One Year After V-J Day: Whither Showbusiness?

One year ago this week, Japan threw in the sponge, ending the most calamitous war in world history. For showbusiness, the past 12 months was a kind of pre-transition period—the best or worst is yet to come.

It was a year in which the industry was taxed and axed, rapped and sapped. The "anti-showbiz vigilantes" got in their best licks. They always do when nations are in a state of flux—when showdom, for instance, is inclined to be less alert, less zealous of its interests. On the other hand, showbiz should not give the bluesone brigade—the holier-than-thou fraternity—opportunity for conditioning lawmakers toward the stifling of entertainment. Obscenity and filth do not belong in any part of the amusement world.

Showbiz is well aware that it is in the midst of a vast prebuilding era, the greatest reconversion potential it has ever known. During the next decade—perhaps much sooner—new theaters, arenas, stadiums, amusement parks, amphitheaters and auditoriums—with the very finest in accommodations and architecture—will rise over the land. There will be big brains and top talent bound up in them. All over the nation, and in many parts of the world where spirit and physical being again go on the march after war's disastrous effects, the theme is "build for the future... for a better world."

This week, on the first anniversary of Victory in Japan, let showbusiness decide to dedicate itself to the task of helping to bind the world's wounds and patch political differences. This showbusiness can do by a formula in entertainment superiority, style and design that will prove an example and an inspiration to the two billion people who, like it or not, happen to inherit this war-torn earth.

There is money in it, too.

THE EDITORS OF THE BILLBOARD
ARA offers you another perfect combination of extra-profit tunes plus extra-profit artists. Write for release lists of our latest recordings by such "big-name" artists as, PHIL HARRIS, HOAGY CARMICHAEL, LIONEL BARRYMORE, LOU BRING, GINNY SIMMS, ART TATUM, SMILEY BURNETTE, PAGE CAVANAUGH TRIO, JUDY CANOVA, EARL HINES, GEORGE JESSEL, JAN SAVITT, CHU CHU MARTINEZ, THE CASS COUNTY BOYS, FERDE GROFE.....and many others.

Cleveland, showbiz cuts up 11 mil Conclave Melon

CLEVELAND, Aug. 10.—Local showbiz by the end of this year will have pulled in its share of an estimated $11,000,000 which convention visitors here will have spent in hotels, theaters, diners, etc. This figure is a conservative prediction of the take when in 1946, the biggest convention stands in Cleveland's 150-year history, closed.

According to the Convention and Visitors' Bureau, which planned so much business while the Convention was on, more than 78,000 persons spent $24,000,000 convention days in the city during the first half of this year. Out-of-town attendance at 102 conventions in the first half-month left an average of $890,000 monthly, or a total of $4,880,000 for the half-year period. By the end of the year the city will have hosted 200 conventions, and 750 exhibitors.

In addition, the Mid-America Exposition, held in May, and the convention season are expected to bring 150,000 delegates who spent an estimated $3,000,000 (in a week) are helping to swell the business.

Compared with the last prewar year, when Cleveland had had conventions, attended by 77,804 persons, the current 12 months looks like the most business for the Convention Bureau has ever handled. The biz here was up 28 per cent over the same period last year. The rest of the country showed only a 16 per cent rise. Hotel occupancy was 97.7 per cent, as compared with the national 93 per cent. Restaurants, cabarets, etc. have been showing a boom through the first half of the year. That the 1946 biz boom may continue well into the fall and that the fact that already 20 major conventions have been booked for next year.

More Imported Act Use Predicted for Blumney's Mex Hotels

MEXICO CITY, Aug. 10.—A. C. Blumenthal, who deserted New York's bright lights for those south-of-the-border, now is Mexico's biggest hotel operator and is pushing expansion plans at a rapid pace to keep up with the tourist demands in the Republic. Blumenthal now operates the Hotel Reforma, under a new 20-year lease, at $400,000 per year (about $20,000), and also bought the furnishings for another $230,000.

The addition of an ice rink to give an added entertainment touch to the present Ciro's operations in the Reforms is being studied by Blumney.

Little change in the entertainment portion is expected. The city, no doubt, has been highly successful over its plans. These call for dinner-dance music only by Everett Hoagland, alternating during evening with other Latin combination, headed by Ernesto Rietra. Occasionally a special act is brought into Ciro's, such as the Spanish Pedro de la Riva and Maria from Rio and due to go to New York soon. Cocktail bar has no entertainment, but in adjoining Champagne (See More Imported Acts on page 4)

Showbiz Tax Relief Outlook Seen Good for Next Congress

WASHINGTON, Aug. 10.—Despite plans that have been offered to keep taxes at current levels, federal fiscal experts believe there is a good chance that Congress early next session will cut some of the excises which have hit hard at showbiz. Top-flight authorities are interpreting Truman's fiscal program as aimed largely to keep income and corporation tax rates at present high rates. But these experts regard it as significant that Truman has not shown the slightest interest in perpetuating perpetuating of excise and amusement levies.

With the Republican party already calling for tax cuts and a number of Democrats at odds with the President over continuing the present load, it is believed that regardless of which party wins the November elections, some levies will be lowered. Since excises bring in least revenue to the federal government, fiscal experts feel that many of these will be first to be slashed, in addition to steps that will be taken to raise the income and corporation tax rates already have been cut, while most excise rates will remain at present levels.

Taxes Activity Continues

Consideration of taxes will be one of the few legislative activities that will be carried on during current recess. Staff members of congressional tax committees already are at work working on tax bill for the fourth session, as well as plans for five-year-pro. Some of the present new, congressional streamlining law, key members of tax committees (House Ways and Means, Senate Finance, and Joint Internal Revenue) are required to get together to work out compromise legislation before Congress eliminate bickering between the two houses of Congress. Such a procedure appears to be of special value for the next congressional session as many Republicans may win control of House, while Democrats are favored to remain dominant in Senate.

First meeting of the special congressional tax conference is expected to take place late this fall in order to have a 1947 bill ready for consideration early in the new session. Make-up of the conference will strongly influence Congress's final decision on taxes. With Sen. Walter F. George (D., Ga.) and Rep. Harold Knutson (D., Minn.) almost certain to be elected, chance for a cut in showbiz taxes appears bright. George already has solicited as a part of his business man, while Knutson is known to be in favor of a flat 20 per cent slab in income, and that's a return of excise taxes to the pre-war level.

A. C. Convention Hall's Take To Hit Over 400G This Year

ATLANTIC CITY, Aug. 10.—Convention business here has been very good, up to $400,000 this year, according to Philip E. Thompson, general manager, who added that it is almost solid until the middle of 1947, with nine exhibitors showing for the first six months of next year, as compared with six shows held during the first six months of this year. A booth share from the Ice-Capers and musical shows is expected to top $100,000 by Labor Day. Shows already set are the Diary in October, 29-34; National Metals Exposition, Monday thru Friday; and the Automotive Service Industries Display thru October 17.

While Ice-Capers was hit, a musical staged by Sam Grisman in the hall did not meet expectations. Contract calls for city to get 30 per cent of the gross after taxes from the ice show and 10 per cent of all gross Grisman's till. However, last week show did not compare to last year's high box office and the New York opera. However, due to the closed down folding up following the close of On the Town, Grisman, who leased the 3,500- seat ballroom for his shows, started in July with operettas, but couldn't make them go. One reason was that the first two shows, The Student Prince, and Panama Joe, did not fill seats. While played with inadequate sound facilities. This was remedied later, but box office of $500,000 hit the b.o. badly. Up to closing night, no one would admit the fold-up, and Grisman quickly sold the A. C. City Hotel Association to guarantee him shows for the remainder of the season. Hotel service is not conducive for hotel engagement. Offer was rejected. Understood that Thompson and Erle, the chairman of the A. C. Convention commission, are dickering for fights to succeed musical shows.

Summer Tyro Rush Futility

Many feel the call to come but few chosen—vets make up majority of hopefuls

NEW YORK, Aug. 10.—The season of high hopes and equally high expenses is upon us again. The first price and the second price of all parts of the country have made this period—most of them as their vacation—try to break into some phase of Stern showbiz—night, night club, vaude, radio, or music.

This pre-war years, this period meant a tremendous influx of anxious young men and women all hoping to make the grade. It was known as a season of hard work and heartaches. During the war the number making the trek to the Stern declined quite noticeably. Many young men and a number of girls, too, were in service and travel restrictions, among other wartime bans, pared down the number of aspirants who battled the tide on Broadway and elsewhere for a foothold in showbiz. Now, when the barriers have been lifted and hopes run high.

Vet Rush Ebb

However, a consensus of web's, producers, and other showbiz centers reveals that while the job seekers have been more numerous this year, the summer has not seen a bumper crop by any means. Most ascribe this to the fact that the majority of those in the 1946 rush have broken, fresh off of uniform and intent on making a career. The demobilization program has been found to have had some costly, the vet on surge also has ebbed.

Civilians, too, are staying put thursday, and so far at least the job market despite the fact that many of them have either little or no talent, or little or no background, and so find themselves sunk when it comes to competition for New York jobs. Most of them, of course, return home or go elsewhere.

Take Radio as an Example

All four major nets agree that the job surge is quite heavy and has been for some time, but not all applicants are looking for work as splicers, technicians, or comics. Publicity work and other such work are attracting a large throng, and web execs are putting in overtime piling nitely most aptitions.

At one example, the spieg is heavy, but since audition standards have been set very high, probably only a fraction of the few of these survive the test. A large segment of the hopefuls consist of vets who have received the armed services radio section, and, therefore, feel they are qualified to do top jobs in civilian (See Two Way Job Trek, page 4)

Cleveland, showbiz cuts up 11 mil Conclave Melon
Shore her start, attracted canaries, but not in large crowds. Vet show-
ners, however, are building a decent crowd about as the same.

WOR showed an appreciable slack-
even, however, most months.

In March alone a gal about once in three months.

No openings and little talent. WQXR, however, is having a
major and the openings are mostly from vets or those who
have been singing a cappella for 12 or a week, but since there
are no openings, most of the auditions are being held with its accent on longhol music.

got heavy music audition requests, even from those including a few "names" in longhol music. The few that are finding the supply of
talent and the demand that the auditions seem successful to read-
look at radio to keep them going.

Bot the men aspirants, 10 per cent had no previous experience but
wanted to make radio their career. Radio offered to the big field.

Wing opened its courses in all leg-
phases to vets with pro backgrounds who have
been returning from the Army. The reason for this is that
sensus is that returned men are taking their careers very seriously and are interested in
practical and writing side of leg than in theoretical.

Radio, too, in the writing and tech-
nical end was getting a lot of atten-
\n\n\nA few were enrolled and part with the American Repertory
Theater, but most of the vets were busy taking the whole night
rather than an all-over refresher. In
radio work they work with a different
weekly series each week and do a program with him.

Other than this set-up, the thesp assoc-
ies are having to rely on ad-

Musical-\n
Music—such as orch chippers and
nitty thrills—\n
is also difficult to
corra, since the hearings are indi-
\n\n\nThe influx has lightened considerably
\n\n\nence that work is just not the
\n\n\nSo, the summer has made little difference in
\n\n\nAll in all, now that the vet wave
\n\n\nhas left the scene, theorists of
demobilized men are discovering that\nshowbiz is not as
glamorous a prospect as the biz of job-getting is fast settling
\n\n\ninto the normal. Auditions have
\n\n\nchanged the pre-war summer
\n\n\nrush considerably, and this per-
\n\n\n\n\n
Vet Loans Put 'Em in Showbiz

NEW YORK, Aug. 10.—Showbiz is
beginning to nibble at G.I. loans, which are not given out lightly. A
few thrum quartet and a couple of
\n\n\nthe summer industry by means of
\n\n\nsolemnly, however, by July.

The gal—Louise Bergman, Jane
\n\n\nand WAC, and Mitch Griffin, civilian—
got $1,200 from the New Jersey State
Veterans' Bureau, under the Vet-
\n\n\n\n\n
Tune Tailors

Quartet, the Tune Tailors, started
\n\n\nbefore Miss Bergman and Miss Mang-
\n\n\nand did some chipping for the boys.

The Olney Summer Theater was
\n\n\nwhich gave Dinah
\n\n\nthe gate.

Two high school
\n\n\nwhose drama
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\n\n\n"The Billboard" Encyclopaedia of Music and The "Billboard" Coin-Machine Digest
Hitchhiker

NEW YORK, Aug. 10—When it was announced that Fair, Bordens's radio program on CBS, would be dropped, to be replaced by a soap, tagged Elsie and Elver, ocean-to-sea to start new fads for housewives, Murrow observed, "If I couldn't go along on the flight. When asked what she could do, instead, in her place on the plane, she answered, "I could feed the cows."

Understandable CBS News Segs Is Murrow's Aim

NEW YORK, Aug. 10—Changes in CBS news coverage are in the works. They are expected to result from observations made by Ed Murrow, the network's director of public affairs, during his recent two and one-half month trek of 11,500 miles through the country. Angles which the ex-pressing, "I want the head that (the need for more "simplification" of national and international issues, and (2) desirability of programs making a greater effort to "report the country to itself." Apropos of simplification, Murrow stated this should not be constructed as an effort to talk down to listeners, but rather as an attempt to understand the complicated domestic and international picture.

The significant point is that he was impressed with the possibilities of "reporting the country to itself" struck a responsive chord in radio news circles as a fresh approach. Murrow's idea, of course, would be to be in Kansas, a few miles south of South Dakota more familiar with New York and vice versa—resulting in an interssectional understanding lacking currently. Emphasis, therefore, it's point, is that the situation is more and more local and regional coverage to the neglect of international programs. Murrow also added that he was impressed with the "vast sections of the country where people get their information from broadcasting"—either because local newspapers are late with the news, or because they do not have sufficient space to national and international news.

Stating that the web would continue its international coverage, Murrow mentioned that the web held for exchange programs would "increase with time, decrease, with special emphasis being directed toward the levels of "how people in other countries live" rather than politics, international intrigues, etc. He added that in his mind, he would be interested in the educational aspects of radio, such as that with Bob Hudson, CBS associate director of education, on fall programming.

Rogers Ties Up Barn Dance Slot; Oct. Start at 8G

HOLLYWOOD, Aug. 10—Miles Laboratories will shell out $8,000 per week for the Roy Rogers show, which bows October 5 as permanent replacement for the National Barn Dance, as exclusively reported by The Billboard (July 27), was closed last week between pack- age Art Rush and the Wagne agency. Western music-comedy radio show will feature with Rogers, pic names Dale Evans and Gabby Hayes, and will include Sons of the Pioneers, Pat Buttram (only holderover from Barn Dance cast) and Country Washburn's orch.

Spade Cooley was said to have been put on a consideration list for the orch spot when package was planned. Show's format will be set up by Don Cameron, Paul (Red) and Molly scribe), who will supervise supplements.

Alka-Seltzer's new air show originating from Hollywood, (due to the sale of last big nighttime show. Deal cuts one of radio's oldest ties, Miles' 14-year-old association with Barn Dance, because the stand-buckler feels WBD has outlived its usefulness for entertainment by reaching same audience week after week.

Miles Shifting Segs

HOLLYWOOD, Aug. 10—Miles Laboratories is seeking to strengthen its NBC web and has agreed to move the Roy Rogers show from National Barn Dance replacement, will now move Quiz Kids to a better berth. Airer, herebefore bucking Blondie on CBS, will definitely move before mid-September, leaving the old spot undecided at week's end. Both ABC and Miles' 14-year-old association with Barn Dance, because the stand-buckler feels WBD has outlived its usefulness for entertainment by reaching same audience week after week.

MBS - ABC Battle Lines Set

NEW YORK, Aug. 10—Battle of the kid strips is set to start this fall, with both ABC and MBS laying plans to get the off-put Wanda and hold them. Mutual has an edge in the American in the battle because its strip will start at 4:30 p.m. while A's won't get going until 5. Besides the Copley, the Kobak web also will have Superman, which is the only joint currently leading the jive pack with a paro and will take Hop Harrigan from ABC. Hop presently has a

The MBS slot will start with Sea Hound at 4:39, which will be fol- lowed by Electric Mills, Hop Harrigan, Superman, Bal-Toons and Tom Mix. ABC will get in the swing with Terry and the Pirates and follow with King, Jack Armstrong and Tennessee Jed.

Comic Book Pitch

Both webs realize that normal "block promotion" is useless with the kids, that publicity doesn't reach them and that general program promo- tion won't raise the heating temperature worth a nickel. Comic books have been trying to sell both webs on using the Mad to sell the kid air, but promotion boys feel that there should be an admission that the air that had to go into media to get its audience. Besides, it was observed that the promotion of the kid shows in the ads of the agencies of half-pint crawasers that have appeared in the pulp comics hasn't done anything for the broadcast.

Both chains are out to devise promotion that is bound to reach the kids, and both webs are making a new approach or at least one that the other hasn't used in a long time. Plans are a little fuller along than MBS, but the pressure will be increased starting Monday (12) when the whip snapper, Ed Kobak, gets back to his desk at 1440 Broadway, where all is mutual.

Tea for Toot

DETROIT, Aug. 10—WJBK is in the hands of the famous and the well-to-do, as the long-established radio custom of promoting someone else's merchandise by pushing one's own brand of tea, Basic idea of experiment is that radio station will prove its brand name in a market where it has not been heard.

Territory selected is the self-contained suburb of Ham- ton air. Product is being sold retail by general regular outlets in the territory.

Agency Pitches Stress Stations Not In Net

NEW YORK, Aug. 10—Agencies with programs on NBC will follow the lead of stations that have already added the new WJBK tea to all printed promotion instead of the net or sponsor. Altho this is expected to be a higher price, it will reach a large audience with programs regularly heard in the station's service area, to the point where action is certain in the station's sales department.

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Political TNT In Farm Yen

WASHINGTON, Aug. 10—Federal Court will be occupied in the coming months to hearing arguments on whether the broadcast networks can carry programs from competitors. The court has been asked to rule on a number of issues, including the legality of the networks' use of "public service" programs.

The FCC has not made a decision on the matter, but the networks have advertised their programs as "public service" to avoid the costs of creating new programs. The networks argue that the programs fulfill a public need and should be considered public service.

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In denouncing Wilson's claims, Sholis emphasized that CCBS has "no interest in selling anyone who wants CCBS" (See FCC Ducks Blast on page 12).

Thomas Takes "Mystery" Slot and "Mystery" Ross's

NEW YORK, Aug. 10—Lowell Thomas's CBS West Coast airings will start weeks ahead of the date be- lieved for West Coast trade, when he falls over the split web which would have been called the "Mystery" of the Week for Procter & Gamble starting August 19. Mystery east is to fall into hands of "Mystery of the Week" for NBC by Lanny Ross, who is being dropped by the company.

Exit of Ross explains why Thomas's appearance on CBS was snapped up by the network's new program (See Thomas Goes Mystery page 13).
**MexicanRadio Expansion Set By Azcarraga**

**Plans Include FM, Video**

MEXICO CITY, Aug. 10.—Mexico will take its first step toward governing radio stations in the world as well as top video and FM facilities, under plans by a government-owned radio station to become a force figure in the republic. Azcarraga is also in the market for 1,000,000 radio stations, with an expansion program for his radio stations, which include XEQ, XEQ, XEQ and WNEW. WNEW is the NBC outlet in Mexico and XEQ is booked up with CBS. Construction of video studios already is under way, with equipment on order in the United States. Construction will be ready within six months.

Station XEQ has a power of 100,000 watts and can be casting with 250,000 watts soon, Azcarraga said. When there are more reorders Mexico is planned to expand the power even more to serve the entire republic. WNEW has a clear channel of 900 kilocycles. Station XEQ now has a power of 100,000 watts by change this station to a clear channel and will increase its power to 250,000 watts soon.

Azcarraga is completing modern studios where he also hopes to house television. When these are ready, the station will be increased in size and quarters to the old XEQ location.

The new purchasing power of many Mexicans, especially in rural areas, has prevented tens of thousands from having sets. Azcarraga hopes to remedy this by buying great numbers of sets at $5 each and distributing these at little or no profit.

**WNEW To Settle First, Then Bally**

$1,000,000 Studies

**NEW YORK, Aug. 10.—Move of WNEW from 501 Madison Avenue to new studios at 565 Fifth Avenue is expected in September, but Ballyhoo and housewarming won't get underway on a large scale until about one month after this date, at which time all operations and personnel are expected to be in their new quarters. It will be necessary to make some changes in the location, which will provide room for additional studios on the same floor. There will be a slight increase in personnel for FM broadcasting, with the addition of a new position for FM broadcasting, and the addition of a new position for FM broadcasting, with the addition of a new position for FM broadcasting and the addition of a new position for FM broadcasting.

**Probes CBC's Time Grants To Dailies**

**Operating Deficit Revealed**

MONTREAL, Aug. 10.—Board of governors of the Canadian Broadcasting Corporation is due to make grants for daily newspapers over CBC net stations during the next four weeks before the House of Commons Radio Committee, which also heard that the government plans to show the CBC's first operating deficit, tentatively, $78,425.

Free time was paid off when it was revealed that The Toronto Daily Star, Canada's oldest newspaper, support for radio broadcasting for the first time in its history.

Letters presented as evidence were read, that the program will be continued to be broadcast on the CBC for the second year. Toronto newspapers were heard on the air on their radio stations and the station in the evening. It was unfair not to allow the same facilities to The Star as enjoyed by its competitors.

**September Cutting Date for Der Bingle Despite Philco Rumor**

**NEW YORK, Aug. 10.—Altoh deal whereby Philco would pay roll Der Bingle for a second season of their very hot, late news from the Coast indicates General Motors marketing people are already working on a transcribed program starting in the fall. It is possible that the two companies are looking at the same program, but Ballyhoo¨, was regarded as losing put to Philco recently, but there's nothing like the Groenland, they say, to get "em out of that right move stage.

Philco deal, if it is to be, would have a shooting date, which is either New York, Chicago or Hollywood, according to his convenience and picture commitments. Show would be heard at the same time in different time zones and would probably be "live for the beginning," anyway, with recordings made during the concert and broadcast flirts with Crosby's business or vacation plans.

ABC is anxious to adjust its operating policies to the new situation and is willing to tailor new schedules as much as possible. Rambunctious programs multiplied and newspapers' dates were already being eagerly preceding and following Cros- sby, and a respite of program might not be possible early in the fall in view of fact that many others would only have paces for 13 weeks, a revamping could be made immediately after this period.

Report on the deal brought out the possibility of the sponsor making the show strictly a wax job and dignify the stations with the approval of the stars and the approval of the stars.

**Mpls. Musicians Nix St. Paul Pop Concert Airings With Extra Pay**

MINNEAPOLIS, Aug. 10.—St. Paul's Hurley prexy, who is negotiating with Minneapolis musicians' union are at it again. As a result, the proposed St. Paul concert broadcast was scheduled to start Friday (9). As expected, by Kenneth H. Hance, station vice- prexy, KSTP was asked to air the, ballyhooed Minneapolis concert which makes up the major part of the pop ork refused to play unless paid extra for the broadcast.

"We receive nothing for the broadcast, and they put us to a certain amount of expense," Hance said. "We are glad to make them, however, in order to make them, and give favorable publicity to St. Paul.

One-Third Not Enough

"The members of the orchestra now receive one-third of the concert gate receipts and the St. Paul members apparently think they are entitled to a larger share. The Minneapolis musicians' members thought they should get more, however, because of the entire turnover going on the air."

Edward P. Ringius, secretary of the musicians' union, reportedly tried to convince the Minne- apolis musicians to continue to play the same basis as that of the Ballyhooed Minneapolis concert. KSTP and the union have been at loggerheads on numerous occasions in the past. Latest move by union was interpreted as a personal slap at Hubbard, who has been a subscriber to the Minneapolis A.M. unit's side.

**Kyser Fate Awaits G. W. Hill; Colgate Offers 10-Yr. Deal**

HOLLYWOOD, Aug. 10.—Final decision by American Tobacco Company to retain Kay Kyser's Musical College band sequel to contractual December 31, 1946, date, was still hanging in midair, as Mr. John of American's George Washington Hill from Santa Monica, filed suit yesterday to determine whether Kyser works for him or Colgate, altho Palmolive-Peet is anxious to continue the sponsorship of the orchestra. Under the terms of the contract, Kyser must submit to work out the contract for another sponsor deal offered by Colgate is reportedly more in line with Kyser's personal desires, in that it would be a long-term deal, instead of the one year contract which binds Kyser for five years. Simmered down, either Hill will re-sign Kyser to new term contract before November 1 or else re- release Kyser to Colgate.

**Showbiz Co-Op Seg Gets 9 Sponsors**

NEW YORK, Aug. 10.—Nine sponsors, all either dining or entertainment careens, were announced as new members of the Showbiz Co-Op Seg this week. The new members are Russian Tea Room, Casino Russe, The Lebby Room, Elysee Restaurant, Park Chambers, Marietta, at Ms. Renees, Villa D'Este and the Le Breeker theaters.

The event, heard daily except Fridays, debuts July 1 as a participating show for general sponsorship. Decision to go after dining and showbiz trade exclusively was made August 1.
Chi-Chicago, Aug. 10.—Climax to the long running battle between the three region broadcasting networks, represented by the operation of NCBS and MVN, and that losses in the NCBS operation occurred since it added in December, 1945. The creditors agreed that there was need for such a settlement as that they could be operated profitably.

First proposals to Boler, however, for the settlement of the claims, called for Boler to make a complete and absolute assignment, for the benefit of creditors, of all his assets in NCBS; in KSB, James- town, N. D., and KVOX, Moorhead, Minn. He has stock interests in two stations. The group also requested that Boler resign as officer and director of NCBS, but did offer to give him 60 days in which to secure acceptable refinancing for the network and in that manner to regain operations control and to recover his assets. Alternative to the acceptance of these proposals was immediate liquidation of the company or involuntary bankruptcy.

Points of Agreement

The following points for the settlement of the matter were agreed upon:

1. Boler to put into creditors, of all his assets in NCBS; in KSB, James-town, N. D., and KVOX, Moorhead, Minn. He has stock interests in two stations. The group also requested that Boler resign as officer and director of NCBS, but did offer to give him 60 days in which to secure acceptable refinancing for the network and in that manner to regain operations control and to recover his assets. Alternative to the acceptance of these proposals was immediate liquidation of the company or involuntary bankruptcy.

2. A committee of three trustees is to be set up to temporarily run NCBS and MVN. This committee will be A. A. Fahy, of KABR, and S. W. Webster, Jr., of KCJU, Mandan, N. D., and Ed Breen, of KFVD, Port Dodge, La.

3. If the settlement by August 10, Boler’s refinancing is completed, the stock he places in escrow will be returned, the transfer committee is to be dissolved, and he is again to have complete operational authority of the network.

Relative to Boler’s refinancing possibilities, it is known that he is now working with new backers and that their financial support is expected to be forthcoming in a few weeks.

However, it was stressed at the meeting, and later, that these agreements would become void after they had been approved by all of Boler’s creditors, and all necessary legal formalities had been undertaken and completed.

Showbiz, Not Brass, On WHN for V-J Day

NEW YORK, Aug. 10.—Feeling that G.I’s and their families had been girded long enough by brass hate, WHN, in its program observing the anniversary of V-J Day, Wednesday (14), 8-3:30 p.m., will eschew the gold and broadcast a "showbusiness" program under the sponsorship of the USO. Soldiers in greeenpant, performers who tricked to distant thea-

Drum up MORE SALES with ....

WGN Adds 4 Local Accounts

CHICAGO, Aug. 10.—WGN has added four new local accounts during the week. Special agreements and minutes of action indicated that while web seg-
grants of operation, will salute the G.I’s. Included in the talent line-up are Gypsy Markoff, accordionist who was in the Lisbon plane crash; Frank Conville, comic who traveled 2,000,- 000 miles to play G.I’s; Ruth Petrey, singer who was on Ivo Jima on V-J Day; Al Schacht, baseball bat and others. Laurence Paulson, v-p of USO Camp Shows, will be on hand to tell what his organization is doing for the occupying troops.

ABC Looking For Chi Program Chief

CHICAGO, Aug. 10.—ABC’s central division is looking for a program director to replace Gene Rose, who resigned after 20 years with NBC.

ABC will hold an executive meeting to decide what course it will take after the departure of Ed Borroff, who headed broadcast promotion department, and how it will be conducted. John Stimson, assistant to Borroff, will be in charge of the new operation, with both directories left under the direction of Ed Breen, of KFVD, Port Dodge, La.

It’s Show Business

IT’S taken broadcasting a generation to become promotion conscious—and to use the air to sell the air—to realize that the day of the better mousetrap forcing the public to trek to anyone’s door is over.

The old theory of “give me the shows and they’ll listen” has been proven erroneous time and time again. In town after town, the third station has become the first—thus promotion, and often without replacing a single program. Promotion is a must tool of the showmen.

Thus, the industry is in debt to CBS and NBC for their tremendous seasonal promotions and the trend at both webs toward making the promotion all year round. Columbia was promotion minded first—because it had to be the second, not the first network. It took NBC some time to discover that even the top-ranking pro-
grams had to be sold—or else. Now, promotion-wise, it’s giving not only all the other webs a run for their money, but has other media watching the senior web’s promotion parade. Each net’s promotion sells increased listening to all stations as well as its own.

There is, however, a fringe of sponsors and agencies who co-operating with web promotions means work instead of increased ratings. This industry could not continue to exist.

Don’t sell promotion short—unless you’re prepared to sell broadcasting down the river—and collectively and individually thank the industry’s lucky star that the chains are carrying their end of the burden—plus.

—It’s happened to leg it because no one has seen fit to sell it to the nation.
## DIARY SOURCES AND DESTINATIONS

**AMERICAN ALBUM OF FAMOUS MUSIC**

- **SOURCE**
  - ABC: 0.8
  - CBS: 0.6
  - NBC: 0.6
  - MBS: 0.6

- **AUDIENCE**
  - ABC: 6.6
  - CBS: 6.4
  - NBC: 5.0
  - MBS: 4.8

- **DESTINATION**
  - ABC: 15
  - CBS: 14.6
  - NBC: 10.7
  - MBS: 10.2

*Almost all listeners of CBS drama programs, "Screen Guild Players," were those who heard preceding "Lux Radio Theater" segments. Screen Guild audience stays tuned to CBS, but almost an equally large group turn off their radios.*

**DOUBLE OR NOTHING**

- **SOURCE**
  - ABC: 0.8
  - CBS: 0.6
  - NBC: 0.6
  - MBS: 0.6

- **AUDIENCE**
  - ABC: 6.6
  - CBS: 6.4
  - NBC: 5.0
  - MBS: 4.8

- **DESTINATION**
  - ABC: 15
  - CBS: 14.6
  - NBC: 10.7
  - MBS: 10.2

*Breakfast in Hollywood*

- **SOURCE**
  - ABC: 2.9
  - CBS: 0.5
  - NBC: 7.7
  - MBS: 3.5

- **AUDIENCE**
  - ABC: 0.3
  - CBS: 1.0
  - NBC: 0.6
  - MBS: 0.4

- **DESTINATION**
  - ABC: 0.3
  - CBS: 3.5
  - NBC: 8.0
  - MBS: 1.6

*Program illustrated is the first quarter-hour of "Breakfast in Hollywood."

- **SOURCE**
  - ABC: 0.8
  - CBS: 0.6
  - NBC: 0.6
  - MBS: 0.6

- **AUDIENCE**
  - ABC: 6.6
  - CBS: 6.4
  - NBC: 5.0
  - MBS: 4.8

- **DESTINATION**
  - ABC: 15
  - CBS: 14.6
  - NBC: 10.7
  - MBS: 10.2

*Almost all listeners of CBS drama programs, "Screen Guild Players," were those who heard preceding "Lux Radio Theater" segments. Screen Guild audience stays tuned to CBS, but almost an equally large group turn off their radios.*

**CBS Expected To Contend FCC**

**KWQ Decision**

**WASHINGTON, Aug. 10.—Word here is that the Columbia Broadcasting System's legal staff is considering a brief demanding a rehearing for purchase of KWQ (San Jose, Calif.), which the Federal Communications Commission in a final decision this week (6) refused to allow to pass into CBS's hands. Net reportedly will press the action which, it is pointed out, could result in a three-man Federal Court of Appeals.**

**Power Decision**

In denying CBS the 650,000-purchase of the 5-kw. station, FCC insisted that the sale would have violated public interest by giving CBS a "concentration of control." KWQ is owned by the Pacific Agricultural Foundation and gives primary night-day service practically to the whole San Francisco Bay area. FCC was expected to reiterate its claim that control of the station would give the network "extra influence over the public in that the San Francisco originating point is an important one in the development of cultural, informative and entertaining programs." FCC, with Commissioners Wakefield and Jett dissenting from the majority opinion, ruled that "In AM as in FM it is against the public interest to permit a concentration of control beyond a limit on a single person or organization." The commission was limited to the number of stations which can be owned by one individual or organization to six, and the number of television stations to five. FCC stated that "The history of CBS has been one of continuous expansion and improved financial 'resources' and the ownership of the station in question is too great a risk for the public's economic stability." FCC majority decided that the record of points of its May 31 proposed decision from which Jett and Wakefield had abstained, and the court's 30-kv. clear-channel stations and one 5-kw. station. Being tagged among those sold WFT (Charlotte), a 50-kw. clear.

**Stars Pick Scripts For New Sheneky Hollywood Players**

**NEW YORK, Aug. 10.—Hollywood Players, one of the more extensive of the new programs set for a September 3 debut over CBS by Sheneky Labora- tories, will not be liable for the event to blame in the event it doesn't match a high Rooper. The players them- selves under B&D's agency will select the dramas to be performed. BBD&O already has set a batch of film stars for the opus, which will air for: Cresta Blanca Whips Tues- days, 9-30 p.m.; Estee Lauder area Joan Fontaine, John Garfield, Paulette Goddard, Bette Davis, Claudette Col- ber and others.**

**Under present plans, top screen people on will play leads several times during the week. B&D's agency is expect- ed to hitch those of the pro- ducts, with a 90 percent rating in the "Groups," with remaining material stemming from Broadway legit, novels, short shows and radio scripts.**

*Jacobsen Partner in Wexery*

**CHICAGO, Aug. 10.—!Neblad Radio Productions, Chi transcribed pro- gram outfit formerly owned outright by Johnnie Neblat, this week be- comes a partnership org. with Myron Jacobson, Chi radio lawyer, became co-owner of the company on a 50-50 partnership basis.*

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**Program Correction Device**

As indicated in the last (July 27) installment of this series, this ma-

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**The Billboard**

August 17, 1946

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www.americanradiohistory.com
Clears To Get Minor Decisions Only in October

WASHINGTON, Aug. 16.—Unless last-minute unforeseen developments arise, Federal Communications Commission Chairman Charles Denny, who is expected to be in town for the next few weeks, will decide, as promised, on some color television assignments, but will withhold action on main issues, including a proposed increase in programming requirements for television stations in the 620 to 690 kilocycle band to 500,000, or more. Clear-Channel Broadcasting Service will formally support the proposed increase in programming power at the skedded September clear-channel hearing. CCBS will ask FCC to authorize an increase anywhere between 500,000 and 1,000,000 kw. to the 720-kw. and 1,500-kw. stations. The committee contends that the objective, and the clear-channel boys are known to be pricing privately that FCC won't decide on the issue this year, since the FCC engineers would need months to deliberate toward a favorable decision. A quick decision would be almost certain to be fatal to the plan.

Acting Chairman Charles Denny is known to be determined to have some sort of decision on the issue before he leaves the post at the end of the year, by mid-October for submission to preliminary conference on North American Broadcast Conference, which meets the following month. Badly handicapped by personnel shortage, especially in the high-level technical division, FCC at a clear-channel session of engineers Monday (3), flickered a green light for the proposal, but did indicate that reducing the separation line for station spacing was being considered, thereby opening the way for increased number of AM's. The shift is now expected and will delay the flood-dow of new AM grants by FCC.

A clear-channel op pointed out that FCC decision on proposed upping of clear-channel power to 500,000 kw. to bring stations into NARBA conference, and consequently, FCC isn't uppermost in the preliminary conference, which was on prior to prelim NARBA conference. The November preliminary NARBA meeting is expected to set the final agenda on next year's August conference now set for Canada, Montreal. The FCC position on clear channels (9) is that it is continuing to freeze action on the proposals. The FCC is expected to submit the various proposals to the clearinghouse for further consideration. Several proposals, including applications of KOB (Albuquerque, N. M.) and several others being tossed into pending files.

Gillette Renews Boxing on ABC

NEW YORK, Aug. 10.—Gillette Safety Razor Company, sponsors of the struggle of Sports on ABC, has renewed their contract with ABC covering airing of boxing shows from New York, contract, which will be presented to NARBA conference, in addition to 38 stations of the Dogwood network in 1945, ABC, owned by the London-based Broadcasting Company, becomes effective September 6, with the match between boxer, champion and New Jersey lightweight champion Marty Servo and Ray Robinson, Friday night at 8 p.m. (local time) on ABC. The new contract includes only boxing promotion by Mike Jacobs, proxy of 300,000 oatmeal consumers. Other promotions shows in the Gillette series include Kentucky Derby, World Series, etc. and almost all aspects are drawn with other Web's Neck Out

NEW YORK, Aug. 10.—Altoff affiliate station execs were thrilled with the promotion idea, which actually believe that assistant press manager put the NBC publicity department's neck out when he offered the assistance for the web's neck out. Only a few stations that the stations had a "national angle."

Encores is said to have stated also that if the outlets had stories with national magazine potential, NBC magazine space grabber would go to work on the story and that the same cannot be said of the NBC trade outlet, if a station felt it wasn't getting the station it felt it rated in the industry press.

Flacks of other West stations that they too were going to make sure their stations get national space when a story was of nationwide interest, a story that would put the story was that every up-and-coming indie station affiliate press agent had an idea they thought rated breaking a big in the wires services and national media and the story had the "national angle."

"Problem, as one of the space grabbers put it, was not in placing the stories, but the problem with the webmen wasn't able to write the weakly," he stressed, "can place a show story."

NBC Half Hour

Promotional Disks In Mail Next Week

NEW YORK, Aug. 10.—NBC Encores, the weekly half-hour transcribed "old-time" radio show, has hurled most of its aces (there have been plenty since it was first conceived by the web's promotion department). Auditions will be in the mail within the next week or so, and "old-time" radio fans will receive some diskettes at present scheduled to be mailed following weekly Enchers of the Parage of Stars broadcasts in October.

Encores idea has been caught by Althea Joyce, who writes for the musicians and all encouraged the record. The Enchers emcee and because of the dragged wrapped up in a weekly series like this the Parade of Stars will be sans, for the most part, recorded station break announcements this season.

Disk is good enough to win an award and one has been assigned a full color display of the entire week's segments) and web plans to stations to is select a good time for it—as good as possible. There's a special new idea in the works which may surprisingly the Enchers e. s. m. even more appealing than they are as a whole because of the dubbing they are hedged with certain understandable restrictions.

Encores is expected to drive home the "all-year-round Parade of Stars promotion angle" by re-writing the remaining remaining angles of the old idea, or other form of reminder advertising yet in the Bandbox or kit.

Broadcasting Company, which wanted to launch a 1,000-watt in Madison, Wis., and Charlotte Broadcasting Company, which wanted to launch a 1,000-watt in Charlotte, N. C.
Berger - Clark
Face-Making
Hits Inquiry
D. of J. Look-See May Fizzle

WASHINGTON, Aug. 11—Depart- ment of Justice's current inquiry into alleged use of short-wave radio and FM retardation threatens to turn into a fizzle as evidence of a broadcast pow- er monopoly has been handed to A. T. Stultz, General Manager Tom Clark and No. 1 trustbuster. Wendell H. Berg, Department of J.'s anti-trust division, is intent on pressing the stiff investigation but is meeting a resistance from your boss, Clark, according to insiders.

Despite Clark's icy attitude toward the inquiry, Berger is known to be en- couraged by such congressional big- wigs as Senator Glenn H. Taylor (D.-Idaho) and Senator Charles W. Tobery (R.-N. H.), both of whom have pub- licly blasted what they have assim-ilated as standard broadcast monopoly groups. Tobery, whose resolution for an inquiry was the spark that set the whole investigation into high gear, hopes to get out of the way at the next session's end, is anxious to push the move vigorously, and is at least partially behind Berger's efforts. Berger is reported to want to bring some of the facts to light before that, however.

Investigators Move In

Unheded by Clark's coolness, Berger has vigorously set to work investi- gating into Federal Communications Commission for a look-see at records on broadcast FM and AM license grants and on data on FM pro- gress. At same time, Berger's men have also been busy in looking at production of AM and FM equip- ment, including receivers as well as transmitters. Investigation has been in the works for some days ever since D. of J. got a formal request from Taylor who com- plained publicly that radio was fall- ing behind in the FM field and DFM development was being retarded in order to perpetuate standard broad- casting.

It has been learned that FCC has informed Berger's investigators that every attempt has been made to protect administrative standpoint to encourage FM growth, but, according to sources, are known to have shown high interest in the current flood of AM grants for FCC's 100,000-watt stations, is presented the situation in the industry as "tough for FM," with little prospect of an early response to a request of the contrary to FCC.

Clark is described as anxious to take a hands-off attitude on the issue right now and has no heart in the troubled, fund- raising adventure sponsored by Berger. The iff is threatening to blossom out into one of the gravest additions Berger's group has ever become president, with the radio in- dustry right smack in the middle of the conflict. It is expected that Berger might finally get a full-scale (See Berger-Clark Inquiry, page 13)

Too Short for Headline
ABC Doubles Magic Space Grab; Stanford to Y & R; Cenowitz DF & S

N. press department grabbed twice as much copy line as it has ever had in copy released in past years. The "Too Short for Headline" column is effective August 25 signed by the Hastings Manufacturing Company, for the ABC ABC Sunday afternoon bowling quiz, "Road to Riches," 10 p.m., featuring Bill Slater as emcee.

Harry S. Goodman just completed a series of spots for Bell Bakers, to be run in 30 cities through New England, Midwest and South. Arthur Godfrey's Talent Scouts on CBS has run into a bit of trouble. Opinion is Frank Sullivan is off the show due to illness, with spot being handled. Word is, the show will continue its special "on-time" program. Scalpone, Hollywood Y&R production chief, has been hired as associate staff of KMOB, ABC affiliate in Kansas City, Mo.

Inc., has bought the 5:04 S. summer period time on ABC for a show starting this fall. See will origi- nate from Hollywood... WQQX, Transistor J. in New York, will start its live concert series in the fall with an orchestra endowed to sym- phonists today "opera," added to the station's music director. Series will probably be handled by WOL in New York... WJW, Cleveland, has cut a deal to air all the "Children's Hour" specials from Ten Hall... Betty Grove and Dick Linkhorne have written and pro- duced Career Girl... 1000 Postcards, $21.00

Paris, Aug. 10—New ap- proach to public service programs is indicated that has been recently returned to the web as a dis- tinct form of program... The week: "We are going to devote time, effort and ability to making them listen..." Thus, the view that the FCC should be used "just for the record" or to fill time.

AACS are regarded as particularly significant in view of the attitude of web's Bill Paley with regard to public service programs. Paley is known to have given the green light to the produc- tion of an exclusive "in-the-public- interest" program... Cancellation of the program that it can attract a good audi- ence and serve not only as a "window dressing" for the FCC—but also as an adjunct to the web's entire program- ming... Public service programs will give good, evening time to such a series, rather than the dog house hours often devote to a public service program... Paley's opinions, and Muroy's, are rooted in the web's decision not only on CBS but at all the webs. The underlying feeling being that there's no reason for FCC public serv- ice show must be regarded as a sop to FCC, or something to be dumped into a nifty time spot. "You can even sell a good public service," say the whites.

Meanwhile, Columbia, of course, will continue its special 60-minute news magazine programs on themes of national or international significance. Pattern for this set was by Operation Crossbones, done by Bob Shayon, who is already working on the web's deal. Delinquency opus set for the fall.

Negro Pubserving
Pays Off What With Flack and $8

PHILADELPHIA, Aug. 10—What, part-time indy, is making a big play for the Luzzo market. A Pan-African Negro church programs, station has copped a crew of commercials where the matter of advertising on the market almost exclusively. Midnight record programs will be purchased by the Paramount Record Shop in the heart of the city's Harlem will be offering hours of commercials remotes from Negro hotlines, and a sprinkling of commercials, in- cluding.

William A. Banks, WHAT prexy, this week closed a deal with The Philadelphia Afro-American. A weekly Negro newspaper, magazine, first time in its history, will have space with a newspaper other than a daily. Newspaper sponsors a Tribune News period for 10 minutes, Tuesday and Thursday mornings. In return, station gets a full page of their own color pictures and see listing plus front-page call letter....

Pay-Off Big

Bumper crop of Negro market busi- ness coming to WHAT is the direct result of efforts of other stations used to give Negro groups the brush-off, Banks has been sympathetic to their causes as a result. He gives them time. As a matter of reason, on the Negro Pubserving Pays Off page 12)
Jansky Coads Educators To FM Action at Wisconsin U.

CHICAGO, Aug. 10.—Stating that certain selfish interests thwart the country and governmental agencies are delaying FM and that educators are looking more to these delaying tactics than to a spirit of advancement and experimentation, C. M. Jansky Jr., well-known FM engineer and AM and FM pioneer, this week, at the opening of the two-week public service institute at the University of Wisconsin, called upon the educators to cast aside all doubts and insure themselves their proper position in the future FM picture by applying as soon as possible for licenses.

Raiser "Ghosts"

In making his stand, Jansky said, "Twenty-six years ago Professor Terry at Wisconsin and others like him at other schools built and operated AM stations way in advance of the existence of any appreciable number of receiving sets in the hands of the public. Yet, today our educators and our potential commercial FM broadcasters alike complain that they must postpone their FM activities until someone else makes FM more popular and until somehow large numbers of FM receiving sets reach the public. What has happened to the pioneering spirit which 26 years ago led our schools and colleges to establish stations in advance of the construction of receiving sets and their purchase by listeners? There are today more FM receivers in the hands of the public than there were AM receivers in the hands of the public.

Must our educators wait for others to pioneer the new field in the hopes that they may later come forward and pick up the crumbs? Is it not more logical that instead of fighting a lost battle for what IS, instead of fighting over the allocation structure, education should look forward to an evaluation of the possibilities of broadcasting to the fullest extent in its development?"

Confusion Admitted

Admitting that there could be confusion in the minds of the educators thinking of applying for FM licenses, Jansky brought about by opposition to the medium today, Jansky added, "Why is it that in spite of the outstanding technical advantages which FM has over AM that FM broadcasting has been so slow in developing? There are three principal reasons: First—the lack of ability on the part of the broadcasters and potential broadcasters to visualize the advantages of FM. Second—the opposition of those whose preferential position in the AM field will be destroyed by the development of FM. Third—misguided rules and policies regarding FM adopted by the FCC over the insistent advice of those who have pioneered and developed the AM.

Jansky then added that widespread public appreciation of FM cannot be expected to summer until there are more transmitters in operation and more FM receiving sets in the hands of the listeners.

Stop Sitting!

But in spite of all the opposition, Jansky said, educators shouldn't sit back and forget about FM and thus lose out on the place they should have in the future FM picture, the place they might have taken if they refused to take advantage of the opportunity thrown at them by the FCC. Jansky said, "Educators owe it to themselves to formulate their own position on the basis of their own studies, for FM offers for educational radio its second chance for a place in the sun."

Hitch Your Wagon to Our Stars

"WBT's "CAROLINA HAYRIDE"

HOLLYWOOD, Aug. 10.—Basing its stand on a previous Supreme Court ruling, Southern California Broadcasters is preparing a case against the recently passed Los Angeles independent contractors' tax. SCB's seven-man executive board met with attorneys last week to study problem arising from local business tax passed by city July 1.

Legalists Carl Stutsman, Don Tatum and Paul Burke informed SCB's Bob Reynolds (org prexy and KMPG manager), Cal Smith (KFAC), Clyde Scott (KECA), Larry McDowell (KFOX) and Lee Wynne (KGER) that broadcasters can hinge their hopes on a precedent ruling made in 1936 in the case of Fisher's Feel Station, Inc. vs. Tax Commission of State of Washington. In this, the U.S. Supreme Court ruled radio broadcasting comes under interstate commerce and therefore is "exempt from tax measured by gross receipts."

RDC-Net Talk Soon; Megger Unification Plans Is Sought

HOLLYWOOD, Aug. 10.—Webs indicated they would work with Radio Directors' Guild following latter's contract demands (The Billboard, Aug. 10). Guild will start talks September 6.

Meggars will meet Wednesday (14) to consider national constitution which will tie it to its New York and Chicago counterparts.

We hitched a wagon to the stars... WBT's stars. Now every Saturday night, they take listeners in 100 counties* on a carefree "Carolina Hayride"—WBT's new 9:15 to 11 P.M. Jamboree.

Our team of stars have a pulling power that can't be beat in the Carolinas. There's GRADY COLE, two-time winner of a personal Variety plaque...THE JOHNSON FAMILY, whose own show draws 61% of all listening families in the WBT Primary Area...ARThur SMITH AND HIS CRACKERJACKS, cited by Variety in '45 for outstanding performance on CBS...THE BRIARHOPPERS, for the past eleven years sponsored by the same advertiser...FRED KIRBY, famed recording artist and composer of the current hit, "Atomic Power"...THE SWANER RIVER BOYS, one of the country's best quartets...CLAUDE CASEY AND HARRY BLAIR, both noted Victor recording artists...and LEE KIRBY, star of a host of successful WBT productions.

After riding the airways over a coast-to-coast CBS network on Saturday afternoons, "Carolina Hayride" now is available for local sponsorship on Saturday nights—in time blocks tailored to fit your pocketbook. To hitch your wagon to our network-caliber stars, call us or Radio Sales about "Carolina Hayride".

WBT Nighttime Primary Area, CBS Listening Area Study, 7th Series 1944 1 CBS Listener Diary, Spring 1945

SCB Preps Fight Vs. L. A. Tax on Indie Contractor

HOLLYWOOD, Aug. 10.—Basing its stand on a previous Supreme Court ruling, Southern California Broadcasters is preparing a case against the recently passed Los Angeles independent contractors' tax. SCB's seven-man executive board met with attorneys last week to study problem arising from local business tax passed by city July 1.

Legalists Carl Stutsman, Don Tatum and Paul Burke informed SCB's Bob Reynolds (org prexy and KMPG manager), Cal Smith (KFAC), Clyde Scott (KECA), Larry McDowell (KFOX) and Lee Wynne (KGER) that broadcasters can hinge their hopes on a precedent ruling made in 1936 in the case of Fisher's Feel Station, Inc. vs. Tax Commission of State of Washington. In this, the U.S. Supreme Court ruled radio broadcasting comes under interstate commerce and therefore is "exempt from tax measured by gross receipts."

RDC-Net Talk Soon; Megger Unification Plans Is Sought

HOLLYWOOD, Aug. 10.—Webs indicated they would work with Radio Directors' Guild following latter's contract demands (The Billboard, Aug. 10). Guild will start talks September 6.

Meggars will meet Wednesday (14) to consider national constitution which will tie it to its New York and Chicago counterparts.

We hitched a wagon to the stars... WBT's stars. Now every Saturday night, they take listeners in 100 counties* on a carefree "Carolina Hayride"—WBT's new 9:15 to 11 P.M. Jamboree.

Our team of stars have a pulling power that can't be beat in the Carolinas. There's GRADY COLE, two-time winner of a personal Variety plaque...THE JOHNSON FAMILY, whose own show draws 61% of all listening families in the WBT Primary Area...ARThur SMITH AND HIS CRACKERJACKS, cited by Variety in '45 for outstanding performance on CBS...THE BRIARHOPPERS, for the past eleven years sponsored by the same advertiser...FRED KIRBY, famed recording artist and composer of the current hit, "Atomic Power"...THE SWANER RIVER BOYS, one of the country's best quartets...CLAUDE CASEY AND HARRY BLAIR, both noted Victor recording artists...and LEE KIRBY, star of a host of successful WBT productions.

After riding the airways over a coast-to-coast CBS network on Saturday afternoons, "Carolina Hayride" now is available for local sponsorship on Saturday nights—in time blocks tailored to fit your pocketbook. To hitch your wagon to our network-caliber stars, call us or Radio Sales about "Carolina Hayride".
CBS Proves Webs Do Build And Sell Packages: Taylor Says, 'It's Only Beginning'

Goodman Ace and Herschel Williams Sock Team

NEW YORK, Aug. 10—Check of CBS commercial schedules has some of the web execs leaning to the belief that the network's program-building policy has been fairly successful from a sales point of view, and indications are that the full-stream-ahead policy of program development will continue under Dave Taylor, web's program chief, stated Friday (9) "That we can do even better in the matter of building programs of commercial caliber." Statement is significant in view of CBS's recent acquisition of Goodman Ace as supervisor of comedy and variety programs and prior personnel additions such as Herschel Williams, director of commercial program development.

Meanwhile, on Thursday (8) another CBS program, Crime Photographer, debuted as a bank-rolled show under the auspices of Anchor Hocking.

Other CBS programs now airing commercially include Roma Wax Suspense, the oldie dating back to the Forecast series of 1941-42, in the 8-930 p.m. Thursday slot; Theater of Romance, airing for Colgate's Halo Shampoo, 8-30 p.m. Tuesday; Quiz and Take, airing afternoons and Saturday mornings for Anacin Home Products; Let's Pretend, Cream of Wheat; Sunday 11-30 p.m.; Tuesday; and The New Adventures of Old Tom, McCoy's Live Coleslaw.

FCC DUCKS BLAST
(Continued from page 5)
make speeches on the air at night. "Farmers," Sholles added, "have indicated only that they want such nighttime services as weather forecasts and frost and storm warnings, because they do get. Sholles accused Wilson of omitting Census Bureau figures which "completely erase your thesis. "Certainly," gushed Sholles, "there is no support in this for the impression you are trying to plant that in the 'poorer radio coverage areas' farmers tune most to regional and local stations for farm service programs because clear channel stations do not carry move of these programs at night." Sholles added that aggrie's own survey showed "that all rural listeners interviewed, only 26.7 per cent wanted to hear farm talks at night." Of all new programs introduced, July 54.1 or 1.7 per cent said they wanted to hear market reports at night." Continued Sholles, "This seems rather limp support for your contention that farmers want farm service programs at night."
SPORTS

The Pigtail Point (NBC)

On Monday night's NBC television schedule, Gale Gordon and his Little Abner commenting team were in on the first full-length animated feature to be completely screened from start to finish in color. Started at 8:30 and concluding at 9:30 P.M. the show ran about 27 minutes in length and provided its audience with a complete 15-minute news feature, complete with editorials and commentary. It featured an animated pilot episode of "The Adventures of Superman." The show was produced by the Fleischer brothers and distributed by Columbia Pictures. It was the first time that a complete feature-length animated film had been broadcast on television.

