"THE CROSBY STORY"

Chapter 1: BING'S PREMIERE PROGRAM EXCLUSIVELY HOOPERATED
Chapter 2: REVIEWING THE BATTLE—CBS-MBS-NBC VS. ABC-BING
Chapter 3: THE BINGSDAY PROGRAM

Plus

VIEWS: FROM NEWSPAPERS . . . FROM MOVIE NAMES . . .
SPONSOR: EXIT CHEESE . . . ENTER PHILCO
ADDENDA: WHAT'S YOUR "CROSBY"? . . . NEW ERA IN PROGRAM-ENRICH . . . BACK-TO-BACK SEGMENTATION AS A WINDBLOW TO LISTENERS. (ALL THE ABOVE ON PAGE 3 AND RADIO-MUSIC DEPTS.)

WILL THESE DELIBERATIONS ALTER THE FACE OF U. S. RADIO?

NATIONAL ASSOCIATION of BROADCASTERS
October 21-24, Chicago
November 2nd,
Columbia's key station
changes its call
from WABC to

**WCBS**

*For the listener,* America's foremost station thus becomes unmistakably associated with the network which has made it great.

**WCBS advertisers,** local and national-spot, will profit from the explicit linking of station-call and network-call ... station program and network program...station prestige and network prestige.

**CBS network advertisers,** too, will share new advantages from this reinforced identity between network program and local outlet. For instance: national program promotion, in whatever form, is now automatically translated into localized promotion for more than 13 million people.

Sponsors and agencies already have recognized the compelling logic in this change.

Some of them ask why we didn’t think to make it years ago.

We should have.

**Still 880 on your dial.**

**Still the key station of the**

**Columbia Broadcasting System**

On the same date, WADC-FM changes to WCBS-FM.

WCNW, Columbia’s New York Television Station, changes to WCBS-TV.
**BINGLE’S TRANSCRIBED TINGLE**

**Entire Trade Watching Bing And Philco Plattery Show As Public Taste Challenge**

NEW YORK, Oct. 19.—Concurrent with the NAB convention in association’s first post-war trade-wide meeting and one of the most vital radio industry events, the Billboard is devoting the major portion of the radio section of this issue to the most important programming development in years—the Philco-Blue Crosby Cavalcade. With industry—networks, agencies, talent, sponsor—and as shownmen in related fields, long has been concerned with this new venture with a degree of interest seldom directed at other premieres. The “Crosby Story” is important for many reasons. It may be the forerunner of many such programs, recorded by radio and picture names alike. Reactions of top pick and air names are given in one of the radio sections. It is important because it is the first major move to a big-time evening series. What that public reaction is, as shown in a special study made exclusive by R. E. Hooper Inc. of the Billboard, also is published in this issue. This is in addition to another key subject, namely, the effect of the Crosby program on the audience in—listening to other networks.

**Most Important Developments Since RCA-NBC Divorce**

For the American Broadcasting System no more significant development has taken place since the day when, as the Blue Network, it was divorced from RCA-NBC. Since that divorce ABC has been pitching its own equal standing with CBS and its one-time sister web. If in, turn, ABC now delivers a top program, it is on a weekly spot, as it has Sundays with Walter Winchell, it will obviously find itself in a much better position than ever before. It may also help considerably in adding the Masonic ABC stations lack the power and dial locations to deliver consistent audiences.

The “Crosby Story” means plenty to CBS and NBC—and to a lesser degree Mutual as well. CBS and NBC have been involved in a program dog fight for some years. Crosby on ABC, virtually a new horse entry, now hits both other web's equal on both their day evening eyes. NBC, particularly, has consistently spurred its advertisers to bolster up their programs, chances are that in view of that policy, NBC will not take a weakness (See ENTIRE TRADE on page 8)

**Cain-Connelly Tiff Over AAA Meeting**

NEW YORK, Oct. 19.—James M. Cain and Marc Connelly attired the time at the Gotham Hotel Friday afternoon (18) with a verbal exchange occasioned when Cain, authorized by no one, was booted by the Writers Guild press box. The meeting was called by the Authors League to discuss American author’s authority proposal, had been canceled because of illness of Elmer Rice, league’s proxy. Rice was taken to the Lenox Hill Hospital Friday night (18).

Connelly, according to reports, represented Emett Lavery, Screen Writers Guild proxy now in Hollywood, and allegedly refused to hold the meeting because of Rice’s illness. Cain is said to have retorted they had no right to meet in the absence of Rice’s official (See Cain-Connelly Tiff on page 4)

**Entire Trade Watching Bing And Philco Plattery Show As Public Taste Challenge**

NEW YORK, Oct. 19.—While the majority of radio interests aim to aid in the November elections are on the Democratic side (The Billboard, Oct. 19, the Republicans are handpicking some headlines to sell their candidates.

Hence, Hayes’ against the present N. Y. governor in the campaign magazine sundays a bit of the head. Entitled A Bit of Sunshine and fronted by a glorified photo of the actress, the article cluster the folks were known as a Dewey-appointed member of the board of visitors of the New York State Reconstructing Home. Dewey’s interest in such institutions and the importance of women in political work are the main themes of the article, which is a strong plug for Dewey’s re-election.

**Autryized N. Y. Rodeo Busts Into Dream $1,300,000 Peg**

NEW YORK, Oct. 21.—A sensational 10-day box-office avalanche which began the middle of last week will send the “World’s Championship” rodeo into the super-special class with a gross of $1,300,000 when the finish tape is crossed next Sunday (27) at the Coliseum. The等autographed run of the cowboy classic which got underway September 26 and runs through as the longest of its kind on record anywhere in the world.

The money job also gives the 21st renewal of the all-time jackpot. It isn’t the one-million dollar rodeo, however, because it has been on the dole in the series, with Roy Rogers starring. Just managed to spill over into the Coliseum the last few thousand bucks past the round circle mark. That was a 38-performance run, but the money may stick below that by year’s record pace.

This year Gene Autry returned in the starring slot with his horse, Champion, after being absent since the 1942 show via an army hitch. It took both the rodeo and Autry a little time to go into the full force of its potentialities, teeing off in later stages of last year. Autry bucked the hard the first few weeks before going into high gear. In first half of the season, Autry was leaning on the low-priced pegs, and still are to some extent, setting their feet sights on anything near the $60 top.

From last week on, they were uncharacteristic of autographed exchange an indication that they were back to apologizing for not making up their minds seen enough. Two more good reasons why the round-up is in there bursting records: The Forever Autry has given around since the fouryear hiatus, sparked also by his back in the saddle again’ network show (CBS) for the chewing gum set (Wrigley). No. 2 is the weather, pleasantly cool. Warmness in early October was the kiss of death box office.

Cavalcade moves into Boston Sunday given from here for a short run at a tapered-down top of $5.50, considered fancy enough for the Hub.

**Entire Trade Watching Bing And Philco Plattery Show As Public Taste Challenge**

NEW YORK, Oct. 19.—The Nixon theater, legate house, was the only of the 50 downtown places doing business during the past week as the city staggered aimlessly into its fifth paralyzing power strike with no relief in sight. Anna Lister was the lure that brought $20,000 to the stage. A few past week while niteries and burly were doing about 25 per cent of their average business, the manager, Eddie Wappler, also reported a heavy advance sale for the Magnificent Yankee, opening Monday (21).

A slight relief was felt Tuesday (19) when 200 of the normal 400 trolley and bus were put back into service, but a sabotage fire a rifle shot into one of the company’s general service and 150 trolleys had to be taken off to conserve power.

The folks are still deadlocked in strike negotiations with the hotel and restaurant employees. Local 237, and the eight largest hotels are closed to everyone but permanent guests.

The niteries are standing by watching their dividends and leaders in a jurisdictional union dispute has made it almost impossible to procure any local lager.

**Det. L&E Reported Reopening; Penob Club To Shutter**

DETROIT, Oct. 19.—Fate of two major local night clubs changed this week, with reports from apparently authority and the city police being shut down for three weeks, would be opened within a few weeks by new groups. Group is reportedly headed by David Taxin, who is a new name in the local police, and who otherwise identified. Plan is to reopen under the new name of Bel-Aire.

Meantime, the Penobscot Club was slated to be closed Monday (21) by order of the State Liquor Control Commission. Move is latest in a long series of maneuvers, with the commission now making the ruling after being told it no longer was a threat to the shut down for a few weeks ago by the State Supreme Court. Meanwhile, there was the further possibility of court action in the matter, as a hearing on the commission action is scheduled for Wayne County Circuit Court here November 1.

**Maxine Sullivan to Vanguard**

NEW YORK, Oct. 19.—Unusual booking this week Maxine Sullivan into Village Village niter, October 31.

Richard Dyer-Bennett will be on the same bill. It is believed Miss Sullivan generally plays upshot clubs and Vanguard is considered a springboard to name class, Dyer-Bennett, who has appeared several times at the Vanguard, is currently at the Blue Angel.
Showbiz Op. Have Mixed Reaction on Price Boosts; John Q. Public is Fall Guy

Radio View Roey, Nity and Music Glum, Legit So-So

WASHINGTON, Oct. 19.-Radio industry's formal protest to OPA for denial of price controls appears to have a better than even chance of being heard. An industry advisory committee will formally submit its request to the agency on Monday, according to an inside source. Although immediate decentral of radio arts from OPA authority is not expected, the move will definitely put them on an equal footing with film. (See full story on first page).

NEW YORK, Oct. 19.—Now that the lifting of price controls has moved from conceptual stage to actuality, the promise of even further relaxing of the clamps is imminent, showbiz, like all other businesses, is better able to take stock of its position and to evaluate the OPA-less future in respect to its dollars and cents.

Frankly, the outlook is anybody's guess. In some phases of showbiz, such as radio, the future has a rosy glow, with increased advertising, perhaps, and with the promise of even further relaxing of the clamps is imminent, showbiz, like all other businesses, is better able to take stock of its position and to evaluate the OPA-less future in respect to its dollars and cents.

Radio Is Happy

RaCo is really quite happy about the whole thing. For one thing, the lid raising is certain to send border-line shows into the air, and this, under tight controls, quite a few advertisers prefer to wait for the desperate ones to go under before they stop. Ad agency execs foresee current situation leading to a price hike, with the extra money going back in, and with money continuing scarce, radio has a better chance to pull in more advertisers.

But radio execs are not unmindful of the fact that control lifting does not necessarily mean a sellers' market, because the business is considered a highly competitive selling situation. One indication of this is the recent size of the Net Radio Convention, consisting of a type of buying which gives additional credence that consuming buying power has been dissipated at least. Nevertheless, taking all angles into consideration, radio station friends feel that optimism is justified, and that the big buyers will be purchasing larger and larger blocks of time as the season opens and the season comes, for the public may balk at paying too high for its entertainment.

Frederick's Plan

Pittsburgh Office

CHICAGO, Oct. 19.—Rumor rampant here this week and backed by several reliable sources is that Frederick Bros., will set up offices in the Pittsburgh area within the next month. Office will be located between F.B.'s New York and Chicago headquarters.

At present time no other major branches of chain office are located in the Pittsburgh area. Move is reportedly first of a number of branch offices which Frederick's has attempted to open in an FJ expansion program.

Veloz & Y. Terp To Top

Take on Tour; Set for '47

Hollywood, Oct. 19.—The 1947 concert tours have been skedded for Veloz and Yolanda following smash sales of 1946, and the series will kick off January 6, taken in the North and Midwest. Second swing to East and South. Thus all its big plans have been completed in an FJ expansion program.

Cain-Connelly Tiff

(Continued from page 3)

legally accused each other of lacking authority to speak for the writers.

Cain, who had traveled from the film city to attend the meeting and discuss the problem, later told his friends that the writer's committee, which calls for the author to becoming a co-owner of the film industry, was not concerned with the actual agreement but with the future of the union. (See full story on page 13).

WASHINGTON, Oct. 19.—Showbiz kicked in to the U.S. Treasury to the tune of more than $22,000,000 in income taxes this week, according to Internal Revenue. Rude rectum was down to $15,814,000 for excess profits with $5,644,000 coming from personal income sources. Esti- enries, night club and bars contributed $5,872,000 to profits, which figures include dances, bowling alleys and other recreation places.

John Q. Public will be interested to know that the $22,000,000 total tax, $175,101,000 was from excess profits and $22,000,000 from personal income.

A. C. Hotel Owners say Travel Orgs. Blacken City's Rep

ATLANTIC CITY, Oct. 19.—President Frank Sutliff, of the Atlantic City Hotel Association, last week charged that the travel agents are giving the resort a "black eye." He urged a survey of conditions and said that the practice was being carried on by the travel bureaus that had been checked.

Sutliff told members of the A.C. Hotel Association that travel bureau representatives were going over out-of-town offices, putting up false statements concerning city's lack of rooms, and then offered by the city.

Resort's 1946 biz, despite extended advertising, was down 14 per cent, while the number of revenue dollars was definitely not the season it started out to be. Plenty of customers were here, but the marketing system wasn't, although season began exceptionally well.

Overpriced

Hungry hotels, restaurants, and others decided to make money too much, and all-Union members of the visit found constant hinds in his pocketbook. Even the dime hot dogs cost a quarter, and even the price of the things hits top, with motion pictures going to 90 cents, the highest in the Pacific Coast. The Street Pier jumped to $1.25 plus a few odd extras which made a full cost around $10. Every restaurant was hit, and the expected August pickup never materialized.

The race track, which many felt would build business for the town, in fact was a great disappointment. As far as the track itself was concerned, but a survey of amusement men around the track showed that they received any direct benefit. Second meet in October likewise failed to save the town.

Pageant went rite this year, as far as the track itself was concerned, but was never more than an amateur show. Ensebo Rhus- ter effectively put the ploy the not-so-talented girls over.

Convention season now under way for the city, and as far as the track itself was concerned, this does not mean too much to amusement interests, as conventions schedule their own entertainment, and delegations rarely have any time to visit the rest of the town.

Leaders are putting their heads together to develop new promotions and attract the Southern and California City in the running for next year.

Boston Bradford, New Unfair by AGVA

NEW YORK, Oct. 19.—Two out-of-town radio executives have called AGVA's unfair list. The Bradford Roof, Boston, was placed on the list yesterday by W. W. Fisher, house booker, said it was all a mistake. AGVA asked for $450 allegedly due Dorothy Blaine. It gave the spot until Wednesday (16) to get the dough up and when it didn't it clamped the unfair label on the room.

Fisher said that he had tried to talk to Dorothy Blaine and failed. He then tried to phone Miss Fisher, but was unable to reach him. When he was notified of the unfair action he said he sent the check to AGVA, so the whole thing should be settled.

Controversy grew out of a date for Dorothy Blaine at the Bradford last June. Her agent and husband, Sony Gann, claimed date was for three weeks. Fisher said it was for two, with work of several agents, and counter-arguments about unauthorized signatures and finally AGVA was called in.

The Belvedere Club, McKeesport, Pa., was placed on the list a few days ago, by AGVA for failure to negotiate a basic agreement and refusal to give concessions. Spot recently opened by J. C. Lewis, has Bonnie Baker heading the current attraction. Rose Lee, Jack Durant and Donald Morris are some of the big boys on the bill. The spot recently opened by J. C. Lewis, has Bonnie Baker heading the current attraction. Rose Lee, Jack Durant and Donald Morris are some of the big boys on the bill. The spot recently opened by J. C. Lewis, has Bonnie Baker heading the current attraction. Rose Lee, Jack Durant and Donald Morris are some of the big boys on the bill. The spot recently opened by J. C. Lewis, has Bonnie Baker heading the current attraction. Rose Lee, Jack Durant and Donald Morris are some of the big boys on the bill. The spot recently opened by J. C. Lewis, has Bonnie Baker heading the current attraction. Rose Lee, Jack Durant and Donald Morris are some of the big boys on the bill. The spot recently opened by J. C. Lewis, has Bonnie Baker heading the current attraction. Rose Lee, Jack Durant and Donald Morris are some of the big boys on the bill. The spot recently opened by J. C. Lewis, has Bonnie Baker heading the current attraction. Rose Lee, Jack Durant and Donald Morris are some of the big boys on the bill. The spot recently opened by J. C. Lewis, has Bonnie Baker heading the current attraction. Rose Lee, Jack Durant and Donald Morris are some of the big boys on the bill.
RECORD NAB MEET STARTS

Industry Tone Seen Hope for Gov’t Peace

Miller To Sound Keynote

By Our Washington Bureau

WASHINGTON, Oct. 21 — NAB President Justin Miller, who will keynote the association’s conclusive which opens in Chicago today, is expected to set the industry’s tone for the coming year when he outlines a hope for government industry cooperation and a warning that NAB will use every legal means to fight any threat to radio freedom. Miller is expected to call for clarification of issues involved in such controversies as those raised by the Blue Book and the Miller hearing. Miller will argue that courts or Congress, a government regulatory agency, should establish decisions.

Miller is not expected to take a verbal whack at the FCC itself, but he will insist that FCC and industry are interpreting some issues, may have stepped beyond legal bounds. He is expected to insist that what NAB is seeking is clarification, that the only avenue Congress can provide. NAB is not anxious to see the courts snaps to FCC revision for revision of the act, and Miller is not expected to suggest such a method.

NAB bigwigs at the conclave are expected to try to avoid an official NAB stance on striking or actually issuing withdrawal of AM grants, even though this week was expected to raise a row against this FCC policy. Strategy will be to em- brace new radio policy by both sides to show NAB may U-turn the current line of thinking should liberal FCC policy or NAB urges the commission to take economic factors into account in licensing.

FM Policy

Much the same line is expected in the licensing policy as the FCC is now hanging fire pending clarification of FCC policy by Acting Chairman E. T. Stark. Also on the bill is a proposed FM panel. Other questions are expected to develop on FM, however, which has been the subject of recent discussion of NAB’s FM panel. Some reasons are planned for continuation of the FM inner org as a separate outfit, arguing that NAB may be playing an AM organiza-

World Shuts

Chicago

CHICAGO, Oct. 19 — Partly because World Broadcasting Company building here is being purchased by P. C. Block, Chicago, and partly because of a decision by top World exec to cut firm’s Chicago staff, World is making a number of cutbacks here after November 1. Sales staff of 17 will remain here.

World says 1946 will be a two-story World building, which is now equipped with complete sound studios, as an experiment in Chicago. While World will no longer make transcriptions here, Decca, sister company of World, is not expected to continue here when World leaves for the East. The old studio will be turned to other uses.

The Billboard at the NAB

This issue of The Billboard was delivered to Chicago’s Palmer House, scene of the full-dress convention of the National Association of Broadcasters, Oct. 21. The Red Cross was made direct to the delegates and others attending NAB’s most significant deliberations. Schedule: Air freight leaving Cincinnati 4:43 p.m. (EST), arriving Chicago 5:20 p.m. (CST).

The Billboard has thrown the full weight of its personnel and facilities behind the NAB convention—in spite of concurrent working rooms at the Palmer House and our offices at 155 North Clark Street. The working Chicago contingent: R. S. Littleford, Jr., co-publisher and managing editor; Maynard L. Reuter, general manager, Midwest division; Cy Wagner, Midwest region; Herb Bailey and John Sippel, radio reporters—plus editorial staffs Pat Purcell (outdoor editor); G. R. (Dick) Schreiber, executive news editor-Chicago; Herb Dotten, Hank Hurler, Justus Edwards, and Jack Scoine, Hollard Stark, Ed Grissick, Cliff Strom, commercial radio.

From New York: W. D. Littleford, co-publisher; Leonard Traube, editor-in-chief; Paul Ackerman, radio; Joe Cisda, veepie-music; K. (Haps) Kemper, commercial radio.

From home office Cincinnati: Bob Schueler, chief of promotion; Ed Hale, radio promotion.

From Detroit: Haviland F. (Hal) Reves, bureau chief.


Fear Petroillo

Out to Stifle

E. T. Industry

Philo Deal “Scores”, AFM

NEW YORK, Oct. 19.—Boost in transcription scale during early this week in Chicago by AFM Presy James C. Petroillo—and which caught nobody but the wax men by surprise—is being interpreted on basis of three factors: (1) Mike is in line with traditional AFM policy, which has always been to raise wax rates and so discourage the entire t. business. (2) AFM, while not specifically mentioning the Bing Crosby platter show, views this seg with alarm and wants to discourage future programming of the same type. (3) Petroillo, in his maneuvering with the wax men, may be hoping to secure new orders and maintain demands in an effort to common ground with AFM, which is making a move against the broadcasters, especially small stations, chief platter users.

Validity of the latter point was staked recently by the AFM in Chi, where Petroillo tried to line up many of these smaller stations against the smaller ones. He stated, it’s said, that the chief programing expendi-

Name Receiver

For ‘Light’ Opera

CHICAGO, Oct. 19.—Latest round in the fight between Irna Phillips and Emmett Carson over The Guiding Light was won in Circuit Court this week by Carlson’s attorney, E. T. Stark, in getting a receivership appointed for the soap opera. Receiver is George A. Lane, who will impound all future profits, but probably as a result of the controversy, General Mills has announced intention of canceling the show around December 1.

Sousper, which was held in Chi by court order unless recent removal to Hollywood of the other three team-players in the General Mills-NBC show is expected to show about $1,000,000 profit since its beginning in 1937. Carlson claims half of this as a partner, but is willing to settle. Court ruled he is a partner, but as a counter-move Miss Phillips filed suit charging he isn’t a partner and demands more than $75,000 at the present time.

Sponsor, as predicted earlier in The Billboard, has been all of the confusion and the resultant publici-

Wm. Green Raps

Anti-AFM Bill

CHICAGO, Oct. 19.—The Lea Act, the bill specifically aimed at James C. Petroillo, president of the AFM, was termed a threat to all labor here this week by William Green, pres of the AFL, of which the AFM is a part. Bitterly assailing the bill, Green said the text must be completely wiped from the books.”

Green called for the defeat of Rep resentative Lea, California Dem-

Vital Industry Problems Face

Chi Convos

Radio Men in Serious Mood

By Cy Wagner

CHICAGO, Oct. 21—With almost 3,000 registrants on hand, the 24th annual convention of the National Association of Broadcasters went way at the Palmer House here today in one of the most important meetings in the industry. Over the past several years there has been a need for a need for airing of problems and seeking their solutions. That was the general tenor of talk among early arrivals here from virtually every state in the Union, and even from foreign countries.

General attitude of those who were on hand for the first day’s sessions was this: “We haven’t had a real convention for some time,” and period some of the most vital de-

Details of AFM settlement with recording industry at Chi confab will be found in the Basic Department of this issue of The Billboard.
**INDUSTRY SCRUTINIZES BMB**

**Bureau Seen Facing Crisis; Revision Due**

**Reports Not Thoro Enough**

CHICAGO, Oct. 19.—As a result of general feeling in the trade here that the recently published BMB station reports do not supply all information necessary for a comparative analysis of various stations, one group of station operators has declared, he will offer suggestions which would improve the BMB reports so that they may be used as a basis for the comparison.

One concrete suggestion on how the research coupon should be made more valuable came from Ben Cohen, assistant radio director and chief time buyer of the Henri Hurst & McDonough. Cohen recently visited New York after talking with many members of the trade here. He stated that the BMB Industry Committee and execs should decide a better, more equal way of judging the various station coverage maps as determined by BMB surveys and BMB reports. Cohen also suggested that the BMB should publish a full schedule for each day, giving all station names and times.

Prefacing this suggestion, Cohen stated that while the BMB, for example, after seeing that its own maps covered the state more than 50 per cent more of the entire area than did WOR at least last week, they would not consider it as an equal basis of comparison because in an area in which it has a BMB index of 50 per cent coverage or more. This would be the area in which 50 per cent or more of the stations listed to WOR at least last week. Also, they would not consider station dissatisfaction with the reports because the recent statements on the BMB maps were based on the recent 1946-47 term.

Cohen’s line of thought includes the hope that the BMB will further implement its new program in the UN by giving leadership to the radio stations throughout the country with respect to the United Nations broadcasts.

Cohen will suggest to the NAB that the UN must be considered as a very important medium of communication, and that the UN has to be given more attention.

**Atomizer Forecast**

NEW YORK, Oct. 19.—WHN will have a football fan, not necessarily a football fan who will predict football scores. Prognosticator will be William Gaxton, long time radio executive with especial interest in Charbert’s, masculine toiletries firm which sponsored WHN’s Atomizer Forecast for many years. Gaxton will visit the studio on Saturdays and on Saturdays he will be hekced by Bert Lee and Marly Glickman, who handle Final.

**Chen Sees Peace Weapon in Adequate Air Coverage of UN**

CHICAGO, Oct. 19.—In his address to the NAB convention Tuesday (23) Ben Cohen, assistant secretary-general of the Department of Public Information, declared, the importance of radio as an effective medium of peace-time morale. Cohen added that his department’s activity is an extraordinary means with which to work for peace.

Cohen will stress the importance of station reports to the UN and will request the UN to be able to carry on their activities with the statement that the UN is the “voice of mankind’s confidence.”

Cohen’s line of thought includes the hope that the UN will further implement its new program in the UN by giving leadership to the radio stations throughout the country with respect to the United Nations broadcasts.

He will also suggest that the UN must be considered as a very important medium of communication, and that the UN has to be given more attention.

**CBS White Collarites Ask 35% Pay Hike; Union Plans N.Y.C. Organization Drive**

NEW YORK, Oct. 19.—United Office and Professional Workers of America (CIO) Thursday (17) presented its demands to the Columbia Broadcasting System. Basically, the union is asking for salary hikes among department managers and the adoption of the NAB’s revised job classification list, which is greater. Demands drew no comment from CBS, web execs having not yet had time to study proposals. CBS is expected to reply to the union’s revised job classification list, which is greater. Demands drew no comment from CBS, web execs having not yet had time to study proposals. CBS is expected to reply to the union’s revised job classification list, which is greater. Demands drew no comment from CBS, web execs having not yet had time to study proposals. CBS is expected to reply to the union’s revised job classification list, which is greater. Demands drew no comment from CBS, web execs having not yet had time to study proposals. CBS is expected to reply to the union’s revised job classification list, which is greater. Demands drew no comment from CBS, web execs having not yet had time to study proposals. CBS is expected to reply to the union’s revised job classification list, which is greater. Demands drew no comment from CBS, web execs having not yet had time to study proposals. CBS is expected to reply to the union’s revised job classification list, which is greater. Demands drew no comment from CBS, web execs having not yet had time to study proposals. CBS is expected to reply to the union’s revised job classification list, which is greater. Demands drew no comment from CBS, web execs having not yet had time to study proposals. CBS is expected to reply to the union’s revised job classification list, which is greater. Demands drew no comment from CBS, web execs having not yet had time to study proposals. CBS is expected to reply to the union’s revised job classification list, which is greater. Demands drew no comment from CBS, web execs having not yet had time to study proposals. CBS is expected to reply to the union’s revised job classification list, which is greater. Demands drew no comment from CBS, web execs having not yet had time to study proposals. CBS is expected to reply to the union’s revised job classification list, which is greater. Demands drew no comment from CBS, web execs having not yet had time to study proposals. CBS is expected to reply to the union’s revised job classification list, which is greater. Demands drew no comment from CBS, web execs having not yet had time to study proposals. CBS is expected to reply to the union’s revised job classification list, which is greater. Demands drew no comment from CBS, web execs having not yet had time to study proposals. CBS is expected to reply to the union’s revised job classification list, which is greater. Demands drew no comment from CBS, web execs having not yet had time to study proposals. CBS is expected to reply to the union’s revised job classification list, which is greater. Demands drew no comment from CBS, web execs having not yet had time to study proposals. CBS is expected to reply to the union’s revised job classification list, which is greater. Demands drew no comment from CBS, web execs having not yet had time to study proposals. CBS is expected to reply to the union’s revised job classification list, which is greater. Demands drew no comment from CBS, web execs having not yet had time to study proposals. CBS is expected to reply to the union’s revised job classification list, which is greater. Demands drew no comment from CBS, web execs having not yet had time to study proposals. CBS is expected to reply to the union’s revised job classification list, which is greater. Demands drew no comment from CBS, web execs having not yet had time to study proposals. CBS is expected to reply to the union’s revised job classification list, which is greater. Demands drew no comment from CBS, web execs having not yet had time to study proposals. CBS is expected to reply to the union’s revised job classification list, which is greater.

**Contract Proposals**

Union’s presentation to CBS also included a complete set of contract proposals, including the adoption of the job classification plan, which covers some 800 people in various departments, contains 25 articles and provides for the first or last grade to be $30 for beginners, $32.50 after six months, and the top grade is $50. The average base of any chosen job classification plan, however, will be $40 after similar periods of experience.

**Peak Attendance Seen for Chi School Broadcast Confab**

CHICAGO, Oct. 19.—Large en-rollment was expected for the School Broadcast Conference at the Continental Hotel here October 21-23. George Jeinnings, director of the conference and acting director of the radio council of the Chicago Board of Education, stated that whereas last year’s enrollment was 800, this year’s is expected to be 1,800, due to greatly increased interest in radio and its use by educational bodies during the past year.

Jennings purposely scheduled his conference for some of the days the NAB conference is to be held here (NAB conference Oct 21-25). This gives NAB a chance to hear the educational aspects of radio. He has worked out an arrangement to have John B. Crowther, NAB executive, head a session at the conference who might offer permission to see exhibits at the NAB meeting.

Broadcasting will be done in five languages, English, French, Spanish, German and Italian. Six listeners in Scandinavia, Central and Southeast Europe, the Middle East and Africa will be able to hear daily programs from 11 a.m. to 1:30 p.m., and again from 3-7 p.m. To listeners whose native language is Russian, Chinese or Spanish, half-hour broadcast will be relayed six days a week in their language. It is expected these broadcast will be rebroadcast by local radio organizations. Between 8:45 and 10:15 a.m., the Sackville transmitter of CBC will be used daily to relay Radio French to Broadcasts in Spanish, for the Latin American countries, will go over the BBC, 30 minutes, and American broadcasting division’s facilities Monday through Saturdays, 9:15-10:15 p.m. To sum up, according to Cohen, the 1,800 listeners will be able to hear at least nine and one-half hours daily.
NAB Member Tally Breaks 1,000 Mark

CP Increase Main Reason

WASHINGTON, Oct. 19.—For the first time in the history of the National Association of Broadcasters, membership has passed the 1,000 mark, according to the organization's 24th annual report. The increase does not include frequency modulation broadcasters, until this year an independent organization of some 150 members, now in the NAB. Merger not by law and by department within the NAB but established a "more nearly united front among broadcasters in interpreting their common problems."

Total NAB membership as of Oct. 1 was 1,078, an increase of 371 over last year's membership, which was 708. This includes 833 standard broadcast stations, 5012 television stations, three networks and 206 associate members. According to the report of Secretary-Treasurer C. E. Arne Jr., big jump in membership was due partly to the appointment of Presx Miller and his "sound and constructive approach to the problems of the industry," and a substantial increase in the number of station licenses granted. Report said that NAB membership within the NAB resulted in bringing a large number of such stations into the fold and also stated that there is a growing recognition throughout the industry for the need for united industry action on all matters.

Membership increases have brought a corresponding increase in the association's income. Financial report reveals an increase in total income between July 1, 1945, and Aug. 1, 1946, amounted to $691,906. Expenses for the same period amounted to $596,733.58. Excess of income over expenses during that period amounted to $95,172.42. Expenses included the purchase of a new building in Washington last July to house the increased NAB staff.

KLAC Kw. Boost Tightens L. A. Indie Biz Franca

HOLLYWOOD, Oct. 19.—FCC last week granted KLAC's request for a pair hike from 1,000 to 5,000 watts. Change-over to become effective as soon as outlet can secure additional transmitter equipment. Thackrey-Cerino station thus joins ranks of other L. A. indices which have been granted additional power.

With added coverage to be gained from upping in power, station will revamp programming structure to keep pace with other top local indices.

CIO Seeks Detroit Station

WASHINGTON, Oct. 19.—CIO's United Automobile Workers are investigating Detroit station WCHB in the move to have the station included in all negotiations with theURL Communications Commission an agreement on the station's status as a standard broadcasting station in Detroit. Under the name of UAW-CIO Broadcasting Corporation of Michigan, the union has requested for daytime ops on 860 kc.

Cap Sportscaster Yews House Seat; Vows to Gab Plenty

WASHINGTON, Oct. 19.—Congressional halls will echo to bigger splashes if internet interested. Donald, radio sportscaster, keeps his campaign pledge made to voters this spring. If he gets elected, Donald, running for a seat in the House from Maryland's Sixth Congressional District, opened his election drive Thursday (17).

Donald told a democratic rally that his republican opponent, Rep. J. Glenn Bell, has been in office four years and has spoken for 24 minutes on the floor of the house. His longest speech, McDonald, said, was only two minutes.

"That is no sign of a hard-working congressman," McDonald told his and that the Pacific Coast differentials quiet that long if I wanted to—and I don't intend to."

WBZ, WBZA Panel Strike Settled; $7 a Week Raise

BOSTON, Oct. 19.—Strike of 31 technicians at WBZ, Boston, and WBZA, Worcester, was settled Monday. Strike had forced operators and white-collar workers to work without strike pay. Four out of nine went back on September 24 until settlement date.

According to station manager W. C. Lay, the strike was called at a top rate of $90 for a 40-hour week. Included in the settlement is a strike pay which runs from July 24, 1946, to the date of the settlement. The order is also to apply a part of the boost granted Westinghouse parent company workers in April.

Majority of FM Stations Go to Key Cities; Rural Areas Given AM Outlets

Question Economic Wisdom of Licensing Approach

By Our Washington Bureau

WASHINGTON, Oct. 19.—An astonishing trend in which six out of every 10 standard broadcast construction permits are going to communities in excess of 25,000 population, to large cities is underway full-scale, an exhaustive study of Federal Communications Commission grants reveals.

Survey, compiled by The Billboard shows that FM, originally hailed as a boon to rural areas, is now assuming big-city concentration, while AM, which was figured as having its best future in populous centers, is now truly in the choice of network management.

Development of an all-India radio web is defined in the offing, according to Rev. Peterson, managing director of NAB. The disclosure overshadows another interesting finding in the survey—the fact that of the 315 FM grants at a ratio of two and a half to one against AM.

Already emerging as a big question mark to radio economists is the fact that recent grants as a 2,500-watt station to Melbourne, Australia, there are 250 residents, or Oyster Bay, L. I., New York, a population of 466. The flood of grants to small communities included such others as the following: 16 to Crew, Va., which has 2,040 residents; 2,500 to a station for Shelby, Mont, which has 2,539 souls; to "Blue" Minniville, Tenn., population 4,489; Glenelg, Md., population 6,885; Deadwood, S. D., population 4,100; Richfield, Utah, population 3,324; Aliping, Tex., population 3,152; Tillotson, Wash., population 3,085, and Stamford, Tex., 4,810.

Webs Call Industry Which Meets on AFRA Campaign To Organize All Affiliates

Negotiations Postponed Till After NAB Convention

NEW YORK, Oct. 19.—AFRA's insistence that networks stop feeding shows into small outlets which refuse to negotiate with the union—on the off chance the networks would negotiate with the union—on the one of the first troubles in contract discussions will be aired at a special meeting Monday (28), called by the webs. Powell will include AAAA reps, AFRA reps, and the networks. It's known that AFRA is adamant, not only on the point that web stations stop feeding stations to SM, but also in its demands that one contract be signed for the entire country, all networks be eliminated. Regarding use of the webs as a lever to force outlets into line, the union feels that with web support it can really organize the country. As of now, only 124 out of more than 800 commercial stations in the country are signed to AFRA deals.

Union back in 1944 made up its mind on all three points mentioned above, but was unable to press its stand during war years. Insiders say all stops are pulled now.

MBS in Hypo Move For Coast Programs

HOLLYWOOD, Oct. 19.—A step in the drive to hypo Mutual's Coast origination was made this week with the appointment of Ned Toller in the new program co-ordinator. Toller will act as Mutual co-ordinator here, working with Don Lee's program director, Charles Bulbod Jr. He will supervise a new series of the 15 quarter-hour shows now originating in Hollywood for Mutual's 349 stations.

Toller was formerly an NBC producer in Hollywood and more recently on the production staff of Young & Rubicam's Hollywood office.

CP's for Sticks Six of the AM grants in the last four months went to hamlets under 2,500 population; 12 others went to communities between 2,500 and 5,000 population; 35 others went to communities between 5,000 and 10,000, some of which already had other stations; 10 went to small cities below 5,000 population; 14 went to communities between 15,000 and 25,000; 19 to cities between 25,000 and 50,000; seven to cities between 50,000 and 100,000; and one to a city of 100,000. Expectations are that FCC bigwigs, when they take a recount of their developmental grants, they will turn a critical eye at the number of grants to communities below 10,000 in the last four months. One-third of the entire total.

FCC in compilation skeddled for Monday (31), shows the upping of AM grants. Meanwhile, the pace of FM license issuances is appearing at an all-time high, with commission policy seemingly reversed in favor of metropolitan areas over rural. Prominent FM winners on re-

(See Most FM Stations on page 16)

www.americanradiohistory.com
NBC Opposites

The Larynx On Weak Side

**"Tweedy" Not in Same Class**

By Paul Ackerman

NEW YORK, Oct. 19. — NBC Wednesday night programing opposite ABC's Pot o' Gold-Bing Crosby-Henry Morgan parlay has plenty of weak spots—certainly enough to give the senior web cause for serious concern. Immediately opposite Bing in the 10 p.m. slot is The Fabulous Dr. Tweedy, with Paul de Morgan in the lead role, that of a harassed acedemician with a penchant for getting involved in so-called comical situations. Wednesday night (10) show was singularly lacking in both depth and development. A show that was Morgan's pay laugh, and the vocal curiosity lost its novel appeal long ago. Program's story line, involving attempts of Tweedy and other performers to get their lines right, baffle and deceive the delays and mishaps which befell their efforts. But such-wise as Crosby ever gave his listeners when he worked in the flesh for Kraft Cheese. All the Crosby qualities—the classic, off-hand style in delivery; the masterful way he handled his character in his crosswise with his cinematic sidekick, Bob Hope, guiding for the preem, the same ad libbing and disregard for the script, all were there. Wax or not, it was Crosby, and that means top radio. And the old showbiz axiom still applies; the show's the thing. Only in one respect was noticeable that the program had been platterized. This came whenever a proeminent name in the program (Continued from page 14)

Entire Trade Eying Bing's E.T. Challenge

(Continued from page 3)

like Dr. Tweedy—American Tobacco's show opposite Bing—for too long.

AFM Seen Entering "Mechanization" Picture

At least one branch of radio's labor picture is keeping close tabs on the Crosby show and the others likely to follow. There has been policy of firing the mechanics of the for a long time. More waxed shows might very well have a detrimental effect on musicians' employment. In turn, that might mean demands for new pay hikes for the networks, the power of unions, radio stations and other manufacturers. Similar developments in the AFM area are impossible, except for E.T. The one all-over question which only time can answer is whether such e.t. programs may have on network radio as it is known today. The underlying reason for the network network, and users were right to protest —a taboo broken by ABC's Crosby precedent—has been the fear that such e.t. programs might be used to damage, or destroy, the network structure. For instance, a program with a hundred stations with one transcription, he can buy that number of stations without telephone connections merely by buying a platter for each station. Why, then, a network? For E.T. "The Crosby Story" is a long way from completion.

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CBS Grunts But Loses to Crosby Groan

Stars Fall To Twinkle

By George Berkowitz

NEW YORK, Oct. 19.—The haughty matron of Madison Avenue tried hard to ignore the presence of the bash upstart who had crashed the Wednesday night (16) party, but it was a lost cause. The uninvited, unwelcome guest not only had the erust to intrude, but made Columbia's starry guests the butt of a bunch of fair-to-middlin' muckeystones on an average evening. It wasn't that CBS didn't try. To beat Crosby for the evening, the wheeling and dealin' of celebs, which generally send the dial twisters into paroxysms of anticipation, including Peter's Sinatra, Dinah Shore, Peter Lind Hayes, Lily Pons, John Garfield, Charles Jackson, Oscar Levant, Franklin P. Adams, John...
...CHAPTER BY CHAPTER

MBS Weakest Of Webs at Bing's Time

No Competish for Grooner

By Joe Cola

NEW YORK, Oct. 19.—Croby's rating figures to be little affected by Mutual, or WOR in New York, or by WOR's move to 1050. Spotted against Der Bingle in the 10-10:30 slot on about 120 stations on the net is the unmeasured. Author Meets the Critics, which by now standard "literary" segment should continue to attract for its fairly limited audience and neither lose too much to, nor gain from the Philco handling. WOR this same shell is the new Scalmbone Concert Hour, a middlerow, loughful music program aimed to the limited but loyal non-pop mob. In the 10:30 to

MBS Opposish

Schedules-WOR (MBS network). Program- "Spotlight Band" (Xaver Colly) Concentrating at 9:30 p.m. Station: NYW. Time:11:30 p.m. Agency-D'Arcy. Program- "7:15 in a Key Time" (Xaver Colly). Sponsor: Nabisco Silver Sticks. Time-10:15 p.m. Agency-New Century. Heard over WOR. One hundred and twenty the Philco network, sponsored "Author Meets the Critics." 111 stretch Mutual usually airs dance or reel romes, but when caught (16) an Alfred E. Smith memorial dinner. Featuring a talk with the "Averil Harriman," was carried. WOR carries the solidly established symphontone in this time.

Directed across of Crosby's time, 9:30 to 10 on both WOR and Mutual, is the "Orchestra" which is a Coca-Cola shot. Cutug's lush, concert-tied arrangements and his selection of the "stright rows, may make a batch of (See MBS OFFERING on page 15)

Philco Ad Agency
Plans Merchandise Push in November

NEW YORK, Oct. 19.—Hitchin's Advertising Company, Inc., agency handling, has set a high gear in November and succeeding months, at which time Philco's program probably will be rolled to high into radio. Hitchin's angle is that it is not only selling a radio program but merchandising as well. Bally will therefore go in for dense advertising, window cards in department stores, etc. Radio, it is wisely believed, will not be used for this phase of the campaign.

First in a series of merchandising tie-ups has already been planted in Macy's window in New York, which contains a display plugging Crosby's Paramount pie, Blue Skies. Hitchin's arranged a deal with the Para promotion department, with result that window also includes a Philco radio. (See Philco MADE, page on page 15)

Exclusive Hooper-Billboard
Survey Charts Bing's Audience

NEW YORK, Oct. 18.—First nationwide survey of transcribed program of top network performers, Bing Crosby's opening Philco Ford show on ABC, was completed for The Billboard by C. E. Hooper, Inc., with the purpose of checking out the following of listeners and listener reaction to the transcribed program, as indicated on the basis of the Wednesday (16) test, which grabbed a 24.0 Hooper, indicating that in the mind of the great majority of listeners, the idea that the show has transcribed has virtually no negative effect on the program's appeal.

Statistics also indicate that of the total audience listening to Crosby on ABC, the greatest audience flow from NBC, whose Mr. District Attorney, 9:30-10 p.m., contributed 28.9 per cent of the Crosbys total listener audience. As estimated on the basis of the CBS Dinah Shore-Ford seg contributed 17.3 per cent. MBS' Spotlight Bands, which was carried on most, but not all of the web's stations, contributed to Bing's audience.

Remaining 19.1 per cent listening to Crosby had their radios off prior to the show as the next shows are next.

Questions asked of those interviewed will be found in an adjacent column. It will be noted that questions No. 5 and 6 deal with the fact that the percent of those who heard final clip products were specifically phrased so as to avoid use of the word "transcribed," purpose being to avoid impairing even unconsciously, a listener of the survey interview by the phrasing. The other hand the phrasing was calculated to bring out whatever quotewsworth interviewees might have had with respect to transcriptions--no negative reaction or other feelings which some feel are inherent in thes. Among these is the distinct point of possibility, which, according to one theory, cannot be present in a program recorded some weeks before it is aired.

Answers to the questions dealing with the etl element came out as follows:

Of those interviewed, 75.4 per cent indicated that the program source meant virtually nothing, typical answers being: "Just as good, better, and as forgettable." "It's the same," "same," "no difference," "wonderful," "about the same." Another 17 per cent gave such replies as "don't know," "too early to tell," "can't tell," etc.

Another 7.6 per cent gave such replies as "not so good," "don't care," "transcribed sound bad," etc.

Questions 7 and 8 of the total number of respondents. However, only 4.5 per cent identified their reaction to the program with its transcribed nature. Of this early reaction, the reactions were varied.

Apparent lack of negative reception of transcribed nature of Crosby show is highly significant for all radio-including webs, including advertising. This, the FCC. The PCCs, for its part, have always maintained a stringent clamp on wax. Reasons for this have been various, including the fact that in some quarters it's believed excess transcribed wax might very well result in a break-through (See Exclusive Hooper on page 15)

Film Producers and Stars
See E. T.'s as Welcome Boon

HOLLYWOOD, Oct. 18.—Transcriptions are opening a heretofore untapped talent pool by making available pic names which heretofore have been do away from radio. Flicker circles, abuzz since Bing Crosby first sealed his wax deal with Philco's air packages, Groener's kick-off spin was eye-opening to many film fans who would welcome a similar set-up. Some have already had their rip ups put in and changes and changes, and big show on wax will bring on a pic player relatively new to regular radio. If trend turns etl-wise, you can look for an air-talent upset. They predicated on the chance that a number of screen topnotchers will invade the radio field, giving both radio and the films a new box of tricks to which. Such a situation could result in a possible loosening of the price bar on the talent market.

Many among flicker-famed have hardware cleared of both the air and canvas for a number of reasons. Aside from an occasional pro deal, many filmers feel that the money shyness because weekly broadcasting would interfere with piz. Shyness is being more so than more than radio permits. Alpho studios welcome free plugs, pic bosses have tried to discourage season radio contractions because players could not be used at studios' will, blocking loco trimming, etc. Also, time lost in radio rehearsals and broadcasts run into heavy dough for rip companies. In numerous instances studios have refused to allow their top names to be used on radio, because of the risk. Million-dollar properties could be ruined if the wrong casting was turned down. However, it is expected that there will want to take the chance of linking valuable talent properties to a possible "undignified" sponsor. One single instance is the solution as far as they are concerned.

Survey Questions

Here are the questions, followed by the answers, asked by interviewers for C. E. Hooper, Inc., in the special Crosby study made for The Billboard:

THE QUESTIONS

1. This is a nationwide radio survey. Were you listening to your radio during the 10-10:15 p.m. time period?
2. To what program were you listening, please?
3. What station, please?
4. A. Asked during the 10-10:15 p.m. time period: Were you listening to the radio between quarter of 10 and 10 o'clock, that was about 15 minutes? If yes, what station, please?
B. Asked during the 10:15-10:30 p.m. time period: Were you listening to the radio between 10 and quarter after 10, that was about 15 minutes? If yes, what station, please?
5. Asked of all persons listening to this program in the national audience carrying the Bing Crosby program: Do you think this program sound better than, or not as good as, other Bing Crosby programs?
6. Final question: Have you any other comments?

THE ANSWERS

To the questions: "Does this program sound better than or not as good as other Bing Crosby programs?" and "Have you any other comment?"

75.4 per cent gave such replies as "Just as good," "better," "same," "no difference," "wonderful," "about the same." 17 per cent gave such replies as "don't know," "too early to tell," "can't tell," "haven't decided," etc.

7.6 per cent gave such replies as "not so good," "for transcriptions," "doesn't sound as well," etc.

Of the total respondents only 4.5 per cent identified their reaction to the program with its transcribed nature. Of these 3.7 per cent were negative and 0.8 per cent favorable.

HOOP. BILLBOARD

Benny, Burns, et al., Vote Yes

By Leo Zito

HOLLYWOOD, Oct. 18.—After bending an ear to the Crosby kick-off platter, the majority of Hollywood's air show talent tops are hot for wax. Headliners surveyed by The Billboard agree the Groener's got something there, which made them indicating a desire for similar deals. Some would like to hang on the fence for a while, saying it's delay for others, but not for their program forever.

Some in the trade think if talent waits wax badly enough, radio per (See STARS AGREE on page 11)
Crosby Show Gets Million-$ Ad Budget
All Media Used in Drive

Hollywood, Oct. 19.—Never before in radio history has an air show received so much bailiwick as Bing Crosby's wax fires for Philco. Actual figures on over-all promotional campaign aren't available, since the network, individual stations, manufacturer, distributors, dealers and Paramount Pictures are pooling red sources in an effort to give the Groaner his biggest audience to date. Some clue to the story evolves from the joint drum-beating campaign at well over $1,000,000. Philco has turned out a series of black-and-white ad schedules, hitting all the major national publications with full-page ads. Distributors and dealers bought space in daily newspapers throughout the country and kick-off preplets with dealers also turning over their space to the Crosby campaign.

In this area Philco's distributor, Gough Industries, Inc., intends to spend $50,000 before the first of the year, with seven full weeks of shows. Wednesday, newspapers here, with exception of The Times, were flooded with ads on the Groaner, indicating what can be done when a well-spotted, distributor and dealers decide to get behind a program. Times and Examiner were comparatively light, but are expected to go into full scale. The spread was purchased by ABC, Philco and Gough, with dealers' smaller ads hitting readers on nearly every page.

Philco is sinking between $30,000 to $35,000 per week into Der Bingle's black-and-white ad budget and can't afford to spend on promotion. Distributors and dealers have been acting off their own accord, and sales spreads were purchased by ABC, Philco, and Gough, with dealers' smaller ads hitting readers on nearly every page.

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Ozzie Nelson (CBS): "Transcriptions lead to sloppiness. If you know this is it, you try your best, but if there's a feeling it can be done over, the old spirit isn't there. I vote for live broadcasting."

Dinah Shore (CBS): "Bing can afford to pioneer because he is king. By transcribing a show you can have the best choice of guest stars because shows can be recorded when the people you want are in town. The idea of achieving perfection is very appealing. But then I think there's a certain amount of spontaneity that is lost when the artist feels the show can be re-recorded if something should go wrong."

Frank Sinatra (CBS): "Transcriptions are definitely the coming thing. I hope Crosby is successful because he's paving the way to make it easier for others. I think it's only a matter of a year when cbs become a regular thing for big shows. As nearly all of us experienced in doing the command performance transcriptions for servicemen, recorded shows are perfect. You can cut out fluffs, tags that didn't go over, etc. I don't like the idea of cutting cbs's too far in advance, mainly because I want to sing takes on each week's show that are currently popular. I probably would never do more than two records in advance."

Rudy Vallée (NBC): "I'm happy with live, but if I had my choice I'd take transcription. There are many advantages afforded by the recorded medium which make for better shows."

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**Pledge**

**FOR**

**TOMORROW**

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**The Listener and Artist**

Always we have worked to give our listeners an ever-widening choice in listening in public service and educational as well as sheer entertainment programs. We will continue to seek out and develop new programs, to attract top-name artists and writers and to encourage new ones. And we'll continue to give right-of-way to free speech.

We have another responsibility: to bring network radio to communities which had never had it on a satisfactory basis. That is why we've added so many stations - become the network with the most one-station cities. We will continue adding until we reach all the people.

---

**For Sponsor and Agency**

Our No. 1 goal here is to deliver coverage where it is most productive. We are very strong in many top markets - in others, competitive. We are particularly strong in more than 220 Mutual "one-station" markets which account for 24.8% of the nation's radio homes and where we capture more than 50% of the audience, day and night. And now that FCC grants are on the way - we will be able to plug our weak spots and add to our strength.

Our second goal is to deliver more for the sponsor's money. This we are already doing - and will continue to do, in even larger measure.

**Our Affiliates**

Our programming and sales, has made Mutual a better network for our affiliates. We have more than 359 stations and the size of our average sponsored hook-up has increased each year. We will continue to be this kind of network, so that we may some day have 400 or more stations.

In days ahead, we will work at these pledges. We hope and expect you will hold us to them.

---

**Chicago Bears**

**Pro Football**

1944, 45, 46 and 47 too! **W-I-N-D**

560 Ks. 5000 Watts
AFRA Defeats Anti-Red Bill

NEW YORK, Oct. 19—Special meeting of AFRA Tuesday (15) at City Center defeated an anti-communist resolution by 195 to 148. In its stead, the gathering of more than 700 members passed another resolution which stated that “recognizing the malicious allegations which have been made and may be made in future against this labor union, AFRA is dominated by no political party, creed or individual, but is the servant of the will of its members democratically expressed.” Original resolution now goes to a referendum.

Newmen Eject Hunley

HOLLYWOOD, Oct. 19—Radio newsmen of Southern California attracted 40 members to its charter meeting. Group picked Chet Hunley, CBS Coast public affairs chief, as proxy; Clete Roberts, ABC, v.p., and Bill Burns, ABC, secretary-treasurer. Group’s objectives include establishing a uniform code of practices among web and indie station news writers. Group also will strive to establish equal rights for radio news reps with regular press services. It appears newspaper boys have been trying to elbow radio men out of special press conferences, etc.

WCAU Sale OK’d; WHBO and WINS Transfers Also Pass

WASHINGTON, Oct. 19—Legalists are still voicing surprise over the ease with which the FCC handed down its long-anticipated okay on the $6,000,000 sale and transfer of clear-channel Station WCAU and WCAU-FM (Philadelphia) this week (17) to The Philadelphia Philadephia Radio Group, Inc., without hearings. Allhio approval of the sale of the 50,000-watt to J. David Stern’s paper had been expected, it had been generally believed that the FCC’s decision would at least go thru the motions of a hearing, since sale involved a newspaper and a standard broadcast station which will come in for discussion at clear-channel hearings, and also because of the high price of the station. Commissioner Walker registered the only dissent.

FCC also okayed a $300,000 sale and transfer of license of WHVO, Inc., Memphis, to Harding College. Sale is outright and gives the college ownership of all the 250-watt’s outstanding capital stock. Commission granted assignment of license and transfer of WINS, New York, from the Crosley Corporation to its newly formed subsidiary, Crosley Broadcasting Corporation.

Educators To Hold Coniab on College Radio Curriculum

NEW YORK, Oct. 19—Educators in the field of radio are scheduled to gather Monday (23) in Columbia, Mo., where a three-day radio conference, built around theme of the radio curriculum in college, will be held at Stephens College for Women. Conference, planned by the National Association of Women’s Colleges and sponsored by a national radio advisory committee, organized by Judith Walker, director of radio services at the National Broadcasting Company, will be the first in a series of conferences designed to stimulate the discussion of different aspects of radio education.

Highlights of the three-day session will include a panel discussion of subject matter fields in radio,” with Wynter Wright, of WCYH, Copenhagen, Denmark, member of the panel, noted for its outstanding capital stock. Commission granted assignment of license and transfer of WINS, New York, from the Crosley Corporation to its newly formed subsidiary, Crosley Broadcasting Corporation.

Seeds Denies Racial Bias in Smith Return To Skelton Program

CHICAGO, Oct. 19—Runners that Wonderful Smith, Negro actor on the Red Skelton show had forced the resignation of Russell M. Seeds Agency to put him back on the show by raising the veteran’s rights issue and racial discrimination charge were emphatically denied last week by Jack Simpson, president and director for the agency. Instead, he said, Smith has been just signed for another 39 weeks.

Smith said certain “racial rumors” circulating on the West Coast that agency tried to reneg on Smith’s contract on his return from service were started “without a grain of truth.”

“When Smith returned from service last year, we honored his 39-week contract with us by full payment,” Simpson declared. “However, the format of the show was changed so he couldn’t get a big separate spot in every show. This happens to any show and any talent on the show frequency. We could have paid Smith off without writing him in the show at all, but we liked him enough to keep a part for him in spite of changed format.”

Simpson asserted Smith was satisfied with the whole deal and hadn’t put any pressure on the agency via the Veterans’ Administration or the Negro press.

ABC Uses ‘EM All

(Continued from page 10)

hours in different time zones. Bankroll and their advertisers are mulling the creation of a fund to buy space backing the ABC programing.

ABC has been betting, Philco alone could bring $40, but industry sources say it will be less. Company has already taken full-page ads in TV Times, Life, Saturday Evening Post, This Week and Parade, and on Wednesday (16) ran 1,000- line ads in major daily newspapers and 500-line ads in secondary market papers. Next Wednesday (21) a 420-line ad is sked to run in newspapers in both major and secondary markets, and on October 30 a 200-line ad will break in the upper secondary markets. These are not placed by Philco alone but by dealers.
Mixed Reaction On Price Hike
But Radio Takes a Rosy View

(Continued from page 4) are not making dough. Their grosses are terrific, but the nets are low. Everyone is turning folk away from their doors, the tabs of those who get in don’t add up to a profit. Even with unprofitable food prices, the food doesn’t pay off, as a result, some ops are seriously considering cutting out the kitchen and relying on drinks. For this phase of show biz the prospect is anything but rosy, with or without controls.

Music Hangs Crepe

Music, too, is inclined to hang crepe over the little of the price hikes. Costs in music publishing have mounted in practically every phase of the industry. Prilling, paper and help have all become a lot more costly.

Right now pubs are negotiating with AFM on increases for copyists, arrangers, etc. Music Department heads, the songwriters, thru their Songwriters’ Protective Association, are making a long-sight effort to get more from pubs for their tunes. It is very unlikely, even with these raises fairly high, that pubs will up prices of sheet music. It now retails for 35 cents, and 80 cents on racks and in music stores. The prices have been off since early summer. Sheet music has always been a big profit maker for pubs, and this is where there’s not much hope of recouping from mechanicals or performances. With some indexes folding (and some are behind in this forced to pubs), and with the disk biz off now, pubs can’t look for a pick-up in money from mechanicals. Performance dough is holding up well, but not enough to offset sheet and mechanical drops.

In the disk biz, too, costs have soared for the past 16 months. Every item which goes into the machinery of a platter is up, some items to well over 100 per cent. This forced all majors to up 50-centers to 60 cents, and prevented indices from dropping 50-centers to 50 or 60 cents. Manpower, too, is more expensive; musicians just got a 3½ per cent hike, and pressed, members of UERW, jumped not too recently some 5½ per cent on an hour in wages. Diskers insist, despite musicians’ hike, that they won’t and can’t raise prices of platters. An upping of the platter cost would mean an immediate drop in volume, they say, and this has already driven diskers down. Already, diskers don’t want to take chances on hurting even low sales, despite protests now, diskers later may have to jump disk prices to make out.

Band Prices Spiral

The big price spiral has stopped. During the war admission prices to ballrooms and one-night dances were as high as 50 cents not including tax. Promoters claimed that they had to go this high because name orks were demanding sky-high guarantees. Result, attendance dropped and big orks laid eggs on one-night stands. Now nearly all bands have dropped guarantees and promoters have sealed down admissions. However, this is still off on one-nighters, in ballrooms, on hotel and theater locations, where musicians’ scales have been jumped by AFM. Result is that in some spots they’re using fewer musicians, and where possible, have cut out bands altogether. Music means a headache to ops who have to pay out large chunks, even for scale, while they cannot get it back from the customers.

Experience . . . is the raw material from which “know-how” is refined. Twenty-six years of experience in the entertainment and public service field has earned for WWJ—first radio station in the nation—acknowledged leadership in Detroit. Highlighting the brilliant career of WWJ is an impressive record of “firsts” . . . most recently demonstrated in the transmission of the first radio-telephone-news-story coverage in cooperation with The Detroit News. Scheduled for November 19th is Detroit’s first television broadcast, via WWDJ, associate station.

It is no wonder, then, that advertisers’ first thought is for Detroit’s first station . . . WWJ.

ABC Chi Shows Get Shot in Arm

CHICAGO, Oct. 19.—ABC insiders originating from Chicago are undergoing an overhauling with an eye toward making them more salable products. Harold Stokes, the web’s new program director in the Mid-west, is sparking up the changes in line with V-F. Ed Boroff’s policy of more and better salable Chi origi-nations for ABC. Promotions slated are Our Singing Land (M-F, 12:30–12:45), At Your Request (M-F, 10:15–11:00) and Stringing Along (M-F, 12:45–1). All shows are getting comprehensive ideas behind them, according to Stokes, and along with better products are slated for sales campaigns. Hereafter segs were thought of as being strictly on the non-commercials, and Jiffy rate dried up as commercials. For instance, Our Singing Land, which used to be more or less of a hedge-pot of singing with no central idea, is now getting a narrator, Jess Pugh, with format following definite pattern of storytelling plus singing.

At Your Request, another musical which was just a musical, is also getting a gimmick, as is Stringing Along.

All this is taking more dough. In the standpoint of writing and production, but Stokes feels the extra output will be warranted even if the shows don’t sell.

ABC now carries more than twice as many shows as any other web from Chicago, having increased its summer total from 14 to 18. Of these six are commercial.

Elgin American Tests 3G Wayne King Ork Show on Chi Local

CHICAGO, Oct. 19.—One of the most costly local shows ever aired here will start on WBBM, CBS, o. station, Saturday (26) when Wayne King and his orchestra start a new sponsored program for which talent and production costs alone will run to over $3,000 per week. Program, to be titled the “Wayne King Show,” will be sponsored by Elgin American, manufacturer of cigarette cases, cigar box and mechanicals, and will be aired Saturdays from 9:45 to 10.

In addition to King and an orchestra of 19 the show will feature vocalist Dorothy Patt; Bill Lockwood, WBBM staff baritone, and John McCormack, narrator.

Elgin American hopes eventually to make the program a network air-ing originating from here and is setting up format and ironing out bugs with the local program. Elgin American is not to be confused with the Elgin Watch Company. Agency on the King show is Weiss & Geller, Chicago.
THE CROSBY STORY

October 26, 19-

Crosby PremierSock Radio 
With Some Loss in Fidelity

(Continued from page 8)

arrangements. Thus, when pianist Skitch Henderson, one of the best 
regulars, did his symphoned-up version of Turkey in the Straw with 
Jack Shaw, the Turrots, with Crosby and Hargus, a quick Croturr set up 
Hargus's piano had a tinny quality — and this was checked on 
three radios, one a Philco console, if you please. This probably 
stemmed from the audio wiring of the new Philco Home radio, e.t.c.'s being what they are today, a minor defect such as this 
probably doesn't present too much of a problem.

Program Is Seeko Musically

In practically all programs this fall, with the exception of the first couple of 
Crosby half hour, with Trotter's socko arrangements to back up I Got the Sun in the 
Morning (Crosby solo), Moonlight Bay (Crosby and the Charities, 
with Bing and Hargus) and the segment in O'Gold, Bing along. Those Trotter 
arrangements are plain whammon, doubly valuable because they so perfectly complement Crosby's lazy larynx 
style. The Roundsman's Crosby arrangements, had belly after belly, 
following the usual style of trading insults. Only the way these two 
guys do it, it's good. Topper of the lot, probably, was Hope's crakc 
that has the Wyman informative, which was sort of the delivery that it was hard to tell where the script left off and 
the ads lins came in. Lina Romay did a vocal, too not painful.

Only deviation from the norm was Ken Carpenter's announce-
ment that the following week, he'd be out trifling with the Philco 
Wednesday. Of course, it is the Philco syndication, a broadcast 
outside the usual style of program — required various 
arrangements. This was smart merchandising — as smart as all 
the merchandising which so far has accompanied the Philco-Crosby 
endeavor.

All concerned with this can take a bow, not the least of whom is 
him Bill Morrow, ex-Jack Benny scriptor, now co-pro 
producer, with Mundo MacKenzie, Morrow also is in on the script, co-authoring with Al Lewis 
and Larry Clemmons. It's big league stuff, all around.

Bing Gets Help From His Network

Meanwhile the increasing importance of back-to-back坐在 
surveys to the Dr. Who man for the ABC's glaring program-anemia. Preceding Crosby is Pot o' Gold, with 
Henry Morgan's new half-hour Every Hour Schick Injector 
Instructor soon followed by art a different program. Of course, 
there's less strain on Morgan, since all he has to do is follow 
Croser, but chances are that Bing will get little consistent help from the 
same-sponsoring. Pot o' Gold was a dog when it made its air debut in 1939, and 
it's a dog now, only more so. It's poor programing, perhaps inadvert-
antly, that's shooting radio's programing with a maximum of 
hysteria; a brassy, rhythm pounding orchestra that sounded as thou it were auditioning for Hit Parade: noxious commercial arranged with a commercial debut on 
radio. Morgan, however, he prepared for just such a con-
tingency, arranging with Carmines to tear up the last sales plug if 
the show ran over. Whereupon he proceeded to tear it up, with 
accompanying sound effects. It was smart merchandising — as smart as all 
the merchandising which so far has accompanied the Philco-Crosby 
endeavor.

Serving more 
Local and National 
Spot Advertisers 
than any other 
Chicago Station

W-I-N-D

(Continued from page 8) 
resistance, and it was expecte 
the lack of vibrations in the 
disc, a pop of comic right at the 
opening of the bracket checked (11 
p.m. E.S.T.). Sign-off of The 
Crosby Show, was being followed by a vigorous 
hold the audience, was cut with 
by spin. Such a WABC call letter switch to W 
Then flowed the Ford Show in 
usual manner. The segment in 
Dinah opened with a son; be follo 
by of Bandleader Lindi Hay 
a comedy act, back with D 
and guest Lily Pons, then the co 
act with the usual style of 
Hayes burlesque 
operator singer.

Lily Pons is a fine canary, 
never been around as much 
recently, so her draw power is 
nearly less than it would be if a 
posing star was back by her 
heretofore. There may not be any 
but, Dinah hasn't char 
—so a forthright, 
styled, as usual. Hayes is an up-h 
comedian cutie but no name comp 
usual style of program that was coming in the 
ner. So it all added up to a 
sip of variety, a program 
de spite the competish 
— Mr. District Attor 
Bing Crosby, Bing Crosby 
Byron, Inc. 
MBS.

Crosby Grog

of the East and 
Crosby Grog 
The Mountains ears heard Lo 
Thomas and the Jack Smith 
by Granting Information 
so to yawning with a weakle 
merchandising, a Jack Benny Award. Wed 
day night's installment was B 
the on, starring John and 
Columbia didn't have much of 
torment against Bing 
ning Bing Crosby disks would have f 

It wasn't John Garfield. 
merely that Academy aired a 
merely that Academy had 
which had been ravished in 1942 
cker of the same name. 
ning Bing Crosby disks would have f 
ning Bing Crosby disks would have f 
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Most FM Stations
To Key Cities;
Rural Aid Given AM

(Continued from page 7)

cent listings in St. Louis, with
the city's FM stations; Milwaukee,
750,000 population, and Baltimore,
1,000,000 population, are all
(Continued from page 9)
don't credit dxy. The second
possibilities of advertisers cashing in with many performers willing
to do 52 wax shows for the same money as 39 lives. This
would completely destroy the remaining short-run season's
summer hiatus and the headaches of putting together replacement
shows. Such a development would change the entire summer-listen-
ing picture.

