HI-LO IN ROAD B. O.
O. K. & N. G. Roadcities
In U. S. & Canada
—Page 3

PHIL BRITO
"One-Man Net" (See Music)
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PHIL BRITO
"One-Man Net" (See Music) ▶
IT'S OUR 1ST BIRTHDAY

BUT THE PRESENTS
ARE FOR YOU . . .

Universal Attractions’ line up of great talent has proved itself throughout the past year, proved itself in as concrete a form as it’s possible to do—in the consistently solid grosses they’ve piled up in the nation’s top theatres, supper clubs, lounges and cafes—in all branches of the entertainment world.

We’re proud of our association with them. To them we offer our sincere gratitude for making our first year a resounding success . . . for making the future prospects of Universal Attractions the brightest on the entertainment horizon.

And our heartfelt thanks, too, goes out to all of our friends who have contributed so much towards making ours a great first year.

Thanks again!

Ben Bart and Harry Lenetska

Universal Attractions

By Arrangement with
Mutual Entertainment Agency

By Arrangement with
Harold F. Oxley Agency

Johhny Otis and his ORCHESTRA

Bill Samuels' Cats 'n Jammers

Saxy Lewis and his ORCHESTRA

Mabel Scott

The Ravens

Dinah Washington

Coleridge Davis and his ORCHESTRA

The Ink Spots

The Harlem Highlanders

565 FIFTH AVENUE . . . . . . . . . . . . . . . . . . . . . New York, N.Y.
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Universal Attractions
Plaza 8-1466-1447 • Eldorado 5-3822-3823 • Plaza 5-9449
565 Fifth Avenue • New York, N.Y.
HALLELUJAH & WAILING TOWNS

Violence Breaks Out in Strike-Bound Pittsburgh

PITTSBURGH, Nov. 9—The party was almost in full swing here this week, with seven pickets being beaten up, two establishments fired upon, and no end to the beer bottlers and hotel strikes. The AFL and CIO are engaged in a jurisdictional fuss over the beer bottlers, which has stopped all deliveries of local beer in Pennsylvania, drastically affecting diners and cocktail lounges, while the Hotel and Restaurant Employees' local 37, is out in eight major Pittsburgh hotels.

Two bombs were thrown into the plaza of a beer distillery this week and a fire bomb was tossed at 5 a.m. today into Conrad Cafe, in the Lawrenceville section of town. Police virtually admitted inability to cope with the situation.

On Tuesday (5) the AFL Teamsters' Union lost its second appeal for an antitrust action brought against who, it was claimed, were still hailing the strike.

The hotel strike situation seems rapidly heading for a climax, with the ultimate consequences of hostilities if the union does not accept their offer by Monday (11) they will virtually be charged with refraining to cut the pay rate by 25 per cent and cut it a similar amount each subsequent week in which a settlement is not reached.

The union, it is reported, is considering the determination of all services by Allegheny Steam Company, which would leave the hotels without hot water or heat. In the meantime, the union has called a meeting of all its members tomorrow night. It is considered possible that a federal conciliator may soon enter the situation.

Nevertheless, Pittsburgh hotels are bit- ing their nails and staring at income loss figures. It is estimated that the strike cost the hotels $3.00 to $3.50 per room per day and that the total loss in the 40-day (See Violence In Pittsburgh on page 4)

"Turtle's" Sweet 9G
In D. Moines I-Niter; Air Flugs Pay-Off

DES MOINES, Nov. 9—"Turtle's" on 9G in Des Moines has been a consistent trend at the KRNT Radio Theater, formerly Shrine Auditorium, with near sellouts for road shows. The Voice of the Turtle reports its last gross of $5,800 paid on November 2nd and total loss in the 40-day.

African To Get Soaps If Govt. OKs Commercials; Vaude GE

NEW YORK, Nov. 9—If and when the current government commission in South Africa finally decides that radio in that British dominion will be deluged with soaps and other Yank radio gimmicks. Already U. S. industry, e.t. companies and ad agencies, especially J. Walter Thompson, Inc., are watching the situation closely. All they ask is that the government green light. Wham! they'll be in peddling the Yank approach under full steam. This was the opinion voiced by Herman Dommisse, production manager of South African Journalist, currently in New York for a look-see at commercial radio on behalf of the South African government.

Miss Dommisse, in discussing radio's future in South Africa, declared that the various difficulties involved in going commercial. At present there are 17 outlets but each one broadcasts in two languages, English and Afrikaans, the native language of South Africa. Since the majority of radio listeners are Afrikaans, peddling Yank product is not going to be a cinch.

Current programs are somewhat limited, with African radio stations playing full-length dramas, or musical recitals, lasting often an hour, or the like. There is little or no vaude, as we understand it, tho the Afrikaans have their own programs which they think tops, but which, according to Miss Dommisse, (See Soaps For Africa on page 14)

Showbiz Accounts

Top PM's Ad List

NEW YORK, Nov. 9—Amusement advertising started building in the New York daily, PM, this week after the circulation sheet announced a reversal of policy Tuesday (5). With the new policy Marshall Field, paper's publisher, announced the departure of Ralph Ingersoll, its advertising director. Ingersoll himself could not subscribe to an ad policy for his daily child.

First account to buy space was Columbia Broadcasting System, which used six one-column ads during the week. Web was followed by various Broadway offerings in the legit, concert and pix fields.

The humor rate is 60 cents a line.

PM's decision to switch to position newspaper policy followed six years of struggle during which it tried to cover its net by circling income only. Inside story is that Field told PM toppers that, coming seventh, he would withdraw his financial support. Field already has paid $4,000,000 into PM. The account took over in November, 1946, five months after it started.

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"Holiday" $35,000
9 Days in Cincy;
2d Unit Opening

CINCINNATI, Nov. 11—"Holiday" on Ice closed a nine-day stand at Music Hall here last night and in nine night performances and two matinees grossed around $35,000, considered satisfactory in the face of the $15,000 gross hung up here by the iacer in a like engagement last year. The 11th run, however, ended just two days before Christmas, normally considered a pretty bum period in show biz.

Show was well-advertised here and a press was laudato for its camps.
ents. Business started meagerly but built to satisfactory proportions the last four days. Final night drew a capacity house.

From here Holiday moves to the Union City, Ohio, Field House, Toledo, for a nine-day stand beginning December 12. It marks the show's fifth engagement in that city. Holiday On Ice Shows, Inc., opera- tors of the traveling road show, will use a second and smaller unit, Ice Vogues, on Christmas Day, with the opening stand to be announced soon.

Wildberg Loses Chi Civic Theater Lease

CHICAGO, Nov. 9—Twenty-Night Wacker Corporation, owners of the Civic Theater here, is taking over January 1st from John Wildberg who has held a lease on the house for some time. Current offering at the Civic is the pic, Henry V, which closes that date.

Field: For operating the theater aren't clear yet in the minds of the Wacker group, but there is some talk of turning it into a movie palace. Success of Henry here spurred this talk. However, hope isn't dead for legit productions, altho Killmar.

(See Wildberg Loses on page 4)

In This Issue

The Billboard, Main Office, 35 Story Bldng. (21st & Ohio). Subscription Rate: One year, $15.00. Issued as a means of giving a true picture of the business of the radio and theater industry, and is printed with the approval and without the knowledge of the owners. The materials contained herein is protected by copyright laws. Copyright 1945 by Billboard Publisher Company.
Showbiz Taxes Due for Cut Under New GOP Legislature; Niteeries, Theaters To Gain

Early Slash to Pre-War Levels Due From New Congress

WASHINGTON, Nov. 9—Entertainment business will benefit from sharply reduced tax burdens after the Republican-controlled Congress, which will convene tomorrow, finalizes GOP legislation here today. The reduction is now slated to be sharper than expected as long término preparation by the Treasury Department to make public a blueprint it has been preparing for several weeks, as reported earlier by The Billboard. The disclosure is, however, anxious (R., Minn.) who sold out before tax legislation for the 1947 fiscal year can be approved. Sloan would be expected automatically if Congress carries out a GOP threat to withdraw from the revenue controls thru liquidation of the War Powers Act and by calling an end to the 1946 revenue deficiency emergency. Whether this threat will be carried out is open to conjecture inasmuch as leaders are fearful lest the step be premature.

Definitely in the offing is the drastic paring down of the taxes on the war to all high as highs will be reduced by a promise by congressional leaders at the time that reductions would be made as soon as the war ended.

Representative Harold Knutson (R., Minn.) who is slated to become chairman of the House Ways and Means Committee, is known to be among the top GOP leaders in favor of drastic cuts in excise which Republicans hope have regard as far out of line.

Cuts Overdue

One Republican, who will have an influential place in the new Congress, before tax legislation for the 1947 fiscal year can be approved. Sloan would be expected automatically if Congress carries out a GOP threat to withdraw from the revenue controls thru liquidation of the War Powers Act and by calling an end to the 1946 revenue deficiency emergency. Whether this threat will be carried out is open to conjecture inasmuch as leaders are fearful lest the step be premature.

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Chicago Local

In Unanimous
Strike Assent

600 Members Vote Go-Ahead

CHICAGO, Nov. 9.—Chicago local of AFRA last night voted unanimously to give the union's national executive board the power to call a strike as a result of trouble. The meeting was attended by 600 of the 700 local members and was called in response to the national vote taken on the same subject this week in New York and Los Angeles. Negotiators on the national board were given the power to make strike calls when the executive committee makes a similar move at AFRA's Los Angeles convention a few months hence.

With power to call a strike assured, union's national board is now in a better position to bargain with the networks.

Negotiations were suspended after the industry had refused to accede to AFRA's demand for an "unfair station" clause. At the congressional committee, AFRA represents the point on which the industry and the union have disagreed most, has been widely misunderstood. Ray Jones, AFRA's assistant national executive secretary and executive secretary of the Chicago chapter, said here this week, "We want to call for AFRA members not to work on network programs fed to affiliated stations with which AFRA was having trouble.

Jones, however, insisted that this was not the interpretation of the clause, which would not be used directly as a weapon to make stations hire AFRA members but merely mean that "AFRA members would not be required to work on programing which is fed to stations which have been declared unfair by AFRA after AFRA has been certified by the NLRB and after the station has refused to arbitrate.

Some members of the industry claim that adoption of this clause would put the networks in a position of violating the rules of the Interstate Commerce Commission. They claim that AFRA's application of the clause would constitute a "secondary boycott" in that it would not ask the networks to fulfill, as the ICC says they must, the contracts stating they must provide service to their affiliated stations. AFRA says this would not be so because net could continue to program stations which do not use AFRA members, and that all the union wants is to make sure its members do not work on shows fed to stations that have been declared unfair by AFRA.

SAG Backs AFRA

HOLLYWOOD, Nov. 9.—Screen Actors' Guild, by unanimous approval of its board of directors, has come out in support of the American Federation of Radio Artists in the case of a strike against the webs. SAG said it will order all its members not to appear on any web show or enter into contract to appear on net programs.
NATIONAL BROADCASTING CO.

Wobbly 12.2
Hooper Cues Changes Soon

Trotter Ork To Be Cut 50%

NEW YORK, Nov. 9.—Bing Crosby-Philco transcribed program, which has been a number one top since it made its debut October 16, this week was the center of more discussion than ever before. Discussion was occasioned by several problems, namely:
1. A current Hoopering of 12.2, a sharp drop from the 24 the program was hitting last month.
2. An obvious decline in entertainment quality of the series, with the entertainment quotient of the joke, the show, and the reported possibility that the program might go live.
3. The known dissatisfaction with the series on the part of Philco and its new competitor, Philco.
4. Persistent trade criticism that transcriptions were of poor mechanical quality.
5. An economic problem, raising the question of whether, with the comparatively poor rating of 12.2, the high cost of the program can be maintained over any consistent period of time.
6. A further threat to the actual qualities of the program, with a 50 percent reduction in sales of six men in the supporting cast, John Scott Thompson, T. Trotter, C. Haskell, C. H. Tuson, S. Le Roy, and Richard Rist, shown to be the result of increased sales.

Actually, trade discussions of Crosby's n. s. h. Hoopering are not fully warranted. Rating reflects the audience of the American Broadcasting Company alone and gives no indication as to size of the audience catching the program on non-web, or other networks. The program, at the start, had 311 outlets, of which 217 were on ABC, rest being affiliates of other webs or indies. Thus it is as it was pointed out to The Billboard this week by President Cromwell, where Bingle's brother and manager, the 12.2 sheds no light on the popularity of the new series, or against of Hooper's basic 33 web cities.

E.T. Handicap?

As to the second element, there have been two schools of thought, one being that cutting the show six weeks or so after its advance stymies Crosby on getting hit songs. Another is that even the Bob Hope helped give the show the term send-off, it has given many listeners the idea that the series is not really going to be a comedy affair, rather than primarily a straight musical offering. It also made it tough to follow up, programmatically. Nevertheless, producers have been busy, while refusing to elaborate, flatter-told The Billboard this week that (See Wobbly 12.2 Cues on page 8).

Wesson Buys Hill on ABC

NEW YORK, Nov. 9.—Edwin C. Hill, president of both the Wesson and Morgan Divisions, will be bank-rolled on 77 ABC stations by Wesson Oil, Monday thru Friday, 3:30-4:30 p.m. The program will be hosted by Kenyon & Eckhardt, who are the agency.

NCBC Refinancing Hearing Due
Nov. 14; Boler Is "Confident"

ST. PAUL, Nov. 9.—A stronger, more vital network will come out of federal court intervention into the affairs of North Central Broadcasting Company and Mississippi Valley Network, John W. Boler, NCBC prexy said Tuesday. Prexy Boler's optimism is in connection with an agreement reached last August whereby he has given over 90 days in which to arrange refinancing. Boler said his big problem has been to find the $185,000 coming from the operations. His task is to convince them

ABC Setback Seen in Bing, Morgan Dive

WMCARevamps
InBusinessHypo

NEW YORK, Nov. 9.—WMCAR is revamping its program structure, effective Monday (11), as part of its drive to latch on to more national advertisers. New deal will set all the station's public service stanzas in two time slots, 8 to 9 p.m. Monday thru Saturday and 7 to 8 p.m. Sundays.

There were two main reasons for the switch. One was that its pubshow shows scattered thrust its image, station ran into occasional time clearance problems when sponsors wanted across-the-board deals which would have involved canceling key pubshow segs. Another is the fact that evening hours are too exclusive to sell in view of stiff evening competition.

This leaves ABC with the more salable daytime spots.

Schedule switch follows two recent appointments designed to help WMCAR meet the increased stiff indie competition in New York. Appointments were those of Herman Bess (WNEW) as sales director and Joe Gottlieb (WCAO) as commercial manager. Station against also named Free & Peters as its national sales rep.

FCC Maintains AntiPress
Kiek; Nixes Two Applicants

WASHINGTON, Nov. 9.—AM and three conditional FM grants were authorized this week, FCC held in its anti-publicizing plans, with AM applications of two Florida stations—Florida Beach News Journal lost out to the Daytona Beach Broadcasting Company, and Atlantic Shores Broadcasting Company, Coral Gables, Fla., won the decision on the Miami Beach Publishing Company, which was seeking a new outlet for Miami Beach.

An application by Drobich Brothers, Flint, Mich., also got the nod, while Booth Radio Stations, Inc., Vandalia, Ind., and Grand Rapids, Mich., on grounds that Booth had a license in Detroit.

Decisions also went to Freeport Broadcasting Company, Freeport, Ill., and Poplar Bluff City Broadcasting Company, Port Arthur, Tex.

Six construction permits for AM stations went to Miami, Fla.; Dr. Pardo, J. P.; Buff City Broadcasting Company, Ltd., Memphis, Tenn.; P. C. Wilson, Canton, Ohio; Broadcasting Company, Clinton, N. J.; radio stations in Burlington, N. C., and Boston Radio Company, San Diego, Calif.

FM conditional grants for class B stations went to Luther E. Gibson, Philadelphia, Pa.; and Morgan H. Johnson, Milwaukee. United Garages Service Station, Laketown, O., received a grant for a class A repeater.

New Shaweffer Pen
Show Due by Jan.

CHICAGO, Nov. 9.—Strong possibility that the Shaweffer Pen Company would have a new show on the air after the first of the year, was shown Tuesday (8). Deal which is tentative, calls for the pen company to sponsor a 6:30 a.m. show on NBC, and paid to members of the Adventurers Club, national organization of men who have interesting and dangerous experiences as explorers, etc. Show would be more or less a repackage of morning NBC film program, and would be a Chicago production. Whether the new program would mean the end of the company's Parade program on NBC Sunday afternoons could not be ascertained.

ABC Opposition Hypo

NEW YORK, Nov. 9.—Dive in ratings of Bing Crosby-Philco and Henry Morgan shows is regarded in the trade as a major setback in ABC's attempt to build a sock on a Midwest and Mid-Atlantic Crosby-Morgan parlay. In the four week span from October 16 to November 6, Crosby's rating showed a consistent decline, the initial 24.0 being followed with a figure of 18.3 for the second show; 15.1 for the third; and 12.3 for November 6. Morgan's December Monday October 16 with 11.1 and wound up the four-week span with a figure of 7.5.

ABC, of course, is no particular alarm over the drop in figure, one spokesman pointed out that it is customary for a new show to open at a high point, fall to a comparatively low level, and then move up to a consistent rating. If that's what it's called, it's still a good rating, and with a high cost of the program admittedly lost, a negative 20 percent to this point of view. Hutchins agency and Philco are huddling on jacking up the show and an attempt will be made to use performers of better value than some of the artists who have guested, Andrews Sisters, for instance, have been pact-ed for a series of three shots at a cost of $9,000. But this kind of hypo opposition has broken the question, particularly in view of the recent hiccups in musicians' transcription scale and the usual way this week to get concessions on this matter from the American Federa-tion of Musicians.

Opponents, meanwhile, the Crosby opposition has become optimistic over the picture of Bing Crosby's effects on the CBS-Squibb Academy Award Theater, for instance, is known to have hiked its rating considerably with the Wednesday (9) show, last estimates placing the likely figure between eight and seven. Squibb's last Hooper was 5.4. It all adds up to a knock-down-drag-out, many-angled fight in the weeks immediately following.

Bing Sells Sets

HOLLYWOOD, Nov. 9.—Despite sag in the Crosby rating, James H. Bing, president and director- president in charge of sales, informed the agency this week that the queen of his portfolio had been peddling receivers. According to Bing, distributors of Bing's stores—Thursday—day after Christmas. Bing also says that the stores are running "on consignment," and that dealers say De Bingle's sales appeal is very much, with Christmas around the corner, distributors in stores Thursday—day after Christmas—benching out all sets on hand. Carnine also said plans were being made to send the platters to South America and overseas.

www.americanradiohistory.com
Detroit ‘News’ Radio Ed Mourns
Lack of Alert P. A. Coverage

By Herschell Hart, Radio Editor, The Detroit News

DETROIT, Nov. 8.—The Billboard has asked us to write about the "DL Radio Editor." That’s glad to do, but first we must make clear that our column, Air Gossip, in The Detroit News, does not follow the departments’ line of many other columns. It is a column of honest-to-goodness news, designed primarily to answer the unmasked questions of readers. We try to be our readers’ eyes in describing their friends of the air and to help Columbia, this also applies to our air shows on WJZ. There are

NEW YORK, Nov. 9.—WJZ, key ABC station, is likely to change its call letters to WABC some months in the future. Deal for the call letter switch is understood to be in the works, but the actual change-over must wait until the call letter switch of CBS’s key New York station. Suit alleges that the WABC switch, formerly known as WABC, changed to WCBS Saturday (2), the same day NBC’s WEAF changed to WNBC. WJZ in New York is now WABC, which switch is said to WABC cause confusion at the present time, it’s figured.

CBS, P&G, Hopper, Sued for 100G Over "This Is Hollywood"

HOLLYWOOD, Nov. 9.—Denny Shane, Hollywood fan mag writer and radio veteran, this week filed a $100,000 damage suit against Hedda Hopper, alleging the rival gossip on the This Is Hollywood tag for the current Camay dramatic show which Miss Hopper emcees. Suit, filed in Superior Court November 7, named Columbia Broadcasting System, Procter & Gamble and Miss Hopper as co-defendants.

It appears that the This Is Hollywood handle originated with Miss Shane, and was formerly used from January to August, 1944, by NBC’s Hollywood ABC outlet. Hopper further alleges that she was talked to by Procter & Gamble last year for a show built around her This Is Hollywood format.

Attorney for joint defendants indicated they would answer suit with the argument that titles of air shows are general property and cannot be considered exclusive property of an individual or corporation. This claim may affect the entire title-property right situation.

White Collarites, CBS
Resume Negotiations

NEW YORK, Nov. 9.—United Office of the National Association of America (CIO) will resume negotiations with CBS Wednesday (13) in New York. This after reaching an agreement to adjourn negotiations after the discovery of hundreds of letters which had been sent to CBS by the Labor Union for Jobs, concluding "unless your government’s decide to work for the good of the nation, we will not draw our contract with you forthwith.

ABC followed the CBS statement by issuing a protest to the Labor Union. The protest was sent to Ambassador Walter Bedell Smith at the U.S. embassy in Moscow. Corresponding a CBS vice-president, said, in part, that "We have been greatly disturbed by the Rus-
Herschell Hart Tells What’s Wrong With P. A. Coverage

(Continued from page 7) happen—no title—then we leave it out.

Snafu on Guests
Our gripe is about the names of guests our pattern—such as we, said, to put them in the highlights. How do you think we feel when we listen to a program that night and find, not the guest we listed, but another?—Okay—suppose it was a last-minute change—couldn’t something have been said on the show to explain?

Let us point out to that person who may not answer—"Ah, what’s the difference?"—that a column is only as valuable as the reader’s confidence in that column. If the reader thinks the highlights were wrong, and such differences continue, he’ll quit reading. Then we have the feature do the sponsor, the net, the agency, the artist or the newspaper.

A week or so ago, a prominent singer was assigned to this last show and was taken home with a 102 fever. We didn’t hear about it for four columns later in the regular mimeograph report of one of the personal publicity men. Think of that! Hundreds of thousands of listeners have a personal column—see—we’re not told when he’s seriously ill.

We should have had a wire on our desk the next morning. As a matter of fact, we can’t understand why the Associated Press or United Press didn’t handle the story. I have a handle on both, and would have had it if it had come to me.

No Name
The point I’m trying to get over is that reams of copy come to our desk, and we see or hear them in the public press departments. Their job is to publicize the show—-—but do we really do that? As a matter of fact, we’re compelled to read and throw away fully 90 per cent of the material sent us by the nets. If they would brief their information, they’d save countless dollars in stamp and paper—and much of our time—that is, of course, if all columns were like ours. All columns are not like ours, however, so we suppose the nets must go on as they have from the beginning.

But now we come to the personal press agents. They represent, as a rule, the individuals and should be prepared to keep the public informed of the recent news about them. Some of these personal press agents do a good job—but somehow or other we also find a hell of a lot of trash on our desks—all of which must be used. And when we say “read” we mean a scrutinized carefully—or we’ll be taken away.

Inaccuracies
For instance, not too long ago we got an item about a West Coast girl who came East and “was in bed three days with smallpox.” After those three days, she went home. Now, of course, if it had been smallpox she would have been ill longer than three days. What was the game? Either it was or was smallpox. If it wasn’t smallpox, why say it was? So we fired the item back with the question. The answer was that the girl had been vaccinated recently and this was the after-effect. Well, all we have to say is—wasn’t smallpox. If the man who wrote that had stopped to consider that the girl might not like us, he’d say we had smallpox—that she might even have had—and carried away two or three of our pressures as a result—he probably wouldn’t have done it. Naturally we are very careful of our material from now on.

Now another gripe. The News sees that I get into New York several times a year to look over the situation, to meet the people in radio, and to tell my readers about them. We don’t ask any favors of anybody, but do expect those whose job it is to make our task possible to get busy. Some do—they work hard at it. But other times seem afraid of their clients—-or rather, perhaps, think they’re protecting their clients from the hooey out of the hiddens of the West. Or—perhaps the client wants to be protected—doesn’t want the new guy to come in.

We know radio people like that—and we also have the names of the biggest who’ve invited us to their homes for dinner.

We don’t interview like some editors, write impressions, describe the actor or actress or singer. We don’t try to draw word pictures of what we’ve seen and of what we talked, so you can imagine why we don’t like to go on the scene or rehearsals. The interviewer doesn’t relax when he’s busy, and besides the atmosphere isn’t good for a story. It’s been told too many times. Remember I started writing radio in 1923. That was a long time, since we were doing things.

We don’t see the people, talk with them—get to know them.

In closing—as we have long ago—we want to stress that we feel too many people in radio regard the radio editor as a necessary nuisance. Too many of those whose lob it is to pass out the news would like to be able to write it as they want it, and get it in the papers that way without question. To have a curious radio editor start asking questions or wanting to know about this or that sacred cow, irritates them.

Under orders, those of one net don’t ask back of someone’s net, unless the name be so big it can’t be avoided. Seldom, very seldom, dare they take notice of even a program to be handled by all nets. Some data is exchanged among editors, doubt such a broadcast as being handled by them, and assume radio editor will confuse the radio editor it goes.

We’d like to see him realize that, in return for space given by the radio editor to radio, the radio editor’s right and need for real news and information, written clearly, completely, is legitimate. When radio news comes out of New York, Hollywood and Chicago with the details, fresh, new and relevent with interest—that will be a wonderful day for the radio editor.

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## Comparative Territorial Index

**Based on “FIRST FIFTEEN” Daytime “Program Hooperings” as compared with Pacific Coast ratings, rank, order and competition for these same programs. Both are for period October, 1946.**

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**Network Opposition** | **National Opposition** | **City** | **Rank** |
|---------------------|------------------------|----------|----------|

**Tory and Pirates**

- **No Sponsored Show**
  - ABC
  - CBS
  - NBC
  - DLBS
- **Sponsored Show**
  - CBS
  - NBC
  - DLBS

**Disk Trace**

- **No Sponsored Show**
  - ABC
  - CBS
  - NBC
- **Sponsored Show**
  - ABC
  - CBS
  - NBC

**Glamour Manor**

- **No Sponsored Show**
  - ABC
  - CBS
  - NBC
- **Sponsored Show**
  - ABC
  - CBS
  - NBC

**Breakfast in Hollywood**

- **No Sponsored Show**
  - ABC
  - CBS
  - NBC
- **Sponsored Show**
  - ABC
  - CBS
  - NBC

**FrontPage**

- **No Sponsored Show**
  - ABC
  - CBS
  - NBC
- **Sponsored Show**
  - ABC
  - CBS
  - NBC

**Jeff**

- **No Sponsored Show**
  - ABC
  - CBS
  - NBC
- **Sponsored Show**
  - ABC
  - CBS
  - NBC

**Glamour Manor**

- **No Sponsored Show**
  - ABC
  - CBS
  - NBC
- **Sponsored Show**
  - ABC
  - CBS
  - NBC

**Jupiter Plain**

- **No Sponsored Show**
  - ABC
  - CBS
  - NBC
- **Sponsored Show**
  - ABC
  - CBS
  - NBC

**Right To Happiness**

- **No Sponsored Show**
  - ABC
  - CBS
  - NBC
- **Sponsored Show**

**Breakfast in Hollywood**

- **No Sponsored Show**
  - ABC
  - CBS
  - NBC
- **Sponsored Show**

**Wobbly 12.2 Cues Changes Soon in Der Bingle’s Show**

(Continued from page 6)

“corrective measures” were being planned for the show. Trade sources maintained this week that the Crosby-Philco contract called for the series to go live should it fall to a 12 rating or lower. However, Everett Crosby denied stating that the option to go live rested solely with Bing. Going live, however, might conflict with the revamped Philco advertising scheme, which is to blanket the country, spotlighting the e. l.'s on a total of 500, and possibly more, stations. Trade sources persist, however, in saying that Philco’s cancellation privileges when ratings hit 12 or less.

There was also considerable conjecture as to how the program quality itself would be affected by a marked reduction in personnel. The contracted cast, which Philco placed upon order, is all places. Crosby’s New York studio was to be hobbled with AFM excises on the possibility of getting concessions on the musicians’ scale. Crosby-Philco arrangements provide that Philco assume any increase in the cost of musicians, with Philco now refusing to up to Mr. program budget.

One point which has baffled the trade completely is consistent talk that mechanically, the Crosby platters have been poor. Lack of fidelity was spotted on the very first broadcast, also a special Hoover survey found that majority of audience was not as enthusiastic of the e. l. as expected. If figured defects would soon be eliminated, but, trade says, this has not been the case. Many transcription men are concerned deeply over this fact, for they feel that the ultimate outcome of this situation will have material effects on the entire program. One top recording official said that practically every one of the Crosby cuttings has been “sub standard” resulting in fuzzy piano effects and wavers throughout the platters. In view of the higher fidelity achieved in the past, quality of the Philco job is even more difficult to understand, these execs say.

Economic question raised by the Philco series is one which none毛孔 outside the sponsoring organization can answer. Conservative estimates, however, claim that Crosby, with time, is supporting ad campaign is costing Philco $35,000 weekly, admittedly a terrific nut. Even allowing that the 12.2 Hooperings does not show non-ABC audiences, it is at least held to be indicative and the question, therefore, is raised as to whether Crosby can sell enough radios to warrant a $2,000,000—or thereabouts—annual advertising expenditure. As one web official declared, “You gotta sell an awful lot of radios to cover that nut.”

**WJMJ, Philly, To Debut**

Dec. 25; WDAS on Block?

PHILADELPHIA, Nov. 8—Local radio gets its 18th outlet Christmas Day when Patrick J. Stanton, former owner of WDAN, goes on the air for the first time with his own outlet called identified as WJMJ and operating from dawn to dusk, Stanton has leased the balcony of the center-city Tavern Hotel to house his station.

Stanton, owner of Stanton from WDAS, radio row is buzzing with reports that Alex W. Dannenbaum is selling the station. Rumors are flying that prospective buyer is William Goldman, who operates a chain of movie houses here. Insiders claim that the contracts have been drawn up already, with the selling price quoted as being a bit under $400,000. WDAS operates on full schedule.

**WBNS MAKES TIME PAY**

*For Example HOOPERING*  

**VOX POP 22.0**

**ASK ANY BLAIR MAN**

The “Comparative Territorial Index” is protected by the copyright of The Billboard and infringement will be prosecuted.

**National Fave Segs Tumble on W. Coast**

NEW YORK, Nov. 9—Current comparison of Pacific Coast Hooperings with national Hooperings, in a report especially prepared by C. E. Hooper, Inc., for The Billboard and published in current issue, shows some startling contrasts in West Coast preferences as compared to nationwide favorites. Most notable examples concern Mr. District Attorneys, Daily’s Taverns and Burns and Allen, Suspense and Big Town.

D.A., while thirteenth in the October Hooperings, falls down to 32d place on the Coast; Daily’s Taverns tumble from 13th to 36th; Burns and Allen’s comedy rates them 18th nationally but a pathetically 64th coastwise. Suspense, 18th nationally, falls down to 58th and Big Town goes from 30th to 62d.

There’s not much contrast otherwise, however, in the top 10 on Coast shows as differentiated from the national faves. Usual leaders, Fibber McGee, Hope, Benny, Bergen, Allen, Winchell and Skelton, are on hand as usual. Daytime shows, however, show much stronger differences virtually all the way thru.
REPUBLICANS GOING FOR FCC

New Congress Sure ToSock
Air Commish

Budget Trim Main Weapon

WASHINGTON, Nov. 9.—Republic-
ans in control of both houses of
Congress are preparing to clamp
down tougher controls on the Fed-
eral Communications Commission
and are already studying new legis-
lation to curb James C. Pettrillo's Amer-
ican Federation of Musicians, notwith-
standing the current test case of the
Lea-Vandenberg anti-Petrillo law.
The move has been learned. GOP
cramping of FCC style is expected
to develop along a three-pronged ap-
proach, as follows: Investigation of
FCC; (2) reduced budget for FCC
and (3) revisions in communications
acts for those limiting commiss-
ional Blue-books.

Rep. Joseph W. Martin Jr., who is
certain to be the next chairman of
the House and who weeks ago an-
ounced he wanted an inquiry into
FCC, since election day has in-
structed his aids here that the go-ahead is
on for the commissional investi-
gation at next session. At his office here, his aids
predicted unofficially that the in-
quiry might be led into the whole
of all investigation of executive
agencies not included in separate investi-
gation moves. The GOP Congress is ex-
tected to stage a free-for-all of
individual investigations into such
outfits as Reconstruction Finance
Corporation, United States Supreme
Court and Federal Communications
Authority, with the FCC now being
included among two or three agencies
which will get a go-over by a separate
congressional group, ac-
cording to ex-chairman Martin's of-
cense.

Chief object of inquiry will be to

determine whether FCC is exceeding
its proper bounds, whether com-

communications act and whether amend-


dentations are needed. Back of
the inquiry it is learned that there is a
desire in some congressional quar-
ters to see a line of Blood.

On a break in the next pro-

gram, The Falcon, a WOL

networker concluded, "The

GOP tidings are still thin."

Switched back to The Falcon brought the

Falcon's voice: "How long is this

farce going to continue?"

Chi Video Sales
At $350 Per Set
Overwhelm RCA

CHICAGO, Nov. 9.—Ease with
which video sets can be sold and
the eagerness desire the public for
them was dramatically illustrated
here last week when RCA put its
first post-war receivers on the
market.

During the week, according to Ned
Corbett, RCA radio and television
sales manager, 80 dealers took more
than 1,000 orders for sets and over
250 orders asked for franges.

New franchises, however, will not
influence the demand. Production
will be increased. One significant point
was that many dealers were not taking
advance orders, meaning that orders
could have been taken. How-

ever, none dealer did take advance orders
for more than 50.

Proof that the public is willing to
pay $350 for a do-it-set with video
was given by the fact that RCA put
out only its $350 set, and all orders for
the $250 set were refused.

Corbett said sales "had gone be-

yond expectations," and that the
RCA appliances, radio included, "had
ever been greeted with such enthusi-

asm as the television history has
ever gone over as well."
Election Returns


Four-hour election coverage by WCBS proved without a doubt that the eye-and-ear medium will take first place in election coverage. CBS's method of giving homey, personal, and well planned, national news and well planned, national news coverage. CBS's first public DNC coverage was a success. Marked on maps scenes O'Connor jumping. Dewey had covered by remotes. WBKB have showed two sound stations to get the audience to the show. For a start, the day was given a personal touch. Dewey was an interesting candidate. Many viewers, especially in New York, was impressed by his personal contact. Dewey had a better grasp of the issues than O'Connor. His speaking style was more natural and less wooden. The show was well produced with good lighting and sound. Dewey's answers were clear and concise. O'Connor's answers were less effective. The audience was engaged and tuned in for the entire show. Overall, the show was a success and will be a model for future election coverage.

Don's Vs. Brown's

Reviewed Sunday (3), 2-4:30 p.m., Style—Election Coverage. Sustained over WOXYZ (Paramount), Hollywood.

Sharp, clear picture and fine camera work marked this pick-up of Los Angeles Don Valley, Cleveland, and Browns. With Old Sol lending a hand, scanner was quite a contrast to what we had before. The world in overcast skies forced outlet to black out. Plays today could be easily picked up by cameras, however, handicaps the tele viewers for the ball in motion could be detected. This didn't detract too much from the enjoyment so viewers could see as well (if not) as they had in average coliseum seats. We'll have to find out. A step closer to the sets on election night.

Election Returns

Reviewed Tuesday (11), 9-10:30 p.m., Style—Returns. Sustained over WOXYZ (Paramount), Hollywood.

Outlet could also boost interest by asking members of the board of directors to come on between halves for their opinion on game's outcome. A tele interview with a member of the winning team (maybe guy who made winning run, etc.) at the end of the game would also do.

Southern California Ford dealers got a tree plug when a 1946 Ford (of the Deluxe type to a luncheon holder) was driven around the stadium, and followed by cameras.

WNBC Edge Towns Getting Extended Promotion Wowing

NEW YORK, Nov. 9.—Continuing campaign by WNBC (formerly WEAF) to promote championship football, in which all letters is tied up tightly with station's desire to establish a close, with outlying cities within its coverage area. Field exploitation these days will keep going in full pace, with a new man, Murray Harris, just added to the WNBC staff for this project. Harris will keep the field ballyhoo going until at least February, and perhaps beyond.

What is in the minds of the WNBC execs was indicated some months ago when Bob Davis, flash chief, visited outlying cities in Jersey, Westchester, Long Island, and Points west. Harris returns. WNBC mouthpieces proclaimed.

Change is for station's call letters is being used to further this long range aim of cementing the listener viewership relationship of station, with newspapers. Roadshowings of WNBC personalities in 13 cities and attendant promotion based on an "honor city" gimmick. Results are already showing up remarkably well.

"Ma Perkins'" Can't Escape From Chi, Says P&G Exec

CHICAGO, Nov. 9.—Ma Perkins, CBS Chin-originated show, is not going to move from Chi for some time at least, said a P&G exec. Some deal this week, on which there is a rumor prevalent in the trade that the tear jerker was slated to exit from the Windy City. There would have to be agreement on the terms of the deal, the agency and the talent, particularly Virginia Payne (Ma Perkins), before anything could happen," the P & G exec declared.

New Chi Negro Show Pays Off Talentwise For Legit, Opera, Air

CHICAGO, Nov. 9.—Newly inaugurated program, Democracy, U. S. A, using hitherto unknown Negro talent, is paying handsome dividends. About 20 Negro actors were picked for use which seeks "to draw the races closer together by airing pro grams especially designed for Negro viewers." After meetings at which representatives of The Billboard, The Defender and WBEM attended, a plan whereby the actors could be admitted to AFTRA by special long term payment was drawn up. Producers, both radio and legit, began taking notice of the newly pro thespes. Results so far: Georgia John son copped a commercial as "Aunt Jemima" on a regular news slot. Harris Gaines knocked off a part in the Chi operas production of Porgy & Bess. John Kelly was asked to audition for the forthcoming Kaiser-Fleetwood radio series. Two radio scripters were uncovered. Bob Lucas and Richard Durham are now writing for a number of radio writers' guilds. Hooper White, producer of the show, said this was the first step in his plan for the future. Whites will take the part of whites, Negroes will enact Negro roles.

PHOTOGRAPHERS TO THE STAGE

People of the Theater seek perfection in their art. Its beautiful women and handsome men bring vibrant life to the stage, and the photographers' art seeks to give fullest expression to this part of it. The photographer of uncommon merit, a combination of rare artistry and excellence of equipment. We have the largest Photography Studio in the world. Designed to meet the needs of 130 Artists . . . Ideal for Orchestras or any large group, as well as for Individuals. For action pictures we have the facilities of The Famous 108x150 Motion Picture Laboratory. Under the personal direction of Edward Ray Cechin, for many years Photographer of Broadway Stars, these facilities are now available at THE McFARLAND STUDIO. We respectfully solicit your patronage.

THE McFARLAND STUDIO

464 SEVENTH AVE., N. Y., 10. N.

Circle 3-9018 for Appointment

GOP GUNS FOR FCC (Continued from opp. page)

Siders are not looking for drastic legislative changes, particularly with respect to TV. Wallace HI. White slated to take over the interstate commerce committee, where such legislation is being considered. Wall- verton and White are viewed as the most cautious and non-savage. However, tighter controls on Petrol's AF are seen sure to be imposed. Question of whether the modern-heavy law is invalid is expected. L. H. White is of the latter. Dem. side says Petrol's AF is sure to be imposed. Question of whether the in- denberg law is invalid is expected. L. H. White is of the latter. Dem. side says Petrol's AF is sure to be imposed. Question of whether the in-
Ted Husing, who started his disk shows with WNJN, New York, October 26, already has 11 sponsors lined up. Bankroppers include Brown-Forman's Woodford Reserve, Paramount Pictures, Warner Brothers, MGM, B.C. Headache Powder, Penn Central Air Lines, Fitzgerald Beer, Evervess and Billings (used cars). Husing, who was the first disk jockey to network, made personal appearances to take the more lucrative job of disk jockey on an indie, figures to make $200,000 if his show sells out completely. Airings are set for 10 a.m., 11 a.m., 12 noon, and 5-6:30 p.m. Saturday. Station is continuing its all-promo lineup, plugging the jock with extensive newspaper ads, local merchants' gift cards, tie-ups with Loew's theaters, etc.

Sport. National sports news is incurring for Sports Illustrated's new weekly TV program, scheduled to start Tuesday on NBC. Again Miriam Colby, who left WNEW for NBC, Salt Lake City, to become its entertainment director, will present the program on NBC's Kraft Music Hall.

Entire cast of the Edgar Bergen and Charlie McCarthy, Chase & Sanborn coffee program on NBC will step into web's variety program, Honor Guest, on WMTD Thursday (14). Harold Peary recounts his career. NBC's television talent department, appointed chief engineer of WEFI, Boston. U.S. Coast Guard distributing platters consisting of five 15-second stations, including NBC's 20-thousandth break, and eight 90-second breaks.

Radio time and facilities of WTAG, Worcester, Mass., under the guidance of Sandy Nagy, and staff, have been placed at the disposal of town's young people of high school age interested in radio. Some 13 schools are represented.

Dates for the next annual conference on station problems at the University of Oklahoma will be March 9, inclusive. New station, WDSM, Minneapolis, Minn., will be in operation by the end of March.

It was scheduled to begin broadcasting October 1, but was delayed because of shortages of equipment and building materials. Terry Colwell will be program director.

WLIB, Brooklyn, in the pangs of growing pains, will move its offices and personnel to Eastern Studios, 3930 Second Ave., during the pangs of building a new studio. The move, expected to be completed by December 1, will allow WLIB to accommodate its new studio, scheduled to be completed by March 1, 1947.

Ted Husing Disk Show Lands 11 Bankroppers in 10 Days for WHN

Teddy Husing, one of the nation's most prominent disk jockeys, has signed 11 sponsors, including Brown-Forman's Woodford Reserve, Paramount Pictures, Warner Brothers, MGM, B.C. Headache Powder, Penn Central Air Lines, Fitzgerald Beer, Evervess and Billings (used cars). Husing, who was the first disk jockey to network, made personal appearances to take the more lucrative job of disk jockey on an indie, figures to make $200,000 if his show sells out completely. Airings are set for 10 a.m., 11 a.m., 12 noon, and 5-6:30 p.m. Saturday. Station is continuing its all-promo lineup, plugging the jock with extensive newspaper ads, local merchants' gift cards, tie-ups with Loew's theaters, etc.

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Pelican, a personal management company founded by Jack Epstein, has signed Phil Silvers to a ten-week engagement at the Pelican Pavilion, on the beach in Long Branch, N.J., beginning November 16. The show will be managed by Hal Kornblatt, who has been general manager of Phil Silvers' West Coast productions. Kornblatt, who has been associated with Silvers for the last 11 years, will be in charge of the show's booking and merchandise.

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Soaps for Africa

If Govt Okays Commercials

(Continued from page 3)

would be practically incomprehensible to an American audience. Yank burners, Joe Wick; they'll just not go down in South Africa either.

Drum is the thing in S. A. radio, with the little people tucked away magnificently on both Norman Corwin and Arch Oboler for scriptwriting and programming, indigenous stuff with local talent. Pay for thesehgs averages $40 a week. A talent prefers to play for free, figuring the publicity is worth it and the salary too low to accept. The one long-haired soap普通

is to get his name, of course, can name their own pay ticket.

There is a big interest in video now, and the government is buying equipment hoping to start teletext as soon as possible.

Miss Domilisse discussed the whole showbiz picture in South Africa, pointing out that the need for dual languages makes things somewhat difficult. She also noted that the Dutch-speaking companies are giving English-speaking companies a run for the money. In the South Africans, she pointed out, are great leg. fans, and contracts for them are about $2,000,000 people in the field and the country that the cultural and political situation is commendable in the area, the 27 full-time professional repertory company and their musical, which is the most important of the three, is the Johannesburg Repertory Players, and they are the best. The players are all white, and many of them have studied in the United States. The Johannesburg Repertory Players, however, do not have contracts with local companies, and as a result, their work is not shown on television, where they could be seen by a wider audience. The players are not paid well, and the company is underfunded. The situation is quite different from the United States, where actors are paid well and have contracts with local companies. The Johannesburg Repertory Players are the best of the three full-time professional repertory companies, and their musical is the most important of the three. The players are all white, and many of them have studied in the United States. The Johannesburg Repertory Players, however, do not have contracts with local companies, and as a result, their work is not shown on television, where they could be seen by a wider audience. The players are not paid well, and the company is underfunded. The situation is quite different from the United States, where actors are paid well and have contracts with local companies.
Johnny-Come-Lately Orks' Big Struggle

AFM Restrictions No Help

NEW YORK, Nov. 9.—Present band biz slump is making conditions increasingly difficult for new names. Generally rising costs, operators lack faith in the ability of a new name to draw, surplus of active bands and general booking problems make it a tough job for the newcomer orks.

The initial overhead incurred in building up the band costs too much, resulting in exorbitant figures. Cost of building a library, thoroughly pre-rehearsing musicians, renting rehearsal space, buying band uniforms and music stands, and other miscellaneous expenses bring the Initial tab to over the $50 mark. High payrolls, due to record raising job scales and heavy transportation expenses coupled with the small initial take adds several thousand more to the investment.

Investor Drawbacks

Prospective investors are finding it more difficult to find backers during these uncertain times. The lush wartime period for music stands, big bands is gone and the ratio is down. Potential investors, holding music stands, big bands are aware that it is a good time, but the ratio is still not high enough to warrant the investment.

Aragon Adds Acts To Hypo Week-End Biz

HOLLYWOOD, Nov. 8.—Aragon Ballroom, Ocean Park Beach Hotel, will attempt to hypo sagging in committee in 1920 after lengthy runs during winter months. Terperry and Allen Guder are currently completing bookings, with Sally Rand and Dorothy Lewis. Show presenters. Show gimmick will be tossed in with no price increase and ballroom executives are looking for high class attractions. Lewis ice show will probably run a full week, with other attractions holding forth on Fridays, Saturdays and Sundays.

No Musiartia Shake Now

NEW YORK, Nov. 9.—Buried shakers in the front of music-records probably will not exist in place until firm vacates its present downtown headquarters in favor of the downtown Jefferson-Tropicus Corporation offices.

Jump Ork Faces, Better One-Nighter Routes Among Cures Suggested for Ailing Business

Many Coast Aches, But See Lift in Few Months

HOLLYWOOD, Nov. 8.—With West Coast one-nighters currently scraping the bottom, bookers, promoters and agents of every ilk are aching for a break. The dwindling biz has operators crying in their straight bank rolls, promoters are pool-poking the current slump with post-electoral predictions of speedy recovery within three to four months.

It's no secret, of course, that biz is off everywhere, but rumors of new lows filtering east of the Rockies have scared Eastern and Midwestern bands sally until it is almost impossible, if not impractical, to lure fresh crews westward. Ironically enough, it is in this same lack of new musical faces which both bookers and bookers feel is reason for the biz slump.

Next Congress To Kick Around Copyright Laws; Interim Changes Likely

WASHINGTON, Nov. 9.—Interim changes in existing copyright law preparatory to a long-range plan for overhauling the nation's copyright structure are in the works for action by the next Congress. The Billboard carded to aid in the recent resolutions of the International Confederation of Societies of Authors and Composers on reports from Juke box plays, but will be aimed at bringing up to date the 1909 law on all questions for which there is some basis of agreement so as not to stymie congressional action. Temporary copyright reform, which died with the flow of the House Patents Committee, is skedded to be effected as the first step in paving way for U.S. participation in international copyright union. Copyright experts say that a long-range plan will include U.S. membership in some form of international copyright body, perhaps a central body of the Hague and the Buenos Aires Pan-American Convention, as well as a new agency operating under the United Nations, subject to its economic and social council. The permanent agency will be the international labor organization.

Tough ASCAP Opposition

Pressure certain to be felt in congressional halls from ASCAP for inclusion of a coin machine provision (See Congress To Kick on page 29)
MBOA Meet Mulls High Band Costs, SS Ruling And Eastern Group Idea

70 Operators, Many Bookers at Des Moines Session

DES MOINES, Nov. 9.—With about 70 operators and several booking agency representatives attending, Midwest Ballroom Operators’ Association met last week and almost unanimously squawked about high guarantees being charged by name and semi-name orks. Convention talk also centered around admish tariffs, organization of an Eastern ballroom operators’ association and the present national biz slump. Ops gripe on high band prices incited talk of a possible buyer’s strike until prices come down. They pointed out that high ork prices forces the admish tariffs to rise. Rising tariffs are driving the customers away. Most ops agreed that good territory orks outdraw some of the semi orks and semi-names when final receipts are added. Most operators hadn’t yet been affected by bad biz with the exception of most of name ork dates, where nut was high and so was admission.

Congressional Resolution

MBOA drew up a resolution for presentation to Congress calling for elimination of the 20 per cent excise tax. Ops discussed possible cut or elimination of tax and agreed that it would be wise to advertise present prices as including taxes, so that if in event of cut it would appear that (See MBOA Meet Mulls on page 33)

Lunceford Gets WM Release; No New Pact

NEW YORK, Nov. 9.—Jimmie Lunceford got his release from the William Morris Agency yesterday after the agency had failed to set a satisfactory New York location job for the ork.

Lunceford pact was due to expire December 31, but had options up to five years on it. Band leader has no immediate plans to sign with another agency and may try to book himself.

No Rumor Slump as Gossipops Have ‘Em All Folding

NEW YORK, Nov. 9.—Poor biz in band field caused an overwhelming flood of hot gossip on the streets last week. Once news of break-up of Tommy Dorsey and Les Brown orks hit home, rumors mongers ran wild at the expense of almost every other top band in the country. Gossipops had Woody Herman, Claude Thornhill, Benny Goodman, Tommy Tucker, Jerry Wald, and innumerable others busting up.

With the exception of Tucker, who is rumored to be folding in favor of his new perfume and other non-music biz investments, all the others, either in person or via personal managers have denied break-ups. Herman is booked solid thru April, Thornhill is booked solid thru March and so is Goodman. Wald is going thru a hasty reorganization following his present Palladium, Hollywood, and series of one-nighters.

Band is going to switch to a tight circuit. Rumor has Wald band stranded on Coast without enough dough for transportation back East, but Dick Gabbe, band m. n. denied talk.

Goodman, now at 400 Restaurant, NYC, denied band break-up and said that ork was going West following present date, but added that ork had no plans right now for return to the Coast. Clarinetist said that disks, (See No Rumor Slump on page 34)

Orks, Bookers & Promoters

All At Fault

That ‘Extra Effort’ Needed

NEW YORK, Nov. 9.—While too many bandsters, bookers and operators are moaning about the present so-called slump in band biz, more aggressive tradesmen are doing a little healthy soul-searching in an effort to find some of the $64 answers to the present let-down. While it is conceded by practically everyone that the amount of loose dough around is not what it was at the wartime boom peak, many ork leaders, bookers and operators feel that there is plenty that all three groups can do about giving biz a shot in the arm.

More progressive operators are naturally attempting various promotion hyps, redecorating and making their spots more attractive and pursuing other steps to lift the tone (see Aragon story and Midwest Ballroom Operators’ Association story in this issue). The surprising thing about the current check-up on why and wherefore reveals that many of the factors which must be consider (See ORKS, BOOKERS on page 19)

A Real Winner in Record Entertainment

"GET THE BLUES WHEN IT RAINS"

DECCA RECORD No. 23695

THEIR BEST RECORDING IN MANY A MOON

YOU’LL BE SHOWERED WITH NICKELS FOR IT!

GET THIS RECORD IN ALL YOUR LOCATIONS RIGHT AWAY

FORSTER MUSIC PUBLISHER, INC.
216 SO. WABASH AVE.
(PUBLISHER OF SONGS WITH LASTING QUALITY)
CHICAGO 4, ILLINOIS

www.americanradiohistory.com
Decca Doubles Net Profit With Neat $1,346,227

NEW YORK, Nov. 9—Decca Records' net profit for nine months ending September 30 amounted to an unaudited $1,346,227, after provision for $897,000 for all estimated income taxes. This is $3.46 per share on 388,325 shares of capital stock outstanding September 30. Net for corresponding period in 1945 was $940,289 or $1.05 per share on same number of outstanding shares.

Wednesday (9) the company's stockholders approved plan of splitting the stock on a two-for-one basis on capital shares, and increasing authorized shares from 500,000 to 1,500,000. Trading in new shares on the local stock exchange began yesterday (8).

2 L. A. Ballrooms Try Western Hypo

HOLLYWOOD, Nov. 9—With ballroom biz here tapering off to weekly draws while only cowboy terpseries pull in the dough, two danceries are trying a mid-week Western night. Space Conley will come into Trianon Wednesday nights, doubling from his week-end stint at Santa Monica Ballroom. Stanley Burnette will bring a Western group into Casino Gardens on Tuesday nights.

Understood Western frontiers welcome the weekly one-nighter since it gives them a crack at top air re- nown. In the case of Burnette, for example, he gets a full ABC west coast shot plus a local remote on KLAC. Danceries want the dough and if Western attractions will bring it in, that's okay with the ops.

Mr. P., Comic

CHICAGO, Nov. 9—AFM Prexy James C. Petrello netted one of the few yocks heard at Democratic Headquarters locally Thursday (5) when party moguls were hearing tales of the election shake-up in the Kelly machine locally. When asked if he was going to the week-end Army-Notre Dame grid battle in New York, the AFM chief said, "I'm going, but only to see the musicians play between the halves."

Des Moines Pop Concerts Hot as Cugat Hits 9G

DES MOINES, Nov. 9—Concert type orchestra presentations continued to do well at the KRNT Radio Theater (formerly Shrine) with Xavier Cugat pulling in 3,600 on Tuesday. The Cugat house was about 200 more than Tommy Dorsey a week earlier and his gross was approximately $9,500, including tax.

The concert-type band is something new for Des Moines and with good grosses for the first two (Dorsey and Cugat) the trend will be given additional tests immediately with Duke Ellington and Cugat when their respective dates, Wednesday and Thursday, are heard at the Shrine. Other bands here over Thanksgiving weekend were Artie Shaw and His Orchestra and the Captains Band.

PUBLIC JUDICIAL AUCTION SALE

By Order of the United States District Court

$750,000 EVALUATED INVENTORY OF ARA, INC., BANKRUPT

ON THE PREMISES

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- Flash
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- Bedco
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MICHIGAN 8005
WCAU Paces Remote Rebirth in Philly

PHILADELPHIA, Nov. 9.—After a wartime layoff local radio is once again becoming dance band remote conscious. And with WCAU, CBS 50,000-watter, taking the lead, augurs all the other spots jumping on the remote band wagon. Only thing holding off enthusiasm of some of the other stations is a dearth of suitable bands to pick up.

WCAU grabbed off the gravy boat by stringing a mike to both Frank Palumbo's Click, which features the top name bands, and Frank Valentine's Mocambo, town's newest class niter. Station schedules two half-hour shows a week from each spot, which started last week when Sammy Kaye held down the Click stand. From the Mocambo WCAU picks up the Latin music of Luis Del Campi and former arranger and vocalist for Xavier Cugat.

WDAS Picking Up, Too

Click niter, town's only spot geared to a name-band policy, has inked in the top tootlers to round out the year. Fortnight stands are set for Jimmy Dorsey, Woody Herman, and Frankie Carle, with one-week pitches for Joe Dowell, Ina Ray Hutton and Alex Bartha. Spot also has Harry James signed for a stand next July.

Along with WCAU, the indie WDAS has picked up the remote pick-up trend, airing the music of Bob Shebley from Trianon Ballroom. A livelier remote schedule may find music publishers hiring contact men for this town. In recent years song plugging has become a lost art here, with the boys coming in from New York to contact the wad wavers passing thru.

Bets to Bed

PORTLAND, Ore., Nov. 9.—Local 99 Peaky Herman Kenin sold Monty Brooks ork to Portland Meadows Race Track for live music shows between races for the 31-day meet. At the end of the second day, Track Manager Bill Kyne found that Brooks' music kept suckers in stands and away from pari-mutuel booths. Kyne wanted out on orch pact, but Kenin talked the track man into switching band engagement to Portland Veteran's Hospital and Barnes General Hospital, Vancouver, Wash. Hospitals can use orch anytime they want it until track contract is worked out.

Earlier Off-the-Air Time K.O.'s Chi CBS Remote; 1 for WIND

CHICAGO, Nov. 9.—Song pluggers took another radio remote kick in the pants here this week, when CBS locally dropped its five-night-per week half-hour shots from the Sky Club, suburban semi-name location spot, which aired at 1:30 a.m. Bill Barth, Chi CBS remote chief, said station is not putting any other spot in, but is cutting off its power at 1:30 a.m. instead of former 2 a.m. hour. Remote was of value, for usually two or three shots per week went out on Midwest net wires. Lead-sheet carriers got slight recompense from WIND's addition of 15-minute spot six-times-weekly from Cobson's, featuring Sol Fel-cia's 10-piece. WIND, independent, offers no net facilities.

Masterstone

Releasing
5 New Sensational Records

TODAY'S FAVORITE OF THE NATION
WITH THAT JUMP-EASY RHYTHM

PAGE CAVANAUGH TRIO

"The Three Bears"
coupled with
"AUTUMN IN NEW YORK"
(augmented by string ensemble)

By Popular Demand "DISK JOCKEY BLUES"
(Parlophone)

BILL ANSON and BOBBY WORTH backed by
"The Gal Who's Got My Heart"
(Bill Anson and the Key Men)

BOB PARRISH Singing the Beautiful
"MERRY CHRISTMAS"
(Parlophone)

ORCHESTRA CONDUCTED BY SAMMY LIONGER
"KEEP KNOCKIN' ON WOOD"
(Vocal by the Key Men)

Mastertone RECORD COMPANY
HOLLYWOOD 27, CALIF.