Hermes Pan, associate producer of "The Adventures of Superman," said that the show was "an attempt to bring the latest in television technology to the screen." He added that the show was "a major departure from the typical animated fare that has been on television." The show was a hit and it was immediately renewed for a second season.

The Pigtail Point (NBC)

On Tuesday night's NBC television schedule, Gale Gordon and his Little Abner commenting team were in on a special black-and-white feature that ran about 25 minutes in length. The show featured an animated pilot episode of "The Adventures of Superman." The show was produced by the Fleischer brothers and distributed by Columbia Pictures. It was the first time that a complete feature-length animated film had been broadcast on television.

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Staff Raiding Sure as ABC Eyes Own

NFC's Crotty First Switch?

NEW YORK, Aug. 10.—Faced with the immediate possibility of staffing two television stations for which it has licenses and three more for which it has accepted suggestion, NBC has decided to make Crotty-free,
MCA Canada Will Be Running Come the Fall

TORONTO, Aug. 10.—Music Corporation of America will open Canadian offices either in this city or Montreal this fall with Buddy Overbeck, presently of the firm’s Beverly Hills office, in charge of the Toronto office, May Johnson of the New York office, who has serviced the Mount Royal Hotel in Montreal and other spots for some time, will also be here. It is expected that MCA has been doing considerable business in this country for some time and Larry Barnett, head of the band department and over-all coordinator of the company’s activities here, has made a number of recent trips to this town and other Canadian cities. Present business (which includes Neil Golden orchestra at the King Edward Hotel here, Buddy Clark at the Mount Royal in Montreal, and Norman Harris, among other bands on one-nighters) plus potential of the territory convinced MCA execs that it was time they stopped trying to service the territory out of New York and build up a full-fledged staff on the scene. More may be only first of a series of expansion moves on the part of the agency with a good probability that they will open other offices in the United States as well as other foreign countries, as international exchange and other problems are ironed out.

Musso Leaves Kenton for His Own Ork

No Booker Set; Cap Disks?

HOLLYWOOD, Aug. 10.—Vido Musso, featured tenor sax man with Stan Kenton’s ork, left the band for private reasons to front his own band. Musso exited from ork following week’s p.a. stint at L.A.’s Million Dollar Theater, and is now considering new sidemen prior to going into rehearsal. Band will probably be 14-man crew. Musso rules out wild stuff. Crew will be ready for one-month tour, the money coming in on a monthly in advance, instead of the usual weekly payments. No booking office has been set as yet, although GAC is ready to take on Musso’s crew. Edna Scottel, of the Art Whittington office, takes over as personal manager, with Neil Reid to handle band on the road.

Cap Songs Signs Sam Donahue to Pen Pact

NEW YORK, Aug. 10.—Capitol Songs, Inc., signed Sam Donahue to an exclusive writer pact. Burke & Van Heusen, Bregman-Voco-Conn, and Barton Music are among other pub firms that were bidding for the lefty but gave up. Royalty plans are on a firm basis.

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Road to Chirpdom

NEW YORK, Aug. 18.—Six months of touring booking office life are paying off in a big way for the heavy leather chasers found Eileen Berard, of South Hadley Falls, Mass., still without the vocalist job she sought in the Big Town. Tossing aside her plans to become a band canteen girl, she went to Mont Holyoke College, majored in Spanish and began teaching private classes in Spanish and Portuguese. Her initial booking was a Spanish tour, since canceled. When Gladys Gayle, one of Tucker’s Trotters, heard about the band the stand for a trip to the altar, Tucker learned of Eileen’s ca- nalmanner and ambition and offered her the Gladys Gale spot.

Those Release Date Blues

MAYFAIR-CAP STRUGGLE OVER ‘LAST SUMMER’

The Vanishing Letter

HOLLYWOOD, Aug. 10.—Current West Coast example of "those release date blues" is case of Mayfair Music vs Capitol Records. Mayfair claims it sent a letter to all record companies notifying them that disk cut of the Canadian set, "Last Summer," could not be released until October 15. Capitol execs, on the other hand, maintain that they received no such notice, that they were unaware of any release restrictions on the tune until Wednesday (7) when Mayfair sent over a sheet marking the song with the October 15 release date printed on it. Capitol, in the meantime, made a Jo Stafford etching of the song and scheduled it for September 1 release. The platter maintains that Mayfair has no right to restrict such a tune. Cahn and Styne, writers of the tune, urged them to cut it, and made no mention of any release date. At the time, after it was made, however, Mayfair did raise a beef about the contemplated September date, but no notice was ever agreed to pass the date ahead to September 15. This failed to satisfy Mayfair, who, it is said, insisted that the October 15 date must be lived up to.

West Coast Ops’ Assn. Idea May Cue Natl. Group

HOLLYWOOD, Aug. 10.—West Coast’s top ballroom operators last week completed first step in the form of association, patterned after Midwest Ballroom Operators. Following information message a few weeks ago, the Los Angeles ballrooms represented included Hollywood Palladium, Avalon, Capitol Theatre and others. Also included are San Diego’s Pacific and the others.

To organize a trade association was viewed as a kick-off in a drive to better business prices in line with present biz conditions, as well as to develop a united front in dealing with talent agencies. The association would start out as a regional org, embracing both large and small spots in three States, Arizona, Utah and Idaho, it was revealed, and only after growth has been made would it extend to the Midwest, just as it is now being set up in the south. The reason for this present is one of last few elements of the entertainment world not represented by a national trade association.
NEW YORK, Aug. 10.—While some titles were used and all the dates went overseas on a press release announcement last week of Audience Records, Inc., which will have as recording artists and stockholders Free- masonry and Charles Correll (Amos and Andy), Jack Benny, Ed- gar Bergen, George Burns and Gracie Allen, Eddie Cantor, Ed Gardner and James and Marian Jordan (Fibber McGee and Molly), record distributors and dealers wanted to know considerably more about costs, prices, before indulging in nip-ups.

Idea of the company is to record two labels, one called “Top-Ten” and the other “Audience.” Disks will be made on theater stages or in broadcasting studios, with live audiences present so that audience reaction becomes part of the manufactured disk. Regular broadcasts, of course, will not be taken off the air. Each of the albums, whether stars or teams will make two albums per year, according to plans, and no one doubts the box-office power of these names. The question that is being asked by experienced record distributors and dealers, as well as other manufacturers, is how the company can come out economically.

Masters can’t be cut in regular recording studios (too small, according to company announcement). Large radio studios or theaters will be used. This calls for a territorial fee to begin with. Then, if recording is going to be of a “typical” standard there will be numerous other costs which do not arise in more orthodox types of recording sessions. Stagehands, for instance, may have to be paid. Whether disks are cut on theater stage or in a studio, use of previously named stars make it mandatory that supporting talent be paid, and of highest caliber if quality of albums are to be kept in keeping with their regular radio show. Band will have to be used. Top script writers will have to be hired. And many, many other costs, not present in regular recordings will be entailed.

Distributors and dealers know that high costs of every commodity that goes into making a disk, plus high cost of musicians, arrangements, etc., alone on regular albums, makes it tough for the manufacturer to show any kind of profit on a $2.50 to $3 retail price package. How Audience Records can sell for anything near even the $2 price and not lose a fortune is hard to understand. And if albums have to sell for $3, present disk manufacturers, distributors and dealers wonder how many people will pay that price to hear acts and shows similar to those they can hear on their radios for free all day during the season.

H. Paul Warwick, presxy of Warwick & Legler Advertising Agency, who is also president of Audience Records, Inc., was out of town at press time and could not be reached for comment, while several efforts to reach T. Newman Laverly, of the law firm of O'Brien, Beck & Laverly, who is treasurer of Audience Records, Inc., were unsuccessful.

The company’s initial press releases said nothing about costs or price albums would be sold the public.

Terrace Room To Palladium Style: LaFarge

NEWARK, Aug. 10.—New operator of the Terrace Room, Newark, N. J., Simon O. LaFarge, will convert the spot into a ballroom restaurant along the lines of the Hollywood Palladium. LaFarge will run room as a high class terpency with name band policy and semi-name relief bands, ceasing off September 7 with the Glen Gray Casa Loma crew. According to spokesman for the LaFarge Corporation, it will be the only ballroom in the East serving food, wine and liquor. A cocktail terrace is being renovated for the spot.

The bobby-soxers are not being overlooked either. A lounge and milk bar will serve soft stuff to the youngsters. Balloon will not be operated in compliance with Frank Daley’s, say the new operators. They expect to charge a flat admission of $1 per head weekdays, $1.40 weekends.

They will also introduce something fairly new in Eastern ballrooms —square dancing. The new ops report that their findings before taking over the Newark spot showed that 40 per cent of the dance patrons at New York ballrooms were Jersey folks. LaFarge, who bought the spot several weeks ago, is the owner of LaFarge Touring Company and several cabarets at a number of New York theaters and night spots.

Bierkamp Replaces Gabbe as Dorsey's Terpalance Manager

HOLLYWOOD, Aug. 10.—Kermit Beirakis, former manager of Chicago’s Rainbow dancehoy, last week replaced Dick Gabbe as manager of Tommy Dorsey’s Casbah, Glasgow terpency.

Neither Gabbe nor Dorsey could be reached for comment. However, Gabbe’s bow-out is believed due to policy disagreement between latter and TD.

and His Orchestra . . .

Paxton picks a brand-new hit from the Movie "Duel In The Sun" — back it with a Cole Porter perennial.

GOTTA GET ME SOMEBODY TO LOVE

and I GOT YOU UNDER MY SKIN

Vocals on both sides by Lee Taylor

Majestic No. 7203

Rene Setting Up Own Distrib Organization

HOLLYWOOD, Aug. 10.—Exclusive property of Rene Leon Rene will drop Jack Gutshall Distributing Company and will handle his own platter circuit. Rene is setting up new wing to waxery biz, tagged Exclusive Records Distributors, Inc.

Gutshall told The Billboard his pact with Rene includes 60-day cancella- tion clause and he will hold diskie prexy to the contract. Should Rene fail to live up to his part with him, Gutshall said he would file suit.

Towne’s Nine Wires Weekly

NEW YORK, Aug. 10.—Termin Schubert, operator of the Pelham Health Inn, Pelham, N. Y., is making it public that George Towne and his ork to go to town at the spot, at least as far as airtime is concerned. Spot now has nine wires weekly: 3 WEEP (NBC), 3 ABC and 3 local. This shot has aroused interest of a couple of indie diskers in the band and Towne expects to close a deal with one of them in the near future.
JOHNNY MOORE'S 3 BLAZERS
THE NATION'S

Hey, Comrades! Wanna Buy a Great Tune? See Earl!

NEW YORK, Aug. 10.—"Ex" Com- mie Earl Browder, who recently re- turned from Russia (a trip which has America's current Communist toppers plenty worried) announced this week that he was in the music business. Publishers all along Tin Pan Alley got an announcement from Browder announcing the opening of the office of the Soviet publishers' representative which will handle the business relations with American publishers of the United States Publishing House of the Council of Ministers of the Union of Soviet Socialist Republics (GOIZ, the initials) and all its affiliated pub- lishers.

Along with the announcement came a letter from the director of State Art Publishing House of the committee on art affairs of the Council of Ministers (known as the comrade), which said that Browder's contract called for him to negotiate with American publishers the publication of Russian books, man- uscripts and music, and to collect royalties under such contracts. How this whole thing affects America in the end couldn't be reached for comment.

Windsor's First 'Name' Location Bows August 23

DETROIT, Aug. 10.—Featuring a dine-and-dance policy with a name band as the sole entertainment feature, Elmwood Hotel, located just outside Windsor City limits across the river in Canada, will open August 23. It will be an ultra-swank spot from the standpoint of appointments. A group of Windsor business men are backing the venture.

Opening booking was set this week for Shep Fields by Music Corporation of America, which will handle many of the name bands to bow into the spot. Band is booked for a one-week stand only, with other names now being set according to availabilities.

The New Elmwood location is a bit the first de luxe spot to be opened since the recent liberalization of Ontario laws in the direction of al- lowing entertainment policies that would permit the existence of cock- tail lounges, etc., as known in most American States. A delegation of Canadian officials inspected the opera- tion of such spots in Michigan several months ago, with this idea in mind. Elmwood is expected to draw heavily from Detroit patronage, as it will be only a few miles by bridge or tunnel from the downtown district. No place around Detroit offers a big band policy in this class. Most spots emphasize either cocktail combos or shows.

Philby AFM Jumps 1-Nighter Scale $2

PHILADELPHIA, Aug. 10.—While still working on reclassification and wage hikes for nightie and location hands after Labor Day, local musi- cians' union has decided on the new wage scale for the one-night club and dance stands.

For a three-hour turn, the single night rate goes up $2—from $11 to $13 per man, with the usual 50 per cent extra for the leader.

Kaye Hits Hot $4,320

BRIDGEPORT, Conn., Aug. 10.—Sunny Kaye, making his first Bridgeport appearance in several years, scored well at Pleasure Beach Ballroom Sunday (4), drawing the largest customer for a gross of $4,320. Price was upped to $1.80 for this engage-
Stein Shows How to Get Quarter Million - Dollar Plug for Free

PHILADELPHIA, Aug. 10.—The first of a series of four "inside" stories in the Saturday Evening Post were to have hit Music Corporation of America like a king size atom bomb and "exposed" the deal- ing of Jules Stein, MCA prexy, who broke in the Post's August 10 issue with all the force of a cap pistol handicapped by a silencer. Instead of the anticipated blast which was to shock the MCA to its impossibly ap- pointed rafters, author David G. Wil- tels and the weekly are giving the benevolent talent agency a quarter of million dollars of the most valuable puff publicity (figured six pages per article for four articles or 24 pages at The Post's advertising rate of $10,000 per page and you have $240,000).

And what transformed the blast into a bountiful quarter million dollar gaff was the same ability on Jules Stein's part to be persuasive with the right people, which could make a Post story say is responsible for the birth and growth of MCA. Stein, heard, ac- cording to informed sources here, that Wiltels had really done a full job of dynamic, and so called The Post's editors and said he would like to come down and talk to them about the stories. They refused, maintaining that it was not the publication's policy to discuss stories with subjects prior to such stories appearing in print. They then went to some of Philadelphia's most influential citi- zens and prevailed upon them to ar- rangements being between one of the Post's editors and the Steins' agency. They did as much as they were able to do. At the meeting arrangements were made for Stein to supply The Post with perti- nent material on which they had not been able to secure up to that point. (Stein, for instance, gave them $400,000 excess business figure quoted as "official and never-before- published." For The Post in the first article.) In exchange The Post agreed that it would be better if cer- tains of the original articles were omitted.

Sharp and Glamor-Stuffed

While the stories, as they are now appearing for the first time, are no doubt fascinating to the trade, it is the great majority of The Post's several million readers there is prac- tically nothing in them which any- one who has been around the trade for a couple of years doesn't know. Given a quite a play, for instance, is Milt Pickman's famous package band sale to Ronald Eaton, of the Cavalier Club at Virginia Beach. About Stein the first piece says: "... Jules Stein is really a precocious young- ster with a great deal of polish and savvy who became a self-made man. He has some sharp practices, but in a business where such are practi- cally standard operating procedure..." About the agency, it says: "... It embraces a list of clients studded with the most glamorous names and highest priced talent ever known. No movie company, no pro- ducer, no radio station, no other agency, no impressario of any sort has such a galaxy of stars."

Some of the articles were in the first yard, and the second (which will be out Wednesday, 11) is even more complimentory to the agency and its per- sonnel: in some minor respects the stories are inaccurate. It calls at least one MCA staffer, a college grad, who actually never went near a college except on an occasional one-nighter with an MCA attraction. It calls Barns Bist, of the agency's Beverly Hills office, a vice-president, when he isn't one... yet.

Schreiber, Barnett Fluffed

There are also a number of small crimes of omission, at least inferior as the first and second articles have gone. Taft Schreiber, one of the firm's most brilliant guys, is fluffed entirely. So is Larry Barnett, who was only recently appointed co-ordin- ator of the work of all offices. Some of the office's talent is getting a great publicity break, along with the firm. Picture the first piece were: Sinatra, Betty Grable, Xavier Cugat, Edgar Bergen and Charlie McCarthy, Bela Davis, Van Johnson. In the second article Louis Prima, Jan Gar- ger, Lawrence Welk, Freddy Martin, Harry James and Glenn Miller are shown. In addition to Stein himself, other recognizable MCA names and photos were used in pieces one and two are Sonny Werblin, Bart Mc- Hugh, Bobby Sanford, George Weid- thal, Joe Sully, John Greenlau, Bud Overbeck and Lyle Thayer. Both stories have pix of Richard L. Loos from the Copacabana and the other from the Latin Quarter.

No Finley Mention

Billy Goodearth, with Stein at the agency's birth, who rates all the re- sources made to him in the pieces according to those in the trade who knew him before his retirement, gets a hefty joke. Ironical was the fact that practically just about the time this tribute to Goodheart's part in building the agency was being cir- culated, his eight-year-old daughter was killed in an accident at his farm near Eaton, O. The Finley trial is given the grand round. "In the first two pieces, but this is probably occasioned by The Post's early dead- lines. Series was probably finished before the end of the Finley trial. General feeling of trade observers in all branches, at any rate, is that unless the balance of the series re- veals something other than the fact that MCA makes millions of dollars a year, that they control a lot of showbiz and other properties, that they have their fingers in multi- tudeous and juicy pies, and that Jules Stein is a smart guy, the trade will have learned nothing by reading them before. But the public will really be fed and MCA, and so will a lot of guys who are not and, in the future, they will be doing business with MCA. Stein may hate publicity, but, it looks like, to show showbiz how to get a cool quarter million dollars worth of it for free.
APOLLO Releases

Eddie "Rochester" Anderson
with TEDDY McRAE and BAND

"BAGEL AND LOX" (VOCAL)

"EIGHTY-SIX" (VOCAL)

APOLO No. 1018

Mart Kenny

(REVIEWED AT WONDERLAND SUMMER GARDENS, LONDON, Ont., JULY 22.
PERSONAL MANAGER, MART KENNY, BAYONET OFFICER, MART KENNY ENTERPRISES, LTD., TORONTO.)

TRUMPET: Davy Branden, Frank Barry, Stan Peterson.
TROMBONE: Jack Fowler, George Guerts.
ARRANGER: Jack Fowler.

Fast becoming second Canadian combo to head for top honors on the bandstand, Mart Kenny and his Western Gentleman are following in the footsteps of Guy Lombardo, a London product. Kenny ork has climax. July 20 affair is seven-piece on Canadian Pacific Coast about 1929. The all-Canuck band was visited by the Canadian Broadcasting Corporation radio band spot, as well as booked in dance bands.

The personable leader prefers one-nighters as better money gatherers than locals (called "resident" jobs in Canada). Has booked into top Canadian Pacific hotels at Banff and Lake Louise in past, where well-known theme, "The West, a Nest and You" originated. Kenny has sharp eye to desires of customers and gives them what they want. Snap-judges them from stand after first couple of numbers and plays hot or smooth from there on. Sounds just like him into No. 1 place in Canada. Tuesday night (night caught) anywhere in Ontario is a bad night but Kenny's name pulled through 3,500 and 4,000 at 83 cents and $1.

Roy Roberts, boy vocalist, sings hot as well as sweet but scores better as a swoon-singer. Fem vocalist Norma Locke has been with Kenny since 1943 and has a style that pleases. She is hopped in low-down blues and plus numbers, which she gives out in a husky manner with plenty of body action. Has disked couple of dozen Kenny numbers which are top sellers in Canada.

Band sounds like something big, due partially to arranging and plac- ing of rhythm section. Rhythm sec- tion manages to lend tone and give something to depth of ork. Kenny takes solo rides on sax and clarinet and tootles the flute on occasion, but never bogs the mike, sharing spotlight with rest of brass and sax section for short snappy single flashes which identifies them to crowd. When quartet (Kenny-Miller-Brand and singer take mike at dances and stop from front. Singing is not so hot but a good job of selling four sets of toints puts them over. Best song number on night caught was All That Glitters Is Not Gold, with male vocalist taking feature lead.

Play the listing of band shows 19 one-nighters in Western Ontario with four-two-nighters at Toronto's Casa Loma. Ork has only six open nights up to end of September before annual August-September-weekly lineup. Jones Brothers, operators of Wonderland past 12 years, have rebooked ork for August 26. Band's four recently disked numbers are In Love In vain, Surrender, That Glitter, and Something Old, Something New.

Frankie Carle

(REVIEWED AT LARRY FINLEY'S MISSION BEACH Ballroom, San Diego, CA, AUG. 4. Personal manager, Warren Pearl, road manager, Andy Travers. Booked thru GAC.)

TRUMPET: Casey Birk, Robert Jenson and Bill Jones.
TROMBONE: Uthy Green, E. D. Lucas and Bob Avery.
REEDS: Piano, Freddie Carle and his piano), Hugo Bachanek, G. Baker, Donu Saunders, Maurice Roy, drums, Erie Valet.
VOCALIST: Margery Reaves and Greg Lawrence.
ARRANGERS: Al Axov and Bob Jenson.

With the spotlight falling on Frankie Carle's fetching ivory magic, this music crew has plenty to offer. Unfortunately, too many customers were on hand to take advantage, due to present conditions in San Diego (depicted record firm was at sea, etc.) But those who came, left with renewed enthusiasm for the Carle brand of music-making. Carle makes no attempt at podium pyrotechnics. It's a serious business with him, and that's the way he takes it. He's up there to give the kids dance music, and the kids do get. Yet, when he takes over the 85, young and old crowd around to look and listen.

There's plenty of beat and body to the roll of the band, providing a well-designed background for the maestro's Steinwaying. His keyboard brings out a clean cut, crisp piano phrasing as his facile fingers dig deep into the meaning of a tune. His precise musicianship more than makes up for any noticeable lack of sales savvy. Latter could be blamed on meager turn-out for a Sunday night, or closing night headaches.

Arrangements on the whole stick to easy, danceable tempo. Instrumentation is interesting in spots, getting fresh appeal from occasional use of brass, clarinet, bassoon, flutes, oboe and English horn, all handled by doubling from the sax section. Bob Sayfen takes an ear-arringing English horn solo into Greg Law- rence's vocalizing of Over the Rainbow. Our Own. Lawrence knows how to put across the mike-climbing kind of king and plenty of boxy-sax appeal in his pipes, Margery (Carle) Hughes warms up to priceless business, particularly with Don't You Remember Me? and Laughing on the Outside.

Exclusive To Issue

75c Label in Sept.

HOLLYWOOD, Aug. 16. -- Leon Renee's Exclusive Record firm will issue a 75c label for the first time, starting in early September. Move is in line with similar action by a number of indie recorders to cut prices to compete with the majors. (Exclusive was a $1 seller.) Featured on the new lower priced label will be singer, Nat "King" Cole and Buddy Baker's orchestra. Exclusive's most potent attraction, Joe Liggins and his Honeydrippers, will come as a buck seller. Label price fate of Johnny Moore's Three Blazers. Along with some other talent signed to Exclus-ive, still has to be decided.

4 Star Takes Over Consolidated Distrib

HOLLYWOOD, Aug. 16. -- Four Star Records took over controlling interest of Consolidated Record Distributors, Inc. and will operate the well known under Four Star Record Sales tag. Consolidated, which formerly handled national distribution for a number of indie labels, will now concentrate on "Four Star's" own recordings.

Sales org is headed by Harry Fox, prexy; C. E. MacDonald, v. p.; Jerry Reilson, secretary, and Dan Pierce, treasurer.

On The Stand

Reviews of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters

The Billboard
August 17, 1946

20 MUSIC
**Cosmo**

**HANGS UP THE BIGGEST NOVELTY RECORD OF 'EM ALL!**

**STOP SHOOTIN' THE BREEZE... START SHOOTIN' UP SALES...**

'CAUSE IT'S THE NEWEST, NUTTIEST NOVELTY SENSATION!

by

**HAL MCENTYRE**

VOCAL BY NANCY REED, FRANKIE LESTER AND BAND

Truthfully as big a hit as Cosmo's "Banana Boat" and on the Reverse Side "AMONG MY SOUVENIRS"

VOCAL BY FRANKIE LESTER

---

**ORDER NOW FROM THESE COSMO DISTRIBUTORS:**

ALBERTA NEWS, LTD.
629 Eighth Ave., West
calgary, Alberta, Canada

ALLIED MUSIC SALES CO.
2410 East 9th St.
Cleveland, Ohio

ALLIED MUSIC SALES CO.
3113 Woodward Ave.
Detroit, Mich.

A. CONNORS DIST. CO.
245 E. North St.
Buffalo, New York

AMERICAN COIN-A-MATIC
1425-37 5th Ave.
Pittsburgh, Pennsylvania

BLUE BONNET MUSIC CO.
1219 North Avenue
Dallas, Texas

CAPITAL SALES CO.
364 South St.
Toronto, Canada

COSMO RECORDS, INC.
745 Fifth Ave.
New York, N. Y.

FREDERICK LEE CO.
322 Second Ave., South
Minneapolis, Minn.

FREDERICK LEE CO.
304 W. 11th St.
Kansa City, Mo.

M. S. DIST. CO.
1429 N. Clark St.
Chicago, Illinois

M. S. WOLF DIST. CO.
1348 Venute Blvd.
Los Angeles, California

M. S. WOLF DIST. CO.
1175 Fulton St.
San Francisco, California

ROBERTS NICHOLSON CO.
1201 Commerce Ave.
Houston, Texas

RUNYAN SALES CO.
573 Franklin Ave.
New York, N. Y.

SCOTT-CROSSE CO.
1425 S. Sansom St.

TARAN DIST., INC.
90 Riverside Ave.
Jacksonville, Florida

TARAN DIST., INC.
170 N. 23rd St.
Chicago, Illinois

TARAN DIST., INC.
102 Cain St., N. W.
Atlanta, Georgia

THE ORIOLE CORP.
512 Pennsylvania Ave.
Baltimore, Maryland

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**McConkey To Open An Omaha Office**

CHICAGO, Aug. 10.—McConkey Orchestra Company opens an office in Omaha in September, according to Mack McConkey, agency head. Agency’s branches will be increased to three when Henry Durst takes over as Omaha office sometime between September 1 and 15. West Coast office is headed by Jack Kurtze and Dick Shelton with McConkey himself running the home office in Kansas City, Mo.

New office will be set up to handle one booking primarily, also some location bookings will be handled. Omaha office is also expected to deal in bookings for floorshows and acts.

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**His List**

NEW YORK, Aug. 10.—The usual billing of a band leader as "Scandals, his trumpet and his orchestra" is outdone by Claude Lakey, whose four-star platter of *A Nightingale Can Sing the Blues* reads "Claude Lakey, his saxophone, his trumpet and his all-veteran orchestra." If this spreads, perhaps Decca will have to redesign its label to make room for "Lionel Hampton, his vibraphone, his drums, his piano, his toms, his teeth, his perspiration and his all-star orchestra." And other diskers with versatile talent may go in for booklets listing a guy’s accomplishments.

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**Gray Getting 4G At Terrace Room**

NEWARK, N. J., Aug. 10.—Glen Gray is getting $4,000 weekly for his sinal at the Terrace Room. This is top price being paid orks in the room, and is being handed to the Gray band because Rosenhaus brothers told new owner Simon La Farge that leader did best business of any band to play the spot while they had it. Georgie Auld follows Gray October 15 for a three-week run, and then Sam Donahue is slated to take over.

Little known fact about the spot is that the Rosenhaus brothers still have the liquor license to the spot, and if (as is planned) liquor is sold under the LaFarge management, Ro-

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**RCA·Case·‘Beguine‘ Retort To Musiciraft-Shaw·‘Beguine‘**

NEW YORK, Aug. 10. — Artie Shaw’s cutting for MusiCraft of an other version of Begin the Beguine, Cole Porter classic, which he did for RCA- Victor while he was with that company, may have drawn an answer from Camden in a new platter which Russ Case made for RCA-Victor, and which will be released August 19. Case, with a 35-man orchestra, cut a new version of Beguine and Victor will put heavy promotional effort behind it. What they will do about Shaw’s Beguine is not clear at this writing.
NEW YORK: Jim Murray, RCA-Victor Record division chief to Coast for confabs with his RCA boss Frank Holman, Victor, incidentally, signed Dar- danelle and her trio to four sides... In New York, RCA-Victor did a special tribute broadcast to Jack Rosenberg, Sunday (11), A Abe Lyman (not the band leader) is planning a new company to produce foreign records.

Contest committee of American Composers’ Alliance selected Chal- mers Clifton, director of National Or- chestral Association; Dr. Howard Hanson, director of Eastern School of Music; Paul Hindemith, head of music division of Yale; Dr. Randall Thompson, head of music department at Princeton, and Stefan Wolpe, European composer. 26 Steps in the second annual prize competition for orches- tral composers sponsored by Broad- cast Music, Inc.

North American Newspaper Alliance is starting first nationally dis- tributed syndicated music column. On experimental basis it will be writ- ten by Peter Celliers... Local 672 is currently negotiating raises in hotels, restaurants and A and B night clubs “to meet cost of living increases.” Hepsters figure hike will hit from 15 to 25 per cent. Since Roll Me Over is banned on the air, some disk jockeys are playing the other side of the Apollo disk featuring it, Blue Skies, and just mention- ing it. Nan Blackstone did four more sides for Gala... Cosmo’s pro- motion campaign on Banana Boat, Hal McIntyre, disk a, dilly... Fortune doing a piece on Bing Crosby called Big Business Bing.

Sam Friedman has quit Billy Rose to take over flacking job for Gene Krupa as well as Lee Robinson—William R. Katzell production of Yip Harburg’s Finian’s Rainbow... Gladys Shelly sold a new song, writ- ten with Hal Kanner, called Phi Beta Kusie, to Shaprio-Bernstein, which has made No. 1 plug tune.

PHILADELPHIA: Milton Starr, WIP maestro, goes under Joe Charle’s managerial wing... George Falkenstein, one of larger midtown record dealers, purchased entire building housing his shop to expand disk biz to include platters from all parts of the world... Benny Carter with Elis Fitteral and Josh White in the Earle Theater August 30... Morty Berk’s piano concert, Moods, grabbed up by Mills Music, with Mitchell Parker doing an add of a set of lyrics... Carl Denny, formerly with Hal McIntyre, joins Joey Korns at WCAU for the vocal chores.

DETROIT: Jack Goldie, who formerly fronted his own band playing at the Famous Door, is joining the Tom Benecke- Glenn Miller band which just com- pleted an engagement at the Shrine in Plymouth Park... Sam Denahue, opening at the Centennial-Terrace Ballroom, Toledo, will be in town for a one- nighter at Pontiac, Mich., and did a recorded show for WWJ... Ray Conniff and his band played the past week-end at Jefferson Beach Ballroom, and working with Lowry Clark in a return engage- ment.

Music—As Written

When Freedy Martin leaves his Coconut Grove (Ambassador Room) bandstand for four weeks’ vacation early in September, Leslie Noble (now at Catalina) will do sub stint. Noble will probably be replaced on Pleasure Isle by Al Donahue... Artie Shaw cut two hits with his 33-man orchestra for Musicraft. Latter diskery inked Kenny (Claghorn) Delmar to kid album series for fall release. Jack Smith late last week tied to long term at the Bluebonnet and will cut first sides here before returning east. Kitty Kallen planes to New York Wednesday (1) after her Holiday for Music CBS show and will return early next week following deal talks in Chicago.

Famed DADDY OF DIXIELAND

Released to meet an overwhelming de- mand—Wingy Manone’s special pig-bucket recording of “Isle Of Capri”—renowned high seller—washes waves of profit your way—breaking all past sales records!
Billy Berg To Start Own Three Bee Label

HOLLYWOOD, Aug. 19.—Billy Berg, Hollywood night club operator, is latest film capital figure to enter the indie record biz, and will soon hit the market with Bee Bee Bee label. Berg last week revealed that he had purchased half interest in Broadcast Recorders, Inc., disk recording studios, and that he would start recording sessions for his new label as soon as AFM clearance is obtained. Charles Cooper, present owner of Broadcast Recorders remains as Berg's partner, with Berg buying into the firm at the reported price of $20,000.

Berg meanwhile told The Billboard of his differences with Melodisc Records, another Hollywood indie waxery, charging that Melodisc has illegally made and distributed pressings of two Slim Gaillard sides, masters of which were Berg's sole property. According to Berg, he recorded the Gaillard Trio in April, with idea of marketing the tunes under his label. Berg's former associate in the recording venture, Joe Blue, meanwhile is alleged to have sold the masters to Dan O'Brien, of Melodisc, claiming that he acted as Berg's rep in the transaction. Berg now states, however, that Blue was without authority in the deal.

O'Brien, when questioned, said that he had purchased the masters in a straight biz deal with Blue, conceding that deal was consummated after regular contract formalities. Berg holds, however, that he was never consulted in the sale of the Gaillard disks, declaring that he alone was authorized to sell masters to another firm. Efforts to settle out of court are now under negotiation.

Lang Exits Bourne; Glass, ABC, to Mood

NEW YORK, Aug. 19.—Charlie Lang, who had been professional manager for Bourne, Inc., for about three weeks, left yesterday (9) for undisclosed reasons. The week previous, Mickey Glass of the ABC contact staff also left the firm to join Ralph Smithman at the new Columbia Pictures - Shapiro - Bernstein - Decca firm, Mood Music. Lang had not decided what he was going to do as of press time and Saul Bernstein of Bourne, ABC, etc., was still hunting a professional manager and a couple of pluggers. Fred Raphael and Eddy Wolpin also left Bourne in recent months.

Edwin Manning Now Decca Ad Sales Promotion Head

NEW YORK, Aug. 19.—Edwin Manning has been appointed advertising and sales promotion manager of Decca Records to succeed Leonard Schneider who was upped to vice president last week.

Manning has been with the diskery since 1929.
**Claude and Elliott**

NEW YORK, Aug. 10—Those in the trade who have been making comparisons between the Claude Thomhill and the Elliott Lawrence bands will have a neat opportunity to do some note-comparing. Thomhill follows Lawrence into the Rivel Pennsylvania on September 2, while Lawrence moves on to Frank Dailey’s in Cedar Grove, N. J. When Lawrence completes his Meabrook stint, Thomhill follows him in there, too.

**Liquor Shortage Knocks Off ‘Supper Club’ Band Biz**

CHICAGO, Aug. 10—The liquor shortage and an overall slackening of nitery biz in the Midwest were given as reasons for the current downturn in band bookings by Clyde Baldschun, booker for McConkey’s Orchestras.

Baldschun found that 60 per cent of the 75 spots, mostly supper clubs, which he visited were now booking only on week-ends only, rather than for the old six-day stretch. Besides slackening of out-of-town band bookings, Baldschun found the trend was towards hiring local talent to fill the week-end dates. Only the Hollywood Club, Grand Rapids, Mich, was found to be running as usual. The rest, apparently, are waiting for the liquor shortage to clear up before booking back to the old plan of band booking.

**72-Piece Mex Ork To Play Texas State Fair**

DALLAS, Aug. 10—The famous Mexican Típico orchestra, including its singers and dancers, will be one of the attractions October 5-20, when the Texas State Fair, which has been suspended since the beginning of World War II. There are 72 members of the band. Advance ticket sales for the fair are under way. Firms are buying them in red ink, in large blocks of 10.

Bands and orchestras are invited to submit their names, at the earliest dates they are possible, for booking.

**The Billboard**

August 17, 1946

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**Film-Disk Tie-Ups Are a Fine Art With This Record Distrib**

PHILADELPHIA, Aug. 10—Close bond between phonograph records and musical films has been established here due to exploiting of Harry Bortnick, advertising and publicity chief for Raymond Rosen & Company, local Victor distributors. Result has been hyped platter sales across the country.

Bortnick continually arranges pre-view screenings of the films packaging potential hit tunes for dealers, particularly, if a Victor recording artist is to be featured in the film. He got the dealers excited, for instance, over Perry Como’s Hula Hula platter by having them see and hear the songster sell the ditty in the Doll Face flicker. Ditto with Laurence Melchior’s Face Sisters From Boston album via the movie of that name. At the moment, Bortnick effectually links with the movie Night and Day to sell the dealers on the label’s Sketches of Cole Porter and Missie of Cole Porter platter albums and single disks of Porter tunes.

**Rings in Jockey’s**

Going beyond the movie preview, Bortnick makes it a three-way deal by getting the disk jockeys excited over the film as well, having them run air contests based on the movies. Jockeys, of course, get advance copies of the movie tape platterings. Since they vie with each other to be on the air with the new releases first, cooperation on this score is bountiful. Platter buyers are invited with dealers to the previews.

Movie exploiters are co-operative because it means getting displays in record store windows and counters. For Two Sisters From Boston, Bortnick, working with MGM exploiter Jimmy Ashcraft, promoted a contest with both dealer and public interest. Over 400,000 numbered handbills went to disk dealers with blow-ups of movie stills plus posters urging the public to stop in at the record shop for a free entry blank. Following the lucky number idea, 25 prizes were offered, including a $50 Victory Bond, Sketches of Porter platter albums and movie ducats. Special window displays and backgrounds featuring the Night and Day theme have been prepared by Bortnick for the downtown record shops and department stores. All these will be used with Victor streamers and display pieces plus the actual album covers as merchandising attractions. In addition, interior store posters will be set up streaming the local opening of the film and the availability of the disk merchandise.

Several musical movie soundtracks are being offered, and dealers are directed to the special advertising and display material available. Stills and posters from the waxwork and the film company are offered. In all cases, these links the picture playdates with the recorded tunes from the score screen.

**Smallies Covered, Too**

The smalls sale shops as well as the larger midtown department stores are being covered by Bortnick in platter tie. Linking only provides added impetus to the sale of records from musical pictures, but has up to a highly effective good-will builder between pic companies, local record distributors and retailers.

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**Now! Tempeleon Dist. Record 4918 Boylan Dist. Sales G. ALADDIN Nation's Santa Monica N. Y.**

**Now! Tempeleon Dist. Record 4918 Boylan Dist. Sales G. ALADDIN Nation's Santa Monica N. Y.**

**ATOMIC Nation’s Newest Hit Record**

ATOMIC #250 backed by NEWEST BE-BOP NOVELTY “JAM MAN” ORDER FROM YOUR NEARBY ATOMIC DISTRIBUTOR

ATOMIC RECORDS 5634 SANTA MONICA BLVD. HOLLYWOOD, CALIF.

**ATOMIC RECORDINGS**

4918 Santa Monica Blvd. Hollywood, Calif.

EXCLUSIVE ATOMIC DISTRIBUTORS

Crowe Martin, Houston, Texas
Crowe Martin, San Antonio, Texas
Record Sales Co., Birmingham, Ala.
Music Sales Co., Memphis, Tenn.
C. E. Reitan Co., Cleveland, Ohio
Davis Sales Co., Denver, Colo.

**ALADDIN RECORDINGS**

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Music Sales Co., Memphis, Tenn.
C. E. Reitan Co., Cleveland, Ohio
Davis Sales Co., Denver, Colo.


**1117—"MAKE UP YOUR MIND" backed by "RESTFUL RIVER" by The Sadle Slump**

**1373—"THAT WASGIN' WIFE OF MINE" and DOUBLE CROSSING MAMMA**

by Terry Sell

List Price 75c. Dealer and Distributor discounts.

**COURTNEY RECORDS**

1424 E. 75TH STREET LOS ANGELES, CALIF.
Aquarium's Peak
30G With Basie
Brings Count 5G

NEW YORK, Aug. 10.—With Count Basie doing the best business the Aquarium has yet seen (gross is said to be somewhere around $30,000 weekly), Owner Ben Harriman is now negotiating with the 86-er for a return engagement. Meanwhile, Joe Glaser has bookings at the spot set clear into January, 1947. Buddy Rich and John Kirby bands follow the present Basie deal on August 22 for three weeks. Then George Faxon and Andy Kirk orks come in for a three-weeker beginning September 12.

Sam Donahue ork and the Dizzy Gillespie band come in on October 3 for three or four weeks. Lionel Hampton returns to the spot on November 29 and will play for six weeks, right thru to January 9. Gene Krupa is expected to fill the stretch between the Donahue-Gillespie and Hamp dates. Basie is knuckling down around $5,000 weekly for his current stint, and Hamp is coming in for something around the same figure for his run, giving him a cool 30G for the six-weeker.

Cosmo Distris Handlin’ Nat’l Disks Seen as Sign of Deal

NEW YORK, Aug. 10.—Cosmo Records’ distributors are now distributing National records in all areas except Chicago and Philadelphia. Nick Wells, Cosmo exec, points this up as a straw in the wind. Meaning it with the deal, whereby Cosmo is supposed to buy out National, hasn’t yet been concluded, it is a strong possibility, to say the least.

K&E Grabs Staff
Home-Town Space

NEW YORK, Aug. 10.—Kenyon & Eckhardt’s Hal Davis is topping Al (J. Walter Thompson) Durand’s home-town space grabbing (The Billboard, August 3) with a stunt that bids fair to pay off every week. Davis has checked the entire staff of K & E on their home-towns, with the thought that practically nobody in advertising is born in New York.

He has come up with more than 50 staffers with a little straw behind their ears. Each of these will write one of their home-town newspapers and indicate a willingness to scribble a regular weekly radio column (for free) since, “bringing an agency means I am in the know about what’s going on behind the broadcasting scene.”

Tests of the idea indicate that more than 50 per cent of the small town newspapers would go for a New York bylined column as long as it didn’t carry obvious plugs for shows or the agency’s accounts. The big town papers haven’t fallen in line, and Davis is willing to admit that he won’t be able to plant a column in The Chicago Tribune.

HAL HORTON
SONORA's Newest Star
Sings
2 Hit Tunes

DREAMY RIO GRANDE
RHYTHM IN THE HILLS

SONORA Record No. H 7022

Order From Your Nearest SONORA Distributor

Out of the rugged northwest comes Hal Horton, bringing his rich, romantic voice to SONORA RECORDS. Already a television star, Hal has enjoyed considerable success as a singer on stage, screen and radio, including the CBS show, Hollywood Barn Dance, the Vera Maxwell-Hal Horton show over WOR Mutual network, and with a featured singing role in the popular stage success, “Song of Norway.”

Let Hal’s original personality and style—a “natural” for the juke box trade—work for you with this new SONORA RECORD, Order from your SONORA Distributor, today!

BULLMOOSE JACKSON
"I KNOW WHO THREW THE WHISKEY IN THE WELL"

SONORA Records
Clear as a bell

HOME ENTERTAINMENT AT ITS BEST
RADIOS • FM • COMBINATIONS
TELEVISION • RECORDS
PHONOGRAHES • RECORDERS

1540 BREWSTER AVE. CINCINNATI 7, OHIO

KING Record Company

VOGUE THE PICTURE RECORD

RECORD R 761
SO IT GOES WITH THE MINUTE SAMBA
FROM THE COLUMBIA PRODUCTION
"THRILL OF BRAZIL"
THE MAGICAL MUSIC OF
Enric Madriguera

VOCALS BY
PATRICIA GILMORE AND DANA CHOIR

VOGUE DISTRIBUTORS

NEW YORK BOSTON PHILADELPHIA
DEBUT 1928 Vogue Plastic Distributors 1928
Vogue Texas Corp. 4600
BOSTON, 13, Mass.

AMERICAN RADIO HISTORICAL SOCIETY

www.americanradiohistory.com
EVERYBODY LOVES MY BABY, MY BABY
Typical Pied Piper song-styling, plus Weston's brilliant backing.

OL' MAN RIVER
The sensation of Piper appearances on the Sinatra show...

HONOR ROLL OF HITS
THE NATION'S TOP TUNES

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<th>SONG</th>
<th>ENGLISH</th>
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<td>Noel Gay</td>
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<td>TELL ME WHAT YOU WANT</td>
<td>Charlie</td>
<td>Sun</td>
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<td>YOU CAN'T BE BEAUTIFUL WITHOUT ME</td>
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<td>Teen</td>
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<td>LET BYGONES BE BYGONES</td>
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<td>YOU ALWAYS HURT</td>
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ENGLAND'S TOP TWENTY

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PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically. Films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the show are included.
Music Popularity Chart

Week Ending Aug. 9, 1946

**SONGS WITH GREATEST RADIO AUDIENCES**

(Week Ending Friday, Aug. 2 6 p.m., and ending Friday, 5 a.m., Aug. 9)

Tunes listed here give the greatest audiences under the "Week To Date" column, but only those making their appearance in the list on or after Monday are listed. Other tunes have been on Peas- ton before but this information is not available. The chart is prepared on the basis of reports from 40 per cent cities. (F) Indicates tune is from a film; (M) Indicates tune is from a legitimate musical; (R) Indicates tune is available in records. In each instance, the listener receiving performance rights on the tune is indicated.

**RECORDS MOST-PLAYED ON THE AIR**

Records listed here in numerical order are those played over the greatest number of programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peas- ton's Audience Charts, Inc. The index is prepared each week based upon radio logs made available to Peast- son by the American Broadcasting Corpora- tion in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles and are the top 30 (more in the case of the week). Alphabetically are listed, the top 30 among the top 30 in the Peas- ton survey to date will be indicated in the chart.

**Coming Up**

In love in vain (F) Dick Haymes, Helen Forrest. Deca 25528
Pretending. Andy Russell. Capitol 221

---

**The Mills Brothers**

Bigger Than Ever!

There's no one but you

Backed with

Still riding high

Mabel! Mabel!

Backed with

Linger in my arms

A little longer, baby

Columbia 36985

The Good Earth

Columbia 36985

AND NOW—their latest hit coupling!

Tod many irons in the fire

Backed with

I guess I'll get the papers and go home

Decca (23638)

Management: General Artists Corporation
**BEST-SELLING SHEET MUSIC**

Tunes listed are the national best-sheet music sellers. Lists in brackets refer to the number of weeks music sold in more than 25 cities in all sections of the country. Songs listed from this film, (F) indicates tune in a film; (M) indicates tune in a legit musical; (R) indicates tune in a legit musical. The B sides of each record are listed numerically.

**BEST-SELLING POPULAR RETAIL RECORDS**

Records listed are those selling best in the nation's retail record stores (dealers). Lists in brackets refer to more than 30 dealers in all sections of the country. Record are listed numerically.

**BEST-SELLING POPULAR RECORD ALBUMS**

Albums listed are those selling best in the nation's retail record stores (dealers). Albums are listed numerically.

**BEST-SELLING RECORDS BY CLASSICAL ARTISTS**

Records listed are those selling best in the nation's retail record stores (dealers). Albums are listed numerically.

**BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS**

Albums listed are those selling best in the nation's retail record stores (dealers). Albums are listed numerically.
Music Popularity Chart

Week Ending Aug. 3, 1946

Juke Box Plays

Most-Played Juke Box Records

Records listed are those receiving the greatest play in the nation's juke boxes. This list is based on more than 100 reports received directly from operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune.

Going Strong

1. THE GYPSY-Jack Spots............Decca 18185
   (Ruth Etting-Columbia 23423; Al 2157)
   16 6
   11 8
   11 12

2. TO EACH HIS OWN (F)-Eddy Howard (Eddy
   Howard)..........................Majestic 1186
   (Gun Cakes Ork, Four Star 1133; Tony Martin, Mercury
   2029; The Modernaires-Paul Kelly, Columbia 7260; Peggy
   Martin, Victor 26-291; The Pinn,-four, 20-329)
   11 11
   11 6
   11 6

3. SURRENDER-Perry Como (Rose Case Ork)...........Victor 24-1877
   (Phil军训, Mastercat 1072; Bud, Black, Decca 1817)
   11 11
   11 6
   11 6

4. DOIN' WHAT COMES NATURALLY (M)-Freddy Martin
   (Glenn Hughes-The Martin Men)...........Columbia 36898
   (Jimmie Davis, Decca 18472; Jack Gerber, Black & White
   78-764; The Four Dancers, Columbia 29271)
   11 11
   11 6
   11 6

5. TO EACH HIS OWN (F)-Freddy Martin (Stuart Wade).
   ..........................Victor 24-1921
   (See No. 1)
   11 11
   11 6
   11 6

6. DOIN' WHAT COMES NATURALLY (M)-Bing Shore
   (Spade Cooley Ork)..................Columbia 30764
   (See No. 4)
   11 11
   11 6
   11 6

7. THE GYPSY-Dinah Shore (Danny Burke Ork)........Columbia 30964
   (Two: Bernado-Don Hiker Ork, Victor 25-1972; Paul center,
   Mischa 1086; Harry Cool Ork, Signature 2522; Bob
   Crosby, Decca 29306; Curt Mace, Cakes Ork-26, The Three
   String, Majestic 1197)
   11 11
   11 6
   11 6

8. THEY SAY IT'S WONDERFUL (M)-Perry Como (Rose
   Case Ork)..........................Victor 20-1857
   (Allen Burton, Mercury 2056; Joe Hagen Ork, Signature
   1524; Bing Crosby, Decca 18493; Al Gerber, Victor
   46-270; Gene Krupa And His Quartet, 4-244; Benny Morcock
   Ork, Decca 176; Jack Leonard, Majestic 1177; Gordon MacRae,
   Mercury 1035; W. C. Colcord, Black & White 78-196; Andy
   Russell, Capitol 305; Glenn Simms, ARA 128; Frank
   Sinatra, Columbia 29970; Jo Walker-Mead, Columbia 29971)
   11 11
   11 6
   11 6

9. YOU (YOU'T LIE ABOUT IT) (M)-Tony Martin (Al Sack Ork)
   ..........................Decca 24-4002
   (See No. 8)
   11 11
   11 6
   11 6

10. I DON'T KNOW ENOUGH ABOUT YOU-Mills Brothers
    (M)-Eddy Howard (Eddy Howard)...........Decca 18834
    (1946; Peggy Lee, Capitol 256; Benny Goodman, Columbia 27503)
    11 11
    11 6
    11 6

11. THE GYPSY-Sammy Kay (Mary Marlow)...........Victor 20-1844
    (See No. 1)
    11 11
    11 6
    11 6

12. SOUTH AMERICA, TAKE IT AWAY (M)-Bing Crosby-
    Andrews Sisters (Vic Schon Ork)...........Decca 23569
    (Mary Cap, Columbia 2570; George Forman Ork, Majec
    tive 2026; Bob Cates, Columbia 1120; Marty "Crow" Mat
    hew, Mastercat 264; Frank Sinatra, Columbia 23555; Jack
    Leonard, Major 1177)
    11 12
    11 8
    11 8

13. I'LL BE LOST WITHOUT YOU-Frankie Carle (Marjorie
    Hughes)..........................Decca 29974
    (Otto Trouche, Decca 12001; Hal McIntyre, Columbia 1019;
    Bessie Rhodes, Victor 20-1806)
    11 12
    11 8
    11 8

(Continued on page 118)

Most-Played Juke Box Folk Records

Records listed are folk records most received on juke boxes. List is based on reports operators all over the country.

POSITION

6 1. NEW SPANISH TWO STEP-Bob Wills............Columbia 28908
   5 2. SOMETIMES YOU Want Me To
   5 3. My Love (I Miss My Love)............Cincinnati 28907
   5 4. DRIVING NAILS IN ME.............Columbia 28909
   6 5. COFFIN-Merle Travis..................Cincinnati 28908
   6 6. ROYAL STREET....................Columbia 28908
   6 7. HOW I'VE BEEN LONELY................Capitol 28907
   7 8. JESUS Take The Wheel.............Columbia 28908
   7 9. GUITAR POLKA.......................Columbia 28908
   8 10. STEEL GUITAR STOMP..............Columbia 28908
   8 11. STEEL GUITAR STOMP..............Columbia 28908
   9 12. GUITAR POLKA.......................Columbia 28908
   9 13. GUITAR POLKA.......................Columbia 28908
   10 14. GUITAR POLKA.......................Columbia 28908
   10 15. GUITAR POLKA.......................Columbia 28908

Most-Played Juke Box Race Records

Records listed are race-type disks most received in the nation's juke boxes. List is direct from operators all over the country.

POSITION

1 1. STONE COLD DEAD IN
   THE MARKET (He Had
   Louis Jordan-Ells Fitzgerald
   1 2. I'VE BEEN A RIGHT TO CRY
   Erskine Hawkins..............Victor 20-1802
   2 3. THE BALLAD OF
   Jack Leonard.............Decca 18763
   2 4. R. M. BLUES..................Roy Milton..............But Box JB-504
   3 5. IN THE WHOH (Hawaii
   Roy Acuff....................Decca 28919
   3 6. WHISKEY IN THE WELL,....Bill Moore Jackson, Queen 7116
   4 7. I KNOW SOME Things+
   Al Dexter..............Capitol 28907
   4 8. GET YOUR KICKS ON
   ..................Decca 18762
   5 9. ROUTE 66..................King Cole Trim............Columbia 28908
   5 10. CHICAGO CHOO CHOO
   ..................Capitol 28907
   6 11. LOVER'S LEAP.............Columbia 28907
   6 12. FAN IT
   ..................Decca 18762
   7 13. HIGH ON A WINDY TRUMPET
   ..................Columbia 28907
   7 14. BLOWIN' UP A STORM
   ..................Columbia 28907

WEDNESDAY

Woody and Les

and the Woodchoppers

with Red Norvo playing

LOVER'S LEAP

* HIGH ON A WINDY TRUMPET

COLUMBIA 37061

COLUMBIA 37059

Woody and Les

are in there pitching! Two smash numbers that will keep the lights
blazing in your machines!