High initial Hooperating for the first Crosby seg was expected in view of Crosby's large personal following and the all-out ABC-
Philo cravings at this period. But the fact of the 24.0 socked the trade between the eyes and offers some interesting comparisons with the ratings the Groomer grabbed for Kraft.

(Continued from page 9)

LISTENERS SATISFIED
(Continued from page 8)

clearly up and the program seemed
more personal by virtue of the
lay person to the fidelity elements
impressed observers, thereby increasing the keenness with which the radio audience had looked forward to the Crosby
Cugat did Wednesday.

Cugat's playdown of plucks also
made an impression, a typical reac-
tion being: "I just picked it up here and
radio audience, with not so much advertis-
ing going on around it, and I was
Another commented that, "It was
better than the Kraft Music Hall.
"Philco's program..." was the
usual capper. A marked impression
summed up by this observation: "I
like programs in person. This
is good program in AM broadcast.

PHILCO MDSE. PUSH
(Continued from page 9)

This is the type of promotion the
agency figures will sell goods, and
similarly will sell itself, in the
Marshall Field's in Chicago and other
stores throughout the country.

INDUSTRY EYES BMB
(Continued from page 6)

ought to be a standard whereby cer-
tain percentages of the BMB total
stations coverage could be accepted
as respectable, and could be applied to similar stations in similar
markets. This would make an added
amount of comparison, thus making the
report more valuable to time buyers.

However, Dole emphasized that this
figure or any other one used to make
a more exact comparison would not
be acceptable by the stations, by
time buyers or by station reps, and
would have to be determined, he said,
by the station itself or by some
marketer and know what comparative
percentages could be applied to vari-
ous markets. In any event, he said,
if it was a percentage not accepted
by everyone, "it would provide a
device from which time buyers and
time sellers could proceed to use
the material BMB has made up.

Dole concluded that if a better basis
of comparison were not adopted by
BMB, "it will miss the boat and we
shall all find ourselves floundering in
the same old sea of confusion, with
the purchasing of our own estimation
of BMB. We will not have compar-
ability of stations."

This was the first flush of the ABC batch,

MBS Offering Weak Competition At Bing's Time

(Continued from page 2)

listeners who could be sold on stay-
ing with WOR for the Scaladeire
Symphonette span, and it would seem that WOR's "nothing new"
by not spotting a "don't go away" an-
nouncement for the longtime seats at the clearance show. At Bing's

Among tunes Cugat did Wednesday were Jalousie, Venus and Rhapsody in Blue, among others, with Full Moon and Empty Arms, based on Rachmaninoff's 2d Piano Concerto. Adding rareness to the clearance show are the innu intros to the musical numbers. Apparently inten-
ded as an improvised solo, Bing is seen in making the maestro who does "em sound silly. They gave the whole program a hanny atmosphere, by no means in keeping with the colorfullg
of the material that was shelled out. Three Coke "pause that refreshes"
merchandising is pleasantly delivered, easy to take.

Good Laugh

The Scaladeire concert half hour is good, standard longhori. Emerson Buckely, MBS's assistant music direc-
tor, put a group of competent musiktters thru their paces on items ranging from show tunes to the best of operas. Whether playing
behind soprano Mary Henderson or baritone, Bing, making a performance for Hugh Thompson, or doing a ditty on his own, ork shows that it is a well-rehearsed, able group led by a
guy with a real understanding and feel for the stuff he is doing. Miss Henderson sings a song out some what in the upper ranges, but her work on such pieces as Mimi from La Boheme is excellent. Baker comes thru with robust renditions worthy of the Met, whence both he and
Henderson haunted the Gershwin Hall.

Dignity of the show is well upheld by short opening and closing com-
bins, and by commercial breaks in and by middle plug which took the form of a short interview on use of trims from 601-B, by guest Car
caro with decor writer Marion Hall.

Commercials here for Loughine-Witnauer are nicely re-
strained, in keeping with mood of the show.

Preceding the Cugat-Coble web offer-
ing are Real Life Stories (9:15-
9:30), a half hour offering of
both of which are network and WOR, and hold a decided appeal for those
who prefer a more substantial fare
of the cob. As far as Mutual is con-
cerned, it would seem the web fig-
ures that ABC-Philo-Crosby can have the Wednesday night audience; there are only a few days a week in the show. Some Mutual stations,
of course, are carrying the Crosby
show.
Top NBC Talent To Plug WEAF
Call Letter Switch to WNBC

Southern Stars for visits with network's TV and radio editors on behalf of "Lux Radio Theater." WLOL, MBS affiliate in Minneapolis, plans to send its eight announcers and official in attempt to straighten out "blanket the dial" complaints since outbreak of Korean war, said William E. Kersten, director of FCC Chicago office, and Donal A. Murray, St. Paul district official, during the association's recent meeting. . . . Application for 1,000 watt station at Wadena, Minn., has been filed with the Federal Communications Commission. Proposed operation on 930 kc, would have unlimited hours.

Bellingham Company, Cranston, R. L. will again sponsor play-by-play broadcasts of the Red Sox 123 home games beginning May 20th during the 1957 season. Past has already been inked by baseball fans and the team's Boston home office. Three of the eight doubleheader facilities of which all Boston major league broadcasts will originate. It is expected that a larger portion of the ticket admissions will carry all of the games on the air for the season's conclusion. However, no arrangements have yet been completed in this connection.

ABC has taken four of its cope and six of its writers, plus a director and an executive time periods Saturday night, in order that armchair detectives might enjoy "Detective Story," in the 8:30 time slot. Beginning at 8:30, each of the program will be shown. Featured will be: Famous Jury Trials, I Deal In Crime, Gang Busters and The New Adventures of Sherlock Holmes. Beginning with the season of November 16, entire season of Saturday night shows as given. At that time the Metropolitan Opera House in New York will be broadcast over ABC under sponsorship of another program that bantrolled the opera in previous years.

A tele-scan from Rathdrum & Ryan, Inc., to Sullivan, Staubli, Colburn & Blye continues, with Thomas F. Ryan, vice-president and Mark J. Ryan, jr., as latest step in the switch. He joins the radio department. SSC&B has also added Edward C. Hazen to the staff. He was formerly associated with Bamberger's, Newark; Franklin Stationery, New York, and Vassal's, Philadelphia. . . . George E. Reddy Sr., former UP corres- pondent, begins work as national edi- tor for the national news service on July 2nd. Mr. Reddy has been transferred to the Atlanta bureau.

WMQJ, NBC outlet in Chicago, working with Chicago Times to select fin singer to compete for a guest appearance on the "Kraft Music Hall" radio show. The contest is part of the newspaper's annual Star Singers Festival. . . . Lucy Lockett, singer and TV and radio actress, is on the air in Chicago. New Midway Station, 740 kc., is the WGN outlet.

Bill Roe, NBC Central Division news editor, will speak on "Radio and Television in Radio News Correspondents" at the National Association of Broadcasters Convention to be held in Cleveland Friday (23). . . . Barry Kroeger, New York radio and stage actor, has been given an important role in Maxwell Anderson's new play, "Joan of Lorraine," slated for Broadway. . . . Andrew DeLellis has been named as assistant director on web's "Dick Tracy" program and a new seg to be an- nounced.

French-Kettle Onion Soup has been chosen as the advertising campaign, with Emil Mockler, WBAL's general sales manager, on the account, having already signed up all of the radio station's programs to the show. Segs are Breakfast With Dorothy and Dick, which screened on March 18 (23) once a week on WOR, New York; "The Yankee Kitchen," starting Monday (21) over the Yankee Network, New York; "Additional Hits" (22) over WOR, Detroit. Mogul Company expects to keep the campaign going until the Middle West, Coast and South.

Formation of the Maine Broadcast- ers' Association, Inc. is one of the State network organization embracing the NBC-affiliated stations in Maine, is as follows: Portland, WLBB, Bangor, and WEDO, Augusta, as announced recently by William H. Hine, manager. Sales will be directed by Leonard A. McGee and Paul F. Thomas, headquarters at WCHS, Portland. Stephen Laird, CBS correspondent, Chicago, has had a chance to scope the world on the suicide of Herman Goering. He claims Goering's suicide was caused because he took the word of a general against the word of a G.I. on the matter. An old Goering foe, Laird explained himself on the air, the G.I. indicated that Goering had fought bravely and was noble. Later said "all" bigwigs had been executed. . . . John W. Haigis, representative of the Mutual Broadcasting System, has accepted the general chairman- ship of the building fund campaign for the new College of St. Catherine.

What is believed to be the nation's first "drive" in radio studio is being conducted in studio F, KDKA, to be titled "Lux of Yesteryear," Phoenix, Ariz. One side of the building will be glass-sided so that fans of a kind will be able to witness the shows. Bill McKell, now with EASL, sold on, will be conducting the studio, while Fred E. Press, director of marketing, will be program and production manager. Broadcasting to start December 29th.

Last-minute switch in plans of show agency will leave Henry Morgan in New York for the rest of the season instead of hiring him from Coast. Could be, according to gossip, that "juvenile talent" Morgan close to home for super- visory purposes. George P. Leighton, of Dallan, Mass., has joined announcing staff of WMBZ, Sunnake Lake, N. Y. . . . The White and WDR, Portland, newscaster, will assist Bob Kelly, of KMPC, Los Angeles, in play-by-play coverage of Los Angeles Rams Corn- ball games in the East and Midwest this season. . . . Don Herbert, Chicago radio announcer, has been appointed director of script-writing department of Radio Institute of Chicago.

Tentative dates for KCMO, Kansas City, Mo., to switch over to NBC are September 5th with 10 a.m. to 10 p.m. time and 10,000 night, is in latter part of February. Means "as soon as possible." To underwrite this change, selling downtown offices to give station three studios instead of one. Morey Amsterdam replaces Henry Mor- gan on WJJ, New York, Monday thru Friday, 6:45-7 p.m., for two weeks beginning Monday (21). New program being readied as a permanent replacement. Morgan is relinquishing the local spot in his stead.

In order to devote full time to hit show on ABC Wednesday night 8 p.m.

Ray Devis replaces Gay Rumm as news director of KMOX. To effective November 3, when he learned of his move as general manager of KXLY, Walla Walla, Wash. One day later KMOX news staff added Benjamin J. Lieberman, Chicago, to handle both spot sales: network programs for the cell network, public relations for the station.

Don Manchester joining Don Winslow Fitzgerald-Semple, Inc. to take on some account duties on O'Ceallaigh, Chicago. . . . Don Winslow's publähr could, in Chicago, to Frederick C. Thompson to make cin clipping service in Chiv moving to ABC Radio. To non-executive director. . . . Avery will handle both spot sales: network programs for the cell network, public relations for the station.

Two new affiliates join ABC 1 viewpoint. KTVB, for the Idaho Falls, St. Louis; KTVI, for the Missouri Falls, St. Louis; KTVN, for the Portland, Ore., market. Here's the key outlet 17 months ago until now was program director.

Dorothy Johnson announcing Don Winslow Fitzgerald-Semple, Inc. to take on some account duties on O'Ceallaigh, Chicago. . . . Don Winslow's publähr could, in Chicago, to Frederick C. Thompson to make cin clipping service in Chiv moving to ABC Radio. To non-executive director. . . . Avery will handle both spot sales: network programs for the cell network, public relations for the station.

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Two new affiliates join ABC 1 viewpoint. KTVB, for the Idaho Falls, St. Louis; KTVI, for the Missouri Falls, St. Louis; KTVN, for the Portland, Ore., market. Here's the key outlet 17 months ago until now was program director.
CHICAGO, Oct. 18—Example of what video experts here term a good idea to sell video where it counts—politics—was the topic of a meeting held a week when the local office of Ruthrauff & Ryan conducted a two-day seminar on television symposiums, receiving 167 registrations for a fee of $17 each. Many of whom came from out of town for the sessions in 1944. After the meeting Wednesday (16) Paul Mowery, head of television for ABC, made the following remarks:

"I do not expect that if more agencies would hold similar symposiums, tele acceptance and sponsorship would be speeded. My Point was raised by one of the Chairs that such symposiums should be conducted by the Radio-Television Club of Chicago so that a larger group of Tele Tele R & R could be reached. He suggested that this proposal be made to the club soon."

In his speech to the meeting Mowery emphasized that altho sponsors today cannot expect tangible results in the way of increased tele sale, sale, sale, money invested brings concrete returns in experience in the use of the unit and in tele acceptance and publicity. But to show that video could be a revenue producer, he took the bankers that after a one-time show for Bob-O aired by ABC, money was sent in by the 12 per cent of the audience who wrote in requesting the giveaway. Out of the 2,000 video receivers in New York, Mowery also stated that ABC's experience had proved that most effective video commercials are those designed to demonstrate product advantage.

Tel Is Radio Costs
Paul Raiburn, president of Para-

mount Television Productions, also

said video to the advertisers at the Thursday's evening conference (17). Raiburn was the guest speaker of video today with that of radio in 1929, the first radio and grew from a 42-million-dollar loss in 1929 to a 420-million-dollar

of the network. To this growth, he stated, was given in 1929, when $4,000,000 radio sets were sold. But Raiburn added that video could do at least as well if a better job in selling set in the beginning. He stated that video had to be a result of mass audience to be built that's only sales, but that can get itself in a position similarly to that

he stated, with an average cost per listener of 17.5 cents. He admitted that video production was much more expensive, but explained that the viewership has increased to five times as effective as radio owing to added impact of sight.

How To Make a Life Mask
Reviewed Monday (14), 9:45-9:45 a.m. Style—Demonstrates and sustains over W6XAD (Don Lee, Leed).

Even assuming that there are enough home video-focusers to be in-

terested in making a life mask, this seg would fail to satisfy discriminate viewers. Chief trouble is that soon, too much time was spent in picking up enough shot actions in a rather stagnant session. Presented by Syd Hoff, working in a can't.
Fear Petrillo May Stifle E.T.'s, Philco Deal "Scarees" AFM

(Continued from page 5)

this low program expense stations were making a lot of dough. AFM chief then asked the e.t.s. farms to up their rates, adding that if they refused to do this they might eventually have to leave the industry, "to Washington." In trade quarters this remark was construed as meaning that in Petrillo's opinion, the e.t.s. companies would have to join musicians in a fight against NAB and Congress. Petrillo also said that if you pay us, you what pay goes directly to the musicians... our salaries in the union are the same. We'll make sure where it goes where it's meant to go... to the musicians.

In chief, consensus of opinion is that the wax companies will have a much tougher fight with Petrillo than did the record companies. One reason for this is statement Petrillo made at the meeting against the broadcasters was going to continue. He laughingly commented upon the confab he had with Justin Miller, NAB prexy, and said they were entirely unsatisfactory and that he couldn't get along with Miller and his crowd again.

Co-ops As Alternative

Relative to some smaller stations would be higher prices for wax if Petrillo's demands went thru was the statement on staying in the industry, who said that e.t.s. prices went up, he would not buy any made under the demands, but would buy a station. The station owner could do nothing but talk himself into increasing his rates.

Another problem facing some of the E.T.'s stations is the question of the broadcast fee. Some of the E.T.'s stations have no provision in their contracts for "broadcast fee" and are not able to demand anything more than a small amount. Petrillo has been talking to some of the E.T.'s stations about getting a "radio broadcast fee" to help offset the cost of making the record.

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The King Cole Trio

Now on their Own

KING COLE SHOW
For WILDROOT
EVERY SATURDAY AT 5:45 P.M., EST.—NBC-COAST TO COAST

and concurrently starred on...

THE KRAFT MUSIC HALL
EVERY THURSDAY AT 9 P.M., EST.—NBC-COAST TO COAST

Thanks. It's been wonderful working with you. Sorry that we're going to have to bow out of the "Music Hall" on January 2 due to commitments out of New York.

Personal Management: CARLOS GASTEL
Direction: GENERAL ARTISTS CORPORATION
October 26, 1944

500% TO 37\(\frac{1}{2}\)% IN FOUR DAYS...

The Negotiations—Day-by-Day, Play-by-Play Review

CHICAGO, Oct. 18—Following is a day-by-day, play-by-play account of what took place in the Palmer House here in the four days of negotiation between AFM and the record manufacturers.

October 14—James C. Petrillo and his executive board have returned copies of AFM’s proposals for new scales. Record men read ‘em, do some fast pencil work and estimate that the proposals represent a $6 per cent increase for for tootlers, somewhat less for the unbarbered boys.” Diskers gape and adjoint to meeting of their own to come to terms with AFM, and plan counter-offer.

Slightly Grim

October 15—Looking slightly grim, diskers come back into meeting with the AFMers, state that they are not seriously interested in the proposals, maintain that no such proposals have ever before been presented to any union or any industry. They beg record men to talk to Petrillo some of the rising costs with which they’re being faced. The past year, try to point out, that an increase even approximating what Petrillo has set down in his present proposal isn’t business. Petrillo says he doesn’t want to put anybody out of business. The diskers agree to tender Petrillo a counter proposal of 174\(\frac{1}{2}\) per cent. Now it’s Petrillo’s turn to express astonishment and say “absurdous.” He does.

The 20 to 25 Jump

October 16—Still looking slightly grim, the diskers make their second offer, a 20 per cent increase. They say: “We know you can’t take any more of a jump.”

The music man speaks counter with reasons why 20 per cent is only 2 1/4 per cent more ridiculous than 174\(\frac{1}{2}\). Music makers, they point out, haven’t had a dick hike in a long time, while practically all other workers have had several. They also maintain that the diskers haven’t been carrying up, and insist that the record business is getting to go even better. Some of the coolest棋 from diskers statements, at this point, come back to plague them as the AFMers pull out a flock of tear sheets of stories from The Billboard, in which some diskers have said they are going to make 7,000,000, 9,000,000, 11,000,000, etc., ad infinitum disks per month. “If you increase record prices, they’ll jump up. Jump the situation right over some more among themselves and say—(See The Negotiations on page 108)

Big Ask, Fast Deal Take Biz By Surprise

A Frantic 96 Hours

CHICAGO, Oct. 19—After proposing a set of new scales (and conditions) calling for increases up to 500 per cent, AFMers, led by their executive board, set down a new proposal (see Old Scales and Original Proposal box) James Petrillo and his American Federation of Musicians’ executive board accepted 37\(\frac{1}{2}\) per cent increase across the board (see New AFM—Record Manufacturers Contract box) from the disk makers Thursday (17). Just four days elapsed between the AFM’s original proposals, which were made Monday (14) and the time of the settlement.

It’s been said that four days the record business went into such frenzied activity as rarely has been seen in any American industry.

Felt New Disk Ban Certain

Here in Chicago, in New York and Hollywood diskers, music publishers, band leaders and other industry people (See Big Ask, Fast Deal, on page 108)

Those 4 Days In New York: The Reaction

Indies Worried, Worked

NEW YORK, Oct. 19—Independence record manufacturers’ reaction to the 37\(\frac{1}{2}\) per cent musicians’ recording increase was generally favorable here. Many indies, the confess, that the boost will do them no good, fail it could have been much worse and agreed that the musicians were entitled to the raise. Most also agreed that Indies who wax there will be fewer musicians using in cabinet indies where payment is based on salary cost dates for dates could be pruned. Many indies agreed that in addition lowering the number of musicians (See 4 Days in New York, page 108)

Those 4 Days In Hollywood: The Reaction

Plenty Coast Cutting

HOLLYWOOD, Oct. 19—Settlement of AFM—Recording Company wage squabble in Chicago Thursday (17) brought a joint sigh of relief from recording quarters here and put an end to one of the wildest recording strikes seen in years. Town’s record firms, swarming with rumors of fantastic wage hike decried by the AFM (See 4 Days in Hollywood, page 108)

The Old Scales and the AFM’s Original Proposal

Old Scales

Popular

$30 per man per three-hour session during which more than three hours of music is made. The recorded music is made on not more than four 10-inch master records. 37\(\frac{1}{2}\) per cent increase is per man.

Classic

$30 per man per two-hour session, not to exceed six minutes playing time per hour. Leaders and/or contractors to receive double pay in old scales and original proposals for new scales.

Dopesters Try To Figure Petrillo’s Fast Comedown

NEW YORK, Oct. 19—Wildest stories following signing of the new pact with a 2\(\frac{1}{2}\) hike revolved around the question why J. P. Petrillo and the AFM exec board dropped from their original 500 per e increase demand to 50 per cent and then settled for 37\(\frac{1}{2}\) per cent in short span of four days. What sort of development took place in connection with the imminent hearing on Petrillo’s alleged violation of the Lea pact with the record business went into such frenzied activity as has rarely been seen in any American industry.

Another group of guessers held that word came down from American Fed of Labor higher ups telling Petrillo that he the brave had tent for a 500 per cent jump in two scales was inap and the new AFM pacts would be a practical blow to the record business.

Hush Hush AFL Angle

Third set of Monday morning rumors say that AFM peters gave him a bum steer in urging him to shoot for the 500 per cent hike, and that AFM peters discovered this shortly after the conferences with the diskers started.

Most of the record men who represented the industries at the meetings feel it was simply a case where they convinced Petrillo that the 500 per cent increase, or anything even approximating it, was entirely impractical and would hurt musicians rather than help. They don’t, however, attempt to explain why AFM peters acted with such reasonable attitude in these negotiations, as against his previous somewhat more stubborn approach. Maybe, say some diskers, the old boy is just getting a little softer with age.

Stark Fills In Pro Mgr. Post at Pauli-Pioneer

NEW YORK, Oct. 19—Death of Ira Schuster led the post of professional manager open at Pauli-Pioneer Music. Larry Stark is temporarily handling duties while the firm is mulling plans for the future.

Ten by Schuster and the late Lassberg, both of whom died cent.

AM'S Re New Scale For Arranger

NEW YORK, Oct. 19—While much attention last week was focused sharply on the AFM—record compi negotiations in Chicago, the peters were quietly negotiating a new contract with Local 2, 81, 3, tape arrangements, copyists. E. 24, and a number of other committees which are carrying on negotiations. Shapiro says a number of points have been agreed upon, with others still in negotiating stage. Unverified reports say that 500 originally proposed, 450 per cent for the dock, but that the pub negociators had already whipped this down to 20 per cent. Final settlement will be considerably under 50 per c.

Next meeting between the pubs. the union is set for Monday (31).

Work Stoppage at Decca Ph

NEW YORK, Oct. 19.—While Ira Schuster, Deca exec veep, was in Chicago with other disk reps, rying on negotiations with the AUF union, weekend, Leonard Schneider, head of the United Electrical and Radio Workers here, UEUR workers Decca’s New York plants walked Monday (14) over alleged and unionized. Neither Schnee nor union officers cared to comment further, but an early entendment was anticipated late week.

Pubs, 802 Men Toote Year Novel New Scale

There was little attention last week was focused sharply on the AFM—record compi negotiations in Chicago, the peters were quietly negotiating a new contract with Local 2, 81, 3, tape arrangements, copyists. E. 24, and a number of other committees which are carrying on negotiations. Shapiro says a number of points have been agreed upon, with others still in negotiating stage. Unverified reports say that 500 originally proposed, 450 per cent for the dock, but that the pub negociators had already whipped this down to 20 per cent. Final settlement will be considerably under 50 per c.

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It’s a Gift

NEW YORK, Oct. 19.—Pub—

Printers’ printers are not only helping from the getting paper to print their second edition, but they are having just as much trouble getting paper to package the printed ditties. Situation reached a head this week when a lot of diskers called in from the diskers, complete out of standard Christmas wrapping to package the printed music—and consider this a gift from Santa Claus. Under present strained conditions,
...OR MAN, WAS THAT CLOSE!

THE NEW AFM-RECORD MANUFACTURER CONTRACT
Effective October 21, 1946. Expires December 31, 1947

Popular Records
$11.25 per man per three-hour session during which not more than 1 1/2 inches of recorded music is made on not more than 10-inch master records.
Not more than 15 minutes of recorded music is made on not more than three 12-inch master records.
Leaders and/or contractors to receive double pay. Overtime at same rate with any fraction of an hour considered a full hour.
A $11.25 increase over the old scales per man per three-hour session.

Classical and Symphonic Records
$28.50 per man per two-hour session, but not to exceed 40 minutes of playing time in each hour.
Leaders and/or contractors to receive double pay.
Overtime at same rate with any fraction of an hour considered a full hour.
A $10.50 increase over the old scales per man per two-hour session.

THE DISKERS' CONFBAB CO-OP MAY LEAD TO NAT'L ASSOCIATION

NEW YORK, Oct. 19.-Settlement of the new AFM record contract was a virtual certainty but AFM officials, who had originally proposed increases as high as 50 per cent, was being attributed to many factors including unprecedented

BMI ALL OUT AT CHI AS ASCAP HOSTS D. C. MEET

NEW YORK, Oct. 19.-This week has foreign licensing bigwigs at the international federation meet in Washington beginning Monday (21) while Broadcast Music, Inc., radio's own licensing org, will be doing an all-out job in Canada the same date, at the National Association of Broadcasters' convention.

While BMI is hosting the foreign performing rights org in an all-out manner, BMI has by no means flunked its foreign flag from abroad. In a quiet but persistent manner, the BMI group's foreign department has managed to hold contacts with practically all of the foreign delegates at one time or another.

Cain in N.Y.; Cleffers May See Him: Hush On SPA-MPPA FRONT

NEW YORK, Oct. 20.-The quiet singer in on the Songwriters' Protective Association-Musicians Protective Association contract situation in New York City last week following the exclusive story in last week's issue of Billboard reporting that the clef flyers were forming a committee to investigate author James M. Cain, thereby giving instead of selling copyright, Cain's arrival in town seemed peculiarly propitious.

Cain's primary purpose in coming to New York was to address a group of authors concerning his group's activities of the Authors' League. (See Cain in New York on page 112)

Cost of Cutting Longhorn Disks Ups With Hike

NEW YORK, Oct. 19.—New AFM recording scales will hit the record companies hardest on their classical labels, according to plattery execs here. While the $10.50 per man two-hour session (limited to 40 minutes of playing time per hour) jump seems innocuous enough at first blush, waxies execs point out that in most contracts with symph orks the record company pays the label for a certain royalty, plus another fee to the symph association and then pays each member of the association for each record that is made. In pop platter contracts the licensor makes its deal with the leader for a given advance against royalties, and the leader pays the musicians.

A fast look at the number of footlbers in any classical or symphonic group, plus a little multiplication gives a quick picture of the difference in cost to the record companies of cutting a classical session under the old and the new scales.

Biz Ponders New Scales' Disk Effect
Less Men Per Unit Seen

NEW YORK, Oct. 19.—The ink had hardly dried on the new disc pact when record and music men were speculating on the probable effects the 37½ per cent jump in recording rates will have on the industry. After the first relief over the fact that the increase was only $11.25 per man per three-hour session for pop musicians and $10.50 per man per two-hour session for the longhorns instead of 500 per cent over previous scales, most record men realized that the int was well taken ill by the total amount spent by the record industry in purchasing masters. Even so that the new scales will add as little additional as possible to the cost per disk.

Many Possibilities
Wherever it's practical the number of men in an outfit will probably (See Effect on Discs on page 188)

Waxers Don't Plan Platter Price Jumps
But Possibility Remains

NEW YORK, Oct. 19.—Whether the 37½ per cent increase, which the AFM won for its disking musicians will soon, or eventually, result in a record price increase was one of the more serious questions being mulled over by the execs of the record companies, to a man, maintain that they are not going to raise platter prices, that such a raise under today's conditions would be tantamount to an automatic slashing of the $37.50-per-cent jump in the future. They added that the diskers wouldn't remember the name or address of the record companies for the next six months. Other platteries would start making a capella disks which wouldn't be sold.

President Truman would wire AFM Presy James Petrillo, asking him to lift the ban so that the American People could have the same music. Petrillo, who would wire Truman that he was sorry, but that there could be no lift of the ban. Seven hundred, twenty newspapers would write editorials denouncing Petrillo and the possibility that he was going to lift for huge enough production and sales to make him go.

Will 37½% Hike Cue Hefty New UERW Demand?

NEW YORK, Oct. 19.—While majority of record manufacturers felt the AFM's declaration that it had increased the American Federation of Musicians' scale by 37½ per cent in many quarters may just be too high, the powers that be, have pointed out the possibilities that the increase would result in tough demands from other unions with whom the diskers have (See What About UERW?, page 112)

Mexican Masters & Nix to Truman Are Could-Have-Beens

NEW YORK, Oct. 19.—If the AFM had held out for anything approximating its original proposals, the disk industry might have faced with a repetition of the 27-month disk ban which began in Aug. 1942. Have we some of the developers which might have taken place.

Number of releases per week would have been cut down by all record companies, attempting to hold out as long as possible. Band leaders would have used their agencies even louder than the low-down situation with this week aviation, preferably commercial, to keep the band alive. Some band leaders, Kuperman held the line against, said that hounding the diskers trying to get their platters released. Publishers would be forced to

Another Mexican
As their supply of unreleased discs began to peter out, some of the smaller companies knew that some back to back would disappear from the scene. The supply of unreleased records of the extremely would run out, and record buyers wouldn't get any more current stuff, unless they were trying to Mexican who had made masters of new songs, which the diskers bought them. The diskers wouldn't remember the name or address of the record companies for the next six months. Other platteries would start making a capella disks which wouldn't be sold.

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RKO Link Seen
In Atlas Buy of
Musicraft Slice

NEW YORK, Oct. 19.—Sale of a piece of Musicraft Records to Atlas Corporation has the trade buzzing. Guesses have Floyd Odum's organization tying a link between Musicraft and RKO Pictures, in which organization Atlas holds a controlling interest. Basis for these guesses is that the new MGM distillery and the hunt that Paramount Pictures has made for its own record dispensary might have given RKO similar ideas. Musicraft sources explained that the Atlas purchase into the distillery was the first such plunge for the holding corporation, and that, tho the investment ran into tidy figures, Jefferson-Travis track retained the controlling interest in the waxworks. Trade guesses on the Atlas investment ran around the million-dollar mark. In addition to selling a piece of the record firm, J-T disposed of its marine radio division to the Emerson Corporation for an undisclosed sum, leaving them with their Union Aviation Products plant, wire tape recorder and Musicraft. Combination of J-T and Atlas has many trade people feeling that Musicraft might have received the needed injection to bring the firm into the major category.

Music---As Written

NEW YORK: E. E. Marks Music threw a cocktail party Thursday (17) afternoon in honor of Enrico Caruso. Highlight of party was introduction of Caruso's score for Carousel in Cuesta Ricardo piec as performed by the pianist at the keyboard and name Latin-American singers. Art Tatum into the Downbeat, November 19. Simon Donohue orch.; all ex-navy vets, will appear on Navy Day celebration via NBC and Mutual. Buddy Johnson orch. to play at next week's Adams Theatre beginning December 12.

Sam Bremmerman, of Nashville's orch., was erroneously reported as dead in this column last week. It was another Bremmerman, not in the music biz. Frank Warren, ex-Chattanooga Bantam chip, goes into Claude Thornhill orch. as replacement for James Shirley. Murray Massey left Stevens Music to join Sammy Kaye's World and Republic firms as general manager.

Jimmy Saunders, Charlie Spivak vocalist, on two weeks' notice after backache flaring during band's recent Paramount Theater date.-connected with Marge MacMachill and His Rumba Orch. to waxing deal.

After six years with Barney Josephson's Cafe Mondom Hall Sextet closed Uncrown on October 19. Mamie Distillery to cut an Al Trace-Dona Davis version of Haulas and Greidt with narration by Lew Lehr.

Paramount Jack discovery, Oleg Sanon, returns home with his trio and complete orchestra. . . . New Keynotes 33 album features Herman Amzallag to record with Dave Tough, Ky White and Trigger Alpert rhythm section. . . . Downbeat to hold benefit concert in Paramount pit. Variety Club.

Bridgeport, Conn.: Opener浦浦PEED with all the famous tabbed Princesse Yvette. . . . Boy! Willy Reiser, in South America, when his trio flock, will be released on November 15. Pie features music of Sid Celett orchestra. Bill Trios, Brown Dowa and Ann Cornell.

CHICAGO:

Record execs who attended the AFM-GLC board meeting this week reported that their recording supervisors worked 18 hours per day on the average, waxing artists before the AFM's increased scale took effect October 21. . . . Dave Emanuel, of MCA's band location department, was father of a daughter, Margaret, October 14. . . . Richard Bradley and his National Recording firm, who hold Tower and Teagarden bands, moved to new headquarters. . . . Mercury reading seven stoppits albums by Howard White, Omaha territory band booker, abandoned his Chi office.

KANSAS CITY:

Lee Plooper is moving his band from Vic Schroeder Agency, Omaha, to the McConkey of (Kansas City) better, with role Kaye holding. Fact is inked for Plooper to play his first McConkey date in Club Casino, Queney, Ill., opening November 12 for three weeks after a run of one-nighters thru Southern Dakota, Nebraska and Iowa after checking out of the Pla-Mor. Beverly Easton, of St. Joseph, Mo., has joined the Plooper band, vocalist, and Plooper reports that with the return of Sid Jenson (third alto) from his pic war "old guard" is back again on the stand.

Bunny Watford, Tower Theater manager, who is handling bookings for hotel Muehlbach's Terrace Grill, says he is booking bands into the "band to bond" basis. Don Adler's orch. there, currently, is set for four weeks of windfalls. . . . Tommy Forni's band is currently in the Penguin Room of the Continental Hotel, and Kenny White's orch. is handling the Saturday night dances on the hotel's Sky-Boy Roof.

PHILADELPHIA:

Pat Patterson ushers in a season of public dancing at Castle Ballroom. . . . Clarence Fulman takes over the bandstand chores at Wagner's Ballroom. . . . Eddy Morales dropping his toning chores to head for the West Coast for a rest . . . . Joe Fessett got a bonus for his music-making for the Atlantic City Miss America pageant and also clinched the job for next year.

HOLLYWOOD:

Charles Calvert named musical director for Andy Stanley, KMPD, taking job vacated several months ago by Ted Steele . . . . Singer Ricky Jones is to record first thing for Exclusive Records next week.

Orr frontier Leonard, Mike Mickey Ronney p-b tour, opening in Boston October 24. . . . Look for big records of RCA Victor's American Records, with several partners eased out. . . . Mel Torme, Mitchell Vines and blues singer, Linda Bellly all waxed batch of sides for Musicraft last week.

Hank McElroy on cross-country junket to sell his new musical game, Pinto-O. Box-office gimmick now used by Arizon, Avenida and Santa Monica ballrooms. . . . Carmen Cavallero

Benecke May Go Air Wax; Ork Changes

NEW YORK, Oct. 19.—Tex Benecke-Glenn Miller band is cutting an audition transcription in Hollywood Thursday (24) for a prospective swing record label. Nationally known magazine may sponsor the 30-week series. Excuse for the use of the transcription gimmick is that ork booking schedules would not have to be shuffled in order to record for the period. Don Haynes, band's manager, is flying to the Coast today to supervise the transcription period.

Current Benecke vocal group, Crew Chiefs, will drop out in favor of Mello-Larks, a newly organized three-boy band. But Benecke's managing the Crew group means loss of Artie Malvin and Lillian Lane, who had split single vocal chores with Benecke, and trumpeter Steve Stock, who doubled as part of the vocal group. Ginny St. Claire, Spinwick vocalist for several years back, coming in to replace Malvin, Jack Steele, of the Glenn Miller A-FP Orch. and recently with Ray McKinley, in coming in to replace Stock, and the addition of a new tower and Teagarden dance band leader chairman for next year's March of Dimes drive last December 7. On December 12, Crew Chiefs go on the Judy, Jill and Johnny show for two weeks, after which the band will return to the army recruiting shot as a regular feature.

London:

Ted Heath and his orch. doing a tour of the South Pacific, a first for British bands, last week. Reedman Joe Van Stralen opened a six-string guitar factory in London with a "competition to America" campaign as a London.

Hey Bop-Boo-Bop and E-Bob-Lee-Bop carrying on in England where they label is the "new" one for rhythm bands, and expects to line up a batch of new attractions for next year.

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Hicks' Way

NEW YORK, Oct. 19.—Press agents have been called lots of these "Hicks" reports of the radio industry publicity handout this week came out with a news one. It announced that Bobby Riordan and Tex Benecke was going to work for the firm as a "musicologist." Closer inspection of the "Hicks" industry also where trade observers feel they will be stone cold on the market.
West Coast Meadowbrook
And Trianon Cut to Week-
Ends Only as Biz Drops

Aragon Adds Names; Others Try Promotion Hypes

HOLLYWOOD, Oct. 19.—With ballroom biz generally off 25 to 35 per-
cent, at least two spots threw in the sponge this week and curtailed oper-
tions to week-end nights only. Meadowbrook, in Culver City, and Trianon,
South Gate, both dedicated against taking further losses on week nights. At
east several others broadly hinted that unless biz picks up, they, too, will
follow suit, rather than go into the red that spot will drop around for bands in
medium price range ($3,500-$1,000), abandoning its current big-
budget bands which now run as high
as $7,000 weekly. Spot, now offering
Harry James orch, shifted to Friday and Saturday night operations this week.
Topsy will probably see down administer tariffs from current $1.50 scale to about $1 when the James
engagement is over.

Horace Reid's Trianon will be open Tuesday, Thursday, Saturday and Sun-
days, beginning November 8, with Hoagy Carmichael's Starlighters set
for a four-week run. Prices remain
same ($1 Friday and Sunday, $1.50 Sat.
day, $2.50 other days) and spot added
enlarged floorshows in effort to hyper
b.o. Hall will be leased out to pri-
ivate parties on week nights.

Casino and Aragon 7 Days

Casino Gardens and Aragon, both
Beach locations, will continue seven-
day schedule, for present. Kermit
Bierkamme, Casino manager, is cur-
rently launching a promotion drive to
fill the house and nothing definite
will be decided until promotional
campaign has been given a fair trial.
Casino will run special events, in-
cluding high school nights, "over 30
sessions of sweet music, and ball-
room prize dance contests to be
staged by the Edy's, well-known ballroom entertainment. If engagement falls, however, it is believed spot may join other ballrooms in semi-shuttering, at least, during winter months.

Aragon, currently housing the Jan
Gardner crew, has dropped week-end
biz by adding a second bigger name
band. Cugat engagement last week-
end grossed $32,000 in three days, and
Spice Jones orch. is expected to do big
this coming week-end. Hollywood's Palladium continues under
present policy, having edge over other ballrooms by central location
and two band policy. Avalon, new-
est downtown terp palace, is re-
portedly set to partially shutter.

Mark Warnow Inked by MGM
Diskery for Broadway Album

NEW YORK, Oct. 19.—Mark War-
now, long-time Hit Parade conductor,
has signed a long-term recording pact
with the new MGM diskery. War-
now will cut his first sides in mid-
November at Carnegie Hall. For the
album to be tabbed Broadway Melo-
drama, leader will guide 50-piece or-
chestra and a large chorus, in addition to the individual chippies of Betty
Mottern and Glenn Darwin.

Pubs Flock to
Platters With
Plugs, Standards

NEW YORK, Oct. 19.—More plug
memes were scheduled for further in
advance than have probably been
skedded during any four-day period in
the history of the music business, from
Monday (16) when the first side and round card was cut, to another-
pull was for approximately a 500 per-
cent jump in disk sales to Thurs-
day (19), when the $1.00 per cent settlement was expected.

Professional managers and their
staffs covered every recording company in town, lured with copies of their current plugs, their plugs for January, for next March, not to men-
tion their standards and near standards. And plenty of the tunes were cut in the fronted etching sessions in which a majority of the diskers indulged in an effort to build a back-
log to withstand what everyone in-
gued would be another 27-month ban on recording. Practically every studio in town was in use around the clock. A rumor that one disk session was making place in the new mammoth
Lady's, however, proved unfounded.

Album
Reviews

LEARN TO DANCE THE RHUMBA
(Vogue Album V-121)

Apparenty first of a series of pro-
jected albums, designed to provide the
listener with a complete set of
instructions on how to do a rhumba in
a south-of-the-border style, this album
shapes up as an excellent vocal text-
Lessons are planned by Paul Shahn,
Chicago radio teacher, and music is
by Eddy Ochsen's orch. Novel gimmick
is the enclosure of a set of cardboard
feet to be laid out on the floor, so you
can't mess up where or when to put your
footsteps when carving the one.

First track in the set finds Narrator Ed Allen Jr. giving preliminary instructions on such essentials as "the hip movement," the left and right side step, the square, and the forward and backward side step. After prelimi-
aries, Shahn calls out the numbers
while the music starts and the student
is expected to follow out the pattern of the cardboard feet on the
floor. It's not as complicated as it
sounds, and with the announcer's
persuasive voice it actually gets easy.

Fourth side in the set is a complete
cut of "I Bore All of Your Heart," by Dick LaSalle and his Society Or-
chestra, tossed in for good measure.
Plano solo and heavy Latin beat are
outstanding features. On the album
cover itself, a complete set of printed
(See Album Reviews on page 127)
THE NATION'S TOP TUNES

The Billboard's Top Record Sales

October 26, 1946

HONOR ROLL OF HITS

The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by The Billboard. Disk of either may not be made without The Billboard's consent. Position on chart last week.

1. TO EACH HIS OWN

By Jay Livingston and Ray Evans

Published by Paramount Music (ASCAP)

Records available: Don Byas Quartet, Savoy 676; Copi Cates Ork, 4 Star 1511; The Flat Five, Columbia 34758; Billy Butterfield, Capitol 295; Frankie Carle, Columbia 7106; Harry Caroll, Signature 15043; Saxie Deorl Ork, Sonora 304; Tom Martin, Mercefino World; The Modernaires-Kato Kelly, Columbia 7076K.

Electronic transcription: Nat Brandwynne, World; Chuck Post, Lang-Worth; Joe Jurgens, Standard; Barry Massey, Standard; Grand Star, Tino; NBC Thesaurus; Silver Strings, MacGregor.

2. RUMORS ARE FLYING

By Barney Benjamin and George Wess

Published by Goldsmith Music (ASCAP)

Records available: Andrews Sisters-Lea Paul, Decca 25586; Hal Brooks Ork, Decca 7577; The Brown Notes, Master 1656; Ike Turner Ork, Capitol 285; Nat King Cole, Columbia 7106; Harry Caroll, Signature 15043; Saxie Deorl Ork, Sonora 304; Tom Martin, Mercefino World; The Modernaires-Kato Kelly, Columbia 7076K.

Electronic transcription: Nat Brandwynne, World; Chuck Post, Lang-Worth; Joe Jurgens, Standard; Barry Massey, Standard; Grand Star, Tino; NBC Thesaurus; Joe Kelchman, Standard.

3. FIVE MINUTES MORE

By Sammy Cahn and Julie Styne

Published by McShea Music (ASCAP)

Records available: Tex Beneke-Glenn Miller Ork, Victor 20-1027; Phil Brown, Musicraft 7115; Bob Crosby, Decca 7498; Josh Henderson Ork, Capitol 269; Les Brown Ork, Columbia 7106; Billy Butterfield, Capitol 295; Nat King Cole, Signature 15043; Saxie Deorl Ork, Sonora 304; Tom Martin, Mercefino World; The Modernaires-Kato Kelly, Columbia 7076K.


4. SOUTH AMERICA, TAKE IT AWAY

By Harold Rome

Published by Witmark (ASCAP)

From the musical comedy "Call Me Mister." Music and lyrics by Betty Comden. Records available: Bing Crosby-Andrea Gibb, Decca 25586; Xavier Cugat, Columbia 3476; Betty Comden-Cab Call Ork, Master 1656; Milt Torin and His Mel-Tones, Musicraft 301; George Paxton Ork, Master 1656.


5. OLE BUTTERMilk SKY

By Hoagy Carmichael and Jack Brooks

Published by Burke-Van Ness (ASCAP)

From the Universal film "Canyon Passage," sung by Hoagy Carmichael. Records available: Dennis Day, Decca 25586; Claude Thornhill Ork, Columbia 3476; Vic Damone, Capitol 269; Les Brown Ork, Columbia 7106; Les Brown Ork, Master 1656; Milt Torin and His Mel-Tones, Musicraft 301; George Paxton Ork, Master 1656.

Electronic transcription: Les Brown, World; "The Concertone," Standard; Dick Jurgens, Standard; Elliot Lawrence, Associated; Russ Morgan, World; Joe Stafford, Capitol; Don Dean, MacGregor.

6. YOU KEEP COMING BACK LIKE A SONG

By Irving Berlin

Published by Berlin (ASCAP)

From the Paramount film "Blue Skies." Music and lyrics by Irving Berlin. Records available: Bing Crosby Ork, Master 1656; Charles Trenet, Decca 25586; Artie Shaw Ork, Columbia 34758; Les Brown Ork, Columbia 7106; Les Brown Ork, Master 1656; Woody Herman, Columbia 34758; Eddie Calvert Ork, Decca 25586; Les Brown Ork, Columbia 34758; Duke Ellington Ork, Decca 25586; Victor 20-1027; Harry Caroll, Signature 15043; Tex Beneke-Glenn Miller Ork, Victor 20-1027; Phil Brown, Musicraft 7115; Bob Crosby, Decca 7498; Josh Henderson Ork, Capitol 269; Nat King Cole, Columbia 7106; Charles Trenet; Les Brown Ork, Columbia 34758.

Electronic transcription: Les Brown, World; "The Concertone," Standard; Dick Jurgens, Standard; Elliot Lawrence, Associated; Russ Morgan, World; Joe Stafford, Capitol; Don Dean, MacGregor.

7. IF YOU WERE THE ONLY GIRL

By Clifford Grey and Nat D. Ayer

Published by Mutual (ASCAP)

Records available: Joe Brooks, Musicraft 7115; Shop Brilliant Ork, Sonora 304, Terry Gray 28-1877, Dick Haymes, Decca 25586; Claude Thornhill, Columbia 7106.


8. SURRENDER

By Benny Benjamin and George Wess

Published by Sanyi-Joy (ASCAP)

Records available: Phil Brown, Musicraft 7115; Sandy Brooks, Decca 25586; Bob Chester Ork, Sonora 304, Terry Gray 28-1877, Dick Haymes, Decca 25586; Claude Thornhill, Columbia 7106.


9. THIS IS ALWAYS

By Mack Gordon and Harry Warren

Published by Musicom (ASCAP)

From the 20th Century-Fox film "Three Little Girls in Blue." Records available: Kaye Byrnes Ork, Columbia 468; Harry Caroll Ork, Signature 15043; Christmas Ork, Capitol 255; Harry Caroll, Signature 15043; Saxie Deorl Ork, Sonora 304; Tom Martin, Mercefino World; The Modernaires-Kato Kelly, Columbia 7076K; George Paxton Ork, Master 1656; Bix Beiderbecke 28-1877; Jack Bellers, Sonora 304, Ollie Sime, Columbia 7106; Zep Sheffield, Decca 7510; Asa Weik Ork, Continental 0-1194.

Electronic transcription: Les Brown, World; BBH Lawrence, Associated; Joe Kelchman, Standard; Joe Stafford, Capitol.

10. BLUE SKIES

By Irving Berlin

Published by Berlin (ASCAP)


Electronic transcription: Blue Barron, Lang-Worth; Joan Brooks, Lang-Worth; Les Carter, Lang-Worth; Norman Clouser, NBC Thesaurus; Dick Ellington, World; Fred Povel, Associated; Jack Kirby, World; Jangin Jacks, NBC Thesaurus; John Kirby, Associated; Joseph Long, World; Hal McIntyre, World; Billy Miller, Associated; Mike Moore, World; Al Naka, Standard; Joe Scola Trio, Lang-Worth; Martha Tilton, Associated; Tommy Tito, Lang-Worth; L-Lt. White, Lang-Worth; Dick Window, Standard.

New York • Chicago • Hollywood
TOMMY DORSEY
and his Orchestra

THERE IS NO BREEZE
(To Cool the Flame of Love)
and
THIS TIME
Vocal refrains by Stuart Foster
RCA VICTOR 20-1985

CHARLIE SPIVAK
and his Orchestra

SO WOULD I
Vocal refrain by Jimmy Saunders
and The Stardreamers
RCA VICTOR 20-1986

BILL NETTLES
and his Dixie Blue Boys
Vocal with String Band

TEARS HAVE WASHED AWAY YOUR SMILE
and
TROUBLE'S ALL I'VE EVER KNOWN
RCA VICTOR 20-1989

DEEP RIVER BOYS
Male Quartet
with piano, guitar and bass

FOOLISHLY YOURS
and
WILLIAM DIDN'T TELL
RCA VICTOR 20-1990

RCA VICTOR RECORDS
Musicraft records offer coin machine operators “playing life” as long as that of any other label on the market!*
**SPECIAL RELEASE!**

*No. 2*

**NEW APOLLO RELEASES**

**INTERNATIONALLY FAMOUS**

**CARL BRISSON**

**RECORDS FOR**

*Apollo*

---

**2 DELIGHTFUL NUMBERS**

**NORA IRELAND**

**ORCHESTRA UNDER THE DIRECTION**

**of JERRY JEROME**

*Apollo No. 1021*

---

**ALBUM #A-3**

**WRITE FOR COMPLETE CATALOG**

**of APOLLO Releases**

---

**APOLLO RECORDS, Inc.**

NEW YORK
615 10th Avenue
New York 19, N. Y.

DETROIT
100-02 E. Atwater St.
Detroit 26, Mich.

LOS ANGELES
2705 W. Pico Blvd.
Los Angeles 6, Calif.

ATLANTA
367 Edgewood Ave., S. E.
Atlanta, Ga.

BALTIMORE
2015 Maryland Ave.
Baltimore 18, Md.

NEW ORLEANS
418 Gravier St.
New Orleans, La.

---

**THE LOVE OF TWO CABBAGES**

*As sung by Gloria De Haven*

*Part 1. IT'S A WONDERFUL PLACE*

*Part 2. WE'RE ON OUR WAY TO THE MARKET*

*Part 3. TO THE VERY THICK SWALLOW SHIP, SHIP, SHIP*

*Part 4. NORSELY WANTS ME IF WE CAN BE TOGETHER AGAIN*
**Radio Popularity**

**SONGS WITH GREATEST RADIO AUDIENCES**

(Ending Friday, October 11, 8 a.m. and ending Friday, 8 a.m. October 18)

<table>
<thead>
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<td>Columbia</td>
<td>ASCAP</td>
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<td>Columbia</td>
<td>ASCAP</td>
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<tr>
<td>3</td>
<td>Blue Skies (F)</td>
<td>Columbia</td>
<td>ASCAP</td>
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<td>4</td>
<td>Put That Kiss</td>
<td>Columbia</td>
<td>ASCAP</td>
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<td>5</td>
<td>Found It</td>
<td>Columbia</td>
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<td>6</td>
<td>Five Minutes</td>
<td>Columbia</td>
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<td>7</td>
<td>The Things We Love</td>
<td>Columbia</td>
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<td>8</td>
<td>Old Buttermilk</td>
<td>Columbia</td>
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<td>9</td>
<td>Ole Buttermilk</td>
<td>Columbia</td>
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<tr>
<td>10</td>
<td>Rumors Are</td>
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<td>11</td>
<td>Flying</td>
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<td>12</td>
<td>Blue Skies (F)</td>
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<td>13</td>
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<td>Ole Buttermilk</td>
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<td>28</td>
<td>Rumors Are</td>
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<td>29</td>
<td>Flying</td>
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<td>30</td>
<td>Blue Skies (F)</td>
<td>Columbia</td>
<td>ASCAP</td>
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</tbody>
</table>

**RECORDS MOST-PLAYED ON THE AIR**

Records listed here in numerical order are those played over the greatest number of record shows. List is based on replies from weekly survey among 1,500 disc jockeys throughout the country. Unless shown in this chart, other attractive records of time listed here will be found in the Popular Record Chart, Part II. Indicated time is from a disc. (M) indicates time is from a master musical.

**Going Strong**

<table>
<thead>
<tr>
<th>No.</th>
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<tr>
<td>30</td>
<td>Blue Skies (F)</td>
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</tr>
</tbody>
</table>
# Retail Record Sales

**First with the Fans**

**Frank Sinatra**

**Singing these smash hits**

**Dinah Shore**

**WHAT A SET-UP FOR FLAGGING DOWN THE FANS! SET 'EM SPINNING**

**Columbia Records**

**Trade Mark “Columbia,” and Cu Reg. U. S. Pat. Off.**

---

## BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard’s weekly survey among 4,500 dealers in all sections of the country. Records are listed numerically according to greatest sales. (PI indicates tune is in a film; (M) indicates tune is in a High Fidelity. The B side of each record is listed in italics.

<table>
<thead>
<tr>
<th>Position</th>
<th>Record Title</th>
<th>Artist(s)</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>RUMORS ARE FLYING</td>
<td>Frankie Carle</td>
<td>Columbia 27000</td>
</tr>
<tr>
<td>2</td>
<td>Without You</td>
<td>Eddy Howard</td>
<td>Columbia 4776</td>
</tr>
<tr>
<td>3</td>
<td>SOUTH AMERICA, TAKE IT AWAY (M)</td>
<td>Bing Crosby &amp; Andrews Sisters</td>
<td>Decca 23569</td>
</tr>
<tr>
<td>4</td>
<td>FIVE MINUTES MORE</td>
<td>Frank Sinatra</td>
<td>Columbia 37046</td>
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<tr>
<td>5</td>
<td>How Cute Can You Be?</td>
<td>Ink Spots</td>
<td>Decca 29615</td>
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<tr>
<td>6</td>
<td>TO EACH HIS OWN</td>
<td>Freddy Martin</td>
<td>Victor 20-1921</td>
</tr>
<tr>
<td>7</td>
<td>Y ou Put a Song in My Heart</td>
<td>Tex Beneke &amp; Glenn Miller</td>
<td>Orch.</td>
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## BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those selling best in the nation's retail record stores (dealers) according to The Billboard's weekly retail dealer survey. Records are listed numerically according to greatest sales.

<table>
<thead>
<tr>
<th>Position</th>
<th>Record Title</th>
<th>Artist(s)</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Chopin's Polonaise</td>
<td>Jose Iturbi</td>
<td>Columbia 37089</td>
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<tr>
<td>2</td>
<td>Twilight Of The Gods</td>
<td>Arturo Toscanini &amp; New York Philharmonic</td>
<td>Decca 499</td>
</tr>
<tr>
<td>3</td>
<td>Tex Beneke &amp; Glenn Miller</td>
<td>Orch.</td>
<td>Decca 29615</td>
</tr>
<tr>
<td>4</td>
<td>You've Got a Lot of Coffee in Brazil</td>
<td>Oscar Levant</td>
<td>Columbia 37090</td>
</tr>
</tbody>
</table>

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## BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Albums listed are those selling best in the nation's retail record stores (dealers) according to The Billboard's weekly retail dealer survey. Albums are listed numerically according to greatest sales.

<table>
<thead>
<tr>
<th>Position</th>
<th>Record Title</th>
<th>Artist(s)</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>RACHMANINOFF Concerto No. 2 in C Minor</td>
<td>Arthur Rubinstein, pianist, NBC Symphony Orch.</td>
<td>Columbia 37089</td>
</tr>
<tr>
<td>2</td>
<td>Tchaikovsky Nutcracker Suite</td>
<td>Redpath Symphony Orchestra</td>
<td>Columbia 37090</td>
</tr>
</tbody>
</table>

---

**What a set-up for flagging down the fans! Set 'em spinning!**
### Juke Box Record Plays

#### Week Ending October 18

#### MOST-PLAYED JUKE BOX RECORDS

<table>
<thead>
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<th>Position</th>
<th>Record Title</th>
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<th>Label</th>
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<tbody>
<tr>
<td>1</td>
<td><em>Rumors Are Flying</em></td>
<td>Frankie Cole (Mary Jane Hughes)</td>
<td>Columbia 37680</td>
</tr>
<tr>
<td>2</td>
<td><em>To Each His Own</em></td>
<td>Howard Edith Howard (Issued with two different &quot;B&quot; sides)</td>
<td>Columbia 37686</td>
</tr>
<tr>
<td>3</td>
<td><em>Five Minutes More</em></td>
<td>Frank Sinatra (Axel Stordahl)</td>
<td>Columbia 37688</td>
</tr>
<tr>
<td>4</td>
<td><em>South America, Take It Away</em></td>
<td>Bing Crosby</td>
<td>Decca 23689</td>
</tr>
<tr>
<td>5</td>
<td><em>Five Minutes More</em></td>
<td>Tony Martin</td>
<td>Decca 23698</td>
</tr>
<tr>
<td>6</td>
<td><em>To Each His Own</em></td>
<td>Tony Martin (Stuart Wade)</td>
<td>Decca 23702</td>
</tr>
<tr>
<td>7</td>
<td><em>Rumors Are Flying</em></td>
<td>Tony Martin (Stuart Wade)</td>
<td>Mercury 30282</td>
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<tr>
<td>8</td>
<td><em>To Each His Own</em></td>
<td>Tony Martin (Stuart Wade)</td>
<td>Columbia 37680</td>
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<td>9</td>
<td><em>Old Butter Milk Sky</em></td>
<td>Frank Sinatra (Harry Carmany)</td>
<td>RCA 125</td>
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<tr>
<td>10</td>
<td><em>Rumors Are Flying</em></td>
<td>Betty Rhodes</td>
<td>Decca 23638</td>
</tr>
<tr>
<td>11</td>
<td><em>Old Butter Milk Sky</em></td>
<td>Bing Crosby</td>
<td>Decca 23641</td>
</tr>
<tr>
<td>12</td>
<td><em>Five Minutes More</em></td>
<td>Three Sons</td>
<td>Majestic 7179</td>
</tr>
<tr>
<td>13</td>
<td><em>House of Blue Lights</em></td>
<td>Andy Williams</td>
<td>Decca 23641</td>
</tr>
<tr>
<td>14</td>
<td><em>My Sugar Is So Re-Fined</em></td>
<td>Johnny Mercer (Fred Pipp)</td>
<td>Capitol 288</td>
</tr>
<tr>
<td>15</td>
<td><em>Rumors Are Flying</em></td>
<td>Tony Martin</td>
<td>Mercury 3032</td>
</tr>
<tr>
<td>16</td>
<td><em>Old Butter Milk Sky</em></td>
<td>Bing Crosby</td>
<td>Decca 23641</td>
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<tr>
<td>17</td>
<td><em>Five Minutes More</em></td>
<td>Tony Martin</td>
<td>Columbia 37687</td>
</tr>
</tbody>
</table>

#### Coming Up

<table>
<thead>
<tr>
<th>Record Title</th>
<th>Artist(s)</th>
<th>Label</th>
</tr>
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</table>

#### MOST-PLAYED JUKE BOX FOLK RECORDS

<table>
<thead>
<tr>
<th>Position</th>
<th>Record Title</th>
<th>Artist(s)</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td><em>Divorce Me C. O. D.</em></td>
<td>Merle Travis</td>
<td>Capitol 290</td>
</tr>
<tr>
<td>2</td>
<td><em>Al, Woman and Soul</em></td>
<td>Eddy Arnold</td>
<td>Columbia 37682</td>
</tr>
<tr>
<td>3</td>
<td><em>That's How Much I Love You</em></td>
<td>Gene Austin</td>
<td>Columbia 37678</td>
</tr>
<tr>
<td>4</td>
<td><em>Someday I Will</em></td>
<td>Gene Austin</td>
<td>Columbia 37679</td>
</tr>
<tr>
<td>5</td>
<td><em>Have I Told You Lately</em></td>
<td>Gene Austin</td>
<td>Columbia 37679</td>
</tr>
<tr>
<td>6</td>
<td><em>Shut That Gate</em></td>
<td>Tex Beneke and His Tetens</td>
<td>George Servais</td>
</tr>
<tr>
<td>7</td>
<td><em>Rainbow at Midnight</em></td>
<td>Bill Carlisle</td>
<td>King 326</td>
</tr>
</tbody>
</table>

#### MOST-PLAYED JUKE BOX RACE RECORDS

<table>
<thead>
<tr>
<th>Position</th>
<th>Record Title</th>
<th>Artist(s)</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td><em>Cho Cho Ch'Boogie</em></td>
<td>Louis Jordan and His Tympany Five</td>
<td>Decca 23610</td>
</tr>
<tr>
<td>2</td>
<td>* Ain't That Just Like A Woman?*</td>
<td>Louis Jordan</td>
<td>Decca 23639</td>
</tr>
<tr>
<td>3</td>
<td><em>That Chicks Too Young</em></td>
<td>Louis Jordan and His Tympany Five</td>
<td>Decca 23689</td>
</tr>
<tr>
<td>4</td>
<td><em>R. M. Blues</em></td>
<td>Roy Milton</td>
<td>Decca 23610</td>
</tr>
<tr>
<td>5</td>
<td><em>Stone Cold Dead In The Market</em></td>
<td>Louis Jordan and Millie Fittgeralis</td>
<td>Specialty SP-304</td>
</tr>
<tr>
<td>6</td>
<td><em>Driftin' Blues</em></td>
<td>Johnny Mercer's Three Brothers</td>
<td>Phil P-112</td>
</tr>
</tbody>
</table>

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**Note:** The above information is a snapshot of the Billboard Music Popularity Charts from October 18, 1946, showing the most-played juke box records, followed by upcoming songs, and race and folk records. The records are listed according to their popularity among juke box operators across the nation.
TEX BENKE (Victor 20-1951)

"OH, DON'T STOP!" FT; VC.

No, it's not the famous Coleman Hawkins theme, but instead a tune by Ray McKinley. Old timers will recognize it as "20-1951," a tune that had a hit for Ray McKinley. There's no doubt it will have another hit for Coleman Hawkins.

ROY MCINLEY QUARTET (Victor 37098)

"DO A SONG" FT; VC.

Roy McKinley's "Do A Song" is a slight variation of "Do A Song," a tune that had a hit for Roy McKinley. This version is slightly different, but has the same catchy rhythm and melody.

EDDY HUGHES QUARTET (Friedlander 37099)

"EDDY HUGHES QUARTET" FT; VC.

Eddy Hughes' "Eddy Hughes Quartet" is a fine example of the jazz style of the 1950s. The tune is a slight variation of "Eddy Hughes," but has the same catchy rhythm and melody.

FRIDAY MARTIN (Victor 20-1964)

"THE BOBBY BYRNE AGGREGATION" FT; VC.

Friday Martin's "The Bobby Byrne Aggregation" is a fine example of the jazz style of the 1950s. The tune is a slight variation of "The Bobby Byrne," but has the same catchy rhythm and melody.

BOBBY BYRNE (Victor 37099)

"THE BOBBY BYRNE AGGREGATION" FT; VC.

Bobby Byrne's "The Bobby Byrne Aggregation" is a fine example of the jazz style of the 1950s. The tune is a slight variation of "The Bobby Byrne," but has the same catchy rhythm and melody.

KAY XYSER (Columbia 37095)

"JAZZIN' and CHILLIN'" FT; VC.

Kay Xyser's "Jazzin' and Chillin'" is a fine example of the jazz style of the 1950s. The tune is a slight variation of "Jazzin' and Chillin','" but has the same catchy rhythm and melody.

JOEY BESOR (Columbia 37096)

"FREDDY MARTIN ORCHESTRA" FT; VC.

Freddy Martin's "Freddy Martin Orchestra" is a fine example of the jazz style of the 1950s. The tune is a slight variation of "Freddy Martin," but has the same catchy rhythm and melody.

FRANKIE LIMESTONE (Victor 20-1969)

"SAMUEL MARTIN ORCHESTRA" FT; VC.

Frankie Limestone's "Samuel Martin Orchestra" is a fine example of the jazz style of the 1950s. The tune is a slight variation of "Samuel Martin," but has the same catchy rhythm and melody.

JEFF ATKINS (Victor 20-1970)

"THE BOBBY BYRNE AGGREGATION" FT; VC.

Jeff Atkins' "The Bobby Byrne Aggregation" is a fine example of the jazz style of the 1950s. The tune is a slight variation of "The Bobby Byrne," but has the same catchy rhythm and melody.

RAYMOND PHILIPPS (Victor 20-1971)

"THE BOBBY BYRNE AGGREGATION" FT; VC.

Raymond Phillips' "The Bobby Byrne Aggregation" is a fine example of the jazz style of the 1950s. The tune is a slight variation of "The Bobby Byrne," but has the same catchy rhythm and melody.

Eddy Howard and Trio (Victor 37098)

"I'VE GOT A GAL IN LARAMIE" FT; VC.

Eddy Howard and Trio's "I've Got a Gal in Laramie" is a fine example of the jazz style of the 1950s. The tune is a slight variation of "I've Got a Gal in Laramie," but has the same catchy rhythm and melody.

RAPHAEL SAVONIA (Victor 20-1972)

"I'VE GOT A GAL IN LARAMIE" FT; VC.

Raphael Savonia's "I've Got a Gal in Laramie" is a fine example of the jazz style of the 1950s. The tune is a slight variation of "I've Got a Gal in Laramie," but has the same catchy rhythm and melody.

BOBBY BYRNE (Victor 37099)

"THE BOBBY BYRNE AGGREGATION" FT; VC.

Bobby Byrne's "The Bobby Byrne Aggregation" is a fine example of the jazz style of the 1950s. The tune is a slight variation of "The Bobby Byrne," but has the same catchy rhythm and melody.

TOMMY LYNDAH (Columbia 37095)

"EDDY HUGHES QUARTET" FT; VC.

Tommy Lynkah's "Eddy Hughes Quartet" is a fine example of the jazz style of the 1950s. The tune is a slight variation of "Eddy Hughes," but has the same catchy rhythm and melody.

RAYMOND PHILIPPS (Victor 20-1970)

"THE BOBBY BYRNE AGGREGATION" FT; VC.

Raymond Phillips' "The Bobby Byrne Aggregation" is a fine example of the jazz style of the 1950s. The tune is a slight variation of "The Bobby Byrne," but has the same catchy rhythm and melody.

JEFF ATKINS (Victor 20-1971)

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Jeff Atkins' "The Bobby Byrne Aggregation" is a fine example of the jazz style of the 1950s. The tune is a slight variation of "The Bobby Byrne," but has the same catchy rhythm and melody.

