pub-
lisher, won the right to restore his $8,000,000 damage suit
against Southern Music Publishing

Corporation and the American
Society of Composers, Authors and Publishers in a judg-
ment by Supreme Court Justice
Edward Koch in New York. The court had dismissed the suit
on default about two months ago. A settlement was granted on condi-
tion that Bradford pay $184 cost to both defendants within
10 days, payment of which sum
would bring the case up around
January 1, 1947.

PW's Gershwin Album

NEW YORK, Nov. 30.—Signature Records this week signed Paul White-
man to do a series of Gershwin al-
bums. First will be Rhapsody in
Blue. Whiteman-sig album of Rhaps-
ody will mark first time the entire
work has been recorded.

Contract is non-exclusive, but does
give Signature the ox for a five-year
period on anything Whiteman re-
cords for them. There is a possibility that Whiteman might sign a long-term
exclusive deal with the plattery after
the present album pact is worked out.

T. Dorsey's Ork
Disbands in N. Y.

NEW YORK, Nov. 30.—After sev-
eral weeks of publicity Tommy Dor-
sey disbanded his ork in New York
this week. Talk that he would not
break up until after his scheduled
Capitol Theater date proved un-
found and now has caused specu-
lation as to whether he will fulfill
the date with an 802 or have it
pushed forward to some future and
mutually agreeable date.

Meanwhile, TD trumpeter Ziggy Elma was organizing his own ork
setting some of the Dorsey ork mem-
bers for his outfit, which is sched-
ulated to start rehearsing Tuesday (3).

ASCAP Sesames 20
Penners, 10 Pubs

NEW YORK, Nov. 30.—Twenty
writers and 10 publishers were
lected to membership in the Ameri-
can Society for Composers, Authors
and Publishers at the last meeting
of ASCAP's board of directors.

New writer members are Euday L.
Boman, Elton Britt, Irving Conn,
irving Druhan, Irving Fields, Wal-
ter Freed, Robert Gilbert, Danny
Hurd, Edward Lane, Richard Miles,
Albert M. Newman, Lorenzo Pack,
Mrs. Edna B. Pinkard, Albert Sen-
drey, Max Spickol, Robert Troup Jr.,
Jack Waverly, Ted Weems, Arthur
Forrest Kellogg and Burrill Phillips.

New publisher members are Geor-
ge Adams Publishing Company;
Adrienne Music Company; Green-
wich Music Company, Inc.; Dick
Kuhn Music Corporation, National
Music Publishing Corporation, Rec-
cord Songs Company; Bob Stephens,
Inc.; Tone Music Company, Jack
Waverly and Coleman-Ross Com-
pany, Inc.

Decca Cleans Out
And Up on Oldie

NEW YORK, Nov. 30.—Efforts of
Decca's Charlotte, N. C. distribut-
branch to clear shelves of an old
disk that's been gathering dust for
years may lead to reviving another
and pulling it into the top
sales class. Decca branch had some
600 or 700 records of Ted Weems's
Heartaches lying around and showed
them out to juke box operators and
disk jockeys in the area. For a few
weeks the item had caught
on and the demand for it resulted in
Decca agreeing to plan a reissue
of 50,000 copies to meet the Char-
lotte-area demand.

When reports from Charlotte first
hit New York many tradestes figured
the disk might have a Perry Como
vocal, since the Victor balladster was
with Weems at the time. Payoff,
however, is that the record is strictly
instrumental. Tune owned by
Leeds Music, but was originally in
the Ork music catalog which Leeds
bought some time ago.

34 The Billboard December 7, 1946
That's All!

DETROIT, Nov. 23.—Hacks- nessed line, "The show must go on," really applied in the act called the Three of Us opened at Ted Lipstick's sup- per club here. The two that turned their first show, they encountered these obsta- cles: broken connection in the billing route; lost trunks on arrival; no tailor service when the trunks were found; a punchy hack driver who took 'em to the wrong end of town shortly before curtain time, and a fire in their dressing room when they tried pressing their own clothes.

Carroll Faces AGVA
Action on Booking
Of Wiere Bros. Act

HOLLYWOOD, Nov. 30.—Threats of major AGVA action against Earl Carroll's Tropicana, the well-known re- sult of Carroll's bouncing the Wiere Brothers from his big downtown theater-restaurant. Producer's action came after a brother-to-brother al- tercation in the dressing room early in November 23, during which Harry Wiere, it is alleged, used dressing room furniture - strictly as a lethal weapon.

Carroll, subsequently barred Harry from the theater, but insisted the violence of Wiere concerned the act as a duo. Boys refused to work with Wiere again and Carroll refused to point AGVA stepped in. After a confab with Carroll, the two brothers agreed to return to the show on con- dition that Carroll pay full salaries as stipulated in the contract. When Carroll refused, negotiators were broken off.

Wiere charges the Wiere Brothers with breach of contract, altho the team has reported to work nightly. To date, no settlement has been reached, with AGVA demanding full salary, re- gardless of the number of hours working, plus salary lost during the 23 weeks he has been out. Carroll, on the other hand, indicated he would remain firm in his demands, and will insist that the case be heard in court. Negotiations meanwhile, hinted that unless the case is settled quickly, Carroll will be put on the national unfair list.

Chi Nitreys Op Trim Hard
On Talent, Prices To Lure Biz

CHICAGO, Nov. 30.—Typical of nitery operators who realize the boom is over is Ralph Berger, owner of the Latin Quarter, who this week cut his $5.00 minimum until late hours and started serving dinners from $3.00 upwards. His move follows a saving Ben-jamin's reduced price policy at Colo- simo's less than two months ago and is an example of the trend in the city, since it's well-known few of Chi's niteries, except the Chez Paree, have been charging any dough the past six months.

Jimmy Poppa's Vine Gardens also has slashed its prices this week by cutting out practically all advertising and instituting a lower talent policy. Unless biz picks up, other big Leap establishments will follow Berger, Poppas in using the ax.

BILLY ROSE TOURIST SCHEME
Prefabricates Audiences Via Tourist Package Deals

Combo N.Y. Trip Stunt Lures Extras 100G to Horsehoe

By Bill Smith

That night club business all over the country is dying is no secret, but the situation is like Mark Twain's classic comment on the weather, "Everybody talks about it, but no- body does anything about it." With many clubs there isn't any real answer, or at least none of them operated in the war years as tho there always would be a Santa. Business was good, in fact, in the '40s, it would seem pretty good.

Unfortunately, many clubs ran their places like exclusive social clubs. Money was rolling in and so it was spent. A small item like a new coat or a gown could be charged to a condominium, or setting up a reserve, was something for the ac- count. If you didn't have the money for the account, there were partners—and most clubs have partners—after negotiations. The partners could swap them, and so on.

Customers who tried crashing the velvet rope soon found that man- ners and business had nothing to do with each other. The gag, "We got plenty of customers, what do we need is the help," applied all over. After a customer is treated as a guest by waiters and captains, and was brushed off by the headwaiter, uneasy he palmed him, he still had the coat room concessionaire to buck. If he didn't leave a two-tips, his ears would burn with the comments on his generosity.

When the war was over and new ones are difficult to acquire and now it's the who holler "Uncle!" Customers who take all this lip now fighting shy of after-dark spots. Another factor which accounts for the plethora of white space in clubs is the growing tightness of money. With every tourist agency, cost of living has jumped so high that many former patrons no longer can afford night club jaunts.

Forsight

Some of the more stable niteries, those which have been in business the past two or three years, don't have their strawberries and cream, saw this coming and took steps accordingly. Mark Gould, who runs the Billy Rose's Diamond Horsehoe, has a problem of getting nitery men. He has named Ben Gould who manages the in the $100,000 worth of business. Gould quickly. constantly, does a lot of digging and networking, and brings the fire- men into the Shoe.

Plan works like this: Gould contacts every night club. He spread word, convention organizers, society heads and industral planners and sells them the idea of a block booking deal. That means virtually a "block booking deal," those being "I'm going to San Diego, a sightseeing trip, maybe a leg, and a visit to a night club, obviously those who can afford it. If they're sold, send out millions of legs. If they only close to 20th Century, the Shoe. They're rented, the Shoe makes a profit. It's a win-win situation. To break even on the Shoe, it must be played by reservations. Reservations are made on a package deal, dinner plus prices for each, $3.00, for a fixed sum. If they go beyond the budget, they get individual deals. Frequently reservations are accompanied by the full amount or deposit is large enough to insure legs sitting up below their bargain.

Only one other evening nitery follows this plan, this being Leon and Eddie's. So far, L & E's method is limited mostly to New England, where the clubs spend heavily for advertising. It's a profit, and in some other niteries, so far as it is possible to determine, either don't care about this potential biz or don't know how to go after it.

Best for Biggies

The plan is working best with other big theaters-restaurant, such as the Latin Quarter, Carnival and the Zanzibar. Not everyone has determined, none of these clubs is doing anything about attracting the tourist business. Other tourist agencies are try- ing to figure out how it can bring it in.

Attractions mean little to the men. They don't know Joe E. Lewis from Joe Louis. What they want is either something lush, with plenty (See Custom Built Trade on page 41)
Jackie Heller's Carousel, Pittsburgh


Everyone is in good company in the preen show of the plush downtown night spot Pittsburgh has ever had. Room is done in excellent taste with Merry-Go-Round motif running throughout. Revolving bar is at far end of the room and faces a lavishly decorated dining room. Glass, rugs, leather and furnishings combine to give the spot excellent tone.

Show starts out of the top drawer and keeps getting better. Niles and Nadine, dance team, came on first and took four bows before begging off. Pair has class, excellent wardrobe and is ready for any nitty in the country. Twists, twirls and lifts are done accordingly. Jackie Heller was in the second spot and was handicapped by a recent siege of laryngitis, but did South America, Take It Away and more songs before the audience would allow him to leave.

Next act was Jan Murray and he proved to be a show-stopper. Murray started with something silly, smiled and then wraps up the crowd in his most up-to-par half-hour ever caught here. The boy was never offensive, laid off the audience except for gentle kidding, and kept the room rocking with superb material and gags. Heller practically had to close the joint to get Murray off.

With shows like this the room can't help being a success. Herman Midlemann'sork (6) cut the show short and played for dancing.

The Brilliant "Applause Band"

EVEREVE AND HIS ORCHESTRA

“Dance Awhile to Our Friendly Style”

FEATURING JIMMY SCOLLOM, MAURICE RIVA and DON PEARL

FEATURED NOW—

For an Extended Engagement at MARY'S CLUB
Kansas City's Popular Nite Spot

127 NORTH DEARBORN ST.
CHAMBERS BUILDING
847 SEWARD STREET
KANSAS CITY 6, MO.
HOLLYWOOD 38, CALIF.

Under Exclusive Management of

McCONKEY ORCHESTRA COMPANY

Bobby Sheldon & June Burnette

“Comedy Sophisticates”

Return engagement

SWAN CLUB, Philadelphia

Beginning Dec. 2 for 3 weeks

Thanks to:

HERB MOLTER
EDDIE SUEZ
BILLY GIBSON

Doing their all provoking satire on "Forever Amber." From the pens of KEN HECHT and SID BARRIS

NIGHT CLUB REVIEWS

Wedgewood Room, New York

(Tuesday, November 29)


Flush or sorrin, Sinatra draws 'em in and in droves. His opening was much too modest a start with nothing but showbiz and the social register. Room's captains had trouble matching the public's feelings with the song. It was a gala opening and Sinatra gave the crowd just what they wanted.

He's a changed charmer. No longer has he the Mike and slurry and slurring his way through pop tunes to give the sinatrasity, Frank today is a charger with pies and showmanship; plenty of peddling savvy and a free and easy style that's apparent from his film work.

Opening with the Coffee Song, which he hopped in showmanly fashion by drinking a cuppa java during the rest of the rest, he presented a well-varied program, including The Things We Did Last Summer, On the Boulevard at Atlantic City and a practically unknown Me and the Walls number. Juke to the Stars. He also provided a smash comedy to switch to a comedy on Old Al Capone's goose Old Maxie Crosby, wowing the min and boilede shirt crowd. With Irving Berlin pres- ent, there is no swaying into cry That I Marry and then hit his high point, the Silloquy from Carousel, revealing pipes that carry. In giving his all for the Rodgers number, tho, he strained a little, and so the crowd, Old Buttermilk Sky, came out somewhat hoarse.

A medley—Wonders Who's Kneeling Tonight, Angel Eyes (Irving Berlin, 1909) and I'm Sorry I Made You Cry—did okay, with another comedy hit. take-off on You Made Me Love You done as a letter to In- grid Bergman, bringing up the house deservedly. Sinatra showed his comedy talents in putting over the pinch in this one. C'mon was Someone To Watch Over Me, and with this he begged off after working one hour.

Sinatra is due to stay at this room until December 19, but he could stay on until January 30 and the place has so much to more sell to more than the show. In the few years back, he's in at a measly 5G a week, fulfilling a four-year-old contract with this Assia, making plenty. Probably the greatest buy in recent showbiz annals.

McConkey's ork supports, and with Mischa Bor's rumba group handles the non-chantan moments excepty.

Mayfair Room, Blackstone Hotel, Chicago

(Tuesday, November 29)


Show proved as usual, with the Hernandez Williams Trio fresh from 73 weeks at the Waldorf-Astoria, New York, sharing the bill with Gali-Gali, the Egyptian pres- tidgataur.

Trio, a bona fide S. A. outfit, received a great rapt from table sit- ters on almost every number. Gal, cheerful vocalinde do classy, terps turns. Males toss each other high in the air and perform intricate acrobatic routines to south-of-the- border music. Gal has a good set of pipes and a pleasing figure, both adding up to a polished act.

Gali-Gali, no stranger to the Mayfair Room, still keeps paeys mystified with him's slight-of-hand tricks.

Downbeat, New York

(Tuesday, November 29)

Talent Policy: Dancing from 9 and door- shows at 11:30, 2:30 and 5. Owners, Sy Alper; manager, Bob Rubin; publicity, Joe Richman. Prices: $3 minimum.

Typical smoke-laden, low collaged swing alley bistro lays it heavy on jazz. Customers evidently pay for the privilege of outshouting the wait- ers, and enjoy it, but after the long-sit 52nd Street fret, Billie Holiday, comes down front to do her 20-minute stretches four times every night.

Along with la Holiday, on the spurs, are the Lounes Morgan and Al Casey trios. Morgan, who plays piano—standing, beating out tempos a la Maurice Rocco, has Duke Jones slapping a bass and getting with it, while he makes for good returns, and Ham Jackson displaying lots of speed on the guitar. Bad p. system didn't help get the trio's unison vocals across in the small room, though they were well done. Mixture of standards and novelty proved satisfactory fare for those who were interested in listening than they were in gadding.

Al Casey Trio, featuring excellent plucking pickings of the leader, has Alan Matthews on bass and Louis Al Casey on piano. Unit does mostly instrumental work centered around the guitar of Casey, while occasional vocal throw in for variety.

As good as the trios are, the at- traction here is Uncle Holiday. Bassist and pianist Bobby Tucker and drummer Eddie Nicholson, the chimp proves at every show that he is still in the jazz-singing field. There may be many good imitators, but there is only one Holiday.

Magician uncorked a bundle of new tricks, including some of the oldies, including pulling out dozens of little chickens from be- warded customers and making the bills disappear. He drew prolonged applause. Mel Cooper's ork backed the show.

Oval Room, Copley Plaza Hotel, Boston

(Tuesday, November 29)


The latest Vinson-Orange ice revue to tee off on a long-run engagement at this plush spot is tabbed New England's finest. Owner, Vinson, skates a sock turn to Pink Cockatoo, carrying the story along to fame. The Vinson-Owen ice comes in, the last of the customers beating their palms pleasantly.

An amusing number was skated by the four-gal line in evening gowns. Arm gestures, which were the latest in the current, expressions wowed the Oval Rooms.

Room was jammed while other spots checked were nearly empty.
Giro's, Hollywood

(Weekend, November 20)

Considering that the bill includes baton, orke, and its two vocalists, Desi Arnaz does well in shouldering the additional burden. However, there should be more to share the load, for as it stands now, it's a rather meaner dic; a class cleaner.

Desi Arnaz has gained considerable self-confidence in his work since he first appeared with this act in February. Ten months' time and a run of steady audiences has apparently responsible for an easier and more relaxed stage presence. Arnaz, as everybody knows who is himself a first-rate out on the congo drums, clicks with the audience. It's this ability to sell flash and fire, to appeal to the eye as well as the ear, that has ring-siders overooking his ork's rough spots and his vocal-fault spots.

When the band undertakes The Continental, it's the Arkansas gymnastics that make it acceptable. But judged on musical merit—arrangement, band's balance—there's little that's out-standing.

His vocal material is clever. Best item is a neat switch on the current Latin-paced Honor Roll Of Hits ditty, to make it North America, Take It Away. With demonstrations to substantiate the arguments of his rewritten lyrics, he offers proof positive why jive rather than a rumba throws the back out of whack. Number shows imagination and wins cheers from the customers. Clever treatment is also given to Rainy Night in Rio, with songs one Jane Harvey chiming in for a duo.

Bob Basset, a treat for both eye and ear, had the opening night crowd in the palm of her hand. Her styling in the Morning and Little Girl Blue had 'em yelling for more.

Latin ditties are turned over to the ex-Cuban chimp, Dulcina. Latter, poured into a black and shiny gown, leans more on burly than on cantina. Her voice is a bit flat. When she wriggles out of vocal inadequacies it's seen the Arkansas gymnastics that make it acceptable. But judged on musical merit—arrangement, band's balance—there's little that's out-standing.

Queens Terrace, Jackson Heights, L. I.

(Weekend, November 20)

including the recent London show, the band has improved considerably in the interval. Unfor-thunately, layout is impossible for those who are accustomed to his侵夜三色开演. Unfor-thunately, layout is impossible for those who are accustomed to his侵夜三色开演.

Mohr brace, the bill was the ballroom Wrong team of MacArthur's. Couples have been around for some time, but the year has been kind to them. The boy, in fact, still looks like a juvenile. When it came to American standards, the orchestra played them as ever. Their long experience was evident in every move. They didn't go no doubt that they were, and are still shoneem. Where they missed in the second set, Crowded deserted it so they gave, but execution left much to be desired.

Bill started with Odette De John, a pony-sized blonde novelty dancer. Deb liked okay, but is still some distance away from the money. Best thing she showed was a lot of fast dancing.

Don Ferris, boy singer with a good baritone, had a lot on the ball, choice of songs, however, displayed poor judgment. Every tune was in the swing, but the girl's pipes went a bit out of tune. If he doesn't pace himself better his pipes won't stand up. Showed enough savvy, tho, to play to groups. Gave with Irish Eyes and then Bel Mirt Bilt Du Schoen for the other side. Both pulled fancy mits. Alan Drake is showing more improvements every time he comes. As an entertainer he's smooth and has the knack of holding his audience. He's playing a good personality. As a comic, in his own spick, his material, stories, lots of good laughs. More than ever, his acting was good, delivered with skill for some. Joe De Carlo played the show okay. Milt Mann Trio did the relief sessions.
When We're Alone

Ortendy, Chicago
(Revived Friday, November 20)

New show at the Oriental, Mike Todd's Star and Garter package, does not have enough entertainment value to warrant its high cost—$10,000. Show is primarily built around sexy dance songs, and hardly right for general family theater. It especially isn't the type of show to be billed with the theater's current movie, Marge, which is built around high school romance and, therefore, bound to attract large juvenile following.

With a few exceptions, stage cast was much above Gal line lacked top beauty; continuity and production were just average. In the average category were the Vanderbuilt Brothers, acrob dance team; John Barry, vocal emcee, and Elaine Jarrow, featured fem exotic dancer. Other acts included Sparky Kaye, comedian; Bobby Winters, juggler; Chaz Chase, fire eater, and Francky Brooks, dancer.

Loew's, State, New York
(Thursday Afternoon, November 22)

Current roster is okay for the hollow day crowd. It is fast, bright and en- joyable, and this is due to the band's bary, new this year. The band is solid, and his hypnotic hokus-pokus which brings plenty of buffs from the crowd.

Equally good to Latin lovers with balancing tricks right out of the top drawer. His feats on the teetering boards are tops. His balancing tricks are very impressive. Weakest act.

Chiquito, doubling from reed section, is tops. An excellent vocalist, an act, is a sideman of many accomplishments, one of them top sellers. He is a hard working, fresh, vibrant talent.

Back are Bennett with Tabu and a medley of novelties played for laughs. For con- cert dances, the Garcia, Luciana and Basalobos, are favor stos by leader Orefiche complete the local fare.

The Garcias, Latin ballroom team, display authentic Mexican and South American dances, including several stunt numbers which make every act of team goes thru difficult routines while they keep the teetering boards a samba tempo. Basalobos, Luciano in Paris are fine vocal soloists by leader Orefiche complete the local fare.

Directions: From the Brooklyn Bridge, follow the West Side Highway to Brooklyn Avenue. Proceed straight through traffic light and turn left on the 10th Ave. Exit. Directly ahead, see the Millburn Theatre, located in a pleasant business section on the first floor of the Setauket Building.

Exclusively for SMITH

JAN LATIN
The Equilibristic Marvel
Currently LOEW'S, STATE, NEW YORK
Personal Rep.: JACK A. KALCHEIM, 1650 Broadway, N. Y.

PADDY CLIFF
SWINGING THE CLASSICS
AT
EL RANCHO HOTEL, Las Vegas, Nevada

Million Dollar, Los Angeles
(Tuesday Afternoon, November 29)

It's a cool, south-of-the-border bill this week, with a neat Latin-tuned review wrapped in a flavor some familiar faces: Chiquito and His Havana Cuban Boys. Colorfully costumed, their boyish charm and good neighbor melodies with Spanish to both eye and ear appeal a plenty.

Show opens with Mosaic Tropical, medley of pop South American tunes, which was first appearance of the featured songstress, Isabela. Gaia is a lush Latin lass with plenty of zip and zip, and she's flanked among Spanish-speaking vaude fans. She's an attraction, and her dances works with an intimate, personal flavor, dishing out lesser known South American songs. Besides Gaia, she sells Vay Pa Brazil and Chi, "Chaim," brought with cool-looking Chiquito, she offers Chico-Chico, novelty tune, Mi Caballito, scores excellent.

Other fem thrill, Blanca Batista, a striking platinum blonde, does okay with "Tainted Love" and "Baby." The Cuban Boys in selling Exclusives, and later in the show works with Chi- quito, they're top. Monte's solid work earned mild mild-
ture, and this was okay when teamed with the canary.

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AGVA WANTS 'AA' AUTONOMY

Union to Hold Elections at Annual Meet

NEW YORK, Nov. 30.—American Guild of Variety Artists this week received complete national autonomy from the Associated Actors and Artists of America, the AFL's international labor union. AGVA's independence was granted officially as of Monday (2), but actually became effective yesterday.

Under the autonomy grant, AGVA henceforth will be able to act on its own, without first getting approval on policy changes from the AFL. AGVA membership now also will elect their own officers, elections to be held in January. The union will hold its convention in Chicago, effective today, and will be either in January or February. Same meeting also will be called upon to ratify AGVA constitution and a set of by-laws.

State of officers to be elected hasn't been determined fully, but will include, probably, a president, one or more vice-presidents, secretary and treasurer, plus a board of directors. It's considered certain that Matt Shively, AGVA's national director, will run for the presidency. Shively was appointed to his present post by the Post A's.

Shively was selected for the AGVA spot in 1942 after the union had a performer one year or two, and its fortunes were at a particular low ebb. At the time, AGVA was 73G, with 73 members, and no by-laws.

Since then the union has paid off its debts, established its name and has minimum basic agreements throughout the country. Shively's standing is considered a tribute to Shively's direction.

Wanted: Big Name Attraction

To Top Chì Copacabana Bill

CHICAGO, Nov. 30.—Still missing from opening night 26-Dec. 6, the roster of Sam Rinella's Copacabana here is a headliner. Frank Libose has been inked for the co-head bill, but big name attractions Rinella has been trying for have shied away.

Part of the blame is in the fact that when the club opens it will be at the height of the Florida season and many of the big names prefer to bask in Florida hot spots rather than endure Chi snow. However, Wally Wangler, in town this week, was supposed to be putting on terrific heat for a top flight performer, and Roy Topper, flack man for the Copa, claimed the contract would be signed by day, he knew not whom—early next week.

NIGHT CLUBS-VAUDE GROSSES

Christmas Day To-day for new 1947

AGVA

Custom Built Nitery Trade;
Rose Prefabricates Audiences

(Continued from page 37)

of girls, like the Horsehoe, or something and down to earth like Leon and Eddie's.

Tourist trade has other refinements. Make it a natural for both out-of-town clubs in cities like Boston, and small even niteries on the outskirts of various cities. Residents around large centers of population regularly visit the main cities near them. Many do it via buses as part of package deals. Enterprise ops can make it with tourist agencies to send customers to clubs, even when wasn't come right off the bat, but a little spade work should bring results. Where a club isn't in the heart of a city, it can go after the local lodge and banquets. Various societies, merchants' associations and similar bodies throw parties regularly. Usually, there is a hotel or restaurant and use acts via the club date route. Sometimes they do without the talent. These acts or organs can be steered to local niteries.

Once the trade is landed, hard work is still ahead. Any op who allows headwaiters to put groups behind blind posts, or give them any kind of brush, had better forget the whole thing. Such plans, to be successful, must have the co-operation of everybody in the club, even to having the servers alert customers from their parties and their big shop. And itchy-palmed help must be alerted not to hustle these ops.

Operators who want to stay in business must operate in a business like manner. Reserves must be set up, even if only 6 per cent of the weekly take. In addition to the usual reserves which are to take care of fixed expenses, there should be contingency funds. No business, particularly niteries, can exist on a cash register and profit account basis. Those which try it inevitably end up telling it to creditors.

New York:

Dimout Hurts, Thanksgiving Helps B'way; Roxy Wow 155G

NEW YORK, Nov. 30.—Thanksgiving holiday business and the six-day-old coal strike induced brownout served to give each other a Mexican stand-off in this week's Broadway business. The holiday helped, the brownout between the board office takes hold reasonably firm. One true bright spot was the Roxy, which zipped to a new record with $155,000. Most other Stern show places held to average takes, altho the Music Hall, in 155G, appeared to be running out its string. House went off its $110,000 average to look for a noticeable effect on Broadway, not only from the gross angle but with the standpoint of so obvious a matter as pedestrian traffic. Broadway isn't like a Street, but a Broadway isn't like a Broadway. Where it seems to be the layman's attitude. Street business is holding well, especially over the turkey day events, which provided kids with a school holiday.

Radio City Music Hall (6,200 seats; average, $110,000) totaled up $100,000 for its seventh week with Jolson Story, Nip Nelson and Rudy Tom. Preceding weeks: 142,500, $135,000, $121,000, $132,000 and $119,000. Roxy (6,000 seats; average, $75,000) did a record-breaking of $115,000 for first week of Rosario and Antonio, Bob Hason, Emma Otero, Tommy Trent and The Razor's Edge. Paramount (3,654 seats; average, $75,000) felt the brownout as it dipped to $82,000, still good tho for the sixth week of King Cole Trio, Grant Mitchell and King Cole Trio. Previous tallies were $140,000, $120,000, $114,000, $100,000 and $92,000.

Capitol Say:

Capitol (4,627 seats; average, $72,000) garnered a weak-sister $44,500 for its third and last week with Enric Madriguera orchestra, Charles Frederick, Murtha Sisters and Rachel the Great. New bill, reviewed this issue, has Frankie Carle orchestra, Slate Brothers, The Living Memory and The Four Currents.

Strand (2,700 seats; average, $45,000) did a fair $49,000 with Ray McKinley orchestra, Miguelito Valdez, Rosman and McCafferty and Never Say Goodbye.

Capitol State (3,500 seats; average, $25,000) was only moderate at $31,000.

Hollywood:

Orefiche L. A. Review Average; 21G at Mile

HOLLYWOOD, Nov. 30.—Armando Orefiche's Latin-American review is expected to do a near-average of $21,000 at the Million Dollar Theatre, hyped by healthy holiday biz. Bill comes through Isabel's and the Garcias, south-of-the-border dance duo, and pic, The Insatiable Informer. Last week's minisule review, Oh, Susannah, with Count Benny Mcllvic's ork, George Crows and supposed cast, wound up with a sad $15,000 for the week. Pic was The Inner Circle.

Indianapolis:

Louis Prima Tallies Fair 18G at Circle

INDIANAPOLIS, Nov. 30.—Louis Prima and his ork did fair business at the Circle Theater (2,800 seats; 74 cents) last week, grossing $18,000. Judy Lynn was the featured vocalist. Pic, Stamp Fire.

Without Benny Fields, Cheena De Simone terpers, Willie West and McGinty and The Killers. New bill, reviewed in this issue, has Murthar Sisters, Ralph Slater, Corinne and Tito Valdez, plus Latin, Ray and Nardo and The Killers.

WANTED TO BUY

SCOTT BAGPIPE

State condition and price. Address: FRITZ WALDRON

117 S. McKean St. BUTLER, PA.
Norfolk Cancels All Legit
Bookings as Biz Nosedives

NORFOLK, Va., Nov. 30.—Wholesale cancellation of five roadshows in the local area was announced this week by Leon E. Leighton, manager, who said the action was a consequence of a slump in attendances. He added that any future bookings would be subject to the manager's approval. Leighton said he saw no indication that future bookings would get any better after the current season. He did not mention any specific shows or theaters affected.

Chi Legit Sags, 'Harv's' 21G OK

CHICAGO, Nov. 30.—This week saw most legit houses playing half-empty. Harvey was the only production that held steady, with an estimated 21G gross for the week. Others, Princess 11, 1, Mammy, the newly opened Hamlet, the movie of The Great Gatsby, and Follow the Girls, were all part of the Union sagged way down.

Some producers who had been counting on the holidays to perk up jaded trade, blamed bad biz on the state of the economy. They continued to hold on to their shows, however, in the belief that business will improve in the new year.

Forgotten $30 Debt Persuades Rose To Play Mpls.

MINNEAPOLIS, Nov. 30.—A dozen years ago Billy Rose wrote the city of Minneapolis off as one spot he'd never play. Now one of his shows, Rose's Crazy Quilt Book, is being staged by the Municipal Auditorium here.

While a $30 debt Rose left unpaid to a Minneapolis shoe store has caused Rose to think twice about his mind and the result, his Carmen Jones will be shown for three performances on the road at the Municipal Auditorium December 5-6.

When Crazy Quilt was booked here, the store owner, a high school student, got up a play-players' program. Booking of the play and its transfer to St. Paul, where it broke all records, caused the high school student to take a $30 loss on his enterprise.

Milkos now operates as Minneapolis Greater Attractions and in negotiations with another major producer to whom the $30 debt to clinch the deal which brings Carmen Jones here under Methodist.
BROADWAY OPENINGS

NO EXIT
(Open Tuesday, November 26, 1946)

BILTMORE THEATER


Chadwick...Claude Dauphin
Jean...E. Jose

Paul Bowles, the trend of all era in that city, has been swept to a sad. This time the trend is black, which is the sole philo-

pny under the high-falutin' moniker of existentialism. The two main apostles of this new whim is Jean-Paul Sartre, whose plays

make a feint at pretentiousness; and Albert Camus, whose

style is greater than his ambition. For the rest—the mass who make the b.o. burger—No Exit is not a lure. Its lack of conviction and its very ab-

surdities count against it. To many it will prove one large gape. The rest it will have its followers. A group of individualists will go into ecstasies.

35 minutes in running time—and has only four characters, one set, and a few lines to open and no more. The scene is hell and the main character a young man you'd want to stumble on in a life-
time's playgoing. There's a yellow leaf which may be a newspaper editor; a twoiming tramp, who murdered her legless self as a result of a broken heart when she broke up a marriage and died in a suicide pact. The play whole

resembles the back of a cigarette card and batting of the three evildoers, doomed to eternal torment. Each has his moment of apparent vic-
tory, but by the final curtain no one has won anything and the play seems

starting all over, with all three caught helpless in the end.

Dramatically all three protagonists—Annabella, Charles Dauphin and Ruth Gordon—are fresh and effective. But in fact they infuse a great deal more reality and credibility into their lines than do the three players. But 35 minutes of mental torture, no mat-
ter how acute, is a short innings for the tourists, who might well be appalled at the auditorium. However, delayed to general good luck and Kiss-

er's sets are effective.

It is a curiosity that bids for only a flash showing.

Wildberg Denies
He'll Lose Chi Civie

NEW YORK, Nov. 30.—John Wild-
berg, speaking for himself and part-
ners, denied here today the contra-

dicted reports that the Wildberg Theater Corporation has reached an agreement to lease the Civic Theater as of January 4, 1947.

Reports in the owners, 20 North Wacker Corporation, taking over the house when the pick, Henry V, vacates the premises, said the landlord had announced that this is to be, and that he retains a term lease which he in-


tends to exercise. He will decide on future policy next month; whether next tenant will be pic, leg or ballet.

BROADWAY SHOWLOG

Perf. Terms

Thurs, November 30, 1946
New Dramas

A Flag Is Born...5-19,46
Anna Rose...5-13,46
Born Yesterday...5-6,46
Dream Girl...4-14,46
Happy Birthday...4-16,46
Harvey...11-1,46
Jeannot Metre...10-19,46
Lady in the Dark...10-20,46
Made in Heaven...10-21,46
Miss Mistletoe Mine...1-2,46
Playboy of the Western Mind...10-22,46
Present Laughter...10-23,46
State of the Union...11-1,46
Sweet Charlie...12-22,46

REVIVALS

Cynara By Berenger...11-10,46
Barrymore...11-12,46
Dybbuk...11-13,46
International...11-16,46
Lady in the Dark...11-18,46
What a Woman Knows...11-19,46

Musicals

Annie, Get Your Gun...5-19,46
Laurel...3-30,46
Call Me Madam...4-28,46
Carmen...4-30,46
Majestic...5-17,46
Oklahom...5-31,46
Park Avenue...5-31,46
Three Little Words...6-1,46

REVIVAL

Red Mill, The...10-10,46
Shoe Maker, The...10-11,46

ICE SHOW

In the Mood...5-28

BALLET

Del Negro...11-11,46

For Crop Stand

(Continued from page 4) of productions which had Negro casts and plots about the Ethel Waters among them. There were no disorders, no race scenes, no race incidents of any kind.

"At the present time in this com-
munity Negroes and whites sit to-
gether without difficulty at perform-
ances in Constitution Hall, the

United States Department of Health (U.S.D.H.), the Catholic University Theater (what a contrast with that in the Lothar-
torium), the Sylvan Theater, the Watergate concerts, the recitals at the Library of Congress. They see baseball ball games and prize fights together and eat side by side in the canteens of Negro theaters. And none of these shared activities has occasioned the slightest trouble. No harm has be-

white attendance been appreciably diminished nor while enjoyment been in-

pair ed. It is a matter of close watching. It seems to us, therefore, that the danger of dis-
solving the tourist in Negroes and whites is in the nation's mind and that his adherence to a 'community pattern' is a pretext for the tourist to lose shared in shaping."

National capital's latest battle on Jim Crow policy in legit theaters is the most furious in years on the is-

sue, stirred recently when 33 top playwrights announced a boycott of Barter Specialist Seeks
Virginia Beach Location

NORFOLK, Nov. 30.—Robert Por-
ter, head of the Virginia Beach, va-


ished with his Barter Theater, State-subsidized rep troupe, announced that he would like to put on the company an adjunct of Virginia Beach entertain-

ment. He is looking for a suitable, hal-

suitable facilities could be found. Porterfield believes that additional after-dark entertainments would help tourist trade advantageously.

According to advice from Frank D. O'Bannon, Jr., who owns V.D.'s Casino Park, arrangements had been made to place the theater in a suburb. However, delayed delivery of heating equipment made the project temporarily, neces-

sary. Intent of the barnstorming tour, according to Porterfield, is to give the state's population an opportunity to become ac-


promised to keep the city's two leg houses, the National and Linder Auditorium. Writer took action after the Veter-

ers' Hospital, Symphony, with the committee for Railroad, Decency, was present. This committee included Anderson's Joan of Lorraine, who played three weeks at the Linder be-

fore going to Broadway. Bergman, star of the show, vowed her sympathy with the fight against Jim Crow.

Post Blasts Heiman

for Crop Stand

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OUT-OF-TOWN OPENINGS

MACBETH

(Opened Thursday, November 28, 1946)

EL PATIO, HOLLYWOOD


CAST:

Mrs. Paul G. Garvey, Mrs. John Banner, Estelle Winwood, Mark Stevens, John Raitt, Richard Waring, and others.
SHOWBIZ IS GIMMICK-TO-SELL AIRPORT CHAIN

NEW YORK, Nov. 30.—Proposed coast-to-coast chain of airports, developed and owned by private companies exclusively, will go heavy for showbiz in its drive to build business. Plane parlors are being planned by Richard A. Gans, 28-year-old former major in the U. S. Army. Gans recently acquired his first port, formerly the Donovan-Bras, at the foot of Division Island, N. Y., and is now rebuilding.

Gans plans to trademark his airports in much the same fashion as his Ski-Doctor went to TV stations in the all sports will be laid out in identically, the same fashion. Once a planeyard is opened, he'll use air circuits, fashion shows, barbecues and showbiz talent to attract local flying trade. He's also planning free air taxi service. Those landing at Staten Island, for instance, may park their planes in a sheltered parking area about a buck a night. Outfit is being called the Richmond Flying Service.

MET OPE THERAPY TO HAVE HOME ON W. COAST

NEW YORK, Nov. 30.—The Met Opera is to have a second home this time on the West Coast beginning in 1961. It will use the Los Angeles Opera Association for the first time. Hitherto, the Met has been regelmäßig to an annual tour of the Midwest. This year it toured the South and Southwest.

Announcement of the new plan was made by Edward Johnson, Met Opera general manager, at a luncheon of the Opera Guild last week. Charles H. Strub, v-p of the Metropolitan, also made the announcement.

Fox-Hanson Takes Over L. A.
PILACK: OPENING CHRISTMAS

LOS ANGELES, Nov. 30.—Pilack, Theater has taken over for a Christmas season opening by the Fox- Hanson firm, according to leasing arrangements made by George Hanson, house manager of the Empire, Milwaukee.

Charlie Fox is also considering the opening of another theater in Omaha for the fourth house in the F-H chain.

BOOKS RECEIVED

The First Quarter Century of American Broadcasting, by E. J. Shurick; Midland Publishing Co., $4.50. The story of broadcasting, with the industry’s milestones listed chronologically.

Quiz Book of the Seven Arts, by George Hanson and Ranson Pack; Summit Press, New York, $2.50. Questions and answers on movies, radio, books, music, theater and art dance.

FOR SALE

WINSTED’S MIGHTY MINSTRES

Title and equipment. Known all through the South. Five Trucks and Buick practically new fireproof 66-140 Top, used one season; two Light Plants. Full wardrobe and other equipment. Can be seen at Fayetteville, N. C. Price $18,000.00. Those interested contact DAVID G. SUNLES

Box 1011
Fayetteville, N. C.

CONTESTANTS, NOTICE!!!

WALKATHON—DANCE MARATHON

DOWNTOWN, SPRINGFIELD, ILL., SATURDAY, 21ST DECEMBER.

Up to $1,000 in prizes. Enter your local enter for a great chance in four chances in one. By entering you will also receive a fresh coat of clothing.

Entries due no later than 11:00 a.m., Saturday, Dec. 17th.

Remember this is a dance marathon. It is a chance to go where the boys, girls and the old folks want to go.

Remember the date—don’t be late, Saturday, Dec. 21.

Address all entries to: Joe McElroy, 301 North Commercial, Springfield, Ill.

Advertisements for this contest may be placed in local newspapers and other publications.

SEE THE LOWEST PANS YET!!!

The TOLEDO Ticket Company

Special Christmas Offer.

20% OFF ALL THESE ROLLS OF 2,000 EACH

The Toledo Ticket Company

150 North Main St.

Special Christmas Offer.
In Memoriam
To Our Departed Brothers and Sisters
De Mortuis Nil Nisi Bonum

Ben Abend
Fred Adolphi
Howard H. Abner
Howard A. Bauscher
Hamda Benn
Edward B. Block
James Braden
Alex Brown
Keith Buckingham
Elie N. Chardonneau
Lloyd L. Coffey
Dick Collins
John B. Darvisin
Harry Decker
George J. Diefenbach
Joe Dudiak
Joseph Engel
James S. Donahue
Harry W. Dunkel
David Epstein
Jesse A. Ewell
Thomas Fallon
Harry G. Fielding
Charles A. Flissman
Ike Friedman
Tony Ganin
Louis Garst
Mack Goldberg
Charles Goodman
Rubin Gruberg
Robert Gruev
Ralph A. Hankinson
A. C. Hartmann
Ike Hauptman
William J. Hewitt
Arthur L. Hill
George Hirshberg
Nathan House
Melvin Howard
Edward Kallin
William C. Keas
Edgar H. Kelley
William King
Louis Kramer
Joseph Landy
Sam Lawrence
Max Linderman
Max Gordon W. Little
Harold Lifshitz

Jack V. Lyles
F. T. McCowen
John M. McGuire
James F. McGlynn
Paul R. McKee
Thomas F. McNell
Edward J. Madigan
Frank L. Massick
Max Maurice
Maurice Merson
Prince Nelson
Archie Peet
Fred Philipson
Philip M. Plant
Murray Polans
George Rittering
Michael Rosen
Nathan Rothstein
Jack H. Santo
Adolph Schwartz
C. D. Scott
Jacob Seyfried
Maris Shimml
Moris Sklars
Otis L. Smith
Charles A. Sommas
Paul Spitzer
Cornelius T. Stapleton
C. V. Starkweather
Sam Tafet
E. M. (Lucky) Teter
Joseph L. Wadsworth
Elmer W. Weaver
Benjamin Williams
Carl Wilson

LADIES
Mary Buck
Beatie Burkhardt
Lillian Fish
Evelyn Fallon
Pearl Fox
Edith Gumpertz
Maries Hughes
Elise Kelly
Marie O'Dell Murphy
Violet Phillipson
Clara Rothstein
Ella Wilson

Requiescat in Pace
NATIONAL SHOWMEN'S ASSOCIATION, Inc.

GRANVILLE L. BUCK
"BUCKY"
DIED OCTOBER 30, 1946
THE BEST BELONGS TO GOD,
SO HE TOOK YOU.
WE, YOUR PALS KNOW
THE JONES BINGO BOYS

THE FINAL CURTAIN

BOWERS—Charles R., 57, pioneer in the animated cartoon field and former circus performer, November 24 in Pompton Lakes, N. J. He started, at the age of six, as a member of a troupe of wire walkers and for 50 years played with circuses and motion picture companies. After working as cartoonist on Chicago papers, he founded Motion Picture Magazine. Survived by his wife and three daughters. Burial in Loyalty Cemetery, Fairfield, N. J., November 28.

CAPWELL—Phillip S., 59, composer and songwriter, in Bridgeport, Conn., November 14. His best known number was "Modeline." Survived by his widow and three daughters. Burial in Loyalty Cemetery, Fairfield, Nov. 18.

CRAWFORD—Harry, 59, at Christ- ian Science Sanitarium, Boston, No- vember 19 of cerebral hemorrhage. Crawford made his home in St. Louis, and at the time of his death was manager of the Missouri Theater. Before going to St. Louis in 1920 to join the staff of the Fanchon & Mar- co Amusement Corporation, he has appeared vaudeville for 25 years, later turning to radio to produce shows in New York stations. Son and daughter in St. Louis. Son survives.

CROSBY—Chesley J., 46, former circus and carnival musician, recent- ly in Ardmere, Okla. He had been with M. & C. Shows for several years. Services in Ardmere Novem- ber 16.


EMERY—Louis A., 68, British-born   drayman, roadshow operator, vaude-  performer and outdoor showman, in Kalkskyl Bay, N. Y., November 14. Coming to this country in 1908, he toured in The Shepherd King, Kinet and Wanda and Judy, a musical com- edy. He had been purchasing agent with the Forepaugh & Stump. Cooper, Lents and R. T. Richards circuses. In 1927 he went to Detroit, where he managed the Upton Theater until 1941, when ill health forced his retire- ment. Burial in Glens Falls, N. Y.

EVERLY—Myra June, 24, wife of Jack V. Everly, of the Everly Aircraft Company, in Salem, Ore., November 21. She was a member of the Ladies Auxiliary, Showmen's League of America, Chicago. Survived by her husband, parents, two sons, a daughter and a brother.

FARNsworth—Alfred, 48, for- mer commercial artist and paint shop supervisor with the Ringling Bros. and Barnum & Bailey Circus in De- von, Conn., November 22. Survived by his widow, a son and daughter. Burial in Devon November 25.

FRIETsch—Keth Ruther, 38, wife of Roy G. Frietsh, Peoria, Ill., both members of the Circus Historical Society. Born in the Lincoln, Idaho, became a model builder and a stock owner. A member of the Owners' Association and well known to the local showmen, November 7 in St. Francis Hospital, Peoria, following a lengthy illness. Survived by hus- band, a daughter, two sons and a sister.

GLOBE—Henry, with the Priddy Shows, November 20 in a Del Rio (Tex) hospital. Survived by his wife and a brother and a sister. Burial in New York.


In Memory of
ROY GRAY
MY OLD CAPTAIN
Who passed away Dec. 5, 1944.
LOUIS BRIGHT

HATHAWAY—Belle, 86, former owner of a trained monkey act, in Newark, N. J., November 23. She retired in 1944.


LAWRENCE—Vincent Sargents, 57, playwright and screen writer, No- vember 23 in Corpus Christi, Tex. He was the author of several Broo- way productions, including The Overtons, Spring Fever, Sour Grapes and In Love With Latin. Survived by his wife and a son.

LEONARD—Robert B., 60, former Chicago and St. Louis theatrical design- er, in Cleveland November 25. Survived in serious condition in an auto accident.

LIPPEt—Charles Henry, 60, for- mer trouper who, at the time of his death, was employed by the Broad- way Engineering Company, Beloit, Wis., at his home in that city, No- vember 24. Survived by his widow, a son and a brother.

LOWE—Arthur N., 58, treasurer of the Coronet Theater, New York, November 26 in Long Island City. Previously he had been with several other Broadway houses for some years and had been with the Nixon, Pitts- burg.


A Tribute to a Dear Friend
 Passed Into the Great Beyond June 4, 1944
J. OSCAR MILLS
Laurelwood Park, Atlanta, Ga.
Also past president and past general manager of Southeastern Fair Assn.
He was one who knew how to help the man who needed assistance.

McFAN—Allen D., 70, former animal trainer, November 14 at his home in Kokomo, Ind. He was ring- master of the Sipe Lilliputian Dog and Pony Show that had quarters at Kokomo more than 15 years ago and later was with the Cole Bros. Circus. In recent years he was secretary of the Eagles at Kokomo, Survived by her widow, a brother and a sister.

MCKINNIE—Burt P., 68, assistant manager of Station WSJN, Bridge- ton, N. J., November 23 in Millville (N. J.) Hospital. Before moving to the station nine years ago, he was district supervisor of the Chautauqua Enterprise in Swarthmore, Pa. Sur- vived by his widow, Sarah; two sons and a brother. Services in Bridgeton.
Marriages


POSEY-STEWART — Jim Posey, Orchard, Iowa, and Irene Stewart, toddler worker, formerly with Robin & Cherry Shows and Johnnie J. Jones, Esposito, November 19 in Orlando.

ROBERTS-MAJORS — James R. Roberts, and Alice Majors at John- o, O., and Betty Majors in Cleveland, November 27.

ROSENBERG-FRIEDMAN — David Rosen and Ely Friedman, firm in company, Pittsburgh, and June Friedman in that city November 27.

WINGER-MEL-BOI — Billy Win- ger and Bobbie Ann Mel-Boi, of the Crescent Amusement Company, in South Carolina recently.

Births

A son, Stephen Michael, to Mr. and Mrs. Russ Schaffer November 15 in Chicago. Mr. Schaffer is known high-diver, Father is an account executive of the insurance business.

A son, Ruston, to Mr. and Mrs. C. W. Cable, owners of Cable Amuse- ment Co., St. Louis, Mo., and a daughter, Alice, to Mr. and Mrs. Paul Magee, St. Peter, Mo., on November 11. Parents are concessionaires.

A son, Joe, to Mr. and Mrs. C. M. B. McFarland, in New Orleans, November 11. Parents are concessionaires.

MAGIC

(Continued from page 45)
magical extravaganzas... Johnny Platt is showing his work at Vine Gardens, Chicago... Husein Rha- din, who has made Chicago his tem- porary home, is a frequent visitor to the Magic Round Table at Delano's, Chicago... The Chicago magic con- tinue... . Milbourne Christopher de- signs for the Chanticleer Club and makes his rounds... . Gerald Kosky and the Memphis Flyers took the round- table session at the Dixie Hotel, New York, last week... Howard Brooks is alicht agent. He is preparing a new comedy act... Murr, Aus- trian magician and escape artist, is touring with his own unit in Scot- land... He has been re-engaged for next summer in Sweden and Den- mark... Chanda the Magician, who recently cracked the season in Pennsylvania, has concluded his his pictures and is now headed farther south... The three-person show will soon add another assistant... All of the magic, with the exception of portant vaude bills in England with a fast-moving and interesting dis- playing such names as Tannehill and mentalism... Fred T. Landrus has been keeping busy in Minnesota since October... He has presented four shows thru the South Deep, writes under recent date: "My recent ad in Chicago, with a total of 5000 names and 40 letters from magicians and others, has brought more people in than any of our previous shows. These units will carry an extra added act and a hammer organ. Units will close on December 31 and reopen January 9. On one of the units we carry our present and replace Mysterious Lee and Company. Business in the cotton and tobacco fields of Georgia and Ala- bama is nothing to rave about. Busi- ness in all lines is 40 per cent under last year.

Where Does Show Business Stand on Intolerance?

(Continued from page 3)

and we will continue to fight the racial prejudice so prevalent in the South.

"Any mention of this program (a series titled The Harbor We Seek) will be greatly appreciated."

As for being busy, the cemeteries of the world are filled with the youth of some beloved soul because their still-avive statements were either too busy carving their names or perpetrating themselves in office, or too busy appearing the coming scourge of mankind to worry about some "unimportant!" racial skirmish on the front console. They are too busy to figure out that, without even a glance at the script, we are wonderfully impressed. We have read every line in the script and found that it took courage — a manly air — to write.

