Sports Hitch On To Show Wagons For Gate Hypos

PRO GRID, BASEBALL, MIDGET AUTO RACING AUGMENT THEIR PITCHES WITH BANDS, ACTS
—General Outdoor

LUCILLE AND EDDIE ROBERTS
"What's on Your Mind?"
(See Night Club-Vaudeville)
Voltaire
SAID: "I do not agree with a word that you say, but I will defend to
the death your right to say it." This famous utterance was made in
recognition of the need for freedom of speech for a free people.

AS TRUE TODAY AS IT WAS THEN

WJR

THE GOODWILL STATION, INC., FISHER BUILDING, DETROIT

Michigan's Greatest Advertising Medium
CBS BASIC AFFILIATE • REPRESENTED BY PETRY & COMPANY

www.americanradiohistory.com
Morris Says 'Nuts' To MCA's Nets

NEW YORK, Sept. 21.—The widely-heralded MCA stand on net deals, reported here some weeks ago, ran aground last week when the latter flatly refused to buy MCA acts on a net basis. The deal which brought it about was the dates for Jan Murray and Frances Faye for the Chanteclaire, Baltimore, booked by Dick Henry, of the Morris office. Following its recently announced policy, MCA had the contracts made out on a net basis, stipled by both performers, and sent them to Henry for his acceptance.

He now saw the pacts and promptly sent them back. He insisted he knew nothing about MCA's net deals and had never agreed to anything, but was entitled to 5 per cent. After a lot of phone calling and attempts to reach Curley Miller, Chanteclaire op, MCA was told that deals have to go thru Henry, who should have been at Morris, with the Morris office getting its 5 per cent, but the Fraune Faye deal and commission was left in the air.

Wallace Exit, Lobbying Act, OPA-FCC Set-Up and Probe Of Show Orgs Occupy Trade

17 Orgs Sent Questionnaires on "Political Activity"

WASHINGTON, Sept. 21.—Show biz and radio acts taking a flyer in the coming political campaign will have to turn in the full bill of particulars to the House Special Committee Investigating Campaign Expenditures, according to an announce ment this week (20) by Committee Chairman J. Percy Priest (D., Tenn.). Questionnaires have already gone out to nearly 275 orgs, of which 17 are in the entertainment field, and more are to follow.

Questionnaires ask for names and addresses of officers of org, nature of political activity, expenses, affiliations and sources of funds. Every org is asked to give information on both radio and general shows, but are to be chary of putting it on the dotted line, and to date less than 10 yrs of any kind and all required info. Not a single entertainment biz outfit is in this list. On Oct. 1 a further report, detailing all money received and spent during the preceding three months, must be sent in.

Many Specify "Commission Basis"

Critics of the new law feel that too many exceptions exist in the current act, and that even when the info is filed, little can be learned from it. Clerk of the House and the Secretary of the Senate, according to both radio and radio outfits, are required to have info on name, outfit, duration of engagement, and grosses and expenses. However, nothing specific is demanded of many current applications simply listing "commission basis" under salary category. Despite laxity in filling, congressional officials are still of the opinion the organized movements will test the way by October.

Meanwhile, the outlay of Wallace from his Chairman chair has started a crop of rumors that may not be mere hearsay. Strongest one is that he is being sounded out on radio as a candidate for the big money.

Wallace's Radio Hitch

Wallace, his two months' silence pledge apparently negated by the (Truman-Wallace Tif on page 4)
Less for Delivery

NEW YORK, Sept. 21.—Four agents, two of whom had and two with a major office, were sitting in the Gateway Restaurant on the top of the Chanticleer, Baltimore. All four were busy trying to get Miller to go to the court. One big office rep suggested an act against the new act. "We have to get $550," was the answer.

After that the agent who offered the act was called to the phone. And the other agents, all of one office, who apparently hadn't heard anything about the court set, submitted the same act to Miller. Again the question was how much?

The reply was, "We can deliver the act for $550."

Montreal: U. S. Comic Held As Killer; Arrest "Tycoon"

MONTREAL, Que., Sept. 21.—William Acorn, 22, U. S. comedian from Providence, R. I., is under police guard in a hospital after a fight at the home of Carl Grauer, manager of the swank Samovar, in which Lester Logan, 22, a New York, was killed yesterday.

Logan, who lives in one of the best furnished houses in the city, was thrown into confusion by the sensation arrest Wednesday (18) of Harry Ship, who is doing his third week with the Tie-Toc, night clubs, restaurants and dance palaces. He was charged with being one of a criminal gang whose home was found by a police raiding squad, together with 12 other persons.

Ship yesterday appealed the refusal of the city council to grant him bail pending his trial on September 25 on the charge. His appeal was thrown out. The judge overruled the recorded opinion and allotted the company $2,000 to regain temporary freedom until the trial.

Al Capp Writing Book for Rodgers-Hammerstein Show

NEW YORK, Sept. 21.—Al Capp, creator of Li'l Abner, is writing the book for a new musical Dick Rodgers and Oscar Hammerstein will run in New York at a later date. Capp's first story was The Big Four, a string of dance shows. A new story is being set up for a two-week run with the can-can girls still a feature.

Vaude Short, Legit Long as Parisians

PARIS, Sept. 21.—Theatrical season is underway with between 30 and 40 companies up and running. Pattern is pretty much the same as before the war, except that no vaude houses are operating and there have been a few changes in policies. New vaude houses, the playhouses with the hammer has switched to operetta, the Empire to films and the A.B.C. to revues. The Folies, formerly a cabaret, has been delivered.

The Opera, Comique and Comedia, Madrid, and the Grand, all under the control of the Comedie du Luxembourg and is plated to inaugurate a new policy instead of the traditional classics.

Exception is the first offering of the season, the house, Le Mariage de Figaro. It's too early for any outstanding hits, but in fact most leg houses are showing revivals of old favorites or comedies and better in bed farces. For the umpteenth time the Mogador is presenting No, No, Nanette. A variety of American shows Frangais, starring Miss Lee is at the Marigny and Agatha Christie's Ten Little Indians is being played at the Theatre Antoine.

The big revue houses, Folies Bergere, the Folies Du Paris and the Folies Bergere, are elaborately mounted revues, are short of class artists and big-time acts. The Folies Bergere, revue is the Concert Mayol and La Vie en Rose, a new house. As usual Bal Tabarin is running a "Pepé le Moko" show, with the can-can girls still a feature.

Music for until the trial.

As Acorn, who was killed in the murder.

NEW YORK, Sept. 21.—The Dean of the French Charlie Vaude family is out, if as he have just put up, he has AGVA. First show will headline George Price.

Perry-Martin Face Places Lopez in Middle With AGVA

NEW YORK, Sept. 21.—The Dean of the French Charlie Vaude family is out, if as he have just put up, he has AGVA. First show will headline George Price.

Private Dates Hypo Detroit As Nity Topple Continues

By H. H. Rees

DETROIT, Sept. 21.—With general night spot business still far below par, best news on the local show front is coming in from the private club bookers. While reports started just before the Labor Day weekend, they showed a distinct uptick in the local scene. Clubs in the big cities, they have lasted long enough to constitute a trend, even if transitory. Result shows sharply at Bryden Agency, which has specialized in the club field for years, and reports the current month actually the heaviest in 21 years for the club business, with the nights of the week still the heaviest. A little business in the field is very significant.

Most of the dates are coming from fraternal, golf clubs and smaller industrial organizations, together with conventions. The bigger automotive concerns are not spending as they did in pre-war days, however—and are not expected to get fully back the swing for another year, in view of the automotive production picture, but there are a number of clubs who are being booked as far ahead as March—something hitherto unknown in the pre-war days. The outlook for New Year's Eve and regular annual affairs.

Many nity operators are ready to go ahead with a floorshow policy if they can only get enough food to satisfy their patrons. The liquor situation is far tougher than the liquor situation in the city clubs today will be.
STATION BALLY IN NEW SALTY

Agencies Try Cash Awards

Cantor, to lose egos plan contests for outlet promotion — others may follow

NEW YORK, Sept. 21 — Importance of increased station promotion for commercial cigs is percolating more and more into the inner sanctums of agencies and clients' offices, indications being that the coming season will see an increasing trend toward cash awards to jack up what might otherwise be routine station billing.

Top show already lined up for this type of contest, as well as additional to publicize and publicize is the Eddie Cantor opus, which debuts for Pabst beer on NBC during the next Saturday night, September 25. It's all very soto voice yet, but the agency, Warwick & Legler, has in the making of the show a special station promotion — with $2,500 set aside for award money. In formation have already been sent to NBC stations appraising them of the fact. It's understood that the competition will take into account the wattage and listening audiences of the shows, as well of course give the smaller performers an even break.

Kay Seg Competish

In addition to the Cantor competition, another major opportunity to lead a Band, currently airing on ABC Sunday afternoon for Raymond Lawrence on "Kool Kool Combo," starts a station promotion competition October 15th. For hundred or more one-week trip to New York will be the incentive.

In the past year, the system of cash and other awards for top station promotion received considerable impetus. Warwick & Legler's World of Kelly, Longines-Wittnauer ditto on the Eddie Rickenbacker from Bantam, World's Most Honored Flights, and Gillette worked up a system of awards in combination with the biggies.

(See Agencies Try Cash on page 10)

U. S. Moscow Delegates To Propose ITU as UN Agency

WASHINGTON, Sept. 21 — American delegation to five-power preliminary telecommunications meeting which opens in Moscow Thursday (28) will propose elevating the International Telecommunications Union, under which United Nations, it has been reliably learned, Americans will urge strengthening of ITU thus creation of an administrative council, a frequency registration board and drafting of a treaty between ITU and UN putting the radio group on a par with the International Labor Organization.

Strengthened status of ITU would empower it to deal with all problems within the framework of the key world governing body.

The record, State Department is hopeful that the Moscow parley will straighten out priorities of short-wave registrations. Currently, three registration dates are computing, one being for five-year intervals, the other for five-year waves. Failing that frequency is registered, date for registration of start of operation, and different registration of a frequency for a particular station. State is hopeful that settling up of the international board will go a long way toward eliminating difficult diplomatic difficulties. In effect, the new priority arrangement, countries would not be granted registration by ITU until clearance had been established with the board. If a country decided to go ahead without ITU approval, registration would be granted, but all other members of the union would be allowed, if granting of same to same, thus subjecting the violator to interference. Where this fails, recourse to work of "diplomacy."•

Co-Ordinated With UN

Altho the American recommendations call for setting up of Telecommunications Union as separate agency, funds of which will be contributed by member nations, U. S. delegates will also push for a treaty arrangement with UN to co-ordinate ITU activities. Draft of this treaty is expected to be drawn following the first meeting on the part of the delegation to submission to the World Telecommunications Conference next year.

In brief, the American delegation probably will be approved and that before the 1947 world meeting adjourns. UN will have to accept the proposals in principle, the conference will make its report to the ITU meeting of next year.

Shortly after the Moscow conference, powers will stage informal talks with ITU. It is feared the "radio war" is being beamed for the meeting place either in Brussels or Moscow. U. S. delegation will plan to arrive in Washington as for the 1947 World Telecommunications Conference, specially since the Soviet announcement this week that invitations have already been extended to the U. S. to attend this meeting in Berne. The date of April 15, 1947, is tentative, but State officials are aware that they have been "asked" to attend.

The broadcast will include, in its overall, all others which have been accepted, and such as UN will have to accept, the long range planning, the World Industrial Conference.

AFRA Demands a Headache For Nets: See Long Battle

NEW YORK, Sept. 21 — Much heralded battle of the titans which gets under way the first week in October for contracts with nets and advertising agencies, is bound to be a long drawn-out struggle. Union takes on the networks which are well established. It has accumulated a long list of gripe, the chief ones being that members received only a 20 per cent hike since 1941. No longer can such a matter be pendule during the war. They cite government statistics to prove cost of living has gone much beyond that figure. Average increase demanded will be 20 per cent; at least some categories will be higher.

Several Issues

Negotiations are apt to be at loggerheads over several points in adding to the demand for three separate contracts covering Coast, Chicago and New York is conceded to be sure to cause a lot of trouble. In fact, at last negotiations, none of the contracts were signed until excess in each region was ordered.

Labor ory is very strongly set on having one contract. But unless a blanket increase is won, say 20 per cent, boost will be much lower on the Coast where rates are lower. It is that adjusters should be named to be brought in low-paying regions Chicago to New York. Expect at AFRA maintain that principal offices of nets are here and that separate contracts will weaken their influence.

Drive on Locals

Radio artists are asking for a clause that would require nets to refuse programs to local stations where such (See AFRA Demands on page 15)

Miller ‘Blue Book’ Blast Seen Keynote Of NAB Chi Conflab

WASHINGTON, Sept. 21 — An- other blow for AFRA when L. Miller’s anticipated keynote blast against the FCC Blue Book at the Chicago convention of Broadcasters’ conclaves in Chicago next month is seen in the NAB press preview that the exhibitors of Broadcasters’ Club address in New York this week (19). Miller described the Blue Book as a “rich source of material for the unscrupulous and unwary who are interested in destroying the free radio so enjoyed — practically alone — by the people of the United States.”

Miller will deliver the keynote speech at 10 a.m., October 22. Preparations are currently in place October 20, and standing committees will convene the following day. The program for the meeting, after Miller’s address, and then Broadcast Measurement Bureau will (Miller Blast Keynote on page 15)

104 CBS Stations

Take ‘School of Air’

NEW YORK, Sept. 21 — American School of the Air has been accepted by 104 stations this year, as against 67 last yar. The figure is an all-time high, and comes at a time when serials are being advertised as," Please let us present educational materials for the age group from the age group from the age group..." (See AFRA Demands on page 15)

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CHICAGO, Sept. 21 — As a result of the resignation of Robert M. Campbell as treasurer of the Tribune Company, parent organization of the Chicago Tribune, top policy duties formerly held by Campbell at the station were given to Frank P. Schreiber, manager of the station, and a formal assignment of duties for Schreiber were to be made. Campbell, who was and will remain advertising manager of The Chicago Tribune, and at the same time, vice-president of WGN, Inc., and a director of the Mutual Broadcasting Company, But whereas in the past top decisions (Schreiber WGN Gen. M. on page 15)

www.americanradiohistory.com
MBS Flacks Hit Pay Dirt, Find House Organ Eds a Soft Touch

CHICAGO, Sept. 21.—Mutual's Midwest flack's office increased attention to house organ space (The Billboard, September 21) in terms of lineage (both pix and stories) and in good will established by the industries toward the web, a study shows.

Acting on the theory that house organ space can provide new material for flackery as any other, since each member of a group is equally aware of company employees, George Herro, MBS Midwest flack chief, early this year set out to strike fringe into moving where in the government and radio business there is salvage, etc., left off. Herro and crew went to work on a survey of house organ edi.

Survey revealed eds hadn't thought about using radio publicity before, but were favorable, provided material would be slanted for house organs and market has really paid off for Mutual.

Good example is Queen of a Day. When a new arena, in this out-of-town town queen selected each week, it didn't take much log-rolling to contact stations with copies of the queen's photos and information. The queen was entertained on her house organ. If either gal leads a company maintaining a house organ, success is automatic.

Smart, Those Flacks

One rule is never to send canned copy. This is especially true in the case of name Mutual second in degree in the company practices. Of course, if the station sees a personal or personalized story he gets and, therefore, rarely deletes the web's tag buried two or three paragraphs down.

Two of the mags whichQueen of a Day succeeds in persuading the listener to purchase space are Metropolitan Harvest (circulation, 80,000) and Motors (circulation, 500,000). Others which have queen stories in the hopper are U. S. Rubber, Remington-Rand and Standard Oil.

Herro's battle cry of hit house organs has paid off and has shown other flack offices there are other and easier places to market stuff than the daily.

McGraw-Hill, ABC, Reported Angling for WLS 'Prairie Farmer'

NEW YORK, Sept. 21.—Report that McGraw-Hill interests were interested in purchasing the ABC network drama WLS and had made an approach several months ago, but had been given a definite "no" by WLS.

Meanwhile, in New York, story that American Broadcasting Company was in the market for the station is interesting. This was particularly interesting, in line with ABC's interest in canceling their program when he bought ABC (then the Blue net), planned to take over the web, and done indirect deals.

This deal fell thru, but it's believed ABC still wants WLS. ABC owns WENR, a nighttime station which uses the name WLS, is a daytime operation. This situation has not been satisfactory to the web, and, in an occasional 12 hours to work closely with WFLP on coverages of some events. This would ease things for the web in that area. As for a purchase by McGraw-Hill, reps of that org in New York said the matter was currently "dead as a mackerel."

"This Is WNBC" Gets FCC Nod; Exit WEAF

WASHINGTON, Sept. 21.—Follow in the footsteps of Broadcast magazine right down the line, National Broadcasting Company's WEAF (New York) will switch its call letters to WNBC beginning November 1, approval for the change having been granted this week (19) by Federal Communications Commission.

Approval was involved and the CBS switch of WABC (New York) to WCBS was granted several weeks ago. Both switches approved the request in routine fashion. In addition to the network broadcast network FM outlet WEAF-FM will change to WNBC-FM.

NEW YORK, Sept. 21.—Switch in WEAF's call letters was expected to be announced in The Billboard (September 14) pointing out that the matter was up for discussion following the approval, the switch of its New York outlet from WABC to WCBS, effective November 1, but was first considered by NBC about one year ago, but was "shelved" for various reasons. The switch was ready gained wide acceptance and did not conflict with other call letters.

The switch to WNBC was made the past week at a meeting of web execs, belief being that the Greater New York area and more closely related to the outlet with the network. NBC, incidentally, has owned the new call letters for some time, and the change over merely required FCC approval.

U. S. to File Reply

To Petrillo on Lea Act Constitutionality

CHICAGO, Sept. 21.—Essentials of the government's reply to Petrillo's charges that the Lea Act (Radio Title 30) is unconstitutional appeared in The Billboard this week by a spokesman for the government. The government reply will be filed September 30 in Federal Court.

Petrillo, whose petition with Petrillo bases his plea of unconstitutionality will be restored in the district attorney's brief. Attorneys for Petrillo hold that the act violates the conditions (see page 57) (1) freedom of contract, (2) freedom of expression, (3) involuntary service, and (4) discrimination.

Government spokesman declared: "The whole thing hinges on the constitutionality of the right to strike. Petrillo holds the right to strike is unenforceable. The right to strike is not violated or made unlawful, since vacations, working conditions, wages, etc., are not the principle at question as in ordinary strikes, but the principle of business of hiring employees than are necessary. None of the traditional conditions are here involved.

"He said the first three points were contingent on the court's interpretation of the Atlantic case, which had been violated, and hung together, depending on the fourth charge of discrimination—that the law favors employers—is untrue, since the same principles apply whether or not there are under other definite restrictions of FCC while the union (AFM) is not.
Chi Gets Windier; Execs Flack-Happy

CHICAGO, Sept. 21.—Every man a flack, startling idea advanced recently by Art Harre, prexy of indie WJJD, so entrances radio execs in the Windy City that not only other indies, but also webs, are wondering why they didn’t think of it first.

Gist of Harre’s brainstorm is that every man, hired, in no matter what capacity, must spend two or three months in the station’s flackery in order to get acquainted with programs, talent, station operation, sales, etc. And when a salesman with such flackery experience behind him hits the road, according to Harre’s theory, he’s primed to do a top-selling job.

Seems there might be some measurable gold in flackery experience after all, for Harre’s former flack chief, Bob Ward, recently sold four segs in rapid-fire order:

One Chi radio exec, Chick Shower-man, Midwest NBC general manager, commented in part, “This idea hits me between the eyes... I want to think this over a long time.”

KLAC “Christmas Early” Shopping

HOLLYWOOD, Sept. 21.—Newest station promotion gag cooked up by Hollywood indie, KLAC, is to bring to life “Christmas Early,” character currently featured in Chester Gould’s “Dick Tracy” comic strip. Station will break promotion campaign by announcing selection of a real-life Christmas Early—to be built up as a fem disk jockey.

Station Manager Don Federson last week concluded a deal with artist Gould for exclusive rights to the “Early” moniker, and is now on a q. t. talent hunt to find a gal nearest to the “Tracy” character in personality, appearance and radio style. As soon as the lucky gal is found she will be spotted on her own show from 11 p.m. to 1 a.m. If fem platter spinner clicks, she will be inked to a regular staff berth and given a time slot on a permanent basis. Station brass hope gimmick will not only provide some free flack bait, but will also help to build new radio personality needed to hypo current static programing.
During the 26 years of its existence, WWJ, first radio station in the nation has made a deep and lasting impression on the listening habits of Detroiters. So conscious are they of WWJ’s leadership that their sets are almost automatically tuned to WWJ morning, afternoon and evening. This impression value is reflected in the gratifying results which WWJ continually obtains for its advertisers in America’s 4th largest market where steady employment of more than a million workers is virtually assured for years to come, supplying America’s most-in-demand product—shines, new cars.

The audience duplication challenge

A study of the percentage of audience carried over from one program to another, both having same sponsor.

Less has been revealed on the subject of radio program audience duplication than on many other facets of radio, according to the C. R. Hooper organization. The reason is six: the most accurate information available now on who is listening is obtained by the coincidental method, in the application of which many homes are polled momentarily for this information; but by reason of the momentary nature of the record valid comparisons of listeners’ behavior toward other programs are not recoverable,

Better leadership that brings more profitable results along the Cuyahoga.

THEY DON’T GET AWAY FROM CLEVELAND’S Chief STATION

Day after day, Monday thru Friday, WJW brings in more daytime dialers per dollar in Cleveland than any other regional station. Better local programming is the bait that gets profitable results along the Cuyahoga.
Vikings Hep to Soapiess, Jive; City Gals “Love That Frankie”

NEW YORK, Sept. 21.—Soaps, sans commercials, may get their innings on Scandinavian radio in the future, according to Karl C. Lycke, chief newscaster and director of activity service for the Norwegian State Broadcasting, who is a current visitor to New York, along with 27 other prominent journalists from Norway, Sweden and Denmark, guests of the Scandinavian Airlines System. Lycke is to celebrate inauguration of air service between the three countries and the U. S., and 28 Tank scribblers have been flown to Scandinavia for a like visit.

Lycke, prominent Norse news commentator, explained that altho Scandianvian radio is government controlled and does not use advertising, air officials in the three countries are mulling over possibilities of serials as new entertainment. At present only classics and serials are given, and then only once a week.

Resemblance to U. S. Seen

On other points, too, he said, there are great differences between radio here and in Northern Europe. For instance, quiz programs are a big hit almost everywhere, and forums get great attention from listeners. Bobby, shown in their Scandinavian equivalent in the larger cities are Hen Sintra fans and like swing and jive over Norwegian airs. In the smaller communities and in rural areas, however, jazz is taboo, and instead national music, waltz and schmaltz are the opos.

Before the war, in Norway, the NSB was enjoined with air sets, giving 15 minutes a day to extolling the virtues of this or that product. But after war stopped experiment and the post-war mood is to limit usage.

Gov’t Control Limited

Altho in all three countries the State runs the radio, Lycke explains, it does so under control considerably. In Norway the State makes no secret of its ownership and every employee is a technically a civil servant. But censorship is strongly protested by these civil servants and therefore is avoided as much as possible. In Sweden, on the other hand, has government control, but like Britain’s BBC, gives it the name of a corporation. But the State’s the boss. The same thing holds true in Denmark. Before the war politics was taboo on the air, but now every side of a political question is presented in forums.

Budgets are based, like the British system, on license fees, which run $20 in Norway a year. In addition, there is a 10 per cent tax on all radio equipment and an authorization tax of 50 cents ($1.00) a year levied on dealers. Last named tax, Lycke explained, resulted from the fact that, in the salad days of radio in Norway, everyone was selling sets even in grocery stores, and few of the salesmen knew what they were selling.

Since U. S. sets are geared to medium wave and short wave, they are seldom used in Scandinavia, which has several long-wave stations. Instead most radios are of European make. Present figures, Lycke said, show about 320,000 sets in Norway, a drop of 160,000 from before the war. The set was mainly due to Nazi grabbing of sets or destruction of them. In a population of slightly less than 3,000,000, NSB estimates there are approximately 4 persons per set. This estimates a maximum of sets that could be used as 600,000.

Sweden has a population around 6,900,000 and has about 1,500,000 sets, while Denmark has only about 160,000 or 650,000 listeners.

There are about 10-12 outlet stations operating in Norway. Before the war there were 15 stations, including the most northerly one in the world at Vadsø. A few very low kilowatt stations have been set up.

Eversharp Buys Morgan for ABC Wednesday Slot

NEW YORK, Sept. 21.—American Broadcasting Company’s Wednesday night programing, with Bing Crosby as the stellar attraction, will probably be buttressed by Henry Morgan, who this week was bought by Eversharp. As of press time order was not yet in at ABC, but deal was in the bag. Mutual did a lot of pestering to sell Eversharp one of the MBS properties, but lost.

Eversharp’s idea is to air Morgan live at 10:30-11 p.m. in the East, immediately following Bing, who goes on at 10 p.m. In other time zones, Bing’s show will be on at 9 p.m., and if the Eversharp plan works out, Morgan will follow Bing in Chicago and precede him in the mountain area. Morgan, considered the network’s find of the year, as likely to add measurably to ABC’s Wednesday night schedules.

Meanwhile, Crosby saga was given a bit of additional zest this week with report that the web had agreed to shoulder a good portion of the talent cost of the show. This was denied by various sources, all of who stated the Crosby-Philco deal amounted to a straight time sale by Bing to ABC, but handling the Philco account, said Philco, not ABC, was the sponsor.

KOZY’s FM Campaign

KOZY, Kansas City’s pioneer FM station, is staging a vigorous campaign in the local papers thruout Missouri and Kansas to “sell” for the first time with the FM station. In 1942 by Everett L. Dillard, president of Commercial Radio Equipment, KOZY now has approximately 2,000 listeners within an area of 8 miles radius.

‘“The increased production and speedier delivery of FM receiving sets within the last month will rapidly enlarge the listening audience,” Elizabeth Whitehead, station director, said.

Dillard is in Washington this week to go on the air with another FM station, WIXL, as soon as call letters are assigned.

KOZY’s FM Campaign

Since the war’s end as substitutes, but hopes are that Norway will go back to 15 or more stations.

There is close co-operation despite some language differences between the three countries. Programs are exchanged and, as Lycke said, when a speaker from one country talks to another country’s chain, he is made to speak very slowly and distinctly so that everyone can catch his utterance. News for radio in Norway is handled entirely by NSB, while in Sweden and Denmark it is run either by press services or by different newspapers.

Lycke plans to stay in the U. S. for some weeks and is busy visiting ideas as well as to learn some of the new wrinkles in Yank radio.

Night and day... WGBI delivers the top audiences in the prosperous Scranon-Wilkes-Barre area.

Ask a John Blair man why it’s best to BUY WGBI.

WGBI gives the best coverage of America’s rich 19th market!

PROGRAM NATIONAL RATING

LUX THEATER 21.7
MA PERKINS 7.4
KATE SMITH 6.5
W. B. MALONE 6.4
HELEN TRENT 13.5

Night and day—the year-round—WGBI delivers the top audiences in the prosperous Scranton—Wilkes-Barre area.

No wonder, then, that many of the nation’s leading advertisers find this popular station the key to America’s rich 19th market.

*Adapted from The Billboard Magazine, April 20, 1946
Pardi's Rise

NEW YORK, Sept. 21.—CBS pressroom staffers are chuckling over the story in the current issue of The New Yorker concerning Larry Pardi, one-time elevator operator at CBS but now a director-producer for WABC.

Pardi's rise was truly phenomenal, and it began about a year ago when WABC's Arthur Holl Hayes, with a magical touch, changed Pardi's way of living by taking him off the lift. A New Yorker at that time interviewed Pardi, but never used the story until current issue. Mag recently made a quick check via phone to see whether Pardi was still in the radio job. He is.

W6XAO's 115-Mile Reach Claim Backed Up With Pictures

HOLLYWOOD, Sept. 21.—First actual evidence that television viewers in San Diego were receiving pictures from Hollywood outlets was shown this week when Don Lee television director, Harry Lubcke, displayed photos taken in the San Diego home of L. G. Gilbert, Gilbert, former radio dealer currently working for the U.S. Navy in the electronic field, reported to Don Lee officials that the station's tele outlet, W6XAO, has for some time come in clear and steady, with a minimum of noise.

While both Don Lee outlet and Paramount Station WXYZ have claimed to have reached set owners in San Diego—115 air miles south of Hollywood—photos displayed by Lubcke is first tangible evidence offered to support station exec's claims.

According to Lubcke, successful transmission of video pictures to San Diego marks the longest route yet achieved by any tele station.

To test signal and picture strength of its transmitter atop Hollywood's 2,000-foot Mount Lee, Lubcke recently took a straight line diagonal check to San Diego, motoring south in a tele-equipped automobile carrying an 11-foot antenna. Checking the signal every 10 miles for field strength and image clarity, Lubcke reported loss of signal strength approximately 80 miles from Los Angeles. Signal, nevertheless, came in clear on the special Gilbert receiver in San Diego.

Set in use by Gilbert is a custom-built model containing many improvements installed by Gilbert not found in pre-war tele sets. Antenna was placed in grove of trees near the Gilbert home, with signal beamed thru opening in trees. W6XAO uses a 4-kw. transmitter with directional antenna beamed at Southern California.

Newspapers, Outlets in 8 More Cities To Take 'Quiz-Down'.

CHICAGO, Sept. 21.—Proof of the fact that newspapers and radio stations can work together for mutual promotional benefits, as newspapers and program producers for the benefit of the listener, was seen here this week when it became known that Quiz Down, a nationwide educational program, tried by WLS and the Chicago Daily Times last year, would definitely be tried in eight other cities in the country.

According to Mr. Carol Moody, who originated Quiz Down, other cities undoubtedly would be signed up to use the syndicated idea for the coming school year. WLS and The Times are going to air this program again this year. WXYZ Detroit Free Press also used the idea last year. Program is aired once weekly on Saturdays and features children of public and parochial schools answering questions submitted by the kids and based on their regular curriculum.

In each city Mrs. Moody will sell the idea to the local program stations for $50 and $60 per week. Local production and promotional deals are cut between station and producers, with Mrs. Moody merely giving aid. In nature of what other orgs have done and are doing with the show.

Example of how the idea can be used successfully and also an example of the fact that newspapers and radio stations can work together for mutual good, is the record WLS and The Times chalked up last year. The paper ran stories about the series, which jam-packed the ballroom of the Stevens Hotel here most of the week and for final programs filled the Eighth Street Theater. The station mentioned the paper during each broadcast as well as spreading good will for the paper when setting up each program with the schools.

Jack Shanahan, circulation manager for The Times, claims that the program definitely increases circulation. During one set last year, 193 out of a school of 200 brought their teachers Quiz Down stations and their school which the Times ran. Stations airing the series can claim a public service record for their efforts in studies and for bringing information to the listener. The public service approach results in promotional good will among students, parents and teachers, WLS exec claims.

AGENCIES TRY CASH

(Continued from page 5)

World series over Mutual. With the new season very young, the Cantor series are already on the cash award band wagon, and it's known that plenty of other advertisers are considering similar measures.

It's said that the trade, regarded by the trade with mixed feelings. There is, of course, the obvious conclusion that there is increasing awareness of the necessity for good station promotion and publicity to supplement the usual efforts of networks and agencies. General feeling is that the effort to break out of the rut, go for this kind of award gimmick in a big way, particularly the hinterland catchers. Others in the trade, however, point out that the cash awards not only puts a station on the spot and may even lead to squawking by radio stations whose programs are not given the added impetus of dollar sign promotion. Some who scorn the idea even question the ethics of the cash award system, asking, "What is the difference between advertisement and bribery?"

Dry Those Tears!

NEW YORK, Sept. 21.—Last Talent Cost Ind. in The Billboard (September 21) unintentionally omitted name of a generous sponsor, P&G, thus bringing anguish to Compton Advertising, commerce, and all those who buy products on the soap's. Says Compton's Virginia White: "The September 21 issue credited its Lever Bros. and Rinso with sponsorship. We've no idea how this hurts us. . . . P&G (as in Ivory Soap), has lost the product for her, and footed the bills."

ABC Intros 3 New Segs in Pubsery ProgramingBuild-Up

NEW YORK, Sept. 21.—In an attempt to build up public service programs and with one eye on potential sponsors, ABC will spring three major programs devoted to public interest and covering national and international affairs and problems. The new series, The World Security Workshop, Are These Our Children? and The Next Hundred Years.

According to Robert Saudek, web's public service director, plans are under way to build up public service programs for mass appeal, playing up the dramatic quality. In line with this thinking, web is preparing an atomic bomb story, from The New Yorker. Story received plenty of praise from listeners and the press.

$250 for Scripts

With the World Security Workshop, ABC, in co-operation with American United Federated, will ask American writers, both amateur and professional, to submit plays aimed at the clarification and solution of international problems. For each script accepted $250 will be paid. Show is expected to begin concurrent with the meeting of the UN Security Council late in October.

Are These Our Children?, due to bow in Sunday (29) at 4 p.m., will dramatize cases taken from the files of U.S. and foreign groups, and will aim to give advice to parents seeking guidance. Series is a sequel to the World Security Workshop, We, the Guilty.

In connection with The Next Hundred Years, a series of four broadcasts from Princeton University's Bi- centennial Celebration will be presented, with famous scholars and publicists discussing the future applications of atomic energy, developments in cancer research, the outlook for democracy and religion, and trends in military and political philosophy. Shows will be presented in the 16 p.m. on Sunday and Monday afternoons beginning September 23.

ITU AS UGENCY

(Continued from page 5)

confident the Washington site will be confirmed, since enough acceptances have already been received to go ahead with the parley even tho the Brit- ain, USSR and France object. However, U. S. wants agreement from the delegation.

Members of U. S. delegation to Moscow conference, which may last six weeks, leave by plane Monday (23). Mr. John M. Newsom, Federal Communications Commissioner Clifford J. Burr is member of the delegation headed by Francis Colt DeWolf, chief of State Department's telecommunications division.
**News to Me,” Says Vallee on Wk-to-Wk. Basis**

HOLLYWOOD, Sept. 21.—Report in The Billboard (September 21) that the National Broadcasting Company was still considering the Rudy Vallee-Pilip Morris show on a week-to-week basis was a surprise to Vallee. According to him, his present variety show is not being considered. The idea was submitted to NBC recently, and since he was following NBC’s dictates, he was under the impression that it would be smooth sailing from here on out. First show’s script was okayed by NBC before airing, and he claimed that he had not received word from either the agency of NBC’s dissatisfaction.

Philip Morris Show originally was to follow the Va-Valle (situation comedy-music) night club format Vallee used for Drene last season. Cig promo man Bill Bower bought the package at $9,000 with the idea it would be the same as last year’s Drene aimer. Trouble started when a platter of a rough voice rehearsal (cans and audience) was piped into the Frecy Niles Trammell a couple of weeks ago. Trammell immediately said the show was not up to the net’s standards and that Vallee must change it’s format before it can be accepted. Altho Vallee pointed out that the same format delivered an average 12 Hooper (not the lowest on NBC) last season, he agreed to drop the situation comedy line to accept NBC desired variety show theme.

He said he can’t understand why the net is still balking, because he has expressed willingness to follow NBC’s dictates, and the present show was the net’s idea, not his. When web first insisted that he return to old Fleischmann Yeast format of the mid-30s he informed NBC he would do so against his better judgment. He told the net that the variety show was okay when he had an hour at his disposal, but that it did not fit his present half-hour seg. Also, he said, during the mid-30s there was a virgin field open to variety shows which is not the case today.

Vallee claims his show is the only one on NBC today on a week-to-week basis, and he wants to know why his is so neglected. Certainly there are others which are weaker, he argues, and yet are given a chance to prove themselves. He can’t understand why he wasn’t informed of his show’s week-to-week status, and asks he did not know of it until he read it in The Billboard last week. Vallee thinks it will take at least 13 weeks before the net will definitely know the aimer’s pulling power. Since the show kicked off at the last minute after the mix-up on formats, it was not listed in radio logs throughout the country. Hence, no matter what the next Hooper rating will be on his show, he feels it will not be a true indication of the public’s reaction.

**FRIGIDAIRE IS LIKE Woman; HOLDS ‘STAR TIME’; DROPS ‘X’**

HOLLYWOOD, Sept. 21.—Frigidaire’s plans to ditch its Hollywood Star Time in favor of Men Called X took a queer twist at the last minute when advertiser suddenly decided to keep HST for another cycle or more. Decision came as a surprise, since sponsor had previously hinted strongly that it was definitely going to switch properties before fall season set in.

Change of heart is believed due to the hyped rating Star Time has gotten in last month, jumping more than two Hooper points to current 6.4. Sponsor and agency, Foote, Cone & Belding, apparently feel that show is beginning to click and will attempt further rating build-up with forecasting heavy fall and promotion campaign.

Meanwhile, Men Called X remains one of the hottest summer properties still unsold. Show has been Bob Hope replacement for several hiatus periods, each year building solidly.

**RALSTON DROPS PLUGS TO PROMOTE SAFETY**

NEW YORK, Sept. 21.—Ralston Purina, banker of Tom Mix Straight Shooters, Monday thru Friday, 5:45-6 p.m. on Mutual, will drop the seg’s closing commercial for two weeks, September 23 thru October 4, to promote the Tom Mix safety campaign. Script during these two weeks will also be slanted along the lines of child safety. Stations carrying the show will be permitted to cut in at the end of dramatization to present special messages by mayor’s or other civic leaders for one and one-half minutes.

Gardiner Agency, of St. Louis, handling the account, is furnishing stations with promotion kits and urging outlets to make merchandising tie-ins with local merchants. Other promotion plans call for safety week proclamations by high government officials and tie-ups with police, fire and educational departments of different cities.

Seg did plenty all right this summer, winding up with a 10.0 rating to place it in first 15 evening shows as of September 15.

**2% N. M. Tax on Airings Take Appealed to High Court**

ALBUQUERQUE, N. M., Sept. 21.—The Albuquerque Broadcasting Company, operators KOB, has appealed to the State Supreme Court a decision of the Santa Fe District Court holding that New Mexico radio stations are subject to a 2 per cent tax on their gross broadcasting revenues.

Former District Judge William J. Barker ruled last March 30 that the 2 per cent sales tax does not discriminate between interstate commerce and is not an unconstitutional levy.

**Double Take**

HOLLYWOOD, Sept. 21.—Proof positive of the blessings of transcribed shows was furnished when Der Bingle waxed the first of his new Philco series for ABC Thursday evening (19). Before a trade-wise audience, Crosby and guest star Bob Hope went thru their mock insult routine in typical fashion. Near seq’s end, however, Groaner got lost in a hopped-up arrangement of Blue Skies, winding up several measures behind ork.

With little restraint, Crosby finished the tune, then ad-libbed to the boys in the control room, "This is one part we’re going to have to recut, boys." Then, turning to seat-sitters, Bing said, "You folks haven’t anywhere to go, have you? Well, then let’s recut this gem right now." Picking up cue sheets previously discarded, Crosby went into the intro again and made the second try a perfect one. Score for kick-off show: No runs—no hits—one error—and one assist from the boys in the wax works.
Film City Ad Men Give Tel Quick Brass

HOLLYWOOD, Sept. 21.—In line with its policy of more remotes, Paramount’s WXYZ will bring in the Pacific Coast’s first “Tennis Night” television series starting today and will cover them daily for the next nine weeks. Director Klaus Landsberg expects to be on the air five nights a week in addition to his regular weekday shows.

Remote from the Los Angeles Tennis Club courts comes on the heels of outlet’s pickup last week from Pomona, covering motorcycle races. This gives Paramount score of three events covered via remote in past four weeks. WXYZ broke area’s entrance into tennis with the Sheriff’s Rodeo one month ago.

Set Sale Spur Seen

Para expects to hipe its remote sized up weekly “off-of-studio” local to become a regular feature. Landsberg feels remotes, more than anything else, will get potential set buyers tele- minded. To follow out this plan he has received a receiver from Paramount Hollywood Theater lobby while covering tennis tournament. To make sure public’s getting a remote that receiver will be located at the pic palace will be advertised on the outside of the theater as well as on its screen. Set will also be installed at Tennis Club.

Outlet will move its vaude show (a regular Tuesday night feature) from the picket line to the studio. Segs, normally running less than 30 minutes, will be expanded to a full hour.

At the Cinerama drive-in’s, which receiver to be shown on the premises, this will be the first time outlet will scatter its vaude fare with large audience on hand to provide response. Admission will be charged with take to be turned over to charity.

With receivers located at Paramount and at Los Angeles Tennis Club, Landsberg expects one of the largest tele audiences ever achieved on the Coast.

ATL Endowing School To Train Tele Personnel

CHICAGO, Sept. 21.—Shortages of tele personnel, one of the biggest bottlenecks preventing the industry from getting started on a permanent basis, will be eliminated in the not too distant future, according to U. A. Sanabria, presy of American Television Laboratories, who recently revealed plans for the foundation of an educational school in Chicago, which will turn out around 60 trained men a week. Course will be 15 months in length and will be located on South Plymouth Court.

Students will be instructed in all phases of television—local and network, studio and field, sales and advertising, electronics, Sanabria declared, and will be prepared for all phases of servicing. American Television Laboratories is endowing the college which is as yet unnamed, but school will be a separate operation and is expected to gross around $2,000,000 per year from initial tuition fees.

College will begin operation sometime early next year, and will be bigger than the RCA school in New York which turns out an estimated 900 a year.

Sanabria said he thought of opening the college in New York, but decided against it since he was convinced Chicago would be just as or almost as, important as the Main Stem when video really got going. Lee DeForest, director general of the Television Lab, will be college presy.

Para’s Remote Sked Is Upped; Pickups To Be Regular Feature

Field’s Buys McNeil “Dinner” on WBKB

CHICAGO, Sept. 21.—Don McNeil, emcee of ABC’s B&K video station, WBBK, will start a new program on WBBK, local B&K video station, September 25, under the sponsorship of Marshall Field & Company. Program, to be known as Don McNeil’s “The Field’s Video Dinner,” will originate at both the WBBK studios and smart stores in town. Contract between Field’s and WBBK is for a 26-week series, to be telecast every Wednesday of the fall from 8 to 9:30 p.m.

Agency on the series is Foote, Cone & Belding.

The show will be emceed by McNeil and each week will feature Sam Cowling, Brook-Jar Club comedian. In addition, there will be a fashion show and guest stars brought in by Field’s. Each show will end with the Field’s show by the Brook-Jar Club and a Midnight Mass.

When the program originates out of the studio the entire cast, including the fashion show, will end their program at the Field’s stores.

Field’s had the first commercial video series in Chicago. The “Field’s Dinner” was telecast on WBBK in 1944. This series also featured McNeil. Since then the show has had programs intermittently on WBBK. Field’s also has on order G. E. equipment for an extra store radio system.
Motorcycle Races

Reviewed Sunday (115), 2:24 p.m.
Style—Motorcycle race, remote pick-up. Sponsored by WSBK (Boston). Directed by George Belanger.

Paramount comes thru with another remote pick-up (its second in three weeks), probably to set the stage for the season's racing. For this away-from-home stunt, outlet cameras were sent to 38 miles from home to pull in a polio benefit motorcycle race. Televising this type of outdoor event is far from ideal. Dust clouded by the lead man envelops followers. One of the fastest sports, motorcycle racing is done at breakneck speed, making it difficult to follow the action and keep to a schedule. To add to these problems is the fact that big track makes for tough camera coverage.

However, displaying some of the finest and fastest camera wielding seen in a long time, lenses picked up the speed riders and kept them centered on the screen. Tele director, Klaus Landeberg, showed good judgment in placing his two cameras side by side at the center point of the field. Over-all, this was the best of the races as they rounded the curve, following these two cameras. This same direction would have worked for the second half of the track. This proved to be more difficult. As the field passed, the camera-to-camera switch routine grew tiresome, process was altered for the final straight and left the remaining standbys. Image quality was sharp, but other operators distinguished racers all the way around even to the far side of the track.

Girling was the only Unhappier guy besides Mauriello was the sponsor. Gillette, who got only two minutes of the main feature for his money.

Music for You

Reviewed Wednesday (18), 3:30 p.m.
Presented by WSBK (Boston).

This was a perfect example of how an attempt to weave commercials into video programming can result in a program that serves the interest-holding properties for the sake of commercialism. Pat Murphy, top music entertainer, opened his long Chicago debut in this program, and although she didn't want to ad lib her way thru a tough situation, the program was plenty bad.

Girling was having her carry on a mythical telephone conversation with a friend. During this conversation she described with great detail all the items she had bought at Chi shops that day. As she went thru her list, the camera was well focused on the items she "purchase"ed. After a while, the show took after item, interest lagged and all that was left was a long sales talk.

What this series needs is a format that will have entertainment, educational or informative content to hold interest. Just this show should be a guide to produce subtle commercials and shots of items bought at Chicago shops. But a continuing program of this sort will never capture and hold an audience.

Barcellus

Established 1905. A PRESS CLIPPING BUREAU, INC. 160 E. 46th St., New York 17, N. Y. Tel: B-2641

September 28, 1946

The Billboard

Motorcycle Races

Louis-Mauriello Fight

Reviewed Wednesday (19), 8:45-10:15 p.m.
Style—Boxing. Sponsored by the Gillette Safety Razor Company on WBNJ (NBC), New York.

Louis-Mauriello and the pre-match views covered by NBC were followed by the televised shut out of a four-city network (N. Y.) Philadelphia, Chicago, Cincinnati and Buffalo. Yankee Stadium, proved again that one can enjoy close-ups of top-notch action without sacrificing the buck for a ringside seat or three bucks for a seat several blocks away from the ring. Cameras swung into action and gave viewers plenty of close-ups, including the twisted face when Mauriello got in the one with the only, and the late hit on a face that went back the count after being kissed by the Brown Bomber's punch. Mauriello did a good job by not distracting the viewers with a lot of chatter. His occasional intermissions was an ability to point or make a remark concerning something of general interest and range. Audience interest could be heightened considerably if more of the pre-match views were used and placed so as to catch some of the celebrities at the ringsides between rounds. Dewey was spotted and introduced, but cameras were unable to pick him up since he was on the other side of the ring—away from the camera.

The only unhappy guy besides Mauriello was the sponsor. Gillette, who got only two minutes of the main feature for his money.

Renewed Interest
In Color Video
Cued by Store Ap

WASHINGTON, Sept. 21.—Renewed interest in color video highlighted recently by FCC's acceptance for filing of application for color broadcast station by Paramount, is highlighted.

Paramount, one of the largest departmen...tions by the Earl...asker, Cherry & Webb (Provi...ence, R. I.), underscored its interest in color video by making a few mention of same in the application.

It is viewed as significant here, since the one of the few applicat...ions to come out for color since the recent charges of retardation standard. This can be by the breaking of the color video from the Columbia Broadcasting System. C. & W. is asking a frequency assignment in the 480-620 band, with a power peak of no more than one hundred watts.

In addition, FCC made five experimental television te...als grants, awarding experi...mental grants to Continental Tele...vision Corporation, Boston; Cone...stea Television Association, Inc., Lancaster, Pa.; Bendix Aviation Corpora...tion, Radio Division, Townsend, Md.; Broadway Television, Hollywood, and Radio Corporation of America for portable-mobile relay contact to be assigned by FCC chief engin...eer as needed.

This shifted to different setting same fans the "morning after" with usual after-game headaches, gripe and "I'm not going to do it again."

To settle squabbles between man and wife, camera shifts to kids whom mother.determined. First string team of Los Angeles City Col...lege thru their pace by Coach Paul Schisler.

To pick up team's demonstration of various plays and formations, the camera was mounted atop 15-foot platform shooting downward. Despite lack of suitable wide-angle lens on mounted camera, lensmen caught most of the playing field action with the camera. Telephone was arranged in front of the camera.

The digital was adequate and well-field, handled by car which helped the little Blaisches, Zeb McConnell, Logan Walker, Bob Bench, Virginia Johnson and photography gav...e producer Walker valuable assistance.

Spanish Dances

Reviewed Sunday (15), 9 to 9:30 p.m.
Style—Dance. Sponsored by WCBW (CBS), New York.

Colorful Spanish dance program by Rafael Becerra of Emsee was a four-star presentation with plenty of zing. Choreography, exces...sions that were fitted for video, was tops; camera work was unusually good and photography was enough to carry out to make the show well worth the seeing.

Dancers really knew their stuff and kept well within camera range.

Director Paul Belanger, who knocked it off with only a few hours of camera rehearsals, used superimposed shots—fade-ins and fades of the dancers feet, which added plenty to entertainment values.

Not the best plan, but direc...tor, did a good job in designing an attractively vibrant floor. The designed floor covering helped added to the attractiveness of setting.

The show was adapted to the music of Manuel de Falla's Three-Cornered Hat and Nights in Spanish. The music was superb with Ray. He was assisted by Hilda Las of WCNJ and Manolo Garcia with the Spanish video sets due on the market soon, it will be good programs like this that will easily land a sponsor as well a good viewing audience.

Follow-Up

ABC's Ladies Be Seated show (WABD) at Mont, New York. Thursday (18), 8:30-9:30 p.m. was one of the best and smoothest audience par...icipation programs in a long time. Director of this program, show made for a swell evening.

Zip and zany emcee, Johnny Os...onders, did a swell job of encouraging young ladies to their seats, and his fast patter proved himself, as usual, a top-notch video entertainer.

The first show, which was not without the usual high-hat and tails costume which were made for his network radio stunts and previous video shows. Working in ordinary biz suits made him look eminently and less clownish looking.

There were some clever pitches for Bab-O Scouring Powder. Open... commercial was a film strip of gal scrubbing pots and pans with Bab-O, actually demonstrating its effectiveness. Product was cleverly worked into program when Os...ders had two contestants cleaning pans. Only bad part was lengthy and dull premium pitch which ran for some three minutes. An Egyptian scarab story offered to viewers 25 cents and a label from a Bab-O can. Insert consisted of woman in Park Avenue filling out a card, telling her what a wonderful piece of jewelry the scarab is. Either it is a new idea or the story would be better. Duane Jones, produced agreement, coming up with an attempt to measure the television returns and compare them with radio results as well as also offered on sponsor's radio shows.

Form of show remains the same. Opening show had audience of giggling women with Johnny making the usual sound and entrance and salting into audience with fast talk.

He selects participants from audience who win free for prizes.

Program supervised by Walter Ware.

Don Lee Using FM

HOLLYWOOD, Sept. 21.—Don Lee Television switched to FM sound with some slight plan changes. Paramount (WBXY) has been on the FM beam for some time.

In the Worcester area, the overall Hooper Listening Index, Dec. '45 thru Apr. '46, looks like this:

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In addition, some stations changed their calls.

WAGV—changed call to WATG

WGNF—changed call to WATG

WGTU—changed call to WATG

WATG—made no change in call.

Professional publicity shops are reporting a significant increase in sales and in the amount of national advertising done on FM stations. Due to the higher cost of FM, clients generally install cut rates with the FM stations. This is expected to change in the near future.
in the new operation include Bert Meek and Kirkie M. Beall, engineers. CBS-Sky-Hi Programming, an extensive network, is being headed by Jim O'Byen, chief of MBS publicity, born in New York on April 26th. It was little known that the calls were Blue Ridge Mountains of Virginia. 

ABC, after completing its summer programming, will switch to WFTG, Washington, D.C., on September 15th. John H. Thomas, proprietor, heads up formerly radio division of Fordham University. 

U. S. Rubber Company's sponsorship of "Television Quiz Show," being broadcast every Friday (27) on WNYT, New York, will cost the company $1,000 per show. General Artists Corporation has taken an option on services of Jack Tufts ("Fist of Darkness") for a full musical show. Negro talent being showcased as Democracy Broadcasting Corporation program, WBBM, Chicago. The station is co-operating with Southerner Press and the Controllers' Institute of America at the convention in New York this week.

Alaska now has a web-controlled radio station. KTKW, Ketchikan, KJU, Juneau, and KXFD, Anchorage, in the KMIU-System are controlled from the Washington, D.C. office. The system is headed by W. Wagner, of Anchorage. Marquardt, now in charge of commercial events at WGT, Fort Wayne, has been appointed president of WPIK, Alexandria, and director of radio affairs is Harold Wolfe, formerly with WENC, Whitehall, N. C. Bible Institute of Los Angeles has applied for full time "educational type" license for station to be located at Fullerton Avenue and Wilson Street, Chicago.

Fred Chi and Joe A. Oswald received their resignation as manager and commercial manager of the pistachio program, which is announced as the new "Tibby" show. John E. Dwing, president of International Broadcasting Corporation, which operates WIMP, WIMK, and WIMP-FM, has notified the appointment of M. Kellum, formerly program manager of KTS, Hot Springs, Ark., as acting manager of the new station. Ack Wolter, former KTS program manager, succeeds Kellum as manager. WMAM, Mankato, Minn., has applied for a station license on the frequency of 1450. WIP, Ashland, Mich., has applied for the frequency of 1450.

Rutger Scam, local radio manager of BBGD's & New Shreveport, is said to have resigned his position, but will continue to manage the station.

Two Short for a Head

NBC's Record Wax Sale: KYW Hyposes Football Programming

Formal application for transfer of WGAN, outlet in Evansville, Ind., from Evansville On the Air, Inc., to WFBM, will be filed this week with FCC. Negotiations for purchase of WEOA were completed last week by Harry M. Biliter Jr., WFBM president and manager, and Clarence Leich, secretary of Evansville On the Air, which is also licensed to operate WGBF and WMLL (FM), Evansville, and WBOB, Terre Haute, Ind. Invoking multiple ownership rule, FCC last month invoked Oms-Fair to dispose of the FM station in Evansville.

Paul Talbot, director of American Division of Fremont Overseas Radio Limited, European station reps, return from an extensive European tour of commercial stations roped by the organization.

Tom Shotwell, to be newest addition to the wax productions of IMC radio productions. As open-end, completion of the first 39-quarter-hour episodes, is expected in four quarters.

H. Addison Campbell, formerly manager of research for Turnhill & Company, has joined ABC's research department as director of market research.

George R. H. Dyer Ltd, trying to get together on idea for a new series, based on Harvey Satter's Time of Your Life style, for Network, looking up. William Satter's story, for which we understand, probably on Friday.

A permit has already been issued Regional Broadcasting Company to construct heavy concrete piers for its broadcasting station site, Chippewa Falls, Wis. The permit was issued on August 16, 1948. Probably it will be completed in one month. Events proceeds from the station will be divided between Pittsburgh and Cleveland Community Chest campaigns. Hope and Crosby are trying to arrange their schedules in order that their stations may be heard in their respective theatres, NBC and the radio program will be broadcated from that city. Proceeds from the program will be paid by the stations. Because of the change, that is the one divided between Pittsburgh and Cleveland Community Chest campaigns. Hope and Crosby are trying to arrange their schedules in order that their stations may be heard in their respective theatres, NBC and the radio program will be broadcated from that city. Proceeds from the program will be paid by the stations.

Bob Hope has revealed tentative plans to stage another baseball game between his Cleveland Indians, of the American League, and Bing Crosby's Pirates of the National League. Game probably will be played in Cleveland in September. According to Hope's opening radio program to be broadcast from that city. Proceeds from the game will be divided between Pittsburgh and Cleveland Community Chest campaigns. Hope and Crosby are trying to arrange their schedules in order that their stations may be heard in their respective theatres, NBC and the radio program will be broadcated from that city. Proceeds from the program will be paid by the stations.

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Detroit, Sept. 21.—Formal protest against acquisition of WJBJ by Fort Industry Company was presented today by August Scholle, president of State CIO council, specifically citing Fort Industry's domination of first and second FM station in the area. The statement says that more than six stations may be owned by one company is violative of FCC rulings, and that only seven stations are allowed.

Fort Industry's decision to buy both stations is the last straw in a series of actions that will be taken by the CIO to deal with the broadcast industry. CIO's legal committee, headed by Scholle and James F. Hopkins, issued a statement today that purchase of WJBJ is a violation of the FCC's rules.

The statement says that WJBJ is a vital asset to the public because it is owned by CIO. The CIO has a long history of fighting for the public interest in the broadcast industry. CIO's purchase of WJBJ will enable it to continue this fight and to serve the public interest.

The CIO's decision to purchase WJBJ was made after careful consideration of all the facts. The CIO feels that it is in the best interest of the public to own WJBJ.

The CIO's purchase of WJBJ will enable it to continue its fight for the public interest in the broadcast industry. CIO's purchase of WJBJ will enable it to serve the public interest and to continue its fight for the public interest.
ARAMA Into Receivership; Will Go on Block Intact Or Piecemall After Audit

Gordon, Blau Rep Talent, Publisher Creditors

HOLLYWOOD, Sept. 21.—Survival of ARAMA Records in the field took on a thoroughly doubtful air last week when creditors thereupon filed suit in Los Angeles federal receiver after turning down proponent of music publisher, Ralph Peck, of the Shady Oak publishing firm, John Beck, and West Coast coin machines. It is feared that ARAMA may not take over diskery. Internal Revenue Department stepped in last Friday to take claim to ARAMA remains, but receivership had already been filed. ARAMA will be up for sale to the highest bidder after a two-week audit of assets, etc.

Whether sale of ARAMA will mean bidders or buyers will take over entire record producing properties of diskery or whether will be taken over in individual parcels will probably be the deciding factor as to future of ARAMA records remaining intact. It is possible that various platter firms will purchase portions of ARAMA equipment and remaining masters. It is reported that ARAMA assets amount to over a half million dollars. Liabilities reportedly about $900,000.

Reorganization Flopped

Peer, Washburn combine is not likely to go through in the open bidding. Washburn spent over a week at ARAMA headquarters attempting to negotiate terms of a merger with other companies, but nothing concrete developed. Attorney for ARAMA is reported to represent 55 per cent of ARAMA stock (Morr Morris, original ARAMA operator and Mark Leff, who just dropped out of ARAMA, reportedly split remainder) continued as company negotiator.

Among the creditors, biz manager, Elliott Hogue, is reported to be ARAMA talent and Victor Blau, of local Warner's publicity, Harms, ASCAP, is representing Music Publishers Protective Association, claiming royalty interests. Max Fink is the attorney for the creditors group.

Former ARAMA exec personnel like Bruce Altman, promotion manager, Dave Gould, talent chief, and Lou Bring, musical director, are all on the make for new associations. Folderoo of ARAMA label, which registered for a while among leading contenders in the indie category with Al Jafar, Majestic and Mercury, follows weeks of varying reports that a radio net, flicker firm and another big record indie were among potential purchasers.

Susan Is New Para-Sponsored Loesser Firm

NEW YORK, Sept. 21.—Operating and selling spring's Paramount Music, a new publishing firm, put together by publisher and songwriter Frank Loesser, is to make its debut in the first of the year. Tabbed Susan Publishing Company, the new house is a project of songs and music by Frank and Susan Loesser. Initial tunes due for publication and exploitation will come from Loesser's score for the Betty Hutton hit, Perils of Pauline.

$6 Daily for Meals, New AFM 77 Scale

PHILADELPHIA, Sept. 21.—High for musicians in a 25 per cent pay increases secured by the local musicians for the booters. And now AFM chiefs are tackling the inflated food prices. Local 77 just set a new scale for meals for traveling music makers—$1 for breakfast, $2 for lunch and $3 for dinner.

Ross To Stay With Barton; Made a Veepee

NEW YORK, Sept. 21.—Despite departure of Frank Sinatra from the Barton-Stanwood Music partners, Ross will stay with Barton and Hank Sanicola. Chairman and other professionals. Ross will stay with the firm, and will make the matters of fact, take vice-presidency and a chunk of Barton's and Sanicola's share of the company stock. (Each of them and Sinatra own one-third.) Lester Sacks, on the other hand, is expected to leave the Barton-Stanwood operation; and the trade sees a possibility that Lester may go with Sinatra's new publishing company, Sanicola Songs, Inc. In the meantime, attorneys for Sinatra and for Barton and Sanicola factions are confabbing on best way to wind up the situation. There is a long-shot outside chance the split-up may not come off, but nobody has much hopes it won't.

Earl Assistant to Birge

BRIDGEPORT, Conn., Sept. 21.—Alber Earl was made assistant and advertising manager of Columbia Records. Earl was also made assistant to John Birge, former general managership of MCA, and is expected to be on the road some time in October. Earl will continue to work in the MCA's plant here with Columbia two years and former assistant to Earl management. Earl has been with MCA's West Coast office about 10 months ago after a two-year stretch in the service. Prior to that he was in the MCA's Chicago office for seven years.

For the future, Earl will be at a local, Facchino sized up the entire West Coast territory, spending some time in the Northwest. Earl's future plans have not been announced, reason for leaving MCA was also not revealed.

Veeppee R. Facchino Resigns His MCA Post

HOLLYWOOD, Sept. 21.—Russ Facchino, Music Corporation of America's Northwest key and band booker for the firm for years, has just resigned. Facchino came to MCA's West Coast office about 10 months ago after a two-year stretch in the service. Prior to that he was in the MCA's Chicago office for seven years.

During the past few weeks, Facchino sized up the entire West Coast territory, spending some time in the Northwest. Earl's future plans have not been announced, reason for leaving MCA was also not revealed.

Raft of Tootlers But Little Music In Hophons Show

NEW YORK, Sept. 21.—The Arthur Hopkins, long-time jazz trumpet, has completed casting the show-musician required for the production. In addition to the previously announced casting of orchestra leader Bill Edwards in the major role; Sidney Bechet, long-time jazz clarinet-soprano sax jazzman; trumpeter Marty Marsalis, drummer Skippy Layton, and bassist Bart Edwards in the most colorful roles in the play. Ray Mayer is, a piano-playing, has been brought in from Hollywood. Ray Mayer is in the most colorful roles in the show. Report has it that despite the presence of impressive musical names there are still about half the orchestra in the entire length of the play. Production is due for Broadway opening in the first week of October.

J. Meyerson to G. M. World; Goodman Decea Div.

NEW YORK, Sept. 21.—Decca records appointed Stanley Goodman as their general manager of the general manager of World Broadcasting, a Decca subsidiary.

ASCAP, BMI Relationships & Ork Guarantees Among Items On P. C. Terp Assn. Program

Geer, of Midwest Ops, To Attend First Meet

HOLLYWOOD, Sept. 21.—First official meeting of the Pacific Coast Ballroom Operators Association is set to take place October 3 at the Los Angeles Athletic Club, San Francisco Northern California dance operators, who initiated formation of organ, will preside over first meet and all other officers are to be selected then.

Working closely with San Francisco in the ballroom men are Barney McDermott, of the Avalon, and Kermit Bierkamp, of Casino Gardens. Bierkamp, who just came to the West Coast recently after handling affairs for the Tom Archer chain of dancehalls in the Middle West, is known in the industry for his friendliness, Geer, secretary of the Midwestern Ballroom Operators Association, to attend.

First hand info of the strong Middle West ballroom ops goes expected to be taken local organ by Geer. Terpserpy reps from San Diego to Chicago have been invited to attend forthcoming session.

Important matters will be eventually taken up by PCBOA and ASCAP and BMI, band prices and guarantees, etc.

Will AFM Ask Hike in Disk Royalty Rate?

NEW YORK, Sept. 21.—With first of October, AFM diskers expect to get their new recording scale and other proposals tossed at them by the American Federation of Musicians. The American Federation of Musicians, which controls around the trade as to what the proposals might entail. Diskers maintain they will be able to run a monopole with the flesh around his right eye, and drop his atches, he might back Dear Boy Samny Kay right off the boards.

Not Just Scales, Think Some

Some trade observes feel that there is a chance the union will be fairly marked up on regular scales, but that they might demand an increase in the royalty rate they now receive. Diskers and now gets royalty amounting to 1/4 on each 50-cent record, with rates going up as price of record increases.
208 Satifies Hotel Club & Cafe Contract

Will Spots Use Less Men?

NEW YORK, Sept. 21.—Agreements between Local 802, American Federation of Musicians, and the hotel, night club, restaurant and cafe operators was ratified Friday (20) by some 100 business agents. Agreement covers some 60 hotels and about a hundred clubs, coffee shops and eateries.

The spots won themselves a 20 per cent hike, they failed to push over what was purported to be one of their key objectives when original demands were made. That was the demand that no spot could use less musicians for the 12-month period from September 1, 1946, to September 1, 1947, then were used the previous year. New contract says only that no reduction in size of group presently playing shall be made as a result of the pact. However, there is nothing to prevent spots from using bands half or quarter as large as they did formerly in the 12-month period.

Newark Tootlers Get 20% Hike in 60 Spots

NEWARK, N. J., Sept. 21.—Basic 20 per cent hike was granted members of Local 802, A.F.M., Septem-
ber 16. Local covers about 60 spots in the city.

This agreement was reached after three weeks of negotiations, involving some 50 business agents, headed by James Marzulli, business agent, who will attempt to get about 20 Newark night spots in the area to join up also.

In addition, approved bandstand rates have also been increased for small ball rooms and clubs. Marzulli and James Bioso, union proxy, conducted negoti-
ations.

Cole Trio Kicks Off Philly 1-Night Season

PHILADELPHIA, Sept. 21.—First major dance promotion for the new season was held at the Terrace Room in the Hotel Hall with the King Cole Trio, cur-
rently featured at Ciro's Musical Bar, Philadelphia, in town.

Dance is aimed at race trade and promises to be the first in a series sponsored by new booking combination that includes the Woody Rice The-
atre, Blues and Ole Miss booking offices. Coupled with Cole trio will be Carline Corbin and His Dixieland Band, both of whom will be on the same bill. Corbin is former bass player and arranger for Andy Kirk.

Redman, Jazz Unit 1st Yanks Musikers To Scandinavia

NEW YORK, Sept. 21.—Don Red-
man, longtime ork leader and clee-
fist, is in Scandinavia with his jazz ensemble for an extended tour.

Deal was set several months ago when Danish jazz entrepreneur, Tim-

nus Rasmussen, was visiting in New York. Tour is the first of its kind on the continent since the war started.

Booklet Twists

NEW YORK, Sept. 21.—Indie International Record Company came up with an album gimmick for album notes. In its Jack and the Beanstalk kid-
lish collection of accompanying book-
let is made up of the disk story in play form, in simple language for the school-age child to understand. An album of French tunes, Chanukah Favorites Four-

nes Rothschild, is a booklet with the French lyrics and their English translations. The album of Louis Armstrong's Swingin' Swingles, is the much discussed album by the stars now appearing in M.G.M pictures...

“... Many MGM Film Stars Will Be on M.G.M Records,” So Other Waxesers Maneuver

Re-Sign-Now-or-Maybe-No-Disks Is One Technique

HOLLYWOOD, Sept. 21.—Among the many personal conversations with string section, Tommy Dorsey is expected to add all-girl string group to his crew for the first time before departing for a series of concert dates. T. D. dropped use of strings several months ago due to rapid changes in his hair line of appearances is seen as the reason for his return. Dorsey has also been without a female chorus or vocal group for some time and gal diddit is expected to lend a new charm as well as musical skill. Before tostellar concerts, Dorsey will do a 16-week run in Dallas State Fair, starting October 2.

Dorsey concerts were up in the air when he was forced to cancel his blowing up at MCA and at his band personnel had rumors floating around Sunset and Vine sector that T. D. was going to give up the biz— at least for the time being.

Feist Wins Judgment

In Performance Action

NEW YORK, Sept. 21.—Leo Feist, Inc., was granted a judgment of $5,500, plus interest, in a song infringement suit against the Spot, local club operated by Henry Klein.

Club was charged with publicly performing Feist tunes, including My Blue Heaven, specifically last June 14, and on several other occasions. Judgment was made in favor of the defendants defaulted by failing to answer the action.

Report on Two “Rum” Suits

NEW YORK, Sept. 21.—U. S. Fed-
eral Court Judge Murray Butler ap-
proved a settlement between Roy
J. Sullivan with complaint in suit by Maurice Baron against Leo Feist, Inc., who was named in “Rum” song infringement suit, and Sullivan and writers of Rum and My Blue Heaven, specifically last June 14 and on several other occasions. Judgment was made in favor of the defendants defaulted by failing to answer the action.

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Pubs To Mull SPA “Digest” & Meet Later

List Is A Longie

NEW YORK, Sept. 21—Songwriters’ Protective Association proposals to the Music Publishers’ Protective Association were set up on three “galley-type” printed sheets, each measuring about two feet long, with text set in small type, indicating that the censors’ committee (which have been for about a year, mulling the changes they would like made in the proposals), hasn’t been wasting its time.

Sidney Wattenberg, of Wattenberg & Wattenberg, MPPA attorneys, is presently preparing a digest of the penmens’ proposals to be sent to the publisher org’s board members. These digested proposals will probably reach the boss some time this week and it is expected that meetings will take place next week.

Everybody Mum

Wattenberg, MPPA officials, John Schulman (SPA attorney) and top writer reps like Fred Ahlert and Milton Drake, are all maintaining strict silences about the proposals thus far. Neither, apparently, wants to tip its mitt to the other before it’s necessary.

It is understood, however, that some of the points which will be up for discussion are: “Guarantees” of writers’ copyright in all parts of the world, royalties on foreign sale and usage; new royalty setting on synchronization sales, electrical transcription, recordings and other mechanical usages; lyric magazines and folio royalties; sliding sheet music scale and a number of others. Present pact expires December 31, so boys have at least a couple of months to come to agreement.