RAYMOND PHILIPPS (Victor 20-1972)

"THE BOBBY BYRNE AGGREGATION" FT; VC.

Raymond Phillips' "The Bobby Byrne Aggregation" is a fine example of the jazz style of the 1950s. The tune is a slight variation of "The Bobby Byrne," but has the same catchy rhythm and melody.
BAY McINTYRE (Majestic 7907)  
Calgary, Alberta, Canada  
Headline: FT; VC.  
This is the fourth of a series of live concerts from the Majestic Theatre, Calgary, Alberta. The content consists of live performances by various artists from the Majestic Theatre's lineup.

Eddy Howard (Majestic 7037) FT; VC.  
My Best to You—W; VC.  
Eddy Howard's infectious energy and charisma shine through his performances, captivating the audience with his catchy tunes and lively arrangements.

Slim Galliard (Majestic 50012-3)  
I'll Get You Some (FT); VC.  
Dizzy Rhythms—FT; VC.  
Early Morning Bourgeois—FT.  
Slim Galliard brings his unique style to the stage, mesmerizing the audience with his charming presence and soulful renditions.

The Dardanelle Trio (F lect 1958)  
September Song—FT; VC.  
Whiskey, Women Love a Man—FT; VC.  
This trio delivers a harmonious blend of vocals and instruments, creating a captivating auditory experience.

Tony Pastor (Cosmo 498)  
My Neck of the Woods—FT; VC.  
Takin' 'Round the Fire—FT; VC.  
Margie—FT; VC.  
Tony Pastor brings his signature style to these classic standards, seamlessly blending vocals and instruments.

Larry Clifton (Cosmo ES704)  
More Than You Know—FT; V.  
Don't Knuckle Under—FT.  
Larry Clifton's unique takes on these timeless classics, offering fresh interpretations that captivate the audience.

Loydell Morgan trio (Apollo 1018)  
Blues in the Night—FT; V.  
Blues Down the Street—FT.  
With their masterful blend of musicianship and dynamic stage presence, the Loydell Morgan Trio delights audiences with their captivating performances.

The Two Tones (Cosmo 504)  
Pommes Frites—FT; V.  
I Left My Heart in Mississippi—FT; V.  
Female harmonies and upbeat rhythms combine in this performance, offering a delightful musical experience.

This is a continuation of the previous text.
ADVANCE RECORD RELEASES

October 26, 1946

The Billboard

MUSIC

PART VII

GET THE NO RECORD *SALSA BLUES?

*SPLEDD BACKWARDS MEANS SALES!

CALDONIA

LOUIS PRIMA - Majestic
ERIKS HAWKINS - Victor
WOODY HERMAN - Columbia
LOUIS JORDAN - Decca

BUZZ ME

ELMA MARES - Capital
ALBERT AMMONS AND SIPPIE WALLACE - Mercury
HENRY RED ALLEN - Victor

IF IT'S LOVE YOU WANT (BABY THAT'S ME)

WOODY HERMAN - Columbia
HENRY RED ALLEN - Victor
SUGAR RICH - Mercury

ERIKS HAWKINS BUTTERFLY - De Luxe

THE CATS AND THE FIDDLE - Manor

AIN'T THAT JUST LIKE A WOMAN

LOUIS JORDAN - Decca
PAT FLOWERS - Victor
FRANKIE LAINE - Mercury

ERIKS HAWKINS BUTTERFLY - De Luxe

THAT CHICK'S TOO YOUNG TO FRY

LOUIS JORDAN - Decca
BILL SAMUELS - Mercury

DEEP RIVER BOYS - Victor

BANANA BOAT

THE STARLIGHTERS - Mercury
HAL McINTYRE - Casa

YOU SATISFY

GUESS I'M NOT LIVEING RIGHT

WOODEY HERMAN - Columbia

RALPH DON'T LET UP WHEN NATURE LETS YOU DOWN - TRY THESE NEW CURE-ALLS!

I RISE TO TELL MY DETERMINATION

BY SUNNY SKYAR

TEXAS AND PACIFIC

BY JACK WOLF AND JOSEPH E. HIRSCH

JACK, YOU'RE DEAD

BY WALTER BISHOP AND RICK MILES

I NEED YA LIKE I NEED A HOLE IN THE HEAD

BY AL STILLMAN AND SIEGEL ELLIS

Earl Mills P.M.D.

PIC MUSIC CORP. ASCAP
PREVIEW MUSIC CORP. BMI

278 N. LaSalle Street

Chicago, Ill.

CONTINUED ON PAGE 34
### THE BILLBOARD 1946-'47

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<td>FREDERICK BROTHERS' AGENCY, INC.</td>
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<tr>
<td>NEW YORK</td>
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### Top Tunes on Top Labels by Top Artists

#### The Old Lamp-Lighter

**Victor Record No. 20-1943-Jimmie Yaff**
Columbia Record No. 17715—Ray Kyser
Decca Record—Billy Lamberts (in preparation)
Capitol Record No. 288—Hal Brown
Crosby Record No. 607—Hal McIntyre
Majestic Record No. 1161—Morton Dauntay
Sunstar Record No. 3026—Sidney Howard
Mercury Record No. 3033—Alton Ellis

### Donegan Does It Again!

**DOROTHY DONEGAN**

A Record Breaker in

- THEATERS
- CLUBS
- CONCERTS

NOW!

A SENSATION ON CONTINENTAL RECORDS

BOOGIE AT ITS BEST!

"DOROTHY'S BOOGIE" "YESTERDAY"

Continental No. 6-032-A

"TIGER RAG" "LIMEHOUSE BLUES"

Continental No. C-053-A

---

### Current Plantation Club

ST. LOUIS

Thanks to MILD STREET JOHNNY KING

---

(Continued from page 33)

IT'S ALL OVER NOW... 
**Russ Morgan (Russ Morgan)** (HOLD ME)

IT'S YOU I LIKE THE REST OF ALL... 
**Piper's Root Beer** (ALL)

I'VE GOT MY ONE WAY TICKET... 
**Brothers (The Dusty Ones)**

I'VE LOVED YOU TOO LONG... 
**Terry and His Texas Stars** (VERS. '47)

TO TELL YOUR CHILDREN... 
**Cox (Capitol)**

JINGLE BELLS

**Bruno (Panther)**

AL JOLSON ALBUM... 
**Al Jolson**

"LiMEHOUSE CONTINENTAL..."

**DOROTHY BOOGIE**

**A**

THE **TOP RAINBOW**

"TIGER RAG"

Record No. 6034—Casablanca

(Continued...)

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### The Billboard 1946-'47

**ADDRESSES**

**NEW YORK**
**CHICAGO**
**HOLLYWOOD**

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www.americanradiohistory.com
PUBLISHERS' RECORD RELEASE DATES

In an effort to help cut down to a minimum the number of misunderstandings between music publishers and record companies over the latter's release dates on songs, The Billboard has published a list of songs, which publishers have set release dates. This list was supplied by Harry Fox, agent and trustee for many publishers, and by a number of the publishers themselves. Fox has consented to forward to The Billboard additional releases when restrictions are placed on record sales.

The Billboard invites those publishers not represented by Fox to send in their own listings. This feature will appear in The Billboard until such time as the editors feel the need for it no longer exists.

NAME OF SONG          PUBLISHER         RELEASE DATE
(Film in which it appears, if any, and Producer in film)

ANOTHER NIGHT LIKE THIS   E. B. Marks Music Corp.   November 1
(Carnival in Costa Rica—20TH CENTURY-FOX)

ANY WAY THE WIND BLOWS    Burke-Van Heusen, Inc.   November 1
(London Town—J. ARTHUR RANK)

CENTURY

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CENTURY
A Look at Vogue's Glamour-Puss Disk Plant and Viny Fabricators

DETROIT, Oct. 19—Hershey by the thousand—of plastic, which is also a major problem with other manufacturers, Tom Safady, head of Vogue Recordings, has moved to install his own plant here for fabricating records which is a significant element in the picture disk. Process, known as calendaring, is a basic one in the production of records from vinylite and Vogue is believed to be the first record plant to put into its own equipment for this purpose—something fairly comparable to a metal-processing plant establishing a new plant mill.

Motors Needed

Saffady and Al Lyons flew out to the West Coast to get the principal machine required for a rubber plant out there. This is now installed and the new calendaring plant is all set to turn as soon as controls for the 150-h.p. motors required can be obtained.

The new addition will take the raw vinylite and turn it out in strip form for use in the record presses, reducing the cost of handling upon other fabricators and the uncertainties of truck transportation. Work will stop for a time as a courtesy by the Bakelite Corporation, sole supplier of the raw vinylite, but only by a complex of Ohio, but transportation difficulties constantly hampered production.

Saffady says the capacity of the new calendaring plant is sufficient to meet the raw stock for 1,000,000 records a month. Vogue's production is now producing about 360,000 disks monthly and expects to step up within two months to 1,000,000 disks monthly. The output will be in themillion-disk figure with three-shift operation, according to Al Lyons, technical chief. Actual increase in production is now being held down by top naval priorities set on vinylite, which is being used to coat naval vessels, but this priority is scheduled to be relaxed within the next two months.

Up Plant Cost to Mill

Vogue excess cost of the calendaring plant is around $50,000, bringing the total cost of the record plant to approximately $1,000,000. Coincident with the disclosure of the vinylite plant, details of the record plant itself, which has had a large part of the industry guessing for at least a year past, were disclosed to the press for the first time during a visit to the plant by The Billboard correspondents.

Plant now has facilities to turn out records complete from raw material to finished product under one roof from the recording and the raw vinylite to the complete disk. Recording facilities, like just about everything else in the plant, appear to have not only the most up-to-date equipment but a series of special Saffady touches in the way of improvements. The recording studio, in charge of Harley Dodge, formerly of American Sound-casting Company, has been rented on the occasion of other record companies for their sessions.

Aluminum, received in large coils, is stamped out for the center core, which makes the disks uniform in one section of the plant and prepares for the presses on a production line paralleling the pressing line. Aluminum and plastic meet up at the presses, which have Safady-designed time and temperature controls.

42 Presses Now, More To Come

The paper labels, incidentally, are the only items not made in the plant—and the chief problem in scheduling a regular flow of production because of the difficulties involved in getting out four-color printing. There are at present 42 of these presses, with 12 more to be delivered, each with a capacity of 40 disks per hour. Excess plastic trimmed off the disk after pressing is salvaged and re-used in the new calendaring plant. The record itself is budged on a new machine developed at the plant to assure a smooth finish. There are several other special tricks of technique in the process, particularly in producing and shaping the center, the original masters on down, mostly too technical for treatment here.

New Home Record Player
To Use Film Recordings

CHICAGO, Oct. 19—Home record playing sets, which utilize pieces of film and operate on the principle of the sound track of a motion picture, are being evolved by Aureoba Inc., of downtown, which was repped at the AFM convention here this week by H. A. Howell, chairman of the board. Howell said that he hoped to contact some of the record reps at the AFM convention in Chi with a record gimmick.

Firm claims to have player which operates on a principle of motion picture, which will furnish an hour of music with 100 feet of standard-size motion picture, and can present a complete story on film, which are transmitted to record player speakers. However, the firm claims that every recording will be 500 feet of shellac plate cost, will have much greater audio fidelity for the player, and can pick up large number of impresses on film, and with special controls film shows that records will last from 8 to 10 years playing.

Philly's Negro Disk Jock
PHILADELPHIA, Oct. 19—Something new in radio disk jockeying has been added to the local scene this week. With local radio boasting many Negro players for four months, a Negro 19-year-old, a Negro disk jockey, has been added to the regular repertory of the NBC's WIP, located in the Heart Building. Calling his spinning "Ravin'" with Jamon," and sponsored by the Premier Record Shop, the new disc jockey is an avowed hipster. Not only are the selections geared to the hot jazz and blues scenes, but all announcements, chatter and jive talk. Much of his fan mail is from listeners asking him to interpret his language.

Gray Into Chi Sherman
CHICAGO, Oct. 19—Gray, who switched the banner of the Casa Loma band from GAC tutelage to MCA several weeks ago, will make his first Chi p.a. in almost three years when he opens December 6 for four nights at the Hotel Sherman.

Cherec Chirps
NEW YORK, Oct. 19—Cherie Spivak went deep into the heart of the Midwest with her version of the sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, sweet, 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ON THE STAND

Reviews of Orchestrations Playing Hotels, Night Club and Ballroom Locations and One-Nighters

Eddy Howard
(Reviewed at the Royal Gardens, Oklahoma City, October 18, 1946, by the American Record Guide.)

TRUMPETS: Don Material, Ken Myers, Bob Christiansen.

TROMBONE: Jack Hawker.

TROMBONE: Jack Newman, Ray Inman.

BASS: Don Blanchard, Howard Smith, Bill Reed, Everett McGlashan.

RHYTHM: Eddie Slack, piano; Gene England, bass; Al Hendrickson, guitar; Dave Coleman, drums.

MILLS: Tony Lipton, Herb Major; Bob Cook; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppard; Bob Coe; Bob Collett; Bob Sheppe...
Enterprise, Latest Indie To Get EMI Export Biz Boost

NEW YORK, Oct. 19.—A number of independent record manufacturers are slated to pick up some extra coins by sale of their disks in England, Europe, South America, Australia and other foreign countries thru arrangements with Electrical Musical Industries, Ltd., of England. The big British disk combine has already made deals with Musicafric, and this week closed a deal with Enterprise Records in Hollywood, thru Irving Mills, repping the English disk manufacturers and distributors. Enterprise deal calls for EMI to pay artists a 3 per cent royalty on records sold in foreign countries.

Enterprise is shipping masters of disks by Rudy Valle, Pat Friday, organists Collins Driggs, Paul Page, John Gary and Norwood Smith to England for pressing by EMI. In the Musicafric deal the British record combine expects to do a hefty business with Artie Shaw platters and particularly with Duke Ellington's disks when Musicafric starts to cut them November 1.

Victor All Out in Drive To Build L. Greene Olive

NEW YORK, Oct. 19.—RCA Victor is going to hiterto unknown Larry Greene and his orchestra an all-out push toward fame via the promotion disk route. Reason is that Greene is a piano-playing maestro and is the only such talent on the Victor roster. Victor Jesse Duke Ellington, last of the RCA piano-playing leaders, to Musicafric November 1.

In order to compete with the others, each of which has a piano-playing leader of some repute on its roster, the diskery is planning a campaign, based on disk jockey plugs, counter promotion and heavy publicity for Greene. This marks the second young band which the RCA firm recently has marked for all-out plugs, the other being the Herbie Fields' ork.

McKinley Barberton Hi 4 a 1st

AKRON, Oct. 19.—Ray McKinley's band set a precedent in the Akron district Thursday (17) when the orchestra played a concert-dance in the Barberton High School gymnasium exclusively for teenagers. Barberton is a town of 30,000, adjacent to Akron. District school students only will be admitted to the gym, and inasmuch as the dance is being held on a school night the program will run from 7:30 to 11:30. Dance will be preceded by an hour's concert of swing compositions arranged by Eddie Sauter.

Dance comes as result of McKinley's recent engagement at Palace Theater here and his appearance on teen-age recording program of Alan Freed, of WAKR. Reaction of teenagers was so good Freed made the arrangements for the Barberton dance.

Gross With FB Chi Office

CHICAGO, Oct. 19.—In an effort to strengthen their coverage of the Midwest territory Frederick Bros. here last week announced acquisition of Gary Gross, formerly associated with a Chi office set up by Howard White, Omaha booker, who skedded heavily thru these smaller outlets in the territory.

It Pays To...

NEW YORK, Oct. 19.—Indie Keynote Records, which claims in its advertising to have the greatest shellac content per record, had 11 skeds of shellac stolen from its Hollywood branch. Loss was estimated at $2,000 in actual cash value. Keynote sources in New York do not expect such a boffo reaction to their shellac content publicity.

Kaycee Biz Still Okay, Says Pla-Mor's Wittig

KANSAS CITY, Mo., Oct. 19.—Ballroom ticket sellers in this area still are keeping plenty busy despite reports of a letdown in the dance trade in other sections, according to Will H. Wittig, manager of the Pla-Mor Ballroom. Wittig said he had expected a tapering-off after the war, but the bass is not any sign of it yet.

Harry Cool's 17-man troupe rolled up a $2,550 gross Saturday (12), and Victor Lembard is expected to do nearly as well tonight. Wittig said Cool chalked his R. C. T. date up as his best one-nighter. Leo Pietrewicz crew played the week nights.

Wittig has scheduled the following line-up of name acts for his spot: Frankie Masters (November 2), Tommy Tucker (9), Tommy Buxie (16) and Tony Pastor (23). Location band the rest of this month will be Don Glessie, with Lee Williams taking over October 30 and being replaced November 13 by Walter Bloom. George Winston will take over the week-night bataun November 20 thru December 1.

Howard Pulls "Rickshaw?"

NEW YORK, Oct. 19.—Melody Lane, a Southern Music subsidiary, working all out on a sleeper song, The Rickety Rickshaw, has marked up its sales a good stop."
Hines Regains Eyesight

NEW YORK, Oct. 19—Earl Hines regained the sight of his right eye after protracted surgery had been made. Hines was blinded in the right eye after a serious auto accident several months ago. Plastic surgery has removed facial scars that were left from the accident. An X-ray, he has been playing dates with his band in dark glasses. Next major Hines booking is set for November 22 at the Riviera Club in St. Louis.

Church Orks?

HARRISBURG, Pa., Oct. 19—A recommendation that orks be part of church service programs “to add to variety in the worship period” was made this week by Dr. Horace C. Green, principal of John Harris High School, Harrisburg, in a talk at the annual convention of the Dauphin County Council of Christian Education. “An inspiring song leader would be the keynote of the set-up as suggested by the high school head.

Berle, Garrett, Greene
For Rodgers-Hart Album

NEW YORK, Oct. 19—RCA-Victor is preparing an album of Rodgers and Hart songs featuring Milton Berle, Betty Garrett, Marie Greene and Vic Damone. Chipp Greene was handed out to Victor for these sides by his contracted diskery, Signature. Ork for the album will be led by Lehman Engel.

Altman to Black & White

HOLLYWOOD, Oct. 19—Black & White Records, Hollywood indie plattery, has named Bruce Altman, former department, handling all sales promotion. Altman will head newly formed department handling all sales promotion, advertising and publicity for the firm. Pliattery Presy Paul Reiner indicated addition of new department was in line with firm's expansion program.

MCA Signs Canuck Thrush

VANCOUVER, B. C., Oct. 19—Juliette, Vancouver thrush who has been chirping over CBS's national net and with Mart Kenny's band for the past seven years, has been signed by MCA on a seven-year contract. She was on Alan Young's program in Toronto before he hit the big time in the U. S.

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ROYALTY FUND AND SCALES WIND UP TOGETHER

NEW YORK, Oct. 19.—Significant factor in the new AFM-diskery contract is the fact that the pact expires December 31, 1947. The trade agreement covering amount of royalty per record sold, which the record companies pay the musicians' union, expires on the same date. In other words, come January 1, 1948, the diskers will be sitting down with the AFM to discuss not only new wage scales and working conditions, but the royalty fund as well.

Some record men feel the '48 conflagration looks like a tea party with heavy cream and plenty of sugar. Most record men, however, feel there are plenty of immediate problems to worry about and are content to cross the '48 bridge when they come to it.

Masters Free, Clear, Says ARA Receiver; Peer, MGM, Bidding

HOLLYWOOD, Oct. 19.—ARA Records goes on auction block Tuesday (24) in High Dickens bankruptcy court. Entire works will be offered intact or piecemeal, including masters. Bankruptcy court officials denied reports that masters could not be used until creditors and AFM had exacted alleged royalty fees and other claims. Max Fink, attorney for firm's receivers, stated no claims of any kind can be made against masters, and that purchasers will obtain unrestricted use. Fink estimated that ARA had invested over $75,000 in unreleased masters, which include sessions by Lionel Barrymore, George Jessel, Ferde Grofe, Judy Canova, Smiley Burnette, Gypsy Simms, and others.

Peer, Cohen and MGM Maybe
Trade circles speculated, however, on value of masters to new owners, holding that unless creditors (which include AFM as well as artists and publishers) are paid off, buyer would be prevented from using masters in any way. Speculation as to plattery purchasers centers around Ralph Peer with Maurice Cohen, Palladium owner, as a dark horse. MGM Records is also reportedly angling for firm, albeit seemingly interested only in big stockpile of shellacs, valued at more than $186,000.

Gale Gets Gates and Weed

NEW YORK, Oct. 19.—Moe Gale Agency signed the Golden Gate Quartet and the Buddy Weed Trio to management pacts this week. Quartet will continue to be booked by Music Corporation of America, while the Weed group will be booked from the Gale office. Gale Agency replaced Herman Levin as the Golden Gate group's management.

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October 26, 1946
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E.T. Probabilities

NEW YORK, Oct. 19.—AFM negotiations with transcription companies continue beginning Tuesday (22). For trade opinion on developments in connection with these negotiations see story in the Radio Department this issue.

Huddleston's Round
In Court Tussle Vs.
Old Pieder Piper Pals

HOLLYWOOD, Oct. 19.—Superior Court Judge Alfred Haenisch mixed demurrers filed by Max Fink, attorney for the Pipers and Jo Stafford, joint defendants in legal battle growing out of three suits filed against Pieder Piper by ex-Piper Johnny Huddleston. Demurrers sought to define which of three pending suits Huddleston will press when case comes to trial. Jurist ruled that it made little difference which suit Huddleston pushed, as long as he could charge violation of a written contract.

Job Back and $ Wanted

Huddleston has based claims on fact that Pipers refused to take him back into the fold upon his release from military service, and that at time he was a partner in the combo he was entitled to damages plus a percentage of the profits. Court has filed separate suits in Superior Court, one for $150,000 damages, the other for accounting for the profits, plus a third suit, filed in Federal Court, in which he contends that he was an employee and therefore entitled to old job back under the G.I. Bill of Rights.

Huddleston has between now and time case goes to trial to decide upon which of three contracts to base his claim. All contracts were placed at same time, each different in text from the others. Pipers, through Max Fink, will deny existence of alleged partnership, claiming such partnership was dissolved when Jo Stafford left group to do solo trick. Huddleston's spot was taken over by Hal Hopper, with June Hutton joining group in place of Miss Stafford. Chuck Lowery and Clark York are other members of the foursome.

Legit Next for AFM
In Philly; Air Rates
Seem Likely To Hold

PHILADELPHIA, Oct. 19.—Having cleaned up to work in the theater, hotel and ballroom field, local musicians' union is thinking in terms of price hikes for other musicians. Apart from the symphony men, who have just received new contracts with higher pay, Local 77's executive board is now formulating new demands to be made of the legitimate theaters in town. Negotiations for the new agreement, which are expected to include a price hike for the pit men, will begin in late November or early December. City's four legit houses all operated by the Shubert interests. As for the radio studio toolies, local union is expected to renew its present contracts with the local stations without changes when they expire in January. Radio men had their demands met in the current 1946 contract.

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IVORY JOE VOCALIZES...ON PACIFIC 621

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The Billboard 1946-47

MUSIC 41

www.americanradiohistory.com
Django on Duke’s Concerts

NEW YORK, Oct. 19.—Django Reinhardt, French jazz guitarist who is being brought over to the United States by the William Morris Agency, has been set to play as a single with the Duke Ellington orchestra in a series of concerts, which begin in New York on November 23 and 24. Concerts will also feature Ellington’s newest serious work, Deep South Suite.

Diskers, Orks, Pubs: Hospital Vets Need Record Pre-Releases

NEW YORK, Oct. 19.—Following letter from disk jockey at Tilton General Hospital at Fort Dix, N. J., is self-explanatory. It goes record manufacturers, distributors, band leaders, single And publishers an opportunity to make life a little more pleasant for wounded army veterans at Tilton. All disks should be sent directly to Disk Jockey Roberts at address listed. Here is the letter:

To the Editor:

I’m a disk jockey for the Armed Forces Radio Service at their Station WDH, here in the United States. Our listening audience differs quite a bit from the regular trend of radio listeners. The greatest difference is that most of them have been overseas for varying lengths of time and who have been cut away from the general music trend here in the United States, and that they remember only those tunes and orchestras that were popular when they left the States. Therefore, they request those tunes more often than they do the coming crop of hits. Their requests have a trend toward blues, ballads and bands which do not feature the screaming brass sections. Large orchestras and combos are readily received only in the afternoons and evenings, the specific hours being from three in the afternoon until nine in the evening. From nine to ten they want the sweet and ballad type of music.

56 Hours Daily

I think I should explain our hook-up, which is quite different from any station on regular networks. We receive a special distribution system consisting of four channels (or stations). On Channel 1, we present classical; Channel 2, popular and swing music; Channel 3, news and sport; Channel 4, information and news and sports channel. We are on the air 14 hours a day, from eight in the morning until ten at night, in the evening, which isn’t much by the clock, but with four simultaneous programs, it becomes 56 hours of programming daily, which is 32 hours more than any radio station puts out.

Tchaikovsky and Strauss Faves

Another interesting observation we have discovered is that Symphony Hall presented a concert of the story of the life of the composer, and the reason behind each composition. And when it ends, the audience of patients and veterans turn to the orchestra and request Tchaikovsky and Strauss. And there is the reason why we would plug these recordings for you.

Attention Record Companies!

If you have limited distribution we will release your records on our 267TH CENTURY label or label if not available, commercially. All records will be given the best possible effort and care. We work in cooperation with the National Alliance of songwriters and publishers and the people who have contributed with every effort to get a good deal.

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BALLEN RECORD CO.
1510 Jefferson St.
Philadelphia 21, Pa.
Three New Spots
Start in Philly

PHILADELPHIA, Oct. 19—With musical bars making for the major activity after dark, this next week brings three new lounges to the local scene. Major interest centers in the new Ocean Room at the Drake Hotel, with the Herod’s Aye trio teeing off to mark the first major entertainment at the swank hotel. Also of note is the newly opened Eddie Mitchell’s new musical bar, honored on opening night (22) with the Don Glazer Quartet. In the middle, the new Club Macon joins the local circuit, lighting up with Jimmy Golden, pianist who left Billy Eckstein’s band to bow with his own quartet. Includes Al Star, tenor sax; Charlie Riee, drums, and Shrimpie Anderson, bass.

Frisco Bars Ordered To
Have Food Available

SAN FRANCISCO, Oct. 19—Bar owners here must be prepared to 30 days to serve a hot meal to any customer with a tobacco or face loss of their liquor licenses. That was the statement made by George Reilly, board of health, after the State Supreme Court ruled Thursday that state regulations of the city’s fruitier after dark, new activity after dark, are without having food available in a public place isn’t legal. San Francisco is a mouth, Reilly said. Actually, 55 per cent of the city’s bars already are equipped to serve food. They have to have the equipment to obtain a license. The other 5 per cent or by since up to now the liquor enforcement agency had no clear definition of what food had to be served.

New York:

Eddie Southork open at Cafe Society Uptown October 22. . . . Bill Johnston, of CFA office, canvassing for liquor license. . . . Anthony Macaroni and Tony Pastor ork into Para-

rance December 18. . . . Bookers Al Dow and John Stein angling to bring Fridolin’s Continen-
tal to New York. Troupe is currently working in Montreal.
. . . Major Bowes’ Graduates into New Yorker, Los Angeles, October, 1971 for one week. Said to be first Bowes’ unit in four years. . . . Jean Goebel races to New York and, the town of Waldorf-Astoria for four-week return date October 31.


Detroit:

1027 has just moved into Vogue Lounge after a long run at Tropics in Wolverine Hotel. . . . Dardanelle and Her Music of opened new Cafe Burgundy for fall season. . . . Pete Angel, who has his own cock-
tail bar in the district, director of WJBR, is opening his own independent lounge. . . . William H. Lankin has taken over Caravan Gardens from Mrs. George Bell, operator. Club’s new unit is booked in indefinitely for dancing.

Bob Moses, former local booking agent, is returning to Los Angeles, where he is now in the p.c. business. Filled in his family here, . . . Jim Deland and Wendall Moses, singing pianists, opened October 7 at Club Stork, Los Angeles. . . . Les Brown is now emcee at Club Stewart.

Philadelphia:

Bob Will takes over the lead at Frank Palumbo’s Cafe. . . . Embassy Club re-lights with Jerry Cooper, Herbert, Schuman, and Continental, heading opening revue. . . . Modern-

sires with Paula Kelly new at Ciro’s. . . . Barrie and Maciel open top new revue at Latin Casino. . . . Lily Ann Carol, ex-Louis Prima diva, returns to the Coro, October 1. . . . Pearl Williams new at the Hi-Hat Musical Bar.

Benny Goodman bands new fall revue at Hopkins Ballroom. . . . Johnny Callah returns to Edinboro’s Bar. . . . Jack Gravure, the new revue at Ralph Puppette’s Cumber-

land. . . . Harry, McKey and Doley Mohr is new in season at Grill. . . . Warwick Hotel opened its newly decorated Ballroom, the Warwick Room this week with Frank Gravure’s band and Don-
old Richard’s vocals.

St. Louis:

Professor Lambert set at Crystal Palace next Monday night, starting weeks starting October 25 . . . Joe Schimeir Trio in Steeplechase at St. Louis, October 9, 17, 25, with vocalist Jean Webb in Merry-
Go-Round, Park Plaza. . . . Jack Schimeir, at Club Continental, Hotel Jefferson, with the Gaywood, ballroom dancers. . . . Maxine and Her Violin features the Melody Lounge. . . . Carmen La Farve ork out ranging first year at Crystal Terrace. . . . Ernie Young’s ork will open the new Lord Baltimore Room, Hotel Maryland, first week in Nov-
ember. . . .

Vancouver:

Mills Brothers opened at the Pala-

corporator Club Sunday (14). . . . Jack Teagarden ork into the Stabl
to. . . . This week Tuesday midnight- matinee (13).

Ekota and Headlines head line up at London’s nightbills, Bert Nichols, headliner, king of swing, playing terr e dates here sponsored by War Memorial Commit-

tee. . . . Jack Buchana and His Music moved from the Embassy to Pfanet Auditorium.

Miami:

Lou Walters may produce a girl show of the Frolirs in the Latin Quarter duties this winter. . . . Paty Shaw now warbling at Don Ric’s Famous Door where she opened October 2. . . . Tommy Dowd, comedy magician, added to Clover hill, New York, November 15. . . . Dot Raymer, Miami News drama ed, held at Famous Door.

West Coast:

West Tour conducted by Miles 

Steele, Tenor sax; Charlie Williams, Tuba, and Jimmy Hamilton, Piano, of newly decorated Warwick Hotel, San Francisco.

IN SHORT

Quebec Cops Enforce Curfew;
Speaks Benefit

MONTREAL, Oct. 19—Periodical clamy of clerks, politicians and religi-
ous authorities has caused the Que-
bec Liquor Commission to ask aty Ziller operators to close their bars regard-


ings to closing hours and Sunday restric-

tions. This time, however, commis-

sion seems more serious than usual

about the whole business, and the ops are being pressed toually by both provincial and municipal authorities that this forceful closing order is giv-
ing a break to the blind pigs which are cutting deeply into legitimate business.

Alto these restrictive laws have been on the books for years, the au-

thorities used by the blind eye in the case of well-kept niteries and clubs, except when the anti’s made too big a howl. So was the case a few months ago when provincial and municipal police joined hands to restrict liquor selling, Sunday floor-

shows and Sunday dancing. Few weeks since, over the crammed around that things were "back to normal," and that everything was okay as long as the blind pigs would not be disturbed. Liquor police officials admit that they would prefer having leg places open after the law-hours than clip joints and blind pigs.

In the past few days, however, politicians and the church authorities have pressured the all-powerful Quebec Liquor Commission to have the law respected. Night club and bar operators have been approached by police, who have given them the order to respect the closing hour. Selling of liquor must stop at 8 p.m. and patrons must be cut by 3. Police are particularly pressing the Sunday hours. On Sunday only beer can be sold between 1 and 1 p.m. only. No-show-on-Sunday law is en-

forced and the stage shows their stages at 12:05 a.m. on Monday. Legit ops claim the blind pigs, who are mostly in business recently due to the fact that legs were allowed to stay open after hours, are better staffed at high prices (beer is $1 and $1.25 a bottle). The buzzword among the score of streetwalkers infest the place and the owners pay no taxes or licenses.

A 2-Year Old Drink at

Ciro’s, PHILADELPHIA

MIKE PECIDIN

and his

and his

4 MEN OF RHYTHM

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NIGHT CLUBS-VAUDEVILLE

Baltimore's Aristocracy

October 26, 1946

Clubs Switch
To Name Acts In Biz Drive

Baltimore, Oct. 19.—If it was a ding-dong battle in Baltimore for the last six months, it's a lot more than that now. Up to a few weeks ago it was the Charles vs. the Chanticleer. Both clubs built on such a foundation that the Walts-Grove has come into the ring everybody is swinging from the floor.

Miss S. McLean, owner of the Walnut, is about $100,000 to build an impressive room way out in the country. There, he's really set to work with a min-sized bank roll buying all kinds of expensive talent. His competitors said McLean couldn't make a go of it. Whether he will remain to see, but meanwhile he's getting all kinds of frolicking acts on his stage.

Right now the Grove is spending about $11,000 for its show. Considering the 1,000-seat capacity and big effort to get established, not too high. It becomes too high if early efforts take too long to catch on. Yet the location of the new room calls for a big effort if it is to get the crowds to make the long trek. For his next act, he plans to have Harry Marx and the Tony Pastor band. These boys will pick up $10,000. He also has a dance team, girl singer and relief band.

Harry Marx is a picture name, an uncertain cafe quantity, while Pastor is a Juive favorite, but here again the operating situation for both is bright.

The Chanticleer, on the other hand, is a different story. The Chanticleer, with a new lease on life, spends about $8,000. Against Marx the Chanticleer will have Bert Wheeler, Yvette and a dance team and line. Majority of Chanticleer trade goes for wheel and rye at about a buck per shot. Grove charges about 60 cents. Chanticleer Marquee is seeking a new manager, an advantage the Grove lacks.

The Charles, easily the class room of Baltimore, operates on about the same size budget as the Chanticleer and like that also allows the center town. Room was completely overhauled last spring and now seats about 800. Unlike the others, the Chanticleer the Charles serves food. It has an elaborate kitchen and executive, a question-able how successful its food is.

There is hardly a cafe in the country that makes dough on its food and there is no reason to believe that the Charles is an exception.

When the Grove opened there was an immediate drop by both the

Moulting Time

Bridgetown, Conn., Oct. 18.—The week of its six-weeks' residency, which it was to have at a well known night club in Washington, the Moulting Time has been closed and will open tomorrow night at the Walnut, where it was seeking AGVA okay. Matt Shelley, talent union head, says that for all the drama of the affair, the club was being involved in two kinds of celebrity nights, but as a means to increase the union's death fund he is willing to sanction it under certain conditions.

Those conditions call for payment of a fee a week to AGVA national office and a guarantee that celebrity nights will be part of regular policy. Payment for Moulting Time, it is with at least 50 per cent of the total is to be made in advance. Several clubs already have done so.

Permission for celebrity nights cannot be given by any regional AGVA rep but must come from national headquarters.

Florida, a seasonal town, will get especial attention. Instead of being on an annual basis, term will be for three months. Payment for Moulting Time has been sent to the Copacabana, with others seeking okay. As before Philadelphia, the club might be recommended, Shelley said no permits have been granted.

Chanticleer and the Charles. Each operates under size, but since no central rep, it is possible to break definitely down. Business which the Chanticleer and the Charles used to share has not cut into his club. In pre-Grove days the old clubs frequently played the same acts on complementary stages. Now with a new club in the battle the problem of getting acts will become that much more difficult.

Business of getting attractions for the town is handled by Dick Harney (William Morris) for the Chanticleer. Eddie Elkhorn (MCA) for the Walnut Grove, and Sid Temper for the Charles. Infrequent visits from William Morris properties and the assumption is that the Charles gets the cream of the crop. In actual practice Temper comes up with some cutting numbers, because it is felt that the Charles will play Harry Richman, theoretically committed to the Chanticleer, against Harry Marx.

Elkhorn, with his MCA stable, can also deliver some hot properties. As a matter of fact, MCA is out to knock into Baltimore, come what may. Its drive stems from the pole's policy of not exercising exclusive MCA property. (Baltimore Team Switch, page 47)

Indie Agents Plan Own Org To Fight Net Commish Deal

NEW YORK, Oct. 19.—A new organization made up of small agents is being mulled with the idea of standing up to the major offices. Ever since the big talent agencies agreed on a policy of no commission splits, there has been a tough time for the small talent agent. An unoffical taboo has been placed by the indies on offices which refuse to split the 10 per cent. And the trade admits that net deals for attractions can't be handled by the policy so many small acts. It's in the small act department where the trade is talking up the new combine and that other combinations will be formed to lend a hand.

The little guys are willing to make the biggies tell in on their own. To make it stick, each agent who joins into the org will have to agree to the plan, which will run something like this: when business calls for an act, indie is to ask for what spot he is wanted. After hearing, to all facts of the job he is to quote a figure of, say, $100, the trade would be able to sell the act, which would then go directly to the spot and offer the turn for $400.

The idea is that that is exactly what the big offices are doing on their own properties, quoting agents the price of an act and taking the money. If indies join together they can too use the same tactics. Since many indies get more acts in these small offices than the big offices, they should be able to make the bigger kind of deal. Together, can make the biggies yell "mule." If the same time there is a grass-roots movement among the indies to bring their problem before the December meeting of the American Association of Actors and Representatives' Association. They are now organizing a campaign to get the spot to be able to do something about changing the leaders of ARA. They also plan trying to get the heads of big offices who have no concern with the problems of the indie agent and representatives say that if ARA at its next meeting, will continue to "decide" its governors they may quit ARA and join whatever new org is set up.

Those interested in the new org are doing so very hush-hush. They all say they have to do business with them, but that if the indies are fighting back, the battle has not started they're ready for it. A radio, however, is in the cards.

Lincoln, L. A., Ends
All -Negro Vaude

Los Angeles, Oct. 19.—Lincoln Theater, Negro vaude-pix house, will darken its stage Monday night with what has been termed the Negroes' vaude. The theater is in the center of a small Negro district, and Negro vaude is blackout. The Negroer vaude is lack of burlesque. Sherill Emblen, Municipal Theatres Inc. president, has bought the house from Harry Ponkin last March and hoped to lure Negro show-biz by opening last July with stage policy. Idea was to book acts into Lincoln for one week, then switch to the Corwin Concerted Million Dollar, town's only remaining vaude. But they're throwing them out because they're planning to fight back, the battle has not started they're ready for it. A radio, however, is in the cards.

Kaye Bounce

Seen Calming H'wood Scene

NEW YORK, Oct. 19.—In Irving, Chicago AGVA head, will talk to the West Coast territory starting Nov. 1. Kaye chose last city, where he's been, last forty, only, until about January 1.

Sam London, Great Lakes AGVA regional head, will move to Miami for the season (November 1-March 1) to take over that area. He will be succeeded by Louis Rain. Great Lakes district will be run by Jeff Kosco and Lou Smiley.

Disorganized of Arthur Kaye, AGVA's West Coast rep (The Bill- board, Oct. 5), is being taken as a step to pave the way for eventual settle- ment of differences between nitro Kaye.

Kaye's removal leaves several imp- ortant controversies still unsettled. He was in charge of the biggest box office house, which blew up into national issue last August, was outwardly settled when top night stars reportedly settled out a total of $15,000 in bonds. It was learned recently, however, that AGVA received and accepted a joint bond from six spots totaling only $5,000. Kaye's Bond is for $15,000. Fleck- tine Gardens, two largest spots, each gave $5,000, while Band Box, Larry Peter, Bar of Music and the rest. The other each few a $500 each. Kaye was told by that amount.

Club Wants To Withdraw

Joint bond was to be used to pay off all outstanding claims from contributing clubs. Understood now, however, that at least one club would like to take dough out of the pool and give individual cash guaran- tee for his own spot. With kick drop- ping, this owner is reluctant to take cap in case other guys don't pay up. Shorey's are contributing to joint bond as well and withdraw dough, entire situation will be once again forced into negotiation.

Still another problem to be settled is a so-called six-day week which was to have become effective in Las Vegas, Nev., September 1. Las Vegas and Los Angeles are now waiting that once the six-day week was to be effective there other West Coast cities would join.

With Kaye out of the picture, however, it is expected that AGVA will be able to make its have and eliminate causes of current grime. Shelley will, in all proba- bility, see that Kaye is reinstated in the first of the month give entire situation another look-over.

Fire Destroys Pa. Spot

Harvey's Lake, Pa., Oct. 19.—Fire late Saturday night (21) destroyed Harvard Lake Club, owned by Anthony Burnet. Burnet estimated his loss at $10,000.

Boites Upl Budgets

Baltimore, Oct. 19.—For the week ending Saturday (21), the three principal night clubs reported the following figures:

Walnut: For the week, $1,050-

Charles: For the week, $750-

Grove: For the week, $1,000.
**Extra Pay for Sun. Phil. Work, Shelvey Rules**

NEW YORK, Oct. 19.—Acts working in Philadelphia must get extra pay under a clause ruled in by Matt Shelvey, AGVA head, just before he left for the Mayo Clinic. Decision grew out of long-standing arguments between Philly spots and AGVA and was brought to a head by the 91 Incorporated Club, headed by Fisher, NewCoronet Club booker.

Fisher bought Joe Adkins, Mark Plant and Tony, Canzoneri to open at the Coronet December 28. In contract he returned to Sol Tepper, who handles the boys for niteries, Fisher put in a clause which the booker considered would be required to work Sundays if the clubs, in turn, paid them no extra pay. It must be treated as a special engagement.

**D. C. Hotel Strike Helps Nitery Biz**

WASHINGTON, Oct. 19.—An all-out strike at Capital's hotels is sending a flurry of added biz to non-hotel niteries and eateries. Strike by hotel workers is considered one of the tightest in history here, as it is being carried through with severe restrictions to brown-out their night spots. Result is that hundreds of customers are moving elsewhere for their entertainment.

Strike entered its second today, with picket lines lengthening and transportation lines waiting used to the idea of abandoning their cars and hitch-hiking to nitery haunts for new atmosphere. Washington night life crowds continue heavy as ever, and the result of the strike is, from all reports, brisk.

**New Las Vegas Spot Due in Dec.**

Las Vegas, Nev., Oct. 19.—Hotel Flamingo, city's newest and most luxurious hotel-casino-night club, is expected to open December 30, with top-budget acts and top orchestra being booked for the opening.

New hotel, located on Las Vegas Hill, five miles from heart of the city, is said to be the last word in such facilities as entertainment, and will rival top Hollywood show people. Talented agencies are currently booking for right attractions in line with total budget figures which have run to $15,000,000. Spot will pay between $5,000 and $7,000 weekly for bands, rest being divided among other attractions.

Another luxury hotel to be erected here will be Frank Sinatra's, soon to be announced. A wise, will build a large resort community in vicinity of Boulder Dam's, approximately 20 miles from Las Vegas.

**Biz Takes Dip In Cincy Area**

CINCINNATI, Oct. 19.—Nitery biz in this area has dropped perceptibly in the last four weeks with the fall-off in patronage of 10 per cent. Drop has hit minor and major clubs alike.

Baton Room Sidewalk Cafe, featuring dining and dancing, and the Hotel New Netherland Plaza's Restaurant Continentale, an ice-cocktail policy for the last six years, experienced bonanza business all the same. Drop holds true for the major over-the-river niterys, such as the Look-Out, Rendezvous and the Latin Quarter, all in Newport, Ky., and the Look-Out in Covington, Ky.

Ops are not tooalarmed over the drop in patronage, figuring it just a normal post-war period dip; normality and something that had to come sooner or later. In cut business will have to be expected in the niteries' heavy budget talents.

Early-show business still holds up well, but the clubs have been having difficulty holding a quorum of the business the last few weeks because of the exception of the week-ends. Gradual sluff in late-show biz has been noticeable since the midnight curfew was instituted during the war days. The Kentucky clubs, with the exception of the Louisville Palace, have performed two shows nightly, with the last coming at 1 a.m. Latin Quarter does three a night, with the offering at 3 a.m.

Beverly Hills Country Club is planning on moving its late show up to 12:30, and with the new season opening at Beverly Hills in March, may even go to a midnight finale.

**Ex-AGVA Cashier Indicted**

**On Grand Larceny Charge**

NEW YORK, Oct. 19.—Marion Cusak (ex-Marion Marlowe bachelor waitress) of the New York office, was indicted by the New York Grand Jury Wednesday (15) for grand larceny degree. Mrs. Cusak, it is alleged, had $1,142.50 in bank account which she is said to have told the district attorney, was being used to finance a marriage that never took place. The discovery was made by auditors last August, who notified Dave Fox, New York AGVA's head, who in turn called in the D.A.

When she was faced with the charge, she is alleged to have said that she had "borrowed" the dues

**New York: Total Stem Trade Tapers, MH Fair 142½/G. Others Dive**

NEW YORK, Oct. 19.—Despite a preem at the Radio City Music Hall,.agenda of the Sixth Annual Stem Trade Tapers, which was down last week as against the previous week. Over-all for the six houses was $399,500, compared with previous week's $410,000.

Rudy Tones (10,000 seats; average $100) collected $124,500 for its preem with Nib Nelson, Rudy Tone and the Jolson Story.

Roxie (6,000 seats; average $75) for its third and final week with Bea Hickey, Kay, Morisco and Tippy. Three Little Girls in Blue did $25,000, compared with previous week's $65,000 and opener of $98,000. New film, considered a rival to the Tones, is Arthur, Frances Langford, Jon Hall, Al Berns, Carl Rabbasz and Marjorie.

Capitol (4,627 seats; average $72.50) fell off to $49,000 for its third and last frame with Paul Whiteman org, Marc Bannerman and Six Million Dollar, after opening with $73,000, followed by $50,000. New bill, reviewed this issue, has Les Brown org, Henry Youngman, Bill Johnson and Joe Leave, No Love.

Six Weeks for Para Paramount's Para, average $75,000 bowed out with $50,000 for its sixth and last week with Charlie Price's band, Reg Aam, and Monsieur Beaumonte. Bill tailed off with $110,000, followed by $100,000, $87,000, $75,000 and $45,000. New bill, reviewed this issue, has Stan Kenton org, Dean Murphy and Blue Shape.

**Chicago:**

**Courtney Big In 3d Chi Wk.**

CHICAGO, Oct. 19.—Del Courtney, seen with Chris Cross and Jayne Wallace supporting, climax a three-week stand at the Oriental Theater (1,350 seats) (26) with a final-week figure of $15,000, which proved the best third-week figure for the house in the past month.

Drop from first week was only $100,000, after which week showed $50,000, while second week pulled $52,000. Pic, Holiday in Mexico.

**Ciro's, Mocambo In Plug Swap For Off Nights**

HOLLYWOOD, Oct. 19.—Two of Hollywood's hottest summer night spots, ordinarily highly competitive rivals, last week were closed for a reciprocal deal whereby each is to plug the other on off nights. Spot is planned for Ciro's and Mocambo, and deal, on a four-week experimental basis, calls for Ciro's to shutter Thursdays and Mocambo Mondays. Reservation calls on dark nights will be referred to other club, with some displayed out-side niterys advising patrons to visit other club.

Ciro's is planning to go off Monday (21) and is expected to benefit Ciro's immediately, since it is coming up against a Tuesdays, and alternate band fails to draw enough biz to pay off.

**Kathryn Duffy Dancers Into Two New Spots**

CINCINNATI, Oct. 19.—Kathryn Duffy, in her third year as producer of the Casa Bella Company, featuring her 12 Kathryn Duffy Danc- ers, has added two more clubs spots to the list at Excalibur, North High and Bill Miller's Riviera, Fort Lee, N. J. In addition to producing, she will have an eight-week run at each spot.

Dancers began the Riviera run, Thursday (17) and move into the Detroit Club October 28. Miss Duffy recently concluded an 11-week run at the Glass Hat of the Hotel Belmont, New York. It was her third engagement there.

and if the shortage, claimed to be $3,250, had not been discovered, she would have received every cent and been in the money herself. AGVA said that she had returned $400 and that the rest of the money was covered out of surety bond. Ex-AGVA cashier will now face a trial jury and a judge. Penalty for grand larceny in the first degree is 10 to 20 years.

**Los Angeles:**

**Impotent 19G For "Vanities"**

LOS ANGELES, Oct. 19.—Earl Carroll Vanities will bring a mild $18,000 this week at the Million Dollar, $18,000 opening against $20,000 by $5,000. Pic, Strange Voyage.

Double-barreled offering last week was the Stratascope and The One Million Dollar combo pulling a weak $20,000 in 27 performances. Stage bill also included The Great and Goofy with Glenda Grover, completing the bill.

**Radio History**

Extra Pay for Sun. Phil. Work, Shelvey Rules

D. C. Hotel Strike Helps Nitery Biz

New Las Vegas Spot Due in Dec.

Biz Takes Dip In Cincy Area

AGVA Stynies Policy

Switch by Falato's, Chi

Ciro's, Mocambo In Plug Swap For Off Nights

Kathryn Duffy Dancers Into Two New Spots

Series Puts RKO 6G Over Average

Boston: Series Puts RKO 6G Over Average

Impotent 19G For "Vanities"
Kitty Davis, Miami Beach
(Sunday, October 13)

The Billboard
October 26, 1946

Latin Quarter, Newport, Ky.
(Friday, October 30)

Talent Policy: Dancing from 7:30. Performers at $1.25 and above. Manager, George Gebhardt; maitre d', Tommy Callahan; waiters, Don Bews. Prices, $1.50 minimum.

Production goes above par here with the return of the Julie Sollberg-Dick Kretlow-Nick Myers trio (6), in for their third time in as many years. Talent array is headed up by the Golden Gate Quartet (5) and solidly paced by Emme-Singer Orbit (8). Kretlow has a pleasing tenor of Tier's a Great Day Coming to open the show. Should do well.

Kretlow lassies, attractively attired in finny costumes, gain approval for their spirited whirling dance routine. Work with a refreshing vivacity.

This Edwards Brothers add plenty to proceedings with their speedy acro-balancing numbers which fetches the grins, and slapping and lifting and lassies, but the ease with which they control the surface and under tables is in standup stuff. Breat-taker is their pyramid of tables, where they combine or a four-chord base, with one of the lads doing a neat handstand.

The Edwards Brothers, garnered titters with his screwball fiddling, won belly chuckles with a lively New York, New York, and scored a sock hand with a Groucho Marx take-off and a humorous jitterbug.

Golden Gate Quartet clicked at out-set with an attention-getting vocal by Kermit Kean, on a new hit, Alabamy Bound, plus ace torching on My Mother's Eyes, and Big band brought them back for spiritualistic Satchmo, well handled. On the cutting edge, they received and arranged Joshua Fit the Battle of Jericho. Skipped to a thunderous mit a bit of a charade.

Kretlow Dancers scored handsome- ly in the closer with a Rumbatherine. Show cutting and dance music well done by Sammy Green, and Charlie Hudson still boffin' em at the bar with his organ-pianistics.

La Salle Circle Lounge, Milwaukee
(Saturday, October 12)

Talent Policy: Shows at 8:15, 10:30 and 1:30. Manager, Red Deverra. Prices, $1.50 cover.

Packed Lounge gave the singing Lind Dancers hearty plugs for a couple of Dark Eyes, the men warmed up with Donkey Serenade, and then had the audience perfecting for a second show of My Little Cousin. Vesti la's Grinby, done in several languages, was his hand. Count Basie's This Comes Naturally, and for an encore, Begin the Beguine. Bill, Eli, Ellis, fronted a sound, neat hand with dazzling and stamping their feet in appro-

Carroll Ernst did a stand-out job of trumpet playing in the background while the Lind Dancers sang, and the Russ Zebra trio, did a good job of backgrounding the whole musical program. Patti Ragan, who sports an infectious smile, was a big hand for her songs, and Dick Knight, who is a painting fast, showed good poise and a flair.

gets her pommousness when she sings it. Number showed originality and it is enough humor to earn effective laughs.

Chuco Martinez did a fine job with his Latin toss. Boy's soft, warm tones hushed the room completely. His almost perfect timing and his choice of words earned him recall call after recall call. Started out with four numbers but kept them back for three more.

Originals played the show and Noro Morales supplied the drum beats. 

Marine Dining Room, Edgewater Beach Hotel, Chicago
(Thursday, October 17)

Room's decorators have changed attitude atmosphere to completely rustic scene with checked gingham tablecloths, pumpkins and other Halloween trimmings. Decor is pleasant change from usual garish interior and especially fitting for fall show opening.

Show has been expanded, with three acts on bill. Martin Brothers opened with their marionette turn, which grabbed far better response than at the Chicago Theater, where their fine puppet work was lost to crowds in balcony. Granted good thrill for each bit.

Pitches in second slot are doing some routine they've been doing lo- cally for past three years but boys wisely see that they are booked into different type locales here each time so that their work gets top at- tention.

Four Moroccans, tumbling and zero male foursome, really put that fluid to work, showed in Egyptian produc- tion. Boys do different type of stands, interspersed with tumbling and really put that fluid to work, and racked up 100 per cent on the applause meter.

Stephens' kleer, in a Wayne King groove, is just right for orchestral show background and dancing.

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The Billboard

NIGHT CLUBS-VAUDEVILLE

Baltimore Clubs Switch to Names In Drive for Biz

(Continued from page 44)

Zoth the Charles and the Chanticleer would like to use MCA properties, but elimination of the booker's eats is an obstacle. Right now Pepper is in a legal tangle with MCA over his commission on Martha Tilton, a MCA-er.

More 3 for Talent

What it adds up to is that with three clubs fighting it out attractions will get more and more dough. Trade observers say, however, that while names will get more the rooms will do less. End result, they say, is that there may be a fad out of a complete policy switch. Spot most likely to change its policy, say, is the Tropicana. That will be the Walnut Grove. It is under-

stood that Melane already is putting a straight name-band policy after present commitments, running into Christmas, are filled.

All three clubs would like to buy their names for one-week stands, though at the three clubs there is information over there is the question of avail-

ability plus the equally important or money. One large agency said that any attraction that would play a one-weeker would insist on at least $1.50.
Olympia, Miami
(Wednesday, October 16)
A sock show this week, every act clicking. Ray Heatherington, in stellar form, La Kable flipper ship with fine tenor couple with plenty of charm. Loanell to the Irish side for numbers and crew plenty of laughs on stories.
Dick Berny and Eddie Lane, with an unblinded stilled fem, ran a close second. A Telephone hit with Berny in the middle was a sure-fire rib-tickler. Plenty of comedy and closed to tremendous need.
Dailey the Wonder Horse is back again. The boys, fore and aft, are all good hookers, with a graceful fem to run thru the antics. Nice band, Carlton and Dell, mixed team, offered a temp specialty in which the acro alums of Miss Dell stand out. On their new steps they were palmed heavily at finish.
Marshall Rogers, vaude vet, still using the touch system to get harmony out of glasses of all sizes and shapes. Took several bows.
Pie, Cracking. Biz big.

Ouch, Miami
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Roxy, New York
(Thursday, October 17)
Names pop at this house, plus a variety of talent offerings, make this show a hit. One and two seaters, plenty of laughs on stories.
Opening, after the Gae Foster Roxettes and men dancers in a col-

VAUDEVILLE REVIEWS

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The Vanderbilt Boys
(Thursday, October 17)
Coined by the group as the "Star-Caster Revue," this week's presentation features some of the industry's top talent, including singing sensations and vaudeville veterans. The show kicks off with a bang, as the group hits the stage with high energy and a wide range of comedic acts, from sidesplitting sketches to musical numbers. The audience is in for a treat as The Vanderbilt Boys showcase their versatility and talent in a variety of acts. The highlight of the evening is a stunning musical number, with the group singing and dancing their hearts out. The energy is palpable as the audience cheers them on, and the moment is captured in a series of photos that are sure to be treasured for years to come. The Vanderbilt Boys are a true vaudeville sensation, and their performance is a testament to their dedication and passion for their craft.
Chicago, Chicago
(Friday, October 16)
B. & K. A. present 55th anniversary of Chicago Theater with a 35-minute vaude show that will stand up in the annals of theatre. It's the biggest block here since theater opened. Danny Kaye, whose last p. netted him $700, opened his show by grabbing $40,000 in the next seven days, at a per day rate, is largely responsible for the number of cast comes in for big plug too.

Lou Breese's house band has been used as she said, and as we wish it. The band has been around the house for years and the music is heard everywhere. The music is heard everywhere.

Radio songstress, Georgia mountains, is a natural for the stage show and versatility in delivering a trio of diversified tunes.

Ralph Metz, a winner of plenty of animation in her work and an excellent throat with a melody, could have done more numbers, judging from audience reaction.

Carson Knight received riotous ovation. Using a minimum of prepared stuff and delighting with crisp
NEW YORK, Oct. 18.—In spite of an advance of 40 cents, the tick-
eters remained open at a fall sea-
THE DUCHESS OF MALFI
(Opened Tuesday, October 16, 1946)

ETHEL BARRYMORE THEATER


HEAR THAT TRUMPET
(Opened Monday, October 7, 1946)

THE PLAYHOUSE


LOCOSTAGE
(Opened Wednesday, October 10, 1946)

BILTMORE THEATER


BROADWAY OPENINGS

LOCOS

THE LYSISTRATA


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The Billboard

LEGITIMATE

51

CLOSED SATURDAY (12). Printed for the record. (Review crowded out of the last issue.)
THE INSPECTOR GENERAL
(Continued Tuesday, October 6, 1948)

LAS PALMAS, HOLLYWOOD

JIM CARSON, G. Lem, Bess, Roo Holmes, Stephen Brown, Paul Clark, Lloyd Bridges, Ken Jones, Peter Hitchcock, Russell Johnson, Robert Lane, Dan Davis, Sam Armitage, Elms, Smith, Art Smith, Phil Brown, Carl Miller, James Northrup, W. C. McCall, John Milner, Arthur Langner, George Blanding, Steve Jones, Irene Tedrow, Remy Bridges.


In selecting George Kelly's Fatal Weakness to return to the stage under the auspices of the Actors' Laboratory is a good choice. With a few minor changes, this novel and highly amusing farce has an uncontrollable desire to attend weddings, whether or not she knows the principals concerned. The part keeps her on stage throughout the five scenes of the play.

It's typical Ina Claire comedy and thus hitherto has been completely dominating the show. She chose no such role in Oliver Esphande, where her fatal weakness is uncontrollable desire to attend weddings, whether or not she knows the principals concerned. The part keeps her on stage throughout the five scenes of the play.

Her interpretation of the scatter-brained, high-strung matron is tops in her long career. Every effort is being made to get her to the stage, but these slips can be laid to opening-night jitters and fact that Miss Claire was acting out a part every moment she was on the stage. The peculiar tone of the play almost made the audience forget that Miss Claire had just been clean all during opening week.

Supporting cast does notably with exception of Maude Bell, who is woefully weak. She gives a purely unadulterated interpretation of the charmed daughter with domestic troubles of her own, and the audience was beginning to lose interest in her, so the cast was offering a part every moment she was on the stage. The peculiar tone of the play almost made the audience forget that Miss Claire had just been clean all during opening week.

After Miss Claire, honors go to Miss Dingle, who is no outstanding talent in the theatrical world, but her comedy role as the guide and confidante of the aggrieved wife, a beautiful old lady with a singularly perfect parlor, is absolutely fool for Miss Claire's deceit hand in hand. She is the comic center, as she was able to build every scene to perfection, and when Howard St. John, the erring husband, and Warren Williams, the erring wife, both take the role, but allowed himself to become overwhelmed by his lines and make two big and ill-fitting stars. Mary Giles, as the maid Anna, and John Larnon, as Vernon Hassett, were the real find of the play.

Donald Oenslager's setting of the costumes are perfect. If everything is done and lovely appreciation cast around. The audience in the Corte is in the NG groove.

THE FATAL WEAKNESS
(Continued Thursday, October 15, 1948)

SHUBERT THEATER, NEW YORK


In selecting George Kelly's Fatal Weakness to return to the stage under the auspices of the Actors' Laboratory is a good choice. With a few minor changes, this novel and highly amusing farce has an uncontrollable desire to attend weddings, whether or not she knows the principals concerned. The part keeps her on stage throughout the five scenes of the play.

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THE DUCHESS OF MALFI
(Continued from page 51)

some weeks, no matter what anyone says about it.

Time was, after a master estate-owners-ly (and most of the time very indi-

dentity) in 16th century broodica is a fact, a few of the continental stage tricks which have endeared her to American audiences, and it doesn't seem to be a devia-

ion into Elisabethan tragedy is going to last, it's

Malfr plot, of course, is strictly on blood and thunder lines. It concerns the Duke of Malfi with his five children, one a churchman, to keep their sister single. The lady secretly mar-

ried him, but they are shown off by her. The brothers, aided by a venal master-of-murder, murder the whole Malfr family and then send up a sangineous evening by knitting and the. Obviously, such a tale must descend, and from the expert comic timing of a monkey whose name is unfortunately omitted from the story.

Alf Rhawng has designed a bizarre, cock-eyed sort of background and scenery on the Acre-

olos, and Rose Bodastoff's body dress is good enough. But Lyris-

as far as we take or leave.

which was well received and the

of the Windermere house, and the actors from the bottom up out of the satiric cradle of the creek.

Fan cast is so uniformly good that it is a real pain to sift moral into individuals. Top honors, however, Winwood's Duchess of Ver.] She is a beauti-

of her own. Cornelia Oisken

gets off to a slow start as the wife. Elizabeth's

are into her own in the final stanzas. Penelope Ward brings to the role the glow of

Lady Windermere and Henry Daniel with-teen. John Buckmester, Cecil Beaton and Rex Evans, however, fall most of the honors to the two actors, for the best use of them for sharp per-

in sum, while fan may be faintly archaic and far from the best of the play, for sheer opulence of pro-

macy and excellence of playing is a top-bracket addition to the set and season headed for the

American Repertory Co. (Oldtown) Boston.

Anne Reed (Newport, R. I.).

efect, and the principal roles of Mary Stuart

Goffe's for the road. Show will co-star Hugh Herbert and Benny Balthrop, with Milton Berle directing. Tentative opening date for produc-

on is November 30.

Dorothy already has Maid in the Ozarks on tour.
Closed Shop Due Again for Burly

NEW YORK, Oct. 19—Over 500 traveling principals and 500 stock chorines employed by the two major burly circuits, Hirst in the East and Schuster in the Midwest, as well as Kane in Ohio territory, will probably be enmity for the company's craft, with cards, coin, and ball tricks. Series is being dubbed at a fancy $5 per, with which Bob Vermon, Object of lectures is to help magi brush up on their technique. Sponsor intends to replace most of the former past. But, men behind the rear George Stark, city manager of New York, and George Gorga, photographer. Buffalo date will be West, generally all, New York, at Hotel McAlpin; Boston, at Boston Commons Hall; and the Philadelphia night at Syracuse Hotel.

Burly stock houses, located in a large area in the extreme West as well as the Midwest and Ohio districts, are already enrolled. Phillips declared. Principals and chorines are not affected. BAA is represented by collective bargaining and for unionization protected. BAA has been quitestion for some time.

To the Editor:

Your October 12 issue contains an article headed “D. C. Spots Battle ‘Stigma’—D.C. Ops.”

Washington.

It should be remembered that the undersigned originally opened the Romany Room in 1936, years before the action of the Jolson charity. That Buddy LeRoy and many other acts of the caliber he has appeared in the Romany Room sever-

This is not a false statement; that the show policy does not differ one iota from the policy they have adopted. And so the placing of the stigma of starting a "round-robin" for acts on Paul and Dave Young is unjust.

Insofar as a "battle for acts" is concerned, please be advised that this promotion has never been and will not be a party to any such practice. Any outbidding for or stealing of any circuit on our part. This stand can be verified by the questioning of any of the many agents with whom we have dealt.

PAUL YOUNG,
DAVID YOUNG.

Basil-Universal 1006 Ballet

Bout Is Aired and Tabled

NEW YORK, Oct. 19.—Federal Judge Robert W. Jackson, after trial, reserved decision this week in the suit of Universal Art, Inc., against the Universal Arts, Inc., over the rights to David O. Selznick's Ballet Russe. Action for $100,000 damages for alleged breach of contract is scheduled to be heard later. Universal Arts alleges that Colonel Basil breached a 1938 agreement whereby both were to pool their interests, and further charged the impresario with misappropriation of plans for "The Legend of Sleepy Hollow" and "Wuthering Heights," a successful Universal production, and "The Three Musketeers." The suit by using a woman in half, Phantasmagoria, flash appearance, vanishing radio controlled and leopard woman. Virgil is assisted by Julie and Robert Fenton. Bob James looks after the.

Profesh Children's School

Stars Fund Raising Drive

NEW YORK, Oct. 19.—A cocktail party Monday (21) at the Shelton Hotel, sponsored by the museum, will be the highlight of the school's 1945 fund raising drive. The proceeds will benefit the Children's School, a municipal institution for underprivileged children and others.

LEARN TO HYPNOTIZE

The New York Institute of Modern Hypnotism offers courses and workshops in the art of hypnosis. Classes, held on a one-on-one or group basis, are offered in the following areas:

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FULL SEASON OPENING NOVEMBER 1

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THE TROPICS

Key West, Florida

JANUARY 21ST, THE BILLBOARD

Burlesque by UNO

Carol Lord, former burlesque feature, is newly associated with Bob Irwin and Bob Starr in talent bookings. Marion Lee rejoined the Lynettes at the Huntington, Calif. Lester Montgomery is producing at McVay's night, Buffalo. Charles H. Allan resigned from the Goldie and Alex's in Los Angeles, replaced by Batiste and Colline their fourth week, according to sources in this city. After being with Vivian Hall, Aida Ramirez, Palmer C. Cote, Nonna Martin and Toney Bafio. Frances, of the Crosby (La Rosa) Sisters, convalescing after a tonsillectomy, Paulie Hurst, producer, renewed his contract at the Casino, Toronto... Artie Lloyd and Faye Neal left the Rich and Temple house in Columbus, O. Replaced by Freddie Frampton... Jabe Fontes is at the Gayety, Baltimore... Marty Reynolds, of The Cosette is doubling as showgirl between the theater and Gayety night club... Jean Williams of the K'ron, circuit, a recent promotion from chorus with the Hildebrandt, National, Detroit... Helen McAdoo celebrating her third year at Metro-

Burlershoot, Chicago.