Now swinging — and we do mean swinging! — his way through the Midwest in a personal appearance tour that's jamming the aisles ... boosting his popularity wherever he goes. And here are his latest recordings —

A GAL IN CALICO

From the picture
"The Time, The Place, The Girl"
Vocal by Prima

and

HE LIKE IT! SHE LIKE IT!
Vocal by Prima

Majestic 1087

Majestic RECORDS
(Studio: New York City Sales: St. Charles, Illinois Subsidiary of Majestic Radio & Television Corporation)
J-C-L Orks' Big Struggle:  
AFM Restrictions No Help

(Continued from page 14)  
ton, while Music Corporation of America has been dropping or not renewing pacts with several Midwest and Coast territory and traveling orks. Recent ork break-ups at General Artists’ Corporation might find several of their orks out as well, with talk in recent months indicating that GAC would rather be involved in other endeavors rather than refurbished. Key to agency plans is in large percentage, not the money clamped down on bookers by AFM.

Agencies can take no more than 20 percent of the net revenue for all engagements, with the cost of selling one-nighter work up high (high paid personnel, long distance phone calls, wires, etc.) and high band expenses (transportation, accommodations, union taxes, etc.) bringing that down to 13 percent or less. Bookers are restricted to the cost for location jobs booked at double scale and 10 percent or less, and all band expenses off costs and overhead the agency may net 3 to 8 percent. As a result, agencies would rather book established names that command a price than take on risky new names. With the agencies concentrating their efforts on keeping their big name properties working and happy, the newcomer larger agency pact would not be assured the top billing handling required to move into a money making position.

... Then Aches Begin

The newcomer who has gone as far as signing a booking pact is prepared to meet the next flock of problems that will crop up when the actual mechanics of booking swing into action. The most agencies have been trying with new bands for years, ops, especially during the present recession, are afraid to try with young orks, simply because higher location scale prices have brought young band prices not too far off the established ork prices. Rock bottom minimum payroll for a band with a Class A rating of today's standard 17-man plus vocalist, is $25 per week, using the average scale, for a Local 806 rate of $105.50 per man at a basis. This figure does not take into account musicans who draw extra loot for doubling, nor does it include staff arranger salaries, personnel manager, press agent or agency commission. A bad ork would have to pull minimum of $325 per week to break even on a tour, without reasonable transportation costs. Reasonable asking price for ork, in order to walk out showing a reasonable profit would have to be 3G, which is not too far below what an established ork would get for a hotel or cafe location.

One-Nighter Let-Down

Due to the doubt on part of the operator, jobs for young orks are limited. In some cases, scarcity of jobs and the need for work would cause an ork to make several hundred-mile jumps between one or two-nighter job, where the takes would be usually nullified by traveling expenditures. Break-down of one-nighter routes thru the Midwest thru the use of army camps, war plants and shuttling of spots due to poor biz, are of little comfort to the newcomer, since many one-nighters ops prefer to use territory bands at lower rate, than take on new traveling ork. One-nighter is the most lucrative source of income for young orks. If one-nighters continue to drop, then new band opportunities might some how also drop. With sideman scales up, and with operators campaigning to bring band prices down, the new leader will usually stand little chance of recouping the initial cost of starting an ork.

Remotes and Dicks

Location jobs, even at a loss, were once of unlimited value to new orks locally for their bookings, but remote air shots, once a great factor in building names, have taken on less and less importance. Several operators, such as the Newark, the Minneapolis area, Miami, Chicago, and the room’s Simon LaFarge, have pulled out some or all of their remotes in order to cut down on overhead. Other spots are apt to follow suit in face of the same hard times.

All artists are exclusive to Manor, but the expense of paying remote taxes ($3 per man in New York and Detroit) and AFM locals in some sections of the country.

In recent years, practice has proved that remotes are being replaced by recordings in the band building process, thus offering possibilities for other plugging via disk jockeys, jukes and home shows, plus the loot one-orkers would have to work for.

A waxing contract is, of course, invaluable to the newcomer. The situation in the platter field is much the same, if not more specialized than the recording picture. Major record company rosters in the pop field are fairly well established, and they are after their established artists, rather than adding any. It is a rare reception when a new name cracks the big four, while indie firms, due to increases in musicians’ recording scales and limited production facilities, do not generally use big bands, and few that do, prune their choices with dexterity as to giving very few names the essential disking break. In addition, record field is made up of specialty type artists and specialty type orks. A new band is fortunate enough to land a disk pact, usually ork would be subjected to waxing meaningless pops, unless it is lucky enough to wax a sleeper. Disk精品 naturally as being top bracket artists first crack at plug tunes.

Theater Date Obstacles

Further booking headaches carry into the theater field. Theater owners, who realize that they are not in on the possibility of possible theater booking demands and that high theater scales bring young band rates into the established name class, would rather use an experienced B band than give a new ork the theater date. New band for a theater date would be around $2,500, with sidemen payroll at scale minimum for a Class A band. Commissions and other expenses would bring that up another grand or so. Grand total would bring band just up or slightly below what Grade B ork might get for a theater week. In addition, the increasing practice of increasing boldings in key theaters throughout the country is decreasing the number of potential theater bookings per annum.

Personality seeking to front a new band today must be more than a musician. Guy has to be a business man, aware of economic trends and public tastes. With trend now away from the music of previous music, chances aren’t good for a guy with jazz and surrealistic ideas, since the trend is that of the new musician reception.

With fewer available bookings and present flock of established bands, big leaders, odds are against the new band. Only hope some company might hold for newcomer orks is based on the need of that exceptional talent which will not be denied. They feel that as bad as biz may be at the moment, some new band with something special on the ball could still hit...
Orks, Bookers and Promoters
At Fault; Extra Effort Needed

(Continued from page 15)

Orks, Bookers and Promoters
At Fault; Extra Effort Needed

At least in part to the let-
down are the obstinate failings which can be remedied with a little thought and effort.

Various trade elements, including leaders themselves, feel the orksters are at fault along these lines: There is too much smoking and the bands blare too loudly... Jump numbers are played too fast, and at a tempo with which only a few dancers can con-
tend... Ballads are played too slowly. Too many leaders confine the demand for sweet music to mean-
ting that payees want draggy tempi. Even ballads must be played fast enough to enable the kids to move to them...
...Too many bands pay too little attention to such items as their ap-
pearance. This applies both to uni-
forms and bandstands. Often these are dirty and beat-looking... Musi-
cians take off too long between sets, and leaders often don't spend enough time on the bandstand. ... Too much smoking and even occasion-
ally, drinking right on the stand. ... Leaders are not co-operative enough; they fluff autograph seek-
ing fans on dates. Won't show up for disk jockey and call-up ap-
pearances. Even occasionally fluff the operator and his friends... Too little use of competent folk outside of the band to help promote on building for a date.

It is conceded by the leaders' severest critics that at least in some of the above faults it is pretty diffi-
cult for orksters to correct the sit-
uation. For instance, if a leader and his band have traveled a couple of hundred miles on a bouncing bus and the boys have a few hours in which to get cleaned up and grab a bite, they can hardly be blamed for not wanting to make an appearance on a disk show with a question-
laneous listening audience. The point remains, however, that when the thing gets rough, in the band biz as any other biz, that extra effort is needed.

But the orksters themselves are far from being the only ones at fault. The leaders and bookers are at least equally guilty. Just plain bad book-

ing, overselling, selling an op the wrong band at the wrong time, etc., are routine beans against the agen-
cies. Worst complaint is that prac-
tice agents have an adequate publicity and promotion department to back them up. Too often a band will change vocalists, for instance, and notify the office of the change. Three months later he'll play a date and the office will still have the old vocalist listed among the personnel, and send pho-
tos of the ex-vocalist. There is not a single agency in town, and it's safe to say there isn't one in Chi

or L.A. which has up-to-date bio-
gs on all of its ork attractions. Since they don't take the trouble to do a good general job on publi-
city, etc., say promoters and leaders, it's a cinch the agencies don't help with any of the little extras that might be important in a let-
down period. A cinch space-stealer, used by many another industry, for instance, is the gimmick of sending "Local Boy Makes Good" vars to papers in towns in which attractions appear. With bands numbering from 11 to as high as 30 men, any num-
ber of dates played would give the agency an opportunity to get out pub-
llicity material on one or more of the guys in the band who hail from or lived in such a town, and mail it a cinch for the promoter to line up real pay-off copy. This is just one example of what agencies aren't doing publicity-wise.

Promoters' Lack of Effort

The publicity-promotion routine, however, works in all directions. Leaders themselves don't do an ade-
quate job and orksters and agencies claim that too many of the promoters don't know the first thing about ex-
ploring a date, or if they do know they won't spend the dough to do so. It is certainly a fact that many book-
a in a more or less expen-
sive band, take a couple of two-

inch ads one day in the local pa-
sers, maybe buy a couple of spot announcements, toss out a few win-
ners, and let it go at that. The exploita-

tion factor, all traddlers agree, is one on which three-way oper-

ation would do the trick, but no one has yet come along to effec-
tively work out that co-operation.

Trade also blames promoters for other failings. Most spots, say the leaders who've played them, have faulty public address systems. Pianos are flat and haven't been tuned for a while. And there's nothing that will bring a band's performance down like playing with a flat, lifeless, no-
tune piano. Many promoters pay prac-
tically no attention to ventilating systems or heating systems in their spots. Too many dates find musi-
cians (in the winter) playing with numbed hands and lips, and (in the summer) melting on the bandstand.

And speaking of bandstands, too 

few promoters seem to pay any at-
tention to the kind of podium they set the band on. In many spots the band stand is strictly a one-level affair

so that customers can see only the front row of musicians. Indicative of what can be done to alleviate a situation like this kind of a bandstand is

offered by orkster Dean Hudson, who, along with publicity material he shoots to pro-

moters, sends two bandstand plan-

sketches. They are of simplest de-

sign, and are worked out so that promoters can do as they wish. A band stand

is to be set up the way Hudson plans, as far as they've done in past. Hudson also recommends that they lay a gag of some kind across the band-
s on platforms, and this one factor alone helps acoustics considerably. There are very few bandstands which will ever come to this kind of trouble to help make their dates jump. And if it's the promoter's business, and he should take care of it.

That same attitude goes on for many of the points brought out in this round-up of trade opinion as to some of the possible 304 bandstand fail-
ing biz. Too many leaders, pro-
noters and bookers feel the points are too unimportant and insignifi-
cant to worry about. And while more could be done to remedy the significance of points taken singly, they hold that any small mesh points can and does hurt a dance date, and that these short-
comings often spell the difference between profit and loss.

www.americanradiohistory.com
The Nation’s Top Tunes

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Position
The Week

1. RUMORS ARE FLYING
By Benny Goodman and Harry Warren
Published by Bremen-Voce-Con (ASCAP)
Records available: Les Brown, DeeDee Sharp, Decca 28226; Jack Teagarden, Capitol 25008; Paul Weston, Capitol 26-1071; Frapto, Columbia 72069;

2. FIVE MINUTES MORE
By Sammy Cahn and Jule Styne
Published by Melrose Music (ASCAP)
Records available: Tex Beneke-Glen Miller Orchestra, RCA 25-1902; Bob Crosby, Decca 18609; Stitt-Henderson Orch, Capitol 287; Curt Massey, Cadet 125-661; Verdes, Same 8-003; Judy Garland, The Three Stooges, RCA 28-1198; Paul Weston, Capitol 25012;

3. OLE BUTTERLICK SKY
By Hoagy Carmichael and Jack Brooks
Published by Burke-Van Hessen (ASCAP)
From the Universal film “Gaylord Park,” sung by Hoagy Carmichael. Records available: Connie Boswell, Decca 12013; Hoagy Carmichael Orch, ARA 158; Helen Carroll and The Bellamys, Victor 20-1882; Marie Green, Signature 15040; Kay Kyser, Columbia 73072;

4. TO EACH HIS OWN
By Jay Livingston and Ray Evans
Published by Paramount Music (ASCAP)
Records available: Don Byas Quartet, Savoy 460; Oré César Orch & Dr. 1111; T’Faisa Rova, Emmet 101; Marie Green, Signature 15053; Shady Orch, Majestic 1014; Freddy Martin, Victor 20-1883; Jimmy Martin, Mercury 3002; The Modernaires-Paula Kelly, Columbia 72051;

5. YOU KEEP COMING BACK LIKE A SONG
By Irving Berlin
Published by Bechtel (ASCAP)
From the Paramount film “Blue Skies,” sung by Bing Crosby. Records available: Jan Austin, Columbia 15038; Raymond Scott, Decca 18590; Bobby Byrne, Decca 503; Dennis Day, Victor 20-1845; Bobby Doyle, Signature 15058; Georgia Cahn, Majestic 15026; Gordon MacRae, Columbia 28109;

6. SOUTH AMERICA, TAKE IT AWAY
By Harold Rome
Published by Winkmark (ASCAP)
From the legit musical “Call Me Minder,” sung by Betty Garrett. Records available: Bing Crowe-Andrews Sisters, Decca 20592; Harry James, Columbia 73051; Betty Garrett-Call Me Mister Orch, dir. by Lening Singel, Decca 20545; Madonna, Signature 15067; Nellie Shirley and Billie Holiday, Decca 20543;

7. THE OLD LAMPLITHER
By Charles Tobias and Nat Simon
Published by Shapiro, Bernstein (ASCAP)
Records available: Hal David, Capitol 2803; Spike Duswell Orch, Sonora 2024; Morton Downer, Majestic 1001; Allen Hilt, Capitol 2803;

8. THIS IS ALWAYS
By Mac Gordon and Harry Warren
Published by Bremen-Voce-Con (ASCAP)
From the 26th Century-Fox film “Lady In Lions,” sung by Van Heflin. Records available: Bobby Byrne Orch, Columbia 480; Harry Cool Orch, Signature 15036; Jan Edwards, Victor 28097; Jan Peerce, Decca 28098; Oré César Orch, Columbia 73051; George Pasternak Orch, Majestic 1014;

9. IF YOU WERE THE ONLY GIRL
By Clifford Grey and Nat D. Amsterdam
Published by Mutual (ASCAP)
Records available: Les Brown, Columbia 72056; Harry Cole, Signature 15034;

10. THE WHOLE WORLD IS SINGING MY SONG
By Mann Curtis and Vic Missey
Published by Robbins (ASCAP)
Records available: Les Brown, Columbia 72056; Harry Cole, Signature 15034;
MUSIC

November 16, 1946

LARRY GREEN IS NEW!

First time on records, with his sensational piano-with-the-band orchestra. Vocals by Gilbert Phelan.

FOR YOU, FOR ME, FOR EVERYMORE
(from the 20th Century-Fox film "The Shoestring Pilgrim")
and
EITHER IT'S LOVE OR IT ISN'T
(from the Columbia picture "Dead Reckoning")

RCA Victor 20-2009

SONATA

and

I HAVEN'T GOT A WORRY IN THE WORLD
RCA Victor 20-2010

HUTTON!

It's that terrific Hutton punch again
With Joe Lilley and his Orchestra.

ON THE OTHER END OF A KISS
With The Four Hits

DON'T TELL ME THAT STORY
RCA Victor 20-2012

Rogers!

The King of the Cowboys with Country Western's Orchestra.

MY HEART WENT THAT-A-WAY
...in his famous, romantic Western style

NO CHILDREN ALLOWED
Roy's stirring treatment of the housing-problem ballad!
RCA Victor 20-1994

The Stars Who Make the Hits Are On RCA Victor Records

COMO!

2 all-time Christmas favorites—
with Russ Case and his Orchestra.
THAT CHRISTMAS FEELING
and
WINTER WONDERLAND
With The Satisfiers
RCA Victor 20-1968

MARTIN!

Smooth romancing with Stuart Wade vocals and the Martin Orchestra.

ONCE UPON A MOON
and
YOU ARE EVERYTHING TO ME
(Eres Toda Para Mi)
RCA Victor 20-2011

The Four King Sisters
With Buddy Cole and his Orchestra
IT'S A PITY TO SAY GOODNIGHT
and
DIVORCE ME C.O.D.
RCA Victor 20-2018

WALTER DAVIS
Blues singer with piano and drums
PLEASE REMEMBER ME
and
NEW B & O BLUES
RCA Victor 20-1999

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A GREAT SONG FOR NOW...AND ALL THROUGH THE YEARS

Winter Wonderland

by DICK SMITH and FELIX BERNARD

3 Great New Recordings!

PERRY COMO (Victor)

THE ANDREWS SISTERS and GUY LOMBARDO and his ROYAL CANADIANS (Decca)

JOHNNY MERCER and THE PIED PIPERS (Capitol)

BREGMAN, VOCCO and CONN, Inc.

NEW YORK • CHICAGO • HOLLYWOOD

PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only those which have won a position in one or more of the other features of the Chart are listed, since many film-featured films are not published.

AND THEN IT'S HEAVEN (Herman), sung by Phil Rice in Monogram's "Sweetheart of Sigma Chi." National release date—November 15, 1946.

BLUE SKIES (Berlin), sung by Bing Crosby in Paramount's "Blue Skies." National release date—September 27, 1946.

EITHER IT'S LOVE OR IT ISN'T (Mead), in Columbia's "Dead Reckoning." National release date not set.

FOR YOU, FOR ME, FOREVERMORE (Chappell), sung by Dick Haymes in 20th Century-Fox's "The Shocking Miss Pilgrim." National release date—December, 1946.

OLE BUTTERMILK SKY (Burke-Van Heusen), sung by Harry Corder in Universal's "Chinese Passage." National release date—July 26, 1946.

ON THE BOARDWALK (In Atlantic City) (Bregman-Vocco-Conn), sung by Vivian Blaine in 20th Century-Fox's "Three Little Girls in Blue," National release date—October, 1944.

SEPTEMBER SONG (Crawford), in United Artists' "Killerwhacker Holiday." Released In 1944.

SOMEBODY ELSE'S PROBLEM (Hilpert), sung by Vivian Blaine in 20th Century-Fox's "Three Little Girls in Blue," National release date—October, 1944.

THEY'RE ALWAYS ASKING (M) (R) (Berlin), sung by Robert Bowers in Samuel Goldwyn's "The Three Little Girls in Blue." National release date—October, 1944.


Zip-A-Dee-Doo-Dah (Glatt-Perl), in Walt Disney's "Song of the South." National release date—November 20, 1946.
WELCOME TO MUSICRAFT!

ONE OF AMERICA'S GREATEST EXPOENTS OF JAZZ AND DANCE MUSIC JOINS THE FAST GROWING FAMILY OF MUSICRAFT STARS AS AN EXCLUSIVE RECORDING ARTIST. WATCH FOR FIRST RELEASES!

DUKE ELLINGTON

"AMERICA'S FOREMOST MODERN COMPOSER"

AND HIS WORLD FAMOUS ORCHESTRA

MUSICRAFT RECORDS INC.
NEW YORK + HOLLYWOOD
### Radio Popularity

**SONGS WITH GREATEST RADIO AUDIENCES**

(Beginning Friday, November 1, 8 a.m., and ending Friday, November 8, 8 a.m., November 8)

| No. | Title                        | Publisher/RI | Lyrics
|-----|------------------------------|--------------|--------
| 1.  | "A Garden in the Rain" (R)   | Columbia     |        |
| 2.  | "And Then It's Heaven" (F)   | Columbia     |        |
| 3.  | "Blue Skies" (F) (R)          | Columbia     |        |
| 4.  | "Either It's Love or It Ain't" (F) | Columbia |        |
| 5.  | "Everybody Loves My Baby" (F) | Columbia     |        |
| 6.  | "Five Minutes More" (R)      | Columbia     |        |
| 7.  | "For You, For Me, Forevermore" (F) | Columbia |        |
| 8.  | "If You Were the Only Girl" (R) | Columbia   |        |
| 9.  | "It's a Pity to Say Goodnight" (F) | Columbia |        |
| 10. | "It's All Over Now" (R)       | Columbia     |        |
| 11. | "Linger in My Arms a Little Longer, Baby" (R) | Columbia |        |
| 12. | "My Sugar Is So Refined" (R)  | Columbia     |        |
| 13. | "Old Butterfield Sky" (F)    | Columbia     |        |
| 14. | "On the Boardwalk" (In Atlantic City) (F) (R) | Columbia |        |
| 15. | "Rumors Are Flying" (R)      | Columbia     |        |
| 16. | "September Song" (F) (R)     | Columbia     |        |
| 17. | "September in the Night" (F) (R) | Columbia |        |
| 18. | "Take It Away (M) (R)        | Columbia     |        |
| 19. | "The Best Man" (R)           | Columbia     |        |
| 20. | "The Cottage of My Heart" (F) | Columbia     |        |
| 21. | "The Girl That I Marry" (R)  | Columbia     |        |
| 22. | "The Old Love Letter" (R)    | Columbia     |        |
| 23. | "The Ricky Rickshaw Man" (R) | Columbia     |        |
| 24. | "The Things We Did Last Summer" (R) | Columbia |        |
| 25. | "The Whole World Is Singing" (F) (R) | Columbia |        |
| 26. | "To Each His Own" (R)        | Columbia     |        |
| 27. | "Under the Willow Tree" (R)  | Columbia     |        |
| 28. | "Why Does It Get So Late So Early?" (F) | Columbia |        |
| 29. | "You Keep Coming Back to Me, Love" (R) | Columbia |        |
| 30. | "Zip-A-Dee-Doo-Dah" (F) (R)  | Columbia     |        |

**Records Most Played on the Air**

Records listed here in numerical order are those played over the greatest number of record shows. List is based on reports from nearly 100 survey sources in 1,359 disk stations throughout the country. Those shown in this chart, other available records of tunes listed, will be found in the Time and Hill of Hits, Music Popularity weekends charts. (F) indicates tune is from a film; (M) indicates tune is from a live musical presentation.

**Going Strong**

| Week Ending | Title                        | Publisher/RI | Lyrics
|-------------|------------------------------|--------------|--------
| Nov. 8      | RUMORS ARE FLY. Frankie Carle (Marjorie Guthrie) | Columbia     |        |
| Nov. 8      | "Five Minutes" (Frank Sinatra) | Columbia     |        |
| Nov. 8      | "Old Butterfield-Sky" (Key Kyser) | Columbia     |        |
| Nov. 8      | "Each of His Own, Eddy Howard (Eddy Howard)" (Issued with two different "BB" sides) | Columbia |        |
| Nov. 8      | "Cynthia's in Love" (Ben Webster) | Columbia     |        |
| Nov. 8      | "Teen-Age Symphony" (Peatman's Buttermilk) | Columbia     |        |
| Nov. 8      | "Put That Kiss Back Where You Found It" (Sam Donahue) | Columbia |        |
| Nov. 8      | "Runaways" (FLY.) (J.V. Schwabe) | Columbia     |        |
| Nov. 8      | "South America" (La Pantaloon) | Columbia     |        |
| Nov. 8      | "Take It Away" (M. Xavier Curtas) | Columbia     |        |

*Continued on page 98*
Best-selling popular retail records

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,000 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates tune is in a film; (M) indicates tune is in a legitimate musical. The B side of each record is listed in italic.

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<tr>
<th>POSITION</th>
<th>SONG TITLE</th>
<th>ARTIST</th>
<th>RECORD COMPANY</th>
<th>WEEKS</th>
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<tbody>
<tr>
<td>1</td>
<td>RUMORS ARE FLYING</td>
<td>Frankie Carle</td>
<td>Columbia</td>
<td>15</td>
</tr>
<tr>
<td>2</td>
<td>YOU ARE MY SUNSHINE</td>
<td>Bing Crosby</td>
<td>Decca</td>
<td>14</td>
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<tr>
<td>3</td>
<td>ARIADNE'S SONG</td>
<td>John Scott Trotter</td>
<td>Victor</td>
<td>12</td>
</tr>
<tr>
<td>4</td>
<td>WHAT A WONDERFUL WORLD</td>
<td>Louis Armstrong</td>
<td>Decca</td>
<td>11</td>
</tr>
<tr>
<td>5</td>
<td>FLYING TURTLES</td>
<td>Jerry Gray</td>
<td>Columbia</td>
<td>10</td>
</tr>
<tr>
<td>6</td>
<td>SWEET AND LOW</td>
<td>John Scott Trotter</td>
<td>Victor</td>
<td>9</td>
</tr>
<tr>
<td>7</td>
<td>DON'T LET THE DUTY BURDEN YOU</td>
<td>John Scott Trotter</td>
<td>Victor</td>
<td>8</td>
</tr>
<tr>
<td>8</td>
<td>THAT'S A LITTLE TOO MUCH</td>
<td>John Scott Trotter</td>
<td>Victor</td>
<td>7</td>
</tr>
<tr>
<td>9</td>
<td>YOU AND I</td>
<td>John Scott Trotter</td>
<td>Victor</td>
<td>6</td>
</tr>
<tr>
<td>10</td>
<td>LET'S FALL IN LOVE</td>
<td>John Scott Trotter</td>
<td>Victor</td>
<td>5</td>
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</tbody>
</table>

Best-selling popular record albums

 Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,000 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>SONG TITLE</th>
<th>ARTIST</th>
<th>RECORD COMPANY</th>
<th>WEEKS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>MERRY CHRISTMAS</td>
<td>Perry Como</td>
<td>Victor</td>
<td>16</td>
</tr>
<tr>
<td>2</td>
<td>BLUE SKIES</td>
<td>Bing Crosby, Fred Astaire, and Trudy Erwin, John Scott Trotter Orchestra and Chorus</td>
<td>Decca</td>
<td>15</td>
</tr>
<tr>
<td>3</td>
<td>MERRY CHRISTMAS</td>
<td>Bing Crosby, Andrews Sisters, John Scott Trotter Orchestra, Vic Schoen Orchestra, Max Terri's Mixed Chorus</td>
<td>Decca</td>
<td>14</td>
</tr>
<tr>
<td>4</td>
<td>TWILIGHT TIME</td>
<td>Three Suns</td>
<td>Majestic</td>
<td>13</td>
</tr>
<tr>
<td>5</td>
<td>GOING IN TOWN</td>
<td>Glenn Miller and Orchestra</td>
<td>Victor</td>
<td>12</td>
</tr>
</tbody>
</table>

Best-selling record albums by classical artists

 Albums listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>SONG TITLE</th>
<th>ARTIST</th>
<th>RECORD COMPANY</th>
<th>WEEKS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Clair de Lune</td>
<td>Claude Debussy</td>
<td>Victor</td>
<td>15</td>
</tr>
<tr>
<td>2</td>
<td>In the Good Old Summertime</td>
<td>John Scott Trotter</td>
<td>Victor</td>
<td>14</td>
</tr>
<tr>
<td>3</td>
<td>Waltz Concerto</td>
<td>Arthur Fiedler, conductor; Leo Litwin, pianist, Boston Pops</td>
<td>Victor</td>
<td>13</td>
</tr>
<tr>
<td>4</td>
<td>Jalousie</td>
<td>Boston Pops</td>
<td>Victor</td>
<td>12</td>
</tr>
<tr>
<td>5</td>
<td>Warsaw Concerto</td>
<td>Andre Kostelanetz</td>
<td>Columbia</td>
<td>11</td>
</tr>
</tbody>
</table>

Best-selling record albums by classical artists

 Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

<table>
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<tr>
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<th>SONG TITLE</th>
<th>ARTIST</th>
<th>RECORD COMPANY</th>
<th>WEEKS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Rachmaninoff Concerto No. 2 in C Minor</td>
<td>Arthur Rubinstein</td>
<td>Philips Orchestra</td>
<td>12</td>
</tr>
<tr>
<td>2</td>
<td>Rhapsody in Blue</td>
<td>Oscar Levant, Philadelphia Orchestra, Eurene Ormandy, conductor</td>
<td>RCA Victor</td>
<td>11</td>
</tr>
<tr>
<td>3</td>
<td>Rachmaninoff Concerto No. 2 in C Minor</td>
<td>Arthur Rubinstein</td>
<td>Philadelphia Orchestra</td>
<td>10</td>
</tr>
<tr>
<td>4</td>
<td>Tchaikovsky Nutcracker Suite</td>
<td>New York Philharmonic Symphony Orchestra, Reding, conductor</td>
<td>Columbia</td>
<td>9</td>
</tr>
<tr>
<td>5</td>
<td>Gershwin Piano Concerto in A Minor</td>
<td>Artur Rubinstein, Ormandy, Philadelphia Symphony</td>
<td>Victor</td>
<td>8</td>
</tr>
</tbody>
</table>

Recordings produced by Bob Thiele

<table>
<thead>
<tr>
<th>NUMBER</th>
<th>TITLES</th>
</tr>
</thead>
<tbody>
<tr>
<td>15054</td>
<td>BEGIN THE BEGUINE (vocal by choir)</td>
</tr>
<tr>
<td>15057</td>
<td>BOBBY DOYLE A SERENADE TO AN OLD FASHIONED GIRL (from Paramount's &quot;Blue Skies&quot;)</td>
</tr>
<tr>
<td>15059</td>
<td>I WONDER WHO'S KISSING HER NOW</td>
</tr>
<tr>
<td>15060</td>
<td>JOHNNY BOTHWELL TO A WILD ROSE (instrumental)</td>
</tr>
<tr>
<td>15069</td>
<td>MONICA LEWIS MY OLD FLAME (vocal by Don Dorsey)</td>
</tr>
<tr>
<td>15074</td>
<td>A RAINY NIGHT IN RIO (from Warner Bros' &quot;The Time, the Place and the Girl&quot;)</td>
</tr>
</tbody>
</table>

Distributed by General Electric Supply Corporation
SHANGHAI STOMP
Vocal By Cal Lucas

TIDDLE DE WINKS
Vocal By Cal Lucas

TIDDLE DE WINKS — if you have ever been to St. Louis, you'll know the tempo and mood that this tune sings about. It's good jumpy rhythm.

CAL LUCAS and his ORCHESTRA are row the featured attraction at the San Pedro Club where they have been playing for the past six months. Cal Lucas began his career with the famous "KID LIPS" band.

HACKETT back in Chicago when Hackett had the town talking.

Around Southern California Cal Lucas is known for his style where he set the pace for 6 months in the Row House of the Morris Hotel in Los Angeles and his sensational engagement at the Paradise Club in Pasadena.

The gentry around St. Louis will recall Cal Lucas for his excellent radio work on WL and WEW prior to the war.

GOING STRONG

The Billboard MUSIC POPULARITY CHARTS

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes according to The Billboard's weekly survey among juke box operators.

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race-type discs most played in the nation's juke boxes, according to The Billboard's weekly survey among juke box operators.

DISTRIBUTORS IN PRINCIPAL CITIES
OR

JUKE BOX RECORD CO., INC., 7 W. 46TH ST., N. Y. 19, N. Y.
Record Reviews and Possibilities

In the opinion of The Billboard music staff, records listed below are most likely to have popularity as determined by entry into best selling, most played or most heard features of the Chart.

UNCLE REMUS SAID

Tex Beneke, with vocal by Tex Beneke, Lillian Lane and vocal group.

"Wrap Your Troubles in Dreams," Musicraft 15095T.

This lyrical gem also gets a screen hypo, stemming from Walt Disney's "Song of the South." It's an amusing world jingle with added appeal that is easily carried over to the older folks, particularly in the bright and bouncy setting it is placed by Tex Beneke, both in the band's wistful playing and the vocalist's own singing, assisted by the entire vocal corps. Mated is a new ballad, "Anybody's Got the Romantic Lyric.

YEARS AND YEARS AGO

Phil Brown, with Walter Gross's Orchestra.

"All of Us"

The old masters again promise to bring out the hit parade leaders, for here is a round attractive wardrobe that includes one of the most melodically appealing ballads of all years, which Phil Brown offers with a bouncy, rhythmic setting, and a most romantic voice. Walter Gross's music provides the proper combo, with a finish setting that is reminiscent of "The Bonnie and Clyde." The only place for the "Stardust.""

RECORD REVIEWS

WODDY HERMAN (Columbia 70160)

If It's Love You Want—FT, VC.

High-Beamed Troubles in Dreams—VC.

Mary Ann McCall, extending for the top bands in recent weeks before shooting up the right side of the spotlight, comes out of retirement again. An innovation is scored in the vocal chores for the Herman herd. Her voice is as richly scored as the score, but the gail has certainly acquired another verse in the versatile, genuine vocal. Making her return bow with the side "Wrap Your Troubles in Dreams." Miss Mary Ann not merely blends with the Herman hormonal style but also displays a vitality quality that characterizes the HM. Added Miss McCall is an asset, bringing plenty of lyrical life to the familiar ballad tossed in a moderately paced tempo with the singing in a stretch of tone rap and cabaret smoke. It's the slow and melancholy characterizing Woody Herman for "If It's Love You Want." packing plenty of tenor and tenor-vowel in his vocal that explains love will last long the cash for sentimental measure there isn't Harris's valve trombone.

Woody Herman fans will wrap up both of these sides, with "Wrap Your Troubles in Dreams," getting an added nod.

ARTIE SHAW (Musicraft 428-L)

Anni-versary Song—FT, VC.

Gifty—FT, VC.

Rich in rhythmic appeal is the punch Artie Shaw gives to "Anni-versary Song," which the band designs with a riffl pattern and then gives way for some real exciting sairy blocks out of the master. Ditty is from the "Jitterbug Story" movie and the mullinths have taken their melody with the "Over the Water" words classic. Contrasting, Shaw brings in a "Gifty" ballad, crowding it up with flashy flourishes, suited by a vocal as an easy story. Matching the melodic appeal is this mellow ballad of vocal harmony of Soo Paradise and His Mel Rose.

Jump fast will be the slogan for "Anni-versary Song," with the dizzy getting added attention on strength of the movie tie.

TEX BENEKE (Victor 20-2016 and 20-2017)

Piping Love—FT, VC.

Uncle Remus Said—FT, VC.

Stardust—FT.

Anybody's Late Song—FT, VC.

 Loaded with instrumental body and color, Tex Beneke paints a beautiful orchestral picture in Uncle Remus's "Piping Leaves," bringing out all of its melodic load in an arrangement scored the Glenn Miller way and polishing off the picture with two out of chorus of his own. Just as rich and colorful, making it an instrumental type piece, with the instrumental section given it a high glee, is the Beneke interpretation of "Stardust," both arran-

ments are lovely and truly come out of the Miller book. Nonetheless Beneke and his boys do well by the milking master. Stepping up the tempo to a fancy ballad, stepping up the tempo to a ballad, Beneke and his vocal group, it's a gay and lovely partner placed for "Uncle Remus Said," the animal song from Walt Disney's "Song of the South." Quartet is completed with the introduction of a new ballad, "Anybody's Got the Romantic Lyric," with Artie Mair's horns reading in good taste and expression.

The Disney movie the ditty, Beneke's "Uncle Remus Said" will have plenty to say along the path circuit.

PHIL BRITO (Musicraft 15095T)

Years and Years Ago—FT, VC.

Gus —VC.

Based on the lush melody easily recognized as "Uncle Remus's "merendem," the tune has been fashioned into a uniquely appealing and attractive ballad in "Years and Years Ago." And for Phil Brito, it's easy sing-

ing, attracting added attention, with that sympathetic styling in coupling his chant to the olden lyric as well. Brito finds a bright and breezy sing for "Years and Years Ago," and the ditty already scoring in top circles. Walter Gross's music frames the Brito pipe fashionably.

A real hit potential, Brito's ballading for "Years and Years Ago," adds up to phone sugar.

MONICA LEWIS (Signature 15048)

For You, For Me, For Everybody—FT, V.

Au Recev-toi—V.

Filling with plenty of personality and a honey-tinging in her shaft, Monica Lewis holds the choice of both the lyric and the music. Singing it slow and "Au Recev-toi," For Your, For Me, For Everybody, she brings in the touch of "Shenandoah" which has the flavor of the continent. However, for maximum appeal, the piano here would be more attractive if the piano melody were sung in tempo and not lose to it the proper accentuated time flavor as it spins out the lyrical stanza.

A vocal lovely for the lady, with the screen spotlighting the same, "For You, For Me, For Everybody," which parks the phone possibilities.

CHARLIE SPIVAK (Victor 20-2018)

Let's Go Home—FT.

Sleeping Room Only—FT.

Charlie Spivak attempts to prove that his band can heat out on a rhythmic kick as well as sugar-coating their sapphire. And to prove the point, platters rife copy back-to-back. Most impressive is Howard "Kris" Johnson's "Sleeping Room Only," a hard-hitting ensemble through that shows off a finely tuned ensemble. "Let's Go Home" is a weak sister, lacking in any drive in its four-beat setting, and the instrumental solos never meant to be.

A fatal will shower some favor on "Sleeping Room Only," even if it doesn't dish the golden tones of the maestro's tromp.
MERCEINE (Cosmo 500) Summer Night—FT; V.

September Song—FT;

In harmonic flavor and creating emotion on the mood level, Hal McQuitty impresses for both his beauty and expression. Both "Summer Night" and "September Song" are of yesterday's vintage and are taken at a slow ballad tempo. And apart from showing off the tonal qualities of his band, there's a wide expression of the master's own artistry, displaying fine tone both for the melody and obedient passages. McQuitty makes fine music here, but it's hardly fair for the prices.

GEORGE MUSIE (Majestic 12009) The Things We Did Last Summer—FT; V.

Is Worth It—FT; V.

Pleasantly emotional and in the singing of George Mische, who proves as potent for the ballad, "The Things We Did Last Summer," as for the rhythm singing in "Is Worth It." But while Mische's music is strong on strings and especially the four-section frame for Miss Georgia, they saddle her up with a vocal quality that the backings harmony work is not welll with a ballad expression. And while she's on her best for the rhythm setups, the song itself fails to strike a responsive note in its opening.

"We Did Last Summer" is the same, but there's heavy competition for fans and only a slight disadvantage for the lack of the familiar "Is Worth It".

VAUGHAN MOONBE (Victor 25-3215) Life Can Be Beautiful—FT; V.

Hold Me, Hold Me—FT; V.

With a bright breeze and a touch of Vaughan Moonbe's Moon Maid style of singing, there's a rich melody in "Life Can Be Beautiful," and a swing song of light music in "Hold Me, Hold Me." Walter's "Hold Me, Hold Me" is of yesterday's vintage and seeks the full expression, the song itself not as beautiful as the title. "Hold Me, Hold Me," "Hold Me" holds all the phone promise.

JOHN IRBY (Apollo 762) Summer Time—Del-Lah—FT; V.

As a ballad, "Summer Time" is one of the best. In its association with the song, the original "Del-Lah" makes it a fine song for the more earnest fans, who will find both of these sides to their liking.

THE MERRY MACS (Majestic 1084) Sooner or Later—FT; V.

There's That Dam Do—FT; V.

With its rhythm harmonics and vocal blend of the Merry Macs make it a toastable choice. And with it, Mannie Klein's music adding to the rhythm are, its delightful coloring. Miss Jerry takes top honors in the song "Sooner or Later." And although "There's That Dam Do" is another hit, "Sooner or Later" is the side that counts for all.

TRUMMIC YOUNG (Cosmo 7501) Behind the Bar—FT; V.

Behind the Bar—FT; V.

It's an exciting selection of hot dances that the combination of Trummic Young offers here. He's got his own pipeline with the latest improvements of Miss Jerry Kersey, Jimmy Lefler, and John Appleton. Lefler starts out for Art Construction and Kersey is the up-to-the-minute girl. But the "Behind the Bar" is a new and happy surprise for the hit makers.

"Sooner or Later" is the side that counts for all.

SHERMAN HAYS (Cosmo 5016 and 511) Land of Dreams—FT; V.

The Doodle Song—FT; V.

What If You (Come Back to) Your Heart—FT; V.

It's been a long time since the waltzes offered up a Lambeth-styled waltz and that's what we have with Sherman Hays. If you have missed out on this one, it's in the range to do so. It's the ballad "Land of Dreams," that is a lot more than the usual type of waltz. The addition of an electric guitar and the use of the rhythm section, it gives the song an outlet for a lot of rhythm. Everyday energy is a shuffle beat, and for "What If You Come Back to Your Heart?" the master and song are nothing but a "Doodle Song." It's a rhythm novelty with a lot of fun for dancing. "Let's Grow on Top of You" and "Land of Dreams" are both with the master penning by the chantas.

SIDES TAKEN IN THE STUDIO WHERE THE MAESTRO ENJOYS A PERSONAL FOLLOWING

MORTON DOWNIE (Majestic 1061) The Old Lamplighter—FT; V.

The Whole World is Singing My Song—FT; V.

Tenor Tenant of Morton Downie are still plenty competitive and with the musical background provided by Jimmy Lytell, takes both the "The Old Lamplighter," and "The Whole World is Singing My Song," which would snap them into kiosks.

Phone play will demand largely an emotional following of the singer, which must be legion.

GORDON MACRAE (Musicalift 10589) Stars Fall on Alabama—FT; V.

You Keep Coming Back Like a Song—FT; V.

There's much richness in the colored baritone trills of Gordon Macrae, and his voice in good form for both the older "Stars Fall on Alabama" and the newer "You Keep Coming Back Like a Song." However, the lyrics are stiff, never getting under the lyric to make for an easy flow of song and melody. Walter Gross's music provides full support.

MACINTYRE (Majestic 10765) Hold Me—FT; V.

It's All Right With Me—FT; V.

MacIntyre's "Hold Me" and "It's All Right With Me" are both top drawer, both for the melody and the personal selling by his trio Im- ferson, which gives both hits the ballad fashion. In the least, they all sound hard and loud. Trimma may show some interest in the MacIntyre Carole side.

OTHER FAST SELLING NUMBERS

S1001 Ain't Chi'd and Empty Bed Blues—MONTE EASTER and his Orchestra

Monte Easter and his Orchestra

S1002 Flicks the Boss & I'm Gettin' Sentimental Over You—ROY EDDIDGE and Orchestra

Roy Edidge and Orchestra

S1006 I Need a Girl Like You & Evening Blues—S1006 I NEED A GIRL LIKE YOU & EVENING BLUES—TONY BRYANT (Hub 85) (Stiles for Boy Dixie)

Tony Bryant (Hub 85) (Stiles for Boy Dixie)

S1011 That's What Happened to Me—Walter Gross & His Orchestra

Walter Gross & His Orchestra

VOCALS BY LILLETTE THOMAS

Lillette Thomas and her Boys play both these numbers, namely: Lillette Thomas, Piano; H. Mitchell, Guitar; D. Davis, Bass, J. Johnson, Drums & recorded S1000 (Stiles for Boy Dixie)

S1002 (BLEES for Boy Dixie)

(That's What Happened to Me), both Big Hi's.

(Continued from page 27)
November 16, 1946

THE BILLBOARD
MUSIC POPULARITY CHARTS

PART VII

Advance Information

Week Ending November 8

ADVANCE RECORD RELEASES

Records listed are generally approximated release weeks but are in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

A GAL IN CALICO
Louis Prima (THE LIKE)
Majestic 1087

A RAINY NIGHT IN RIO
Sam Donahue (Sam Donahue) (ANYBODY'S LOVE)
Capital 325

A RAINY NIGHT IN RIO
Marina Lewis (Ray Block, Ork) (UNCHARTED)
Signature 15006

AS SEEN IN AN OLD-FASHIONED ALBUM
Bonnie Dore (Ray Block, Ork) (I WONDER)
Signature 15007

PAULINE ALPERT ALBUM
Pauline Alpert
Pilotone 5401

Chopin: The Minute Waltz
Pilotone 5402

DeVault: Homerique
Pilotone 5407

Gabriel-Marie: La Contantine
Pilotone 5403

Pepperidge: Dancing Doll
Pilotone 5408

Schubert: Marche Militaire
Pilotone 5408

Schenck: Marche Militaire
Pilotone 5408

Schenck: Marche Militaire
Pilotone 5408

AND THEN IT'S HEAVEN
Sammy Kaye (Don Cornell) (WHY DOES)
Victor 20-2004

ALFREDO ANTONINI AND HIS VIVA AMERICA ORK ALBUM
Alfredo Antonini Viva America Ork
Pilotone 115

Afro El Ranchito Grande, Placiditos (Los Panchos Trio)....
Pilotone 5068

Alicia Parra (Elisa Miranda)
Pilotone 5068

Deuda Que Te Pidio (Los Panchos Trio)...
Pilotone 5068

Takayu Tenorosse; Me Gustan Todas...
Pilotone 5068

Trino...
Pilotone 5068

La Palma (Los Panchos Trio)...
Pilotone 5068

Bossa Nova...
Pilotone 5068

Elegia (Elisa Miranda)...
Pilotone 5069

ANYBODY'S LOVE SONG
Sam Donahue (Bill Lockwood) (RAINY)
Capital 328

DEEP RIVER BOYS ALBUM
Deep River Boys
Pilotone 5147

Oh to See, Little Children...
Pilotone 5147

Go Down, Moses...
Pilotone 5147

Honey, I'm Home...
Pilotone 5147

I'm Trampin'...
Pilotone 5147

My Name on the Fire ...
Pilotone 5147

Pll, Freedom...
Pilotone 5147

Pll, Love, Sweet Candel...
Pilotone 5147

We Are Walking in the Light...
Pilotone 5147

DEBBIE FANTASY
Sunny Dunham (SAVE ME)....Vogue R-774

DILLY DALLY POLKA
Many Faux (Sleepy Hollow Ranch Gang) (SLEEPY HOLLOW)....Columbia 37171

DOWNTOWN AND GET FROM AROUND IT
Boogie Woogie Boogie...
Sterling 5018

EITHER IT'S LOVE OR IT'S NOT
Lavoy Green (Gilbert Phelan) (YOU)
Victor 20-2002

I (I Love You) FOR SENTIMENTAL REASONS
Art Kassel (Gimmy Featherstone) (SOONER OR)
Victor 20-2009

FOR YOU, FOR ME, FOREVERMORE
Larry Grce (Gilbert Phelan)

I (I DON'T KNOW) IT'S...
Pilotone 20-2000

FREIGHT TRAIN BOOGIE
Dunsmore Brothers (SOMEBODY ELSE)....Columbia 37170

FROM NOW ON
Tex Ritter (LOVE ME)....Capital 327

GUILTY
Margaret Whiting (Larry Donley, Ork) (HIT)
Capital 324

HAPPY BIRTHDAY TO YOU
Tommy Tucker (Don Brown, Ork)

HE IS LIKE...I SHE LIKE I...
Lucia Prima (A GAL)....Majestic 1087

HE'S JUST MY KIND...
Peevy Lee (Dave Barbour, Ork) (OYSTER)

HEYWOOD BLUES
Eddie Heywood (Ork) (YOU MADE ME)

HIS EYES ARE ON THE SPARROW
Rising Star Gospel Singers (THE MESSAGE)....Pacific 625

HOMESICK BLUES
The Blues Man and His Blues Band (THE BIBLE)....Columbia 37170

HOW DO YOU DO?
I (I DON'T KNOW) IT'S...
Pilotone 20-2000

HUMPERDINCK, E. REARREN, (Evan Powell, Ork) AMERICAN AIRCRAFT

I BELIEVE I'LL GO DOWNOWN
Johnny Temple (YUM, YUM)....Quinn 4151

I BELIEVE MY HEART I LOVE VI
The Moore Sisters (The Big Four Rhythm Band) (CHOO-CHOO)

I'M NOT BOTHERED (What She Did) (The Northwesterners) (TIPPED)
Sonora H-7024

*I send omit in the Advance Record Releases for the issue of November 9, 1946.
Listed here for the record.

MERCURY POPULAR 3042, 60c

For the perfect Christmas gift
be sure to order the beautiful Mercury
Season's Greetings Album

HOLDS ANY THREE TONY MARTIN RECORDS
Space on cover for personal message

"To Each His Own" and "I'll See You In My Dreams"
"Rumors Are Flying" and "And Then It's Heaven"
"Gal in Calico" and "As You Desire Me"
"Without You" and "I Don't Know Why"
"Guilty" and "Dreamland Rendezvous"

Records in Album, $2.55 Plus Tax

ORDER FROM YOUR NEAREST DISTRIBUTOR

MERCURY RECORDS

(Continued on page 30)
THE HOTTEST RECORD IN THE COUNTRY
"MISIRLOU"
by JAN AUGUST

THE BILLBOARD 1946-'47 ENCyclopedia OF MUSIC...

Write B. A. Braun, Circulation Manager, 25 Opera Pl.,
Cincinnati, Ohio, for single copy or group rates—also
combination Billboard and ENCYCLOPEDIA subscription
offer.

(Continued from page 29)

I CAN'T GET STARTED WITH YOU,
Paris 1 and 2, by
Georgie Auld..........Apollo 762
GOOD,
I HAVEN'T GOT A GUN IN YOUR
THE WORLD,
I PAID WITH A BROKEN HEART,
Stu Davis (The Northwesterner) (I CAN...
REMEMBER CAN'T YOU.
I WONDER WHO'S KISSING HER
NOW SILENCE
TILL NEVER LOVE AGAIN (La...
Bobby Doyle (Ray Black Orch) (A)
I'LL LIKE THAT NO MORE...
Tom Green...(ROCK THAT)
IT'S A BLESSING
Rose King (SLUMP)
IT'S A GOOD DAY
Peggy Lee (Dave Barbour Orch) (HE'S)
JUST
JEALOUSY (human)
The Three Sons (SONATA), Majestic 1066
JUKE BOX BLUES
Cowboy Copa (NO MORE)
JUNGLE CALYPSO ALBUM
The Duke of Iron...
Ding Dong (Cape Carnival)
Duke of the Calypso...
Din Carmen
Mickey Capitalist
Mickey Capitalist
Roo Zon Bay
Roo Zon Bay
ERNESTO LECCIONA ALBUM
Antulietta (The Breach and I)
Dona Lucena (From One Love to Another)
Jugge Drums (Canto Karnabala)
La Comparsa (For West of a Star)
Malagueza
Maria La G (Maria (My Own)
Pera Vino Me Voy (Big S at)
Start That Pass in the Night...

(Continued on page 58)
NEW YORK:
Leeds Music-Louis Jordan-Herbie Adams has settled amicably out of court in the proceedings, which had commenced. Settlement details not available.

Harry Moe agency will handle the Eddie Fairland "Twink" after first of the year. Shortyershrock will do two weeks at the Oakland, Calif., for Cy Scherman following his present Danville, Ill., stand.

Moore Quartet cut their first Decca sides Friday (8). Hot group will guest shot on the November 27 show.

National Records added Oriole Distributors to cover Baltimore, Washington, and Virginia areas for discy.

Decca Stone opens in Fargo, N. D., November 23 debut at 845 Club in Harlem after pasting with Gala Agency.

Oklahoma and was formed and is p.m.d by Sidney Meeks. Murray Wisell is the new professional manager of Famous Music. Dave Rose flew back to the Coast last week with several offers in his pocket to create Broadway music.

William Morris agency signed Ray Herbcek off. Harry Cool will play at Colonial Inn at Miami Beach, Fla., this winter. Henry Busse entered the Palace Hotel, San Francisco, January 1 for an indefinite stay. Bobby Gross is the new contact man for Emery Music on Coast. You Make Love To Me is his current plug. Diz Does Everything is newest swing recording to be connected to a pop ballad. Published by BML. Columbia Records added two new distributors, Lersner Company, Fargo, N. D., and Home Appliance Distributors, Little Rock.

Dave Rose opens at Terrace Ballroom, Newark, N. J., for four weeks beginning November 15. Dave Rose and Tommy, Jazz Cavalcade, to be released November 15.

Guardsman George Barnes cut an album and several single sides for Keynote. Edmund Hall and his orchestra will reappear at Cafe Society Upstairs December 2 with a new show. Raymond Scott ork jumped 1028 miles from Fresno, Calif., November 2 for a November 5 opening at Tune Town Ballroom, St. Louis.

Post rear vocalizing with the Rhythm Aces, etc., Billy Eckstine ork added additional factory quarter in.k. and........ Billy Eckstine ork into Rio Casino, Boston, for two weeks beginning December 8. Soxie Dowell ork drew largest opening night crowd at Philly's Click Club since spot opened, according to Operator Pafkum.

PHILADELPHIA:
Charles Wright making his local bow at the Warwick Hotel's Warwick Room. Maestro-tener saxist Jimmy Adams and pianist Leonard Henry will be Spain-bound as soon as plane reservations come thru, joining George Johnson, former Ray Scott and John Kirby alto saxist, for a stand in Madrid. Charles Ventura, who joined maestro ranks since leaving his home here, returns for a home-coming date December 7, playing a prom at the Broad & Wharren Armory that night.

Fran O' Flahion lights up the new Royal Ballroom with Jack INSTone getting the band call at the new Wynn's Ballroom. Dance promoters locked horns November 7 when Reese DiPree presented the Sweethearts of Rhythm at Mercantile Hall while Al Cooper took over Elks Ballroom that same night for a Jimmy Lunceford prom. Sally Sato sets her all-girl band, wood Log Cabin, Malaga, N. J., Tunnesmiths Dave and Christy Appell come up with None But the Lonely Wolf. Marj Woods, Cotton Bowl band mistress, launched a second Sunday prom at Mercantile Hall to raise a fund for a hospital bed that will be reserved for all musicians in need. Pianist Sammy Price joins forces with dance promoter Reese DiPree to handle his location and one-night stands.

HOLLYWOOD:
Phil Moore has been named director of Black & White's blues and jazz department. Ralph Wonders, GAC, Hollywood exec, will accompany Spike Jones on a month's Midwestern tour, since Jones' manager, Ben Lee, is ill. Janice starts November 18. .... Pied Pipers leaving Hollywood for New York November 14 to be with Frank Sinatra on Old Gold show when airer moved to Godfather. University Records Company is going to try and eliminate the middleman by operating a mail order house that will deliver directly to dealer. Label has been incorporated, with Jimmy Rich

Marilyn Davis will cut out Waiting for the Poseman's Ring for Urban. Tune is new Bill Anton-Bobbie Worth cliff. .... Eillian Lane, former Benkoe-Glenn Miller throst, inked by Musiquest as featured vocalist with Artie Shaw. Alaskan cut a sides with Lester Young in Chicago. ... Sammy Davis Jr. and ork made first of a series of 15-minute transcriptions for North Carolina better health movement, to be distributed through the State. Kay Kyser is producing series.

Music---As Written

Two kids' albums, Dick (Two-Tom) Baker joins Mercury's popular series December 15 with Zipple's "Dick-O-Doodle" release. Dick, ork assistant manager of Regal Theater, was signed to go with W. S. Clancy and Johnny Otis ork for November 22; Sam Gallard Trio and Jimmy Lunceford ork, December 2, and Duke Ellington, December 27.

Armstrong, Spinney, and Frankie Lone set for stereoch Mer- cury albums to be issued January 1. Clarence Webb reported to have gone into percentage in 22 out of 33 dates thru Midwest before his opening at Trion's last week. ... Bill Russo, ex-Tucker 1tter Wessa trimen and stems, framing 15-plate sum, three muted trumps. ... Joe Sudy makes bow at Bismark Hotel November 15.

Fredly Slack grabber $7,000 for week-end at University of Georgia, Athens, November 29-30. ... Frank Ink, Rascal Charles, H. J. Hall, Francis Langford added to cast of Chi Times Harvest Moon Ball, No- vember 22. ... Jack Teagarden follows Ray Anthony at Hotel Sherman's College Inn November 22. ... Cal IIHW's set for Chicago these third week of December. ... Dorsey Brothers, Tom and Jimmy, reportedly set to work together for month at Swank Troubadore-in-the mountains. ... Joe's report. Dave Rose, co-owned by their buddy, Chi attorney Jim O'Keefe.

INGLEWOOD:
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ON THE STAND

Vido Musso


TRUMPETS: Bobby Clark, Jimmy Bellon, Skinner Hicks, Gene Roland.

TROMBONE: Gene Roland, Freddy Ezzo, Mills Hallock.

SAX: Larry Patton, George Waidler, Jimmy Greer, Stanley Ots.

INSTRUMENTS: Billy Shalat, drums; Billy Barberg, bass; Bob Harrington, pianos.

VOICING: Beverly Byrne and Johnny Prophet.

For a new ork on opening night, the Vido Musso music crew was easy to take. The ex-Kenton tenor saxist is the outstanding factor of the youthful ork, with his fine, clear phrasing taking the major portion of the solo spotlight. Band as a whole is built along relatively smaller lines which may make it more practical during the refreshment days ahead. New crew will have to work together for awhile before it can expect to iron out present rough spots, such as fuzzy cuts, volume balance, etc.

Bock has enough ballads and bouncers to keep juves happy. Trouble is too much of the load is thrown on the Musso tenor pipe. While guy is great, too much of a good thing can get tiresome. If ork expects to get anywhere, arrangements will have to pack more sparkle, develop an individuality of style. In the same vein, Musso will find that it's going to take more than straight saxying on his part to win the crowds. Guy will have to turn on the personality. As it now stacks up, ork is listenable but aside from the Musso pipe has little to offer that can't be heard elsewhere.

Warbler Johnny Prophet has a pleasing voice and capably handles the singing ballads of the To Each His Own variety. Songstress Beverly Byrne, who has more for the eyes than the ears, also sticks to love lullabies.

