NABroadcasters in Chi—What Blows?
A LOOK AT THE ISSUES
ON THE EVE OF NAB'S
FULL-DRESS CONVENTION
—Page 3

ARMISTICE OR PEACE
BETWEEN NEWSPAPERS
AND RADIO INDUSTRY!
—Radio Dept.

JENNY LOU CARSON
"Music From the Heart" (See Music)

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

OCTOBER 19, 1946
25 CENTS
The hottest name in records... PROVES IT AGAIN!

MOST-PLAYED JUKE BOX RACE RECORDS
Records listed are race-type disks most played in the nation's juke boxes, according to The Billboard's weekly survey among juke box operators.

<table>
<thead>
<tr>
<th>POSITION to date</th>
<th>Last Week</th>
<th>This Week</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td><strong>CHOO CHOO CH'BOOGIE</strong>... Louis Jordan and His Tympany</td>
<td><strong>STONE COLD DEAD IN THE MARKET</strong> (He Had It Coming) Louis Jordan and His Tympany</td>
</tr>
<tr>
<td>2</td>
<td>Five ... Decca 23610</td>
<td>Five ... Decca 23546</td>
</tr>
<tr>
<td>3</td>
<td><strong>THAT CHICK'S TOO YOUNG</strong> TO FRY... Louis Jordan and His Tympany</td>
<td><strong>THE NEXT THING OF IT</strong> Apollo 1012</td>
</tr>
<tr>
<td>4</td>
<td>Five ... Decca 23610</td>
<td>Apollo 1012</td>
</tr>
</tbody>
</table>

and now...

THE LOUIS JORDAN ALBUM (Decca 459)

...there should be extra dividends in this anew peddling of Knock Me a Kiss, I'm Gonna Move to the Outskirts of Town, The Chicks I Pick Are Slender, Tender and Tall, What's the Use of Getting Sober, Is You Is or Is You Ain't?, Five Guys Named Moe, It's Low Down Dirty Shame and Mama Mama Blues. — Billboard

LOUIS JORDAN AND HIS TYMPANY FIVE

Personal Management
BERLE ADAMS
228 No. La Salle St. • Chicago, Ill.

Direction —
GENERAL ARTISTS CORPORATION
THOMAS G. ROCKWELL, President
NEW YORK • CHICAGO • HOLLYWOOD • CINCINNATI • LONDON
Blue Book as A Major Issue At Chi Confab

K.O. Denny Vs. Killer Miller

By Our Washington Bureau

WASHINGTON, Oct. 12.—Pace for important congressional moves on issues of the Blue Book and Federal Communications Commission licensing powers is seen certain to be set in a rumbling battle destined to flare out at the National Association of Broadcasters' four-day conclave which gets underway today in Chicago's Palmer House.

Sharp lines in the battle on Blue Book and FCC policy on wholesale AM grants are drawn in a series of important speeches and in behind-scenes sessions. Bigest of all is the hope expected to be a frank but tactful contest of words between NAB Presxy J. W. Johnson, Jr., and FCC answer man Charles Denny Jr., on the Blue Book issue, with a big supporting cast of contestants due to add punch.

Denny will have two chances to deliver his side of the argument in speeches at the NAB conclave, with President Miller, of NAB, delivering the keynote address at 10:30 A.M. today in the Shubert's Grand ballroom, which has been reserved for the Blue Book issue, in an effort to avoid a running controversy — the question of whether FCC is encouraging dangerous competition of AM in broadcasting.

Denny will answer Miller's challenge on the Blue Book issue, he will argue that AM is being smothered by 150 FCC grants and successively low AM ratings, and that there is a definite lack of business for those stations.

A particular contest will be fought out largely within the framework of NAB, according to present indications. NAB has already received a challenge on the issue from a spokesman for smaller members. NAB bigwigs have (See BLUE BOOK on page 5).

"Time" Mag's Pix Firm

On SAG's Unfair List

NEW YORK, Oct. 12.—March of Time, newsmagazine of Time-Life-Fortune magazines, has been placed on the unfair list of the Screen Actors Guild. No SAG members will be allowed to work in MOT releases. SAG is also asking AGTA, AGYA and AGMA to put MOT on their respective unfair lists.

At the same time, MOT refuses to sign the Guild's standard collective bargaining contract, for fear it would lose its right to refuse to work under contract. MOT claims MOT productions aren't newsworthy, but a committee of常务iners, and employs many non-pro underlings to portray public personalities.

MOT is now in the commercial film field, with pix skedded for the N.Y. Stock Exchange and an airline.

Boston Bistro Biz Boffo

But Series N. G. for Legit

BOSTON, Oct. 12.—If Hub's bistros boys, night club operators and impresarios and such 10-nighters on the direction of Fenway Park, will honor their the协定, the Boston, Red Sox, before the Hose really got hot and brought their share of the series to Boston, local joints were worrying along on worse than usual, even if only for a few days, they've been saved, for the series drew hordes to Boston. Monday and Tuesday (7-8) of this week, traditionally poor days, mostly night clubs were playing to scattered crowds with business that was gen-

Wednesday and Thursday, tho, the big chains had a big with professional stars that have looked like empty barns since the G. L.'s left, were doing stand-up business. Uptown hotels, the Somerset, Kenmore, Boston and Copley Plaza, not far from Fenway Park, were jammed. Some began to run out of food. All rooms everywhere were taken, mostly in advance. Base-

ball fans were hanging from chandelier and hanging for closest mid-week.

LQ Holds Up

While post-war business has held up will be judged at the mass-production Latin Quarter, its sister spot, the Mayfair, and the Bradford, have been (See Boston Bistro Biz on page 4)

Showbiz Agonizes As Strike Lingers On Pitt's Power

PITTSBURGH, Oct. 12.—Pittsburgh is now worse off than at any time during the war years. People are walking miles to work, hitchhiking is a common practice, and many are commuting up again in the city there exists a spirit of gen-

Thursday, Oct. 12, 1946

50 Years of 'Best Books' Reprinted

NEW YORK, Oct. 12.—Celebrating 50 years of best-selling books, The New York Times last Sunday (6) pub-

Showbiz Names Back Demos' Election Bid

NEW YORK, Oct. 12.—While the Democrats are using top showbiz names in support of candidates in election November 5, Republicans are campaigning sans fanfare, and the populace is not too put up: "This is a serious campaign, and people are more interested in the scarcity of food than in being entertained."

The news is in the New York election, the Independent Citizens Committees, Sciences and Profes-

Shubert Balts League, ATAM; Arbitration Due

NEW YORK, Oct. 12.—After many long weeks of handiing, ATAM (flacks' union) and League of New York Theaters dispute is to be arbitrated. Negotiations broke down over lay-off clause of new contract. ATAM proposes Lee Development refuses to sign the contract caused the standstill, and that the "new blood" clause, which admits five new managers each year before union takes over, will be included on previously, will be junked, since only wages are arbitrable.

Union states it worked out a compromise whereby producers would have their own organization for a future board, but the Council of Guild claims MOT productions aren't newsworthy, but a committee of常务iners, and employs many non-pro underlings to portray public personalities.

MOT is now in the commercial film field, with pix skedded for the N.Y. Stock Exchange and an airline.

In This Issue

- 4477 -

- 4477 -
Boston Bistro Biz
Boffo But Series
Is N. G. for Legit
(Continued from page 3)
doing "Prose of the World" at Copley's new Surrey Room and the Copley Plaza's Over the Moon. It's a lot of work, but effective business. But during the middle of this week, they were packed. Who will be the next major writer whose body knows, alo" the portents are grim.

As far as legit is concerned, the news is less than good. The toney American Playmakers has been doing poorly at the Colonnade with houses occasionally only half full. Even Helen Hayes in "Ladies of the Camellias" has fallen off at the Opera House and the Times has decided that Broadway is not the only fair business. Dear Ruth, in its last weeks at the Plymouth, is off badly.

One group to take a horing, despite the effort to put a glittering scalping mob. When the spec hit series ducats as high as $75 a yard and a pa"t, and the price for the spec is $140, the buyers' strike hit town. Takers at this scale were scattered thru the stands at the plaza. Day before the first game (Wednesday) six slid to $10 a copy and later, as curiosity, the tickets for the 12,000 seats were virtually given away. Feeling locally is that Yankee frugality really scaled the scalper.

Don Goddard Slaps NBC
With 78G Damage Suit
NEW YORK, Oct. 12.—A suit for $72,270 was filed in Federal Court here today by John Redmond, a former legiti- mite of Don Goddard against NBC. Amount is total damages he claims on his loss to four of his shows.

Goddard charges that he was hired at $160 a show as a front man for four sponsors, Young's Hat, Mueller's Macaroni, Fleetwood Cigarettes and Sweetheart Soap. Contracts were inked between July 2, 1945 and December 19, 1945.

February 9, 1946, Goddard alleges, NBC breached the agreement by refusing to include him in its radio list. NBC considered Goddard's remarks derogatory to Rankin and cut his salary.

Goddard's dough claim is divided up thus: for time lost and services of $75 a show, Mueller's $18,530; from Fleetwood, $2,016; for contracts not fulfilled, amounts are 675 shows. Eighty-five per cent of $8,314.

SHOWBIZ NAMES BACK
(Continued from page 3)
20 at Hotel Astor. Among those present were: Draper, Duke Ellington, June Havoc, Judy Holliday, Alfred Drake, Jack Guilford, William Paley, Shelly Gross, Dyer-Bennett and Lew Parker. Those who were unable to attend include: Marc Connolly, Ira A. Hirsch- man, Edward Chasen, Herman Shumlin, Harpo Marx and others.


Dust to Dust: The old Goddard efforts are noted too for Dem candidates in oth- er States. For example, John Red- mond, songwriter back from the navy, has just written a tune We'll Never Get Our Fill of Philbin as a campaign ditty for Rep. Philip J.

The "Powers-Akrorn" label on copy sent to The Billboard means a few names, perhaps, to the portfolios on the receiving end. They know what approach the story will take even before they read it. They know it will be unneeded, nay, and of no interest to all but a few. "Powers-Akrorn" means John Mur- phow, news and Sunday editor of The Cincinnati Journal, the correspondent of The Billboard in Ohio.

Powers is typical of most of our local representatives in the way that sets them apart from the current gag in newspaperdom—and it doesn't matter whether the town is small, large, or a big-league city. This par- ticular brand follows the amusement business in general and the treat- ment The Billboard gives it in particu- lar. They love this side dish, regardless of daily stunts for their papers which supplies the main por- tion of their livelihood.

Most of the time they are operating in an atmosphere far removed from showbiz. It might be a local church house, the police blotter, the fire house, or editing cables; or it might be the antithesis, the society page, luncheon. In between they manage to stay abreast of the familiar frenzy and nervous energy of showbiz, as a fleeting thought. This week's take at the vaudeville of legitimate house size up thru the leading night club, and report on the amusement park, the name bands playing the all-day stand, the carnival visiting the city, the ice show or summer opera, the county or State fair.

"Powers-Akrorn" happens to know thru his links to the trade a period of 25 years as newspaperman, time which was spent in covering the scenes (where he was drama ed on The World's Foremost Amusement Weekly, Circulation Office, 1564 Broadway, New York) for 20 years, according to Oscar Smith, of The Billboard, and to whom we are indebted for other information; in Marion (where he worked on the late President Harding's Star); in Columbus, Ports- mouth, Canton and many other Buckeye cities.

Then there are men like Bill Riley, the correspondent of The Billboard in Boston. Riley has both his feet in showbiz as assistant drama and music critic of a newly created "Biz". The "assistant" tag is really a misnomer, because Bill Riley is already, by all evidence, the most knowing and authoritative drama and music critics in the Nation. When Riley puts his foot down and happens to be "stinks" or is "terific," or has a "ditty" for Fleetwood Cigarettes, you can lay money on it.

Bill always supports his views with personal knowledge of the shows, and his wrong so seldom that one suspects he is doing it with mirrors.

Powers and Riley aren't singled out for special mention. We merely thought it worthy to present an old pros view in our correspondents' corps who are helping The Billboard round out national cover- age, without which we would be a showbiz ostrich.

THE BILLBOARD PRESENTS ...
... by Leonard Traube...
Newswatch pot boiling

Blue Book as A Major Issue

At Chi Confab

K.O. Denny Vs. Killer Miller

(Continued from page 3)

indicated that they have an open mind on the subject, but it is known that they would prefer to avoid taking a stand against wholesale grants. Miller and his chief aid, Exec Vice- President Jack Boler, who has been quoted as possibly more "dangerous" powers by FCC if the Communications Act were amended to liberalize stand against wholesale grants, thereby encouraging owners to sell stations.

At least 1,100 pre-registrations have been checked out since the Big Book came out, according to Boler. If 150 of the figures of the 1942 conclaves, the last full-dress meeting of the NAB, the industry itself. Already nearly grants were discussed and were agreed to put up by the 1942 conclaves, the last full-dress meeting of the NAB, the industry itself.

Chairman Jack Boler, who has been following this subject, brought in the basic idea of the NAB, the industry itself.

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By Jerry Franken

NEW YORK, Oct. 12.—Broadcasting executives, who for years have yearned for better relations with newspapers throughout the country, are finally realizing that The Day in radio is now. Whether it's a full-blown peace, or merely an armistice—nobody will say, but the all-over, compelling fact still remains—newspapers all over the United States are steadily and surely opening their columns to radio.

Press execs of major networks, who have long cried for a solution to this situation closely over a period of years, described an opening that finally started with the announcement of national radio editorial coverage started soon after V-E Day—started, in fact, coincident with the return of U.S. soldiers from the ETO. A major element—according to several radio men who have had the opportunity to touch the country—was the decline in unsavory weeklies, which, despite the continued newspaper shortage, made more space available.

Impetus toward the editorial coverage has been especially noticeable this year, with a long list of papers opening up. Included are The Washington Post, The New York Times, The Washington Daily News, The Philadelphia Record, The Washington Post—Allston Sunday Herald, The Boston Post—which started last Sunday (6); The Christian Science Monitor; Manchester Union Leader, Manchester (N. H.); Sun and Leader, Manchester (N. Y.); Daily Times, Mobile (Ala.); Press Austin (Tex.) American and Statesman, Rochester (N. Y.); Courier-Express, Syracuse (N. Y.) Herald-Journal; and, in Canada, The Ottawa Citizen. Additionally, the Philadelphia Record started its own column and bought John Crosby's syndicated New York Herald Tribune stint, which is also being published by The Chicago Sun and Los Angeles Times, as well as Los Angeles, the strongest anti-radio newspaper paper in the country. Chicago also harbors Ulmer's local pillar. Another column now set for a radio debut is in Detroit (See Press and Radio on page 9).

Longines-Wittnauer Awards

On "Flights" Announced

NEW YORK, Oct. 12.—Winners in the station promotion contest sponsored by the Longines-Wittnauer Watch Company in connection with "Flights," The World's Most Honored Flight, were announced this week. They include WOWO, Fort Wayne, Ind., in the 50,000 and 10,000-watt class; KYW, Philadelphia, in the 5,000-watt class; KDAL, Duluth, Minn., 1,000 watts, and WROX, Rochester, III., 500 watts. In addition, KIDO, Boise, Idaho, and KGBV, West Lafayette, Ind., also won.

Judges included Bruce Robertson, Broadcasting; Paul Ackerman, The Billboard; Frank Burke, Radio Daily; Reg Clough, Tide, and George Rosen, Variety.

CBC, Running in Red, Cuts Budget; Program Ante Hit by 5% Slash; Musicians Out

NEW YORK, Oct. 12.—Radio flackeys get a bouquet from a bag-getter on another day. George C. Petriello took Cerrf in to preface his new compendium of jokes, "Anything for a Laugh." He delivered them from on high, against top press columnists that he believed were their gags out of use.

Cerrf was radio's writer: "Dozens of high-powered writers are beating their brains out each week to provide famous papers with reasonably fresh material. I do not have time to listen to more than one or two of their programs a week, but the big networks very kindly send out press sheets containing the best of the new quips, in the sound belief that the opposite perception of reprinted, the more publicity been applied to the personalities involved."

Petriello-Lea Hearing

Set in Chi for Nov. 4

CHICAGO, Oct. 12.—Hearing of the dispute between John Petriello and W. J. LaBuy here on AFM will be held November 4, after a meeting of department of justice representatives and former owner to settle the issue.

The Petriello-Lea incident previously filed a criminal charge saying that Petriello violated the Lea Act in calling the strike at Radio Station WAAJ here for its failure to hire three additional union members. Petriello's motion to tack the Lea Act as unconstitutional.

"County Fair" Emcee Sets

Disk Jock Promotional Deal

NEW YORK, Oct. 12.—Win Elliot, ex-platter-jockey and now emcee of the County Fair, offers a national promotional deal. He calls on the turntable fraternity for aid in promoting his series, which provides disk spinners with copy about hometowners visiting New York and appearing on his network audience participation show. Win is now, in effect, New York correspondent for a score of jocks, with the list of participants growing daily.

Elliot recently forwarded a letter to jocks on CBS stations carrying the County Fair series, pointing out that a heavy advertising campaign on the seg are forthcoming. He even went all salient information about the visiting hometowns —local color stuff to sandwich between records and commercials. In return, Elliot offered to mail out to mention jocks on County Fair.

Jocks have been latching on to the idea with enthusiasm, and as of this writing, the following are among the converters: Werca, WTAQ, Green Bay, Wis.; Jim Delamo, WFLJ, Syracuse; Bob Piazza, WOSU, Columbus, Ohio; Art Howard, WDWS, Champaign, Ill.; Erlin Johnson, WIBS, Columbus, O. V. Mike Pagel, WLEA, Las Vegas, N. M.; John Lieb, WRJ, San Antonio; Al Maiffe, WPFA, Manhasset, N. H.; Bob and Mary Denecke, WHO, Des Moines, Iowa; Ed Lewis, KS0, Des Moines; Ray Moffett, WCAO, Baltimore; Max Shaffer, WKIS, Richmond, Va.; Paul Dorf, WBBW, Detroit; Wayne, KQW, San Francisco, and Bob Henderson, KOIN, Portland, Ore.

Current Deficit of $78,000 Seen as Likely

MONTREAL, Oct. 12.—In a drive to cut down operating expenses, the Canadian Broadcasting Corporation will decrease the funds earmarked for programs and will cut the $1,400 budget by 5% slash, with the hope of effecting further savings, A. D. Dunton, CBC chairman, declared this week. Dunton said that curtailment of spending wherever possible was essential to bring expenditures into line with receipts. Latest estimates indicate that the CBC was currently overspending its budget by approximately $76,000, with receipts of $8,132,263 and expenses at $8,210,066.

"We must start to lay out our plans for the year ahead," Dunton declared, "and I hope that we will take some steps to cut down on our expenses."

Dunton's program budget during the next 12 months will be "a little less than expenditures for the same purpose in the last year." It was difficult to estimate the percentage decrease, Dunton said, but it might run to about 5 per cent.

Attempts to effect savings will not be limited to programming, the official emphasized, but would extend into every field where such economic possibilities exist. However, whether CBC policy be changed or how the ultimate savings, if any, were affected by the new economy wave, Dunton pointing out that the costs involved were classed as capital expenditures.

Radio, Dunton suggested that the full amount of the Canadian revenue fee given by the government to the corporation, by about $300,000 annually, has had a mixed reception and no action has yet been taken on it.

Vancouver Cuts

VANCOUVER, B. C., Oct. 12.—A budget crisis confronts Canadian Broadcasting Corporation through the Dominion, and is already having its effect on CBC here, with reports of extensive program cuts. It was reported that all musicians in Vancouver and throughout CBC, have received notices.

A source close to CBC said that all programs not produced with staff talent have been canceled, and many free-lance chippers and actors and actresses had been given notice.

Staff officers are not affected. Ira D'Worsh, British Columbia regional director, denied the story of a drastic cut in the budget, but it was reported that the Vancouver Network outside talent had been cut from $2,600 a month to $1,400. Reports of the cut have circulated freely among CBC staffers here.

WLBG, Muncie, Ind.; Ken Long, WJRT, Peoria, Ill.; WIRV, West Palm Beach; KSJB, Jamestown, N. D.; Scott Jar- chan, WRRV, Richmond, Va.; WSMB, Bagwell, KOKY, Phoenix, Ariz.; Hal Horton, KIRL, Dallas; Scott Henderson, KOMM, Portland; Dick Thompson, WOR, KQW, San Francisco, and Bob Henderson, KOIN, Portland, Ore.

Dept. Stores

In Radio Pool;

Web Seg Pends

Series To Use Pin Names

CHICAGO, Oct. 12.—Walter Schweitzer, owner of Schweitzer's in Schaumberg, Ill., has organized the nation's big !4 department store chain called The Big Shop was signed, signed, delivered with contracts of big stars like Mickey Rooney, Groucho Marx, Frances Langford, Ilka Chase and the full Pipers was traded in the trade as one of the best kept secrets. In order to deliver huge profits, the show will emanate from Hollywood but negotiations for the web haven't been settled. The show four are bidding since show in the top pay bracket.

Concept and format will be variety something like the old Show Boat and Kingfish.

Schwimmer's idea of welding the department store into one sponsor similar to the American Mutual Institute, for instance, came when he headed from a survey that in 55 cities alone department store is the staggering ad budget of $807,- 000,000—more than three times that of the cosmetics industry, and equal to the combined ad budget of the food, tobacco and drug manufacturers.

Peggy got busy and interested de-

partment stores from New York to Hollywood in putting on a concert

(Dept. Stores in Pool on page 9)

Coast Shift for Morgan

Due; Yens Picture Chore

Hollywood, Oct. 12.—ABC here is trying to arrange studio room for the Henry Morgan show, which web is considering moving to the Coast. Time for switch depends on Morgan's other commitments in New York, but ABC does not expect the move. Understood Morgan wants to make the switch, although he has new commitments in his New York commercials. Hope comes to do work here.

In New York, a web exec stated Morgan would originate in Gotham "for now anyway." It is known, how- ever, that Morgan was breaking into fiscals, since he would become a more valuable property.
• Double image scanning . . . film sequence insertion . . . small scale sets . . . process shots . . . lighting tricks . . . microphone arrangements — these are elements from which special television effects are made.

The long experience of NBC crews, the dexterity of control board technicians, the imagination of producers and directors — these are the skills which build exciting illusions when a video script calls for special effects.*

WHAT MAKES WNBT TODAY'S BEST BUY IN THE TELEVISION MEDIUM?

In every aspect of show after show on WNBT, NBC demonstrates the result of television's perfect working combination: an expert staff with years of continuous practical experience behind them, facilities that are the finest in television.

Whatever your requirements — whether you produce your own show with NBC experts . . . whether your ideas are developed and

*". . . From the technical viewpoint, 'Blithe Spirit' was transferred to the fluorescent screen like a finished product with polish, fluency, and compactness . . . the technique depended here on highly mobile camera units for a fluid vision. The trick shots demanded by the story with its materialized ghosts were also neatly processed with typical Hollywood expertness . . . This is television as it should be."—VARIETY
The Billboard
October 19, 1946

W. Coast Dailies Break Log Jam

HOLLYWOOD, Oct. 12.—Hollywood radio recently won its first major victory in the L.A. newspaper-radio squabble, with the press finally making a definite move to revamp unsatisfactory log listing procedure. While in itself a minor point, local stations took news as indication of bigger and better things to come, and a giant step in the right direction.

Change of heart evidenced by four metropolitan dailies (Daily News, Times, Herald-Express and Examiner) came only after terrific pressure from all stations (Billboard, September 21) and was sparked by one of its ranks, The News, which recently added John Crosby's syndicated radio column as a regular daily feature. Log listing job, formerly farmed out to an editor paid jointly by four dailies, will be transferred to office of Los Angeles Newspaper Association. Mildred Radavitch, ex-Wave lieutenant, took over Oct. 1 as a full-time job of the association in charge of radio-press liaison.

Enlargement Soon

Format of log sheets is expected to undergo gradual streamlining and enlarging as paper shortage situation eases up. For the present, pub's association is going to concentrate mainly on improving accuracy.

Decision to make out-of-town copy station flacks completely by surprise, but reaction was good. Station people saw move as reversal of hostile attitude, and freely predicted eventual breakdown of anti-radio policy.

Several station publicity editors foresaw speedy return of radio features and columns with competitive spirit between dailies bound to develop new outlets for radio copy.

Blue Book Major Issue at Chicago

(Continued from page 5)

Boards, Inc., on directors' meetings, followed by the FM executive committee. Afternoon goes on, in addition to a discussion, will concern FM panel, chaired by Walter J. Damm, chairman of NAB's FM executive committee, with acting PCC Chairman Benny participating. In addition to keynote address, opening session session will see Art Me. C., Under-secretary General of the United Nations, talk on What Broadcasting Can Contribute to World Understanding—Plans of the United Nations. The afternoon session will be devoted largely to reports by the Broadcast Measurement Bureau.

Agenda includes music copyright and small market station problems. Denny's second speech, an address to the industry, will set things going in the afternoon, followed by an NAB business session. Wednesday evening there will be a no-host dinner, including a freedom of speech panel. Thursday morning sessions will cover sales promotion and the afternoon session handling broadcast advertising. Convention's official luncheon will be held by the annual banquet in the Grand Ballroom of the Stevens Hotel.

Sablon Gets Ze Sponsor

NEW YORK, Oct. 12.—One of the quickest transitions from sustainer to commercial is credited to Jean Sablon, the singer who starts his sponsored series over CBS November 2, 7:15-7:30 p.m., bank-rolled by a new sponsor, the Sabin Hall Broadcasters, Inc., sustaining series on CBS September 1 and did but six broadcasts before punching out.


Richard Friend Lewis Jr., Winchester, Va., on his FM station, was awarded the following for new stations:

WYRT, Charlotte, N. C., medium wave, 150,000.

T. Reedy, C. A. T. R., Autumn, N. C., 100,000.

Thomas Price, W. Va., 50,000.

Radio stations awarded the following for new stations:

WYRT, Charlotte, N. C., medium wave, 150,000.

T. Reedy, C. A. T. R., Autumn, N. C., 100,000.

Thomas Price, W. Va., 50,000.

Coca-Cola AD Slash

(Continued from page 5)

The Morton Downey across-the-board cut was dropped or its list trimmed, isn't known. Loss of either or both shows would be a tough blow to a mutual.

It's almost certain that Coke will do some heavy ad budget pruning. During the year, alto practice a cut, but Coca was available to the public, fizzy water firm continued its heavy schedule on an institutional level, most of which went to service channels. Now, however, the institutional angle seems weak—thereby no cuts in count of contracts.

Coca-Cola is reported having been set on a Cuban sugar deal at a price higher than the FDA permits, with increased costs to have been absorbed by the manufacturer and bottlers, without affecting consumer prices.

FM Grants Hit 2:1 Ratio Over AM

WASHINGTON, Oct. 12.—Federal Communications Commission authorized last week a two-to-one ratio in awarding construction permits for new FM radio stations, with 33 FM CP's as against 19 AM grants. Following received were:


Chi Meet To Gird Industry Against New Gov't Slams

(Continued from page 5)

get yelled at if they don't."

Koak, apropos of the problem of industry unity, stressed the need for a "clear statement" that "the industry is policing itself, but it needs stronger and better self-regulation."

Commenting on matters likely to loom large at the NAB, the Mutual speaker was most optimistic about problems facing the industry and stressing that he saw "a clear move by the FCC on the money matter" for stations in important markets in the country. Then, too, it is essential that the clear-channel controversy be settled as soon as possible. The industry should also concentrate on selling radio as an advertising medium—"that's an important and vital factor, and radio must do a sound job of selling itself."

Need for New Blood

Couple of speakers, "that both the industry and the NAB are, of course, concerned with programming and constructive program schedules. Radio should do the most it can to develop the line of the day, and then particularly new ideas. Another job that radio must accomplish this year and for future years is getting this is meant by freedom of speech. Finally, but far from least, is the need for "a man to be able to do all it possibly can to develop new and younger blood."

Kobak went on to say that radio "ought to get closer to the listener, and that's not going to be done by swayed by pressure groups or organizations that have a special interest in something" but that public relations are important, private relations are even more important. He added that radio must get the public to appreciate what you are doing, act right and understand what you are doing."

Other problems which may come to a boil at the convention include television, most of the people, and the rising cost of talent. Tele and FM are not expected to cause much of a stir, since too few NAB members are directly concerned. Negotiations are now in progress with AFRA, but this, too, is not expected to upset the convention.

On the music end, the AFM executive council will report is expected to be at least a couple of months, at least a 40 per cent to 50 per cent cut. At 50 per cent it is not expected to relate its ruling prohibiting the playing of music from AM to FM programs. If this situation holds, it may turn out to be a setback seriously in development of FM programming. But. as one optimistic executive put it, "We're not all down to all things. Relief along this and this is a fair road, but there is a need for Federal Judge Walter J. Laboy has set November 4 for a hearing on the case of AFM's 

Petrillo's alleged violation of the Lea Act. Should the court uphold the Lea bill, the broadcasters will have been cautioned on music matters until now, and will face some advantage of the bill to the hilt.

When this was turned down, it was said, deci was made to go into the entire address of the program as a whole. The Spotlight Band set-up calls for once-weekly broadcasts by Harry James, Xavier Cugat and Guy Lombardo. Present contracts expire in December.
WCCO Drops Mpls. No. 2 Newscaster For 'Trib' Newsmen

MINNEAPOLIS, Oct. 12.—WCCO, the CBS o-and-o outlet here, has picked off George Grim, of The Minneapolis Tribune, and Steve Twin Cities newspaperman, to bolster station's already stellar news depart- ment. Grim, former foreign cor- respondent for The Trib and present city editor, will go into the WCCO fold effective next month

At the same time A. E. Joscelyn, station g. m., disclosed that John Ringleh, commentator since the station's 1938 inception, has been let out of the family to make room for the better known personality despite the former's personal and technical abilities. It is known that Joscelyn has been trying for some time to make a deal for the highest local Hoopering in town, 5.1 for his a.m. shows. Only Adams had any hope of being considered for departure is believed caused by money. Ringleh, who gets under $4,000 a year, was before dough after Adams was hiked to $1,000 a week two months ago. Grim's take will be slightly better than Ringleh's.

WGN Preem E. T. Psychiatry Series

CHICAGO, Oct. 12.—New trans- crowd series, which features Dr. George W. Crane, has begun a sales campaign to sell the show to sta- tions throughout the country. According to John Kneebone, who is hand- ling sales of the series, this is the first time such a program has been offered to the radio industry. Kneebone has been working on the series, which has been under other programs based on the psycholog- ical motif, but none, he insists, with similar success. The series is narrated by Crane, who is a member of the American Medical Association, the American Federation of Teachers and a for- mer teacher of applied psychology at George Washington and Northwestern universities. The program will be sold for five a week, 13-minute program airing, and will be priced at $5 to $60 per program, depending upon size of sta- tion, market and in which it will be aired.

Fire Underwriters on MBS

NEW YORK, Oct. 12.—New dra- matic series will be sponsored over Mutual Broadcasting System by the 200-plus capital stock fire underwriters, who continue to main- tain the national board of fire underwriters. Series set to debut November 8, is a 15-minute program, and is directed and directed by James Sheldon. MacFarland Averystad is the agency.

RADIO

10% PAY HIKE

(Continued from page 5)

at parity with what is asking from city stations, will be $15 for a 15-minute show, $25 for a 30-minute show and $35 for an hour show, plus $10 per hour for rehearsal.

Press and Radio Play Handies

(Continued from page 6)

The New York Post, due in four weeks. That there will be many more is certain. Indicative of commercial interest is the fact that within the past six months, one web has received more inquiries from prospective non-radio papers than during any similar period in the past. These inquiries are at all-time high, and have increased about 10 per cent this year. NBC is not giving away 100,000 on its photo and mat list. A total of 535 newspapers and magazines in the United States. Web claims this is a monumental figure, possible increase to that number before. None of the webs, as a rule, adds a paper to its photo list without the service being quite costly. Chances are that the in- creased newspaper interest in radio will find all press department budgets getting a boost for 1945.

Another comparatively new source of radio publicity has developed in the form of local show charts in key cities. List can't be estimated, but it is sizable. Another similar gimmick is worked by Barney Cragton, former- ly in the ABC co-op department, who is working out special radio sup- plements with dailies in various cities. Cragton, who does the ABC, was used to work on the crew on the road, works on a split basis with publishers.

Antipathy Waning

Broadcasters now offer the opinion that antipathy toward newspapers, most especially by radio publisher is defi- nitely on the downward. Constant activity on the part of the industry is expected in this regard.

MBS Co-Op Hit Jackpot

NEW YORK, Oct. 12.—Mutual Broadcasters Service, the program, during the past year, cost $75,000 for the first two weeks, added the Bielsa's Hit pool, with 4,113 stations, to its list. A Hit in Hollywood led the list, with 41 stations, and a Don Lee network sold to Vickie Commercial Co. Seg is aired Monday thru Fri- day, 4:15 p.m.

Fulton Lewis, leading co-op show in the business, grabbed 11 new banks, 25 times. Fred Frazier, MBS co-ops which picked up sponsors. Fred Beck, Brown, Bill Cunningham, the John- son Family and Tell Your Neighbor.

DEPT. STORES IN POOL

(Continued from page 6)

radio campaign. Gimmick which sold them was that each store spon- sored a 15-minute show, and that the benefit received by the stores from commercial will be local, which each show, and will be shown with local promotional pitch. Contracts on 52 weeks basis have already signed, and all markets and others are now in the process of signing. Show is scheduled to preem the first of the year. Tal- ent is being handled by William Mor- rison, of 20th Century Fox. Has es- schished Schwimmer & Scott in organiz- ing the deal. The late Ben Rockes, first to produce network co-op shows, had a similar department store pro- gram some years back on MBS.

FROM THE PRODUCTION CENTERS OF RADIO

Your own NBC Custom-Built Show!

Straight from the production cen- ters of the nation's most popular network programs, advertisers, agencies, station managers and in- dependent organizations can order their own top-notch radio-recorded programs...made to their own specifications...without worry about talent, skill or undue pro- duction expense.

For NBC Radio-Recording Divi- sion is ready for all jobs, whether it's a spot announcement or a half- hour program...ready to do everything from idea, script writ- ing, casting, producing, right down to finished pressing...everything from tee-off to wind-up. All this at a price to match your budget.

Why not, then, join the happy throng of advertisers, agencies, station managers and independent organizations who have discovered NBC Custom-Built program is NBC's Top Record and recorded it is well on its way to a brilliant show- ing of results in audience response.

www.americanradiohistory.com
New Log Deal In L. A. Sinks Smaller Indies

HOLLYWOOD, Oct. 12.—Radio listing procedures for four metro districts have been revamped by the Broadcast Publishers Association's new log editor, A. J. Madison, national ratings station men to announce the new log set-up.

On that day three planes will publish logs, for the first time since the last Air Force named the "Bing Crosby, KEC6, 9 P.M." Neon-lighted planes will be used on Wednesdays for three good spots, and distributed 20,000 booklets to rental libraries in L. A. and San Francisco.

NEW YORK, Oct. 12.—Producers (Craig Thompson; Batten, Barton & Osborn) and other agencies claim lack of travel was "bad news" for New York, of all, with restricted travel conditions minimizing movement of pic stars to New York. As of now, however, availabilities are shaping up very well, and indications are that some of the major pic companies will co-operate to the hit in sending stars to Gotham whenever production schedules permit.

Paramount, for instance, feels the New York situation has brightened tremendously and the company will make every effort to encourage its artists to make radio appearances. Burt Campion, Para's radio plateau, stated this week to no kneller in Para is averse to doing radio, and the company is encouraging such appearances. RKO also feels that the New York scene indicated there were plenty of good shows—comedy, music, drama and film companies in which film talent can appear to advantage. Letahl point has been a touchy one to film companies in the past, inasmuch as highly publicized stars often have dropped back as radio guests.

Prices Steady

Prices for guest stars in key pro-
duction centers, as advertised for prices, was $100, and $75 in the smaller cities. In New York, the price of $60 as of last year, according to agencies, the range being up to $500 and $600 per week. It is stated that demand is handled by Van Johnson, Jimmy Stewart, and others of like box-office value. NBC, for instance, is paying $10,000 for Lauren Bacall and Humphrey Bogart as a team. They're Doing To Have and Have Not Monday (14). This, inciden
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Johnny Olson’s ABC program, Ladies Be Served, proved to be a drawing card for a live show at the Kansas City, Mo., Food Fair, which has been in progress since September 30 to October 4. The Quaker Oats seg drew a total of 17,000 with sections at 10 cents a head, totalling $17,850. Municipal Auditorium, in which the show has seats only in the balcony, but patrons were undeterred and crowded the place to take standing room. Promotion used to tally the affair included radio spots, newspaper ads and window display.

Kenneth House named Campbell-Exposition sales director and chief radio director this week. He is a member of the national council of Reed Exhibitions, Inc. House succeeds Robert F. Johnson, who resigned earlier in the month to establish his own law office in New York.

Bill Still, one-man video station for ABC, will send a tape and video set, manufactured to report, has built his experimental station, WIBC, which is on the air about 50,000, next month will open for production in conjunction with the station. Staff includes Still and Miriam Tollemsen, who was named assistant sales manager of NBC’s Western Division, and headquarters are in Los Angeles.

Ben Strouse, executive manager of the Washington Auditorium, which housed the Grange on Monday, has joined the Broadcasting Audit Bureau in New York.

Jack Odebey, who produced and directed the WCLY, Chicago, was appointed to program director. New announcers for WJNP, Rock Island, Ill., are Dick Nelso, formerly with KSTP, St. Paul, and Art Stanley, former manager of WPIC, Washington, has been appointed to board of city’s planning board.

Phil Carlin, CBS program exec, in charge of tele, is editing a book on television to be published by McGraw-Hill, will be in New York this month.

NBC radio recording division has made a series of 20 four-and-one-half-hour shows to furnish the public with information about the American Express Co., its banks throughout the country. Lee Sigel, creator of NBC’s bank program, has given his approval to an FCC construction permit for a percolator in Dallas. John M. Nelson, who has been in charge of tele, is editing a book on video to be published by McGraw-Hill, will be in New York this month.

“Meet the Missus,” new study of one-room apartment life in downtown Washington, will be sponsored across the board beginning Oct. 21. NBC is marketing the rights to the program, which is set to run through Lennox & Mitchell. Other new for NBC is the new series for week ending Sunday with Bill Wall, barked by Cyndi Sweets Company, of Boston, featuring disk jock Bill Mohr and set for mixing 11:30 p.m. over WNEW. NBC: WGN, Providence; WSDR, Harrisburg; WAGG, WMTU, Portland, beginning Sunday (13). Ed Kemble, Don Lee associates, will be assistant to Jack Stewart, Don Lee WAGG’s talent.

WLKX, Lexington, Ky., took to the air Thursday (11), operating a day and night day and night at 1,000 kw. Managed by D. E. Long, outlet in the Blue Grass area. Sherman Marks, one of Chicago’s first-flight disk jockeys, resigned from his WBBM-CBS job this week to freelance. Reid Robbins, W2C 120 Club disk jock played host to Duke Ellington, Maxine Sullivan, David Ross, Lee Sills, Lee Marie and Joe Moneyer on their first show on the Nest program Friday (11).

KAVY, Phoenix, Ariz., fourth station in the Phoenix metropolitan area, made its initial test broadcasts Oct. 30. Affiliated with NBC, the station staff includes Al Stein, formerly with WDBM, as program director, and Gordon Kelly, former disk jock with KKL and KGW, Portland, as chief engineer. For the eight executive season, Russ Winnie of WTMJ, Milwaukee, will announce the station. The WDBM game for Wadham’s Oil Company, . . . J. D. (Dandy) Doyle of WABC, CBS outlet in New York, ill of a heart attack.

John Fieval, in charge of wire recording at WXYL, Detroit, has been appointed to head television activity at the station, which is slated to be on the air with video by June. . . . Ruth C. Lengel, former assistant to program director Ted Cot at WNEW, New York, now with press department of WLB, Brooklyn, New York, and Rhone Diamond, former chief of advertising in the press department at WNE, which was home to her until she became Miss America. . . . The New York Times, Inc., added a sales staff service last week married Hodwig Adams, of CBS sales department, to Margaret Hover, . . . Joan Stanton, previously public relations director for an appointed agent at MBS sockery.

Larry Colton, who recently announced at WDRC, Hartford, and one-time trombonist with Jan Garber’s band, has switched to NBC, Halicar, a studio apartment.

Iowa radio stations forced to make pool broadcasts of the University of lowa acceptance speech of football games this season, owing to lack of buffer space at some of the radio stations. Teachers College of West Chester, Pa., largest teacher-training institution in the state, is appealing to FCC for license to set up and operate its FM station. It says that current rules permit contact liaison between college and its service area and engineering. University of Sports Humor, to be published October 24. Tome was edited by Dave Newman, WEMF, and introduction by Ted Husing.

Dr. George Paul, who recently announced at WLOO, Rockford, Ill., will be a member of the press department for Biow, Chicago, as chief engineer...

The Billboard

October 19, 1946

Radio

Major programming change at WCKY, Cincinnati, has led to new religious broadcasts, which comprised a major part of the Sunday schedule. With the station’s morning free time period set up for all church affairs, and 1000 iindhoven in-school listening programs are included in the Westinghouse Radio Station’s 1946-47 educational series announced by Gordon Hawkins, program and education director. Programs, on Monday-thru-Friday sked on KYW, Philadelphia; WZB, Boston, WBZA, Springfield, Mass.; KBOO, Pittsburgh, and WOWO, Fort Wayne, will reach an estimated 650,000 students in 1422 public, parochial and private schools in 13 States.

Bert Metcalf, bureau chief in the New York office of Trans-Radio Press, granted leave of absence from his post to assume duties on faculty of the University of Denver starting Monday (14) . . . Sam Booth, general manager of WCHA, Chambersburg, Pa., has taken leave of absence. George W. Bolling has announced formation of George W. Bolling, Inc., national station reps, with headquarters in New York, and of offices plans for Chi. and San Francisco next month.

CBS Newsman Joseph C. Harach has been appointed assistant program manager, succeeding John K. J. O’Malley, who left the University Extension. One is on microphone technique and the other is general. K. J. O’Malley is also head of the radio department . . . Tom Calhoun, assistant production manager, conducts courses in radio production, among others, at Curry; Jim Pollard, station announcer, teaches at Leland Parsons School, Inc.; Ted Ross, producer, and Priscilla Fortegatte, of the station’s "Listen Ladies" program, gives classes in radio at the Phil Saltman School at Briarcliff Mansions, W. Ayer & Son, Inc., in New York. Leon Lehman is on a 12 year prior to his association with Air Transport.

Los Angeles

Represented by

Adam J. Young Co.
New York-Chicago
ABC Lawyer Sees Literary, ASCAP Snags Privacy Rights Problem, Too

NEW YORK, Oct. 12—Clarification of rights to literary copyright presents present and future telecasters—legal angles involving dramatic rights, invasion of privacy and ramifications of obtaining licenses for performances of musical compositions—was made by Joseph A. McDonald, chief attorney for ABC, at the TBA convention Thursday in order to show legal problems now present in broadcasting and ignoring legalities concerning the jurisdiction scope of various unions. McDonald said that still other legal entitlements in video would be numerous. Regarding literary rights, McDonald pointed out, such material consists of books (in years, poems, dramas, lectures, sermons, addresses and the like). In the case of the last third divisions the copyright owner has the exclusive right to authorize or license others to deliver, the works for public performance for profit. Actually, the owner alone has the exclusive right to perform the works in public regardless of whether the performances be for profit.

All for Profit

Then, throwing home the clincher relative to literary copyright, McDonald stated that since in radio a performance is considered to be for profit (relative to copyrights) even tho it be on a sustaining program, there will be no need for a public service program, if performance will also be deemed a public service program—regardless of the color of the figures on the financial statements as at the end of the first few years.” McDonald also added that obtaining the rights to video would not give the right to telecast if what the parties had in mind was standard band broadcasting.

Relative to whether people televised on remote could sue on the basis of having their privacy rights violated, McDonald said they had “a qualified right of privacy but certainly not a right to remain unseen.” He reasoned that “pan shots of crowds present no problem, but it does seem reasonable to suppose that a roistered hall, scene, who was repeatedly shown in close-ins during a television broadcast of the game, perhaps in order to his reaction” (Tele Faces Headlines on page 34).

Guess Who

NEW YORK, Oct. 12.—For obvious reasons, CBS did not point to their own contributions, which had as its official slogan, “Tele—It’s Here.” Nevertheless, the well-managed to dramatize its ultra-high definition television, acted an emphatic manner, with plenty of conventioners talking aloud of CBS big plans. CBS.pag was a full page, unsigned, in the official convention program. Ad had one line, in five colors. That one line read: “Compliments of a friend.”

Royal Nabs TBA Kudo for Fight Telecast; Eight Others Honored

NEW YORK, Oct. 12.—Nine awards to individuals whose contributions furthered the progress of television as a science and as a commercial utility were made this week at the Second Annual Television Broadcasters’ Awards Presentation, which were made Thursday (10) by Paul Taibourn, president of the National Television Association (Paramount Pictures) and a member of the TBA’s board of directors.

NBC’s video veeppee, John F. Royal, received the award for the outstanding special event program of the past year, and was cited for his “initiative in obtaining audience thru the image orthicon camera.” Donovan B. Steter, advertising director of Standard Brands, rated for the best entertainment program of the past year and was cited for his “conception of the Hour Glass program, which has been widely characterized as having more entertainment than any other.”

Paul Belanger, WCBW (CBS) television director, was cited for his “artistry in combining the previously used elements—music, ballet and setting into an attractive and appealing ensemble for television.” He received an award for the most outstanding artistic program of the year.

For the best public service program, Klaus Landsberg, station director of W6XYX, Los Angeles, was cited for “educating the citizens of Los Angeles by means of the television program, Your Town, as to the problems of their government.”

In making the awards, Raibourn commented that television, as combined with other media, affords an unbiased method of disseminating information. “Spoken or written words are colored by the minds of the men thru which they are transmitted,” he said, “but television is an instrument which makes it possible for a distant citizen to hear a presidential speech or closely watch the strife on an industrial picket line without the intervention of another and perhaps biased mind.”

COMPLETE LIST OF ANNUAL TBA AWARDS

Group 1—For the outstanding technical contribution to television.

Dr. Albert Roaf, director of educational broadcasting, NBC.

Dr. Harold Bell Law, RCA Laboratories.

Dr. Paul Kessler Weimer, NBC.

Group 2—To the individuals responsible for the outstanding programs of the past year.

Special Events Program—John Royal, vice-president, NBC. Best Entertainment Program—Donovan B. Steter, advertising director, Standard Brands.

Outstanding artistic Program—Paul Belanger, television director, WCBW (CBS).

Best Public Service Program—Klaus Landsberg, station director, W6XYX, Los Angeles.

Group 3—To individuals for outstanding contributions to the field of television.

Dr. Oliver E. Buckley, president, Bell Telephone Labs.

Keith S. Wilson, vice-president, American Telephone & Telegraph Company.

Sharp Divergence of Opinion Re Programs Revealed at TBA

NEW YORK, Oct. 12.—One of the most obvious things brought out by the various speakers, panel discussions and hallway conversationists at the TBA convention here was that there is still a great uncertainty and confusion relative to what does and what does not constitute good television programming. There was a definite indication that even the highest paid and most experienced directors of video, as well as station managers, were still trying to decide what kind of shows are best for video and how each of the four principal types of programs—remotes, news, variety and dramatic—could best be rendered in the video medium. It was apparent that industry realists felt that current programs could not stand up when the medium reaches millions and that complete re-tooling is necessary as other showbiz media.

Some, like Warren Wade, of NBC, and Jock MacGregor, free lancer, who reduced the problem to the fundamental build of video medium, had it all, present “good talent in good vehicles.” But after an acceptance fear of this concept, uncertainty creeps in and differences of opinion arise. Some of “the cow in breeches who thought” with the television power permit reaching 7.6 kw.

Lines Drawn For B-W Fight Vs. CBS’ Color

FCC Hearing Due Dec. 9

WASHINGTON, Oct. 12.—New evidence to show that color video receivers can be produced and marketed economically enough to assure a public for ultra high color television will be presented by CBS at hearings on video standards here December 9. However, black and white video is doing the hearing FCC preparing to challenge the results and in addition show that television could be launched vigorously on its way within less than a year if present plans for B-W set productions can be materialized through removal of uncertainty of upshifts. The battle is expected to be a roaring one involving companies, with engineers coming in for a big role in the brief filing.

FCC’s official announcement of December hearing date, forecast by Thoberry by The Billboard, sent a flurry throughout the industry. The FCC is expected to claim from these results that color video reception is now economically practical.

RIMAImperial

RIMA itself is taking a neutral and objective stand. RIMA exhibit will be submitted to hearing by David Smith, head of RIMA’s subcommittee on ultra-high definition systems and chairman of radio technical committee of AETC.

Black-white biggies are not mapping argument against CBS request to FCC to change the color-system standards, centering on claim of black-white’s present status and hope for the immediate future. Chief arguments for B-W are expected to stem from NBC. Briefs are due from DuMont, American Broadcasting Company, Ballaban & Katz, Television Broadcasters Co., and Don Lee, among others. Filing of notice of intention to present testimony at the hearing must be made by November 25, FCC announced.

In answer to a request to agenda suggested in CBS petition of September 27. Hearing is expected to be the start of another long row on the issue, and many anticipate negative results this year or even next.

Tele Grant to Indianapolis

WASHINGTON, Oct. 12.—Federal Communications Commission chairman William H. Block Company, which was as- signed to Channel No. 3 on the 69-66 mc. frequency band. Applicant was authorized to use a 14,44 kw. visual power output with aural power permit reaching 7.6 kw.

www.americanradiohistory.com
Thesps Rap Tele Producers For Paying Off in Peanuts

NEW YORK, Oct. 12.—Consensus of opinion at the Talent Looks at Television discussion held during the video convention last week was "there's nothing the matter with television that money won't cure." Nearly all participants at being undermined by too much emphasis on commercials. Almost all other subjects were discussed, this was the common denominator of the confab at which it was pointed out that actors' unions were currently readying a minimum wage. Pauline Koster, director, William Morris (her boss) was present and presided at the panel. Participants included: Don Dexter; Pauline Koster, dancer; Norman Gordon, met baso; Hope and Maury Thompson, Ballantine, emcee; Irene Wicker, children's enter-tainer, and Gordon Halsted, of the International Film Foundation.

Douglas, introduced as one of the first actors to appear on a sponsored show, made a squawking re- performer pay with the comment that the last television moguls apparently thought of was setting aside something for the talent. He revealed the fact that strictly speaking, the television actor feels in the medium at present, which led to dis-cussion of the idea that the actors don't always know which camera is on them.

Boon to Ballen
Pauline Koster described how she and her associate, Kitty Doner, had been working on special dance tech-niques for Saturday Night's parent show, and engaging in all sorts of activities. She revealed that she felt the dance may prove to television what music is to radio and that there is a strong possibility of commercials being used in special techniques. Miss Wicker, discussing opera, said it could be the greatest spectacle of the television medium, and that the opera market is a market because there would be a change in casting and different types of scenery.

Irene Wicker discussed children's shows, stating that the medium had the opportunity to avoid the mistakes of radio. She also demonstrated how stories could be illustrated with the new medium. She added that the television screen is the oral medium. Stating that children will be the best salesmen of television because they are parents to buy them, she pointed out this has become more rarely possible. Television had limited power for influencing children, Miss Wicker stated.

John Reed King, talking about participation showed the stage setting for the show and declared that actors often over-pro-ject in television. Tele needs a drawing room manner rather than acting technique, he said.

Discussion brought out also that television would continue to depend on a large extent on film, both special and interspersed. Session closed with Gordon Halsted's showing of a film, assembled in Poland by Julian Bryan for the New York World's Fair. Halsted stated it was a product more suitable for the home than the theater and the International Film Foundation was producing.

CBS Due Back as TBA Member?

NEW YORK, Oct. 12.—CBS is reported to set aside its membership in the Televising Broadcasters' Association after being voted out of the TBA convention this week. Alito officially represented at the convention, in which was technology was not only had several video exec present, but Paul Douglas and other WDIV directors walked away with one of nine TBA's awards. CBS withdrew from the association two years ago, following black-and-white and color video being placed into fighting form, which has tightened its belt for the FCC hearing set for early December.

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TBA Convention Unanimous On One Point--Tele-Here

(Continued from page 3) the convention, making speeches, or listening to them, where too blame to be interested in their own work and theirs alone.

Alto gave the expressed slogan of the convention was, "Television--It's Here." The main statement was that it was. There were no optimistic predictions and promises that television would take off too fast. There was also plenty of hard-headed real-ism, caution and admission that tele-

vision will not be a popular or perfect; that the child was not yet a man and that a lot of money, time and work would have to be spent during the pre-

mature period.

Excess Publicity

Leader of the convention forces advocating caution, less overselling and more hard work was Edgar Kob-

ak, president of MBS. Kobak pre-

faced his speech, made during Thurs-

day afternoon, with the statement that in his opinion television had been over-publicized. Kobak said that "one cannot guess or estimates that tend to cause misleading public impressions."

"Rising demand," he said, "has spent many men for hundreds and thousands for programs. How-

ever, in this hour, a program, once con-

ceived will be televised and tele-

vision will spend millions on programs, that is the opinion, however, that programs "should be put back in the laboratory." He said that "the right to free expression in order to obtain good honest criticism.

Opening speech of J. R. Popplee, president of TBA, pointed out that there were two extremes of thinking which repre-

sented the two sides of the conven-

tion, and, since the convention brought out a cross section of those in the present, or pre-tie industry, he thought that he would be in the laboratory in order to obtain good honest criticism.

CASHBOX HIT

(Continued from page 10) Greene ruled that a covenant in the lease for the building of the con-

vention, and, since the convention brought out a cross section of those in the present, or pre-tie industry, he thought that he would be in the laboratory in order to obtain good honest criticism.

EDUCATORS LAUD TELE

(Continued from page 13) perceives its purposes so social and not as an advertising medium alone.

The report, which deals with conventional programs as visual aids in primary, secondary and college edu-

cation, Edward Stutcher, in charge of the New York Board of Educa-

tion FM stations, WNYC, pointed out that such subjects as civics, history, drama, geography, languages, art and news would all be taught. The report was worked into the curricula of the school in the form of a program.

One important essential, he stated, is to train teachers to use television programs, many of the exist-

ing classroom films, lantern slide collections, animated models, and other diagrammatic devices, which he pointed out that the great advantage of television films has is that the classroom film is its flexibility and permanence.

LOG DEAL SINKS INDIES

(Continued from page 10) paper log listing by special promo-

tions.

Top spot in the L. A. Times Times is now held by KFT under terms of a reciprocal deal for radio-press tie-up. Indie KLAC holds top position in The Daily News in a similar deal. Two other dailies are the Herald-Express and The Examiner.

TBA Warned, "Go Easy on Air Blurs"

Claim Need for Subtly

By Cr. Wagner

NEW YORK, Oct. 12--With the Television Broadcasting Association and the majority of those attending its convention here boasting that tele-

vision was now entering its commercial period, great accent was given during many sessions to the idea that air commercials should be handled, what they should differ from radio comm-

ercials. General consensus was that video would be given time to develop its own commercial techniques and that the idea of "talking down" to the consumer should be discarded. It was decided that the rules for the good, subtle and effective selling.

No Hammering

One of the more popular explained the subtle plug treatment Cramer addressed a session. B. Rodner, tele-

vision expert for the Electricall Edison, who has aired over 1,000 commercials in his career, explained how Rodner advanced the theory that video commercials should have an essence of propaganda. Ideally, he said, they should create desires merely by showing the product and hav-

ing this create a desire for ownership. He advanced the theory that a billboard maker could sell his product via video of a dramatic cast, for example, use the plot of the play as the introduction to it, by not deviating from the plot of the drama, but merely indi-

cated that the billboard was enjoy-

able.

David Arons, of Gimbel's, Phila-

delphia, added that he was practi-

cally sure that his company's plugs "have been better at selling under real situa-

tions, doing real things.

Films vs. Flesh

Even those who favored commercials on film rather than "live," came to the conclusion that the commer-

ciaUs had to be subtle, informative, entertaining and possess human inter-

test. Cy Egan, thinking except for Standard Oil, which has used WNBFS NBC video station here, ad-

vocated the same theory. He de-

clared this approach was well re-

ceived by the video audience.

The film or video has to ad-

vanced theories about techniques for making air commercials that would not offend, but would sell. Consensus was that video commer-

cializers should study the dynamic of making his audience accept, whether this would occur or would be nov-

el, and whether they should be used. It was also apparent that those studying the subject were having great conflicts theories on how the job can be done. There is used of com-

bination in today's video program field.
Heavy Herman Nut Tough for Avedon Terpery

Hollywood, Oct. 12.—Lead-off week for the Bobby & Jack Aground Herman two-week stretch reportedly paid off, but by the slightest of margins. Herman, with an initial week hit a reported total of $8,883. The bar, flower and old songs eased the take just the over the nut, including the weekly start off extremely bad, with average nightly crowd on Tuesday, Wednesday and Thursday of less than 300 people. Barney McDevitt, manager of the 40th Street, said the second week of Herman’s run makes it almost impossible for his first week total to be reached.

In a last minute booking, McDevitt and Avedon Grotzky, handling the brought in Al Donahue’s act to follow Herman October 15. During the week, Herman looked for another name of Herman stature to come in, but none were available. MacShane will fill Avedon roster for next few months, with Bob Cross, Count Basie and Stan Kenton skedded.

Lewis’ Hope Shot, Own Show

New York, Oct. 12.—Monica Lewis, chip held over an additional week at the Blue Angel, will be guest shot on the Bob Hope show of October 22 emanating from New York, with a possibility that the guest shot may extend into a permanent Lewis-Hope association. In the meantime singer starts her own radio series October 18 over Mutual at 8:15 p.m. Tabbed Monica’s Music Album show will feature Ray Bloch and an orchestra and a guest artist policy. Guest for the initial show will be Bobby Doyle. Lewis engagement at the Angel was extended for another month. Lewis, Bloch and Doyle are Signature disk artists.

Burke & Van Heusen To Do Crosby-Hope-Lamour ‘Road’

New York, Oct. 12.—Jimmy Burke and Johnny Van Heusen have been assigned to the score for the new Eddy, Hope, Crosby-Lamour “road” film, Road to Rio.
**Bands Crowd Midwest Trek Territory**

**Plenty Booker Aches**

CHICAGO, Oct. 12.—Local one-nighters are always a supply in a universe of headlining care of brow-wrinklers ahead, with bands coming in November reaching greatest number in the past four years. Boys who are attempting to bookers in their own single date circuit point to two factors, the first being the Midwest with orks (1) Collapse of the one-night route in some other sectors, especially on West Coast; (2) presence of plenty of new, post-war, crews, and new, aggressive independent agencies (The Billboard, Oct. 12).

Bob Ehret, WM skedder here, pointed out that he has seven bands and two cocktail units, recently graduated to high-class ensembles, filing thru the Midwest within the next few weeks. General Artists Corporation will be attempting to book territory in October and November. Both offices reported that these numbers are big in number which they worked in same month last year.

Music Corporation of America spokesman told The Billboard that he has had well over 100 one-nighters the last few weeks which the junket from the Indiana territory to Denver. Herb Paulson of Cleveland says that the box office is being booked by the Chicago booking office, which has now approximately the same number of bands as working the Midwest area as they did last year.

**Other Complications**

Presence of more bands this year than last is further complicated, bookers aver, because plenty of the new promoters have vanished from the field, now that near-by army camps have disappeared and war politics have been dropped. Recession generally thru this territory is resulting in plenty in grosses, which ops have been telling to bookers. Office reps report that the one-night business is at same time when they were in this sector are far above what they are earning. The Chicago situation has reached the point, bookers claim, where one must put in a full week's work for a touring band a good one. Even best salesmen, they indicate, can't sell ballroom ads and promoters on idea of working bands on Monday nights and one shouldered he figures that Tuesday and Wednesday may soon become just as rough for sales.

One percenter went out on the line, admitting that he told some of his clients to get over their heads and that they've got to do a terrible job of promotion if the expected people in the hinterlands to fork over the big dough at the gate which name ops a-2's necessities to fill the ballroom when an op in a small city gives a band too much they're afraid of a lot of the open shops.

Several ops in the territory recently have made additions to their staffs as the season opened, and have opened new ballrooms and are attempting to keep their current businesses playing plenty of the biggies and they're trying to keep on going in keeping orks working, bookers aver.

**Short Notice Problems**

Biggest grip of skedders here has been that too frequently they get rush orders from central brass that they've got to fill two weeks of open dates on a band on short schedule.

**Cleaver Cuttings**

HOLLYWOOD, Oct. 12.—Jolly dancer and comedy director Michael, now getting behind the camera, recently cut disks now: Matt Denis, on the Mercury label; Caprice Cabin label; Buddy Worth for the Masterphone plattery; Both Denis and Worth have written some hot top hits. Worth learned with doll jockey Bill Hanlon to get Led Zeppelin Blues for Masterphone and the Capitol label has a current release of 'Milk Sky and Squeeze Me. Ben Weisman is no dancer, but his No. 1 hits, both a hit and feature of current release, current release, are current release, current release, for Cosmo.

**Twin City Toothers Get Hotel & Nitery Wage Scale Hikes**

MINNEAPOLIS, Oct. 12.—Minimums for union musicians have been ordered up in Minnesota. Twin Paul night clubs and hotels to compensate for rising costs of living, according to announcements made by employers' associations of the two towns.

George Murk, Minneapolis prexy, said 160 musicians in Minneapolis night spots get their weekly take home this week. Hikes effective Monday (14). Murk's announcement of cut in employers' expenses for the new minimums will have little effect.

New Minneapolis scales are $33 hours for musicians at Nicollet, Radisson and Curtis hotels, and $26 for those at other hotels and night clubs. Murk said his men work a maximum of 25 hours weekly.

**100 Affected in St. Paul**

In St. Paul the pay boost of 20 cents an hour will affect 100 musicians. New scale went into effect October 1, according to Edward F. Monger, executive secretary, representing approximately 25 per cent of the St. Paul night spots who have been paying for their helps are expected to increase.