Jarvis To Promote Berigan Fund Hop

HOLLYWOOD, Sept. 21—Al Jarvis, town’s top disk jockey, has started local action on getting a take for the Bunny Berigan Memorial Fund per the suggestion of a letter to the committee (The Billboard, Aug. 26 issue). Jarvis hoped originally to have event take place around October 22, but negotiations with local ballroom ops for clearance of a night will take longer than he anticipated.

His plan calls for plugs for plug on air over his Make Believe Ballroom and the notion of sending it to various danceries participating in fund for Berigan family with a caravan of artists like Slim Gaillard, Andy Russell, etc., Bunny Berigan night at terperies, with subsequent publicity, should amount to substantial take and a percentage agreement has to be worked out for Berigan family fund.

Strong Opens Indiana Terpery’s New Season

INDIANAPOLIS, Sept. 21—Benny Strong and his orchestra will supply the dance tunes when the Indiana Roof Ballroom reopens for the season tonight.

Bob Crosby and his orchestra will play the first one-night-stand at the terpery October 23. Benny Strong band will play entire opening weekend.

Plugger Thanks

NEW YORK, Sept. 21—Bob Miller, exec director of the Professional Music Merchants, has sent out letters of thanks this week to donors of gifts to the contactees’ annual golf tourney. Mr. Miller also asked The Billboard to extend its thanks through these columns, so here it is. Larry Taylor was winner in the most successful tourney ever held by the songmen.

Woodwindette Is Lawrence Small Unit Gimmick

NEW YORK, Sept. 21—Something new has been added to the Elio Lawrence orchestra. Youthful maestro has molded an unusual band—within-a-band gimmick labelled the Lawrence Woodwindette. Unit is actually a quintet made up of bassoon, French horn, English horn, oboe and clarinet, with the maestro handling the keyboard. Oddly-instrumented quintet plays works from Beethoven and Stravinsky with a symphonic-sounding swing compositions.

Woodwindette was introduced by Lawrence during his present engagement at the Meadowbrook, Cedar Grove, N. J., as an experiment to prove his contention that hastily tabbed “classical” instruments have a legitimate place in the modern dance band.

Columbia Records, which holds Lawrence’s disk pact penciled in a recording date for the unusual unit. After the Lawrence band concludes its Meadowbrook engagement, it will take to the road for five weeks of General Artist Corporation arranged one-nighters.

Huba Defendants Ask Dismissal of Suit

NEW YORK, Sept. 21—In asking for a dismissal of the infringement suit brought against them for the claimed misuse of the term Huba-Huba in their campaign on the tune Dig You Later, Radio Corporation of America, Robbins Music Corporation, 20th Century-Fox Film Corporation, and 20th Century Music Corporation claimed that the complaint had failed to state a cause of action. In their answer to the suit filed in the U. S. District Court, the defendants gave as further grounds for dismissal that the court lacked jurisdiction over the subject in question.

Suit was instituted by Irving Weissman, who claims that he composed and had published prior to June, 1945, a song called Huba-Huba or The Hubba Song. He charged that the 20th Century-Fox used the allegedly infringed song Dig You Later in a film called Doll Face, and that they exploited the song as The Hubba-Huba Song. Weissman is seeking an injunction and a declaratory judgment that further sheet music and disk sales of Dig You Later and is asking for an accounting of the profits.

Curt Barrett and THE TRAILSMA

“I MIGHT HAVE KNOWN I’D LOSE YOUR LOVE” (WESTERN)

“YOU’LL REGRET” (WESTERN)

Apollo No. 109

NEW APOLLO PRICES: WHOLESALE $7.15
LIST PRICE 7.50 plus tax

NATIONAL DISTRIBUTORS FOR Hub Records

JACK McVEA and his ALL STARS

“DON’T BLAME ME” (INSTRUMENTAL)

“O-KAY FOR BABY” (INSTRUMENTAL)

Apollo No. 761

— 18 —

The Billboard

MUSIC

September 28, 1946

NEW APOLLO RELEASES

Release No. 18

Dinah WASHINGTON with LUCKY THOMPSON and his ALL STARS

“WALKING BLUES” (VOCAL BLUES)

“RICH MAN’S BLUES” (VOCAL BLUES)

Apollo No. 374

CURT BARRETT

and THE TRAILSMA

“You’ll Regret” (Western)

Apollo No. 109

FUTURE APOLLO RELEASES

New APOLLO Price: Wholesale $7.15
List Price 7.50 plus tax

NATIONAL DISTRIBUTORS FOR Hub Records

APOLLO RECORDS INC.

NEW YORK  *  615 10th Avenue, New York 19, N. Y.
DETROIT  *  100-02 East Atwater Street, Detroit 26, Mich.
LOS ANGELES  *  2705 W. Pico Blvd., Los Angeles 6, Calif.
ATLANTA  *  367 Edgewood Avenue, S. E., Atlanta, Ga.
BALTIMORE  *  215 Maryland Avenue, Baltimore 8, Md.
NEW ORLEANS  *  418 Grover Street, New Orleans, La.
British Sheet Sales Down, Records Up, Says Gibbons

NEW YORK Sept. 21—American-born Carroll Gibbons, who leads English society ork, returned to the homeland for a short visit last week. The piano-playing leader-composer gave The Billboard a comprehensive picture of the English music biz as he sees it. Gibbons stated that English sales have dropped drastically in volume since the end of the war. Reasons are quite obvious, he said. The English had more money to spend on entertainment during the war than they have now. Now that some of the everyday necessities have been bought, the English have been buying these commodities instead of some of the luxury items as sheet music. In addition, post-war Englishmen, with folding of war work, are finding it harder to earn their shillings than they did for the past six years.

Gibbons told of an increasingly greater demand of the British public for records. He stated that recording artists are starting to come into the United Kingdom in greater quantities, and that the idea of a disc for a tremendous disk boom. Gibbons said that most of his non-musicians (as well as music biz) English buddies could serve as solid examples of the disk resurgence. They wouldn’t buy a disk unless it had a record-player attachment, and those that haven’t yet gotten their hands on having been buying records to play on it when they do get it.

British News...

The majority of the newer bands, said Gibbons, in the UK, have moved into service units into evity jobs. The Paul Feniouched Sky-rockets have moved from the RAF into service music duty at the London Palladium. Jimmy Miller’s Squadroneiro, the former RAF men, have been playing highly successful barnstorming tours English provincial towns. George Mellichriner, the British counterpart of the Glenn Miller AEF outfit, is playing a series of concerts with the former army orchestra. Ted Heath ork, whose phenomenal rise to the top in the talk of British music circles, started 16 months ago, while most of his units were in khaki or gray. Outside of these former service orks, there has been more disbanding activity than there has been organization effort in the orch field.

Would Like Swap...

Gibbons were to see his family for the first time in seven years, received offers from a major agency for a three-months bookings. Talks mention promising locations such as the Wiltord Wedgewood Room or Light Night Roof. Only possible way for deal to work would be for Gibbons, who is in the UK, to leave his own orch in Britain, bring his arrangements and himself to the States and make an all-American tour for the occasion. Biggest snafu on the deal so far has been financial in nature. Gibbons would like to have a switch arranged, whereby he could sell his own ork here from the London Savoy Hotel, where it works 11 months of the year, and have a name American band fill in for him at the Mayfair spot.

Gibbons left for Nova Scotia last night and he will catch the Queen Mary back to England in time for his September opening at the Savoy.

Ben Franklin Gets 2 Orks

In Booking Mix-Up

PHILADELPHIA, Sept. 21—Booking mix-up finds the Benjamin Franklin Hotel saddled with two bands with the relighting of its Garden Room this week. Bob Simone ork and Earl Denny, another local maestro, deposited contracts on the local union for the job. And since the hotel couldn’t decide which maestro it had ordered, union ruled that it had to hire both.

Treasury Calls on Disk Jocks To Aid Latest Bond Drive

NEW YORK, Sept. 21—New evidence of growing importance of disk jockeys in the plug picture came this week from the Treasury Department radio section. Treasury sent out a form letter and record to disk jockeys and tradespeople asking them to plug the new bond song, What’s Your Favorite Dream? Song was written and is being plugged in connection with new bond savings drive scheduled for November and set to run thru December. Reason for the drive is to help ease inflationary pressures which Treasury Department claims are bound to come with the end of-the-year, holiday buying period.

Disk was cut by Barry Wood, who has sparked previous wartime bond drives, with an orchestra and chorus conducted by Mark Warnow. Tuning was chaperoned by Denes Agay and lyrics were penned by Lee Jordan.

Buddy Robbins Mulling AAB Disposition

NEW YORK, Sept. 21—Howard Robbins, head of the American Artists Bureau, denied having sold his interests in the firm. He confirmed that AAB may change hands in the near future, but specifically stated that no deal has been set to date.

Robbins said that there were a number of possibilities being mulled. AAB may be sold outright, or Robbins may take in a partner. A third possibility would be for a major agency to absorb AAB in a deal that would include a general merger. Rumors that the bureau had been sold to Milton Deutsch were nixed by Robbins who did deny that Deutsch had been one of several persons who have made propositions for the purchase of AAB. Robbins concluded with a statement that there were many entanglements yet to be straightened out before AAB changes or Joins hands.

AAB talent roster includes Bobby Byrne ork, chimp Sara Vaughn and the chorus outfits of Noro Morales and Luis De Campo.

“Parade” Promotion Pie

NEW YORK, Sept. 21—American Tobacco Company this week filmed 16 mm. shots of Hit Parade broadcats, with entire cast of Lucky Strike’s weekly CBS show. Pic will be used by company’s advertising department to show tobacco dealers. Parade shots add up to 46 minutes of minutes, which gives a bit of a variety. Film was produced in the manufacture of Luckies. Screening was made Tuesday, Wednesday and Thursday at Filmcraft’s Bronx Studios. Parade sequence included Artie Kane, Jackie Mark Warnow ork, Hit Paraders, L. A. (Speed) Ringa, tobacco promo, and Basil Ruydsayl. Janette Davis, of Arthur Godfrey morning show, filled Peggy Maan spot. Andre Barrach did narration. Pic, titled LSMPT, was arranged by advertising department of ATC.
ON THE STAND

Reviews of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters

Saxie Dowell
(Reviewed at the Blackhawk, Chicago, September 17. Booked by General Artists' Corporation. Personal management: Grady Watrous.)
TRUMPETS: Larry Pont, Rob Turk, Jerry McCord.
TROMMONE: Harvey King, Fred Webb.
TROMBONE: Joe Giammattei, Paul Pata.
BARITONE: Larry Bernard, Carl Rosen.
SAXOPHONES: Hal Gandy, drums; Jack Title, piano; Walt Lanett, bass.
VOCALISTS: Saxie Dowell, Don Grady, Connie Dale.

Saxie Dowell, long remembered for his unique kudos for his valorous efforts as musical chief on the U.S.S. Franklin, when it sunk in the Pacific, his former prominence as a name sideman, and the band's sax and rhythm sections. Dowell makes a good frontman, handling show intros modestly and yet with enough push to satisfy customers, and adding novelty and standard lyrics to rich music. It amounted to a bit still on his Midwest opening, but straightened out after first 15 minutes. Mike went very bad at opening of show and damage was not fully repaired.

Saxie, a vet reedman himself, has whipped up a top asett, with Joe Cross, who doubles as musical director and lead alto, proving bulwark. Blend is excellent. Brass has it rough, with arranger Fred Robbins, who formerly scored for Kemp, again attempting to insert the glissandi passages which are rough on the em-brocure. More experience may remedy this fault.

Library is excellent. When caught Dowell usually opened set with a medley or half a dozen choruses of standards that should be heard more often but aren't. Book has varied assortment of pops and Dowell handles novels well. Vocalists Don Grady and Connie Gale handle selves well for visual audience, but quality of their vocal work was hard to judge because of defective p-a. Band is in on indefinite past here, but will probably stay some months. Band is getting desk releases on Sonora label to hipo interest.

ABC Asks Dismissal in Swinger Trio Show Suit

NEW YORK, Sept. 21—American Broadcasting Company this week asked for dismissal of $130,495.50 suit brought by Products Distributing Corporation in U.S. Federal Court for alleged breach of contract in well's canceling Swinger Time program with an Oloman ork.

PDC had charged that agreement made with ABC on August 20, 1946, would air program for a year over W2J in four 13-week stanzas. Pack- ages named that net dropped show after first 13 weeks without the two weeks' notice previously agreed upon by the parties, adding that they paid $41,495.50 for air time, receiving from sponsors four times that amount laid out to prepare program. PDC seeks quadruple figure, plus $15,000 incurred thru hiring people for program.

In answers filed, ABC made gen- eral denial of all allegations, assert- ing that it was not necessary for plaintiff to hire any persons or incur any expenses in order to fulfill contract. Web also denied knowledge as to truth of the allegations in complaint. Sponsors named are Lawrence, Inc., and Regent Laboratories, Inc., and ad agency Aetna Advertising Agency.

Enrico Madriguera
(Reviewed at the Elmiwood Room, Chicago, Sept. 21. Personal management: Grady Watrous.)
TRUMPETS: Howard, Cadie, Fredrick
SAXOPHONES: Bob Davis, Frank Davis.
TROMMONE: Robert Dale, Larry Hall.
TROMBONE: Roscoe Galavito, Sidney St. John, Joe Cali, Carl Boyer, Anthony Rodriguez.
BARITONE: Ernest Cussirato, piano; Bill Dickinson, bass; Mario Torreselli, drums.
VOCALISTS: Enrico Madriguera, Jimmie Carroll, Jack Bilandic.

Madriguera is back with a new band after having left virtually his entire former organization on the West Coast. He has whipped together an ensemble that works closely, with an absence of the c> between individual soloist styles that usually characterizes a new band. Ork is similar to lead vocalist original outfit, the only one sideman, Halprin, carries over from the old band.

In this combination supper strip of the band turns in considerable dinner music plus some ters stuff on the more subdued side. He does plenty of mildly romantic, slower paced numbers, a marked decrease from the "typical" latino style, but delivers a variety of dance music in addition to his regular specialties. L.A. devotees, of course, have their innings when band cuts loose with rumbas and sambas. Even the old-timers get out on the floor for these.

Madriguera himself, who works much of the time with his own violin facing the mike but rarely takes solo fings. Patricia Gilmore, tall, blend and lovely, does frequent vocals, blending into the orchestral mood in the style specialties that has long made her an important member of Madriguera's outfit. Soft-voiced Danita Rodrigues, cute and vivacious in colorful costume, does the Spanish numbers, and with Casillas making up the maracas section, adds plenty animation to the band's fine appearance on the stand.

MARS RECORDS

JAKE HAMMOND

Organ Melodies Vol. 1

CONTENTS
CLAIR DeLUNE—Jalousie
STARDUST—Harbor Lights
PAPER DOLL—Chopsticks

True, full tones of the Hammond Organ, combined with the modern style of Jake Hammond, make this album of organ records a MUST.

National Distributor
JACK GUTSHELL DISTRIBUTING CO.
1870 W. Washington Blvd., Los Angeles 7, Calif.
Woll Bows Out Of Petrillo Prosecution

CHICAGO, Sept. 21.—United States Attorney Albert J. Woll asked to be, and was relieved of the job of prosecuting American Federation of Musicians Prexy James C. Petrillo on a criminal charge of violating the Lira Bill. The attorney general's office said they would appoint a special assistant attorney general to handle the case. Woll is a son of Matthew Woll, a vice-president of the American Federation of Labor. Petrillo is an AFL veepee, too.

New Tanner Ork to FB

CHICAGO, Sept. 21.—Announcement that a new 12-piece band to be fronted by whistle, Elmo Tanner, currently in at Colosimo's here as a single, will begin operating about November 1, was made here this week by Howard Rosene, ex-GAC act booker, who will be p. m. for the band. Rosene said that the band will feature the whistling of Tanner and a girl singer who has not yet been selected. Band will be booked thru the Frederick Bros.' office here and will use as its theme the fave that Tanner helped to put over while he was with Ted Weens, Heartaches. No bookings have been set as yet.

Cool's Warm $2.034

BRIDGEPORT, Sept. 21.—Harry Cool, second name band of the season to play the Ritz Ballroom here, did 527 at last week's engagement, 1,616 persons. With admission at $1.25, gross totaled $2,034. New band was well liked here.

Scholer Revives Tune-O gimmick For Terpalaces

HOLLYWOOD, Sept. 21.—Revised gimmick being introduced to Coast ballroom patrons called Tune-O is being pushed by promoter Harry Scholer as a regular biz stimulant similar to the bingo pitch by the theaters in the drab days of the '30's. Pop Gordon's Aragon Ballroom initiated the test of Tune-O last week, and Barney McDvitt, of the Ava- don, is taking a flying start October 15. Spade Cooley debuted the set-up at his Santa Monica ballroom September 8.

Tune-O, a game of skill, picks as winners three to five people who recognize and mark four tunes in a row on a bingo-styled card, with prizes coming from tie-ins with local merchants who, in turn, use window cards telling of the ballroom using the gimmick. Deal is being packaged to ballrooms at $32 weekly, with spots being given clause franchises for a year. Scholer hopes to hit national danceries with the idea. He started a similar approach at the Aragon here in 1943, but peak then brushed it aside as non-essential, according to Scholer.

Starts 54th Terp Season

BRIDGEPORT, Sept. 21.—Daniel C. Wulffy, dean of dancing masters in Southern New England and one of the oldest dancing masters in dance hall proprietors in the country, opened his 54th season this week at his Colonial Ballroom here. He hasn't played any name bands in many years, continuing their bookings to local bands exclusively.

DEALERS!! OPERATORS!!

RAVE NOTICES!

The Billboard

"Dealers stocked up with this album will unquestionably reap a harvest, it being far by one of the best down-to-earth kiddie sets in many a moon."

Coin Machine Review

"This is the kind of Kiddie Album for kids from 8 to 80. The tunes are catchy and clever enough for automatists. Highly recommended."

Disc Magazine

"JUNIOR of Disc says: 'I get a big kick out of this album. It is one of the funniest in my collection. My pal, Roland, thinks it's the best one I've got. You will, too.'"

FEATURED AT

Ramberger's

Bloomington

Gimbels

A. L. Namm

F. A. O. Schwartz & Leading Dept.

Craft Stores

Dealer's Price - $2.43, Fed. Tax Incl.


CORONET RECORDS, INC.

53 East 51st St. Plaza 8-0766 New York 22, N. Y.
ALBUM REVIEWS

"BY REQUEST"—JAMES MELTON

Flushed by the success of an earlier James Melton album, and rightly enough, the Victor Red Seal label has arranged this budget-sized set of six sides that takes in favorites most requested by his radio audiences. And with David Broekman's music adding to the singer's lyrical integrity, Melton offers up material from stage, screen and folk folios. Selections, and all desired ones, taken in Make Believe, The Way You Look Tonight, The Hills of Home, All Day On The Prairie, Siboney and It's a Grand Night for Singing. Songs range run the gamut - of lyrical emotions and Melton adds materially to his splitting success in vitalizing each. (See Album Reviews on page 110)

Model Molder and Mills Push 'Pin-Up'

NEW YORK, Sept. 21.—Mills Music picked up a new song that can with glamour exploitation possibilities. Tune, Get Up a Pin-Up Girl, got a plug in a leading New York tabloid and in a columnar's daily memoirs. Composer of hit, John Robin, has noted that Walter Thornton's name is mentioned in the Dean Wolf composed ditty, and Thornton is out to help exploit the song for the publicity value.

Sidney Mills, Mills firm head, in the meantime arranged a Leon and Riddle's party for Sept. 21 and is trying to get the tune on the We, The People air show. Mills firm also purchased rights to a ditty called Honey Lou. Tune was not heard English sheet music seller under the title of Merry Lou.

Donahue Goes Dine-Dance

JERSEY CITY, N. J., Sept. 21.—Sam Donahue heads new artists committee for Dine-Dance here. Group headed by Joe Mans, who has been conducting one-man crusades against local no-dine-dance law authored by Mayor Frank Haggie 33 years ago. Mans says he prefers support from artists rather than politicians and reports that half-way mark has been reached in campaign to secure 12,000 signatures on petition to bring question to popular referendum.

Caesar's 'Friendship' Tone

NEW YORK, Sept. 21.—Irving Caesar song book, Sing A Song of Friendship, is set for release in September 23 with distribution thru record shops being handled by the Caesar org. Tune comprises 64 pages of words and music by Caesar and illustrations by Albert Baribeau.

Okum-Schilly Set Up

NEWARK, N. J., Sept. 21.—Henry Okum, former road manager and advance man for number of band leaders, opened National Band Mortgage here in association with Pat Schilly, his firm plan to market records, handle publicity and advertising, and inaugurate a Coast-to-Coast record exploitation service.

Phoneless Virgins

NEW YORK, Sept. 21.—Attorney Andy Weinberger left today for a two-week vacation in the Virgin Islands. Reason Andy gave for his choice of a vacationland was that the islands were the nearest place to the United States that didn't have any telephone connections.

TOP QUALITY

10" and 12" SHELLAC RECORD PRESSINGS

Orders of Any Size Accepted.

ARVID RECORDS INCORPORATED

200 EAST THIRD STREET, MT. VERNON, N. J.

Mt. Vernon 8-7756
Vermont Tootlers Form a Union; Now All States Are In

BURLINGTON, Vt., Sept. 21.—Vermont this week became the last State in the nation to have a musicians' union when Burlington musicians, headed by President William Goldman, announced the establishment of MPU, Local 351, AFM. All the majority of those now signed up are from this area, Goldman said, some 40 members have been enrolled from Chittenden, Franklin, Grand Isle and Addison counties. The majority of the members are returning war veterans. Goldman said.

Officers, besides Goldman, are: Secretary, Harold Bessett; publicity chairman, Bob Mars, and chairman of the rules and regulations committee, Bernie Kriese.

Andrews, Schenk Exit 'Scat'


No Sears Moratorium, Says Apollo; So. Africa Perking?

NEW YORK, Sept. 21.—Contrary to the previous report that Sears, Roebuck & Company had declared a month and a half moratorium on purchases from indie disk firms, Apollo Records' Irv Katz reports that the firm is still receiving and filling orders for the department store chain. Katz admitted that his firm had received an order for 12,000 disks from a South African distributor. This was the first major foreign shipment in the short history of the Apollo label.

Cole's Hot $4,375

WASHINGTON, Sept. 21.—During the week of September 16, the King Cole Trio broke the house record which they had originally established for Turner's Arena here. The Trio drew 3,500 customers, for a net take of $4,375.

1 to 8

NEW YORK, Sept. 21.—New Pete Johnson album for National label Housewarming features unique idea. Based on the traditional blues, side one features Pete at the keyboard solo, side two introduces a drummer, side three adds bass and guitar, etc., until on the eighth side you get eight musicians jamming together.
Music----As Written

NEW YORK:

Charlie Ventura's new band will open an eight-week engagement at the Spotlite Club on October 5. . . .

MEMO TO HARRY MOSS

Edmond, Grand Ole Opry bill, due in from Nashville next week for Victor recording session. . . .

Music for Society label explains that firm's taxfarms are not the 400 set, but are aimed for society generally, that is, you and us too. . . .

Music for Society also GGG, cut four sides with Short Brothers for Decca last week. . . .

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# Publishers' Record Release Dates

In an effort to help cut down to a minimum the number of misunderstanding-release dates on tunes. The Billboard has published a list of songs on which an agent or trustee for many publishers, and by a number of the publishers when restrictions are placed on record releases. This feature will appear in The Billboard until such time as the editors feel too bad for it to no longer exist.

<table>
<thead>
<tr>
<th>Name of Song</th>
<th>Publisher</th>
<th>Release Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>A CALL IN CALICO</td>
<td>Remick Music Corp.</td>
<td>October 23</td>
</tr>
<tr>
<td>ANOTHER NIGHT LIKE THIS</td>
<td>E. B. Marks Music Corp.</td>
<td>November 1</td>
</tr>
<tr>
<td>ANY WAY THE WIND BLOWS</td>
<td>Burke-Smith-Heusen</td>
<td>November 1</td>
</tr>
<tr>
<td>COSTA RICA</td>
<td>E. B. Marks Music Corp.</td>
<td>November 1</td>
</tr>
<tr>
<td>FIESTA</td>
<td>E. B. Marks Music Corp.</td>
<td>November 1</td>
</tr>
<tr>
<td>FLAME BALLET</td>
<td>Burke-Smith-Heusen</td>
<td>November 1</td>
</tr>
<tr>
<td>COTTA GET ME SOMEBODY TO LOVE</td>
<td>Edwin H. Morris &amp; Co.</td>
<td>November 1</td>
</tr>
<tr>
<td>GUI-FIA</td>
<td>E. B. Marks Music Corp.</td>
<td>November 1</td>
</tr>
<tr>
<td>HARVEST SONG</td>
<td>E. B. Marks Music Corp.</td>
<td>November 1</td>
</tr>
<tr>
<td>HYDE PARK ON A SUNDAY</td>
<td>Burke-Smith-Heusen</td>
<td>November 1</td>
</tr>
<tr>
<td>I CAN'T TOO MUCH TO DREAM LAST NIGHT</td>
<td>ABC (Restricted until further notice)</td>
<td></td>
</tr>
<tr>
<td>I HAD ENOUGH TO WALK DOWN FIRST STREET</td>
<td>Remick Music Corp.</td>
<td>October 23</td>
</tr>
<tr>
<td>IF SPRING WERE ONLY HERE TO STAY</td>
<td>Burke-Smith-Heusen</td>
<td>November 1</td>
</tr>
<tr>
<td>I'LL KNOW IT'S LOVE</td>
<td>E. B. Marks Music Corp.</td>
<td>November 1</td>
</tr>
<tr>
<td>LAS CARRETAS</td>
<td>E. B. Marks Music Corp.</td>
<td>November 1</td>
</tr>
<tr>
<td>MARACAS</td>
<td>E. B. Marks Music Corp.</td>
<td>November 1</td>
</tr>
<tr>
<td>MI VIDA</td>
<td>E. B. Marks Music Corp.</td>
<td>November 1</td>
</tr>
<tr>
<td>MY HEART GOES CRAZY</td>
<td>Burke-Smith-Heusen</td>
<td>November 1</td>
</tr>
<tr>
<td>OH, BUT I DO</td>
<td>M. Witmark &amp; Sons</td>
<td>October 23</td>
</tr>
<tr>
<td>ON A RAINY NIGHT IN RIO</td>
<td>M. Witmark &amp; Sons</td>
<td>October 23</td>
</tr>
<tr>
<td>PUNTO GUANACASTE</td>
<td>E. B. Marks Music Corp.</td>
<td>November 1</td>
</tr>
<tr>
<td>RUMBA-BOMBA</td>
<td>E. B. Marks Music Corp.</td>
<td>November 1</td>
</tr>
<tr>
<td>SO YOU MIGHT</td>
<td>Burke-Smith-Heusen</td>
<td>November 1</td>
</tr>
<tr>
<td>SOLID CITIZEN OF THE SOLID SOUTH</td>
<td>M. Witmark &amp; Sons</td>
<td>October 23</td>
</tr>
<tr>
<td>SONG OF THE SOUTH</td>
<td>Sandy-Jay</td>
<td>October 15</td>
</tr>
<tr>
<td>SONG OF THE SOUTH</td>
<td>Sandy-Jay</td>
<td>October 15</td>
</tr>
<tr>
<td>THE AMPSTEAD WAY</td>
<td>Burke-Smith-Heusen</td>
<td>November 1</td>
</tr>
<tr>
<td>THE WINDS WE DID LAST SUMMER</td>
<td>Edward H. Morris &amp; Co.</td>
<td>October 15</td>
</tr>
<tr>
<td>THE WOLF IS ON THE LOOSE AGAIN</td>
<td>E. B. Marks Music Corp.</td>
<td>October 8</td>
</tr>
<tr>
<td>THROUGH A THOUSAND DREAMS</td>
<td>Remick Music Corp.</td>
<td>October 23</td>
</tr>
<tr>
<td>UNCLE REMUS SAYS</td>
<td>Sandy-Jay</td>
<td>October 15</td>
</tr>
<tr>
<td>WEDDING MUSIC</td>
<td>E. B. Marks Music Corp.</td>
<td>November 1</td>
</tr>
<tr>
<td>WHY DON'T YOU BRING THE MOTHER IN</td>
<td>E. B. Marks Music Corp.</td>
<td>November 1</td>
</tr>
<tr>
<td>YOU CAN'T KEEP A GOOD DREAMER DOWN</td>
<td>Burke-Smith-Heusen</td>
<td>November 1</td>
</tr>
<tr>
<td>YOU'LL KNOW WHEN IT HAPPENS</td>
<td>E. B. Marks Music Corp.</td>
<td>October 15</td>
</tr>
<tr>
<td>ZIP-CLO-DO-DAH</td>
<td>Sandy-Jay</td>
<td>October 15</td>
</tr>
</tbody>
</table>
BEST-SELLING SHEET MUSIC

*These listed are the national best sheet music sellers. List is based on reports received each week from all the national sheet music jobbers. Songs are listed according to greatest number of sales.

**(F)** Indicates tune is in film; **(M)** indicates tune is in legitimate musical; **(R)** indicates tune is available on records.

### England's Top Twenty

<table>
<thead>
<tr>
<th>Position</th>
<th>Week Ended</th>
<th>Song</th>
<th>English</th>
<th>American</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>27/28/46</td>
<td>Bless You For Being An Angel</td>
<td>Shapiro-Bernstein</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>27/28/46</td>
<td>Rollin' Home</td>
<td>Lawrence Wright</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>27/28/46</td>
<td>Laughing On The Quiet Night (Crying On The Inside)</td>
<td>Leeds</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>27/28/46</td>
<td>Lucy's a Harvester</td>
<td>Leeds</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>27/28/46</td>
<td>I Can't Begin To Tell</td>
<td>Bregman-Young</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>27/28/46</td>
<td>Do You Love Me?</td>
<td>Bregman-Vocco-Conn</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>27/28/46</td>
<td>Johnny Fedora</td>
<td>Leeds</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>27/28/46</td>
<td>You Always Hurt The One You Love</td>
<td>Leeds</td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>27/28/46</td>
<td>One-By-One, Two-By-One Love</td>
<td>Leeds</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>27/28/46</td>
<td>You're You</td>
<td>Chappell</td>
<td></td>
</tr>
<tr>
<td>11</td>
<td>27/28/46</td>
<td>Money Is The Root Of All Evil</td>
<td>Bregman-Young</td>
<td></td>
</tr>
<tr>
<td>12</td>
<td>27/28/46</td>
<td>SO WOULD I</td>
<td>Bregman-Vocco-Conn</td>
<td></td>
</tr>
<tr>
<td>13</td>
<td>27/28/46</td>
<td>Into Each Life Some Rain Must Fall</td>
<td>Bregman-Vocco-Conn</td>
<td></td>
</tr>
<tr>
<td>14</td>
<td>27/28/46</td>
<td>In The Land Of Begin-Again</td>
<td>Feist</td>
<td></td>
</tr>
<tr>
<td>15</td>
<td>27/28/46</td>
<td>Let Bygones Be Bygones</td>
<td>Feldman</td>
<td></td>
</tr>
<tr>
<td>16</td>
<td>27/28/46</td>
<td>Ampstead Way</td>
<td>Bregman-Vocco-Conn</td>
<td></td>
</tr>
<tr>
<td>17</td>
<td>27/28/46</td>
<td>Prisoner Of Love</td>
<td>Mayfair</td>
<td></td>
</tr>
<tr>
<td>18</td>
<td>27/28/46</td>
<td>Cruising Down The River</td>
<td>Bregman-Young</td>
<td></td>
</tr>
<tr>
<td>19</td>
<td>27/28/46</td>
<td>Day By Day</td>
<td>Bregman-Vocco-Conn</td>
<td></td>
</tr>
<tr>
<td>20</td>
<td>27/28/46</td>
<td>And Then It's Heaven</td>
<td>Bregman-Vocco-Conn</td>
<td></td>
</tr>
<tr>
<td>21</td>
<td>27/28/46</td>
<td>Homie-That's All</td>
<td>Mayfair</td>
<td></td>
</tr>
<tr>
<td>22</td>
<td>27/28/46</td>
<td>One Meat Ball</td>
<td>Leeds</td>
<td></td>
</tr>
</tbody>
</table>

*Publisher not available as The Billboard goes to press.*

### PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the column are listed. National release date not set.

ALL THE TIME (Robinson), sung by Pat Kirkwood and played by Guy Lombardo in Paramount's "No Leaves, No Love." National release date not set.

BLITZKRIEG (Berlin), sung by Bing Crosby in Paramount's "Blue Skies," National release date—September 27, 1946.

FOR YOU, FOR ME, FOREVERMORE (Chappell), sung by Bill Haynes in 20th Century-Fox's "The Shocking Miss Pilgrim." National release date—December, 1946.

I DONT KNOW WHY (Just Do It) (Feist), in Mervyn LeRoy's "Faithful Is My Problem." National release date—August 23, 1946.

SOMEBODY IN THE NIGHT (Triacole), sung by Vivian Vance in 20th Century-Fox's "Three Little Girls In Blue." National release date—October, 1946.

### ENDING SERVICES

**Majestic**

Studio: NEW YORK CITY • Sales: ST. CHARLES, ILLINOIS
(Subsidiary of Majestic Radio & Television Corporation)
Radio Popularity

SONGS WITH GREATEST RADIO AUDIENCES

(Begining Friday, Sept. 18, 6 a.m., and ending Friday, 8 a.m., Sept. 25)

Two lists have the greatest audiences on programs heard on network stations in only those making their appearances are from New York, Chicago, and Los Angeles. The index is based upon John O. Preston's Audience Coverage Index. The index is prepared upon radio logs made available to Preston's by the GRAMMEX Service in New York, Radio Checking Service in Chicago, and Radio Checking Service in Los Angeles. Listed are the top 50 most popular songs of all time. The list will be published weekly in the "Weeks to Date" column. In the list on or after November 25 are selected. Other tunes have been on the Preston's Audience Coverage Index. This information is not available. The music checked in is pro-rated to determine the number of requests. The "(F)" indicates tune is from a film, (M) indicates tune is from a legitimate musical, (R) indicates tune is available on records. In such instances, the licensing agency controlling performance rights on the tune is indicated.

Wks. To Date

<table>
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<th>PUBLISHER</th>
</tr>
</thead>
<tbody>
<tr>
<td>All the Time (F) (R)</td>
<td>Robbins-ASCAP</td>
</tr>
<tr>
<td>Along With Me (M) (R)</td>
<td>Witmark-ASCAP</td>
</tr>
<tr>
<td>And Then It's Heaven (R)</td>
<td>Remick-ASCAP</td>
</tr>
<tr>
<td>Blue Skies (F) (R)</td>
<td>Berlin-ASCAP</td>
</tr>
<tr>
<td>Don't What Comes Naturally (M) (R)</td>
<td>Berlin-ASCAP</td>
</tr>
<tr>
<td>Five Minutes More (R)</td>
<td>Melsrose-ASCAP</td>
</tr>
<tr>
<td>For You, For Me, Forevermore (F) (R)</td>
<td>Chappell-ASCAP</td>
</tr>
<tr>
<td>I Don't Know Enough About You (R)</td>
<td>Campbell-Porgie-BMI</td>
</tr>
<tr>
<td>I Don't Know Why (I Just Had) (F) (R)</td>
<td>Feist-ASCAP</td>
</tr>
<tr>
<td>I Got the Sun In the Morning (M) (R)</td>
<td>Berlin-ASCAP</td>
</tr>
<tr>
<td>If You Were the Only Girl (R)</td>
<td>Mutual-ASCAP</td>
</tr>
<tr>
<td>If It's All Over (F)</td>
<td>Broadway-ASCAP</td>
</tr>
<tr>
<td>It Is A Pity To Say Goodnight (R)</td>
<td>Lords-ASCAP</td>
</tr>
<tr>
<td>Little Lament, Baby (R)</td>
<td>Bournon-ASCAP</td>
</tr>
<tr>
<td>My Sugar Is So Refined (F)</td>
<td>Capital Songs-ASCAP</td>
</tr>
<tr>
<td>Rumors Are Flying (R)</td>
<td>Oxford-ASCAP</td>
</tr>
<tr>
<td>Somewhere in the Night (F) (R)</td>
<td>Triangle-ASCAP</td>
</tr>
<tr>
<td>South America, Take It Away (M) (R)</td>
<td>Wilmark-ASCAP</td>
</tr>
<tr>
<td>Surrender (R)</td>
<td>Sabyto-Joy-ASCAP</td>
</tr>
<tr>
<td>That Little Dream Got Nowhere (F) (R)</td>
<td>Famous-ASCAP</td>
</tr>
<tr>
<td>The Coffee Song (R)</td>
<td>Valliant-BMI</td>
</tr>
<tr>
<td>The Girl That I Marry (R)</td>
<td>Berlin-BMI</td>
</tr>
<tr>
<td>The Gypsy (R)</td>
<td>Ludlow-ASCAP</td>
</tr>
<tr>
<td>They Say It's Wonderful (M) (R)</td>
<td>Berlin-ASCAP</td>
</tr>
<tr>
<td>This Is Always (F) (R)</td>
<td>Bregman-Vocca-Conn-ASCAP</td>
</tr>
<tr>
<td>To Each His Own (M)</td>
<td>Paramount-ASCAP</td>
</tr>
<tr>
<td>What A Wonderful World (F)</td>
<td>BMI</td>
</tr>
<tr>
<td>Why Does It Last So Long? (R)</td>
<td>BMI</td>
</tr>
<tr>
<td>You Without (Tres Palabras) (F) (R)</td>
<td>Peer-BMI</td>
</tr>
<tr>
<td>You Keep Coming Back Like a Song (F) (R)</td>
<td>Berlin-ASCAP</td>
</tr>
</tbody>
</table>

RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of records played. This list is based on replies from weekly survey among 1,300 disk jockeys. Only those shown in this chart, other available records of tunes through the list, are included. In the list on or after November 25, are selected. Other tunes have been on the list. The index is pro-rated to determine the number of requests. The "(F)" indicates tune is from a film, (M) indicates tune is from a legitimate musical.

Going Strong

Weeks List

<table>
<thead>
<tr>
<th>TITLE</th>
<th>LABEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Five Minutes</td>
<td>Frank Sinatra-Columbia 70466-ASCAP</td>
</tr>
<tr>
<td>Take Each Own</td>
<td>Eddy Howard-Oak Legs with two different &quot;B&quot; sides, Synclitic's Love</td>
</tr>
<tr>
<td>South America</td>
<td>Majestic 7145-ASCAP</td>
</tr>
<tr>
<td>Cavalier</td>
<td>Majestic 1970-ASCAP</td>
</tr>
<tr>
<td>Take It Away (M)</td>
<td>Bing Crosby-Modernisms</td>
</tr>
<tr>
<td>Your Own</td>
<td>Majestic 2286-ASCAP</td>
</tr>
<tr>
<td>Take Each Own</td>
<td>Jack Scott-Deca 23814-ASCAP</td>
</tr>
<tr>
<td>Your Own</td>
<td>The Modernisms-Paul Kelly</td>
</tr>
<tr>
<td>Rumors Are Flying</td>
<td>Franklin Carle (Marjorie Hughes)</td>
</tr>
<tr>
<td>Only the Other Day</td>
<td>Columbia 70452-ASCAP</td>
</tr>
<tr>
<td>Vermont</td>
<td>Frank Sinatra-Decca 28110-ASCAP</td>
</tr>
<tr>
<td>The Coffee Song</td>
<td>Frank Sinatra-Decca 28110-ASCAP</td>
</tr>
<tr>
<td>Vermont</td>
<td>Frank Sinatra-Decca 28110-ASCAP</td>
</tr>
<tr>
<td>Four Minutes</td>
<td>Frank Sinatra-Decca 28110-ASCAP</td>
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<tr>
<td>Vermont</td>
<td>Frank Sinatra-Decca 28110-ASCAP</td>
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<td>Vermont</td>
<td>Frank Sinatra-Decca 28110-ASCAP</td>
</tr>
<tr>
<td>Vermont</td>
<td>Frank Sinatra-Decca 28110-ASCAP</td>
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</table>

Coming Up

THIS IS ALWAYS (F)—Joe Stafford...
### Retail Record Sales

**Week Ending September 20**

#### BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,500 dealers in all sections of the country. Records are listed numerically according to greatest sales. (P) indicates tune is in a film; (M) indicates tune is in a legitimate musical. The B side of each record is listed in italic.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Week</th>
<th>Last</th>
<th>This</th>
<th>Date</th>
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<td>8</td>
<td>13</td>
<td>20</td>
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<td>10/6</td>
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<td>13</td>
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<td>3</td>
<td>10/6</td>
<td>9</td>
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<td>20</td>
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</table>

**Albums** are listed according to greatest sales.

#### BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,500 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

<table>
<thead>
<tr>
<th>POSITION</th>
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<th>Work</th>
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<td>9</td>
<td>8</td>
<td>13</td>
<td>20</td>
<td>32</td>
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</table>

**BEST-SELLING RECORDS BY CLASSICAL ARTISTS**

Records listed are those classical and semi-classical recordings selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Week</th>
<th>Last</th>
<th>This</th>
<th>Date</th>
<th>Work</th>
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<tbody>
<tr>
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<td>3</td>
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<td>9</td>
<td>8</td>
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<td>20</td>
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</table>

**BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS**

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Week</th>
<th>Last</th>
<th>This</th>
<th>Date</th>
<th>Work</th>
<th>Week</th>
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</thead>
<tbody>
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<td>8</td>
<td>13</td>
<td>20</td>
<td>32</td>
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<tr>
<td>3</td>
<td>10/6</td>
<td>9</td>
<td>8</td>
<td>13</td>
<td>20</td>
<td>32</td>
</tr>
</tbody>
</table>
Juke Box Record Plays

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 2,304 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I.

**Going Strong**

<table>
<thead>
<tr>
<th>POSITION</th>
<th>WEEKS</th>
<th>RECORD</th>
<th>ARTIST</th>
<th>TITLE</th>
<th>RELEASE COMPANY</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>6</td>
<td>FIVE MINUTES MORE</td>
<td>Frank Sinatra (Astral Starch)</td>
<td>DECCA 23641</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>12</td>
<td>TO EACH HIS OWN</td>
<td>Eddy Howard Ork (Eddy Howard)</td>
<td>Decca 23651</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>8</td>
<td>SOUTH AMERICA, TAKE IT AWAY</td>
<td>Bing Crosby &amp; Andrews Sisters (Victor)</td>
<td>Decca 22360</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>5</td>
<td>TO EACH HIS OWN</td>
<td>Freddy Martin (Stuart Weitz)</td>
<td>Decca 23655</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>14</td>
<td>SURRENDER</td>
<td>Perry Como (Decca Gold Ork)</td>
<td>Victor 19-1921</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>7</td>
<td>FIVE MINUTES MORE</td>
<td>Louis Jordan and His Tympany Five</td>
<td>Decca 22360</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>8</td>
<td>CHOO CHOO CHOO BOOGIE</td>
<td>Louis Jordan and His Tympany Five</td>
<td>Decca 22360</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>13</td>
<td>RUMORS ARE FLYING</td>
<td>Frankie Carle &amp; Marjorie Hughes</td>
<td>Columbia 37069</td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>11</td>
<td>TO EACH HIS OWN</td>
<td>Tony Martin (All-Sack Ork)</td>
<td>Decca 22364</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>10</td>
<td>SOUTH AMERICA, TAKE IT AWAY</td>
<td>Bing Crosby &amp; Andrews Sisters (Victor)</td>
<td>Decca 22360</td>
<td></td>
</tr>
</tbody>
</table>

**Coming Up**

<table>
<thead>
<tr>
<th>RECORD</th>
<th>ARTIST</th>
<th>TITLE</th>
<th>RELEASE COMPANY</th>
</tr>
</thead>
<tbody>
<tr>
<td>MY SUGAR IS SO REFINED</td>
<td>Johnny Mercer (The Pied Pipers-Paul Weston Ork)</td>
<td>Columbia 37051</td>
<td></td>
</tr>
<tr>
<td>PRETENDING</td>
<td>Andy Russell (Paul Weston Ork-Vocal Group)</td>
<td>Capital 268</td>
<td></td>
</tr>
<tr>
<td>FIVE MINUTES MORE</td>
<td>Bing Crosby &amp; Andrews Sisters (Victor)</td>
<td>Capitol 271</td>
<td></td>
</tr>
<tr>
<td>FIVE MINUTES MORE</td>
<td>Bing Crosby &amp; Andrews Sisters (Victor)</td>
<td>Capitol 271</td>
<td></td>
</tr>
<tr>
<td>THE GYPSY</td>
<td>Eddy Howard (Cam Slayton)</td>
<td>Decca 19477</td>
<td></td>
</tr>
<tr>
<td>TO EACH HIS OWN</td>
<td>The Modernaires-Paula фа (Paul Weston)</td>
<td>Columbia 37052</td>
<td></td>
</tr>
<tr>
<td>I'D BE LOST WITHOUT YOU</td>
<td>Guy Lombardo (Decca)</td>
<td>Decca 19481</td>
<td></td>
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<tr>
<td>THE OPENER</td>
<td>Ram ShMan-Lady Edward (Decca)</td>
<td>Columbia 37063</td>
<td></td>
</tr>
<tr>
<td>THIS IS ALWAYS</td>
<td>Harry James (Decca)</td>
<td>Columbia 37063</td>
<td></td>
</tr>
<tr>
<td>SURRENDER</td>
<td>Woody Herman (Woddy Herman-The Blue Flames)</td>
<td>Columbia 37063</td>
<td></td>
</tr>
<tr>
<td>I GUESS I'LL GET THE PAPERS AND GO HOME</td>
<td>Millie edwards (Mills Ork)</td>
<td>Decca 22368</td>
<td></td>
</tr>
<tr>
<td>HOUSE OF BLUE LIGHTS</td>
<td>Andrews Sisters-Eddy Henry</td>
<td>Decca 22364</td>
<td></td>
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</tbody>
</table>

**Most-Played Juke Box Folk Records**

Records listed are folk records most played in juke boxes according to The Billboard's weekly survey among juke box operators.

<table>
<thead>
<tr>
<th>RECORD</th>
<th>ARTIST</th>
<th>TITLE</th>
<th>RELEASE COMPANY</th>
</tr>
</thead>
<tbody>
<tr>
<td>WINE, WOMEN AND SONG</td>
<td>Jack Cherubini</td>
<td>Columbia 37082</td>
<td></td>
</tr>
<tr>
<td>DIVINERS</td>
<td>Mohammed &amp; His Ork (Victor)</td>
<td>Mercury 1070</td>
<td></td>
</tr>
<tr>
<td>IT'S UP TO YOU</td>
<td>Harry James</td>
<td>Columbia 37083</td>
<td></td>
</tr>
<tr>
<td>NEW SPANISH TWO STEPS</td>
<td>Bob Wills</td>
<td>Columbia 37086</td>
<td></td>
</tr>
<tr>
<td>GET YOURSELF A RED</td>
<td>Hank Penny</td>
<td>King 540</td>
<td></td>
</tr>
</tbody>
</table>

**Most-Played Juke Box Race Records**

Records listed are race-type discs most played in the nation's juke boxes, according to The Billboard's weekly survey among juke box operators.

<table>
<thead>
<tr>
<th>RECORD</th>
<th>ARTIST</th>
<th>TITLE</th>
<th>RELEASE COMPANY</th>
</tr>
</thead>
<tbody>
<tr>
<td>CHOO CHOO CHOO BOOGIE</td>
<td>Louis Jordan and His Tympany Five</td>
<td>Decca 23650</td>
<td></td>
</tr>
<tr>
<td>PLAYFUL BABY</td>
<td>Five Spot</td>
<td>Decca 23650</td>
<td></td>
</tr>
<tr>
<td>STONE COLD DEAD IN THE MARKET</td>
<td>Louis Jordan &amp; His Tympany Five</td>
<td>Decca 23650</td>
<td></td>
</tr>
<tr>
<td>THAT CHICK'S TOO YOUNG</td>
<td>Louis Jordan and His Tympany Five</td>
<td>Decca 23650</td>
<td></td>
</tr>
<tr>
<td>TO EACH HIS OWN</td>
<td>Louis Jordan and His Tympany Five</td>
<td>Decca 23650</td>
<td></td>
</tr>
<tr>
<td>SUNNY ROAD</td>
<td>Roosevelt Sykes and His Original Honeydrippers</td>
<td>Victor 20-1906</td>
<td></td>
</tr>
</tbody>
</table>

**A Song of Importance**

**Atomic Power**

Words and Music by

FRED KIRBY

TWO NEW RECORD RELEASES

RED FOLEY

with

ROY ROSS

and

HIS RAMBLERS SINGS

ATOMIC POWER

DECCA Record

#4-6014

**Rufe Davis**

with

THE GEORGIA CRACKERS

Sings

ATOMIC POWER

MASTERTONE

Record

#75-7

**And Still Going Strong**

BUCHANAN BROTHERS

VICTOR #20-1850

RILEY SHEPARD

MUSICRAFT #1-5070

RED RIVER DAVE

CONTINENTAL #5-5681

FRED KIRBY

SONORA #4-7008-A

REX ALLEN

MERCURY #6008

ORDER FROM YOUR RECORD DISTRIBUTOR

LEEDS MUSIC CORPORATION

RKO BLDG., RADIO CITY, NEW YORK, N. Y.
September 28, 1946
The Billboard

MUSIC

Record Reviews and Possibilities

In the opinion of The Billboard music trade magazine, the following artists are most likely to achieve popularity as determined by elm.

**TOUCH ME NOT**

Sammie Kaye, with vocal by Betty Beirley. Victor 20-1583

With plenty of tone in the tune, both melody and lyric, Sammie Kaye provides the hoppy rhythm ditty with plenty of pluck. A delighting, sending it off with the same kind of chorus that Kaye creates for "Shine On," and the result is from the same old. Coupled is the lively needling for "The Old Lamp Lighter," with Billy Williams and the orchestra making the most of the character chat.

**RUMORS ARE FLYING**

Strictly for Betty Beirley. Victor 20-1585

Already headed for the top of the tune heap, the rich melody in the redoubtable harmonies created here by the team of organ, accordion and guitar, gives this beauty ballad still another boost in the right direction. And it's just as much making music as the Three Sons make in the master voice for Sammy Kaye's own new bounce ballad, "Try All Over Now," adding much to the dinking.

**GOTTA GET ME SOMEBODY TO LOVE**

Tommy Dorsey, with vocal by Stuart Foster. Victor 20-1558

An old ballad, Tommy Dorsey dresses it up in attractive, intimate style. And since the song stems from the screen score of "Deed in the Sun," the movie line of the story brings more than casual attention to the Dorsey dinking. Dorsey gives it a bright tempo, kicking off with his muted trombone slides and then making way for a jive finish. The strong sense-setting on the part of Stuart Foster, who also makes an adequate job for the companion piece, "That's My Home," another saucy naga in a swing bounce.

**YOU KEEP COMING BACK LIKE A SONG**

The Things We Did Last Summer Is Stafford. Capitol 297

Ritter of these top plus team (Chet from Irving Berlin's "Blue Sister") is the second of the Morris phases, and presumably will hit the charts. La Stafford does one of her all-time best jobs on both of them, and Mr. Dime himself has Homer Bell potentials. "She's said.

**RECORD REVIEWS**

Lightface portion of review is intended for information of all record and music users. Boldface portion is intended for guidance of Tuck by juke operators.

**SAMMY KAYE (Victor 20-1585)**

*Touch Me Not-Ft.-V.C.* The Old Lamp Lighter-Ft.-V.C.

Plenty of buoyancy in the Sammy Kaye recording for the old ballad ditty "Touch Me Not" rhythm ditty designed by Artie Shaw and Irving Kahal. And Betty Beirley caractère it with just as much punch and enthusiasm to make the spinning spring on the selling. For a companion piece, Kaye sings effectively with Billy Williams and the Chorier carrying "The Old Lamp Lighter," a slow and impressive ballad of a by-gone character.

**LES PAUL TRIO (Decca 23553)**

*Dark Eyes-Ft.* Let Paul with piano and bass rounding out the threesome, gives one evidence of his technical ability and virtuosity in these sides. Individually and collectively with the piano pendents, blending their riffs Ideas. Paul takes the "Blue Sheller" motif in contrasting solo and jazz tempo. Gives an ever greater display of his amazing technique for a speed tempo "Dark Eyes" with a flash finish that shows facile fingerings. Strictly for those who like their glee plug-dancing and funsters.

**TOMMY DORSEY (Victor 20-1585)**

*Gotte Me Somebody To Love-Ft.-V.C.* That's My Home-Ft.-V.C.

Tommy Dorsey's rugged two country ballads and dresses 'em up in his city style. Moreover, the rhythmic pattern is becoming pleasantly so because of the expressive timing of Stuart Foster on each count. Spinning at a bright tempo, the muted

Alberta has a repertoire of 400 songs. NBC thought she was important enough to short-wave her broadcasts to America twice weekly for several seasons. The Broadcasting System of her coast-to-coast, five times a week. Her ballads, sung in seven languages, appeal to every type of audience.

She has skyrocketed to fame here and abroad, since Cole Porter and Elza Maxwell discovered her in a Paris club.

2 NEW RELEASES IN THE RACE FIELD

JB 510

TAKING YOUR BIG HAND OFF AND HE'S GOT A PUNCH LIKE JOE LOUIS

JB 511

DON'T WANT NO MAN THAT'S LAZY AND YOUR BREED MAY BE GOOD, BUT IT AIN'T AS GOOD AS MINE

STILL GOING STRONG!

JB 504

R.M. Blues...Rhythm Blues
Millen's Boogie...Groovy Blues
By Ray Miller & His Solid Senders

JB 508

Fat Good Vyyyy...V.L OLDF.D.
By Olive Jackson & His Band

JB 509

Baby Got To Have Me...You'll Miss Me When I'm Gone
By Olive Jackson & His Band

JB 503

Pine Top's Boogie+V.L Odd...Eccentric Cq
The Bailey Swing Group

DISTRIBUTORS IN PRINCIPAL CITIES...OR

JUKE BOX RECORD CO., INC., 7 W. 46TH ST., N.Y., 19, N.Y.

(Continued on page 32)

www.americanradiohistory.com
BILLY WILLIAMS (Victor 1920-1973)
"I've Just Got to Be a Cowboy-FT; V. Across the Purple Sage-FT; V.

Billy Williams again revisits to his original form and tells the cowboy chants as strong as he does the pop fare with Sammy Kaye's band. Most effective is his soulful singing, in contrasting ballad and rhythm style, for his "Across the Purple Sage" in which he sings out that his ramblng days are over. And in a faster tempo, tells what it takes for a city slicker to wear a 18-gallon hat in Denver Darlington's "I've Just Got to Be a Cowboy." This is a fine example of the River Degree of strings and saxophone box supply spirited support with the Western hat snarlings of strings to the spotlight.

Both sides should catch colors at the sagbrush spots.

STEFANO LOMBARDO (Victor International 23-7086)
"In the Cool of the Day-FT; Tu Solamente Tu-FT; V.

There is something pure in hear the lovers of Italian ballads in the rich and spirited tenor of Stefano Lombardo. A lusty ballad, "In Cosa Di Tua" spine at a bright tempo, with a slower setting for "Tu Solamente Tu," which is just as tuneful and artistically singing in Durand lyrics for one of the verses. Victor Continental Orchestra serves both songs perfectly.

In features in Italian ballads.

SONS OF THE PIONEERS (Victor 20-1952)
"Out California Way-FT; V. You're Seeing The Tired Of Me-FT; V.

The Sons of the Pioneers, led by Bob Hagg, give out with lusty harmonizing on "Out California Way," a happy song of the road leading to that State, which true serves as a movie title tune. And their vocal harmonies are just as bright and engaging for Fred Rose's cowboy song, "You're Seeing The Tired Of Me." The Western motif, accompanied, sparked by clarinet, violin and guitar, keeps the spinning thoroughly top-tapping.

Chair sides on both sides for songs in the music books.

ELEANOR STERER (Victor 11-8116)
"The Merry Widow Waltz-W; V. Valentine-W; V.

Her sopranos pipe ringing crystal clear, and with a high degree of emotional clout in her ballads, Eleanor Sterer makes better choice Fred Loar's songs which selected from "The Merry Widow" live all over again. Between a measure of tremulous to the evergreens, making their classic beats bloom again. Jay Blackwell's music enhances the performance.

Rides gain 10 it inches, resetting the platter for piano phonos.

THE THREE SUNS (Majestic 7205)
"Roll On Roll On-Sunshine-Fortune; V. It's All Over Now-Fortune; V.

Rich in melody appeal and in the colorful harmonies created by the hands of organ, accordion and guitar, the Three Suns make for real platter pleasurer in this spinning. Threesome exact all of the melodic charm of the ballad "Roll On Roll On" piping just as easy on the ear. In it is an eclectic music for stylish Sunny Sunday afternoon ballad, "It's All Over Now," for which Artie Dunn adds lively rhythm and alto-sung-coated delighting of the taffy chant. Both sides stack up strong for each catching.

MARIE GREENE (Signature 15041)
"Come Rain Or Come Shine-FT; V. Do Da-Da-Fortune; V.

Her pipes taking in a wide range and her full-voiced tone, bringing out all of the meaning of the lyrics, there's real torquity in Marie Greene's clout. And what is ordinarily a fast rhythm piece, Blue Marie makes George Cooper's "Do Da Da" at a slow ballot paced, passing plenty of persuasion and enthusing in her chant. Soft strings and woodwinds of "Do Da Da," conducted by Dave Vassar, heightens the effectiveness of her lyrical charm.

No selling short on her singing and sides worth a spin in boxes where lively ranchers catch the coins.

CAMILO LENTINI (Pan-American 059)
"Bamba-Te-Atrare-Samba; Bamba-Tu-De-Samba.

"Bamba-Te-Atrare" is recorded with too much volume and will scare from the listener. "Bamba-Tu-De" has considerably more melody and will get better results. Bamba tempo are highly pronounced on this one and the arrangement.

Beginning engagement on this platter are considerably more improved, but will get by. Last few bars tired out and garbly to carry in style and melody too effect of the rest of the record. However, dyed-in-the-wool samba fans may be able to get some use from the side.

A fair bet on the most rabid Latin locations for the "B" side.

[Continued from page 31]

of the spinning, the re-ensemble passage and the familiar small comic box cut outs are the real thing. Tunes and meaningful vocals are really out here. Interest here is solely in the guns given out by the trumpet and Johnny candy corn of the Billy boy, who has been roping in before hearing in wider spots.

So the hot jazz fans only.

BILL HARRIS (K E 534)
"Everything Happens to Me-FT; Pneumonia-Fortune; V.

Bounding up some of the hot horn com- from the Woody Herman band, Bill Harris offers here what the label claims to be "an original, modernistic and modernistic motif that has Harris' trombone carrying on an Oriental melody called 'In The Top."' With the eerie figures fashioned by the rest of the band of music playing at varying tempos leaving the listener with the same kind of feeling that Harris' is the spinning for the ballad "Everything Happens to Me" that has Harris getting tremendous tons out of the valve trombone. The solo-scatting and later the fans can make more out of this act.

Barry full for the music boost.

NORO MORALES (Seco 558)
"Danse-Fortune; Mambu-Fortune; V.

With a heavy accent on the samba rhythm and the Noro Morales piano pounding the familiar Latin melody in jazzy fashion to activate the ensemble, the spinning of "Danse" is most pleasing for the south-of-the-border fans. Equally attractive are the Morales piano and the band's samba rhythms for "Mambo," and several spots where Latin melodies gather, they will go for "Denguez.

HARRY COOL (Signature 15043)
"Rumors Are Flying-FT; V. The Whole World Is Singing My Song-FT; V.

Harry Cool is on the song selling capa- bilities of the maestro, the band playing in the conventional commercial style. Yet, Harry Cool is capable in selling these ballads chanted. Makes for an engaging boy-belle with Mindy Carson for "Rumors Are Flying," carrying on the sentimental "The Whole World Is Singing My Song.

Popularity of "Rumors Are Flying" should find some play for this satisfying spinning.

NORFOLK JUBILEE QUARTET (Decca 15044)
"Standing by the Sidewalk of a Neighborhood-FT; V. It's a Long Way to the Bell in the Bottle-FT; V.

Gospel singing of the Norfolk Jubilee Quartet, unaccompanied, comes out with plenty of attraction. Particularly for "Standing by the Sidewalk," a blues spiritual that has a solo voice barded by the vocal rhythm figures of the others. And for "It's a Long Way," it's entitled spiritual singing rich in rhythmic qualities.

For spots (if any) where spirituals at- tract, plenty of attraction at hand to be caught.

RAY BLOCH (Signature 15015)
"Esbarron-Fortune; FT; V.

Two beautiful melodies, richly orches- trated and instrumentalized in10 parts, the various concert pieces, are beautifully plattered by Ray Bloch and the large modern strings. For making a restful and relaxed pleasure, it's must spin for the rich and exotic melody of "Esbarron," with a touch of range for the familiar melodic motif of "Jalousie." For the intimacy of the pastel phonos.

CAMILO LENTINI (Pan-American 062)
"Maris-Mia-Rumba; La Compania-Boomba.

 Pronounced Latin beat characteristics in the rhythmic-of-the-border sides. Not long sustained musical notes in the ar- rangement, indicate a music of self-somewhat out-date. Tunes would sound better interpreted with the "The Spanish" of current society bands. "Maris Mia" is made the more attractive with a rich trumpet solo giving it lift. "La Compania" is a Leonin composition, but not in the "Malaguena" class. Also to be heard are two marumba and piano arrangements.

For below-the-Big-Grande fans.

THE SUNBEAMS (Pan-American 061)
"I'm Worried Over Someone-FT; V. Guess I'll Always Care For You-Fortune; V.

Both ditties are Ace Richman hit formula with a few additional notes which are much better than the vocal. Undoubtedly a hit formula, but it seems this is coming close to being the best of the way. Combo with Richman guitar, Richman horns with fiddle and guitar taking most of the bow. "I'm Worried Over Someone"" is a customary plaintive and sentimental mourn-

Eve fans won't take to these vocals.

(Continued on page 110)
ADVANCE RECORD RELEASES

Records listed are generally approximate, usually two weeks in advance of actual release. List is based on information supplied in advance by record companies. Only records of these manufacturers usually supplying information are listed.

**A HUGGIN' AND A CHALKIN'**...Fats Waller and His Orchestra (JAZZ ME)...Pacific 616

**AIN'T THAT JUST LIKE A WOMAN**...Louis Jordan (Louis Jordan) (IF IT'S)

**APACHE SERENADE**...Jimmy Dorsey (Des Parker) (THE WHOLE)...Decca 19117

**ARE YOU HEP?**...Irvy Joe Hunter Combo (Aurell Joyner) (I LOVE)...Pacific 623

**AU REVOIR**...Monica Lewis (Ray Bloch Ork) (FOR YOU).....Signature 15046

**BANG BANG**...Jimmie Davis (Louisiana Hayride) (I'M GONNA).....Decca 46016

**BEER BARREL POLKA**...Red Fox Ork (Three Dots and a Dash) (TOY POLKA)...Pan-American Pan 006

**BLUE RHAPSODY**...Glen Gray (JUSt AN)...Decca 19018

**BLUE SKIES ALBUM**...John Scott Trotter Ork & Choral...Victor 25-1082

A Couple of Song and Dance Men (Ring Crofter-Pred Adachi)....Victor 25-1085

A Serenade to an Old-Fashioned Girl (Bing Crosby)....Decca 23665

All by Myself (Bing Crosby)....Decca 23664

Blue Skies (Bing Crosby)....Decca 23666

Everybody Stop (Bing Crosby)....Decca 23667

(Running Around in Circles) Getting nowhere (Bing Crosby)....Decca 23667

(I'll Be Yours) Cute (Bing Crosby-Trudy Washington)....Decca 23665

I've Got My Captain Working for Me Now (Bing Crosby)....Decca 23665

Posin' on the Ritz (Prez Adams)....(Continued)

You Keep Coming Back Like a Song (Bing Crosby)....Decca 23667

**CALYPSO ALBUM, VOL. II**...Disc 628

Dondi Weekan Water (Macbeth)....Disc 628

Evelyn One Morning (Macbeth)....Disc 5071

Maitlida (Duke of Iron)....Disc 5071

Old Town (Lord Invader)....Disc 5071

Big houses (Lord Invader)....Disc 5071

Small Island (Duke of Iron)....Disc 5075

**CARNISSO**...Don Arman (Elsa Miranda) (CARNIVAL IN)...Victor 25-1071

**CARNIVAL IN RIO**...Don Arman (Don Arman-Lucille Ball) (CARNISSO)...Victor 25-1071

**CHAINED TO A MEMORY**...Jack Guthrie and His Oklahomans (I'M TELLING)...Capitol 309

**CHRIST THE LORD HAS RISEN**...London String Quartet (NOW TITLE)...Decca 23666

**CRADLE SONG**...Monica Lewis (SWEET AND)...(Signature) 15047

**CREDIE ALBUM**...Adriana Van Way....Disc 629

Aine, De, Trois Carolina; Shrimp; La Maison Denise....Disc 5047

Choosing Mama Tou; Devil Cans; Papa Va Puche;....Disc 5046

Chimney Sweep; Balagonja;....Disc 5046

Cowboy English; Ten; Nine; Two;....Disc 5041

Co Way Cat; Blueberries; Morose Fumant;....Disc 5045

Sweet fragrant; Aurore;....Disc 5040

**DARK EYES**...Red Fox Ork (WOODCHUCK)....Pan-American Pan 005

**DON'T YOU CRY OVER ME**...The Sleepy Hollow Ranch Gang (I HANG).....(Signature) 15002

**DUTCHMAN'S WALTZ**...The Six Fat Dutchmen (SCHNEIDER POLKA)....Victor 25-1078

**EITHER IT'S LOVE OR IT'S NOT**...The Pied Pipers (Paul Weston Ork) (WALKIN' AWAY)...Capitol 306

**ETOLUE BRUTUS**...William Bradley Ork (IF I'M)....Signature 15046

(I Love You) For SENTIMENTAL King Cole Trio (King Cole) (THE BEST)....Capitol 304

**FOOLISHLY YOURS**...The Deep River Boys (WILLIAM DIDN'T)....Victor 20-1990

**FOR YOU, FOR Me, FOREVERMORE**...Monica Lewis (Ray Bloch Ork) (AU REVOIR)....Signature 15046

**FULL MOON AND EMPTY ARMS**...Loretta, Phil, Music-Mart Ork (Bob Carter) (INSPIRE ME)....Music-Mart 502

**EBRELL GARNER-BILLY KYLE ALBUM**...Disc 628

All the Things You Are; I Got a Right to Sing the Blues (Billy Kyle)....Disc 5003

Don't Blame Me (Erroll Garner)....Disc 5001

I Want You; I Need You (Billy Kyle)....Disc 5001

Lady Be Good; Parts 1 and 2 (Erroll Garner)....Disc 5002

Meet Me (Erroll Garner)....Disc 5002

**GOTTA GET ME SOMEBODY TO CAnnul Thrownbow (Buddy Hughes)**

**GOTTA GIMME**...Loretta, Phil, Music-Mart Ork (Bob Carter) (INSPIRE ME)....Music-Mart 502

**HEAVY HEARTED BLUES**...Irvy Joe Hunter Combo (Irvy Joe Hunter) (WE'RE GONNA)....Pacific 621

**HOLD ME, HOLD Me, HOLD ME**...Jimmy Palmer (Ork) (IT'S ALL)...Arvid 7050

**I HANG MY HEAD AND CRY**...The Sleepy Hollow Ranch Gang (DON'T YOU)....(Signature) 15002

(This Morning) I KNEW I'D FALL IN LOVE TONIGHT...Jack Leonard (YEARS AND)...Majestic 7075

I LOVE MY MAN...Irvy Joe Hunter Combo (Aurell Joyner) (ARE YOU)....Pacific 623

I LOVE YOU MORE EACH DAY...Loretta, Phil, Music-Mart Ork (Bob Carter) (MEET ME)....Music-Mart 501

(Continued on page 34)

*Los Angeles, Cal., Ossining, New York, Norwalk, Conn.*
IF I'M LUCKY .................. Will Bradley Ork (ETUDE BRUTUS) ................ Signature 20-1945
IF IT'S LOVE YOU WANT BABY, Louise Jordan (Lustre Jordan) (AIN'T THAT'S ME) THAT) .......... Deca 23669
I'M ALL IN FROM GOING OUT ...... Jimmy Palmer Ork (5HE AIN'T) ................ Avirel 2705
I'M GONNA WRITE MYSELF A Jimmie Davis (Louisiana Hayrides) LETTER (BANG BANG) .......... Deca 40016
I'M LEARNING TO SPEAK ENGLISH Carlos Malone Ork (Bobby Rivers) (PALABRAS DEL CHAINED TO) .......... Capitol 309
I'M SORRY .................. Ivory Joe Hunter Combo (WHY DID) .......... Pacific 622
I'M TELLING YOU ................ Jack Cunningham (3 LIKE U) .......... Capitol 309
INSPIRE ME .................. Loretta, Phil, Music-Mart Ork (Bob Carter) (1 LOVE) (FULL MOON) (Music-Mart 302
IT'S ALL OVER NOW ...... Jimmy Palmer Ork (HOLD ME) . Arvid 7065
NORMAN GRANZ JAZZ AT THE PHILHARMONIC ALBUM, VOL. III (12-17) ........ Disc 803
Crazy Rhythm, Parts 1 and 2 .......... Disc 2003
Sweet Georgia Brown, Parts 1 and 2 .......... Disc 2014
JAZZ ME BLUES ............... Frisco Jazz Band (A HUGGING) .......... Pacific 616
JUST AN OLD MANUSCRIPT.................. Capitol 309
LIES ............... Julia Lee and Her Boy Friends (GOTTA GIMME) .......... Capitol 20-1986
MEET ME IN SONOMA Loretta, Phil, Music-Mart Ork (Bob Carter) (1 LOVE) (Music-Mart 302
MY HEART GOES CRAZY ................ Charlie Spivak (The Stardreamers) (SO WOULD) ........ Victor 20-1986
JOHNNY MERCER AND THE PIED Johnny Mercer-The Pied Pipers PIPERS ALBUM ................ Capitol CD-30
Alexander's Ragtime Band ................ Capitol 8054
Embraceable You ................ Capitol 20-1985
I Guess I'll Have to Change My Plan ................ Capitol 20-1985
My Man ................ Capitol 20-1985
Minnie The Moocher ................ Capitol 20-1985
Stir Up My Business ................ Capitol 20-1985
One for My Baby ................ Capitol 20-1985
St. Louis Blues ................ Capitol 20-1985
Theme from Scherzo ................ Capitol 20-1985
NOW THE DAY IS OVER ........ London String Quartet (CHRIST TH.) ........ Capitol 2008
OH, COME, ALL YE FAITHFUL London String Quartet (SILENT NIGHT) (Adeste Fideles) .......... Capitol 2008
PALABRAS DE MUER ........... Carlos Malone Ork (MINI LEARNING) ................ Capitol 309
SCHNITZER POLKA .............. The Six Fat Dutchmen (DUTCHMAN'S MALTZ) ................ Capitol 20-1054
SHE AIN'T NO SAINT .................. Jimmy Palmer Ork (I'M ALL) . Arvid 7051
SILENT NIGHT ....... London String Quartet (OH, COME) .......... Capitol 20-1054
SO WOULD I .................. Charlie Spivak (Jimmy Sander's The Stardreamers) (MY HEART) .... Victor 20-1986
SOONER OR LATER ............... Will Bradley Ork (TURN THE) .......... Signature 15049
SOONER OR LATER ................ Billy Butterfield Ork (PAT O'NEAL) (STARDUST) .......... Capitol 305
STARDUST ................ Billy Butterfield Ork (SOONER OR) ..... Capitol 305
SWEET AND LOW ............... Monica Lewis (CRADLE SONG) ................ Signature 15047
TEARS HAVE WASHED AWAY .......... Bill Netts and His Dixie Blue Boys YOUR SMILE (TROUBLES ALL) .......... Victor 20-1075
THE BEST MAN ................ King City Trio (King City) (FOR SEN. TIMENTAL) ................ Capitol 304
THE WHOLE WORLD IS SINGING Jimmy Durante (Bob Carroll) (APACHE SERENADE) .......... Disc 18657
THere IS NO BREEZE (To Cool the Flame of Love) Loretta, Phil, Music-Mart Ork (Bob Carter) (1 LOVE) .......... Capitol 20-1075
THIS TIME ............... Tommy Dorsey (Stuart Foster) (THIS TIME) .......... Victor 20-1084
TOY POLKA ................ Red Fox Ork (RED BARREL) .......... Pan-American Pan 046
TROUBLES ALL I'VE EVER KNOWN ........ Bill Netts and His Dixie Blue Boys (TEARS HAVE) .......... Victor 20-1989
TURN THE KNOB ON THE LEFT TO THE RIGHT ........ Will Bradley Ork (SOONER OR) .......... Signature 15049
WALKIN' AROUND MY HEART The Pied Pipers (Paul Weston) (EITHER IF'S) .......... Capitol 309
WILLIAM DIDN'T TELL ............ The Deep River Boys (FOOLISHLY TOUTS) .......... Victor 20-1090
WOODCHUCK ................ Red Fox Ork (Three Dots and a Dash) (DARK EYES) .......... Pan-American Pan 046
YEARS AND YEARS AGO .......... Jack Leonard (I KNEW) (Majestic 1075
YOURS IS MY HEART ALONE .......... Claude Thornhill (GOTTA GET) .......... Columbia 3709
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Raleigh To Run MCA Canuck HQ

HOLLYWOOD, Sept. 21.—Plans for Bill Overbeck, of Music Corporation of America's Beverly Hills division, to take over the booking firm's new Montreal office have been made. According to Overbeck, there was no one big problem that caused a change in his decision, but rather an accumulation of personal points. Overbeck had called for a few weeks since 1942 and figures a permanent move to Montreal's climate with his family was too much of a change.