Writers as Symbols of Salvation

We don't know whether writer Brad Cranall is a Catholic, Jew, Protestant, heathen, atheist oragnostic, nor do we know his color. To come right out and say so, we don't care. Maybe he figures he is just doing a "show" and earning a living thereby. But regardless of how or what he thinks, anyone who makes any real claim to Americanism will think that the Cranalls of the country represent its salvation.

Certainly show business, which has always been more alert to racial and religious prejudices than any other pursuit, has a large stake in this subject. How large that stake is, is only too re- flected, we think, in the example of 33 of the country's top playwrights who have given tangible evidence of their refusal to have their shows presented in any theatre which discrimination is practiced against any part of the public, of whatever race, creed or color.

These 33—and there will be hundreds more, from every craft—were not merely crying in a wilderness. They have actually affixed their signatures to a document which states their opposition in the boldest and noblest terms. The main germ of their opposition is to be incorporated into their individual contracts with managers and pro- ducers. This is a show business alive to its place in external affairs. These are craftsmen doubing over in another prime function—that of being people and not just show business men. The show business that will come to be revered by posterity will be the one that demonstrates to the public how it feels about the exclusion of Negroes from the membership of these organizations —some public of the world which philosophy and religious preju- dice.

"Protection From Infamy of Malefactors"

While it is maddening to reflect on the how-cone of bigotry in a nation which prides itself—rightfully—on its eternal justice, democracy and generosity, we are genuinely hopeful of the gains that can be made through the collective efforts of the American amusement business. It is our belief that the American amusement business is capable of uniting individuals of every origin and opinion, so it can penetrate with its electric magic the various groups of people, with their rich, colorful differences, and weld them into one community. The United Peoples of American Brotherhood salutes the painter.

Co-Chairmen: CLARENCE DERWENT, President, Actors' Equity

BERT LYTLE

President Emeritus, Actors' Equity

EMIL FRIEDLANDER, Board Chairman, Diamond's Emporium for the Industry

MARCUS HEIMAN, President, League of New York Theaters

American Brotherhood

(The National Conference of Christians and Jews)

Pays Tribute to

Theater

"Radio gives promises to the kind of world which philosophy and re- ligious prejudice is the hallmark. The solution to this country be brought into being sooner than humanity dreamed. Radio is dar- ing, adventurous, for it is young. The forums of radio have began the resolution of the service to the pres- ent of the art of radio, and its confi- dent expectation of a larger useful- ness as time goes on."

Chairman: ROBERT SWEZEY

Vice-President, Mutual Broadcasting System

Recipient for the Industry

A. D. WILLARD

Executive Vice-President

National Council of Broadcasters

Big Crowds See N. Y. Merchants' Santa Parades

NEW YORK, Nov. 30.—Macy's (department store) announces that the giving Day parade on Thursday (18) was favored by ideal weather and drew a tremendous crowd. The parade, which was held in march from 77th Street and Central Park West down Broadway to the Bull Ring, was one of the highlights of the season. The parade was particularly dense at Columbus Circle, outside the store, and in front of Macy's, where the parade was greeted, from the store marquee, by film star Maureen O'Hara and John Payne, who assisted at the unveiling of the store's spectacular Christmas window display, an animated musical panorama, the Nutcracker Suite, featuring the Spike Jones arrangement of Tchaikovsky's Nutcracker Suite.

This year's parade topped all previous ones in size and the colorful decoration of floats and the vivid costumes of the marching groups. The 17th Infantry band set the pace for the five hours of the five huge bands adding pep and a killed gong of Scotch bagpipers and the Peri's String Band, a accordion. The parade. Five giant helium-filled figures were the features of the parade, but there were also 16 picturesque floats and hundreds of gay costumes. The parade began at 4:30 and the highlight of the pre-Noel parade was an elaborate float depicting Santa Claus and his reindeer, drawn slidering on the roof of a snow-covered cottage.

More than 12,000 persons were included in the parade included boys and girls, in circus, comic strip, and movie characters. Gull Boys (movies' Hopalong Cassidy) headed a group of cowboys and cowgirls with pro circus clowns and circus acrobats performed on the floats.

The parade was divided into three sections, one on Liberty Street, which was held to the holiday, and included six bands. Here, too, fine weather brought huge crowds.

Rodeos, Fights Ruled Out Of Minn. Flamingo Park

MIAMI BEACH, Fla., Nov. 30.—Rodeos and professional fights were banned from this community by the city council during the past week as a result of a protest by residents living in the vicinity of the Fair, 11th Street and Aves. A. D., 11111, the city council. The event was made up of mostly women, called teetanu, półis, colors and destruction of property would result from the staging of the horse operas.

L.A. Obey, the city recently signed contracts with the local Lions' Club, for a permanent rodeo, and a rodeo, December 8-15, inclusive.

Cancellation Costs $7,147; Albert Lea, Minn., Asks Aid

ALBERT LEA, Minn., Nov. 30.—Carver County Fair cost the Carver County Agri- cultural Society $7,147, it was disclosed here Tuesday evening that the county council for the past year. This is the first time since 1929 it has sought outside financial assistance.

Boozamian Applies for Dog Racing Track Permit

METHUEN, Mass., Nov. 30.—John Boozamian, president of the Merrimac Greyhound Association of this city, applied for a retail betting permit in a pari-mutuel dog racing track at a meeting here. Estimated cost will be $150,000.

Possibility of favorable action is good, inasmuch as the sport won a majority in a referendum at the November election.

Texas Spots Prove Okay for P&B Shows

INDUSTRY, Tex., Nov. 30.—After a big week at New Ulm, Tex., the P & B Amusement Company moved into the extremely well run and well con- ducted by the board for the marching groups. The parade, which was held in march from 77th Street and Central Park West down Broadway to the Bull Ring, was one of the highlights of the season. The parade was particularly dense at Columbus Circle, outside the store, and in front of Macy's, where the parade was greeted, from the store marquee, by film star Maureen O'Hara and John Payne, who assisted at the unveiling of the store's spectacular Christmas window display, an animated musical panorama, the Nutcracker Suite, featuring the Spike Jones arrangement of Tchaikovsky's Nutcracker Suite.

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England's Amusement Trades Exhibit. Booked Feb. 24-26

LONDON, Nov. 30.—England's Annual Amusement Trades Exhibition will be held in new Royal Horticultu- ral Building, February 24 thru 26. Show is sponsored by the Superintendents' Association, and the Amusement Trades Association and exhibits will include all types of rides, amusement park devices and all forms of coin-operated amuse- ment machines and vendors.

Amp Shows End Season in Macon

MACON, Ga., Nov. 30.—With John P. (Ducky) Miller and Meesh Podos- binski, who has been the charter member in winter quarters of the A.M. Show for the past two and a half years, this is the last show. Org closed the 46th season Saturday (5) at Lyon, Ga., and the closing show for the foreign War and business was good. The act for the season was that of the Carlock, who left here recently with his partner for Phoenixville, Pa., to visit his home there for the season. It has been purchased since the show closed and that is he is dicker for two more, which will give the org 10. Also on order are four tractor trailer units, can new sound truck, some new show, frontiers, ticket boxes and lighting effects.

Show traveled this season in seven States, making 3,140 miles for an average of 46 miles per move. Shows played were Georgia, North and South Carolina, Virginia, Maryland, West Virginia and Tennessee. A special agent, sound car operator and bill poster will be added to the staff of the executive of the executive staff will be the same, including Helen Podosbiski, secretary-treasurer; G. C. Mitchell, general agent; Fred C. Bosco, business manager; John P. (Ducky) Miller, ride superintendent, and Meesh Podosbiski, bookkeeper. With the season closed, personnel that are not needed to run the line-up: G. C. Mitchell will spend the holidays at the Nashville home of his son-in-law, Mrs. T. C. King, Philip's cousin, Charles D., and daughter, Emily Sue, and his mother, Mrs. G. W. Carter, in Kingsport, Tenn.; John (Ducky) Miller, will spend the winter in his home at Hollywood, Fla., and his son, Mike, is recuperating from a recent illness; Big Six and Tony Rigby, Billiston, Fla., Mrs. H. C. Bosco, who are the husband and wife, Orlando; W. W. Lea, Billiston, Fla., and Mr. and Mrs. Fred C. Bosco, Hot Springs, Ark., who are the husband and wife, and husband, and wife. Charles D., and daughter, Emily Sue, and his mother, Mrs. G. W. Carter, in Kingsport, Tenn.; John (Ducky) Miller, will spend the winter in his home at Hollywood, Fla., and his son, Mike, is recuperating from a recent illness; Big Six and Tony Rigby, Billiston, Fla., Mrs. H. C. Bosco, who are the husband and wife, Orlando; W. W. Lea, Billiston, Fla., and Mr. and Mrs. Fred C. Bosco, Hot Springs, Ark., who are the husband and wife, and husband, and wife. Charles D., and daughter, Emily Sue, and his mother, Mrs. G. W. Carter, in Kingsport, Tenn.; John (Ducky) Miller, will spend the winter in his home at Hollywood, Fla., and his son, Mike, is recuperating from a recent illness; Big Six and Tony Rigby, Billiston, Fla., Mrs. H. C. Bosco,
R-B '46 TAKE IT'S NEW WHIRL

Clyde Winds Up Mid-West Route
Show lays off following Topeka date and will re-open at Galveston in Jan.

TERRE HAUTE, Ind., Nov. 30—Clyde Bros.' Circus concluded its Illinois, Iowa and Indiana dates with a show this end standing here (28) and moved to Topeka, Kan., for its final engagement before the holidays. Manager Howard W. Zal Essenz announced the show would reopen about January 15 at Galveston, Tex., and continue until some time in May.

A heavy advance sale, Suez said, assured the success of the Topeka show as the sponsor. Arcadia Shrine in the Municipal Auditorium the last three days of this week.

Illinois Spots Okay
Terre Haute date, held in the State Armory under auspices of Kerman Shrine, was the success of the season as it was the second largest day of the season. Pickard's act was taken off at the end of his last show on the 31st in the Jackson Armory and a combination Lobby and museum building will adjoining the rehearsal space.

Grounds will be landscaped, and February 7-10 will be the time when all will be obtained for display in the museum.

A special raise to funds by public subscription in Gainesville and neighboring cities to supplement the circus of a recent fans building is now in progress with Joe M. Leonard as organizer.

Several Texas showmen and circus fans have made contributions to the fund.

Montgomery Plans Uncertain
As Trucks Get a Going-Over
JAYVILLE, Ark., Nov. 30.—While trucks of the C. R. Montgomery Wild Animal Circus were undergoing some much needed repairs here this week, Manager Al Moss said a plan was under consideration to take out the show's animals as a traveling zoo. No definite decision has been reached, he said, as to whether show would be returned to the Coast for opening there in 1947. C. R. Montgomery was expected back in a few days from Albany, Ore., where he had gone to look over the improvements that will be made to the animals.

Show has been quartered on the local fairgrounds since its closing, hastened by bad weather, at Rust, Tex., and the circus will be re-opened.

Schumman Buys Ponies
COPENHAGEN, Nov. 30.—The Schumann Circus recently purchased eight Shetland Ponies from the grazing farm of A. Davidson, near Aberdeen, Scotland. Ponies were flown to Copenhagen in a plane of the Danish Airlines, under the supervision of Max Schumann. Ponies were valued at approximately $1,120 and cost of transportation and equipping and temporary stalls was slightly over $800.

Big Week Chalked Up
By Evansville Shrine, With 2 Shows Nightly
EVANSVILLE, Ind., Nov. 30.—Hadi Temple did turnaway business with the 17th annual Shrine Circus at the Coliseum here this week and was determined to wind up with a new record, both in attendance and receipts.

In keeping with the usual custom, show was held during Thanksgiving Week, and, as usual, two performances were given each night, at 7 and 9:30, with matinees Thursday, Friday and Saturday.

Prices were 50 cents for general admission and 50 cents additional for reserved seats.

Attendance prizes were awarded nightly and a Packard car was given as the grand prize.

Redlined by Terrell Jacobs and his Wild Animals program was the most ambitious the temple ever has had. Included in the line-up were four elephants from Cole Bros.' Circus, presented by Kitty Clark; the Nelson Sisters, aerialists; Don Dorey, half and toe trapeze; the Six Evgings, teeterboard; the Flying Valentines, the Cycling Kids, Miss Herriot's dogs and ponies, and Ernie Wiswell.

Clown alley was in charge of Happy Kellemes and Van Wells, two lovely boys and both members of Hadi Temple. Working with them were Hop Green, Billie Burke, Hal Griffith, George LaSalle and Hubert Dyer. Last named was assisted in a knock out by Cyril Cornacchio.

Lewis Petzold was general chairman of the Shrine committees, Harriet Begley was in charge of the Whistle, and Blackburn did the announcing and Jerry Bumps had the bands.

At a luncheon Friday (29), George Valentine, of the Flying Valentines, and Ernie Wiswell were made honorary members of Hadi Temple. Happy Kellemes emceed the affair.

Memorial for Tom Mix
FLORENCE, Ariz., Nov. 30.—The spot on the Florence-Tucson Highway where Mix met his death will be marked with a memorial in the form of a bas-relief bronze plaque, under plans of the Florence Chamber of Commerce. Mix was killed October 12, 1916, when his car struck some loose sand on a detour and steered suddenly. Two hen suitcases were hurled forward against him, breaking his neck.
Hop to Orient Made by Reed

Menagerie boss in quest of bulls and bears for 1947—show back in barn

GONZALES, Tex., Nov. 21—At the same time Dailey Bros. Circus was winding up its long and altogether successful 1946 season at Llano, Tex., Saturday (14), Lewinged, and the show's menagerie superintendent, was flying to India in quest of new animals for next season. Manager Ben C. Davenport had instructed him to bring back animals of all types, according to the special interest for the menagerie and as many elephants as he could round up. Davenport is away for a winter quarter after making the 230-mile journey to Gonzales Sunday (17). Formerly a fairgrounds, the 80-acre tract is now known as Davenport Park.

Gross receipts for the 31-week season, it was announced, would run approximately as much as in 1945, although the net was expected to figure somewhat less due to increased operating expenses. However, Davenport turned out especially well, considering loss of eight playing days thru the railroad strike, weather and infantile paralysis, and a marked sag in business in the middle of the season due to the polo season.

More Cars in 1947?

Announcement was made that the show will ring up in Llano with 20 cars, as compared with 18 in 1946. This brings back alive from India. Loading of the present train, it was explained, can be handled in a day. It is expected that the big show will be as big this winter as ever in Llano.

Back in the Big Show

In addition to the regular shows, there were the following acts on the program: Harvey made it big show; Howard Saunders, now band leader, and Ralph Brown Bobby) Burns, former blackface comedian, musician and dancer with minstrel shows, has a taste for the circus business and for 10 years has been a circus agent; Ruth L. Sigman, of Golden Gate Agency, went out three seasons as general agent for Sello Bros. Circus. This includes the trip to California; Ruth Bible's seven-truck outfit from the Carolinas to California, the Worth' and sons of the Northwest. At the time Burns wrote the accompanying article, he had routed the show into California.

That's all, except for an occasional country round-up, or regulars following a show that left the lot dirty.

Getting the Run-Around

But there was a rough time when he had a tented entertainment in several years, your application for a license is always accompanied carefully your charges and you read it to him. Say the amount stipulated is $5. Does this settle the matter? He never does and sure he doesn't want to stick his neck out. Be he sends you to the mayor. You run the mayor down at the police or the courthouse and he says he's okay with it if it's okay with the council.

That's all, except for an occasional country round-up, or regulars following a show that left the lot dirty.

When a circus is doing business, the management gets the idea.

Keep a small show in the chips, I think an agent should always seek a business that is always on the short side of the ledger.

A small show, unless it has a terrific performance, is a sucker to pay the same territory year after year.

If we're not careful, some day we'll be flying to a place where no circus has gone before.

Or the Beasts Sought

(See Beasts Sought on page 85)

An Agent's Saga of a Smallie, or Sticks From Coast to Coast

Robert M. Burns

WHEN a circus is doing business, the management gets the idea.

If you're off, they're the "lousy agent" who's to blame.

To keep a small show in the chips, I think an agent should always seek a business that is always on the short side of the ledger.

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Or the Beasts Sought

(See Beasts Sought on page 85)
Dressing Room Gossip

R-B Side Show

- Clyde Bros.

On the average show it would be called cherry pie, but to members of Clyde Bros it is just doing that comes naturally on opening day. For instance, we see Ely and Helen, of the Hanneford troupe, in the gimped pad; Kay and Georgie looking over available barns nearby; Potts and Hill dragging the Sideshow in Art Henry struggling with the popcorn machine and boxes of the costume department, and Shorty Lynn and Manager Suez doing everything from unloading props to setting bleachers.

Orchids to our boss for ignoring the regular opening day arguments over who should park nearest the back door, the horses or the jugglers. Invariably a congenial arrangement is worked out, and everyone is content. (See CLYDE BROS. on page 64)

King Bros.

We are touring thru the citrus section of Florida at the height of the orange and grapefruit season. We frequently sit alongside an orange grove. Yeah, oranges are sweetest. Eddie Brown, please note.

This opening Day at Dade City will be remembered. Elmer Voris, steward, and chef Napoleon Reed, were turkey, roast chicken, oyster dressing, English peas, sweet potatoes, mashed potatoes, ruffle pie and ice cream to the delight of all. It was a splendid dinner, and every employee was grateful for the long season and sumptuous feast.

These Florida lots are tough when sandy. At Leesburg the owner thought he was doing us a favor by plowing the lots. He broke the top soil, and it was impossible to use the ground. Another lot was obtained, but every truck and trailer had to be hopped, roped and winched on and off. But inconveniences disappear when joyous crowds pour thru. They came from far and near at Leesburg.

J. E. Hill, agent for Bailey Bros. 'Circus the past season, was on the lot at Leesburg City with Mrs. Mrs. They are wintering in Tampa. We are expecting William Ketro when we go to Miami, and John R. Van Arnam, the minstreel showman, when we near Jacksonville. A line from Charley Sparks, who returned to Macon, Ga., the day before Thanksgiving, stayed in the lot, and us before our close. Johnny Hartzel and wife, Helene Rogers, and Searle Simmons and wife, Lena Evans, caught the show at Leesburg—COSETTA CRISTIANI.

Under the Marquee

When you take off the nut, you have to think of something fresh.

Al Butler, contracting agent of the Ringling show and now ahead of the Mae West legit show, Come On Up, colors The Ringling offices while in Cincinnati last week.

Auntie Wirth is recovering from an operation in the New York Eye and Ear Hospital, Second Avenue and 13th Street.

Big Top Blackie says that if you don’t wear underwear, you don’t have to worry about laundry.

Max Bertel, of the Chamberlys, and the big beat trio which plays Two (See Under the Marquee on page 64)
1,300 Attend 25-Grand Ball

- Lengthy program handicaps terpsichorean enthusiasts—charity gets heavy whack

By Jim McCgh

NEW YORK, Nov. 30.—Eastern showfolks pitched their biggest social event of the year Saturday night at the Grand Ballroom of the Commodore Hotel here Thursday (28), when approximately 1,300 attended the ninth annual banquet and ball of the National Showmen’s Association and contributed nearly $5,000 in ticket fees and program advertising for a record gross.

This year’s plush affair was a facsimile of the last two preceding ones. Dais line-up in particular was a rubber stamp offering featuring a number of humorists, long identified with these doings. Length of the program had an au naturel brutality and earned for them an admonition to be quiet so the speakers on the remainder of the bill could be heard.

The festivities followed the usual pattern with a stage show presentation in between the dais offering and dancing. Everyone, with the possible exception of the Rogers personnel, got a break shortly after 3 a.m., by which time only a few had failed to join the many square dancers who were under way in numerous rooms throughout the hotel.

Carnivals

It was a carefree affair and trouble on the national scene rated little comment as most of the lads and lassies in attendance were faced with minor inconveniences of the John L. Lewis variety since the season was over. Food was plentiful and the refreshments flowed (See 1,300 OUT ON PAGE 62).

Rogers Org Closes Season With Blank

MERIDIAN, Miss., Nov. 30.—Rogers Greater Shows wound up the season at the Hattiesburg and Marks hotels and closed their winter stands here. Rogers has ordered a Caterpillar tractor.

Visitors at Greenville included Oscar Bloom, of the Gold Medal Shows, and Frank Sutton, of Oceola, Ark.

In addition to the Rogers personnel: Mr. and Mrs. Norman Smith and family, Little Rock; Fred; Mr. and Mrs. Monroe Peterson to their ranch in Irvington, Ala.; D. V. DeLaughter and family, Myrtle Beach, S. C.; Mark Williams and Van and Ann Cameron, Miami; C. D. Silver and family, Chickasaw, Ala.; W. J. Williams, Nashville; James Walker, Boonville, Ind.; R. E. Thompson, Leake, Miss.; Ray Worth, Fla.; and Mrs. Dan Stratman and Joe to Punta Gorda, Fla.; Buck Tillman, Oklahoma City; and Texas: Mr. and Mrs. Rogers, Jackson, Tenn., and Doc Newton, winter quarters.

Eastern Showfolk Frolic to $10 Tab; Bernert Major Domo

NEW YORK, Nov. 30.—Few Eastern showpeople missed the ninth annual banquet and ball of the National Showmen’s Association at the Commodore Hotel Thursday (28). Big and small shows thronged to Florida for a period of hibernation, the frolic provided a gay and gaiety. First post-season opportunity to let down their hair en masse.

George Bernert, playing major domo, was resplendent in full American red, white and blue. Jim DeSoto, who almost always keeps his attendance record perfect even the lately he has been confined to his New Jersey home because of a heart condition. ... Bob Dobbs, director, hired at big Myrtle Beach, S. C.; Mark Williams and Van and Ann Cameron, Miami; C. D. Silver and family, Chickasaw, Ala.; W. J. Williams, Nashville; James Walker, Boonville, Ind.; R. E. Thompson, Leake, Miss.; Ray Worth, Fla.; and Mrs. Dan Stratman and Joe to Punta Gorda, Fla.; Buck Tillman, Oklahoma City; and Texas: Mr. and Mrs. Rogers, Jackson, Tenn., and Doc Newton, winter quarters.

They never know who worked for them until the show is in the barn and the pay roll from the six zones closes. Nobody knows anything about this truck except a few workmen; have a loud speaking acquaintance.

When an employee is chased for his bonus, he is put on the job. It is a change in the office. The company is five months old and has never heard of it.

BALLYHOO BROS. CIRCULATING EXPO

A Century of Profit Show

By Starr De Belle


Dear Pat:

This is the time of the year when managers should begin to know their people and their people begin to get acquainted with their companies. This is the first show it’s different. It’s train is small, runs in the middle of the day, the line is not as big as three years ago to get acquainted. Our people read The Billboard religiously to learn if an old friend is troupng on the same show. Even then it may be months before he locates him, if at all. We have no many wagons that it takes a long time for the shipment of three or four ones are off. Some never find them.

We have six lot superintendents and the midway is laid out in six different zones. Because of the huge size of our equipment, after a long run and a long haul, the first attractions to arrive on the lot have a week in and are up and running before the last unloaded ones get started.

This is the only show that carries six prefabricated hotels, each large enough to accommodate the patrons that are erected in the different midway zones for the benefit of patrons who have to stay all night or over night. We post special invitation paper at the gates to patrons from camping outfits.

The Ballyhoo Bros. operate the only show in six days. It’s not a cheap show but it is a good show. Because of the huge tent, and tent erected nightly between the rides. When the show arrives the patrons are eagerly waiting to put up because the time is too short to see it all.

The Ballyhoo brothers call everybody “Mister,” because they don’t know whether any of her are one of their employees or a townsman.

Red Gilmore Leases Rides From Gorce

ST. LOUIS, Nov. 30.—Cecil A. Gorce, owner of the Sunflower State Shows, has signed a lease here the past week with the local showman and the franchise held by the Rogers personnel:

ST. LOUIS, Nov. 30.—FRED P. Gorce, past three years business manager and general representative of the Rogers personnel: Mr. and Mrs. Monroe Peterson to their ranch in Irvington, Ala.; D. V. DeLaughter and family, Myrtle Beach, S. C.; Mark Williams and Van and Ann Cameron, Miami; C. D. Silver and family, Chickasaw, Ala.; W. J. Williams, Nashville; James Walker, Boonville, Ind.; R. E. Thompson, Leake, Miss.; Ray Worth, Fla.; and Mrs. Dan Stratman and Joe to Punta Gorda, Fla.; Buck Tillman, Oklahoma City; and Texas: Mr. and Mrs. Rogers, Jackson, Tenn., and Doc Newton, winter quarters.

George A. Hamid office had top heavy representation, with the boss, Dave Soll, Leo Grund, Joe Johnson, Fred Shapiro, George Jr., and niece, Magnolia ... Strongest dele- gation of the Rogers personnel: Mr. and Mrs. Norman Smith and family, Little Rock; Fred; Mr. and Mrs. Monroe Peterson to their ranch in Irvington, Ala.; D. V. DeLaughter and family, Myrtle Beach, S. C.; Mark Williams and Van and Ann Cameron, Miami; C. D. Silver and family, Chickasaw, Ala.; W. J. Williams, Nashville; James Walker, Boonville, Ind.; R. E. Thompson, Leake, Miss.; Ray Worth, Fla.; and Mrs. Dan Stratman and Joe to Punta Gorda, Fla.; Buck Tillman, Oklahoma City; and Texas: Mr. and Mrs. Rogers, Jackson, Tenn., and Doc Newton, winter quarters.

Lack of Power Raises Havoc With Lynch Shows

ST. JOHN, N. B., Nov. 30.—Lack of power, due to the drought, raised havoc with the closing weeks of the Maritime Province’s four for the July Lynch Show. But was forced to cancel its appearance at Yarmouth, N. S., because of the lack of power.

King Reid, show owner recently elected to the Vermont State Legislature, was busy accepting congratulations from numerous friends. ... Jimmie Strates and his general agent, Jack Druca, turned in another successful show with the Strates Bros. World of Mirth Shows. ... Jack Wills and Ezzy Cellin, owners of the shows bearing their name, laughing hard enough to inspire to make showbiz a round the clock topic.

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Carnival & Circus People!

Here's the solution to your transportation problems...

The Spen Model "S"
ALL PURPOSE UTILITY TRAILER

MILROSE
Foreman
Florida, until
in
material complete
one 14x24 Top and white pine
Leroi Motor.

Tower,
Have
Smith
All

TRAFFIC REQUIRES VERY
SAVES
WITH NEW
and
hooks.

Concessions

In

December

AMUSEMENT

TRAFFIC REQUIRES VERY
SAVES
WITH NEW

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MIDWAY

Did you arrive long or short?

dude Brewer writes he has again wintered his concessions in Jackson, Tenn.

Contrary to rumors, word has been received that Joe Pisara is in Miami and well.

Now you have it and now you don’t—

Lew Lange and Danny Counsil will have 12 concessions, including a bingo, with the Bright Light Shows next year.

Eddie Eikins, after a successful season with the W. C. Kaus Shows, has returned to New York for the winter.

As their fair routes grow bigger and bigger, managers’ ideas for ’47 grow bigger and bigger.

Mr. and Mrs. Will B. Thompson are spending the winter at Bill Rice’s Trading Ranch in Rustin, Fla. The Thompsons were with the Triangle Shows this season.

W. E. Page, manager of Page Bros. Shows, says his winter quarters are over now that the new building has been completed in Springfield, Tenn.

Even the increased price of playing fields hasn’t sent any agents looking beagles for breaks.

JIMMY AYRES, better known as Double Slim Jim, recently concluded the season as chief agent for Paul Miller, who has left the division 3 Ceylon Concessions on Dyer’s Greater Shows.

Inez and Charlie (Steve) Stephens, who are in winter quarters with Madison Bros.’ Shows at Hope, Ark., plan to spend the holiday season in Des Moines with relatives.

F. M. Sutton Jr. is vacationing at Denver, Colo., after leaving the Melody Mountain Shows and joining Frank M. Sutton Sr., who will take out the Great Sutton Bros. show next season, will attend Chicago’s conventions.

That’s the agent who claims he booked two fairs at the same time that the hue of his echo.

Eddie Woods is back in Springfield, Tenn., after a buying trip to St. Louis where he purchased new equipment for his side show. Woods will be with Page Bros.’ shows next season.

Madam Burselen, who has the Harlem Steppers on the Victory Expedition shows, now playing in Texas, was guest of honor at a birthday party given by show personnel.

Chief trouble in appealing three men to run a winter carnival lies in deciding who’s going to be boss.

The California Amusement Company, which closed October 29 in Madison, Calif., is now in winter quarters at Pennsylvania and Rialto Amusement Carnival in Surfside, Calif. Show is scheduled to open about March 1.

Pau1 and Billie Lane, concessionaires with the John H. Marks Shows, recently celebrated their 25th wedding anniversary at the home of Mr. and Mrs. John H. Marks, Richmond, Va.

Thomas W. Allen, the sage of Woffordville, Mo., info he won’t be able to make the Chicago doing this year, being quite busy spending the

moola he won on the Republican congressional landslide.

Fred C. Murray, whose quiet charm makes entering the NSA club- house a pleasure, is reputed to be taking elocution lessons from Benny Herman, while Walter K. Sibley is considering the possibility of breaking his right age . . . 95! talk! talk!

When posting show gals start calling their show’s talker “Sir,” he’s definitely out of the running because of old age.

James McBride, recently returned to Des Moines, O., from Georgia where he was with the Regent Amusement Company, has placed an order for the 1000 gallon popcorn machine.

Dave Stevens returned to his home in San Antonio after playing three dates with the Greater United Shows, of the show was a successful day business with his string of concessions at the Louisiana State Fair in Shreveport, La., and is opening several Christmas stores in San Antonio.

A trooper, who believed that the boot would last forever and wound up clipped, can at least say, “I learned something.”

Joe Lemke writes that he is wintering in West Allis, Wis., this year, and is closing the season with his Monkey Show on the James E. Strates Shows. Matt Blietich, talker and front title, a box man for Lemke, returned to his home in Madison, Minn., before the season started, formerly a ride operator, is now a bartender in West Allis, Wis.

Izzy Cetlin allowed Milton Berle to wow him at the Carnival Room in Chicago last Thursday night, while at the same time Jack Wilson was being rolled out of his chair by Joe E. Lewis at the Latin Quarter, their last complete relaxation until a flock of contracts are signed for C. & W. next season.

Following the convention we can expect a truly open and equally well-kept for our competitors as we spoke to them before it started.

Doc Waddell, who will be on hand for several big meetings, has a date with Columbus, O., that he will preach at the Joliet prison and the Better Morning Glory Rescue Mission December 8. On December 15 Waddell will be at the Pacific Coast men’s Association, Los Angeles, memorial service.

Bernie Mendelson, purveyor of the Shad and Cunrard, also a top peddler, were seen huddling over a sheet which bore a distinct resemblance in design for a concession top, while others in the clubrooms of the American Shows. Whole council were busy poring over the empty boxes of the gin rum sachet.

Time either verifies or contradicts general predictions. “Our five states and three county fairs in the….”

Frank Bergrotz, the soothing voiced owner of the World of Miracles, authores the report that Harvey (Doc) Cans is considering complete retirement as a result of that Defendants Winona Milland Stellena is leading the field as a possible replacement—Frank had picked both his right eye when he made the report.

A baby shower was given recently for Mrs. W. T. (Tristy) McCuller of Des Moines, O., who was over the weekend at Hot Springs, Ark. Guests included Mrs. Ruth Wells, Mrs. Noble Fairly, Mrs. Conklin, Mrs. Henries, Mrs. Dennisson, Mrs. Chapman, Mrs. Mom., Mrs. Haddock, Mrs. (Bill Luck) Griffis,

POP CORN

For Sale

50 CENTS

HULLS

BAGS

MACHINES, ETC.

5% DEPOSIT WITH ALL ORDERS.

CARNIVAL WANTED

All sizes

SIDE WALL

ORDER DUE NEXT SEASON.

DUNBAR MANUFACTURING CO.

1914 W. Grand Ave. Chicago 22, Ill.

GREAT LAKES EXPOSITION

BOOKING FOR 1947

Want to buy or book two games. Mailer Bids not outstanding. Also skillet and griddle.

260 W. 68th St.

H. L. WILHELM

Erie, Ohio
Mrs. Hunter, Mrs. R. A. Miller, Mrs. Reece, Mrs. Stute, Mrs. Master and Mrs. Carlson.

Hotel-bar mistake: "Don't round now. but isn't that so-and-so's general opinion, understanding the secretary that promised us his fare?"

Ray Johnson closed a successful season with his bongo on the H. B. Rosen Amusements in Marion, Ala. Org is still out but Johnson closed to visit his wife's relatives in Jackson, Ga., for several weeks before returning to his St. Louis home. Johnson will be with Rosen again in '47. He plans to build a new 20 by 40 stand with a blue top.

Bennie Weiss, one of the leading contestants for the king-of-bingo title, reports he has bought three horses to keep Mad Hatter company and has retained Merritt (Happy) Busbey as his trainer, and after Ned E. Torti gave him a lesson playing gin rummy last week at the National Showmen's Association he signed for a course of lessons under the guidance of Louis (Stretch) Rice.

Always a tough on any midway is the old-timer who tries to bring his wife up-to-date with the Gal and Posing Show queens.

Mrs. Victor Lee writes from Tampa that she recently returned from a vacation in California and is now visiting with friends on the Royal American Shows. Mrs. Lee says the rumor that Susie, big chimp, which Leo Carroll has on the front of his Hollywood and Monkey Show, is dead is strictly a rumor. "I saw the show and Susie is very much alive," Mrs. Lee wrote.

Myrtle Hutt Beard, known professionally as Madam Fash, whose brother-in-law is the mighty Page Shows all season, is in Chicago for the convention meetings. She was introduced to Chicago by her cousin, Jeanette Goodwin, nephew, from Columbus, O. Following the convention Mrs. Beard will go to Fargo, N. D., to visit her father, Roy Hutt Beard, and then will go to California for a vacation.

General agent is on his way to success as soon as he proves that he's unable to answer a telephone call unless first pegged in a hotel lobby.

Bertha (Gyp) McDaniel, operator of Rocky Road to Dublin and Penny Arcade on Johnny J. Season, spent Thanksgiving Day in Cincinnati as the guest of Mrs. Claude Ellis and Mrs. A. C. Hendry. She's en route to the Chicago meeting and plans a visit with relatives in Anderson, Ind. Prof. Willie J. Bernard is combining business with pleasure on his current winter tour of Florida.

Charles T. Goss, who joined the Greater United Shows with his ride and Fun House after the close of the John R. Ward World's Fair Shows, reports he enjoyed the best business since his entry into the ride his five years ago. Mr. and Mrs. Goss will remain in Laredo, Mo. all of the winter and will play the Washington Birthday celebration there next February, after which they plan to join the John R. Ward Shows for the 1947 trek.

At this time of the year when working men have fat bonuses in their hats and the midway coat distinction breaks down until the old equaliser catches up with 'em.

Esther Lester and William L. (Cury) Stude closed the season with W. B. Sutton's Side Show on Crescent Amusements at Walterboro, S. C. Among the visitors in Walterboro was Ted Keller. George (Amber) West, who was with the George Clyde Smith and Lawrence Greeter Shows, this season, is a typhoid fever patient.
in the Abbeville (S. C.) Memorial Hospital. His condition is reported good. . . Zora and Joline report they are still with Jack Munro's Side Show.

Mrs. Theodore Meadow is in Van- derbilt Hospital, Nashville, where she successfully underwent an opera- tion for removal of a tumor of the spinal cord. She would like to read letters from friends. . . . Sam Bunch, manager of S. B. Amusement Com- pany, says the shows registered a successful week at Camden, Ark. With it are Mr. and Mrs. Red Hutes- ler, Snake Show; Harold Hansen, photo gallery; Clarence Cave, high striker; Mac Kenny, pea pool; Bill Adams, bumper, and Mr. and Mrs. Sam Bunch, ball games.

Once upon a time during a fair meet- ing a manager kept the name of his agent a secret so he could sneak around and get dates, and later learned two other shows, whose pay rolls the agent was on, were doing the same thing.

Artie Lewis, one of Miami Beach's affluent hotel men and cabana owners, whimsically that J. W. (Potty) and Frank Congo are now to be known as the Woolworth boys as a result of their string of 5 and 10-year contracts in Canada. . . Shan Wil- cox, the assistant in the rumor de- partment declare, has abandoned the idea of disposing of his Shan Bros.' Shows because they accumulated so much coin of the realm last season, and Artie Lewis, the aforementioned, says there is no truth to the rumor he is going to return to the carnival business, but made it quite emphatic that carnival business is his first love and he's ready to pop back into the business should other enterprises start going the way of all flesh.

DETROIT NOTES—Allen Erlacher, veteran novelty candy concessionaire, has teamed with Charles E. Ballou, a nephew, formerly on the vaude stage, and Stephen Gautier. . . . Charles Stapleton, concession supply man, and William Postwalt, con- cessionaire on the Down River Amusement Shows, returned from a two weeks' hunting trip — without their buck. . . Harry Adams, con- cessionaire on Lee United Shows, is back home in Detroit for the winter. Arthur Krause, electrician with the Lee United Shows, is working in the post office here for the winter. George Schimberg, electrician with W. G. Wade No. 2 Shows, bought a farm near Holt, Mich., but will return to the shows next season . . . Mack McGinnis, weight and scale conces- sionaire on the Wade No. 1 Shows, is opening a concession at the Sport- men's Show at the State Fair Colli- dur this week. James Linder, photo gallery man, also is playing the coliseum with his mugging joint. . . Claude Horton, ice cream conces- sionaire at Michigan fairs, is with the Stapleton Sales Company for the winter . . . William Nipon, of the Advance Service Company, left for the South to play in southern indoor circuses . . . Albert Starr, former concessionaire with Joyland Midway Attraction, is the new editor of The American Legion News, covering 64 posts in Oakland, Macomb, and ad-joining counties . . . Joe Pollard, flower man, is wintering with Stanley Clark, concessionaire with the W. G. Wade Shows, returned from Huntington, W. Va., with a bride . . . Walter King has retired from the bingo operation on Happy- land Shows to concentrate on his games manufacturing. Burt Lawson, concessionaire, is the new bingo owner.

WANT I

SAYING "HELLO"—

FORWARD TO

WE ARE LOOKING

THE TILT-A-WHIRL Ride
On Midways All Over America
Its Grosses Are Getting Better All the Time

Manufactured by

SELLNER MFG. CO.
Faribault, Minnesota

POPcorn MACHInEs
Immediate delivery on Star Popcorn Machines, both Super Star and Silver Star, in cabinet models only. Also a very good assortment of Stars and Cretors used Counter Models at reasonable prices. Let us know what you need and we will be glad to submit quotations.

GOLD MEDAL PRODUCTS CO.
318 E. THIRD STREET
CINCINNATI 2, OHIO
We're At Your Service and It's On The House!

Present with us here at the Showmen's Convention are six of our Engineers, both Mechanical and Electrical, who will be glad to discuss problems facing you during this coming season. This is a gratis service, furnished with our compliments. Also present with us are representatives of:

GENERAL MOTORS CORP. • Diesel Light Plants
WISCONSIN MOTOR CORP. • Air-Cooled Ride Engines
MINES EQUIPMENT CO. • Cable Harness
C. I. T. CORPORATION • Equipment Financing

E. WOMBLE, Vice-Pres.
LEWIS-DIESEL ENGINE CO.
MEMPHIS, TENN.
"WE LIGHT THE MIDWAYS OF AMERICA"

SPECIAL DEALER'S PRICE
TO CARNIVAL OPERATORS & PERSONNEL
IT'S PRACTICAL! ECONOMICAL! COMFORTABLE!
HIGGINS CAMP TRAILER
Kitchen on to any axle, set it up wherever you want it. 107 • 150 • 200 7-8 foot units. All parts in陆军 by shipping quarters.

LOOK AT IT THIS WAY: For only $75.00. F.O.B. Memphis, you get the newest development in post-war camper trailer. Write today for Higgins Camp Trailer, FLY & HARWOOD, INC., 300 Madison Ave., Dept. C, Memphis, Tenn.

All Aluminum SPARTON TRAILER COACH
23½ ft. long, weighs only 3500 lbs. Includes Colley, Bedroom and Observation Lounge, all luxuriously equipped with Hollywood type Bed and Divan to sleep four, Refrigerator, Electric Outlets, Venetian Blinds and other equipment. Write for complete details.
FLY & HARWOOD, Inc. 109 Recto, Dept. D, Little Rock, Ark. Phone 4-8826

JOHN McKEE SHOWS
NOW BOOKING FOR 1947
Want Merry-Go-Round or any Ride not conflicting. We carry nine Rides, six Shows and thirty Concessions. Will book Side Show to any Show that can get money. This Show opens in March and closes in November. Pits Missouri, Arkansas, Illinois, Iowa and Minnesota. Wintering at Pocah Bluff, Mo. Write or wire—don't phone. Address:
JOHN MCKEE, Mgr.
POPLAR BLUFF, MO.

OCTOPUS AND FUNHOUSE FOR SALE
Eight-Octopus, perfect mechanically and in appearance, complete with factory trees, International power unit, and like $95 ticket box. Rides have been handled in several cities and have operated successfully for same. Ride has new custom interior and rebuilt roller buildings this season and in perfect condition, ready to operate. $4900.00. Also the original "Les Octopus" Wall, 11 ft. high. Phenomenal ringer. Great attraction. Ideal for location or family use. Two units. $7000.00. Satisfaction guaranteed.

JOHN MCKEE, Mgr.
POPLAR BLUFF, MO.

IMPORTANT NOTICE
TO FROZEN CUSTARD MACHINE OPERATORS

To operate in the State of Florida all operators of frozen desserts manufacturing outfits must comply with all State sanitary requirements and secure license for each location. Mix must be purchased from an approved mix manufacturer.

NOTIFY John M. Scott, Chief Dairy Supervisor, Florida Department of Agriculture, 408 Seagle Building, Gainesville, Florida, IN ADVANCE of each location and date. Mr. Scott will gladly furnish additional information upon request.

WANT
WANT
Will book or buy Merry-Go-Round. All kinds of Concessions that will work for stock. (Will give exclusives to Mug Joint and Grab if framed right.)

Wire or Write
PLA-A-PARK AND KIDDIELAND
"A RICHMAN-CARPENTER PRESENTATION"
TUCSON, ARIZ.

WANT
Talkers, Ticket sellers that Grind, Girls for Illusion and Bally, good Annex Attraction, Colored Dwarfs, Working Acts. Long season. Opening Feb. 5. All must be sober.

A. J. BUDD
Hotel Essex, Boston, Mass., till December 8; then 1815 Powell St., San Francisco, Calif.
Believe It or Not; Why Should You?

CHICAGO, Nov. 30.—Sam R. Childers, one of the vet concession-
owners in the business and lefts with his

famous pencil to record this one for

posterity, and now Mr. Childers has

the set.

I made a hillbilly fair in the moun-
tains of Tennessee.

During my 18 years in show busi-
ness I have heard about the best

ones. But it was not until last sea-

son I found that some of those tales

could be true.

I pulled into a Tennessee mountain
town to make a three-day fair with

my partner, Rex Shakerfort, using

our portable dining car, which cost

cfive grand.

Our diler was equipped with air

conditioning and all the comforts of
downtown. The show had three rides

and about 30 joints. Most of the em-

ployees had never been out of the

State, but boasted of their long years in

the field.

The dogs were very plentiful.

Everyone had from one to five hunt-

dogs—coon dogs, rabbit dogs,

fox dogs—in fact, every kind of

hunting hound ever known to

the hunters.

Our diler sat next to a banana

stand and our ears were filled with

the tobacco-chewing patrons at three

for a dime. Across from us was a

banana stand that started off sell-

ing hamburgers for 20 cents, lemon-

ade for 10 cents.

But when our friend across the

way found out that we had steaks,

chops, chicken and everything there is
to

drink, our friend sold his hamburgers

deme and gave a quart pitcher of
cold beer to each.

He also set up a p.a. set and told

the midway patrons not to eat with

them old showpeople but to leave

their money with the home-town

stands because we might poison them

and would be gone tomorrow.

The banana stand and potato stand

($1 a bushel) did a big business.

The horse traders in front of the

Merry-Go-Round did okay with their

mule swappings day and night.

The patrons came prepared with

picnic baskets under their arms, and

the only people that stopped at our

diler were those who wanted to come

to eat their home-packed lunch.

At closing time everyone got their

hounds and took out to the hills to hunt

for fur-bearing animals, which was a

side line for all the employees of the

show.

The scale man told us that he had

sold enough hides this year to buy

two father's plows.

At the end of the week everyone

was happy except the owners of the

car. They didn't make the

nut ($15) because the owners had no

hunting dogs or mules to use as a

side line.—SAM R. CHILDERS.

Greater United Shows Sign
Three Big Texas Festivals

CHICAGO, Nov. 30.—J. George

Loos, owner of the Greater United

Shows, wired The Billboard Tuesday.

In a three-day period he signed his

three spring dates in Texas. They are the

Wichita Fall and close to Juabul and the

Santa Rose Round-Up and Livestock

Show at Vernon.

The Greater United Shows will

open the season in Laredo, Tex., at

the 50th annual Washington Birth-

day Celebration.

New Caravans Meeting Place

CHICAGO, Nov. 30.—Caravans,

Inc., has a temporary meeting place

at 32 West Randolph Street, Chicago.

All mail should be sent to P. O. Box

1902.

FOR SALE

NEW FLYING SCOOTER

IN PERFECT CONDITION.

Contact A. Wilson or Harry W. Hennies

at the Sherman Hotel or 155 N. Clark St.,

Chicago, Ill.

WILL PAY CASH FOR

USED RIDES

All or Any Parts

When they won't run any longer, send in

and trade in for latest riding models and

aka.

PRODUCING AMERICA'S BEST

CARNIVAL AND CIRCUS SIDE SHOW

BANNERS

JAPAN WYATT STUDIOS

1609 Franklin St. Phone: M-6566. Tampa, Fla.
December 7, 1946

The Billboard

CARNIVALS

59

Virginia Greater Shows

The Show With a Reputation You Can Depend On

ROCCO MASUCCI

MRS. ROCCO MASUCCI

SECT. & TREAS.

WM. C. (BILL) MURRAY

GEN. AGENT

BOB COLEMAN

Glad To Be With It

With

DULXIE BINGO

6 CONCESSIONS

WILL BE WITH IT IN 1947

BILL PENNY

DOR AND ALICE

UNCLE DAVE

 Been With It—Still With It—Back In 1947

MR. & MRS. ED CURTIN

Very Successful Season—Looking Forward to 1947

For a Bigger and Better Season

MR. & MRS. DAVE LINEBARRIER

POPCORN—CANDY APPLES—PEANUTS

We are very well satisfied—Will be back in 1947

MRS. NOEL BASS

Burlington, N. C.

PEA POOL

Just a Swell Fellow—Back In 1947

December

Mr. Very

to

 Been

Chair

POPCORN

troupe. Merry - Go -

&

very

With

SUKER

FOR SALE

7, 1947,

a

COMPANY

UNCLE DAVE

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-CANDY

Season-

Still

MRS.

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GEN.

CONCESSIONS

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PEA POOL

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ANO SERVICE

TEXAS

K

Chief Electrician and Master Mechanic

MRS. ROCCO

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Chief Electrician and Master Mechanic

for

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our plant

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Man

POSING

at

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Show

our plant for

Second

Man

POSING

Back In 1947.

D & P Attractions

NOW BOOKING FOR 1947

WANT

WANT

WANT

NOW BOOKING FOR 1947

Rides—Will book or buy Ferris Wheel. Will book Octopus, Flying Scooter or any other ride not new with what we have.

Concessions—Bingo, Penny Pitch, Basket Ball, Darts, Hoo-La, Mug Joint, Bowling Alley, Snow Ball, Pop Gun, Shoot the Gallery, Candy Flaps, Frozen Custard, Fresh Fries or any

Grind Room. NO GRIFT, POSITIVELY.

Notice: We have “LIVE AND LET LIVE” policy. We only book one Concession of each type. SHOWMEN—Remember we have two weeks of Celebrations and Street Fair inaugured under string auspices. Opening the middle of April.

C. W. DAVIS

OR

W. J. PRICE

63 ELY ST. HERSHEY, PA.

PHONES

1560 ORANGE AVE., WILKES BARRE, PA.

BRIGHT LIGHTS EXPOSITION SHOWS

Bigger, Better Than Ever—Booking for Season 1947

Opening Early in April in Virginia.

WANT

WANT

One more Flat Ride. We have 10 of our own Rides. All our Rides are new and up to date. PLACE

Show fans of all kinds. We have all new carousels, new fronts and metal truss to keep them. Want good

Man to take over ORANGE and BRIGHT SHOWS. Want to buy Frozen Custard, Fun House, Inn Long

of Working World. WANT High Free Air. Place Stale Hat, Leo Dell White, new Kit Auto, Ferris

Electric. Prices right. Snap up Quick. Your Orders will be filled. Our November Orders are already

Our Orders will be at the Sherman Hotel, Chicago, Ill., from Nov. 30th to Dec. 6th. Write to or wire JOHN GESOMA, Gen. Mgr., or L. C. HEG, Asst. Mgr., 702 Empire Bldg., Philadelphia, Pa.
3000 KENO
Made in 50 sets of 100 cards each. Played 2 across the board. Fish weight, 12,000. For set of 100 cards, third, daily ticket, $1.40. $10,000, 250 cards. $20,000, 500 cards. Remaining sets, $2,700, 7,500 cards. For set of 5,000 cards, $10,000, 1,000 cards. No. 2 cards—Cream, Green, Yellow, Red—Any $10,000 or 100 cards, per set.

3000 KENO
All Thin Plestlo
Card thickness.

$495
624
624

3,000,000
replacement, numbered
Ping
set
No. 3 cards

$19.75; 300
2 sides
Light
markers, brown color, M

HIGHLIGHTS
OF THE WEEK

A. S. SALES CO.
215 W. 64th St., New York 23, N. Y.
Phone: R-4680

12.50.00
H. E. EWART
4500 Long Beach St.,
LONG BEACH 5, CALIF.

FOR SALE
LARGE SIZE 60" SEARCHLIGHT UNIT
Can be seen for miles. Now used on many jockey clubs and race tracks. For sale or rent. 2 and 4-wheel Trailers. 600x16 tires. All new, complete for civil use.

$495

PHOTO Machines
Big profits. Exclus- ively to the photo line. Easy to Operate. 60 or 1 post. Can be arranged. Cameras only $10 each, single, double or color. Write, Wire, Phone.

Federal Identification Co.
Dept. 9, 1012 N. W., 17, Oklahoma City, Okla.