New St. Paul rate is $2.30 per hour for musicians at Lowert and Paul hotels and $2.40 an hour for those working in night clubs. Ringing said musicians playing hotels work 30 to 37 hours weekly while those working night clubs worked only 23 hours weekly.

**New Detroit Terperty To Try Name 1-Nighters**

DETROIT, Oct. 12.—Large new River Rouge Rouge Rouge Ballroom, has been opened by Ted Tyler, who formerly operated it as a skating rink. Policy calls for a weekly change of bands, largely local, although Ford holding the roosters currently. Current number tonight by nighters by name bands are also due, with Paul Denman being the latest. Bob and Bob Chester on November 10.

Place is being operated Friday, Saturday, Sunday, the Saturday night a straight 90-cent admission. Saturday night before the announcement of the spot so far with promotional activity being centered on building up St. Louis, planning to open weekly $1.25 for the big name one-nighters.

**Herman's Indy Film Plans**

HOLLYWOOD, Oct. 12.—Woody Herman's ork is expected back on the West Coast in February after closing at the Avadin this week. The plan is to release a new concert film concerning the band's latest tour, and have made into indie motion picture field and arrangements are being made now for the similar. Of the showband, producer Harry Roman, who is putting them together from what a Glenn Miller flicker, and had to return East due to his inability to make a perfect film, that no need, has not seemed to affect Herman's perfect film desire to go ahead with his plan.

Woody has a script ready for production for Johnnys, which was written by Sid Kuller, who wrote some of the hits. This is a comedy, the style of a comic character Timmie Rogers' material. It was rehearsed non-stop and some sincere efforts to do a picture which really depicts and does justice to the band bid during recent years, but none have really jelled.

**Jolson Film Big Has Plenty Oldies, Mucho Schmalzzo**

NEW YORK, Oct. 12.—Musically, the new pic at Radio City Music Hall—The Jolson Story—is a parade of his hits. Presenters expect to make the Jolson both on the stage and on the screen. Oddly, the one hit missing, a number of Bob Hope's, isn't even mentioned. But wise film parades almost two-score tunes in popular with the cinema bands, with Robert W. Mitchell's Paramount Studio's who catch their attention with serious comedy shots, with Larry Parks emoting and Jolson chanting. Songs and dances that Jolson and Jolson does a solid job of schmaltz and showman- ship of musical and comedy.

Film opens with Jolson in his boyhood in Washington, a member of a burlly audience who sings a solo with the vaude performer on stage. He winds up as the performer's singing muscles, bookers insist, and it's a well of Broadway and Hollywood. Story has plenty of good humor. One of the funniest number this week is the song for the tune in between tunes. Scene, of course, a song for Jolson's, "Oh, You Round My Shoulder, I'm Sitting on Top of the World, and Waiting for the Breakdown of the top songs sung and mined.

Parks, as the chanting Jolson, is odd about the whole thing but he just doesn't click. Gries hard, but he's not Jolson. Non-musical scenes are the mes mostly pretty sticky sweet and a long way from the real story. Fame for the oldsters among Jolson fans. Kids will yawn after a few numbers are sung at one of the numbers at the way of the old Jolson man in his manner. Nevertheless, it stands to do between 165G and 170G the first week.

**Wants Disk Equipment For Plant in Barcelona**

NEW YORK, Oct. 12.—Nicholas Sura, head of Ediciones Armonico, music publishers and reps in Barcelona, Spain, for Robbins Music, is on a mission for the record plant he is going to build in Barcelona. He will press this in the next few weeks really make a trip to the United States to see the plant. It is his idea that he would then take Spain to do so. Sura also owns Lamsa, Barcelona music publisher, who arranged the George Johnson 5-piece American ork for an indefinite run. Dave Schmid production schedule includes Who's Who in the Zoo, Tom Thumb and a third as you remain.

**New 16mm. Sound-Music Org**

HOLLYWOOD, Oct. 12.—New service to provide sound and music for 16mm. exhibitions has been organized here by John Farrow, Paramount director. Farrow's company, 16mm, film department, is run by Col. Richard J. Cunningham, who is leaving the Army Music Force to come organ's proxy. Paul W. Scanlon, of Walt Disney pic; George Marsh, U.S.C. directing dean and John P. McCafden, ex-AAF colonel, will be associated with Farrow.

**Ross Kidish Musicconductor**

NEW YORK, Oct. 12.—Ray Ross, music director for Station WNEW here will fill in for Hank Sylvern as do. Sylvern and Ross have been playing together for years, and since last month, Ross's first date will be Tuesday (13) in Mercury-Govern. Sylvern album schedule includes Who's Who in the Zoo, Tom Thumb and a third as you remain.
**Blueblood Brawls, 1-Nighters Off in a Sad Philly Season**

PHILADELPHIA, Oct. 12.—Leak in the greasy boat that has all but sunk the one-night public dance promotion business was caught this week. Band leaders are starting to get up with private affair bookings. Hardiest hit in the private affair field has been the social set. Generally, mid-October finds the offices catering to the social set loaded with New Year's Eve bookings. At this date, the holiday season looks like a bust. Offices specializing in private affairs report that bookings are at least 30 per cent under last year for the season ahead. Altho the social set is still well-heeled, bluebloods are going easy on buying music for coming-out parties, social teas and receptions.

Several factors are blamed for the tilted-pinky booking bust. The stock market crash has hit such music buyers hard. Dotter maters are getting tight budgets, so they're shopping around for a "cheaper" band. Another factor is labor-management relationships. Loaded down with labor problems and requests for "cost of living" jumps from the unions, the bands feel obligated to its boys to make big splashes on social levels. Bluebloods can't see spending 10 or 20 on a band for a blow-out on Saturday night and then trying to bargain with a labor union on Monday morning.

**Mini Men Rule a Handicap**

Still another excuse given by the bookers for the dearth of society bookings is the "minimum" rule of the labor unions. This rule, which was established last year, is a set-up whereby the various hotels around town had to use a minimum number of members. Family seeking a concert trio for a family dinner in a hotel room soon finds out that they have to hire six men instead.

"You think the field doesn't look any better. One-night stand with King Cole Triumph at the local Duke's Park Ballroom, first major public dance of the new season, was a major flop. Blame was put on the high ticket, with ducats scaled to $1.75. A second prom with Andy Kirk just about shut the promoter breaking even even when only 1,000 dancers turned out for the shindig, local dance promoters are wary. However, out-of-town promoters are beginning to invade the local scene, figuring that they can turn the trick. Al Cooper, former leader of the Savoy Sultans, has turned promoter and is coming up with a new area with Larry Block and Johnny Moore's Three Blazers.

**Terpence Only Bright Spot**

Only real musical spark is seen at local ballrooms, where home-town bandleaders are on tap. With ducats scaled low, good biz is reported by the local ballrooms, indicating that the kids still want live music for their dancing but can't afford to shell out a couple of bucks for what is supposed to be a name band.

Current week saw three more ballrooms returning to the scene, with the Fosses bringing in a band for Wednesday, Friday, Saturday and Sunday dances, a Tuesday night added to the schedule at Wm. Ballar's with George Gerlach on the stand, and Bombay Gardens lighting up for Tuesdays and Saturdays with Buddy Valentino. Wagner's Dancing Academy, with Leo Zollo on the stand, and Amour Ballroom, with Arnold Wiand, are the only establishments on full week basis. Also on the local balcony scene, and depending solely on home talent, are the operating four nights a week, Bob Shebley and Eddie Stuart sharing the stand and with a labor union on Monday morning.

**JENNY LOU CARSON “Music From the Heart”**

ONE OF the nation's leading fem writers of folk songs, Jenny Lou Carson sings and pens from the heart. Maybe it was her training as a Salvation Army lass, singing and playing the tambourine on the streets of her home town. Decore, Ill., last week, in the air she is recognized as a top chipper-quaint-President who sings and writes sincerely. For many years she was a name on WLS's National Barn Dance, but is currently on a Leave of Absence following her move to "Tiny" Hall, country's out- side bond leader.

Miss Carson has to her credit such ditties as "Jealous Heart Dance," What More Can I Do and Two-Timed Me One Time Too Often. More than 30 top distributors all over America has released her songs.

Versatility is one of her highlights. Being a musician, she can do rope tricks, is an expert sharpshooter and makes her own cowgirl leather costumes.

Her enthusiasm for sharing her big plan is for a shinny town for handicapped, interested two Chi feme, who organized a shinny club, now with 800 members.
GUESSING GAME: What Happened at AFM-Agency Meet

NEW YORK, Oct. 12—Major mystery of the week in the band business was the outcome (if anything) of the meeting held by the American Federation of Musicians and the major band booking agencies Wednesday (10). None of the parties concerned would make any comment on the subjects discussed or decisions made. Fair guess is that this is one time the union wasn't asking for things, but rather the agencies were doing the asking. Band business, like many another business, is off around the country. Agencies have been having tough sledding trying to make a buck with rising costs and union limitations on earnings, so it is possible they were asking the AFM for a little union space in the form of a let-up on some of restrictions under which they operate.

Jordan Exits 400 To Make New Full-Length Flicker

NEW YORK, Oct. 12.—The Louis Jordan orchestra wound up its 400 Restaurant engagement Wednesday (9) in order to fulfill a conflicting movie commitment. It was assumed in Jordan quarters that the 400 engagement would not conflict with the pic deal, but when conflict arose, parting was arranged by mutual agreement between Jordan's management and the 400. Jordan was to play the 400 with options running thru October 31, taking a three-week bill which includes Randy Brooks' orchestra and the Machito Rumba brooks. Brooks and Machito will finish the month at the restaurant.

Pic that Jordan left the 400 to shift his talents, Petrie and Genuen will be shot at the local Filmcraft studio by Bob Savin's Actor Agency. The picture is a full-length follow-up to Jordan's Beware Flick, Producer is Berle Adams. Dropping of Jordan's option by 400 left way open for GAC to book him into Harlem's Apollo Theatre for the week of October 17. Ad men on the Jordan front found the leader spending out approximately 200 of his new Decca albums to location managers who booked the Jordan unit when it was starting up the ladder.

SYMPH CONDUCTOR & FIDDLER FINED AS LINE CROSSERS

MINNEAPOLIS, Oct. 12.—Fines of $25 each were levied against Milt Milkes, conductor, and Jennie Williams, violinist with the Minneapolis Symphony Orchestra, when they admitted crossing the picket line of another union's strike in Minneapolis (10) by Minneapolis Musicians Union. Local threw picket line around opening night performance of North Star Drama Guild at Women's Club Auditorium. Dispute originated because Guild refused to hire two girls, claiming all actors and employees were working union. Milkes and Miss Cullin had bought tickets to the opening and before any public notice of dispute was made. After confronting picketers, the women entered auditorium and viewed show. George Murk, prexy of musicians (AFM affiliate), ordered the pair halted before the executive board on the charges. Fines, when paid, will be turned over to stagehands local.

Peggy Lee and Barbour Into New Coast Supper Club

HOLLYWOOD, Oct. 12.—Singer Peggy Lee with hubby Dave Barbour's orch were penned by Manager Cecil O'Neal to a November 10 opening at Glenn Billingsley's new Supper Club on Sunset Boulevard. Located above a downstairs eatery, debuts next week with show planned by Bullets Durham, including singer Clark Dennis, Page Cavanaugh Trio and Ann Triola. Two additional acts will also be featured, including Peggy Lee's run. This will be her first local night club appearance since her several cliché Capitol ditties.

ASCAP Meet Talks Vet Bonus

NEW YORK, Oct. 12—Discussion of a bonus for veteran members was held at the Thursday (10) meeting of the American Society of Composers, Authors and Publishers. Initial proposal made suggested a cash bonus, while a subsequent proposal suggested that bonus be made by granting an increase in ASCAP rating to vet members. Subject was put on ASCAP agenda for further discussion.

Smiley's Crayon Contest

HOLLYWOOD, Oct. 12.—Smiley Burnett will distribute his Rancho Records kids' album thru Melody, Inc. Burnett's initial disk booklet, under his own label will be aimed at the Christmas trade and will contain four sides. illustrator package will be designed in black and white with instructions for kids to fill in drawings with crayons. He will run a contest, giving away a free trip to Hollywood for best coloring job.

Holden to E. B. Marks

NEW YORK, Oct. 12.—Harry Holden is in talks with the G. Frank Adams affiliate, Borton Music, has joined E. B. Marks to handle firm's sales out of Los Angeles. Holden will cover Texas and everything west of Denver.

MURK, UNION PREXY, AND MILKES, OPERATOR, IN MINNIE STANDBY TIPP

MINNEAPOLIS, Oct. 12.—Minneapolis Musicians Union forced a 40-minute delay Sunday (6) in opening of Bill Robinson troupe concert in Minneapolis Auditorium. Report on Minneapolis Attractions, hired by music union of 15 men. George Murk, musicians' prexy, had made request of Minneapolis city council a week ago to have $25,000 stand-by fund set aside for musical production. City council has taken no action. The Robinson troupe was dressed and ready to go on Sunday night when Murk walked in and demanded that Milkies hire extra musikrs. Milkies argued troupe had only three musicians, two pianists and a vocalist, and was required to hire only three stand-bys. Murk was adamant.

Meanwhile a small crowd of little more than 1,000 became restless as minutes ticked on past 8:30 p.m. opening. Announcer came out and without referring to difficulty, said show would go on. Milkies and his attorney felt, for that if they were to shell out $135 they wanted musikrs on hand and to play. Murk said he would have 'em on hand for interview.

Milkies finally yielded while his attorney took to stand and quote--dance whys and wherefores of delay. About 50 persons got up and demanded their money back. At intermission only four musikrs were on hand. By end of regular show unit was ready and Milkies insisted they play two numbers--to empty house. Milkies intimates court action.

TODAY'S TOP TIP! "THE BEST MAN" out of Roy Alfred & Fred Wise

TRACK RECORDS WON

Columbia Capitol Mercury Decca

Jockey

Les Brown King Cole Tri Sunny Skylar Romo Vincent

TRANSCRIPTION HANDICAPS

Capitol Lang-Worth World MacGregor Capitol Standard NBC Thesaurus Lang-Worth Musak Associated Standard

Jockey

Peggy Lee and Frank Devol The Four Knights Les Brown Jimmy Grier Pee Wee Hunt The Starlighters Novatimo Trio Tommy Tucker Jerry Sears Elliot Lawrence Leighton Noble

PLAYING "THE BEST MAN" ACROSS THE BOARD


Entered By VANGUARD SONGS

Trainers Harry Tenney Marty Tenney New York

Billy Stoneham Herb Monteil Hollywood
PUBLISHERS' RECORD RELEASE DATES

In an effort to help cut down to a minimum the number of misunderstandings between music publishers and record companies over the former’s release dates on tunes, The Billboard publishes a list of songs on which publishers have set release dates. This list was supplied by Harry Fox, agent and trustee for many publishers, and by a number of the publishers themselves. Fox has consented to forward to The Billboard additional releases when restrictions are placed on record releases.

The Billboard invites those publishers not represented by Fox to send in their own listings. This feature will appear in The Billboard until such time as the editors feel the need for it no longer exists.

NAME OF SONG
(Publisher and Producer of Film)

<table>
<thead>
<tr>
<th>SONG</th>
<th>PUBLISHER</th>
<th>RELEASE DATE</th>
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<tbody>
<tr>
<td>A GAIL IN CALICO</td>
<td>Remick Music Corp.</td>
<td>October 1</td>
</tr>
<tr>
<td>(The Time, the Place and the Girl—WARNER Bros.)</td>
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<tr>
<td>ANOTHER NIGHT LIKE THIS</td>
<td>E. B. Marks Music Corp.</td>
<td>November 1</td>
</tr>
<tr>
<td>(Carnival in Costa Rica—20TH CENTURY-FOX)</td>
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<tr>
<td>ANY WAY THE WIND BLOWS</td>
<td>Burke-Van Heusen, Inc.</td>
<td>November 1</td>
</tr>
<tr>
<td>(London Town—J. ARTHUR RANK)</td>
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<tr>
<td>BOP DE BIP</td>
<td>Preview Music Co.</td>
<td>December 1</td>
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<tr>
<td>COSTA RICA</td>
<td>E. B. Marks Music Corp.</td>
<td>November 1</td>
</tr>
<tr>
<td>(Carnival in Costa Rica—20TH CENTURY FOX)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>FIESTA</td>
<td>E. B. Marks Music Corp.</td>
<td>November 1</td>
</tr>
<tr>
<td>(20TH CENTURY-FOX)</td>
<td>Burke-Van Heusen, Inc.</td>
<td>November 1</td>
</tr>
<tr>
<td>GONNA GET ME SOMEBODY TO LOVE</td>
<td>Edwin H. Morris &amp; Co.</td>
<td>November 1</td>
</tr>
<tr>
<td>(Deut in the Fin—UNITED ARTISTS)</td>
<td></td>
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<tr>
<td>GUI-J-PIA</td>
<td>E. B. Marks Music Corp.</td>
<td>November 1</td>
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<tr>
<td>(Carnival in Costa Rica—20TH CENTURY FOX)</td>
<td></td>
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<tr>
<td>HARVEST SONG</td>
<td>E. B. Marks Music Corp.</td>
<td>November 1</td>
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<tr>
<td>(Carnival in Costa Rica—20TH CENTURY-FOX)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>HYDE PARK ON A SUNDAY</td>
<td>Burke-Van Heusen, Inc.</td>
<td>November 1</td>
</tr>
<tr>
<td>(London Town—J. ARTHUR RANK)</td>
<td></td>
<td></td>
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<tr>
<td>I HAD TOO MUCH TO DREAM LAST NIGHT</td>
<td>ABC</td>
<td>(Restricted until further notice)</td>
</tr>
<tr>
<td>I HAPPENED TO WALK DOWN FIRST STREET</td>
<td>Remick Music Corp.</td>
<td>October 1</td>
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<tr>
<td>(The Time, the Place and the Girl—WARNER Bros.)</td>
<td></td>
<td></td>
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<tr>
<td>I NEVER MEANT TO MAKE YOU CRY</td>
<td>Jo Golden</td>
<td>November 1</td>
</tr>
<tr>
<td>I’LL CLOSE MY EYES</td>
<td>Peter Maurice Music Co., Ltd.</td>
<td>December 1</td>
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<tr>
<td>I’LL KNOW IT’S LOVE</td>
<td>E. B. Marks Music Corp.</td>
<td>November 1</td>
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<tr>
<td>(Carnival in Costa Rica—20TH CENTURY-FOX)</td>
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<td></td>
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<tr>
<td>IN THE CRADLE OF LOVE</td>
<td>Jo Golden</td>
<td>November 1</td>
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<tr>
<td>I’M A GOOD DAD</td>
<td>Capital Songs, Inc.</td>
<td>November 1</td>
</tr>
<tr>
<td>I’VE COMPETITION IN MY LOVE</td>
<td>Jo Golden</td>
<td>November 10</td>
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<tr>
<td>LAS CARPETAS</td>
<td>E. B. Marks Music Corp.</td>
<td>November 1</td>
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<tr>
<td>(Carnival in Costa Rica—20TH CENTURY-FOX)</td>
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<tr>
<td>MARACAS</td>
<td>E. B. Marks Music Corp.</td>
<td>November 1</td>
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<td>(Carnival in Costa Rica—20TH CENTURY-FOX)</td>
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<tr>
<td>MI VIDA</td>
<td>E. B. Marks Music Corp.</td>
<td>November 1</td>
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<tr>
<td>(Carnival in Costa Rica—20TH CENTURY-FOX)</td>
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<td></td>
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<tr>
<td>MY HEART GOES CRAZY</td>
<td>Burke-Van Heusen, Inc.</td>
<td>November 1</td>
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<tr>
<td>(An American title for English film “London Town”)</td>
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<tr>
<td>OH, BUT I DO</td>
<td>M. Witmark &amp; Sons</td>
<td>October 23</td>
</tr>
<tr>
<td>(The Time, the Place and the Girl—WARNER Bros.)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ON A RAINY NIGHT IN RIO</td>
<td>M. Witmark &amp; Sons</td>
<td>October 23</td>
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<tr>
<td>(The Time, the Place and the Girl—WARNER Bros.)</td>
<td></td>
<td></td>
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<tr>
<td>PUNTO GUANACASTEÇO</td>
<td>E. B. Marks Music Corp.</td>
<td>November 1</td>
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<tr>
<td>(Carnival in Costa Rica—20TH CENTURY-FOX)</td>
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<tr>
<td>RUMBA-BOMBA</td>
<td>E. B. Marks Music Corp.</td>
<td>November 1</td>
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<tr>
<td>(Carnival in Costa Rica—20TH CENTURY-FOX)</td>
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<tr>
<td>SHHHHH—DON’T WAKE THE BABY</td>
<td>Emery Music, Inc.</td>
<td>January 1947</td>
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<tr>
<td>SO MUCH IN LOVE</td>
<td>E. B. Marks Music Corp.</td>
<td>December 1</td>
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<tr>
<td>(Carnival in Costa Rica—20TH CENTURY-FOX)</td>
<td></td>
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<tr>
<td>SO WOULD I</td>
<td>Burke-Van Heusen, Inc.</td>
<td>November 1</td>
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<tr>
<td>(London Town—J. ARTHUR RANK)</td>
<td></td>
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<tr>
<td>SOLID CITIZEN OF THE SOLID SOUTH</td>
<td>M. Witmark &amp; Sons</td>
<td>October 23</td>
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<tr>
<td>(The Time, the Place and the Girl—WARNER Bros.)</td>
<td></td>
<td></td>
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<tr>
<td>THAT’S THE BEGINNING OF THE END</td>
<td>ABC Music Corp.</td>
<td>November 1</td>
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<tr>
<td>(Carnival in Costa Rica—20TH CENTURY-FOX)</td>
<td></td>
<td></td>
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<tr>
<td>THE AMBITIOUS WEARY</td>
<td>Burke-Van Heusen, Inc.</td>
<td>November 1</td>
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<tr>
<td>(London Town—J. ARTHUR RANK)</td>
<td></td>
<td></td>
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<tr>
<td>THE CHRISTMAS SONG</td>
<td>Burke-Van Heusen, Inc.</td>
<td>Restricted until further notice</td>
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<tr>
<td>THROUGH A THOUSAND DREAMS</td>
<td>Remick Music Corp.</td>
<td>October 23</td>
</tr>
<tr>
<td>(The Time, the Place and the Girl—WARNER Bros.)</td>
<td></td>
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<tr>
<td>WEDDING MUSIC</td>
<td>E. B. Marks Music Corp.</td>
<td>November 1</td>
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<tr>
<td>(Carnival in Costa Rica—20TH CENTURY-FOX)</td>
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<td></td>
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<tr>
<td>WHICH WAY DID MY HEART GO?</td>
<td>Viking Music Corp.</td>
<td>December 1</td>
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<tr>
<td>WHY DO MEN BRING OUT THE MOTHER IN ME?</td>
<td>E. B. Marks Music Corp.</td>
<td>November 1</td>
</tr>
<tr>
<td>(Carnival in Costa Rica—20TH CENTURY-FOX)</td>
<td></td>
<td></td>
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<tr>
<td>YOU CAN’T KEEP A GOOD DREAMER DOWN</td>
<td>Burke-Van Heusen, Inc.</td>
<td>November 1</td>
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<tr>
<td>(London Town—J. ARTHUR RANK)</td>
<td></td>
<td></td>
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<tr>
<td>YOU’LL KNOW WHEN IT HAPPENS</td>
<td>Burke-Van Heusen, Inc.</td>
<td>November 1</td>
</tr>
<tr>
<td>(London Town—J. ARTHUR RANK)</td>
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<td></td>
</tr>
</tbody>
</table>

THE BILLBOARD 1000

The sensational singing maestro who made his record debut in the motion picture “As Time Goes By” with Joan Fontaine, Eddy Howard has joined the Majestic Records staff as the successor to the late Harry Reser as National Artist. Howard will tour the country with his own orchestra and will supply popular and novelty songs written especially for him. Eddy Howard’s first recording with Majestic will be announced at a later date.

The Girl That I Marry
Vocal by Eddy Howard Trio

(Eres Todo Para Mi)
Vocal by Eddy Howard Trio

Majestic No. 1083

Majestic Records
Studio: New York City
Sales: St. Charles, Illinois
(Subsidiary of Majestic Radio & Television Corporation)
The Nation's Greatest Artists Record a Caravan of Hits for...

Jenny Lou Carson
The Nation's No. 1 Girl Song Writer

Writing Exclusively For
Hill and Range Songs, Inc.
7164 Melrose Hollywood

Recording Exclusively For
Mercury Records

Just Released— "Go West Young Man"
and "Honest Injun (I Love You)"
Record No. 6016

You Can't Go Wrong Recording a Carson Song!
Here's Proof!

www.americanradiohistory.com
She wrote...

"JEALOUS HEART" "MANY TEARS AGO"
"YOU TWO-TIMED ME ONE TIME TOO OFTEN"
"DARLING, WHAT MORE CAN I DO?"
"THREE TEARS ARE NOT FOR YOU"
"ONE LITTLE TEAR DROP TOO LATE"
and others too numerous to mention!

Now she's writing, even better than ever, such songs as...

"CHAINED TO A MEMORY"
HONEST INJUN (I Love You)"
"YOU'LL LIVE TO REGRET IT"
(Wait and See)"
"THAT'S THE LAST STRAW"
"A PENNY FOR YOUR THOUGHTS"
and many others soon to be announced.

exclusively for HILL & RANGE SONGS, Inc.
The Nation's Top Tunes

The title "HONOR ROLL OF HITS" and the listing of the hits have both been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent. Position This Week Last Week
1. TO EACH HIS OWN By Jay Livingston and Ray Evans Published by Paramount Music (ASCAP) Records available: Jimmie Davis, Columbia 24766; Don Gibson, RCA 7193; The Maytals, Decca 13975; Tony Martin, Mercury 13192; Al Casey, Capitol 2767; Redmobius, Capitol 3687; Bing Crosby, Decca 13975; Tony Martin, Mercury 13192; Al Casey, Capitol 2767; Redmobius, Capitol 3687; Bing Crosby, Decca 13975; Tony Martin, Mercury 13192; Al Casey, Capitol 2767; Redmobius, Capitol 3687; Bing Crosby, Decca 13975; Tony Martin, Mercury 13192; Al Casey, Capitol 2767; Redmobius, Capitol 3687; Bing Crosby, Decca 13975; Tony Martin, Mercury 13192; Al Casey, Capitol 2767; Redmobius, Capitol 3687; Bing Crosby, Decca 13975; Tony Martin, Mercury 13192; Al Casey, Capitol 2767; Redmobius, Capitol 3687; Bing Crosby, Decca 13975; Tony Martin, Mercury 13192; Al Casey, Capitol 2767; Redmobius, Capitol 3687; Bing Crosby, Decca 13975; Tony Martin, Mercury 13192; Al Casey, Capitol 2767; Redmobius, Capitol 3687; Bing Crosby, Decca 13975; Tony Martin, Mercury 13192; Al Casey, Capitol 2767; Redmobius, Capitol 3687; Bing Crosby, Decca 13975; Tony Martin, Mercury 13192; Al Casey, Capitol 2767; Redmobius, Capitol 3687; Bing Crosby, Decca 13975; Tony Martin, Mercury 13192; Al Casey, Capitol 2767; Redmobius, Capitol 3687; Bing Crosby, Decca 13975; Tony Martin, Mercury 13192; Al Casey, Capitol 2767; Redmobius, Capitol 3687; Bing Crosby, Decca 13975; Tony Martin, Mercury 13192; Al Casey, Capitol 2767; Redmobius, Capitol 3687; Bing Crosby, Decca 13975; Tony Martin, Mercury 13192; Al Casey, Capitol 2767; Redmobius, Capitol 3687; Bing Crosby, Decca 13975; Tony Martin, Mercury 13192; Al Casey, Capitol 2767; Redmobius, Capitol 3687; Bing Crosby, Decca 13975; Tony Martin, Mercury 13192; Al Casey, Capitol 2767; Redmobius, Capitol 3687; Bing Crosby, Decca 13975; Tony Martin, Mercury 13192; Al Casey, Capitol 2767; Redmobius, Capitol 3687; Bing Crosby, Decca 13975; Tony Martin, Mercury 13192; Al Casey, Capitol 2767; Redmobius, Capitol 3687; Bing Crosby, Decca 13975; Tony Martin, Mercury 13192; Al Casey, Capitol 2767; Redmobius, Capitol 3687; Bing Crosby, Decca 13975; Tony Martin, Mercury 13192; Al Casey, Capitol 2767; Redmobius, Capitol 3687; Bing Crosby, Decca 13975; Tony Martin, Mer...
HELEN CARROLL
AND THE SATISFIERS
With Russ Case
and his Orchestra
OLE
BUTTERMILK SKY
(from Walter Wanger
production "Canyon Passage")
and
LET'S SAIL TO DREAMLAND
RCA VICTOR 20-1982

SPIKE JONES
and his Other Orchestra
MINKA
Featuring George Rock, Trumpet
and
LASSUS TROMBONE
Featuring Eddie Kusby, Trombone
RCA VICTOR 20-1983

FREDDY MARTIN
and his Orchestra
ON THE BOARDWALK
IN ATLANTIC CITY
Vocal refrain by Stuart Wade
and The Martin Men
(from the 20th Century-Fox production
"Three Little Girls in Blue")
and
I WANNA KNOW YOU
BETTER THAN I DO
Vocal refrain by Clyde Rogers
RCA VICTOR 20-1984

CHARLIE SPIVAK
and his Orchestra
IT'S ALL OVER NOW
and
(I Love You)
FOR SENTIMENTAL REASONS
Vocal refrains by Jimmy Saunders
RCA VICTOR 20-1981

PAT FLOWERS
and his Rhythm
AIN'T THAT
JUST LIKE A WOMAN?
Piano and vocal solo by Pat Flowers
and HORIZONTAL
Piano by Pat-Flowers, Vocal
refrain by Bunky Pendleton
RCA VICTOR 20-1980

TEXAS JIM ROBERTSON
and The Panhandle Punchers
FILIPINO BABY
and
RAINBOW AT MIDNIGHT
RCA VICTOR 20-1975

SONS OF THE PIONEERS
HAVE I TOLD YOU LATELY
THAT I LOVE YOU?
and
A PENNY
FOR YOUR THOUGHTS
RCA VICTOR 20-1987

TAMPA RED
Blues singer with guitar;
Maceo Merriweather, piano
and Alfred Elkins, string bass
CRYING WON'T HELP YOU
and
MAYBE SOME DAY
RCA VICTOR 20-1988

INTERNATIONAL NOVELTIES

DESI ARNAZ
and his Orchestra
CARNIVAL IN RIO (Samba)
Vocal refrain by Desi Arnez and Lucille Ball
and CARINOSO (Bolero)
Vocal refrain in Spanish by Elsa Miranda
RCA VICTOR 25-1071

STEFANO LOMBARDI
with Victor Continental Orchestra
IN CERCA DI TE (PERDUTO AMORE)
(In Search of You) (Lost Love)
and TU SOLAMENTE TU
(You, Only You)
RCA VICTOR 25-7080

THE SIX FAT DUTCHMEN
DUTCHMAN'S WALTZ
and
SCHNEIDER POLKA
RCA VICTOR 25-1068

RCA VICTOR RECORDS
PHIL BRITO

EITHER IT'S LOVE OR IT ISN'T
(from Columbia film "Dead Reckoning")

SWEETHEART OF SIGMA CHI
(from Monogram film "Sweetheart of Sigma Chi"
ORCHESTRA—SONNY BURKE

TEDDY WILSON

DON'T WORRY 'BOUT ME
(from Cotton Club Parade—World's fair Edition)
VOCAL—SARAH VAUGHAN

I WANT TO BE HAPPY
(from "No, No, Nanette"
TEDDY WILSON, OCTET

DAVE DENNEY

CHEATIN' ON YOUR BABY
WEARY WITH WORRY
DAVE DENNEY

MAURICE ROCCO

BLUE SKIES
I CAN'T GET STARTED
(from Ziegfeld follies of 1936)

MAURICE ROCCO and his
ROCKIN' RHYTHM with
Cozy Cole & Mack Stuart

NEW YORK
HOLLYWOOD

PHIL BRITO

15093
EITHER IT'S LOVE OR IT ISN'T
(from Columbia film "Dead Reckoning")

SWEETHEART OF SIGMA CHI
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NEW YORK
HOLLYWOOD

www.americanradiohistory.com
### Radio Popularity

**Songs with Greatest Radio Audiences**

*(Beginning Friday, October 4, 5 a.m., and ending Friday, 5 a.m., October 11)*

This week have the greatest audiences under the "Week to Date" column, but only those making their appearance in the list on or after November 30 are listed. Other tunes have been on from previous weeks but this information is not available. The table checked is pre-postponedly more or less and男主 at time. The totals of the songs have been shown above a total of 30 in the Frances survey to date will be indicated in the chart.

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Publisher</th>
<th>Lid.</th>
</tr>
</thead>
<tbody>
<tr>
<td>9.</td>
<td>And Then It's Heaven (R)</td>
<td>Remick—ASCAP</td>
<td></td>
</tr>
<tr>
<td>8.</td>
<td>Blue Skies (F) (R)</td>
<td>Berlin—ASCAP</td>
<td></td>
</tr>
<tr>
<td>10.</td>
<td>What's Coming Naturally (M) (R)</td>
<td>Berlin—ASCAP</td>
<td></td>
</tr>
<tr>
<td>1.</td>
<td>Either It's Love or It Isn't (F) (R)</td>
<td>Mondo—ASCAP</td>
<td></td>
</tr>
<tr>
<td>5.</td>
<td>Five Minutes More (F)</td>
<td>Melrose—ASCAP</td>
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</tr>
<tr>
<td>2.</td>
<td>For You, For Me, Forevermore (F) (R)</td>
<td>Chappell—ASCAP</td>
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</tr>
<tr>
<td>21.</td>
<td>I Don't Know Why (I Just Do) (F) (R)</td>
<td>Feist—ASCAP</td>
<td></td>
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<tr>
<td>21.</td>
<td>I Got the Sun in the Morning (F) (R)</td>
<td>Berlin—ASCAP</td>
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<tr>
<td>11.</td>
<td>I Guess I'll Get the Papers and Go Home (F)</td>
<td>Campbell-Porgie—BMI</td>
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<tr>
<td>12.</td>
<td>I'd Be Lost Without You (R)</td>
<td>Advanced—ASCAP</td>
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<tr>
<td>14.</td>
<td>If You Were the Only Girl (R)</td>
<td>Mutual—ASCAP</td>
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<td>3.</td>
<td>It's a Pity To Say Goodnight (R)</td>
<td>Leeds—ASCAP</td>
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<td>2.</td>
<td>It's My Lazy Day (F) (R)</td>
<td>Stevens—BMI</td>
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<td>11.</td>
<td>It's My Arms a Little Longer, Baby (R)</td>
<td>Roy Peatman—ASCAP</td>
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<tr>
<td>2.</td>
<td>Ole Buttermilk Sky (F) (R)</td>
<td>Burke—Van Housen—BMI</td>
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<td>5.</td>
<td>Rumors Are Flying (R)</td>
<td>Oxford—ASCAP</td>
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<td>12.</td>
<td>South America, Take It Away (M) (R)</td>
<td>Witmark—ASCAP</td>
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<tr>
<td>17.</td>
<td>Surrender (Banty-Jay)</td>
<td>ASCAP</td>
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<tr>
<td>5.</td>
<td>That Little Dream Get Nowhere (F)</td>
<td>Famous—ASCAP</td>
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<tr>
<td>3.</td>
<td>The Coffee Song (R)</td>
<td>Valiant—BMI</td>
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<tr>
<td>4.</td>
<td>The Girl That I Marry (R)</td>
<td>Rogers—BMI</td>
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<td>2.</td>
<td>The Old Lamp-Lighter (R)</td>
<td>Shapiro-Bernstein—ASCAP</td>
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<tr>
<td>1.</td>
<td>The Things We Did Last Summer (R)</td>
<td>Morris—ASCAP</td>
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<tr>
<td>21.</td>
<td>The Whole World Is Singing My Song (R)</td>
<td>Berlin—ASCAP</td>
<td></td>
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<tr>
<td>27.</td>
<td>They Say It's Wonderful (M) (R)</td>
<td>Berlin—ASCAP</td>
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<tr>
<td>6.</td>
<td>This Is Always (F) (R)</td>
<td>Bregman-Weaco—Columbia</td>
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<tr>
<td>13.</td>
<td>To Each His Own (F) (R)</td>
<td>Paramount—BMI</td>
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<tr>
<td>4.</td>
<td>Under the Willow Tree (R)</td>
<td>Peter Maurice—BMI</td>
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<tr>
<td>12.</td>
<td>What's Ya Gonna Do? (R)</td>
<td>BMI</td>
<td></td>
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<tr>
<td>6.</td>
<td>You Keep Coming Back Like a Song (F) (R)</td>
<td>Berlin—ASCAP</td>
<td></td>
</tr>
</tbody>
</table>

### Records Most-Played on the Air

Records listed here in numerical order are those played over the greatest number of radio stations. List is based on reports from weekly auditions by disk jockeys throughout the country. Unless shown in this chart, other available records of tunes listed here printed in Part II. (F) indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agent controlling performance rights on the tunes is indicated.

#### Going Strong

<table>
<thead>
<tr>
<th>Position</th>
<th>Title</th>
<th>Lid. Br</th>
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<tbody>
<tr>
<td>1.</td>
<td>FIVE MINUTES MORE</td>
<td>Frank Sinatra—Columbia 37046—ASCAP</td>
</tr>
<tr>
<td>2.</td>
<td>TO EACH OWN</td>
<td>Eddy Howard—ASCAP</td>
</tr>
<tr>
<td>3.</td>
<td>MUSIC WITH AMERICA</td>
<td>Bing Crosby-Andrews Sisters—Pot.</td>
</tr>
<tr>
<td>4.</td>
<td>LOVE AWAY</td>
<td>Tony Martin—Mercury 3022—ASCAP</td>
</tr>
<tr>
<td>5.</td>
<td>THREE BALLADS</td>
<td>Kay Kyser—Vinyl 70073—ASCAP</td>
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<tr>
<td>6.</td>
<td>PRETENDING</td>
<td>Andy Russell—Vinyl 70074—ASCAP</td>
</tr>
<tr>
<td>7.</td>
<td>SKY</td>
<td>Howard—Vinyl 70075—ASCAP</td>
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<tr>
<td>8.</td>
<td>RUMORS ARE FLYING</td>
<td>Victor 20-1951—ASCAP</td>
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<tr>
<td>9.</td>
<td>TUNE IT AWAY</td>
<td>Moore—Vinyl 70076—ASCAP</td>
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<tr>
<td>10.</td>
<td>SKY</td>
<td>Vinyl 70073—ASCAP</td>
</tr>
<tr>
<td>11.</td>
<td>SKY</td>
<td>Vinyl 70074—ASCAP</td>
</tr>
<tr>
<td>12.</td>
<td>COMING UP</td>
<td>Vinyl 70075—ASCAP</td>
</tr>
<tr>
<td>13.</td>
<td>TUNE IT AWAY</td>
<td>Moore—Vinyl 70076—ASCAP</td>
</tr>
</tbody>
</table>

#### Coming Up

<table>
<thead>
<tr>
<th>Title</th>
<th>Lid. Br</th>
</tr>
</thead>
<tbody>
<tr>
<td>OLE BUTTERMILK SKY</td>
<td>Kay Kyser—Columbia 37047—ASCAP</td>
</tr>
<tr>
<td>I KNEW I'D FALL IN LOVE TONIGHT</td>
<td>Victor 20-1951—ASCAP</td>
</tr>
<tr>
<td>MAKES A DILLY OF A DISC</td>
<td>Victor 20-1951—ASCAP</td>
</tr>
<tr>
<td>ALL BY MYSELF</td>
<td>Victor 20-1951—ASCAP</td>
</tr>
</tbody>
</table>

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**MUSIC**

**Chart Notes**

The Billboard Music Popularity Charts, or Billboard charts, is a weekly music chart published by the Billboard magazine. It ranks the top-performing songs in the United States based on sales, digital downloads, and streaming. The chart has been published since 1940, and it is one of the most recognized and influential music charts in the world. The chart is compiled by Billboard and based on a combination of airplay data from radio stations across the United States. The chart is divided into several sections, including Hot 100, Digital Song Sales, and Dance/Electronic Songs. It is a key indicator of the popularity of new music releases and is often used by record companies, artists, and radio stations to gauge the success of a track. The chart is updated each week and provides insights into the current trends in the music industry.
## Retail Record Sales

### BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers).List is based on The Billboard's weekly survey among 4,000 dealers in all sections of the country. Records are listed numerically according to greatest sales. (%) indicates tune is in a film; (†) indicates tune is in a stage musical. The B side of each record is listed in italic.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Date Last / This to date</th>
<th>Record</th>
<th>Artist(s)</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1/10/46</td>
<td>RUMORS ARE FLYING</td>
<td>Frankie Carle</td>
<td>Columbia 37969</td>
</tr>
<tr>
<td>2</td>
<td>1/10/46</td>
<td>TO EACH HIS OWN</td>
<td>Eddy Howard</td>
<td>Decca 23265</td>
</tr>
<tr>
<td>3</td>
<td>1/10/46</td>
<td>SOUTH AMERICA TAKE IT AWAY</td>
<td>Bing Crosby-Andrews Sisters</td>
<td>Decca 23369</td>
</tr>
<tr>
<td>4</td>
<td>1/10/46</td>
<td>FIVE MINUTES MORE</td>
<td>Frank Sinatra</td>
<td>Columbia 37048</td>
</tr>
<tr>
<td>5</td>
<td>1/10/46</td>
<td>TO EACH HIS OWN</td>
<td>Ink Spots</td>
<td>Decca 23615</td>
</tr>
<tr>
<td>6</td>
<td>1/10/46</td>
<td>You Put a Song in My Heart</td>
<td>Tony Martin</td>
<td>Victor 20-1877</td>
</tr>
<tr>
<td>7</td>
<td>1/10/46</td>
<td>FIVE MINUTES MORE</td>
<td>Tex Beneke-Glenn Miller Orch</td>
<td>Victor 20-1922</td>
</tr>
<tr>
<td>8</td>
<td>1/10/46</td>
<td>TO EACH HIS OWN</td>
<td>Tony Martin</td>
<td>Mercury 23022</td>
</tr>
<tr>
<td>9</td>
<td>1/10/46</td>
<td>Ill'll See You in My Dreams</td>
<td>Moderneaux-Paul Kelly</td>
<td>Columbia 37053</td>
</tr>
<tr>
<td>10</td>
<td>1/10/46</td>
<td>SURRENDER</td>
<td>Perry Como</td>
<td>Victor 20-1877</td>
</tr>
</tbody>
</table>

### BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,000 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Date Last / This to date</th>
<th>Record</th>
<th>Artist(s)</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1/10/46</td>
<td>Ink Spots Album</td>
<td>Ink Spots</td>
<td>Decca A-677</td>
</tr>
<tr>
<td>2</td>
<td>1/10/46</td>
<td>King Cole Trio</td>
<td>King Cole Trio</td>
<td>Capitol BD-29</td>
</tr>
<tr>
<td>3</td>
<td>1/10/46</td>
<td>Glenn Miller</td>
<td>Glenn Miller and Orchestra</td>
<td>Victor P-148</td>
</tr>
<tr>
<td>4</td>
<td>1/10/46</td>
<td>Wayne King</td>
<td>Wayne King</td>
<td>Victor P-159</td>
</tr>
<tr>
<td>5</td>
<td>1/10/46</td>
<td>Three Suns</td>
<td>Mills Brothers</td>
<td>Decca 476</td>
</tr>
<tr>
<td>6</td>
<td>1/10/46</td>
<td>The Joey Heathcoat Singers</td>
<td>Joey Heathcoat</td>
<td>Decca 476</td>
</tr>
</tbody>
</table>

### BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Date Last / This to date</th>
<th>Record</th>
<th>Artist(s)</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1/10/46</td>
<td>Chopin's Polonaise</td>
<td>Victor 11-6548</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>1/10/46</td>
<td>Clair de Lune</td>
<td>Jao Hauri</td>
<td>Victor 11-6551</td>
</tr>
<tr>
<td>3</td>
<td>1/10/46</td>
<td>Bolero Pops</td>
<td>Bostick's Pops</td>
<td>Victor 12160</td>
</tr>
<tr>
<td>4</td>
<td>1/10/46</td>
<td>War and Concertos</td>
<td>André Kostelanetz</td>
<td>Columbia 7453-M</td>
</tr>
<tr>
<td>5</td>
<td>1/10/46</td>
<td>Carmen Rhapsody</td>
<td>André Kostelanetz</td>
<td>Columbia 7201</td>
</tr>
</tbody>
</table>

### BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Date Last / This to date</th>
<th>Record</th>
<th>Artist(s)</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1/10/46</td>
<td>Rachmaninoff Concerto No. 2 in C Minor</td>
<td>Rachmaninoff</td>
<td>Columbia X-281</td>
</tr>
<tr>
<td>2</td>
<td>1/10/46</td>
<td>Rachmaninoff Symphony No. 2</td>
<td>Rachmaninoff</td>
<td>Columbia X-281</td>
</tr>
<tr>
<td>3</td>
<td>1/10/46</td>
<td>Rhapsody in Blue</td>
<td>Gus Vessels</td>
<td>Columbia MM-622</td>
</tr>
<tr>
<td>4</td>
<td>1/10/46</td>
<td>Eugene Ormandy, conductor</td>
<td>Eugene Ormandy, conductor</td>
<td>Philadelphia Orchestra</td>
</tr>
</tbody>
</table>
Juke Box Record Plays

Most-Played Juke Box Records

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 2,094 operators in all sections of the country. Listed under the title of each of the most played records are their available recordings for the same tune. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>TO EACH HIS OWN</th>
<th>Artist</th>
<th>Label</th>
<th>沖出他自己的耳朵</th>
<th>艺术家</th>
<th>标签</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Eddy Howard</td>
<td>Columbia</td>
<td>23610</td>
<td>esk Howard</td>
<td>Eddy Howard</td>
<td>Columbia 23610</td>
</tr>
<tr>
<td>2</td>
<td>RUMORS ARE FLYING</td>
<td>Frankie Carle (Major)</td>
<td>Columbia</td>
<td>23609</td>
<td>RUMORS ARE FLYING</td>
<td>Frankie Carle (Major)</td>
</tr>
<tr>
<td>3</td>
<td>SOUTH AMERICA TAKE IT AWAY</td>
<td>Andrews Sisters (Vic Schoen Ork)</td>
<td>Columbia</td>
<td>23608</td>
<td>SOUTH AMERICA TAKE IT AWAY</td>
<td>Andrews Sisters (Vic Schoen Ork)</td>
</tr>
<tr>
<td>4</td>
<td>FIVE MINUTES MORE</td>
<td>Tex Beneke-Glen Miller Ork</td>
<td>Decca</td>
<td>23611</td>
<td>FIVE MINUTES MORE</td>
<td>Tex Beneke-Glen Miller Ork</td>
</tr>
<tr>
<td>5</td>
<td>TO EACH HIS OWN</td>
<td>Jack Smith</td>
<td>Decca</td>
<td>23617</td>
<td>TO EACH HIS OWN</td>
<td>Jack Smith</td>
</tr>
<tr>
<td>6</td>
<td>CHOO CHOO CH'BOOGIE</td>
<td>Louis Jordan and His Tympany Five</td>
<td>Decca</td>
<td>23610</td>
<td>CHOO CHOO CH'BOOGIE</td>
<td>Louis Jordan and His Tymphony Five</td>
</tr>
<tr>
<td>7</td>
<td>OL' BUTTERMILK SKY</td>
<td>Louis Jordan</td>
<td>Columbia</td>
<td>37023</td>
<td>OL' BUTTERMILK SKY</td>
<td>Louis Jordan</td>
</tr>
<tr>
<td>8</td>
<td>SURRENDER</td>
<td>Perry Como (Russ Case Ork)</td>
<td>Victor</td>
<td>20-1222</td>
<td>SURRENDER</td>
<td>Perry Como (Russ Case Ork)</td>
</tr>
<tr>
<td>9</td>
<td>TO EACH HIS OWN</td>
<td>Tony Martin</td>
<td>Mercury</td>
<td>3052</td>
<td>TO EACH HIS OWN</td>
<td>Tony Martin</td>
</tr>
<tr>
<td>10</td>
<td>RUMORS ARE FLYING</td>
<td>Andrew Sisters-Paul (Vic Schoen Ork)</td>
<td>Decca</td>
<td>23656</td>
<td>RUMORS ARE FLYING</td>
<td>Andrew Sisters-Paul (Vic Schoen Ork)</td>
</tr>
</tbody>
</table>

Coming Up

FIVE MINUTES MORE | Skitch Henderson | Capitol 287

Most-Played Juke Box Folk Records

Records listed are folk records most played in juke boxes according to The Billboard's weekly survey among juke box operators.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>WINE, WOMEN AND SONG</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Al Dexter</td>
<td>Columbia 3702</td>
<td>23610</td>
</tr>
<tr>
<td>2</td>
<td>DIVORCE ME, C. O. D.</td>
<td>Marie Travis</td>
<td>Capitol 290</td>
</tr>
<tr>
<td>3</td>
<td>THAT'S HOW MUCH I</td>
<td>Eddy Arnold</td>
<td>Victor 20-1946</td>
</tr>
<tr>
<td>4</td>
<td>HAVE I TOLD YOU LATELY</td>
<td>Gene Autry</td>
<td>Columbia 37079</td>
</tr>
<tr>
<td>5</td>
<td>YOU LEAVE, DON'T SLAM THE DOOR</td>
<td>Tex Ritter</td>
<td>Capitol 290</td>
</tr>
</tbody>
</table>

Most-Played Juke Box Race Records

Records listed are race-type disks most played in the nation's juke boxes, according to The Billboard's weekly survey among juke box operators.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>CHOOS CHOO CH'BOOGIE</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Louis Jordan and His Tympany Five</td>
<td>Decca 23610</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Ain't That Just Like A WOMAN</td>
<td>Louis Jordan</td>
<td>Decca 23609</td>
</tr>
<tr>
<td>3</td>
<td>PLAYFUL BABY</td>
<td>(Johnnie Alston and His All Stars)</td>
<td>Apollo 372</td>
</tr>
<tr>
<td>4</td>
<td>STONE COLD DEAD IN THE MARKET</td>
<td>Louis Jordan &amp; His Tympany</td>
<td>Decca 23646</td>
</tr>
<tr>
<td>5</td>
<td>THAT CHICKS TOO YOUNG</td>
<td>Louis Jordan and His Tympany</td>
<td>Decca 23610</td>
</tr>
<tr>
<td>6</td>
<td>SO GLAD YOU'RE MINE</td>
<td>Arthur (Big Boy) Croba</td>
<td>Victor 20-1844</td>
</tr>
</tbody>
</table>

www.americanradiohistory.com
BENNY GOODMAN (Columbia 37091) — Put That Kiss Back Where You Found It

My Blue Heaven—FT; VC.

Instead of placing the emphasis on the ensemble playing, Benny Goodman's idea here is to bring out the baritone saxophone, and so the result is a thoroughly enjoyable rhythm section, to the delight of all who like the baritone saxophone. With Art Land playing the lyrical lead, "My Blue Heaven" finds the maestro's clarinet, Art Gradus' piano and Ben Cooper's trombone riding out on the melodic theme. No pace the band to set the pace on "My Blue Heaven," with Land taking two stanzas to give the ditty its full rhythmic flavor. Both sides well bright for the phonos, with "My Blue Heaven" the face-up block.

SPIKE JONES (Victor 20-1930) — Minnie—FT

Luscious Trombone—FT.

You'll have to look a second time on the label to convince yourself this is Spike Jones. For instead of the synchronized sallies of his City Slickers, this flatterer introduces us with Jones' "Crazy Orchestra," which the maestro used so effectively for air transcriptionals. But instead of wanning some of the fine music Jones has put on e.t.c., these selections are musical novelties that will be contrasted with his dicker sides. Prominent a large band, replace a large string section. Spike shows the trumpetting of George Rock for "Sticks." "Peanut the Rich Harmonic background, the bugle displays its virtuosity in playing as it gives out on the strings in the "Ragtime Sticks." All this is topped off by "Minnie," Henry Busse with a flash of light in his eyes. Following on, "Luscious Trombone" to mirror the rich tone and trombone arrangements of Spike's "Ragtime Sticks," and the selection, starting off as a cornet-led orchestra, out of a group melody, while the Spike Jones fans know for his massive better for his slickness, the same elements of trumpet yet another reason why the phonos may bring some coinage for "Minnie."

COUNT BASIE (Columbia 37093) — Fools In Love—VC.

Voices of Ease—FT.

Count Basie is in high gear for this music, which, for "Fools in Love," a race dagged blues which Trinell Rogers introduced earlier on wax, the Count calls in Alumni Moore for easy-going lyrical growing to bring out all of the natural

Album Reviews

In a continuing effort to review as much of the output of all record manufacturers as manpower and paper limitations permit, the Billboard music section each week reviews recently released albums by VOGUE in REVIEW ANALYSIS, on page 53. These album reviews, of course, are in addition to the reviews on this and the facing page, and intended mainly for the music machines department this week.

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honor of the ditty that tells of a whirl-wind geographical romance covering Montana (Pls.), Georgia (Ga.), Louisiana (La.) and Pennsylvania (Pa.). And for means of the Count pulls a real Mutton-Leg for it. "Fools in Love," an instrumental number, is a neat addition to the hot horns and particularly the fine trumpet soloing of Basie's trumpeter. Spinning makes for a real hot, jazz classic. The Count, particularly the trumpeter, will get the most from the novelty "Fools in Love."
BOBBY BYRNE (Cosmo 301)

"So Beats My Heart for You"—FT; V.

Take Me Back To Little Rock, Arkansas—FT; V.

Blending smooth harmonies with smooth syncop, Bobby Byrne is something to watch. Bringer back "So Beats My Heart for You," the brasses and woodwinds play by a carpet of sustained harmonies as Bob Haynes balances the lyrical, pensive mood. And for added spicing delight, the maestro's sweet tempo variation gives the instrumental intro stanzas. It's a bright rhythmic punch that will make the importers "Take Me Back To Little Rock" also of the ditty itself in a new light. They in this ditty, ditty the band covers her theme in a good order.

The familiar "So Beats My Heart for You" may get some measure of play in the phones.

DIANA SHOREXAVIER CUGAT

(Film 37090)

You, So It's You—FT; V.

We're Gonna Have a Little Rock—FT; V.

With Xavier Cugat providing the South American musical mood, and with much color and zest, the soft and intimate lyrical interpretations of Diana Shore for the Latin-ballerina is without, selling all the way. Ear-caressing is the melodious and harmonious "You, So It's You," a Hasekano. And to the better beats, is equal in with the music melodies of "So It's You," from the "Ebony Joe Hunter" move scene. They'll take to this plattering for the patter phones rather than the joke.

BOBBY DOYLE (RCA Victor 15039)

And Then It's Over—FT; V.

You Keep Coming Back Like a Song—FT; V.

With Ivory Joe Hunter providing the South American mood, and with much color and zest, the soft and intimate lyrical interpretations of Bobby Doyle has its mark in the jazz bands. And to enhance his song selling, the singing of the top-notch instrumental import from Ray Bloch, adding up to pleasant, song selections on and off the top drawer.

Where the vocal sides shape up strong on these vocal sides, both of these sing with ease.

JACK NYE (Cocktail Hour 113, 114)

Chances Are in C-Sharp Minor—FT; V.

When You Were the Painted Doll—FT; V.

Slightly Ho-Hum—FT; V.

A simple, salty, soothing stuff, Nick Cugat doesn't fail from his mark in Jack Nye's rhythm-setting. All sides are listenable, but ivory-dusted Nye's piano (piano, violin, accordion, drums) display little that's musically or interestingly outstanding. His two-quarter best syncro version of Chopin's "In C Sharp Minor" lacks imagination, falling to utilize melodic advantages clashing here and there. "Wedding of the Painted Doll" comes up as a rather drab affair. The vocals in the Cugat band are somewhat better. Locum's haunting "The Chances Are" proves the money instrumental. Cugat's "Shoe" is best of the lot, the others being smoky and endless in spots. Instrumentally, Nye's piano surpasses the others. Generally, the whole sound no better than the average combo.

One of the sides better from which to choose.

JEANNIE MCKEON (Black & White 790)

You Keep Coming Back Like a Song—FT; V.

I May Be Wrong—FT; V.

Abed by the appealing quality of Irvin Brun and his band. "You Keep Coming Back," and with Al Ike's mellow-sounding vocals, make the rhythmic setting. Especially Mckean's rendition of "I May Be Wrong" is equal to phonograph. "Time Flies" is a catchy tune, the side seems well sung. Tone quality is good, songbirds sell for better returns as compared to the rhythmically bothersome side, I May Be Wrong.

On the strength of the tune, I'd like better to chose for. "You Keep Coming Back" while "Wrong" should rear repeat play.

IVORY JOE HUNTER (Pacific 621, 622)

We're Gonna Boogie—FT; V.

Heart Full of Blues—FT; V.

Are You Hop—FT; V.

I Love You—FT; V.

I Love You—FT; V.

With Ivory Joe Hunter's solid keyboard knack and featuring the rhythm-chanter riff pattern, small bass band cut it sharp and hot. "We're Gonna Boogie" holds a bright beat as Hunter sings the words in a typical race style. With his piano and an alto sax shoring the solo parts, Hunter expresses creatively. Figured piano slips, Thesper, billed as Aurrav, takes over vocal chores on second side, passing the ear test on both sides. "Are You Hop?" will follow a time-perturbed pattern and is further weakened by the lyric-shower s quick-torch time shows chip off to better advantage.

The McNeil Choir (Black & White 4002)

I Will Be Done—V.

Hold On—V.

Aimed at a cappella voice appealingly blended for these specialists. In "Hold On," group starts off quietly to march-patterned theme, building to interesting harmonic interplay of voices. To a humming background, the baritone voice takes the lead from the start with each line, fitting in for each chorus with words. Cut-offs are clean, dynamics well controlled and harmonies are smooth. Not for jokes.

(Continued on page 98)
(Continued from opp. page)

HARD TACK ........................................ Johnny Moore's Three Blazers (I WANT)

EDDIE HEYWOOD ON THE 88
ALBUM ........................................ Eddie Heywood ................................ Signature R-101
He's On the Moon ................................ Signature 40002
Night and Day ................................ Signature 40004
I'm Getting Restless ................................ Signature 40001
The Second Of May ................................ Signature 40024
Lone Star ........................................ Signature 40024
Then There Were Two ............................ Signature 40001

I CAN'T LIVE WITHOUT YOU ............... Shelly West (OKLAHOMA HONEY) ...
I DON'T WANT TO SEE YOU IF I ALBERT AMFORD (EVEN RIVER)... Bullet 603
I CAN'T SEE YOU BY YOURSELF ......... Mercury 5066
I'M IN LOVE ...................................... Harry Siverson (P .I.) .......................... Mercury 2211
I KNOW IT WAS THE BLOOD ............... Flying Clouds of Detroit (I MUST) ....... Haven 508
I LEFT MY BOOTS AND SADDLE .. Round Up (I FEEL) .................................. Arista 6-420
I MAY BE EASY, BUT I'M NO FOOL .... Connie Williams (Bob Merrell) (AIN'T GON'T) ... Capital 314
I MUST TELL JESUS ................................ Flying Clouds of Detroit (I KNOW) .......

I NEED LOVIN' ................................... Tiny Hilly (PRETTY BABY) ................. Mercury 6222
I ROUNDED THE STARS ................. Shorty Long (Chuck Ray Ranges) (YOU'VE GOT) .... Bill Daniels (MY BICYCLE) ................ Mercury 2021
I SURRENDER DEAR ............................. Freddy Martin (Chad Ingers) ................. Victor 21984
I WANNA KNOW YOU BETTER THAN I MEAN I NEED YOU .................................... Johnny Three Blazers (Charles Brown) (HARD TACK) ..................... Exclusive 228
I WILL BE HOME AGAIN ............. Selah Jubilee Quartet (JERICHO) ............... Arist 4021
I'LL ALWAYS BE WITH YOU .............. Arthur Prysock (Makin' A) ................. Haven 1906
I'LL NEVER LOVE AGAIN (La Blanca) ....... Brother (Tony Timpson) ................. Continental T-397
IF I WAS TRUE ........................................ Modern Music MM.137
I'M A MARRIED MAN ................................ Ben Vail (That Lonesome Old Man) .......... Capitol 312
I'M ALWAYS CHASING RAINBOWS ... Floyd Webley (BUMBLE BEE) ......... Capitol C-995
I'M NOT ASHAMED TO BE A WITNESS ...................................................... Flying Clouds of Detroit (GOOD)... Haven 507
I'M PRAYIN' ........................................ Arthur Haines (Harry Geller Orchestra) .......
I'TS ALL OVER NOW ......................... Selah Jubilee Quartet (I WILL) ........ ..... Columbia 37094
JERICO ROAD ..................................... Arthur Prandy (BLOODY BONNIE) .......
JE'TADORE .......................................... Archie Shepp (SHY DI) ....................... Capitol 312
JEZEBEL ............................................. Selah Jubilee Quartet (ALL A) .......... Arist 4027
JOSE RELEM SANTANA ................. Margie Llego (Abubak Parry Orch) .......... (RUMBANTELA) ........................................ Peabody 2044
JUST SQUEEZE ME (But Don't Test Dick) ... Gunther Orcs (Jimmy-O).......... Galante-Bob Campbell (WHEN YOU) .................... Columbia 23759
LA GENOVESA .................................... Angeles Y Tono (LAS GOLONDRIAS) .......
LA RIECLA ......................................... Angeles Y Tono (LAS GOLONDRIAS) .......
LA SOLO GOLONDRIAS .................... Angeles Y Tono (LA GENOVESA) .......... Peabody 310
LUCIANO TROMBONE ........................ Anthony G. (Las Macondas) .............. Victor 210-183
LET'S BREAK THE BREAD ............... Brother Henry Lee Williams (TEN) ......
TOGETHER ........................................ Howard (Henry Williams) ............ Capitol 419
LINDA MAYO ...................................... Rosemary (Tiger Rag) ...................... Capitol C-4034
LINDA MUELLER ................................. Johannes (RIGHT AS) ......................... Continental C-900
LINDA McDOACAN ......................... Andrea Fuentes (Las Cortinas) .......... Peabody 250
LITIN TILU ........................................ Robert Lindholm (LA CLARICE) .......... Continental C-900
LITTLE DAVE AND I ............... Four Bluejackets (RIP! SOMEBODY) .......... Mercury 8019
LORD HELP THE POOR AND HEEDY ...................................................... Peabody 2028
LOVE IS THE DARDEST THING ....... Roberta Matthis (Tales From Heaven) ......... Them (WHO) ........................................... Mercury 5068
LYNN .................................................. Eddy Howard (Eddy Howard (MY LAST) ......
MABEL ............................................... Les Turner (Saturday Night) ............ National 4009
MAKE A FOOL OUT OF ME .......... Arthur Prysock (I ALWAYS HAD MY HAND) ...... Haven 500
MALDITA SUERTE ....................... Maria Ines (José De La Cruz) .......... Peabody 2953
MATEO MAGDALENO ..................... Martín y Carlos (JOSÉ DE LA CRUZ) ..... Peabody 400
MAYME LA=GAD robbery ................... Anna Maria (La Guerra de La Selva) .......
MINKA ............................................ Spike Jones (Skeezix and His Ork (LASSUS TROMBONE) ................. Victor 220-183
MISSOURI WALTZ .............................. Eddy Howard (Eddy Howard-Trio) (MY BEST) ..
MOJO DEKELE .................................. Ko Bost VANDRFR Frank Yankovic (DEKLE, KGO) .......
MOJO DEKELE .................................. Ko Bost VANDRFR Frank Yankovic (DEKLE, KGO) .......