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http://www.americanradiohistory.com
MBOA Meet Mulls

High Band Costs

(Continued from page 15)

admissions prices had gone down. Association is planning to carry Social Security suit as far as the Supreme Court in an effort to reverse decision that makes op employer of band member. Under this ruling, ok Social Security bills must be covered by operator.

MBOA discussed helping Eastern operators organize into an association similar to their own. Association officers disclosed that Eastern ops had been in touch with them and had indicated a willingness to form their own organization. Formation of an Eastern association would complete a national ops' association, said MBOA and Pacific Coast Association cover the remainder of the country.

"Slump" Moves

MBOA members discussed plans to meet the slump reported in other sections of the country. They concluded that the smart op would have redecorated his house in order to stress other features besides bands. Bookers present reported that war-born fly-by-night ops were folding with a resultant large number of territory band date cancellations. Over-all survey showed that ballroom biz is becoming centered around larger spots which operate a full week, while smaller, split week halls are taking a shellacking. OPCA meeting estimated that they dish out at least $5,000,000 per annum for their own. The next annual MBOA meeting will be held in Kansas City, Mo., sometime next spring.

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Sonora-B-7032
New Faces, Better 1-Nighters Are Cured Suggested for Biz

(Continued from page 14) others spend a good deal of the year on the Coast.

Sidemen Rates Diving?
Ork leaders admit further that prices may come down and stay down, yet complain of inability to take lesser coin as long as sidemen demand and get bigger coin than ever before. Average sideman, according to current figures, can get $100-$200 a week for traveling dates, with featured sidemen commanding more dough. Reports indicate, however, that talented sidemen are now looking jobless and the asking price is going down. It may not be too long, frontiers hope, before sidemen will be willing to start at scale.

Four to eight orks have been free to admit plenty of cause to worry. Frederick Bros. Agency, which shelved name orks several months ago, including Georgie Auld and George Paxton crews, is concentrating on the medium-priced attractions which agency feels will be easier to peddle. Pinky Tomlin crew, for example, just completed a one-night tour for Fredericks, with 22 out of 24 nights solidly booked. Going in for nothing but sweet, commercial crews, agency execs feel they can sweat it out and still keep their talent working.

Major Agency Picture
MCA refused to talk about their prospects, only to say that things weren’t looking too good. Rival agencies, speculated, however, that MCA was forced to drop many intermediate-priced orks to serve top attractions and keep them working. MCA Hollywood toppers, however, indicated that one-nighters were drop-in the works for such crews as Louis Armstrong, Joe Venuti, Tommy Tucker, Al Donahue and Bob Crosby. These bands, of course, represent only a small portion of the MCA stable.

GAC has had good luck with the Beneke tour, which is the most recent one-nighter tour booked by the agency on the Coast. Reason for the success of the Beneke-Miller band, GAC argues, was the fact that crew was fresh in this area. Beneke reportedly got $4,500 a night guarantee against 60 per cent of the gross, which ain’t bad these days. Next GAC one-nighter coming coastwise is Stan Kenton, who returns to the area in February.

At William Morris, bookers state that unless its a top attraction, agency won’t attempt to set up a one-night tour at this time. Agency recently finished setting up a three-week tour for Count Basie and is currently working on the same deal for Charlie Spivak.

The Spot Look-See
One-nighter locations from Vancouver to San Diego have been badly shot. San Diego’s Pacific Square Ballroom, once the biggest one-nighter location on the Coast, now operates Saturday nights only. Sherman’s is the only San Diego spot currently playing bands on a weekly schedule. Portland, Ore., once a good location spot for three-day stints, has cut slightly to week-ends. Spokane, Wash., has become a Saturday-night town. Trianon Ballroom, Seattle, is going in for local bands. New Seattle spot, the Showbox started out with name crews then switched to local bands. New San Francisco location, the Japanese Gardens, has been heavily on regional and local crews. Other major Coast population centers are strictly of the Saturday night variety.

Over-all, one-nighter biz is off about 50 per cent. Trade expects upward swing shortly after the first of the year. Orks hope to get a shot in the arm with new faces. Orktakers wish for drop in sideman costs. Agents are keeping all fingers crossed in the hope of riding out the rough days ahead with little loss of valuable properties. And everyone hopes to pull new custoners out of the hat.

Newark AFM Execs’ Pay Hike
NEW YORK, Nov. 9—Newark, N. J. Local 16, AFM, voted a 35 to 40 per cent salary hike for its orchestra leaders serving full time. Action was voted on at the October 28 meeting, according to James Buono, prexy of local. At the same time union also denied a report that sidemen on location jobs have been considering a voluntary cut from $60 to $75. Members were granted the $15 hike only a few weeks ago.

NO RUMOR SLUMP
(Continued from page 15) radio show and concert series would keep ork busy. Contrary to the swing king’s pitch was most of the talk that centered around him. Most figured that B. G. would take his ork to the Coast with him and the remainder of band. For his radio, crowd figured that Goodman would use sextet nucleus for a while and that in the event Coast bookings for full ork materialize he would reorganize with California musicians. Goodman also mentioned possibility of doing a concert tour thru Russia sometime in the spring.

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No Liquor Keeps 'Em Away So Canadian Hotel Drops Names

DETOIT, Nov. 9—The Elmwood Hotel, opened in August as the swankiest dance palace in this section of the country (cost $400,000 according to reports), has switched management and dropped name bands after a few weeks of expensive experiment.

Spot is located across the river on the outskirts of Windsor, Canada, and is strictly limited in its scope of activity by present Ontario regulations, which allow only the sale of beer, ale and wine by the glass in the province—and then only at specified hours of the day, closing off at 10 p.m.

Spot was obviously designed as a major night club and has a lot of attractions that vie with the best in the Motor City area, including the largest dining room capacity around this section, for special parties, etc. Opening drew only modestly well, with such bands as Shep Fields, Enrie Madriguera and Ted Fio Rito booked in. The Detroit crowd, who first thought they were going to get the liquor service they were accustomed to over here, began to drop off after they came up against the ramifications of Canadian regulations, and the name band policy was dropped in favor of a smaller band, Steel, like all in Ontario, has no floorshow.

Reports are that new Ontario liquor regulations are in the making, but similar reports have been current for months. Idea, as reported in The Billboard months ago, appears to be a liberalization in the direction of allowing cocktail lounge or some type of night club operation. It is apparent that only a policy of this sort is likely to make the Elmwood a profitable operation because of the heavy investment and continuing heavy overhead involved.

Meanwhile, spot has changed managers, with H. E. (Willie) Willeneger coming in from Toronto to take over management for the Toronto interests who own the property.

Mpls. AFM Wins 'Back-Door' Ruling on Stand-Bys

MINNEAPOLIS, Nov. 9—The City of Minneapolis wants no part of Minneapolis Musicians’ Union proposal that a 15-stand-by-ork minimum be required for the Municipal Auditorium whenever music is presented there. John T. O'Donnell, assistant city attorney, declared that the auditorium could not be classed as a theater and that the city council public grounds and buildings committee has no right to vote such a policy.

O'Donnell did say, however, that the auditorium manager, George Adams, might advise attractions booked for the big barn of the union minimum if he so desired. Thus, also George Murk, union secretary, couldn't get his standby until officially. He appeared he had the back door opened for him by the O'Donnell ruling that, hereafter, all musical or variety shows coming to the auditorium will be forced to have sitters-rounders.

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New York:
The club is being managed by Louis L. Hunder, who took over a downtown cafe during the war.

Show is elaborate, with opening bill including Kathryn Duffy Dancers, Sylvia and Carmen Cavallaro, and LeRoy, with a Burchill, toe-tap dancer; Harry Nadel, comedian; Bobby Lee and his orchestra, and Tom Montgomery, organ, working lunch.

Spot is being handled by Louis Demmer, with Harold C. Berg handling publicity.

Chicago:
Tommy Burdich, veteran booker, has left the act department of Central Booking Service here and has taken over his own office thru which he conducts the Midwest road for LeRoy Veitch Circuit.

Jimmy Edmondson (Professor Backward), laying down the staff at the Hotel, finally got it across that he has a broken bone in foot.

Indie booker Frank J. Hogan under observation at the hospital.

Wisconsin:
A rich set for Show Boat. Milwaukee, Nov. 29 through Dec. 4. with Jack Heller following.

The guard was on hand after 12 weeks for Beachcomber. Miami, Jan. 12, 1948.

Bud Richman, agent for Henry Willoughby, has added two weeks for the group.

New York:
Clean and Joe bow in for 44 Club.

Newark, N. J., Nov. 12.

A branch opened for many years ago, one of the top swank addresses of the city, has been closed for nearly two years.

Two weeks ago it was announced that Louis L. Hunder, who took over a downtown cafe during the war, is going to be the manager of this branch.

Show is elaborate, with opening bill including Kathryn Duffy Dancers, Sylvia and Carmen Cavallaro, and LeRoy, with a Burchill, toe-tap dancer; Harry Nadel, comedian; Bobby Lee and his orchestra, and Tom Montgomery, organ, working lunch.

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Newark, N. J., Nov. 12.

A branch opened for many years ago, one of the top swank addresses of the city, has been closed for nearly two years.

Two weeks ago it was announced that Louis L. Hunder, who took over a downtown cafe during the war, is going to be the manager of this branch.

Show is elaborate, with opening bill including Kathryn Duffy Dancers, Sylvia and Carmen Cavallaro, and LeRoy, with a Burchill, toe-tap dancer; Harry Nadel, comedian; Bobby Lee and his orchestra, and Tom Montgomery, organ, working lunch.

Spot is being handled by Louis Demmer, with Harold C. Berg handling publicity.
EMI-ARA Election To Be Run Again; Previous Vote Is Called Unconstitutional

Broder Explains Voting Procedure To EMA

CHICAGO, Nov. 9.—Much of the under-current thinking among EMA-ARA, Chi agents group, about unequal representation in the national affairs of the group, has been genomized by Broder, who explained that the previous EMA-ARA vote was unconstitutional and that, if taken over again, a year ago, a group of Chi members have felt that the national organization be dominated by Gotham members, notably the major offices.

Broder, in a two-hour talk with EMA-ARA's general membership, explained the by-laws, and demonstrated how EMA-ARA's recent vote was unconstitutional. He said that, if it was given, each member the same vote power, while ARA stipulates that, given in the three-man nominating committee, full membership, while each officer member be designated an associate.

The ARA elected set: 12 members of the board of governors, are selected, with full members choosing in 10 while associates choose the remaining two.

In the EMA-ARA election held in mid-October, the previously used EMA election set-up, with a three-man nominating committee, working up a candidates' slate, which consisted of the four incumbent officers who ran uncontested, and named nine candidates for the eight chairs in the group's board, were put by the full sent-slates, checking off first, second, and third choices for the board of directors.

Broder used a EMA-ARA hold a new election under ARA by-laws, with the recently formed board directors selecting a member as head of a three-man nominating committee, away from the group's board, to select a slate of 12 for the local board of governors, to rate slate of three to represent EMA-ARA at the forthcoming ARA national board. Al directory meet in New York December 2. Membership named Boyle Woofolk as head of the nominating committee, and he is readying names of his assistants. Under ARA by-laws, shall it, and three will be presented to general membership at meeting November 12, with the provision that additional nominations can be made from the floor. Vote will be taken that evening to determine the board and reps to Gotham meet. Board will get together shortly after to name all proxies, first and second v-p's and secretary-treasurer.

Broder asked that the standard ARA by-laws, as they be, be followed, so that representation nationally will always be equal. Broder pointed out that under the present ARA vote setup the small Chi independent has as much chance of setting up slates as do major outlets like MCA, WM and GAC in New York, where all offices have the full vote and the remainder is associates. He pointed out that under the EMA election scheme, where all members have a full vote, a closely contested election might be swung by two large offices combining their vote. Not a few of the former EMA-ARA members have been sated, there's still a group in the national who have never been local and national autonomy of the org must be found. Broder stressed a national unity in the org's problems, but feeling among some is that more emphasis must be placed on local activities, for there are certain problems, which dissenters claim, are typical of only one area and are not of interest to general membership. Chi membership has been a bit miffed because of a meager $750 which they are allowed under ARA set-up with which to operate central headquarters here. Amount they contend just covers postage expense. Boys feel that Broder, who acts as legal counsel for ARA nationally, has gone from being a friend and that a Chi legal rep and perhaps a paid secretary to assist secretary-treasurer would be in order. Local percenters point out that ARA is the only org that has taken aiged expansion in the Midwest and that a good legal counsel and some help would assist in the membership trail-blazing.

Trade observers are agreed that Broder's juncture to Chi was worth while, in that it put plenty of minds at rest, but that some agreement must be worked out on giving local chapters more representation to work out individual problems.

Spare That 1/2¢

NEW YORK, Nov. 9.—A vaude booked a house in London, and was told by a Snipper, "I can book Australian Woodchoppers for a full week for half that dough!"

Lou Walters in Deal With "Folies" Chirp

PARIS, Nov. 9.—Lou Walters, on a talent buying junket here, has added Daisy Dix, Folies Berger way business, to his collection of costal rentals for the Miami and New Eng land Latin Quarter. Arthur Fine, the LG booker, and Jim Wittfeld, gal's rep, are both in on the deal. Singer will be booked here. New Latin quarter, which will open in Miami December 20. Walters' tour of niteries here hasn't pleased him too much. He said in the Folies Berger interior costing and bad lighting doesn't do any current shows, and that deal was a disappointment in Paris night spots.

But Walters still like them, too, Folies is going so well one plans the entire edition until 1946. At the moment Folies is the best material, and acts skin to Bob Hall, the singer, and to themselves Chansonniers, are going big.

Despite the big dough lure of Broadway, South America today is proving a more lucrative field for continental acts than the U.S. Most international stars are being offered contracts and three shows already have been booked for the first half of the year and they're heard here prior to shipping to Latin-America.

Josephson Hunting Names for Uptown

NEW YORK, Nov. 9.—Barney Josephson, Cafe Society head, is in the latest niter to throw its hat into the ring for name acts to hypo its own national org., one of which they like.

Switch in policy is due to the fact that Josephson no longer wants to buy unknowns and build them up until they become box-office. The fact that Ma Martinique, the Copa and nighty Martine also are after names, means that booking instead of dropping off is in the act.

Hazel Scott and Jimmy Savo, who always did well for Josephson's Uptown, are out of the running now. Miss Scott is out of the nitery field designed contracts. Developing coming from his leg amputation, will probably come back to the club when his condition permits.

AGVA Lifts "Unfair" Action

PITTSBURGH, Nov. 9.—AGVA's unfair action against Club Belvedere was removed yesterday. (8) Rond was put up by operator, Henry Lewis.
El Chico, New York


If crowds here are any yardstick, the all-Spanish talent policy pays off. This is the first of 21 years, that the club has been running. Budget is modest and talent is strained. It is a flat task, and there’s not a way the customers go for it is a revelation.

Don Tito did sines, then teamed up for additional work, so what the voice has lost of some of its brilliancy, there’s still lots of spark left. Aud. enthused.

Muguet and Albaltch, flamenco team, made their excellent appearance. Gal looked natty and sassy; boy was the shadow of his former self. His voice has performed perfectly. Routine was typical flamenco with emphasis on the spinning of her hand. The girls consisted of many intricacies of hand and foot work. The group was to some Yanks, got yellles from the customers who knew what was about. Team’s second number, a charming flirtation number, was more commercial for non-Spanish audiences.

Don Q Trio (three boys, guitar and voices), who doubled for dance, did a dance that was acceptable. Routine, however, was average, voices running set speeches to instrument. Returned later to back Rosita Rico in a Colombian folk song and did a fine job.

Chelo Villarreal, Mexican gal, came on with some dancing and singing. Work in both departments was undistinguished. Girl had glorious costumes but little else to go with it. Show closed with an audience participation bit, called La Rampa, a folk dance that customers joined and enjoyed. Everyone was all about, as if they had rehearsed it.

J. Calderon’s band played the show in okay style.

Club Belvedere, Pittsburgh

Talent Policy: Dorothy and Howard at 10:15 and Owner-manager, Henry Lewis. Prices: $1.50 cover.

Riff’s new club spot not only has the usual names but top drawer talent as well. Show opens strong with the Lambertis, a fine sounding and balanced team. Good-looking fem is the balancer. Team works smooth. Bowed out to a big mite.

Ray Robbins, band leader who probably should stay on with his canary, Nita Nance, Did a pleasing song duet. Robbins followed with some fine trumpet solo.

The Watkins Twins, beautiful voices, did a fine spot and presented a song-and-dance turn, Fine reception.

Tenor Donald Norris followed and in a way hadn’t begged off with some corny gag, he would probably still be singing. Norris chose his songs well and delivered them in a flawless manner. The crowd was with him all the way and left keeping on for more bits after each number. Finally let him go after seven songs.

J. Calderon came on in the closing spot and had the room rocking and rolling for about 10 minutes. Held up all stock encores and had to dig into his old bag of tricks to satisfy the audience. The customers who would leave the floor even tho the band tried to go into a dance number. Durant, Miss Lambertis, a fine vocalist who is a delight to watch. She sang a song that started out in a fast but fell off to a slow tempo.

Current show falls short by a mile, offering little in the way of new entertainment. Standout act in a weak bill is a three-man acro team, the DeWaynes, who do some splendid work on the leaderboard and tables. Boys earned hearty clapping with their stuff.

Songstress Alice Terrill, petite blonde, got a fair mite for her work. Best composed songs were some in the eye, a little rough at the edges, but the effect of change was nice.

Biltmore Bowl, Los Angeles

-owner, Biltmore Hotel; manager, Joseph Pestel; bookers, Hans Dunk, Dick Carroll, Francis Rustille. Prices: $1.25 cover weekdays; $1.50 Saturdays.

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Biltmore Bowl, Los Angeles

November 16, 1946

Talent Policy: Voices at 8:30 and 11:45, Owner, Biltmore Hotel; manager, Joseph Pestel; bookers, Hans Dunk, Dick Carroll, Francis Rustille. Prices: $1.25 cover weekdays; $1.50 Saturdays.

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Village Vanguard, New York (Thursday, October 31)

Talent Policy: Floorshows at 10:30 and 12:30, with cover charge of fifty cents. Owner, Max Gordon; manager, Jerry Milich; publicity, Jay Yonker. Hours: 10:30, 12:30, 5:30, 11:00, 3:00, Saturday and holidays.

Packaging a bill with names such as Bird, Chicago, McPhee, and they were out in full force. Singer, dressed in gold-colored gown, came out on stage alone, and when the last note was drawn out in her beautiful voice, I then, does Come Rain or Come Shine, already dead of age. Her voice, straining, Never I did So Much in My Life and If, receiving a standing-up-the-house clapping. Encores with an effortless Gone With the Wind. Latter number, more than any song opener, is the true, and is filed in the memory book of the singer. It's a great experience hearing Sullivan sing.

With Dorothy Douglas, comedienne, old-fashioned type of the music-hall variety, has come with an additional talent, a new girl on the vaudeville stage, Miss Pearl and the Deaf and Dumb. With a soft, soothing voice, she sang, and the audience was given a treat. The last song was an encore of a hit, when she sang, "Goodnight." With a sweet, soothing voice, the song was received with applause. The girls, who had been hailed as a success, were greatly enjoyed by the audience. They were given a long encore, which was greatly appreciated by the audience. The girls were given a standing ovation, which was a great success.

Chittison Trio (guitar, piano, and banjo) is a well-known vaudeville and dancing, is a little jazz sensation in itself. Guitar alternates with piano taking turns. The band is made up of three men, all of whom are skilled in their respective instruments. The band is a popular attraction, and is a great favorite with the audience.

The current line-up is over-loaded with comedy, payees given this effect. However, there is a chance they may yet play the spot since the owners went into a show policy two months ago.

Souvenir Frolics, Chicago


The current line-up is over-loaded with comedy, payees given this effect. However, there is a chance they may yet play the spot since the owners went into a show policy two months ago.

Emceen-comic Mickey Sharp offers little, but in this case, has made his material theatrical from a large selection of comics, so payees gave him a laugh. It was good. Good band at bow-off. Sharp is a good band, but not as good as the one that was caught here at spot's opening.

Marie Lawler, looking plenty, even at this stage, with midrift gown, grabbed ears as well as eyes of the audience. She could have put more salesmanship into South America, Take It Away, but the band was doing a swell job in a monolog on Just Plain Jane Bill that would have made chops in the upper-salary bracket take notice. Should work up more such bits because she has dramatic ability and an easy and convincing manner.

Phil D'Rey, like Sharp, delved into the blues from every table indicated that no embarrassment resulted. Verl's first look at the finger dummie was followed by dumber's finger of trumpet closer, won more than this closeup with a bit that was close enough to be followed by a thorough, and was a real gem. With the wind-up, the Three Steps to Rhythm capably lish standards, with the Latin club; publicity, is an asset.

Beautifully decorated room, once a bakery, is a clear class spot. A novel white coat with red trim, that runs all around the roof, over-hanging the stage and giving it a gay appearance, and the new signs steps down which the lines and acts come on to work. The show itself is all right inside. The room opens out on an alley just wide enough for one car. In fact, the whole show was done out in the alley inside the theater. Narrow street has a bustle, and the black and hot jazz on a washboard, frying pans and a broken bowler as a guitar; hands with midgets advertising some joint in the area. Kids were dancing and enjoying themselves.

Inside the club it was a madhouse. Customers who paid $25 a head were between the rows. Other potential customers were scrambling to get in. Over all there was no coordination that couldn't fly.

Show itself was strong on productions. The Don Arden line (six boys and girls), which was attractive and costumed and went thru three routines with considerable spring and the productions with acts fitting into them smoothly. Ever8'8's best act was this.

Next came Phyllis Arnold, billed as "sensationalist striped". Smart, funny, and a good fit for the acts, which was good. Opens with a routine, and it was exciting to see the audience, because of their jungle dance with a picture and a bugle.

That was the last act.

Silver Frolics, Chicago


The current line-up is over-loaded with comedy, payees given this effect. However, there is a chance they may yet play the spot since the owners went into a show policy two months ago.

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Loew's, State, New York
(Thursday Afternoon, November 5)
New bill has Henny Youngman topping in most of the comedy bur¬
den left to Youngman who does okay in his particular style of gag punch¬
ing with corn, nonsense and quick wit. Youngman did well for his encore
and his violin act. A good deal of his patter is standard Youngman ma¬
terial, but every now and then he pitches a curved one, and quite often flips it right over the heads of the pews. But he culled guffaws for an¬
most every one of them.

Opener, following Louis Basil and the pit ork's Coraline, is a nifty ork
duo, Bath and Billy Ambrose, who are not only slick terpers, but have different routines and a nice blend of comedy in their numbers. Graceful walz number segued into the Alli¬
pot Dance, which Billy Ambrose introed with patter and chirp. Got a fair hand. Then the satire on oldies doing the pocus closed the act strongly and 'brought it to a sock
laugh finish and top mitting from the crowd.

Basil, and ork played a good show.

Capitol, New York, November 4, 1946.
Alho individual acts did anything from an acceptable to a sock job, nothing as a whole. It was much better up as anything solid, either for box office or performance. Bill, as a solo, did a good little imitation and lacked fire, reason being too much talk and too little comedy. Even the basic monologue lacked the rhythm and punch that customers have come to expect from such a man.

Enrie Madriguera gang looked nice. The two maracca wielders on the right front with the red head front center made a nice initial impression, but instead of giving out with the rumba beats, band packed trick arrangements calling for fiddles and comedy bits. Fact that Madri¬
guera can play a fiddle is well known. But his concertistic stuff and his demonstra¬
tion of how fast he can play (used Minute Samba and has a ten second count on stage to show it) meant nothing. It was just a built-in.

Best job was turned in by Charles Fredericks. Metro semi-name bar¬
ingar sold their joke for real. Boy stopped the show cold and had to beg off because he ran out of material. Then, he had to come back twice to explain before the show could go on. Fredericks is a husky comically, and stylistically, and with dramatic hary pipes and a pleasant grin. Routine got laughter from the show tunes. Glory Road was the standout.

Murtah Sisters got laughs here and there and couldn't seem to gel. Jails have been around for some time and it's about how to change their routines. Their Chiquite Bojansa and Nea¬

tropical War Chant numbers are beginning to fray at the edges. Mid¬

dle gals is still the spark plug and gets her biggest laughs out of mugging. Mugging is okay but with adult audience it can get tiresome.

Lone and Clair, two shorties, did nicely from their walk-on to their walk-off, by and girl did tap across and comedy bits and registered all well. Patricia Gilmore, a bob- blonde, didn't show much as a singer tho she got plenty of help from light¬
effects and ork backing. Danica, ork canary, was adequate on Latin numbers.

Pic, Race in Heaven.

Million Dollar, Los Angeles
(Thursday Afternoon, November 4)
Here's looking this week as Count Basi takes over to give the town's top jazz a addicts of top jazz. Band packs a rhytme and, as one critic puts it, "the music's got to be especially eating up the frantic stuff. Best of the batch is Mad Boogie played and sold in fine style. Allen's Count wraps is himself around the Steinway for his knuckling chores, stage is blocked out, save for a single baby boy ef¬

fectively photographing it with the ivory—

rumba, and just as good as Basi's leftist wing dugs deep into the boogie groove. Basie standard. One nice ork on pump, has 'em whirlin' and stompin'. Other instrumental section, and the band's man, a hefty include High Tide, Blue House and Me Lég.

Main section is toned down for vocal by Ann Moore and Bob Bailey, Miss Moore, adequate but unnecessary. Ork band good in listin¬
sions of Simple Life and Happiness in Latin bands, Joe. Bailey has an effortless singing style that clicks. His Danny Boy the very well han¬

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Musical portions are balanced by three tap dance acts: Pete Nugent, Ork and Calc. Holding the mid-slot, Zephyr's stop

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New York:

Hamp 80G Smash at Strand;
"Jolson" Big 135 in MIH 4th.

NEW YORK, Nov. 9.—Electric day plus a one new major bill, lifted vaudeville-film stem to $507,000 for the six houses as against the $154,000. Biggest contribution came from the Strand (2,770 seats; average $45.00), which counted a juicy $80,000 for its premiere with Lionel Hampton and the Chippewa Jump Band, Betty Hennings (8,500 seats; average $110.00) was another plusher, coming up with $135,000 for its fourth week with Nip Nelson, Rudy Tone and the Jolson Story, compared with $131,000 for the previous week. Bill took off with $132,500.

Loew's State (3,500 seats; average $25,000) also improved, with the Charlie Ventura orch., Bob Williams and Monstere Beauceau nabbing $20,000, 75c more than it got the previous week.

Others Okay

Other houses held up in okay style but income showed a decline. These were: Roxy (6,000 seats; average $75,000) for its third week with Frances Langford, Jon Hall and Margie to $26,000; $2,000 lower for previous Intime and $15,000.

Paramount (5,654 seats; average $77,000) for its third week with Stan Kenton orch., King Cole Trio, Dean Murphy and Blue Skies. Previous stanza saw $120,000; opener brought $140,000.

Radio City (2,272 seats; average $72,000) exited with $63,000 after its third and final week with Les Brown, Henny Youngman, Bill Johnson and No Leave, No Love. Previous, saw $68,000; $79,000. New bill, reviewed this issue, has Enric Madriguera orch., Charlie Fredericks, Murdock Sisters, Lane and Clair, and Rage in Heaven.

Chicago:

Oriental Near 55G

In Rain, Election;
Regal Av. 171/2

CHICAGO, Nov. 9—Two days of prolonged rain plus a hooey-contrived local election that kept circulation glued to their radios put a dent into anticipated grosses, with $80,000 for the third week with Frances Langford, Jon Hall and Margie to $26,000; $2,000 lower for previous Intime and $15,000.

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OBITUARY

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U. S. Hits Seen Good for 100G
Balkan-Mideast Yearly Royalties

NEW YORK, Nov. 9.—American hit play scripts can look forward to a total foreign royalty take of $100,000, according to Theodore Kritis, former producer, who has just been appointed rep for United Artists in Bulgaria, Roumania and Albania. Kritis has done many American shows himself, including Street Scene and Beyond the Horizon. Kritis claims that they are beginning to get back on their boards each year. This includes both current and older shows.Figures that are that average show grosses $7,000 per week in it's own or foreign, produces 5 per cent royalty, which amounts to $350 each week, and that average run of hit shows is six weeks. So, if American show producers are to take care of $100,000, they have to have a hit show on their boards each year.

Kritis pointed out that among the foreign shows American royalty Payments are not completely dominated the stage in present conditions. With an output of French and British shows which had their day in the '20s and '30s.

Top Plays in Greece

Top American scripts to Greece is Eugene O'Neill's, whose Strange Interlude established a record by running two and a half months in Athens. Hellenic audiences also like a lot of Robert Sherwood's plays, Hellman and Elmer Rice. Voice of the Turtle was produced in Athens.

Cost of producing a show there runs from $4,000 to $20,000, says Kritis, the latter a big hit. No costs running at the Altho Greek playwrights get a 10 per cent royalty, foreign scripts receive a flat sum from the producers, but it is an unexpected extra 5 per cent royalty. Producer expects to leave for Greece in January and will operate from there, trusting he can get his own reps in each of the other countries.

Adverse Notices Stymie
'Topiltzky' for N. Y.

NEW YORK, Nov. 9.—Topiltzky of Notre Dame, the William Cahm musical, is having difficulty getting a New York staging and will be offered to Brooklyn, which was due to please the week after next, was given bad notices in Boston, the first stop on its try-out tour.

Musical goes to Buffalo November 26, nine days and then to Cleveland. Topiltzky is now undergoing intensive revision, especially in the book department, in the hope that rewriting will give it enough polish to bring it to the New York. Directed by George Marion Jr., music by Sidney Foin and cast includes Vivienne Segal, Gus Van and J. Edward Bromberg.

Topike Civic Theater

In New Play Contest

TOPEKA, Kan., Nov. 9—Topike Civic Theater, Inc., is conducting a nation-wide playwriting contest, via the award of $2,000. Edward Dowling, actor-producer, will be the final judge of the manuscripts, which are to be submitted until February 15, 1947. Any resident of the United States may enter.

Winning play will be presented by the Topike Theater group in 1948 and will be offered to Brooklyn, which was due to please the week after next, was given bad notices in Boston, the first stop on its try-out tour.

League, ATAM Settle Dispute

NEW YORK, Nov. 9.—Final solution of the contract dispute between the Association of Agents and Managers and the League of New York Theaters was announced here today. A membership meeting of ATAM voted to rescind the "new blood" clause to the contract intact, plus a compromise clause on "lay-off." Disagreement on "lay-off" clause had been the monkey-wrench hindering a new contract. ATAM plan allowed producers to drop New York drum-beaters two weeks prior to Broadway closings, provided shows were opened on the road no more than three weeks before Los Angeles and from there, and provided the shows opened on Broadway within a four week season. However, the agreement of a new p. a. for the road would cost the New York incumbent only one week's pay.

League replied with a compromise offer, calling for employment of a local union on the road, and a two-week Broadway closings and retaining New York agents to end of runs. This provision would have run for only three weeks, but the New York agent will be laid off only one week before Stem shuttering and road man would be cut.
**WHAT EVERY WOMAN KNOWS**

(Opened Friday, November 8, 1946)

INTERNATIONAL THEATER


**BAL NEGRO**

(Opened Thursday, November 7, 1946)

BELASCO THEATER


**WHAT EVERY WOMAN KNOWS**

**BAL NEGRO**

Announcement that Bal Negro will play for only a few weeks. The opera may be a gimmick for the b.o., but show should hold good for a much longer stunt on the Stem, for it is the best of the Dunham productions. All of Miss Dunham's ballet series have been highlighted by glitter, color, verve and versatility. Bal Negro has had all this and more. It is a welcome change from the surfeit of classical and Oriental that is apparent on Broadway this season. Where other ballet pleases, Miss Dunham prevails. She has created this ballet for herself and her company, with an apparently inexhaustible source of enchantment. She presented a series of songs, dances and lechers from primitive voodoo, through the Caribbean to ragtime and rumba. All receive the warmest welcome.

One holder from her previous engagement in Chicago, is a musical review. For the most popular work on the bill. Otherwise Miss Dunham has drawn from Negro life material, in her production of a Negro American, a series of sparkling new pictures, which portray the tragedy and humor of a broad comedy. Top spot of the evening goes to L'Age'ya, a tale of love and vanity and dance, with its original music, by Science Martinique, which contains one of the most grizzly scenes created in the life drama of the peoples. Shango, the holder number, is still gripping in its primitive realism.

Mood of the evening is afloat. The opening choral number by Yenko, Yelme, to music by Gilberto Valdes and show rifles up a number of pictures of Caribbean social comedy, and Latin Motivos. Haitian Roadside is another standout.

Closing group, Noralee, devoted to ragtime blues and the era of the 1920s, is about the most entertaining of a little. Several numbers could be scattered and still come across with a good impact that would make a dour pounding palms opening night. This revue comes into the dance and theater to pop Cuban rhythms. But even with this slight letdown-to be expected after the tension and excitement of L'Age'ya-Bal Negro seems over with a bang.

Miss Dunham, herself, as usual, did top terging job there. She found her several costumed dancers who are standouts themselves, one of whom, Leonwood Miller, is a star in the dance. He is a source of energy, skill and variety in his own right. Together Allen Weck, Edith Graham, Lucille Ellis and Wilbert Bradley are others who turned in swell showings through the whole. Donald L. Gross importing company is well drilled and Michael Gans is given point in the role of a Franco-American edition also were deservedly big hands. Putting it mildly, this is an exciting evening on the Stem.

"Lute Song" Off 9C at K.C. KANSAS CITY, Mo., Nov. 9—Lute Song, second presentation of the season at the Fox Guild-American Theater Society, pulled a net of only $7,900 on four performances.

Philip Nixxon of A. N. Presenta-
tions, brokers, reported. Next up on Nixxon's schedule is Voice of the Turtle, November 14-17.

**MUSICALS**

**REVIVALS**

**ICE SHOW**

**ICE SHOW**

**OPENED**
Clinkers Clog Legit Map But No One Knows the Answer

(Continued from page 42)

climbs heads the list of bogey towns. It is always wise here regardless of how good the show may be not to provide this list in the case for a long time. Take the case of Denver which has undergone a great change during a decade ago after 78 years on Broadway. It did an average of $7,000 a week. Now, Denver, which is a city $60,000 for John J. McGee, was born in Chicago and more never got above $10,000 in Cincinnati.

Cleveland—Oh!—Cleveland is another center that noted. Plenty of trouble. It is probably the most unpredictable town of all. Some shows get by pretty well, but others find themselves in a Theater something to cry about. For instance, the Tullia Bankhead, hit Cleveland it dropped to a poor $15,800 as against $17,900 for three weeks in San Francisco and $11,000 for three Kayee performances. Little with Katherine Hepburn, which lose a $17,000 in Cleveland, but did only a poor $13,000 in Cleveland. Life With Father's biggest stager, but no word for those who have taken the play to the last three weeks. The $14,000, Anna Lucasta, on the other hand, skulked up $17,500 advance a week before the troupe hit town recently.

A similar story might be told of the show here at the present little big one. I, the recent big strike, I Remember Mama did $19,500 for two weeks, while Lucasta, arriving at an even more crucial moment in the strike, made $15,500 for the week. How can you figure, ask producers. Of the other towns in the 25 leading, it is well known that there is a year's supply, but with its much lower nut has to pay the three-week $20,000, for a profit for the producer. Show has played Indiana, Illinois, Wisconsin and heads into the Dakotas.

Even Mad in the Ozarks, now play- ing all over the country, in the Ozarks, has been having b.o. trouble. Show (City, Montgomery, Ala., and Atlanta, and has lost about $200 a week. Last week Marjorie Drexler, Litho, visited Elmhurst, Mo., and Masson, was expected to bolster the tale, but has had no luck in the Ozarks. Tom Twomey as the newspaper editor, and in Tel Aviv, is trying to bring them to the b.o., towns and other places to better the troupe coming their way.

Stanley Woolf's company of Dear John, which hits towns of similar size has been doing $5,000 a week, but with its much lower nut has to pay the three-week $20,000, for a profit for the producer. Show has played Indiana, Illinois, Wisconsin and heads into the Dakotas.

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NORTFOLK, Nov. 9.—There is still plenty of coin in this once golden road show town, tho the population has dropped from the abnormal level of the last four years. But this year's entertainment sched- ule is one of the heaviest in the city. The glut of road show activity, which has reached new depths.

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The glut of road show activity, which has reached new depths.
Lima N. S. H. for U. S. Acts; Clubs, Vaude Scarce; Pay Low

The Grill Room of the Hotel Bolivia, Lima, Peru, Nov. 9—Blame long, foggy winters, peculiar to Lima, for whatever have you, but whatever the reason, Lima is by no means a vacation town. If it's anything, it's one bad; an exception even to Latin-American shows.

For example, bands which do big biz in other countries in Latin-America, are often here. Last week the Les Ambassadeurs in Paris, . . .

In 21st Street, New York, November 16, 1946.}

Ice Performers Get 20% Pay Hike With AGVA-'Follies' Deal

NEW YORK, Nov. 9.—Agreement entered into between Ice Shows on the West Coast, and AGVA has given the cast a 20 per cent raise. The increase applies to all the major ice shows, Joe Cape, Cod, Ice Follies and any AGVA acts come in. Agreement signed in 1944. When chorus started for $4 per week, a few weeks back, they are now on $6.00 ($3.00 is called the 'smooth') and 10 p.m.

This style of entertainment may, in turn, explain why Russian shows have here.

To run. These shows are big. Since broadcasting salaries are low, most performers have to do outside work to live by. Four or five-piece combos can get a maximum of $700 a month, while nine or 10-piece outfits get $1,000.

However, radio picture may change soon, there are rumors that McCann-Krickson is planning to open an office here. Luis Blas, MCA rep, has been in the town for a month or more making a very trip prior to selection of a branch site for his outfit.

The booking field, circuses are unknown and the only major circuses are the three-day shows. Jokes are few and far between and coin machines have not caught on yet. The problem is mainly: How to reach men, and what instructions on how to run them are in not in Spanish.

Books Received

NEVER LET WEATHER INTERFERENCE, by Enmore De Feo; Parzar, Stock & Cox, New York, $3.75.

The biography of the man who first, among other things, built the Capital Theater, New York.

HOW TO WRITE, SING AND PRODUCE, by Kerni; Hermitage Press, New York, $2.00. How to 'cook' with advice by 35 names in the music biz.


Cigbre Firms Eight "S. American Way"

CARACAS, Venezuela, Nov. 9.—Cigbre acts are staging a battle for Latin names to bolster their radio shows. Philip Morris and Chesterfield, two of the big names, are doing battle at the Principal Theater to packed houses, while Italian baritone, and also brought in for its Camel Cora COROS, Rhapsody in Blue, has also six presenting Cuban folklore.

Chesterfield introduces its famous Agua Negra, Mexican girl singers, who also have appeared on radio and through the Florida State Theatre, as Maracasio. Better Luck bolstered its show with Carmen Per-
THE FINAL CURTAIN

BOZELL—Grover, ’61, brother and son of the late John S. Bozell, lecturer, magician and originator of the Bozell Syngest, formerly with the current Martin Mansion in Indianapolis, died November 6 in Indianapolis.

Montgomery—Mr. and Mrs. Harry Montgomery, well-known theater architect, in Los Angeles October 30. Survived by his widow, Josephine; son, Jack; two sons and two daughters. Burial in Forest Lawn, Glendale, Calif., November 4.

CAHILL—J. W. (Jack), director of the Calgary Exhibition and Stampede, died in Calgary, Alta. Survived by his widow, two sisters and two brothers.

CHERNINSKY—Stanley H., 60, at his home in Memphis, recently. He played in the Ringling Bros. and Barnum & Bailey Circus for 15 years. He is survived by his widow, a daughter and two sons. Burial in Memphis.

DAWSON—Stanley F., 70, former teacher, in Miami, Fla., who was associated for 35 years, and more recently with Cole’s Amusement Company at the Mary room at the Bliss Hotel, Columbus, Ohio, died in Pikesville, Md. Survived as an entertainer with USO tours. Survived by a daughter, Mrs. Clara L. Lynch, of Columbus. Burial in Columbus November 6, with burial in Green Lawn Cemetery there.

DOUGHERTY—Richard W., 46, a Chicagoan, in Philadelphia October 30. A native of New York, he came to America 15 years ago.

DUNCAN—Henry, 68, former legal adviser to the C. W. Parker Amusement Company and former amateur and professional musician, died in Memphis, November 3. Burial was in Showmen’s Rest, Memorial Park Cemetery, Kansas City.

EVELYN-ELLIS—Thomas, eighth son of Howard De Walden, 66, wealthy British playwright, poet and painter, and of the late Evelyn Ellis. Among his works are the plays, Lesen and, Hernia, and the operas. The composer of Don, Dulcina and Bronson. In 1912 he aided Oscar Hammerstein with his original operetta season in London by taking 16 boxes at a price of $600,000.

ERHARD—Lawrence, 35, a member of the Philadelphia band, an alligator wrestler at Station WLW, Cincinnati, for the past 10 years. He was a graduate of Cincinnati Hospital, October 3, of a heart attack. Survived by his widow, Grace, 29, and in Cincinnati October 6.

EYER—Edward A., 60, in Chicago November 7. (See story in Carnival section.)

Cin Memoir

PFC CLARENCE J. K. HUNTER
Who Was Killed in Action at Omaha Beach, Normandy, France. We All Miss You Very Much.

HEAVENLY FURLough
ROSE AND EDDIE HUNTER
By MIKE WINTER

MILLER—Wilmer T. (Zack), 65, showman and rodeo director, November 14, 1966, at his home in Belleville, Ill. He was born May 17, 1901, son of Mr. and Mrs. John Miller.

Enrollment—Sister Arlene, 22, wife of Roy Rogers, film cowboy star, November 6, in Los Angeles, a week after giving birth to her third child. Survived by her husband, three children and her parents. Interred in Forest Lawn Memorial Park, Los Angeles.

Tobin—Mrs. Charles Tobin, 43, former vaudeville and circuses with her husband, Charles, from 1940 to 1955. They were married in New Orleans, August 24, 1940. They were parents of Mrs. John Paul, 21, and Mrs. John Tobin, 28, also former vaudeville and circus performers. She is survived by her husband and three children and by her parents.

SIMPSON—Mrs. Warren W., 53, concert pianist with Wurlitzer Organ Co., in Medical College Hospital, Richmond, Va., October 24 of a heart attack. She was survived by two sons and two daughters. Burial in Hollywood Cemetery, Winston-Salem, N.C.

STOJOWSKI—Sigmund, 76, Polish pianist and composer and pupil of Leschetizky, in New York, October 26. He came to New York in 1906. He was a member of the Art Institute of Musical Art. Among his pupils were Oscar Levant, Mischa Wolkoff and Alfred Newman. He married Lois Morales Macedo in 1918 and had one son and 14 grandchildren. He was survived by his wife and a daughter.

THOMSON—William (Blakie), former circus and carnival c. A. D., and Phyllis Pearlstein in that city, November 7.

KOOK-JACKSON—Ira, 35, of New York, November 21. Miss Johnson is the manager and assistant treasurer.

DABNEY-McNTYRE—Leroy Dabney and Jerry Mcintyre in New. Berry, S.C., October 30. Groom operated by Dabney Mcintyre, who was a member of the British Broadcasting Corporation, London. The couple was married in the presence of their parents.

LAY-MAAS—John Hunter Lay and actress appearing at Imperial, New York, November 21. Mr. and Mrs. John Lay, 28, are the parents of the actress. They have been married for three years.

MAY-BRACK—May (Bob) Maynard, of the Jimmy Lynch Death Benefit, in New York, October 28. He was a son of Mr. and Mrs. Robert Maynard of the Paula Sisters, October 29, New Boston, Tex. (Richard Will and Ostrod Linds, actress appearing at Imperial, New York, in Annie Get Your Gun, in Greenwich, Conn., November 16.

WRIGHT-WALSH—Bill Wright, writer-producer and Clare Marie, actress appearing at Imperial, New York, in Annie Get Your Gun, in Greenwich, Conn., November 16.

WRIGHT-WALSH—Bill Wright, writer-producer and Clare Marie, actress appearing at Imperial, New York, in Annie Get Your Gun, in Greenwich, Conn., November 16.

Divorces

Leila Weston, saxophonist in Phil Spitalny’s orchestra, from William E. Weston, in Detroit October 1.

Carmen Castillo Cupat from Xavier Castillo, cock leader, October 3 in Los Angeles.

Norma Marino, chorus girl at the Grand Theater in St. Louis, November 10, nonpro, in St. Louis October 28.

Juanita Porter, chorus girl at the Grand Theater, St. Louis, from Mr. Porter in St. Louis October 23.

Patsy Ruth Miller, screen actress and writer, from John Lee Mathin, film writer, September 27 in Los Angeles.

Marcelle Dudley, model, from Fred Crane, radio actor, in Los Angeles.

Edwina S. Grauso, office assistant of the National Showman’s Association, from Vincent Grauso, in Jacksonville, Fla., October 31, and depart for San Antonio, where they are set to work the Texas State Convention December 3. They will follow this with a trip to the Texas and Mexican spots where they work.

THE 10th New England Convention, of Magicians, first since war, was held in Hartford, Conn. November 8-11. It was sponsored by the New England School of Magicians, the Magicians’ Guild of Hartford, and the West Hartford Magic Club, with William R. Greenfield, of Palm Springs, Calif., as chairman, and Paul N. Anderson, Jr., of Las Vegas, Nev., as program chairman.

The convention began Friday night, with a show emceed by Joe Newton, Hartford, and highlighted by a 45-minute lecture on “Magicians’ Mistrakes,” by Jack Chamin. Ira C. Willemen, Hartford, Ace Gorham, & Oscar D. Dakey, & Canadian, and a tremendous variety of acts were performed during the four days, ranging from the smallest to the biggest, and including such luminaries as the late Houdini and the late Burt Edghauff Studs.

The convention concluded October 12 with a show emceed by Joe Newton, Hartford, and highlighted by a 45-minute lecture on “Magicians’ Mistrakes,” by Jack Chamin. Ira C. Willemen, Hartford, Ace Gorham, & Oscar D. Dakey, & Canadian, and a tremendous variety of acts were performed during the four days, ranging from the smallest to the biggest, and including such luminaries as the late Houdini and the late Burt Edghauff Studs.

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Phoenix Roosevelt Bowl Will Present Varied Programs

PHOENIX, Ariz., Nov. 9.—Built at a cost of a half-million dollars, Roosevelt Bowl here will bring to Phoenix nationally known figures in the entertainment and sports world. Art Conover, long identified with Phoenix, who also operate dog racing tracks in Phoenix and Tucson. Associated with them in Society Circus is Jack Rhodes, Jack Schaller and Jerry Miller, the last named a Salt Lake City publisher.

Mayor Altman To Ask Passage of Luxury Tax

ATLANTIC CITY, N. J., Nov. 9.—Mayor Joseph Altman will ask the next session of the New Jersey legislature to enact a bill involving a luxurious tax to aid communities in need of additional revenue.

Plan is designed to replace the income tax at this resort when the local sales tax was declared illegal by the State Supreme Court. Sales tax earned $2,136,761 for the city during the year it was in effect.

Indoor Season in Belgium Opened by Cirque Royal

BRUSSELS, Belgium, Nov. 9.—Cirque Royal, leading indoor circus of Continental Europe, opened its second season October 21, with the Dutch German Mikkenhas-Strasser-Cirrus occupying the arena. Louis Claes is manager and Albert Sykes fronts the orchestra.

Folding are the Liberty and high-school horses of the Schumanns from Detroit, the Polo-Buck Trailer, Tobias Triio, Pipo and Rhum, and the Andes, clowns.

The present tent circuses were on the road in Belgium the past season, most of which were headlined for outdoor quarters. Cirque De Jonge is currently at Lige, Cirque F. Seaman at Oudenaarde, and Cirque G. De Muyseck is closing at Liére.

Greiner Raymond in Mich.

OXFORD, Mich., Nov. 9.—Greiner Raymond, whose speciality is the horse-riding and trapeze act, will play the Wayne Theatre here Saturday (2) under auspices of the American Legion.

Weighing 165 pounds, he is 6'5" in height, with fine features, and is‘ a great gymnast. Raymond is a prize-winning student at the University of Michigan and makes his living by performing in the traveling troupes. Betty Fanchon and Her Cat Reine, Slim Girard and the 120 Triio, clowns. Show boards 14 heads of stock.

Cirque plans to touro under canvas next season carrying on four trucks and carrying a side show and cow house.

R-B MUST GO NEW ELECTION

Court Rules For Robert

Loos's decision for adjournment upheld—officials unaccessible for comment

WILMINGTON, Del., Nov. 9.—A necessary to Loos's decision, however, is the vote of the New York Supreme Court, which rejected the adjournment, and which will be heard by the United States Supreme Court.

The suit was brought by Robert Loos, who claimed that he had been denied a hearing on his petition for adjournment, and who charged that the adjournment was illegal. The suit was brought by Robert Loos, who claimed that he had been denied a hearing on his petition for adjournment, and who charged that the adjournment was illegal.

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Mendelsohn Sells Heavy Bill on Southern Trip

CHICAGO, Nov. 9.—Bernie A. Mendelsohn, O. Henry Tent & Amving Company, returned last week from a successful Southern sales tour on which he closed a number of contracts.

He sold Jack Terrell, of Cole Bros. Circus, a 150-round with three 300’s for the 1945 season, the top four horses being the grimm and the trim a bright orange.

Floyd King, owner of King Bros. Circus bought a 110 with a 50 SPS for the 1945 season, the top four horses being the grimm and the trim a bright orange.

He sold Jack Terrell, of Cole Bros. Circus, a 150-round with three 300’s for the 1945 season, the top four horses being the grimm and the trim a bright orange.

Philadelphia Tightens Law Governing All Fireworks

PHILADELPHIA, Nov. 9.—Re-vision of the city's fire code by City Council gives the city complete control of all fireworks displays. Law governing the sale and use of fireworks, which was passed by the State Legislature in 1941, virtually eliminated injuries and deaths by controlling the use of these explosive devices. City's present law as presented by the State Legislature in 1941, virtually eliminated injuries and deaths by controlling the use of these explosive devices. City's present law as presented by the State Legislature in 1941, virtually eliminated injuries and deaths by controlling the use of these explosive devices.

Philadelphia Tightens Law Governing All Fireworks

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Maynard Vissingard Bound For Ga. with Western Unit

JOHNSON CITY, N.Y., Nov. 9.—Maynard Vissingard, late of the James Monroe, is the new Coleridge coach who now heads his own Western unit on the road under the title of Tex Maynard and His Coleridge Aces. A top coach, he was named by Mike Guy, leader of the James M. Cole band, and John D. Watson, agent for Western Unit, to be on hand for the opening.

Vissingard's reports business has been okay in New York and Pennsylvania. Final Northern date will be in, the Glen, N. Y., after which show will head south to open in Georgia under canvas. Circus moves on a bus, truck and trailer.
Sons, in F. Dies. Manager. Contract for construction of menagerie. Equipment has been placed in a truck and will be carried to its bed. Show continued to Beaumont, Friday's stand. 

**Beatty Sells Trucks, Sends Sparks to Florida by Rail**

Big top and chairs reported sold to Schweyer, of South America—plans for going on rails next year told at 46 season ends with turnaway crowds at Tyler, Tex.

**R-B Moving OK On One-Dayers Thru Carolinas**

Playing a string of 10 one-day stands leading across the Carolinas and Georgia to the home state of Florida, Ringling Bros. and Barnum & Bailey Circus was moving satisfactorily this week, even tho the labor supply was still far from flush. A new lot was held partly accountable for the disappointing business at Norfolk, Friday and Saturday (1-2). Matinees were below half and night houses about two-thirds. Business was solid in South Norfolk and was not too accessible, even tho the Virginia Transportation Company ran special buses. Sam Stratton, of the press department, conferred with the city relative to obtaining a new site adjacent City Park for next season. Weather was warm the first day and rain fell that night. A dip in temperature caught up with the wagon trains (See R-B Moving OK on page 6).

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ST. LOUIS, Nov. 9—William L. Clark, Jr., owner of the circus season as advertising car manager of Dailey Bros. Circus last week, at St. Louis, left town and has anything go on, and the show is to be held in rooms. Example: One of the 10 Dailey Bros. elephants was shipped away at Hope, Ark., Saturday and is not expected to return. The beast was found two miles away.

**CIRCUSES**

**Communications to 155 No. Clark St., Chicago 1, Ill.**

November 16, 1946

**BEATTY POPs; IT'LL BE ALL HIS**

$'s in Escrow, Conceollo Sells

Only legal details and inked remain for completion of deal—more animals

**HOUSTON, Nov. 9.—Clyde Beatty, playing Arabia Shrine Circus here, confirmed this week a report he is about to become sole owner of the Clyde Beatty Circus. He admitted he was negotiating to purchase from Art Conceollo the train, wagons, canvas and other equipment used by the show the past season. Money for the deal has been placed in escrow, he said, and only a few legal details in connection with the transfer of title remain to be completed. Beatty expected the transaction to be closed within a few days.

Still on 15 Cars

Equipment is in winter quarters at Nacogdoches, Texas, where Beatty and Watts, who will continue as general manager, Beatty said that, while a few new tents are on order, most of the rest is being reconditioned. The stored equipment will be moved to location as soon as it is ready. Show will continue to use 15 cars, but Conceollo's private car is to be replaced by a new flat. This, Beatty said, will provide space for some of the staff previously transported by truck and permit enlargement of the menagerie.

Seven new animals are to be put (See BEATTY POPs on page 61).

**Larger Big Top For King in '47**

UNION SPRINGS, Ala., Nov. 9—Contract for construction of next season's big top by the Davis Bros. at Union Springs, Ala., has been awarded to the O. Henry Tent & Awning Company, of Chicago, it was announced here by Floyd King. Top is to have 110-foot round pieces, 330-foot middle pieces and 12-foot sidewalls, and will be of 115-pound olive drab twill. The top is to be put up by King, said the present owner, and will be adequate to accommodate crowds in many stands where the show appeared.

King entered Alabama at Atmore Monday (4) after seven weeks in Mississippi and South Carolina where 10- and 11-day stands were played. Show moves into Florida for a single of six weeks, with a month yet to go before the season ends.

Stanley Dawson Dies at Age 69

COLUMBUS, O., Nov. 8—Stanley F. Dawson, owner and operator of the Rainbow circus and who lived in his sleep at the Bliss Hotel here Monday night, died Tuesday. Services were held Thursday in the Flowering Home, thereafter held and sorrow filled both of whom make their home in Cleveland. Dawson was a member of the Masons, Elks and Eagles.

**Edgar Sells Elephants and Wild Animal Act to Schweyer, of South America**

Edgar Sells Elephants and Wild Animal Act to Schweyer, of South America—plans for going on rails next year told at 46 season ends with turnaway crowds at Tyler, Tex. Edgar Sells Trucks, Sends Sparks to Florida by Rail

**TOLEDO, Tex., Nov. 9—The Ringling-owned elephants and wild animal act and some of the property of the Sparks Circus were loaded into baggage cars Tuesday (3) and shipped to Sarasota, Fla., via the Cotton Belt, Frisco, Southern and Seaboard railroads, following the close of the show's 1466 season here Monday. Two turnaways in an all-day downpour were in contrast to spotty business encountered elsewhere during the show's final two weeks in Texas. The Sparks canvas and trucks were sold here, according to a statement by the management. From other sources it was reported the big top, grandstand chairs and other equipment were bought by Emil Schweyer, who is shipping them to the American Circus in South America.

Showmen here for the closing day, in addition to Schweyer, included Ben C. Davenport, Ralph Noble, Butch Cohn and Jack Knight, of Dailey Bros.; Ira Watts and Bill Moore, of the Clyde Beatty Circus; C. R. Montgomery and Bill Longstreet, of the Montgomery show; Frank and Bernice Ketrow and Mrs. William Newton, of Animal Oddities; Ray Marsh Brydon, the Side Show impresario, and Nel Vaught, carnival owner.

Choo-Choo in '47

It was announced that Owner-Manager James Edgar and staff members would go to Sarasota to start building a new railroad show to be launched next spring. The following additional details were given in a statement released by Walter D. Nealand, publicity director:

P. A. McGrath, who will be trainmaster, is now in Memphis, Tenn., supervising construction by the Lewis Supply Company of 21 streamlined steel and aluminum show wagons.

Flat cars have been delivered by the Warren Tank Car Company (the (See Edgar Sells Trucks on page 61)

**Coles Loses Day On Texas Trek**

Winning tour interrupted by cancellation of Bay City show because of muddy lot

**BAY CITY, Tex., Nov. 9—Cole Bros. Circus called off its scheduled performances here Thursday (7) because of a bad lot resulting from heavy rains. Cancellation was decided upon after the first wagon went into mud up to its bed. Show continued to Beaumont, Friday's stand. Cole Bros. had one of its biggest days of the season at Austin, Tex., Friday (1). Matinee was capacity despite showers and the night crowd was strong at the ring curbs in threatening weather. Gov. Coke Stevenson headed what was termed a friendly and receptive audience.

Two good days were chalked up at San Antonio's Municipal Stadium Sunday (2-3) close after Polack Bros.' week stand for Alafar shrimp. Saturday's show was crowded into the matinee's, even tho the preceded by showers.