COLUMBIA RECORDS

Trade Marks, Columbia and
Columbia Records Corporation
® A subsidiary of
Sesame Studios, Inc.
### HIT PARADE

| 1.  | LÁGRIMAS DE SANGRE  | 2308 |
| 2.  | AMOR DE LOS DOS   | 2171 |
| 3.  | NOCHECITA       | 2230 |
| 4.  | TRAICIONERA   | 2318 |
| 5.  | CONOSEO A LOS DOS | 2235 |
| 6.  | NO VUELVO CONTIGO | 2346 |
| 7.  | HIMO EN LOS OJOS | 2239 |
| 8.  | DIEZ ANOS   | 2279 |
| 9.  | SOMOS DIFERENTES | 2219 |
| 10. | FALSO AMORES | 2317 |
| 11. | 10 MINUTOS MAS  | 2196 |
| 12. | POBRE CORAZON   | 2271 |
| 13. | PALABRAS DE MUJER | 2153 |
| 14. | NOCHE PLATEADA | 2105 |
| 15. | DE CORAZON A CORAZON | 2213 |

### ADVANCE RECORD RELEASES

**Records listed are generally approved—supplied in advance by record companies, mainly two weeks in advance of actual release date. List is based on information usually supplying information are listed.**

**PART 3—The Billboard**

**ADVANCE RECORD DATA**

<table>
<thead>
<tr>
<th>RECORD COMPANY</th>
<th>TITLES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Victor Records</td>
<td>My Baby (Paul Weston Ork)</td>
</tr>
<tr>
<td>Victor Records</td>
<td>Every Body Loves My Baby (Paul Weston Ork)</td>
</tr>
<tr>
<td>Victor Records</td>
<td>From Now On (Paul Weston Ork)</td>
</tr>
<tr>
<td>Victor Records</td>
<td>John Hardee Tenor Sax Album</td>
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<tr>
<td>Victor Records</td>
<td>Victor Herbert Album</td>
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**COMING UP**

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<tr>
<th>RECORD COMPANY</th>
<th>TITLES</th>
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<tbody>
<tr>
<td>Victor Records</td>
<td>I'll Be Seeing You (John Hardee Ork)</td>
</tr>
<tr>
<td>Victor Records</td>
<td>How Could It (John Hardee Ork)</td>
</tr>
<tr>
<td>Victor Records</td>
<td>I Had Someone Else (John Hardee Ork)</td>
</tr>
<tr>
<td>Victor Records</td>
<td>I Know Who Threw The Whiskey In The Well (John Hardee Ork)</td>
</tr>
<tr>
<td>Victor Records</td>
<td>I Left My Heart In Mississippi (John Hardee Ork)</td>
</tr>
<tr>
<td>Victor Records</td>
<td>I Love My Love (John Hardee Ork)</td>
</tr>
<tr>
<td>Victor Records</td>
<td>Il'll Know Just What To Do (John Hardee Ork)</td>
</tr>
<tr>
<td>Victor Records</td>
<td>I'm In The Mood For Love (John Hardee Ork)</td>
</tr>
<tr>
<td>Victor Records</td>
<td>Just Like A Woman (John Hardee Ork)</td>
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**LET'S PRETEND**

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<th>RECORD COMPANY</th>
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<tbody>
<tr>
<td>Victor Records</td>
<td>Cinderella (Uncle Bill Adams)</td>
</tr>
<tr>
<td>Victor Records</td>
<td>Senator (Uncle Bill Adams)</td>
</tr>
<tr>
<td>Victor Records</td>
<td>Beanstalk Album (3 10&quot;&quot;)</td>
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<tr>
<td>Victor Records</td>
<td>Precious (Uncle Bill Adams)</td>
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**LITTLE BLACK SAMBO ALBUM**

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<tr>
<th>RECORD COMPANY</th>
<th>TITLES</th>
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<tbody>
<tr>
<td>Victor Records</td>
<td>Don Lynn (Regus Polly Ork)</td>
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</table>

**MEAN TO ME**

<table>
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<tr>
<th>RECORD COMPANY</th>
<th>TITLES</th>
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<tbody>
<tr>
<td>Victor Records</td>
<td>Eta Jones (Jacy Heard Ork)</td>
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**NURSERY SONGS ALBUM—Vulcano**

<table>
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<tr>
<th>RECORD COMPANY</th>
<th>TITLES</th>
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</thead>
<tbody>
<tr>
<td>Victor Records</td>
<td>Gene Kelly (Paul Adderly Ork and Vocal Quartet)</td>
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**OL' MAN RIVER**

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<th>RECORD COMPANY</th>
<th>TITLES</th>
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<tbody>
<tr>
<td>Victor Records</td>
<td>Piled Pipers (Paul Weston Ork)</td>
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**ON THE BOARDWALK IN ATLANTIC CITY**

<table>
<thead>
<tr>
<th>RECORD COMPANY</th>
<th>TITLES</th>
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<tbody>
<tr>
<td>Victor Records</td>
<td>The Starlighters (A Little)</td>
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**ORIENTAL MAN**

<table>
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<tr>
<th>RECORD COMPANY</th>
<th>TITLES</th>
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</thead>
<tbody>
<tr>
<td>Victor Records</td>
<td>Dixieland Thumpers (SOCK THAT QUICK)</td>
</tr>
</tbody>
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**OSCULATE ME, DADDY**

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<tr>
<th>RECORD COMPANY</th>
<th>TITLES</th>
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<tbody>
<tr>
<td>Victor Records</td>
<td>Eta Jones (Jacy Heard Ork)</td>
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**PETER RABBIT ALBUM**

<table>
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<th>RECORD COMPANY</th>
<th>TITLES</th>
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<tbody>
<tr>
<td>Victor Records</td>
<td>Cone Kelly (Paul Adderly Ork)</td>
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**QUINCY STREET STOMP**

<table>
<thead>
<tr>
<th>RECORD COMPANY</th>
<th>TITLES</th>
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<tbody>
<tr>
<td>Victor Records</td>
<td>Benetich-Nicholaus: Blue Five (WEARY WAY)</td>
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**SOUND RECORDINGS**

<table>
<thead>
<tr>
<th>RECORD COMPANY</th>
<th>TITLES</th>
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<tbody>
<tr>
<td>Victor Records</td>
<td>Blue Note 216</td>
</tr>
<tr>
<td>Victor Records</td>
<td>Capricorn 231</td>
</tr>
</tbody>
</table>

**THE BILLBOARD**

**PART 3—The Billboard**

**ADVANCE RECORD RELEASES**

**Records listed are generally approved—supplied in advance by record companies, mainly two weeks in advance of actual release date. List is based on information usually supplying information are listed.**
AND POSSIBILITIES

RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entries into best selling, most played or most active editions. Features of the Chart may be linked to records shown.

FAN IT

Woody Herman and His Woodchoppers Money (Columbia) 37049
Using small group within the band, with such swing acts as Flip Phillips (solo tenor), Bill Harris (trumpets) and the massive bass drum, the rhythm section is replaced with vivid and torrid solo riding. Herman fans this brevity over vocal melody, entire band joins in for a good instrumental "Don't Be A Storm" which has the boys individually and collectively blowing up plenty of notes on an attractive jump beat.

HEY BOBBY!

Bobby Byrne (with vocal by the band) (Cosmo) 491
One of the better trombone solos. Bobby Byrne, now out of uniform, shows promise of hitting his stride with this topflight-enthusiastic ensemble that spin solid and lays down an engaging rhythmic beat. Bright jump dish features masterful, torrid solos, with Peggy Cooper and the boys, urging him on vocally. Backside finds measure sliding in smoothly for a rhythmic adaptation of Hinson-Konsol's "Hymn to the Sun."

AND THEN IT'S HEAVEN!

Harry James (with vocal by Buddy De Vito) (Columbia) 37060
James' horn toots this particularly melodic ballad sweetly against a basic beat up by slapping sections, with added instrumental gloss in Willis Smith's expressive solo taking. Buddy De Vito provides romantic percussion lyrically. Mated side, "I Guess I Expected Too Much," follows the same pattern.

IF I'M LUCKY

Perry Como with Russ Case and his orchestra (Vocalion) 20-1445
Como brings out all of melodic and romantic qualities of highly tuneful ballad by Sid DeLange and Joseph Myers, serving as a pic-ture. Nora Can's music brightens the beauty of the ballad, which holds much hit promise. Mated side, "One More Time," is a rhythm novelty from same movie.

HIGH ON A WINDY TRUMPET

Les Brown (Columbia) 37061
There should be a deepening wave of enthusiasm among the jump disc fans for Les Brown shining of this instrumental. Due to a solid beat, it is highly adaptable. Supporting by the boys with plenty of musical meat in the solo flashes of Ted Nash's tenor and Jimmy Snite's trumpet. Equally effective is the mated side, another jump-inspiring instrumental in "Lover's Leap."

ADVANCE RECORD RELEASES

(Continued from opposite page)

RUMORS ARE FLYING

Billy Butterfield (Pat O'Connor) (THE SHARP)
Capitol 282

RUMORS ARE FLYING

Betty Rhodes (Charles Dent Orch) (HOW COULD I)
Victor 20-1044

RUMORS ARE FLYING

The Two Tones (Benny and George with Quartette) (WHERE I LEFT) (Cosmo) 504

SOCK THAT THING

Dividend Thumpers (ORIENTAL MAN)
Century 3002

STORMY WEATHER (Keep's Ralin'

Capital International Jazzmen (YOU CAN) (De Lue) 283

SUNNY WEATHER

Harry Babbitt (DERRY DUM)
Mercury 2026

TAINT NOBODY'S BUSINESS

Erieke Butterfield and Band (FIRST) (Cosmo)
Century 3001

WHAT I DO

De Lue 1035

THE CANARY POLKA

Henry Roy and His Musette Orch (THE CONTINENTAL)
Victor International 25-0069

THE CONTINENTAL POLKA

Henry Roy and His Musette Orch (THE CANARY)
Victor International 25-0068

THE DARLING SONG

Tiny Hill (Tiny Hill) (I HAD)
De Lue 6011

THE SHARP SCARF

Billy Butterfield (RUMORS ARE)
Capitol 282

THE LITTLE RED HEN ALBUM

Gena Kelly (Paul Affeltrader Orch) (De Lue) 282

THE OLD LAMP LIGHTER

Hal McIntyre Fraulein (BANANA BOAT)
Cosmo 502

THE SHOE MAKER AND THE ELVES ALBUM (12"

Gena Kelly (Lehman Engel Orch) (De Lue) 282

(It's) Cora's Depend on)

Alvine Roy (Jne Anne Ryan and Vocal Quarters) (CALIFORNIA SUNSHINE)
Century 3001

THERE'LL COME A DAY

Dividend Thumpers (WEARY WAY)
Century 3001

TO EACH HIS OWN

The Finals Four (Al Nobel) (WHY TAKE)
Emerald 101

WEARY WAY BLUES

Beagie-Nichols Blue Five (QUINCY STREET)
Blue Note 617

WEARY WAY BLUES

Dividend Thumpers (THERE'LL COME)
Century 3001

WHAT A LIFE

Saunders King Rhythm (Saunders King) (IT'S NOW)
Malambo Recordings RM 202

WHY TAKE A CHANCE?

The Finals Four (Steve Manning) (TO EACH)
Emerald 101

WHY WAS I BORN?

Saunders King Rhythm (Saunders King) (AFTER HOURS)
Malambo Recordings RM 291

WIN'N' BOY BLUES

Baby Dodds Jazz Four (CARELESS LOVE)
Blue Note 518

YOU CAN BE A MILLIONAIRE

Peggy "Globe" Beaver (AUTOMOBILE)
Capitol 284

YOU CAN DEPEND ON ME

Capital International Jazzmen (STORMY WEATHER)
Century 3001

337 IT HAPPENED IN MONTEREY

(Mel Torme and His Mel-Tones)
From "King of Jazz"

339 MY KINDA LOVE

Sarah Vaughan

339 OUR DELIGHT

Good Dues Blues

399 MISSOURI

Yip-I-Addy Nevaddy

Riley Shepard and Thomas Sisters

with Sonny Moore Quintett

THE BILLBOARD

MUSICAL RECORDS INC.
NEW YORK & HOLLYWOOD

WWW.AMERICANRADIOHISTORY.COM
BOBBY BYRNE (Cosmos 468-492) "Rainin' on a Summer Afternoon" FT; V. "Whatta Ya Gonna Do?" FT; V. "Hey, Bobby!" FT; V.

NAT JAFFE ATTENTION JUKE BOX DISTRIBUTORS IN JUKE BOXES AND OVER THE COUNTER SALES 5105 PUCKIN' THE BASS...I'M GETTING SENTIMENTAL OVER YOU—ROY ELDROG AND ORCHESTRA 7005 YOU ARE TOO BEAUTIFUL—ROBERT THE ROUE—BUDDY CLARK WITH ORCHESTRA

WOODY HERMAN (Columbia 27059) Fan It—FT; V. Blowin' Up A Storm—FT.

Cutting loose with his small ensemble of Woodshoppers, Woody Herman and the hot chorus line is fast and furious for the blues doggerel "Fan It," with the maestro curdling the chord low down. Each instrument paints the theme, with the reeds vibrating harmoniously and particularly Bill Harris's alp horn slides the real sorrow. The entire band jumps in for another righteous riff in "Blowin' Up A Storm." Jimmy Rowels's keyboarding, Herman's clarinetting, Phil Phillips's tenor and Harris's trumpet ride it out handcuffedly before the band ensemble takes over the blues theme and literally blows up a storm.

COUNT on the phone fans to "Fan It.""}

ECHO LIGHT (Continental C-1188) No Restricted Signals—FT; V. Light of the Silvery Moon—FT; V. At one point, the song lyrics tell a pointed story: "With every word, I learn more about the world..."

SHORTY SHEROCK (Signature 28111) "The Willie" FT; V. "This is the kind of blues that should make Brown's musical stock soar with the younger set."

PART 4 THE BILLBOARD REVIEWS OF THE BILLBOARD
BARNEY BIGARD TRIO
(Signature 28116)
Tea For Two—FT.
Moonlight—FT.
With the usual display of technical facility, Bigard flirted with the clarinet in a fiery fashion for "Tea for Two," showing the solo spotlight with Eddie Condon at the piano improvisations. For "Moonlight," in the ballad tempo, both boys are more reserved than Bigard, and the solo is still creative in its improvisations. Sadly, Manne at the drums rounds out the trio.

COLEMAN HAWKINS (Signature 28301)
Hawkin's Barrel-House—FT.
Voodoo—FT.
With Bill Coleman on trumpet, Andy Fitzgerald on clarinet and Al Casey plucking the guitar strings, Coleman Hawkins has whipped together a real session of barrel-housing for "Hawkin's Barrel-House" that has Ellis Lecking's keyboarding kicking off with a bongo beat. The real meat is the Hawkins's tenor sax solo. It's also a session of strict solo stands for "Voodoo."

KAYE CONNOR (Cosmo 489)
Something Old, Something New—FT.
You, So It's Town—FT.
You.
A new voice for the waxes, Kaye Connor's chanting always something that hasn't been heard before—and better. Sings from the throat instead of way down deep with the result that the gutt never gets under the lyrics to really project it. Takes "Something Old, Something New" at a slow tempo, and while she is at sea for the sensuality called for in the "You, So It's You" Latin hula, Miss Connor leaves a bad note for this side in lumping up to a soprano range that splits out as a scratch. Blues on have little hope for here.

DICKIE THOMPSON (Signature 10003)
Hand In Hand Blues—FT.
V.
Taller-Made Gal—FT. V.
Backed by a small band that features the gutty tenor sax growling of John Hardee, Dickie Thompson is devoted to the real blues singing. Adding his blues guitar pickin' to his who-ee blues singing, Thompson gives a double entendre twist to the lyrics for his "Hand In Hand Blues." And for "Taller-Made Gal" he bops it husky that his call is a sharp chick and not a mere hum-drum.

For race locations.

JAN AUGUST (Diamond 3009)
Mississippi—FT.
Rebel—FT.
A well-balanced and rhythmically proper massaging on part of Jan August for both of these familiar melodies. Plenty of sparkles in his swaying, with rhythm instrumentation to emphasize the beat. It's a finishing rhythm for both sides, with some fine keyboarding in the upper tones to create the impression of a gypsy fiddler for "Mississippi.

Plenty of space in all sides to snatch buffalo heads.

CURLY GRIFFS (Signature 1001)
Sierra Serenade—FT.
V.
Silver Stars, Purple Sage—FT.
V.
With his small band of Texas Ranchers making the spinning height and foreign, the sour-canned banjo picks of Curly Griffis gives out rhythmical for a tune and a thump for "Silver Stars, Purple Sage," with plenty of contention in his voice. Griffis's tenor sax is a pleasant-sounding and voice-reading for "Sierra Serenade." Both saxophone players giving in some "Silver Stars, Purple Sage" should catch plenty of colon of the hill country locations.

HARRY JAMES (Columbia 37050)
And Then It's Heaven—FT.
I Guess I Expected Too Much—FT.
With a string back for the maestros's full-bellowed trumpet tones and Buddy Di Vita bringing out all of the lyrical romantic appeal of the ballads, Harry James makes both of these sides into a maximum of melodic appeal in "And Then It's Heaven," which also sandwiches in some expressive alto saxing on the part of Willie Smith. Clear the phone decks for "And Then It's Heaven."

LARRY CLINTON (Cosmo SS 709)
Smoke Gets In Your Eyes—FT.
My Reverie—FT.
There is plenty of melodic richness in both of these everlasting ballad favorites. And rhythmically orchestrated by the maestros, the spinning is as attractive as the singing for the listening as for the dancing. Takes a turn at tempo doubling for the Jimmy Ferris's "Smoke" standard. "My Reverie"—of course, of the Debussy classic which attracted so much attention to the maestros in the last decade.

For the class spects, both of these sides hold plenty of phone attraction.

PATSY GARRETT (Columbia C-1182 and C-1183)
Chiquita Banana—FT.
V.
The Continental Polka—FT.
V.
Blue Rhumba—FT.
Wedding Bells Polka—FT.
V.
Displaying plenty of spirit in his rhythm singing, Patsy Garrett lends attraction to all her efforts. Assisted by the Columbia orchestra, pipes it peppery for "Chiquita Banana." The orchestra is alone, and it's pleasant plathering with Cuban color, for "Blue Rhumba," "Wedding Bells Polka," and a "Chiquita." From Duke's "Aladdin-FT.

With Duke's Aladdin Orchestra providing the musical backgrounds for C-1183, it's the lively and quick rhythms as Miss Patsy sings out for "The Continental Polka," from the movie "Easy To Wed," and just as engaging for "Wedding Bells Polka."

Popular phone appeal is directed to the "Banana" spinning, alike all the other sides should serve equally as well in planned placements.

DON BRASSFIELD AND HIS SWING Sextet (Masterone 75-1, 75-3)
Body, Fisher, Face Like Frankenstein—FT.
V.
Surprise Special—FT.
Rhub Your Lumpy, Aladdin—FT.
V.
Happy With Love—FT.
V.
There's plenty of spark in this ensemble of sea jazz men from name bands. Paced by Don Brassfield's tenor sax, Tommy Peterson on trombone, Gus Bivona's trumpet, Tommy Topp on piano, Bob Bilko's guitar, Artie Shapoth's bass and Hazle Butler on drums, boys give out with a roadmap of hot choruses to make these sides sizzle. To add flavor, Gordon Polk, Don Cintra's banjo, the husky vocalist, slings the woggie in fine style for these rhythm novelties. Bass and trumpet work out give body to "Body, Fisher, Face Like Frankenstein," so that "Surprise Special" has a two-dimensional creation, builds on a catchy riff pattern. Taken at jump tempo, it allows boys plenty with which to work. Moderately paced "Rhub Your Lumpy" is held well by Polk on the snare drum deep into the solid ground. Equally fine instrumental work provides the backing for Polka's "Happy With Love" trumpeting.

Sides are sure-fire winners in all jazz phonics.

HOWARD LEROY (Starr 210)
My Gol From Houston—FT.
V.
Let Me Believe We're Soonerhearted—FT.
V.
This side is a novelty ditty chanted by Maxinevere Claudet. Lyrics lack singability, and arrangement follows on ricking and a combination of cornet, brass and muted horns taking the stanza. "Let Me Believe We're Soonerhearted" is a cut above with glissandol piano in the background, but lack is closed out. Vocal also by Maxninevere Claudet.

"Brownie" Ditty may catch on in the South for fair play.

The Living Symbol of a Great Name in Music.

T-BONE WALKER
My Baby Left Me
Come Back To Me, Baby
Vocals by T-Bone Walker

The Billboard
Music Popularity Chart
Week Ending Aug. 8, 1946

NEW RECORDS

BARNEY BIGARD TRIO
(Signature 28116)
Tea For Two—FT.
Moonlight—FT.

COLEMAN HAWKINS (Signature 28301)
Hawkin's Barrel-House—FT.
Voodoo—FT.

KAYE CONNOR (Cosmo 489)
Something Old, Something New—FT.
You, So It's Town—FT.
You.

DICKIE THOMPSON (Signature 10003)
Hand In Hand Blues—FT.
V.
Taller-Made Gal—FT. V.

JAN AUGUST (Diamond 3009)
Mississippi—FT.
Rebel—FT.

CURLY GRIFFS (Signature 1001)
Sierra Serenade—FT.
V.
Silver Stars, Purple Sage—FT.
V.

HARRY JAMES (Columbia 37050)
And Then It's Heaven—FT.
I Guess I Expected Too Much—FT.

LARRY CLINTON (Cosmo SS 709)
Smoke Gets In Your Eyes—FT.
My Reverie—FT.

PATSY GARRETT (Columbia C-1182 and C-1183)
Chiquita Banana—FT.
V.
The Continental Polka—FT.
V.
Blue Rhumba—FT.
Wedding Bells Polka—FT.
V.

DON BRASSFIELD AND HIS SWING Sextet (Masterone 75-1, 75-3)
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Surprise Special—FT.
Rhub Your Lumpy, Aladdin—FT.
V.
Happy With Love—FT.
V.

HO25 REROY (Starr 210)
My Gol From Houston—FT.
V.
Let Me Believe We're Soonerhearted—FT.
V.

T-BONE WALKER
My Baby Left Me
Come Back To Me, Baby
Vocals by T-Bone Walker

www.americanradiohistory.com
Cosmo Vs. Pic
In 'Banana' Tiff
(Continued from page 18)

MILLS — Wella Did-Didn't
On that same day Mills talked to
Ferdinand, his publicist, and expec-
ted $150,000 on the platter and it was
impossible to get him to set out first
with the cutting, regardless of re-
date. Wells says he told Mills all
that he said he never received a letter containing
a release date, the Cosmo had re-
moved all reference from the
orders for the record, and
urging Cosmo to record the song.
Mills, however, said he never
received a release date.
On Wednesday (7), Mills sent
Wells a wire in which he said among
other things: "Have you reviewed your
position as explained to me on
phone? I would like to help, but con-
ventions forbid us to permit sale of
any records before November 15.
Your unauthorized release must therefore be considered
and disposed of in a manner of copyright.
Any violation will force us to
place this matter in the hands of our
attorney."

Other Platters
Wells in turn wired Mills, calling
the matter of July 2 "a clear细分,"
and stating that some of Mills actions
"smacked of restraint of trade."
It is Wells attitude by the Mon-
tilation (without mention of specific
release date), resulting in the tune,
stipulates virtual granting of a license.
Wells also sent Mills a letter in which he
was told that he had no knowledge of
date to make Benona Boots being set.
RCA-Victor artist and rep de-
was not available for comment.
Wells claims that Berle Adams,
who has plowed in the field of Pic and and
dent of Mercury Records, wanted
to get out first with the tune after
had no knowledge of the ex-
over it, and that was why Mills
"drew up" release date which he
didn't previously mention to Cosmo.
Mills, of course, claims that
Cosmo never mentioned any plain and illegal
jump-jumping.

Graphic New Hi wood Kidiskers
HOLLYWOOD, Aug. 10.—Newest
merchandise to concentrate solely on
licensing kiddish market is Holly-
wood's Graphic Records, which
field with the rest of contin-
ing series of educational-enter-
tainment recordings for kids. The
educational Phono-Book (series tug)
will steer clear of usual fairy tale
chillies and saucy subject-
selves instead with imaginative appeal
to children. First essay is "What's
encoded, for example, "What makes
rain? Why are you so busy? Who's
My name? Why I have To Go To
To." DJs are married in special-
ly designed org-record albums,
printed in color, with half of the
or more pages of reading material
which will include the platter written
script. Production is built along dramatic narrative
lines with full musical background.
According to Graphic's Jerry
Goldberg, diskery will aim distribution
at retail stores, toy stores, comic
kiddie marts, as well as music outlets.

MEYFAIR, CAP STRUGGLE
(Continued from page 16)

and who further maintain that if it
isn't, Earl Eastman, the firm's attor-
ney, will start feigning legality to the
diskers.
"The Cop and the Cletter"
Rumored around the Coast is this
slant to the story: Styne and Cahn
promised Frank Sinatra that if he
made a Columbia cutting of the tune
they would see to it that no other
place in the world, it's said, won't
can't get its Sinatra platter out
till October 15. Sinatra is said to
have done a super-burn when he
subsequently heard about the Stan-
ford-Cap disk, and hence Mayfair's
efforts to get Cap to hold off until
October 15.
At present time, no decision: Cap
still maintaining it will release its Staf-
ford cutting November 15, and May-
fair still says they do, it going to be "toublin'."

JAZZ RECORD presents
ART HODES
with the Billie Holliday Quintet at the Stuyvesant Casino in New York, Thursday, August 10, 1948, 8:30 p.m.
$3.00 plus tax retail
DISTRIBUTORS WANTED
AMERICAN JAZZ, INC.
236 West 30 South, New York 1, N. Y.

Horse & Bull Kidisks
NEW YORK, Aug. 10.—Arrow
Records, diskistry established several
months ago by Charles Lichten,
Andre Kostelanetz's musical director,
is now a part of a series.
Already on the local market is Jack
and the Horse, the Horse, by George Ren
singer, writer of Tubby, the Tube.
Shortly to be released is Munro
Hare's Ferdinand the Bull, music by
Herman Hurefroof.

Firm's distribution is so far limited
to this area, but arrangements are
in process for pressing and distrib-
ing disk in the Middle and West
South. Production is small, but
Lichten says reactions to Arrow
Horse has been sufficiently lively to
excite interest among additional
pressing outfits. The Fido has been
in the agenda of several record
companies for years, with Columbia
having gone four different
versions as to have starting cut, with
Gene Hawtrey, the Horse's narrator.
A second version was abandoned midway, however.
Lichten declares that he and
have had four cuts waver cut at Carnegie
Hall here, with orchestras conducted
by Glenny and Muir. Platter pressed
at three different plants.
Firm says its contracts with
plants guarantee a clientele content
of at least 15 percent—object being
to boost the market on the basis
of quality.

MEMO:
RAY PEARL
AND HIS
MUSICAL GEMS
THE CASINO
Quincy, Illinois

EXCLUSIVE MANAGEMENT
FREDERICK BROS. AGENCY, INC.
NEW YORK & CHICAGO 

WAYNE WILLS
AND HIS ORCHESTRA
LUCILLE EDEN
Currently enjoying a ten-week run at the Har- in the Midwest
McConkey ORCHESTRA COMPANY
Chicago, Ill.
High Quality 10' Record Pressings
We can supply your East coast pressing needs.
Prices quoted on request.
Write or Phone.
Swan Recording Co. Inc.
1600 Broadway, N.Y.C., 18, N.Y.
Circle 4-4678

Used Records
Off Juke Boxes
Popular - Hillbilly - Race
We will ship the record
Type you specify.
10' Each
Minimum shipment 100 Records.
Write for details.
BOX D-193
e/o Billboard, Cincinnati 1, Ohio

Record Pressers - Manufacturer seeks record company to make 6 or 7 inch non-breakable pressings.
"Pecan" and "Katie Kangaroo" songs to be given away with nationally advertised novelties.
Must be inexpensive. Send prices and full information to Orange Music Publishers.
545 3rd Ave., N. Y. 17
Atlantic 5-0211

Order these new releases today!
We have all late releases.
Write - wire - phone your order!

WRITE FOR COMPLETE LISTING!
David Rosen
Exclusive Distributor
PHONE: STEVENSON 2550-2559
855 N. BROAD STREET
PHILADELPHIA, 23, PA.

Are you missing the boat on this terrific King hit?
Rainbow at Midnight
King 535
Don't tell me your worries
by Bill Carlisle

Philly 1-Nighters
Loom Big for the Locals, Not Names

Philadelphia, Aug. 10.—Altho one-night prospects for visiting name bands are dark here for the coming season, many bookings indicate a boom year ahead for local talent. The hiked 10 per cent local amusement tax on top of the federal's 20 per cent, plus the high guaranteed offered for the names, is making the local promoters shy as far as making plant are concerned for the new season. Local bands, at the same time, are finding the field overly ripe. According to the music business union, the number of contracts demanded for fall and winter dances far exceeds any recent year and are greater than the number of dance dates chalked up in the last years before the war.

Adding to the bumper crop of available dates for the locals are the large number of organizations returning for the annual dances, dropped in recent years because of the war. Moreover, the social set's gray boat is in port once more. Philadelphia's large blue-blood set, curbing their fancy dances and receptions because of the war, are now going back to old schedules with individual coming-out parties for the debuts. Already a bumper crop of society parties and affairs have been booked, with top money again being paid by the Main Line set. As a result of the optimistic outlook in the one-night field for local talent, very few of the ace sidemen are signing up for location stands, even tho the union is setting up a higher wage scale for nomenclature after Labor Day.

Coast Indies
Mull Mergers

Hollywood, Aug. 10.—Way to ease competition and production problems for some West Coast dis- tlers is by merger and a number of the larger companies are seriously considering the matter with immediate action planned. Couple of jazz labels, Sunset and Hillcrest, are headed respectively by Eddie LaJenne and Ross Russell, are said to have seen eye-to-eye on co-op arrangement. Actual details still remain to be worked out. Both label names will probably be retained for separate series of jazz.

Other waxes such as Urban, Spot-light, Atlas, Beltone, etc., are reported negotiating a set-up where distributors, operators and other trade unions will total of which may run up to 10 per cent, will be merged into one co-operative set-up and a single solid push will be directed at record stores, juke boxes and disk jockeys. The Sierra Distributing Company would probably be the nucleus distributor for the combined set-up, if the deal goes thru. In all, all deals have not reached final stages of concerted action by indies, but trade here looks for a similar set-ups by a number of Indies.

Non-Plug Aspect of Personal Type Jukes
Cues Disk Intro Idea

Chicago, Aug. 10.—Plan to have an announcement naming the record company and the talent making the disk precede the music on a pop release is being worked out here by Dick Bradley, head of Tower Record Company, Chi indie. Reason for the proposed plan is the fact that the new personalized music jukes which play music that can be heard only a few feet away start playing without giving any indication as to whose record is being played. Record companies and talent thus may lose any possibility of getting their wares plugged. Feeling of Bradley and other record manufacturers, as well as band bookers, is that before people drop their nickels into the regular type juke boxes, they see the name of the orchestras and recording companies listed on the selection lists, and thus orks and companies derive at least some promotion. But with the new type personalized music players, which are becoming more and more popular at drugstore counters, restaurants and diners, and the cent and companies involved in making them played remain a mystery.

Bradley plan is to have some masters cut so that record will start out something like this: "Tower Record presents Joe Blow and his orchestra, with Sally Chirp handling the vocals." He naturally will not have this opening announcement on masters he cuts for retail store sales. Of course, cutting two types of masters will up Bradley's production costs, and there is nothing to prevent juke operators from buying retail records, except the fact their cost is considerably below what they have to pay in retail stores. To determine all possible objections to this plan, Bradley is going to make a survey of distributors, operators and other trade sources.

Berman's 100% Return Date

New York, Aug. 10.—Irving Berman of Manor Records says that there has been some distributor ques- tion over when his firm instituted its 100 per cent return privilege deal. Berman says this was begun on July 25 this year and prior to that date no one was given a 100 per cent return privilege on labels by his firm.

Harry Moss Agency
Representing
Name Bands, Name Acts, Tops In Cocktail Units.
1967 Broadway, New York City.
Columbus 5-7715, 7789, 7790

Jacks Tuttull
National Distributor
EXCLUSIVE, MODERN
SALES ANTIQUES
LAMPIGHTER
and
G. & G. Records
801 River St.
1720 W. Washington Blvd.
105 Angeles 7, Calif.

The Edison Company
610-616 W. National Avenue
Milwaukee 4, Wisconsin.

32 Months - Every Wed., Fri., & Sat., at Tomet Pole
Baron Hugo and his Orchestra

Complete Record Service
Record your Master in Chicago's Most Modern Recording Studio.
Especially equipped for recording phonograph records.
Order your 10" and 12" phonograph record pressings in your own Chicago studio.
Saves time.
Save freighting.
United Broadcasting Company
64 E. Lake St.
FRanklin 6001
The Complete Recording Organization.
New York:

Arthur and Morton Havel, the producers of Wyn-wynn-and-the-Broys, are on the bill at Casa Seville, Franklin Square, L. I. . . . 

Joey Dowd, who is telling everybody he meets, "I mentioned you in my new book— 

Get Riches." Henry Youngman, who opened at the Riviera, may have a part in be-a- 

lurese for the Woodstock Players, Woodstock, N. Y., for which he finishes for Bill Miller, Sol 

Shapiro, Morris office agent, sick with a strep throat. After Richard 

Dyer-Bennett finishes at the Village Vanguard, Aug. 17, the room will shutter until Sept. 5. . . . Edith Fellows and Freddie Fields, who 

recently were married, are now in Minneapol-is, with the whiskey 

job. Everyone here has a Southern accent.

Jean Sablon, reported verbally committed to the Embassy, probably 

opened at the Adrian Hotel for the first 

August 15 . . . . Shirley Shanin, ex-

Frederick Bros., is now Sol Tepper's 

adviser.

Joe Wilson, Morris office, goes to London 

in September . . . . Joan Nickel, 

Morris Hudson and Kayna and O'Brien have 

been with the Memoland Room, Park 

Central Hotel.

Cossey and Ayres opened at Riviera 

August 15. . . . . June Bride makes her Latin Quarter August 11. . . . Irene 

Brooks replaces Wendy Bishop at the 

Accountancy for a ten-day run. The 

day's fishing in a spot where he says 

you tell the date by an Indian slogan.

Chicago:

Three Stonges will come into 

Colosimo's August 28 for three weeks 

with options. Trio will get 4C. . . . . 

Al Dault, comedy thrill man, cur-

rently is playing for Rudy Vallee 

in his chair, bottles and table acro 

stunts. . . . . Taylor Kids (3) have established resi-

dence on the West Coast and have an 

EKO deal cooking . . . . Jack Marshall, 

who is still on the West Coast, currently 

billed as the "Best of All." (Billboard, 

8/29) San Diego.

Bobby Sargent will go into Plantation 

Club, Moliné, Ill., for one week 

with options on August 16. . . . . Bert 

Lynn and Lily Dianne go into Plantation 

Club August 23. . . . . Show at 

Stork Club, Council Bluffs, Ia., on 

(See IN SHORT on page 41)

Det. Ops Look Ahead

Two Lounges Open

DETROIT, Aug. 10.—Optimism of Joe Lastichkin about the future of the 

cocktail lounge, despite the present 

beer drought, is indicated by the opening 

of two new spots here in the 

northwestern section. Every one, 

of the most elaborately 

equipped night spots opened in the Motor 

city area in some time, is owned by Ben 

Bagozzi and managed by Mike 

Jacobs, formerly with the Fashion- 

club and Detroit niteries.

Spots specializes in 

food service, with complete modernistically 

equipped and lighted dining room in 

the rear. Location is a largely 

opened nabe on the outskirts 

and the lounge is depending on 

its patronage for a wide draw on 

lighted spots. The piano-organist 

has been booked in, 

with Bobbie Levitt on the opening 

bill.

Phil P. Kessler, who formerly 

operated Harry's Bar, has taken over 

the former W. & D. Bar and retitled it Phil's. Being revamped to include 

an entertainment policy for the first 

time with pianist Betty Linstrom 

in residence. Next month, another spot is booked by the Jules Klein 

office. Emphasis is being placed upon 

a dance committee, the accent 

upon adequate kitchen service, 

and the characteristic of newer Det- 

roit spots.

Marsolais Quits 

Moe Gallo Office

NEW YORK, Aug. 10.—Joe Mar- 

solais, co-owner of the Moe 

Gallo office, has resigned. With him 
goes his assistant Walter Hyde, and 
his secretary. Neither Marsolais or 

Hyde has any plans for the imme-

diate future.

The parting is friendly, officially 

anyway, insiders claim there are a 

number of reasons for the split. 

One side blames the office for a 

fast count. Another says bad ad-

dition has nothing to do with it, that 

naturally it is the fault of the business 

opening in the cocktail field. Commis-

sions are small, collections are tough. 

It costs almost as much to sell a $250 

combo as it does a $2,000 act, and 

the house cuts are peanuts. Also the 

method of selling is frequently open 
to question. And rather than go 

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Click Lighting Delayed Until Sept. 21: Pripu Open to Check Lighting Delayed Until Sept. 21: Pripu Open to Check Lighting Delayed Until Sept. 21: Pripu Open to Check Lighting Delayed Until Sept. 21: Pripu Open to Check Lighting Delayed Until Sept. 21: Pripu Open to Check Lighting Delayed Until Sept. 21: Pripu Open to Check Lighting Delayed Until Sept. 21: Pripu Open to Check Lighting Delayed Until Sept. 21: Pripu Open to Check Lighting Delayed Until Sept. 21: Pripu Open to Check Lighting Delayed Until Sept. 21: Pripu Open to
H'woodOps Plan To Offer Joint Bond to AGVA

HOLLYWOOD, Aug. 10.—According to a report received here early tonight by news night club owners, at a hust-up meeting Thursday (6) afternoon, again was discussed the idea of offering AGVA’s cash bond demand. The owners decided that the proposed bond would be offered to American acts involved. Rules for taking the bond are being discussed, but the general tendency has been to ease up on restrictions affecting the new border crossing. The board are commonplace, with a five-day period allowed across the border almost every day, while Canadian talent is playing regular engagements in the States. The hookup will probably be brought to focus by the barring of the Canadians for the next few days at Windsor, Ont., and were booked to the Sib Club here. They were unable to secure a passport for the date and did not open.

NGTV—Aug. 10.—Problems of regulations involved in crossing the border have been stirred up here once more, with both American and Canadian acts involved. Rules for taking the bond are being discussed, but the general tendency has been to ease up on restrictions affecting the new border crossing. The board are commonplace, with a five-day period allowed across the border almost every day, while Canadian talent is playing regular engagements in the States. The hookup will probably be brought to focus by the barring of the Canadians for the next few days at Windsor, Ont., and were booked to the Sib Club here. They were unable to secure a passport for the date and did not open.

American regulations and the act of it or it is not allowed to come over here prescribed for work, work, the contract, presumably signed in Canada, in advance, it need only the agreement of the immigration authorities to secure the bond would clear a new area as long as it is not believed to be an outgrowth of the shortage of labor across the border, or the hands are needed at home, and the credit, the act, the act was to be able to secure a passport for the date and did not open.

Income Tax Situation

International income tax rules are being discussed in Canada, and the act of it or it is believed to be an outgrowth of the shortage of labor across the border, or the hands are needed at home, and the act was to be able to secure a passport for the date and did not open.

Animal Acts Grip

Second thought of border crossing arises from the squawk of some American acts that complained about being forced to bar their animals back thru a customs bureau that is on the union’s side, and is named. A three-day period is allowed before the act was to be able to secure a passport for the date and did not open.

Animal Acts Grip

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THE ANGIE BAND TRIO

AMERICA'S FINEST
ORCHESTRA INSTRUMENTAL-VOCAL ACT

Featuring Melody, Rhythm, Modernistic Strings.

Now Park Central Hotel, N.Y.C.

Talent Policy: Dancing and floorshows at 9, 12, 2, 5, 8, and 11. Management. Fred Clarke, supervisor. Prices: No cover charged.

THE ANGIE BAND TRIO

Starlight Roof, Waldorf- Astoria Hotel, New York
(Tuesday, August 14)

The Billboard
August 17, 1946

NIGHT CLUB REVIEWS

Tito Guizar does a pleasant job
with his velvet delivery and
mellow singing voice. He
like other performers in
hotel rooms, tends to oversing
his welcome. There is nothing wrong
with the slighter edges in his pipes if he
manages to get a heart throb into each
note for a lot of good hands and some
audience. He knows enough to mix his numbers to avoid monotony, even if
major stress was on Latin ballads.

Singer tlc ed off with You Belong To My Heart, followed with a catchy
Latin tune and then an English ver-
sion of the rumba, You Never Say No, that brought hearty applause.
Came back for a medley of Latin
sides, including Theme, when Nino, giving it
with an invitation to crowd to join in.
Response was tepid. Went off and came back again for a bit of light
comedy with his piano accompanist.

His highpitched, too good, the
accompf nist play to play with a
few bars of Polonaise and led into
Stars and Clouds. Without warning,
Marta, Went off and came back
again to light hands to ask for
more. His encore was sway. He
finished with his label, El Rancho Grande, as customers helping out
on the yips.

Griff Williams ork actually rec-
crue his long time on the room was
full of music boys and it
didn't hurt. Forester showed an in-
cluded, gruffly gruff, and dash-
ded in front of the band in
speech. He was particularly
appealing. The crowd joined
in a novelty that rang the applause-
ometer. Opened the show by
jumping up on the piano a softly,
that manipulated puppets resembling one of those by Whistler, James
and Calloway. As he jerked the
strings, band would play themesongs,
While the one tune by
Whistler, James
and Calloway. As he jerked the
strings, band would play themesongs,
While the one tune by
Whistler, James
and Calloway. As he jerked the
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While the one tune by
Whistler, James
and Calloway. As he jerked the
strings, band would play themesongs,
NIGHT CLUBS-VAUDEVILLE

Boulevard Room, Stevens Hotel, Chicago
(Tuesday, August 16)

Talented People Dancing and Floorshows at 8:45 and 11:45 p.m. Owner, Tom Lindsay; Manager, Roy Clark; Stage Manager, Larry Keough. Prices: Dinner, $3.50 up; drink, 50 cents up.

Still strictly summer fare at Nixon, town's leading class spot. Show opens with Lynn and Lazzerson, exception. The famous skating team who drew a good mait with some well-executed tricks.

Holdover Jay Marshall, in the second slot, failed to register with the public. His partner was well delivered, but he used standard magic tricks that missed fire.

Now Bob Carter followed with pleasing renditions of Night and Day and To Each His Own. Boy received his usual terrific mitt.
HOTEL OLMLSTED
E. 9th at Superior
Cleveland, Ohio

Throughout the war years we've
advertised to and catered to THE THEATRICAL PROFESSION.
We still offer our special rates to YOU.

HOME OF PALACE AND HANNA
THEATRE STARS IN CLEVELAND
FRANK WALKER, Mgr.

COMEDY PAPER

PASSING THROUGH ST. LOUIS

INTERNATIONAL CIRCLE BAR

112 N. 6TH STREET
ST. LOUIS

Female Entertainers
All types. Strippers, Specialty, etc. Arr. over 21 years.

PICCADI LL CLUB
116 W. 24th St.
Chicago, Ill.

WIGS BEARDS MAKE-UP

Dye Drops, Flat Sets, Cycloramas, Draw Curtains, Etc.

SCENERY

SCENIC SCHELLE STUDIO 735 Columbus, 0.

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NEW YORK, Aug. 10.—Stem takes are holding up, and some of these houses which took a latching last week have gone up as high as some pleasant box-office readings.

Radio City Music Hall (6,200 seats) averaged $109,755 last week, for its seventh week with Ben Dova, Paul Haakon and Arno and the King of Stem against $117,800 for the previous frame and $136,000 for the fifth week.

Boxy's 3d 89G
Boxy (6,000 seats; average $75,000) pulled $89,000 for the third week with Edie Adams, Chico Marx and Centennial Summer against $91,000 for the previous week and $93,000 for the preem.

Paramount (3,654 seats; average $89,500) got another juicy week with $101,000 in the till for its second frame with Dinh Shore, Oil Lamb, Dick Stakele and Strange Lovers of Mr. Harris. Opener was $110,000. Capitol (4,827 seats; average $72,000) attracted $69,000 for its fourth chapter with George Paxten orio, Joey Adams and End Pay. Previous week saw the same figure. Opener was $78,000.

State (2,770 seats; average $45,000) counted $35,000 for its second week with Tony Montana (4,627 seats); average $69,000. "A Christmas Carol" came with a nice $54,000 for Nick Lucas, Grace Mc-

New York:
B.O.'s Recover; Para Zingo 101G, Roxy 89G, State 34G

Hollywood:
Slump Hits Kenton; Low 21G at Mil-$

ROXY THEATER, New York

PHILADELPHIA

Just Completed FOUR highly Successful WEEKS at

Just Completed FOUR highly Successful WEEKS at

CHICAGO:
Ritzes Solid 85G, Chi's 2d Best Mark; Orient'1 Dives, 39/4G

CHICAGO, Aug. 10.—Chicago Theater pulled in a sock $65,000 with the Blue Brothers; Marion Franks, chip; Maxello's Rissley team and the Lou Buss' Starlight. For Thursday (8) Pic here was Bride Wore Boots and the Chicago charged a stiff $2.50 for its Third Man, but it was a small toad. $550 seats have a good house. Those seats to hang up the second biggest figure in its history. Record of $300 which was made for this summer, and a 95-cent price also was used.

Oriental Theater took a $14,500 dive during the second week of a run with "The Man Who Played God," but its Tuesday crowd pushed $18,000. Oriental with $3,800 seats, however, charged only the regular 86 thru 95 cents.

Downtown's May-Be; 2OG Still Way Off; '90's Woeful 16G

DETROIT, Aug. 10.—New show at the Downtown Theater (2,800 seats; house average $25,000), starring Betty Grable's "My Man Godfrey" with Ronald Colman and Arthur Lee Simpkins, is earning $20,000 gross around $20,000. Local houses are in a definite slump, and even strong attractions are not generating normal figure for the Adventurous Night.

No-name bill last week drew only modest business, grossing around $16,000, in line with the figure of previous week when tax also lacked stars. Stage had Gay Nineties Revue, Pic, The Runaround.

John Kirby and Kitty against previous week's $21,000. New bill reviewed this issue, has Dick Buck- ley with Faith, Nicholas Brothers and Boys Ranch.

NIGHT CLUBS-VAUDE-GROSSES

(Continued from page 26)

August will feature Paul Gray, Beth Farrell and The Imaginators.

Detroit:
Paddy Cliff is back at the Bowery as current headline. Johnny DiCicco and His Aristocrats plus Famous Four for four weeks, and move into the new room at Club Ball September 3 for an indefinite stand.-... Bill Larkin, after nine years in Los Angeles, returns to Detroit to open at the famous Perch. Renee and Jeanne Band moved her opening at the Lee Mary Choo-Hooper's opening week. Pianist Ben Kebbe has the opening assignment in the new Satire Room at the Edisted Hotel.

Mel Stokley has replaced Bob Monkie as $300 with the Joe Black unit at Club Stevedore... New Simmons is closing an extended run at the Motor Bar in the Book-Cadillac Hotel end of month. .. Arthur Lee Simpkins hold over an excellent run at the Bowery, then going right into the Downtown Theater.

Atlantic City:
Andrews Sisters said to be getting 20 grand for week at Steel Pier. Diosa Costello and Hal Winters head the new show at Bath and Surf Club. .. Hilda Ramos and Pedro Mar- cano's rumba band new at El Capitan. .. Gene Cook emanating at the Eln Club. .. Sheila Reynolds added starter at Babette's.

The Millionaires into Hotel Presi
dent's Boarded-For-Weeks. Don Ronaldo Sextet, with Gloria Mann, back at Chelsea's Rank, .. Frank Nolte and his Musicians return at Russell's. .. Maurice Rocco, Deep River Boys and Cyglope Singers take over Club Harlem revue leaves August 16.

Miami:
Vagabonds replaced Monica Lewis at Clever Club in their first local ap-
ppearance. .. Bill Jordan shutters his Bar of Music August 25 for seven
weeks. Will use a floorshow on re-

openings.

Kitty Davis has adopted a new policy, remaining open until 6 a.m. in an attempt to get a share of the late biz. Freddie Calo's pop rumba oric will play the late show.

WEST COST:
Hank Wagner and the Cutters, ex-
G.I.'s, open at Zanzabar, Santa Monica, August 19. Organist Mary Chick set for Tradewinds, Santa Ana. .. Fred King, also organizing a Court Hotel Grand Junction, Colo. , Four Barrons stay on at Reno's Town House until October 1.

MEMO:

NIGHT CLUBS-VAUDE-GROSSES

GINO DARO & CORDA
HILARIOUS DANCE MIMES
Stars of STAGE—SCREEN—
Concert and Smart Supper Clubs

THE MILLIONAIRES INTO HOTEL PRESIDENT'S BOARDED-FOR-WEEKS

DADDY CLIFF IS BACK AT THE BOWERY

THE MIGHTY MOUNTAIN BAND

STEEL PIER THEATER, Atlantic City

Follows in the Footsteps of Limited Editions, Inc.

NIGHT CLUBS-VAUDE-GROSSES

DAISY LUCY CHANNING
HILARIOUS DANCE MIMES
Stars of STAGE—SCREEN—
Concert and Smart Supper Clubs

www.americanradiohistory.com
Europe's Eye
On B'way $$$
Greek Co. Set
Looks Like 'Invasion'

NEW YORK, Aug. 10.—With England's Old Vic Company establishing a beachhead on Broadway last season, the Britishers are back with yet another all-out invasion of transatlantic troupes that are considering short seasons on Broadway in order to test the American waters. First of the newcomers is Hellenic Tragedy, Inc., who have come with the blessing of the Greek government to display its tragedians' work. This autochthonous troupe will present Peri's Hymn of Dionysus, when the group is performing at the Greek Revival Theatre in New York. The troupe will be under the direction of the Herodas Atticus Theater in Athens. Company of 20 due here in December and they will perform in Greek and English. Repertoire includes such plays as Euripides' Orestes, Homer's Rhapsodies to horror, and Sophocles' Oedipus. The troupe is directed by Robert F. Stimson.

Other foreign companies dis心ering for a show include a French group of 20 headed by one of France's top satirists. There are plans for the Marquis, an English Village group, and various groups from Germany and the Netherlands. None of these possible shows is yet a firm commitment, and all are traveling companies of Irish players, representing the two survivors of the Abbey Theater Group, who no longer tour, may hit Broadway for a brief run. The tour company of the Old Vic, which was mooted when the group was here last May, is still in the cards. This group is dis心ering with numerous traveling offers to Australia, Western Europe and even the U.S.S.R., as well as New York.

Shubert 'Trust'
Gets Revival With Gov't as Producer

NEW YORK, Aug. 10.—A three-month-old institution, the Shubert Trust of the Shubert enterprises and the United Booking Office by officials of the Federal Trade Commission, as the legi- dicate of Justice, was revived Thurs-
day. The trust is the offshoot of the Good- w will columnist of PM. Cushman quoted trust-busters as saying that the de- cision was "foolish" and quoted Louis Shubert as admitting the trust was "a delicate experiment" to determine that the whole busi- ness was "worth while."

According to the trust troupes de- scended on the Shubert Empire three months ago, took the全套 of Shubert and Utz's 4,730,000 of the Shubert enterprises and the United Booking Office by officials of the Federal Trade Commission, as the legi- dicate of Justice, was revived Thurs-
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BROADWAY SHWOLG Performances Thru August 10, 1946

New Dramas

TOLEDO, Aug. 10.—All records at the Hall Theater were broken by Joe E. Brown in Hershman's August 3) when he played to capac-

ity audiences for eight performances. The gross was slightly above $23,000.

Company is now playing at Harris

The Lunts in O Mistress Mine and Kate Hepburn, both of whom are being sold out for four performances, are grossing about $10,000.

Even the great New Amsterdam show, catcher in the last decade to sell out for six days.

St. Paul's Long Sked With 'Voice' Opener

ST. PAUL, Aug. 10.—One of the longest sked in history has been booked for the St. Paul Auditorium Theater starting Monday (19). The show is a Guild season opening of Voice of the Turtle for two days. There will be two follow-up performances August 23. E. F. A., manager, and said sked calls for at least two months show thru next April.

Tentative sked includes Orleans, September 2-5; Bill Bailey, September 25-26; Rose Marie, September 27-29; Katharine Cornell, November 13-16; Herman Wedemier, December 3-16; Josephine Hull, Jones, 8-9; Don Cossack Chorus, December 31, 1946, January 1-5, 1947; M. W. P.; Swig, January 1; Apple of His Eye, 13-14; Lute Song, 21-22; The Glass House Band, 23-28; Magnificent Yankee, February 9-11; Billy Rose, 1881; 21-2; Columbus! Columbus! 3-7; Blackstone the Magician, 27-28; San Francisco Symphony, December 4, 1946, and Ballet Theater, 26-29.

Pemb's 'Heel' Set for Miller (City) Aug. 10.—Brock Pemberton will present his new produc-

tion, The Magnificent Heel, by Constance O'Hara, at the Henry Miller Theater September 18 by arrange-

ment with Gilbert Miller.

Gilbert To Set 'Toplitzky' (City) Aug. 10.—Edward G. Robinson has been signed by Mike F. Cahn to design the sets for Toplitzky (Toplitzky: New Moon), which features the lumbia Pictures terp pilot, will han-

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ROUTES Dramatic and Musical

Blissmer Girl (Carroll) San Francisco
Blissmer Girl (Parrish) Los Angeles
Blissmer Girl (Dorothy) Chicago

Lucy (San Francisco)

Burt White (Chicago)

Howard Keel (San Francisco)

Doris Day (Chicago)

Bette Davis (San Francisco)

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Robbie to replace Toni Favor and John Morley has taken over the Tom Morley role in the show, among the many changes, is the substitution of a little girl for a fox terrier. The show goes on well. Substitution of a little girl for a fox terrier seems to have made any change at the box office; the pews are still full. The Mouth-'Harvey' 23G Sellout for Hall Records Set

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Burlesque

By UNO

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EMPERESS THEATRE
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Burlesque, by UNO

Dancing Bricktops in Gust shows in Venezuela, tier, and Bracia's Roxy, Cleveland, pooches, in Moore with Rockaway B,_a®s®eao®w. P.S.: Don't Capable Advance Agent with One innate Tkt. Your six month. Hurrying to do the Hirst gilds to do exec Antonio concessions for a Billy show. Lynetta, Sheila Ryan, Joe Ruth Sullivan, (Mrs. Mrs. Lyons, Schooler for comedy in Calif. Hurrying to keep his number, in, and niteries appeared here, and after the fact that since July 1 has taken a 10 per cent level on all admission admissions instead of 4 per cent.

"Jonesting Third Tour" (Continued)

NEW YORK, Aug. 10—Carmen Jones will start its third round tour May 31 in Providence, R.I., with a brief Canadian trip, will head south. It is skedulled to play until New York for a limited engagement which will be followed by a trek to Hollywood to make a picture.

Chicago

Kathleen May, who was professionally known as Carmen Egypt, in the Passavant Hospital where after having lost her eyesight. Funds with which to provide her with a seeing eye dog are being raised by Show Folks of America. Cincinnati, The Glass Menagerie, will open its season Aug. 19, using Midwest circuit talent. '91 will be the year of the original Shoe Box musical, has written an operetta, Carlotta.

There was a gathering of the clan in Cincinnati last week when the Gwynne family, Jack, Anne, Bud and William, added the last to their ranks, Frank Cole II, and kiddies, convened to attend the wedding of Bud to Helen Katsetsos, of Cincinnati, who joined the Gwynne show in July in Coney Island. Bud is an assistant magician, and the wedding Thursday evening (6) the marriage hit out for Los Angeles. Where Jack and Anne recently purchased a new home, complete with pool, room and storage, Bud now in the ranks of benefactors, which will have the courage to challenge the Gwynne's claim to the title of America's Royal Magic Family?