* WANTED *

22 SHORTS

William-Wire-Phone

FOE SALE
A Navy Training Electric Machine Gun Complete, 12 ft. long. Built in 12 ft. closed body; 8 morning and 8 stationary lines with small ending room. Price $1,000, with 1946 Chew, Trux. $3,000.

RAY CHAMBERLAIN
WINNACO, IND.

CLUB ACTIVITIES

Showmen's League of America
400 South Dearborn, Chicago 5, Illinois

Showmen's Association of America
1564 Broadway, New York, N.Y.

National
Showmen's Association
NEW YORK, Nov. 30.—National Showmen's Association started the week's pre-banquet festivities with a gala open house party in the club's parlor (26) night, which was one of the most heavily attended affairs ever held there.

If you're missing your show, don't keep us waiting. Call your local showman to show you where you're needed.

Jack Haines, Board Chairman of the Christmas dinner committee and Jack Hughes was appointed chairman of the annual memorial services.

New members are Max Sharp, C. C. McDermott and Raymond F. Voll.

National Showmen's Association

Los Angeles, Nov. 29.—Charles W. Roberts conducted a showmen's meeting, with vice-presidents Bill Hobday, Harry Suker, Chaplain Jack Hughes, Treasurer Joe B. Bacht, Environmental member Samy Conoveron and Secretary Ed Mann also on the rostrum. Jack Hughes introduced Mr. Ward, Chairman of the Christmas dinner committee and Jack Hughes was appointed chairman of the annual memorial services.

Los Angeles, Nov. 29.—Charles W. Roberts conducted a showmen's meeting, with vice-presidents Bill Hobday, Harry Suker, Chaplain Jack Hughes, Treasurer Joe B. Bacht, Environmental member Samy Conoveron and Secretary Ed Mann also on the rostrum.

Pacific Coast
Showmen's Association
623½ S. Grand Ave., Los Angeles

Los Angeles, Nov. 29.—Charles W. Roberts conducted a showmen's meeting, with vice-presidents Bill Hobday, Harry Suker, Chaplain Jack Hughes, Treasurer Joe B. Bacht, Environmental member Samy Conoveron and Secretary Ed Mann also on the rostrum. Jack Hughes introduced Mr. Ward, Chairman of the Christmas dinner committee and Jack Hughes was appointed chairman of the annual memorial services.

New members are Max Sharp, C. C. McDermott and Raymond F. Voll.

Present for the first time in several years were: Mr. Louis L. Henn, Mr. Riddle Barnett, Art Anderson, Lou Isaacs, Eddie Bobb, Alton Pieron, Al Cardwell, Sammy Conoveron, Al Rose, Johnny Cardwell, Doc Zeigler, Jack Hobday, Doc Chamberlain and Doc Workman.

Lights were dimmed and a moment of silence was observed in memory of Hugh Weir. Details in Final Curt.

Weekly door prize was won by Joe Kelly.

Regular Associated Trouper
1 E E. Washington, Los Angeles

Los Angeles, Nov. 29.—Thursday marked the grand opening of the new club rooms of the Los Angeles Club, after a long period of construction.

Hal Efron emceed and introduced club's founder and first president, Estelle Hanscom. Also introduced were the executive officers: Lillie Cohn, president; Clarence Alton, first vice-president; Nancy Meyers, second vice-president; Claude Barie, third vice-president; Lillabelle Williams, fourth vice-president; Mary Bailey, secretary; C. H. Alton, treasurer.

Nominees for office for 1947 are: James C. Bardey, chaplain; Paul O'Neill; Robert Robideaux and Lillabelle Williams, first vice-president; Monroe Eisenstein and Ben Beno, second vice-president; Lillian Schaeuf and Peggy Boulind; third vice-president; Jack Kent and Dick Kanthe, fourth vice-president; Marie Bailey, secretary; C. H. Alton, treasurer.

Ruth McMaen was chairman of the entertainment committee, with the entertainment dolls Dorothy Dalton, Hal Efron and Jack Keck.

Chaplain Monroe Eisenstein presented Sam Dolman with a wrigt watch, the result of his bringing in the most bullies for the anti-narcotics booklet.

Herb Schuer was runner-up.

Chairman of the bar was Vivian Greene, assistant, by Martha Levine, Helen Smith, Mora Baytke and Elye Suler. Peggy Boulind, Elmer Greene, Virginia Larson and Orel Kent were the prize winners.

New members are Charles Germer, Mrs. F. W. Everson, Charles E. Sharan, James L. Shutte, David E. and Bertha Sharan, Paul E. and Elizabeth Mastrinton, William F. and Mary C. Cottin.

Annual dinner meeting will be held December 5.

No Longer Necessary to Camouflage Your Shows Under Surplus War-Time Canvas

FLASHY FLAMEPROOFED CANVAS
NOW AVAILABLE IN THESE COLORS:

BLACK • ROYAL BLUE • BURGUNDY • GOLD • APACHE • ORANGE

ERHARD MENDELSOHN • CHARLES DRIER

H. L. TAWN & CO.

E. H. TAWN • J. F. TAWN

4156 N. CLARE, CHICAGO 30
Heart of America Showmen's Club
931A Broadway, Kansas City, Mo.
KANSAS CITY, Mo., Nov. 30.—Preceding the regular weekly meeting, the Auxiliary gave the HASC a turkey dinner. Meeting was called to order by First Vice-President Al C. Wilson, with Secretary G. C. McGinnis and Treasurer Harry Altshuler present. Wilson asked members to stand and offer a minute of silent prayer for Wayne Hale, owner of Wayne Hale Shows, who passed away at Lenox, Ia., Thursday (21).

Floyd R. Whittle and Jeff W. Witzlheuser were elected to membership. Communications were read by Hymie Schriever and Mrs. Blanche Aman.

Mr. and Mrs. Raymond Clayton returned here for the winter. Henry Sullivan brought their concessions in from Georgia. Jim Taylor came in from Texas. Tommy Cooke stopped over en route to Arkansas.

Palilbearers at the Wayne Hale funeral were L. X. Carlsen, George Carpenter, Raymond Clayton, George Host, Roger C. Haney and Cliff Adams.

Showfolks of America
San Francisco
SAN FRANCISCO, Nov. 30.—Regular meeting was called to order Monday (18) by President Sammy Coreen. Members were asked to stand while Harry Seber recited a prayer in memory of Moxie Miller's father who passed away.

Coreen was asked to hand President Coreen a big send-off. He was in San Francisco to enter business in the southern part of the State. Called on for talks were Polish Fisher, Milt Williams, Mike Krekos, Frank Forrest and Council Raifer.

Correspondence was read from Felix Burke, of Sacramento; Nellie and Fred Ramsey and Congressman Frank R. Havener.


Following new members, honored guests and members who have been absent for a long period were introduced: Mr. and Mrs. Harry Myers, Mr. and Mrs. Al Hodin, Mr. and Mrs. Matt Herman, Mr. and Mrs. Clyde Rogers and Mr. and Mrs. Jack Chris- tensen, all of West Coast Shows; Mr. and Mrs. Charles Albert, Dave McCarren, Mr. and Mrs. Al Lindemberg, Tom O'Hara, John Provenzoli, Mr. and Mrs. Orrie Bloom, Bill Ober- handl, Don Glendon, Dan and Shirley Michaels, Mrs. Gladys Patrick and her parents, Mr. and Mrs. Meri- dith, of Portland, Ore. Mrs. Patrick donated $50, and Joe LaMonte, the scale man, wrote a check for $101.

Harry Seber will be acting club president until the December election.

Members voted to donate $10 each to the Sister Kenny Foundation and the Archbishop Hann Center for Boys.

Shirley Michaels won the $34 pot of gold. She donated $10 to the Cemetery Fund and the balance went to the refreshment fund.

FOR STOREROOMS NOW
and Midways later

Get our new Walk Thru Show—

JUVENILE DELINQUENCY

Show praised by police forces, city officials, juvenile courts, business men, schools, etc. As you pass the front and window display for kids in every matter big and small, and a great show inside that takes the fright out of kids. Each class flocks to this show, then tell others. Write or wire for quotes, description, prices, etc., and our sure-fire plan of working show as to set you hundreds of dollars clear money each week.

We also here announce opening of our permanent department for midway shows of all kinds. We have three splendid artists, including the great SAMUEL. Let us quote you on your requirements.

Kindly rush request for free info, on above or any other shows, a demand is heard for supply is limited. Catalog of shows for the future is ready for request.

CHAS. T. BUELL & CO.,
BOX 306 NEWARK, OHIO

For 25 Years Builders of
World's Finest Walk-Thru Shows

HOT SPRINGS SHOWMEN'S CLUB
NOW OPEN
Visitors Welcome

FOR SALE
Nice Airplane Kiddie Ride, Fence, Electric Motor A-1 shape, ready to operate, $600.00 paid.

Sunflower State Shows
Winter Quarters, Fair Grounds, Topeka, Kan.

WANTED
Annex Attractions for all winter and next season. Stereo, Rita Hilliard, owner. West Chauffeur; Stock, Dave; Ticket, Leon; write up, once FRANK AMUSEMENT CO., Paterson, N. J., Tel: BILL 6070-DO.

Mr. & Mrs. Jimmie Phillips
Informant wanted as to present whereabouts of above person. Will compensate for information furnished.

EARL JORDAN
City Comm., Poplar Bluff, MO.

"THE SHOW BEAUTIFUL"
Will have an important announcement in next week's issue.

WIND FOR IT!
E. Lawrence Phillips
JOHNNY J. JONES EXPOSITION

When You're at the OUTDOOR CONVENTION
Don't Forget To Drop In to
ROOM 1417
HOTEL SHERMAN • DECEMBER 2-5

WE ARE LOOKING FORWARD TO SAYING "HELLO"—

CHAS. A. LENZ
"The Showman's Insurance Man"

QUEEN OF THE FLYING RIDES
FLYING SCOOTERS
BISCHI-ROCOO AMUSEMENT CO.
5441 COTTAGE GROVE
CHICAGO, ILL.

FAIR SECRETARIES, COMMITTEES, SHOWMEN, CONCESSIONAIRES—WE OFFER FOR 1947
7 RIDES: Merry-Go-Round, Eli Wheel, Kiddie Auto, Kiddie Airplane, Roll-ity-Plane and new AMUSCO Swing Plane. Price: $1,500.00. Other Rides: $600.00. Beautiful Entrance Arch, 14' x 14', 11 lamps, Durable, Dependable. We also manufacture and supply all types of Rides. Get our new catalog. ANDREW'S AMUSEMENT CO., 107 W. 45th St., New York, N. Y.

Greater Rainbow Shows—Frank Ward, owner
309 ARCADE BLOCK, MIAMI, FL.

BINGO FOR SALE
16x26, Forest Green Flannel, Tote: Ms. Jackson and Sons—$8.00; Tote: Mr. & Mrs. Curtis—$10.00. 12x28, Black and Gold, $12.00.

EARL TAUBER
4915 MAGNOLIA AVE.
CHICAGO 18, ILL.
WINTER QUARTERS

Penn Premier
1250 N. Lincoln Av., Nov. 30—Owner Lloyd Serifs has purchased the rides owned by Tillman and Johnson of Saginaw and is building a new road in order to manufacture the Comet and the Kiddie Airplane rides. The new road will be one of the first Comet to be delivered by Tillman and Johnson. The transaction was made in Birmingham where Serifs also purchased two tractors and a truck.

While in Birmingham, Serifs, Miller, his son, Ben, and Mrs. and Mr. Tillman visited with Eddie Miller, who is in charge of building the new barns for the Barnum circus, and attended the night show. Also while in Birmingham a sub-contractor of new show equipment was purchased from the local company of that city. Included among purchases were high powered air curtains.

Of the rides already are conditioned and repainted for next season. Work is being started on a new Funhouse. A 30-foot semi-trailer has been delivered by the Berman Sales Company for one of the girl shows.

Spender Bowers, who left to finish the season in New York, is expected back in quarters. Albert Bybee left for Dallas last week. Mrs. Lloyd Serifs has been admitted to the Memorial Hospital, East Springfield, for a rest. It is stated that she will return to Youngstown, Ohio, her home when her husband will vacation.

The Kiddie Merry-Go-Round will be erected in Hess Bros.'s store, Allenstown, in the next few days. The Comet is in charge of all building. Ernest Arnold handles the crews, while Mike Dietz, head of the mechanical work. Mrs. Hazel Bowers is in charge of the commissary department. Doc Cormier has started on his new double-decker banner line for his new show—ERNEST ARNOLD.

World of Pleasure
ECORSE, Mich., Nov. 30.—A skeleton crew is on hand here, consisting of Lane Conklin, Melvin, and Sam Gregory. Jackson, Michigan, quarters are closed until after the holidays.

Following the closing of the show at Osk Harbor, O., and Mrs. and Mr. John J. and Elizabeth Detrick, New York, accompanied by Mrs. and Mr. Mrs. John J. andcart, Binghamton, N. Y., Mrs. Al Kelly Dear, Mrs. Quinn’s sister. In addition, Quinn and Agent, Charles Schafer made several business trips to various spots.

D. W. Davis and Robert, went to Logansport, Ind., following the close of the show, and found Mrs. Leslie in the hospital with a broken hip. That canceled their contemplated trip to Florida.

Bill Cohen, who led popcorn on the show, is operating following an operation in Ann Arbor, Mich.

Persis going to Detroit after the show closed included Mrs. and Mr. R. A. Hamilton, Mrs. and Mr. Al Kelly Dear. The Dears expect to leave for the Coast December 2.

Those hitting it for Florida were Mr. and Mrs. Bill Rice and Bill’s brother, E. C. May, Bill Baker, Harry Rudloff, Lee Erdman and Mckie Manning. Ernest Arnold, who is in charge of the show at Tampa, plans to attend the Chicago show December 14.

Sam Hurl, who had the Penny Arcade this year, will be back in ’47 in North Carolina. Bert Gregory is visiting relatives in Gladstone, Mich.

Sunflower State
BOERNE, Tex., Nov. 30.—Shows closed a successful 30-week tour November 25. The show opened in about half the line-up was moved into winter quarters at the local fairground in September. Betty Boone leased a four-ride unit to R. L. (Red) Gilmore, who plans to keep her in告诉她 there and winter quarters in South Texas.

Jim Bost, bingo and concession operator, plans to stay out with the unit. A crew is building new, larger, and more modern buildings. The writer is building new concessions and plans to have about 10 in operation January 1. The old concession stands were lost to weather. Current plans call for the org to take the road about Thanksgiving and 30 concessions.—F. H. BURTON.

City Rides
GREENVILLE, S. C., Nov. 30.—Tinleys City Rides are in local quarters for the winter season. Work has begun on the 1947 edition with expansion plans well under way. The new city rides will be among the first one arriving this week from W. E. Mangels Company. Ride Superintendent is John Chin. Bill North Tonawanda, N. Y., to bring several new features. Bailey was bought from Allans Herald Company.

Destination of personnel at closing with the arcades and rides. Arc is wintering in Miami. George Ankrum, formerly half cents, and pennants, is under a doctor’s care in Tampa.

Mr. and Mrs. Buck Alsup, also game and photos, are wintering in Miami. Jerry Gregory is visiting relatives in Gladstone, Mich.

1,300 Out for NSA’s Ninth Annual Frolic; Charity Gets Sugar
(Continued from page 52)
of the latter indicative of the plush season.

Crowd was handled in expert fashion with practically no confusion re- ulting from the placing of the result of seat arrangements. Meal was a regular Thanksgiving Day dinner featuring turkey, once the quantity served was ample.

Henry Hershfield, humorist featuring the Lewis radio program, headlined Top This, was toastmaster and han- dled his chores professionally. Speakers were Col. Harold Roche, National AUS (retired); Dr. William S. Sims, Monroe Silver, George A. Hamil, NSA president, and Jack Wilson, NSA president.

Dais Heavily Stocked
On the dais were Allen E. Claxton, Broadway Temple; Benjamin Feeding, New York commission of licenses; Aaron J. Levy, Supreme Court Justice; John J. Detrick, mayor of New York; Bert Stand, secretary, Tammany Hall; Captain Andrew D. Klaid, chief of the Naval District; Maurice Fitzgerald, head of the Theater Department; Col. Kent L. Lambart, post commander, Fort Jav, Governor’s Island; Bligh A. Dodd, direct- or of the National Park Service; State Fair; Rabbi Bernard Birstein, the Actor’s Temple, Congregation Beth Israel, Brooklyn; Bessie Jones, Showmen’s League of America, Chi- cago; and the Internation Association of Showmen.

Also, Pat Purcell, outdoor editor, brought the story for Alan King, associate editor, Theater Authority, Inc.; William Cowan, director, Miami association; and following members of the NSA: Jack Wilson, president; David B. Endy, former NSA president; Edward second vice-president; Joseph A. Mc- Cue, treasurer; Harry Rosen, secre- tary; Harry Rosen, treasurer; Jack Perry, assistant treasurer; Fred C. Murray, chaplain; Jack Rosenthal, banquet general chair- man; William H. Wood, executive secretary; Oscar C. Buck, past president; Thomas Brady, dais and guests chair- man; David G. Kline, general counsel; and Johnny J. Kline, book editor.

Following approximately four hours of dining and talking stage showed off this area. Story he is a night club and stage appearances.

Lenore Roberts, vocalist, drew heavy applause and Henry Nadler was singing with imitations, stopped the show. Frank Brewer, Andrews, heard with her vocalizing and Dolly Dawn, accompanied by pianist Wal- ter Ackerman, more, to bring the show off with the same type of offering. Lee Trent escorted the show and took in this spot with the same type of offering, but had a different routine. Wally Vernon, comedian and dancer, worked the show, but did not stop the show. Migueletto Valdez did one Cuban number and bowed the audience for the evening. Harry Rodriguez appeared and bowed him back for more. Rusty Burns followed with impersonations and the Shadow' Bluejackets wound up and stopped the show with their tap dance act.

Three bands were used during the night. Joe Basile and his Madison Square Garden Band played the dinner with Henry Herrera and his Rumba Band and Vincent Lopez and his orchestra taking over for dancing.

December 7, 1946
JOHN FRANCIS SHOWS

GREATLY ENLARGED FOR THE 1947 SEASON
9-RIDES-9 5-SHOWS-5 25-CONCESSIONS-25
FAIR SECRETARIES AND CELEBRATION COMMITTEES:
We are now arranging our 1947 route. See us before contracting for your Midway Attractions.

-WANT HELP IN ALL DEPARTMENTS-
Capable Ride Men for Fly-o-Plane, Caterpillar, Merry-Go-Round, Ferris Wheels, Dangler, Scooter and Kiddie Rides. Showmen with worthwhile ideas, let us hear from you. We will finance any good Attractions. Capable Mechanic. Useful Carnival People who can drive trucks.

All Address: JOHN FRANCIS, Mgr.
Permanent Winterquarters, 4570 North 2d St., St. Louis 7, Missouri

Eddie Young's

“AMERICA'S FINEST CARNIVAL”
HELP WANTED FOR WINTER QUARTERS
Show Front Builders, Sign Painters, Scenic Painters,
Truck Mechanic - Must be first class and have tools. No drunks.
In winter quarters now. Large Fair Grounds.

All Address: EDDIE YOUNG, Box 824, Largo, Fla.

NOW BOOKING FOR 1947
IMPERIAL EXPOSITION SHOWS, INC.
AND
ROYAL HIPPODROME CIRCUS, COMBINED
SHOWS: Will finance any new and worthwhile attractions. Want particularly organized Monument and Midget Revue.
RIDES: Want competent Ride Help for Following Rides: Merry-Go-Round, two no. 3 El Wheels, Fly-o-Plane, Octopus, Mix Up, Fly-o-Plane. WANT TO BUY LATE CONCESSIONS—Will book legitimate Concessions of all kinds.

M. E. ARTHUR, GENERAL MANAGER
IMPERIAL EXPOSITION SHOWS, INC.
1393 ROSE AVE, VENICE, CALIF.
SANTA MONICA 62108

KILROY WILL BE HERE!
WILL YOU?
THE HIGHLIGHT OF THE YEAR
HEART OF AMERICA SHOWMEN’S CLUB
ANNUAL BANQUET AND BALL
GEORGIAN ROOM, HOTEL CONTINENTAL
KANSAS CITY, MO., TUESDAY EVENING
DECEMBER 31

LADIES’ AUXILIARY “TACKY PARTY”
MUSICIANS’ HALL, 1017 WASHINGTON ST.,
MONDAY EVENING, DECEMBER 30
“THE PLACE WHERE GOOD FELLOWS MEET”

WE HAVE THE STUFF!
ALL BRAND NEW!
AT AMAZINGLY LOW PRICES!

- ROPE
- BLOCKS
- HOOKS
- WIRE ROPE
- SHACKLES
- TURNBUCKLES
- LIGHTING PLANTS
- CANVAS
- BLANKETS
- BEDS AND BUNKS
- MATTRESSES
- FIRE EXTINGUISHERS
- WINCHES
AND 1,000 OTHER ITEMS
Let Us Know Your Requirements Now!
PARKVILLE LUMBER & SALVAGE CO.
1146 BEDFORD AVENUE
BROOKLYN, N. Y.

TRAILERS

Let our designers furnish plans and quote prices on any business trailer you require. Can furnish anything from small baggage trailers up to large thirty-foot tandems. Standard models on hand for immediate delivery. Write today for our latest catalog.

King Amusement Company
82 Orchard St., Mt. Clemens, Mich.

FOR SALE—TWELVE ARMY SEARCHLIGHTS
Sixty inch, 8,000,000 candle power. Complete with power unit and trailer for light. Brand new condition. $175.00 F. O. B. warehouse in Charlotte, N. C. For information contact MAX G. HOWE
1820 HEYWARD ST.
Phone 2-0977
COLUMBUS, S. C.

SUNSHINE CHOOS CHOOS
ELECTRIC TRAIN

Not a streamlined, but an old-fashioned train,鲜明铐, bell, steam dome, with ride appeal to young and old. Three cars total, 30 seats, single series seats, with wooden slat backs. Built by a veteran builder for years of hard service. Has a record of 800 passengers in 3 hours and 20 minutes at 250. Holds up to 25 feet under 24 hours. Four cars—24 children of 12 adult passengers. Runs with 110 volt d.c. power. Complimentary all metal floor, ticket box, 2600 sq. feet, M. O. E. TR. $25.00. Three cars, $1200.00. We deliver for small extra charge. Can be adapted to many cars or engines from ticket box. Made according to plans given in magazine. Send 25¢ for catalog of the Sunshine Electric Train. Fancy models on the market for inventories used $150.00. We furnish car for use of the buyer. Write today.

SUNSHINE MFG. CO.
1307 GRAND CENTRAL
TAMPA, FLORIDA

FOR SALE—TWELVE ARMY SEARCHLIGHTS
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Phone 2-0977
COLUMBUS, S. C.

SUNSHINE MFG. CO.
1307 GRAND CENTRAL
TAMPA, FLORIDA
EAGLES' tickets, Va., For Mirth was well (Continued from page 51)

Circus the past season, is seriously ill in the Norton Infirmary, Louis-
ville.

Eddie Jackson, of the Ringling-
Barnum circus, pens that he will not be ahead of the Florida Blossom
cloud. This reported recently that Edy will not troupe this winter but will
hibernate at his home in Akron.

Bole-Bling Whiteley announced he joined The There and Gone Club on seven
different circuses last season.

Art Miller has been engaged by the Oscar Roach and the King of Bros.' Circus the rest of the season. Miller visited Cole Bros. at Texarkana, December 11. He was on the advance of that show five seasons.

Last summer when an agent agreed to keep his show out of another's territory, it turned out to be the greatest kidnapping in circus history.

Milt Herriott, last week at the Evansville (Ind.) Shrine Circus, will play the Toledo Grotto Circus with his dogs and ponies, and open for the California in December 4-10, and serve as equest-
rian director and announcer.

Circus primo donne are sometimes too much alike, but you can be in self-protec-
tion against the seed hustlers.

Circus fans of the bay area met in the Palace Hotel, San Francisco, November 18 to reorganize a local unit of the CPA. The circus idea was carried out in the meeting room and bags of peanuts were favors.

S. W. (Bill) Bailey, clown cop the past two seasons with Bailey Bros., played the Tommy Igoe Trio last season, and is now back home in Memphis for the holidays. Igoe has been making the route of the giant balloon Christmas parades in Penn-
sylvania with balloons and novelties.

Horse with a human mind is always playing tricks. The circus press agents, however, say this is not caused by trouper who are horse-minded.

Recent visitors to the circus room of Robert Breiner, agent at At- lention, Pa., were Raymond Scheer, from a 24-
hour man with Sparks Circus, and Leon Kress, a circus promoter and manager of Blackstone, the magician. Amy DeGroff, formerly of the Aerial DeGroffs, entertained Eddie Jackson, of the R-B No. 1 car, at her home in Baltimore, Md. Both were with Sells-Floto, 1913-15.

John D'Allesante writes from Meriden, Conn., that the regular show lot he has been sold to the local Legion post for clubhouse and recreational purposes. Site has been used by circuses the last 14 years. D'Allesante is a former billing
URGE PARKMEN WRITE SOLONS ON TAX BILL

Hue depot Sends Out Letter

CHICAGO, Nov. 30.—In an effort to get \(Parks\) and exhibition managers and operators in the country to get a reduction in admission taxes, the National Association of Amusement Parks, Pools and Beaches announced here recently that the organization had employed the services of Harold Huedepohl, president of the National Association of Amusement Parks, Pools and Beaches, and former director of the Ohio State Fair, to write to congressmen and senators throughout the country urging enactment of a drastic reduction in the present admission tax.

Huedepohl's letter was sent to park men throughout the country follows: "You are, unquestionably, interested in the consideration of the present admission tax.

"According to the press, the Hon. Harold Knutson (Minn.), will be the new chairman of the House Ways and Means Committee, which initiates tax legislation. He has announced he will endeavor to get the tax removed. The income and luxury excise taxes, which were made no mention of admission tax reduction.

"We urge every and every operator, retailers, caterers, and proprietors, diately write your congressmen and senators before they leave for Washington and give your best con vena, which will be immediately after January 2, and request that a reduction of the admission tax be considered.

"Time is short! Do not delay! It may mean thousands of dollars to you and your patrons. Act now!"

In a sample letter to the legislators, Mr. Huedepohl enclosed with his letter to park men, the NAAPBP secretary calls attention to the fact that the present tax requires a tax of 1 cent on each 5-cents admission and that the same rate of tax applies, the letter reads, to passes or tickets.

"Prior to 1940 the tax on admis sions was 1 cent on each 10-cent admission. Today the admission price exceeds 40 cents. A large number of park men have made up of children and their parent. Like other parks, we cater to make sure that the door of amusement at small cost, the letter stated.

Jarvis, Billingsley

PLAZA Official

PHOENIX, Ariz., Nov. 30.—Plans for the establishment of a large amusement center east of Mesa, Ariz., were announced by John T. Stevens, owner of the Alvarado and Sauna, flag airlines of incorporation of Desert Wells, Inc., a $1,000,000 corporation.

According to the incorporators, Mr. Jarvis and Mr. Billingsley, the corporation is formed to support such businesses as operation of ice-skating rinks, drive-in movies, bowling alleys, merry-go-rounds, roller coasters, concessions, swimming pools, dance halls, cottages and every park owner and operator in the country to get an admission in addition taxes, the National Association of Amusement Parks, Pools and Beaches, Inc., announced here recently. Huedepohl, president of the National Association of Amusement Parks, Pools and Beaches, according to the present admission tax, will be the new chairman of the House Ways and Means Committee, which initiates tax legislation. He has announced he will endeavor to get the tax removed. The income and luxury excise taxes, which were made no mention of admission tax reduction.

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FOR SALE—AMUSEMENT PARK
AVERAGE WEEKLY INCOME—$12,500
10-12 Acres, 400 to 600 Private Beach Frontage,
The Recreation Centre of the South Shore, Mass.
(Approximately 24 Miles South of Boston.)
The last commercial zone area available for Recreation Park development on South Shore.
Dwelling population 75,000 to 100,000 from 15 towns within radius of 20 miles. Modern Dance Hall, capacity 2,500; Bowling Alleys: fully equipped Fountain: the only Cocktail Lounge with its 120-H. Twin Bars in South Shore; Swimming Pool, Go-Go!, 700 Sun Lockers and facilities: large Restaurant seating 200 people; in addition, an outing Dining Hall with capacity of 400 to 600; full Kitchen Equipment with up-to-date refrigerated Fountain and accessories for same; 60-70 Lots available for expansion of Park. 3 large Summer Residences 100% furnished. A 20-room ocean front Hotel 100% furnished.
"ACT NOW FOR A BUY"

FOR SALE—AMUSEMENT PARK
OWASCO LAKE—AUBURN, N. Y.
Established Park for 55 years, 400 foot sandy beach for bathing. Hotel has 27 sleeping rooms, large dining room, seating capacity for 500 people. Beautiful 40-ft. Bar, licensed for all legal beverages. Fully equipped Kitchen costing $8,000.00. Concession buildings consist of Bath House, Merry-Go-Round, Bingo, Refreshment, Custard, Pop-Corn and seven miscellaneous concession buildings, also Boat Dock. Park owns Dodgem ride with 15 cars, building all modernistic design. Also Miniature Steam Railway with ½ mile track. Drawing capacity 500,000 within radius of 20 miles. Park grossed $129,000 this year. Reason for selling due to illness of owner. This is a proposition worth investigating. Address reply to
EDWARD F. BRAYER, 10 Lincoln St., Auburn, N. Y.

John H. Davies
President of Phila.
Toboggan Co., Dies

PHILADELPHIA, Nov. 30.—John R. Davies, president of the Philadel-
phia Toboggan Company here, died Saturday (23). Services were held
here Wednesday (27) in the Oliver Blair Funeral Home, 100 Chestnut.
Burial was in Philadelphia.

Well known in the outdoor amuse-
ment business, Davis was a past
president of the National Associa-
tion of Amusement Parks, Pools and
Beaches.

Mrs. Roy Warfield Injured

CHICAGO, Nov. 30.—Mrs. Roy
Warfield, wife of the owner of Riv-
erview Park, Sioux City, la., suffered
a broken back recently when she
slipped and fell on ice. Park men
arriving here early for the annual
convention of the National Associa-
tion of Amusement Parks, Pools and
Beaches said their information was
that Mrs. Warfield was coming along
fine and that Roy planned to be here
Monday for the start of the conven-
tion.

Zoo Directors Pick
Gorilla Bushman as
‘Animal of the Year’

CHICAGO, Nov. 30.—”The great-
est of his kind, the most outstanding
single animal of any zoo in the world
and the most valuable.”

That was the honor recently ac-
corded Bushman, Lincoln Park Zoo’s
giant gorilla, at the four-day con-
vention of the American Association
of Zoological Parks and Aquariums
in St. Louis, according to R. Marlin
Perkins, director of the Chicago Zoo.
Perkins reported there was no dis-
senting voice when Bushman was
named Public Gorilla No. 1.

The honor, if the 18-year-old, 550-
pound Bushman ever learns of it, is
not expected to make him any
griendlier, Perkins says.

FOR SALE
Miniature Train, complete with track, trailer,
attraction front, cover and booth, etc. Ready to
set up. Sold one month. Complete $250.00—or
will separate. inquire.

KING MANUFACTURING CORPORATION
3212 W. Chicago Ave. CHICAGO 23, Ill.

Have Plans Made Now for Your Building Program
• DESIGNS
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COMPLETE PARKS, FAIRS, COASTERS, RINKS, POOLS
ACKLEY, BRADLEY & DAY
200 CHESTNUT ST., SEWICKLEY, PA.

FOR SALE
CHILDREN’S AMUSEMENT PARK
Located in the heart of the San Fernando Valley. Merry-Go-Round, Miniature Train, Baby Ferris Wheel (Cage Type), Ten-Car Auto Ride and (Cage Airplane Ride. Property on three-year lease with option to purchase. $17,500.00 cash for business and equipment. Phone or write
TINKERTOWN AMUSEMENT CO.
3640 S. CRENSHAW BLVD. Tel. AX-9731
LOS ANGELES 16, CALIF.

Everybody Wants to Get Into the Act
WHERE THERE’S A REMOTE TURRET GUNNER

Yes, everybody wants to try his skill at shooting down airplanes with the same turret guns that were used to shoot down enemy planes during the war—the actual guns that cost the government about $50,000 and that you can get at a give-away price.

Remote Turret Gunner give players all the thrill of aerial fighting—sighting through regulation Army electronic gun sights that automatically whirl the guns into position, pressing the trigger and letting fly with a string of shots (beam of light) at the moving targets.

There are no kickers at the Remote Turret Gunner. Everybody steps up and puts his dimes into the coin chute—young and old, girls and boys. No one too young or too old to enjoy this thrill and excitement.

PLAY THE TURRET GUNNER AT
NAAPPB SHOW
Remote Turret Gunner is in operation at NAAPPB Show in Chicago.
Step into it between 10-12 and play it yourself. Then you’ll know why even the most game-wise coin men are excited about this new amusement that is making unheard of profits for them. Three-gun unit occupies a space of only 10x10 feet.

EASY FINANCE TERMS
We have worked out many different finance plans. There is one that will suit your circumstances. Earnings are so great that in no time of year will the unit contain enough. If you’ll tell us the price you paid at Chicago, WIRE at once for full information and where you can see one on location.

ELECTRONIC AMUSEMENT CORP.
85 AVENUE E., • GLENWOOD 1426 • ROCHESTER, N. Y.
Win'peg Park, Expo Proposal Loses in Vote

ixed by Small Margin

WINNIPEG, Nov. 30.—A $1,500,000 by-law providing for a memorial park and exhibition units was defeated in the electorate, which went down to defeat in the civic election Friday (12). The by-law required a 60 per cent vote in favor of it and altho it received a majority vote, it did not receive the necessary percentage. There were 11,131 ballots for the expenditure and 10,589 against. A total of 1,297 ballots were spoiled.

The by-law, had it passed, would have meant Winnipeg would have had a memorial stadium and exhibition ground that would have ranked among the finest in Canada. It was planned to cover the park with the present race track, Polo Park, in west Winnipeg.

Bill McEwan, director of the Memorial Recreation and Exhibition Park organization, said after the result was known, that he was convinced Winnipeg would not be defeated

"This is difficult to understand when every other large city enthusiastically supports its exhibition and considers it one of the best assets to the life of the community. It is my firm conviction that an exhibition and a modern sports center will be of benefit to Winnipeg and the province."

The by-law would have required all fairs to be in the Fair Park limits and to limits of 70 cents for each $1,000 assessment.

London Only Canadian Big One Not Set for Revival

TORONTO, Nov. 30.—Walter Jackson, secretary of the London Exhibition, announced that its annual will not be able to resume in 1947, leaving it as the only Class A event in Canada knocked out by the war not ready for a revival.

Jackson explained that buildings were left in bad shape by the military, and cattle barns were completely demolished, making the task of rebuilding the grounds next fall impossible.

"We have plans for an extensive rebuilding program, which will cost about $150,000, and we hope to be ready for 1948," he announced.

Regina Nets 71G Profit; Skeds Two 1947 Events

REGINA, Sask., Nov. 30.—Regina's summer fair netted a profit of $71,497, the exhibition board announced. Receipts aggregated $145,883.

In announcing the annual spring livestock show for March 24-29 and the light horse show March 25-27.

Dairy Cattle Congress Builds Exhibitor Hall

WATERLOO, Ia., Nov. 30.—A new exhibition hall, 200 by 300 feet, is under construction at the Dairy Cattle Congress grounds here. Containing 264 exhibition units, the hall, constructed of steel and concrete, will cost $119,000 and will replace two buildings erected in 1912.

57 Exhibitors Show At Miami Golden Jubilee

MIAMI, Nov. 30.—This city's Golden Jubilee celebration ended tonight in Biscayne Boulevard Auditorium, where during the week, the exhibition, built on dual themes, Fun in the Sun, and Miami of the Future, entertained hundreds of visitors.

Fifty-seven exhibitors showed fashions, products, and buildings of the future. Video broadcast of the University of Miami-Detroit football game Friday proved one of top features.

$4,100 Netted by Brandon

BRANDON, Man., Nov. 30.—Brandon's 1946 exhibition grossed nearly $68,000 and returned a profit of $4,100, S. C. McLellan, secretary-manager, reported.

Ritchey Named Prez Of S. Ill. Fairs' Org

MARION, Ill., Nov. 30.—S. Mitchell Ritchey, Pinckneyville, was elected president of the Egyptian Association of County Fairs at the 10th annual meeting here recently. Association is comprised of 22 counties in Southern Illinois.

Other officers elected were George Hickman, Benton, vice-president, and Jack Stump, Pinckneyville, secretary-treasurer. State Representative Paul Powell, Vienna, and W. R. Han-cock, Salem, were elected directors of the State association. It also was decided to submit the name of Jack Stump for nomination as vice-president.

Tentative dates for member fairs were set, but they will not be definite until the State meeting in Springfield. Eighty-five persons attended the meeting.

State's Betting End in N. H. Sours Near $3,000,000 Mark

SALEM, N. H., Nov. 30.—A record $1,329,160 in wagers poured thru the pari-mutuel windows here Armistice Day to set a new record for Rockingham track and boost the State's income from the track almost to the $3,000,000 mark.

The good reported the State to date amount to $2,877,000. With 11 days of the season left, X-ray units appeared likely the actual take would not fall far short of Manager Lou Smith's early season prediction of $3,000,000.

Hampton, Ia., Elects

HAMPTON, Ia., Nov. 30.—Newly elected officers of Franklin County Fair here are: Ira S. Miller, president; O. A. Marren, vice-president; Glenn D. Kellison, secretary, and Fred A. Kerfoot, treasurer.
Eastern Idaho State Fair, Blackfoot

TOTAL ATTENDANCE: Front gate, $44,019.29; concession space, $17,233.24.

WEATHER: Good 5 days, 6 nights of rain.

RECEIPTS: Gate, $17,233.24; grandstand, $13,155.32; concession space, $4,233.96.

PREMIUMS: $10,566.80; totals estimated premiums paid out, $6,505.00.

STATE ATTENDANCE: 48,299.

 Snapchat.

IDAHO

Indian State Fair, Indianapolis

TOTAL ATTENDANCE: Paid admissions, $27,972.00.

WEATHER: Good 8 days, 8 nights operated.

RECEIPTS: Gate, $297,505.32; grandstand, $194,315.68; concession space, $46,680.08; sundries, $14,230; carnival, $48,431.50.

PREMIUMS: $29,750.53; totals estimated premiums paid out, $10,000.00.

STATE ATTENDANCE: 324,920.

INDIANA

Jay County Fair, Portland

TOTAL ATTENDANCE: Paid admissions, $40,130; paid grandstand admissions, $6,757.

WEATHER: Good 7 days, 7 nights.

RECEIPTS: Gate, $8,021.50; grandstand, $8,591.80; concession space, $2,526.00; sundries, $4,325.

PREMIUMS: $2,350; totals estimated premiums paid out, $1,800.00.

STATE ATTENDANCE: 100,628.

IOWA

Humboldt County Fair, Humboldt

WEATHER: Good 1 day, 1 night; rain 1 day, 1 night; cold or cloudy 1 day, 1 night.

RECEIPTS: Gate, $6,097.00; grandstand, $2,422.20; concession space, $1,500.

RACING: Two days of harness racing; grandstand, $757.70; purses for horse racing, $1,500.

GRANDSTAND RECEIPTS: From the concessionaire, $1,500; from gate, $757.70; from horse racing, $3,600.

PLANT FACILITIES: Race-track size, half mile; grandstand seating capacity, 4,000; area of grounds, 30 acres; estimated current valuation of the plant, $100,000; number of commercial exhibitors, 20; new construction planned when materials are available, $100,000; building, hog barns, grandstand addition and wash house.

GRANDSTAND ATTACHMENTS: Cost, exclusive of rodeo, racing and thrill show buildings, $25,000; purchased by Barnes-Carruthers, Chicago.

ADMINISTRATION: President, Fred G. DeKay; manager, I. H. Wartchow; secretaries, B. C. Hartwig. 1947 dates, September 8-13.

MICHIGAN

Lenawee County Fair, Adrian

TOTAL ATTENDANCE: Front gate, $38,730.00.

WEATHER: Good 6 days, 6 nights of rain, 1 day, 1 night.

RECEIPTS: Gate, $10,892; grandstand, $9,784.10; concession space, $5,705.70; sundries, $3,265.80.

PREMIUMS: $4,600; totals estimated premiums paid out, excluding horse racing, $1,000.00.

RACING: Four days.

PLANT FACILITIES: Race-track size, half mile; grandstand seating capacity, 4,000; area of grounds, 15 acres; estimated current valuation of the plant, $150,000; number of commercial exhibitors, 2; number of local commercial exhibitors, 12; number of local businesses, 2; number of exhibitors in truck show, 3; number of exhibitors in trailer show, 4; number of stands available, horse barn, 38,220 feet, or 10 acres; improvements planned, 4; project building and 4-H club building, 60,316 square feet.

GRANDSTAND ATTACHMENTS: Cost, $4,700; acres bought by Barnes-Carruthers Theatrical Enterprises, Chicago.

ADMINISTRATION: President, O. L. Reddish; secretary, Orval C. Pratt; superintendent of concessions, F. M. Overstreet; superintendent of commercial exhibitors, H. C. Willett; superintendent of grounds, Jesse Devault; superintendent of speed, A. G. Norris; publicity director, Levi P. Moore. Date of annual meeting, January 1947 fair dates, August 30-September 5.

MISSISSIPPI

Mississippi Agricultural and Industrial Exposition, Jackson

TOTAL ATTENDANCE: Front gate, $2,280.

WEATHER: Good 3 days, 3 nights, rain, 1 day, 1 night; cold or cloudy, 2 days, 2 nights.

RECEIPTS: Gate, $1,005.00; other aid, $500; total estimated premiums paid out, excluding horse racing, $1,000.00.

PLANT FACILITIES: Grandstand seating capacity, 6,500; area of grounds, 35 acres; estimated current valuation of the plant, $250,000; number of local commercial exhibitors, 2; new construction planned when materials are available, $150,000; building, grandstand addition, band-stand, and remodeling of horse barn into an agricultural and commercial expositions; estimated premiums paid out, excluding horse racing, $1,000; building, grandstand addition, band-stand, and remodeling of horse barn into an agricultural and commercial expositions; estimated premiums paid out, excluding horse racing, $1,000.

GRANDSTAND ATTACHMENTS: Revue through Barns-Carruthers Theatrical Enterprises, Chicago.

ADMINISTRATION: President, John F. K. Bowen; chairman, S. M. Sorley; executive, secretary, J. M. Dean; superintendent of outdoor exhibitions, B. E. Wesson; superintendent of indoor exhibitions, J. M. Dean.

MISSOURI

Pike County Fair, Bowling Green

WEATHER: Good 3 days, 4 nights.

RECEIPTS: Gate, free; concession space, $8,800; carnival, $295; other receipts, $1,300.

PREMIUMS: State aid, $425; other aid, $4,780; total estimated premiums paid out, excluding horse racing, $1,000.00.

RACING: Two days.

PLANT FACILITIES: Race-track size, half mile; grandstand seating capacity, 1,200; area of grounds, 6 acres; square feet under cover available for commercial exhibitors, $20,000; number of local commercial exhibitors, 9; number of local businesses, 5; number of stands available, livestock barns, livestock arena, exhibit buildings, offices, building and grandstand addition, $20,000; new construction planned when materials are available, $10,000.

GRANDSTAND ATTACHMENTS: Revue planned thru Barns-Carruthers Theatrical Enterprises, Chicago.


NEW YORK

Steuben County Fair, Bath

TOTAL ATTENDANCE: Front gate, $5,000.

WEATHER: Good 6 days, 7 nights operated.

RECEIPTS: Gate, $16,282.09; grandstand, $9,778.26; concession space, $2,978.14; other receipts, $417.12.

PREMIUMS: Total estimated premiums paid out, excluding horse racing, $10,000.00.

PLANT FACILITIES: Race-track size, half mile; grandstand seating capacity, 5,000; area of grounds, 160 acres; estimated current valuation of the plant, $500,000.

GRANDSTAND ATTACHMENTS: Cost, $5,200; total estimated premiums paid out, excluding horse racing, $10,000.00.

NEW YORK CITY

Muskingham Fair, Zanesville

RECEIPTS: Total, $13,065.76; grandstand, $3,270, total paid out, $10,000; premiums paid out, $1,000.00.

WEATHER: Good, 3 days, 3 nights.

RACING: Two days.

PREMIUMS: Total estimated premiums paid out, excluding horse racing, $1,000.00.

PLANT FACILITIES: Grandstand seating capacity, 5,000; area of grounds, 30 acres.

GRANDSTAND ATTACHMENTS: Cost, $5,200.

OHIO

Warren County Fair, Lebanon

TOTAL ATTENDANCE: Front gate, $30,000; paid admissions, $25,000.

WEATHER: Good 6 days, 7 nights of rain.

RECEIPTS: Gate, $10,000; grandstand, $6,239; concession space, $4,450; commercial exhibitors, $745.

RACING: Three days; grandstand re-
Champion Traveler Gets Around

CHICAGO, Nov. 30.—Step right up folks and meet the champion traveler of outdoor showbiz.

A record, backed by substantiating evidence, for the past 10 months:

He's traveled 62,314 miles.

He's moved by train, plane, bus and automobile. And, like the proverbial mailman, nothing—rain, sleet or what have you—stops him.

He's been in a forced landing in a Far West snowstorm with the thermometer 32 degrees below zero; he's been in Fredericksburg, Texas, where it was 105 degrees; he's changed Lobby's at the Roosevelt; Roosevelt asked him about his war, but pointedly he insists he's a Republican; he's been awarded a special medal struck off in his honor, but he's been seen in a Moscota town 24 hours after a bus he was riding went into a ditch.

He's jumped by plane from Montana, where the temperature was 25 below; he's seen where the mercury was 82 degrees; he's missed the Empire Builder, the crack train, caught a plane and beat the train in by six hours; he's had Frances Langford and Sid Luft in his bed. All in for a novel tribute to her that he had contrived.

In between jaunts, he's been getting in his own flying time here.

And before long he'll have his own plane, which he'll name "The Sky-Rocket" because in his fireworks business, he's been for years an-executive of Theare-Duffield Fireworks.

His name: Art Bries.

Edmontons's Fiscal Year Ends With $80,000 Profit

EDMONTON, Sask., Nov. 30.—Edmonton's Municipal Exposition set an all-time record during the fiscal year ending October 31, 1946, with a net profit of $80,000, Charles E. Wilson, manager, announced.

This tops the previous record, set in 1944-45, by $20,000.

Individual profits recorded during the year's operation were: Summer exhibition, $39,681; fall race meet, $20,680; arena revenue, $24,700; arena concessions, $16,500; building rentals, $7,250; ground rentals, $7,006.

Administration costs were $14,528. Insurance of buildings came to $4,340; maintenance of grounds, $9,057; painting a building, $7,113, and arena seating, $6,776.

Kelvington, Sask., Exeas

KELVININGTON, Sask., Nov. 30.—Officers of Kelvington Agricultural Society are: President, Thomas Boyes; vice-president, William Clark, and secretary-treasurer, O. Bildfield.

Three Directors Renamed To Grand Forks Board

GRAND FORKS, N. D., Nov. 30.—Benjamin W. Downum, Raymond C. Fish and Harold Van Sise were elected to three-year terms on the board of the Grand Forks Agricultural Society at the annual meeting held recently.

Fish was selected as vice-president.

Fred D. Baldwin was named secretary-treasurer, and Charles J. M. LeBlanc was retained as acting manager. J. Alfred Valentine is president.

Mineola Picks 3 Directors; Hold Bochert as Manager

MINEOLA, L. I., N. Y., Nov. 30.—Benjamin W. Downum, Raymond C. Fish and Harold Van Sise were elected to three-year terms as directors of the Mineola Fair, at a meeting of the Mineola Chamber of Commerce.

Fish was selected as vice-president.

Fred D. Baldwin was named secretary-treasurer, and Charles J. M. LeBlanc was retained as acting manager. J. Alfred Valentine is president.

Doran To Oppose Zerfass For La. State Fair Post

DES MOINES, Nov. 30.—Ben Doran, Boone County farmer and former State legislator, announced his candidacy for one of the director's posts on the Iowa State Fair board.

He will oppose P. P. Zerfass, of Algona, in the sixth district.

Contest is the only one so far announced and is expected to attract much attention as Zerfass has served on the Iowa State Fair board for 20 years. Doran farms 1,000 acres near Beaver, la., and served as State representative from Boone County.

Iowa Fair Managers will meet here December 9-10, with the State Fair board election scheduled for December 11.

Carmen, Man., Nets $3,240

CARMAN, Man., Nov. 30.—Carmen's 1946 exhibition, the 67th annual, returned a profit of $3,240 from a gross of $40,700, Gordon Peck, secretary-treasurer, reported.

Twin-City Fair, Northport

WEATHER: Good 3 days operated.

RECEIPTS: Concession, $1,631;60; Grandstand, $1,967.45; admission, $650.45.


Concessions, $650.45.

Saskatoon Industrial Exhibition, Saskatoon, Sask.

TIDEWATER FAIR

OPERATION PERIOD: 4 days. RACING: Four days; purses for races, $1,000, $500.

AID, PREMIUMS: Total, $65; total estimated premiums paid out, $800.

PLANT FACILITIES: Race-track size, half mile; grandstand seating capacity, 1,000; area of grounds, 230 acres; estimated current valuation of plant, $3,240; commercial exhibits, $1,428.

RECEIPTS: Gate, $2,012.90; grandstand, $34,271.35; commercial exhibits, $1,428,582; total estimated premiums paid out, excluding races, $650.45.

GRANDSTAND ATTRACTIONS: Joel C. Miller, Sr., Director.

Exhibitors, 86; local, 11; commercial, 41; state, 16; foreign, 18.

Premises, 133.


Concessions, $650.45.

SportService Inc.

Specializing in Outdoor Refreshment and Grandstand Concessions at Fair-Expositions

Partial List of Our Units:

BOULDER CITY, NEV.

PARK CITY, UTAH

STAR CITY, WIS.

ROCK SPRING, TEX.

ALAMOGORDO, N. M.

ALBUQUERQUE, N. M.

ALAMEDA, CALI.

MANTAMBAM, N. Y.

HURST BLDG.

BUFFALO 2, N. Y.

BAKER, OR.

Portland, Ore.

PORTLAND, ORE.

CANCUN, MEX.

TAMPA, FLA.

MILWAUKEE, WIS.

SPRINGFIELD, OMA.

SPRINGFIELD, ILL.