The two-day stand at Corpus Christi Monday and Tuesday (4-5) also was big. The show was jampacked when it was jammed altho delayed until 4 p.m. by a late arrival and a muddy lot, and Monday night a rainy one. Tuesday produced a three-quarter matinee and a full night house in cold, damp weather.

At Victoria, Tex., Wednesday (6), show had a half house at the matinee and three-quarters at night.

**Hamid-Morton Shrine Cross Tops 100G at Pittsburgh**

PITTSBURGH, Nov. 9—-Greg reports that the Syrian Shrine here October 21-26 topped $100,000, Vernon L. McReavy, promotion director, said. The group was leaving for Baltimore. This figure is considered particularly imposing because of the handicap created by a 27-day power strike, called off just one hour before the show opened. Reavy and Bob Morton expect Pittsburgh to develop into one of the country's biggest shows for the year.

Hamid-Morton's next engagement is at Atlanta, opening Monday (11).

**Greenbriore, N. C., Nov. 8—Playing a string of 10 one-day stands leading across the Carolinas and Georgia to the home state of Florida, Ringling Bros. and Barnum & Bailey Circus was moving satisfactorily this week, even tho the labor supply was still far from flush. A new lot was held partly accountable for the disappointing business at Norfolk, Friday and Saturday (1-2). Matinees were below half and night houses about two-thirds. Business was solid in South Norfolk and was not too accessible, even tho the Virginia Transportation Company ran special buses. Sam Stratton, of the press department, conferred with the city relative to obtaining a new site adjacent City Park for next season. Weather was warm the first day and rain fell that night. A dip in temperature caught up with the ring curbs (See R-B Moving OK on page 61).

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Dressing Room Gossip

The weather has taken a nose-dive in the Carolinas, giving us some snow and cold. However, we're moving along in good shape. Visitors: John H. Marks, Paul Laine, Mrs. Ruby and C. Jack Shaffer, of John H. Marks Shows; Dr. L. C. Holland, speaker for a date at Norfolk; Frank West, Eloise and Dude Rhodus, Mr. and Mrs. Jack, and Edith, and Herman Joseph.

Frankie Saluto celebrated a birthday—Harry (Bad) Brown closed the season. Willis and Jeannie Krause and Cappy Parier also left. Sheila Blood is on the inactive list. Mildred Asher and Bob Kettler were also dates in Norfolk. Ireland Jenkins was host at a Halloween party. Chittin Chase's family visited. James Curray, Shelton entertained members of the Side Show with an old-fashioned chicken dinner. Among those attending were Bobbie Hanson, Harry Brown, Harry Doll, Charles Bock and Joseph Nawrath.

Around the lot: With the cold weather we've been having, hunting is good for nighttime campers seems to be the order of the day... Denny Scott, who showed his mother around the lot at Goldsboro, N. C., his home town...

Straight Ahead, Willis, looking bright and early morning for soap, something to see... With the last route card out, the closing date guessing game is over.—DICK MILLER.

K. C. Shrine

Terrell Jacobs, Ethel D'Arcy and Cal Hicks, together with Fred Stein, general chairman, were speakers at the South Central Business Men's luncheon. Chairmen Stein and George Saunders, Shrine recorder, gave a part of their large program, which will be shown Friday night (1). Festivities broke up about midday.

The Punch Dolls came from far and near. Among them were Tom Puck, fistic, New Orleans; Dick Wayne, West Virginia; Leo Seitzler, Chicago; James M. Cole, of the circus; Denny Scott, who showed his mother around the lot at Goldsboro, N. C., his home town...

Straight Ahead, Willis, looking bright and early morning for soap, something to see... With the last route card out, the closing date guessing game is over.—DICK MILLER.

Buck Owens

A week in Alabama and back into Georgia. The week starts off with everyone wondering about the new circuses. One is going to open in December... Buck was born in Columbus, Ga., and was raised in the small town of Columbus. He began his career in vaudeville, appearing in a variety of shows. He later joined a circus, where he performed as a clown and a singer. His distinctive singing style earned him a reputation as one of the great vaudeville singers of his time. Buck Owens passed away in 1950, leaving behind a legacy of music that continues to inspire and entertain fans to this day.
WANTED FOR FLYING ACT
Catcher and Leapers, Girls for Traps and Web. Long Season, Good Salary. Also people to learn. Write - Wire
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JAMES M. COLE CIRCUS
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THE GREAT JAMES M. COLE 3 RING CIRCUS
Address, Winterquarters, Penn Yan, N. Y. P.O. Box 1946, Penn Yan, N. Y. Phone Main 9812. Season Route Book now available. Price $1.00 each. (No Barre Accept.)

WANTED
AYRES & KATHRYN DAVIES INDOOR CIRCUS
E. Everett St. Dixon, I1l.

BUCK OWENS CIRCUS
Wants To Enlarge Show
All winter's, cool, 10 days last for Xmas. No charge to town. Car can carry 400. Write buck owens circus, marina, N. Y. P.O. Box 164, New York, N. Y. Phone: 713-04-44.

1946 ROUTE BOOK AND SOUVENIR PROGRAM
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PRICE—50 CENTS
Send Cash—Check—Stamps to SPARKS CIRCUS P. O. BOX 2587 SARASOTA, FLA.

CATCHER WANTED
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Can give very good winter indoor season and guarantee 40 weeks next season. Wire quick to BOX D-365, Cave Billboard, Cincinnati, 1, O.

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Camel or Dromedary; must be young, sound and healthy.
A. D. KEMP
General Delivery, Rochester, Indiana

CIRCUS ACTS WANTED
PATTERSON BROS. CIRCUS
Ground Delivery ST. JOSEPH, MICH.

5 Bulls in Bailey Quarters
As '47 Plans Are Launched

NEWBURY, S. C., Nov. 9.—When Bob Stevens, manager of Bailey Brothers Circus, left for Los Angeles, the show's five winter quarters here, ready for their winter's tutelage under MacDonald. The bulls were brought to Newbury by Stevens and Fred Sadowski, show's superintendent of transportation, after their arrival in Bogert, Ceylon and delivery by Harry Rimberg, of International Import & Export. One of the various acts at the show is with bulls, three years old and about three and a half feet high. The other three are about five and a half feet and will be broken by MacDonald for an act.

Stevens expects the twin bulls to be of great attraction. Each animal weighs 1,500 lbs. and is the smallest elephants he'd seen, and who are a circus on the Ring- lington-Barnum lot at Richmond, Va., en route to Newbury, the punks cows said 14 months sensation among the show's personnel.

New Canvas Ordered
Show has acquired a year-old camel, and to house the animal Stevens said a 60-foot menagerie, with three 30-foot middle walls, was added to the layout next season. An order also has been placed with the O. Henry Tent and Awning Co., Chicago, for a new big top of flame- proofed green canvas trimmed in orange. To replace the one acquired in mid-season of 1946, which was only dimly dappled by the tail end of a tropical hurricane, caused the show to close abruptly at Brimfield, Ill., October 8.

Since the show closed, Stevens said delivery has been received on four more trailer trucks, a car four new semi-trailers and an additional 35-foot sleeping trailer. He said a third trailer truck was added this year, and the show's fleet now consists of 38 trucks and six 33-foot trailers.

New Ticket Wagon
Before leaving for the Coast, Stev- ens was informed that the menagerie was short of wagons, and that the winter's work had been started under the direction of Mac- Donald. Soloway; Johnny Wall, superintendent; Boots Wecker and Willie Lundy. A new ticket wagon is to be built of the same design as the wagon used this year, and the walls of the towers are to be extended to the midway, making a total of eight.

Stevens also announced that next year Jack Grady would be press agent and car manager, Guy Smack had been made assistant to Side Show and Aerial. Bullet, Elephant People and in addition to the 37 persons now with the show, 13 new men will be added.

George Myers has been re-engaged as equestrian director. A contract for next season's Charleston C. C. season, according to Stevens, are Bert and Corrine Dearo.

Circus Set-Up Is Resumed
By Bagwell; Heads for Fla.

GREENSBORO, Ala., Nov. 9.—Charles J. Bagwell, who recently closed his Bradley, Ala., midwinter circus and organized it into a hillbilly show and put it on the road, has ceased his work for the week that he had abandoned his Guitaran- deo after a trial had proved the ven- ture too successful for profit. He said he was reconverting his show into a circus along the same lines as the one that he operated last past. He plans to enter Florida soon and stay out most of the winter.

The Circus in Story, Action and Music was the subject of a program given by Charles S. Klotz and Shirley White for the Beloit Historical Society recently at Beloit, Wis.

Orrin Davenport's
Rochester Line-Up;
Wichita Date Next

CHICAGO, Nov. 9.—Back from Houston where he helped get the Arabia Shrine Circus started, Orrin Davenport stopped off at his home here Thursday (7) before continuation of the big circus at Grand Rapids, Mich., January 20-26, his route consists of Waco, Tex., 1946, February 16; two weeks at Cleve- land, Ohio, and March 5, and a week at a St. Paul, March 10-17.

Davenport's talent line-up for the season includes Doc Clemens and His Wild Dogs, Donnie and the Aerial Ortons, awow pole; Eva Mae Huguet, riding trapes and cloud swing; Corrine Dearo, single trapez and cloud swing; Ruby Haag, dog; Fred and Bonnie Borto, hand bal-ancing and perch; and Helen and Helen Evans, two female trampolines. Don Francisco, wire; Wal- ter Jennner and his seal, Buddy, the aerial Bots, four male tramps; Ti- Lieu Troupe, Chinese acrobats; Do- gues, lorgoey, high-school horses; Joe Hodgson Family, trampoline and bareback; Torrelly's Liberty horses and dogs, ponies and Hunt Bros. Circus elephants (3); the Kays, high wire, and George Morris' Flying Valen- tinos.

Circus is now under the management of Joe Lewis, produc- ing the Sherman Brothers, Har- rell, George LaSalle, Tad Tosky and virtually the entire cast. Victoria Robbins will have the band, Glenn Graves will be the announcer, Fred Trojano will have charge of props.

Rain No Deterrent
As Dailey Returns
To Line Star State

TERRELL, Tex., Nov. 9.—Despite rain and mud, the Dailey Bros. Circus returned after an absence of three years in near-capacity as the most spectacular show of the season. Monday (4) at Marshall, show did business even the rain fell all day and offerings, but not so much that the audience was drenched. Tuesday (5) at Long-view, show's straw were recorded in the show's record books (9) at Mineola, the menagerie top was for calf roping, and the men- agerie was corralled.

Menagerie was sidewarded also Thursday (6) at Gladewater, but the top again was in use. Ideal sun- nymetrlike weather prevailed here, and a big wind turned out for the matine.

M. Harvey, general agent, is back on the show, having completed his season's work. William L. Oli- ve was employed as general manager at Marshall. His crew dispersed after belling Llano, Tex., the show's final stand of the season.

Nets Required in Paris

PARIS, Nov. 9.—As a result of many serious accidents, two of them fatal, the Paris circus and music halls are being compelled to see that all aerial acts use safety nets. A great lucec- nation was in force prior to the war, but not rigorously enforced. Paris police now view all acts of a dangerous na- ture and decide whether or not a safety net is necessary.

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Bloomington, Ill.
Houston Jams 'Em After Rain
Crimes Start

Andrew H opes To Top '45

HOUSTON, Nov. 9.—After four days of rain which had held down attendance, Arabia Shrine Circus arrived in town yesterday at Sam Houston Coliseum here Wednesday (6). The circus will continue its run here for about five days, and then will move on to San Antonio (7), where it will go on to its southern tour.

Children's Day

Friday afternoon was a delight to the children of the city of Houston, as the circus put on a special one-man show for the kids.

James M. Beach, local contractor on the Sparks Circus, was visited by the circus last week, and several days later, he was given a tour of the big circus. The circus then went on its tour and is now in Houston, where it is open to the public.

Fifty orphans were guests of the Children's Home and were treated to a special meal.

A family of five, including two children, was presented to the circus by Mrs. R. S. Smith, president of the Home.

Esther Escalante, heel of the 6-Johnny Rogers Rodeo team, presented the trophy to the Home for the best essay.

Rex Rossi, after closing with the Roy Rogers Rodeo in Chicago, went west to join the Ford Bros. in California, where he will visit with his mother and sister, Mary and Evelina Rossi, before continuing on to the next stop of his tour, which will be engaged as stunt man.

Ted Lewis, for years horse trainer and equestrian director for various circuses, was presented with a trophy by the circus for his work on the road for several years.

Harley Rogers, producer of the 6-Johnny Rogers Rodeo, was presented with a trophy by the circus for his work on the road for several years.

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The circus then left for its southern tour, where it will continue to perform.

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Wilcox Chalks Up '46 Season As Big Winner

Cuts Outfit for Atlanta

MACON, Ga., Nov. 9—Stopping here en route from the final fair engagement of the season at Eastman, Ga., the professional circus of Shan Bros.' Shows, said the 1946 season will go down in his books as the best since he launched a 36-year ago.

The show was a sensation at the Dodge County Fair, at Eastman, last week proved a winner despite rain Saturday, Wilcox reported. This was the final fair date. Shows reduced to a Atlanta to play lots as long as weather permits and he holds up.

Wilcox and members of his family left tonight for Fla., as they will spend the winter in St. Petersburg, Fla. Shows ended the fair season with the staff the same as at opening stand; Wilcox, owner-manager; Fred Cantrell, assistant manager, and R. E. Stewart, general secretary, will be in charge in Atlanta until Wilcox returns. Several locations for winter quarters are under consideration and likely choice will be in the Atlanta vicinity.

The Wilcox org established a record in colored show entertainment this fall, carrying the Harlem Fours Cats with a cast of 35. Managed by Mose Taylor, show was a consistent winner.

Lee Houston, well-known dog and pony trainer, joined Wilcox after the (See Wilcox on page 62)

Orangeburg Biz Tops Predictions Of Strates Org

ORANGEBURG, S. C., Nov. 9—

Despite a heavy rain on the final day, business at Orangeburg Fair was way ahead of expectations for the James E. Strates Shows. Friday and Saturday, the Carolina-Citadel football game in the stadium, which occupied the grounds brought out 15,000 persons. Following the game the midway was jammed with visitors and the big business.

Publicity was good here. Lemke's Monkey Show made the front page with a feature and Hartwick's Wild Animal Exhibit got some space when the local railroad express company demanded the animals be removed from the depot because of the rain in the middle of the night. Josh Kitchen's Animal Company gave a show at Veterans' Hospital.

Owner James E. Strates gave a banquet for officials of the fair. Guests included Mr. and Mrs. J. W. Stroud, Mr. and Mrs. Sybil Glisson, Judge and Mrs. J. M. Hughes, Mr. and Mrs. W. A. Schiffley, Mr. and Mrs. W. W. Cantrell, and Mr. and Mrs. Rudolph Bozard.

Visitors here included Mills Morris and Jack Wilson, Cetlin & Wilson Shows; Doc Cann and Mr. Cobbe, of World of Wonders; Alolph Lockett, general agent, Johnny J. Exposition.

Kirkwood Ends Season

FAYETTEVILLE, S. C., Nov. 9—

Joseph Kirkwood Shows concludes their season here tonight and will move into winter quarters at Raleigh, N. C., Al C. Beck, secretary-treasurer, said here today.

Edward A. Hock, Now Times President of SIA, Succumbs

CHICAGO, Nov. 9—Edward A. Hock, 65, twice president of the Showmen's League of America and identified with show business for 50 years, died here Thursday (7).

For the past seven years he has operated rides on lots in Chicago. Prior to that he had owned and managed shows, which played Illinois, Indiana and Michigan, and which were destroyed by fire.

At one time he was an independent concessionaire, operating in Ontario and this country, and before that he had been associated with the late Bert King of King Reid Shows, to be elected to the Vermont Legislature as representative from his district in the November 5 elections. Reid was swept into office by a 6 to 1 landslide that ran far ahead of the Republican ticket.

When informed at his home here, Reid announced that this would not affect the show in any way, and that with the weather improving April 1 he would be on tour with his shows for the entire season.

Reid Elected Vt. Legislator; Show To Tour in 1947

MANCHESTER, Vt., Nov. 9—King Reid, prominent New England showman, who is the King Reid Shows, $50; Jim H. Geren, $40; Milton Schafer, $30; John Calumet Avenue and broke his leg in two places. A few days later, Louis was changing (See Meck's Woes on page 63)

W. M. Benefit Nets Over 2G at Augusta Party

AUGUSTA, Ga., Nov. 9—World of Mirth Shows raised $2,595.50 at the annual showmen's benefit party here under the Plantation top.

Amount will be divided as follows: Max Anderson Fund, $1,000; National Showmen's Association Hospital Fund, $550; National Showmen's Association Ladies' Auxiliary, $250.

Doc Cain and Len Holland were auctioneers. Prizes for the auction donated by Dee Fourmer, Rachel Lott, Mrs. Nola Pendleton, Edna Gamble, Ruth Summers, Mrs. Pat Brody, May Allen, Betty Arnold, Zella Bassinger, Vera Hauck, Ann Golden, Edna Lasures, Gloria Phelps, Lillian Nixon, Elizabeth Murphy, Georgia Knipke, Hilda Bergren, Mary Sanders, Caren Glass, Pauline Daniels, Betty Van Kleeck, Smith Hamilton, Mrs. Peters, Bess Taylor, Helen Clewley, Mrs. Karen and Dudley, Katherine Walsh, Mai MacAddie, Theo Purdy, Betty Mack, Mrs. Gal, Allen, Helen McCall, Doretha Wright, Mrs. Don Clark, Pearl Hollins, Mary Ingalls, Margaret Cob, Mrs. Bob Blank.

Highest bidders at the auction were Frank Broker, Mrs. Allen, $180; Jeff Harris, Jimmy Summers; Ernest Allen, Mrs. Jimmy Summers, $125; Mrs. Larry Hanec, Spot Basinger, Joe Scorinoto, Gemini, Jake Linderman, Hilda Bergren, Bert King, Buffalo, B. Scoeiple and Mary Saunders, each $100; Edna Lasures $70; Hy Stenberg, Ben Glass, Jules Lasures, Novelly Man and Frank Saunders, $50; Bert King, $50, Eddie Borner, Doc Mc.

(See W. M. Benefit on page 62)

Biz in South N. G.; So Geren Orders His Org Into Quarters

GREENSBURG, Ind., Nov. 9—

Canceling eight weeks of the tour in Missouri, Arkansas and Mississippi because of bad weather at other shows playing those States," W. R. Geren, Chalk's Shows, said here Tuesday. The attractions, ordered his shows into winter quarters here.

Geren reported that his visits showed on a two-day trip in the cotton country three weeks ago, business almost nil. He returned to his home at El Dorado, Ill., and headed for the barn. At present there is a crew of men working on equipment here. Preliminary work on the new trucks for the five tour routes expected in January — Roll-o-Plane, Caterpillar and three others — has been done. Also to be built here is a new 18 by 35 bingo stand. Canvas has been ordered from Tippecanoe Company. Geren reports six new light towers are being sent (for $100 each) to Paris, Ky. Geren recently was given the agency for Superior semi-trailers in Arkansas, Oklahoma, and Missouri.

Victory Exposition Shows

Ink Childrens., Tex., Fair

ST. LOUIS, Nov. 9—Don M. Brae- shear, business manager of Victory Exposition Shows, signed contracts Saturday for three additional attractions for the Childrens.' (Tex.) State Fair September 16-30, 1947. Victory Shows move into winter quarters the end of this month.

EDWARD A. HOCK

November 16, 1946

The Billboard

Communications to 155 No. Clark St., Chicago 1, Ill.
November 16, 1946

217-Day Tour Ends for Kaus

NEW BERN, N. C., Nov. 9.—After a 217-day season's tour, the W. C. Kaus car circled the country between September 13 and Monday (3), making the 334-mile trip from Newberry, S. C., when the 7,647 miles of travel were completed without mishap. Show closed at Newberry in a downpour of rain, final day being all but rainy.

Back in quarters, the shows' statisticians mulled over figures and came to the final numbers of stands played during season, 31; mileage covered, in a tunnel of 7,647 miles; longest move, 137 miles; shortest, 29 miles; largest city played through, Durham, N. C., smallest, Selma, N. C.

First 11 Weeks Spotty

First 11 weeks of the season were spotty, due to rain; 10 weeks of travel were good and the fair's, with those who attended, to Chester, S. C., the lone exception, were excellent when weather permitted.

Show opened and closed with the same staff, which included Marie Kaus, operators: Russ Owens, manager; Jack Perry, assistant manager; George and Ruby Robinson, treasurer, and Helen Owen, secretary-treasurer; Grover Hill, special representative; S. E. Timblin, president; four members of privileges; John Riggle, diesel superintendent, and Henry Owens maintenance.

For the first time in four years, Mrs. Kaus traveled with the show.

A few of the working camps and a staff of the workmen who returned to winter quarters. Org owns its winter quarters and moved the week ends with the workmen and a few for veteran employees and their families.

Plenty of Visitors

Visitors at the last few stands included Fred and Betty Gregg, who closed the season with Crescent Tent Amusement Company and who stopped on route to their home in Fort Wayne, Ind.; January Robinson, assistant manager; Mrs. Shirley Lawrence and Mr. Levy, of the Lawrence Great Shows, chairman, and Miss Elmer Schenck, owner-operator, of the Crescent Tent Amusement Company; Bob Sparken, assistant manager; Miss Jean, Patsy, Ann, and Charley; Miss Elmer Schenck, Digby, and Dolly Jacobs, formerly with Bailey Bros., circuit and now with the Buck Club Wire.

Ride foreman, most of whom have been the with the for years, who opened and closed with it this year are Allen Barton, LeRoy Richardson, Walter Hill, John Kusel, Curtis "Rusty" McCurdy, Leland Jones, Wallace Robinson, Joe Raposo, E. M. Henderson, Kemmy Turner, Elmer Nethenbaum, Dave Mitchell, Pender Morrison, Ellis.

Virginia Greater Ends Winter; Org Back in Suffolk

SUFFOLK, Va., Nov. 9.—After its final stand of the season at Chesterfield, S. C., which proved very successful, the Virginia Greater Show moved into winter quarters here. Org's route this year called it thru the mid-Atlantic states, the Carolinas, Maryland, New Jersey, West Virginia and North and South Carolina. Business was strong in the season due to rain, but the Southern tour was more satisfactory to drivers.

At Chesterfield, playing under auspices of the presidents of the group, with J. Stephenson, as chairman, business was good. Visitors at Chesterfield included Bert Melville, of the Southern Tent & Amusement Company, who received orders for canvas from Manager Roy Masucci; Francis E. Liles; Mr. and Mrs. Jordan; Judge Hill, from Wadesboro, N. C., and Mrs. Bill Penny, who visited Bill and family. A work shoo and bingo party for Mrs. Ronald Prue was held in Bob Coleman's bingoo tent by the ladies of the show.

The Masucci plan to return to their home in Grind and open the show after the holidays and then will return to quarters here. Other performers and their winter destinations follow: General William C. Roberson, who will winter at home; and his winter quarters here; Arthur Gibson, master mechanic and electrician; and Ralph Gibson, showman, will spend the time at their home in Charlotte, Va., for a few weeks. Mr. and Mrs. Ed Curtin plan to spend the time at their home in Wilmington, returning later to quarters. Bill Penny plans to make a few more dates with his connections. Frank Sabin, home up in Sarasota, S. C., and Mrs. Bob Coleman will be in Winter Haven; W. M. Kankakee, Ill.; Lola Donahue, and Raleigh Gibson, manager of the Parision Revue and Miss America show, Elisabeth, and Mr. and Mrs. George Bradley will remain here in Greensboro.

Shorty McDaniel, Raymond Stuckey, Russell Hall and Phillips Jones will return to quarters after New Year from the Leonard Gold, bingo op, left for Detroit; Pete and Agnes Smith and son, Richard, and Harry E. Wilson, Florida, Mr. and Mrs. Maxwell Kane, Miami; Al Stempin, Detroit; Mr. and Mrs. Jimmy Salosi, Florida; Ginger Rae, New York; Manager Sam Goddise, Detroit; Mr. and Mrs. Jerry Scruggs and family; Tampa; Roy Roster, off to Jacksonville, Fla.; and Mr. and Mrs. Lloyd Soules and son, Richard.

N. J.; D. D. (Doc) Hall, Fun House manager, California, to visit a son who is in the army; Louis Augustino, who has four concessions, and Mr. and Mrs. Kate Augustino, who has four concessions, Cleveland, and Mr. and Mrs. Leo Matina, winter quarters, with Leo; the chef; Mr. and Mrs. McDaniel; Mr. and Mrs. Joe and Leo Matina, winter quarters, with Leo; the chef; Mr. and Mrs. Kate Augustino, who has four concessions, Cleveland, and Mr. and Mrs. Leo Matina, winter quarters, with Leo; the chef; Mr. and Mrs. Kate Augustino, who has four concessions, Cleveland, and Mr. and Mrs. Joe and Leo Matina, winter quarters, with Leo; the chef; Mr. and Mrs. Leo Matina, winter quarters, with Leo; the chef. Other winter quarters will return to quarters after New Year; Mr. and Mrs. Don Thompson and son, Richard.

KIDDIE RIDES FOR SALE

$50,000 WORTH

Two Merry-Go-Rounds, 3 Cage-Type Ferris Wheels, 3 Auto Rides, 1 Miniature Theater, 16MM. Projector, 4 Miniature Trains, 3 Airplane Rides, 2 Street Cars.

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WANT HELP FOR ZOO

Smoky Sennugg, Grub Ganges, Benny Baker, Dick Stack, Dick Hagen, Carolina, Big Mack (Beadendook), Frank Leng, Harry Hartzog, Jack Potts, Crossroads and others I know, get in touch with me immediately, great options open and will stay in this location.

HARRY WEBB

474 WESTERN UNION, BAY ST. LOUIS, MISS.

(Phone: Leftown, Miss., 25W)

CARNIVALS

Majestic Org Hits

QUARTERS One Week Ahead of Schedule

GREENSBORO, N. C., Nov. 9.—Majestic Greater Shows are in local winter quarters a week earlier than was planned because of license trouble in Burlington, N. C., where the org was scheduled to end the season this week.

Final stand was made at Asheboro, N. C., business was anything but good.

With the show in quarters, personnel will remain in various spots.

Here's a line-up of the destinations of some of the personnel: George Gold, bingo op, left for Detroit; Pete and Agnes Smith and son, Richard, and Harry E. Wilson, Florida, Mr. and Mrs. Maxwell Kane, Miami; Al Stempin, Detroit; Mr. and Mrs. Jimmy Salosi, Florida; Ginger Rae, New York; Manager Sam Goddise, Detroit; Mr. and Mrs. Jerry Scruggs and family; Tampa; Roy Roster, off to Jacksonville, Fla.; and Mr. and Mrs. Lloyd Soules and son, Richard.
MISS QUINCEY, former high-diver, is gravely ill in a New York hospital.

Cherie, sex attraction, has left the A. M. F. Shows and is working night spots in Boston.

Leonard Farley, of the King Reid Shows, is in New York handling publicity for Myra Kingley, astrologist.

Mrs. W. R. Stophel left Royal Exposition Shows at Pellham, Ga., to enter St. Joseph General Hospital, Tampa, Sunday (10).

Mr. and Mrs. W. (Kid) Bagby write they recently closed the season with their shooting gallery at the Wilson, N. C. Fair.

Doc Morehouse, World of Mirth Shows office employee, is a patient at Memorial General Hospital, Richmond, Va.

Oscar (Babe) Francis, brother of the owner of the John Francis Shows, is in the Veteran's Hospital in Jefferson Barracks, Mo.

GREATERT Shows, purchased a new house trailer and will winter in Tampa.

Managers of carnival organizations are requested to send their winter quarter mail addresses to The Billboard.

J. E. Hosmer Jr., with the Johnny J. Jones Exposition most of the season and later with the Atlantic & Am Dyne Company, Allentown, Ill., writes that he is now residing in Marquette, Mich.

Mr. and Mrs. Ralph Livingston, prominent concessionaires with various shows the past years, have settled in Oklahoma City, where Robinson is operating the Citizens Adjustment and Collection Association.

WHEN EVERT FILLINGHAM and A. (Dutch) Wilson took over ownership and management of the Motorome on Hennies Bros. Shows in mid-season a cameraman was brought out to catch the line-up. Left to Speedy Ed, Clyde Cramble, Everett Fillingham, Camille Cramble, Dutch Wilson, Max Dear, Jean Thompson, and Bill Thompson, talker,

Paramount Pictures used 400 extras, including Hollywood carnival and circus show folks, for a county fair sequence in its new picture, "Blaze of Noon."

Dust Ball Lewis, late of Scottie's Harlem Broadcasters on W. C. K. A. shows, with his wife, is resting at his home in Dunn, N. C. He plans to take his own unit out this winter.


Mr. and Mrs. K. L. (Dick) Taylor report they closed the season with the Gen City Shows and will be in Hot Springs the rest of this month. They then will go to Florida for some fishing.

Ben Brauneitiz reports from Miami, where he has been boxing high-

blood pressure for the past month, that there is no truth to the rumor that he has signed with any org for next season, and he has several offers under consideration.

Mr. and Mrs. Bernie Shapiro, owners of Shapiro Poster Printing company, Atlanta, returned to their home and business after a combined business and pleasure trip to New York and Philadelphia. They plan to be in Chicago for the meetings.

Joe Pearl, who had charge of the music and the front gate on the Cavalcade of Amusements this season, is now working in the Hotel Claridge, Rochesten, N. Y., where he has been the employed the last 10 winters.

Arthur McIntyre, who has been visiting the Finger Family in Jassonville, N. C., has returned to the home of his parents at Winchester, Va. He is the son of Mr. and Mrs. Ernie McIntyre, cookhouse operators on the W. C. K. A. Shows.

Billie Reed, formerly Mrs. Louis J. Hapalas, suffered a broken back when her 1946 Buick was demolished in an accident October 15, three miles east of Rogersville, Tenn., en route to Norfol. Miss Reed is in Erlanger Hospital, Chattanooga.

C. J. Cundiff says in all his 30 years of troupes never enjoyed a more pleasant and successful season than this year on Rogers Greater Shows. Mr. and Mrs. Cundiff are en route to

Baker's Game Shop 2807 W. North Ave. Chicago, Ill. Phone: Trin 5-9566

Pennies Pitch Games

Simplex 2 1/2 Chenille, Price $30.00. Price $25.00

Twisty 2 1/2 Chenille, Price $25.00. Price $20.00

Size 4x4x4", with 5 jack Points. Price $20.00

40 Pkg Specials are 25% off

BINGO GAMES

70% Premium, Price $30.00. Price $25.00

100-Player Complete, Price $7.00

1/2 Deposit on All Orders.

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IMMEDIATE DELIVERY TO ALL WILL BOARD FREE

NEW PRODUCTS COMPANY

For winter season, certain outstanding Live Billes Bros. Best of care (cages available).

RARE BIRD FARM

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ROSECAKE OR WHALE MOLDS

Best Pat and Whaler Money-Makers. 4" conical size of easy pop and wonderful. With Complete Deep Fat Fryer, 15-25% less. Price $18.00

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ASTRO FORECASTS AND ANALYSES

Astrology Writings, 1947-1948, Box 100

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| QUANTITY DISCOUNTS ON FIVE OR MORE MACHINES |

WRITE FOR CIRCULAR TODAY AND WE WILL ALSO INCLUDE LATEST PRICE LIST ON OUR COMPLETE LINE OF POPCORN SUPPLIES.

**GOLD MEDAL PRODUCTS CO.**

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CINCINNATI 2, OHIO
CARNIVALS

FROM THE LOTS

World of Mirth

AGUSTA, Ga., Nov. 9.—Final stand of the season here witnessed two gatherings of note, the first being Tuesday night, given by Bucky Allen, concession manager, for the personnel of the front end, plus invited guests. Affair was held in the Ship Ahoy Restaurant. Highlight was the presentation of traveling bags and other gifts to Frank Berge, Bucky Allen, Sam Beatty, Dada King and Morris Spitzkraut. Jeff Harris was emcee and Dada King made the presentations.

Giving short talks were owner Frank Berge, Bucky Allen, Gerald Snellens, Wallace Cobb and Lew Hamilton. Following the dinner there was a floor show and dancing. Annual showmen's benefit party was held under the Plantation Show top. (See story in Carnival news section.)

Florida Amusement

MADISON, Fla., Nov. 9.—Jump hearse to Lumber, Ala., a distance of 242 miles, was made in good time and the trip was enjoyed by all because the show folks all along the way. On the way we passed Trouper Show, which had closed at Dothan, Ala., and Homer Howard Ingram spent several hours with the manager and Frank Burger, trainmaster of Hennes. Later we passed a truck of the Buck Owings Shows tore down and into Gainesville, and then on to Live Oak, Fla.

A final look at the shows baring his name, was a visitor here. He and Ingram had a great time visiting. Ingram was trainmaster for Heth when the latter had a rail show.

Shows and concessions did well here, but ride business was only fair. Next stop, Perry, Fla., for the big American Legion Armistice Day celebration and then to Bradenton, Fla., which will remain out until December 14.

A week ago at Laverne, Ala., organ entertainment. Biggest week of the season. Kidde Day was the big highlight of the season—JOINING BALIEY.

I. K. Wallace

PHILADELPHIA, Nov. 9.—Show closed a satisfactory season of firemen, and dates fair dates in Virginia October 19.

Charles Simmons, general agent, has gone to his home in Owens, N. V. Dick Palmeter, electrician and lot manager, and Mrs. Palmeter, who had photo gallery and an illusion show went South. Mr. and Mrs. Kenneth Hargis, new show and Viddle ride returned to New York. Clifford Ker- han, shooting gallery, went South to join shows. Mr. and Mrs. Jack King, grab and ball game, are at home in Pennsylvania. Pa. Richard Roderick, corn, candy apples and hoop-its, left to play a race meet in Virginia. Miller Silver and party and penney pitch, joined a southern show. Mr. and Mrs. Lawrence Wallace are in Philadelphia.—G. W.

Lawrence Greater

ABBEVILLE, S. C., Nov. 9.—Fol- lowing the close here tonight, all equipment was shipped to new quar- ters in Chester, S. C. Extra equipment stored in Kutztown, Pa., is to be shipped to Chester. Plans have been made to keep a crew working all winter building new fronts for several shows, closing two new rides and trucks will be added for 1947.

Personnel announcing their winter destinations included Mrs. Shirley Lawrence, New York; Ben Herman and family, New York; Bob Young, Texas; Louis Gueth, Springfield, O., and Bill Woodall, Chester, S. C. One of the old non-get-away mother in Steubenville, 0.—S. STANLEY.

P&B Amusement

CHILTON, Tex., Nov. 9.—Org en- joyed a good two weeks here, with the exception of the final three days, the weather was rainy.

A mitt camp, popcorn, concession and the usual manager of the Bristow visited relatives in Waco. Dutch Bristow and Frank Presti are buying stock for the new bingo Brist- low recently built. Happy Woods is building a new Miller's house show. Mrs. Frank Presti's new house trailer recently was completed.

SANTA CLARA, Calif., Nov. 9.—Week ending October 26. Back to this prune producing valley for the fourth time this season. Business was great after the show playing the Santa Clara County Columbus Day festival under auspices of Parades, fiesta and barbecue while big crowds that visited the midway and spent many dollars, made the organiza- tion a winning week.

There were many visitors from San Francisco Bay. Joe and the bay area. Fine fall weather held up and Secretary Louis Leos stated that it was one of the few seasons as good as it was considering that the Santa Clara County Fair is less than two miles away two weeks previously.

VALLEJO, Calif., Nov. 9.—Week ending October 20. Second time in this fast shipping naval city with business that could hardly be termed far. Nights were foggy and cold, and business was much in sympathy with the weather. In boom war years shows played this city as many as three times during the fair season. However, management was satisfied.

MADERA, Calif., Nov. 9.—Week ending October 27. Considering that this railroad town was a spot proved to be better than fair with two days of good business was made here from Vallejo to get on down the valley for closing week November 11 at Porterville, Calif.

With a two-day rodeo as the main attraction, there was a considerable atmosphere around the lot and Sunday business was good. Madera, never a good show market, the size in small size, proved to be a good show market for the winter weather prevailed and move the bay area was made in record time this season.

DELANO, Calif., Nov. 9.—Week ending November 1. Delano, Calif., many years since this organization played here with both the community and shows' size growing con- siderable since then. A break to mostly all trips up and down this vast valley, lot had been played a number of times during the year and accordingly business was not of world's fair caliber. However, Saturday show was at its best and the week wound up in the back. Next to many shows for the season, both management and personnel were in a happy frame of mind figur- ing and lot man. Show has already correctly smashed the show, with the necessary coasts to turn around winter. Many members of the org took advantage of the trip opportunity to Los Angeles to go South for meetings of the Pacific Coast Showmen's Association—Ladies' Auxiliary and Regular As- sociated Troupers—ARTHUR P. CRANER.

Pike Amusement

FORT SMITH, Ark., Nov. 8.—Show closed one of its best seasons last week end in Des Arc, Ark., equip- ment moving to the fair grounds in winter quarters in Ozark, Ark., and offices being opened next week. Next year Owner—Manager W. M. Pike plans to add two rides, a Merry-Go-Round and Kiddie Autos, to the fair grounds for early spring shows. Owners and Secretary are, as usual, the same, with Clifford Craig as general manager, Mary Craig as housewife, Fred McCreary as chief, and Bill Williams, electrician and lot man. Show has already booked a number of concessions.

Owner Pike has left for his home in West Virginia, and Secretary Craig is living in Nashville.
**SIDEWALL**

NEW WATERPROOF FLAMEPROOF

Made in following finished sizes, complete with Grommets. Made of double

Wide No. 12 Duck. 9'x100' $54.56 9'100' $80.00 7'x100' $63.94 10'x100' $88.48

8'x100' $71.52

Made in any length at the above rate per running foot. 25% Deposit Required With Order.

MICHIGAN SALVAGE


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**FOR SALE**

FROZEN CUSTARD

$8,000.00

Formerly Goldberg's San. Unit. Backed by Mother's own Factory built 4. Well equip., motorized, etc. Ideal in Heavy town. Shows


Write for more info. Address as above.

JIMMIE HAYNES

Winterquarters, Winter City Shows

Box 365, Monticello, Ark.

**FLORIDA AMUSEMENT CO.**

Jimmie Haynes, Marion M. Mclancy; and

Richie Keeler, contact immediately; in Atlanta Georgia.

Write or Wire

MIKE ZWICK

R.F.D. No. 1

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**FOR SALE**

12 CAR MANCO \- WHIP

24 SEAT CHAUCH-PLANE

First $4,000 takes both. (Electric Motors)

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**CARNIVAL TENTS**

All sizes.

Also 20x20, 25x50, 31x45, 40x70.

SIDE WALL

ORDER NOW FOR NEXT SEASON.

D. M. KERR MANUFACTURING CO.

505 W. Broad Ave.

In List of June 22-28.

**ERIE DIGGERS WANTED**

ONE OR FIFTEEN, ANY CONDITION, 100 \- 2500, PER BOX.

No boxes, cars or trains, please. Must be Erie Diggers.

LEW MOSS

122 PHINEAS B. JONES, HOT SPRINGS, ARK.

**WANTED TO BUY**

Several Candy Floss Machines.

WM. L. KEEFE

911 Worth St.

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**GENERAL AGENT WANTED**

For One of the Largest and Most Beautiful Motorized Shows in the Business.

Railroad show agent given preference, or one with large show experience. Salary, the highest to class and capable agent. State full particulars in answer. Address

BOX D-371

**EXPOSITION AT HOME SHOWS FOR DAVENPORT DAYTONA BEACH**

Auspices American Legion and Shriners' Fair

Shows, Rides that don't conflict. Concessions, Popcorn, Candy Apples or any other Ten-Cent Stores. Get in touch with me for all winter's work in Florida. Contact at once.

CHARLES M. POWELL

Daytona Beach, Fla. We open Thursday, November 14, to November 23; then 10 bono fide Fairs, all booked in best spots in Florida including Miami.

This miniature Steam Train is in production again. Practical for portable use as well as stationary. Write for descriptive folder and delivery date!

Ottaway Amusement Company

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**SPECIAL DEALER'S PRICE**

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IT'S PRACTICAL! ECONOMICAL! COMFORTABLE!

HIGGINS CAMP TRAILER

Suitable to any age, set it up wherever you like. Tents just 15 minutes to erect into living or sleeping quarters. Look at the pictures of this Higgins C. T. Trailer. Completely equipped for snappy operation. Environment includes every facility for resting and eating.大写化

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**ATTENTION JEWELRY WORKERS**

Have red hot spot open in downtown Detroit. Person or persons could clean up between now and Christmas. Must be able to do engraving, etc. No charge. $75.00. Write or Wire.

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NO. 5 ELI WHEEL.

For triple wheels

Sunset Amusement Co.

Danville, Illinois

**BREWER'S UNITED SHOWS**

Out All Winter.

Want Concessionary of All kinds, such as Clothes, Shoes, Girls, Glasses, Books, O.K. in Chicago, St. Louis, Louisville, Nashville, Nashville, Birmingham, Louisville, or anywhere. Write or Wire.

H. G. ENGLISH

60 E. Fair Park

Dallas, Texas

**FOR SALE**

BOOMERANG

$75.00 PER CASE

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63 E. 31 St.

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Factory-Built Photo Trailer

Parked equipped. D. P. Cameras, Kinetoscopes, films for adults. Has endoscope, stick, chemical film, all trolley, lettering, signs and color film. Price $2,500.00. Address:

RIDE-O-E-FOR SALE

23 rows, 100 seats. For commercial, tube and cabana use. Small repairs. Can be changed from one to twelve. (10 students, (40 women, (60 men, (100 cabana, (1,000 people). Price $3,200.00. Address:

EIDO-Daytona

PREVOST, El Dorado

Fairgrounds, El Dorado, Calif.
Edgar Sells Trucks, Sends Sparks to Fla.; Rails Next Season

(Continued from page 48) number was not stated), and three sleepers, just out of the Atlantic Coast Line Service, are already in Sarasota.

Canvas for next year, including a four-pole big top, will be ready for spring delivery, and plans will add a menagerie top and plans to carry six cages of wild animals as well as domestic animals. Denny T. Helms has been retained as general agent, and Red Lunsford again will be equestrian director and have the Wild West concert.

Out Since March 22

Tents assembled in Atlanta, Ga., and will be used in show. Edgar then continued east, and will assemble similar shows in Cincinnati, N. Y., Columbus, Ohio, and other cities. Edgar stated here that he will be responsible for the operation of the shows in the North.

Carnival Routes

Send to 25 Opera Places, Cincinnati, 1, O.

(Routes are for current week when no dates are given. In some instances possibly building palms are noted.)


Grenade Am. Co.: (Colored Fair) Glens, N. Y.; Great: Brick: Crystal, River, Fla.; season ends.


Exposition at Home: Daytona Beach, Fla., 14-15.


San Francisco De Paul: De Paul, Fla., season ends.


Marion Green: (Fy) Am. H. 14-15; Dayton 14-15; Columbus 14-15.


Wanted for Albany, Ga., Dougherty Co. Fair

Population 30,000—Plenty of Peanut, Cotton and Pecan Money

On account of disappointment want organized Carnival last week in November—Thanksgiving week. Will give capable party all facilities of building Bingo. All Concessions open; guaranteed to work 10 days and nights. Great spot for percentage.

Can use good Broad Player; Kid Braces, Otis Hall, answer. If you are knocker to flat joints, ignore this advertisement. We've come to stay and play. Johnny Denton, Cecil Hendricks, let me hear from you.

C. L. HILLMAN

Gordon Hotel, Albany, Ga.

Wanted

To book or buy Merry-Go-Round

48-foot line space and room for 3 center joints still open. Booking only one of a kind. What have you? On location for the winter season.

RICHMAN-CARPENTER ENTERPRISES

Plano-Park and Kiddieland, Tuscon, Ariz.

CARNIVALS—THE BILLBOARD

November 16, 1946

New R.B. Election Held Presumably 

"FREE MAKIN' TIME" October 58, 1946

New Election Held Presumably 

"FREE MAKIN' TIME" October 58, 1946

NEW R.B. ELECTION (Continued from page 47)

the election of the present administration took place.

New Election Held Presumably 

"FREE MAKIN' TIME" October 58, 1946

WANT TO BOOK OR BUY MERRY-Go-Round

Ten-Cent Concessions—Scales, Coke Bottles, Milk Bottles, Dice, Duck Pond, Watch-La or others.

Want Shows—Snake Show, Illusion Show and Side Show.

Hogs To Sell—Dixie Doodle in good condition with or without transportation.

WANT TO BOOK OR BUY MERRY-Go-Round

Ten-Cent Concessions—Scales, Coke Bottles, Milk Bottles, Dice, Duck Pond, Watch-La or others.

Want Shows—Snake Show, Illusion Show and Side Show.

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Ten-Cent Concessions—Scales, Coke Bottles, Milk Bottles, Dice, Duck Pond, Watch-La or others.

Want Shows—Snake Show, Illusion Show and Side Show.

Hogs To Sell—Dixie Doodle in good condition with or without transportation.
THE SEASON'S SOCIAL HIGHLIGHT
of Outdoor Showdom
34TH ANNUAL
BANQUET AND BALL
of the
SHOWMEN'S LEAGUE OF AMERICA
Wednesday Night, December 4, 1946
GRAND BALLROOM, HOTEL SHERMAN, CHICAGO
TICKETS $10.00 PER PLATE
Which Includes Federal Tax, State Occupational Tax and State Amusement Tax
Music, Dancing, Entertainment
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SHOWMEN'S LEAGUE OF AMERICA
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GREAT BUYS!
FOR SALE
Motorodrome complete, with new top, $2,000.00. Hi-De-Ho Fun House, $2,000.00. S-Car Speedway. Monkey Speedway Track. Athletic Show. Also Ride-O, marvelous condition.
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All this fine equipment can be seen in operation at the Charleston Colored County Fair, Charleston, S. C., this week, November 11-16.
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NOW BOOKING FOR 1947
Outstanding Shows, Rides and Concessions.
Address SAM GOLDSTEIN, 1731 Lee Pl., Detroit, Mich.

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Very good condition, consisting of Engine and Tender, complete with 5 Coaches, plus sufficient Rail and Tie for 1000 feet of Track. Cash price $450.00. Built by Wagner & Son.
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SPITFIRE RIDES
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FOR SALE
22 SHORTS
$80.00 PER CASE
12 Cases of "Mariposa" at $5.00 each, Total $60.00
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COTTON SEED AND PEANUT OIL
AVAILABLE IN
FIVE GALLON CONTAINERS
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LARGE DRUMS
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NO CHARGE FOR DRUMS
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Quick Delivery. Single, double, triple, 16 star. Shot to full blown. Deluxe only or camera complete. ED of $25.
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British & Smith Interchangeable Ride, all new motors. Ten-Car Auto Ride, top, excellent extra rush and rents. Ten-Car all around, Rocket Ride, Flood Lights, Screens, Ornaments, etc. Rides in first-class condition, $1,750.00 cash. Now in operation in Laredo, Tex.
J. ROBERT WARD
P. O. BOX 1457
LAREDO, TEXAS
P. C. Goss, Great West Blvd, in no hurry you'll get good proposition.

Southern Amusement Co.
Wants for Bi-County Colored Fair, Bellville, Tex., Nov. 11 & 12.
AL. YOGHT, Mgr.
Showmen's League of America
400 So. State St., Chicago

CHICAGO, Nov. 9.—Past-President Jack Nelson presided Thursday night (7) in the absence of regular chair officers. The news of the meeting was a message, advising of the death of Edward A. Hock, past president.

Action of the previous meeting was rescinded, it being decided to hold the annual meeting and election of officers in the League room next Thursday night. The officers and his special committee promise a treat for all who attend the December 14 meeting.

A renewal of our escrow agreement has been completed and the accrued interest shows a nice balance due partly to the maturity of the League's postal savings bonds. Banquet and Ball Palace Party and Memorial Service committees are in full action and something will be ready in ample time, according to reports.

Membership applications posted were presented and approved. George Novak, Allen Marks, Harry L. Waggoner, William T. Thompson, Clifford Matter and Dave Higby, chairman of Committee B, announced a Thanksgiving Day dinner meeting in the League rooms. Due to the unseasonable weather, the meeting was scheduled originally for that night which has been changed to the following night, November 29.

Jack Dufeldt and Ralph Wiborg were exalted to the Knight of Columbus. The list includes Ray Balzer, William T. Country, H. D. Wilson, Tom Vollmer and Frank Waller. Mr. Wiborg's health is reported recuperating at his home.

Mr. and Mrs. Neil Webb stopped overnight on their route to California. Maxie Herman advises he is showing improvement, but that he requires rest. He advises he plans to stop over in Chicago en route to his Miami home about four or five weeks.

Objection of the order was given to the meeting by Mrs. Harry Strubin, Edna and Brody, with Morris A. Haft of Holstein. Dates for Open Convention, meeting the convention have been set for November 27-December 7. All visiting convention members will be registered.

As a result of the withdrawal of Cecil Bloom as a candidate for third vice-president of the Indiana Club, the ticket, the ticket is left with 17 candidates for the board of governors.

Ladies' Auxiliary

President Anna Halpin presided at the regular meeting held Thursday (7). The following nominations were Claudia Dimini, Bess Hamid, Lawrence Chase, Chester Lang, Pearl Myers, Anita Gold, Fred Coleman, Rhoda Blumenthal and George Hultz.

Amateur show rehearsals are held every Thursday. The shows will be staged at the Hotel Diplomat Friday (22). Ehle Shofero is chairman.

The following donations have been received: Sunshine fund: Marie Kau, $105. Rose Manning show, $200. Zella Bassinger and Frances Fournier, $8. Kiddies fund: Elizabeth B. Gregory, bag of pennies; Rose Ross, $50; Margaret McKee, $3; Frances Simmons, $10.

Membership applications for new members have been filed by Ruby Jordan, Kath- ley Mary Sutton, Caroline Roberts, Dorothy Light, Esther Moore, Robert Harnet, Margaret O'Brien, Ethel McClure, Ruth Reis, Margaret and Mary Boss, Veronica Diana Flannigan, Nancy McCormick, chairmen of nominations, announced the following panel of officers: Associate; Mrs. H. W. Brown, president; Ida Harris, first vice-president; Cearne Van Vliet, second vice-president; Flora Ely, recording secretary; Jeanette R. Finley, corresponding secretary; Margaret McKee, treasurer; Frances Simmons, associate treasurer: Sidone Silvers, chaplain, and Dolly Udowski, auxiliary hostess. Nominations will be held at the regular meeting Wednesday night. The annual meeting will be held Wednesday (20).

The Billboard

November 16, 1946

Heart of America Showmen's Club
931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., Nov. 9.—Weekly secretarial meeting was called to order by President Chester L. Levin. Also on the rosters were Secretaries G. C. McGinnis and Treasurer Arthur Shatltzer.

Maurice W. Goodman, Clarence E. Hagenback, Marvin Goodnight, Ed Baker and A. E. Raine were elected as members.

The punch board summer netted the club $125. Sick committee reported Harry (Fat) Dunn in serious condition in Vineyard Hospital. Also on the sick list is A. J. Rounds, who is confined to his trailer home on the Francis lot.

Morriss Crestwell, chairman of the banquet and ball committee, office manager for P. R. C. Pictures here, has been transferred to Omaha. A new banquet and ball committee has been named. Event will be New Year's Eve in the Georgian Room, Hotel Continental. Committee is headed by Ben Samuel, chairman, and Buck Ray, L. K. Carter and George Carpenter as co-workers. Kenney White will furnish the music. George Dean, novelty shop, is back after making the jamboree.

Ariz. Showmen's Assn., Inc.
317 W. Washington St., Phoenix, Ariz.

PHOENIX, Ariz., Nov. 9.—First regular winter meeting was held Monday, Nov. 5, with Presi- dent. President Henry Carlile presi- ded. Harvey L. Gordon was named chairman of the nominating commit- tee. Committee will report November 18. Gordon also was selected to represent the club at the Showmen's League banquet and ball in Chicago during December.

New banquet and membership cards have been designed and printed by Andy Chikha.
IMPORTANT NOTICE

TO FROZEN CUSTARD MACHINE OPERATORS

To operate in the State of Florida all operators of frozen desserts manufacturing outfits must comply with all State sanitary requirements and secure license for each location. Mix must be purchased from an approved mix manufacturer.

NOTIFY John M. Scott, Chief Dairy Supervisor, Florida Department of Agriculture, 408 Seagle Building, Gainesville, Florida, IN ADVANCE of each location and date. Mr. Scott will gladly furnish additional information upon request.

BRADY & LEEDEY
WANT LEGITIMATE CONCESSIONS

Including Bingo and Cookhouse. Help for Octopus, Rolloplane, Spitfire, Merry-Go-Round, Chairplane. Want General Agent, Bill Cooke, wire me. Will book sensational Free Act, Frits answer. Fair Secretaries and Committeemen, look into this modern neon lighted Show. We are now looking for our 1947 season offering 10 Rides, 4 Shows and 40 Concessions, all legitimate.

This week, Metter, Ga.; then as per route.

IT'S HERE AGAIN
Mel J. Thompson and C. M. Rumley proudly present
EASTERN CAROLINA MERCHANTS & MANUFACTURERS’ EXPOSITION

GREENVILLE, N. C., DECEMBER 2, 3, 4, 5, 6, 7, 1946

The outstanding event of its kind in the South this year. This Exposition is sponsored by the Vancilled Foreign Wars and every part of a strictly high grade. They are giving away numerous prizes, including a Chevrolet automobile as a door prize. The advance sales at this early date assure a full house nightly.

WE WANT strictly legitimate Concessions of all kinds that can stand prosperity. WE WANT the highest class Bingo outfit available. If you are interested—Wire! Don’t write.

Address THOMPSON & RUMLEY, Proctor Hotel, Greenville, N. C.

PHOTOGRAPHER WANTED
FOR KING STREET LOCATION IN CHARLESTON, S. C.

Want a man thoroughly capable of handling all forms of a full-time permanent studio.

FILM NEEDED
Will pay highest prices, bonus and royalties for any 517 Photofilm. Write, wire or call 1500-1510 C. I. D., Charleston, S. C.

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CHARLESTON, S. C.

HAYWOOD SHOWS
WANT SHOWS, RIDES AND CONCESSIONS

No grift, not conflicting. Out all winter. Also Agents for office joints. Will buy for cash No. 5 or 12 El Wheel. Wire or come on.

Sunset, La. November 11th Thru 16th; Then Per Route.

FOR SALE—KIDDEE STREET CARS


H. E. EWART

4390 LONG BEACH BLVD.
LONG BEACH, CALIF.
WILLERNIE, Minn., Nov. 9.—After a 19-weeks tour thru Minnesota and Wisconsin, Dobson’s United Shows are in winter quarters here, with Pete Jenson in charge. The new building is complete and all equipment is in storage.

Despite the fact the polio scare in Minnesota forced the shows to close down for a spell during August, business for the season was satisfactory, W. C. Dobson and R. E. Patterson report. Dobson and Patterson plan to attend the meetings in Chicago.

Tex Roberts is still on tour in the South but is expected back in the Twin Cities next week.

MACKS’ WOES
(Continued from page 52)

W. M. BENEFIT
(Continued from page 52)

Now, even better than before, Chevrolet trucks can uphold their established reputation as the “thrifty-carriers for the nation”—because their operating economy, their low first-cost and their low cost of upkeep are now available to many additional users. For Chevrolet’s expanded line of 99 models on 9 wheelbases covers a wider range of payload capacity, with the addition of new chassis models of higher gross-vehicle ratings (up to 16,000 pounds). Truly, there is a Chevrolet truck for every trade or industry—either with a standard body, or with special equipment for specialized uses.

Every Chevrolet commercial vehicle is built in accordance with Chevrolet’s principle of balanced engineering, each with frame, springs, axles and drive units fitted to the rated capacity of the truck. It’s just as if each truck were made to order to meet the user’s needs—built of matched units engineered to work together as a balanced team.

CHEVROLET TRUCK FEATURES


YOUR CHEVROLET DEALER CAN SUPPLY YOU WITH CHEVROLET STANDARD TRUCKS AND SPECIAL EQUIPMENT FOR ANY HAULING JOB

CHEVROLET TRUCKS

PICK-UPS PANELS STAKES CAR/OVER-ENGINE TRACTOR-TRUCKS AND CHASSIS FOR SPECIAL EQUIPMENT

99 MODELS • 9 WHEELBASES • THE RIGHT TRUCKS FOR ALL TRADES

CHEVROLET MOTOR DIVISION, General Motors Corporation, DETROIT 3, MICHIGAN

WILCOX A WINNER
(Continued from page 52)

folding of the Bradley & Benson Circus, and his Python Show drew well. Raymond Korn, who had the Glass House and Penny Arcade, left from Eastman for Florida dates.

During the last three weeks shows had the Billetti high wire troupe as free act.

Wilcox also revealed that during the Eastman date, he and President R. T. Ragan, head of the Dodge County Fair, signed an agreement whereby the Wilcox org returns in 1947.
NAAPPB To Hear Talk by Lloyd Partain

Spending Is Subject

CHICAGO, Nov. 9.—“New highs in recreational spending,” will be the theme for a program to be given by E. Partain, of the commercial research division of the National Association of Amusement Parks, Pools and Beaches, in Hotel Sherman December 2-5. Partain will speak December 4.