Primrose Seamon, feature femcee after six weeks at Swing Club, Rocke-

tater, New York, and now for the next six weeks in Springfield, Ill., Syracu-

se, where she is in her fourth week. Eddie Gillock, new comic on the circuit in 1944. Leaves this city after three years of entertainment work in the army,... Mitch Tudor opening a burlesque feature under the auspices of Bob LaRosa, Chicago... Frank Park, producer at the Avenue, detention, is vacationing in Chicago... Charley and Bertie, of the Hirst, is working niteries in Chicago.

Bert Carr and Al Anyone have any experience with Jackie Dini-

dic Frampton on the Jessica Rodgers show.

BURLESQUE PEOPLE

STRAIGHT MEN—COMICS—
GRILS FOR STRIP WORK

Write or Wire Jim Bennett.

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JANUARY 20TH, 8:40 A.M., PHILADELPHIA, Pa.

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and drum $1.00 a min. white, white Black French, white Flower, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, white, whit...
operated a dramatic stock company, in 1926 dissolved Decedent partnership with his brothers, and until 1930 presented the Hart Players in Pasadena. During the past several years he managed theaters in Southern California, most recently having been associated with the Edwards chain. Survived by his widow, Audrey; son, Vivian; and two brothers, Earl and Lloyd. Burial in Forest Lawn Cemetery, Glendale, Calif.

HARWOOD — John B., assistant manager of Crescent Park Amusement Company, East Providence, R. I., since 1929. October 4 in Vincent's Hospital, Bridgeport, Conn. He also played with the New York Philharmonic Symphony at one time. Survived by his widow, two sons and a daughter. Burial in Lawncroft Cemetery, Bridgeport, October 7.

HENSCHAW — Charles, former tent show and circus musician, in Minonk, Ill., recently of a heart attack. He toured with a show in Canada for several years and was with other shows in Boston and in the East for 10 years. For two seasons he played on a showboat on the Ohio and Mississippi rivers. Later he was with the Callahan Shows for 15 seasons as director and also in the band. Services and burial in Minonk.


HASSELEMPH — George, violinist and former concertmeister with the New York Metropolitan Opera Company, October 4 in Vincent's Hospital, Bridgeport, Conn. He also played with the New York Philharmonic Symphony at one time. Survived by his widow, two sons, and a granddaughter. Burial in New Bedford, Mass.

HOLLOWAY — Harry A., 66, assistant secretary and paymaster of the advertising agency of Batton, Barton, Durstine & Osborn, in New York October 16. Oldest employee of the firm, he was rounding out his 51st year with the agency.

In Loving Memory of Our Daughter who passed away October 29, 1923

GLORIA SADLER ALLEN

We seem to miss you more each day.

Billie and Harley Sadler

In Loving Memory of My Husband

A.W. LOYAL

PASSED AWAY

27 October, 1945

YOU NEVER WILL FORGET HIM IN THIS WORLD

His Wife Amanda & Daughter Nanna

LAZZARI — Carolina A., 57, former contralto of Metropolitan Opera Company and vocal teacher, in Stony Creek, Conn., October 15.

LINN — Harry A., 58, former night club owner, October 15 at his home in Los Angeles, Calif. He was with the management of the New Yorks and other theaters in California where he owned the Copacabana in Philadelphia. Survived by his widow, Eva; daughter, Janet; and a brother, Robert Roberts, six players featured with many name bands, including Jimmie Lunceford. He was associated with him in the night club business. Services and burial in Philadelphia.

MACY — Carleton, 85, character actor and vaudeville director, in Bay Shore, L. I., October 17. Played more than 50 roles, debuting in Augustus Thomas' The Surplus in 1881. Appeared on Broadway, and in such plays as The Gypsy with the Wife, the Lusty a Connecticut Yankee, and The Thirteenth Woman. Survived by his widow, Audrey.

MIDDLETON — George William, former circus and stock company manager, October 13 at his home in Detroit. He appeared in vaudeville for more than 50 years with his act. Survived by his widow, Jennie.


NIGHTINGALE — Eugene Glover, in Pawtucket, Conn., October 10 in Westerly, R. I. From 1913 to 1918 he was president of the Aldred Circus Company in Providence and also appeared with the Halteck Shows in Wisconsin and in New Bedford, Mass. Survived by his widow, Enid.

PETTY — Herman K., 77, circus fan and former booker at the old Opera House, Washington, D. C., October 8 at his home in that city after a few weeks' illness. Survived by his widow, Carrie; a son, Charles, and a brother, Herman, in Brooklyn, N. Y. Burial in Washington.

SCHUTTENHELM — William E., 25, former vaudeville artist, in Dodge City, Kans., October 16. He was a grandson of the late Joseph Jefferson, and daughter of Thomas Jefferson, a well-known actor. She was a child with her grandfather, playing the role of Rip Van Winkle.

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Beatty Winds Up in Texas; To Winter at Nacogdoches

Last-minute switch in quarters site from Orange, Tex., has bosses guessing — efforts to get locations at Alexandria, La., and Beaumont fail

NACOGDOCHES, Tex., Oct. 19.—The Clyde Beatty Circus is due to arrive here at midnight tonight, to go into winter quarters at the Nacogdoches County Fairgrounds. The show makes its run route since it ended its season at Brunswick, Ga., Wednesday (16) night. (Details later, Circus Section.) At that time, it was announced the show would winter at Orange, Texas. A last-minute switch was made, however, which has had even some of the bosses guessing.

Bob Reynolds, prop boss, was in Orange last night, waiting for the show train to arrive. He received a wire from Dan Dax, 24-hour man, saying it would arrive too far east instead. Reynolds had driven thru, as had Floyd Lee, show electrician. Lee reached Orange Friday night, reporting he had passed the show train at Algiers, La. Wires and mail for show personnel also were waiting at Orange.

Meanwhile, Dan Dix and Larry Vogt had arrive in Beaumont, to prepare for the show's arrival. They had come by way of New Orleans, where Reynolds, who arranged a feed-and-water stop for Friday afternoon.

Deal for the fairgrounds here was not completed until late Thursday (17). Waido T. Tupper, general agent, who handled the negotiations, then left for Los Angeles.

The show turned to Texas for quarters after effort to obtain the army air base at Alexandria, La., had failed. The government refused to turn that property back to the city, citing the veterans' housing shortage as the reason.

Al Hume spent some time in be-half of the Beatty show at Beaumont, Tex., seeking a winter quarters site, but apparently it was in Huntsville, Tex., or was also considered. Clyde Beatty and considerable of the show's personnel will play the Houston Shrine Circus.

Bronx Zoo Gets Three Elephants

NEW YORK, Oct. 10.—Bronx Zoo received three African elephants, gift of the Belgian Congo Government, Monday (7). Animals are Bammanga, 10 years old; Dorma, 8, and Zanzelum, 11 months. Pachyderms were cared for during 40-day sea voyage by Robert Montanna, zoo elephant keeper.

CPA Nixes Building Of Pools, Coasters

WASHINGTON, Oct. 19.—Outdoor amusement construction was further curtailed Monday (7) by the Civilian Production Administration. Included were swimming pools, boardwalks and roller coasters. More is considered a necessary additional effort to conserve material for veteran's housing. However, construction already started and under way will be allowed to continue, CPA said.

Toledo Showgrounds Sold

TOLEDO, Oct. 19.—The 60-acre tract on Manhattan Boulevard here, which has been the circus and carnivals grounds for years, has been sold. By the time a new season rolls around, first units of a new $1,050,000 factory probably will have been built. The tract, owned by the Streicher estate, was sold to Toledo Plate & Window Glass Company.

Sparks Closing Nov. 4, Will Go On Rails in '47

LEESVILLE, La., Oct. 19.—Marshall L. Green, general agent, announced today the Sparks Circus will end its present tour November 4 at Tyler, Tex. Show goes from here to Orange, Tex., for a dozen stands in the Lone Star State. It then will turn to the homes at Sarasota, Fla., and, under plans energetically pursued all summer by Manager John Edward, will go into winter quarters.

Show's executive staff is being retained for next year with the exception that Bill Tumber is to be Side Show manager and J. A. McGraft is to be added as trainmaster. It was reported as early as last July, when Sparks played Trenton, N. J., that McGraft would leave the Sun Oil Company to rebuild for rails. At that time, he was busy taking measurements of the show's present rolling stock. He formerly was with Cole Bros.

Oak Ridge Pans Okay for Sunbrock

KNOXVILLE, Oct. 19.—Larry Sunbrock of Wild West Rodeo and Sun- wood Thrill Circus played the ball park, inside the government restricted area, at Oak Ridge, near here, Sunday and Monday (13-14), with the show pulling some 14,000 people, despite cold weather, according to Jack Andrews, Sunbrock associate. The engagement was sponsored by Oak Ridge Recreation and Welfare Association.

Sunbrock left Thursday (17) from New York for Columbus, Ohio, from the Sunbrock unit is slated to play six engagements.

Spectator, Alleging Injuries In '45, Sues Richwine for $450

CARLISLE, Pa., Oct. 19.—A suit seeking $10,000 damages for injuries received as a result of an auto race at Carlisle Speedway Monday, September 7, 1943, has been filed in Cumberland County Court here by Harry Hockenberg, Shippensburg, Pa.

Roy E. Richwine, operator of the speedway, was named as defendant. One person was killed and 11 injured in the mishap when a racer driven by Mark Light, Lebanon, Pa., hurled a guard fence and plunged into a group of spectators.

He further charges that Richwine college has a duty to control the racing cars at high speed on a track which was insufficiently banked and permitting operators to drive at high speed on a wet and muddy track; permitting spectators to occupy or traverse a section of ground near the track known to the defendant as a danger zone; not warning the plaintiff that it was a zone of danger; not maintaining safety or guarding devices between track and spectators, and maintaining an improperly constructed, operated and protected speedway.

Shreveport, La., Oct. 19.—The Clyde Beatty Circus is due to arrive here at midnight tonight, to go into winter quarters at the Nacogdoches County Fairgrounds. The show makes its run route since it ended its season at Brunswick, Ga., Wednesday (16) night. (Details later, Circus Section.) At that time, it was announced the show would winter at Orange, Texas. A last-minute switch was made, however, which has had some of the bosses guessing.

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CHICAGO, Oct. 21.—Roy Rogers' World Championship Rodeo at Chicago Stadium has grossed $295,000 for the first of its six scheduled performances. The figures included last night's show.

Rodeo opened here October 10, and in order to do 18 night performances and six matinees. A gross of nearly $400,000 is anticipated for the entire run.

Tommy Thomas
New R-B Agent

SHREVEPORT, La., Oct. 19.—J. C. (Tommy) Thomas will be the railroad contracting agent for the Ringling Bros. and Barnum & Bailey Circus, according to indisputable information.

Thomas has been general agent for the Royal American Shows for more than 16 years, and previous time in the carnival business was with Johnny J. Exposition and the late H. W. (Gruberg) Shows of America.

Thomas also had circus experience before moving into the executive field having been connected with the Ringling organization.

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Two impromptu shows netted smaller shows and rides a snappy eight grand with a large Saturday and another Sunday. The folks came from far and near, and when it was over and an early hour Sunday morning Walter Devoye had counted in excess of $5,000, the net profit in the history of William R. Hirsch's exposition, Saturday was tremendous, but it was just a warning of what was to take place Sunday, and so many folks came and spent so freely that there wasn't a sour puss around the grounds. Even the concession men were made happy.

There would have been more space for folks had the management been forewarned of the tremendous interest of Longhorns and East Texans because exhibits and concessions, etc., were located there and therefor had been left vacant. All four of the huge buildings were crammed with exhibits, three of them being utilized for commercials with an overflow going begging.

Barnes-Carruthers State Fair Re- view of 1946 featured the night grand-stand presentation and it caught on after a Saturday night gala, October 12. Afternoon programs in front of the grandstand were not too heavily booked until next Friday and Saturday, when Jimmy Lynch's Death Riders will hold sway. Motorcycle races will be offered the closing Sun- day afternoon. The outside gate charges here, and one's guess is as good as another on the number of visitors who saw the men as they hitched it up. One thing for sure the grounds were jammed to capac- ity for this opening Saturday and Sunday, and only weather is needed to make it the greatest thing in Louisi- ana's history.

Norfolk Tax Falling Short

NORFOLK, Oct. 19.—This city's 10 per cent admission tax will yield less than the estimated $500,000 its first year, a monthly average thru August indicates. That month's re- cepts amounted to $38,965.33 on a total of $193,056 admissions.

Two-day preview sends R. A. away on top pace—all exhibit space crammed

SHREVEPORT, La., Oct. 21.—Old Jupiter Pavilion tossed a flock of rain at the Louisiana State Fairgrounds for a few minutes Saturday morning (19), but it failed to dampen the ardor of fun seekers, and the annual kicks off an eventful week of lengthy history. Royal American Shows, coming here from a record annual preview Thursday and continued it thru Fri- day.
Dallas's Second Independent Midway Rolls in Dough, With Most Attractions Adequate

By a Staff Correspondent

DALLAS, Oct. 19.—State Fair of Texas, which completes its 16-day revival run here Sunday (20), is competing this year with an independent midway and judging from the tales of folding money that has rolled into the coffers since opening Saturday (5), it must be accorded the garland of success.

Almost every type of known riding device was offered for the fun and frolic of young and old. Majority of rides have been on the grounds all season. In the event of rain enough portables were added to give the layout the greatest number assembled anywhere in the nation.

Because of the complexity of the operation—there being a herd of independent as well as permanent—section of Denver Pugh, Joe Murphy and Harry Wilson, Jr. was able to get an early breakdown on the ticket; but Miss's Boxe and Rapidis garnered its fair share of customers on opening day, and others went right along with him.

Stock Flipped Around

In addition to the regular permanent Ferris wheel, a temporary center stand location stands in the customary park layout, there was a hefty string of stalls over both sides and down the middle of what might be termed an independent sector.

A part of the permanent section Pugh's Boulevard and the independent division Murphy's Alley.

Bryan's new booth for a date, worked from mid-morning daily until midnight every day that weather was favorable. On Monday and Wednesday and Thursday of this week were hampered by inclement elements.

This meant the sampling of crowds—of stock—15,000 pounds of coffee were dumped from one wheel alone in the first 12 days. Plaster was lugged in profusion, as well as other parking was put too large in design to be pocketed.

Bryan Corridors Scratch

In the new Bryan corridor must be given to Ray Marsh Bryan's operation, which included a Side show, Auto Show, and midget shows and on iron lungs.

Bryan's equipment was first class and clean and in good order. The week by week energy in keeping the bally hot, even thru the rains, resulted in an amazing attendance. Opening day, Bryan's four units grossed $10,688.30, the Side Show setting the pace with $5,020.40, the Auto Show coming in next with almost $2000, and the midget show, with the folk around today and those expected tomorrow it is almost cer- (See Dallas Rolls in $ 0 on page 61)

Jamboree Sponsored By Buck, Manning Nets $900 for NSA

DANBURY, Conn., Oct. 19.—A jamboree, jointly sponsored by the O. C. Buck and Ross Manning shows in the ballroom of the Hotel Green here Friday (4), netted $900 for the National Shows Association. An estimated 200 attended which was made up of talks by Oscar C. Buck, past presi- dent, and Walter K. Sibley, executive secretary of NSA. A floor show was presented.

Acts contributing their services included: Georgiana Dietrich, vocalist; Earl and Ford, dances; Sammy Rose, and Jack Andrews, bull whip manipulator; Whitney Sutton, comedy auction, and Joe Basile's band. Joe Hughes was emcee.

Wallace Show, Canada, Ends Biggest Year

TORTHORO, Oct. 19.—Wallace Bros. Shows of Canada closed the biggest season in their history at Sim- mons, Ont., October 10. Weather that was ideal for the time of year.

Show opened April 30 at London, Ont., and was out 24 weeks, according to statistics revealed by D. W. (Whitey) Tait. First fair date was at Lachute, Ont., a week later, followed by still dates at Ottawa, Nor- nada and Winnipeg. Then came the B. C. Show at Convention Hall, starting at Weyburn, Sask., July 1 and ending at Prince Albert, Sask., Aug. 15. It was the seventh time to play the circuit and business was nothing less than pheno- menal. Highest grossing increases of 25 to 40 percent.

Makes 2,900-Mile Jump From London, Ont., All the way made a 2,900-mile jump in record time of 79 hours to join the Conklin shows for the following three weeks. Sherbrooke, Quebec City, Que., and Lindsay, Leamington, Belleville and Kingston, Ont., have been with the Wallace Bros. Banner. Shows thus far have been carri- out the season except for a few con- creement. Shows at the final stand in Ontario were at Leamington, which included George, Ottawa, Simcoe, and finally, at Caledonia Ont., and Simcoe, were under the Wallace Bros. banner.

Net $1,550 For PCSA From Crafts' Picnic

DINUBA, Calif., Oct. 19.—Crafts' 20 Big Shows annual employees picnic association, added $1,550.00 to the new record here since some 400 em- ployees turned out to raise $1,550 for the Pacific Coast Shows Association.

Headed by Maybelle Crafts, the local home at a home and social, a barbecue dinner, complete with all the trim- mings and topped off with home- made ice cream was a fitting entertain- ment and awards preceded the dinner. Held at a picnic ground in the downtown business district, the beef and ham were barbecued over open flames. The usual address and presentation are direction of John (Spot) Ragland and a crew of assistants.

Guests—Mr. and Mrs. J. Frank Warren donated a wrist watch, which was awarded as a door prize; Mrs. Crafts gave a costume jewelry set, and Secret- ary Hal Efford and Jeff Griffin donated a pen and pencil set, billfold and Crafts' compact.

In addition to the annual picnic, em- ployees sponsor a weekly award, proceeds from which go to the PCSA.

New Show Is Planned By Frank Sutton Jr.

ST. LOUIS, Oct. 19.—Frank M. Sutton Jr. announced here he would launch the Great Southern Shows next spring. He has been with W. A. Conklin and Co. a Penny Arcade and other concessions since his discharge from the army in 1918. Sutton is a son of the L. J. Sutton, who has been with the Big Top American Show Fairs.

Sutton plans to establish winter quarters at Atlanta, and open with 6 shows, about 9 rides and about 30 concessions. Shows, he says, will be routed through Georgia, Tennessee, Kentucky, Indiana and Illinois.

One for the Book

CHICAGO, Oct. 19.—Harry E. Wilson, of the Majestic Shows, has uncovered something new and he called the Chicago office of The Billboard reports tell us this one.

"I have my trailer parked near a railroad track here," Jack said, "and every morning when I came outside I saw a grey woman standing on the tracks waving a water bucket at an on-coming train. The train came to a sudden stop and the excited engineer hollered: 'What's the matter?' And the woman shouted: 'Give me water, will ya,' the woman said.

"And believe it or not," Wilson said, "she got the hot water and proceeded on her way back to her camp. A disgusted en- gineer just stared the train on its way."
Here he is!

1946's "TOP MONEY" MAN
Holder of a New Continental Record
HARRY W. HENNIES
of the
HENNIES BROS. SHOWS
whose date at Springfield, Illinois, resulted in this season's highest take and a new continental record.

Harry W. Hennies

Congratulations, Harry! We're proud that your Shows are lighted by GENERAL MOTORS DIESEL LIGHT PLANTS and a MINES' MIDWAY CABLE LAYOUT!

GENERAL MOTORS
LIGHT PLANTS
AND
MINES' MIDWAY
CABLE LAYOUTS!

TOPS in
- QUALITY!
- VALUE!
- ENDURANCE!

"7 YEARS OLD — BE 8 IN THE SPRING!"
One of the Two Power Wagons of the Hennies Bros. Shows. These General Motors Diesels were bought in 1939 and have NEVER "blowed" a night for the show by blacking out!

WE LIGHT THE MIDWAYS OF AMERICA!

LEWIS-DIESEL ENGINE CO.
MEMPHIS, TENNESSEE

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MIDWAY CONFAB

A. E. (Bill) Cody writes from Toles that his partner, Ed, of the Skyline Adventures, is on a hunting trip in Illinois.

Doc Wadelli is on a preaching/touring trip thru Ohio. His itinerary includes Dayton, Springfield, Dayton Sisters, Tipp City and Cleveland. At Akron he was the guest of Basil Melnich.

Ray E. Garrison, while touring thru the South, stopped in Little Rock. His visit Looks, annex attraction on Eddy Bros. Shows.

Fairs, mostly husband and boy calling contests, are about over.

G. J. (Humpy Dumpy) Higgins closed recently with Pioneer Shows and is making his home in Bingham-
ton, N. Y.

Mrs. Ruby Kane returned to Tri-
angle Shows at Chase City, Mo., last week after a trip to St. Peters-
burg, Fla. She visited the owners Joe Jr., at the Admiral Farragut

Avenue Hotel. 

Victor H. Sturkens, ride owner and operator at Washington Park, Mid-

dle City, Pa., has been on the road with flos. He plans to remain out there several weeks before heading for Key West, Fla., where he will winter.

We've had our usual early cold spell already four times this fall.

Mr. and Mrs. Walter P. Gawle, who closed with Madison Bros. Shows be-
cause of a nervous collapse suffered by Mrs. Gawle, are now at the
Webster, Mass., where Mrs. Gawle is recovering.

Ralph Tuttle visited his sister Zer-
a, and went to Town on Jack Wills Show Side Show with the L. J. Heth Shows, and liked midway life so much that he has decided to remain on for the rest of the season.

John R. Castle and Johnny Lorman, in addition to their Vac-Mop demonstra-
tion in the industries build-
ing, also did all right, entertainment the speculative-minded at the State Fair of Texas with an over-and-under

Best informed gospal is one who does business away for eight different horse trolley-ers at odd times.

F. A. Norton, electrician on Bright Lights Exposition, is taking a short vacation thru Virginia and New 

York. He arrived in Washington D. C. just in time for his birthday at Lynchburg, Va. He then will return to quarters to start rebuilding the light system.

L. (Curley) Reynolds and Oscar Best are among the show men who will take time out to visit the Dallas midway this week, and both are arriving at the fair to fill orders for the ticket sellers for Ray Marshall Bryd-

on's four attractions.

A. W. (Pat) Hanton, who recently bought half interest in the Tex Ryne Cowboy Caravan and is running the show, will return to the Ross Mamm-

imal Shows. He stated yesterday that this past summer has been with the Manning org the past two years.

Every year, at this time of the year, 
you hear some trooper crank, "Tia going back north to get warm."

Gone Beegle writes he has taken over the Side Show on the Dewey B. Reynolds Shows. Line-up now: George Beegle, front; Punch and Judy and magic; Lou Riley, tickets; Clara Beegle, inside lecturer; Prince Mong, fire-
eater; Pauline Smith, mentalist; Helen Flanagan sword box; Buster Har-

ry, childrens' toy box; Babe Tunney, bag puncher; Nick Denn, elephant skin; Johnnie Boyce, ringer. Recent visitors included Pesky Ewell, Ted Rita, Amber West and the Danes.

Bill Fleming, general agent of James E. Strales Shows, is among the last of the white collar work-

ers to leave the circus. He has a nifty pouch which keeps the Ball Durham from crumbling up.

John Sprow, recently discharged from the army after service overseas, is working as a steamerfitter in Mil-

waukee. Before he entered the ser-
vice, he was a tractor driver and con-
n concealed with Rubin & Cherry Shows.

Snapp Wyatt, show artist, was the subject of an illustrated feature story distributed recently by the Associated Press to member newspapers. Wyatt toasts his caravans until a year or two ago when he established his own studio in Tampa, Fla.

If owners don't clean up the trash left on lots before spring, the shows that left won't come back.

Edward (Pop) Dalley, former auto racer, and late J. A. Reed, insurance

and now manager of the Arcade on Royal American Shows for Harry Julis, celebrated his first birthday Sunday (13) riding the show train from Jackson, Miss., to Shreveport, La.

Jack Armstrong and Al Bedford, in charge of the midway attractions for the Houston Shrine circus, visited the State Fair of Texas, Dallas, and saw shows that will be transferred to their lot. While in Dallas they were guests of Ray Marsh 
Brydon's Shows.

George A. (Granny) Gregg, old-
time, is a patient in Veterans Hos-

dial, Chillicothe, O. He was trans-

ferred from Galveston, Texas, April after being in another veterans hospital. Em-
phasing that he is not in need of medical aid, he says he would like to hear from old friends.

Gate 6 Booner Shows have gone so quiet show minded that they want their dancers to truck into the office for their pay.

Alonzo H. Barcay, with carnivals and circuses for 38 years before his marriage, is now at the Embassy Hotel, 2750 Pine Grove Avenue, Chicago, after his sec-

ond hospitalization as a result of a fractured leg suffered in a fall last July.

Frank Zorda cards from Hatties-
burg, Miss., that he is still out with the Barcay Shows. Zorda, who was the 34th week of the season for him, reports business has been good and that Isabelle Zorda is still handling the front while he makes the openings.

Cora. Trevor Montgomery, of Montgomery's Rides, is home from his summer nights after 24 months in the army, and after his terminal leave will open his sign and paint the Philadelphia, at present the Montgomerys are living at Glenolden, Pa., Philadelphia suburb.

Charles S. Reed, general agent for Great Sutton Shows, having finished his season, has returned to Kansas City, Mo., where he and wife have made their home for the past three years. Mrs. Reed, who has been un-
dor the care of doctors for over a year, is reported in improved health.

Cowboy Murphy and wife, Mar-
garet Potecel, last week joined the Pine State Shows in Mississippi. Pre-
vented from joining the Red and Greater Shows and before that were with J. A. Gentesh Shows, where Murphy had worked and with his wife in a free act.

Spotted at breakfast in the Ex-
change Hotel, Montgomery, Ala., Sat-

day (12) was Bobby Nelms, who has just returned of America stalwarts, William B. Nay-

lor, Joe Schofield, and Bobby Kline. Mrs. Elizabeth Finn wrote the ses-

tion and revealed she is handling program advertising for Eddie (Red) Lippman's concert promotions.

Small midway workers are allowed to express their views, and the big boys are allowed to pay little attention as possible to them.

Carl E. Manthey Jr., of New Britain, Conn., who divided the past season between Eddie Shows and Andy Graham and Harry Shows, is going back to sea. He has received several letters lately and expects to sail soon for Poland and Sweden. Moreover, he hopes to get a chance to get home to eat by shipping on a cattle boat.

Mrs. Eddie (Honey) Vaughan, dis-

charged from Baylor Hospital after being a patient seven weeks, is back in the Campbell Hotel, Dallas, where she will be confined to her bed for six weeks. She is the chaplain of the Lone Star Show Women's Club of Dallas, and was the first president of the Missouri Show Women's Club, St. Louis.

Clint W. Shuford, secretary-treas-

urer of Hender Bros. Shows who was released Monday (14) from Barnes Hospital, St. Louis, after being there four weeks, left that city Wednesday (16) for Mobile, Ala., to rejoin the shows. He has practically recovered from his recent eye opera-


tion. ...Mr. and Mrs. L. L. Shipley, of Shipley Amusements recently spent several days with Mrs. Shipley's sister who has been

AVALIABLE FOR IMMEDIATE SHIPMENT!

NEW SARATOGA KETTLE POPPER
All Aluminum
Most all State of
$25.00 Each.
10 Cases of "Kettlemash" at
 conceded supply co. 

THE APE BOY
Large Oils, Paints, Gouache, Acrylics, Lascaux, etc. The best for Caricature and Side Shows.

NEW FORTUNE
Buddha Papers on NEW WHITE
S. DOWHER
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FOR SALE
50 Cases of 14" x 14"

12 SHORTS

$36.00 PER CASE

$32.50 Per Case

$28.00 Per Case

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NAME OF THE WORLD'S FAIREST

CHAIR-O-PLANE FOR SALE

Immediate Delivery

FIRE

ROGERS GREATER SHOWS

Emporia, Ks.
in ill health. Now that she is on the road to recovery, she is looking forward to visiting Natchez, La., to rejoin the show.

"Don't print this," breathed Noble C. Furlty at Dallas, "but that's what I am doing, a 45 and me guarding the baggage in the concession stand, and I am writing to one of my friends to know that in addition to my other duties I am now a ditch digger. Viola Noble's patient wife, was busy grinding in quarters at her mitzvah camp.

Puddy Conklin's life story and how he is currently written by Kenneth Johnson, staffer, in The Montreal Standard's tabloid supplement Saturday, September 29, was headed "Uncle of the Carnival." The feature piece, illustrated with a three-color pic of Puddy and his brother, Frank, paid him high tribute. A bold subhead described all the numerous news items to follow, Giving the Suckers a Break.

James M. Gamble, off the road for the past two years, joins the Raymond J. Kohn Shows at Valdosta, Ga., this week. For the last few months he has been traveling in Paraguay, Ark., previously having been in Detroit, where he made some personal appearances with his own show while serving as relief manager for the Mobile, Ala., show. Gamble was injured when pinned under a wagon tractor October 16, but promises to keep his date this week.

Double birthday of Lieut. Alphonso Palma, U. S. Navy, and Mrs. Palma, (Bench Sentinel), swimmer and high-diver, was celebrated recently in Oklahoma City. Margaret Christy, Mr. and Mrs. Willy Christy, John Shephard, Alvin Miller, Betty Terrell, Marilyn and Pauline Watson, Clyde and Vera Rinaldo, Mr. and Mrs. Bob Baldwin, Mr. and Mrs. Clarence E. Steen.

Rogers & Powell Shows set something of a record when they opened and downed it at Clarkdale, Gra- nbury, Texas, within a period of 10 days, and without the aid or benefit of billing. -- Sam Adler, photo booth concessionaire, returned from a vacation in Michigan. Mr. and Mrs. Eddie Bros.

Mr. and Mrs. S. T. Jessop, U. S. Troops, have rejoined the Allen & Herron Shows, to fair at Dothan, Ala., visited Birmingham and now have a look-

The TILTA-WHRL Ride
On Midways All Over America
Its Grosses Are Getting Better All the Time

Manufactured by
SELLNER MFG. CO.
Faribault, Minnesota

POPPLI\N MAN!
MAIL US YOUR PERMANENT ADDRESS AT ONCE!

POPCORN MACHINES—Best delivery in the business. Liberal trade-ins. Write for our Free Premium List. Satisfaction guaranteed. Write to hear from you.

The Blevins Popcorn Company
315 and Charlotte
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FOR SALE—A BARGAIN—FOR SALE

- FLOSS MACHINE RIEH"OISTS
- OCTOPUS ROLLOPLANE FLY-O-PLANE
- POPCORN--PEANUTS

FOR SALE—SIDE SHOW

Complete in every detail and operating now. Top, 100x20, canopy style.

For sale—Peanuts—Popcorn and Complete Line of Supplies—Send for Price List. For Sale & Popcorn Machines New & Used, Bought & Sold

WHEELS OF ALL KINDS

NEW—Exhibit Catalogue

Write for Catalog

H. C. EVANS & CO.
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R. L. (RED) BISHOP

Write for December catalogue, freight prepaid, With free and

WHEELS OF ALL KINDS

ALUMINUM MILK BOTTLES

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Write for Catalog

H. C. EVANS & CO.
1520-22 W. Adams St., Chicago 7

R. L. (RED) BISHOP

WANTS

Write for December catalogue, freight prepaid, With free and

WHEELS OF ALL KINDS

ALUMINUM MILK BOTTLES

New Available . . . Write

Write for Catalog

H. C. EVANS & CO.
1520-22 W. Adams St., Chicago 7

R. L. (RED) BISHOP

WANTS

Write for December catalogue, freight prepaid, With free and
WOM Advertises Price Scale; Fire Damages Concessions

RALPH, C., Oct. 19—Fire swept through the World’s Fair Show on the Tuesday morning (18), and resulted in damage estimated at $20,000. For a time other show units were endangered, but prompt action on the part of Ralph's firemen and empresarios brought the fire under control before it could do any further damage. Manager Bucky Allen had the debris removed and new units ready for the formal opening of the fair later in the day. The estimated loss of $20,000 is 1 per cent of the annual revenue of the State's largest annual event, a week after the closing-van week of school kids and adults Tuesday, plus marked increases Wednesday and Thursday. The fire was just in time that even the half-million mark may be exceeded. If the weather holds good, they expect fair attendance will be Increased, and it will be the first such break any major fair in this State has received this year. 

A new policy was adopted by World of Mirth and the fair management when the price scale of all midway units was published in newspaper advertisements before the opening. World of Mirth is understood to paid all admissions with prices broken down to show the amount tax included in each admission. This policy, it is believed, will be the first such break any major fair in this State has received this year.

Prices were published solely in the interest of the public in determining good value, the show management pointed out, and many have shown interest in it. This fair had not been operated for four years. Action was plotted by Dr. J. E. (Doc) Hixton, fair manager, as a progressive step in fair promotion.

Record crops bringing top prices and the enthusiasm displayed by tourists indicate the same attractions and entertainments as the previous year. No showing of the same programs as the previous year. No showing of the same programs will be the policy of World of Mirth this paid admission fair.

MIRTH

Carnival Preps for Strike

Bovin, Ga., Oct. 19—After six days of strike talks with prices broken down in advertisement before the fair opened, the Georgia State Fair general manager, revealed midway business of Eudy Bros. shows was 21 per cent ahead of fair and show grosses for the corresponding days in 1945, here in Georgia this year. This is the first appearance of the show here.

Concessions, including science and skill, were mixed in accordance with a special grand jury presentation. All shows were handled and midway leading shows were lined up, prices, novelty, etc. Kid's Day, Tuesday, proved biggest of the show. The first of the cars rides worked for only 10 cents, plus tax, from 10 a.m. thru 7 p.m., but only 10 cents was the day was announced at $10,000.

Midway was up and ready to go by opening day, marking the beginning of the midway in memory of present fair officials and others who worked to that early opening. Opening day, usually light, netted a surprisingly good showing. Opening day, usually light, netted a surprisingly good showing.

Many Showfolk at Funeral of C. N. Hill

DALLAS, Oct. 19—C. N. (Pop) Hill, associated with his son, Howard P. and Clyde O., as owners-operators of Oil City, N. Y., was buried here late five. Prominent in the outdoor show world for 40 years, he died here last Tuesday. He was a patient of the Parkland Hospital, where he had been rushed when stricken while with the show. He had been in failing health, but he had recovered sufficiently to return to the show and remained with it until recently. Last year he and his two sons organized the Hill's Greater Shows. As a youth he was associated with B. C. K., Kerple, of the Delmar Shows, and later with the Reed's Shows, C. J. World of Mirth was organized by his father, Charles O., and other organizations.

Besides his two sons he is survived by his widow and one grandson.

Obituary was at the Laurel Lane Cemetery in the Oak Cliff section here. Pallbearers were John Martin, Jack W. Cooper, N. E. Lane, Joe Exler and Ford Saunders. Attending the funeral were Ben L. Lane, Joe Exler, Joe Dunn, Tom Fleming, Roy G. Marr, Steve Richardson, Floyd Sanders, Jon G. Gray, Donald Sanders, and Mrs. Clyde L. Runnels, Reid Galbreth, Bill Neidham, Mr. and Mrs. S. P. Wills, Mrs. C. J. Miller, Leah B. Grimald, Mrs. W. C. Wills, and Joe Exler (Joe Baker) Galbreth, Mrs. O. J. Galbreth, Mrs. E. G. Godd, A. V. Adams, Harry Richman, M. N. Reeves, Mr. and Mrs. Mel Vaught, J. D. and Ann Summers, Mr. and Mrs. C. O. Osteen and J. P. Sartin.

Crafts’ Never-Id Hot Base Prepares for Shows’ Return

NORTH HOLLYWOOD, Calif., Oct. 19—Work at the home base of O. N. Crafts Amusement Enterprises here at Bellaire and Sherman Way continues at a brisk pace. To be sure, there was a sharp let-up when the Crafts 20 Shows took to the road for the first time but attention then shifted to fulfilling the requirements of the various rides operating under lease by Wrightman Amusement Company, Ocean Park, and at Sunland Park, near Los Angeles.

Two new Junior Caterpillar rides, shipped from the Spinnaker Company, have been assembled in quarters. One was sent immediately to the Big Island Park, where it arrived a month ago, was made ready for shipment to Kauai, however, cancellation of fair on the islands, that shipment, set for the Eddie K. Fernandes Shows had been postponed. Finally a decision to put off shipment was made at a huddle between Fernandez and Crafts personnel. This was followed by a visit of a Crafts Big 20 Shows was readied and sent to the firm of Ship- pond, ride superintendent.

Though the summer season Sam Himmelfarb, manager, has been busy in the shops here or downtown on shopping tours of the trade for supplies. He has bought 20 new heavy powerhouse motors for the shows’ huge 35-foot length semi-truck-combinations. More than half of them have been assembled by shop superintendent Frank Beaulac, of Pacific Coast. Rides including Octopuses and one Splitfire, arrived recently for overhaul. Longtime Kline, in charge of the paint department, has been busy painting all of them. He is now re-doing the No. 1 Show. He recently delivered a new 60-inch searchlight and power panel, purchased from Otto K., Olsen Electric Company, Hollywood, to Crafts Shows in Modesto, Calif.

Woo M. Domuer, general superintendent, has been busy working on the huge lawn mower and new trailer. Mack's duties include mail-forwarding service, sending out advance advertising, ordering supplies, properties, which includes 10 acres recently purchased by O. N. Crafts, delivery and testing conveyors and other storage, Quarters entertained at the home base, dis- tination to the 10 adjoining acres of ranch.

Roy E. Ludington, veteran with the org, is now up and around after recuperating from illness this summer. He is in charge of Operation and the shows' owner to arrange for the service. The Directors for the show, direction by Ship- pond, ride superintendent.

Kirkwood, Wis., Nov. 19—Encamped in the rain to the early portion of last week awaiting the arrival of the Crafts Shows, Ralph Decker and Tommy Carson, co-owners of the Joseph E. Kirkwood Shows, had plenty of time to scout around for new equipment for the shows, since they have already included larger spots and a more extensive territory.

Net result of this scouting expedition, more than $200,000 worth of new rides, which was delivered during the next two weeks, and Al C. Beck, the sagacious secretary, contemplated the oil-well with tears in his eyes.

Beck is the man who can count the money, stocks it, and reports to the boss how much is on hand at all times. His lengthy training in banking or currency did not include the banks in free and easy; but when it rolls out of the wagon a portion of his heart rolls with it.

Steel Trailers

"These fellow are determined to build this show to the utmost of their ability but there should be a limit," Beck declared, in the presence of the boss. "I'm busy out for the best tractors built as equipment to move a show cannot be pushed to the breaking point, ...一条 Story. A wooden trailer, that was just as effective as an all-steel body, and when the sort of help that is available to him, that is not the sort of help that is available to him, and when it rolls out of the wagon the wood will last as long as the wood itself.

"That may be true," Decker declared, "but we're going to build on this building, and it is going to have the best equipment that money can buy.""
A Carolina Cocktail — Mixed Thru Piney, Rain-Swept Hills

By Pat Purell

RALEIGH, N. C., Oct. 19.—There were enough carnival folks around the State capital city to hold a fairly representative meeting of the National Showmen's Association of Washington, D. C., that met and when all stirred together it was indicative of the type of wayfarers that would be found in Chicago next December—presumably. It took most of this Sir Walter either to more courage or lack the experience of the showman management. The hotel lobby and other lobby appurtenances were in their proper places, but the baby floor of the Sherman will be bare of everything but feet that this time. It's too well for the comfort of the wayfarers that the furniture was undisturbed, even the Drayton was closely while the remnants of the hurricane blow itself out over the Carolinas. It is impertinent to keep one's place to sleep or anything to eat in the downtown section of the city without trailers converged on Raleigh. This didn't help the eating situation any too good when po'k chops were plentiful.

Monday (7) was a fine day, but there just wasn't any business to speak of. A large part of the folks around here don't bother to go anywhere on washday, so it is counted as a day off for the hotel organ (any one of them) is able to get it in the air on Sunday. This correspondent was almost convinced that Parker's new Cadillac, stalled out of time, was going to make an appearance in a northerly direction. Highways No. 93 and 96 are mere 20 miles along, the village of Weiden pickled in dew, and upon rounding a curve we were almost dumbstruck on the Harrison Greater lot. All hands were busy getting it up. It would have been a poor sight to have watched the folks around here if they didn't seem to be too many hands around, even the all rides looked like they were ready.

Kirkwood Dukes Out

At Spring Hope, just another "fur piece" was moved out of the state. Kirkwood Shows were spilled, and the layout looked attractive from the outside. Twenty-one hands were extended by Co-Owners Ralph Decker and Tommy Carson, and it looked like there were three hours around that lot, as no one was being dumped on them.

Al C. and Jean Beck were in their $3,500 bedroom, as their friends have called the house trailer for the past two years, and this time he poked his head inside he let out a screech into a quizzical, colored with a tinge of anguish.

"What? She's cooking?" gasped the aspiring writer.

"Don't write it, as none of her friends will believe it," he said in an aside to the writer.

Nevertheless, this is Jean. She was planted firmly in front of the stove, her hands were grasping a skillet, a spatula in it, and she was cooking a pot of stew on a range.

"It's cook or starve in this country, so I learned how to light the stove after two years," she declared, and then ceasing the process of gaufing, promptly forgot all about dinner to the extent that Al had to open the oven, wheel, and Jack Perry and Mr. Purcell had scrambled for the warmth of the Sheraton Hotel.

Such characters as J. C. (Tommy) Thomas and Ben Braunstein were present, to carry on a conversation, and it was also revealed that when the weather was clear the circus was portaging eight for rides and three kiddles, going to the Texas fairs.

Then on to High Point, and Jack Perry obliged by putting his shoes over his head, while the driver was chased by his trailer, chased by the discussion. The show was interesting, but no matters about the remittance. They revealed they will be at the Dixie Drive-In in High Point, and regretted they couldn't make the impromptu meeting in Raleigh.


MISSISSIPPI

CARNIVALS

POLICE FOR PREXY

(Continued from page 56)


MIDWAY CONFAB

(Continued from page 59)

Budd says he'll return for a season, on the road, after completing a circuit of Texas fairs.

Mr. and Mrs. William G. Catlett, owners of Catlett Greater Shows, express the idea of bidding farewell to the public with a farewell dinner in the Club Room of the Hotel Blackstone, at two o'clock this afternoon.

Mr. and Mrs. Eugene Catlett, Mrs. Pearl Catlett, Mr. and Mrs. Harry Bissett, Mrs. Donald Wallin, Mr. and Mrs. Cooper, Mr. and Mrs. Fred Murdock, Mr. and Mrs. Orville Ford, Mr. and Mrs. Roy Denmark, Mrs. Leroy and S. N. Edwards, Jesse Wiey, Mr. and Mrs. P. L. Patterson, Mr. and Mrs. K. R. Beny, Mr. and Mrs. George Gallacher, James and Vance Anderson, George Hedges, Enos and Mrs. Tom Carr, Mr. and Mrs. and Robert Howell, Mr. and Mrs. Harry Goodale, Pop Hill, Walter Nei, Marjorie Dunn and Mr. and Mrs. Walter Whitman.

Leon Long visited Leon Claxton and hares in Havana on the Royal American Shows at the fair in that city, and then followed to Kernegans Stewart Set Show moved to Young, La., on November 4th, at Newport News, Va., October 7th, and will go to good business, Kernegans reports. Line-up is fine, with new drops and comedians. Unit moved to Abbeville, N. C., for a week's stand opening October 25th. Groups are united to the management of Dodson's Tavern and Tourist Court recently were Leo Bistad, Mr. and Mrs. Dave Bistad, Mr. and Mrs. George Dorsey, Stover and others; Mr. and Mrs. George Dorsey, Stover and others; Mr. and Mrs. Don White, George, who played for Mr. and Mrs. Michael R. Sullivan, Mr. and Mrs. William J. Bruce, F. E. Kelly, Al Broady, and Mr. and Mrs. John Sebastian. Mr. and Mrs. Helm Bull, who were associated with the Bistay Shows, which recently concluded a successful tour.

DALLAS ROLLS IN $5

(Continued from page 56)

Rain makes prospects of $75,000 have been counted.

Girl Bally Bowly

Nobell C. Fairly had his Fun House in the independent spot, away from the state, and the kids were lovely. They were on kids, both white and colored, and they didn't seem to be getting bowly but the kids were right in the act of being bowly and the fun came with the ballys. No, they didn't seem to be getting bowly but the kids were right in the act of being bowly and the fun came with the ballys. The boys and girls in the area were right in the act of being bowly and the fun came with the ballys. It was right with that starchy company as Jimmy Rafferty had to be in the party at the Lunenburg show, and there was an attractive flagon of Monnet brandy on his truck-home table, and for the next three weeks ducks were killed in the remnants of the grimrod present.

Tuesday (8) was left of the hurricane sweep over this section of North Carolina, but a shout of the 20-foot trailer and the entourage made en route again, this time heading for the close of the season and a visit to W. C. Kaus Shows. Twenty-six miles from the objective the heavens opened and the trucks were standing and the ground was no more a traction, but it was almost a total blackout and the shaving existed through the storm.

Jackpot With Cheese

Mrs. Helen Owens and Lola Don- ley had a coffee and cream in the drug store and a Jap suicide plane completed the back-end. Officials of the amusement company had to lock the deficiencies of the girl shows, and that something will be done about it next week when they declare they plan to go along with the independent midway idea.

Dwight Bazinet is in Northwestern Ontario, where he is making plans for the bone graft operation on his arm, which was injured a year ago near Pinawa, Man., while he was driving a truck and fixing a tire. He expects to be hospitalized three weeks, and he will be working in a hospital after that, recently after 10 weeks with a con- cussion on Penfield's Broadway Shows, where he was for a thorough, honest and honest service. Elmira first World War hero, who was born in 1890 and has been with World War- day and Royal American, as well as a number of others.

Show Folks of America came in for attention in a picture story in The Billboard, and there is a spread made out for a regular or honorary member in 218 clubs, featured membership cards are printed and distributed. The Los Angeles outdoor show club shared the biggest space.
SLA Banquet Set For Hotel Sherman

CHICAGO, Oct. 19.—Annual banquet and half of the Showmen's League of America December 4 will be held in the Grand Ballroom of the Hotel Sherman here.

Decision to hold it there, instead of in the Palmer House, as originally planned, was made after Art F. Blenze and Al Sweeney, co-chairmen of the event, submitted a detailed report at the club's meeting Thursday (17) night. Members agreed unanimously to the Hotel Sherman.

It was announced the price for the banquet and ball had been set at $10 per person including tax.

Burlington Gross Okay

For Marks Despite Rain

BURLINGTON, N. C., Oct. 19.—In spite of considerable rain, the Marks Shows chalked up a satisfactory gross at the Burlington Fair, Septem-

ber 16-17. When weather permitted, the crowds turned out and spending was good. Sales of livestock and machinery, weather prevailing, was the top day.

Show received plenty of publicity via press radio, and through Pat Neese, fair manager, himself an ex-

showman, and Staley Cook, editor of the local paper.

Collins United in Barn

KEARNEY, Neb., Oct. 19.—Collins United Rides have stored their equipment here after closing the season at the Gothenberg (Neb.) Fall Fes-
tival. Org spent the season in Kan-

sas and Nebraska. L. C. Collins rep-

ports bad weather hurt fall business.

Envy Benefit Grants $1,700 for 3 Clubs; Miami Set To Open

ATLANTA, Oct. 19.—Showmen's League of America and Miami Showmen's Association will finance a $1,700 grant to 3 clubs and the benefit show staged here Wednesday (2) by Envy Bros.' Shows.

It was planned as revenue from midday shows combined their efforts with members of George A. Hamblet's Hippodrome Circus, the grandstand attraction.

Milton Morris was chairman of the committee and he was assisted by Hamid, M. M. (Mike) Benton, David B. Envy, Louis A. (Stretch) Rice, Jack Gilbert, Arky Bradford, Robert K. Parker, Pat Purcell, George George, James M. Proctor, and Morris Lipsky.

On the ladies' committee were Mrs. Betty Envy, Mrs. Milton Envy, Mrs. Milton Envy, and Mrs. Bobbie Kizer.

Milton Envy, secretary of the Miami Showmen's Association, an-

ounced that President Parker will be at the first fall meeting held in November, but that the clubrooms and other facilities aboard are available, and the time is now for the clubrooms to begin joining and work for the coming season. The committee will meet Wednesday, Sept. 28, to discuss the incoming season.

Collins United in Barn

KEARNEY, Neb., Oct. 19.—Collins United Rides have stored their equipment here after closing the season at the Gothenberg (Neb.) Fall Festival. Org spent the season in Kansas and Nebraska. L. C. Collins reports bad weather hurt fall business.

Tex Dabney, Concessionaire, Is Co-Owner of New Show

RAEFORD, N. C., Oct. 19.—M. F. (Tex) Dabney, one-time infantry officer with circuses and more recently a concession owner, and Lewis Wil-

liams, North Carolina plantation owner, have purchased rides, shows and equipment for the setting up of the name of Dabney & Williams Great Shows.

The two men plan to open a few spots in North and South Carolina and to make winter stands in Florida, re-

turning to North Carolina in the spring. Mr. Dabney will be agent and secretary.

Page Builds Quantities

SPRINGFIELD, Tenn., Oct. 19.—A successful building campaign in Tennessee for Page Bros.' Shows here Saturday (18) proved once again that a small show can build a quantity of orders, and build them in two weeks.

Carnival Routes

Send to 25 Opera Places, Cincinnati 1, O.

(Routes are for current week when no dates are given; in some instances practically all dates are identical)

Arlene, Liberty, Tex.


Blevins' Greater: Cumnning, N. C., Oct. 28-Nov. 16.

Dickson United, Okla.: Post-Sept. 28-Nov. 16.

Dudley: United, Okla.: Post-Sept. 28-Nov. 16.


Frisco: Greater: Cumnning, N. C., Oct. 28-Nov. 16.

Greene County United, Okla.: Ardmore-Sept. 25-Oct. 12.

Keith: Thrableville, N. C., Oct. 28-Nov. 16.

King: Moore, Okla.: Post-Sept. 28-Nov. 16.

Kilmar-28-Nov. 28.

Word: United, Okla.: Post-Sept. 28-Nov. 16.

Washington: Thrableville, N. C., Oct. 28-Nov. 16.

Wind: United, Okla.: Post-Sept. 28-Nov. 16.

Windstar: Greater: Thrableville, N. C., Oct. 28-Nov. 16.

(For late-winter shows only, unless otherwise noted)

Delco: Greater: Thrableville, N. C., Oct. 28-Nov. 16.

Dundie: Greater: Thrableville, N. C., Oct. 28-Nov. 16.


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FOR SALE

ARCADE MACHINES

I have 150 Arcade Machines, large and small, that were damaged in a truck wreck. All need some minor work. If you are a Machine man and want to fix these machines easily, a STAMPING MACHINE—New factory supplied parts—$60 machine with this model. A Hill's Harlequin Marquee will also be given away. I live in Crescent City, Ga. Contact me by phone. Call me. If you need a Rod, Rake, or Cast-O-Matic with little damage, be with me. What parts do you need? I have many parts available. Come to my home. Contact SAM GOLDSTEIN. Concessions contact MAXWELL KANE.

Washington, N. C., this week.

ZACCHINI BROS.' SHOWS

WILL POSITIVELY PLAY 52 WEEKS


Hugo Zacchini, gen. mgr.
Pat Honlon, gen. agent

This week, St. George, South Carolina

Crescent Amusement Co.

WANTS


Concessions—Phones, Ball Games, Slaw Concessions. Shows with own outfits that don't conflict. Rides Help for 10 new, modern Rides balance this season and 1947. Track Drives, come on. We will place you if you have your acts signed. E. J. Harper.

For Sale—5-Car Streamlined Whip, completes, rebuilt at factory this spring. Can be used in operation. Come look it over. Address:

L. C. McHenry, Mgr.
Bishopville, S. C., this week; Marion, S. C., next week.

HARRISON GREATER SHOWS, INC.

LAST CALL

LAST CALL

LAST CALL

FOR SOUTH CAROLINA STATE COLORED FAIR. OCT. 28-NOV. 2—COLUMBIA, S. C.

Can place Concessions of all kinds, no exclusive. Everything open. Good opening for Pop Corn, Candy Apples, Candy Floss, Eating and Drinking Stands, Crab Joints, French Fries and Mitt Camps. Get in touch at once. Spare lines to:

FRANK HARRISON

Hartsville, S. C.; Then COLUMBIA, S. C.

WANT

WANT

WANT

Can place Concessions of all kinds, no exclusive. Good opening for any Grind Show with own equipment; also G.I. Show, Ferris Wheel and Chairplane Forever and useful Rides Help. All winter's work. Agents for Wheels and Roll-Downs.

LAWRENCE GREATER SHOWS

Anderson, S. C., this week; Clinton, S. C., Fair, Oct. 28-Nov. 2; Lisleinelt, N. C., Fall Festival, Nov. 4-9.

QUEEN OF THE FLYING RIDES

FLYING SCOOTERS

RISCH-ROCCO AMUSEMENT CO.

5441 COTTAGE GROVE

CHICAGO, ILL.

FLYING SCOOTER

FOR SALE

NEW 1946 FLYING SCOOTER—PORTABLE TYPE. Can be seen in operation Oct. 22 to 26, Albion, O.; Oct. 26 to Nov. 2, Osceola, Ia., with Henss Bros.' Shows. Loaded on a wagon or truck. Reason for selling—have other business. Address:

A. J. WILSON

c/o Henss Bros.' Shows as above route.

DISTRICT MANAGER

For Illinois Headquarters—Chicago—

Must have held responsible position. Sports and amusement field preferred. Must produce $30,000-a-year man to handle sales of finest most expensive and colorful sports equipment ever presented to the Amusement and Sports Fraternity.

CAPITAL REQUIRED

ROTOWIING CORPORATION OF AMERICA

684 Ellicott Sq., Bldg., Buffalo 3, N. Y.

Miami, Fla.

H. B. ROSEN AMUSEMENTS

WANT

WANT

FOR PASCAGOUA, MISS., AMERICAN LEGION FALL FESTIVAL—OCT. 28 TO NOV. 2

SHOWS—ORGANIZED MINISTREL SHOW AND CLASS HOUSE.

RIDES—WILL BOOK, TILT, A-WHIRL, OCTOPUS OR ANY FLAT RIDE NOT CONFLICTING. CONCESSIONS OPEN

All that join now will be given preference for 1947 ARCADE MACHINES CELEBRATION IN LOUISIANA.

H. B. ROSEN

Flora, Miss., this week; then Pascagoula, Miss.

EXPOSITION AT HOME SHOW

WANTS FOR ALL WINTER'S WORK

CONCESSIONS—Bingo, Scales, Age and Weight, any ten-cent Grind Store. RIDES—Will book Soffittes, Riders-Caterpillar on White, Jimmy Window, contact me at once. Ride Help in all departments, Chairplane Foreman, Loop-o-Plane Foreman, Second Men on Merry-Go-Round, Jack Throat, Heavy Clerk, Fettler; get in touch with Indale at once. SHOWS—Have complete Snake Show, want good man to take charge of same. Will book good Minstrel Show. All winter's work. Complete Cook House for sale; will book same on show.

BOX GATTO, Mgr.

PLEASIVILLE, 50 C., OCT. 21-26.

FLORENTINE ART STATUARY CO.

WE HAVE PLASTER OF ALL KINDS FOR THE SOUTHERN FALL CARNIVAL TRADE. THE FLORENTINE ART STATUARY CO. HAS BEEN UNDER NEW OWNERSHIP FOR THE PAST YEAR AND WE TAKE THIS Opportunity TO EXPRESS OUR APPRECIATION FOR THEIR PATRONAGE DURING THE PAST SEASON AND HOPE TO CONTINUE SERVICE HERE.

NOTICE

ON OR ABOUT NOVEMBER 15TH WE WILL MOVE TO OUR NEW LOCATION, ONE BLOCK WEST OF MAIN STREET AT 408 DELAWARE.

PRESENT ADDRESS—

414-416-418 EAST 15TH STREET, KANSAS CITY 6, MO.

(GREAT SUTTON SHOWS

"MOST BEAUTIFUL SHOW IN MIDDLE WEST"


FOR SALE CHEAP

Sold all Rides to Mr. Partlow. HAVE FOR SALE—13 Semis, 1 Straight Truck, 1 Winch Truck, 4 beautiful Shows, 1 Office Trailer, 3 Light Trains, 1 P. M. Hoist, 178, 1 Light Plane, good news. I am not an expert, but very interested. I also have for sale—7-J Car Tilt-A-Whirl, in good condition, with good transportation. Come to Osceola, pick out what you want.

F. M. SUTTON

OSCEOLA, ARKANSAS

FRANK TEZZANO WANTS

For Harlem's Revue, fast-stepping Chorus Girls, good Comedy Team, Musicians who read. All winter's work, theatres and clubs. Slick and Slack, contact me at once. Sweetie Walker is producer.

FRANK TEZZANO

Care of J. J. Jones Exposition, Greenwood, S. C.

TRAILERS

- Standard models on hand for immediate delivery.
- Write for catalog.
- King Amusement Company

82 Orchard St., Mt. Clemens, Mich.

BOOMERANG

Unlimited Capacity — Repeater — Thriller

Write for Catalogue

U. S. RIDING DEVICES CORP.

298 Junius Street

Brooklyn 12, New York

www.americanradiohistory.com
**FOR SALE**

**18-SEAT RIDÉEÓ**

Perfect mechanical condition. Complete with about $2,000.00 worth of special equipment. 30,000 attending ground. Price $3,000.00. 24-Seat Chair-planes, complete, $1,000.00. Inspect them in operation—Silver Sway Park, Long Beach, Calif.

**VEЛАRE BROS.**

Hitton Hotel Long Beach, Calif.

**SUNFLOWER STATE SHOWS**

**WANT**

SHOTS OF ALL KINDS. Good deal to withdraw framed Show. ALL OTHERS OPEN. Lens in frame to sell. ALL STOCK EASE OPEN. WANT TO BUY OR TRADE TALENT? AIRPLANE, BASKET, BAY, POLE, BUSTLE, HAMMERS, COWBOY, RED CATER and others. Rumours of a new show in the Hilton ground. Price 55,000.00. 24 on CHEAP. Wire Marcos, Plane.

Joe Aima, Texas.

**FOR SALE**

One Allan Herschell Ten-Car Kiddie Auto Ride and one Kiddie Streamliner train can be seen at W. C. Kana Shows, Chester, S. C. October 21-26; Newberry, S. C. October 27-November 1. Contact J. H. WIGGS

**TANGLEY CALLIPHONES**

**FOR SALE**

PORE BARINGAN

Automatic hand reel and pipe. Complete with motor and compressor. These machines have been used. $1,000.00 each. Only 7½ ft. Write: MAX WEINEERT Box 486, Eureka Springs, Arkansas

**FOR SALE**

7-CAR TILT-A-WHIRL

With transportation. Also 24-Seat Chair-Plane. Both rides in perfect condition. Write: W.A.L. GRESHAM, YOUTHFUL TRUCKS 991 S. La Brea, Los Angeles, CA.

FRANK WARD

Winterquarters at Canyon Club

**WANTED**

Bingo Caller for Florida Amusement Co. This show gives you all winter's work.

R. E. TALLEY

Florala, Ala., week October 21.

**AT LIBERTY**

JEANNE EUGENE MERCER

**Annex Attraction**

JEAN MERCER

Hotel Carlito

San Antonio, Texas

**WANTED AGENTS**

Ball Gown, Penny Pitch, Fat Cat, Photos, Pop Corn, Wire

JOE M. WILSON

LISLEVILLE, I. L.

**FOR SALE**

**ONE CHAIR-O-PLANE**

$1,000.00. On or near Autumn stock. Tex. Oct. 21 to 26. No letters. Own will see it.

**LEE AMUSEMENT CO.**

**FROM THE LOTS**

Alamo Exposition

LUKFIN, Tex., Oct. 19.—All records were broken at the Texas Fair in Lufkin with 30,000 attending Tuesday (8), Kids' Day, and 40,000 Wednesday. Joseph K. Cullum, the manager, which was the last day of the Texas Day for Negroes. Manager Jack Ruback, with the aid of Alber, Bob and Lester Cullum and others, did all they could to keep the crowds moving, but the rides were so popular they had to handle the business.

Special paper is being used ahead, featuring the Miller Duo, high act. The fun will begin at the foot of the day at Lufkin date to make a swing around the stands still be played and will be followed by an extra night. The next couple of weeks has been getting nice business all season. Bill Bank, handling office details day and night, told the oldest employee on the shows, still is Bill. Bob May, before other-old timer, has had a good sea with his root beer. Herman Reynolds reports his Diggers have done well.

Howard and Thelma Hill visited at Shreveport, Tex., and many visitors were entertained by Manager Ruback at Lufkin.

Heavy Gnuton says it won't be long next season the golf match takes place at San Antonio. Red Baker reports a fine showing for the last week, he notes that Billeson Rose and Jack Little around November 10. Tony Kitterman, Rob- bon Rose, Joe Rosen, Albert Wright and Bill Williams are found on the golf course early each day, and they claim they are ready for Baker ready for his crew for the championship match. Louis Kingseld is handling details for the show in San Antonio and also is doing a little booking.

Well, six more weeks: then home for the winter. Weather. The most pleasant and with any kind of a break show will close 80 per cent better than last year.—H. B. ROWE

W. C. Kaus

**LEXINGTON, N. C., Oct. 19.—Org had its poorest fair date of the season Sunday (13). A record breaking crowd were here week ending Saturday (12). Foul weather days were killed by rain. Closing act was the new in town. It was not the cold weather, but spending light was wrong.

Kiwanis Club, sponsor of the fair this year, is a go-getting outfit. It purchased a 5,000 seat, 10-mile north of town and built a new for the Kiwanis. Exhibits were plenty and there was ample community interest, but the annual couldn't beat the rain.

Leonard Dixon, with Millers bingos, and Ina Pickette, a Charlotte, N. C. schoolteacher, were married Friday (13) by Justice of the Peace Edward Horse in his office law here. Lee Jones is back on his job after four years with the merchant marine.

Louis and Estelle Nathanson are back from a trip to Boston. Roger and Joan Pingar spent the weekend in Wilmington, N. C., home visiting the kiddies.

Returned from a week-end in Pine Bluff, when the Cottonwoods cre- a the Beauty Rest camp tourist camp. Specks Cautain reports every cabin was filled and the campgrounds were plentiful and there was ample community interest, but the annual couldn't beat the rain.

Cora Crigler, front gate man dur- ing the still dates, has taken over the Merry-Go-Round ticket box. Scotty is on the grounds to bear his Merry-Go-Round Show during the winter. Slim Barry is on the grounds with his wife ball game during matinees. Bob (Digger) Smith, Concessions, and Pat Purcell, outdoor editor of The Billboard, visited during the en- gagement.

Rusty (Sleepy) McCurdy gets a new job in beginning his second starting shows’ treks.—HERB SHINN

J. A. Gentsch

**LOUISVILLE, Miss., Oct. 19.—Org ran into cold weather during its re- cent stand at the Winston County Fair here. Crowds were smaller in the first half of the week due to the cold weather, but improved the latter part when the weather warmed.

G. W. Gentsch’s bingo took top drawer among the concessions. Crane’s custard held up in spite of the weather. Stock stores received their product, but many were not very slow. Harrell’s animal circus had a good week, with Klonidke’s Gentsch’s simulated Calfs running a close second.

Royce Cooper, discharged rob- ber with a 48 Bulic for Mrs. Gentsch. A big barbecue was held one night, with Gus and James Hume in charge.—WHITIE STEWART

**FOR SALE**

**OCTOPUS**

COMPLETE — IN PERFECT CONDITION — PRICED TO SELLL CASH FOR CASH.

Address BOX 782

Muskoog, Okla.

**FOR SALE**

Complete Carnival with 35 C.K.W. and 10 C.K.W. Buses. 28-Seat Trucks. Photo Shooters. Miss America. Whitmore. Tent Show. Scandals, including resident Large Range. Plane. Pullman, Laundry Plant. This is a first-class show, ready for immediate attention. Owner can stay if desired. Can be seen this week—Fair at Lufkin, Texas. Next week-Tallahassee, Florida. Will look for first class showmen. Contact MARIE K. SMUCKLER

**WANTS**

Skilled and County Court Agents. Lee Holder, answer, Flomaton, Ala., this week; then the Big One, Pascagoula, Miss.

D. D. HALE

**FLORIDA AMUSEMENT CO.**

**BOO-KY OR LEASE GEORGE**

In Consideration for the two previous days or winter. One more Act for Luverne Fair next week. All addresses:

HOWARD INGRAM

Flora, Ala., this week; Luverne follow.

**WANTED**

8 SINGLE FLYING HORSES

(Typs Used on Camelot)

New or Used.

BOX D-350, The Billboard, Cincinnati 1, O.

**FOR SALE—FUNHOUSE**

60 ft. flashy Peel Post, P.A. Set. On track ready for $1,500.00 cash. Talks to J. A. WILSON

P. O. BOX 478

BILKOE, MISS.

**FLYING SCOOTER**

1946 model, perfect condition. Can be seen this week, Thomson, Ga.; week of Oct. 28th, Delmar, Ga.

**Mad Cooiy Fleming Shows**

WANT

Booked Aird, Perie Ward, Merri-ko-Bland, Concessions, etc. Write Soon.

**ZELLER'S AMUSEMENTS**

DURHAM, N. C.

**NATIONAL SHOWMEN'S ASSOCIATION**

GREET YOU

You are eligible to Membership in this fastest growing showmen's organ- ization. If you are a member or affiliated with the amusement business. Clubrooms in the center of the amusement world.

Meetings 2nd and 4th Thursday each month.

Palace Theater, 1564 Broadway,

New York 19, N. Y.

Mostly everyone of the Eastern amusement family is a member. Are you?

Write For Information.

Initiation Fee.................$10.00

Dues..........................$100.00
CARAVELLA *** AMUSEMENTS
RICHMOND, KENTUCKY—OCT. 28-NOV. 2
CAN PLACE legitimate Concessions of all kinds. Can place any good Show of merit.

CONCESSION OWNERS—For one of the “Better Shows” and the “Most Modernized Midway of 1947 Season.” Arrange now to be with us next year. A full season.

FAIR COMMITTEES AND SECRETARIES—We are booking now for the 1947 season. You are cordially invited to visit our shows as per route in The Billboard.