Larry Barnet, MCA's band head, expected to close deal for Overbeck to go to Montreal during his current excursion here from New York, altho initial negotiations were started months ago. But this is expected to make the maiden trip, the latter part of which will include his colleagues one better. Anson has become a recording feature in his right, with a release by Mastertone Records, a West Coast indie, of Anson's vocal antice. Sides are Autumn Wind and You're Cute, the latter tune composed by Anson.

Reaction of numerous other disks in town hasn't been registered yet, altho sides are among those steadily featured on Anson's own show. Mastertone label understood to feel they haven't anything to lose in deal even if other platter spinners won't play Anson disks since he is on one of the most powerful stations in town and kids will flock to retail stores for recording after hearing it on Anson's program if record has any merit.

Orkster's Cramp

HOLLYWOOD, Sept. 21.—In a special push to promote a new band just penned to label, Black & White Records is sending the first 5,000 pressings by Earle Spencer's ork gratis to disk jocks, reviewers and other promotional sources. Plattery is absorbing all costs of give-away and all Spencer has to do is lend his John Hancock to each and every disk in order to person-alyze promotion.

Portlander To Handle Seattle Symphony Dec. 1

PORTLAND, Ore., Sept. 21.—Phil Hart, concert manager and president of the Record Shop here, has been named manager of the Seattle Symphony Orchestra and will move his headquarters to Seattle December 1. His engagement is part of the expansion of the ork's activities in the Seattle area. Seattle outfit, under direction of Carl Bricken, is the oldest in the Pacific Northwest.

Geraldo, Top British Sweet Orkster, Due in October

LONDON, Sept. 21.—Geraldo, top ranking British band leader, is going to make the maiden trip on the Queen Elizabeth when it makes its first civilian Atlantic crossing in the latter part of October. Maestro has been running away with all British sweet band polls in the past five years. It will be his first trip to the United States.

Lucille and Eddie Roberts

"What's on Your Mind?"

ALTHO they've played their magnetic act in top batal rooms and supper clubs throughout the country and have even tramped to the Far East, Lucille and Eddie Roberts have just skimmed their first vaude tour. Picked by the late Great Nicols to join his vaude troupe in 1939, the Roberts played in the minor houses of leading cities from Alaska, swinging later to Honolulu, New Zealand, Australia, and Java. As they were coming down the last leg of their trek, the war broke out in Europe and they sailed for home on a British boat that struck a mine and sunk off the Asiatic Coast.

In 1942 the Roberts originated the radio show, What's on Your Mind?, but this was short lived, due to Eddie Roberts being called into the army. Since his discharge they have been thinking up another such show.
MUSICRAFT Ups 50-c-ers to 60

NEW YORK, Sept. 21—Effective October 1. Musicraft Records 50-cent label will be upped a dime. This move follows similar action taken by Victor, Capitol and Mercury. The price jump to 60 cents is effective only for the waxings in the Musicraft 12000 series. The price is similar to reasons of firms which have already upped price in that Musicraft complained of generally increased costs. The firm stated that there will be no rise on its 78-cent label.

MCA Concert Rolls; May Send Flicker Music Chief's Out

HOLLYWOOD, Sept. 21—Music Corporation of America's local concert department is beginning to take hold after remaining dormant for many months after Bill Martin's exit. Sam Rosy recently moved away from the act division to cover concerts for MCA on the West Coast and has signed several new long-haired names, including pianist Ruth Slenczynski and soprano Josephine Sjöblad.

New slant in MCA's concert book- ings is the possibility of sending out on tour some of the well-known motion picture musical directors penned to the office. Details on this score are pretty much hush hush now, since flicker studios may object to having their key music men yanked from studio work in order to make personal appearances. Publicity being lent to recent concert scores and conductors is seen as giving value to the concert stage, and MCA hopes to take advantage of situation.

Marina Kochets, of MGM, and Robert Maxwell, the harpist, are others being lined up for concert runs by Rosy. West Coast plays will be handled by Xavier Cugat, Tommy Dorsey and Tito Guizar are also being handled by Rosy.

DISCO FOLK PLATTERY BACK

ST. LOUIS, Sept. 21—Disco, Recording Company, Inc., here, is a new addition to the current list of indie diskeries. Disco has been in exis- tence for over five years but has specialized in syndicated radio trans- cibed productions, having origin- ated the Pappy Chesire Old Corral series, Fonce Lenz Sports Assn. Man and others. Company originally entered the phono record market in 1942 but had to discontinue due to pressing and material shortages. Back now with enlarged facilities and long list of original Pappy Chesire Hillbillys, company plans on annual release of one new disk per week. Already waxed and ready to be released shortly are current hillbilly favorites by the Golden-voiced Yodeler, Wade Ray and Rusty Morton. Plans also call for waxing of West Coast talent being signed, by Pappy Chesire, president of firm, currently residing in Holly- wood. Local management is headed by Emerick Sherrman. Major activi- ties at present are centered upon waxing and setting up distributors in key markets.

New Blood for Gardens

HOLLYWOOD, Sept. 21—In fur- ther reorganization at Tommy Dorse- s's Casino Gardens, recent incoming manager Kermit Bierkamp has brought in George Devere as re- placement for assistant manager Jimmy Ellison. Devere worked as Bierkamp's assistant at Tom Archer's dancery in Des Moines. Ellison had put in over 15 years at Casino Gar- dents. Another change at Casino Gardens is the outhing of Sid Hud- son from handling the cigarette and beer connection, with the manage- ment taking over. Numerous other old-er employees were also let out in the shake-up.

Capitol Takes Conn. Space

HARTFORD, Conn., Sept. 21—Capitol Records has leased a space here with approximately 3,000 square feet of ground floor space, to service dealers in Connecticut and Western Massachusetts. Alterations are being planned.

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Latest Step In MCA Plans To Go Global

Stein to Latin America

HOLLYWOOD, Sept. 21.—Jules Stein, MCA headman, departed for a three-month tour of major South American, Central American and Mexican cities, during which time he will size up the existing MCA-plant set-up in Latin-American countries. Accompanying him are his assistants, Fred McHugh, Blair, located in Buenos Aires who spent a good deal of time during the past months in Peru and speaks Spanish and Portuguese fluently. Stein will look into the picture industry, theaters, clubs, etc., while touring.

Evident purpose of the trip is to investigate into the advisability of expanding an MCA division in Latin America. Taft Schreiber, MCA exec, said that most likely, as well as most logically, an MCA office location would be Buenos Aires. Like Chicago in the U.S.A., Buenos Aires is the most centrally located major city in South America and, therefore a natural for an organization starting a new biz dealing in extensive communications and personal contacts. (It is recalled that MCA started in centrally located Chicago.)

Jules Stein's Latin-American expansion ties in with the booking agency's expanded world-wide plans. Its London office was recently re-opened, and Bud Overbeck, from their Beverly Hills office, leaves this week shortly to go over MCA's new Montreal division, along with a number of MCA New York personnel. Jimmy McHugh Jr., who left the States for MCA's London office a few months back, is in Hollywood now for a short stay before returning to England.

Price for Jazz Society

PHILADELPHIA, Sept. 21.—Jazz Festival Society, local hot jazz fraternity, appointed Sammy Price, Detroit recording pianist, as director for the coming season. Price, in town to organize a big band for himself, will direct the Sunday afternoon jazz concerts sponsored by the society, the Academy of Music foyer, smaller room at the concert hall. Teeing off Sunday (15), Price will be joined for concerts by session Sidney Bechet, soprano sax; Claude Williams, bass; Jay McCallum on trumpet; Sandy Williams on trombone, with the impresario himself at the piano.

Cross's AGVA Warbler Payne

NEW YORK, Sept. 21.—Danny Cross, vocalist with the Chris Cross orchestra, appearing at the Long Branch Armory, N. Y., claims that the leader owes him $251 in back salary. The crooner showed AGVA representatives $10,000 for that sum. AGVA threatened to pull Cross's present vocalists, Margie Woods and the Swanton's quartet, out of the band and said they won't allow him to go anywhere unless the maestro squares with Payne.

Mills' Oldies Push

NEW YORK, Sept. 21.—Mills Music is beginning to beat the drum for a series of revivals. First three tunes due for reissue are Stars Fell on Alabama, Margie and I Can't Give You Anything But Love. Margie is title of forthcoming 20th-Fox film and Love is in a pic soon to be announced.

RECORD OPERATOR'S 'PUSHING AROUND' A HELPFUL DEAL

CHICAGO, Sept. 21.—New Fort Wayne (Ind.) Ballroom, which Johnny Apt, former Salinas, Calif., operator, purchased in early April and expected to have renovated and an addition built by early fall, will have to open to the public about three months later than scheduled, following several major changes in plans which had to be made when the Indiana State Highway Commission decided they wanted the ballroom site for a major highway intersection. Apt has had word from Santa Fe ex-Billie July 11 that they would take over his site for highway revision. State action actually proved blessing in disguise, for Apt had received word two weeks before from Civilian Production brass that he couldn't get necessary supplies to continue building on spot, and with State demand- ing removal of building to another plot near-by the original, Apt was able to make necessary material, and the ruling which states that any dwelling is building which is moved, will be declared federal or federal order can be rebuilt with necessary materials immediately.

The moving actually slowed down building, CPA okay of new materials actually speeded schedule, Apt said, and he expects to have it ready for this year. Spot will hold 2,500 dancers, with seating provided for 1,500 in lounge. Present plans are for regular one-night stands by major names, with semi-named acts following in for three or four times per week deals.

NAMM Classes Start Sept. 30

CHICAGO, Sept. 21.—First record merchandising institute to be sponsored by the National Association of Music Manufacturers will be held at the Hotel Continental here for five days beginning September 30. Purpose of the institute, which will be taught by prominent authorities in the field of retail record selling and attended by 80 NAMM members, will be to teach record sellers the way to solve problems of supply, merchandising, buying, sales, etc.

According to William Mills, president of the NAMM, this will be the first of a series of institutes the association plans to conduct on the same subjects in various sections of the country. Louise Gale is institute director.

McConkey Sets Susie Stuff

HOLLYWOOD, Sept. 21.—The McConkey office here just announced another account with the booking of beat singer Leo Watson and his band, and drummer Jessie Price and his crew into the Sun-O nitery, the Sun-O, which featured Ray Bau- duc's band and pianist Enrol Gardner for over a half-year, recently taken over by Sam Sher. Bill Shevlin, of McConkey agency, set deal.

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WBBM Inks Pared Van Combo for Staff

CHICAGO, Sept. 21.—Another cocktail combo hit the radio jackpot this week, when Walter Freden, Club program director, inked Gloria Van and Her Vanguards to a WBBM staff pact. The Van combo, a sextet, when it worked such lounges as the Silver Frolics, Silhouette and Kentuck (Chi bistros catering to tops in lounge talent), has dropped two members of the group besides lan Van, who once chipped with Krupa and McIntrye, is Lynn Allison, former sideman with the names and during the war a member of the late Glenn Miller's featured vocal group, the Crew Chiefs, tenor, and barys Maury Jackson and Howard Beaver. Group tees off on its own commercial show for Montgomery-Ward (6:15 p.m. CST, Tuesday, Thursday, WBBM).

New Bridgeport Lounge
BRIDGEPORT, Conn., Sept. 21.—Stratfield Hotel here, which recently celebrated its 30th anniversary, has redecorated its Rose Room and opened a new lounge there. Joseph B. Johnston, catering manager of the hotel, is in charge.

Detroit Lounge Sold
DETROIT, Sept. 21.—The Lerd and Larry Staged the sale of the Gladys lounge, which has been taken over by Franklin A. Huerter and Mack E. Brooks from Herchel Smith and Wirt Koontz. Huerter, long associated with other bars, the Timex, had not operated in the lounge field before, will be active manager of the spot.

New York:
Renault and Rudy signed for new La Rue Diamond Horsehoe... Four new hotels that had an early fall opening... The New Yorker opened a year on West 49th, across the street from the famous old Loew's, Washington, October 24, then Loew's, State, New York, October 30. After the opening of Barry's and Carruthers fair dates at Salt Lake City September 22, Lowe's, Salt Lake City, was scheduled to fly to the capital city of Utah to open Paul's Music Hall season on September 29. In Chicago also booked Stevens Hotel, Chicago, November 1. . . Tony Pastor ork and five acts of ork department manager of the New Haven, Conn., September 22. . . Arden and Alexander into Calver's. Clevely cocktailcellery, on the 23, their ithing at the spot... Hickory Nuts held over at Essex Hotel, Bost... . . Marie Dybby Theater, has played spots and in around Wisconsin for three years, finally moved to DC's, Roland Hotel, last week option picked up... . . Don Kirchner opened at Rogers Courts. Biggie Winks joining Beno Erolier Trio at Mermond Room of Park Central Ho... Jerry Marshall's, to town on September 20, also booking remaining at Stevens Hotel, Chicago, November 1. . .

St. Louis:
Fred Lowery and Dorothy Moore, who have been featured in St. Louis, when they are being heard in the New York area, are now in town. Other members of the group besides lan Van, who once chipped with Krupa and McIntrye, is Lynn Allison, former sideman with the names and during the war a member of the late Glenn Miller's featured vocal group, the Crew Chiefs, tenor, and barys Maury Jackson and Howard Beaver. Group tees off on its own commercial show for Montgomery-Ward (6:15 p.m. CST, Tuesday, Thursday, WBBM).
BUFFALO, Sept. 21.—Night club operators are girding for the last act of the summer season once more with beginning of the fall season, but generally speaking, owners are not wretched in smiles because the nationwide drop in nitery business has been postponed. Mickey Cavall's photographer, bar- ers rooms Altman, appeared at the new hotel act of the night at Colosimo's and the door was opened.

The Havana Casino, well-known nabs spot, has undergone complete remodeling and is resuming in a month during which time the main nite spot has become a 90 room unit with baths built for entertain- ers as well as new quarters for pho- tographs. Plans are now under way for a floorshow policy to start in October.

Miami Tootlers' Suit Stalls Two - Bit Tax MIAMI, Sept. 21.—New nitery tax, expected to yield $185,000 a year, is being heard by a federal judge who, by local musicians who allege they will lose their means of support if enforced.

Validity of the new tax act of 20 per cent per dollar is under full investigation by the city's attorneys, and they have organized a series of meetings to discuss the tax issue.

New Jacksonville Club Debs Oct. 15 With 200G Layout NEW YORK, Sept. 21.—The Pea- cook Club, Jacksonville, Fla., will present a night of song and acts. Room, now being built by Joe Williams, is said to have cost over $20,000. It is designed to be a showplace of the city, and is expected to seat about 100 people.

Show, to run 50 minutes, costs about $6,000 and will consist of acts, dance and music. Ray Wood, woodwind player, will be among the entertainers.

BUFFALO, Sept. 21.—Night club operators in the city are girding for the last act of the summer season once more with beginning of the fall season, but generally speaking, owners are not wretched in smiles because the nationwide drop in nitery business has been postponed. Mickey Cavall's photographer, bar- ers rooms Altman, appeared at the new hotel act of the night at Colosimo's and the door was opened.

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Max Gordon calls his Village cellar an incubator of talent. In the current show, two acts, repeaters emerge from their shells with a toehold on the success ladder, while one, a newbie, suffers from the ill effects of a premature birth. All in all, nevertheless, it’s a good show.

Vanguard has some new murals in the modern fashion that are good for an olfactory tour of inspection between drinks. It’s questionable if anyone will understand them, but that doesn’t hurt—they look good anyway.

Stanley Tacyo, opening the show with Lady Be Good, does a pretty fair job. Repeats with a yen fortorrid clarinet playing will throng this place when they get wind of the fine licorice stick work of Sol Zayed. First act on is Eleanor Bovars, holdover. Blonde vocalist beautifully gowned in white and has a good pair of pipes to boot. Since last caught she has learned to mix up her numbers and does well with Spinning Wheel, All The Time, The Dance and The September Song. Encores with The Kerry Dance, also well received. Miss Bowers is ripe for a musical and radio.

Chi Choc, former Calypso trio in their first night nite, put on a fine preeminent performance. Voices are okay and the girls have good potential, but need a bit more experience in training and selling. Two have deadends, yet, the third, Dorothy Chapelle, who shows some evidence of ability to inject comedy and snap in the routine, is a nice addition to the line. She should be spotted in the center and the others should take their cues from her. Girls do everything Manhattan From Trinidad; fair Can I Rely On You? and are okay on I Got It! and Sweet Child.

Phil Leeds has improved since his last work-out at the Vanguard and has come up with a show that has only the rough spots polished up to concert standard but is an improvement than ever and is gaining confidence and skill in tackling the customers’ requirements. A most interesting one that queries Where, Oh Where Has My Little Dog Gone? and has a Blue Note chord break at the right point. Does a Calypso-style bit, Talo Me Back to Trinidad, which is fair, and a humorous specialty on The Blue Tail Fly and folk singers, which is soot stuff.

Tacyo backs show adequately and plays okay for dancing. Don Frazier, pianist, handled the intermission talk above music.
September 28, 1946

The Billboard

Night CLUBS-VADEVILLE


Solid show has the audience with it all the way.

Surly singing of Clara Williams was almost drowned out by screams of approval from the customers.

Inezia Knox, ballad singer, had the crowd crowding along with her as she delivered one tune after another.

Baby Skeets, tiny mis who does a shave after her over big.

Princess Ironjaw lifted table with her teeth while she did a samba. Wound up a hold-your-breath performance by putting a customer on a chair on the table and then dragging all across the floor to the samba music. Got solid mits.

Carl Bedford, tap dancer, had the customers rollicking for more. Did fast tapping routine that ended with his doing a sit-down tap dance on a chair. Went over big.

Benny Kelly had mob moaning with his hot vocaling.

Finale staged by producer Betty Connley, featuring all graduates, had the place jumping with hot music.

MOON GLOW, MILWAUKEE


Twelve acts featured as well as a pianist and vocalist, who got several encores from the crowd.

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THE AMERICAN JINX

MINDWAY, NEW YORK

The Billboard

September 28, 1946

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THE ANGIE BOND TRIO

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VAUDEVILLE REVIEWS

Loew's, State, New York 
(Thursday, September 19) 
There was a lot of excitement here this week what with Buddy Morrow blowing them out of their seats and Ork following up with his famous trio. And Johnson all over the stage with their stumptacularity. But despite the noiselevel, there weren't many strong moments in this week's offering. Only Joe E. Brown put on a show that was halfway okay in the show-cutting slots. As a single, Morrow handles the trombone effect of his strongest piece, 'Smoke Gets in Your Eyes and Brahms' Lullaby. If the brass were muted in latter number result might have been better. Ork (14) does this thing, even if too loudly, when called upon. 

Top-mutler was Rex Weber's legitimate singing and voice-dropping routines. As a straight singer, the short chunky guy showed a terrific set of pipes, although everything cold with his oldie, Brother Can You Spare a Dime? His technical deliveries and effects won thunderous applause and forced him to beg off. Indeed, the Morrow band gave a marvelous assist. Working with his wife, Lee Leonard, Weber's lock-step routines brought the house down. A surprise. Weber's blond toupee helps a lot. 

George Kaye's routines meant little when he led up with his top-of-the-morning number. His Wallaby, which Truman shuttered. Dying from the reaction the audience here apparently doesn't know what politics. But he got results when he threw his corn at them. From then on he was ahead all the way. Boy has a nice delivery and a good appearance. A better theater act he'd improve. 

Paul and Susie Suster (latter in a smooth-haired terrier) did well. The dog's stiff-naw stands and pendulum twirl made a good band. For corn relief, his Mexican hairless must have drew appreciative laughs. 

Dorondel and Blair get lots of excitement into their act. But most of the crowd has had their fill thru the summer and the fact that couples have to work in front of an ork. Might do better later in the season when he throws his corn into his own well. Some topflight skin beating on How Does It, ably assisted by bull fiddler. Gerhard's returns for more among saxing with tricky arrangement of arrangement. Cole's soft shoes, four-piece outfits, give the usual dance routines. Bill was top heavy with his Corny Crapack. Full house when caught. 

Million Dollar, Los Angeles 
(Tuesday, September 17) 
Boyd Rasebuck's provocative band, which has caused somewhat of a mountain of interest on the Coast, moves on to the Million Dollar stage this week with uncertain results. Musical crew is different enough in style and color. It seemed way over the heads of seat-sitters, whose meat is usually boogie-woogie. Such tasty tidbits as Boyd Meets Stravinsky, Tonsillectomy and Malaria, Fred and Howard horns simply register, garnishing nothing more than a polite muttering. It might be because there is a show of a droo. The band has two vocalists this time around. Jeff Dixon, a tall, gangling blindfolded kipper with a husky fem appeal. Singing is only fair but looks make up for it. For corn relief, Rusesl is an acceptable canary. 

Cincy Gets Vaude October 17 
CINCINNATI, Sept. 21.—RKO Alberto returns with a vaude show October 17, with initial bill including Three Hollywood Stooges (Mos, Allan and Moe), Frank and Dorothy Rae and Herb Shriners. The show will be offered a few times to time thru the season. This is the town's first vaude in more than a year, which with the exception of few one-week shots at the Taft Theater last fall and winter. 

Add 2 Mass. Vauders 
NEW YORK, Sept. 21.—Two more Massachusetts houses are skedded to put in vaude next week, the Baylis at Springfield and the Capitol at Fitchburg. This makes three New England houses to add vaude to their local shows, the Capitol, Pawtucket, having returned to the offered the Capitol, Pawtucket, having returned to the Fold Thursday. Arthur Fisher books them.

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Villages, New York
(Tuesday, September 4)

Talent Policy: Dancing and Floorshows at 8:30, 11:00, and 2, Owner-operator, Anthony Didis. Price: $2.00-2.50 minimum.

This Manhattan version of the broadcast series is transposed here as a tomato plant growing in a Greenwich Village window box. The color only is for the bottled stuff and the corn is the Broadway pitchman. It's all right in the beginning, but no one is interested in discovering that the dreams he's a tart. Next came Mayor Teakwood, which is about a guy who swaggers around in life was to find a wife whose main interest was to attend a starring-portuguese his name. After winding up with that one, the requests started to come in and he did his Mrs. Petrie-bone.

There is no question that Flax derevices to be the cherry on the top of the cherry of the chi-chi and the station wagon set. Alto and here there is certainly something else. Among all the people and all the news, one mob was also in attendance. While the flurry for the traffic to chip and love and life rib tickling, the customers from the other side of the show is left to make up his own mind as to what it was. When it all was over everybody agreed that the greatest hit of the night was stopped making with the hands after a perfunctory waltz or two.

Emile Pettis's ork plays for dancing.

Empire Room, Palmer
House, Chicago
(Thursday, September 3)

Talent Policy: Dancing and Floorshows at 8:30 and 11:30. Manager, Joe P. Peters; production, Victor Spenke; fun, John O'Malley. Prices: $2.50-4.00 minimum.

On paper current revue here looks good, but in this huge room two of the three acts lost plenty of their effectiveness because of poor visibility. Miss Lise Leaver works for dancing plays for dancing plays for dancing. She's a tap and for dancing, and is Alice Farrar, no nicker, a lady with a graceful blond Viennese Hertha Garon, who does a waltz turn to flamingo.

For the third line (Rae Hoyt, Mary MacInnes, Morrice Sherdal Palmer, Patey O'Day, Kay Quier and Doris Ward) outstanding was Irish number, Auld Green Sod.

With a 1-piece ork and plenty of solo talent, Richard OBrien does the show well on south side. He shows his material with a New Orleans accent, tenor Sonny Stockton and sultry-voiced Frances Colwell. Frank Cap- tle does a good imitation of Phil. Harry's poker club ski. For dancing the pond is automatically skidded and made with a hardwood floor when not in use. Owner with his adnoring and to the lounge and renovate in a million-dollar hotel improve-
New York:

Holdovers Dent Stem Six; M. H., Cap Fifth Weeks Die

NEW YORK, Sept. 21.—Long holdovers had their effect on theater takings last week. Radio City Music Hall (6,200 seats; average $110,000) showed $185,000 for its fifth week with Bob Williams, Estelle Sloan and Norah Lewis against $145,000 for the previous week. Bill tee’d off with $150,000, duplicated it the second week, and in its third frame jumped to $163,000, Roxy (6,000 seats; average $75,000) collected $76,000 for its preem with Hildegarde, Patie Kelly, Jan Murray and Home Sweet Home. Previous week’s figure was $72,000. Pream saw $108,000 followed by $104,000, and $86,500.

Paramount (3,654 seats; average $75,000) brought in $100,000 for its second week of Charlie Spivak band, Bob Evans, Peggy Lee and Montier Beninati against an opener of $110,000.

Strand (2,770 seats; average $45,000) declined to $34,000 for its third week with Bob Crosby orb, Don Cummings and The Big Sleep. Second week was $65,000 and opener $81,000.

Loew’s State (3,500 seats; average $25,000) fell back to $25,000 for its holdover of Ed Sullivan’s Harvest Moon, dance winners and Thrill of Brazil from first week’s $35,000. New bill (reviewed this issue) has Buddy Morrow band, Rex Webster, Georgie Kaye and O.S.S.

Chicago:

Ori Hot 59G Despite Weather, Schools, Regal Hits Sad 18G

CHICAGO, Sept. 21.—Recent opening of high schools, coupled up with a sudden burst of Indian Summer were expected to result in lower house attendance yesterday. The big properties (7,950 seats, 95 cents straight admission) and the South Side Regal (3,000, 55-95 cents), however. Oriental, despite the handicap, came out nicely, with Bob Weldon’s currently red-hot To Each His Own recording band, supported by Paul Regan and the Three Rays, doing big business on week-end when kids were free, but take off capacity figure remainder of the week, bunching up $6,000 long USO junket and subsequent bookings outside Midwest territory.

Regal, whose new house record set by Louis Jordan with $40,000 (two weeks), dropped off to $18,000 when the Sweethearts of Rhythm, who had done over $25,000 in their week opened last week, failed to pull as usual. Group was making its first stop in Chi. for 18 months, heaving up $36,000 long USO junket and subsequent bookings outside Midwest territory.

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Milwaukee Agents Seek

Francises Under AGVA

NEW YORK, Sept. 21.—Milwaukee agents have decided to apply for AGVA franchises after a meeting held September 14 in which the present operating under the name of Milwaukee Amusement Management Association, was first approached by Don Hart, regional AGVA rep.

Teen-agers orb, with June Preisner and Freddie Stewart, pulled a $19,000 gross in 25 performances last week. Prie, High School Hero.

AGVA-GAC Even, Org Still Has Texas Club To Deal With

CHICAGO, Sept. 21.—Squabble resulting from a mistake allegedly made by a new secretary in GAC’s Chi. administration must not be interpreted as of AGVA parts to Fountaine, Shadowland, San Antonio op, for on signature for five acts of GAC’s deal was closed by Tuesday (Monday 16) in 15 minutes when Matt Shelvey, AGVA presy, and B. E. D., head of GAC’s local act division, huddled.

Hove was able to show Shelvey they had signed the delinquent contract to sidetrack AGVA by producing carbons of his correspondence and wires received from Fountaine, and showed that he had sent the op AGVA parts immediately after finding the error, and that he had proved conclusively that he had in his hands an AGVA parts to the op, on the day the sets stayed.

Hove further showed that the original document was given in error, and was a weekly salary, rather provided for a "weekly salary" under its "split policy," had been informed that pacts stipulated three-day work out of seven, and has a job on foot but found outside for ops gave acts notice at the end of the week, paying out additional week’s salary, while the pact calls for six-weeks’ steady work. When its hands union inked by the op, the acts still have not been able to ink their portion of the pact, so no union action can be taken until they Hancock the document.

Jack Irvin, Chi AGVA chief, said he could not comment on the situation, as it was a private settlement between Howe and Shelvey.

Los Angeles

Raeburn Faces P. U. 19G at Million Dollar

LOS ANGELES, Sept. 21.—Boyd Raeburn orb, currently liquidating from a Million Dollar bill, is expected to wind up the week with below average take of $19,000. Bill includes Senior Wences and Kay and Charles Thompson's Dead of the Swamp.

Teen-agers orbit, with June Preisner and Freddie Stewart, pulled a $19,000 gross in 25 performances last week. Preisner, High School Hero.

Long O. K. 21½ G. Indpls.

INDIANAPOLIS, Sept. 21.—Johnny Long and Orb did a good 21½ G. Circle Theatre (Minnesota seats, 74 cents) last week, hitting $21,900. Sharing the bill was Johnny Johnson and Frances Lane and Cuban Pete. Fred Waring’s Pennsylvanians come into Butler University Field House September 28.

MCA No-Split Deal Hit as Chi EMAs Stage Page for Gov. Board

CHICAGO, Sept. 21.—Meeting of EMAs Chi members last week during which they elected Sid Page, concert booker, as Chi representative to the ARA board of governors in New York, following the meeting of the week before resulted in a statement from EMAs that the bookers concerning MCA’s “no split commissions” and other MCA practices, was handled by reliable sources here this week.

Len Fisher, Chi booker, who is secretary of the bookers, also said in the discussion came on the floor no formal action of any kind was taken. He said the discussion came on the floor no formal action of any kind was taken. He said the discussion concerned the bookers concerning MCA’s “no split commissions” and other MCA practices, was handled by reliable sources here this week.

One of the examples given by a booker pointed out that on one occasion MCA, after inquiring “You go your way and we’ll see about it some other time.” But when the booker refused because of the no split policy MCA is reported to have told the booker that things were not going to co-operate. Customer then called the booker to find out why he was not going to dispose of his act and the booker had to explain that the move was made because the bookers refused to operate a no-split pitch and not discrimination against a customer. Bookers said that the examples given pointed to some practices of alienating potential accounts would not become accepted method.

Joe Muses, Frederick Brothers’ cocktail booker, related an incident wherein an MCA booker advised to use one of Joe’s acts on the no-split basis and added that “the guy will give an act that’s in for me!” is said to have replied, “Maybe you’ll want one of ours some time and then you’ll have to split up or splitting with us.” Muses said he answered that one with a single word, “Nuts.”

All bookers, however, were not down on MCA and a few bookers claimed that anyone else in MCA’s spot would be doing the same thing and they aren’t concerned because the smaller guys are on the wrong side of the fence. Speaker for EMAs said that relations between his office and MCA were strictly on a co-operative basis.

Other trade talkers were of the opinion that whatever the current national on these and other contracts might come to head next near future. Fisher said that the two members of the Chi MCA staff who hold EMAs membership, Ray Lyte and Danny Graham, were at neither of the meetings where the anti-MCA discussions took place.

Paige Plans Cto-C Chain of Tourist Camps With Niteres

NEW YORK, Sept. 21.—The Paige cocktail unit maestro, has added a new line. He’s now in charge of a new chain of cafes, which it is plans to build a Coast-to-Coast chain of tourist cottages, which can operate as a hotel chain and will include night clubs. New outfit says it will give show people special privileges.

3 Suns’ 3G in Philly

NEW YORK, Sept. 21.—The Three Suns were sold to Click Club, Philly, for $3,000. They claim they were on vacation from the Piccadilly, a two-weeker with pay, and pending the sale to work when the strike pulled them out.
Burlesque by Uno

Linda Parrish, vocalist, thru Oscar Lloyd and Ray Melback, opens September 22 at the Gayety, Montreal, where Marian Miller is the new star. ... Bobby Faye and Irma Lee wound up a vacation at the Central. The duo took a trip to Midwest Circuit with Peaches, Anita More, Aida Rames, Colleen and Jack Barrie, Vivian Hall and Sammy Spears as co-players. ...

Milwaukee Scribe's Blas' vs. Jitters Draws Op-Act Ire

MILWAUKEE, Sept. 21—Nifty ops and acts here are blazing over the city as those in the Sunday Journal several weeks ago. The downtown, headed by Kaspar Habits: Turns to Night Clubs, hinged on the fact that this traditional beer bistro is in the midst of a drift that bistro's were booming. Habits, who has been with this, Schmid, then did a tour thru the after-dark area, and slammed much of the talk about the downtown bistro scene. The night clubs can tolerate all manner of intolerable acts, seem to get a genuine thrill performance. Freed of any fear in a well-done routine.

Los Angeles: ... Fred Rose of Milwaukee is still a Wednesday to Saturday town, and summed up the nitey goers as paying "top prices for entertainment which is rarely of top caliber."

Reaction of performers was to take the paper with "top prices for op- test. Ops, so far, have been silent, however. No sign they are among the Journal's smallest space buyers, possibil- lies are that the paper may pay heavily for the piece.

New Greyhound Bus Terminal as Hypo For Chicago Loop

CHICAGO, Sept. 21.—Plans of the Greater Chicago Corporation to open a new bus terminal in the heart of Chi's Loop this week brought visions of its competition to the downtown tavern ops.

The G.C.C. will erect a big terminal on the Lake Street block between Clark and Dearborn. Majority interest is held by the company's Roosevelt Road terminal and officials estimate about 8,000 to 10,000 passengers pass through the station daily.

When travelers get thru the new station, according to a public argument, "It is inevitable that hotels, business houses, and any companies in the form of office towers will have greatly increased revenues."

Minneapolis Sets Shows for Muni And; Robinson Starts

MINNEAPOLIS, Sept. 21.—Seven and a dozen probable shows have been lined up for the season of Minne- polis Greater Attractions by its director, Charles Milles. Set book- ing, emissary of the club, will go into the Municipal Auditorium, using either the entire house, seating 10,000, or the Concert Bowl, housing 6,000, depending on the attraction.

Scheduled are Bill Robinson Concert, October 8; Eddie Condon Jazz Concert, October 20; Jazz at the Philharmonic, September 28; Eddie Condon and Orchestek, October 16; Billy Rose's Carmen Jones, December 7; Woody Herman Ork Concert, 12, and Dunning, 26. Tentative bookings are Mike Todd's Up Town Film Palace, October 1; Kaye Baby, November 1; Dan Nancy, December 1; Billy Rose's Carmen Jones, December 16; Ed W. Blake, December 30; Mickey Edwards (as "a slight departure from the usual routine"), the Chicago Musical Picture houses were doing a poor business at the time, due to the polo hussies; the latest 136 clinics to be seen at the Gaiety, Monday, has signed with Columbia Pictures for a series of blindfold shows, and is a baby stunt for the pit. Gallant Journey, starring Glen Ford. Deal net him in the East. May- west until December 2, at which time he goes upon another good-will speaking tour. He is owner of the Company of Des Moines. After four months of traveling the coun-

Theaters Up, Clubs Down in Minn. Polio

MINNEAPOLIS, Sept. 21.—Effect of polio epidemic on entertainment business is shown in report of the federal government on cebaret tax collection. During the week that ended Friday night, sales tax drops from $100,000 in August, 1945, to $75,000, according to the state's tax commissioner. As a result, state government revenues are $925,000 for collections for August, 1945, which was attributed to the fact that more adults were spending their leisure time at home, with kids stay- ing home.

Magic by Bill Sachs

BLACKSTONE fell $2,000 short of its expected $10,000 take this week in its season’s engagement at the Nixon Theater, Pitts- burgh, ringing up a total of $17,000. The bandstand was attributed to the power strike Monday (16). Company is again operating its own lights because of a fire that closed the工程 exclusively. Blackstone is still tell- ing people the big tobacco is still current in the Walnut Room of the Bismarck Hotel, Chi- cago. L. E. (Bo) LaRue, Blackstone, is in town to resume in schools and theaters with his Night in Wonderland when he concludes his season on the side show of the Buck Owens Circus. While here he is staying with his family in Clifton, N. Y. "Haven't met a single magician in the Carolinas. Either they don't come to the North or they're deaf or dumb."

Chanda the Magician, who played independently thru the summer in Pennsylvania theaters, clubs and amusement parks, is flash- ing his magic in a new routine that involves a quick change of costumes. Magic begins with an expanded show in a Southern city. He is still with the show.

It is still being used as an ex- pose stunt when Blackstone, who has been here before, appeared with the show.

New Greyhound Bus Terminal as Hypo For Chicago Loop

CHICAGO, Sept. 21.—Plans of the Greater Chicago Corporation to open a new bus terminal in the heart of Chi's Loop this week brought visions of its competition to the downtown tavern ops.

The G.C.C. will erect a big terminal on the Lake Street block between Clark and Dearborn. Majority interest is held by the company's Roosevelt Road terminal and officials estimate about 8,000 to 10,000 passengers pass through the station daily.

When travelers get thru the new station, according to a public argument, "It is inevitable that hotels, business houses, and any companies in the form of office towers will have greatly increased revenues."

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BROADWAY OPENINGS

GYPSY LADY

(Opened Tuesday, September 17, 1946)


BROADWAY SHOWLOG

HIDDEN HORIZON

(Opened September 19, 1946)

PLYMOUTH THEATER


BROADWAY SHOWLOG

HAPPY MELODY

(Opened September 21, 1946)

PLYMOUTH THEATER


BROADWAY SHOWLOG

HAPPY MELODY

(Opened September 21, 1946)

PLYMOUTH THEATER


NEW YORK, Sept. 21.—Signs of fall has the | again to the Shutbergs offices. During the | for the fall season which will carry the Shutbergs standard song- | and dance faves to the hinterlands, and in addition, Max West will go out with Come On Up, under the Messrs. S., S., S., Inc.

Student Prince company is currently | prepping for a Philadelphia opening | (23); Blossom Time will | be settled in Happy Melo- | dor. October 10, and The Firefly is set for | to try a fresh revival for November. Before the last gets under way, how- | ever, the Shutbergs will repeat a | formula which they tried out successfully | last year. A single troupe will roll | out its latest number, "The Moon, | Carlo, Mabel Melville Cooper Roszika (formerly titled "Play | Gypsies" and "The | Missy Widow." Rep troupe will play | one city stands and give the main | items to play items which prove the biggest | draw. The Max West show seeks | to make the Gypsies on their way.

OUT-OF-TOWN OPENINGS

Mr. Peebles and Mr. Hooker

Playhouse, Wilmington, Del.

Opened Monday, September 20, 1948

The Barnstormers Stage a Barnyard Comedy

Presented by the Barnstormers. Directed by Max Boegel. Produced by Max Boegel. Stage manager, Eddie Dodson.

arnaught, the village postmaster, finds himself on his deathbed. Arthur, who is the local doctor, is called in to examine the patient. The minister, Mr. Merton, is also called in to perform the last rites. But when the minister arrives, he finds that the patient is not actually dead after all. Instead, he is a character in a barnyard play. The minister, Arthur, and the other villagers all take their roles as actors and stage the play. The result is a hilarious comedy that is enjoyed by all who attend.

Gershwin and Schwartz have written

ten 12 songs for the show, only two of which, For the Life of Me and the Barnyard Serenade, are promised to be in the hit class. Two comedy numbers, Don't Be a Woman and If You Can Sing, are featured by Martha Whitney, who has been described as "the best funny lady in the show.

It has been described as "the best funny lady in the show." The Barnstormers, under the direction of Max Boegel, have produced a delightful and amusing comedy that is sure to please audiences everywhere.

ROSALIE

Creek Theater, Hollywood

Opened Monday, September 16, 1948


nen by the songs and the musical numbers, the Revue of the Century is a vehicle for some of the finest talent in the musical Revue field. The show features a cast of over a hundred performers, including dancers, singers, and comedians. The Revue is divided into several sections, each with its own theme. The sections include "The Broadway Years," "The Hollywood Years," and "The Modern Years." The show is a celebration of the history of Broadway and Hollywood, and it is sure to delight audiences of all ages.

Hollywood星光 Theater Association will raise the curtain on its first season of outdoor musical comedy with a highly diverting Rosalie. Generally good cast has little difficulty with the light romantic plot and melody-studded score.

Lee Dixon steals the show as the pondering Bill Delroy. Has a re-occurring role as a noisy draper in the revival of its major laughs. The story of two American airmen landing in a mythical European kingdom ties together the songs and dances.

Jr. Solution uses his fine tenor voice to good advantage as the U. S. Senator, and makes a charming Gale Sherwood's Rosalie. She is well served by the screen, but not very enlightening. A lot of costumes, except for the fact that they are not very relevant and there are too many dull scenes, it is rather a large mistake.

Jr. Howard is an excellent singing director Gene Mann. With the experiment seemingly successful, is sure to become a regular summer fare here.

RUTGES

Dramatic Musical and Satirical

American Repertory Co. (Sublet) Philadelphia

BORN YESTERDAY (Horace Bushnell) Hartford


hen E. D. Avedon, the assistant hotel manager, is the manager. Is now a virtual success. The show is a comedy about a horse trainer and his wife, and it has been described as "the best funny lady in the show." The Barnstormers, under the direction of Max Boegel, have produced a delightful and amusing comedy that is sure to please audiences everywhere.

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THE FINAL CURTAIN

In充满重要 roles still being sung in opera today. Survived by her hus- band; another son, Leon, an obit, and two daughters, Dodsonie and Marie, harpists, all of London. GREEEY—Jane Anne, 21, rider with the Roy Rogers Rodeo, sud- denly September 13 at the Phila- delphia Arena after riding a bronc. Born at Ardmore, Okla., in recent years she had lived in Unadilla, N.Y. Survived by a sister, Sidney, N. Y., where burial was made. HAMILTON—Clayton, 65, play- wright, critic, author and professor. In New York September 17 of a heart attack. He was drama critic and associate editor of The Forum, 1907- 99, after which he served as drama editor of Everybody’s Magazine and Vogue. Author of The Love That Blinds, The Stranger At the Inn and co-author (with A. E. Thomas) of The Big Idea, Thirty Days and The Better Understanding. Associated in productions with Mrs. Minnie Madfern Fiske, George C. Tyler, Wil- liam Gillette, Norman Bel Geddes. Walter Hampden, Sam H. Harris, Vinton Freedley and the Playwrights Company. He served as professor of English at Columbia, Barnard and other universities and colleges. He was a member of the Players, the Writers, P. E. N., Arts and Letters and Phi Kappa Psi. Survived by his widow, Gladys, and two sons, Gordon C., of Newweek, and Donald C., of Station WOR.

In Loving Memory of My Dear Father

JOHN W. HUFFLE
Who Died June 1, 1945.

Diana, MYRA

HEINEMAN—Charles, 60, stage carpenter at Curran Theater, San Francisco, died May 11, 1946. Earlier in his career he worked with Maud Adams and Producer Henry Miller. He was a bachelor.

JACKSON—Ray, midget car racer, in Paterson, N. J., September 14 of injuries sustained in a crash at Hinchcliffe Stadium the day before.

KARSTENSEN — Karl John, 51, former associate of the late Max Rudnick in operation of Norfolk, Va., theaters and hotels, in New York September 5. Survived by his widow, Rose Gordon, number producer, two brothers and two sisters. Burial Sep- tember 8 at Fresh Pond (L.I.) Cemetry.

THANKS

To J. F. Sparks Shows for floral arrangement of consolation from friends at the death of our dear father.

Billy & David Logsdon

LATZ—Steve, 72, retired circus trapeze artist, September 9 at Peru, Ind. Born in Vienna in 1874, he came to this country when 19. He was with Ringling Bros.’ Circus 12 years, made two European trips with Barnum & Bailey Circus and joined Selig-Pearce. He retired 10 years ago and made his home with Paul Hartsh in Peru. Burial in the Mount Hope Cemetery, Peru.

MCGOWAN—James K., 79, secre- tary of the Spartansberg (S. C.) County Fair Association for several years, September 16 in a Spartanburg area hospital after a brief illness. Survived by a son, daughter, two sisters and a brother.

NICHOLS—Ken, 49, former ac- companion for Frank Fay and George Givot, in the New York Opera Company 14, Until recently he was in charge of overseas transportation for USO-Camp Shows, Inc.

NOCERA—Anthony, baritone, in Detroit September 2. He was a member of the old Naples Doo, which appeared around New York and vic- inity. In late years he had worked with his wife, Sira, in the act known as Tony and Sara, the Gay Serenad- ers. Besides his widow, he leaves a son, Marc; a daughter, Rosalinda Ann; a brother, and sister, Felicia, of San Valentino Torio, Italy.

OTTOLINI—Mrs. Elsa A., 69, member of the Chicago Opera Company, September 18 in Lankenau Hospital, Philadelphia. She sang with the San Francisco Opera Company of Atlantic City, and gave many concert appearances in the East. Her hus- band, Karl, and two step-daughters, Services in Philadelphia September 21, with a rial in Toledo.

PORTER—John, Side Show per- former with Hennies Bros’ Shows, September 11 in Allegheny General Hospital, Pittsburgh, of a heart ail- ment.

REAL—Fred, 65, for 20 years half of the aero-comedy team of Fred and Daisy Rial, August 25 in Chicago. He left the stage 3 years ago. Sur- vived by his widow.

RICHTER—Mrs. Anna, mother of Dr. William B. Richter, songwriter, suddenly September 12 at her home in Philadelphia. Other survivors in- clude her husband, Philip, and five

IN MEMORIAM

CLARENCE A. WORTHAM
Died September 24, 1922
BECKMANN & GERETY WORLD’S BEST SHOWS
B. S. GERETY

In loving memory of my husband

LOUIS
HENRY
WHO DIED
SEPTEMBER 25, 1945
I miss you so much, Lew
MRS. NETTIE HENRY

In loving memory of my husband

HELEN
WHO PASSED ON SEPTEMBER 28, 1944
HANK SHELBY
Flint, Mich.

ARMSTRONG — George, Indian with the Sugar Brown Troupe on the 101 Ranch Wild West Show, Sep- tember 3 at Broken Arrow, Okla., when struck by a hit-and-run driver. His home was at Ponca City, Okla.

JOE BRADLEY—Charles, 47, a former mechanic with the World of Mirth, Exposition at Home and Ideal Ex- position throughout the country, at Veterans’ Hospital, Fort Howard, Baltimore. Services in Baltimore September 16, with burial in Wesley- ville, Pa., September 17.

BRAGDON—Clade F., 80, archi- tect, scene designer, author and lec- turer, in New York September 17. He became associated with Walter Hampden in 1923 and for several years designed all the sets for the actor’s productions, including those for Cyrano de Bergerac and Hamlet.

CHARISSE — Madame Caliope, Greek dancer, in New York Sep- tember 15. She made her American de- but with 10 other children, at the old New York Hippodrome, after which she toured the SRO Circuit. Survived by 11 children, all dancers. Interment will be in Athens, Greece.

CHESIRE — Zoe, harpist and teacher, in New York September 14. Pio- nered in distribution of Broad- way musicals, including Waltz Dream, Chocolate Soldier and Student Prince.

DROUIN—Alphonse E., 87, organ- list, formerly employed by the Para- mount Theaters of Boston, in St. Johnsburg, Vt., September 18.

EMMONS—Edwin L., 85, former vaude actor, said to be the oldest ac- tiveium major in England, in Bath, Me., September 19.

FREY—Edwin J., 46, manager of WBRY, Waterbury, Conn., since its inception in 1934, in that city Sep- tember 5. Born in Massachusetts.


GOOSENS — Mrs. Eugene II, mother of Eugene Goozens, conduc- tor of the Chicago Symphony Or- chestra, September 15 at her home in London. Altho she never visited this country, Mr. Goozens was known of here for his roles with the Carl Rosa Opera Company of Lon- don, appearing as the principal con- tralto. She was a daughter of the late Aynley Cook, celebrated ad- eratic basso, who created many of the

In Memory of Our Friend

ROBERT B. COOPER
Who Passed On September 28, 1944
Huntington, Conn.

ART & NORA RADTKE

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CARL LARFIELD
Passed away August 29, 1946.
We miss you so much.
John and Helen Barfield

Waltz Dream, Chocolate Soldier and Student Prince.

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daughters. Services and burial in Philadelphia. PFC ROBINSON—Harry T., 74, veteran character actor, September 11 at his home in Latrobe. Robinson was an original Keystone cop in early Mack Sennett comedies. Survived by his daughter, Irene, of Intelligentsia, Pottsgrove, Pa. ROYCE, Beverley L., 55, former radio announcer at Station WOR, New York, in that city September 16.

In Loving Memory of JESSE REED

Sidney—Mrs. Frederick W. (Vida Creely), 71, former actress, in York, Sept. 11. Her death was climaxed by cancer of the brain. She began her career in 1909 as an acrobatic dancer and toured in vaude for 30 years. As the Les Vailadon Wire Cyclists, the act trouped on the Keith- Albee circuit. In 1926 she married Ward Sivitch when ill health forced her to retire from the stage, she became, after 20 operas, an operator. She was a member of the Island Cured Cancer Club. Survived by her husband, a sister, Mrs. Robert A. M. Halle, of Philadelphia, and two nieces, Mrs. George A. Halle and Mrs. Robert A. M. Halle, of Philadelphia. Services September 16, with burial in Notre Dame Cemetery, Philadelphia.

WOLFE—LeRoy E., 55, music critic for the Philadelphia Enquirer, suicide September 14 at his home in Philadelphia. In earlier years he did movie publicity work for David S. Rose of the William Morris Agency. He also wrote a column on recorded music under the pseudonym of Michael Sheen. His widow, Dorothy Rosee, survives. Services and burial in Philadelphia.


In Loving Memory Of

CHAS. BUCK, A. VEITCH

Who Passed Away Sept. 16, 1940

VALADON—Mrs. Lora, 63, former vaudeville performer, September 15 at her home in New York. She was a cerebral hemorrage. Known as Mile-a-Minute Lora, she and her husband, Daniel, developed an aerial act which was climaxd by her wire slide from the balcony to the stage. She began her career in 1909 as an acrobatic dancer and toured in vaude for 30 years. As the Les Vailadon Wire Cyclists, the act trouped on the Keith- Albee circuit. In 1926 she married Ward Sivitch when ill health forced her to retire from the stage, she became, after 20 operas, an operator. She was a member of the Island Cured Cancer Club. Survived by her husband, a sister, Mrs. Robert A. M. Halle, of Philadelphia, and two nieces, Mrs. George A. Halle and Mrs. Robert A. M. Halle, of Philadelphia. Services September 16, with burial in Notre Dame Cemetery, Central Park.

BRADSHAW-SIMON—Tiny Bradshaw, veteran vaudeville performer, suicide September 14 at his home in Philadelphia. In earlier years he did movie publicity work for David S. Rose of the William Morris Agency. He also wrote a column on recorded music under the pseudonym of Michael Sheen. His widow, Dorothy Rosee, survives. Services and burial in Philadelphia.

BUHS-HAMMOND—Lloyd Buhs, actor, a former radio announcer at Station KYW, Philadelphia, September 16.

HART-GILBERT—Henry Hart, 80, actor, and Leatrice Joy Gilbert, actress, in Providence, Sept. 13. He was the son of Mrs. (Arthur Westerman), former screen actress, and the late John Gilbert.


McCALL-BROWN—Jim McCall, announcer, with the Radio Corporation of America, in New York, September 21.


SHEPARD-MEAD—John Shepard, former star of radio's "The Lone Ranger," appeared on Broadway as Shep Ponder in "Brass Buttons." He was also a member of the Screen Actors Guild and the Actors' Equity Association for many years.

In Loving Memory of

NORA ANN SHOAT

STRIKKLER—Charles E., 69, with the 44th Infantry in his Last Dollar set, September 16, in New York. Services were held in the interest of the Screen Actors Guild and the Actors' Equity Association.

THOMAS—Jack D., 29, songwriter, suicide September 15. He wrote many songs and songs for theatrical groups in Philadelphia, where he was a member of the Screen Actors Guild and the Actors' Equity Association.

TREADWELL—Gerrie, 69, former president of Royal Villas Chapter, Society of American Magicians, Bridgeport, Conn., September 15. Her sister, Mrs. Edith Goodrich, of Bridgeport was a charter member, recently in that city. Survived by her widow, two daughters and a sister. Burial in Mountain Grove Cemetery, Bridgeport.

Valerie—Mrs. Edward J., 76, with the J. Walter Thompson Co., of New York, September 15. She was a member of the Society of American Magicians, Bridgeport, Conn., September 15. Her sister, Mrs. Edith Goodrich, of Bridgeport was a charter member, recently in that city. Survived by her widow, two daughters and a sister. Burial in Mountain Grove Cemetery, Bridgeport.

C. Ganic—Mrs. Nellie, 66, with the J. Walter Thompson Co., of New York, September 15. She was a member of the Society of American Magicians, Bridgeport, Conn., September 15. Her sister, Mrs. Edith Goodrich, of Bridgeport was a charter member, recently in that city. Survived by her widow, two daughters and a sister. Burial in Mountain Grove Cemetery, Bridgeport.

In Loving Memory of

W. J. SHOAT

Aladdin—Mrs. Mary, 65, former chorus girl at the Aladdin, New York, September 16.

In Loving Memory Of

MRS. CHAS. A. VEITCH

THE BIBLE

September 28, 1946

In Short

(Continued from page 38) opens in New York's Apollo Theater October 11.... Four Spaces going into Riverdale in September... month.... Edgar Hayes and His Star Stumpers, with Reg Marshall Agency after two weeks in the hospital.... Irving Rothchild of the New York Studio, Los Angeles, Nev.... Virgil Brewer Trio opening at Oasis, Yuma, Ariz.... The Cuba Club, Chico' City, Calif., to cut four sides for Response Records.... Mills Theater, FLL, New York, moving for four-week stints in New York, Philadelphia, and St. Louis.... Palace, Dallas, for sixth week, Club, Oakland, Calif.... The Dillidotes moving from the Dal Mar Hotel to the Four Seasons Hotel for four weeks with option.

Dan Dalfo walks in of Sherman's (Continued from page 37) ..... Two acts. Bits of Rhythm going into Hollywood's Chi-Chi.... Ann Steele will play the Barrel House... Barry to play Palm Springs' Chi-Chi, starting September 25.... Gene Rodgers returning to Flor- entine Gardens (Hollywood) from New York... last winter for 36 consecutive weeks.... De Castros to El Rancho Hotel October 1.... 7. Barry and Yolanda a new record at McKinley Auditorium, Honolulu, selling out for five consecutive shows and playing to more than 10,000 persons, according to p. m. George M. Geits.

North: Dale Belmont, current thruster at Clove, May appear at Beachcomber when spot opens.... Msouie Garner and Patsey Shaw closed a long engage- ment at K-Jitty Davis, 1. Davis' new Famous Door doing good biz and planning a floorshow during the week.... They plan to sign up some of the Atlantic City contractees for the winter.... Freddie Calo craze, now at Kitty Davis, a possibility for Ver- sailles Hotel soon.

Miami: Dale Belmont, current thruster at Clove, may appear at Beachcomber when spot opens.... Msouie Garner and Patsey Shaw closed a long engage- ment at K-Jitty Davis, 1. Davis' new Famous Door doing good biz and planning a floorshow during the week.... They plan to sign up some of the Atlantic City contractees for the winter.... Freddie Calo craze, now at Kitty Davis, a possibility for Va- sailles Hotel soon.

Dannky Kaye will do two months of one-nighters.... Benny Marks for two weeks at the Hipp, Baltimore, beginning September 19.... Honey Dreyfus cut his tour in New Orleans, holding over for five week at Rico Casanova.... Bobby Shawn at Swan Club, Phibs, already sold out.

Buddy Vaughn Quartet in that week at Chickasaw Club, Columbus, Ga., had their pickup for the third time.... Ben Davis into the Alpine Village, Cleveland, September 20.... Bud Pappas at Elsinbro's, Cleveland, October 28.... Frankie Carle, in Tucson, Ariz., and will organize a new band.... Ben White new regional rep.... Frankie Carle, in Tucson, Ariz., will organize a new band.... Ben White new regional rep.... Frankie Carle, in Tucson, Ariz., will organize a new band.
Pro Gridders Setting Pace

Bird’s dancing majorettes big card—Veeck uses acts to help Bob Feller as draw

AKRON, Sept. 21.—Sports promoters in Northern Ohio are taking a cue from show business and offering a varied entertainment with contests, be it baseball, football or what have you. And the fans, apparently, are liking it. To date, for instance, there has witnessed three big football games but they received more than just football entertainment for the price of their duets because promoters have thrown in bands, majorettes who have learned to rival fast-stepping professional chaperons, various acts and even fireworks.

Pro Grid Sets Pace

When Arthur (Mickey) McBride, owner of the American Professional Football League, showed his grid club against the Brooklyn Dodgers here recently, he uncorked a regular stage show along with the powerful gridmen. Featured in the show angle were George (Red) Bird and His Musical Majorettes, all-girl marching and dancing band.

Bird is being paid a fancy salary, McBride told him to build a colossal half-time extravaganza and McBride did just that. He selected the girls, all members of the Junior Federation of Musicians, and started rehearsals six weeks before the grid season opened. As a result, the gridmen have been given a foot in the mouth, but step around in a marching salute that would do credit to a top chorus line.

Outfit for Bob Feller

When William Veeck recently took over the Cleveland Indians in the American Baseball League, he wasn’t content with just having Bobby Feller as a drawing card. He immediately injected show business into the game.

Now Cleveland fans get bands, fireworks and comedy along with their baseball. That pays dividends is shown by the fact the Indians have reported being elated over the attendance despite the fact the club can’t win the league pennant this season.

Sunbrock Rodeo-Thrill Show

CINCINNATI, Sept. 21.—Larry Sunbrock, the Venturini of the circus world, thumped a sock full of $60,000 for its three-day stand, ended Sunday (15), at Crosley Field here, according to figures released by the impresario himself Monday. This is $4,000 more than the show grossed here in 1944 in a similar engagement at the same spot.

Advance sale here was small, and prior to the run, Sunbrock was somewhat dubious of the result because of a turn in 30 cents along similar lines, produced and promoted by local talent, which played the ball park last year to a miserable flop.

Show, favored by good weather, drew large crowds and was well exploited with the usual Sunbrock touch of radio and newspaper ballyhoo, clowns walking the streets, covered wagons, and even a Lady Godiva on horseback thru the downtown area. Program ran two hours and 30 minutes.

Featured were Ken Maynard and his horse, Tarzan; Selden, the "Stratosphere Man," and Malkovich, high wire, along with a lengthy roster of cowboys and cowgirls, headed by Joe Evans, Pop Staples, Jake and Ollie Reinhardt, Tom Alum; Chip Morris and his horse, Black Beauty; Hank Miller, Doris Bowen, Bill Boyd, Roy Correll, Chief Durant, Buck Ford, Tuffy Grant, John and Steve Hattfield, Bill Holter, Chief Red Hawk, Roy King, Joe Keenan, Johnny and Peaches King, Jerry and Blasie Lee, T. P. Lewis, Mary Lewis, Johnny Maimyes, Jimmy Murphy, Margie Merritt, Smokey Nelson, Jack "Hurricane" Robinson, Little Wahoo, Chief White Eagle, Ed and Dorothy Rais, Jim Reed, Ed Rais Jr., Joe Rentz, Buck and Rose Steele, Shad Seals, Tex Shenk, Joe Spinks, John Correll, Arthur "Daredevil" King Kovaz.

Show, sporting a large collection of stock, was well received and netted favorable notices from the local press. George Sullivan, Boston, handled the press.

From here, Sunbrock took his show to Knoxville, to be followed by appearances in Asheville, N. C.; Norfolk and Portsmouth, Va., and other spots in the South.

Amusement Tax for July

Nets 416 for Norfolk

NORFOLK, Sept. 21.—Amusements netted the city coffers $416.44, 60 in July, commission of revenue, William R. Moore, reported. The tax, collected from various places of amusement, was paid by tickets sold to 1,250,037 persons during July, but was not due until the last day of August. Average for the year has been close to $40,000 per month with $1,500,000 admissions each month involved.

Alligators for Arizona

TEMPE, Ariz., Sept. 21.—Alligators have moved into the entertainment field here. Collected from swamps in Florida and Louisiana, they are housed at Arizona Alligator Farm, operated near here by William Kimbrell and Gilbert Boudreau. Admission is $1.00 for adults and 15 cents for children.

WHAT A SHOW

Sunbrock Rodeo-Thrill Show Racks Fat 60G 3 Days in Cincy

Frank D. (DOC) SHANE, manager of the famous here This Va., says his shows that the funspot opened in the rain and closed in the rain, but wasn’t too bad in between, so he intends to sleep all winter.

Carnival Business

Up to Last Season

MEXICO CITY, Sept. 21.—While circuses are conspicuous by their absence at present here, carnivals, both large and small, are much in evidence. Business, according to traders, is not up to last year, but is still okay. The 30 major rides, formerly in government-owned Chapultepec Park, have disappeared.

Portable theaters are set up on the streets here, many of them being here just for the Independence Day Celebration, which was Monday (18). Feature of the Independence Day parade was the Long Beach, Calif., mounted posse of 40 horses.

Hugo’s Show Home-Coming

To Have Plenty of Bull

HUGO, Okla., Sept. 21.—A feature of the clowning party which Hugo is giving for the four local shows November 14 will be the appearance on "an all row" of Royal Rupert 80, famous Hereford bull, whose owner, Roy "J. Turner, is Democratic nominee for governor. In 1944 the bull was sold at a record price of $38,000, but was returned to his owner when he was found to be sterile.

Gene Autry, native son of Oklahoma, will fly to Hugo from Sunbrock Garden to enmesh at the affair, which honors the Stevens Bros. Circus, the Al G. Kelly-Miller Bros. Circus, Hugo Bros. Circus and the Casey Street Shows, all of which winter in Hugo.

Flying Tiger Parachutist

Killed at Bowling Green

BOWLING GREEN, O., Sept. 21.—Gordon Lahman, 18, Eagle Rock, Calif., member of the Flying Tiger Aerial Circus, was killed Sunday (15) when his parachute failed to open when attempting a 3,000-foot drop. Lahman, nephew of Emerson Avery, one of the owners, recently was discharged from the army when he was a paratrooper. He had volunteered to open the show with a 1,500-foot delayed jump.

Kidde Ban Lifted

DENVER, Sept. 21.—Ban on attendance of children under 18 at public gatherings in Colorado will be lifted Monday (23). While final decision of the State Board of Health recommended the ban be lifted.

What a Show

What a show to the dancers as many people into the stadium as the game itself. Latest in acts and other entertainment are the midget auto racers. When the Alcron Lions Club recently sponsored the midgets, they also booked in a variety of acts to supplement the thunderous.
NASHVILLE AMAZES JJJ ORG

NASHVILLE AMAZES JJJ ORG

Strates Gets 70G in 5 Days
At York Fair

Org Adds 10 Steel Wagons

YORK, Pa., Sept. 21.—An all-time record for the James E. Strates Shows at the York Inter-State Fair was chalked up here, and every attraction reported it the best week of the 1946 season.

Officially, the Strates show registered a five-day gross of $70,107.33, according to Sam Lewis, fair president. The 1946 annual drew $122,056.90 in paid admissions, compared to $91,783.04, which is an increase of 31.4 percent.

While no gross figure for 1945 was given, for the Strates Shows, it is known this year’s 70G is way ahead of that registered last year.

Manager James Strates added 10 more all STEEL wagons with springs and tires, purchased from the navy surplus depot. A Kiddie Ride and Swan ride were added here, giving the show eight additional rides and 16 rides all told. While just one major and one minor, they are more than 2000 pounds and include an illuminated and moving carnival car with 16 covered windows.

For our touring staff members, the office provided an added attraction on their state car. There they can gawk to the right, left and behind them for three times the amount of scenery that any other state car can see.

Said Strates: "We never talk about our operations, but we can say that the show is a regular tourist attraction for thousands of people every day.

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Cavalcade Away To Good Start

HUTCHINSON, Kan., Sept. 21.—Cavalcade of Amusements wound up the Kansas State Fair here tonight, and the final figures were a marked improvement over those for the opening day, Saturday (14), with a gross of $2,211,445.50.

This is 9.6 percent higher than the 1945 total, and 26.6 percent higher than the 1944 total.

JOYLAND BENEFIT FOR MSA
At FRASER, Mich., NETS $490

FRASER, Mich., Sept. 21.—The Michigan Showmen’s Association netted $490 from the civic celebration here, sponsored by the Fraser Lions Club, and handled as a beneFIT of the MSA, Mrs. Roscoe T. Wade, wife of the owner of the Joynald Midway Attractions, on the midway, said. Roscoe Wade is vice-president of the association.

Business was off the first three days, but Jack Becker Band, which played for the final day, Sunday (15), when a combination of special events helped lure the crowd.