Partain is the second featured speaker for the NAAPPB conference as announced by Edward J. Carroll, Riverside Park, Aswanum, Mass. Program Chairman Carroll previously announced H. A. B. Sherman, New York, had accepted an invitation to speak at the Chicago meeting. Two other speakers, E. A. Miass, added, Carroll said, but he is waiting official acceptance by them before releasing their names.

A native of Scott County, Ark., Partain was graduated by Oklahoma A. & M. College. Following graduation he did press and radio promotion for the company that invested in Washington and still is a consultant of the Treasury Department. In 1914, he joined the Curtiss construction. In 1914 he was loaned to the Periodical Publishers National Committee for work in cooperation with the federal government. In September of the same year he was offered the position of the Curtis commercial research division.

Carroll says the full NAAPPB program has not been completed, but will be shortly. “The program, when completed, will reveal why we’ve had a long time, I believe,” Carroll said.

Detroit Zoo Closes for Year; Attendance Hits Peak

DETROIT, Nov. 9.—Detroit Zoo closed its 18th season Sunday (31). Season’s attendance was estimated as 1,500,000, about 30 per cent ahead of the previous record set in 1945. Attendance figures show admission to the property totaled 108,400, at a quarter acre price, setting a new record. Individual admissions are free.

Auction Writes Finish for Once Great White City

CHICAGO, Nov. 9.—White City, which has been declared by a park official to be the world’s greatest amusement park back in 1933, will go under the auctioneer’s hammer next Tuesday at Ponce de Leon Beach and South Park Avenue.

In early years of the century the glittering amusement center opened its gates. For many years it was a favorite haunt of outlaws and family picnics. Many of the day’s famous bands appeared at its pavilion. It boasted Shooto-the-Chutes, Hall of Mirrors, Garden of Follies, the Dodger and other such entertainment devices known to the amusement park.

As early as 1915, however, the park began to have financial troubles. It went into receivership in that year, there was no slackening in the gaiety and noise in the park’s 20 acres. Then in 1933, the company went into bankruptcy and the gates were closed.

A year later wrecking crews tore down the rides. Of the few buildings still standing in the park, only the roller rink and sports area continue in operation.

A housing project and some commercial establishments are planned for the site which once housed the great White City.

Kiddies To Choose Names for Animals

NEW YORK, Nov. 9.—As part of the 40th anniversary of the opening of the zoo, a number of the animal houses today for children to participate in the naming of new animals. Attendance will continue through Sunday (24). Children selecting the winning names will be given gold medals.

Central Park Zoo animals to be named are a male and female chimpanzee, two female Himalayan bears, two female jaguars, two male pumas, two female red deer and a baby female seal. There are two male lion cubs, a female buffalo, a male zebra, a pair of female sikis, and a black buck.

Dickinsons Sell Lakewood Interests

ATLANTA, Nov. 9.—Russell and Bertha E. Dickinson, who have operated at Lakewood Park here for the last 30 years, have sold their interests and will move to Orlando, Fla. Dr. Dickinson is given as the reason.

Prior to coming to Lakewood, Dickinson was connected with the Philadelphia Tobogan Company. In Lakewood the Dickersons operated the Carousel, Eli Aerospace, Dodgem Jr. and Whip.

Unseasonable Weather Giver

A. C. Plenty of Customers

FROST CITY, Mass., Nov. 9.—A longed warm weather has resulted in continuing heavy crowds at this well-located six-days-a-week amusement park. With the summer peak when visitors were spending an estimated $2,000,000 per week, it is expected that revenue will be $2,000,000, 20 per cent higher than in previous years.

If this pace continues a record gross of $850,000,000 is looked for in 1945 at the end of the year. November conventions are expected to attract 20,000 persons.

Mac Back From Calif.

PALSADLE, N. J., Nov. 9.—Joe McGee, of Palsadles Amusement, has returned from a trip to California.
Phoenix Bow Draws 10,000

Arl. State Fair resumes after five-year lapse—midway big show

PHOENIX, Ariz., Nov. 9.—Idled for five years because of Arizona State Fair returned to operation Friday (8) in cloudy weather. An estimated 10,000 arched the fair on the opening of the fair which continues until Nov. 17.

First weekend was expected to bring out between 20,000 and 35,000 people. Region has been well publicized through the many special trains, buses and planes have been chartered for the trip here.

The fairgrounds were in excellent shape when the gates were opened. Members of the St. Louis Fair Commission, who toured the plant just before the opener, said the layout never was better. Midway business was reported good for opening day, Carl J. Folk, who is in charge of the contract, arrived here several days prior to the opening to make ready.

St. Petersburgh, Fla., To Open February 18

ST. PETERSBURG, Fla., Nov. 9.—Dates for the 18th annual Petersburg Fair have ben set for February 18 and March 18, 1947.

Officials, in announcing the dates, said the annual would not conflict with the Louisiana, Largo and Tampa, and that the region would be the logical locale for the completion of half mile race tracks that are being built in the area.

Grounds are located within the city. Some of the land was purchased for the race track was obtained thru long-term leases.

Bill Snyder, former Altoona, Pa., newspaperman, who has been with several carnivals, and for the past three years has been with the W. T. Fuller, auditor, has been named public relations director.

Fair officers include W. T. Baynard, president; W. D. Berry, vice-president; W. J. Williams, executive vice-president; W. E. Theuer, secretary; H. A. Tyler, secretary; H. A. Jagodzinski, manager and Walter F. Fuller, public relations director.

Reno, Nev., Hereford Show, Sale Draws 1,000 Visitors

RENO, Nev., Nov. 9.—Third annual Nevada Hereford Association Show and Sale went underway here Tuesday (7), with 142 head of registered cattle.

Two-day event drew 1,000 visitors.

Racetrack had been remodeled to afford adequate facilities for the first time in the five years the Fair has been held. Innovations included 30 new corrals supplied with running water, four new concrete washstands, a covered show pavilion, 35 by 70 feet, which seat 600 persons.

Marshall County, Ia., Vote Okays Amphitheater Levy

MARMALLTOWN, Ia., Nov. 9.—Marshalltown County voters at the general election Tuesday (7) voted $8,783 for the tax levy to raise money for completing the concrete amphitheater at Central Iowa Fairgrounds here. Vote was 3,783 for the tax, 2,250 against. Hippodrome, proposed by the Chamber of Commerce as community center, was started before the war.
Calif. Bids Again For CPA Okay

State fair special committee named to renew efforts—seek centennial tie-ins

SACRAMENTO, Nov. 9.—California Agricultural Association, which is scheduled to meet here next spring, is proceeding with its plans to renew its efforts to obtain Civilian Production Administration approval of use of fairgrounds and has appointed a special committee to conduct the regional efforts in San Francisco.

Committee includes board members Joseph F. McIntyre, chairman; Walker and Secretary—Manager E. P. (Ned) Green. They are to present plans to the CPA for the minimum use of critical materials.

16-Day Run

The 1947 State fair, previously a 10-day affair, has been set for Aug. 27 thru Sept. 11, a 16-day exposition opening on a Saturday and closing on a Sunday night.

Last fair was held in 1941. William Wright Sr., Sacramento representative, has been elected to the board by Gov. Earl Warren to fill a vacancy caused by the death of Mr. Wilson, who was the first to meet at the first state board meeting recently.

Agreed upon the establishment of futurity horse racing and data boards with information regarding the earliest possible date for the reunion of the futurities.

Futurities in '49

It was explained that futurity racing is limited to three-year-old horses, with the exception of foals. They are foaled that year for this type of race until 1949 at the earliest.

There was voted to refund $1,000 in futurity entrance fees posted by horse owners for the canceled 1946 fair. It was also been taken to request the Centennial Celebrations committee to appoint a number of committees to establish Sacramento as the focal point of the three years of the Centennial celebration throughout California in 1948, 1949 and 1950.

An explanation being placed by the board, on efforts to make the 1950 State fair a greater success. Special celebrations inasmuch as the board feels that the fairgrounds at its present location are the ideal location to wind up the three-year program. It is estimated reacquisition of the fairgrounds will draw 1,000,000 admissions.

Bramin Elected President

Of Melbourne, Fla., Event

MEETINGS OF ASSNS. OF FAIRS


Kansas Fairs' Association, Hotel Jayhawk, Topeka, Kansas, M. Savalli, Glascow, secretary.


Ohio Fair Managers Association, Deshler-Wallic Hotel, Columbus, January 15-16. Mrs. J. S. Beleck, Bellefontain, executive secretary.


Iowa Association of Agricultural Fairs, St. Nicks Hotel, Springfield, January 21-22. C. C. Hunter, Taylorsville, secretary.


INQUIRIES are being made and secretaries of associations of fairs should send in dates of their annual meetings.

Wilson Named President

Of Farmer City, Ill., Annual

FARMER City, Ill., Nov. 9. Robert W. Wilson has been elected president of the Farmer City Fair. He was chairman of the announcement committee for last year's fair.

Wilson served in the tank corps in the Pacific and was discharged April 24, 1947. He was secretary of the fair board in 1936 and served as president from 1937 to 1944.


San Fernando Valley Farm Drawn 25,000

San Fernando, Calif., Nov. 9. —San Fernando Valley turned out in force for its first annual state-sponsored fair which played to more than 25,000 visitors Saturday (2-3) at the San Fernando Ball Park.

Outstanding features were a horse show with premiums and trophies totaling nearly $1,000 for 10 classes, and a poultry show with $2,000 in awards.

Entertainment highlight was the Cuban folk dance of Quadriga, a 21-member troupe of Palominos performed an old-fashioned square dance.

Fair was sponsored by the 51st District Agricultural Association. Max P. Schonfield, of San Fernando, is fair president.

COAST DIZ BOWN

(Continued from page 63)

fall months, with the exception of a few windy days.

Ride Grosses Down

When asked by The Billboard if park men might not think biz was actually worse than it was, they replied that it is the result of many concessions to regard anything less than a turnover of $2000 a day as "fair" and five of such wage profits, one park man replied:

"Not in this case. When rides gross from $3 to $6 on an ordinary week night, I know that things are bad."

"The current is beginning to get a foothold in an appearance on the Pike, much to the consternation of the majority of operators who are opposed to this type of business-getting. Several attractions have cut admissions from 25 to 6 cents and, in one case, to a dime.

"But what's the use of cutting prices," argue other operators, "that won't work unless there's volume attendance—and volume attendance is something we are all forced out of.

"Unless the business curve sweeps sharply upward within the next few months or may close for the winter or move to greener pastures—if they can be found.

Will Not Close

A recent suggestion that the Pike suspend operations during the three darkest months of the year, seems to have been covered down by the majority who feel that it is necessary to uphold the long-time policy of the amusement zone to remain one of the few of the nation's biggest parks which remain open 365 days a year.

The gloom is encountered everywhere in Southern California's beaches, there is plenty of spunk evident too. Most of the folks are preparing for the annual days of thick thru thin and thick and observing that no matter how tough the times get, an Optimist who plods day in and day out can nearly always make a living.

WANTED GOOD ACTS

FOR OUR 1947 FAIRS

Any fair in need of human interest act, especially type of October Act. Can give full season with pass, give price,条件 details. Box first letter.

Tom-Traeke Enterprises


HORSES

ROLL OR
FOLDED

TICKETS

DAY & NIGHT SERVICE

SPECIALTY PRINTED

cASH WITH ORDER PRICES—12¢, 15¢, 20¢, 25¢—ADDITIONAL TIX AT SAME ORDER.

Above prices for any quantity. Minimum order is 100 tickets. We reserve the right to refuse sale of stock tickets. We give no charge for stock tickets above 500. No order for less than 10,000 tickets of a kind or color. All orders subject to acceptance and approval of bank credit. 

WELDON, WILLIAMS & LICK

STOCK TICKETS

1 ROLL 75c 10 ROLLS 70c

Ticket Sold Subject To May Stock Sizes Sizes of Face, Numbered, Price, and Colors. Will Ship Immediately When Approved by Your Local Fraternity.

WILLIAMS AND LEE ATTRACTIONS WANT

HIGH CLASS ACTS OF ALL KINDS FOR OUR 1947 FAIRS.


WILLIAMS AND LEE, 446 Holly Ave., St. Paul 2, Minn.
30G Fire Loss Strikes Hoare Arena in Philly

PHILADELPHIA, Nov. 9.—A two-alarm fire Thursday afternoon, October 31, swept through Southern Roller Rink here, operated by James V. Hoare, owned the floor and a quantity of equipment, causing an estimated loss of $30,000 that was not covered by insurance.

Hoare, who began operating the rink in February, 1937, and two minor fires broke out in the spot within the past year, but interfered with its operation only a short time. He indicated that the latest fire would close the place indefinitely until the scarce wood for replacement of the floor could be obtained.

After a two-hour fight by firemen who extinguished the blaze, it was discovered that the $50 by 140-foot hardwood floor was burned at the edges and covered with three inches of water. Other equipment lost in the fire included phonograph records and phonographs, a large number of records, about 1,000 sets of wheel numbers, a wooden grandstand surrounding the skating area. A third-floor porch of an adjoining apartment building was burned.

Hoare believes the blaze may have started in a defective fuse in a small heater in the rink.

Solo occupants of the building were two box car dogs left in the office earlier in the day by Hoare, who rescued them before firemen arrived.

Researchers Active in N. J.

ELIZABETH, N. J., Nov. 9.—Skating researchers gave free style, dance and figure skating demonstration at Capitol Arena, Trenton, N. J., November 8, first of a series of planned visits to New Jersey schools, reported Doris Harrington. During the evening a closed class for the collegiate was held by Capitol skaters, medals going to first, second and third places. The event was judged by officials of the United States Roller Skating Association. Researchers have visited Park Arena, East Orange; Twin City Arena, Mineola; and Roosevelt Rink; Olympic Park Rink, Irvington, and Floxham Park Arena.

Monthly Arena Gardens Trophy Dance Contests Hypo Interest

DETOIT, Nov. 9.—One of the major events being staged at Fred A. Martin's magnificent Detroit Roller Rink here is a series of skating contests, mostly open, sponsored by the Arena Gardens Roller Club under sanction of the Roller Skating Institute of America, Members of this group, representing skating clubs throughout the United States. Altho just recently inaugurated, the contests have already done much to create interest in skate dancing, it is said.

So far this season 308 contests will be held. Eight of those will be picked to skate in the grand finals. These will be Richard Bumb and Orletta Harvey, national twin-ace title holder; Robert McLean and Olive Newberry, national intermediate title holder; third; Virginia Andrews and Richard McDonald, Douglas Brenizer and Louise Moore, and Edwin Pedersen and Julie Brunk.

Officials and judges of finals in the collegiate contest were: Dr. Scholtz, Amateur Judges Panel No. 1, Cleveland; Harry Schenk, AJP No. 9, Brooklyn; Hervey and Shale, SIRSTA professionals, Mansfield, O.; and Ralph Johnson, AJP No. 17, Detroit.

Monthly list of contests remaining include: straight walk, November; Knights for female December; Speedsters promenade, January; flirtation waltz, February; roller tango, March; style B waltz, April, and 14 step, May.

Twin City Speedsters Sweep Contests With Reading Club

ELIZABETH, N. J., Nov. 9.—About 600 roller skaters saw Twin City Arena speedsters make a clean sweep of open contests with skaters from Reading, Pa., here November 2..Reported Jack Edwards, speed director and coach of the America-On-Wheels chain of rinks. About 60 skaters came from Reading in a chartered airplane and a private automobile for the races, held after the regular skating session. Gold medals went to winners.

Results: Half-mile men's, John Buckholts (1:37) and Hugh Greenwood; quarter-mile, Gene Linn, Reading; 1884 feet: "Quarter-mile ladies" Ruth Fischbach (56:30), Catherine Paterson, Reading; half-mile men's, John Sukovich (1:13) and Donald Brown, Twin City; Richard Burtz, Reading; half-mile women's, Orletta Stensch, Reading.

Two-mile men's, Hugh Greenwood (6:44), John Buckholts and John Sukovich, Twin City.

NY Spinning Wheel Spots Incorporate Expansion Planned

FENN YAN, N. Y., Nov. 9.—Spinning Wheel Rollers of Canandaigua and Penn Yan, N. Y., have been given an expansion and a rollerdrome.

Coffin and June Kiefer, owners, have a new expansion and a new program has been mapped for two additional rinks in Western New York as soon as materials are available. President J. H. Ambrose has announced.

Richard Lebben has been named vice-president and Viola B. Ambrose secretary-treasurer.

Mr. and Mrs. Lebben are organizing and teaching classes at Canandaigua and also at Rushville, N. Y., a Penn Yan professional, is being assisted by Margaret Carroll and Charles Klube, Penn Yan manager, in conducting a large dance class at Rushville. Both classes are proving popular at both rinks, Ambrose reports.

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GREENPORT, L. I., N. Y., Nov. 9.—Purchase of Greenport Skating Club Rink has been announced by Michael DeSanto (Rand) and Roy Watts, who are now operating the Greenport Rink and is well known in the roller rink field, having managed the Patchogue (N. Y.) Rink for seven years. They have opened the building's safe. The Greensport building, originally designed for roller skating, has a maple floor and is equipped with a Hammond organ, presided over by Ray Beid.

Latin, Wallace Back in U. S.

NEW YORK, Nov. 9.—Norman Latin, Lieut. U.S. RSRA instructor in the United States Marine Corps, has completed his assignment to the roller rink chain in California and is returning home to take care of his family at 5407 Station Road, Mineola. An expert in roller skating, known to all who have seen him in the Park Circle Roller Rink, Brooklyn, and in the Greenport Rink, is a very fine individual, lady intermediate figure title holder who holds with him the national tandem title. He arrived at 6 La Guardia Field here from their exhibition tour of British rinks in connection with the recent RSRA good will visit to that country. Their arrival was several days earlier than expected, owing to cancellation of scheduled appearances in Canada.

Exterminating Op Kills Plastic Bugs

NEW YORK, Nov. 9.—William Schell, owner of the American Wheel chain of rinks, has apparently eliminated the imperfections in the plastic floor, also in his new Hackensack (N. J.) Arena, for an AOW advertisement in the New York Journal arrived the other day with the headline of November 7 ballyhooed that fact.

"The mystery has been solved," the ad stated. "We have perfected the plastic floor at Hackensack Arena. The skaters are raving about it. Try it and convince yourself."

K. C. El Torreon Building Bought By Dairy Company

KANSAS CITY, Mo., Nov. 9.—Building that houses El Torreon Roller Rink here, originally built and operated as a ballroom, has been sold to American Dairies, Inc., realtors announced this week.

Sale price was not disclosed, but it was revealed that Harland C. Davis, General Electric executive who owned it, had sold $89,000 for the structure in 1943.

Use to which the building will be put by the new owners has not been decided, according to Walter F. Laber, the dairy's president. Company has a dairy plant east of El Torreon and it is building a new plant nearby. Robert Rhoades, president of El Torreon Roller Rink, Inc., which has operated the spot since 1937, said that his company's lease still has 20 months to run.

By the time the lease expires, he said, the firm expects to have a new building.

Rhoades said business at the rink has been "not too good" this fall, running well ahead of last year.

Built in 1927 as a ballroom, El Torreon is reported never to have made money until it was converted to a roller rink.

Caf Spot Goes to Montcon

MONCTON, N. B., Nov. 9.—Montcon has taken over operation of St. John Rink here from the Canadian Air Force, which had used the establishment this year. Roller skating will be promoted in the summer, while skating and hockey in the winter. Removal have been made to the ice-making equipment.

Future Prospects

In forthcoming issues of The Billboard (The Cap) Sefferino, assistant manager of the Sefferinos Rollerdrome, Cincinnati, will have a special article dealing with rink operation.

His overall theme will be "Future Prospects for Roller Skating" and he will be in contact with the recent survey which The Billboard made among operators on business prospects and trends in operation. Sefferino's reaction will be from the viewpoint of a new operator.

The survey was somewhat unique, in that his interest was stimulated more by what operators left unsaid than by what they said. In his articles he wanders far afield, touching on a variety of subjects deemed important to good operation. Sefferino's appears in the survey, while others, mentioned briefly, are given fuller treatment in the articles. Watch for them.

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NY Spinning Wheel Spots Incorporate Expansion Planned

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Rolller Rumblings

Bay Ridge Roller Rink, Brooklyn, has installed a Vibrato organ.

Dick and Margaret Sykes are starting second season at Gay at Denison (Tex.) Roller Bowl.

M. L. Van Dyke is rushing construction of a 100-foot addition to Jamboree, Buffalo.

Chuck Dancey, formerly of Chicago and Denver, is teaching at Amarillo (Tex.) Skating Palace.

Fred Doerr is teaching at Moon湖, Garden Grove, Calif., and operated by Walter P. Carter Sr.

City council of St. John's, Newfoundland, plans erection of an ice arena for summer and ice skating in winter.

Wally Kiefer, operator of shuttered White Plains (N.Y.) Roller Rink, is confined in Mount Sinai Hospital, New York.

Jack and Margot Wets are teaching at Mammoth Gardens Roller Rink, Denver, for Irving Jacobs, operator, and Irving Baser, manager.

Mrs. Eva A. Knaggs, widow of Jack H. Knaggs, who before his death last season was an operator of Sandpoint (Idaho) Rink, is now owner-manager of the spot.

Cecil Milan and Raymond Smith have completed a successful summer season in their new Arena Recreation Center, Washington, Pa. Spot opened for skating and bowling June 15.

Lowell's Roller Rink, Birmingham, reopened November 1, reports Manager C. M. Lowe, who recently vacated with his family in Los Angeles.

Addition to Lexington Roller Rink, Pittsburg, is taking shape and will be ready for use around January, according to Operator H. D. Ruhman. Rink classes are now in full swing.

Arrangements have been made for a series of annual 100km and 100 mile roller races to be held at the Florham Park (N.J.) Arena racers at an early date, according to John Schmitter, Chicago director.

Flatbush Rollerderby, Brooklyn, has discontinued daily matinees in favor of afternoon sessions on Saturdays and Sundays and holidays, leaving Gay Blades, New York, as the only metropolitan spot with daily sessions.

About 47 members of Roller Skating Club of Chicago recently made trip to Arena Gardens Rink, Detroit. At the same time another group from the Chicago club made a week-end trip to Milwaukee.

Francis R. Misiewicz, who skated in the 1944-45 USARSA national, winning and placing in senior pairs, for the past three years men center under the name of Francis R. Salvage, is now stationed with the marines at Camp Pendleton, Calif., where he works.

The Windsock. Misiewicz reports the camp has a roller rink.

Jack Britton, operator of Warner Park Rink, Chattencoga, feels that a valley other manufacturer by name is the name of specialty his skaters are showing for advanced skating. The Boys conducted some classes and put on exhibitions which the local press ate up, publishing a number of pictures along with stories.

SRST Gold Tests in Detroit

DETROIT, NOV. 9—Professionals of the Society of Roller Skating Teachers, division of the BSOA, will hold the first gold medal skate dancing and figure skating tests under the BSOA system during the week of December at Arena Gardens Rink here. Dates will be coincidental with the semi-annual meeting of the BSOA board of control. William Quattroy, SRST tests chairman, Empire Rollerderby, Brooklyn, will accept applications from SRST pros and BSOA opera-
tors-members desiring to take tests.

McFarland Plans 85G Spot

INDIANA, Pa., Nov. 9—S. D. McFarland, operator of Indiana Roller Rink, has announced plans to turn the rink to make room for a new building which, it is reported, will be the finest unobstructed rink in the State. Plans call for a 90 by 200-foot building, the entire structure to cost in excess of $85,000. It is doubtful whether the building will be completed this season because of the construction ban.

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SMALL PORTABLE SKATING RINK

Offered at the lowest price by one of the most trusted names in the business. For full information address... PORTABLE RINK

FOR SALE—PORTABLE RINK

50,000 Motors; P.A. System with Roscoe Bridge. Complete portable 20x20 box with new Chicago Bases. Steel frame, cast iron wheels, and a steel frame, full size, double Burger System. Price $3,500.00. Write Will K, Box 201, Meadville, Pa.

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20 NEARLY NEW SKATE FLOORS


WANTED FOR SALE

206 E. Grand, Fort Worth, Texas.

FOR SALE


GILASH

The Finest Skating Shoe

745 Main Street, Fitchburg, Mass.

FOR SALE

2 NEW NEARLY NEW SKATE FLOORS


LEBONY C. MOLNI

PORT NECHES, TEXAS

PORTABLE RINK WANTED

One Portable Rink wanted. Give 650-125 or Visit. What have you? Write in first letter, if your operation or not. Texas will be easy.

JOHN ENGLE

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Grabenfelder and Sales Distributor.

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Near Milton Furnished 2121 foot section. 35 ft. 130 cubic feet. Will cut for $4,000 of Chicago, adapted shoes, two sound tubes, all necessary parts. Will accept bids, but will not sell.

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CHICAGO 24

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$37.75

F. O. B. Indianapolis, 25% with Order, C. Cash

T. R. NOSS, 3615 Indiana Ave., Indianapolis, Ind.

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500 Porey Rink, 2121 foot sections. 35 ft., 130 cubic feet of Chicago, adapted shoes, two sound tubes, all necessary parts. Will accept bids, but will not sell.

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"CHICAGO"

MOORpark ROLLER SKATE CO.

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CHICAGO 24

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Most Outstanding Organ from Dean of Organists

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ORDER NOW

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SR-166-C I'll Give You A Kiss Dance Text $1.10

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SR-166-O You're All Done For Dance Text $1.10

SR-166-P You're All Done For Dance Text $1.10

SR-166-Q You're All Done For Dance Text $1.10

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www.americanradiohistory.com
McKeon Tent Fights 17-Wk. Run to Bum Biz

LOS ANGELES, Nov. 9.—Marion McKeon McPherson, unable to make the nut all season, closed October 31 in the Texas.

A truck load of excess equipment was sent to Movie Club, Cleburne, Tex., and other equipment, including a 170 big top, four tractors with semi-trailers, an air compressors, and a petticoat, is in the elephant barn at the old Lincoln Park Zoo here.

It is reported that shows in Paris, June 27, and show traveled Tennes
eese, New York and Texas in July. Jumps, is some kind of a stunt, though not a new one, played this afternoon.

His show is in the South, now. Los Angeles, Nov. 9.—The Los Angeles show is a success since the move to Los Angeles, reported the Los Angeles Times.

Jenkins, now a resident of California, is in the capacity of pre
earing the last days of summer, he is from California, and the Los Angeles show is a success.

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Plastic Top Dining Room Set - Perfect models in miniature. Color and style complete with food service. $5.50.

217'492A/W/5T 16" Revolving Poker Chip Rack.

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EARLIEST CLOSING DATE

Classified Advertising Forms for Our Issues of NOVEMBER 23 and NOVEMBER 30

Will go to press on WEDNESDAY instead of Thursday. Classified Ads for November 23 issue must reach our Cincinnati office by November 20 issue must reach our Cincinnati office by MIDEA. WEDNESDAY, November 13

WEDNESDAY, November 20 by

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EIGHT STEPS DOWN. Free box.

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$1.50.

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Per Cross instruc-

BROADWAY'S

ROMAN Pillows. Silver, Gold. Gr.

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Children's Quality. All prompt. Send remittance.

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ACE OF SPADES

For 25c. With Order.

1000 (Combination).

$5.95.

SAMPLE Doz., Gr.

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$1.95.

$4.50.

$1.

$1.00.

$2.35.

$2.00.

$4.00.

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AGENTS-CONCESSIONAIRES
NEW LOW 1946 WHOLESALE PRICE
$4.25 each Less Bulbs
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Cost is so low it pays for itself in no time.
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Hiligly. Consignments accepted. 100 for $2.50. W. R. Fox, Box 176, Altoona, Pa.

BALLOONS, NO. 11, $1.00 each. NO. 13 
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Balloons, $2.00 each. Fred San, Box 65, Harlem, 

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COMIC XMAS CARDS—OVER 50 DESIGNS 
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Decorations. Envelope sent on written application. Sales $1.00, postage in New York 67.

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Biggest fix, large profit. All articles can be 
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and that which profits. Do not, sample prices, 15c. Jack Blades, Box 944, Altoona 6, P. I.

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Y for the crowd. They like them. Write for 
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LUCREDUS SHIRTS IN DARKEY
Many sizes, 1.00 to dress Boys, $2.00 
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NEW, REVOLUTIONARY, APPEALING 
BLEACH—Prices cut. Work save. Everyone 
interested. All work save. All work save. 
Dress, five. 15 per, med. prints, 75 per. 
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BELLE'S LOCK SHOW—Half the price and twice 
the money. Wholesale only $1.00. Limit 
total order, $1.00. Many future samples, wholesale prices. Black On, Ohio.

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FACTORY GUARANTEE 1 YEAR 
110 VOLT A.C.
This Razor Looks and Works as Good as $20.00 Brands. 
Each in Simulated LEATHER CASE. 
Your Cost $2.10. 
Open Account to Rated 
Firms or 
25% Deposit With Order, Balance C. O. D. 
Positively NO RETURN SALES.

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LATEST CATALOG JUST 
Rexine, Camelos, 
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FRANKLIN M. 
WHOLESALE JEWELERS
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240 S. LYNX ST., CLEVELAND 2, OHIO

HARRY PAKULA & CO.
LOOK! PENNY'S SISTER HAS 
ARRIVED
ALWAYS THIRSTY
No Springs — No Wires — No Gadgets
STILL A MYSTERY
ARISTOCRATIC PENNY THE 
PENGUIN IS STILL DRINKING
At $30.00 Per Dozen 
Retail for $3.95 Each 
DEPOSIT WITH ORDER, BALANCE C. O. D.

PENNIE NOVELTY COMPANY
P. O. BOX 275, PHILADELPHIA 5, PA.

CARPET DRY SHAVERS
P. O. Box 852, Chicago 8, Ill.

WANTED—AGENTS, SELF-BRONZE WEST 
WIRE CRAWLER—West Wire Crawlers, 
B. Chalfant, 903 10th St., Brooklyn, N. Y.

WANTED—AGENTS FOR NEON WINDOW 
SWEEPER—Call West Wire Crawlers, 
903 10th St., Brooklyn, N. Y.

WURZMAN BROS., 2726 W. 24th St., 
Philadelphia 10, Pa.

LUXOR BALLOONS
GEORGE S. NOLL, 115 E. 17th St., 

MEN'S EXPANSION BANDS
NOW IMPROVED, 
Stainless Steel,
Gold Plated.
$6.00 Dozen 
$11.50 for 50 
$200.00 for 500 
Sample, $1.00.

TOY BALLOONS
Large Bulb, Per Dozen 
$2.00

WATER PISTOLS
Brolis Bulb, Per Dozen
$1.75

JERSEY LUXOR BALLOONS
Outstandingly Popular 
Famous Quality Caps, Baby-Pale, Bath, Airship
WRITE FOR LIST
WILLIAM ELYERS, MANUFACTURER DISTRIBU TO"S, 3600 22nd St., Newark, N. J.

EASY INSTALLATION
JUST PLUS IN EPOXY 
BONDING DRY— 
CAPRI 
Slate Black, Silver, Red, Green, Blue, or White.

TOY BALLOONS
2416. Per Gr. 
3.40

WATER PISTOLS
Brolis Bulb, Per Dozen 
$1.75

AMUSEMENT INDUSTRIES, Box 2, SATURN, 5, OHIO

Men's Ground Stoppers
Ground Stoppers 
Locking Stoppers

CHAS. PETERS
418 Sixth St., N.W.
Washington 1, D. C.

ENTS—GLASS 
Printers, Firms or 
ners.

FLUORESCENT LIGHTING
Manufacturers
Dept. B, 111 West 36th St., New York 9, N. Y.

AFK FOR OUR FREE CATALOG

ART SPECIALTIES
Dept. 8-10, 820 W. Sheriden Rd., 
Chicago 13, Ill.

TARGET BALLOONS
40 In. Special Workmen, heavy, red, Ea. $ .25
40 In. Ass., 4 colors, Per 100... $ 1.00
3 ft. Fl. gum color, Ea. .40
3 ft. Red, White & Black, Per Dozen, Ea. $ .50

3 ft. Black, Red & White, Ea. $ .50

40 In. Special Workmen, heavy, red, Ea. $ .25
40 In. Ass., 4 colors, Per 100... $ 1.00
3 ft. Fl. gum color, Ea. .40
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3 ft. Red, White & Black, Per Dozen, Ea. $ .50

3 ft. Black, Red & White, Ea. $ .50

ARGARRIS & CO., 417 Whitehall St., Atlanta 2, Ga.

ART SPECIALTIES
AS A DOLLAR BRINGS YOU LARGEST SAMPLE
of Photo, Christmas, Greeting, Card
Wholesale exclusively with limit under Capital North—
more than one per order. Submit
your order.

F. E. MURPHY
740 N. 15th St., Philadelphia, Penn.
HITS FOR RAZZLING PROFITS

GOLD PLATED DOUBLE HEART WITH FOOTBALL, No. 853, Handsomely finished with electroplated Loving Cup engraved for spectac-
ular wedding favors. Can be engraved. $1.75 Dozen - $18.00 Gross.

GOLD PLATED DOUBLE HEART WITH EARRING - Choice of three beautiful designs. Front side finished in gold plate, rear side engraved. The perfect gift for the loved one. 3" wide. Makes good bridal favors. $2.50 Dozen - $20.00 Gross.

SUPERIOR JEWELRY CO.,
740 SANDSON ST., PHILA., 6, PA.

Our Specialty Is

• POCKET KNIVES•
The New Sensational Novelty! SIMPLE DOZEN, $1.60
½ Deposit With Orders, Balance C. O. D.
S. RABINOWITZ CO.
108 Nophene Ave. Brooklyn 24, N. Y.

CHAIRS TABLES
FOLDING and NON-
FOLDING. Many Styles. Prompt Shipments. South est chair order 2 days.

ADIRONDACK CHAIR COMPANY
1140 Broadway, New York 1, N. Y.
Dept. 5 Corner 28th Street

COMIC XMAS CARDS
Funniest Greeting Cards in 6 Colors. 5 NEW NUM-
BERS—SAVE TIME. Send 50c for Sample Line. If Not Satisfied, Return in 5 Days—Money Refunded.

THE MARCY COMPANY
601 East 5th St. New York 9, N. Y.

COMIC CARDS
Over 50 Cards and Folders, all in 4 to 6 colors. Cost as low as 25c. 50c a thousand with envelopes. All are fast 1c sellers. Send 25¢ for sample cards and folder.

M & H CARD CO.
1003-1005 Mission St., San Francisco 3, Calif.
FOR SALE
SECOND-HAND GOODS

ALL AVAILABLE MAKES POPPERS—FIFTH ave Electric or Gas Fired Machines, Matchless, Chester, Duncar, Kopper, Far-
ton, Stanley, Watts, Overland. Complete with gas or electric motor, 90c.

CHICAGO SKIES, 55 PAIR: 3 PAIR, Denton, Texas, 55.00. 1 PAIR, Hermel Teed, Texas, 35.00.

HARDY GAS PULL DRAGS, RUBBERS, TACKS, TESTS, FITTERS, FITtings, Tips, and all Bike Motors, B. Rube, National

Bicycle Co. $15.00, 5.00.

PORTABLE USES—GUN, FOR FISHING DUTIES, bass boxers, trickers, syrups, and shop and store equipment, every description.

MODERN BICYCLE, with 10 year guarantee. Write.

SACRIFICING—MOTORCYCLE, Complete Rudge Lightweight with 3-speed and geared for 35 mph, $55.00.

Purp's, Prince, Prewitts, even, etc., long as 4x11 ft.type, plastic, etc. With power shift and top speed. $200.00. 35.00.

SOLD, 3 five speed, 13 horse power 10.000 miles. Runs or as a kit car. $250.00.

BIFIZZERS, Complete Model Madison Corporation, $25.00.

TOYS, 10 PAIRS CHICAGO RACE SKATES, complete with Brakes, 1.00 each. Bonus: Two Pair Blue Skates, 1.00 deposit, Baskets, $3.00, Paddles, $2.00, or Thomas, 23rd Second St., Chicago, Ill.

NOTE THESE OUTSTANDING FEATURES:

- Fully Guaranteed
- New Post-War Non-Slip Rubber Tires
- Ready-assembled, 'oo as you please
- Didn't you ever see the making of Baskets
- No Returned Goods
- The $2.00 A.C. Operation
- All Bicycles are Hullier Type Motor
- Available and on Display, 60c
- Complete with Leather Bag

SUGGESTED RETAIL PRICE—$7.50

Dealers, Write for Prices

FOOTBALL CATALOGUE NOW READY

CHENNELLE FOOTBALL DOZENS, ALL COLORS, PER DOZEN 5.00 Cents

12 INCH FOSS MONKEYS, BRIGHT COLORS, PER DOZEN 25.00 Cents

144 BALLOONS, PER GROSS 10.00 Cents

3.30 Heavy Target, Per 100 16.00

19 Ball Balloons, Per Gross 9.00

10 Dozen Small, Per Gross 25.00

1 12 Dozen Large, Per Gross 50.00

15 Ball Balloons, Per Gross 10.00

20 Balloons, Per Gross 12.50

Balloons, Per Gross 14.00

Spanish Mat, Per Gross 1.00

Horse Head Mat, Per Gross 2.00

White Head Mat, Per Gross 2.50

Red Head Mat, Per Gross 2.00

Spanish Smock, Per Gross 1.00

Spanish Saddle, Per Gross 2.00

Spanish Jerkin, Per Gross 1.50

Spanish Skirt, Per Gross 1.00

Spanish Head, Per Gross 2.00

Spanish Tail, Per Gross 1.50

Spanish Tail, Per Gross 1.50

Spanish Tail, Per Gross 1.50

Spanish Tail, Per Gross 1.50
ATTENTION, ENGRAVERS!
SENSATIONAL IDENTIFICATION BRACELETS
SIX OTHER NUMBERS, $21.00 TO $24.00 PER GROSS

HELP WANTED

SALESMEN
SALESWOMEN AGENTS
Establish your own all-year-round test
SALESMAN work, selling royalty paying
SALESWOMAN property to glass animals and small
AGENTS. No capital required. Inquire about Royalty
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**The Billboard**

November 16, 1946

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**MAGICAL APPARATUS**
A BRAND NEW CATALOGUE—MINDREAD-
ing, Hypnosis, Spirit Skating, Music Har-
monies, 1944 Fortune, Bobbila, Crystals, Pal-
ty, Gimmick, Magic Clubs, etc. 144-page-
notated Catalogue, plus Magic Catalogue, 35-
.00. Address: Mills Enterprises, Dept. 13-

**DOMINIC CATALOG 100 TRICKS, 100.—FOR
25 years America's fastest magic service, pro-
spective audience. "Halloween" Mail Dept.,

**VENTILESTROPHIC FIGURES—BARGAIN
Kits, Vendagio, Thrill, Tricks, Thieves, Briefs, etc. Turner, 1106 S. Coleman Ave., Los

**FANTASIAS—for the young—sight, sound, touch, taste, taste.

**WANTED—I-ILLIONS, SWORD ON BLADE
Mystery, large variety of sizes. Address: Bond, 1151 Powell, San Francisco, Cal.

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**MISCELLANEOUS**
CHRISTMAS TREE LITES, RADIO, HEATERS,
Todman, Automatic home, Radioos, etc. Jan.
ool, Broadway, 155 25th St., S., 11-1, N. Y.

**EARWAXES—$375 PER GROSS, PEANUT
drop. Designed drop. Transistor & small size. 12
cap. left side. Tone, cap, cup. Designed drop for ringer's setting. A 38-piece graduated. Ex-
nov, 6922:

**IF A SLUMP COMES—YOU CAN OBTAIN
Print in Latin Script. Century for small

**ANNIVERSARY MESSAGE—MAKES
wax, 4017 Hollywood Rd.

**IT WILL PAY YOU TO CONTACT ROGERS
Any Rogers you have under warranty. Send
our own financing. Rochester, Ill. Phone 139-

**LONG BOSCH LEWIS GALLERIES— 
ADMITTED on delivery. 60, 192, 924. 2
rooms, 10%, 20%. 2301 S. H., 1001 N. Ave., B.

**MERCHANDISE DIRECTORS—SALES
Representatives of shipments, trucks and merchandise. 1,000.00. A. W. Butterworth, De-

**YOU OWN RING FEATURE IN LIGHTED
TRUNK—BIRDY—GET IN TOUCH WITH
Mother. Anyone knowing the whereabouts of
J. W. Johnston, 928 Pasadena Ave.

---

**PمبEARSON NOVELTY
Buena Vista, Cal. 0.

---

**WHOLESALE ONLY
Nothing Else Like This

14KT. GENUINE DIAMOND GOLD DINNER RINGS
1 DIAMOND, 10 K., $3.51, 14 K., $6.75
1 DIAMOND, 10 K., $7.59, 14 K., $15.75

1 DIAMOND, 18 K., $3.95, 18 K. $10.75

1 DIAMOND, 18 K., $11.25, 18 K., $23.75

1 DIAMOND, 18 K., $16.75, 18 K., $35.75

1 DIAMOND, 18 K., $21.75, 18 K., $43.75

1 DIAMOND, 18 K., $26.75, 18 K., $51.75

1 DIAMOND, 18 K., $31.75, 18 K., $59.75

**MEN'S EXPANSION WATCH BAND
Made of elastic under watch band. Retail $2.00.

**INDIAN BRACELET. Bright imitation set on
silver, 12" in length, 3/8" in width. Retail 50 or

**ACT OFFICE! Cash with order or 1/2 deposit, balance on delivery. J. P. B. & C. Co.

---

**CHOCOLATES
IN CEDAR CHESTS PEOPLE CHERRY MIRRORED VANITY BOXES 24 HOUR SERVICE!**

**OPERATORS**
Special Gourmet Selections
Write for Catalog
EARL PRODUCTS CO.
221 W. Cicero Ave.
Chicago 44, Ill.

---

**FIREWORKS**
Lowest prices. Can make prompt shipments. Airfreight, car and trucking. For complete
information write: PETERS SALES CO.
114 W. 2nd St.

---

**WESTERN HORSES**
WANTED: Gifts shop display and sales; 30-40
horses, 10, 12, 14, 16, 18, 20, 22, 24. Small
farms. Wanted for you. P. O. Box 827, Kansas
City, Mo. DANIELS, O. L.

---

**BALLOONS**
Government weather, size 30, target heavy.
White Cloud. $17.00 per 100; $150.00 per
1000.

**FOUNTAIN DIST. CO.**
111 E. 5th St.
Cincinnati, Ohio

---

**LET'S GET ACQUAINTED!**
World's largest Manufacturer of
ACETATE TIQUE LEATHER AND
LEATHERETTE
NEW PRICES
NOVELTIES AND NOTIONS
EMPRESS NOVELTY CO.
601 E. 64th St.

---

**NYLONS FOR
PREMIUMS
EACH IN INDIVIDUAL BAG
WHOLESALE PRICE LIST
P. O. Lock Box 802

---

**FUR COATS—JACKETS—SCARFS
LOWEST PRICES POSSIBLE
Chic, feminine line of BEST LEATHER,
20% to 50% off. Latest styles. Immediate
stock. 80% OFF BEEF BACK!
Also Agents Wanted to sell to retail.
304 S. Main St., Chicago, Ill.

---

**COMPLETE CATALOG NOW BEING MARGED OUT
No. 949—HOLIDAY GOODS AND GIFTS
State line of business for PROPER LISTING
MIDWEST MERCHANDISE CO.
1100 BROADWAY KANSAS CITY, MO.
WADE, J. H. SAGE
311 Texas St.
Houston, Texas

"IMMEDIATE DELIVERY!"

We are shipping daily
to all parts of the country

HOLIDAY AND CARNIVAL NOw READY

Full of the latest and Hard-to-Get Merchandise.

SCHREIBER MERCHANDISE CO.

2429 McKinley Ave.
Dallas, Texas

519 BROADWAY
KANSAS CITY, MO.

HOLIDAY AND CARNIVAL NOw READY

Full of the latest and Hard-to-Get Merchandise.

SCHREIBER MERCHANDISE CO.

2429 McKinley Ave.
Dallas, Texas

519 BROADWAY
KANSAS CITY, MO.

4.5 6.5. 6.5. 6.5. 6.5.
## LETTER LIST

Letters and packages addressed to persons in care of The Billboard will be advertised in this last issue of the year. If you are having mail addressed to you in care, look for your name EACH WEEK.

Mail is listed according to the office of The Billboard where it is held, Cincinnati, Ohio. Therefore, mailing week's incoming mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

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### MAIL ON HAND AT CINCINNATI OFFICE

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>Price</th>
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<tbody>
<tr>
<td>Wood Balloon Sticks.</td>
<td>125-35</td>
<td>$25.00</td>
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</table>

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### JEWELRY CHAINS

**IDEAL FOR NECKLACES, BRACELETS, CHATELAINE**

**STERLING SILVER**

**PRICE PER FT.**

<table>
<thead>
<tr>
<th>Length</th>
<th>Price</th>
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<tr>
<td>2 ft.</td>
<td>$2.00</td>
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<tr>
<td>3 ft.</td>
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**PLATINUM FILLED**

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### SWISS CHALET

**Novelty Radio**

**IT'S NEW!**

**IT'S SENSATIONAL!**

**IT'S A MONEY-MAKER!**

- 100-120 watts, A.C.-D.C., 60-80 volts
- 125-35, 300-50, 500-100
- 350-70 and up
- Tuned, beautiful colors, finely made.
- **$24.86 Each**
- **IN LOTS OF 12 OR MORE**
- 25% Deposit With Order, Balance C.O.D.
- F.O.B. N. Y.

---

### VULCANIZED RUBBER MOLDS

**SEND FOR SPECIAL FREE MOLD OFFER**

New Molds, to order. Used molds reasonably. New Molds in Planters for XMAS TRADE.

M. PIMENTEL

406 W. 49 STREET

NEW YORK CITY

---

### OAK BRAND BALLOONS

**OAK BRAND BALLOONS**

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<th>Item</th>
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<tr>
<td>No. 3</td>
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<td>No. 4</td>
<td>Gold</td>
<td>$3.50</td>
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<td>No. 5</td>
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<td>No. 14</td>
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- **$24.86 Each**
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**STERLING SILVER**

**PRICE PER FT.**

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New Molds, to order. Used molds reasonably. New Molds in Planters for XMAS TRADE.

M. PIMENTEL

406 W. 49 STREET

NEW YORK CITY

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### OAK BRAND BALLOONS

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<th>Item</th>
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### SWISS CHALET NOVELTY RADIO

**IT'S NEW!**

**IT'S SENSATIONAL!**

**IT'S A MONEY-MAKER!**

- 100-120 watts, A.C.-D.C., 60-80 volts
- 125-35, 300-50, 500-100
- 350-70 and up
- Tuned, beautiful colors, finely made.
- **$24.86 Each**
- **IN LOTS OF 12 OR MORE**
- 25% Deposit With Order, Balance C.O.D.
- F.O.B. N. Y.

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### JEWELRY CHAINS

**IDEAL FOR NECKLACES, BRACELETS, CHATELAINE**

**STERLING SILVER**

**PRICE PER FT.**

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### VULCANIZED RUBBER MOLDS

**SEND FOR SPECIAL FREE MOLD OFFER**

New Molds, to order. Used molds reasonably. New Molds in Planters for XMAS TRADE.

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- F.O.B. N. Y.
NEW MAGNETIC: NOVELTIES

Sensational Sales! Big Money Makers!

* Mich & Minnie Mouse
* "Rumba Rhythm" Figures

ORDER NOW—Each set individually boxed. Packed 2 dozen
Sets in Display Box. Gross Orders May Be Split. Rated firm.
10 days—Otherwise, charge 25% deposit, balance C.O.D.
Gross F.O.B. Chicago.

SHEFFIELD RADIO & APPLIANCE CO.
W. Belmont Ave., Dept. 8-16, Chicago 14, Ill.

PORTABLE ELECTRIC PHONOGRAPH

- 7-8-9-10-12 Inch Records
- No. 8-14-16-20-25 Records
- For Every Occasion
- With See-Through Bodies

Eddie Turner... following a long silence, comes thru with a pipeword from Philadelphia: "Just returned from a successful tour of fairs throughout the Midwest and South with the Wonder Mouse and Svenvaldo deck. To name all the fine pitch lads I bumped into would take up the entire Pipes column, but it looked like old times at most of the fairs, with pitchers galore. This was my first season on the road since being discharged from the army after a three-and-one-half-year siege of this present time being spent in a hospital. For the winter, I've reopened my magic shop on German- town Avenue here. Would like to

H. K. D. SPELY... after 16 years on the sheet, letters that he is joining Sparks Circus to sell tickets.

Does your item retain all the pungency of your talk?

Tommy Moore... and Tommy Cook, of Kansas City, Mo., were among visitors to the Old Rocking Chair Store, otherwise known as the Osage Herb Store, in Dallas, owned and operated by Chic Denton and Alexander Pasha.

Chuck Fester... is reported to have correlated much long green working the Houston Shrine Circus.

AMONG RECENT... visitors in Houston were Al Weston and Guy Kimball, who plan to do a spot of fishing in Galveston, Tex.

If you can't fulfill your promises, the sensible thing to do is not to make any.

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read pipes from Jimmy LaBough. And whatever happened to Dick Ford, ace Swengali worker?"

J. CLEARY of sheet note, is reported to be in Nashua, N. H., nulling offers from two well-known circus ergs to become their legal adjuster.

Winter constastrophe: My wife blew her top and my bank roll!

FOLLOWING a click session Joe McDonnell, Joe Maile and Volmer Kasher are making plans to winter in Houston.

BUD KANTOR

Walter Forbes, Fag-Bag Allen and Frank Meyer garnered their share of the shekels working the Houston Shrine Circus.

THAT WELL-KNOWN veteran of Pitchford, Doc George M. Reed, comes thru with the following from Columbus, O., where he has been making his home for these many years: "All of the pitch lads here did okay with the December novelties despite the fact that it rained that night and on Beggars' Night the day before. I have been working High Street here for over 30 years and, altho I recently celebrated my 71st birthday, I feel I still can hold my own. I have a pretty nice razor blade layout at the market. Would like to read pipes here from Tom Kennedy, Doc Blue, Mary and Madaline Robinson, Bob Wilson, Mr. and Mrs. George K. Grooms, Ray Gorman. Hal Johnson, Ned Hat; George Myers, of spark plug note; Bill Saeks, king of coil workers; Herb Hull and Mr. and Mrs. Art Cox."

Confidence in himself and the right items are the reasons for many a pitchman's success.

HARRY GREENFIELD continues to get his share of the good stuff.

JIM POOLE is still holding forth in Houston to good tips.

HAPPY ARNOLD, vet pitcherman, is in Chicago planning a trick mouse layout.

THEY TELL US that Columbus, O., is closed to members of the Players and keister fraternity unless they are regular voters in the city.

WONDER HOW MANY of the confetti workers got well with that item during this year's Haloween. It is going over the country.

JOE GLASS is working exceptionally good business with balloons and costume jewelry on New York's midtown streets.

AFTER A SUCCESSFUL tour of the sports in Jamestown, N. Y., and Canton, Lancaster and Circleville, all in Ohio, as well as a dog show in Columbus, 0., Ford Garrison has returned to Elmira, N. Y.

It's been reported that the novelty workers are all stocked and waiting for the numbing turkey day football games. Are you among those thus prepared?

WORKING HEALTH looks to good returns at Columbus Circle, New York, is Joe Carroll.

WAYNE GARRISON is coralling the huce with knife sharpeners and glass cutters at the H. L. Green Store, Columbus, O.
Buyers Come In Regularly

Jukes get first call from foreign firms—vend mechs, arcade pieces next demand

NEW YORK: Nov. 9-Distributors and jobbers in this area are making a real effort to reap the harvest of current demand for coin machines—and all indications are that they are succeeding in their efforts to get and fill orders from out of the country. Export business, distributors here report, is picking up briskly in Latin-American countries. It is not unusual these days to see coin machines lined up and find most distributors and jobbers busily making crates for shipments to Puerto Rico, Cuba, Brazil, Chile and other Latin nations. Trade reports are market excellent for jukes, with arcade equipment and vendors next in demand.

Report Jukes Export

Finding their way to Latin-American coin buyers these days are some new U.S.-built juke boxes, reports along coin machine row say. Some regular machines of the juke variety are going out of the country in increasing numbers. Distributors say, continue to lead the field. Next in demand are arcade pieces for the jukes. In addition to active import-export firms, Latin buyers are reported weekly in New York. Surprisingly, New York dealers say 70 per cent of the South American writers write and speak English well.

PRODUCTION—Post Office Depart- ment came up with some unusual promotion for the recent air show. A pre-war vending machine, collectors were excited with loudspeakers which thanked patrons for letters deposited. Idea was used by one New York suburban mutual on some 50 cities over a short period of time and postal authorities said it served to boost sales. Similar idea has been used for vending machines which deliver a short advertising message at spaced intervals.

SUGAR—In Miami, Fla., next week, 4,000 bottlers and interested vending men will attend the 28th annual meeting of American Bottlers of Carbonated Beverages. Big topic at meeting will be some two talks scheduled. A Department of Agriculture official is slated to speak, and his talk may be really newsworthy. Earlier this week, spokesman for the Agriculture De- partment was reported to have said sugar will be in better supply this year than in 1947, and that rates will be increased in April.

RADIO—Coin-operated radios are expected to be a topic of interest at the Hotel Convention in New York. Several coin machines and play equipment. Latest showing of these new machines range from large coin machine to do one a couple of five machines on one location to do New York every week. One in New York every week.

Grawoig Nips Sales Rumors On Challenge

Grawoig did disclose, however, that a half dozen firms have put off feelings regarding purchase of manufacture and other Latin-American buyers at the juke box. He said also that his firm would be interested in a favorable proposition and that no definite offers would be ignored.

He emphasized that interested parties to date have uniformly stated for a figure at which Challenge would agree to make such a transac- tion. Any such proposition would be turned down, he said, with only definite offers being considered. He also disclosed that firms to be given consideration would have to demonstrate their ability to make a 100 per cent cash purchase.

Cig Tax To Pay Ill. Vet Bonus

SPRINGFIELD, Ill., Nov. 9—The 82 cents in Illinois to help raise money to pay the recently approved War Bond issue. Additional tax on horse races is also stated. Should more money be needed, a feature may appropriate it from present tax revenue in existing or a new tax. Treasury general revenue fund. Illinois plan will pay veterans $10 a month. Each month in domestic service; $15 for overseas. Next of kin of veterans who died of service-connected causes will receive $100.

Over 915,000 Illinois men and women in the armed forces during World War II will receive cash sums averaging from $30 to $80 a month. Of $35,000,000 in all. Checks may begin appearing in veterans' hands in December, 1948. Delay is due to necessity of setting up and organizing a State Service Board and time needed for official to receive and appraise applications.

A suit pending in the Illinois Su- preme Court seeks to void the act as unconstitutional. Decision on this may come next January.
Greene's Stand Draws Another CMI Statement

CHICAGO, Nov. 9—Coin Machine Industries, Inc., released an article concerning recent statements. The article is a response to comments made by the head of the National Automatic Merchandising Association about coin-operated equipment. The article was written by James T. Mangan, chief of CMI public relations. Mangan appeared to defend the company's coin-operated vending machines.

Robert Z. Greene, president of Rowe Companies, Whippany, N. J., and chief of the National Automatic Merchandising Association, wasn't contented with the picture painted in Chicago to try to separate the great coin machine industry from the business of coin-operated vending, but he also made available the following statement which appeared in Advertising Age October 28:

"At the 10th annual convention of the National Automatic Merchandising convention here October 16, Z. Z. Greene told the group that his own firm, Rowe Companies, Whippany, N. J., would not operate its coin-operated machines at the forthcoming Coin Machine Industry convention.

"The decision marks the first major break between coin-operated amusement machines and machines, not necessarily coin-operated. About a dozen representatives of other companies were believed to be expected that their firms would follow similar policies.

"Greene caused this message to be disseminated far and wide, apparently without any qualms for the industry's future, for every coin machine manufacturer and operator, including operators of vending equipment.

"It is the opinion of all the leaders in the coin machine industry, particularly with regard to amusement goods, that there is no place in the general press. In commenting on the releasing of the message, a manager of Coin Machine Industries, Inc., that is the largest coin machine manufacturer in the country.

"The decision, according to the statement, was made today:

"The coin coming coin machine show at the Sheraton, February 3-4, is practically a sell-out. This exhibit, in the opinion of the representatives of coin-operated products has the world ever seen.

"Several of the major vending machine companies will display their most recent novelties from 8,000 to 12,000 visiting operators from every State in the union.

"The operators of Coin Machine Industries, Inc., have more and more weight to represent the vending machine trade as the only association. Greene just happens to be out of step with the whole industry."

James T. Mangan, chief of the public relations bureau of Coin Machine Industries, Inc., announced this week that he had received an answer to the open letter he recently addressed to Robert Z. Greene, president of the National Automatic Merchandising Association.

"According to the CMI publicity chief, many statements except to Greene's stand have been received at CMI headquarters. An anonymous letter, also signed Dave Gottlieb, president of CMI, took this stand: "

"Operators of coin-operated machines know that this industry is one of the most fluid in America. Everyone can survive by operating one type of equipment. In the last few years, it has been a first principle of all manufacturers to press the doctrine of diversified equipment."