ILLINOIS FALLS, ILL.

AMHERST, MASS.

SOUTHAMPTON, N. Y.

JOHNSON, C L.

JACOBS, S. L.

WILLIAMS AND LEE ATTRACTIONS WANT

High Class Actresses: Kinda for Our 1947 Fair

High Acts—Troupes—Trios, Doubles, Singles


WILLIAMS AND LEE

464 Holly Ave.

ST. PAUL, MINN.
Crump for Memphis Arenas; Appropriations Seem Likely

MEMPHIS, Nov. 30.—Virtual assurance of needed appropriations is being forthcoming for the construction of a 10,000 capacity multi-purpose arena. The $1,400,000 portion of the war-idled Mid-South Fair here is set to go. All that is needed is the money, in which the political boss of Tennessee, pulled out all the stops in support of the project.

Crump in a detailed statement plugged for an arena, already on the drawing board with the money not presently available, and for an annual exhibition which would serve as the framework for the future. The crop-crop classes and spur the State's ability to supply its own milk and meat.

Painting Not Enough

"A mere face-lifting, thru the liberal application of the paint brush, will not suffice to bring our fair buildings up to scratch. We are not looking for such real improvements, but for improvements that, perhaps, could be salvaged, relocated, and restored. They are not the only improvements, however, other buildings should be added, including a great arena in which horse, harness and other kinds of indoor athletic shows could be adequately staged.

Entertainment as Magnet

"In formation of plans for a real present and future, we cannot overlook the importance of clean and varied entertainment as a magnet to attract visitors to our annual show," Crump declared. The midway is pointed out, should be rebuilt, rebuilt and thoroughly streamlined, and many up-to-the-minute attractions should be provided and added to from time to time.

"The value of the Mid-South Fair to the community and the surrounding country can scarcely be over-estimated," Crump declared. "To bring the fair up to date will, of course, money, but money is a very precious and treasured commodity which cannot be expressed in mere dollars and cents."

His statement was issued at a joint meeting of the Memphis Park Commission and the Mid-South Fair Association, Inc. John Vesey, chairman of the executive committee, pointed out that the commission does not have the funds for the necessary improvements. He added the funds would have to come from bond issues and to the State Legislature, probably in January. Crump's statement is regarded as tantamount to the necessary legislation.

Women's Building Set

Vesey revealed that plans have been drawn for the reconstruction of the Mid-South Fair building, which will, fire, and that, in this instance, the commission has $90,000 in escrow for the work.

Needed repairs and redecorations to existing structures will cost between $40,000 and $50,000, and the commission does not have money for the work, but Vesey believes the city and county can make it available early next year. This is in line with the spirit of Crump's statement.

For Sports, Too

As for the arena, Vesey reported that the architectural plans are now ready and these will be ready when money for construction is available from the State. The proposed building will seat 10,000 around the arena and will provide a capacity of 15,000 persons for conventions.

"It will make possible professional basketball, tennis, ice hockey and other great sporting events," he said.

Improvements to the Fairgrounds Amusement Park are already under way, with about 15 percent of the work completed, it was reported. The midway will be remodeled, and installation of drainage and sewerage. Other planned projects are a toilet building, a Punch, Penny Arcade, concession stands and amusement stands. A master plan, recently completed, provides for expansion of the plant to provide ample parking space, access to roads and estimates future locations for buildings.

Around the Grounds

In what B. Block, of Jack Koch- men's Hell Drivers, termed a "prece- dented" move, three Maine fairs, Gorham, Presque Island and Bangor, have closed a three-year exclusive contract for that thrill show.

Joe Chitwood's Thrill Show has been scheduled for the Western Fair at LaTrobe, Calif., and De- Moines for the coming fair season while E. J. Floyd, who billed for Thrill Drivers last season, has established a delivery service in that city.

Amherst, N. S., Winter Event Plans New Buildings for '47

AMHERST, N. S., Nov. 30.—Returned to action this year with a new lease of life and no season of suspension, the Maritime Winter Fair has announced plans for expansion in Amherst grounds here. Members of the fair board have voted to standardize the midget auto race track, remodel the grandstands, build new stables, and repair and repaint all buildings. Board also has decided to hold a three-year campaign to sell stock to new business firms and farmers is under way.

ORD, Neb., Annual Moves To Improve Plant Facilities

ORD, Neb., Nov. 30.—Extensive improvements and innovations are planned by the Fair Managers' Association to upgrade the facilities at the fair grounds here. Members of the fair board have voted to standardize the midget auto race track, remodel the grandstands, build new stables, and repair and repaint all buildings. Board also has decided to hold a three-year campaign to sell stock to new business firms and farmers is under way.

Speed Round-Up

BURBANK, Calif.—Midget auto racing is a dead issue here again as pre-racing groups admit there is apparently nothing they can do to over- rule the one taken last July 23 when Victor Seelbinger, vice-president of the center requested permission to hold midget racing over a Saturday night during the year. Action upheld protests of several hundred residents who objected to "noise, traffic hazards and real estate depreciation."

SPRINGFIELD, Mo.—A midget race track is to be constructed at Lambeth Field here. Three ex-rodeo men, Joe Lambeth, Frank McCracken, bronk buster, and O. E. McCracken, Brahma bull rider, own and will operate the course. Bleachers, they say, will seat 10,000. Track will be a five of-a-mile and built of asphalt. Indef will be used for a rodeo arena and softball, with the outside portion to be used for baseball. Track will be known as the Country Club Village Amusement Center.

OKLAHOMA CITY — Taking the lead of Los Angeles, which opened in fifth place, Rex Eastfield, Springfield, Ill., won the 50-lap feature at Taft Stadium this Friday. Others competing were Joe Booth, Oklahoma City, second, and Marcel St. Croix, Houston, third.

COLORADO SPRINGS, Colo.—Albert Daniels has been named to head the Fair Managers' Association, succeeding Robert Donner. Publicity chairman is H. C. Harmon. George Vesey will head the executive committee, with Ray Mervine heading the advertising and program committee. Vesey will be chairman of the highway committee, and Joe Lambeth, chairman of the guard unit, with annual plans have been started soon for early the Labor Day race.

Everson Elected Ad Director Of Langdon, N. D., Annual

LANGDON, N. D., Nov. 30.—Ben Everson, secretary of the Cavalier County Fair at a recent meeting of the Langdon city council voted the late Ambrose Ulliot. Directors re-elected were Frank Beassly, chairman, and Ben Everson, MT. Carmel. Eight of whom were re-elected, are J. O. Ryan, Langdon, president; T. J. Wild, Ombrock, vice-president; R. Stahl, Langdon, treasurer, and Dick For- ker, Langdon, secretary. Treasurer's report showed a cash balance of $28,270.68.

Executive committee, composed of Ryan, Sturlaugson, Forker and Emil Soderstrom, livestock director, was authorized to order a new building and will be taking over the telephone equipment in the building.

Jack Dillon Asks Producers To Increase Rodeo Prize $8

SAN FRANCISCO, Nov. 30.—Jack Dillon, district vice-president of the International Professional Rodeo Association, speaking at the final day of that or- ganization's convention here Saturday (23), urged producers to in- crease prize money.

The rodeo promoter, who now runs the Calgary (Alta.) Stampede, said: "We of the IRA have been playing with nickels and dimes. We have heard the their interest in the IRA prize money, $10,000-$15,000 for their world champion cowboy."
**Hollywood Briefs**

By Ted Norr Sr.

1 HOLLYWOOD, Nov. 30.—Ted North Jr., appearing on the Windham & Thamba is to be released after first of the year.

2 Ralph Hanks, former operator of the Hazel McDowney Players thru Nebraska, was recently heard on the Cisco Kid, Red Ryder and the Screen Guild program of Blind Alley, starring Edward G. Robinson.

3 Arthur and Birdie Wellington, who toured the Middle West for years with stock and rep shows, are retired in Hollywood. Arthur is about to enter the radio field out here.

4 Bill and Vic Debrothy, who toured Kansas and Nebraska several seasons with the Balfour Players, operating a West Coast production.

5 Ldoma Core, character woman in stock and rep a few years in the Midwest and now a home-talent producer, is expected on the Coast soon for an engagement.

6 Bill and Vic Debrothy, who toured Kansas and Nebraska several seasons with the Balfour Players, are now in Denver, where they are active with the Windham & Thamba.

7 Walter Ambler, former dramatic stock producer, is a real estate agent in Hollywood.

8 R. J. Mack, formerly associated with the Harriet Hilliard stock company for Denkins, the Norths and recently for Neil E. Schaffner, Nancy Boone Good and company for the New York Norths, is now in Hollywood continuing his offers for a West Coast production.

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15 Walter Ambler, former dramatic stock producer, is a real estate agent in Hollywood.

**R-B 1946 Take Hits New High**

(Continued from page 49)

For concert fans, the number of first-week grosses increased from 18 to 76, while two-day stands were reduced in number from 4,750 to 1,750.

There were fewer cases this season of scheduling only two shows since the first day of stands running two days or more. As a result, the number of performances in proportion to shows scheduled to playing days was greater. Total number of performances scheduled this year was 435.

**Garden Run Cut**

Business was plenty good at Madison Square Garden, even as the New York run was reduced from 46 to 39 days. Reduced also were Philadelphia, Baltimore, and Boston, from 46 to 39 days. Further reduction in schedule was planned for other cities and dates.

Therefore were fewer cases this season of scheduling only two shows since the first day of stands running two days or more. As a result, the number of performances in proportion to shows scheduled to playing days was greater. Total number of performances scheduled this year was 435.

**Road Show Men**

The Buy of the Year for immediate delivery

**NATCO 16mm. Sound on Film Projector**

750 watt lamp, 2 inch projection lens, F.1.6 micro focus coated, to 2000 ft. capacity, 25 watt amplifier, bass and treble tone control, with and turntable jack, 12 inch speaker, silent and sound speeds, double forced feed device with red Pro- jector of exquisite tone.

$479

**TRADES ACCEPTED.**

**Bass CAMERA CO.**

179 W. Madison St. CHICAGO 2, ILL.

**FOR SALE**

**LARGE THEATRE 16MM. SET UP IMMEDIATELY AVAILABLE — LATEST LITECO, IMMACULATE PROJECTION EQUIPMENT -- 400 W. 31st Street New York. Write for full particulars.**

**TENT IN CO.**

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Staten, Ark.

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BUY YOUR EXTRA SAVING BONDS NOW

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DUKE HALL’S TENT THEATRE

People in all lines for Dramatic Show under canvas. One of the biggest and most modern Tent Theatres in the country. Will do shows for concert and all useful people in all lines. NAME YOUR LOWEST IF YOU EXPECT AN ANSWER. **Show Cook for first class cookhouse.** Truck Drivers for tents and sound truck. Boss Caravan Mgr. This is a year round job. Open and all others. All replies to

**DUKE HALL, 632 Brooklyn Ave., Dayton (7), Ohio**
PASADENA SITE

For ‘47 CARSA Meet; Show Big

WATSONVILLE, Calif., Nov. 30—

Members of the California Amateur Roller Skating Association, meeting November 29 in annual convention in Civic Auditorium Roller Rink here, chose Moonlight Rollerway, Pasaden, as site for their annual championships, reported Paul J. Gil-

bert, chairman of the Division publica-

tor of the United Rink Operators. CARSA is affiliated with the United States Amateur Roller Skating Asso-

ciation.

Elected for the ensuing year were Mrs. Doolittle, Ed Redlands, president; Tom Henry, Moonlight Dance and Figure Club, Pasadena, first vice-president; Rob-

ert East, International Dance and Figure Club, Oakland, second vice-

president, and Peggy Putnam, Rainbow Rollers, Buena Park, third vice-

president. Mrs. Blanche Martinez, Martinez Figure Skate Club, was re-

elected secretary-treasurer. East, ap-

pointed chairman of the chairman-

ship committee, named these mem-

bers and conducted the meeting with him: Mrs. Doolittle, Art Thayer, of Sonoma, and Grace Margason, of San Francisco.

Many operators, pros and managers attended the meeting, including Mr. and Mrs. C.H. Himes, Ambassador Roller Rink, San Francisco; Mrs. Hazel G. Barker, Skateland, Mar-

tinique; and Mr. and Mrs. William Del Monte Rollerdrone, Monterey; Mrs. Zelda Thayer, Sebastian’s Roller-

way, San Francisco; Tom, and Mrs. Huckabee, Buena Park Roller Rink; Mr. John Pacific; Grover Roller Rink; Ralph Perkins, Moonlight Roller-

way, Pasadena; Mrs. Maurice Dez-

zaguer, to his Wayne Roller Rink, Plea-

ville; George White, Rollerland, Sa-

lina; Mrs. H. and Mrs. C. Nishio, Harry’s Roller Rink, San Bernardino. In held in conjunction with the meet-

ning was a CARSA-sanctioned rink show, directed by Gilbert with the aid of Mildred and Clifford Neschtke, of Monterey, Pasadena. It was a benefactor for the CARSA championship fund. Given an elaborate publicity campaign in advance of the show and, the expen-

tive, it paid off in a capacity crowd. Daily display ads were carried in newspapers of near-by towns, and posters bearing skating pictures were placed in rinks and merchants’ win-

dows over wide area.

• Taking part in the show were Bar-

bara Ziem, Martinez; Patricia Vangroenweghe, Margaret Brown, of Paterson; Betty Brown, Pasaden; Margaret Ridge and Art Thayer, pairs; Harry Spalding, Quicks; Oakland; Joy Marlar and Bar-

bara Kemeny, of Martinez; Mrs. Jack 

Barker, and Silvio Gregorio, comedy, San Bernardino; Gladys Pollastrini, Oakland; Millie F.r.d.; and Clifford Neschtke, pros, dance interpretations; Vivian Voorhess and David Morris, pairs, Pasadena; Donnie Newman, Sonoma; Patricia Vaughn, Watson-

ville; Mrs. George Brown, Martinez, and Jackie Maguire, Martinez.

USARSA Names Coast Judges

MARTINEZ, Calif., Nov. 30—

Judging committee of the United States Amateur Roller Skating As-

sociation, meeting November 29 in Martinez, returned with a list of

omnious judges for the USARSA contests and tests in Cali-

fornia.

DETOUR. Nov. 30—Ted Tyler’s Salteland, which has been operating with an experimental dance policy all season, in recent weeks as a member of the United Rink Operators, has reverted to a four nights weekly skating schedule, with dancing probably Saturdays. The combina-

tion, which is designed to attract con-

sumers in both fields. Another night of skating may be added.

Val-Cline Setting Fast Pace; Reports Hefty B.O. Takes

ELMONT, L. I., N. Y., Nov. 30—

Val-Cline Rollerdrone here in El-

mont, Long Is., is setting fast pace for this rink in the Long Island, 

area, according to Manager George White. The, Manager, reports that the rink, which has encountered difficulties during the war because of gasoline rationing, has swung back on a strong operating schedule with a promotional campaign that is showing results, ac-

cording to M. H. and his managers and staff, Gil Teague, Art Cline, operators. They report capac-

ity crowds on Friday and Saturday nights, with Wednesday and Sunday attendance around the 900 level.

To stimulate interest, five performances or nylon skates are offered on Wednesdays as prizes. Another idea designed to carry trade in free service before and after sessions. Slowest nights, the Hinchcliffe say, are Tuesdays and Thursdays, but those are expected to be bettered with classes in scoring fundamentals and rules, conducted by Mrs. Jeanne Schneider, who also has Sunday night classes in silver and gold dances. As Westen-

berg has charge of Saturday morning and evening junior and adult figure classes.

Recently installed was a white or-

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ROLLE RINK FOR SALE
IN HEART OF HAMMOND, IND.
Excellent Transportation
Business
Established for Years
Fireproof Building
Heat Furnished
Low Rent
Modern and Beautiful
$15,000 Pipe Malt
$8,000 Aisle Mats
$2500 Soda Fountain
650 Pm. Chicago Skates
$1,500 Vending Machines
Modern Facilities
Excellent Floor
Everything Else To Make a
Perfect Rink
SELLING DUE TO MANAGER'S
DEATH, AND OWNER MUST LIVE
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Beautiful apartment on Premises
ONLY $20,000
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Liberty skates are the strongest and most dependable skates ever built and are used by more present-day champions than any other skate.

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Must know Timer Tempos. Top salary paid.
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December Release
New Available for the
NEW AND BETTER SKATING RECORDS
"LIVE ORGAN QUALITY" From Discs
Widely Recorded Specialties
104 E. Wood
ELMHURST, ILLINOIS

Guider, Severens
Open New Rollery
Near Sacramento

SACRAMENTO, Calif., Nov. 30.—James V. Guider and Marie C. Severens, who have operated roller rinks in Reno, Las Vegas, and San Francisco, opened a new one Wednesday (13) on the Sacramento-Roseville Highway, a few miles north of this city, in a remodeled dance hall. It is said to be one of the largest rinks in the State.

To be called Rainbow Gardens, the new rink will be open every night except Saturday. Dancing will be conducted on Saturday nights.

The new plant is said to be modern in every respect and is equipped with an electric organ.

Flint Vet Club Gives Plaque To 'Cade; Parker Performs
FLINT, Mich., Nov. 30.—Veterans' Skating Club of Flint Park Roller-cade donated a plaque to the rink recently in honor of skaters who gave their lives in World War II, in a program held by operator George F. Brett. All club members were present in uniform and after the presentation taps were played.

Larry Lee Parker, of Detroit, an RSROA junior national champion, gave two exhibitions over the weekend to large crowds. After his last performance the veterans presented him with a large bouquet.

RSCC Visits Spots in Ill.
CHICAGO, Nov. 30.—'Fairway Skating Palace, Sandwich, Ill., was the first stop of 40 members of the Roller Skating Club of Chicago Sunday (17), reported Mary Dollak. A good floor and Tommy Fairclough's organ playing provided the setting for an enjoyable skating session. That night, club members were extended a cordial welcome at Skateland, Aurora, Ill. Program included novelty numbers and races. Club made the trip by chartered bus.

New roller rinks now operating in Wichita, Kan., are Air Capital Rollerdrome and Planeview Rink Rollers.

Know A, B, C's?
The A, B, C's of rink management (getting them in, keeping them in, and making them happy) will be discussed by C. V. (Cap) Sefferino, assistant manager of Sefferino's Rollerdrome, Omaha, in the early issue of The Billboard. Sefferino takes some sharply divergent views of functions that some operators regard as standard, and makes a genuine effort to those to whom routine operation is the remedy for a slice in the effect he likes.

"What's wrong with skaters doing a Humpty Dumpty dance when they don't want to learn an intricate one? They pay the freight, don't they?"

RSROA Accepts Bid
By NZRSA for Yank Demonstration Tour
DETOIT, Nov. 30.—A recent invitation by the New Zealand Roller Skating Association, Dunedin, to the Roller Skating Rink Operators Association of the United States and two American champions (man and woman) to New Zealand for a tour of that country's skating clubs during May or June, 1947, has been accepted by Victor J. Brown, RSROA affairs committee chairman. It was announced at association headquarters here.

Purpose of the tour, to be financed by the NZRSA, is to demonstrate solo, pair and dance skating and to assist in improving the standard of New Zealand skating, said George S. Bright, NZRSA secretary.

Martinez Club Elects Slate, Announces Contest Winners
MARTINEZ, Calif., Nov. 30.—At a November 8 meeting of Martinez Figure Skating Club of Mrs. Hazel Co. Martinez and Skateland here, LaMar Williams was elected president, James Hutchins, vice-president, and Edward Romme, secretary, to Mrs. Barker, treasurer, and Paul J. Gilbert, business manager. Mrs. Blanche Collins was appointed delegate to the convention of the California Amateur Skating Association, held November 17 in Anthony Callahan's Civic Auditorium Roller Rink at Santa Monica.

Club's recent dance championships produced these winners: Joy Marlar and James Hutchins, who also took the 1946 State juvenile title; Barbara Ziem and Allyn McCartney, and Julie Richter and W. S. Scott, who were only a few points separating each of the teams.

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TWO FEMALE FLYERS
Standard Skating Act.
Write or wire
Box 133, The Billboard
1564 Broadway, New York

PORTABLE RINK WANTED
Size 50x120 or larger. What have you?
Write all in first letter, if in notation or not. Terms will be cash. Write or phone
SUNSET BEACH
Alhambra, N. J.

FOR SALE
All modern Roller Rink, including living apartment, also modern Lunch Room. Size of building, 60 x 120. Situated on busy highway. All new building in 1941, 45, 50, 60, and 75. Complete. All equipment and materials in excellent condition. Price $20,000. See addition details, W. H. Mykle, owner. We entertain all reasonable offers.

JACK H. GRAY
FOX ENTERPRISES
FAIRFAIR, OKLA.

There Is Big Money in the Best Rink Skates, Ask Us
Write us for booklet No. 6 on successful Rink Management.
Recent improvements in our Skates make them stronger and better than ever.

Best Rink Skates, Ask Us
Cove, Texas

WANT TO BUY
Portable Skating Rink, complete, 40x100 or better. Contact M. Beilin, Wisconsin, with particulars.

HUGO COOPER
P. O. BOX 282
HENDERSON, TEXAS

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New Available of the
NEW AND BETTER SKATING RECORDS
"LIVE ORGAN QUALITY" From Discs
Widely Recorded Specialties
104 E. Wood
ELMHURST, ILLINOIS

The Perfect Skater's Gift
"ROCKET"—precision, dance and free-style roller skate.

Thousands are already enjoying the thrill that only the "ROCKET" gives to roller skating by its remarkable smooth, precision qualities and superior craftsmanship.

Thousands more have wished they might own a pair.

"ROCKETs" are now available for immediate delivery for the holiday trade—the new, refined, improved, guaranteed "ROCKETs".

Place your order at once to take advantage of early delivery, NO ADVANCE IN PRICE.

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ROLLER SKATE SUPPLY CO.
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SKATE FLOOR
30'5" by 99'9". Northern Half Maple. Just completed. 67 1/2 per sq. day. 13/16" thick. Waxed on site. All supported ends. Additional interlocking actions can be ordered from the factories to facilitate easy lay, as sections are precisely built in a constant standard. Lawman Portable Floors
210 S. GRAND
PONT CHARLOTTE 8, TEXAS

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Pre-War No. 1 White Northern, 50x120, and about 1/23/4 gone. It is now in sections 3x12 and can be loaded to a trailer. Priced for quick sale at $2,000.

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725 National Ave., Lexington, Ky.

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FOR SALE
NEW TOP.
CECIL HUDSON
KOSGROVE, MISS.
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Perfect models in miniature. Three sizes: 10c, 25c, 50c. Resin coated. Sample free. 

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PLUS HEAVY DUTY PLASTIC

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ADD A SPOON TO YOUR WINE GLASS

74 RUBBER CHUBBY RICH.

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AMUSEMENT PARK—CARNIVAL, BEATING Block and Goose Island, Bridgeport, Conn. Plenty of Pop and Refreshment Stands. Write now. F. O. B. New York. $500.00-$1,000.00

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Individually hand-dipped graduated crown rose tinted pearls with beautiful matching earrings in sterling silver. Genuine rhinestones in sterling too in a deep silver-like jewel box, richly lined.
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WANTED—EXPERIENCED TENOR MAN, must be real. No backing. Wife, kids. Room 419, Ross Hotel, Chat- worth, Texas.

YOU WORK TO OPERATE ROUND MOVIE THEATRE, complete. Must be right for you. Write Box C-105, Billboard, Cincinnati 1, O.

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50% of earnings are paid to the Lodge of Odd Fellow's, Nashville, Tenn.

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No. 3X00
$2.10 PER DOZ. $22.50 PER GR.
(Illustration & Style #6808)

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$1.60 PER DOZ. $12.00 PER GR.
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Each $.50 Each $.50

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No. 312 Airship Balloons . . . . . . . $6.50
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Over 50 Cards and Folders, all in 4 to 6 colors. Cost as low as 100c a lot. 25c for sample cards and folders.

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Silver Playing Liquid—Simply pour on with a cloth. Cloth, silverplate, gold on silver, priceless jewelry amplified. 1% black, 1% white. Every day. Two dollars, Twenty dollars, Forty dollars. Details free. Nu Process Products, Dept. 265, Aurora, Ill.

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FREE MUSICAL BOWLING BALL BAR

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$18.45 each

8 or more, $17.70 each

25% With Order, Balance C. 0. D.

Nothing like this ever before. An actual bowling ball set with top musical instrument. Base trimmed with an attractive engraved mahogany wood finish in gold. Base of bowling ball is fitted with a stainless steel tray containing a ten pin shaped crystal decanter (capacity one pint). Lift the decanter and the tray revolves, PLAYING A BEAUTIFUL TUNE. Fully guaranteed. The hottest stock item in years.

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Outstanding Money-Making Line Calling on Operators, Candy Jobbers

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For endorsement held in strict confidence, Write

Box D-379 The Billboard Cincinnati 1, O.

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7 Jewel Elgin or Walhalla............$12
15 Jewel Elgin or Walhalla...........$14
Swiss Watch Wrist..................$10

Complete line of guaranteed Watches—Largest builder on the West Coast. These BARGAINS WON'T LAST! Mail Order C. 0. D. Promptly Filled

K & L JEWELERS


GIFTS-CANDY-

EXCLUSIVE COMBINATION BOXES—All 25-0. Eastman Paper, West Coast Exclusive. A.J. Hare, New York 9, N. Y.

Jewelry, Giftware, Toyware, Novelty, Every item on genuine Eastman Stock. For immediate delivery. West Coast Exclusive. Write today. Bob Miller, 173 W. 4th Ave, Seattle 13, Wash.

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18X18X3.5, 25X25X3.5, 30X30X3.5. Full Beach Party Parlor. 3024 W. 68th St., Chicago 37, Ill.

Memory of the One You Love. Toothpick, 30 cent. Pop. Items.


200 Beach Party Parlor. 3024 W. 68th St., Chicago 37, Ill.

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Complete Line of Four Point Pens—Lightweight—Flexor Novelties—Poker Chip Holders—Attache Cases—Medium and Large Pencils—Illuminator Pens—Novelties-

Write for complete line.

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BANDS AND ORCHESTRAS


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ORGANIZED 4-STRING AND ENSEMBLES.

HOBSON and Company, 100 S. and 2nd. St., Scranton, Pa.

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EXCLUSIVE VIRTUOSO ROLLING ANNOUNCEMENTS withضر-press and same radio broadcasting equipment. Handy, neat, with promotional material, announcement, or agency. Intelligent, talented, and willing to advertise any type of business. J. M. Rogers, 14 Franklin St., Franklin Square, N. Y. 11-17-23.

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December 7, 1946

The Billboard

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-55, Billboard, Greater

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THE TIME OF YOUR LIFE...

PARK ELECTRIC CLOCK

Christmas comes but once a year, but the Park Electric Clock is a gift of a lifetime! Strikingly modern, exceptionally functional is the only real life sweep second hand, AC-DC current. Attractively finished in rich mahogany.

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NEW YEAR'S EVE SPECIALS
FAST SELLING STREET NUMBERS
18-Inch Red, White and Blue Tin Horns...$27.00 Per Gross
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J-30 Heavy Targets...16.00 Per 100
$9 Print Balloons.....9.00 Per Gross

LINE UP
15-Inch Toss-Up Balloons
With Foot...$15.00 Per Gross
#6 Balloons.....16.50 Per Gross
#11 Balloons.....20.00 Per Gross
#15 Balloons.....25.00 Per Gross
#30 Balloons.....45.00 Per Gross

WE TAKE ORDERS FOR SPECIAL BUTTONS AND PANNETS
1/2 deposit with all orders

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PENQUIN PETE
The Mystery Drinking Bird!
AMAZING! Pete drinks, yet there are NO springs, wires or gadgets! Biggest novelty item in years! Puts on a real show over it's great for favors, gifts, premiums, etc. Dealers report stock goes like hot cakes. Comes complete with stand and glass—individually boxed.

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Retail Price, $3.95
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Available at Sacrifice
Fifty-one masters of fast-selling party records by the finest artists in this field are available by large record manufacturer closing out line. Complete group is offered at attractive price.
Interested persons are urged to communicate by letter to
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Sensational sales plan for direct-to-home salesmen. Hundreds of fast selling items. Catalog free.
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MEN'S HEAVY STERLING SILVER
STAINLESS STEEL WHITERING
Set with a beautiful White Ringstone, $4.00, or $5.00.
Plated over Sterling Silver. Stamped 925. Each Sample is corded, send for your copy today.
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Fruit Nut Chocolates
1 Lb. $1.00, 1 Doz. $1.50, 1 Gross $10.00. Cash or Check.
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New! Plated over Sterling Silver. Silver, Gold, Silver, Gold.

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“A GOOD ‘N FRESH” FAMOUS PENNY CANDIES
AGAIN AVAILABLE
12 to 24 Count Assorted or 4 to 48 Count Assorted Box $6.90. Cash or Check.
Each Box Contains Assorted Candies at a Penny Each. Each Box Contains 24 Count Candies and Specials. Write for full details.

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IDEAL FOR NECKLACES,
BRACELETS, CHATELAINE

AGENTS: BIG MONEY
in watches
Beautiful
GOLD FILLED
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WATCHES
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You can save some money by calling 12-3-4-5-6-7-8-9-0.
Seeking a good watch? Artistic-looking combination watch.
100% easy-to-wear face. Black numerals and black hands, also fishbend hand and face. Nothing to break, nothing to spring up, nothing to come loose. Sold for $10.00 on all orders, balance $0.00 or interest $7.00 plus postage. RUSH ORDER TODAY.

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105 N. Clark St.
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XMAS TREE LIGHT SETS
Unlimited Quantities—While They Last
National Advertising—Chance Limit
Bulus Type—66 Bulb Line
Individually Packed and Priced
ALL TYPES WITH NAIDA BULBS
Add $0.00 to any order for Bulbs
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Cash
For each Set
$1.50
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$5.00
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FOUR COATS

LOW JESTERS CHASES & SCARFS
ALL GENUINE FURS
Our Furs are genuine, and you are assured of the finest quality of furs at the lowest prices. Our Furs will not disappoint. Our FUR COAT CATALOGUE contains full details of our goods. Write for your copy immediately. Fur coat manufacturers and retailers. Write for copy.
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Best Prices and Largest Assortment
All sizes from 4" to 160". Variety of styles. Immediate delivery. Write for free catalogue and price list.

HARRY FRIEDMAN
1065 Mission St.
San Francisco, Calif.

FAN BLADES ARE BACK!
See Your Jobber for a Supply.

PETER HERMAN
118 W. Burleigh St.
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WE RECENTLY PURCHASED 250,000 small lucite containers with a small lucite chain that can be converted to the most unusual and beautiful key chain ever created. This item offers an opportunity to make 1947 the greatest year in your life. As proof we will ship

A FREE SAMPLE
to the first 100 manufacturers and bona fide business men.

CHRISTMAS SPECIAL
HIGH GRADE CHOCOLATE
One and Two Pound Boxes—Beautifully Packed.
Nuts, Fruits and Assorted Pieces.
IMMEDIATE DELIVERY
Prices—1 Pound Box, $1.15 Doz.
2 Pounds Box, $2.25 Doz.
Sample Box—1 lb. $1.50; 2 lbs. $2.75

UNEEEDA DISTRIBUTORS

LATEX RUBBER
Best yet for making rubber plaster molds. Buy direct and save dollars.

DALTEx RUBBER COMPANY
Forney, Texas

Pipes For Pitchmen
By Bill Baker

STILL PURVEYING . . .
in Neimeyer's, Cincinnati, to click turns is Cowboy Williams.

NEAT PAPER setup by layout conducted by Kitty Kempton in Neimeyer's, Cincinnati, is chalking up good returns.

WONDER WHAT HAS . . .

The fellow who lives up to his promises is the one they welcome, not the back.

RICHARD ARCAND

is back in Los Angeles after spending a few days at the Arizona State Fair in November. As a whole he proved a big overzealous promotion, as it was held during the city elections and feeling between the city officials and fair promoters left the fair at a premium for the concessionaires. Show itself sold space at really fair and few of the concessions left off the rush. Hotel rooms were almost impossible to obtain and weather, with rain on three days, didn't help.

AMONG PITCHFOLK . . .

In evidence at the recent Hollywood Parade on Skid Row were Jack Vinnick and Harry Tropp, Santa Claus pennants, and Marge Kelly, who viewed the shindig from the press box.

Patrons are quick to determine whether you are good in your line of work.

PROF. AND MRS. L. O. BOWIE . . .

are at their home in Strong, Me., after making 10 New England fairs to good takes, with graphology. They enjoyed a recent visit from W. S. Hockley, veteran Canadian pitcher, who was recently discharged from the Canadian army. The Bowies will winter in Strong, where the professor is employed while not making fairs.

PITCHMEN . . .

working Detroit lots are threatened by a new ordinance introduced in city council last week primarily to control the operation of parking lots. However, all classes buried in the ordinance also would prohibit the use of any parking lot on any day chosen by pitchmen, except for any selling done in a "permanent structure." Lot workers, a prominent feature of Motor City operations for several years, would be banned by the ordinance.

Whether you come up long or short on the season depends entirely upon your efforts.

MACK GRAVES . . .

who pitched a new type of clothesline holder at the Post-War Products Exposition, Detroit, is heading for the East Coast to try to work industrial types on a circuit on which he believes he can bring him back to the Motor City in January.

DUTCH HILDEBRANDT . . .

widely known in pitchdom, as well as for his cookhouse operations, is in the promotional biz and making his home near East Springfield, O. He's also the proud owner of a new Jeep.

IS IT TRUE . . .

that the Brenner family in New Orleans turned rebel to greet the Yankee snowbirds?

The successful pitchmen are the lad who can pitch himself immediately to the ever-changing picture.

MARY REYNOLDS . . .

formerly known as the Hemstitch Lady, pens from New Haven, Conn., that she has been working cleaner compounds in that neck of the woods.
Beasts Sought For Dailey by Reed in India

(Continued from page 50)

Loeb had been hired as 24-hour advance service. Harvey announced another local contractor would be added to the advance staff. William L. Bard, general manager, remain as manager of the No. 1 billing bridge, Harry Doran as manager of the opposition bridges (Simple Lots), Henney as contractor, and what is considered the best in the business. Harvey left winter quarters for Chicago and Perry, Jr., and next week will go to Los Angeles on an undisclosed mission for the show.

Business held up nicely the last two days of the season at Dublin, Lampasas, and Llano. Rain fell Friday at Lampasas, but the sun was warm enough closing time when a train out of the hotel, not only the canvas but also the ropes, so the stuff could be put away dry upon arrival at quarters.

52 Days in Texas

Playing six and one-half weeks in Texas after the season's opening at Gonzales April 19 and April 23 the last two weeks at the finish, show put in a total of 52 days in the Lone Star State. The Harvey-composed route book gives the following tabulation of stands played in 17 days.

During the tour: New Mexico, 10; Arizona, 3; California, 2; Nevada, 3; Montana, 15; North Dakota, 11; Minnesota, 11; Wisconsin, 5; Indiana, 1; South Dakota, 5; Iowa, 6; Illinois, 22; Indiana, 1; Kentucky, 2, and Arkansas, 17.

Another show train traveled a total of 17,976 miles, and used 21 different railroads. Longest move was 400 miles between Balon to Gallup, N. M. Shortest was seven miles from Superior, Wis., to Duluth, Minn.

During the coal strike in last May, Dailey Bros. was fortunate in being on Diesel-powered or oil-burning renewable steam. The railroad strike after days later, however, stalled the show for two days at Amarillo, Tex., and caused cancellation of Borger and Pampa, Tex., May 24-25. Next stand was Clovis, N. M., May 27, but high winds made it impossible to raise the canvas, and that day also was lost.

A severe windstorm destroyed the big top off Billings, Mont., a show a week earlier. The show was sidetracked for two weeks before the new top, ordered last December, finally arrived.

Business was good in the spring and, with the exception of a few scattered spots, convinced that way until the show ran into territory where infantile paralysis prevailed. Polio prevented the filling of advertised dates in August at Lemon, Ariz.; Gardiner, Redfield, S. D., and Kirkville, Mo., and hurt attendance elsewhere.

Still another day was lost August 21 at Osceola, Ia., because of a soft lot resulting from heavy rains.

After a slump of several weeks, attributed largely to poor traveling, the show took a definite swing upward during the show's long and rather late trek from Illinois and stayed consistent to the good of the rest of the season.

Another remarkable thing about the Dailey Bros. tour was that no stands were for more than one day. Nine out of 31 always were used, or nine in the season.

An example of the type of town in which the show thrives is remote Batesville, Ark., with a population of 2,600. It gave the show the banner day of the season October 21.

BEAUTIFULLY DECORATED CHINA LAMP BASES

11 inches high. Send $2.25 for sample and price list to cover handling to

ALBERT BOEHM

475 W. Oregon Ave.
Syracuse, Ohio
Six long years without an all-industry convention of coin machine trade creates in everybody a real hunger to be in the middle of such an event once again. For a decade before the war each annual convention was planned to be “bigger and better” than the one preceding and it always turned out to be just that.

Now the time has been set for February 3 to 6, 1947, for the first postwar convention under the auspices of Coin Machine Industries, Inc. and the people will be the Sherman Hotel, Chicago, as in many years previous. From the time the convention date was first announced this year, momentum has been gathering in the trade membership for a convention that will express the progressive spirit of the industry that has been held in check so many years, due to world conditions.

In a sense, we are all looking forward to the convention as a chance to celebrate in such fashion as a respite from the troubles that all the world. The coin machine industry man is anxious to help restore normal trade and to see the nations at peace.

One of the bright spots of the 1947 convention will be the fact that the U. S. industry will be privileged to welcome once again a number of visitors representing the trade in other countries. In previous conventions this was, a special feature and with “the biggest coin machine show in history” planned for February 3-6, the coming of visitors from all over is expected to add much to the excitement and to the trade membership.

There will certainly be much to celebrate at the 1947 convention. Every member of the trade will have his own reason for which to celebrate, but have we not all many reasons for which to celebrate at the coming show? The industry has held together marvelously during the trying years since the last convention in 1941. The trade not only carried through those years intact but much progress was also made. Operators in every part of the land found conditions adding considerably to the patronage of their machines; distributors found sales of used equipment and repair services maintaing a high level, and manufacturers generally were able to expand.

All the signs point to a 1947 show that will never be forgotten; its memory will be cherished as a landmark in the records of the trade. The officials and committees of CMI have been planning many weeks ago and they can now announce that to date that the success of the convention is a rainbow of promise.

Coin Machine Industries’ Biggest Convention Worry Is Room for Late-Comers

Sherman Hotel Will Handle All Room Reservations

CHICAGO, Nov. 30.—From now on in until February 3, 1947, headquarters of Coin Machine Industries, Inc., expects to be tying up the loose ends of the first major postwar coin machine convention and show in the industry. The biggest problem from now on in will be the business of accommodation for those who have yet to reserve rooms for the four-day exhibition.

That special request of the hotel managers, CMI officials have not attempted to make reservations for convention-goers except for the convention. James A. Gilmore, secretary-manager of the association, explains this fact by pointing out that the convention bureau of the Sherman Hotel, who handles all room reservations through its own facilities.

All hotel reservations that reason out-of-town coinmen who address requests for room reservations to CMI offices must be handled by the hotel reservations can be made thru the Sherman.

Thru its convention bureau the Hotel Sherman management will attend to reservations for all attending the show. In the event that the Sherman itself cannot accommodate the reservations, the bureau will do everything possible to obtain rooms in other coin machine or coin op hotels. After the convention, working together in this manner, it is felt that the CMI bureau will be able to give results to a large trade association meeting such as the February show.

Many Difficulties

Convention bureau workers in Chicago this week told of the increasing difficulties of finding room accommodations for late-comers. Next week, for instance, the city will be host for the annual Livestock Show. Hotel convention managers reported they were selling out the luxury hotels on a weekly basis. This, they reported, is a regular occurrence with post-war trade meetings, particularly where showings of equipment are part of the convention.

All exhibit space for the CMI show was sold out 11 weeks in advance of the opening—a record advance sale. Despite announcements that all available space for exhibits has been accounted for, the association’s headquarters and all attending members daily query concerning such space.

To all of those who are requesting space for the 1947 show, the advisory committee has the following letter for the association’s officers, explaining that all space has been assigned.

One Consolation

Those who are unable to obtain exhibit booths for the 1947 show, however, have one small consolation.

DON'T MISS THE BIG COIN MACHINE SHOW SHERMAN HOTEL CHICAGO FEB. 3, 4, 5, 6, 1947

Gilmore stated that all firms who write in requesting space can likewise ask that their names be included on the prospect list for the 1948 exhibition.

Along those lines; Gilmore said he felt that the annual convention and show has now grown to the point where it is hardly feasible to hold future such exhibitions in any of the city’s hotels. This leaves two major locations for conventions—the Coliseum and Navy Pier, both large enough to accommodate any size showing.

Altho it is too early to speculate on what will be accepted or show may be staged, this problem will no doubt be a subject for discussion by CMI’s board of directors sometime in the February dates.

Arcade Owners To Have Dance

NEW YORK, Nov. 30.—Most of the top arcade owners and allied coin machine manufacturers and distributors will attend the annual dance of the Arcade Owners’ Association of America December 12 at the Village Barn here, according to Al Meyers and Sam Holtzman, members of the Arcade Owners’ Association.

Nominations of officers for the new season will be held at the afternoon session before the banquet, according to Al W. Blendow, AOA president. F. McKim Smith, president of the Atlantic City Arcade Association, Atlantic City, said that about 25 members of his organization will attend both the meeting and the affair.

Bernard Katz, Smith, Meyers, Holzman, Blendow and Barnett Berkens, AOA executive secretary, will meet December 11 to decide future policy for the national organization and plan action for AOA for the coming year on several national issues. This group comprises the national executive and means committee of the organization.

DECEMBER 7, 1946
December 7, 1946

The Billboard

COIN MACHINES

Packaging Meet Discloses 20% Hike in Prices

CHICAGO, Nov. 30.—Packaging Institute’s eighth annual meeting, at the Stevens Hotel here November 28-30, was characterized by a continuous chorus of consumer products, including confectionery and cigarette. Coin machines presented the largest increase of more than 20 per cent in prices of 1946. A prominent feature of the meeting was the large number of packaging controls that were lifted. The country, it was predicted, is entering an era in which packaging could not be produced at present. It was also brought out that packaging plays a vital role in its infancy, and that much competition would develop in the future as to what to package and how to increase cigarette sales in retail store, it might become adaptable to venders in the future.

Brought out in a separate session devoted to candy and confectionery was the fact that materials used in packaging material developed during the war. Materials, which are now in demand, include:

- Foil, laminated and applied to wrapping paper to prevent candy from becoming stale or breaking into pieces. This is a problem in candy bars, cellophane, if not used, is not agreed, is not a predominant candy-wrapping material.

- Cellophane is a waxed paper and will not be a predominant candy-wrapping material.

Question as to what per cent of the selling price of a 50-cent bar is made up of the wrapping, if a 2-cent paper for wrapping price, went unanswered.

Myron Gluckman, Retired

N. Y. Coinman, Dies at 49

PHILADELPHIA, Nov. 30.—Myron Gluckman, former chief coin验收 operator in New York, died in his home here this week at the age of 49.

Gluckman had been suffering with a heart ailment for almost six years. He was a native of Atlantic City, N. J., and had been in his home for the past six years. Several New York coinmen attended his funeral along with many coin machine friends.

Calendar for Coinmen

December 2—5—National Association of Amusement Parks, Pools and Beaches, 59th annual convention and trade show, Sherman Hotel, Chicago.

December 8—Alabama Music Operators’ Association, Montgomery, Ala.

December 9—Arcade Owners of America, annual meeting and entertainment, Village Barn, New York.

December 10—National Automatic Merchandising Association, Region 8, morning meeting at Hotel Muehlebach, afternoon meeting at Hotel Philip, Kansas City, Mo.

January 4—National Automatic Merchandising Association, Region 2, Sheraton Hotel, Rochester, N. Y.


February 27-31—Society of Plastic Engineers, Coliseum, Chicago.

February 27-31—Electrical Engineering Exhibition, 1st Army, New York.

February 3-6—Coin Machine Industries, Inc., convention and exposition, New York City.

February 17—Chicago World Trade Conference, Stevens Hotel, Chicago.

Engineers Rush New Mechs. To Be Ready for CMI Show

CHICAGO, Nov. 30.—With just two months remaining before the opening day of the 1947 convention and exposition of CMI, it is announced that individuals in the industry’s manufacturing phase are the technicians and engineers of the 1947 show. Of course, it is always the exhibitors participating and developing new machinery, and the 1947 show is expected to follow this pattern.

CMI has announced that all exhibition space has been accounted for, 300 firms having signed for 219 exhibits. To make both the local center of interest, manufacturers and technical staffs are engaged in reading out models of new machines which will make their debut at the four-day session at Chicago’s Hotel Sherman.

All during 1946, while they were plagued with shortages of material and labor and high costs, manufacturers have fixed their production sights on the first convention since 1941. With this in mind, concentrate on the coming show, the coming show of many new model premiers.

A number of manufacturers have been made at this date concerning particular developments in the industry shown. In a general way, CMI officials have announced that 21 manufacturers are preparing to display their products. This machines, the association’s headquarters other prominent guest was invention of various products such as beverages, books, candy, cigars, cigarettes, gum, ice cream, nuts, popcorn, postage stamps, sanitary napkins and various other commodities. And, in the event that packaging machines will also be shown. While the show will naturally revolve around amusement games, music machines and vending equipment, some new types of specialty machines are expected to make their appearance during the 1947 convention, and, as has been the case thus far in 1946. At no time in the history of the five-year-old industry have devices received as much public attraction than through consumer magazines and newspapers, all of which is expected to have its influence on the variety of machines shown in February.

J. Frantz Makes One-Cent Scale

CHICAGO, Nov. 30.—J. F. Frantz, president of the Frantz Manufacturing Company here, this week announced the manufacture of a one-cent scale formerly a penny scale formerly made by the Frantz Manufacturing Company.

Firm obtained rights to the machine from the Sparks Manufacturing Company which had the rights from Pace. Rights were obtained in October, according to Frantz.

Machines are now being manufactured at the rate of 10 a day, Frantz said, with only a few changes from the original machine. Company formerly was known as the A. F. Engineering, doing work for Bell, General and other coin-operated machine manufacturers.

Machines are now being sold by distributors at the rate of 1,000 per month, Adair Distributing of Oak Park, Ill., and Badger Distributing Company, of California. Each machine consists of a barbell and other coin-operated machine manufacturers.

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Pencil Vender

NEWARK, N. J., Nov. 30.—Newark Public Library became a first in the coin machine field this past week. In use in the lobby of the building is a 5-cent vending machine that is 6 feet high, each case is 1 foot deep and two inches wide—that vends pencils!

Denver Made Prexy Again For Op’s Org

S. L. Levine Key Speaker

NEW YORK, Nov. 30.—Al Denver was re-elected vice-president of the Automatic Music Operators’ Association this week without opposition at the 10th annual convention of the organization at the Cotelle Restaurant. Sidney Fairman, New York, was re-elected as chairman of the convention. Wasserman will keep the treasurers post and Levine remains the organization’s legal representative.

Lewis Herman, County Amusement Company, who has elected to serve as president of the board of directors with the four other members who make up the board, William A. Albers, William Levey and Louis Hirsch, who were all re-elected to their posts.

The new by-law of the group that requires the members to post a $5,000 bond with a national insurance company to insure faithful performance of the by-laws, was adopted. William A. Albers, who is the keynote address by Levine. This bond is the first of its type in the country as far as any association, Levine stated.

Membership Increase

Post-war problems that have been successfully coped with by the group and others that will have to be solved and will be discussed by Levine. He also stressed the fact that the membership of AMOA has jumped from 150 in December, 1945, to 168 members since Denver first took office.

In an annual president’s report, Denver outlined the group’s growth and progress of the association, during the period and the many things that were done in the way of improving the operation of the organization. His leading coin-box manufacturers and distributors as one of the strongest in the country, in the field of the coin-operated machine business, backed the statements made by Denver in regard to the strength of AMOA in the United States.

Organization was originated by Levine and the first president of AMOA, who served since the founding of the group, was William A. Albers, who made a special trip from Florida to spend the day in New York.

N. Y. Firm To Export Records for Vogue

NEW YORK, Nov. 30.—Modern Music Company announced this week that it has been appointed exporters of Vogue records.

South America, Europe, China and South Africa are considered good outlets. Ray Washington of the company, and Earl Winters, firm partners.

Arthur Clair and Ezra Bronson are new salesmen added to the firm, representatives of Vogue, Cohen and Winters said.
WASHINGTON, Nov. 30.—Coin men have barely struck the surface of a booming, billion-dollar American amusement industry, say some trade members who have surveyed this field. Also called nucleated, and currently tour-ist camps, this unheralded industry has thrived on the nation’s vast and growing numbers of coin-operated machines. The very great many coin devices are now on location in such spots as tourist courts already in existence, averaging 22 rooms to a court, post-war tourist travel will result in greatly increased construction of such courts, it is believed. Before the war 800 new courts were built annually.

Operators who secure a succession of courts, or who own the entire field of coin machines open to them; vacationers are moving up to great comfort and refreshment than when at home, and apparently everyday and every way coin machine is wel-come and draws a high rate of play. Some of these coin-operated machines in their own locality are found to be enthusiastic users of coin machines when vaca-tioning. This fact, coupled with the high rate of transient travel to and from such locations is the constant use of coin machines. Unlike city hotels, these coin-operated machines are located in open country and are there-fore not surrounded by amusement sources. Operator’s can also concentrate play on coin equipment handy to travelers in the coin machine’s own locality or any other similar locations.

Coin-operated gasoline pumps, sandwich vendors, candy, gum, nut, cigarette, soft drink machines—coin-activated laundry machines, shoe-shiners, typewriters, radios and television sets. Together with all the standard amusement games, photo machines, juke boxes, gambling machines, according to recent reports, full cash boxes in shorter lengths of time when tourists travel on this year’s touristic trade.

Those States where the summer season means greater numbers of travelers, tourist bureaus reported optimistically on every phase of the industry this year. Where fishing and hunting comprise the main ac-tivities, the day’s end means vaca-tionists return to the court and look for leisure time play of one kind or another.

In Michigan, for example, as its second largest indu-stry, the entertainment of visitors and tourists; last summer Virginia tourists overflowed for a week and another group, who, discussing the payments machines...
Ad Paper Surveys Nickel Front for Candy, Drinks

CHICAGO, Nov. 30.—Advertising man's slant on the waning purchases of candy, cigarettes, and similar products identified in the candy bar and soft-drink fields is presented in a recent Advertising Age study. Pointing to pricing moves of various suppliers in this field, to signs that consumers in general are becoming more conservative in their spending and to certain opinions of the effects of these on the vending machine field, the article contains a number of points of interest to automatic merchandisers.