ENDY DOES OKAY AT CHATTANOOGA

CHATTANOOGA, Sept. 21.—Despite a rain-out opening day, Monday (13), Endy H. Becker Band was ready to wind up with a weel broadcast at the Chattanooga-Hamilton County State Fair when the annual closes tonight.

Endy’s fair made up for lost time, with 18,000 persons on the ground on the day that the broadcast business was settled for $195,000,” and the show management is expected to make a profit of $500,000.

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GOLD MEDAL SHOWS

WANT FOR 5 MORE GOOD FAIRS
SHOWS
Mechanical, Big Snake and other meritorious Grid Shows with own transportation.

CONCESSIONS
Frozen Custard, String Game, Guess Your Age, Jewelry and other Merchandise Games.

FREE ACTS
One or two outstanding Free Acts for week of Oct. 7 at West Point, Miss., Fair.

All Address:
OSCAR BLOOM, Mgr.
Columbus, Miss., this week; Greenwood, Miss., next week.

AGENTS FOR ATLANTA
Want Agents for Following: Bear Hoop, Nyion Joint (3 Agents), Basket Ball, Balloon Darts, Coca-Cola, Pigeon Pit, Pigeon Hoop-La and five other concessions, all bannies. Also man who can build frames; good proposition. People who have worked this spot and have a name for me before, give preference. JIMMY ANNIN
Atlanta, Ga.

GIRLS FOR GIRL SHOW AND POSING SHOW
Top Strong Wire
SPARKS SHOWS, Athens, Ala.

WANT
MAIL BOX AGENTS for good acts to rent in our large arena.

RED CLAYTON
5th Ave. & Kenwood Ave.
Wilton, No. Ga., this week; then to route.

WANT
MAIL BOX AGENTS for good acts to rent in our large arena.

9th Straight
Mark Sighted

Kids contribute to one of best single day grosses in history of Pa. annual.

By a Staff Correspondent
ALLENTOWN, Pa., Sept. 21—Great midway business at the Great Allentown Fair Thursday (19) indicated Frank Bergen's World of Mirth Shows were set to smash their ninth consecutive week of fair grosses. Sunshine was promised for the two remaining days to give the organ at this spot a rare week of perfect weather.

Kids took over the midway Tuesday (17), opening day, to contribute one of the biggest single day grosses ever tabbed at this annual. Kid spending was supplemented by 20,979 adults. Bergen commented that even the girl shows did business that day. More than 30,000 kids took advantage of the free gate to pull the daily figure to more than 50,000.

Uses Several Railroads

Tough 400-mile run here from the Berkshire (N. Y.) Fair involved the use of several railroads, plus a ferry boat move, with the result that a Thursday opening was nearly certain. However, Bergen raced 10 truck loads of equipment over the highway, conveyance supplemented by two freight cars and two topee, with the result some units were in operation Monday (20), the day before the scheduled opening.

Bergen pulled the same stunt in an effort to make the Sunday (6) opening at Brockton the week before with good results. Jaunt there from Rutland, Vt., is another tough move since there is a late Saturday night train. Truck moves into Brockton were supplemented by two additional railroads.

Trucked in here were three girl shows, illusion, minstrel, midget, animal, snake and life shows. No effort was made to insure the early arrival of rides since this spot contributes the bulk of the grosses to shows.

Flash Is Trimmed

Hodgepodge midway here made it necessary to trim superficial flash, including wings on show fronts, to make it possible to accommodate all units. Some shows are sandwiched in between other units, while banner lines were cut at least in half. Several rides remained on the trains because of lack of space, while others, also set up, were practically hidden from view with a ticket box being the only indication that a ride was located in the vicinity.

Bucky Allen, concession manager, had about 10 stands in operation. Spot is not worth a heavier concentration because of the influx of independents in droves.

Notes: Jim Bergen, nephew of the owner, is easing into many of the management chores under the direction of his uncle. . . . Glen Porter's Side Show enjoyed one of its best shows of the season here Friday (16), when Mccann's Motorhome, featuring Flash White, was right up near the top for honors. . . . An epidemic of car breakdowns for those hauling house trailers hit the show on route from Brockton to J. L. Edwards, electrician, and Flash White had to leave their cars behind for repairs.

For the GREAT BETHEL, N. C., Fair, Sept. 23-28
THE GREAT PRINCETON FAIR, Sept. 30-Oct. 5

COASTAL PLAINS SHOWS
C. V. BILL, 229, Owner, JACK BIAL, Business Manager.

We Manufacture the Perfect
ELECTRIC PENNY PITCH

All new material. Takes any coin pitched (that's real action). Works on A.C., D.C. and batteries. $95.50 complete. Immediate delivery. Write for pictures and literature.

SALTER
GERSH
PERFECT GAMES CO.
GARRI
2894 WEST 8TH STREET
CONEY ISLAND 24, N. Y.

Phone: ES-planete 2-4333

HOLMAN PARK
AND SHINE SHOWS
Come Saturday, Sept. 29, Sulphur Springs, for winner means. Box in spot at Florida. 8 miles south of Tampa. Two line, four lane. Main highway front of swimming pool on river. Want Rides, Shows, Concessions (Ultimate only) Agents for after-own Concessions, etc. Write Box. Write. WANTED:
SAM HOLMAN
Tampa, Fl.

CONCESSION TRAILER
Custom built, 1946, 18-foot box, done on back rack rails, engine on driver side. Built on Ford chassis, 200 hp, 8 cylinder, excellent construction. Suitable for Jewelry, Food Stand, Pop Corn, Hot Dog Stand, Cocktail Drink, Pie Shop, Concessions, etc. For rental or sale. Write.

RUTH NEESE
OREGON, IND.

WANT
WANTS
Merry-Go-Round, Tilt-a-Whirl, Shoot Fire, Stock Concessions of all kinds for Ita Bena, Miss. Fair, this week; for sale, write, phone. Boys, girl, quarter, Western Union. Will sign Concessions and Agents, will have complete Girl Show framed, Concession, Agents, contact V. L. Holman, All replies

MAGNOLIA EXPO SHOWS
Clio, Ala., this week.

LAST CALL FOR BILL'S GREATEST SHOWS
L.A., October 1-5
ATLANTIC CITY, October 9-12
ATLANTA, October 16-19

WOM SCORING AT ALLENTOWN

WOM SCORING AT ALLENTOWN

WOM SCORING AT ALLENTOWN

Leamington O.K.
For Conklins
In First Year

LEAMINGTON, Ont., Sept. 21—Conklin Shows, playing their first year of a 10-year contract at the Leamington Athletic Park, which opened Monday (16) and closes tonight, figured to wind up with a good mitl full, despite the fact business the first part of the week was slow.

Frank Conklin, co-owner of the shows, announced that his organ will work with the Leamington officials in rebuilding the grounds. Conklin said present plans are to put in a paved midway.

SHOWS
Shows on the midway here, with the managers, were Broadway Renne, Jean Nason; Alberta Slim, Billbility Show, Slim Edwards; Monkey Show, Dorothy Lewis, and Gorilla, plus another show, all exhibition owned, managed by Johnny Branson and the iron lung, managed by Jesse Marshe. Rides were Looper, Flying Scooter, Tilt-a-Whirl, Spitfire, Fly-a-Plane, Roll-a-Plane, Octopus, Ferris Wheel, Merry-Go-Round, kiddy auto ride and pony truck.

WANT

WANT

Wants Ferris Wheel Foreman. Booking Concessions of all kinds, Wind Agents, Eastern Owned. Have complete Girl Show framed, Concession, Agents, contact V. L. Holman, All replies.

WANT

WANT

WANTS

Wants Merry-Go-Round, Tilt-a-Whirl, Shoot Fire, Stock Concessions of all kinds for Ita Bena, Miss. Fair, this week; for sale, write, phone. Boys, girl, quarter, Western Union. Will sign Concessions and Agents, will have complete Girl Show framed, Concession, Agents, contact V. L. Holman, All replies.

J. R. ROGERS

WANTS

WANTS

Rogers & Powell

WANTS

Gold Star Agents, Orleans, Ind. Celebration, Tuesday from Indiana, Brilliant, Buda, Clarksdale, Miss., Sept. 30. Phil Rabbie wants Man and Wife to take charge of a well-known O.K. Home, title to wire to.

RUTH NEESE
OREGON, IND.

WANT

WANT

WANTS

Wild Star Agents, Orleans, Ind. Celebration, Tuesday from Indiana, Brilliant, Buda, Clarksdale, Miss., Sept. 30. Phil Rabbie wants Man and Wife to take charge of a well-known O.K. Home, title to wire to.

J. R. ROGERS

WANTS

WANTS

WANTS

WANTS

Ruth Neese

WANTS

Ruth Neese
RECENT SHOWS
WANT FOR MARIETTA, GEORGIA, FAIR

and four more Georgia Fairs to follow: Pop-Corn, Candy Apples, Candy Floss, Cookhouse, Bingo and all legitimate Concessions. Ball Games of all kinds. Will use one of each. Will give non profit percentage games to right party. Will give preference to those booking now. Can place Girl Show, Snake Show or any good show. Very good proposition. Will stay in Southern Georgia and Florida all winter. Will give fair dates and route to those interested. Mr. Dorman, formerly with Allen & Nickerson, get in touch with me. C. L. Hillman wants Agents. Ois Hall and Kid Bruce, contact.

All replies to RECENT SHOW MANAGER, McDonough, Ga., this week.

NINE MORE TO GO

GREAT STATESVILLE FAIR, Statesville, N. C., Week Sept. 30 to Oct. 5

*PRELL'S BROADWAY SHOWS

BROADWAY AT YOUR DOOR


RIDE HELP, ATTENTION

Want first-class Foreman and Second Man for Roll-O-Plane, also Second Men for other rides; must be semi drivers. Positively no drunk tolerated here. Long season and top salaries. Florida this winter. All replies to E. L. YOUNG, Mgr.

BLUE RIBBON SHOWS

Attalla, Ala., this week

JOHN R. WARD'S WORLD'S FAIR SHOWS

Want for Mississippi Fair and Dairy Show, Meridian, Miss., week Sept. 30; South Texas State Fair, Beaumont, Tex.; Tri-Parish Fair, Baton Rouge, La., and balance zone.

Stock Concessions, Teller and Girls for Posey Show, Circus Girls and Trumpeters for Minstrel Show. Also Canvassers, Octopus Foreman and Second Man, Ride Help. Musicians, Drummer and Dancing Girls for Ed Ferrer's Girl Revue. TEXARKANA, TEX. FAIR, THIS WEEK.

MIGHTY MONARCH SHOW WANTS

One Flat Ride and Kiddie Ride, legitimate Concessions of all kind. Florida all winter. Want Ride Help, top salary good help; all winter work.

Address

N. P. ROLAND, Malone, Florida, Fair

WANTS

ALL Concessions open except Bingo, Cook House and Popcorn. Want Photos, 3 Ball Games, 10c Grind Concessions, American Palmistry, Wheels, Roll Downs and Percentage, Shows—Grind Shows with own outfits, Grind Percentage, Ride-O and Wheel Foreman, second Men that can drive semi. Agents for Wheels and Roll Downs.

LAWRENCE GREATER SHOWS

BENSON, N. C., THIS WEEK.

WANT FOR NEW JERSEY STATE FIREFIEMENS' CONVENTION

LAKEWOOD, N. J. WEEK SEPT. 30

Concessions of all kinds; Wheels open; Ball Games, Custard, Age and Weight, Fish and Duck Pond, Novelities, etc. Can place Shows of all kinds. Rides and Acts booked.

SAM TASSELL

1839 WALNUT STREET

PHILADELPHIA, PA.

Johnny J. Denton Shows

WANT WANT

FOR MURPHY, N. C., THIS WEEK

followed by Big Cherokee Indian Fair, Cherokee, N. C.

RIDES—Good opening for Moon Rocket and Spitfire. Want Four Men and Second Men for Tilt, Twin Wheels, Roll-O-Plane, Merry-Go-Round. If you can produce, top salary. Must drive semi.

WANT capable Electrician who can wire ten rides, ten shows and 60 concessions.

CONCESSIONS—All Stock Concessions open.

SHOWS—Have two 20x30 tops if you have something to put in them.

Wire or write

JOHNNY J. DENTON

CARE JOHNNY J. DENTON SHOWS, MURPHY, N. C., THIS WEEK

WARRENTON, NORTH CAROLINA, FAIR

WEEK SEPTEMBER 30

Want Ball Games, Photos, Duck Pond, Fishpond, Cigarette Shooting Gallery, Pitch-Till-You-Win, Hoopla, Candy Floss, all Grind Concessions open. Want Monkey Show, Side Show, Crime and Wild Life. Want A-1 Wheel Man. All replies to

George Clyde Smith Shows

Farmville, Va., this week; Warrenton, N. C., next week.

BUFF HOTTEottie SHOWS

WANT FOR FOUR BEST LOUISIANA FAIRS

and balance of season, starting at Thibodaux, La., October 1, Fun House and Shows that do not conflict. Any kind of Kid Rides.

Want Cook House especially for Thibodaux. Also Grab Joint and Concessions that work for stock. Opening for Scales. The following are sold: Mitt Camp, Diggers, Novelities, Custard, Ice Cream and Corn Game, except want Novelities at Thibodaux.

Need Second Men on Rides. All wires Berwick, La., this week.

B. W. HOTTE, Mgr.

BRIGHT LIGHTS EXPOSITION SHOWS

ROCKINGHAM COUNTY FAIR, LEASKVILLE, N. C., ALL NEXT WEEK

Can place Rides not conflicting, Shows of all kinds, Girl Show, have complete outfits; few more Concessions. Write or wire

JOHN GECOMA or L. C. HECK

Asheville, N. C., this week.

DELTA STATE SHOWS

Want for Water Valley, Miss., Fall Festival, this week, with proved route through the Delta Cotton Belt to follow.

Will sell "X" on Photos, Diggers and Pop Corn. Special proposition for nice "SH" Down Grab.

Will book Clothes Pins, Bumper, High Striker, Dart Joint, Ball Games or any stock Concession. Will book only one each of following: Skin, Razzle Dazzle and Swinger. Hill Camp open. Will book any Ride with own transportation. Will book 10c Tilt, Merry-Go-Round, Chair-o-Plane and Kiddle Auto; also any Show except Girl Show. All address:

R. T. (BOB) POLLOCK, Delta State Shows, Water Valley, Miss., this week; then as per route

PINE STATE SHOWS WANT

FOR FULTON, MISSISSIPPI, FOUR COUNTY FAIR

Girl Show, Wild Life Show, Mechanical Show or any money-getting Show with own transportation. Will equip and supply for Girl Show. Will book Octopus or Tilt-a-Whirl. Good opportunity for Cook House, Cigarette Shooting Gallery, Fall Festival and other Concessions that work for ten cents. Show stays out until Christmas.

Fulton, Mississippi, Fair, this week; then as per route, Mississippi, Fall Festival to follow.

H. S. HARVEY, Mgr.

JOHNNIE CARUSO, Owner
ASTRO FORECASTS AND ANALYSES

All Readings Complete for 1946

Monday's Horoscope

BOOMERANG

19 Samples

298 Junius St.
Chicago, Ill.

800 Care Avenue
Jacksonville, Illinois

MIDWAY CONFAB

WAS IT BIG?

Nicholas, the artist, postcards that he has joined James E. Strates Shows.

Harold (Buddy) Paddock made the liquor dealers' convention in Chicago.

C. B. (Slim) Moore, concessionaire on the John McKee Shows, visited St. Louis when shows played East Alton, Ill.

Clint W. Shuffield, secretary of Henry Bros.' Shows, under a doctor's care in St. Louis, hopes to make the Knoxville and Birmingham fairs.

Crepereau reports, of a usually reliable source, are usually reliably wrong.

Ora A. (Pop) Baker returned to Detroit after an extended tour of Ohio, Kentucky, Indiana and Michigan.

Ben Tucker, Pete Christian and Mr. Stevenson visited Barney Tassell's Unit Shows at Highland Spring, Va. (Deister) of the shows' staff was their host.

Charles T. Swift, 1384 West Peachtree Street NW, Atlanta, post cards that he served in the army with Sergeant Hammersmith, who before the war was in the carnival business, and is anxious to hear from him.

Frank Bergen, owner, and the entire staff of the World of Mirth Shows were featured in a long story about the shows in The Burlington (Vt.) Free Press. Mr. Bergen shows were at the Champlain Valley Exposition.

When on office won't be it's because of its high moral principles. When the help won't yield, it's plain stubbornness.

Jack Murphy writes he closed a successful season with the Ohio Valley Shows and is back home in Youngstown, O. Bill Harris, he says, is now shows' manager. Murphy plans to take his own show on the road next spring, playing Ohio, Indiana and Kentucky territory.

Peyso Hoffmann reports that he enjoyed a big week with his cafeteria, basketball game and shooting gallery at the Indiana State Fair. He had his concessions at the Chattanooga-Hamilton County Inter-State Fair with Endy Bros.' Shows, prior to doing the Alabama annual in Birmingham.

Mr. and Mrs. Clifford Matter, cookhouse operators on the Page Bros.' Shows, were in Chicago last week on a brief visit from Evansville visiting their parents. Mr. Matter was the former LaVone Dorothy Foster.

T. O. Moss, ex-carnival manager and owner of Moss Bros.' Shows, is ill in Veterans' Hospital, Bay Pines, Fla. He would like to read letters from friends.

Spendthrift in a hicktown is one who spends 10 cents trying to win a coin.

Roy Ives has resigned his position as electrician with the J. T. Tinsley's City Rides and is managing Trailer Village, Trailer Park, Tampa, for E. Roy Myers and Frank Nufer.

W. C. Dimsdale closed with Berryhill United Shows at Finneyville, Ky., with his two shows to prepare his Cody Bros. Circus for an October 5 bow.

Frank B. Jerling, of The Billboard's St. Louis office, and Mr. and Mrs. Barney S. Gerey were among visitors to the Cabaret of Amusements for the coming of the Kansas City, Mo. engagement.

Fairground fireworks are enjoyed by all except those who watch them while worry- ing about embers falling on their canvas.
The Billboard
CARNIVALS

WHEELS OF ALL KINDS
Tickets—Paddles—レイdowns
Complete BINGO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT GAMES, ETC.

ALUMINUM MILK BOTTLES
Now Available . . . . Write

Write for Catalogue
H. C. EVANS & CO.
1520-28 W. Adams St., Chicago 7

FLOSS MACHINE RHEOSTATS
To adjust, remount lower column. Solder new cap with same number of holes. Heavy duty con- nection. Not made from ribbon wire. Engineered for fuse box. $2.45.

Plain Dealer showing a picture of a horse-drawn Merry-Go-Round at Creek Valley, near Wellington, O. "I've worked on a great many rides but how I failed to contact this one is a mystery," Varnier wrote.

Earl and Billie Miller are back with Royal Exposition Shows after an absence of several years. . . . C. H. (Jack) Royal was guest of honor at a birthday party, with his wife as hostess, on the Royal shows. Birthday cake was made by Jack's sisters-in-law, Mrs. Dixie Kiley and Mrs. W. H. Royal.

Harry Fink and Paul Greenwood, of Peen Premier Shows, escaped with minor bruises when the truck in which they were rising from Pomroy, O., to Winchester, Calif., went over a cliff and was demolished. Truck was carrying equipment of Fink's Roxiana Show and Cliff Holstein's Hawaiian Show. New fronts are being built.

Daily scene on Gate & Banner Shows: Monarch Gate, walking alone concession row, waving, "Don't open," followed by the punch saying, "Only a quarter and a car" "While behind him is the concession owner whispering, "We won't cross bridges until we come to them."'

Mrs. Fred Miller and daughter, Mrs. Helton, and the latter's daughter, Mary Jane Helton, who have the free act and three concessions on the Allan Shows, were called to St. Louis by the death of Mrs. Miller's mother, Mrs. William Stone. Also attending the funeral was Mrs. Jack Barnes, whose husband has four concessions on Byers Greater Shows.

Mrs. Jimmy Hurd, wife of the Side Show manager on Wonder Shows of America, arrived from Omaha to Brooklyn last week for a visit with her brother, who had returned from the European theater with an English bride. Mrs. Hurd will rejoin the shows at Hannibal, Mo., when Jimmy is purchasing new fishing equipment prior to their return to Florida October 20th.

Mrs. Daisy Hennies, mother of Harry W. Hennies, general manager of Hennies Bros.' Shows enjoyed some real fishing in Payne County, Minn. Mrs. Hennies picked up her new automobile in St. Louis a month ago, then went to Kansas City, Mo., to pick up her sister, and they spent two weeks at Minnesota fishing (See Midway Convent on page 35).

POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP POPPOP 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This kind of arithmetic may put Johnny through college

Here's how it works out:
$3 put into U.S. Savings Bonds today will bring back $5.60 in 10 years. Another $3 will bring back another $4.

So it's quite right to figure that 3 plus 8 equals 5... or 20 plus 30 equals 50... or 300 plus 300 equals 600!

It will... in U.S. Savings Bonds.

SAVE THE EASY WAY—BUY YOUR BONDS THROUGH PAYROLL SAVINGS

Contributed by this magazine in cooperation with the Magazine Publishers of America as a public service

CARNIVALS

The Billboard

September 28, 1946

C. G. Dodson's tavern. Weir also reports his son, Johnny, who attends a military academy in Chicago, recently was promoted to corporal.

J. E. Rainey has been discharged from Palmer Sanitarium, Springfield, Ill., and returned to his home at Salem, Ill, where he will have to spend a number of months in bed. He says he'd like to read letters from his friends in radio show business. 

Owners Ted and Pearl Kyle, of Jayhawk Shows, report that the org's first season on the road has been a successful one. Plans have been completed to winter the shows in Erie, Kan. They took delivery on a new Four, built especially for the stand at St. Paul, Minn. C. D. (Babe) Scott, of Regal Exposition Shows, has had the bed with illnesses for the past two weeks.

Mr. and Mrs. Barney S. Gerety are vacationing in the Midwest, visiting various shows. Mr. and Mrs. Hymie Schreiber, of the Schreiber Merchandising Company, and their daughter returned to Kansas City, Mo., after a five-day vacation near Vinital, Okla. 

Carnival of Amusements hosted many visitors while playing Kansas City. In.

Carnival of Amusements was released from the merchant marine recently.

Owner J. F. Sparks returned to his shows during the Carmi, Ill, Fair, from his home in Rochester, Minn. The tremendous business at Carmi put a beam of satisfaction on his face. At Princeton, Ind., during the cool nights, the rides and shows did a tremendous business and the week wound up the best of the season to date. Two red ones in a row helped the people and everyone else to operate in a hurry. Mr. Sparks and son have gone to Florida, where Jesse Jr. will operate a military ring.

Jimmy Fay returned to George Clyde Smith shows after spending three weeks visiting Ray Fayette, an ex-restaurant attraction with Palace of Miracles on the Cettin & Wilson Shows. Fay will emcee Peggy Ewell's Gay Nineties Shows at Southern fairs. James Thompson and daughter, Edith, who closed their Side Show at the Flemington, N. J., Fair Labor Day, are now pitching horse shows on the road. While passing through Reading, Pa., they visited Mr. and Mrs. Pop Kunta, who have the Side Show with the Cettin & Wilson Shows, and Ray Fayette.

When the Gold Medal Shows played the Olney (Ill.) Fair, Phil H. Heth, a 61-year-old ex-concessionaire, who is the home in Olney, renewed old acquaintances. Included in the various get-togethers were Sam Young & Son (Kinky) Woot; Robert L. Heth, owner of Heth Exposition Shows; Ray Marshall, Red Marcus; Mike Dohahue, formerly of Sol's Liberty Shows and Nat Reiss Shows; Oscar Rice, of Rice Bros Show; Oscar Bloom, owner of Gold Medal Shows, and W. Jack Moore, owner of Moore's Modern Shows. Mr. and Mrs. Heyde leave for Miami in October to spend the winter.

Following the marriages of Owner-Manager Leo Berryhill and Louise Stevenson and Raymond O. Linn and Marilyn Miller in Niagara Falls, N. Y. both trotted to Berrien City, Mich., for Shows in Pineville, Ky. After the wedding, a banquet and shower was held for the bride. Guests included Mr. and Mrs. Bob Miller, Mr. and Mrs. Leonard, Mr. and Mrs. Moore and family; Secretary Larry Schaff, Mr. and Mrs. Richard Craneld, Mr. and Mrs. Matthew Braun, Mr. and Mrs. O'wod Hershoffer, Oscar Bloomfield, Mr. and Mrs. Louis Moses and W. C. Dinsdale.

Mr. and Mrs. J. C. Weir, retired carnival owners, visited Mr. and Mrs. Ed King in Savannah, Ga., en route from Miami to Fla. During their stay there, the Weirs were on hand for the Sparks Circus engagement and were guests at a party following the show, with Mr. and Mrs. James Edgar as hosts. The Weirs also visited with Col. and Mrs. Red Lunsford and son, Richard; Mrs. and Mrs. Nelson, Vic Roberts, Walter D. Neeland and others. Party was held in

This is the complete page 67.
FROM THE LOTS

Golden West
ANDERSON, Calif., Sept. 21—Show closed here Sunday (15), registering one of its biggest grosses of the season at the Shasta District County Fair.

Annette Hogler tied for first place in the Showoffs of America membership contest and won a $75 merchandise order and a five-year paid membership in the club.

Dick Rees, son of Homer and Amy Rees, left for school in Berkeley, Calif. Homer is assistant to General Manager Fisher and also operates several concessions.

A. Reed's hi-striker, renovated and painted, is getting plenty of biz.

Officials from Tehama County Fair skedded in Red Bluff, Calif., September 27-29, visited here.

NOW BOOKING
FOR ORANGEBURG COUNTY COLORED FAIR
Oct. 7 to 11
Can place any legitimate Concessions. Shows—Monkey and Wild Life; also Minstrel Show. Want Leaping Lena Foremen. Will book, box or base Merry-Go-Round.

J. G. STEBLAR
St. Matthews, S. C., Sept. 23 to 26.

SPITFIRE RIDE
Will sacrifice. First $3,500.00 F.O.B. will take its. Can be done in operation in Lakeview Park, Ramesville, Pa. In good running condition. With Allis Chalmers gas motor, bottom load.

GEORGE J. REED
414 Sansbury St., Minerve, Pa.

WANT
CONCESSION. Address to box No. 10 and give complete particulars. I can use good Billie Agent and Canvas Man. Long season. Will see or meet. 

BILL ABE
Box JOS. J. KIRKWOOD SHOWS, Wilton, N. C., this week; Loudon, N. C., next week.

Virginia Greater
WARSAW, Va., Sept. 21—Week ended September 14: auspices, Northern Neck Fair; business, good; weather, fair.

Move here from Smithfield, Va., was made in good time. Altho fair did not officially open Monday night (9), a large crowd was on the midway, and business was satisfactory. Intermittent showers did not seem to hurt Thursday, which was Opening School Day. Friday was White Children’s Day and, altho weather was cool, business was okay.

Joining here were T. L. Settle, scales and guest-younger; B. Rondicica, two grab joints and ice cream; Sam Siler, ball game, balloon darts, cigarette gallery and pitch-till-you-win; F. Dowley, grab joint; Madame Blaney, palmistry and ball game, and Mother Glynn, midway trailer diner.

Louis Augustine’s Alligator and Snake Farm is now booking new banners. Bob Coleman’s bingo went over big here. Sonny Mk has left that concession. Cotton Club Revue had a big week here, with Walter Baker handling the front and Rass Henderson the stage. Joe and Mike, of the Martinez Midget Troupe, are featured in Augustine’s Circus Side Show.

Larry Oscey received many gifts on his birthday, Thursday (12).

Heart of Texas Again Gets
American Indian Exposition
ST. LOUIS, Sept. 21—Harry Craig, owner of the Heart of Texas Shows, signed contracts September 21 with Robert Goombi, re-elected president of the American Indian Exposition at Anadarko, Okla., to again present the midway attractions at that event next August.

Approximately 100,000 members of Indian tribes from all States in the Union and Provinces of Canada were in attendance at the 1946 event.
Endy Bros. Shows

"America's Smartest Railroad Show"

David B. Endy

General Manager

Invites Fair Secretaries

From all of North America to

Visit with us—At the

Southeastern World's Fair

Atlanta, Ga.

Sept. 27-Oct. 7 inclusive

Where we are presenting

America's #1 show

20 shows—20 rides

Including 6 newly patented telescopic illuminated courtney light towers—First premier presentation on any Midway in America, also 4 Gigantic Searchlights, our own 5 diesel power units, our own railroad cars—

A Marvelous Revelation to the outdoor show world

Be Our Guest in Atlanta

Wire or Write

David B. Endy, General Manager

Mighty Page

Oneonta, Ala., Sept. 21.—Week ended September 14; sucesso American Legion Post; weather, cool; business satisfactory.

Everything hopped here. Lumber semi was late arriving. We blew opening day, Monday (9), because of rain, and weather rest of the week was very much on the cool side. Shortage of rooms here forced many of the folks to stay in Birmingham during the engagement.

Mr. and Mrs. George Harr, of the J. F. Sparks Shows, visited, as did C. A. Kilby, Miss, Mr. and Mrs. W. J. Levi and Mr. and Mrs. Mack House. Mrs. W. O. Page returned from a visit to her home in the Carolinas.

Trouble was encountered the week before on the move to Tuscaloosa, Ala., where shows played to general business without auspices at the Burke showgrounds. Rides were late getting in. Diesels were on the road until late Tuesday (3), and the transformer truck was wrecked. As a result shows blew Labor Day. Business was satisfactory Tuesday and increased nightly thru the engagement.

Homer Gilliland, formerly on the shows' advance and now handling a promotion for the Elks' crippled children's fund in Tuscaloosa, was a nightly visitor.—Robert L. Overstreet.

Blue Grass State

Hardinsburg, Ky., Sept. 21.—Jump from Glasgow, Ky., was made in good time and shows opened Tuesday (17). Formal fair opening was Wednesday (18). Business was slow, but picked up each day and everyone was making money. At the Glasgow Fair, business for all concerned was excellent, despite the fact shows were rained out the first two days (9-10). A new Freak Show and Bill Milligan Show joined there for the week, as did several new concessions.

Manager Spec Griscourth was advised by Everly Aircraft Company that the new Octopus and Roll-o-Plane are on their way. Whitely O'Neil is back with the shows after playing fairly in Illinois. He will finish out the season.—Harvey (Doc) Arlington.

Shan Bros.

Maryville, Tenn., Sept. 21.—Midway spending for the Blount County Fair here September 9-14 reached a new high, according to fair officials, and Owner Shan Wilcox, himself a former Maryville grocery store operator, says show topped last year's gross by 20 per cent.

Midway was so situated that the fair's main gate opened directly into the center.

Pop and Raymond Korhn, who operate the Glass House and Penny Arcade, respectively, reported top business. Pop Korhn has been in the carnival business since 1925, when he first opened in Chicago. O. O. (Bad) Point, former University of Tennessee football player, is now managing the Wild Animal Show. Blandell works as magician and French Thomas as sword swallow.

Don Franklin

Taylor, Tex., Sept. 21.—Good business continues in South Texas, this spot being no exception. Fairs start at Wharton, Tex., Wednesday (25).

Joining here were Arthur Cole, Mechanical Farm; Lee Haywood, seven concessions, and Scotty Balston, novelties.

Owner Don Franklin leased a tilt-a-Whirl for the rest of the season. Jay Barton, who has the popcorn concession, purchased a new kiddie ride. It was set up here for the first time.

Tents

Circus, Carnival

Concession

Immediate Delivery

20x30—20x40—20x60—20x60—40x60—40x80, etc.

Olive Green, Flameproofed.

Flameproof your tents with Hoopers Liquid Flameproofing Comound. Colors: Khaki, Forest Green, Royal Blue, Olive Green and white.

United States Tent & Awning Co.

21 South Dearborn St., Chicago, Ill.

Abe Vanvliet, Big Top House Since 1870

Fluorescent Fixtures

Important to the Show Trade

Channel Strips

10, 20, 30 and 40 Watt

Simple Installation

Fluorescent Eyerly

Write—Wire—Phone

For Complete Line See Our Ad on Page 69

Abrams Lighting Company

Dept. BC, 113 N. 7th St., Phila. 6, Pa.

 Salvage 2-678

Boonville Tri-County Colored Fair

Boonville, N. C., week of Oct. 1st.

Wanted Shows—Day Shows with own outfit. Concessions—Can place Crab, Ice Cream, French Fries, Ball Games, Bingo, Fish Pond, etc., or any ten cent Concessions. High Striker or any ten cent Concessions. American Palmistry. Will book Cherokee Opening for Friday Week Foreman.

I. K. Wallace

Amherst, Va., this week.

Tents

Circus Concession

Merry-Go-Round

Central Canvas Company

Harry Somerville—Forest Gill

125 West 8th Street

Kansas City 4, Mo.

Dickson United Shows

Want


Permanent Address: 312 Southwest 22, Oklahoma City, Okla.

Agents Wanted

For Scale and Age, Kids or Female, sober, for 6 weeks' work of fairs and winter work in Florida. Come on or wire.

Harold Daly

Wanted Calliope

Who are you from today.

Jack Lovelady

704 Springer Rd., Atlanta, Ga.

Wanted Tents 4218

www.americanradiohistory.com
BARNEY TASSELL UNIT SHOW

Closes season November 23 in Florida and opens again for best line of Florida Fairs January 20, 1947; forty to forty-two weeks' work. Contact now.

This week, Victoria; week September 30, Keyserville, and the real money spot week October 7, Brookneal Tobacco Festival; all in Virginia; then six weeks of Fairs. Write Wire

BARNEY TASSELL

WANTED FOR
SOUTHERN STATES SHOWS

For balance of season which ends in Florida in December.

For more choice Steck Concessions, penny pitch, etc., driving trucks, chair planes, concessions will not be tolerated. We carry 7 Theatre, 10 to 20 Concessions, high-class Fair Act and a few acts can use two Concession Operators for entire Concessions. Also useful Ride Help, these driving trucks give preference. All horses and all routes.

Cabin, Ga., this week; Oklahoma, Ga., next week, then Blakely, Ga. Location downtown.

JOHN D. DAVIS, MGR.

TICKETS PRINTED TO YOUR ORDER 100,000-$21.20

ROLL - FOLDED - CASH WITH ORDER - SAVE

Minimum Order Each Winner

$10,000.00

Roll Order $7.75

Each additional 10,000, Price Change $1.00

DAILY TICKET CO., COLLINSVILLE, ILL.

PARADA SHOWS WANT

Steak Concessions, Penny Pitch, Hoola, all kinds for Claintuoqua County Free Fair and Reuion, Eden, N.C., next week, October 3-5.

H. C. SWISHER

Picher, Okla., this week, then Eden, Kan.

FOR SALE


BART FLYNN

BOX 103, LOCORINT, N. Y.

CHAIRPLANE, KIDIDE AIRPLANE SWING

Place Your Order Now for 1947

SMITH & SMITH

Springville, N. Y.

DROME RIDERS

Can use 2 Boys and 2 Girls, either Straight or Trick Riders, to strengthen show for Southern Fairs. Top salaries and share in tips on the best equipped drome in America. Join us now.

L. HARVEY CANN, World of Mirth Shows

Shelby, N. C., week Sept. 23, and then as per route in The Billboard.

TELEPHONE MEN

Book and Tickets. 6 Months Work in California. Starting Sept. 23rd With

FRESNO POLICE SHOW

Roady Work. No Loans. Big Pay in blank.

N. EDWARD BECK, 1122 Van Ness Ave. or Hotel Fresno, Fresno, California.

FOR SALE—24-SEAT CHAIRPLANE

With Tug H.P. Electric Motor, new 60 V. W. Tower, 15 H. Springs, good shape. No time lost with Ride all season. 10,000.00, Selling because of conflicting Rides. Will deliver within 400 miles. Have men to operate same.

CENTRAL STATES SHOWS

ALTOUS, OKLA., this week.

WANT

Tifton, Ga., week Sept. 23-28; good Dams and Fairs in waiting.

CONCESSIONS of 3 or 4 Drive, and 1 to 6 Concession Operators, Drivers, Smith, Kiddie Airplane, Concessions 5 or 10-Weeks; have 20 Concession Operators for entire season. We carry 7 Theatre, 10 to 20 Concessions, high-class Fair Act and a few acts. Can use two Concession Operators for entire Concessions. Also useful Ride Help, these driving trucks give preference. All horses and all routes.

Cabin, Ga., this week; Columbus, Ga., next week, then Blakely, Ga. Location downtown.

JOHN D. DAVIS, MGR.

GREAT SOUTHERN EXPOSITION SHOWS

CUMBERLAND COUNTY FAIR

FAYETTEVILLE, N. C., Week September 30 to October 5

THE HOME OF FORT BRAGG, THE LARGEST ARMY CAMP IN THE COUNTRY

PAY DAYS DURING FAIR

CATAWBA COUNTY FAIR

HICKORY, N. C., Week October 7 to 12

AND ALL FAIRS UNTIL MIDDLE OF NOVEMBER

CONCESSIONS—Merchandise Concessions of all kinds, Candy Floss, Frozen Fries. No coupons.

SHOWS—Any money-getting Grind Show with own equipment and transportation.

RIDES—One more Flat Ride.

WANTED—Experienced Truck Mechanic. Must understand International Trucks. No drunks or amateurs need apply. Truck Drivers and Carnival Help in all departments. All address

JOHN H. MARKS SHOWS

Albemarle, N. C., this week; Fayetteville, N. C., next week, and then as per route.

WANT WANT WANT

8 more weeks Southern Fairs—Side Show. We have new outfit. Double deck banners. Will place Side Show Acts all kinds, Tricks to feature, Musical Acts, Annex Attractions, first-class Talker. Join us now or will hook Side Show with or without outfit. Milo Anthony, Mickey Mansson, if at liberty, wire. Address

CRESCENT AMUSEMENT COMPANY

Georgetown, S. C., this week; Goldsboro, N. C., next.

P.S.—Place Ride Men that drive semi trailers.

ELIZABETHTOWN, KY., FAIR

WEEK OF SEPT. 30—Thousands of soldiers from Camp Knox race the crowds this year and make this the golden harvest season of the entire State.

WANTS LEGITIMATE CONCESSIONS OF ALL KINDS

C. C. GROSCHURTH, Gen. Mgr.

Blue Grass State Shows

All this week, Brandenburg, Ky.; then all next week, Sept. 30, Elizabethtown, Ky.

GOLD BOND SHOWS

WANT RIDE HELP ON ALL RIDES. Foremen and Second Men for Merry-Co-Rownd, Ferris wheel and Chair-o-Planes. Must drive semi, LEGITIMATE CONCESSIONS THAT WORK FOR STOCK. Photos, small Cook House, Popcorn, Cotton Candy, Snow Cones, Candied Apples, Ball Games, Hoop-La, Fish Ponds, Clothie Pin Stores and Dart Games. GOOD PROPOSITION TO SHOWS WITH OWN OUTFITS. Long season. Address

RAY SWANNER or MICKEY STARK

Chaffee, Mo., this week; Libbourn, Mo., next week.

WALLACE BROS.' SHOWS

WANT SHOWS WITH OWN EQUIPMENT A FEW CONCESSIONS OPEN

Address

E. E. Farrow, Mgr.

Starkville, Miss., this week; Yazoo City, Miss., next week; then Jackson, Miss.

WANTED SHOWS AND CONCESSIONS

BY THE V. F. W. AND AMERICAN LEGION

Fairs Shows and Concessions for Savannah, Georgia, N. C., week of Oct. 15. This data includes famous "Everyday's Day." Will show in between 30 and 40 thousand.

With EVERYDAY'S DAY HEADQUARTERS, THOMASVILLE, N. C. (Arrangements to show this date to Gate City Shows canceled by Veterans' Committee)

B. & V. SHOWS

Want for LYNCOMING COUNTY FAIR, Hughesville, Pa.

Oct. 1. South, Address

SHOWS, CONCESSIONS AND RIDES. ALL OPEN EXCEPT BINGO AND CUSTARD. Write or Wire HUGHESVILLE, PA.
Can place Side Show, special proposition to one with own outfit and transportation. Want Grind Shows own equipment and transportation, Monkey Show, Snake, Walk-Thu, any kind. Want Flat Rides also have all winter's work for Merry-Go-Round, Chairplane, Kiddie Autos, Stream-lined Train, not Tampa type. Place Concessions of all kinds. Want capable Help, A-1 Cauasian handle Minstrel Top, also for Man for Morgan and Tickets. Front Gate, Frank Moss, answer. Want A-1 Scene Artist and Sign Painter; top salary. Want complete Minstrel Show, new outfit; Musicians, etc. Wire

MANGER GATE CITY SHOWS

Rutherfordton Colored Fair, this week: 10 other big dates, including Great Kershaw County Fair, Camden, S. C., and Atten, S. C., Fair. Wire.

MORRIS HANNUM SHOWS

 Featuring a Fireworks Display every night.

WANT

Shows, Rides and Concessions. Opening for a few choice Wheels and Palmistry.

MORRIS HANNUM SHOWS

Zebulon, N. C., now; Enfield, N. C., week September 30.

DICK’S PARAMOUNT SHOWS, INC.

WANT FOR REIDSVILLE, N. C., FAIR

Sept. 30th to Oct. 5th, Inclusive

SHOWS—Wild Life, Snake Show, Fun House, Side Show.

CONCESSIONS—Penny Arcade, Grind Stoves, Ball Games, Wheels, Frozen Custard, Cook House and Grab.

RIDE HELP—Ferris Wheel Foreman, Seconed Men on all rides. Semi drivers preferred.

R. E. GILDSFORD

Hopolaw, Virginia

Great Kershaw County and WANT CONCESSIONS—Penny wanted. transportation.

60 WILL PLACE FOR THE

SIGN Tickets.

MORRIS

ST. GEORGE

COLOR AND WHITE AND GATE Painter; Side Show, Fair, St. PARAMOUNT

i week, Sept. 23-28. Fair, St. Carolina, October 28 AND CONCESSIONS. Opening for Fair, S. Carolina, November 21.26 -PLANE, -plane, S. BALANCE OF SEASON SHOWS, INC.

24-28. Want of all kinds. Want transportation, WANTED-$55.00 FOR Immediate Shipment 22 SHORTS

Write, Wire, Phone for Prices. SIMON SALES, INC., 215 West 44th St., New York, N. Y. Phone: TR. 4-6900

WANTED
tattoo artist

For busy Arcade, on your own terms. Write to

JOYLAND ARCADE

712 Grady St.

Norfolk, Va.

GIRLS WANTED—$5.00 Per Day. Like to work for a Circus for Transportation. Salary guaranteed by owner, start at minimum wage, $1.00 per day. Must live in Denver, Co. and start immediately. Phone 278-7121, answer: "Judy". Have one doll. Wire if at once. Contact, ROY RUSSELL, 2172 10th St., Denver, Colo. Wishing to join you. At this week; then McKinley, Lowell, Springfield, Bingham, Enfield, Enfield, Ill.

SECOND-HAND SHOW PROPERTY FOR SALE

$15.00 Genuine Plastic Gunner, very good prop for air show. Fine condition. $15.00 Phrogram Wanderer on car. $15.00 Canvas, great for Viet show. $50.00 Another Tent. $10.00 High Bunting fine. All good solid property. Well in shape. WELLS’S CURIOUSITY SHOP

12 Strawberry St.


FOR SALE

MECHANICAL CIRCUS

Mounted on travel trailer, four horses and banner line, with ticket box, all complete and ready to circulate. $1,000.00, low rent, and insurance, if desired.

SHERMAN PERRY

702 E. Kaye St.

Indianapolis, Ind.

A LIBERTY

After Oct. 8th, Minimum 2 days with transportation for Southern Fairs. Also for Sale—Kiddie Shows.念ume priced on two-wd trailer, mack, etc.

ERNST SLAVN

25 C. BUCK SHOWS

DANBURG, COIN.
FOR SALE CHEAP
Consisting of 3 Abram Allen Herschell Merry-Go-Round, No. 5 Eli Ferris Wheel, Late Model T: Tab Tell-a-Whirl, 1946 New Super Roll-A-Plane, 4 swell framed Shows (new canvas), 1946 factory built Fun House, good Transformer Truck, with 100 and 75 Kw. Transformers, plenty Cable, one 371 1/2 Light Plant, 3 Light Towers, beautiful (all neon) Entrance Arch, 12 Semi Trucks.

SPECIAL SALE

WILL SELL CHEAP, AS IS, OR WILL SELL ANY PART.

My reason for selling is that I wish to retire. I'm too old to operate and have nobody left to operate the show. Will sell for part cash to reliable party. Address:

F. M. SUTTON, Sr., care GREAT SUTTON SHOWS
Hayti, Mo., this week; Cideon, Mo., next week; Paragould, Ark., Oct. 7-12;

LAGRANGE CORN SCHOOL AND STREET FAIR
LAGRANGE, INDIANA, October 1 to 5
Northern Indiana's Oldest and Largest Street Fair
CAN PLACE legitimate Stock Concessions, also Food and Straight Sale Booths.

Two free locations available for Educational Shows (no girl shows),
All privileges handled by W. G. WADE SHOWS
Kalamazoo Free Fair, Kalamazoo, Mich., this week.
Lagrange, Ind., closes the season for 1946.

FOR SALE

CANADA

FOUR MODERN RIDING DEVICES ONE ROLLO FUNHOUSE
Terms Cash

These Riding Devices are now in operation and are in first-class running condition. Inspections arranged if desired. These Rides and Fun House were operated at Wanga Beach Park for the last two years. Apply to J. P. (JIMMY) SULLIVAN, Wallace Bros. Shows
Belleville, Ont., Sept. 23 to 25; Kingston, Ont., Sept. 26-28;
Caledonia, Ont., Sept. 30-Oct. 5; Simcoe, Ont., Oct. 5-12.

B AND D SHOWS WANT

For Choice Celebrations in Tobacco and Cotton Country
SHOWS—Good proposition for flashy Calf Show with own outfit. Any good Calf Show or Animal Show. Consists of all kinds. No gilt. Bob Kelly wants capable Ride Helps. W. C. Taylor wants P. C. Dealers and Slum Store Agents. This show has five rides, featuring Flying Rames Sensational Free Act. Have open week Oct. 16.

Promoters and Committees, contact
C. E. DAVIS, Owner-Mgr.; W. C. TAYLOR, Lot Sept.;
H. W. THOMAS, Concession Mgr.; CLYDE PARRIS, Gen'L Agt.
McCell, S. C., this week.

HARRISON GREATER SHOWS, INC.

WANTS

For High Point, N. C. Colored Fair, Sept. 23-28; with Wendell, N. C. Tobacco and Agriculture Fair; Rockingham, N. C., American Legion Fair, and then the big one, Columbus, S. C., State Colored Fair, Oct. 26-Nov. 1—exclusive. Good opening for Cook House that caters to show people. All winter's work in Florida. Shows with or without outfits. Good opening for one more novel Ride. Everything open in Columbus, S. C., State Fair. All mail and wire to FRANK HARRISON, Owner and Manager
High Point, N. C., Fair; then as per route.

BULLOCK AMUSEMENT CO.

WANTS

Capable Ride Help on Merry-Go-Round, Ferris Wheel and Chairplane. Must be drivers. Top salary, long season.
Can place Mug Joint, Grab Joint or Cook House, legitimate Stock Concessions of all kinds. Can place Animal or Pit Show.
Red Springs, N. C., this week.

R & S AMUSEMENTS

WOODBLAND, N. C., Sept. 30 to Oct. 5, Fair
LITTLETON, N. C., Oct. 7 to 12, Fair
And All Fairs to November 8, Followed by Warsaw, N. C.,
the Best Armistice Celebration in the South.

WANT—Ride Help, Ticket Sellers, Talkers, GIRLS for GIRL SHOW. ALL WINTER'S WORK FOR REAL SHOW PEOPLE.
CAN PLACE legitimate CONCESSIONS OF ALL KINDS.

WANT MINSTREL SHOW, SIDE SHOW, GRIND SHOWS.

WANT FOR WILMINGTON, N. C., FAIR AND VICTORY CELEBRATION, OCTOBER 21 to 26, KID RIDES, FLAT RIDES OR ANY THRILL OR WORTH-WHILE ATTRACTION.
WANT GROUND ACTS FOR GRAND STAND AT THIS DATE.
THORLIL, SHOW, AUTO RACES, FIREWORKS.
FOR SALE—FISHPOND COMPLETE, NEW TOP, FRAME, POND, FISH, MOTOR, PUMP, STOCK, PRICE $400. COME AND GET IT.

ALL ADDRESS
J. M. RAPTERY, New Bern, N. C., This Week

$21,000 IN 16 DAYS
GROSSED IN 1941 AT DALLAS
NOW THIS TIME, IN ORDER TO TOP THAT RECORD-BREAKING SUM, WE NEED MORE STRENGTH.

Can Place to Open in Dallas, Saturday, Oct. 5

(Report Oct. 21 for 16 DAYS, THEN SHINE CIRCUSES AND OTHER FAIRS TO FOLLOW.
RALLY ACTS, BANDS, MUSICAL ACTS, SCOTTISH RIBBON BAND, TURKISH MUSICIANS
Frank Rapha and McClun, Can Operate Show; Also $3000 CASH WOLFE, GOOD FEATURE (not Half and Half), CROCODILE GIRL, UNENCUMBERED STRONG MAN (All Neon), CLOWNS, WAVES, MAGICIAN STRONG ON PITCH.

JOHNNIE HOWARD
WIRE ME WHERE I CAN CALL YOU!

All Reply in Detail by Telegram to
RAY MARSH BRYDON
6/6 FAIR GROUNDS, COLUMBUS, MISS.
6/6 Texas State Fair Grounds, Dallas, Tex., Oct. 2-20.

WOLFE AMUSEMENT

CALHOUN FALLS, S. C. (ALL THIS WEEK), FIRST FAIR IN SEVEN YEARS. LINCOLNTON, GA., SEPT. 30-10.
Can place the following Concessions: Fish Pond, Bowling Alley, String Game, Frenzied Contort, Penny Arcade, Pitch-Tilt-You-Win, Heart-Shape Pitch and any legitimate Concessions. Side Shows—Can place Minstrel, Snake Show, Turn-in-One, Wild Life. This is good show territory. We will book Shows on 25 cent per.
GOOD OPENING for one Flat Ride, Doughboy, Doll-Whirl. Will book on 25 cent per.
GOOD PROPOSITION to COOK HOUSE or GRAB JOINT. We have three more Fairs after Lincolnton, Ga. This Show closes Nov. 15. All mail and wire to
BEN WOLFE (Owner)
CALHOUN FALLS, S. C.

P.S.—Pinkie Edgar can use Binga Ride, also Concession Agents. Anyone having Flat Ride, I have seven nice weeks' work, as this is good Ride territory.

ZACCHINI BROS.' SHOWS
From Coast To Coast
Have space for Grind Show and few legitimate Concessions. Write or wire
HUGH ZACCHINI, Mgr.
Clarksville, Va., this week: Wake Forest, N. C., next.
P. S.—Marie and Charles Brownfield, contact me at once; have good proposition for you.

J. F. SPARKS SHOWS WANT
Will book Grind Shows and legitimate Concessions. Answer to J. F. SPARKS
Athens, Ala.

WILL BUY FOR CASH
KIDDIE AUTO RIDES
With or without tops. Write all detail first letter. Want only first-class equipment—no junk.
R. WATSON
General Delivery, Evansville, Ind.
CARAVELLA *** AMUSEMENTS
CLEANEST MIDWAY
WANT FOR
CUMBERLAND, MD., THIS WEEK — COMMUNITY PARK
WHEELING, W. VA., NEXT WEEK
AND OTHER BONA FIDE DATES AND CELEBRATIONS
WATCH THE BILLBOARD FOR SURPRISING DATES!!

GOOD RELIABLE SHOW PEOPLE ALWAYS WELCOME ON THE CARAVELLA SHOWS
TEN MORE GOOD WEEKS

CONCESSIONS—Cook House, Photo, Custard, Floss, Apples, Popcorn, Fizzed, Buck Pond and any other legitimate Concessions not conflicting.
SHOWS—Organized 104-in, Snake, Monkey, Fat, Girls for Girl Revue.
RIDES—Pony Ride. Will hook or buy Chairplane.
HELP—Can always use capable Ride Boys, but sober.
All Wire
CARAVELLA AMUSEMENTS, this week, Cumberland, Md.

DUMONT SHOWS

MARTINSVILLE, VA., COLORED FAIR
SEPTEMBER 30-OCTOBER 5 — 6 DAYS AND NIGHTS
WANT ALL LEGITIMATE CONCESSIONS
Eating and Drinking Stands, Wheels and Grind Stores. All address
DUMONT SHOWS
Elkton, Va., September 23-28; then Martinsville.

COOK HOUSE FOR SALE

BILL HOCKER

RICHMAN AND CARPENTER Present
BYERS BROS.’ SHOWS
WANT FOR LONG SEASON SOUTHWEST,
STOCK STORES OF ALL KINDS, WILL BOOK ANY RIDES NOT CONFLICTING. Excellent proposition. NEED SECOND MEN ON RIDES. Excellent wages and treatment. All winter’s
H. H. RICHMAN or J. D. CARPENTER
Byers Bros.’ Shows, Floydada, Tex., this week; Plainview, Tex., next week.

FOR SALE
SUPER ROLL-O-PLANE FOR SALE
In good condition. Can take delivery after September 28. Address
AL WAGNER, Mgr. CAVALCADE OF AMUSEMENTS
Laurel, Miss. (Fair), this week; Tupelo, Miss. (Fair), next week.

POPuCORN SUPPLIES
We have a complete line of Popcorn Supplies, Popcorn, Seasoning, Cartons, Bags and Salt. On Popcorn we have both Hybrid 731 and F82, both high popping ratio, at $9.75 per hundred. Line up with us. We take care of our customers.
GOLD MEDAL PRODUCTS CO.
315 E. THIRD STREET
CINCINNATI 2, O.

Curtis J. Valere John F. Courtney Joseph J. Jason
OWNERS OF THE
JOHN F. COURTNEY MFG. CO.
2109 N. KOSTNER AVE.
CHICAGO, ILLINOIS

REGAL EXPOSITION SHOWS
WANT FOR CONYERS, GA. FAIR, Sept. 30 to Oct. 5, with Manchester and Hawkinsville, Ga., to follow

H. B. ROSEN AMUSEMENTS

WANT
WANT
For American Legion Fall Festival, Titon, Ga., Sept. 30-Oct. 5, downtown location, two blocks from City Hall, and Choice spots in Alberton in downtown location.
RIDES—Will book Greys and Tilt-Plane for this spot and balance of season. Want Foreman for Mansfield, Ohio, on Oct. 15-19. Want Concessions for Fair in Alberton for Home and Road Shows. Want Concessions for Western Fair, Alberton. Want Concession Agents—All Concessions open. Want Agents for Eastern and West Coast. All address:
H. B. ROSEN, Mgr.
Winston, Va., this week; then Titon.

JIMMIE CHANOS SHOWS

WANT
Legitimate Concessions of all kind that want to go South. Annona, O., this week; then Mt. Paris, O., on the Street, Fall Festival.
Want Ride Men that will go South, all winter’s work. Close to Miami, Fla., for Miami-Co., ARKANSAS AND LONG SEASON SOUTH. SHOWS—Monkey, Fun House, Mechanical, Snake, Penny Arcade. RIDES—Tilt-Plane, Chairplane and Kid Rides. CONCESSIONS—Coca-Cola Bottles, Basket Ball, String, Hoop-La, Watch-La, Jewelry, Snow Cones. Address: Thayer, Mo., week Sept. 23-28; then as above.
P.S.: WANT MINI-READING ACT FOR SIDE SHOW.

BYERS GREATER SHOWS
WANT FOR POCOHONTAS FAIR, SEPT. 20 TO OCT. 5; WALNUT RIDGE, OCT. 7-14; MALLORY, OCT. 10-21; CANADA, OCT. 21-28; ALL ARKANSAS AND LONG SEASON SOUTH. SHOWS—Monkey, Fun House, Mechanical, Snake, Penny Arcade. RIDES—Tilt-Plane, Chairplane and Kid Rides. CONCESSIONS—Coca-Cola Bottles, Basket Ball, String, Hoop-La, Watch-La, Jewelry, Snow Cones.
Address: Thayer, Mo., week Sept. 23-28; then as above.

SEVEN CAR TILT-A-WHIRL FOR SALE
Now operating — $4,500
MORRIS HANNUM SHOWS
Zebulon, N. C., now: Enfield, N. C., September 30-October 5.
Central Amusement Company
WANTS
FOR FOLLOWING STRING OF FAIRS

1. NORTHAMPTON COUNTY FAIR
JACKSON, N. C.
September 30-October 5
(Crops Good—Everybody Has Money)

2. BEAUFORT COUNTY FAIR
WASHINGTON, N. C.
October 7-12
First County Fair Since 1940

3. ATLANTIC DISTRICT FAIR AND RACE MEET
ASHOKIS, N. C.
October 14-19

4. SWEET POTATO FESTIVAL
TARBOR CITY, N. C.
NOVEMBER 4-9

5. ARMISTICE CELEBRATION AND FAIR
ANDREWS, S. C.
NOVEMBER 11-16

6. CHAMBER OF COMMERCE STREET FAIR AND CELEBRATION
SUMMERVILLE, S. C.
NOVEMBER 16-23

TWO MORE TO FOLLOW
These Spots Are Repeat Performances. Those Who Have Played Them
RIDES: Would like to book TILT, CIRCUS, or any Flat Ride, SHOWS: Any worthwhile Shows with own transportation and outfit
can get good money here.
CONCESSIONS: Stock and Percentage Concessions. No exclusive.
AGENTS: Can use few sober Agents on stock and percentage stores.
RIDE HELPS: Positions open on all Rides if you are capable.

SHERMAN HUSTED, MANAGER
CENTRAL AMUSEMENT COMPANY
HERTFORD, N. C., This Week
“WE KNOW THE CAROLINAS”

VIRGINIA GREATER SHOWS
Want at once, Mechanic for balance of season. Join at once. Want Frosty Custard, Popcorn; Candy Apples, Age and Scales, Balloon Games. Mechanic Bill Hartman, please contact us immediately. Important! Want us at your Balance of Fair Season, Performers, Musicians and Piano Player for Minstrel Show.
FIREMEN’S FAIR, Clinton, S. C., this week; Firemen’s Fair, Dunn, N. C., September 30-October 5; Legion Fair, Wadesboro, N. C., October 7-12; Jaycee Fair, Bennettsville, S. C., week October 14; Firemen’s Fair, Dillon, S. C., week October 12. All mail and wire to WM. C. (BILL) MURRAY

WONDER CITY SHOWS WANT
Shows with own equipment. Rides not conflicting with what we have. Stock Concessions only. Place Agent Count Stoves, Stom Skillos. Want A-1 Mechanic, must know what it’s about. Cobblers, save your time and money, you won’t last. Have for Sale—C-35 International with 22-Fl. Trailer with Body, good Tires; ready to run, $950.00. Address JOE KARLES
Poinsett County Fair, Harrisburg, Ark., Sept. 25-28; Phillips County Fair, Helena, Ark., September 30-October 5; with six more to follow.

WANTED FOR NEW MEXICO STATE FAIR
Albuquerque, N. M., Sept. 29 to Oct. 6 inclusive, and three other Big Dates, then Arizona State Fair, Phoenix, Ariz., Nov. 8 to 17 inclusive. Shows with their own outfits, or will furnish equipment for ready Showmen. Can place legitimate Concessionaires can place good sensational Free Acts. Can place Concession Agents. Ride Foremen and Second Men.

FOLKS CELEBRATION SHOWS
P. O. BOX 1005
Wise 4-0 WESTERN UNION
ALBUQUERQUE, N. M.

CLUB ACTIVITIES

Showmen’s League of America
400 So. State St., Chicago

CHICAGO, Sept. 21.—Secretary Streich visited the Wolloch Bros.’ Show at Loudon, Ont., last week, accompanied by Bob Parker and Pat Purcell, former editor of The Billboard. Visits enjoyed with Mike Sullivan, Phil Cronin, Neil Webb, Fred Ayers, Tony Hill, Cecil Stone, Grant Lob, Carl Herman, Al Cohn, Ronald McDonald, James Hazuk, Joe Bula and Max Malzert. Mentioned seeing Jimmy Sullivan, who is in the East. Out of town visitors at the Convention were George Bischoff, Bill Powell and Bob Sugar.

FRAC list includes George Terry, H. D. Wilson, John U. Lefebvre, W. C. Deneke, William J. Coultry, Tom Vollmer and August Jandles.

Contract forms for the program and directory are in the mail. All listings will be $10 per year.

Workers are busy laying tileless floors in the clubrooms, in addition to painting and a general fixing up so everything will be ready for the first meeting October 3.

Ladies’ Auxiliary
Membership applications will be presented at the first fall meeting October 3. Members are urged to forward applications to Secretary Elise Miller, 4235 West Fifth Avenue, Chicago 24. Award books and dues may be expected now.

Members regretfully learned of the death of Nora Boxwell’s husband.

Myrtle Butt Beard visited the Endy Bros.’ Shows while in Huntsville, Ala. Nan Ruskine was in town for a short spell, en route to Nashville to join the Happyland Shows. Ida Chase reports she visited at Riverview Park before it closed and visited with Alice Hill and Carmen Horan. Lillian Wood is treasurer, who is at her home in Antioch, Ill., visited Chicago the other day. She reports she’ll be back in town for the meetings.

Michigan Showman’s Association
3153 Cass Avenue, Detroit

DETROIT, Sept. 21.—With the local amusement parks now closed, many of the members left for the Southern States. Included were John Cargan, Louis Stone, Pat Lewis, Irving Bark, Herbert Pence and Arthur Grezam.

Visitors were plentiful when World of Pleasure, Majestic Greater, Roscoe A. Wade and Joyland shows played this vicinity.

We are under way getting things in shape for the winter. Many additions are being made, including a new luncheon tent and new lighting.

 Sick list includes Leo Lippa, Harry Goldberg and M. G. (Machine Gun) Cohen. Jack Gallagher is visiting in the East and Secretary Bernard Robbins is visiting shows around the State.

Caravans, Inc.
155 N Clark St., Chicago

CHICAGO, Sept. 21.—Members are urged to write in their correct addresses.

The first party of the season, sponsored by Ernest Stenson, was a big success. Dorothy Bates won a rug and a set of roses, both donated by Mae Taylor. Ann Seyler won a Mexican tablecloth and napkins and John Spopaner won $3. Beside Mossman, chairman of the board of directors, reports results of the recent meeting will be read at the club’s next regular meeting Tuesday (24).

Heart of America Showmen’s Club
931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., Sept. 21.—Norris Creswell, chairman of the banquet and ball committee, announces the annual event will be held New Year’s Eve in the Georgian Room of the Hotel Kansas, the Host Hotel Committee is negotiating with several name bands.

Creswell said a prominent speaker will be engaged for the banquet, together with some of the vaude Waiters.

FOR SALE
New 1946 SPITFIRE
Perfect condition, with or without Truck and Semi.

ORVAL VAN FLEET ANDERSON GREATER SHOWS
Alma, Neb., week of Sept. 17; Hamlin, Iowa, week of Sept. 30.

FOR SALE
Minne, Minn. Trolley Car. 16'S. & 20'S. Car. Ben Office and Parts. Sale is expected. Possible to have an export section.

J. A. MORRIS
1201 W. 7th St., Compton, Calif. Phone 2907

www.americanradiohistory.com
ROOT BEER BARRELS
WITH OR WITHOUT CARBONATORS
IMMEDIATE DELIVERY!

ATTENTION Snow Cone Operators—Special Root Beer and Pineapple Syrup
NO SUGAR NEEDED—Nothing to Add.

$1.00 in lots of 15 Gallons or more.

ATTENTION, Candy Apple and Ice Cream Operators—
We Pay Deposits All Sizes—Round and Flat.

WRITE — WIRE — PHONE
1 1/2 Deposit. Balance C. O. D.

UNIVERSAL FLAVOR & SYRUP CO.
148 S. Western Ave. Chicago 12, Ill.
Phone NORACE 4655

Pacific Coast
Showmen's Association
6231½ S. Grand Ave., Los Angeles

LOS ANGELES, Sept. 21.—Monday (16) meeting was well attended.
Vice-President Bill Hobday presided. Also on the rostrum were Vice-President
Harry Siker; Executive Secretary Al Flint and three guests, Sammy
Corensen, president of the Showmen's Association, California; Foodies
Hannfrod, baseball rider, and Doug Rhodes, of The Billboard.
Each made a short talk.

Communications were read from
Johnny Castle, now in Topeka, Kan.,
and Austin King, recovered from an
operation in San Francisco.

New members include James Earl
Husband, Peter Zilin, Alex Friedman,
Gerald E. Smith and Henry A.
Dickens.

Reported on the sick list were
Charles Farmer, Austin King, Jack
Hughes and Tom Regan.

Members were informed of the
death of Roy Jenkins, $1, long-time
member, who died Wednesday (11)
in Doctors' Hospital, Los Angeles. He
was buried Monday (16) in Show-
men's Rest, Evergreen Cemetery,
Los Angeles.

September 30 will be Cde Bros.'
Circuit Night. Members will meet at
the show lot.

Two books of building tickets were
bought by Sammy Corensen, and one
book was donated by Harry Siker
for the circus night door prize.

Members attending after absences
included Charles Page, Moe Eisen-
man, Claude Barrie, Joe Krug,
Kenneth McLaughlin, Wilfred Durant,
Don Donnelly, Bill Swenson, George
Perkins, Alex Stewart, Al Weber and
Ben Baker.

Following the meeting lunch was
served.

Ladies' Auxiliary
First Vice-President Mabelle Ben-
nett presided at the September 10
meeting after being away for sev-
eral weeks. She visited the West
Coast and Ziegler Shows and Polaski's
circus. She reports Marje Chipman’s
dughter, Betty Gardner, is the
mother of a son.

Bank award went to Jenny
Rawlings for her door prize, donated by
Rose Rozard, Trudie Disanti and
Helen Smith, were won by Opal
Manly, Ann Stewart and Peggy
Forgan.

Rose Rozard was added to the host-
es for the bazaar party October 16.
Grace Hannfrod and her aunt were
present, also Grace DeGarro, Vivian
German, Claudia McHaney,
Jewel Holiday and Jenny Rawlings,
all of whom have been away. Jim-
mie Dunn, chairman for Cole Bros.
Night, September 30, asked co-op-
eration from the ladies on that night
with the refreshments.

Congratulations were sent to Mora
Bagby at Westwood village on the
opening of her new gift shop there.

Reports are Emily Gregg was in-
jured in an accident, but details are
unavailable.

FOR SALE
OCTOPUS RIDE
Very good condition.
Will set up and deliver anywhere
on West Coast.

$5,000.00
CRAFTS 20 BIG SHOWS
7233 Belleair
N. Hollywood, Calif.
Phone Sunset 2-3131

SPACE FOR RENT
IN PENNY ARCADE
Good Location
Suitable for Any Business
CHARLES ROEBENSTEIN
PLAYLAND AMUSEMENTS
239 W. 125th St.
New York City, N. Y.
Phone Monument 2-7755

WANTED TO BUY
3 OR 4 ABREAST MERRY-GO-ROUND
OLD MILL EQUIPMENT
MUST BE IN TOP CONDITION
MARVIN T. SIMPSON
Care Netherlands Hotel
Kansas City, Mo.

MUSEUM OPENS SATURDAY, SEPT. 28
NORFOLK, VIRGINIA, 508 MAIN ST.

WANT
Magician, Sword Box Girl. We have Linda Garner, Betsie Winger, Kastlene (Wonder) Girl,
Tiny Cowan, Ethrippean Monkey Children, David Connell; Charlotteau in Annecy. Good
treatment to good people. All winter's work. Write SID CRANE

TRIANGLE SHOWS
WANT FOR
SOUTH BOSTON, VA., OCT. 8-12
South Virginia's Biggest
GREENVILLE, NO. CAR., OCT. 21-26
Eastern North Carolina's Best
AND OTHERS TO FOLLOW
WILL BOOK
Scales Only; Candy Floss, Candy Apples, Ball Games, Fish Pond, Grab
Joints or any other Stock Stores, with good flash. (Grand opportunity for
strictly Stock Stores, but must have excellent flash.)

CAN USE
Minstrel or Hillbilly Show, Monkey, Snake, Wild Life
Or Any Small Animal Show.

CAN ALWAYS PLACE
Capable, Sober Ride Help. Best Salaries.
All Contact
JAKE SHAPIRO, TRIANGLE SHOWS
Elizabeth City, N. C. (Fair). This Week;
South Norfolk, Va. Next Week.

JAMES E. STRATES SHOWS
"ALL THAT THE TITLE IMPELS—AMERICA'S BEST MIDWAY"
OUR ROUTE OF FAIRS AND CELEBRATIONS
Bloomsburg, Pa., Sept. 23-28
Gastonia, N. C., Oct. 22-26
Danville, Va., Oct. 1-5
Sparks, S. C., Oct. 7-12
N. E. Florida STATE FAIR, Jacksonville, Fla., Nov. 11-23
CAN PLACE
A-1 Monkey Circus, Lady and Gent Motordrome Riders, Billy Girls for Wax Show.
WANT A-1 DIESEL ENGINE MECHANIC
We are open for propositions from Showmen for 1947 season. We finance capable
Showmen who can produce attractions in keeping with our standard. Can always
place reliable Ride Help for our Major Rides, also useful Carnival Help of all kinds.