"Vending machines are primarily coin-operated machines and cannot be thought of otherwise. Ever since our association first began to hold its annual shows, as much stress was

National Hotel Exposition To Feature Coin Machines

NEW YORK, Nov. 9— Displays of merchandizing exhibits featuring coin-operated equipment will be featured in the 31st National Hotel Exposition scheduled November 11-14 at the Grand Central Palace here, according to Arthur L. Lee, general manager. Estimated crowd of between 80,000 and 100,000 will attend the show which is not open to the public, but coin machine men are invited.

"This is the first hotel exposition that has gotten coin machine minded," Lee states in referring to the five coin machine manufacturers who are exhibiting their products along with hundreds of new and improved post-war products, systems, services, and foods and beverages.

Coin-Operated Exhibits

International Mutoscope Corporation, Long Island City, N. Y., leads the way with an exhibit of its photomatic and voice-o-graph machines, but not to be outdone, four coin radio manufacturers have booths at the show. Exhibiting will be Tradio, Ashbury Park, N. J.; Radiomatic, Newark, N. J.; Hotel Radio, Detroit, and the guest radio division of Automatic House Radio, N. Y.

Allied industries such as institutions, restaurants, cafes, beauty shops, resorts, transportation and countless other fields, will be represented at the gathering. Finished products and services in widely diversified fields will be offered to visitors.

Various organizations such as the New York C.I.V.E.T., Club Managers Association, American Culinary Federation, Executive Housekeeping Executives, Recreation, Executives Association, Club Managers of America and the International Stewards will hold meetings during the exposition week. Many State hotel associations will also hold meetings.

Chairman's Statement

"The war forced the hotel industry, like every other business, to adapt itself. Toward this end, radical changes were made. Charles L. Orstein, chairman of the exposition state committee, said this is a problem of personnel and the supply of materials, foods and beverages caused many a headache. The attempt to get back to a peacetime basis in scarcely more than a year has been a most difficult process, but on vending equipment as on any other kind of coin-operated machines."

OU Elevates Price On Paints 31 Cents

WASHINGTON, Nov. 9—Coinmen who have been watching the movement of the ORA this week witnessed the raise of prices on most paints by 31 cents. Increase, which amounted to $1.30 a gallon, was granted due to the high cost of linseed oil. This oil was freed from price control October 29.

Increases apply to all trade prices—those sold over the counter—and to the intermediate oleomargarine liquids used as "grinding vehicles" in manufacturing of paint. Highest increase was 88 cents for exterior enamels and varnishes.

Tax Receipts Hit Peaks in Dixie States

NASHVILLE, Nov. 9—State revenue in 1945-46 from tax collections figures were released recently indicating the 1946-47 total tax revenue of $981,321, higher than during the same month last year. Tobacco tax collections show an increase of 7.46 per cent over those for October, 1945.

North Carolina's department of revenue said the flood of tax revenue stemmed from the increased buying and higher prices, in announcing a record receipt for October. Every revenue source, in the State, officials said, was up for the month just past.

Alabama, with a total collection of $6,753,138, reported an all-time monthly high. Tobacco receipts, State officials said, amounted to $619,084, an increase of $92,000 over the same period last year.

Removal Silver Price Controls; Supply Up

WASHINGTON, Nov. 9—Office of Price Administration announced last week that ceiling prices have been completely removed from all forms of silver. OPA said that "supply and demand are in approximate balance."

This should mean a good supply of silver in all forms. OPA reported the reason for the move. This should mean a good supply of silver in all forms. OPA reported the reason for the move.

Tobacco revenue in Louisiana amounted to $275,000, or $107,290 more than October, 1945, compared to $475,972 in October last year. State sales receipts were also 9 per cent lower than Virginia receipts were higher than ever before—and this included figures for the month ending in October. Highest increase in the tobacco revenue shown was an increase of $1,649,972.

Steel Mills Reach Highest Operating Levels in 18 Mos.

CHICAGO, Nov. 9—Steel mills operated at the highest levels in almost 18 months last week and early this week. American Iron & Steel Institution estimated the tonnage at 51.1 per cent of capacity, compared with 89.4 per cent in the previous week; tonnage averaged 55,000 for the new high.

This was the best operating rate since the week of June 25, 1945, when it was 91.5 per cent of capacity. A month ago, the operating rate was 90.4 per cent, turning out 1,593,260 tons; a year ago the same month last year, 90.7 per cent, and 1,410,400 respectively.
Trade Views Progress in Exports as Foreign Trade Doubles Record of '30s

Lessons for Commen in Foreign Trade Meet Nov. 11-14

NEW YORK, Nov. 9.—Around the country this week, coinmen who have been working for months to build up foreign markets for their products, have received encouraging reports that total U. S. exports have doubled or trebled those of pre-war years.

Spokesmen took the form of a preview of the 33rd National Foreign Trade Convention to be held at the Waldorf-Astoria here, November 11 to 13. There, members of the coin machine trade will be able to gather the latest data on which to base their predictions and to gain authentic information to implement their own foreign trade plans.

Meanwhile, in Chicago, the North- ern Trust Company reported that commercial export at the present time is about three times higher than in the late 1930's, even after allowing for UNRRA and lend-lease transactions. After further reduction of estimates to take into account price changes, it was said, the physical volume of goods imported is about that of the last years of the '30s.

Trade Holds Own

Trade members, comparing these estimates with the record of the coin machine industry, were pleased that they had not done so badly. During the first six months of 1946, exports of all the coin competitors were about $5,000,000. Department of Commerce statistics for the entire year show that 1937 was the inaugural year of exports, with a total of nearly $3,000,000. Assuming that 1937 export volume was a round million dollars, it was apparent that, given somewhat near-normal conditions, coin manufacturers should have a good chance of climbing back above the 1937 level in the near future.

Low production levels, coupled with slowing down of the manufacturing plants, were the only factors standing in the way. In Memphis, E. E. Shnellenbach, district manager, told the coin- men special services and intelligence Bureau was furnishing reports and forecasts for over-all U. S. exports, and that the annual total of U. S. private trade during the calendar year was about $7,000,000,000, a figure which was exceeded in only one peace-time year, 1937.

Rebuilding Markets

Many of the pressing problems experienced in the coin machine business are foreign markets again will be dealt with at the foreign trade convention. While both private industry and government authorities on the subject will play prominent roles, a round-up of prominent speakers has been set.

Representing government will be W. Averell Harriman, secretary of commerce; William L. Clay, undersecretary of state for economic affairs; Ralph H. Roat, chairman of the Export-Import Bank; and V. K. Wellington Koo, Chinese ambassador to the United States and chairman of the Chinese delegation to the convention.


Trade Interest

Many sessions during the three- day gatherings will have bearing on day-by-day problems of foreign trade transac- tions. On Monday, November 11, for example, addresses and discussions will be presented on such subjects as export merchandising, and proposals for expansion of world trade—and the entire afternoon is set aside to an open forum discussion of foreign trade problems. One of the featured addresses will be on export merchandising, a problem affecting every potential coin ma- chine exporter.

With Tuesday’s program given over largely to various aspects of foreign investments, the closing day sessions will return again to concrete problems. Forum on currency trade and merchandising problems will be conducted by a panel of government and business representatives. Topics will include such everyday problems as customs administration, foreign currency area trade preferences as they affect the American exporter; for- eign purchasing problems; and the third re- vised maximum export price regula- tions.

Census on Gas Stations Held

WASHINGTON, Nov. 9.—Reports of 1,113 sampler gasoline stations throughout the country supplied the Bureau of Census revealed sales of $779,838, in September, an increase of 16.3 per cent over the corresponding month in 1945. September, 1945, sold $642,402. August, 1946, sales were $638,883.

During the first nine months of 1945 filling stations built up sales of $5,484,392. In 1946 the same period sales increased by 32 per cent to $7,012,974.

Operators with gas station loca- tions are, as the above figures indicate, in a good for a good run of business. Lean returns from such shops during the war years stand a good chance of blossoming out into well-paying lo- cations, coinmen believe, as the trend for a number of years will almost certainly be upward in the automobile servicing and repair business, and it will pay to install the newest, most attractive venders in obscure spots about station waiting rooms, office buildings and other places.

States reporting the largest per- centage gains over 1945 (September) for the following: Indiana (54); Oregon (25); Montana (38); New Hampshire (36); Missouri (34). All 48 States reported an increase of Columbia gain in earnings for filling stations this year; not one remained on a level or dropped one dollar sales from 1945. Lowest rise in earnings was reported for Georgia, where the increase was 17 per cent over 1945.

Percentage gains in leading cities in 1948 September dollar sales as compared to September, 1945, returns were St. Louis (41); Chicago (34); Los Angeles (28); Portland, Ore. (18); Seattle (6).

State Tax Calendar

Alabama: December 10: Tobacco stamp and use tax reports and payments due. Tobacco wholesalers’ and jobbers’ reports due.

December 20: Sales tax report and payments due.

Arkansas: December 10: Cigarette reports due.

Colorado: December 15: Sales tax reports and payments due.


Georgia: December 15: Cigarette and cigar reports due.


Illinois: December 15: Cigarette tax returns due. Sales tax reports and payments due.


Cigar tax due.

Louisiana: December 10: Tobacco wholesalers’ reports due.

December 15: Tobacco reports due. New Orleans City sales and use tax reports and payments due. Sales and use tax reports and payments due.

Maryland: December 10: Admissions tax pay- ments due.

December 20: Tobacco distributors’ tax reports and payments due.


North Carolina: December 15: Sales tax report and payment due.

North Dakota: December 15: Cigarette distributors’ tax due.

December 20: Sales and use tax quarterly return and payment due.

Ohio: December 10: Admissions tax re- port and payment due. Cigarette wholesalers’ reports due.

December 15: Use tax report on cigarettes and similar products.

December 31: Admissions tax li- cense expire.


December 15: Sales tax reports and payments due. Tobacco products reports due.

Rhode Island: December 10: Tobacco product tax returns due.

South Carolina: December 10: Admissions tax reports and payments due. Tobacco products reports due.

Texas: December 10: Cigarette distribu- tors’ and solicitors’ reports due.

Twin Cities in Groove; Report Play Holds Up

MINNEAPOLIS, Nov. 9.—With elections out of the way, the coin machine trade is back to work, getting back in the groove again. Coinmen, as did all other business men, took a healthy rest in mid-November. Whether or not the trend was pleasing to the maj- ority was not disclosed, but all were happy when business started to move again.

Business reports from the local trade indicate that play has been good. New machines are starting to come in noticeable quantity and production up, but distributors re- port that they still have to continue to restock, with supply as yet inadequate to meet the demand.

There was serious speculation con- cerning a trend of long standing. In past years, operators did little buying in the fall, but now, with machines coming thru, operators are buying whatever new equipment they can get. Trade here explains this as resulting from the increasing number of new locations springing up in the market, which will eventually do a great deal of harm to the industry.

W. Monkhouse Buys Redford Vending Co., Peanut Vender Route

DETROIT, Nov. 9.—Redford Vending Company, established here by W. R. Monkhouse, and his brother-in-law, William L. Monkhouse, has added to its territory by managing the trade during recent months and left recently to take a position with another concern, his entire route to Monkhouse.

The brother of peanut vender, established chiefly in the Western Detroit area, in the Red- ford Company, Detroit—Ann Arbor—Plymouth, in and western part of Wayne County.

Monkhouse is specializing, as Morgan did, in gasoline station locations, believing that they are the best for this type of vender. With a number of customers, frequently on hand waiting for service, they are good for the low-price vending operator. Their constantly changing school means that the machines will draw more than they would in store locations as a rule, according to their experience, from youngsters who drop in for a candy bar. They also put other lines of venders, altho their pasteur availability will probably mean more diversification later.

Free-Play Starter For Jukes, Games

STAMFORD, Conn., Nov. 9.—An automatic free play starter, named Play Holds Up, is being offered to the trade by Ray Engineering Company. Attached to a pinball game or juke box, the starter holds up a coin for one hour and a half, free game or free record card. It is a $4.00 unit.

"Getting something for nothing stimulates a patron’s interest," Nick Gallo, firm engineer, said. Only two wires connect the gadget to a pinball game or juke. Device is five inches high by three inches wide.

www.americanradiohistory.com
Peak Crowd At Popcorn Men’s Meet

Two Machines Shown

CHICAGO, Nov. 9—Leading suppliers of popcorn materials present among the record attendance of 4,000 at second annual meeting of the National Association of Popcorn Manufacturers here this week viewed vending machines as a good future outlet.

Exposition, which was held at the Sherman Hotel here, featured two vending machines among a display of new and controlled design equipment. Vending displays drew large crowds and popcorn salesmen, brokers, wholesalers and equipment manufacturers were giving the machines good play as well as indicating their interests.

Vending firms which had booths at the exposition were the Viking Tool & Machine Corporation, Bellville, N. J., and the T. & C. Company of Dallas, Texas, who occupy exhibits shared with 27 displays.

Various Groups Attend

Meeting contained almost the entire membership of the organization as well as allied field guests in a two-day session. Speeches during the meeting were made by many association members, production, sales and supplies. There was also discussion.

A talk on fats and oils by W. M. Mainland, chief of the edible oils division, Manufacturers’ Association of Agriculture, carried the hope that the opening of import trade would relieve the conditions prevailing in the local market.

Mainland pointed out that the shortages were mainly due to devastation done during the war. He said the market was in need of new growth.

Other talks on the first day of the meeting included an address by Dr. Miner, of Miner Laboratories, who dealt with the “Use of Fats and Oils.”

A showing of motion pictures and a talk on sanitation was also given by Gerald Doolin, chairman of the National Confectioners’ Association.

Hear Food Counselor

Second day of the meeting led off with a display of the exhibits, as did the first. Members then gathered in the Louis XVe Room of the hotel to hear a talk by Milton E. Parker, a counselor in food production development.

Stressing the necessity of sanitation, Parker pointed out that the path to quality would be a harder road as “the age of the public increases and with all their discrimination toward the product.”

Parker added that there is a lack of ability for vending foods in the product of the event of poisoning. He said that whether the vending knowingly or not sells merchandise which is not good, he will not go back to the manufacturer a code by Gene Flack, of the Loose-Wiles Biscuit Company, on Trade Relations and Sales. Pep up his talk with jokes which fitted his subject, Flack told members that the

Sugar Miami Meet’s Big?

ABC8 annual confab, open to all, attracts beverage vending industry in force

MIAMI, Nov. 9—With an expected attendance of 4,000, the 28th annual meeting of the American Company & Naional Beverage, which will be held here this week, will be the largest ever held in Miami. The convention will be held at the Miami Beach Hotel.

Full report on the sugar situation and other talks of interest to the entire trade include: “A Message From the Treasury Department,” by Ralph L. Markham, deputy commissioner of the War Finance Committee, U. S. Treasury Department.

On Nov. 20. On the morning of (See Pop Men Powow on page 48).
Click Beverage Officials Add Six to Franchise List

HARRISBURG, Pa., Nov. 9—Six bottlers were recently added to the list of the carrying franchises of the Click Beverage Company, officials state. Vending machines as a sales outlet is under consideration by some of the bottlers, it was further added.


Sticky Coins

DECATUR, Ga., Nov. 9.—Johnny Hill, vending machine operator here, says he has run into a new attempt to secure merchandise for free. Boys in the neighborhood are glueing coins to machines to get the product without continuing to insert coins. Hill, while he doesn’t go into details, says the practice is giving him some trouble.

Candy, Drink Makers Opened Again in Penn

PHILADELPHIA, Nov. 9.—Local candy and soda water plants, closed by the shortage of sugar created by the recent maritime strike, prepared to open this week, giving encouragement to the local vending machine trade. With the freeing of 88,000,000 pounds of sugar aboard the 164 strikebound ships in the Port of Philadelphia, outlook looms brighter than it has been this year.

Among the soft drink bottlers, 14 of the largest plants were shut down entirely. Spokesmen for the industry said that a total of 1,200 had been laid off in 35 local plants, but that they all would be recalled as soon as the delivery of sugar assured continued operation.

Brightening the prospects for the candy manufacturers is an expected six million tons of raw cane from Cuba, which will mean an increased quota. Rudolph Kordell, head of the Pennsylvania Confectionery Manufacturers’ Association, said that members of his group are preparing to recall 3,000 employees they furloughed during the strike. He said he expects a rise of 15 to 20 per cent in the cost of candymaking and hopes that many of the closed plants will be able to work overtime to catch up with back orders listed for Christmas.

Some of the bigger candy manufacturers have already returned large numbers of employees laid off during the sugar drought, while some are opening up for the first time, having shut down completely during the shortage.

MUTOSCOPE Presents...
NOVELTY CARDS and
POST CARDS
Defying Description

A magnificent collection of 35 different sets—32 and 64 cards to the set—many for the kiddies—many for the "Sophisticates." All Tested, Proven, Big Money Makers. No expense spared in art work, plates, printing and lithography to give these cards maximum sales appeal.

FIT ALL CARD VENDING MACHINES
Send for complete list and free samples

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GREATEST TIME SAVING
PENNY WEIGHING SCALE
CAPACITY $1.00
SPRINGS PREFERENCE CALIBRATED
HEAVY SHEET METAL BASE
TIck SCOPP
Skilled Hand Workmanship is Employed in Building This Scale To Assure Reliability and Accuracy. There is a shortness of Construction Men So Durable Than It Generally Found in Scales. Finish is Black Crinkle. Carrying Case Is Made of Strong Black Fibre To Meet the Hardest Condition Use That It is Subjected to.

$18.50

1/2 Dbl., Enl. C.O.D., F.O.R. N. Y.

MERCHANDISE
Bath Seeds... 25c Per Lb.
Butter Flavor Seeds... 25c Per Lb.
Lime Seeds... 25c Per Lb.
Fig. Nut Cutouts... 35c Per Lb.

CHARMS
For Bulk Vendors... 5c Per Thousand
Easy Buttons... 6c Per Thousand

SOLD THROUGH ADVANCE VENDING MACHINES
1647 Bedford Ave., Brooklyn 25, N. Y.
Survey Relates Regional Sweets Buying Habits to Area Mfg. Output Levels

Northern States Are Tops, Eating Most, Making Most

WASHINGTON, Nov. 9.—What regions of the U.S. consume the most candy, which produces most, and which offer the greatest dollar volume market are questions answered in an exhaustive survey released recently by the Department of Agriculture. Study prepared with financial backing of National Confectioners’ Association, contains much information interesting to vending men.

In a foreword to the survey, the Agriculture Department’s Charles F. Lund points out that while the candy industry still is plagued by ingredient shortages, many producers are basing plans on marketing during the period when output will return to normal. He explains also that statistics are those reflecting conditions in 1942, considered a “good,” tho’ not a peak year in candy sales.

Skips War Years

Because it passes over the war years, when candy marketing was revamped to allow for huge sales to the military, the survey is expected to prove of great value, despite the use of four-year-old figures.

This is how various regions of the country stack up as to candy sales, production and markets, according to the survey. Top area in every region is in Northeast and North Central States. In the North Central region per capita candy consumption was highest at 22 pounds, with the Northeast only slightly behind with 18.4 per capita. Both are surplus production areas, with the North Central region manufacturing 59 per cent more than it consumes, and the Northeast 15 per cent more.

Names Deficit Regions

Deficit production regions include the Pacific, mountain, and southern states. Pacific, almost as high in per capita consumption as the North, produced only half of what was marketed into the area. Also high in consumption, mountain region’s manufacturers produced only one-fifth of candy consumed there.

Third largest market for candy was the southern region, but per capita consumption was only 13.4 in the warm-weather States, and production was less than one-fourth of total volume of candy sold thru the South.

Marketing Channels

One conclusion interesting to the vending trade was the importance of local markets to most manufacturers. Regardless of type of candy, according to the survey, the local market is most important to the manufacturers. Many firms, particularly in the Northeast and North Central regions, ship large quantities out of their area, but markets close to home rate highest. This would indicate that a vending machine operator would have a chance for a better supply break if he concentrates on suppliers close to home.

(See Survey on Sweets on page 89)
CHICAGO, Nov. 8.—Automatic merchandising received a plugging during the well-attended night at the Super Market Convention held here November 3-8. Altho there were no elaborate displays of coin-activated equipment, the general trend of thought appeared to be in the direction of self-service and the expanded use of automatic venders to expedite that type of service. Speakers brought out the fact that 36 per cent of buying done in groceries was of the impulse type. This, coupled with the self-service desire in the American consciousness, illustrates the need and practicality of the growth of automatic vending in the grocery field. Continual progress in this direction, it was pointed out, is certain in super markets of the future.

Plan Coin Operation

One exhibitor, Frez-O-Mat Sales Corporation, Chicago, displayed their new automatic self-service food dis- penser. While at present this is not a coin-operated machine, the firm definitely plans to present it as such in the near future. Holding from 12 to 20 packages in each of 33 separate refrigerated compartments, de-

livery of single items is made when the customer pulls a downward pull on the compartment, which pulls the package coming forward and rests on the shelf awaiting further operation. A rather long handling operation moves the packages forward. President of the firm, Milton Riffkin, said the vender may be used as a food dispenser in subway, rail-

way, and hotel use. A other use of such venders may be practical when the machines are produced in quantity and are orthodox.

New one-trip glass bottles, pro-

duced by Owens-Illinois Glass Com- pany, O., created interest at the convention. However, as they would run about 2 cents per bottle the cost at present would be pro-

hibitive to bottlers and venders of nickel soft drinks. Should the dime drink become universal, this vender may prove valuable to the automatic vending industry.

For the present, brewers seem to be the main consumers of the new package, which is made in 7, 12, and 32-ounce sizes. Chief feature of the bottle is its strength, altho it is one-

fourth as thick ( stale only) as a regular soda bottle. Out of bottles of standard con-

struction.

Packaging Machines

Of particular interest to operators who vend packaged confectionery lines is the automatic packaging and weighing machine manufactured by Tru-Weight Manufacturing Company, Oklahoma City. As demon-

strated at the convention, it packaged up to 1,000 small size (nickel packages) candy loose bags an hour. Weighting 75 pounds (shipping weight) and priced at $175 f.o.b., it would enable operators to package many items in bulk form and package them at a greater profit, a company representative said.

The machine, which is accurate, will sack all free-flying merchandise, such as candy jelly beans, pop-

corn, nuts, peanuts, hard candy, etc. It will also package soap and butter and other like commodities. It has a wide package range of from a few ounces to several pounds, and proves to be one operator.

Grocers interviewed during the convention seemed to think self-service, customer-operated venders, coin operated, would be desirable additions to their stores. Many time-consuming small sales were made profitable by the automatic mer-

chandiser, they stated. There appeared to be no objection from the grocer’s part, toward venders.

POP MEN POWWOW

(Continued from page 85)

the same day, Hugh J. McMachin, Boston, will be awarded the 1946 ARCB Medal for outstanding con-

tribution to the progress of the con-

sidered beer business. Participat-

ing in the panel discussion, which will deal with prices and other im-

portant merchandising trends, will be Ben H. Wells, Seven-Up Co., St. Louis; Clarence R. Avery, Chatta-


pany, Detroit, and Edgar J. Foro, Coca-Cola Company, New York.

COLUMBUS VENDORS

IN STOCK—for Immediate DELIVERY

VENDORS Plugged in Super Mart Convention; Showing Of Frozen Food Dispenser

One-Trip Bottles Displayed: May Prove Valuable

SHIPMAN

TRIPLE STAMP MACHINE

Orders Filled, Type, Deposit

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Postage

F. L. I. P. C.

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STAMP FOLDERS

For Shipman, Victory, Sharmark Co.

10M—$2.50

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SUCCESSFUL DELIVERY

VICTORY

Double Stamp Machine, Brand New Models 1st and 2nd Position, Can be Used for Stamp or Postage. Guaranteed Weather Proof. Satisfaction Guaranteed. shipper's price.

Orders Filled for

W. N. 5d

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Write for Details on Bulk Vendor, Sharmark, etc.

COLUMBUS VENDORS

1257 JEFFERSON ST.

BILLSANDWICH PRESS

For Bulk Vendor, 72 Avg. Wav.

30 and 40 Car. Discounts

F. O. B.

WIFE-RAK SASSY BUTTONS

$8.00 for 1 Doz.

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For Bulk Vendor, 72 Avg. Wav.

30 and 40 Car. Discounts

F. O. B.

CORRECTION

In a recent issue of The Billboard we in-

advertently quoted quantity prices on VIC-

TOR VENDING CORPORATION products. This was in error. There are no quantity prices in the VICTOR price structure.

Automatic Amusement Co.

1000 Pennsylvania Ave.

Evansville 10, Ind.

BULK VENDOR

Built for the Operator!

Miscellaneous lot of thoroughly re-

conditioned and refinished peanut machines.

Perfect working order, ready for delivery with 5/2 Spanish Salted Peanuts for $8.50.

BULK VENDOR

Billsandwich Press

$2.00 Deposit

BILLSANDWICH PRESS

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CORRECTION

NORTHERN VENDORS

DE LUXE MERCANDISERS

$32.00 EACH

1/2 Deposit, Balance F. O. B.

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"Authorized Northwestern Distributor"

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SALESMEN DISTRIBUTORS

Can place two Route Salesmen. Must be first class experienced men. Thoroughly familiar with the machine or similar experience. Our 10 combination vendor has unusual appeal. Will call on clinic ceedings, up to $3,000.00 monthly. Complete information, first letter.

BOX D-334

THE BILLBOARD

CINCINNATI 1, O.
Sun-Puft Corn
Venders Shown
In Windy City

CHICAGO, Nov. 9.—Popcorn manufacturers as well as vending machine operators present at the National Association of Popcorn Manufacturers' second annual meeting here this week saw the latest model of the Sun-Puft popcorn vending machine.

Machine, manufactured by the T. & C. Company, Dallas, was part of a display which took the entire space of the exhibition room at the Hotel Sherman here, among other popcorn equipment.

Booth at the equipment display showed new model of the pre-popped popcorn vendor and was well attended by association members. Machine, which stands about 5 feet high, carries popcorn in a glass enclosed top, with heat control. Vendor operates on 10-cent play.

Ace Candy Granted Charter
TALLAHASSEE, Fla., Nov. 9.—Charter of incorporation was issued here this week to Ace Candy Service, Inc. of Miami, vending machine distributor, the Secretary of State announced. Listed in the charter were Lois W. Simmons, Paul C. Taylor and S. H. Merson.

SURVEY ON SWEETS
(Continued from page 87)
Marketing channels, also of interest to vending machine operators, were also dealt with in the survey. It is pointed out that the candy jobber has long been a leading outlet thru which manufacturers have marketed their products—hence an important supply source for vending. In the Northeast, manufacturers have sold 37.2 per cent of their production to jobbers. North Central region sold 22.7 per cent; while in the West, however, only 32.9 per cent of sales were to jobbers. Still lower were other candy manufacturers, who counted 22.4 per cent, and mountain producers with 11.4 per cent.
200 at Packard's Intl.

French Lick Convention

FRENCH LICK, Ind., Nov. 9.—French Lick Springs Hotel here this week took on the appearance of a miniature Chicago coin machine convention. Nearly 200 representatives of the Packard Manufacturing Corporation's international distributor organization were on hand for the first showing of Homer E. Capehart's Model 7 floor phonograph for 1947. Although the Model 7 was the center of attraction in the convention hall at the hotel, it was but one of many 1947 models of the firm's line which were likewise displayed to the crowds. All told, the exhibit included five types of speakers designed to meet the requirements of a wide variety of locations and installations. A standard 400 Hideway phonograph and the Flamo wall box.

Engineers Present

Each of the units were displayed much as they would be viewed if they were already installed in a location. In this way distributors and their representatives were able to operate and inspect the equipment as they chose. Factory servicemen and engineers were on hand to demonstrate the mechanics of the instruments and to answer questions the distributors had concerning the equipment.

The convention, which ran thru November 9, got under way on the evening of November 6 with a dinner in the hotel dining room. Following the dinner was a three-hour show by top professional entertainers, staged in the hotel's theater- auditorium.

Distributors and their representatives got down to discussing business at sessions held in the convention hall on the morning and afternoon of November 7. Homer E. Capehart, chairman of the board of Packard, presided over the business sessions.

During the business sessions brief explanatory remarks concerning the new models were given by engineers and service personnel of the factory organization.

Capehart's message to the distributors was highlighted by remarks concerning the new coin-operated installations. Peace. There was Capehart, said: "I trend toward this type installation. In the convention hall, as part of the equipment showing, was a sample of the kind of location installation to which Capehart made reference. Adaptations of the hideaway principle were likewise illustrated in other speaker models on hand for the visitors' inspection.

During the three-day convention special entertainment was provided for the wives of distributors and representatives in attendance. One of the main events of the gathering came Friday when the four Indiana plants of the manufacturer were likewise thrown open for the distributors. At that time distributors were able to inspect these plants and see how the instruments are put together.

List of those present at the three-day meeting will be found in the Coinmen You Know column under French Lick, Ind.

Six KC Jukes Converted to Dime-Quarter

Pioneer Music Changes

KANSAS CITY, Mo., Nov. 9.—First break to dime play on locations within city limits came this week as Brent Trabue, of Pioneer Music Company, announced that his firm has converted six jukes on city location to 10-cent three-for-a-quarter play.

Trabue also announced that he has converted quite a few wallboxes to straight dime play, but this could not be verified at once.

Trabue's step to dime play is expected to cause a number of other operators to follow suit, and one smaller operator said there has developed a sort of general understanding as to what line play. This could not be verified either. Only meeting called on the subject, held several weeks back, was said to have broken up without any agreement made.

Trabue, who is a veteran music operator here and a Wurlitzer franchisee, believes he is leading old wallboxes to adapt them to dime play. The cost of converting wallboxes was pretty steep at first," he said, "but we have whittled it down very much. We have switched six phonographs and quite a number of wallboxes.

An interesting decision was made by the operator the other day when he plans to convert old wallboxes in some of the larger restaurants on his route to dime play. It is probably a number of locations where nickel play will have to be continued, especially in smaller restaurants.

As a result of the change, Trabue said: "I can't see that it has cut the number of plays a whole lot, if any. And it has increased the net revenue in every spot."

"It's going to have to come to it in every place but a few locations," he declared. "Music is the only thing that hasn't been affected. Trabue stated.

"The answer is, we are playing for a nickel back in the depression, and with the present costs of equipment and records and labor, we simply have to have more money if we ever want to pay out.

Wurlitzer Announces Profit

NORTH TONAWANDA, N. Y.—Wurlitzer Music Corporation announced its profits for the first six months of the concern's fiscal year, ending September 30, was $415,715, equal to 50 cents a share of common stock. Sales for the period totaled $133,396 and 16 cents a share of stock.

Pioneer announcer's profit was a result of the conversion of many of its coin-operated machines to dime play. It is not the only company to have made the conversion. A few months ago the Wurlitzer company announced its profits for the first six months of the concern's fiscal year, ending September 30, was $415,715, equal to 50 cents a share of common stock. Sales for the period totaled $133,396 and 16 cents a share of stock.

It is believed, however, that the industry, having learned its lesson 10 years ago when Chairman William Goodrich, of the House Patents Committee, said that Congress was willing to put thru a new copyright law if it only knew what was wanted, will come to agreement and let the highly controversial subjects go for the boards for later inclusion in the long-range plan.

With this in mind, the industry will continue to work on the copyright issue, and it is hoped that a new law will be passed in the near future.
Look over your location. Count the tables, booths and counter sections. How'd you like a coin at a time from a dozen boxes in one location. That's what Personal Music can do for you. Customers pay for their own entertainment; they prefer the soft, well-selected, enjoyable music from a Personal Music box at their own tables. They keep on playing.

Your location owners will go for Personal Music boxes. They're small (only 6¼" high), don't interfere with service, cut down location noise, and attract plays.

Personal Music systems save you money in repairs and maintenance. One man services many locations. Music is transmitted to each stop by telephone wires, eliminating records and title strip changes at locations. Personal Music systems are built to last, to give continuous, high-fidelity reproduction.

Every unit in the system is built for two things: outstanding operation and trouble free service. Notice the logical construction of the Studio Amplifier (see cut). The operating amplifier, standby amplifier and the monitoring amplifier are all designed in one simple, easy-to-get-to arrangement.

If you want the outstanding music system in the industry—in performance and profits, get Personal Music now. Write today for the name of our nearest distributor and for detailed information.

PERSONAL MUSIC CORPORATION
P. O. Box 720, Highway No. 1, Newark, New Jersey
Telephone Bigelow 8-2200
MUGSY SPANNER (Commodore 376)
Whistle the Blues—FT, The Farms—FT.
Dixieland droppings on this disk, originally cut December 1944, are pleasing from Muggsy Spangler’s own赶上 crowd, corn blowing, there’s Pee Wee Russell’s red hot tenor萨克斯, and having fun with Quilicy’s gutsy trombone slides.
As a slow blues, Whistle’ the Blues has Bubba’s heart, the bassist, whistling the blue theme at start and finish, and it’s a faster clip in Dixie jam style for Thelma’s in Love With You.

For the hot jazz shell.

TAB SMITH (Hub 3004 and 3028)
Miss Muggsy McGee—FT, I Can’t Believe That You’re in Love With Me—FT.
Too Late—V, Easy Street—V.
Highlighting a small band with his alto sax specialty, largely in blue style, Tab Smith spots some solid singing to sell the spin for Too Late, of race, with Tab on Easy Street. Chanting chord handled by Deborah Murphy, who displays full voice and good sense of the blues. My Mellow Mees, a slow race blues, the high-pitched writing and the feverish diction of Gloria Robinson有意思的 spin for the oddie I Can’t Believe That You’re in Love With Me, Smith shows greater proficiency as an alto sax than as a rhythm singer.

Ruthless may find some favor in the sides that spin the singing of Deborah Murphy.

LONRE GARDELLE-ROSS LEONARD (Mercury 101)
I Yam What I Yam—FT, Ye Olde Skool—V.
What some singers may lack in name-quality they more than make up for it in lyric quality. Lonre Gardele-Ross Leonard’s rhythm chanteuse, possessing style and delivery as well as voice, and makes it plenty contagious for the catchy I Yam What I Yam. Contrary to the throne and warm bartoning, rich in romantics, by Ross Leonard for the haunting ballad melody You’re Heeded To Me, Gardele-Ross’s band provides the canary with a bright rhythmic background and a silky string and cellet setting for the balladairer.

Both sides spin bright for phone play and may easily prove sleepers.

Message to the Judge Box Operators
VOGUE
"THE PICTURE RECORD"
SECONDS
Are you a Record Operaier?
The Quality of reproduction of music to your listeners is not left to chance. It is your concern in the first place. ROC records are specified for use in your operaier.

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MILWAUKEE 6, WISC.
INVISCON 1029

RECORD REVIEWS
... (Continued from page 28)...

THE VAGABONDS (Talon 114)
The Outlaw—White Label FT, I Wonder—White Label FT, The Chinaman—White Label FT.
Better known for their vaude- villed jazz, The Vagabonds (to be confused with the Negro singing foursome) make pleasing ear candy on their present release. Theirs are the two guitars, bass and accordion, their group of number one tunes. For I Wonder, in I Wonder is whispered in easy-to- take manner, the beat and singing style. A side by a quartet in the church-goers will lift a questioning eyelid at the groovy version of When the Saints Go Marching In. The Vagabonds.

JACK SMITH (Capitol 312)
Why Did I Have To Fall In Love With You—FT, I’m A Teardrop—FT, V.
Better known for their vaude- villed jazz, The Vagabonds (to be confused with the Negro singing foursome) make pleasing ear candy on their present release. Theirs are the two guitars, bass and accordion, their group of number one tunes. For I Wonder, in I Wonder is whispered in easy-to- take manner, the beat and singing style. A side by a quartet in the church-goers will lift a questioning eyelid at the groovy version of When the Saints Go Marching In. The Vagabonds.

BING COLE (Talon 311)
The Christmas Song—FT, V, for the Cool of the Evening—FT.
Violins are added to round out Nat Cole’s usual guitar-bass-piano accom- paniment as in the instrumentally walis The Christmas Song. Singing style is smooth and relaxing. The Wild Man is added to the ensemble to bring the lyric feel into the song. The arrangements are outstanding, the blue theme at the end, the other gal to stay away because this is a top selling date. (Queen Records, Inc.)

GAYLORD CARTER (Black & White 3003, 3004, 3007)
A pleasant listening. Gaylord Carter’s wearing of the arranges is pretty well pitchy. This radio organist (cur- rently on the National and Bride of the Night yank) however, is not satisfied with such material as Stardust, ideally suited for the organ. The command of the manuals, he creates a modernistic version in this which he exhibits fine pedal work. Reverse takes a spicy Latin flavor as he creates a colorful arrangement of Peanut Vender. His facile fingers lend relaxation to breakneck speed for Doodle Bug and Haunt Lucky. Calling again upon the unlimited resources of his instrument, Carter creates unique effects in his adaptation of Hawaiian War Horse which is nothing new to be encountered in the swing Tea for Two until he starts manual-hopping at the half-way mark. Diane and Straw- fan original) are organ naturals and make an easy craft for this, there’s little new here.

For spots where organ music would be welcome.

ANDY RUSSELL (Capitol 310)
The More I Go Out With Somebody Else—V, You Are Everything to Me—FT, V.
With Paul Weston’s full-bodied organ stylization, the romantic mood that Russell generously pours on the vocal sugar to project. The More I Go Out With Somebody Else, an appealing ballad, Russell handles the Wayne-Ralbe clefting with sincerity. Stilet lyric weakness flippin, with the organ monotous accom- paniment, not helping any to make tune register.

Russell fans will favor somebody else.

SHEET HENDERSON (Capitol 313)
Sure I’m A Dream—FT, V.
Currently enjoying feature billing on the much-loved Bing Crosby Kneel Ivory airshow, Sheet Henderson’s recording should do very well to his spinning stature. There’s noth- ing of flash in the way he plays the saxophone, however, the more intense he knuckles the ivories in a vitrified manner that initiates a listeners listening to the rhythm. Form I’m Lucky, (title tune from 20th Century-Fox picture Fort Apache) as a trio, sheet music—labeled to have been composed by Eileen Wilson. Save Me a Piano, a duet, is the ballad nice in view of Tschaikowsky’s (his Fifth Symphony main theme) makes for a likable love theme. The jazz solo cad only by Montgomery’s ivory twirling here adds considerably to side’s interest.

JACQUES BUTLER WITH MERCER ELLINGTON (Vogue 785)
She’s Got the Blues For Sale—FT, V, Messy Garden—FT.
Mercer Ellington, the Duke’s trumpet-blowing son, corrals a group of eight and ten boys given to the instrumental portions of this couplet plenty of ear attraction. The music is a bit loose in spots, of Ellington, what with Al Sears tenor sax that is too much, too much the home base and Lawrence Brown’s trombone liner from the Duke’s fold Trumpeter Russell three shots of a trumpet, the lyrics, charting for both blues and commercial and easy manner. Couple of fine trumpet and trombon spots are particularly outstanding. (Vanguard)

TO DAVIS (Black & White 786)
A sultry-voiced chimp, Jo Evans makes the race-colorley favored counts this disk. With Maxwell Davis’ ork setting a contagious beat Miss Evans puts bounce into her piping of the riff novelty Give It Up. Slower-paced flip starts off with a promising intro and goes into a melt- down to the line where she addresses the other gal to stay away because this is a top selling date. (Queen Records, Inc.)

Pick out and pop your favorite.

THE CUTTERS (Rhapsody 115)
Continent Moon—V, The Sweetheart of Sigma Chi—V.
An instrumental-vocal group, The Cutters is comprised of guitar, accordion and accordion. Four persons in a turn over the self-accompanied voice of the Sigma Chi standard on the B side, sticking only to their instru- mental. One of the most pleasant singing, pleasant singer, Fred DuBois turns in a conversational and commercial im- presion, is the need not too high for the ballad. While platter holds nothing new for this side, cuts for restful listening.

Sigma Chi may cook try.

RED MURRELL (Ravis 135)
Confederate Wagons Rolled Right Along—FT, V.
With his Ozark Playboys setting the toe-tapping beats, mountain troubadour Red Murrell sings in an authen- tic hill country fashion as he relays the folk novelty Confederate Wagons Rolled Right Along. His reading, smooth, his guitar and gui- tars slow down the pace as Murrell signs a two-swinging ballad of a father longing for his Baby Doll.

A lot will roll in for Baby Doll, Alonzo.

RUSTY SAGER (Victor 20-1955)
I Just Had To Have It—V, Peace Train, Conductor—FT.
A new blues adds to the label, Dr. (Peter) Clayton creates a deep-rooted blues and a characteristically intimate style of telling such song stories. In the slow pace, Rusty adds a lot of energy in his pipes. I Need My Baby rolls of another man getting his gal away. Peace Train, Conductor, although sedate in the tempo Hold That Train, Conductor, has just enough taste in the flavor of Alabama. Piano, guitar and bass provide good rhythmic support.

Both sides stock up strong for the race spots.

GOSPEL TRUMPETERS (Queen 4113)
I’m So Glad—V, There’s No More, None More—V.
Genuine gospel singing is represented here (choir singing by both boys and girls) and might have been waxed in an African-American church. The deep, religious fervor and almost approach frenzy in their excitation. Humor is a bit out of place, commercial boxes—being too disarranged and commercial moments.

Collectors of "Americana" would be interested, only.

TEXAS JIM ROBERTSON (Victor 20-1975)
Rainbow at Midnight—V, V.
Bobby Haggard’s band being since leaving the leathernecks, the prairie bal- ladeering of Texas Jim should again find a wide responsive mark. His deep voice spinning plaintively, with the Panhandle Ranchers providing lively accompaniment, it’s a highly attract- ing vehicle for the Filipino Baby who waited faithfully until the boy came back to marry her after the war. Rainbow at Midnight, a song of twilight years which Robertson sings with an unerring charm.

Filipino Baby will find its way into the country spots.

BUDDY SAGER (Victor 20-1977)
I Tipped My Hat—V, V.
A new cowboy chanter for the label. Buddy Sager makes a most favorable offer with his sweet and sympathetic bartoning, plainspoken vocal and warm, sweet, perhaps too "sawdust"-tipped tonal quality to theorchards of the tuneful Not So Long Ago ballad. And Sager sells it just the way it is. I Tipped My Hat, an amusing ditty about his flirtation led to a marital trap. Singing with a bit of the Bluebonnet Serenaders, small instrumental unit.

I Tipped My Hat a surefire hit for the phones, with plenty of coin attraction in the sweet singing for the noted Not So Long Ago side.
ROCK-OLA

GREATER LISTENING PLEASURE

rich high-fidelity tone, true tone amplifier

WALL BOX Model 4520

ROCK-OLA Manufacturing Corporation
800 N. KEDZIE AVE. • CHICAGO 51, ILL.
**WBBM**

To the circle K Ranch at Center Point, Pa., where he will be featured in a rodeo to take place this winter. He is associated with the rodeo in an advisory capacity, along with starring in his rendition of a feature with his horse, Golden Bell. The event also includes 400 cows and calves for the Circle K Ranch over the new station, WWA, Norristown, Pa. The program is broadcast from the WISH, Indianapolis, has been busy lately with some big dates. These dates included a regular General Hospital, Swiss City, Ind., His premier show. He and his band appeared on the show. Happy Johnny and His Gang, for- merly Station WOAS, New York, is now appearing on KXEL, Water- port, Texas. The group, featuring Happy Johnny and singer, is one of the members of Happy Johnny's Gang. Southern California, giving a boost to the season's overseas show, has had several successful American concerts. Music, Inc. Song Records. Title is I'm All Thru Trusting.

**ATLAS IS BUYING!**

**PHONOGRAPH BOARDS:**

All makes accepted. Make your List. Top Prices—24-Hour Action!

**ATLAS NOVELTY CO.**

2250 W. Western Ave. Chicago 11, II.

**NEW REPLACEMENT WALL BOX COVERS**

For Seeburg 20 Selection Wireless or 3 Wire Boxes. Light weight aluminum—Brown or Gray Crackle Finish, Guaranteed Perfect Fit.

**Genuine Fiber Main Gears**

For Seeburg and Wurlitzers

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<th>Sample</th>
<th>3.95</th>
<th>Lots of 10</th>
<th>$3.50 Ea.</th>
<th>Quantity Price</th>
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**CASTORS**

**Plastic (60 Gauge)**

Set of 4. Weight 3 lbs. $1.00

**Pick-Up Coil**

Waxing Copy $800, $500, Each $1.50.

**Quantity Prices to Distributors**


**E. T. MAPE DISTRIBUTING CO., INC.**

2704 W. Pine Blvd. 21 N. Aurora St. 724 York Blvd. 724 York Blvd.


**Cleveland Phonograph Merchants’ Assn.**

Remember we are your Distributors exclusively.

**RECORD TITLE CO., 1250 Ontario St., Cleveland, Ohio**

I fell in Love Too Late Too Often and The Vampire Love, written by Red Foster.

Lee and Juanita Moore, radio en- tertainers who have been married in the Shenandoah, Va., area for the past several years, have moved to the Farmington, Tenn., area, the Shenandoah, Ia. This is Lee and Juanita's first radio assignment in the Shenandoah area. They are now entertaining in Virginia, West Virginia, Maryland and Kentucky the past eight years.

WWVA, in Fort Worth recently con- ferred with Ted Daffin on the idea of forming a large rodeo, which will be held in some southwestern states. A rodeo was held in the Portland, Ore., area, write back to the Portland Athletic Association.

For Seeburg, on a weekly at Palace Gardens, Memphis, Tenn. Is a well-known singer from out Oklahoma way and specializes in the Ernest Tubb type of song and as well as Jimmy Rogers yardles. Her most popular act has been the melody of country music. Could You Take Me Back? and You Were Only Teasing Me. The electric standard of Junior Ivan is the second guitar player for his brother.

I'm a cowboy in the popular type of folk song, such as I'll Get You Lonely, Baby, Sioux City Sue, Divorce Me, and No Vase, No Mirror. The steel guitar player is a Moffett telephone. His name is Billy Hayday. Girl band leaders in the vicinity of Norfolk, Va., have a novelty and this show is reported heard.

Rambler Titanic Scott and His Hillbilly Jamboree have just completed a successful week at one of Nebraska's largest rodeos, in Omaha and many of the Southwest- ern states and report capacity busi- ness. Six Accepted: Southern California, last accepted six original songs written by Roy West, Lenny Sanders and Ernest Benet. The songs are: Think of Me, You Are Forgotten, Love and I Love Mine, I Heard the Cowgirl on the Prairie, Can't Live With You, Can't Without You.

Unique Music Publisher, Detroit, published Tommy Coley's Take My Word For It, Heart, written by Red Foster.
IN FEBRUARY
YOU'LL SEE
mills tusside mechanism
PLAYS BOTH SIDES OF 20 RECORDS • 40 SELECTIONS FOR GREATER APPEAL

MILLS AUTOMATIC PHONOGRAPH
BRINGING YOU A HOST OF PATENTED NEW IDEAS
MILLS INDUSTRIES, INCORPORATED • 4100 Fullerton Avenue • Chicago 39, Illinois
Multi-Sales Trend Cited In Dime Play

Eaton Talks on Drive

CHICAGO, Nov. 9.—Idea of dime play for juke boxes is taking hold among increasing numbers of operators, said DeWitt Eaton, vice-president and general sales manager of AMI, Inc., on his return from a barn-storming tour of the East in behalf of his campaign to revive juke play price upwards.

Said Eaton: "The 10-cent or three-for-a-quarter play on the modern phonograph is not just a requirement of modern times but is truly a development in what we might call the multiple merchandising of music."

Using trade history to back up his argument, he cited introduction of wall boxes which would accept more than one nickel at a time as the first in multiple merchandising. Here, he said, was the initial development of a coin-operated instrument which would trip up the mechanism to play the number of times represented by coins dropped, even tho they were dropped all at the same time.

Next step he described as the phonograph equipped with a 5-cent chute, 10-cent chute and 25-cent chute which when sold out of merchandise itself by allowing the purchaser to buy more than one musical selection at the same time.

This was followed by the coin mechanism having a single coin entry allowing a nickel, dime and quarter to be dropped. Telephone and wired music continued the trend.

"At every stop along the way," Eaton said, "the history of coin-operated music shows that it is everyone's desire to sell not only music but to educate the phonograph user to increase the amount of his music to be purchased."

Assembly Discusses Georgia Sales Tax

ATLANTA, Nov. 9.—Members of the General Assembly here are discussing some form of State sales tax, since legislators are seeking additional revenue for schools and other services.

So far there has been considerable discussion and opinion regarding amount of the sales tax and the form which it would take. Many are opposing any change in the present system, who have actually maintained a tax rate, but 2 to 3 per cent is being discussed by some.

New Disk Company In N. Y.

NEW YORK, Nov. 9.—A new disk company, AMI-Song Record Corporation, has opened offices at 1225 Broadway.

First release of the diskery is four sides by Johnny Flowers and his orchestra, with vocals by Jimmy Brown and the Blentones, a quartet.

Michael Cusack is president of the organization.

purchase. Naturally, the 10-cent per play or three-for-a-quarter is the next step.

Fare Temporary Drop

Eaton said that he had argued the merits of the proposed price changes with his manufacturers and officers. Most he claimed, agreed that the idea is good theoretically, but are hesitant to become part of the crusade for fear that their locations may temporarily let down. His two reasons were that a period of readjustment would be followed by full public acceptance.

Eaton cited the 10-year experience of L. Weyn, of Havre, Mont., in a letter, which declared that he operated with dime and three-for-a-quarter price and that the public will accept it if machines are kept in A-1 condition and are stocked with good records.

Extensive Plan To Push Sales Of Aero Needle

CHICAGO, Nov. 9.—Aero Needle Corporation, manufacturer of the Aeropoint phonograph needles, has launched a new, extensive merchandising program designed to direct more business and salespeople thru the company's salesmen in all parts of the country. According to Burton Brown, president, the campaign is built around a plan which is unique in that it has been projected on a permanent rather than on a time limited basis.

Browne explained the company will give away thousands of valuable premiums to household articles—on the basis of merit points accumulated thru sales of the firm's needle. Browne added that the firm has established its sales bonus program on a generous point basis so that attractive prizes may be given with only moderate sales of needles. If the program is a permanent one, dealers and their salespeople will be eligible for any number of prizes.

As part of immediate merchandising distributors' salesmen are also eligible to win prizes in the award program. Until December 14, while the program is picking up momentum, they will be given merit points for prizes thru sales to dealers. To help dealers and their staffs, firm is making available a series of planned advertising mats, mailing lists, counter displays, and will back up the campaign with national advertising.

Lynch Managers' Quarterly Meet

DALLAS, Nov. 9.—Third quarterly meeting of S. H. Lynch & Co., branch manager, held October 29 at the Dallas Athletic Club, saw an exhaustive airing of general company plans, merchandising business. Lynch presided and R. L. Dunlap, sales manager and promotion manager, was the principal speaker.

Subjects discussed included Allo- cation and Future Distribution Plans, by A. C. Hughes, vice-president of the firm; Operator Contract in the Field, by Thomas H. Lewis, Oklahoma City branch manager; Remote Control Special Units, by New Orleans branch manager J. H. Lynch; Anderson Sage, Houston branch manager, spoke on New Angles of Selling Distribution.

Importance of Equipment Display was outlined by B. J. Nichol, San Antonio branch manager; Bill O'Connor, heading the Dallas branch, discussed the power of thrift to promote the sale of phonographs, and the "Honesty Inventory, and Are Trade-In a Factor or a Problem?" was covered by George W. Sammons, the Memphis office manager.

Appoint United Coin Phone Music Distrib.

NEWARK, N. J., Nov. 9.—United Coin Machine Company, manufacturers of coin operated music machines, was named this week as distributor for Acme Telomatic Corporation in Wisconsin and the Upper Peninsula of Michigan, according to an announcement made by H. F. Dennison, Personnel Music president.

Appoint United Coin Machine Company, who are manufacturers of coin operated music machines, is H. F. Jacobs Sr. and, H. F. Jacobs Jr. Hal Stark is sales manager for the organization.

F. Mann Hosts Airline's Sales Confab in Chi

CHICAGO, Nov. 9.—Airline Merchandizing Corporation's regional sales director for the Chicago area, F. Mann, played host to all the firm's distributors in his hotel-room office during a 3-day con- ference, November 3-4, at the Con- gress Hotel here.

Corporation's president, R. C. Walker, and R. E. Greenbaum, vice-president and general sales manager, also participated.

Mann described the conference as the main subject of the meeting.

Walker said that the corporation's first year in the coin-operated phonograph business was very satisfactory. He added, "My only worry is how we are going to be able to supply the distributors in the near future that we have built up for the first three months of 1947."

Distributors in attendance were Red Bush and Harold Lieberman, Minneapolis, Minnesota; Harold Klein, Milwaukee; William Browne and George Brown, Chicago; Joe Dixon and William Presser, Cleveland; Don Fosgate, Cincinnati, and Jack Mulligan, Pittsburgh.

Organizer Paper for Acme Tonomac File in Hartford

HARTFORD, Conn., Nov. 9.—Certificate of organization was filed this week with the office of the Secretary of State of Connecticut for Acme Tonomac Corporation, of New London, Conn.

Officers listed with the organization are: Michael Cassone, secretary-treasurer; vice-president, Irving Gelzer; treasurer, Maurice Wein and Secretary, John F. Eichibin; chairman of the board.

An issue of additional shares has been filed with the Secretary of State of Connecticut for Acme Tonomac Corporation, of New London, Conn., stating that the company has issued 87 shares, making $26,000 outstanding.

Appoint United Coin Phone Music Distrib.

district manager, Spencer Otis; Ad- ministrator, Lambert H. Peck; sales managers, by Don L. Baxter, Dallas manager of Wilhelm-Laughlin-Wilson & Asso- ciates.

In addition to a thoro discussion of general company business, meeting highlighted plans for more extensive promotion of new equipment. At the conclusion of the meeting, the following resolutions were presented to branch managers.

COMPLETE 20-STATION "Automatic Hosless"

OPERATION Library of 5,000 Records. Operated successfully for 2 years in city of 400,000. NO competition and unlimited possibilities for expansion.

I must sell due to illness of owner. Write for complete details.

BOX D-346, Care The Billboard, Cincinnati, Ohio

WANTED.—USED RECORDS

Reasonably good condition. Highest price paid for records not more than 6 months old.

BOX D-366, Care The Billboard, Cincinnati, Ohio
IN THE EMPIRE STATE BUILDING TOWER

MAKING EXTRAORDINARY PROFITS

VOICE-O-GRAPH

...in all types of locations from coast-to-coast making extraordinary profits...

VOICE-O-GRAPH

...because of the irresistible appeal of these words...

...and because VOICE-O-GRAPH delivers a recording that gives wonderful reproduction...High Fidelity, UNBREAKABLE. Mail it or take it home—play it over and over. That’s why the public goes for it and that’s why the operator profits so substantially.

ASK YOUR VOICE-O-GRAPH DISTRIBUTOR FOR A DEMONSTRATION OF THIS REMARKABLE COIN-OPERATED MACHINE AND PROOF OF VOICE-O-GRAPH EARNING POWER IN YOUR TERRITORY.

INTERNATIONAL MUTOSCOPE CORPORATION

44-01 ELEVENTH STREET

WM. RABKIN, President

LONG ISLAND CITY 1, NEW YORK

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H & L Distributors, Inc.
700 Spring St., N. W.
Atlanta, Ga.
Hy-G Music Company
1415 Washington Ave., S.
Minneapolis, Minn.
Lemke Coin Machine Company
131 W. Verner Highway
Detroit, Mich.
The Markoff Company, Inc.
4310 Carnegie Ave.
Cleveland, Ohio
Mills Sales Company, Ltd.
2827 W. Pico Blvd.
Los Angeles, Calif.
Mills Sales Company, Ltd.
1640 18th St.
Oakland 7, Calif.
Mills Sales Company, Ltd.
1325 S. W. Washington
Portland, Oregon
Modern Music Sales Corp.
455 W. 45th St.
New York, N. Y.
Phoenix Distributing Company
1211 North 3rd Ave.
Phoenix, Ariz.
Roanoke Vending Machine Exchange, Inc.
13 South Jefferson St.
Roanoke, Va.
Toronto Trading Post, Ltd.
736 Yonge St.
Toronto, Ont., Canada
United Novelty Company
DeLaunay & Division Sts.
Huntsville, Miss.
United Novelty Company
617 W. Capitol St.
Jackson, Miss.
The Vending Machine Company
205 Franklin St.
Fayetteville, N. C.
Walbox Sales Company
1503 Young St.
Dallas, Texas
Cliff Wilson Distrib. Co.
1721 So. Main St.
Tulsa, Okla.
Wood Distributing Company
415 West Main St.
El Dorado, Ark.
SCAMO Cuts Fees To Win New Members
Offices Established

LOS ANGELES, Nov. 9—Southern California Amateur Broadcasters' Association, operators' association will open its doors to new operators between now and January by reducing initiation fee from $250 to $50 for those joining in November, $75 for December, and $100 in January. Initiation fee may be paid at the rate of $25 down and $5 monthly installments until paid.

The Association came out of the regular meeting held in North Star Auditorium here last Tuesday night. Altogether a contract with the Teamsters' Union has been signed, it has not yet been paid.

Ray Bullock, managing director, told the group. Union representative in charge of the dealings with the music dealers is Eric Toothaker, in Washington, and the contract, Bullock said, will be signed upon his return.

In Office Soon

It was also revealed that the association will soon take over the Pico along coin row. When this is done, the old, retired, a record exchange will be established. Sample records from all companies presently will be included and with listing rooms established so that operators may hear the records of all companies.