Survey Results

Survey of manufacturers, it was said, showed that the candy field in general showed no consistent stand on candy bar prices, while the soft-drink trade appeared to be "digging in to hold the 5-cent price line."

Altho it is pointed out that the National Confectioners' Association has not taken a position of view into the candy trade's price headache—partly because of a desire to avoid an appearance of price cutting—laws—site survey is said to show that manufacturers mostly wish to hold to the 5-cent level.

However, most of them have raised prices 4 to 6 cents on a box of 24 bars, which indicates that a widespread retail increase in 6 cents per bar is likely. In addition, it is disclosed that Curtiss Candy Company, which has raised factory price 10 cents on a box of 24 bars, frequently favors a retail hike to 10 cents.

Wrigley Exception

As is generally known, the survey points out that a number of chewing gum makers have increased prices 5 cents on a box of 24 packages, with the outstanding exception being William Wrigley Jr. Company, which has declared that it will not boost prices.

In the soft-drink field this reporter found that the survey company, which had increased retail prices, Charles E. Hires Company, Philadelphia. With a 10-cent increase, which is expected to be spread retail increase in 6 cents per bar, is shown. In addition, it is disclosed that Curtiss Candy Company, which has raised factory price 10 cents on a box of 24 bars, frequently favors a retail hike to 10 cents.

Leaf Will Produce Candy Coated Gum, Other New Products

CHICAGO, Nov. 30.—New candy-coated chewing gum is one among several developments which will be reported by this firm, according to R. R. Trent, director of sales and advertising.

Trent said that the candy-coated product, to be put on the market in the near future, will be called Leaf Gum. With increased features new to the chewing gum field.

Wrigley's has adopted the slogan that because ingredients are still scarce, first production will be on a nominal scale, Trent said.

Candy Sales

PUEBLO, Colo., Nov. 30.—City council spokesman here are striving to coinage on cigarettes. Tax is not based upon the price per package but upon the number of cigarettes in each pack, according to this firm.

According to the ordinance, which becomes effective January 1, schedule is as follows:

1. A tax of 10c of not more than 25 cigarettes, 1 cent. For each package of 21-40 cigarettes, 2 cents; 41-60 cigarettes, 3 cents; 61-100 cigarettes, 4 cents; 101-175 cigarettes, 5 cents; 176-200 cigarettes, 6 cents.

2. A tax on tobacco, provided for in the same ordinance, which is fixed on the basis of price. Tobacco packages selling retail for not more than 15 cents are taxed at 1 cent, 15 to 20 cents, 2 cents, and so on, for those higher than 15 cents.

N. Y. Group Gets Charter

For W. Va., Cig Vender Co.

CHARLESTON, W. Va., Nov. 30.—Secretary of state here has issued a charter to the Ace Wheeling Cigarette Service Company, a Wheeling vending machine firm.

Listed as incorporators with an initial capitalization of $1,000 were

Ben Sherman Honored Guest

At N. Y. Institution Dinner

NEW YORK, Nov. 30.—Benjamin Sherman, treasurer, Sanitary Auto- matic Candy Company, was honored guest at a dinner given recently by directors and friends of the United Chemicals for Aged Hebrews at the Wald- norton Hotel.

Attended by more than 500, the dinner was contributory to the 500th anniversary of the company. The dinner was contributed by the company, and the proceeds of the dinner were paid to the benefit of the Hebrew Home.

Monroe Chaplin, Irving P. Berelson and Leo Pillar, all of New York City, were honored guests. Stock authorized consisted of 200 shares of no-par value.

Slight Dip In 9 Months

293 Mfrs. Report Sales in Sept. Up 9 Per Cent., with First 9 Months $445,000,000

WASHINGTON, Nov. 30.—Weather of trade information for candy vendors, the annual census of this year, has indicated a slight dip for the first nine months of the year. Figures made available here showed that estimated candy dollar volume of $445,000,000—a dip of 1 per cent under the same period of 1945.

Estimate was found in a compilation of sales, prepared for the Census, with the assistance of the National Confectioners' Association, to be based on data taken from 293 manufacturers throughout the country for the months from January to September.

Dollar Sales Up

Dollar sales for manufacturers for the month of September were up 9 per cent. over the same month of 1945, according to the report, surpassing for the first time the figures for August of this year.

Total nine months' figure of $445,000,000 represents the greatest year's dollar volume of any candy bar produced in the United States. For the first nine months of this year, the figures show an increase of $700,000,000 or 67 per cent over the same period of last year when the candy industry's 12-month dollar volume was $275,000,000, the greatest year in the trade's history and only $35,000,000 short of the all-time record of $568,000,000 made in 1944.

Predictions now state that this year's total will surpass last year's, although a previous projection of sale figures for year had indicated that the industry will do somewhere between the volume of $575,000,000 and the $625,000,000 of last year.

Entering Best Months

Change in predictions is due, according to experts, to the fact that confections have been released from controls and that the industry is now entering the best seasonal months of the year.

Slight sugar increase of 5 or 10 per cent, which cannot be cost-favored at the present quarter, would, they say, make it possible for the candy industry to top the all-time dollar sales high.

Some believe that the industry can exceed the all-time high this year due to the increases instituted by manufacturers and in production of the product that they produce. This would be despite the mounting costs of production entailed in the increased production of raw materials, labor and ingredients.

Pound Sales Down

Reports from 128 manufacturers on September sales in pounds were down 1 per cent, according to the report. Dollar value, however, increased 7 per cent. Rise was attributed to an average price increase of 2 cents per pound from 24.8 to 26.8 cents.

Compared with the first nine months of last year, this year's poundage sales per cent whereas dollar sales were almost at the same level as the 1945 period.

Breakdown of production and sales figures is made in the report on bar goods and bulk confections, classified (See 1944 Candy Sales on page 122).
Denver Cig Tax Losing Ground

DENVER, Nov. 30.—Proposal to add another cent per pack to Denver's present cigarette tax seems to be losing ground in the city administration's search for an additional $2,000,000.

At the time the cigarette tax was proposed the city needed $300,000 yearly to pay for the city share of the new municipal employees pension plan. City officials are now looking for $3,250,000 per year made necessary by the three-quarter million yearly salary increase voted city firemen and policemen, other city employee salary raises, increased costs for materials and equipment, in addition to the pensions.

While the cigarette tax is still being suggested, the levy would have to be raised to over 8 cents per pack to raise the entire sum. Present cents-per-pack levy, imposed in 1946 for relief purposes, produced $333,646 last year. Action on the tax was stopped by the city council last September.

Suggest Four Methods

Discussions by business men with Mayor Stapleton on sources for the additional revenue have centered around four suggested measures:

1. A 1 per cent pay-roll tax. This would raise an estimated $2,000,000 a year.

2. An increase of about six mills in the property tax. It is estimated that this would raise the entire sum. 

3. An automobile tax of $5 to $15. Estimated revenue would be $1,000,000.

4. A 1 per cent city sales tax. Estimated revenue $1,750,000.

A poll being made by The Denver Post, thru ballots in the paper, is running about two to one in favor of the sales tax. Nearly all ballots returned to the newspaper have written in suggestions for revenue raising.

New Peanut Corp. of America Formed By Combine of 3 Firms

DES MOINES, Nov. 30.—Peanut Corporation of America has been formed thru a merger of several peanut product firms and will have home offices here, it was announced by David R. Miller, president.

Firms brought together in the new organization included the Peanut Products Company of Omaha, and Indiana Nut Company of Indiana. Original firm here serviced the Mid- west and South, while the Omaha company was active in the West. Indiana unit has been active in the East.

In addition to Miller, other top officials in the merger and forthcoming expansion program include Jack Levensky and Harry Miller.

Firms expects to provide full service in nut product lines to cover candy manufacturers and confection wholesalers thruout the country with the exception of the West Coast.
Official Story on Sugar Gives Picture for 1947

WASHINGTON, Nov. 30.—Latest authoritative word on prospects indicates that the current sugar shortage is expected to increase, supplies of candy and soft drinks to be further restricted in Miami and throughout the country, according to the Coca-Cola Bottlers Convention in Chicago last week.

In the form of an address by James A. H. Smith, director of the Department of Agriculture's production and marketing administration, sugar was discussed. And it has been previously released as a report by the department.

Because it offers the vending trade a golden opportunity to satisfy the public in the face of the present sugar situation, the report is reprinted here:

For the years 1935-39, total world sugar production averaged $4,500,000,000, a drop of 7,300,000 tons. If we overlook the factor of increasing populations, that drop of 7,300,000 tons in production gives the master sugar shortage figure. The basic figures were found in Europe, where the prewar beet crop yielded well over 100,000,000 tons and 1945-46 yielded about 5,600,000 tons. Other great losses occurred in Asia, particularly in Java where a loss of around 1,250,000 tons, the Philippines with a loss of around 1,100,000 tons, and other Asiatic countries where losses totaling about 1,000,000 tons occurred.

European Outlook Better

"As far as we can determine at present, the outlook for the year which began last July is better. European beets are making a healthy recovery, and should yield something between 7,500,000 and 8,000,000 tons, or some 30 per cent to 40 per cent more than last year. Relatively little improvement is indicated in Asiatic areas.

"North America also shows substantial improvement for the 1946-47 year as compared with the year just ended. It looks as though 1946-47 should show an increase of something over 1,000,000 tons above 1945-46. If we want to make it plain that we are hoping that the Cuban crop will run 5,500,000 tons, as is now indicated, by various forecasts. However, merely for purposes of planning, I am presently using a 5,000,000-ton Cuban figure, which I hope will be quickly revised upward. It is already apparent to us that progress is being made in the S.-Continental areas with an indicated increase this year of about 300,000 tons as compared with last year.

No Immediate Increase

"I think it now becomes pertinent to explore what can be done about the forthcoming year. First of all, a view of various crop situations, maturity dates, and other things of that sort, it now appears that supplies will not be available to permit any increase in rations prior to April 1, 1947.

"Just what does it require to increase rations? As background, you will be interested to know that 21,000,000 tons are needed from the Cuban crop and a balance of 3,500,000 tons from domestic crops for current rationing levels. To maintain this same ration level for 1947, it would require 2,100,000 tons from Cuba. This is true despite the fact that we have an increased S.-Continental beet production. There has, however, been no satisfactory development of using necessary to produce beet sugar in deficit areas ahead of its normal consumption time and yields are somewhat disappointing in countries anticipated in Hawaii, Puerto Rico and Louisiana.

"In order to increase industrial sugar rations by 10 per cent of the base, that is from 60 to 70 per cent, and to furnish an additional five-pound consumer stamp along with comparable increases for institutional and other use, would require between 700,000 and 750,000 tons of sugar. This makes it very clear that a large amount of sugar is required for a modest increase in rations. As it is also obvious from these remarks, the only practical source of this increase is the Cuban crop.

List Probable Needs

"As I said before, to maintain U.S. rations in 1947 at the 1946 level, 2,100,000 tons of Cuban sugar will be required. Cuban local requirements and free export provisions under the terms of the contract amount to 740,000 tons. In view of European improvements, the amount of Cuban sugar required to maintain 1946 ration levels there in 1947 will be about 1,350,000 tons. These three figures will total 3,875,000 tons. Deducing this from the 8,350,000 tons total estimated for Cuba's 1947 production, leaves 1,025,000 tons. As I also stated a few moments ago, an increase in U.S. sugar rations of one five-pound consumer stamp, and 10 per cent in industrial sugar, will begin April 1, 1947, would require between 700,000 and 750,000 tons of sugar.

"In view of the probable additional 1,025,000 tons available from Cuba's production to meet world demands, I think this increase in rationing may be made. Certainly all of us are aware that the sugar problem will be better than this, but let us not indulge in self-deception and let us stay on the side of the wish that when we do plan for better than this you can plan for better than this and plan for better than this as our imaginations.

About Future Rationing

"I should be less than fair to this (See Story On Sugar on page 222)
CHICAGO, Nov. 30, — Consumer Boston slant on shortages of such candy vender, machine products are penny goods, bars and chewing gum is most interestingly presented in a recent piece by W. D. Douglas, nationally known columnist. Appearing in The Chicago Sun, the column, done during the Territorial's travels thru Texas, is titled "Roving Reporter Finds More Penny Candy Drops!" Story is reprinted here:

"I was in a little neighborhood such as Lamapass, Tex. One fine day and a small boy of around 10 years came in with a penny in his grasp and wanted a box of candy. The old man behind the counter said he had no penny candy, hadn't had any for a long time, and he added that the little boy ought to know that, for hadn't he been asking for it these weeks back and been told no, no, no, a hundred times no.

No Jujubes

"I took out a nickel and asked for a handful of seven-cent jujubes, they were called when I was a child——handed them to the boy but he shook his head. I got it out of him that he wasn't allowed to take home any strangers, or he would be punished very long at the package of gumdrops-five different colored gumdrops per package. Before the war you got 10 of these, then it filtered down to seven and now it is five.

"They're five to a nickel," I said to the old man behind the counter, the youngsters, but it worked hardships and sell him one for a penny? There will be other kids come in with money. They're five to a nickel, you'll soon be rid of the other four gumdrops besides building up good will with boys who are bound to get hold of a nickel sooner or later."

A scout said he'd be darned if that wasn't a good idea and it had never occurred to him before. So he put the package and the little boy one gumdrop for his penny and the kid went away happy. The man went out a piece of white pasteboard and wrote on it:

"Gumdrops a penny apiece."

"And he stuck it on the counter. He said he had carried pennies sweeter for more than 40 years and that it was time to have a stock on hand."

He so interested me that I started digging and found that there just aren't any more penny candies around.

"That doesn't matter so much in larger places, where a lack has be- come the regular style of exchange between a father or mother and youngsters, but it worked hardships in places like Lampass, where little boys and girls still get pennies passed out to them and can do nothing with them—that is until I introduced penny packages into country towns, an idea which may get me passed down thru local histories as the Primitive American Children of the Second World War."

Shrinking "Nickel" Bar

"Of course, we are aware that the nickel candy bar has progressively grown a lot smaller than it used to be, and has lately taken on a shrinking which puts it in the class of penny candies as we knew them before the war came along. The manufacturers blame it all on sugar shortage, that these small candy bars were out of the little boy and little girl class.

"Every went to a nickel they scoured these chocolate-covered chunks of goo and went in for can- did apples on a stick or for over- size all-day suckers. I regret to re- port that these last top-notch luxuries have entirely disappeared and the reason given me was that sugar there is needed for grown-up candy lovers, whose tastes run to the goo and who are encouraged along those lines by the radio pro- gram.

"I rode around Austin, Tex., looking over the town and I improved the shining hour by hunting jaw- breakers, penny suckers, licorice drops and eating cigarettes; I found nary a one. In a dozen children's candy stores I found nothing but nickel candy. Yes, the proprietors used to stock them all, but no more; no little train engines made of some sort of wax and with juice inside them; you could buy an engine for a penny and a car for another penny—for a nickel you could have a four-car train and engine and when you were finished playing with and when they were right dirty you could suck out the juice and chew the wax; gone, all gone.

"Even in great catastrophes, how- ever, you may find a flash of com- fort if you look hard enough. My researches now lead me to the belief that there is absolutely no bubble gum to be bought for love or money. Bubble gum, it appears, calls for more sugar than any other style of child commodity—35 per cent sugar to be exact. Then there is the substance which makes the gum bubble; jellycups comes from Malaysia, and Malaysia is not yet straightened out after the war; the supplies of jellycups which we had on hand were exhausted in simple childish blowings and in simple-minded adult blowings. This jellycup is, of course, the only bright spot in America—the children’s penny candy desert."
Corn Sirup Firm To Spend $15,000,000

DECatur, Ill., Nov. 30—A. E. Staley Manufacturing Company announced this week plans for a $15,-
000,000 expansion and modernization program to make its corn refining plant here the most modern in the world.

In making the announcement A. E. Staley, Jr., president, said that the principal expenditure will be for in-
creasing the plant's corn grind capacity from 50,000 to 75,000 bushels daily. He added that a substantial part would be for modernizing, in-
cluding the installation of new corn processing equipment. Staley pointed out that most of the new capacity of the corn refiner would be used to manu-
facture sweetcose, an extra sweet sirup made by dual-conversion process involving the use of enyzmes.

Staley explained that the modern-
ization and expansion was decided upon after the company had studied the possibilities of constructing a large new unit elsewhere in the Corn Belt. It was found, he said, that em-
larging the Decatur plant was justi-
fied by operating economies that would result therefrom and also proximity of markets.

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**BULK VENDOR Built**

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**Operator!**

- Miscellaneous lot of thoroughly re-
touched, refinished peanut machines.
- Perfect working order and ready for location with 5% Spanish Salted Peanuts for $5.50.
- $29.00 Deposit Balance G. O. D.

**THOMAS NOVELTY CO.**

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**IT'S HERE! THE NEW SENSATIONAL 5¢ FLASH-A-LIGHT HOT NUT VENDOR**

FLASH-A-LIGHT, the automatic machine that thrilled snacks, fills the world today with its thrilling possibili-
ties. It is a new convenience in a new service. It offers a new selling technique that is equipped with some new ex-
isting facilities. A National Cash Register is a large glass front that displays from 6 to 8 different pictures of nuts, a removable collar that is easily removed for cleaning, a new injection cup shutter, rubber suction cup, general operating order. It is a highly finished on-
line unit and electric extension cord for all of 6V current, a large money compartment that is both safe and attractive. Ideal for nuts on top flashing on and off, attracting customers attention. These planning while attractive machines will add a decorative touch to any location.

**THE NEW COLUMBIA**

**TWIN JACKPOT 1946 MODEL**

Lots of 6, $39.50 ea. Single Unit, $145

It's the machine for every operating need! No wonder the Columbia Twin Jackpot Bell loads all others in sales. It's a sure winner in any territory! Order today from RAKE: You virtually get four machines for the price of one. Columbia (and only Columbia) is changeable right on location in a few mo-
ment's time to 1.5-10-25¢ play.

**NEW VENDORS**

**WORLD'S BEST VENDORS**

**IMMEDIATE DELIVERY**

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**Victor Model V**

Globe Type

Model V, Capacity, For Bulk Machine or Bell

- $11.75 EA.

**Model V, Deluxe**

- $13.75 EA.

Orders Filled to Specification.

Be sure to quote all at $1.00 Extra Per

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**RAKE COIN MACHINE EXCHANGE**

609 Spring Garden Street

Lombard 3-2676

Seeburg Ends Yearly Model

Only two changes are made in manufacturer's new juke as part of two-year plan

CHICAGO, Nov. 30.— Marshall Seeburg, president of Seeburg Corporation, announced this week that his company is opposed to changing the juke box price from the established nickel. Furthermore, Seeburg announced doing away with yearly models of his juke box as part of a two-year plan announced at the annual distributor meeting held last week in Chicago.

The firm's position: "Only the juke box will differ exteriorly in two ways from the 1946 model, Seeburg said. The door of the box has been changed and will be illuminated with blue and red lighting. An analog meter is being used to make its appearance on the 1947 model, with lights inside simulating a rotating movement. Both of these changes can be made easily in 1946 equipment, the manufacturer stated.

No Cabinet Changes

Seeburg also said that he plans no changes, other than the two above-mentioned, in the cabinets of the 1947 and 1948 models, so that operators will be able to bring their cabinets up to date without incurring major expense.

The firm's policy, Seeburg said, are being made in an effort to keep operator costs down to a minimum to enable him to increase his price above the nickel.

Sales wise, the firm is introducing a wireless and three-wire S-10-25-cent wall box; a complete line of eight and 12-inch speakers; a pre-amplified public-address system with Seeburg's distributor sub-system, and a new control amplifier to supply power for multiple output amplifiers.

This equipment, firm stated, is intended to be used in connection with the operators' present equipment.

Seeburg likewise stated that this line of amplifiers will be put into use from time to time in such a way as to not obviate major equipment, and to enable the operator who now owns a 1946 model three years in which to amortize his investment.

Operators Come First

Acknowledging that important problems face the phonograph industry in the proposed 100 per cent advance in the price of juke box nickel, Seeburg said: "The success is definitely tied in with the success of our operators. It is of primary importance that they operate at a profit, and this can only be done if they retain the good will of the public. Since five-cent-a-tune music is the music of the masses, it will remain to the advantage of this policy of this company that Seeburg phonographs will continue to please music for a nickel."

Last Thursday (November 21), the firm inaugurated its annual convention in Chicago's Belden-Stratford Hotel, where the matter of nickel price came up for considerable discussion. After talking out advantages and disadvantages of the proposal, the distributors took a vote on the question.

"Seeburg distributors," Marshall Seeburg said, "representing about 1,000 companies (See Seeburg Puts End on page 102)"

MANUFACTURER FOR 5c PLAY

See Overplays in 5 for 25c Price

Wurlitzer Plan Announced for 10c Juke Play

NORTH TONAWANDA, N. Y., Nov. 30.— Wurlitzer Company, vice-president and director of sales of the Rudolph Wurlitzer Company, today announced that he is planning a change concerning his firm's plans for 10-cent, hand-operated juke boxes.

Hammengren said that price changing is not an easy project for business men interested in coin-operated phonographs. He contrasted the problem with the simple procedure involved when the price is increased for any other product or service, such as gasoline, and stated that the firm is planning the announcement of the new price on a given date, instead of merely announcing a simple increase in the price on a given date. "In this business," he said, "a price change involves the development of special conversion kits for every make of juke box and wall box in operation, and you find that even 10c is a hard nut to crack."

According to Hammengren, public relations problems are involved in the problem of compensating customers by the location with enough equipment to cover the increase in the price of juke box itself, displaying the new prices, will accomplish the best results. In addition to directing the program toward the public, Hammengren also recommended an extensive publicity campaign in tavern, restaurant, and drugstore publications.

Hammengren also stated that Wall will explain to bartenders, waitresses and other employees the reasons for the new prices and will point out how they can co-operate to help the boss reduce the increase in the price to the customers. Location owners will get a few conversion kits when the new price first goes into effect, Hammengren explained, and would be instructed to deal with the situation. If the location owner and his employees can reduce the increased price, he should be given a little大事当てる。
Only the Music Merchants who have joined up with Personal Music are enjoying and profiting from these exclusive P. M. features. Each one means more revenue, better performance and minimum servicing.

**Dual Studio Amplifier.** The latest idea in electronic development. Embodies a vacuum sealed relay which automatically turns on an Emergency Amplifier should the Operating Amplifier shut off at any time.

**Automatic Volume Control.** Incorporated in the Studio Amplifier, this important feature insures a constant volume level at locations. It provides the only true means of properly adjusting the volume at locations so that music can be clearly heard but confined to the immediate area of a playing unit.

**Studio Timing Control Unit.** Automatically supervises the record changers in case of mechanical trouble.

**Vernier Volume Control.** This limiting control is contained in the location Amplifier. Designed to enable the location owner to control the volume within a limited range.

**Acousticurve Cabinet.** Small in size—only 6¼" high, made of welded steel with mirror chrome finish.

**Protective Grille.** This strong die-cast grille combined with a one-eighth inch thick bakelite panel provides puncture-protection for individual speakers.

Join our multiple-profit plan now. Take advantage of the extra Personal Music features.

Immediate delivery. Write us for the name of your nearest distributor and further details. *Personal Music—the Quality Line.*

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SLEEPY HOLLOW RANCH GANG
I Hank My Head and Cry—FT; VC; Don't You Cry Over Me—FT; VC.

Making their bow on this label, this Western unit halluting from Eastern Pennsylvania make a most favorable impression for both of these attractive and tuneful selections. With the string band creating smooth and toe-tapping support, Pancake Pete Newman sobs out effectively in sweet voice for I Hank My Head and Cry. Elmer Newman, leader of the gang, is here to voice and carry the song of love never meant to be for Don't You Cry Over Me.

A famous name via the network home-downs, phone fans will find most favor in Hang My Head.

ROSALIE ALLEN (Victor 20-5021)
Rose of the Alamo—FT; V; Me Go Where You Go, Amigo—FT; V; 

A new Western maid for this label, Rosalie Allen displays plenty of rhythm in her pipes, making a most favorable impression for a catchy rumbly novelty, Me Go Where You Go, Amigo. In good voice, gal sells it strongly for the tuneful Rose of the Alamo, telling how she found her love in Texas. Black River Riddey, smooth-toned Western-styled unit, provides toe-tapping support. Count on Me Go Where You Go, Amigo to catch cola.

THE BLUE SKY BOYS (Victor 20-5022)
Speak to Me, Little Darling—W; V; Dust on the Bible—FT; V; 

Strictly backwoodsy and with a heavy outdoor twang in their song, the Blue Sky Boys, a twosome new to the label, appear to the rocking chair brigade. Backed by mandolin, guitar and fiddle, the boys sing with a cry for both of these sides. Speak to Me, Little Darling is a plaintive folk walk of a heart-broken husband at the bier of his wife. And in strict spiritual sensitivity urge all within hearing, to find salvation for the soul in Dust on the Bible. For the old folks at home.

BOB WILLS (Columbia 37079)
Tom Little Long—FT; V; I Can't Go on This Way—FT; VC; 

This small Western unit playing with plenty of zing under the wing of Bob Wills, it's zippy square dance music in the fast-moving to a Little Longer, with the Tommy Duncan Trio singing about the dancer. Duncan is on his own for the cowboy chanting for Fred Rose's I Can't Go on This Way, with the music bright and breezy.

Both sides spin strong for the music lovers.

SHORTY LONG (Cowboy CR-502)
I Round Up the Stars—FT; VC; You've Got My Heart in Trouble—FT; VC; 

This combination of accordion, guitar and bass provide both instrumental and vocal delight in their disking of the outdoor delights. Singing it smoothly and sweetly, Jack Davis pours plenty of romantic feeling in I Round Up the Stars, the luna-behinds reminding him of his sweetheart. Pee Wee Miller, with the other lads supporting in song, bring out all of the torch qualities of You've Got My Heart in Trouble. Shorty Long calls his combo the Santa Fe Rangers, and they ring true.

I Round Up the Stars should round up plenty of nickels.

CAPTAIN STUBBY and the BUC- CANEERS (Majestic 12803) 
Henny Penny—FT; VC; Concert in the Park—FT; V; 

A new unit for the label, Captain Stubby and His Buccaneers, including a small band and a male trio, are geared to the barnyard brand of rhythms but without showing any degree of individuality or originality. Henny Penny is a barnyard novelty with the usual quota of fowl effects. And it's the scoring on the gaslight era for the Concert in the Park familiar.

This corn kobbling is not取得なため of the cloggers.

MISCHA BOHE (Victor 25-0070) 
My Prayer—FT; VC; "Roundelay"—FT; VC; 

The winds and soft brasses framing the maestro's own path of rhythmic scratchings, it's salon style music spinning most pleasantly in the conventional manner of these familiar melodies. Making for tuneful and restful listening, Boulanger's prayer is offered with a beguine rhythm for Toselli's Hermann, which now threatens hit parade leadership as Years and Years Ago.

For the home phonos.

WALTER DAVIS (Victor 20-1999) 
Please Remember Me—FT; V; 

New B. & O. Blues—FT; V; 

It's the mild rhythm shouting that is easier to leave alone than to take in the manner in which Walter Davis and his band satisfies for both of the original race blues. Please Remember Me, admonishing his girl to remember him, is the formula kind tinged with a dirge. A little more meaningful is his plaintant shouting for New B. & O. Blues, referring to the railroad his girl used to leave him. Piano and drums provide the accompaniment.

Never stand up against the competitive race blues market.

TINY HILL (Mercury 6022) 
I Need Louis—FT; V; Pretty Baby—FT; V; 

Hill has his following, particularly in the Midwest. He's just the same ditty Orrin Tucker used to shout, and as an oldie it's effectively left for the original race blues. Beat is bouncy, and band is small and loud and old-fashioned, but that's the way they like to hear Hill's outfit. Tiny sings both ditties, and on Pretty Baby, his vocal is followed by a rather subdued muted horn solo that isn't bad. There's a bit of faltering trombone just before Tiny returns to sing out the side but it's hardly noticeable.

Tiny Hill fans will welcome his return to the boxes with these oldies.

ALVINO REY (Capitol 318) 
There Is No Breeze—FT; V; Guitar Rhapsody—FT; V; 

Tune-wise, There Is No Breeze may have some merit, but it's little more than an ill wind in this droopy version. In handling the lyric, Jimmy Joyce's likeable voice can't overcome the harmonic monotony of an unbilled vocal quintet and the unimaginative sameness of the orchestra's accompaniment. There's more to the instrumental flip. Strictly on a commercial kick, rhythmically contrasting side has more for the ear, spotlighting Alvino Rey's eight-to-the-bar guitar picking, a smooth and bouncy orchestra backing.

Ops may find good pickings in Guitar Rhapsody.

JULIA LEE (Capitol 320) 
Julia's Blues—FT; V; When a Woman Loves a Man—FT; V; 

Julia Lee's fine lyric understanding is particularly noteworthy in her expressive voicing of When a Woman Loves a Man. Small jazz group built around La Julia's piano, capable of supplying the gle ammonia shuffle beat holds the topside as Miss Lee puts an infectious beat in her phrasing style of blues singing to bear the standard blues workage register. Adding to the appeal is the enigma that breaks by Geechie Smith's trumpet and Harry Bridges' tenor sax.

For race locations.

Julia's Blues holding more nicks attractions.
Model 1422

ROCK-OLA
Musical Treat for Millions

Wall Box
Model 1530

Rock-Ola Manufacturing Corporation
800 N. Kedzie Avenue
Chicago 51, Illinois
75 Wall Box Units on 10c Play in K. C.

KANSAS CITY, Mo., Nov. 30.—Trend of Kansas City juke boxes to 10-cent play picked up momentum this week as Frank W. Murray, of Music Service Company, biggest operator in the city, announced that 15 of his firm's music machines have been converted to dime operation.

Most of these are in downtown or neighborhood spots within the city, Murray said. Several feature dancing and all of them are what might be called "class spots" of the tavern-restaurant type.

Murray said that his company, which consists of a partnership with Ed Nettle, also has converted 75 wallboxes to dime play.

"The first few days some of the locations reported a few bucks, but when we made our first trip this week, they seemed to be back playing the machine," he said. Collections, Murray added, showed an average increase of more than 10 per cent, and several of the spots showed much more substantial gains.

Suggested Trial First

Murray said his routine had approached locations suggesting the change on a 30-day trial basis, "and none of them have turned us down yet."

Most of the location owners said simply, "You know the business, so whatever you say goes with us for a trial anyway," according to Murray. "I'm not afraid of bumping, if dime play proves prouctive, because no nickel operator can offer the location as much as you can on a dime," he stated.

Howard Silverman, of Silverman Brothers Music Company, also reported that his firm has converted four of its machines in county spots to dime play within the past five weeks. All are new jukes, he said.

"Every one of our dime boxes has doubled the revenue of the spot," Silverman said. All of Silverman's conversions to 10 cents, however, are in night spots which feature dancing. He said he has not yet converted any wallboxes to a dime.

Previously, Brent Trabue, of Pioneer Music, had announced that he was converting most of his jukes and wallboxes to 10-cent play. But Murray and Trabue were agreed, with most other operators who have considered dime play, that there are certain spots which it would be difficult, if not impossible, to change over.

Meanwhile, Kansas City operators were looking for some help in bringing location owners to dime play thru a national advertising and publicity campaign which Jerry Wilson, of Central Distributors, reported was to be launched this week.

Pretty generally in the city, however, the juke box and pinball trade, like the tavern business, seemed to be in a mild state of confusion. Reports of play from different operators varied and tavern operators were reported making numerous changes in amusement policies in an effort to bring business back to something like wartime levels.

Several operators reported that juke box play was up 5 to 10 per cent since November 1, and pinball trade up 10 to 15 per cent. Others said they were unable to detect any change on either type of machine. Others operating in nearly the same general areas of the city said play was off on both 10 to 15, and even 30 per cent, which they described as an earlier-than-usual holiday slump.

Several taverns were reported adding live talent, usually piano players or instrumental groups, in an effort to increase business. Operators who had these spots on their routes also differed as to results. One said addition of live talent had actually upsed juke play while another said it had cut into his profit.

Another operator, who has a number of race locations on his routes, said: "The addition of talent for Friday and Saturday nights has helped play, if anything, by attracting bigger crowds." He added, however, that business still was mostly on the downturn, but he was expecting an upturn before the actual holiday letdown sets in.

Many operators queried attributed the most recent decline in play to increased prices of highballs and other drinks. One pointed out that the rise in food and other prices also was cutting into pocket money of earn-goers.

Out-State reports, on the other hand, were that play, particularly on pinballs, is continuing a small, but steady uptrend which began about the first of the month.

Multnomah Sells 100 More Jukes in Route Concentration Move

PORTLAND, Ore., Nov. 30.—Continuing its policy of concentrating operations in the Portland district, Multnomah Music Company has sold nearly 100 more jukes in outlying areas, says General Manager Holis H. Beckert.

At Vancouver, Wash., 40 machines were sold to Darwin Murray and George Kirkman on a route extending from Stevenson to Woodland, Wash. Poifair formerly was Multnomah's route man out of Vancouver.

At Newport, Ore., S. J. Domineke bought 40 machines.

E. O. Heideman bought 13 machines in Corvallis and Albany, Ore. Former route man there for Multnomah, Heideman also operates pinball machines in the territory.
SHORT STORIES FOR LONGER PROFITS

THE STORY OF THE SOLITARY STOOL
A 40-ft. COUNTER AND ONLY ONE STOOL!

NO RESTAURANT-OPERATOR WOULD BE GUILTY OF THIS — but

HERE IS YOUR SOLITARY STOOL

A forty-foot counter with only a single stool is certainly a ridiculous way to operate a sandwich shop—if profit is the motive. But, by comparison, many a music operator is doing a similar thing. He is depending on the single coin slot in his floor phonograph to sell his merchandise—music.

YOU NEED MORE POINTS OF SALE

The music operator is like the sandwich shop owner. He needs more "stools." He needs to follow the proved lead of the chain grocery and chain drug store people. He needs more points of sale. He needs to install PACKARD PLA-MOR BOXES in his locations—in booths and along the counter or bar. With Packard Wall Boxes he offers more places for people to trade with him. He makes it easier for people to trade with him. He gives quicker, better service. This is the proved formula for better business and bigger profit in all industries. Packard Manufacturing Corporation, Indianapolis 7, Indiana.

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- ADAPTERS • BAR BRACKETS

AUTOMATIC PHONOGRAPHS

CEILING AND WALL AUXILIARY SPEAKERS
- ACCESSORIES • 30-WIRE CABLE
Keep faith with the Public

MUSIC MUST REMAIN AT 5 CENTS A TUNE

See us about Seeburg's 2-year plan to aid operators

SOUTHERN AUTOMATIC MUSIC CO.

CINCINNATI • INDIANAPOLIS • LEXINGTON

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EXCLUSIVE Seeburg DISTRIBUTORS

TRIANGLE DIST.CO.

DISTRIBUTORS FOR

Aireon

... the "ELECTRONIC"
Phonograph that
revolutionized the business.
See it! Hear it!
Buy it for 18% to 36% more profit!

TRIANGLE DISTRIBUTING COMPANY

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JEFP AND JUKE operation is what
eChicago Distributor, Fred
acquired the jeep to service his stops. He's seen at wheel here at offices of Webb Distributing Company, Rock-Ola distributor, with Owner I. F. Webb. (left) and General Manager Fred Webb.

Juke Box Operator Enlists Army-Jeep On Location Route

CHICAGO, Nov. 30.—Earl F. Dobler, new operator of juke boxes in this area, has come up with a novel form of transportation for covering his route. He uses a former army jeep.

Prior to enlisting in the navy, in which he won citations for valor during combat in Asiatic-Pacific campaign, Dobler had been an active member of the Chicago Open Board of Trade. After he was demobilized, he bought a route consisting of eight jukes, and soon learned that he would need a car to reach his locations which are spread over the west suburbs of Chicago.

When Dobler experienced the usual difficulties in trying to purchase a car, he decided that another war veteran—the jeep—might be able to help him out. It has, and now Dobler is quite a dashing figure as he tears around his route making service calls.

R. J. Snoover Opens Detroit Juke Firm

DETROIT, Nov. 30.—Wesley Music Company, a new music machine operating firm, headed by Reginald J. Snoover, was recently established here with headquarters at 13028 West Chicago Avenue.

Snoover, who has extensive experience with electric motors, is at present operating only a small route which is divided between the east and west sides of the city. He has plans for continued expansion as business conditions permit.

Snoover's present locations are largely in taverns and confectioneries. Both types, he says, pay off well today, but like other Detroit operators, he reports a recent drop in machine play of about 15 per cent. Increase in dime play meets with Snoover's opposition, as he feels doubling cost would drive many marginal locations off the market. He estimates that 30 per cent of existing locations would no longer be profitable because of loss in play.

According to Snoover, this would be especially true in connection with confectionery and similar locations around schools, where teen-agers congregate and furnish a substantial proportion of the patronage.

Because these youngsters are the future adult patrons who can make or break the music industry of the future, Snoover claims, it is vitally important to keep them in constant touch with music thru this medium. Dime play, he feels, would lose the good will of such youthful customers.

Trade Debates Dime Juke Play For Milwaukee

MILWAUKEE, Nov. 30.—Strong views both for and against dime, three-for-a-quarter play on juke boxes were expressed here this week by music trade members.

Following the Wurlitzer decision in favor of boosting play prices, Milwaukee point of view was given by Theodore E. Groll, of Wisconsin Simplex Distributing Company, distributor for these machines in Wisconsin.

Groll said that new prices had been used during the past six months on some jukes in the Milwaukee area to test public reaction. "While these machines may have received little play, operators have found that their over-all percentage of profit is greater," he said.

Beck Against Hike

Joe Beck, head of Mitchell Novelty Company, one of the larger operators in the Milwaukee area, voiced an opposing opinion.

Said Beck: "Our business has been falling off because people just don't have the extra nickels anymore. Where, then, will they get the dimes and quarters?"

Groll maintained that the public has reacted favorably to dime play here. Record of collections on trial jukes, he said, was evidence of this. He expressed belief that juke box manufacturers are agreed on the necessity for moving to dime, three-for-a-quarter play. Referring to Wurlitzer's action, he said, "One manufacturer wouldn't take this step without the others taking similar action."

Operators of coin-chute telephone music systems here have taken no action to date on prices, altho some trade sources say they will follow the price trend set by juke boxes.

...
LIKE A ROLLING SNOWBALL

...IT STARTED IN BIRMINGHAM ALABAMA

...A Coin Machine Experiment in a Single Store of a Large Chain

...SO SUCCESSFUL WAS THE EXPERIMENT THAT WITHIN A FEW WEEKS

...20 Stores on the Pacific Coast said, "We want them, too!"

...All the stores in the Chicago district were next

...Then Ohio, Pennsylvania, Kentucky and West Virginia

...North and South Carolina followed

...And NOW New York

...The rest of the country shortly!

THIS EXPERIMENT IS HISTORY MAKING

BECAUSE THE CHAIN STORE IS

SEARS ROEBUCK & CO.

AND THE COIN OPERATED MACHINE IS

VOICE-O-GRAF.

THE FULLY AUTOMATIC COIN-OPERATED RECORDING MACHINE

Operators who can appreciate the permanence, stability and dignity of operating VOICE-O-GRAPHS are invited to call on their newest VOICE-O-GRAPH Distributor for PROOF of VOICE-O-GRAPH'S remarkable earning power.

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H. L. Distributors, Inc., 708 Spring St., N. W., Atlanta, Ga.

H. G. Music Co., 1415 Washington Ave., S., Minneapolis, Minn.


Lombard Coin Machine Co., 1415 Washington Ave., S. Minneapolis, Minn.

The Machine Co., Inc., 4310 Carnegie Ave. Cleveland, O.

Mills Sales Co., Ltd., 2827 W. Pico Blvd., Los Angeles, Calif.

Mills Sales Co., Ltd., 1640 18th St., Oakland, Calif.

Mills Sales Co., Ltd., 600 S. E. Sixth St., Portland, Ore.

Modern Music Sales Corp., 455 W. 45th St., New York, N. Y.


Toronto Trading Post, Ltd., 756 Yonge St., Toronto, Ont., Can.

United Novelty Co., DeLeon & Division Sts., Bingham, Minn.

United Novelty Co., 617 W. Capitol St., Jackson, Miss.

The Vending Machine Co., 205 Franklin St., Fayetteville, N. C.

Waltz Sales Co., 1501 Young St., Dallas, Texas.

Cullen Williams Co., 1121 Main St., Tulsa, Okla.

Wood Distributing Co., 415 W. Main St., El Dorado, Ark.

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VOICE RECORDING IS THRILLING

Come to Sears and record your voice. Start into the revolving drum, turn the disk as fast and slow as your heart or brain will let you. Then you may play back your message as many times at your leisure, and turn the disk into the machine's eye and time enough on any song that you wish to photograph.

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NOTICE TO DISTRIBUTEES

It's thrilling and handy as poetry, you can take it home and record your voice. Photographs by means of a record.

TRADE MARK

INTERNATIONAL MUTOSCOPE CORPORATION
MUSIC MACHINES

Appoint Rockafeller To Sale Co-Ordinator Position for Tradio

ASBURY PARK, N. J., Nov. 30.—Lt. Col. Harry J. Rockafeller was announced this week as sales co-ordinator for Tradio, Inc., by Victor and George Trad, firm officials. Released from the army on October 30, 1946, Colonel Rockafeller saw action in Europe from shortly after D-Day until V-E Day, serving with the 4th Armored Division, which he joined as a second lieutenant in 1941.

Among the many decorations held by Rockafeller is the Silver Star Medal with two clusters (army records show that only slightly more than 100 men have this medal awarded three times), the Bronze Star Medal, European Theater ribbon with five battle stars, American Theater ribbon, American Defense Medal, Combat Infantryman Badge, Distinguished Unit Badge, and the Free French Fourragere.

Rockafeller was graduated from Rutgers in 1941 with a BSc in busi-

New Coin Radio
Firm Producing Five - Tube Sets

NEW YORK, Nov. 30.—Approximately 500 Cardidos a week are being turned out in the plant here, according to Lou Brown, president and general manager of Coin-Opated Radio, Inc. Coin-operated radios are being stocked in two colors, gray and olive brown. Executive offices of the firm have been established at 90 East 42nd Street.

A five-tube radio which vending two hours of time for a quarter, the unit is equipped with a pick-proof lock box, is table or wall mounted, has a five-inch speaker and is insurmountable against fire. Coin damage, Brown states. Set is encased in a steel cabinet with a hinged door that lends itself to easy servicing, since the entire unit swings out.

Eight years ago Brown told his friends that he was going to enter the coin machine field, but the war came along and he spent three and one half years in the navy before he returned to his business. Plans for the coin radio were made over a year ago when he received his discharge, and the unit has been loca-

(Continued from page 94)

State in the Union, unanimously adopted a motion at their annual convention held last 22 in Chicago stating that this (hold the nickel price) will be the policy of the entire Seeburg organization.

Nickel Children's Price

The nickel-operated phonograph is a favorite of children of high school age, affording them entertainment by American's best bands for a few cents. We feel that such clean fun is a good influence, but it is a deterrent to child delinquency. We are opposed to the 100 per cent increase in the price of their pleasure.

By way of a sidelight on this state-

MUSIC MACHINES

Keep faith with the Public
MUSIC MUST REMAIN AT 5 CENTS A TUNE
See us about Seeburg's 2-year plan to aid operators

MUSIC SYSTEMS, INC.
CLEVELAND • TOLEDO

EXCLUSIVE Seeburg DISTRIBUTORS

FOR SALE
1 A. M. I. AUTOMATIC HOSTESS 10-UNIT MUSIC SYSTEM
Complete with Record Racks and 2,500 Records. This outfit is in excellent condition. Some of the cabinets have been refinished. Also one Jennings 15 turnable Music System. This System can be put in operation vary easily. Have all necessary parts. Reason for selling. Not enough telephone cable parts available here for volume operation. This equipment will bear inspection.

PRICE $2,000.00 F. O. B. Chattanooga

DIXIE AMUSEMENT CO.

912 HOUSTON ST.
CHATTANOOGA, TENN.

Seeburg Puts End To Yearly Models; Favors 5-Cent Play

M & J Amusement Co.
New Building To Be Made Grocery Store

KANSAS CITY, Kan., Nov. 30.—M. & J Amusement Company, 2011 North 30th Street, has taken over the building next door for conversion into a combined grocery and amusement. According to Jim Morris, partner in M. & J, Morris said he and his partner, Hugh Roberts, expect to have the remodeling of the new store completed by Christmas. Company will handle records and radios as well as other appliances.

Service department for the firm's pinball and juke boxes will be lo-

Record Salesmen Wanted

Unrestricted territory offered in Minnesota, Wisconsin, Illinois, lower Michigan, lower Ohio, southern Indiana, Illinois and Indiana. Good business in all areas. Franchise for 30-40% of profits. Send resume to The Billboard, 711 North Wabash Avenue, Chicago, Illinois.

Billboard
WHITE BOX 76

ILLINOIS
VA School Has Dists’ Help

NEWARK, N. J., Nov. 30.—Veterans Administration coin machine mechanics’ school has opened its doors to admit five more veterans to its ranks, LeRoy Stein, executive director of the Music Guild of America, sponsoring trade organization, stated this week. This brings the number of students attending to 17.

Only veterans who have a background in electronics or mechanics—or both—are being approved by the VA for attendance at the special school. At the present time 15 of the 17 students are between 24 and 39 years of age. The other two are 19 and 20. Ten of the students are married.

Upon graduation from the 12 to 15-week course each of the students will join the Brotherhood of Electrical Workers (AFL) Local 1477 and be placed at the current union scale, Stein states. Panel discussions with operators is included with the course so that common operator troubles can be ironed out.

List Co-Operating Distributors

Added to the list of co-operating trade distributors this week was Manhattan Phonograph Company, Inc. (Airisan). Additionally included in the program, besides the Essex County vocational schools, are Atlantic Distributing Corporation (Seeburg), Emby Corporation (Aireon), Gnauro’s Plan-O-Matic, grabo, (AFL) Local 17-ola), Studio Equipment Company (remote control and studio equipment), Runyon Sales Company (A. M. I. and Telematic Music Equipment), Musical Merchants Corporation, Inc. (Rock-Ola).

Officials of the VA state that they have received requests from various parts of the country to institute similar courses, but they will withhold all final action until this course has been completed. All expenses for the course are being handled by the VA or under the G.I. Bill of Rights.

Chicago Operators Dim Jukes Lights To Conserve Coal

CHICAGO, Nov. 30.—Juke box dimout was under way here this week as operators cut the number of lights on their machines in an effort to help conserve coal supplies during the present walkout of coal miners.

Move was made in anticipation of a possible ruling which may result due to failing coal supplies throughout the country. Operators were asking servicemen and collectors to reduce the number of lights burning in the decorative fronts of their machines.

Gnauro’s Idea

Among the first to ask a reduction was Bob Gnauro, of ABC Music Service Corporation. Gnauro said that he had asked his collectors to cut the lights on machines by 150 watts. He estimated that the larger machines have as many as a dozen 50-watt bulbs burning under normal circumstances.

According to Mike Spagnola, secretary of the Illinois Phonograph Operators, Incorporated, those machines with fluorescent bulbs will be more exempt from the dimout. This, he declared, is due to the small amount of current used by the bulbs.

“We hope to do everything within our power to conserve coal needed by this city for power,” said Spagnola. “We feel,” he added, “that by cutting down the lights on music machines we will be helping. With the number of machines located here cutting their lights, the saving will, I am sure, be helpful.”
AMERICAN FOLK TUNES
Cowboy and Hillbilly Tunes and Tunes

Blaze Spinks

Randy Blake, WJDD, Chicago, long known for his selection of popular folk song records for his listeners on the Supperliner Frolic, is still receiving the topings. Those who listen to his program will be more than likely hearing some new titles on the following list of significant folk song singers on an evening's program: Rex Allen, Karl and Harry, Merle Travis, and Chuck. They are the Texas Playboys, Wesley Tuttle, Claude Coe, Gene Autry, Eddie Arnold, the Dalmore Brothers, Ernest Tubb, Montana Slim, Tex Ritter, Roy Rogers, Hank Williams, Zeke the Showmen, Wiley Walker and Gene Sullivan, Paul Howard, Grampa Jones, Shug Fisher, Hank the Sinking Ranger, Hawshaw Hawkins, Roy Acuff, the Carlisle Brothers, Tommy Perryman, Fred Kirby, the Chuckwagon Gang, Foy Willing, Red River Dave, Jimmie Dean, Hank O'Malley, Owen Bradley, Smilin' Bob Atcher, the Great Playboys, Elton Britt and many others.

The York Brothers, Leslie and George, who appear each Saturday on two WSM Grand Ole Opyr shows, have just recorded a new record for Bureau. They were released on Wednesday, January 1st. My Tears Will Never Make You Change and Hamtramck Mama, which is a re-release for Hamtramck Mama, was released for Philadelphia, which sold 300,000 York Brothers records in a single city, Detroit, several years ago.

Milton Estes, who plays personal appearances when he is not appearing on one of the 15 weekly WSM shows, set a new record recently at Lexington, Ala. The little town has a population of less than 1,000 people.Estes is a member of the group, and his fans just couldn't keep hands off. In less than two weeks the 1,000 diamonds had disappeared, King fans had taken almost every one.

Estes Musical Millers perform.

Bud Messenger and his Saddle Pals are now at WELA, Chambersburg, Pa. Bud's act, all go-G's, consists of Bud, who plays the mandolin and sings; Hank, with his hot guitar; Dale, the glamour boy, with his little and big violins; Little Dave Fields, Newfound lamb; Buck Bowser, guitar and vocals; and Bernie Toms and his electric fiddle.

Maybelle Carter and her three daughters, who are known as the Carter Family, are now in Richmond, Va., and broadcast over WRLH in Curly Bradsby, who now with Sunshine Sue, and the Old Dominion Barn Dance gang on WRVA, Richmond, Va.

Two new attractions are at the airwaves recently, WTON, Stuarts, Va., 1400 K.C., and a new name in Richmond, Va., with their name being the same as the old show, WFTM, March 20, 1950. Doc Williams and his Border Riders are scheduled to return to WNOT on March 20, 1950. Eddie Snyder, the Plainman, known as "the cowboy with the deep down voice," has been busy on two new Texas tunes that should prove popular in the near future. Tunes are Bronco's Yodel of Texas and Sunset Trail Yodel in Texas. Eddie is expected to be back on the air shortly.