George LaFollette, mayor of Chicago last seven years has been playing private club dates in New England has settled in St. Petersburg, Fla., where he plans to open a magic shop. This was displayed in his show with the reserve in the Walnut Room of the Hotel Sherman Hotel, Chicago. Ricky Mason is presenting his pantomime in magic at Colombo's. His one man show with Max Baer and Slapsie Maxie Rosenbloom, on the same bill with Max Baer and Slapsie Maxie Rosenbloom, and the latest addition to the gang, Simon Magli, West Coast hypnotist, with Gene Packard as stage manager. He has a show for a tour, which begins in beginning in mid-September.

Vernon Colbert has a fortnight's stand at the Casa Vegas Cabaret, Las Vegas, Nev., which he plans to get to Sept. 9. Frank Werner, Henry Schmidt, Bud and William, of Houston, met with M. S. Mahendra and Ray Santos, of San Antonio, and Herman Yerger and Dr. Carl Moore, of Austin, Tex., to thrash out plans for the Labor Day


MINNEAPOLIS, Aug. 10.—A former nitery operator has joined a seat in the Legislature that would institute city-owned liquor stores in Minneapolis if he is elected on November 5. He is Perley McBride, who is running for senator in the 20th District.

McBride said that if he is elected he will introduce legislation authorizing the city to own and operate its own municipal liquor stores, claiming $3,000,000 in the city would result. He said he is determined "to break up this monopoly which controls the liquor situation" in the face of an alleged threat on his life for his stand against opposition to the "wealthy syndicate and combination" which he claims controls much of the liquor trade in the city.

"Menagerie" Road Preem To Open Pit Nixon Season

PITTSBURGH, Aug. 10—Nixon Theatre will open its season Sept. 2 with a road company preview of The Glass Menagerie.

Pauline Lord will have the Laurette Taylor role.

"Happy Days" Line-Up

NEW YORK, Aug. 10—Lorraine Rogan and Joe DeRita have been cast as a team of vaudevillians, and roles, and Bob Kennedy, Naomi Stevens, Valaida Snow and Elaine Hume for chipping parts in his musical revue, Happy Days.

magicians conceives to be held at Horner Yerger's lodge at Austin Aug. 31-September 3. Plans include games, dance, picnic, campfire, an auction, Saturday night impromptu show, Sunday morning radio, and a magicians only show.

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Retares hair and beauty, hair or brown, $.25 per pair. Millinery, dress, Made, black or white, $.15. Icelandic ships.

R. E. ROWE
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NET OPERA BOSE
Electric, black or natural, $.45. Chorus and Solo Sung, $.80. Singing, $1.25. Chorus, dress, $1.50, dress, black or white, $1.75. Spanish costume.

L. BRYAN
729 EUGENE, GREENBRIER, TENN.

WANT MAGICIAN WITH CAR
Play Auditoriums and Schools, 6 months. Open early September. Preferably, your job newspaper. $500.00 well, I am Agent. With your job newspaper. 60 days well.

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Deaths

ANDERSON—Gustave, 87, stage-hand, died July 14 at his home in Detroit. Survived by his widow, Peggy Ann Holmes, dancer with the Bloomer Girls of Chicago.

BAILEY—Frank J., 84, former musician, died July 31 at his home in Detroit. Buried at Willow Dale Cemetery. Survived by his widow, former Marian (Golddoick) Bailey, and three children.

BILLQUIST—William, 19, former circus band musician, died August 5 at his home in Detroit. Buried at Willow Dale Cemetery, Detroit.

Memoriam

In Loving Memory of

DOE, Jacob

aged 94 years
and 10 months
21 July 1945
in New York City
In Memory of a Great Man

The Final Curtain

Sterling Noel, Sunday editor of The Detroit Free Press, died in New York August 6. He wrote 12 plays, seven of which were produced on Broadway, including From Good Little Girl Baby, Pal O'Mine, Birds of a Feather, and Jimmy Jones.

Births

A daughter to Mr. and Mrs. Arthur Cohen July 23 in Presbyterian Hospital, New York City. Barbara Susan Cohen, Mrs. Alvin H. Cohen, pianist; and husband, Mr. Cohen, physician.

A daughter to Mr. and Mrs. Joseph Novack July 25 in Mount Sinai Hospital, New York City. Ina Geva Novack, Mrs. Max Novack, attorney; and husband, Mr. Novack, lawyer.

A daughter to Mr. and Mrs. Frank R. Wells July 27 in Cedars of Lebanon Hospital, Hollywood, July 27. Darleen Wells, Mrs. Max Wells, attorney; and husband, Mr. Wells, lawyer.

A daughter to Mr. and Mrs. Albert Schiffrin August 1 in Cedars of Lebanon Hospital, Hollywood, August 1. Sara Elizabeth Schiffrin, Mrs. David Schiffrin, author; and husband, Mr. Schiffrin, lawyer.

Marriages

BERRY-MacLAUGHLIN—Gene Berry, pro- and junior manager, and Telma Mac- Lauglin, fishpond employee at River- side Park, Chicago, in that city August 7.

GOLDBECK-O' HARA—Willis Goldbeck, director of vaudeville, and Helen O'Hara, in the Little Church of the West, Las Vegas, August 7.

HALL-CAREWE—Philip Hall and Ya- vanna Carewe, both, of the Ringling-Barnum circus, in Chicago August 7.

JACOB-KUMMER—Bay Jones, as- sistant national secretary of American Federation of Music Teachers, and Eloise Kummer, NBC actress, in She- boygan, Wis., August 3.

JONES-DODGE—Donald King, for many years owner-manager of King's Review, and Jacqueline E. Haight July 25 in Port- land, Ore.

MAKER-McKETT—Richard Mader and Mary Lou Nelson, both with the Ringling-Barnum circus, in Chicago August 7.

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Barack Obama "is not a new, different kind of politician," but he is a "new" kind of president. The key to understanding Obama's approach to governance is to recognize that he is an "outsider" in the traditional sense of the term. While he may have begun his political career as a Democrat, he quickly established himself as a unique figure. Obama is not afraid to challenge the status quo and to propose innovative solutions to problems. He is also willing to work across party lines to get things done. This is true even in areas where he has a clear political advantage, such as healthcare reform and climate change. Overall, Obama represents a new kind of politician who is committed to putting the needs of the American people first and working collaboratively to achieve common goals.
POLIO RIPS NORTHWEST BIZ

Edgar, Concello in Huddle With R-B Folks in Chicago

CHICAGO, Aug. 10.—Among throngs of visitors on the Ringling-Barnum lot the past week were two circus owners—James Edgar, of San Francisco, and Percival Concello of Hollywood. They were in close conference with James A. Haley, president of the Big One, from which he is leasing the Stark Bros., two elephants and the cat act worked by Dammo Dhotre. He was also seen in a huddle with S. T. Jessop, president of the United States Tent & Awning Company, which built his big top this year.

To Make It Bigger and Better

Altho he admitted he was making every effort to increase the size of his act, he declared to divulge any details, declaring that he wants to keep the act a "big secret." He conceded the show had plenty rough going in the spring while he was working on the admission and reorganization and at the same time trying to build up a new audience from the long list of "no shows."

Edgar found time for a brief visit with his parents-in-law, Mr. and Mrs. John White, on the Big One, and to drop in for lunch on Saturday (3) at the Atwell Club. His wife, Anne, and son, who has been working for Santa Fe, Fla., lining up a house for the winter and, after this, to rejoin him on the show in Virginia.

Concello Smiling and Happy

Art Concello's big long cigar was wreathed with smiles while he flew in Wednesday (7) from Canada. He may have been just as happy, very happy over the Beau-ty show's business, which was consistently good all through the year, and he had exceeded even the fondest expectations in Canada. He indicated that grosses were up in Canada, and that they have been commonplace and that the season is well on its way to topping the enor-mous take his association with Beauty rolled up in '44.

Concello nothing but the high-est praise for the job Ira Watts is turning in and manager for and the smooth organization with which he is surrounded. He said that Beauty, relieved of operation responsibilities, is having a swell season and is in lots of fishing. A close watch is being kept on the pets in the Dakotas and Minnesota, with a strong possibility that the show will return to the Dakotas next spring, and to a home in the east, if that territory the past week, cutting atten-dance at the stands played and causing widespread cancellations of the tour.

R. M. Harvey, general agent of Bailey Bros., received a wire here the middle of the week, saying that show had been canceled out of Aberdeen and Redfield, S. D., where it was contracted for August 14 and 15, respectively, and it was feared other towns might have been dropped from the route. Meanwhile, reports from Watertown, S. D.: Willmar and Morris, Minn., and Fargo and Jamestown, N. D., indicated the show's business had been materially affected by the polio scare. When Harvey left here Thursday (8), he was uncertain whether a revision would be made in the route.

MONTGOMERY CUTS 5 STANDS

The C. R. Montgomery Circus, after playing to very light crowds at LeSueur, Minn., August 1, was to have gone next day to Montgomery, Minn., but it decided instead to cancel the five stands remaining in its Minne-sota route. The C. R. Montgomery show failed to appear in the town bearing the same name (2) or in Macapoga (5), Hainsview (4), Rush ford (5) and Harmony (6). It is said elsewhere there was no official ac-tion forcing Montgomery to pass these towns, but the management considered it a wise move in view of the scare throughout the town. Show picked up its billing again Wednesday (7) at Dearborn, where business was light.

MAY O'NEILL MILLER Bros. Circus, making an extensive tour of South Dakota, was contracted for five stands in that state, but canceled its engagement in three towns on the last day (8) and canceled its engagement at its home base at Dearborn, and also canceled its sale to the CSDA South Dakota towns, according to the Daily Capital Journal. This (See Polio Fallout on page 13)

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**SOCK CHICAGO BIZ FOR BICICLE**

**MILLS BROS., CIRCUS**

Can place for long Southern Tour: Family Acts doing two or more. Elephant (Pat Dorn), white, Two more Clowns, Big Show Announcer. Musicians for Big Show Band—Triangle, Trumpet, Trombone. Big Show Band Leader, Sid Show Boss Comic, Bass Man, Circus Butcher, Ticket Sellers. For Cookhouse—Steward, also good Cook of Wallace.

**WANTED CIRCUS CALLIOPE**

New or Second-Hand in Good Condition. Write to Sanlos y Arligas Circus

Teatro CAMPAMOR Havana, Cuba

**BILLPOSTERS WANTED**

For SPARKS CIRCUS

Must drive. Address: THOMAS BRYDE, Cor Manager, Rocky Mount, Va.—145, Fayetteville; 15, Lumberton; 16, Wilmington; 17, all North Carolina.

**Hunt Bros., Circus WANTS**

To join us two or three Combination Billers, truck drivers given preference. Write, if all liberty permitted, to E. H. Hunt Bros., Carnival, Circuses, 46, Chicago, Ill. Address: Mr. E. H. Hunt Bros. at home. Fairbank, N. C.

**RODEO STOCK FOR SALE**

Reputable Cafes, Driving Stables, Butterfield Ranches, Reliable Bulls, Bulls Bulls and Livestock. JOS. A. MAZER 3000 Grande—St. Louis, 14, Mo.

**MET ELASTIC OPERA HOSE**

Black or Red, #1 to #30. Distributed with Billboards. To large stockholders. Box 26, 17th St., Jacksonville, Fla.

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**PHONE SALES MAN**

For the Polish Bros.' Ringle Crescent, Prospect Park west.

H. R. MARTENBY

Mankee Terrace, Grand Avenue, Glue.

**STIFF WORKOUT FOR SRO Sign**

Changes in prices, ban on 18-high blues make up—doepsters compare

CHICAGO, Aug. 10.—When all the returns are in tomorrow night, it is altogether likely the 10-day, 19-performance run of Ringling Bros. and Barnum & Bailey Circus will register a sort of record. To put it moderately, business has been good. Up until last night, all nights had been turnarounds except the opening Friday (2) and Monday (5), and matinees had ranged from around 66% to 69% of capacity, except Sunday (4), which was a sellout. And unless the week-end produces more turnarounds, there are some poor guessers around the lot.

Today when given the right to swell break so far. It has been clear weather except for Monday, which was expected to be an off day, any way. A good rain yesterday morning in Chicago, will have a decided effect. C. C. Thomas, Band Leader. Side Show

**Steelers on Staff Of S. C. Governor**

HOPKINSVILLE, Ky., Aug. 10.—A commission from Gov. Ramon Johnson of South Carolina has been bestowed on Bob Stevens, owner of Bailey Bros. Circus here. The commission making him a lieutenant colonel, aide de camp, on the governor’s official staff.

Governor when the commission was given by Guy Whitten, of Newberry, S. C. home of the show’s winter quarters, was in the presence of his wife, Opal, his sister, Mrs. Christine Boykin; Marion Davis, with the exception of two performers, brought the day to a memorable close. Mrs. Guest, in addition to Stevens, his wife and sister, included his mother, Mrs. John Hamricke; Lew Henderson and daughters, Ruth and Peggy; Ernest Stewart and King and Raymonds.

**Biz Good for King On Return to N. H.; Has Blow In Maine**

WOLFEBORO, N. H., Aug. 10.—Altho encountering a heavy rain on his King's Country and Sabbath, a satisfactory day here Wednesday (7) because of the large number of sun-thirsty crowds, was less in number than last year, the show continued its tour with a three-quarter matinee and full night house.

The show had met the heat, which was considerably above the average for this time of year, in its Thursday night (6) and Friday night (5) performances.

In the Sadowski and a red one at the Oxford County Fairgrounds located in the town by the county fair. In his second tour in the Lyceum region. Business was also good here. In the large number of Lum. North Conway, with a three-quarter matinee and full night house.

The show was at its best Monday (5) with a red one at the Oxford County Fairgrounds located in the town by the county fair. In his second tour in the Lyceum region. Business was also good here. In the large number of Lum. North Conway, with a three-quarter matinee and full night house.

Wednesday night was the day that threatened a breakdown for a while. Everything came thru okay as the Show top, one round end of which was ripped up.

On this same lot, on July 17, 1937, the Walter L. Main Circus, then owned by Walter L. Main and his wife Mrs. Bill Newton, suffered a blowdown, with severe damage to big top. The same lot lost its marquee, but made the night show at 9 p.m. after considerable repair work had been accomplished.

**Walter’s International**

**Set for Latin America**

BATTLE CREEK, Mich., Aug. 10.—Robert F. Walter, former owner of Ringling Bros. and Barnum & Bailey Circus, is going to the International Thrill Circus, which is opening an extended winter season at Panama, in December. This date, he is expected to have the show in the principal cities of Central and South America.

Barnum & Bailey, previously are to be sponsored under guarantees.

**3 performances given at Utah capital after disappointing trek across Wyo.**

OGDEN, Utah, Aug. 10.—Coles Bros. Circus has the Salt Lake City Tuesday (5) and Ogden Tuesday (6) after a week of mediocre business that brought the show across Wyoming from Colorado.

Matinee here was near capacity, followed by a straw house and turn- away at night.

Two night shows had to be given at Salt Lake City after poor capacity matinee in terrific heat. Downtown tickets for the first night show were sold out by noon, and the second one was better than the first. Rut, Newton suffered a broken wrist when her high jumping attempt was foiled by the barrier during the final show. Show was also out of the program several weeks.

**Canvas is Re-Flameproofed**

The Salt Lake City's strict municipal authorities to give its canvas a fresh treatment of flameproofing to further fasten down its grandstand chairs. The canvas was doped Sunday afternoon, but the order on the chairs came so late, that Monday's matinee was delayed an hour in starting.

Ora Park and his staff succeeded in warming up the notoriously cool local locals, even making The Eggman's society pages with a yarn about Mrs. Jack Terrell. In fact, The Billboards' correspondent considered the advance build-up the best.

**Special Sunday Radio Show**

Parker Bay, of Radio Station KSL, co-operated in arranging a show at the Veteran's Hospital at Ogden, which was aired over KSL's Western network. Enlisted by Col. George W. Parker, headlining with Eddie Woekener's band, with Flor- ence Foote as Emcee. The broadcast included Lucio Cristiani and Freddie Freeman, who was the husband of Ernestine Stevens, owner of the Barnum, was later host at a chicken dinner. Colonel Thomas was a guest Monday on an old-established dramatic show of KSL, which was later re-broadcast over a West- ern network.

**Sparks' First Day Fair at Richmond**

RICHMOND, Va., Aug. 10.—Opening day of a two-day stand fell somewhat short of expectations for the Sparks Bros. Stable of circus. The first circus of the season an honored by perfect weather, matinee drew about half a house, with heavy emphasis on kids, and night crowd was a better house than the first quar- ters of capacity.

The preceding Thursday (1) the show was opened at Dover, Del., but good houses were reported at all the stops. This year's tent stops was first time in years that was held at a bridge. Saturday. After playing Annapolis, Md., Sunday (5), show en- tered the final week of the tour and stops at Alexandria and Frederick—both of which were critical. Show continues southward thru North Carolina next week.
HUMID BIG TOPS

E. Fritsch, CHS, wife of Roy Fritsch, CFA, of CMBOA, Peoria, Ill., is home after a siege in the hospital.

Frank Panzio, Butte, Minn., CFA, reports that time playing with Ernest Ritter's midget circus when the latter's show visited Frank's territory.

Hoped for rain ruins night business long below it settles dust.

D. J. McDonald, well-known horse trainer, who has been in the motion picture business in East Grand Forks, Minn., since 1923, has sold his theater and will devote his time to training gaited horses, in semi-retirement.

Word comes from Speedie Hascal that Earl C. Curtis, formerly with Mile Evers' circus, was recently discharged from the U.S. Army after 41/2 months in service. He was a major.

Saddest man in circus is the only day chandelier man who had to switch his endeavor.

Fritz Bartz, the European aerialist, has suffered a bad spill while with the Ringling circus, is playing European circuses and at present running her headquarters in Switzerland.

Agents will have to dig up a new circus grounds at Buffalo. The lot at Bailey and Broadway has been sold by the West Shore and New York Central railroads to the Panouflage Faxon Stores, Inc., for a supermarket and warehouse.

White shirt means nothing to the boys who wear only propertymen's coveralls.

W. H. Singleton, formerly contract agent for the Royal American and Wallace Bros. shows in Canada, is serving in the same capacity on General Agent Waldo T. Tupper's staff with the Clyde Beatty Circus during show's Canadian tour.

Two circus owners visited Mills Bros. at Farmington, Minn. — C. R. Montgomery, of the show bearing his name, and W. M. Meyers, of Barr Bros. — Jack Tougheal, of Fulda, Minn., and Joe Bell Bros. at Arlington, S. D. He reports Mickey O'Brien is now on that show.

Ours is a business of inventors and specialists, none of whom have produced anything better than sleight, stokes and half-bitches.

Four general agents around the tables at the Atwell Club in Chicago last week were Arthur Hopper, Ringling-Barnum; R. H. H. Forney, Minn., Donley Bros.; T. Delight People, Polack Bros., and Ralph D. Wilson, Johnny J. Jones Exposition.

Frank J. Walter, late of the Clyde Beatty show and owner of his own printing firm, that Houston, has been sejourning with his mother, Mrs. Katie Walter, at the St. Anthony Hotel, San Antonio, Texas. Speculator, popular San Antonio CFA, has compiled two hours of colored movies, cut-ordinated with disks of circus music.

By the law of averages, showmen make better resolutions during the cold of winter than they do during the heat of summer.

Jack and Ruby Landrus (Nelson) report they have been a pleasant season with Polack Bros.' No. 2 unit. Eugene Randow is producing clown, and others with them in clown alley are Roy Barrett, Jack Kigeln, Eugene Randow Jr. and Gus Line. The Flying LaForns are playing the Illinois State Fair at Springfield for the Ernie Young office and will also make the Springfield (Mo.) Fair.

When Cole Bros. played Pueblo, Colo., Eddie Worzekener had as his guests L. E. (Dick) Smith, who now is bandmaster of the old Cole Bros. show. He is also in the Pueblo Air Service Corporation.

Homer D. Holin, retired bareback rider of Palisades Park, Calif., greeted old friends on the B-B lot in Chicago. He was in town to visit his sons, Herbert and Mel Jr., also out of showbiz and operating a cocktail lounge.

Among the many visitors on the Sparks lot at Camden, N. J., were Dutch Hoffman, Ed Conway, George Roberts, Sam Chapman, Harry Heath, J. R. Conway and James Hulen of Philadelphia; Mr. and Mrs. John W. Barrett, Essington, Pa.; Chris and Herbert Violi, Wilmington, Del.; Herbert A. Douglas, West Chester, Pa., and Frank A. McGurk, Atlantic City. Gudanowski, Ed Schuster and Marze, Camden. Show had a strong night house.

Biggest line on earth is the tower who said he only wants to circuse to if the swinging ladder girls have yet been able to buy silk tights.

The Clyde Beatty show was up against rationing of advertising space on its tour up the West Coast, according to Ray B. Dean of the press staff, but made out nicely with publicity. He also reports that radio time is hard to buy in the States, but that the situation is a little easier in Canada. Show used a Chinese daily in Vancouver, B. C., and has been getting a big play from Canadian dailies, as well as studio shows and lot broadcasts in towns having radio stations.

Jene Hoff, who was with the John Robinson Circus five years and also tramped with the old Spakcs and Orange Bros. shows and Harvey Comedy and Musical combine of Cincinnati, is recovering from a heart attack at 700 Winchester Avenue, Philadelphia, Pa. She was the wife of Russ Allen Jenkins. Joe Baker, photographer and front man, ministrel mug last heard from at Buffalo, has turned up on the West Coast.

Managers can't tell whether they are making blinders today, because the trailblazers that were around during the labor shortage days aren't around to tell them.

John J. Crowley, of Cambridge, Mass., secretary of the Boston Historical Society; Paul Horsman, Middleboro, Mass., and John M. Brown, Brunswick, Me., also members of CHS, spent a week on King Bros., leaving at Wolfeboro, N. H. Here is Crowley's record of shows visited by the Ringling-Barnum, three times in Boston; Bradley & Benson, twice; Sparks, nine times; King Bros., seven times; Ruby Bros., twice. He made typed copies of old routes from his collection for the Sparks and King show. . . . Mr. and Mrs. William Walpert and son, of Havre de Grace, Md., visited the company. They are Bradley & Benson at Elkhart, Ind., and the night show of Sparks at Dover, Del.

Jake J. Dough (Corrigan the Cop), who crashed the Milwaukee Journal with three-column art when he played the Women's Club Children (See Under the Marquee, page 104)

UNPRECEDENTED IN RODEO BUSINESS!

92 CONSECUTIVE WEEKS
92
RODEO INC.
412 KEITH BLDG., CINCINNATI, OHIO
PROUDLY GOES ON WEEK AFTER WEEK—SHAMING RECORDS FROM COAST TO COAST

LOS ANGELES—COLISEUM
$79,000 ONE DAY
BEAUTIFUL WRIGLEY FIELD—CHICAGO
$86,000 FIVE DAYS
MONTREAL, QUEBEC, BASEBALL STADIUM
$102,000 SIX DAYS
JULY 23RD THRU 28TH
NOW IN CANADA UNTIL

BOSTON
BRAVES BALL PARK 3 DAYS AND NIGHTS
SUN. 18 THRU SUN. 25

THEN TO TOMMY GORMAN—AUDITORIUM OTTAWA, QUEBEC
Friday, August 30, till September 7
NEVER IN HISTORY HAS A TOURING RODEO EVER STAYED OUT 92 STRAIGHT WEEKS—AND MAINTAINED FULL 52-EVENT SHOW WITH THE SAME PERSONNEL
LARRY SUNBROCK, GEN. MGR.

WANTED IMMEDIATELY
FOR FALL AND WINTER BOOKING—SEASON 1946-47

All Winter Booking South—Two Single Aerial Acts—Single Performers—Definite Features—Ladies or Gentlemen with your own wardrobe, I will furnish the rest including rigging, equipment and transportation. Finest facilities and treatment. Your opportunity for a name act.

You must cut it or close without notice. Photo or snap shot essential first class mail.

Box No. D-277, care Billboard, Cincinnati 1, O.

DETROIT, MICH.
DEARBORN ANNUAL RODEO
Aug. 24 thru Sept. 5, 1946
Sponsored by DEARBORN JUNIOR CHAMBER OF COMMERCE
CLAY LEWIS—ARENA DIRECTOR
WANTED—Gymnastics, Cheerleaders, Aerial Act, all type Hands, Barrels, Broilers and others.
For General Delivery, CIRCLE-R RANCH BRIGHTON, MICH.

www.americanradiohistory.com
Dressing Room Gossip

Colo Bros.

So efficient has Horace Laird become as maillain that letters are delivered six times a week by T. O. White, who is now the local switchman. The recent reputation of the Colo Bros. for a swell act has kept Jack a very auspicious opening in his first show when he went downtown and kept the wrong end of a slap stick.

One for the books: Otto Griebel and his wife are in shorts, with make-up still on, playing golf, if you please, on the sun-baked rapid track of the Lehigh Valley. What is it that say about show folk? "Otto, you're timing it.

That's nothing I wouldn't do for you." Otto - There's nothing I wouldn't do for you either.

From that they see there is going thru life doing nothing for each other.

Welcome Nat Green, Mickey Coughlin, Al Funk, and Clyde Thompson, making seven people in addition to the party from Newbury, S. D.

NOTE: Rags... (See STEVENS BROS. on page 52)

Bailey Bros.

Time marches on. We've had 18 weeks of smooth sailing on the Boston tea party, with the arrival of the new marquee and dressing rooms, we have a complete spread of new canvas.

The tourists and sightseers had a pleasant surprise, as the line for the seats in the new Green, Ky. Almost everyone went to the show, a good showing for a hot day, with the temperature at 54. The small fry were there in full force. Dorese Keltner and Shirley Welseth got some choice souvenirs.

The big hit of the day was our ground boss until she ran out of corridors. Punch and Judy Jacobson was the only boy by home with Indian headresses—all they needed to make them full-fledged Indians, as wild and bros as they are.

A mighty lucky girl is Jerry Presley, who fell from an ankle drop in tricks and didn't break a bone. However, she will be out of the program for a few days because of a foot injury.

Lewis had a very swell visit.

Otis Jones, the writer who was a Japanese prisoner, spent a few days in town with his wife, the newest Skinny Goe, also visited, checking on the mountain. Other visitors included Ira, Joe, John Remaker; Georgia Boy and wife from King Bros; Joe Whitworth, and Bill Griffith from Lexington, and Ed Sullivan, formerly with Hagenbeck-Wallace, to see in addition to the party from Newbury, S. D.

King Bros.

After 19 stands in Maine, we have bid it a reluctant farewell. Its scenic beauty and sailing and boating will not soon be forgotten. At most points at this time the writer is accompanied by tens of thousands of boys and girls glimpsed their first elephant or pony dance, so that they might be heading south. As the map shows, the writer has traveled 135 miles across the Rockies, to take in the view of the grizzled woodsmen in the crowds that greeted both shows.

Bennie Cristiani, after two and one-half years in the army, is back with Bill Thompson, making seven people in all. George Wagon, assistant colonel Washington, once left a list a few days, rejoined at Waterville, Me., with his wife and girls, and visited with their little daughters visited at Ellsworth, Me. They were going to take the train and were looking forward to see the show. Jack Brown was a frequent visitor in Maine with his big menagerie of old circus pictures. (See KING BROS. on page 52)

Sparks

Glen Graves wasn't looking when the elephant stepped on his foot, but he became the cognizant of the fact a loud and lusty manner. Harry Hammond is now Chief Wounded Knee. Al and his cowboys at a沉淀 ladder, he's in the market for a good crutch. Ernie Burch celebrated his birthday once more and didn't buy the dog," he says. "I bought another dog, and it was the same size, but it didn't want to do the trick." Hugh J. Higgins, of Belfast, Ireland, stumbled onto the Clarke brothers, who were carrying a huddle on the subject of old Gregg Robinson and ole huckleberry pickings. The old Clarke. Other visitors included Chris Noyes, Eddie Smith, Harry Parrott, and the always welcome guest, Missie Dyer, sister of the Clarke.
Shavings From the R-B Lot

CHICAGO, Aug. 10.—For the second straight year, Big One is not charging a service charge on passes, save for the addition of a slight addition to cover magazine and Abby Hall costs. The need for this is none, since the federal tax of 50 cents on longs and 25 cents on shorts is collected. The press department thinks this policy pays off in good will.

One of two cases of absenteeism noticeable at the Garden, and this time, Felix Adler returned at Philadelphia. The absence of one performer, the other is conspicuous. ... Someone else missing is radiant Kitty Clark, who has been out since the Garden began business of a bane infection. However, she visited during the Chicago engagement, in company with her grandmother from Elkhart, Ind. No one has replaced Fred Brada, but Arthur Springer has taken over most of his duties. There has been no equestrian engagement in director's working anyway, and with Pat Valdo running the publicity, and Merle Evans' 26 years on the bandstand, having given him a sixth sense for cueing acts, the program has an ease that is anything but surprising. Springer keeps a record of the time of each act at every performance—a sort of performance test of care and precision with which he makes his announcements.

The press and radio boys were glad to see the Adler boys back. The Adler kids were kept plenty busy in Chicago. The Adler boys las Vegas were with Don McNeil's Breakfast Club, as well as at Mayor Kelly's downtown and night club, and radio shows on which circus talent appeared were Wake Up and Nite, Paul Jung; Junior Junction, Pat Cartier, and Merry-Go-Round, Paul Jerome. Frank Morrissey also had interviews and platters on a dozen or more local stations and several from the West Division.

The columns and columns of space consumed by the Heirns murder confession mentions most of the time the show (See SHAVINGS on page 64)

E. W. Currey Tells Plans For New Rodeo and Circus

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In my latest column I found Judge A. B. Palmer, retired from the circus (Sivia Dawson Writes on page 64)

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Stanley Dawson Writes

KANSAS CITY, Kan., Aug. 10.—Thanks to a strong advance promotion, the Kansas City edition of "The Rodeo and Circus," in the C. J. Brinn Bros.' Circus, Unit No. 2, ending Tuesday (6) in Memorial Hall, prospects are bright. The management and Abdallah Shrine, the sponsor, this was in face of a serious condition that are reduced attendance from children almost to nil. This is the result of the official ban but parents acted on the advice of authorities in keeping the kids away.

Date hereinafter has been made against contract with a two-day stand at Wads. (See Kan. Okay for Polack, page 64)

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E. W. Currey Tells Plans For New Rodeo and Circus

AUGUSTA, Kan., Aug. 10.—Light matinees and fair night hours greated the show's opening in the 155th as is, and at Winchita, Kan. Saturday and Sunday.

Adams, performers put on a special novadown show at Veterans' Hospital for the patients there, as well as crippled children from other hospitals of the city. Event, arranged by Cliff McDouglas, of the show's press department, netted some extra publicity.

After another week in Kansas and a couple of Southwestern Missouri spots, show will invade Oklahoma, its itinerary including Ponca City, home of the original Miller Bros. 19th Ranch and of Col. Zack T. Miller, who is with the present show.

Packs' Pittsburgh Date

TOPS '45 Mark by 40,000

PITTSBURGH, Aug. 10. — Tom Pack's Thrill Circus, here for the benefit of the Police Widows' Pension Fund, hit a record high in attendance by playing to 216,170 persons during eight performances of July 22-27. This mark was approximately 40,000 over last year.

Trend of Big One Indicates Program Levels Off Toward Pre-War Basis. Only Better

Bradley & Benson's Flood Loss $15,000

And a Day's Showing

CLIFTON FORGE, Va., Aug. 10.—Bradley & Benson Circus resumed its billing here Monday (5), after loss of one show day and damage estimated by the management at $15,000 from a flood that inundated its equipment on the Culpepper (Va.) lot only Friday.

The local press at Waynesboro, Va., described it as a waterlogged and almost animal-less show that was presented to a three-quarter house (Flood Hits B&B on page 64)

Bertram Mills Will Resume Dec. 20 in London Olympia

LONDON, Aug. 10.—For the first time since the outbreak of World War II, the annual Bertram Mills' presentation, the Barnum and Fun Fair will again be set up in London's huge Olympia exhibition halls this winter. Show, a composite circus-carnival-amusement park under a roof, is skedded to open December 20 and, as usual, will run thru the Christmas and New Year's resolutions.

In pre-war years was the circus event of the year, with the Mills' management providing a big bill of top-notch circus acts from all parts of the world. Carnival and Drama Acts in London Olympia will be used by amusement device builders as show window for new rides and fun devices.

YES! THERE IS A SANTALA CIRCUS

35 WEEKS OR MORE (MOSTLY INDOORS)

POLACK BROS.' CIRCUS

Irv. J. Polack. Managing Director

CONTRACTING FEATURE ACTS NOW

Opening January, 1947

WRITE OR WIRE

ETHEL ROBINSON ATTORNEYS

Suite 413
155 North Clark Street
Chicago 1, Illinois

JAMES M. COLE CIRCUS

Can place first-class show carpenter that can keep equipment repaired. Ralph. Cannot use experience. Has more than 23 property men. Can use organized colored band for Side Show. Long season South. Wire or come on.

Pleasantville, N. J., 15; Millville, 16; Bridgeport, 17; New Castle, Del., 19; Middletown, 20; Dover, 21.
R-B SRO Sign Gets Workout On Chi Stand

(Continued from page 39)

to complaints from patrons about the safety and comfort of the unscreened seats.

"Chicago is a city, and our people are used to city ways—not this hayride, R.B."

How much the seating capacity was reduced by the subject of widely divergent estimates, some ranging as high as 4,000. Manager George W. Sipple threw out a figure of 1,000, as he was at a loss to know. The shorter bleachers left a lot of space on the ground, but the outermost row of seats was pitched for putting over a few flow of crowds on the straw is no longer sufficient, and, as a result, there were some folks seated on the ground last night.

Visibility as well as capacity has been sacrificed to some extent for the general admission patrons. The wing seats are pitch in such a modern angle that, while they afford the better view in an excellent view of each other's necks, they reduce the view of the thing they came to see—

the dog fight.

What's the Over-All Result?

What becomes a matter of con-

clusion is whether the change in seating caused more people to buy grandstand seats than would have been in the upper stands, and whether crowds that were turned away would have been there, if the regular chutes had still be in use. One experienced observer guessed the change was probably a matter philosophically, however, was President James A. Haley. They told him the seats were safer than ours," he said. "If that's the case, of course, we wanted to give them a trial."

A rumor that the park district was considering the removal of the bleachers as soon as they were set up, Evan Kelly told The Billboard, however, there was no real circumstances that came under way of the place being cut off evidently.

The park district's Mr. Kelly was an omnipresent figure on the lot through these days, whether for its good or bad. However, the ex-President James A. Haley, as a man without a country, said Harry Lam on is doing the fixing and helping Owner-Manager Bob Stevens. Vern Pratt is bolting the whistle since the Fullers left. Now that Betty Pratt has recovered from hospitalization for its drumming away.

Mrs. Nola Grady is back from a trip she made home because of a brave return to the famous circus is being permitted to use the seats absolutely.

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Polio Threat Worries Goodman Despite Top Run at Chippewa

CHIPPENW FALLS, Wis., Aug. 10.—Business was good, running ahead of last year at the Northern Wisconsin State Fair. Max Goodman, main-man and titleholder of the Wonder Shows of America, was visibly perturbed here Wednesday (7).

"It was the polio scare which had Max concerned. To be sure, play on the midway the opening day here had been up $600, roughly a 26 per cent jump over the previous year. Thus the fear thrown by the polio scare, brought in here via radio and newspapers of Minnesota's Twin Cities, hadn't prevented business, from mounting, altho everyone allowed it would have run still higher if the threat of polio hadn't chilled some parents into keeping the youngsters off the midway."

An Immediate Warning

What concerned Max was the possibility that the number of polo cases would climb higher in the upper Midwest Western States. "It's only right that the kids should stay at home if the situation becomes serious. No one wants to see children stricken. However, if it comes to the point where they bar kids at fairs, then it will be a tough blow for the shows," Max declared.

Recalling grosses by his other shows in previous situations, where kids have been barred from attending public gatherings, Max pointed out that business on a carnie midway in the affected areas in these instances had then skidded terrifically, slashing the take by two-thirds.

Suggests Route Change

Max tossed out the thought that the bright cancellations of fairs in the affected areas would be better for the shows. "They could jump elsewhere to a disease-free area and do better business than operate at a fair without kids' attendance," he declared.

The thought of polio was brushed from Max's mind, however, as he steered the midway. Strolling along in his shirt sleeves, with collar open, and seeing the play on the rides and shows, his face brightened as he said, "Perhaps this polio situation won't get worse."

Max's array of rides and shows packed plenty of illumination here. Two new searchlights purchased from the government surplus, which had been added the previous week, at South Beloit, Ill., and they kicked in with plenty of light and gave additional flash to the midway.

Biz Slow For WOM at Bangor

BANGOR, Me., Aug. 10.—After having only a meagre business at its opening fair of the season last week at Presque Isle, Me., World of Mirth Shows found Bangor, Me., about the same. Show arrived here Sunday (4) and everything was ready for Monday's opening, which was very light. Tuesday (6), which was Children's Day, was only a shade higher. Friday and today, the Eastern States Shrine Convention was held on the fairgrounds, which helped business. The Bangor Daily Commercial published a special Shrine edition, directing plenty of publicity at World of Mirth Shrine members. Ralph Smith, show's treasurer, who has been a member of Mecum Temple in New York for 25 years, and Lewis Hamilton, WOM press agent, who became a member of Anah Temple here today, were featured.

Bob Buffalo, showboof operator, has a new revue. Personnel includes Bob Buffalo, owner-manager, Mrs. Buffalo, secretary and ticket clerk. (See Bangor Slow for WOM, page 55)

General Outdoor News

Material Is of Interest to All Branches of Outdoor Show Business

August 17, 1946

CARNIVALS

Communications to 155 No. Clark St., Chicago 1, Ill.

The Billboard

Cash Plentiful At Early Spots

IONIA, Chippewa, La Crosse and Illinois State indicates Midwest will be terrific

By Pat Pureell

CHICAGO, Aug. 10.—Reports of the two former fairs appeared in the Royal American Shows on its tour of the Western Canada Circuit of A Fairs, and the greatly increased takes of Wallace Bros., of Canada on the B Circuit, led prospecting sons of the wise guys to poke their tongues into their cheeks and pop their eyes into their heads.

Now, however, these same wise guys are rubbing their dukes in anticipation of the Middle West, the Pacific Coast fellows are returns coming to the mid degree, and the Eastern lads are watching weather reports with a wary eye, as the weather will show just what difference the warm and will straighten itself out before the top annuals open in that section.

The bigger fairs which complete their runs tonight, and the opening day of the concert show at Vermillion (8) was a real winner. Springsfield's opening gave the Hennies Bros.' org per cent more than any carnival had ever collected on a single show. Springfields shows packed plenty of illumination here.

The situation in Iowa, Nebr., Nebr., is pretty good, with the weather in comparatively fine. All actual photographs, and pictorial panels are added at each end to spread flash, Revue, owned and operated by Linda Lopez, is called G-String Follies.

Carnival gets Plaudits At Ionia Stand

IONIA, Mich., Aug. 10.—Carnival of Amusements won the plaudits of the management and plenty of cash from the natives in its six-day run at the Ionia Free Fair, which closed here tonight. Indications are all midway gross records will be knocked out when the final accounting is completed.

Midway made an excellent flash on the bottleneck shaped grounds, and business was on the way side from stem to stern from opening thru Friday, with only a break today needed to send the cash count soaring over the top.

Praise for Wagner

"We are more than pleased with the Cavalcade midway, and I cannot recall having done business with a more co-operative individual than Al Wagner, secretary of the annual, declared.

Wagner, himself, with the brim of his hat setting on the brim, around, was all smiles as he pointed out that rides were going at near capacity after 5 p.m., that the show operators were too busy to keep Whitey Weiss' concessions grinding away "with the folks falling into the midway."

Three Busy Fellows

Bob Edwards, who operates the Concrete's, the Illusion and Pin-Up Girls shows and the Motor-drome, and the combo of T. W. (Slim) Kelley and Dick Best with the Side Show, snakes, Wild Animal plants. Edwards, personally supervised by Al Wagner, was busy all day here, and here to make them forget the quiet session at Indianapolis.

Ionia's light company could not supply enough juice for the midway, so Wagner hauled his entire org light by his own Deisel power plant.

Org tears down tonight for a hop to Middletown, O., for a 10-day stand prepared to the Kentucky State Fair at Louisville.

"There were more visitors here during the week than the high spot in the festivities came Wednesday night at the Saginaw Figy, Michigan commissioner of agriculture, and Frank O'Neill, State comptroller of currency, were guests of Wagner and Manager Howard Y. Barly at a dinner personally supervised by Mrs. Hattie Wagner.

Calif. Amusements Report Biz-Okay at Sacramento Annual

GALT, Calif., Aug. 10.—For the second year in a row Bob Schoon-over California Amusement Com, pany furnished the midway attractions for the Sacramento County Fair here. Business during the nine-day affair was fair, with the rides doing extremely well.

Fair used a novel opening stunt Saturday, July 20, using one of Win- sley's trained tigers to officially open the fair. Stunt got a big play from the newspapers. The Sacramento Bee, usually hard to (See Sacramento Okano on page 55)

International Hits At Nebraska Spots

ST. LOUIS, Aug. 10.—After big weeks in Schuyler and Central City, Neb., International Shows moved into Grand Island, Nebr., August 2 for eight days. Opening was made to the largest crowd of the season. Sunday night's business was far ahead of the average for the week with the bright winds of the week, followed by a downpour.

The show is growing rapidly. Mr. and Mrs. F. W. Cheadle recently joined with a neonated photo gallery, dart and coke bottle concessions. C. R. Jackson has a new business with joint and M. Florio an attractive business with the Gemini boys with top crowds. Line-ups includes Mr. and Mrs. M. C. (Pa and Ma) Potter, Har- old Smith, showing the latest, canvas and tickets, Maxine Winiscarz, queen of flame; Gleason, human os- trich, Wallace White, electric chair and sword box.

Jeff Kinney and his Cotton Pickers still a top draw. Jack Lennon has taken over the Girl and Posing Stunts.
Ward Gets Kick Seeing Crowds Swarm New Ride

LA CROSSE, Wis., Aug. 10.—John R. Ward was like a kid with a new toy here this week. The owner of the Byers Bros. Shows, which recently were held here, told the Post that he had every reason to suppose that at least 56,000 people were on the grounds for this post-war revival, and everyone seemed to be in a spending mood.

Byers' Bros.' new ride, the annual Knight's ride of Columbus barbeque Wednesday (7), and it is reported the one-day take was 75 per cent greater than any previous barbeque. This is not uncommon for the rides to gather $3,000 at the one-doing.

Part of Byers' Equipment Held at Council Bluffs

COUNCIL BLUFFS, 1a., Aug. 10.—There was a sight not seen here in recent years Wednesday (7), it bettered last year's opening day take, made by another set up roughly $1,000 more for an increase of 18 per cent. And Thursday (8), the show was run by managers looking younger out in droves, and the midway was well filled, with long lines of people to board the rides in the afternoon.

New Brunswick Gets Three Orgs First Time Since War

ST. JOHN, N. B., Aug. 10.—For the first time since pre-war days, three carnivals were simultaneously touring New Brunswick province all in the western section near the U. S. border.

The Lynch Shows, based in Halls, N. S., and the Libby Shows, based in Fredericton, N. B., have been showing in New Brunswick regularly in recent years. A third show, the Gold Medal Shows, based at Toronto, entered the field this year. Model shows for the franchise, the trio unable to show in St. John.

Wade Grosse Soars 15% At Grafton County Fair

ITHACA, Mich., Aug. 10.—W. G. Wade, of Albion, Mich., is getting an increase in business of 15 per cent over the take at the Grafton County Fair here Thursday (7).

Individual rides grossed from 10 to 15 per cent over the average. A riding group, despite the fact Wade's organ offered 11 rides this year against 9 a year ago. Org, also had shows and 60 concessions on the midway.

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Jordan in U. S. To Buy Nucleus Of Carnival for Africa Showing
Dough Plentiful At Early Fairs

(Continued from page 33)

trict Fair at Chippen Dawls with two days still to go.

John R. Ward's World's Fair Shows, according to the direction of Ralph Cawson, caught on big at La Crosse, Wis., for what was considered the heaviest attendance and highest proportions of the season with rides and shows, and one section still to be accounted for.

Biggies Still Coming

The response of the fair-goers to midway attractions to date indicates that the season may be a banner one and that the elements are the chief topic of conversation. The early annuals do not start for another week, and the ops hope that the skies will be thereby drained by that time.

Bumper Crops Reported

From the United States Department of Commerce came a report today that the crop situation thru the Middle West now insures a bumper crop should be all right when the lads get down into the fields.

From Mississippi there are reports that the boll weevil, scourge of the cotton crop, is usually active, and unless airplane sprays or a change in weather kills off the pest, Dixie may not be too hopeful that the fall will be good.

All in all, it figures now that production of the humble ginnel, in order and in most sections of the country thru the remainder of the season. Some may make it on the thin in spots which heretofore have been great—such as Minnesota where polio is prevalent, but the over-all picture is healthy, indeed.

New Chuck Wagon Operates Entirely With Butane Gas

PORTLAND, Ore., Aug. 10.—Circus and carnival operators are showing an interest in the new, a rolling restaurant built in Portland by the P-I's own designer and builder, William C. Ellis.

Called Chuck Wagon, trailer-car is self-sufficient except for water. Planned so that it may be taken on any location, refrigerator, stove, lights, water heater all are run by butane gas. Seating capacity of the heavy-duty two-wheel trailer is nine passengers. It is 24 by 8 feet with a 7-foot ceiling.

Rich. Decatur Co. Fair

Mgr., in Legislative Seat

BAINBRIDGE, Ga., Aug. 10.—Tom E. Rich, former owner of Tom's Amusement Company and manager of the Decatur County Fair, Bainbridge, was elected to the Georgia State Legislature July 17.

Organizing Tom's Amusement Company 20 years ago, Rich played George M. Cohan's role in the Worth a Million Show made the county fair here for more than 25 years. He will continue as fair manager.

CARNIVALS

Germantown Fair Big for Blue Ribbon

GERMANTOWN, Ky., Aug. 10.—Great Germantown Fair, with the Blue Ribbon Show on the midway opened big Monday (5), with business building throughout the week. Final check tonight is revealed to expect a new attendance mark for the annual. Blue Ribbon rides, shows and concessions got a heavy gray throng throughout the week.

All exhibit buildings were full for the first time since the war. Horse show was one of the fair's highlights, with entries coming from as far away as Cincinnati. Getaway, today, has been designated Farmers' Day, with another ruler to be chosen expected to jam the grounds.

ATTENTION

People Please, Elgin Dew, got in touch with all coal.

JOHNNY ORNEALLAS

1st MARKS SHOWS

BLUEFIELD, W. VA.

WARD CARTER

Call or visit at the Commercial Hotel at Abbeville, South Carolina.

J. L. TROTTER

Commercial Hotel

ALVARADO, TEXAS

ROCKET RIDE FOR SALE

W. E. BUNTS, mgr.; GEO. B. YANCEY, business mgr.

Route changed, this week, St. Charles, Va. Fairs start September 2, East Tennessee Colored Fair, Knoxville, Tenn., September 9, Scott County Fair, Danangamon, Va.; September 16, Monroe County Fair, Madisonville, Tenn.; 8 more in Georgia and Florida.

Will give Bingo and Casket exclusives; everything else open except Candy Apples, Ice Cream, Fair Food, etc., C. C. Counce Store and Sun Wheel. Will book any worthwhile Shows, Rides, House, Penny Arcade and Diggers. Want Minstrel Show Performers. Shows in Florida all winter. Beamon Yanceny's will appear week too soon in Billboard. All Roll Down, Slum Skills, P. C. Agents who answered at last week has this week; also working Mank to take care Small Steres. Sam Justice wants Slum Steres Agents of all kinds. Fair Secretaries in Georgia, have open week in October.

CRYSTAL EXPO SHOWS

W. E. BUNTS, mgr.; GEO. B. YANCEY, business mgr.

ROUTE CHANGED, THIS WEEK, ST. CHARLES, VA. FOURS START SEPT. 2.

BAKERSFIELD, CALIFORNIA, MESSENGER JUNE 1.

W. E. BUNTS, mgr.; GEO. B. YANCEY, business mgr.

FLORIDA AMUSEMENT CO. WANTS

Grinders and Ticket Sellers. Single Pit Shows, 50-50. Ticket Seller for Main Gate. Can use 3 more Agents for Slum Stores; come on. Agent for Swing. Eddie Murray wants help for Wheel. Pleasure Buggar; join on with account disappointment. Want to buy, book or lease T-Car Tilt-a-Whirl or Octopus. Lennier, wired you Columbus. All address

HOWARD INGRAM, owner; C. S. POOLE, bus. mgr.

Opelika, Ga., this week; East Tallassee follows.

WANTED—WANTED

for

LEONARD DUNCAN'S SWING REVUE

With John R. Ward's World Fair Shows, Davenport, Iowa, Fair this week.

Enlarge my show with fair size manpower. Also hire Dorio Bahad, Josephine Rutledge, come on. Kaye Morn, Billie Fargerson, Marion Birdwell, Margaret Taylor, Charley Hughes, Agent, Any Agent who can start sure pay days, wire. Sleeping car accommodations. Want White Canvasman.

TEX FORREST, Talent; LEONARD DUNCAN, Manager.

WANTED

FOR BARKOOT BROS.' SHOWS

Two more shows and two Platform Shows. Can show two more Nov. —Tilt-a-Whirl, Ottumwa, or Novelty Carnival Shows 2 Platforms. Must have first-class Contraptions of all kinds. Want Rides for all Rides. Must have good and clean. Will trade, and will rent. Address, Barkoot Bros., Box 240, Galena, Ill., Sept. 15, 1946. Among the last in.

WANTED

For BARCOOT BROS.' SHOWS

Two more shows and two Platform Shows. Can show two more Nov. —Tilt-a-Whirl, Ottumwa, or Novelty Carnival Shows 2 Platforms. Must have first-class Contraptions of all kinds. Want Rides for all Rides. Must have good and clean. Will trade, and will rent. Address, Barkoot Bros., Box 240, Galena, Ill., Sept. 15, 1946. Among the last in.

BARCOOT BROS.' SHOWS

Two more shows and two Platform Shows. Can show two more Nov. —Tilt-a-Whirl, Ottumwa, or Novelty Carnival Shows 2 Platforms. Must have first-class Contraptions of all kinds. Want Rides for all Rides. Must have good and clean. Will trade, and will rent. Address, Barkoot Bros., Box 240, Galena, Ill., Sept. 15, 1946. Among the last in.

FLOWER STATES SHOWS

With boat for a nice ride of hundreds of fans and exhibitions Baby Bites and mule Riders that do not conflict with any other Fairs. Will show elsewhere. Address, W. N. Evans, mgr., MEXICO, IOWA. E. M. EVANS, mgr., BOO HOOI STATE SHOWS

THE BOO HOOI WITH A MILLION FRIENDS

You pay your wines and I pay mine.
MIDWAY CONCFAB

40-Miler season.

Floydell Roberts, an autodrome driver on the A. C. Wardom Shows in 1910, is now Mrs. Floydell Lewis, of Floydell's Flower Shop, Champaign, Ill.

Joe Rowan, press and special agent for Eddie Brown Show, hit the first page of The Wheeling (W. Va.) News-Register with a five-column art layout of newspaper events of the show, riding the Rocket.

Frank J. Lee, tub thumbper for the John R. Ward World's Fair Show, is rightfooting the personal beat he received in Charles B. Smith's column, Around the Town, in The Peoria Journal.

Heard a native refer to a 40-mile cookhouse as a "high-pressure trough."

Charles Zematter booked the free book accommodations at the Homecoming Celebrating at Grant Park, Ill., sponsored by the American Legion and firemen. Acts included the Three Terrors, Rollini, roly-poly act, the Lamonts, cockatoos and macaws, and the Irving, teeterboard.

Mildred Irene Lister was instantly killed when a motorcycle she was riding, on driven by Donald A. Bouvette, an employee of Royal Canadian Shriners, was side-swiped by an auto at Vancouver Sunday (4) morning. Bouvette is in Vancouver General Hospital, with head injuries.

Legal adjustor has mastered the English language to such an extent that he uses the words "cep, blow and sloog" only when he lingers.

George Bush and Gil Gray announced they have signed contracts for the Yankton, S. D. Farmers' Day for three years. Promotion this year looks like a big winner with a heavy advance ticket sale for a Barnes-Carruthers stage revue, and privilege space going rapidly.

Mrs. Betty Bammel, who has condescended to the Cabaleiroe of Amusements with her husband, Cliff, is condescended to after a tyropean outbreak at the Fowler Hotel, La Fayette, Ind. Ray Brumley has condescensions on Maurice's Gold Band Shows, now playing in Wisconsin.

Hunting for hotel rooms is something most showmen wouldn't trade their trailer homes for.

Democratic and Republican congressional candidates gave the Herbice Mace Shows a break at Rockville, Md., by passing by side by side on Merry-Go-Round horses with a sports announcer poised with a pistol to stop the race. It hit Maryland papers strong.

Frank Lewis, playing at Junction Inn, La Fayette, Ind., visited his old friend Mike Conti, on the Hennessey Bros. Shows while playing Danville, Ill., . . . Shorty and Jackie Logdson, after closing with the United Exposition Shows July 14 in Topeka, Kan., have placed their theater studio in an arcade in that city. They report business good and getting better every day.

One way for a showman to achieve distinction is to use all three of his names all the time.

The M. C. (Pa and Ma) Potters have joined the International Shows with their Five-in-One, featuring Prof. Harold Jenson, magic; Miss Maxine, fire eater; Gladys Thomas, singer, and their music . . . Bob McCullar reports that he is out of the hospital and is home, 76 Baker Street, N.E., Atlanta, recuperating from a broken back. He says he may make some late fairs.

HECK HESTER, who broke into the show business in 1917 with the World's Fair Show, is completing his sixth year as a con- cessionaire for the Bill Lewis and Jack Greenough at Springfield, Ohio.

Jack Korie, formerly with the Gem City Shows, is now with the William T. Collins Shows. Personnel includes Bertie LePage, announcer; LePage's brother, invader; Doc Taylor, iron tongue; Madame Zelda, mentalist; and the magician, Beaton, illusions; Zell Miller, electric chair; Harold Cook, alligator boy; and William Miller, ski and Gene Slaus, tickets, and Joe Mooney, teller.

Poll of 1,200 ride boys disclosed that they prefer getting soaked on Saturday if it's not in town.