WANT CONCESSIONS
Of all kinds for Elberton County Fair, Elberton, Ga., September 30
thru October 5. No exclusive. Can use Ride Help. Address
TINSLEY'S CITY RIDES
Commerce, Ga.

WANTED
Minstrel Show People, Railroad Show Musicians, Chorus Girls, Performers.
Would consider Organized Show. Can use Drummer. Top salaries out
of the office; berth and board furnished. Eight weeks' work. Pay your
wages, I pay mine. Agitation cause for this ad. All reply
BOB BUFFINGTON
WORLD OF MIRTH SHOWS
Shelby, N. C., this week; Winston-Salem, N. C., next week.
RAULAND ELECTRONIC SOUND

Rauland...the preferred name in Sound Amplification in the entertainment world...is back again with a remarkable new line of advanced Sound equipment. Again, RAULAND is the first choice of old users and is winning new friends among leading bands, ballrooms, theaters, circuses, carnivals and shows. Long famous for superb sound quality, abundant coverage, and day-in and day-out dependable, trust performance, RAULAND Sound is today better than ever—the quality Sound equipment for those in the show business who want the best.

With sera details and for the name of your nearest RAULAND distributor.

(Formerly Rauland-Webster)

American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., Sept. 21—Last Saturday we called at Perrell's Pioneer Shows at Hemlock (N. Y.) Fair, and this visit concludes our program for the year. Owner-Manager Mickey Perrell extended many courtesies, and in addition to 18 personnel memberships sent in thru the mail, turned over 23 additional memberships, for a total of 41. During the past week the industry received nationwide publicity in both Life and Collier's magazines. Life's article featured pictures of Crafts 20 Big Shows, a member organization, and was generally favorable to the Industry. Collier's article was obviously written with a biased point of view, and we have written editorials of that publication, calling attention to the fact that the article was erroneous in many respects, and that many of the so-called "conclusions" arrived at by the authors without basis in fact, and entirely unjustified.

Personnel memberships card issued during the past week included 41 to Flote-Wall, of which 23 are additional cards to Endy Bros-S. Shows; total now stands at 253. Accordingly, standins in the personnel membership race are considerably reshuffled and the current tally follows: Stratex 281, Endy Bros, 233; Cetlin & Wilson, 101; W. G. Wade, 89, and World of Pleasure, 87. Second edition lists West Coast Shows with 77; T. T. Shows, 45; Pioneer Shows, 41; B. & C. Exposition, 35, and B. & V. Shows, 33.

Personnel membership race this week hangs up another record with 1,255 cards as against last year's previous all-time high of 1,166.

Walter Schafer, of B. & C. Exposition, was a recent visitor at the association's offices. War Assets Administration has advised that many items of interest to the industry will be available on the starting September 1st at the Brooklyn Navy Yard, including specialized wearing apparel, canvas tenting, rope, etc. Detailed information with reference to the sale is on file.

We have received information relative to per capita income for each of the states of the Union, showing the gain or loss for the period in the areas during 1944-1945. Members would do well to secure the information applicable to the territories in which they operate. It is interesting to note that practically all of the States in the Southwest show appreciable gains in per capita income, and this would indicate, in our judgment, good prospects for fairs in that area during the next two months.

Board of directors, officers and past presidents have sent a preliminary notice relative to the association's meeting plans for December. Formal notice and programs will be sent to the membership November 25th. Word from Washington indicates that there is likely to be a definite increase in the shortage of lumber due to the fact that more of it will be channeled into the vital defense equipment program; the same situation will apply as to steel. Back of the scenes in Washington, there is being debated at present a plan to end corporate taxes and to substitute a franchise tax and an undistributed profits tax, which would result in a tax on corporation earnings to the extent that these earnings are retained by the corporation, but there is considerable opposition to the idea, and it is impossible to indicate with any certainty whether the plan has any chance for passage.

ROBERT J. CIJEWSKI

P.O. Box 1100
Detroit, Mich.
Coming Events

These dates are for a five-week period.

Arkansas


California


Bonneville—Fruit & Apple Show. Oct. 4-6.

Avon Ray.


King City—Horse Show Oct. 5-6.


Colorado


Illinois


George F. Hecker.

Indiana


Commercial Club.

(See Coming Events on page 97)

Great Frederick Fair

Frederick, Md., September 30 to October 5 Inclusive

Richmond, Va., State Fair

Richmond, Va., October 7 to 12 Inclusive

We have chosenкрепито LEFT FOR ALL LEGITIMATE MERCANTILE DISCONSESSIONS AND EATING AND DRINKING STANDS AT THESE AND ALL FAIRS WE WILL PLAY UNTIL THE LATTER PART OF NOVEMBER

WANT—ChairopeForeman.

Can we place experienced Carnivel Help in all departments. Come on and we will find a place for you. Sober men only considered.

Year-round employment.

WANT TRACTOR DRIVERS FOR TRAIN.

Estel Lee wants Illilliyoh Performers for his big attraction. Earl Chambers wants Ticket Sellers and Help for Monkey Circus and Gorgio Show.

All Address

GETLIN & WILSON SHOWS

Trenton, N. J., all week.

For Sale

1 SIX-CAR OCTOPUS, STREAMLINED
1 CATERPILLAR
1 HEY-DEY
1 ROLL-O-PLANE
1 AUTO SPEEDWAY

This equipment is in first-class condition.

Address

J. W. CONKLIN

Box 31

Brantford, Ont., Can.

A NEW SHOW! — A CLEAN SHOW!

RIDE OWNERS, ATTENTION

Are you contemplating a change? — Will book 3 or more Major Rides for 1947 season. I have excellent route booked in Eastern Pennsylvania. Will operate a clean show. No Gate—No Racket—Short Jumps. Will give very reasonable proposition to owner. Think this over and contact me for full information at once.

MAC'S HAPPYLAND

"MAC" MACKRUES, Owner-Manager

Write or Wire to My Winter Quarters

P. O. Route 1, Box 370, Southern Boulevard Pines

P. S. I expect to be in Philly area last week of October.

Eddie Yeager wants Cook House Help for Hennies Bros.' Shows

Griddle Man and Cook, also Waiters. Top wages, but must be able to cut it.

Address Eddie Yeager, care Hennies Bros.' Shows, Knoxville, Tenn., this week: Birmingham, Ala., and Columbus, Ga., to follow.

DOBSON'S UNITED SHOWS

Want—For Ellsworth, Wis., Fair, Sept. 2-3-4-5—Want Conversations that work in Wisconsin, also Shows that can go on. This has always been the big one. Corrton W. C. Dobson, mill to Willmar, Mino; wires to White Bear Lake, Minn.

You Be The Billboard

Publisher ...

See Insert at Page 67

TIVOLI EXPOSITION SHOWS

CAN PLACE FOR ARKANSAS FAIRS

A FEW MORE LEGITIMATE CONCESSIONS AND TWO MORE SHOWS.

Bentonville, Ark. (Fair), next week; Fayetteville, Ark. (Fair), following.

H. V. Petersen, Mgr.

Web City, Mo., this week; then por shows.

WANTED

Miniature Train Complete

Must be in good condition. Send full details.

Address

Box 765, The Billboard, 135 N. Clark St., Chicago, Ill.

CARNIVAL WANTED

PANOLA-TATE STOCK EXHIBITION

Week of Oct. 28th, 1946.

Miniature of Fire Bibes, fire Shows, Circus Combation.

B. R. Morrison, Mgr., Senatobia, Mississippi.

RODEO STOCK FOR SALE

Hoping Cobles, Doublin Bishops, Bareback Bixons, Saddle Broncs, Ranch Bulls and Equipment.

Jos. A. Mrazek

3000 Queens

St. Louis 16, Mo.
Clyde in New Packs has canceled. Indications
of the big game were left without notice—for the second time this season, according to the management, and was advertised by Bradley & Benson.

Tige Hale and his band left also without notice, according to the management.

All told, show was left short 10 acts, said Joseph Scharouk, spokesperson. “We are, however, carrying on in the old Bradley & Benson tradition, with some West Coast material touched up by Tex Dean and Pearl Snyder, and old Slim Biggerstaff.”

Strike, Newsprint Shortages Slow Up N. Y. Rodeo Sales

NEW YORK, Sept. 21.—Advance sale for the Madison Square Garden Rodeo, to be held Wednesday afternoon and evening (25), is not moving very briskly. Extreme heat and the chopping wave of strikes have made it very
responsable to some extent for the slow taking. The strike appears to be a general tendency toward tightening up of all materials, altho seats most in demand are the ones in the upper middle brackets, priced at $4 and $5 ducats. The top is $6.

Truck drivers’ strike, which left newspapers shy on newprint, replaced the woe of publication with the woes of business, and the public was left without the weekly newspapers which are the only ones to carry any news of the rodeo doings.


Frank Moore, rodeo manager, announces entries of more than 200 contestants, including most of last year’s regulars. Workmen take over the Garden Monday night (23) for a quick transformation into a corral. An innovation this year will be the installation of chutes at the North Avenue end of the arena, as well as at the south end, the managers hoping spectators a better break with events getting under way from both ends.

George Autrey, rodeo announcer, is slated to arrive via his own plane Monday (22). A new act for the Garden will be Ray Rasmay and his pair of white horses, in exhibition riding and jumping.

Nasty Weather Catches King at Talladega, Ala.

TALLADEGA, Ala., Sept. 21.—Despite cold, rainy weather and a mud
quagmire, the King could have been worse for King Bros.’ Circus here (21). The show was held at the Fairgrounds and was not
affected by weather.

King begins a long tour of Mississippi next week.

Both Polack Units Promoted by Rison

YAKIMA, Wash., Sept. 21.—Jim-
nie Polack Bros. will be back and fort by airplane, handled the advance promotion for Polack Bros’ No. 1 Unit in Yakima, and the No. 2 Unit at Wenatchee, Wash., both dates concluding Saturday (14).

Both Polack Units performed during performances during four days in Parker Field Barn Ball Park. A tie-up with the Elks provided matinee tickets free to school children. Night attendance Friday (13) was cut by a high school football game next door, but final day drew two capacity houses. Report of a 26-page pro-
gram at Wenatchee.

Girl Bronc Rider Dies

At Roys Rodeo, Philly

PHILADELPHIA, Sept. 21.—Jane A. McConkey, 13, of the Philadelphia Arena Friday (13) night after she had ridden a bronk a few days. She was an old hand at these things. Both performances were under her name. Roy Rogers Rodeo. She collapsed during the night, and when she went down a squad, called by police, applied artificial respiration but she died.

Crows at Sarnia, Tuesday (17), did not measure up to the big business that was in most of the towns in Canada. Not that it was altogether a bad day, with half a house at the Cotton Ball and three-quarters at night. Better business might have been expected, however, had not Cole Bros. played Port Huron, Mich. Just across the bridge from Sarnia, July 1, and the Port Huron front had cut any engagement in Sarnia itself late in July. City also had a rodeo this sea-

Montgomery Cancels Miss. To Play Ark.

BOONVILLE, Miss., Sept. 21.—The C. M. McConkey Bros., scheduled to enter Mississippi here (22), have

cancelled this and seven other shows coming up this week. After playing a week or more of spots in West Tennessee, show is un-
dated, and will be shifted to Kansas, with West Memphis its first stop.

Jimmy McCue is understood to have taken over as general agent, re-
presenting Bill Longstreet.

Mills Winter Quarters Moved Back to Medina, O.

MEDINA, O., Sept. 21.—Mills Bros’ Circus, which formerly main-
tained winter quarters at the Ashland County Fairgrounds, moved this week to the Medina County Fair-
grounds here. Mills used the Medina quarters for several years before moving to Ashland.

Show has been occupying tem-
porary quarters on the edge of Ash-
land since returning from its cur-
tailed tour of the Middle West. Man-
agement reportedly was irked by regulations imposed by the county commission.

Football Hurts Owens

MONROE, N. C., Sept. 21.—A night football game, dedicating a new $2,750,000 plant, halted the Barnum & Bailey Bros. at Anniston Saturday (14), playing there three days behind schedule.

Business is reported to have been good for both shows. King begins a long tour of Mississippi next week.

Records Show Latest Close

POLIO alarm hurls biz as Big One rolls thru South-
west—long jumps booked

TOPEKA, Kan., Sept. 21.—S. J. (Sam) Clausen, the old billposter
who told Babe Ruth to hang up his bat and take to the stage, has
hung up his bat of business, according to reports here. Clausen, 66, is
charged with the business end of the old Bradley & Benson Circus, but his
health was not good enough to allow him to
hang on.

Records also reveal this will be the latest closing in the history of the combination.

Polio Cuts Attendance

Continued alarm over polio has taken an unmistakable toll on business of shows, according to reports here. Here at Topeka Thursday (19), un-
favorable weather and the fact that the show was closed for business a week earlier also were factors that
conceivably kept crowds from being larger.

Kansas City the first three days of the week failed to produce the phen-
omenal business it has been drawing in the Carolinas. Its first three days
(as opposed to the first, as was last year, as good as the second and
third days of the week) failed to

Ausch Wishes Abolish

Boasts that Wechs, Kan. Friday (13) were short of half a house at the show here. Business from three-weeks to night at.

Business was somewhat better next day, Thursday (18), but business from three
weeks to night at.

No stands will be played in Ark-
kanas, however, and the circuit will be

Talladega, Ala., Sept. 21.—De-
spite cold, rainy weather and a mud
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Nasty Weather Catches

King at Talladega, Ala.

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affected by weather.

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Packs

Packs for New Orleans

NEW ORLEANS, Sept. 21.—Tom Pats has signed with Jerusalem Shrine to present his circus in the City Auditorium here December 4-9. This will be the first time for Packs in New Orleans. Show will feature Clyde Beatty and

Bradley & Benson Loses Acts, Band

LELAND, Miss., Sept. 21.—The
newstand was set up as a news-
cost were depleted by wholesale de-
partures this week.

Wednesday night (20), with the

Tige Hale and his band left also

L. B. (Doc) Ford left by request, according to the management, and

Let the records show that business was not down in the big one.

The newsstand was set up as a news-
cost were depleted by wholesale de-
partures this week.
WON, HORSE & UPP COMBINED CIRCUS
An Equine and Canine Parade—The Show With a Leaf of Gold
By Starr De Belle


Dear Pat:

This show believes in cooperation. Therefore, this letter is being sent to you from South Dakota last week; the Chariot & Tableau Circus, which has been housed in the Garfield Hippodrome, Ford Axel Annie's Wild West Show and the Won, Horse & Upp Circus. Managers of the four circuses met to discuss future routes in order not to put the four shows into the same territory. It was voted that circus biz is an extremely difficult and at times a ridiculous business. Under a certain amount of trouble to avoid solving billing wars and opposition without using generosity. "Give each show an equal break," was voted the shows' slogan.

What made the meeting of managers necessary was, all shows were headed for the same Southern territory, and by advance arrangements none would be in another's territory. On August 17 the Won, Horse & Upp shows' and vantrucks, with radiators pointing South, were lined up on a main highway on the outskirts of J. D. S. D. The idea was to give each show an equal chance in a race for first

Buck Owens Circus

Wants A-1 Truck Mechanic
To keep fleet moving. Top wages. Join us.

Monteleone, S. C., Sept. 25; Bennettsville, 22; Dillon, 27; Cheraw, N. C., 28.

Performers

We can supply you with any made-to-order equipment. Beltline Swivels, Wire Rope, Canvas, Trucks, Stage Ramps, Special Staging, Covered Spanish Wells. Send for FREE SAMPLE

The Hhebel Shops

P. O. Box 56
Bloomington, Illinois
Phone 4821-D

Bill Nippo
Clown
At Liberty after October 1st
Have own, walkaround and transportation. Must be a worker or writer for success.

3509 14th St. W
Des Moines, Iowa

Valley Mount Ranch Rodeo
The Valley Mount Ranch is the place to be this weekend. They have a rodeo, and there is a chance to win big money. The rodeo will feature many of the finest cowboys and cowgirls in the area. Make sure to come out and see the exciting events.

Ben Kraus

(Walmart, Vca 1953)

Wanted

One or two Buffalos, Wt. box or lease them.

F. L. Carswell

Box 416
Cordele, Georgia

Strong Radio, Movie Pitch

Used by Cole for L. A. Run

LOS ANGELES, Sept. 21.—Cole Bros. Circus, preparatory to opening here for 10 days September 27, is going heavy on radio promotion and giving special a attention this year. Normand Carrillo in the role of the buccaneer, Captain Boubard, has played this territory many times before, the pre-opening activity this year is outstanding. Normand Carrillo is one of the best known sideshows in the country, and he has played here many times before. Dick Bartlett is placed in the role of the buccaneer, Captain Boubard, has played this territory many times before, the pre-opening activity this year is outstanding.

Circus is located in the press department, is here, and opening stories of show's appearance have already appeared. Dick Bartlett is placed in the role of the buccaneer, Captain Boubard, has played this territory many times before, the pre-opening activity this year is outstanding.

Toay's show has a circus pitch, and Dick Bartlett is placed in the role of the buccaneer, Captain Boubard, has played this territory many times before, the pre-opening activity this year is outstanding.

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**CIRCUSES**

**The Billboard**

September 28, 1946

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**Clyde Beatty**

Since hitting the East, we have been bone-shaking. We've seen the long lines at the downtown ticket windows enough to convince one we have not yet found the right pole.

Joe Beach and Charles Davitt, both CFA, goes the honor of being the first visitors since the show arrived. When the show took a round trip to Smith Falls, Ont., from Toronto, Mass., Harry Phillips and Fred Thomason, of Y., visited at Kingston, Ont. Phillips traveled up in the show, and Thomason drove and entertained two of the best soft-nose men in the country.

But to the shortage of oranges, Mom has put an embargo on them. Boys, you'll have to be satisfied with sweet potatoes.
UNDER THE MARQUEE

When he calls seats "beaches," we know he hasn't been with it long.

W. G. (Popcorn) Mathes is at Al-bany, N. Y., after his third season on the James L. C. Circus.

Moose Moore, CFA, of Midland, Ont., is at the Clyde Beatty Circus at Barrie, Ont., and is grateful to Don Francisco, head of the C. W. F. Gough for courtesies extended.

Joseph G. Nowak, brother of Baron Nowak, midget, and stepson of the late Roy W. Rogers, has been promoted from the army and shipped to Yokohama.

Everybody loves a cookhouse steward who claims he is proud of being a veget-arian.

Don Smith, C.F.B., of Farmington, Mich., reports the weather was warm and the business good when he vis-ited the Clyde Beatty show at Chat-tam, Ont.

There's a rumor about that Howard W. Bray will sail from New York for Paris in October for Africa in quest of strange and startling features for the Big One.

Walter L. Main was a speaker at the W. T. Mill School reunion in Geneva, O., Sunday (15) and will at-tend the Cleveland Historical Society gathering at the Clyde Beatty Circus Sunday (22) at Kitchener, Ont.

Showmen are having more troubles than the older-timers ever dreamed of, and in show circles it's known as labor shortage.

Bill Anleis, press and radio direc-tor for the Clyde Beatty Circus, has recovered sufficiently from a recent heart attack to play golf at Kirkland Lake, Ont., to make an ex-tended tour of the underground workings of the Sylvanite gold mine.

John Ringling North, vice-presi-dent for publicity, has arrived in the Billmore Hotel, New York, the past two days huddling with legal staff. He is to leave for Europe shortly on a talent hunt, with: Hans Leenstra of the International Theatri-cal Corporation.

Heading for Dixon, where the clowns can roll the colored patterns into the aisles, providing the clowns aren't killed.

Mrs. O. F. Friend, wife of Red Friend, inside lecturer on the Ringling-Barnum Side Show, has been released from St. Mary Hos-pital, Evansville, Ind., after a major operation. She and the children will remain with her mother in Evansville until she is expected to return home in the spring.

No Cause for Alarm

WASHINGTON, Sept. 21.—Roy Jennier, now on the staff of the National Zoological Park, tells this one about Jennier's Society Circus of old.

As one of the clown men and caretaker of the show's in-fants, and during a blurdown he was gathered up by Miss Millette, then a baby, and took him to the safety of a near-by railroad locomotive, and not knowing this, came crying hysterically thru the confusion, "Where's my baby? Has any-one seen my baby?"

A property man put her at ease:

"Don't worry, lady. He's safe. The wild man's got him."

Interesting:

Now that Ringling-Barnum has cut out all but three stands in New York, William E. F. Cole is contracted for El Paso, San Angelo, R. B. Girt, and New Mexico. Cole is to be followed by several stands in New Mexico.

Friends of Bill (Shoes) Fredericks, formerly with circus concession de-partments, are congratulating him on winning a 1946 Buick sedan at San Francisco. He appeared at the 31st annual exposition of the National Concessionaires Assn. of America, where he was honored by the General Electric Company serv-ice shop in San Francisco.

We still believe that the Old Loned Punch and Judy and the musicians' succes-sor-ship are standard Side Show attrac-tions.

George Westerman is handling the advance promotion at Denver for the Elko Shrine team of Pueblo Bros. No. 1 Unit. Show will play eight days in the City Auditorium, start-ting Sept. 26th. Polack's No. 2 Unit, laying off for 11 days after a three-day stand at Bellingham, Wash., will open at Bremerton, Wash., September 30th.

JEAN BARRY McCORMICK, of Houston, Miss., who is engaged to marry John Ringling North some time this fall, according to an announce-ment recently made by her parents.

Happy Kellemes, in Chicago on route to Evansville, Ind., re-port ed that he and Ernie Wi-ers, of Ed's career, recently while playing the Allegran (Mich.) Fair with daily workouts on the Allegran golf course. "We turn out the band," he said. "Next season we're coming back to play the second hole."

Marshall Green, general agent for the Sparks Circus, who came North to take care of some personal busi-ness at Buffalo, caught the Clyde Beatty show at St. Thomas, Ont., and was in Chicago Friday (20). He was to return to Buffalo, then pick up his wife at Evansville, Ind., and head for Sarasota, Fla., for the winter. He declared the Sparks show would wind up the season with a nice piece of money.

Towner when filled by a boiler gal was sold. "There'll be another one right along," but it was no comfort when he learned that the city duds bad burned circuses.

Matt Saunders, who handled press on the old Buffalo Bill show and was William F. Cody's personal repre-sentative, was subject of story in The Buffalo Evening Globe, Conn., on occasion of the 25th anniversary of the Low-ell-Poli Theater. He has been in the business 36 years and is Loew city manager. . Second to Buffalo Bill, an enter-tainer by Stewart, was the harpist who appeared in the September issue of The American Mercury.

Ben Holmes, former circus g.n.a. now on the advance of the Miller Bros. Shows, saw two straw houses of King Bros. at Harrisonburg, Va., and vis-ited Mrs. Brees M. Cowles, of Roanoke Rapids, N. C., where it fol-lowed Sparks and Hunt Bros. The Myers M. Bennett, pre-war usher on the Big One, caught the Gainesville Community Circuses at Fort Worth. Otto Zange, of McKees Rocks, Pa., visiting Atlantic City, reports plenty doing at Hamid's Million-Dollar Pier.

James L. Harshman, of Hagers-town, Md., State chairman of the CFA, this season caught the James M. Cole Circus four times and was impressed with the Barnum and Raymond-Lee, twice each, and King Bros. and Brady Circus, once each, by the former with Mr. Harshman on the Raymond-Loew st. at Boulder, N. M. Samuel H. Murray and Paul C. Hep. (See Under the Marquee on page 83.)

Knoxville Park Offered To Rodeo for Oct. 11-13

KNOXVILLE, Sept. 21.—Rodeo, Inc., forced to cancel a three-day show here, scheduled September 12- 21, has been offered the use of Can-well Park for October 11-13. Rodeo was forced to cancel because the Knoxville baseball league decided that the first call on the ball park, needed for the league playoffs. Rodeo offered a guarantee of $1,000 for the three-day lease or $15 per cent of the receipts, less tax. Local officials are the same agreement, city netted $250.

Whether the Knoxville City Council will okay a Sunday show for the rodeo is in question. Vice-Mayor Fred Allen already has gone on record as opposing the Sunday date.

New Attendance Record

Seen for St. Joe Rodeo

ST. JOSEPH, Mo., Sept. 21.—With the biggest advance sale in the his-tory of the city for any event, ac-cording to the chamber of commerce, sponsors, the St. Joe Professional Rodeo Association Championship Rodeo, which opened Friday (20) and continues through Sunday, is expected to smash all previous attendance records.

Early arrivals here included Ken Roberts, Strong City, Kan., who is furnishing the stock and is also a contestant; Frank and Larry Finley, of Phoenix, Ariz., bronc and bare-back riders; Casey Tibbs, Fort Pierre, S. D., and Cotton Conlin, Strong City, Kan.

Mansfield Is Winner

MIDLAND, Tex., Sept. 21.—Boots Mansfield, of Rankins, Texas, five times World Champion Calf Roping titlist, won the featured matched roping event, on Hemer Pettigrew, of Grady, N. M., before 5,000 persons.

Mansfield roped 12 calves in 206.4 seconds for the $5,000 purse.

The Rodeo Fans of America, re-cruited from dude ranches in the West, staged a clambake, Western style, at the Hotel Philadelphia, in Philadelphia, Saturday (14) in honor of Roy Rogers and his troupe. Mr. Rogers was provided by the Pe-Bangers. Stunt was devised by Fog-horn Clancy, press agent for the Rogers Rodeo, with the help of Rodeo Ben, Philadelphia tailor.

Put Yourself in Our Shoes—

Kick 'Em Around a Bit...

SEE INSERT AT PAGE 67

BRADLEY & BENSON CIRCUS

Closing: September, 25th, 1946, in order to get ready for Jimmy Bagweil's Jamboree. Orders for Any Place and Any Time, with or without Holdback. All-Girl Units, most smart, Summer Man-in uniform, marks better in lots. Want One Kleiders, Bob Shuart, 374 W. 23rd St. Denver, Colo. Instructed to construct complete lots and all materials for Billhills Shows. Must have own cuts. All winter work at pre-war salaries. Must wear work clothes. No agents or cutters will answer letters. Any further 1947 contracts, 1947 supplies, orders, send to C. M. McCorkle, 1273 W. 23rd St., Denver, Colo.

JIMMY BAGWELL, Jimmy Bagwell Guitardraper LEXINGTON, MISS.

WANTED

BAILEY BROS.' CIRCUS


CIRCUS


PHONEMEN

And Phonemen, storemen, five year round work. Salter Allen, wnm., will buy your stores. PATTERSON BROS.' CIRCUS Geo. Blu. 1112-8, Minn.

CIRCUS

FOR FALL 1946

FOR FALL 1946

For lease, 1200 to 2500 seat cities. Cone, Stevens & Conner. For information apply to "THE BILLBOARD" 550 Madison Avenue, New York 22, N. Y.
PUYALLUP PACKS 'EM IN AT $1

Wash. Revival Sights Record

Draws 283,527 in first six of nine days — previous peak for run was 313,348.

PUYALLUP, Wash., Sept. 21 — With three big days still to go, the nine-day Western Washington Fair here piled up an attendance of 283,527 thru Thursday (19) and appeared well on the way to shattering the all-time gate record of 313,348, set in 1947 when the event was last held.

Even off-week the first two days, Saturday and Sunday (14-15), Fair attendance was huge and Sunday netted an all-time single-day gate of 78,791.

Mike Big

Huge turnouts have been registered despite the fact the front gate admission price is up 50 cents, pre-war price, to $1. There were no boats over the lake, and customs officials have discouraged fairgoers. Concessionaires have been cleaning up. Fair-owned midway attractions also did big business.

Night grandstand shows have been sold out daily with admission at 25 cents. Parking lot, which accommodates 4,000 cars, has been jammed at two bits a car. Outside parking lots, operated by private individuals, had been down to 30 cents. OPA stepped in and ordered the price back to 25 cents. Some of the outsiders were out of business as a result.

Sunday's huge turnout provoked a big traffic jam. At the peak, it required nearly three hours to drive the last three miles into the city.

Talk Improvements

Event received strong publicity support from the Seattle and Tacoma papers, all breaking with plenty of space.

J. H. McMurray, fair manager, said officials were so enthused over the jam-packed plant they are going to spend $200,000 in remodeling. Plans include the addition of extra ticket windows, expansion of the cattle barns to accommodate expected jumps in 4-H and FFA entries, and construction of permanent housing for the rodeo stock. Rodeo, it is pointed out, is becoming one of the most popular grandstand attractions and may be featured in the future. Exces also indicated there have been lane of concrete installed in the midway area.

Woodville, Tex., Revival

Scheduled for Oct. 2-5

WOODVILLE, Tex., Sept. 21 — After 15 years the Tyler County Fair will be revived October 2-5. Civic and service organizations of Woodville and vicinity have banded together to work for the event. P. C. Collier is general chairman, Ralph B. McMurray, county president; R. A. Ogden, secretary, and A. C. Richardson, W. H. Gilchrist, A. E. and John Wiggins, Pat Dean and E. M. Pitts, directors. Old grounds will be used with canvas.

Don't Be Long Now

CHICAGO, Sept. 21 — The first week of the pumpkin season and the fair season is on the wane. A harbingier of off-season comes with the announcement of the October meeting, which carries the news that the State Fair blacks will hold their annual convention here next month.

Jed Jayhawker, Topeka, July 8-7

W. H. Wiggins, Puyallup, the first publisher to go to the western ends Sunday, had this to say about attendance: "We have been sold out since the 10th, but there was a large crowd today with a record for attendance in a single day." Wiggins noted that they expected to sell out in the next two days and that the fair would be closed Monday.

Wait and See "Poe" At Announcement

"Calif. To Go in '47"

SACRAMENTO, Sept. 21 — Fred H. Bixby, of Long Beach, president of the State Fair of California, announced there definitely will be a State fair in Sacramento in the fall of 1947.

Announcement came at the annual host breakfast of the Sacramento Valley Council, of the California State Chamber of Commerce, here. Governor Warren, who last year called off this year's scheduled fair because he said materials were needed for veterans' housing, following the war, said he was pleased to hear Bixby's announcement.

"We are pleased to announce that the directors have voted to hold a fair," Governor Warren said. "We will see what the future brings."

Meanwhile, Governor's Hall at the fairgrounds has been leased to Capitol Enterprises, local band booking agency operated by Steve George and Irv Schwartz, for Saturday night dances starting in October. As the State fair has an extensive MCA contract, top names are expected to be booked.

Arkansas Stock Show

To Use Plenty Canvas

On New 71-Acre Site

LITTLE ROCK, Ark., Sept. 21 — Approximately 150,000 square feet of canvas will be used to house the Arkansas Livestock Show, to be held October 14-20 in its first post-war event. The new site is on the west side of West Roosevelt Road, President T. H. Barton has announced. The new canvas will be boug ht recently with funds appropriated by the 1945 legislature. There has been a large outlay of roads and parking and protection areas have been set up. The new site will accommodate approximately 15,000 livestock, which seats 6,500. Other permanent improvements will be made to accommodate in many regions of the state.

Event will offer $25,000 in premiums, with $16,660 to go open-class awards and $14,165 to FFA and 4-H members.

Kingman Resigns IAFE Post; Cites Ill Health as Reason

By Herb Dotten

CHICAGO, Sept. 21 — Frank Kingman, secretary-treasurer of the International Association of Fairs and Expositions since 1938, has resigned the post due to ill health. The announcement was made today in Saginaw, Mich., by Clarence H. Harnden, IAFE president and secretary-manager of the Saginaw Fair upon receipt of word from Kingman. Reached at his home in Breckenridge, Colo., controller of the Brockton Fair, Kingman pointed out that his health had bothered him during the past year and that this, coupled with the increased press of duties connected with operating his own annual, forced him to make the decision with reluctance.

DuQuoin Grandstand

Grosses Record 103C

DU QUOIN, Ill., Sept. 21 — Grandstand receipts at the record-breaking State Fair here aggregated $103,000, including taxes, a record take, W. R. Hulstine, president, announced this week.

Attractions were furnished by L. N. Friederich, of the Vorhees Agency, Chicago; the Erie Young Agency, Chicago, the Allen Agency, Chicago; and the Chicago, Hamid, New York. Grand circuit races were the track feature five afternoons. John Skelton's races are announced the following day. One afternoons. (See The Billboard, September 21.)

New grandstand, which seats 8,000, with the construction work complete. Included among the improvement projects planned for the fair is a new $5,000 capacity coliseum which will provide stabilizing facilities for 225 horses. .

Denver Skeds First

County Fair in Aud.

DENVER, Sept. 21 — Denver will have its first county fair under spon-

sorship of the local Dairy 4-H Club. Slated for November 4-16 in the city auditorium annex, club has in-

cluded. So this incorporated the Rocky Mountain Fair Association to promote the fair as a public relations project and E. H. Harvey is president of the new organization.

15 years will be open every Saturday and Sundays. Program will include commercial and industrial exhibits, raffles, agricultural shows, horse show, school pageants and dancing and vaudeville. If the fair is successful, it will be repeated each spring and fall.

Promotional features will include contests to select the most popular mailman, taxi driver, policeman, schoolteacher, barber, elevator pilot, store clerk, newspaper and cabdriver couple. Winners will be awarded prizes and citations.

Edgar H. Watson, club president, said the fair was started because the club felt Denver people had been de-

prived too long of the fun rural folks have at their fairs. There will be a press, with profits to go to charity.

Ala. Okays $500,000 Mobile 

Coliseum, 6 Others in State

MONTGOMERY, Ala., Sept. 21 — The State Agriculture Center Board has voted to build a new $500,000 Coliseum and has also approved appropriations for the construction of six new exposition buildings in as many regions of the State.

Building at Decatur and Selma will cost $40,000, at Gadsden and Demopolis, $35,000, and at Monroeville and Andalusia, $25,000.

FRANK KINGMAN

Members of the board of directors are Ralph Almon, Wisconsin State Fair, Milwaukee; Bligh Dodds, New York State Fair, Syracuse; Sheldon R. Brewster, Utah State Fair, Salt Lake City; Emery Boucher, Exposition Provinciale, Quebec; Ralph Hemphill, Oklahoma State Fair, Oklahoma City; Roy Rapund, Texas State Fair, Dallas, and M. H. Benton, Southeastern World's Fair, Atlanta.

Followed Hemphill

Kingman was elected secretary-treasurer as a successor to Hemphill, who had held the position for 15 years. During his tenure Kingman was credited, among other things, with developing the advertising of his annuals as part of the annual convention and with compiling a voluminous record of the nation's fairs.

It has long been his opinion that the post should be a full-time one with commensurate salary and ade-

quate office assistance and funds to operate it as a new operation.

During his service, he has been called upon for information from various sources, including foreign govern-

ments, federal agencies, publications and hundreds of annuals.

Puget Sound Record...
Allentown Set For New Marks

By Jim McHugh

ALLENTOWN, Pa., Sept. 21.—With every paid admission adding up to $205,000, and at least 20,077 adults contributed half dollars to establish a new record paid attendance on that day. An estimated 30,000 kids sweated the total to better than $50,000, which was exceeded only on day Wednesday, Farmers' Day. All adjacent counties were represented with the agriculturists showing up in large family groups.

A parade featuring over 600 on entertainment features, as in the past, with the result the 7,500-seat grandstands were packed solid. Entertainment arrangements, provided adequate but no more than adequate, and there was no indication of ending throngs. George A. Hamid's Grandstand Follies, featuring a 26-girl line, was presented nightly. Supplemen
ting acts included A. Robbins, the Pitcairn Brothers, flying Hartells, aerialists; Seven Brannocks, teeterboard; Lawrence Trio, aerialists; Hamid's Stunt Girls; and Hamid's Circus (Allentown Annual Zooms page 78).

Mobile Withholds Plant Lease; Gives Go Sign for Fall

MOBILE, Ala., Sept. 21.—Decision on the long-time use of the Mobile County Fairgrounds here will be withheld until the city council terminates the 25-year lease and sublease with the Greater Mobile Gulf Coast Fair. Officials of the fair have asked a long-term lease and are expected to submit a proposal in the near future. The 43-acre plant was used by the army during the war, and a 33-acre section was turned back several months ago. Army continues to use the remaining 10-acre tract.

PA. BIGGIES BEST!

Fairs-Expositions

$205,000 record '45 gross certain to be eclipsed — ready to retire all debt

Cincinnati, Sept. 21.—Record setting attendance of 83,000 gave the 81st annual Hamilton County Fair at Carthage here September 11-16 the most successful event in its his
tory, officials of Hamilton County Agricultural Society said this week. Clarence Peters, secretary and treasurer of the county's fair, said that the total tabulation is not expected to be completed for several weeks, he added, but that previous single-day margins, with the exception of Friday (13), remained constant. Friday, which was Children's Day, started out auspiciously and some 20,000 kids and adults jampacked the grounds by 3:30 in the afternoon as Especially the rain of the evening ran the atten
dance up to 1,000 the best of the total, the highest fair mark in the fair's history.

Carthage Soars To Record Highs

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dance up to 1,000 the best of the total, the highest fair mark in the fair's history.

Saturday (14), final day with over 30,000 kids of all ages present, tried to show a profit in excess of the previous year's rain. Its most stragglers, in its own way, struck the lot and sent the attendance figure to about 1,000 below the best day of the fair, the final day in the fair's record.

Big Run Envisioned For Greensboro; Ag Stock Shows Plugged

GREENSBORO, N. C., Sept. 21.—Predicting a banner year for the 46th annual Greensboro Fair, officials this week launched the planning for the event, which gets under way here on October 3 and continues until October 13. Manager Norman Y. Chambills said all available exhibit space has been con
tacted for. Advance sale of tickets is being handled by the American Legion and Eastern orders. Management is placing much stress on agricultural exhibits and livestock shows.

Breaking the ice this year will be the 43rd annual county fair, scheduled for the week ending October 12. Manager George A. Hamid will pres
tend the grandstand attractions, fea
turing Derby on Ice nightly. Johnny Jones Exposition will provide the midway.

Louisville Daily Determined Kentucky Shall Have Real Fair

LOUISVILLE, Sept. 21. — The importance of the issue was brought out in a full page report that the University of Kentucky will have a truly representative State fair, was a part of an editorial

York Eclipses All Old Totals

York, Pa., Sept. 21.—The York Inter-State Fair, which closed its six-day run here Saturday (14), registered record grosses in every de
partment as attendance attained a new high, according to final tabula
tions announced by President-Manager S. S. Lewis.

Gate hits 122G, up from 91G-grandstand grosses 706G midway tops 706G

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75

The Billboard
Crows Strip Grape Exhibit; Brings Out Riot Squad in Calif.

LODI, Calif., Sept. 21.—The annual Grape and Olive Festival, which opens here Friday, said (16) front pages of most of California's daily papers, fruit squads were rushed to the fairgrounds Monday (16) to restrain a hilarious crowd of 60,000 people, who made a gala exhibition pavilion and denuded an orange grape display down to the last bunch. The festive-minded crowd clambered over display guardrails and herded themselves into the overflow office.

The local grape exposition attracted nearly 100,000 visitors during its three-day run.

Minn. Hippodrome Razed: New 500G Building To Go Up

ST. PAUL, Sept. 21.—A new hippodrome building will be built on the West Saint Paul fairgrounds as soon as material is available, Raymond E. Lee, fair secretary, said (15). Present structure now is being razed,

The new building will be erected on the same grounds.

(9) is required of the Civilian Produc- tion Service for purchasing office of the Department of Administration. It is hoped bids will be received some time this week.

While Lee declined to say what the new structure will cost, it was estimated $750,000 would be the approximate cost. The new structure will be approximately the same size as the old one, which seated 6,000.

There has been some talk that the new building, when erected, will be leased out in the winter to the min- neapolis Hockey Club whenever plays in the Minneapolis Arena but not be used for home games. As owner of the arena and manager of the club, is in Winnipeg with his family and could not be reached for comment.

S. M. S. Ranch Rodeo Helps Keene, N. H., Double Gate

KEENE, N. H., Sept. 21.—S. M. S. Ranch Rodeo is credited with being a big part in enabling the three-day Canker Chop, here Sept. 15-17, to go more than to double its attendance over any previous year. Rodeo was presented Thursday and night in front of the grandstand as total at- tention for the first time, was more than twice any previous total.

Grandstand, which seats 8,000, was filled to capacity showing at every performance, and Thursday (7) extra bleachers, seating 300, were erected.

With the rodeo going on for the first time in its history, $344,282 was taken at the gate.

Greenfield, Mass., Advance Sales Grosses Record $6,100

GREENFIELD, Mass., Sept. 21.—Figures, totaling approximately $6,000 of last year's peak total, Edward E. Bankin, chair- man of the sale, announced.

A total of 16,010 people has been turned in to Treasurer William C. Conant, with about 30 still to be collected from the workers. This represents 4,762 tickets sold prior to the fair's opening.

Memphis Colored Event Skeddled for Sept. 26-29

MEMPHIS, Sept. 21.—Colored Tri- State Fair will be held here Sept. 26-29 at the Mid-South Fairgrounds, the Colored Fair Committee, headed by Rev. J. L. Campbell, president, announced. A resolution lamenting the recent death of the late Rev. G. Patterson, a former secretary, was adopted at a recent committee meeting. Prof. E. C. Jones, former assistant treasurer, was named secretary, and Prof. B. T. Hunt committee chairman.

Television Exhibit_Clicks at 1st. State

DES MOINES, Sept. 21.—Video demonstration and co-operation of radio station KRTV, Cowles Bros. station here, and RCA, with International Harvester Company credited with an assist by mak- ing electric plugs and connecting cables available, proved a potent lure at the recent Iowa State Fair.

Vernon Wolfe, KRTV's estimated the tent attracted 250,000 fair-goers, and that the booth got a great look at the demonstrations. KRTV also staged many of its regular broadcasts from the tele- vision stage and also aired the video demonstrations. Observers pointed out that televised shows should be given greater popular feature at the nation's State and county exhibitions as tele- vision is developed.

Saginaw, Mich., Ends With Record Gate

SAGINAW, Mich., Sept. 21.—Hard- hit the first five days of its run by a combination of cool or rainy weather, the threat of polo and weak livestock, the new Fair closed strong in good weather and excellent attendance, en- abling it to break the modern record of 136,000 paid admissions, up more than 3,000 over last year, according to Clarence Harrden, secretary.

Parents, who refrained from bringing children out on Kids' ay, Tuesday (10), when admission for kids was dropped to 25 cents, said close closing days of the fair. The number of cases dropped to a low figure with a record breaking 150,000 paid admissions, up more than 3,000 over last year, according to Clarence Harrden, secretary.

By latter part of the week, polo publicity had eased off and skies were clear Thursday (13) and Saturday (14) drew big turn- out. Paid gate was boosted by 9-cent admission charges.

Pointing out it was too early to know the exact profit, Harrden, said it would be in the neighborhood of $25,000.

Greenfield, Mass., Sets New Mark; 40,000 Attend

GREENFIELD, Mass., Sept. 21.—Final attendance tabulation for the 98th Franklin County Fair Tuesday and Wednesday (19-21) revealed all previous records were broken, although paid admissions at the gate final day were about 100 less than last year, according to Treasurer William C. Conant.

Between 5,000 and 6,000 school children swelled closing day attendance for a total for the two-day event nearly 40,000.

President Fred B. Dole said good weather prevailed.

Edy Edwards, secretary-manager; Wal- ter, October 23-28, Henry H. Wright, president; Liberty, October 23-26;

Michael, secretary-manager, and Houston, November 7-10, Thad Smith, secretary.

Reading Draws 344,282 for Record

READING, Pa., Sept. 21.—Reading Fair drew a record 344,282 during its closing days, ending a 17-day run (15). Ideal weather prevailed and new admission records were set every day except Thursday (12). Single-day mark was set Saturday (16). An estimated attendance of 12,000 jammed the grandstand, bleachers and paddock at noon to see the performance. According to George Cheshire, secretary, said the mid- dle of the season topped all previous show records.

Charles W. Swoyer, secretary, said the advance sale of big, small and concessionaire tickets contracted and paid for in 1947 before leaving the county, $25,000. Accident to the success has been the attendance of the 12,000 who attended the grandstand Wednesday.

Greenwood, Conn., Advance Sales Grosses Record $6,100

GREENFIELD, Mass., Sept. 21.—Figures, totaling approximately $6,000 of last year's peak total, Edward E. Bankin, chair- man of the sale, announced.

A total of 16,010 people has been turned in to Treasurer William C. Conant, with about 30 still to be collected from the workers. This represents 4,762 tickets sold prior to the fair's opening.

Circuit Organized By 7 Texas Annuals

TOMBALL, Tex., Sept. 21.—In an effort to avoid conflicting dates and also to enable group booking, seven Texas annuals have formed a circuit known as the Gulf Coast Fair and Rodeo Circuit, with headquarters in Houston.

Charter members are the Wharton County Fair, Wharton; Brazoria County Fat Stock and Fair Exposi- tion, Cleveland; Fort Bend County Fair, Richmond; Harris County Fair and Rodeo, Tomball; Waller County Fair, Waller; Trinity Valley Exposi- tion, Liberty, and the Harris Yeusts' Fair, Wylie.

Officers are B. E. Stallones, Houston, president; Thad Smith, Houston, vice-president; E. M. Hodges, Williams, Angleton, secretary; and J. B. Lee, Tomball, treasurer.

Dates of the annuals this year, to- gether, are: Wharton, September 24-28; John- way Kirkpatrick, manager; Brazoria, September 30-October 6; Gene Wil- liams, manager; Richmond, October 10-13; Tomball, October 27-30, Quin-
Price Rise Ups
Tulsa Grosses;
Gate Fars 1941

TULSA, Okla., Sept. 21.—With front gate and grandstand price up from 25 cents in 1941, when the event was staged by the Tulsa State Fair, which opened here Saturday (14), was running far ahead of that year in money gross, although attendance was down somewhat and coincided with the corresponding period in 1941. Paid gate thru Friday (20) afternoon was estimated at 80,000 by W. K. Gray, fair secretary, who placed total attendance at that point to 100,000.

Lack Start Hurts

On the middle, where John R. Ward, head of the Ward Livestock Co. field, held forth, grosses were also far ahead of '41 take, due to the increase of prices over five years ago, when the fair went into its wartime black-out.

A horse start in launching plans to revolve the event this year had its effect, Gray pointed out. Shortness of time and conditions, plus the fact that money was in demand due to the corollary serious entertainment features, devalued gate rates. More than one owner, he added, was aware of alternate features every afternoon, but some were held over, and others were also offered both afternoon and night opening day.

Kids’ Dizi Fizz

Night grandstand attraction Sunday (15) thru Friday was Sunday’s “Bucks” Wild Horse Trotting, which played to good crowds. Berne J. Altier’s attraction Sunday also played to good effect. Monday (16) thru Wednesday was quite a day that was off from expectations, as only the rural schools released the children. City schools, because of the threat of polo, didn’t release children unless they brought a written request from parents. Approximately 8,000 youngsters attended.

Black turn of children, however, is expected. When residuals of fair goers will be out of school and free to attend, the children will be crowning of Sooner Princess, culminating of contest with 40 entries from Northern States. Crowing is set for the opening day, to be followed by fair dance, with Johnny Lee Will’s orchestra providing the music.

Weather has been good, except Thursday (18) night when the rain washed out night grandstand show and killed midnight business.

Fla. Sportmen’s Expo Set

For Eustis March 17-22

EUSTIS, Fla., Sept. 21.—Dates for the 1947 Florida Sportmen’s Exposition were announced here today and will be March 17-22, President L. L. Polk announces.

Advertising to stimulate interest in conservation and sportmanship, expo will include exhibits by Florida Fish & Game Service, Soil Conservation and the Federal Fish Pond Fertilization Commission. It also will present judges for $10,000 and $5,000 in cash and $2,000 in checks for best in the state in several classes, for 4-H poultry and livestock from the competition.

A carnival will be on the midway and circus acts will be offered. Fireworks, mechanical racing, horse pitching and an exhibition of horses and hunting dogs are scheduled.

Chattanooga Sets
New Day’s Mark

CHATTANOOGA, Sept. 21.—Chattanooga's Autumnal Festival and Coliseum Fair, which opened Monday (16) in rain to an attendance of only 1,200, registered the biggest day in its 11-year history Tuesday (17), when 18,000 went through the turnstiles. Big day was swallowed by turnout of kids, from noon school and lured by the enchantment of games and prizes which prevailed on Eddy Bros. Shows midway until 6 p.m.

Ward's attendance was slightly under the record gross of Tuesday, and Mrs. Maude Price, executive secretary, explained then that the event, which closes today, was set to be headed for an attendance record.

Grandstand acts, booked thru George Ham, New York, had a light to heavy turn out. Johnny Rau, comedian, and Arthur R. Scott, magician and acting as emcee. Three-day card of harness races closes today.

Allegan, Mich., Sets
New Crowd Record

ALLEGAN, Mich., Sept. 21.—A gate of 87,000 (14) provided a turn of 20,000, biggest single day attendance in history. Closing day lured 25,000, and the near-capacity grandstand for the final day's show, which was advertised, brought in a crowd of 77,000. Old mark, established in 1945, was 7,000 less.

Blackmore's Diamond Ranch
Mineola Grandstand Feature

MINEOLA, L. I., N. Y., Sept. 21.—Lewis Blackmore’s Diamond Ranch, Mineola grandstand feature, was the grandstand attraction at the Mineola Fair, September 10-14. This was Blackmore’s second stand at Mineola and show ran along the same lines as last year’s. Stock was excellent and the contest put on a good show.

Lewis Blackmore handled the rodeo and Mrs. Helen Blackmore acted as the emcee and doubled as a rider. Clyde Rogers did the announcing and Fred Clancy, son of Fog Horn Clancy, appeared as clown and trick roper. Feature attraction was the South Stars in trick ride shooting. Roy Hinkle offered top-knot rope spinning, and a big band went to Patry Blackmore, three-year-old daughter of the Blackmores, who rode her pony.

Rag Slag Fails
To Hurt Oregon

SALEM, Ore., Sept. 21.—Oregon State Fair—despite a blast in the local newspaper alleging operation of a lottery—closed here Sunday (6) after establishing an all-time high in attendance. The 190,000 paid admissions was far above previous record of 118,000 in 1940.

Attendance apparently was little affected by the front-page signed story in The Capitol Journal headlined, “Lottery Run at State Fair, Autos As Prizes.” Article said complaints had come to the government, police chief’s offices over “a very obvious lottery, which has been conducted at the State fair this week in the name of the Military Order of the Purple Heart.”

Local officers, the newspaper said, declined to act, on the contention it was a matter for the State to handle.

Ak-Sar-Ben Uses DDT

OMAHA, Sept. 21.—Ak-Sar-Ben fair will be sprayed with DDT for greater safety and comfort of participants and patrons at the annual Ak-Sar-Ben Horse and Livestock Show September 30 to October 6. Interiors of the coliseum and horse and cattle barns will be sprayed. More than $25,000 in prices will be offered at the show.

Barre, Vt., Records Fall

BARRE, Vt., Sept. 21.—Attendance at the Townsend Fair, August 27-28, broke all records, with the gate esti- mated at over $50,000. Grimes Amuse- ment Co. was the big operation. Annual’s feature attraction was Captain Anderson’s Annual Circus.

Halifax Gets Plant
Back From Military

HALIFAX, N. S., Sept. 21.—Used six years by the Canadian armed forces, the Halifax fair plant has been turned over to the city by the Do- minion government. Plans for the resumption of the event in '47 are expected to be started soon, it is in- dicated.

As yet, no settlement has been reached. Government paid $252,000 for the fair plant, which includes the Forum, built at a cost of $285,000, and no decision on the re-sale price has been made.

Operation of the fair has twice been interrupted, once in 1917, when the Halifax explosion destroyed the original plant, and again in 1939, when the armed forces requisitioned the plant.

Prefabricated Buildings
Immediate Delivery

1-1/2 to 2-story prefabricated buildings suitable for Administration, Dining Hall, Stable Areas, etc., still parked in report con- tainment with erection and full lighting equipment. 2,000-50,000. F.O.B. Chicago. Refer to “Butler” when inquiring.

AERO DUSTERS, INC.
Telephone: WAR 3708

FAIRFIELD COUNTY FAIR

LANCASTER, OHIO

Day and Night — October 8, 9, 10, 11 and 12

Attention Concessionaires—The Big Fair will soon be on better than ever.

Write T. B. Cox, Concessionist

WATERTOWN, N. Y., Annual
Proposes Racing Circuit

WATERTOWN, N. Y., Sept. 21.—A harness race circuit, to be started by the Lake County Fair Association, the Board of County Commissioners and the Lake County Chamber of Commerce as a non-profit group and will be directed by Karl Lehmann, Tavareas, Fla., secretary-manager.

WATERTOWN, N. Y., Sept. 21.—A unique new race track, which will be among fairs in Northern New York is proposed by Jefferson County Fair. The county fair, which is staged by the Lake County Fair Association, the Board of County Commissioners and the Lake County Chamber of Commerce as a non-profit group and will be directed by Karl Lehmann, Tavareas, Fla., secretary-manager.
Quebec Draws Record Crowd Despite Polo

Kids Under 14 Barred

QUEBEC, Sept. 21.—Despite polo, which barred attendance of children under 14 years of age, the Exposition Provinciale, which closed its nine-day run here Sunday (8), drew a record-breaking attendance of 285,000, a gain of 31,000 over 1945, previous record year. Event would have topped 300,000, market in the opinion of Omer Boucher, manager, who said that polo kept away an estimated 25,000 children and as many adults. Conklin Shows were on the midway and did a big business, but play on some rides and for other features was down due to absence of the under 14-year-old children.

Exhibits Score

Industrial exhibits, which occupied all available space, with more than 50 exhibitors turned away, proved a source of much interest. Handicraft and home industries again proved a popular feature. Livestock and agricultural classifications were high in number and quality. Among other popular features were art galleries and the salon of photography.

Home Dairy races were represented seven days, on of the last five which was raced was 15,000. Lucky Lott's Hell Drivers were presented for four shows.

Conklin Shows Big

Conklin show, furnished by George A. Hamid, New York, with Joe Hughes on hand, gave nine shows to capacity crowds. Annuals closing night was highlighted by a championship boat in a race game, a $15,000-give-away prize distribution.

Improvements, costing $30,000, included street paving, a paved walk in front of the buildings and a new parking lot which accommodates 700 cars. A vast improvement plan is contemplated in time for the 47 event.

Jennings, La., Cancels

JENNINGS, La., Sept. 21.—Jefferson Davis Parish Fair this year has been canceled because of the growing of the plant. Scarcity of labor and materials prevented rehabilitation in time, and the board is now preparing plans for renovation and expansion of the buildings and grounds for 1947.

AROUND THE GROUNDS

Par-mutuel betting at the Pitts- field (N. Y.) Fair will be extended to pari-mutuel betting was inaugurated.

Russ Moyer, publicity director, Reading (Pa.) Fair, will take a week's vacation from September 19 to October 4, when pari-mutuel betting was inaugurated.

Jimmie Lynch's Death Dodgers raced to victory in the Odon, Ind., fifth-of-a-mile midget racing bowl Sunday (13). Track was at full capacity and Harold Franklin formerly active in Chicago midget auto racing circles, and Walter Vance.

Cheyenne County (Neb.) Agricultural Association elected a 13-person board of governors and is circulating petitions for a vote November 5 on dissolving the county fair board and replacing it with the method of operation used in 90 per cent of Nebraska counties holding a fair.

Frank T. Fee, publicity chief of Kansas State Fair, Hutchinson, nearest city, was in charge of the four-page weekend, crammed with picture features. This annual mailed out to potential fairgoers featured complete information on what fair offered, stressing entertainment features.

Earle Reynolds, who has been aboard the Kansas State Fair's railroad rolling feature, which plays fairs, dined at the At- well Lunchroom Club, Hotel Sherman, Saturday morning. The Chicago visitor, his brother, J. C. Re- nolds, Chicago manager of the Western Division Paper Company, who is a member of the Travelers Club, is here to review the situation in that city. Reynolds hopes to rejoin his act at the Birmingham Fair.

Plymouth Chalks Up Gate Record; All-Out Newspaper Aid Helps

PLYMOUTH, N. H., Sept. 21.—Attendance, estimated at 70,000 for the September 9-22 period, drew Plymouth the Gate All-marathon, paid admissions at both gate and pari-mutuel windows totaling 30 per cent ahead of any previous year.

A special newspaper tie-up with the weekly papers in the Plymouth area daily, together with ample space in The Manchester Union Leader and State's leading newspaper, proved big factor. The Evening Star (29), the morning's publication, with two columns on Page 1 thwarted the four days, giving out with strong emphasis on the greatest storehouse of amuse- ment people, showfolk and exhibitors.

Grandstand show, supplied by All-American Shows, presented the following acts: Roberta's Comedy Circus, Hurley Herd, right wing, the Heerdinks, bar act; the Rikus, Chin- ese acrobat; Myrtle Dunedin, unicycle; the Great Eugene, bike-riding high wire; the Aerial Ortons; Pots and Pans, comedy, and Bill Ellicott, the Hampton Bell Concert Band furnished the music. Twelve additional bands joined for the long Governor's Day performances.

Jimmie Lynch's Death Dodgers raced to victory in the third race at the Lawton Bell Motors, a half-mile race, and with the field out due to a rainout, the Sunday night show. Harness racing was offered for the first two days, but the opening afternoon was washed out, and the three-day card was put off until Wednesday night. A twilight circus drew, a new feature, was staged daily at 3 p.m., following the close of the racing program. The show, con- sidering it was the first year, proved popular.

Entries in the livestock classifications and porkers were heavy, a record number of horses and cattle being shown. Total entries in those divisions aggregated 1,300 head.

Milwaukee "Pokes" Draw 4,600 at Own Contest

MILWAUKEE, Sept. 21.—Paid ad- missions of 4,600, with children out- drawing adults, was recorded for the Milwaukee Horse Show Association Show held at the State Fair Coliseum here Saturday and Sunday (20-21). Both days, an average of 2,500 paid admission at $1 and children free.

All 140 riders, who were Western clothes, are amateurs and own their horses. Sam Newton, president of the firm, said success of the event assured its continuance as a means of promoting the Western spirit which typified the Old West.

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District Expo

At Leamington Gets Big Gate

LEAMINGTON, Ont., Sept. 21.—Plant of the State Dressage and Show Ex- hibition, which embraces 23 acres, is expected to be worth $50,000 for the annual. Space limitations forced commercial exhibits and some amuse- ment and fireworks to the other half-mile track, and every building was jammed.

The fair is strong in its agricultural phases, offering, among other things, a total of only two Berkshire shows skeded for the province this year; the Zone 1 Significant Deep Show, which included the Southwest zone of Ontario; special Guernsey and Jersey shows, and a well-dilled breeders horse show.

Fair teed off Monday (16) and closed Monday, Oct. 7. The fair, booked by the George A. Hamid of- fice, met with appreciation from pa- trons who went away happy. John Chom, secretary, and his co-oper- ative board members was that Hughes, of the Hamid office, who attended the show, won't have to see the audience the next time. Fair shows, Castle, bike; Balzars, tumblers; Sel- dors, jugglers; the Great Francisco, acrobats; the Stewart's Circus, magic; Clem Bellings, comedy im- personations; Firths, comedy acro- batics; Hatcher's Big Top, comedy acro- batics; Francisco and Doroles, perch, and intermediate; Mr. and Mrs. A. L. Smith,27, who handled the emcee chores, with band, led by Jack Longheed here, furnisn- ed entertainment.

Conklin Shows provided the mid- way attractions.

Rocky Mount Lines Up Talent Array; Hamid, Jones Inked

ROCKY MOUNT, N. C., Sept. 21.—With plans for the future, the fer- tation of one of the greatest talent arrays ever to be staged in Eastern North Carolina, has been inked by A. J. Hamid, manager of the Rocky Mount Fair, said here Tuesday. He inked for this year's edition, to be held September 29-October 6, to attract one of the largest fair crowds ever to this city.

Chambles said all grandstand al- lows were sold out as of Thursday, including 30 acts and featuring Catherine Behney's Revue at night, will be provided by the Grandstand Shows. All other entertainment, such as fireworks displays, under direction of United Fireworks Manufacturing Company, have been penciled in.

Johnny J. Jones Exposition has been contracted for several months.

Chambles said he is basing his optimism on the intense interest being displayed by everyone concerned over this year's annual. Event gets under full way with Wednesday's Cham- bles' Thrill Show the afternoon grandstand attraction. A return en- gagement is slated for the feature of the Saturday (5) menu will be as amusing and will draw people for the promotion of Bill France. Sam Nunia Speedways will present AAA-sanctioned races the final day.

Another Site Shifted Looms

For Westchester (N. Y.) Co. Fair

WESTCHESTER, N. Y., Sept. 21.—Greatest attendance at Westchester County Fair to be held in the Armory here Wednesday thru Sunday (22-26) will be the most surprising, with the expectatons, with the result a location change is forecast next year. Fair officials are of the opinion that the site of the fair's home, Plains, N. Y., when former quarters are vacated.

Acts included Joe Basile's band, the Dancing Grays, Volta and Marcelline, the Band of Beauties, and the Victoria Troope, cyclists.
1946 FAIR DATES
Arranged According to Dates, States and Cities

MISSISSIPPI
Dairy Show, Oct. 3-4.

NEBRASKA
Omaha—Al-Nebraska State Fair. Sept. 20-25.

NEW MEXICO

NEW YORK

KANSAS

CALIFORNIA

COLORADO

PENNSYLVANIA
Erie—Erie Fair. Sept. 24-Oct. 3.


NEW HAVEN, Conn.—New Haven County Fair. Sept. 15-Oct. 4.


COLUMBIA
Columbia—South Carolina Fair. Sept. 16-27.

GASTONIA—Gaston County Fair. Sept. 16-27.

ATLANTA, Ga.—Atlanta Fair. Sept. 16-27.

INDIANAPOLIS, Ind.—Indiana State Fair. Sept. 16-27.

CINCINNATI—Cincinnati Fair. Sept. 16-27.

ST. LOUIS—St. Louis County Fair. Sept. 16-27.

MINNEAPOLIS—Minneapolis Fair. Sept. 16-27.


OHIO
Cincinnati—Cincinnati Fair. Sept. 16-27.
Toledo—Toledo County Fair. Sept. 16-27.
Cleveland—Cuyahoga County Fair. Sept. 16-27.

KENTUCKY

LOUISIANA
Abbeville—Abbeville Fair. Sept. 4-7.
Alexandria—St. Landry Parish Fair. Sept. 4-7.
Baton Rouge—Baton Rouge Fair. Sept. 4-7.
Breaux Bridge—Breaux Bridge Fair. Sept. 4-7.

INDIANAPOLIS, Ind.—Indiana State Fair. Sept. 16-27.

FORT WILLIAM, Ont.—Huron County Fair. Sept. 16-27.

ALABAMA

SOUTH CAROLINA
Charleston—Charleston County Fair. Sept. 16-27.

OKLAHOMA
Oklahoma City—Oklahoma County Fair. Sept. 16-27.

TENNESSEE
Knoxville—Knox County Fair. Sept. 16-27.

TEXAS
San Antonio—San Antonio Fair. Sept. 16-27.

COLORADO
Denver—Denver County Fair. Sept. 25-Oct. 5.

MINNESOTA

MICHIGAN

OHIO
Cleveland—Cuyahoga County Fair. Sept. 16-27.
Huntington—Huntington County Fair. Sept. 16-27.

CANADA

Record at Brockton Gate Hits 202,657

BRICKTON, Mass., Sept. 21.—A record 202,657 attended the Brockton Fair, which closed a seven-day run here Saturday (14) with an increase of 30,055 over 1945. A new Saturday mark was set when 47,032 attended Saturday (14). The parking lots inside the grounds were jammed by mid-afternoon and many cars were turned away.

Pari-mutuel six-day handle fell short of $400,000. A total of $445,716 was wagered on 37,555. Al Bowden, Eric, was leading driver, followed by Gift and with many awards. 

Brockton, Sept. 21.—(AP) The 21st running of the Massachusetts State Fair gala event, as his car fooled up in the first elimination race.

PASADENA, Calif.—Henry Banks Putnam, 37, vet auto racer, who had appeared at many of the nation's fairs, was killed Sunday (14) afternoon at the Chicago State Fair. Putnam had qualified his car for his qualifying trial in the AAA main event, which was won by Rex Mays, Los Angeles, Calif., who also won the AAA elimination trials.

LOS ANGELES—Starting in sixth place and taking the lead on the fourth lap, Danny Oakes won the 30-lap feature at the Los Angeles Coliseum here Sunday (14), before 12,000 spectators. Bob Warrer held second; Duane Carter, third. Other winners included Lyle Dickie, semi-main event, and Charlie Smith in the trophy dash. McDowell, special event winner, Oakes, Carter, Duke Nalon, and Dickie were in the top race.

Coliseum midget race closed Saturday (15) with Los Angeles taking the big win in a 250-lap national championship race Sunday, October 13.

LOS ANGELES—Three crash-ups, one in which Cal Niday's midget car was bowled over in a qualifying heat, occurred at the Los Angeles Coliseum on Saturday (14). He was disqualified after a 10-lap scratch final by defeating Jimmy Gibb and Jack Milne. Dick Nolin raced to victory in the main event before a crowd of 17,000. Nolin finished second and Perry Grissom ran second in the feature.

Niday's car was turned over toward the impact of Lyle Dickie's racer and Jack Milne's car aboard. It jammed by Ed Hinkle and Jack Milne trailing. The Cordy-Milne team defeated Duke Nalon for the sprint championship. Burton Albrecht scoring three points.

Others who escaped injury were Bob Lane, who crashed into the wall in the Australian pursuit race, which was subsequently called off; and John Nash, driving Bill Pond's "Speedway Round-Up, page 83"

THE BILLBOARD

FAIRS-EXPOSITIONS

AL Putnam, Vet Race Pilot, Dies in Indianapolis Crash

INDIANAPOLIS, Sept. 21.—Al Putnam, 37, vet auto racer, who had appeared at many of the nation's fairs, was killed Sunday (14) afternoon at the Chicago State Fair. Putnam had qualified his car for his qualifying trial in the AAA main event, which was won by Rex Mays, Los Angeles, Calif., who also won the AAA elimination trials.

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Others who escaped injury were Bob Lane, who crashed into the wall in the Australian pursuit race, which was subsequently called off; and John Nash, driving Bill Pond's "Speedway Round-Up, page 83".
PORTLAND, Ore., Sept. 21.—Portland’s two parks, Jantzen Beach and Oaks, closed the season on the right note last week. The city parks both reported biz down from 1945, a fact that General Manager Bob Rennie said August biz was up 30 per cent.

Rennie attributed it to out-of-town vacationing, which hit the ballroom especially hard. June, he said, was off a bit in business, but July was comparable to July, 1945.

At the Oaks, General Manager Robert Bollinger estimated the summer’s off 10 per cent, chiefly to the weather.

Dancing at Jantzen continues nightly till September, after which it will be held only Friday, Saturday, and Sunday nights. Rides and concessions are running on season-end schedule, beginning at 7 p.m. The new will close September 29 for the winter.

Rennie hoped to start on long-range projects this fall, having a building-material shortage spliced their plans.

Oaks virtually closed Sunday (15), keeping only the Scooter and the Mermaid open per week, another month or two. Rink, however, is going full blast with full house at the end of the park season, headed by Dean Songer, assisted by Irene Arnold.

Memphis Fairgrounds
Spot Runs Behind ’45

MEMPHIS, Sept. 21.—Revenue at Fairgrounds Amusement Park here is running $31,786 less than per last year, according to John B. Vesey, chairman of the park commission. Departure of thousands of sailors from the naval installation at Mil- lington and soldiers from Second Army Headquarters are the chief reasons, Vesey believes, altho rain early in the season and unseasonably cool nights in August hurt.

General Zoological Curator Approved for Detroit Zoo

DETROIT, Sept. 21.—A general zoological curator for the Detroit Zoo, a new post, was approved Tues- day (21) by the Detroit Common Council.

New post, which carries a salary of $6,400, replaces the former post of a curator at $5,722.

Jantzen Beach, Oaks Report Biz Under Last Year

Even Animal Biz
Hit by Inflation, Warren Buck Says

CINCINNATI, Sept. 21.—Warren Buck, in the business of hunting rare species of animals for zoos, says in- creased costs of operation have made his business along with everything else.

Stopping here while on an airplane tour of Midwest zoo, Buck, who plans a trip to Africa next spring, said he has been offered 10,000 African game hunters received 12 cents per day. Now they are de- manding 25 per cent, and 40 per cent specimens also have skyrocketed, he said.

Back—no relation to Frank (Bring ‘em Back Alive) Buck—is visiting the city on an unusual trip to study a list of available animals, talk over their needs and make preparatory plans for his trip to Africa.

Motor City Set for Longest Detroit Run

DETROIT, Sept. 21.—Motor City Park is set for the longest run of any local spot this year, according to Manager Vic Horwitz, with closing not scheduled until the end of Nober, after an early April opening. Business has been especially brisk, and Horwitz will continue to draw fair business as long as crowds go to the city’s downtown park.