Bar X Trouper

Wills Carver and His Bar X Ranch, Western troupe, comes to WNNR, Norristown, Pa., on Saturday, Dec. 11th. The program will be broadcast over the hillbilly jamboree sponsored by the Fischer Furniture Store in Suderton, Pa.

Jack Steck, who does booth and 10-gallon hats every Saturday night to produce and emcee on the airwaves on WPSW, Philadelphia, for the ABC network, finally learned how to function properly. On Saturday night, an attorney from Merchant, N.J., brought a group of 12 children to Town Hall to see the network barn dance. When Steck gave them the "fare well" good to somebody" and closed the show, he discovered a "stray" child in front of the hall, who had not originated. Recognizing the youngster, he hurried him into his car and drove her five miles to Merchantville. There he learned that her parents had left her at the barn dance and that she had wandered away. It is a sad story that ends happily, and a reminder to parents everywhere of the necessity of keeping their children under control.

The 100 Ranch Boys, heard on WWBA, York, Pa., have been signed by Rich Records of New York. On their first recording date they will do Jack Howard's Blue Ranges.

Burt Keeler, a member of the Smitty Ranchers who conducts the hillbilly shows on WWBA, York, Pa., has been appointed musical advisor for Jack Howard Publications, publisher of the national Musicians Union. Jimmy DeKnight, president of Cowboy Records, is a quick thinker. He saved his $1,000 investment from becoming booty in a hold-up outside the Shibe Baseball Park the other evening by dropping the ring to the ground. The thief made off with DeKnight's ring but left behind some important papers, the ring was saved.

The Murray Sisters, who are heard with Elmer Newman's Sleepy Hollow Gang, of Quakertown, Pa., played their first solo appearance in 15 years at a benefit show in Philadelphia. The two singing sisters won the radio show and in radio shows before they came East to join the Sleepy Hollow Gang.

Terhune P.A.'s

While white film strikes delay production of the first pic for Max Terhune's new Republic contract, the Western star for film is pestering profiably with West Coast appearances. Recent shows were in Long Beach and Bakersfield, Calif., with other bookings skedded for the strike's duration. Terhune's Eastern tour, with Ron Ormond and unit, will continue when settlement permits completion of current picture schedule.

A cycle of six Negro songs by Charles and Jumlin Ross, scored by Mischa Portnoff, has been released by the Omega Music Edition, New York. Much of the music is unusual in their ability to create text arbitrarily. They are the most down-to-earth folk songs.

Recorded from across many hospitals, veteran Francis La Potta, co-writer of "Music in the Lone and Too Many Dreams," is scheduled across North, Pa., home. La Potta, who co-writes songs and had many songs published in the help of co-writer Paul Clark thrifted over his own company. La Potta is one of Los Angeles' most active folk tune writer.
Recreational Group Told Juke Box Part In Youth Projects

WEST CHESTER, Pa., Nov. 30.—Juke boxes can play an important part in the success of any youth recreational program, the West Chester Civic Association's recreational council was told recently.

At a special mass meeting, arranged by the council to discuss ways and means of improving neighbor-hood facilities for young people, James A. Norris, executive secretary of the West Chester Community Center, said that juke box music has an undeniable appeal for most normal boys and girls.

Norris added that the recreation council should attempt to make use of this lure to secure the youth project it undertakes.

"We used juke boxes at our community center in holding some very successful parties and dances for young people," Norris said. "In fact, we still use them. The juke boxes drew the kids into the center right at the first. After we got them coming around regularly, we were able to present an important educational program. But without the juke boxes to pull them in, we would have been nowhere near as successful as we have been."

The community center, which Norris has rated one of the most enterprising and progressive institutions of its kind in Eastern Pennsylvania, has hosts indoor and outdoor recreation for approximately 2,000 young people every week of the year.

Court Okays License For Tucson Operator

TUCSON, Ariz., Nov. 30.—Writ of mandamus issued to owners of a music machine operating firm here by the Superior Court orders municipal government to license equipment used by the company.

Court action followed refusal of the state treasurer to issue licenses for installation of a number of juke boxes, as well as pinball games. Operator claimed that approval of the city's police chief must first be secured.

Failing to receive approval, suit for writ of mandamus was filed. At the hearing, the police chief testified that he had never been asked formally for approval of the licenses.

City counsel claimed that approval of the city's police chief must first be secured.

Case actually resulted from an earlier action by the police administration and license inspector in which the same operator was charged with failing to obtain licenses for equipment after warnings. Operator now is attempting to comply in the matter of licenses.

Times-Columbia Has New Branch Office

NEW YORK, Nov. 30.—A three-story building at 154 Eleventh Avenue, recently leased by Times-Columbia record distributor in New York, for use as a special coin machine operating house and as a warehouse-purchasing office. Sales and executive offices of the firm will remain at Fourth Avenue.

Building has approximately 40,000 square feet and is equipped with conveyor systems and other modern devices to speed up handling.

CPMA Nov. Hit Tune Got Top Play

CLEVELAND, Nov. 30.—James Ross, chairman of the advertising committee of the Cleveland Phonograph Merchants' Association, reported this week that the November Hit Tune received more play on this city's 4,000 juke boxes than any other competing selection. Tunes for Vacuum and the platter had had only a reasonable amount of success, according to Ross.

Report Detroit Dime Play Test

DETROIT, Nov. 16.—DeWitt (Doc) Eaton, vice-president of AMI and Max Marron, of Marron Distributing Company, spent last week investigating AMI phonograph installations featuring 10-cent, three-for-a-quarter play.

"Almost the public doesn't accept 10-cent play all at once," Marron said after his location visits. "But it is simply a matter of staying with the idea long enough to let the new kind of play take hold."

"Showing enthusiasm over the growth of the 10-cent idea, which he has sponsored for the past several months, Eaton proclaimed, "Before many more months have passed you will see most of the better locations all over America running on 10-cent, three-for-a-quarter play."

Chattanooga Debate Bans Soft Drinks in Cocktail Bars Sale

CHATTANOOGA, Nov. 30.—Soft drinks came into the meeting of the city commission here last week when the commission passed on final reading an ordinance which bans cocktail bars in the city, makes it unlawful for restaurants and other public places to sell ice, soda, soft drinks or other ingredients for use in mixed drinks to be consumed on the premises.

At the same time, the commission also passed on restrictions on poolrooms and recreation fixtures which will become law November 14.

City officials were generally on record as being in favor of the ban against cocktail bars, but they said they did not know how they would be able to police every restaurant and similar location in the city. Commission of the department of utilities, grounds and buildings said he was for the elimination of the bars but did not see how "we can oppose the sale of soft drinks."

Zip-a-Dee-Doo-Dah Is CPMA Hit Record

ZIP-A-DEE-DOO-DAH, written and composed by Sammy Kaye, will be the title of a Victor record. This is the first hit tune of an exclusive three-month Victor contract.

Policy of placing the tune in the No. 1 spot, along with the use of window and ear cards, will be continued. It is hoped by the CPMA that the tune will be as big a success as the previous selections have been.

NEW REPLACEMENT WALL BOX COVERS


GENUINE FIBER MAIN GEARS

FOR PHONOGRAPH AND WIRELESS


CASTOR PLASTIC (60 Gauge)

Gauge

Pick-up Coils

4ft. of Heavy Duty Replacement 95.00 20500 dp., $0.50 Each.

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1724 W. 7th St., Los Angeles.

E. T. MAPE DISTRIBUTING CO., INC.
National Coin
Is Sub-Distrib
For Rock-Olas

CHICAGO, Nov. 30—L. F. Webb, president of Webb Distributing Company here, announced launching of a large-scale trade-in sales campaign for the music machines which his firm distributes in this area.

As the first step, Webb disclosed the appointment of National Coin Machine Exchange of Chicago, headed by Joseph Schwartz, as a sub-distributor here of Rock-Ola machines. Factory distributor for this manufacturer, Webb added that other sub-outlets will be announced soon. All, he said, will be selected on the basis of their importance as marketers of used phonographs in this country and abroad.

Altogether the prime purpose is to extend sales of new juke boxes, chief emphasis will be on covering operators interested in trade-in purchases. For this reason, according to Webb, the firm is enlisting coin machine companies which have built up a substantial used phonograph market, and hence will be able to absorb quantities of machines which operators may have for trade-ins.

He said that he considers National Coin Machine Exchange rating high among such firms.

Joseph Schwartz, who heads National, announced that he has organized his sales staff to handle the new activity. This has involved bringing part of his sales staff in from the road to the home office in Chicago, he explained.

Easier-To-Use,
Cheaper Way To
Bind Disks Found

TULSA, Okla., Nov. 30—Howard Dolph, of the H. W. Dolph Distributing Company here, has come up with an interesting discovery which he believes will be a money saving item for binding records used in telephone music studios. Dolph Story follows:

"Last week I discovered that there is such a thing as a three-eighths of an inch wide white Scotch tape and I discovered a role. The results are perfect. All the bad features of adhesive tape are eliminated and a few new good features added. At retail it costs $1.05 for a roll that will do 76 records. In wholesale lots, thru the jobber, it costs 85 cents in lots of 46 rolls."

"If you want to try it yourself, lay a record on a small-turn-table, start the tape and stretch it tight as you go. You don't even have to have it tape in edges as you go as they automatically stay down. If you get hold of a dry roll and it won't stand stretching without breaking, place the roll in a tight can together with a damp cloth over night and then watch the results."

Dolph is an AMI distributor.

SCAMO Holds an
Objective Meet

LOS ANGELES, Nov. 30—Member co-operation in association objectives was heavily stressed at the latest Southern California Automatic Music Operators' Association meeting, held at the North Star Auditorium here.

Managing director Jay Bullock pointed out that if new regulations regarding percentages and topping were to be effective, they must be fulfilled by all members. Under present business conditions, he declared, 90 per cent of the jule box operators will be out of business within six months if the field is to stand together thru their association.

Lively interest was shown in establishing of the association headquarters at 1811 West Pico Boulevard. It was announced that Mollie Simon, former secretary in the trade, has been engaged to assist Bullock at the office.

Painting party, with members volunteering their services, is scheduled this week to refurbish and decorate the newly acquired offices.

Allied Electronics
Has New Telephone
Music Box, Studios

BROOKLYN, Nov. 30—A telephone music box and two studios will be offered by coin machine trade by Allied Electronics Corporation within the next two months, according to Ed Hartman, firm president. Called Upravox Metered Music Boxes, the system will accept nickels and dimes and is complete with a coin accumulator which takes any combination of coins up to $1.00.

The box is seven inches square, four inches deep, comes in assorted colors with chrome trim, and is complete with a hinged cover. When the system is set now to give six minutes of music for 5 cents and 12 minutes for a nickel, the sight switch in the operator's mechanical, by an operator, can fix the time to five minutes for a nickel and six for a dime.

Corporation has just moved its offices from 67 West 44th Street, New York, to 50 Street, Brooklyn. Besides the studios and music box, the firm is manufacturing a local demonstration and a location amplifier. Other officers of the firm are R. A. Hartman, vice-president, and Joseph Henkel, secretary-treasurer.

Juke Ordinance
Gives Chi Ops
Until Nov. 18

CHICAGO, Nov. 30—Deadline for securing juke box licenses under the city's new $25 ordinance is expected to be November 18, according to Ray Cuniffe, president of Illinois Phonograph Operators, Inc.

Operators will receive decalcomania stickers which must be attached to each machine operated within the city limits, he said, after a conference with the city council license committee's chairman.

Ordinance passed its final test November 6. At city council meeting on that date no action was taken and since a 10-day period had elapsed since passage, the ordinance was scheduled for publication. It becomes enforceable on date of publication, which is November 18.

Cuniffe said that operators who have been refused license applications during the past few days were laboring under a misunderstanding.

Decals were not prepared at the time, nor was the city able to act until the 18th day period had passed.

License for $25 for each machine will be payable in full, being retroactive to the first of the year. In addition, according to present provisions, another $25 for each machine will be due in January again for the 1947 license.

Keep faith with the Public
MUSIC MUST REMAIN AT
5 CENTS A TUNE

See us about Seeburg's
2-year plan to aid operators

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MINNEAPOLIS

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Seeburg DISTRIBUTORS

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RECORD TRAYS
For 61, 71 and all other Wurlitzer Counter Models, reconditioned. I will make your old trays the same dimensions as when new and guarantee them to give satisfaction. Price $7.50 for set of 12, or $6.00 a set in lots of 5.

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THE HIGHEST BIDDER
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WILL PICK UP WITHIN 100 MILE RADIUS
New York:
Lee Rubin, former president of the Automatic Music Operators' Association, took a special trip to town last week from Florida to attend the annual meeting of the Amusematic Corporation. Bill Goat's, Capitol Music, is another one going; Bill is on a special trip to Florida from the AMOA meet. . .
Lew Hirsch, Silvertone Music Company, returned last week from completing his vacation. . .
Irving Cohen, Uptodate Music Company, is home from a trip to NYC.

Among the many visitors to the avenue last week were C. C. West- borne, Chicago; Bill Rowland, C. Raymond, Lewesworth, Kan. Sidney Herman, Los Angeles; Myron Rubin, Minneapolis; Charles A. H. Board, Boston, and Arthur Wasserman, Rut- land. . .
Delinquents will begin in December, Jack Flag- gbin, firm presby, states.

Jack Shillan, with the Jack Hyllon Juke Box Firm in England, is in the country again—coming just in time for the annual meeting of the British Juke Box Association banquet at the Hotel Commodore Thursday evening. . .
Werger Modern Music Sales, joined his par- ents in Philadelphia for a Thanksgiving break. . .
Harry Stanton, Robinson Sales Company, is busy recovering from his vacation.

Edward A. Goetz is busy moving Mercury Products Company, game skill manufacturers, into their new plant here. He reports difficulties in getting steel to manufacture in volume. . .
Game operators report increased activ- ity in the Flint territory.

Los Angeles:
Jack Gutshull is seldom in his office these days; away making con- tacts for his new Packard distrib- ution. . .
Amusematic Corporation, of which Chas- thrume Music, is Gutshull's new sales manager, . . .
S. Schwartz, of Pico Sales Company, is being given his new baseball game. . .
Bill Noah, Chicago, is back from Frank Bar. . .
Arthur Clark and Ezra Borson are the new additions to Modern Music Sales.

Coin machine manufacturers in England are expected to do them.

(See NEW YORK on page 106)

Detroit:
Murray H. Carmel and Walter Zukin are establishing the Tagent Vending Machine Company at 6920 Woodward Wilson Avenue. . .
Leo Salesin, of Allied Music Sales Com- pany, reports a slight drop in current business, but looks forward to im- proved prospects for 1947. . .
Ferdi- nand Westman, vet Detroit music op, has new machines and is expanding his operations.

Master Music Company, headed by Steve Bonacquese, has moved two blocks up Woodward Avenue to 4870. Old location is retained for warehouse purposes. . .
James A. Fannin, of Gaycoin Distributors, is leaving for Miami this week. He maintains his other branch there and lives there better part of the year. . .
William Nipper of Advance Service Company has followed the birds south for the winter. . .
Harry Stanton, Robinson Sales Company, is busy recovering from his vacation.

Kansas City:
Jack Gorham, of Mo-Kan Amuse- ment Company, which also operates the Music Mart, record and appliance store, has been sponsoring his annual Thanksgiving promotion, that new location, 3933 Main Street, early this month. Firm, operated by Gorham and Nick Pasie, has had its store closed about two months for re- modeling of the new location, and plans for a snazzy new modern-style front were used by CPA refusal.

Given Helms, new partner in Imperial Music Company of Charlotte, is the nephew of Guy Given, who has been in the coin machine trade here more than 25 years. Nearly 20 years of Given's activity was a partnership with Anthony Lineo. . .
Interest Helms bought, King sold out in order to devote more time to his tavern. . .
Homewood Inn. . .Speaking of rela- tives, Howard Murray, who runs the Ship, tavern on East 10th, is the son of Frank Murray, of Music Service. (See KANSAS CITY on page 110)

Cleveland:
Ray Anthony, local band leader, attended the recent executive board meeting of the Cleveland Phograph Merchants' Association. Not only is Anthony a Cleveland man, but his entire operation is controlled by musicians. Ray started his band in the navy. The CFMA is doing all it can make Anthony's new band a success.

For some time now the Cleveland Phograph Merchants' Association has been sponsoring—get-together luncheons for visiting record store operators. List of those was held for Frankie Carle at the Hotel Cleveland. These luncheons are arranged by Gary Weber and Virginia Holcomb, give operators a chance to talk over the record situation with the artists.

Looo is down and up around fol- lowing the week's illness. This must be cold-getting weather, with Bob Pin all last week. Norris Sauerman is managing the record department for CLEVEL AND Radio Electric, distributor for RCA. Sidney Wolf, of Criterion Music, sold a portion of his route recently to Jerome Malevan.

Only report of a holiday trip comes from Jimmy Ross, who spent Thanks- giving with relatives in Erie, Pa.

Chicago:
Still enjoying the weather in Miami Beach is Max Glass, of Max Glass Distributing Company. Max, it seems, won't be going there to that wind found there. . .
Reports have it that Max will be back in the city soon.

Jimmy Martin, of James H. Martin & Coopshor, is working hard on the hol- iday promotions. . .Since he has so many, they have lots of records to handle. . .
Roy Cudahie, of Brown Music Company, said he made a special trip to Philadelphia Phonograph Operators, Inc. he said he was planning on establishing a relations department for his organization.

Mike Spaniola, Automatic Distrib- utors' Association, and secretary of Illinois Phonograph Operators, Inc., was anticipating an upsurge in business by asking operators to shut off some of the lights in their music machines.

The Spinalong operation was back in town following a business trip thru Fort Wayne, Cleve- land and Detroit.

Blackout troubles were also on Bob Gorrie's mind this week. Bob was asked to manage the Imperial Service Corporation to dim the lights on jukes they handle. . .
Mike Rich- mond, the Clipper Company, Milwaukee, was looking over equip- ment at the Chicago Grand last week. He was greeted by Joe Schwartz, who had just returned from Michigan and part of Iowa where he bought more equipment.

Ben Rosenh, who heads the Ameri- can Amusement Company, returned to the coin capital after a business trip thru the border states and managed to visit New York, Bos- ton, Philadelphia and Baltimore, Brown claims to be in better condition than New (SEE CHICAGO on page 100)

New Orleans:
Ben Robinson was back from his trip to Chicago and was seeing to the requests of his distrib- utory company. Ben distributes' of W. Louis Carson, president, and Al Tennerman of Keeney, Chicago Coin and Uniting Manufacturing Company.

Sugar Bowl talk was circulated all day last week but tickets were not moving in the same circles. . .
Guest of Tulane at the Louisiana- Notre Dame game was John P. (Midge) Ryan, of Bell-O-Matic, his wife and daughter.

In town from Yacco City last week was C. E. Shives. Shives paid a visit to C. O. Gallagher, of CO- (See New Orleans on page 109)

Milwaukee:
W. Harloff, of the Love Amusement Company, received a good looking hunting gift from his wife as a birthday present last week. Seems that mourning season was just over.

Irving Bahn, of the Rahn- Chlupp Advertising Agency, is at work on the $75,000 Circus exhibit. Show will be held at the Schroeder Arena through.

Four ex-employees who recently joined the staff of Automatic Distributing Company are: John P Элек, Jim Drabek and Larry Balsen. Men are getting along fine, according to E. W. Schaffert, of the firm.

New type coin machine is being in- stalled by Merry Zenoff. Machine is a tandem bicycle which tests the patron's speed for a nickel. Zenoff (See MILWAUKEE on page 109)
COINMEN YOU KNOW

New York:
(Continued from page 107)

Newly formed in the Amusements Trade Exhibition in London Febru-
ary 24-26. . . Word is that several American coin machine firms will al-
so exhibit this year in England at the exhibitions. . . Robert D. Winburn
is the new assistant secretary of the National Candy Wholesalers’ Asso-
ciation. . . January 12 is the date set for the moving of West Side Dis-
tributing Corporation to the new West Side Building, near 49th Street,
Harry Berger, firm proxy, stated.

Al Denver and the complete present slate of officers were returned to office
at the AMOA election meeting last week. New addition was Lewis Her-
man, County Amusement Company, who was elected to the board of di-
rectors. . . Leffy Stein, executive director of the Music Guild of America,
Newark box op association, does top job with his “Guild Notice,” a monthly newsletter entitled only to members. . . Nat Cohen, Modern
Music Sales, was in town for the full week last week—something of a rec-
cord for Nat.

Ben Horowitz, Alba Sales, reports that business along the avenue has taken a turn for the better.

Dave Lowy, of the firm of the same name, is getting set to announce his
new distributorship. . . Dave Rock-
ola was in town for a few days. . .

Penny’s cigarette vending machines are still around town. . . Seven
druck vending machines first and private exhibits at the recent Miami
American Bottlers of Carbonated Beverage convention, according to
Murray Simpson, local op who at-
tended.

Al Schlesinger, Square Amusement
Company, was in town the end of last week. . . Dave Stern, Seacoast,
is back on the job.

Lowe W. Hewitt, Chicago Coln Hockey
Grip Goalee.

108 COIN MACHINES

December 7, 1946

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IT’S BRANSON

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Provide phonographs of any size or type installed by expert mechanics. (Mail free estimates on all new or

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AUTOMATIC ELECTRONICS

BOX 1978X

BANGSURY, OHIO
**COLUMBIA Club Deluxe Bells**

...Changed in 2 minutes from nickel to dime or quarter play. Only Columbia has this exclusive patented convertible feature. Get the best in belts—the latest gold finish Columbia Deluxe Club Bell. In stock for immediate delivery. All orders must be accompanied by a half deposit, postal money order or certified check, balances C. D. C.

**H. G. PAYNE CO.**

312 Broadway
Nashville, Tenn.

**MILLS COIN MACHINES**

CHICAGO AND ADJACENT TERRITORY

**THOMAS NOVELTY CO.**

1912 Jefferson St.
PADUCAH, KY.

**BRAND NEW G6 GRIPS**

Sample $22.50; 2 for $42.00; 3 for $60.00; 4 for $75.00; 5 for $87.50 per machine, balance C. D. C. No trade-ins, no exchanges, new and unused.

**IOWA STATE SALES**

577 7TH ST., DES MOINES, IOWA

**MILLS COIN MACHINES**

STATE OF IOWA

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**CHICAGO**

(Continued from page 107)

York has shown an upward trend. While he was away, Mike Specter, of Specter Distributing, Philadelphia, called at the firm headquarters.

Smitty Smith, of the Buckley Manufacturing Corporation, had some pre-holiday business visitors. Among these were Joe Abrams, of Youngstown, O.; Steve Schenki, who operates out of Gary, Ind., and Pete Pastro, who came in from Coos City, Ill. Empire Coin Machine Exchange, thru Shirley Corush, reported a truly distinguished caller in our midst. He was A. C. Vernon, of Vernon Enterprises, London. The Britisher has already left New York, for when he planned to embark for home. Ben Robinson, Robinson Distributing Company, came up from New Orleans to pay a business call to Empire.

Ralph Shefield, of Empete, departed for Ohio to spend the Thanksgiving season. . . . Dave Lewis, of the O. D. Jennings firm, was reading the company's displays for the big CMI show in February. He also was happy to say that the Jennings plant was being dusted off anticipating some jolly good displays during the coin machines show week.

J. Raymond Bacon, Jennings vice-president, is back after his business trip to the Texas Gulf Coast. He had been away from his office 10 days. Among the visitors at the O. D. Jennings plant was Irving Wyles, of Consolidated Distributors, Kansas City, Mo.

Vincent Murphy was telling friends around the office this week that the current coal shortage hadn't dimmed the love in Helen Brown's eyes or the approximate 32-candle power of the wrist watch which announces her engagement. Helen is a stenographer at the Monarch Coin Machine Company.

Among the visitors which were greeted last week Vincent this week were Stanley James, an operator from St. Anne, Ill., and H. File, who operates out of Kansas City, Ill.; Jack Wood, of Des Moines, was in to visit friends at Atlas Coin Relay Company; a representative of Groves, of Cassopolis, Mich., and Earl Fiedler, of Rantoul, Ill., also paid a visit.

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**MILWAUKEE**

(Continued from page 107)

Reports that the machine has been getting good play. . . . R. E. Vogel opened a sub-distributor's week for the Packard Pla-Mor machines. He will handle Packard material exclusively in Green Bay, Wis., and will offer servicing and parts.

People along coin machine row last week were offering congratulations to Doris Kamla on her engagement up at Don Kruse. Doris is leaving Badger Novelty, where she works as steno.-

United Vendors' Association meeting was a huge success. Most coinmen, including Bill Holmes, Holmes Vending Company; J. F. Kerr, Penny Scales Company; Nick Novacic, West Allis Candy & Tobacco Company; Frank McGawer, Cudahy Candy & Tobacco Company; Ray Ernster, Cigarette Vending Machine Company; Ralph Turrell, Northwestern Vending, and Herb Geiger, Automatic Sales Company.

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**NEW ORLEANS**

Coin Machine Exchange. . . . Another visitor in to look over equipment and see friends was Vril Devreller, of Monroe, La. . . . Monroe recently returned from a Mississippi trip with M. Charles Wicker. They made calls on operators in Meridian, Hattiesburg and Laurel.

United Novelty Company announced last week that they will distribute the new Telematic in Louisiana. United claims that the new machine is far superior to the old central system. . . . Dixie Coin Machine is handling Telematic in Louisiana and plans to set up a display soon.

Louis Boosberg expected to ship out shop at his New Orleans Novelty Company last week, with most of the employees going to the annual Louisiana State-Tulane football game. . . . S. H. Lynch & Company of Louisiana, Inc., a Seeburg outlet, is also handling James English light-weight motorcycles, number of them for the Christmas reporting that they have obtained a season.

W. H. Bruce has started with the ABC Novelty Company as service manager. Bruce, who has been working in the North, was previously in Houston. . . . Most firms report a slowing up of business now was the gathering place for many coinmen, including in this week was the gathering place for many coinmen, including in this week was in the gathering place for many coinmen, including in this week was the gathering place for many coinmen, including in this week was the gathering place for many coinmen, including

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**OPEN THE PROFIT GATE WITH SEEBURG SCIENTIFIC SOUND DISTRIBUTION**

Many cost-cutting, profit-producing features are embodied in the Seeburg Symphonola. Here are but a few of them:

- Mechanical simplicity for minimum maintenance.
- Mechanism readily accessible for swift servicing.
- Sluggless coin chute.
- Dust-proof record protector.
- Crystal cartridge pickup — 1 ounce needle pressure.
- Single-drop coin chute (nickels, dimes, quarters).

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Baltimore 1, Maryland

415 BROAD STREET
Richmond 20, Virginia

---

**COIN MACHINES**

109
COINMEN YOU KNOW

Kansas City:
(Continued from page 107)

Company, and naturally he has one of his dad's jukes in the spot.

Ralph Shepard, of Cadet Record Company, returning from a four-day trip through Eastern Kansas and Western Missouri, reports that Lawrence Voyles, of Springfield, Mo., has been appointed to represent the disk firm in that territory. Shepard is planning a trip to St. Louis soon to talk with prospective representatives there.

Jack Riley Sr., who manages the Kansas City office of Cadet, has some interesting musical reminiscences. Riley, who is the father of Jack Jr., West Coast band leader who heads Cadet, still corresponds with Ruboff (the violin man) and Laura occasionally from Gladys Lawhout of the Met. Both of them once worked for him while he was musical director of the American Royal Stock Show. In KC cadet conducted a society band for more than 20 years. But his favorite reminiscence is of playing at the wedding of Laurence Armour, son of the most family.

Final pheasant facts: W. C. Rimann, who owns Western Specialty Company and operates Hillcrest Country Club, came back from South Dakota with a full bag of pheasants and a renewed enthusiasm. He went up with Purdome, Jackson County sheriff. Kennedy Silverman, of Silver Screen Music Company, had to complete his bag with ducks. Like most returning hunters, he reported that the hunters in South Dakota almost outnumbered the birds. He was up at Alexander.

Edwin Ebshman is the new service man sending phonographs at Silver Bros., Kenneth's brother, Howard, reports. Ebshman was just discharged from the navy. Ralph Sheploff, of Cadet, came back from Southwestern Missouri with news that music operators thru that territory have great respect for the disk selecting skills of Ken Sipes of Western Specialty. Sipes formerly was with RCA Victor, and Shepard says he believed Sipes' endorsement would be almost enough to sell any disk around Joplin and Springfield. Howard Silverman returned to the University of Missouri campus Turkey Day for the Missouri-Mississippi football game for the first time since 1931.

Nick Evola, of Paramount Music, is back at his desk after what doctors thought for a time was a serious heart condition, and they are still advising him to take it easy. But that will be hard to do since he just bought a fancy new 16mm. movie camera and ordered a new sound projector. However, he does plan to take a trip out West for a few weeks with Mike Harris, and his brother, Joe Evola, get back from their vacations.

Rudy Gomperth, Alaxon vice-president, just returned from a trip to the South, conferring with his distributors in Mobile, Tallahassee, New Orleans and elsewhere. . . S. Wolfe of Modern Southern Distributing Company, Jack海绵, Fin., was a recent visitor at the Alaxon works. . . Joe Holloway, former promotion manager for Alaxon, is reported to have a flourishing music operation at La Crosse, Kena., where he is also interested in the local newspaper.

COIN CHANGERS

- All metal—highly polished chrome finish.
- A click of the finger automatically dispenses 5 KENNELS, 5 DIMES, 4 QUARTERS, or 2 HALVES in the palm of your hand.
- No unnecessary trips to the cash register, as coin tubes hold quarters and halves for several days.
- Solid die cast and precision machined coin slides assure positive accuracy.
- Incised coin slide mounting requires no hammering, only a rubber band.
- Fully balanced on weighted non-slip base.

Northwest Sales Co.
3144 Elliott Avenue
Seattle 1, Washington
Sightless Group of Vending Operators Earn Good Living

LAKEL MILLS, Wis., Nov. 30.—Vending machines have proven a common transition for a small group of operators in this town. Group, known as the Independence Sightless Operators, of Wisconsin, is composed of 12 men and one woman.—Wm. P. C. Smith.

Chief organizer of the group—who claims that vending machine sales of candy, gum, peanuts and cigarettes have been their mainstay — was George Veldhuizen, a former president of the association.

Most of the operators were at one time students in his classes at the School for the Visually Handicapped, Janesville, Wis., where he was an instructor.

Supported by Vendors

"Operating these candy, gum, peanut and cigarette venders has made it possible for all of us to make a good living and support our families," says Veldhuizen. "I started out in this business with Chicky Candy Venders.Get the best orders must be

Lake Veldhuizen said that the production of the machines began 10 years ago but that he has several in use. One of the oldest, he stated, is installed in a 100-year-old mill store at Rockdale, Wis.

Group is operated as a non-profit organization and does not attempt to enter other territories. Organizations, according to Veldhuizen, was formed to discuss problem of operation and to exchange views and ideas.

Most of the operators employ service men, operating mostly Stoner, National and U-Select Vending machines. Veldhuizen has been operating candy and candy machines in Jefferson and Dodge counties for 10 years assisted by his wife, until he employed a serviceman recently.

Praises Slug Rejectors

Of tremendous help to the organization, according to Veldhuizen, was the addition of slug-throwing venders. However, Veldhuizen hastens to say that most of the patrons of his machines are satisfied.

His locations are located in filling stations, milk plants, feed mills and garages.

In fact, when the shortage of candy made locations difficult to operate, Veldhuizen went as far as Texas to obtain candy bars. With the exception of his Stoney machines, which vend dime bars, all of his equipment is of the nickel type.

One of the other share operators share Veldhuizen's views that the operation of coin-operated machines is extremely profitable and good way to earn money.

Among them is Mrs. Stella Hamilton, 600 East Main Street, the longest member of the organization. Mrs. Hamilton, in addition to being a home teacher, operates a route of 25 candy, gum and peanut venders. She has been operating the machines for five years.

Ed Andrews, of Plymouth, Wis., is president of the group, and G. E. Card, of Madison, Wis., is secretary. All of the other operators plan to attend the CMI show in Chicago next February.

Newly Opened Super Market Can Convert To Coin Operation

CARLSTADT, N. J., Nov. 30.—Super market, which could be converted to coin operation, was open here this week as a branch of the Grand Union chain. New store, called the Food-O-Mat, has over 1,700 packaged, canned and bottled items displayed in 16 feet of space.

Operating under patents of L. P. Shields, Vice-president of the chain, which has headquarters in Ridge- wood, N. J., the new store units uses space which would, under normal methods, require more than three times the space.

Space is saved by shelves which are built on a 45 degree angle. Food is fed by means of gravity when a patron takes an item. Return shoot has been provided below the shelves for patrons to return unwanted items. All items except beverages, flour, sugar and similar items are packaged.

Officials of the firm said that they have discussed the idea of coin-op- erating machines. Coins can be paid by inserting the below the shelf item and a glass tray put before the patron. System requires two clerks to load shelves from the rear. Bunching of materials, according to the store, tends to increase patron sales.

Space has received acceptance of the patrons and former jamming in the Food-O-Mat shelf.
COLUMBIA

DeLux Club Bells

(Continued on opposite page)

JIM'S POLKA
Bill Boyd and His Cowboy Ranchers

JOKE BOX CANNONBALL
Ray Whitley (Santa Fe Rangers) (BE-1050)

LIE TO ME THE FIRST TO SAY
Ray Acuff and Smokey Mountain Ramblers

LET'S KISS THE GIRLS GOODBYE AGAIN
Johnny Mercer (And His Brothers) (703)

LIL' KNIGHTS
Charlie Spivak (SO THEY SAY) (20-2047)

LISZT: GOMES
Emil Gill (LISZT-BUZONI) (CAMPAGNA)

LISZT-BUZONI: CAMPAGNELLA
Emil Gill (LISZT-BUZONI) (CAMPAG- NELLA)

LITTLE SILVER STAR (LUCERITO)
Tris Veduabano (THE FARMER-BYO'S)

LOOK AT ME NOW
Roy Allen (ARIZONA Wranglers) (DRIFT)

ME AND THE BLUES
Mildred Bailey (I'LL CALL) Majestic 1093

MEXICAN HAT DANCE (JARABE)
Herman (THE SPIDER) (CAMPAGNA)

MINOR A LITTLE BIT MORE
Chuck Furay (SONG) (Mercy 50-077)

MORENA (Brunette)
Xavier Cugat (Ork) (PROFESSOR HAY- NIE)

MOTHER DEAR
Lydia Rasulova (THE FARMER-BYO'S)

THE MUSIC OF SIGMUND ROMBERG
(a.k.a. Kostelanetz) Columbia M-635

MY TATZKELLA
Maurice Rence (AT SUNDOWN)

NIGHTINGALE: PASTORAL
Pastoral-Nebetzkale, Columbia C-19902

OAKIE BOOGIE
Knobloch Shulze (BASKARIA) (Campa gena)

OFFENBACH: DRINKING SONG
Nogaro (THE CHIEFTAINS) (COMPASS)

OH, MARTINI
Julie London and Friends (CAMPAGNA)

OKLAHOMA BOUND
Bob J. Jones (COLUMBIA)

ON MY WAY OUT
Julie London (MARIAN) (COLUMBIA)

THE ONTARIO SUNNY FOREST
C. Vinogradov (IN THE) (COMPASS C-11895)

ORLANDO: MY OLD HOMESTAY (PATHY)
Columbia C-10192

OPUS BUOG
Roy Conan (APOLLO) (CAMPAGNA)

RICKETT RICKSHAW MAN
Two Ton Baker (ZIP-A-DEE DOODAH)

RIMSKY-KORSAKOV: LEVSKOV'S NIGHTINGALE
S. J. Lanesnev (VORSTVONSKY) (SONG)

RUSSIAN PATROL: PART I & II
Jerry Gray (ORK) (SARATOV)

SARATOV: HABERDA
Vladimir (THE SPIDER) (CAMPAGNA)

SARATOV: SPANISH DANCE
David Oistrakh (ORK) (CAMPAGNA)

SAVE ME A DREAM
Jack Fina Ork (HOG COUNTRY) (CAMP AGNA)

SAVE YOUR SORROW
Anton Rej (Ja Anne Ryan) (AMONG)

SHE'S FUNNY THAT WAY
Illinois Jacquet and His All Stars (22)

SIDEWALKS OF CUBA
Wende Herman (STARS FELL)

SO WHAT ME
Jimmie Shand (CAMPAGNA)

SO WOULD I
Jimmie Shand (HOG COUNTRY) (20-2047)

SOMEDAY (You'll Want Me)
Chick Foose Ork (WASLAND) (CAMPAGNA)

STOP
Someday We'll Be Rich (THE TRICKERS)

How Come You Do Me Like You Do?
Daisy May (SONG) (DISCO 6002)

For a few dollars more...
Daisy May (SONG) (DISCO 6002)

Sonata
Jo Stafford (Carolyn Hall) (CAMPAGNA)

SONG SPARKLE ALBUM
Muggsy Spanier Ork (TUCKER)

SONNY SPARKLE
Pee Wee (SONG) (DISCO 6013)

Sentimental Journey
Daisy May (SONG) (DISCO 6013)

ARE YOU DRIVING ME CRAZY?
Daisy May (SONG) (DISCO 6013)

STARS FELL ON ALABAMA
Gypsy Rose Lee (THE TRICKERS)

STEAMROLLER
Billy Butterfield Ork (Billy Butterfield- land)

STILL BLUE WATER
Myra Taylor (THE SPIDER) (MERCURY)

SUNDAY'S SON ORK
Myrna Hines (THE TRICKERS)

SURE, I'M NATURE'S NIGHTINGALE
Edith Querley (LISZT-BUZONI) (CAMP AGNA)

TALKING BUCKSKIN BILL
Herman (THE SPIDER) (CAMPAGNA)

TAKE ME BACK TO LITTLE ROCK
Johnny Mercer (And His Brothers) (703)

TCHAIKOVSKY: BARCAROLLO
Tchaikovsky (RUSSIAN PATROL) (CAMPAGNA)

TCHAIKOVSKY: BARCAROLLO
Tchaikovsky (RUSSIAN PATROL) (CAMPAGNA)


TCHAIKOVSKY: SENTIMENTAL
S. E. Kruzhkovich (RUSSIAN PATROL) (CAMPAGNA)

TCHAIKOVSKY: SONG OF SORROW
S. E. Kruzhkovich (RUSSIAN PATROL) (CAMPAGNA)

THE BILLBOARD

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ENCyclopedia of MUSic

Write B. A. Bruce, Circulation Manager, 25 Opera Pl., Cincinnati, Ohio, for single copy or group rates — the combination BILLBOARD and ENCYCLOPEDIA subscription offer.
N. J. Spots To Close Early Christmas Eve

NEWARK, N. J., Nov. 30.—Many taverns and night clubs have agreed to close Christmas Eve at 5 p.m. in spite of the fact that the town ordinance sets closing at midnight.

The West Orange Excise Board is hoping that all drinking spots will agree before December 24. Requests for early closing was sent to all bars and niteries in the form of a letter.

Tavern owners report Christmas Eve trade is made up mostly of dollar patrons from other states and parts of the country. They claim that business drops off at 9 p.m. and the early curfew would be advantageous to them and the employees of their establishments.

Juke box operators, however, claim that Christmas Eve patrons are usually good customers for gay and sometimes sober music. They further claim that quarters are put in the boxes on Christmas Eve in almost the same quantity as on New Year's Eve.

NCWA Puts on Drive For New Members

WASHINGTON, Nov. 30.—A drive to increase membership of the National Candy Wholesalers' Association to 2,000 by January 1, 1947, is now under way, according to H. W. Loock, NCWA president. A goal of 600 new members has been divided between the regions and States to attain the new quota, Loock explained.

To all members who secure two or more members a special NCWA service button will be presented. A diamond button will be presented to the member getting the most new members before the end of the campaign, Loock said.

The Billboard

COIN MACHINES

Candy Supplement Will Not Produce Over-Eating Ills

ZION, Ill., Nov. 30.—When candy and other energy foods are used to supplement and not replace body building foods, there will be no ill effects suffered from overeating, in the opinion of E. F. Cady Jr., Cady, director for the Council on Candy and Other Energy Foods' Association in speaking at a meeting of the Chamber of Commerce here that night he declared, "That you can't get along without energy foods."

"Even when the body is at complete rest," Cady declared, "energy is necessary to keep it alive." This lowered requirement is called "basal metabolism. Additional activity costs more calories," he said.

Warning his listeners from eliminating sugar in reducing diets, Cady said: "Remember that carbohydrate is essential for proper utilization of protein and must accompany both in all normal diets."

Program was arranged by the Zion Candy Industry, confectionery manufacturers. Produced for the local business organizations the program was called "Candy Night."

Christmas Party Scheduled For Ohio Juke Association

CINCINNATI, Nov. 30.—Automatic Phonograph Owners' Association here held in regular board meeting November 26 in the organization offices in the River Building.

Regular business was transacted and a committee was drawn up plans for a Christmas party scheduled for December 17. This committee, which will meet again this week to complete plans, consists of chairman, Edward H. Staub; secretary,, Harry Hester, Phil Ostrand and William Fitzpatrick.

A regularly monthly meeting of the association will be held December 10 at the Hotel Gibson.

Troops Grievce as Red Cross Closes Clubs & Centers

PARIS, Nov. 30.—Closing of many Red Cross clubs and centers where Juke boxes and pinball machines could be played was deplored by servicemen who has caused much concern among troops, according to three sergeants who were giving a continuance of recreations centers for members of the United States forces in Europe.

Since winehouses (taverns to us) do not have jukes or pinball, the "places where a soldier could play one and get that feeling of home are getting few and far between," the sergeants explained. While these chines are offered free to servicemen, it was suggested that the machines be operated with the coin chutes that are already on the machines—if that is the only way they can be made generally available to all.

"We feel that jukes boxes and other forms of games machines could be installed in company, unit or squad- lar recreation rooms as a contributing factor to making a soldier feel at home," the sergeants concluded.

Suss Makes New Soft Drink

JERSEY CITY, N. J., Nov. 30.—A new soft drink, Icye Rock, is now being produced by the Suss Bros. of the company, which is owned and operated by Murray and George Suss, partners in the new firm.

A new plant for the beverage will open in April with modern equipment to replace the old machinery the firm is now using, the brothers added.
Wire Recorders To Reach 1947 Market, Says Armour Tech.

CHICAGO, Nov. 30.—Wire-recording systems will be on the market in sizable quantity next year, it was revealed in a recent week by the Research Foundation of the Illinois Institute of Technology, holder of all basic patents on magnetic sound recorders.

At the present time, according to foundation officials, there are 29 American companies licensed by them to make the wire equipment. All, they explained, will be in production by January, and wire recording will reach mass markets before television becomes commonplace.

Officials of the foundation have asserted that wire recorders add more to radio than phonographs. They point out that the commercial possibilities of the magnetic recorders are unlimited to the licenses. Foundation has recently permitted companies to buy the equipment from licensed manufacturers. There are, the foundation says, 10 companies licensed in foreign countries.

Philip Morris Company Has Three-Month Sale Increase

NEW YORK, Nov. 30.—Philip Morris Company, Ltd., announced this week that net sales for the three months ended September 30 totalled $45,685,397. Amount represents a 5.3 per cent increase over the preceding quarter.

Other figures revealed for the six months ended September 30 total sales of $88,816,670; last year's quarterly average sales amounted to $44,671,007 or 23 cents per lower than the latest quarterly figures.

Burton-Dixie Shows Profit

CHICAGO, Nov. 30.—Burton-Dixie Corporation, manufacturers of coin-operated vending machines, last week announced earnings of $30,000, a 28.6 per cent quarterly dividend to stockholders. Announcement indicated that payments for this year would double 1945 disbursements of 75 cents.

NATCO's New Name, Helen Curtis, Inc.

CHICAGO, Nov. 30.—National Industries, Inc., manufacturer of coin-operated movie machines, has announced plans for a completely coin-operated newsreel theater, and last week introduced a change of name. Firm will be known as Helen Curtis Industries, Inc.

Located on North Pulaski Road, firm now manufactures two types of movie machines, one coin-operated and the other for advertising. Company is also the largest beauty shop equipment manufacturer.

NCWA Appoints Winburn as C. M. McMillan's Assistant

WASHINGTON, Nov. 30.—Robert J. Winburn was announced this week by the National Coin-Operated Machines Association as assistant to C. M. McMillan, executive secretary.

A graduate of Duke University, Winburn is a veteran of four years' service with the navy with the rank of lieutenant. According to the announcement, Winburn will make his headquarters at NCWA offices here, while McMillan travels the country on speaking assignments.
FAMOUS
Our firm
the
Christ."

PUBLICIAN
He had
to
box before unless it
was
to
the coin.

Without disturbing the Hadda
Brook's recording of Polynesian
people that was playing, they emp-
cied the coin box. While one counted
out the dimes and quaters at the
table, his companion inserted new
records and title strips that he typed
on a typewriter, interrupting
his money counting for the time.

A man, glass in hand, strolled from
the bar to the music box. As he stood
there, his eyes wandered from the
table where the dimes were stacked
in neat piles to the juke box a few
feet away. Impressed by their
youthfulness and the smoothness
with which they worked as a team, he
opened the conversation.

"You fellows are pretty young,
aren't you? Been in this business
long?" he asked.

"Only since April 8, this year,"
replied the team members working
on.

The man apologized for breaking
in. "Tell—how did you get into this
business?" He directed his ques-
tion to the "business manager"—

"My name is Christ, Norman
Christ." He pronounced it "Cris-
"-Tuff" and "mr-ice-mas." No
you say 'Christmas.' That's my
name. My partner is Bill Hartman.
Our firm is the C. & H. Music Company."

C. H. Music Company was for-
merly the D. & H. Music Company
until these young men bought it. And
the man who used to welder, had spent the last few years

in Arabia with an oil company setting
up a radio station. He had to
into a juke box before unless it was
to see what had happened to the coin.

That was when he was a sales
man for a business firm. As a young
man he met Christ, a long-time
friend, for the first time in several
years. They teamed as partners. It is
a good tie-up, for one covers the
other's blind spots. Christ is strong
on business administration while
Hartman knows the mechanical side
of the business.

Both are now at operating a route.
They have, in addition to games,
30 machines. Their territory in-
cludes Santa Maria, Buellion, Sol-
vent, Guadalupe and Lompoc. In
Santa Maria the coin-operated
machines include nearly every type
of amusement.

These towns give them a unique
cross-section of life to serve with
amusements. Guadalupe, for in-
stance, is principally of Mexican
population, with most of them working in
the fields gathering seed for the Burpee
and other corporations.

Guadalupe, contrary to original ex-
pectations, is one of the easiest towns
to get along with. On a machine run,
operators put half pops and half Mex-
ican or Spanish tunes. Ooby Delta,
Martin & Malena, and Pardillo, the latter on Columbia, are
favorites.

Basing their purchases principally up-
on requests, both Christ and
Hartman buy records. They try to stick
with the major companies as far as
possible. One thing they wish
the music industry would do is to
make all disks at the same standard
sound level. By this they mean that
they prefer records which do not repet-
itate frequent changing of the sound
volume. Instead of one tune being
slow and the other fast, they would
have the same volume control, recording
the same sound. They suggest records
recorded with the same volume level in
to this opinion is shared by other operators in the area who believe it only a matter of "mixing"
in the studio.

But before this needed improve-
ment is brought about they would
like to have, too, better records for
the independents. When some are
played a few times, they have to be
removed because they are worn
nearly thru. The other side can work.

Christ related the story of putting
an independent product on a machine
and before they could remove it, it
would not cut off. The location
wanted the tune badly. "There wasn't
enough room for the sound of the tune to
cut off in their stock. Christ cut a furrow in
the record with a penknife, made a noise when it did cut off, but
we had to have it—right away," he

While they have their problems, they
do not have one with which their
cities have to cope. These are rare in this rural area.

In four months they have elevated
a half dozen. They believe this to be
some sort of record. By this time the lever had
half way into another drink.

You fellows really pull your
tilves up by your boot straps,
he ventured. "Where do you make your
headquarters? Santa Barbars?"

"Lompook. It's 17 miles from here."

NEW EQUIPMENT BEING DELIVERED

<table>
<thead>
<tr>
<th>Coin Machines</th>
<th>Beaulieu</th>
<th>$282.50</th>
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<tbody>
<tr>
<td>Battle</td>
<td>$265.00</td>
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<tr>
<td>Jalco</td>
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<tr>
<td>Novelty Card Vendor &amp; 1000 Cards</td>
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<td>Jube</td>
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<td>Silvers King Pop Vendor</td>
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<td>Ex-Blanc</td>
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<td>Ex-Blanc</td>
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The above equipment is designed for use in the United States and is for leisure use only. Proof and sure to install.

**NEW NOVELTY CARD VENDOR**

**TAX FREE**

**TROUBLE FREE**

**1000 CARDS FREE**

**$29.50**

BRAND-NEW REVOLVINGSAUCES—Heavy, burger-proof steel, can hold any set. Has ample storage comp-

**NEW MACHINES IN STORE**

California Coin, Types: Freese, Wurlitzer, Genco, Rabbit, & Novelties.

<table>
<thead>
<tr>
<th>California Coin</th>
<th>$365.00</th>
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<tr>
<td>Wurlitzer</td>
<td>$375.00</td>
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<tr>
<td>Solowave</td>
<td>$395.00</td>
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**WE INVITE TRADE-INS ON ALL NEW EQUIPMENT**

Terms: 1/2 DEPOSIT WITH ALL ORDERS, BALANCE C.O.D.

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**OHIO COIN MACHINE OPERATORS**

If you are an established operator with good bank

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Terms: 1/2 DEPOSIT WITH ALL ORDERS, BALANCE C.O.D.

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**WE INVITE TRADE-INS ON ALL NEW EQUIPMENT**

Terms: 1/2 DEPOSIT WITH ALL ORDERS, BALANCE C.O.D.
boys just as ordinary, Bobby Gregory cuts no fancy capers with these four sides. All the spinning geared to the polka rhythms, with the best impression cut for Gay Nineties Polkas, spinning tuneful and lively.
Gay Nineties Polka packs the potential only for phonos.

Dave Denney

Chasin' On Your Baby—FT V.

His bouncy piping ringing true for these bright cowboy ballads, and with a small accompanying band providing toe-tapping support Dave Denney rings the bell for the bouncy Cheatin' On Your Baby, sounding the warning that she may also be on a cheatin' kick. And sings it as well, and with much meaning, the Weary With Worry, chanting the concern over his girl.