New additions to Billie Logdson's Circus Side Show are Pat and Freddie Robertson, Egyptian mentalists, and Jimmy (Rita) Hilward, featured dancer in Annex No. 2. Personnel of the J. F. Sparks Shows held a party in Lacklifield, Ill., with Hilward, Lynn Lopez and Pinky Pepper on the entertainment program. David Logdson writes he has signed his G-String Follies to play at the Du Quoin, Ill., State Fair, Linda Lopez will be featured.

Pat and Freddie Robertson, Western duo, are the latest additions to Billy Logsdon's Side Show on the J. F. Sparks Shows. . . . Luette Toth, at Creek Valley

POPPOCK MACHINES

BRAND NEW

Build Your Own
A Complete Setup as Follows:

One large aluminum kettle with stainless steel shell.
Removable elements, 250 watts, 110 volts, 60 cycles. A. C. Includes a complete lid with motor, gear, switches, latest type hangers and all necessary wiring.
Simple . . . everything you have to do is hook up your wires!

Complete for only $250.00
Will pop 30 pounds of popcorn per hour. Ket tle can be removed in 30 Seconds! Will start to pop in 3 Seconds after first popping. This Kettle can be installed in any makes of machines.

Dealer Inquiry Invited

CONVERSIONS

1931 S. Wabash Ave. Chicago, Ill.

COLEMAN HANDY GAS PLANTS

Model 457-G Handy Gas Plant, 25 kw. manufactured in eight parts, suitable for any 1,000 gallon tank, in any department store, gas company, hotel, farm, large hotel, etc., complete, with 1,000 gallon tank, heavily insulated, 5 x 5, complete setup.

$16.50.

Model 455-1 G Huntley Tank Plant, 20 kw., complete, setting up in store, post office, small store, etc., complete, all included.

$11.50.

American Ten Gallon Tanks With American Ten Gallon Gas Stoves, complete, with 20 kw. generator, setting up in store, post office, etc., complete.

$7.50.

MODEL 455-G Handy Gas Plant $25.00

MODEL 455-G Handy Gas Plant with 10 kw. generator, complete,成本 input, with tank, complete setup in store, etc.

$1.85.

Brownell's-Blower, 1,000 gallon tank, complete setup in store.

$15.00

10% Discount on Orders of $25.00 or Over.

INMEDIATE SHIPMENT

NORTHSIDE SALES CO.

Established 1920.

BEN HALL, MGR.

BOOMERANG

REPEATER — THRILLER — UNLIMITED CAPACITY

(1) Battery Operated

Write for Catalogue, etc.

U. S. RIDING DEVICES CORP.

295 Junior St., Brooklyn, N. Y. — Harry Wirt

REBUILT POPCORN MACHINE PARTS

BUX / POPCORN MACHINES

Inquiries Invited

CONCERTED CONFECTIONS

1241 S. WABASH AVE. CHICAGO, ILL.

MIGHTY PAGE SHOWS

WANT

WANTED

Small Radio Games complete with canopy and frame and display stand, and used used Big Size Wheel Set for cash.

CARL BURKHART

Yorkville, Ill.

MIGHTY PAGE SHOWS

WANT

Marketing of Six Page Game for balance of season. Booking all Commissions. Pointing remote of posters all date.

WANTED

CARL BURKHART

Yorkville, Ill.

OHIO SUPER YELLOW POPCORN

BULK

High Expansion — Excellent Quality

PACKAGE

Packed in 100-lb. moisture-proof bags and in 10-oz. moisture-proof packages.

bettY ZANE CORN PRODUCTS, INC.

638 BELLEFONTAINE AVE. MARIION, O., 222 S. ANN ST. ATLANTA, GA.

Bakers and Processors of Selected Popcorn Grown

SARATOGA KETTLE POPPERS

12 Qt. Capacity, $18.00

12 Gal. Capacity, $44.00

Order, Balance on Delivery. F.O. Terms. RECONVERSION SUPPLIES CO.

1857 Ottawa Drive, Toledo 6, Ohio

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SUNSET STOWS DECORAH,
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BUELL'S CRIME
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bargain. Single Bands
VOLTAGE BOOSTERS.
Independent RIDES
SIDE-SHOW
no gai.e.
USE
3 MORE GOOD SHOWS for long
H. V.
WANTED
RIDE HELP, PHOTO MACHINE, BALL-GAMES,
HOOP-La., WATCH-La. OTHER CONCESSIONS
MOUND CITY SHOWS
Mexico, Mo., this week; then per route.
FOR SALE
Frasie Wheel, has 10 Kl wheels, seats completely,
newly upholstered and painted. Transport at no extra
charge. Will load at any station in 24 hours. Wind now operating. Better offer.
A. L. COLEMAN
126 S. South (Phone V. 2-3383) Dallas 14, Tex.
ATTENTION
Concession Operators: If you want space for the
FORTY-NINTH NATIONAL FAIR AND HOMEWORKING,
Aug. 21th to 30th, 1946, at Chicago, Ill. Have the
largest, most complete and popular shows in the
beloved city oficago. This show carries a First Rate Act and no trouble.
F. B. DENNIS, Oberlin, Kan.
RIDE’S FOR SALE
New 1946 Wooden Wheel Plane, Flying Bird, Ride,
Mark 1 50 Ave Ticket. 25-Years New, Built, Bump, new
40 ft. tub, rear, D. A. F. W. T., 44 ft. tub, front.
Trunk Full Plane, Bump, Generation, Dept Panel
Rents, $20.00, 35.00, or trade for" the best.
1946 Bureas, Ave., Smith, Minneapolis, Minn.
Ref: 31-51-1420.
Tivoli Exposition Shows
CAN USE 2 HOPE SHOWS for booking at Fair or show, 800, 1200.
Biographical, last 2 weeks, or at fair rate.
FOR SALE
BEELLE’S PRIZE SHOW, complete with new
Dixieland Concession, equipped with, stakes, rides,
interior and basement, in fine condition. Phone
350, 450, 460, and 560.
HAAG MUSERLIAN
SUNSET STOWS DECORAH, IOWA
WANTED CARNIVAL
To Run
FULTON, MO., FAIR
Week Sept. 7.
Address: ED RITTER, FULTON, MO.

DANNY NEWMAN WANTS
Agents for Nant and Swinger.
Bluefield, W. Va., this week;
Roosevelt, W. Va.

WANTED:
Independent FLYING RIDES and CONCESSIONS
Oklahoma State Dairy Show—END, OKLAHOMA
WEEK OF SEPTEMBER 12
Estimated Attendance—50,000
Contact: END CHAIRMEN OF CONCESSION

Agents
WHEELS OF ALL KINDS
Tickets—Paddles—Loydaws
Complete BINGO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT GAMES, ETC.
ALUMINUM MILK BOTTLES
New Available . . . Write
H. C. EVANS & CO.
1520-28 W. Adams St., Chicago 7.

SIDE-SHOW OPERATORS
Send her free sample Photographs we make for $12.00, 16-hour service orders.
OLSON STUDIO
Dept. 3, 305 Walnut St., Des Moines Ia., Iowa.

CAVALCADE OF AMUSEMENTS
CAN PLACE LEGITIMATE CONCESSIONS
FOR KENTUCKY STATE FAIR, LOUISVILLE, AUGUST 24-31
PHOTOS, ICE CREAM, SHOOTING GALLERY, OR ANY
LEGITIMATE STOCK CONCESSIONS
Contact:
JOE S. SCHOLZ
c/o KENTUCKY HOTEL, LOUISVILLE, KY., After August 16

CARNIVALS

POPCORN HYBRID YELLOW
$8.90 Per cwt. in 500 lbs. or less. Less amounts, $9.80 cwt.
SEND FOR LIST OF PURPLERS' SUPPLIES
CONSOLIDATED POPCORN CO.
2401 SO. ENVY ST.
DALLAS, TEX.

CAVALCADE OF AMUSEMENTS
CAN PLACE LEGITIMATE CONCESSIONS
FOR KENTUCKY STATE FAIR, LOUISVILLE, AUGUST 24-31
PHOTOS, ICE CREAM, SHOOTING GALLERY, OR ANY
LEGITIMATE STOCK CONCESSIONS
Contact:
JOE S. SCHOLZ

PHOTO, ICE CREAM, SHOOTING GALLERY, OR ANY
LEGITIMATE STOCK CONCESSIONS
Contact:
JOE S. SCHOLZ

GATE Fulton, operator of the bingo on the Great Sutton Shows, spent several days in St. Louis this past week.

FOR SALE
Wax-E-White post cards that business
in Olive Hill, Ky., with his Side
Show on the J. F. Sparks Shows was

POPCORN PEANUTS
SNOOD CONES • FLAVOR CONCENTRATES • CUPS • SPOOKS
NAPKINS • FLOOR PAPERS • APPLE STICKS • COLORS
PEANUTS—POPCORN AND COMPLETE LINE OF SUPPLIES—SEND FOR PRICE LIST • POPCORN & PEANUT MACHINES NEW & USED, BOUGHT & SOLD
CHUNK-E-NUT PRODUCTS CO. (DEPT. M)
Philadelphia 6, Pa. (FACTORY: Pittsburgh 1, Pa.)
Savin Rock Ops Cry But Stand by as Biz Takes 50% Nosedive

NEW HAVEN, Conn., Aug. 10—The Savin Rock Amusement Park has been hit by a terrific slump in business since the July 4 weekend, are putting the largest property holder in the area of the individual stand operators. With business off more than 50 per cent since the holiday, operators are faced with the same three causes for the slump: The end of restrictions on gasoline rationing, a resumption of business as usual, and the resultant raise in the cost of living, and no promotion to induce spending crowds. Operators stated that all attempts by the few progressives to band the individuals into an association that would promote the entire park has met with indifference by most of the individuals who were content with earning as much as they could. The saving off, these same men are urging the formation of an association, and the retaining of a promotion agency.

The Savin Rock Park Company, the largest property holder in the area, is not alone in the association, but is merely the holding company for the property and contends that promotion of the entire area is up to the stand operators and not the company. The company, attributed to the "over-abundance of amusement" caused by the closing of all the town's facilities for an entire week in the early part of July.

But attempts at organization have not been successful, as operators claim that season's close is only a few weeks from now, and it will help now except an unusual break in the weather.

Operators were looking forward to 1946, when the expected harbor development will add 50 acres of land to the west shore and draw bathing crowds. This project is expected to start this fall.

Humboz's Biz Tumbles

SASKATOON, Sask., Aug. 10—Weather was ideal for Humboz's two-day fair, but attendance was disappointingly small. The fair, which was officially opened by Lieut.-Gov. J. R. M. Parker.

Curry, Robinson, Thrill Drivers, Hurt in Virginia

LYNCHBURG, Va., Aug. 10—Junior Minstrel Barker was the victim of a tragic accident at the circus in Lynchburg, when Curry received lacerations of the head. He was taken to a hospital, but was discharged and treatment and will continue as manager of the unit. Robinson has agreed minor cuts while going through his Roll of Death here. Show's line-up includes C. M. Rumkey, agent; P. Norris, promoter; Jim Curry, manager; Daring Dusty Irvin, wrestler, and Monte Sante (Curtis, born), Curry, clown; Lawrence Rash; Walter Thompson, billposter, and Bill Barbers, mechanic.

Motorcycle Racers Lure 100,000 in 11 Weeks

LOS ANGELES, Aug. 10—Motorcycle racing is proving one of the most spectacular events in Los Angeles and vicinity. According to the Los Angeles Times, nearly 100,000 customers have paid to see the handbker jockeys in action on the 11 miles of track at the Lincoln Park race. The average has been $5.35 per patron, and Monarch's six cards have lured 30,000 patrons with a steady weekly increase.

Speedsters include Wilbur (Larry) Lamoreaux, Jack Milne, L. M. Williams, and others. Carr is directing the operations with Cullum, Byrd McKinney, Pete Colman, Ed Hinckle, Dave Hynes, Cliff Watson and Bill Maden.

Dayton, O., Sets Paid Gate Sunday, Former Free Day

DAYTON, O., Aug. 10—Montgomery County Fair has added an extra day by scheduling a saturday horse show for the afternoon and night of Sunday, September 1, and putting on a paid gate that day. Herefore, Sunday was setting-up day and had no paid crowd. At present, over 12,000 patrons are expected for this year in the fair.

Annual will run five days, with $12,000 up as premiums in various classes. The preliminary program will list $11,000, of which $7,000 will be paid by fair, the remainder coming from entry fees.

Vancouver Buildings New In Process of Repair

VANCOUVER, B. C., Aug. 10—Vancouver exhibition buildings, the most modern in the world, are being repaired. The garden building will be available first and will be used for dancing, basketball and boxing. Additional construction will supplement the existing buildings. Ben Williams, general manager, said.

It is expected that the Pacific Na- tional Exhibition will open next week. Last fair was held in 1941. The final cost of the building is $123,863, which is $63,863 over the final building and $782 on enlargements. There were taken in sufficient admission to redemption of the lease.

Excelsior Attendance Hit by Polio Scare

EXCELSIOR, Minn., Aug. 10—Altho attendance is running ahead of previous years, the polio scare has had its effect. A visiting nurse is not helping the figures at Excelsior Amusement Park here, Joe Stover, manager of the park, said.

"While there is no quarantine on amusements, medical officials have decreed that there will be no admission from crowds on a voluntary basis. As a result our business is way down the last two weeks," Coliban said.

He added the picnic schedule has been disrupted, with many canceled or postponed.

Chicagoo's Miniature Racer Sets World Record

CHICAGO, Aug. 10—Sgt. Willie Star, the car in the miniature automobile race sponsored by the National Model Railway Club Association at Downer's Grove, Chicago, July 28, was set a world record of 77.79 mph, over a one-mile course which use an alcohol mixture for fuel and castor oil for lubrication. The lap records were also set, as well as a new guide rails on a four-lane red cypress track measuring 1180 of a mile. Each lap of the race is 1210 of a mile or less. They average 11 miles to a tank of fuel and at an average distance, the tiny tires, which cost $1, are damaged by friction generated by heat.

5 New Rides in Action

At Olympic; 3 on Way

IRVINGTON, N. J., Aug. 10.—Five out of eight new rides opened by Joe Guenther, owner-operator, have been erected at Olympic Park in Irvington, N. J., as part of the post-war building program, which is sponsored by the local chamber of commerce, the municipal steering committee, and an equal amount of patron contributions. Rides completed are a Cuddle-Up, Helicopter and Looper Plane.

The remaining two rides has augmented its free attractions this summer with special features every Sunday, in addition to the paid sculptured horses and band concerts by Joe Ba- sile's Band.

New York Area Acts

NEW YORK, Aug. 10.—Parks in the New York area are offering top-name attractions on their billboards. Olympic Park, Irvington, N. J., leads off with a four act circus featuring the Juggling Jewels, fem club tossers, and Winnie and Dolly, aerial thrilled. Olympic is also adding the following attractions, Sunday (11), a barber-shop quartet and a Victor Herbert concert by Joe Basile's band.

Peejay Ringens, in his bicycle dive, and Andy March's boat show at Palisades Park, Palisades, N. J. Janet and Paul, high wire act, are at Rockaway's Playland.

Set Dates for Okla. Event

COLLINSVILLE, Okla., Aug. 10—Dates for Collinsville Community Fair, sponsored by the Chamber of Commerce and Kiwanis Club of Missouri, have been set for September 11-12, O. H. Holman, president of the fair board, announced. The dates will be the showing of five major dairy cattle breeds.

Two brown bears, named Fibber McFee and Molly, were retired from the Smith & Barker Shows to the Collinsville Zoological Park. The bears had been with the Smith & Barker Shows for five weeks. Fibber had torn the shoulder of Ray Lafontain while show was playing near Bakersfield, Calif. He is housed in a cage formerly occupied by Oscar, a polar bear, which died recently.
The Midway of Distinction

MERIT SHOWS

New England's Best
Our Fair Route for Biggest
MAINE FAIRS

UNION FAIR — August 20 to 26
WINDSOR FAIR — August 27 to September 2
SOUTH PARIS FAIR — September 9 to 14
FARMINGTON FAIR — September 17 to 21
RUMFORD — September 22 to 26
NORTH WATER ORD FAIR — September 27 to 28
FRIEBURG FAIR — October 1 to 5
TOPSHAM FAIR — October 8 to 10

WILL PLACE

Any Rides that do not conflict. One or two many - show rides. Concessions of all kinds — no grits. Want Chairpine Foreman and several Ride Men that can drive carts. Boozers and chasers, stay home. All addresses:
HENRY FINNELLAR, Mgr.
Gloucester, Mass., all this week: per fair route after.

EXPOSITION AT HOME SHOWS

ROX GATTO, mgr.; R. S. (DOC) FELMET, gen. agent
Wanted for Our Ten Bons Fide Fairs and Labor Day Celebration.

Manager and Acts of all kinds for beautiful framed Side Show. Have complete outfit for Minstrel Show. Also have complete Snake Show for sober manager. Will book Monkey Show, Motor Drome or any money-winning show.

RIDES — Will book or buy any Flat Ride. Want sober Merry-Go-Round Foreman. Highest wages for all winter's work. Scrap Iron, contact Ben Checks at once.


Carl Jones wants Percentage and Roll Down Agents.
Want High Sensational Freq Act for all winter's work. Want Billposter for own transportation. Pocomoke City, Md., Aug. 12 to 17; Then VWF Memorial Celebration, Emporia, Va., Aug. 19 to 24; Fairs and Concessions to Follow. Wire ROX GATTO, care show, Pocomoke City, Md.

CAPELL BROS.' SHOWS

WANT

H. N. CAPELL, Mgr.
Claremore, Okla., this week; Okmulgee, Okla., August 19-24.
P.S.—Have for Sale: 5 new Girl Show Banners, 8x10. $200.00 Each.

WANTED

MAGIC EMPIRE SHOWS

GENERAL AGENT — MUST BE SOBER, RELIABLE AND HAVE CAR.
Want Pop-Corn, Diggers, Snow-Cone, Bingo, Grab or Cook House. Also Stock Concessions. Capable Agents for well-fashioned Snake Joints.
Will buy or book Roll-o-Plane, Octopus and Kiddie Auto Ride. Will book Shows with own equipment. We have plenty of Fairs, out all winter.

A. SPHEREIS, Manager
BELLS, TENN., August 12-17
BROWNLIEVE, August 19-24

ROYAL EXPOSITION SHOWS

CAN USE AT ONCE

Penny Arcade, Diggers, High Pole Act that is reasonable for long season South (Beasley, please contact), Novelties for our fair dates, Shows with own outfits and transportation. Also Motor Dodge. No Ride Help needed. Address this week:
BLACKSHEA, GEORGIA, Then As Per Route. P. S.—Medium Size Cookhouse wanted to join on wire that will cater to show folks.

Due to Disappointment

WANT

Reliable Advance Man with car. Good proposition. Wire or contact
Caravella Amusements
Beaver Falls, Pa.

RIDE MEN WANTED

For Octopus, Till-A-Whit, Ferris Wheel and Merry-Go-Round. Salary no object to capable, reliable man: others need not apply. Contact
JIMMIE ROSS
222 W. Whitman Avenue, Co.
Fargo, N.D., Aug. 13 to 18; Elkins, 21 to 25; Memphis City, 27 to Sept. 2.

Midway of Mirth Shows WANTED

CORN CAME to join week of August 26 for balance of season. Ended until November.
SECOND MEN CAME (ADDRESS):
Newman, Ill. (Celebration), this week; Elmos, Ind. (Fair), next week; then Windsor, Ill. (Homecoming).

ARKEY WANTS

Novelty and Slum Joint Man. No drinkers. Toney, wire.
R. A. MARICLE
Care Cumberland Valley Shows
Tracy City, Tenn., this week.

GOLD TOOTH MCGARTH and GABBO HENDERSON
Contact
MONTGOMERY CIRCUS
Burlington, Iowa, Aug. 14; Ft. Madison, 15; Kosseque, 16; Memphis, Mo., 17;

FOR SALE

The same 260 St. Bridget Milk I advertised. Get certified checks. I offered them, showed off, sold for cash. I stand ready with perfect buyer. Liberty, cigars for minors, unmistakable. Notice the 1940 Carnival Act, has perfect buyer. I stand ready with perfect buyer. 1940 complete. Start $150.00 gets skin.

VAN ROY MINSTRELS
Boston, Ga.

ATTENTION: SHOW OWNERS & MANAGERS
Want to know aboutmagazines of R. H. GEE
Rogel known as LITTLE KENTUCK
Painted Shows
Grand Rapids, Ind.

FOR SALE

One Wartime Music: Band Organ, in perfect condition. Write
DOCKHAM'S EXPRESS
Stoneham, Mass.
Oregon State To Present First Rodeo; Paint Buildings SALEM, Ore., Aug. 10.—An innovation at the 1946 Oregon State Fair will be a rodeo, according to Leo Spitzbart, manager. Rodeo will be handled by Bob and Henry Christensen, of Eugene, Ore.

George Edwards, of Palto Alto, Calif., has been engaged as judge for the horse show. Agricultural exhibits will be displayed by 10 counties, Spitzbart said.

Painting of interiors of all buildings has been started by Fred Repine, of Salem, under an $8,685 contract, while the Cyclone Fence Company of Portland is constructing a fence around the grounds.

J. J. PAGE SHOWS


SAM HOUSNER WANTS GRIDDLE MEN AND CONCESSION AGENTS, Henry and Charlie, get in touch.

ELMER REED WANTS GRIND STORE AGENTS. JOHN LEWELLYN WANTS GRIND STORE AGENTS.

Southern States Shows WANT

For four seasons of Fairs and the best Bill Dates, starting with Cook County Fair, Add., Ga., Sept. 6th, these shows charged to bring in with two appointments. Opening for several North Concessions. In Shows or Permanent Concessions. Ears Help: those who draw even reference. Eight Bros. owned by the offices. Will buy or look small. Murtie-De-Dan. Want to buy for both Transactions and less than $2.50-110.225, single states. Free Acts, sensational acts. in fantastic, starting Sept. 6th. Harry Fichten, with stool, in Milwaukee, Wisconsin.

JOHN B. DAVIS, MGR.
SOUTHERN STATES SHOWS, Terre Haute, Ind., Aug. 10.

This kind of arithmetic may put Johnny through college

Here's how it works out:

$3 put into U.S. Savings Bonds today will bring back $4 in 10 years. Another $3 will bring back another $4.

So it's quite right to figure that 3 plus 3 equals 8, or 30 plus 30 equals 80, or 300 plus 300 equals 600!

It will ... in U.S. Savings Bonds.

SAVE THE EASY WAY...BUY YOUR BONDS THROUGH PAYROLL SAVINGS

Contributed by this magazine in cooperation with the Magazine Publishers of America as a public service

CARNIVALS-GENERAL

Waterproofing Job Pays Dividends to Lenape Park Owner

WEST CHESTER, Pa., Aug. 10.—At the Lenape Park, on the banks of the Brandywine Creek, a 100-acre fairgrounds property which had emerged twice this season by heavy rains which periodically sent the creek water on a high tide, in the view of the second time, John V. Gibney, owner and operator, didn't feel so plumb about its breakup.

Gibney has found a way to reduce damage from recurrent floodings: he simply uses the water to make the place waterproof as possible. He paved all of the ground around the buildings with asphalte. All bare soil spots were surfaced, only the grassy areas being left intact. Dust was practically eliminated in dry weather.

Then came the big test. Two days of heavy thunderstorms sent the Brandywine bolting over its banks. When the water receded, Gibney got his park crew on the job to fill in the bare spots and grade and pack the soil. The ameise paviing dried out quick- ly, and Lenape was, drawing crowds and doing business again in a matter of hours.

Children's Village New Attraction for Brockton

BROCKTON, Mass., Aug. 10.—Heavily featured for the 71st annual Brockton Fair will be the Children's Village, an area more than 100,000 square feet, with its own miniature zoo, miniature farm, rides, playland gardens and also a rink where the show boat honors the show town. Jimmie Lynch and Death Diggers, Milt Britten's band and Borrn Minetivich and His Harmon ic Quartet will be featured.

World of Mirch has been contracted for the midway and fireworks are booked on the nightly bills.

The largest purses offered by a Massachusetts fair president to make the daily program of eight thoroughbred races on the half-mile track a big attraction. Pari-mutuel betting, with the added windows to handle expected business, are set.

La Fayette, Ill., Annual Draws 7,000 for Record

LA FAYETTE, Ill., Aug. 10.—La Fayette County Fair closed its four-day run here Friday (2) after running up an attendance of 7,000. Happiness races were presented each afternoon. Night grandstand attractions were: The White Horse Troupe, Tuesday; Wonder Bros. Circus, Jr., a Boyle Wolfpack presentation; and Edna Deave's Revue, Thursday, and a Society Horse Show.

Blackhawk Shows on the midway returned a gross which was about 10 percent over 1945. Charles Calvert, fair secretary, said.

Carmagany, Alta. Rodeo Draws Record 3,100 Crowd


Victory Shows were on the midway.

Midway Confab

(Continued from page 37) and its entertainers in order of billing.

(Continued from page 37) and its entertainers in order of billing.
CARAVELLA *** AMUSEMENTS

LAST CALL—LAST CALL

FOR

* THE NEW MERCER FAIR *

MERCER, PA., AUGUST 19-24

COMPLETE NEW FAIR, NEW OWNER AND MANAGEMENT

HARNESSES DAILY — GRANDSTAND ATTRACTIONS

ALL LEGITIMATE MERCHANDISE CONCESSIONS OPEN

P. C. Concessions open, reliable Cook House, Grab, Drinking Stands, Popcorn, Apples, Floss,

CAN PLACE—Girl Revue; Hawaiian, new top; Monkey Side Show.

CAN PLACE—Roll-o-Plane and Octopus. Will buy any good Flat Ride.

CAN PLACE—Ride Superintendent, Ferris Wheel Foreman for No. 5 Wheel. Highest wages.

CAN PLACE—Useful Carnival Workers in all departments.

FOR CARAVELLA AMUSEMENTS

Harrison Greater Shows, Inc.

WANTS - WANTS - WANTS

FOR THE GREATER TASIQty FAIR

THE BIGGEST FAIR IN THE EASTERN STATES

CONCESSIONS OF ALL KINDS — NO EXCLUSIVE

Starting August 19. Then the one and only bona fide Te克斯ville Spray, N. C., Fair, with Weldon Agricultural Fair, Marion County Fair, the Greater Mt. Airy American Legion Fair, North Wilkesboro, N. C., Tri-City Fair, Bishopville, S. C., and Columbia, S. C. State Fair, with more fairs following. Five more in Florida to be announced later.

SALISBURY, MO., This Week

BRIGHT LIGHTS EXPOSITION SHOWS

G. I. HOMECOMING, CANTITZEN, PA., ALL NEXT WEEK.

INDIANA, PA. FAIR, WEEK AUGUST 25.

PLACE

Train Ride At Once. Shows Not Conflicting. Concessions of All Kinds.

Write or Wire

JOHN GECOMA OR L. C. HECK

LEWISTOWN, PA., This Week.

ATTENTION, COMMITTEES ZACCHINI BROS.’ SHOWS

present

HUGO ZACCHINI

SHOT OVER TWO FERRIS WHEELS

10 RIDES — 5 SHOWS — 40 CONCESSIONS

No Racket.

This Week, McKees Rocks, Pa.; August 19 to 25, McDonald, Pa.

Wire HUGO ZACCHINI, Manager
CARNIVALS
Send to 25 Opera Places, Cincinnati 1, O.

(Carnivals are for current week when no dates are given. In some instances possibly
Likely available 19-20.

Alamo Expo: Garden City, Kan.
Am. Co.: South Racine, Wis.; (Fair) South
Bakersfield 33-32.
A-1-P: Dick Hall, W. Va.; (Racine) 19-24.
American Beauty: Waco, Minn.
Badger State: Portsmouth, Md., 13-14; (Fair) Brackenridge 19-24.
Barkston Bros.: Cadillac, Mich.; (Fair) West
Barnum & Bailey: Nashville, Tenn., 19-24; (Fair) Springfield, Ill.
(Barnum) (Fair) Lafayette, Ind.; (Fair) Suzzel 19-24.
Barnum: (Fair) Lafayette, Ind.; (Fair) Suzzel 19-24.
Barrett & Barry: Richmond, Que.; (Fair) West
Barnum: (Fair) Lafayette, Ind.; (Fair) Suzzel 19-24.
Barnum: (Fair) Lafayette, Ind.; (Fair) Suzzel 19-24.
MIGHTY PAGE SHOWS WANT
Now and for balance of season, including the best proven fall dates in the South

CONCESSIONS—Booking Concessions of all kinds. Want Concession Agents, Broad Players, Otis Hackman, Otis Hall, Georgia Boy, any Broad Players not connected, contact Bob Meyers.
SHOWS with or without equipment. Want Fun House, Snake Show, Monkey Show, Wild Life, Mechanical City, any good Grind Show.
WANT Drummer and Six for one of the best Minstrels on the road. Contact Bob Overstreet.

MIGHTY PAGE SHOWS, Sheffield, Ala., this week.

WANT REGENT SHOWS WANT
For one of the oldest and one of the best Fairs in Indiana, and twelve Southern Fairs to follow.
WANT Shows with or without transportation.
WANT Stock Stores and Grind Stores of all kinds.
WANT Ride Help; top salary to second man. Going South for the balance of the year.
All replies to HARRY ALKON, Mgr., Hillisboro, Ind., Fair, this week.

ROYAL RIDE WANT
Robert Benge get in touch with us. We will buy your Wheel.
Merry-Go-Round Foreman wanted; top salary. Ernest Jenkins and Shadd Farmer, get in touch with me. Will book Grab Joints, Candy Floss, Mini Camp, Fun House or any Concessions that don’t conflict. Bowling Alley for sale.
Centerville, Ala., week of August 12 to 17.

STEUBLER GREATER SHOWS
Want for Stuart, Va., Aug. 12 to 17; Hillisboro, N. C., 19 to 24
Want Flat Ride, Tilt-a-Whirl or Whip. Want Second Man for Ferris Wheel and Chair-o-Plane. Can place small Cook House, Fish Pond, Bowling Alley, Pitch Till You Win, Photos, Custard or any Stock Concession. Want complete Minstrel Show, Snake Show and Girl Show. FREE ACTS, get in touch with Grindon, 12 C. Colored Fair Secretary for Oct. 7 to 11.
Address All Mail to J. B. STEUBLER, Stuart, Va.

WILSON’S UNITED SHOWS CAN PLACE
Legitimate Concessions of all kinds. Kiddy Rides to join at once. Will book Shows with own transportation. Will pay cash for Till.
New Market, Tenn., August 12 to 18; then Dandridge, Tenn., Fall Festival. Booked solid till December 1. Fairs and Celebrations.
Dick Wooley, contact me at once.
DICK WILSON, mgr. HERMAN SMITH, gen. agent.

EARL CHAMBERS WANTS
Man to handle Performing Monkeys, also Ticket Sellers and Man for Wild Life Show.
Butler, Pa., this week. Show closes December 1.
CETLIN & WILSON SHOWS

WANT
All address

HELLERS ACME SHOWS
Englewood, N. J., this week; then East Paterson, N. J., next week.

FOR SALE
COMPLETE CARNIVAL
Consisting of five Rides, Shows, Concessions, Trucks, Tractors and Trailers, all in perfect shape. Everything needed to run Carnival in its entirety.

The Billboard

WANTED
One more No. 5 Ferris Wheel and Kiddy Auto Ride.
SHOWS—Complete organized Girl Show with own outfit or any other Grind Show. Have equipment for Monkey and Snake Show.
CONCESSIONS—Everything open except Bingo and Popcorn. Want Cook House, Custard and all 10C-Cent Grind Concession, Coupon Stores, Ball Game. All P. C. open, especially Pan Game. Ride Foreman for Ride-O-D Chairplane.

LAWRENCE GREATER SHOWS
August 12-17; Shamokin, Pa.

T. J. TIDWELL SHOW WANTS
Shows for balance of season. What have you? Long string of Fairs and Celebrations in Oklahoma, Kansas, Texas and New Mexico. Can place four Concession Agents. Self exclusive on Photo Gallery. Can place Ridee-O Foreman, also Foreman for Twin Wheels. Salary no object. T. C. Ellington, wire. All wires
T. J. TIDWELL, Mgr.
Pond Creek, Okla., Reunion, August 12 to 17; then Perryton, Texas, Celebration August 19-24.

BISTANY GREATER SHOWS
WANT
For Southern Tour and Florida All Winter
SHOWS—Have Side Show Top and Banners, will turn over to man that can produce Show. Can place Posing Show, Snake Show, Minstrel or any other kind of money-getting Show. Rides—Roll-o-Plane, Splits, Chair-o-Plane, Kiddy Rides. Concessions—Everything is open except Bingo and Cook House. Legitimate Concessions, come on. Can use Sound Track and Secretary for office work. Ride Help, come on. Long season, Val Ireland, wire me.

LEO M. BISTANY
WEEK AUG. 12TH, FENS GROVE, N. J.

GREAT SUTTON SHOWS
WANT GIRL SHOW
Must have 2 Girls. Will furnish front and new tent. Will have outfit up ready to work this week.

FRANK M. SUTTON SR., Mgr.
Vienna, Ill. (Fair), August 12-17; Anna, Ill. (Fair), August 19-24

WANTED—AGENTS—WANTED
For Count Store, Swinger, Pin Store, Skillo. I have 12 Class “A” Fairs, starting Lewisburg, W. Va., August 19.
Drunks and chasers, save your time and mine, as you won’t last
All replies to
CHAS. GRIGGS
Care J. J. Page Shows, Mt. Sterling, Ky., all this week.

FOR SALE 16 CAR OCTOPUS RIDE
In excellent condition. Can be seen in operation at Ocean View Park, Norfolk, Virginia. Price $5,500. less power. For sale—100 and 150 kw. Diesel Electric Generators on skids, used very little. Can be bought very cheap.

OCEAN VIEW ENTERPRISE
OCEAN VIEW PARK OFFICE
NORFOLK, VIRGINIA

www.americanradiohistory.com
Shavings From the R-B Lot

(Continued from page 51)

... Eddie Callahan, back as show photographer after his hitch in the service last July, was in the press department by steering visiting press photos and doing his best to keep a collection of show butternut squash grimy with the back yard.

Arthur Hopper and Babe Boudinot were on hand nightly at the front door, where a lot of the circus people used to hang around for a bit of excitement. Lady Feltus, nine years with the Ringlings and co-owner of the Ship & Felts Circus in South America, was on several days, and D. C. Havens was one of the regular visitor. Marshall Bennett, of Alva, Okla., and John Johnson, of Selma, Ala., was present as well. Marion Bona was there after his former associate on the Sparks show, James Edgar, was there.

Babe Boudinot recalled the first time he met Chief John Brice. After the Ringling bill car had closed, Boppie dropped back to the show at Greenville, Tex., to collect his bills. He ran into Fred Bolland from General Agent W. H. Horton. He was told Horton hadn't come on the show just yet. When Bappie appeared on the McNelly lot next morning, Biddle sidled up to him and asked Boppie if he was the brat, from that town, kid. "That was 11 years ago!"

Al Ming (that's the name she acquired on Art Conceicao's show last season) has been working the last few days with her old troupe, the Nautilus, now billed as the Lin Tengs. She is doing a nifty single trapeze act in the Garden but suffered a knee injury that forced her to quit. Now that her leg is better, she is going to train with the others to give her a chance to get back in the seat. There is no doubt that her inactivity is apt to produce.

Two of the old boys who have been with it since the year one were having a little scrap in the crate and then clip on over a water bucket. "If you old fogey don't stop fighting, I'm going to fire you and get me a bunch of college boys," they warned them, "I'm going to fire you and get me a bunch of college boys."

The pause that refreshes for Frank Mader, and for all those who were in the army, is the month that you spend in the one time in the program they don't work. While most folks are fighting for demobilization, Wisconsin the show hasn't made in years, the concession boys were viewing that week's route with misgivings.

WANT GATE CITY SHOWS

WANT GATE CITY SHOWS

Want for 15 Celebrations and Fairs, Including Catawba Valley Colored Exposition, Hickory, N. C., August 19th thru 24th (Both White and Colored Attendance); American Legion Fair, Forrest City, N. C., and Others, Outstanding Dates, Including Long Season in Georgia and Florida. Will leave, book or buy Rig for tour and he and Mary Jane had plenty of social obligations, and less than a week after a go-around with Mary Lou's folks at Grand Rapids, Mich.

WANT GATE CITY SHOWS

Want Gridn shows with own equipment and transportation. Capable Ride Help that drive service.

Want Concessions of all kinds, legitimate. Want nice flashy Hot Game, Millers, lost your address. Wire again. Big shooter, Salt Lake City, Utah. French Fries, Custard, Long Range Gallery and others. Want Fun House.

Fairs or Celebrations in Georgia or Florida. Wire. Have Some Open Time Late Fall. All Address: MANAGER, GATE CITY SHOWS, Mountain City, Tenn.

STAN DAWSON WRITES

(Continued from page 51) cousins, but active. We Three (Cabinaberry, Major In- graham, former manager of the Chi- cago North End store) are thinking of merging a navy and army outlet store. Visiting Bob Stevens and his Base in Chicago; we found them well dressed and renewed acquaintances with him and his wife. Sydney was on the Hook for the new big top and arrived at K. C. DeLong, Ted Deppish, Rex Mc- Ginnis, and the Mineharts, father and son.

Catching up with Floyd Wing, a fellow circus person, Stu Sullivan, Jim Shuford and several boys formerly with Gene Ringling. Frank Miller, who was in Georgia with his Bliss circus, was there but did not meet them.

Visited Harry Stroche, Rollie David- son and brother and Mr. and Mrs. Eddie Young as well as Smitty, men who have been working with an old fogey who used to do the show could, and Pretty Boy McClain, who showed up on the lot at Norwalk.

Incidentally, I went two days with Ringling-Barnum and met Lincoln Marion, Robert DeWolf, Ed Kelly, Morgan (Bottle) Vernoy, Charles and Betty Boark, Lulu Harrington, Mary Verno- carson, Sam Clark, Stanley (Eva) Denwolf, Frank Miller, Mary and Paul Fisher, Al Humke, Jackie Bes- fer, Frankie Morris, Allen Lester, Myrtle Stich, Bobby Aylesworth, Aldyson, Swissy Lackey and single in the town, kid. "That was 11 years ago!"

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T. Dwight Pepple, Polk general manager of last two days, a week or so, has been in Sarasota, Fla. He booked it this far, after which Ulman took over for the trek west. In addition to being in charge of the Polk, he is visiting Mrs. Healey at the Healey Lodge on Oneonta, N. Y., Met Adolph DeLong, the boy who was in the ring with him, who is now as well as Arthur Wright and Shorty Matthews. Frank Miller, who was in the background with John Trippe, Charley Bell, Major Saluto, Felix Adler, Emmett Kelly, and the Blue Ribon Shows, and the Cleveland lot, met Al Plummer, Ballinger of the famous Clinton City, Ne- ton, Mont., on route from Grand Convention.

He came to Columbus, I frequently run across Dick Cavanaugh, e. g. for Byers Bros. Waco, a Buckeye Lake resident; Doc Waddell, Harry Hild and John Tet- tleton are leading the boys of the circus people and names of any man I ever met. Haven't seen Doc O'Connolly for some time. I was located at Findlay, O. Asking for Charles Katz on my show, I was informed he was in Cleveland at the bed- side of a sick brother. Inquiring for Doc Diller at Marion, was in- formed that he and Mena were re- sided in Phoenix, Ariz. Their son, Weber, of Phoenix, whose son, Joe, operates an amusement park there, showed me in room with Bob. Bill Roddy flew to the West Coast, with a show of his own, the Geary Theater, San Francisco. He's having a wonderful reunion in his own city, his home, after a long time away. And his son, William Stanley (a number of mine), who has re- cently signed off from armed forces. Perry B. Courtney, widow of Bob Courtney, is in charge of the female attending school at Memphis. Bill Fowley (Ewing) Burnet was in Columbus July 19 en route to join Floyd King. He had left Clyde Lincoln on the West Coast with a colorful July 4 program of Beauty shows. He has his usual interest in the fact that Alva Evans and his bride are honeymooning in Long Beach, Calif. While there, his friend, Harvey P. Red Larks, a former salesman, returned to Valley and, he said he was returning to the Beauty show at Columbus. I recently spent an enjoyable two hours with John D. Tippet, ex- circus attache. He is 80 and full of memories; resides at Brownsville, O., and winters in Florida. Bill Fowley (Ewing) Burnet was in Columbus July 19 en route to join Floyd King. He had left Clyde Lincoln on the West Coast with a colorful July 4 program of Beauty shows. He has his usual interest in the fact that Alva Evans and his bride are honeymooning in Long Beach, Calif. While there, his friend, Harvey P. Red Larks, a former salesman, returned to Valley and, he said he was returning to the Beauty show at Columbus. I recently spent an enjoyable two hours with John D. Tippet, ex- circus attache. He is 80 and full

ILL. INSTITUTIONS

For Mental Cases
Use Paid Talent

LINCOLN, Ill., Aug. 10.—The therapeutic value of entertainment in the treatment of mental cases received the enthusiastic endorsement of Dr. W. F. Castle, of the Mental Hygiene Clinic, when he addressed the 117th annual meeting of the Illinois State Medical Society.

"There is no more potent or effective medicine for the unhappy cases who are placed in our care," he said, "than the stimulant effect of comedy and entertainment."

Dr. Castle, in his address, reviewed the statistics of the Mental Hygiene Clinic and cited its record of over 1,000 successful cases since its establishment in 1899.

The clinic, under the direction of Dr. Castle, has been successful in developing in many cases a new lease on life, he said, and has been the means of helping thousands of cases to overcome their difficulties.

"The clinic," he said, "has been able to prove that mental illness is not incurable, but that it can be treated and that the patient can be restored to a normal state of health and happiness."
BELTON SHOWS WANT
For our string of Southern Fairs, 10-Cent Stock Concessions. Want Grind Shows. Good opening for Side Show. Will book or buy Tilt and Octopus. Will furnish transportation. Prof. Vidal wants 2 Trombone Men, 2 Hot Sax and 2 more Trumpets. Must be able to eat it. Can use 2 or 3 fast-stepping Chorus Girls. At present we have 25 people but enlarging for white theater dates. We transport our people in two buses. Please look our Fair Dates over. Next week, Radford, Va.: then Galax Greater Fair, Galax, Va., followed by Tri-City Fair, Leaksville Spry, N. C.; Mayodan Community Fair, Mayodan, N. C.; Hamlett County Fair, Angiers, N. C.; Pearson County Agri. Fair, Roxboro, N. C.; Selma Tobacco Festival, Selma, N. C., with 4 more to follow. We are booked through October. Don’t forget Galax, Va., Fair August 26. All address, this week, Mt. Airy, N. C.
C. J. BELTON, owner; W. R. JOHNSON, mgr.; CLYDE PARRIS, gen. agen.

WANT-WOLFE AMUSEMENT-WANT
FAYETTEVILLE, S. C. I’LL TELL YOU: FOR THE FOLLOWING FAIRS AND CONcessIONS
Yorca, Ga., Aug. 19-24 (Celebration); Clarksdale, Ga., Aug. 26-31 (Apple Festival); Wakefield, S. C., Sept. 3-7 (Fair); Warner Graphite Co., Sept. 9-14 (Fair); Vaxted, Ga., Sept. 16-21 (Fair); Jefferson, Ga., Sept. 23-28 (Fair); Pickens, S. C., Sept. 30-Oct. 5 (Fair); Lincoln, Ga., Oct. 7-12 (Fair); Okawville, Ill., Oct. 14-19 (Fair); Okawville, S. C., Oct. 21-26 (Colorful Fair). I’ll tell these and three more pending. Showmen and Concessions, try this ad out and if it does not suit you this week, renew your request.
Will book or buy Orpheus, Roll-O-Plane or any Flat Ride until paid cash. Must be in good condition, no leaks. Side Shows—pay me any price that can make money on small percentage. Can either Concession or Ball Cart-Disc, Coca Cola Bottles and any legitimate. Will buy Octopus, Rall-o-Plane, and any legitimate for Penny Arcade, Frozen Custard. Can place a good Mechanic (salary no object). P.J.: Richard Keeter, Jack Onley in touch with me. All mail and wire:
BEN WOLFE, Owner

WANTED TO BUY OR LEASE
56 Wheel and Moyer-Co-Round or would consider Whip or Tilt. I want these Rides for the best beach park on the Mississippi Gulf Coast. I will lease full set of Rides for year-round work. If you want to know about me, I am vice-president of Mississippi State Federation of Labor, member of Gulfport General Manager of Commerce, a leader and a Shriners.
This is no shoestring promotion, I mean business.
T. A. BASS
Address: Room 106, 50 S. 1st Bidg., Gulfport, Miss. Phone 1549.

FLORIDA AMUSEMENT CO. WANTS
Grinders and Ticket Sellers. Single Pic Shows, 50-50. Ticket Seller for Main Gate. Can use 3 more Agents for Shop Stores; come on. Agent for Swinger. Eddie Murry wants help for Wheel. Place Bingo; join on wire account disconnection. Lenner, wire you Columbus. All address:
HOWARD INGRAM, owner; C. S. POOLE, bus. mgr.; Operika, Ga., this week; East Tallassee follows.
R-B's Program Levels Off To Better Than Pre-War Basis

(Continued from page 51)

Page St. Patrick!

CHICAGO, Aug. 10.—Pur-
chasing its 14th year ago, a foot-
age basis, La Diabla, giant
anaconda, reached Brookfield
Zoo July 26. The
Colombian reptile began giving
birth to baby anacondas at 8
p.m., and within six hours she
had delivered 21 live little ones.
Eleven others were either still
born or drowned at birth in the
shallow pool at the reptile
house.

Zoo officials quickly capital-
ized their annual appeal, sign,
plus a scoreboard, and kept
the reptile house filled with

Robert Bean, zoo director, said
independently that it is the first
time anacondas have been born in
to this country. The little ones
were about 28 inches long and weigh-
ted one to two pounds.

Bean paid $375 for the reptile,
buying her from Louis Ruhe,
New Buffalo, Ind. This was agree-
ment that the price be $450 if the
animal is alive and in good condi-
tion for every foot under that.
Bean says even tiny toes will
account for $25 worth. If it
waits 8 or 10 years, until
they are big enough, each
should bring several hun-
dred dollars.

Edwin A. Newton, 72,
Fireworks Owner, Dies

ST. HELENA, Calif., Aug. 10.—Fe-

ceral services were held here July
9 for Edwin A. Newton, owner of
the Newton Fireworks Display
Company and former manager of
St. Helena Sanitarium after a brief

illness.

He was in charge of the

inaugurating the Panama-Pacific

International Exposition in 1915 and again on Treasure Island at the 1939
fair, Newton was in charge of the
fireworks. He was the originator of
the use of pyrotechnic machines from airplanes. During
the war, Newton was as-

signed by the government to a prow-

le.uren, Bellingham, Wash., has

remained there until a year ago when

he retired because of ill health.

Top Contract Hands Sign

For L. A. Sheriff Benefit

LOS ANGELES, Aug. 10.—Some of the
country's top trick riders have

signed to perform at the Sheriff's
Rodeo at the Coliseum Sunday (25) as part of the Los Angeles County
Sheriff's Relief

Association's

program.

Canon, Faye Blessing, Frank and

Dee, Polly Burnus, Verne

Godrich, Rex Rossi and Jeane

Godshall. Proceedings will go to the

Los Angeles County Sheriff's Benefit

Association.

Stock and five-gaited horses will

be featured at this event. Throughout the day these two classes have

been exhibited in an all-Western style

show here.

Philly Mummers Inaugurate New Parade Policy Aug. 22

PHILADELPHIA, Aug. 10.—Be-

ginning this year with a parade Aug.
22, Philadelphia's famous New Year's
Parade plan annually to march in

strength on a summer evening in

addition to their traditional hinkb
brings in a new feature this year.

For the first time in history the

Parade will allow commercial entry
to help defray expenses of the

summer parade. The New Year's
Day parade will continue to be the

commercial, financed in part by prize

money appropriated by city council.

Seeks Insurance Release

In Detroit Jubl Accident

DETROIT, Aug. 10.—Echoes of the
ill-fated opening of the Automotive
Golden Jubilee were heard in the
court yesterday when the Detroit Mutual Liability Insurance Company, of Waunau, Wis., asked for a federal court order absolving it from

responsibility for the fall of two plat-

forms and six people.

Suits have been filed by 17 in-

dividuals claiming damages for in-

juries. What the court will do to the

families of the dead is not disclosed.

The insurance company has been

sued for negligent operation of the
carrying the platforms, but con-

cedes that it will go to court in a bid to

hand to meet the emergency, and so

be released from liability.

Death Takes Hugh Henry,
Vet Coney Restaurateur

NEW YORK, Aug. 10.—Hugh R.
Henry, one of the veteran restaura-

ateurs in the country, has died at

a heart ailment in the Caledonian
Hospital, Brooklyn, Friday (9), his
brother, Walter Henry reports.

He and his partner, Thomas Bev-
lacqua, operated the renowned 

Clam Bar, on Surf Avenue, 23 years
ago and it became a gathering place
for some of the top personalities of

Coney Island, as well as a

rendezvous for many of the sporting

fraternity.

Billy Schindler Victor

At Reading; Duncan Hurt

READING, Pa., Aug. 10.—Billy

Schindler, one-legged Hicksville, L.
I., and Duncan Hurt, Baja, Calif.,

will be featured at the fairground here Sun-

day (4) when W. W. White, New

Brunswick, N. J., will be second, with

Shorty McAlwinds, Al-

lach, Calif.

Leon Duncan, Brooklyn, suffered a

fractured shoulder when his car

skidded into a guard rail.

Florida Orange Festival

Expands, Changes Name

WINTER HAVEN, Fla., Aug. 10.—

An expanded program to include the

promotion of the name of the festi-

vated in changing the 22-year old title of the tourist festival here to Florida Citrus Exposition,

Inc. Decision was made at the annual

membership meeting at which John

P. Newcomb, Jr., was re-elected presi-

dent and Philip E. Lacey was re-

tained as general manager. Dates

were set for February 12-17, 1947.

International Fete Set

CHULA VISTA, Calif., Aug. 10.—
Fiesta de la Luna runs here August
15-16, the 12th time it will be held
by the Mexican cultural organ-

dent. The town, located on the

Mexican border, will be gaily deco-

rated. About 100,000 people will be

expected to participate. General

Rico, governor of Baja California, other
government officials of Mexico

and members of the Tijuana Charro

Society will be on hand to

be held to raise money to build a

war memorial here.

Mulnomah County Annual

Offers 30G in Horse Prizes

GRESHAM, Ore., Aug. 10.—Mul-

nomah County Fair Association's 12-

night horse show which starts Monday (19), will offer purses totaling $30,000, said Manager A. H.

Lee, Gresham, Pa., third.

So many horses are expected to

compete in the eight races nightly.
J. E. BERGER CORP.

ANCHOR SUPPLY CO., Inc.

Evansville, Ind.
TRIANGLE SHOWS

WANT WANT

FOR EIGHT FAIRS, STARTING AUG. 26, WOODSTOCK, VA.

Frozen Custard—Mickey Vagel, contact Joe Kane. Good proposition for you.

WILL PLACE Candy Floss, Scales, Coca-Cola Bottles, String Game, Watch or Hoop-La or any strictly Grind Concession that does not conflict.

Have opening for capable Showman for combination Radio and Hillbilly Show with troupe. We furnish complete outfit with transportation. Will book Wild Life, Monkey, Small Animal, Snake or Illusion Shows with own outfits.

Can always place capable Ride Men. Top salaries. Joe Kane can use good Agents at all times.

Everybody can join for Fair season next week in Connellsville, Pa., Aug. 19. First show within city limits in many years, location Sligo Field.

Everybody contact JAKE SHAPIRO, Vandergrift, Pa., this week; Connellsville, Pa., next week.

THE CARLISLE FAIR

Carlisle, Pa., Week August 19 to 24 Inclusive

WILL PLACE ALL LEGITIMATE MERCHANDISE CONCESSIONS AT FAIRS. ALSO EATING AND DRINKING STANDS.

WE ARE NOW SELLING CONCESSION SPACE FOR THE NEW JERSEY STATE FAIR AND THE RICHMOND, VA., STATE FAIR.

WANT—First-class Custard Dipper and also Cashier for Custard, office-owned, consequently wonderful proposition on same.

WILL PLACE—First-class Illusion Show with own equipment. Will furnish wagons for same. We can also place Glass House and furnish wagons.

WANT—Neon Man who can service and lend glass. We have plant on wagon.

WANT—Foreman for Chairplane; Dudley, answer immediately.

WANT—Two Second Men and other Help for Ferris Wheels.

All address

CETLIN & WILSON SHOWS

This week, Butler, Pa., Fair

DICK'S PARAMOUNT SHOWS

Want for the Following Fairs and Celebrations

SHOWS—Side Show, Fun House, Walk Thru, Motorodrome.

CONCESSIONS—Penny Arcade, Cook House. Will sell exclusive on Novelties for all Celebrations and Fairs.

RIDE HELP—Merry-Go-Round Foreman, Second Men on Rocket and Ferris Wheel; semi drivers preferred. Top salaries. Long season. Truck Mechanic.

Fremont's Fair, Washington, N. J., this week; Street Celebration, West Reading, Pa., August 26 to 31; Lebanon Fair, September 2 to 7; Garden State Fair, Bridgeton, N. J., September 10 to 14; four Fairs to follow, one in Virginia and three in North Carolina.

WANT TURNER BROS.' SHOWS WANT

For DuQuoin State Fair

RIDES—That don’t conflict.

CONCESSIONS—That work for stock—no exclusives.

SHOWS—Fat Show, Freak Show, Snake Show, Midget Show or any Grind Show of merit with own equipment.


Address Vandalia, Ill., this week; then per route.

WANT WANT

JACKIE'S BINGO GAME

RELIANCE CALLERS AND 4 COUNTER MEN FOR BINGO AT FAIRS. TOP SALARY.

Care Caravella Shows, Mercur, Pa.

Shows Face Acute Canvas Shortage

(Continued from page 46) that the mills, by dyeing the fabric, place it in a higher price bracket than if it was marketed as "gray goods," as it is known by the trade the way it comes from the looms. Railroads use mostly khaki and colored tops anyway, but this development may spell the end of the traditional "white tops" of circuses—a trend which, incidentally, is already on its way.

Dailey Bros.' Circus recently received delayed delivery of a new big top from the Norfolk (Va.) Tent & Awning Company, made of olive drab (government surplus) canvas so dark that lights have to be used in day time.

Serviceability Without Flash

The United States Tent & Awning Company, Chicago, has used several million yards of this stock for show purposes and is continuing to buy all it can. Army surplus has been fairly plentiful, but now even it is becoming hard to get because of newly established priorities diverting it to other channels. While its somber hue deprives it of flash, this canvas has been fabricated and flame-proofed to meet rigid government standards and is said to be tops in serviceability.