Additions this year were two shooting galleries operated by Henry Marks Jr., son of a veteran con- cessor in the shooting gallery field.

Business this year has been about equal to last, Horwitz said, coming date for date, but the season is considerably higher because of having opened some eight weeks earlier. Net profit for the park has been boosted because of the reduc- tion of operating costs thru a number of policies and longer establishment of season.

Net Profit at Playland
For Year Reaches 406G

RYE, N. Y., Sept. 21.—Playland elected its first net profit of the year exclusive of interest and bond amortization. Park, owned by Westchest- County, is operated by an appointed board. Evans Ward, head of the operating group, said return increased from a budgeted estimate of $737,800 to $1,033,107. There are overestimates of $81,786, outstanding, and operating expense for the rest of the year will probably be less. Total oper- ing cost was $820,967.

Contemplated repairs will cost an estimated $80,000. Repairs, if made under the direction of George Currier, manager, and include new snowmelt and steam- tatoes, 15,000 watermelons, 1,000 bushels of potatoes, 1,000 ac- cidents, 500 green vegetables, and 4,000 doz. soft drinks as well as gallons of beverages.

"Clams," said Storin, "were very good. We sold $9 a barrel, and this year were $2.50.

The less organized, but equally popular, consumption of hot dogs, also a big feature of the park’s sales, Storin said.

Prospects Dim
For Opening of Spot Before ’48

DETROIT, Sept. 21.—Park Island Amusement Park at Lake Orion, Southeastern Michigan’s oldest and largest park, was to be held only for the season, has been taken over by the State Park authorities, opera- tion, headed by Francis K. Yegoff, with R. H. Fales, Bert B. Beveridge, and Edward R. Gall assisted to operate as an amusement park. Before being taken over by the cor- poration, the park was to be closed building site lots.

Reopening is stymied by scarcity of building materials, and access to the island is impossible for patrons at present because of the condition of the only bridge from the main- land.

Plans call for addition of a number of features when conditions permit, but it is not expected to be in condition for reopening in time for next season.

While Strolling Thru the Park

Jack Greenspoon, of Virginia Beach and Norfolk, Va., a New York visitor on the week before for his winter home in Miami.

Art Lewis, president of Seaside Park, Virginia Beach, said he had been down from New York last week before heading to the right place for his winter home in Miami.

Violet McDonald, jewelry conces- sions, has joined the All-United Amusement Company, operating the Funhouse at Monro Park, Detroit, as a partner and active man- ager, with Chris Koutoulas, senior partner, Jimmy Nager and Edward Hagen have withdrawn.

Roller Coaster at Whalom Park, Fitchburg, Mass., was recently the subject of a Page 1 feature in The Fitchburg Sentinel. Included was an unusual column in which Mr. Glasson, a group of cars descending the steep- est incline. Picture was taken at a speed of 50 miles an hour for a few seconds to shoot the picture and then the tie gets loosed and the drop before the cars passed over him. Ride was credited with 150,000 riders each season.

Long Island Notes

PAR ROCKAWAY, L. I., Sept. 21.—Most of the beach ops aren’t going to the big movie stars’ yacht parties, or the things up, so repair work, etc., al- ready is under way here. Also, the film companies report a successful season, although it didn’t measure up to last year’s 14 to 15 years. Movies’ and the amusement gang from the various beaches were much in evidence at last week.

Irv Faber, Island jockey box biggie, was in town with his new private conces- sions at Seaside Park. Sam Porcelino’s ice stands at Edgemere hummed all season.

A nine-year-old boy, Jack Harr, of Chatham, won first prize in the 15 per cent photo contest sponsored by The Daily News. Harr’s picture showed a baby alligator riding piggy back on a turtle.

Olympic’s Basile Milestone

IRVINGTON, N. J., Sept. 21.—Olympic Park wound up its season (15) with another victory, this time in honor of Band Leader Joe Basile’s 40th of baton work. The famous group of 50 played afternoon and nights in the circus arena.
With the Zoos

Just too darn efficient," is the way L. E. Bennett, manager of the Jackson, Miss., L'vington Park Zoo explains the recent rat eradication campaign in Jackson. Bennett can't find any rats now to feed his snakes.

John C. Lucameda Sr., former keeper of the Jackson, Washington, and former owner of Lucameda's Pet Shop, Newark, N. J. (See WITH THE ZOOS on page 83)

L. A. Moves To Make County Beaches Safe for Day Mobs

LOS ANGELES, Sept. 21.—County director of parks and beaches, J. R. Wimmer announces a clean-up campaign to tidy up the 11 county-operated beaches in Southern California. Drive is underway to halt night mer- rymaking, which results in rubbish strewn beaches and daytime casual- ties among swimmers and amuse- ment-seekers. Highlight of the drive will be strict enforcement of the law against beach fires, broken glass and other dangerous articles left in the sand and on piers and boardwalks.

Night parties, Wimmer said, ac- count for but 2 per cent of all beach users, and the refuse they leave make the beaches untenable for the other 98 per cent.

To illustrate the crowded condi- tions at the beaches existing at present, Wimmer pointed out there were 40,592,300 visitors during the last winter season. Dances are held in the ballroom each Sunday night, and the roller rink open Friday nights and Sun- day afternoons.

Sues Savin on Ride Hurt

NEW HAVEN, Conn., Sept. 21.—A $13,000 damage suit for injuries allegedly suffered when he was thrown from the Virginia Beach roller ride, Sues Savin Rock here May 19 has been filed by Joseph Baron, Shelton, Conn.

Corpus Christi Seeks Pools

CORPUS CHRISTI, Tex., Sept. 21.—Local park board has petitioned city council to build three more swimming pools here. Size of the proposed pools would be 40x100 feet.

West View 32% Over Last Year

PITTSBURGH, Sept. 21.—With attendance reaching over 2,000,000 and a gross income overshadowing 1945 by about 32 per cent, West View Park registered one of its most successful seasons in 41 years of operation, according to President George H. Harton. Spot spent $125,000 in improve- ments this year with the Fleeting Flyer, miniature railroad. Ride was named in a contest staged by the park fleet, Harry Kodinsky, who did a great job getting space in the dailies.

Park used a 15-minute radio pro- gram every day. Program was man on the street format and was handled by Larry Rotham, Kodinsky's assistant, and Johnny Davis, manage- tion WWSW. Program was wire re- corded each afternoon and played back the same evening on the program could hear themselves on the air.

Rotham had over 185 organized picnics this season, which Kodinsky plans a promotional campaign next year to include street- car and bus card advertising, in addition to radio and newspapers.

Barn Dance To Feature Suburban Park Closing

MANLIUS, N. Y., Sept. 21.—Suburban Park season's closing Monday (30) will be featured by a barn dance. Music will be furnished by the Wood- hill Boys.

Manager Fred W. Searle reports business at the park this year 20 per cent ahead of 1945, despite cold weather during August.

Sues Riverside, Agawam

SPRINGFIELD, Mass., Sept. 21.—Jacob Norkin has filed suit for $25,000 in the Superior Court against the Riverside Park Enterprises, Inc. Again, for injuries suffered on March 31. Plaintiff claims one of his feet became wedged between a fence and car of a miniature railroad he was riding.

Long Beach Notes

—LONG BEACH, Calif., Sept. 21.—Jack Oster and Joe Criez opened their new Glass House on Long Beach Pike and report business good. . . . H. A. (Pop) Ludwig, manager of Virginia Park, is taking his first vacation in three years. He and Mrs. Ludwig left for Lake Tahoe in their new Cadillac. . . . The Great Gra- vityo, magician-juggler, formerly at Eastwood Park, Detroit, is now with Joe Gaye's Freak Show. . . . Elmer Vellare has bought a Snake Show and bottle joint from the Sonney inter- est.

The punching bag concession in Virginia Park is now being operated by Tex Bridger, just back from overseas. . . . Hoyt's excursion train ride is still doing top biz, hauling visitors around the harbor on a trip that lasts 80 minutes. (See Long Beach Notes on page 83)
Jury Gives nod to Sefferino in Cincy Race Case

CINCINNATI, Sept. 21.—A jury in Municipal Judge Daniel C. Handley's court Thursday (19) acquitted William F. Sefferino, operator of Sefferino's Rollerdrome here, of a charge of violating the Equal Rights Law. The charge was filed by Andrew Merriweather, Negro, who alleged that he was refused admittance to the rink April 24.

Sefferino, thru his attorneys, Arthur C. Fricke and Loyd S. Martin, showed that Merriweather, chairman of the Advance Youth Council of the National Association for the Advancement of Colored People, took a group of 15 Negroes to the rink and sought entrance on tickets given to them by white persons. Sefferino showed that on the night in question the rink had been engaged by a private party by a parent-teacher association.

Fricke drew an admission from one of Merriweather's witnesses that he had no intention of going skating until she was called to the Youth Council headquarters, where she was told the party was going to the rink. A Negro policeman testified that he saw a white couple turned away from the rink because of the private party.

The State's case was presented by Don Burkholder, assistant city solicitor.

Owners Take Over Active Operation of Rouge 'Drome

DETROIT, Sept. 21.—Rouge Park Rollerdrome, which adjoining Motor City Amusement Park and the large city-operated Rouge Park, has reopened after being closed for the summer. The three partners who built the rink, Arpha J. Arney, Elbert E. Jones and Joseph Fair Jr., are managing the spot this season since the departure of William Hollemann, former manager and operator.

Staff has had several changes, with Ray Des Autels as floor manager, and Velma Duval, who was with the rink for some years under the former management of George Brett, is back again as cashier. Howard J. Jounesse, formerly organist at Flint (Mich.) Rink has come in as organist.

Wedding at Sand Lake Spot

ADRIAN, Mich., Sept. 21.—First recorded wedding on skates in this area was held Saturday (14) at Sand Lake Rink near here. Principles were Marjorie Taylor and Darel Richardson, skaters from the rink, who met there before the war. Rink Manager William F. Davis engineered the event.

In line with plans for improvements at the park, Ideal Beach Rink, Lake Huron, Ind., is being reconstructed for the winter. Rink operates Friday nights and Sunday afternoons.

Continued Health in Biz Calls For Role of Coach by Vet Ops

By Willard A. Holland

Operator of Holland's Skateland, Bridgeport, Conn.

The past 10 years have been most gratifying to the few rink operators who had the foresight to see that roller skating should be conducted on a more healthful basis. The Earl Van Horn, who was the first operator in the New York area to have the courage to erect all the rough handled out of his rink and to introduce and teach dancing as a part of the skating operations. Some operators soon saw the wisdom and also the box office result of this new system of operation and made his clean house, too. It has been a long and hard struggle to get all or at least the majority of operators to think along the same lines, but in the Eastern part of the country I think we have succeeded and now we have rinks that schools and churches are employing to operate with and know that their children are safely participating in good, clean, healthful exercise.

Keeping pace with the advancement of rinks has been the development of the Rink. Roller skating has progressed greatly in the last 10 years, and the rink operator has to keep ahead in the right direction, but with people who have had no experience in the rink business planning to build new rinks when material is again available, I see a new danger arising to confront the rink business in general. These new operators are very likely to step in and make the same mistakes that were made years ago when the last depression in the rink business started. When business is slow, it is too much of a temptation for some operators to resist lowering the admission price and allowing almost any behavior and dress in their rinks just to get a few more admissions. This will not only hurt their own business, but will be reflected in most of the rinks in that particular territory. This sort of operation will surely harm the rink business, wherever practiced. I feel that guarding against this condition is one of the most important responsibilities of the rink operators associations. So, after making such wonderful progress during the past 10 years, let's not sit back and let our business slip away from us again. Whenever possible, give the help hand and do everything possible to keep roller skating clean, healthful and as it is today.
Roller Skating Reported Nixed By '48 Olympics

CINCINNATI, Sept. 21—A report received by The Billboard this week has the effect of the Olympics Committee has rejected an application for a championship in roller skating during the 1948 games in London could not be definitely confirmed as the Rinks Department went to press today, but from information available, it would seem that there is something more than a thread of truth to the rumor.

Upon receipt of the report, The Billboard contacted Edward J. Von Hagen and William Schmitz, president and secretary, respectively, of the United Rink Operators.

Von Hagen, operator of Norwood (O.) Roller Rink, near Cincinnati, said he had no news concerning the rejection.

The Billboard’s wire to Schmitz at Twin City Arena, Elizabeth, N. J., arrived while Schmitz was out of town. In reply to the letter dated September 18, Ed W. Davis, comptroller of the America On Wheel’s chain of rinks, said:

"In answer to your telegram of even date, please be advised that Mr. Schmitz will be out of town for about a week.

"Regarding the report that Olympics Committee has turned down roller skating participation in 1948 Olympics, I am reliably informed that this is not conclusive and that negotiations are still going on.

"Mr. Schmitz will write you, furnishing further details, upon his return."

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LETTTER LIST

Letters and packages addressed to persons in care of The Billboard will be advertised in this list two times only. If you are handling the name of such a letter, please get in touch with the office of The Billboard where it is held, Cincinnati, New York, and Chicago. All letters, it is understood, must reach The Billboard office by Tuesday morning, the week in which the letter is advertised.

MAIL ON HAND AT CINCINNATI OFFICE
25-27 Opera Place, Cincinnati, 1, O. 4.

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Chester, Harry & Hartz, John 10th St.

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Chandler, Grant
Chattauqua, Blake
Clifford, Cliffton
Clark, Fred T.
Clarke, J. H.
Clifford, John W.
Coachman, Harry
Crawford, J. L.
Davenport, H.
Davies, John W.
Davies, Henry
Davison, T. A.
Davis, Ernie
Davis, Mack
Dawson, O. W.
Davison, R. E.
DeWitt, John C.
Dempsey, T. H.
Dennison, W. W.
De Hull, W.
Dewald, Charles
DeWitt, J. H.
Deyo, Tom
Dexell, G. W.
Dexter, C. M.
Dexter, E. C.
Dickerson, C. A.
Diller, J. E.
Dillon, Mrs. Phil
Dodd, W. W.
Dodd, W. W.
Dooley, J. A.
Donnan, T. W.
Dorsey, T. L.
Dort, J. W.
Dorr, F. W.
Drake, E. E.
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ALEXANDER, A. 
B. Boston.

ALBERT, Mr. & Mrs.

ALTHOTHE, Mr. & Mrs.

ANDREWS, Mr. & Mrs.

ANSFIELD, Mr. 

ANTHELM, Frans.

APPL, Robert

ARTHUR, F. T.

ASHTON, E.,& Mrs.

AUSTIN, Mr. & Mrs.

AXELSON, P., & Mrs.

AYE, Mr. & Mrs.

BABCOCK, Mr. & Mrs.

BACHMANN, Mr. & Mrs.

BACHMAYER, Mr. & Mrs.

BACKER, Mr. & Mrs.

BAKER, Mr. & Mrs.

BAKER, Mr. & Mrs.

BAILLIE, Mr. & Mrs.

BAINBRIDGE, Mr. & Mrs.

BAIN, Robert

BAINSTAIRS, Mr. & Mrs.

BAIRD, Mr. & Mrs.

BARKER, Mr. & Mrs.

BARKER, J.

BARKER, J. C.

BARKER, R.

BARKER, T.

BARKER, T. & Mrs.

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 Pipes For Pitchmen

—By Bill Baker

AMONG PITCHFOLK, visitors to the Mineola, N. Y., Fair were Al Siegel and Sol Addis, veteran New York members of the tripe and keister contingent.

DOC O'NEILL... and Jack Kain, with health books, garnered a substantial share of the loose hermans floating around the Mineola, N. Y., Fair.

ALWAYS... attraction at the Brockton, Mass., Fair, the Graysons, horsecarriage drivers, made their usual clean-up at the annual fair this year.

WERE BACK... in the Shenandoah Valley of Virginia, after getting a few good days at the fair in Petersburgh, Va., W.a.

JOE CARROLL... with herbarium, worked up a solid standing at the annual fair in Mineola, N. Y., Mass.

CHRISTIAN... and Joe Fox, working soap and herbs, made the Brockton, Mass., Fair, their usual sauce spot, exhibiting their wares to reported phenomenological passouts.

MURRAY HAVELIN... ambidextrous seed purveyor, scored solidly with that item at the fair in Brockton, Mass.

MARIE ALLEN... and Ben Fox, making the Brockton, Mass., Fair, their usual sauce spot, exhibiting their wares to reported phenomenological passouts.

Joe KRAUSS... widely known in pitch circles as The Chief and who has been off the road for over a year, making his home in Brockton, Mass., would like to read pipe books here from Harold Woods and Tom Barrows.
**LYNN STEWART CO.**

150 N. Wacker Drive, Chicago, Ill.
Tel: FRANKLIN 8597

**BIG PROFIT ITEM**

**"TRUDY"**

**THE 3-IN-ONE DOLL**

"Trudy" face changes like magic! She can smile, she can cry, she can look peacefully asleep. "Trudy" mystifies children (and grown-ups) until the secret of her fast-changing moods is revealed. A little button does the trick. "Trudy" is 14" high, dressed in a dainty pink blue florey sundress. Her unbreakable head has beautiful yellow curls.

**RICHARD TREN'T, LTD.**

21-25 LA SALLE STREET
NEW YORK CITY 27
Phone: Monument 2-7373

**SENSATIONAL NEW GIANT PIGGY BANK**

HOLDS

$1000 IN COIN

LARGE AS A WATERFOWL.

Hand Painted

Size 4 High 16 Long 6 Wide

NIB 3.90 Each

Your Own

$2.00 Each

In One Dozen, Lots Individually Packed

RUSH 1.30 for Sample

**NATION WIDE MERCHANDISE CO.**

64 W. Randolph St., Chicago, III.

**MERCURY STREAMLINED ELECTRIC IRONS**

Immediate Delivery!

$5.50 In Lots of 100 or More

$5.62 Each

Complete With Cord

This iron comes with built-in safety feature. Full check to enter F.O.B. Chicago.

**UNHEARD-OF PROFIT! — Men’s Jewelry!**

**YOUR OWN NAME KEYCHAINS**

$112 — Beautiful 24K Gold Plated, Monogrammed Chains, is made of 14K Gold and Letters forming name or initial on chain. Retail $5.00 each.

**RETAIL**


For one doz. of any initial. Wholesale 20% off.

Contact Tommy Scott, 627 N. Wash. Tel. Broadway 7-1241

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**SOUTH DAKOTA**


**TENNESSEE**


**TEXAS**


**VERMONT**


**VIRGINIA**


**WASHINGTON**


**WEST VIRGINIA**


**WISCONSIN**


**WYOMING**

Restaurant Crisis Nips Trade

Deep South
Play Chart
Looks Good

Polio Hurt Some

NEW ORLEANS, Sept. 21—Altho polio has had little effect on coin play here, operators are feeling the pinch of public concern in the larger interior cities of Louisiana and Mississippi, according to reports.

In New Orleans, in accord with reactions of the populations of such cities as Baton Rouge have closed down schools for indefinite periods and the general public—both young and old—are avoiding public places such as taverns and amusement locations.

Belief is that the scare has been somewhat overdone with newspapers playing up the situation. In Laurel, Miss., the press took note in that city when the star of the high school football team was stricken.

Peak Passed

In New Orleans a slight scare resulted, when a prominent social wife of a large cotton mill owner in the area died of polio. Public health officials said, however, that the peak of the polio season had passed in the South.

Operators in New Orleans have placed the blame on shortages of beer, coke and most of the favorite meats and seafood for the week's drop in coin playing on all kinds of games, jukes and machines.

Much interest is given to the spread of maritime strikes to the Gulf ports for New Orleans, Mobile, Gulfport, Lake Charles, Beaumont and Houston depend much on foreign and coastwise trade, hoping movements for their prosperity.

Crops Good

Prosperity for the interior of the Deep South has been greatly helped by the sharpest advance in cotton prices in 23 years. The commodity has reached 36% cents a pound. Increase came at a time for the planter and backer to cash in. If cotton had advanced a few dollars back, according to experts here, the government would have been the gainer, but when exports increased sharply with the ending of the war, CCC stocks were cleaned out and everything now falls on the surtaneous crops in harvest.

Advance of $1 a barrel in rice and 2 cents a pound in sugar also should help the Louisiana planter. Louisiana is the biggest producer of rice in the nation as well as the biggest grower of sugar cane, according to the Chamber of Commerce here.

136 U. S. Firms Exhibit at
Big Netherlands Trade Fair

THE HAGUE, Netherlands, Sept. 21—Representing Chicago at the Utrecht Trade Fair being held here this week were 16 industries from that city. At least 1,975 exhibitors were present at the fair, of which 725 were foreign, including 136 from the United States. With the Leipzig Fair curtailed, the Utrecht show has become the most important in Western Europe.

News Digest

VENDORS—Pennsylvania Railroad, at one of its Philadelphia suburban stations, put on location a brand new kind of vending machine. Machine sells tickets, makes change and the like for a number of station stops. One other similar machine was de luxe earlier this year, but did not take coins or make change, simply acted as a ticket issuer. Transmitter Corporation, New York, is reported to be manufacturing the device. For full details consult the vending machine section of this issue.

LOCATIONS—Coinmen thruout the country were waiting to see what effect cafe owners' closings and threatened closings would have on their business. Cafe men, irked at OPA's rollback of prices to the June 30 level, actually closed doors in some cities. Survey of the situation appears elsewhere on this page under the heading Restaurant Crisis Nips Trade.

JUKE—The most publicized juke box tax ordinance in the history of the industry seems on the verge of being settled. This week, the finance committee of Chicago's city council submitted recommendation to council that the contested jule box fee be lowered from $50 to $25. Operators compromised on the fee, agreed not to contest the fee. Trade observers couldn't help wondering whether the 20 per cent cut would receive as much newspaper space as the original action. Passage of the lower fee, if it comes, will be in three weeks.

TURNOVERS—Operators are finding their problems increased somewhat by the constant turnover of locations. Taverns, restaurants and other locations have been changing hands regularly, which keeps the operators busy making arrangements with new owners.

PROMOTION—Hit tune of the month in Cleveland—picking its third month's postwar tune to exploit—reports an even better reception now than in the days before the war. Promotion department Cleveland Phonograph Operators' Association.

SUPPLIES—Funding machine operators who have nut machines, report prices of bulk nuts have not increased since OPA decontrolled them. This week both nut suppliers and operators reported prices fairly constant and in line with ceilings fixed before the products were decontrolled.

SCHOOLS—Manufacturers of coin machines, co-operating with their distributors, have been staging a great number of highly successful service training schools. Schools are intended to acquaint the operators with new types of equipment. Mechanical innovations of the machines are explained in full and operators get a chance to ask questions for information which will help them on the route.

PLAY—Trend of play seems definitely on the upswing, reports from operators indicate. As general economic conditions clear up, and new equipment begins to arrive in quantity, operators are confident business will be better than ever. Operators (See News DIGEST on page 132)

Hurry Relief Of Locations

Cafe shut-downs hurt play
for Massachusetts, Iowa,
New Jersey operator firms

CHICAGO, Sept. 21—Threat of wide-scale shutdowns of restaurant coin machines sweeping the country, as a result of OPA's rollback of meat prices, prices operators another emergency headache this week.

Actual closings of many restaurants in Massachusetts, New Jersey and Iowa during the week were reported but the wholesale box, jukeboxes, amusement games and vending machines in these areas.

But restaurant men in every state flatly stated that closings would be general if early revision of the OPA order was not forthcoming. Few, however, expected this development, and coin machine men who count eating places as a top location factor hoped they were right.

Merrill Gillette, Jr., of OPA's restaurant price branch, told the trade that price relief on meat dishes would be considered if restaurant owners should prove that new ceilings are too low.

To avert the disaster of closings, restaurant trade leaders carried their case to government officials, to the courts and to the people.

Prepare Test Case

Test of the legality of OPA action was being prepared for hearing before the U. S. Emergency Court of Appeals. Governor of Georgia R. LeSauvage, chairman of the government relations committee of the National Restaurant Association, and John L. Hennessy, chairman of the food committee of the American Hotel Owners Association, here,

Here, NRA President Walter F. Clark advised its 50,000 members against closing until the association had pursued every legal means to revise the order. In Ohio, the State restaurant trade group was seeking an injunction in Federal Court, and put up $10,000 to defend members who refused to comply with ceilings.

From Kansas locations through the country a causerie carried a message that the association had called for a two-day restaurant holiday, to be staged in protest. New Hampshire restaurateurs wired the President.

Public Interest

Other sections of the country reported similar scenes, and all were putting pressure on government officials with threats to shutdown, allho statements carried qualifying statements indicating that the public interest was involved. Too good public relations probably would demand continuation of the court. If no mandatory revision were not obtained, it was indicated.

In States where coin machine trade members were hit by actual restaurant "strikes," restaurant men appeared to be making all of the demonstration features of closing down.

Every cafe owners in Fort Dodge, (See Restaurant Crisis on page 132)
Play Report From Nebraska

Cite 15% Drop From War Peak

Upswing seen by coinmen in Platte River towns as beet sugar workers relax

SCOTTSLUFF, Neb., Sept. 21.—Coin machine play thru the Western and Pacific states and the Valley has been somewhat slow this summer, but has been picking up a bit since September 1, according to operators here. But, they said, it still is running out of ballyhoo at the top peak times—some say 15 per cent below.

Operating area of most pickroll, music and bell game firms here includes Louisiana, Missouri, Indiana, Illinois, Iowa, and Kansas. All of these towns, Alliance is generally put down as the top operating state.

Summer drop was attributed by music and pin operators to the fact that many of the men in the field are on leave of absence and the workers for the major labels, who are now back to work, are not yet returning to the theater.

Another hypo to play is that operators are now cutting off all as beet growers planted every available acre in an effort to meet the world sugar demand and to catch the highest prices in years.

Flock to Town

These sugar growers and their crews are traveling thru the area browsing the best of the coinmen of the best of the customers of coin games and jukes. Now, with the summer thinning and cutting nearly done, they will be returning to the factories located in several of the towns. The irrigation ditch that permitted them to work a full season longer is running dry as the beet market is showing little as beet growers planted every available acre in an effort to meet the world sugar demand and make a catch of the highest prices in years.

Top Folk Tunes

Top tunes on the market in addition to ‘Each of His Own,’ which is just catching on, are ‘Detour,’ ‘Do Not Drive MeAny More’ and ‘Blackboard.”

Most operators reported that they change the tunes on their machines every 30 days on locations every week. Plan is to give locations a complete change of all the top tunes very times each month. One operator declared that this policy has increased profits on

L.A. Operators Discuss Location Percentage Deal

LOS ANGELES, Sept. 21.—Members of the Associated Operators of Los Angeles County, Inc., filled North Hollywood’s Wilden’s on Wednesday afternoon, when a special meeting was called by the board of directors, managing director, to discuss matters pertaining to operating. Turn-out was to pray the largest gathering in the past five years.

AOLAC went on record as favoring the percentage plan as unanimously voted at the last meeting in Riverside last week. There were no discussions on pro and con on the agreement voted at the meeting. The president, in his call for the vote, Robinson outlined the advantages and disadvantages of each plan and discussed it from the floor familiarizing the members with the set-up in question. Following the final action, Robinson announced that he would visit operators with Ray Adams, managing director of Southern California Tavern Owners Association, and advise them of the plans that association members have for operating.

Robinson scored the dropping of prices on equipment overnight. He urged that jobbers, several of whom were represented, work with manufacturers to keep a reasonable value on all equipment sold and avoid fluctuation.

Nothing Drastic

“Our business is not going to hell,” Robinson told the gathering. “I have no drastic news for you. The only thing I have is precautionary news.”

Following this opening, going to his subject, Robinson told the men that the No. 1 evil is “Compromise.” The only way to keep the policy of not allowing minors to play pinball is to keep the trade steady. Robinson gave another warning note when he advised—“Do not let minors even enter the place.”

A minor in this area is anyone under 18. He, however, is all too familiar a person is considered a minor until 21. Robinson advised his operators to have his machines by more than one-third. It was estimated that there are 100 15-hole jukes in the Valley area and about 150 pinball games.

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Upswing seen by coinmen in Platte River towns as beet sugar workers relax

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COIN MACHINES

Preeminent Coin Diathermy Vender in N. Y. Sept. 24

WASHINGTON, Sept. 21.—Coin-controlled diathermy has been added by the Coin Diathermy Corporation here to the constantly growing roster of vending services. A diathermic machine, which imparts five minutes of ultra high frequency radio-wave treatment upon insertion of a quarter in the slot, will be pre-announced and September 24 at the McAlpin Hotel.

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Robert L. Reilly, Vet
New York City, Op, Dies

NEW YORK, Sept. 21.—Robert (Whitey) L. Reilly, 56, died Thursday (19) in his Long Island City home after a heart attack. Mr. Reilly was one of the oldest game machine operators in the city. His widow, Ruth, survives. Many coin machine operators and distributors attended his funeral today (21).

Harry Berger
According to Stanley Arnold, president of the firm, machine is first of its type to be converted to coin operation. Adaptation of the machine was made under patents held by Harry Berger, president of the West Side Distributing Corporation and vice-president of the new organization. Machine is six feet high, two feet wide and 18 inches deep. Cabinet is made of bakelite. Diathermy is the therapeutic heating of tissues below the skin, and requires no electric or radio oscillations.

"Operation through 5,000 hospitals have this type of equipment for treatments costing from $3 to $4 a day. The treatment is given the first time that the public will be able to get treatments at a price most hospitals can afford."

"Treatment is given by the machine thru two rubber pads attached to long leads and pen-ray ailments," Arnold said. "In many cases, medical practice and long bones can be quickly healed thru diathermancy."

"Berger, the machine will leave no ill effects no matter how frequently treatments are taken. Management will not seek for additional users and unlike other forms of heat treat, requires no attendant."

Anne crawling the Home Diathermy Corporation and a member of the Addis Milllcent Aid for Cardiac Chilen. He formerly was on the board of directors of the Children's Hospital, president of the Glamour Bath Corporation.

Berger, sales manager of the firm, said machines will be installed in numerous railroads, carnival grounds and amusement parks. Buses, department stores and hotels. Locations will also be sought in small towns, bathhouses, department stores and clubs.

Machines will be operator-owned, Berger said. Firm is planning to form a nationwide distributor organization. Delivery for the apparatus, for which certificates of title as compared to the recent truck strike, will be started in about 30 days, Berger said.

Berger also heads an export division which is expecting orders from South American markets will be sought for the machines.

Non-Ferrous Metal Subsidies Raised

WASHINGTON, Sept. 21.—Copper, lead and zinc subsidies were increased recently, according to the Office of Economic Stabilization. Directive is in line with terms laid down by Congress.

Agency's measure "provides for a new and separate class of payments to encourage exploration where there is reasonable expectation of production by December 31, 1947."

"Operators produced more than 600 tons of these metals in the 12 months ended June 30, 1946, will not have exploration premiums considered as income. Smaller mines are eligible for an exploration premium of one cent a pound of metal produced."

"The new rates will be based on 15 cents per pound per mine, the agency reveals."

WALTER TRATSCH

Copper industry, crippled by a failure to secure a production quota, will be production gain for August over July. Figures, announced by the Government, for the month were compared to 56,996 tons for the earlier period. Costs charged to operating is estimated to $32,000,000. Exports cost chargeable to operating will be authorized in all quota committee calculations to ensure development, OES said.

Directives have been sent to July 1, 1946, allow for depletion and depreciation.

Report Tricky Location-Op Legal Tussle

BRIDGEPORT, Conn., Sept. 21.—A legal suit filed here to be one of the most unusual in local legal history has arisen involving the operator of a pinball and music machine route.

As reported here, the operator had engaged in a suit straining in order to fight the sale of a restaurant business. The restaurant owner's attorney, when the operator offered to remove the pinball since the sale is completed, is owned, according to the newspaper reports, by two ex-service men, who are forced to retire to Arizona for their health.

When the ex-G.I.'s purchased the diner, they are reported to have made an agreement with the operator that the restaurant would have exclusive rights to maintain and place his pinballs as long as the diner was in existence. The operator contends that this agreement was also to hold binding on subsequent owners of the location.

Published reports here say that when the operator learned of the impending sale, and the prospective owner's attitude toward pinball, the operator tried to dissuade the ex-service men from going thru with the sale. That failing, the operator is reported to have engaged an attorney for legal action to restrain the sale.

Cass Wood, reported to appear in Common Pleas Court in Bridgeport.

V. Depew Heads Automatic Coin Office in K. C.

KANSAS CITY, Mo., Sept. 21.—Vernon Depew, Pacific veteran, has been appointed auditor and office manager of Automatic Coin Machine Corporation here, it was recently announced.

Depew served with the 24th Infan- try Division in the New Guinea and Philippine Islands campaigns. He was overseas 18 months.

He said his new job marked his entrance into the coin machine trade, but he added: "I welcomed it because I've been wanting to get into the business for a long time."

He formerly worked for several indus- trial firms in St. Louis and Kansas City.

Appointment Detroit's Lemke Sub-Distrib of Mutoscope Mchns.

DETROIT, Sept. 21.—George P. Rambau, president of Lemke Coin Machine Company, announced this week that his company has been ap- pointed by state distributor for Michigan by Amalgamated Distribution, also a national Mutoscope. The appointment was given to Rambau by Ken Willard of Michigan.

Rambau is managing the company in the place of Henry Lemke, who served several years in the Michigan coin industry.

Mexican Jitney Op Meters

CORPUS CHRISTI, Tex., Sept. 21.—The parking meters in this seaside resort are doing a steady business in 5 centavo pieces—Mexican nickels. Coin is worth about 1 cent in American money.

Jitneys happily report the coin does not work in juice boxes.

Mull 25% Rail Freight Boost

WASHINGTON, Sept. 21.—Railroads request for a 25 per cent increase in railroad rates is being favorably discussed by representatives of the railroads and shippers before the Interstate Commerce Commission. Legal arguments will wind up Septem-ber 23. Rejected' for an immediate 25 per cent increase was made last spring when it was alleged increased costs had worked exclusive hardship on the industry. The Interstate Commerce Commission granted a maximum increase of 6 1/2 per cent effective Octo-ber 1 in railroad and motor carrier rates. The rate increase will continue until December 31. The commission, which will take part in the ICC, will hold any additional raise in rates.

Cigarette Sales at Indiana Fair Soar

ANDERSON, Ind., Sept. 21.—More cigarettes were sold at the recent Indiana State Fair than at any previous exposition held at the fairgrounds since June 1938, according to A. G. McComb, who has been a con- sumer at the event for many years.

Indiana cigarette dealers report that sales set an all-time high at this fair. A. C. Gates announced that he will hold the Indiana cigarette dealers to a price of $1.50 a nutshell until January in order to maintain cigarette sales, but this will give opposition forces time to organize.

"Present-day production prob- lems—irregular delivery delays—costly material shortages—hammering the coin machine in- dustry have been the worst in history, and there have been critical days be- fore, and the trade has always managed to weather them."

Those are the words of Walter Tratsch, who, from the vantage point of 40-odd years in the coin machine business as operator, distributor and manufacturer of coin machines, is able to see far into the future.

"And it's going to be a bright one," Tratsch said. "In the amuse- ment field hundreds of operators are making do with used machines, or with equipment, but thanks to in- centives in making new machines."

Tratsch reports as soon as material shortages ease and production lines open, there will be enough machines of this type sold to keep the industry operating, distributing and manufacturing at full ca- pacity.

"For vending machines the fu- ture is definitely as bright as for new capital entering the field, new production systems, new packaging methods and new discoveries in refrigeration and electronics, liter- ally hundreds of new products ex- cluding foods, drinks, and

HARRY BERGER

According to Stanley Arnold, presi- dent of the firm, machine is first of its type to be converted to coin opera- tion. Adaptation of the machine was made under patents held by Harry Berger, president of the West Side Distributing Corporation and vice-president of the new organization.

Machine is six feet high, two feet wide and 18 inches deep. Cabinet is made of bakelite. Diathermy is the therapeutic heating of tissues below the skin, and requires no electric or radio oscillations.

"Operation through 5,000 hospitals have this type of equipment for treatments costing from $3 to $4 a day. The treatment is given the first time that the public will be able to get treatments at a price most hospitals can afford."

"Treatment is given by the machine thru two rubber pads attached to long leads and pen-ray ailments," Arnold said. "In many cases, medical practice and long bones can be quickly healed thru diathermancy."

"Berger, the machine will leave no ill effects no matter how frequently treatments are taken. Management will not seek for additional users and unlike other forms of heat treat, requires no attendant."

Anne crawling the Home Diathermy Corporation and a member of the Addis Milllcent Aid for Cardiac Chilen. He formerly was on the board of directors of the Addis Milllcent Aid for Cardiac Chilen. He formerly was on the board of directors of the Children's Hospital, president of the Glamour Bath Corporation.

Berger, sales manager of the firm, said machines will be installed in numerous railroads, carnival grounds and amusement parks. Buses, department stores and hotels. Locations will also be sought in small towns, bathhouses, department stores and clubs.

Machines will be operator-owned, Berger said. Firm is planning to form a nationwide distributor organization. Delivery for the apparatus, for which certificates of title as compared to the recent truck strike, will be started in about 30 days, Berger said.

Berger also heads an export division which is expecting orders from South American markets will be sought for the machines.

Non-Ferrous Metal Subsidies Raised

WASHINGTON, Sept. 21.—Copper, lead and zinc subsidies were increased recently, according to the Office of Economic Stabilization. Directive is in line with terms laid down by Congress.

Agency's measure "provides for a new and separate class of payments to encourage exploration where there is reasonable expectation of production by December 31, 1947."

"Operators produced more than 600 tons of these metals in the 12 months ended June 30, 1946, will not have exploration premiums considered as income. Smaller mines are eligible for an exploration premium of one cent a pound of metal produced."

"The new rates will be based on 15 cents per pound per mine, the agency reveals."

WALTER TRATSCH

Copper industry, crippled by a failure to secure a production quota, will be production gain for August over July. Figures, announced by the Government, for the month were compared to 56,996 tons for the earlier period. Costs charged to operating is estimated to $32,000,000. Exports cost chargeable to operating will be authorized in all quota committee calculations to ensure development, OES said.

Directives have been sent to July 1, 1946, allow for depletion and depreciation.
Eisens Merge
Firm With Am.
Coin in N. Y.

NEW YORK, Sept. 21.—Merging of the American Coin Machine Company, Newark, N. J., into Joe Eisen & Sons of New York, using the latter firm's name, was announced this week by Joe Eisen.

Under terms of the agreement, Eisen and his son, Buddy, along with Phil Mason and Sid Mittlenman, both of the American Coin Machine Company, have formed a joint partnership to operate New York's 8 Center Street, and operate from the address there.

As a partner before the war with Dave Margolin, in Manhattan Phonograph Company, and the Penn Coin-O-Matic Company in Philadelphia and Baltimore. All four partners have been in the coin machine business several years.

Firm, as it now organized, will distribute Pachimer and disguised and Hirsch games in New York and Northern New Jersey.

Central Mfg. Pin Game Will

Debut Oct. 7

CHICAGO, Sept. 21.—First postwar pin game to be distributed by the Central Manufacturing Company here will be ready October 7, according to E. A. Megnin, vice-president. New game is called "Hi-Fly." The game, an upright counter pin game, has approximate dimensions of 19 inches in height, 10 inches in width and an inch in depth. A feature is an anti-tilt mechanism, which, the manufacturer claims, will be a new and necessary addition. The game will be operated in a new and necessary addition.-The Chicago Tribune.

It has been in the experimental stage for the past 18 months, according to Megnin.

Playing field which extends vertically from the back of the machine is comprised of a realistically designed facsimile of a baseball diamond from which protrude five slots. Behind the slots are five grooves which represent hits. When coin is inserted into the slot, it is flipped by means of a manually controlled lever and coiled spring, which moves the coin through the field. Play is indicated by the slot or groove into which the nickel drops.

Cash in Johnny Q's Jeans Hits $201,311
In Money Expansion

WASHINGTON, Sept. 21.—The treasurer announced this week that the United States money in circulation has expanded $1,068 between the end of July and the end of August. The expansion for August, 1945, an increase of $3,535 was indicated.

Gold in money in circulation at the end of August, according to the Treasurer's Department, amounted to $28,335,876,969 a month earlier and $27,681,545,663 a year ago.

Money in circulation per capita on October 31, 1939, was $53.21 while on March 31, 1917, the per capita amount in circulation was $40.22. On January 1, 1978, the figure $165.92.
Debut Coin R. T. Ticket Vender

Anniversary NAMA Meet
To Set Mark

Program Wins Praise

CHICAGO, Sept. 21.—Largest single gathering of automatic merchandisers in the history of the industry was in evidence here Friday on the advance registration for the 10th anniversary convention of the National Automatic Merchandising Association to be held here during October 16 and 17.

In inviting operators, suppliers and manufacturers of automatic vending machines, 37 of the 40 prominent members have expressed their views favorable to the association's value and activities.

E. F. Pierson, president of the Vending Machine Manufacturers Association, City, Mo., and vice-president of NAMA said:

Public Awareness

"The public awareness of our industry is on the increase, and the importance of merchandising throws a direct responsibility upon us. The extent to which the requirements of the public and the problems of advertising that arise in the normal conduct of business," he stated.

Commenting further, A. F. Anderson, Ernest H. Fox, president of Austin Packing Company, Baltimore, urged every operator to become involved in the association and become active in the association.

"As a manufacturer-supplier of vending machine products," Fox concluded, "I have derived a great deal of benefit from my membership in the association. The regional meetings alone are enough to convince anyone who attends, that the association has its fingers on the pulse of industry... Let me impress on you three problems, and that is continuing to make the industry an efficient, dignified manner."

Public Relations

Public relations program of the NAMA received the praise of Dr. Ervin Glassgold, vice-president of Duquesne Light Company, Pittsburg.

"The progressive NAMA is a good example of what can be done with sound public relations... It has sparked its membership and the general public as well with its understanding of the general buying public and the problems of the automatic merchandising industry."

"The 10th anniversary convention of NAMA can well be the keynote of what lies ahead for one of the nation's finest service industries."
Fiber Containers Seen Aid To Greater Vender Profits From Dairy Drink Products

CHICAGO, Sept. 21.—Fiber milk containers, which have been heralded as a boom to the dairy drink vending business, are headed for boom-size production according to leaders in this new industry.

Two billion of the paper cartons were produced last year, and annual output is expected to hit up to 10 billion during the next four years. A 50 per cent jump in production capacity is expected between 1942 and early 1947.

Among the firms which will contribute to this huge increase are the American Can Company, Chicago; Ex-cello Aircraft & Tool Company, Detroit, Michigan; and Westpoint Company, Elmira, N. Y. All currently are expanding manufacturing facilities for the production of cans, with Westpoint Company, Elmira, N. Y. alone is expected to turn out 1,500,000,000 this year.

Survey Preference

Interesting to venders of dairy drink products are returns on a survey made by an independent marketing research firm under the sponsorship of American Can Company. Comments of retailers and milk handlers brought out in the study are particularly significant.

According to the latter group, paper containers are preferable for the following reasons: (1) less handling, (2) no deposits, (3) no returns, (4) saving of operator space, (5) decrease in breakage, and (6) customer preference.

Vending men say that everyone of these arguments are applicable in the operation of dairy drink machines.

As in any other vending machine business, dairy drink routes are profitable only to the degree that operating costs are low enough to recover a high percentage of the small margin between cost of product and its selling price.

Thus, elimination of several stages in the handling process is seen as a great advantage. There are no pick-ups of empty bottles. Less truck space is necessary for route deliveries, and number of trips as well as mileage. Expenses incurred thru loss of bottles also are done away with.

Space Saving

For the operator, saving in refrigeration space is also a vital factor. Providing milk vending machines can handle the paper containers, their use would have the effect of increasing capacity of the machines. Machine potential sales would rise correspondingly, and less time and labor would be spent in filling bottles.

Breakage decreases, an obvious advantage, nevertheless would go a long way toward cutting costs of the operator. Makers of the cartons claim also that fiber milk cartons can be packed in delivery cases with a minimum of air space, providing added insulation against a rise in temperature during the delivery period. This, they say, tends to cut spoilage and to require less refrigeration.

Paper milk container makers, however, have stiff competition from manufacturers of glass bottles, who have instituted some innovations of their own. One of them, Thatcher Manufacturing Company, Elmira, N. Y., has been laying off orders amounting to eight months' production, despite the fact that production has been stepped up 29 per cent over pre-war output.

This firm, which also makes bottles for soft drinks, is concentrating on the T-Square milk bottle introduced in 1944. Advantage claimed is a 40 per cent saving in space taken up by orthodox round bottles. Trade is promoted by the company is the universal bottle system.

In Canton, O., and Nashville, it is said, almost all dealers use the square bottle. None is labeled company identification is on bottle cap only, and a central warehouse serves as a bottle exchange for all dealers, under this system. Thatcher believes that its square bottle will rank with round types within the next five years.

For both glass and paper container makers, as well as for the dairy drink vending trade, trend in milk consumption is encouraging. Sales show that the 157 quarts of milk and cream per capita consumed in 1935 swelled to 198 quarts per capita last year. Their current worry is milk production, which may be headed for a decline, and rising prices, which may cut consumption.

Issue Chase Candy Stock To Purchase National Candy Co.

ST. JOSEPH, Mo., Sept. 21.—Officials of the Chase Candy Company said here Wednesday that they will issue securities with a par value of $1 per share to raise $3,-000,000 worth of 4 per cent sinking fund debentures due in 1981; 100,000 shares of $20 par value 6 per cent cumulative preferred stock at $250, 1,500,000 shares of common with par value of $1.

Debentures and preferred stock will be offered to the public at par, with the stock brokerage firm handling it taking a 3 per cent discount on the debentures and $3 per share on the preferred.

Common stock will be offered for subscription at $10 a share to holders of Chase common stock. Stockholders will be allowed to buy one share of the new common for every two shares of Chase common they hold, according to company records. Of the 1,500,000 shares of common not subscribed will be offered for sale to officers, directors and employees.

Brokers handling the offerings include F. E. Wills & Company, and H. M. Byllesby & Company, both of Chicago, and Herrick, Waddell & Company, Inc., Kansas City, Mo.
Vending Novel

The vending machine has become so much a part of our everyday life that at least one author has used it in the plot of a novel. E. P. Dutton & Company recently published a book, Eve's Victory, by Bernaby Dob-bolt, concerning a young doctor who invents a vending machine.

The physician had a way with the ladies, according to the story, but the woman he really wanted was a bit on the expensive side. Fearing he might lose the gal if he did not better his income, he devised the vending machine.

The vender dispensed a fabulous drink called the Bomb of Gilead.

Prices Hold

Under price control, raw peanut price was 14 1/2 cents a pound (f.o.b. South), and raw price in Chicago was 13 1/2 cents a pound. Wholesalers' price here was 20 cents a pound. Survey of jobbing firms shows that the latter figure still holds.

As long as government market quotas exist for peanuts, according to trade sources, prices may be expected to remain pretty stable. Because of the heavy crop coming up, big price hikes are not contemplated. Price cuts are out of the picture because the government has guaranteed 90 per cent parity price, and will take up the slack in case of over-production causes flooding of the market.

Source of the oil shortage lies in the critical supply situation which resulted in rationing of industrial users. Currently, peanut processors are limited to 65 per cent of average oil consumption in 1941.

Any price increase for supplies of the various machine operators are likely to result from spiralling costs of oil and other materials, as those for salt and packaging materials, as well as overhead costs in freight and labor, according to peanut sellers.

Offer Mixtures

Prices for blanched peanuts and higher-priced tree nut mixtures pre-sent a different story. Because of increased costs of materials, many firms have made a practice of offering mixtures in order to sell at ceiling prices.

Thus, one firm, during the period in which price control was in effect, sold a mixture of blanched Virginia peanuts with about one cent blanched salted filberts. Under regulations, this permitted a price based on combined maximum prices of various kinds of nuts used in the mixture, according to the proportions used.

Where the firm had made it to sell straight Virginia peanuts at a loss of several cents a pound, it could profitably merchandise the mixture.

Practice of using mixtures gained popularity during this period, and has been continued by a number of companies.
**Ball Gum**

**is still scarce and will be for the coming years.**

**Best stock always.**

**CAN STILL SUPPLY**

Class, Agate, Assorted Color Marbles.

Barel of 50,000 $23.00

Reg of 2,000 $26.50

Solid Colors, Cherry Red for Premiums.

Per Thousand $4.00

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**Brand New!**

**Prompt Delivery!**

**Vision Model "H" 14" Tube**

With雅邦 and ball gum with no extra attachment key.

Model "V" Standard unit.

Pick-up (glass side), Rm. 11.75

Model "V" Deluxe, Cabs or Glass $13.75

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**You Have Tried the Rest — Now Try the Best.**

**New "BELL" Charms**

**ABSORBED COLORS**

10 Cents (500) $1.00

100 Cents (5000) $9.00

Samples - 25¢ Postal Post Paid

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**Hanson Scale**

**Counts Pennies and Nickels**

The Modern Way to Count Collections

No. 317 Weighs only pennies to 15c.

No. 318 Weighs pennies to 75c. or Weights nickels to 52.65c.

Either Style Complete with Tray, Stand, and Case.

$1.50

**Distributors Wholesales Wholesale for Quantity Prices.**

**National Modern Way to Count Quantity.**

**MBS Net Airs Vending Mch.**

**Swindle Case**

CHICAGO, Sept. 21.—The MBS Net Airs Vending Machine is now in the hands of the victims of the swindle, which have been causing concern among members of the coin trade, associations, were broadcast over the Mutual Broadcasting System network on its Special Investigator program September 22.

Informed of the program, vending machine associations notified members, urging them to tune in. Speaking for individual members of the coin trade, associations took the view that exposure of unauthorized, fly-by-night vending machine sales is as important to the industry as it is to the veterans who have been the chief sufferers.

Program was conducted by Frank Brock, and advanced script gives an indication of what will go on the air.

Opening sequence was a conversation between two characters named Bigtree and Sam, who slipped some paint on broken down coin machines. Next scene depicted Sam making the round of "selling" locations, not build his own route, but to set up a false front which can be used to unload on an unsuspecting veteran.

Story progressed thru the familiar phase of the hooker veteran's down payment when he finds machines are unserviceable and locations populated.

Unfortunately the aspect of the broadcast was that nowhere is it clearly indicated that the vending trade as a whole is a legitimate business enterprise, livelihood of thousands of law-abiding citizens, and that the trade itself has led in uncovering swindles perpetrated by outsiders.

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**Columbus Vendors**

IN STOCK — FOR IMMEDIATE DELIVERY

**Peanut**

**Gen. Pur.** $1.00 **Bill Gum** $1.05 **Sr Vendor** $1.10

**12 x 14**

10.00 10.05 11.00

**Under 12**

10.50 10.95 11.15 11.50

Sample... 11.50 11.95 12.00 12.50

**Used Equipment**

7 Anistor's Extra Parts $5.00

2 Columbus Nets 30... Total 18.00

2 Bill Gum, Total 12.00

**WRITE FOR CIRCULARS**

Complete Stock of Columbus Parts and Gristers.

Tennis 1/3 Dozen, Balance C. O. D., F. O. B. Cleveland.

MARKPEE SALES CO.

4315 CARNEGIE AVE. CLEVELAND, OHIO

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**Special Sale**

**50c & 1 Dollar Vendor Nuts Vendors, Each**

$1.00

SPECIAL SALE

1 Lot of 22 Cent Quarts, no condition.

All BRAND NEW COLUMBUS VENDORS, All Models, Write.

WANTED: Odd Size Machine, N.W. Dalum.

CAMEO VENDING, 352 West 42nd, 18, New York

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**Northwestern**

**Your Assurance Of Postwar Security**

Time and time again Northwestern bulk vending have proved fair, sound and reliable. This is because there is no such thing as a regular supply, and when there is a problem, a complete, full line of machines is available. Northwestern will supply both commercial and home vending machines. There is no question of price. A complete line of machines is available for the coming year at a price that will not be increased. A complete line of machines is available for the coming year at a price that will not be increased.

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**Tulsa To Get Half Million Coke Plant**

**TULSA, Sept. 21—**

New Coca-Cola bottling plant, to be erected on a 10- acre plot on South Harvard Street and One Park, is being announced by Otto R. Wiley, firm’s Tulsa manager.

According to Wiley, the building project will represent an investment of $500,000, and will give the area a modern processing plant in the U. S. Plans are based on esti-
Mag Reports
Insurance To Be Vend Item

Term Policy at 25c a Week

CHICAGO, Sept. 21.—Confirming a story printed in these columns was the announcement last week of a plan to sell term insurance by vending machines. The announcement was featured in a story by The National Underwriter, insurance publication. Story which asserted that the George Washington Life Company of Charleston, W. Va., was behind the contracts, is as follows:

Life insurance sold thru vending machines in neighborhood candy stores and other public places readily accessible to the public is soon to be placed on the market, it is understood on good authority.

25 Cents Weekly

The plan is to make term insurance available at the rate of 25 cents a week for $1,000. The buyer inserts his quarterly, fills in the necessary information and the machine grinds out the policy. He will be permitted to buy as many as $4,000 of coverage in this way. The machines for vending policies have been perfected and the main obstacle at present is the difficulty of getting the desired type of paper in the rolls that the machine is designed to handle.

No details have been announced, but the presumption is that the coverage will be limited to the age of buyer, since the $13 a year per $1,000 rate would be insufficient at the older ages. Also there would presumably have to be some limitation that would deny for those dying of a disease from which they suffered at the time of purchasing the insurance.

Handling Would Be Simple

Being on a term basis and running for so short a period, the insurance would involve no problems of extended or paid-up insurance. While the market for such coverage would probably be most largely among those who would ordinarily purchase industrial insurance, there might be a good many others who would buy anything up to $4,000 of quarter-to-the-slot insurance if they were going on a trip where they felt they might be exposed to a little extra insurance in the same way that people buy accident insurance at the railroad ticket windows.

George Washington Life is said to be the company that will stand behind the contracts. Preparations are being made for extensive distribution of the vending machines.

Some years ago the attempt was made to sell personal accident policies by vending machines but it never got far. One machine was set up in the Hotel Sherman, Chicago.

Frozen Food Trade
Chooses Boston
for '47 Convention City

NEW YORK, Sept. 21.—Frozen Food Institute, Inc., will hold its sixth annual convention in Boston, March 31 to April 4, 1947, according to George S. Wallace, president.

Headquarters will be at the Copley-Plaza Hotel where a comprehensive educational program will be held. Annual frozen food equipment and trade show will be housed at Hotel Statler.

According to Wallace, legislation, standardization, transportation and trade ethics will occupy important spots on convention's agenda.

www.americanradiohistory.com
NCA Sked for Sales Course Is Announced

Expect Buyers' Market

CHICAGO, Sept. 21.—The National Confectioners' Association, thru its distribution committee, announced a training session, for the industry's training program. Organization is sponsoring the course. Candy manufacturers and wholesalers co-operate in the committee, at a recent meeting, due to launching the new candy manufacturing sales managers held sessions in Chicago, September 19, and will hold one in New York, tentatively set for October 21, and in Baltimore two days later. Conferences will acquaint sales managers with field salesman with the industry's plant emphasis in the strict "balanced selling" by wholesalers' sales personnel, according to Clarence Matheis, NCA co-ordinator, who emphasized that, in candy merchandising, he added, will they be established for "the anticipated number in 1947 of a buyer's market." Keynotes of the co-operative effort will be the sales training program. Classes, the association said, will be customarily used suburban stations and with the co-operation of the U. S. Office of Education, and "workbooks on wholesale candy merchandising will be prepared. Instruction manuals for teachers conducted, classes are to be issued, according to the NCA. Review of "these basic tools" by committees of the National Association of Tobacco Distributors, National Candy Wholesalers' Association and the NCA is expected to be completed by December 1.

Section Co-Operation

Leading candy manufacturers, wholesalers and manufacturers' salesmen will be appointed in every State. They will serve as spokesmen and liaison representatives to assist and familiarize the market with the NCA. State directors of distributive education will co-operate in this program, Matheis said.

Training plan is designed to impress the millions of candy consumers. An advertising campaign, sponsored by the Council on Candy, will create a greater market, will tie in with this program.

At the request of the National Confectioners' Association, NCA is scheduled for September 27 in Chicago by chairman Mathews, who represents the new district sales managers this week.

Members of this committee include: Richard W. Clare, New England Confectionery Company; Donald F. Crane, Fair Play Caramels; Clarence Flat, Peter Paul; Pete Vic- tor H. Geis, Mars; Frank G. Kele- son, E. J. Branch & Sons; William H. Macihe, Beach Nut Packing Company; R. F. Mc Nemere, King Candy Company; Bob McCormick, Bob's Candy & Peanut Company; Lester G. Rossom, Quaker City Chocolate & Confectionery Company; Harry L. Sifers, Sifers Valbonne Confection Company; G. Harold Thompson, Thompson's Candy House, and Warr- ren M. Watkins for the firm bearing his name.

Littitt, Westley to Mills Vendor Sales

CHICAGO, Sept. 21.—Jack Walsh, sales manager of the Company's division of Mills Industries, Inc., announced the appointment of two new district sales managers this week.

A. L. Littitt and Roy M. Westley will make their headquarters at the Chicago office of Mills.

Coin R. R. Ticket Vender in Debut

(Continued from page 103)

In this country, at least two other firms have introduced automatic ticket sellers, which are excellently adapted to coin operation. Vender made by General Register Corpora- tion, called "Automatic ticket," is now being tested at Long Island ticket windows of the Pennsylvania Station in New York. This is made by making automatic ticket sellers for theaters and cafeterias.

Register Vender

National Cash Register machine, also being tested in New York, operates on cash register principles, prints 100 different destinations by lever action. Machines of both firms, however, are operated by a ticket agent, and in their present stage of development are not vending machines.

Details of the Trans-Meter machine were explained by Anderson. He emphasized the slug selector, which he said was made by one of the big coin machine slug rejector makers.

Rejector weighs slug, bounces it around, examines it for holes, he declared.

Customer presses one of 16 indicator buttons designating most frequent destinations. When two stations are mistakenly punched at the same time, one ticket is issued. At any time before full fare is deposited, coins are returned upon customer's request. No return of change is made. And return tickets are obtained by punching same button twice, Anderson said.

Machine contains some $20 in change in the following coins: 5 pennies, 20 nickels, 20 dimes and the remainder in quarters.

During the evening on which the vendor was first placed in operation, it became the center of interest in the coming the commuter rush, according to Pennsylvania Railroad officials. Attention to the regular quarterly dividend of ried brief stories, indicating a widespread public interest in this new form of automatic merchandising.

Florida's Cig Taxes Rise 6.75% in Month


Nutrine Candy Dividend

CHICAGO, Sept. 21. —Nutrine Candy Company board of directors has voted an extra dividend of 15 cents on its common stock, in addition to the regular quarterly dividend of the same amount. Both are payable September 26.
PHILADELPHIA, Sept. 21.—First jule box advertising to be carried by The Evening Bulletin in more than a dozen years has appeared recently. Newspaper claims to have largest daily afternoon circulation in the world. Nathan Muchnick sponsored the advertisement which concerns itself with jule box service, weddings and other special occasions.

Operators have previously advertised on radio stations and neighborhood weeklies. Innovation marks initial appearance of jule box advertising outside of the daily's classified columns.

In Portland, Ore., Sept. 21.—The on-the-job veteran training program conducted by Wolf Distributing Company has met with continued success, according to manager A. A. Moss.

First 90-day course graduated 16 men last month, and some 20 were said, were immediately placed. Current class has nine out of 15 already lined up. When Floor Buitnoss explained, "began with 16 G.I.s, but obvious misfits were weeded out. We think it fair to all concerned to let the men know they are in the wrong field if early schooling cures this out."

Distributing company recently announced entry into disk business. New venture was launched as an added service to operators, through arrangement with Brunswick Manufacturing. "It is surprising," Moss said, "how many operators are having a difficult time rounding up sufficient records.

In recent months the union and James have been involved in a dispute with the Western End Company, Detroit, headed by President W. E. Butalico. The operators opened their investigation September 10 when it began to take them a few hours from union officials and representatives of the distributing company.

First phone music location opens in Scottsbluff, Neb.

Scottsbluff, Neb., Sept. 21.—George W. Luze has opened the city's first telephone music location in the Gingerbread Inn, one of the town's top eating places, and he reported that he has a total of 10 locations under contract.

Luze, who was a former movie theater operator, said his new endeavor, the Telephone City location, is proving a success. "This is the beginning," he said. "There are many more coming."

In Scottsbluff, a small town of slightly over 1,000 people, the 10x10-foot space is filled with phonographs and records, and the small town newspaper has a space set aside for a weekly column on the music business. The space is furnished with a counter and display cases, and a small adjoining room is used for storage purposes.

Street Signage for Cathedral

In Portland, Ore., Sept. 21.—Local operators have previously claimed that the love of music reached some sort of peak when a burglary into a telephone booth on Prospect Avenue, located 1990 S.W. 16th Avenue, the last popular records from the jule box in the restaurant, but speculators believe the heist was made to cover the machine and paid up $10 in the coin box and some change in the遭受室箱内.

Local paper headlined the robbery as "Thieves in Crime's Role—Hillbilly Tunes Spurned in Popular Record Loot," commenting that "rude melodies apparently are anathema to the burglars."

MUSIC MACHINES

Detroit Juke Elect. Union Chief Jailed

Detroit, Sept. 21.—Eugene C. James, president of the Music Maintenance Workers' Union here (AFL), was sentenced September 14 to 60 days in jail for contempt of court. Sentence was passed in Circuit Court.

Judge who passed the sentence said that James "failed properly to cooperate with the prosecution" and that information vital to the grand jury investigation of labor racketeering was withheld from him.

Action came as a kind of climax to a dispute between the maintenance union and so-called "independent" operators.

Much Publicity

The case, as well as the sentencing of the union man, received a great deal of publicity here in Detroit, newspapers which have been following the case week after week.

According to local newspaper stories of the case, members of the grand jury who were questioned, refused to answer questions which crossed James' sentence. The Detroit Times, however, said James was being questioned "about an alleged conspiracy between the Music Maintenance Workers' Local 23814, AFL, of which he is business agent, and the Michigan Automatic Phonograph Owners' Association."

Allegations of conspiracy were first made by the operators some months ago.

In recent months the union and James have been involved in a dispute with the Western End Company, Detroit, headed by President W. E. Butalico. The operators opened their investigation September 10 when it began to take them a few hours from union officials and representatives of the distributing company.

Wisconsin Juke Men To Madison Oct. 7

MILWAUKEE, Sept. 21.—V, i.e., 1, problems in the sale and operation of coin machines have been discussed at September 9 of the Wisconsin Phonograph Operators Association, Oshkosh.

Among the 30 members at meeting were six from Green Bay. Next meeting will be held in Madison, October 7 and will be the last with all future meetings to be held in Milwaukee.

RCA Changes Terms For Catalog Items

CAMDEN, N.J., Sept. 21.—To achieve a more definite breakdown in cataloging, RCA Victor Records has changed the use of the terms "Old Familiar Tunes" and "Race Records" in favor of five chosen categories: "Black and White," "Country Western," "Hillbrom states," "Race Records" will be placed in one of the following three divisions, "Rhythm," "Blues," and "Spirituals."
whether for waying. Blue Echoes, pleasing, was a very popular theme, and it was used in a number of musical pieces. The vocal arrangements were written by E. W. Stebbins, and they were recorded on a number of discs by various artists, including Harry Baskin, who made a successful recording of the song. The song was later recorded by a number of other artists, including Al Jolson, who made a hit recording of the song in 1918.

For Body & Soul band weaves a series of smooth and swinging instrumental arrangements. Each of the instrumental combinations sets the scene for Finiss Powell's word setting. Efforts along this line past ears easy on pipes to a highly imaginative ork setting. The twelve vocal arrangements show a more mature and refined treatment of the material. Just as tagged as Vol. I, indicates that more sets are coming up. The band is much in order considering the present talent. The recording yields much in quality.

One of the first cuts off the album is "My Girl Sally." A Hauserman's idea on the novelty adds nothing to the musical interests that factor a lot to this one with his Pete's Lonesome Blues. And as to the vocal sides, improvements on a traditional blues theme. But this far from being Pete's party, for each side spotlights the marvelous Osborn's tenor harmonies.

The MILLS BROTHERS—"Fansome Boomerang Boys—Vol. 1" (Deco A-478) The Mills Brothers harmonies with their present-day rhythm harmonies, the Mills Brothers make a disk delight for a set of 10 or more. They are much in order considering the plesanty created in this first set. Only for Moonlight Bay the boys display their vocal ability to create instrumental effects, keeping close to the orchestra's vocalized song. "Tell Me Your Dream, My Girl Sally." A Hauserman's idea on the novelty adds nothing to the musical interests that factor a lot to this one with his Pete's Lonesome Blues. And as to the vocal sides, improvements on a traditional blues theme. But this far from being Pete's party, for each side spotlights the marvelous Osborn's tenor harmonies.

The album also includes performances by other notable artists, such as the Mills Brothers, who provide a delightful mix of swing and vocal arrangements. The album features a variety of musical styles, from smooth and swingy vocals to more focused instrumental arrangements. Overall, the album offers a delightful listening experience, with each track blending seamlessly into the next.
From one Music Merchant to Another...

I'VE GOT A REAL MONEY-MAKER

THE PERSONAL MUSIC BOX

Here's the answer to the question, "What's the Personal Music box got that makes it the sensation of the industry?"

1—The Personal Music box is the finest experienced sound experts have ever built; they're proud of it. It is an integral part of a complete Measured Music* system of studio amplifiers, timing devices and master power supply units, especially designed to operate efficiently together to give you long-lived, dependable, high-fidelity music transmission.

2—That old percentage-cut problem is out of the picture because a Measured Music* system pulls in more cash from your route—for you and the location owner. In each location there's a Personal Music box at every table and booth. Every customer pays for his own music because it can be heard only at the box where a coin has been dropped. That's personalized music, six minutes for a coin. So, from the same number of locations your profit is multiplied many times.

3—The Personal Music box is good looking; patrons are attracted by the shiny chrome boxes with softly lighted plastic grilles. Music is perfectly amplified and accurately reproduced. Location owners like the boxes because they take so little space; they're easy to keep clean—no angles and gadgets to trap the dirt.

Follow the smart music merchants and cash in on the bigger-profit Measured Music* system. Write our nearest distributor or directly to us for detailed information today.

THE HOME OF PERSONAL MUSIC

PERSONAL MUSIC CORPORATION

P. O. Box 720, Highway No. 1, Newark, New Jersey

Telephone Bigelow 8-2200

*Reg. Trade Mark
MOASC Holds Final Meet; Form New Operator Group

LOS ANGELES, Sept. 21—Managing Director Jay Bullock began the last meeting of the Music Operators Association of Southern California, held recently at North Star Auditorium here, with a summary of the association's financial condition. A list of new and available locations was read to the assemblage, also equipment offered for sale by members.

It was noted by Bullock that certain Eastern record companies were sending poor and broken disks C.O.D. to local operators who had not ordered the records. Members were warned of this practice.

Bullock took the floor and gave a lengthy talk recording the local union picture. He stated that a spokesman who talked in favor of affiliation with AFL teamsters at the last previous meeting, spoke without authority, Bullock made comments on the background of the music association business, percentage future, reminiscences and thoughts of coming association problems. He presented a different approach to basic union facts than had been done by the spokesman, and claimed that after two lengthy discussions since the last meeting, in private with union business agents, he had decided in favor of the association joining the local AFL teamsters group.

Form New Group

Bullock revealed he had decided the present MOASC could effect no inducements or beneficial results to local operators and, therefore, on September 6 he had formed a new association, to be known as Southern California Automatic Music Operators' Association. He said he had formed this new association, with plans for it to affiliate with the Teamster's union.

Bullock's actions and remarks dropped a bombshell into the meeting. A fiery session of pros and cons ensued after which Bullock called for a motion to disband the present MOASC and make its members in good standing available for membership in the new SCAMOA. After Bullock's statements, this motion was carried. He then called for a motion for the new organization to immediately affiliate with the local AFL teamsters union, as in his opinion the union methods which would then become available would afford the best way for local operators to earn a decent living. This motion was carried by a two-thirds majority of the members who voted.

Officers of the new association who had been elected at closed session September 6, took over the remainder of the meeting. Officers include G. M. Arraj, president; A. J. Huntsman, vice-president; E. J. Bullock, secretary-treasurer; W. L. Lee, chairman of the board, and K. L. Millet, J. P. Ley and H. G. Sherry, board members.

Meeting was adjourned after Bullock was appointed to carry out negotiations with union officials.

PHONOGRAPH ROUTE FOR SALE

Miami and Miami Beach, Fla.

-1 New Seeburg
2 810 Wurlitzer
1 New Rock-Ola
1 720 Wurlitzer
1 412 Microphone
1 7100 Wurlitzer
1 31 'Counter Wurl
2 7100 Wurlitzer
2 5700 Wurlitzer
1 616 Revamp
2 616 Revamp (Rev.)
2 Wireless Wall Box,Speakers,Records, Etc.

Present Net Income During After Season $3500 Selling Price—Complete Route—$22,000.

American Vending Co.
810 E. St.
MIAMI, FLA.
ROCK-OLA
SYNONYMOUS WITH
TOP PHONOGRAPH
MUSIC

Rockola Manufacturing Corporation
800 N. KEDZIE AVE. - CHICAGO 51, ILL.