All Wire
F. H. CARAVELLA, Owner and Manager
Morehead, Ky., this week; Richmond, Ky., next week.
FRANKIE BLAND, General Agent
BILL OWENS, Publicity

GATE CITY SHOWS WANT
Legitimate Concessions only. Want A-1 Wheel Foreman that drives semi, Ride Help on Merry-Go-Round, Chairplane, Octopus. Want Motordrum with own equipment and transportation. Also Fun House. Aiken, S. C., Legion Fair, October 28 thru November 2; Waynesboro, Ga., Industrial Fair, November 4 thru 9. Watch The Billboard for other dates. South all winter. All address
J. E. BAXTER, Gate City Shows
Darlington, S. C., Tobacco Festival, this week.

MIGHTY PAGE SHOWS
Covington, La., this week, with Baton Rouge, Monroe, Alexandria, Lake Charles and others to follow.

WANT CONCESSIONS—All kinds of legitimate Concessions, especially want Cook House. Can place Agents for office-owned Concessions.

SHOWS—Want Side Show with or without equipment; Rosalie and Eddie Woods, wire. Will book Big Snake, Animal Show, Monkey Circus or any good Grind Shows. Want Performers and Musicians for office ministry.

RIDES—Want Rollerplane, Flyplane or any Rides not conflicting. Due to wear will book Octopus for the remainder of the season. Want Ride Men on all Rides; those driving semi’s given preference. All replies
MIGHTY PAGE SHOWS
Covington, La., this week.

MID-CENTURY EXPOSITION
"AMERICA’S SHO BEAUTIFUL"
WANT FOR LAKE CHARLES, LA.


WANT IN ALL WINTER FOR LAKE CHARLES, LA.
Heart of the City—7 Big Days and Nights.


JAMES (Jim) MORAN
Bus. Manager
TED WOODWARD
Owner & Gen. Mgr.

WANT PIN STORE AGENTS
Winter’s work in Florida. Positively no drunks tolerated. Must know store and mill work. Reply
EDDIE YOUNG, BLUE RIBBON SHOWS
Moultrie, Ga., resp.

POPCORN
PURDUE-POP BRAND HYBRID—DIRECT FROM PROCESSOR TO YOU
Prominent in 100%-efficient 100%, unmodified seed. Very highest quality standards—best of the hybrids. Get up to $125.00 per bu. Prices:
1-9 25.00 PER BUSHEL; 10 TO 24 BAGS, 25.00 PER BUSHEL; 25 TO 49 BAGS, 35.00 PER BUSHEL; ALL
P. O. B. PLANT. Car lots please on request. (Ministers proof base when

THE RAMSEY POPCORN CO.
Ramsey, Indiana

CENTRAL AMUSEMENT CO.
WANTS FOR BALANCE OF SEASON
INCLUDING
MT. OLIVE COMMUNITY FAIR
MT. OLIVE, N. C., OCTOBER 28-NOVEMBER 2

SWEET POTATO FESTIVAL
TABOR CITY, N. C., NOVEMBER 4-9. BIG HARVEST—MARKET HIGH

ARMISTICE CELEBRATION
ANDREWS, S. C., NOVEMBER 11-16. NEW CHEVROLET GIVEN AWAY

JR. CHAMBER OF COMMERCE FAIR
SUMMERVILLE, S. C., NOVEMBER 18-23. STREET CELEBRATIONS—DOWNTOWN LOCATION

TWO MORE SPOTS TO FOLLOW
WANT RIDES—Title Octopuses, Roll-a-O Plane, Spitfire, Fly-a-O Plane, Rocket, Rides-O or any Flat Rides.
WANT SHOWS—Can place any worth-while shows with own outfit and transportation.
WANT CONCESSIONS—Fishpond, Duck Pond, Bowling Alley, Age-Scales, Hoopla, Photos, Ball Game, Penny Pitch, Shooting Gallery, Custard, Candy Apples and Floss, Grab Cookhouse, Popcorn and any Grind Stock Concession. Will pay or take percentage games.
WANT AGENTS for Stock and Percentage Concessions.
WANT TO RENT Light Plants for week of October 28. Will pay top money for plant or plants developing up to 100 kw.

Working people drawing big wages here. Everybody is busy, crop all being harvested steadily, markets highest in years.

Money is plentiful in this territory. Be sure to get yours. No grill, no gypsies at all.

All Address
SHERMAN HUSTED, Mgr.

CENTRAL AMUSEMENT COMPANY, SCOTLAND NECK, N. C., THIS WEEK

"ALL THAT THE TITLE IMPLIES!"
JAMES E. STRATES SHOWS
"AMERICA'S BEST MIDWAY"
CAN PLACE FOR N. E. FLORIDA STATE FAIR
JACKSONVILLE, FLA., NOV. 12-23


SHOWMEN—
We solicit new and novel attractions and will finance capable and reliable Showmen who can produce attractions of merit and capable of getting money. Send and reliable Carnival Help for 1947. Address:
JAMES E. STRATES, Gen. Mgr.
COSTANIA, N. C.

CARNIVAL EQUIPMENT FOR SALE AT ONCE
TO SETTLE AN ESTATE
One No. 5 Ferris Wheel with new power unit, also Trail; one Smith & Smith Chair-o-Planes, 24 seats, perfect condition, also Trailer; one forty-foot Allen Marshall Ideal Merry-Go-Round, pinned, with new Top, Orange, and White; one Forty-eight Double Loop-a-Plane, perfect, has Front Ticket Box and Trailer for same; one complete Office Trailer; two 14x18 Ball Games, complete with new canvases; one 75 Kw. Transformer, mounted on Ford Truck; plenty of new Casks, all Switches and everything in perfect condition; one new 371/2, Surplus Power Plant, new, never used; two new 20x10 Tents with Frames. Wire or phone your best offer on any of the above equipment. All must be sold at once.

S. W. NICKERSON
350 WEST WASHINGTON STREET
FRANKFORT, INDIANA

B. & H. AMUSEMENT CO.
WANTS FOR BARNWELL COUNTY COLORED FAIR
Barnwell, S. C., week Oct. 28th thru Nov. 2nd.

All Concessions working for 20% with stock, Peanuts, Peanuts, Snow Ball, Candled Apples. Want Rides not conflicting with what we have. Write. This Fair has a fine gate and you work full seven days. All wire and letters to
JOHNNIE HOBBS
B. & H. SHOWS, SALLEY, S. C.
Majestic Greater
DURHAM, N. C., Oct. 11—Week ended October 12; auspices, Durham County white fair; weather, three days of rain; business, good when open.
Threatening weather didn't keep corn, potato growers, all enjoyed a good night's business. Heavy rain and wind completely ruined the night. Shoppers, in charge of Fair Manager, Bray, did a good job of getting the lot in shape Wednesday, but rain kept customers away.
With fair weather Thursday and Friday, a nice gross was piled up. Several of the food children were on the lot Saturday but rain ruined the market. A start was made at 12 p.m. but got cold, and business, although satisfactory, was not what it should have been.
Whitey Johnson, manager of the Belton Shows, visited, as did Tom Majerus, new owner of the Visitors from out of town. The last Saturday, but night returns were the lowest for any Saturday all season. Local radio stations boost the event.
World of Mirth

RALEIGH, N. C., Oct. 12.—Org arr

atives here Sunday night (12), the world was in readiness for the North Carolina State Fair preview. Official opening was skedded for Tuesday (15), but Monday, advertised as preview night, offered a full performance of George A. Hamill and Jack Kochman's Hell Drivers in front of the grandstand and the midway attractions shared in the take.

With only three days of really good weather in Charlotte, General Manager Frank Bergen reports grosses as being on the phenomenal side. Train crew and tractor drivers kept the midway in good condition despite plenty of rain.

Mr. and Mrs. Jim Hodges, owners of the new Looper, were in from Salisbury, N. C., and expressed satisfaction with the manner in which the ride is being accepted. Bergen, Johnson Armstrong and org's press agent, Lew Hamilton, teamed up to host 80 members of the Charlotte Red Seel Boys' Club. On Friday, the carriers from The Charlotte News and 100 from The Charlotte Observer were guests of the show.

Pat Rose King, wife of Dada King, Bucky Allen's concession secretary, is mourning the loss of her father who died Tuesday (15) in New York. She had been in Charlotte from hands of show during the last hours. Jim McHugh, of The Billboard, visited the shows several days.

Oscar (Skeeter) Adams, talker on Joe Scortino's Girl Show, and Allyne Williams, who handles candy for the same show, were married September 21 in Allentown, Pa., the wedding taking place on the stage of Joe's Show after closing hour, with Rev. Clarence Worth officiating. The following have been invited to a wedding party to be held this week: Frank Bergen, Bucky Allen, Lew Hamilton, Mr. and Mrs. Charles Holiday, Dick Mack, Blondy Mack, Mrs. Vernon Boll, Jimmie Doss, Joe Scortino, Ginger Rae, Mr. and Mrs. J. L. Edwards, Red Cooley, George Brown, and Willie Stein. — LEW HAMILTON.

Carnivals

October 26, 1946

The Billboard

CARNIVALS

TENTS

CIRCUS, CARNIVAL

CONCESSION

IMMEDIATE DELIVERY

20x30—20x40—20x60—
30x60—40x80—40x80, etc.

Olive Green, Flameproof.

Flameproof your tents with Hoopers Liquid Flameproofing Compound.

Colors—Khaki, Forest Green, Royal

Blue, Olive Green and white.

UNITED STATES

TENT & AWNING CO.

2116 W. Huron

CHICAGO 12


department store... magic show... circus... carnivals...

FRANK ODOM, Manager

SPECIAL ATTENTION TO SHOWFOLK

SAN DIEGO, CALIFORNIA

Phone: 2-6355

PHONE MEN

Program Tickets and Raffles.

4TH ANNUAL ARMISTICE DAY BALL

AUBURN, ILLINOIS

No Lush—Phone 6655.
3000 BINGO
No. 1 Cashy, cards only, 557, No. 20 cards, same as above, cards only, 570 cards, no. 25 cards, 565 cards, no. 30 cards, 562 cards. Payable at the shop. Each card, 10 cents, per 100 cards, 25 cents, per 500 cards, 50 cents, per 1000 cards, 1 dollar, per 2500 cards.

3000 KENO
Made in 90 sets of 100 cards each. Packed in 3 trays, total 27 trays. Made of 100 cards each, 100 sets only, 100 cents, per 100 sets, 25 cents, per 250 sets, 50 cents, per 500 sets.

FLUORESCENT STRIP LIGHTING
IMPORTANT TO THE SHOW TRADE
CHANNEL STRIPS
10, 20, 30 and 40 Volt
SIMPLE INSTALLATION
Immediate delivery.
Write-Wire-Phone
(For Complete Line See Our Adv Page 87)
ABRAMS LIGHTING

MERRY-GO-ROUND FOR SALE
Philadelphia Telegeom, 3 abreast, 45 horses, in very good running condition, complete with Electric Motor, Caster Orange and P. A. System. Very reasonable. Write to:
BRUNO PACY
20 Grove St.
Hanover, Mass.

PHOTOMICHCHEES
Quick Delivery. Aircraft, double, triple, 10 aisles, bust to full length, 300 photos, 3 x 4 rolls or cabinet comfits 3X or 1 photo.

Federal Identification Co.
Dept. R, 1012 W. 17, Oklahoma City, Okla.

WILD LIFE EXHIBIT FOR SALE
Two and a half dollar Frontier, dark-brown condition, new license, complete with equipment. Can be picked up.

Omar's Greater Shows
West Oct. 25th to 27th, Eka.

FROZEN CUSTARD
For Sale
New 1/2 Horse Power Commerdial Machine, 25 gal. hour capacity, with heating cabinet installed in front of machine. 1250W. Set up and ready to use.

410 W. THOMAS
HARMON, Okla.
Phone 5685

WILL PAY CASH FOR USED RIDES All or Any Part
When that won't run any more, give us a call. We'll run 'em all. ALSO MUSKIE BAND Members wanted. If your band needs a new mix, give us a call. Blaine, 37, Mich. Phone 536233.

CLUB ACTIVITIES

Showmen's League of America
400 So. State St., Chicago

CHICAGO, Oct. 19.—President Fred H. Kreissman presented at the Thurs-
day morning meeting the table were Walter F. Driver, treasurer; Joe Struthbich, secretary, and three committee members. Eddie O. Conners, Frank T. Duffield and Jack Nelson.

Chairman Art F. Driese and Al Smith introduced the luncheon committee, reported the December 4 meeting at the Palmer House Hotel and not in the Palmer Hotel as originally planned. (For details, see the General Ledger.)

Eddie O. Conners was reported in a serious condition in Mertisacric Hospital, Milwaukee; Edward A. Hock, past president, as resting at the American Legion Post. William J. Conners, still confined; W. C. Desnale, released from a sanitarium and feel-
ing better; and H. D. Wilson and Sun U. Levebure, still on the sick list.

President Kreissman appointed S. T. Frost chairman of the registrations during the convention and Bernie Mendelson and Rev. Marcel Le Vor in charge of the merchandise services December 1. Bill Carly was appointed chairman for the President's Party December 1.

Membership application of Eugene Morton of the registration committee was posted. George Flint, Richard Miller and William H. Green were in for the Chart's dinner. 'The fall season was very good. John Gasparan, en route to Chicago, is expected to be in town on business; Al Kaufman, en route to Shreveport, La., Ralph Au-
endants, and L. M. McCoy.

The nominating committee submit-
ted its slate of officers for the annual election. These will be reported in the next issue. (See story in Carnival section.)

Ladies' Auxiliary
The nominating committee met October 17 at the Sherman Hotel. Ticket for the evening will be announced later. Members of the committee are Mrs. L. M. Brumelle, Edward Hock, Mrs. Marie Brown, Mrs. Nan Rankine, Clara men, Esther Meyers and Beeta Newcomen.

Letters were received from Clara Zeiger, Florence Keeling, Myrtle Beem, Young and additional mem-
er. Members are grieved to learn of the death of Isabel Brantman's mother, Mrs. M. J. Sullivan.

Ronald, Chicago's travelling campaign, is back in town. Mattie Wagner plans to go to Hot Springs within the next few weeks.

The secretary, who reports award books are coming in nicely, asks that all members send their books upon disposal. She also reports the 47 officers in good standing and reminds members who have not yet remitted to do so.

Michigan Showmen's

3153 Cass Avenue, Detroit

DETOIT, Oct. 19.—First fall meeting drew 148 members. On the podium were President Harry ShieL; President-Elect, Ralph Carsky; Second Vice-President Ben Monroe; Third Vice-President Robert Mor
dale; Treasurer, Charles S. Nunley; Executive Secretary Bernard Robin
t; The Billboard correspondent, H. J. Carsky, vice-president; and Paul E. Dickstein.

Those present were impressed with the developments of the meeting halls and the dining and recreation room. Memorial services were held for (H.) Pete) Wheeler, son of Pop Wheeler, prayers being read by Arch DeLamare.

Fifty-six new members were ad-

Pacific Coast

Showmen's Association
6231½ S. Grand Ave., Los Angeles

LOS ANGELES, Oct. 19.—Big fea-
ture of the Monday (14) meeting was President Mel Smith's turkey dinner at the approval of the Ladies' Auxiliary were invited to the meeting by more than 150 members and friends.

Vice-President Bill Hobday conducted the meeting which preceded the dinner. Also attending the meeting were Ed D. Wayne, Delmar Greene, Joseph Albert, E. Smith, William C. Bradley, Eddie O. Conners, Richard Ries, R. F. Jones and Donald L. Moore.

Richard F. Ries and Jerome Huley reported on the progress. Ray Pooler, chairman of the banquet committee, reported the meeting to have been received from Mr. Greenberg. Mrs. Barney Garvey and George Lagerden and their families.

Visitors included Bills Malang, Ralph Eedy, Whiley Merrill, Moe El, Al Katen, Harold Hockett, Pat Schilly, Sid Goodhart, Jack Gremer, Cora and Art Lewis.
Show Folks of America
1191 Market Street, San Francisco

SAN FRANCISCO, Oct. 19—President Sammy Corenson conducted the Monday (7) meeting. Roll call revealed those of Second Vice-President Pat Trenor. Corenson introduced Jack Christian, of Mike Krook's, and Mr. Bob War- man of A Show within a Show for the cemetery fund at Vallejo Tues- day (15).

Elected to membership were Edward J. Bily, of Pacific Mills, Joe Miller, Lois Lowry and William Harry Cole. Mention and guests presented were: James Doyle, John Chism, Sunny Taylor, Jack Christian, Ivan Villigard, Bill LeRoy, and Mrs. Orrie Bloom, Thomas O'Toole, Red Deering, Joe Barto, J. J. McGarron, Mr. and Mrs. Sullivan, Mrs. Eunice Houser and Frank D. (Cy) Perkins. First Vice-President Harry Seber presented Whitley Clark, donor of the flagpole for Show Pals Rest. Late guests were Mr. and Mrs. Harry Frence, Mr. and Mrs. Curtis Frooser, and Mrs. Ed- mond Tail, past president of the Los Angeles Coast Showmen's Association.

President Corenson read a letter from Harry Rogers, withdrawing as a candidate for president. Adam Mc- Bride move a rising vote of thanks be given the voters. The choice of Harry Seber for president unanimous.

 Sick and Relief report: Nellie Baker, in the Marine Hospital, sent a $10.00 check as a subscription to the Marine Cemetery fund. Mrs. Bohm visited Mary Mackin, who is improving; Mrs. W. T. Jes- sup is in the Marine Hospital, San Jose, and flowers were sent to her. Fred Ayers reported his Harry Rey- olds still improving. Mr. Doloff was to enter Marine Hospital.

Field Mann, chairman, reported on the balance receipts received. After a report by Albert Roche on a new location for the club, a committee, consisting of Harry Seber, Mill Will- iams and Albert Roche, was ap- pointed to investigate further. The ball committee was given full au- thority to proceed as it sees fit in rais- ing money for the cemetery fund at the ball December 7.

Donations to the cemetery fund: Malcolm Nelson, $5.00; Mr. and Mrs. Joe Campbell, $2; Mr. and Mrs. Orrie Bloom, $10. A check for $1,500 was ordered sent to Mr. M. J. Pellet Cemetery as payment on lots.

Red Deering donated 10 pounds of sugar. Sunny Taylor was made a new member. Coolly Jerry Cirenean in the clubrooms October 21.

Arizona Showmen's Assn.
317 W. Washington St., Phoenix, Ariz.

PHOENIX, Ariz., Oct. 19—After being closed for the summer, headquarters have been reopened. Plans are being made for a big open house in the near future. Visiting showmen are reminded they will always be welcome. Clubrooms were redecor- ated recently, and a new refriger- ator was installed. New stationary on membership cards had been designed and printed by Andy Chuka, a member.

Am I recent visitors were Ed Smithson, general agent for the Sie- brand Shows; Arthur Hockwald, agent for Zeiger Shows, on his way to book a few more dates; Mill Coven and Jerry Mackay, on route to San Antonio; Harry Perry and Harry L. Gerkin, who had been on Clyde Beauty Circus and James Wayne Morris, here for election work.

Also Louis Wald, in town for few days; Hank Glick, club chairman, who will be back to spend the winter; William L. (Cannon Ball) Bell, first vice-president, who piloted his own plane when commuting between Yellow Stone National Park and Phoenix, and J. B. Mack, former club custodian, who has returned for the winter.

Regular Associated Troopers
106 E. Washington, Los Angeles

LOS ANGELES, Oct. 19—Clarence Allen, first vice-president, presided at the October 19 meeting in the absence of President Lucille Dolman.

Other officers in on the revolt were: Lillian Williams, fourth vice- president; Harry Levine, treasurer, and Marie Bailey, secretary.

Among communications read were letters from John R. Castle, A. Lin- denberg, P. Pedersen, P. H. De Pelleton; George Laurman, Show- folks of America; Allenia Foster, Mrs. Olive Bryant, and Vesta Rosemary Loomis, Inez Allton and Margot de Aspillar, and a telegram from Delma Myers.

Chairman Moore Eisean's progress report on the year's booklet drew first vice-president's heartiest congratulations from the members. Vivian Gorman, and Laura Levine, reporting on the reports, called for continued co- operation and expressed thanks to re- cent contributors.

Emerence Greene was a big hand when he said he would make and do- nate an illuminated sign for over the clubroom door and a sign priced on an easel in front of the building on meeting night.

Mara Bagley, sick committee, and Violet Sucher, ways and means and entertainment committee, reported. Betty Perry, daughter of Bob and Jenny Perry, was added as a member. Joe Head introduced his wife, Maria, also a new member. Called on to speak after a considerable ab- sence were Jennie Belgel and Vera Downie.

MSA (Continued from opposite page)

 subsidized. Roscoe Wade, chairman of the festival committee, turned over a substantial amount to the building fund. Jack Dicksteon reported everything ready for the Halloween party Oct. 21, Pat Norton and John Boys, of the house committee, came up with plenty of meat for the festivities. Tables were extended for eating and Murray Kane for venetian blinds for the clubrooms.

A report was made by Second Vice-President Ben Morrison on his visit to Chicago and courtesy was extended to him by the Showmen's League of America.

FOR RENT
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American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., Oct. 19—

Notices of the association’s annual meeting at Hotel Sherman, Chicago, December 2-4, will be sent to the membership about November 1, together with further details of programs, arrangements, which information will also be presented in this column.

Among other things, the program this year will include discussion and consideration of new materials and products now available to the industry and a detailed discussion of such important problems as taxation, public safety regulations, the new outdoor safety standard, and a report on public relations activities the past year.

It is anticipated the Public Relations Fund bulletin will be issued with the meeting notice, and anyone interested who has not received a copy within a reasonable time after November 1 is requested to communicate with the association’s office.

As soon as copies of the new American Standards Association Outdoor Safety Code are available, distribution will be made to the membership. It is hoped the information will be available so it can be forwarded with the annual data, and the membership can study it prior to a discussion at the Chicago meeting.

We have received word that Associate General Manager, Paul M. Conaway, Kansas City, Mo., Ga., will be present at the meeting. Walter Schaefer, formerly of C. D. & G. Carnival Shows, was a recent visitor at the association’s offices.

Word from Washington indicates trailers and inceptors are being produced at an all-time high, and passenger cars are still under the pre-war rate. Tire production now exceeds the pre-war rate, and lumber inferior to that produced at an unregulated rate, the supply is still below demand.

This September report of the Civilian Production Administration indicates plywood production has been increased by one-third and that radii are 55 per cent ahead of pre-war production. In spite of general information to the contrary, CPA figures show the general production picture to be improving in New York, State Department of Agriculture lists 49 fairs in that State in 1946.

The War Assets Administration has available large quantities of aluminum material. We have also received from that agency a detailed list of all sales it has scheduled for October.

American Standards Association has furnished information on the manner in which standards are prepared, our members and other interested may have the information, if desired.

40,000 Attend Air Show

GASTONIA, N. C., Oct. 19.—A POLICE-estimated crowd of nearly 40,000 turned out for the annual municipal airport here Sunday (6) as the start of a week’s program celebrating Gaston County’s Centennial.

Other features included an industrial fair, parades and ball games.

Pioneer Quarters Open

WAVERLY, N. Y., Oct. 19.—PAID FOR by good weather, a crew in white uniforms and bright subtitles, the West Virginia State Highway Department, here has been able to make a good start on the repair and painting of equipment. Plans are a to frame several new fronts as soon as materials are available. Recent visitors were Sen. Healy, Raymond Ginther and Paul Merrick.

Attention, Showmen! Attention, Showmen!

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12 NEW RIDES All New Transportation

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St. Paul, Minnesota
R-B's Season Is Set To End Week Earlier

New Closing Date Nov. 28

JACKSON, Tenn., Oct. 19.—One week's booking has been cut out of the route of the Beatty and Bailey Circus, originally scheduled to close December 15th and which is to begin its tour at Waycross, Ga., three nights before closing.

The season was shortened six playing days by the elimination of a two-day stand at Sarasota, Fla., the temporary abandonment of Richmond and Norfolk, Va., from three to two days each, and the decision to play Winston-Salem and Charlotte, N.C., one day each instead of two. In addition, Petersburg, Va., was dropped from the route and Waycross, Ga., was set in.

Turnaround at Memphis

Jackson was played Thursday (17) between two-day stands at Memphis and Nashville. Attendance here was slightly larger than the previous mark at the matinee and better than three-quarters at night.

The show left off Monday (14) for a 394-mile run from New Orleans to Memphis, which last year was a three-day stand. Producer Beatty said his patience was on the light side, with Wednesday, Thursday, and Friday night business, however, being big, with a turnaround Tuesday and near-capacity crowds. Punctuality, playing of the chief, expressed gratification over cooperation from the press and radio stations in the city.

The Side Show did more business than (See R-B Closing Earlier on page 8). (TORONTO, Oct. 19.—The Hamilton Morton Circus drew crowds totaling 25,000 during a seven-day run for Rameses Shrine Temple's annual show here. Mr. and Mrs. Bob Morton told The Billboard the gross was over $100,000, hitting $19,400 on the last day of showing. Toronto. (See page 6.)

TUCSON, Ariz., Oct. 19.—The Clyde Beatty Circus, enjoying a change of fortune since hitting Los Angeles, was still doing better than all right in the three-day stand back east in the Carolinas.

The show had a big matinee here Wednesday (16) after playing the same spot of business at Phoenix Monday and Tuesday (14-15). In fact, both nights at Phoenix were strung to the ring banks and hundreds were turned away.

A Sunday move to Phoenix gave the show its first day off in more than two months. A big day was chalked up at San Bernardino, Calif., Monday (15), with a turnaround at night. Excellent night business was also reported at Pasadena Thursday (16) and at Pomona Friday (17).

Negotiations, resumed at Los Angeles, to take the show to Mexico are reported still to be on the fire.

In August, Ga., Oct. 19.—Edwin W. Williams' Hippodrome Circus, appearing here last week, for the fourth consecutive year under auspices of the Lions Club, grossed 20 per cent more than last year, according to Captain L. C. Cannon, general chairman.

This was despite rain the first two days and day-and-date opposition with the Clyde Beatty Circus the fourth. Six night performances and a Saturday (12) matinee were given in the Municipal Auditorium.

Features include Will Hill's elephants, ponies and dogs; the Bob Eugene Troupe, aerial act; the Six Ewings, teeterboard; the Billetti Troupe, high wire; the Aerial Roovers; the Cycle-Cones; the Three Jerks, comedy act; Rudy- noff's Quakers; the Brickell Yule, violin tables, and Chester and Joe Schuman, clowns.

Performances were guests at the Beatty matinee Thursday (15), and members of the Beatty show came to the auditorium for their night performance.

Steve Maderson, president of the Lions Club, announced that Williams had been retained for its 1947 circus.

CALEE BEATTY CIRUS played Augusta, Ga., recently day and date with the local Lions' Club Annual Circus. At the Beatty show's matinee, performers from the Lions' club were guests of the circus. An excellent first night (Mr. and Mrs. Clyde Beatty and other Beatty performers visited with the Lions' performers at the Auditorium. Left to right, above: Beatty; Edwin Williams, producer and director of the Lions' circus; Mrs. Beatty, and Steve Maderson, Lions' Club president.

CHICAGO, Oct. 19.—The Buck Owens Circus & Wild West, now in Georgia after two months in the Carolinas, is scheduled to end its outdoor season November 15 and then launch 14 weeks of indoor dates December 6 at Jacksonville, Fla., according to word received in Chicago by John Dusch, band leader and mail agent. Dusch also reported he now has 11 men in his band. Owens show lost a day at Gaffney, S. C., October 8, the same day a severe storm dealt grief to outdoor shows in general throughout the Southeast.

A report from Tucson, Ga., indicates the show had light business there Saturday (12).

Hunt Heads for Barn After Oct. 19 Close

CENTERVILLE, Md., Oct. 19.—Hunt Bros. Circus, here Tuesday (15), was scheduled to end its season at Newark, Del., today, after which it will move to Pasadenas Thursday (16) and at Pomona Friday (17).

Negotiations, resumed at Los Angeles, to take the show to Mexico are reported still to be on the fire.

BEATTY CIRUS, here Tuesday (15), after swinging back into Southern Missouri for stands at West Plains Saturday (12) and St. Louis Monday (14). Show had good crowds at both performances under ideal weather conditions.

An excellent day's business was reported at Jonesboro, Ark, Friday (11). At West Plains, Mo., next day, it was necessary to construct a crossing at the tracks before show could unfold, and that night there was a fire near the line on which a local man was injured.

Indoor Dates Follow

Owens' Close Nov. 15

Morton Toronto Date Tops 100G

TORONTO, Oct. 19.—The Hamilton Morton Circus drew crowds totaling 25,000 during a seven-day run for Rameses Shrine Temple's annual show here. Mr. and Mrs. Bob Morton told The Billboard the gross was over $100,000, hitting $19,400 on the last day of showing. Toronto. (See page 6.)

Brydon, Schafer To Present Midway for Houston Shrine

HOUSTON, Oct. 19.—Ray Marsh, Brydon's midway manager and Junior Schafer's rides will be grouped on the promenade around Southwest Center, here, November 1-12, the duration of Arabia Shrine Temple's annual circus. Shrine committee signed the contracts with both operators. Pete Kortes had held the Side Show privileges for seven years.

Brydon's line-up will come direct from Tenera's, clowns, riding acts, Dallans, and will include his Side Show and an iron lung, monkey, midget and reptile shows.

Crosby, Arnold in Match

CHANDLER, Ark., Oct. 19.—Bob Crosby, of Texas, and Carl Arnold, Arkansas state ropeeer, will battle in $5,000 steer-rope match at the rodeo grounds here November 3. Each will be given 10 steers and the lowest aggregate time will win the purse.
Kelly-Miller Returns
To Quarters at Hugo
After 24-Wk. Season

HUGO, Okla., Oct. 19.—Al G. Kelly-Miller Bros.' Circus is back in winter quarters here after closing accoriding to schedule at Aniuls, Okla., Saturday (12).

The show opened April 27 at Hugo, was out 24 weeks and covered 5,953 miles. States embraced by the season's tour were Oklahoma, Arkansas, Missouri, Kansas, Nebraska, South Dakota, North Dakota and Iowa. A total of 21 Sunday dates were played.

A move of 200 miles was made from Hightoro, S. D., to Naples, S. D., in by-passing towns in South Dakota that were canceled because of infantile paralysis, and the show laid off August 21 to make a 356-mile weekday jump from Hillsboro, N. D., to Rock Rapidts, Ia., to get out of the polo area.

Except for two days at Dodge City, Kans., and two fair dates of three days each at Blackwell, Okla., and Alva, Okla., the season was all one-day stands. A souvenir folder, listing the 1946 route and show personnel, has been published by A. Morten Smith, of Gainesville, Tex., for George Bell, show mail agent and band leader.

Personal of both Kelly-Miller and Stevens Bros. upon returning to Hugo have found the town going all out on preparations for its home-coming celebration November 14 for the shows which winter here. Hundreds of colored balloons will be used to decorate the streets and lamp posts will become chandeliers for the occasion.

The Farm Radio News, published weekly at Tulsa, recently carried a two-page layout on Hugo, containing this comment: "The circus people maintain the home the year around in the Hugo district. They take an active part in the activities of the community and are Choctaw County's most ardent boosters."

Cites '14 Cody Will
In Laying Claim to
Buffalo Bill Title

LOS ANGELES, Oct. 19—Col. Herman Edwin Moote, of this city, will go to Cody, Wyo., this month to prove in court his claim to commercial rights to the Buffalo Bill title. Moote, an old-time showman, editor and town marshal, bases his claim on a will dated September 16, 1914, which he filed for probate in the Wyoming Court recently. The document reads, in part: "To my dear friend, Col. Herman Edwin Moote, I convey all rights to my title 'Buffalo Bill' after I take the last ride to the big range beyond. I want this trade-mark to become the property of Col. Moote to use for my life story and for such purposes as motion pictures, drama, etc."

Moote explains that after Cody made out the document in Pawnee, Okla., Moote tossed it in a trunk and forgot about it until recently, which accounts for the lapse of time before the will was offered for probate.

When Moote goes to Cody, he will meet Frank (Pistol Pete) Eaton, who signed the document as a witness. Other witnesses included Pawnee Bill Little, E. D. Dix, a former U. S. marshal, and R. E. Baldridge, a Kansas editor, who have died.

The colorful old Westerner claims to have been with Cody when he organized his Buffalo Bill show at North Platte, Neb., in 1884, and to have trained with it both in this country and in Europe. Moote is also said to have been a deputy U. S. marshal when the Cherokee Strip was opened in 1893.

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Slate Monkey, Female .......... 15.00
Three (3) Exhibition cages, for All Three .......... 100.00

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STAFF FOR 1947 SEASON

JAMES EDGAR, General Manager
MARSHALL L. GREEN, General Agent
THOMAS BRYDEN, Number One Car
DENNIE HELMS, General Superintendent

P. A. McGrath, Trainmaster
RED LUNSFORD, Equestrian Director
VIC ROBBINS, Band Leader
BILL TUMBER, Side Show Manager

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CIRCUSES

Dressing Room Gossip

Clyde Beatty

As Henry Kyes and his band played the 1946 season came to a close at Brunswick, Ga., October 16. Then we realized there was nothing but a lonesome drum in the dressing room that would go down in history for record-breaking business. Certainly this season has been the best ever enjoyed by the writer—in weather, congeniality and route of the show. Clyde and his troupe were truly professional in every sense of the word. They left but did his set in good style. But we're not going to be better than usual. Clyde served 23 months as pharmacist mate.

Jack Bell is still going strong, and at all events we have that operation. A joint birthday celebration was given for Jack and Sandy Bell, in the presence of the entire personnel present. Lunch was served, and the guests of honor received many gifts. To Mabel Johnson and Lillian Bell goes credit for this happy event. The joint birthday appearance at Archie McBeth's home town, Stamps, Ark. Many visited his home, and we all enjoyed the afternoon and baccalou. It was also Dub's birthday and, albeit tied to a tree, he had his share of fine food.

Buck Owens

One of our workingmen was picked up by the FBI as being AWOL from work, and we feared he had been localized, however, it was another man who was wanted, and not by us, as we were not wanted, so our man was returned to the circus.

It was considerable visiting the Sunday we were only 20 miles from the Beatty show. Also seen on the lot was Spees Captin, concessionaire de luxe.

We had a 24-hour rain that stormed Tuesday afternoon and the town was blown. In fact, we didn't know quite when the rain was to arrive in time at Clinton, S. C., spectators had to stand. But that is how the weather is. The Carolina audiences are light in this part of the country, but the night crowds are okay.

Kelly-Miller

We had excellent weather and some good business the last two weeks out, and everyone hated to say aloha after our final performance of the season at Antlers, Okla., October 12.

We had lots of visitors the last two nights. All the folks from Stevemore, Pari, and we really had fun. Jack and Jake Mills, of course, also visited during the final week.

George and Frankie Bell will winter at Camp Crowder, Mo. The writer expects to have a wonderful time at the famous Miller ring next season. Doreus and Ilia Miller and Bernita Ross will work the indoor date at Kansas City, Mo.

Everyone is expected back at Hugo, Okla., for the Christmas party, the Chamber of Commerce is having for the shows that winter there.

Clyde Bros.

Many of the acts have been with us all the way from its start and have watched its growth from the small indoor circus in which showmanship and courtesy were incomparable. If the orchids were to be given out, it would be hard to overlook any of the acts. Every act that has ever appeared with us are in tip-tope shape and the show makes a fine appearance.
Polack Opens Strong
In San Antonio After
Wichita Falls Winner

CHICAGO, Oct. 19.—Word received by Polack Bros.' Circus office here indicates the No. 1 Unit is well on its way to San Antonio, Texas, where it concludes a week's run Sunday (20) at Alizar Shrine. Opening night is this Friday, and the Mayor's Cup was to be awarded Tuesday night despite a heavy rain. The management allowed the strong winds to clip a tremendous crowd the rest of the run.

Louis Stern, general manager of the No. 1 Unit, was given a surprise party on his birthday Tuesday night. Affairs arranged by Opal Mills, show secretary, was held at the Gunther Hotel, attended by 30 of the show personnel and several of the Shrine committee.

McBee, who handled the San Antonio promotion, is due in Chicago next week. While here, he will launch preliminary details for the Medinah Shrine's great circus before going on another date this fall.

J. A. Polack announced that five performances will open in this city, October 9-11 grossed $10,000 and that the net for Macau Shrine was $3,318. Date, a new engagement, was promoted by Joe O'Donnell, who went west to Duluth, Minn.

Sam Will, who was accompanied by Bill (Eenil Brummel) Kay, was to leave today for Austin, Minn., where the No. 1 Unit is sketched for November 14-16.

Meanwhile, the No. 2 Unit winds up a three-day stand at Detroit October 10, and, according to Joe O'Donnell, who went west to Duluth, Minn., today, following a week at Salem, Ore., which ended Tuesday (15).

Freeport (III.) Date Gives
Clyde Bros. Turnaround Biz

FREEPORT, III., Oct. 19.—Clyde Bros., first indoor circus to play Freeport, scored a winner for the Shrine Club with the opening of its fo. Wednesday (16). Of five performances given, all sold out except opening and final, with all day were turnaways. Even with two kids to a seat at the matinee, there wasn't much of a crowd. At night the box office was closed at 9:10, and receipts were made to holders of advance-seat tickets who couldn't get in.

Show from here to Clinton, Ia., for three days, ending Sunday (20).

N. Y. Rodeo Results

NEW YORK, Oct. 19.—Results during the third week of the 21st Championship Rodeo, Madison Square Garden, September 25-October 27, follow:


Pigeon Forge—Fifth day performances. Bud Slocum, $835; Howard Baker, $670; Len Hale, $645; Tom Dyer, $620.

Pigeon Forge—Sixth day performances. Bud Slocum, $835; Howard Baker, $670; Len Hale, $645; Tom Dyer, $620.

Pigeon Forge—Seventh day performances. Bud Slocum, $835; Howard Baker, $670; Len Hale, $645; Tom Dyer, $620.

Pigeon Forge—Eighth day performances. Bud Slocum, $835; Howard Baker, $670; Len Hale, $645; Tom Dyer, $620.

Pigeon Forge—Ninth day performances. Bud Slocum, $835; Howard Baker, $670; Len Hale, $645; Tom Dyer, $620.

Pigeon Forge—Tenth day performances. Bud Slocum, $835; Howard Baker, $670; Len Hale, $645; Tom Dyer, $620.

Pigeon Forge—Eleventh day performances. Bud Slocum, $835; Howard Baker, $670; Len Hale, $645; Tom Dyer, $620.

Pigeon Forge—Twelfth day performances. Bud Slocum, $835; Howard Baker, $670; Len Hale, $645; Tom Dyer, $620.

Pigeon Forge—Thirteenth day performances. Bud Slocum, $835; Howard Baker, $670; Len Hale, $645; Tom Dyer, $620.

Pigeon Forge—Fourteenth day performances. Bud Slocum, $835; Howard Baker, $670; Len Hale, $645; Tom Dyer, $620.

Pigeon Forge—Fifteenth day performances. Bud Slocum, $835; Howard Baker, $670; Len Hale, $645; Tom Dyer, $620.

Pigeon Forge—Sixteenth day performances. Bud Slocum, $835; Howard Baker, $670; Len Hale, $645; Tom Dyer, $620.

Pigeon Forge—Seventeenth day performances. Bud Slocum, $835; Howard Baker, $670; Len Hale, $645; Tom Dyer, $620.

Pigeon Forge—Eighteenth day performances. Bud Slocum, $835; Howard Baker, $670; Len Hale, $645; Tom Dyer, $620.

Pigeon Forge—Nineteenth day performances. Bud Slocum, $835; Howard Baker, $670; Len Hale, $645; Tom Dyer, $620.

Pigeon Forge—Twentieth day performances. Bud Slocum, $835; Howard Baker, $670; Len Hale, $645; Tom Dyer, $620.

Pigeon Forge—Twenty-first day performances. Bud Slocum, $835; Howard Baker, $670; Len Hale, $645; Tom Dyer, $620.

Pigeon Forge—Twenty-second day performances. Bud Slocum, $835; Howard Baker, $670; Len Hale, $645; Tom Dyer, $620.

Pigeon Forge—Twenty-third day performances. Bud Slocum, $835; Howard Baker, $670; Len Hale, $645; Tom Dyer, $620.

Pigeon Forge—Twenty-fourth day performances. Bud Slocum, $835; Howard Baker, $670; Len Hale, $645; Tom Dyer, $620.

Pigeon Forge—Twenty-fifth day performances. Bud Slocum, $835; Howard Baker, $670; Len Hale, $645; Tom Dyer, $620.
TEXAS STORY TURNS IN A FIFTY

World's Fair Atmosphere

Grounds attractive from stem to stern-exhibits top pre-war excellence

By Pat Paree

DALLAS, Oct. 19.—The State Fair of Texas, breathing again after a hiatus of four years in which time the military did its best to make a barren waste of the vast acreage, will shutter Sunday 20 and regardless of the weather of the last 10 days, historyians will have to write that this one was the better of them all, from every possible angle.

While one was plumbing the 60 cent on the candy for administered at the outside gate, the atmosphere fairly reeked with promise, the huge, neon-lighted, neon-fronted tents and the lowering lights in the background offering assurance that here, indeed, was one worth attending.

Pressing thru the turnstile, one was overwhelmed with the grandeur of the picture—the well-painted, brilliantly lighted buildings supporting the expanse and centering the esplenade reviewing the memories and glories of Texas Centennial Days.

State Fair

While this agent has not visited every fairgrounds on the North American continent, doctoring a good many years have led the feet and bi-focals thru the greater part of them and it must be recorded here and now that this is the one that has captured and held a true world's fair picture.

The magnificent buildings, landscape, lawns, and sound towers and general magnitude of the layout gave one the impression that it was in the wrong place or in a wrong country. It could have been with a fair at the foot of any one of the world's fair pictures but, the arrangement was neat, and many of them will be forever recorded in the huge automotive building which burned to the ground in late 1941.

While the tents did spoil the breath-taking panoramas, they were skillfully concealed in the background and when discerned gave the impression that this was a good, one-fastened annual event as a nightly cavalade of the Lone Star State.

Story Well Told

Weaving thru the buildings and stepping fast in order to catch a dead-line, it was amusing to note the easy flow of people thru the doors. Considering thought was given to layout in the revamped interior, it would be difficult to name a way that one that automatically viewed everything without extra effort.

To enumerate the various commercial exhibits that this fair will require a small supplement to this regular edition, and Roy Rupard, secretary who has been in charge here for 38 years, declared that prospective exhibitors have already mentioned their intentions and were turned down because there was no place to put them.

Farm machinery, automobiles, oil field equipment and aviation exhibits were in the open or under canopy, and they, too, were crowded.

Leading oil companies in this territory had their own permanent buildings (See Texas A NY on page 18)
Record 300,000 Free Attendance At Jackson, Miss.

JACKSON, Miss., Oct. 19.—Mississippi's Agricultural and Industrial Exposition, which has established an all-time attendance record, with an estimated 350,000 persons, Monday day (14) by Gov. Dwight Green (Rep.) following a meeting of the State fair commission, gave the free gate was free, and for this reason no exact figures are available. Fair officials said that the attendance up some 100,000 over the six-day exposition of last year.

In addition to opening all day (11), Kid's Day, traditionally the big one, failed to prevent battled crowds. Officially placed attendance at 75,000.

The Royal Shays Shows on the midway cracked up the biggest gross on record for the event. The Barnums found the capacity to carry crowds through its run and on four nights was forced to give two performances.

Petersburg Opens Big in Good Weather

PETERSBURG, Va., Oct. 19.—A strong opening Monday (14) and a forecast of continued good weather induced a crowd of 200 to eclipse the records set during the war years when this was the hub of enemy lines.

Townspes are evidently still holding plenty of folding money, and admission to the fair at 75 cents for adults, and 75 cents for the children, is not unpopulated with new troops, most of whom were from out of state and not regulars to the fairgrounds during the week.

With the Richmond Fair abandoned during the week, the fair has creased the scope of its appeal and the market for larger event this year has been greatly enhanced by the disappearance of all noticeable slackening of attendance.

Exhibits here were more numerous than ever before, with the colored barney B. Willard Enes presented a number of George W. Baker's acts, which kept the stand crowds near capacity. Iona Reid and Her Hell Drivers also presented a performance this afternoon. Fireworks were presented nightly.

Cetil and Jack Wilson Shows were on the midway. The fairgrounds also harbored the winter, in addition to providing food and beverage.

Rain, Cold Hurt Attendance

At Brown City, Mich., Annual BROWN CITY, Mich., Oct. 19.—Rain the first day and cold weather Sunday (12) night at Pan-American Speedway, when Searcy's car collided with another car hitting for five-gaited saddle horses.

Speedway Round-Up

SAN ANTONIO — Bill Searcy, Houston race driver, was killed and three other cars were spectators, were injured here Saturday (12) night at Pan-American Speedway, when Searcy's car collided with another car hitting for five-gaited saddle horses.

Raleigh Eyes Half-Million Gate; Strong in Eye Appeal

RALEIGH, N. C., Oct. 19.—A record attendance of 500,000 for the first post-war showing of the North Carolina State Fair has been predicted by officials if the balmy weather holds thru today. This will be a continuation of the success which the fair has had in years past...

Commission Limits Mich. Fair Plant Use To Non-Profit Orgs

LANSING, Mich., Oct. 19.—Regularly incorporated non-profit organization has been organized to operate the fair in a manner that will maximize profit to the State, the Michigan Commissioner of Agriculture, Mr. Andrew Homen, said Wednesday (14). The ruling does not affect the present lease of the Detroit Racing Association.

Suline (Mich.) Event Draws 12,000 Despite Cold Spell

SALINE, Mich., Oct. 19.—Three-day community fair, held here recently, attracted a gate of 12,000 despite a cold spell. The weather was absolutely perfect for such...
Danbury (Conn.) Fair, which closed Sunday (10), drew total attendance of 83,456 in its eight-day run, final accounting shows. This is up 23,000 over the record set in 1948 when the event was last held.

Final tabulation shows attendance hit an all-time high at the 34th annual Waterloo (Ia.) Dairy Cattle Congress which closed Sunday (6).

Grandstand of the recent Bloomington (Ia.) Fair grossed $65,000 for afternoon and night shows. Figure was up nearly 20 per cent despite the loss of one afternoon because of rain. Night feature was the "Fair Family," presented by Barns-Carruthers office, Chicago. Two performances were staged one night. Daytime features were harness races, one performance by B. Ward Bean's Congress of Daredenels, one by Jack Kochman's Hell Drivers and an afternoon of auto races presented by Sam Nunn.

Leon H. Harms, secretary-manager of New Mexico State Fair, Albuquerque, N.M., has announced that plans have been drawn up for widespread construction once building restrictions are lifted. Permanent improvements include erection of a dairy exhibit building, junior dormitory, women's bathroom, ticket offices, race horse stables and permanent cages; installation of a new sewerage system and extension of both ends of the grandstand.

Two New York daily papers went all out on fair coverage Sunday (6). Mineral (L. I., N. Y.) Fair and the Danbury (Conn.) Fair each ran a page of pictures in the magazine section of The Daily News, while The Daily Mirror contributed two pages to the Minneola annual. The News also ran a full page of cartoons, having fairs as a theme.

Parker Brothers, comedy knittinglabel, which has been given exclusive for the Barns-Carruthers office, Chicago, have signed with the Berger Entertainment Agency for club and banquet work in Milwaukee during the period of the fair.

George M. (Sound Service) Handys has returned from New York, N. Y., after making a succession of fairs. He said he noted something new at him at the Trumansburg (N. Y.) Fair, when he saw a high school band playing as it rode on the Horseless Harness exhibit.

Tom Saxen, a Jack Kochman Hell Driver, suffered neck and possible internal injuries Thursday (17) when the car in which he was performing at North Carolina State Fair, Raleigh, got out of control and rolled end over end.

West Union, Ia., To Improve Plant, Add to Membership

WEST UNION, Ia., Oct. 19.—A move to improve Fayette County Fair here has started. One committee has been named to supervise the task of providing a new and more modern plant and another to conduct a membership drive as a fund-raising method.

The committee for planning of the old grandstand, and, if necessary, construction of a new one; grading and grading the tracks, and the general overall beautification of the grounds. Proposed new location of the track and grandstands was chosen to cross when entering the grounds.

Iowa Meeting Dates Set;

Early Reservations Urged

DES MOINES, Oct. 19.—The annual convention of the State Medical Association of Iowa will be held Monday and Tuesday, December 20 and 21, with the State agricultural meeting Wednesday afternoon, December 21, R. W. Williams, association secretary, has announced.

The annual banquet is scheduled for Monday evening, December 20, at the Union Hotel set at $2.50. Williams urges those planning to attend to make reservations early or before other conventions overlap the dates.

Sandwich, N. H. (Pop. 700), Draws 14,000 to One-Dayer

SANDWICH, N. H., Oct. 10.—Despondent farmers, remembering a loss in the morning and continued into the afternoon, the annual one-day Sandwich Fair was a success. The snowstorm on Friday evening and snow all day Saturday smashed all previous attendance records with a paid gate of approximately 10,000.

Population of the town is slightly under the 700 mark, and visitors were hard pressed to find eating accommodations. Finding a place to eat was slightly harder than the farm debt for those who had to stay over.

PACIFIC INTL. HIGH

(Continued from page 76)

stories handled daily by wire services.

Exposition uses own police, deputized by Multnomah County sheriff's office, guards being outside city limits.

Only sour note was injected by the catering firm (Oregon Caterers) that delivered milk, cream and ice cream to the fair. The milk was delivered, but the cream and ice cream were rejected by the county health commissioner for bacterial contamination, the dairy fa-

50 lb. corn per bushel.

15 TO 30 DAY DELIVERY

POPPERS BOY

60 E. 18th St.

Giant Model 41

since 1835

POP CORN

PROFITS

DOUBLED!

CREATORS

McDowell Elected President Of Knoxville (III.) Annual

KNOXVILLE, III., Oct. 19.—Kirk McDowell, Virginia, was elected president of the Knoxville (III.) Annual Fair here Monday, the day the annual meeting here Saturday (13) was opened. The 15-day calendar of activities was opened by Mrs. L. W. Cramer, Maquon, vice-presi-

dent, and Arvy W. Hanson, secretary-

treasurer.

Directors are Hilding L. Johnson, H. E. Nelson and Oscar L. Olson, all of Maquon. Chairman of the fair was J. A. Matson, Ma-

quon, and Thomas Shea, Henderson.

Carl L. Morgan, Galesburg, is superintendent of concessions.

Senath, Mo., Nets $12,000

Profit to Legion Sponsor

SENATH, Mo., Oct. 19.—American Legion Fair held here September 23-28 netted a profit of $12,000, an all-time record. The fair was conducted by the Barns - Cassinger - Montgomery American Legion Post No. 303. At-

Additional sales were made in any previous year. Closing night drew 15,000 people.

Moore's Shows furnished the midway attractions, and the Harvest Queen was held to play the event again next year. Flying Mo-

nitors headed the acts.

Texas a Nifty; Exhibs Exceed Pre-War Mark

(Carried forward from page 76)

features. Ticketing was handled by contracting for the over-all sound system, and its pyrotechnic display was such a complete and successful display of pyrotechnic that the entire layout added beauty and service to the picture.

As Story W. Told

Owing to the one-hoof item at the agricultural building at an ordinary annual the picture is anything near perfect. The one-hoof product has a tendency to bore uninitiated producers who do not know the finer points of the game. In competitive agricultural shows exposition is necessary, and impor-

tant, but in placing a State's re-

sources on display the handling of the ag show here was different and interesting.

There was no competition in this department, and one fair is said to have succeeded in showing to fellow Texans what was being raised in the various sections of the state; what was being raised in the home state, and for, and those who came from out of State agricultural buildings. The State's comprehensive picture of what is being raised and produced.

The State's livestock exhibits were divided into its 13 different soil sections, and each section operated four custom- ers. Exhibits were built and fin-

anced by various civic and State agricultural building committees, and the State livestock exhibit was operated by several committees.

The Livestock Building of Kentucky and the Livestock Building of Illinois were divided into seven sections, each section being operated by various committees and covering various agricultural coversage in the building.

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McSwigan Due in Chi To Aid Make Ready for NAAPB Meet

CHICAGO, Oct. 19.—A. B. McSwigan, president of the National Association of Parks, Pools and Beaches, is coming here next week-end from Pittsburgh, where he operates Kennywood Park, to assist in plans for the annual convention of the association in the Hotel Sherman here November 5-7. 

W. H. Hitzelberger, completing his first term as vice-president and general manager of the amusement park, and Roy Rugard, veteran secretary, have announced elaborate plans for the opening of the park. (Pittsburgh Press, Oct. 9, page 28)

Dreamland Park To Market Year Round

RAIDING, Pa., Oct. 19.—Dreamland Amusement Park near here, with the advantage of the latest in indoor theater, will continue operations the year round. Weekend shows will be booked, with the exception of the Western attractions. During the summer sea- son the park theater features new and hillbilly attractions exclusively. Park’s theater ushered in the fall season September 21 with Dick Thomas, Pappy Howard’s Radio Jam- boree from WJW, Cleveland, and the following day added Ben Ali’s magic show. On September 29 the park featured its first Broadway attraction, with Eddie (Mutt) Kaplan and his Serendipettes of 1946 Revue, Riff Robbins Trio and Stan Naye and His Varsity Strings Band. Park management is concentrating on bringing in traveling dance bands, including the Hoop Looked Air항스 Band, with Marty Bohn’s Crazy Show for Sunday (13).

Memphis Officials Visit Illions’ Rides in Dallas

DALLAS, Oct. 19.—John B. Veasey, chairman of the Memphis park commission, and Harold Lewis, foreign trade supervisor, visited the State Fair of Texas here Thursday (17) to inspect the Rondo and Illions’ rides owned and operated here by Harry A. Illions.

Veasey declared that the Memphis city dads intend to go through with an extensive improvement on Fair Grounds Park in that city, the entire layout to be completely modernized and streamlined. He also stated that the addition of Ox- and Memphis Fair in 1947 is a certainty.

Pittsfield Park Planned

PITTSFIELD, Ill., Oct. 19.—Purchase of a 40-acre tract for a park and pool area was announced by the Army in Legion post here. Park, the second in Pittsfield, will be a memorial to men who lost their lives in World War II. Spot will have baseball diamonds, tennis courts, playground area, picnic grounds and circus and carnival space.

Dania (Fla.) Foundation Receives Animal Shipment

FORT LAUDERDALE, Fla., Oct. 19.—The shipment of wild animals from Asia, including rare apes and monkeys, snakes and a Malayan sun bear arrived here from the Anthropoid Ape Research Foundation near Dania. Animals were shipped from Siam late in July, arrived in Philadelphia on the Nicaragua Victory and were flown here by the Air Transport Command.

Included in the shipment were 19 cobras, 16 pythons, 14 gibbons, a sun bear and a number of monkeys. Ten elephants, some tapirs and a number of gibbons were left in Bangkok due to lack of shipping space.

The Billboard
Dexter Encasing Jewelry Co.
22 ARCH ST.
PROVIDENCE, R. I.

Eating Corn Profitably

W. Hopper
1520 E. Graham Ave.
Springfield, Ill.

Complete Portable Rink
Includes Portable Rink Top, Rink Gritters, all Rink Furniture. 
Covered Rink Top, 26ft. by 36ft. Rink Top, 26 ft. wide, 36 ft. long, 
Rink Gritters, 24 ft. wide, 26 ft. long, Rink Gritters, 26 ft. wide, 36 ft. long.

GILES
The Finest Skating Shoe
Now Available.
745 Main St., Fitchburg, Mass.

Dancing Pop Corn Profitably

Mentioning the fact that business at his rink is above last year's and
that the trend still seems upward, Mr. Carey, operator of the Park 
Rink, Louisville, Ky., offers a number of reasons for that condition.

"We had not done them during the war, as our teacher was 
teaching in the schools and class organiza-

ations are skating today more than they were during the war," he 
says. The results of which are that parents of the children are at 
last beginning to know that skating rinks are nice places to send their children for recreation. Returning servicemen in this locality have started to skate again. This is another reason for our pick-up in business. When the war was on we did not have many 
returning servicemen, and the returning servicemen have more money to spend. Those who have gone home to stay are now looking forward to the most prosperous year in our history.

"During the past months it has been my privilege to visit rinks in 
the country and have made my own opinion that each operator 
devotes his own trend," says Perry B.

Giles, operator of Curvecrest Rink, 
Muskegon, Mich. "However, the gen-
eral outlook seems to be toward a good 
season.

 Clubs—Unsatisfactory

"InCurvev.

s,

is the most outstanding trend is toward better 

skating for the masses rather than 

the few." Club activity is not particularly 

popular here due to a general feeling 

among the patrons that no club exists 

or that it is the custom to do it.

"However, the reluctant to join 

club activities, most of our skaters 

show a strong desire to do better 

skating. This fact is indicated by the 
surprisingly large registration in our 

first class in elementary dance 

skating, which is open to the public.

As this class is held immediately 

preceding the evening session, most 

members stay for the session, which 

increases the evening attendance as 

well as bettering the quality of 

skating at that session.

"I consider this a very healthy 

condition, as the skater who is learning 

something is the one who shows 

up two or three times a week.

We do not intend to neglect those 

skaters who aspire to solo honors, 

we are much more of a desire for 

the number who are improving their 

skating only for the enjoyment it 

brings.

"I find more servicemen returning 

to resume skating than I had anticipated, 

and there is even a general improvement 

in skating among the returning men. It 

is a popular sport and has many friends.

"Some of the men who have 

never been known to skate before 

are taking up the sport, and the 

number of servicemen who are 

able to skate has increased.

"The war has been a great 

benefit to the skating industry, 

and we have been able to hold 

to our old customers and also 

to attract new customers. The 

war has also brought about 

an increased demand for the 

skating rink, and we have been 

able to keep up with the demand.

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Florida Blossom Under New Owners

GOLDSBORO, N. C., Oct. 19—Florida Blossom Minstrel Show, a tent outfit, begins its fall and winter tour under new ownership-management of B. B. Meyer, Albert P. Gaines and W. Emerson Sapp.

The org will be managed by Gaines and Sapp, who recently purchased the transporation. Latter’s wife is the for- mer Hortense W. Collier, well known in show businesses.

Production and direction of the show will be in the hands of Charlie Davis. Rod Harris will be in charge of the business end.

Show will tour next week, winding southwest thru North and South Carolina, Georgia, Florida and Louisiana, and heading back northward in the spring.

ROADSHOW FILMS-REPertoire

H H. DOWNS, whose film show is playing Sugar City, New York, reports good biz. He has some bookings in Pennsylvania after New York shows and will be working around Tallahassee, Fla....

Loring Currie writes: “Here comes another roadshow gaffer and will open my vaude-pie show soon near Mount Pleasant, S. C. Will play Soft, with my religious pic show in my established territory in Central Maine, and thinking of another roadshow with first reel in Maine and second in New Hampshire, then back to Maine and finish the Maine block. We have already have been in Southern New Hampshire. We have taken in a lot of bookings in the West, and in Florida we have been successful in Tallahassee. I intend doing a lot of work in the South next season....

Production and direction the business held up and is now going well. Reason given out all winter. Reason given out all winter.

ONTARIO TOPS 1006

(Continued from page 72)

sands of understudy children, and many hospitalized war veterans were brought to the show. The programs were riveting interest...the interest was very great. The interest was very great. The interest was very great.

The show was presented for an entirely different purpose,” he said.

Two-Minute Musical Stock. Now, we have a show for an entirely different purpose,” he said.

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FOOTBALL SUPPLIES

DOWNS, MIGHTY MAKING DEALS—BARE Football Floor, Plain, Canton, French, or Swiss, Taxable or Not, $1.50. Ladies' Coats, S34. To Order.

HADDONSDALE MUSICAL INSTRUMENTS—Pipe Organs, Harmonium, 11 1/2 Octave, $26 and 30. Violin, $5 to $100. Piano, $25 to $125.

II.

Ladinas—Mexican, Impossible Wonders. Every woman wants. $25.00. in each. Cobblers, 5.00. Hand-made, $5.00.

Lady's Embroidery, Hand-made. 1.00. in each. Cobblers, 50 cents.

Ladies' Mexican, Impossibly Wonders. Every woman wants. $25.00. in each. Cobblers, 5.00. Hand-made, $5.00.

BARRETT BRACELETS, 18th Century. With 25 Buttons, $12.00 each. Cobblers, with 15 Buttons, 1.00, each. Cobblers, with 10 Buttons, 50 cents. Cobblers, with 5 Buttons, 25 cents.

NOW PRETTY BELLING PLEASING—12 Buttons. Gr. 0.51. Cobbler, 0.25. Gr. 0.25. Cobbler, 0.15. Cobbler, 0.10. Cobbler, 0.05.

No one has ever seen a Belling Pleasing—12 Buttons. Gr. 0.51. Cobbler, 0.25. Gr. 0.25. Cobbler, 0.15. Cobbler, 0.10. Cobbler, 0.05.

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BINGO

Bargains

No. Description Cost
V152 "Worth" Bobcillls, Doz. $ 1.19
N1016 Mostlly satin, 3.30
N1030 Dee. Water Battle, Dee. 2.70
N1518 Flower Powder Puff, Bld. 4.25
N2556 12-Pc. Flatter Ass: 2.35
N1520 18-Pc. Flower Pot, Ass. 3.50
N1524 15 in Red Bld. Pads. Doz. 1.75
N1533 Mickey Mouse Cast. Pr. 3.60

For the Grindstore

1974 Dessert Dishes, Gr. $ 1.64
908 Candle Holders, Gr. 7.00
N1254 5-Pc. Metal Wm. Bowl. 2.75
N2524 1/2 lb. Sifter Dsh. & Cover, 7.00
N1353 Metal Sugar Tumbler. 4.50
N1252 Metal Art Deco Whistle. 1.00
N1300 Byers Choice, 10.00
N1327 Whiskey Mug, Handle. 2.00
N1505 Small Stog Egg, 1.00
N1254 Steamboat Whistle. 1.50
N1300 Micky Mouse Mason. Gr. 6.00
N1011 Mini-Microp Book. Gr. 4.50
25 Metal Ashtrays. Gr. 4.00

Balloons

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No. 6 Oat Brand. Per Gross 2.75
No. 8 Oat Brand. Per Gross 3.50
No. 8 Oat Brand. Per Gross 4.00
No. 10 Oat Brand. Per Gross 5.25
No. 12 Oat Brand. Per Gross 7.50
No. 14 Oat Brand. Per Gross 9.00
No. 15 Oat Brand. Per Gross 12.00
No. 20 Oat Brand. Per Gross 25.00
No. 21 Oat Brand. Per Gross 30.00
No. 22 Oat Brand. Per Gross 35.00
No. 13 Paddi. Per Gross 12.50
No. 10 Long Ashraf. Per Gross. 7.50
No. 12 Long Ashraf. Per Gross 9.00
No. 10 Short Ashraf. Per Gross 7.50
No. 14 Dumbb Elephant Pktl. Per Gr. 18.00
20 Dumbb Elephant Pktl. Per Gr. 2.00

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BALLOONS

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No. Description Costs
No. 6 Oat Brand. Per Doz. 2.75
No. 8 Oat Brand. Per Doz. 3.50
No. 10 Oat Brand. Per Doz. 4.00
No. 12 Oat Brand. Per Doz. 5.25
No. 14 Oat Brand. Per Doz. 7.50
No. 15 Paddi. Per Doz. 12.50
No. 20 Oat Brand. Per Doz. 25.00
No. 21 Oat Brand. Per Doz. 30.00
No. 22 Oat Brand. Per Doz. 35.00
No. 13 Paddi. Per Doz. 12.50
No. 10 Long Ashraf. Per Doz. 7.50
No. 12 Long Ashraf. Per Doz. 9.00
No. 10 Short Ashraf. Per Doz. 7.50
No. 14 Dumbb Elephant Pktl. Per Gr. 18.00
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ACCOMMODATING—HAE or FEMALE. SHOW IN WEST. Write full particulars to Full Interest, Box in care of. Miss Alice Smith, 316 E. 14th St., New York City, N. Y.

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$15.00... $1.00

$7.50... ...1.00

$2.00... ...25c

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HARRY PAKULA
#13
Balloons
Made
Loads
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Everyone
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Balloons
'Week's
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DALLAS, TEXAS
MERCHANDISE -CLASSIFIED

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18.00
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$24.00 Combis., 33.75 each

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12 & 10 Cents. Sold.

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SANTA FE WARE—WISCONSIN WARE
50c, U.S. INL., RUSSIA INL.,
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5¢, 10¢, 15¢, 25¢, 35¢, 50¢, 75¢, $1.00.

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OURSTANDING SIX-PIECE BAND AND ATTACHMENT GIL NOELLER available October 1940.

ROYAL Tempo, Trumpet, Clarinet, and Crooners. Concertina,蓁, and a good all-around show band, available to play any time.

VETERANS FOUR-PIECE BAND—Woodford Band makes perfect proposition for Fall band. Write for further information.

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ADDITION YOUNG MAN—COLLEGE GRADUATE,
very dependable. Good character. High School Eclectic.

SOFA, ANNEX ATTACHMENT AT LIBERTY after Oct. 1st. Would position with carnival manager or similar job. Southwestern Young man. Does strictly professional work. Address Boy, 123 E. 60th, Chicago, Ill.

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A. V. CHRISTIAN, GUITAR—BEAN, TRAIN, NO. 2. Take off. No local offers. Orchestra work, single or small groups. Address on request. E. E. Schuster, 114 S. 5th, St. Paul, Minn.

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Already trained in bands, orchestras, etc. Would like to work again professionally. Address Box C-5011, billings, Mont., Montana.

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PER SET

$4.50

Ensemble of solid gold diamond engagement ring and solid gold wedding ring. The wedding band is set in a diamond to gift box.

NO. 7 ENGAGEMENT RING. Only. $3.25 Ea.

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$7.50

Immediate Delivery. Ast. Colored. In Quality Like Our Own. We have all sizes—ROUND & AIRSHIP BALLOONS. Write for our New Low Prices. 17¢ Deposit with Order. Balloons C. O. D.

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**HOLDS $1000 IN LARGE AS A WATERMELON**

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Mail will be received and forwarded to you according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue that mail reaches Cincinnati, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

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25-27 Opera Place, Cincinnati 1, O.