The O'Henry Tent & Awning Company, Chicago, is using up its last while stock for a big top for H. K. Fernandez' show in Hawaii.

Three Repeat Spots Good for Kirkwood

TRENTON, N. J., Aug. 10.—This is the third repeat spot of the season for the Joseph J. Kirkwood Shows and records show two of the repeat, Newburgh and Poughkeepsie, N. Y., definitely were ahead of the spring showings from the gross standpoint, and Trenton, from all indications, also will come in that category.

Three rides were added at Poughkeepsie, a Roll-o-Plane, Octopus and a second Ferris Wheel. Dee Aldrich joined there, operating two shows.

Fair season opens at Lynchburg, Va., week of August 19.

Mr. and Mrs. Ralph Decker celebrated their 25th wedding anniversary July 23 at Poughkeepsie. Following the night show the entire personnel gathered in the Girl Show top for a feast. The Deckers received many gifts.

The Sparks Circus day and dated here July 29, and many visits were exchanged.

O'Henry succeeded in laying in a good supply of green canvas, treated to make it waterproof and fire resistant, which has proved popular with carnival showmen and concessionaires, and which was used for a new big top delivered a few weeks ago to the C. Montgomery Circus.

Now trouble is being experienced in getting tents of colorful material for trimming tents made of this green stock.
JOSEPH J. KIRKWOOD SHOWS
America's Best Advertised Midway
Featuring EMANUEL ZACCHINI
Shot From a Cannon Over Two Ferris Wheels
WANT FOR
Lynchburg Agricultural Fair and Race Meet, commencing Aug. 10th, and balance of season.
CONCESSIONS: All open except Bingo and Custard. Can place 10c Grid Shows, Candy Floss, Palmistry, Grab, French Fries and Potatoes.
HELP: Few more reliable, experienced Ride men for 8 office-owned Rides. Top salaries. Good proposition for 2 experienced, capable Ride Foremen. Everybody address:

JOSEPH J. KIRKWOOD SHOWS
Week Aug. 12th, Richmond, Va.; then Lynchburg, Va.

---

MINEOLA, L. I., N. Y. FAIR
SEPTEMBER 10, 11, 12, 13, 14
5 — BIG DAYS AND NIGHTS — 5
WANT—Shows, Side Shows, Animal, Girl, Fun House, Wild Life, Grid Shows. Must have your own outfit.
WANT—Pony Ride.
WANT—Concessions, Shouting Gal, Pitch-Till-You-Win, Duck Pond, Balloon Game, Slum Stores, Scales, Photo Gallery.
WANT—Ride Help, Second Man on Ferris Wheel, Chair-Plane. We can always use good sober Ride Help.

I. T. SHOWS, INC.
2606 VALENTINE AVE.
BRONX, N. Y.
1. TREBISH, Pres.
PHIL ISSER, Gen. Mgr.
PHONE FORDHAM 4-3630 BEFORE 10 A.M.

---

FREAKS FOR FAIRS
WANT TO HEAR FROM THE BEST IN THE BUSINESS!
We Have the Best of Dates
GREAT STATE FAIR OF TEXAS
DALLAS, TEXAS—16 DAYS—OCT. 5-20TH
This Unit New Showing, ALL REPLY IN FULL!

RAY MARSH BRYDON
ADOLPHUS HOTEL, DALLAS, TEX., AUG. 14-21.
This is a PARK AMUSE, CO., INC., UNIT

---

AMERICAN LEGION CELEBRATION
Corning, N. Y., Week Aug. 19, 6 Big Days. First this year. Factories working full blast. Downtown location. Want Shows of all kinds. Rides not conflicting. Concessions of all kinds. All replies.

PIONEER SHOWS
Troy, Penn., this week

---

WANTED
CATERPILLAR FOREMAN. JOE DUPONT, ANSWER.
CETLIN & WILSON SHOWS
BUTLER, PA., THIS WEEK.

---

ROLL TICKETS
100,000
$21.50

PRINTED TO YOUR ORDER
Keystone Ticket Co. DEPT. B
SHAMOKIN, PA.
Send Cash With Order, Stock Tickets, $7.00 per 10,000.
FROM THE LOTS

Virginia Greeter

BELAIR, Md, Aug 10.—Week of August 3 gave show satisfactory business under auspices of the American Legion. Weather was fair enough, and the show was just four miles away from Courthouse Square. Moving here from Frederick, Md, on Monday (Aug. 10) night with only half the rides, due to delayed arrival of three main rides today. Local committee and press gave 100 per cent cooperation.

Opening night, Manager and Mrs. Rocco Manuzzi, William C. (Bill) Murray and Mr. and Mrs. Eddie Currie joined with Frank Cimbron who was introduced as Earl Burkins, wife of Colonel Burkins, Police Chief Raymond, who has been elected sheriff, and Mrs. Raymond were visitors. General Agent Murray was able to get the new lot, in city of face keepingcircles out of the city limits, has them all guessing.

Turtles Sordelet joined here with bumper, ball game, rat game and darts. L. Suggs is a newcomer with darts. Mrs. H. W. Arnold has added another string to her string. K. L. Taylor has placed his Glass House in the line-up of shows shows. Nelson and Ernest Taylor have been added to the Cotton Club Revue. Mr. and Mrs. Rabbit Courtney are here. Rabbit placing his joint and Mrs. Courtenay selling front gate tickets.

Louis Augustino was in Connecticut with Frankie Cimbron of Burlington, N. J., was on a couple of days. J. McAffer of the Eva-Mac has been joined by his family from New Jersey. Mrs. Will Williams has joined the Grace, Mrs. I. Underwood, accompanied by family and friends.—H. W. (HAPPY) ARNOLD.

Robert Marks

BECKLEY, W. Va., Aug. 10.—After playing Fairmont two days, show moved here July 30 to August 3, getting in two Saturdays. Business was very good, with final show (Saturday) 3 being a red lot. Lot was located 10 minutes from town and all things perfect we caught a pay day.

The 210-mile run from Fairmont was made with no trouble. Ray Cooper, cookhouse owner, put in a new diner. Evelyn Findley joined her husband, who will be joining, will be being operated by Charles F. Demond.—EDDIE EBER.

Crescent Amusement

MORRISTOWN, Tenn., Aug. 10.—The 15-mile move here from Marion, Va, was made in good time and most of the show was up and ready to go by Sunday night (4). Show opened Monday (5) to good attendance. Our local show for Marion has a heart of town. It is a small one and at first it was thought we'd never be able to fill it up, but some neat planning by Owner McHenry and George Smith made everything okay.

Two tractors and semi were added in Marion. George Smith added two or three more on the week. Jack King joined with his Animal Show. John Lyons left with the three concessions recently purchased from K. L. Taylor.

Word from Syd Boxwell’s wife is that Syd, a patient in Baptist Hospital, Winston-Salem, N. C., is showing improvement. C. R. (Frenchie) Bellefille was called home by the illness of his wife, who underwent an operation Monday (8) in Salisbury, N. C.

Rolf and David (Sonny) Mahaffey are spending three weeks on the road as guest of their grandparents, Mr. and Mrs. L. C. McHenry.—LOUIS BRIGET.

Smith’s Greeter

CANDOR, N. C., Aug. 10.—Week ended August 3; weather, good; business, good.

Show arrived early Sunday, July 28, and was ready for the Monday opening. The Merry-Go-Round with its new top caused plenty of favorable comment.

New arrivals include Tex Danby with nine concessions; Howard Spence with his Side Show featuring an all-aluminum front with lights. Jack’s Drive-in, Chief Raymond, Manager and Mrs. Walter Frank Jernigan with hi-speaker and shim shuffle, respectively.—JOE ROULAU.

Golden West

VALLEJO, Calif., Aug. 10.—Org closed here Sunday (4) after a week of fine business despite date being a small town celebration with minor exhibits. Spotted in center of a good Ekanton project. Concessions outside of town, show drew big from project residents.

Big for the season is way ahead of last year, the last five spots being particularly big. Manager Fishier announces the org will provide the entertainment for the Tulare County Fair in Red Bluff, Calif., September 27-29.

WORLD OF PLEASURE SHOWS

WANT WANT

Exclusive Bingo for Fivemore, Mich., Fair, September 4-7

Day and Night

Can place Merchandise Concessions for our Fairs and Street Celebrations until October 14. Ride Help for All Rides that drive semi.

JOHN QUINN, Mgr. Midland, Mich. (Fair), all this week.

AGENTS WANTED

CLOTHES PIN, SHOW CORE, CANDY FLOSS AND WATCHLATCH.

MOTOR CITY, KANSAS CITY, KANS., N. Y., 26-27; Bakersfield, California, 10-14; Waturf, Oklahoma, Sept. 17-20. All offers out until Nov. 10.

L. "RED" GILMORE

1/2 SUNFLOWER STATE SHOW

A. B. ROGERS SHOWS

WANT FOR CHATHAM, N. Y., FAIR AND BALANCE OF SEASON

CANDY APPLES, BALL CANNES, GAMES OPEN, ALSO PHOTOS. ALL STOCK SIGNS, NO GRIT WORK HERE, WILL BOOK SITTING, WHIP, PLAT RIDES. ALSO NEED PIT SHOWS AND ARCADE. ALL REPLIES: SCHROON LAKE, N. Y.

TENTS

CIRCUS, CARNIVAL CONCESSION

Builders for Good Tents for Over 75 Years.

Hooper’s Flameproofing Compound Khaake, Forest Green, Blue, Olive Green and White.

UNITED STATES TENT & AWNING CO.

201 E. 35th St., New York, N.Y.

Observe Tent Shows Since 1870

TENTS

GOVERNMENT SURPLUS

BRAND NEW!

1,000—14X50 Hospital Ward Tents. Each $167.50.

1,000—14X35 Semi-luxury Tents. Each $72.50.

All Complete with Poles, Stakes & Ropes.

CHARLES TRUVER—BERNIE MCDONALD

O. H. TENT & AWNING CO.

4562 N. Clark St.

Chicago 40, Ill.

TENTS

MERRY-GO-ROUND TOPS

CONCESSION TENTS

Central Canvas Goods Co.

121 West 4th St., KANSAS CITY 6, MO.

Harry Sommersale Forest City

Carnival and Concession Tents

Serving the Showmen of the Southwest

JOHN M. COLLIN CO.

18 E. KIRK ST.

SHAWNEE, OKLA.

CARNIVAL AND CONCESSION TENTS

MADE TO ORDER

ALSO SIDEWALL

D. M. KERR MFG. CO.

2154 West Grand Ave., Chicago 22, II.

WANTED

Ticket Sellers, Earl Novelty Acts, Two Work- ingmen. Tex and Bette, good. Tattooing crew, write. Have best Cookhouse on road, big is a must. Bill Syklevic, contact me immediately.

HEADQUARTERS

For the

WEST COAST DIRECT POSITIVE OPERATORS

Complete line of MURPHY Supplies and Equipment. Prompt Service.

WEST COAST PHOTO SUPPLY CO.

1309 14th St.

Oakland, Calif.

RIDE HELD WANTED

For October—November—December.

Tell Salary. Must be Robert.

DELUGARIAN

2003 N. Meada Ave.

Chicago 80, Ill.

TELEPHONE: Birkdale 7904
Prel's Broadway

YORK, Pa., Aug. 10.—Personnel is still talking about the great week, ending August 3, at Reading. Approximately 35,000 persons passed thru the gates and spent money freely, giving all a big week.

Ohio Valley

FREMONT, O., Aug. 10.—Show moved in here for a five-day stand under city auspices and as one of the features for Croghan Day. Show opened July 30 and played to big crowds each night. The tops arrived Friday (2) and 27,000 persons stormed the midway which was set up on the fairgrounds.

Weather was perfect through. So big was the crowd Friday [2], that State highway patrolmen had to assist local officers at the fairgrounds with parking details.

All rides and concessions did top business here, with the Whip leading the rides.

Attention, Fair Secretaries and Celebration Committees

This show opens for booking after Sept. 15. An interested in playing Iowa, Missouri and Arkansas home Fall Fairs or Celebrations. This show carries 10 Rides, 30 Concessions and 6 Shows. No extra on this outfit. This show can also be bought, with 8 Fairs to play. Can be seen in operation at any of following places: Brookfield, Minn., Aug. 10-11; Garden City, 19-21; St. James, 23-25, or at our route.

J. VOMBERG, Mgr.

FAIRWAY AMUSEMENT

WANT TO JOIN IMMEDIATELY

Wheel and Jeffery Freamen and Rollin Men both rides; entertain highest salaries with bonus. Agent for “Hi-Will” Bath Shows, Parties, Dance, Shows, Penny Pitch, Carousel Shows and Temporary rides to all, may use it at a fair or midway. No time in cities, come immediately. Big ad extra, Court功率 scarce, Gent, Tel. 125. Both Photos and Grab in new condition.

C. A. BAIN, Mgr.

FOR SALE

Merry-Go-Round, Allan Herschell, 40-Ft. Two-Aræset. New top, new sidewalls, new seats, new scenery, newly painted horses, good L & R. Open power unit. A buy at $4,000. Can be seen in operation. White or wire

R. WATSON

General Delivery, Evansville, Indiana, or phone Evansville 47009.
WEST VIRGINIA STATE FAIR

RONCEVERTE-LEWISBURG, W. VA., WEEK OF AUGUST 19
DAY AND NIGHT. FOLLOWED WITH WEST VIRGINIA
FREE FAIR, CHARLESTON, W. VA. NINE DAYS AND NIGHTS.
TWO SATURDAYS AND TWO SUNDAYS. LAST FAIR AT-
TENDANCE OVER 350,000. WITH TEN MORE CLASS A
SOUTHERN FAIRS TO FOLLOW.

Will place legitimate Merchandise Concessions at Fairs. No
exclusives. Also Eating and Drinking Stands.

Want Grind Shows with or without equipment or transportation.
Good opening for Glass House and Fun House.

Will book one more Flat Ride. Also Kiddie Rides. Talkers,
Grinders. Also Carnival Workers in all departments.

Wanted—Man Drome Riders, trick or straight.

All address
JOHN H. MARKS SHOWS
Bluefield, W. Va., this week; then West Virginia State Fair.


ROYAL AMERICAN

REGINA, Sask., Aug. 16.—The Re-
gina Fair was another big one and
Owner Carl J. Sedlmayr said the
gross was double for any previous
stand in Regina. Only complaint
here was the extreme heat the first
three days, which kept many off the
lot in the early hours and de-
layed opening of some shows.

Ireland sidu hit during the stand here and an estimated 25 of RAS
personnel were hospitalized. Dan-
gersious ill was Mrs. Nett Roderick.

Top business was done by Leon
Claxton’s Harlem in Havana. Run-
ers-up were the Lerow Brothers’
World’s Fair Freaks and Bill Kemp’s
Motorcrome. Rides did a steady
business.

The Leader-Post exhibit press
office, under direction of Bruce Pea-
cock, The Billbord correspondent,
let large crowds know that they are
present. Several photos, including
an eye-catching night shot of the
midway, made the front pages.

Visitors included L. C. (Curly)
Reynolds and Eddie Clark, of the
World of Today Shows and R. B.
Hunter.

C. J. Sedlmayr, marking his 25th
anniversary as owner of RAS, was
guest of honor at a banquet in Hotel
Saskatchewan, given by members of
the Western Canada Association of
Exhibitions. Calgary representatives
presented him with a bronze statute
of a cowboy and his horse. Edmon-
den delegates presented him with a
plaque, which included the names of
C. J. Sedlmayr, Jr., and C. C. III.
Closing night, Regina officials pre-
vised Mr. and Mrs. Sedlmayr with an
oil painting of a Regina area beauty
spot.

Page Bros.

MOUNT PLEASANT, Tenn., Aug.
10.—Week ended August 8; sus-
pects, American Legion; business, 
good.

Speedy Babbs was injured when
he fell riding his motorcycle in the
Drome show Saturday night (3). He
was taken to a hospital at Colum-
bus, Tenn. His injuries were found
to be not serious.

Plenty of visiting was done be-
tween the Page personnel and folks
of the Tennessee Valley Shows,
the latter playing in Columbus,nearly
10 miles away.

J. W. Thomas joined with his Jig
Show. Joe Robertson framed a new
Grind Show. John Slune has his
busmper store in action. Shorty Wal-
son joined with two concessions.—
C. C. LEASURE.

Alamo Exposition

GREAT BEND, Kan., Aug. 10.—
Playing here under auspices of the
Veterans of Foreign Wars, show opened
Monday (5) to a good crowd, out-
standing being 40 per cent over a
year ago.

At Wellington, Kan., the 
week was satisfactory. Business was
good for the shows and rides but conces-
ions business was only fair.

Show had a contract to play three
days in the park here but the com-
imations allowed us to cut one day and
could keep other dates. Show is booked
solidly with celebrations and fairs until
Saturday—11.–H. J. ROWE.

Adams Amusement

GRANVILLE, N. Y., Aug. 10.—The
jump here from Rutland, Vt., was
made on time and everything was
ready for opening Saturday (3). Business
for the season is satisfac-
tory. The new Merry-Go-Round pur-
chased by Miller Adams arrived here
and was put to work.

Joe Adams, of New York, visited
this week and Frank Adams recently
returned from a boating trip.
First fair of the season will be at
Show will remain on the road until
September 21.—TED QUMBY.

Chairplane, Kiddie Airplane Swing
Place Your Order Now for 1947

SMITH & SMITH
Springville, N. Y.
BULLOCK AMUSEMENT CO.

WANTS

Legitimate Concessions—Pitch-Till-You-Win, Fishpond, Bowling Alley, Hoop-La, Ball Games, Cane Rack, Darts or any Stock

Concessions. Can place Bingo that works for stock only. Also Animal or Pit Show. Can place Rodeo Help that can drive truck.

We have 14 weeks in the heart of the tobacco belt. The biggest crop and highest prices in tobacco history. Read your daily papers for confirmation. Blair Fluff, N., this week:

Chadbourn, N. C., to follow.

P.S.—No racket. No Mint Camps. Free Gate.

WANTED

For BERRYVILLE, VIRGINIA, HORSE SHOW AND FAIR

WEEK OF AUGUST 18


SOL NUGER, Winchester Amusement Company

NEW LIGHT TOWERS

21 ft. Portable Light Tower—Complete with four 500 watt Flood—Flag Pole—3 x 5 Flag—2 men assemble and erect in 15 minutes.

$100.00 each. F. O. B. Los Angeles.

30 ft. Portable Light Tower—Complete with eight 500 watt Flood—Flag Pole—6 x 6 Flag. 4 men assemble and erect in 30 minutes.

$250.00 each. F. O. B. Los Angeles.

SUKER AND MEYER ENGINEERING CO.

10509 Avalon Blvd.

Phone: Pleasant 27069

Los Angeles 3, Calif.

CENTRALIA, ILL., HOMECOMING AND FISH FRY

An Annual and Bona Fide Celebration on the Streets

Uptown. A city of 18,000. Sensational Fireworks Display, Parade, Concerts, Free Acts. Can show Places with own equipment. Rides—Tilt, Octopus, Roll-O-Plane. Concessions—All kinds for this date and balance of season. Address:

JOE KARR, WONDER CITY SHOWS


RIDES WANTED

Feris Wheels, Merry-Go-Rounds and others similar. Those that can be transported easily. With trucking accommodations preferable. Will consider complete Carnival. Will pay cash for the proper rides. NO OFFER. Contact immediately.

BILLBOARD, 1504 Broadway

BOX 821

New York 19, N. Y.

WE WANT

To book Rides for Carnival to be held the latter part of September. Need 4 or 5 Rides, also Bingo and other Stands.

WRITE OR WRITE

AMERICAN LEGION, POST 406, WHEATFIELD, IOWA

NEW SPITFIRE RIDES

NOW SCHEDULING 1947 PRODUCTION

FRANK HURBETZ & CO.

Front and Shipping Sts., Salem, Oregon

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Rauland Electronic Sound

is back in the show business!

RAULAND ... the preferred name in Sound Amplification in the entertainment world ... is back again with a remarkable new line of advanced Sound equipment. Again, RAULAND is the first choice of old users and is winning new friends among leading bands, ballrooms, theaters, circuses, carnivals and shows. Long famous for superb tone and superb coverage, and day-in and day-out dependable, trouble-free performance, RAULAND Sound is today better than ever for the quality Sound equipment for those in the show business who want the best.

Write for details and for the name of your nearest RAULAND distributor.

(Formerly Rauland-Webster)

Mobile Electronic Sound Systems
Illustrated: RAULAND Model 821 20 Watt Mobile Amplifier. Operates on 117 volt A. C. or 6 volt D. C. Man phone plugging provision for 2 microphones. Will cover 5,000 people indoors, or 25,000 sq. ft. outdoors. Remarkably compact and rugged.
August 17, 1946

CARNIVALS

The National Showmen's Association 1564 Broadway, New York

NEW YORK, Aug. 10.—Walter K. Sibley, executive secretary, recently visited the James M. Cole Circus, Morristown, N. J., and the Gerard Shows at Westchester Square, N. J. At the latter he met Ralph Ensey, Sam Murphy and Mrs. Charles Gerard. Sibley also visited Jack Carr, who is still confined to his home with illness.

Frank (Shrimpy) Rappaport and George Barnett will be awarded scrolls for submitting more than 25 paid signatures for the year book.

Dues were received from Charles Lawrence, Isaac Goodman, John J. Carr, Irving Berk, David Solomon, Max Hummel, Max Tonkin, Fred Zellermayer, Harry Katz, Louis Rifkin, Joseph Carlin, Sam Murphy, Lou Asrons, Henry Peterson, A. M. Podobinski, Phil O'Neill, Frank Jones, Tom Jefferson, Jack Gallager, Edward Goldman and Mike Zeigler.

Recent visitors included R. W. Richards, Clem Schmitz, Bill Moore, Charles Lawrence, Sol Wahnish, Lon Ramsdell and Bill Powell. Jack Goldhammer is still confined to his home with a bad foot. Mail received from Harold Hoffman and Mr. and Mrs. Jack Lichter.

Heart of America Showmen's Club 931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., Aug. 10.—Willie Levine made an extended trip last week to the home of Cliff Lyle, Lake Charles, La. Club lost one of its members in the death of Henry Joe (Doc) Brown, for many years a corn operator on the Mauhaffey Shows. Burial was held in Showmen's Rest, Memorial Park Cemetery. Pallbearers were Chester Levin, G. C. McGinnis, George Howk, George Deon, D. F. Kaff and Guy Kimball. Services were conducted by J. F. Rodebaugh.

The membership committee's drive is meeting with gratifying success. Regular meetings will be resumed early in October. President Levin has some novel ideas in mind for the season.

WANTED TO BUY

Eight Tub Octopus, in good condition for cash.

ARCHIE O. TAYLOR

Aviation Moorage

Portland 3, Oregon.

WHATEVER YOUR BUSINESS

THERE'S A CHEVROLET TRUCK

TO FIT YOUR HAULING NEEDS

99 MODELS • 9 WHEELBASES

The only business that can't profitably use a Chevrolet truck is a business that needs no truck at all—for Chevrolet's expanded line, which now comprises 99 models on nine wheelbases, ranges from the beautifully styled Sedan Delivery to ruggedly massive models in the heavy-duty class. Newly added to the truck line are heavy-duty models of increased load capacity...

Among Chevrolet's 99 models on nine wheelbases—some with the standard Thrift-Master engine, some with the high-torque Load-Master engine—there is a truck to fit your requirements. Whether you use a standard type of body, a special-purpose body, or specialized mechanical equipment, there is a Chevrolet to serve your needs and save you money.

CHEVROLET TRUCKS

See Your Chevrolet Dealer

He Can Supply Special Bodies and Equipment for Any Hauling Job

99 MODELS • 9 WHEELBASES • THE RIGHT TRUCKS FOR ALL TRADES
American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., Aug. 10.—Receipt of a membership application from Col. John A. Dickerson & Company, Chicago, ride operators, brings the total membership to 196.

Our visitation program included Holman's Rides, at Brockport, N. Y., Saturday (3), where we conferred with Lewis Holman and Mr. and Mrs. Leonard Sprague and Marty Smith. On the same day we visited Smith Shows at Gates, N. Y. Other visitations included Harvey George Rides, a non-member organization, at West Webster, N. Y., and Jones's and Marguerite's concessions, Sea Breeze, N. Y. Various plums next week include B & V Shows at the Celestina, N. Y., Far Smith Shows at East Rochester, and Paul Mattle Rides at Webster, N. Y.

In the personnel membership race John Genoma, of Bright Lights Exposure Shows, came thru with six. Standings are: James E. Strauss, 281; Cellin & Wilson, 101; World of Pleasure, 87; Indy Bros., 76; T. T. Shows, 45; W. G. Wade, 38; B & C Expos., 35; Smith Shows, 30; and Beam's Attractions and B & V Shows, each 25.

Walter Schuler, of B & C Exposition Shows, was a recent visitor.

We have received from the U. S. Commerce Department trade reports covering many States, which are replete with information of value to our industry. Membership should do well to secure the information.

FOR SALE

Late Model '45 El, Octopus, 2-Abreast Merry-Go-Round, 10 Shetland Pony Rides. All with good tractor and axmen. This week, Tuxedo, Ill.

BLACK HAWK SHOWS

1614 N. 3rd, Rock Island, Ill.

Phone 293

WANT

For the two funny stories to the children and a long appearance—Ride Help, with taste, Two at 9, Aug. 21, Atlantic Valley Fair and Waukegan Bay Circus, Rockford, Ill. Three more Rooster with no charge. One outfit with no charge. Write or wire for information, do not phone. No return of letters.

C. F. ZEIGER UNITED SHOWS


PRIDDY SHOWS

Need skilled-experienced Concession Operators. Need Car Back Worker, Man and Wife to work Bugg. Ride Help, Cages to Kenneley, Tex., Aug. 15; after Kenneley, Three Rivers, Tex., and other needs to follow. Will be in eastern coast out of season.

F. M. PRIDDY, Manager

WANTED AT ONCE

A small, used Collapse in good condition. Give full details in first letter.

HICKORY HOUSE

Main St.
Wheeling, W. Va.

Want To Buy Chair Scale

FOR “GUESS YOUR AGE”

Write:

JOE BLASH

621½ S. Grand
Los Angeles, Calif.

CANVAS GOODS

MANUFACTURING CO.

CONCESSION TENTS

SIDEWALLS - CANVAS COVERS

1661 Franklin Ave
Philadelphia, Pa. 19120

Phone: NE 5120
Parachutist Burned When Chute Hits Power Lines

BRISTOL, Tenn., Aug. 10.—Arline Allen, 17, daughter of Mr. and Mrs. Edward B. Allen of the Flying Aire Troupe of Batavia, N. Y., appearing here with a carnival sponsored by the American Legion, was severely burned July 27 when the parachute floating to earth from a balloon struck a high tension wire.

A sign that was electrocuted was attributed to the fact that the metal brace on the signal line struck the 6,600-voltage wires, 40 feet above ground, causing a short circuit; and throwing an automatic power switches cut off the municipal power plant.

Minerva Home-Coming Set

MINERVA, O., Aug. 10.—Annual Minerva Home-Coming and Industrial Exposition will be held in the Municipal Park August 12-17. Charles Hart is general chairman. The Skylarks, high act, has been contracted as free attraction. Maggie and Gill Fall will have the rides, Larry Fallen the bingo and all games, and Lester Roddolds, peanuts.

Buffalo Colored Elks Prep

BUFFALO, Aug. 10.—A street celebration, including rides, shows and concessions, will be presented here August 24 through September 2 in conjunction with the Buffalo colored Elks' organization. Pete Wheeler, Arno White and Jay Chavis will be in charge.

WANTED FALL FESTIVAL

AUG. 29 TO BEAT 2
RIDES - SHOWS - CONCESSIONS

Precise Includes: Horse Rides, Horse Show, Car Race, Firemen's, Alumni, etc. Admission at the spot.

K. O. CUNNINGHAM, EISN, W. VA.

WANTED

Legitimate Concessions for POMEROY BEND J. G. HOME COMING

Fenzy-Sendix No. 125

Write Chan. Childs or Frankie Elsk.

Riders Wanted

The Newberry Eises (Two sides) Riders for their 15th Annual Carnival, for 4 days, July 17 to Aug. 14, exclusively. Also interested in a Free Act at the Newberry Carnival. H. R. PINTO

NEWBURG, MO.

WANTED

Pres. Dom. Circus Mover

BLOOMINGTON, INDIAN. FALL FESTIVAL - FISH FRY

Mr. Cloyd Fr. Street

E. E. PERRY, General Concession

WE ARE INTERESTED

in securing Shows, Rides and Concessions for the 5th Annual Carnival. Also interested in a Free Act at the Newberry Carnival. H. R. PINTO

NEWBURG, MO.

WANTED

Rides, Shows and Free Act for DILLSBORO 4-H FALL FESTIVAL

Kett. 12, 13, 14, 2 Big Days & 2 Big Nights—All Entertainment in 12 Days. Contact OARLIE SCHWAB, P.O. Box 507, H. C., N. C.

PCSA

(Continued from page 74)
door prizes to Mabelle Bennett and Mabelle Pulling.

Past president Edith Harragan announced the chicken dinner for members and guests will be given August 26. Dot Cronin and Edith will have charge of the tickets.

A vote of thanks was given Rose Rozard, Mary Taylor, Mabelle Bennett and Ann Stewart for cooperation from their party. G. Stein, Madame Delia, Lina Atton and Pauline Crawford were present after long absences.

Plans are under way to put out a bulletin in September.

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**Disease Sloughs Poultry Shows**

CHICAGO, Aug. 10.—The Newcastle disease has resulted in the cancellation of all live poultry shows in Minnesota, Illinois, Wisconsin, Iowa and North Dakota. Similar action is not unlikely in other States, as the disease has been found to exist in 20 States and is suspected in others.

Cancellation of the shows by five States came in most instances upon orders of the respective animal health and agriculture departments and followed the recommendation of the national committee on the Newcastle disease. This committee was set up by the poultry officials of the country for the study and control of the disease. Meeting recently in St. Louis, the committee urged that the livestock sanitary officials in each State suspend all live poultry shows.

Iowa’s State Fair, Des Moines, which offered $8,000 in prize money for its poultry show, sought a modification of the ruling in that State. Lloyd Cunningham, fair secretary, was granted permission to hold a show providing that immediately after it was over the exhibitors slaughter their birds and the annual burn up the coops. Cunningham had abandoned his plan not to want to kill their prize birds.

The disease was first discovered in this country five years ago, although it had been prevalent in Europe for years. Birds of all ages are susceptible, including turkeys, altho young chicks, those under 10 weeks of age, suffer the greatest losses.

**Old-Time Ohio-Fair Liquor Law Not Enforced at Warren**

AKRON, Aug. 12.—Zanesville and Sidney officials have announced they will close all liquor spots during the Zanesville and Shelby County fairs this week, complying with the old Ohio law.

WARREN, O., Aug. 10.—Night spots where liquor is sold and liquor stores near the Trumbull County Fairgrounds have been continuous during the fair this week despite a 58-year-old Ohio Code Section which prohibits the sale of liquor within a two-mile radius of any Ohio State or county agricultural fair.

State liquor director Robert M. Seibert refused to take any action in closing the 53 liquor spots and two State stores here during the fair, which closes tonight, saying he is still studying the law.

WCTU Starts It

The legal hot potato was tossed by the Women’s Christian Temperance Union who called officials’ attention to the old law and demanded strict enforcement. State and county officials scurried for cover as there appeared little doubt as to the current validity of the law. The question, of course, who would enforce it.

Mary Ervin, executive secretary of the local WCTU branch, said the organization had been assured weeks ago by a gentleman in the State liquor department that the WCTU would notify local police chiefs to close bars during the fairs. Harland T. Chapman, acting State enforcement chief, displayed any knowledge of a petition submitted saying he was conferring with the attorney general to clarify legal questions.

It has been on the table since the organization of the liquor enforcement department and no action had been taken by any previous administration. Solhagen added he was going to make sure the law still is effective before shutting any spots or State stores.

**Gratiot, Mich., Tips ’45 for Cash, Folks**

DETOIT, Aug. 10.—Five-day Gratiot County Fair at Ithaca, Mich., showed a nice pickup in attendance and business over 1945.

Typical is the report from the W. G. Wade Shows which furnished the midway, showing business from 10 to 15 per cent better over the same period in 1945. This pick-up occurred despite the fact that 11 rides were furnished against only 9 last year, which would normally spread the available patronage thinner this season.

This was the first fair played by Wade this season which showed an actual increase over last year.

Wade shows also furnished 7 shows and 60 concessions, an increase to each department.

Attendance figures are lacking, as the Gratiot County Fair is conducted as a free fair. Exhibits were reported above average last year which proved slightly disappointing, as an increase had been anticipated. Grandstand show was booked by Gus Sun Attractions, and included Harry Haag with Fisher’s Circus, mixed animal routine.

**MINN. POLO SITUATION TENSE**

Three County Annuals Quit

Two others in quandary—authorities advise folks to keep children at home

By Herb Dotten

CHICAGO, Aug. 10.—Mounting polo cases this week dealt three of Minnesota’s county fairs a cancella-

tion, forcing the postponement of two, and an almost immediate decision for another as to whether to operate, cancel or postpone, and cast a menacing shadow over practically all of Minnesota’s other annuals, including the State Fair.

The three county events, all relatively small, which canceled out were Atikin, Beltrami and Crow Wing counties, all slated for next week. In the order that belted the Beltrami County event was X, the city council not only forced the cancellation of the fair, but closed the city’s two theaters, beaches and library, and it banned dances.

Postponed were the Mecer County Fair, originally scheduled for next week, to September 20-21, and the Mille Lacs County Fair, down originally for today, to Sept. 10. No post-

doned date had been set for the latter.

Hennepin in Balance

Exces of the Hennepin County Fair, Hopkins, will meet Monday (11) at 3 p.m. to open on schedule Thursday (14), or to can-

cel or postpone to a later date.

State liquor officials had plenty of reason to worry as the number of cases rose. Over half of the more than 80 license holders in the Twin Cities and the big one is scheduled to open two weeks from today.

Also the number of cases in the Twin Cities is high, it does not total by half the number which, it is be-

[See POLIO SITUATION, page 164]

**U.S. Annuals May Be Added To ‘A’ Circuit**

**Suggestion Made by Ward**

REGINA, Sask., Aug. 10.—When the Western Canadian Association of Exhibitions holds its annual meeting in the Fort Garry Hotel, Winnipeg, the latter part of January, one of the main topics for discussion will be the possibility of seven American ex-

hibitions being added to the Western Canadian circuit.

Possibility of such a move was discussed at a meeting of the association here at the time of the recent provincial convention. It was made by R. W. Ward, president of the Calgary Exhibition. He ex-

plained that for some time seven large fairs in the U. S. have been anxious to join with the Canadian Class “A” to operate under a title which would denote an international series of fairs. Ward said, it was pointed out, would follow Regina, so the usual Canadian series would not be disrupted.

**Annuais Named**

The American fairs seeking to join, which will be represented at the provincial service clubs convention and Billings, Mont.; Casper, Wyo.; 

Chapman, acting Mont.; Billings, Mont.; Casper, Wyo.; 

Edmore, O., or Caden, Utah, and then point to the Grand National at San Francisco.

Represented at the meeting here were delegations from Calgary, Ed-

more, Brandon, Winnipeg, Lethbridge, and Regina. W. Davidson, president of the Brandon Exhibition, and president of the association, was chairman.

Tentative dates for the Western Canadian exhibitions in 1947 are Brandon, June 30-July 4; Calgary, July 5-8; Saskatoon, July 21-26, and Regina, July 28-Aug. 2.

Ward urged the association may try to do away with the children’s nickels day by boosting ad-

missions to 10 cents because of the increased cost of attractions.

**Local Concessions Urged**

PROF. L. W. McEwan, honorary manager of the Saskatoon Exhibition, urged the association to try and have local concession clubs operate concessions, with only shows and rides con-

structed for from outside. A com-

mittee was selected to study the proposition and report at the Winnip-

peg meeting.

Delegates were guests of the Regina Exhibition Board at a luncheon where they were escorted by J. S. Edmeyard, owner of the Royal American Shows.

**Night Trotting Races**

**Set for Fulton Annual**

ARCHBOLD, O., Aug. 10.—For the first time in history, night trotting races will be part of the Fulton Country Fair September 2-6, C. J. Keller, secretary, announces. A total of four and a half miles have been added to the all-night circuit.

More than $1,000 has been budgeted for grandstand attractions, racing purses, fireworks and enter-

tainment, Keller said.
Plenty of Help

CHICAGO, Aug. 10.—Chi-

cago papers went all yester-
day that the Illinois State Fair at Spring-

field will be moved to a new site.

The Tribune gave story page 1 break, jumping the piece, which ran over a column on the inside, Sun, other morning gazette,

breath and ran dry during the war on two-column head, State Fair, Pride of Illinois, Opens Thursday, Today.

In treating fair's opening of yesterday, Sun played it with the same head page on 1, but Tribune went inside with its yarn. Evening papers also came thru nicely, altho not as

strong.

Jay County Whips

All Past Records

PORTLAND, Ind., Aug. 10.—Jay

County Fair here Wednesday

as one of the most successful in its history, seeing its attendance openning Sunday (4) thru closing. Rain did fall one morning, but it served to give the grounds a needed wetting down and did not hurt attendance.

Gate admissions were up about 25 per cent over last year. While final figure was unavailable, it was estimated at $3,000. Business on the midway, where the F.E. Gooding Amusements were doing a roar, was 15 and 20 per cent ahead of last year.

Night turnsouts for the grandstand show were fine, with overcharging capacity or near capacity being recorded on all but one night. Jimmie Lynch's Death Dodgers filled the grandstand, which reat about 2,500, afternoon and night on opening day. A local Western Horse Show was presented Tuesday night and it drew 1,500

Tuesday was Kids Day and, with all efforts aimed at the younger, it pulled them in. The WOWO Hoosier Hop also filled the grandstand Wednesday and W. W. W. Hayes' office was accounted for an overflow. A local Midwestern Teenage Show was held Thursday night. A local amateur show filled the stands closing night.

Regina Figures

Top Last Year

REGINA, Sask., Aug. 10.—The 1946 Regina Industrial and Agriculural Exhibition, which closed Saturday (3), outrew the 1945 event by 27, 911, according to a tabulation made by T. L. G. of 127,049 paid admissions were regis-

tered. In the grandstand total was

78,320, an increase of 14,809 over last year. Gate tab was 25 cents, with grandstand reserves going at $1 and rush seats at 75 cents.

Top single day was Farmers' Day, the fourth of the fair, when 26,359 passed thru the gate. Grandstand showed 21,426 admissions that day.

The record-breaking pari-mutual handle was more than $438,000 for the week, a sharp increase over last year's $370,000. Saturday's (3) handle of over $105,000 was a Saskatchewan record, as was Saturday's quarter-nella pool, which went over $14,000.

Tickets sold for the June 25, 1945, shows of the Regina Daily Globe, 1,000 persons cash winning tickets.

Livestock exhibs were up 228 over a previous, with the other exhibs were up slightly. Prize money was increased by more than $2,000.

Features included Veterans' Day, with the cutting and planting of the trees, and also marching to the grounds and being hosted by the fair, and Travelers' Day, with a huge parade. Men and women in uniform were admitted free to the grounds all week.

Two Much Mustard!

SPRINGFIELD, Ill., Aug. 10.—Judges in the typical farm fair contest at the Illinois State Fair here yesterday dis-

qualified the family of Jasper M. Reynolds, of Mount Morris, who had the best gardens that 15 children were not typical of Illinois farm fam-

ilies.

Winner of the contest was the family of Scott McBride, who has a mere four children.

Slightly embarrassed when asked for his reason, Necessary said:

"My folks are Republicans, but in 1930 I got tired of 13-cent corn and went over on the other side of the fence. I've been there ever since. I've got all right under the New Deal."

Calgary Exhib Plans

Huge Auditorium

CALGARY, Alta., Aug. 10.—Plans

for the construction of a $750,000 event tent and grandstand at the Stampede grounds have been suggested to city officials by the Calgary Exhibition and Stampede Ltd.

The exhibition company would do

the job, cost and pay the cost if the city would meet the remaining $500,000 expenditure. The city would also undertake main-

tenance and operation.

Building would be one of the largest in the West, seating between 11,000 and 12,000 persons. As an ice arena, it would accommodate 4,000 persons.

It would be of steel and concrete, construction, and it was estimated that it would be ready for rehearsals at the end of the week.

The second bidder dropped in flames two miles east of the grounds, each plane carrying six men, and it was estimated there were two persons with failure to make an escape from the barns.

Crowd Capacity Sees Crash

Three bidders, sent to the annual by the army, were flying in a forma-

tion about 200 feet above the ground when a small plane hit a tree, cutting the tail assembly of the plane. The leader plunged into the barn in full view of the capacity grand-

stand crowd.

The first event of the running race program was curtailed when the accident occurred, and the plane fire which was started shortly after, and it is said that very few left the stands.

Many Records Tumble

Portland, Ind., Aug. 9.—With Wed.

for off in 1944, the annual which clowns together will go into the record books as a huge success and with more than one record broken.

Ken戴着的"Whoops Whoops" Wednesday, Thursday (6), attendance was 130,348 as against 121,678 in '44. Annual got off to a fine start and the paid attendance of 24,300, which earned $200,000, was 75 per cent better than in 1944 and 1942 marks. Opening day in '44 drew 22,568 and in 1942, the show to the capacity of the grandstand, was 23,748. Opening days the previous two

years Wednesday (7) of the fair was Children's Day. The figures for '42 and '43 with kids will be released today.

Mutuel Handle Big

Thursday the mutuel handle broke all previous records with $39,670, and the pari-mutuel betting was up 30 per cent. The Siebrand Shows, occupying the midway, reported the carnivals gross was up 20 per cent over 1941. Grandstand attendance, both afternoon and night, was up 20 (See Plane Disaster on page 104)

WLS Troupe Draws 8,000

At Arthur, Ill., Annual

ARTHUR, Ill., Aug. 10.—Resuming

after a 30-year nap during the war, the Moultrie-Douglas County Fair opened big here Tuesday (8), with the WLS Barn Dance unit drawing 8,000 cus-

omers opening night.

Wednesday (7), the Barnes-Carruthers office booked 10 acts, which appeared nightly. Fair closed here tonight.

Red Deer Topples Marks

RED DEER, Alta., Aug. 10.—Red

Deer's 56th annual three-day fare ended Wednesday with an attendance of 16,918, the best ever, and a $47,050 gross, and the sheep and cattle show was the biggest on record at the grandstand.

The complete programme included the Peaches Sky Revue, Jug Band, the Melfort and Dunlop show, dog show, the Calgary Stock Dog Show, the Regent Stables, 4-H Club, and the Sooy and Sons.

An 18-piece American Legion band furnished music.

The grandstand, which had been knocked down some of the big trees, one destroying the stage. Fortu-

nately, the stage was not destroyed by the storm. Mayor Frank Fleming put 20 men to work cleaning up the stage and the stand was partially rebuilt and ready for rehearsals at 10 a.m. Tuesday.

Central Montana Annual

At Lewistown Seis Marks

LEWISTOWN, Mont., Aug. 10.—The Central Montana Fair, held August 1-3, broke all previous rec-

onded record for the annual, and carmalpalls. Big day was the opening day, which was attended by 5,061 persons passed thru the gate.

The Western Montana Amusement Company had the midway.
Eye-Catching Commercial Building Snatching Raves

Grandstand, midway open stronger than last year—Sam Levy's actors work despite rain to win applause from natives—Twin Cities polo scare beats kid biz

By a Staff Correspondent

CHIPPENNA FALLS, Wis., Aug. 19—One of the few exo in the county successful this year has been its originally planned construction and plant-improvement program, the Northern Wisconsin District Fair here opened Tuesday (6) with a new commercial exhibits, several new women's and women's rest rooms, and other varied improvements.

The changes drew raves from the women who thronged in numbers which had on their way. the wind-up..

 Officials have now set a record-breaking total attendance. The turnout for Sam Levy and Wednesday (7) afternoon surpassed that of last year, but the big jump was expected for the weather, which was rather lonely from the standpoint of attendance here.

Polio Scare Hurts

Business opening day on the midway, when the Miller & Grant Wonder Shows of America works, was up $50 over the corresponding day in 45. The fair had the largest attendance.

While attendance and midway play were up, Archie L. Putnam, veteran fair secretary, pointed out that the polo scare beat the show, Attendance still higher. Broadcasts from radio stations in Milwaukee's Twin Cities and stories in St. Paul and Minneapolis papers, which are widely circulated in the region, are a problem for many of the region, and no a few of them keep their kiddies at home.

They Work in Rain

Rain Wednesday afternoon hurt the night turnout, although skies cleared about an hour before the scheduled 7 p.m. nightly midway stand show. Shortly before the latter got under way, however, it rained against the optimistic predictions. No shows of 1946, a Barnes-Carruthers re- vue, got off and was presented as slick and treacherous to work on.

Show was halted thwartly, after the features came on, and the unscheduled flip-flops. One of the Song Welders had gone down from an upper window. Joe Fackey, stilt dancer, was forced to cut his act short. About 10 performers were in the stand at the time, but none squawked. The fireworks, supplied by Theare-Deul fish, Chrysler were then shot off, and that was to be the wind-up.

Sam Levy for the Barnes-Carruthers office decided to have the review get another try. And the customers, who were in the mood for improvising to overcome the treacher- ous unfriendliness and working in a steadier drizzle. Then Johnnie Gibson's Aerial Ballet went on for the wind-up. The Max Goodson's Wonder Shows hadn't beeded when it appeared the show was cut in half, and when it re- presented they really gave out with ap- plaused.

The Act Line-Up

Acts presented were the Page Brothers, comedy; Gallagher Family, tumbling, balancing and teeterboard; the Blhowever, deuce, the Yep, happy, choppy, chipper cracking; Stickney, and the Aerial Unit. Following the barnyard act, the Dorothy Byline line consisting of Barbara Jo Franklin, Joyce Lingler, Barbara Thayer, and Barbara Sartwell, Darlene Bissa, Lois Winner, Dianae

What No Suds?

CHIPPENNA FALLS, Wis., Aug. 10—Alas and alack, there was no Suds. The New Northern Wisconsin District Fair here this week. The city council had insisted that this year's annual application for a license. Another application then was filed Tuesday (8), this time by the local VFW post, who have the local post association pitch its strength against the fair's license

Taylorville, Ill.,

Gross Stands Pace

TAYLORVILLE, Ill., Aug. 10—Cash receipts for the 1946 Illinois State Fair (2) with attendance estimated at 35,000, were fewer, but under last year, when annual, operating during V-J week, hit Jackpot on the hospitality and business establishments in the county shut down the business. The keynote mood resulted from the fairgrounds.

Cash receipts for this year are believed to amount to $50,000, although V-J's take last year was more than double Wednesday's of this year, due in part to fact that front gate admissions for opening day, Sunday, were upped from $5 to $10 cents and that B. Ward Beam's Congress of America, which opened the fair, was scheduled to offer a 50,000 paid admission. Also serving Booths to be recorded up business on the midway, where Turner Bros. Shows gross ran almost even with shows and rides take of last year.

Harness horse races were the after- noon feature, Tuesday thru Friday, with Monday afternoon set aside for entries. Society Horse Show was the first event of the big Friday, with special events added each night. In- cluded were a special of the 100th an- niversary celebration and memorial, held Monday with local vets and VFW clown band of Springfield, Ill., the crowning of Miss Christian of 1946, and a baby pageant, in which about 200 contestants competed. The opening day of the fair, was held in the grandstand, and a drum majorette contest.

The 1946 Illinois State Fair opened Monday and Tuesday, with Taylor Kids following the remainder of their days. Acts were booked only by Royce Woot- folk office, Chicago.

Unveil Top War Secrets

At Multnomah County Fair

GRESHAM, Ore., Aug. 10.—Manager A. H. Lea, of the Multnomah County Fair, which opens Monday and runs until Aug. 21, is in the form of top war secrets. Working with a Civilian Security officer in charge of the Oregon district, Teal arranged for a display of radios, television, high-frequency radio and sea rescue equipment—all of which will be brought in by army contractors.

Annual will open with a last-min- ute book of awards in the grand- division. In addition to the regular prizes, this year a new prize makes a creditable exhibit, the association is offering $100 in Victory Bond certificates to the three high-point winners.

First North Texas Annual

Starts Ticket Sale Drive

FORT WORTH, Aug. 10.—Tickets for the first annual North Texas Fair Association's rodeo to be held here September 20-24, will be on sale Aug. 30, and general admission will be $2.50. The event will he held for horse races at a cost of several million dollars, but was abandoned when Texas outlawed horse race bet-
Donnellson, Ia., Gets Good Weather

DONELLSON, Ia., Aug. 10.—Four-day Lee County Fair, which closed here Friday, July 26, lured good crowds. Weather was good, rain falling only late Wednesday (24) night. Better finish of night show, thus not hurting attendance. Horse racing following day, however, was delayed until 3 p.m. due to condition of the track.

Night turnouts were particularly good, netting capacity every night excepting Tuesday (23), when it was four-fifths filled for Radio Station WHO's Barn Dance. Grandstand, enlarged this year, seats about 1,800.

George Flint, of the Boyle Wool- 

town Agency, Chicago, staged a pageant Wednesday night in commemoration of Iowa's centennial. Cost of 250 natives and 25 Indians participated. Thursday night feature was society horse show.

Wooer Bros. Circus, out of the Woolfolk office, was staged closing night. Harry and Dorothy Ham- 

er's circus combined six acts; Bob and May Morris, balancing and acrobats; La Sands, high and carries pins; 

ardin, ropes and webs; Tracy Andrews, comedy juggling and clowning, and Smithy's Funny Ford. Three other acts, Corda Smith, high; Minnie Rooney's Play- 

es, dogs, and Chico, juggling and foot slide, all contracted thru the Woolfolk office, were presented each afternoon and night.

L. H. Lamb's Shows enjoyed good biz on the midway.

ATTENTION, ALL ACTS

Can use high thrill Acts and from 10 to 20 more Platform Acts for our Aug. 7th, 8th, 9th. Fair, Milford run at 7 p.m. Check our Calendar.

GRANDSTAND CIRCUSES FREE ATTRACTIONS

GIRL REVUES ORCHESTRAS THRILL ACTS BANDS

FREE ONE WEEK COMMERCIAL COUNT FREE ATTRACTIONS

THREE DECADES BURLINGTON's

GRAND REUNION CELEBRATIONS

THIRTY YEARS OF Dependable Leadership.

THE VIKING POPCORN MACHINE

In your interest, you MUST see it. Available now at DISTRIBUTORS Coast to Coast, mass production construction. Better product for bigger sales! WHITE TODAY!

KING POPCORN MACHINES

1481 W. Washington Blvd. Los Angeles 7, Cal.

LaCrosse On Winning Beam

Winkley opens grandstand okay despite weather — midway, up stock show big.

- By a Staff Correspondent

LAcROUSE, Wis., Aug. 10.—The Interstate Fair here up thru Thursday (8) afternoon appeared well on its way towards registering a new all-time attendance record.

Open day Wednesday (7) lured a big crowd to the midway, where John R. Ward's World's Fair Shows piled up a record-smashing opening day gross, and to the grandstand where Frank Winkley's Automobile and Motorcycle Thrill Show pulled a light afternoon crowd under a hot sun in the uncovered grandstand, but an excellent night attendance the latter despite a shower-drenched stand.

Midway Biz Up

Business on the midway opening day ran approximately $1,000 ahead of 1954, according to Ward, show- 

owner. Joseph W. Frisch, fair secre- 

tary, expressed the increase in per- 

centage figures and placed it at 18 per cent.

Thursday, Kids Day, jammed the midway in the afternoon and the rides and shows, including a new Caterpillar added here, did brisk business, with long lines queing in front of the rides thrusting the Winkley's Thrillers hurled about (See LaCrosse Heads on page 104)

IT'S FAST MOVING! IT'S THRILLING!

A brand new sensation for your 

grandstand show.

THE SKATING MILLERS PRESENT

SKY SKATING

ATOP A MOVING CAR

CURRENTLY HEADLINING


Multnomah Co. Fair, Graham, Ore., 

August 19-25.

Booked by Eddie Burke

935 Market St. San Francisco, Calif.

FREE

Write for your copy of the brochure that tells how you can profit from the

PROFITS from VIKING POPCORN MACHINE.

Viking Popcorn Machine.

The Billboard

FAIRS-EXPOSITIONS

81.

WANTs OF THE WEEK FOR SEP. 16-23 OR 30 THEMES

Fun with 3 to 5 rides and 3 to 5 shows, and one or two Free Acts...

Available now for Summer Fairs and Markets.

In all sizes.

Apply to... J. E. SHAW, Yankton, S. C.
IONA, Mich., Aug. 10—If the weatherman remains in a happy frame of mind today, the current Ionia Free Fair will be jubilation all the way, according to Secretary Jack Sarlow.

Grounds of this traditional bower of the Midwest fair business were bulging with people from the opening gate at noon Monday (5), thru the midnight revelry on the midway late Tuesday night, and advance sales for John A. Sloan’s auto races today indicates that walking space will be at a premium around the grounds.

There wasn’t as much walking space as there had been in recent years because the number of exhibits and independent concessionaires had been cut down, even among the vendors, women, working in the tiny spaces between the booths, and the public all took it in, with their heads turned this way and that along the Cavalcade of Amusements midway to catch a glimpse of something new.

Commercial Exhibits Doubled

Miss Sarlow reported the industrial and farm implement exhibits were twice as large as any shown in the annals of the exposition, and there was no danger of coming around the fairgrounds and not finding something new to inspect. Folks were in a buying mood, and commercial exhibitors said many orders were taken for “delivery when possible.”

On the Second Floor, and in the display cases in the commercial field was a prefabricated portable house which was put up and taken down for the edification of homemakers. The man at the information desk was kept busy answering more inquiries about this exhibit than any other, with the exception of the girls who staffed the Roamer Stampaviation show which occupied 14,000 square feet of space behind the race track.

All classes in the stock, swine and poultry exhibits were up and the conformation under Whitey Weiss ground away from opening until close.

Jimmie Lynch and His Death Dodgers opened the show Monday afternoon, and their exhibition was an opening shot at what was expected to be a wonderful week-end.

By a Staff Correspondent

IONA. Mich., Aug. 10—When the man at “delivery when possible” said “Ok, folks were in there working and independent concessionaires as well, independent concessionaires as well; according to Sloan, that walking space will be at a premium around the grounds.

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Danville Light Despite Strong Attraction Bill

DANVILLE, Ill., Aug. 10.—Illinois Farm Bureau Exposition closed Sunday (Aug. 17) night with the 2,500 people in the grandstand being entertained with the best of the attractions. The top crowd of the week, the grandstand was turned over to the motor speed rounds.