When operators buy records, the association will have arrangements to pick up the stock and deliver them if so desired. No records or parts will be stocked.

While changes under way, more important matters were brought to the floor than at previous sessions.

Bullock pointed out that a charter will soon be served and that members will have an opportunity of voting for its officers. The members will also be able to vote for the new director.

Four proposals came out of a meeting of which the members were named by George Arral, president. First was $50 for the association's monthly fee; second, $250 initiation payable in two $125 installments; third, $250 initiation payable in $25 down and $100 per month, in $100 per month until paid, the fourth, which was accepted. In addition to the initiation fee there is a levy of $2 per machine per month. After January all proposals were to revert to the $250 initiation fee.

Talk of Party

A discussion was also held on the staging of a party in connection with the membership drive. Larry Slade offered to contribute $100 to the affair. It was also proposed that distributors show new machines at a three-day showing to be held in one of the downtown Los Angeles hotels.

Only one mentioned was the Billboard indication on this was deferred until later.
Today's perfection

BY
THE PIONEERS OF THE INSTRUMENTS . . .
THE POLICY MAKERS OF THE INDUSTRY

See and Listen to Packard's 1947 Models
Higher Profits • Lower Operating Expense

PACKARD
PLA-MOR
Rich walnut with a softly glowing lighted plastic crown—
Highlights and shadows that glow and gleam—
Romantic and appealing—as captivating as fire-ight—
Gay—but not garish—
Beautiful—but not biz-a-re
As entrancing as a rainbow—
Homer E. Capehart's Packard Pla-Mor Speaker 1000 "OUT-OF-THE-WORLD"

Breath-taking...

Scintillating—Sparkling—Effervescent—
Exciting as rare champagne—
Perfect for the Dream-Boats and Wonder-Bars—
Fills the room with dancing bubbles of light—
Operates with the Packard Pla-Mor Phonograph

Homer E. Capehart's Packard Pla-Mor Phonograph Hideaway Model 400
The smoothest, simplest, most desirable hide-away phonograph in Automatic Music History

Homer E. Capehart's Packard Pla-Mor Phonograph Hideaway (Shown at left)—With the beautiful Packard Model 7—or any phonograph.
Packard all the way

FOR PROFIT

- Wherever nickels need to be coaxed—that's the place for Packard Pla-Mor Wall Boxes. They have a great reputation (just ask an operator)—and they live up to it.

And truly music salesmen are the Packard Pla-Mor Auxiliary Speakers Dahlia, Daisy and Rose (reading from top to bottom). They’re lovely to look at, delightful to hear, and profitable to own.

With the spectacular Model 7 floor phonograph; the unique and excellent Model 400 phonograph hideaway; the exotic Speaker 1000 "Out-of-This-World"; the intriguing, business-promoting Remote Control Wall Box; the speakers on this page and the Packard accessories (adapters, 30-wire cable, bar-brackets, etc.) you have the complete line of unequalled, profit-engineered automatic music equipment—Packard-All-The-Way—for profit!

PACKARD MANUFACTURING CORP., INDIANAPOLIS 7, INDIANA

HOMER E. CAPEHART, Chairman of the Board
New York:

Irving Lavedent, Musasonic Music, is ill in a hospital at Lakewood, N. Y. . . . Bill Katz, Capitol Music, left this week for the Dorset Hotel, Easthampton, Mass., to take over management of the Century Music and Coin Machine Exchange, is all set to be married next week. . . . Henry Brown, New England Coin Machine, recently announced that his son, Herbert, has put in an order for a machine from Madison Avenue. . . . Charles Bernoff, Royal Music has left for a short vaca-

Los Angeles:

Preston Jarrell has left Coinmatic Distributors to take over as general manager for Weymouth Service Company, George Burke, of Coinmatic, contemplates no immediate replacement for Jarrell. . . . George Ergott, of local Mils Sales company offices, recently-located in Oak-

New Orleans:

F. A. Blaock, of F. A. B. Distribut-

Chicago:

Jack Kelner, of Kelner Vendors here, was among merrymakers at the 20th annual dinner celebration of Tobacco Distributors November 2. Affair, staged in the Grand Ballroom of the Astor House, featured tracted trade foods from manufactur-

SMILING AGREEMENT appears to be the result of conversation of dime play by officials and distributors of AMI, Inc. Doc Eaton, guiding light of the 10-cent and three-for-a-quarter play, is seen directly in front of juice box.
CINEMEN YOU KNOW

New York:
(Continued from page 103)

Corporation. Jack Seidler, Uneeda Vending Service, states that the
In-Store Machine Emitters Association, Inc., of which he is president,
is growing every week.

The National Hotel Exposition

The National Hotel Exposition

MANY HIGHLIGHTS

Few of the machines operated are as novel and unusual as the

MACHINE MANUFACTURERS

MACHINE MANUFACTURERS

SOLD OUT

SOLD OUT

SOLD OUT

SOLD OUT

SOLD OUT

SOLD OUT

SOLD OUT
COLUMBIA DOUBLE JACKPOT BELL

Completely Reconditioned Like New
$85.00 EA.

Convertible from 5¢ to 10¢, 25¢ play on location.

LIBERTY FRUIT BELL
Reconditioned like new. TAKE NICKELS PAYS OUT QUARTERS.

A great automatic pay out machine by far. Pays out on Every
12¢ play when winning Falls. Completely reconditioned.

GOLD AWARD - $75.00 EA.

1/2 Deposit Received with Order, Balance C.O.D.
WRITE FOR OUR CATALOG
WANT all types and makes of Counter Games. Name other types of Machine. Tell us your needs.

MAKE OVER 350% PROFIT
on the 2 HOTTEST BOARD DEALS on the Market!

3 "HARVARD" Electric Double Head Dry Shavers. List Price, $75.00 Each
On 2016 Hole Board @ 5¢ Per Punch...Takes in...
$100.80

Pays Out in Consolidations
25.00

GROSS PROFIT
75.80

LESS - Cost of Deal...
16.90

YOUR PROFIT...
$59.00

Some Big Profit Deal Available With "HARVARD" Shavers. Complete With Carrying Case.

25% WITH ORDER, BALANCE C.O.D.

LION PRODUCTS COMPANY
803 Milwaukee Ave.
CHICAGO 22, ILL.

COIN COUNTING MACHINES
NEW AND REBUILT - BOUGHT AND SOLD
Your broken and worn coin counters repaired by experts.
Write for List of Coin Counters Now on Hand.

ADVANCE REPAIR SERVICE
1936 N. WESTERN AVE.
Armitage 7822
CHICAGO, ILL.

COLUMBIA DELUXE - GOLDEN FALLS - CHALLENGERS
All latest Pin Games in stock. We take trade-ins.

MUSIC - CONSOLES - SLOTS
LEHIGH SPECIALTY CO.

1407 W. Montgomery Ave. Phone: Poplar 3299
Philadelphia 21, Pa.

THEY'RE GOING FAST!!
FLASH HOCKEY

Regular Price $249.50
NOW ONLY $149.50

Faster action, all mechanical action, top player appeal, price right, immediate delivery.

Here's your chance to get a BRAND NEW GAME—at this amazingly low price—this offer will not be repeated—send your order in today before our stock is exhausted.

SEEBURG RAY GUNS
Reconditioned, repainted and converted to Shoot the Bear by factory trained mechanics. All work fully guaranteed.

$79.50
PLUS PARTS

—SPECIALS—
REFINISHED—5 BALL PIN GAMES—GUARANTEED

ABC Bowler $9.50 | Fallys $15.00 | Speedway $15.00
Argument $5.50 | Four Acres $125.00 | Seahawk $95.00
Big Bill $3.50 | Four Bros. $85.00 | Spirit Parade $58.00
Big Top $149.50 | Horoscope $84.50 | Spot Pool $40.00
Comet $89.50 | Keep Em Flying $194.50 | Super Six $40.00
Champion $29.50 | Knockout $129.50 | Thriller $95.00
Defense $29.50 | Landslide $39.50 | Victory $95.00
Fleet $49.50 | Play Ball $49.50 | Yankee Doodle $149.50

1/3 DEPOSIT WITH ORDER, BALANCE C.O.D.

WANTED
SEEBURG CHICKEN SAM AND JAILBIRD RAY GUNS...

$40.00 EACH
WRITE FOR SHIPPING INSTRUCTIONS.

COMPLETE STOCK OF SEEBURG RAY GUN PARTS
The Billboard  
November 16, 1946

THE MACHINES OF PROVEN WINNERS
PRICES SLASHED

PHONOGRAPH
REPAINTED  RECONDITIONED  READY FOR LOCATION

SEEBURG

$800, E.S.R.C.  $495.00
800, E. S.  $450.00
690, E.S.  $395.00
Commander, E.S.R.C.  $395.00
Cord, E.S.  $345.00
Colonial, E.S.  $345.00
Master, E.S.  $325.00
Envoy, E.S.R.C.  $335.00
Vogue, E.S.  $325.00
Duke, Conqueror Games, With Clock  $325.00
Concert Grand  $255.00
K-10  $215.00
25 Wall  $125.00

WURLITZER

650-M Colonel  $475.00
270 every Cabinet  $325.00
27B Victor Cabinet  $325.00
270-M Colonel  $325.00
600-M Colonel  $310.00
600-M Master  $310.00
600-M Master-Cab  $310.00
600-M Master-Cab  $310.00
600-M Master-Cab  $310.00

950, 1050  $165.00
616 Marble-Cab  $150.00
616 Marble-Cab  $150.00
616 Marble-Cab  $150.00
616 Marble-Cab  $150.00
616 Hideaway Adapter  $150.00

Twin 16 Hideaway Adapter  $145.00
16 Selection Wall Box, 2 Wire  $6.95
120 Wall Box, 2 Wire  $7.95
330 Wall Box, 2 Wire  $7.95
230 Bar Box, 2 Wire  $7.95
330 Wall Box, 2 Wire  $7.95

New Stepper & Adapter, Both  $19.95

Cabinets

Ball Bumper Radios  $159.95
Champion Hockey  $99.95


A NYLON DEAL WITH TERRIFIC APPEAL
All Nylon Prices—Those quality Nylons are fine gauge and quality. All Duplex, Sure-Tone and E.S.R. (All parts made in the U.S.A.)

DEAL #1—9 NYLON WINNERS
1,000-Ball Board  $9.50
Take in $50.00—Cost $23.80.
Profit $77.80.
15 Open Numbers Win. Last Sale, High 125.00.

DEAL #2—9 NYLON WINNERS
1,000-Ball Board  $9.50
Take in $50.00—Cost $23.80.
Profit $77.80.
15 Open Numbers Win. Last Sale, High 125.00.

DEAL #3—12 NYLON WINNERS
1,000-Ball Board  $10.00
Take in $60.00—Cost $23.80.
Profit $46.20.
4 Open Numbers Win. Last Sale, each Win. $125.00.

DEAL #4—12 NYLON WINNERS
1,000-Ball Board  $10.00
Take in $70.00—Cost $23.80.
Profit $46.20.
11 Open Numbers Win. Last Sale on Board Wire $125.00.

1/2 DEPOSIT, BALANCE C. O. D. and at distributor's risk. 
We Have Tactile Radio Deals!!!

30 IRVING PLACE, N.Y., N.Y.
319-3400

NYLON SALESBORO DEAL #5
15 NYLON WINNERS
15 open numbers, all a part of five gauges and quality. All Duplex, Sure-Tone and E.S.R. (All parts made in the U.S.A.)

Cost of Deal  $47.50 Ea.
6 Sets of 6, $285.00
12 Sets of 6, $425.00
Lot of 12 or More, $425.00

PHILKAY PRODUCTS
30 Irving Place, N.Y., N.Y.

FOR SALE

BANKS NOVELTY COMPANY
4300 Banks Street
New Orleans, La.

ROY McGINNIS

H & L DISTRIBUTORS

FRIEDMAN AMUSEMENT COMPANY

ROY McGINNIS COMPANY

MILLS MACHINES

H & L DISTRIBUTORS

EXCLUSIVE TRADIO DISTRIBUTOR

MILLS COIN MACHINES

STATE OF GEORGIA

ROY McGINNIS COMPANY

2011 BURLINGTON RD., BALTIMORE, Md.

MILLS COIN MACHINES

DISTRICT OF COLUMBIA AND MARYLAND

FOR SALE CONSOLES

11 BUCKLEY TRACK ODDS
5c Play, High Serials From 11200 Up - Each $350.00
BUCKLEY TRACK ODDS
25c Play, High Serials From 11500 Up - Each $550.00

Terms: 1/2 Deposit

C & G SPECIALTY COMPANY
832 Camp Street
New Orleans, La.

CHICAGO:

(Continued from page 103)

Joe Cline, of the Atlas Novelty Company, is on a two-week trip thru Illi- nois. Joe is looking over general business conditions in the State. While Joe was absent, Clyde Darter, an operator from Kankakee, dropped in for a short visit. ... Bill Rigney, who operates in Peoria, Ill., came into town this week as did A. E. Mercer of Fort Madison, Iowa.

C. A. Camp, of Southern Amusement Company, briefly visited Chi- cago last week. Camp, who is from Minneapolis, came to look over some locations here. ... Sam Kaplan was in from Milwaukee to look over new machines and get a line on the top secret arcade equipment being prepared at Exhibit Supply Company. Exhibit is preparing for the exhibition for the Outdoor Amusement Exhibi- tion at the Sherman Hotel in De- cember.

Among other visitors to this city were Bill Wilson, of Tulsa, Okla., who visited some of our new consoles here, as well as friends and looked around. ... Billy Cohen, an operator from Minneapolis, passed thru last week. ... Max Glass, of Max Glass Distributors, was down in Miami to look over new machines and get a line on the top secret arcade equipment being prepared at Exhibit Supply Company. Exhibit is preparing for the exhibition for the Outdoor Amusement Exhibi- tion at the Sherman Hotel in De- cember.

Among other operators in Maryland, visited friends here last week and took a look around the Globe Distributing Com- pany. ... Henry Fox, an operator from New Orleans also visited D. H. Bush, Indiana operator visited coin machine row here last week. ... Visitors at Empire Coin Machines were Joe Wilkinson, of United Amuse- ment Company, San Antonio; Herb Engels, general manager, General Amuse- ment Company, Flint, Mich.; Bernard Bemson, B. & B. Novelty Company, Louis- ville, and Jack Rosenfield, J. Rosen- field Company, St. Louis, Missouri. ... Coin salesman Paul Glaser left to go on the road. ... Dave Gottlieb & Company welcomed brother, Maurice, back from Europe. ... Roy Mc- Gill, of Chicago, was a visitor. ... Automatic Coin Machine & Supp- lies Inc., that is according to J. (See CHICAGO on page 116)
GET 'EM WHILE WE'VE GOT 'EM
RIGHT OFF LOCATION—BARGAINS GALORE
$250.00 REWARD IF THIS AD IS MISREPRESENTED

CHOICE USED AND SOME PRACTICALLY NEW 1940 EQUIPMENT

20—Mills Brown Fronts 5 and 25c Models
5c — $135.00 ea.
25c — $145.00 ea.

20—Mills Gold or Silver Chrome 5 and 25c Models
5c — $145.00 ea.
25c — $155.00 ea.

40—Paces 1940 Chrome DeLuxe Bells, 5 and 25c Models.
Used 6 weeks. Big reduction.


Watling Rolstops, Columbus Bells, Jackpot and Gold Awards. Lots of miscellaneous equipment. No damaged or broken parts. All equipment can be placed on location at once. Also have a choice stock of brand new equipment ready for immediate delivery. Jennings Slots, Exhibit's Fastball, Gottlieb's Superliner, Gottlieb's Gripper Scales, Bally's Big League.

TERMS—½ Deposit, Balance C. O. D.

OPERATORS WISHING TO PERSONALLY PICK UP USED MACHINES, PHONE US 48 HOURS ON ADVANCE OF ARRIVAL

RICHMOND SALES COMPANY
803-5 W. BROAD ST.
DIAL 5-0942 RICHMOND 20, VA.

"HIT 2 IN 1"
FOR BIG MONEY!

1050 Holes
Takes in ... $5.20
Pays ....... 24.75 (definite)

PROFIT ... $27.75 (definite)

"2 in 1" is an attractive multicolumned, direct bank board designed for faster play, special Mystery Awards and color sport. Also equipped with $250 Machine. Order now for fast take.

For full details on Globe's really fast-selling line of safety vigorous, write for bulletin TODAY!

GLOBE PRINTING CO.

WANTED TO BUY!
Genco Victory and Defense Games
will pay $40.00 Each

Machines must be complete.

AMERICAN AMUSEMENT CO.
164 E. GRAND AVE. Tel. CAPitol 5300 CHICAGO 11, ILL.

ATTENTION! TICKET MEN
TICKET FOLDING AND BANDING SERVICE
One high speed, trouble free Ticket Folding and Banding Machine are at your service. These single Ticket Machines are averaging 400,000 tickets per machine per 40 hour week. If you make tickets and have no machine, or if you wish more tickets than your present machines will handle, we will fold and band some for you. The price will be interesting. Write.

We also manufacture these machines for sale at $3,000.00 each. If you need a machine, don't fail to see us.

BARNES MANUFACTURING CO., NEW PARIS, O.

Man O Man, after installing Heath's Coin Chute Adapters, I get no more midnight service calls because of old, worn-out coin chutes.

Players say, "It's a pleasure and a joy to play machines equipped with Heath coin chutes—they slide so easily." Now available for Wurlitzer 412's, 616's, 24's, 500's and 600's. Specify type machine. $22.50 each. Distributors, write for quantity prices. Shipping daily from stock.

HEATH DISTRIBUTING COMPANY
217 THIRD STREET
PHONES 2681-2682 MACON, GEORGIA

NOW DELIVERING IN MICHIGAN!

NEW MACHINES

MILLS 5c BLACK CHERRY BELL, $348.00 GRESHOCK'S COLUMBIA, J. P. $145.00
MILLS 25c BLACK CHERRY BELL, 258.00 DE LUXE CLUB COLUMBIA, .... 209.50
MILLS BOX STANDS, 27.50 BALLY BIG LEAGUE 299.50
MILLS 25c GOLDEN FALLS, 258.00 AMUSEMATIC JACK RABBIT 475.00
MILLS VEST POCKET BELL, 74.50 GOTTIEB'S SUPERLINER 320.00
KEMERY'S 5c SUPER BONUS BELL, 740.00 EXHIBIT'S FAST BALL 330.00
BALLY TRIPLE BELL, 895.00 MARVEL'S FRIEDO 345.00
MARVEL'S OPPORTUNITY, 249.50 GENCO'S WHIZZ 395.00
DAML FREE PLAY, 75.00 GOTTIEB GRIP SCALE 39.50
ACE COIN COUNTER, 139.50 A. B. T. CHALLENGER 65.00

RECONDITIONED MACHINES

MUTOSCOPE SKY FIGHTER $209.50 MILLS 25c BLUE FRONTS, LATE 1942 $149.50
PERISCOPIC 129.50 MILLS VEST POCKETS, GREEN 42.50
EVANS TOMMY GUN, LATE 1942 119.50 MILLS VEST POCKETS, 8 & 9 49.50
CHAMPION MOCKERY, F.P. 149.50 USED SLOT STANDS 19.50
WURL. SKEE BALL, 14 FT. 375.00 SCHOOL DAYS 59.50
BALLY KING PIN, ....... 199.50 PAN AMERICAN 64.50
WARLING BIG GAME, F.P. 89.50 SKY RIDER 109.50
JENNINGS SILVER MOON, F.P. 114.50 SEVEN UP 67.50
EVANS 25c DELUXE DOMINOES, F.P. 157.50 41 MAJORS 69.50
EVANS LUCKY STAR 125.00 METRO 49.50
BALLY CLUB TRIVIOY 209.50 JUNGLE 79.50
BALLY '41 DERRY, F.P. 229.50 5-10-25 99.50
BALLY RECORD TIME, F.P. 149.50 MILLS 5c BLUE FRONTS, LATE 129.50
BALLY SARK HORSE 149.50 AMERICAN BEAUTY 99.50
MILLS 5c BLUE FRONTS, LATE 139.50 "42 HOME RUN 99.50
MILLS 10c BLUE FRONTS, LATE 139.50

½ Deposit With Order, Balance C. O. D. or Sight Draft

Robinson SALES CO.
7523 Grand River Ave. - Phone: Tyler - 7-2770 Detroit, Mich.

www.americanradiohistory.com
SPECIAL CLEARANCE
To make room for new merchandise.
Guaranteed winners at BARGAIN prices.

MUSIC

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>2 Wurlitzer 260</td>
<td>$395.00</td>
</tr>
<tr>
<td>1 Wurlitzer 800</td>
<td>$245.00</td>
</tr>
<tr>
<td>1 Wurlitzer 500 K</td>
<td>$445.00</td>
</tr>
<tr>
<td>1 Wurlitzer 600 K</td>
<td>$795.00</td>
</tr>
<tr>
<td>1 Wurlitzer 600 R</td>
<td>$695.00</td>
</tr>
<tr>
<td>1 Wurlitzer 600 R, marble-gr, re-cond.</td>
<td>$795.00</td>
</tr>
<tr>
<td>1 Wurlitzer 616</td>
<td>$375.00</td>
</tr>
<tr>
<td>1 Wurlitzer 616 Plain</td>
<td>$219.50</td>
</tr>
<tr>
<td>1 Wurlitzer 412</td>
<td>$375.00</td>
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<tr>
<td>1 Wurlitzer 412</td>
<td>$169.90</td>
</tr>
<tr>
<td>1 Rock-Ola Imperial 20</td>
<td>$295.00</td>
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<tr>
<td>1 Seeburg 8800, 920, R.C.</td>
<td>$495.00</td>
</tr>
<tr>
<td>7 Seeburg 630</td>
<td>$789.00</td>
</tr>
<tr>
<td>1 Seeburg 435</td>
<td>$457.50</td>
</tr>
<tr>
<td>1 Seeburg 435</td>
<td>$219.50</td>
</tr>
<tr>
<td>1 Rock-Ola Imperial 302</td>
<td>$449.00</td>
</tr>
<tr>
<td>1 Rock-Ola Imperial 16 Record</td>
<td>$152.00</td>
</tr>
<tr>
<td>1 Rock-Ola 12 Record</td>
<td>$275.00</td>
</tr>
<tr>
<td>1 Millers</td>
<td></td>
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</tbody>
</table>

MISCELLANEOUS

1 Rally Undersea Raider (Floor sample)     | $249.95  |
1 Mills and Chicago Coin Box Stand          |          |
84 for Rollers-Almost Safe Stand            | $1.00    |
84 Double Revolver-Around Safe Stand         | $95.50   |

NOW DELIVERING NEW MACHINES

Rock-Ola “Phonograph of Tomorrow”              |          |
Rock-Ola Model 201                              |          |
Rock-Ola Wall Speakers                         |          |
Bally Triple Bell-Draw Bell-Big League-Victory Derby-Victory Special |          |
Daval Free Play Counter Game                   |          |
A.R.T. Challenge                               |          |
Rock-Ola Challenge                             |          |
Monaco Bar-a-Ball                              |          |
“Talking Gold” Plastic Cloth Grille            |          |

We have a large stock of parts for: Bells—Phonographs—Games—Arcade Equipment, etc.

If you don’t see what you need listed above, let us know. We may have it in stock.

If not, we’ll try to locate it for you.

TERMS: 1/2 Deposit—Balance C.O.D.

ALL MERCHANDISE UNCONDITIONALLY GUARANTEED

RETURN IN FIVE DAYS IF NOT SATISFACTORY

All orders subject to prior sale of equipment desired.

Telephone: 1-4001, WOrie or WRITE.

Mullinix Amusement Co.
312 West Victory Drive, Savannah, Ga. & 232 Trinity Avenue, S.W., Atlanta, Ga.

Fun...for leading manufacturers of coin-operated Music and Amusement Machines.

ROCK-OLA • Bally

CAR-TRIPPE

A-1 RECONDITIONED PHONOGRAPH

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Wurlitzer Victory (Walnut Finish)</td>
<td>$395.00</td>
</tr>
<tr>
<td>2 Rock-Ola</td>
<td>$295.00</td>
</tr>
<tr>
<td>1 Rock-Ola Rhythm King (162), Bar</td>
<td>$195.00</td>
</tr>
<tr>
<td>1 Nash</td>
<td>$255.00</td>
</tr>
<tr>
<td>1 Rock-Ola Boss</td>
<td>$295.00</td>
</tr>
<tr>
<td>1 Rock-Ola Model</td>
<td>$295.00</td>
</tr>
<tr>
<td>1 Rock-Ola Command</td>
<td>$275.00</td>
</tr>
<tr>
<td>1 Rock-Ola 300</td>
<td>$275.00</td>
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<tr>
<td>1 Rock-Ola 520</td>
<td>$395.00</td>
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<tr>
<td>1 Rock-Ola Luxa</td>
<td>$395.00</td>
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<tr>
<td>1 Rock-Ola 620</td>
<td>$295.00</td>
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<tr>
<td>1 Wurlitzer 600</td>
<td>$395.00</td>
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<tr>
<td>1 Wurlitzer 240</td>
<td>$295.00</td>
</tr>
<tr>
<td>1 Wurlitzer 260</td>
<td>$395.00</td>
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</table>

A-1 RECONDITIONED WALL AND BAR BOXES

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Rock-Ola Wall, 24”</td>
<td>$122.50</td>
</tr>
<tr>
<td>1 Rock-Ola Bar, 24”</td>
<td>$55.95</td>
</tr>
</tbody>
</table>

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

ALL PHONOGRAPH SUBJECT TO PRIOR SALE

TERMS: 1/3 DEPOSIT, BALANCE C.O.D.

IDEAL NOVELTY CO.

Phone: Franklin 2546
2823 Locust St
St. Louis 3 Mo.

COINMEN YOU KNOW

Detroit:
(Continued from page 103)

machine operator here, is concentrating
on small industrial plant locations.

Garfield Beattie, nut vender and pin
game operator, has sold his equipment, but has plans to
re-enter the trade. Louis Berk, who heads Berk Vending
Company, is building penny scale routes and now awaits delivery of new models.

He formerly was active in operating
pinball games. On the side Berk is managing the Epworth Bar, which he purchased recently. He plans to
remodel the establishment with new
interior, vending and amusement ma-
chine operators, is planning to take
over a distributorship in this area.

Lou Helbring, veteran music operator, has sold out the Detroit
business of the Interstate Machine
Company to the Curtis Coin Machine
Company. He also disposed of his
special service business to the Mc-
Creedy Music Company. Ray Ohrich,
Toledo, who was associated with Hel-
ring, continues to run the business
under that name in the Ohio territory.

Construction work on his new sales-
room and warehouse building is being held up for the usual reasons—shortage of building materials says Henry C. Lenke, . . . Max Adler reports that he has sold out the Adler Peanut Vend-
ing Company, which he and his broth-
er, Carl operated for many years. He
says that he is going to take a crack at the real estate business.

Angott Sales Company reports that Carl Angott was down to Indiana-
polis for several days looking over
the Packard factory there. His broth-
er, Leo, who manages the service de-
partment just returned from a Califor-
nia vacation. . . . Hal Kremsky, former partner in the Great Lakes
Amusement Company, has just been
honorably discharged from the army.

in establishing a new pinball game
route on his own in Flint. Rec-
cently married, Kremsky visited De-
troit on his honeymoon.

Ervin Harvith, of Sneedo-Pal, re-
ports they are now receiving ship-
ments of cigarette vendors. . . . L. V.
Bodz, president of the Greater Det-
roit Vending Machine Operators’ Asso-
ciation, plans to manufacture oil burners.

WESTERN PENNSYLVANIA AND WEST VIRGINIA

IN WESTERN PENNSYLVANIA AND WEST VIRGINIA

The New

AMI

40 SELECTION PHONOGRAPH

is distributed exclusively by

AMERICAN COIN & MACHINE CO.

1035 FIFTH AVE. PITTSBURGH 19, PA.

PHONE 6-2947

W. L. AMUSEMENT COMPANY
235 7th St., St. Louis 2, Missouri

MILLS COIN MACHINES
EASTERN MICHIGAN & SOUTHERN ILLINOIS

WANTED TO BUY

USED PIN GAMES

IDAHO, GRAND CANYON, BRAZIL, OKLA-
HOMA, TRADE WINDS, ARIZONA, GAMES, FE-
STREAKLINE, WOODY SHELLS, GENUINE, VINTAGE.

SEND FOR CIRCULAR

COOPER ENTERPRISES
1574 11th Ave., Whitefield, Pa.

SOUTHWEST DISTRI- CO. 3144 Elliott Ave., Seattle, Washington
NORTHWEST SALES COMPANY
MILLS COIN MACHINES
IDAHO, MONTANA, AND WASHINGTON

SOUTHWEST DISTRI- CO.
3170 E. Anhalt St., Long Beach 4, Calif.

EXCLUSIVE TRADING DISTRIBUTOR IN SOUTHERN CALIFORNIA

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EXCLUSIVE TRADING DISTRIBUTOR
SOUTHERN CALIFORNIA

SEATTLE TRADIO

PAGES 156-157

W. L. AMUSEMENT COMPANY
235 7th St., St. Louis 2, Missouri

MILLS COIN MACHINES
EASTERN MICHIGAN & SOUTHERN ILLINOIS

AMERICAN COIN & MACHINE CO.

1035 FIFTH AVE. PITTSBURGH 19, PA.

PHONE 6-2947

W. L. AMUSEMENT COMPANY
235 7th St., St. Louis 2, Missouri

MILLS COIN MACHINES
EASTERN MICHIGAN & SOUTHERN ILLINOIS

WANTED TO BUY

USED PIN GAMES

IDAHO, GRAND CANYON, BRAZIL, OKLA-
HOMA, TRADE WINDS, ARIZONA, GAMES, FE-
STREAKLINE, WOODY SHELLS, GENUINE, VINTAGE.

SEND FOR CIRCULAR

COOPER ENTERPRISES
1574 11th Ave., Whitefield, Pa.
ATTENTION, EXPORT BUYERS
The New Seacoast Catalog Is Ready for Mailing

This fully illustrated, up-to-the-minute catalog contains complete data on music machines, accessories, vending machines, and amusement games. Write for your copy today! If more than one is needed, simply ask. See Seacoast and You See the Finest.

ATENCION, COMPRADORES PARA LA EXPORTACIÓN
El Nuevo Catalogo ‘Seacoast’ Esta Listo Para El Correo GRATIS!
Este catálogo, enteramente ilustrado y al día, contiene información completa acerca de fonógrafos automáticos, maquinaria automática para vender cigarillos, etc., y para entretenimiento, y sus accesorios. Escribanos hoy por su copia! Díganos si necesita más de una. Consulte a ‘Seacoast’ y Vera Lo Mejor.

SEACOAST DISTRIBUTORS, INC.
418 Fillingham Ave., NEWARK N. J.
Exclusive Rock-Ole Distributor in Northern New Jersey

SALESBOARDS—All Orders Shipped Same Day Received

MACHINE  PRICE  DESCRIPTION
---  -------  ---------------------------
S  $89  LUCKY DUCKS, DEFINITE PROFIT  $5.00  $1.50
S  $29  EASY PROFIT, SLOT SYMBOLS  10.00  1.75
S  $29  EASY PROFIT, DEF. PROFIT, SLOT SYMBOLS  15.00  1.75
S  $69  JACK POT CHARLEY THICK & PROTECTED  17.25  1.75
S  $69  JACK POT CHARLEY THICK & PROTECTED  17.25  1.75
S  $69  JACK POT CHARLEY THICK & PROTECTED  17.25  1.75
S  $69  WIN SOUTH SPORTS, THICK & JUMBO HOLES  40.25  1.75
S  $159  RED-White-Blue, 39.50
S  $159  REPEATER  49.50
S  $159  SCHOOL DAYS  55.50
S  $159  SEA MANE  55.50
S  $159  SPARKY  45.00
S  $159  THREE UP  45.00
S  $159  THREE SCORE  35.00
S  $159  THRILLER  39.50

WRITE FOR OUR LATEST PRICE LIST

MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA

WE ARE DELIVERING NOW IN
North Carolina
South Carolina

AMI AUTOMATIC HOSTESS
— TELEPHONE MUSIC —
PERSONAL MUSIC—MEASURED MEASUREMENT
TELEMATIC

The Operator’s DREAM for Restaurants, Factories and Individual Music Locations.

WILLIAMS DYNAMITE
FIRESTONE GAMES
TALKING GOLD—PLASTIC GRILLE CLOTH

PIONEER DISTRIBUTING CO.
508 HILLSBORO ST., RALEIGH, NORTH CAROLINA
COLUMBIA, S. C.
CHARLOTTE, N. C.
106 N. Caldwell Street

WE WERE HERE 10 YEARS AGO — WE WILL BE HERE TOMORROW.

HERE THEY ARE:
7 BIG HIT, Like New, Ea. ...........$195.00
10 SURF QUEEN, Like New. ........$195.00
2 AMUSING Life League, F. S., Ea. ......$245.00
6 OKLAHOMA, Nice and Clean. Ea. ....$125.00
12 KEEP 'EM FLYIN', You Can't Beat This. Ea. .......$125.00
11 SKY CHIEF, Another Money Maker. Ea. ....$125.00
9 ARIZONA, One of the Best Conversions. Ea. ....$125.00
4 MONICKER, A Money Maker, Ea. ....$74.50
5 BIG PARADE, Just as Good as They Come. Ea. ....$125.00
2 SANTA FE, As Good as a New Game. Ea. ....$139.50
3 FOUR ACES, These Will Be Snapped Up. Ea. ....$74.50

PLEASE SEND TWENTY-DOLLAR DEPOSIT WITH ORDERS

S.A.C.
Certified
11 TEN SPOT  6 SPOT PARADE
4 SPORT PARADE  6 BOLA WAY
5 SCHOOL DAYS  2 STRATOLINER

SOUTHERN AMUSEMENT CO.
628 MADISON MEMPHIS, TENN.
PHONE 5-3600

STOP LOOK BUY

AMMCO'S EQUIPMENT ALWAYS SATISFY!

MARVEL'S OPPORTUNITY
WRITE

Refinished—ONE BALL—Reconditioned

ANABEL  . . . . . . . .  $ 42.50
BELLE HOP  . . . . . . . .  69.50
BOOMTOWN  . . . . . . . .  45.00
BRITISH SPOT  . . . . . . . .  37.50
CLICK  . . . . . . . .  57.50
GOLD STAR  . . . . . . . .  45.00
LANCE  . . . . . . . .  39.50
LANCER  . . . . . . . .  39.50
PITCHER  . . . . . . . .  35.00
PROCESS  . . . . . . . .  35.00
RED-WHITE-BLUE  . . . .  39.50
REPEATER  . . . . . . . .  49.50
SCHOOL DAYS  . . . . . . . .  55.50
SEA MANE  . . . . . . . .  55.50
SPARKY  . . . . . . . .  45.00
THREE UP  . . . . . . . .  35.00
THREE SCORE  . . . . . . . .  35.00
THRILLER  . . . . . . . .  39.50

TEN STRIKES Rebuilt—Refurbished

TEN LOW PRICES on "True-Fit" Castings
"True-Fit" Castings
Grain Cabinets
Price

NEW LOW PRICES

WESTERN BASEBALL PITCHING BOX FLAPS ...........75c

WE ARE NOW EXCLUSIVE DISTRIBUTORS FOR
SCENIC ART PRODUCTS
FOREIGN TRADE CORRESPONDENT'S INVITE TO WRITE TO US
1 1/2 Deposit With Order, Balance C. O. D.

COIN MACHINES

THE COLONEL SAYS:

LEWIS COIN MACHINE SERVICE
3924 W. Chicago Ave.  •  Chicago 51  •  Belmont 7005

MILLS SLOT AND JUMBO PARTS

Lewis Coin Machine Service
2513 N. Milwaukee Ave. • Capitol 1111 • Chicago 47, Ill.
COINMEN YOU KNOW

Kansas City:
(Continued from page 103)

box, grocery store. It will be a self service store, Morris says, and they hope to have it ready for business by Christmas.

Brent Trobab of Pioneer Music Company, is the first big music operator who has reported to be switching his boxes on city locations to 10-cent play. He says he plans to have all but a few on dime play before long. Bill Dunfee has returned to the coin machine trade after a two-year absence. He has established a new route of music and pinball machines, which he operates out of his new appliance store on Main Street. During the war, he was employed by North American Aviation Corporation here.

Incidentally, all four of the Dunfee brothers were in the coin machine business at one time, but only two, Bill and Orin, are still in it. John is with the Montgomery Ward Co., and he has just been discharged from the service, is expected home soon.

Ralph Con has established the ABC Vending Company, operating a route of cigarettes, peanut and candy vendors. His wife is the daughter of Walter E. Adams, of Eamed Products Company, circuit operators in St. Louis.

Charles Wallbank, Music operator at Pittsburg, Kan., was an up-and-out-of-town operators making the rounds this week, E. W. Wellet, who has Wellet Amusement Company at Sweet Springs, Mo., and A. J. Baier, of Midland Music Company, Nevada, Mo., also were KC visitors, Fred Lamb is the new office manager at Automatic Coin Machine Company. He will be in charge this week while Victor Roos and wife make the trip to Eureka, Ill., for the meeting of Packard distributors.

Los Angeles:
(Continued from page 103)

burn's stuff is singing the praises of the company's newest Cuban releases on Peerless Discos, which Abel cut personally in Havana, J. Jack Gutsh will distribute the International Records line locally. Roy C. Jones flew in in his own plane recently to call on Bill Hophet, of Badger Sales. After purchasing a new Kentucky game from Hoppet, Jones was back home two hours later.

S. Schwartz, of Pico Sales, has a new roll-down baseball game called Pinch Hitter, ready for delivery December 1. . . . Curley Robinson's AOLAC expect to be in their new building by Christmas. . . . John Leovich, former Oregon State football star, is operating in Seattle.

Bill Alsdorf is sales engineer with the Jack H. Moore Company, Seattle. . . . Lucy Garcia, secretary to Ray Powers at E. T. Mape's Los Angeles office, returned from a vacation in the Southwest. While in Seattle, Lucy had lunch with her former boss, Bert Beutler, who now manages Jack H. Moore's offices there.

Seein' along the row recently and in Badger Sales display rooms, were Anton Jepson, Maywood; John McGill, Oxnard; Irma Gauer and Bob Ketcherside, San Bernardino; Eddie Lee, San Luis Obispo; Walt Moore, Downey; Johnny Nelson and John Hawley, Inglewood, and many local salesmen, including Ernest Butler, Bill Franco, Frank Lamb and Harry Reznik.

FIVE DAYS' TRAIL

1 0-D.J. 1st 10-Skin kids, like raw... . $120.00
8 0-D.J. 2nd 2-Black Kids, like raw... $42.00
1 0-D.J. 3rd X-Ra, specs, like raw... $250.00
1 0-D.J. 4th X-Ra, specs, like raw... $250.00
1 0-D.J. 5th X-Ra, specs, like raw... $250.00
1 0-D.J. 6th X-Ra, specs, like raw... $250.00
1 0-D.J. 7th X-Ra, specs, like raw... $250.00
1 0-D.J. 8th X-Ra, specs, like raw... $250.00
1 0-D.J. 9th X-Ra, specs, like raw... $250.00
1 0-D.J. 10th X-Ra, specs, like raw... $250.00
1 0-D.J. 11th X-Ra, specs, like raw... $250.00
1 0-D.J. 12th X-Ra, specs, like raw... $250.00
1 0-D.J. 13th X-Ra, specs, like raw... $250.00
1 0-D.J. 14th X-Ra, specs, like raw... $250.00
1 0-D.J. 15th X-Ra, specs, like raw... $250.00
1 0-D.J. 16th X-Ra, specs, like raw... $250.00
1 0-D.J. 17th X-Ra, specs, like raw... $250.00
1 0-D.J. 18th X-Ra, specs, like raw... $250.00
1 0-D.J. 19th X-Ra, specs, like raw... $250.00
1 0-D.J. 20th X-Ra, specs, like raw... $250.00
1 0-D.J. 21st X-Ra, specs, like raw... $250.00
1 0-D.J. 22nd X-Ra, specs, like raw... $250.00
1 0-D.J. 23rd X-Ra, specs, like raw... $250.00
1 0-D.J. 24th X-Ra, specs, like raw... $250.00
1 0-D.J. 25th X-Ra, specs, like raw... $250.00
1 0-D.J. 26th X-Ra, specs, like raw... $250.00
1 0-D.J. 27th X-Ra, specs, like raw... $250.00
1 0-D.J. 28th X-Ra, specs, like raw... $250.00
1 0-D.J. 29th X-Ra, specs, like raw... $250.00
1 0-D.J. 30th X-Ra, specs, like raw... $250.00
1 0-D.J. 31st X-Ra, specs, like raw... $250.00

Slightly Used

1 0-D.J. 2nd 2-Black Kids, like raw... $120.00
1 0-D.J. 3rd X-Ra, specs, like raw... $42.00
1 0-D.J. 4th X-Ra, specs, like raw... $250.00
1 0-D.J. 5th X-Ra, specs, like raw... $250.00
1 0-D.J. 6th X-Ra, specs, like raw... $250.00
1 0-D.J. 7th X-Ra, specs, like raw... $250.00
1 0-D.J. 8th X-Ra, specs, like raw... $250.00
1 0-D.J. 9th X-Ra, specs, like raw... $250.00
1 0-D.J. 10th X-Ra, specs, like raw... $250.00
1 0-D.J. 11th X-Ra, specs, like raw... $250.00
1 0-D.J. 12th X-Ra, specs, like raw... $250.00
1 0-D.J. 13th X-Ra, specs, like raw... $250.00
1 0-D.J. 14th X-Ra, specs, like raw... $250.00
1 0-D.J. 15th X-Ra, specs, like raw... $250.00
1 0-D.J. 16th X-Ra, specs, like raw... $250.00
1 0-D.J. 17th X-Ra, specs, like raw... $250.00
1 0-D.J. 18th X-Ra, specs, like raw... $250.00
1 0-D.J. 19th X-Ra, specs, like raw... $250.00
1 0-D.J. 20th X-Ra, specs, like raw... $250.00
1 0-D.J. 21st X-Ra, specs, like raw... $250.00
1 0-D.J. 22nd X-Ra, specs, like raw... $250.00
1 0-D.J. 23rd X-Ra, specs, like raw... $250.00
1 0-D.J. 24th X-Ra, specs, like raw... $250.00
1 0-D.J. 25th X-Ra, specs, like raw... $250.00
1 0-D.J. 26th X-Ra, specs, like raw... $250.00
1 0-D.J. 27th X-Ra, specs, like raw... $250.00
1 0-D.J. 28th X-Ra, specs, like raw... $250.00
1 0-D.J. 29th X-Ra, specs, like raw... $250.00
1 0-D.J. 30th X-Ra, specs, like raw... $250.00
1 0-D.J. 31st X-Ra, specs, like raw... $250.00

WANTED

CHICAGO COIN GAMES
WILL PAY $200.00 EACH
Any kind. Don't have to work. All parts must be there. No Cabinets—No Legs—No Coin Chutes. SHIP AT ONCE C. O. D. Open for inspection.

FIRESTONE ENTERPRISES, INC.
1604 Cherutt Ave. Brooklyn, N. Y.

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MILLS COIN MACHINES
WESTERN NEW YORK STATE

COIN MACHINE DISTRIBUTING CO.
500 N. CRAIG ST. PITTSBURG, 13, PA.
MILLS COIN MACHINES
WESTERN PENNSYLVANIA

ASOC. AMUSEMENTS INC.
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EXCLUSIVE TRADIO DISTRIBUTOR
Massachusetts, Maine, Connecticut, Rhode Island, Vermont, New Hampshire
SIE TRADIO ADS
PAGES 126-127
MILLS NEW POST-WAR MACHINES

ORDER TODAY IMMEDIATE SHIPMENT

BLACK CHERRY BELL
This wonderful new Bell is now ready for delivery in 5¢, 10¢, 15¢, and 25¢ Play. This machine actually creates and maintains pocket jaws of Silver, Black, Red and Green.

NEW VEST POCKET BELL
This New Pocket Bell has a complete Ball, not wiring an old Mystery Pocket system. Small parts not to frost is covered by drop Mall. Rolls can also be instantly removed, automatically providing a number of unique features.

NEW SAFE STANDS $27.50
Send for Full Details.

SICKING, INC.

UNITED DISCONTINES CONVERSIONS

Watch For Announcement of First Brand New Game

Write at once... get your name on our MAILING LIST for early announcement.

UNITED MANUFACTURING CO.
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NEW! IN STOCK!
MILLS BLACK CHERRY BELL... WRITE

DAVAL FREE PLAY, Counter Game $7.50
DAVCO WHIZZ, 5¢, with stand...$19.50
ART CHALLENGER...$65.00
COTTLIEB GRIP SCALE $4.50
BALLY VICTORY DEERY
BALLY VICTORY SPECIAL... WRITE
EXHIBIT FAST BALL...$9.50
CHICAGO COIN SPELLBOUND...$22.00
METAL BOX STANDS FOR MILLS OR JENNINGS $27.50
UNIVERSAL DOUBLE REVOLVE-A-ROUND SAFE... WRITE
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Cale Chutes for Mills V.P. Bell... 2.50
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Nos. 40-44-46-47-55 Bulbs, 6V. Box of 10 .50
Nos. 81-1455-1456-1458 1.00
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PARTS FOR YOUR MILLS SLOTS
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Write for complete list: Parts and Reconditioned Equipment of all kinds. Terms: 1/2 Deposit, Balance C.O.D.

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METAL COIN TUBES for Downey-Johnson COIN COUNTERS
Reduce your System Tubes Non-Breakable Metal
10¢, 25¢, 50¢, 75¢, 1.00

ORDER TODAY

GLOBE
BONUS BELL
5¢ Play $7.50

SPECIALS

SPECIALS

PHONOGRAPH RECORDS

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Doesn't make much sense, does it? But read on... It means Active... its Warehouses, Showrooms, Parts Departments, Maintenance Experts and Swift Deliveries. This makes "sense" and dollars, too... for YOU!

Yes, Active Amusement Machine Co.'s three busy offices in Philadelphia, Newark and Scranton offer operators the finest service facilities available. Couple with this a complete stock of new and used equipment—equipment designed for big Player-Appeal, BIG Profits and you know why more and more operators are climbing aboard the Active Bandwagon!
EVERY MACHINE GUARANTEED UNCONDITIONALLY FOR 10 DAYS—CLEAN AND MECHANICALLY PERFECT—READY FOR LOCATION.

NEW FIVE-BALL FREE PLAY
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Bucky Bell Box, 32-Wire 449.50

1/3 Deposit, Balance G. O. D.

COINMEN YOU KNOW
French Lick, Ind.: (Continued from page 101)


L. W. Bodeell and Charles Andrews, Peach Ridge Distributing, Sparta, Mich.; Regional Manager W. C. Moosburger, George Gesseart, Packard Distributing, Chicago; Regional Manager R. E. Gesseart, Packard Distributing, Milwaukee; S. F. Pierce, Babin Distributing, Thibodaux, La.; R. H. Wilson, Caddiz, Ohio; R. E. Louden, Caddiz, Ohio; Regional Manager Art Nagel and Dwight Osborn, Osborn Distributing, Memphis; Frank Swartz, Packard Distributing, Cleveland; Charles Trau, Pla-Mor Distributing, Cincinnati.

Hostle Goldberg, Sterling Novelty, Lexington, Ky.; Regional Manager, W. E. Simmons and Ray E. Gardner, Simmons-Sims, Louisville; Regional Sales, Phoenix, Ariz.; Jack Gusshill, Jack Gushill Distributing, Los Angeles; F. P. Cullum, Cullum Distributing Company, Los Angeles; Delee Osborn, Osborn Distributing, Sandusky; Leonro Drodin and Lowrenes Drodin, Lowrenes Novelty, Montreal, Canada.


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NEW TYPE BELL CABINET! Lightning Conversion – Perfect Fit!

Extrabell is the new 1947 front and cabinet assembly built to fit all Mills' Bell mechanisms. Chrome plated aluminum front; light oak cabinet; choice of 2-3, 3-3; Sr. or Jr. size. Sealed and plastic front is patented and its money-saving power already proven in countless locations. $17.50. Price for full cabinet, $59.25 each, F. O. B. Chicago. Immediate delivery. Write for free full color brochure.

THE BOWLING GAME BALLS
REGROUND AND LACQUERED—REFINISHED LIKE NEW
21/2" to 3/4"
$25.00 per hundred
10-Day Service

MACOMB MUSIC SERVICE
16700 NINE MILE RD.
EAST DETROIT, Mich.

IMMEDIATE DELIVERY

BEAUTIFUL 5 COLOR LAYOUT

FOOL-PROOF CONSTRUCTION

NO FEDERAL AMUSEMENT TAX

TOP EARNINGS FOR COUNTER SPACE

$39.50

Prices subject to change without notice.

The new, larger, more attractive and improved HI-LO-FIELD Dice Game is sweeping the country like wildfire. Earnings from $50 to $100 daily in ordinary locations. HI-LO-FIELD is helping thousands of cigar stores, taverns, night clubs and road spots revive their dice game earnings. People flock to it as if by instinct—play it by the hour and come back for more. Easy to understand, easy to operate. NO COIN SLOT . . . portable and easily removed from counter. Ideal for closed territories. OVERALL SIZE 14x21 inches.

1/2 Deposit with Order, Balance C. O. D.

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MILLS COIN MACHINES
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BRAND NEW GOALEES

VICTORY DERBY

We allow liberal trade-in prices on old machines when you buy new machines from us. Tell us what you have.

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SPECIAL PRE-INVENTORY SALE
WE NEED THE ROOM
USED PHONOGRAPHES

ROCK-OLA
Playmaster and Spectraxes...$349.50
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2-616-A, Illuminated ...$215.50
2-616 .. $195.00
716 . $149.50
78 .......................... $349.50
2-600 .. $185.00
2-550 (Piano Keyboard) $349.50
600 Victory $395.00
24 Hideaway (Wurlitzer Adapter) $250.00
24 Hideaway (Wurlitzer Adapter) $250.00
24 Hideaway (Wurlitzer Adapter) $250.00
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SPECIAL—5 CHI-COIN GOALEES — $275.00 EACH
1/3 DEPOSIT, BALANCE C. O. D.

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A TRIPLE THREAT TO ALL SALES RECORDS

ANOTHER NEW AND TASTY WURLITZER "TWIN JACKPOT" SAVAGE
HIT BOARD THAT HAS LOADS OF PLAYER APPEAL

$25.00 TOP PAYOUT
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We can supply you regardless of titles, style, number of holes, payout or purpose. Write us your requirement.

FOR THE FASTEST SELLING, NEW IDEA BOARDS AND ALL THE OLD RELIABLE NUMBERS—SEND FOR WALSH CATALOG SHEET AND PRICE LIST TODAY!

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Williams SMAR Ty, Gottlieb's BAFFLE-CARD, united SEA BREEZE, Chicago Coin's SUPER SCORE, Genco's STEP UP. Get on our mailing list for special price offers on all games. Write us today!

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WE ARE NOW DELIVERING BRAND NEW EVANS BANG TAILS, FREE PLAY, CASH PAY and COMBINATION P. O. and F. P. CONSOLES Exclusive EVANS Distributor for Northeastern California

WILLIAMSON DISTRIBUTING COMPANY
1220 Kay Street — Sacramento 14, California

FLORIDA'S MOST PROGRESSIVE DISTRIBUTOR

Brings You More of Everything You Want in GOTTIEB

BAFFLE CARD

All the Best Features of Gottlieb's Greatest Winners Plus!

ORDER TODAY!

EXCLUSIVE GOTTIEB DISTRIBUTORS IN FLORIDA AND CUBA

EXCLUSIVE FLORIDA DISTRIBUTORS FOR DEPENDABLE SEEBURG MUSIC SYSTEMS

COME IN AND HEAR SCIENTIFIC SOUND DISTRIBUTION

... Learn How It Can Improve Your Music Merchandising!

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A.B.T. CHALLENGER

JUST PICK UP YOUR PHONE

That's all it takes—just a call!

Your new A.B.T. Challenger and Gottlieb's Three-Way Gripper will arrive on-the-double. They are the kind of games that start them playing...keep them playing...producing dollars, not peanuts.

Your call will also get the full measure of Lazar's 27 years experience in the coin machine field. Speedy delivery always, with smooth service and rock-bottom financing. Just dial. Of course, a wire or letter will do, too. In any event, do it now. ORDER TODAY!

GOTTIEB'S 3 WAY GRIPPER

AFTER 27 YEARS, BEING A FRIEND BECOMES A HABIT

D. D. Lazar Co.
1635 Fifth Ave.
Pittsburgh 14, Pa.
COINMEN YOU KNOW

Twin Cities:
(Continued from page 103)

Flower Norelty Company, ... Bush Distributing Company has added Pat O'Hara to the staff. Pat was at one time with Aeron Manufacturing Company.

Herman Paster is going to bundle up his wife and children and head for Florida soon for the winter. Bush Distributing Company reports that Ted Bush is back from a visit to Chicago's coin row. Bill Loechler and Lyle Mayer are heads of the La Crosse, Wis., branch of Timed Music, Inc. . . . Jack Backus, Jamestown, N. D., operator, came to the Twin Cities by way to this week when a low ceiling grounded his plane.

Out-of-town column who dropped in to catch the Minnesota-Purdue football game included Irv Sendler, Sandler Distributing Company, Des Moines; Francis Bellero of Hbing, Minn.; Jack Tomer, Duluth, Minn.; Buck Collins and his son, Bob, accompanied by their wives—all down from Morris, Minn.; Emil Sirinini, of Eau Claire, Wis.; George Wagner, of Ferguson Falls, Minn., who made the trip to see Gopher star Eric Fausch, who once played for Wagner's amateur football team.

Joe Guillaume, of Elk Point, S. D., made one of his too infrequent trips to coin row. He was buying equipment . . . Oscar Truppan, of Bush Distributing, is back at his desk after a trip through southwestern Wisconsin. . . . Art Berg, of Fairmont, Minn., is an added fan for the Purdue game. . . . Jim McLean and Danny Enich and Irv Sandler have set up a retail record shop in Minneapolis, Third and Hennepin. Back end of building they occupy is used as a shop for the coin machine route. This new enterprise is known as Advance Record Shop.

BUY THE BEST AND LATEST K-80

ASTROLOGY SCALE
Expertly rebuilt
$169.50
Includes 18,000 (6 Sets) ASTROLOGY TICKETS
1¢ Coin Chute

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YOUR PROFITS JUMP WITH SPIN-N-WIN
KAN-OF-KOIN
New one-piece spindle coupon game! No assembly required. Lots of color and flash.

“LITTLE HANK”
1000 NUMERAL COUPONS TO PLAY...500 FREE, 51 WINNERS.
Take In: 1250 @ 25¢ $312.50
Past Out: $315.00 (Average) $3.15
85 Consoliations = 22.50 20.00
PROFIT (Average) $30.00
Retail Price $6.85—Actual Size 14” by 9”.

“SUPER CHARLEY”
1200 ROTATION COUPONS, 25¢ PLAY, 151 WINNERS.
Take In: 1200 @ 25¢ $300.00
Past Out: 850 Consol. @ 9¢ $78.00
85 Consoliations, 190.00 $25.25
PROFIT (Average) $46.72
Retail Price $4.55—Actual Size 14” by 9”.

HERE IT IS!
FAST MONEY DEAL

“LUCKY TEN”
600 Tickets 25¢ Per Bundle
10 Winning Tickets
Take In $150.00
Average Jackpot...$10.00
Consolation 2.50
Average Profit $13.40
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Gross $306.00
Exclusive Territory Available

COMMERCIAL PRINTING COMPANY
MUNCIE, INDIANA
HIGH AND JACKSON STREETS

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<tr>
<th>ON DECK</th>
<th>COSTS YOU ONLY</th>
<th>HERE IS WHAT YOU GET</th>
</tr>
</thead>
<tbody>
<tr>
<td>GIRLS iIIOY for Snappy</td>
<td>$12.50</td>
<td>New! Plain 16-Color Bonus Glass</td>
</tr>
<tr>
<td>GLAMOR GIRLS for Spark Poodles</td>
<td></td>
<td>New! Large Size Bumper Coins</td>
</tr>
<tr>
<td>TWIN SIX for Hi-Hat</td>
<td></td>
<td>New! Score Cards</td>
</tr>
<tr>
<td>BASEBALL</td>
<td></td>
<td>NO MECHANICAL CHANGES</td>
</tr>
</tbody>
</table>

RUSH YOUR ORDER TODAY!