WALL BOX
MODEL-1530
**AMERICAN FOLK TUNES**

**Cowboy and Hillbilly Tunes and Twangers**

**Back to WWVA**

On September 29, Shorty Flinchey and His Prairie Fails, with their big show which includes Lawside, comedians and others. Name V. W. Satellite will return to WWVA, W. Va., after an absence of several years. They will start on their 15-day tour on October 15 and are booked solid already. Shorty and his group have been on WOUM, York, Pa., and WDEL, Wilmington, Del., since leaving WWVA.

Cornelius and His Fogh Boys have been on a WLS tour and have been having a large attendance on their shows.

Cliff Rodgers, announcer-entertain-

**HARD TO GET PARTS MAIN FIBRE GEARS for**

Wurlitzer **Country Model Fibre Gears for**

Wurlitzer **Steel Worms for Turntable Gears.**

Wurlitzer **Steel Worms for Main Fibre Gears.**

Wurlitzer **Contact Spools for Metal Spindles.**

Wurlitzer **Copper Contacts for Magazine Switches (1 only).**

Wurlitzer **Distributors and Jobbers, write for quantity price list.**

James Clement Ming & Coin Machines

940 W. Russell St.


**WANTED**

MILLS

**THRONES—EMPIRESS**

Send Us Description and Price.

**ACE NOVELTY**

Spencer, Wis.

**GENUINE FIBER MAIN GEARS for SEEBURG AND WURLITZERS**

**SAMPLE. $3.95. LOTS OF 10, $3.50 Ea. QUANTITY PRICE. $3.00 Ea.**

**Factory Guaranteed Against Defective Workmanship and Materials.**

**CASTORS**

Heavy Duty Replacement

**Caster**

Price of 50... ... $1.60

Price of 100... ... $1.20

**PICKUP REPACK RUBBER Cylindrical Stock.**

**PLASTIC (60 Gauge)**

20 x 10-Inch Cylinders $1.25

20 Cylinders, 18 x 6-Inch, $16.00

**PICK-UP COILS**

**Quantity Prices to Distributors and Jobbers**


E. T. MAPE DISTRIBUTING CO., INC.

1701 W. Pine Blvd.

St. Louis 41, Ill.

Phone: Cal 3-6241

Printed 1:00

21 N. Austin St.

St. Louis 3, Mo.

Phone: Pilot 7900

Printed 2:00

**RECORD TRAYS**

**FOR SALE**

Rock-Ola Twin Twelve 24 Record (In New Steel Cabinet)........ $245.00

Wurlitzer Model 71 with Stands................. $200.00

Packard Box (Like New)......................... $275.00

Rock-Ole Bar Boxes, 5................. $15.00

Stage Door Canteen, Brand New........ $225.00

Scotch-Be Bar,............... $15.00

Write

Luey-League................. $10.00

Write

PACKARD DISTRIBUTING CO.

334 N. 9th Street

Milwaukee 3, Wis.

**RECORD TRAYS**

**FOR SALE**

For 61, 71 and all other Wurlitzer Counter Models, reconditioned. I will make your old trays the same dimensions as when new and guarantee them to give satisfaction. Price $7.50 for set of 12, or $6.00 a set in lots of 5.

**HUGO JOERIS**

3208 Jackson St., Amarillo, Texas

**WILL PAY CASH**

Wurlitzer 41 Counter Model............. $140.00

Wurlitzer 71 Counter Model............. $190.00

Wurlitzer 81 Counter Model............. $190.00

Machines A-1 condition, to be shipped C. O. D., open for buyer's inspection. Will send deposit for shipping cost one way, will pick up machines in Ohio. 30X D-314, e/o Billboard, Cincinnati 1, O.
Ask your own serviceman what he thinks of the way Solotone is built. He'll tell you that Solotone is built to last without a lot of fancy-fixing.

The box is die cast—it can't warp or dent or spring apart. Inside, too, has been designed by men who know the business. Husky parts, simple mechanism, foolproof action.

All this adds up to lifetime, trouble-free service in every Solotone box that will continue to pay you dividends long after you have written off the equipment.

SOLOTONE CORPORATION
2313 W. PICO BLVD.
LOS ANGELES 6, CALIF.
Frank Kleaver Doffs Khaki, Plans Return To N. J. Coin Route

NEW YORK, Sept. 21.—Master Sergeant Franklin L. Kleaver, prewar juke box and pinball machine operator in New Jersey, has returned to the U. S. and is awaiting discharge.

Serving in seven campaigns and holder of the Silver Star Medal, Bronze Star Medal with Cluster, Presidential Unit Ribbon, Good Conduct Medal, five overseas bars and the Expert Infantry Badge, Kleaver saw service in Italy, France and Germany.

Kleaver was awarded the Silver Star Medal for saving the lives of two of his men while fighting in Italy. He plans to enter the operator end of the coin machine business after "taking it easy" for three or four weeks. His home is in Deerfield, N. J.

Postpone Show for Electronics to '47

NEW YORK, Sept. 21.—National Electronic Radio & Television Exhibition has been postponed until the early part of 1947, it was revealed this week. The show had been scheduled for October 14-19 at the Grand Central Palace here. Cancellation was blamed on production difficulties caused by shortages and strikes.

It was hinted that lack of interest by one of the larger radio manufacturers had much to do with the changed plans. At least 75 per cent of the floor space had already been sold, it was reported.

C. Lichtman Plugs Disks in Paintings

NEW YORK, Sept. 21.—Display of Musicraft record promotion in painting on all three windows of the New York Distributing Company this week was announced by Charles Lichtman, distribution head here.

Lichtman, who claims it is the first display of its type, said that interior displays of records are now under consideration. The firm is planning an all-out record promotion and sales to juke box operators, according to Lichtman.

Keynote Jazzists To Go Commercial, Says Disker's Harry Lim

CHICAGO, Sept. 21.—Keynote Records, till now a waxy devoted almost exclusively to jazz, is going commercial, seeking artists with more general appeal than the swing idiom provides, according to Harry Lim, Keynote recording supervisor, currently here to record George Barnard's sextet, heard regularly over ABC.

Lim said that Keynote feels its set-up demands a more varied group of artists, and he is prepared to scout L. A. area and even the hinterlands to obtain good musical outfits in the commercial vein. Lim said that he intends to have his catalog of jazz artists record more sweet ditties, like his Once in a While, by Benny Morton's trombone choir. Lim said side was originally recorded for a jazz catalog, but caught on well with general listeners.

Next stop on Lim's itinerary is Elmer Butts Takes On K. C. Automatic Music-Game Routes

KANSAS CITY, Mo, Sept. 21.—Elmer Butts, former Lawrence, Kan., operator, has purchased the Automatic Music Company, 11 West Linwood, and its pinball and novelty game routes from Ransom Cleeton, it was announced here.

Routes, which were established since January by Cleeton, a former Kirkville, Mo., operator, all are located in Kansas City. Cleeton was said to have bought the Automatic Music name from A. H. Myers, who established the original firm, when Myers sold his equipment to Ace Music Company.

Butts, a navy veteran, has been out of the trade since he sold his routes at Lawrence when he entered the service.

Routes built up by Cleeton were said to be "about average size" in comparison with others in the city, but no figures were available on either the number of machines or the sale price. Locations are mostly taverns and restaurants, and the machines include a number of target games and arcade-type pieces as well as juke boxes and pinball games.

Cleeton and his manager, Bill Hansen, both were reportedly going into the automobile business if their plans to obtain agencies work out. Hansen also just returned from the service, and Cleeton operated at Kirkville for five or six years before coming to Kansas City. Both plan to remain here.

L. A. where he will wax Juan Tizol, Clyde Hurley and Babe Ruisin, with picked band of all-stars.
It's an Operator's Dream

It's a Poem of Simplicity

It's America's "Mostest" Phonograph for the Money

It's Even Better Than We Told The Boys It Would Be

That's what operators say—now. And they're using the Packard "400"—crazy about it—profiting by it—screaming their heads off for more. And that's all proof of a basic characteristic of all Packard Pla-Mor products. They are profit-engineered through the richest experience in the industry. They are conceived, designed, engineered and produced by the pioneers of the automatic music industry. And bigger things are coming.

Packard Manufacturing Corporation, Indianapolis 7, Indiana.
PACKARD K. C.
School Draws
Over 100 Ops

KANSAS CITY, Mo, Sept. 21—More than 100 music operators from Kansas and Western Missouri made the trip here for the factory school on Packard music equipment conducted at Automatic Coin Machine Company, 13 West Linwood, Victor H. Roos, president, reported.

Kenneth Logan, factory representative from Indianapolis, and B. G. Kramer of Oklahoma City, Midwest regional manager for Packard, led the discussions at the two-day meeting. E. H. "Jugs" Hamilton, field sales representative for Automatic, and W. C. Corner, Jr., service manager, also were present.

Roos said that, in spite of the acute shortage of hotel rooms in Kansas City, he had little difficulty lining up rooms for the party. Mrs. Roos, who is vice-president and secretary of the company, was hostess to a number of wives who came along.

Give 10-Cent Boost
To Musictel Label

NEW YORK, Sept. 21—Following the lead of Varsity and Mercury, Musictel Records announced this week that effective October 1, the price of its 50-cent label will be upped 10 cents. Increasing costs was the reason given by Musictel for the price boost.

No raise will be given the 75-cent label, Musictel executives state. While no rise has been announced by Decca, some talent that has been recording on 50-cent labels are being switched to the 75-cent disks.

Brewing Company Salutes Coin Machine Industry on Air Show

PHILADELPHIA, Sept. 21—The Adam Scheidt Brewing Company here, focusing the radio spotlight on industry last the century, is making to the American way of life paid its respects to the coin machine industry in its hour-long Valley Forge Carnival program on KYW, 69,000-watt NBC station. Don Bennett, who conducts the Caravan, which features a salute to a different industry every evening, turned the radio spotlight on the coin machine industry Thursday. And for this period from 11:05 p.m. to 12:05 a.m., Bennett interspersed his playing of recording with a glowing description of the coin machine industry.

Apart from the industry's promises for an even more brilliant future, and its ability to supply the wants of America and to employ her people, Bennett traced the industry from its very beginnings. Significantly, he placed special emphasis on the coin machines' efforts during the war, both from the standpoint of war material production and in helping to bolster the morale of both civilians and those in uniform. Singled out for special mention were David G. Rockola and H. J. Meyn, president and treasurer, respectively, of the Rock-Ola Manufacturing Company.

Finest in World

Bennett, in his commentary, told of the promise vending machines hold for the future, as well as relating the important part played by music machines in fostering musical America. Bennett stated that "handy juke box commands the finest music in the world" was a catch-phrase Bennett used continually during his broadcast.

"The Valley Forge Carnival tonight salutes the coin machine industry, and measures this in the manner in which Bennett started the Caravan program, the first in a series of NBC local programs which has attracted the industry for special tribute. "And this is likely to be one of the high points of the Caravan tour. For with this 1,270 broadcast, we honor that industry which serves your musical needs, and make it alike with the music they enjoy for a "nickel a song" the world over.

Began 200 B. C.

"We happily salute our hosts, President David G. Rockola and Treasurer H. J. Meyn, of the Rock-Ola Manufacturing Company of Chicago," he continued. "From them, we learn that a long time ago, in about 200 B. C., a brilliant Chinese, Tien, created the harpsichord, one of the earliest of all known musical instruments. Two thousand years later, Thomas Edison invented the device to put Tien's invention on record for the world to hear."

The first coin-operated hand-wound phonograph was built by Thomas Edison and listeners heard its magical notes thru a stethoscope-like device similar to that which your favorite M. D. uses. Closely linked to this, Bennett said, is "the use of the juke box, the first automatic piano featured in the ice cream parlors and taverns at the turn of the century."

"The modern juke box came into being with the introduction of the vacuum tube which permitted electrical amplification. In 10 years, the industry has made a tree top stride, employing all of the latest sound and electrical engineering developments in addition to pioneering in use of new materials such as plastic for decorative highlights."

The automatic phonograph industry is proud of its war record in the manufacture of a wide variety of articles including whole units or parts for aircraft, radio and military engines, shell fuses and ammunition components. Many a boy in the boy in the home discovered a link with home thru familiar juke boxes that were produced in the industry from coast-to-coast. Exchange, canteens, service men's centers, Red Cross centers and hospitals of the world owe their existence to the juke box industry.

Looking Ahead

"The industry now looks forward confidently to the next century, and with a program of products engineered on a precision basis that will advance the quality of automatic phonograph music far beyond the dreams of the pioneers of this industry. And for this, we of the Valley Forge Caravan happily salute our hosts and the men and women of this industry throughout America, where for 5 cents, a nickel a throw, a juke box patron commands the finest music and artists in the world."

The Adam Scheidt Brewing Company, sponsoring the nightly program, created the Caravan program, with its participants paying the lowest rate to the interest of its brand of Valley Forge beer. Bennett has conducted the Caravan program from its inception several years ago and is one of the most popular disk jockeys in local radio.

Advance Jaeger, Merrill

NEW YORK, Sept. 21—C. P. Jaeger was elected vice-president in charge of sales and service, and Norman Merrill was named vice-president in charge of recording, at Audience Records, Inc., 1736 N. Keeler, CHICAGO 39, Telephone: CAPitol 7852

operators, attention!
Top prices paid for Used Records.
Sell The Chicago's Largest Distributor of Used Records. Write, Call or Ship to
used record exchange
1756 N. Western
CHICAGO 29, ILL.

operators, attention!
Top prices paid for Used Records.
Sell The Chicago's Largest Distributor of Used Records. Write, Call or Ship to
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1756 N. Western
CHICAGO 29, ILL.
New York:

Harry Berger is not satisfied with just the output of his New World Distributing Building, he plans to lease a large plant in Brooklyn for an amusement equipment company, the Coin-Deutsch Corporation machines. . . .

P. S. Peirce, partner with Charlie Lightman in New York Distributing Company, plans to sever his connection with the firm at the end of the month and join Dave Stern's Sea- cow Distributing Corporation. Al Schlesinger, Square Amusement Company, is due in town soon to talk through a new deal with a Jack Wadleigh. Jack is breaking with his new musical Minutes music boxes the first of the year.

J. L. Clarke, Norfolk, Va.: Jack Bence, operator of the Clarion, H. Cline, Kingstown, N. Y.; Tony Can- nese, Lofford, N. Y.; Alfred Jordan, Auburn; Fred Long, Park Vendor; George Portcher, N. Y.; Margolis, Phil- adelphia; Abe Weiner, Beechville, Md.; Milton Green, Miami, and Red Eagen, Dallas, were some of the boys around town the past week.

Mary Bond and Johnnie Holmberg, Banyen Sales, New York, spent a few days last week visiting Dave Rosen's place in Philadelphia. The girls then went on to the record department there, played host to the boys. Al Golembis, the salesman, expects to hear from any day now. . . . Barney Schleng.

Automatic Coin Distributing System, manager, states that tickets for the annual function at the Waldorf Astoria will be sold out if you haven't ticket yet better hurry. Frank Calland, joke local 786 IBEW, is returning from a three-week vacation in Los Angeles. While in Los Angeles, his cousin, W. C. Comer Jr., and Albert S. Denver, AMOA prexy, stayed an even longer period. 

Corvallis, Ore.: E. O. Heideman, judge and pinball op, says coinmen in Eugene, Ore., where pinball has been passed, have little to kick about. In Albany, Ore., the city tax is $25 a month and in Corvallis, where there is no payback, the city takes a 13 per cent out of the operator's gross. . . . Fred Allen, pinball operator, doing all right.

Kansas City:

Tom Schwartz, of Shawnee Vending Company, and H. D. Wadleigh, of Wadleigh, both in Kansas City, with Mr. and Mrs. Topeka, Kan., were in town on a buy- ing trip. . . . Mrs. W. F. Finch and P. R. Sheldon have teamed up in a music and pin game operating company at Herlington, Kan., under the name of Finch and Sheldon. They were pretty busy the past week taking in new accounts and overseeing the installation of a batch of new music equipment. Their next move will be an automatic coin service for Automatic Coin Machine company, making the.
AIREON

Electronic Phonographs and Accessories

"Years ahead" features! Unmatched play appeal and beauty. Has increased sales 55% to 110%. Exclusive in Maryland, District of Columbia, Northern Virginia, Southern Pennsylvania.

GOTTLIEB'S DELUXE GRIP SCALE

Post-war version of an old reliable. Made since 1928. Built to last for years. With play appeal that will last forever. Exclusive in Maryland, District of Columbia and Virginia.

GOTTLIEB'S SUPERLINER

Super appeal . . . super design . . . super performance! Has the magic bet- ton that jet-propels earnings. Exclusive in Maryland, District of Columbia and Virginia.

COINMEN YOU KNOW

New York:

(Continued from page 119)

singing at the House of Chan, Chinatown, before attending the juke box operators' premiere of the Saloon story at the Columbia Picture Studio here.

Others that attended the juke box operator showing of the Saloon included Jack Rubin, Barney Schlanger, Ruth Nausebrum, Dorothy Wake, Al Weiss, Sam Wolf, Sid Teitel, Lew Hirsch, Willie Levy, Al Wolf and Joe Kuchan-

sky.

Charlie Avenue and Bill Alberg, Brooklyn Amusement Company, have just returned from a first business trip to the West Coast capital, Chicago.

Willie Blatt, former New Yorker now living in Miami, and Dave Friedman, former New Yorker now living in Syracuse, were around town last week visiting old friends. . . . Frank Broccoli, Bradock Amusements, is still at home.

Mrs. Steiner, Steiner & Sons Amusements, is undergoing a 50-50 chance operation in a Cincinnati hospital. Sid Steiner claims that "pop" is in good health, and when in doctor's prediction ex-

pects to see Maurice at work within the next 30 days.

Records are starting to flow to Charlie Lichtman's establishment now and his new record department is expected to be opened by the time this reaches print . . . . Barney Ber-

kens, AOA secretary, is expected to undergo a minor operation this winter. . . . Mike Munves' new building front is inspected by operators to be one of the best on the Avenue.

Several important reports are expected to be given at the next AMOA meeting September 24 at the Park Cen-

tral Hotel by Al Deaver and Sidney Levin.

. . . . A new juke box IBEW locat is stated to be forming at the present time, with help from a couple of Tenth Avenue distributors.

Peter Sweda, Veteran Administration representative, is working with the Arcade Owners' Association with plans for starting a veterans' training program for mechanics in amusement arcades . . . . Ray Venter, the orchestra leader with two with some French juke boxes, is in town.

. . . . New York arcade owner held a surprise party last Sunday (12) night for Al Meyers, Playland Arcade, Rockaway. It was his birthday. He left last week for a two-week vaca-

tion at Swan Lake.

Dave Lowy, of the firm of the same name, has taken on several game machi-

ines . . . . Vogue Records are moving into Modern Music . . . . Buddy Eisen, Joe Eisen & Sons, is expecting Packard jukes soon . . . . Maurice Schack, Milk-o-Mat Corporation, left Wednesday (18) for a short business trip to Canada.

Harry Westall, Automatic Machine Company, tells about his firm's new hot suit vending machine . . . . Ed Barnett is moving in and out vending machines so fast that sometimes they don't even get in the door. . . . Jerome Schlauss, Bailey Sales, is busy these days running back and forth to New Jersey. . . . Several new arcade machines were planned for premier showings at the NAPPS show Dec-

erber 5 at the Sherman Hotel, Chicago, by Eastern firms.

Stanley Gersh and Sam Garber, Penn-Am Games Company, will share in profits next season with Horn-

man Wolff's 40 poker game rolls which will be installed in the Boardwalk-

arcade, Coney Island. Herman is doing the sewing route now. . . . Neil Kyriotes, Coney arcade owner, cele-

bated his birthday's last week with an outing. . . . Five early Pennsylvania games will be installed shortly along the Jersey Shore front by Herman Bakerman, Keansburg (N. J.) arcade owner.
COMING FAST!
A NEW AND DIFFERENT
ARCADE MACHINE
SEND IN THE COUPON FOR
ADVANCE INFORMATION
AMUSEMATIC CORP.
4556 N. KENMORE AVE.
CHICAGO 40, ILLINOIS
Please send me advance information on the New and Different Arcade Machine.
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CITY
STATE
WEST SIDE DISTRIBUTING CORP.
642 TENTH AVENUE • PHONE: CIRCLE 6-7933 • NEW YORK 18, N.Y.

HARD-TO-GET COIN MACHINE
PARTS
NEW PRICE LIST NOW READY—WRITE FOR IT!
COIN MACHINE SERVICE CO.
2307 N. WESTERN AVE. Phone HUMBOLDT 3476 CHICAGO 18

ATTENTION, OPERATORS!
Drop us a penny post-card and get on our mailing list for our new 1946 Parts Circular. A penny spent will save you dollars in parts.
"ECONOMIZE WITH ECONOMY"
ECONOMY SUPPLY CO.
2015 Maryland Avenue Baltimore 18, Maryland Phone: Chesapeake 6612

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RECORDS
JUKE BOX COSMO STERLING

IN WISCONSIN AND UPPER MICHIGAN
Your Best Bet Is
KLEIN
For the Best Buys!
ORDER FOR IMMEDIATE DELIVERY
PHONOGRAHS

Wurlitzer

Model 26 Amateurs (Complete with upholstery) $49.95
Wurlitzer Model 525自负 $39.95
Wurlitzer Model 602, 605 24-Inch, concealing $19.95
Wurlitzer Model 726 $29.95
Wurlitzer Model 746 $39.95
Wurlitzer Model 900 $39.95
Wurlitzer Model 1220, 24-Inch, not concealed $29.95

Seeburg

500 $395.00
550 $450.00
600 $450.00
700 $550.00
800 $625.00
900 $750.00

Wurlitzer

Model 26 Amateurs (Complete with upholstery) $49.95
Wurlitzer Model 525自负 $39.95
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500 $395.00
550 $450.00
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700 $550.00
800 $625.00
900 $750.00

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"The House of Proven Winners"
PRE-INVENTORY SALE
PRICES SLASHED
Reconditioned—Renewed—Rebuilt
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Wurlitzer Vicietorial Coll., 700 Mech., $450.00
Wurlitzer Victoria Coll., 24 Mech. $395.00
Wurlitzer 600K $395.00
Wurlitzer 605K $450.00
Wurlitzer 605 $395.00
Wurlitzer 24 $295.00
Wurlitzer 716 $495.00
Wurlitzer 716, Seeburg Major $495.00
Wurlitzer 616, Lite-Up $210.00
Wurlitzer 616 $185.00
Wurlitzer 416 $295.00
Wurlitzer 412 $225.00
Wurlitzer 324 $145.00

Seeburg 880, R.C. $525.00
Seeburg 880, E.S. $450.00
Seeburg Commander, R.C. $450.00
Seeburg Cadet, R.C. $395.00
Seeburg Cadet, E.S. $345.00
Seeburg Envoy $365.00
Seeburg Classic, R.C. $395.00
Seeburg Classic, E.S. $295.00
Seeburg Gem $295.00
Seeburg Rex $225.00

NOW MAKING IMMEDIATE DELIVERY

MACHINES

Champion Hocket (Floor Sample) $295.00
Bally Undersea Racer (Floor Sample) $375.00
Bally Big League $179.50
Wurlitzer 525 Wireless Wall Box $22.50
Packard Wall Box $29.50
Wurlitzer 120 Wall Box $11.95
Bucky 24 Sal. Chrome Box $10.00

Bally Undersea Racer $19.95
Wurlitzer 525 Wireless Wall Box $22.50
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Wurlitzer 525 Wireless Wall Box $22.50
Packard Wall Box $29.50
Wurlitzer 120 Wall Box $11.95
Bucky 24 Sal. Chrome Box $10.00

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Miami 38, Florida—Phone 7-3441

ECONOMIZE WITH ECONOMY
ECONOMY SUPPLY CO.
CINEMEN YOU KNOW

Los Angeles:
(Continued from page 119)
between Lake Tahoe, his family’s home in Sacramento, and Ed Mape’s ranch near San Francisco, Vance Mape, Ed’s nephew, is taking charge locally during Powers’ absence, with the capable assistance of steno Lucy Garcia.

Lee Kelley, of K & M Service, went to Dallas to check on his company’s new offices there, and then to Omaha where he will spend 30 days opening new outlets in that city. Kelley will leave the Omaha office in charge of B. W. Avery, former Fred Myers, and Ed’s son Tyrus will hold the post locally during Kelley’s absence. K & M has just released four new Stanchel sides by Cowboy Sam Nichols and His Rangebusters, which Kelley and Myers are highly enthusiastic about.

Bud Parr, of General Music Company, is in Chicago and points east for Sunshine C. Al Bettsman is still spending his week-ends fishing at Malibu... Tom Wall is recovering after his recent accident and has had no ill effects... Jimmy Ruther is putting on a good organizational campaign behind his new Del Mar game, and is getting queries from all over the country.

Aubrey Stembler and Skeets Gallagher, of Stembler-Gallagher Distributing Company, are entertaining Bally President Ray Maloney and his friend Otto Murphy. Stembler reports much activity around his offices, with his business increasing steadily...

Sam Donin and Dannie Jackson, Automatic Games Company, have just delivered a large shipment of new slot machines to Tony Corneo’s S. B. Lax. First records by Coast Record Manufacturing Company’s new pop band were issued mid-month. Sides were titled Down Melody Lane With Jack McLean, and feature vocals by new singer Wayne Gregory. Charley Wibborn is enthusiastic about his entry into this field... Still plenty of activity at Hella Nelson’s place, despite the general slow-down of deliveries along the row.

Jay Bullock, veteran commissioner, has been named a member of the executive committee for the third annual motion picture convention at Ambassador Hotel here October 1... George Davey has moved his Automatic Distributing Company headquarters into a spacious new building at 9018 West Olympic Boulevard... Cliff Blake, of Blake Sales Company and Eagle Cigarette Vendors, Inc., is planning on acquiring new and larger quarters soon.

Bill Happel’s Badger Shows showrooms continue to be frequented by a good many operators. Recent visitors include Stuart Metz, San Bernardino; Fred White, Visalia; James and Lillian Scherer, Compton; Roy Smith, Lancaster; S. J. Burris, Montebello; Ray Reynolds, Big Bear Lake, James Mills, Downey; Frank Ghiglia, Encino; Art Weiss, Arcadia; Lee Walker, Garden Grove; Niles Smith, Oldham; D. E. Escobedg, Riverside, and local operators R. C. Jones, Hugh McKenny, Sol Schwartz, Mrs. Howell Baker, R. F. Jones, R. E. Sanderson and Emmett Chew.

NEW GAMES
SPECIAL SELLER
SUPERBULL SURF QUEENS
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All phone Haymarket 3855

CINEMEN YOU KNOW

Los Angeles:
(Continued from page 119)
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NEW GAMES
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For Groetchen Typers

We use finest Aluminum
Standard Thickness & Satin Finish

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Per 1,000

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1200 Holes—Avv. Profit—$33.05
60 Sewed Seals

Ten Spots 5c
25 Special 5c
1200 Holes—Avv. Profit—$157.07

SUPER CHARLEY 25c
1200 Holes—Avv. Profit—$94.50

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FIVE DAYS' TRIAL
1. Columbus Gold Award, Fac. Rebuilt $ 80.00
2. Double Bulls, Philadelphia, Perco. $ 75.00
3. 200-Ave. Wall Ball, A.A. $ 50.00
4. Saracen Race Horse, 1-16-21. New $65.00
5. Mills 10c Water, All Steel. $50.00
6. Exhibit Air Circus. $ 15.00
7. Karm. Tim Balboa, Cleaner, New $ 15.00
8. Karm. Balboa, Cleaner, New $ 15.00

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A.M.I. Topflight, newly over-
headed and relighted . . . . $300.00
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NEW ART
CHALLENGERS
ORDER TODAY!
Quick Delivery
$65.00

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PADUCAH, KY.

Free Gift, Grip-pens, $12.00; one Wild-Spin, $10.00; three Jumbos, C.P., $6.00; one Mills Wally Balls, $45.00; one Mills Buckle, 50c, $55.00; one Mills Buckle, $5.00; one Mills 12-Record, $50.00; one Mills 12-Record, $55.00; one Mills Buckle, 5c, $4.00; one Mills Buckle, 5c, $5.00; one Mills Buckle, 5c, $9.00; one Mills Buckle, 5c, $10.00; one Excalibur, $15.00; one Excalibur, $25.00; one Lucky Butterfly, $25.00; one Lucky Butterfly, $35.00; one Lucky Butterfly, $45.00.

WRITE OR WIRE
BOX 768, THE BILLBOARD
155 N. CLARK ST.
CHICAGO 1, ILLINOIS

An Unusual Opportunity
To Buy...

... one of Chicago's largest distributing organizations. Large stock of equipment on hand. Long and well-established name of outstanding reputation. Plus a 3-story building in the very heart of Chicago's coin machine sales district. Complete deal priced at approximately $55,000.00 cash. Only those with this amount need apply.

Sale only being made due to fact present owner desires to confine his entire interest to his coin machine manufacturing business.

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FIVE DAYS' TRIAL
1. Jumbos, Exhibits, $25.00
2. Wall Ball, $25.00
3. Wall Ball, $50.00
4. Wall Ball, $75.00
5. Wall Ball, $100.00

MAN MATTED
$50.00

AMUSEMENT ENTERPRISES, INC.
GEORGE PONSER
IRVING KAYE
2 Columbus Circle, N.Y. 19, N.Y.
Phone: Circle 6-6651

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2 Columbus Circle, N.Y. 19, N.Y.
Phone: Circle 6-6651

IT'S MERELY A MATTER OF DAYS

... And then you'll be able to see for yourself the matchless profit-making features of the three new machines created by Amusement Enterprises, Inc. They're the games coinmen everywhere are raving about... planning on... waiting for! You'll see them in just a few days more.
DELIVERING NOW:
A—Keene's 3-Way Bonus Super Bell, payout only.
B—Keene's 2-Way Bonus Super Bell, convertible free play or payout.
C—Keene's Single Bonus Super Bell, convertible free play or payout.

IMMEDIATE DELIVERY
We are the exclusive distributors for SOLOTONE for the State of Louisiana. INCREASE YOUR COLLECTIONS 100 to 200%. CONTACT US FOR FURTHER DETAILS.

NEW GAMES FOR IMMEDIATE DELIVERY
Chicago Coin SPELLBOUND
United SEA BREEZE
Geneco TOTAL ROLL (Write)
Chicago Coin GOALIE (Write)
Other United Conversions, $249.50

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ARIZONA
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MIDWAY
BIG PARADE
KEEP 'EM FLYING
DEFENSE (Genex)
VELVET
PLAY BALL
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STAR ATTRACTION

SLOTS
25¢ BROWN FRONT (25c Pay), Like New...$165.00
25¢ BROWN FRONTS...$125.00
25¢ BLUE FRONTS...$100.00

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New Orleans 13, La.

JUST DELIVERING Keene's 3-WAY SUPER BELL
SMASHING ALL RECORDS FOR CONSOLE EARNINGS!
* Takes in up to $5 coins thru each of three coin chutes.
* Your choice: any coin chutes combination.
* EARNINGS FOR EXCEED THOSE OF ANY COIN MACHINE!

Get Your Order in Early for Prompt Deliveries... Act Today!

Exclusive Distributor for Louisiana, Mississippi, W. Tennessee

COINMEN YOU KNOW

Detroit:
(Continued from page 119)
with Joyland Amusement Company. He planned to leave again in a few days to spend two months on the road in Oklahoma and Texas. Bruce Bryan, of the Batter-Up Company, has discovered that Lucille Ball does a nice job at playing one of their games in the new RKO-Radio film The Dark Curtain.

The Henry Schneid's, senior and junior, who were developing Automatic Gall as a new type of coin-operated game before the war, recently resumed experimental work on the machine and have moved their headquarters to New Baltimore, Mich.

Max Falk, of the Falk Sales Company, left on a trip thru his State territory last week. Mrs. Falk, who ran the business in his absence, was the victim of the prevalent "Detroit Cold."... Lois Bowlin, office manager of the Music Maintenance Workers' Union, left Saturday to be married... Frank Yagela, owner of the Classic Music Company, is celebrating his recent marriage to the former Helen Paluch, who was a nurse.

Meyer Seperstein, president of the Reliable Vending Company, is devoting more time to his other business interests with the vending machine business going along smooth.

Chris Kondounakis, who operates a route of cigarette vendors, has taken Violet McDonald in as partner in the All United Amusement Company, of which she will be active manager up to the day of her withdrawal of his former partners, Elmer Nagy and Edwar Hagen... Andrew B. Hamer, of the Stanley Jack Machine Company, leaves soon for a duck hunting expedition in upper Canada.

If you want to purchase the best coin machines in the world, watch for this symbol for the name of the distributor in your territory!
 ORIGINAL JAR-O'-DO TICKETS

A-1 MACHINES --- READY FOR LOCATIONS

<table>
<thead>
<tr>
<th>ARCADE EQUIPMENT</th>
<th>PIN GAMES</th>
</tr>
</thead>
<tbody>
<tr>
<td>A.B.C. Bowler</td>
<td>$9.50</td>
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<tr>
<td>Action</td>
<td>$12.00</td>
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<tr>
<td>Big Chief</td>
<td>$49.00</td>
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<tr>
<td>Breeze</td>
<td>$45.50</td>
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<tr>
<td>Cocktail</td>
<td>$20.00</td>
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<td>Headliner</td>
<td>$27.50</td>
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<td>Venus</td>
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<td>Meteor</td>
<td>$11.50</td>
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<tr>
<td>Starlet</td>
<td>$7.50</td>
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<tr>
<td>Western Super Strength Taster with Head and A.B.C. all</td>
<td>$32.50</td>
</tr>
<tr>
<td>World Series Rock-Oak</td>
<td>$89.50</td>
</tr>
</tbody>
</table>

SPECIAL

Under Sea Raider, like new... $244.50
Smiley Counter Game, new, in Original Carton... $18.00

COUNTER GAMES

Marvels... $9.50
American Eagles... $15.00
Monopoly... $11.50
Sparky... $19.00
Dribblers... $5.00
Wild 600... $5.00
Pick-A-Fast... $5.00
Tally... $5.00
Cuban-Aces... $5.00

BIG ARCADE MONEY-GETTER

JETER BASEBALL PITCHING MACHINE AND WINNING CAGE

About 30"x1" Complete Write for Price

TERMS: 1/3 Deposit With Order, Balance C. O. D.
Prompt Shipments on Win-A-Fin Deals, $2.00 each. Original Jar-O'-Do
AND LA-TA-DQO Tickets and Factory Prices. Operators, Jobbers. Don't fail to Write for New Low Prices on Tickets.

SUPERIOR AND CONTAINER PRE-WAR SALESBOARDS AT CLOSE-OUT PRICES

WRITE FOR LIST AND PRICES

ARROW NOVELTY CO. 2852 SIDNEY ST.
ST. LOUIS 4, MO.

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SOUTHERN ILLINOIS EASTERN MISSOURI WESTERN KENTUCKY

WURLITZER 600 VICTORY CABINET

Complete Reconditioned $395.00

Exclusive BALLY Distributor

NOW DELIVERING—BIG LEAGUE—5 BALL FREE PLAY

Member Coin Machine Industries—Reference United Bank & Trust Co., St. Louis
Terms: 1/3 Deposit, Balance C. O. D. or Sight Draft

EAGLE PLASTICS

are "Unconditionally" Guaranteed!

YOUR MONEY BACK IF NOT COMPLETELY SATISFIED

COLORS SOLID—through and through—
not sprayed or painted!

New Clear, Transparent PLASTIC WINDOWS for your model 850 program holder
$.50 per set

WURLITZER

ROCK-OLA

SOLD

Standard, Master, Deluxe or Super
Top Canners (Solid Red, Yellow or Green), $12.75
Lower Side (Red or Yellow), $12.75

SEESEURG

Hi-Top" Model 9800, 8800, 8200,
Lower Side (Solid Red, Yellow or Green), $14.50

CHICAGO

Hi-Top" MS, PRS, PLS, C, D, E, F
Top Canners (Solid Red, Yellow or Green), $6.00

SPARE PARTS

20" x 50" Plastic—Per Sheet,
50 Gauge, Red, Yellow, Green or Clear...
$12.50

If you don't see what you want, Ask for it! We may have it in stock!

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September 28, 1946.:
The Billboard

COIN MACHINES

write for list and prices

WRITE FOR PRICELIST

SENSATIONAL ONCE-IN-A-LIFETIME

SALE

 Satisfaction guaranteed or your money back in full

* RECONDITIONED * ONE BALLS * REBUILT *

CLUB TROPHY, F. P. $169.50
'41 DERBY, F. P. 189.50
PIMLICO, F. P. 229.50
SANTA ANITA, P. O. 99.50
GRAND NATIONAL, P. O. 59.50
GRAND STAND, P. O. 49.50

J. ROSENFELD CO.
1218 OLIVE ST. ST. LOUIS 1, MO. NEWSREAD 1582

IMMEDIATE SHIPMENTS

THEY'RE BRAND NEW! THEY'RE IN STOCK FOR IMMEDIATE DELIVERY!

MILLS BLACK CHERRY BELL
MILLS GOLDEN FALLS, HANDLOAD
MILLS VEST POCKET BELL
ALSO DELIVERING

WILLIAMS DYNAMITE, S-Ball F. P. (Northern Illinois and Wisconsin)
EXHIBIT FAST BALL, S-Ball F. P.
CHICAGO COIN SPELLBOUND
GENCO WHIZZ — Finest Skill Game There Is!

PARTS FOR YOUR MILLS SLOTS

MAIN CLOCK GEARS FOR MILLS SLOTS $2.50 ea.

SHORT PINION IDLER GEAR FOR MILLS SLOTS $1.50 ea.

GUARANTEED RECONDITIONED EQUIPMENT

CONSOLES $199.50

1064 Galliop Downing, 440... $199.50
1941 2-Tone Gallipan Downing, A.P. $249.50
Roland 550 (No. 550) $219.50
Roland Room, Do $249.50
Westinghouse 800 (12-90) $269.50
SPECIAL

MILLS JUMBO, F. P. $99.50

Write for complete list: Parts and Reconditioned Equipment of all kinds.

TERMS: 1/3 Deposit, Balance C. O. D.

AUTOMATIC COIN MACHINES & SUPPLY CO.
4135-43 ARMITAGE AVE. • CHICAGO 39, ILLINOIS
Affiliate Office: IOWA STATE SALES CO., 567 Seventh St, Des Moines 9, Iowa
COINMEN YOU KNOW

Tein Cities
(Continued from page 119)

Lordy, Oscar Truppman, of Bush Distributing, said his firm has had a run on such games because of this golden period in interest. Truppman, incidentally, spent several days at the Airson factory in Kansas City, Mo.

Congratulations are in order for Sherman MacFarland, shop foreman at LaBeau Novelty Company, whose wife gave birth two weeks ago to a daughter, their third child and second girl. About the same time Jesse Waddell, of St. Charles, Ia., was becoming a father for the third time, too. He is mighty happy because the baby, a girl, is his first daughter. He has two sons. . . . At Silent Sales Company business has been humming, but good, especially on new consoles and five-ball units. Bennie Fried- man reports. Jean Alpert, of the Silent Sales office force, is back from a vacation visit in Chicago.

Solotone has taken quite a hold in the North Dakota territory, with such communities as Minot, Jamestown, Grand Forks and Bismarck accepting the machine with open arms. . . . Beverly Rock, record girl in the new record department at Bush Distributing, has made quite a study of the record business and is well on the way to being recognized as one of the better versed experts on what makes a good record and why. She also has a knack of telling which record will be a nickel-grabber, and operators are coming to depend on her judgment quite frequently.

Recent visitors to the Twin Cities market were Tom Gady, Grand Forks, N. D.; Bob Wextrum, Van Specialty Company, Bismarck, N. D.; Oscar Sundberg, Montevideo, Minn.; Bill Hattie, Cottonwood, Minn.; Ed Kubes, New Prague, Minn.; Rube Wills, Ama, Tex.; Jim and Red Lake Falls, Minn., and Ted Schoene, Luverne, Minn.

Florenciaskiast, bookkeeper for Nathanson Tobacco Company, has resigned to wed Sam Dubin, of Chicago. She was residing in the 15th City, New chief bookkeeper at Nathanson's, succeeding Florenciaskiast, is Florence Mol- old . . . Standard Cigar & Tobacco Company, jobbing firm here, has taken additional space on the second floor of the Colonial Warehouse. The firms present offices and warerooms are situated on the first floor of the building. Bernard Slater, firm presi- dent, reports his company's strong business has resulted in the expansion . . . I. Karon, in the wholesale tobacco business for a number of years and formerly associated with Nathanson Tobacco Company, has opened his own jobbing firm in Min- nesota under the name of Terminal Sales. He maintains his business in the warehouse of Stillman Grocery Company . . . Jacob Berkinsky, operator of Mill City Candy & Tobacco Company, has moved his establishment to larger quarters in Minne- apolis.
SPECIALS IN CONSOLES AND SLOTS

The following machines have just been taken off location because territory was closed and are in A-1 condition and ready for operation...

- Jennings Silver Moon, 5c Comb., $100.00
- Jennings Silver Moon, 5c Comb., F. P. C. P. $75.00
- Mills Jumbo Parades, 5c, F. P. Only, Mills Blue Fronts, Ft. Cond. 125.00
- Mills Brown Fronts, 25c (Rebuilt) 150.00
- Mills Brown Fronts, 25c (Rebuilt) 200.00
- Mills Gold Chrome, 50c (Reconditioned) 250.00
- Mills Vesta Pocket, 5c, Blue and Gold Write
- Groetchen Columbus Bells, 5c 10c-25c Conv. 100.00

FLORIDA'S MOST PROGRESSIVE DISTRIBUTOR

Invites You to SEE and HEAR How

Seeburg

and

SCIENTIFIC SOUND DISTRIBUTION

provide efficiency of operation demanded by locations... beauty and clarity of reproduction required for successful Music Merchandising.

Exclusive Seeburg Distributors in Florida

ORDER

Gottlieb SUPERLINER TODAY!

★ MAGIC BUTTON ★ STREAMLINE DESIGN ★ JET-PROPELLED EARNINGS!

Exclusive Gottlieb Distributors in Florida and Cuba

NOW DELIVERING

EXHIBIT Fastball . . . . $330.00
CHICAGO COIN Spellbound 325.00
GOTTIEB Superliner . . . . 322.00
BALLY Big League . . . . 299.50
GENCO Whizz (It's Hot) . . . . . 189.50
GENCO Total Roll . . . . 525.00
DAVAL'S Buddy . . . . 33.00
GOTTIEB 3-Way Gripper . . . . . 39.50

Columbus Peanut and Gum Vendors

BUY FROM DIRECT FACTORY DISTRIBUTORS

A UNIVERSAL AMPLIFIER

We manufacture this time saver and sell it under a positive 60-day money-back guarantee. Write for our distributor prices.

3 MOVING TARGETS!!

"JUNGLE FURY"

A COMPLETE UNIT WITH

- ELECTRIC MOTOR
- 3 PHOTO ELECTRIC EYE MOVING TARGETS
- SCENERY IN 14 GORGEOUS COLORS
- CAN BE INSTALLED ON LOCATION IN 25 MINUTES!
- LOCATION TESTED
- A GUARANTEED MONEY MAKER

PRICE

$69.50

Or... Send us your Rapid Fire Guns... freight prepaid, and we will make the complete installation, recondition and refurbish like new with our special Maple Glitz effect!... Price $124.50 (plus parts).

All prices F. O. B. Chicago.
Terms: 1/3 Down, Balances C. O. D.

OPERATORS SAY "JUNGLE FURY" IS LIKE A NEW GAME!

COIN MACHINE AMUSEMENT GAMES, INC.

1355 E. 47th St.
Phone: Kenwood 5556-9
Chicago, Ill.

ONLY 10 MINUTES FROM THE LOOP ON THE OUTER DRIVE.
**“SINCE 1905”**
Harvard Identification Medal Machines

**NEW MODELS AVAILABLE SOON**
Prompt factory service on all Harvard Equipment

**HARVARD DELUXE MEDALS**

**Especially Manufactured for**
EMBOSSED PRINTING
SEVERAL DESIGNS AVAILABLE

**Write for free Samples**
HARVARD AUTOMATIC MACHINE CO.
Jamestown, N. Y., U. S. A.

**COINMEN YOU KNOW**

**Chicago:**
(Continued from page 119)

Service school schedule is coming along fine. In the East, he conducted a week-long session with mechanics and customers of Rungum Sales Company, located with Rungum headmen Abe Green, Barney Sugarman and Jack Minitz. Pacific Coast schools in cooperation with M. S. Wolf Distributing Company, include sessions in Los Angeles, San Francisco, Portland and Seattle. San Francisco and Los Angeles branches are having their schools this week, with Portland’s set for September 22-23, Seattle’s for September 25-26.

Sam Keegan, president of Vendt Corporation, has returned from Washington. Trip was all business, said the candy vendor exec. . . . L. C. Force, assistant sales manager for AMI, is back from a trip to the home factory in Grand Rapids, Mich. At a local industry show, sponsored by the Junior Chamber of Commerce, Force provided over four exhibits, which incidentally, provided music for the event.

A Southern flavor to the stories coinmen tell was given this week by Clarence Camp, of Southern Music Company, Memphis, Camp, who looks like a 41-year old man and who now he is a star first baseman for the Stewart Coffee Company baseball team in his town. The team this year has included Ed Shaffer of Shaffer Music Company, Columbus, Ohio, and Walter Senger. So Stottie returned this week after a business trip to St. Louis, Omaha and Kansas City, Missouri. Coinmen, at Automatic Coin Machinery, reports that their new modern office has been 90 per cent completed and has already been visited by such friends as Fred Grilling and his son who were in town for a few days. Ken Jeabzon, as an operator with Western Music Company, also stopped in town to see the fancy decorations and look over machines. . . . In town for a short visit was J. H. Gordon of Rock Island.

Ed (The Georgia Peach) Heech, of Youth Distributing Company, of the Mills, Ga., and a friend to many Chicago coin men, was in town this week and visited pals at O. D. Jennings. Using the Jennings office to establish a family reunion were Phil Ovitz and F. Burgerson, cousins. Both are in the coin business. Phil is located in Minneapolis, while his cousin is in Barrington, Ill. . . . Ray Vollmer, a distributor from Elk hart, Ind., dropped into town this week on business.

Other visitors included Alired Gamble, a distributor from East Lansing, Mich. . . . Archie La Beau, of La Beau Novelty Company in St. Paul, was also in town this week. . . . Jesse Wellons, in town for a few days, told friends that when he says he is from Hollywood he means Florida. . . . Returning again to the Windy City on business was Fred Andersen of Cliff side Park, Ill. . . . He made another glance at conditions here.

Dick Manhardt, Sr. was making the rounds of the coin machine capital with his son, Dick Jr. The Mills Novelty had a host of out-of-town visitors, including C. A. Camp, of the CFP Sales Company, Memphis; Marvin Gland, Terre Haute, Ind.; Bill (Sphinx) Cohen, the Silent Company, Minneapolis; Duluth’s Mickey Alpert; George Gesert, Milwaukee, and Meyer Keesen, Marketh Company, Cleveland.

**NEW ENGLAND OPERATORS—ATTENTION**

**USED EQUIPMENT**

**SLOTS**

<table>
<thead>
<tr>
<th>Slot</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>5 Sc Glitter Gold G.T. (like new)</td>
<td>$15.50</td>
</tr>
<tr>
<td>4 Jennings F.P. Venders</td>
<td>$9.50</td>
</tr>
</tbody>
</table>

**CONSOLES**

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
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<tbody>
<tr>
<td>1 Hand</td>
<td>$125.00</td>
</tr>
<tr>
<td>2 Super Thatch</td>
<td>$200.00</td>
</tr>
<tr>
<td>3 Keeny Super Bonus Bell</td>
<td>$160.00</td>
</tr>
<tr>
<td>4 Jumbo Parada, Bomb</td>
<td>$160.00</td>
</tr>
<tr>
<td>5 Jennings Silver Moon, F.P.</td>
<td>$75.00</td>
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</table>

**NEW MACHINES**

<table>
<thead>
<tr>
<th>Model</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Columbia Deluxe Club</td>
<td>Immediate Delivery</td>
</tr>
<tr>
<td>Bally Victory Special</td>
<td>661.50</td>
</tr>
<tr>
<td>Bally Draw Ball</td>
<td>477.50</td>
</tr>
<tr>
<td>Keeny Bonus Bell</td>
<td>Write</td>
</tr>
<tr>
<td>Fast Ball Pin Game</td>
<td>330.00</td>
</tr>
<tr>
<td>Super Liner Pin Game</td>
<td>322.00</td>
</tr>
</tbody>
</table>

**TERMS:** 1/3 Down, Balance C. O. D.

**INTERSTATE COIN MACHINE CO.**

314 Locust St.
Springfield, Mass.

**THOMAS NOVELTY CO.**

1372 Jefferson St.
FADUCAN, KY.

If you want to purchase the best coin machines in the world, watch for this symbol for the name of the distributor in your territory!
MILLS NEW POST-WAR MACHINES
ORDER TODAY IMMEDIATE SHIPMENT

BLACK CHERRY BELL
This wonderful new Bell is now ready for delivery in 34, 54, and 64 #2 Flats. This machine eliminates the need of purchasing separate safety stands. Sheet steel frame, covered by patent, fully guaranteed. Machine comes in red, black, and green.

NEW VEST POCKET BELL
The Vest Pocket is a complete Bell operating an S-3 Mystery Phonograph system. Small pocket size. Machine is in red, black, and green. Match the race of Silver, Black, and Green.

WRITE FOR PRICES
NEW SAFE STANDS $77.50
Send 1/8 Deposit With Order.
SICKING, INC.

September 28, 1946

Mr. Juke Box Operator
I guarantee that in one week your Juke Boxes will take in enough additional money to pay the cost of "Talking Gold" Plastic Grille Cloth.

"TALKING GOLD"

Gives your machines more Flash, more beauty per dollar of cost than any money you've ever spent before to enhance the looks of your Juke Boxes.

For Full Particulars and FREE SAMPLE Mail Coupon
DISTRIBUTORS: Some exclusive territories are still open. Write on your letterhead for our 100% Co-Operative Deal.

Mr. Juke Box Operator

SPEEDWAY PRODUCTS, INC.
502 W. 45th St.
N.Y. 19, N.Y.

AL BLOOM
President
PHONE: Longacre 5-0371

Evans
Symbol of Superiority in CONSOLES
H. C. EVANS & CO.
1520-1530 W. Adams Street, Chicago 7, Illinois

UNITED Exclusive Distributors for Wisconsin and Peninsula of Michigan for —
CHALLENGER '47 PHONOGRAPH
EVANS TEN STRIKE AND CONSOLES
WRITE FOR PRICES on Galacee, Lite League, Bowl-away, Surf Queen and Champion Hockey WANTED—GENCO PLAYBALLS

4 QUALITY BUYS OF THE WEEK
Evans Lucky Lucro, '41 .... $9.50
Wurlitzer Twin 12 Unit .... 245.00
Double Safe Stands .... 59.50
Single Safe Stands .... 14.50

NOW DELIVERING BALLY'S BIG LEAGUE $299.50

SHEET PLASTIC
20"X50", Non-Brittle, Pilgilla. Per Sheet $14.00.

WRITE TODAY FOR OUR PRICE LIST — Terms: 1/3 Certified Deposit

Wisconsin's Leading Distributors
UNITED COIN MACHINE COMPANY
6204 W. Greenfield SPRING 8446-8447 MILWAUKEE 14, WISC.
COINMEN YOU KNOW

Kansas City:
(Continued from page 119)
tive for Automatic Coin, is making the
Kansas area now, Boose reports.

Cecil Jackson, veteran operator of
musical and pin games in the Kansas City
area, was a week-end visitor in K. C., looking for some
novelties. Harry I. Schwimmer, exec secretary of Hobees, Inc., Kansas
City organization of pin and game opera-
tors, and Zor Gershon, owner of
Wonderland Arcade, can hardly lack
a play manuscript in the face these
days. They have just finished read-
ing nearly 700 play scripts this sum-
mer. Both are active in Kansas City's well-known Resident Theater,
which has been conducting once a month
for a new play to produce on Broad-
way. Schwimmer says that, altho they
offered $1,000 cash prize plus all
royalties, they still haven't found
a good one. Gershon, president of the Resident Theater Produc-
tion Company, which raised $3,500
for New York production of the
script, if they find one. Right now, both are busy with plans for
the coming season while they plan to
stage four adult and three children's
productions at their place in Kansas City.

Tom Gershon, general manager of
Wonderland, left the week for Wash-
ington for a three-week stay in the
East. A lawyer as well as game op-
erator, Gershon will combine legal
business with his pleasures.
John E. Elder, of Ottawa, Kan., also was call-
ing on Kansas City distributors this week to get the latest news on new
machines.

New Orleans:
(Continued from page 119)
include Ben Bobo's J. A. B. Johnson
and the Z. G. Novelty Company at Alex-
andria, J. H. Peters Distributing
Company reports new juke boxes
are bringing in bigger receipts.
Ferry book manager C. O. Marshall,
and General Manager Charlie
Walker will be traveling soon.
Ed Dupagnier, manager of A. M.
Amusement, is back from Indiana-
polis. He has had a chance to
learn the operations of late model juke boxes.
Andy Monte added a 35-foot craft to
his marquis equipment.
Asphodels is in Georgia enjoying a
well-earned vacation.

H. Rosenberg Co., Inc.
625 Twelfth Ave.
New York 18, N. Y.
(212) 348-3700

FOR SALE
EZI PICKINS
200 5-Cent 2400 Size
60 Hole Protected
Take All for $500.00
Send Deposit
HOLBROOK SALES
Huntington, Ind.

IDEAL NOVELTY CO.

Phone: Franklin 1946
2612 Lucas St.
Leavenworth, Kan.

NEW ARMED & DANGEROUS
USA and Canada
GET YOUR MAJOR SALES
HOLIDAY
-!

IDEAL NOVELTY CO.

Phone: Franklin 1946
2612 Lucas St.

FOR SALE
MILLS 1-2-3
FREE PLAYS
$42.50 EACH

FOR SALE
MILLS 1-2-3
FREE PLAYS
$42.50 EACH

IDEAL NOVELTY CO.

Phone: Franklin 1946
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Phone: Franklin 1946
2612 Lucas St.
Leavenworth, Kan.

IDEAL NOVELTY CO.
COLUMBIA BELLS
NEW IM-PROVED MODELS
IMMEDIATE DELIVERY ORDER NOW.
WIRE OR WRITE FOR PRICES.
METAL TYPER DISCS
WRITE US FOR THE BEST

DISC PRICES
$6.00 TO $12.00 PER 1,000

STANDARD SCALE CO.
715 N. KINGSHIGHWAY, ST. LOUIS 8, MO.
Successors to the Coles & Buxton Tool Co.
In the manufacture of Metal Typer Name Parts Machines and Models.

JAR DEALS
BINGO
1000-1050-1200-1250 Tickets
Also R. B. Tips, Baseball and Combination Ticket Deals.
Furnished single or stapled, 5 single tickets per pack. Special Deals and Payout Labels Made to Specification.
Write for Catalog & Lowest Prices TO OPERATORS, JOBBERS AND DISTRIBUTORS

WORTHMORE
Mfr. of “FAIR PLAY” Tickets
1825 S. Michigan Ave.
Chicago 16, Ills. Dept. B

FOR SALE
New and Used
SKEE BALL ALLEYS
EMPIRE COIN MACHINE SALES
708 Cory Island Ave. Brooklyn, N. Y.
Phone Butterfield 2-3360

FOR SALE
Arizona 195.00
Buckeye 165.00
Cakie 150.00
Chestnut 180.00
Cherry 225.00
Dixie Trail 245.00
used Records. Each 8c
Always Market an selection and in
GOOD CONDITION.

TRADIO, INC.
ASBURY PARK, NEW JERSEY
PHONE: ASBURY PARK 2-1341

TRADIO, being installed in increasing numbers by slot
operators across the country, because it is recognized as
being one of the best buy in coin-operated radios. TRADIO
is simple, TRADIO is not merely adapted for coin use. It is
the only radio specifically engineered for coin operator.
As a result, no other unit can offer these exclusive, profit-
building features:
1. TRADIO is expressly engineered (not just adapted) for coin operation.
2. TRADIO is enclosed in an allmetal, permanent
finish cabinet. Can't warp, can't buckle. Resists heat.
3. TRADIO is tamper-proof. Insurable in any location.
4. TRADIO boasts continuous timing. Timing device runs out "play-time" after TRADIO has been
switched off.
5. TRADIO is designed to operate in the least, yet permanent
well-maintained, continuously.
6. TRADIO sets are individually adjusted to the
precise acoustic limits of each particular room.
Available in all colors. TRADIO harmonizes with any
interior. Performance — trouble free! Reception — clear
and true! Selectivity — all stations!
Order TRADIO today for immediate delivery. And, re-
member, don't say radio, say TRADIO.

SALES HELPS ON REQUEST

THE BILLBOARD
COIN MACHINES 131

THE FINEST EQUIPMENT AT THE LOWEST PRICES!
THIS WEEK'S SPECIALS

BELL PRODUCTS CO.
2000 N. OAKLEY (HUMBOLDT 3072) CHICAGO 47, ILLINOIS
1002 BUCHANAN (FILLMORE 2527) SAN FRANCISCO 15, CALIF.

NATIONAL IS BACK IN ITS PRE-WAR BUSINESS!
Suppling You With the Cream of New and Used Machines!
Scientific Batting Practice | $99.50 | Scientific X-Ray Poker | $105.50

CABLES

NATIONALE NOVELTY COMPANY
193 MERRICK ROAD
MERICK, L. I., N. Y.

FOR SALE

THE ENTIRE TRADE IS BUYING TRADIO, Because...
TRADIO IS EXPRESSLY DESIGNED FOR COIN OPERATION

WON'T YOU TRY TRADIO?

THE BILLBOARD
September 28, 1946

WIRE OR WRITE FOR PRICES.

IMMEDIATE DELIVERY ORDER NOW.

TRADIO HELPS ON REQUEST

TRADIO, INC.
ASBURY PARK, NEW JERSEY
PHONE: ASBURY PARK 2-1341

THE BILLBOARD

WIRE OR WRITE FOR PRICES.

THE BILLBOARD
Restaurant Crisis
Nips Coin Trade

(Continued from page 89)

Ja., looked their doors September 16, staged a sit-down strike in one eating place which refused to close. Calling the owner "scab," the 60 strikers said that they would sit indefinitely until he closed his establishment.

Also in Iowa, Oskaloosa restaurant operators, 27 of them, shut their doors September 18, and said they would remain closed until relief is given. Here soda fountains and beer parlors were open, but refused to serve food.

Massachusetts restaurant closings centered around Boston, and mostly were in smaller surrounding cities, according to a spokesman of the National Restaurant Association here. Situation in New Jersey was unclear, he said, but reports were that a number of eateries had shut up shop.

Entire crisis was tied in with the meat industries campaign against price ceilings for their products because of the return of controls on meats, OPA decided to roll-back price ceilings on meat dishes served in restaurants to June 30 levels. Meanwhile, however, meat prices had advanced beyond June 30 levels, and restaurants were in the middle.

Donald F. Kiesau, executive secretary of the Chicago Restaurant Association, advanced additional reasons why members need price relief. In three years, he said, salaries for cooks are up from $30 to $100 a week; diswashers' wages have risen from $22.50 to $50, and waiters have advanced from $10 to $14.

NEWS DIGEST

(Continued from page 90)

in the Middle West's farm belt area are expecting play on all type machines will be hyped by increased revenue from record crops.

SWINDLES—Vending machines, and swindles by unscrupulous agents involving vending machines, were the subject of a 15-minute broadcast over Mutual Sunday night from 9 to 7:45. Associations and leaders in the vending trade are co-operating to warn of the fullest extent to warn of confidence men who have been known to use vending machines in their get-rich-quick schemes.
CHICAGO, Sept. 21. — Lucrative opportunities for coinmen in trailer camp locations have been suggested by the announcement this week that 50,000 trailer coach homes will be built in the last three months of this year.

The announcement came from H. L. Bartholomew, president of Trailer Coach Manufacturers' Association, who said that about half of the coaches will be built under veterans' priorities in an effort to reduce the housing shortage.

**May Mean Locations**

Result of the trailer program may be an increase in the country's trailer population. This would mean, according to coinmen, a permanent location for coin machines at the camp sites. Site often consists of a small tract of land along a highway with only toilet and washing facilities. Other facilities such as coin-operated washing machines, venders and jukes for amusement could be installed.

Trailers produced will retail for not more than $2,500 with minimum standard equipment and for less without the standard equipment. They will be available to veterans, educational institutions and local emergency housing organizations, Bartholomew said. Coaches will be produced by approximately 100 manufacturers, largely in the Middle West and on the West Coast. Under the Veterans' Emergency Housing program, trailer manufacturers are permitted to apply to the national housing agency in Washington, D.C., for priorities on source items such as hardwood flooring, lumber, millwork, construction plywood, etc.

Altho preference will be given to actual war veterans a number of other classes of persons also will have priority. These include wives of deceased veterans, United States citizens who served in the military forces of an allied nation during the war, Merchant Marines who have a certificate of continuous service and citizens who were interned or held prisoner by an enemy nation.

**Camps Thrive**

During the war trailer camp business thrived despite gas and tire shortage. Thousands of war workers lived in trailers with a typical camp having as many as 50 tenants.

Pre-war bulk of trailer business, according to authorities, came from vacationists and tourists.

Since the war has ended, however, trailer manufacturers have urged their dealers to follow a policy of veterans preference in dispensing of short quotes of the vehicles, Bartholomew asserted.

---

**OUTSTANDING LINES**

... Distributed by an outstanding New England firm. We are proud to represent exclusively in the following territories the manufacturers listed below:

- D. GOTTIEB & CO. — New England States
- O. D. JENNINGS & CO. — New England States
- J. H. KEENEN & CO. — New England States
- WILLIAMS MFG. CO. — New England (except Connecticut)
- PERSONAL MUSIC CORP. — New England (except Connecticut)

**ALL OUTSTANDING LINES**

In New England—It's TRIMOUNT!

Contact us for your requirements.
United Airlines To Double Payloads in Sept. 16 Expansion

CHICAGO, Sept. 21—United Airlines announced that its cargo fleet payload capacity would virtually double when it places two new four-engined all-cargo planes in service September 16.

The all-freight version of Douglas DC-4 230-passenger planes, will each carry a nine-ton load. Present fleet of eight twin-engined DC-3 all-cargo ships combined carries 20 tons.

Cargoline 230s, so named because of their 230-mile-per-hour cruising speed, will fly one complete round trip schedule daily between San Francisco and Chicago. Connected service will be maintained with United's present two daily cargoline 180 round trip flights between Chicago and New York.

Pilot shortage rather than lack of equipment has hampered expanding service on the new schedule, according to E. L. Dare, of United's cargo division. He also stated that the air cargo business has boomed since non-scheduled operators had entered the field.

Dare pointed out the need for both scheduled and contract operations. "All passenger planes carry cargo," he said, "but their main business is carrying people. Frequently cargo schedules provide shippers with connections where surface transports are necessary. All cargo schedules are devised to accommodate the shipping public, the bulk of whose freight moves on evening schedules for morning delivery. Finally there is the shipper whose capacity exceeds the available space on scheduled cargo liners. Unscheduled flights fill this bill," Dare concluded.

Dry goods and clothing are leaders in the type of freight flown, United's thousands of new locations for machinery parts are also in their top air-freight brackets.

See Increase in Coin Play as Tennessee Woos Tourist Trade

NASHVILLE, Tenn., Sept. 21—Coin machine trade members in this State are anticipating the opening of thousands of new machines of all types as result of ambitious plans of the newly formed Tennessee Tourist and Development Bureau, it was announced recently.

According to Bob Peters, bureau president, State tourist trade may soon out-rank manufacturing and commerce as Tennessee's multi-million dollar industry.

"Thru the tourist and development bureau we plan to launch a campaign that will lead to the construction of hundreds of hotels, tourist homes and camps. In addition, we need filling stations, eating places and places of entertainment," Peters said.

To promote interest among the State's business and industrial leaders, the bureau has set up a budget of more than $8,000 for the coming year.

"In 1941 tourists spent $106,000,000 in Tennessee," Peters said. "By the end of 1946 they will have spent $186,000,000 to make the tourist trade the No. 1 industry in the State.

"There's no limit to the amount of tourist trade this State could get if the people would wake up to their opportunities. We have the makings of a top tourist playground, but before this can be realized a lot of improvements and developments must be made."

Peters pointed out that the group will ask the State Highway Department and the State Department of Conservation to assist the tourist bureau by erecting markers at sites of scenic interest, constructing pull-off places along the roads, erecting better highway markers and improving the State's secondary roads.

"Tourist trade is worth more than all the minerals, mining and natural resources in this State," Peters asserted. "It will open top agriculture, which has run second to manufacture and industry to bringing money into this area. Within a few years tourist trade will out-distance all manufacturing and industry."

Peters said the new tourist group, which grew out of the Southern High-

Tour of State

Peters and a group of Tennesseeans recently completed a tour of more than a dozen cities in the State to promote tourist interest.

"We were received with open arms at every stop," Peters said. "If we can obtain such interest in our other towns, the State will be able to take full advantage of this growing trade."

Peters was accompanied on the tour by C. E. Brehm, acting president of the University of Tennessee; Harold Van Morgan, of the Tennessee Valley Authority; George Whitlock, of the State Department of Conservation, and Paul Mathis, of the Department of Conservation.

Support of the bureau is centered in the Chambers of Commerce in individual towns and all officers are non- financial. Vice-presidents include Carl Jones, of Johnson City, and George Thomas, of Nashville. Murray Johnstone is secretary of the Bureau of Commerce, is secretary. Vice-presidents will be named in Memphis and Chattanooga, and directors will be chosen in a score of other towns.

Coinmen throughout the State are reported to be mounting their own advertising drive hearty backing because of the increased tourist trade. Material in other States which lead as tourist centers, according to spokesmen.

Virginia Tourist Trade Hit Record High This Summer

ABINGDON, Va., Sept. 21—Tourist traffic in the mountains of Southwest Virginia has been at an all-time high level, according to representatives of the Southwestern Development Association meeting here this week.

Called by Homer K. Bowen, associate executive secretary of the Union of Mountain People, representing heard reports from various communities and hotels that business has been good. The Shenandoah Blue Ridge section to Bristol and Cumberland Gap have been opening at capacity all summer and turning business away at a surprising rate, according to reports.

One resort hotel was reported extending its season to meet the demand, and a local innkeeper reported a special service to direct the overflow to residences and tourist homes. The Baxter Theater here reveals that it now has attendance 200 per cent above pre-war level.

Minnesota Tobacco Tax Receipts Down $3,000, for August

ST. PAUL, Sept. 21—Tobacco tax paid to the government by Minnesotans dropped $3,000 in August, 1946, according to Elmer Kelm, collector of internal revenue for this State.

In August of last year, tobacco tax collections totaled more than $8,000, while last month's collections were only $5,000.

Proponents of a State cigarette tax for Minnesota ran into opposition at a recent meeting of delegates of the League of Minnesota Municipalities, held at Eveleth, where opponents of such a measure pointed out that the tax would provide an opening wedge for a general sales tax.
MUSIC
1 Wurlitzer 616.................$210.00
3 Wurlitzer 616 Victory.........325.00
3 Wurlitzer 24 Victory..........340.00
1 Wurlitzer 700................625.00
1 Wurlitzer 750................650.00
1 Wurlitzer 750E...............675.00
1 Wurlitzer 800................675.00
1 Wurlitzer 850................710.00
3 Wurlitzer 950................710.00
1 12-Record Seeburg.............100.00
2 Seeburg Hireways (Factory Built) $275.00
1 Seeburg Console...............100.00
2 Seeburg 8800, R. C...........525.00
1 '40 Super Rock-Ola............400.00
3 Rock-Ola Commando............495.00

ARCADE
2 Seeburg Hiiter Guns $ 75.00
15 Seeburg Guns (As Is).........50.00
2 Bally Rapid Fire...........125.00
1 Hoot Mon Golf..............60.00
1 1c Question Mark (Floor Model) 50.00
1 C & C Hockey..............145.00
1 Scientific Batting Practice....89.50
1 Smlin’ Sam................59.50
1 Skeo Jump................59.50
1 Keeney Air Raider..........84.50
1 Supreme Rocket Buster........89.50
1 Keeney Submarine...........124.50
1 Mutoscope Punching Bag....114.50

PIN GAMES
1 Champ........................59.50
1 Dough Boy..................49.50
1 Seven Up....................59.50
1 Four Roses.................59.50
1 South Pew..................64.50
1 Air Circus................129.50
1 Big Top....................159.50
2 Five, Ten and Twenty....129.50
1 Sky Chief..................149.50
1 Shangri-La.................129.50
2 Big Parade................119.50
1 Arizona.....................210.00
1 1945 Victorious............65.00
3 Gold Cup..................49.50

COIN MACHINES
(Continued from page 101) been opened," Tratsch said. American know-how, mass production and scientific advancements enabled the United States coin industry to far outstrip both British and European vending machine producers.

few men in this many-faceted business are as well qualified to speak authoritatively concerning it, Walter Tratsch, president of the A. B. T. Manufacturing Company, a vital part of the industry since 1902 when he became associated with F. W. Mills, brother of the late H. P. Mills, in Hoboken, N, J. There they operated a Penny Arcade, purported to be one of the attractions an automatic photograph machine which took pictures for 10 cent shot.