HARTFORD, Conn.—Building material shortages didn't prevent Edward Otto, president of the Aven Fair Association, from announcing the Cherry Park fair ready for opening July 28. Unable to secure the usual building material for a new grandstand, Otto scouted the country, found a steel grandstand seating 3,800 in San Antonio, bought it and shipped it to Aven and reconstructed it.

AKRON—Midget auto racing at the Municipal Rubber Bowl is a feature of the Akron Speedways. Service Director Marvin L. Davis has announced. A report from Charles A. Burns, manager of the bowl, shows the city made a net profit of $9,018 for the period of April 26 to July 13 from 11 midget race events. This was after paying fixed charges, including power and salaries of personnel. The report showed over 160,000 admissions during the period were 132,467.

ATLANTIC CITY—A speedway for midget auto races will open here for operation in 1947. Ground has been leased from the city, and the guiding light behind the project has been built under the direction of Richard E. Mahoney, Philadelphia, who heads the combine.

LOS ANGELES—Ed Haddad edged out an Eastern newcomer, Joe Oakes of Chicago, taking the 10-lap main feature before 22,500 fans July 31 at the Coliseum. Cal Niday was third. Sam Hanks won the $500 semi-main from Danny Oakes and Johnny Anderson, both qualifying heats.

LOS ANGELES—More than 6,000 motorcycle racing fans were treated to another display of Lammie Lamoreaux's daring heat; three victories and two thirds August 2 at Lincoln Park Stadium. Lamoreaux staged a powerful rush in the scratch final event to beat Jack and John Muir in the heat. Muir was left to fight it out after Jimmy Gibby's knee was injured in a spill during a false start. The handicap feature, outing Jack Muir, Chuck Bannay won.

LOS ANGELES—Perry Grimm throttled his way to victory in the 30-lap midget auto racing feature before 12,000 spectators August 3 at Gilmore Stadium. Runner-up honors went to Joe Garson of Chicago, with Duke Nalon, Danny Oakes and Sam Hanks following in that order. Other winners were Darrell Oakes in the heat; Dick Ferguson in the first qualifying heat; Mel Hansen, second qualifying heat; Hanks, third qualifying heat; and Garson, fourth qualifying heat. D. W. McCorkle took the pursuit race. Gordon Cleveland took the semi-main from Hans, and Garson and Joe Garson, who placed second and third.

SANTA MONICA, Calif.—Jimmy Gillette and shoveling immigrant Lamoreaux announced the July 30 motorcycle racing card at the Jewelry Bowl. There were 4,500 spectators. Each scored four victories. Jack Milne captured the handicap final, with Joe Garson, Danny Oakes, Mel Hansen and Lamoreaux third. The handicap final went to Berton Albrecht, with Mel Hansen, Danny Oakes and Joe Garson, who placed second and third.

PASADENA, Calif.—Tuesday (Aug. 17) night has been set as the opening night of midget auto racing in the Pasadena Rose Bowl by Leo LeFave, Alhambra, Calif., sportsman, who is the Speedway's president. The Bowl will be the fastest track in the country. Pasadena civic organizations, the Junior Chamber of Commerce, American Legion and the Police Benefit Association will sponsor races.

SACRAMENTO, July 10.—At the Police Benefit Association annual barbecue, sponsored by the Police Benevolent Association, there will be a program of music, dance, and a feature show of amateur paintings by local residents. There will be a prize of $50 for the best painting.

WILLIAMS GROVE PARK
Mechanicsburg, Pa.

LARGEST FREE GRANGE (Farmers) PICNIC in America
AUGUST 25TH TO SEPTEMBER 2ND, INC.
NINE DAYS

WANT CONCESSIONS
For YORK, PENNA, FAIR
SEPTEMBER 9th TO 14th
Owing to concessions having conflicting dates, can place two legitimate Stock Wheels, over 12, and legitimate Grind Stores. No percentage or controlled devices.

ATTENTION, INDIANA FAIR SECRETARIES
GEREN'S UNITED SHOWS
INDIANA'S LARGEST MOTORIZED SHOW
INVITE YOU TO VISIT US AT THE FOLLOWING INDIANA FAIRS
Browns-Knox County Farmers Fair, Aug. 13 to 17; Bremen Free Fair, Aug. 21 to 24; Peru-Elkhart County Fair, Sept. 2; North Judson-American Legion Jubilee and Homecoming, on the streets, Sept. 11 to 14; Greensburg-American Legion Fall Festival, around the Court House, Sept. 17 to 21.

WE ARE NOW CONTRACTING FOR 1947.
Concessions wanted to book for the above contests
W. R. Geren, at the above.

The Billboard
FAIRS-EXPOSITIONS 83

Great Grangers (Fair) Picnic
74th Year
WILLIAMS GROVE PARK
Mechanicsburg, Pa.

FREE ADMISSION FREE PARKING
Have Limited Space Available for SHOWS, CONCESSIONS (No strong joints) and a couple rides.

NOTE—SHOWS do exceptionally well here.—SPACE
REASONABLE—ATTENDANCE EXCEEDS 100,000
WRITE, PHONE or WIRE—Roy Richwine, Mechanicsburg, Pa.

NEW Parking Area, Other Betterments
For Proctor, Minn.

PROCTOR, Minn., Aug. 10.—Plant of the Southern St. Louis County Fair has undergone considerable changes in preparation for the event, August 30-September 2. Improvements include the addition of a parking lot with a capacity of 1,500 cars, complete electrical equipment and repairs to many of the facilities for men and women at a cost of $3,000, modernization of the light fixtures and extension of the grandstand to $1,000, regading of the grounds, and repairs and improvements of other buildings.

Feature of the program will be Farmers' Day Field Day, Owen J. Larke, manager, has announced. Program for this day will offer a variety of events: baseball pitching and bareback riding, with riders 40 years and older and horses weighing 1,400 pounds or more.

Badger State Shows will be on the midway. Fireworks will be presented nightly. Another feature will be the appearance of the army reserve caravans and band, featuring a 16-piece orchestra playing popular numbers.

New Bethel, Big Lease Added Land
NEW BETHEL, Ind., Aug. 10.—Addition will be made to the five-year Marion County Free Fair here, President J. D. Finnegan announced. His statement followed the close Saturday (Aug. 2) of the 46 event, which set a new attendance record. This is the first time in history, with attendance running 75 percent ahead of 1946.

M. D. Jarrett, president of the committee of building a race track and the possibility of adding a horse show to next year's program, has purchased 30 acres, was congested through the use of 35 acres, and the grounds were purchased by the city. Joyland Amusements reported midway business was 50 percent better than last year.
The complete list of fairs to be held next week arranged according to date of opening is listed below. This procedure will be followed every week. The complete list of Fair Presidents and Managers was published in The Billboard dated July 17.

**FAIRS-EXPOSITIONS**

**The Billboard**

**AUGUST 18-24**

**CALIFORNIA**
- Grass Valley-Nevada Co. Fair, Aug. 22-25.
- Hayfork--Trinity County Livestock Show & Sale, Aug. 22-25.
- Yreka--Trinity Co. Fair, Aug. 19-23.

**Cincinnati--Hamilton Co. Fair, Aug. 19-23.**
- John J. Eberly.
- John L. B. Smiley.

**ILLINOIS**
- Peoria--Peoria Co. Livestock Show & Horse Show, Aug. 22-24.
- Bloomington--Morgan Co. Fair, Aug. 19-22.
- Springfield--M. A. Root.

**KANSAS**
- Abilene--Russell Co. Fair, Aug. 20-23.

**MISSOURI**
- St. Louis--4-H Show, Aug. 21-24.

**Nebraska**

**NEW JERSEY**
- Atlantic City--Atlantic County Fair, Aug. 19-22.

**NEW MEXICO**
- Socorro--Socorro Co. Fair, Aug. 24-25.

**OHIO**
- Cleveland--Cuyahoga Co. Fair, Aug. 22-25.
- Columbus--Ohio State Fair, Aug. 8-28.

**PENNSYLVANIA**
- Harrisburg--Pa. Farm Show, Aug. 18-29.

**WASHINGTON**

**VERMONT**
- Rutland--Rutland Co. Fair, Aug. 18-22.

**WISCONSIN**

**MARYLAND**

**CONNECTICUT**

**IDAHO**

**IOWA**

**MINNESOTA**
- Winona--Winona Co. Fair, Aug. 20-23.

**MICHIGAN**

**MASSACHUSETTS**

**MASSACHUSETTS**
- Springfield--Hampshire Co. Fair, Aug. 20-23.

**MONTANA**
- Missoula--Missoula Co. Fair, Aug. 20-23.

**NEBRASKA**
- Nebraska City--Buffalo County Fair, Aug. 23-26.

**NORTH CAROLINA**
- Raleigh--Wake County Fair, Aug. 20-24.

**CONNECTICUT**

**FOREST PARK FREE FAIR**

**SOUTH CAROLINA**

**MISSISSIPPI**

**UTAH**
- Salt Lake City--Salt Lake Co. Fair, Aug. 20-24.

**VERMONT**
- Rutland--Rutland Co. Fair, Aug. 18-22.

**WISCONSIN**

**WISCONSIN**

**SOUTH CAROLINA**

**COLORADO**
- Denver--Denver Co. Fair, Aug. 20-23.

**MISSOURI**
- St. Louis--4-H Show, Aug. 21-24.

**OHIO**
- Cleveland--Cuyahoga Co. Fair, Aug. 22-25.

**ILLINOIS**
- Peoria--Peoria Co. Livestock Show & Horse Show, Aug. 22-24.

**ILLINOIS**
- Danville--Morgan Co. Fair, Aug. 19-22.

**CONNECTICUT**
BIZ GENERALY ABOVE 1945

Schmidt Denies Riverview To Be Sold to Wrigley

CHICAGO, Aug. 10—There's absolutely no truth to it; the park doesn't belong to me.

These were the words from Bill Schmidt, son of George A. Schmidt, president of Chicago Parks, to the Riverview Park here, speaking in the absence of his father, Friday (9) about the rumor of P. K. Wrigley, owner of the Chicago Cubs, was about to buy it.

Where the rumor got started, Schmidt doesn't know, but he must have originated it, he doesn't think. "We certainly didn't start it out here," he said.

The story was that Wrigley, who also denied the story, would purchase the park and planned to erect a new home for his ball club on the site. Park is located at Western and Ros-coe.

"I can assure you I haven't bought Riverview and have no intention of doing so," Wrigley said. "I have too much money invested in Wrigley Field to do such a thing. I'm pretty well satisfied with it," the Cub owner said.

Operators Urged To Note Aug. 14

CHICAGO, Aug. 10—Park owners throughout the country are being urged to do something special in their establishments Wed nes day (14), which last year (13) was officially declared Victory Day by President Truman, by the National Amusement Parks, Pools and Beaches in a letter which went out this week from the association's Chicago headquarters.

Paul H. Hudepohl, newly appointed executive-secretary of NAPPB, said that while he realized time was short for making any new preparations, park owners were urged to welcome the privilege of making available its spacious facilities to settle those Chicago headquarters.

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Elitch Gardens Settles

Cops Pay at $5 a Shift

DENVER, Aug. 10—Threatened walkout of Elitch Gardens police who were settled Monday (3) on a $5 per shift basis.

Police, members of the Denver Police Department, are employed by the park itself. They asked for $5 for week night duty and $6 for weekends. It was settled that they will receive $5 per shift, which they asked for $5 for week night duty and $6 for weekends. It was settled that they will receive $5 per shift, which they asked for $5 for week night duty and $6 for weekends. It was settled that they will receive $5 per shift, which they asked for $5 for week night duty and $6 for weekends. It was settled that they will receive $5 per shift, which they asked for $5 for week night duty and $6 for weekends. It was settled that they will receive $5 per shift, which they asked for $5 for week night duty and $6 for weekends. It was settled that they will receive $5 per shift, which they asked for $5 for week night duty and $6 for weekends. It was settled that they will receive $5 per shift, which they asked for $5 for week night duty and $6 for weekends. It was settled that they will receive $5 per shift, which they asked for $5 for week night duty and $6 for weekends. It was settled that they will receive $5 per shift, which they asked for $5 for week night duty and $6 for weekends. It was settled that they will receive $5 per shift, which they asked for $5 for week night duty and $6 for weekends. It was settled that they will receive $5 per shift, which they asked for $5 for week night duty and $6 for weekends. It was settled that they will receive $5 per shift, which they asked for $5 for week night duty and $6 for weekends. It was settled that they will receive $5 per shift, which they asked for $5 for week night duty and $6 for weekends. It was settled that they will receive $5 per shift, which they asked for $5 for week night duty and $6 for weekends. It was settled that they will receive $5 per shift, which they asked for $5 for week night duty and $6 for weekends. It was settled that they will receive $5 per shift, which they asked for $5 for week night duty and $6 for weekends. It was settled that they will receive $5 per shift, which they asked for $5 for week night duty and $6 for weekends. It was settled that they will receive $5 per shift, which they asked for $5 for week night duty and $6 for weekends. It was settled that they will receive $5 per shift, which they asked for $5 for week night duty and $6 for weekends. It was settled that they will receive $5 per shift, which they asked for $5 for week night duty and $6 for weekends. It was settled that they will receive $5 per shift, which they asked for $5 for week night duty and $6 for weekends. It was settled that they will receive $5 per shift, which they asked for $5 for week night duty and $6 for weekends. It was settled that they will receive $5 per shift, which they asked for $5 for week night duty and $6 for weekends. It was settled that they will receive $5 per shift, which they asked for $5 for week night duty and $6 for weekends. It was settled that they will receive $5 per shift, which they asked for $5 for week night duty and $6 for weekends. It was settled that they will receive $5 per shift, which they asked for $5 for week night duty and $6 for weekends. It was settled that they will receive $5 per shift, which they asked for $5 for week night duty and $6 for weekends. It was settled that they will receive $5 per shift. 

Claudemace, has Arthur Andrianos, manager and engineer; Bill Wyat, ticket seller; George Kabbos, ticket taker; Constanino Korinos, porter, and Frank G. Barrett, Sol White and Bernard Tucker, platform men. . .

Dick (Disparate) Bell, roving reporter for WLIB, accompanied by Shela Diamond, publicity and promotion chief, and Fred Jude, station engineer, and Ed Gordon of The New York Times, together with their new wire recording apparatus, visited the Cyclone and Palace of Wonders Friday (3) for broadcasts August 10 and 11. Harry Noll, Coney Island, is the week before.

George Bell presides over a penny pitch and Red Soloman over a guess-your-age, new concessions at Sid (See Coney Island on page 89)

CONIC ISLAND, N.Y.

By UNO

Carnival Company, Mardi Gras organization, announces the following committees: I. H. Klein, finance; George F. Kister, Harry C. Meinich, John J. Ward, I. Kraus, Frank Tilton and Lester Wilburn, floats; Charles A. Feltman, baby parade; Allan F. Kramer, patriotic orgs, Frank Tilton, music; Fred Garm's prizes, James Kyrimies, decorations, and Monroe J. Ehman, publicity. George W. McCullough, second vice-precxy, assists co-execu-ents in general ar- rangements. These last this year will be Carnival of Fun... Joe Kaufman, George McCollough, Is- dore Klein, Harry Nelson, George Kister, Mos Silverman, Chuck Gueli and Angelo Tomasco, constitute the collection committee. Sky Dive ride on the Bowery, re- cently purchased from James Ky- rimies by Johnny Fappas and Philip
While Strolling Thru the Park

Suburban Park at Manlius, N. Y., 11 miles east of city, of which Fred W. Searle has been manager since 1924, recently received its new Chair-o-Planes and five new Spotter cars, ordered last season. Park got a good publicity peak earlier in the season when The Syracuse Post-Standard used pictures in its rotor-graphics section.

The City and County day, staged by Fairground Amusement Park at Memphis, attracted between 60,000 and 70,000 persons, according to Manager Howard Waug. Life magazine had a photographer on hand and Twig had a staff correspondent on the ground.

Two changes in personnel have been made at Riverside Park, Agawam, Mass. Thomas E. Morrissey is games manager, replacing Jack Greenspoon, and Lawrence J. Thomas, chief steward, replacing Allan Jaycox. Games are operated out of the city office this year.

George Douglas, manager of Auditorium Park, New Orleans, says the polo scare has raised heavy claims against the pool business. "Local health authorities said publicly it was okay to use the pool, but evidently the public here thinks otherwise," Douglas says.

Fern Lofeuren, who spent six years in England, is now the manager of the New Park on Belmont Park, Cartier, Que.

Edward L. Schott, president and general manager of Coney Island, Cincinnati, gives the opinion of the automobile credit for the big increase in attendance and business at Coney Island. "Our largest percentage increase this year is in the dance hall, due, of course, to the fact the boys (See While Strolling on page 90)."

Asbury Pool Closes, Slated for Razing; City Rules Blamed

ASBURY PARK, N. J., Aug. 10.—Montgomery Ward & Co., who were closed Monday (11) and later razed, was announced Wednesday (12). Ward said his decision was the result of a decision made by the board of appeals which made continued operation impractical. These included new traffic and parking regulations on bordering the pool and the relocation of a new five-mile walk on the ocean side of the pool.

Show place, constructed in 1942 at an estimated cost of $200,000, cupifies a square block and accommodates 5,000 bathers. Operation of some of the pool water shows, originally were scheduled to run through September 15.

Cincy's Coney Skeds Sky Revue, Pyrotees

CINCINNATI, Aug. 10.—Coney Island will hold its annual Sky Revue and Big World Festival here, August 23-September 2, as a free attraction. Edward L. Schott, president and general manager of the park, announced. Schott, thru the George Hamil- offic. New York, has booked an array of trapese acts, including the Coney Island Girls, Harry and Ben Mouton. Performances will be given twice daily, at 4 and 8.

The fireworks display will be lighted, following the serial act. Arthur Rozzi, Coney's fireworks expert, plans new 3D novelty, which will cause the simulation of a minia- ture atomic bomb explosion.

Rockaway Beach Notes

ROCKAWAY BEACH, N. Y., Aug. 10.—Albino a spell of poor weather cut down the number of visitors far below what was expected, but it is still hoped to see the 30,000-attendance mark topped here by Labor Day. George Wolpert, executive sec- retary of the Rockaway Chamber of Commerce, and a leading civic work here for three decades, predicts the Mark will be in the neighborhood of $35,000.

Playland Park is going great guns. The 57 Inn Bath house has its location in the West End area. McNulty family, well known in Irish amusement circles, is running a cabi- net in Seaside. The Fabers are doing boom trade with their game concessions. Irv Allman has a handsome get-up for his game biz on Beach 98th Street.

Genial Bill Jones is back at the Coney in Seaside. Seaside has expanded considerably, but even with all the extra space, it still (See Rockaway Beach on page 104).
Indianapolis Spot Adds Two New Safety Features

INDIANAPOLIS, Aug. 10.—Riverside Park has incorporated new safety features in two of its amusement rides. A microphone system installed in the Funhouse enables operators to maintain constant contact with patrons as they wander from one unit to another.

To eliminate head-on crashes between Auto Scooters a large air cushioned wheel has been constructed on the floor of that ride.

Riverview Notes

By Henry

CHICAGO, Aug. 10.—Wednesday (7) was another big kiddie day and the rides, especially, got a big play. Some concessionaires reported Tuesday night (6) was excellent, while others said it was just average.

Mrs. Esther Pelke, who holds forth at hoop-la, was smiling Wednesday. She had just learned thru her daughter, Shirley Carroll, of Tampa, that she will become a grandmother in March. . . . A visitor at the park Wednesday was Elaine Hudson, wife of Bill Hudson, of the shooting gallery.

New face at the Freak Show is James Reagan, juggler, who joined Saturday (3) . . . Leon Halligan reports she received a wire from Prince Denis and Lady Ethel, billed as the world's smallest married couple, stating they were leaving San Francisco Wednesday to rejoin at the park.

Clarence Nielsen, who has been working with Windes on the perry pony, has shifted to the Iron lung, where he holds forth as cashier. . . . Frank (All-American) Cale, De Paul University student, is working at the spilt-the-milk concession.

Toni MacLaughlin, of the fishpond, is on her honeymoon. She was married Saturday (3) to Genz Berry in Chicago. Bridesmaids were Rose MacLaughlin, the bride's sister, and Evelyn Brightman, the bride's cousin. Another of the bride's cousins, Maria Helba, was best man. Representing Riverview on the guest list were Agnes Burke, Fred Forsythe and Greta Norton, of guess-your-age weight; Richard Fronath, of the coke joint, and naturally all the fishpond agents.

FOR SALE

AMUSEMENT PARK—NORTHERN NEW JERSEY

Main attraction is Swimming Pool, concrete, 125x175, 1,000,000 gal. capacity, with Bathhouse, Swimming Pool, South. Also a large Lake (approx. 15-12 acres) for Boating, Canoeing and winter Ice Skating.

WRITE TODAY!

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FLYING SCOOTER AND STREAMLINED CATERPILLAR FOR IMMEDIATE SALE

BOTH IN EXCELLENT CONDITION AND OPERATING IN PARK

• FLYING SCOOTER is 1942 Model, has new gears, can be either Gas or Electric driven.
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THESE RIDES ARE JUST LIKE NEW—
CAN BE BOUGHT TOGETHER OR SINGLY

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FOR SALE

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WRITE TODAY!
Pay Court to the Beginner, “Forgotten Man” of Rinkdom

By Perry Giles


Let’s start at the beginning—with the beginners. It has long been my contention that the beginner is the forgotten man in most rinks, which is one of the most serious mistakes any operator can make. It is generally conceded that the average skater is a regular customer only three or four times. Therefore, it surely must follow that the operator who does not build and encourage new skaters will find himself out of business in a few years.

At our rink, we set Aside one night weekly (we have found Tuesday best suited for this) as Beginners’ Night. On this one evening the better skaters skate only “on good behavior.” We allow no fast skating and call only the dance numbers requiring no turns, such as two-step, until late in the evening when we call a more advanced dance as a “teaser”—to inspire the beginner to keep working toward the goal of skate-dancing. Two or three times during the evening we call a number for beginners only, and at these times the floor is strictly policed and a good skater is allowed on the floor only if he is helping a beginner.

Beginners of All Ages

We have found our system to accomplish several desirable results. First, of course, it encourages beginners of all ages to come out on an evening when they have less to fear from fast or inconsiderate skaters. Second, it becomes a new experience of a different type of ages. We have many family groups on Tuesday night. It is our boast that we have young skaters on our door and more and more young skaters than at any other rink. Another very important point is to build up our young skater fellowship among skaters. The better skaters are taking it for granted that only thru their own courtesy to the beginner will he be permitted to skate, so they either stay away that evening or come out and mix—usually the latter.

Last season this Beginners’ Night was so popular that we began to fear that it would defeat its own purpose by crowding the floor so that they got in another way. I add this to the benefit of those fearful that such discrimination will be bad for the box office.

Another way of encouraging beginners is by setting aside an evening in the week for private parties. Thursday is our evening for this, and we are always booked months ahead by churches, schools, business groups, etc. We allow church and school groups a percentage on all tickets sold. We do not have a minimum, but must guarantee a minimum for any of these parties are strictly private, unless otherwise desired by the sponsoring group, and we have never had any skaters in this way.

Now one wonders what brings the Skaters get, two or three evenings weekly for beginners. But there are four evenings left, each with its distinctive type of skater.

Friday, in our community, is definitely children’s night. Good behavior—our school children’s nights not a matter of policy but as a matter of practice. Until recently it was by far our largest session, with the average age less than 16.

On Wednesday and Sunday we have a three-hour public session for the teaching of skates-dancing. The Willamette Drome is devoted entirely to the fundamentals of skate-dancing and the straight-forward developments we take up more advanced steps.

Working for Tests

As groups of skaters begin working for our beginner, tests of similar activities, these Sunday sessions are devoted more to their special requirements which to some extent discourages the general public. It is the benefit of our club members who do not constitute a large enough body for a closer examination of their own. I might add that in this way we have drawn many new members for the club, and a wide audience.

New Sports Shop, Lighting Fixtures

For Jacob’s Spot

DENVER, Aug. 10.—Mammoth Garden Roller Rink here has begun their new shop after five weeks of remodeling. A new system of interior lighting, new exterior neon lights, and the real beginnings of lighting and sports shop are highlights of the program.

Owner-Operator Irving L. Jacobs, who also is a theatrical producer, adapted the use of footlights in the new system. Attached to beams of the rink are 36 cans holding 10 flood lights each. Jacobs has hastily told that only thru their courtesy to the beginner will he be permitted to skate, so they either stay away that evening or come out and mix—usually the latter.

Singer Lining Up Staff

For Oaks Park Classes

PORTLAND, Ore., Aug. 10.—With instructions dropped during hot weather, Pro Dean Songer, of Oaks Park Rink here is preparing to gather a staff for fall classes, to open September 9. Fundamentals will be taught on Mondays; elementary dancing, Tuesdays and Thursdays; advanced dancing, Wednesdays, and figure skating. Soon after, the operators will hold forth on Saturdays.

Pete Kraushaar, head organist, topped the music staff during the summer. Several reports crop up that the weather up fairly well during hot weather, location in the Willamette River proving advantageous.

Mappy Rinks and Skaters

Communications to 25 Opera Place, Cincinnati 1, O.

August 17, 1946

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USED RIDES

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No. 321 DUSTLESS FLOOR DRUMS

In stock now. Ideal for home or business, no dust or dirt. Wire handle, easy to use. Price $7.50. Authorized seller.

WILLY WILLIAMS

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Tulsa, Okla.

All sizes in stock. All kinds of condition.

WALTER REESE

10840 London
Chicago, III.
Ops Asked To Cater To New Skaters

(Continued from opposite page)

awake club can greatly increase its membership by this method.

We have a practice of recently becoming active in the skate-dance field, but encourage our skaters to learn the dances and learn them properly to promote a more orderly and enjoyable public session. In all of our operations we try to reach as many skaters as possible and, therefore, stay away from the more specialized branches of skating which require knowledgeable instruction and practice and exclusive use of the rink.

Dustless Floor

I cannot let this occasion go by without mention of our chief pride and, I believe, our greatest—our dustless, powderless floor.

We now use a surfacing compound which is applied to any floor finish. It provides a non-skid surface and has enabled us to thankfully throw the old dust pan and broom window. Many of our present skaters have never heard of the use of floor powder, and we predict that it will be before long a thing of the past in most public skating rinks.

You probably get the idea by now that we consider ourselves the ideal rink for any operator—at least we should be trying to operate an ideal rink. However, we are continually viewing other rinks and absorbing their ideas. Occasionally, we bring back a definite program of what not to do, but more often we pick out some new scheme and adapt it to our own use, and this article is written in the hope that we can pass along a few of what we consider our own more successful methods.

Hangar Switched To Rollery

HERRIN, III., Aug. 10.—A portable airplane hangar, 130 by 96 feet, purchased as surplus property from the War Department, has been converted into a roller rink here by Philip and Paul McSpadden, ex-G.I.'s, who have a consignment of surplus war materials.

Seats Opens Portable in O.

STOWE, O., Aug. 10.—Lyle Seats, formerly with the George Karns Sil- mal Moon Rink, Waterloo, Ind., opened a portable rink here July 25 to good results, reported E. M. Dill, a visitor at the inaugural.

Rink is located near Ravenna and several small near-by towns.

Mealey's, Allentown, Reopens

ALLENTOWN, Pa., Aug. 10.—Mealey's Roller Skating Rink, one of the largest in Eastern Pennsylvania, reopened this week for daily operation. The rink, operated by G. M. S. Inc., has been completely redecorated and renovated.

Dana and Lyles, doing a ballroom routine on wheels, are current at the Palm Beach Cafe. Octagon and a half, and the feminine half, is recovering from a back injury which requires use of a brace during the act.

CONEY ISLAND

(Continued from page 83)

Daisell's Aerodrome. — Bob Jacobs installed a new neon sign over the ride range in his arcade on the surf. — Ted Stullman, 21 years an Eu- lander, who invented the penny-to- line game, and has a patent pending on a new 25-hole group game, is a ticket seller at the Thompson Roller Coaster.

K. N. P. Corporation, I. Kraus, James Fabian and Harry Nobins, closed a deal for the purchase from the city, at a cost of $135,000, of the site covering 190 feet on Surf ex- tending from West Sixth to near West Eighth and 300 feet deep, where now are in operation their Flying Scooter, Loop-o-Plane and Thousand (dark ride) Laffs. Intentions are to convert the entire area into a large park with additional rides and other attractions. Directly opposite is where the city is to erect the much heralded Oceanarium.

J. H. (Whitey) Anderson and Alex Nichas manage a pan game on Stillwell.

ROBERT N. CLARK

2/3 Most Interesting Player

Sayre, Okla.

WANTED TO BUY

Learn, or Permanent—All suitable Skater Bink, any part of Country.

WHITNEY

HOT SPRINGS, AR.

BOARD OF CONTROL MEMBERS of the Roller Skating Rink Operators' Association of the United States and other association notables are shown in this picture, snapped at the annual operators' banquet held during the recent RSROA convention and national contests in New York. Left to right: Fred A. Martin, the owner of the present Pensacola Rink, Pensacola, Florida; John E. Ruffner, Lexington Palace, Pittsburgh; Victor J. Brown, New DrHEELAND Dreamland Arena, Newark, N. J.; A. S. Barker, president, RSROA of Canada, Vancouver; William J. Brown, Sprayville, Oreg.; Eddie Spalding, Seattle; Fred H. Freeman, Bal-a-Roue Rollerway, Medford, Mass.; W. J. Betts, Redondo (Wash.) Rink; Alfred W. Kah, Lima (O.) Rink, and J. W. Norcross, Lakeside Rink, Fort Collins, Colo.

Philby Club Plans Rollery for Negroes

PHILADELPHIA, Aug. 10.—A roller skating club, aiming eventual- ly to establish its own roller skating rink here for Negro skaters, was or- ganized with the cooperation of the American Legion.

With almost two dozen members for a starter, the club, called Penn Rollers, has as its slogan—"A Rink Owned and Operated by Colored." At present, only two or three rinks in the city will admit Negro skaters.

For the coming season and until such time as the club is able to establish its own rink here, the group will sponsor trips by bus to rinks in and around Philadelphia.

First trips are scheduled for Pottsville, Pa.; Trenton, N. J., and Plain- field, N. J.

"Roller Rhythms"

AMERICA'S FINEST SKATING RINK DISC, 45-RPM, 3-3/4 INCHES, $2.50

FS-T378 (All States)

"You Won't Be Satisfied" 2:30 104

(Continued from page 84)

"It's All Right, It's Time for the Town" 2:00 104

"I Didn't Mean a Word" Tempo Mot.

"Meadow Brook" Tempo Mot.

"Isn't It Fun? The Fun of the Rink" Tempo Mot.

"To You, Miss" (My) Tempo Mot.

"Tea For Two" Tempo Mot.

"Tea For Two" Tempo Mot.

"Mama Ina" Tempo Mot.

"Take Your Pick" 2:00 104

"Two of the most outstanding Rumba tunes ever written."

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Bob Ketterer

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WHITNEY

HOT SPRINGS, AR.

Coney Island

(Continued from page 83)

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HOT SPRINGS, AR.
**Hank and Hiram**

*By E. F. Hannan*

**This SEASON I have watched various dramatic tricks in smaller places trying to keep up with the cost of help and expensive royalty script. In most cases it doesn't make sense. It seems as if they want to sell something to the theater goer that they believe he will probably never have heard of before.**

**Here's one newspaper run down...**

**Charles (Dome) Williams, who is known in tab and rep circles, has been working out in Miami for the past two months. He expects to remain there at least thru the remainder of this season. He's hoping to hook up with Joe Witherston, former manager and electrician for John Van Arnm's circus. He's now with the office job, and Billy O'Brien, tenor and bass of Van Arnm, who is currently in Salt Lake City, is in his seventh year at Ziesen's Bowery, Miami. Dome says he's been all over the state in the past few years, but the last two seasons has been with Van Arnm. He's got the columns from Ernie and Billie Beebe, George Haven, Alfred Chambers, and Royal Wilson. He's got the biggest load of material in the business.
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ANIMALS, BIRDS, REPTILES—GET OUR
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Cotton Muns, Small Birds, Stuffed Animals in Univers
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S, Female Angus. 2378 N. 36th Ave., Chicago, Ill.

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Orient. 375-5555 for details. 375-5555 for details.


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Stuffed Animals. 2378 N. 36th Ave., Chicago, Ill

BUY FOR ENEMIES FOR CANA
ers, Love Birds, Finches, and others. Interesting, profit
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NEW SIZE WIND TOUGH AS A TIGER

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$7.17 ea.

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Remain Car Finish, Brightens, Polishes. A real money maker. Has a wax, a polish, is a rust-remover. Applied by brush or spray. Does its work in 10 minutes. 2 oz. Can, $1.25; 12 oz. Can, $10.00. One-Third Deposit

NU-PLASTIC GLAZE CO. 4613 Chee St., Detroit 7, Mich.

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Indian Bracelet

Very attractive bright nickle plated bracelet made to retail at $1.00. Closing out a limited supply. Guaranteed the best for the money. Half inch wide flexible band to fit any size wrist.

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August 17, 1946

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IMPORTANT

When writing for catalog, please state your Business.

Wisconsin Deluxe Co., 1902 N. Third St., Milwaukee, Wis., when placing a C. O. D. order, 1/2 deposit required before shipment will be made.

NOTE—MANUFACTURERS We will be interested in any kind of Souvenirs and Novelties, pertaining to the National American Legion Convention, to be held in September at San Francisco, Calif. Send samples and prices.

M & S NOVELTY CO.
17 TURK STREET
SAN FRANCISCO, CALIF.

SPRING SOUVENIRS AND NOVELTIES

FOUNTAIN PENS Will make Pens with Solid Palladium Points and Rubber Band. Only $7.20 Doz.


THE NEW A.M.R. LIGHTER KITS

Single Blade "Swinging- Away" Knife
All Metal, Double Blade
Only $6.00 Doz.

"SWING-TILE" FLASHLIGHT

REX "RISTLITE" Wondershot Mfg. Co. In Display Carton

SURE-FIRE, QUICK-SELLING ARISTA HITS!

PEN & PENCIL Individually Boxed Sets

SPECIALS

Pens: Deluxe, $1.00 Doz.

Balloon Pens, $2.00 Doz.

Balloon Pencils, $1.00 Doz.

Orange Pens, $1.00 Doz.

Balloon Pencils, $1.00 Doz.

Black Pens, $1.00 Doz.

Orange Pencils, $1.00 Doz.

White Pens, $1.00 Doz.

White Pencils, $1.00 Doz.

Red Pens, $1.00 Doz.

Red Pencils, $1.00 Doz.

Green Pens, $1.00 Doz.

Green Pencils, $1.00 Doz.

Blue Pens, $1.00 Doz.

Blue Pencils, $1.00 Doz.

Black Pens, $1.00 Doz.

Black Pencils, $1.00 Doz.

Brown Pens, $1.00 Doz.

Brown Pencils, $1.00 Doz.

Red Pens, $1.00 Doz.

Red Pencils, $1.00 Doz.

White Pens, $1.00 Doz.

White Pencils, $1.00 Doz.

Black Pens, $1.00 Doz.

Black Pencils, $1.00 Doz.

Brown Pens, $1.00 Doz.

Brown Pencils, $1.00 Doz.

Red Pens, $1.00 Doz.

Red Pencils, $1.00 Doz.

White Pens, $1.00 Doz.

White Pencils, $1.00 Doz.

Black Pens, $1.00 Doz.

Black Pencils, $1.00 Doz.

Brown Pens, $1.00 Doz.

Brown Pencils, $1.00 Doz.

Red Pens, $1.00 Doz.

Red Pencils, $1.00 Doz.

White Pens, $1.00 Doz.

White Pencils, $1.00 Doz.

Black Pens, $1.00 Doz.

Black Pencils, $1.00 Doz.

Brown Pens, $1.00 Doz.

Brown Pencils, $1.00 Doz.

Red Pens, $1.00 Doz.

Red Pencils, $1.00 Doz.

White Pens, $1.00 Doz.

White Pencils, $1.00 Doz.

Black Pens, $1.00 Doz.

Black Pencils, $1.00 Doz.

Brown Pens, $1.00 Doz.

Brown Pencils, $1.00 Doz.

Red Pens, $1.00 Doz.

Red Pencils, $1.00 Doz.

White Pens, $1.00 Doz.

White Pencils, $1.00 Doz.

Black Pens, $1.00 Doz.

Black Pencils, $1.00 Doz.

Brown Pens, $1.00 Doz.

Brown Pencils, $1.00 Doz.

Red Pens, $1.00 Doz.

Red Pencils, $1.00 Doz.

White Pens, $1.00 Doz.

White Pencils, $1.00 Doz.

Black Pens, $1.00 Doz.

Black Pencils, $1.00 Doz.

Brown Pens, $1.00 Doz.

Brown Pencils, $1.00 Doz.

Red Pens, $1.00 Doz.

Red Pencils, $1.00 Doz.

White Pens, $1.00 Doz.

White Pencils, $1.00 Doz.

Black Pens, $1.00 Doz.

Black Pencils, $1.00 Doz.
While Limited Quantity Lash 1

MEN’S WRIST WATCHES
13 ligne, no jewel, Brasscop $4.57

25% Deposit. Balance C. O. D.
WRITE FOR OUR NEW CATALOG

TUCKER-LOWENTHAL CO.
5 S. Wabash Ave.
Downtown Chicago 3, Ill.

Accessories, Watches, and Jewelry

The Billboard
August 17, 1946

LETTER LIST
(Continued from page 101)

Tucker, John 
Turner, Mrs. M. 
Watt, John 
Wilson, John 
Wilson, John 
Wilson, Minnie 
Woodard, John 
Wright, Ann 
Wright, John 
Wright, John 
Wright, John 
Wright, William \n
MAIL ON HAND AT
NEW YORK OFFICE
180 Broadway
New York 19, N. Y.

MAIL ON HAND AT
ST. LOUIS OFFICE
390 Arcade Bidg.
St. Louis, Mo.

MAIL ON HAND AT
CHICAGO OFFICE
115 No. Clark St.
Chicago 6, Ill.

Approved OPA price
In lots of 200 or more... $4.50

50% Deposit. Balance C. O. D.

MADE IN THE USA

THIS BEAUTIFUL NICKEL-PLATED
WINDBUFFO LIGHTER
Approved OPA price
In lots of 200 or more... $4.50

50% Deposit. Balance C. O. D.

If you desire an item shown but not in stock, write for price. We are open
TUES. to SAT. 9:00 to 5:00; SUN. 2:00 to 5:00.

SAUNDERS IS Always First With New Items

The STATES KEY CHAIN
We can supply any State of the Union. This is a miniature
copy of the map of the State that you would purchase,
such as Ohio, Pennsylvania. It is $9.00. Key Chains, packed 2 dozen to a card or
individually packed, are $1.00.

Write for our circular
VINYLITE TOBACCO POUCH
$2.16 Gr.

SPORTS STORY MAGAZINES
30.00 M

Saunders Mig. & Novelty Co.
708 Frederick Ave., N. W.
Cleveland 13, Ohio

ATTENTION, SLIM USERS
Here is the slimmest watch ever offered for everyday wear in a handsome plastic

MODERN PLUG-IN FLUORESCENT FIXTURES
$3.55

BANG-TO-REPEATING CAP PISTOLS
Daily sale in stocks, 250 cap., .22 cal., Blister packed, 1 dozen to a carton. Offered only
at $1.25 in Mall St. Lats. Write for quantity price.

SENSATIONAL SIDEWALK BIKE OF 1946 FOR CHILDREN FROM 4 TO 9 YRS.
Send money order, Remittance, or express bill for $12.50, add 50c for shipping charges.

TOWNY DISTRIBUTORS
122 W. Water St., Box 216, Chicago, Ohio

MEN’S STAINLESS STEEL WATCH BANDS
$5.40 Dozen

LADIES’ NEW BANDS
$15.00 Dozen

THE SALPRO CO.
382 W. Armitage Chicago 24, Ill.

Attention—Concessionaires & Pitchmen
the "WHISTLER"
Only bird that really whistles. No noise, every kind of bird which makes HOOT HOOT for YOU. 

$7.20 dozen.

OH! JOHNNY PIPE
A real novelty pipe with a bowl to hold tobacco. Packed on an attractive display.

$4.00 dozen

BERNARD FINE
475 Fifth Ave.
New York 17, N. Y.

"KIBITZ" Wonder Dog
Sensitive, New Fast Selling Repeat Item
A root of Sign end, for all ages. This dog will do, and will do a whole lot of what the real tail isn’t. He is a soft-bristled tail. He is a hard and fast. He is a must. He is a great item. He is the most fantastic novelty since the Saxophone. He is a. . . .

$7.20 dozen.

Attention—Concessionaires
JOCKO
The American Framed Art Novelty, the only for Men. It’s made of real bone, it’s framed in a bottle of real bone, it’s flashed in a bottle. The head is rubber, the rope is real. It’s a novelty, it’s a novelty, it’s a novelty. Every man wants one. Fill your orders for Jocko. 

$36.00 per gross

B. F. O. Los Angeles
1/2 Dozen. Balance C. O. D.

SOUTHERN CALIFORNIA TOY MFG. CO.
411 B, Buhy
Los Angeles 33, Calif.
INVENTORY SPECIALS

To name only a few of the many attractive items now featured on a few items, which are contributing to turning the inventory into a showplace.

**MATCH KING**

Red Cap, Carded
to 25c each
Yellow 10d.;
Brown 12d.

**VERMONT ENTERPRISE**
Beautiful enamel finish in old-fashioned designs. Complete with display card. Now 7c each.

**SPEEDWAY SINGLE**

Card or 25c each.
Special Purple Per Carton, 5c.

**CRISTAL RING**

Carded Per Cartoon, 5c.
Per Piece, 5c.

**JAPAN BLADES**

Complete with Sheaths. Each 3c.
**GOLD PLATED PENCIL/PAPER**

Novelty combination Knife and automatic Pencil. Discount 15c.

25c to 100 cent monopoly all C. O. D. orders.

KIPP BROS.

112-118 S. Main St., Indianapolis, Ind.

---

**BEAUTIFUL**

**ELGIN and WALTHAM WATCHES**

WHOLESALE

RECONDITIONED AND GUARANTEED

Attractive and functional designs at 10c, r.p.p., stainless steel back.

7 JEWEL ELGIN

$12.95

15 JEWEL-$16.95

Sample Orders, $1.00 Extra.

25% with Order, Balance C. O. D.

Write for new 1946 Catalog.

LOUIS PERLOFF

727 Walnut St., Dept. C

PHILADELPHIA & PA.

---

**BIG BUYS FOR YOU!**

"Little Beauty" Plastic Water Sprayer

(12 to display card) Per Gr....

$0.95 per dozen...

Jumbo size (12 to display card)...

$1.50 per dozen...

Plastic Airplanes (1 dozen to display)...

35c per dozen...

Per Never-Breakable (6 to display)...

5c per dozen...

Per Baby Dolls (6 to display)...

5c per dozen...

Per Printed Paper Dolls (6 to display)...

5c per dozen...

Per Royal Bouquets (1 to display)...

25c each...

Per Japanese Boxes (1 dozen to display)...

$0.75 per dozen...

Bunty Bows, 24c (1 dozen to display)...

$0.50 per dozen...

Large Dressing Boxes, 5c each...

20c per dozen...

Per Baby Carriage and Stroller...

50c each...

Per "Eversole" Red Top, Liacs, 12/10 to 12/16...

$0.60 each...

Per "Eversole" Red Top, Liacs, 12/16 to 12/19...

80c each...

Per Half Dozen...

$1.75...

25% with Order, Balance C. O. D.

LEE PRODUCTS CO., INC.

437 Whittall St., S.W.

Atlanta 2, Ga.

---

**SLUM NOVELTIES, TOYS, FIGURES, AND KIDS' NECKLACES**

JEWELRY, PERFUMES, etc.

3,000 PIECES, ASS'T.—$25.00.

LOCAL SOURCES, LTD.

LOTS LESS THAN 3,000—$4.00.

PERFUME NUT—Imported from Raiff.

30c.—25c—10c.

BROOCHES, Av. Carded 5 Gr. Lots, C.O.D.

L. H. G. COMPANY

19 E. 16 St.

New York, N. Y.

---

**Pipes For Pitchmen**

**By Bill Baker**

EDDIE GILLESPIE . . . left Detroit recently for the Windy City.

LESTER KANE . . . recent visitor of the hospital, is still around Detroit and looking a heap better, according to word from the Big Motor City.

COL. CHARLES A. MATTLAND . . . is putting on his Jollitytime Entertainments for the American Legion at Grand Rapids, Mich., August 15-17, and the colonel says it has all the earmarks of being a rather big-sized show. One Horse Radacker is blackface with the Jubilee.

JACK (BOTTLES) STOVER . . . and Mrs. Stover are back home in Harrisonburg, Va., after a month's visit to the latter's home at Ocean City, Md. Bottles says the ocean was in its usual form, and the Maryland fried chicken put 20 pounds on his frame.

SPOTTED WORKING . . . a show that received a big break recently was the Pipes at the Jolyface last Wednesday (?) en route to Minnesota to begin his fall season. The show has just concluded a swing thru Kentucky, Virginia, and West Virginia. Frenchy says he'd like to meet one of his friends on the way to the Big Motor City, and maybe we'll meet up with the Twins, Tom Kennedy and James E. Miller.

PROF. A. J. HOWE . . . shrewd salesman and witty hooper, pencils from Montgomery, Ala., that he'll head westward August 18 to visit his only friend, Mr. Dollar, residing in King Cotton Valley. "Boys," scolds the professor, "I'll meet you at one of my big shows and then you go fishing. Remember the rainy day.

CHICK DENTON . . . is back in Dallas after a hurried trip to Murphy County, Ill, to attend the funeral of Henry N. Grogan, retired pitcher, who passed on there July 11. C. G. S. Denton, whom Denton calls Red McCool left the Motor City recently to make fairs.

B. E. (FRENCHY) TAYLOR . . . was a visitor at the Pipes desk last Wednesday (?) en route to Minnesota to begin his fall season. The show has just concluded a swing thru Kentucky, Virginia, and West Virginia. Frenchy says he'd like to meet one of his friends on the way to the Big Motor City, and maybe we'll meet up with the Twins, Tom Kennedy and James E. Miller.

---

**WOOD RATCHET NOISE MAKERS**

ORDER NOW FOR HALLOWEEN

11" Long—$35.

Oak Paddle—9 Noise Notches Made To Last Long

Sample Dozen, $5.00

Per Gross, $48.00

Write for Prices on Larger Quantities

25% Deposit With Order, Balance C. O. D.

MAX HENRY

652 Gholson Ave., Cincinnati 29, Ohio

---

**MAGIC AIRPLANE TOY**

Excellent Demonstration Item.

Magic Wand produces Mystic Force to Spin Pistol.

$1.00 per dozen...

$1.66 per gross...

Sample Prices 25¢

25% Deposit With Order, Balance C. O. D.

JAYBOY MFG. CO.

207 W. Aver.

Browns, N. Y.

---

**MEDICINE MEN**

Write today for new wholesale rations on Other. All stock is sold on Cash and Carry basis.

THE STIER MEDICINE DEPOT

127 E. Spring St. (Dept. 96)

Columbus, Ohio

---

**SLIM H. COMPANY**

Good publications for small space and small area in Southern, Eastern and far Western States.

PUBLISHER OF GOOD OUTLES.

ED HUFF & SON

2411 Delrey

DALLAS, TEXAS
Polio Situation
Tense in Minn.

(Continued from page 78)
lieved, would put the situation on an
An authority on what constitutes a "polio epidemic" states that "The
Billboard that such a status results only when there is at least two cases
per thousand of population. Going
into this week-end, the rate in the Twin Cities was below one case
per thousand.

Two Uncertain Factors
However, there were two uncer-
tain factors. The two-week period
the cases was not in sight. And it was
anybody's guess as to what public
feeling would be. Public opinion
and the Polio State Fair if the number of cases doesn't
go much higher, but the public meanwhile
continues to read and hear of
polio.

The newspapers and radio stations of the Twin Cities have played the
story up prominently. This, it is be-
lieved, could have had a lot of effect
against having the youngsters go to
the fair. This was demonstrated by the
fact that the World's Fair, a few weeks
ago felt the effects of the scare. That fear was built up via
newscasts and stories out of the Twin
Cities, and it influenced a large num-
ber of that city's people to play it
safe and stay at home and be reflected in the small
play the kiddie rides got.

Wisconsin Effects
This week at Chippewa Falls, Wis.,
roughly 100 miles from St. Paul, fair
execs reported a drop in attendance
of children's attendance would be higher if it hadn't been for the many
Twin City newsreels which the folks in
and around Chippewa Falls caught.

The fear put the children's attendance the hardest hit by polio. No reports of
cancellation or postponement of shows in any other State has been received.

---

La Crosse Heads For New Mark

(Continued from page 81)
free, and put up a substantial advertising budget. Rain has been an important
factor in Cassino's business said.
At the Loew's Echo Park Theatre in N. Y. owned spot, Manager Howard Waugh
didn't get the same amount of business as the last year.
Fairgrounds also upped its ad-
vising budget this year. Lloyd
French, manager of the fair, gave
no figures but said attendance was
lower than last year. His advertising
budget was increased, however.

Of the brighter side, most owners
of bigger business, the increases
ranging from 5 to 80 per cent.
Lakehead, Minn. was first, having
attracted 200,000 customers up to August 1, while Le-
Sourdville Lake, Middletown, O.,
business, according to Manager Don
Davy, is up 60 per cent. As of
August 1, it spot had drawn 52,000

---

Plane Disaster
Hits Great Falls

(Continued from page 79)
per cent. Don P. Thurburn, city
secretary, reported grandstand ad-
tendance for the year totaled $29,506.88.
Sales opening day were $3,315.15.

The Barnes-Carruthers State Fair
registered an attendance at the city
grandstand, a feat that featured the City
of Great Falls. Acts included Lowe, Hite and
Dawkins, De Niro and Hite, Three
Dee, bar act, the Three
Bonsano, dancing, tumbling and acro-
crobatics. The Hind World, which
Dorothy, had assumed last year upon the
death in January of their father,
William Hind, who had served as
treasurer for 18 years.

Only one other hitch in the pro-
gress of the fair. The British Screen
showing Jimmy Lynne and His Death
Doughs. Show was originally sched-
uled to show Tuesday, but Lynne's
equipment was tied up in Thief
River Falls, Minn., and it was neces-
sary to postpone his showing until
Thursday.

Borstine Gets Train

(Continued from page 88)
the railroad in Minneapolis.
Borstine, who operates a similar
show in Kansas City, Wise Park, bid a $150 monthly guarantee
with a 25 per cent of gross receipts
paid to the city.

---

BEATLY HOLDS UP

(Continued from page 47)
City," where show was sideloaded
Arlington, Nebraska, and playing in
Tuesday and Monday (5), "circus under the stars" proved more popular than
the "shockers" being big at night and fair in the
summer. Split two-day stand, with
Sunday, followed by a route
change in which Blairmore was
eliminated. At Moline, Max, center of a
good rural community, show played
turnaround business at both shows.

Here is a condensed report of the
British Screen "Week of Britain," at
Chillicothe, two capacity houses;
Peotone, same; Trail, due to long
run, only half capacity for both shows sec-
tion, same for both shows sec-
ction, same for both shows sec-
section, same for both shows sec-

---

UNDER THE MARQUEE

(Continued from page 46)
the Handy Group of Shows, which
Party, is booked for the Swiss cen-
tennial celebration at New Glarus,
next week, in the foothills west of
Cudahy, Wis., he has been reen-
listed to the library board and it
is necessary to reschedule a num-
ber of events. The street and al-
leys committee of the library board
Dent, chairman of the Bink's fouract circus combination out of
Cudahy, including Leo De-

---

Polio Puts Dent
In Northwest Biz

(Continued from page 47)
show blew its date Monday (5) at
Huron, S. D., where a half-

FREE. Write

MODEL BUILDERS GUESTS

(Continued from page 47)
wheel wagons in various stages of construction. Some of the pump
wagons and rigging wagon, also
trapeze with woman and animal
wagon; Joseph Beach, white wagon; Milo Smith, two Jazzy-Kids; Kelly
hunt; John Crowley, calliope dec-
ored with 4 kings, canvas wagon, 2
icket wagons, light plant, cages and
animals; Charles Elwell, 2 wagons.

---

ROCKAWAY BEACH

(Continued from page 88)
doesn't work...and... frozen crust
形势 terrible...very popular... The
Edgemere amusement is competitive
in the Beach 35th Street area... Talk
fireworks shows as well as a revival of
the old beauty pageants here.

around Milwaukee, and that Doe
Candler, (Scotly, the Clown), at
last report, was at Poughkeepsie.
August 17, 1946

New Yorkers Buy Challenge Co.

Shellac Price Hike May Up Record Costs

India Price Boosted

WASHINGTON, Aug. 10—Establishment by the OPA of a regulation setting new ceiling prices on unbleached shellac will increase substantially the cost of making phonograph records, varnishes and waterproof fabrics, it was announced recently.

Formula contained in the new OPA order permits importers to sell shellac to be sold at landed cost plus a mark-up equal to the full dollar and cent mark-up charged by the seller on his last sale before March 31, 1946, or 74 percent of the percentage mark-up in force then.

Lift India Control

Shellac, which a importation from India, was under price control of the Indian government until recently and OPA ceilings were kept in line with that price. Since the Indian government lifted price control, shellac sales at the product at the end of May, importers have demanded a higher price which industry in the United States could not pay under old ceilings.

According to OPA spokesmen, new ceilings will be greatly above the old, and the agency would allow the seller a margin equal to the new price rather than was in effect on March 31, 1946, as the new law requires.

Officials pointed out that further adjustments can be made if new ceilings prove to be lower than those permitted by the new law.

Op Sees Arcade Biz Up in 1947

PORTLAND, Ore., Aug. 10.—E. M. Haworth, who operates arcades at Oaks Park and Seaside, Ore., reported that arcade business is "not up to expectations."

But Haworth added that prospects for the coin arcades next year are excellent. Current trouble, he explained, is in midweek play. Weekend business is holding well at the Oaks arcade, he said, but it slumps sharply during the weekdays.

One of the reasons for the disappearance of the man in uniform walking around between trains or just killing time on a three-day pass or furlough. With so much time on his hands, another good arcade player was an excellent arcade customer weekdays as well as weekends. Another good arcade player of the war days who is also gone is the war plant worker, who sought quick, certain wage increases after his long overtime shifts.

Haworth, however, is confident that arcade play will return to a steady keel by 1947 as full peacetime production resumes.