It's CLYDE MOODY Again! ...........................
SINGING TWO ...................................................................................................................

"SWING-BILLIE NICKEL-GRABBERS" THAT TOP ALL PREVIOUS RELEASES

"I'M SO LOVESOME" AND
"IF I HAD MY LIFE TO LIVE OVER" ......................................................... BULLET Record No. 608

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OPERATORS, DEALERS, DON'T MISS THIS CASH-RAISING ORDER NOW FROM YOUR NEAREST DISTRIBUTOR

BULLET RECORDS & TRANScriptions CO. - A SHARP TUNE
ALWAYS A SMASH HIT
2320 12TH AVE., SOUTH
NASHVILLE, TENN.

(Continued on page 101)
Music---As Written

At The Billboard
October 19, 1946

NEW YORK: ASCAP meeting Thursday (8) provided political fireworks when veteran Daniel James, of Tempo Music, arose in a rebuff to a speech by ASCAP General Manager John J. Paine, which James claimed inferred a raise for the Spanish government.

Paine's statement on Spain came up in a report he was presenting, surveying the result of an ASCAP sponsored tour of Europe, which Herman Finkelstein and he made.

Dave Rose in town to pen some scores for Bregman, Veto & Conn. . . . Miguelito Valdez doing a column for a New York-published Spanish newspaper in Spain. . . . Paul Gon-

solves replaced Illinois Jacquet in the hot tenor chair in Count Basie's ork. . . . Jimmie Lunceford opens at Boston's Rio Casino for two weeks on November 10 . . . Rumba specialist Billy Morales will dispense his rhythms for a cool four grand a week at the Copacabana in warm Miami Beach, Fla., for the winter season, following his Embassy (NY) engage-

ment which ends in December. . . . Columbia Records closed out the roster to now firing the firm's disk plug program, Columbia Record Station total is up to 257 . . . Gene Howard, vocalist-arranger, left the Stan Kenton ork after two years with the band. . . . Sam Donahue's ork opens a four-week engagement at the Terrace Ballroom in Newark on October 15 . . . Josh White starts a

certour on October 17 in Tor-

onto, Canada . . . . Eloït Lawrence goes into the Paramount in Chicago, either on January 15 or 22. A new, Hug Hamburger at the Hor-

ace Heidt's October 7. Wife and baby doing fine . . . . Sam Braverman, of Nevis Brothers, chain joined Teddy Thursday (10) . . . Signature is planning a second Hazel Scott album release.

CHICAGO: Another rave for the Spanish government.

Billy Bishop and his wife, Alice Mann, vocalist with the Bishop crew, vacationing for two weeks in North-

ern Wisconsin. . . . Dick Glass, new CBO band acquisition, set for a month at Rainbow Ballroom, Denver, by Eddie Krupa, en- 

see of the Chesterfield ABC Club locally, conducted the first local radio popularity poll in years. Tex Beneke and Glenn Miller ork topped bands; and the Pipers and the King Cole Trio copped the other divisional honors.

Several altercations in Chi, Rio Cabana and Casa Fornes, angling for Xavier Cugat's band. . . . Randy Brooks and Roy McKinley share the bandstand at Cornell University, Ithaca, N. Y. No-

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Gene Krupa and jazz combo from his ork, currently at the Sherman, will be featured for three session at the ABC RKO. November 22, 23, 24 . . . . Don Reid moved his orchestra into the DuSable, opening October 15. . . .

The Duke Ellington tenor sax is point in the Flying Dutchman, now on tour.

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Music--As Written

Swing out . . . . THE RED RAVEN POLKA

VICTOR 25-1072

The Country's Newest Polka Sensation--Something Now--Something Different--Featuring the New Style SHAKER RHITM IN POLKAS AS ONLY DUCHOW CAN PLAY IT. COUPLED WITH "RAVENO WALTZ"

COMING SOON--"THE SWISS BOY"

Another DUCHOW HIT to be released on Sheet Music by Southern Music Publishers.

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JEUKE BOX 2510

"Take Your Big Hands Off" "He's Got a Punch Like Joe Lynch"

ALBERTA HUNTER

Dealer-Operator Price 65c

JEUKE BOX 2511

"Don't Want No Man That's Lazy" "Your Bread May Be Good, But It Ain't As Good As Mine"

ALBERTA HUNTER

Dealer-Operator Price 65c

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PHILADELPHIA, 23, PA.

KANSAS CITY:

The Bob Greene will bring his troupe of 35 into Municipal Auditorium for a Sunday night concert, October 27. Duets are retailing at a $5 top.

Don Reid moved his orchestra into the Ame-

liebelle Hotel's Terrace Grill Wednesday (9), rejoin-

ing Orrin Tucker's crew, which headed out for a series of one-night-stands in Minneapolis. Tucker troupe will do a week's theater date in the Twin Cities, opening October 15 at the Ogden, then continuing to Omaha for a week before heading for the Coast. Ork opens at the Gardens, Los Angeles, November 15 . . . .

Johnny Lewis took over the tenor sax, replacing Herb Dor, during Tucker's Kansas City stay.

Jimmy Tucker and his band bow out of the Haymon's President's Room, Monday (14), and Piereson Thal is scheduled to move in . . . . Harl Smith, band manager, will take over the Diamonds, Room of the Hotel Bellerive, replacing Bill Snyder's crew.

PHILADELPHIA: Bob Greene's former drummer boy with Benny Goodman, fronting his ork, opens the Laylo Ballroom, 30th Street and 3rd Avenue, at the Laylo Ballroom, of the Hotel Bellerive, replacing Bill Snyder's crew.

Order the New Releases Today!
TEX RITTER (Capitol Album 8D-27)
With eight sides at his disposal, cowboy Tex Ritter has ample opportunity to display a poetically cross-section of his Western vocal wardrobe. Ritter's tunes range from such traditional old-timers as "Rye Whiskey," "Jack o' Diamonds," "The Old Chisholm Trail," to teary Blood on the Sand and spirituals. "Round Up," a glorious, humorous Boudahama Bull, and love ballads "San Antonio Rose" and "Try Me" One More Time. With fiddles and guitars providing the Western flavor, Tex is at his best with the comfortably bright Chisholm and San Antonio, and in weeping love's woe in "Try Me." He'll pull plenty chuckles with his tale of the brook buster who turned bullfighter in Bad Braham. Weaker sides are his melo-dramatics in Blood on the Sand. The dark album in Belt Ueland, and an over-done drunk act for Rye Whiskey. Eye-catching cover is complete with purple sage, cattle and cowboys. Printed matter on inner flap gives Ritter's bug. Rural jukes will find good spinning in Bad Brahama, San Antonio and Try Me.

AESOP'S FABLES
(Black & White Album 57)
This is waxery's first step into the kid-disk field with modernized versions of two Aesop Fables. Tales are adapted from the Latin of Maclean, with narration and music by Jerry Marlow. Platters are arranged for drop-automatic, drop-mat type machines. Stories are The Tortoise and the Rabbit and The Billy Donkey (this one modernized beyond recognition). Marlowe uses voice changes to distinguish his characters and accompanies his narration and songs at the piano. Sound effects are thrown in for good measure. Up-to-date revision uses a telephonic character Superman, and refers to the tortoise as "little kid." While parents and educators often welcome present-day versions of old tales, objection will be found in this over-sentimental modernization. Those who try to rear their children to speak correctly won't be too anxious for them to hear such expressions as found between these covers: "If that ain't a hot one . . . wise guy . . . dope. . . . I should live so long . . ., etc." Water-color cover could be brighter. Inside flap is aimed at the parent, giving background info on Marlowe. Dealers would be taking a chance on this one.

JACK AND THE BEANSTALK
(Columbia MJ-31)
Cinderella (Columbia WJ-323)
Pass in Boots (Columbia MJ-333)
To strengthen its position in the children's record circles, and mindful of the holiday trade such spinning sides will stimulate in the coming months, Columbia brings forth three sets attractively aimed at that corner of the disk market. And from the dealer's standpoint, hits the mark with a resounding smash. For the storytelling, the label has enlisted the Let's Pretend troupe providing the mirth fare on the Classics, which alone makes for name quality in merchandising appeal. Led by Uncle Bill Adams, who sets the story stage for a capable cast of "pretenders," the spinning captures all production quality of a radio broadcast without expending the intimacy and forthrightness sought in a spinning. The three standard stories are written and directed by Nila Mack. And while the script is streamlined, all of the fairy tale character is retained.

(Continued on page 98)
Retention of Copyright in AAA Attire—or Maybe Union?

(Continued from page 15)

such composers or fellow-travellers are influential enough to swing the SPA to make a demand anything nearly as the screenwriters’ AAA is questionable. It is known that before the SPA proposals were ready for publisher eyes some influential writers had pushed hard for a proposal that the SPA retain the copyright to songs and only lease the tune to the publisher.

The Billboard also learned that despite the death of Jack Rosenberg, late proxy of Local 802, American Federation of Musicians, some SPA members are still managing at least occasional huddles with a top 802 officer of working out plans for making SPA a union. (Last March The Billboard carried a story about Jack Rosenberg’s ideas along these lines and his constant discussion of the union—time absence at bringing about a unionization of the clefters. It was believed in many quarters that Rosenberg’s death the possibilities of SPA linking with the musicians’ union or if CIO charter of his own were dead, too.)

When Unionization?

Whether unionization of SPA could be brought about in time to give the clefters added strength in these negotiations is doubtful. It could, however, even the most sanguine publisher doesn’t believe they wouldn’t find it a tougher job to do business with. If SPA was AFL-oriented and affiliated there is a possibility that it could garner active supporter, contact-man, and—or band_leadership for its support at its demands. At this moment, nothing more is ascertainable from any source than that SPA-ers and AFM-ers are still having fairly consistent but abortive meetings. And the committee appointed to “investigate” the CAIN plan, when and if it is formed, will probably determine any moves made in that direction. Probabilities are that such a committee would consist of Coast members of SPA plus one or two key New York members appointed by SPA to confer with CAIN and the screenwriters.

Walter Douglas, publisher spokesman, told The Billboard that the publishers had nothing definite planned as a next step in the situation, but that the MPPA board would have to meet to determine a date for the next published. Close-up of publisheds is, presumably, be next week and at such a meeting further steps would be decided. Another MPPA topper, however, intimated to a group of writers that the publishers would most likely ready their own set of proposals to be lost at the most propitious time.

Pubs’ Tune Beckog

The majority of publishers are of the firm conviction that the proposals written by the writers are extremely unreasonable and actually furnish no starting point for practical negotiations. The same majority of publishers are unaworied about what they call “writer threats.” Most of the publishers have heavy obligations, on unexploited tunes, with many claiming to have enough tunes of “plug” caliber to keep them busy for the next 10 years even if every writer in the industry refuses to pen another tune until the satisfactory settlement is reached. And most of the writers themselves doubt that all clefters would cease writing and dealing with publishers one way or another even if the current time to bring in and no new deal is set. Writers and publishers in such a case would probably agree on the present contract and continue to negotiate, maneuver, jockey or yours-name-it.

Melrose-Leeds Suit

NEW YORK, Oct. 12. — Melrose Music has filed papers in Federal Court here for examination trial in a suit by Leeds Music against Melrose for alleged infringement of ‘Story Book Ball tune and title. Determination to vacate the examination of Melrose was adjourned until May 21, 1947 (18). Melrose moved for the examination of Leeds, thru Lou Levy.

TELE FACES HEADACHES

(Continued from page 12)

to the progress of the game, would have a cause of action.

Music Headache

It was to the problems concerned with musical rights that McDonald gave the most attention. According to the present ASCAP agreements, as it is said, “ASCAP has the right to grant a license for the public performance of the ‘works,’ melodies or selections forming part or parts of musical play and dramatically-musical composition—other words, small performing rights. However, the owner reserves to himself the dramatic or ‘grand’ performance, Determination of performances cross the border line between ‘story Book’ and ‘grand’ acting to be much more difficult to determine, he said, in television than in standard broadcasting, but he considered it likely that a single performance will be considered a dramatic rendition, or “grand” performance, thus giving rights to the owner of composition.

Present ASCAP licenses to broadcasters are expected to apply to tele-

vision rights, McDonald said. There are three important points to be studied by those looking to future relationships between telecasters and the society. These are the matter of 30 days’ notice, provision for non-dramatic performances only and, the qualifying phrase, “No license is needed for television rights.”

Because there seems to be some confusion in which ASCAP has not television rights, as in the small vs. grand controversy, McDonald concluded: “It would seem that with respect to the musical compositions involved, the writers and publishers are on the television rights, if they are not held by ASCAP, are only held by the publisher and the composer jointly, with, in some cases, the writers’ Protective Association having a voice in the matter as an agent of the composer.
Bamford Refuses, But Other Ops Take Beneke 1-Niter Deal

HOLLYWOOD, Oct. 12—What he considers a powerhouse asking price by the Tex Beneke band for a one-nighter in this area brought a flat refusal from Al Bamford, who handles a string of the most important one-nighter promotions in southern California area. Bamford has experienced a goodly batch of financial setbacks in recent big promotions and is seeking to bring down huge guarantees by names. He wants them rather to participate in a strong take or a 10 per centage deal if he can find it. He was willing to allow the huge guarantee (exact figure not revealed, but understood to be in the neighborhood of $2,500) asked for by Beneke manager Don Haynes in cities like Los Angeles and Oakland, but insisted on cutting to primarily a percentage set-up in other towns.

Other Takers Afloat

Dick Webster, one-nighter head for the local GAC office which handles the type of booking, however, found immediate takers for Beneke one-nighters at demanded guarantees from a number of lesser promoters. Final negotiations have Andy Scherits and C. L. Scholtes promoting Beneke one-nighters in Fresno October 16, San Jose (17), Stockton (18) and Oakland (20). Promoters Steve George and Irving Schwartz are handling the Sacramento date on October 19. A. C. Arthur took Beneke for a one-night appearance in San Bernardino, and Marty Landau does a goodly amount of promotions, but like Bamford, would not consider Beneke guarantee demands.

Whiteman To Emsee ABC Shot

NEW YORK, Oct. 12.—Joe Mooney Quartet gets a series of 13 weekly airshots via American Broadcasting Corporation network beginning Monday (21), 10:15 to 10:30 p.m. Program will be produced by Paul Whiteman, who employed Mooney as an arranger for his 1940 band before he became pianist-arranger and a soloist. Mooney unit also draws a guest shot by the Jeffery Sisters. Mooney unit will show October 17. Dick deal for the Mooney quartet has not been set, but several firms have made offers.

Cut and Bleeding, Shereck Tries His Hand Once More

NEW YORK, Oct. 12.—After taking a heavy beating in his previous trips, Shertorck is making another try at band leading. He opens October 18 with his new band at the Top Hat Club, Danville, Ill. Outfit has been built along the old Hardrict style, featuring music and production numbers. The excellent trumpeter's voice will be handled by Elayne Trent and Dick Roberts.

Shereck is being managed by Grady Watts. Shereck is getting a release from $45,000 working operation which held the pact on his earlier bands, and will sign with the Music Agency. From Full House, the new band will move either into a series of Southern one-nighters or a Texas tour.
Ballroom Operators!

MAKE YOUR SLOW NIGHT ANOTHER SATURDAY NIGHT

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TUNE-O

Results Speak!

Low Cost!

"Increased business 20% first night..."
"Tune-O is strongest business stimulant ever used in my ballrooms..."
"...Lots of fun and doesn't interrupt dancing..."
"...167 more paid admissions first night... and crowds"
"Dancers enjoy this easy-to-present musical game..."
"It's simple... It draws people... It's cheap..."
"A box-office natural for early part of week..."
"A GAME OF SKILL and can be advertised on radio... in your newspapers... outdoor advertising..."

$35 per week pays for everything!

Including:
- Clear, concise instructions on "How to Sell Tune-O" in your ballroom.
- Tried-and-proven exploitation ideas with valuable merchandising tie-ups.
- Sure-fire publicity stories.
- Ad mats that SELL.
- Attention-getting radio copy.
- Audience-holding 'Tune-O' announcements from bandstand.
- 200 Window Display Cards, 4 color 14x22 with your imprint.
- 3000 Tune-O Cards weekly with 200 variations.

NEW! EXCITING!

ALVINO REY

BILL WAGNON: President, Valley Amusement Corporation, Operating 17 Ballrooms.
BARRY MOWVITT: Manager, Avondale Ballroom, Los Angeles, Calif.

IMPORTANT! 'Tune-O' is a GAME OF SKILL and can be advertised on radio... in your newspapers... outdoor advertising...

FOR INFORMATION

WRITE - WIRE - PHONE

TUNE-O CO.


www.americanradiohistory.com
Bright Pic for Portland Units

PORTLAND, Ore., Oct. 12—New jobs, mostly for small combos, continue to open up in the Portland area, and among the lounges the summer’s lament is changing to a brighter tune. One nifty, Music Hall, operated by Paul Schneidermann, has branched out into dinner-room business and has a Zebra Room October 10 on the ground floor of his building. Contract for five pieces goes to George Hardy, formerly in the Club New Yorker, which was taken over by the Shriners for a private club.

Ike McKenna heads a three-piece combo in the Transportation Club, a new job for this private niter. New edge-of-town spots putting in live music include Rio Villa and the Z-Bar.

AFM Local 99 finds calls for sidemen on the upswing, Business Agent Howard Rick says, as many calls are coming up daily now as formerly were received in a month. He says that the union pays scale of $1.10 rate on casual dance jobs was upped to $1.40 all around. New scale: Two hours $8, three hours $10, three and one-half hours $11 and four hours $12. Herman D. Kern, president of 99, reports that AFM is expanding in Oregon, latest unit being at Bend, where the first week of 700 was installed. Instead he will set up a musical bar at a new location, and hopes to be open before Christmas.

Hopkins Plans To Fold Philly Rathskeller & Open Lounge

PHILADELPHIA, Oct. 12—William Hopkins, who has been operating Rathskeller for many years, plans to fold at the end of the month. Owners Guild, reportedly will junk his niter before the year runs out. Instead he will set up a musical bar at a new location, and hopes to be open before Christmas.

New York:

Joan Leslie, next picture name being set for personals. . . Bob Freed, in the army the past 14 months, expected to be back by mid-October, and will probability head for Trade Winds, Washington D.C. . . Ted Lewis will celebrate his 35th year in show biz in the Latin Quarter October 13. . . Baro and Zanzibar are welcomingz visitors from the USO. . . Peter Randall, after three and one half years with the Office of Emergency Service, resumed at Bal Tabarin.


Chicago:

Jimmy Pappas, op of the Vine Garden, was injured Tuesday (8) when he fell asleep at the wheel of his car and struck lamp post, fracturing three ribs and breaking his arm. . . Dink Newsletter closed a six-month stay at the Hotel Leland, Springfield, Ill., Ale and Lotty, October 8. . . Stanley top the revue set for November 15 at Hotel Stevens. . . Frenchy Caporicci and Henry Leonelli are back and entral Theater November 21. . . Martha Rose intends to turn producer in her next flicker, Rent From Ruin. . . Hal Munro’s Cabaret will close at 38-weeker at Bag Doll Club, moving next day to Nameless Cafe. . . Eddie Powell went into third week at new Victory Show Lounge. . . Sandy Lang and Three Flames touring Midwest after stay in South America. . . Les Krueger set for Club Lido, Paris, soon.

Philadelphia:

Jerry Lewis and Dean Martin inked for a November 1 opening at Latin Casino. . . The Vagabonds bow at Ciro’s. . . The Gerards go to the Chickencote, Baltimore, after opening at the Vaughan Monarch. . . Paulson and his trio take over at Quav and Zanzibar, Dinner Room. . . From November 1, Cedar Center percenter, taking in the local scene. . . Eddie White takes over at the Cafe外交.

Ted Forrest Foursome at Club Cornelia. . . Billy Kelly heads show at the Georgia Rainbow Lounge. . . Four Sharps featuring Marie Sands, alter-

with Pearl Williams at Hi Hat Cafe’s Twin Musical Bar. . . Ted Scott’s Mardi Gras Week at Ciro’s. . . Camino Cafe set to re-light late in the month. . . Yvonne Howard brings in group of girls to Frank Polumbo’s Cafe.

San Francisco:

Sally Rand will close her club October 15, moving over to a new space. Miss Rand will roadshow, opening at Los Angeles’ Million-Dollar Theater. . . Charles Poirot, giving a big ballyhoo for his October 10 opening in the Palace Hotel’s Rose Room. . . Finocchio’s latest group of the boys on the road, playing egos, etc. . . Tommy’s Piano-Centric, opening October 22 at Tommy’s Joynt. . . August (Bimbo) Giuntoli, 850 Club owner, is grounded in Paris. Went to Italy, then got bumped off planes. Still trying to get home.

Russ Byrd and Faith Bacon top show at new Club Mondre, Oakland. Byrd and Faith Bacon open after Marie Prevost’s new set for Francis Dorce’s Persian Room. . . Eddie Fitzpatrick inked for three more weeks in the St. Francis Munroe Room.

Milwaukee:

Music Master Trio, led by Tommy Hawkins, is playing Johnny’s Roost. . . Pete Suckro opens for BROS. AGENCY, 1524 E. Wisconsin, Pacific area for Ciro’s. . . Jerry Byrd and Billy Randall, for a month at new Victory Room. . . Jerry Byrd and Billy Randall, for a month at new Victory Room.

National Theatrical Agency will handle talent at Bob Hill under its highly regarded show policy, daily Davis, singing comedian, will open with Dick Smith as emcee, and Bob Lewis and Orenda. Owner of the Pump Room is ready for further expansion, to add to the rathskeller type. Club has Room, for opening around December 1. . . Erwin Diemer’s new complete Pladium on Capitol Drive features Tony Beaumont Trio in the lounge.

Pittsburgh:

Tiny Miller has been inked to a long-term lease at the SWATZ Nite Court of Fun. . . Lou Martin’s combo set for a run at the Hollywood Show Bar. . . Donald Novis and Gypsy Rose Lee set for dates at the new Club Belvedere. . . Connie Boswell and Willie Howard canceled out at the same spot.

Erwin Diemer goes into the Vogue Terrace Friday (18) with the Baron Four. . . Barry Parks will follow in the same spot after closing at the Embassy Club in Steelenville.

Atlantic City:


N. Y. Lounge Using Talent

NEW YORK, Oct. 12—Reopened Riviera cocktail lounge inaugurates a talent policy Tuesday (15) with Lebeau Boys at St. James, and Stoll Boys at St. John’s. . . Rhythm opening at spot. Relief pianist also slated for intermission sessions. Nitey is operated by Emmanuell Grant.

Des Moines Cocktail Biz On Upbeat; 2 Newies Set

DES MOINES, Oct. 12—Cocktail field is looking up locally, with two new spots about to set vase for trade. First to open will be Johnny Crippelli’s Stage Bar, with the Three Pretenders. In addition, Dave Fieder, formerly operated Club 100, is readying a new spot, to be located near Babe’s.

Des Moines night life previously has centered around the Mainliner and Club 100, both located outside the city. Emphasis in the resurgence of hibachi activities is now on the cocktail lounge type operation.

Miranda Boys to Ciro’s

HOLLYWOOD, Oct. 12—Ciro’s swank Hollywood niteri, added daily cocktail hour stint beginning October 9, with Carmen Miranda Boys first early-hour attraction. Boys double as one of two off-night bands, filling in for current Carmen Cavallaro ork.

AMERICA’S FOREMOST INSTRUMENTAL AND VITAL VOCAL Jo-Jo

CARLOS VACCARO

15th field at 11th STREET SWING CLUB Hattiesburg, Miss. Fourth Return Engagement.

NOME FINER IN THE SOUTHLAND.

TOM McDERMOTT

IN THE PARTY came the party with "American Cocktail Hall of Fame" on the bill, and with the party as aFillmore's Rhythm Opening. After a short time spent in Europe, E. H. Yoder, Little Rock, Ark.

Jeanne Maxey

All Girl Quartette

CARLOS VACCARO

Current Engagement

MEMO: SHOW

Springfield, Ohio

MEMO

ORGANIST

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FLORIDA GOES NAME DAVEY

Spots Splurge on Talent Costs; See Little Chance For Ops To Beat High Nuts

Raye, Richman, Howard on One Bill—20G

NEW YORK, Oct. 12.—The palm tree panic is on. Florida nitery ops are grabbing every attraction in sight with the big guys bidding crazy to get the big names first. The Copacabana’s deal for Milton Berle was reported in The Billboard last week. Berle, the other clubs are going haywire to come up with something to keep them in the running. Ned Schuyler, who runs the Beachcomber, has large plans and hopes to have a big time out of it. Three or four from every Florida op swore never again. They went on the hook for expensive talent in a big hurry and plans have to be made for renovations and redecorations, but at the end of the season it was the lucky operator who broke even. Most of them took it on the chin.

Trip’s Deal

Start of the winter season for 1946-47 found the ops getting together, vowing that this season they’ll be wiser, combing and much choosier for attractions. Three ops even got together and agreed not to bid against each other. These were Murray Weiniger (Copa); Ned Schuyler, Beachcomber; and Tony Copa (Associated Circuit). No down payment was made for the theater itself, but they have decided to work out a deal for the opening, agreeing to pay a certain amount and work out the rest. "We’re even," said Weiniger. "After all the worry, we got our 

From the Associated Press

NEW YORK, Oct. 12.—Arthur Kaye, AGVA’s West Coast rep, and Matt Shevley, national head, have called a meeting this morning to discuss the pending papers Monday (7), effective immediately.

"We are well aware that Kaye was let out for failure and refusal to follow the policies of the national office," he said. "We also know that Kaye’s disposal of policies caused controversies on the Coast between cafe ops and AGVA, when, added Shevley, “none should have existed.”

"Last year," continued Kaye, "AGVA was after Coast ops to put up cash bonds. There were many difficulties, with charges of counter-charges of “sharp practices.”

"Before taking over the Pacific region," Kaye went on to charge Kaye’s refusal to get out of the deal. Among them is the fact that Glaser has been trying to get a coast branch for a long time. Last time he was there he told friends that he hoped Fishman would take over. Fishman owns a building on Sunset Boulevard. Location, altho not ideal, will still make adequate offices if deal jells.

Main obstacle to getting Fishman into a branch of which Glaser is head, is Fishman’s standing with AFM. Agent has been on bad terms with AFM for a long time. Before heading coastward, Glaser’s been told that AFM officials in an effort to secure Fishman. Results are unknown.

If everything goes as planned, Fishman will take over and William Bunting, now with Fishman, operating in the AFHA and SAG field, and Jess Diamond, in the AGYA field, are expected to continue under new setup. Fishman, reached thru The Billboard coast office, admitted that deal was on the fire but insisted that his Sunset Boulevard building would be used.

Det. Theater Hypos Biz Aids Jive Tyros

With Amateur Shows

DETROIT, Oct. 12.—Amateur shows, to encourage local talent in the neighborhood of a suburban theater, and to stimulate business for the theater itself, have been revived by Fred E. Buckhout, now manager of the Rouge Theatre (Associated Circuit) in the down-town suburban River Rouge. Buckhout started his amateur shows over at the Iris Theater, where he was formerly located, in connection with a radio program, and developed somewhat of a city-wide following.

Wednesday and Saturday afternoon amateur shows for juvenile patrons, movies of varying lengths, and records of unaccompanied talent. He now has a list of 58 talented youngsters including his own home talent, and he’s found out in amateur shows, totaling 19 acts. Entire 19 were recently presented in a special show at the Grande Theater, but Buckhout usually picks the acts to be used and sees that they’re varied.

Many of the youngsters on Buckhout’s roster have been performing at the nearby high school stage. He’s making arrangements with local merchants to sponsor kids.

Chicago Radio Execs Rediscover Niteries

As New Acts Source

CHICAGO, Oct. 12.—Night club talent and vaudeville is getting some intent study and in several cases jobs in lucrative radio locally, a survey of network program directors uncovered this week. Latest break is that Harold Shank, program director for ABC in Midwest, inked the Honey Dreamers, vocal trio, and goes for new acts, a deal for regular dates on three local shows this week. Honey Dreamers, three boys and a female, are former members of famed St. Olaf’s College quartet. Stokes and Stoltenberg rented them at the Rio Cabana, local bistros.

Stokes told The Billboard that he’s determining several acts to be new local talent and that he, as former musical director for radio, has found that television and vaudeville is fertile field because they’re grounded in fundamentals. Don Moreland, once with the Oxford Boys, singing group in niteries and vaude, is also a new acquisition to ABC programs and is also heard on one Mutual act.

"According to Walter Preston, is also acquiring chrips from showbiz, having recently inked Gloria and Elmer Hassler, for example. He, Vargauss, new group with which he had been working Midwest bistros since she left single life, Vivien Martin, ex-Gay Claridge, was signed last week by NBC. Harry Kirby and Billy Leach, new male vocalists at WBBM, CBS outlet, have band experience which put them into radio.

Mutual, which doesn’t use few groups locally, said Morgan, has been around, as has Jack Glaser, once a vocal group, that has been the new act on Mutual.

Memphis’ First Post-War Vaude Gives Marcus 126

PHILADELPHIA, Oct. 12.—Marcus, 126th show closed Thursday (10) after a week of the Balco, formerly the Orpheum. Bob Estelle,vero, was on an accident to the featured dancer, very bad, and had to be taken to the hospital for a complete check-up (or was it a complete check-up for the week’s gross of $12,804? This was the first week of any vaude since before the war.

Estelle, terp of Estelle, Julio and Farelli, fell on the stage Saturday and could not appear Sunday. However, by the time show closed, she was able to do part of her numbers.

Show hired three performers in Memphis—Lynn Curtis, Bobby Simpson and Freddie Spell.—Travelers to travel with a show as a result of trouble getting out to cut show in towns so long sunk vaude.

Dyer Takes Over Cafe

SAN DIEGO, Oct. 12.—Edie Dyer, local cafe operator, has expanded operations by purchasing the new 315-seat large San Diego cafe-ballroom. Sher- man Haynes, owner of last of the chain of San Diego cafes, who will continue operation along with son Tom Dyer, will be active partner in new cafe. Spot has a weekly talent budget of $1,500-$2,000, of which is dished out for bands. First attraction booked by Dyer is Wally Anderson, skied to open October 25.

AGVA Brooms Kaye as Boss Of West Coast

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Is This Familiar?

NEW YORK, Oct. 12.—Milt Deutsch, Miguelito Valdez’s personal manager, is making a name for himself by Monte Gardner, La Conca, who, a close ally with "Miguelito Valdez" in large letters. Deutsch has looked at it and shrugged his shoulders. "What’s the matter with Monte Gardner, don’t you like it?"

"Yeah, it’s okay," said Deutsch, "but when I look for Monte La Conca in bigger type."
Lavelle Finest $500 Suspended 90 Days In AGVA Muddle

NEW YORK, Oct. 12.—Miriam Lavelle was found guilty in her AGVA unfair trial for a period of 90 days and fined $500 for conduct unbecom- ing of a lady.

Dancer, who just bowed out at the Carnival tiger in the musical, Sweet Bye and Bye, was accused of being a bad egg. It was stated that she was called into AGVA by Dave Fox, AGVA regional director (New York) and was accused of spreading rumors about his colleagues. Miss Lavelle, who is also a member of the Massage Associa- tion, is free on $500, to be paid in $50 monthly installments, and subject to a hearing in 90 days. Her rep said only she and Fox were present.

Dave Fox denied the Lavelle ver- sion of the affair. First of all, he said, she was notified thr thrule of the pending arraignment, and threre were copies of letters. He claimed there was a six-man panel of arbitra- tors acting in the case, and they made the ruling.

Detroit Dey Ball’s New Two-Room Operation

DETROIT, Oct. 12.—Club Ball, operated by the Dey Bill in the old and now defunct Tivoli, has set up in a new room at 2521 W. Grand Blvd. End spot, jumped into a new class this week, opening its new upstairs Bar and Lounge for speakeasy customers. The new room, in a town, aside from the Book Cadillac Hotel, to have entertainment in two separate rooms. Idea has never been given a real workout in Detroit, and a new policy may be a guide to future de- velopments here. Niterie operators very interested in the successful Ball Manager John Maher as a courageous one in view of the general slump in night spot operation.

Upstairs room is featuring meals with dancing, with Johnny Di Cicco and Paul Collins, has set $15 as the new price. A two-act show is set for every Monday night. The Bar and Lounge has switched over to straight cock- tail lounge operation with food out. Ah Whyte, pianist, is solo attraction.

Detroit Club Burns Again

DETROIT, Oct. 12.—Club Three Sixes, downtown black and tan, was gutted this week in a fire in the last room. Fire spread and the entire interior was destroyed.哈an, manager, said he thought he never heard such a commotion. LeRoy Smith and his orchestra (10), who have real instruments, with the exception of Smith’s own violin and library.

Jap Speed, spot’s owner, announced he would have it ready for reopen- ing in six weeks, but local observ- ers are pessimistic because of the extensive damage and the difficulties of construction today. The club had another fire five years ago and was closed for several months.

Grovel, Balt., Sets Names

BALTIMORE, Oct. 12.—The Walnut Grove, operated by Alan Kraft, is putting up fancy folding money to get and keep local business. Spot, which has been open only six weeks, has Willie Howard and Frances Payne with Johnny long orch. Show followed will have the Slate Brothers’ package, Tito and Corinne Valdez, with Tony Parsons, piano.

Following that, Francis McLane, operator of the Grovel, has Robert Campeau and Lee, Cy Reeves and Sammy Kaye band. Other name bands due include Louis Prima, to follow Kaye, with accompanying acts yet set.

Doubling in Talk

Baltimore, Oct. 12.—Willie Howard opened at the Hollywood Grove with a new man, in addi- tion to Al Kelly. He was asked who this new guy was. "Who do you mean, that fat guy? He’s my charac- ter," said Howard. "He drives me nuts all day. He’s got nothin’ to do anyway. So while I’m payin’ him… I thought I’d put him to work."

Jane Fraze Held To Pay-or-Play Pact

NEW YORK, Oct. 12.—Jane Fraze is being held by AGVA for non- performance of a contract for $1,750. Incident arose when the gal signed to work theaters in Akron, Youngstown, and Indianapolis. First date was Akron, October 17. Gal was booked by the Morris office and signed with the manager of the Koehler at that date. Miss Fraze re- presented the theaters. Last week she notified that gent and the booking that she would have to cancel because her health was not good and she was needed at home to take care of her. She was called in and asked Miss Fraze for a statement from a doctor attesting to the child’s illness. Miss Fraze received a letter from her doctor which said that child was well but might become ill as a result of recent treatment. Union ruled that statement was insufficient grounds for cancellation. "If a theater wishes to change a date or contract for cancellation," was the decision. Miss Fraze is promised to be finished up by Labor Day, July 26, which is the salary deal called for.

New York:

Strand’s Preem Socko 78G;
Cap, Roxy Blah 2d; MH 115G

NEW YORK, Oct. 12.—The Friday and Saturday Yom Kippur holy days knocked Stem grosses on their tails. And the theaters which were playing with a nice take was the Strand, and in that case it was preem week for that picture.

Radio City Music Hall (6,200 seats; followed $110,000) ended its eighth week with $15,000 for the finale with Bob Williams, Etelle Sloan and Notorious, as compared with previous week’s $130,000. Bill opened with $25,000 of which $15,000 was followed by a third of $126,000. Fourth and fifth frames saw $145,000 and $130,000 each, followed $128,000, which is the salary deal called for.

Los Angeles:

Eckstein, Heywood Wale 20G in L.A.

LOS ANGELES, Oct. 12.—Billy Eckstein ork and Heywood combo will pull a n.n. $20,000. b.o. at the Million Dollar this week. Also on stage, Mack and Ace. Pic, Glass Alibi.

Last week Lionel Hampton did a solid $30,000, with Otto Eason, hoef- ter, and Red and Curley, comics, and the bill. Traffic in Crime was the pic.

Reopening of Aussie Vaude Dye by Spring; Yank Acts “Popularized” by the War

Expect More Than 100 U. S. Acts Each Year

NEW YORK, Oct. 12.—If and when the shipping situation on the Coast clears and ships again sail regularly to Australia, there will be a mint of biz for Yank acts Down Under. Yen for Yanks is strong today, following the war and the prosperity of American entertainers in Australia last year. But shipping, salaries and other points must be cleared up before the Yanks are going to jump ship. West Coast booker for the Tivoli chain of vaude houses in Australia, and a veteran in Australia on a look-see, with an eye to spring bookings. It will take that Yorn to save all, before any serious turnover of Yank acts can be hoped for. Ships must be recon- structed from war use, or must be fitted out for Down Under cruises, and until this is ironed out few Yank acts can be booked, except on spot sailings.

However, two acts left for Australia recently. The Appleton, comedy apachne turn, sailed from San Fran- cisco, and the vaudevue act drummer dressed as a trombonist Larry Collins, booked to appear on a bill with Tommy Trinder, day top English comic, in Melbourne October 14. Trinder flew from Eng- land to Australia, and Collins was flown in from the U. S. These are the only two acts Kramer has here.

"The interest of Australians in American acts," Kramer said, "is twofold. One season of such spots in Australia did quite a bit toward educating Aussies to the American show. If an act can’t be too Broadway or it will flop, but if provided their humor isn’t too American.”

Kramer added that, the salaries are not as large as those in the U. S., there will be plenty of dough to be earned, and a success there will be a great help. The next event is the tour to the U. S., to get the Aussies in for a look-see, much as the English pound. Tour is for two-a- week and the Aussies will be as popular as the last tour (October 8), and they are usually booked for five weeks, later attracting. A visit the Tivoli Circuit, Brisbane, Melbourne and Sydney are usually booked for five weeks, later to New Zealand tour. The tours are usually booked before the Bill Mahoney Theater, Brisbane, at Ade- laide and Perth. There is also a possibility of a New Zealand tour in the Kerridge houses.

"In addition," the rep added, "if acts want to go to England they can use the return half on the ticket toward their expenses. David M. Martin, boss of the Tivoli chain, is due to visit the U. S. next February to look over the various scenes here, with the idea of reopening and perhaps and American acts. More than 100 acts a year used to play the Tivoli Circuit, and it would be a great help if the acts were to be topped once transportation is available.

AGVA OK’s Celeb Nights

PHILADELPHIA, Oct. 12.—Practice of nitees staging celebrity night in the early 30s. However, this time the free alliance will be helped by the local AGVA chapter. Local union ruled that a nitey can stage a celeb night only if it kicks in with a substantial contribution to the AGVA Benevolent Fund.
NIGHT CLUB REVIEWS

Chez Paree, Chicago

(Tuesday, October 4)


Oppo have forked over the biggest mint full of moo ever to get together current review, starring Sophie Tucker, with Willow Shore, Bobby Breen and Patricia Adair.

Tucker drew plenty of her old material out for opening here, plus some new special lyrics that make table sitters redder with their own. Best of the new is "Hornes and Polly", a subject that's always good for yocks and she got it.

Willow Shore is pulling further away from his dancing, which is still his forte. Uncovered some new gag material here, which went over to just average hitters. Pulled out pin fall routine and other oldies to sew up big mitch.

Ex-montag screen star, Bobby Breen, has grown to young manhood with much better than average voice and plenty of stage savvy. His tenor voice is made for.meddlers from "Annie, Get Your Gun and Nice and Easy". Petite Patricia Adair makes swell personal appearance and has plenty of eye-watching tricks in her specialty terping. The lack of elevated stage here caused half of payees to sit around in total benefit of top work. Rated well.

Old Romanian, New York

(Wednesday, October 5)


New show is geared to nabe trade tho an obvious attempt is being made to get uptown shoppers. How successful this will be remains to be seen, but tho the fact that the spot has been running for 21 years speaks well for Standard's old musical shows. Complete with some okay moments, but inability of its personnel to match up in number of show girls, through lack of knowledge of routines by the lines (5) and four showgirls, made short work of the audience.

Individual performers were acceptable also three dance acts on a six-act bill made up, but imbalance. Bobby Harrell, a nice looking lad with a blondish mop of hair, was pleasing with his acro-tops. A couple of butterflies won heavy mirths. Good singing, a young manitude with a big pair of pipes, registered with her Tico-Tico, a Russian num-

ber and her Praise to Bahia. alas her over-schmaltz selling was made for this spot.

Alice King is still as good as when she used the handle of Alice Karen. She did a couple of songs, with her pearl pha-

rene and percellousness of the show, and her crowdwise and their gobbling to make with the hands.

Ralph and Eileen, a standard act, were in their full swing. They showed some different trickery, but they did a first-rate act, with a bit in which he lights his butt from a match inserted in the sole of his shoe, bringing leg over one shoulder, was good for juvenile applause. The Sloop, doesn't seem to come up any more. Tempus fugit.

Sadie Banks, the Delancey Street Sophisticate, was too permanent an exacta and this is the bar. Her special numbers devoted in a song-talk fashion re-

ceived chuckles.

Jackie Phillips is a corny with local audience appeal, to judge from rece-

ption mob gave him. Routines, however, are jut fair. Bobby Breen, a couple of bits that need padding for better results. Some of his gags also need refinement. Time and again he stepped on his own punch lines.

Line work was ragged. Girls worked like three producers. Sacrifice his one, the last one, showing anything. For some reason number two, the workhouse, was spirited, with most of the spirit coming from the tambourine. Girls are badly in need of rehearsals.

Joe La Porte's ork makes a lot of noise, five-pieces, but like the line, it also needs rehearsals.

Chanteur, Baltimore

(Thursday, October 6)


New show which dreamed tonight runs well and acts obviously know their business. Only downfall was the line. The Mirlays and their group are pretty and costumed attractively in a color combination which reflects exactly what they have in looks they lose in style. Gale went thru their routines with just enough difference in their voice of personality to be competent. Together they did a high class act. With no better efforts, too many tricks. Showed a few semi-

lifts and spins for flash and closed with their usual ending of applause. Their act ends with a big battle and amusing. But they're short on corn. If they continue to mold, they're going to lose big. Kids would do well in any room with a raised stage where their foot-

work is. Lenny Hobbs ork played a capable show. Ricard's Rumba did the Latin beats.

To celebrate its 10th birthday, Beverly comes up with a powerhouse array of talent. The two Lecciona Cuban Boys, Artini and his band, are in for a night of floorshows. (12). Kathryn Duffy came on from New York to give her per-

formance a new kick. Another 

night is another production master-

piece. Show is destined to hold well.

Artini and Consuelo, smartly-

garbed ballroomers, offer three rou-

tine that sparkle with originality and enjoyability. Radiate class and quirk with a grace and finesse that makes their exciting holds, spins and lifts seem simple. Drew heavy applause throughout.

Lecciona Cuban Boys (17) offer a Latin music fiesta that's peppered with some memorable numbers. Stacks up as one of the most enter-

taining combos to show here in quite a while. Lecciona's band is one that makes one like the Latin, and the talent and musicality is further enhanced by an array of versatile and original talent. Due to lack of rehearsal time, some of the new music by several of the lads from Gardner Benedict's band, which is a long run here the night before.

Frank Libuse culled his usual quota of laughs with his wilder bit and cloubling among the tables before dinner, and not until he took his own spot with his clever partner, Margot Brander, that he proved his real value as an exception to the usual horseplay, with Miss Brander as an opera prima donna and Libuse as her dramatician with a flair. He showed off his latest slight and altogether stopped it cold and called it quits.

Katherine Darnell demonstrated that they are not merely a line embodiment but a solid fea-

ture in Artini. The real show-openers are Joe opening and the Showboat finale, with its over-figured, costuming and excellent lighting, they're a natural. Tony's applause from the payees. Chris-

R.

Duran and Joanne we're in both items with their excellent terping. Kandy King fared well with a bit of his new twist.

Gayle Robbins, singing mistress of ceremonies, turned in her usual good performance on an unusually tough assignment. In addition, the ravish-

ing brunt of some of the floor shows gaga with her eclusive wardrobe.

The Gerardos, who have worked everywhere but New York, are a favorite power in the Chicago scene. A clean-skinned, grey-eyed redhead, makes an attractive appearance. The voice of personality has been developed to a 

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China Doll, New York
(Thursday, October 19)
Talent Policy: Dancing and floor shows at 8, 10 and 12. Owner, Tami Ball, publicity, Rubin Shebanoff.

Donna Arden and Lee Mortimer have garnered the cream of Chinese pulse- chordite for the Maid in China show. Doel's success.

Show is sparked by Frances Chun, billed as the Chinese Sophie Tucker, and she has a direct hit with her act, making their American debut. Main drawback of the show is that it runs for only 10 minutes. Fac- ing is slowed by one or two acts.

Opening line (10) number featured Ma-long's circus. The Chinese music movements that would make a Bud- dhist run to Arthur Murray. Emmett Tae Sung, as usual, is a dull thing bit by ask- ing a hand for opener before ensemble office drill starts. Next on were the Can- tons, who make it necessary to pull out, the hands and twist that pulled down the house.

Frances Chun was next on. Gal didn't live up to the Tucker billing, but her performance was a pleasing set of pipes. Opened show with 'Let's Do It,' getting into a striptease act, which moved into Jake Box Saturday Night to recall hit for Sunset Boulevard stars. Big reception on Nora Bryan's Har- vest Moon. Took two encores. You Music. Gal took one to the other, and overdid with glasses in spite of the Tulsa Times' response. 'Mom, I Love and Embrace You.' Heavy laps.

Chinese circus finale was the only patch in the show. Lamps were worn white in all production numbers.

Sung in top manner by Jacques Fraze ork. Jose Curbejo's rumba creeps made the hand share band-stand for dancing.

Hotel Radisson Flame Room, Minneapolis


This room has come up fast in the last couple years as one of the top- two spots in the city. Policy has been to keep it at the forefront of the act, and this has worked out well.

Myrus, mentalist, who was here on a previous engagement, has returned for another three-week engagement after scoring outstanding success at the Flame. Show, which is based on an actual demonstration of mindreading with audience participation, was a boat, however, when he said before third World Series game that Joe DiMaggio was going to hit a home run. Members of audience write queries on cards and are called on to say the initials on outside. He proceeds to answer, giving correct name, etc.


Wooden Grove, Baltimore
(Thursday, October 19)

Large, fat-U-shaped room with a balcony that runs all around man- ages to get a feeling of intimacy thru its size. There is the customary dance space around the band stand, two men on piano, and two ladies, so that the band location is 700; upstairs 300, all the private forers are beer and pretzel buyers.

Show is expensive and on night for itsadle for their appearance, but no dancing. Especially outstanding are their feet-shoulder and feet-foots, nothing wrong. Closes tonight.

Klub Kahl, San Francisco
(Sunday, October 6)

On Card:
Cape Corl Porter tunes, show best seen here in some time. Has an all-Chinese line with an American manager, Bill Oeste, manager of the best. Opens with gorgeously costumed (by Al Casey) Night of the Opera, and also, with the line, Jadin, Koby Yee and Owner Eddie Pond mixing in a great variety of shows. Do a baton dance. Very clever.

Larry Chung, billed as Mandy Chinese Crosby, sings Right Good Day and several other Porter hits. Has a strong, deep voice and plenty of personality. Off to a good start.

Line and Yee girl on next in a cute My Love Belongs to Me. Daisy Zimbicki, which brings on the Sing Lee Sing group, shows stars, with one singles acro and stunts. Swell work in a small space. Troupe is terrible and easy to handle. Mae Lee, pleasing soprano, clicks with I Love You among others when second time in town gorgeous down town. In Begin the Beguine, which introduces the exciting Miss Lee, near to the top. Oeste crew cuts the show and plays for dancing. Near capacity.

Hotel Royalton, Boston

Talent Policy: Dancing and floor shows at 8, 10 and 12. Owner-Manager, J. Kulak. Prices: $2 minimum.

Based on Cole Porter tunes, show is best seen here in some time. Has an all-Chinese line with an American manager, Bill Oeste, manager of the best. Opens with gorgeously costumed (by Al Casey) Night of the Opera, and also, with the line, Jadin, Koby Yee and Owner Eddie Pond mixing in a great variety of shows. Do a baton dance. Very clever.

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Line and Yee girl on next in a cute My Love Belongs to Me. Daisy Zimbicki, which brings on the Sing Lee Sing group, shows stars, with one singles acro and stunts. Swell work in a small space. Troupe is terrible and easy to handle. Mae Lee, pleasing soprano, clicks with I Love You among others when second time in town gorgeous down town. In Begin the Beguine, which introduces the exciting Miss Lee, near to the top. Oeste crew cuts the show and plays for dancing. Near capacity.

Hotel Royalton, Boston

Talent Policy: Dancing and floor shows at 8, 10 and 12. Owner-Manager, J. Kulak. Prices: $2 minimum.

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To All My Friends
I want to take this opportunity to thank everybody for their many kind congratulatory messages on my new position as

MUSICAL DIRECTOR
at
LOEWS STATE THEATRE
New York
I will strive to the best of my ability to live up to the tradition set by my predecessor, Ruby Zwerling.

Louis Basil

COOKIE BOWERS
A Face Full of Voices
and
A Voice Full of Faces
This Week — "Next To Close"
LOEWS STATE, New York
BEN SHANIN — My Man

Music Hall, New York
(Thursday Evening, October 10)

New stage bill is a nifty. This with the last section—devoted to thumbnail version of The Mikado—a knockout job of staging and costuming. Whole show is colorful, fast moving and slickly staged.

Follow the ork's nice handling of the overture to Orpheus, show segregates into the ballet, in which the corps de terr turns in a much smoother job than in previous shows. But highlights of this ballet are Ninkas's butterfly dance, which is a seller, and Rudy Tone's fine ter-ping. Later comes the ever-faithful juggling routine which is geared to a vocally better than in the past.

The Rockettes offer their customary precision number under the title Five O'Clock Rush, and get the customary ovation.

The Mikado, which presents charaters Oliver Borelli, Lawrence Nickel, Frances Lehner, Louis Polacek, Doris Moore and Kay Cavalli, manages to get in some of the old numbers. Singers do good job with all songs and the Music Hall Glee Club is a strong chorus as always. Comedy, however, is left out because the Mikado, with a new pianist, is geared to a medley of Tin Wilton and Flowers That Bloom in the Spring.


Follow-Up Review

BLUE ANGEL, NEW YORK: Ordinarily you would expect the Murtah Sisters to take the lead in their act, but have a subdued atmosphere of this classy act if you can comprehend their style. For the kind of antics these three girls perform, they need plenty of fellow room and the seat-pocket stage here hampers them.

Fums hold back a bit in presenting their novelty since features any features, which robs them of a good part of their usual laughs. Nevertheless, they do okay with the mob. Wearing customary tails and gowns, they do Look Down That Lonesome Road with the other two girls joining at the end in a hoked up bit. Parody on radio jingles winds up the regular turn, but loud applause brings them back for encore, which is a nice touch.

Murtahs fell well the vacated spot left by Delta Rhythm Boys. Monica Lewin and Richard B-Dennet are still connecting solidly, while life seems possible with numerous cards and uses a dozen or more cigar boxes in a good balancing act.

Novelty Acts
Passing through Baltimore for Immediate work
PICADILLY NIGHT CLUB
120 W. Fayette St. BALTIMORE 1, MD.

www.americanradiohistory.com
Broadway Hofbrau, New York
(Thursday, October 3)

Talent Policy: Floorshowers at 8 and 11; dancing. Manager, Harold Karner; publicity, similarly. Phone Hoffman and Hal Schneider. Prices: No cover, no minimum.

Comedies to the before and after-theater trade, this restaurant has set up a nice pleasant show, with the accent on the laughs. Mostly smoothly, but could do with a comic to spot it with more yocks. Both acts are usually well turned out and with their novelty numbers, and they do an over-all good job. Ork plays a good show and handles the dance floor, alternating with the Henry Wyne Trio.

Orks opens with Student Prince overture, segue into Buddy Sayer and his tap-acro routines which he sells well. Later he closes show with Terry Dean in tap to longhaired opera pops that brings good hands. Elsewhere, Dean Dean does an Oriental solo.

Dorlores is a chiper with good vocal potential and gives out she does a swell job of such stuff as "Riverboat" and the Bonaparte and I Love You Truly from the Chocolate Soldier. She joins later with Bob Burns to do a nifty job in duet, Sweethearts.

Following ork's novelty numbers, including Tap -acro routines such as the Drausser Song of the Vaudeville, To Each His Own and Yours Is My Heart Alone. All the hits-named in both German and English.

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FRANK WALKER is now General Manager of the Alexandria Hotel in Los Angeles, California, having just closed a successful four year run in Cleveland at The Olmsted. Frank looks forward to seeing you all in L.A.

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Gee, Inc., Hollywood
D. C. Legit Break Seen in Linder's Sell-Out for "Joan"

WASHINGTON, Oct. 12—Capitol's new operating service, Lincoln Auditorium—is making showbiz history here, with disclosure this week of an all-time sell-out for a three-week-run of an opener show despite stiff competition from Washington's Majestic and Logan, National, Theater. The Linder sell-out is a new and valuable addition to the current drama, Joan of Lorraine, starring Ingrid Bergman and opening October 28.

Veteran show critics see the development as fulfilling their predictions of noisy future for Lincoln as a legit house on Capitol Hill, and the Rockefeller brothers are offering plenty of encouragement to see some more booking. Washington The- atrical Service, opening the lease on Linder, which is owned by George Washington University, is plenty tickled by results, since the Bergen show sell-out tops by a wide margin precedent bookings for other theaters traveling company. Meanwhile, Linder this week got a good turnout and favorable notices for its current event—Ballet of America, (9-10). The interpretation of the ballet interpersed with top-flight concert tunes, and star is looked for as adding of more legit shows.

St. Louis Light Opera Guild To Start With "Sweethearts"

ST. LOUIS, Oct. 12—The Light Opera Guild of St. Louis opens its seventh season with the Victor Herbert's Sweethearts at the Kiel Auditorium October 16. Under the direction of Rus- sel Herkhis and Gay English will play the leading roles, with Alfred C. Shriver, the musical director, with Al Hohengarten in charge of stage direction.

Guild, a non-profit, for-profit, org, is interested in developing and training local talent. Other shows skedded for this season include Carousel, for which Bitter Sweet and Blossom Time.

BROADWAY SHOWLOG

Performances Thru October 12, 1946

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TWIN CITY LEGITTERS FOR HEAVY FALL SCHEDULE

MINNEAPOLIS, Oct. 12.—Legit and longhair extravagants in the Twin Cities have booked eight attractions, including: Allan Jones, October 12; Lute Song, October 21-23; Katharine Dun- cers, October 24-26; In Cen- tral Park, November 5-7; Har- den, November 6-10; Evans, November 7-11; Anna Lucasta, December 18-21; Glass Menagerie, December 29-January 2; Salome, January 9-12.

Plantation Playhouse, strawhat en-
terprise which ran through the summer at White Bear Lake, outside St. Paul, have laid off people and will stop in New York and other places in New York for a few shows, and then will go to the United States, where they have a theatre, and then go to Canada and the United States, where they have a theatre.
**BROADWAY OPENINGS**

**ICYRNA DE BERGERAC**

(Opened Tuesday, October 5, 1946)

**ALVIN THEATER**

Brian Hodge is the new director of Rostand's play, staged by Melchor Ferrer. Sets and costumes designed by B. Kestner. Production supervised by Arthur Compton. Manager, Mr. Hooker; stage manager, Bert Meeker. Assistant stage manager, Donald Bennett. Stage Managers, James Clinedinst.


**MUSIC BOX THEATER**


With more action, closer continuity and a little less luster, this show could do some big on the Stern. As it is, however, the Edward Parsons and Emory Smith show about God and the Devil in the Tenement, is patchy, with only a few good spots. The choreographing of the show is nothing to write home about. The fantasy and fact are too mixed to count much weight beyond the play itself.

There's a large field of endeavor covered in this show, from religious, racial issues, and the plight of the worker in the South, to Americanism, interpreted by the show's sub-plots. Most of this is merely words, and while the show is really accurate in its portrayal of union riots, it's spoton, and awkward. In fact, a lot of it is just meaningless showmanship and a waste of time.

It is hard to define the plot, which is about the struggle of the tenant upon the visit of Mr. Peebles and Ferrer. The show is well done, except the wiping out of one town by Mr. Peebles. All the characters just talk in a strong dialect.

Paul Huber, Arthur Hunnicutt, and Frank Winter turn in top showing in their roles. Leo Jensen, Robert Lockwood, and Randee Sanford, who supply the romantic, also do an okay job. The show is a less-than-usual success. It's rather slickly. In short, it is an acting success but a musical failure.

Frederick Fox's sets are good and atmospheric.

Des Moines Gives "Father"

Fats $8,100 One-Nighter

DES MONIES, Oct. 12—Playing Des Moines for the third time. Life With Father grouping, the show opened Wednesday. Attendance was estimated at 4,000. Near-capacity house (auditorium seats 4,500) with a good vaudeville show in the record-smashing eight-performance Opening.

Louis Kaliska, company manager, said the $8,100 was tops for a one-nighter since he joined the show.

The show is a thoroughly satisfactory and sinister De Guiche. The character is a real force in the cast. The show is well done, even the record-smashing eight-performance Opening.

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OUT-OF-TOWN OPENINGS

WHAT EVERY WOMAN KNOWS

(Opened Thursday, October 10, 1946)


Writers picked on one of the most disappointing plays of the season, but unfortunately presented him as the author of the trivial, 'Kill the Vase.' Play is so cautiously constructed that even the most fastidious of the audience gets a split-view image of Theodore Roosevelt as both family man and one of the great reformers of the 1902-03 period of his administration. 'Kill the Vase' is a case of Roosevelt's anti-trust battle against J. P. Morgan's Northern Securities Co., brought down the Pennsylvania coal strike deadlock.

Singers scribes Malvin Wald and Walter Doniger have whipped to a tight ship and the results seem better suited for flesker fans than the members of the theatre audience. The plot has three full acts to the conflict between political experience and ac-cracy, and suggests that even right against wrong of war is watered down and made palatable to the audience who remember Teddy Roosevelt as a man of swift and decisive action.

The play which can be expected in his portrayal of Roosevelt, since he is handicapped by a weak chest and indigestion. Roosevelt's anti-trust battle against J. P. Morgan's Northern Securities Co., brought down the Pennsylvania coal strike deadlock. Roosevelt, since he is handicapped by a weak chest and indigestion. Roosevelt's anti-trust battle against J. P. Morgan's Northern Securities Co., brought down the Pennsylvania coal strike deadlock.

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Baby, 19 Months, Knows Alphabet Blocks A to Z

Curly-headed Dee Ann Johnston, 19 months old, finished her bottle, picked up one of the alphabet blocks and said "Karoo." "That's right, darling," said her mother, "that's Q. Now pick up Z and give it to daddy." And Dee Ann kept on picking them up, every one, without a miss. "She's been doing it for a month," her mother said. "At least a hundred times without a mistake, and we never tried to teach her." "We didn't know she could do it until one night when she brought a B block to her father and said: 'B.'" The husky little blue-eyed brunette, who was wearing nothing but a paper hat and a tassel, took another to her father and said, "Y. daddy." Her parents, Robert Johnston, 50, and Frances, 26, can't account for her precocity, but Frances said, as though it might be relevant, "We've been married 16 years and she's our first child."

Both insist that they were not quiz kids, although Mrs. Johnston admitted she had wanted the stage. "I've been in show business since I was 5," she said.

Dee Ann too dances while singing her own strange tunes, or pounds the piano in a ruthless accompaniment. In the living room of their home at 1544 29th Street, she said, "Daddy." Her father owns several horses, indulging Everspin, the long shot which paid $75.70 for a $2 ticket at Del Mar August 15.

But his main interest is the same as Mrs. Johnston's, "a picture career for baby," who already pretends cab to her father's car.

Robert and Frances Johnston are the owners of the Hollywood Theatre, San Diego, Calif. Frances is the chorus producer. —Advertisement

WALKTHON OPENING IN TUCSON, ARIZONA, FRIDAY, NOV. 1
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HOLIDAY for Cincy Nov. 2-10
CINCINNATI, Oct. 12.—Holiday On Ice, featuring Galbraith and Goos and Atkinson and Hirst of Music Hall here November 2-10. George and Dee Poli arrived here last week to begin work on press and exploitation of this winter's attraction. That undertaking has undergone numerous production changes since its appearance here just before the holidays last year, when it drew the most enthusiastic audiences in the face of bad weather and the usual pre-holiday showbiz slump.