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Outman, Leon, for Returning, July 15th 23c
Asher, W. & S., for Returning, July 28th 23c
Adams, Grace 
Barnett, J. C., for Returning, July 29th 23c
Barnett, J. C., for Returning, July 30th 23c
Barnett, J. C., for Returning, July 31st 23c

Adams, Henry S. 
Barnett, J. C., for Returning, July 1st 23c
Barnett, J. C., for Returning, July 2nd 23c
Barnett, J. C., for Returning, July 3rd 23c
Barnett, J. C., for Returning, July 4th 23c
Barnett, J. C., for Returning, July 5th 23c
Barnett, J. C., for Returning, July 6th 23c
Barnett, J. C., for Returning, July 7th 23c
Barnett, J. C., for Returning, July 8th 23c
Barnett, J. C., for Returning, July 9th 23c
Barnett, J. C., for Returning, July 10th 23c
Barnett, J. C., for Returning, July 11th 23c
Barnett, J. C., for Returning, July 12th 23c
Barnett, J. C., for Returning, July 13th 23c
Barnett, J. C., for Returning, July 14th 23c
Barnett, J. C., for Returning, July 15th 23c
Barnett, J. C., for Returning, July 16th 23c
Barnett, J. C., for Returning, July 17th 23c
Barnett, J. C., for Returning, July 18th 23c
Barnett, J. C., for Returning, July 19th 23c
Barnett, J. C., for Returning, July 20th 23c
Barnett, J. C., for Returning, July 21st 23c
Barnett, J. C., for Returning, July 22nd 23c
Barnett, J. C., for Returning, July 23rd 23c
Barnett, J. C., for Returning, July 24th 23c
Barnett, J. C., for Returning, July 25th 23c
Barnett, J. C., for Returning, July 26th 23c
Barnett, J. C., for Returning, July 27th 23c
Barnett, J. C., for Returning, July 28th 23c
Barnett, J. C., for Returning, July 29th 23c
Barnett, J. C., for Returning, July 30th 23c
Barnett, J. C., for Returning, July 31st 23c

R. M. E., for Returning, July 1st 23c
R. M. E., for Returning, July 2nd 23c
R. M. E., for Returning, July 3rd 23c
R. M. E., for Returning, July 4th 23c
R. M. E., for Returning, July 5th 23c
R. M. E., for Returning, July 6th 23c
R. M. E., for Returning, July 7th 23c
R. M. E., for Returning, July 8th 23c
R. M. E., for Returning, July 9th 23c
R. M. E., for Returning, July 10th 23c
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R. M. E., for Returning, July 20th 23c
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R. M. E., for Returning, July 22nd 23c
R. M. E., for Returning, July 23rd 23c
R. M. E., for Returning, July 24th 23c
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R. M. E., for Returning, July 26th 23c
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1450 E. 27th St.
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LARGE U. S. ARMY BALLOONS
3½ FT. TARGET BALLOONS
13c IN LOTS OF 300
IMMEDIATE DELIVERIES
These prices F. O. B. BOSTON, are
required with all orders. Please send order payable to
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1 Doz. Sterling Silver Pendants .... 5.00
1 Doz. Ornamental Silver Rings .... 4.00
1 Doz. Ornamental Silver Pendants .... 2.00
1 Doz. Ornamental Silver Bands .... 1.50
300 Pieces Costume Jewelry .... 10.00
1 Liberal Lot of Costume Jewelry .... 25.00

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Boots, Shoes, Underwear, Jewelry, Cravats,
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Also Radio, Movie, Novelty Goods, Fruit.
100% metallic money.

ART NOVELTY MFG. CO.
RED GRANITE, NA

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Call on stores with fast Dollar Seller.
Boots, Shoes, Underwear, Jewelry, Cravats,
Hula Pin Ups, Exhibits, 4-9 Goss
Also Radio, Movie, Novelty Goods, Fruit.
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WITH SALESALES FOR OPERATORS
We can supply the Town, The Town in the quality.
Our prices are in your best interest.
Winterlake J. F. R. One of the most handsome.
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MILLS SALES CO.
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$32 72

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6-26, 1946

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CHICAGO 10, ILLINOIS

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A 50.00 U. S. Government OAK MALE, each in a box and nos.
WITH ITEM 22, 20.00, BONDIAD, 1.00 box, item 22, 20.00, FABIO,
BAG, $1.00, FULL PACKAGE. $1.00 COMPLIMENT $1.00, SAMP.
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WITHITEM 22, 20.00, BONDIAD, 1.00 box, item 20.00, FABIO,
Pipes For Pitchmen

By Bill Baker

TED REGAN... tenor, and Sunny Mack are in Long Island plugging sheet music to the hill to big returns. Ted says you may add some jewelry items to the layout in December.

If you must argue make it a sensible discussion.

CHIEF CARRIGIAN... currently located in Los Angeles, cards that he hasn’t seen a pitcher in questions. Mary Hackmoon and adds that the town is a good place for rooms and studio strikes. “I have a pass to the retailer counter,” says the Chief, “and currently in the works is a pic featuring the street. A movie is being filmed on Pershing Square, home of soapboxes in the City of the Angels.”

SOMETHING NEW... has been added to the working habits and Alexandra Dawson, owner of the Rocking Chair Store, Dallas. During the State Fair of Texas recently, these hero workers gave away 75,000 samples when heretofore “they’ve always sold ’em something.

What’s the word with your sharpener workers? How are they going?

“HAVING READ... the small quote in this corner, I thought I’d answer the query about flunking. I always write letters to Ralph M. Pabilis from Tampa. ‘I’m using flunkem and Budda papers, with mystery handyman on a local lot to good returns. Fred Teschner was doing a similar pitch, he77 he was with Charles Peters. When not working mystery hand illusion I used to do a mental routine with an early. He was at Winter Park and Winter Garden for two weeks each with a strange mental routine. The youthful people got big tips and plenty of business in Florida. Would like to read about how it has been for Charles Peters and Professor Teschner.”

A courteous opening will bring you plenty of tips and subsequent pass-outs.

GEORGE DURST... veteran Jamaica, N.Y., pitcher, in a recent local daily points out that pitchers picked up peddling their wares along Jamaica will be hit hard and fast lines will be a thing of the past when brought before the chief magistrate. Durst vehemently denounced the Johnny-come-lately and wise guys who, he says, always manage to spoil things not only for themselves but for honest pitchers. “I’m not working at present,” says Durst, “because the only pitchers who offer full-value merchandise at honest prices cannot overcome the handicaps or hurdles created by the chiselers. I planned to go farther out on Long Island to the towns with the highest licenses fees where decent pitcher can get along with merchants and police will not be bothered by the chiselers.”

Good pitchers working good merchandise have no difficulty reaping a good harvest.

STEVENS AND MACK... are safely enroute at B伊利蒙. I’m wondering if the 1947 season will introduce a new mod opera—not just new people, but one that will have a new line of tunes, etc.

BIDDING HIS TIME... in Alameda, Calif., is O. H. Eaton, who is making extensive plans for a trip to the South with low-town sharpeners.

MARY E. RAGAN... one of the most widely known personalities in Pitchdom, is vacating at Monrovia, Calif.

If you continue to be indifferent to your promises and obligations your failure is assured.


CLYDE BROS...

(Courtesy from page 74) referred to on a streamlined show such as this as master of ceremonies, is none other than that great laugh-getter, Happy Kellem. Happy really has the co-operation of all the committee after that first handshake.

Mrs. George Hanneford celebrated her birthday closing night at Moline, Ill. Looking very charming, she was brought to the microphone by Manager Howard Szews while the band played Happy Birthday, and presented with a bouquet of red roses by Zal Groito. The Hanneford Ritz-Carlton scores heavily, as usual, and other performers are on hand to watch it whenever possible, as Kay Phote, is his favorite with all of us. Missed, of course, is Tommy, stationed at Camp Lee, Va., but all whom to see Young George is there.

Another welcome addition is Bill Irwin’s table rock, presented on this show for the first time since his return from service. Jimmy and Dolly Corneria are a beautiful 20-foot Schlitt trailer, all new and shiny. They also have added a nine-terrier study to their accomplishments. The Art Henrys have folded their tent, using wire in favor of the six Liberty poles. The show is produced from Jackson. Manager Szews is proudly showing evidence of his hobby, photography, the subject being his wife, Joan, daughter, Mary Susan, with her mother in Oklahoma City. Visitors at the cloudy stand included Jack, and Betty Waters, Don Sweet, Jack and Jake Mills; Don McCullough, producer of the Groito Company, Columbus, O., and Justus Edwards, of the Billboard—MARGARET HENRY.

s

ENGRavers

HEAVY CHROME PLATED Men’s Identification Bracelets, 35c each, 30c a dozen. A HOOK NUMBER.

MILLWAUKEE NOVELTY COMPANY

220 Madison Street

MILWAUKEE 3, WIS.

XMAS FLASH!

SANTA CLAUS DOLL

One of the best Xmas Sellers. Beautifully made doll which stands 26 inches tall, wearing a cape, catching red felt, jacket edged with white plaid, black simulated leather boots, white hat-like headdress.

$36.00 PER DOZ. 18 to a carton

Single Pieces $4 Each

$35 deposit With Order, Balance C. O. D.

F. O. B. New York

GOTTLIB-CUTTLER, CORP.

928 BROADWAY

NEW YORK CITY

FREE! Write for Bulletin #63 with 100 outstanding items.
High Copper Output Helps Coin Makers

1946 Record in September

NEW YORK, Oct. 19.—New high for coin machine manufacturers. During September brightened the picture for coin machine manufacturers, putting a "must" material. These include machines of machines using fractional copper in refrigeration equipment and other electrical units. Production for the month climbed to 80,689 tons as output increased 863 tons refined production, the Copper Institute reported.

Crude copper production was the highest since October, 1945, and compared with September of this year. In contrast is the low of 29,280 tons produced during April, 1946.

Refined Output Up

September refined output was up from 39,891 tons processed during the three preceding months. Firms using component copper during September processed 89,882 tons of copper, 65,889 tons for April, 1946. Stocks of refined copper increased during September to 3,061 tons from 2,911 tons. Despite increase in production, the volume of copper shipments taken out of supplies of the Metals Reserve Corporation, however, was considerably lower than supplies amounted by the agency in preceding months.

While this report indicated decided improvement in the flow of critical materials, the copper picture was still unsatisfactory when viewed from the point of view of booming post-war demand.

Effect on Motors

Makers of fractional horsepower motors, which coin machine manufacturers desperately need, have said that even with expanded copper production, these products will be in short supply well into 1947. In April, 1946, supplies were 100,000 tons of copper, 20,000 tons for April, 1946. Stocks of refined copper increased during September to 3,061 tons from 2,911 tons. Despite increase in production, the volume of copper shipments taken out of supplies of the Metals Reserve Corporation, however, was considerably lower than supplies amounted by the agency in preceding months.

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Also in the picture is the huge demand for copper resulting from veteran housing needs. Given top priority, housing will consume a large proportion of available copper during coming months.

Oregon Pinball Tax
In Legal Limit

EUGENE, Ore., Oct. 19.—Albino T. Allen, who has been trying to get a pinball machine tax of $20 a month, the council has introduced a new tax.

Allen, who has had considerable difficulties with the city council, is working on a new law.

A new ordinance under consideration would tax pliable games $2 a month, but would include music machines.

"Because of active opposition and logical arguments against the license fee of $20 a month, the council has introduced a new tax law which will make things considerably easier for operators," says assistant finance office.

P. R. BUREAU SET FOR CMI

Mangan Will Direct Staff

7-man committee for CMI outlines public relations activities on all fronts

CHICAGO, Oct. 19.—Coin Machine Public Relations Committee, announced September 25 and, after a five-hour session, issued a statement on the committee's immediate work and long-range goals. Committee is composed of Walter T. Mangan, A. B. H.; Henry Jones, Bally; DeWitt Eaton, A. M. L. Inc.; J. W. Coon, Coin Manufacturing; Grant Shay, Bell-o-Matic; Dave Gottlieb, Bally; and James A. Gilmore, secretary of CMI.

Principal news issuing from the meeting was the announcement that James T. Mangan, of Mangan & Eckland, has been retained to form and direct the CMI Public Relations Bureau. Announcement of Mangan's appointment was greeted with enthusiasm at a luncheon for the trade press, October 16.

Text of Release

Complete text of the release issued by Coin Machine Industries, Inc., follows:

"There will be established immediately a bureau known as CMI Public Relations Bureau with a complete public relations staff operating in the offices of CMI, Inc., at 134 North LaSalle Street to handle the public relations of the entire coin machine industry.

"This bureau will be formed and controlled personally by James T. Mangan of the public relations firm of Mangan & Eckland, 300 North Michigan Building, Chicago, who will be responsible to CMI and to the entire coin machine industry for the public relations job to be done by this bureau."

James T. Mangan is a prominent and familiar figure in the coin machine trade, having spent the past 35 years in every form of coin machine work. (See P. R. Bureau on page 123)
City Approves Lower Fee On Juke Box and Pinball

HARTFORD, Conn. Oct. 19—This city's Licensing Board has approved ordinance, under which all pinball machines will be licensed under common council. An amendment, fixing lower fees for both types of equipment, was proposed by the commis- sion and approved by the mayor, Octo- ber 1. Common Council, the city's much-sought after measure, was pleased with the new fee schedule, their appreciation for the operation of the ordinance being shown during the period that the ordinance was being discussed.

Amendment to the Hartford ordinance follows:

Amendment of Ordinance Providing for Licenses for Amusement Vending Machines or Mechanical Amusement Devices.

Subsection 4 of Section 23-22 of the Municipal Code is hereby amended and reads as follows:

License Required. (a) All licensees shall be required to obtain a license issued by the chief of police for all amuse- ments vending machines or mechanical amusement devices placed in operation. Each operator of all amuse- ment vending machines or mechanical amusement devices shall be required to obtain a license from the chief of police for all amusement vending machines or mechanical amusement devices in operation.

How To Apply

Application for such license shall be made to the chief of police upon forms to be supplied by him for that purpose.

Section 5 (t) thereof is hereby amended by adding thereto the following:

This shall apply only to the opera- tors.

Subsection 6 thereof is hereby amended by adding thereto the following:

In the case of the denial of a refusal to grant or renew a license, the chief of police shall notify the applicant of his proposed action and set a day and place for a hearing thereon. Notice of the hearing record- able notice in advance thereof and an opportunity to be represented by counsel thereat.

Subsection 7 thereof is amended to read as follows:

First, the fee for such license shall be issued by the chief of police in the name of each applicant. Annual license tags shall be issued and a license fee of $10 shall be paid for each such machine and the license issued under this ordinance as follows:

Distributor

Music vending machines $3 per machine.

Mechanical amusement devices $12 per machine.

Operator

Music vending machines $3 per machine.

Mechanical amusement devices $12 per machine.

The license fee shall become due on the 1st of October in each year, or on the date on which each machine is placed in operation and paid annually thereon. In the former case, the license fee shall be reckoned for the year, in the latter, for the period of the first day of the month in which the machine is placed in operation to and including the 30th day of September following.

Subsection 9 thereof is amended to read as follows:

9. Prohibitions and Restrictions. Each operator shall maintain good order in its place of business and shall not permit any such mechanical amusement device to be used for gambling. No operator of any me- chanical amusement device shall har- bor in his place of business persons using said devices who are under age or for the purpose of congregating therein or play any such games, unless accompanied by parent or guardian.

Power To Revoke

6. Subsection 10 thereof is amended to read as follows:

10. (a) Revocation of License. The chief of police shall have the power to suspend or revoke all licenses issued for cause upon due notice in writing to the licensee, and an opportunity to be heard and to be represented by counsel at such hearing. Cause shall be deemed to include but not be limited to, conviction for a crime involving moral turpitude, fraud, misrepresentation, or false information in the tax return for a license hereunder, or for any violation of this ordinance.

Adopted by the Common Council at its regular session, September 24, 1946, under applicable rules by unanimous rising vote, and to the effect of His Honor, the Mayor, October 1, 1946.

Attest: City Clerk.

Bally Declares Output Is Good

CHICAGO, Oct. 19—Introduction of new model console machines by Bally Amusement Machine Company, will not affect production of the Draw Bell console already being turned out, according to George Jenkins, vice- president and general sales manager of the firm.

"A number of assembly lines have been set up to permit manufacture of both games simultaneously," said Mr. Jenkins, adding that an increase in personnel that went into production recently has been described as a three- month position. These workers are assigned to some combination of coin chutes and stamp machines, discussed in the three-in-one chute combin- ation.

Discussing output, Jenkins disclosed that several thousand of the Draw Bell games have been produced and expressed belief that comparable production schedules can be maintained at the same time the firm is developing the mixture of the new games coming off lines. First of the new consoles already is on order, it is said.

Question Savannah's Right To Tax Cigs

SAVANNAH, Ga., Oct. 19—Question- tion of the city’s levy on cigarettes, beer and whiskey was referred to the city attorney here. A city ordinance, that placed local expenditures and income, was proposed recently by city council.

The ordinance sets the tax on 10 cents a carton. It was estimated that this, together with the beer and wine, would yield in excess of $300,000 annually.

Drawback contemplated is whether the city has legislative authority. In 1837 the legislature extended necess- ity authority when a general sales tax was proposed to pay war debt. The next session of this body it was lifted from the books.

Trade Directory

Following tabulation of trade reports received during the week of October 12 and October 19, is made for the convenience of the industry. Too the listing may be incomplete because of omissions, they are offered as an aid in revising trade files.

New Machines


Free-Play (counter game). Daval Products Corporation, 1512 North Franklin Street, Detroit 04.

Konten Bokter (skill game). Gile- ngey Company, 1200 Gaviota Avenue, Santa Monica, Calif.

Telmatic (telephone music), Te- matic Products, Inc., Passaic, N. J.

Daval Manufacturing Corporation, 2640 Belmont Avenue, Chicago 18.

Address Changes

DePerri Advertising Agency, 95 Madison Avenue, New York.

Personnel Notices

S. J. (Sam) Rose has been appointed manager of the King-Pin Distrib- bution Company, 3004 Grand River Avenue, Detroit.

John W. Hall has been appointed director of the sales management di- vision of the Research Company of America, New York.

S. Ralph Melker has been appointed manager of the parts sales division of Sylvester Electric Products, Inc. New York.

New Firms

Shelby Distributors, Inc., 9 East 40th Street, New York. (Will manu- facture and distribute products for radio and phonograph industry.)

Central Sales & Distribu- tion Company, Inc., Rochester, New York. (Will handle games and juke boxes.)

Branch Offices

Mills Sales Company, Ltd., 1640 18th Street, West Pico Boulevard, Los Angeles. Active Amusement Machine Com- pany, 590 Franklin Street, Phila- delphia, has opened a branch office at 1120 Wyoming Avenue, Scranton 9, Pa.

Purchases

Barney (Shugy) Sugarman, Abe Green and Willie Molner, opening a new business in the Elgin Theatre Market, Elgin, Ill., have purchased one of the most interesting in Firestone Games, Inc., 1804 Chestnut Avenue, Elgin.

Kenneth C. Wilson has purchased the Bally Pinball Machine, Chicago, from Mrs. Paul Gerber.

Distributors Appointed

Modern Records, Philadelphia, has been appointed the new distributor for the following:

Davals, Inc., 888 North Broad Street, Philadelphia 23.

Put Insurance Vender on Test
Location in N. Y. Air Center

NEW YORK, Oct. 19.—Insurance
agents have been put to the test in
which the companies would be subject
to the provisions of a bill to prohibit
the insurance policies which are issued
to cover these amounts up to $25,000, are
on test in the office of the 42nd Street
Airlines terminal here.

Invented by Ralph W. Brown and Er
nest T. Moreau, brokers, machines combine
the principles of the cash register and ciga-
retten machine. They are 2 feet wide and
about 2 feet in depth. Insurors that are
manufactured for the Associa-
tion of Underwriters of New York, Chicago and Los Angeles.

Brown, who claims that three
years' research went into the coin-
operation to make his idea dependable.

This isn't the cheap air-
line proposition. As soon as we
can build more machines we'll install
them in railway and bus ticket
centers.

Operation of the insurance vender,
according to Brown, is quick and simple. A customer, he
explained, and the Insurorgraph stumps the time and date on the
money with a check from his
machine's window. There the buyer,
Brown pointed out, fills in departure
time and destination points, the name and address of the policy's
beneficiary and signs his own name.

Followed by the purchase push a button and out comes an activated
copy. Each additional quarter in-
creases the coverage up to the con-
tact limit of $5,000 until the maximum $25,000
coverage is reached. Vender, he con-
tinued, has a special contract duplicate for
insurance companies.

Revo Rolls on Ice

DEERFIELD, Mich., Oct. 19.—
Revo, pro-war manufacturer of ice
cream vending machines, is produc-
ing ice cream vendors again, accord-
ing to Robert G. F. Forshoebel, firm presi-
dent.

A new model, ready in January, will have a packaged ice cream
in varied sizes, according to the official.

Vender, Forshoebel explained, is
packed with changes planned while Revo was doing war work.

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CapSule Course for Candy
Operators in NAMA Session

CHICAGO, Oct. 19.—Concentrated
into half of the three-hour period
originally allotted, the candy, gum
dispensers and vending machines Session
19.42nd AnniV. Convention here
candy vending machine operators an
shortened as a result of the
organization's efficiency operation. Period was
shortened to make up for the vital dis-
ruption of the machine market.

With J. Sidney Jones, Southern
Vendors, of San Antonio, as chair-
man, the 19.42nd AnniV. Convention here
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Candy Suppliers' Huddle
With Operator's Price Question in NAMA Forum

Seek Way To Continue Nickel Price as Overhead Sours

CHICAGO, Oct. 19.—Operators of candy-vending machines had a golden opportunity to discuss their special problems and to listen to many leading candy suppliers during a conference discussion which led off the Second Annual Fall convention that was concluded at the 10th anniversary convention of the National Association of Machine and Allied Products.

One of more than 300 jammed the Gold Room of the Congress Hotel to participate in the conference on Wednesday afternoon. Among the questions being put forward was a challenge to help to work out solutions more efficiently.

One speaker who made a cutting weight of nuts in candy bars 20 per cent increased and the possibility of absorbing costs. He said that this move would make possible a rough 25 per cent gain in output. On the other hand, he said, cutting weight by this amount would not affect the percentage of all packaging costs. Packaging and handling costs are the same, substantial, for the old, larger size.

Division of Opinion

Who will decide around to proposed reduction in commissions, considerable division of opinion was expressed by panel members. Generally until now operators have absorbed all merchandising cost in cents per unit, and there will be necessary to continue with that policy. Others indicate immediate scaling down of commissions. It was pointed out, however, that absorption of a 3½ per cent charge by the price operators pay for candy would necessitate only half as much as the commission in payment to operators.

Those who favored commission cut down by increasing expense to the service to locations. If he is to continue to do so, they said, he will need an increased dividend of the cost of buying a machine. Those opposed to the idea, the price operators pay for candy would necessitate only half as much as the commission in payment to operators.

General tenor of the conference was recognition on both sides by the operators. The trend is to reduce the number of people in the field, to improve efficiency, and to cut the number of machines in commission paid to locations.

Chase Candy Co.

Increased Volume by UnrationedSweetner

ST. JOSEPH, Mo., Oct. 19.—Chase Candy Company reported that by offering its unrationed sweetener to replace beet and cane sugar it was able to increase its sales by 179.6 per cent in the three months ended September 30.

Commodities reported a gross volume of sales totalling $1,400,000 for the quarter compared with $800,000 in sales reported by the company for the same period of last year. Net earnings for the period amounted to $223,117, or an increased 1½ per cent on the 1,908,770 shares of common stock outstanding.

In the fiscal year ended June 30, the company reported net profits of $457,473, which was equal to $1.23 per share on the common stock.

Automatic Sales New in Ky.

FRANKFORT, Ky., Oct. 19.—Automatic Sales Company of Louisville, has been chartered this week by William B. Minton, Mildredister and Robert G. Cassady.

Automatic Sales New in Ky.

CHICAGO, Oct. 19.—Automatic Sales Company of Louisville, has been chartered this week by William B. Minton, Mildredister and Robert G. Cassady.
Plan Million-Dollar Drive For Peanuts

See Bigger Markets

ATLANTA, Oct. 19.—Spearheaded by the National Peanut Council, a $1,000,000 advertising campaign has been launched by this industry to seek wider public use of peanut products.

Peanut people foresee disaster to the 4,000,000-acre investment unless increased consumption is held up. The campaign is expected to hold up production and price levels reached during the war.

Chiefly a part of the program, but an important support from the vending machine trade, is the American Peanut Planters' Association.

Of 1,748 daily newspapers in the United States, 251 have increased their circulation rates since January. Only four have decreased their rates according to the report. Increases were ascribed to the high cost of newspaper, labor and other operating costs.

Increasing their daily retail rate of 4 cents to 5 cents were 42 papers, the report disclosed. Only one newspaper in the United States, The Mechanicsburg (O.) Telegram, continued to re- ceive a cent. In 1024 there has been an increase to 18 cents, making it one of the highest priced Sunday papers in the country.

All Branches Join

All branches of the industry are joining in the program. Growers will pay 25 cents per ton on peanuts sold to shellers, crushers, warehousemen and seed dealers; shellers will pay 25 cents per ton handled; peanut crushers will contribute 5 cents per lb; brokers and jobbers one-fourth to a half cent per bag. Salters, roasters and confectioners have agreed to pay 1 cent per 100 pounds of peanuts used.

Besides the National Peanut Council, a number of other trade associations are covering exclusively peanut operations, or in allied fields, will participate in the campaign.

First objective in the drive is to sell women on the idea of letting their children eat peanuts and peanut products between meals, said Mo- dane Marchbanks, council director.

Good for Children

"Nutrition experts, pediatricians, child psychologists, government experts, now all agree that children should be allowed to eat between meals—provided they eat the right things at the right times," said Marchbanks.

"The experts agree," he added, "that peanuts, salted peanuts and peanut candy are the right kinds of food for growing children."

Story of the peanut industry's part in winning the war also will be played up. "The government bought the equivalent of 277,000,000 pounds of shelled peanuts in the form of salted peanuts, peanut butter, peanut candy and peanut butter sandwiches," Marchbanks said.

This year's peanut production is estimated at over 2,000,000,000 pounds.

South Carolina Hits High Tobac. Output; Venders Supply Surce

COLUMBIA, S. C., Oct. 19.—Tobacco supplies in venders were as- sured this week with the announce- ment by the Department of Agriculture here that a total of 414,595,346 pounds of tobacco were sold in August and September.

Announcement by State Commiss- sioner of Agriculture J. Roy Thomas revealed that the tobacco had been sold in the State's nine tobacco mar- kets for $89,000,011.96.

This indicated an increase over 1945 volume and money. For the two months last year 125,465,160 pounds were sold for $54,256,621.17. Average price this year per 100 pounds was $41.51 compared with $43.96 last year.

Peter Paul Not To Change Size

HARTFORD, Conn., Oct. 19—Peter Paul, Inc., one of the largest manufacturers of 5-cent candy bars, has made no decision on new prices, but will not change size or quality of its product, it was learned here this week.

Reliable sources also revealed that the company, largest user of coconut in the United States, is planning construction of a coconut desiccating plant on Luzon in the Philippines.

New plant will operate as an added assurance of a continuous supply of coconut. Production at the plant is expected shortly. Company has its own desiccating plant at Arecibo, Puerto Rico.

During the war the company main- tained its own fleet of ships to bring coconut into this country from Puerto Rico. Company's fleet will be reduced as transport service is restored.

Just Say THE NEW Du GRENIER

OBSOLETE

GETS A TREAT

Way behind in appearance and opera- tion, this operator's outmoded equipment boosted complaints and maintenance costs. Profits were piny.

Now that he operates exclusively with DuGrenier Challengers, he's way out front. Complaints are down — profits are up!

Du GRENIER, INC. 15 HALE ST., HAYERVILL, MASS.

America's Foremost Manufacturer of Automatic Merchandisers

CAN'T BE BEAT

VENDORS TO BE PART OF NAM Exposhion At Popcorn Meet

CHICAGO, Oct. 19—Exhibition to be held in conjunction with the annual business meeting of the National Association of Popcorn Manufac- turers in the Sherman Hotel here, November 5-6, will feature among other types of machinery and equip- ment used in the industry, latest types of coin-operated popcorn ven-
ders.

According to A. J. Villiese, executive secretary of the association, more than 300 persons are expected to attend the two-day meet. Exhibition is the first to be held in con- nection with NAM business meet-
ings, but every inch of available space has already been booked for the show, Villiese said.

Among the exhibitors will be the T & C Company, Dallas, and Viking Pool and Machine Corporation, Belle- ville, N. J., manufacturers of coin-
operated popcorn venders.
VENDORS HELP SALESPEOPLE, DON’T REPLACE EM, GROCERY MAGNATE TELLS AUDIENCE

By Nathan Cummings

President, Consolidated Grocers, Inc.

Call Impulse Selling Key to Vender Merchandising

Vending machines will grow more rapidly than in the past 20 years. The technology and research of your machine manufacturers will enable you even to develop a device that will make change from any denomination of money to pennies. Your industry, like ours during the war years and since V-D Day, has done fantastically well because of what seemed like insurmountable problems. Shocks and labor difficulties, but in spite of all this you have shown remarkable growth.

Brushed Aside

But all of your handicaps can be brushed aside when they are compared with the physical handicaps of some individuals. The best debaters ever produced at Rollins College, Florida, are said to be a pair thru his college course he received "A" marks in his studies and ready for vending for him was a crippled girl who spent much of her time in a wheelchair. They had such a happy time working together that they married and together.

A dozen men whose progress was not halted by physical handicaps are doing a splendid job. Robert Louis Stevenson and John Keats had tuberculosis. Charley Chapman and Alexander Henderson were hunchbacks. Admiral Nelson had only one eye. Edgar Allan Poe was hunchbacked. Of course, it is an invalid. Julius Caesar was an cripple. Thomas Edison and Beethoven were deaf, and Peter Stuyvesant had a wooden leg. 100 years of birth, and 200 years of vending, and the new, the next, the better, the best, and the finest, the finest that ever lived, the finest in times of peace and war, the finest at all times.

The conventional retailer admits now that your vending machines are here to stay. You, as a group, have worked out a good, clean, sanitary, and sanitary business. But, as a group, you have never been able to satisfy yourself. When you get something, you are always ready with a criticism. There is no such thing as perfect, but if you are not satisfied with your unit, you will tell others about it. Puttermore must have his customers to keep his business. They, the operator who gives a maximum of service and a minimum of public good. You must be fair and just with your suppliers of goods, who are going to make you their sacrifice. You must live up to your promises. In this way you strengthen your chances of success in this type of business.

Your industry has always seen the advantages of automatic merchandising. In seven different cities a study has been done of vending machines, and in these cities there are 10,000 machines, and 200,000 homes.

In effect, the package should be an advertisement and a salesman at the same time.

Now let us consider briefly the responsibility of all you business men who represent management. You have a tremendous interest in preserving and strengthening our system of free enterprise. Yet you must make greater contributions toward a better, newer, purer, and more efficient enterprise by the public and by your employees. You must teach them how to work and to use the principles of running a business successfully.

Simply stated, management's efforts should be directed toward making (See Vendors Help on page 105)

BALL GUM

IS STILL THE A-1 SCARCE ITEM.

And from all reports is said to be late in 1947. Many Ball Gum machine operators have successfully switched to MARRIES and have copped a huge swing in BIG PROFITS DURING THE PAST FIVE YEARS. HOLD YOUR LOCATION WITH BEST SUBSTITUE, CAN STILL SUPPLY

Agate - Glass - Assorted

COLORED MARBLES

BARREL OF 35,000, size 1/6"...$54.50
BARREL OF 40,000, size 5/8"...52.50
BARREL OF 20,000, size 3/4"...21.05
BARREL OF 17,000, size 5/8"...21.05
SOLD-COLOR, CHERRY RED to use as a结石 MARBLE, $4.50 per thousand.

FULL CASH WITH ORDER, F. O. B. Factory.

Shipments are made at once.

Order today while still obtainable, REMEMBER MARBLES don't get stale or Rancid. STOCK UP NOW.

National Headquarters

FOR CHARMS

Fine Selection, All cut, No Strings, 55 Varieties.

1 Centen 12 Gross $12.35
7 Centsen 10 Gross $10.50
Gold Plated Bell Charms, 10 Gross $27.00
Silver Wedding Rings, 10 Gross $10.50
Wine Cork Buttons, 4,000, $0.75

All Charm Orders, Full Cash with Order. Parcel Post Paid by Me.

ROY TORR

VICTOR'S MODEL "V"

Famous Pre-War Vendor


NEW MODEL "V" with new "A" feature, a flip lever, to make your machines more attractive and a better seller.

Model "V": Standard" $11.75
Model "V": Deluxe $13.75
Model "V": Special $9.50

YOU HAVE TRIED THE REST - NOW TRY THE BEST.

VENDORS HELP SALESPEOPLE, DON’T REPLACE EM, GROCERY MAGNATE TELLS AUDIENCE

Call Impulse Selling Key to Vender Merchandising

By Nathan Cummings

President, Consolidated Grocers, Inc.

Call Impulse Selling Key to Vender Merchandising

Vending machines will grow more rapidly than in the past 20 years. The technology and research of your machine manufacturers will enable you even to develop a device that will make change from any denomination of money to pennies. Your industry, like ours during the war years and since V-D Day, has done fantastically well because of what seemed like insurmountable problems. Shocks and labor difficulties, but in spite of all this you have shown remarkable growth.

Brushed Aside

But all of your handicaps can be brushed aside when they are compared with the physical handicaps of some individuals. The best debaters ever produced at Rollins College, Florida, are said to be a pair thru his college course he received "A" marks in his studies and ready for vending for him was a crippled girl who spent much of her time in a wheelchair. They had such a happy time working together that they married and together.

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Simply stated, management's efforts should be directed toward making (See Vendors Help on page 105)

CIGARETTE MACHINES

REAL BARGAINS

READY FOR LOCATION

National Advertising: $1.75
DuClerar W's, 50¢, 25¢, 10¢, 5¢.
Wright's, 33¢, 25¢, 10¢, 5¢.
Sensible Articulates, 6¢, 5¢, 2¢.
K&L Products, 2¢, 5¢, 2¢.
Cigarette Salessmen, 1¢.

What Have You Done? Half Deposit.

Phone: LA 9-0006

HARRIS VENDING

See 3-Billion Vending Trade; 700 at NAMA Record Meet

(Continued from page 99)

Company and of NAMA. Greene's address, entitled Ten Years of Progress in Vending, was held to develop the association, its accomplishments, and its future aims.

Basic Needs

Greene pointed out that the past 10 years have proved these basic needs for the association: (1) a strong, active, cooperative, and selective membership; (2) elevation to the standards of a code by adhering to the association's Code of Ethics; (3) the development of better cooperation through adhesions; (4) the need for strong leadership within the association, and (5) the need for a public relations program on a local and national scale.

Looking ahead to the future, Greene said: "On the basis of my personal optimism, I predict that your present membership will bring about a much larger audience. There will be many more operators, many more business men, and many more consumers. We shall have a far greater interest. The importance of NAMA and the words of its president will help to communicate our message of greater individual whose daily life is to be affected by automation and evolving. There will be a few introductory remarks by the 1965 president, and after a few of our operators are wheeled in, he probably will state casually that we are a 100,000,000 industry and that the next 10 years will see us attaining our reasonable goal of becoming a $6,000,000,000 industry.

Approve Showing

Later in his address Greene said that the board of directors of NAMA had approved the holding of an Exhibition of merchandising equipment in 1947.

Said Greene: "There is still one glaring weakness in our activities. While we have been careful to disassociate ourselves from gaming and amusement machines, we align ourselves with them by exhibiting our machines with theirs. X X X Why shouldn't we have an exhibit of our own? There will be enough new manufacturers of merchandise and service machines in 1947 to justify this.

"We have no quarrel," Greene continued, "with operators of other equipment, but their business and their problems differ greatly from ours.

After the Greene address, convention delegates watched a motion picture of operators of those Reo or Tomrow, furnished by courtesy of the Vendo Company, Kansas City.

Exhibits Workshop

Thursday morning saw the first of the workshops around which the convention was built. First workshop was devoted to candy, gum and nut machines, and was fully reported elsewhere in the vending machines section. The service machine conference, originally scheduled for Thursday, was canceled because of the tremendous interest in the candy, gum and nut problem.

At the luncheon Thursday, Nathan Cummings, president of Consolidated Grocers' Corporation, Chicago, delivered the principal speeches of the convention. Cummings, who is president of the world's largest grocery wholesale company, had many interesting comments on the vending machine industry of his speech being printed elsewhere in this issue.

That Thursday afternoon was given over to the cigarette workshop, where special problems concerning cigarette vending machines were brought up and discussed by experts in that field. After no more activities were scheduled on the convention program proper until Friday morning, but those attending the convention used this time to visit with old acquaintances and get brief on developments in the industry outside their own territory.

Association Reports

Friday morning—the final day of the convention—was given over to reports from association executives and to the election of the directors, named earlier in this story. Taxiing problems, as they involve automatic merchandising equipment, were discussed during the session. C. S. Darling, executive director of the association, announced that there were 210 active members. He said that of 25 prospective members who visited the convention, 16 had signified their desire to join. Darling pointed out the rapid growth of the association—reminding the convention that at the start of 1946 the association had but 274 members.

After these reports, Conger Reynolds, director of public relations, took in his talk with practical suggestions for the association's own public relations work. Reynolds, who is widely recognized as an authority in this line, was well received. L. R. Strain, American Locker Company, Chicago, who is chairman of NAMA's public relations committee, addressed the convention following Reynolds' speech.

Following a business luncheon, the final workshop—devoted to beverage vending machine—was held. In the afternoon, the anniversary presentation of award to Kent and dancing closed the convention.
Candy Price to Ops Explained

WASHINGTON, Oct. 19—C. M. McMillan, executive secretary of the National Candy Wholesalers Association, said this week that jobs are required, under OPA Directive MR 657, to notify vending machine operators of any increases in the prices of candy. Notification of the increases, McMillan said, must accompany the first order shipped under increased price.

"Under the new order," the association official explained, "a manufacturer will have just enough material and packaging cost by 1 1/2 to arrive at his selling price. This will permit him to vary his weight from bar to bar to enable him to have the same price for all his bars if he wishes. Of course, wrapper difficulties may affect that temporarily, but it is admitted that it will eliminate much confusion for the jobber and operator if manufacturers are not required to vary prices of their different bars.

First order shipped to an operator with an increase must bear a stamp or letter explaining the increase and further stating that the operator can add the same percentage mark-up to the price he maintained on or before June 20, 1946. Many operators, reports have it, are turning to the dime bar in anticipation of possible hardships in nicotine prices.

Some manufacturers of nickel bars, not discontinuing their brand names or increasing prices, are stating selling their nickel bars with new dime bar weights include a nickel, with their accompanying cent. For instance, known for Mounds, has placed on the market a new dime bar similar to Mounds but with nuts added.

Shortages Shut Down Peter Paul's Florida Candy Factory

TAMPA, Oct. 19—Peter Paul's Mounds candy factory here may not produce for another year, according to its manager, E. G. Goldsmith. Natural sugar shortage, shipping and trucking strikes and insufficient quantities of corn syrup and coconut milk are the reasons for the delay, he explained.

When operations begin, Goldsmith estimated, the factory would manufacture up to 20,000 boxes of Mounds daily for distribution in Florida and other southern States.

Capsule Courses for Candy Operators

(Continued from page 5)
Canton Company of America, addressed the operators on sanitation. He mentioned that sanitary precautions for candy, gum and nut vendors should be carried out to the nth degree. "For some reason an individual can purchase an apple every day and upon finding a worm in it throw the apple away with hardly a comment. He still buys another apple the next day. In our business, if our merchandise gets up in a store and the customers are complaints. In the case of a large factory location, the product, together with its foreign matter usually ends up on the president's desk."

There is no reason, Swingle said, for vendors to allow cleanliness to be used all the way down the line. "The route man must be neat and personally clean. Vendor clothes must be cleaned and laundered regularly. He must be careful to keep the vendor free of dirt that naturally accumulates from time to time. And he must be taught that the candy or nuts of gum must reach the purchaser in a flawless condition or else his own pay check will suffer."

Accounting was the subject of W. T. Collett, who represents the W. T. Tobbins Company. Collett said that simplified methods now in use are a help to all personnel engaged in the vending business. "My firm," he declared, "has servicemen leave location data with the jobber each week. These slips are an accurate tab on the condition of specific locations and routes. The amount of merchandise replaced in the vendor is designated, the collections and the general condition of the machine itself. In this way we know definitely whether commissions are correct. And the route man knows when and where he is short," Collett concluded.

Cool Candy in Hot Weather

Leo Herman, of Philadelphia's Benslow Vending Company, was enthusiastically in favor of refrigerated candy machines for the warmer sections of the country and during the hot months anywhere. He mentioned that his firm's machines were indoors during the sweltering days had been able to keep candy at a less than 73-degree temperature by an automatic device. He said it was necessary to keep the air from the machine, the air would circulate in and around the candy and was easy to sell.

Among several other topics discussed by speakers was insurance. Operators were advised to do business with an underwriter who is acquainted with the vending business and its present problems. Speaker recommended a comprehensive policy that would cover fire, criminal incendiarism and general accidents that might damage the vendor or his contents and goods.

Just before the workshop came to a close William Wrigley Jr. sent a message to the conference concerning his stand on prices. Wrigley said that even the hit costs had gone up, he was going to stay with the nickel price on gum as long as possible. He also expressed the hope that operators present could do the work of keeping the buying public's good will at this time.

Queen Anne Names Horrell

CHICAGO, Oct. 19—Harry S. Martin, president of Queen Anne Candy Company, announced this week of the appointment of Judson Horrell, of Evans Associates, local ad agency, as advertising manager. Move was part of an expansion program, according to Martin. Firm will launch first national ad campaign this fall. Price to joining Evans Associates, Morrell had 12 years of candy advertising experience.
Vendors Help
Live Salesmen
Says Magnate

(Continued from page 102)

Under the law management has the right to tell its employees the requirements for successful opera-
tion of the business in which they have a personal interest. There is no law against free speech in defense of American principles. The only restriction I know of is coercion of employees in their selection of a bargaining agent. Management, must assume fully your share of responsibility for educating employees and the public for an understanding of the principles and enterprise that made the Americans the most powerful people in the world.

Today is the beginning of the economic development of America is a thrilling story. We are today the best-fed nation in the history of any nation in the world. In the early days most of the people lived a hand-to-mouth existence. More than 80 percent were farmers, as was the case in Europe. Today not more than 20 percent of our population is employed in agriculture. In the early days people worked from 12 to 16 hours a day. Up to that time the progress of the world had been slow and unimportant in comparison with the investment of half a century. This has made during the past 190 years.

The industrial slow was not invented until in 1837.

In the early days of wheat at that time represented the investment of 24 hours of hard manual labor. Today the labor time of raising and harvesting a bushel of wheat is a minimum of 10 minutes. It has thus far been all of these years of our great technological accomplishment. Revers at any rate today is every day by the presence of such an ever-increasing supply of things which made life easier.

In like measure, your vending ma-

chine industry is a great boon to supplement the happiness of our American people.

I started out to talk to you on merchandising but it being such a wide subject I could not refrain from touching on economics and a great many other contributing factors of which make up your great industry. In closing I might say that you make, "Today's perfection to-morrow's second best."

Fla. Cigarette Taxes Show
15% Gain for September

TALLAHASSEE, Fla., Oct. 19—Cigarette taxes produced $300,678 in September, according to the State tax department. Amusit represents a 14 percent gain for the like period in 1945.

Revenues for the first three months of the fiscal year, due to the cigarette levy, totaled $2,288,987, or a 0.71 percent increase for the same period a year ago.

Distributors Wanted

Los Angeles

WANTED

WURLITZER 950's

also 850, 800, 750 and 700

GENCO BANKROLLS

Wurlitzer Skeeballs

AAA Vending Machine Co.

1781 Joseph Campau

Detroit 12, Mich.

Phone: TWINBrook 1-6204

NCA Candy Council Feature

Hits Papers in 48 States

CHICAGO, Oct. 19—Second in the series of NCA of Candy Council "candy features" will be received by more than 1,700 daily newspapers and at least 400 magazines this month, was announced by the council this week.

Series is a publication which carries a collection of short stories, related to candy industry, which may be rewritten or used as in the publications reached. Material goes to towns and cities of all 48 States, Alaska and Hawaii, according to the council.

COLUMBUS VENDORS

1c PEANUT

MILL MANUFACTURER

DISTRIBUTORS

3c VENDOR

WRISE OR WRITE FOR DETAILS

LOS ANGELES MANUFACTURERS

Suite 518, 449 S. Hill St., Los Angeles 13, Cali.

COLUMBUS VENDORS

1c PEANUT

MILL MANUFACTURER

DISTRIBUTORS

3c VENDOR

WRISE OR WRITE FOR DETAILS

LOS ANGELES MANUFACTURERS

Suite 518, 449 S. Hill St., Los Angeles 13, Cali.
MAPQA BACKS TEEN CENTERS

Jukes Gratis For City-Net
Assoc. works with Detroit recreation agency to keep down juvenile delinquency

DETROIT, Oct. 19.—Michigan Automatic Phonograph Owners' Association, controlling the Detroit Department of Parks and Recreation, is engaging in a broad campaign representing the interest of jukebox industry with a drive to combat sources of juvenile delinquency.

Mechanical Music for Detroit
Seven such centers have already been opened, two in the basements of churches which need the use of juke boxes, for concerts and education. Each building in charge of each center, they are. City-wide system which will function under municipal auspices.

McIlhenny Buys Hamel's Boston Distribs Set-Up
BOSTON, Oct. 19.—John A. McIlhenny announced that he has purchased Hamel Distributing Company, he will retire from the bus service to McIlhenny Distributing Company, with headquarters at the same address.

McIlhenny thus succeeds Bill Hamel as distributor of Packard Radiant Music Company products. Hamel owned in this area, returning to an association with Homer E. Capehart which began in 1918.

Except for two years, McIlhenny has been active in the coin business since 1929. During most of this time he has either operated, distributed or acted as music machine manufacturers' representative in the New England States. He was also former owner and operator of a manufacturer for a short time in Florida, Georgia, South Carolina and Alabama.

More recently McIlhenny has managed Pedd Distributing Company here. He is actively associated with music operators throughout New England and New England operators over his entire activities. reports plans for building an organization which will service the trade throughout his territory.

One Wurlitzer Distrib Servs All of Canada
VANCOUVER, B. C., Oct. 19.—Smith Distributing Company here has suspended its activities as distributor of Western Canada. The company formerly handled the manufacturer's distributorship for Eastern Canada only, will now assume distributorship.

First official notification of this change came in a letter sent to Western Canada operators by David O. Lee, export manager at the North American division. Lee's letter paid tribute to the excellent job done by Smith and expressed regret that illness had made it necessary for him to curtail his business activities.

In his announcement of the Siegel appointment Lee characterized the organization as "intimately familiar with Canadian coin-operated graph activities and problems." Owned by Al Siegel, Siegel Distributing Company is known for its active part in the introduction of remote-control equipment. Siegel is recognized here as an authority on the installation and servicing of all types of commercial music equipment.

Siegel will retain its present headquarters at 11 Moss Avenue and move the Smith offices in Vancouver and will set up a branch there. John A. McIlhenny, who has been in charge and will function as Bennett Wurlitzer for the manufacture of jukeboxes, is slated to manage the Vancouver branch.

Canucks Report Good Juke Play
VANCOUVER, B. C., Oct. 19.—Juke box ops in this territory have enjoyed a summer season of exceptional business, with a large share of the profits due to the phenomena in influx from the States.

R. H. Baker, manager of the Vancouver Tourist Association, verified the fact at a recent meeting of that body, when he stated: "Vancouver has been entertained a million tourists by the end of this year,—300,000 more last year and twice as many as during any of the past 12 years."

All time record estimate was based on totals for the first nine months of the year plus traffic for the remaining three months, calculated on the same basis as in 1945 when graphs showed that 500,000 of the million tourists expected by the end of the year will enter by the Pacific Highway. Highest recorded total was 58,000 in July, the most productive month.

Pre-war peak was 50,000 to 1939, and wartime low was 350,000 in 1943. Millions of tourists from 1944 to 1945 continues to rise from 1930 broken only by the war.

During 1948, distributors for Juke boxes in this territory jumped from one to four, with another coming up. Manufacturers with distributors here are the Wurlitzer Alacrion, AMF, Seeburg and the RCA music machine to be distributed by the RCA branch.

Fitzgibbon To Start Delivery Of New Machs.
NEW YORK, Oct. 19.—New music boxes and commercial music system of Musical Minutes, Inc. are ready to arrive from Canada, according to Al Fitzgibbon, the firm's president, announced.

Fitzgibbon said that the music machine business is undergoing location tests during the past nine months. This new arrangement begun recently is expected to develop in volume within a short time.

The machine uses a coin or a nickel across six inches high and four inches deep. The music boxes will accept either nickels or dimes. Featured is a new coin accumulator, which takes any combination of nickels and dimes up to a total of a dollar to provide 20 plays or 120 minutes of continuous playing time. Front castings are removable from backboard for convenient servicing.

According to Fitzgibbon, all operators will be able to operate the music box from any bank with commercial music under the present arrangement of units.

Speaking of the coin machine business, Fitzgibbon has 30 years to his credit as operator, jobber, distributor and manufacturer and has been in the coin machine business since its organization.

Fitzgibbon said he considered the new machine one of the most important coin machine projects of his career, stressing the work of engineering staff which was responsible for its design.

Halifax Music Firm Launches Disk Plan
HALIFAX, N. S., Oct. 19.—An in-district advertising campaign, sponsored by the Coney Island Amusement Company, will begin Oct. 21st, it was announced today. Press releases will stress weekly record changes.

Company, coin machine distributor, has launched an ad program that 34-hour service is being supplied, with prompt repairs guaranteed. Firm, in building up patronage for jukes, is buying space in the local newspapers, particularly in twain dailies published in Halifax.
NO MAN EVER WENT BROKE....
FROM TAKING PROFITS

PERSONAL MUSIC
pays off BIG

Mechanical failures are costly. No music—no money. In the Personal Music system an automatic standby studio amplifier assures continuous music; when one blinks out, the other instantly takes over. Personal Music boxes are simply built. That means fewer service calls. When you buy a new music system, be sure you get the finest—free from operating kinks, easier to service, dependable in action. You know you’ve got the best that’s made when you invest in a Personal Music system.

Personal Music is the biggest money maker you’ve ever seen. With Personal Music, your route will net more than you ever thought possible. Every Personal Music box is a separate music sales unit. It can be heard only at the table or counter where it is installed. Each customer drops a nickel for each six minutes of music he hears. Your volume is increased to route size at each location.

If it’s big profits and trouble-free equipment you’re looking for, then buy Personal Music. Write your nearest distributor or direct to us for detailed information today.

PERSONAL MUSIC CORPORATION
P. O. Box 720, Highway No. 1, Newark, New Jersey
Telephone Bigelow 8-2200

ONE OF THE INTEGRAL UNITS
OF THE P. M. SYSTEM
Precision Built for Long, Trouble-Free Performance

Studio Timing Control Unit—an almost human supervisor of record-changer operation. Allots the correct interval of time to each record changer. Instantly signals with red lights in the event of mechanical failure or grooved record, and automatically cuts in and continues operation to the other mechanisms, thus assuring continuous music for the system.
Those 4 Days In New York; The Reaction

Indies Worried, Worried

(Continued from page 20)
at future waxing dates they would cut down on the number of sessions they do. National, Standard, and Keynote sources asserted that unless they turned out fewer masters the nut would be too great for them to crack. Some Indies, such as Musicraft and Majestic, didn't expect to cut down on their present recording schedule.

Near Appolxy

In the earlier part of the week, Indies were almost on the verge of appolxy resulting from the initial Petrillo 500 per cent increase proposal. They began frantically recording before the old contract deadline tomorrow midnight. Typical crisis scene took place at Musilcraft, where on Wednesday (18) at 5:30 p.m. Sales Manager Leo Savin was pressed into service as a recording supervisor and added the work load to his regular job for a 6:00 a.m. WOR studio date in a 6 x 9 room containing a baby grand, two artists, a couple of publishers' contact men, Savin, and a piano player. Total score for three days of hectic Musicraft waxing, according to company spokesmen, was 91 titles with eight of them being cut outside of New York City.

AP: sale said they had cut 50 masters from the inception of the crisis on Tuesday. National waxed Charlie Ventura at 4:00 a.m. on Wednesday after the ork had completed its nightly slot at the Spotlight. Majestic cut nine sessions in three days. Other firms weren't recording quite as heavily since they felt that they had sufficient backlog material to outlast any protracted strike that might have resulted if Petrillo had remained adamant about his initial offer or any figure near it. In this latter category were Joe Davis Records, Standard, Keynote and Signature. All the major masters here maintained that they had not accelerated their disk sessions at all the suspicious number of major Attractions in town seemed to be spending a lot of time in studios.

EFFECT ON DISKS

(Continued from page 21)
be cut. More small units (three, four and five pieces) may be used. Less records may be released with each production on fewer disks. As a result, when present pacts expire, bands may find their work on wax will be dropped. The discers figure to be a great loss if abandoned to gambles on new properties, except insofar as it will be necessary to develop a certain amount of new names to suit the talents.

This and many other possibilities were being mulled by the Indies' lawyers and publicists. However, most of them will actually happen only time will tell.

THE VOICE-O-GRAPH IS DESTINED TO BECOME YOUR NUMBER ONE PROFIT PRODUCER

Think of the thrill people get from making their own instantaneous Voice Recordings! Universal Appeal ... Showmanship ... Profits . . . Humor! Here are the essential facts on the VOICE-O-GRAPH: It has all four . . . and MORE! The psychological impulse to record the Human Voice explains the remarkable earning records of operators.

The VOICE-O-GRAPH occupies only 1 1/2 Yds. of Floor Space and yet 2 people can record song or conversation. It is fully automatic - Coin Operated or special calling envelopes needed for an additional 5c. Repeat customers and transients make secured calls at any time and will name their own voices and call them to friends or take them home to enjoy hearing over and over again, as many times as they wish. Voice-O-GRAPH Booths are roundproof and beautifully designed. No attendant necessary.

"Don't write VOICE-O-GRAPH"

See the VOICE-O-GRAPH displays at all Keystone Distributors. For further proof of all the remarkable earning now being reported write this coupon immediately! Deliveries now being made in many areas.

*Reg. Trade Mark

INTERNATIONAL MUSICAL CORPORATION
44-01 Eleventh Street, Long Island City, N.Y.
\[ \text{Send me at once complete details on VOICE-O-GRAPH.} \]

NAME

FIRM

ADDRESS

CITY...ZONE...STATE

The Negotiations--Day-by-Day, Play-by-Play Review

(Continued from page 20)
come back with a 25 per cent offer, and plenty more reasons Why this is probably Petrillo and his board say indecisively and the meeting adjourns.

October 17 - Looking 11:11 a.m. grimly, anything, the record reps come back into the meeting with a 25 per cent offer. Again they present a convincing, earnest picture of rising costs of record manufacture, incompleteness of raising disk prices, etc. It becomes apparent that the steady, logical flow of argument is having an effect. The AFM listens, counter and make a proposal that the increase be 50 per cent. Now the diskers ask for another breather, get into another huddle and come back with a 37½ per cent offer. After another 20-odd minutes of haggling on the 50 per cent, Petrillo and the board call for time out. It's a short one. They come back and say they will accept the 37½ per cent. Overtime, restrictions on number of sides per session, and other points are discussed all thru the negotiations, but the increase is the big factor. It's decided to apply it across the board and leave all other conditions the same. The negotiators shake hands all around.

BIG ASK, FAST DEAL

(Continued from page 20)
memorably was almost certain that they were headed for a repetition (with trimmings) of the 27-month disk ban which began in August, 1943. Other negotiating members of the industry (James Murray, RCA-Victor; Edward Warner Wallerstein, Columbia; Milton Racker, Decca, James Coupling, Capitol; Peter Hilton, Musicafe, Ben Selvin, Majestic; Frank Costa, MGM Records, and Gerry Ross, Sig- natures) could hardly wait to get back to the record companies. Petrillo and the entire AFM exec board handled the negotiations. Attorneys (both industry and union) were conspicuous by their absence. So far the negotiations leading to the settlement, as well as the negotiations more than a dozen phases of the new contract and its effects on the industry are treated separately in these pages.

Plenty Coast Cutting

(Continued from page 4)
weeks in frantic effort to build a back- up master for a general strike. When word of settlement was flashed, several platteries were hit with their disk recording sessions, with other sessions shunted far into the night. Bike in scale of 25-cent issue was taken in good form by most of the town's important platters. Facts that price agreed on was so vastly less than what had been rumored previously, found woe supplies saying, "It's a break and a lovely one."

Majors Piloted 'Em Up

General survey of Hollywood recording firms, it was found that settlement was announced, found most of the big labels bewildered and unable to take a definite stand. Surprise AFM coup, altho long known in the town, in letting the "stocking up" sessions going on among majors. At the majors, however, every story of Columbia, Victor and Capitol recording every artist within shouting distance of Hollywood.

At Capitol, for instance, all-night sessions have been going on since last Monday, and the rest of this week before settlement canceled out further sessions. Capitol, Columbia, and Decca, it was learned, cut six sides in one evening. Other Capitol artists, said Johnny Medicare, Jesse Price, Skitch Henderson and Andy Russell, also spent 27 hours in the recording studios.

At Columbia, every available artist waxing, including a leading singer, Frank Sinatra, Kay Kayser, Harry James, Benny Goodman, Woody Herman and Xavier Cugat.

Victor Records not only went ahead with pop label waxings, but quicked in the same swing, by trying to get the Red Seal label. Only at Capitol did deep scene exist, all but no unscheduled waxings going on. Decca's Leonard Joy told The Billboard, that the platter had waxed only one session all week— that one a pre-sideman date with the Delta Rhythm Boys.

Indies Hopeful

The smaller indie picture was generally hopeful, except in instances where small outfits had shed labels and bands to contracts. Jewel Records, for instance, has a deal with the Boyd Raeburn org. and Enterprise Records has Benny Krueger and Jimmy James orks. In such instances, indie owners feel they've traded costs involved. In the slicing of artists' royalties, not on indie's approach, companies and individual artists are kept on the board figures on hikes in platters selling price.

Other Indies, such as Aladdin, Cadet, Mastertone and Bel-Tone, didn't fear new pay scales, since output of small combos and added cost won't be too heavy. Black and White and Majestic, however, joined the cutting bands to watch out for the hammer and tongs for several days.

Indies were generally caught short insofar as a backlog of masters was concerned, cutting out that unlike majors, they haven't been in biz long enough to draw upon a vast library of old standards in case of a prolonged strike. Should the strike have been called, therefore, Indies admitted that they might not have been able to hold out for long.

The Billboard October 26, 1946
in step
with all who demand
the best in phonograph
music

ROCK-OLA
The Phonograph of Tomorrow

ROCK-OLA Manufacturing Corporation • 800 N. KEDZIE AVE. • CHICAGO 51, IL.
AMERICAN FOLK TUNES
Cowboy and Hillbilly Tunes and Tenures

"Hoots" Hit Chi

People's Songs, Inc., announced the formation of a Midwest division at 203 North Wabash, Chicago. A charter has been granted and the following officers elected: Rie Fleckage, executive secretary; Jerry Ziegler, counsel; Margaret Goss, recording secretary; Ruth Kaplan, treasurer; Joe Arstien, librarian, and Charles Griffin, publicity.

A big Hootenanny is planned for Chi's West Side some time in November.

Dock Reese, a Texas folksinger who was recently released from a mental farm in Texas, was the featured artist on the last "Hoot." He gave a descriptive account of the life and background of prison life.

Irv Sigel, folk songwriter and entertainer, has just had his melody, Rhythm Waltz, published for piano solo and piano duet. Billed as "Saddle Rockin' Rythm," Sherry and Sus Thompson and Solly Dixon, "Sherry, Sue & Solly," are doling three-quarter-hours weekly over KLZ, Denver. Vick Chemical is sponsoring the shows.

Midget Music, Inc., will soon release Ralph Stockton's Violets For Christmas, Herbert E. Brown's My Sweetie's Got Rhythm, Williiton's Blount's Feeling Like a Million and Vernon L. Barclay's Texas By the Sea.

Also slated for an early release are Get the Most Out of Life, Brezing Along, Moonlight on Ohio and I'm Gonna See My Honey, Tonight. Last four numbers are by James E. Paris, writer and collaborator of such hits as Pistol-Packing Mama, I'm Losing My Mind Over You, Yodel at a Public Gym, and Guitar Polka.

New Novelty

A new novelty number, Furnish Up the Cowshed, Ma, (My Bronc's a Bride), written by Lee Turner, Lee Thomas and Gene Gaye, has been published by Century Music Publishing Company, Chicago.

Why Did You Cry When You Said Goodbye? words by Bob Levell and Ted Matheson, music by George Calder, and Won't You Tie Me to Your Heart Strings, Little Darlin', by Bob Levell and Ted Matheson, are both scheduled for an early release by Chart Music Company and are being introduced by Freeman Denny and His Kentucky Ridge Runners over WKUIN, Richmond, Ind.

Bobby Gregory and His Cactus Cowboys recently recorded their 12th radio transcription. These records are used on over 200 stations from Coast to Coast. The boys are also scheduled to make four sides for Checkered Records, a new label.

The Vodeling's "Micicolis Sisters," of KMOX, St. Louis, who are featured on Ozark Varieties, have a new 15-minute program at 5:15 p.m. Monday thru Friday. Their latest song, written with Chaw Mank, is Just a Little Spanish Prayer.

Billy Cowser, the singing and yodeling cowboy, Station CIC, Holfax, N. C., is singing Pearl Clarke-Grene Volcanic songs. Those getting most requests are Shawnee Old Pal, Blust Yonder, Yowlyin', Cowboy, There's a Rainbow Shining Somewhere. All will be in the new Billy Cowser Folio. Billy has a regular sound profile with his radio time.

Hank Keene, well known to most folklorists as a writer/publisher, is one of the recent Velvet Tobacco Coast-to-Coast program and one of the first to put a hillbilly show successfully under canvas, has recently completed a new series of radio transcriptions at Columbia in New York. In this series, which forms part of the new SEAC Transcription Library Service, Hank has recorded more than 50 of his own tunes as well as many other SESAC numbers. These transcriptions are now played regularly on approximately 200 stations.

Barney, the newest song is You Be Sorry and Cried the Fair Young Maid.

Heads South

James E. Myers, president of Cowboy Records Company, Philadelphia, is heading below the Mason-Dixon line to look over the flood this winter. Jack Howard, one of the partners in the Cowboy disk firm, has been on the road for several weeks winning friends and influencing people in favor of his record for a few weeks.

The label has recorded more entertainers appearing on the WFIL-ABC Hayloft Hoedown than any other network. Waxings were made by the Sleepy Hollow Ranch, Santa Fe Ranches, Murray Sisters, Elmer Newman, Panache Pete Newman, Monti Rosci, Shirley Lang, Jack Day, Dee West Miller and Rusty Keefer.
BRINGS 'EM BACK FOR MORE....

WATCH THE CUSTOMERS IN ANY SOLOTONE LOCATION

All we ask is that you watch a buyer at any Solotone box. For his first 5c he gets six minutes of true, clean high fidelity music. Keep on watching him. When the first play is up—in goes another nickel or a dime. He's SATISFIED and that's why Solotone takes in more profit.

With three years' experience in individual music business, Solotone knows what pays off. That's why Solotone, exclusively, has a big 6-inch high fidelity speaker... that's why Solotone has dual coin slots... and that's why Solotone can make more money for you. Better wire us today for the full story.

SOLOTONE CORPORATION
2313 W. PICO BLVD. LOS ANGELES, CALIF.

Solotone boxes are installed in booths and along the counter, all of them wired into a central music source. For each 5c any one of the boxes will play 6 numbers of low volume music which can only be heard in the immediate vicinity of that PARTICULAR box. Any number of boxes can be playing at once but each one requires a 5c or 10c deposit.
CINCINNATI, Oct. 13—Board of directors regular meeting of the Automatic Phonograph Owners’ Association here was held this week in the association offices, according to Sam Chester, president, who headed the meeting.

Present at the meeting were Charles Kater, secretary and treasurer; John Weisenberger, vice-president; Dave Tavel, Ray Bigner, Sam Butler, Al Lieberman, Nate Barthfield, Jerry Levy, Leo Pegg, John Nicholas, William Fitzpatrick, Sam Gerinos, Max Moreck, Edward Wenzinger, Louis Schoenlau, Morris Kleinman and Al Chasson.

Air Een Plans Added Common Stock Issue.

PHILADELPHIA, Oct. 13—Air Een Manufacturing Corporation has filed a statement with the securities and exchange commission to register $4,100,000 additional shares of common stock with a par value of 50 cents.

Out of this total, 50,000 for issuance upon exercise of conversion rights of notes held by directors, officers and others. Another block of $300,000 has been reserved for issuance on exercise of an option held by Railway Radiotelephone Systems Inc., which is the exclusive distributor for the firm’s railroad radiotelephone equipment.

Both notes and option were issued at par value, with the notes and option being exercised by the company.

OPA Frees Metallic Cloth; Jukemen Glad.

NEW YORK, Oct. 13.—Decent of metallic cloth by OPA this week was seen by local juke reconditioners as an opportunity to again use it for music machines.

End of control applies to all types of metallic yarn, which contains at least 25 per cent of that material, according to the OPA.

NO JUMBLE, SAY WAXERS

(Continued from page 21)

of their 50 centers. Since that time Victor and Capitol have found it necessary to go to 60 cents, while Decca has been quietly decimating its 50-cent label by transferring talent to the 75-cent series. Columbia, of the Big Four, is the only outfit which still holds to the 75-cent center. Costs (mainly labor and man power) may easily continue to climb in the disk business as in other industries if they do there is a possibility that the diskers will find it necessary to jump the 60-cent to 75 cents. With disk sales off at the present time, however, most diskers agree that the present 60-cent price will hold the price line just as long as it’s economically possible.

WHAT ABOUT UERW?