Went to Panama
Later Tratsch and Mills operated a string of "Owl" and "Dewey" machines, old-time forerunners of the modern bell game. Tratsch worked as an operator at the St. Louis World's Fair and in 1928, during construction of the Panama Canal, he operated motionpicture pictures for the amusement of the workmen.

The following year found Tratsch in Buenos Aires, Argentina, where he made arrangements to operate machines during the South American Fair celebrating the centennial of the Republic in 1910. On his return in 1911, Tratsch opened his first plant on Clinton Street in Chicago. The firm specialized in repairing machines in the making of parts for them. He produced the original "Dandy" machine, a small-sized coin-operated machine. At the up-to-date offices the A. B. T. Company currently occupies, Tratsch and his staff delights in showing the machine to visitors.

In 1915 hefty feet again got the better of him and he set off for California, where he joined forces with Charlie Fey, pioneer bell game inventor. Their friendship lasted until Fey's death several years ago and Tratsch still speaks proudly of their association.

Came to Fair
He returned from California in 1915 to reopen with Jack Bechol an acquaintance ship begun at the St. Louis Fair, where he also met O. D. Jennings for the first time.

Tratsch and Bechol formed the Diamond Confection Company and shortly afterward the Southern Confection Company of South Carolina. The firm operated many types of machines on a large scale until 1921, when they were joined by New, a long-time friend of Tratsch's, and formed the A. B. T. Manufacturing Company (from the initials of the surnames of the three partners) with headquarters in Chicago. In 1923 Adler's interest was purchased by Bill Gray, for many years one of the largest operators of slot machines in the world.

In 1926 the firm produced a coin operated target pistol, which is still remembered by operators as one of the sensational machines of the decade. A billiard game was developed in 1928, which was voted the most popular machine at the coin machine convention in Chicago the same year.

However, most of A. B. T. history is built around the coin chute developed by the firm. The coin chute and modern coin machine industry are closely inter-related. Until development of the chute, largest headache for operators and most perplexing problem confronting engineers was the huge annual loss caused by wholesale slugging of coin machines.

Devoted Loyalty
Tratsch has a devoted loyalty to the industry with which he has been so long associated. He has taken an active part in every organized move (See COINOGRAPHY on page 156)
COINOGRAPHY
(Continued from page 135)
of the manufacturers of coin machines, and his wide acquaintance with the problems of the trade has made him a valued advisor and leader.
Tratsch foresees a real boom in coin machine exports when "the world finally becomes settled." His honesty obliges him to admit there is a great deal of over-optimism and guard to the near future.
There is still a long period of production trouble before us," Tratsch said recently. "The war is over, and for that we are all grateful. But our materials are still scarce and likely to remain so for quite a long time. That our boom will come within a few months is largely wishful thinking on the part of some members of the industry.
"However, by utilizing every resource at our command, by devising more economical methods of production and by continuous research and development with an eye to the future, the industry will emerge from its difficulties stronger, more sound and with greater prestige than ever before."
To newcomers in the industry, Tratsch also has a word of advice.
"First study the field thoroughly," he tells those who come to him for information. "Then study yourself. If you are the kind of man who is willing to take a fair chance, who willing to invest profits, work hard to keep him in good order and take care to maintain optimism and make new ones, then you have an excellent chance of making good in this industry."
According to his many friends in and out of the industry, Tratsch shows every indication of applying this advice to himself as well.

WHITE — WIRE — PHONE YOUR ORDERS
WORLD-WIDE DISTRIBUTORS

If you want to purchase the best coin machines in the world, watch for this symbol for the name of the distributor in your territory!

SPECIALS BY STEWART

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Black Light Is Attraction at Chemical Show

CHICAGO, Sept. 21.—The subject of at least one exhibition at the Fourth National Chemical Exposition, recently concluded at the Coliseum here, was no mystery to visiting members of the coin machine industry. Among chief attractions at the show was a display of "black light" at the booth of the Black Light Products Company.

Altoh to many the magic effect produced by "black light" was puzzling, it has become familiar to consumers thru its wide use in manufacture and conversions of coin-operated machines.

Lamp Plus Chemicals

Thru the use of an especially manufactured "black light" lamp and chemicals developed by the firm, headed by Judith Richardson, starting effects have been produced on target game conversions, upon which it imparts a three-dimensional quality. Operators claim mystifying impression intrigues customers and makes play on locations where "black light" is in use.

Firm has also received inquiries from game and juke manufacturer, who are interested in the unusual decorative possibilities and eye-appeal offered by use of chemically formulated paints and finishes manufactured by the firm. Under the "black light," colors of the paints and finishes assume an iridescent quality which make them glow in the dark.

Miss Richardson heads a staff of consultants and research experts which works with manufacturers' engineers to develop new uses for "black light" and formulate enable engineers to adapt the products to their own requirements.

Initially developed for use by the armed forces, hundreds of industrial uses for "black light" have been found. Automobile manufacturers and aircraft designers are planning to use the products for instrument panels. They point out that reflected light from ordinary bulbs impairs visibility at night, while "black light" would glows sufficiently to enable operators to see the instruments but not enough to have a blinding effect.

Theater Use

Motion picture theaters have found wide use for "black light." Hangings and decorative fixtures can be treated to reflect color in the dark while at the same time images on the screen do not lose sharpness.

Firm also makes lacquers in many fluorescent colors which can be applied to any surface by brushing, spraying, dipping or other methods, invisible inks which can be seen only under "black light"; stumping liquids and numerous other products.

According to Miss Richardson, firm is far advanced in the development of cosmetics of various colors which would produce bizarre effects when seen under "black light." It has also been used with great success in medical laboratories.

Butter Cooked Into Popcorn

CHICAGO, Sept. 21.—Cooking the butter flavor right into the popcorn as it is popped is now possible, says an announcement from the Freeman Food Products Company here. Firm says it has a tested and proved product which comes in concentrated form and is to be mixed into the seasoning before the corn is popped. Announcement says that approximately one and one-half ounces of the concentrated butter flavoring should be mixed with 10 pounds of seasoning.

Its makers say that the new seasoning will blend with any seasoning, that none of its flavor is lost in heating and that it will not turn rancid or leave objectionable odors.

STARTLING EFFECTS thru use of "black light" are being developed by a number of coin machine manufacturers. This photo taken in total darkness except for Black lighting, shows target game conversion worked out for Mercury Coin Machine Company, of Chicago, by Black Lights Products Company. Girl has black light make-up, dress treatment.

Dear Mr. Operator:

Just love that Rosen yell! That personal touch of his is terrific— that soothing, salving, sonorous air he adopts in every saying? (Like his saying, I just can't let him do this to me.)

You know, I watched Dave in action in the showroom the other day (it was one of the few times I've seen him offa that plush swivel in his super-duper inner sanctum called the office) and . . . well ... it's just remarkable the part in a hurry or he'd go into "Bankruptcy," as he put it. Rosen just looked at him with that knowing Rosen look . . . didn't say anything (he's afraid to in front of the help) . . .

You know, it's only an example of the way Rosen works. I must admit it's great (you know why I say that—he learned how to read the ads). However, you now have to give the guy credit for being on the ball all the time, for having every employee who works in his place. All Rosen employees (there'll always be a Rosen everyone who works in his place). They're trained to anticipate your every little desire (for cash!). They're "dedicated" to not only satisfy you (like making a perfectly good popcorn sample useless by removing a part you might need badly).

But—what's Rosen—always hopped up—always one step ahead—just love his personal touch! You'll love it, too—if you listen to . . .

Ad Man
Better Trade Mark Laws To Aid Coin Biz

See More Protection

CHICAGO, Sept. 21.—Recent enactment of the Lanham Act by Congress after many years of legislative effort to improve and codify the trade mark laws is looked on as important to coinmen who believe trade marks and good will are of enormous value to their industry.

General result of the new law is to give increased federal protection to owners of trade marks in active use. It provides that any infringer of a registered mark, thru imitation or counterfeiters, shall be liable to civil suit. The new law goes into effect next July.

These new provisions are broader than that given under the previous law, under which civil suit could be the remedy only if the infringing mark was in connection with a product of substantially the same kind.

One section of the new law provides that trade marks are generally intangible after five years of use. According to Carlton Hill, technical adviser of the Illinois Manufacturers' Association, this gives assurance to the owners that after five years of use there will be no question of the original registrability by the patent office or court.

The act permits registration of collective marks which may indicate the geographical origin of the product, or the list of producers. Also admitted are certifications of union labor workmanship as well as "service marks" such as titles, slogans, character names and distinctive features of radio or other advertising.

Despite the provisions of the new law, the owner still must guard against loss or rights thru oversight or negligence. An example, according to Webster's Dictionary, was that of a man who lost his trademark and did not now define it as such in general usage.

Become General

After the Bayer aspirin patent expired another drug manufacturer used a court holding on technical grounds declared that Bayer had lost its exclusive rights to the term in consumer advertising.

Another example is cellophone. A decade ago a federal judge held that this name had been used as a general term and had thus lost its status as an exclusive trade mark.

Cig Money

BERLIN, Sept. 21.—American cigarettes shipped from America to civilians or soldiers here have been accepted as legal tender by the Barter Shop established at 51 Leichhardtstrasse. The cigarettes are valued at 50 barter units, with each unit being valued at 5 cents. A tax stamped carton is worth 11 Army P-X cigarettes, which bear no stamp, are not acceptable on the barter market.

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IN NORTHERN ILLINOIS AND RIVER TOWNS OF IOWA

PACKARD NEW 24-RECORD PHONOGRAPHE, #400 } $450.00

Packard Pla-Mor Wall Box ........... $38.95 "Out of This World Speaker" $199.50

Thirty-Wire Plastic Cable, Ft. .37 Model 900 Speaker 49.95

One-Piece Bar Bracket 5.00 Model 800 Speaker 39.95

Kenyon Oil Burner Gun 12.50 Model 700 Speaker 36.95

64 Foot 800 Speaker 25.00 Single Chassis Steel Cabinet 41.00

Kenyon Anti-Aircraft 46.50 Single Chassis Steel Cabinet 35.00

Kenyon Gusher 54.50 Single Spot Reflector 7.50

Model 600 Speaker 36.95 Single for Fireproof 7.50

AMERICAN EAGLE 24 for Room Use 29.50 Single for Fireproof 8.50

WE NEED ROLL-FRONT MUTOSCOPE DIGGERS IN ANY CONDITION, BUT WITH ALL PARTS. SEND US ALSO A LIST OF MUSIC YOU HAVE TO SELL ... CONDITION AND PRICE. WE WANT TO BUY IT!

TERMS: 1/2 DEPOSIT WITH ALL ORDERS, BALANCE C. O. D.

CLEVELAND COIN MACHINE EXCHANGE

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FOR SALE

Rubber Cord, one million feet, 20-Conditioners, $18, rubber insulated, about 1,000 ft. to a reel, 1/2 inch in diameter, 6 colors. Price $1.40 per foot.

100-Conditioners, $18, rubber insulated, about 1,000 ft. to a reel, 1/2 inch in diameter, 6 colors. Price $1.40 per foot.

CARLKE & HENKE ELECTRIC CO.

420 W. JUNEEKE STREET

SUPERIOR PRODUCTS

14 N. PEONA ST.

TOUCHDOWN

LINE PLAY

The gridiron Decade from coast to coast ... Features: HITS SOLD BY THE MILLION per sale ... Tunes in all 50 states ... Pays Out: 26.10 Average ... Sells $22.81. Thick Die-Cut Board.

Other smash SPORT hits are available for immediate shipment. Write for your order TODAY.

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OFFERS
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IT'S NEW... IT'S PROFITABLE...
A SENSATIONAL MONEY MAKER

RED BALL is not a pin game and is not a pool table.
RED BALL is positively LEGAL everywhere.

RED BALL is a beautiful, well-constructed machine of
RED OAK, and the dimensions of the machine are 33½
x 8" long. It is equipped with an electrical scoring
device. RED BALL takes one minute and 25 seconds
to play one game.

Ask any owner about the $95.00 weekly receipts they
get from RED BALL.

It will pay for itself in eight weeks!


VICTORY CONVERSION VALUES

ON DECK
GIRLS ANYWHERE MISS AMERICA
GIRLS AMOH MISS AMERICA
GLAMOR GIRLS FOLLIES OF '46
FOLLY OF '46
G.W. JOE ARMY & NAVY

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TAIL GUNNER ARTISTS & MODELS
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HERE IS WHAT YOU GET
NEW! Flashy! 14 Color Score Glass
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We can build to order Coin Chutes for any device handling U. S. or foreign
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Order today Heath Coin Chute Adapter Units for 500's, 600's, 24's, 412's and 612's. Quality
merchandise, brass slides, easily and quickly installed. Satisfaction guaranteed. $22.50 each.
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GUARANTEED
THE GREATEST VALUE IN
A HAND TRUCK AMERICA
HAS TO OFFER.

HUNDRED POUND
WEIGHTS BECOME
OUNCES OF SWISS WITH
FAMOUS HAND TRUCK.
OUR GUARANTEE
IF THIS HAND TRUCK IS
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RECT, PLEASE RETURN IT
COLLECT.

44 inches high, all welded steel construction. 9 1/2
cross sections for extra weight, 5 inch solid cushion
rubber wheels, convenient to take along in the car.
Were $9.00
NOW ONLY
$7.75 EACH!
In lots of 25, $6.65!

THE SUPER
ROLL-DOWN
SUPER
TRIANGLE

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Manufacturers of
Electro-Mechanical
Amusement Devices
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Marietta, Ga.

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GEORGIA

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GEOGRAPHICA
SEE TRADIO AD
PAGE 131

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Marietta, Ga.

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If you want to purchase the best coin machines in the world, watch
for this symbol for the name of the
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**UNQUESTIONABLY**

**THE GREATEST BOWLING GAME OF THEM ALL**

**"SCORE-A-BARREL"**

$499.50 (106" model)

The only Bowling Game that features a barrel-Roll scoring enabling player to have a visual record of the number of strikes scored during the course of a game. MICHAEL'S BOWLING MILLS, INC. 1545-58

**NEW MILLS BLACK CHERRY BELLS, Sc, 10c, 25c**

WRITE FOR PRICES

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**CLEAN EQUIPMENT - IMMEDIATE DELIVERY**

**NEW BOWL-A-BOMB**

$199.50

**NEW BOWLING LEAGUE**

With ball return on 3 hole

$275.00

**FOR OPERATORS WHO INSIST ON THE BEST**

**Seeburg**

DISTRIBUTOR FOR SEEBURG PHONOGRAPHS AND ACCESSORIES

**MILWAUKEE COIN HAS NEW EQUIPMENT FOR IMMEDIATE DELIVERY!**

**FULLY GUARANTEED BLACK CHERRY BELLS, Orig. Mech., Club Handles, D.F. Sides and Front, Knee Action, 3/5 or 2/5.**

Se... $174.50. 10c... $194.50. 25c... $224.50.

**Mills New Vest Pockets**

Write

**Mills Black Fronts**

Write

**Mills Blue Fronts, Hand Lead, Serial No. On Box, 400-000, 10c**

19.50

**Mills Gold or Silver Cherries, Drum Front, Club Handle, Knee Action, 3/5 or 2/5.**

10c... $195.00. 25c... 225.00.

**Jenn. 4-Stay Chief, Compl. Reconditioned and Refinished.**

10c... 79.50.

**CONSOLES PAYS TABLES**

**Face Club Consoles, 10c. ...$125.00**

**Caille Club Consoles, Late Mod., 25c. ...$125.00**

**Bally Skill Field, 7-Coin Head.**

89.50

**Face Pcs, Sc, Without Rails, A-1 Condition.**

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**Face Pcs, Sc, With Rails, A-1 Condition.**

89.50

**Packets, Sc, Without Rails.**

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**Keyney Super Belles, Sc, Like New.**

294.50

**The Favorite.**

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**Paces Races, Black Cabinet.**

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Waterpft P-12, Completely Overhauled and Cabinet Restored...

$129.50

**Real Money Boards Get the Biggest Play and Profits**

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Есть элементы, не совпадающие с первоисточником.
BLASTING ALL RECORDS!

DYANMITE!

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* Place Your
Order With
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COMPANY
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MEMBER CMI

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WE ARE DELIVERING ALL RELEASES TO
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EXCLUSIVE MODERN HAVEN GILT EDGE
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• NEW TYPE PAYOUT
WITH DOUBLE COIN TUBE

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WITH POSITIVE STOP ACTION

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WITH NEW TYPE CONTACT ASSEMBLY

• 7-SLOT SELECTIVE COIN HEAD
INCORPORATING FIVE NEW DISTINCTIVE FEATURES PLUS ANTI-CHEATING IMPROVEMENTS

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PAYS UP TO 100 COINS FROM TUBE
PLUS BONUS TOKEN

ORDER TODAY FOR PROMPT SHIPMENT

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1 Watch & 25c Bell, Head or Tail $6.00

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NEW RELEASES! 20TH CENTURY 4 STAR

KEENEE TWIN SUPER
Super Bell 3.50
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KEENEE SUPER
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1 Watch & 25c Bell 3.50

1 Ball, Ball & 5c Bell 4.00

1 Ball & Bell 3.50

225.00

17/3 deposit with order, bal. C.O.D.

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135 Machines, 60 Phonographs, 75 Pinballs and Arcade. Nets $800.00 a week at present, will double in season. Must be sold quick on account of health. Call, write or phone.

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REGROUND AND LACQUERED—FINISHED LIKE NEW

2½" to 3½" $15.00 per hundred 10-Day Service

MACOMB MUSIC SERVICE

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EAST DETROIT, MICH.

**ROCK-OLA is ready at SEACOAST**

The NEW Rock-Ola Phonograph and Bar Boxes are here. Boasting brilliant design, mechanical perfection, plus a long list of specially engineered profit-making features, these Rock-Ola machines are enjoying increasing popularity and demand among the nation's leading operators.

Seacoast is making earliest possible Rock-Ola deliveries now. It would be wise to write, wire or phone your order today! Terms? Truly lenient, with all types of equipment taken in trade. And for a full stock of reconditioned coin machine equipment—any kind—bought or sold...

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**COUNTER GAMES**

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<th>Item</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>8 Mercury</td>
<td>Each</td>
<td>$12.00</td>
</tr>
<tr>
<td>2 Champion, Each</td>
<td></td>
<td>$19.00</td>
</tr>
<tr>
<td>1 American Eagle</td>
<td></td>
<td>$10.00</td>
</tr>
<tr>
<td>1 Davol 24</td>
<td></td>
<td>$5.00</td>
</tr>
<tr>
<td>1 Imp. As</td>
<td></td>
<td>$4.00</td>
</tr>
<tr>
<td>1 B &amp; T Coin, Blue &amp; White</td>
<td></td>
<td>$28.00</td>
</tr>
<tr>
<td>1 B &amp; T Coin, Challenger</td>
<td></td>
<td>$29.00</td>
</tr>
<tr>
<td>3 Pierce Penn, Each</td>
<td></td>
<td>$26.06</td>
</tr>
<tr>
<td>4 Kittles and Catchers, Each</td>
<td></td>
<td>$24.00</td>
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**SLOTS**

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td>1 B &amp; T Caine, No Lennon</td>
<td></td>
<td>$89.50</td>
</tr>
<tr>
<td>1 B &amp; T Caine, Lennon</td>
<td></td>
<td>$77.00</td>
</tr>
<tr>
<td>3 Watling Rolatops</td>
<td>Each</td>
<td>$92.50</td>
</tr>
<tr>
<td>1 Watling Rolatops</td>
<td>Each</td>
<td>$135.00</td>
</tr>
</tbody>
</table>

1/2 Deposit, Balance C. O. D.

ASSID

P. O. Box 282

Lansing 3, Mich.
SALESBOARD IN A BOX!!!

"JAR-O"-DO SCORES AGAIN! TRANSFORMING THE ALL-TIME FAVORITE, "JACKPOT CHARLEY" BOARD INTO AN INCOMPARABLE BOX-STYLE DEAL!

** ** **

IDENTICAL IN DETAIL AND PAYOUT TO THE SALESBOARD!

** ** **

AN EXACT AND BEAUTIFUL REPRODUCTION OF THE FAMOUS BOARD YOU'VE ALL KNOWN AND USED FOR YEARS!

** ** **

BETTER THAN EVER IN THIS "KNOCK-OUT" BOX STYLE — A HIT ON ANY COUNTER!

Be prepared! Write today for prices and literature — and get your order in early!

Universal Manufacturing Company

"WORLD'S FOREMOST MFR. OF JAR GAMES"

405-411 E. 8TH ST. KANSAS CITY 6, MO.

NEW MACHINES NOW BEING DELIVERED

GOTTIEB SUPERLINER $322.00

CHICAGO COIN SPELLBOUND 325.00

EXHIBIT'S NEW FAST BALL 330.00

MARVEL'S FRISCO 249.50

TOTAL ROLL WRITE

MILLS NEW BLUE & GOLD VEST POCKET 74.50

GOTTIEB Improved Deluxe GRIP SCALE 39.50

A. B. T. CHALLENGER, Beautifully Designed 65.00

VICTORY SPECIAL WRITE

ACE COIN COUNTER 139.50

NEW SLOT STANDS 27.50

WANTED FOR CASH!

ROCK-OLA: 1938 Monarchs and Windsors, 1939 Standards and Deluxes, 1940 Supers and Masters.

WURLITZER: 800—850—750E

SEEBURG: Classics, Colonels, Majors, 8000's, 9000's

Phonographs must be in excellent mechanical condition and appearance. No Junk!

ACE COIN COUNTER

A Sensational New Counter . . . All New Design! Complete With Carrying Case and Money Tubes.

RECONDITIONED 5-BALL FREE PLAY GAMES

Streamliner $100.00

Callahans 175.00

Gottlieb Liberty 165.00

Sky Chief 150.00

Hollows 199.00

Yankee Doodle 150.00

Big Parade 125.00

Midway 125.00

Fort Apache 150.00

Knockout 125.00

Marines at Play $119.00

Invasion 95.00

Argentine 85.00

Topi 95.00

Defense 85.00

Venue 95.00

Gene Victory 89.50

Gun Club 89.50

Texas Mustang 89.50

Spot Pool 74.50

Bellway 79.50

Komet 79.50

Four Rooms 72.50

Train 72.50

Spot a Card 72.50

Sea Hawk 67.50

ABC Military 67.50

Ten Spot 67.50

Hiht Squeak 59.50

New Champions 59.50

Big Chief 49.50

NOW! NEVER BUILT BEFORE! BONUS BELL 50c PLAY $475.00 INTRODUCTORY OFFER: Your Money Carefully Refunded if Not Satisfied.

SPECIAL—10-50c SILVER CHROME BELLS RUP 1 OR 10 AT LESS THAN HALF PRICE WRITE

MILLS BONUS BELLS, St. $225.00 MILLS BONUS BELLS, 25c $275.00

MILLS Q. T.'s REBUILT Blue St. $150.00 Blue 25c $125.00

5c AND 25c PLAY Glitter Gold 5c . . . . 100.00 Glitter Gold 25c . . . . 150.00

DUFFEY'S Revamped From Any Gottlieb Game, Including Wire Bumper Models.


DISTRIBUTORS: Ship us your game and wire for SPECIAL Conversion Deal.

SPECIAL—PHONORGAPHES Just off Location Immediate Delivery

SEEBURG $225.00 SEEBURG Colonial, R.C. 475.00

DONOVAN-JOHNSON COIN COUNTERS . . . . $175.50 F. O. B. Chicago

GLOBE COIN SEPARATOR . . . . . . . . . . . . . . . $290.00 F. O. B. Chicago

WE ARE NATIONAL DISTRIBUTORS TO THE COIN MACHINE TRADE

WE REPAIR ALL TYPES COIN COUNTERS, COIN CHANGERS AND COIN SORTERS

WRITE FOR COMPLETE PRICE LIST

CHARLES (JIMMY) JOHNSON

GLOBE DISTRIBUTING CO.

1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. - ARM. 0780
"Soft-Ball Queens"

**CONVERTED FROM**
- Broadcast
- Pan-American
- Silver Skates

**CHECK THESE SOLID VALUES FROM OUR NEW FACTORY:**

- **4 WAYS TO WIN**
  - High Score—Runs—Lights—Special Feature
- Location Tested
- Cabinets refinished in our own shop
- New backboard
- New playing field
- New bumpers
- New motor
- New relay bank
- New kicker
- Colorful
- Fast Action

**IMMEDIATE DELIVERY!**

$279.50

A Few More Territories Still Open! DISTRIBUTORS, WRITE!

**MUNVES Manufacturing Corp.**
156 E. Grand Ave. Chicago 11, Ill.

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**IMPORTANT ANNOUNCEMENT**

JOE EISEN & SONS

JOE EISEN — BUDDY EISEN

Have Merged With

PHIL MASON — SID MITTLEMAN

of

AMERICAN COIN MACHINE COMPANY

... and the name

JOE EISEN & SONS

has been retained for the consolidation.

This is important news for coin machine operators. The merger brings under one roof all the enterprise and valuable experience gained during many years of association with the industry by these four well-known coin men.

Therefore, the wide facilities and exceptional service for which both firms were recognized will now be even more complete.

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**EXCLUSIVE DISTRIBUTORS**

In Metropolitan N. Y. and Northern N. J.

FOR

PACKARD MANUFACTURING CORP.

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**EXCLUSIVE DISTRIBUTORS**

FOR

RED BALL

The only game licensed in New York City

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JOE EISEN & SONS

12TH AVE. AT 524 STREET, NEW YORK 19, N. Y.
Phone: Circle 5-4957

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Robinson SALES CO.
7525 Grand River Ave. • Phone: Tyler • 7-2770 Detroit, Mich.
**COMPLETE LINE OF**

**Auxiliary SPEAKERS**

**MONEY MAKERS ARE A WISE INVESTMENT**

**MULLININX**

**SPECIALS—One Week Only!**

1 Bally Santa Anita .......................$ 79.50 *
1 Bally Undersea Raider (Floor Sample) . 299.50 *
2 Bally Kentucky .........................169.50 *

**ONE BALL, C. P.**

1 BALLY FAIRMONT .......................$325.00  
1 BALLY JOCKEY CLUB .....................295.00  
2 BALLY TURF KINGS .....................295.00  
5 BALLY LONG SHOTS .....................150.00

**CONSOLES**

1 BALLY DRAW BELL ..................$477.50  
1 GALLOPING DOMINO, Evans 199.00  
1 MILLS FOUR BELLs ...................345.00  
1 BUCKLEY TRACK ODDS ...............495.00  
BOX STANDS (No Locks) ..............10.00

**MUSIC**

1 ROCK-OLA COMMANDO ................$255.00  
1 SEEBUG VOGUE .......................495.00  
1 WURLITZER 412 ......................200.00  
1 WURLITZER 616 ......................295.00  
1 WURLITZER 600-A ....................395.00  
1 ROCK-OLA 12 RECORD .............$129.50

**ONE BALL, F. P.**

3 CLUB TROPHIES ......................$195.00  
2 SPORT SPECIALS ......................125.00  
6 '41 DERBYS .........................195.00  
4 PIMLICO .............................325.00

**SLOTS**

18 5c MILLS BLUE FRONT, $159.50  
5 10c MILLS BLUE FRONT, 179.50  
3 25c MILLS BLUE FRONT, 199.00  
6 5c BLACK CHERRY BELL, 238.00  
1 5c MILLS ROMAN HEAD, 125.00  
1 50c MILLS ROMAN HEAD, 205.50  
7 5c VEST POCKET, 49.50  
7 5c WATLING ROTATOP, 65.00

**TERMS:** 1/2 Deposit — Balance C. O. D.

**ALL MERCHANDISE UNCONDITIONALLY GUARANTEED**

**RETURN IN FIVE DAYS IF NOT SATISFIED**

All Orders Subject to Prior Sale of Equipment Desired.

**Phone — Wire — or Write**

**MULLININX AMUSEMENT CO.**

302 WEST VICTORY DRIVE  
SAVANNAH, GEORGIA

---

**NOTICE TO THE TRADE:**

**COPY CORRECTION**

In the Advertisement of PACE MFG. CO.

In the September 21 issue of The Billboard, the copy regarding the weight of the DELUXE CHROME BELLS Read:

"Pace Bells Weigh Only 25 Pounds—Others Weigh 50 Pounds or More."

This Should Have Read: "Pace Bells Weigh Only 85 Pounds—Others Weigh 50 Pounds More."

---

**THE THRILL OF KINGS!**

THE "PLAYER APPEAL" OF THE HORSE TRACK GUARANTEES FASTER ACTION — BIGGER PROFITS

$10.00 TOP PAYOUT  
$13.80 PROFIT

**DEPEND UPON WALSH TO BE FIRST WITH THE LATEST NEW BOARD IDEAS.**  
SEND FOR CATALOG SHEET AND PRICE LIST.

**THOS. A. WALSH MFG. CO.**

201-207 S. TENTH ST.  
OMAHA, NEBR.

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**SALE ON FIVE BALL FREE PLAY**

**H. Z. VENDING & SALES CO.**

1205-07 DOUGLAS ST.  
Phone: Atlantic 1721

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**COMPARE!**

**PREFLIGHT TRAINER**

**ACE MOTORS, Inc.**

2012 CENTRAL STREET  
EVANSTON, ILLINOIS

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www.americanradiohistory.com
COIN MACHINES

The Billboard September 28, 1946

COLUMBIA BELLS

King of the Money Makers

Action! Suspense! Thrill of a winner! The Columbia Twin Jackpot Bell has a playing fascination all its own—no wonder it makes more money than bigger bells yet costs much less to buy.

New improved 1946 Columbia Twin Jackpot Bells are now ready for IMMEDIATE DELIVERY

GROETCHEN TOOL & MFG. CORPORATION
RANdolph 2807 126 North Union Avenue, Chicago 6, Illinois

FRISCO

THE FREE PLAY GAME YOU'VE WAITED FOR

IMMEDIATE DELIVERY!

CONVERTED FROM CHAMP SEA HAWK HOROSCOPE SCHOOL DAYS BELLE HOP PARADISE SPOT POOL MIAMI BEACH ABC BOWLER

DEPENDABLE PERFORMANCE

PRICE

ORDER FROM YOUR DISTRIBUTOR OR WRITE TO US

MARVEL MANUFACTURING CO.
2847 FULLERTON AVE. EVERGLADE 0230 CHICAGO, 47

FRISCO

THE FREE PLAY GAME YOU'VE WAITED FOR

IMMEDIATE DELIVERY!

CONVERTED FROM CHAMP SEA HAWK HOROSCOPE SCHOOL DAYS BELLE HOP PARADISE SPOT POOL MIAMI BEACH ABC BOWLER

DEPENDABLE PERFORMANCE

PRICE

ORDER FROM YOUR DISTRIBUTOR OR WRITE TO US

MARVEL MANUFACTURING CO.
2847 FULLERTON AVE. EVERGLADE 0230 CHICAGO, 47

Atlantic

No other Guarantee Like It!

Your Money Back Plus Freight Paid Both Ways If This Equipment Does Not Meet With Your Complete Satisfaction

WE HAVE THE MOST COMPLETE LINE OF REPLACEMENT PARTS FOR ALL TYPES OF AUTOMATIC PHONOGRAPHGRAPH. WRITE FOR ANYTHING YOUR NEED!

WRITE, WIRE, PHONE FOR PRICES AND FULL INFORMATION ON ANY PHONOGRAPH LISTED. IMMEDIATE DELIVERY GUARANTEED!

ATLANTIC NEW YORK CORP.
400 TENTH AVENUE NEW YORK 18 NEW YORK
ATLANTIC CONNECTICUT CORP.
20 MAIN STREET SHREVEPORT 1, CONNECTICUT
ATLANTIC NEW JERSEY CORP.
27-29 AUSTIN STREET NEWARK 5, NEW JERSEY

EXCLUSIVE Seeburg DISTRIBUTORS

www.americanradiohistory.com
### Coin Machines

**FIVE BALLS**
- A. B. C. Bowler ... 69.50
- Bovay ... 89.50
- Bosco ... 89.50
- Bombardier (Genoa) ... 89.50
- Defense ... 89.50
- Five-Ten-Twenty ... 109.50
- Gun Club ... 69.50
- H. L. Joe ... 69.50
- Hollywood ... 149.50
- Hi-Raf ... 89.50
- Keep 'Em Flying ... 179.50
- Liberty ... 139.50
- Metro ... 49.50
- Midway ... 99.50
- Moniker ... 69.50
- Sink the Japs (7-Up) ... 49.50
- Snappy ... 62.50
- Sluggo ... 69.50
- Star All-Track ... 64.50
- Sport Parade ... 49.50
- Stage Door Canfield ... 179.50
- Topic ... 69.50
- Victory ... 89.50
- Wild Fire ... 59.50
- Yankee Doodle ... 129.50

<table>
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<tr>
<th>ONEW</th>
<th>COUNTER MACHINES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pacemaker ... $59.50</td>
<td>Smiley's (New) ... $19.50</td>
</tr>
<tr>
<td>Sport Special ... 109.50</td>
<td>Penny Packs (New) ... 27.50</td>
</tr>
<tr>
<td>One-Two-Three '40 ... 69.50</td>
<td>Buddies (New) ... 33.00</td>
</tr>
</tbody>
</table>

**CONSOLES**
- Jumbo Parades ... $99.50
- High Hand ... 175.00
- Big Game ... 79.50
- Bobtails ... 89.50
- Silver Moons ... 89.50
- Big Top ... 89.50
- Fast Time ... 69.50
- Pace Reels (Comb.) ... 149.50
- Club Balls ... 189.50
- Super Bells ... 249.50
- Saratoga ... 69.50
- Pace Racers (Br. Cub) ... 149.50

**PHONOGRAPH**
- Rock-Ola-'40 Super ... $425.00
- Rock-Ola-'40 Victory ... $250.00
- 9800 R. C. ... $595.00
- Packard Plamor ... Write

**STOCKS**
- Mills Bl. Cherry (New) ... Write
- Waring Rosettes (New) ... Write
- Pace All Charm (New) ... Write
- Pace All Charm (New, Full) ... Write
- Brown Fronts (Used) ... 150.00
- B. T.'s (Used) ... 150.00
- Cherry Bells (Used) ... 45.00
- Rosettes (Used) ... 150.00
- Extraordinary (Used) ... 115.00
- 10c Black Cherry (Rebuilt) ... 125.00
- Motion Bell (Used) ... 75.00

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<thead>
<tr>
<th>SLOTS</th>
<th>TUBES and ACCESSORIES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pace Comets, 10c (Used) ... $50.00</td>
<td>Complete Line of Phonographs and Parts</td>
</tr>
<tr>
<td>Jennings Chiefs (Used) ... 115.00</td>
<td>SENSATIONAL! DO YOU NEED A NEW JUKE BOX?</td>
</tr>
<tr>
<td>Jennings Bronze Chief (Used) ... 175.00</td>
<td>We have newly remodeled and modernized Wurlitzer 614's</td>
</tr>
<tr>
<td>Mills Vest Pockets (Used) ... 35.00</td>
<td>in a complete Life Style once-Machines is completely</td>
</tr>
<tr>
<td>Mills Club Consoles, 10c ... 175.00</td>
<td>formed into a beautiful brand new appearance-Chassis has</td>
</tr>
<tr>
<td>Mills Club Consoles, 25c ... 225.00</td>
<td>been completely overhauled. Order Today!</td>
</tr>
<tr>
<td>Pace Club Consoles, 5c ... 125.00</td>
<td>A TERRIBLE MISTAKE!</td>
</tr>
<tr>
<td>Pace Club Consoles, 25c (Full, Reb.) ... 125.00</td>
<td>IMMEDIATE DELIVERY!</td>
</tr>
<tr>
<td>Jennings Gooseneck, 50c ... 75.00</td>
<td>The same job as above on <strong>$375.00</strong>!</td>
</tr>
</tbody>
</table>

**OHIO SPECIALTY CO.**
539 S. Second Street
Louisville 2, Ky.

**ALBENA SALES CO.**
587 10th Ave., New York 18, N. Y.
Longacre 5-8334

**ACE "Featherlife" COIN COUNTER**
See your Distributor for further details
ACE COIN COUNTING MACHINE CO. • 3715 W. Southport • Chicago 13

**CHICAGO Coin'S MACHINE CO.**
1725 Diversey Boulevard
Chicago 14, Ill.
LOS ANGELES
See Wm. R. Happel or W. E. Happel

BADGER'S BARGAINS
OFTEN A FEW DOLLARS LESS • SELDOM A PENNY MORE

BADGER SALES CO.
1612 W. PICO BLVD. LOS ANGELES 15, CALIF.

IDEAL COUNTER GAME
No Slot No Tax

Greatest money-making Counter Game ever built. Pays for itself the first few hours of play.

HAWKEYE NOVELTY CO.
1754 EAST GRAND DES MOINES, IOWA

RECONDITIONED CONSOLES
LARGEST STOCK OF DEPENDABLE CONSOLES ON THE WEST COAST

KEENEY SUPER BELLS, 5c, F. P., P.O. $259.50
KEENEY SUPER BELLS, 10c, F. P., P.O. 289.50
KEENEY SUPER BELLS, 25c, F. P., P.O. 289.50
KEENEY SUPER TWINS, 5c-25c, F. P., P.O. 405.00
KEENEY SUPER TWINS, 25c, F. P. 350.00
KEENEY 4-WAY, 5c-5c-5c-5c 405.00
KEENEY 4-WAY, 5c-5c-5c-10c-25c 595.00
KEENEY 4-WAY, 5c-5c-10c-25c 595.00
EVANS DOMINOES, Late, D.D. Jackpot 199.50
EVANS DOMINOES, Late, D.D. Jackpot 199.50
EVANS DOMINOES, Late, D.D. Jackpot 125.00
JENNINGS SILVER MOON, 25c 175.00
BALLY ROLL'EM, 5c, P. O. 124.50
BALLY ROLL'EM, 5c, P. O. 124.50
BALLY ROLL'EM, 5c, P. O. 124.50
BALLY ROLL'EM, Late, Daily Double 198.50
BALLY ROLL'EM, Late, Daily Double 198.50
JENNINGS BOBTAIL, 5c, F. P. 89.50

PHONOGRAPHS
WURLITZER MODEL 780 $495.00
SEEBURG 8800 NEW ROCK-O-LITE 495.00
ROCK-O-LA COMMANDO 495.00
ROCK-O-LA SPECTRAVX, Playmaster 395.00
ROCK-O-LA STANDARD NEW ROCK-O-LITE 395.00
ROCK-O-LA SPECTRAVX, Only 50.00
WURLITZER VICTORY 500 450.00
SEEBURG CLASSIC NEW ROCK-O-LITE 450.00
WURLITZER MODEL 616 NEW ROCK-O-LITE 239.50

MILLS FOUR BELLS, Late heads, 5-5-5-5-25c. $650.00
MILLS FOUR BELLS, Late heads, 5-5-5-5-25c. 550.00
MILLS THREE BELLS, 5c, 10c, 5c. 695.00
MILLS THREE BELLS, 5c, 10c, 25c. 795.00
MILLS FOUR BELLS, Orig. heads, 5-5-5-5-25c. 395.00
MILLS FOUR BELLS, Orig. heads, 5-5-5-5-25c. 495.00
BALLY CLUB BELLS, F. P., P.O., 5c. 189.50
BALLY HI HANDS, F. P., P.O., 5c. 169.50
BALLY SUNDAYS, F. P., 5c. 199.50
MILLS JUMBO, Late, F. P., P.O. 179.50
MILLS JUMBO, Late, F. P. 129.50
MILLS JUMBO, Late, F. P. 119.50
MILLS JUMBO, Orig. head, F. P. 89.50
MILLS JUMBO, Orig. head, P.O. 89.50
PACE SARATOGAS, Late, 5c. 89.50

RECONDITIONED SLOTS
BLACK CHERRY BELLS (Rebuilt) 5c. $799.50
BLACK CHERRY BELLS (Rebuilt) 10c. 734.50
BLACK CHERRY BELLS (Rebuilt) 25c. 339.50
MILLS BLUE FRONTS (Refinished) 5c. 159.50
MILLS BLUE FRONTS (Refinished) 10c. 179.50
MILLS BLUE FRONTS (Refinished) 25c. 199.50
JENNINGS CHIEF $1.00. 650.00
NEW MILLS VEST POCKET BELLS. 49.50
MILLS VEST POCKET (Refinished). 49.50

IDEAL COUNTER GAME
No Slot No Tax

Greatest money-making Counter Game ever built. Pays for itself the first few hours of play.

HAWKEYE NOVELTY CO.
1754 EAST GRAND DES MOINES, IOWA

CLOSING OUT BRAND NEW EQUIPMENT
7 MUNVES SUPERROLLS, REPACKED IN ORIGINAL CRATES—$195.00 EACH
One-half certified deposit required.

HEATH DISTRIBUTING COMPANY
217 THIRD ST. PHONES—2681 and 2682 MACON, GEORGIA

BADER NOVELTY CO.
2546 NO. 30TH ST. MILWAUKEE 10, WIS.

RECON新型 CO.
107 MEADOWS ST. NEW HAVEN 10, CONN. • TEL.: NEW HAVEN 7-6146

FITZGERALD SALES

READY FOR IMMEDIATE DELIVERY

USED
Air Circus $100.00
Bronco 80.00
Champ 80.00
Cock-A-Doodle 80.00
Cockiloon 124.00

Size 12" x 14"
Price $27.50

AIR CIRCUS $100.00
BRONCO 80.00
CHAMP 80.00
COCK-A-DODLE 80.00
COCKILON 124.00

WRITE FOR PRICE

.22 SHORTS
7017 TUBES. Ea. $2.00

All prices F. O. B. New Haven—1/3 deposit—balance C. O. D.

Salesman Wanted!

Prominent, old-established Eastern distributor needs top-notch traveling salesman. Thickly populated territory, large following. Exclusive franchises for most important manufacturers of music, five balls, one ball, bells, counters, arcade, vending equipment. Top lines in each division call for real salesman who knows the business and who can earn real money. Permanent connection with fine future and excellent salary for right man. Write in full confidence, giving details of age, marital status, background and experience.

WRITE BOX D-312, THE BILLBOARD
Cincinnati 1, Ohio
**THIS WEEK’S SHAFFER’S SPECIALS**

WHIZZ is a NEW electrically operated FREE PLAY Skill Score Game packed with lots of ACTION, SPEED and PLAYER APPEAL! WHIZZ can be operated as a FREE PLAY or NOVELTY Game... and a BIG money-maker either way. It’s the finest skill game ever made... It’s compact... It’s GENCO!

**PHONE OR WIRE YOUR ORDER TODAY**

**PINS GAMES**

<table>
<thead>
<tr>
<th>PRICE</th>
<th>DESCRIPTION</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>$189.50</strong></td>
<td>F. O. B. Factory</td>
</tr>
</tbody>
</table>

**AT PRICES THAT WILL AMAZE YOU**

<table>
<thead>
<tr>
<th>PRICE</th>
<th>DESCRIPTION</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>$44.50</strong></td>
<td>PLAY BALL</td>
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<tr>
<td><strong>$84.50</strong></td>
<td>LONE STAR</td>
</tr>
<tr>
<td><strong>$49.50</strong></td>
<td>BAND WAGON</td>
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<tr>
<td><strong>$44.50</strong></td>
<td>GOLD STAR</td>
</tr>
<tr>
<td><strong>$79.50</strong></td>
<td>YANKS</td>
</tr>
<tr>
<td><strong>$44.50</strong></td>
<td>TORPEDO PATROL</td>
</tr>
<tr>
<td><strong>$49.50</strong></td>
<td>GUN CLUB</td>
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<tr>
<td><strong>$45.00</strong></td>
<td>BOMBERDIER</td>
</tr>
<tr>
<td><strong>$79.50</strong></td>
<td>CAPTAIN KIDD</td>
</tr>
<tr>
<td><strong>$54.50</strong></td>
<td>EAGLE SQUADRON</td>
</tr>
<tr>
<td><strong>$79.50</strong></td>
<td>FOUR ACES</td>
</tr>
<tr>
<td><strong>$69.50</strong></td>
<td>INVASION</td>
</tr>
<tr>
<td><strong>$49.50</strong></td>
<td>KEEP 'EM FLYING</td>
</tr>
<tr>
<td><strong>$79.50</strong></td>
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<td><strong>$59.50</strong></td>
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<td><strong>$49.50</strong></td>
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<td><strong>$24.50</strong></td>
<td>BAKER “DEFENSE”</td>
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<td><strong>$34.50</strong></td>
<td>SCHOOLBOY</td>
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<tr>
<td><strong>$44.50</strong></td>
<td>MR. CHIPS</td>
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<tr>
<td><strong>$45.00</strong></td>
<td>TARGET SKILL</td>
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<tr>
<td><strong>$134.50</strong></td>
<td>ACTION</td>
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<td><strong>$34.50</strong></td>
<td>RED, WHITE &amp; BLUE</td>
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</table>

**TERMS: 1/3 CERTIFIED DEPOSIT - BALANCE C. O. D.**

ALL GAMES LISTED SUBJECT TO PRIOR SALE

**SHAFFER MUSIC COMPANY**

606 South High St.  
Columbus 15, Ohio

PHONE: MAIN 5463

**NEW WINNERS ALL A-1 RECONDITIONED ARCADE EQUIPMENT**

<table>
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<tr>
<th>PRICE</th>
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<tr>
<td><strong>$175.00</strong></td>
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<td><strong>$575.00</strong></td>
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<td><strong>$159.00</strong></td>
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</tr>
<tr>
<td><strong>$115.00</strong></td>
<td>FAN-TASTIC 499.50</td>
</tr>
</tbody>
</table>

**MISSOURI TAVERN SUPPLY COMPANY**

219 E. Porch Street  
Phone 6516  
Springfield, Missouri

**DON’T MISS A GOOD BET!**

<table>
<thead>
<tr>
<th>PRICE</th>
<th>DESCRIPTION</th>
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</thead>
<tbody>
<tr>
<td><strong>$198.50</strong></td>
<td>Champion Hockey (Slightly Used)</td>
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<tr>
<td><strong>$279.50</strong></td>
<td>Undersea Raider (Good as New)</td>
</tr>
<tr>
<td><strong>$198.50</strong></td>
<td>Sky Fighter (Reconditioned)</td>
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<tr>
<td><strong>$198.50</strong></td>
<td>Malaysia (Pinball)</td>
</tr>
<tr>
<td><strong>$198.50</strong></td>
<td>O'CONNOR'S SALES CO.</td>
</tr>
</tbody>
</table>

**O’CONNOR’S SALES CO.**

502 LOUISIANA ST.  
BEAUMONT, TEXAS

**H. GREGORY & CO.**

BATTLE CREEK, MICH.

**COIN MACHINES**
IF YOU WANT DELIVERY
PLUS AN UNCONDITIONAL GUARANTEE
ORDER YOUR SLOT MACHINES FROM US
NOW DELIVERING
THE NEW BIG COLUMBIA BELL

6 BIG EXCLUSIVE FEATURES . . .
* NEW LARGE SINGLE JAK-POT WITH RESERVE!
* INTERCHANGEABLE COIN PLAY! Can be changed to Penny, Nickel, Dime or Quarter Play in a jiffy!
* ABSOLUTELY SLUG-PROOF! Plus Double Protection with 6-Coin Escalator. The last coins played are paid out first.
* NEW BIG JUMBO CASH BOX!
* COINS CANNOT LAP! No two coins touch each other.
* CANNOT OVERPAY OR UNDERPAY! Thick or thin coins do not affect payout.

FITS INTO ANY STANDARD SAFE STAND
FREE TRIAL OFFER! Use any of our Machines for 10 days and if they are not the most outstanding Machines that you have ever used, return the shipment for FULL CASH REFUND OF PURCHASE PRICE!

Baker Novelty Co.
Makers of Bakers Pacers
1700 Washington Blvd., Chicago 12, Illinois

HEADQUARTERS
FOR NEW AND
GUARANTEED REBUILT
SLOT MACHINES
COLUMBIA DELUXE BELLS
COLUMBIA TWIN JAK BELLS
MILLS BLACK CHERRY BELLS
MILLS SILVER CHROME BELLS
MILLS GOLD CHROME BELLS
and
DELUXE EXTRA BELLS

WE SPECIALIZE IN REPAIRING
AND REBUILDING
YOUR OLD EQUIPMENT
TAKEN IN TRADE

GET OUR PRICES
Our Guarantee Is Your Protection

GOTTLIEB'S SUPERLINER
Super in every way from play appeal to profits. Tested and proven "on location," SUPERLINER is the one-in-a-million game you've been waiting for!

ROCK-OLA
THE PHONOGRAPH OF TOMORROW
It's here! And it lives up to every expectation. Styling is superb. Tone is true. A mechanically perfect example of masterful engineering and design.

PACES SLOTS
Deluxe Bells
5¢, 10¢, 15¢, 25¢, 50¢, $1.00, and every one turns in the kind of profits you dream of.

GOTTLIEB'S Three-Way Grippers
It's a new model ... an improved model ... a studious, bigger profit-making model. And there's a close, new dial for quick, easy reading.

Lazar Takes the Lead with Immediate Delivery of These 5 Great Money-Makers

Genco WHIZZ
You're right. It's the finest skill game there is. NEW ELECTRICALLY OPERATED! ACTION! With player-appeal to send profits soaring!

Order the equipment you need today. It will hardly be soon enough!
CENTRAL OHIO QUALITY BUYS
PIN GAMES

FLAT TOP ........................................ $25.00
HOLLYWOOD ...................................... 25c
WADDLE WHEELS ............................... 25c
ALWAYS BEAUTIES ............................ 25c
ILLUMINATING ......................... 225.00
SKY CHIEF ...................................... 175.00
JUNIOR 9e (1 Ball) .............................. 25c
CENTRAL MARINES ......................... 125.00
INTERNATIONAL .............................. 125.00
DEFENSE ...................................... 125.00
KEEP EM FLYING .............................. 125.00
KNOCKOUT .......................... 125.00
BIG PARADE ................................... 125.00

PACERS REELS .................................... 25c
WAY SUPERBELLS ......................... 4 WAY
MARINES ......................................... 129.50
JUMBO ........................................ 379.50
CENTRAL GARDIERS ......................... 379.50
Hewer Photomatio, Late Panorama .......... 379.50
Rapid Fires ...................................... 379.50

BIG YANKS ........................................ 109.50
KEEP 'EM FLYING .............................. 109.50
INVASION ......................................... 129.50
SHANGRI LA ........................................ 139.50

September 28, 1946
The Billboard

WHIZZ
the finest skill game there is...
by GENCO

WHIZZ is a NEW electrically operated free play Skill Game packed with lots of ACTION, SPEED and PLAYER APPEAL.
WHIZZ can be operated as a FREPLAY or NOVELTY game... and a BIG money maker either way.
A fast, exciting colorful game with plenty of "come on" and speed playing time.
When you see WHIZZ in action... you too will say--
The FINEST skill game there is!

WHIZZ IS THE FINEST BECAUSE

- A minimum of four balls fired up toRetention earns Award. Values increase as additional balls are fired at 5c
- Extra automatically lights up on
colorful playfield.
- Sturdily constructed and highly finished
in attractive veneer.
- New smooth action device
- Super-sensitive, gives protection against
coin counters.
- All awards fully returned.
- Game can be attacked from potential for use as novelty.

Phone, Wire or Write
Your Distributor
Today!

ELECTRICALLY OPERATED!

TOTAL ROLL STILL LEADS THE FIELD!
The big ambition and desire of every player who steps up to a Bell machine today is to hit that jackpot! Isn't it reasonable to presume then that if you offer them a Jackpot twice as big as the ordinary Jackpot, your earnings should be almost double? Give the patrons something worthwhile to shoot for, and you will get the money! The bigger Jackpot does the trick! A guaranteed Full Jackpot! You know how hard it is for any Bell to pick up play immediately after the Jackpot has been hit. Precious hours, even days, are wasted until the regular players decide that the Jackpot is good enough to try for. The new Mills Golden Falls does away with this trouble, blocks any idle stretches from affecting your income, ABSOLUTELY GUARANTEES a full Jackpot at all times. And that Jackpot is a MIGHTY POWERFUL ONE, too. It's double the regular type — just about the biggest thing of its kind ever put on a Bell. Always remember, more brings more!

Bell-O-Matic Corporation

EXCLUSIVE NATIONAL DISTRIBUTOR: MILLS BELL PRODUCTS

4130 West Fullerton Avenue • Telephone Spaulding 0600 • Chicago 39, Illinois
WORLDS OF VALUE!

NEW SLOTS
Jennings Standard Chief, 5c...$299.00
Jennings Standard Chief, 10c...$209.00
Jennings Standard Chief, 25c...$199.00
Jennings Super Deluxe (Lite-Up)
Chief, 5c...$324.00
10c...$449.00
25c...$549.00
50c, 50c Deluxe Bell...$500.00
$1.00, $1.00 Deluxe Bell...$600.00
Groothees Columbus Jackpot Bell 145.00
Extra Bell Cabinet (Complete)...$75.00
COMING SOON
Jennings 50c Silver Eagle...Write
Exclusive Distributors for Northern Illinois.

NEW COUNTER GAMES
Daival Non-Coin Marvel & American Eagle. Ea. $54.00
ABT Challenger...65.00
Gatling 3-Way Ripper...99.50
Daival Buddy...$3.00
Daival Cusher...$4.00

GUARANTEED USED SLOTS
Jenn. Victory Chief, 5c...$125.00
10c, $1.00; 25c...$155.00
Mills Gold Chrome, 5c...$175.00
10c, $1.95; 25c...$225.00
5c Mills Black, H. L...$175.00
Vest Pocket Bell, Bl. & Gold...45.00
Jenn. 25c Club Console...185.00

All used equipment listed is completely rebuilt and refinished!
Terms: 1/2 Deposit, Balance C.O.D.

HEADQUARTERS FOR THE FINEST IN NEW AND USED EQUIPMENT

BRAND NEW GAMES FOR DELIVERY NOW!
Superfiner
Victory Special
Spoilbound
Total Roll
Fast Ball
Goatman
Big Hit
Bamboola, J. P.
Surf Queen
Bakers Pachers
Frisco
Atomic Bomber
Victory Derby
Bank* Ball, 9'-10'
Genco Whiz

2200 N. WESTERN AVE. PHONE ARMIGALE 5005 - CHICAGO 47
ATLAS MUSIC CO. 8704 CAS AVE. DETROIT 3
ATLAS MUSIC CO. 2219 FIFTH AVE. PITTSBURG 19
ATLAS MUSIC CO. 271 BURNT ST. DES MOINES 3

ATLAS NOVELTY COMPANY

PARTS SPECIALS
BRAND NEW COUNTER MODEL RECORD TRAYS
FITS 41-51-61-71 & 81 WURLITZERS $20.00 PER SET

UNIVERSAL AMPLIFIERS
"Fits" 'Em All Except Hi Tones
COMPLETE WITH TUBES, VOLUME $37.50 WHILE THEY LAST!
AND TONE CONTROLS

BALL SHOOTER RODS
For all make Pin Tables (nickel plated). Each, 20 cents.

RAPID FIRE GUN CASTINGS
Every mechanic needs one.
Each, Fifty (50) cents.

BALLS

SPEAKER CONES
For any Victrolas. 12" cones, $6.70; 19" cones, $5.00

Fifteen inch long Screw Drivers
Each, Fifty (50) cents.

PROGRAM STRIPS (red border)
Write for prices and samples.

CRYSTAL CONVERSION KITS—$4.00 EA.
KIt #1 fits all Seeburgs, round head.
KIt #7 fits all Seeburgs, flat head.
KIt #31 fits all Wurlitzers from Model 412 through Model 500 and 600.
KIt #88 fits all Wurlitzers from Model 700 through Model 1015.

COLLECTION BOOKS, THREE COPY TYPE.
Per hundred, $8.00.

HEATH DISTRIBUTING CO.
217 THIRD ST.
PARTS DEPARTMENT
MACON, GEORGIA

“NATIONAL DISTRIBUTORS FOR HEATH UNITS”

www.americanradiohistory.com
Keeney's deluxe 3-way Bonus Super Bell is a triple miracle of beauty and golden profits. Smart. Rich. Impressive. Styled to command and hold the best locations.

- Takes in up to 15 coins every play. (5 coins thru each chute.)
- Three people can play at the same time.
- Triple-scoring—players win on 1 to 3 lite-up rows that flash while reels are in motion.
- Positive odds advance across jumbo lite-up scoreboards for powerful long-distance flash.
- A 500 BONUS to jackpot winner on each of 3 chutes thru which 5 coins are played.

J. H. KEENEY & CO., INC.
THE HOUSE THAT JACK BUILT
2600 W. FIFTEENTH STREET • CHICAGO 32, ILLINOIS

ORDER FROM YOUR KEENEY DISTRIBUTOR

NOW MAKING DELIVERIES OF THE NEW

**DYNAMITE**

The new Williams DYNAMITE is just that! Atomic Kickers insure hang-up profits.

**BELL MACHINES**

<table>
<thead>
<tr>
<th>Number</th>
<th>Description</th>
<th>Price</th>
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<tbody>
<tr>
<td>1¢ O.T. Cream</td>
<td>$25.00</td>
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<tr>
<td>5¢ O.T., Glitter Gold</td>
<td>$75.50</td>
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<tr>
<td>5¢ Brown Front</td>
<td>$119.50</td>
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<tr>
<td>5¢ Copper Chrome</td>
<td>$135.00</td>
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<tr>
<td>5¢ Silver Chrome</td>
<td>$135.00</td>
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</tr>
<tr>
<td>10¢ Silver Chrome</td>
<td>$155.00</td>
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<tr>
<td>10¢ Cherry Bell, 2/10</td>
<td>$145.00</td>
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<td>10¢ Brown Front</td>
<td>$165.00</td>
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<td>10¢ Jennings Four Star</td>
<td>$200.00</td>
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<td>25¢ Gold Chrome</td>
<td>$160.00</td>
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<tr>
<td>25¢ Gold Chrome</td>
<td>$150.00</td>
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</tr>
<tr>
<td>25¢ Mr. Bell</td>
<td>$100.00</td>
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</tr>
<tr>
<td>5¢ Mills Club Cones</td>
<td>$189.50</td>
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<tr>
<td>10¢ Trk. &amp; Gold Chr., H.L.</td>
<td>$195.00</td>
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<td>10¢ Q.T., Glitter Gold</td>
<td>$130.00</td>
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<tr>
<td>10¢ Trk. &amp; Gold Chr., H.L.</td>
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<tr>
<td>10¢ Trk. &amp; Gold Chr., H.L.</td>
<td>$175.00</td>
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**ARCADE EQUIPMENT**

Ace Bomber | $100.00
Astrology Scale | $70.00
Circus Romances | $80.00
Drive Mobile, Original | $150.00
Drive Mobile (Tokyo Racer) | $150.00
Liberator | $80.00
Night Bomber | $65.00
Pentagon | $95.00
Skeeball | $25.00
Shoot the Chutes, Conv. | $77.50

**PIN GAMES**

Air Ghost | $100.00
Clown | $50.00
Cirrus | $75.00
Dojo | $75.00
Grapevine | $95.00
Hammer | $100.00
Karate | $100.00
Lightning | $100.00
Mach 1 | $100.00
Mighty | $100.00
 Nebraska | $100.00
Pan American | $100.00
Pistol | $100.00
Rodeo | $100.00
Silver Star | $100.00
Tall Gunner | $100.00

**OTHER NEW EQUIPMENT FOR IMMEDIATE DELIVERY**

Solotone Boxes, 1947 Deluxe Model Columbus, 2000, Williamburg, Regular, Downey, Johnson, Coin Counters, Geko's Whiz.
"JET PROPELLED" EARNINGS!

Superliner

Super APPEAL...
THE MAGIC BUTTON!

Super DESIGN...
NEW STREAMLINED CABINET!

Super PERFORMANCE...
CUTS SERVICE COSTS!

"THERE IS NO SUBSTITUTE FOR QUALITY"

ORDER FROM YOUR DISTRIBUTOR
D. GOTTLIEB & CO.
1140 N. Kostner Ave., Chicago 51, Ill.

FIRST SHOWING

THE NEW FLASH HOCKEY GAME

• FASTER ACTION
• TOP PLAYER APPEAL
• ALL MECHANICAL ACTION
• PRICED RIGHT
• IMMEDIATE DELIVERY

Get on the Flash Hockey Band Wagon—Be the first in your territory to cash in on the big demand for legal equipment that is priced right and delivered where and when you want it.

$249.50

Distributors, Wire for Details

Coinex CORPORA TION
Telephone ORAceland 0317 • 1346 Roscoe St., Chicago 13, Ill.
PRECISION IS OUR BUSINESS

Tops in Quality Workmanship

STANDARD CHIEF

SUPER DE LUXE CLUB CHIEF

BRONZE CHIEF

3 OF THE 75 JENNINGS DEALERS AND DISTRIBUTORS FROM COAST TO COAST

Lee Sales Co.
1913 S. Lafayette St., Fort Wayne, Ind.

W. A. Huffman
231 N. Center St., Reno, Nev.

Atlas Novelty Co.
2300 N. Western Ave., Chicago, Ill.

THE JENNINGS JACKPOT ASSEMBLY

The JACKPOT is fully automatic and self-locking ... and attached directly to the mechanism

An ample reserve JACKPOT instantly reloads the main JACKPOT when dumped

In FACT, there's no finer than a Jennings!

O. D. JENNINGS AND COMPANY
4307-39 WEST LAKE STREET • CHICAGO 24 • ILLINOIS

www.americanradiohistory.com
"The new Audiotronic Amplifier was developed by AMI to do ultimate justice to the musicians and artists who make records. The AMI audiotronic circuit doesn't favor lows over highs or highs over lows but, while eliminating surface noises, exploits the rich, musical resources of the record and renders the music with startling reality and living tone." DeWitt (Doc) Eaton, Vice-Pres. and Gen'l Sales Mgr., AMI Incorporated.
YOU WOULDN'T DRIVE YOUR CAR
WITH ONE WHEEL MISSING—

. . . NOR SHOULD YOU
EXPECT PROPER
SOUND DISTRIBUTION WITHOUT THE
CORRECT NUMBER OF Seeburg Speakers!

Your installations are only as effective as your speaker arrangement . . because the MUSIC COMES OUT THERE. Seeburg Scientific Sound Distribution is a remarkable development and is getting an enthusiastic reception everywhere. It is imperative, for mutual benefit, that your installations be brought to full effectiveness by adding the correct number of Seeburg impedance matched speakers. (Consult S. H. Lynch & Co. for information.) Added attraction: They're most inexpensive.

S. H. LYNCH & CO.
Exclusive Southwest Distributors
**SOUTHERN** is delivering the cream of new game production!

**GOTTLIEB Superliner**

...the super game!

* Magic Button! * Streamline Design! * "Jet-Propelled" Earnings!

**KEENEY'S NEW 3-WAY BONUS SUPER BELL**

**GOTTLIEB**

Improved, Deluxe Grip Scale

3-Way Strength Tester

Consistently Best Since 1928!

**SOUTHERN AUTOMATIC MUSIC CO. Inc.**

"THE HOUSE THAT CONFIDENCE BUILT"

EXCLUSIVE SEEBOURG DISTRIBUTORS

SEEBOURG PRODUCTS  KEENEY BONUS SUPER BELLS

DISTRIBUTORS FOR GOTTLIEB SUPERLINER AND GRIP SCALE

ABT CHALLENGER  EXHIBIT FAST BALL

DAVAL PRODUCTS  ACE COIN COUNTER

542 S. 2d Street  242 Jefferson St.  425 Broad Street
LOUISVILLE 2, KY.  LEXINGTON 2, KY.  NASHVILLE 3, TENN.
603 Linden Avenue  325 N. Illinois Street  
DAYTON 3, OHIO  INDIANAPOLIS 4, IND.
710 N. W. 2d Street  425 Broad Street
EVANSVILLE, IND.  NASHVILLE 3, TENN.

228 W. 7th Street  1329 S. Calhoun Street
CINCINNATI 2, OHIO  FT. WAYNE 2, IND.
121 E. 10th Street
CHATTANOOGA 3, TENN.

MEMBER 228 W. 7th Street

2426 S. Washington St.
LEXINGTON 2, KY.

325 N. Illinois Street
INDIANAPOLIS 4, IND.

425 Broad Street
NASHVILLE 3, TENN.

228 W. 7th Street  1329 S. Calhoun Street
CINCINNATI 2, OHIO  FT. WAYNE 2, IND.
121 E. 10th Street
CHATTANOOGA 3, TENN.
LEARN THE TRUTH
OR
SUFFER THE CONSEQUENCES

Ralph Edwards on the Truth or Consequences radio show Saturday, Sept. 14, gave away a brand new electronic Aireon to PFC. Ralph Benavenites, wounded war veteran, and his comrades at McCormack General Hospital, Pasadena, California. The beauty of the Aireon brought cheers of appreciation from the boys.

Everywhere Operators Are Discovering
Their Locations Pay From 18% to 36%
With the Amazing New Electronic Aireon

Find out now the truth about the greater play appeal of the fascinating new Electronic Aireon phonograph... or you'll suffer the consequences of losing large potential profits. Operators from coast to coast report that Aireon gets far greater play... that their profits are up 18% to 36% in every location where Aireon has replaced other machines. Just seeing the Aireon is believing! But when you hear the magic of its electronic music, you'll know why it's rapidly becoming the favorite of America's music loving millions!

Aireon MANUFACTURING CORPORATION

General Offices: 1401 Fairfax Trafficway, Kansas City, Kans.
In Canada: Mafco Corp., Ltd., 4001 St. Antoine St., Montreal, Que.
DRAW BELL consoles on location week after week in widely scattered territory, in every section of the country, are consistently stealing the play from all other equipment... out-playing and out-earning pre-war and post-war consoles and bells. Fat collections and record-smashing profits prove that Bally's clever new second-coin second-spin feature is the most powerful and positive repeat-play stimulator ever created. Positive trouble-free mechanism cuts your service cost to the bone... insuring lowest operating costs and highest profits in the console class. Order DRAW BELL now for biggest profits you've ever known. Specify Nickel or Quarter play.

VICTORY DERBY operators
in every section
of the country are turning in biggest collections in all pay-table history.
Get your share.
Order VICTORY DERBY today.

VICTORY SPECIAL
Your profit insurance in every territory. Quickly convertible to one or five ball play... and a fast money-maker either way. For top profits in replay spots order VICTORY SPECIAL today.

Excluding 3-way score system and extra-fast action insure fastest collections in novelty class.
Sturdy, simple mechanism guarantees lowest service cost. Get your share of the big BIG LEAGUE money. Order BIG LEAGUE now.

REPLAY OR NOVELTY
QUICKLY CONVERTIBLE

Bally MANUFACTURING COMPANY
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2640 BELMONT AVENUE, CHICAGO 99, ILLINOIS
ALL PLAY A PART in Better Music Merchandising!

Mirror and Teardrop Speakers

Beautifully, newly designed of smooth, molded plastic with chromium trim. Impedance matched speakers assure perfect music reproduction.

Wireless and Wired Wallomatics

Non-breakable metal, ivory enameled case trimmed in chromium. Twenty selections visible at one time—no knobs to turn—no "blind" selecting from pre-arranged programs. A flood of illumination makes selection easy. On Wireless Wallomatics no cables to phonograph are necessary—just plug into an electric socket.

Remote Control Special

Where space will not permit the installation of a Symphonola "1-46", the Seeburg Remote Control Special may be installed. It has the same mechanisms as the Symphonola "1-46" and is adaptable for Wireless or 3-Wire Music Systems.

Dual Remote Volume Control Unit

Positive control of volume in Symphonola or wall speakers from a remote point is possible. Records may be cancelled without going to the phonograph.

Music merchandising is more than just installing a phonograph. It includes every convenience to encourage selection plus Scientific Sound Distribution to assure music played as the public wants to hear it. Only Seeburg offers a truly engineered system—tailored to each location.
Everywhere location owners praise Wurlitzer’s National Consumer Advertising Campaign

“My hat’s off to Wurlitzer for launching the first and only national consumer advertising program in the industry,” says Brownie Bromstead, owner of one of Denver’s busiest Bar-Buffets. And he adds, “Nothing has ever popularized our place of business like Wurlitzer’s Sign of the Musical Note on our door. Patronage has increased. People stay longer, spend more while enjoying Wurlitzer Music.”

Everywhere location owners laud Wurlitzer’s national advertising. They praise its proven ability in influencing people to look for Wurlitzer’s Sign of the Musical Note as identifying the place where they can have fun playing Wurlitzer Music.

No wonder Wurlitzer Factory-Approved Music Merchants face an ever increasing demand for Wurlitzer Phonographs—an ever growing profit opportunity. The Rudolph Wurlitzer* Company, North Tonawanda, N. Y.

*The Name That Means Music To Millions