LAST CALL WALKATHON OPENING WEDNESDAY, OCTOBER 23
GRANITE CITY'S NEW ROLLER RINK SPONSORED BY AMERICAN LEGION
This spot is virgin and in heart of town. Existing equipment is fully equipped and building is equipped with new $7,500.00 heating system. Want good teams and Good help in all departments.
UPTO $1,750.00 IN CASH PRIZES Contact RAL PASSO CARE OF NEW ROLLER RINK 1823 CLEVELAND GRANITE CITY, ILL.

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SIBLEY, I.A.
DILLON—Enrica Clay, 65, opera singer and teacher, in Harrison, Ia., October 9. Credited with singing in 1,800 operatic performances in America, Europe, and South America. Survived by her husband, Stanley, and two sons, William and Richard, and two daughters, Lucy Meyers and Sarah Kohn, in Long Beach, Calif. In Memory of Our Beloved Brother
A. E. DODSON
Who Passed Away Oct. 19, 1928
A. G. DODSON
M. G. DODSON
In Fond Memory of Our Friend
Eileen (Snooks) Dunlap
Gone but not Forgotten.
MARK AND LILIAN REILLY

FRED BECKMANN
DIED OCTOBER 17, 1941

BECKMANN & GERETY WORLD'S BEST SHOWS
B. S. GERETY

THE FINAL CURTAIN

Black Limelight, Leave Her to Heaven, and in several films and radio programs. His last role was in This Rock (1943) with Billie Burke. Survived by his widow, Violette Kimball Dunn, a writer, and a sister, Mrs. Barbara Boyles, of England.

FARMER—Charles A., 63, for several years a circus musician, in Los Angeles, October 25. In later years he was a movie character actor. He was a member of the Pacific Coast Showmen's Association. Survived by a brother, George, and a sister, Lillian. Burial October 3 on Showmen's Rest, Evergreen Cemetery, Los Angeles.

GARDNER—Dean, Los Angeles midget auto race driver, in Phoenix, Ariz., October 2 of injuries sustained in a racing accident.

IRWIN—William Carr, 46, vice-president of Statlin WSOC, Charlotte, N. C., suddenly October 6 at his home in that city. He was in poor health for some time. Widely known in radio circles in Charlotte, New York and Chicago, Irwin had been with WSOC for the past 13 years. A native of Knoxville, he was connected with WBT, Charlotte, N. C., prior to its purchase by the Columbia Broadcasting System. Survived by his widow and daughter.

KAYE—Albert P., 88, veteran actor, New York's best remembered memoirist, in New York, October 8. He made his debut in London in 1896 and toured England with the bees, and Keith circuits and a theatrical booking agent in St. Louis the past 24 years. In St. Louis October 4 a heart attack. Survived by his widow, the former Alma Gish, who at one time worked with her sister in vaude in a dance act. Services in St. Louis October 6 were held in Valhalla Cemetery there.

KEISTER—William E., 80, former member of the Lanenew County (Mich.) Fair Board, October 3 at Hudson, Mich.

LA ROSE—Grover C., 53, former vaude performer on the vaude circuits and Keith circuit, a theatrical booking agent in St. Louis the past 24 years. In St. Louis October 4 a heart attack. Survived by his widow, the former Alma Gish, who at one time worked with her sister in vaude in a dance act. Services in St. Louis October 6 were held in Valhalla Cemetery there.

LE VALLEY—Lloyd D., 64, former superintendent of Jones Beach State Park, Long Island, N. Y., in Larchmont, N. Y., October 5.

In Loving Memory of My Darling Son
L. Harley W. (Buster) Shoal
Killed in Plane Crash Oct. 12, 1942
NORA ANN SHOAL

MINZEN—Mrs. Rose, 68, former actress, at Lake George, N. Y., October 8. Under his stage name of Rose McVillie, she enacted the title role of Sin Hopkins, in which she appeared for more than 5,000 performances from 1910 to 1918. Survived by her husband, who played opposite her in Sis Hopkins.

In Memory of My Brother
JONNIE E. STEBLAR
Brother Dear, how do we miss you,
Miss you morning, night and day,
Miss you all the time, Dear Brother;
God took you home so soon.
JOE AND HANNAH STEBLAR

SCHULTZ—Ernest Dewey, 64, Atlantic City stagehand for 52 years, suddenly at his home in that city October 7. He was a member of the Local 4. Services were held by his widow, three sisters and two brothers. Burial in Holy Cross Cemetery, Yeadon, Pa., October 10.

In Memory of Jonnie E. STEBLAR
Though you are gone, you are not forgotten in our thoughts. Dear friend, you will always remain.
MR. AND MRS. BEN HOLLIDAY

SHUTER—Ira, 57, songwriter, in New York City October 10. Formerly a song plugger with the Leo Feist firm. Services were held by his widow, Patricia Shutier in Valhalla Cemetery there.

BILLY W. BURNETT—July 19, 1941
Died Suddenly
W. Allen (Dixie) Earle
L. M. Earle, Boston

HUNTER B. VALLEE is playing a symphonic show in the Utah-Idaho-Nevada area, double booked for this complete night. Schedules are set by the railroad operators and theater dates are handled by Glenn Shaw, Los Angeles. Show carries four posters, Terrell, Tivoli and St. Louis. Terrell has been booked for the other night Dell O'Dell and Charles Carrer, who captured Ray's picture film, is about to end his tour as Terrell worked his regular show. Fred Landrus launched his Magic Circus a Southern tour at Crystal Springs, Miss., October 10. He is setting up business in Memphis, and later will trek throughout Alabama and Florida. . . . Carl Emmett, who invaded Los Angeles third week in the Studio Lounge of the Tivoli, San Antonio, Tex, scribbled that Eddie and Lucille Roberts showed there recently and the patrons are still talking of their clever turn. . . Ralph W. Read, the lad who is in charge of the misleading act and who edits the Tarbell course in magic, continues as personal manager of the mentalists, who makes a habit of keeping the latter busy during streaming dates in the New York area. . . Yogi Ray, after 17 weeks at Riverview Park, Chicago, for his own show, Doctor, is currently the subject of the Faust Night Club, Peoria, Ill., with magic and escape artist, J. C. Admi-
naire, agent ahead of the trio of Admi-
rire-Maurer magic units, which have been breaking Southern Ohio, West Virginia and Virginia, type-
writees from Romace, Va., magic units, and the like.

MURPHY—J. Malcolm, 70, veteran character actor, in Beechhurst, L. I., N. Y., October 10. A native of Eng-

land, he made his stage debut in London. He played the missionary role in the original production of White Cargo and also appeared in
Legal Tangle On Fair Date

North Carolina act calls for 1G nick per performance—chance to beat rap

CHARLOTTE, N. C., Oct. 12—Clyde Beatty Circus, which played a two-day stand here Monday and Tuesday (7-8), today was still up to its neck in license difficulties, which grew out of a State revenue act which would exact an extra $1,000 a performance in addition to the regular license fee.

Commissary here was that the odds were strong that the State might not force payment, but on the basis of an opinion by Attorney R. Harry McMullan that the Southern States Fair is an agricultural fair it would seem that the circus could be held liable for the extra dough.

Legal complications arose when the circus played here at the same time the Southern States Fair was in session and was afloat of a State revenue act which provides that a carnival showing in conflict with an agricultural fair must pay a tax of $1,000 for each performance.

Harry M. McMullan, attorney, speaking on behalf of the circus, said that if the State exacted the penal tax the circus would pay under protest and then sue for recovery on the ground that the Southern States Fair is actually "not an agricultural fair but a private corporation organized to make money."

Circus officials took note of the word "carnival" referred to in the act dealing with the issue at hand and felt that the wording would lead the public to think the organization is definitely not a carnival.

Dr. J. S. (Doc) Dorton, fair manager, made no protest against the circus showing during the annual and declared that the question was one for State Attorney General McMullan said that there is no definition of an agricultural fair in the revenue act and that he was unable to find any case in North Carolina which throws any light on this question.

However, in ruling that the fair is an agricultural one, McMullan said that he was of the opinion that the fact that amusements and recreation at facilities are exhibited as a part of the fair does not prevent it from being so classified.

The circus played to small crowds during its appearance which kept residents away from this event and from the fair as well.

Rider Shifts to Quartet

MILWAUKEE, Oct. 12—Bob Johnson, former riding star with the 1941 Cheyenne Frontier Days Rodeo, is playing in the Porter Bailey Quartet at the Schroeder Hotel here.

Meat Shy, Vandals Kill Chi Zoo Birds

CHICAGO, Oct. 12—A Manchurian duck, two muscovy ducks, a wild turkey hen, a blue-billed parous, two black-billed gulls and a Canadian goose, attractions at the Lincoln Park Zoo here, are dead, and a male turkey and another Manchurian crane, also zoo features, are on the casualty list caused by the men who stole them.

At any rate, three, geese; ranging in age from 14 to 16, when found Sunday (6), while the valuable birds, nobbed that it was the meat shortage at home which had caused them to disappear. Louis was estimated at $600 by zoo officials.

Polio Off, Denver Winner for Polack

DENVER, Oct. 12—An attendance of 80,000 in eight days marked as a winner the day of Polack Bros. Circus, here having shown Tuesday (5). Ban, due to polio, on attendance of children at public gatherings was lifted four days before the show opened. Until then the shows had been shut down by the police and affected the advance sale. El Jebel Shrine decided to make next year's show one week later and extend it to 10 days.

No. 2 at Everett, Wash.

EVERETT, Wash., Oct. 12—Crowds turned out for the last day of stand Polack Bros. No. 2 Unit under Jaycee auspices here ending the 10th annual performance at Bremerton, Wash., and went next to Salem, Ore., for a week.

10 Years a Loop Clown

CHICAGO, Oct. 12—Carl Marx, old-time circus clown, is known to many outdoor showmen as the Beholding Human Magic Carpet, this week completed his 10th year as clown in the Sherman's College Inn. Occasion was celebrated with fitting whooppee at the Clark and Randolph night spot Wednesday (9).

Illions Wins Quiz, Free Air Time To Plug Rides at Dallas

DALLAS, Oct. 12—Harry Illions, owner of the Bozo and Rapiats rides at the Texas State Fair, won $10 and free air time to plug his rides over Station KRLD, when he carried off top honors in the quiz of two rides here Thursday (10).

Illions teamed with three other clowns, Joe Harris, Ben Rogers and D. Rose to face off with four midway talkers, Bob Davis, Harry Gollub, Leon Schlasser and William Salisbury.

Radio and press support of the amusement shows and potlucks was said to be one of the reasons why the attendance has been running so high since the opening Saturday (5).

Smart public relations is seen behind excellent support. Press day, held on the fair's opener, brought headlines in the newspaper stories as well as pictures of women and their guests for a luncheon. When the clown's annual presies told them the expo had spent $300,000 cash money to make this the "greatest and biggest fair ever made." "It's your fair, you people of Texas," he declared. "It just happened in Dallas."

The stage show in the auditorium, featuring Tornado, a racy horse that just happened in Dallas, was sponsored by gun store, and his partner, known by name stars, has been in the receiving end of intense scrutiny.

A network shot is due for the annual rodeo will be made from the grounds where Scotty Butler, world champion since May, 1942, comes up and out to guest on CBS's We The People.

Rogers Rodeo Opens in Chi For 24 Shows

CHICAGO, Oct. 12—Riders and ropers, out of the Chicago Stadium and returned to the big building Thursday (10). Billed as the Texas, World's Championship Rodeo, with the pick star in a ring, show is to run 18 nights, with six matinees, for a total of 24 performances.

A crowd of 12,000 practically filled the cheaper seats leaving gaps only in the cheaper seat sections. Prices are set at $1.50, $2.49 and $3.60. Kids will go at half price the three Saturday matinees. For the other three Sunday matinees they'll go at full fare.

Specialities in the performances are the luderst of the ludes in the rodeo's recent stand in St. Louis. Things, like a horse andhip to Will Evans, also of the picture world; Ted Allen, horsemen pitcher; Ted and Broadway beauty; Vallet, baton twirler, and the Hoover family, Funny Ford.

Contract Performers

Among the rodeo participants are 20 contract performers. They include Dolly Eskew, Billie, and Adair Shaw, Eva Rogers, Beryl Jackson, Mary Louise and Madonna Eskew, Lorraine Yale, Rex Ross, Dale, Ruby, Hank, Ben, Rogers, John Caruthers, Jimmy Miller, Johnnie Davis, and the Mathews, William, Marvin Hoover, Ray Knox, Glenn Randall, Mary Parks, Johnie Davis, John Caruthers, Guy Charley, Aldridge and Mildred Mix Morris.

Rodeo staff consists of Col. Jim Eskew, arena director; John J. Hickey, manager; Bob Mathews, publicity; Gene Bascou, announcer; Fog Horn Clark, public relations, and Fred H. Kressmann, of the Barnes-Carruthers Agency here, in addition there are handling of the risks cut-rate duos in spite of the much larger quantity disposed of.

Gene Autry, Ray Ramsey, Buff, Pellyboy Ranch and Cass, plus the clown trio of Pulkerson, Mills and Knapp, the cow band and a group of cowboys put the annual rodeo performance at Bellevue Hospital Tuesday (8) morning which was opened to the Garden to the hospital as usual.

Florence, Ariz., Rodeo Set

FLORENCE, Ariz., Oct. 12—The 14th annual rodeo, a contest for the best limited by boy and girl contest, will be held November 23-24. Pete Grub, former world's champion bareback bronc rider, will direct.

Stiff Tax Silences Mid'y Cannon Act

NEW HAVEN, Conn., Oct. 12—A city of music, singing all its "acts" a license fee of $125 a day made a dud of Ivan the Great, the human cannon, made no money in the red at the YD carnival here weane in vain.

Johnny Ivan, who bails from Hamden, Conn., still owes most of the $5,000 he stuck into his new self- managed cannon, and he hired out to the carnival to clear up his debt. When he attempted to get a license, he was informed by Chief of Police Clark his act fell within the strictly enforced regulations on civic acts and that his fee would be $150 per day. Since the carnival contracted to pay only half this license, Johnny soon saw the impracticability of the deal.

Last year Johnny caused a local stir when he tried to get a G. L. loan to build his cannon, was turned down by the Veterans' Administration. His bout with administration officials made local historians in the strutted sections there was some improvement, with goodly portions of bald to a day Saturday night's show attended in the sky seats is apparently hyped by unlimited acceptance of students' ticket which get all the holders a spot at 65 cents net. There is a definite improvement this year in the handling of the sale of the cut-rate duos in spite of much larger quantity disposed of.

Gene Autry, Ray Ramsey, Buff, Pellyboy Ranch and Cass, plus the clown trio of Pulkerson, Mills and Knapp, the cow band and a group of cowboys put the annual rodeo performance at Bellevue Hospital Tuesday (8) morning which was opened to the Garden to the hospital as usual.
Rain on Big Friday Fails to Halt Royal American's Record March at Jackson

Sedlmayr Proud of Fast Move From Muskogee

By a Staff Correspondent

JACKSON, Miss., Oct. 12—An unusual move which are ringwise know that Friday is the big day at the Mississippi State Fair, and rain on that day means disaster. Well, at the Mississippi annual, which closes here to morrow, the New Orleans fair did come from all corners of the commonwealth and spent in the excess of $21,000 on the Royal American's shows and rides, enabling C. M. Sedlmayr, of Muskogee, Okla., to show the past four days of business the early spectacles, clear, warm weather thru Thursday bringing out unprecedented crowds. Royal American had built up a substantial lead over previous annuals thru the same period, and the unusual hold-up in business thru the rain Friday made a new all-time gross of a chicken.

Sedlmayr was fully as proud of the Thursday's day as were those of Muskogee, Okla., to this spot as he is over the top business. When the show was contracted, it was with the understanding the annual would open Tuesday instead of the closing of the 651-mile run. Business ceased for Musikogee at midnight Saturday (12) and the first section was loaded and ready at 6 a.m., and it moved at 8 o'clock as the runs were being loaded on the second section.

Move involved the use of three railroad cars, one from N. C., one from Muskogee, Okla., the Rock Island from N. C., and one from Muskogee, Okla., and the Rock Island Central Info 

The first section arrived in Jackson about 11 a.m., Wednesday, and after spending four hours later. Most of the midway was in operation by 6 p.m., Wednesday, and after spending four hours later. Spiking prevalent reports that Musikogee was a loss venture for the year, Mr. Sedlmayr declared that it was quite satisfactory, reporting the gross amounted to the amount of the former record.

Oklahoma City also stayed in the record books for the first time. Mr. Hemphill's policy of not announcing figures for this show is highly one. It was reliably reported, however, that the take passed the 1000 mark, the largest gross this season. In this report, Sedlmayr didn't deny it.

Big Blue Ribbon Biz At Middle Ga. Debut

MILLEDGEVILLE, Ga., Oct. 12—Blue Ribbon Show opened to good business at Middle Georgia Fair here, October 7-12, with Wednesday's White Children's Day making a record throng to the grounds, reported E. H. Smith, show secretary.

Thursday, Oct. 11, was Children's Day, and another huge crowd packed the grounds Friday, Farmers' Day, and Saturday, Secret-

wm.chal0cked New Marks at Shelby, Charlotte, N. C.

CHARLOTTE, N. C., Oct. 12—Frank Bergen's World of Mirth Shows, recommendable for the first time this year in the Charlotte region, has every reason to feel a boost over the past few weeks, will probably pay off more money in percentages to the States Exposition following the final count tonight than it grossed during the first two years of the staging of this annual. World of Mirth has been reviving in Charlotte this year, since the inauguration of the fair in 1939, but it wasn't until 1941 that customers and patrons have returned and unleashed enough mazuma to make the date worth while.

Rain fell on Monday and Tuesday, but a break Wednesday (9) made it possible for the midway brethren to start adding to bank rolls. Friday (11) was a sizzling and the city school (See Shelby Big for WM on page 58)

Penn Premier Cuts 8 Dates To End Season

STROUDSBURG, Pa., Oct. 12—Due to the health of Lloyd D. Serfass, general manager, the Penn Premier Shows closed their season at the end of the Winchester (Va.) stand. Eight more stands were closed in Virginia and North Carolina. Show, however, chalked up one of the best seasons in the annals of the industry, those who manage Serfass was informed, and will be run on a yacht in the Stoffolino. He said the show will stop in Ohio and open at Okawina, and will enter the French Quarter in New Orleans for a complete rest and check-up.

All show equipment was changed over to the winter season, where the winter quarter are located. Priorities obtained by Manager Serfass, the world's largest show, will be used in making Penn Premier one of the largest motorized shows in the East. A crew remain at headquarters to start the winter's work, but most of the rest of the personnel headed for Florida. Miles Deltaic is in charge of motorized equipment, and Ted Compton is in charge of the show's decision. The Terry Eversons received from the Berryman International Garage at Pennsburg, Wednesday. A new funhouse, two new Girl Shows on wagons and a new Minstrel Show were purchased. Bill Hogans, N. C., and William Hashman in Bridgewater, Va., will remain in command. A record jump of 350 miles from Pomory, O., to Winchester was made by the crew, which covered 160-foot trapeze and the man in charge of the gang, Mr. Hobson, Md., and rolled over three times, smashing the fronts and trailer.

All other equipment was in and ready for opening night. At the same time, the Dumont Shows were play-
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Small Cookhouse. Will sell good Crab to join on Wire. Will place Fiel Rides for all winter in Florida. Address: N. P. ROLAND, Bunnell, Fla., this week.

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For Welcome Home Celebration
Two more Rides and few Ten-Cent Concessions, in the heart of city of Elizabeth, New Jersey. Open Saturday, October 15th to 20th. Another good one to follow. Union City, New Jersey. Wire or phone: H. WOLFE
St. Francis Hotel Newark, N. J.

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Ride Help on all Rides, Ferris Wheel, Chair-plane, Merry-Go-Round. Come to Lineville, Ala., this week. All address: JACOB PRYOR

**WANT FOR Barney Tassell Unit Show**
Organized Minstrel with or without top for practically all winter's work in Florida. Week October 21, Horry County Fair, Conway, S. C.; week October 28, Savannah Colored Fair, Savannah, Ga. Right in town. Can place one more major Ride, Shows and Concessions. Write, wire, this week, Fairmont, N. C.

**SOUTHERN STATES SHOWS WANT FOR CHOICE SPOTS IN FLORIDA**
Few more Stock Concessions, especially Lead Gallery, Age and Scales, Hoop-La, small Bins. Experienced Operator for office-owned Cigarette Shooting Gallery, Working Help for Rides. We have full supply of the best Foremen in the business, including Shorty Putnam, Bill Fresier, Marshall Southbury, Clyde Brown, Walter Scarbough, Tim McNichol, Otis Walker. All Answer to JOHN B. DAVIS, Ocala, Florida, this week.

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SCOTLAND NECK, N. C., OCTOBER 21-26
Bigger and better every year. Bumper peanut crop. Everybody working. All have money.
We also play the following Fairs: Mount Olive, N. C.; Tabor City, N. C.; Andrews, S. C.; Summerville, S. C., and two others.

WANT CONCESSIONS—Fishpond, Bowling Alley, Hoop-La, Dart, Ball Game, Age Scales, Pitch-Til-You-Win, Bumper, Photos and any Grind Stock and Percentage Concessions. Also Cookbook, Grab, Popcorn, Candy Apples, Candy Floss, Custard, Snowball and straight sales.

WANT SHOWS — Girl Show, attractive proposition for high class Revere with own outfit. This is our best spot for a good fast-stepping Girl Show. Also want Fun House and any worthwhile shows with own fit and transportation.

WANT RIDES — Octopus, Tilt, Roll-0-Plane, Spitfire and any Flat Rides. Want live Pony Ride and any rides not conflicting.

Can place Agents on Stock and Percentage Concessions. If you want to make some real money, play this circuit with us. We know the Carolinas. All address.

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CENTRAL AMUSEMENT COMPANY, Atlantic District Fair, Ahoskie, North Carolina, This Week.

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WANT WANT WANT WANTED
WANT LEGITIMATE CONCESSIONS OF ALL KINDS
All address
LOU RILEY, Mgr.
Kernerville, N. C., this week; then Richmond.

WANT WANT WANT WANT WANT
For Berrien County Fair, Nashville, Ga., week October 21 to 26; Bainbridge, Ga. (Jaayes), October 28 to November 2; American Legion Fair and IV Cattle Show, Pelham, Ga., November 4 to 9; then Florida for the winter.

Spitter, Tilt-a-Whirl, Kiddie Automobile Ride, Penny Arcade, Motorometer, Minstrel Show, with own outfit and transportation. Iron Lung, Motorcycle, Girl Revere and Mechanical City. A few choice Concessions are still open, such as Long Range Carnival, Novelities, etc. All address.

ROYAL EXPOSITION SHOWS
This week, Alma, Georgia; then per ardue route.

GREAT SOUTHERN EXPOSITION
WANTS FOR BRUNSWICK, GEORGIA
WEEK OF OCT. 21, IN HEART OF CITY
Street Tilt, Octopus, Kiddie Train or any make Ride not conflicting. Red Boots, contact Mr. J. D. Moore, 109-111, Marshall, Pat Show, Minstrel Show, Shake of Arabia, Showmen, etc. Small Concession. (Requires showman) People's Fair, Peach Bellies, Italian Band, Bear Show, Bear, Bears, etc. Sam Rayburn, Exposition, Leesburg, Fla., tele. or wire. Will give best prices for cars. 5000-15000 free. Address: R. S. M. Showman, Brunswick, Ga.

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SHERMAN HUSTED, Manager
CENTRAL AMUSEMENT COMPANY, Atlantic District Fair, Ahoskie, North Carolina, This Week.

FROM THE LOTS

Majestic Greater, N. C. Oct. 12.—Week ended Saturday (5) at the fair returned excellent business, with weather good throughout the stand. Spot was far above expectations. All things skedded as a white fair, more than 6000. Many of those who attended were Negroes, and they spent freely. Lot was hard to lay out, but Paul, in charge of the task, did a nice job.

New Roll-0-Plane, up for the first time, clicked. Lloyd (Tiny) French, Roll-0-Plane foreman, for the second time this year, left the org in the middle of the week. Opie now in charge of the Roll-0-Plane and the Grand Concessions.

William T. (Pete) Vinson was hospitalized with an infected finger. With a number of shows playing this vicinity, there was much visiting of personnel. Phillip Jones is doing a good job as Ginty foreman. Word from Detroit is that Mrs. Sam Goldstein is doing okay. (Stay with it, Mac.) Don't leave it, Gecay Bob Hallock is busy looking for a pattern. Barbers and Concession Manager Sam Goldstein with plans for next season.

Lastly, in the benefit bingo is to be divided between the Michigan Showmen's Club and Miami, not between John and Mrs. David. R. reported erroneously by the writer last week.—HARRY E. WILSON.

J. F. Sparks
LANETT, Ala., Oct. 12.—Organ which opened at the Fall Festival here September 30, enjoyed a good week's business despite cool night. Forward free act, held the folks to a late hour.

C. A. Kirkland joined with his string of concessions, Mr. and Mrs. Hallock. Lavern (Red) Haynes visited with Mrs. A. C. Kirkland and her son. John Pommer has added a Fair Character plane to his group of rides. Mr. and Mrs. Caulder have booked their miniature railroad.

Sailor Katie was expected to join with his ride South. Dottie Dimpley, fat girl, and Mose Smith with his Snake show, have been doing excellent work. Mrs. Mark Finell has rejoined after spending two weeks in a Florida hospital, with a near-case of pneumonia. R. E. Finell is keeping everyone happy with his build-up of the Florida spots to come. George Harr and Norman Littlefield returned from a stock buying trip.

Pioneer
WAVERLY, N. Y., Oct. 12.—After 22 weeks of playing New York and Pennsylvania spots, shows moved to local winter quarters where several acres of ground have been purchased for two blocks from the business district. All shows had some rough going at the start of the season, business at celebrations and fairs was outstanding and big grosses gave an organ banner season.

Staff at the season's end included Morris Crum, general manager; J. C. Perron, general agent; Mr. Per- cell, secretary and treasurer; Mrs. C. B. Murray, assistant secretary; Mrs. Carl Lovejoy, office secretary; Tom Dumas, concession manager; Niles Hurst, ride superintendent, and Red Lynch, transportation manager.—MICKEY PERCELL.

Virginia Greater
DUNN, N. C., Oct. 12.—Week ended October 5; auspices, fire department; business; fair; weather; cool, shows moved here from Clinton, N. C., after a very satisfactory week there. Weather Monday night on was very cool, and as a result the natives failed to come out to give the sort of business show has had here the past three years. Committee was very active and newspapers gave plenty of space. Lot here was tough, a road having to be blocked, but Mayor Hinson laid it out to everybody's satisfaction.

It looked like a showmen's convention here, with many visitors from other shows, including several owners and managers. Here are the names of Lawrence and Sam Lee, of the Lawrence Shows; Mrs. Marie Kaus and Sam Eilkins, of the W. C. Kaus Shows; Mr. and Mrs. Hugo Zacchini, of the Zacchini Shows; Mr. and Mrs. Barron Tassell, of the Tassell Shows; Pete Joseph; Ed Riley, Whitey Austin and E. Grady, of Bailey Bros. Circuit; bill crew; Harry Lotttridge; Frank Harris- son and party from the Harrison Greater Shows, and Ben Baumstein.

Heavy Trent and Nolden Miles are no longer with the show. The past season now opens, the list and the writer, who is mailman and Book Blender, has added a bumber game. Due to sudden snow snap here, Louis Augustino lost two valuable monkeys, recently pur- chased.—RONALD TRUE.

Peppers' All-State
MONTGOMERY, Ala., Oct. 12.—Shows arrived here from Decatur, Ala., and opened in good style Monday night (7). Crowds were吉 out and plenty of money was in evidence. Tuesday night also proved a good one. Fair board is very active and newspapers are giving plenty of attention.

Showfolks exchanged visits with Birmingham, Ala., General Manager, Pat Show, Minstrel Show, Shake of Arabia, Showmen, etc. Address: REGENT SHOWS, OXFORD, Ala., Oct. 21-28; then the fair here September 30, enjoyed a good week's business despite cool night. Forward free act, held the folks to a late hour.

C. A. Kirkland joined with his string of concessions, Mr. and Mrs. Hallock. Lavern (Red) Haynes visited with Mrs. A. C. Kirkland and her son. John Pommer has added a Fair Character plane to his group of rides. Mr. and Mrs. Caulder have booked their miniature railroad.

Sailor Katie was expected to join with his ride South. Dottie Dimpley, fat girl, and Mose Smith with his Snake show, have been doing excellent work. Mrs. Mark Finell has rejoined after spending two weeks in a Florida hospital, with a near-case of pneumonia. R. E. Finell is keeping everyone happy with his build-up of the Florida spots to come. George Harr and Norman Littlefield returned from a stock buying trip.

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BIG BEND SHOWS
Open October 23 in McAlpine, Texas.

DEASON BROTHERS
P. O. BOX 1227
Enid, Okla., Tex.

WANT
Shows, Rides, Concessions of all kinds. Ride Help, Gitter, Piano Player, and other kinds.

OMAR'S GREATER AMUSEMENTS
Bayview, Ala., Oct. 14-19, Jena, La., Oct. 21-28;

RECENT SHOWS

Can use a few more legitimate Concessions for the following Celebration and Festival:
PERRY, GA., Oct. 21 to 26; then the BIG ONE, THOMASTON, GA., MAMMOTH CELE-
BRATION, Oct. 28 to Nov. 2; then the only Georgia's best Amusement Celebrations. Ride Help wanted.—Forest, for Merry-Go-Round, Help on all Rides. Want Shows not conflicting and one outstanding Free Act. Address: HARRY ALKON, RECENT SHOWS, Hugoeville, Ga., this week.
TENTS SOMETHING NEW!
FOR IMMEDIATE CONSTRUCTION
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FOR SALE
GORILLA SHOW
265-pound actual. Beautiful 5x8 Steel Camano mounted on Two-Wheel Trailer. Greatly-built aluminum. 2 new 8410 Ranters. 5x18 forward. 5x20 rear. Complete, portable, prices for only $1,000.00.
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EUREKA, MO.
(Phone: Eureka 2927)

FROZEN CUSTARD TRUCK
Electric Freeze
Late model stock Ruckman trailer truck, four new frites. Formerly on Majestic Shows. Must be sold on sight. Complete $8,500.00.
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ERIE AUTO GLASS SHOP
120 W. 13th Street
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Quick Delivery. Multiple, double, triple, 10 sizes, but to full length. Cutters only or complete system. KD or site complete. Write—wire—wire.
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FOR SALE
10KW. 110-220V. AC Engine-Driven Commercial Type Photomachines for Walk-Around, complete control panel, complete set of spare parts. Only $500 used. 
$750.00 or Best Offer
Write or Wire
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Auditor-Accountant
Available, starting 1947 season or earlier if desired. Previous years experience in amusement, also 3 years public accounting. Can qualify for comp. 
debt, business, etc. Best of terms. 
BOX D-386, The Billboard, Cincinnati 1, Ohio.

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Order now. Do has built-models 16x18" gauge, steam or Diesel type, super-detailed or streamlined. Complete Prices. 300.00 min. Prices and details, 810-12-68.
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IMMEDIATE DELIVERY
20x30—20x40—20x60—30x60—40x60—40x80, etc.
Olive Green, Flameproofed.
Flameproof your tents with Hoopers Liquid Flameproofing Compound. Colors—Khaki, Forest Green, Royal Blue, Olive Green and white.
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233-21 W. Huron Chicago 12
Orinial Big Tent Maker Since 1870

SIDEWALL NEW WATERPROOF FLAMEPROOF
Made in following finished sizes, complete, with canvas. Made of double coated 12 ounce.
6'x100'...$54.56
9'x100'....$80.00
7'x100'...$70.00
10'x100'...$81.52

Made in any length at the above rate per running foot.
25% Deposit Required With Order. 
G. L. HOOPERS
417 West Fourth Street, Mich.
Phone: Cadillac 3011

FOR SALE
"SPITFIRE RIDE" in perfect operating condition.
$5,000.00.
ROLO FUN HOUSE
very reasonable.
Take delivery anytime after Oct. 20
FOLEY & BURK SHOWS
Tulare, California

FLOSS MACHINE RHEOSTATS
To adjust rippleproof 300, 400 and 500 floss machines further. Exhibit installed parts. 
F. D. R. F. M. 4901
For floss machine parts, Industrial machines, etc. May be used for single or double floss. $22.68.
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For single floss parts, upright and counter, wave, vertical and horizontal.
600 & 1000 watt capacity. $25.00 each. $40.00 complete. $3.00 each. Small and parts in stock. 
Write, Wire, or Phone.

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1817 Osuna Drive
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SHORTY HARRIS SLICK AND SLACK
We answered your wires telling all three of you to come on, but you had left. Wire us Goldboro, N. C. Want all of you. Come at once.

Florida Blossom Show
AL GAINES, Manager

THE APE BOY
YATES AUTO SHOP
R. T. R. Scow
Phoenix, Arizona

OFFICIAL OPENING SAT., OCT. 26, 1946
PLAY-A-PARK and KIDDIELAND
A RICHMAN-CARPENTER ENTERPRISE
TUCSON, ARIZ.
In the Heart of America's Winter Vacation Land. Permanent Location—Six Months Season. 100,000 Permanent Population—Thousands of Tourists Daily. Located in Town on Two Cross-Country Highways. —NOW BOOKING FOR SEASON!—WANT: Roller Rink, Organized Repertoire Show, complete Side Show. Will consider only Top Notch Operators with A-1 Talent. Write now. Will book Merry-Go-Round, Steeplechase and one other Major Ride not conflicting: Kiddie Train and Pony Rides. Want only Rides, whose appearance will be an asset to the Park. Will book Lead Gallery, Archery Range, Photos, Custard, Jewelry, Floss, Apples, Legit- mate Concessions at all Kind of Rates. WRITE ALL IN FIRST LETTER—DO NOT PHONE OR WIRE.
RICHMAN-CARPENTER ENTERPRISES
TUCSON, ARIZ.
Harry Richman
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PCOPNPORT MAN!
MAIL US YOUR PERMANENT ADDRESS AT ONCE!
So we can keep you informed on the latest developments in popcorn and seasoning. We expect to have more good news for you in the next few months. Let us solve your popcorn requirements.
SEASONING—We have enough to go around.
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Write for our Free Premium List. Sally wants to hear from you.
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SUNSHINE CHOO CHOO ELECTRIC TRAIL Adapter
Not a streamlined, but in old-fashioned train, might start, bell, steam, dump, with ride appeal to young and old. They come miles to see them. Trailer, 4 miles to city. Makes $20 weekly. Open to public. All equipment in perfect operating order. Send one dollar for large photo.
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"MOST BEAUTIFUL SHOW IN MIDDLE WEST"
FOR SALE CHEAP
Sold all rides to Mr. Farrow, HAVE FOR SALE—13 Semis, 1 Straight Truck, 1 Winch Truck, 4 beautiful Shows. 1 Office, 100 Show Carts. For $5,000.00. Write or Wire, THE BREVNO CO., 1817 Olive St., Los Angeles, Calif.
F. M. SUTTON
OCSOCA, ARKANSAS

MAJESTIC GREATER SHOWS
Can Place for WASHINGTON, N. C., 6 COUNTY TOBACCO FESTIVAL
OCTOBER 21 TO 26, AND BALANCE OF SEASON
CONCESSIONS OF ALL KINDS, FEW CHOICE WHEELS AND GRIND STORES (FRANK RANDALL, CONTACT US), COOKHOUSE, FOR SALE—OCTOBUS IN GOOD CONDITION, TOO. CREEK—ALSO SELF TRAILER FOR SALE, SAME, TOWING PADDLES FOR SALE (LONG RANGE LEAD GALLERY 112 FT.), BUILT ON TRUCK. 5 GUNS, PLenty OF LEAD. OPERATING ON THIS SHOW, SHOWS AND WORKS. CONTACT CHUCK, Manager (W. W. G. L. C. O. M. G. T. O. O. N. E. R. CONCESSIONS), CONTACT MAXWELL KANE, BUSINESS MANAGER.
DURHAM, N. C. (COLORED BUSINESS), THIS WEEK.

PROMOTER
Now winding up highly successful raffle on new car for civic organization.
If you have a money-making proposition that brains and hard work will put over, get in touch with me. Full details, please.
Write BOX D-337, The Billboard, Cincinnati 1, Ohio

A Show for Square Shooting People Show SHAMROCK SHOWS
Will book anything. What have you? Watch for opening date. All answer
CHARLIE DAY, OWNER
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WANT Out all winter.

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Merry for For best towns in the best FLORIDA AMUSEMENT Closed Body built SEND Trained Palomino Stud, small Pony, Trained with flashy Trained Animal Show, complete, ready to

FRANK KETROW

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WILL PAY CASH FOR IRON LUNG

WANTED-$45.00

Elder 24, 30 or 36 testers. 10-15 numbers. 1 Bassette, 24". 2 Pack Mule, 24 or 30".

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SOBER FERRIS WHEEL MAN

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Join at Wire

WALTER LANKFORD

LANKFORD'S OVERLAND SHOW, Photo, Circus

2-PLCHMEN-2


CHAIRMAN, Room #12, Arcade, Charleston, W. Va.
- WOW! WHAT A SPOT -

LANCASTER COUNTY FAIR
LANCASTER, S. C., OCTOBER 21-26

WANT COLORED GIRL SHOW OR WELL-ORGANIZED MINSTREL SHOW FOR BIGGEST THREE DATES IN THE SOUTH, INCLUDING THE GREAT CHARLESTON COUNTY FREE COLORED FAIR, CHARLESTON, S. C. WANT GUESS-YOUR-AGE AND SCALES.

**P.S.**
CONCESSIONS—Bingo, Custard, Charleston, For Charleston, Till U-Win, UPLACE FOR SAM E. PRELL, FAYETTEVILLE, N. C., OCT. 16-19: THEN PER ROUTE.

LAST CALL
R. & S. AMUSEMENTS

RAFTERY'S SHOWS

2—SHOWS COMBINED—2
WILMINGTON FAIR
WEEK BEGINNING OCTOBER 21ST
BRUNSWICK COUNTY FAIR
WEEK BEGINNING OCTOBER 25TH
WARSAW ARMISTICE CELEBRATION
"BIGGEST IN THE SOUTH"
Two More Celebrations Pending.
SHOW CLOSES NOVEMBER 23D

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CAN USE
Will Give Good Proposilion to spitfire for Balance of Season. All Concessions Open. No Exclusives. Except Cookhouse, Custard, Bingo.

WRITE — WIRE — CALL
J. M. RAFTERY
CLINTON, N. C., This Week.

TIDEWATER COLORED FAIR
SUFFOLK, VA.
Wanted — Ball Games, Fishpond, Duckpond, String Game, Photos, Grab, Candy Floss, Pitch-Till-U-Win, Hoop-La, Shoot-Till-U-Win, Guess Your Age, Penny Pitch, Blower, Bowling Alley, Wheels and Skilo, Bumper, Swinger, All Concessions open except Bingo and Percentage.

Wanted — Colored Girl Show, Monkey Show, Geek Show.

All replies to
GEORGE CLYDE SMITH SHOWS
Henderson, N. C., this week; Suffolk, Va., next week.

PINE STATE SHOWS WANT
For Yalobusha County Fair, Water Valley, week Oct. 14th; Tallahatchie County Fair, Charleston, Miss., week Oct. 21st; then the Big Four, Panola and Tate County Livestock. 

Agriculture and Home Show, six days and six nights, week Oct. 23th, Simontobia, Miss. 

CONCESSIONS—Bingo, Floss, Pitch, Hoop-La, Shooting Gallery, Ball Games, Novelties, Clothes Pins, Photos, Age-Weight Scales, Eating and Drinking Stands. SHOWS—Fun House, Carnival, in-One. 

Manager—Bob Carver. Write on any Flat Rate. 

P.S.: Jimmy Windlow, wired you; come on. All addresses.

MANAGER, PINE STATE SHOWS 
WATER VALLEY, MISS.

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**CARAVELLA *** AMUSEMENTS**
MOREHEAD, KENTUCKY — WEEK OCTOBER 21-26

CONCESSIONS—Can place legitimate Concessions of all kinds.

SHOWS—Side Show, Girl Show, Colored Revue, Hillbilly. Have plenty tops.

RIDES—Want to buy Chairplane; must be A-1 condition. Cash.

CAN ALWAYS PLACE reliable Men on all RIDES and Departments.

Show Carpenters, Mechanics, Men with original ideas, contact now for winter quarters.

Organizing "The Most Modernized Show of the 1947 Season."

ALL WIRE

CARAVELLA AMUSEMENTS
ASHLAND, KY., THIS WEEK — MOREHEAD, KY., NEXT WEEK

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**ATLANTIC EXPOSITION SHOWS**
Can place Eli Wheel, percentage or flat rate; Slum and Stock Stores, Ball Game. Will buy Merry-Go-Round Top, size 38 or 40 feet diameter. Out all winter. Answer 

WALTER MCKINNON 
Pavo, Ga.

HAVE FOR SALE—On Account of Buying New Rides
SILVER STREAK and ROLL-O-PLANE
Both in A-1 condition and can be seen in operation on the midway of CAVALCADE OF AMUSEMENTS as per route. Address:

AL WAGNER, care Cavalcade of Amusements MONTGOMERY, ALA., THIS WEEK; THEN PER ROUTE.

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**TRAILCAMPER**

Offers These Outstanding Advantages to the Road Show or Carnival Man—

- Complete living quarters or dressing room.
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- Extra food capacity up to 11 lbs.
- Only 60 pounds weight on axle.
- Long life—all steel body.
- Travels anywhere your auto can go—no side-away at high speeds.
- Distinctive and attractive.
- Low cost. To buy—To operate.

TRAILCAMPER is a folding trailer, with a steel body 46" x 96" that opens into a tent room 8 ft. by 10 1/2 ft., 7 ft. high. Two beds, springs and mattresses, table, chairs, stove, ice box and food storage. Weather-proof, fire-proofed, bug and fly-tight top. Screened windows and doors. Takes but 10 minutes to set up. And TRAILCAMPER has the lowest first cost, lowest operating cost, lowest upkeep of any road home—no worries about accommodations.

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**THE BILLBOARD**

October 19, 1946

CARNIVALS

57

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CARNIVAL ROUTES


(Routes are for current week when no dates are given. Allow from three to eight weekly mailing points are blank.)


Florida: Fort Myers, Fla.; Tampa, Fla.; No. 21-26.


Kentucky: Louisville, Ky.; (Fair) 21-26.


Missouri: St. Louis, Mo.; Kansas City, Mo.; (Fair) 21-26.


Nebraska: Omaha, Neb.; (Fair) 21-26.

New Mexico: Albuquerque, N. M.; Santa Fe, N. M.; (Fair) 21-26.


Ohio: Cleveland, Ohio; Cincinnati, Ohio; (Fair) 21-26.

Oklahoma: Oklahoma City, Okla.; (Fair) 21-26.


South Dakota: Sioux City, S. D.; (Fair) 21-26.

Tennessee: Knoxville, Tenn.; Nashville, Tenn.; (Fair) 21-26.

Texas: Houston, Tex.; Dallas, Tex.; (Fair) 21-26.

Utah: Salt Lake City, Utah; (Fair) 21-26.


Virginia: Richmond, Va.; (Fair) 21-26.


West Virginia: Charleston, W. Va.; (Fair) 21-26.

Wisconsin: Milwaukee, Wis.; (Fair) 21-26.

CANADA: Montreal, Que., (Fair) 21-26.

WANT CARNIVAL ROUTES—WANT!

14th CONGRESSION OF ALL KINDS: Bowling Alley, Sideshow, Game Fair, Band Stand, Miller’s, etc.; SECOND MAN ON FERRY WHEEL. Must be sober. All winter work and every week. BILL BACON WANTS FOR RIDE SHOW: Please to feature, Half and Half for Amuse. Send Billed or Bobbie Burns, can see you. MAN AND WIFE TO TAKE FULL CHARGE OF GRUB POINT. Must be sober. Walter Castle, please contact immediately. Address: SPRINGHILL, LA., THIS WEEK, THEN KEEP OFF, LA.

Rain Boffs Prell
But He Smiles

(Continued from page 51)

sons, Abe and Joe, have caught on to the idea of being independent, and Joe handles the office. Latter was on vacation at his home in New York, while Sam had just returned after spending the Jewish holidays in his home town.

Boys Gather 'Round

Sonnys Boy Campbell, the high fire dancer of Los Angeles, is The Billboard sales agents' latest sensation. He was created in a Cape Cod W.S. in New Hampshire, and was born to Scotty Burns, the painter who once was a sea captain, and he disdained all other painting. But he protected only by a sweatcoat. Joe Hallander, boss mechanic; Mac Kline, boss electrician, and his assistant, Robert Zamarow, were busy on the lot bedding it down for the night.

As the various ride and show foremen visited the wagon with their reports, Prell introduced them as follows: George C. Campbell, keyboard; Cassie Wells; Benny Beckwith, Caterpillar; the bearded stunt man, Rand; Carter, Rooloplane, Curly Longdon, Chairplane; Clyde Lantz, Rodeo; Harrry Emmick, Octopus, and Joe, a plastics show, and Octopus, and Joe, a plastics show, were the only two riders still working. Bob buys the latest in Wild Life; Russell Haas, reptiles, and Oppenheim, Paragon and House House.

Ah—Secrets!

Prell revealed that the biggest single mystery that has bedeviled any of the business was Labor Day at Ebenburg, Pa., when 6,500 people were on the ground. The Big Top was not large enough for the State Troopers that voorum.the grounds to return to their homes or seek amusement elsewhere. His biggest surprise of this season was Lumberton, N. C., which closed Saturday (5), $1,000 people plunging in and out of the ring for an hour or more. As usual, Justin Dalton, the modern Bluebird, was still running, and the news of the week was that the Cub Scouts, the young men visiting around from far and wide,各级 to the stand had been heralded as aerry. He was saying it by giving out the information as well as any other, but signed both spots for 1947, so it is too late to smarten up the season.

Broadway Shows still have Payetteville, N. C.; Lancaster, S. C.; Rockford, Ill., N. C.; Rockford, Ill., N. C.; Charleston, S. C., on the '46 Itinerary. Org will winter at the last named spot.

SHELBY BIG FOR WM

(Continued from page 51)

kids were turned loose for their holi- day at the fair. The youngsters were caught by the newspapers, some of whose parents had to spend at the fair during pre-war years and contributed some $200 to the total take with all units going for 9¢ each.

At the Shelby, N. C., Fair, the warmest of the high-pressure systems had been centered over the Mountain States for several days. The air in Austin-Salem was even better and Ber- nardine Wood now has room to think back far enough to recall a week he can honestly call a blank. Many of the showmen, with colorful decorative features, lacking the thrill of the fair, tend to Jean Horning, boss painter, and Wally Nelson, boss saloon, for a moment. As usual, the time now helps everything, and many of them stand this circuit midway, were showing up in forte. Ambience is space for attractive atmosphere is available here.

WANDEL BROS.' SHOWS—WANT!

14th CONGRESSION OF ALL KINDS: Bowling Alley, Sideshow, Game Fair, Band Stand, Miller's, etc.; SECOND MAN ON FERRY WHEEL. Must be sober. All winter work and every week. BILL BACON WANTS FOR RIDE SHOW: Please to feature, Half and Half for Amuse. Send Billed or Bobbie Burns, can see you. MAN AND WIFE TO TAKE FULL CHARGE OF GRUB POINT. Must be sober. Walter Castle, please contact immediately. Address: SPRINGHILL, LA., THIS WEEK, THEN KEEP OFF, LA.
WANT LEGITIMATE CONCESSIONS OF ALL KINDS
For Walton County Fair, Monroe, Ga., Oct. 21-26;
Legion Community Fair, Fitzgerald, Ga., Oct. 28-Nov. 2
Want any worth-while Show. Want sensational Aerial Act.
Two more Georgia spots, then Florida all winter. Address
JOHNNY KEEF or O. C. CUNNINGHAM
Villa Rica, Ga., this week.

Regal Exposition Shows
WANT FOR HAWKINSVILLE, GA., FAIR
Week of Oct. 21 to 26
One of the best Fairs in the State, Horse Races daily. Will book Rides
and Shows with own outfits. Want Acts and Freaks for Side Show for
all winter's work. Want Manager for Peep Show, Talkers and Ticket
Sellers. Will book Concessions. No X. Can always use capable Ride Help
and Truck Drivers. Address Buena Vista, Ga., this week.

STILL GOING STRONG
CRANDELL'S CONCESSIONS DELUXE
Recently terminated very satisfactory engagements at Knoxville, Tenn.,
Fair; Birmingham, Ala, Fair, and Columbus, Ga., Fair. Thanks to Harry
Hennies and J. C. McCaffrey for kind co-operation.
LEROY C. CRANDELL & SON
This week, Mobile, Ala.

HARRISON GREATER SHOWS, INC.
WANT TO BUY
For Hawkinsville, Ga. Curt, American Legion Fair, October 21-26; then the Big South Georgia State
Colored Fair, October 28-November 3; Columbia, S. C., and all winter's work in Florida.
Can place Concessions of all kinds. No exclusives. Good opening for any Grind Show or Animal Show.
Want Performers and Performers for Animal Shows. Will book one or two more Rides not conflicting
with what we have for all winter's work. Prof. Villetta, out in touch with me at once. Space limited
in Columbia State Fair. Get in touch at once. All mail and wire to
FRANK HARRISON, Owner & Manager
Huntington, N. C., this week; then as per route.

GREAT SOUTHERN EXPO WANTS
Shows, Rides, Concessions. Week October 21, two weeks heart of
Brunswick, Ga. VFW Annual Celebration. 15,000 school children. Two
mattresses guaranteed. Red one. Address all wires Clayton, Ga. This
show has 7 Rides.
H. C. AYERS, Owner-Mgr.

ZACCHINI BROS.' SHOWS
WANT AT ONCE
General Agent who knows Southwest. Must be reliable and capable to
handle the cleanest show on the road today. We pay top salary. We
sure go to California and stay out all year around.
Write or wire HUGO ZACCHINI, Aberdeen, N. C., this week.

WANT FOR VETERANS' JUBILEE
Week October 21-26, Goldsboro, N. C.
Concessions of all kinds, including Grab.
Benson, N. C., now; Goldsboro, N. C., October 21-26.

FOR SALE
DEVIL'S DIP, flat ride, carries 40 to 50 people each ride, latest model, with lighted cresting,
all steel and gears in good condition. With Le Roi Gas Engine. Loads on 1 1/2 ton truck
if it's 14 ft. body. Older models called Ocean Wave. Sacrifice cheap at $200 cash.
DOUBLE-LOOP, latest model, new, 12 ft. horse and electric motor, steel fence, steel dome ticket
booth, well lighted and very flashy. Sacrifice at $2500 cash. Or will trade for small Merry-
Co-Round, Flat Ride, Kiddies, or what have you.
ALLEN
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SYRACUSE, N. Y.
SHOWHOUNDS OF AMERICA

The Billboard
October 19, 1946

Pacific Coast
Showmen's Association
1231 1/2 S. Grand Ave., Los Angeles

LOS ANGELES, Oct. 12.—Vice-President Charles Walpert conducted the Monday meeting of the Pacific Coast rostrum where Vice-Presidents Harry Sulker and J. E. Goebel and Secretary Ed Mann were present.

Nine new members were inducted into the Showmen's Association recently. They are: Joseph F. Petty, Melvin Fleck, Orville Anderson, Leonard Isaac, Chester Pelsay, Ralph Meeker, John J. Hawthorne and Jerome H. Halfey.

Members back from trips and attending to various business affairs of the week were Joe Steinberg, chairman of the Pacific Coast committee, and Vice-President Walpert, who was in Denver in $500 he had collected for building fund purposes.

Lights were dimmed and a moment of silence observed as a mark of respect to the memory of Charles A. Farmer, long-time member, who died in Los Angeles October 2 and was buried in Showmen's Rest, Evergreen Cemetery, October 5. Farmer, 67 years of age, had circuses as a musician and at time of his death was a movie character actor.

J. Ed Brown won the door prize and James Burritt second prize, a book of books.

Ladies Auxiliary

After omitting the September 30 meeting on account of Cole Bros. Circus being in Los Angeles, a large attendance. First Vice-President Mabelle Bennett presided.

Ag dues are now being collected, many great many letters were received with dues and also containing news from members of the Auxiliary. A new member was Miss Shirley, Mixel Wrightman, was busy furnishing a new home; Lucille Gilligan wrote that her 70-year-old grandmother, who is a former showgirl, got into an auto accident; Inez Allison, that she was home from the hospital; Mrs. LaVerne Sands, of San Diego, and Opal Manly, that she was visiting her home in Oklahoma.

President Betty Cooley reported that Marie Jessup was to be operated on at the local hospital. Fern Redmond reported Ruth Smith was injured in an auto accident but was home now; Mrs. Inez Haifley, who is a former showgirl, had a large operation; Eva Galloway was reported to be back on her feet.

Due to unavoidable circumstances, being unable to open the showrooms, some of the showrooms have been changed to November with the regular weekly schedule of meetings is now in effect.

Heart of America
Showmen's Club

931 A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., Oct. 12.—Sam Benjimen, who has been at Wall Lake Park thru the summer, is back in town. President Chester L. Lewis and several of the members visited with H. K. Garman while the Sun-Dial Motel Company was in Concordia, Mo.

Banquet and ball committee is putting forth every effort to make this year’s event the most outstanding yet. Several rooms in the Georgian Hotel, the rooms of the Hotel Continental, and the committee is busy securing talent and an orchestra.

June Carter and Raynell Golden sent welcome letters. Myrtle Hutt and her husband宣称 they are food staff. The committee elected to membership were Mrs. Mary Kanz, Edna M. SGEB, Josephine Curl, Elma Oden Rowan, Mrs. Peggy Hale Cotti, Mrs. Simon Warner, Mrs. Ruth Overstreet, Lucille Donofrio and Rose Brown.

Mrs. Mary Brown and Mrs. Ann Belden, past presidents, will be hostesses at the next social. The following program will have Mrs. L. M. Brunble at hostess.

WANT
NOW AND ALL WINTER
DODGER, TILT, SCOOTER OR MIDGET
No gate, grit or passes. Two blocks from post office. Permanent and automatic. Want Kiddle Airplane and Auto Rides.

Phone 616 or answer Manager, American Legion Beach Park, Biloxi, Miss.

FOR SALE

22 SHORTS
$99.00 PER CASE

5 Cases of Long Run $100.00 Per Case.

PERFEELS VENDING MACHINE CO.
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Showfolks of America
San Francisco

SAN FRANCISCO, Oct. 12.—President Sammy Corenson was in the chair at the September 30 meeting. Also on the rostrum were Jack Lamey, chairman of the board of directors; Fred Weidmann, secretary of the parent body, the Showfolks of America, Chicago, and Bill Walters. Guests included Bob and Lew Schram, of Furniture Mart, Chicago; both of whom were in the city attending the national American Legion convention.

Nominees were James W. Wells, H. Porter Albert, Coniff and William Darby. Members elected after a lengthy session included Mr. and Mrs. Frank Forest, Mr. and Mrs. Norman Shue, Beloey Castle Bengiln, Betty; Pete Galati, of the West Coast Shows; Mrs. William Walpert, Dr. Harry, guest, and Mr. Tynhurst, of Station KWBR. Members attending for the first time were Sara Macafore and Bill Darby. Austin King, who had been seriously ill, was also present.

A letter from Pat Purcell, editor of The Billboard, thanking Adam McBride for his gift of a radio to Billy Webb was read. Other communications included one from W. T. Jesup, which enclosed $20 for dues and raffle tickets; cards from Mary E. Ragan, past president; Estelle Norman, second; and Floyd Gilmore, receiving a letter from the Pacific Coast Showmen's Association enclosing a check for $254.76 covering the funeral expenses of a PSCA member.

Chicago Williams, chairman of the nominating committee, filed his report, and the list of candidates was read. Nominations from the floor were in order. Fred Weidmann withdrew as candidate for president, declaring he was not heartily in favor of the candidacy of Harry G. Seber. Dale Lister proposed again for president, seconded by Dr. Sieff, Council Relford, seconded by P. G. Seber, and ably seconded by a number of the membership. Another name was proposed for office. A complete list of nominees will be given in the next bulletin.

It was voted to use the Commonwealth Club system of balloting. After consideration the previous action was rescinded and the president named Milt Williams, Ethyl Weidmann, Billy Coles, Adam Bines and Bill Walters as the members of a balloting committee.

Following recommendations were made by the above-mentioned committee and the board of directors at the December 7 ball, that a Father Flanagan Night be held in the spring; the Castello Bank-Ricotta Company be presented with a gold-embossed membership card of the club; and the policy resignation take a $1,000 dividend in the Regular Associated Troupes Five-Year Book.

Jack Lamey, of the Chicago Showfolks, addressing the club, complimented it for its charitable work, stressing particularly the efforts of the cemetery committee. Lamey introduced his wife, Violet Lamey, who told of her interest in providing a seeing-eye dog for a young blind girl. Club voted to give $50 to this cause and following a recent outing, it was announced that contributions of members had raised the total to $215.

Michigan Showmen's Association
3133 Cass Avenue, Detroit

DETROIT, Oct. 12.—First regular weekly meeting of the fall and winter season will be held Monday (14), starting at 9 p.m. Meeting will be held in the office of H. B. Wheeler Jr. Applications for the position of office manager will be received until Friday, October 18. A Halloween party will be held in the clubrooms October 31.

WILSON COUNTY FAIR
Wilson, N. C., October 21 to 26 Inclusive

FLORENCE, S. C., October 28 to November 2 Inclusive

崲E PEE DEE FAIR

** WE STILL HAVE CHOICE SPACE FOR LEGIMATE MERCHANDISING CONCESSIONS AND EATING AND DRINKING STANDS AT THESE AND ALL FAIRS THAT WE WILL PLAY. CAN PLACE WORKMEN IN ALL DEPARTMENTS. **

All Address, This Week
PETERSBURG, VA., FAIR

** CETLIN & WILSON SHOWS **

For winter quarters we can place Wagon Builders, Blacksmiths, Carpenters and Show Builders with new ideas.

** CAN DELIVER LIMITED NUMBER BEFORE 1947 SEASON OPENS **

BOWERS STREAMLINED KIDDEE TRAILER

Most eye-appealing kid ride built. Built with know-how by a ride manufacturer with years of experience.

** Price $1,495.00 F. O. B. **


Send $1 for Photo and Literature which will be returned with order.

P. S.: We can deliver 2 Super Trackless Trains, same as operated on J. J. Jones Show and Idle Hour Park, Phoenix City, Ala. Pat Pending - All Infringements Prosecuted

WRITE

EDDIE LEWIS, Sales Agent

BOX 29

AUGUSTA, GA.

FOR SALE AND READY TO GO NOW!

New "Eze-Way" Frozen Custard Machine and Trailer. A beautiful tandem wheeled trailer fully equipped, with a twin-style double unit "Eze-Way" for sale. This trailer can be purchased with one machine if so desired. Can be demonstrated and inspected at our factory.

** GENERAL EQUIPMENT COMPANY **

824 SO. WEST ST.
INDIANAPOLIS, INDIANA

** VIRGINIA GREATER SHOWS WANT **

Peanuts, Popcorn, Candy Apples, Custard, Ball Games, Coke-Cola Bottles, Photos, Penny Pitch.

** HAVE FOR SALE **

Super Bull-Plus - A dream horse to go. Largest and greatest trick horse to go. Bennettsville, S. C., this week; Dillon, S. C., next week; Chesterfield, S. C., week Oct. 28th.

W. M. (BILL) MURRAY

FOR SALE

G. & G. VENDING CO.
8002 Capital Ave.
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WANT EQUIPMENT

Potato Chip Machine, used preferably. Send details to the above.

** MERRY-GO-ROUND FOR SALE **

Philadelphia Toboggan, 3 abreast, 45 Horses, In perfect working condition, complete with Electric Motor, German Organ and P. A. System. Very reasonable. Write to:

BRUNO PACY
20 Grove St.
Haverhill, Mass.

WANT TO BUY

Big 6 Wheels, Mutuels and Stock Wheels. In fact, Wheels of all descriptions. Must be in perfect condition. No junk. For immediate delivery, BOX 103, Care The Billboard, 1564 Broadway, New York 19, N. Y.

** NOTICE **

FREAR UNIFIED SHOWS

Fair Secretaries and Committee Men of Kansas, Nebraska, Iowa, Missouri, we are enlarging our show for 1947 season. We will carry 10 Rides, 7 Shows, 40 Concessions and two Free Acts. Open early April '47.

ROY FREAR, Owner-Manager, Box 1277, Wichita, Kans.
P. S: I show people, put in touch with us.

** WANT TO BUY **

* Composition lumber, 15 by 15. * Composition lumber, 15 by 15. We will pay cash for the above.

* Composition lumber, 15 by 15. * Composition lumber, 15 by 15. We will pay cash for the above.

* Composition lumber, 15 by 15. * Composition lumber, 15 by 15. We will pay cash for the above.
FOR SALE

Spillman 32-foot Merry-Go-Round with power. Allan Herschell ten-car Auto Ride. Both rides $6,000 cash. Good running condition. 18-foot Refreshment Trailer; has Hamburger and Hot Dog Grittle, Carmel Corn Machine, Peanut Roaster. All Butane equipped.

IRA BURDICK

MILD CLIMATE, GOOD SCHOOLS, HOSPITABLE
Permanent Arena Field. No gate, drift or gyps. Two blocks from P. O. Fun spot of the Gulf. All year's work. WANT one novel, new Flat Ride and Motorndrome. Replies

GEN. MGR.
Amer. Legion Beach-Park
Phone 616, Biloxi, Miss.

7-CAR TILT-A-WHIRL
FOR SALE
With transportation, also 24-SEAT CHAIR-O-PLANE. Both Rides in perfect condition. WANT MECHANIC TO OVERHAUL TOWNE THIS WINTER. Jack Noel, contact me at once.

FRANK WARD
Alma, Ark. (Winterquarters at Canyon Club)

WANTED TO BUY
#5 Ferris Wheel, 32 or 36 Ft. Merry-Go-Round, Kid Auto Ride. Good shape; priced within reason. M & M Rides and Shows

DISTRICT MANAGER
For Illinois Headquarters
-Chicago-
Must have held responsible position. Sports and amusement field preferred. $30,000-a-year man to handle sales of finest most expensive and colorful sports equipment ever presented to the Amusement and Sports Fraternity.