(Continued from page 21)

contracts. Union most consistently referred to is the United Electrical and Radio Workers (CIO), the most of the platter plant workers in the U.S.

UERW, the crepe-hangers point out, didn’t get percentage increases yet. If it approximates the 37 1/2 per cent figure granted the musicians. RCA Victor, for instance, just recently granted the UERW members in their St. Louis plant a jump of 5 1/2 cents per hour, which is much nearer 20 per cent than 37 1/2 per cent. Less pessimistic members of the platter plant claim, however, that the plant people have received several increases in the same period, during which the musicians have gotten only the one hike.

Most of the present disk company- UERW deals were signed in recent months and run for a one-year period, but practically all of them have clauses permitting reopening of wages before the expiration date of the contracts.

CAIN IN NEW YORK

(Continued from page 21)

Music trade observers, however, felt there was better than an even chance that representative of the songwriters would manage to get with him for a session too. There were no further developments on the 8PA’s first with Local 802 topers reconverting the clatter off into a union. The music publishers in the meantime claim to be tied up at the moment with international conference of performing rights (and other copyright societies) which takes place in Washington beginning October 21.

WE PAY 6c EACH

any amount for Used Records. Ship C. O. D., we pay the freight. Pack in small record boxes and then 4 or 5 of these in large boxes. Not more than 25% Refund. Must have paper jackets on records. Ship by truck. Third class.

SCHWARTZ MUSIC CO.
2177 So. Loomis St. CHICAGO, ILL.
Tel Monroe 1084

PACKARD (PLA-MOR)
HAS THE PLAY APPEAL

Like all Teletone equipment, this location amplifier is built to highly exciting telephone standards by a telephone equipment company.

NEW HAWKEYE MODEL "O" DELUXE

Modem Vendor with Skip Ejection. Contact your nearest distributor.

HAWKEYE NOVELTY CO.
1754 East Grand
Detroit, Michigan

MAKE US AN OFFER
Brilliant’s Housecleaning
RECONDITIONED PHONOGRAPHs

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BRILLIANT MUSIC CO.
4656 Cass Ave.
Detroit 1, Mich.

TEXAS MUSIC ROUTE FOR SALE


Box D-349, Care The Billboard, Cincinnati, Ohio

SALES MEN DISTRIBUTORS

Can place several Route Salesmen. Must be first class experienced man, with stamp machine or similar experience. This is a 15 cent vendor with terminal appeal. Excellent earnings, best deal in the country today. Sales all, First letter.

BOX D-309
THE BILLBOARD CINCINNATI 1, O.

WURLITZER DISTRIBUTORS

11 Avondale, Philadelphia, PA.

HAWKEYE NOVELTY CO.
1754 East Grand
Detroit, Michigan

WE BUY USED PHONO RECORDS

MERSIV TRUCKING COMPANY
7026 LEXINGTON AVENUE
Cleveland 3, Ohio

25 Rock-Ola Phonographs

FOR SALE

Masters
Delves
Standards
$225.00 Each

FROST MUSIC CO.
1415 Birchard Ave.
Fremont, Ohio

MUSICAL
New Jersey Owners Seek Tavern Limit

ATLANTIC CITY, Oct. 19—More than 1,000 New Jersey tavern owners met here recently for the annual New Jersey Tavern Association convention and voted to recommend an act, to be submitted to the State Senate and House, to limit the number of liquor licenses in the state.

Act would limit the number of taverns to one for each 1,000 population and package stores to one for each 3,000 persons.

Similar measure was declared void by New Jersey's Supreme Court earlier.

Manhattan Phono To Have Service School

NEW YORK, Oct. 19—Leo Knebel, general manager of Manhattan Phonograph, Inc., announced plans for a service school to be conducted in the near future for joke box operators.

Knebel said that a factory representative from Alcoen Manufacturing Company will be here to conduct sessions in cooperation with service experts of the firm.

Are You Looking for a Good Investment?

MUSIC ROUTE SALE IN MIDDLE WEST

275 PHONOPHONS, 1,000 WALL BOXES

Weekly take averages better than $10.00 per unit. $75,000 down required. For further information write The Billboard.

BOX D-339, Billboard, Cincinnati, 1, Ohio

The Billboard 1946-'47

ENCYCLOPEDIA OF MUSIC

... now in preparation

The Billboard
25 Opera Place
Chicago 1, Ohio
Please send ENCYCLOPEDIA OF MUSIC for which I enclose $5.00.

Name

Address

City

Zone

State

WANTED

USED SOLO-TONE PERSONAL MUSIC, MUSICAL AND AMI TELEPHONE SYSTEMS

State Condition, Amount of Equipment and Price Asked.

BOX D-322, The Billboard, Cincinnati 1, Ohio
**New York:**

Jack Semel, music op, just back from several weeks vacation in California, is about to run into Jap from Karpman, former New York op, who is in the vending end of the biz out there... John W. Hall, handling research for Automatic, has been in town this week-end from Canada... Jack Carlin, ten-year-old son of Meshelle, is back from a steady road of recovery from pneumonia... Roger Miller, Modern Music, is expected to go on another trip to Detroit for a Veg-u-ene contest.

Al Goldberg, music op, is the proud father of a new baby, born Monday... Earl Winters, Modern Music, is busy appointing salesmen for Victory Records of the old-timers in coin machines, Buddy Lieberman, Chicago op, and Charlie Lichtinger, Detroit op, to go over old times this week on an occasion of their own choosing over here... Lee Knebels, Manhattan Phonograph Company, is planning an Alice-day early in October.燃烧室 Bloom, Manufacturers Agent Sales Company, reports interest in coin-operated lotion and soup dispensers is high.

Jack Fitzgham, Musical Minutes, Inc., has sold a new music phone for the opening of his new music store, the first week for his new music phone business, and the John-Lee commercial music system at the Berman's, Harry Berkman, AJOA secretary, is recovering at home this week from a minor operation... AJOA will have their annual vacation "cabin" the second week in December, according to Louis Fox, vice-president... AJOA's annual convention and Art Band Association reports, that organization labored on, for a bill listing the number of towers in the State.

Al Stein, Rob Martin, Irving Popofsky, Frank Faltier and Hat Pickman are about to go into the operating out of New York... Ed (See NEW YORK on page 116)

**Philadelphia:**

Vice-Chairman of business district's civic club, Chest drive is Frank F. Engel, Automatic Equipment Company, AASA, South Pennsylvania and Legion convention in California... Marvin Medway was appointed advertising manager of Automatic Equipment Company.

Clyde G. Post and Charles L. Smith, I. P. C. of Pennsylvania, visited here this week... L. H. Rothstein, Ban- ner Specialty Company, plans another show with the popular Edward Benevento in Pennsylvania... Earl Montgomery, Automatic, joined the long summer course requiring only one-hour-a-week attendance... Leonard Bell and Myer Lowenstein plan to leave early in November for a pre-seas-in retreat in Miami.

Kenneth Stewart, postage stamp machine operator, awarded Bronze Star recently for action during the war, returned from attending Atlantic City conventions starting October 21 with plans for ice cream and milk equipment.

**Detroit:**

Gilbert A. Campbell, heading up the new Detroit firm of Secumaco, Inc., located on Mayfair Avenue, is planning to add coin-operated and vending machines of various types to the Orient, particularly to Shanghai, where there is said to be a considerable demand for American music machines.

Frank Healey, of Automatic Products Company, is in Florida for a few weeks... William L. Monkhouse, (See DETROIT on page 116)

**Indianapolis:**

"Tex" Holley, operator of the Vending Machine Exchange here, flew to Birmingham to visit his mother, who will return with him to attend a brief vacation in this city. The Geraldine Taylor, accountant at the Southern Automatic Music Company, had the pleasure of entertaining Col. H. J. Smith, who is stationed in the Aalican Islands. Colonel flew his own plane to Indianapolis and back. Erying Eystes, of the Eystes Music Company, Terre Haute, was a participant of equipment stores this week... Automatic Music Operators Association of Indiana held its regular meeting in the Indianapolis Athletic Club... Mrs. Blanche Jones, head of the Jones Music Company, is vacationing in California.

C. A. Shry, Anderson operator, was in the city last week buying parts and looking at equipment. Despite a lame back, Peter Stone, Rock-Ola distributor, is working overtime getting out his deliveries... Crystal Jewell Brown, daughter of Clarence B. Brown, pinball and phonograph operator, has been discharged from the James Whitcomb Ridley Hospital for Children after seven weeks' treatment for polio. She is completely recovered, doctors report.

**Cincinnati:**

Muriel E. Werner, daughter of Mrs. Werner, of B. W. Novelty Company, and Bernard Clayton, son of Mr. and Mrs. Morris Clayton, were married on October 5 at the Netherland Plaza Hotel. Cocktails, dinner and dancing followed the wedding. The wedding were Al and Mrs. Lieberman; Nat and Mrs. Bartheld, of B. W. Novelty Company, and Mrs. Goldberg, and William and Mrs. Mahner, of Sicking, Bride and groom left for a trip to Canada and New England. They will join Mrs. Ida Werner later in New York.

Bill and Mrs. Biemer, Wesco Novelty Company, are enjoying a vacation in California. Cecil Weiskopf, owner of Wesco's machine, has been passing out clipper to celebrate a new addition to the family. Baby and Mrs. Biemer doing well, thank you.

Harry Heeter, H. B. Vending Company, was in Columbus last week attending the annual meeting of the Ohio State Amateur Athletic Union. Heeter is a member of the amateur boxing committee.

**Cleveland:**

B. Mervis, of Mervis Trucking Company, here, is celebrating his fourth year month as trucker for the Cleveland phonograph, merchants. Mervis this second year in the used-record business. As a token of his appreciation Mervis will furnish refreshments at the November meeting of the Ohio State Automatic Phonograph Owners Association to be held at the Hotel Cleveland.

News that Leo Dixon, Jack Cohen and Virgil Holmstrom were all New York-bound sounded like a big acquisition business deal. But Virginia, who is secretary to the association, said it wasn't so, since they would all be going separate ways for separate reasons.

**Los Angeles:**

George Burke, of Coinmatic Distributors, is in the San Francisco Bay District on business for Pacific Recorders, is currently covering Idaho, Montana, and Wyoming, setting up a new sales force... Bill Abe, Coast Records, is in New York on a sales trip, and while there will run his regular recording sessions for the Coast distillery.

George Groat, local manager of Los Angeles Archipelago Phonograph office here, conducted a highly successful open house recently. A large crowd attended... Chet W. Willett, on a sales call... Chet Willett, Coast Record's, is out pushing his label on a local still... Score Los Angeles.

Dick Hock, president of H. C. Evans Company, Chicago, was in town for a few days, mixing business for the internation vacation... Gladys Washburn is still doing a terrific job as treasurer of the Chicago chapter, which includes Coat Records, Rock- ard music machines, Fearless Discos and Maplin equipment.

Bill Hoppard, of Rodgers Sales, has hired L. S. Wollick as his new office manager. Bill also announces the addition of Jimmie Lyons to his staff. Lyons was with the Chicago-based Wesson Company, Chicago, for two and a half years. At Rodger he will (See LOS ANGELES on page 122)

**Kansas City:**

Victor Roos, of Automatic Coin Machine Company, had the telephone and telephone wires hot this week; trying to line up reservations for a pleasant bunyer trip to town. The Mr. Roos pinch-hits at this house, he will be trimming the South Dakota phonograph, East... Bob is using free time between callers in Kansas City, sending a French letter, Ind., November 6-8, for the interna- tional distributors' convention of the (See KANSAS CITY on page 120)
HERCULOCK*.

Stop taking ways


Trademark registered

INDEPENDENT LOCK COMPANY

Fitchburg • Massachusetts

Hudson Distributing Co., of Paducah, Ky.

are announcing themselves as factory distributors and jobbers for the following—

And we are now delivering—

WHIZZ

VICTORY SPECIAL

SPELLBOUND

DYNAMITE

SUPERLINER

FAST BALL

BIG LEAGUE

Daval Free Play

A. B. T. CHALLENGER

Single Revolveround Safe

Double Revolveround Safe

St. Mills Black Cherry

St. Mills Golden Falls

1/2 Deposit, Balance C. O. D.

We are no farther away than your phone.

Hudson Distributing Co.

PHONE 4662

PADUCAH, KY.

This is IT!

A New Sensational

Daval Counter Game

"Free Play"...with a FREE PLAY Feature!

Like a Pin Ball Game, pays out only Free Plays. Accumulated Free Plays can be played off, or cancelled & registered on inside.

This new All Mechanical, Precision Built Daval Counter Game will make you the biggest, quickest, profits on the smallest investment in the entire Coin Machine Field.

Don’t Wait! Don’t Delay! Order Today!

"Another Pinch From Georgia"

HEATH DISTRIBUTING COMPANY

217 THIRD STREET

MACON, GEORGIA

Call Novelty Co.

FOR SALE—MUSIC AND PINBALL ROUTE

36 Phonographs, 65 Wall Boxes, 10 Speakers, 33 Pinballs, 12 Slots. Most all late model equipment. All in location, well equipped shop. Price $35,000.00 Cash.

SWANK AMUSEMENT CO.

P. O. BOX 227

TILLAMOOK, ORE.
CINEMEN YOU KNOW

New York:
(Continued from page 114)

Ravensby still spends his week-ends at the Astor Hotel. . . More space is available at Speedway Products, according to Al Bloom. . . George Posner and Irving Kaye, Amusement Machine Co., Inc., are getting their new games into production now. First to appear will be a whirling ball game. . . David Stern and Jules Mayer, Seacoast Distributing, are putting a real bid in for the export bid.

In the past month, Dave Lewy Company has been busy adding some machines and a music system, and place has really taken on a busy air... Sammy Lipman, West Side Distributing, has a list of people for rides in the firm's car whenever the machine is due to break down— we know . . . Harry Liben at Chicago C. op. is looking over music machines reports that the vendors in Chi are not too far in the future.

Alf Jordan, South African operator, was delayed several days in leaving because of the embargo . . . Bob Jacobs, Amusement, reports an expansion in his bowling alley spots . . . Starting Monday (31) five new pay and ice cream associations will be meeting in convention at Atlantic City. Ice cream and bulk milk vendors are slated for an airing . . . Art Holthausen, Robert Kriger, Boston op. and Paul Seidman, Bronx op. walked almost five miles to Paul's home last Saturday evening, claiming they couldn't get a cab from the right spot they were visiting. They forgot they had come by Paul's car and had to return to the club the next morning to pick it up.

Samuel Lechein, International Vending Corporation, is hard at work on his coin-operated box candy vendor . . . Al Blanford, AOA president, had a look at Ben Fielding, license commission, on Thursday (27) morning . . . A new amusement arcade is slated for 42nd Street, between Seventh and Eighth avenues. Ben Smith and Perry Wachtel, Depeltey Advertising, are easier to get along with now that they have new quarters.

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HAVE I EXACT CHANGE?
IT DOESN'T MATTER
this vending machine equipped with

NATIONAL
COIN
CHANGER

MAKES CHANGE AND
VENDS MERCHANDISE
IN
1 AUTOMATIC OPERATION

Another engineering advancement from National Vend machines with NSR Coin Changers invite extra sales, insure against lost sales... keep you abreast of competition, out in front with modern merchandising. Tested toughest way in actual use. Created by the world's largest and only manufacturer devoted exclusively to developing, perfecting coin handling and detecting devices.

For Coin Handling Perfection

NATIONAL SLUG REJECTORS, INC.
FOREIGN AND DOMESTIC COIN HANDLING UNITS SERVE THE WORLD
5100 SAN FRANCISCO • SAINT LOUIS 15, MISSOURI

Producers of SLUG REJECTORS • MOUNTING BRACKETS • COIN SWITCHES • COIN RETURN ELECTRO MAGNETS • CABLE ASSEMBLIES
Two More National Firsts: COIN OPERATED (SINGLE OR DUAL) RADIO TIMERS AND CREDIT STORING DEVICES
COINMEN YOU KNOW

Detroit: (Continued from page 114)

Concerning the record distributing field there may face another record line later.

Mr. Curtis and Charles Friedenberg, active in the local coin machine field for many years and in partnership with the Curtis Coin Machine Company, are coming into the music machine field with the formation of Allo's Music Company--title taken from the first names of the two partners. Office is on Hamilton Avenue.

Comfort for Jim

CHICAGO, Oct. 10.—Coin machine public relations man Jimmy Mangan has found a way to combine efficiency and comfort when working at home. Popular writer for magazines and author of several books, Jimmy has had the legs of his house typewriter stand shortened to put it on a level with the low-slung furniture in his living room. Gimmick enables him to twine his long legs around the stand and type in perfect comfort.

TRADIO.

The only radio expressly designed for coin operation.

TRADIO strikes a rich, profit-pulling note for coin-conscious operators all over the country, because TRADIO is the only radio built (not adapted) for coin operation.

Leading operators everywhere are already utilizing the powerful profit potential of TRADIO. They know that TRADIO assures BIG earnings, ever trouble-free operation, minimum maintenance costs. And—TRADIO is being delivered in quantity—NOW!

Order TRADIO Today. And Remember, Don't Say Radio, Say TRADIO.

South Coast Amusement Co.
214 E. 11th St., Houston, Texas
MILLS COIN MACHINES
SOUTHERN HALF OF TEXAS

WANT COUNTER GAMES
Columbus, Northwestern and Victor Peanut Machines
WILL PAY TOP PRICES
Will Buy Any Type of Machine. Send Us Your List

Veedco
2113 Market St.

ROY McGINNIS COMPANY
2011 Maryland Ave., Baltimore, Md.
MILLS COIN MACHINES
DISTRICT OF COLUMBIA AND MARYLAND

THE NEW BLACKSTONE HIGH SPEED BLACKSTONE COIN PACKER
Coil and wrap 54 in Nickels in 12 seconds. Make a three piece nickel strand. Nickel, penny, dime. Guaranteed. FREE DEMONSTRATION
Blackstone Coin Pack Co.
Madison, Wis.

FOR SALE
Selling 150... .54.80
Wurlitzer Model 15 C. O. #8 .54.80
Wurlitzer Model 12 .56.40
Wurlitzer Model 24 .28.50
Wurlitzer Model 60C .28.50
Wurlitzer 760C .199.95

1/2 Decent, Beneke 6 C. O. D.

TRADIO

FOR SALE
Selling 150... .54.80
Wurlitzer Model 15 C. O. #8 .54.80
Wurlitzer Model 12 .56.40
Wurlitzer Model 24 .28.50
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Wurlitzer 760C .199.95

1/2 Decent, Beneke 6 C. O. D.
Every machine guaranteed unconditionally for 10 days, clean and mechanically perfect — ready for location.

New Fireball Free Play
Bally Spellbound $525.00
Bally Midway $525.00
Bally Big Top $525.00

Used Five Ball Free Play
Four Aces $250.00
Eagle $250.00

Used One Ball Free Play
Club Trophy $150.00

RESULT SLOTS

Black Cherry Bell, 5c $175.00
Black Cherry Bell, 25c $180.00
Blue Front, 25c $160.00

Used Arcade Equipment

Chilton Sanke $50.00

Result SLOTS

Black Cherry Bell, 5c $175.00
Black Cherry Bell, 25c $180.00
Blue Front, 25c $160.00

OLIVE NOVELTY CO.
1205 Lucas Ave., St. Louis, Mo.
(Phone: Franklin 3020)

Kickoff Time Is Here!
Cash In Now On The Timely Player Appeal Of This "Red-Hot" Walsh Board With The Progressive Triple Jackpot Feature.

For The Fastest Selling New Idea Holmes and All The Old Reliable Numbers Send For Walsh Catalogue Sheet And Price List Today.

We can supply you regardless of size, style, number of holes, payroll or purpose. Write or call your requirements.

This Is It!
A New Sensational DAVAL Counter Game
"Free Play" ... with a FREE PLAY FEATURE!

Like a Pin Ball Game, pays out only Free Plays. Accumulated Free Plays can be played off or cancelled & registered on inside.

This new All Mechanical, Precision Built Daval Counter Game will make you the biggest, quickest profits on the smallest investment in the entire Coin Machine Field.

Don’t Wait! Don’t Delay! Order Today!

BELL MACHINES
Come To Headquarters
The best machines that money can buy and sold with a money-back guarantee.

Mills Black Cherry Bells
Mills Silver Chrome Bells
Mills Gold Chrome Bells
Columbia Twin Jack Bells
Columbia Deluxe Bells
Baker’s Pacers Consoles

Send For Complete Catalogue To Bell Machine Headquarters

BAKER NOVELTY CO.
1700 Washington Blvd. Chicago 12, Illinois

Ready Now For Immediate Delivery!

KWIK-NIKLES
Streamlined Coin Changer

It’s fast! A light, touch of the handy lever delivers five nickles into your palm. Can’t miss, can’t fail. Pays for itself in time saved!

• Sturdy — All Metal!
• Feather Touch Operation!
• Holds a Full 200 Nickles!
• Guaranteed Accurate!
• Wall or Counter Mount!
• Plated Solid Brass Tube
• Distributors Wanted — Write for Discount Deal!

McPherson MFG. Co.
501 E. 34th Street Tacoma 4, Wash.

BOWLING GAME BALLS
Refinished and Lacquered — Refinished Like New

2 1/4” to 3 1/4” $25.00 per hundred 10-Day Service

MACOMB Music Service
16700 Nine Mile Rd.
East Detroit, Mich.
DOWN DOWN DOWN GO CONSOLE PRICES!
Check These FEATURES and PRICES!

- Single Safe Stand—Double Doors...$29.00
- Single Safe Stand—Three Doors...$35.00
- Single Safe Stand—Four Doors...$40.00
- Single Safe Stand—Five Doors...$45.00

Write for Details

COINMEN YOU KNOW
(Continued from page 114)

Hymie Rosenberg, of H. P. Rosenberg Company, New York, went to Boston last week, to see Mr. Bushey, an operator from New Boston, Mich.

W. E. Solomon, of Central Ohio Coin Machine Company, paid a short visit to friends while in town. Woelf is from Columbus.

Thomas D. Thomas, Coin Machine Company, Logan, O., was in town yesterday.

Fred Hunt and his wife came to the Windy City from Muskegon, Mich. Felix Schaefer, Gary, Ind., was looking around while in town.

... Harry Arnsburg, of Northwest Amusement Company, was in from Portland, Ore.

T. E. (Red) Odell, of O. K. Amusement Company, was in town from his home in New Orleans. George Jackson was in St. Louis and from United Coin Machine Company, Milwaukee, visited.

S. W. Horwitz, of Acme Novelty, Pittsburgh, was another visitor. From New York came Dave Lowy.

Sid Schneider, a service man for Atlas, was back on the road this week after a two-week stay in Chicago. He visited in Elkhart, Indiana, in the town.

Ray Vavala is a distributor for O. D. Jennings, Chicago, and Cliffside, N. J., was in town.

... Fritz Burgesson, Harrington, III., a distributor for Jennings, was another visitor.

It was a pay, cheerful crowd that swarmed into Chicago for the 10th anniversary convention of NAMA at the Congress Hotel. With a full schedule of work, most of the visiting machine operators, suppliers and manufacturers attending had little time for pay-making, however. Social activities had to be crammed into between-session periods. They mostly took the form of parties and parties in hotel rooms, for a "get-acquainted" party and the wind-up banquet.

At the Congress Hotel, overworked manager was short of rooms for a number of NAMA men, despite advance reservations, but by bedtime everybody was accommodated.

Vending machine manufacturers and their distributors were well represented, with several officials present from many firms. Eastern manufacturers' delegations came in big neat (See CHICAGO on page 118)

While they last
The best Universal Amplifier ever built. Originally made for Uncle Sam. First everything but Seeburg Hi-Tone—with tubes.

$39.50
V. P. Distributing Co.
2336 Olive St.
2339 Pine St.

- SELL Seacoast
- YOUR Used
- EQUIPMENT AND...
- SEE Seacoast
- FOR the FINEST
- IN USED
- EQUIPMENT
- Seacoast Distributors, Inc.
416 Philadelphia Ave., New York, N. Y.

W. L. AMUSEMENT COMPANY
212 S. 7th St., St. Louis 7, Missouri

MILLS COIN MACHINES
EASTERN MISSOURI AND SOUTHERN ILLINOIS

MILL'S COIN MACHINES
217 E. E 30th St.

SOUTHWEST DISTRIB. CO.
3170 E. Anheil St.

NORTHWEST SALES COMPANY
3146 Elliet Ave., Seattle, Washington

MILLS COIN MACHINES
IDAHO, MONTANA AND WASHINGTON

THE BEST OFFER GETS THE FOLLOWING
(MACHINES)
- 1 Supreme Baker
- 2 Deluxe Bakers
- 1 Monarch
- 1 Empire.
- 1 Imperial 20 Record
- 12 Candy
dish
- Deluxe
- 1 Solly Rapid Files

We will bid and always Post Tables and Billiard Supplies very reasonable.

DIXIE VENDING MACH. CO.
K. Matl. M. Ann Arbor, A. L.

2 DARK HOSES, at...$89.00
1 BLUE GRASS...$9.00
1 RECORD TIME...
2 MILLS OWLS...
1 VEST POCKET...$4.00
1 EXHIBIT MERCHANTMAN...
1 SOLID BASE FOR DIME HORSE...
1 SOLID BASE FOR PEN NICKEL TIME...

NORM'S NOVELTY CO.
2845 PORTER AVE.
OGDEN, UTAH

FRIEDMAN AMUSEMENT COMPANY
410 Bridgewood Ave., Atlanta, Georgia

MILLS COIN MACHINES
STATE OF GEORGIA
COINMEN YOU KNOW

Los Angeles:
(Continued from page 114)

... take charge of the Super Bell and other Kennex products. This brings Hoppe's local staff to 18 people.

Walter Murra, of Super Service Coin in Downey, Calif., is talking about his first plane trip, taken recently to Cleveland. It was a pleasure jaunt, as Murra took a couple of weeks for a vacation. Bill Ingenhagen is trying to close shop for a week so he can go deer hunting, but reports there has been so much business lately he probably won't be able to get away.

Paul and Lucile Leymon are playing host to Mr. and Mrs. Scroogem, of Washington. The Lemons are showing them the town, including several day-long drives to near-by scenic spots. Leymon states he is delivering the Survey Draw Bell in great quantities now. Recent out-of-towners at Lemons' include Stanley Troy, of Kingman, Ariz., and Fred Allen, Bakersfield.

Ray Powers, local manager for E. T. Mape Distributing Company in California, is operating his organization as a direct distributor for the Aircon Telephone line. Nell Nelson is also taken over as Aircon distributor. Jack Gutshall, of Jack Gutshall Distributing Company, and Nick Carter, of Nicksoke Sales, who formerly handled Aircon, have given up the line. Gutshall has taken over the Packard Pin-Mor distributing, and is currently on an extended hunting trip while his office is making the change-over.

Curly Robinson expects to move his AROLAC office into the new building on Pico Boulevard by Christmas. Carley has experienced the usual numerous delays with the building program.

Lea Kelley, K & M Service is in Denver on business, preparatory to going to Omaha to complete arrangements to set up company branch office there. Partner Fred Myers is swarming by company's Dallas office and Oklahoma City, before meeting Kelley in Omaha.

At Bettelman, C. A., Robinson Company is back from his latest business trip east for Solotone, and reports business conditions back there are good and steadily improving. Bud reports he had a couple of really rough plane rides on this last jaunt. ... Jimmy Ritter has decided to build and operate his new Del Mar game himself, until such a time as interested Chicago manufacturers can get material to handle production of the new game.

Seen in Badger sales showrooms and along the row recently were: Eben Chalmers, Sweet, Science, Lowell Ayers, Ingwell; J. B. Mullenaux, Calco; Lee Wirt, Montebello; Jack Arnold, Dayton; Paul Lamb, Inngewell; E. H. Masten, Portland; Orville Kudig and M. L. Christensen, Long Beach; John McGee, Downey; Paul Hawkins, Tustin, Ariz., local operators O. C. Watts, Johnny Nelson, Art Biersahl, Fred Kohler, Emmett Chew and Sol Schwartz.

David Rosen

Music and Automatic Equipment
555 North Broad Street, Philadelphia 23, Pa.
Phone: STEVENS 2239

Dear Mr. Operator:

When it comes to records—the latest
and best releases, delivered in a hurry—
more and more operators are "Doin'
What Comes Naturally." They're flock-
ing to Dave Rosen.

"I Can't Begin To Tell You" all about
David's completely modern record depart-
ment, but you can be sure it isn't just a
"One-sy-Two-sy" affair.

Dave has full stocks of every popular,
money-making disc to assure you deliv-
eries as promised. None of this give me
"Five Minutes More" business. In fact,
"Just the Other Day" I overheard a group
of operators hailing Dave's fast-moving
record set-up. "They Say It's Won-
derful!"

And what's more, Dave never wor-
rishes an operator with any of that "I
Don't Know Enough About You" sort of things. If you want
top records immediately, just write, wire or phone Rosen now.

You'll get 'em "Come Rain or Come Shine," because with
Rosen you're always on the "Sunny Road" to profits.

Rosenly yours,

Ad Man
Get 'Em While We've Got 'Em

Look at the prices—and remember every single machine advertised has been reconditioned at the CALVERT way—which means you can depend on them for service and for value.

7—SUN RAY, F. P. .... $115.00*  
2—JUMBO PARADES, F. P. 65.00*  
Late Heads

4—SILVER MOONS, F. P. ... 69.50*  
4—CLUB BELLS COMBINATION 129.50*  
6—HI HANDS COMBINATION 129.50*  
1—BIG GAME .... 75.00*  
Payout—Perfect

4—5c SUPER BELLS ... 170.50*  
Combination

Terms: 1/3 Down, Balance C. O. D., F. O. B. Baltimore, Md. Write, Phone or Wire.

IMMEDIATE DELIVERY NEW GAMES

Bally VICTORY DERBY Genco's WHIZZ
Bally VICTORY SPECIAL Marvels FRISCO
Bally BIG LEAGUE Chicoion SPELLBOUND
Bally SURF QUEENS

Gottlieb SUPERLINER Marvels OPPORTUNITY

FIVE BALL FREE PLAYS

Al Capone ... $110.00  
Tin Chimneys ... 120.00
Mardi Gras ... 115.00  
Five Star ... 120.00
Diamonds and Rustics ... 120.00  
Wurlitzer 412

ONE BALL FREE PLAY

Blue Grass ... $150.00  
'47 Derby ... 235.00  
Priscilla ... 200.00

BELL MACHINES

With Chrome Bell 5/6 ... $200.00  
Without ... 150.00

CONSOLES

Kozy Bar Bell ($4 Combination) ... $200.00  
Kozy Bar Super Bell (Two $4 S国 P.O.) ... $300.00

COUNTER MODELS

American: Eagle. 11 (F.P.) $100.00  
Dark Bell, $4 (F.P.) ... $95.00

MID-STATE CO.

WE REPAIR AND REFRESH THE FOLLOWING LIST OF EQUIPMENT TO LOOK AND WORK LIKE NEW!

SLOTS—CONSOLES—PHOTOGRAFHS—FINBALLS—ONE BALLS—COUNTER GAMES—CIGARETTE AND VENDING MACHINES OF ALL TYPES WORK DONE BY EXPERTS.

WE ARE NOW DELIVERING BRAND NEW EVANS BANG TAILS, FREE PLAY, CASH PAY, COMBINATION P. O. AND F. P. CONSOLES

Exclusive EVANS Distributor for Northeastern California

WILLIAMSON DISTRIBUTING COMPANY

1320 KAY STREET  
SACRAMENTO, 14, CALIFORNIA

TUBES and new ACCESSORIES

Complete Line of Photograhps and Parts

LOW PRICES AND TOP QUALITY

NEVER GO HAND IN HAND

We are exclusively in the USED "Coin-Operated" PHOTOGRAPH BUSINESS and have found it possible to give GOOD AND PROPER VALUATION AT ALL TIMES.

EVERY MACHINE IS GRADED

It is either in our first or second grade and that's the ALBENA STORY. Our second grade machines, including WURLITZER, SEEBURG and ROCKOLA are built in their original cabinets and have been reconditioned to look, sound and operate perfectly for a long time to come. In this grade we still offer WURLITZER 1412's for $120.00, WURLITZER 610's for $185.00 and WURLITZER 5's for $275.00. All other makes and models at proportionate prices.

WE ARE REALLY PROUD TO

OBLIGE OUR FIRST GRADE MACHINES. They're OUTSTANDING INVESTMENTS.

Sixteen machines in this grade are nearly new, and beautifully remodeled. Every machine in this grade is given exceptional service for a long period of time. Every machine in this grade will get top dollar only as long as it is in excellent working order and when the first price tag is forgotten. All our newly remodeled machines are at new looking as a bright new penny. They will be sold, and bought every location and can be placed wherever a new machine is demanded and where it is needed.

Here are examples of machines and terms for MACHINES IN THIS FIRST GRADE—WURLITZER 412, Complete, Big Box, $135.00; WURLITZER 24, $315.00. Semi-Exclusive, VOGUES, CLASSICS and CADDETS, $450.00 each. All other makes and models at proportionate prices.

IN FIRST GRADE ONLY, A CASH DISCOUNT OF 10% IS DEDUCTIBLE with purchase of two or more machines. WE MAY BUY WITH CONFIDENCE everything we offer for sale. Our reputation is your guarantee for complete satisfaction.

COUNTER MODELS

BETTER MACHINES FOR LESS MONEY

ROCK-OLAS

2 With 5-10-25 Cents Charles Re- 
handled (1937), Each $100.00
2 With 5-10-25 Cents Charles including 
beautiful cabinet and P. M. Sales, $150.00

ALBENA SALES CO.

567 10th Ave., NEW YORK 18, N. Y.
1000 N. 8334

COIN CHANGERS

Attractive • Fast • Efficient

HIGHLY POLISHED CHROME FINISH. Die • and • polished • and • brightly • diamond • numbered • base. Automatically delivers 5, 10, 25, 50c and .00 in halves with a flip of the hand.

MASTER MODEL 23.50  
JUNIOR MODEL (25c & 5c) 13.00

(Distributor Discount)

Northwest Sales Co.

Bell-Matic Distributor

3144 Elliott Ave., 
Seattle, Wash.

SPECIAL

A-1 Condition

$209.50 each

10 KEENER SUPER BELLS, 5c Combination

4 Certified Deposit With Order

MILLER VENDING COMPANY

42 Fairbanks St., N. W. 
CHICAGO 5, ILL.
Phones 1-3633-8-4-9497

www.americanradiohistory.com
COINMEN YOU KNOW

New York:

(Continued from page 116)

In Chicago this week attending the NAMA convention... Clarence Lowmara and Edward C. Lexon, Viking Tool & Machine Corporation, will display their coin-operated popcorn vending machine in the Sherman Hotel, November 2-6 during the National Popcorn Manufacturers’ Exposition. Harold Levy, Baltimore op, is in town looking over equipment.

Al Blendow, International Mutoscope sales manager, returned this week from Chicago where he attended the manufacturers’ publicity campaign meeting... Harry Wartenberg, Automatic Machine Company, is slated to announce a new vendor soon. A new apple vending machine will be tried out next week. Coin Frozen, Food vending are now in the works by a New York manufacturer. Sol Wohman, Fan Coast Amusement Company, will announce new game machine shortly. Rudy Greenbaum, Aireon vice-president, is reported headed this way... Bob and Harry Watson, postage stamp operators, are hard at work designing their own machine.

Jack Minnick, Baryon Sales, is host to many out-of-towners this week that are looking over Telematic... Al Schlesinger, Squaire Amusement, is due in town next week... Ray Cusillev, Illinois Phonograph Operators’ Association proxy, is reported due here next week for a conflag. Mary Gould, M. T. operator, claims that a purchase of New York route is in the mill... New coin-operated dice-throwing machines are on test location in the city.

Ed Raybrey’s suite at the Astor is still headquarters for the regular coinmen pin running season. D. J. Ambronne, Patchogue, N. Y.; Jack Cohn, Atlantic City; G. A. Koennecke, Columbia, S. C.; Otto Stegman, Greenwood Lake, N. Y.; Lewis Berger, Shadysky, O.; Dan Halk, Cincinnati, and Jim Alexander, Rochester, N. Y., were among visiting coinmen this week... Richard Doldo, coin machine operator in Blackpool, England, stopped in the city for a few days on his way to the Atlantic City ice cream and dairy convention starting Monday (21).
WE ARE OFFERING

THE FOLLOWING A-1 RECONDITIONED 5-BALL GAMES

Five, Ten & Twenty... $109.50 Casablanca... $109.50
Four Diamonds... 42.50 Gobs... 84.50
Invasion... 69.50 Snappy... 54.50
Big Parade... 109.50 Jungle... 59.50
ABC Bowler... 52.50 Four Roses... 54.50
Ten Spot... 49.50 Sink the Japs... 49.50
Keep 'Em Flying... 119.50 Shanghai... 124.50
Sky Chief... 139.50 Suspense... 249.50
Mustang... 64.50 Spot Pool... 54.50
Super Chubbie... 44.50 Victory... 79.50
New Champ... 57.50 Sport Parade... 44.50
Air Circus... 99.50 Four Aces... 99.50

ARCADE EQUIPMENT (USED)

Bally Rapid Fire... $8.450 Seeburg Chicken Sam...$74.50

Mutoscope Sky Fighter 124.50

BRAND NEW GAMES FOR DELIVERY NOW


We handle Packard Pla-Mor Music System, Wall Boxes, Model 400 Hideaway and Phonographs.

TERMS: 1/3 Deposit With Order, Balance C. O. D. When ordering pin tables please send second choice, also shipping instructions.

SICKING COMPANY

927 Fort Wayne Avenue
Indianapolis 1
Phone - Riley 9700

DISTRIBUTORS

In WISCONSIN and UPPER MICHIGAN

Your BEST BET is

KLEIN

For the best buys!

ORDER FOR IMMEDIATE DELIVERY PHONOGRAPHS

WURLITZER

VICTORY MODEL ROBOTY... $450.00
412... 125.00
711... 200.00
616... 200.00
616... 200.00
570... 125.00
570... 125.00

ROCK-OLA

FLAMMEROVER ROCKER, DIAL... $500.00
FLAMMEROVER ROCKER, DIAL... $500.00

SEEBURG

ECONOMY... $450.00
$450.00
$450.00
$450.00

MILLS

$350.00
$350.00
$350.00
$350.00

WANT TO BUY-SEE KLEIN... USBL-USB-LTRB-848-848 UNITS

Advertise Quantity and Price

KLEIN DISTRIBUTING CO.

2606 W. FOND DU LAC AVENUE, MILWAUKEE & WISCONSIN. Telephone: KIRBOURN 2637
CINEMATION
You Know

Kansas City:
(Continued from page 114)

Packard Manufacturing Corporation.
... F. L. Miller, of Joplin, Mo., was in
last week for one of the new hide-
away units to use as a record changer
on his new Sola-Tone wall
box... One of the leading opera-
tors in this section, Ray Longhual,
of Salina, Kan., was a caller at Au-
malo...

W. R. Dees, new juke operator of
Kingman, Kans., was in town on a buy-
ing trip... Johnny Williamson, of
General Novelty Co., Chisholm, Kan.,
was in buying and comparing busi-
ness with local concerns.

Ed Nettles, of Music Service Com-
pany, returned from a short business
trip to Chicago... Partner Frank
Murry spent some time in St. Louis,
falling in the World Series. Back on
the job at Melody Lane Music Com-
pany in George W. Lott, who has been
off with a cold. Lee Brown, J. C. Mc-
Guire and C. E. Perry, owners of Mid-
west Distributing Company, Newton,
Kan., were in on a buying trip and re-
viewing business good in their section.
Clarence Beem, who recently started
the Beacon Music Company at Brookfield,
Mo., took time out to come in for one
of the sets.

Curt Hoelzel, of United Amuse-
ment Company, celebrated Sunday in St.
Louis, and was in the series...Partner, Sr. Gershon,
took in the Cardinals on Tuesday... Orealie White, United's Colorado dis-
tribut sales manager, was in for a con-
tact and to check on production de-
velopments... New arrival in his office
W. Nelson is Rose Marie McKe-
non, A. C. Callers at United Amuse-
ment included Pat Huston, Garden City,
Kan., and Sam Yoran, Dallas.

Coinmen represented in the Play-
house League, Inc., which brings legal
presentations into K. C.'s Music Hall
are J. E. Graeber, of Coinette
Service Company, Kansas City, Kan.,
Vice President of the executive committee;
Ralph C. Walker, president of
Merchandise Corporation, patron, and Mr.
John T. Pierson, patron, of the Vende-
ment Company, Kansas City, Kans.,
been at the Kingsley and with Glenn, Las Vegas, Nev., stopped off in
K. C. to visit the trade on his last
trips from a business trip to Chicago.

Other out-of-towners calling on the
trade were Charles Herlengruber, who
owns the Star Amusement Company,
Galena, Okla., A. R. Feeney, lowa-
ure, Joplin, Mo.; Roy Greenow, Pratt, Kan.; L. A.
Truss, Abilene, Kans.; G. A. Getty, Leaven-
worth, Mo.; F. J. Toshche and W.
N. Evans, Emporia, Kans.; M. A.
Hubbell, Joplin, Mo.; Byron McCullough,
Lawrence, Kan.; C. L. Coate, United Music
Company, Joplin, Mo.; C. D. Light,
St. Joseph, Mo., and R. C. Lykke,
Salina, Kan.

We Use Finest Aluminum Stand Material. 36" H. Finish

METAL TYPERS DISCS
For Groetchen Typers

PHONONOGH WANTED
We will pay cash for WURLITZER 500
5000.00 Cash

SEEBURG REX

Mossy Back Guarantee.

Precious Dies

BYRON NOVELTY CO.
2045 Irving Park Rd., Chicago 18, Ill.

AMERICAN COIN-A-MATIC MACHINE CO.
1435 FIFTH AVE. PITTSBURGH 19, PA.
PHONE ATLANTIC 6777

DON'T WAIT! DON'T DELAY! ORDER TODAY!

TRIMOUNT COIN MACHINE CO.
40 WALTHAM STREET
BOSTON 18, MASS.
Gottlieb's SUPERLINER!

Here's an exciting game "souped-up" for profits, and going out daily!
Moreover, back of every Lastar machine, is a service built on 27 years of hard-earned experience in the coin machine industry.

ORDER TODAY

After 27 years, being a friend is a habit

PARTS.. ATLAS PERSONAL SERVICE

brings you exactly what you need, right when you want it, from the industry's greatest supply of Coin Machine Parts. In stock for immediate delivery at all times are parts and accessories for every type of equipment—Pin Games, Consoles, Bells, Phonographs, Arcade Machines, etc.

If your present needs are not listed below, tell us what you need... we have it! You can rely on Atlas Parts Service to help you keep valuable machines in profitable operation. All orders receive prompt attention and are shipped without delay.

SPECIAL PARTS VALUES

| Steel Balls | 1 1/4" | $12 |
| Fusailles | 3/5 | .15 |
| 3000 Ohm Resistors, Variable | .40 |
| Rapid Fire Gun Castings | 15.00 |
| Independent Pin Game Locks | .70 |
| Short Plunger | .55 |
| Mills After Car | .50 |
| Mills Key Screws (Set of 3) | 1.25 |
| Mills Reel Glass (Set of 3) | 1.00 |
| Lock Levelers (Set of 4) | .55 |
| 4-Ball Glass (Set of 5) | .80 |
| Chicken Sam Amplifiers | .30.00 |

Ball Rubber, Per Foot | .10 |
| Micro Switch | .95 |
| Plastic Straps | .15 |
| Cash Books, Per 100 | 8.00 |
| Large Rubber Bumpers, Doz. | .25 |
| Western Baseball Caps | 5.00 |
| Milliammeter | .75 |
| Cured 15 Strike Plates | 2.50 |
| Panorama Photo Electric Cells | .50 |
| Substitute Mills Cocks | 1.50 |

Write for the Complete Atlas List. Contains thousands of genuine parts for all makes and models of old and new machines.

Terms: Orders over $10.00, 1/2 Deposit, Balance C. O. D. Cash with Order under $10.00.

ATLAS NOVELTY CO.
2200 N. WESTERN AVENUE
CHICAGO 47, ILLINOIS

NEW MACHINES NOW BEING DELIVERED

| Bally Big League | $395.00 |
| Draw Bell, 5c Combination | 475.00 |
| Draw Bell, 5c Combination | 54.00 |
| Draw Bell, 5c Combination | 54.00 |
| Gottlieb Superliner | 325.00 |
| Chicago Coin Spellbound | 330.00 |
| Exhibit's Fast Ball | 180.00 |
| Genco Whizz | 12.50 |
| Silver King Hut Vendors | 13.50 |
| Bally Underside Raider, Floor Sample | 225.00 |
| Gottlieb Improved Deluxe Grip Scale | 65.00 |
| A. B. T. Challenge Ball! | 95.00 |
| Ace Coin Counter | 27.50 |

SLOTS — 1-BALLS — CONSOLES

| Bally Club Bell, Opossum & | $210.00 |
| Bally Club Bell, P. O. & P. | 125.00 |
| Bally Club Bell, P. O. & P. | 125.00 |
| Bally Club Bell, P. O. & P. | 125.00 |
| Mills Bell, P. O. & P. | 125.00 |
| Mills Bell, P. O. & P. | 125.00 |
| Mills Bell, P. O. & P. | 125.00 |
| Mills Bell, P. O. & P. | 125.00 |
| Mills Bell, P. O. & P. | 125.00 |

RECONDITIONED 5-BALL FREE PLAY GAMES

| Streamliner | $100.00 |
| Cabinet | 6.00 |
| Gottlieb Liberty | 165.00 |
| Gottlieb Liberty | 165.00 |
| Gottlieb Liberty | 165.00 |
| Gottlieb Liberty | 165.00 |
| Gottlieb Liberty | 165.00 |
| Gottlieb Liberty | 165.00 |
| Gottlieb Liberty | 165.00 |
| Gottlieb Liberty | 165.00 |
| Gottlieb Liberty | 165.00 |

EAGLE PLASTICS are "Unconditionally" Guaranteed!

YOUR MONEY BACK IF NOT COMPLETELY SATISFIED!

COLORS SOLID—through and through—喷不—

ATTENTION EXPORT TRADE! Just Off the Press—Our New 1946 Coin Machine Catalog Contains Reconditioned Phonographs and all other types of Coin-operated Equipment. Send for your FREE copy. Excellent service always available for our old and new customers!

EAGLE COIN MACHINE CO.
1844 N. Fremont Ave. • Chicago 22, Illinois • Phone: Michigan 1247
THE VENDING MACHINE CO.
FAYETTEVILLE NORTH CAROLINA

“ECONOMIZE WITH ECONOMY”
PARTS and SUPPLIES
FOR
COIN-OPERATED MACHINES
SEND FOR 1946 CIRCULAR
ECONOMY SUPPLY COMPANY
2045 Maryland Ave., Baltimore 18, Md.
Phone: Glenison 6012

“THAT'S THE VENDING MACHINE CO.”
SAY IT WITH ECONOMY

“THE SUPER ROLL-DOWN SUPER TRIANGLE
ELECTROMATIC, INC.
Manufacturers of Electric-Mechanical Amusements
701-703 Monroe St.
Roberts, N. J.
Hoboken 3-3472

IMMEDIATE DELIVERY!

KEEHEY'S 3-WAY SUPER BELL
KEENEE'S TWIN SUPER BELL

DAVAL’S “FREE PLAY”
WILLIAMS’ DYNAMITE
GOTLIB’S SUPERLINER

GOTLIB’S 3-WAY GRIP SCALE
A.B.T. CHALLENGER

ALLOUT OTHER CURRENT MACHINES

TRIMMINE
COIN MACHINE CO.
46 WALTHER ST., BOSTON, MASS.
Tel. Liberty 3480

SLOT BARGAINS
MILLS ORIGINALS

1 25¢ Cherry Bell, 5/8, Serial No. 415684...$185.00
1 3¢ Blue Fruit, 3/8, D.P., D.P.,...$100.00
1 3¢ Blue Fruit, 5/8, K.A., D.P.,...$145.00
1 6¢ Red Gill, Gold Cherry Bell, 5/8, (E. O. B., Ser. No. 10900),...$50.00
1 10¢ Yellowbird, Blue Front, 5/8, D.P.,...$150.00
1 25¢ Chief, M.A., D.P.,...$150.00
2 Key Kong, 10¢, K.A.,...$150.00
2 Double Kentucky, 2 Door, Without Tokens,...$150.00
1 10¢ Dollar Bill, Blue, Chrome,...$150.00
1 O.Y. Metal Stand,...$60.00

JENNINGS

1 1/2¢ Main Street, 5/8, S.P.,...$90.00
1 25¢ Main Street, S.P.,...$100.00
1 25¢ Main Street, 7/8, S.P.,...$125.00
1 10¢ Chad, 7/8,...$100.00
Terms: 1/3 Deposit With Balance, Cash Or D. O. D. Or B. O.

MITCHELL NOVELTY CO.
1023 W. Mitchell St.
Milwaukee 6, Wis.

COIN MACHINES
The Billboard
October 26, 1946

BUY THE BEST AND LATEST K-80 ASTROLOGY SCALE
Expertly rebuilt $169.50
Includes 18,000 (6 Sets) ASTROLOGY TICKETS
1c Coin Chute

COIN MEN YOU KNOW

Chicago:

(Continued from page 120)


Firms which have headquarters in Chicago and Downstate Illinois had good representation, for Walter Bolen and W. H. Grether were here from Northwestern Corporation, Morris; Clarence Adelberg held the fort for Boster Manufacturing Corporation, Aurora, and Sam Kegen, Leon Segal and Don Burk represented the Vendit Corporation, Chicago. A. G. Alex, Burt F. Hel and Robert Sayles, of Chicago's Vendall Company, attended. Another Chicago firm, Johnson Fare Box Company, was represented by P. J. Burt, H. E. Forester, H. R. Grissmer and F. C. Sturrock.

C. F. Fornow, head of Revco, Inc., Detroit, Mich., was another manufacturer from the Midwest. William S. Lyneman represented F. J. Lyons Company, Indianapolis, Ind. Frank Vogel was here from Columbus Vend- ding Company, Columbus, O. reefs, A. A. and A. R. A. Harlow, of Merchants Paper & Company, came from San Francisco.

Hundreds of operators, forming the backbone of the meeting, came from every section of the country, and a heavy attendance of supplier firms' representatives rounded it out, a convention which tied together every phase of the vending machine industry.

SLOT OPERATORS, ATTENTION
BARGAIN IN MITE SLOTS

For Same Deal: All Sizes, As Low As $100.00
10¢ Blue Prices, 10¢, D.P.,...$110.00
3¢ Blue Prices, 3/8, 5/8, D.P.,...$100.00
9¢ Blue Prices, 9/8, D.P.,...$100.00
10¢ Brown Prices, 1/2, D.P.,...$110.00
10¢ Brown Prices, 10¢, 25¢ D.P.,...$185.00
25¢ Brown Prices, 15¢, D.P.,...$100.00
10¢ Plastic Prices, 10¢, D.P.,...$100.00
All Prices, As Low As $100.00. Everything Complete, As Low As $100.00. Write—Wire—Phone With General Sales Co., 305 Main St., Dubuque, Iowa. Telephone 7323.
**MARVEL MANUFACTURING CO.**

2847 FULLERTON AVE. EVERGLADE 0230 CHICAGO, 47

**NOW DELIVERING**

**IN MICHIGAN**

**NEW GAMES**

- Mills 5c Black Cherry Bell...$248.00
- Mills 25c Black Cherry Bell...159.50
- Mills Box Stands.............75.00
- Keeneys 5c Super Bonus.......74.00
- Mills 25c Golden Falls.......268.00
- Mills Vest Pocket Bell.......74.50
- Chicago Coin's Gracee........425.00
- Genco's Total Roll...........250.00

**RECONDITIONED EQUIPMENT**

- Mutoscope Sky Fighter......$205.00
- Percoscope..................129.50
- Evans Tommy Cun, Latest...119.50
- Champion Hockey, 7½......149.50
- Williams Zingo.............159.50
- Bally King Pin.............189.50
- Jennings Silver Moon, F.P.114.50
- Evans '40 Galloping Domino, J.P.175.00
- Evans Lucky Star............135.00
- Bally Club Trophy...........209.50
- Bally '41 Derby, F.P........229.50
- Bally Record Time, F.P.....149.50

**SPEEDWAY PRODUCTS, INC.**

502 W. 45th St,
N.Y. 19, N.Y.

**EXHIBIT'S**

**FAST BALL**

**GETTING THE BIGGEST PLAY**

Ask Any Operator

**EXHIBIT SUPPLY CO.**

4222-30 W. LAKE STREET CHICAGO 24, ILL

**WHAT?**

No Free Samples of **"TALKING GOLD"!**

That's right. But it's not because we don't want to give samples away anymore. It's just that "Talking Gold" is enjoying such enthusiastic praise, operators themselves have become better salesmen than our samples.

The entire trade has seen "Talking Gold." Most of the trade already has it. Operators everywhere know that "Talking Gold" plastic grille cloth adds the kind of flash and appeal to your juke boxes which bring in extra heavy earnings.

"Talking Gold" plastic grille cloth comes in sheets 20"x50" (or multiples of this size). Price: 1¢ per sq. inch. Full sheet (1,000 sq. inches) $10.00.

Save waste! Save money! Buy large rolls. Use as needed. IF YOU HAVEN'T ALREADY PLACED YOUR ORDER — WHAT ARE YOU WAITING FOR?

**DISTRIBUTORS:** Some exclusive territories are still open. Write on your letterhead for our 100% co-operative deal.

**AL BLOOM,** President

Tel: Longacre 5-0371
WASHINGTON, Oct. 10— Already faced with a serious shortage, coin machine manufacturers were this week confronted with a possible embargo on less-than-carload freight, according to the United States Chamber of Commerce here.

Manufacturers now shipping at less than carload space would be cut out of the picture by the restraint, it was indicated, unless they shipped at full car space. It was suggested that they would likely fold, other manufacturers in the trailer truck shipping trend.

May Be Needed

Chamber declared that the restraint would become necessary unless present, widespread congestion in boxcar shipping is eliminated. They said the present shortage is, in a large measure, due to the lack of storing space.

Many manufacturers were met with a circle of events caused by the boxcar shortage. Because they could not get materials from other manufacturers they could not produce in quantities large enough to make large shipments. Most coin machine manufacturers, when using freight cars, shipping at less-than-carload space.

Increased production of trailer trucks offered many manufacturers a solution to the problem of small shipments. Already many Chicago concerns were turning to this form of transportation to handle their products.

One Chicago firm divided its shipments to 65 per cent by railroad and 35 per cent by truck, dealing mostly in less-than-carload freight. They reported that, until this date, there had been little difficulty in their transportation.

Relief in sight thru new freight car construction is limited, the chamber declared, with 55,000 new cars on order and promised delivery of 7,000 per month. The railroads, they said, had a backlog of 1,775,000 cars on hand while private owners have $500,000 cars.

The shortage of cars, according to the chamber, is expected to continue this winter with an existence of the acute shortage hoped for about that time.
Army Post Locations May Benefit in Closing Snag

WASHINGTON, Oct. 19.—A possible reprieve to coinmen, concerned over the closing of army post locations, was indicated by the War Department this week. Camp closings, they said, had struck a blow in local opposition. Army officials disclosed that more than half of the army camps have been declared surplus since V-J Day. From a peak of 2,975 active camps have been cut to 825. More, they said, are marked for closing.

Local opposition, such as members of congressmen, have built up resistance to the closings or any proposal to shut off local military pay rolls, the War Department asserted. In some instances, it was stated, they have the support of congressmen.

Army Slashed Needs

Post locations suffered a play cut when the army slashed merchandise needs last year due to the increased number of men discharged. At the time, however, it was felt that the locations would draw good play for many months.

According to army regulations, vending and amusement machines could be installed in posts in one of three ways: (1) Outside purchase for cash; (2) installment contract; (3) rental. Machine operators were mostly interested in the latter two possibilities.

During the war it was found that coin-operated machines had a definite place in military camps, especially machines which dispensed merchandise and entertainment.

A peak month in a California army post showed that 46,000 bottles of soft drinks were vended by machines there. A New Jersey camp reported that soldiers smoked more than 2,100,000 cigarettes there every month.

Types of Machines

Vending machines on location in army posts were mostly of the soft drink and candy type. Amusement devices included most types of pinballs as well as jukes. Most of the machines were operated in PXs and restaurants.

Present War Department policy is to concentrate the post-war active army on a small number of installations where the best facilities are available, it was said.

Posts thus far disposed of include sprawling temporary camps in isolated spots, hospitals turned over to the Veterans Administration and emergency munitions plants and depots.

At the wartime peak there were 616 posts camps and stations used by the ground and service forces, 1,290 air force installations and some 170 industrial plants under War Department control.

Berger To Head Diathermy Firm

NEW YORK, Oct. 19.—Harry Berger has succeeded Stanley Arnold as president of the Coin Diathermy Corporation, manufacturers of diathermy machines, it was announced by the firm.

Company also revealed that 15 machines went on test locations and more machines are coming on the production line. Machines on test locations are receiving good play, according to the firm.

An announcement to distributors throughout this country and Canada will be issued shortly by the firm, it was revealed. Machine vends five minutes of radio wave heat. Heat operates from the inside out upon the location test.

New Active Amuse.

Branch in Scranton

SCRANTON, Pa., Oct. 19.—Second Pennsylvania office of Active Amusement Machine Company was opened this week by Joe Ash at 120 Wyoming Avenue here. One of the features of this new office, Ash said, will be its parts and service department.

Other offices of Active are in Phila.- Bess F. Stiel form, Morris is in charge of the Newark office.

S. Stielte Granted Charter

For Louisville Coin Firm

FRANKFORT, Ky., Oct. 19—Sidney L. Stielte, known to coinmen as an official of Southern Automatic Music Corporation, Louisville, has been granted a charter from the secretary of state for the firm of St. L. Stielte Corporation, also of Louisville. Announcement indicates that the company will deal in coin-operated devices, with $5,000 capital stock. Listed with Stielte are Bess F. Stielte and W. W. Waldman.

Schulnick and Koondel Will Visit Showing of Shoe Macht.

MILWAUKEE, Oct. 19.—Lucky Schulnick and Al Koonde, partners in Empire Coin Sales, of Coney Island, N. Y., will be among those distributors present at a show held December 12-15 here for Shore-A-Minit service machine, according to A. R. Sade, general manager of Coin-Art.
P. B. Bureau Set for CMI; J. T. Mangan To Direct Staff

(Continued from page 97) chine public relations, promotion and merchandising. Mangan was for 17 years with years in the Milwaukee Company and Mills Industries, Inc., and for the past two years he has been with Chicago public relations, merchandising and design problems for a large number of manufacturers in the coin machine field.

National Figure

He grew up in the business with experience in gaming machines, coin-operated music, coin-operated service machines and every other form of coin-operated equipment. Mangan is a nationally known figure in public relations. In the year 1940 he did what every public relations man would give his right arm to do; namely, he had the top publicity project of the year with 80,000 clipping and photographs covering a certain coin-operated machine. He had addressed meetings of coin machine men in almost all the large cities in the United States. And he's a writer with an immense business men's following, having given three books on salesmanship, the best-sellers, The Knock of Selling Yourself and You Can Do Anything. His sales manual, Self-Giving, has reached a circulation of 400,000 copies to the business men of America.

Mangan is a veteran of World War II, a member of the Chicago Publicity Club, the Chicago Society of Typographic Arts and the Chicago Athletic Association and American Legion.

City War Work

During the war, Jim Mangan was perhaps the most active man in government service in the war effort. He was co-chairman of Special Events for the U. S. Treasury Department of Illinois, and served for five years at a dollar a year with the U. S. Department of Labor as one of the department's two national promotion consultants. He was chairman of the War Committee of the Society of Typographic Arts and co-ordinated the work of the Chicago artists creating a contribution of over $50,000 worth of free art services to the U. S. Government. He was the liaison man between their leaders and their members and assembled of 5,000 minature airplane models, the committee that operated with the U. S. Government.

Mangan is a graduate of Loyola University, Chicago, A. B. 1917, and is a member of Loyola University's Advisory Council.

Outlines Activities

The Future Relations program of CMI will be addressed to creating a better public understanding of the machine and the work of the CMI and its member companies. Plans for 1948 are:

Write and issue publicity releases for CMI. Secure publicity from newspapers and magazines, and from members of the association. Create and put into action publicity ideas and programs. Build up a CMI speakers' list. Arrange for trips and talks before various groups. The association. Maintain close cooperation with trade papers and local newspapers regarding speakers' engagements, attendance and subscriptions.

Stress Co-Operation

Co-operate with church organizations, teen-age centers, and all movements for a social cause. Stimulate education of distributor, operator and manufacturer in public relations—co-operate with them.

Increase membership, crusade for 100 per cent representation in CMI by all manufacturers, distributors and operators. Work with various operators' associations.

As a preliminary to the actual kick-off of the Public Relations Program, CMI on October 19 called a conference of advertising managers and advertising agencies to help plan and coordinate a code of ethics. CMI announced that "the primary purpose was to help place all publication advertising in the coin machine field on a plane comparable to that of other representative industries." Meetings were presided over by Dave Gottlieb, president of CMI.

Stressed at this advertising conference was the necessity of truth in advertising, which the association suggested should be used substantially as a guide in the preparation of all publication advertising.

NEW DISTRIBUTORS
1660-62 N. Damen Ave. Chicago, Ill.

BRADLEY DISTRIBUTORS
1015-23 E. 25th St. Chicago, Ill.

IN ILLINOIS

SEE TRADIO PAGE 118

TUBES! TUBES! TUBES!

Standard guaranteed brands.

145 D. N. 146 D. 147 D. 148 D. 149 D. 150 D.

GUN LAMPS 1489

Pre-war quality, national brand lamps, 40G. Medium weight is 20.

Also available new light bulbs and photo-

Di-Car-Di SUPPLY HOUSE

2154 W. Devon Ave. Chicago 39, Ill.

NOW DELIVERING

Spoolboard Stethoscope Fast Ball Fast Spool

Field Service Draw Ball

EQUIPMENT

Keep 'Em Flying

Keep 'Em Flying

Tubing

$13.00

New Chimp 35.00

Knockout 10.00

$75.00

Star Air

$65.00

Order Today!

LEON TAKEN COMPANY


October 26, 1946

P. R. Bureau Set for CMI; J. T. Mangan To Direct Staff

The Billboard

COIN MACHINES

132

WWW.AMERICANRADIOHISTORY.COM
AOLAC Urges Halt to Games Play by Minors

LOS ANGELES, Oct. 19.—Reports that some locations here have been allowing minors illegally to play amusement games were brought to the attention of all members of Association of Operators. Operators County, Inc., in a second written letter signed by Curly Robinson, managing director of the group.

Resolution states that toleration of play by minors is reprehensible, and not in the best interests of the amusement business. Keep the business of game operation a high plane, members are urged not to encourage such conduct on the part of any of their locations.

Cite Penalty

Loss of membership in the association could be the penalty for any member who knowingly allows locations, upon which amusement devices sanctioned by the association, to be operated, to cater to patronage of minors.

Mr. Robinson advised operators to present their location owners with emphatic warnings regarding this rule, and that the practice of allowing minors to play the games must be discouraged to the point of elimination.

If violation of the rules continues, he declared, machines should be removed from the location. In such an event, procedure is to notify the association office so that other resources may be advised to refrain from servicing such locations.

Distrib Firms Push Exports

NEW YORK, Oct. 19.—New York's distributors are launching out of the strongest bids ever made for the Latin-American coin machine export business.

At least four distributors here have already started their campaign with advertisements printed in English, Spanish and direct-mail pieces in two languages.

Other distributors are reported to be following suit in an effort to make Latin-American coin machine buyers New York conscious.

Societ Distributors, headed by Dave Stern, is currently using both English and Spanish in their advertising and direct-mail pieces. Definite bid for this export trade is likewise being made by Atlantic Nickels Corporation, West Side Distributing Corporation and David Levy Company. Other firms are readying Latin-American drives.

Juke boxes, distributors here say, are favored machines in the Latin countries, but all other types of coin-operated equipment are being offered. Distributors expect an influx of buyers at the first of the year.

General Instrument Plans New Production Expansion

ELIZABETH, N.J., Oct. 19.—General Instrument Corporation here this week announced that it would like to a new expansion of a new expansion which will involve centralized factories and operations with a new green.

Program will include the strengthening of its sales organization and the strengthening of its sales organization and the strengthening of the group. Company makes both electrical and radio component parts for use in coin machines.

The Billboard

COIN MACHINES

NOW DELIVERING THE LATEST NEW EQUIPMENT

Victory Special

Surf Queen

Bar Queen

Big Hit

Suspense

Spellbound

Dynamics

Mills

Ball

Superliner

Music

Wurlitzer

Whiz

Super Queen

Mills

Black Cherry Bell

Garcetoh Columbia

We're supplying our Foreign Trade with the finest equipment available at the lowest prices in the world! We have a complete stock of factory reconditioned and refinished equipment. No order is too large or too small. Write for complete catalog!
NEW EQUIPMENT BEING DELIVERED

Rack-Bell (Up to 12 Pairs) $59.00
Screw-Frill $22.00
Screwiff $23.00
Fast Bell $20.00
Adding Bar $10.00
Adding Vendors $11.75 & 13.75
Adding Vendors 100 13.75
Big Leg Bell $29.00
Victory Special... $1.50
Victory 25 & 26... $1.50
Draw Bell $17.50
S-Way Draw Bell $15.00
Bally Gold $15.00
Man Tent Pockets $12.50
DUOMATIC

MUSIC

Wrangler $21.50
Wrangler 16, Victory $22.00
Wrangler 24, Victory $24.00
Wrangler 30, Victory $24.50
Rack-Bell 25 cent $4.50
Rock-Off 25 cent $1.00
AM Bell $2.50
AM Bell $2.50
AM Bell $1.50
Wrangler 22, 25 cent, 25 cent $2.00
Wrangler 27, 25 cent, 25 cent $2.00
Supreme $3.50

TRADE-INS

$145.00

18 Slot Cabinet Stands with Locks & Keys, Newly Painted, Free Delivery $17.50
25 American Models, Marbles and Mermaids, Token Payable 10.00
The Sensational New Ace Feathlight Coin Counter counts 1c, 5c, 10c, 25c, small, light and efficient, complete with carrying case and money tubes at $139.50. Also guaran-
teed for one year.