All the boy in Dave Denney spins bright for the coin catching.

Bill Boyd (Vocal 20-2035)

Oklahoma Bound—FT V.

His Cowboy Ramblers of guitarists, fiddles and accordion laying down a Western rhythm background, the open-spaces singing of Bill Boyd for Oklahoma Bound makes for a bright spinner. His music makers turn in a spirtuities polka dance session for the instrument Jim's Polka.

Jim's Polka fits in for the barn dances.

Big Maceo (Vocal 20-2038)

Maceo's 20-20—FT V.

The deep blue blues shouting of Big Maceo Merritt weathers right for his own 20-20, referring to the gun he's packing since he found him with another 20-20. With Rampa Red on guitar and Tyrell Dixon on drums joining in with the blues picker's stroke, it's a back room jam session for Texas Stomp. Big Maceo'z exuberations adding to the music's time-old blues flavor, and making it entirely low-down.

Both sides good for the back rooms at the race spots.

Roosevelt Sykes (Vocal 20-2051)

Date Blues—FT V.

The hot horns in his small gang of Honeydippers blowing it blue in low-down style, the authentico blues shouting of Roosevelt Sykes registers right. It's a lively boogie beat for the race Date Rutt. Dipping into the race ballad groove for Tonight, Sykes singing and talking about his longing for

Wichita, Kansas, Specials

Thoroughly reconditioned—Ready for Location

Genco

Seventy...$39.50

(Sink the Japan...$59.50

Boose...72.50

Four Acres...89.50

Rosa...39.50

Four Roses...42.50

Tea Spots...37.50

Big League...32.50

(Plastic)

Sluggers...39.50

Zig Zag...37.50

Hi Hat...49.50

Powerhouse...32.50

Victory...69.50

Marvel

Baseball...74.50

Hollywood...79.50

Yankee Doodle...69.50

We will take your used games in trade.

Now Showing and Delivering...ACE COIN COUNTER THROUT THE NATION

Corado

A powerful profit potential for coin-conscious operators everywhere!

Columbia Deluxe Club Bells

in 2 minutes from nickel to dime or quarter plug. Only Columbia has this exclusive patented convertible feature. Get the best in Bells—the luminous gold finish Columbia Deluxe Club Bell. In stock for immediate delivery.

All orders must be accompanied by cash in advance, personal money order or certified check, balance C. O. D.

Corado

$1,450.00

For 1 Super; 3 Deluxe; 1 Monarch, 20 Records; 1 Imperial, 20 Records; Rock-Ola. All or none. Ask now.

Dixie Vending Mach. Co.

Phone 9312

ANNISTON, ALA.
It's a slow bolelo rhythm set for relaxation and a highly tuneful Tu Mirar. Slowly, the live and recorded east voice Western melody and seren- dung are handled by Wesley Tuttle. Fiddle and gui- tar accompanists join in on the vocal choral here as we watch the maple backside. Too Much to For- get, a Tuttle offering, is in the typical Western pattern, with the singer playing sticking to a well-defined formula.

FRED WARDING (Decca 23177) Anchors Aweigh—FT; VC.
Buckle Down, Winoschi—FT; VC.
For this record Fred Ward- ing's orchestra and glee club cut these two campus favorites in fine order. The music, arras, is sung and played both in a capella and march style, with a spirited march spin put for Buckle Down, Winoschi, one of the better unabridged campus tunes ever created by Tin Pan Alley. It's too late in the football season to make the most of these.

OSCAR LEVANT (Columbia 17403-D) Adagio Cantabile—Parts I & II.
Playing the lilt well is definitely one of the key elements for this simple Beethoven melody scored for the light voice. The first falls on the Levant's piano, Oscar Levant makes this solo gain a real pianality for the classical cult. Takes over with the piano for the final solo, alone on the keyboard, brings out all of the melodic currents and tonal shading which have been lying in the Beethoven scoring for this Adagio movement. Not for the light touch.

GORDON ManSBE (Muscot 15574) Flirtaby Will Get You Naughtier—FT; V.
Oh, But I Do—FT.
While this is light fare for the rich and robust barbs of Gordon McSwee, the troubadour pipes it pleasant enough with the sole place passages of Walter Gross, who conducts the orchestra as though it were much to the pianality. It's a buoyant and attractive rhythm ditry in Flirtaby Will Get You Naughtier and a more promising slow ballad in Oh, But I Do.

Singer faces heavy composition in the
Beer Shortage Nips Atlantic City Receipts

ATLANTIC CITY, Nov. 30.—The beer shortage, brought on by the closure of 11 breweries in New Jersey due to union jurisdictional differences, is termed by tavern operators as serious. Cut in juice box and pinball machine play in tavern locations has already been felt by some coin machine operators. Cigarette machine operators claim the government noticed little effect on their business.

Tavern operators have banded together with buyers of available bottled beer to better gird themselves for any emergency. One night this week, the East Side, which is 60 half barrels of draught beer weekly, mentioned that he is down to his last three kegs with little prospect of replenishing his supply.

Consensus is that if the strike lasts, the busier taverns will be without beer of any kind. With a steady card playing schedule being played on the seaside resort, it is expected that the situation will have considerable effect on the revenue from coin machines.

Impressions with their "Laying Down the Law Today," a brand new song, backed with a pious and good-natured rhythm novelty in Winkie-Blind-Peef-Poo. Sonny found the piano for his piping, Vincent uses three and four-piece rhythm combos to provide the musical accompaniment. Further displaying his vocal talents, Vincent sings in the style "If I Had My Life To Live Over and in the personality style, Vincent will beKing of the River's Long As You Like It. All the selections are originals. The three other tracks are of the "party" variety and are sufficient to indicate their content.

For those whose interest is in pornography.

FRANK SIGORELLI (Davis 9001)
Margie—FT
Margie—Belts—FT
It's hot jazz of the early "20s, with little drive or power to attend the beats, as Frank Signorelli, putting a quartet from the piano bench, beats out in dated style for the familiar Margie and a less appetizing adaptation of the holiday song in Angling the Belle. Impressed by trumpeter Phil Napoleon and clarinetist Sol Franchello are also of the old school.

Nothing here to tempt the coins.

MAURICE ROCCO (Musicalat 427)
I Can't Get Started—FT
I Can't Get Started—V
Instead of displaying his rocking and riotous style of Stevingway, Maurice Rocco tries to impress as a singer. And failing to prove his personality on the piano, he lost that can be said is that he tries in imparting the rhythmic flavor to both of these evergreens. Cole Cook at the drums and Mack Stuart on bass assist.

Little nickel movie in this release.

AL GOODMAN (Victor 28-011)
And in the Sunny—Parts I & II—FT
A rhythmic setting in sympathetic style, making it a needing nicety, is provided by Al Goodman, a member of the orchestra for Dimitri Tiomkin's mood music for the movie, Duet in the Sun. Goodman provides classical, soft, and the attractive outdoor and Mexican melodies, spreading them all effectively over both sides of a 12-inch.

For the home phonos.

TEDDY WILSON (Musicalat 421)
Oh! What A Beautiful Morning—FT
Oh! What A Beautiful Morning—V
Teddy Wilson has gathered a promising octet of jazz aces around his piano bench, including the trumpet of Buck Clayton, and Don Byas' tenor horn. However, it's strictly his rhythmic fashioning of the black-and-whites, especially for the lively spinning "I Want To Be Happy," that makes for any degree of attraction. Brings on Sarah Vaughan to sing Don't Worry 'Bout Me, from an old Cotton Club revue. But while the gal's phrasing is great, her pipes never hold up for this needing.

No coin spark in this spinning.
CLOSING OUT
ENTIRE STOCK OF COSMO RECORDS
BUY—BUY—BUY! SAVE—SAVE—SAVE!

No. Title
453 Are You Livin', Old Man? Joe Gaetjes
456 I'll Buy That Dream When I Can Do It
465 Dixie
466 Marie from Bein's Ghost of Barrenhouse Joe
467 Serenade Party In the Middle of May
468 I'm Always Chasing Rainbows Symphony
470 Patience and Fortitude
473 There's No One But You Louis Blues
474 Song of the Sea Loop de Luxe
479 All That Glitters Who's Got a Tent for Rent?
476 They Ruined the Joint All Russell Bezzeil
477 If You Were There Azure
478 Song of the Bayes I've Got the Sun in the Morning
479 As Time Goes By Out California Way
480 For Mama It Seems Like Ages
481 Strike it Rich Where or When
482 Serenade Stormy Weather
483 Cynthia's Love Sunbean
484 St. Louis Blues 12004
485 The Blues That Really Played High Hound the Moon
486 The Hours of Blue Lights I've Got the Blue Lights On

PRICE...42¢ EACH...including tax
All records listed sold only in quantities of 25 of each number
Check in full must accompany order or $1 deposit, balance C. O. D.

PLAY SAFE...
WITH ATLANTIC'S
TRIPLE TEST GUARANTEE
NO OTHER ONE LIKE IT IN THE ENTIRE INDUSTRY!

Your money back plus freight paid both ways if any of our reconditioned phonographs do not meet with your complete satisfaction!

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ATLANTIC NEW JERSEY CORP. 27-29 Austin Ave., Hackensack 5, N. J.
ATLANTIC CONNECTICUT CORP. 1623 Main St., Hartford 5, Conn.

---

40 Washers in First Coin Launderomat Opened in Chi

CHICAGO, Nov. 30.—Complete self-service, coin-metered laundry was opened here recently by Sadie South Side by Lloyd Strite, president of the Automatic Laundry Distributors. It is

New laundry, featuring automatic expulsion of washing, drying and ironing, is manufactured by the Westinghouse Electric Appliance Division. According to Strite, Westinghouse and Automatic are co-operated in setting up the store.

Located at 2413 East 100th Street, store is model layout with launderomat, expressers, heavy-duty tumbler dryers and electric ironers. Fluorescent lighting and a color scheme in pastels make the spacious store attractive to customers.

Has 40 Machines

Launderomats are arranged in their own section in a double line, back to back. Customer can use one to 10 of the 40 machines at one time, according to Strite, assuring a 30-minute wash.

From the washing line clothes are taken to the coin-metered dryer then to special ironing booths for conviencing the booths are private and equipped with shelves for finished clothes.

Ironing stations are metered for half an hour, the dryers for 18 minutes and the irons for one hour. Opera-
tion is entirely automatic, enabling the attendants to devote time to change making.

Local installation is larger, according to Strite, than the average location. Average store, he said, is about 30 units. New store is located in the shopping area of a large new building project, it is, to be known as Jeffrey Manor and is adjacent to industrial areas in near-by Indiana.

Children Cared For

Conveniences provided for the customer include a lighted lounge room with a radio and a special area for young children where amusements will be provided to entertain them while their parents are using the machines.

Utility room has also been provided for the keeping of heavy equip-
ment such as water heating and water softening. Room is also equipped for repair and maintenance work. Spare machine is maintained there for breakdowns.

Equipment is all coin-operated thru meters, which offer convenience to the patrons and simplification to the operator. Coin meter makes the machine almost automatic, according to the coin and setting the time incidental to the use of that equipment.

Store was opened by Strite in con-
junction with Roy Long, manager of the Chicago Coin Meter Company, and will be operated by Lorraine Ladd. Cost of the entire unit will be about $20,000. According to Strite, the store should gross better than $3,000 a month.

---

Pier May Again Be Amusement Center

ATLANTIC CITY, Nov. 30.—Closed for five years, Garden Pier here is being considered by an Eastern amusement park owner as ma-
terial for a modern amusement park, complete with coin machines, according to a recent announcement from Mayor Altman’s office.

City, according to a report, has been offered $100,000 for the Pier, and an estimated $500,000 will be spent to convert the Pier so that Mayor Altman has expressed an eagerness for some kind of deal for the Pier, such as conversion of it to a public parkway. Pier was a former amusement center here.

---

H. Jones Re-Elected to NIC

NEW YORK, Nov. 30.—Harrison Jones, of the firm the Board of the Coca-Cola Company, was re-
elected a board member of the Na-
tional Industrial Conference at its 281st meeting here last week. Confer-
ence board is supported by 2,500 union officials and executive officers of labor unions and universities. Purpose of the organization is to be an independent, impartial and non-profit insti-
tution for purposes in the field of business, management and economics. It was formed in 1918.

---

ATLANTIC DeLUXE CLUB BELLS

...changed in 2 minutes from nickel to dime or quarter play. Only Columbus has this exclusive patented convertible frame. One dollar per week in...
COLUMBIA DeLuxe Club BELLS

...Changed in 3 minutes from nickel to dime or quarter play. Only Columbia has this exclusive patented convertible feature. Get the best in Bells—the lavishly gold finish Columbia DeLuxe Club Bell. To stock, for immediate delivery.

All sales must be accompanied by one-half deposit, post-office order or certified check, balance C. O. D.

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119 3rd Ave., North
Nashville, Tenn.

ONE BALL MULTIPLE PAYOUT TABLES

JOEY KINAS $195.50
TURF KINGS $195.50
SPORT KINGS $99.50
SANTA ANITAS $99.50
WAR ADMIRALS $99.50

VEST POCKET BELLS $39.50
ABT CHALLENGERS $39.50

Also a large stock of used Free Play Games. Write your needs. 1/4 deposit with order, balance C. O. D.

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255 Vine Street
Murray, Utah
P. O. Box 143

DIXIE
COIN MACHINE COMPANY
910-112 POYKAS ST., NEW ORLEANS 12, LA.

WANTED—USED RECORDS

Reasonable good condition
Highest prices paid for records not more than 6 months old.

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6/o The Billboard
Cincinnati 1, Ohio

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All sales must be accompanied by one-half deposit, post-office order or certified check, balance C. O. D.

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Also a large stock of used Free Play Games. Write your needs. 1/4 deposit with order, balance C. O. D.

GLENN JONES COMPANY
255 Vine Street
Murray, Utah
P. O. Box 143
COLUMBIA
De-Luxe Club Bells
...Chained in 2 minutes from nickel to dime or quarter play. Only Columbia has this exclusive patented convertible feature. Get the best in Belle-steel lacquered gold finish Columbia De-Luxe Club Bell. In stock for immediate delivery.

All orders must be accompanied by one-half deposit, postal money order or certified check, balance C.O.D.

ROBINSON DISTRIBUTING CO.
745 Baronne St.
New Orleans, La.

1946 Candy Sales Match Last Year's

(continued from page 89) Situations of interest to vending machine operators. Report on bar goods indicated that the field continues to dominate the trade.

Bar and Bulk Total
Of 31 firms reporting on their sales for September, total bar goods was $14,859,000 for 23,192,000 pounds. Bulk goods sales reported for 31 firms during September was $2,933,000 for 16,169,000 pounds.

Over the nine-month period the bar manufacturers sold 472,598,000 pounds, a decrease of 3 per cent compared with 489,556,000 pounds for 1945. Dollar sales on that poundage were up 3 per cent with $121,497,000 as compared with $117,808,000 for last year.

Bulk goods for the nine-month period increased 8 per cent with 124, 269,000 pounds as compared with 114,689,000 pounds in 1945. Dollar sales increased 10 per cent in the period, with sales hitting $22,471,000 as compared with $20,354,000 for the previous year.

Comparison Made
According to the analysis, dollar sales for manufacturer-retailers and other manufacturers in September of this year showed increases of 9 and 14 per cent over the same period of last year. Sales of manufacturers of chocolate products competitive with confectionery dropped 6 per cent. In a month-to-month comparison, however, the figures were up 43 per cent and other manufacturers were up 13 per cent.

Year to date comparison showed dollar sale of manufacturer-retailers per cent, manufacturers of chocolate products competitive with confectionery were up 11 per cent compared to all other manufacturers, however, were down 4 per cent.

Comparison of dollar sales for other manufacturers by areas revealed substantial increases in most of the areas, with Iowa, Missouri leading with a 69 per cent increase. Following those two States were Minnesota, North Dakota, South Dakota, Nebraska with increases of 32 per cent. South Carolina, New York, 27 per cent.

Three areas reported decreased sales. Washington, Virginia, West Virginia, North Carolina, 12 per cent and New York, 4 per cent.

STORY ON SUGAR

(Continued from page 91) group and to the department if I failed to say something about confectionary rationing and price control on sugar. My contacts with men in your industry and in many other industries which use or produce sugar confirm me that for the present, decontrol and abandonment of rationing would not be in the best interests of industry or of the ultimate consumer. I say these things because sugar is still in very short supply and you men know quite well that decontrol could result in a substantial increase in prices. I will say nothing as to the possible confusion which could result from the scramble to obtain sugar if rationing were immediately abandoned."

New Diskery in New York

Annonces First Release

NEW YORK, Nov. 30.—New diskery just announced this week is the Ultra Record Company, owned by W. Timm, formerly with Continental Records, and Sam Levitch. Lauching Record is the first release of the firm which will specialize in novelties.

Keep Nickel Price,
Says Coke Distribu

INDIANAPOLIS, Nov. 30.—James S. Yunker, Indianapolis Coca-Cola Bottling Company, was the leading man to go on record here concerning whether or not to raise the price of bottled soft drinks that have been selling at a nickel.

Speaking in connection with the increased cost of sugar that has influenced the price of soft drinks, Yunker said: "My drink is to remain at the 5-cent level even if the price of sugar goes to 15 cents a pound."
GOTTLIEB

BAFFLE CARD

Remember Gottlieb's great Baffle Ball... Lot-o-Fun... Lite-o-Card? Baffle Card is even greater! Need we say more?

ORDER TODAY!

EXCLUSIVE GOTTLIEB DISTRIBUTORS IN FLORIDA AND CUBA

FLORIDA'S MOST PROGRESSIVE DISTRIBUTOR

Now Delivering

FOR COMPLETE LIST OF GIRL* VICTORY

STREET NEW YORK

Keep faith with the Public

MUSIC MUST REMAIN AT 5 CENTS A TUNE

See us about Seeburg’s 2-year plan to aid operators

ATLAS MUSIC CO.
PITTSBURGH

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DISTRIBUTORS

1955 FOR COMPARISON MUSIC SYSTEMS 1944

We have a few thoroughly reconditioned 3½x7 coin-operated pool tables that we are closing out at...

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Keep faith with the Public
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EXCLUSIVE Seeburg DISTRIBUTORS

**COIN MACHINES**

Coca-Cola Net Tops 17 Mil $

NEW YORK, Nov. 30—Coca-Cola Company, in the nine months ended September 30, reported net earnings of $17,275,783 after taxes and all deductions, according to a statement of operations. Figure compares with $17,809,689 for the same period in 1945. Net earnings for this year's nine-month period are equal to $4.22 a share of common stock, compared with $4.34 a share last year. Statement discloses Coca-Cola's net earnings for July, August and September of this year at $8,694,110, or $1.70 a share. In the same three months last year, net earnings were $7,192,650 of $1.73 a share.

A year-end dividend of $1 was declared by the company's directors in addition to the usual quarterly 75-cent dividend a share on common stock. Both are payable December 16. Total of these payments, company said, will bring disbursements for this year equal to the $4 total paid in 1945.

"That's Phil T. Lurie! He comes in every day since G-E Lamps were put in the pool machine!" Watch 'em stock in when you light up with G-E Lamps that stay brighter longer. Ask your coin machine wholesaler or write General Electric Lamp Dept., Div. 166—B-3-38, Nela Park, Cleveland 12, Ohio.

**SALESBOARDS— All Orders Shipped Same Day Received**

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</tr>
</tbody>
</table>

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Large Glass Plates, Tins, Dealers, Jackpot Boards and all kinds of Coincigarette Boards, 14, 22 or 56-station requirements. 20%-down with all orders—Seeburg Co. O. D.

MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA

**COLUMBIA DeLuxe Club Bells**

...Changed in 2 minutes from nickel to dime or quarter play. Only Columbia has this exclusive patented convertible feature. Get the best in belts—the lustrous gold finish Columbia DeLuxe Club Bell. In stock for immediate delivery.

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Seeburg Ray Guns, completely reconditioned, reprinted and converted. Immediate delivery. Sold on Coinex money-back guarantee. Terms 1/3 deposit, balance C. O. D.

**SPECIALS—**

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<th>$9.50</th>
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<td>Yankee Doodle</td>
<td>$149.00</td>
</tr>
</tbody>
</table>

1/3 DEPOSIT WITH ORDER, BALANCE C. O. D.

**WANTED**

SEEBURG CHICKEN SAM AND JAILBIRD RAY GUNS

**WILL PAY**

$40.00 Each

WRITE FOR SHIPPING INSTRUCTIONS.

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GOOD NEWS for COIN-OPERATED RADIOS

NATIONAL'S

RADIO-TIMER
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Slug Rejector

ASSURES PAY FOR EVERY PLAY!

In 1 unit: Timer, Motor, Rejactor, Accumulator!
From the world's largest and only manufacturer devoted exclusively to coin-handling and detecting devices...comes this precision-created, engineer-designed Radio-Timer. So compact, sturdy, and with a minimum of moving parts! Comprised of Timer, Motor, Slug Rejctor, and Accumulator.

Now, Sell ALL the Time at a Profit!
Play-period: optional, 1 or 2 hours for each quarter. Accumulates to 3 quarters for 3 or 6 hours unbroken play. Your protection against "free plays" is NSR's vast experience in creating coin-handling and detecting devices in use all over the world!

Short N' Snappy! Saves Space!
Minimum cabinet height now assured. Coins travel directly to side-mounted cash-box by an ingenious side-action positive ejection!

For Coin Handling Perfection

NATIONAL SLUG REJECTORS, INC.
FOREIGN AND DOMESTIC COIN HANDLING UNITS SERVE THE WORLD
5100 SAN FRANCISCO • SAINT LOUIS 15, MISSOURI
FACTORY SERVICE OFFICES: LOS ANGELES • CHICAGO

Send Today for More Information!
See 750 Mil Gallon '46 Ice Cream Sales

CHICAGO, Nov. 30.—Of major interest to ice cream concern this week was the report by the Bureau of Agricultural Economics of the U.S. Department of Agriculture that 63,410,000 gallons of ice cream were produced in September. Figure is 12 per cent higher than the same month in 1945 and 62 per cent greater than the five-year September average, 1940-44.

American appetite for the frozen delicacy has grown so substantially, the report further revealed, that the first nine months of 1946 saw 602,000,000 gallons produced. Industry now estimates that the original 1955 goal of 1,000,000,000 gallon annual volume will probably be realized in 1947. Present figures are so far in excess of other record years that since August each succeeding report has automatically become a new record. Former high was made last year when output was 471,000,000 gallons.

Officials of the ice cream industry now declare that a 12 months total production for this year will probably reach 750,000,000 gallons.

All restrictions concerning the ice cream industry were scrapped when War Food Order No. 8 was terminated September 1, 1945. From that date on manufacturers proceeded to increase the butterfat content of ice cream to a marked extent. Surveys made in this connection revealed that in 1944 and 1945 the butterfat content averaged 10.5 per cent while five analyses made this year showed the lowest percentage of butterfat in ice cream to be 11.61 per cent and the highest, 11.90.

The Billboard Cincinnati 1, Ohlo
This is NOT A SPECIAL SALE!
Our games are ALWAYS sold at Special Prices

RECONDITIONED EQUIPMENT

Dynamite $295.50 2-10-20 $ 74.50
Steag Door Liberty $74.50
Cantora 164.50 School Days 29.50
Surf Queen 164.50 Retention 29.50
Big Hit 164.50 Yanks 49.50
South Sea 164.50 Victory 49.50
Idaho 164.50 Showboat 49.50
Grand Canyon 164.50 Knockout 79.50

NEW MACHINES

MILLS BLACK CHERRY W DAVAL FREE PLAY W
MILLS GOLDEN FALLS R ART CHALLENGER R
MILLS VEST POCKET T GUSHER T
COLUMBIA D J P T MARVEL T
COLUMBIA DELUXE E AMERICAN EAGLE E

ALL NEW GAMES in stock for immediate delivery

YOU’LL LIKE THE WAY WE DO BUSINESS

MAX BROWN Says

FOR OPERATORS WHO INSIST ON THE BEST

COIN MACHINES

MILWAUKEE COIN HAS NEW EQUIPMENT
FOR IMMEDIATE DELIVERY!

Good Used Equipment at Lower Prices!

BELL MACHINES

Fully Guaranteed BLACK CHERRY BELLS, Orig. Mech., Club Handles, D.P. Sides and Front, Knee Action, 3/8 or 2 1/4 C.

Seeburg

COLUMBIA MACHINES

127
Survey Sales Taxes In Southern States

NASHVILLE, Nov. 30. — Eight Southern States now have imposed a sales tax. Altogether, 23 States have this tax program in effect. All of the general sales taxes now in force in the various States have largely a product of the depression 1930's. Most popular rate among the 23 States is 2 per cent, which is mostly on retail sales.

Alabama, Arkansas, Mississippi, Missouri, Oklahoma and West Virginia charge 2 per cent; Louisiana, 1 per cent; North Carolina, 3 per cent. Sales tax in North Carolina includes a wholesale tax of 1/100th of 1 per cent in addition to the 2 per cent retail sales tax. Mississippi extends its tax bases to include sales of all tangible property—oil, mineral products, gas, etc.; also to sales of services to utilities and transportation companies.

No State has adopted a sales tax since 1937, but it is thought the future will see renewed interest in this form of taxation. Such taxes will, it is held likely, revolve around public education and its financing, which matters are of particular interest to the Southern States.

FRIDAY, DECEMBER 5, 1946

Keep faith with the Public
MUSIC MUST REMAIN AT 5 CENTS A TUNE
See us about Seeburg's 2-year plan to aid operators

FLORIDA AUTOMATIC SALES CORP.
MIAMI • JACKSONVILLE • TAMPA

EXCLUSIVE SEEBURG DISTRIBUTORS:

Survey Sales Taxes In Southern States

NASHVILLE, Nov. 30. — Eight Southern States now have imposed a sales tax. Altogether, 23 States have this tax program in effect. All of the general sales taxes now in force in the various States have largely a product of the depression 1930's. Most popular rate among the 23 States is 2 per cent, which is mostly on retail sales.

Alabama, Arkansas, Mississippi, Missouri, Oklahoma and West Virginia charge 2 per cent; Louisiana, 1 per cent; North Carolina, 3 per cent. Sales tax in North Carolina includes a wholesale tax of 1/100th of 1 per cent in addition to the 2 per cent retail sales tax. Mississippi extends its tax bases to include sales of all tangible property—oil, mineral products, gas, etc.; also to sales of services to utilities and transportation companies.

No State has adopted a sales tax since 1937, but it is thought the future will see renewed interest in this form of taxation. Such taxes will, it is held likely, revolve around public education and its financing, which matters are of particular interest to the Southern States.

FRIDAY, DECEMBER 5, 1946

Keep faith with the Public
MUSIC MUST REMAIN AT 5 CENTS A TUNE
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December 7, 1946

The Billboard

COIN MACHINES

NOW DELIVERING

NEW MACHINES

KEENEY'S
BONUS SUPER BELL
5c PLAY

KEENEY'S
BONUS SUPER BELL
5c AND 25c PLAY

EXHIBIT FAST BALL

IMMEDIATE DELIVERY—WRITE FOR PRICES

STEED & MINTON DISTRIBUTING CO.
1200 STATE STREET Phone 5599 PINE BLUFF, ARK.

SUPERIOR PRODUCTS INC.
14 W. PEORIA ST. CHICAGO 7 ILL.

FOR IMMEDIATE DELIVERY!

3 ROCK-OLAS Perfect Condition WRITE
40... $45.00
50... 442.50
mundo 291.50
Seeburg King 30... 442.50
Westing 500... 329.50

Westing 412. $35.50
Capt. Kidd 49.50
Cheat 59.50
Four Roses 49.50
Jungle Snap 49.50
Snoopy, #1 49.50

ALL ITEMS GUARANTEED

BOWLING GAME BALLS

REGROUND AND LACQUERED—REFINISHED LIKE NEW

2 1/4" to 3 1/4" $25.00 per hundred 10-Day Service

MACOMB MUSIC SERVICE 16700 NINE MILE RD.
MEMPHIS, TENN.

THE COLONEL SAYS

"It's like Colonel Kent Hamby, of Hickman, Ky., said: 'Dear Bruther, you need go no futher—this one stop store can give you what you want—and NOW.'"

We Are Now Delivering
—NEW GAMES—

CHICAGO COIN'S SUPER SCORE
GENCO'S STEP UP
GOTTIEB'S BAFFLE CARD
BALLY'S MIDGET RACES
SEA-BREEZE
EXHIBIT'S FIESTA
A FEW FAST BALLS LEFT
JENNINGS' NEW BELLS
INTERNATIONAL MUToscope VOICE-O-GRAPH
AND ATOMIC BOMBER

—Special Used Games—

SAC Certified

SOUTHERN AMUSEMENT CO.
628 MADISON
MEMPHIS, TENN.
PHONE 5-3600

"KEEP 'EM FLYING" YOUR CHOICE
SKY CHIEF $109.50
BIG PARADE
AIR CIRCUS

These Games Are Clean and Ready To Make Money.
Opinion Meter Will Be on Market Soon

SYRACUSE, N. Y., Nov. 30.—Of interest to coiners was the announcement by General Electric Company here that they expect to have their new opinion meter on the market within five months.

Instrument was created to measure opinion of groups up to 120 persons at board meetings, management discussions and round-table conferences. True, uninfuenced group opinion is registered, with each individual opinion expressed secretly, according to the company.

In addition to registering, the machine also computes the percentage of those in favor, of those not voting and of those indifferent. No permanent record is made, as all indications show on a large dial.

Indicating unit and hand-held station dials range from zero to 100. Negative opinion is registered from zero to 50, positive from 50 to 100. Members of group not wishing to vote turn their indicator to off position.

Anticipated price of the opinion meter and one set of 12 hand stations is $995 with each additional set of 12 hand stations $125.

MILLWAUKEE COIN MACHINE CO.
MILWAUKEE
EXCLUSIVE Seeburg DISTRIBUTORS

METAL COIN TUBES for Downey-Johnson COIN COUNTERS

PHONOGRAPHS Seeburg 9800, $125.00
Seeburg Colonet, RC, $62.50
Just Off Location. Immediate Delivery.

BAKERS PACERS F. O. B. Chicago

IMMEDIATE DELIVERY NEW MILLS, JENNINGS and COLUMBIA SLOTS
NEW PIN GAMES, RAFFLE CARDS, SHARTY, SUPER SCORE
DAVAL FREE PLAY
NEW CONSOLES, BALLY TRIPLE BELL and DRAW BELL KEENEY SUPER BONUS BELL

MAIL US your card. We will place you on our special low price mailing list.

DIRECT FROM MANUFACTURERS: USED HIGH BANKS, $150.00; SUPER BELL, $195.00; CLUB BILLS, $375.00; All Free Play and Cash, Like New. All Models Used Slots A-1 Shape.

GENERAL COIN MACHINE CO.
227 N. 10TH STREET
PHILADELPHIA, PA.
**NOTICE, INVESTORS**

**ONE OF THE FINEST PINBALL, SALESBOARD AND MUSIC ROUTES IN THE NORTHWEST FOR SALE**

Continuous operation of over 200 pieces in the same territory for past 15 years. Crossing an average of $20,000 per month. Owner retiring. Books open to qualified buyers. $350,000 total price. Write

BOX 807, Federal Post Office, Portland, Oregon
Keep faith with the Public

Music Must Remain At 5 Cents A Tune
See us about Seeburg's 2-year plan to aid operators

Davies Distributing Corp.

Syracuse • Buffalo

Seeburg Distributors

Living Costs
Costs Taverns

Chicago, Nov. 30.—While coin
listeners nodded, local tavern
owners this week complained about
the high cost of living—it was keeping
customers away from the bar.
Reports from the entire city indi-
cated a sharp drop in retail sales of
liquor and beer. Saloonkeepers de-
clare that the public is not losing their
thirst. They just haven't enough
money to go out drinking.

According to Russell Hopkins, sec-
retary of the National Beer Wholes-
sales' Association, which was meet-
ing here this week, the situation is
nationwide. Around the association
meeting a murmur was heard that
the slump had hit a 50 per cent level.

On this city's North Side, a tavern
owner declared: "Food is taking the
money, I know because I eat too.
But people would be nuts if they
wouldn't rather have a steak than a
couple of highballs."

"Business is off 50 per cent," was
the complaint of a South Side tavern-
keeper. "On a couple of days of the
week the trade is normal—but on the
other days!"

However, one distributor attending
the beer wholesaler's meet, gave an-
other opinion for the shortage of
consumers. This distributor, who
comes from Indiana declared:
"The veterans raised their rates when
they came here. But now they're
settling down. That means less drink-
ing."

Soft Drink Program
Held Up by Rations

New York, Nov. 30.—The $50,-
000,000 expansion program of the
soft drink industry will be delayed
for several months, according to
Joseph W. Milner, president of the
American Bottlers of Carbonated
Beverages. This means that plant
improvement, expansion and delivery
of new equipment will be held up
because of continued low sugar ra-
tons for food manufacturers, he
explained.

Supply of sugar available to the
industry last quarter of this year will
only be sufficient to produce about
one and one-half bottles of soft
drinks a week for the average con-
umer, Milner stated.

NCWA Makes Switch
In Chi Convention
Date to June 15-18

Washington, Nov. 30.—A de-
cision to change the dates of the annual
convention of the National
Candy Wholesalers' Association, Inc.,
to June 15-18 has been made by the
board of directors in a mail vote, C.
M. McMillan, executive secretary,
announced this week.

Previously scheduled for April,
the affair will be held at the Hotel
Sherman, Chicago. Original dates
have been abandoned after it was
discovered that they conflicted with
certain religious observances, Mc-
Millan stated.

While Detroit and New York were
considered as possible sites for the
convention, McMillan explains, "Chi-
ago was selected because of the
greater available facilities offered."
National Confectioners' Association
will hold its annual meeting in Chi-
gago during May.

Candy Available Thru WAA

New York, Nov. 30.—Candy
is available for purchase from the War
Assets Administration here it was
announced this week as long as the
purchaser agrees to pay charges from
the WAA account. Full details can be
obtained from WAA officials at 70 Pine
Street.
RECONDITIONED EQUIPMENT

MUTOSCOPE SKY FIGHTER $205.50
PERISCOPE 125.50
CHICAGO COIN GAUZE 285.95
CHAMPION HOCKEY, F.P. 109.50
WURL. SKEE BALL, 14 FT. 375.00
BALLOKY KING PIN 189.50
WAITING BIG GAME, F.P. 85.00
JENNINGS SILVER MOON, F.P. 114.50
EVANS (04) GAL. DOMINOS, P.J. 175.00
EVANS LUCKY STAR 125.00
BALLOKY CLUB TROPHY 204.50
BALLOKY (01) DERBY, F.P. 214.50
BALLOKY RECORD TIME, F.P. 184.50
BALLOKY DARK HORSE 149.50
BALLOKY 5c BLUE FRONTS, LATE 129.50
BALLOKY 10c BLUE FRONTS, LATE 139.50
MILLS 25c BLUE FRONTS, LATE 149.50

WIRE
WRITE
PHONE

PICO SALES CO.
5426 W. Washington Blvd.
Los Angeles 16, California

FLORIDA AMUSEMENT COMPANY
Jesse G. Wellons
M. B. Wellons
Automatic Phonographs
Coin Operated Machines
2019 Boulevard
Hollywood, Florida
Telephone 160

EXTRA SPECIALS IN CONSOLES AND SLOTS
THOROUGHLY RECONDITIONED AND READY FOR LOCATION

Super Bells, 5c, C.P., F.P... $175.00
Super Bells, 25c, C.P., F.P... 200.00
Super Bells, 5c-25c, Twin C.P., F.P... 350.00
Bally Club Bells, 5c, C.P... 125.00
Bally High Hands, 5c, C.P... 115.00
Paces Racers, 5c, C.P... 100.00
Paces Racers, 25c, C.P... 125.00
Galopping Dominos, 5c, C.P... 75.00
Galopping Dominos, 25c, C.P... 100.00
Paces Reels, 5c, Late C.P... 100.00
Mills 5c Blue Front... 125.00
Mills 5c Brown Front... 145.00
Mills 25c Blue Front... 175.00
Mills 25c Gold Chrome... $185.00
Mills 50c Gold Chrome... 200.00
Mills Vest Pockets, Blue & Gold... 40.00
Columbia Deluxe Club Bells (New)... 209.50
Jennings Standard Chiefs (New)... 299.50
Jungle... 60.00
Entry... 50.00
Star Attraction... 50.00
Triumph... 50.00
Four Aces... 75.00
Defence... 65.00
Majors '41... 50.00
Victory... 60.00

One-third deposit with order, balance c. o. d.

December 7, 1946

The Billboard

WURLITZER MODELS

SEEBURG MODELS

EXHIBIT'S FAST BALL—Write

PACER MACHINES

COIN MACHINES 133
Keep faith with the Public
MUSIC MUST REMAIN AT 5 CENTS A TUNE
See us about Seeberg's 2-year plan to aid operators

ATLANTIC-NEW YORK CORP.
NEW YORK * NEWARK * HARTFORD, CONN.

SPECIAL OFFER—SPECIAL SMASHING PRICES AND WILL NOT BE UNDERSOLD BE SMART—DON'T IN.executeUpdate() buy NEW OR USED MACHINES. New Games and Games in stock, ready for delivery.

WILLIAMS SMART, BALLY MIDGET RACLES, DRAW BELL TRIPLE BELL, MILLS CENTRAL FALLS, BACK CHERRY BELL, in stock now.

USED MACHINES READY FOR LOCATIONS MUSIC—WURLITZER 10-600 Rotary and Keyboard $275.00
5 Rock-Ols Playmaster with Conveyors $325.00
35 Seeburg Wallmounts Wireless @ 27.50
12 Conmats Hi High @ 135.00
5 Pacos Real, late model @ 135.00
WRITE—WRITE—PHONE 21254

WILLIAMSPORT AMUSEMENT COMPANY 221-233 Hophorn St. Williamsport 23, Pa.

CROWN PRODUCTS
SOUTH BEND 24, INDIANA

DENVER TAXES CIGS 2 Cents Per Pack
DENVER, Nov. 30.—Cigarette smokers here are slated for an additional cent-per-tax. City council passed the controversial ordinance on November 26. City has collected a cent-per-pack on cigarettes since 1940. The levy, passed for relief purposes, produced $333,646 last year. New ordinance drops the tax on smoking tobacco and sets a 2-cent total on cigarettes. Also in the near future is a 1 per cent city sales tax. The council unanimously agreed to the tax. As tentatively approved, the tax will start on purchases of 19 cents. The State now collects a 2 per cent sales tax.

Paper Tells Part Vending Plays in Pentagon Story
WASHINGTON, Nov. 30.—Notice was paid vending machines this week by William Moore, correspondent here for The Chicago Tribune in a story, dispatched by that newspaper's press service, about the Pentagon Building.

Moore's story, which was headlined "The war's over, but Pentagon still fights on," told how the $60,000,000 building still burns with wartime-like activity. Describing one phase, Moore said:

"Young men in collegiate leather jackets, lettered with the names of their classmates, pedal as furiously as ever up and down the halls on tricycle trucks, keeping the vending machines filled with cigarettes.

Supplies Company Breaks Up Into Smaller Routes
SPRINGFIELD, Mo., Nov. 30.—Missouri Tavern Supply Company, once the largest music and pinball operation in Southern Missouri, has been broken up into six smaller routes thru sales within recent months. Company, however, still is owned by Carl Trippc, of Ideal Novelty Company, St. Louis.

R. C. Boles, former manager of the company who now is back heading it again on a part-time basis, bought part of the route east of Springfield, and Noel Reed bought the section of the eastern route extending south from Mansfield, Mo., to Salem, Ark. Robert makes his headquarters at Wil-low Springs, Mo.

Dale Rymer, veteran of the Seeb- been who saw service on Saipan, bought the route north of the city. Rymer preceded Boles as manager of the firm.

Charlie Charles, veteran Springfield coin operator, purchased the so-called "Lake" route, which extends up to Lake Taneycomo, and Arthur M. Roberts bought the route west of the city.

Company, however, retained most of its locations within city. Trippc has purchased three amusement parks in St. Louis, it is reported.

Boles estimated that there now are at least 10 music and pinball operators located here, and approximately half have entered the business since end of the war.

Among new operators are Henry Franks and Henry Brake. Two of the biggest operators in this area are M. E. Orchard, of Orchard Music Company, and Byron Smith, of Smith Music Service. Orchard also operates cigarette venders.

Special Offer—Special Smashing Prices and Will Not Be Undersold

BE SMART—DON'T IN EXECUTE TO buy NEW OR USED MACHINES. New Games and Games in stock, ready for delivery.

WILLIAMS SMART, BALLY MIDGET RACLES, DRAW BELL TRIPLE BELL, MILLS CENTRAL FALLS, BACK CHERRY BELL, in stock now.

USED MACHINES READY FOR LOCATIONS MUSIC—WURLITZER 10-600 Rotary and Keyboard $275.00
5 Rock-Ols Playmaster with Conveyors $325.00
35 Seeburg Wallmounts Wireless @ 27.50
12 Conmats Hi High @ 135.00
5 Pacos Real, late model @ 135.00
WRITE—WRITE—PHONE 21254

WILLIAMSPORT AMUSEMENT COMPANY 221-233 Hophorn St. Williamsport 23, Pa.

WANTED
Experienced Mechanic on Four Bells, Club Bells and other Coin Machines. Must be steady work. Apply.

DURSELL NOVELTY CO. 176 Asht Street New-Battle, Cone.

Keep faith with the Public
MUSIC MUST REMAIN AT 5 CENTS A TUNE
See us about Seeberg's 2-year plan to aid operators
A GREAT NAME FOR A G - R - E - A - T GAME

OPPORTUNITY
BY MARVEL

- Dynamic Player Appeal
- Schematic Diagramming
- Dependable Performance
- Location Tested
- Knockout Pocket
- 5000 Ball Return
- Double Roll Over Lane
- Curves and Color
- Beautiful Lite Box
- Advanced Scoring

A BIG MONEY MAKER

“DEPENDABLE PERFORMANCE”

MILLER VENDING COMPANY

42 Fairbanks St., N. W.
Grand Rapids, Michigan

December 7, 1946

The Billboard

COIN MACHINES

135

DEPENDABLE DISTRIBUTORS

CABINETS IMMEDIATE

for Cabinet Today

State Distributorship Available

Write, Wire, Phone Today!

Phonograph Products Co.

Exclusive National Distributors


A product of

Phonograph Products Co.

Rock-Ola Vending Company

$198.00

UNIVERSAL

Conversion Cabinet

for Phonographs

OF NEW DESIGN, SOLIDLY CONSTRUCTED, BEAUTIFULLY STYLED, WITH PLEXIGLASS LIGHTUP.

ORDER SAMPLE CABINET TODAY

$198.00

Write, Wire, Phone Today!


State Distributorship Available

A product of

Phonograph Products Co.

Grand Rapids, Michigan

Exclusive National Distributors

MILLER VENDING COMPANY

The windows are wide open... the electric fans are running... we've even had an air conditioning unit installed — but we still can't breathe freely! We're still smothered with orders and requests for Whirl-A-Ball!

So great, so unpredictably overwhelming, has been the response for Amusement Enterprises' newest coin-catcher, Whirl-A-Ball, that our entire productive capacity will be taxed to the utmost for the next few weeks!

Just as soon as we're able to balance your heavy demand with our increasing supply... just as soon as we're able to draw a deep breath... the trade will again be informed that additional orders are being accepted for Whirl-A-Ball!

When that time... this gentleman, fellow — take it easy, and... How About Some Nice Fresh Air?

AMUSEMENT ENTERPRISES, INC.

- GEORGE PONDER - IRVING KAYE - 2 Columbia Circle, N.Y. 19, N.Y. - Phone: Circle 6-6651

BALLY

MIDGET RACER

$299.50

Immediate Delivery!

MUSIC

32 WURLITZER 850 $565.00 36 WURLITZER 900 $699.50 16 WURLITZER 800 $499.50 40 WURLITZER 850 $649.50 9 WURLITZER 700 K $399.50 25 WURLITZER 600 K $399.50 1 WURLITZER 600 R, w/avoirs, platter, perfect condition $395.00 3 WURLITZER 600 R $349.50 2 WURLITZER 616, illuminated $199.50 5 WURLITZER 616, Plain $199.50 1 WURLITZER 412 $199.50 21 SEEBURG 8200, SC $249.50 23 SEEBURG 8800, SC $249.50 4 SEEBURG 8800, KS $249.50 6 SEEBURG 8800, KS $249.50 2 JENNINGS CLASSIC $379.50 5 JENNINGS 750 $379.50 1 SEEBURG CONCERT GRAND $499.50 2 SEEBURG CROWN $499.50 5 ROCK-OLA CAMANDO $499.50 13 ROCK-OLA IMPERIAL 50 $399.50 3 ROCK-OLA 12-RECORD $279.50 15 Bally High-A 1940 Super $279.50 7 ROCK-OLA 1939 Deluxe $279.50 12 ROCK-OLA 1939 Standard $279.50 1 MILLS THRONE $249.50

5 BALL FREE PLAY

2 CATALINS $139.50

NOW DELIVERING NEW MACHINES

ROCK-OLA "THE PHONOGRAPH OF TOMORROW" ROCK-OLA WALL BOXES

BALLY TRIPLE BELL—DRAW BELL—BICRAIL—FUTURITY DEBY—VICTORY SPECIAL DAVIL FREE PLAY COUNTER GAME A. T. CHALLENGER METAL STANDS FOR CHALLENGER "TALKING GOLD" PLASTIC GRILL CLOTH AUXILIARY SPEAKERS IN BEAUTIFUL CABINETS FOR ALL TYPES OF LOCATIONS FEE:

$1 Deposit — Balance C. O. D.

ALL MERCHANDISE UNCONDITIONALLY GUARANTEED. RETURN IN FIVE DAYS IF NOT SATISFIED.

All orders subject to prior sale of equipment desired.

PHONE (3-6601), WIRE OR WRITE.

MULLINIX AMUSEMENT COMPANY

302 WEST VICTORY DRIVE

SAVANNAH, GEORGIA
Lease Tune Time To Locations in Phone Music for Portland

PORTLAND, Ore., Nov. 30.—New non-coin-operated telephone music system has been launched here by General Music Service, Inc., to serve industrial and professional subscribers with music on a lease-time arrangement. Firm is headed by John Egan, one of the owners of Portland station KWJJ, and by Mrs. Abe Ber- covitz, whose husband is music di- rector of KOIN.

General Music management says its subscribers include doctors, dentists, shipyard shops, theater lobby outlets, banks and retail establish- ments. Also included are some res- taurants, with a single outlet in the center of the location.

Egan says a deal is coming up with night clubs for after-hours music.

"So we won't be competing with any live talent." He reports that some 20 subscribers have already been signed and says the firm has expecta- tions of 40 more before the first of the year. System uses Western Electric and Langen equipment, with a studio in Oregonian Building.

Disk repertoire contains no record- ings with lyrics, Egan says. Generally two types of records are used, sweet for restaurants and similar spots and faster tempos for industrial plants.

Subscribers pay a flat rate for service from 9:30 a.m. to 9:30 p.m., with off and on switches lo- cated at the outlets.

Show Ice Vender At Convention of Ice Trade in Chi

CHICAGO, Nov. 30.—Particular at- tention was given the coin machine industry by members of the natural ice industry during the recent six- day convention here of the National Association of Ice Industries.

Attention was drawn due to the comparatively new aspect of the in- dustry in the use of coin vending ma- chines in consumer sales of ice. Part played by these machines in keeping the magnitude of the natural ice in- dustry at a total sales of $350,000,000 last year was pointed out.

Machines vend ice in either cubes or 50 and pound blocks.

Manufactured solely by the S. & S. Vending Machine Company, there are about 3,200 such machines now in this country, it was revealed at the convention.

Company is now turning out, at the rate of 40 per month, complete units which accommodate 4½ tons of ice. Twice that number of conveyor belts and coin operated dispensers which can be installed in ice plants are also being made by the company.

Ice venders shared convention space with 39 exhibits which showed various other aspects of the natural ice industry. Convention showed that, despite popular belief, the in- dustry had not diminished with the advent of mechanical refrigeration.

Missouri Cigarette Tax Vote Scheduled

SPRINGFIELD, Mo., Nov. 30.—Springfield's proposed city tax of 2 cents per package on cigarettes is scheduled to come up for referendum vote the latter part of this month.

Tax, which would bring the levy on smokes here to 4 cents a pack counting the State tax, was ordered put to a vote on advice of the city attorney. Levy had already been approved by the city council, and the tax machinery, including stamps, was all set, it is reported.

It is believed, however, that voters will reject the proposal.

Kentucky Operators

Now Taking Orders and Deliveries

Williams Smokey
Packard Pla Mor Hideaway Phonograph
Packard Boxoy & Other Accessories
United Sea Breeze
Geneo Step Up
Midget Races
Fast Ball
Victory Derby
Victory Special
Bally Draw Bell
A. B. T. Challenger
Daval Counter Game
Mills Black Cherry
Golden Falls
Mills Vest Pockets
Columbia Bell
Evans Products
Safe Stands
Terms: 1/2 Certified Deposit, Bal. C.O.D.

STERLING NOVELTY CO.
669-671 S. Broadway, Lexington 20, Ky.

COLUMBIA
De Luxe Club Bells
...Changed in 2 minutes from nickel to dime or quarter play. Only color change is this exclusive patented convertible feature. Get the best in bells—the largest and Columbia De Luxe Club Bell. In stock for immediate delivery.

All orders must be accompanied by $209.50 in cash or certified check, balance C.O.D.

SILENT SALES SYSTEM
635 D Street
Washington, D. C.

JUKE BOX & PIN BALL
ROUTE FOR SALE
IN MIAMI, FLORIDA
40 JUKES—40 PINS
Will also consider active partner who can invest some money.

American Vending Co.
510 5th St.
Miami Beach 39, Fla.
58-1619
SPECIALS BY STEWART
4 Mills Panoramas, Solo Vue Packs... $225.00
2 Mills Peacemaker Packs (like New)... 50.00
3 Stereoscopes... 55.00
1652 Mills... $65.00
2 A.B.T. Cine Alarmatic Rifles... $125.00
Zanga, Complete and in Excellent Condition... $825.00
1 Daily Bill... 50.00

STEWART NOVELTY CO.
1361 S. Main St., Salt Lake City, Utah

FOR SALE—DOLLAR SLOTS
Two Mills Club Bells, 4-3-one shown, 4-3-one hidden, with changing, verified, guar-anteed, serial numbers M1002, M1004. Main offer, $20 with offer, balance O. D. D. expires collect.