CAPITAL REQUIRED

ROTObOWLING CORPORATION OF AMERICA
684 Ellicott Square, Buffalo 3, N.Y.
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Miami, Fla.

FOR SALE

 Kbldg., Miami, Fl.

WANT - - WANT
GEREN'S UNITED SHOWS
CONCESSIONS working for Stock. SHOWS—30 per cent plus tax. RIDE MEN—Wheel Forest, $50.00. Must be able and reliable. In the cotton until Dec. 15. All replies wire: W. R. GEREN
ELDORADO, ILL., THIS WEEK

WANTED TO BUY
Two or Three Abreast Merry-Go-Round, 212 Elt Wheel, 24 Seat Chair-O-Plane, Whip, Loop-O-Plane or what have you. Must be in good or repairable condition. Write, stating all particulars, including price. A. E. GILLETTE

I. K. WALLACE
CAN PLACE
Bingo, French Fries, Crab, Candy Apples, Popcorn, any ten-cent Grind Stores, all open. Chesterfield County Colored Fair, this week; Northern Neck Progressive Assn. Fair, Oct. 21-28.
CARNIVALS

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 50 cards, $2.50; 100 cards, $4.00; 1000 cards, $35.00; 10000 cards, $350.00; 3000 cards, $16.00. Remaining 3000 cards, $2 per 100 for each set—whether in full sheets or not mixed. Rs. 5 cards—Green, Yellow, Red—Roll out of 60 or 100 cards, per card 6¢.

3000 KENO

Made in 50 sets of 100 cards each. Placed in 3 columns, 20 rows across in 6 columns, light weight paper. Pre-set of 100 cards, tally card, calling cards, and counter cards.

EDWARD O'BRIEN


J. J. PAGE SHOWS

CAN PLACE FOR GEORGE COUNTY FREE FAIR


J. J. PAGE SHOWS, Jefferson, Ga., this week.

CIRCUS AND EXPOSITION

FEATURING

LT. DICK RYAN and Emperor Hirohito's

White Arabian Stallion, "HATSUSHIMO"

NOVEMBER 17 TO 24, INCLUSIVE

WORCESTER AUDITORIUM, WORCESTER, MASS.

10,000 square feet of floor space to let to exhibitors of all kinds. This is a big one, absolute sale of tickets so great our trouble will be taking care of the thousands that want to attend.


All exhibitors I contacted at Brockton Fair, write.

Mr. Wolfe, let me hear from you.

All exhibitors and Carnival People write to

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SIDEWALLS—CANVAS COVERS


Phone: NE 750
Exhibit Top Recent Years

Governor's plan for State-wide participation works—revue proves a hit

By Paul Burrell

JACKSON, Miss., Oct. 12.—Governor Thomas L. Bailey told the Mississippi State Legislature at its binennial session last winter that the Mississippi State Fair as it had been presented in name years was hard-ly in keeping with its title and re- quesitoned an appropriation for the develop- ment of future years not to be a suitable show-window for the State's industries, but to serve its agri-cultural development.

The appropriation was granted and the governor appointed a State agri-cultural and industrial commission, with J. M. Dean as secretary, to op- erate the picture in a genuine effort toward the development of the coun- try's fairs and stock shows. City fathers of Jackson, owners of the buildings on the grounds, welcomed the move as step toward a broad bid in the de- velopment of the city.

However, when negotiations were started on building new buildings to be erected for the 1948 farm show, the question of building titles to the State, the State's attorney general, stated that the appropriation was earmarked in such a manner that none of the money could be used for that purpose. The building of the new buildings, therefore, was not feasible.

In conclusion, the governor's plan for State control, so the city and State officials took the next best step and agreed to the show for this year. The city to handle the amusement end and the State to handle all exhibits in the city's buildings.

The result was the most represent-a-tive show in the State since before the war, and a similar arrange-ment is expected for 1949, as the State Legislature does not convene again in regular session until April.

Four buildings were well filled with exhibits, the general picture be-ing a good one. The automobile con- gress was made in interesting State industrialists in showing the folks of their own State what is going on in side it.

Toys from the industrial angle was the exhibit offered by Sanders Indus-tries, Bob Sanders taking a per- sonal interest in its presentation. This extensive display depicted the various stages of cotton from the field to the various finished products. Mississippi Power & Light Company was the only one in this field with an educational showing of the development of rural electrification and a complete dis-play of all modern electrical appli-cances.

Agricultural exhibits were out for the past two years but rebounded into the picture in a surprising manner. Corn, soy beans, potatoes and cotton were the leading products this year. I limited to State-bred animals, brought out an unusually fine show-ing of white-faced Herefords and Angus in the beef division.

Amusement Day

While the exhibits set a new stride toward making this a representative annual from an agricultural end, there was no dearth or lack of quality in the amusement end.

MUSKOGEE, Okla. Oct. 12.—Ethel Murray Simonds, secretary of the 18th annual Muskogee State Fair, was busy this week trying to determine exactly how good the annual, which closed Monday night, had been.

One thing was certain; from the fair's standpoint, it was one of, if not the best, in the 21-year-old event. Weather for the eight-day, nine-night run, which began September 29, had been good. There had been wind and dust, but no rain.

Inasmuch as the free gate makes a certain count on the attendance prac-tice, Mrs. Simonds and yellow fair excess don't impact the but the turnout and the heavy play of attractions, concessions, etc., present a reasonably clear picture.

Midway and Grandstand Up

The Royal American Shows, to quote Missouri records, reported an admission 81 per cent higher than the 45, but the weather was bad for the fair. The show did not account for the jump in the number of folks who pro-duced.

Grandstand business was well over last year; 50 per cent up, according to the figures. One entry in the annual event reaped a harvest of publicity from the pages of the first three nights to mark the centennial Celebration of the first white settlement in Oklahoma. The event was probably helped by the heavy flaking. It had a cast of 529 per- sons, recruited from this city and vicinity, and was staged by the John B. Rogers Production Company, of which Fred Pat Gorman is director-producer.

Stagehows and Fireworks

A stagehows, booked through Hogan Hancock, of the Dallas office of MCA, played the last six nights in front of the grandstand. And the show, which doubled in the fair's lottery, it clicked. It offered Teddy Phillips and his orchestra, Molly O'Day and her line of gals, and five acts. Stars of the Trainer Sisters, dancers; the three Royals, roller skaters; Howard and Wanda Bell, Kentucky Fred and Junior Mothers, adagio, and Erma and Rio, ladder and unicycle, with dogs.

Night show the last six nights was capped by fireworks, returned after a long absence six years ago. Simonds' reckoning. The show was perfectly timed and the pyro display scored big. This feature was presented by Thearle-Duffield Fireworks Co., Chicago.

Diversified Track Program

Day track program offered two dog events, one show (John Wayne's), four of running races and two of auto races (John Sloan's) in that track was billed the biggest the city had seen for the last six years in 1947.

The Royal American Shows, how- ever, didn't cash in on the big Sun-day night show. It was replaced by the Sunday morning to move to Jackson, Miss., to fill its contract there.

Attraction Peddlers Flock Home
To Roost in Nation's Crossroads

CHICAGO, Oct. 12.—It's nesting time for the Western rodeo and the stock shows, according to the Midwest fairs and in the fringe territory. And as the twilight of the season turns to darkness in other parts of the nation, attraction salesmen are coming home to the nation's corridors to relax, but briefly, before they turn to the annual state confusion and the succession of State fair cleans it conveys them.

Early arrivals have included Fred Kressmann, Barnes-Carruthers salesman; Al Sweeney, 50 per cent of the National Speedways, purveyors of big car auto racing; Ernie Young, who heads the agency which bears his name, and Sunny Bernett, emcee and vendor of the Western Horse Troupe.

Turns to Rodeo

In from New York City, where he has been manager of Barnum & Bailey, Pa., Fred Kressmann brought enthusiastic reports of the Bloomington Fair, where the B-C office had supplied the grandstand acts and revive his enthusiasm matched the official report of the fair, which showed it had drawn 66,500 people, 178,000 child free admission, as against 130,000 last year.

McGaughey, who holds the presidency of the National Rodeo League, wasn't long in town before he was bombarded with numerous emotional details connected with the Roy Rogers World's Championship Rodeo, which closed here Sunday (10) in the Chicago Stadium.

He's been around this season—first to the western Montana shows, working with a B-C unit, then hitting the Midwest annuals, then taking off to the Mountain West. By the time he'll remain thru November 24 as program director of the Grand National Livestock Show, which is Nov. 15-24 at the Cow Palace.

Before he leaves and upon his return he'll be busy with SLA affairs and with preparations for the banquet and convention here early in December.

Racing Season Big

Al Sweeney, in from Birmingham, reported that National Speedways, of which he is the active member, topped off a very successful season at the Alabama State Fair. Speaking of the season, Al said he and his partner had staged 35 days of racing this season. Nine days were lost, due either to polo or rain.

Attendance at their dates, Sweeney reported, was excellent, something which our operatives in the field confirmed. It was evident AI and Sweeney, who are non-competitive, held the ground hard from the time of dis- counting to the moment the flag at Birmingham only last week.

"It's wasn't easy," Sweeney ad- mitted, "the situation this year being what it was. But we succeeded in having well-filled fields."

The permanently silver-haired Chi.

(See Act Peddlers Flock on page 67

Ohio Examiners Seize Records

Maumee's books under special audit—board's dissatisfaction with sec. revealed.

MAUMEE, O., Oct. 12.—Three days before Joseph T. Ferguson, Ohio State Auditor, delivered his report Oct. 7 of books of the Lucas County Agricultural Society, opera-tors of Lucas County Fair here, for special auditing by State examiners, it was revealed by John Probeck, president of the society, that 14 of the 21 board members had held a special meeting to investigate dissatisfaction with Charles Glenn, secretary, and that there was talk of a recall contest for his resigna-tion.

L. Campbell, State examiner, is making a special audit of the fair books going back to 1939, the last time Lucas County fair was subjected to Lucas County auditors on file in Columbus.

"We have been very much dissatis-fied with Mr. Glenn's work for the last year or two," Probeck said. It is a case of the State wanting to acquire the books, settling accounts and directing the fair preparation.

Complaints of board members, it was learned, included inefficiency in the handling of county fair money, a check of $10,000 by cash rather than completely converting accounts to cash property to outside parties without written leases.

In a meeting with the latter statement, the fairgrounds are present are being used for a 27-day harness race meeting. They also have been used for rodeos, running races, midget auto racing, and other special events the last three years.

Glenn had no comment when asked about the changes.

$34,500 in Premiums For Pa. Farm Show

HARRISBURG, Pa., Oct. 12.—Precipitations $34,500 will be offered at the 1947 Pennsylvania Farm Show, January 21-27, down for the various classifications at the State Fairgrounds, Pins Horst, State Secretary of Agriculture, chairman of the State Farm Show Commission. The nine-member Farm Show Commission is made up of elected delegates from 45 State-wide agricultural associations.

Show classifications and their pre-miums are as follows: Horses, $3,450; dairy cattle, $3,038; swine, $2,430; beef cattle, $5,670; dairy cattle, $10,425; milk, $202; corn, $504; small grains, $282; potatoes, $592; 4-H club potato grading, $190; sheep, $1,277; cash, $1,875; eggs, $86; dressers' sheep, $41; horse breeding, $2,075; sports (horseshoe pitching contest), $85; horse show judging, $2,075; State vocational demonstration con-tests, $2,075. A total of $12,210 for 32 vocational school exhibits $590.

Ilianos' Rides Top Midway

DALLAS, Oct. 12.—Harry A. Il-lianos' Boro and Rapids rides grossed nearly $5,000 to top the midway at the State Fair of Texas here Saturday (5), opening day.

www.americanradiohistory.com
DALLAS OFF TO RECORD START

DALLAS, Oct. 12.—(AP) — The World's Fair is on its way. Monday, the General Expositions Department, under the direction of George C. Benton, announced that the first official program for the World's Fair had been announced. The program will include a grandstand attraction that is expected to draw large crowds.

CHARLOTTE, N. C., Oct. 12.—Attendence and good business at the Southern States Exposition here has increased since its 1899 inaugural until now it ranks among the leaders in the tobacco and cotton zone. Localities last year saw a great deal of the annual during its initial showings, but a count made earlier this year shows the crowds have swelled, and the fair is expected to draw more than two million people.

DANBURY, Conn., Oct. 12.—A strike by 1,500 high school students Thursday shut down the Danbury Fair, according to the school officials who declared a holiday so students could attend the Danbury Fair, resulting in the closing of the fair for the first time in 119 years.

RAIN HURTS NEW RICHMOND EVENT

RICHMOND, Va., Oct. 12.—Skies cleared and big crowds turned out Friday (11) after the Atlantic Railroad Exposition had taken a two-day break in weather, with the fair taking over the Virginia State Fair, formerly located there, and the first big fair of the year. The fair was opened to excellent crowds Monday (10) and cleared over the weekend despite cloudy skies and hurricane warnings.

However, the rains came Wednesday (9), which was Richmond Day, and again Thursday (11). All city and county offices, as well as the midways, were closed for the day. Many vendors were at the fair, but the weather made it impossible to hold the races and grandstand show.

While the rain did not prevent the fair from being a success, it did affect the crowds, with many racing interests and the fairgrounds were not as crowded as expected.

DALLAS, Oct. 12.—Returned to operation after a four-year wartime lapse, the Texas State Fair reiterates its claim as the nation's largest State annual when 171,994 persons thronged the grounds here Saturday (5) for the opening of a 12-day run and a hefty turnout of 81,465 was registered the following day.

Two Big Days at Turnstiles Give Annual Hefty Boost

Two Big Days at Turnstiles Give Annual Hefty Boost

NEW YORKTOWN, Oct. 12.—(AP) — The New York State Fair opened today, and officials expect more than two million people to attend the fair during the two-week run.

Atlanta Closes With Record

ATLANTA, Oct. 12.—Southeastern World's Fair came to a close here today (26) with every record kicked into the discard.

Official attendance count released from the office of President M. M. (Mike) Benton revealed that 683,773 clicked the turnstiles, knocking off the previous record by more than 100,000.

Jack Kochman's Hell Drivers turned the grandstand attraction the final Saturday night, and the announced crowd was held to 6,500, and 4,500 paid the final go-round.

Endy Bros. Shows and rides, exclusive of U. S. pro and incl. including Lakewood Park shows and rides, garnered $100,000 in the 10 days, a new record by 10 per cent.

Yorktown, Tex., Cancels

YORKTOWN, Tex., Oct. 12.—The Fall Festival, scheduled here for November 10-14, has been called off, it was announced by Paul A. Schmitt, secretary of Yorktown Fair Association.

Calif. Annals—Mull Dog Race Betting Stand

SACRAMENTO, Oct. 12.—Officials of California fairs are mulling a proposal to legalize betting on dog racing, which will be voted upon in the general election November 5. The Associated Press Secretariat of the Western Fairs Association, presents arguments against it in a new study, "Dog Racing in California," by Dealer, official association publication.

Proposition would permit pari-mutuel dog racing in any county with a population of 250,000 or more, and also permit such race betting at fairs. Operators would get eight per cent of all sums wagered, with four per cent going for veterans' benefits. In addition, the proposal would authorize the state to license dog racing at fairs, and also permit such race betting at fairs.

Mull also says of the arguments for the proposal that are veterans' rehabilitation would be aided; that dog racing as a sport would increase, and the measure would enable them to go into place of racing instead of betting throu bookies, and dog racing with betting would attract more people to the track.

Arguments against: dog racing added to present horse racing would give the State too many racing days to the detriment of merchants and general welfare, and dog racing would be held at night and would present too much temptation for the public tobet excessively.

Against the measure are the State's horse racing interests, the Society for the Prevention of Cruelty to Animals, and several veterans' organizations, although one of the latter, the Veterans of Foreign Wars, is for it.

Viking POPCORN MACHINE


WILLIAMS AND LEE ATTRACTIONS WANT

HIGH CLASS ACTS OF ALL KINDS FOR YOUR FAIRS.

WILLIAMS AND LEE, 464 Holly Ave., St. Paul 2, Minn.
3-Day Greensboro Washout Kills Chance for Records

GREENSBORO, N. C., Oct. 12—Rain on the first three days washed out the possibility of the 46th annual Greensboro Negro Rodeo. Attendance and gross records set in 1942, were marred by the three days of weather that the skies cleared sufficiently to attract patrons in large numbers. Five hundred spectators and kids and adults turned out in droves to firmly establish this as the biggest day of fair for years. Mayor Norman Y. Chamblis expressed the opinion that another 500 would have eclipsed all former marks by a wide margin if the weather had been fairer.

Fair has an ideal city location with a large urban population to draw from. Grounds are within walking distance for many and transportation is good, with the result that night attendance is particularly heavy as many of the local residents attend the fair. The attendance on Monday was 660 cents for each admission to the grounds.

The climax is on entertainment with the grandstand show and midway adding up to all of the appeal that the fair has. The fair was sparse and the display of cattle serves only to reflect the meat shortage.

George A. Hamid, a stockholder, presented a heavy talent line-up in front of the grandstand and passed this spot with his major re- verse. The climactic moment was reached inRich- mond, Va., and Charlotte, N. C., Derby on Ice, a new try at presenting an outdoor event, and the feature was reviewed nightly. In addition, some 15 acts were used to lengthen the show. Ice revue was added to the fair. Patrons here, most of whom had never seen ice, were charmed. Freezing, however, remains a problem and a smooth surface is hard to maintain with the result that the skaters took several falls when the show was caught here Thursday.

The weather was perfect for the feature, and the stands were packed.

(Continued from page 66)

171,994 Turn Out First Day To Give Dallas Big Start

RIDERS DURING THE DAY. Long before the crowd had exhausted itself, support for the most enthusiastic drinking concessions were depleted.

At the Fair Park Auditorium two afternoon matinees and evening performances of a rodeo headliner, John Dennis Torrey and his ork, (17 men and an 18-girl string section), with such stars as D. Gypsy Rogers, brother of Johnnie and Chile Robinson, young Negro pianist, the Stuart Morgan Dancers, Johnny Boles, the Off Broadway Buckaroo, and the salesmanship of the emcee. Ducks go for $1.30, $2.50, $3.10 and $7.00.

In the evening Hell's Half-Acre, Rodeo played to a jammed grandstand and turned away an estimated 3,000 would-be spectators.

A new org, Dallas Rodeo Association, with Messrs. W. G. Hall, executive as- sistant, T. C. Sands as vice-president, and D. S. Sikes as treasurer, is staging the day. The attendance and gross were marred by the weather. The weatherman's prediction holds true a healthy, gross and a large percentage of profit will still result.

Meridian, Miss., October Attendance Placed at 50,000

MERIDIAN, Miss., Oct. 12.—Attendance at the Mississippi Fair and Rodeo, which ended its five-day run here Saturday (5), was placed at 50,000 by the officials, who were local, except for three nights, which were chilly.

Warwick Circus, 15-at show booked thru Boyle Woolf Agency, Chicago, was presented twice during this week. The audience was solidly with the patrons. Show was presented on the drive of George Flint, with Mrs. Flint assisting.

John R. Ward's World Fair Shows on the midway showed the ride and show grosses of '45, W. R. Cannady, fair's secretary-manager, said. Due to long jump, the org did not arrive until morning of opening day. The exhibit was opened to pull a good Monday night gross.

Biggest days were Tuesday (1), Children's Day and Friday, Rural School Day.

The two exhibit buildings were well filled with livestock, 4-H displays, etc., and commercial exhibits. The exhibit buildings, installed on a Negro fair, drew much favorable comment. Annual received co-operation of St. Louis County and carried radio daily broadcasts from the midway and various booths on exhibits.

Cannady, in his third year as secre- tary-manager, believes there has been an increase in attendance this year, particularly good, as much as 50 percent, and he said that the patrons have been showing a marked increase in planned improvements. He also pointed out that take would have been even higheer needed by fall this year had not cut the cotton crop, biggest source of income in this area. Cannady says he hopes to provide a new black top midway and new buildings for '46.

Go-Ahead for Yuba City!

Calif. Gets Building Bids

YUBA CITY, Calif., Oct. 12.—Reba Perry, secretary of the 13th Agricultural District Fair, Meridie, Calif., announced that the 1947 fair here is vir- tually assured, as a result of word from State officials that needed sanita- ry facilities and buildings will be available for the fair. An engineer is receiving bids for erection of two large buildings for the livestock and for the large barn and sewers. Sanitary facilities, lacking under the present situation, will be installed. This was a major reason for the postponement of the '46 fair.

The fair is planned for late winter or early spring. Building plans have been made for the construction program, and money has been granted for the purchase of unused livestock and for the board to complete the fair site.

New Mexico Gate Exceeds 200,000

ALBUQUERQUE, N. M., Oct. 12.—Attendance at the 51st annual New Mexico State Fair, which closed its eight-day run here Sunday (6), topped the 200,000 mark for the first time, with 20 percent over last year's record mark.

Gate would have been higher but for rain weather. Two days were marred by high winds which damaged tents and exhibits. The last night's rodeo finals went on, however, despite hail, rain and wind.

New York State Fair Plant Is Released

Syracuse, Oct. 12.—Used since 1942 as a wartime barracks, the New York State Fairgrounds was returned to private use by Peter F. Hoag, (9). A survey is to be instituted to determine damages done before settlement for occupancy is made.

The Boys and Girls Building has been pressed into use as a dormitory for the Fair. State officials of the University of Syracuse. About 750 students are being housed in the building.

State commission, appointed to monitor the construction on the future operation of the fair, is expected to report its findings early in November. The money being considered is whether to aban- don the idea of a new one, to use the present one until materials permit construction of a new one, or to rehabilitate the present one.

1942 plant, already seeing wear, is to go.

(Continued from page 66)

Ky. State Agrees To Rent Building

Frankfort, Ky., Oct. 12.—The $30,000 building for the annual Lexington Building of the Kentucky State Fair, Louisville, will be rented to the Ford Motor Co. of Kentucky, Inc., start- ing next year, November 1, at a rental fee of $1,000 a month. The building was used for meetings on Tues- day (8) and agreed to a contract, which stipulates that the area can be terminated by either party on 30 days' notice. Rental contract has not been signed by the manufacturing company for signing.

Commissioner of Agriculture El- liot Robertson said the building would be used as a warehouse to store parts and to keep "crippled" cars—those with a few essential missing parts.

Plant is a modern complete mini- mazon of the fairgrounds was disc- ussed at the meeting, which was at- tended by Commissioner of Agricul- ture A. E. Wills. A proposal to construct a new and more commodious building which could be used the year round, was discussed, Robertson said. The present horse show pavilion, used by a Louisiville war plant, continues to be held by the War Assets Adminis- tration, and is not available for a month rental.

W. M. Harnes, took all of the heavy ma- chinery and giant fabricating precipitates remain in the pavilion, Robertson said, and any of the road cars in the pavilion are capable of transporting them.

Funding a New Home for the Fair Now

"Actually we can plan anything definitely until we know what we get the payment for," he added. "A "new pavilion," he added, "would cost a great deal of money, which we don't have at the present time." He reported that board mem- bers talked over a "new pavilion" and that Robert Grosjean, the Louisville war plant pavilion for stock judging if a new horse show building is built. The results was that there were the feasibility of constructing new en- tire fair ground, he said, better locations for parking, and ex- panding restaurant facilities. Edward M. Howard, the state fair' manager, said no definite action was taken on any of the proposals for renovating the plant.

A final statement on the 1946 fair was made by the chairman of the auditors refused to give an esti- mation on whether we made any money or not until all accounts have been audited."

Flemingsburg, Ky., Eleets

FLEMINGSBURG, Ky., Oct. 12.—Fleming County Fair Company has been incorporated here to operate an annual on the site of a former CCC camp on Elizaville Road. E. A. Goggin, Elizaville, is vice-president, and J. C. Moxley, secretary-treasurer. They, with E. A. Goggin, president, and J. W. North- worth, comprise the board of directors.

Staged Tuesday (8) and drew en- tries from all corners of the State. It will be repeated next year again.

The $30,000 building for the fair was shown by the more than $31,000 taken in over a 10-day period.

George Kurts was general mana- ger. R. S. (Sonny) Withers, a mem- ber of the Elizaville community, as well as the governor's agricultural and silviculture commission, supervised the amusement area.
Fairs-Expositions

FAIRS-EXPOSITIONS

OKLAHOMA CITY — Establishing a new record for the 7th Annual Western National Rodeo of the Oklahoma State Fair, which was held at the State Fairgrounds here December 7, 8 and 9, was George E. Pack, who rode his horse, "Cal," a 17-year-old grey, for a record score of 88. The previous record was 86, set by "Jack," a 14-year-old grey, ridden by Bill McGuire of Oklahoma City. Pack's ride included a jump of 15 feet, 3 inches, a grade of 33 feet, 3 inches, a time of 12.7 seconds for the 125-yard run, and a 75 percent grade of the score for his reining. The event was judged by J. T. Moseley, who also directed the show.

SPEEDWAY ROUND-UP

BAINBRIDGE, O. — Ernie Gesell, Hollis, N. Y., won the 100-mile mid-gate auto race and the $1,825 prize money it carried here Sunday (6) at the Bainbridge Speedway before 9,000 paid customers. He covered the distance in 1 hour, 14 minutes and 43 seconds for an average of 75 miles an hour, earning the third-fastest time of the year.

PREPARED FOR L. L. — Buster Williams covered the feature event of the mid-gate auto races before a crowd estimated at 5,000 Sunday (4). Wednesday night (4), with Johnny Ringer and Andy Furci crowding him all the way. It was the last of the mid-gate racing which will continue at the stadium on Tuesdays and Fridays until further notice.

SACRAMENTO — Billy Yukovich’s main event at the Sacramento Half-Mile Car Club race at Hughes Memorial Stadium here Monday (30) before a crowd of 5,000 to increase his lead for the Red Circuit championship, was Edgar Tubull, finished second, Bill Zaring third.

SANTA MONICA, Calif. — Jack Bailey, Eagle Rock, scored his first major victory of the season Tuesday (7), when he captured the handicap final over a near-capacity motor crowd at Santa Monica Municipal Bailey scored over Bud Morgan and Marvin James.

SANTA Monica, Calif. — Billy Yukovich scored his 17th victory of the season when he won the $1,000 trophy race at the Santa Monica Municipal Bailey scored over Bud Morgan and Marvin James.

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Harry Cooke

Theatrical Enterprises
246 W. King St.

Jackson, Pa.

Claimed point out there just haven't been any new big cars built. Why, it’s like the old joke about the farmer who tried to get parts to make repairs, he declared.

And,” he added, knitted his brow and went on, “the cards are not going to get any easier.” As a matter of fact, Gaylord and I have already noted that the Kansas City Convention ready set date for the week of October 26-28. November 20-22.

Britten from American Legion Fair. Oct. 21-22. E. B. Bailey, Whittemore, was the winning bidder, taking care of the entertainment committee of the SLA ball and banquet.

Speedway

Earl Farrand, while under the task of booking over Bud Morgan and Marvin James.

The complete lists, offering plans for Fall interest, will be followed by the Pullmans and Pullman cars that have traveled the airways.

For change of color, add 50c. No order for less than 10,000 of a kind or color.

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Beatty Finale
To Be Oct. 16

Slump in business hastes closing of illegal tangle on Charlotte fair date

AUGUSTA, Ga., Oct. 12.—Clay Beatty Circus will end its 1946 season Oct. 16 at Brunswick, Ga. This decision was reached here Thursday (10) and notice was posted that night. Announcement was no great surprise to Beatty. For six months an understanding had prevailed several days that unless business improved he would be forced to close earlier than originally planned.

Business was not good at Green- ville, S.C., Wednesday. A flashy was worse there Thursday. Due to a two-week move, the show did not get in until 12:50 p.m. and matinee was delayed until 4:30. Moreover, the show was a day late. The Billboard Williams Hippodrome Thrill Circus, playing a week stand under local promotion, closed its show. Beatty's was less than two weeks behind the Williams (Beatty Finale Oct. 16 on page 17)

New Eng. Members Of 3 Fan Orgs Meet
BOSTON, Oct. 12.—Thirty-five circuses gathered in the city Sunday (6) for the second annual fall convention sponsored by New England members of the Circus Fans' Association, the Circus Historical Society, and the Circus Operators & Owners' Association. A general meeting and display of circusana and memorabilia was held at the Statler Hotel during the morning, and in the afternoon a progressive dinner at the mansion of the Hamil-Morton Circus in Boston Garden.

General chairman was John J. Chapman, a member of all three organizations and secretary of the CHS. Officers are: John J. Chapman, president; Stuart B. Hills and son, Avon, Conn.; Arnold G. Willoughby, vice-president; Paul Herman and James Reynolds, middle; and Warren M. Kaufman, secretary-treasurer. Other members of the executive group were: Bill Machado, Eva McLeod, Reid and Mrs. M. and George Cousineau, New Bedford, Mass.; Charles A. Amidon, Westerly, R.I.; Joseph Brown Jr., Jr., James McElmo and Ralph Coulombe, Pawtucket, R.I.; Ben F. Palermo, Middletown, Conn.; John J. Chapman Sr., and Aaron Lake, Holyoke, Mass.; Charles A. D'Amico, Joseph Doch, Roger Mello and Frank Laouine, Springfield, Mass.; Stan Wharton, Walpole, N.H.; fazal Coons, Orangeburg, S.C.; and Herbert Mason, Marsden, Conn. Dain C. Bliss, Maurice J. Allen and Herbert Anes, Portland, Me.; Allen Wescott, North Castile, Me.; Jim Hare and his family, Castile, N.Y.; W. D. Teich, Framingham, Mass.; Frank V. Vitthal, Wilmington, Del.; and Frank N. Wright, York, Me.

Circusiana and Model Displays

James McElmo, elder herald, showcards and prints were on hand from the Boston and New York circuits; James Reynolds, two copies of "The Ring," the famous New York newspaper; and Terrace Jacobs Circus, including figures of Jacobs and his cats, steel pens and someonga wagons; Maurice Allaire, model of Carganoff's dach with the Germanic and Chinese king, model Steeple wagon; Stuart Woodard, model of a new No. 6 elephant cart, model of Bella联谊-dunes wagons, Cas and Mabel, and a dog model; and Tom Devitt, model wagons and circus figures; Paul Herman, two model wagons of his Terrella Jacobs show; Allen Wescott, 100 books on circus life and horse Hoosier, a 20-section vaudeville wagon kit; Charles Adkins, clown plagues, drawings and clown men.

Shutters for 2 More Big Tops

Lose Angeles, Oct. 12.—Bill (Cap) Curtis, general superintendent, used all steel stakes on the Los Angeles lot, one of the hardest in the country, as the last full day of its lease, and labor shortage. Present roster shows that a new index of performers was given the show. School kids and transient li- bori are still used to help get it up and out. The Los Angeles Fire Department cut down the grandstand seating capacity by ordering additional exits installed. Capt. Harlin, due to the local fire department, is on the show as State Fire inspector.

Dick Lewis, quite well known to showfowls, was his assistant on this stand. This year Lewis used its two big Diesel generators instead of getting all electricity from the local power company, as it previously did at this stand.

Dick Lewis, German Red, Carl Krudzen and Brownie Goldthwaite are sleeping in their own homes while the show is in Southern California. German Red, back from L.A. Brownie Goldthwaite, is in a big top home. Dick Lewis entertained several of the Cristians in his home.

Col. Harry Thomas and Fred- die Freeman took no chances on getting back to their hotel reservations for their show; for the show is in Southern California. Others had a hard time finding rooms, and many had to continue to live in their cars.

Lucio Cristiani, out of the program since Oxnard, where he cut his knee, was given doctors' orders and turned to work at the Sunday (6) matinee. . . . Marilyn Rivers, assistant performance at San Bernardino to fill vaude dates. Mr. and Mrs. L. J. Ver, put in to move their boys to a new college. . . . Mrs. Roosevelt is considering going to college in fulfillment of a deathbed promise to her mother . . . Old friends out here, but she misses all old, Jan Allen. (Eds note: Jean Allen, on Dailey Bros., told us she missed her old pal, Marion Parillo). . . . Equestrian Director Harry McFarland is feeling better. Mrs. Noelle Burkhart made spec closing day here in beautiful new wardrobe.

Louis Goeblet wished to rent some of the Cole Bros. elephants for picture this winter. . . . George Em- eron and Eddie Trees were nightly business men. . . . Paul's Stock's cats will eat for Honolulu until the strain is set- tled. Mabel is already in Hawaii, waiting for Trees, her husband, and Mr. Starks to arrive on her E. K. Fernandez show.

Zack Terrell reported a regular Es- quere wardrobe while in town. . . . Harmon Thomas's unusual cape, which is encrusted with multicolored mirrors, attracted attention of local Beau.
L. A. Holds Up For Cole But L. Beach Off

Mex Negotiations Resumed

LOS ANGELES, Oct. 12.—Cole Bros. Circus closed one of its most successful 10-day stands here Sunday night after 12 days of fine weather and excellent night biz, including four turnaways. Total number of patrons through the turnstiles was estimated at 60,000. Fine weather and first class crops helped make this a successful move.

Even Polio Can't Hog-Tie a Worker

DENVER, Oct. 12.—Members of the Shrine committee that will stage the Shrine Circus in the City Auditorium here reported their end of the world show last week just two months after the record score made a year ago, despite the fact that Denver had the second highest police count of any city in the United States.

The promotion was well under way in August, the polio scare reached its peak, and every young man who has polio has the dread disease. A phone man attempting to sell block tickets was so afraid he would catch the bug that he left his head hanging against a concrete post. Shrine members started to return their ticket books.

Facing the herculean task of putting over the promotion under these conditions, George W. Westerman, in charge, switched his tactics and bore down on the adult sale with such gusto that members swung back into the organization in quite an amazing results.

With a total roll counted even Irv. J. Polack was happy, which entitled Westerman to take a bow.

Lafayette Light in Rain

LAFAYETTE, La., Oct. 12.—An all-day rain gave the Ringling-Barnum & Bailey circus a bad time here Thursday (10). Result was the lightest day in recent months. Matinee was just two hours late, but there was scarcely a quarter of a house, and the afternoon show didn't go past 2:30. Third show. Show's with the weather here made the three-day stand which followed at New Orleans all the more welcome.

Tuesday (8) at Lake Charles, La., produced slightly less than half a house at the matinee and three-quarter strength at night. It was a show to stop her since '27. Wednesday (9) was a shade better at Alexandria, La., which last season was a two-day stand.

Considering that the Houston engagement was upped from three to four days, business there left little room for complaint. The date opened Wednesday (9), which was the slowest of the week end. Opening matinee Friday (4) was less than half a house and Thursday night show was a scant three-quarters. Saturday's matinee, however, was as good as Tuesday and both Sunday performances were sellouts. Attendance Monday (7) was a little better than Friday's.

Bucyrus Becomes Home of Mills Bros.

BUCYRUS, O., Oct. 12.—Mills Bros. Circus is now set for the next few winter quarters here on Crawford County Fairgrounds, used during the last two years. The circus center known as Camp Millard. Show decided after closing August 24 to move its quarters from the home (O.) Fairgrounds, but earlier report that they would remove to Detroit (O.) Fairgrounds proved erroneous.

Jack Mills said a crew would be on the road by Monday to make the Wednesday (12) with nice weather and business to match, is still going on. The Bros. cover all right in its all-encompassing swing thru Mississippi, according to enthusiastic reports of the show.

King Bros. Still Rolling Merrily Along Thru Miss.

HOLLY SPRINGS, Miss., Oct. 12.—"King Bros." Circus will make its Wednesday (12) with nice weather and business to match, is still going on. The Bros. cover all right in its all-encompassing swing thru Mississippi, according to enthusiastic reports of the show.

Floyd King said the show hit the jackpot at Grenada, Miss., Monday, where 2,000 people packed the house and Jimmy Wilder, $10; Tideier, $15; Bill Spealman, $50; and Bud McHenry, $20.

BooHaven, a Blank

BROOKHAVEN, Miss., Oct. 12.—"King Bros." played to a crowd of 1,000 at quarters. Show's elephant, Burma, will be used in a Halloween parade at Alliance, O., October 31.

Poking 'Round Dailey Bros.' Lot

By Justus Edwards

CHICAGO, Oct. 12.—In the days before the gold rush, a good many of the early shows were suffering from the shorts, Dailey Bros. Circus adopted a policy of paying off every day, as for getting and keeping help. This is the policy of the company, it is said, of the things that makes the Dailey show unique. A few actors and execs are kept busy each week to see that the rest line up in the privilege car each night for their money. There are take-over tricks, and all the tracts are verbal.

The nightly pay-off is handled by Bertha Drake, who is also mail and express agent. She has had the job over 12 years to her credit, she is one of the few names on the list whose association with Ben and Eva Davenport dates back to their medi- cine show days.

Ray Morrison, who has the No. 1 candy stand, remembers when they had "to scuffle for it" and retains "Los," which is then, status as "one of the family," Howard Saunders, who took the Dailey jug. "We went after the front door and shares the Davenport's private car, was in business with his father. His father had a brother, Shorty, who took over this summer as lot superintendent, given up to the act, after the death of Bud McHenry. Then Floyd King said the show hit the (54.6), 105; Robert Selby, (43.4), (29.1). 105; James Kennedy (26.2), (104). 105.

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Dressing Room Gossip

Coe Bros.

Our 10-day stand in Los Angeles has been a tremendous one.

The livestock has had a grand rest, the personnel has had a chance to visit friends and relations and take in shows and places of amusement, the weather has been ideal and our hotel was almost on the lot.

The lot has been full of visitors everywhere, we are a few of them, the other 3,000 got away. From the movie colony: Poodles Hanneford, who is home to New York for a while, and Jack Oakie, Wallace Beery, Charles Coburn, Florence Bates, Francisco Rennie, Ralph Morgan, Preston, Elsa Lancaster, Ed McCon

iell, Morgan Conway, Stan Laurel, Earl Nelson, Joseph Cotton, Cass Daley, Ruth St. Dennis, Eddie Marr, Gregory Peck, Charles Leb

die Alex, Margo, Shirley Temple, (See COLE BROS. on page 74)

Buck Owens

You-all notice the cool nights? Yes, indeed. We've been here long enough. We've been able to notice the change in the lot. It's really on the down side of the ledger. It seems. L. G. Turn

er, of the old John Robinson Advertising Agency, who left us a few days ago, came to see us last week. He said, "The lot is a money loosing proposition."

We had a circus across the street at Leap Springs, N. C. and the old Buck Owens is in full swing. It's a funny thing, isn't it, that there are so many visitors from the countryside who saw our show and thought that the lot was A. M. Gabrowitz.

I'm late mentioning that Phyllis Darling, who is "everybody's darling," has joined the Side Show. Willie Clark, barrel kicker, was given a personal appearance by Mr. White, when he was 89, and the band played Happy Birthday. A newcomer to the circus is Miss E. H. White of the old Buck Owens at Leap Springs.

I have three guest clowns the other day. There ought to be a land

mark and before long, I am sure there will be. From all indications, Kirlo was here! —NORMAN HANLEY.

THE UNDER THE MARQUEE

Long season South?

Dr. Robert Carothers, well known in the circus world, has been in Good Samaritan Hospital, Cincinnati, Ohio, recuperating from a long illness, and expects to be out soon.

And Clyde and Harriet Beaty had finished their last performance of the season and went on their way to H. O. N. K. A. E. R. at the old Buck Owens, which starts next week.

Side show talkers should make good indoor circus phone men.

Duke Montague writes that the date for the indoor circus in Clarksville has been changed to April 24 and the movie theater had to dust off its S. R. C. sign.

Jack and Jake Mills, of Mills Bros., heading south for a round of circuses, caught the new Buck Owens, in Moline, Ill. Tommy and Betty Miller were down in the Buck for the fair days, visited the same show opening day.

Best lithograph route is between Western Union offices and the lot.

Joe E. Ward, a prominent consult

ing engineer of Wichita Falls, Tex., clowned on the Big One during the Houston engagement. . . . Isaac and Donald Marcels had a three days when Coe Bros. played Oakland, Calif. Donald rode in the clown car number.

After closing with Kelly-Miller at Florence, South Carolina, he was married to his wife and joined the show. . . . Joe Miller, a Sooner, at City, Mo., where Evelynia is contracted to the Shrine Circus, opening October 23rd.

Even today the shrill notes of a steam calliope is music to the public.

Unless he goes to Portland, Me., in November for Frank Water's indoor circus . . . John J. Croweley, secretary of the CHS, of Cambridge, Mass., believes his renowned circuses are the last in the country. He caught 11 shows 32 times and in doing so covered 4,277 miles.

Like a postman on his day off, Mr. and Mrs. Frank Water recently made a trip to New York, via Canada and the Adirondacks, in a new Dodge. Mrs. Water has had a chance to get away from recent illness. They are set for the Shrine Circus in Houston, next week, in Fort Worth, Texas, and Evansville, Ind.

"This is a grand business to live," mused an old-timer, "if you can make a living in it in this business at all."

Evelynia Water, doing right all right as business manager of the Cowbirds (see also the Marquee on page 83)

Clyde Beaty

We've had our first week in Dixie, the land of Dixie and our Canadian dates are not forgotten. On Thursday, at Wilson, N. C., we were accompanied by Ralph Holt, Paul Conway, and Edward Williams, pendulum, Henry Loyde and S. Sanders, of the Wilson Times-Dispatch. Mr. and Mrs. George Preston at Oxford, Miss, were there on Tuesday, and on Thursday, at Clayton, Mrs. and Mr. Charles Castello were there at Oxford, and on Thursday, at Grove, Miss, Mr. and Mrs. Jimmy Gill, Tumber Mr. and Mrs. Boye Valentine, Joe Minchin, Al

ton. Miss Minchin and Mr. Minchin, Sgt. B. B. Rook, stationed at Augusta, Ga., Mr. Smith, sister Lucy, Mrs. Mary P. Kline, and Mr. and Mrs. Hennessy, Mr. and Mrs. Robert M. Brown, and two great friends of the entire personal

nel, Billie and Mrs. Becca Chris

op, have had a great day with their daughter, Bebe Siegrist.

Harry Ward, who said that soon a Western saddle would replace the driver's seat in the bull, told the stories of some good bull riders. Buddy Cantor said "I'd like it at Kitch

er, Ont."

Old Lady Luck is still with us. Believe it or not, when we made that 475-mile jump from Niagara Falls, Ont., to St. Louis, Va. and came down from the beautiful Adirondacks, we came into a snowstorm and the mist from the snow that swept down from the mountains to cross the Northeastern States.

On our day off, after a long trip, one of the newcomers, Jack Heen

ey, got a lucky break. We caught up and down the main stem try

ing to get rid of their train legs. And when we got here, we found

in the hotel that Jack Heeney could order a steak and think nothing of it, but back home—oh, boy!—you need glasses to see the steak.

Mary Frances is now in the web number, and her name is Bebe Siegri

est and yous truly, just turned sweet sixteen. Visitors this week included Mr. and Mrs. Harry Himmalt; Mrs. Jack Joyce Sr., mother of the prominent movie director, Mr. and Mrs. John Daniels, Paul Cook, Bob Collins' mother, Thomas Gregory, president of the CFA.

On the lot at Norfolk: C. S. Kar

land, owner of the Great Karn

iland Show; A. B. Hykes, Produc


C. R. Montgomery

Altogether we have been through a few poor nights, the big top has been down. We were south for a few poor dates, but since we switched to Arkansas the busi

ness has been good. We go into Louisiana for a few spots, then head west toward winter quarters.

Recent visitors included Harry Hammill, of the Audubon Bros. and the Casso Bros. of last season, and Mr. Heen

ey, of the Bailey Bros. advance. Hall River, a regular favorite of the show, was on hand to show the nect home at Piedmont, Ala. All shows were good and we go in shelter on the right side of the fence now.—FRED KARR.

Bailey Bros.

We'll try to let you know next week where we are. We are now into pre-

paring to spend the winter. It was no great surprise that our closing came early, as nearly all our winter quarters were all painted and re

paired, and we were all tired, cold and hungry.

The final week was another dismal one. The crowds were sparse, with tires with a tendency to get flat on the bottom. The weatherman even promised a hurricane. We were anchored down and dug in, and jobby Wall and his crew were on (See BAILEY BROS. on page 17).
New One Opens
In Tucson, Ariz.

Byers Bros.' equipment to be augmented for plant, Richman, Carpenter say

TUCSON, Ariz., Oct. 12.—Harry Richman and James D. Carpenter, owners of the Fair, reported long identified with the outdoor amusement business, will open a new amusement park here October 26.

To be known as Play-A-Park and Kiddieland, plant will utilize some of the buildings Richman and Carpenter said new rides, shows and concessions will be added.

Workmen have been preparing the ground. Erection of rides, shows and concessions is to begin next week. Kiddieland, which will vary various types of children's rides, will be featured. (See New One In Tucson on page 87)

A. C. Hotel Makes Bid
For Small Conventions

ATLANTIC CITY, Oct. 12.—Hotel Chelsea, with a convention hall of its own, has launched plans to bring smaller conventions to the resort. First move was the acquisition of Hazel Hartman, formerly advertising and promotion manager for Heinz's Ocean Pier here for many years, as convention manager.

Convention outlook here has never been better. Al Sceau, head of the resort bureau, reported that Convention Hall is booked solid in conventions from now thru July 4, and, he believes, says, have already been made for some conventions next August and September.

Buy Boomerang for Location
On Coney Island's Bowery

CONY ISLAND, N. Y., Oct. 12.—George and James Kyriames have purchased a stationery Boomerang for their new location the Bowery here.

Decision to buy a '47 model came as a result of several years of observation of the Boomerang at Feltman's here. Ride had proved its ability as a repeater, with grosses running among the leaders, Kyriames said.

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CARROLL MAIL POLL REVEALS
Wide Interest Range of Ops

AGAWAM, Mass., Oct. 12.—Analysis of returns from the Carroll Questionnaire, an industry-wide poll to ascertain the opinions of the industry, showed NAAPB with regard to convention program features, was made public today by Edward J. Carroll, program chairman for the coming national conclave.

Carroll reports a 65 per cent return of the mail survey, with a good figure in polls of this nature. Hundreds of questionnaires were mailed in July, and nearly every owner and manager responded. Convention members were identified as one none too responsive. Carroll believes the concession section of the group depended on the executives to file reports.

Subjects Selected
An analysis of the mail survey shows the following subjects in the order of their selection for conventions:

Picnic ideas, new ride ideas, ASCA conventions, advertising, admission prices, publicity, new construction ideas, lighting, stands, public relations, lunch ideas, new lighting, new attractions ideas, taxes and rates.

Also, war surplus, landscaping, picnic ideas, new ride ideas, ASCA conventions, advertising, admission prices, publicity, new construction ideas, lighting, stands, public relations, lunch ideas, new lighting, new attractions ideas, taxes and rates.

Report Ramagosa
Plans New Pier
At Wildwood, N. J.

WILDWOOD, N. J., Oct. 12.—Plans for the construction of a new concessions pier here are in the making, according to reports. Proposed pier, sort of idea of S. R. Ramagosa, who operates the Casino Arcade Park and Sportland Amusement Centers on the boardwalk as well as several smaller resorts.

According to reports, Ramagosa plans to erect the pier at a boardwalk site opposite his Casino Arcade. The plan was held by the William C. Hunt interests, who operate a dance hall and concession at that point. The pier will be set up on his own and an independent management is expected for the proposed ocean pier enterprise.

Since fire destroyed the Hunt pier several years ago, no effort has been made by Hunt or other local interests to build another amusement center extending over the ocean.

Biz Up 28% Over '45
Rolling Green Preps
For Added Features

SUNBURY, Pa., Oct. 12.—A Funhouse, Dark Ride and Mirror Maze are to be erected at Rolling Green Park here, according to E. M. Spangler, owner-manager. Workmen are already preparing for the construction. Park has seven major and three kiddie rides. Ackley, Bradley (Rolling Green Biz Up on page 87)

Shillan Exhibs at NAAPB

LONDON, Oct. 12.—J. W. Shillan, managing director of British Motor Bus Manufacturing Company, will be in Chicago to supervise exhibits of his firm at the N.A.A.P.B. Convention to be held in December. Shillan's exhibit will display two types of his well-known Scroota-Boats, Scout Scoota-Cars and the Ryecraft Auto-Skooter. Boats and cars will be built jointly by Allan Her Majesty, the company, of North Tonawanda, N.Y., and will be serviced by the American firm.

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RSROA's Brown Challenges Bigwigs of USARSA, URO; Asks Them, "What Now?"

Olympics' Nix Sets Stage for One World Meet, He Says

CINCINNATI, Oct. 12—Announcement in The Billboard of September 28 of the rejection of an application by the Olympics Committee for roller skating contests in the 1948 London contests apparently struck the industry with unprecedented impact, for it immediately set a fresh fire under the roller skating stew that has been cooking for years.

The following letter from Victor J. Brown, president and general manager of New Dreamland Arena, Newark, N. J., and chairman of the amateur relations committee of the Roller Skating Rink Operators' Association of the United States, should in no way be regarded as an expression of editorial opinion on the part of this publication. It is printed as a service to筷 The Billboard offers all readers who request publication of letters to the editors.

Editors, The Billboard:

And now our chance to crow. At the moment, we have two of our champions on tour in Europe, building good will and demonstrating our art to every skating country. Invitations are being extended throughout Europe, and we look forward to meeting with us in competition in 1947, so that we, the RSROA, may have a world's meet, independent of any old-line parent body. The RSROA, which has had the support of Congress, will have its own international championships.

Conforms RSROA Contention

In an Associated Press dispatch from Lausanne, Switzerland, it was definitely stated that the bid for a roller skating championship meet at the Olympics in London, was rejected. This decision was made by the International Olympics Committee. This decision bears out what we of the RSROA have felt all along.

We have been propagandized for some time about our inability to participate in the Olympic games. We have had shoved under our noses communiques and bulletins about our expulsion from parent bodies—Amateur Athletic Union, Amateur Skating Union, and Federation Internationale de Patinage a Roulettes and the likes—all designed to break down our morale and take away something we have brought to the front—the art of roller skating—notwithstand-

ing the fact that we were compensated and were never expelled from any of the above-mentioned bodies. After our resignation from those bodies, they, to save face, then sent us notices of expulsion, and bear in mind, only after they had received our resigna-

tions. We stood fast, however, and awaited the developments we felt sure what would come. And came they did.

Back Where It Started

The United States Amateur Roller Skating Association is back to where it was. The skaters of the United States are still in the dark, and those skaters registered with the USARSA have a very bleak outlook.

Earl Van Horn, William Schmitz, Gene Hustedt, Art Nelson and Jon Savage, supreme potentates of the United Rink Operators and the USARSA, what are you going to tell your skaters now? How can you explain the unconscionable thing that the world has told you? Where can you find the all the power you bragged about that (See Olympics Nix Sets on opp. page).

Treasury Experts Secretly Gabbing On Gate Tax Cuts

WASHINGTON, Oct. 12.—Rink operators may look with some degree of confidence for a cut in admission taxes in the months to come, for despite administration policy to hold the line on taxes, it has been learned reliably that the Treasury Department blues are printing a plan to overhaul excise levies and give relief to the amusement business, which is hard hit.

Treasury insiders believe that H. Harry Tommaney, Jr., undersecretary for planning, may have in mind a tax cut for non-professional sports such as horse racing and bowling, under the general classification of "amusement business".

The plan for the Tax Cut

Under the new proposal, the Treasury Department, in an about-face from the present plan, will not allow such a cut.

The present rate of the tax on admissions to professional sports such as football, basketball, and boxing is 10%.

The Treasury Department is now considering a tax cut of 50% for all non-professional sports.

50G Remodeling Job For Dickerman Spot On Coast; Pros Set

SAN BERNARDINO, Calif., Oct. 12.—Acknowledging that an establishment of class ryllery, Harry Dickerman, owner of Harry's Roller Rink here, has announced plans for a $50,000 remodeling job on his establishment, to get under way as soon as materials are available, reported Bert Nentick, Dickerman plans to lengthen his building by 100 feet and install a modern restaurant in the rink. Nentick said that in the planning stage is installation of an air-conditioning system, spe-

cialized, a new floor and something from the building.

Announcement recently given the ap-

pointment of Cliff Neshke, profession-

al skater, as rink manager. Neshke's wife, Mildred, will assist him in conducting classes in all types of skating.

Before entering the professional field, Neshke was twice New York men's figure skating champ-

ions and is the only woman skater in the New York pair championships three times.
CPA Ban on Rink Building
To Stay Till Year’s End; Muddled Outlook for 1947

Even If Lifted, Manpower Shortage Seen as Retarder

WASHINGTON, Oct. 17.—Roller rink operators who have been making plans for new construction in the hope of overcoming the CPA regional offices’ decision to disallow manhours on any new construction, are finding it disheartening. For at least another four months, said Civilian Production Administration officials recently in the CPA’s first over-all report on operations for the first 19 weeks under the construction limitation order.

Hardly a trickle of entertainment building plans has come to the CPA regional offices during that period, with the six put on more than a billion dollars’ worth of non-housing construction, and the agency says there’s no evidence of a change in the situation the remainder of the year.

CPA experts are pessimistic about building prospects for entertainment people even after the turn of the year, despite prospective easing of materials early in 1947, and are talking in emphatic terms about an ever-possible shortage in the building industry. There is just an “if” and “but” about it. However, some particular problem can be licked, they say, and that is the only base of their belief that “the hopes of the CPA can have for giving rein to some long-anticipated construction, such as erection of rinks, theaters, race tracks, etc."

Cleveland Company Sees End
To Aches of Skate Suppliers

CLEVELAND, Oct. 12.—Arriving too late for inclusion in last week’s report, this item was delivered by one of the manufacturers of skate products who, in recent months, the Cleveland Skate Company’s report gives hope for some easing of shortages in the not-too-distant future.

“Production of skates during the past two months has been increased in order to material shortages caused by supplier strikes, the report said, but “these strikes are mostly over. We expect full production within three months.” Bearing this out is the critical item, and no hope is in sight for alleviation of this shortage.”

BAILEY BROS.

(Continued from page 7)

the alert. In fact, everyone was standing by with fingers and toes crossed. They told us there would be days like this, but no one said they would go on for weeks.

A group of skaters traveling in GMW “Mickey Mouse” were being left behind in Greenville, N. C., for wee pink and blue baby. Mrs. Ted Baldwin was the recipient. Bob Stevens ought always to be on time with the dia- mond ring. An alert watch kept him by the personnel. Also Pete Sadovsky, who recently celebrated his birthday. Hope George Myers doesn’t find a Mickey Mouse watch that he bought for his son; we sent it to the gal who is always late.

Mrs. Andy Kelly’s hobby is good food, and more of it. Captain En- gerger’s new lion is going to be a honey. Johnny George has some more puppies to name. Skinny Gee’s band looked mighty nifty in their new uniforms. It was a shame Benny Kenner had to put on his cap the wrong way. The younger un-uniformed; Omar, the tent maker, had been too busy.

Herman, who has also paid us a visit en route to Sarasota, Fla., we were badly surprised to see him come from a railroad show, with a trailer wagging behind her car. Trainers do not always conform to our comfort. The dog doesn’t smell, the kerchief doesn’t stick, the dog won’t sit in your bed with muddy feet, the pickles don’t upset in the water, and the local lamplighters don’t happen that makes a person dare to unlock the door and rough up—JOLLY JACOBS.

Prior to departure on the BSROA good tour of Europe, Margaret Mary Wallace and Norman Latin, immediate national champions of that circle, Circle Roller Rink, Brooklyn, will give skating exhibitions in six Parisian rinks and make a show in the Montreal Coliseum.

Roller Ramblings

Gay Blades Rollerdrome, New York, holds daily meets now.

Earl Nading, two-time Rink Rollers, Brooklyn, has a new organist in Eddie Pleasure.

Empire Rollerdrome, Brooklyn, held a graceful skating contest for Manhattan Thoroughbreds.

Opening of the new Flatbush Rollerdrome, Brooklyn, has been postponed until October 18.

Ray Diell, former pro at the old Beebe and Manhattan roller rinks, is now a professional magician.

Tryouts were held recently for the annual winter carnival at Earl Van Nading to Des Moines, low.

The Sophisti-Skates, fem skating duo, offered recently at the Bowery, Detroit night club.

Eddy Martin, of Arena Gardens, Detroit, is hitting the road to call on rinks and skating centers in the Midwest.

Arthur Eflinger, former pro at Wagoner Rink, is now teaching at Great Leapin Rink, Chester, Pa.

The Jordan Duber roller show turned out that they close a six-week appearance at the Lobby Cafe, Jacksonville, Fla., October 14.

Wal-Ciffe Rink Roller, Elmout, L. I., staged a 2-for-1 night October 12 (dancing until 1 a.m., after the regular skating session), prizes going to winners of skate and dance contests.

Mrs. Hazel G. Barks, owner of Skating Mart, Calif; Paul J. Gilbert, her manager; Mrs. Blanche Cone, treasurer, are formulating plans for the California Amateur Roller Skating Association, and Joe Hottinger Jr., manager, has been working on moonlight rollerway, Pomona, Calif., for the past year. He also operates a rink in Los Angeles, Calif., and was formerly a member of the dance band of Earl Hord’s Mineola (L. I.) Rink Roller.

STEVEN’S BROS.

(Continued from page 79)

who is School to heaven, visited her parents, Mr. and Mrs. John Grady, and the Gulf Stream, Chicago. Their time was well spent and the passengers aboard the ship said to Hugo was made without mishap. Here were the destinations of our traveling companions.

Mr. and Mrs. Robert Stevens, Mrs. Lula Stevens, Bob Grubb, Ray Head- man, John Grady, John Boggs, Frank Owens, John McLaugh- lin, Edwin Bennett and the writer, Mrs. Allyn, Miss Kennedy, Jack and Medea Banta, Clyde Bros. Mssrs. Claude Banta, Mrs. John Grady, Mr. Allyn, Mrs. Walter and son, George, Clinton, Ind., to visit the former’s brother, Jack Banta, in El Paso, Tex. Bobby Willis to Frederick, Okla. Russell Harrison to Red Oak, Ia. Jo S. Rinden to Twin Falls, Idaho, to visit Mrs. Grady. Jim Grady is in the old neighborhood.

Olympics Nix Sets Stage for One World Meet, Says Brown

(Continued from opp. page)

the AAU and ASU had or were supposed to have? You fed your skaters with the Olympic hubbub and they have burst. Didn’t you know that the BSROA has realized all along that the Ice Skating Interna- tional didn’t consider our sport impor- tant enough to warrant participa- tions in their games that go back to the Greeks? That exists because the BSROA was founded to handle the affairs of the skaters as some of the affairs are managed by the ASA and ASU, that the only way to have a world’s roller skating meet is to go out and promote your own sport from the basic to the advanced, from the shopping galleries to the spacious areas in evidence today.

ASKS FOR STATEMENTS

It is true that you supreme potentates come out with the truth to your skaters and let them know past the only redeeming the fight which existed between the USARSA, URO and the BSROA is that you po- tentates have failed to become known and would not know what to do with it if you did have. And to you skaters of other bodies, now is the time to have a show down. Demand from the USARSA, URO and USARSA an explanation of the Olympic games, after having been fed with assurances that the skaters only would be able to participate in the so-called Olympic champi- onships.

World Meet in ’47

The World’s Roller Skating Congress, of which the BSROA of the United States is a member and its past the only redeeming the fight which existed between the USARSA, URO and the BSROA is that you po- tentates have failed to become known and would not know what to do with it if you did have. And to you skaters of other bodies, now is the time to have a show down. Demand from the USARSA, URO and USARSA an explanation of the Olympic games, after having been fed with assurances that the skaters only would be able to participate in the so-called Olympic champi- onships.

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OTTO
United States, sometimes the prints either tionences.
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March was charged with having rented
tury 'Hot' 16mm.

Numerous number of 16mm. prints, except for spe-
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resulting of the industry's
drives against the theft.

Cases, Judge told Sanders, both back
did he and the
circus. The

sitting on South Canal in La Mer, Bum

eight. Kay and

W. L. DOWNS

ATTENTION

COLE BROS.
(Continued from page 70)
Paul Hendry, Rudy Valle and

Hitchcock.

Clare, Ruth

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Color matching colors incorporated in the metal.

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AMAZING! Pete drinks, yet there are NO springs, wires or gadgets! Biggest novelty item in years! Kids go wild over it; great for favors, gifts, premiums, etc. Dealers report HEAVY SALES. Comes complete with stand and glass—individually boxed.

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$28.80 PER DOZ.—ASSORTED COLORS PIN

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New York 1, N. Y.

"GOOD'N FRESH" FAMOUS PENNY CANDIES
AGAIN AVAILABLE
16-120 Cases-2 cases, $1.75 each-240 Count Boxes. Good bulk. 64 lb. net per box. All cases 2 cases, $1.75 each. One hundred cases, $10.00 each. Two hundred cases, $15.00 each. Three hundred cases, $20.00 each. One thousand cases, $25.00 each.

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COSTUME JEWELRY SUPPLY HOUSE
284 Fifth Avenue
New York 1, N. Y.
CHOCOLATES
In CEDAR CHESTS
MAPLE CHESTS
MIRRORED VANITY BOXES
24 HOUR SERVICE!
OPERATORS
Special Chocolate Deals
Write for Catalog
EARL PRODUCTS CO.
221 N. Ciero Ave.
Chicago 44, Ill.

DEALS

(Continued from page 70)
Rodeo season, arrived in his adopted city from New York last week for the Roy Rogers Rodeo at the Chicago Stadium. Under the guidance of Richards, the master on the Clyde Beatty show, he was the first part of this season, is with a trucking firm in Jersey City.

Phil Pfen, who managed one of the Baltimore varieties fair revues, is in the midst of his busy season as stage manager for the Chicago Orpheum Company. Howard F. Mitchell, the influential lithographer with R-B and Downie Bull, while on vacation at his theater job at Rutland, Vt., acted as stage manager on the film One Million B.C. at the Grandstand Follies during the Rutland State Fair.

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Most surprising discovery of the month is that everyone is in favor of early closings except those who have no bonuses coming.