SENSATIONAL NEW DEALS

FAST SELLERS—QUICK PROFITS—ORDER NOW

All New
Coins Different
A Sure Fire Hit Wonderful
Exciting Play
Definite Profits
Winners Hand
Stamped and
Concealed

Heavily re-inforced
and easel backs for
display

Tickets in bundles of
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toucher play

Jobbers and Distributors—Write for Quantity Prices

The fastest coin board ever designed—All coins go to winning numbers.
Each receives choice of coin and last sale receives remaining 3 coins.
5—$5.00 winners, 1—$1.00, 17—25¢. Stamped under coins.
1,200 Tickets @ 25¢ each $300.00
Payout under coins $30.25
Coins in display, 4—50¢, 4—25¢, 15—10¢... 4.50 34.75

DEFINITE PROFIT $25.25
Priced at $4.85 Single -- $48.75 Dozen -- Prompt Delivery

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THE MANUFACTURING CENTER OF THE TICKET GAME INDUSTRY

- Jar Games
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- Sales Cards

Order From These Independent Manufacturers Located in Muncie, Indiana

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A. B. C. NOVELTY CO. HOME TALLY CARD CO.
NOEL MANUFACTURING CO.
FRANKEL DELIVERS THE WINNERS,
BALLY TRIPLE BELT $895.00 BALLY DRAW BELT $477.50
PACKARD HIDEAWAY, New 24-Record With Adapter $450.00
PACKARD’S SENSATIONAL CEILING SPEAKER “OUT OF THIS WORLD” $159.50
PACKARD’S WALL BOX, New, Improved, Trouble-Free $38.95

New 5 Balls
Bally Big League $299.50
Williams Dynamoite $334.50
Exhibit Fast Ball $330.00
Chi Coin Spellbound $325.00
Gott, Superlinder $322.00
Marvel Opportunity $249.50

EVANS NEW BANGTAILS—WINTER BOOK MODELS—$826.00

“COURTESY COOPERATION SERVICE To Better Serve Midwest Operators”

Mills Reconditioned
FOUR BELLS
4 Nickels—$345.00
3 Nickels & 1 Quarter $395.00

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REPRESENTING THE CREAM OF THE MANUFACTURERS
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FRANKEL DISTRIBUTING CO.
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America’s Finest...
READY FOR DELIVERY!
NEW AND USED AMI AUTOMATIC HOSTESS TELEPHONE MUSIC
“GETS LOCATIONS...AND KEEPS THEM!”

FOR SPECIAL DEAL WRITE—WIRE—PHONE TODAY
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123 W. RUNYON ST., NEWARK, N. J.
593 TENTH AVE., NEW YORK 18, NEW YORK
956 MAIN ST., BUFFALO 2, NEW YORK

NOTICE, INVESTORS
ONE OF THE FINEST PINBALL, SALESBOARD AND MUSIC ROUTES IN THE NORTHWEST FOR SALE
Continuous operation of over 200 pieces in the same territory for past 15 years. Grossing an average of $20,000 per month. Owner retiring. Books open to qualified buyers. $350,000 total price. Write BOX 807, Federal Post Office, Portland, Oregon

COINMEN YOU KNOW
Chicago:
(Continued from page 106)
Berhardt, Springfield, Ill., was a visitor. William Cohen, of Silent Sales Company, stopped in on his way to New York.
O. D. Jennings, who was invited by Gov. Thomas Boyle, of Missouri, to attend the import-export meeting in Jackson last week, tells us the affair was called off, Reeson, the sudden death of Governor Boyle. Jennings attended the funeral, then went to his Missouri plantation. . . Jennings’s vice-president, J. B. Brown, celebrated his 19th wedding anniversary last week. New plant additions, we are told, is almost completed. It will be used exclusively for playing. . . Visitors to Jennings included Dave Bond, Boston Distributor; Phil Breugun, St. Paul, Roy Balmer, Elkhart, Ind., and operators of William Oznosci, Schonok, Pa., and William Zeydl, Williamsport, Pa.
American Amusement Company’s Harry Frazee picks the right time to travel to the right places. He is leaving for Miami on business. . .
David Yars, also an American man, is sporting a new 1946 car. Visitors here included Cliff Wilson, Tulsa, Okla.; Max and Lynn Brown, Philadelphia distributors; David Rosen and Sam Stern, also from Philadelphia.

Ball-O-Matic played host to operators George Coleman, Beckfort, Ill., Eric Pippa, Florido; George Oden- dorf, Illinois, and Harry Hillard, Rock- for, Ill., Harry Miles, Williamsport Amusement Company, Williamsport, Pa., who visited Ball-O-Matic and, in his nephew, Joe Miles, who spent two weeks on Mills Industries’ production line learning how to handle and re- build coin machines. Joe is with his uncle Harry’s firm. He was a radio technician on the battleship Missouri. Vince Murphy, sales manager of Monarch Coin Machine Company, is contemplating a road trip next week to ascertain business conditions in Central Illinois and Iowa, Monarch girls, Vince claims, are among the best looking on coin row (visitors note). Harry Green, of Lion Distributors, Louisville, dropped in . . .
Clayton Nemeroff, Monarch associate, returned from a business trip to Iowa. He reports business conditions improved.

THE SUPER ROLL-DOWN
SUPER TRIANGLE ELECTROMATON, INC.
Manufacurers of Electro-Mechanical Amusement Devices
701-705 Murana St.
Hoboken, N. J.
HOBoken 3-1472

IONI STATE SALES
67 7th St., Des Moines, Iowa
MILLS COIN MACHINES
STATE OF IOWA

NEW 46 MODEL BUCKLEY TRACK ODDS
Heath Distributing Co.
317 3d Street
Macon, Ga.

METAL TYPERS DISCS
WRITE US FOR THE BEST
For Demand a Por- 
BANK OF COIN 
Plate Ma- 
chines, the 
only Disc made u. 
they are made for use in 
and they in 
chias, of 
their 
the man- 
fine. 

SOUTH COAST AMUSEMENT CO.
201 E. 11th St., Houston 8, Texas
MILLS COIN MACHINES
SOUTHERN HALF OF TEXAS

ECONOMIZE WITH ECONOMY
PARTS and SUPPLIES FOR COIN-OPERATED MACHINES
SEND FOR 1946 CIRCULAR
ECONOMY SUPPLY COMPANY
2045 Maryland Ave., Baltimore 18, Md.
Phone: Chezona 6612

MONARCH'S
593 E. 11TH ST., CHICAGO 4, ILL.
DISTRICTS

PACKARD'S
6612 WINE AVENUE, ST. LOUIS 4, MO.
MILLS COIN MACHINES
SOUTHERN HALF OF ILLINOIS

STANDARD SCALE CO.
715 N. Kingsgroway, ST. LOUIS 8, MO.
Successor to the Groetchen Tool Co., in the manufacture of Metal Typer Names Plate Machines and Metals.

WRONG TO PAY THEM

www.americanradiohistory.com
N. Y. REAPS EXPORTS

(Continued from page 13)

...cut in this country, go begging, however, because the L. A. buyers seem to prefer U. S. pops and hot tops. Most of the natives do not understand English, but the American platters seem to have the same appeal for them as Spanish-language tunes do for the U. S. consumer.

Interestingly, distributors here report that some 70 per cent of the South American coin machine buyers understand and write English. Most popular coins used below the border bear strong resemblance to our dimes.

Contrary to usual practice here at home, proprietors of locations in Latin countries often stuff their juice boxes with their own nickels in order to attract business. Location percentages, distributors say, are considerably lower than in the U. S.

GRAWE'S NIPS RUMORS

(Continued from page 82) would be able to complete such a transaction during its current status. Grawoig said that this could be done by gaining permission of the court. Meanwhile, he said, the new owners of U. S. Challenge Company and Batavia Metal Products are still themselves considering resumption of production on the juke box. Currently, he said, a study of component parts and purchased materials is being conducted by his engineers.

NATIONAL COIN MACHINES

164 E. Grand Ave. Chicago 11, Ill.
Tel: CAPitol 5300
Buy "American" and you buy the "Finest!"

WISCONSIN and MICHIGAN OPERATORS!

Contact Us At Once—
A BRAND NEW LEGAL GAME
TO FIT THIS TERRITORY!

Ready for Immediate Delivery!

"BAT-A-BALL" $249.50
F.O.B. Chicago

Telephone: 1946
The telephone number of the year!
WRITE-WIRE-PHONE US TODAY!
distributed by

MASTER MUSIC SALES
10 Main Street
Watertown, Wisconsin
Telephone: 1946
COIN MACHINE

PARTS

28-VOLT BAY BASE BULBS 20c EACH

Bally Rapid Fire Coin Castings 3.00
Each ........................................... .10.50
Leg Levelers (Set of 4), Each .55
Ball Grid Leg Reinforcements .10
Live Rubber Rail, Per Foot .06
Large Size Suction Cups, Per 100 1.75
Plunger Tips (Large or Small) Box, Per 100 3.00
Ball Shooter Assembly (Specify Bally, Exhibit or Gallifield) 1.25
Ball Lift Assembly (Specify Bally, Exhibit or Gallifield) .55
Genuine Coin Bulb, No. 454 5c

GLASS CARTRIDGE FUSES

Per 10 Per 100
1/16, 1/32, 1/4 Amps .......................... $1.45 $9.75
1/16, 2.25, 3 Amps .......................... .45 .25
5, 6, 7/8, 1 Amps .......................... .35 .23
10, 15, 20, 45, 60 Amps .......................... 1.00 .50

SEND FOR OUR LATEST COIN MACHINE PARTS LIST

DAN GOULD ENTERPRISES

5049 W. Fullerton Chicago 39, Ill.
Phone Berkshire 3012

Here is the most phenomenal development ever to hit the coin-operated music field! Over 30 years of "know-how" brings you perfection from an operator's point of view. Musical Minutes offers you EVERYTHING.

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Location-tested for the past 9 months. MUSICAL MINUTES answers every operator's prayer for amazing money-making potential! IMAGINE ALL THESE ADVANTAGES IN ONE MACHINE!

- Superb Tone ... Easy To Install
- Eye-Arresting Beauty in Attractive Colors
- 6 "Play" Minutes for 5c
12 "Play" Minutes for 10c
- Simplicity of Design
- Fundproof New Coin Accumulator
- Takes any combination of nickels and dimes up to a dollar, offering 20 plays or 120 continuous minutes
- Coin Counter assures full return to location and music merchant

FOR "CONTROLLED" MUSIC

INSIST ON "JOHN-LEE"

8-POINT SERVICE! IMAGINE ALL THIS IN ONE SYSTEM:

1. Beautiful Steel Cabinet
2. Two 16 Record Mechanisms
3. Two Adaptable Stereo Amplifiers
4. Distribution Panel
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6. Fluorescent Lighting

The ideal "controlled" system for banks, offices, factories, restaurants, etc. Unbelievable performance! Phone or write NOW for complete information TODAY!

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Greatest Music-Control development of the age! HERES where the music comes from ... completely unattended ... 2 or 24 hours a day! TAKE A LOOK!

By simple plug in method Musical Minutes Studio services both Musical Minutes Boxes and the John-Lee System.

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Chicago 40, Illinois

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*Please send additional information on "Jackrabbit" -- the sensational money-maker of the year.

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St. Louis Paper Features Slug Rejector Item

ST. LOUIS, Nov. 9.—St. Louis Governor's staff writer, Ray Baechle, prepared an interesting feature article, entitled "End of the Line for Juke Box Chisellers," which appeared as a featured article in a recent edition of that newspaper. The article was accompanied by an artistic illustration. Feature dealt with National Slug Rejectors, Inc., of St. Louis. Following paragraphs, taken from Baechle's article, should prove of interest to the trade:

"The company (National Slug Rejectors) is now completing development of an exclusive jurisdictional device which Steffen declares will bring us to the coin age of two pieces. This is what has been needed to perfect automatic merchandising. In two years' time, the storekeeper can open the store 24 hours a day with this device have service.

"Here's how these things will work. There'll be rows of vending cabinets. Each cabinet is a fresh fish of 50 cents. The merchant can sell the machine for any price up to $1. So he sells each vending at 36 cents. All the shopper does is to keep dropping in coins, any combination of dimes, nickels, pennies and quarters—just any combination. When 36 cents is in out pops a fish."

"No. 2, pride of the gadgeters, will prevent one of America's biggest little tragedies—not be able to get a coke when you haven't a nickel and no one else has change. That's because the gadget will kick out the right change along with the merchandise. It works. I tried out a test unit on a coke machine at the plant and got one coke and four nickels—just any combination.

"Incidentally, there are a dozen vending machines, dropping everything from sweets to milk, scattered around the plant. Furthermore, there are thousands of slugs lying around, very good junk that the company trade for test purposes. But the 283 employees—such faith—are never tempted.

Stacks of Coins

"The last to try it would be the 90 girls in the test department. They endlessly shove change and slugs into the new unit. National Slug has quite a chunk of dough tied up in this test change—piles of nearly every small coin in the world from English shillings to Argentine 10 centavos.

"The rejectors have such fame that nearly every guy with a new coin device pops into National Slug to have it adapted to the profit producers. Recently the engineers finished a job on a Ruba Goldberg contraption that turns out hot dogs, hamburgers and toasted cheese sandwiches. They're put in raw, just as the coin hits—buzz—an arc of current cooks them electrically. The coffee? Well, the new de luxe java dispensers have been improved. You can have it black, with just cream, with just sugar, or, if you insist, with both."

Crop Production Goal for 1947; More Rye and Sugar

WASHINGTON, Nov. 9.—Final 1947 crop production goals, according to the Agricultural Department's announcement last week, call for 34.1 billion pounds of crops, 18.5 per cent more to sugar beets and 9 per cent more to sugar cane than were harvested this year. Sugar and rye supplies are far short of requirements. Conversely farmers were asked to plant 7 per cent fewer acres to dry peas.

Pin Wins

TOLEDO, Nov. 9.—Ervin Tucker thought he had two sure methods for beating pinball games. However, he couldn't win the second best with each one when he tried them here this week. First, he poured nickel after nickel into the machine—but when the ball went around and around without the proper return, he got tired. Instead of blaming bad or poorly made machine, he tried the second method—his fist. He was taken to St. Vincent's Hospital for severe hand cuts.

WE HAVE THEM ALL!

KEENEY'S 3-WAY BONUS SUGAR BELL KEENEY'S TWIN BONUS SUGAR BELL DAVYLL'S "FREE PLAY" GOTTLEB'S SUPERLINER GOTTLEB'S 3-WAY GRIP SCALE EUR. COIN SUPERSORE P & S SHOOTING STAR A. B. T. CHALLENGER

Now on display: GOTTLEB'S DAILY RACES Sensational new one ball!

Coming soon: GOTTLEB'S NEW 5-BALL RAFFLE CARD Available again about Nov. 12, KEENEY'S SINGLE BONUS SUGAR BELL

Come in and learn about Personal Music! All other current machines also available. Contact us for your requirements.

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40 WALTHAM ST. BOSTON, MASS.
Tel. Liberty 9460

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A SENSATIONAL AMUSEMENT
Can be played at all times of day. For people who want relaxed amuse- ment or folks who demand just action.
-FUN FOR ALL-
Get Buy Yest
Jobbers-Operators-Clubs-Concessionaires Write
E. A. KLEEFFER, Sole Dist.
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WRITE, WIRE, PHONE FOR THESE BARGAINS

WURLITZER

Wurlitzer 412 44.80
Wurlitzer 418 " 49.50
Wurlitzer 460 " 69.50
Wurlitzer 610 " 89.50
Wurlitzer 615 " 119.50
Wurlitzer 616 " 119.50
Wurlitzer 626 " 199.50
Wurlitzer 620 Rotary 199.50
Wurlitzer 625 Rotary 299.50
Wurlitzer 626 VICTORY 399.50
Wurlitzer 627 VICTORY 499.50
Wurlitzer 652 " 599.50
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Wurlitzer 656 " 799.50
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Wurlitzer 667 Rock-ola 999.50
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SEEBURG

Seeburg Cellul 140 FOOT & ES 139.50
Seeburg Cellul 250 FOOT & ES 150.00
Seeburg Plastic 140 FOOT & ES 110.00
Seeburg Plastic 250 FOOT & ES 135.00
Seeburg Plastic 400 FOOT & ES 150.00
Seeburg Plastic 500 FOOT & ES 160.00
Seeburg Plastic 600 FOOT & ES 175.00
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Jobbers-Operators-Clubs-Concessionaires Write
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Portland, Ohio

USED GAMES—A-1 CONDITION

Floor: $50.00 T. Jap... $5.00
Jeep... $110.00
Sonoma... $100.00
Texas Mut... $5.00
Zombie... $5.00
Champ... $50.00

CONSOLES

Super Bells... $200.00
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All Late New Games in Stock—Write
ORDER TODAY!
LEON TAKSEN COMPANY
Phone: Polgur 5-3838
Extend Travel Season to Year Around -- Travel Exec

CHICAGO, Nov. 9 -- Travel season, a time when coinen, especially those having locations in resort areas or on arterial highways, expect good play for their vending machines, joke boxes and amusement machines, was urged to be broken up as a traditional summer proposition this week by Dan Thomas, managing director of the All-Year Club of Southern California. He made this suggestion when he addressed several hundred railroad ticket agents and travel representatives at a meeting in the Morrison Hotel, sponsored by the Gray Line Association, Inc.

Summer travel, Thomas declared, is a hangover from the days when most of the population was engaged in farming. "Not so many years ago vacations were considered a luxury," he said, "while today, more than four-fifths of all persons employed in the retail industry and 97 per cent of all office workers are eligible for paid vacations."

More Vacations Today

Thomas estimated that 30,000,000 workers in this country are granted vacation time. He explained this as due to the higher standard of living now enjoyed by present day Americans, compared with their parents' time, and the greater surplus of purchasing power which permits a vastly larger number to travel.

In 1939, 7 per cent of the national income was spent on pleasure travel, which Thomas contended is the official start of the All-Year Club official. "This," he said, "nearly doubled the amount of money spent on exports and equaled the combined output of the meat packing industry, petroleum, refining, printing and publishing and the products of the iron and steel furnaces."

Thomas told his audience that the advantages of a spread out travel program were numerous. He explained that putting the travel industry on an all-year basis would lower prices, enable more people to travel and provide increased stability in the travel business.

Other Advantages

Beyond providing more economical and efficient use of travel equipment, he said, the year around plan would allow resort businesses to accommodate more trade with the same investment. In this way the cost of operation would be spread over a longer period and there would be less gamble on a quick peak demand.

Southern California, Thomas said, did only two months travel business at a time until promotion made it possible to attract tourists and vacationers throughout the year. Campaign was based on the separate advantages of the four seasons.

Thomas revealed some of the earlier experiences of the All-Year Club. "At one time," he said, "resort owners were accused of profiteering because they raised prices sufficiently during the peak season to cover the year's business. This led the club to promote summer travel, which, according to seven years doubled the earlier winter business." He ended his talk to the travel and ticket agents by saying that the club now concentrates on spring and fall travel.

Kentucky Operators

New Taking Orders and Delivering
Williams Smarty
Packard Pla Mor Hideaway Phonograph
Packard Boxes & Other Accessories
Spellbound
Fast Ball
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Mills Black Cherry
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SALESBOARDS
Cash, Merchandise and Ticket Deals.

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Still Lots of "Profit Time"
Left in Your Old RAPID FIRE GUNS!
Convert NOW to that sensational MONEY-MAKING JUNGLE FURY--featuring THREE ELECTRIC EYE MOVING TARGETS.
TRIED — TESTED — PROVEN. Write for particulars TODAY.

COIN AMUSEMENT GAMES, INC.
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MILLS VEST POCKET CHROME BELLS
$49.50 EACH
WE BUY ALL MACHINE IN EXCELLENT CONDITION
Delivering Only. MC & Trk. 1/2 cent Delivery, C. O. D.
12th Street, Evansville, Ind. We Buy All and Exchange. WE BUY ALL MACHINES IN EXCELLENT CONDITION

FOR SALE
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All Machines in Excellent Condition

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1200 Holes-Avt. Profit.$33.05
60 Sewed Seals.
Ten Spots $5
1200 Holes-Avt. Profit.$31.16
$25 Special $25
1200 Holes-Avt. Profit.$373.07
SUPER CHARLEY 25c
1200 Holes-Avt. Profit.$84.50

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SPECIALS BY STEWART
4 Mills Panoramas, S. Va. Posts -- $39.50
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2 Astrasescopes -- $5.00
1 Chukon 5em -- $6.50
2 Muto, Photomotive, Late Model $652.00
A.I.S.T. Six Gun Aromatic Rifle Target Sets, Complete and in Excellent Condition -- $25.00
1 Bally Ball -- $6.00

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People thrill at the idea of
recording their own voices—
and you'll thrill at the money
the Voice-O-Graph can make
for you.

Mutoscope Atomic Bomber
A natural for big profit play.

KEENEY SUPER BELL
ONE, TWO AND THREE WAY
The best investment you can make at
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AMl 40 Phonograph
Plays 30 records, 2 sides

AMl Automatic Hostess
Telephone music at its best

PLUS THESE FOUR WINNERS!
AMUSEMATIC Jack Rabbit
ACE Coin Counter
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Chicago Coin Spellbound

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ROUTE FOR SALE
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Located in New Mexico

100 Phonographs
60 Pinballs
40 Slot Machines
115 Wallboxes
Cigarette Machines

Late Panel Trucks, new Typewriter, new Adding Machine, Salesboards,
Records, Parts, Office and Shop Equipment and everything complete
for running this route.

Will pay for itself within two years.
Will stand rigid investigation and check up.
Will take $40,000.00 to handle, balance, terms.

The Billboard
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EAGLE PLASTICS-
Unconditionally
Guaranteed
YOUR MONEY BACK IF
NOT COMPLETELY SATISFIED

STRONGEST, TOUGHEST Construction!
. . . almost 7/16" thickness, solid colors

WURLITIZER

ROCK-OLA

SHEET PLASTICS

NEW Clear, Transparent PLASTIC WINDOWS for your Model 850 program
holder. . . . . $3.00 per set

If You Don't See What You Want... Ask For It! We May Have It In Stock!

EAGLE COIN MACHINE CO.
1514 M. Fremont Ave • Chicago 22, Illinois • Phone: Michigan 1247

THE FINEST EQUIPMENT AT LOWEST PRICES—ALWAYS!

NEW GAMES — IMMEDIATE DELIVERY

Wagon Wheels
Gott, Gott Scale
Wagon Wheel 

Jewel Box
Solid or Plated

Wagner Wells
Quick Change

Jukebox
Giant Counter

Wurlitzer

Sears, Roebuck

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Machines

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Riviera Mills

Gott, Gott Scale

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Safes and Locks

Gott, Gott Scale

Safes and Locks

Gott, Gott Scale

Some of the Many Machines We Have on Hand

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SPECIAL ATTENTION GIVEN TO EXPORT ORDERS

BELL PRODUCTS CO.
2000 N. OAKLEY Humboldt 3027 CHICAGO 47, ILL.

$10,000 STOCK SALESBOARDS

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<td>2200</td>
<td>5c</td>
<td>FAST ACTION</td>
<td>$5.00</td>
<td>$5.00</td>
</tr>
</tbody>
</table>

FREIGHT PREPAID ON ORDERS $75.00 OR MORE. TERMS: 1/4 CASH, BALANCE C. O. D.

DIXIE NOVELTY CO., Box 2974, Beaumont, Texas
See Boom Christmas Sales With No Slump In Sight for Months

WASHINGTON, Nov. 9—Christmas sales volume, perhaps 10 per cent greater in terms of actual goods wrapped and sold over the counter; than the record holiday buying last year, was predicted by government officials this week. In terms of dollars, Federal Reserve Board economists believe, the increase will be 20 to 25 per cent higher. Price increases will account for much of this rise.

Despite this fall’s slowdown in department store sales, which earlier in the season were running 20 per cent above 1945, the new peak is a certainty, it was claimed. Few officials, chance a prediction on whether sales would keep rolling after Christmas in the same high volume that continued up to last Easter.

No Slump

Walter Morrow, president of American Retail Federation, forecast: “Holiday business should be exceptional. There is no reason for a slump for many months ahead. Businessmen have not even started to promote sales or exploit the market. They are still running on momentum.”

Holiday buying will run from “rather good to startlingly good,” was the prediction of D. Stevens Wilson, economist of the business structure division at the Commerce Department. “I do not share the belief that the peak at merchandising has been reached, nor do I believe that business is pricing itself out of the market,” he elaborated. “Any further increase in general price levels, however, could definitely discourage consumers from buying anything but necessities,” Wilson concluded.

In an informal report to the Federal Reserve Board, bankers from a number of cities stated that store executives are optimistic and have been stocking up heavily. Any overstocking occurring, it is believed, is most likely in women’s clothing.

F R E E
Attention, Operators
F A BRAND NEW SMILEY VALUE $29.50-ORIGINAL CARTON
R WITH EVERY PURCHASE OF R A NEW A. B. T. CHALLENGER $65.00 EA.
E IMEDIATE DELIVERY 1/2 Deposit—Balance C. O. D.
E OHIO SPECIALTY CO., INC.
539 S. 2nd Louisville 2, Ky.
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smarty for smart operators
WE ARE EXCLUSIVE DISTRIBUTORS FOR MICHIGAN & NORTHERN INDIANA KING-PIN EQUIPMENT COMPANY 826 Milla St. Kalamazoo, Mich.
DISTRIBUTING COMPANY 6064 Grand River Ave. Detroit, Mich.

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“TALKING GOLD” Plastic Grille Cloth TODAY!
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Tel.: Longond 5-0971

SPEED IRONS
Special price on brand new Weller Speed irons, $10.50 each
Lots of 100—$950.00
Heath Distributing Co.
217 Third St.
Macon, Ga.

AT TESTIMONIAL DINNER honoring Boston coiman Edward M. Ravreby, toastmaster Louis Jacobs (left) exchanges anecdotes with the guest of honor. Members of the coin machine trade joined with Ravreby’s fellow lodge men in giving the affair at the Kenmore Hotel, Boston.
HIT OF NATIONAL HOTEL EXPOSITION!

3 TRADIO "FAMOUS FIRSTS" SCORE SENSATION!

TRADIO . . . TRADIOLA . . . TRADIOVISION

The TRADIO, INC. booth at the National Hotel Exposition at New York's Grand Central Palace this week was the focal point for all eyes as guests cheered the 3 TRadio "Famous Firsts" displayed by TRADIO, INC., of Asbury Park, New Jersey. This company is headed up by the two enterprising Triad boys, . . . Victor and George. Their 3 notably different offerings to the coin-operated music machine field are real attention-getters. The entire future of TRADIO, INC., is based upon a pioneering policy. Watch this company grow . . . its password is "Let's Plan for Tomorrow Today!"

Don't Delay! Write for Free Illustrated Folder Today!

Orders Being Placed Now

Juke Box Provides Theme for Song as Well as New Show

PHILADELPHIA, Nov. 9 — Juke box this week provided inspiration for a song and for a radio program here. As a result, the George Simon, Inc., music firm in publishing My Juke Box Sweetheart, and on Station WPEN, the Saturday program schedule has a new show in Juke Box Jury. Juke box song was born when local tunesmiths Max C. Freedman, co-author of Sioux City Sue, Frank Capano and Jack Ziele were dining in a restaurant where there was a music machine. Noticing that the same record was being played over and over again, they looked around and saw a chap sitting beside the machine and feeding it nickels. Thinking this unusual, they asked him why the repetition of the record and he replied: "Isn't she a sweetheart? I came here alone and feeling the lack of a female for company, I got myself a girl thru the medium of the juke box and a record." That was all the songwriters needed. And before they finished their dinner My Juke Box Sweetheart was born and immediately grabbed up by the New York publisher.

Radio show, Juke Box Jury, is an attempt to pick out the coming Juke box hit. Billy Marshall, WPEN music director, three members of the studio audience, and a visiting band leader (Glen Gray was the first guest), comprise the Jury. New record releases are played before the studio audience in a juke box. Jury makes their pick of the hit possibilities, explaining their reasons for the selections to the listening audience.
Circle Is New Ticket Concern
CHICAGO, Nov. 8—Paul Paradise and Melvyn Ruder this week announced entry in the ticket manufacturing field. Firm, known as Circle Products Company, located at 4421 North Clark Street here, will make a complete line of jar, spindle, tip and pad-style ticket games.

Company, formerly located at 2421 Pratt Avenue, has engaged the new offices to handle additional equipment. Firm announces that deliveries will be made this month and in January of next year. Ruder and Paradise were formerly distributors in the ticket field.

Ex-Baker, Copeland Branches Out After Start With Stamps
DETROIT, Nov. 8—G. M. Copeland, who entered the coin-operated field with stamp vendors, announced the organization of a juke box firm. Located on the east side of the city, 1640 Defehr Place, company operates under the name, Band Box Music Inc., according to owner-manager Copeland.

Establishing his postage stamp vending machine business as a sideline to his affiliation with a large bakery, Copeland was a firm believer in the service extended by coin-operated devices. In many instances, he had trouble locating postage vendors. Later, however, most of his top locations were in drugstores.

During the early part of this year Copeland's health required that he change his principal occupation, which he had followed for the past 22 years. Accordingly he switched to coin machine industry on a full-time basis. Copeland sold his stamp route and purchased a juke box route in its stead.

Band Box Music's owner now operates 38 music machines which he services himself.

New Michigan Gov. Thanks Phono for Political Career
DETROIT, Nov. 8—How a Nebraskan farm hand who later became an outstanding criminal and corporation lawyer rose to the position of governor when someone played a tune on a juke box was told here this week in the Detroit News.

Story told of the rise of Kim Sigler, who at the time of his decision to become governor was 49 years old and a partner in a Battle Creek, Mich., law firm. Written by William R. Muller, the story is reprinted in part as follows:

"Someone dropped a nickel in a Lansing restaurant juke box on December 14, 1943.

"At a darkened table a stocky man with a ribbon of classical white running thru gray, bushy hair listened intently. Then he arose, clapped a new-familiar high glassed hat on and started on an errand that was to lead him to the governor's chair."

"For the music that came out of the juke box was God Bless America and it hit Kim Sigler in the broad streak of sentiment he hides behind the crags of a fighter's face."

Story told further how Sigler walked from the restaurant to the chamber of Circuit Judge Leslie W. Carr. There he took the job of a special grand jury prosecutor. Muller quotes Sigler as saying:

"I thought it was about time somebody that song seriously."

Time basis. Copeland sold his stamp route and purchased a juke box route in its stead.

Band Box Music's owner now operates 38 music machines which he services himself.
A GREAT NAME FOR A G-R-E-A-T GAME

BY MARVEL

- Dynamic Player Appeal
- Schematic Diagramming
- Dependable Performance
- Location Tested
- Knockout Pocket
- 5000 Ball Return
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- Curves and Color
- Beautiful Lite Box
- Advanced Scoring

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ORDER TODAY!

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JOBBERS

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YOUR WIRES CAN'T GET CROSSED

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No complicated wire or cable attachments leading from the SEBURG WIRELESS WALLOMATIC TO the STABFONOLA. Just plug in the lighting circuit—that's all.

SEBURG WIRELESS WALLOMATIC easily installed. These screws securely hold back plate and chassis to wall.

- Entire mechanism readily accessible by unlocking front cover. Coin chute and ejector mechanism (all one assembly) serviced by simply removing one screw.
- 110 volts, 60 cycle operation.

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EVANS TEN STRIKE AND CONSOLES

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WRITE-TODAY AND TOTAL ROLLS

WRITE FOR OUR PRICE LIST. TERMS: 1/2 Certified Deposit.

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PEP UP YOUR GUN LOCATIONS WITH NEW—IMPROVED BLACK-LITE SCENERY.

AVAILABLE IN THE FOLLOWING SCENES

SHOOT THE BAR-TENDER FOR CHICKEN SAM GUN

SHOOT THE WOLF FOR CHICKEN SAM GUN

THE BLACK BOILER FOR CHICKEN SAM GUN

TRUSTIN' TORREADOR FOR SHOOT THE CHICKEN GUN

SEA MONSTER FOR RAPID FIRE GUN

AFRICAN SPLASH FOR RAPID FIRE GUN

PRICE $49.50

PLAIN SCENERY IN ANY SCENE LISTS ABOVE, $14.75 EACH.

1/3 DEPOSIT WITH ORDER. BALANCE C. O. D.

ATTENTION DISTRIBUTORS: WRITE FOR SPECIAL DEAL

SCENERY PRODUCTS

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CHICAGO 47, ILL.

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This is our second seeke-ball type game. A firm which has experience in all phases of the industry, we wanted certain things in our games, and to get it we had to make 'em! If you are looking for trouble-free operation, good profits and those little extras which make it possible, get in touch with us.

- Rotating Barrel and Foot-Proof "Fencing"
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- Well Made, Fine Appearance

For representation in your territory contact us for special quantity prices.

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WE STOCK YOUR BOARDS FOR YOU AT FACTORY PRICES

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COMPLETE LINE OF CASH BOARDS

ORDERS SHIPPED SAME DAY RECEIVED

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TERMS: 25% DEPOSIT, BALANCE C.O.D.

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YANKS 19.50

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Evans Tommy Gun $ 99.50
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Undersse Ryder $ 295.00
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New Adaptovision Voice Recorder and Booth—Easy for Attendant to Operate $ 795.00

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ORDERS NOW BEING TAKEN FOR PROMPT DELIVERY

NEW MACHINES—PROMPT DELIVERY

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CHI COIN GOALE 159.50
MIGHTY WAVE POCKET BILLS $74.50
MILLS BLACK CHERRY BILLS $159.50
MILLS GOLDEN FALLS $225.00
COTTILLIE'S BATTLE CARD $312.00
GENO STEPPEimer UP $334.00
WILLIAMS SMARTY $295.00

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SEEBURG 800, RC $495.00
SEEBURG 1000, RC $475.00
SEEBURG 9600, RC $475.00
MALMSTEEN $155.00
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Mills Drawn Fronts, comp. rebuilt, club handles, drill pattern, 5c $195.50
10c $149.50, 25c $179.50
Mills Blue Fronts, Hand Lead, Metal
No. Over 400,000, 25c $195.00
Mills Orig. Gold or Silver Chrome, Drill-Proo, Club Handles, Knee Action, 5c or 2.5c $195.00
10c $195.00, 25c $225.00

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Please, Club Consolists, 10c $125.00
Craft Club Consolists, Late Med., 25c $125.00
Bally Skill Field, 2-7 Coin Field 89.50
Pace Reel, 5c, Without Rails, A-1 Condition 69.50
Pace Reel, 5c, With Rails, A-1 Condition 89.50
Pace Sartape, 5c, Without Rails 69.50
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November 16, 1946
The Billboard
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BLACK CHERRY BELLs 2-5 or 3-5 PAY
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COUNTER GAMES
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"FREE PLAY"
$75.00

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WURL. 950...$525.00
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Jennings Die Silver Eagle...Write
Exclusive Distributors for Northern Illinois.

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VEST POCKET BELL...$4.45
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MIDWAY...$109.50
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**LOOK TO MONARCH FOR YOUR NEEDS**

Beautifully Reconditioned Equipment at Bargain Prices!

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**ONE BALL MULTIPLE Payout TABLES**

<table>
<thead>
<tr>
<th>JOCKEY CLUBS</th>
<th>WAR ADMIRAL</th>
<th>$199.50</th>
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<tbody>
<tr>
<td>TURF KING</td>
<td>KEEPER</td>
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<tr>
<td>LONG SHOT</td>
<td>SPY</td>
<td>$150.00</td>
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<td>SPORT KING</td>
<td>YONDER</td>
<td>$195.00</td>
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**ONE BALL MULTIPLE FREE PLAY TABLES**

<table>
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<tr>
<th>LONGSHOTS</th>
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<td>$75.00</td>
<td>SPORTSMEN</td>
<td>$185.00</td>
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<tr>
<td>PRIZE HOPPER</td>
<td>$225.00</td>
<td>V. TURF CHAMP</td>
<td>$105.00</td>
</tr>
</tbody>
</table>

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**Instant SHIPMENT**

| 5 BALL FREE PLAY PIN BUNDS | | | |
|-----------------------------|-------------|---------|
| Big League (Buns) | $250.00 |
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| Big League (Marvel) | $200.00 |
| Big League (Odyssey) | $250.00 |
| Big League | $300.00 |

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| CONSOLES | | | |
|-----------|-------------|---------|
| Bell Draw Bell | $250.00 |
| Bell Draw Bell | $250.00 |
| Bell Draw Bell | $250.00 |
| Big Bang | $250.00 |
| Big Bang, Jr. | $250.00 |
| Euro Bungie, Jr. | $250.00 |
| Euro Bungie, Jr. | $250.00 |
| Euro Bungie, Jr. | $250.00 |

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| GAMES | | | |
|--------|-------------|---------|
| Surf Queens | $150.00 |
| Surf Queens | $150.00 |
| Surf Queens | $150.00 |
| Surf Queens | $150.00 |

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**UNITED COIN MACHINE CO.**

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**H. C. EVANS & CO.**

1520-1530 W. Adams St.
Chicago 7, Ill.
IMMEDIATE DELIVERY!

TWO-TONED HAMORIZED CABINETS

Fit Any Mills Escalator Type Machines!

<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>$189.50</td>
<td>Genco's WHIZZ</td>
</tr>
</tbody>
</table>

4 attractive colors: Brown-gold, blue, red and rose, in two-tone speckled effect with matching new club handle, diamond jewels in contrasting color.

- NEW WOOD CABINET of solid oak
- NEW reward plate
- NEW drill proof lining
- NEW money and coin cup
- NEW denomination

ONLY $39.50

MONEY BACK GUARANTEE IF NOT COMPLETELY SATISFIED!

You haven't seen anything until you've seen the New American Two-Toned HAMORIZED CABINETS!

164 EAST GRAND AVE. "AMERICAN" AND YOU BUY THE "FINEST"

CHICAGO 11, ILL.

TEL.: CAPITOL 5300

BUY "AMERICAN" AND YOU BUY THE "FINEST"

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**FAST BALL**

**GETTING THE BIGGEST BANG**

Ask Any Operator

OR YOUR DISTRIBUTOR

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PRODUCTS CORPORATION

5132 N. FREMONT • CHICAGO 32

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MATTING
For MINT & RANK BILLS, WURLITZER SKEEBALLS.
For Any Other Make. Special Specifications.
Some Mats Litho.

BANG-A-FITTY

AMUSEMENT
DEVICES

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PHONE 4862

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* Any Other Counter Game

Mills Black Cherry Bell, S-12,25; Play, 2/5 or 3/5.

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2) Superphono, Virtuoso $250.00
3) A & M. Top Finisher $275.00
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6) Wurlitzer 600 $350.00
7) Wurlitzer 600 $350.00
8) Wurlitzer 600 $350.00
9) Wurlitzer 600 $350.00
10) Black-Ola Commander $325.00
11) Black-Ola Mandol $325.00
12) Santa Fe $140.00

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2 Knockout $100.00
1 Play Ball 75.00
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1 Show Ball 65.00
5-10-20 $100.00

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1) Aladdin
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BADGER'S BARGAINS

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FOR IMMEDIATE DELIVERY

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Wraps
Packages
16c, 5c
10c, 25c

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$139.50

With Cash & Money

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Drexel 4326

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SEEBURG 5000 NEW ROCK-O-LITE, R. C.
SEEBURG U50, R. C. S.
ROCK-O-LITE COMMANDO
ROCK-O-LITE SPECTROVUE, Prewar
ROCK-O-LITE STANDARD NEW ROCK-O-LITE
ROCK-O-LITE MASTER NEW ROCK-O-LITE
WURLITZER VICTORY 500
SEEBURG CLASSIC NEW ROCK-O-LITE
WURLITZER MODEL 616 NEW ROCK-O-LITE
ROCK-O-LITE SUPER NEW ROCK-O-LITE
WURLITZER MODEL 950
WURLITZER MODEL 750E
WURLITZER MODEL 850
SEEBURG E. S. NEW ROCK-O-LITE
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BALLY '41 Derby (Refinished)
BALLY CLUB TROPHY (Refinished)
KEEN BAYONET (Refinished)
BALLY SPORT SPECIAL (Refinished)
BALLY VICTORY DERBY, Like New

TERMS: HALF DEPOSIT WITH ORDERS

BADGER NOVELTY CO.
2546 NO. 30TH ST. MILWAUKEE 10, WIS.
KILBOURN 3030

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FOR THE BEST BELL MACHINES
THAT MONEY CAN BUY!

MILLS BLACK BERRY BELLS
MILLS SILVER CHROME BELLS
MILLS GOLD CHROME BELLS
BAKER'S PCS ONS

Sold With a Money-Back Guarantee
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BALLY DRAW BELL
BALLY VICTORY DERBY
EXHIBIT 52 BELL
EVANS' LITTLE DUKE, CASINO BELL, BANG TAILS & GALLOPING DOMINOES

EXCLUSIVE VENDOR DISTRIBUTORS

GALLOPING DOMINOS (41) $189.50
GALLOPING DOMINOS (42) $219.50

Recommended above Equipment & Accessories

1/2 Deposit With Each, Balance C. O. D.

DAN HAWLEY
624 CRAWFORD ST., PORTSMOUTH, VA.

KEN A. O'CONNOR
6320 W. MAIN ST. RICHMOND, VA.
Are you in the clover?

You are in the clover when you operate Mills Bells, either Black Cherry or Golden Falls, for they are the best that can be had. They pack a tremendous player-appeal wallop—have good looks and are mechanically sound. Mills has been manufacturing and adding improvements to their Bell type machines since 1889. You can't go wrong operating Mills Bells, this long period of experience in manufacture warrants your purchase of them. Join the long rank of successful coin operators, men who through their good business foresight are now "in the clover!"

Bell-O-Matic Corporation

EXCLUSIVE NATIONAL DISTRIBUTOR: MILLS BELL PRODUCTS

4100 West Fullerton Avenue • Chicago 39, Illinois • Telephone Spaulding 0600
LEADING THE PROFIT PARADE

Now—you can let yourself go. Stand up and cheer. Rejoice. Keeney's new 3-Way Bonus Super Bell has started a profit march never paralleled in coin machine history. See it. Try it. Buy it for the best investment you've ever made at any price.

Place it in any location. Watch it return its original cost faster than you'd ever think possible to put you on the profit side—quick!

- Takes in up to 15 coins every play. (5 coins thru each chute.)
- Available in any combination of nickel, dime and quarter chutes. Standard model equipped with 5¢-10¢-25¢ chutes.
- People can play it at the same time.
- Triple-scoring—players win on 1 to 3 lite-up rows that flash while reels are in motion.
- Positive odds advance across jumbo lite-up scoreboard for powerful long-distance flash.
- A 600 BONUS to jackpot winner on each of 3 chutes thru which 5 coins are played.

J. H. KEENEEY & CO., INC.
THE HOUSE THAT JACK BUILT.
2600 W. FIFTH STREET • CHICAGO 32, ILLINOIS

ORDER FROM YOUR KEENEEY DISTRIBUTOR

FOR SALE
4 Panoramas (Pack)...$1,000.00
Plenty of extra parts;
10 reels film.
3 Free-Flight Trainers. Ea. ...350.00
1 Seaberg Chicken Sam (Spar) ..........50.00
1 Anti-Aircraft ...........35.00
1 Exhibit Chinner ............75.00
2 Mills Punching Bags. Each ........25.00
1 Nelson-Wiggins Orts. ..........25.00
1 Bally Pursuit, Sea Hawk,
A-B-C Bowler, Baker
Defender, Cadillac, Metro,
Horoscope. Each .......25.00
or $123.00 for all
Casting on Above Extra.

J. A. MCDONALD
General Delivery
Brownwood, Texas


PHILADELPHIA, Nov. 9.—Three-column headline set off a recent story in The Philadelphia Record about the Telequiz machine, a new amusement device to test intellectual prowess. Machine is being nationally distributed by Telequiz Sales, Chicago.

Newspaper feature writer's reactions to the machine's workings are explained in the following paragraphs taken from The Record's article:

"The machine is about the size of a small safe box with an inclined front panel on which is mounted the movie screen behind glass. Below the screen is a selector panel on which are inscribed eight question categories, such as law, miscellaneous, baseball, football, war, etc., and geography. The question categories can be changed weekly, as often as desired, and are not repeated. The machine is capable of asking 4,000 questions in each of the eight categories. Once a question is asked it is not repeated until all other questions in that category are used. So it wouldn't do any good to wait around for a question, easy or difficult, to be repeated.

Odds Already Posted

When the player approaches the machine a dial is already lighted telling what the odds will be on the next question regardless of the question category. Thus the player has no control over the odds and has no choice on easy or tough questions.

"The player moves a lever to indicate which category question he wants and inserts his nickel. The question flashes on the screen. Printed with the question are possible answers, marked from one to six. One of them is correct.

Have To Think Fast

"Then a dial marked from 1 to 10 lights up, indicating 10 seconds, the time allowed for an answer button to be pressed. If one of the six answer buttons on the panel is not pushed by the player in 10 seconds he loses his nickel.

"If the answer is correct, out come the nickels won. If the answer is wrong, a slot marked "incorrect" lights up, and the player's nickel drops into the coin box."

Record's story concluded by remarking that "Presumably if the Information Please wizard, John Kiernan, approaches the machine it will immediately light "Tell Me".

The Famous, Patented Chicago "Ace" Lock Insures

"UTMOST Security!"

Only the Ace ROUNDOK Key Opens It.

Note patented Tumbler construction. Only the properly matched "Ace" ROUNDOK Key will properly engage all 7 tumblers to open this "ACE" of all locks. Can be keyed alike. Remember—there's a Chicago Lock for every need. For advice, write—"UT-DIST."

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New Manufacturer Makes...

SPECIAL INTRODUCTORY OFFER

DISTRIBUTORS—JOBBERS—OPERATORS ONLY

BINGO REFFILLS

1000...85¢ Ea. In Lots
SIZE......of $500 Min.

1000...50¢ Ea. In Lots
SIZE......of $250 Min.

1000...25¢ Ea. In Lots
SIZE......of $100 Min.

1200...$1.10 Ea. In Lots
SIZE......of $600 Min.

1000...$1.15 Ea. In Lots
SIZE......of $500 Min.

1200...$1.20 Ea. In Lots
SIZE......of $600 Min.

Immediate Delivery

Order Today—Don't Delay

Write Wire Phone

CIRCLE PRODUCTS CO.
"Everything in the Ticket Line"
Longbeach 5444
4471 N. CLARK ST., CHICAGO 40, ILL.
"Junior" may be the baby of the family, but he’s already following in his "old man’s" footsteps. Yes, "Junior" is hard at work increasing daily profits for coinmen everywhere.

The new Premier Junior Console Model has every profit-pulling, player-appealing feature of the larger, ever-popular Barrel Roll plus a new, attractively colored, attention-getting backboard.

"Junior" is only 7 feet long, 24 inches wide, 5 feet 6 inches high—a "natural" for locations where space is limited and valuable. Already tested in selected locations, "Junior" has proved to be a BIG money-maker, popular beyond expectation!

The new, space-saving Junior Console Barrel Roll is custom-built in our own modern plant; solidly constructed of mahogany and maple plywood.

It's built for heavy play—every day!

PREMIER COIN MACHINE MANUFACTURING CORP.
Formerly F. P. & K.
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More OF EVERYTHING YOU WANT!

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BAFFLE CARD

In One Sensational Game...
All of the Best Features of Gottlieb's Greatest Winners
Plus!

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D. GOTTLEIB & Co.         1140 N. Kostner Ave., Chicago 51, Ill.

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GOTTLEIB SUPERLINER ............................ $322.00
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Mills 5¢ Blue Front $125.00 Mills 5¢ T.C. Clix, Gold, 5¢ $79.50
Mills 10¢ Blue Front $139.00 Mills 5¢ T.C. Clix, Gold, 25¢ $110.00
Mills 25¢ Blue Front $149.00 Pace Strathcona, 5¢ $79.00
Mills 5¢ Brown Front $139.00 Pace Reels $79.00
Mills 10¢ Brown Front $149.00 Pin Reels $79.00
Mills Jumbo Parody, Leaf, Com. $150.00 Jumbo's Silver Moon, F.P. $110.00
Mills Clix, Gold, 10¢ $175.00 Fasttime $65.00

USED PIN GAMES

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<th>Sport Parade</th>
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<td>Sun Valley</td>
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<td>Spot a Card</td>
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<td>Maxime at Play</td>
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<td>Keep 'Em Flying $149.00</td>
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<td>Spot Profit</td>
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<td>Gala</td>
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<td>Liberty $164.50</td>
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1413-15, DIVERSITY BLVD.  (Phone: SUCHINENHAM 5466) CHICAGO

VOTED...
...the Greatest Money Earner of all time

Keeney's BONUS SUPER BELLS

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Super De Luxe Club Chief

Alec Models Have the Patented Escalator

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O. D. Jennings and Company
4307-39 West Lake Street • Chicago 24 • Illinois

The Leader in the Field for over 40 Years...

A Coradio set has been in operation for over a year, and not one penny has been spent on maintenance! Here's why:

• Fully Licensed Set. Standard R.M.A. Guarantee.
• Standard Brand Tubes.
• Five Inch Alnico Speaker—considered best by leading radio engineers.
• "Tailored" Volume.
• Meter expressly designed for this radio. Coin starts radio playing. No buttons to push.
• Timing device automatically switches off radio at conclusion of two hours. (Other timing devices available when specifically ordered.)
• Rear door hinged, permitting entire set to swing out for swift, easy adjustment.
• Pick-proof lock.
• Fully insurable against fire, theft, damage.
• Table or wall mounted.
• Encased in sturdy steel cabinet.
• Scratch-proof.
• Attractive crinkle finish available in variety of colors, harmonizing with any interior.

Coradio is in production and available for immediate delivery—NOW!

Only $59.50 F. O. B. New York

Coradio—The Coin-Operated Radio of Mettle

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Coin Operated Radio
60 E. 42nd St., New York 17, N.Y.
Vanderbilt 6-9372
STEP-UP is the creation of GENCO, for 18 years a leader in the coin amusement field.

STEP-UP is Genco's first post-war Five Ball Free Play game...an easy-to-pick stand-out as a strong money-maker.

STEP-UP has "Playing Power"...power to attract and hold interest. Power to draw greater Profits.

STEP-UP has that extra something that makes it another GENCO "great" in its long list of successful pin games.

GENCO GREAT GAMES!
—They go together

GENCO BUILDS GREATER GAMES
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STEP-UP is a Five Ball FREE PLAY game and can be easily converted to a Novelty game. Simplicity in design, Scoring features and greater bounce-action plus step-up innovation make STEP-UP a great game!

SCORE SYSTEM
(8 Ways to Win)
High Score
When top hole SPECIAL is lit. When bottom hole SPECIAL is lit. By getting numbers 1, 2, 3, 4 or 5 to top. Each hit thereafter registers replays.

STEP-UP FEATURE PLAY PRINCIPLE
Numbers can be stepped up in five different ways thereby resulting in replays.
1. When ball passes through right hand side rollover switch, all numbers 1 to 5 inclusive are stepped up.
2. When ball passes through left hand side rollover switch, all numbers 1 to 5 inclusive are stepped up.
3. When ball drops into (a) top opening or (b) center rollover switch or (c) bottom opening, number corresponding to lit number in either hole is stepped up THREE times.

ORDER FROM YOUR NEAREST DISTRIBUTOR

www.americanradiohistory.com
Help yourself to more profits right now. STEP-UP is ready for immediate delivery ... ready to step up your profits in lukewarm spots and top previous collections in your top locations. STEP-UP's extra Playing Power will pull in more coins and more earnings wherever you spot it.

Genco has combined new scoring features (8 ways to win) and greater bounce-action with a step-up innovation that makes STEP-UP today's stand-out pin game for the operator. Immediate delivery. Step up your profits NOW by sending in your order today for STEP-UP.

GENCO DISTRIBUTORS in Ohio and West Virginia.

"STEP-UP" YOUR ROUTE WITH SHAFFER Guaranteed BUYS IN USED EQUIPMENT

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
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<tr>
<td>WURLITZER 281, Counter Model</td>
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<td>SEEBURG &quot;COLONEL,&quot; ES</td>
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<td>ROCK-OLA &quot;41 PREMIER&quot;</td>
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<td>A. M. T. &quot;Singing Towers&quot;</td>
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<td>SEEBURG (8800) HITONE, RC-ES</td>
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<td>MILLS &quot;Empress&quot;</td>
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<td>WURLITZER &quot;500-A&quot;</td>
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<td>SEEBURG (85-12) WIRELESS WALLOMATICS</td>
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<td>SEEUBURG (D220-12) WIRE SELECTORAMATICS</td>
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<tr>
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<tr>
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<tr>
<td>WURLITZER &quot;MODEL 416&quot;</td>
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1/2 Certified Deposit With Order—Balance C. O. D. All Phonographs Offered Subject to Prior Sales

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PHONE: MAIN 5563

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THE 40 SELECTION PHONOGRAPH
Mr. R. J. Roehl, Owner of the popular chain of Roehl Drug Stores, says...

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More and more operators are learning that the fascinating, new Aireon lures more players with its softly glowing beauty and its electronic tonal magic. That’s why Aireon is a sales sensation from Maine to California.

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and you

CONTROL YOUR LOCATIONS!

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SEEBURG

MUSIC SYSTEMS

MAKE IT EASY FOR YOU

with

SCIENTIFIC SOUND DISTRIBUTION

★ To Seebug Engineers, the Decibel is a scientific measurement that describes the intensity of sound. But to phonograph locations and players, Decibels may only mean indistinguishable low tone or ear-shattering, blaring volume. Both are undesirable—both result from uncontrolled or uncontrollable Decibels!

Through Seeburg Scientific Sound Distribution, Decibels are translated into pleasant, enjoyable music, constantly pitched at conversation-tone level. You have Decibel Control when you operate Seebug Music Systems because Seeburg provides the means for positive volume control at every point within any size location!

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COIN MACHINES
The Billboard
November 16, 1946

**Bally's midget racer**

NEW FAST 5-BALL NOVELTY HIT!

Novelty Convertible Replay

Here's the fastest-playing, fastest-profit-producing 5-ball game you've seen in years. A fascinating skill-game...yet ideal for competitive play...MIDGET RACER will increase profits in your 5-ball spots. Play Bally's MIDGET RACER, feel the fun of the exciting 3-WAY SCORE SYSTEM...watch the midget-racer cars flash around the track on the big, brilliant backbox...note the extra fast, tantalizing, tricky action of the play-field. You'll want MIDGET RACER on all your locations as fast as you can get delivery.

**NEW INNER-LOCK CASH-BOX**

Cash-box may be locked with separate lock in addition to cabinet-door lock...or the inner-lock may be omitted, if not desired. The new inner-lock cash-box is one of many improved features built into MIDGET RACER.

**TRIPLE BELL**

TRIPLE PLAY!
TRIPLE PROFIT!

Convertible Automatic or Replay

Triple Coin Chutes permit three players—or three coins—every spin. 1000 Super Special Awards, plus plenty of other big awards and single-cherry awards, insure continuous repeat play. Deluxe cabinet in rich wood-grain finish. Trouble-proof mechanism. Any coin-combination—Nickel, Dime, Quarter.

**DRAW BELL**

Bell console with new Hold-and-draw feature

Quickly convertible,...replay or automatic...DRAW BELL in producing record-smashing profits for operators, thanks to the clever new second-spin idea. Order DRAW BELL now for early delivery. Specify Nickel or Quarter Play.

**VICTORY DERBY**

Victory Derby

Packed with all the profit-proved features of Bally's best-selling quarters...superior playing...sensational bonus...profits to new all-time high.

**VICTORY SPECIAL**

Victory Special

Profit insurance in multiple replay territory. Convertible to one or five ball play.
Just installing a phonograph in the corner of a location is not merchandising music. The scientific placement of Seeburg Impedance Matched Speakers to bring the music to every square foot of the location—the installation of Wallomatics to make selection easy—Seeburg Dual Remote Volume Control to provide positive individual control of both the Symphonola and wall speakers from a remote point—all mean an engineered music system that brings the greatest music satisfaction to the public. And as you add to their pleasure, you multiply the number of selections they make. Unless you are installing Seeburg Music Systems in the locations you operate, you are not taking advantage of the latest developments in music merchandising.

SEE YOUR SEEBURG DISTRIBUTOR FOR A DEMONSTRATION
This compact, efficient, inconspicuous unit can be placed in a basement, store room or other out-of-the-way spot. It operates from Wurlitzer Wall Boxes... delivers its music through Wurlitzer Auxiliary Speakers. Built to Wurlitzer standards. Contains the time-tested Wurlitzer Record Changer.

**WURLITZER WALL BOXES for installation with Concealed Units**

- **Model 5020**
  - for wireless, 2-wire, 3-wire installations.
  - 5-10-25¢ coin entry.

- **Model 5025**
  - for 3-wire installation only. Straight 5¢ coin entry.

- **Model 5055**
  - for multi-wire installation only. Straight 5¢ coin entry.

**WURLITZER Auxiliary SPEAKERS for installation with Concealed Units**

- **Wurlitzer Wall Speaker Model 4004**
  - 6½" diameter,
  - 8" permanent magnet, dynamic speaker.

- **Wurlitzer Outdoor Speaker Model 241**
  - Ideal for curb service at drive-in locations.
  - 20" diameter.

- **Wurlitzer Multi-Color Speaker Model 4002**
  - 24" diameter, 8" permanent magnet, dynamic speaker.

Equipped with Model 219 Impulse Stepper for operation of 30-wire Wall Boxes in 2-wire or 3-wire systems. In wireless Wall Boxes, Impulse Stepper Model 216 must be used.

Wurlitzer Silver Star Speaker Model 4000
- 24" diameter,
- 8" permanent magnet, dynamic speaker.

Wurlitzer Multi-Color Speaker Model 4002
- 24" diameter,
- 8" permanent magnet, dynamic speaker.

- **Wurlitzer Outdoor Speaker Model 241**
  - Ideal for curb service at drive-in locations.
  - 20" diameter.

Opens the door for Wurlitzer Factory-Approved Music Merchants to locations where it is essential to save space.