ADA VEN. CO.
LAS VEGAS, NEV.

ORDER FROM THESE TRADIO DISTRIBUTORS
In Georgia
P. V. Distributors
647 Castleberry St.
Charleston, N. C.

In Alabama
J. S. Distributors, Inc.
1082 W. Washington St.
Birmingham, Ala.

In Washington, D. C.
H. P. Sales Company
1630-38 D Street, W. W.
Washington, D. C.

In Pa.,Md. & Dela.
E. H. Sinella
241 E. 44th Street
New York, N. Y.

In N.J., N. C. & S. N.
Associated Amusements
944 Commercial Ave.
Brentwood, Mass.

In Texas
B. H. & B. Co.
1028 West Avenue
Dallas, Texas

In Colarado
Colorado TRADIO
528 Lincoln Street
Denver, Colo.

In Missouri
V. P. Distributors Co.
2336 Oliver Street
St. Louis, Mo.

In Florida
Spring Beach Amusements
614 Main Ave.
Daytona Beach, Fla.

In Kansas
Tradio Distributing Co.
830 General Building
Wichita, Kan.

In South Dakota
Flemings Amusement Co.
618 Eighth Avenue
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TRADIO INCORPORATED
ASBURY PARK, N. J.
PHONE: ASBURY PARK 2-7447-B-9

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You'll really strike it rich when you buy big-dividend TRADIO! TRADIO is truly a solid producer day in, day out! TRADIO... the radio designed especially (not adapted) for coin-operation... offers you a very attractive gusher of expanding profits! Operators everywhere are praising TRADIO's big money-making potential.

Thousands of hotels, motels and other stopover locations from coast to coast, as well as clubs, hospitals, etc., are demonstrating the money magic of TRADIO... the first in a line of TRADIO "Famous Firsts." And soon you will be able to get delivery also on TRADIONA, the intimate coin-operated restaurant radio... and TRADIOVISION, the world's first coin-operated Television set.

Only TRADIO offers all this:
1. All-metal permanent finish
2. Non-rust negative and warp proof
3. Continuous timing which runs out "playtime" AFTER being switched off
4. Tamper-proof and insurmountable mayday

Immediate delivery on TRADIO,
TRADIOA, and TRADIOVISION now.

TRADIO... TRADIOA...TRADIOVISION
SEE YOUR NEAREST DISTRIBUTOR LISTED

Write for FREE TRADIO FOLDER
Showing all 3 TRADIO "Famous Firsts"
Coal Field Inventors Use Day Off To Sell Coin Easy Chair

CHICAGO, Nov. 30.—In Chicago this week were Luther Stacy and Benno Holbrook, of Whitesburg, Ky. Stacy and Holbrook, who operate a coal trucking business, found the UNW walkout offered a good opportunity to visit coin machine manufacturers in an effort to find someone to make a new coin-operated gadget they've invented—a coin-operated easy chair.

"The idea for this chair," Stacy said, "came to me one day as I stood in a railroad depot waiting for a train. All of the chairs in the waiting room were occupied. As I stood there the idea came to me."

Stacy and Holbrook worked out the mechanical details of the chair and then took it to patent attorneys in Washington. At that point they discovered that two older inventors had experimented with the idea of coin-operated chairs, but not on as elaborate a scale.

Other Similar Chairs

Patent office records show that patent papers were issued in 1885 and in 1887 for two coin-controlled chairs, neither of them upholstered. One patent was issued to a resident of Berlin, and the other to a resident of Chicago. Nothing more was heard of the inventions.

Stacy and Holbrook believe their invention would find ready acceptance in all sorts of traffic terminals. They point to the great amount of coin equipment already found in those locations as the answer to whether or not their easy chair is practical.

Set of the chair moves up and down automatically. When the chair is not in use, the seat folds up against the back, much as a theater chair. When a customer deposits a coin, a quarter horsepower motor, hidden below the chair, operates a cable which pulls the seat down to sitting position. There is no time limit—patrons may sit as long as they wish. Once they arise, however, the seat is automatically pulled back out of position and locked so it cannot be used until another coin is deposited.

Study Sitting Time

Stacy and Holbrook, after a careful study of the matter, have come to the conclusion that railroad and bus station passengers do not usually sit for longer than 15 or 20 minutes.

For the mechanically minded, the following information is reprinted from the patent documents submitted to the patent office in Washington:

"An object of this invention is to provide a upholstered chair having controlled means whereby it may be used only upon depositing a coin therein. Another object of the invention consists in providing an easy chair, the seat of which is tiltable downward for use from a substantially vertical locked position, upon deposit of a coin into a seat unlocking device.

"Still another object of the invention is to provide an upholstered chair having coin controlled locking means, and in which the seat is automatically upraised to locked position when a patron rises from the chair."

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UNITED COIN MACHINE COMPANY
6304 W. Greenfield SPRING 8446 - 8447 MILWAUKEE 14, WISC.
Keep faith with the Public
MUSIC MUST REMAIN AT 5 CENTS A TUNE
See us about Seeburg's 2-year plan to aid operators

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ATLAS AMUSEMENT COMPANY
1078 UNION AVE. PH. 36-2309 MEMPHIS, TENN.
FINES SHOWROOMS IN THE SOUTH!
We Are Proud To Announce That We Have Been Appointed Distributors for
PERSONAL MUSIC CORP.
In West Tennessee and Northern Mississippi.
We Can Give Immediate Delivery.
Reconditioned Used Equipment.

USED PIN GAMES

<table>
<thead>
<tr>
<th>GAME</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>SKY CREST</td>
<td>$125.00</td>
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<tr>
<td>STAGE DOOR CANTER</td>
<td>200.00</td>
</tr>
<tr>
<td>BIG HIT</td>
<td>200.00</td>
</tr>
<tr>
<td>SUSPENSE</td>
<td>200.00</td>
</tr>
<tr>
<td>CONTEST</td>
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<tr>
<td>PRISCO (F.S.)</td>
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<tr>
<td>GOTTLEIBS SHANGRI LA</td>
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<tr>
<td>BO-BAM</td>
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<td>LIBERTY</td>
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<tr>
<td>SOUTH SEAS</td>
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USED PHONOGRAPH AND ARCÄE EQUIMENT

<table>
<thead>
<tr>
<th>PHONOGRAPH</th>
<th>PRICE</th>
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</thead>
<tbody>
<tr>
<td>WURLITZER &quot;150&quot;</td>
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<tr>
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<td>WURLITZER &quot;811&quot;</td>
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</tr>
<tr>
<td>ROCK-OLA COMMANDO</td>
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<tr>
<td>ROCK-OLA PREMIER</td>
<td>250.00</td>
</tr>
<tr>
<td>MILLS THONG</td>
<td>225.00</td>
</tr>
<tr>
<td>CHICAGO COIN AT L STAR HOCKEY</td>
<td>150.00</td>
</tr>
</tbody>
</table>

WE CAN DELIVER ANY NEW PIN GAMES
—WATCH FOR OUR WEEKLY ADS—

NOW DELIVERING!
PACKARD PLANOAR PHONOGRAPHES—HIDEAWAYS WALL BOXES AND ACCESSORIES

GOLDEN FALLS — BLACK CHERRYS — GOLD CHROMES
CLUB BELLS — JENNINGS — PACE — WATLINGS
KEENEY SUPER BONUS BELLS — FOUR BELLS — BALLY
DRAW BELLS — BALLY TRIPLE BELL — PAST BELL — BANK
BALL — WRITE!

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ST. LOUIS • KANSAS CITY

EVERY MACHINE GUARANTEED UNCONDITIONALLY FOR 10 DAYS—CLEAN AND MECHANICALLY PERFECT — READY FOR LOCATION.

NEW GAMES

<table>
<thead>
<tr>
<th>Game</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Raffle Card</td>
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<tr>
<td>Fast Ball</td>
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<tr>
<td>Super Score</td>
<td></td>
</tr>
<tr>
<td>Super Challenge</td>
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NEW COUNTER GAMES

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<td>Grip Scale</td>
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<tr>
<td>A.B.T. Challenger</td>
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USED FIVE BALL FREE PLAY

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<tr>
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<tr>
<td>Liberty (Carson)</td>
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<tr>
<td>Liberty (Gottlieb)</td>
<td>$150.00</td>
</tr>
</tbody>
</table>

OLIVE NOVELTY CO.
2625 LUCAS AVE., ST. LOUIS 3, MO.
(Phone: Franklin 3620)

FOR SALE

<table>
<thead>
<tr>
<th>Game</th>
<th>Price</th>
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<tbody>
<tr>
<td>Rock-Ola</td>
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<tr>
<td>Rock-Ola 1940 Masters</td>
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<td>Rock-Ola Imperial</td>
<td>$169.50</td>
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<td>Rock-Ola 12 Record</td>
<td>$129.50</td>
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<tr>
<td>Used Columbus Model A</td>
<td>$75.00</td>
</tr>
</tbody>
</table>

BIRMINGHAM VENDING CO.
2117 THIRD AVE. NO.
PHONE: 3-5182
BIRMINGHAM, ALA.
YOU CAN’T BEAT OUR PRICES!
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- Wurlitzer 412, Light-Up $89.50
- Wurlitzer 612, Light-Up $89.50
- Wurlitzer 36, Light-Up $89.50
- Wurlitzer 101, Light-Up $89.50
- Wurlitzer 26, Light-Up $119.50
- Wurlitzer 26L, Light-Up $149.50
- Wurlitzer 26L, Counter Model $169.50
- Wurlitzer 91 Counter Model $169.50
- Wurlitzer 91, List $169.50
- Wurlitzer 91, Rock-Ola Sidewalk $169.50
- Wurlitzer 912, Rock-Ola, With $189.50
- Wurlitzer 24, Color Job $199.50
- Wurlitzer 550 Deluxe $249.50
- Wurlitzer 550 Deluxe $249.50
- Wurlitzer 550 Deluxe $249.50
- Wurlitzer 800 Keyboard $259.50
- Wurlitzer 1200 $269.50
- Wurlitzer 800 $409.50
- Wurlitzer 800 $409.50
- Mills Yarnette $199.50
- Mills Empress $199.50
- Rock-Ola 158 $89.50
- Rock-Ola 159 $89.50
- Rock-Ola Window $89.50
- Rock-Ola Stand $129.50
- Rock-Ola Deluxe $249.50

WALL BOXES

- Buckeye Chrome (24) $5.65
- Buckeye Light-Up Side, Brown (24) $6.45
- Buckeye Light-Up Side, Chrome (24) $6.95
- Buckeye Deluxe (24) $7.95
- Seeburg Wall-O-Matic, Remote $49.50
- Seeburg Wall-O-Matic, Remote $49.50
- Seeburg Saloonette $49.50
- Seeburg 25-A, Radio $49.50
- Wurlitzer 3920 Sweet Spot $69.50
- Packard Box $99.50
- Rock-Ola Dial-A-Tune Box, 72 $9.50
- Rock-Ola Dial-A-Tune Box, 72 $9.50
- Rock-Ola Dial-A-Tune Box, 72 $9.50

MILLS

- Mills Yarnette $199.50
- Mills Empress $199.50

ROCK-O-LA

- Rock-Ola 158 $89.50
- Rock-Ola 159 $89.50
- Rock-Ola Window $89.50
- Rock-Ola Stand $129.50
- Rock-Ola Deluxe $249.50

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- Welting Scale $97.50
- Welting Fortune Scale $88.00

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CIRCLE 6-9570 NEW YORK 19, N. Y.

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- 12AV $5.60
- 12AX $6.60
- 12AY $5.00
- 12AZ $4.50
- 6J7 $5.90
- 6J7 $5.90
- 6K5 $5.60
- 6L6 $6.20
- 6L6 $6.20
- 6L6 $6.20

- 6M2 and others ... $ .65
- 12AX and others ... $ .70
- 12AX and others ... $ .70
- 12AX and others ... $ .70
- 12AX and others ... $ .70
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THE BEST MUSIC BUYS ON THE MARKET TODAY
OUR NEW HISTORIC AND MODERNIZED
WURLITZER and SEEBURG MACHINES

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"GOLD" GRILLE CLOTH

A BEAUTIFUL, TWO SIDED GRILLE CLOTH NOW BEING USED IN THE NATION'S LEADING NEW MUSICS MACHINES

- 19" x 23") (MACHINE SIZE) $1.00
- In Lots of 50 $60.00
- In Lots of 75 $60.00
- In Lots of 100 $60.00

Deposit Required With All Orders.

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FOR TIRED AND RUN-DOWN COLLECTIONS

KEENEY'S
SINGLE BONUS SUPER BELL
FIVE COIN MULTIPLE — FREE PLAY & PAYOUT COMB.

REFINISHED — CONSOLES — RECONDITIONED

<table>
<thead>
<tr>
<th>Machine</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td>Mills Jumbo Parade, Lates</td>
<td>$110.00</td>
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<tr>
<td>Mills Three Bells, 5d</td>
<td>110.00</td>
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<tr>
<td>Mills Three Bells, 25d</td>
<td>125.00</td>
</tr>
<tr>
<td>Pace 41, 10d</td>
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— MUSIC —

<table>
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<tr>
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<tr>
<td>Seabury 8000, Jucy</td>
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<tr>
<td>Mills Bells of Music, 50</td>
<td>650.00</td>
</tr>
<tr>
<td>Mills Bells of Music, 25</td>
<td>850.00</td>
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— ONE BALL GAMES —

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<tr>
<td>Victory Special</td>
<td>$275.00</td>
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<tr>
<td>Victory Derby</td>
<td>$150.00</td>
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GUARANTEED • SLOTS • REFINISHED

<table>
<thead>
<tr>
<th>Machine</th>
<th>Price</th>
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<tbody>
<tr>
<td>Mills Bonus Bell, 25d</td>
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<tr>
<td>Mills Bonus Bell, 10d</td>
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<tr>
<td>Mills Bonus Bell, Sr.</td>
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<tr>
<td>Mills Bonus Bell, 5d</td>
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NEW PIN GAMES:

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<th>Game</th>
<th>Price</th>
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<tbody>
<tr>
<td>Genes Step-Up</td>
<td>$250.00</td>
</tr>
<tr>
<td>Chicago Coin Spoolbound</td>
<td>$200.00</td>
</tr>
</tbody>
</table>

ALL MACHINES GUARANTEED PERFECT

WORLD-WIDE DISTRIBUTORS

KEENEY'S BONUS Super Bell a complete route in itself!

Here's a challenge! Place just one KEENEY BONUS SUPER BELL—the ONE-WAY, the TWO-WAY or the THREE-WAY in any average location. Then watch your earnings double or treble as the big, jumbo lite-up board with positive advancing odds, triple-scoring and the BONUS JACK-POT AWARD draws surging crowds of people to play—and PAY! Then compare collections with an entire route of ordinary equipment. Draw your own conclusions. You'll find them in your BONUS SUPER BELL cash box!

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2600 W. FIFTIETH ST.
CHICAGO 32, ILLINOIS
Beautiful gold finish
Red crinkle trim
Red crinkle trim
Silver reel strips
Red cherries

Ready for IMEDIATE DELIVERY!

Jackpot trimmed in gold
Multi-colored...orange, red, blue, gold, green etc.
Extra large money cup

Hand Load Jackpot Holds $50.00

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DISTRIBUTORS!
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Golden Falls Cabinets Available Without Mechanism! Fit All Mills Escalator Type Machines!

YANKEE DOODLE ... $ 75.00 IDAHO ............... $150.00 Legnanaire ......... $ 35.00
Arizona ............... 130.00 Canteen ............... 175.00 Elgat ............... 40.00
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Trade Winds .......... 135.00 Bomberdier ............... 50.00
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SPECIAL
Packard 30 Wire Wall Boxes, '46 Model, Used .................. $25.00

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1940 Super .............. $300.00
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Sethorn Major, K. C. ............... 129.00
Sethorn Orchest, K. C. ............... 215.00
Sethorn Symphony, R. G. ............... 235.00
Sethorn 3820, Classic ............... 75.00
Sethorn 3805, Classic ............... 105.00
Sethorn 3803, Classic ............... 100.00
Sethorn 3806, Classic ............... 100.00
Sethorn 3807, Classic ............... 105.00
Sethorn 3808, Classic ............... 110.00
Sethorn 3809, Classic ............... 115.00

Wurlitzer 724 (Remodeled) $200.00
Regular Wurlitzer 725 ............... 245.00
Wurlitzer 726 (Revamped) ............... 265.00
Wurlitzer 730 ............... 300.00
Wurlitzer 735 ............... 315.00
Wurlitzer 740 ............... 325.00
Wurlitzer 745 ............... 335.00
Wurlitzer 750 ............... 190.00
Wurlitzer 751 ............... 200.00
Wurlitzer 752 ............... 210.00
Wurlitzer 753 ............... 220.00
Wurlitzer 754 ............... 230.00
Wurlitzer 755 ............... 240.00
Wurlitzer 756 ............... 250.00
Wurlitzer 757 ............... 260.00
Wurlitzer 758 ............... 270.00
Wurlitzer 759 ............... 280.00
Wurlitzer 760 ............... 290.00
Wurlitzer 761 ............... 300.00
Wurlitzer 762 ............... 310.00
Wurlitzer 763 ............... 320.00
Wurlitzer 764 ............... 330.00
Wurlitzer 765 ............... 340.00
Wurlitzer 766 ............... 350.00

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The Phonograph of Tomorrow—TODAY.

BATTLE CARD

More of Everything You Want in Gottlieb's Newest Sensation. Immediate Delivery.

USED MACHINE BARGAINS:

Model 70 ............... $415.00 Model Twin 12, Hideaway $150.00
Model 730 ............... 425.00 Cabinet, Adaptor $150.00
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Model 600H ................ 325.00
Model 24 ............... 175.00 Model 24, Hideaway Cab
Model 616 ............... 150.00

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Marvel's POP-UP

THE COUNTER GAME THAT IS LEGAL EVERYWHERE!

FULLY METERED — NO COIN COUNTING NECESSARY

1¢ PLAY
(5¢ Play if Desired)

$49.50
T.O.A. CHICAGO

POP-UP will 'score' every time in ANY location EVERYWHERE! POP-UP will out-earn any game of its kind.

POP-UP WILL TRIPLE YOUR PROFIT!

POP-UP is sturdily built — Natural wood cabinet with polished chrome-nickel fittings. Highly finished rust-proof parts. Precision built scoring unit and fool-proof mechanism. POP-UP is indestructible. Height 18", Width 12", Depth 8". Get POP-UP in all your locations for those 'soaring' profits.

ACCURATE COMPETITIVE SKILL SCORING
ANOTHER MARVEL MONEY MAKER

HERE 'TIS —
OUR SECOND "GIRLIE" BOX-DEAL!!

A FAST-SELLING, FAST-PROFIT NUMBER THAT YOU CAN'T AFFORD TO PASS UP!

** SLOT SYMBOLS **

THE BEAUTY AND SUCCESS OF THIS BOX IS IRRESISTIBLE — WATCH YOUR PLAYERS COME BACK FOR MORE — AND MORE!!

SEND FOR LITERATURE AND PRICES!!
(The sooner you order, the sooner you'll "cash in")

Takes in: 1,260 Tickets @ 5¢, $63.00
Pays out: 7 Seals (Avg.) $3.24
Conclusions 28.80 38.04
PROFIT (Average) $24.96

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CHARLOTTE, N. C.

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Colorado Tourists
Bring Record Year

DENVER, Nov. 30.—Colorado tourist and travel agencies have estimated 20 per cent more tourists spent 60 per cent more money this season than during 1941—the previous record year during which the Denver Convention & Tourist Bureau estimated 3,774,000 tourists spent $121,756,000.

Nearly all resorts and tourist areas have reported record volume of business with accommodations booked solid from June 1 to September 1. Figures from Rocky Mountain National Park, the State's No. 1 attraction and an accurate index of tourist volume, showed 808,115 persons had checked into the park, compared with 685,293 during 1941.

STILL LOUS OF "PROFIT TIME"
Left in Your OLD RAPID FIRE GUNS!

Convert NOW to that sensational MONEYY-MAKING JUNGLE FURY—featuring THREE ELECTRIC EYE MOVING TARGETS! TRIED — TESTED — PROVEN. Write for particulars TODAY.

COIN AMUSEMENT GAMES, INC.
1335 E. 47th St. CHICAGO 15, ILL.

We carry a complete line of all the latest equipment of all the leading manufacturers—plus an extensive selection of guaranteed reconditioned equipment of all types.

SPECIALY UPGRADED FOR USE IN RACKET RINGS

Get on our list for new developments
Write—Wire—Phone TODAY! PALISADE SPECIALTIES COMPANY
496 Anderson Ave., Cliffside Park, N. J. Phone: Cliffside 6-2952-3

AMUSEMENT MACHINES CO.

NO BETTER BUYS THAN

ACTIVE'S "BIG 66" LIST!

ALL EQUIPMENT IN A, 1 MECHANICAL OPERATION RAILS SCRAPPED, SANDPAPERED AND LACQUERED

READY FOR OPERATION!

YOUR CHOICE OF
ANY 2 FOR $66.00
BIG CHIEF
ABC BOWLER
DO RE MI
DIXIE
FLICKER
GUN CLUB
HI STEPPER
HOROSCOPE
INVASION
LEGIONNAIRE
MONICKER
FOUR ROSES
MAJORS' 41
MARINES AT PLAY
PARADISE
PLAYBALL
SEVEN UP
SHOWBOAT
SPORT PARADE
STAR ATTRACTION
STRATOLINER
TWIN SIX
VELVET
WILDFIRE

COLUMBIA DeLuxe Club Bells
...changed in 2 minutes from nickel to dime or quarter play. Only Columbia has this exclusive patented convertible feature. Get the best in Belle—the luxurious gold finish Columbia DeLuxe Club Bell. In stock for immediate delivery. All orders must be accompanied by one-half deposit, post泛 money order or certified check, balance C. O. D.

PUEBLO MUSIC CO.
204 E. Grand Ave. Pueblo, Colo.

KEENEY 4-WAY SUPER BELL, C. P. $366.00

BALLY CLUB BELL, F. P. or C. P. $106.00

KEENEY SUPER BELL, F. P. & B. O...$136.00

1/2 DEPOSIT, BALANCE C. O. D.

You can always depend on active—All Ways.

AMUSEMENTS CORPORATION
4556 N. Kennison Ave.
Chicago 40, Illinois
Telephone: Edgewater 3500

Please send additional information on "Jackrabbit"—the sensational money-maker of the year.

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CITY
STATE

AMUSEMENTS MACHINES CO.

500 Franklin Street
PHILADELPHIA 23, PA.

1060 Broad Street
NEWARK 2, N. J.

1220 Wyoming Avenue
SCRANTON, PA.
Keep faith with the Public

MUSIC MUST REMAIN AT 5 CENTS A TUNE

See us about Seeburg's 2-year plan to aid operators

JACK R. MOORE CO.

PORTLAND • SAN FRANCISCO
SEATTLE • SPOKANE

EXCLUSIVE DISTRIBUTORS

Movets

POD-UP

THE COUNTER GAME THAT IS LEGAL EVERYWHERE!

POP-UP will 'score' every time in ANY location EVERYWHERE! POP-UP will outearn any game of its kind.

ACCURATE, COMPETITIVE, SKILL SCORING

POP-UP WILL TRIPLE YOUR PROFIT!

FULLY METERED — NO COIN COUNTING NECESSARY

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MONTREAL, CANADA
Phone: Wellington 1126

NOTICE, OPERATORS

I wish to contact operators in the States of Michigan, Minnesota, Iowa, North Dakota, South Dakota, Nebraska, Kansas, Illinois and Indiana who have territory open to cash boards. I have a board that is absolutely an operator's board and has been proven to be the fastest action board operated in Wisconsin. I will contact you personally if interested. No investment on your part. All I need is the territory and we're in business. Regardless of what you operate this ad warrants your reply. If you quit this ad you are missing the opportunity of a lifetime. Write or call collect

FEFF NOVELTY COMPANY

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Ask for HAROLD J. LEFEVRE

TARGET!

You are right on the target and bound to make a hit with your customers when you place Mills Black Cherry or Golden Falls Bells in their locations.

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4100 Fullerton Avenue
Chicago 39, Illinois
Phone: Spaulding 0600

Exclusive National Distributors
Mills Bell Products

COLUMBIA DeLuxe Club Bells

...Changed in 2 minutes from nickle to dime or quarter play. Only Columbia has this exclusive patented convertible feature. Get the box in Bells—the luxurious gold finish Columbia DeLuxe Club Bell. In stock for immediate delivery.

All orders must be accompanied by one-half deposit, postpaid money order or certified check, balance C.O.D.

MAYFLOWER NOVELTY CO.

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SILENT SALES COMPANY

204 11TH AVE., S. MINNEAPOLIS 15, MINN.

MILLS COIN MACHINES
MINNESOTA, NORTH DAKOTA AND SOUTH DAKOTA

REAL BARGAINS!!

25¢ Mills Maid Lou...$15.00
25¢ Mills Cherry Bell...125.00
Bell-O-Matic Sten Alley...50.00
Anti-Rircraft Gun...10.00
Musk. Avigation...50.00
Liberator...50.00
Wurlitzer 796...40.00
Lancer, like new...50.00
Wurlitzer 25 Adapter, complete...20.00
Gale's, like new...50.00
Cabinet Kid Pin Game...55.00
1-4.5¢, National Shoe Belt Alley...145.00
2 Seeburg Columb. Each...375.00
1 Mills Empire...250.00

Delivering all the latest new Pin Games CONTACT US AND SAVE.

Oslen Distributing Co.
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ROY McGINNIS COMPANY

2011 MARYLAND AVE., BALTIMORE, MD.
MILLS COIN MACHINES
DISTRICT OF COLUMBIA AND MARYLAND
**NEW MACHINES NOW BEING DELIVERED**

- **Gottlieb Baffle Card** $322.00
- **Bally Midget Racer** $225.00
- **Ace Coin Counter** $195.00
- **Draw Bell, 5c Combination** $67.50
- **Draw Bell, 25c Combination** $67.50
- **Daval's Gusher, JP & Bonus** $320.00
- **Exhibits New Fast Ball** $75.00
- **Daval's "Free Play"** $324.50
- **Genco Step Up** $135.00
- **Silver King Nut Vendors** $85.00
- **Bally Triple Bell** $35.00
- **Gottlieb Improved Deluxe Grip Scale** $265.00
- **A. B. T. Challenger, Beautifully Designed** $275.00
- **New Slot Stands** $205.00
- **Grotchen Deluxe Columbia** $289.00
- **Jennings Blonde or Standard Chief, 25c** $319.00
- **Jennings Super Deluxe Lite-Up Chief, 25c** $324.00

**USED PIN GAMES**

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- 7-Up...$7.50
- Eagle Squadron...$59.00
- Wild Five...$59.50
- 10-Spot...$64.50
- Spot a Card...$72.50
- Spot Pin...$74.50
- Belle Hop...$79.50
- Texas Mustang...$79.50
- Roadway...$79.50
- Gun Club...$9.50
- Tinkle...$9.50
- Invasion...$9.00
- Jeep...$9.50
- Sky Rider...$105.00
- Sun Valley...$115.00
- Maxines at Play...$119.00
- Gobs...$119.50
- Air Circus...$124.00
- Yankee doodle...$139.00
- Big Parade...$129.50
- Midway...$129.50
- Four Acers...$129.50
- Hollywood...$135.00
- Shangri-La...$140.00
- Catalina...$149.00
- Keep Em Flying...$149.00
- Flat Top...$149.00
- Liberty...$164.50
- Sky Chief...$165.00

**PHONOGRAPHES**

- Wurlitzer 750...$285.00
- Wurlitzer 750A...$285.00
- Wurlitzer 500, 500B...$225.00
- Wurlitzer 600, St. Louis...$290.00
- Rock-Ola 105...$395.00
- Rock-Ola Master...$395.00
- Rock-Ola Bar Dance...$395.00
- Rock-Ola Bar Dance, 5c to 25c...$395.00
- 150...$217.00
- 502...$217.00
- 502A, 502B...$217.00
- 502A, 502B, 503A...$295.00
- 503A, 503B...$295.00
- 503A, 503B...$295.00
- 503A, 503B...$295.00
- 503A, 503B...$295.00
- 503A, 503B...$295.00
- 503A, 503B...$295.00
- 503A, 503B...$295.00
- 503A, 503B...$295.00
- 503A, 503B...$295.00
- 503A, 503B...$295.00
- 503A, 503B...$295.00
- 503A, 503B...$295.00
- 503A, 503B...$295.00

**PAST ALL EXPECTATIONS!**

**STEP-UP**

by GENCOS

IS BREAKING RECORDS EVERYWHERE!

You can cut yourself a big slice of fat profits by tying up with STEP-UP...GENCO’s first post-war 5 ball pin game!

STEP-UP offers that extra plus that makes operators happy as they pocket big earnings week-in, week-out.

Because STEP-UP is equipped with the newest General Electric Selenium Rectifier it works perfectly at HIGH or LOW voltage. It’s The Dream 5 Ball Game You’ve Been Waiting For!

**BRAND NEW COUNTER GAMES**

- **Evans Bangtails** $671.50
- **Evans Bangtails Winter Book** $826.00
- **5c Bally Draw Bell** (fruit or animal reel) $477.50
- **5c Bally Triple Bell** (fruit or animal reel) $895.00

**CONSOLES**

- **Daval’s Free Play** $75.00
- **Daval’s Buddy** cigarette reel...Write
- **Daval’s Gushers** fruit reel...Write
- **2—Genco’s Pee Wee, with stand** Make Offer
- **2—Genco’s Pee Wee, counter model** Make Offer
- **2—Windmill 1c** Make Offer
- **2—25c Caille Roulettes, 6-coin head, P. O.** perfect Make Offer
- **Gottlieb’s 3-Way Grip Scales—ONE FREE WITH 10. Each $39.50
- **A.B.T.’s Challenger—ONE FREE WITH 10. Each $65.00
- **Smileys** Make Offer

**WE SELL, TRADE AND GIVE AWAY MERCHANDISE CONTACT US AT ONCE**

HEATH DISTRIBUTING CO.
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Here's how to spell PROFITS!

GOTTLIBE'S BATTLE CARD

Gottlieb's newest 5-Ball sensation gives you every proven feature of the big earlier Gottlieb successes plus "more of everything you want"! Get it NOW!

A lot for a little in fast action! Davy's "Free Play" ... a steady profit producer day-in-day-out! Ideal for $$$!

The ABD Challenger is the long-anticipated game in Polly play of the time! A "natural."

Tremendous Profits from the above terrific money-makers make it necessary for active operators to use the automatic ACE Coin Counter to save time. Feather-Lite, easily carried to locations under your arm. ACE is perfect to wrap or "bag" pennies, nickels, dimes and quarters.

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YOUR MONEY BACK IF NOT COMPLETELY SATISFIED

COLORS SOLID—through and through—not sprayed or painted! Top Quality!

NEW CLEAR, TRANSPARENT PLASTIC WINDOWS for your Model 850 program

If You Don't See What You Want...Ask For It! We May Have It In Stock!

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SMART OPERATORS
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WILLIAMS' BRAND NEW
DOUBLE SCORE FEATURE!

Place Your Order With Your
Jobber NOW!

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MANUFACTURING
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COIN MACHINES AND MEN WHO KNOW THEM

A MAN WHO HAS BEEN IN THE COIN BUSINESS
A LONG, LONG TIME SAYS:

"THAT'S THE SWEETEST
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today!"

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M. Hurvich is one of the 730 authentic Jennings dealers and distributors in the United States.

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4307-39 WEST LAKE STREET • CHICAGO 24 • ILLINOIS

The Leader in the Field for over 40 Years...

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5 CENTS A TUNE

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JONES DISTRIBUTING CO.
SALT LAKE CITY • DENVER

Marvel's POP-UP
THE COUNTER GAME THAT IS LEGAL EVERYWHERE!

1¢ PLAY
(5¢ Play if Desired)
A REAL MONEY MAKER

PRICE
$49.50
F.O.B. Factory
FULLY METERED — NO COIN COUNTING NECESSARY

POP-UP will 'score' every time in ANY location EVERYWHERE! POP-UP will out-earn any game of its kind. POP-UP WILL TRIPLE YOUR PROFIT!

POP-UP is sturdily built — Natural wood cabinet with polished chrome-nickel fittings. Highly finished rust-proof parts. Precision built scoring unit and fool-proof mechanism. POP-UP is indestructible. Height 18", Width 12", Depth 8". Get POP-UP in all your locations for those 'soaring' profits.

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Phone 784

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Empire Coin Values

Jennings SUPER DELUXE LITE-UP CHIEFS
5c $24 $34 $34

COLUMBIA, J. P.$145.00

SILVER KING HOT VENDOR $13.95

Roll Down Game TALLY ROLL $469.50

CHALLENGER $65.00

VEST POCKETS $74.50

Goff, GRIP SCALE $39.50

Consoles
Bally Draw Bell $479.50
Bally Draw Bell $479.50
Bally Triple $497.50
Evans Bango $85.00
Evans Winter $286.00

Genco's WHIZZ $189.50

Daval's 'FREE PLAY' 5c Counter Game $75.00

Write for Prices!

NEW Marvel FRISCO
Bally TURF QUEENS VICTORY SPECIAL Coin Coin G. O. M. VICTORY DERBY Golf, Superliner Bally Big League FAST BALL METAL TYPER

Amusement Jack Rabbit $475.00

REVOLVARD SAYS, 10 gauge Steel—Single $175.00; Double $225.00

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TURN-TABLE SHAFT FOR WURL. COUNTER MODELS SPEED IRON SOLDERING CONE, HEATS AND COOLS IN 3 SEC. 14.95

VENDING MACHINES FOR ALL SPECIAL USES

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10c MILLS BLUE FRONT. 159.50
15c MILLS BLUE T. G. 209.50
25c BROWN FRONTS 220.50
5c MILLS LATE O. T. 259.50
10c MILLS LATE O. T. 359.50

25c BROWN & GOLD 258.50
5c JENN. CLUB CONSOLE CASH 185.50

1c HI-SPEED CASH $109.50

CONSOLES
5c CORB. SUPER BELLS 115.00
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BALLY MILLS 135.00
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BALLY PACO RABANNA, 25c 139.50
BALLY WATTING BIG GAME 139.50
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Bally Midget Races Five Ball Bally Triple Bell Bally Draw Bell Bally Victory Special And all other new equipment in stock.

WE HAVE THE LARGEST SELECTION OF USED PIN GAMES!

Captain Kidd $74.50 4 Diamonds $49.50
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Sports Parade $39.50 Attention $90.50
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Gun Club $69.50 Street Fight $90.50
Snappy $69.50 Gun Fight $13.50
East Med $69.50 Horizon $145.50
Big Stitch $25.50 American $160.00
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All United Conversions (Slightly Used) $150.00 Each

Indiana — Trade Winds — Brasil — Wagon Wheels — Grand Canyon — South Seas — Streamliner

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Roll-Off Super $455.00
Bally Limited $250.00
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Wurlitzer 520 $355.00
Bally Limited $355.00
Wurlitzer 616 $165.00
Wurlitzer Mi-Tone $355.00
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Arora Bell $225.00

1 Complete Unlisted Unit, 20 Banks, Like New...$9,500.00 Complete

BELLS — CONSOLES

Punch Bells, Free Play, Payout...$95.00
Yankee $169.50
Bally $289.50

ARCADE EQUIPMENT

1c PLAY (5c Play if Desired)

A REAL MONEY MAKER

PRICE $49.50

F.O.B., Factory

FULLY METERED — NO COIN COUNTING NECESSARY

Used Pin Games

Sky Rider...$109.50
Apollo...$109.50
Gold...$109.50
Bally...$109.50
Hondo Victory...$49.50
Big...$109.50
Catskill...$109.50
Bally...$109.50
Niagara...$109.50
Star Attraction...$74.50
Laramie...$109.50
Honey...$109.50
St. Louis...$109.50
Clown...$109.50
24 Majors...$74.50
Stake Door...$109.50
Bally...$109.50
Marina...$109.50
Bally...$109.50
Bally...$109.50
Gott, Shang, L. A. $144.50

One-Half Deposit with Orders, Balance C.O.D. or Sight Draft.

Empire Coin Machine Exchange

2812 West North Avenue, Chicago 7, Illinois
December 7, 1946

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GORMAN NOVELTY CO.
UTICA • ALBANY

TRADMARK!
Always hold the trademark of your equipment up and always be sure it's the Mills Owl, denoting the finest Bell Type Coin Machines in the world!

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4100 Fullerton Avenue
Chicago 39, Illinois
Phone: Spaulding 0600

Exclusive National Distributor
Mills Bell Products

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NEW AND USED EQUIPMENT

SLOTS—CONSOLES, PINS—ONE BALLS

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GAS TEL CO., 2000 FIFTH AVE., PITTSBURG 19

Exclusive National Distributor
Mills Bell Products
IMMEDIATE DELIVERY

OPERATOR’S PRICES

<table>
<thead>
<tr>
<th>Price</th>
<th>Description</th>
<th>Price</th>
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<tbody>
<tr>
<td>5c</td>
<td>ROL-A-TOP BELL</td>
<td>$175.00</td>
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<tr>
<td>10c</td>
<td>ROL-A-TOP BELL</td>
<td>200.00</td>
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<td>25c</td>
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<td>50c</td>
<td>ROL-A-TOP BELL</td>
<td>300.00</td>
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The Above Prices Are Net F. O. B. Chicago

WE CAN FURNISH ALL TYPES OF REEL COMBINATIONS TO MEET YOUR REQUIREMENTS:

1. Cherry Pay 2
2. Cherry Pay 3
3. Mystery 3-5 Payout, Standard
4. Mystery 3-5 Payout, Club
5. No Lemon on First Reel

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SEPHERTON • ATLANTA • COLUMBIA

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"THERE IS NO SUBSTITUTE FOR QUALITY!"
GIGANTIC SALE
OF THE LARGEST STOCK OF COIN OPERATED EQUIPMENT IN THE U.S.A.

PIN BALLS

<table>
<thead>
<tr>
<th>VICTORY</th>
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<tr>
<td>MARINES AT PLAY</td>
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<td>STAR</td>
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<td>EXHIBIT STARS</td>
<td>$34.00</td>
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<td>SKY CHIEF</td>
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<td>SHANGRI-LA</td>
<td>$21.50</td>
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<td>AIR CIRCUS</td>
<td>$22.50</td>
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<td>VENUS</td>
<td>$14.50</td>
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<tr>
<td>PLAY BALL</td>
<td>$9.50</td>
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<tr>
<td>MIDWAY</td>
<td>$9.50</td>
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ARCADE EQUIPMENT

9" Shek Rolls | $114.50

Drivemobile | $195.00

Underea Raider | $295.00

Rapid Rider | $125.00

Scientific Clock | $79.50

14 ft. Wall, Ski & Rail | $295.00

Rul | $295.00

NEW RADIO TONE RECORDER AND ROOM—EASY FOR ATTENDANT TO OPERATE | $795.00

CONSOLES

25¢ SUPER BELL | $219.50

25¢ Super Bells | $215.00

BALLY ROLL EM | $115.00

25¢ OVER MOD, CP | $146.50

25¢ BOB TAIL | $159.00

50¢ BOB TAIL | $159.00

HIGH HAND | $159.00

LINCOLN FIELDS | $75.00

PERSONAL MUSIC

MELODY LANE

MEASURED MUSIC

ORDERS NOW BEING TAKEN FOR PROMPT DELIVERY

NEW MACHINES—PROMPT DELIVERY

EXHIBIT'S FAST BAILS | $330.00

GOTT.jpg | $325.00

BALLY MIDGET RACER | $295.00

CHI COIN SUPER SCORE | $295.00

Genco "Whiz" | $189.00

Genco TOTAL ROLL | $25.00

CHI COMAIDALE | $205.00

Mills NEW VEST POCKETS | $14.50

MILLS BLACK CHERL BELLS | $22.00

Mills Golden Falls | $32.00

Genco STEP UP | $325.00

UNITED SEA BREEZE | $300.00

PHONOGRAPHS

SINGING TOWERS | $255.00

SEEBURG 3200, RC | $495.00

SEEBURG CHARM | $275.00

SEEBURG 4000, RC | $325.00

WALLOMATICS | $345.00

HIGH BAY, A.M.I., 40 Selections | $450.00

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Heavy Steel Custom Built Single and Double Revolvaround Safes. Burglar Proof. We take any make Slot Machine Bottom Door for Storage on Additional Weightage.

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700 | $400.00

750 | $525.00

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Available in Fruit or Cigarette  
Reels. Compact, Streamlined  
Design. (9½" x 7" x 10") 

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Reels. Compact, Streamlined  
Design. (9½" x 7" x 10") 

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POP-UP  
THE COUNTER GAME THAT IS LEGAL EVERYWHERE!

POP-UP will ‘score’ every time in ANY location EVERYWHERE! POP-UP will out-earn any game of its kind.

POP-UP WILL TRIPLE YOUR PROFITS!
POP-UP is sturdily built — Natural wood cabinet with polished chrome-nickel fittings. Highly finished rust-proof parts. Precision built scoring unit and fool-proof mechanism. POP-UP is indestructible. Height 18", Width 12", Depth 8". Get POP-UP in all your locations, for those ‘soaring’ profits.

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**PHONOGRAVS**

<table>
<thead>
<tr>
<th>Model</th>
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**SEEBURG CASINO**

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**WALL BOXES**

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<td>Seeburg 24H</td>
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<td>Seeburg 24I</td>
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**LIMITED QUANTITY**

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<tr>
<th>Model</th>
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<tbody>
<tr>
<td>Wurltzer 5C</td>
<td>$44.50</td>
</tr>
</tbody>
</table>

**IN STOCK NOW!**

"AMITY" CIGAR VENDOR $44.50 EACH

WE HAVE A BIG SUPPLY OF CIGARS

**NEW MACHINES**

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
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<tbody>
<tr>
<td>Firestone's Tally Roll</td>
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<td>Firestone's Skill Roll</td>
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<tr>
<td>Firestone's Coin Roll</td>
<td>$350.00</td>
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<tr>
<td>Firestone's Bonus Roll</td>
<td>$400.00</td>
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**COMPLETE LINE OF GUARANTEED PLASTICS, NEW AND USED PARTS**

<table>
<thead>
<tr>
<th>Model</th>
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<tr>
<td>Wurltzer Tote Arms</td>
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<tr>
<td>Wurltzer Drum Motor</td>
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<td>Wurltzer Motor</td>
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<tr>
<td>Wurltzer Motor (Counter Model)</td>
<td>$25.00</td>
</tr>
</tbody>
</table>

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Write today for complete list of equipment we have available for export.

All items, subject to prior sale! 1/2 dep., C.O.D., F.O.B. Warehouse.

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**EVANS’ REPLAY CONVERTIBLE MODELS**

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**EVANS’ NEW SENSATIONAL BANG TAILS—WINTER BOOK**

Another sure-fire console by Evans! Why be satisfied with singlejack play when you can have 7-cent play on Evans’ BANG TAILS—WINTER BOOK? Made with the same refinements and precision engineering as Galloping Dominoes and Bang Tails, plus the "new" sensational feature of WINTER BOOK ODORS. Odds range from 10 to 1 to 500 for, with only one Jackpot. WRITE-EARN—SINGLE JACKPOT. UP necessary for a chance at these enhanced odds! Ask the man who operates one!, or better yet, add BANG TAILS—WINTER BOOKS to your route for greater profits! Available in either 5c or 25c play.

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**ONE ROLL-HI**

New Galloping Domino model with high award on Bang Tail—Winter Book. Now in production! Rush your order for early delivery!

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a very pretty picture:

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on the job...

Smart operators everywhere know what it means to have Gottlieb's famous Baffle Cards working for them in their locations. No matter how tough the location, Baffle Card attracts players and keeps them playing. This fascinating new 5-ball game has the best of every Gottlieb winner. Beautiful design... durable construction... foolproof mechanical operation. Order the Baffle Card from your distributor today!

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Marvel's POP-UP

THE COUNTER GAME THAT IS LEGAL EVERYWHERE!

FULLY METERED NO COIN COUNTING NECESSARY

POP-UP will 'score' every time in ANY location EVERYWHERE! POP-UP will out-earn any game of its kind.

ACCURATE COMPETITIVE SKILL SCORING

POP-UP WILL TRIPLE YOUR PROFIT!

POP-UP is sturdily built — Natural wood cabinet with polished chrome-nickel fittings. Highly finished rust-proof parts. Precision built scoring unit and fool-proof mechanism. POP-UP is indestructible. Height 18", Width 12", Depth 8". Get POP-UP in all your locations for those 'soaring' profits

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PRICE $49.50 F.O.B. CHICAGO
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United's Brand New Game

SEA BREEZE

Countless operators are familiar with the success of United's conversions. And now... United's first brand new Five-Ball Novelty-Replay game

SEA BREEZE.

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"THREE IN ONE"
-NICKEL-DIME OR QUARTER-

You can change a Columbia Deluxe Club Bell in two minutes from nickels to dimes or quarters. No other bell machine except Columbia has this exclusive patented convertible feature. The parts necessary for changeover are included free of charge in all Columbia Bells.

This is just one of many exclusive features found only in the mechanically perfect Columbia Deluxe Club Bell. So, get the best in Bells . . . get COLUMBIA.

OPERATOR’S PRICE
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F. O. B.

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THE DELUXE CLUB can now be furnished in 10 or 20-stop reels. Specify your choice.

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AT THESE DEALERS

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GROETCHEN TOOL & MANUFACTURING CORPORATION
126 North Union Avenue, EANDolph 2807 Chicago 6, Illinois

December 7, 1946
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NOR SHOUT

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HERE ARE SHAFFER USED PHONOGRAPH BARGAINS TO SHOUT ABOUT!

<table>
<thead>
<tr>
<th>Phonograph System</th>
<th>Model</th>
<th>Price</th>
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<tbody>
<tr>
<td>Seeburg (8200) Hitone, R. C., E. S.</td>
<td>349.50</td>
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<tr>
<td>Seeburg (8000) Hitone, R. C., E. S.</td>
<td>439.50</td>
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<td>Seeburg &quot;Colonel,&quot; E. S.</td>
<td>349.50</td>
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<td>Seeburg &quot;Envoy,&quot; E. S.</td>
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<td>Seeburg &quot;Cadet,&quot; E. S.</td>
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<td>Seeburg &quot;Classic&quot;</td>
<td>309.50</td>
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<td>Seeburg &quot;41. &quot;R. C. Special&quot;</td>
<td>249.50</td>
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<td>Wurlitzer &quot;600A&quot;</td>
<td>299.50</td>
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<td>Wurlitzer &quot;616&quot;</td>
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<td>Wurlitzer &quot;416&quot;</td>
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<td>Wurlitzer &quot;Model 81&quot;</td>
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<td>Rock-Ola &quot;'41 Premier&quot;</td>
<td>379.50</td>
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<td>Rock-Ola &quot;'40 Super&quot;</td>
<td>279.50</td>
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<td>Rock-Ola &quot;'40 Master&quot;</td>
<td>269.50</td>
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<td>Rock-Ola &quot;'39 Standard&quot;</td>
<td>229.50</td>
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<tr>
<td>Mills &quot;Impress&quot;</td>
<td>249.50</td>
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<tr>
<td>Mills &quot;Throne of Music&quot;</td>
<td>224.50</td>
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<tr>
<td>Seeburg &quot;Wireless Wallomatics&quot;</td>
<td>22.50</td>
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<tr>
<td>Seeburg &quot;Three-Wire Selectomatic&quot;</td>
<td>32.50</td>
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<tr>
<td>Seeburg &quot;Wired Speakorgans&quot; (Re-finished—New Speakers)</td>
<td>22.50</td>
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<tr>
<td>A. M. I. &quot;Singing Towers&quot;</td>
<td>174.50</td>
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</table>

½ Certified Deposit With Order, Balance C. O. D.
All Phonographs Offered Subject to Prior Sales
5 CENTS A TUNE REMAINS SEEBURG POLICY

The Seeburg Two-Year Plan has been developed to permit the operator to conduct his business profitably and retain the good will of the public by continuing to offer music at five cents a tune.

The Seeburg "1-47" Symphonola—beautiful in design, efficient in operation—is America's foremost phonograph. To protect the investment of operators in this model, the J.P. Seeburg Corporation will retain the present Symphonola mechanism in the Seeburg line during 1947 and 1948 and no changes in the "1-47" cabinet design will be made in that period.

More than that, the "1-46" Symphonola may be converted to the "1-47" design for a nominal charge. Thus, in effect, Seeburg has supplied its customers the only 3-year phonograph in the history of the industry.

This is not a pledge to stand still, for Seeburg will continue its leadership in the music industry. Our present line will be augmented from time to time as new Seeburg developments become available. However, such new products will be added to expand our line and not to replace the Symphonola.
5 CENTS A TUNE POLICY
ENDORSED BY ALL SEEBURG DISTRIBUTORS

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New York City 18, N. Y.

ATLANTIC CONNECTICUT CORP.
1625 Main Street
Hartford 5, Conn.

ATLANTIC NEW JERSEY CORP.
27-29 Austin Street
Newark 5, New Jersey

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1024 Commonwealth Avenue
Boston 15, Mass.

ATLAS MUSIC COMPANY
2200 N. Western Avenue
Chicago 47, Illinois

ATLAS MUSIC COMPANY
221 Ninth Street
Des Moines 9, Iowa

ATLAS MUSIC COMPANY
4704 Cass Avenue
Detroit 1, Michigan

ATLAS MUSIC COMPANY
2217 Fifth Avenue
Pittsburgh 19, Pennsylvania

AUTOMATIC EQUIPMENT CO.
919-921 N. Broad Street
Philadelphia 23, Pennsylvania

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DAVIS DISTRIBUTING CORP.
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Miami, Florida

FLORIDA AUTOMATIC SALES CORP.
60 Riverside Avenue
Jacksonville, Florida

FLORIDA AUTOMATIC SALES CORP.
115 South Franklin Street
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FRANCO NOVELTY COMPANY
24 N. Perry Street
Montgomery, Alabama

FRANCO NOVELTY COMPANY
1707 Third Avenue, N.
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GORMAN NOVELTY COMPANY
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Utica 2, N. Y.

GORMAN NOVELTY COMPANY
288-290 Central Ave.
Albany 5, New York

T. B. HOLIDAY COMPANY, INC.
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HY-G MUSIC COMPANY
1415-17 Washington Ave., South
Minneapolis 4, Minnesota

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JONES DISTRIBUTING CO.
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Denver, Colorado

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S. H. LYNN & COMPANY
167 S. Second
Memphis, Tenn.

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