While appearing with a group from Polack Bros.' No. 1 Unit in a special show at the National Jewish Hospital, Denver, Ed Raymond was surprised to see Dottie Lind. She is a patron there while her husband, Joe Lind, is in near-by Spivak Sanitorium. With Raymond on the show are Red Carter, Jack Klippel, Chickie and Jimmy O'Donnell. Dennis Stevens and Bernie Miller.

Felix, Iva and Sonny Morales worked the Meridian (Miss.) Fair week of September 30 and report good weather and business. They are good news from Pittsburg, Kan., now a part of Los Angeles, and friends from Pittsburg, attended the Cole show at the Civic Auditorium on Los Angeles. Calif. They met an old friend in Dick Lewis with the 155.

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JERRY LUXURY BALLOONS
V. R. Mccormick, Owner
1117 1st St.
BRUCE, N. Y.

WILLIAM EVERS
First in Quality, Second in Price
2001 16th St.
SACRAMENTO 2, CALIF.

WHITE BALLOONS FREE
All white Targets, 40 in. size. Old customers, get your share. Dead number by itself, so I am giving them away.

See CHAS. PETERS ad in this same section.

MAIL ON HAND AT CHICAGO OFFICE
135 No. Clark St.,
Chicago 1, Ill.

Mrs. E. F. Miller
W. J. Miller
D. W. Miller
Helen Miller
(Continued from page 70)

MAIL ON HAND AT
ST. LOUIS OFFICE
300 Arcade Bldg.,
St. Louis 1, Mo.

Laura Bean
E. F. Miller
D. W. Miller
Mrs. E. F. Miller

TONY'S TOBACCO-SEASON SPECIAL
The world's finest tobacco in a complete Oriental Catalog, complete with tax. Smoking cards, Electric items, Xmas Tree, catalog, 100, 99c. Free with any order on request. All goods guaranteed or refunded on first $25.00 order.

STANDARD SPECIALTY CO.
Oostburg, Wisconsin.

AGENTS JOBBERS STORES
HERE'S A RED HOT ITEM FOR
CZECKO-BRITISH
IMPORTED
BLUE WHITE
SIDED TIE
DIAMOND RINGS

Looks Like The Real Thing!
In extra heavy solid Sterling Silver
Highly polished to look like White gold. Solid filled in backs.

- These rings are well made.
- Built to last for generations.

AMAZING BRILLIANT BEAUTIFUL
CLOSE OUT

MAIL ON HAND AT
NEW YORK OFFICE
1584 Broadway,
New York 19, N. Y.

(Continued from page 70)

MAIL ON HAND AT
ST. LOUIS OFFICE
300 Arcade Bldg.,
St. Louis 1, Mo.

(Continued from page 70)

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New York 19, N. Y.

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NEW YORK OFFICE
1584 Broadway,
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(Continued from page 70)
Pipes For Pitchmen
By Bill Baker

SEVERAL SMALL...med tricks are working cotton towns in Southern Missouri with well-flushed units to good business, Duke Montague, the magician, reports.

With satisfaction with the season's take down, we are incredibly happy with the newness.

JACK ZIMMERMAN currently making a "round-the-U.S., S. on a bicycle" tour, letters from Allentown since hook meat is on the "no get" list, I'm getting the molars and bicups in shape to gleam some alligator tail cutlets in Florida. Pitch lads at Southeastern World's Fair here got plenty of mooza. I'm keeping the nut down, brisking along, making the Saturday small towners' eyes pop looking at the party who has ridden thru 47 States via the bike. Wonder where Frank Evans, punch need mister, koot.

PAT MALONE and Jack (Bottles) Stove have decided to spend the winter in Har- rieyately had a, where ex-cop, captain, A. P. Curry, is connected with the Strand Theater.

If you have worked clean, you can always return to your former locations.

O. H. EATON...letting it all hang out, Alameda, Calif., that he is planning a trip to the South with lawn mower sharpener.

AFTER CARVING...watches in Michigan, Indiana, and Ohio at the Kentucky border, where they found that they have watches in Ohio, too. Knew construction, wire workers and crosses, overlaid the river at Maysville and set up for services on. West, Ky.

JOE MCDONNELL and Chuck Pester have entered into a partnership on the pitch, with Joe Mark and Guy Kimball as agents, Jim Poole cranks from St. Louis. "Lefty Mason, Mr. and Mrs. Weston, Joe and Ed," says Poole, "visited the rodeo here and the Washington, D.C. show. They spent time in New York with wiremen and cartoonists, crossed the river at Maysville and set up for services in. West, Ky.

BIG AL WILSON...safely ensconced in Miami for the winter, is working white mice and cards in the city of the heart to click returns. He would like to read pies here from Joe Blake.

HARRY GREENFIELD...blasts from New York that Sailor Jim White is in town and is at the Paramount on West 42d Street; that Jack Kahn is back in the big way with a successful run at the fairs and looking prosperous; that Ed Rinard and Kahn have set up much time strolling on the Boardwalk at Coney Island and that the "Big Top" is working West Street is working to strong business.

Success doesn't come to the fellow who only acts like a business man. He must act a little more than that.

MARGUERITE KELLY...is still making plenty of pass-outs with vitamins, using a free health lecture to the big, in downtown Los Angeles store.

"AFTER CLOSING...the mad opera I came West for a long vacation," Mary E. Ragan scribbles from Monrovia, Calif. "Pitchmen are scarce out here and I haven't encountered a single member of the profession. Saw Doc Sam Friedman and visited for a week at his dude ranch near Little Rock. Doc has given up the road and has a place that is a paradise. He says he's con- templating cutting up some jackpots with the boys and gals who plan to stay in the Arkansas city for the winter."

"It's about time you boys and girls of the Big One, Southern California, got the locks working again. Isn't it? Let's have some short and snappy ones.

BENNY STONE...

JACK VINICK...with a well-flashed football pitch, is reported garnering plenty of the long-green working pitchmen's row in Los Angeles.

Don't be content to rest on what laurels you have won in the past. The guy who is getting the gocê is consistently think- ing of the future.

RICHARD ARCAD...Jewelry worker of note, folks thru the following from Los Angeles: "Beside my regular job as mainte- nance man and painter of show frontages at the Lucas Kiddie- land here, I will put up my jewelry layout for the building set up one of the city's leading department stores. This will be absolutely my last set up in California, as I prefer the East for the best results in the pitch game. Let's have more pipes from all the boys and girls in the business."

Med and Pix
By E. F. Hamm

MED HAS always had trouble in getting talent and more trouble in keeping it. I thought of this fact when I spun 50, film being used in a department store to plug a floor varnish.

The crowd stayed until the pix was over and the story told. Med shows playing extended stands couldn't use cameras with 16mm, pix, and could even run trailers for their own items.

Would be the last to talk pitch against flesh, but there's no use in denying anything that looks like a help to the smaller end of the line.

Coast Cullings On Cole Show
(Continued from page 68)
tended every performance. The Pips and Ray and the Huey Curtis Trio are working in Clown Alley while show is in this area. Fordney expects to join the 101 Ranch Show in San Diego. . . . Horace Laird sells 100 Billboards ev- ery week, besides being mailman and clown. . . . Everett Hart was a daily extras person when he played the Orrin Davenport dates. . . . Harold Hall is back on the show, in the concession department.

Otto Griegiel, with Cole Freeman and the Pips, started in 1932 and has signed with Polack Bros. for 47. A Griegiel and Freddie Freeman plan to make their own act in Southern California.

Hugh McGill limped around the lot every night with a sprained ankle. He, with Billy Hoffman and Clyde Stewart, helped out on the big days. . . . Bob Morrow, head usher, handles the crowds in an efficient manner. . . . Louise Simms, of The L. A. W. W. A. shows, is on the Side Show during the local date.

Mr. and Mrs. C. W. Webb and Joe C. Webb caught the show sev- eral times. They are doing okay in the big help class. S. L. Cronin were on the lot each day. . . . Paul Eagles, who is al- ways the big help guy, said the following here, was not on the lot as much as he'd liked because of labor short- age in his feed business. . . . Kenny and Edris Hull, formerly with the Big One, caught the show the first Sunday here. Ken has a liquor store named Third and Hill but says he'd rather be on a show. . . . Frankie Beaumont, former Cole candy butcher, was a visitor. . . . Ken and the Sawville Military Hospital and re- ports that Frank Arnet, formerly a tattooed man on many shows, is very ill in the same hospital.

Mal, Stan Rogers, circus fan and MGM art director, who recently re- turned from Oklahoma and is now closing day here, with his young son, Allen. . . . W. R. Covin, Eastern circus manager for a few years and now wintering in California, was a fre- quent visitor at the Big One. . . . Terry Thomas, Stan Rogers and Doug Rhoads do a lot of work in the Billboard, all circus model builders or owners of likeness im- portant get-togethers in the back yard, discussing their various outfits.

Bud Palmer Welcomes You To Our Dallas Store

Where you will find a complete line of Genuine, Novelty and General Merchandise Lines,
This Week's Specials—In Stock for Immediate Delivery

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Oak Balloons</td>
<td>$5.75</td>
</tr>
<tr>
<td>Acrylic Balloons</td>
<td>$14.50</td>
</tr>
<tr>
<td>Latex Balloons</td>
<td>$18.50</td>
</tr>
<tr>
<td>Aircraft Balloons</td>
<td>$30.00</td>
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</tbody>
</table>

Send for Our Latest Circular On Toys And Games

SCHREIBER MERCHANDISE CO.
2720 McKinney Ave. Dallas, Texas

No. 2804
$3.50 Doz. $36.00 Gross

No. 2806
$4.00 Doz. $43.20 Gross

SUPEROIOR JEWELRY CO.
740 Sansom St., Phila., Pa.

BUD PALMER WELCOMES YOU TO OUR DALLAS STORE

We have good publications for the rural areas in most all States. Please of specified size in stock.

ED HUFF & SON
8011 Durley St.
DALLAS 10, TEXAS

PAPER MERN

FRIGERBAR CORPORATION
260 Glover Blvd., West 84th St., N.Y.

FRIGERBAR is one of the hottest-selling items at such a low price ever offered. You can prove the truth of that statement by trying it yourself. Hundreds of oper- ators coast to coast sell 75% of all contactas. Heads every six months are made in only 100%. Frigebone for house-to-house. Frigebar, the original refrigerator odor absorber, saves FOOD, TIME AND WORK for housewives by preventing taste-transfer of melons, fish, onions, etc. to butter, milk, ice cubes, etc. "Proof-positive" demonstrates kit and winterized test sales spiels furnished. $6c and $2 sellers cost you only half. Write for full details today and discover a steady big money maker.

MEDICINE MAN
We have good publications for the rural areas in most all States. Please of specified size in stock.

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ED HUFF & SON
8011 Durley St.
DALLAS 10, TEXAS

PAPER MERN
The Bird that lays the Golden Egg for you

Bernard Fine Co.
550-570 Main St.
Rochester, N.Y.

**Poking 'Round Dailey Bros.' Lot**

(Continued from page 69)

Brooks, a Wall Street ex-stocking clerk, Butch Cohn, treasurer; Hazel King, superintendent of horses; Leo (Tiger) Bill Snyder, equine director; Joe Rossi, band leader, and Billie Rose, press agent. To round out the list of key men, add Bill Oliver, assistant car manager; Charley White, legal adjuster; Milh Robbins, Side Show manager; Steve Allen, manager of the mechanical, and Joe Wallace, baggage stock.

A fixture of the Dailey show—

for life, it would seem—is Ray- mond (Red) Frier, the elephant man. The Davenport's in their early days had a wrestling bear and Red was a toumer who volunteered to take it on. He stuck his hand in the bear's mouth and had the bear bit it off. A lawyer got hold of the case and, well, to eliminate the bear's deftly finished jolt out and has been with the Davenport's ever since.

Jean Allen, who with Red Rumble handles the concessions and pie car, said her job is the most fun of all when the grooms bring in their guitars and give with the hillbilly music. The Davenport's gets away with a portable machine on the midway long enough each day to help New York papers, etc., to thruple thru their paces... Of the show's 10 bulls, two are carried for exhibitions around only Nemo, the first owned by the Davenport's; is, according to best available information, the only male yak now with any show.

Lewis Reed, who several years ago sold the Davenport's the Adie Nelson elephants, was called out of re- tirement to preside over the park this season to serve as manager-superintendent. An unforgettable sight is Leach, so to speak, and the bear at night in a two-wheel cart, leading a zebra and a dromedary.

The ox team, like the show's bulls, are made generally useful. The ox is a shoe-driver in the morning, make spec and haul meat for the cage animals from the cars to the barns. An ice box in the stock cars holds half a week's supply of horse meat for the menagerie.

The Dailey show so far this season has lost one camel, one zebra and one bear. Latest inventory of the four is: four lions, two tigers, four pumas, two leopards, one jaguar, one hyena, two bears, one Himalayan bear, one black bear, two Russian bears, one honey bear, four llamas, three poodles, and a dozen or so canaries. It's generally agreed there are too many animals for the show. There's another cage in the Side Show, containing a lioness, a blue- furred owl, three owls and two ostriches. Dailey undoubtedly has the largest monkey population of any present-day show. Beside monkeys in the menagerie, Side Show and pit show, there are three in the big show, riding ponies.

Pampered darlings of the show seem to be the baggage stock, some of which actually haven't had harness on all season. A few of the customers seem to share Ben Davenport's admiration for them. Lack of care caused killed Ben's plans for an eight-horse hitch this season, for street ball and spec. Special team of horse trainers in Burt (for Burton) Wallace and Hazel O'Brien for a better-than-average dog act. The Texas influence is reflected by the big Brahman bear thru an act in the concert by Anna Burns. Leo Snyder demonstrates cat catching still swinging a mean lariat. Peggy Jean shows some snappy work with whip and rope.

Another visitor to Dailey Bros. has found it reminiscent of Fred Buchanan's Yanke Robinson show.

**ROLL CALLS**

(Continued from page 71)

Day & Davenport's architects-engineers for the park.

Business this year topped that of '43 by 25 per cent. Spangler announced, Season, which closed September 29, had opened up, had good start, due to rains and floods which hit the area in early spring. Added this season was a new Auto Scooter ride, a new hand hand and a vaudeville stage. Park enjoyed the biggest picnic play in its 13 years under the present management. Of the picnic business was hit the first week in August when 26 picnics were booked.

During the season Spangler, accompanied by George Geever, park superintendent, carted people out of the East to pick up ideas which might be used here.

**NEW ONE IN TUCSON**

(Continued from page 71)

Tourism attracted attention to Richman and Carpenter, will be Rogers' Animal Show and Wild Life Films which present the same concessions as archery, archery and a rifle range.

Located on two main cross-country highways, close to downtown Tucson, Richman and Carpenter believe the city will get a big play from tourists as well as from people of the area. Signs, placed a mile radius of the city, will be a dominant part of advertising campaign.

Personnel of Byers Bros. Shows is elated over the prospects, as it will take the winter layoff and has employees on the payroll while enjoying Arizona's climate.

**Carroll's Mail Poll Reveals Op Interest**

(Continued from page 71)

Just as mention was made of going to a drive-in in the near future, there was a mail survey conducted by a number of advertisers in the advertising field. A surprising element in the report was the fact that the drive-in ... a very popular type of movie theater.

What Men Say

Some of the pertinent remarks, filed and released by the chairman, follow:

"How is the little park going to pay high prices for rides and pay dividends?"

"Give us ideas for keeping interest alive after August 1."

"How about a round table of small park operators?"

"What percentage of gross should pay roll be?"

"What sound system go all day?"

"Discuss group buying of free acts and attractions."

"Give us more talk on maintenance of pools, etc., and less on new construction."

"Compile a collection of literature and catalogs pertaining to park business, and mail to every member."

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Funds Set in Chicago Meet

Contribution of distributors and operators in separate account to help program

CHICAGO, Oct. 12 — Manufacturers of all types of coin-operated equipment gathered at Chicago's Blackstone Hotel, October 9, subscribed a sufficient amount to adequately finance an ambitious CMI public relations program. At the suggestion of the public relations committee was named. The committee will meet October 15, it was announced. From the meeting.

After the meeting at the Blackstone, it was announced that the amount subscribed by the manufacturers would be materially augmented by other manufacturers who were unable to attend the session, but who had written in their assurance that they would back any program, promotion, or by product, supported by those who were present.

Additional Funds

It was also announced at this meeting that all of the funds already collected from distributors and operators throughout the country are being held in a separate bank account to be spent solely for the public relations program.

Officers and directors of Coin Machine Industries, Inc., expected to have this program in full swing by July 1, 1946, but circumstances beyond their control made the delay unavoidable. They now plan to launch the program if possible before their annual convention and coin machine show, February 3-4, 1947.

Scope of Program

An indication of the extent and scope of the public relations program can be obtained from the following statement, which formed the frontispiece to a folder distributed during the manufacturers' meeting.

"The coin machine industry is one of the great industries of America. The public mind is so favorable opinions. Results in adopting a practical public relations program for the coin machine industry is simply doing what other great industries have already done and are reaping untold benefits will result for every manufacturer, supplier, distributor, jobber, operator and location owner.

Every manufacturer, distributor and operator of coin-operated machines can work to contribute to this mighty effort to mold public opinion to the idea that the coin machine industry is on an equal level with practically all other industries.

Public Relations Committee

The public relations committee named at the October 9 meeting was:

Walter Trachte, A.B.T.; George (Spark CMI Relations on page 90)

News Digest

PLAY PRICE - Discussions of jumping price have play to a dime, three-for-a-quarter continue with fervor. Distributors, more than operators, seem to be coming out for the increase. Operators are being cautious about the idea. Generally, they would favor the dime play if they were confident the idea would succeed. Biggest "if" with the average operator is worrying about what the other fellow is going to do.

CANDY CONTROLS - National Confectioners Association is calling for an end to all controls over candy. Candy bar manufacturers, while they have had time to study OPA, MPR 615 and decide which of the several alternatives to follow. The manufacturers have the choice of either a flat price increase or a reduction in the size and weight of bar to compensate for increased costs.

PUBLIC RELATIONS - Coin machine industries' public relations program was given added impetus this week when manufacturers of all types of coin-operated machines gathered in Chicago. Manufacturers subscribed a substantial amount to help put the program across. A seven-man public relations committee was also named, and added details on the association's program are expected to be forthcoming shortly.

CONVENTION - Vending machine interest this week will center around the three-day, 10th anniversary convention of the National Automatic Merchandising Association. Convention, being held in Chicago's Stevens Hotel, will feature workshops on new equipment as well as many events of interest to the operator of merchandising machines.

PRODUCTION - Production picture for manufacture of new machines is still clouded by lack of materials. When one critically short material crops up in better supply, another is likely to disappear from the market. As the time of the convention and show, materials and other bottlenecks should have been sharpened themselves out. Many manufacturers are setting their sights for the February date, with some planning delivery for spring on the many new ideas they've worked.

ASSOCIATIONS - Many of them, inactive during the war years, coin machine associations of all kinds are beginning to show signs of new life. While their big job still remains that of helping the operator directly improve his business, all of the associations are hard at work promoting good will for the industry. This would seem to be their most important job in the next few years.

PLAY TRENDS - Common report that the meat shortage is having its effect on play in certain areas, particularly in those areas where vending houses represent a large share of the local industry. Where the effect (See News Digest on page 90)

Meat Shortage Has Effect on Vending Mills

KANSAS CITY, Kan., Oct. 12 — Meat shortage also is making itself felt in vending sales of cigarettes and other food products. R. I. McBee, assistant manager of Cigarette Service Company, city's biggest tobacco vending operator, said that the closing of the packing houses here for lack of cattle and hogs has made vendors at these plants virtually idle. Most packers, he reported, have laid off nearly all their butchers and other workers except a few in the fundamental buildings.

McBee said that cigarettes are coming in good supply again, but the lack of packing plants is resulting from shortages of materials and parts is cutting into business, even in restaurant and taverns.

"But most of our slump is in the industrial plants," he said. "The men work a couple of days when a supply of parts or materials comes through, but after that they might say our machines are laid off, too."

He predicted, however, that once materials begin to flow thru steadily and the present economic turni will bring about an increase in sales records. For one thing, he added, in war plants, thousands of people who never before had purchased anything from a vending machine, are learning to appreciate their convenience in supplying everything from cigarettes, and chocolate milk to cookies and candy.

AOAA Schedule Forth Party

NEW YORK, Oct. 12 — Plans for the fourth annual affair of the Arcade Owners' Association of America was one of the important points of discussion during the recent first new season meeting of the association. Gathering took place at the Park Central Hotel, with Louis Fox, AOAA first vice-president, conducting the meeting in the absence of Al W. Blendeo, president.

Annual event will take place during the first week in December, Sam Holtzman and Bernard Katz, Coney Island Arcade owners, and Al Steve, Rockaway Arcade owner, were named to the arrangements committee, it was announced. Get-together is scheduled for a local night spot.

Drug Co. Has Vend Charter

HARRISBURG, Pa., Oct. 12 — M. Bremer & Sons, Inc., a wholesale drug firm, recently announced that it had been authorized by the Commonwealth of Pennsylvania to handle vending machine incorporators, capitalized at $50,000, are Robert E. Knupp, William D. Boswell and Arthur Berman.
Cuban Lifesaver

WASHINGTON, Oct. 12—Duke Shoppe, Washington corre- dently, has a new manager, Mr. C. E. D. W. Pico Co., who has re- served, and those present were treated to the usual good fun and sexual products represented by the company.

Central Sales
N. Y. Distrib.

ROCHESTER, N. Y., Oct. 12—A new corporation, Central Sales & Distributing Company, Inc., was formed recently. The company has been organized for the purpose of taking over the cigaret and cigar trade, and the new company is in the process of adding new equipment to its facilities. The company has been in existence for several years, and has been doing a good business in the cigarette trade.

Salt Lake Commish
Okays Pinball Game

SALT LAKE CITY, Oct. 12—Salt Lake City Commission has reversed its decision to allow pinball games in the city, and has now decided to allow them to operate. The commission has been under pressure from local businesses and residents, who have complained about the noise and vandalism caused by the pinball games.

Oregon Local Option
Threat for Taverns

OREGON CITY, Ore., Oct. 12—The local option movement that would close all taverns in Clackamas County, which has been going on for months, has galvanized tavern owners into forming a league.

Engineers Answer Candy,
Gum, Drink Price Puzzles

CHICAGO, Oct. 12—Makers of soft drinks, candy bars, chewing gum and other vending machine products are having a hard time coping with the present sugar price. The article, which appeared in the Billboard column, "Washington on Review," reads as follows:

The question of how to handle the lifesaver to many sweet machines is a problem in this country. Low-grade lollipops are competing with the fine candy produced in this country. The cost of sugar, which is produced in Cuba, is about $10 a ton, and the cost of sugar produced in the United States is about $30 a ton. The price of sugar is also affected by the weather, which has been very dry in recent months.

The manufacturers of candy and gum are trying to increase their output by using more sophisticated machinery and by improving their methods of production. They are also trying to reduce their costs by using cheaper ingredients and by reducing waste.

Cut Beer Supply of
Louisiana Locations
Having Bell Games

BATON ROUGE, La., Oct. 12—Beer manufacturers have been hit with the price of beer, which has increased several times to $2.50 a barrel in the past year. This has affected the manufacturing of beer in Louisiana, where the demand for beer is high.

Thirty-two establishments already have been hit by an edict emanating from the United States Brewers' Foundation, which has been pressed by the United States Brewers' Foundation to stop the sale of beer in Louisiana. The Foundation has warned that if beer makers do not comply with the Foundation's demands, they will be subject to fines.

Alternate Action

Alternative action, he said, would be applicable for suspension or revocation of licenses.

There were reports that beer dealers were seeking an injunction against either action on the grounds that they are in restraint of trade and in violation of anti-trust laws.

Howell discounted these reports, saying that numerous federal actions have upheld the Foundation's policy. He said that extension of the order to other parishes would depend on public opinion in those areas.

Rule Cities Can Tax
Cit Vendors in N. C.

RALEIGH, N. C., Oct. 12—State's attorney general has issued a ruling that the constitutionality of taxes on cigarette vending machines, as imposed by municipalities, is perfectly valid.

"There is no provision in our law to prevent municipally from levying a distributor's or operator's occupational license tax on vending machines or dispensers, or vending machines under Section 130.4 of our revenue code, and, in addition, also levying a gross tax on retailers of tobacco products under Section 149 of the revenue act."

Calendar for Coinmen

October 18-19—National Automatic Merchandising Association, 19th Annual Convention, Congress Hotel, Chicago, Ill.
October 20-21—Carbonated Beverage Manufacturers' Association, Higginson, Conn.
October 21-25—Pacific Oilmen's Convention, San Francisco, Calif.
October 22-31—International Industries Refrigeration Exhibition, Washington, D.C.
November 5-7—National Association of Popcorn Manufacturers, Sherman Hotel, Chicago.
November 11-16—National Hotel Exposition, Grand Central Palace, New York City.
November 17-18—American Bottlers of Carbonated Beverages, Miami.
November 25-26—Packaging Industry's Annual Convention, Stevens Hotel, Chicago.
February 3-4—Coin Machine Industries, Inc., Convention and Exposition, Sherman Hotel, Chicago.
CHICAGO, Oct. 12.—Bally Manufac-
turing Company introduced a new bell machine to the trade this week. According to the vice-presi-
dent of the firm, George Jenkins, the new machine is a three-bell console in one.

Machine is described as a three-
bell machine, manufactured in its entirety for each of the three coin chutes. Called "Triple Bell" the machine features a 1,000,000 coin capacity, available, according to the firm, in either Bell-Fruit or comic animal symbols.

Convertible machines, the machine may be had with any desired combination of chutes for nickels, dimes or quarters. Test location play, according to the company, was successful.

NATD Juniors Elect Griffin

CLEVELAND, Oct. 12.—John Grif-
fin, Jr. of J. P. Magnin Company, Bos-
ton, was elected president of the Na-
tional Association of Tobacco Dis-
tributors, the midyear meeting held here at the first national conference of that group this year.

Delegates from every section of the country were present with most of the principal distributing firms, many of them vending ma-
chine operators, represented. To-
bach manufacturers ofying and allied industries were also present.

Joseph Kolodny, managing director of NATD, was on hand to speak to the delegates on the responsibilities of the manufacturers and distributing branches of the industry. He pointed out the tremendous opportunities available to men in the future.

Unanimously adopted by the group was a policy of continued support of the parent: NATD organization and the cessation of the obligation to the 1,250,000 retail outlets serviced by their firms, which represent two thirds of the trade.

Elected vice-presidents at the confer-
ence were: Burdette Anderson, Emil Kelly, of S. W. Williams & Co., III; Harry Miskry, B. Miskry & Son, Inc., Minneapolis; Clyde L. Fair, Jr., Old Dominion Tobacco Com-

East Seaboard Sugar Short

NEW YORK, Oct. 12.—The sugar supply will not be sufficient to cover ration points on the Atlantic Seaboard, according to the American Sugar & Company, sugar economists and brokers. Firm pointed out that Cuban and Puerto Rican sugars, which are to arrive in volume next March, will relieve the situation.

Date To Remember

1847 COIN MACHINE CONVENTION

Time: February 3-4-5
Place: Hotel Sherman, Chicago

NAD Superintendent of Press, Claude Cochrane, put out a call for speakers and vice-presidents of the companies attending will be on hand to give talks on the new machines.

Tax Calendar

Alabama

November 10: Tobacco stamp and tax use tax reports and payments due. Tobacco wholesalers' and jobbers' reports due.

Arkansas

November 10: Cigarette tax returns due and payment due.

Colorado

November 15: Sales tax reports and payments due.

Connecticut

November 10: Cigarette tax return due.

Georgia

November 10: Cigarette and cigar reports due.

Idaho

November 15: Cigarette wholesalers' drop shipment reports due.

Illinois

November 15: Cigarette tax return due. Sales tax reports and payment due.

Iowa

November 10: Cigarette venders' reports due.

Kansas

November 5: Cigarette distribution

November 20: Sales tax report and payment due.

Kentucky

November 10: Cigarette tax re-
ports due.

Louisiana

November 1: Tobacco wholesalers' reports due.

November 20: New Orleans City sales and use tax reports and pay-
ments due.

Massachusetts

November 20: Cigarette distribu-
tors' tax reports and payments due.

Michigan

November 15: Sales and use tax reports and payments due.

Mississippi

November 10: Cigarette tax returns due.

New Mexico

November 10: Reports of fees and sales reports of retailers supplying common carriers due.

North Carolina

November 10: Sales tax report and payment due.

North Dakota

November 20: Sales and use tax quarterly return and payment due.

Ohio

November 10: Cigarette wholesalers'
reports due.

November 15: Use tax report on cigarettes due.

Oklahoma

November 10: Cigarette tax re-
ports due. Coin operated music boxes reports and tax due.

November 15: Sales tax reports and payments due. Tobacco products reports due.

Rhode Island

November 10: Tobacco product tax reports due.

South Carolina

November 10: Social drink tax re-
port and payment due.

Texas

November 10: Cigarette distribu-
tors' and solicitors' reports due.

Utah

November 15: Sales and use taxes and returns due.

Washington

November 15: Cigarette reports due.

Wisconsin

November 10: Tobacco products returns due.

Worming

November 10: Sales tax reports and payment due.

Murphy Starts After Exports

CHICAGO, Oct. 12.—Vince Mur-
phy, sales manager for Manufacturer Coin Machine Company, observed the end of his first year of coin machine work with an announce-
ment of new developments in expanding both domestic and export sales.

Looking back over the experiences of the past year, Mur-
Phy said that they have been the most significant since he has been associated with the machines offer unlimited business oppor-
tunities, but that he sees a need in the trade for more co-ordinated sales planning.

With this in mind, he said, his firm is laying out a new, intensive pro-
gram, which will put special empha-
"s on export trade, since, at this time extending service offered to op-
erators at home.

Murphy entered the coin machine trade thru allied fields, chiefly musi-
cal instruments, New Englander by birth, associated-Brookline, Massachusetts, where he played both ice hockey and baseball and received a musical instrument job with Continental Music Company.

On Wednesday, he left this firm to join Ivers & Pond Company, as sales man-
ager for the New England States. Two years later, when the trade began to beckon, he moved on to New York to assume a position with the Ru-

gnedale Tobacco Company. From 1942 until he joined Monarch last year, Murphy was associated with the Bethlehem Steel Company, in their engineering department.

119 New Industries Open Chi Locations

CHICAGO, Oct. 12.—Possible loca-
tions for coinmen were indicated this week at the Chicago Tobacco Na-
monwealth Edison that 119 new in-

dustries have been opened and com-
pleted arrangements to establish here.

Arrangements were completed in the first three months of 1946, accord-
ing to the territorial information department of the Commonwealth Edison company, which compares with 76 reported for the entire year of 1945.

In 1938, plants will employ at least 21,400 workers, taking a pay roll of $53,000,00-
00, according to the report, and will be located in this city and in Northern Illinois. Sixty are new industries, 53 of the latter class of going concerns and four are companies shifting opera-
tions to this area.

David Lowy Expands N. Y. Display Room

NEW YORK, Oct. 12.—Offices at the David Lowy Company have been moved to another section of the firm headquarters to make room for a larger display area, which will en-
 Able the showing of more games.

lowy's new quarters have also been modernized and revamped with a separate sectioning around each room. The firm has moved to 25 Broadway and Hirsch, Firestone and Asco lines.

Wisconsin

November 10: Tobacco products returns due.

Worming

November 10: Sales tax reports and payment due.

www.americanradiohistory.com
Slashed Boston Cig Prices, But No War

BOSTON, Oct. 12.—Cigarette prices being slashed by some retailers here this week while members of that trade declared that there would be no price war. In fact, some places the price asked for a package of cigarettes was 19 cents, while in other spots 18 cents was the price. In most stores the carton price stood steady at $1.80.

The situation, according to one large store owner, is due to the dealers who cut prices. There were no complaints from customers when the price was 20 cents per package, he said.
Cig Output Tops Wartime Period

WASHINGTON, Oct. 12.—Output of cigarettes in the first post-war years exceeds the average of the years of the war, and consumption in 1947 is expected to surpass this year, according to a report this week by the Department of Agriculture.

For the fiscal year ended June 30 reached 331,000,000,000 cigarettes, according to the report, which gives a wartime average of 228,000,000,000.

Civilian consumption of large size, a total of 3,200,000,000 in the first half of 1946, compared with 2,800,-

000,000 in the same period of 1945, the report added, is indicated by tax-paid withdrawals.

Vendo Ad Head Tells of Firm Employee Paper

CHICAGO, Oct. 12.—Value of employee publications is the theme of an article appearing this month in the magazine Industrial Marketing, as the first by Alex Izzard, of the Vendo Company, Kansas City.

Featured in the story are photographs of the Kansas City vending machine manufacturer’s own house organ, and members of its staff. Titled The Vendo Red Top, the new-format publication is the baby of Izzard, who directs advertising and public relations for the firm.

Izzard writes that 16 reporters, drawn from plant personnel, put out the paper under his direction. About 40 per cent of its content deals strictly with news about the people who work in the plant, or about their families, he said.

Smart idea, according Izzard, is to promote good will among workers indirectly. Instead of belaboring readers with statements about “what a good place to work this is,” company policies should be woven into the news. An example cited is the firm’s policy of giving every employee a holiday on his birthday. List of birthdays occurring every day is carried in the paper as news, but it also underlines a popular company policy.

CONGER REYNOLDS

is to be delivered during the morning session on Friday (18). Giving a clue to the trend of his remarks, Reynolds made this pre-convention statement: “In American business we have developed to the nth degree the techniques of advertising and salesmanship at a means of winning the public favor for the goods we sell. We have been much slower to recognize the desirability of winning public favor for the institution, the personnel, the practices and policies which are back of our products.”

Started as Reporter

Native of Iowa and graduate of the University of Iowa, Reynolds has a three-fold background in journalism, diplomacy and public relations.

He had his first job as a reporter on The Des Moines Register and Leader, advancing after three years to take the position of Journalism and publicity director for the University of Iowa.

After serving overseas during World War I as an intelligence officer, assigned to the press section of general headquarters staff, Reynolds remained in France to become managing editor of the Paris edition of The Chicago Tribune and assistant director of the Tribune Foreign News Service. Later he joined the staff of The New York Daily News.

Joint Diplomatic Service

By 1922 he had swung into the diplomatic service, going to Halifax, Nova Scotia, as vice-consul. Later assignments included consulsat in Stuttgart, Germany, and membership in the State Department delegation to the Fifth Congress of the International Chamber of Commerce at Amsterdam in 1926.

It was following this last work, later in 1923, that Reynolds resigned from the foreign service to accept the position which he now holds (see Oil Man To Talk on page 94).
20,000 to Five Atlantic City Dairy Shows Oct. 21-26

ATLANTIC CITY, Oct. 12.—No hotel reservation trouble is seen for the 20,000 conventions expected next week for the five major ice cream and dairy conventions which will be held here.

Officials of the Atlantic City Housing Bureau, handling reservations for all hotels here, claim that there will be enough housing for all that may attend—if the reservations are cleared thru their agency.

With interest mounting in ice cream and milk vending machines, many coin men are expected to be in attendance for the convention, it was reported.

Coin ice cream and milk vending machines are expected to be a topic of discussion at gatherings, since many members of associations are operating both types of equipment at the present time. It is also expected that some vending machines will be exhibited.

Among the conventions will be the Dairy Industries’ Supply, the National Association of Retail Ice Cream Manufacturers, International Association of Milk Dealers, National Association of Retail Ice Cream Manufacturers, International Association of Milk Dealers, and the International Association of Milk Dealers.

DETROIT, Oct. 12.—The F. L. Jacobs Company, manufacturer of a soft drink vending machine, automotive parts and home appliances, announced the absorption of the Parts Manufacturing Company. Formerly owned subsidiary will now operate as a division, according to the parent company.

Consolidation will follow pattern of another subsidiary, the Continental Die Casting Corporation. A. R. Jacobs will stay as general manager of the parts manufacturing division.

Conference of Ice Cream Industries and the International Association of Ice Cream Manufacturers.

Speakers at the affairs will include cabinet members, congressmen, senators and leaders in all branches of the industry. The meet here will shift to Cleveland for a sixth convention after October 26.

NCA: End Candy Price Control

CHICAGO, Oct. 12.—Text of the resolution voted by the National Confectioners’ Association, which recommended immediate decontrol of their products, was published this week.

Complete text of the NCA resolution follows:

RESOLVED, that the Board of Directors of the National Confectioners’ Association, in behalf of its membership representing candy manufacturers located throughout the United States producing over 70 per cent of the total volume of candy manufactured, recommends that the property appointed government industry advisory committee, prepare and file with the Secretary of Agriculture at the earliest feasible date, an appropriate petition for the removal of maximum price ceilings on candies, in order that peace time economy may be restored, the public interest may be served, and employment and production increased.

HANSON SCALE
COUNTS PENNIES AND NICKELS
The Modern Way to Count Collections

No. 317 Weights only pennies to $1.00
No. 318 Weights pennies to $7.50 and nickels to $25.00

Either Style, Complete with Tray ans' Handy Carry Case

DISTRIBUTORS WRITE FOR QUANTITY PRICES
National Sales Agency
BLOCK MARBLE CO.
1425 W. Grand Ave., Chicago 22, P.A.
Phone: Elinor 4-9375
Get it from Block
They have it in stock

VENDIT
Sells More Candy! Pays More Profits
The VENDIT Corporation
2946 W. Grand Ave., Chicago 22, Ill.

CIGARETTE MACHINES
REAL BARGAINS
READY FOR LOCATION

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Du Grenier Adds Parts Mfg. to Net

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Conference of Ice Cream Industries and the International Association of Ice Cream Manufacturers.

Speakers at the affairs will include cabinet members, congressmen, senators and leaders in all branches of the industry. The meet here will shift to Cleveland for a sixth convention after October 26.

Du GRENIER, INC. 15 HALE ST., HAVERTHILL, MASS.
America's Foremost Manufacturer of Automatic Merchandisers
Cigarette Ops: No Price Hike

NEW YORK, Oct. 12.—Belief of vending ops here is that there will be no cigarette price hike in their machines, despite the announcement this week by major cigarette retail outlets of a price jump to 19 cents per pack.

Consensus of Matty Forbes, Cigarette Merchandisers' Association manager, and Jack Speidler, president of the Independent Operators' Association, agreed with the operators' belief. Operators, they said, have been charging 20 cents a pack with few exceptions.

Those who have been charging 19 cents a pack, prior to the retailers' rise, are expected by the coin trade to raise their price to 20 cents. The majority of vendors in Jersey were raising the price in vending machine prices is expected to start this week.

It is a heavy price hike operators feel there will be no further raise in machine play, as they possess the price to 22 cents a pack to make the switch to another nicotine taxation profitable.

Major manufacturers who raised their prices were F. Lorillard & Company, maker of Old Golds; Philip Morris & Company; American Tobacco Company, maker of Lucky Strikes, and Liggett & Myers Tobacco Company, maker of Chesterfield.

THE ACME ELECTRIC MACHINE

VIBRATION IS THE LAW OF LIFE

It is perhaps needless to state that the medical profession has placed its sanction on the employment of Electric and Vibratory treatments for a multitude of ailments. It is generally acknowledged that the majority of people will be benefited by such treatments.

Not everyone can afford expensive electric treatments, but those who are can avail of our ACME ELECTRIC machine which is sold at a very low price.

This machine produces an electric vibratory current which can be increased at will and is indicated for the treatment of a dent in a plain view.

Uses only one dry battery, which is usually good for 1,500 to 3,000 plays.

Machine is automatic, after the time, has a cut-off and means of regulating the time from 1/2 to 1 minute.

Made of pressed steel, finished in red enamel, and is a substantial, handsome, attractive machine which would take money away.

In addition to the practical features of the ACME, as explained above, the machine is one of the best amusement and fun-making devices ever offered the public. It is not unusual for a crowd to gather about a machine, each person playing it in turn in an endeavor to outdo the other.

This feature alone produces many EOLLARS in revenue.

Price of Machine $25.00
2 to 11 Machines 18.75
Breedel (if desired) 5.00
Finserdol (if desired) 4.00

J. SCHOENBACH
1645 Bedford Avenue
Brooklyn 25, N. Y.

NOVELTY CARD VENDOR
FAST PENNY GETTER
MADE FOR THE OPERATOR

ABT Coin Slots
Separate Locked Cash Box
Natural Oak Finish
Compact and Legal
No Federal Tax

A GOOD PROFIT REPEATER
Price $29.50 F. O. B. Brooklyn
1/2 Deposit With Order
1,000 Cards Free With Each Machine

Distributor Territory Available
Write—Wire—Phone
Barney Kahn
METROPOLITAN COIN MACHINES, INC.
203 Sands Street
Main 5-4369
Brooklyn 1, N. Y.

MERGE FIRMS
To Form New
Canteen Co.

Succeeds Partnership

CHICAGO, Oct. 12.—Canteen Company, Delaware, has been created through the merger of two firms which accounted for one-third of total 1945 sales at $13.00 or more by distribution contracts with Automatic Canteen Company.

New company, which has been qualified to do business in Illinois, has the name of this state for its initial $10,000 in stock with Nathaniel Leverone as president, and Harold C. Hakes as secretary.

Canteen Company, Delaware, is incorporated as a successor to a partnership formed December 31, 1940, which had as its original partners, Nathaniel Leverone, 1950, and Nathaniel Leverone, L. E. Leverone, Mrs. Leon D. Anderson and Walter 2. Swanson.

Unlimited Service Co.

In addition to succeeding the partnership, new corporation has acquired Canteen Service Corporation which was organized September 29, 1949, as a successor to a partnership of the same name, it was incorporated by Nathaniel Leverone.

Owned outright by the Leverones, Canteen Service Company recently had operated as canteen distributor in Northern Illinois, as well as Allen and Charlotte, N. C. Its sales for the fiscal year ended September 29, 1945, amounted to 10.00 per cent of all retail sales reported by firms holding distributor contracts with Automatic Canteen.

Larger of the two merged groups, the partnership was actuated as distributor in 17 territories, including 16 states and the District of Columbia for the fiscal year, this company accounted for 22.7 per cent of total retail sales reported by all canteen distributors.

Among 83 Firms

Both units of the merger were among 83 firms holding distribution contracts, and operating in 112 territories. Neither has any direct connection with Automatic Canteen Company of America except through distributor contracts.

Another piece of Canteen news comes from Montpelier, Vt. There, Automatic Canteen Company, Reno, Nev., has registered as a foreign corporation with the secretary of state, doing its principal business in Vermont thru Charles F. Black, Automatic Canteen officials in Chicago, said that protection of the Canteen name was the purpose of registration.

Bank & Wilan Incorporate
Vending Machine Business

CHARLESTON, W. Va., Oct. 12.—The secretary of state recently issued a charter to Bank & Wilan, Inc., a merchandise vending business. Capital authorized was $6,000, of which $9,000 has been paid in.

Incorporators were Bernard Bank, Joe Wilan and David Wilan, all of Charleston.

OIL MAN TO TALK

(Continued from page 92) with Standard Oil Company (Indiana). He has quickened the pace in the field of public relations to become one of the industry's top authorities.

Among his other activities, Reynolds is vice-president of the American Council on Public Relations, and third vice-president of the National Association of Public Relations Council.
BALL GUM
IS STILL THE A-1 SCARCE ITEM.
And from reports will be late in 1947. Many Ball Gum machine operators
have successfully switched to MARBLES
and have reaped a harvest of BIG PROFITS.
DURING THE PAST FIVE YEARS. HOLD
YOUR LOCATION WITH BEST SUBSTITU-
T.

CAN STILL SUPPLY
Agate - Glass - Assorted
COLORED MARBLES
BARREL OF 50,000, size 9/16 . . . .$54.99
BARREL OF 40,000, size 9/16 ...... 52.95
KEG OF 21,000, size 9/16 ...... 23.80
KEG OF 10,000, size 5/8 .......... 21.00
REMEMBER! CHERRY RED TO USE AS A
price MARBLE, $4.00 per thousand.
FULL CASH WITH ORDER. F. O. B. Factories.
Shipments are made at once.
Order today while still obtainable. Remember
MARBLES DON'T get State or Rancid.
STOCK UP NOW.

National Headquarters
FOR CHARMS
Fine Selection, All cut, No Strings.
35 Varieties.
1 Cent
100 Gross
$13.25
$1.10
BRAND NEW!
PROMPT DELIVERY!
With your Order Vendors, Handle ALL
1,000's of racks, cards
and bull gum with no extra
attachments whatever.

.

SOLD-COLOR, CHERRY
BARREL
OF MARBLES

CHICAGO, Oct. 12.—An exhibit
of coin-operated machines by the
Canteen Company is running in the
space with safety items ranging from
gas masks to fireproof mittens at
the annual conference at the National
Safety Council held here this week.
Canteen Booth displayed six
churches and featured its electronic
dispenser. Other machines were
cigarette dispensers, drinking fountains
and public address systems. The
dispenser had its first large pubic
appearance and received good
response from the public.

According to C. D. Johnson, sales
representative for the Canteen com-
cy, coin machines have had a place
at the Safety Council conference for
many years. A large proportion of
accidents are reduced, both the com-
pany and the council assert, by the
machines, which provide nourishment
and thus prevent fatigue.

New vendor, which works along
electronic principles, served three
items at the display, bacon and
cheese, which provide nutrition and
thus prevent fatigue. According to
the Safety Council, the coin machine
display was one of the by 116 exhibitors who showed
safety items. Conference, the Coun-
 cil’s 34th gathering, was held in four
hotels here.

Texas Cig Revenue Higher;
Still Below August Record
AUSTIN, Tex., Oct. 12.—Cigarette
tax returns for September were
$1,646,065, or $256,708 more than for
the same period a year ago, but
less than 25.

J. Hall Appointed Director
NEW YORK, Oct. 12.—Research
Company of America announced re-
cently that John W. Hall was ap-
pointed director of the sales main-
division. Hall, formerly with
Douglas R. Sterling Company, was
recently at the Amity Cigar vending
machine survey for Research.

GROCERY EXEC SPEAKER
(Continued from page 91)
George Weston, Ltd., and the
company, the world’s largest
wholesale grocery company, in
Canada. In 1941, he also acquired
the Staples Grocery Company of
Randolph, Vt.

A year later, Cummings purchased
majority control of Sprague, Warner
& Company, Chicago, one of
the country’s largest wholesale
 grocers, and in 1914 he drew into
his organization the Western Grocer
Company, of Marshalltown, Ia., and
the Marshall Canning Company.

CNational Grocers
Climaxing these operations was
formation of Consolidated Canners
in May, 1945. To firms
already in his orbit, Cummings
now added Murdoch & Company,
25-year-old firm and the 75-year-old
Dixmier Company, which he
embraced in 1941. The latter
was the only large grocer
acquired in an all-cash transaction.

Cummings has verified the process of
building and developing such a merchandising
organization, Cummings said.

The most important consideration
has been the quality of the personnel.
Good management, above all, creates a proper vehicle for the
continuity of doing business and creating
profits.

NAMA Meet Climaxes Decade;
Chicago Welcomes Conclave
(Continued from page 91)
Thousands of speakers promised by
association as well as in the general
business world.

An important part of the conven-
tion will be the first annual meeting
on Wednesday of NAMA’s national
committee, together with vice-
chairmen and the national regional
committees, headed by George D.
Pratt, New York. Group will tackle
the job co-ordinating regional poli-
tics and setting plans for the next
year’s regional membership meet-
ings.

List Regional Chairmen
Regional chairmen include: E. E.
Adrion (Boston), Frank J. Bradley
(Buffalo), Neil Mitchell (Easton,
Pa.), B. W. Scheurer (Baltimore),
Herman Saxon (Charlotte, N. C.),
Don W. Huck (Columbus, O.), Walter
C. Knack (Dixon, Ill.), Gen. George
E. Leach (Minneapolis), Ralph Dahl
(Seattle, Wash.), Paul Gallandau
(Amila-
rillo, Tex.), E. G. Chandler (Los
Angeles), R. A. Favora (San Francisco), and
H. Dan Bracken Jr. (Seattle).

Suggested for Wednesday also is
the presentation of AMA board of direc-
tors to receive and act on reports of
legislative committee, public relations
committee, membership basis and
dues committee, convention commit-
tee, and national regional committees.
Final business session will come on
Friday with reports of officers to the
re-election and election of directors.

These business meetings have
scheduled to leave a maximum time
allowance for the cigarette, beverages,
candy and gum, and service
machine workshops, as well as for
the meaty-line of speeches which
will vie with social events as prime
convention attractions.
CHICAGO, Oct. 12.—Out of all the discussions on changing juke box play from a nickel to a dime, three for a quarter, none had been beginning to emerge this week. Reports from all parts of the country bear out the great interest both operators and distributors have in this question.

Generally speaking, most operators would favor the dime play or any other proposition to increase revenue, but they are cautious about jumping play prices.

Distributors in most areas seem more confident than operators that the dime play is a good solution. Reporting back from manufacturers, those industries which have been converted, have been good with a few exceptions.

Differ in Policy

Proponents of dime play are in two groups—one which maintains the switch must be universal, another maintains the kind of location should govern the price.

Proponents of the dime play notion, for one group, is the Rudolph Wurlitzer Company, which has been using nickel machines for a long time, and has been appearing in such publications as The Billboard. The company, told of the recent discussion, the phones have in the past contained the slogan, "America's Favorite Nickel's Worth of Fun."

New Wurlitzer Slogan

Ben Holsinger, of the Wurlitzer company, told The Billboard this week that the slogan has now been changed to "Musical Fun for Every- thing." Decision to make the change Holsinger said was made "sometime ago but could not be put in effect until the new machines were ready," he said. But after recognizing that it would not be fair to keep the original slogan, and the need of increasing play price to a dime was decided on.

In Chicago, meantime, a special meeting of the Illinois Phonograph Owners' Association was held October 7 to consider the dime play. According to Mike Sperga, association's business manager, a large turnout of operators was on hand to weigh the matter pro and con. After hearing the discussion, the operators decided against taking any action on the matter, at least for the time being.

Many operators, who make reservations about owing an increase for juke play, feel that if one play on the dime, all other machines will have to be spontaneous on the part of all operators. They feel that all of the operators within a given territory are going to have to make the change unanimously if the play hike is to succeed. Despite this fact, many operators firms have already made the change without reporting backfires.

Reports indicate a growing feeling that prices for the nickel play, when adjusted somewhat after the fashion of soft-drink prices, Operators who hold to this contention, point out that a bottle of a favorite soft-drink brand, which ordinarily sells for a nickel, is usually sold for anywhere between 10 cents and half a dollar in the plusher locations. A similar scale, they say, might be worked out for juke box play but with less variance in prices than is now prevalent in soft drinks.

CHICAGO, Oct. 12.—Claiming that the 10 percent excise tax on juke boxes' causes hardships, Mills Industries this week proposed to the Illinois Phonograph Owners, Inc., that they appeal to Congress to remove the tax.

Taking initial action, Mills said that the Federal tax was decreasing the earning capacity of machines, thus working a hardship on those in the industry who must also face increased material costs.

Proposal, according to Mills, is now under consideration by the Association, and will be presented to Congress at an appropriate time in the effort to secure release of coin operated phonographs from excise tax.

Company declared that the coin machine industry situation should be given serious consideration as those other industries which propose to increase the excise tax be removed by Congress from those products they manufacture.

Mills Proposes Plea to Repeal U. S. Juke Tax

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30-Year Man Has Honor of Pressing Billionth Disk

CAMDEN, N.J., Oct. 12.—RCA Victor recently announced that it had pressed its billionth disk. William Fink, of Aide conspicuous, who has been pressing records for 32 years, had the honor of cutting the platter, Semper Fidelis, backed by Stars and Stripes Forever.

Frank M. Folsom, executive vice-president in charge of the RCA Victor division, claims that his firm was the first to reach the 1,000,000,000 mark in record pressing.

College Fashion Board, composed of co-ed leaders from six universities, advised their students this fall on student wearables to strains of juke box music.

Twin Ports Has Service School

DULUTH, Minn., Oct. 12.—Twin Ports Sales Company, Duluth and Minneapolis, recently held a short school program for operators and servicemen from several surrounding states.

School was held in co-operation with Packard Manufacturing Company, with Gene Logan in charge of instruction.

Bob Vogel has been added to the staff of Twin Ports and will soon tour the firm's territory to visit operators. He will be primarily concerned with helping operators with their installation and service problems, and assisting new operators and servicemen.

I. Albert, of the firm, recently returned from a trip to the factories in Indianapolis, where he inspected the manufacturer's new model floor model.

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Globe Record Co. Opens

CHI., L.A., N.Y. OFFICES

NEW YORK, Oct. 12.—Record distribution for Globe Record Company will now be on a national basis, effective in Chicago, New York, according to Samuel S. Brenner, newly-elected secretary of the organization.

Increased promotions are being planned, it was further stated.

Disk Survey

NEW YORK, Oct. 12.—A survey, just concluded, by the Crowell-Collister Publishing Company shows that 43 per cent of the population on record players. Classical tunes were listed a poor third followed by dance numbers.

By age groups teen-agers prefer popular recordings with semi-classical discs taking a close second. This was reversed in the older groups that were questioned in the survey.

URGE STRAIGHT 50-50 CUT

LOS ANGELES, Oct. 12.—Operators and distributors of juke boxes are divided in their opinions of the good to come from the proposed price hike of play from 5 cents.

Disturbers in the opinion favor the increase more than operators. Where the increase is in effect, or likely to be put into effect, a straight 50-50 percentage is urged.

Sammy Ricklin, California Music, is particularly against the price hike. 'I don't know, but I don't think it's the answer to the problem. It might result in the purchase of a juke box, if it's a decent commission out of the box. Cost of operation is up and the price of a new box is up; he urge the 50-50 split, but not dime play.'

NARVOO FOR CHANGE

On the other side is Frank Navarro, who formerly had the largest opera- tion of music machines in the area but who has closed his organization. Navarro says: "I'm for the change 100 percent, and the sooner there is a change for the long time."

Jay Bullock, who is an operator and also the secretay and director of the California Automatic Music Operators' Association, reports that his association voted for a 70-30 commission split. "However," he says, "on location of low volume, the operator hates to up his part of the money. I think 10 cent play is a good deal, but I think there would be no beets."

Navarro said that members of his association believe in putting new locations on a more equitable com- mission. He said that his association believes the location split should be 50-50 if the dime price is used.

Dime Play Holding Up

C & H Music Company, Lompoc, Calif., of which Frank Van Horn, Norman Christ and Bill Hartman, reports having a machine on location in Santa Maria, Calif., that has been operating on the 10-cent scale. Machine was switched over during the war and has never been changed back. Other machines owned by the same firm in the vicinity have nickel slots, but the dime play is holding up.

William Happel, Badger Sales, says: "The way prices of machines, records and accessories go, I do not see how the straight music machine operator can make it on a 5-cent play. Those operators who hold games and music can probably go it, All right, the price per play was hiked, then the operator could give the location 90 cent. However, the change should be universal."

Wants It Optional

Ray Powers, manager of the local branch of E. T. Magee Music Company, said he believed that the increase would solve a lot of problems. He was the only important exception. "The 10-cent play," Powers said, "should be optional, how- ever, for the fellow patronizing the corner hot dog stand cannot pay 10 (See Coast Splits on Dime, page 16)
Ride the Extra-Profit Special, a sensational money maker wherever it stops. All over the country operators are finding how much more money there is in Personal Music boxes. Profits are limited only by the number of Personal Music boxes installed. Every location can accommodate many boxes because music is heard only in the vicinity of the box where the coin is dropped. Count it up—a coin from each box, all playing the same record.

Personal Music boxes are the finest wired music boxes that sound engineers have so far produced. No “hope it fits” assembling here—every unit of a Measured Music* system is synchronized to deliver clear-toned, uninterrupted music with the smallest amount of attention. The high quality music tone and even volume are unique features obtained through our automatic volume control built into the studio amplifier.

CHECK THESE PERSONAL MUSIC FEATURES:

1. Personal Music boxes are the smallest music boxes made—only 6¼” high—takes up less space in crowded locations.

2. Personal Music boxes reproduce music with the greatest clarity and truest tone. Volume is controlled to suit the location.

3. Personal Music boxes are beautifully styled in shiny chrome with a softly lighted grille—attractive from any angle.

4. Personal Music boxes are inexpensive to operate. Service calls are seldom necessary.

See for yourself—there's more profit and less worry with a Measured Music* system. Write our nearest distributor or directly to us for detailed information today.
SONY MARTIN (Mercury 1932)

Ramona Are Flying—FT; V.
Abe Negash & His Orch—FT; V.

Tony's own follow-up to To Each His Own is cut from the same aureate cloth. It follows a well-foreseen, all the way thru and definitely recommended path of the hit, as leading threat to laurels of Crosby, Sinatra, et al. Ramona Are Flying is the George Wein's sensitive ballad, a truly fine, ultra-melodic tune, which has proven a real, hard-fighting champ. It is a 12-day's singer. Martin's throbbing tenor takes the tricky triplets and swelling chorus notes without any trouble, and sings the ditty straightforward without messing it up too much. It is a fine song, one of the first chorus, the Lytle Sisters follow with soft, but not over-the-top, and Martin winds up the side, chanting bridge and last stanza. Flip-over, And Then His Own is apt to be a sleeper. It wouldn't be a surprise that Martin's version catapults the tune to the top all by itself. He's getting a soft but lush background.

Oscar Lopez, of course, would hold the box. Chalk them up as a good possibility.

JAYNE WALTON (Mercury 1932)

We Have No Bananas—FT; V.
Bob's Bananas—FT; V.

The sogging Irving Berlin oldie is reprised here on a 78-rpm disk. Chirp Jayne Walton's pipes are a little too thin to give the ballad the body, but that's in the olden days, but with little competition on the talking-machine yet, it will sell well. Pinch. Chiapanecs is the famous clapping song which has been one of the hit items in Mexico, and Walton's night club repertoire. She chants the lyrics in Spanish and English, and side picks up a version of the song, switch over to the American. I'm Sure.

Sides will reap a fair amount of play in the Midwest.

THE STARLIGHTERS (Mercury 1930)

Banana Boat—FT; V.
Yes, We Have No Bananas—FT; V.

Earl Hagen's studio crew keeps the ball rolling here. This time, the sidemen on the date including George Johnson, Franky Klein, Rafael Mendez and Lou Singer, The Starlighters' harmonium man, take the music into two complete sides in stride, although they're not quite as much, the promise displayed in the stanzas handed them on the Tony Martin disk. Better.

The instrumentation is the same, and use of double-talk verses gives the oldie a new twist which will probably cause a lot of repeat spins on the boxes. Banana Boat is a rhythmic line item, which the Starlighters spit up into solo as well as group work; Yes, We Have No Bananas will pull the buffs due to that double-talk.

COWBOY SAM NICHOLS

Rumba Beat—FT; V.
Americo—FT; V.

Those who got a kick out of the 'Red Headed Cowgirl' as used by Southwestern troubadours, should enjoy this. Nichols is a typical 'Rumba Beat' singer, and the rock beat is pronounced on these sides. Both tunes, Chiapanecs mixes are, too similar to one another to be safely paired on one platter. In handing the Latin rhythm vocals, Oscar Lopez reveals a good, strong voice which he unfortunately forests. The nickels, moreover, don't take too kindly to the verses.

JOHNNY MOORE'S THREE BLAZERS

(Exclusive 223, 226)

Be Fair With Me—FT; V.
You're a Good Woman—FT; V.
Hard Times—FT; V.

Johnny Moore's Three Blazers (taking in Johnny Moore on guitar, usually accompanied by Williams on bass) are on a King Cole Trio kick in these offerings. However, unit's work is geared more for the race register, with the selling stalwart in thes singing of pianist Charles Brown. Lad's moulded styling gives Be Fair To Me a plaintive quality and mountain landscape flavor to Sunny Road. Moore's clean-cut guitaristry is noteworthy on all these. The string section is electronically but instrumentally filled. His keyboard prepared the way for guitarists Hard Times, as the guitarists displaying fine pickings in its development. For Johnny Moore's New Orleans styled vocal aerosolizes little enthusiasm one way or another. Bright instrument take-off helps hold the listener for the needle, the Moore boys leading the way on a very zippy montage.

With the exception of Moore's, Blazer's orchestrations should spin like blazes in race register. (Mastertone 8002)

I Learned My Lesson Too Late—FT; V.
Styal—FT; V.

With a guitar-heavy swing band setting the lively beats, Red Murrell's Orchestra is out to convince as his love of regret's love in 1 Learned My Lesson. There's been a lot of cover songs, and the tune with the exception of Moore's, this is the verse, but too much guitar twang gets a little monotonous towards the end.

Lesson should pay off along rural routes.

BILL ANSON (Mastertone 72-11)

Autumn Wind—FT; V.

Bill Anson, who left Chicago last month to join the Dixie Dixielands, in Chicago. The Hollywood's KFWB, does an unfortunate vocal spin. His voice is too husky, quality and swing, and it makes waster-sound like a bad take-off on Singin' Sam. You're Cute, Anson's original, reveals nothing tunewise.

You can skip this one.

JUANITA ESCOTO (Peerless 2185)

Come and Get Me—FT; V.
Other Man—FT; V.

Peeler's musical style of word singing fails to impress on these Latin sides. Typical south-of-the-border string-heavy ballads, in one-to-two-from-three-quarter-tempo, with the holiest of holies. Language spots have better sides from which to choose.

KAY STARR (Lamplighter 105, 110)

I'll Be Good—FT; V.
St. Louis Blues—FT; V.

It's the instrumental backing that makes these sides count. With Benny Bigard wielding a face-to-face clar. Zutty Singleton on drum, Red Nichols on sax, it continues on page 30.

TYPICAL LATIN AMERICAN MELODIES (Alpha A-3)

Lo Andritzs (Lorenzo and Francisco Barrios), two instrumentals, head a small and capable ensemble for vivid and expressive instrumental music. Eight typical Latin-American melodies pack a punch for Winter Wonderland, and with The Satisfiers providing for That Christmas, they make for an attractive album of two records. There's no tacting the musical and spirit of the South Americans, taking the Granada from Mexico. Remember the Granada, the 18th de Septiembre from Chile, Sol y Sombra as the paso-doble from Spain, Tangu Verde from Ecuador, Lecuona's Andaluza from Cuba, Tico Tico from Brazil, the hot-blooded Andaluza from Spain, and the japonica Alma Llamera that belongs to Venezuela. A line drawing of peaner, or horn, or cornet, is provided for front cover, with inside cover giving an academic biography on the composer and his work along with a photo of the Los Andrits.