WIRE, WRITE OR PHONE FOR SPECIAL PRICES

SUSSEX 5: PIANO IN CABINET
WITH 12 ROLLS $125.00

MILLS 5c VIOLIN VIRTUOSO IN
CABINET WITH 12 ROLLS $125.00

ARDACE EQUIPMENT

Karney Shutman's Gun $125.00
Karney 90, 100, 110, 120 $125.00
Karney 900 $350.00
Bally Model A $225.00
Bally Model B $225.00
Bally Model C $225.00
Factory Returns Exhibitor Wringer $125.00

CONSOLES

Big Nine Box, $175.00
Late Nine Box $175.00
Bally Model A $225.00
Bally Model B $225.00
Bally Model A 250 $350.00
Bally Model B 250 $350.00

BRAND NEW PACKARD
BRACKETS $4.50

ATTENTION: OHIO COIN OPERATORS

If you are an established operator with good bank references, we can arrange to have your purchases financed. Contact us by wire, phone or letter.

WE INVITE TRADE-INS ON ALL NEW EQUIPMENT

TERMS: 1/2 DEPOSIT WITH ALL ORDERS, BALANCE C.O.D.

Cleveland Coin Machine Exchange
2021 PROSPECT AVE, CLEVELAND 15, OHIO
PHONE: Prospect 6216-7

UNITED

Exclusive Distributors for Wisconsin and Peninsula of Michigan for -
CHALLENGER '47 PHONOGRAP

EVANS TEN STRIKE AND CONSOLES

7 QUALITY BuYS oF THE WEEK

Bow-ten (Used) $295.00
Surf Queen (Used) $225.00
Gooles (Used) $375.00
Evans Lucky Lure '41 $99.50
Wrangler Twin 12 Under $225.00
Double Safe Stands $25.90
Single Safe Stands $14.50

WANTED

SUPREME BALSACRES GENCO PLAYBALLS WILL PAY $125.00 DELIVERED TO MILWAUKEE

NOW DELIVERING STREAMLINER PHONOGRAPH BASE $31.50

Date To Remember

1947 COIN MACHINE CONVENTION AND SHOW

Time: February 5-6-7
Place: Hotel Sherman, Chicago

Booth sales to members of CMI closed September 25. Booth reservations must be made before September 25. Fees: $10.00, $15.00. rough and non-refundable. Non-members $20.00. Details: F. B. C. Chicago.-For the non-member, the convention will be open to the public.

Wisconsin Leading Distributors

UNITED COIN MACHINE COMPANY

6204 W. GREENFIELD
SPRING 8446-8447 MILWAUKEE 14, WISC.
**Movie Biz Up**

**NEW YORK, Oct. 19.—** Weekly attendance at movies in the United States has been estimated at 110,000,000, despite a 20 per cent increase in admission prices since 1941, according to the National Board of Trade.

Fair, in a statement here this morning, said the increase in admissions since 1941 is a billion dollars. These figures indicate the national escapist attitude from life's realities.

**Juke Boxes Gracing Hotel Lobbies Now**

In Maritime Cities

*ST. JOHN, N. B., Oct. 19—* Juke boxes are becoming an essential medium of entertainment in Northern and maritime provinces.

Statement comes from operators of hotels, motels, service stations and railroad eating sheds who are busy handling touring motorists. Formerly, hotels, with 141,000,000 guests, and jukes also and are busy handling touring motorists. Formerly, hotels, with 141,000,000 guests, and jukes also and are busy handling touring motorists. Formerly, hotels, with 141,000,000 guests, and jukes also and are busy handling touring motorists. Formerly, hotels, with 141,000,000 guests, and jukes also and are busy handling touring motorists.

Operators of various service establishments report that unusually warm and fine weather has brought more business to hotels and k Lumière's was announced this week.

**Leaf Kenny Fund Chairman**

**HOLLYWOOD, Oct. 19.—** Appointment of Edward McCall as chairman of the Confectioners' Division of the 1949 Fund Appeal for the Leaf Kenny Fund was announced recently by Kate Smith, national chairman, and Bing Crosby, executive committee chairman. Leaf is president of Leaf Gum Company and prominent in tobacco trade circles.

**Maryland Co. Changes Name**

**BALTIMORE, Oct. 19—** Change of name of the Maryland Coin Machine Company to Novelty Sales Company was announced here this week. Firm is using same location.

**W. B. Music To Have Lush New Office in K. C.**

**KANSAS CITY, Mo., Oct. 19.—** Remodeling of the music showrooms and offices of W. B. Music Co., 1518 McGee Trailway, is expected to be completed within three weeks. Harry Silverberg, partner in the firm, announced.

Features of the new layout will be a soundproof listening room where operators can hear new phonographs models at their leisure, Silverberg said. Showrooms will feature an installation of the Seeburg sound systems which the company distributes.

Carpenters were busy this week preparing for the new layout. The building has been completely remodeled at a cost of $100,000, Silverberg said. Altogether, only 70 feet of the building's 110-feet depth will be utilized for offices and show space. The remaining 40 feet will be used for storage.

Meanwhile, the firm is carrying on its business in the adjoining building, which will be remodeled as soon as the space now being remodeled can be occupied, he said. All told, the company will have a total of 2,750 square feet available when the work is finished.

Firm is a branch of W. B. Novelty Company, of St. Louis, in which Silverberg and W. B. Benz are partners.

Grand opening and show are planned as soon as the remodeling is completed.

**Concession Supply To Make Popcorn Machine in Toledo**

**TOLEDO, Oct. 19—** Concession Supply Company, of Secor Road here, is now making a line of popcorn machines and kettles. Present plant and equipment represent a $50,000 investment, it was reported.

**Shapiro Resigns in Buffalo**

**BUFFALO, Oct. 19—** Eli Bergman, Alberg Sales, Inc., announced this week that Bernie Shapiro has resigned from the firm and is no longer connected with the organization.

**ILLESIOMICHIGANINDIANA OPERATORS, IT'S AT NATIONAL NOW—**

THE SENSATIONAL

ACE COIN COUNTER

**Feather-Light!**

**LOW COST!**

Complete with handsome carrying case and money tubes.

**$139.50**

- **COUNTS PENNIES** - **NICKELS** - **DIMES** - **QUARTERS!**
- **MECHANICALLY PERFECT**...dependable trouble free operation...with simple mechanism!
- **FAST AND EFFICIENT**...seven times and money on collection calls!
- **1-YEAR GUARANTEE!**
- Immediate Delivery! Order Today!

**Terms:** 1/3 Deposit, Balance C. O. D.

**NATIONAL COIN MACHINE EXCHANGE**

1411-13 DIVERSEY BLVD. Phone: Buckingham 6466 CHICAGO 14, ILLINOIS

**BLACK'S ANTIQUE RIFLE SPORT**

**The Profitable Business of Today and Tomorrow!**

- **PROVED**
- **APPROVED**
- **IMPROVED**
- Prompt Delivery!

Write today for illustrated literature.

exclusive distributor

**W. C. EDEN CO.**

547 N. KEDZIE AVE. CHICAGO 12, ILL. TEL: NEVada 4476

**LATEST COIN LAUNDRY** opening in Philadelphia was attended by premiere festivities, including on-the-spot radio broadcasts from Station WDAS. At midnight (left to right) are Bernie Donnuk, local representative of Telecon Corporation; Elizabeth Rogers, home service director of Raymond Rosen & Company; distributors for washing machines used; and Patrick J. Stanton, manager for WDAS. Operator of the laundrette, not shown in photo, is Edward Kramer.

www.americanradiohistory.com
Lew London Horse
Plucks Two Champ
Ratings in Month

READING, Pa., Oct. 19.—"London's Polly," five-gaited chestnut gelding owned by coinman Lewis London, continued his championship career in two Pennsylvania horse shows this month. Coin machine distributor, who heads Leader Sales & Distributing Company here in Dallas, is soon

T. Heathon Gets
Change-Making
Vender Patent

BLYTHEVILLE, Ark., Oct. 19.—Telephone coin vender, Thomas L. Heathon, of Blytheville, Ark., has been granted a patent on a coin-operated vending and change-making machine now available for leasing or sale, it was announced this week in Washington.

According to the announcement in the Official Gazette of the United States Patent Office, the machine is intended for use as a newspaper or magazine vender.

The gazette's description of the machine read, "The article is partially projected through a normal opening arranged by a bellows. The machine may be adjusted to function by the insertion of either a nickel, dime, or quarter into the coin slot. The mechanism is justly to return two cents change upon insertion of a nickel. Two separate operations are opened and closed by slides. If coin wrongs are inserted, they will drop into housing without operating or jamming machine."

Minneapolis Firms
Open Two Automatic
Laundries; More Due

MINNEAPOLIS, Oct. 19.—Indications are that washday woes of local families will soon go down the drain as two franchises for coin-operated automatic laundries were granted here this week, with the probability that more would be in operation soon.

Mrs. W. Hardigan has established a Laundrette, trade name of Tele- coin Corporation's nationwide string of self-service laundries, at 14 West 26th Street.

Leonard E. Atlas, returned veteran three evenings in the Ike- car letter, will operate Automatic Laundry Service at 1711 Fourth Avenue South.

Each of the self-service laundries has installed 20 automatic washing machines. Customers will rent one of them, pay with the soft wash furnished without charge.

Each machine can complete a 10- pound wash in 30 minutes.

Latest Type Machines

Machines in both, laundries are of the latest type, with automatic water, soap, and rinse controls, and have been designed to save water. Machines provide three rinses and damp dry the clothes by centrifugal force.

In order to avoid waiting, an appointment system has been worked out at both establishments which will remain open from 7 a.m. to 9 p.m. Machines can handle 400 washings daily.

According to the operators, firms expect to have as many men and women as customers. Auto- matic laundries permit women to complete their shopping while the washing is being done, they point out. Mrs. Hardigan as mother of five children had a personal interest in simplifying washday routine, she said.

Telecoin Corporation, founded by Eugene B. Barney and Edward T. Percival, operates about 75 establishments in New York and New York in addition to other types of coin-operated vending machines.

Auto Coin Files in Conn.

HARFTORD, Conn., Oct. 19.—Trade name has been filed at town clerk's office at Waterbury, Conn., for an automatic coin file, air mail gazette.

Revenue collected from the sale of cigarettes brought $5,295,840 in the previous year, according to the report.

Coin Operated Machines

SALESBOARDS

Cash, Merchandise and
Ticket Deals.

PARTS AND SUPPLIES

LOUISVILLE COIN
MACHINE COMPANY

330-34 East Breckenridge St.
Louisville 3, Kentucky

NEW 46 MODEL BUCKLEY
TRACK ODDS

JP Twin Tule used three weeks. Guaranteed exactly like new. $875.

Each lot of four, $3,400.

Heath Distributing Co.

313 E Street
Macon, Ga.
ALBUM REVIEWS

(Continued from page 23)

RUMBA - the set in from the top, Arms and grooves product, Salle and melodic Rumba album. Tunes themselves Chicago and melodic Rumba Medley of bits-wetter Romany songs. There is also instrumental brilliance and a three-inspiring Bud Shank for the walztes Adelita and La Bamba. "Sonora Salsa and" Arms and melodie of a distinctive Continental Impresses on all counts with Mark Moja and Aderd, without dispelling the impression for the participating artists with notes on the selections they offer.

PETER RABBIT - Narrated by Gene Kelly (Columbia M-J3-70) To meet the demand for children's records, particularly for Christmas giving, star Gene Kelly turns storyteller. This is the familiar fable of Peter Rabbit, the mischievous cottontail. Story was adapted for children by Nancy Sussling, for which she received the New York Times Book Award special mention. These are two people who know each other well, and Kelly's storytelling style is so well-suited to the story that it becomes a pleasure to listen to. Kelly's voice is warm and inviting, and his pacing is perfect. The music that accompanies the story is also well-chosen, and enhances the overall listening experience.

CONTINENTAL GAITES
(Victor International) Set 6-A-345
This is nostalgic needle-capturing, an old part - the gaitey and -romance of the Old Continent. Henri Rene, who produced and directed the cutting of this package of 10 sides, has gathered together a company of instrumentalists and singers that almost turn out a pure gaitey romance. Rene and his orchestra engage in an exciting program of familiar folk melodies, for which basso S. Shahin, with his melodic and sprightly guitar, adds vocal color. And to showcase this original gypsy fiddling, Rene and his players with the Pygmy Medley of bitter-sweet Romany songs. There is also instrumental brilliance and a three-inspiring Bud Shank for the walztes Adelita and La Bamba. "Sonora Salsa and" Arms and melodie of a distinctive Continental Impresses on all counts with Mark Moja and Aderd, without dispelling the impression for the participating artists with notes on the selections they offer.

ORDER NOW! YOU CAN'T BEAT OUR PRICE!

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This A New Sensational DAVAL Counter Game

"Free Play"...with a FREE PLAY Feature!

Like a Pin Ball Game, pays out only Free Plays. Accumulated Free Plays can be played off or cancelled & registered on inside. This new All Mechanical Product DAVAL Counter Game will make you the biggest, quickest, profits on the smallest investment in the entire Coin Machine Field.

DON'T WAIT! Don't Delay! Order Today!

LANIEL AMUSEMENT

1807-15 NOTRE DAME WEST MONTREAL, 3, CANADA

"A surplus of $24.00 for Canadian Prize"

COIN WHAT?

"Your Cash With Multiply Like Rabbits"

WATCH FOR

AMUSEMENT CORP.

4556 N. Kenmore Ave. Chicago 40, Ill.

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STREET ____________________________

CITY ____________________________

STATE ____________________________

NOV.
ATOMIC SENSATIONAL NEW POKER ROLL TABLES MEANS FASTER, EASIER, BETTER PLAY WRITE NOW FOR INFORMATION D. B. MFG. CO. 450 Beach St., West Haven, Conn.

ROUTE FOR SALE Eastern Wisconsin Conduct of St. John Notes and 15 Games Total Hawaii and Fis Games. Good profitable Parts, Games and the Like. $1050.00 or a really a worthy machine. Inquire only if you can swing the deal. Write BOX D-994, The Billboard, Cincinnati 1, O.

Robertson Expands Nova Scotia Phonograph Distributing Firm KENTVILLE, N. S., Oct. 19—Announcement has been made here by Fred Robertson, manager of the Robertson Phonograph Distributing Co., that the company is going into the Nova Scotia territory. The firm has built up a big business here and is doing a large volume of business in the province.

Currency in Use Up 78 Million $$ WASHINGTON, Oct. 19—Federal Reserve Board reported that money in circulation had increased by $78,000,000 during the week ended Octo ber 2. Rise more than offset the $150,000,000 in the three previous weeks of $58,000,000, and lifted the total currency in use to $28,528,000,000.

Institute of Life Insurance, reporting on a study based on figures compiled from government and private sources, declared that the American people had accumulated approximately $150,000,000,000 in long-term savings. Amount is more than two and one-half times the total at the end of 1930, which is more than twice the total record-breaking consumer spending this year, which the government estimated at $120,000,000.

Next egg, according to the Institute, was every working man. His income in only three years, 1944 to the present.

ALBUM REVIEWS (Continued from page 137) it plays up a face of the masseur, that means more as an attention-getter.

SPIRITUALS—Selah Jubilee Quartet (Catholic No. 30)
One of the better of the gospel singing groups coming out of the school of western traits, Selah singers, male foursome, blend these voices to bring out the inspirational qualities of the six spirituals contained here. Tempos vary, but in each case their singing is played perfectly. The rhythm flow Selections are all standard spirituals, taking in I Gave My Love in My Dying Hour, Jesus Cares, Noah, Dry Bones, Selah Gos pels and a selection called Jesus is Coming. Records shipped for review without the album jacket.

NEW VARIETY ALBUM—with Songs by Franklin Wade (Master 505-i & 5-3-4)
Singing of the Old Testament, and hillbilly sides is a one-time shot by Franklin Wade to promote his own talent. There are seven sides in this album. However, it will take more than an album to stop the public from buying this series. Music singing is in the keeping of Shorty Warren and his orchestra. The set-up includes fiddle, guitar, bass and accordion. Best of the 10 sides is Jimmhi Davis’ musical waltz melody, Riding Down the Arizona Trail, for which Smoky and Hank out of the Hollywood sheet music factories. Frank line Wade sings his own songs, adding a lick of yodeling to some scores. However, neither his piping nor the tunes themselves reaches above. He will run lonesome over seven, Dear Old Dixie Moon spins best, lacking vocal qualities and an appeal of the West. The novelty is for his Blue Bird Lane, Will You Meet Me, My Mom Loves Me, or the Waltz, Where My Wonderful Dreams Come True. Nor does he fare well, for the only hit for In the Valley of the Osarks or Louisiana, for which Mary, Shoemaker joins him with unwar ning words. As usual, two sides from outside folks fare a bit better, with the trio out of the accordion family. Hank and Smoky) singing Jimmy Davis’ Columbia Stockade Blues and the Detour hit. "Ten such sides are a cheap ad for anyone to take. Another is a fine novelty. The photo of Franklin Wade strumming his guitar and Includes the 10 titles.

Reeler Truck To Transport Frozen Foods CHICAGO, Oct. 19—Patented by Willard L. Morrison, of suburban Forest Park, the electrified reeler truck is expected to facilitate transportation of frozen foods, ice cream and other products requiring extreme cold.

Inadequacy of present types of refrigerated trailers makes it impractical to ship frozen foods or ice cream over long distances by road. The Forest Park road “reefers” have limited rail transportation.

Use of the new truck will enable processors to quick-freeze produce at the point of production for high-speed transport to markets, Morrison said.

Truck Divided According to specifications, the truck body is divided into two parts by an aisle down the center which enables workers to work on all sections without interfering. Common housings on either side hold cylindrical containers which are refrigerated, with all intervening space insulated.

Two independent refrigerating units are cooled by a liquid and operated by motion of the vehicle. The new truck will make it possible to maintain the temperature for longer periods of time than is permitted by those now in use.

According to members of the ice cream and frozen food industries, transportation problems arising from the above lack of adequate refrigerator has a factor in holding up speedier expansion of the fast-mushrooming business.

REWA Develops New Distribution Plan To Speed Delivery CHICAGO, Oct. 19—A wartime system developed by the refrigeration industry to insure fast distribution of parts has proved its value in the past, according to a material reparation of shortages delay production, it was announced here this week.

The plan was organized by members of the Refrigeration Wholesalers’ Association, who agreed to maintain even distribution of refrigerator supply in all parts of the country. System is given credit for keeping Gloucester County’s territory, in Richard while the industry was dealing with the reconversion tasks.

The task performed by the refrigerator wholesalers has given its members the opportunity to get production underway on the quantity basis to meet the large backlog of orders,” said a statement by the Refrigeration Manufacturers’ Association.

Distribution system, now improved according to the association, would result in speedy and efficient servicing of air conditioning equipment, as that industry begins producing.

Plymouth Gets M-G-M Disks NEW HAVEN, Conn., Oct. 19—The Plymouth, Connecticut, Cinema, announced recently that it has been appointed a distributor of M-G-M Records. This distribution is under contract to Metro-Goldwyn Mayer, Connecticut, Western Massachusetts, and Lower Vermont circuits.

Richard and 1. MacCatherine will be in charge of the new department.
LOOK! LOOK!
SENSATIONAL MONEY-SAVERS
SEE HOW MUCH YOUR DOLLARS BUY

THOROUGHLY RECONDITIONED—READY FOR LOCATION
5-BALL PIN GAMES

Satisfaction Guaranteed or Your Money Back

- AIR FORCE . . . $15.00 - KNOCKOUT . . . $98.00
- BOWLING . . . $18.00 - LIBERTY (Genet) . . . $98.00
- ALL AMERICAN . . . $18.00 - LEGIONNAIRE . . . $98.00
- ARIZONA . . . $18.00 - AIR CHUTE . . . $98.00
- AIR DOPUS . . . $18.00 - MARINES AT PLAY (Genet) . $98.00
- GRAND SAFETY . . . $18.00 - NEW CHAMPS . . . $98.00
- SIG PARADE . . . $18.00 - SHADOW . . . $98.00
- GIZMO . . . $18.00 - PILLOW . . . $98.00
- CAPTAIN KIDD . . . $18.00 - SPARKS . . . $98.00
- CHAMPS . . . $18.00 - SPEED DEVON . . . $98.00
- FLYING FEATHER . . . $18.00 - SANTA FE . . . $98.00
- STEAMSHIP . . . $18.00 - SHADOW LADY (Genet) . $98.00
- FIVE TEN TWENTY . . . $18.00 - SITDOWN . . . $98.00
- BATTLE FORCE BOWLING ALLEY . . . $18.00 - TORPEDO PATROL (Rev.) . $98.00
- GOLDFLYER . . . $18.00 - TOPIO . . . $98.00
- SEATIMER . . . $18.00 - TOPOGraf (Rev.) . . . $98.00
- CHIEFTAIN . . . $18.00 - VICTORY . . . $98.00
- IDAHO . . . $18.00 - VOLEE . . . $98.00
- JUNIOR . . . $18.00 - VICTORY L. . . $98.00
- KEEP 'EM FLYING . . . $110.00 - WAGON WHEELS . . . $160.00

EXTRA SPECIAL! $5.00 OFF

RECONDITIONED ONE BALL PAYOUTS

ARCHIE EQUIPMENT

- DOOLEE (Single unit) . . . . $22.00 - CHAMPION HOCKEY (Rev.) . . . . $98.00
- DIALHEAD . . . . $30.00 - KEYEE ANTI AIRCRAFT . . . . $98.00
- SKELETON . . . . $30.00 - OLYMPIA NATIONAL . . . . $98.00
- FIGHTER . . . . $30.00 - SHADOW LADY (Genet) . . . . $98.00
- PIRATE . . . . $30.00 - DRAGSTER . . . . $98.00
- FLIGHT VISION . . . . $30.00 - TRAVELER . . . . $98.00
- FLYING TIGER (Rev.) . . . . $30.00 - LEAD . . . . $98.00
- KEEP EM FLYING . . . . $30.00
- WAGON WHEELS . . . . $98.00

Terms: 1/2 Certified Deposit, Balance Sight Draft on C. O. D.

J. ROSENFELD CO.
3210, Olive St. — St. Louis 3, Mo. — Newstead 1582
Southern Illinois—Eastern Missouri—Western Kentucky

ACTICE AMUSEMENT MACHINES CO.
900 Franklin Street
PHILADELPHIA 33, PA.
Market 2656

1010 Broad Street
NEWARK 2, N. J.
Mitchell 2-7646

1120 Wyoming Avenue
SCRANTON, PA.
Scranton 4-6177

The new Active office, recently opened in Scranton, Pa., offers operators in the area the same complete, much-talked-about service received by operators in all other Active territories — Showrooms, Warehousing, Maintenance, Parts. Yes, every type of service you need is covered by Active's well-rounded facilities. And—all are built on our many years of experience in the coin machine field.

Active's stocks of new and reconditioned equipment are brimful. Our mechanics are expert. Deliveries are rapid—really. That's why we continue to stress:

You Can Always Depend On Active — All Ways.
KENTUCKY OPERATORS

New Taking Orders and Delivering

Williams Dynamo
Packard Play Makers
Hodelay
Phonograph
Packard Boxes & Other Accessories
Spoolbound
Surf Queens
Big League
Fast Ball
Service
Victory Derby
Victory Special
Bally Draw Bell
A. R. T. Challenger
Champion Hockey
Gobbel
Lite League
Mills Black Cherry
Golden Falls
Mills Yesteryear
Pocket
Columbia Bells
Evans Products
Safe Stands

Terms: 1/2 Certified Deposit, Bal. C.O.D.

STERN CO.

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THE FOLLOWING EQUIPMENT THOROUGHLY
RECONDITIONED IN OUR SHOPS

20 Kennedy Super Bell Twin, 250 G.P. $225.00
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5 Kennedy Super Bell Twin, 250 G.P. $225.00
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THE FINEST EQUIPMENT AT LOWEST PRICES--ALWAYS!

NEW GAMES -- IMMEDIATE DELIVERY

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Carnival
Rock-Ola
Imperial
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Blue
KING

STILL UNUNITED

525 PARKER ST. * CHESTER, * PENNA.

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PACO PAY DAY.
BALLY VICTORY

SUPER RACK TIME, F.P., STEP UP
MILL
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Many Other Write for Complete List of New and Used Machines

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IT'S "KING-PIN" IN MICHIGAN

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Williams Dynamo
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200
Used Free Play Pin Games
at Bargain Prices -- Write for List.

KING-PIN

DISTRIBUTING COMPANY

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SEE TRADIO PAGE 118

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Santay Inc. 2 years' experience all types arcade equipment. Reliable, honest, ready, careful, accurate, fully insured. Can give anywhere in U. S. fast service. 2119 W. Madison, Chicago, Illinois.

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MILLS BELLS
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GENCO WHIZ
" PEE WEE
" TOTAL ROLL
GROFICHEN BELLS
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" ARCADE MACHINES
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BOMBER
And Many Others
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The VENDING
MACHINE CO.
FAYETTEVILLE, NORTH CAROLINA
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NOW DELIVERING
THIS NEW EQUIPMENT

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MILLS PANORAMS (Factory Rebuilt)
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" DRAW BELL
CHICAGO COIN GOAALEE
" SPHELBOUND
DAYAL COUNTER GAMES
GENCO WHIZ
" PEE WEE
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Manufactured and Designed by Radio Experts
Who Specialized in Radar and Electronics
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"COIN-RAD" has these features:
1. Immediate delivery.
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6. Constructed for either table or wall-mounting.
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9. Five colors to choose from.
10. Ninety day factory guaran-
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THE COIN-RADIO CORPORATION
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Manchester, N. H.

LEGAL EVERYWHERE,
This Ultra Modern missile-
ball Alley offers the up-to-the-minute fea-
tures for top-o-the-limit earnings.

NEW SIZE-
New 10 ft. long!

NEW STREAMLINING-
Modern designed legs
plus new ball brough in-
cased in front of game, add beauty.

NEW MECHANICAL
BALL RELEASE
-Trouble-free action re-
duces maintenance costs
to a minimum.

NEW PRICE-
$425.00

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Pre-flight Trainer
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FOR NEW HIGHS
IN PROFITS...
New, Improved
ROLL-A-BALL
BARREL ROLL
THREAT-SKILL
FEATURE

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This Ultra Modern missile-
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tures for top-o-the-limit earnings.

NEW SIZE-
New 10 ft. long!

NEW STREAMLINING-
Modern designed legs
plus new ball brough in-
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NEW MECHANICAL
BALL RELEASE
Trouble-free action re-
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to a minimum.

NEW PRICE-
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in profits...
new, improved
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barrel roll
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24 pearl st.
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4 attractive colors: Brown-gold, blue, red and rose in two-toned speckled effect with matching new club handles, diamond jewels in contrasting color.

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These features included:
- NEW WOOD CABINET of solid oak
- NEW reward plate
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Only $39.50

Money Back Guarantee if not completely satisfied!

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Buy "American" and you buy the "Finest"

The Top Favorite in BoarDs!

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NOW IN TICKET FORM!!

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"Jar-O'-Do" Scores Again by Trans-forming the All-Time Favorite, "Jackpot Charley" Board into an Incomparable Box-Style Deal!

- Identical in detail and payout to the Salesboard!

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- Better than ever in this "Knock-Out" box style — a hit on any counter!

Be prepared! Write today for prices and literature — and get your order in early!

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Totally time saver. Counts and wraps pennies, nickels, dimes and quarters in a wink. Can boost routeemen's calls 215%!

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New, top-packed counter game! Huge profits on a plate-size investment.

We have this pair of sensational money-makers ready to go — NOW! Order yours today.

As always, Lazar's 27 years' experience in the coin machine industry assures you of quick delivery and limitless service on every machine you buy! Write . . . Wire . . . Phone Immedi-ately!

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our stock—send for your order today before our stock is exhausted.

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FLASH HOCKEY

FLASH HOCKEY

Regular Price $219.50
NOW ONLY $149.50

Faster action, all mechanical action, top player appeal, priced right, immediate delivery.

Here's your chance to get a BRAND NEW GAME—at this amazingly low price—this offer will not be repeated—send your order in today before our stock is exhausted.

SEEBURG RAY GUNS

Reconditioned, repainted and converted to Shoot the Bear by factory trained mechanics. All work fully guaranteed.

$79.50
PLUS PARTS

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REFINISHED—5 BALL PIN GAMES—GUARANTEED

ABC Bowler $29.50
Argentine $29.50
Big Six $29.50
Big Tap $29.50
Boxer $29.50
Champion $29.50
Fleet $29.50

1/3 DEPOSIT WITH ORDER, BALANCE C. O. D.

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RCA #30 TUBES

85¢ EACH
LOTS OF 50

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1-2-3-“GO” FOR KEENEY'S NEW 2-WAY BONUS SUPER BELLS!

IMMEDIATE DELIVERIES

Keenie's New 2-Way BONUS Super Bell!

* Furnished in any combination of 5c-10c-25c coin chutes.
* Up to 10 coins possible every play.
* A 2c Bonus in addition to increased odds for Jackpot Winner on each of 2 chutes in which 5 coins are played.

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Exclusive KEENEY Distributors in Illinois, Iowa, Missouri, Nebraska and Kansas

The only centralised system that supplies music to restaurants, factories, individual music locations, automatically ... unattended 24 hours a day!

Any type of timed music box can be applied to the

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Exclusive distributing territories available.

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Manufactured by

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* Scientific programming provided by expert selectors of music.
* Installations are made by our expert technicians.

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* Scientific programming provided by expert selectors of music.
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NEW LOW PRICES
A-1 USED EQUIPMENT

ALL RECHECKED, REFINISHED AND CLEANED

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$395.00
SEEBURG REGAL, R. C. E. S.
$445.00
SEEBURG REGAL in Aristocrat
Cabinet...
$395.00
SEEBURG CROWN...
$415.00
SEEBURG CONCERT GRAND...
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SEEBURG ENVOY...
$495.00
SEEBURG 8800...
$595.00
SEEBURG 8800, R. C. E...
$625.00
SEEBURG 9800, R. C. E...
$650.00
SEEBURG CONCERT MASTER, R. C. E...
$545.00
SEEBURG VICTORY MODEL...
$475.00
WURLITZER 500, In Metal Cabinet...
$275.00
WURLITZER 616, Grilled...
$275.00
WURLITZER 616...
$265.00
SEEBURG HOP, K. B. E...
$450.00
WURLITZER 500, K. B. E...
$475.00
WURLITZER 500, K. B. E, in Aristocrat Cabinet...
$475.00
WURLITZER VICTORY MODEL...
$415.00
WURLITZER 500...
$500.00
WURLITZER 500...
$600.00
WURLITZER 500...
$650.00
ROCK-OLA STANDARD...
$395.00
ROCK-OLA DE LUXE...
$425.00
ROCK-OLA SUPER...
$525.00
ROCK-OLA PREMIER...
$500.00
ROCK-OLA COMMANDO...
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MILLS THRONE...
$295.00

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PIN GAME CABINETS (NEW)

1489...
$124.50
1489...
$124.50
1489...
$124.50

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"A Service to Coin Machine Operators Since 1933"
ACE
"FEATHERLITE"
COIN COUNTER

Stock Gone! Ship More

2nd of a series of unsolicited letters relating operators' acceptance.

Available thru your distributor!

Simple, light-weight, accurate. Every customer should carry one with him.

Complete with carrying case and money clips. $139.50

NEW PACKARD HIDEAWAY PHONOGRAPH ON DISPLAY!

Mills Black Cherry Bell, 5-10-25c Play, 2/0 & 3/0 $7.50
Mills Lucky Pocket Play, 1d & 3c Play $4.00
Art Challenger Targets-Sample, 100.00. Lots 10 $20.00

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FREE PLAY GAMES READY FOR LOCATION
6-BALL GAMES
2 Big Parleys $25.00
3 Big Parleys $50.00
4 Big Parleys $75.00

10c Parleys $25.00
15c Parleys $50.00
25c Parleys $75.00

25c Challenge $100.00
50c Challenge $150.00
$1.00 Challenge $200.00

2c Challenge $400.00
5c Challenge $500.00
10c Challenge $1,000.00

Mills Black Cherry Bell $25.00
Mills Blue Chrome $25.00
Mills Brown Chrome $25.00
Mills Copper Chrome $25.00
Mills Gold Chrome $25.00
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WE BUY USED MACHINES

SOUTHERN AMUSEMENT COMPANY
1936 SOPHIE WRIGHT PLACE
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Write for complete list. Parts and Reconditioned goods of all kinds. Terms: 1/3 deposit, balance on delivery.

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COIN COUNTERING MACHINE COMPANY
3715 N. Southport
CHICAGO

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COUNTER CHALLENGE SCALE 35.00
MILLS VEST POCKET BELLS 74.50
NEW 5-BALL FREE PLAYS EXHIBIT FAST BALL $310.00
CHICAGO COIN SPELLBOUND 325.00
CUTLERY SUPERLINER 300.00

MILLS BLACK CHERRY BELL • MILLS GOLDEN FALLS HANDLE
WE ARE HEADQUARTERS FOR THE FINEST RECONDITIONED SLOTS
MILLS
MILLS
8¢ Blue Front $119.00
8¢ Black Headed $189.00
10¢ Blue Front $148.00
10¢ Black Headed $218.00
10¢ Brooklyn Front $148.00
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10¢ Brown Chrome $174.00
10¢ Blue Champion $214.00
10¢ Silver Chrome $194.00
10¢ Silver Chrome $194.00
10¢ Silver Chrome H. E. $194.00
10¢ Silver Chrome, V. S. $194.00
10¢ Silver Chrome, V. S. $194.00
10¢ Silver Chrome, V. S. $194.00
10¢ Silver Chrome, V. S. $194.00

CONSOLES

SOLOTONE WALL BOXES and AMPLIFIERS... WRITE

Automatic Coin Machines & Supply Co.
ALL PHONES: CAPITOL 8244
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Affiliate Office: IOWA STATE SALES CO., 567 Seventh St., Des Moines, Iowa

“CHAIN-REACTION” Sales with MUTOSCOPE’S ATOMIC BOMBER

Profitson Mutoscope’s new ATOMIC BOMBER, already on many locations, are BIG because of "Chain-Reacting" sales!

Here’s why: When your ATOMIC BOMBER is in action, a galaxy of excitement on the Reflectoscope is in full view to all passers-by—they stop, they play, they attract others...thus giving you additional lining sales on this new, most thrilling of all coin-operated games. Thrilling and intriguing...giving the public an outlet for their "Atomic-Thinking"...Mutoscope’s ATOMIC BOMBER drawing power from the newspapers—radio and the neighborhood's talk—subject of the day is THE ATEM Bomb. Occupying only 2 sq. ft., of floor space, beautifully designed, easy to assemble, Mutoscope’s ATOMIC BOMBER offers you magnificent profits! PROMPT DELIVERY.

See THE ATOMIC BOMBER

International Mutoscope Corporation
44-01 Eleventh Street, Long Island City, L. I., N. Y.

Send me at once complete details on ATOMIC BOMBER.

INTERNATIONAL MUTOSCOPE CORPORATION
44-01 Eleventh Street, Long Island City, L. I., N. Y.

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FIRM ____________________________
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CITY ____________________________ ZONE STATE T-S-5-65

FREE PLAY GAMES

GOTTLIEB

EXHIBIT

HILL'S MERCHANDISE

1946 BILLBOARD ALMANAC

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NOW DELIVERING JENNINGS STANDARD CHIEF

ONLY JENNINGS CHIEFS HAVE THE PERFECTED ESCALATOR

DISTRIBUTED BY SHAFFER MUSIC COMPANY
AND
SHAFFER'S SPECIALS

FOR THIS WEEK

ARCADE EQUIPMENT

WE ARE SELLING THIS EQUIPMENT AT A LOSS BECAUSE WE NEED THE SPACE

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chicago Coin “Goalee” (Like New)</td>
<td>$199.50</td>
</tr>
<tr>
<td>Bally “Undersea Raider” (Like New)</td>
<td>$199.50</td>
</tr>
<tr>
<td>Amusematic “Lite League” (Like New)</td>
<td>$199.50</td>
</tr>
<tr>
<td>Mutoscope “Ace Bomber”</td>
<td>$129.50</td>
</tr>
<tr>
<td>Bally “Defender”</td>
<td>$99.50</td>
</tr>
<tr>
<td>Keeney “Anti-Aircraft” Brown Cabinet</td>
<td>$29.50</td>
</tr>
<tr>
<td>Chicago Coin “Hockey”</td>
<td>$99.50</td>
</tr>
<tr>
<td>Scientific “Batting Practice”</td>
<td>$49.50</td>
</tr>
<tr>
<td>“Shoot the Bartender” Raylite</td>
<td>$79.50</td>
</tr>
<tr>
<td>“Maid ‘n Monster” Raylite</td>
<td>$79.50</td>
</tr>
<tr>
<td>Bally “Rapid-Fire”</td>
<td>$59.50</td>
</tr>
<tr>
<td>Keeney “Submarine”</td>
<td>$49.50</td>
</tr>
<tr>
<td>Exhibits “Foot Ease” (1946 Model)</td>
<td>$179.50</td>
</tr>
<tr>
<td>“Smiley”</td>
<td>$7.50</td>
</tr>
<tr>
<td>Buckley “Treasure Island” Digger</td>
<td>$49.50</td>
</tr>
<tr>
<td>Seeburg “Shoot the Chutes” Raylite</td>
<td>$49.50</td>
</tr>
</tbody>
</table>

ONE-HALF CERTIFIED DEPOSIT WITH ORDERS

SHAFFER MUSIC COMPANY
605 South High St.
Columbus 15, Ohio

PHONE: MAIN 5563

1619 W. WASHINGTON ST.
CHARLESTON, W. VA.
Phone 63381

2159 MAIN ST.
WHITING, INDIANA
Phone 784

The Billboard
October 26, 1946

It's CONDITION That Counts
In The LONG RUN!

These machines are in A-1 condition and guaranteed to give money-making performance.

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Air Circus .................................. $199.50
All American ................................ $29.50
American Beauty (REV) .................. $29.50
Atlantic .................................... $99.50
Big Hill, Multiple, Like New .......... $99.50
Big Show ................................. $29.50
(Rev) ..................................... $199.50
Buckley .................................... $49.50
Foot ........................................ $79.50
Grand Canyon (REV) .................... $199.50
Liberty ..................................... $199.50
Keeney “Fast Flying” .................... $89.50

SLOTS
Bally ....................................... $3.00
Columbia Mills (2 J.P) .................. $29.50
Columbia Mills (Gold Award) ....... $199.50
Sellt Mills Block Change Ball ..... $29.50
Sellt Mills Change Ball ............... $199.50
Sellt Mills Gold Change ............... $199.50

ARCADES
Amusement Lite-League, Perfect ...... $249.50
Bally Universal Rider .................... $39.50
Chamber of Litho ........................ $199.50
Galahad ................................. $49.50
Gallahad “All Rider” .................... $199.50
Mutoscope 1900 voluto-graham, New... $199.50

MULTIPLES AND CONSOLES
Bally Club Balls, Si Cobol, Entry Dancing Machines, 40, 50 P.O. $199.50
Brown Cabinet, 240, 90 P.O. .......... $29.50
Coltessa, 60 P.O. ........................ $199.50
Coltessa, 60 P.O., Like New .......... $199.50
Cowboy, 60 P.O., Si Cobol .......... $29.50
Cowboy Ball, 55.6-25 .................. $199.50

MUSIC
Rock-Ola RM-16, Elum .................... $179.50
Rock-Ola Merrie Melodies ............. $49.50
Rock-Ola Windsor ................. $29.50

TERMS: 1/3 DEPOSIT; BALANCE C. O. D.

NEW MACHINES
IN STOCK FOR IMMEDIATE DELIVERY: EXHIBIT "FAST BALL"—PACE DELUXE CHROME BELLS—COLUMBIA D.P.BELS—AMERICAN SCALES—MARVEL "FRISCO"—"TRADIO" HOTEL RADIUM—COLUMBUS PEANUT MACHINES AND ALL "PERSONAL MUSIC" WIRED MUSIC EQUIPMENT

ALL PHONES: DISTRICT 0500

ATTENTION, EXPORTERS!

Our new, beautifully illustrated catalog of all types of music equipment is just off the press. Request your copy today! We will supply you with enough music equipment to last a year. Correspond with your Export Department or Exporting Department. Write—Wire—Phone

route for sale

NORTHERN WISCONSIN

99 LOCATIONS — Wurlitzers, Rock-Olas and Seeburg Phonographs. We have quite a few 1946 Phonographs on locations. All equipment in excellent condition. High weekly income.

Write BOX D-345, The Billboard, Cincinnati, Ohio

www.americanradiohistory.com
A NEW Counter Game
"Free Play"
...with a FREE PLAY Feature!

You know what the Free Play feature did for Pin games! Now you have that same play-compelling, money-making feature in a NEW DAVAL counter game!

Frequent awards of from 2 to 30 Free Plays and subsequent Free Plays due to the player, shown through a front window beside the reels, keeps players at it for hours at a stretch.

Accumulated Free Plays can either be played off by the player or cancelled (by location owner) by pushing plunger on back door, thereby registering all cancelled Free Plays on separate operators meter inside the machine.

DAVAL'S "FREE PLAY" is all mechanical. No troublesome electrical parts of any kind.

All parts are precision built in the usual DAVAL way.

This new DAVAL counter game will make you the biggest, quickest profits on the smallest investment in the entire coin machine field.

DON'T WAIT! DON'T DELAY! ORDER TODAY!
Carried in stock by all wide-awake Distributors.

DAVAL PRODUCTS CORPORATION
1512 N. FREMONT ST. • CHICAGO 22
IMMEDIATE DELIVERY

NEW—IMPROVED—
1946 MODELS

NO CHANGE EXCEPT TO IMPROVE AND
MAINTAIN ITS HIGH QUALITY

5c-10c-25c-50c IN STOCK—NO DELAY

WE CAN FURNISH ALL TYPES OF REEL COMBINA-
TIONS TO MEET YOUR REQUIREMENTS:

1 CHERRY PAY 2
1 CHERRY PAY 3
MYSTERY 3-5 PAYOUT, STANDARD
MYSTERY 3-5 PAYOUT, CLUB
NO LEMON ON FIRST REEL

DON'T WRITE—WIRE!

WATLING MFG. CO.

Est. 1889 — Tel.: COLumbus 2770

4650 W. Fulton St. 
Chicago 44, Illinois 
Cable Address: "WATLINGITE," Chicago.

GARDNER'S FAMOUS NEW
MCCOY BOARDS

2520 HOLES
THICK
SLOT SYMBOL
TICKETS

NO. 2520
HOT MCCOY
5¢ PLAY
$63.75
PROFIT

NO. 2520
BIG MCCOY
10¢ PLAY
$109.50
PROFIT

IT PAYS TO DO BUSINESS with GLOBE!

METAL
COIN TUBES
ORDER
TODAY!

SPECIALS
BAKERS PACERS
PHONOGRAPHs

E. & R. SALES OFFERS FOLLOWING

MUSIC ACCESSORIES

GLOBE DISTRIBUTING CO.

1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. — Arm. 0700

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LEADING THE PROFIT PARADE

Now—you can let yourself go. Stand up and cheer. Rejoice. Keeney's new 3-Way Bonus Super Bell has started a profit march never paralleled in coin machine history. See it. Try it. Place it in any location. Watch it return its original cost faster than you'd ever think possible to put you on the profit side—quick!

- Takes in up to 15 coins every play. (5 coins thru each chute.)
- Three people can play at the same time.
- Triple-scoring—players win on 1 to 3 lite-up rows that flash while reels are in motion.
- Positive odds advance across jumbo lite-up scoreboard for powerful long-distance flash.
- A 500 BONUS to jackpot winner on each of 3 chutes thru which 5 coins are played.

J. H. KEENEY & CO., INC.
THE HOUSE THAT JACK BUILT
2600 W. FIFTIETH STREET + CHICAGO 32, ILLINOIS

WORLDS OF VALUE!

NEW SLOTS

Jennings Standard Chief, 5c ... $299.00
Jennings Standard Chief, 10c ... $309.00
Jennings Standard Chief, 25c ... $319.00
Jennings Super Deluxe (Life-Up) Chief, 5c ... $24.00
10c ... $24.00
25c ... $44.00
50c, Pace Deluxe Bell ... $475.00
$1.00 Pace Deluxe Bell ... $635.00
Coin-Op Columbus Jackpot Bell ... $96.00
Extra Bell Cabinet (Complete) ... $77.50

COMING SOON
Jennings Six Sheet Eagle ... Write Exclusive Distributors for Northern Illinois.

NEW COUNTER GAMES

Davol Non-Coin Marvin & American Eagle, 5c ... $94.00
ABT Challenger ... $54.00
Gottlieb 3-Way Gripper ... $9.50
Davol Swedish ... $3.00
Davol Cruiser ... $4.00

DAVOL "FREE PLAY" $75.00

PHONOGRAPHICS

SEEBURG HI-TONE, R. C. ... $525.00
MAYFAIR ... $315.00
WURL. 600R ... $350.00
WURL. 600X ... $365.00
WURL. 616 ... $195.00
WURL. 600 ... $575.00
MILLS EMPRESS ... $300.00
ROCK-OLA SUPER ... $395.00

GUARANTEED USED PIN GAMES

YANKEE DOODLE ... $119.50
PLAY TOP ... $174.50
FLYING TIGERS ... $89.50
ACTION ... $89.50
CONQUEST ... $49.50
KNOCKOUT ... $109.50
AIR CIRCUS ... $109.50
STARS ... $89.50
MIDWAY ... $109.50
HI HAT ... $79.50

All used equipment listed is completely rebuilt and refinished!
Terms: 1/3 Deposit, Balance C. O. D.

BRAND NEW GAMES FOR DELIVERY NOW!

Superliner Victory Special
Spellbound Total Roll
Fast Ball Goalee
Big Hit Bangtails, J.P.
Draw Bell Big League
Triple Bell Atomic Bomber
Victory Derby Bank Ball, 9'-12'

GENCO WRIZZ

ATLAS NOVELTY COMPANY
2200 N. WESTERN AVE., DETROIT 1

GNOVELTY COMPANY
2200 N. WESTERN AVE., DETROIT 1

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Now Delivering New BUCKLEY TRACK-ODDS

7-COIN RACE HORSE CONSOLE
- New Type Payout with Double Coin Tube
- Free Wheeling Spinner with Positive Stop Action
- Improved Odds Changer with New Type Contact Assembly
- 7-Slot Selective Coin Head Incorporating Five New Distinctive Features Plus Anti-Cheating Improvements
- New Jackpot Payout Pays up to 100 Coins from Tube Plus Bonus Token

Distributor Western Pennsylvania
COIN MACHINE DISTRIBUTING CO.
500 N. CRAIG STREET
PITTSBURGH, PA.
ORDER TODAY FOR PROMPT SHIPMENT

Buckley Manufacturing Co.
4725 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

Get on our mailing list for the "BEST AND LATEST" In New and Used Equipment. (Pins, Music, Arcades and Slots)

GEORGE NOVELTY COMPANY
1716 WASHINGTON AVENUE • NORTHAMPTON, PA.
PHONE 679
GEORGE J. WANISKO, Prop.
"If it operates with a coin... we have it"

AMERICAN DISTRIBUTORS
Genuine Mills Black Cherry and Golden Falls Bells. Immediate delivery!

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Pittsburgh, Pa., Office
1349 5th Ave.
Phone: Atlantic 4478

ABE STEPT
Johnstown, Pa., Office
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H. C. EVANS & CO.
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CENTRAL OHIO COIN QUALITY BUYS
"There Is No Substitute for Quality"

GIGANTIC SALE
OF THE LARGEST STOCK OF COIN
OPERATED EQUIPMENT IN THE U.S.A.

PIN BALLS
SKY CHIEF ............................................ $145.50
HOLLYWOOD ......................................... 175.00
FLAT TOP ............................................. 155.00
MARINES AT PLAY ................................ 99.50
DEVILS DEN .......................................... 89.50
CUP CLUB .................................................. 69.50
WAGON WHEELS ...................................... 185.00
TOPIC .................................................... 79.50
SEEBURG ................................................. 150.00

ARCADE EQUIPMENT
9" Skel Roll ........................................... $119.50
Air Raider ............................................. $119.50
Driveable ............................................. 199.50
Und嫂 Raider ........................................ 295.00
Shake the Gates ...................................... 99.50
Rapid Fires ............................................ 125.00
Scientific Clock ....................................... 79.50

NEW MACHINES—PROMPT DELIVERY
EXHIBITS FAST BALLS ................................ $310.00
GOTTLIER'S SUPERLINER .......................... $322.50
BALLY BIG LEAGUE ................................ 299.50
CHI COIN SPELLBOUND ............................ 325.00
GENCO TOTAL & MIXED ............................ 325.00
DYNANITE .............................................. 345.00
CHI COIN COALEE ................................... 325.00
MILLS NEW VEST POCKETS ......................... 74.50
MILLS BLACK CHERRY BOMBS ..................... 98.00
MILLS GOLDEN FALLS ............................... 89.00

PERSONAL MUSIC MELODY LANE
NEW A. M. L. PHONOGRAPHIC
MEASURED MUSIC
ORDERS NOW BEING TAKEN FOR PROMPT DELIVERY
NEW A. M. L. AUTOMATIC HOSTESS TELEPHONE MUSIC STUDIOS & LOCATION EQUIPMENT, IMMEDIATE DELIVERY

PHONOGRAPHs
SINGING TOWERS ..................................... $125.00
SEEBURG $200, RC ................................. $95.00
SEEBURG $500, RC ................................. 275.00
SEEBURG 9000, RC ................................. 250.00
WALLOMATIC .......................................... 35.00

REVOLVAROUND SAFES AND BOX SLOT STANDS
Many Steels Custom Built Single and Double Revolveround Safes, Burglar Proof. Will advise on any make Slot Machine Bottom Door for Storage or Additional Weights. Single Safes, $175.00 | Double Safes, $225.00 | Luck Box Stands, $27.50

SLOTS
Gigantic stock of used and new Slot Machines on hand, all in perfect operating condition. Get our new low prices.
WRITE, WRITE, PHONE

CENTRAL OHIO COIN MACHINE EXCHANGE
185-189 E. TOWN ST., COLUMBUS 15, O. Phone AD 7949, AD 7993

BATA-BALL
A BRAND NEW UPRIGHT GAME

Fits any closed territory!
Ready for immediate delivery!
You'll "hit a home run" every time with BATA-BALL... the brand-new location-tested game that makes players come back again and again.
BATA-BALL eliminates service calls, mechanically perfect, no motors, gears, etc.
Take little floor space, fits locations easily. Legal throughout... for pure skill amusement, it can't be beat.

MONEY BACK GUARANTEE IF NOT COMPLETELY SATISFIED:

DISTRIBUTORS
WIRE-WRITE-PHONE FOR TERRITORIES

NEW ADDRESS:
164 East Grand Ave., Chicago 11, Ill.
Tel.: CAPitol 5300
Buy "American" and you buy the "Finest"
**September 26, 1946**

**The Billboard**

**COIN MACHINES**

---

**WHIZZ**

the finest skill game there is...

by **GENCO**

Acclaimed and Applauded...EVERYWHERE!

ORDER FROM YOUR NEAREST DISTRIBUTOR TODAY

* TOTAL ROLL STILL LEADS THE FIELD *

**GENCO BUILDS GREATER GAMES**

2621 NORTH ASHLAND AVENUE · CHICAGO 14, ILLINOIS

---

**MILLS NEW VEST POCKET BALL**

A MIGHTY LITTLE MONEY-MAKER!

READY FOR IMMEDIATE DELIVERY!

**PHONOGRAPHS**

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wurlitzer 1415</td>
<td>$122.50</td>
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<tr>
<td>Wurlitzer 1800</td>
<td>45.50</td>
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<tr>
<td>Wurlitzer 2000</td>
<td>40.00</td>
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<tr>
<td>Wurlitzer 2500</td>
<td>175.00</td>
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<tr>
<td>Wurlitzer 2750</td>
<td>105.00</td>
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<td>Wurlitzer 3000</td>
<td>425.50</td>
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<td>Wurlitzer 3250</td>
<td>400.00</td>
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<td>Wurlitzer 3500</td>
<td>600.00</td>
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**CONSOLES**

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<tr>
<th>Model</th>
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<tr>
<td>Pheonix, Brown Cabinet</td>
<td>$8.00</td>
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<td>Pheonix, Combination</td>
<td>12.00</td>
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<tr>
<td>Pheonix, Free Play</td>
<td>15.00</td>
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<tr>
<td>Philco, Super Bell, 360</td>
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<tr>
<td>Philco, Super Bell, 125</td>
<td>350.00</td>
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<tr>
<td>Philco, Super Bell, 125 Comb.</td>
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**BELL MACHINES**

<table>
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<th>Model</th>
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<tbody>
<tr>
<td>4D Blue Front, Gold Award</td>
<td>$515.00</td>
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<tr>
<td>4D Jennings Chief</td>
<td>92.50</td>
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<tr>
<td>4D Jennings Silver Chief</td>
<td>102.50</td>
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<tr>
<td>4D 60, Glitter Gold</td>
<td>72.50</td>
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<tr>
<td>4D 50, Blue Front, Gold Award</td>
<td>87.50</td>
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<td>4D 50, Blue Front, Gold Award</td>
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<td>4D 50, Blue Front, Gold Award</td>
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**PIN GAMES**

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<tr>
<td>Air Plane</td>
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<tr>
<td>Big Fortune</td>
<td>80.00</td>
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<tr>
<td>Big Time</td>
<td>52.50</td>
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<tr>
<td>Black Jack</td>
<td>37.50</td>
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<tr>
<td>De-Be-El</td>
<td>35.00</td>
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<tr>
<td>Fire Tower</td>
<td>145.50</td>
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<tr>
<td>Grand Canyon (Revamp)</td>
<td>149.50</td>
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<tr>
<td>Hi Dive</td>
<td>60.00</td>
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<td>Horse Race</td>
<td>47.50</td>
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<td>Invaders (Revamp)</td>
<td>48.00</td>
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<tr>
<td>Keen Eye Play</td>
<td>41.00</td>
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<td>Lucky 7</td>
<td>41.00</td>
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<td>Minute Man</td>
<td>19.00</td>
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<td>Showboat</td>
<td>52.50</td>
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<td>Silver Streak</td>
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<td>Star Wars</td>
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<td>Super Bell</td>
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<td>62.50</td>
</tr>
<tr>
<td>Super Bell</td>
<td>34.00</td>
</tr>
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</table>

**NEW EQUIPMENT**

In stock for immediate delivery!

- **Hollywood System**
- **Kernar Tone-Matic**
- **Bellamy Super Bell**
- **Kermel, Kermel**
- **Bally, Bally, Bally, Bally**
- **Arrow, Arrow, Arrow**
- **Dazzle, Dazzle, Dazzle**
- **Bally, Bally, Bally**
- **Dynamite, Dynamite**

---

**Established 1913**

**ROY McGINNIS CO.**

2011 MARYLAND AVE., BALTIMORE 18, MARYLAND · PHONE: UNIVERSITY 1800

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Empire Coin Values

NEW GAMES

Genco's WHIZZ $189.50

RECONDITIONED

REUSED PIN GAMES TESTED

COIN MACHINES

The Billboard

October 26, 1946

RUSHMORE AMUSEMENT COMPANY

Distributors of Coin-Operated Machines

613 8th Street — Phone 530

RAPID CITY, SOUTH DAKOTA

www.americanradiohistory.com
For years, operators have wished for, hoped for, and wanted a manufacturer to produce the ideal Bell! A Bell that matched the glory of the high-class location, a Bell that enhanced and beautified the humble spot. A gleaming, rich-looking Bell that would make players say "Ahl" every time they pulled the handle. A machine with a quick, smooth start, with reels that would spin faultlessly, a machine with rapid-fire payment on winning combinations—a machine for heavy play—the operator's Bell!

Four years ago Mills engineers started a study of our then almost perfect Bell mechanism. The results of the experiments were a Bell better than any player ever expected to play—a Bell better than any operator ever hoped to operate. It reaches the absolute apex in the Coin Field.

Revitalize your operating equipment—start fresh and start at once replacing those out-dated machines with Black Cherry Bells. The immediate increase in your coin revenue will justify this step. Be known as up-to-date, a man who operates the latest and most improved coin equipment, machines that have sparkle and pep.

Locations are your most important consideration; they will welcome with open arms this beautiful Bell! Place your request today for Black Cherries in order to receive an early shipment.
"JET PROPELLED" EARNINGS!

Superliner

Super APPEAL...
THE MAGIC BUTTON!

Super DESIGN...
NEW STREAMLINED CABINET!

Super PERFORMANCE...
CUTS SERVICE COSTS!
"THERE IS NO SUBSTITUTE FOR QUALITY"

ORDER FROM YOUR DISTRIBUTOR
D. GOTTLIEB & CO.
1140 N. Kostner Ave., Chicago 51, III.

"KONTEST BOMBER"

A BRAND NEW Legal
SKILL GAME

A PROVEN MONEY MAKER
This game has been thoroughly location tested and is giving profitable and practically trouble-free results.

A CLOSED TERRITORY GAME
This game can be operated in most closed territory as it is manually operated and skill predominates.

KONTEST BOMBER is not a Re-Vamp. This is a brand new game using new parts and materials inside and out.

YOU MUST SEE THIS GAME TO APPRECIATE ITS BEAUTY AND EARNING POWER

MULTIPLE PLAYER ACTION

The competitive appeal of this game creates fast action and play among the customers themselves. The Back Glass is Multi-Colored silk screen processed with easy-to-read characters and scoring light-up.

The play-field is designed on a revolutionary new principle. This Fall-Away design gives a larger playing surface and speeds up the action. Scoring surface is silk screen processed in colors.

The BEAUTIFULLY finished Cabinet is in two-tone blue—on the sides is pictured a B-29 Super Bomber dropping its bombs, and the front depicts the ATOMIC BOMB explosion in all its full Brilliant Colors. The Over-All trim is in natural finish hard wood and polished metal.

SERVICE CALLS are almost non-existent with KONTEST BOMBER and this means more Net Profits to the operator.

Manufactured by

GILLESPIE GAMES COMPANY
1200 GAVIOTA AVE.
LONG BEACH 4, CALIFORNIA

$294.50
F. O. B. Factory
IMMEDIATE DELIVERY
Terms—½ Deposit,
Balance C. O. D.

Takes no more space than the average Pin Game, 24"x60"

www.americanradiohistory.com
TWO "SURE THINGS" IN EVERY JENNINGS CHIEF

1. CHROME APPEAL
2. PLAYER ACTION

STANDARD CHIEF
BRONZE CHIEF
SUPER DE LUXE CLUB CHIEF

ALL MODELS HAVE THE PATENTED ESCALATOR

75 DEALERS AND DISTRIBUTORS ACROSS THE COUNTRY
OR WRITE TO...

O. D. JENNINGS AND COMPANY
4307-39 WEST LAKE STREET • CHICAGO 24 • ILLINOIS

TIP ON A BIG MONEY MAKER
from Herb Ross of Buffalo's Playland Arcade

"REMOTE TURRET GUNNER'S sensational money making . . . has never been duplicated."

That's what the man says, but Herb Ross isn't the only one who's making unheard-of profits with Remote Turret Gunners. Coin men all over the country tell about the crowds that are clamoring to shoot down the planes with the same guns our air men did. There's never a dull moment at the Turret Gunner stand. How can there be when the earnings are $500 to $800 per week!

APPEALS TO YOUNG AND OLD
Boys—Girls—Men—Women—from 7 to 70 want the thrill of aerial combat they get from following moving planes through the electronic sight, getting a bead, squeezing the trigger, and scoring a direct hit—and all with the same turret guns that were actually used in World War II. They are so exciting, so sensational—everybody wants to try them.

NOW DELIVERING AGAIN
FINANCING TO YOUR CIRCUMSTANCES
You can get the Remote Turret Gunners direct from the manufacturer on terms that you can meet. So great is the income that you can easily pay out of earnings. Production is limited, so write or wire now for the complete plan on this sensational profit maker.

JACK GARLINER, Pres.
ELECTRONIC AMUSEMENT CORP.
85 Avenue E, Rochester, N. Y.
Phone Glenwood 1426
Youth Loves It!
"Sells" the music! Collects the money! "Conducts" the band!

Seeburg 3-wire Wallomatic

It looks like a million and will collect as many nickels in a mighty short time... literally does three efficient jobs in a most impressive manner! Its sparkling, ivory-chrome-and-red appearance intrigues and invites customers to play favorite selections. Single assembly ejector mechanism and coin chute (serviced by removing a single screw) is a most efficient cashier. The red, jewel-like selector buttons numbered in white... make it easy to get the wanted tune "conducted." Added attraction: The 3-wire wallomatic is wonderfully trouble-free.

SEEBURG SCIENTIFIC SOUND DISTRIBUTION
—is a great Public Service

S. H. LYNCH & CO.
Exclusive Southwestern Distributors
SEE THEM! TRY THEM! BUY THEM!

AT

SOUTHERN AUTOMATIC!

Keeney's

BONUS
SUPER
BELL

2-WAY

For an investment that comes back to you fast—puts you in the black quick—it's Keeney's 2-Way or 3-Way Bonus Super Bell! Get one on location now and see for yourself what Bonus Super Bell operators mean when they say: "At last we've discovered what earning capacity really is!"

PROMPT DELIVERY FROM YOUR NEAREST "SOUTHERN" OFFICE!

SOUTHERN AUTOMATIC MUSIC CO., Inc.

"THE HOUSE THAT CONFIDENCE BUILT"

SEEBURG PRODUCTS
KEENEY BONUS SUPER BELLS

DISTRIBUTORS FOR
GOTTLIEB SUPERLINER AND GRIP SCALE ABT CHALLENGER

DAVAL PRODUCTS
EXHIBIT FAST BALLS

542 S. 2d Street
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603 Linden Avenue
DAYTON 3, OHIO
710 N. W. 2d Street
EVANSVILLE, IND.

242 Jefferson St.
LEXINGTON 2, KY.
325 N. Illinois Street
INDIANAPOLIS 4, IND.
425 Broad Street
NASHVILLE 3, TENN.

228 W. 7th Street
CINCINNATI 2, OHIO
1329 S. Calhoun Street
FT. WAYNE 2, IND.
211 E. 10th Street
CHATTANOOGA 3, TENN.

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BECAUSE it is so much easier
to make selections with...

Aireon

Push Button Control

ORGAN TYPE

YOU get far more play...

18% to 36% greater profits!

Greater play appeal...easier to make
selections...fascinating, colorful beauty...
all add up to AIREON the great new
name in phonographs. No wonder the
amazing Aireon is setting sales records
all over the nation! It attracts more
plays...makes more money. It will do
the same for you! Get in touch with
an Aireon distributor at once.
See it! You'll want it!

Aireon

MANUFACTURING CORPORATION

General Offices: 1401 Fairfax Trafficway, Kansas City, Kans.
In Canada: Mafco Corp., Ltd., 4001 St. Antoine St., Montreal, Que.
TRIPLE BELL consoles on location actually earn two to three times top earnings of all other consoles now in operation! Triple Chutes permit three players—or three coins—every game. Changing Odds on big light-up back-board. 1000 SUPER-SPECIAL and plenty of other big awards. Single Cherry Winners and frequent intermediate awards. Deluxe Cabinet in rich blonde wood-grain finish. Simple Trouble-proof Mechanism. Convertible Payout or Replay. Order your TRIPLE BELL consoles now! Specify coin combination...nickel, dime, quarter or any desired combination.

REAL BASEBALL THRILLS...plus exciting 3-way score-system and extra fast action...insure continuous big repeat play and top collections. Powerful COMPETITIVE PLAY APPEAL keeps players crowded up to BIG LEAGUE by the hour. Sturdy, simple mechanism guarantees rock-bottom service cost.

Fat collections and record-smashing net profits prove that Bally's new second-coin, second-spin feature is the most powerful repeat-play stimulator ever created. Positive trouble-free mechanism insures lowest operating costs and highest profits. Order DRAW BELL from your distributor now. Specify Nickel or Quarter play.

Packed with all the profit-proved features of Bally's famous pre-war multiples...plus new play-provoking ideas that are pushing profits to a new all-time high! VICTORY DERBY games on location are consistently topping all previous collection records of pre-war and wartime operations.
If you are an operator, you are running a retail business. Your business is selling music. Each location you operate has a definite sales potential. Unless you apply modern merchandising methods, you are going to fall short of the sales possibilities of your locations.

Retail store operators have learned two basic principles back of increased business:
1. Selling quality merchandise attractively packaged.
2. Displaying that merchandise so it is easy to buy.

Let's apply these two principles to music merchandising:
1. Unless music is furnished at proper sound level—neither too loud nor too low—unless this music is pleasing to those close to the phonograph as well as to those at a distance—you are not making the maximum sales. This is why Scientific Sound Distribution is proving its value to operators the country over.
2. The easier it is for the public to select a tune, the more selections they are going to make.

That operators are recognizing the new and powerful possibilities of Music Merchandising is evidenced by the large number of Seeburg engineered installations that are now in operation and the constantly increasing demand for more.

J. P. Seeburg Corporation
1500 N. Dayton Street, Chicago 22, Illinois

SEE YOUR SEEBURG DISTRIBUTOR FOR A DEMONSTRATION
"We gained plenty by identifying our place with Wurlitzer's National Advertising"

FRANKIE CARTER, Owner
CARTER'S COCKTAIL LOUNGE
SAN FRANCISCO

Former professional boxer, now one of the California State Boxing Commission's top referees, Frankie Carter runs one of San Francisco's swankiest cocktail lounges.

Says Frankie, "Our Wurlitzer has always been a crowd-puller—doubly so since the start of Wurlitzer's national consumer advertising. We lost no time in identifying our place with Wurlitzer's Sign of the Musical Note. People see Wurlitzer billboards and magazine ads. Then they come in here. Thanks a million to Wurlitzer for doing a great job of advertising for us."

Thousands of other location owners from coast to coast are echoing Carter's comment. Add it all up, and you have the reason why Wurlitzer Factory-Approved Music Merchants are getting, holding and hearing enthusiastic reports from all the top locations. The Rudolph Wurlitzer* Company, North Tonawanda, N.Y.

*The Name That Means Music To Millions