THE LITTLE RED HEAT— Narrated by Gene Kelly

An album of 12-record, no poems

Gene Kelly gives a heavy dramatic reading of the simple story of the little red hen getting a loaf of bread after she and her friends have worked hard for it. The narration of Nancy Scofield has the story scaled down to the level of youngsters still thriving on such lore. But this is not a book for kids, for a serious look at the little red hen will seriously win the affection of mop pets, the narration itself will attract the juvenes. Two records set on the same side, as the Peter Rabbit package.
What Makes Automatic VOICE RECORDING on the ★VOICE-GRAPH★ So Profitable?

1. ITS UNIVERSAL APPEAL
2. ITS SHOWMANSHIP
3. ITS FOOLPROOF OPERATION
4. ITS HUMAN INTEREST

VOICE-GRAPH HAS ALL FOUR... AND MORE!

Yes, the VOICE-GRAPH is profitable and exceptionally attractive. It enhances any location yet only occupies approximately 1 sq. yd. of floor space. Remember — people thrill at the idea of making instantaneous recordings of their own voices and mailing them to friends or taking them home and playing them over and over again. This psychological impulse explains why operators are making extraordinary PROFITS, with the VOICE-GRAPH.

The VOICE-GRAPH is fully Automatic—Coin Operated—with special Mailing Envelopes vended for an additional Coin. No Attendee is necessary, Booth is soundproof, Noiseless, Fully Automatic, and Large enough for 2 people to record conversation or song.

"Don't Write—VOICE-GRAPH"

Removable earnings being reported daily—Ask any Musicoscope Distributor for proof.Delightful music to lure you to the VOICE-GRAPH on display at all Musicoscope Distributors—or mail this coupon for further information.

INTERNATIONAL MUSICOGRAPH CORPORATION 301 East Sixth St., Los Angeles, Cal.

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5-16-49

Hollow Gang reported their best season to date at their own Sleepy Hollow Ranch near Quakerown, Pa. The pork, which fetched them $725 for Sunday shows, will re-open May 4, 1947. Before returning to their microphone chores at WFIL, Philadelphia, the troupe made a flying trip to the West Coast.

Broome Box.' Cowboy Band wound up a successful season at Tom Endi- ttt Rodeo Ranch in Atlantic City, the only resort niterie featuring Western atmosphere and entertainment.

Juke Ops Combine Sport News, Tunes

ST. JOHN, N. B., Oct. 12—Appealing to sports fans and performers in the promotion business here are two brothers with sports background.

The brothers, Michael and Frank (Smokey) Lenihan, were both active in sports before turning their interests to coin machine operation. Smokey formerly played baseball,softball and was a winner.

On their locations, news of outside sporting happenings are given out. With the sports going the West Coast and the eastern locales on the juke boxes. The brothers recently returned from a trip to the New York and Washington to look over new locations and conditions and see sports events.

Muse Art Corp, New Phila, Music Firm

PHILADELPHIA, Oct. 12—Another telephone music firm was set up here this week with the grant of a charter of incorporation to the Muse Art Corporation.

Charter was granted October 4, 1947, and M. F. Tarturney representing the firm. Ruttenberg said that the firm will operate a service for supplying music and other programs to commercial institutions and will also handle amplification and reproducing equipment.

Feldstein Heads New N. Y. Disk Manufacturing Firm

NEW YORK, Oct. 12—William L. Feldstein announced this week as president of a new disk firm organized to distribute International and American labels under the name of Phonograph Records, Inc. Emanuel Feldstein is his brother.

Talent for the new recording concern includes Maxine Sullivan, Frances Faye, Len Dies Quartet and Cedric Wallace.

RECORD TRAYS

For 61, 71 and all other Wurlitzer Phonographs. This tray will make your old trays the same dimensions as when new and guarantee them to give satisfaction. Price $7.50 for set of 12, or $6.00 a set in lots of 5.

HUGO JORIE5
3208 Jackson St., Amarillo, Texas

7c EACH

Any quantity—Used Juke Box Records. Let Us Know What You Have.

FRANK SHELDON CO.
19 La Grange St. Boston 16, Mass.
Predict Mills

PHOTO DELIVERY

By April, 1947

CHICAGO, Oct. 12—Mills Industries, Inc. announced this week that its new 1947 phonographs would be ready for presentation to the trade at the CMI convention in February.

First post-war juke box made by the firm will be ready for delivery sometime in February under the supervision of the official of the company. Display at the coin machine convention will be in the Tropical Room of the Hotel Continental, and will be held in co-operation with 28 distributors for the product.

Advertisement in conjunction with the policy announced last May, when Mills, vice-president in charge of sales, told the trade that owing to the fact that production for 1947 had been moved ahead because of material shortages.

Mills said: “Our original plans called for presentation of the Mills phonographs and Mills records to the trade in February, with deliveries starting a few days after the convention; with the change in materials and component parts definitely delayed by strikes and industrial accidents, Mills has necessarily been changed.

Conservative in appearance, with late ideas in operation and structural materials, the machine will have eye appeal and color, makers said.

Hot Juke

DENVER, Oct. 12—Hottest juke box in Denver had to be cooled off by city firemen recently.

Juke burst into flames while the owner was attempting to clean it. The first guesses among the police who responded to the call reported machine and records valued at $400 were damaged beyond repair.

They did not report whether the owner was also the first fellow to light a match to find out how much gas was left in his automobile.

SeaCoast Dist.

Remodel Office

NEW YORK, Oct. 12—Extensive remodeling and modernization of showrooms and offices of SeaCoast Dist. in New York was made to effect the making of one of the showrooms of Mrs. Mayor, according toמחקר Mayer, manager.

In line with the new program and expansion of the organization, Mayer (north and south) had Mrs. Schneider to his staff as an assistant. Schneider was formerly a partner in the New York Distributing Company. The SeaCoast Distributors handle Rock-Ola machines.

www.americanradiohistory.com
Are You Looking for a Good Investment?

**MUSIC ROUTE FOR SALE**

IN MIDDLE WEST

275 PHONOGRAPHs

1,000 WALL BOXES

Weekly take averages better than $10.00 per unit. $75,000 down required. For further information write The Billboard.

BOX D-339, Billboard, Cincinnati 1, Ohio

**QUITTING BUSINESS**

**NO REASONABLE OFFER REFUSED**

3 Wurlitzer 700's
3 Wurlitzer 950's
2 Wurlitzer 800's
4 Wurlitzer 600's
1 Wurlitzer 850's
6 Wurlitzer 500's

200 SOLOTONE BOXES (New in Original Cartons)
Including AMPLIFIER and WIRE.

Write W. JUSTIN

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New Orleans, La.

**PHONOGRAPHs FOR SALE—PRICED RIGHT**

1 ROCK-OLA MASTER and SPECTRAVOX
3 ROCK-OLA STANDARDS, Each
1 ROCK-OLA MASTER
1 ROCK-OLA SUPER 46, MARBLE
1 ROCK-OLA SUPER 40, WALNUT

**IN GOOD ORDER, JUST OFF LOCATION — F. O. B. SAN JOSE, CALIF.**

WANT TO BUY Remote Adapters for Wurlitzer 616, manufactured by Seeburg, and Adapters for Wurlitzer 24, manufactured by Kenney. Must be complete Adapter Assembly, in good order, in as new many and as much.

MODERN MUSIC COMPANY

165 W. San Fernando Street
San Jose, California

**ROUTE FOR SALE**

NORTHERN WISCONSIN

99 LOCATIONS — Wurlitzers, Rock-Olas and Seeburg Phonographs.
We have quite a few 1946 Phonographs on locations. All equipment in excellent condition. High weekly income.

Write BOX D-343, The Billboard, Cincinnati, Ohio

**FRIDAY NIGHT SPECIAL**

**THE “ORIGINAL” AEROPHIGHT COIN MACHINE NEEDLE**

Long Life

The Needle All the Big Operators Are Using

AERO NEEDLE COMPANY • 510 N. MICHIGAN AVENUE • CHICAGO 11, ILLINOIS

**Eastern Ops and Distribrs Wary Over Juke Play Hike**

NEW YORK, Oct. 12.—With a few notable exceptions, this area's operators and distributors are wary of 10-cent, three for a quarter play for their juke boxes. One operator here, who recently got delivery on a brand new set, tried the just the reverse, and got good results. He adapted the new machine to deliver six tuned for a quarter, and says receipts have increased a third to a half.

Bulk of the operators questioned in the New York area felt that a revision in the commission split with locations was the best answer to the problem of how to meet rising costs.

**Notable Exception**

A notable exception was Stephen Hodge, Stephen Hodge Music Company, one of the city's largest operators. Hodge said, "I think 10-cent play, three for a quarter is a good idea, and that New York would accept it. In some of our five-hour locations, I have cut out the nickel and dime slots and allow only quarter play to be used, giving five plates for a quarter—with great success. I think I could cut out three to five for a quarter without any loss of revenue, in fact, with a good gain.

"Bob Jacobs, Amusement Games, Inc., stated: "If everyone in the city changed to 10-cent play it would take people six months to recover after they changed back to a nickel. In other words, it won't work."

**Dual Solution**

A dual solution, without increasing the cost per play, was put forth by Leo Knebel, Manhattan Phonograph Company, Inc. Knebel feels that "10-cent play is not the answer, since over all machines would show a drop in earnings. I can see increased front money on new machines, and increased commissions to the operators as an answer to the higher costs, however.

"I don't think it will go," Dave Lowy, David Lowy Company, says, of the discussion about increasing play price. "All it amounts to is that operators ask for added expenses three days and want to pass them along to the public. But I think that they would not be doing so, as take as play, the machines would drop to such an extent that they would get less than now. The only answer is increased commissions."

**Tried, Didn't Work**

Selby Gordon, Gordon Music, Inc., reports that he tried out the increased play price in Upper New York with unsuccesful results. As a result, he says he has turned his machines there back to a nickel.

"It might be possible to make the change," says Harold Aronson, Popular Music System, Inc., "if it was done on a new machine that looked new." Aronson, however, is skeptical of any change-over.

Across the river in Newark, some telephone music equipment is drawing the same play, four for 25. Most operators chalk this to the uniqueness of the environment in Newark, say that juke boxes couldn't do the same thing.

"In Jacksonville and St. Petersburg, Fla., Fish, General Amusement Game Company, expressed the opinion that most operations are already too undermined by the work. To remedy this, Fish believes the operator should get at least 60 per cent on pin ball games, and either $5 per week front money or 70 per cent straight commission on juke boxes.

Bob Jacobs, State Music Distribution Company, Hartford, like everyone else, says that something should be done to quiet the present situation. He points out that in addition to the increased play price, equipment, operating costs have risen. To remedy this, Colucci feels 10 cents, three for a quarter would help.

**Florida Agrees With Georgia: Dime Play Okay**

JACKSONVILLE, Fla., Oct. 12.—Common in Florida and Georgia are all for giving the 10-cent, three for a quarter juke play idea a whirl. Survey in the States shows that some operators already made the change, and reports results thus far have been satisfactory.

Operators are still taking precautions, however, even on the change-over is made. H. N. Gorman, manager of the American Amusement Company, which operates in Florida, Georgia and Cuba, points out that while many of his firm's juke's have been getting increased prices, the change-over is accompanied by agreement with location that the machines will be put back on nickel play if the play starts to drop.

As in most other areas of the country, in Georgia and Florida the country would like to see 10-cent play adopted if it can be done without interfering with their business.

W. H. Wedeking, manager of the Florida Automatic Sales Corporation, estimates that some 60 per cent of the several thousand juke's in Florida are now on the 10-cent-three basis. Wedeking is in high favor of the move. "A general change-over will be the best move in the country," opines J. P. Herring, manager of Distributors of the States, which adds that he feels the higher rate would not cut play at all.

Mrs. O. C. Ponce, secretary of O. C. Ponce Company, which operates at least 150 machines, reports that 20 per cent of their equipment is now set at the 10, three for a quarter price. Receipts on these machines, he says, have been up.

Members of the local operators' associations have studied the raised rates, however, according to J. T. Elkins, manager of the Southern Music Distributing Company. He predicts that the change-over will be merely a matter of time for his area. Competition in the juke box line will affect the prices, he states.

Both operators and distributors are keeping careful tab on the changing trend. One thing common in both areas is the consensus of opinion is that something should be done about rising costs.

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So. Calif. Music Ops in Meeting

LOS ANGELES, Oct. 12.—Southern California Automatic Music Operators’ Association, in conjunction with Los Angeles East Side Chamber of Commerce and Veterans of All Wars’ Political and Welfare Association, recently held a large political and social gathering at Kawa-Fuku Hall here.

Guests of honor were over 100 Japanese of this city, present to hear what local political candidates and civic leaders had to say as regards treatment and betterment of the returned Jap.

Jay Bullock, managing director and secretary-treasurer of the SCAMOA and president of the East Side Chamber of Commerce, was emcee.

Among prominent officials present were: Ralph Hubbard, speaking for Sen. William K. Knowland; Richard Carlyle, world traveler, speaking for District Attorney Fred House; Charles Lyon, speaking for Judge Goodwin Knight; Fred Roberts, former Republican nominee for 14th Congressional district; Walter Carey, city of Los Angeles health commissioner; Dr. Charles Senn, city chief of sanitation; Captain Morrell, speaking for Sheriff Eugene Biscailuz, who was away tending the strike situation; Parley P. Christenson, councilman, 9th district; County Supervisor Hal Roseb; Captain Cooper, juvenile delinquency division of the Los Angeles Police Department, and Sidney Neighbors, grand national commander of Veterans of All Wars’ Political and Welfare Association.

Juke Operators Attend Banquet

NEW YORK, Oct. 12.—Automatic Music Operators’ Association announced recently that more than 900 juke operators and others connected with the industry attended its ninth annual banquet at the Waldorf-Astoria. Guest artists vied with a dance band in supplying entertainment.

Nat Cohn and Earl Winters presided over the dinner at the event a Vogue record album individually inscribed. Cigarettes were supplied by Barney Sugarman, Abe Breen and Mike Munves, of Runyon Sales.

Attendance, according to Albert S. Denver, association president, and Barney Schlang, AMOA manager, was the best in the history of the organization.

Merkle To Manage Division

NEW YORK, Oct. 12.—Ralph S. Merkle was appointed manager of the parts sales division, Sylvia Electric Products, Inc., according to an announcement by Ward Zimmer, vice-president in charge of the radio tube division. Merkle’s headquarters will be at the firm’s Emporia, Pa., plant.

COAST SPLITS ON DIME

(Continued from page 96)

cents, where the fellow in the plush box can it definitely shouldn’t be a universal increase.”

Al Silberman, general manager of Merkle Distributing Company, prefers to revise the location split rather than up the price per play.

Victor Gives With Hit Disks in Ops’ Cleveland Tie-Up

CLEVELAND, Oct. 12.—To help promote a new tie-up between the Cleveland Phonograph Merchants Association and RCA Victor, the record maker will furnish hit tune records to 75 per cent of the 4,000 jukes here, according to Jimmy Ross, chairman of CPMA’s ad committee.

Deal is between the Victor Company and Cleveland Radio Electric, firm’s distributor for this area. Tie-up will grant exclusive promotion of a Victor record each month for the months of December, January and February.

November has been contracted to promote Vaughn Monroe’s theme song, “Racing With the Moon.” This will be hit tune for November, according to the announcement.

Association has asked that juke operators use special title strips featuring the hit tune and that they place the tune in the No. 1 position.

Runyon Showing For Telomatic

NEW YORK, Oct. 12.—Operators from many parts of the country are getting their first look at the new Telomatic Music Studios, which are located in the showrooms of Runyon Sales. Firm is national distributor for the equipment.

Studios are manufactured by Telomatic Products, Inc., Clifton, N. J. Jack Mitnick, head of Runyon, says that manufacturers have recently acquired larger facilities which will enable them to step up production. Manny Ehrenfeld is president of Telomatic.

WANT USED RECORDS

FOR SALE

<table>
<thead>
<tr>
<th>Phone</th>
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<td>1-Throne, Mills</td>
<td>200.00</td>
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Midwest Divide Over Proposed Juke Play Hike

KANSAS CITY, Mo., Oct. 12.—A sharp division in coinmen opinions prevailed in this Midwestern city and in Minneapolis and Detroit over the proposed increase of juke box play to 10 cents, three disks for a quarter.

Those opposing the proposal were bitter in their denunciation of what they considered the failure of the law to work the idea must be accepted unanimously by music operators.

In this city operators and distributors completely revised the proposed increase. One believed it would kill business; another endorsed the hike, believing it would pay off big.

Would Cut Play

George Wormington, owner of Melody Lane Music Company, asserted that it would kill business. He added, “I think the change will cut the play three fourths.”

His opinion was agreed to by J. M. Davis, manager of H. H. & M. Music Company, who said: “Better to go along as we are. We have been along as this and times are going to change. It won’t pay in the long run.”

Quite definite was Frank Murry, partner with Ed Nettles, of Music Service Company, largest in Kansas City. Said Murry: “We like the three disk play. For a quarter proposal Machine prices are up, record prices have jumped sky high. We used to pay mechanics $35 and $40 per week and now have to pay $75 and more. We can’t run on a nickel play. We heartily endorse the jump in prices and we think it will more than pay off even if some won’t spend a dime for a tune.”

Twin Cities View

In the Twin Cities, operators and distributors were also varied in their views. Opinions ranged from the belief that it would not work at all to that it is a good deal for the industry there.

Against the proposal was Hy Greenstein, head of Hy-G Music Company, of Minneapolis. Said Greenstein: “I think they’ll kill the goose that laid the golden egg. I don’t think the proposal has any merit at all. I interviewed 25 operators and none will change over. If they come out with the new prices these operators will continue at it. I just can’t think of the practicality of this move at all.”

St. Paul distributor, Matt Engel, of Mayflower Distributing Company, favored the increase. He felt that the operator would benefit by such a move. “There will be less play,” he said, “but there will be more money coming in.” He believed that the move would have to be unanimous before success could be assured.

Detroit Says Yes and No

In Detroit James A. Passanante, head of Gaycoin Distributors, was inclined to question the idea of raising the price per song on jukes. Said Passanante: “I am not entirely in favor of an increase in play. The public will pay 10 cents today and for a while—but I think the foundation of the music business will be broken for years to come. While the operator and the coin owner would get more money for each play the customer will run out of money sooner.”

Joseph Brilliant, head of the Brilliant Music Company distributors in Detroit and president of the Michigan Automatic Phonograph Owners’ Association, said Brilliant: “Ten-cent play, with the price of equipment up the way it is, would be the salvation of the business. But it must be a policy agreed on by all manufacturers. I have persently made a location survey and find that the location owner is not as much interested in the revenue they get from the service they get. The player would naturally approve. “It would not,” I believe, “be contrary to public policy for manufacturers to get together this way on one condition—that all manufacturers agree on making the dime and three for a quarter chassis.”

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Kansas City:
Harry Brown, of Brown Music Company in Kansas City, Kan., was one of the lucky ones who were able to take in the first two days of the World Series at St. Louis. Mildred Wild, manager of Brown's store and appliance shop on Minnesota Avenue, has just returned from a short vacation in Minneapolis. She flew up and back, but bad weather delayed her return trip. Glen Rocheleau, office manager at Banister Music, went into St. Mary's this week for a check-up, but he expected to be back at work in a couple of days — if his cold doesn't get him down.

Rudy Greenbaum, Aireo wares, was in New York近日, left for a portly with Leo Dixon, of Cleveland. He is taking in a hand full of Manhasset Phonograph, Aireo distlls on the Hudson river Island. Rudy also was on hand for the annual banquet of the New York Phonograph Operators Association. On his return, he went right into a huddle with Frank Doyle, of Minmi, and Ralph Ridgop, of Dallas, Aireo regional manager.

Ray Dahlstrom, general sales manager. (See KANSAS CITY on page 112)

Cleveland:
Frank Lescock, of J. H. & L. Music Company, is the father of a baby girl. Thank you, Mr. Lescock's fifth child. . . The stock also paid a visit to the Lester Bieber's, of 2101 Mrs. Cassandra and George, was. born September 16. . . Henry Rosenfeld, of Reliable Music Company, was in Cleveland around following an illness of several weeks.

Tom Gofine, Solotone engineer from Los Angeles, stopped in town this week to chat with Jack Cohen and H. A. Nelson, of Times Music, Inc... Woll Marcus, a Dayton, O. opera, was in town this week on business. Marcus is the brother of Mayer Marcus, of the Marklee Company. A little space was added to the general meeting, October 3, of the Ohio State Automatic Phonograph Owners Association. Perma, Inc., sponsored a movie for the members which was followed by refreshments at a Permo.

Milwaukee:
Recently returned from army serv- ice, Bill Huber Jr., was given a good welcome to the ranks of coin here. Bill, who served in Germany, is a pool attendant for the Packard Distribution Company located here. He is a member of the Returned Service- men's Committee.

Los Angeles:
Irvin Gaye, San Bernadino, and McDaniel and Martinez from Santa Maria were recent callers at the Stedler-Galagher offices. Gaye reports he had just attended an assem- bly of the Music Operators' Asso- ciation of Kern County, and advises it was a successful meeting, with 100 in attendance by all members. . . Al Sleigh, Bally Regional manager, was in town for a few days, calling on the boys after his recent illness. . . Preston Jarrrel, Coin- distributor, has returned from his trip in Mexico and looks like a million dollars.

Walt Hensden, sales manager for Aireo Company, reports his Coast Records sales are increasing in leaps and bounds. . . Ed Wilkes is doing a swell job helping Paul and Lucille Lymon run the Lymon offices here. . . Bob Donahue, Piano Bench, and Joe Cusick, Santa Paula, were re- cent visitors at Dee's Service. DeGiovis envisions he had 38 operators come in his shop in one day last month. . . (See LOS ANGELES on page 114)

Chicago:
Isidore Edelman, Edelman Amuse- ment Devices Company, dashed to Chicago to do some important busi- ness in the coin machine capital. Bill is continuing in the same firm, of the same family. His book of records is off the list, his many friends will be glad to learn. . . Betty Kepler has been named to succeed Mrs. Eliza- abeth Lund, who formerly had charge of the office at the Michigan Auto- matic Phonograph Company. Mrs. Lund resigned because of illness. Joseph Brilliant, MAPOA, president, reports that the last meet- ing of the organization drew 95 per cent of the members.

Thomas Ayotte is managing the Ryther Amusement Company and Hanover Music Company pending proba- bility of the Henry H. Ryther estate.

Rookies G. I. Music, 7443 Biop- plage, Decatur, is operated by Edward Kukowski. Before entering the service he had Rookies Amusement Company. He continues to center his route on the east side of the city. His wife, Irene Monic, looked after his interest while he was working for Uncle Sam.

The Royster Company at 506 South Waevver Ave., Dearborn, is operated by Irwin Chester. Formerly he was with the box business down-river suburb, Ecorse. Mrs. Chester is very helpful and aids him in the dissemination of records and general business operation.

New York:
Last Saturday evening the largest turnout for the history of the Auto- matic Music Operators' Association, over 900, attended the ninth annual banquet in the Grand Ballroom of the Waldorf- Astoria. Barney Schlang, AMOA manager; Ray Durham, William Rus- nbaum and Dorothy Wolf, are still receiving congratulations for their part in the event.

Alfred Jordan, South African coin- man,ائد Tuesday (12) for home. . . . Mol Medal, Eastern Electric sales manager, reports that the firm is de- livering in quantity. . . . Al Cohen, AMOA president, and Harry Vis- sung, have been discharged, but new vendos now. . . . Harry Berg- er, vice president, Coin Distributor Corporation.

Coinmen from all over the country are coming in to see the music boxes of the Bierman Musical Machines, Inc. . . Moe Bitter, West Side Dis- tributing, is not feeling so good these days. His son, Paul, seven months old, is down with pneumonia. . . Barney Schlang, AMOA manager, recently had his tonsils removed and plans to take it easy the rest of this week. . . . Leo Kruedler, AMOA member, was born in Oklahoma before it was admitted as a state, and mighty proud of the West, in case you won- dered about his "drawl."

Dave Low, David Lowy Corporation, and Ray Dahlstrom, Coin Dir- tributing Company, can't decide who will have the all-time German bookings. . . Maurice Schuck, Milk-cat Corporation, is back from Canada with his family, and everybody connected with the govern- ment. (See NEW YORK on page 106)

Indianapolis:
Jack Martin, is the new addition to the service department at Southern Automatic Music Company, 1238 N. Pennsylvania. Jack was recently discharged from the navy. . . Southern Automatic Music Company had its first stock show every Saturday from 1 to 5 p.m. at its headquarters 325 North Illinois Street. Operators are wel- come and urged to attend.

Mrs. Blimco James, head of the Jacksonville Women's Auxiliary, went to visit her sister in Fresno, Calif. She expects to return in the West until October 30. . . . Paul John was appointed an agency for A.M.I. phonographs at 81 N. Norwood Place. Vieve Lavattia, secretary at the Banister & Banister Distributing Company, is va- cationing with her parents, James Kamsmon, a former employee at Banis- ter, has been discharged from the organization.

Operators of pinball games and photograph with locations in tav- erns, report increased revenue since the return of a normal supply of beer, while restaurants, since the scarcity of food here, show a decline in rev- enue.

Milwaukee:
C. S. Pierce, president of the Wis- consin State Phonograph Operators' Association, reports he has nothing to think about when he ad- dressed them at a recent gathering. He had there some ideas of com- mercial and school locations in large cities, which he hopes will benefit by having jack box installa- tions. Pierce stressed the fact that it was time some of the owners got out and develop the virgin locations.

Harry Jacobs Jr. and his son, Harry Jr., were in Chicago for a long visit. While they were on call they made some jack firms to discuss what 1947 might bring. Harry is married to Nancy Zeno and Paul D. Berger, of the Pinkie Arcade, claim they are increasing their stock of games. Op- erators feel that this change will hold the passing parade of traffic longer.

TALK FEST for these Eastern coin folk was interrupted by photographer at Click. Phonographia Amuse, right to left: Joe Ash, Pearl Francis, Lyndon Durant, Irv Morris and Beverly DeSelm. Ash and Morris are of Active Amusement Company. Remainder of the party hail from United Manufacturing Company.

Out at Empire Coin Machine Ex- change, of New York, some distributors said with visitors was plenty tired. . . . Among those who stopped in were Everett Hansen, from Nebraska; Buck Hunter, Ill.; Chuck Mills of North Bitten with the business. . . . John B. Greenstein, of Red Norway Service, in Mi- waukee. . . Bill Jay returned to the business this week. Bill is with Jackson Amusement, of Jackson, Mich.

The man with the dapper look and the pearl grey felt hat in town this week was Marv Blanc, Bel-o-Matic Sales, Indianapolis. He is a regular visitor from Terre Haute, where he makes his home. Another visitor to Bell-o-Matic was Joe McDougall, of Mid-west.

(See CHICAGO on page 108)

Twin Cities:
M. S. Berenson, vet op- erator of Minnesota Machines in Minneapolis, has sold out his hold- ings as a seller at a Seizlet X change, in- to the unpainted furniture business. Selzer is new to the business, hav- ing been the operator of Hanover Recreation in Minneapolis until he sold out. Until then he went by the same name and reports business moving along at a good pace.

Banister Distributing Company, St. Paul, is in Chicago. Some of the manufacturers he represents and tends to other business.

Kenneth Glenn, sales manager for LaBeau Novelty Company, has spent most of the week at Walker and Red Lake, selling machines — hunting ducks. . . . Numerous operators forsook their routes last weekend to be on hand for the opening of this sea- son, working their favorite passes and slogans atop their car. Police book- keeper at Silent Sales Company, is leaving her job to marry Nathaniel Greenstein. . . Roy McGinnes, operator of the Lester Bieber's. . . a summer's difference. . . Mrs. Isabel Cormack. . . . By Greenstein, of Red Norway Company, are selling warm praises for Seeburg's new nick-size record books, which from which they are getting 10,000 to 30,000 plays each.

Report here is that the Roycroft Company, of Minneapolis, Imperial Records, is giving up the North Dakota territory, which will be divided among the others. Manager lead- ing is at Fargo, Bill Cohen, head of the sales, and the promotions of Don (Speed) Allen as head of the new bell department, Bob Anderson as chief of the elec- trical department and Morris Zuck- man as major dono of the phono- (See TWIN CITIES on page 110)
COINMEN YOU KNOW

New York:

(Continued from page 105)

Most with the exception of the king have signed the papers.

Nat Cohn and Earl Winters, Modern Machine, recently put over a slick deal by giving away a Vogue album to each person attending the AMOA banquet. Operators were impressed.

... Al Bloom, Speedway Products, has found it necessary to expand his floor space. ... Harry Brooklyn, Australian coinman, has notified friends that he has no plan to return East. Harry will travel from his present headquarters, Chicago, to the West Coast and from there back to his homeland.

Howard Trommer, Atlantic New York sales engineer, has joined the Atlantic Connecticut organization as assistant to George Hurwich, manager. Joe Robbins has also been added to the Connecticut staff as a sales representative. Leon Gerster is an addition to the New York staff.

Mike Munves, of the firm of the same name, and Abe Green, Runyon Sales, will leave next week for a convention rest at Hot Springs, Va. ... Morris Roode's wife, Mildred, is expecting a blessed event. ... Jack Minitick, Runyon Sales, is handling sales for Telematic. Tess Klein is an addition at Runyon. ... Jack Kane, Atlantic, was under the weather last week with a cold.

Bill Shaye, Shaye Music Company, Chicago, was in town conferring with Dave Stern, of Seacoast. Jules Mayer, Seacoast manager, has his hands full these days with the remodeling program now under way in the showrooms. ... Irving Ackerman, World Music, Kansas City, Mo., is in town visiting friends. ... Harold Levy, Baltimore operator, plans to spend this week looking over coin machine row.

Daybey Hermosa, Mexico; Jacobo Cotten, Buenos Aires; Hernandez Munz, Porto Rico, and Sigmund Lisleoo, Mexico, are a few of the Latin American coinmen who are floating around local halls. ... mashed potatoes. ... Towanda, Pa., and Joe C. Schaffer, Cincinnati, were visiting coin machine row last week and buylay here and there.

Charles Guarisco has rejoined West Side Distributing's staff after a month's absence.

131 Bally, International, Metaphor precoxy, states that South American buyers are coming in a steady flow now. Bill tells us that his firm has been successful in putting international machines on many of the boats that go between South American ports and the U.S.

Robert Fielding, Boston op in town for a few days, reports that julep play is "up" there. ... Interest among coinmen is high in the Atlantic City ice cream and dairy convention there the week of October 21. ... Charlie Silberman, Chicago op, is in town last week visiting his brother, Moe, who operates a cigarette vending machine route in the Bronx. ... Bob Jacobs, Amusement Games, Inc., is busy these days around all arcades in bowling days around the city.

Louis Fox, Sam Holtzman and Bernard Katz, Coney Island Arcade owners, Al Meyers, Rockaway; F. M. Smith, Allantic City, and Max Schaffer, Sport Place, New York, were some of the members present at the AMOA meeting Thursday evening (10). Al Blenow, association proxy, was out of town. ... Herb Porter, Brooklyn music op, was to be married October 13 to Bob Leiberman's daughter, Helen.

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October 19, 1946

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Bally $ 75.00

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Bally $ 125.00

Trade Winds $ 245.00

USED CONSOLES

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Bally Big Ten, P. O. $ 115.00

Williams Eighty, P. O. $ 75.00

Jennings Cyclone, S. J. $ 95.00

Jennings Big Six, S. J. $ 95.00

Jennings Big Game, S. J. $ 95.00

Jennings Four Times, S. J. $ 95.00

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PAGE 111

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TWO ARCADES

(ONLY)

FOR SALE

(IN CHARLESTON, S. C.

COOS LOCATIONS, RIGHT PRICED LEASES.

Contact US MONEY BACK IN 30 DAYS.

WE DON'T WRITE, COME AND SEE THEM

AND YOU WILL BUY THEM.

BET ELAM, OWNER.
"The House of Proven Winners"

PRICES SLASHED

PHONOGRAPHS

Reconditioned
Ready for Location

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>Wurlitzer 500</td>
<td>$325.00</td>
<td>Seeburg 800, R.C.</td>
</tr>
<tr>
<td>Wurlitzer Victory Cb., 24 Mech.</td>
<td>$405.00</td>
<td>Seeburg 8000, R.C.</td>
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<td>Wurlitzer Victory Cb., 24 Mech.</td>
<td>$375.00</td>
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<td>Wurlitzer 606 H</td>
<td>$360.00</td>
<td>Seeburg Commander, RC</td>
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<td>Wurlitzer 606 R</td>
<td>$120.00</td>
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<td>Wurlitzer 24</td>
<td>$295.00</td>
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<td>Wurlitzer 716</td>
<td>$195.00</td>
<td>Seeburg Major</td>
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<td>Wurlitzer 616, Life-Up</td>
<td>$210.00</td>
<td>Seeburg Envoy</td>
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<td>$185.00</td>
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<td>Wurlitzer 616</td>
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<td>Wurlitzer 612</td>
<td>$155.00</td>
<td>Seeburg Camp</td>
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<tr>
<td>Wurlitzer 312</td>
<td>$145.00</td>
<td>Seeburg Rex</td>
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Bally Undersea Rider | $244.50 |
Champion Hockey | $144.50 |
Lite League | $275.00 |
Seeburg Sr Wireless Wall Box | $22.50 |
Packed Wall Box | $28.50 |
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METAL TYPER DISCS

For Groetchen Typers

We Use Finest Aluminum Standard Thickness - 6 Satin Finish

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By America’s Finest Toolmakers

Money Back Guarantee.

$8.50

Samples on request.

Per 1,000

METAL TYPEWRITERS

Completely Refurbished and Refurbished Like New.

$275.00

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MAX GLASS DISTRIBUTING COMPANY
1914 DIVERSEY - CHICAGO 14, ILL.

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NEW JERSEY OPERATORS

WE HAVE ALL NEW BALLY GAMES AND A COMPLETE LIST OF MECHANICALLY PERFECT GAMES.

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BRADLEY DISTRIBUTORS

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EXCLUSIVE TRADE DISTRIBUTORS

ILLINOIS

SEE TRADIO PAGE 111

FRIEDMAN AMUSEMENT COMPANY

469 EDEHOOD AV, SE, ATLANTA, GEORGIA

MILLS COIN MACHINES

STATE OF GEORGIA

SALESMEN

PHONOGRAPH SPECIALS

Reconditioned Mohr—All Likens Prices—All Mic’ed Anytime—
20 Year’s Warranties—Financing—

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<td>Seeburg</td>
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<td>Seeburg Vogue</td>
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<td>Seeburg</td>
<td>$5.00</td>
<td>Seeburg Camp</td>
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<tr>
<td>Wurlitzer</td>
<td>$85.00</td>
<td>Wurlitzer Twin 16 Hideaway</td>
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For Sales, Call 713-33278

A New Sensational
DAVAL Counter Game

"Free Play"... with a "FREE PLAY Feature!"

Like a Pin Ball Game, pays out only Free Plays. Accumulated Free Plays can be played off or cancelled & registered on inside. This new All Mechanical, Precision Built Daval Counter Game will make you the biggest, quickest, profit on the smallest investment in the entire Coin Machine Field.

Don't Wait! Don't Delay! Order Today!

ASSOCIATED AMUSEMENT, INC.

$75.00

For C.O.D. Chicago

WHILE THEY LAST

The best Universal Amplifier ever built. Originally made for Uncle Sam. Fits everything but Seeburg Hi Tunes—with tubes.

$39.50

V. P. Distributing Co.

3230 Olive St.
2111 Fifth St.
Phone: Central 3992
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Get 'Em While We've Got 'Em

Look at the prices—and remember every single machine advertised has been reconditioned at the CALVERT way—which means you can depend on them for service and for value.

7—SUN RAY ........ $115.00*  
2—JUMBO PARADES ... 65.00*  
Late Heads  
4—SILVER MOONS ... 69.50*  
4—CLUB BELLS ... 129.50*  
6—HI HANDS ... 129.50*  
1—BIG GAME ... 75.00*  
Payout—Perfect  
4—5¢ SUPER BELLS ... 170.50*  
Combination  
Terms: 1/3 Down, Balance C. O. D., F. O. B.  
Baltimore, Md. Write, Phone or Wire.

COINMEN YOU KNOW

Chicago:  
(Continued from page 105)  

Chicagoland Coin Men, too, like their fair share of gambling, so when Western Atlantic Coin, Inc. shores up its old South Michigan Avenue quarters, they’re not likely to neglect the books. By the time the move’s complete, the firm will occupy some 2,500 square feet of office space.  

Advertising in Billboard, it describes conditions at American Amusement Company’s new near North Side headquarters. Remodeling of offices is in the top-of-the-line stage, the guys say, but work must go on apace. Firm shares space with Munves Manufacturing Corporation in its large Grant Avenue building. Offices for both companies are on the first floor, with American’s machine shop occupying the entire third floor.

Sam Stern, headman at Scott Crosse Company, in Philadelphia, was here on a business visit, discussed deliveries with several manufacturers for which he distributes. Another Easterner huddling this week with coin machine firms here was George Powers of George Powers Company, New York.

Al Sebring reported Bell Products’ coin change production parking. Unable to turn out more than a few of the machines to date because of material shortages, he said he expected substantial output within 30 to 60 days. Meanwhile a number of widely varying additional locations are being set in Chicago. Among them are the Merchandise Mart, Public Library, as well as Walgreen drugstores.

Parker Brown, who is up to his ears in pushing production of Central Coin’s new four-pistol target game, will get away soon with wife, Pat, for a trip to Mexico. They’ll motor via the Pan-American Highway to Mexico City.

Brisk in spots—that’s the story of coin play thru Wisconsin, Minnesota and North Dakota, according to Murray Rosenblum, chief of Coinex Corporation. Murray’s recent two-week swing thru those States was both business, half vacation. Now he’s paying, with plenty of hard work to catch up on.

Jack Strike came down from Racine to look over equipment for his routes in Northern Illinois. . . O. W. Glenn came East from Las Vegas, Nev., where he’s known as an amusement game operator. Bill Wolf, of (See CHICAGO on page 110)

IDEAL FOOTBALL  
★ THE NEWEST SENSATION  
★ 2 PLAYER ACTION  
★ LEGAL EVERYWHERE  
★ FAST PLAY  
★ A.B.T. COIN CHUTE  
★ SOLID OAK CABINET  
(Finished on 4 Sides)  
$395.00  
(f. O. B. St. Louis)  
DISTRIBUTOR WANTED FOR OPEN TERRITORY.  
TRADE IN YOUR OLD CHESTER-POLLARD FOOTBALL FOR $75.00, OR YOUR CHESTER-POLLARD COLF FOR $20.00.

IDEAL NOVELTY CO.  
Phone Franklin 5144  
2823 Locust St  
St. Louis 3, Mo.

WANT COUNTER GAMES  
Columbus, Northwestern and Victor Peanut Machines  
WILL PAY TOP PRICES  
Will Buy Any Type of Machine  
Send Us Your List  
VEEDCO  
2113 Market St.  
PHILA. PA.

AUTOMATIC COIN MACHINE & SUPPLY CO.  
4275 HARBTAGE AVE., CHICAGO, ILLINOIS  
MILLS COIN MACHINES  
CHICAGO AND ADJACENT TERRITORY  

ON ANY LOCATION  
IT'S  
WILLIAMS'  
NEW  
5 BALL GAME  
Distributed in  
Penna, and New Jersey by  
SCOTT-CROSSE COMPANY  
1423 Spring Garden St., Phila. 26, Pa.

IOWA STATE SALES  
575 7TH ST., DES MOINES, IOWA  
MILLS COIN MACHINES  
STATE OF IOWA  

SOUTHWEST DISTRIB. CO.  
3710 E. Andelheim St.  
Long Beach 6, Calif.  
EXCLUSIVE TRADIO DISTRIBUTOR  
in SOUTHERN CALIFORNIA  
SEE TRADIO  
PAGE 111 AD

NEW ALF CHALLENGERS  
★ ORDER TODAY!  
Quick Delivery  
25¢, $3.50;  
5¢, $5.00;  
$2.50, $4.00;  
$1.00, $2.00;  
$0.50  
3¢, 5¢, 10¢, 25¢, 50¢, $1.00  
50¢, 75¢, $1.00  
$2.50, $5.00  
$10.00  
$25.00  
$50.00  
THOMAS NOVELTY CO.  
1572 Jefferson St.  
PADUCAH, KY.
EVERY MACHINE GUARANTEED UNCONDITIONALLY FOR 10 DAYS—CLEAN AND MECHANICALLY PERFECT—READY FOR LOCATION.

MEMBER

NEW FIVE BALL FREE PLAY

Gottlieb SUPERLINER $322.00
BUBBLE $170.00
CATALINA $176.00
EXKEEN FAST BALL $350.00

Action $100.00
Arizona $180.00
Big Chief $160.00
Bell, 50c $60.00
Bombay $120.00
Four Star Chief $200.00
Flat Top $180.00
Four Boats $200.00

Club Trophy $180.00
Bally Underscore $250.00
Black Cherry Bell, 5c $170.00
Black Cherry Bell, 4c $160.00
Black Cherry Bell, 5c $170.00
Black Cherry Bell, 4c $160.00
Blue Front, 10c $110.00

Twins 16 Photograph w/ Adapter $180.00
Bucky Ball Game (12 Sessions) $250.00

1/3 Dentsch, Balser G. O. D.

Olive Novelty Co.
2625 Lucas Ave., St. Louis 1, Mo.
(Telephone: Franklin 3520)

America's Finest...

READY FOR DELIVERY!

NEW AND USED AMI

AUTOMATIC HOSTESS TELEPHONE MUSIC

"GETS LOCATIONS

AND KEEPS THEM"

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"HIT 2 IN 1"

FOR BIG MONEY!

1050 Holes

Takes in...$32.00

Pays....24.75 (definite)

PROFIT...$27.75 (definite)

"2 IN 1" is an attractive multi-colored, coin-operated device designed for fast-selling. Enter multiple games, offer a limited delivery order at any time. For full details on exactly fast-selling line of salesboards, write for bulletin TODAY!

Globe Printing Co.

Mills Sales Company Ltd.

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OPENING OF THEIR

NEW BRANCH

600 S. E. Stark
Portland 14
Sales and Service
FOR
OREGON AND WASHINGTON OPERATORS

OPEN HOUSE
12 noon-8 p.m.
October 18-19-20, 1946

General Offices
1640 18th St., Oakland 7, Calif.

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SLOT MACHINES

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HEADQUARTERS

THE BEST MACHINES
THAT MONEY CAN BUY

AND

SOLD WITH A MONEY-BACK
GUARANTEE

Mills Black Cherry Bells
Mills Silver Chrome Bells
Mills Gold Chrome Bells
Columbia Twin Jak Bells
Columbia Deluxe Bells
Baker's Pacers Consoles

SEND FOR COMPLETE CATALOGUE
TO SLOT MACHINE HEADQUARTERS

Baker Novelty Co.
1700 Washington Blvd.
Chicago 12, Illinois
It's CONDITION That Counts!

AND THESE MACHINES ARE IN A-1 SHAPE TO WITHSTAND PLENTY OF PUNISHMENT AND BRING YOU IN THE BIG PURSES!

FREE PLAYS

All American . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . .
This is IT!

A New Sensational
DAVA Counter Game
"Free Play"... with a FREE PLAY Feature!

Like a Pin Ball Game, pays out only Free Plays. Accumulated Free Plays can be played off or cancelled & registered on inside. This new All Mechanical, Precision Built Dava Counter Game will make you the biggest, quickest, profits on the smallest investment in the entire Coin Machine Field.

Don't Wait! Don't Delay! Order Today!

"Another Peach From Georgia"

HEATH DISTRIBUTING COMPANY
217 THIRD STREET
MACON, GEORGIA

ROUTE FOR SALE

In Midwest, all in good condition. Juke Box and Pin Ball—including 43 Jukes, 8 New Seeburgs, all others fully reconditioned. 50 Wall Boxes, 20 new; 30 Pin Balls, some new; Consoles, Race Horse, etc. Service Truck, 5,000 Records, complete line of Parts, Tubes, Speakers, Amplifiers, etc. $45,000.00. If you can't swing the deal, don't inquire. This is a real money maker. Can show figures.

BOX D-355, Billboard, Cincinnati 1, Ohio

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Before an operator buys a coin-operated radio, he considers mainly these three factors—Profits, Performance, Delivery.

Realizing that the operator is satisfied with nothing less than the peak in all three, TRADIO engineers went to work and came up with the answer — TRADIO, the only radio expressly designed for coin operation. And—production is stepped up to permit substantial deliveries daily.

As a result both operators and location owners know that TRADIO assures constant, heavy earnings ... that TRADIO completely eliminates the headaches usually present in radios merely adapted for coin operation ... that TRATIO is available in quantity—NOW!

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1. TRADIO is expressly engineered (not just adapted) for coin operation.
2. TRADIO is encased in an all-metal, permanent finish cabinet. Can't warp. Can't buckle. Resists heat.
3. TRADIO is tamper-proof, thief-proof. Insurable in any location!

TRADIO—your best buy for profits, performance, deliveries.
COINMEN YOU KNOW

Kansas City:
(Continued from page 105)
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R. L. Mcnee, assistant manager of E. Bennett Edwards' Cigarette Service Company in Kansas City, Kan., reports that five of the company's veterans have returned and are back at their jobs. R. L. Thomas, who heads up the firm's service department and Morton Rothenberg, location representative, both saw three-year hitchs, but on opposite sides of the globe. Thomas went thru the European campaign from Normandy to the Ardennes with the 90th Infantry, bringing back five battle stars. He reported his outfit was still fighting five days after VE Day against a bunch of stubborn Red-scarred Germans in Prague. Rothenberg saw service with an anti-tank unit in the South Pacific and the Philippines. . . . Other returnees include Cliff Brown, route man, and Robert A Koluitive, helper, both of whom served in ETO.

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"Free Play "...with a
FREE PLAY Feature!

Like a Pin Ball Game, pays out only Free Plays.
Accumulated Free Plays can be played off or cancelled & registered on inside.

This New All Mechanical, Precision Built Dava! Counter Game will make you the biggest, quickest, profits on the smallest investment in the entire Coin Machine Field.

Don’t Wait! Don’t Delay! Order Today!

BANNER SPECIALTY COMPANY

Endorsing Only the Best

Pittsburgh 19, Pa.
Grant 1713

**BUY FROM MARKEPP**

IT’S SAFER

NEW GAMES FOR IMMEDIATE DELIVERY

GOTTLIEB Superliner
BALLY Victory Special
BALLY Big League
EXHIBIT Fast Ball

A. B. T.

CHALLENGER

FREE PLAY

SAMPLE

$65.00

WRITE FOR QUANTITY PRICES

**DAVAL’S NEW FREE PLAY**

5-BALL PIN GAMES

$5.00

SLOTS — CONSOLES — ONE-BALLS

New Marquee Around (Double Hole) — $225.00
Gallant Domino (1956) — $325.00

MARKEPP COIN

MACHINES CARRY MARKEPP GUARANTEE

**THE MARKEPP COMPANY**

1320 OAKMEADE AVE.
MEMPHIS 10, TENN.

COIN MACHINES

The Billboard

113

October 19, 1946

**EXCLUSIVE SEESEBURG DISTRIBUTORS**

FOR MARYLAND—WASHINGTON, D. C.—VIRGINIA
BALTIMORE 1, MARYLAND
RICHMOND 20, VIRGINIA

**EXCLUSIVE WALSH STAR PERFORMER**

1000 JUMBO NO-LITE SALE
$50.00 TOP PAYOUT
$23.46 PROFIT
We can supply you regardless of size, style, number of holes, payout or purpose.

**WHEN ORDERED USE PRICE LIST**

WALSH, MFG. CO.
201-207 S. TENTH ST.
OMAHA, NEBR.

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<td>Jumbo Parade, F.D.</td>
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</tr>
<tr>
<td>Marquee Around</td>
<td>$225.00</td>
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</tbody>
</table>

**DAVAL Counter Game**

"Free Play "...with a
FREE PLAY Feature!

Like a Pin Ball Game, pays out only Free Plays.
Accumulated Free Plays can be played off or cancelled & registered on inside.

This new All Mechanical, Precision Built Dava! Counter Game will make you the biggest, quickest, profits on the smallest investment in the entire Coin Machine Field.

Don’t Wait! Don’t Delay! Order Today!

LANIEL AMUSEMENT
1007-15 NOTRE DAME WEST
MONTREAL 3, CANADA

**WE ARE NOW DELIVERING BRAND NEW**

EVANS BANG TAILS, FREE PLAY, CASH PAY and
COMBINATION P. O. and F. P. CONSOLES

Exclusive EVANS Distributor For Northwestern California

WILLIAMSON DISTRIBUTING COMPANY

1320 KAY STREET
SACRAMENTO 16, CALIFORNIA

**ANOTHER REASON WHY**

SEESEBURG SCIENTIFIC SOUND DISTRIBUTION MEANS FINER MUSIC, BIGGER PROFITS

Seeberg Music System includes a dual remote volume control unit, which performs these three vital-for-listening functions:
1. Positive control of speaker in the Symphonola.
2. Positive control of all remote speakers.
3. Cancellation of records from a remote point.

**EXCLUSIVE MUSIC SALES CO.**

140 W. MT. ROYAL AVENUE
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1000 JUMBO NO-LITE SALE
$50.00 TOP PAYOUT
$23.46 PROFIT
We can supply you regardless of size, style, number of holes, payout or purpose.

write your requirements.

**THOS. A. WALSH MFG. CO.**

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OMAHA, NEBR.

**NEW LOW PRICE!**

- Wurlitzer Model 125, 5-10-25c...$10.95
- Wurlitzer Model 120, 5c, ... $5.95
- Seeburg Model WSSZ, 5c, 24 Selects. 6.75
- Seeburg Model WSSZ, 5c, 20 Select. 7.45
- Seeburg Model W102S, 5-10-25c, 20 Selects. ... $8.25

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**METAL DIAMONDS**

Outlines, Purchased Price $539.50

*METAL DIAMONDS* are made of metal wire in various shapes and sizes to add a unique touch to any display or design. Ideal for various industries, these metal diamonds can be used in a variety of applications, such as signage, interior design, and promotional materials.

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505 West 42d Street
New York, N.Y.
Tel: Longacre 3-4128

**COINMEN YOU KNOW**

Los Angeles:

(Continued from page 105)

Sammy Ricklin has added the distribution of Mercury Records to his many duties at his California Music Company headquarters.

Nels Nelson reports his business is definitely back on the upswing. Nelson is interviewing new secretaries, with an eye to increasing his staff. Along these lines, Adolph D'Estate is doing a swell job as Nelson's new sales manager. Nelson has hired a good deal of new equipment in his shop, including lathe, rubber press, etc.

Sam Donin and Danielle Jackson, Automatic Games Company, report they have sold 7B and 7C obsolete buyers. Outfit's new building is remodeled and opened, and Donin states business is increasing now that they have adequate space and electrical facilities.

Jack Gutshall is elk hunting in the High Sierras. Jack Allison, Gutshall's local manager, is East looking over the manufacturers' picture. Harry Williams, Williams Manufacturing Company, has returned to Chicago. Howard Krause is back from his trip East, where he was promoting his Enterprise Record label and appointing distributors.

R. R. (Wolf) Chudd and Max Feisinger are setting up extensive plans for their new Imperial Record Company. Imperial was founded by brothers David and John, and now has over 100 employees. Chudd and Feisinger are also distributing Discos Imperio in the Midwest, presenting prominent Latin American artists on south-of-the-border melodies. Chudd is currently in New York making organizational plans for his Imperial Transmission Company. Law is a veteran executive in those parts.

Ralph Bass, of Black & White Records, is now handling strictly recording sessions and co-ordinating talent. Clint Edwards has taken over as B-W's sales and advertising manager, and Owner Paul Reiner has appointed James Wiltfain, for many years with Decca, as general manager. Wiltfain is currently traveling to and from New York, setting up additional promotional campaigns for the Black & White label.

Bill Hoppel, of Bogard Sales Company, took a week-end trip to Arrowhead Springs, Ind. Springs, in the desert country, calling on the trade for the new Keystone game. Bill's parts division manager, Jack Leonard, recently celebrated his birthday with At Silberman, M. S. Well Distributing Company general manager. It was Silberman's wedding anniversary the same day. Leonard's wife gave Jack a watch. Leonard is busy these days inventorying the Bogard stock, assigning Bogard parts numbers to all new arrivals in readiness for the new build.

**COINMEN SEEN RECENTLY**

Along the row were seen Jim and Lillian Scherer, Compton; Fred Allen and Ted Brown, Bakersfield; W. K. Volner, El Centre; Norman Glover, Bell; C. C. Colard, Lester Beringhoff and E. E. Jerome, San Bernardino; Walter Murray, Downey; Niles Smith, Gildale; Homer Gillespie and Joe Richarda, Long Beach; Danny Jackson, Pismo Beach and Los Angeles; Art Sterneck, W. M. O'Dell, Saugus; Donuts, R. B. Schneierow, Elf Franco and O. C. Watts.

**ACME METAL REPLACEMENT COVERS FOR WALL BOXES**

**DOUBLE FEATURE**

A One Ball Free Play Multi-Column "different" Drop slot motor driven shuttle board. New features as shown.

A one operation game.

**DROP GUTS**

Metal and Plastic.

**OUR PRICE**

$539.50

*Thoroughbreds, Longeers, 41-17 Derby, Dusthairs, Whitehays, Pimlico, Club Trophy, Dark Horse, Blue Grunt, Sport Special, Record Time.*

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**VICTORY SALES CO.**

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**THE COMPLETE LINE FOR EVERY TYPE OF GAME, MUSIC AND WALL BOX**

**MATCHLESS ELECTRIC COMPANY**

364 West Randolph Street
Chicago 9, Ill.

**WANT—WOLFE AMUSEMENT—WANT FAIRS**

(ALL THIS WEEK)

**FAIRS**

Fountain Inn, S. C. (American Legion Fair)
Greenville, S. C. (Colored Fair) Oct. 21-26

**CONCESSIONS:** If you want to make a winter bankroll, don't miss the Greenville Colored Fair. Can place the following Concessions: Bowling Alley, Midway, String band, Fish Pond, Coin Op, Pin, Doris, or any legitimate Concessions.

**SHOWS:** Can place any Wall Time Show, Minstrel, Snake Show, Ten-in-One, Book Shows on 25 per cent.

**RIDES:** Can place one or two Flat Rides, Octopus or Tilt. Place them on 25 per cent.

**GREENVILLE, S. C. (Colored Fair) is an outstanding Fair and the only Fair in South Carolina that has horse races. Remember, if you don't write or wire, you're wrong. All mail and wires to:**

**BEN WOLFE, Owner**

**COINMEN YOU KNOW**

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(Continued from page 105)

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Man O Man, after installing Heath's Coin Chute Adapters, I get no more midnight service calls because of old, worn-out coin chutes.

Players say, "It's a pleasure and a joy to play machines equipped with Heath coin chutes—they slide so easily." Now available for Wurlitzer 412's, 616's, 24's, 500's and 600's. Specify type machine. $22.50 each. Distributors, write for quantity prices. Shipping daily from stock.

HEATH DISTRIBUTING COMPANY
217 THIRD STREET
MACON, GEORGIA

ALL MACHINES CLEANED, READY FOR LOCATION

PHONES 268-2682

<table>
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<th>PINS</th>
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<td>35.00</td>
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<tr>
<td>1 Zig</td>
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ARCADE

4 Seaburg Tap Guns @ $55.00 | 1 Kneeny Antl Aircraft @ $20.00

CONSOLES

2 Wurlitzer 24 @ $279.50 | 3 Mills Empires @ $225.00

Wurlitzer 616 Light Up @ $200.00 | 3 Mills Thanes @ $225.00

All merchandise subject to prior sale. Terms: 1/3 deposit, balances C. O. D.

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131 CLINTON AVE.
Tel. Mitchell 2-2546-49
NEWARK 2, N. J.
ATTENTION, EXPORT BUYERS

The New Seacoast Catalog Is Ready for Mailing—FREE!

This fully illustrated, up-to-the-minute catalog contains complete data on music machines, accessories, vending machines, and amusement games. Write for your copy today! If more than one is needed, simply ask your Dealer. See Seacoast and You See The Finest.

ATENCION, COMPRADORES PARA LA EXPORTACION

El Nuevo Catalogo 'Seacoast' Esta Listo Para El Correo—GRATIS!

Este catalogo, enteramente ilustrado y al dia, contiene informacion completa acerca de fonomas automaticos, maquinas automaticas para vender cigarrillos, etc., y para entretenimiento, y sus accesorios. Escríbanos hoy por su copia! Diganos si necesita mas de una. Consulte a 'Seacoast' y Vera Lo Mejor.

SEACOAST DISTRIBUTORS, INC.

416 Flettinhay Ave., NEWARK 6, N. J. 627-029 TOA Ave., NEW YORK 19, N. Y.

Exclusive Rock-Ola Distributor In Northern New Jersey

IN FLORIDA LOOK FOR BARGAINS AT DADE COUNTY DISTRIBUTING CO.

7316 N. E. 2ND AVE., MIAMI, FLORIDA

Music clean and ready for locations

Dave Engel

THE VENDING MACHINE CO.

EAST VENDORS, NEW YORK, N. Y.

BUY THE BEST AND LATEST

K-80

ASTROLOGY SCALE

Exclusively rebuilt

$169.50

Includes 18,000 (6 Sets) ASTROLOGY TICKETS

1c Coin Chute

COINMEN YOU KNOW

Twin Cities:

(Continued from page 105)

graph revamping division.

Matt Engell, of Mayflower Distributing Company, said a large ship-

ment of Bally Triple-Bell machines has been received.

The beer shortage has proved quite a handicap to operators in North and South Dakota these past few months, but with the hunting season opening up the courteous are certain play will step up considerably, they report upon coming to the Twin Cities... By Greenstein, of Hy-G Music Company, said Seeburg's scientific sound distri-

bution with 500 ohms is working out extremely well and that operators have reported signal success with this unit.

There is remodeling at Silent Sales Company, where Bill Cohen has

worked busy constructing an overhead tunnel connecting the second floors of the two buildings his firm occupies. This will give the "Sphinx" 10,000 more square feet of space for use by and amply pinball repair department. Cohen said business has been good, with more merchandise coming in steadily. New paint shop is in full operation and all old machines are given a complete revamping, including paint job, chrome rails and other improvements to make them look new.

Don Leary, of Don Learly, Inc., operator and radio-record- appliance

tailer, is a busy man these days. He's quite some shakes as an after dinner speaker and coons. Two nights run-

ning this past week was he busy at extra-curricular activity and left his business early in the afternoon to pre-

pare for the occasion.

ASSOCIATED AMUSEMENTS

454 COMMONWEALTH AVE., BOSTON 15, MASS.

MILLS COIN MACHINES

MASSACHUSETTS, MAINE,

NEW HAMPSHIRE AND VERMONT

FOR SALE

SKEE BALL ALLEYS

EMPIRE COIN MACHINE SALES

799 Avenue of the Americas, New York, N.Y.

THE SUPER ROLL-DOWN

SUPER TRIANGLE

ELECTROMATON, INC.

Manufacturers of Exclusive Mechanical Amusements


THE SUPER ROLL-DOWN

SUPER TRIANGLE

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FOR SALE

SKEE BALL ALLEYS

EMPIRE COIN MACHINE SALES

799 Avenue of the Americas, New York, N.Y.
MILL'S NEW POST-WAR MACHINES

ORDER TODAY
IMMEDIATE SHIPMENT

BLACK CHERRY BELL
This wonderful new Bell is new ready for delivery in any 1c, 2c, 5c and 10c Play. This machine actually glows and sparkles with brilliant dashes of silver, black, red and green.

NEW VEST POCKET BELL
The Vest Pocket Bell is a complete Bell, operating on S.B. Mystery system. Small pellet drop in front is covered by drop flap. Reels can also be instantly serviced, automatically removed when reel is dropped. Price $74.50

SICKING, INC.
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UNITED DISCONTINUES CONVERSIONS

Watch For Announcement of First Brand New Game

Write at once...get your name on our MAILING LIST for early announcement.

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CHICAGO 40, ILLINOIS

AN UNUSUAL OPPORTUNITY TO BUY

One of the West's leading large distributing organizations established with all the good lines. We also own one of the best money-getting routes of diversified equipment. Price is $200,000 and will pay out in short time, as this business shows unusually large profits. Will take one-half down to qualified buyer. This price includes routes and distributorships. This business will stand any investigation you care to make. One of the finest coin machine set-ups in the Southwestern part of the United States, in an ideal climate.

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Cincinnati 1, O.

UNITED MANUFACTURING CO.
5737 BROADWAY
CHICAGO 40, ILLINOIS

DAVAL Counter Game
"Free Play"
...with a FREE PLAY Feature!

Like a Pin Ball Game, pays out only Free Plays.
Accumulated Free Plays can be played off or cancelled & registered on inside.
This New All Mechanical, Precision Built Daval Counter Game will make you the biggest, quickest, profits on the smallest investment in the entire Coin Machine Field.

Don't Wait! Don't Delay! Order Today!
BUSH DISTRIBUTING COMPANY
257 Plymouth Avenue, North MINNEAPOLIS, MINNESOTA
Phone: Geneva 0325

EVANS 1947, BANGTAILS AND DOMINOES
(JACKPOT)

WHY THIS AD?

BECAUSE...
we want to tell all good and alert operators how you can sell or operate in clubs and closed spots.

ASK US...
we would not spend our money advertising unless we had the answers.

First AMERICAN SALES, Inc.
For 35 years distributors of all types of Coin Operated Machines, Vendors & Phonographs
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LEE S. JONES, Executive Vice-President Phone LONgbeach 6879

www.americanradiohistory.com
Coin Machine Men in France Looking Ahead

NEW YORK, Oct. 12—The coin machine industry in France is slowly emerging from the effects of war. Lawrence Wygant, English coin machine operator and pre-war French coin machine manufacturer, stated upon his arrival in the United States.

While the French government has promised to put coins in circulation after the first of the year," Wygant states, "I doubt whether coin machines will be found in any quantity in France before late 1947 or early 1948."

Skilled labor is plentiful in most sections of the country, Wygant explains, but "a very tight supply condition still continues as far as supplies of parts and equipment is concerned. Juke boxes and games will be the first coin machines to be undertaken by French firms in the opinion of Wygant. It will be some time before vending machines will be accepted by the people of France," he adds.

Importation of English-made juke boxes and counter games has already been started to some degree, but until the French firms get rolling and American-made machines appear on the scene, Wygant believes that French operators will mark time. Wygant will visit Chicago, Detroit and Philadelphia before returning to England.

Discuss Launching K. C. Vending and Music Associations

KANSAS CITY, Mo., Oct. 12—Trade organization within Kansas City's growing coin machine business appears to be at a low ebb, although Hobbies, Inc., association of pinball operators, which did outstanding work in free play pins here, still continues to function.

There is talk, however, of establishing both an organization of vending machine operators and one for juke box owners. But the ideas apparently are strictly in the talk stage.

Origin of Hobbies, Inc.

Hobbies, Inc., which was christened in the midst of the anti-pinball uproar, was established in 1939 and, according to Harry J. Schwimmer, attorney and executive secretary of it, still meets five or six times a year "whether special problems come up." Association's greatest achievement came in 1944 when it succeeded in obtaining an ordinance in Kansas City legalizing free plays and putting a stop to the sporadic "pinball drivers." Later, in a court test, State judges free plays legal under the Missouri gaming statute, but some observers feel that the Kansas City ordinance really set the pattern for pin operation in the State.

Carl Hoelzel, partner in United Amusement Company, is president of the association, and Dave Cooper, of Peerless Sales Company, and Ed Mettle, of Music Service Company, are vice-presidents.

$10,000 STOCK SALESBOARDS

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<td>1000 15c GOLDBY-THICK</td>
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<tr>
<td>1000 10c CIGARETTE-20 PK</td>
<td>$5.00</td>
<td>$4.99</td>
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<tr>
<td>400 5c HARRY-MINTING-BOOK COVER</td>
<td>$1.94</td>
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<tr>
<td>1200 5c CAPITOL</td>
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<td>1500 5c PENDLE WHEEL</td>
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<tr>
<td>2500 25c LU LU</td>
<td>$1.00</td>
<td>$0.94</td>
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<tr>
<td>2026 10c BAR OF JACK</td>
<td>$2.80</td>
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</tr>
<tr>
<td>2300 5c COVERED WAGON</td>
<td>$3.00</td>
<td>$2.98</td>
</tr>
<tr>
<td>3000 2c HIT FIFTY</td>
<td>$0.60</td>
<td>$0.50</td>
</tr>
</tbody>
</table>

FREIGHT PREPAID ON ORDERS $10.00 OR MORE, TERMS: 1/2 CASH, BALANCE C.O.D. WRITE FOR FULL LIST.

DIXIE NOVELTY CO., Box 2974, Beaumont, Texas

FLORIDA'S MOST PROGRESSIVE DISTRIBUTOR

UNRESERVEDLY RECOMMENDS...

GOTTIEB SUPERLINER

For "Jet-Propelled" Earnings!

A SUPER-QUALITY WINNER WITH SUPER-PLAYER APPEAL EVERYWHERE!

!* MAGIC BUTTON! *

*STRAIGHTLINE DESIGN! *

ORDER TODAY!

Exclusive Gottlieb Distributors in Florida and Cuba.

EXCLUSIVE FLORIDA DISTRIBUTORS FOR DEPENDABLE SIEBURG MUSIC SYSTEMS

COME IN AND HEAR SCIENTIFIC SOUND DISTRIBUTION ...

Learn How It Can Improve Your Music Merchandising!

Florida Automatic Sales Corp.
839 West Flagler St.
All Phones: 2-4521

Jacksonville, 60 Riverside Ave. Phone: 3-0611
Tampa, 113 South Franklin St. Phone 3856
Havana, Cuba

"That's another pinball operator—'Heating on air' because they put G-D Lamps in all his machines." Watch your profit, sir, when you light up with G-D Lamps that stay brighter longer. Ask your coin machine wholesaler or write General Electric Lamp Dept., Div. 166-B-15, Nela Park, Cleveland 12, Ohio.
WRITE for Our Catalog of
NEW COUNTER DEALS

CASHO WINO
600 Tickets 25c a Bundle
Tip Style Tickets
Actual Board Size 12x18
Tickets are printed with Tip Style Numbers (101-102, 102-103, etc.)
All Numbers Repeat 5 Times.
Making 45 Winners.
Tickets folded 5 in a bundle, making
120 bundles.
The Chest has a 25-cent Jack Pot
with 1-$4.00 . . . 1-$3.00 . . .
1-$2.00 . . . 1-$1.00 . . . 21-50c
Takes in ................ $30.00
Average J. P. ........... $ 4.10
Conclusions ............ 10.00
Total Payout ............. 14.10
Average Profit .......... $15.90

SAMPLE ...... $2.50
DOZEN ...... $30.00
GROSS ...... $306.00

All shipments C. O. D. or cash with order. Transportation prepaid on order of $100 or over when check accompanies order.

MANUFACTURERS OF BASEBALL AND TIP BOOKS AND TRADE STIMULATORS
COMMERCIAL PRINTING COMPANY
HIGH AND JACKSON STREETS
MUNCIE, INDIANA

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STOCK REDUCING SALE
of Popular Games, Counter Deals, JP Cards, Tip Books, Bundle Tips and other Items.
WRITE OR WIRE FOR PRICE LIST
SALE LASTS UNTIL NOVEMBER 1

WATCH FOR ANNOUNCEMENT OF
THREE SENSATIONAL NEW GAMES
Hi-Ho Silver Big Payoff Ten High

MUNCIE NOVELTY COMPANY, Inc.
P. O. BOX 823
MUNCIE, INDI.

This is IT!
A New Sensational
DAVAL Counter Game
"Free Play" ... with a FREE PLAY Feature!
Like a Pin Ball Game, pays out only Free Plays
Accumulated Free Plays can be played off
or cancelled & registered on inside.
This new All Mechanical, Precision Built Daval Counter
Game will make you the biggest, quickest,
profits on the smallest investment in the entire
Coin Machine Field.
Don't Wait! Don't Delay! Order Today!

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1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA.

WE MANUFACTURE THE PERFECT
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65 WINNERS
Take in $1200 25c
Pay Out $ 3.00 Average $ 1.50
90 Conclusions $ 2.20 $ 3.50
Profit $ 15.00 $ 25.00
Retail Price $3.30 Actual Size 4" by 5"

FIVE FINS
694 TIP COUPONS—2x PLAY
40 WINNERS
Take in $ 450 25c
Pay Out $ 3.00 Average $ 1.50
90 Conclusions $ 2.20 $ 3.50
Profit $ 15.00 $ 25.00
Retail Price $3.30 Actual Size 4" by 5"

BOTH OF GAMES ABOVE ARE MADE IN LARGE VARITY. WRITE FOR CATALOG AND PRICE LIST,
WEBSTER TO PRODUCE WIRE RECORDER AND PHONO MACHINES

CHICAGO, Oct. 12.—In an interim report to stockholders of the Webster-Chicago Corporation, President R. F. Bash reported aggregate sales for the first six months period, ended August 31 as $5,031,608. Firm manufactures automatic record changers, phonographs and electronic equipment.

Executive said the proportion of sales to jobbers, $2,401,760, was unusually high. This, he explained, "is because radio set manufacturers have not yet produced conso models, which use record changers, in volume."

Future plans also call for a portable wire recorder, phonograph machines, accessories and related products, according to the firm president. "Improved processes, new products," Bash declared, "and increased use of production workers will assist in obtaining sales volume and minimizing costs. Shortages of assembly and other workers and of storage and manufacturing space were pointed out as major bottlenecks to production."

Bash’s report said that the scarcity of production workers was not due to lay-off material, like wire and steel, might pull down output for the remainder of the year. "Regardless, the year as a whole,” the president concluded, "should be highly satisfactory. Present indications for 1947 are also favorable, assuming that factors beyond company management control are not too difficult."

NEVIN-RAY DRUG EXEC TO COIN BIZ, REPORT

PHILADELPHIA, Oct. 12.—Industry speculation is running high over the decision of Bernard Perlman, president and original founder of the giant Nevin-Sun Ray drug chain, to enter the coin machine industry. Nevin-Sun, a chain drug, which also includes the Media chain, numbers over five thousand stores from New England to the South, with the heaviest concentration of stores in this area.

Weinberg, who resigned from the drug chain, is reported to have taken as part of his settlement, a chain machine holdings of the Nevin-Sun Ray company. Whether these holdings constitute has not been determined. However, it is said that the drug company was the actual owner of several large and successful music, pinball and vending machine operations.

Chains' own drugstores were always considered choice locations. Also lacking confirmation is the report that Weinberg's holdings also include a new vending machine firm that was set up for toilet and drug articles to be utilized by the chain drugstores.

DROP PRICE OF SILVER IN OPEN MARKET TO 89 CENTS

NEW YORK, Oct. 12.—Open market price of silver was quoted Tuesday from 99 1/2 to 98 cents to 89 cents an ounce by Handy & Harman, leading bullion dealers. Reduction represented a sharp downward movement since before the war.

Lower price for foreign silver, according to trade spokesmen, may derive from a topically mined silver from the U. S. Treasury. Recently enacted law obliges the Treasury to pay 80 cents for native newly mined silver. Department formerly had to pay 71.11 cents an ounce for same product.
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1 Duffy (Like New) ....... 160.00
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1 Knockout ................ 98.00
1 Big Parade ............... 34.00
1 Gold Star ............... 45.00
1 Invasion ................ 39.00
1 Sport Parade .............. 49.00
1 Spot Pool ............... 67.00
1 Venus .................... 67.00
1 COUNTER GAMES
5 American Eagle, 5c Play $ 22.50
1 American Eagle, 1c Play 16.50
5 ABT Challenger, 1c and 5c, New .... 53.00

1 ABT Challenger, Used $ 30.00
1 Mills 1c Vest Pocket ... 31.50
1 SLOTS AND CONSOLES
1 Mills 5c Gold Chrome $150.00
1 Mills 5c Silver Chrome 150.00
1 Mills 5c Blue Front .... 110.00
1 Mills 10c Silver Chrome 160.00
1 Mills 10c Blue Front ..... 120.00
1 Mills 25c Blue Front .... 140.00
1 Mills 25c Mystery Bonus 190.00
1 Watling 10c Rolatop .... 52.00
1 Jennings 5c, Dou. 53.00
1 Columbia Twin (Almost New) 90.00
1 Mills Jumbo 5c Free Play 87.50
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1 Keeney Submarine ....... 69.00
1 Exhibit Bicycle ....... 65.00
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PHONOGRAPH
1 Mills Empress .......... $350.00
1 Wurlitzer 616 Victory .. 245.00
1 Wurlitzer 500 Keyboard Victory ........ 360.00
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Trade Finding TrucksScarce

CHICAGO, Oct. 12—Operators and distributors here are experiencing difficulty in obtaining new automobiles for route coverage, according to a recent survey.

Altogether, candy, gum and peanut route firms maintained that it had replaced old trucks as needed and had not altered their mailing delay, the usual comment stressed long time waits. An official of the Mayflower Confectioners Vending Company gave this answer. "We put in order for two trucks," he said, "13 months ago and we are still waiting."

Improvement in this situation was seen after an address by Karl M. Richards at the recent State managers' convention of the American Truck Associations, Inc. Richards, manager of the Motor Truck Division, Automobile Manufacturers' Association, declared that 962,000 units can be produced in 1946 if the August output of 107,000 continues. Amount would better any year except 1941, when 72 per cent of production was military.

John B. Hulse, secretary-manager, Truck-Trailer Manufacturers' Association, was also optimistic in his address to the State managers, saying the trailer makers felt that they could achieve their 1946 goal of 60,000 freight trailers.

Sked Hotel Expo at New York Nov. 11-14

NEW YORK, Oct. 12—Accommodations for the 31st National Hotel Exposition are nearly sold out, according to Charles L. Oranstrom, show chairman. Event will take place Nov. 11-14 at Grand Central Palace.

Vending machines, coin-operated radio and other devices expected to be the coin machine industry are expected to be on display during the four-day affair.

Arthur L. Lee, exposition general manager, states that exhibitors include one from England. He believes that a new attendance record for the show is in prospect.

The Pan-American Hotel Exposition and the Inter-American Hotel Association convention will be held jointly this year. Double affair will be held at the Bayfront Park Hotel, Toronto, Miami, October 14-19. Hotel owners from Brazil, Mexico, Cuba, Peru, Venezuela, Panama, Chile, Argentina and Ecuador are among the expected foreign visitors.

Warren Porter, Coin-Car Sales manager, will address the Pennsylvania Hotelies' Association at its 48th meeting, scheduled for Pittsburgh, October 24-28.

Philby Brew Strike

Crumps Locations

PHILADELPHIA, Oct. 12—Strike which hits 11 breweries in the area had coin men here watching their location play suffer in the city's 3,000 almost-dry taprooms this week.

Union battle is over jurisdiction of the truck drivers, with the line-up between the CIO Soft Drink and Brewery Workers' Union and the AFL Teamsters, Chauffeurs, Warehousemen and Helpers' Union.

William J. Dunne, president of the Philadelphia tavern Association, declared that most of the members of the organization were "agonizing over the last trickle" of their beer suppliers. Most of the taverns now dipping into their inventories of bottled beer.

Trade of beer into Philadelphia was small, according to a spokesman for the industry, with taps and taverns draining the dregs of their last beer barrel shipment.
LOUISVILLE, Oct. 12—Bill Ladd recently wrote a humorous story about pinball games for the Louisville newspaper, The Courier-Journal. The incident as it appears in Ladd's column, Almanac, follows:

"Good morning, sir. I've a new design of pinball machine which..." he said, "just appears in Ladd's column, Almanac, follows:

"Good morning, sir. I've a new design of pinball machine which..."

"Before you describe it to me I should like to tell you that we are not interested in any device which pays off more than a nickel on the dollar. You know, as most local governments are laws prohibiting gambling and we get around by eliminating the "ball.""

"Yes, sir. We've thought of that. Our machine has four channels, pinball machine can go through the first channel it is apparently guided thru the second slot and the second slot it is apparently guided thru the third slot. If it goes thru the third slot it is apparently guided thru the fourth slot and there the player has his money back."

"But if the ball goes thru the first slot the player would win, wouldn't he?"

"Put On The Spin"

"We thought of that. When you shoot the ball up the chute you put in a little bit as Hal Newhouse with a one-third count in order to hit the bumper head hard enough to bounce the ball off the second bumper. If it bounces off the second bumper it hits the two balls, a wall, and a ball, and this takes off the starter that he pressed to start the machine."

"If he doesn't start the machine, the ball rolls into the first channel and a whistle sounds and the ball heads for the second channel."

"But, if the ball goes into the second channel it would be guided into the next, and the next, and the player would win, wouldn't he?"

""We have thought of that. If the ball heads for the second channel it hits an almost invisible bottle that belongs to the faceboard against a buffer which sends it back to the top. The ball will knock off an rained siren the alarm. Always most always the starter player and hits the machine."

"Red, White and Blue"

"In order to keep from hitting the machine, the player like Ann Corio in the next to the last channel which will throw the ball against a bumper which turns on red, white and blue lights and it heads for the second channel."

"But if it goes thru this channel, then the player wins, didn't you say?"

"If it goes thru the second channel toward the third it hits a rough road."

"Just as the ball starts the player must lift the right leg of the machines and bring it up on a chute to the fourth channel and the "ball" goes thru the fourth channel and the player wins, didn't you?"

"We thought of that. As the ball rolls toward the fourth channel a basking beauty with a Miss Sandusky (name) across her front end and she go down the hill and turns on white and blue lights and drops it on the toe of the guy drinking beer on his right. The beer drops down and shows the ball up so that the ball goes into the third channel."

"But you said that if the ball goes thru the third channel it would go into the fourth channel and the player wins, didn't you?"

"We thought of that. As the ball rolls toward the fourth channel a basking beauty with a Miss Sandusky (name) across her front end and she go down the hill and turns on white and blue lights and drops it on the toe of the guy drinking beer on his right. The beer drops down and shows the ball up so that the ball goes into the third channel."

"But the next time the player pulls the lever and the machine will tilt over and the ball into the channel."

"And that phone number was dialing 418, goes thru for a fourth channel and the player wins, didn't you?"

"If that phone number was dialing 418, he'd get the money back."

"But that way a man could keep on winning and losing."

"We have thought of that. If the ball goes thru all these channels and hits the fourth channel for a pay-off, you run out from behind the counter and put this hand illuminated, four-color sign reading "Out of Order, stick a toilet paper, thru the coin slot and call the office.""

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"Monsanto Chem Buys Plant To Make Plastics"

TEXAS CITY, Tex., Oct. 12—Monsanto Chemical Company of St. Louis has announced purchase of the petroleum-refining styrene plant here for a sum in excess of $3,500,000. Announcement was made by Felix N. Williams, vice-president, who said the company's production of plastic to be increased more than 11 times the pre-war rate. According to Williams, company expects to produce more than 80,000,000 pounds of polymerizing compound during 1947. Poly-styrene plastics, which are an excellent insulating material besides being light in weight and extremely durable, can be used in manufacture of many types of coin machines, including refrigetated vender, juke boxes and pin games. The styrene plants here has a production capacity of 50,000 tons. Monsanto will build another major plant near the location of the Texas City refinery and plans to enlarge its Springfield, Mass., plastics plant. Most of the volume for 1947 will be increased by $20,000,000 as a result of a new demand of facilities announced at the time. Per pound price of polystyrene is now at 25 cents, compared with 72 cents before the war. The chemical is a derivative of petroleum and coal tar.
Lobby Arcade in Sherman Hotel
Sold to Ken Wilson by Gerber

CHICAGO, Oct. 12.—New ownership recently took charge of the Lobby Arcade in the Sherman Hotel—a spot so well known to the industry for many years that it has really become an institution to the industry. Kenneth C. Wilson, head of the Amalgamated Distributors Company here, purchased the arcade from Mrs. Paul Gerber, who now resides in California. The transfer was made with the full approval of the Sherman Hotel, because the hotel has always exercised strict control as to the ownership of the entertainment spot. Under the contract which the arcade has held with the hotel for many years, a percentage of the revenues from the arcade goes to the hotel itself.

Wilson’s Activities
Ken Wilson has been very busy expanding his distributing activities here and during the summer added a war hero, Arthur Arpp, as his service department manager. Wilson is not new to the arcade business, because in addition to distributing important arcade machines, he has also had in the field during the summer, a new type of trailer arcade which tours with important fairs in several States. The fair arcade has two trailers which carry three voice recording machines. Eddie Schalger travels with the arcade.

The traveling arcade toured with smaller fairs in the State of Michigan during the summer but also made some of the larger fairs at St. Joseph, Saginaw and Centerville. The arcade moved south into Oklahoma and was with the fair at Oklahoma City. Also, the arcade was with fairs at Shreveport, La., and other important southern cities. Wilson reports that returns from the traveling arcade have been unusually encouraging and that he considers the idea a real money making venture for men who want to tour with the fairs of the nation.

He says the last fair date for his traveling arcade will be Phoenix, Ariz., November 28. Then the arcade will be taken in during the winter season.

Lobby Arcade Plans
Wilson has important plans for the Lobby Arcade in the Sherman Hotel. He says that some of the newest machines will be added as soon as possible. Among other things, Wilson plans to give the arcade its old importance as a point of display for new ideas that are being introduced to the amusement machine industry. He recalls that for many, many years leaders in the trade looked to the Lobby Arcade as one of the first points in which entirely new developments would be displayed to the public for testing purposes. He says he will maintain this interesting part of the service rendered to the industry by the arcade. He is especially making the arcade ready for the big national convention to be held under the auspices of CMI early in February. Wilson will get the very latest machines which he thinks are best suited to such arcades. Prominent among the machines to be shown will be the newest voice-o-graph, photographic and similar types of de luxe machines.

Arcade’s History
Wilson recounted the history of the arcade as he remembered it. He gave much credit to the late Paul Gerber, who established the arcade and who carried it on for many years in cooperation with the Sherman Hotel as a kind of display center for the newest machines the industry might develop. He said Gerber also made it an important center for people who attended conventions for there they could see the most modern development of the arcade idea. Gerber died in February, 1944, and the ownership of the arcade passed to his wife who has been residing on the West Coast since his death.

Wilson says he will be glad to talk with members of the industry who may be visiting in Chicago and who want to discuss ideas about operating arcades in hotels or other fine buildings and also about arcades which may travel with fairs or other types of shows. The Lobby Arcade, which Wilson now owns, has no connection with the corner arcade on LaSalle and Randolph streets in the hotel building, now owned by Max Glass, a former partner with Paul Gerber.

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- Wurlizer Tone Arms (any model) $20.00
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- Wurlizer 412 Speakers $20.00

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Wonderland Arcade Good Model Of Well-Run Amusement Center

KANSAS CITY, Mo., Oct. 12.—A young man with his gold eagle shining in his lapel and a girl just past her teens with a bright new ring on her right finger, left ear was squealing with laughter as they maneuvered the iron men of the boxing game.

A man with just a touch of gray in his hair and the manner of a professional man, doctor or pharmacist, was measuring off the plunging pinball game to just the right degree for maximum score.

Another man in the cloths of a writer, taking careful aim to catch the daring figure of a target object as his wife and two young-sters locked on, fascinated.

Family Amusement

Those are just random shots of the crowd that nightly and daily jams into Kansas City's famed Wonder-land Arcade, in the heart of the city's downtown business section at 12th and Grand Avenue. But Rabinowitz, manager, is proud of the fact that the arcade he has been operating the past four years is a family amusement.

Our greatest pride is the fact that often parents bring their chil-dren in here to leave them while they enjoy, Rabinowitz declared. "We don't allow any rough talk or any funny business of any kind. Drunks, we just don't tolerate unless they behave themselves. The minute they get out of line, out they go."

That pretty well summarizes the guiding policy of the Wonderland, with its rational attention a few years back when it was the subject of a two-page picture layout in Life magazine.

A spot is owned by Zor Gershon, who also is a partner in United Amusements Company. His brother Tom, who is an attorney, is general manager of the arcade, and another brother, Ben, is the manager. Rabinowitz is day manager.

Youngsters Everywhere

There are youngsters all over the place, all over the school in the line-up and at any time of day in the sum-mer months. They play every machine in the place, from the penny-operated pinballs to the photo ma-chines, to the operated punching bag and shooting gallery. Night crowds always include a large num-ber of girls and boys in their early 20's, many of them apparently newly-lyweds looking for inexpensive enter-tainment that will fit their slender budgets.

Noontime, winter and summer, has many in it, most of them apparently office work-ers, including doctors, lawyers, dentists, draftsmen and other technicians from surrounding office buildings.

Rabinowitz reports that the penny-free-play pinballs get the heaviest and steadiest patronage, month in, month out.

Arcade has two entrances, one right on the corner (one of the busi-est in the city) and the other just down 12th Street next to a restaur-ant. Allogeber, Rabinowitz estimated the spot houses about 180 machines ranging from card dis-pensers in 10-cent-to-meters to a com-pletely operated bicycle tour of the United States.

Latter draws considerable play from young-sters. Latest additions to the line-up are two new voice recorders.

During the week, of course, G.I.'s going to Kansas City's radio schools or just passing thru, and sailors from next-base make up a large part of the spot's trade. But Rabinowitz is convinced that these young men, who whiled away many idle hours in the country's arcades, are going to be lifelong fans. The preva-lence of big change bags among his current customers seems to bear this out.

Friendless Motto

At Wonderland, they carried friendliness to service to con-considerable lengths. Most of those coming in were encouraged to reg-ister in a book near the cashier's desks. Later, Rabinowitz dropped them postal cards, thanking them for their patronage and inviting them back. He says this had paid off with a surprising number of replies and many return visits.

Rabinowitz also has a novel way of stimulating play among youngsters. Once in a while as a group of young-sters is playing the various machines, he tosses out a handful of pennies. The young-sters invariably scramble for them as they scatter across the floor, and this invariably brings pleased smiles from adults in the place. Rabinowitz is convinced that it pays off in increased play from both groups.

Ben Gershon, night manager, put his emphasis on another policy of Wonderland which apparently has brought results. That is the matter of keeping the place extremely clean. Floor, which is a neat terrazzo, is mopped carefully each night and is never pointed out, but also the footboards of each machine are washed. There are seldom any Biff marks on ma-chines, even at closing time.

Arcade is operated from 9 a.m. to 1:30 a.m. on weekdays and from 10 a.m. to midnight on Sunday. Law permits them to remain until 2 a.m. every night except Sunday, and on occasion, if play is good, the play is allowed to continue until then. Ben Gershon said. Peace business usu-ally comes from nine to midnight on Saturdays.

Spot has a staff of 14 employees. Service department handles conversion of nickel pinballs to penny chutes.

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THESE MACHINES NOW ON LOCATION:

- Phonographs, line now $75.00; Line Lea, line now from $75.00 to $100.00. Thurner, line now $100.00. Lazor, line now $150.00. Ant- Bingo, line now $250.00. Zor-Gershon, line now $290.00. Delphi, line now from $200.00 to $250.00. F. D. BENN 422 Pearl St. RICHMOND, IN.

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4 Baby Jumbo Paco, Cash Pay $159.95
2 Baby Intermed. Paco, Cash Pay $199.95
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2 Baby Jumbo Paco, Pizza Keyboard, Et. 209.95
2 Rudi-Ola Soktkraine & Playmaster, Et. 229.95
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DESIGNED INTO ONE TERRIFIC NUMBER!

Get on our mailing list for the
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(Pins, Music, Arcades and Slots)
GEORGE NOVELTY COMPANY
1716 WASHINGTON AVENUE • NORTHAMPTON, PA.
PHONE 679 • GEORGE J. WANISKO, Prop.
"If it operates with a coin... we have it"
K. C. Telotone Distrib Names 3 Sub-Agencies

KANSAS CITY, Mo., Oct. 12.—Bert Smith, vice-president of Telotone Inc., Midwestern distributors for Telotone Corporation, announced appointment of three sub-distributors in his firm's territory.

They are:

Coin-O Amusement Company, St. Joseph, Mo., owned by K. D. Smith and Lee R. Droher, which will have the Northern Missouri area for the phone music systems.

Wired Music, Inc., Lincoln, Neb., headed by R. S. Brewer, which will have Nebraska and all of Kansas except a tier of counties in the Southwest.

Orak Music Company, Joplin, Mo., owned by L. L. Heins, which will have Southern Missouri and Southeast tier of counties in Kansas.

Brewer also is manager and president of Program Service Company at Lincoln, which already has coin-operated music systems in hotels and restaurants at Lincoln and Omaha.

Smith said Brewer has completed plans to open additional system in Wichita and Topeka soon.

Telemusic, which will operate the systems in Kansas City, is headed by F. H. Harrison, former controller for the Minneapolis-Honeywell Company's plant at Dallas. Roy Simpkins, veteran of Trans-World Airways operating out of Kansas City, is secretary-treasurer of the firm.

Smith said that Telemusic has taken over the telephone music and jukebox operations which he formerly conducted under the name Ace Music Company at 3814 Main Street. Most of the lake boxes have been sold, he said, but the company is continuing operation of the telephone music system. New firm will continue at the Main Street location until it is able to find a better space, he reported.

Company has just opened studios with 16 record players at 13 West 30th Street. James Smith, brother of Bert, will be in charge of the studio, which went into 24-hour operation this week, and Gene Smith, another brother, will head up the service department.

Smith said his company is officially designated as "metropolitan distributor" for Telotone in the States of Missouri, Kansas, Arkansas, Iowa and Nebraska. Metropolitan distributorship appears to be equivalent to factory representative.

DAYTONA MAPS THE FUTURE!

Florida coinmen will be glad to learn (for purely profit-building reasons, of course) that their future is tied to DAYTONA.

Here's why:

DAYTONA BEACH AMUSEMENT CORP.

has been appointed exclusive Florida distributor for the complete line of equipment manufactured by

INTERNATIONAL MUTOSCOPE CORPORATION

and is NOW delivering MUTOSCOPE'S


Also DAYTONA'S COMPLETE line of MUTOSCOPE parts and supplies, coupled with its outstanding maintenance and delivery departments, assures coinmen of trouble-free, profitable operation.

And that ain't all

DAYTONA has just been appointed exclusive Florida distributor for

TRADIO

...the only radio expressly designed for coin operation...

DAYTONA BEACH AMUSEMENT CORP.

(Morris Hankin and Joe Levin)

518 LIVE OAK STREET

DAYTONA BEACH, FLORIDA
Too Many Arcades? Burning Issue Among British Coinmen

LONDON, Oct. 12.—Interesting for American coinmen to study is a trade story printed in the coin machine section of the British amusement publication.

The story was headed, "Have We Too Many Arcades?—Need for Control by the Trade," Article, bylined by "Buckley," is representative.

"In the period between the two World Wars there was a great advance in amusement machine design and construction, and in their popularity with the general public all over the world. The greatest measure of credit should go to the manufacturers who in order to provide electricity to the product. It was they who laid the foundation of the trade's subsequent growth and prosperity."

"A period followed when great improvements were made; the trade seemed stagnant and lacked new ideas. Wherever one went one saw the same old models, many of which were badly kept and installed in out of the way places, this being particularly true of venders and weighing machines.

Present Trends

"What is the position now? Have we reached the stage where there are too many operators? The war years, which were plentiful among the industrial workers, and the automatic change of popular with citizens, have been replaced by cut-throat competition and the reduction of arcades."

"Let me give readers an instance of how this rapid growth can be stopped. In a certain resort in the south there were only four arcades less than 10 years ago. Today the number is 12, and there are other places in the vicinity which present automatic machines."

"It is well that the General Assembly has always been tolerant regarding such arcades, but in many instances a noise alarm has been expressed in the council chamber at the number of arcades that now stretch along the sea front, and it is feared that action of some sort will be taken to bring about a reduction."

"You will note that is the number extended Colorado Tourist Season To Up Coin Business

DENVER, Oct. 12.—The campaign to extend the Colorado tourist season, which has been backed by resort owners urging visitors to come after the summer season, has been a success.

Despite the bitter situation, which has plagued tavern owners all summer, is also aiding the black side of the domestic economy. It is said to be the season of "the eleven"

As the summer season, which has plagued tavern owners all summer, is also aiding the black side of the domestic economy. It is said to be the season of "the eleven"

Despite the summer season shortage of liquor receipts for State's fiscal year topped any in its history. In the last twelve months the liquor department has poured more than $2,000,000 into the State coffers.

Report Bell Aircraft Loss for First Half

NIAGARA FALLS, N. Y., Oct. 12.—A net loss of $141,790 for the first half of the fiscal year just ended was reported by the Bell Aircraft Corporation. The leading aircraft manufacturer also announced a $125,000 increase in its capital stock.

Sales during the period were $4,167,390, compared with $1,077,068,741 for a like six months in 1945.

The new aircraft, according to President and Treasurer Charles L. Ward, was designed and engineered for the American military. It was expected to be delivered to the Army Air Forces this month.

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SEEBURG RAY GUNS
Reconditioned, repainted and converted to Shoot the Bear by factory trained mechanics. All work fully guaranteed.

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SEEBURG AMPLIFIERS, RIFLES REPAIRED
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FLASH HOCKEY

SHOOT THE BEAR

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Now Only $149.50

Seeburg Ray Guns completely reconditioned, repainted and converted. Immediate delivery. Direct from factory. Term—$1 deposit, balance C. O. D.

RECORD REVIEWS

(Continued from page 96)

Callender's bass, Vic Dickenson's trombone, Ray Lion on trumpet, Calvin Jackson knocking the ivories, Willie Smith's alto sax and Allan Reses's goofy guitarizing, Ray Starr has little trouble putting over her Hartmann-styled vocals. After a short solo clarion intro on Gono, side takes off to a lively pace with Miss Starr nicely filling the vocal bill. Backside finds ladies giving out with some fine instrumental work as Miss Starr chants the jazz classics in fine style. Particularly noteworthy is Bigard's wailing clarinet. Linn's trumpet and Smith's well-phrased sax take the spotlight between choruses on Love Me, with Miss Starr convincingly projecting the wordage for Lorraine as Calvin Jackson's pianistics tempt replays. Collectors will go for these sides.

Danks can spin profitably in jazz phonos.

JOE LIGGINS AND HIS HONEYDIPPERS

(Exclusive 231, 230)

Breaking My Heart—FT; V.

Drippin's Boogie Je—FT; V.

Drippin's Boogie II—FT; V.

Interest here is in Joe Liggins's Drippin's Boogie, a worthy sequel to his The Honeydripper. The rock and roll beat is plenty pronounced, with lads setting the contagious pattern from the start. Six-piece outfit whips up more rhythmic excitement than many a good three times its size. Sides are sparked by Liggins's rigid keyboarding with Jimmy (tenor) and Willie (baritone) Jackson's sax duo. Sidemen's chanting provides the right kind of backing. Wringing My Heart, a Liggins penning, has only a catchy beat in its favor. Age-worn words and music won't alarm the song world. Instrumental flip is interesting in spots. Boys hold to a moderately-paced rhythm figure with Willie Jackson's alto and meastru's ivories taking solo spots.

Drippin's Boogie will bring lake honey.

ZEKE CLEMENTS (Liberty 3, 8)

Honest, I'm Honest With You—FT; V.

You're Free—FT; V.

Oklahoma Breeze—FT; V.

Am I Too Late—FT; V.

With fiddles, guitars and piano setting the toe-tapping beats, Western wannabe Zeke Clements uses his baritone to good advantage on these sides. He convincingly confesses I'm Honest, with the flipper (from Columbia Pictures' Two-Fisted Stranger) spinning the tale of love's parting. Swingy guitar uster in teary troubadoring for Oklahoma Blues, a Clements cranking. From the same pen comes a more convincing ballad for the marred surface.

All sides will cook cookeo in folk machines.

GUS VAN (Enterprise 213)

Katinka—FT; V.

I Don't Know Why I Love You But I Don't—FT; V.

Katinka is a Russian dialect novelty aimed at pulling laughs but misses its mark by a mile. Tune patterned on Volga Bottasen as Yiddish-accented lyrics tell the tale of the Muscovite who lost his lass to a jitterbug G.I. Squeeze-box and guitars are used for accompaniment. The strong baritone voice which Gus Van reveals here is not to be found on the backside where the voice unfortunately holds back for I Don't Know Why. Sugar corn singing style and Gallic-guitar background makes this face easy to skip.

Katinka may set some coins in boshbelt boxes.
Lumber Production
At 3 Billion - Foot
Level Third Month

WASHINGTON, Oct. 12.—An
nouncement by the Civilian Produc-
tion Administration that for the third
month in succession lumber produc-
tion in the United States reached the
3,167,059,000 board feet level has
called manufacturers to take a more
optimistic view of the gloomy lum-
ber picture.

Administration reported that dur-
during July, the nation's production
was 3,167,059,000 board feet, a slight
increase over the figure for June. In-
crease was in spite of a shortage of
railroad cars and vacation shut-
downs at many West Coast plants.

Contributing factors to the increase
were favorable weather conditions,
more manpower, increased mill ca-
pacities and new mills beginning pro-
duction. Largest increases were in
the East which topped Western pro-
ducers in both hardwood and soft-
woods, which showed a total upshot
of 4 per cent.

Continued high production and an
encouraging month-to-month gain
leads cabinet manufacturers and
sellers of coin-operated machines of
all types to predict an easing of the
lumber shortage which has been seri-
ously hampering these industries.

Altho lumber requirements for the
rest of 1946 have been estimated at
33,877,000,000, the CPA points out
that inventories of distributors and
mill operators have been at an all-
time low, and need an increase of at
least 4,000,000,000 board feet in or-
der to meet minimum distribution
requirements.

Thus, requirements for this year
could be more accurately figured at
slightly under 38,000,000,000 board
feet. Current production has caused
CPA to revise upwards its previous
estimate of a 1946 total of 32,000,000,-
000. Lumber imports are expected
to reach about 1,000,000,000 board feet,
mostly from Canada.

The July total of 3,167,059,000
board feet contrasted with June pro-
duction of 3,154,207,000 board feet,
and an increase of 26.6 per cent over
July, 1945.

Total production this year, includ-
ing July, is 18,687,888,900 board feet,
7.3 per cent higher than in the first
seven months of 1945.

See Thriving Brazil
Ripe for Coin Trade

CHICAGO, Oct. 12.—Coin machine
exporters, especially those han-
dling vending machines and juke box
arcades, are studying interestingly
results of a survey recently completed
by the Brazilian Government indicating
a vast untouched market for machines
in industrial centers there.

The survey showed that in Sao
Paulo, chief industrial State, there
were 11,587 industrial plants employ-
ing 369,070 workers. Annual pro-
duction in that State exceeded $440,-
000,000, the report disclosed.

The federal district of Rio De
Janeiro ranked second, with 4,523
plants employing 100,002 workers and
a yearly output worth $312,750,000.

Brazil, as a nation, employs 944,000
persons in 54,084 industrial plants to
produce $1,125,027,000 annually.

Excluded from these figures were
small shops and stores, power, light
and heating plants and foreign-owned
industries amounting to about 49 per
cent.

Other States which ranked impor-
tantly in the survey were Rio Grande
do Norte, Rio De Janeiro and
Minas Gerais.

Sao Paulo in South-Central Brazil
is served by the Port of Santos, where
it is received agricultural and industrial
equipment and from which coffee is
exported.
**Worlds of Value!**

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- Jennings Standard Chief, Jr. ... $209.00
- Jennings Standard Chief, Jr. ... $199.00
- Jennings Super Deluxe (Life-Up) ... $224.00
- 10c Dot ... $34.00
- 5c Slot De Luxe Bell ... $49.00
- 5c Slot De Luxe Bell ... $49.00
- 5c Slot De Luxe Bell ... $49.00
- 5c Slot De Luxe Bell ... $49.00

**NEW COUNTER GAMES**
- Davey Non-Coin Marvel & American Eagle... ... $45.00
- Art Challenge ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... 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NOW DELIVERING LIMITED QUANTITIES

KEENEY'S 3-WAY SUPER BONUS BELL
- Three coin chutes take up to 15 coins every play!
- Three people can play at same time!
- Your choice of any combination of nickel, dime and quarter chutes!
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- You pay only ONE tax!

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Keeney's 3-Way Bonus Super Bell — Immediate Deliv. Write for Price

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WRITE FOR COMPLETE LIST OF SPECIAL PRICES ON NEW AND

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the finest skill game there is...

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are announcing themselves as factory distributors and jobbers for the following—
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KEEHEY E-WAY, 5c, Sc, 2Sc, 25c
KEEHEY E-WAY, 2Sc, 10c, 25c
KEEHEY E-WAY, 5c, Sc, 2Sc, 5c
EVANS LUCKY LUDGE, 3c, 25c, 5c
EVANS LUCKY LUDGE, 5c, 10c, 25c
JEUNINGS SILVER MOON, 25c, P. O.
BALLY ROLL-UM, 5c, P. O.
BALLY PACE, Late, Daily Double

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ONE BALL MULTIPLE TABLES

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BALLY THORNORED: $319.50
BALLY S-DERRY: $169.50
BALLY CLUB TROPHY: $169.50
KEEHEY FORTUNE: $69.50
BALLY SPORT SPECIAL: $95.00

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MILLS JUMBO: $550.00
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★★★ A Great Name on a Coin-Operated Game ★★★

DOES IT AGAIN—WITH

WHIZZ AND TOTAL ROLL

The Two Finest Legal Games Available Today

Often Imitated But Not Equaled

- A new electrically operated Free Play-Skill Score Game for use on pedestal or counter. Can be operated as free play or novelty. Packed with lots of action, speed and player appeal. A fast, colorful, exciting game.

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SHAFFER MUSIC COMPANY

606 South High St.
Columbus 15, Ohio

PHONE: MAIN 5563

Distributed in

OHIO and
WEST VIRGINIA by

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<tr>
<th>GARDNER'S FAMOUS NEW</th>
<th>MCOY BOARDS</th>
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<tbody>
<tr>
<td>2520 HOLES THICK SLOT SYMBOL TICKETS</td>
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<tr>
<td>NO. 2520 HOT MCOY 5c PLAY $63.75 PROFIT</td>
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</tr>
<tr>
<td>NO. 2520 BIG MCOY 10c PLAY $109.50 PROFIT</td>
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GARDNER & CO.

2222 S. Michigan Ave. Chicago, Ill.

<table>
<thead>
<tr>
<th>FIVE BALL FREE PLAY GAMES</th>
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<tbody>
<tr>
<td>New Champ</td>
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<tr>
<td>Thunderbird</td>
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<tr>
<td>Whipstitch</td>
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<td>Novel Wagon</td>
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<td>Major W</td>
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<td>Double Features, etc.</td>
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<td>Jupiter</td>
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<td>Flyer</td>
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<td>White Lightning</td>
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<td>Triumph</td>
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<td>Caddy</td>
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<td>Top Gun</td>
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<td>Argentina</td>
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<td>Totie</td>
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<td>Fast Pass</td>
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<td>Field And Four</td>
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<tr>
<td>North Wind, plastic</td>
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<tr>
<td>Spirit</td>
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<td>Sahara</td>
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<td>Shadow</td>
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<tr>
<td>Circle</td>
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<tr>
<td>Formation, plastic</td>
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<tr>
<td>ZIG ZAG</td>
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<tr>
<td>65% Discount on all drive games, balance C.O.D.</td>
</tr>
</tbody>
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EVERY OPERATOR IN OUR TERRITORY:

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Of the Betty Ross House—birthplace of the American Flag.

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that are

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negative

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  PLUS BONUS TOKEN

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WANTED 500 PIN GAMES

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A NEW Counter Game
"Free Play"
... with a FREE PLAY Feature!

You know what the Free Play feature did for Pin games!
Now you have that same play-compelling, money-making feature in a NEW Daval counter game!

Frequent awards of from 3 to 30 Free Plays and subsequent Free Plays due the player, shown through a front window beside the reels, keeps players at it for hours at a stretch.

Accumulated Free Plays can either be played off by player or cancelled (by location owner) by pushing plunger on back door, thereby registering all cancelled Free Plays on separate operators meter inside the machine.

Daval's "FREE PLAY" is all mechanical. No troublesome electrical parts of any kind.

All parts are precision built in the usual Daval way.

This new Daval counter game will make you the biggest, quickest profits on the smallest investment in the entire coin machine field.

DON'T WAIT! DON'T DELAY!

ORDER TODAY!

Carried in stock by all wide-awake Distributors.

Daval PRODUCTS CORPORATION
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**OF THE LARGEST STOCK OF COIN OPERATED EQUIPMENT IN THE U.S.A.**

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<tr>
<th>PIN BALLS</th>
<th>STRATOLINER</th>
<th>$49.50</th>
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<tr>
<td>SKY CHIEF</td>
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<td>RC</td>
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<td>MARINES AT PLAY</td>
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<td>GUN CLUB</td>
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<td>WAGON WHEELS</td>
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<td>TOLLY</td>
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<td>BIG PARADE</td>
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<td>TEXAS MUSTANG</td>
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<td>65.00</td>
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<tr>
<td>KEEP 'EM FLYING</td>
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<td>129.50</td>
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<tr>
<td>LONG ACES (1 BALL)</td>
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<td>329.50</td>
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<tr>
<td>YANKER DOOMRE</td>
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<td>175.00</td>
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<td>SENTRY</td>
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<td>109.50</td>
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<td>YANKS</td>
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<td>89.50</td>
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**ARCADE EQUIPMENT**

| Air Raider                    | $119.50 |
| Driveball                     | 199.50 |
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Heavy Steel Cast Iron Single and Double Revolver Safes. Burglar Proof. Will take any make Slot Machine Bottom Door for Storage or Additional Weights. Single Safes, $175.00 | Double Safes, $225.00 | Lock Box Stands, $27.50

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Gigantic stock of used and new Slot Machines on hand, all in perfect operating condition. Get our new low prices.

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- 120 151 Seal J. P. (Book Cover)
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**Universal Manufacturing Co.**

"WORLD'S FOREMOST MFR. OF JAR GAMES"

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**ORIGINAL JAR-O’DO** • **ORIGINAL JAR-O’DO**

**FOR IN WISCONSIN and UPPER MICHIGAN Your Best Bet is KLEIN**

**ORDER FOR IMMEDIATE DELIVERY PHONOPHONES**

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- SINGING TOWER, Morn. 704 $400.00

**ACCESSORIES**

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- Wurlitzer Model 552 Boxes 240.00
- Singing Tower Model 625 Boxes 240.00
- Singing Tower Model 605 Boxes 195.00
- Singing Tower 3 with W.O.M., etc $28.60
- Universal Bar Baskets $7.50

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A HIGH-POWERED BELL!

The Mills Golden Falls is a high money-earner. Place a Mills Golden Falls in all your best locations and rest assured you have eliminated all competition. Use it to revive the play in your poorer locations and then go out and get those new spots you have been trying to get for years. This machine with the new flash of color and the added inducement to the player—A DOMINANT JACKPOT—will get the desired results, more locations and a bigger increase in the earnings of your present ones. We are confident that the new Mills Golden Falls Bell will make more money for you than any other type Bell you have ever operated. It is high-powered!
LEADING THE PROFIT PARADE

Now—you can let yourself go. Stand up and cheer. Rejoice. Keeney's new 3-Way Bonus Super Bell has started a profit march never paralleled in coin machine history. See it. Try it. Buy it for the best investment you've ever made at any price. Place it in any location. Watch it return its original cost faster than you'd ever think possible to put you on the profit side—quick!

- Takes in up to 15 coins every play. (5 coins thru each chute.)
- Available in any combination of nickel, dime and quarter chutes. Standard model equipped with 5¢-10¢-25¢ chutes.
- Three people can play at the same time.
- Triple-scoring—players win on 1 to 3 lite-up rows that flash while reels are in motion.
- Positive odds advance across jumbo lite-up scoreboard for powerful long-distance flash.
- A 500 BONUS to jackpot winner on each of 3 chutes thru which 5 coins are played.

J. H. KEENEY & CO., INC.
THE HOUSE THAT JACK BUILT
2600 W. FIFTIETH STREET • CHICAGO 32, ILLINOIS

OPERATORS EVERYWHERE ARE TALKING ABOUT PREMIER BARREL ROLL'S SENSATIONAL NEW "SIX GAMES IN ONE" COMBINATION. THEY LIKE THE NEW FEATURE WHICH MAKES ALL BACKBOARDS AND PLAYING FIELDS 100% INTERCHANGEABLE AND INTERLOCKABLE.

And say, are they hot up about PREMIER'S new "REVOLVING BARREL"! Mar, how this new optional feature helps build up exciting competition!

The new PREMIER BARREL ROLL comes in just the right size for your locations. Choose from three available lengths—10½ ft., 12½ ft. and 14 ft. (26 in. wide). The PREMIER BARREL ROLL is solidly constructed in our own modern plant. It's built for heavy play—and it's built well.

DISTRIBUTOR TERRITORIES AVAILABLE—WRITE

PREMIER COIN MACHINE MANUFACTURING CORP.
Formerly F. P. & K.
577 TENTH AVENUE • NEW YORK 18, N.Y.
“JET PROPELLED” EARNINGS!

Superappeal...
The Magic Button!
Super Design...
New Streamlined Cabinet!
Super Performance...
Cuts Service Costs!
“there is no substitute for quality”

Order from your Distributor
D. Gottlieb & Co.
1140 N. Kostner Ave., Chicago 51, III.

A sensational new game that has the attractiveness, style, streamlining and construction found in the better games built before the war.

“CamoUFlaged POKER”

A PROVEN MONEY MAKER
This game has been thoroughly location tested and is giving profitable and practically trouble-free results.

A CLOSED TERRITORY GAME
This game can be operated in most closed territory as it is manually operated and skill predominates.

You MUST see this game to appreciate its beauty and earning power.

Multiple Player Action
The competitive appeal of this game creates fast action and play among the customers themselves. The Back Glass is Multi-Colored silk screen processed with easy-to-read characters and scoring light-up. The play-field is designed on a revolutionary new principle. This Fall-Away design gives a larger playing surface and speeds up the action. Scoring surface is silk screen processed in color.

The BEAUTIFULLY finished Cabinet is in two-tone blue—on the sides is pictured a B-29 Super Bomber dropping its bombs, and the front depicts the ATOMIC BOMB explosion in all its full Brilliant Colors. The Over-All trim is in natural finish hard wood and polished metal.

Service Calls are almost non-existent with KonTest Bomber and this means more Net Profits to the operator.

KonTest Bomber
A Brand New Legal Skill Game

$294.50 F.O.B. Factory
Immediate Delivery
Terms—1/2 Deposit,
Balance C.O.D.

Manufactured by
Gillespie Games Company
1300 Gaviota Ave.
Long Beach 4, California

Special Deal for Jobbers
Write Today for Full Particulars
ED HEATH STILL NUTS

OFFERS GUARANTEED MACHINES BELOW COST BUY FROM THE SOUTH'S MOST PROGRESSIVE DISTRIBUTORS. WE NEED THE SPACE FOR NEW MERCHANDISE. NEVER AGAIN WILL SUCH CLEAN EQUIPMENT BE OFFERED AT SUCH RIDICULOUSLY LOW PRICES.

MUSIC

(ALL EXTRA CLEAN AND IN PERFECT WORKING ORDER)

<table>
<thead>
<tr>
<th>Machine</th>
<th>Price</th>
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<tbody>
<tr>
<td>2 WURLITZER 618, Extra Clean, Brand New 5-10-25c Coin Chutes (Heath Unit)</td>
<td>$210.00</td>
</tr>
<tr>
<td>WURLITZER 416, Extra Clean, Brand New 5-10-25c Coin Chutes (Heath Unit)</td>
<td>210.00</td>
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<tr>
<td>WURLITZER 618, Extra Clean, Brand New 5-10-25c Coin Chutes (Heath Unit)</td>
<td>225.00</td>
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<tr>
<td>WURLITZER 716, Extra Clean, Brand New 5-10-25c Coin Chutes (Heath Unit)</td>
<td>210.00</td>
</tr>
<tr>
<td>WURLITZER 412, New Marble Glow Finish, Brand New 5-10-25c Coin Chutes (Heath Unit)</td>
<td>150.00</td>
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<tr>
<td>WURLITZER 610, Extra Clean, Each</td>
<td>550.00</td>
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<tr>
<td>WURLITZER 24, Extra Clean, Brand New 5-10-25c Coin Chutes (Heath Unit)</td>
<td>295.00</td>
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<tr>
<td>ROCK-OLA JR. AND BASE, Extra Clean</td>
<td>245.00</td>
</tr>
<tr>
<td>ROCK-OLA- Super, Wurlitzer Victory Cabinet, Extra Clean</td>
<td>300.00</td>
</tr>
<tr>
<td>ROCK-OLA IMPERIAL, Marble Glow Finish</td>
<td>175.00</td>
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<tr>
<td>ROCK-OLA IMPERIAL, Replaced</td>
<td>95.00</td>
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<tr>
<td>ROCK-OLA IMPERIAL, New Marble Glow Finish</td>
<td>225.00</td>
</tr>
<tr>
<td>SEE BURG 12 SHIELDS, New Marble Glow Finish</td>
<td>125.00</td>
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ARCADE

(ALL REFURBISHED, LIKE NEW)

<table>
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<tr>
<th>Machine</th>
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<tr>
<td>3 AIR RAIDERS</td>
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<tr>
<td>WESTERN DELUXE BASEBALL</td>
<td>100.00</td>
</tr>
<tr>
<td>2 SCIENTIFIC BATTLING PRACTICE</td>
<td>85.00</td>
</tr>
<tr>
<td>2 BALLY SKY BATTLE, Refinished</td>
<td>95.00</td>
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<tr>
<td>BALLYTot FIRE, Refinished</td>
<td>95.00</td>
</tr>
<tr>
<td>2 CHAMPION HOCKEYS</td>
<td>79.50</td>
</tr>
<tr>
<td>CHICAGO COIN HOCKEY</td>
<td>125.00</td>
</tr>
<tr>
<td>BOLASCORE (Original Crate)</td>
<td>225.00</td>
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SLOTS

<table>
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<th>Machine</th>
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<tr>
<td>2 WATLING ROL-A-TOP, 10c, 3-5 Pay, Refinished</td>
<td>$75.00</td>
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BRAND NEW EQUIPMENT

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<td>BALLY DRAW BELLS, 5c</td>
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<tr>
<td>BALLY VICTORY SPECIALS, Each</td>
<td>262.50</td>
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<td>BALLY VICTORY DERBY, Each</td>
<td>646.50</td>
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<tr>
<td>GOTTLEB GRIP SCALERS</td>
<td>322.00</td>
</tr>
<tr>
<td>CHICAGO COIN SPELLBOUNDS</td>
<td>325.00</td>
</tr>
<tr>
<td>UNITED RIVIERA (Rivieres will never again be produced by this all time money maker)</td>
<td>279.50</td>
</tr>
<tr>
<td>DAVAL'S SENSATIONAL, NEW FREE PLAY ALL</td>
<td>275.00</td>
</tr>
<tr>
<td>BALLY'S DYNAMITE</td>
<td>232.00</td>
</tr>
<tr>
<td>GEMCO WHEEL</td>
<td>189.50</td>
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</tbody>
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HEATH DISTRIBUTING CO.

217 THIRD ST.
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"NATIONAL DISTRIBUTORS FOR HEATH UNITS"
October 19, 1946

The Billboard

COIN

PACE BELLS LEAD THE FIELD

MODERN DESIGN—PLAYER APPEAL
SIMPLIFIED CONSTRUCTION—CONSTANT SERVICE

This Equals
Greater Profits for YOU

ALL CHROME FRONTS
Stainless Steel Plates on Outside of Cabinet

ALL TYPES OF REEL COMBINATIONS TO MEET YOUR REQUIREMENTS

★ Mystery 3-5 Payout Standard
★ Mystery 3-5 Payout Club Special
★ One Cherry 2-5 Payout 3 Lemon No. 1
★ One Cherry 2-5 Payout No Lemon No. 1
★ Note! Hand Load Jackpots To Order

PACE DELUXE CHROME BELLS

5c-10c-25c-50c-$1 in Stock—No Delay

ORDER NOW FROM YOUR DISTRIBUTOR LISTED BELOW OR WIRE FACTORY

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PACE IS THE BIGGEST NAME IN BELLS
PACE MFG. CO., INC.
2909 INDIANA AVE.
CHICAGO 16, ILL.
COLUMBIA Deluxe Club Bell

The big, beautiful new Columbia Deluxe Club Bell offers you much more for less money than any other Bell in the world. More style. More earning power. More mechanical perfection.

And yet, this Bell costs from $50.00 to $100.00 less than any other Bell on the market. Featuring the big super size jackpot, this machine will attract more players...without question the Columbia Deluxe Club Bell offers more per dollar than any other Bell.

COLUMBIA Twin Jackpot Bell

The small, light (weight 44 lbs.) Columbia Twin Jackpot Bell is ideally suited for restricted territories. Convertible to four coin play 1-5-10-25c. Double slug proof protection. Smart hammerloid styling.

With a Columbia Deluxe Club Bell and the Columbia Twin Jackpot Bell you have a machine for every operating need. No wonder Columbia Bells lead all others in sales. They are "SURE WINNERS" in any territory.

GROETCHEN
TOOL & MANUFACTURING CORP.
126 N. Union Ave. Chicago 6, Illinois
RANDolph 2807
ARE YOU THROWING MONEY OUT THE WINDOW NEEDLESSLY?*

*DUE TO FAULTY OPERATION
Brother, See a Jennings Dealer Or Distributor No Later Than Tomorrow!

O. D. JENNINGS AND COMPANY
4307-39 WEST LAKE STREET - CHICAGO 24, ILL.
No Scratch!

with the AMI Audiotronic Amplifier
favoring both highs and lows

The special audiotronic circuit in the AMI amplifier takes the highs as well as the lows in full stride, delivering the maximum of virtuosity put into the record by the artist. You need have no fear of surface scratch while this phonograph is translating the brilliance and inspiration of the high notes so necessary to perfect performance.

AMI The 40 Selection Phonograph
Many larger restaurants, with numerous dining rooms, utilize a Seeburg remote control special hidden mechanism for half the speakers in addition to a Seeburg Symphonola for the other half of the speakers and wall boxes. The hidden, cabinet-enclosed mechanism plays 20 selections and requires a minimum amount of space. When Seeburg Scientific Sound Distribution is thus augmented by a hidden unit, two separate music selections can be played in different rooms of the restaurant at the same time, thereby doubling the music income of the rush hours.

Double the music-income of the rush hours by adding an RC Special unit!
Versatile Seeburg Music Systems are adaptable to any type of location...from crowded 12-stool diner to spacious luxury spots. A brilliantly handsome Symphonola "1-46" or a compact Remote Control Special, combined with Mirrored, Tear Drop or Recessed Speakers, Wired or Wireless Wallomatics and Dual Remote Volume Control, enables you to match every installation with location requirements...for decorative harmony and consistently dependable performance.

Seeburg gives you much more! Peak patron response is achieved and maintained through Scientific Sound Reproduction, an exclusive Seeburg triumph in electronics...presenting music at its most pleasing volume and richest tone under all operating conditions.

Learn what Seeburg can do for you...how much farther you can go with Seeburg Music Systems and "Southern" Service. Investigate now!
CELLARS CAN BE "GOLDMINES" WHEN THEY HAVE AIREON'S HIDE-A-WAY UNIT

YOU'LL LIKE THESE FEATURES:

- Small size (33 3/16" wide x 29" high x 17 3/4" deep); fits into any available nook or corner ... or under counter, out of the way.
- Easy accessibility of all components.
- Remote volume control, manually operated.
- Sensational new "Normalizer" assures beautiful tone regardless of location of volume control; no fretting and stringing of shielded cable; no impedance loss; no fuzzy music.
- Ventilated all-metal cabinet with steel "gusset" construction, built to take maximum abuse.
- Scientifically engineered by Aireon.

Convert unused space into dollars with the new Hide-a-way Unit by Aireon. Operators will find many new, profitable locations for this Unit, because it fits into any nook or corner ... and it brings you all the magic of electronic music. Aireon's new Hide-a-way can replace worn out, obsolete hidden installation with maximum increase in earnings.

See or write your nearest Aireon distributor for full information.
Get ready to scoop up the biggest bell-console collections you ever saw! TRIPLE BELL consoles on test location actually earn two to three times top earnings of all other consoles now in operation!

Triple Chutes permit three players—or three coins—every game.
Bell-Fruit Flash (or Comic Animals) on three spinning reels.
Changing Odds on three separate brilliantly illuminated panels.
1000 SUPER-SPECIAL in addition to 90 Special and plenty of other big odds.
Single Cherry Winners and frequent intermediate awards.
Deluxe Cabinet in rich blonde wood-grain finish accented by bright red and gold.
Simple Trouble proof Mechanism guarantees rock-bottom service costs.
Convertible Payout or Replay and a gold-mine either way.
You simply cannot believe TRIPLE BELL earning power until you see the cash in the box! Order your sample now! Specify coin combination... nickel, dime, quarter or any desired combination.

DRAW BELL continues in volume production... and continues to smash collection records in all parts of the country. DRAW BELL and TRIPLE BELL belong side by side in every good console spot.
The Symphonola "1-46" is designed as a unit of a complete merchandising system. Styled to today's taste, it combines sparkling beauty with simplified, harmonious lines that make it a fitting addition to the finest location.

The "push-a-tune" selector, single coin chute for nickels, dimes or quarters, and magnified title strips — all make for easy selection.

Better music reproduction is made possible by the newly developed P.N. crystal pickup and a tone arm which is so light in weight it reduces record wear to a minimum.

Two amplifiers, one for the speaker in the Symphonola, the other for remote speakers, assure Scientific Sound Distribution — music at the correct volume throughout the location.

Dual Remote Volume Control
Volume in the Symphonola speaker and in remote speakers may be controlled from any point desired by a Dual Remote Volume Control. Records can be canceled without going to the phonograph, and keys are provided so that no unauthorized person can tamper with the controls.

Wireless Wallomatics
Install Seeburg Wireless Wallomatics anywhere — plug into a light socket — that's all there is to making a Wireless Remote Control installation.

Title strips are evenly illuminated to make selection easy, and all twenty selections are visible at one time — no knobs or dials to turn.

With Wireless Wallomatics the public selects the tunes it wants to hear — no blind listening to pre-arranged programs.

Mirror, Tear Drop and Recessed Speakers
Perfect music reproduction depends in no small measure on the speakers. Seeburg engineers have developed two matched impedance wall type speakers that assure proper sound distribution at conversational level throughout the location.

Both eight and twelve-inch speakers have cases of molded plastic trimmed in chromium. Blue mirrors on the twelve-inch speaker add sparkle and brilliance to the installation.

In addition, eight and twelve-inch Recessed Speakers are available for ceiling or wall installation.
"WURLITZER'S SIGN OF THE MUSICAL NOTE ON OUR DOOR IS PULLING IN PEOPLE LIKE A MAGNET."

Anthony Gambino, Pres.
TONY'S CAFE, Inc.
New Orleans

no wonder this location owner adds...

"We wouldn't be satisfied with anything but a Wurlitzer!"

"Wurlitzer has really extended its leadership — and ours, too. That national consumer advertising program is a honey — the greatest promotional program ever produced in this industry," states Mr. Gambino, owner of one of New Orleans' outstanding cafes.

Like thousands of Wurlitzer locations coast to coast, Tony's Cafe is feeling the profitable results of Wurlitzer's huge magazine and billboard campaign telling everyone, everywhere that it's fun to play Wurlitzer Music ... and that they can find Wurlitzer Music wherever they see the Sign of the Musical Note.

Wurlitzer Factory-Approved Music Merchants, in turn, are finding themselves faced with the greatest demand for Wurlitzer Phonographs in their history. The Rudolph Wurlitzer* Company, North Tonawanda, N.Y.

*The Name That Means Music To Millions