News Digest

PUBLICITY—Coin machine industry has been coming in for considerable good publicity during the past week. In addition to the usual run of newspaper mentions, special articles appear in Magazine Digest for September and in Tide for August 9. The Tide feature made the cover of the magazine and is an unusually lengthy piece for that advertising and business publication.

RECORDER—In New York a manufacturer brought out a wire recorder unit to be used in stores, "arcades and coin-operated equipment." Recorder will give out continuous musical, vocal or commercial selections. It measures only 14 inches high, can be started or stopped by a phototronic eye or manually. Recorder may eventually find use to furnish background sound for amusement devices, or may have a place in the vending field. More likely is that wire recorder principles will first appear in telephone music systems.

PRICES—This week Liggett & Myers Tobacco Company withdrew its wholesale price increase, jumping the price of 1,000 cigarettes from $7.09 to $7.31. Despite this retraction, many factors continued their 1-cent per pack increase. Vending machine operators have increased their prices in many areas. Before the end of the year, look for another price increase in cigarettes. Biggest problem with vending machine operators is matter of adjusting machines to the new prices.

LOCATIONS—The automatic laundry still suffers from shortage of (See NEWS DIGEST on page 138)
Revaluation of Canadian Money Nicks Coin Play

ST. JOHN, N. B., Aug. 10.—Canadian government action, erasing the 10 cent presentation of U. S. currency, is expected to react unfavorably on coin machines located in Canada, it was reported here near the weekend.

Operators in these locations had been allowing the 10 cent in change for U. S. currency, which is widely held in Canadian currency, and the premium has been found attractive in bringing the currency exchange to Canada. Tourists from Eastern Maine, Massachusetts, New Hampshire, New York and Pennsylvania have been numerous in this area this summer.

The 10 cent exchange bonus was a stimulus for business at restaurants where coin machines of all types got particularly heavy play. Operators on the U. S. side of the border, on the other hand, expect to benefit from revaluation, since Canadian tourists now can get as much for their money in the States as here at home.

Many Ask CMI Exhibit Space

CHICAGO, Aug. 10.—Jim Gilmore, secretary-manager of Coin Machine Industries Inc., received many mail requests full of requests for advance assignments of exhibit space at the Coin Machine Convention which will be held in Chicago early in 1947.

Gilmore announces that there will be a great deal of exhibit space for any one or any firm. Members only will receive floor space. All others will be assigned space on September 4. They will have first choice on exhibit space at that time.

Utah Side Blue Nevada Sides Mad

WENDEVER, Utah—Aug. 10.—The 2,000 citizens who live on the Utah side of this town of 2,500 have drawn up petitions to remove from the state their 500 fellow citizens who live in Nevada.

Chief among the citizens’ complaints is that Utah’s laws are too strict on alcoholic beverages and gasoline, a tavern-keeper can sell only 3.2 per cent beer in Utah, while their competitors just across the line are open houses with slot machines.

As one cafe owner explained, “a tourist, coming from the East, stops in my place and looks for the slot machines. I tell him I don’t have any and he can’t come in.”

Court OK Increases N. Y. Skeel Ball Spots

NEW YORK, Aug. 10.—For the first time since Skeel ball-type machine coin machines have increased in quantity in Manhattan taverns and bars. Before the decision of the New York Supreme Court, charging a machine of this type to be a “game of skill,” located in taverns, was banned before last April’s action—and these mostly in Brooklyn.

Coin operators who feel that games of this type are filling a long-felt need in taverns around town are the opinion of the Skeel ball game machines has been excellent in Manhattan, according to operators.

Trade Directory

Following tabulation of trade reports received during the weeks of August 1, 1946

New Machines


Address Changes

Churvis Advertising Agency, 43 West Schiller Street, Chicago. Has moved to Chicago Distributing Company, 2320 Milwaukee Avenue, Chicago.

Harlich Manufacturing Company, 1900 M. H. Homan Avenue, Chicago. Midstate Company, 2369 Milwaukee Avenue, Chicago.

Personnel Notices

A. Lafferty has been appointed director of the coin machine financing division of Walter E. Heller & Company.

Raymond F. Bruno, Cape Cod colonEL, was killed in the recent restaurant fire at Onset, Mass.

Homer Copehart has been named honorary chairman of the Knights of the Turntable, the organization of disk jockeys which is expanding to take in manufacturers, distributors and others in the record business.

Frank A. Rudder has been named vice-president in charge of sales for L. E. Ray, Inc., Downey, Calif.

Bill Rawsack was announced recently as sales manager for Musicraft Distributors, Inc., New York.

Walter Rehfeldt, owner of West Coast Amusement Company, Torrance, Calif., has been moved away at his home on July 24.

COINOGRAPHY

Music Man in Bronzville

In the eight years that Jay Bullock has operated coin machines, he has taught people to determine the value of proposed locations and has solved many difficult problems. Now that he has combined his coin machines with coin real estate, his analyses of prospective locations has led to be even more complete. There have been such drastic changes in urban population that he has been called upon many times to do some real delving before investing in property or pulling a box location. Farsighted, this operator has walked into some jazzy property deals that in turn provided top jule box locations.

His real estate holdings put him in contact with people inside of the coin machine business and he enjoys telling them about his leases. Recently he was approached by a tourist who had just arrived in the city and was looking for a store to rent. They strolled along the sidewalks in the Near South Side section of Chicago, and Jay Bullock told him of and showed him many of the sections that in the last four years.

"This section is certainly thickly populated," remarked the new comer.

"It is now. But four years ago it was a ghost town," Bullock replied.

JAY BULLOCK

Until 1942 the section was known on the West Coast as "Little Tokyo" and it was principally inhabited by Japs. After Pearl Harbor they were moved out and the stores and homes were left vacant. Bullock’s ability to foresee the future put a rosy deal right (See COINOGRAPHY on page 138)

Regional NAMA Executives To Up Membership

CHICAGO, Aug. 10.—Between August 9 and August 28, regional council executive committees of the National Amusements Men’s Association will be holding meetings to spur-plug the association’s membership drive which gets under way September 1.

At each of the meetings, a representative from the district headquarters in Chicago will be present to outline the program. Meetings will also be held on plans for regional council activity and a review of the particular work accomplished in each region.

Schedule of the meetings follows:

Aug. 10-11: Atlanta, J. Herman Saxon, Saxon’s, Inc., Charlotte, N. C., regional chairman.


Aug. 19: Minneapolis, General George Leach (ret.), Geo. E. Leach, Inc., regional chairman.


Chicag State, O. Neil Hall, Automatic Canteen Company, Columbus, regional chairman.

Aug. 21: Columbus, O. Neil Hall, Automatic Canteen Company, Columbus, regional chairman.


Aug. 26: West Region and Region 2 (New Jersey and Pennsylvania) will hold a joint meeting at the Commodore. Frank Bradley, Automatic Equipment Company, Buffalo, chairmen.

Aug. 28: Baltimore, W. B. Scheurer, regional chair- man.

Tax Rolls Disclose 18,906 Coin Devices Operating in Minn.

MINNEAPOLIS, Aug. 10.—The Collected of Internal Revenue for the State of Minnesota announced here last week that $857,900 in taxes was paid on the federal government for gaming devices in Minnesota. Figures were reported at the end of the fiscal year, June 30.

The collector said that the federal taxes were added to 605,420 licenses and organizations on 8,579 machines. At the same time, he warned operators who feel that they had to have special tax stamps on the machines that they were for the current fiscal year, or else pay a monthly penalty of $5 per machine until a total of $15,000 is reached.

For pinballs and jube boxes, 8,381 payers, who reported $10 a piece on 10,381 devices, or $108,810 during last year. Bowling alley proprietors numbering 300 paid $20 per alley for 1,600 alleys and 784 pool and billiard halls paid $20 each. A total of 1,113 paid the federal government $81,420.

No federal tax was collected on 2,900 dealers throughout Minnesota and 424 beer wholesalers paid $55 each for a total of $215,600.
Production Up For Nat'l. Sales, Liebmam States

NEW YORK, Aug. 10.—Al Liebman, president of Electromatlon, Inc., 707 E. Monroe Street, Holobon, N. Y., announced this week that production of the firm's roll-down game, called the "Beer Shortage," is now at the efficient point to warrant national distribution.

Up to this time, the game has been offered in only one city.

Machine is a progressive scoring game. It has an automatic double scoring mechanism and is operated from the natural maples. Machine has practically the same features as a pinball, plus the roll-down element.

Ben (Whitey) Bruckman is secretary of the firm. Both Liebman and Bruckman have been in the trade since 1910 as operators, jobbers, distributors and now as manufacturers.

N. Y. Paper Uses Page Juke Story

NEW YORK, Aug. 10.—"How the Juke Box Came to Be" is the title of a full-page spread in the August 9 World-Telegraph, devoted to a series of photographs and text covering all the steps in the making of a record. They show the process of making a page box, the record industry would not be what it is today. Part of the story is reprinted below:

"Everybody agreed that the record industry was doomed when the radio people produced jazz. It did go downhill for a while. Yet, today, business was never better for the various record manufacturers, and their chief complaint is that they can't get enough materials to keep up with orders they sell. More than anything else the juke box did it, the roaring, rainbow-touched monster that swallowed enough nickels last year to cover the equator two deep."

By Robert D. Talbot

Gaycoin Holds First In Series of Picnic Gatherings in Miami

MIAMI, Aug. 10.—First of a projected series of annual picnics was held Sunday (4) at Miami by the Gaycoin Distributors, Inc., who operate in Detroit and Miami. Host for the occasion was James A. Passa- natie, head of the firm. Gaycoin is remembered throughout the industry for the series of parties at which he was host. Also present were the A & J Novelty Company here before the war.

Gatherings at Gaycoin's new building, which was recently completed, and the adjacent Poolside Restaurant.

The Miami branch has practically completed the new building, with the exception of some finishing details and some minor additions which will be developed within the next two weeks. In the meantime, Gaycoin is doing business for some months from its Miami office. It is expected to move into a formal opening when the structure is completed.

Gerrard (Gay) Wobernink, sales manager of the company, was in Florida for the event. Both he and Passanante expect to return to Detroit within the next few weeks.

Calendrier for Coinmen

August 12-14—National Tobacco Tax Association, Hotel Utah, Salt Lake City.
October 1-4—Conference and Steel Exposition, Public Auditorium, Cleveland.
October 1-5—National Electronics Conference, Edgewater Beach Hotel, Chicago.
October 14-15—Conference on Distribution, Hotel Statler, Boston.
October 15-16—National Automatic Merchandising Association, National Convention, Congress Hotel, Chicago.
November 25-28—Packaging Industry's Annual Convention (sponsored by Packaging Machinery Manufacturing Institute), Stevens Hotel, Chicago.

Charles Daw, Chicago Tool Jobber, Said Succeeding Garsson as Batavia's Chief

CHICAGO, Aug. 10.—Charles Daw, partner in the Chicago tool jobbing firm of McCall & Daw, who described himself as "the new presi- dent" of Batavia National Producers, announces his resignation to make way for Pearl Frankel, who now is in charge of the offices of Batavia and U. S. Challenge Com- panies in the Field Building here today.

Daw, however, declined to issue any statement on the reason for his resignation. Daw was one of the original owners of the company and had been a director since its formation.

Daw is an interested stockholder in the company and the sale of its shares to the Batavia National Producers has been completed.

Peeler Firm To Manufacture New Salesboard

CHICAGO, Aug. 10.—New manufacturer making salesboard is the Peerless Products Company, 633 South Plymouth Court, Chicago. Firm is headed by Bernie Kite, presi- dent.

Kite, who has had 10 years' experience in the salesboard field, says his firm is already in production with a variety of boards which will be shipped in the next few weeks.

Other officers of the firm besides Kite are Marty Frankel, vice-president, and Irv Pardor, vice-president. Frankel, like Kite well known to the Midwestern trade, has been in the business about four years. Prior to joining with Peerless, Frankel worked for two other salesboard manufactur- ers in production and sales.

Injunction Protects Atlantic City Games

ATLANTIC CITY, Aug. 10.—Prosecutor here who has ordered all bingo games in this resort closed, is not moving swiftly to operate games of similar nature on the inland side.

These games, he said, can continue in operation under a temporary in-junction agreement pertaining to them. Operators of the games obtained the order in Court earlier this year. Hearing on their application for a permanent injunction is scheduled for later in the year.

Other members of the complex Garson corperate empire, which ap- parently is the hattron group, included the U. S. Engine & Pump Company, a sales organization handling farm equipment, and the Hercules Muni- cipality, Central Company. It was said that technically the Hercu- les company was leased to Ba- tavia under an arrangement by which the latter company would eventually own the assets.

U. S. Challenge Company, another subsidiary of Batavia, had reported to the Attorney General last week to sell 50,000 shares of no-par value common stock for $250,000 to the secretary of state's officers. Incorpor- ors were Karl E. Eisten, Lewis Shaffer, and J. Aline Siegel, who undoubtedly were simply "dummy incorporators," according to the prac- tice usually followed in formation of new corporations.

Announced purpose of U. S. Chal- lenge was to make plungers, harrows, hay rakes and other farm implements used in the U. S. and foreign countries.

Challenge Industries

Another firm identified with Ba- tavia was Challenge Industries, Inc., which was incorporated in Illinois March 2, 1946. Incorporators were Charles Daw, chairman, and B. Davidson as sales director for its automatic equipment division. Challenge Industries

Transfer Globe Assets

It was announced also that upon the purchase, the buyers transferred as-sets of Globe Industries, Inc., Wichi- ta, to Batavia. These assets were to include machinery and equipment of value of $150,000 which was built in 1943 at Wichita. Sources close to the company said Dr. Henry M. Garston, former president of Batavia, had borrowed $250,000 from Batavia to buy Globe, which subcon- tracting for the New York war.

Since the end of the war, Globe has been subcontracting parts of pre- fabricated houses for Batavia. Actual title to the assets will be held by the name of Aero Manufacturing, a Kansas corporation and a sub- sidiary of Batavia.

Total value of assets transferred from Globe to Batavia was estimated at $500,000. These were sold by Garston to the Stein-Starr inter- est.

Colyer Sets Up Export Concern

Hollywood, Aug. 10.—Robert L. Colyer, California coinman, an- nounced that he has entered the coin manufacturer field at 1968 North Cahuenga Boulevard here.

He said he will seek to handle products that every branch of the industry overseas can use, whether jobbers, distributors or manufactur- ers.

Colyer also operates the Tele-Muse Corporation in Sacramento and he is publisher of a veterans' newspaper.

United Company Holds Picnic for Employees, Friends

CHICAGO, Aug. 10.—Annual pic- nic for employees and executives of United Manufacturing Company, here, was held recently at Herman's Limousine, Intron S. Gordon and Ruth Daw, president of the company, chatted with a number of persons, including families of em- ployees, attended.

Refreshments included popcorn, watermelon and fruit. Games and a base- ball tourney highlighted the sports day which was followed by a dance provided by the Chicago Sun Dance band.

According to officials of the plant, attendance of the following day was below par owing to lack of practice among some of the baseball players who hadn't been in a game since the year before.
FTC Lays Down Rules on Candy

Puts OK on Trade Code

Confectionery dealers are persons, firms or corporations located in the trade area and engaged in the sale and distribution at wholesale of packaged candy, candy bars, chewing gum and related confectionery items, as well as certain allied lines of merchandise.

The business of such industry members, other confectionery products, volume of $25,000,000 annually, consists primarily in purchasing these products from manufacturers and re-selling and distributing the same to retailers.

Prevent Unfair Practices

Purpose of the rules is prevention of unfair trade practices and the modification of certain conditions in the interest of protecting industry, trade and the public. A variety of unfair practices are listed under the rules for the punishment of such activities.

Practices condoned are misrepresentation in general, deception to that extent falling under the umbrella of representation. Unfair trade practices are restricted under the rules with the purpose to prevent the same classes of practices.

Nehi Net Profit Up 40 Per Cent In Six Months

NEW YORK, Aug. 10.—Nehi Corporation, owners of the soft-drink products, reported that the net earnings for the six months ended June 30, 1947, were $648,292, representing an increase of more than 40 per cent over the company's net profits of $455,305 for the first half of the year earlier.

Net earnings were equivalent to 63 cents per share of common stock in the first half of this year, compared with 44 cents per share a year ago.

Net profits from operations of $130,683, in the corresponding period of 1946. Earnings per share of common for the first half of this year, compared with 33 cents a year earlier.

These earnings represent, like those of most other companies, an improvement mainly from elimination of the excess profits taxes January 1.

Veteran Asks Loan To Establish Chain Of Coin Food Stands

NEW YORK, Aug. 10.—Sol Myers, recently discharged veteran of 34 bombing missions over Europe, has applied to the Veterans Administrat- tion to establish a chain of coin food stands.

"In World War II I used 92 per cent of my profits of $130,683 in the correspond- ing period of 1946. Earnings per share of common for the first half of this year, compared with 33 cents a year earlier.

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After months of testing at the factory, several of the new Eastern "All Electric" Cigarette Vending Machines were actually put on location in various parts of the country.

Two of the several letters are reproduced above. They tell the story and show the proof of why so many operators all over the country favor the new Eastern "All Electric" Cigarette Vending Machine for their locations.

Write today for full details on how soon you, too, can be among the nation's most progressive operators.

Exclusive Sales Distributors

EASTERN ELECTRIC VENDING MACHINE CORP.

General Motors Bldg., 1775 Broadway, New York, N. Y. Tel. Circle 5-2557
J. P. Marcelle, Pres., Marie Caruso, Sec. & Treas., Hal R. Marks, Sales Mgr.

Pacific Coast Distributors: Blake Sales Co.
1028 West 9th St., Los Angeles 15, Calif.

Southern Coin-O-Mat Distributing Co.
943 N. W. 7th Ave., Miami 36, Fla.
Ohio Court Ruling on Milk Vender May Set Precedent

COLUMBUS, O., Aug. 10.—Publication of the full text of the opinion of the Ohio State Supreme Court declaring milk vendors exempt from the State sales tax on July 22 was thought by some observers that this is the first time a top State court has defined the precise courtroom meaning of this much-used legal term as it relates to vendors. Case is Castleberry, doing business as Cedar Hill Farms, vs. Evatt, tax commissioner, and Defenbacher, State director of finance. In a 6 to 1 decision, the court upheld the ruling of the State Board of Tax Appeals holding milk vendors exempt from the tax.

Machines involved were located in the plants of the Wright Aeronautical Corporation in Lockland, O., and the William Powell Valve Company in Cincinnati. Castleberry, who operates the Cedar Hill Farms dairy, installed and maintained the vendors, which were patronized by employees of the Wright plant. As Justice Matthias, author of the majority opinion, declared, "The vendor (operator) has no right of control and exercised no control over any of the premises of the employer. He had only the right of ingress and egress to service the vending machines by placing milk in containers and removing therefrom the coins inserted by purchasers.

Question of the legal meaning of the term "vendor" has been the subject of a connotation of the provision of the Ohio State constitution which declares that "no excess tax shall be levied or collected upon the sale or purchase of food for human consumption of the premises where sold."

Attorneys for the director of finance, in an effort to define such a method of avoiding the tax that would make the whole plant "the premises where sold," hence making the milk sales taxable, filed a writ of prohibition. The Supreme Court rejected this view. In effect, it defined the premises "where sold" as meaning the limited portion of a building, structure, enclosure or other area where sales or purchases of foods for human consumption are made, which is in the actual possession or under the actual control of the vending machine operator.

This would seem to boil it down to simply the vending machines themselves and any space the operator may lease for the placement of the machine.

"In the instant case," the majority opinion said, "the package milk was purchased for consumption off and away from the premises under control of the vendor. The record discloses that such milk was never consumed at a vending machine but always away from it, and that in at least one of the plants examined a rule was enforced which forbade the employees of the plant to congregate about the vending machine and drink milk procured therefrom in the aisles where the vending machines were located."

Case is printed in the Ohio State Bar Association Report and it will be published in the Ohio Supreme Court reports, volume 147, page 30.

Cincinnati Company Places New Cup Vending System on Market

CINCINNATI, Aug. 10.—New mixing and dispensing system for vending crockery, introduced by Automatic Vending Inc. Company is showing the first model of the dispenser, called Aristo-Drink, is the down and dirty cup dispenser.

Chief feature of the vender is a patented change mechanism which returns any incorrect number of nickels when a dime or quarter is inserted. Machine is equipped with a charcoal and lime filter system, has a water pump for its own source of intake supply and hooks up directly to city water lines. Machine has a capacity of 1,000 cups when refilling is necessary, its makers say. Beverage pours into a cup and all drinks are automatically weighed to insure uniform service.

Vendors state that all parts of the machine are simplified and standardized. Screw tap is made of stainless steel and cleaning compartment is made of stainless steel. Entire machine is automatic, so that no hands are required to attend to it, which cannot pinch the hands of a customer, according to the firm. Machines are manufactured here, the announcement said.

Coca-Cola Net Dips Slightly as Second Quarter Biz Tapers

NEW YORK, Aug. 10.—Coca-Cola Company reported that its net earnings during the second quarter of 1946 dipped about 4 cents per share, but it kept its quarterly dividend at 75 cents here of ordinary stock, which is payable October 1 to stockholders on company books September 15.

Dividend is payable October 1 to stockholders on company books September 15.

Firm, which is engaged chiefly in manufacturing its soft drinks, reported total net profits of $10,605,952 for the three-month period. This was down 19 per cent to $1,776,524, standing, compared with $1,767,949 per share earned in the comparable period a year ago, when net profits totaled $2,723,478.

Congo International, company’s overseas operating and syrup-making subsidiary, declared a dividend of 5 cents per share to stockholders on record September 12.

American Chicle's Profits Up Despite 2d Quarter Dip

NEW YORK, Aug. 10.—American Chicle Company, which reported net earnings of $1.64 per share for the period ended June 30, 1946, with $1.63 per share for the same period last year.

This brought the company’s profits for the first six months of 1946, after deduction of taxes, to $1,456,716 on net sales of $13,342,307. This compared with net earnings in the first half of 1945, totaling $1,406,709.

In line with these profits, board of directors authorized payment or a quarterly dividend of 5 cents payable September 12 to stockholders of record August 29.

Changeable Coin Chutes To Meet Flux in Prices

ST. LOUIS, Aug. 10.—Interchangeable coin handling units for vending machines, quickly installed on the market, are being made by thousands. The slight changes are, however, being manufactured by National Slug Rejectors, Inc., this company.

Coin handler, designed for both single and plural coin use, is available to the operator. Single interchangables are for 5 cents and 10 cents, the single interchangeable for 25 cents. Coin changers will be installed when it is decided to install the interchangeable as original equipment but will be made to be placed in time-saving features to help reduce risk of obsolescence in situations where mechanical and merchandising problems arise.

National expects to introduce its changeable coin chutes into the vender industry, and this section is made available in the vender, both in foreign and domestic markets.

New product is expected to make it possible to install the changer at any point in the industry.

Other new devices which the firm is expecting to introduce to the industry soon include a coin changer and credit and deducting authorizing devices.

Three New Operators Open Doors at Phila. State Charters Show

PHILADELPHIA, Aug. 10.—Three new coin-operated firms, two for vending operations and one for amusement machines, were granted charters here this week.

Special interest was manifested in the announcement by the Wharton Vending Company, chartered originally in Wilmington, Del., and now a local branch of the corporation to conduct business in Pennsylvania. According to the charter, the firm is to be "in the business of conducting amusement dancing arcades for profit, including also amusement machines for purchase, sale, lease, operating, services and maintenance of coin operated amusement machines." The organization is located at 123 North Seventeenth Street.

H. Harry Weixelblatt, local industry attorney, represented the organization of the Gilbert Amusement Company, chartered July 10 for vending operations. To the firm for the charter, the Canteen firm proposes to "install, service and maintain games of chance or skill and amusement devices, for all the purposes of the organization according to the charter, the firm is to be "in the business of conducting amusement dancing arcades for profit, including also amusement machines for purchase, sale, lease, operating, services and maintenance of coin operated amusement machines." The organization is located at 123 North Seventeenth Street.

H. Harry Weixelblatt, local industry attorney, represented the organization of the Gilbert Amusement Company, chartered July 10 for vending operations.

Smokeys Go Up In Flumes

CAMDEN, N. J., Aug. 10.—A 10- wheeled trailer-truck and most of its cargo of thousands of cigarettes were destroyed by fire last week started by a careless amateur photographer. The truck, with a flat bulb, was turned on to the pool of gasoline when the truck overturned near here. About one-third of the cigarette cargo was saved by bystanders who formed an impromptu chain line.

Avoid Problems of Changing Prices! Tax Variations!

Use the New Dugrenier Challenger

America's Foremost Cigarette Merchandiser

Today's changing prices of cigarettes and fluctuating tax rates were accentuated by the New Dugrenier Challenge. That is why the New Challenger has an exclusive, flexible coin mechanism that is capable of meeting all price and tax variations without any "chump-overs" or after thought parts.

Only the New Dugrenier Challenger offers a coin mechanism well adapted to present our nickels and dimes in all combinations (quarter optional).

ARThUR H. DuGRENIER, INC.
America's Foremost Manufacturer of Automatic Merchandisers
15 HALE STREET, HAVERTHAU, MASS.
AND READY FOR IMMEDIATE DELIVERY

ALL CHROME PLATED

Automatic CIGAR MERCHANDISER for 10c Cigar

Compact—only 6 inches wide, 6 inches deep, 30 inches high. Finished all over in durable, glistening chrome plate. Simple in design, smart styling. Dependably dispenses a cigar for a dime-in-the-slot—and returns coin without fail when empty. Trouble-free operation.

Lowest conceivable servicing cost. Repairs on location eliminated. All the cigars you want, too—right now.

Sales appeal and serviceability proved by hundreds of operator-installations. Proved a money-maker, too. Opportunities for distributors in territories still untouched in the swelling wave of demand.

DISTRIBUTOR OPPORTUNITIES—Distributor franchises being allocated. Act now. Write today for details.

OWNER-OPERATORS—Cash in, too.
Contact your local distributor or write direct to . . .
Coan Company

To Make Ice Cream Vender

HAWKEYE MATCH VENDORS

again leading the field.

Built in 2 models.
2 Books for 1c
1 Box for 1c.

Retail for...

$5.95

HAWKEYE NOVELTY CO.

1756 East Grand
DES MOINES, IOWA

Roy Torr

LANDOWNER PENNA.

BAIL GUM

in still-sealed and will be for the coming year, better order Marble now, the best assortment CAN STILL SUPPLY

Class, Age, Assorted Color Marbles, Boxed at 20.00 for $5.50

Keg at 20.00 for $3.50

Solid Color, Cherry Red for Prints

Per Thousand

$4.00

Hawkeye Novelty

CO.

Madison, Wis., Aug. 10.—Coan Manufacturing Company of this city, headed by J. W. Coan, has been working on a new type ice cream vending machine for the past year. Coan says that the machine will not be ready for full production and distribution until next year.

While complete details on the physical and mechanical features of the ice cream vender are not yet available, Coan did state that the machine will be small and compact but with ample capacity.

Most interesting part of the ice cream vender Coan is developing will be the packaging method. Instead of dispensing cups with spoons, or bars, the vendor will have a specially designed, cylindrical container—designed somewhat like a lipstick applicator.

The customer will only have to push the lever of the container to eat the ice cream.

At the same time, Coan announced that he is making regular deliveries on U-Select-It candy vending machines. He again repeated that because of the shortage of equipment and candy bars his company is not taking on new accounts, but is selling only to established firms with which his company did business in the past.

Switch Gum Machines

To Aspirin Vending

NEW YORK, Aug. 10.—Twenty 1-cent gum machines have been converted to 1-cent aspirin vending machines by Paul Lambert, cigarette machine operator. "All the machines have been placed in bar-type locations," Lambert states, "and are making money."

Prices for...

$5.95

NEW BELL CHARMS

ASORTED COLORS

10 Cents

9.00

100 Cents

$9.00

Syntax—25c...

$5.00

Novelty CARD VENDOR

FAST PENNY GETTER

MADE FOR THE OPERATOR

ABT Coin Slots

Separate Locked Cash Box

Natural Oak Finish

Compact and Legal

No Federal Tax

A GOOD PROFIT REPEATER

Price...

$29.50

F. O. B. Brooklyn

1/3 Deposit With Order

1,000 Cards Free With Each Machine

DISTRIBUTOR TERRITORY AVAILABLE

Still Going Strong

"DOUBLE UP" SKILL BOWL

Write—Wire—Phone

Barney Kahn

METROPOLITAN COIN MACHINES, INC.

203 Sands Street

Main 5-4369

Brooklyn 1, N. Y.

Georgia's Candy Trade Pondering Price Increase

SAVANNAH, Ga., Aug. 10.—Candy and confectionery manufacturers met in special session here this week during the candy industry trade convention to discuss a raise in price of bar goods or alternatively to decrease size of the product.

Members of the industry said that increased prices being paid for ingredients used in making candy and chewing gum may result in a rise in prices.

Also discussed was a proposed federal luxury tax of 1-cent per bar. Manufacturers are opposed to such a tax on the grounds that candy is a food and that the government cannot regulate what people eat.

Most industry spokesmen favor a reduction rather than price increases, and some are demanding the marketing value of the 5-cent price over a period of years and the necessity for changing coin mechanisms on vending machines in current use.

Surplus Vender

Sale at Elmina

NEW YORK, Aug. 10.—Sale of government surplus coin-operated vending machines will be made on the site of the Bendix Aviation Corporation, 1051 South Main Street, Elmina, N. Y., under the jurisdiction of the New York regional office, starting Thursday (15).

Purchase of the machines can be made only by the federal government or its representatives. On August 19 thru August 23 the machines will be offered to veterans of World War II. Non-priority buyers will be able to purchase the machines starting September 4 until the machines have been sold out.

Further information in regard to type, kind, and style of the machines can be obtained from the War Assets Administration, 70 Pine Street.

Mention Berlo Exec

For Senator's Post

PHILADELPHIA, Aug. 10.—Edward Loeb, an executive of Berlo Vending Company, local candy vending enterprise, is being mentioned prominently as successor to the late State Senator Joseph J. Pratt's post as a member of the Republican City Committee and as leader of the 8th Ward in the city.

Senator Pratt died suddenly last month and Loeb has the support of many influential Republican Party figures for the political posts. Before joining the Berlo firm, Loeb for many years was active in local politics and was the mayor's secretary during the administration of the former Mayor W. Freeland Kendrick.

Dividend Declared

By Liquid Carbonic

CHICAGO, Aug. 10.—Liquid Carbonic Corporation, maker of carbonic gas and carbonating equipment of the type used in cup-dispenser soft-drink machines, has declared a quarterly dividend of 87 1/2 cents per share on its 3 1/2 per cent preferred stock, payable September 1.

F. F. Luedven, president, forest, forecast a profit before taxes for the firm "in excess of $300,000" in the third quarter. This would compare with a loss in the second quarter of this year totaling $467,896.
Canteen Listed on N. Y. Exchange

CHICAGO, Aug. 10.—Automatic Canteen Company of America appeared this week for the first time on the listings of the New York Stock Exchange. Trading in the stock, which was quoted at $29.50 per share, totaled 100,000 shares the first day it appeared on the Big Board.

Canteen concurrently announced that the regular quarterly dividend of 25 cents a share would be paid September 1 to shareholders listed on the company's books August 15.

Frost Vending To Make Cig, Cigar Mchs.

BOSTON, Aug. 10.—Entry into the coin machine manufacturing field was announced this week by C. M. Frost, president of Frost Vending Machine Company, a new concern at 80 Waters Street. A cigar vending machine and 6, 8 and 12 column cigarette venders will start rolling off production lines next week, Frost states.

Plan Other Machines

Patents used in both the cigar and cigarette vending machines as Frost's own—a result of several years' work. Entry into other phases of the coin machine business is planned by the firm in the future, Frost states, but for "the present we will rush production on the cigar and cigarette machines."

All machines have been location-tested in this city.

Principal feature of the cigarette machines is that with the quarter insertion it will do away with any change penny insertions by the operation of the machine--the right amount of change down to the last penny. Push-button operation will be another feature of the machine, Frost adds.

Besides Frost, who is treasurer of the firm besides acting as president, Charles H. Fletcher is a director, and George Ross Fleming is assistant treasurer and a director. Another director will be added at the next meeting of the board.

Florida Taxes on Liquor

Cigs Increase 7 Per Cent

TALLAHASSEE, Fla., Aug. 10.—State collected a total of $2,688,770 in liquor and cigarette taxes in July as collections reached 7 per cent above the same month in 1945, according to Director James E. Vocelle of the State beverage department.

Cigarette collections accounted for $977,851, 8.56 per cent higher than in July, 1945.

Sterilized Hot Dogs Next

NEW YORK, Aug. 3.—Products Research Division of the War Assets Administration has found ways of converting medical instrument sterilizers into hot dog steam cabinets, according to The Wall Street Journal's Washington Bureau.
**Hershey Earnings In 60% Increase**

HERSHEY, Pa., Aug. 10.—Hershey Chocolate Corporation reported net profits of $4.31 per share during the first six months of this year. This was an increase of 60 per cent over the $2.71 per share earned in the first half of 1945.

Increase was said to have resulted almost entirely from elimination of the excess profits tax January 1.

The company's net earnings totaled $3,621,536 for the first half of this year. Profits in the second quarter were $1,933,316, compared with $2,096,316 in the first three months of 1946.

**Lehigh Shows New Vendors for East Coast Ops**

EASTON, Pa., Aug. 10.—A group of vending machine distributors and operators from several cities on the East Coast last week got their first look at the new Lehigh FX Vendors being produced here by Standard Vendors' Division of Lehigh Foundries, Inc.

On hand for the company were Lehigh FX Vendors, Inc., president Maurice Auerbach, general manager, Standard Vendors Division; Neil Mitchell, sales manager of the Auerbach, Graf, chief engineer, Standard Vendors Division.

Lehigh told the visitors about the machine's features. He said that the machine's design was based on years of first-hand field experience. Among features stressed were the cabinet and stand. There are no hinged sections. The cabinet door is removable.

**CIGARETTE MACHINES - Refinished Like New - Location**

- **National**... $2.40...
- **DuCrenier**... 2.95...
- **DuCrenier**... 2.35...
- **DuCrenier**... 2.75...

**FOR SALE**

7 Thrist Quencher Cup Dispenser Machines. Coca-Cola, latest model, at $395.00 each. Now on location in A-1 condition. Write or phone after 6 p.m. Philadelphia, Pa.: H. 80578.

**CIGARETTE MACHINES - Real Bargains - All Set For 20c**

DuCrenier 7 Col. Model... $55.00...
DuCrenier 7 Col. Model... 35.00...
Rowe Royal 6-Column... 35.00...
Rowe Royal 6-Column... 25.00...
Rowe Royal 6-Column... 5.00...

**FOR SALE**

20c. Roll Delivery. Balance...
C. O. O., F. O. B. N. Y. C.

50% Down Payment, Balance...

**CIGARETTE MACHINES - New Type Nut Vendor Shown**

PHILADELPHIA, Aug. 10.—A new style of nut vending machine—offering a novel nut—has been introduced by the Merit Distributing Company, 1909 Market St., Philadelphia, Pa.

The machines are aluminum-electric five cent hot salted nut dispensers.

Routes provided for a minimum of 60 machines are being arranged by the Merit company which sent a representative to Philadelphia to interview prospective operators.
BRITON'S VIEWS OF COIN TRADE

Shillan Sees Rosy Outlook

Jukes have immediate demand as export prospect lightens after skirt revival

CHICAGO, Aug. 16—J. W. Shillan, owner and managing director of Britannia Engineering Works, London, had some interesting information for U. S. manufacturers when he arrived in this city this week on his way to Detroit. Shillan, best known to the outdoor amusement trade, is also interested in the manufacture of juke boxes. He announced that he hopes to bring out a juke box of his own before the end of this year.

As a shrewd manufacturer and a man of wide experience, Shillan announced that he has managed to purchase the patents on a certain “essential” item which will enable him to offer his own developed machines to American manufacturers.

A unique combination of a coin operation and a coinless operation, he said, would be the result of the new device, which has been called the “coinless box.” He explained that the coinless box would be the result of a combination of the “coin-in-the-wall” machine with a juke box in which the coin would be replaced by a coinless operation.

Shillan pointed out that the recent search for methods of allowing for “coinless operations” is a matter of great importance to the coin trade. He said that the coinless box will be a combination of the coin-in-the-wall machine with a juke box, and that the coinless box will be manufactured by Shillan Engineering Works, Ltd., of London.

Shillan is a well-known manufacturer and distributor of coin-operated machines, and he is well acquainted with the American market. He has been in this country for many years, and has been successful in selling his coin-operated machines to American manufacturers.


Beckett Heads Music Firm at Portland, Ore.

PORTLAND, Ore., Aug. 10.—A 30-year-old music industry enterprise has just been launched here with the advent of the Multnomah Music Company, with H. R. Beckett as president and shops and offices at 1215 S. W. Third Avenue. Beckett moved from Pendleton, Ore., where he was in real estate and club operation.

Bulk of the company's machines came from G. F. Johnson here, who until recently was one of the largest music box operators in the State. Beckett bought 60 machines from Sol Fox in addition to picking up smaller lots from other operators in the Portland area.

Johnson reports that he sold Beckett $25 machines for $285,000 cash. Deal took all of Johnson's machines, and he agreed not to enter the operation field for 24 months from date of sale. Johnson is devoting his company's interest to merchandising classical music, radio combinations, and plans for handling an electric organ.

Beckett has also brought an innovation to Portland in music box operation—the Phon-o-tel system of record playing. Half dozen locations already are wired and in operation, with more spots to open as soon as the phone company can get lines in operation. Studio at company's headquarters is utilizing equipment imported from England. Twenty-four-hour service is provided. Records play for 10 cents each or three for 25 cents.

Multnomah Music operates Phon-o-tel on the Columbia River in Longview, Wash., where 120 plat- ters are installed.

SHOPPING GUIDE
for all Buyers of Talent, Records and Music

The 1946-1947 Billboard Encyclopedia of Music contains valuable information and facts that buyers of Talent, Records and Music will be referring to from day to day and all year around.

The ENCYCLOPEDIA offers advertisers a powerful medium for advertising, year-round sales and exploitation campaign through a single insertion in a single publication. It will pay you to investigate. Write at once to any of The Billboard offices.

The Billboard 1946-47 ENCYCLOPEDIA OF MUSIC... now in preparation

You, Too, Can Make Shoo Fly Pie With Grandma's Recipe

HARTFORD, Conn., Aug. 10.—Students of Hilliger Junior College have dug up a recipe for shoo fly pie, a dish undoubtably centered about操作ers of coin phonographs.

The whole story, as set forth in the college paper, Hilliger Life, follows:

"Shoo fly pie, a popular number in ice box holiday, is also a favorite in grandmother's recipe book, especially if grandma is from Pennsylvania."

"The Pennsylvania Dutch farmers work hard in the field from sunup to sundown, and about down to a meal the food is hearty. Among nuts and seeds, the menu is sure to contain the supper-time favorite, shoo fly pie."

'They'll do anything to try your culinary skill at it, students, here are the ingredients the song raves about:

'Sage Oil: One tablespoon

'Bitter on the Roof: One tablespoon

'Bitter sans Hype: One tablespoon

'Grappa Molasses: Two tablespoons

'Ginger: One tablespoon

'Rose Water: One tablespoon

'Sugar: One cup

'Orange Juice: 1/2 cup

'Soda: Two tablespoons

'Vegetable Oil: One tablespoon

'Vegetable Shortening: One cup

'Skim Milk Powder: One cup

'Salt: One teaspoon

'Real Eggs: Four

'Vegetable Shortening: One tablespoon

'Sage Oil: One tablespoon

'Sugar: One cup

'Vegetable Oil: One tablespoon

'Vegetable Shortening: One tablespoon

'Sage Oil: One tablespoon

'Sugar: Two tablespoons

'Salt: One teaspoon

'Vegetable Oil: One tablespoon

'Sage Oil: One tablespoon

'Sugar: Two tablespoons

'Salt: One teaspoon

'Vegetable Oil: One tablespoon

'Vegetable Shortening: One tablespoon

'These are all mixed, poured over the top, and baked until done as a custard. (Recipe makes one large pie or two small pies.)"

'So shoo fly pie is not just a song writer's dream after all."

Erwin, Watson Team Up To Set Up Hwood Diskery

LOS ANGELES, Aug. 10.—Joe Erwin and Dean Watson, veteran diskers, announce the formation of a new recording company here, to be known as Silver Spur Records. Of the 1497 Sunset Boulevard, North Hollywood, Calif.

New company will concentrate on Western platters, featuring the well known names of the area."

Silver Spur outfit has already leased their first two records by West- son, Telling My Troubles to My Old Guitar, backed with I'll Be There in Heaven, I'm With You, and Who's Lonesome Now? backed by Daddy's Yodel Lullaby.

New partners further report that Silver Spur Enterprises are planning a series of color motion pictures featuring the popular Western. Erwin will start on a country-wide tour in the near future, to set up and ap- point dealers.

Erwin and Watson were formerly associated with Cal and Walt Shrum in the Southern California Records, which Shrum brothers have liquidated in favor of Constellation Pictures.

Laundry Juke Box Soothes Ironers, Ups Daily Output

KINGMAN, Ariz., Aug. 10.—At the Soft Water Laundry located on the Boulder Dam road here, managers Howard Dungan and E. C. Cook have installed a juke box with multiple speakers for the benefit of the firm's employees.

According to Dungan and Cook, installation of the juke box has stepped up finishing time for laundry pieces in the ironing section, when the work is being subtracted from the mony of the job.

The makers say, too, that the laundry employees have sped up the tempo by being located to the music of the juke box and that quitting time has come unexpectedly early since music was installed.

"Tommy Dorsey's arrangement of One O'Clock Jump, while pressing a collar or cuff, and we find that when the ear is con- nected with the platter, the eye stays away from the clock," the employers said.

Dividend Time: Wurlitzer Pays 20c on Common

NEW YORK, Aug. 10.—The Rudolph Wurlitzer Company, North Towsannda, N. Y., has declared a dividend of 20 cents per share of common stock. It is payable September 1 to stockholders listed on company books August 15.

Other companies supplying coin machine trade which have declared dividends this week were:

Dixie Cup, 62.5 cents quarterly pay- ment on Class A stock and 25 cents on common.

Hershey Chocolate, $1 quarterly dividend on preferred and 75 cents on Class B stock and 75 cents on common.

American Tobacco (Lucky Strikes), quarterly payment of 75 cents on Class B stock and 75 cents on common.


J. Reynolds (Camel), quarterly dividend of 75 cents on common stock, payable August 15 to stockholders of July 25.

William Wright Jr. Company, two monthly dividend payments on Class B and common stock, payable September 1 and October 1.

Queen Anne Candy, dividend of 7.5 cents on common, payable September 15 to stockholders on record September 1.

Pitney-Bowes, Inc., 5% a month, Conn. (automatic mailing machines), quarterly dividend of 10 cents on share of common stock, payable August 30.

Television Plugs Juke Box Revery 4 As Basis of Show

NEW YORK, Aug. 10.—A Juke box was the center of attraction, August 8, when the Olsen Rumpus Room was opened at the Rumpus Room WABD between 8 and 9:30 p.m. PTS, on John Olsen as emcee. Starting and closing with teen-agers dancing to a juke box shown in the center of the restaurant set was not the extent of the plug.

Patsy Garrett and Olsen both played a tune with the music box after asking around for a nickel to put into the juke. Other gags such as guesstimate and a prize for the first person to guess the song shown by the juke box also were thrown in.

The presentation was so real-to-life that Olsen even lost a nickel in the music box because he had not properly selected his tune.

"One thing that was shown," an official at the Rumpus Room called the juke box recordings certainly can be the basis of a television show," This was the first time Olsen ever plugged around a coin music machine as far as television officials know. A Wurlitzer model was used.

Coin Radios for Park Lane

NEWARK, N. J., Aug. 10.—Officials of the charcoal city have decided that installation of coin-operated radio is being planned for this fall when alterations at the front of the hotel are completed. A contract with an operator has already been signed.
PERSONAL MUSIC
MEASURED MUSIC SYSTEM

... A HIT WITH EVERYONE WHEREVER INSTALLED

Personal Music boxes are a success with customers, location owners and music merchants alike. Customers like this Measured Music® system because it is not blaring, noisy music that dins in their ears. The music is sweet and low. Personal Music boxes are personalized; they can be heard only in the areas of the boxes and nowhere else. Scientific design and construction bring to Personal Music boxes a superb tone quality—soothing, stimulating, inspiring music.

Music merchants and location owners are enthusiastic about the bigger takes from Measured Music®. Personal Music boxes have set new profit standards for music sales; with units at tables, booths and counter spaces, all boxes operating separately, your profits are multiple.

Personal Music boxes are small; they occupy a tiny space in booths or on counters (only 6½" high) . . . no floor space required and no interference with table service. A smoothly rounded top and shiny chrome finish, resistant to rust, corrosion or stains, it's jiffy-cleaned in a second with a cloth. Personal Music boxes add to the decor of any location.

Find out for yourself the profit power of the Measured Music® system. Call or write for a booklet.

PERSONAL MUSIC CORPORATION
P. O. Box 720, Highway No. 1, Newark, New Jersey
Telephone Bigelow 8-2200
Most-Played Juke Box Records

(Continued from page 20)

<table>
<thead>
<tr>
<th>Week</th>
<th>Position</th>
<th>Artist</th>
<th>Title</th>
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<tr>
<td>5</td>
<td>13</td>
<td>Frankie Core</td>
<td>ONE MORE TOMORROW</td>
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<td>5</td>
<td>14</td>
<td>Harry James</td>
<td>DON'T KNOW WHY</td>
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<td>Perry Como</td>
<td>SURRENDER</td>
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<td>16</td>
<td>Tommy Dorsey</td>
<td>WHAT A DIFFERENT WORLD IT WAS</td>
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<td>17</td>
<td>Paul Robeson</td>
<td>UNCHAINED MUSIC</td>
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<td>25</td>
<td>18</td>
<td>Tommy Dorsey</td>
<td>I MISS YOU</td>
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<td>30</td>
<td>19</td>
<td>Danny &amp; the Juniors</td>
<td>ALPHA BETA</td>
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<td>35</td>
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<td>Perry Como</td>
<td>BECOMING ORK</td>
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**BEST-SELLING POPULAR RETAIL RECORDS**

(Continued from page 28)

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<tr>
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<td>3</td>
<td>The Gipsy</td>
<td>MR. H.</td>
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<tr>
<td>3</td>
<td>5</td>
<td>Vic Damone</td>
<td>LOVE ME OR LEAVE ME</td>
</tr>
<tr>
<td>8</td>
<td>6</td>
<td>Pat Boone</td>
<td>DION'T KNOW WHY</td>
</tr>
<tr>
<td>10</td>
<td>7</td>
<td>The Everly Brothers</td>
<td>DON'T WORRY ABOUT ME</td>
</tr>
<tr>
<td>10</td>
<td>8</td>
<td>Dean Martin</td>
<td>I'M SLEEPING WITH THE ANGELS</td>
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</tbody>
</table>

**BEST-SELLING JUKE BOX RECORDS**

(Continued from page 20)

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**DELIVERY NOW**

The world's finest electroniograph. Its beauty and tone quality make every spot a money maker.

**PACKARD**

**PLAMOR**

WE BUY USED PHONO RECORDS

New Aluminum Universal Box Bracket. Each, $4.00
Guaranteed — Will Not Break or Chip

MERVIS TRUCKING CO.
7026 Lexington Ave. (Express 4777)
Cleveland 5, Ohio

Oliver Novelty Co.
Staffers Returned

ST. LOUIS, Aug. 10—Three mem-
bers of the staff of the Oliver Novelty
Company have returned to St. Louis
after attending a school on the Pack-
ard Manufacturing Company's new pho-
notograph at the factory in Indian-
apolis.

Those making the trip were Ben
Axelrod, manager of Oliver; George
Ermanton, sales representative, and
Bill Holmes, shop foreman. Erm-
anton said he will start this week on a
trip thru the company's sales territo-
ry to relay information on the new
models to operators.

Mather Brooks Sold Firm, Still Manager

TRENTON, N. J., Aug. 10—Mather
Brooks, head of the operating group
for Automatic Hostess and Wonder
Sound Systems for industrial loca-
tions, banks and department stores
here, has announced sale of all of the
sound systems of his company to
Brown Novelty Company and Trenton
Amusement Company.

Brooks, who has been head of the
operating groups for the past four
and one-half years, will remain as
manager of both units, according to
the announcement.

**EXPRESS READY**

and Refinishing Department. We have a
complete line of HARD TO GET Pin Gas
Parts. Complete refinishing and painting
of Pin Cabinet, Rails and Legs, only
$15.00.

**STERLING JUKE BOX RECORDS**

A 13 time leader on BILLBOARD'S Pin Gas
Charts.どれか他にオーディオ—HOW'S THE
Apple—Eugenie Baird, Columbia 19903

**DEPOSIT, DELIVERY, SERVICE ONLY..**

**Advance Music Co.**
1600 Grand Ave., Kansas City, Mo.
Modern Design —
Animation —
Rainbow Lightup Motif —
Rich High Fidelity Tone —
The Spotlight of Attraction
in the best locations

ROCK-OLA

The Phonograph of Tomorrow — Today!

ROCK-OLA MANUFACTURING CORPORATION • 800 N. KEDZIE AVE. • CHICAGO 51, ILL.
AMERICAN FOLK TUNES
Cowboy and Hillbilly Tunes and Tumesters

People's Music
Folk music, the highly sectional, has always been the music of the people. From the very cradle, the melodies are easily remembered. And so easily sung from the heart, the words more often than not are imperfect grammatically, for the reason that the people were more clearly than would even perfect poetry. To be sure, music and poetry have always been written by commercial writers and some corruptors of the South. We are in need of influence, but the majority are written by people who are music as the outlet for their thoughts and emotions. They press the ordinary sorrows and joys of people which are experienced by everyone, be he rich or poor. Love, hate, loyalty, infidelity, all music of the folk artists are a perfect American folk music told the tales of heroes, good and bad. Sung by people as they pioneered the country, the songs were a means of spreading news. A story of many a battle has been told in a folk song. Today's folk music has changed but little from the early songs. While they are no longer need to carry news, the folk components have remained.

Another major factor in the increase is the widespread popularity of folk music. The migration of the country dweller to the city, the increased popularity of the folkly dweller demanded the music with which he was familiar at night clubs, through the balls and concert halls and parks. He organized square dances, square dances and square dances, and as a result, the square dance, the square dance was once too sophisticated for the simple musical ear of an even more sophisticated ear to attend. The square dances in the company of his country friends.

The folk music was the sign of the trend by show business. Ever since the opening of the first of its kind show business, it showed success with folk music. By the music of the country fair to theaters and music halls, the entertainers in the popular and obscure fields included folk music on their programs. Radio increased the music. The folk showings included folk artists and folk music in pictures other than Westerns. The program that has been the most significant is in a sort of a broadcast coast to coast.

That this rise in popularity of folk music is only a temporary thing. For day efforts are being made to catalog, record, and produce folk music for the first time in its history.

Whether or not folk music will ever entirely supplant the so-called popular music is not certain. At any rate, folk music is here to stay.

Radio Folks
The Hasbrouck Folks, headed by Curley Miller and heard daily over WABC in New York City, are played recently as a benefit for Marion Martin, the blind ac-
Any way you look at it, Solotone tops them all

PROFITS—The Solotone take can double ... treble what you have been accustomed to with phonographs. With Solotone, numerous boxes are installed in every location and each box earns its own revenue.

DIMES—Only Solotone has double coin chutes. Because of this exclusive feature the 10c added take can increase your profits as much as 30% over any individual music system.

LOOKS—Brilliant, striking colors give Solotone boxes extra attraction value ... and with many Solotone boxes in each location more customers are exposed to the Solotone play habit.

TONE—Listen to Solotone. The genuine 6-inch speaker plays the kind of music customers expect to hear ... and the nickels and dimes keep repeating.

Get the full Solotone story today. Phone or wire us NOW for details.

SOLOTONE CORPORATION
2311 W. Pico Blvd. Los Angeles 15, Calif.

August 17, 1946 The Billboard MUSIC MACHINES 121
New Yorkers Buy Challenge; Stein and Starr Head Group

(Continued from page 105)

trial diamond tools for precision making.

According to one attorney for Ba-
tavia Metal, the New York group has agreed to invest $100,000 in the business immediately and to pur-
case $50,000 worth of machinery to be used in future operations.

Stein, who attended the brief hear-
ing of the two pairs of Challenge and Batavia in Chicago this week, said the purchase was "simply a personal deal."

"Herman Starr really should be here in the picture instead of me, but he commented to a photographer snapping his picture. "But we just want it to be known that both companies. Our own com-
panies are not involved in the deal."

Continue Juke Production

"We really have no intention to try to put these companies back on their feet," he added. "We don't intend to take over active management of the companies. After all, our busi-
ness, is New York. But we have a man picked out to run it for us, and we will go on making juke boxes, and other products they have been making. We also plan to bring in some fresh capital."

Furthermore, the corporation would not under the law make Stein and his associates personally liable for any debts of the companies, as some men say. In corporation law, liable-
ability of stockholders in ordinary cor-
porations is limited to the loss of the equity in their stock. Hence, in effect, Stein and his group pur-
chase only whatever assets may remain after settlement of the various credi-
tors, or the liquidation of the companies.

Fresh capital might be injected into the companies in two ways, either by the issuance of new stock, for which Stein and his group would have to pay, or by them making a loan to the companies. If they should choose the loan method, they prob-
ably would place themselves on the same footing as the other creditors. But this is the method most likely to come in if the in-
dividual creditors to the companies as well as the stockholders, according to legal opinion.

Details of the sale contract were revealed by the U. & D. District At-
torney's office, which was given a copy of the contract by company offi-
cials. According to the terms, Garsson received a down payment of $2,000 for his house, and the companies are to pay the remaining $350,000 in small installments. The "titles" to the properties were transferred to the company, and the companies are not responsible for any back taxes.

Garsson explained to reporters that he sold the companies in order to free them from the burdens of running the companies, and that he would be free to enter into the "normal business," which at-
torneys said would allow him to buy materials, sell coin-operated phono-
graphs or any of their regular products, pay wages and salaries. But the order restrained management from "disposing of the fixed or phys-
ical assets" or any extraordinary payments of compensation to officers or directors.

Filen Contact Stands

In San Francisco, Leonard Bank-
sfeld, president of the Filen Manu-
facturing Company, which owns the Challenge patents and is the manu-
facturer of the machine, Banksfeld said:

"Both contracts have quite a period to run," he said. "And we have no plans of attempting to disturb the agreements."

Proceedings in Federal Court to determine the solvency of the two companies continued until August 22. Continuance was asked by the government attorneys, who termed the matter "inexpedient" for the companies and private creditors, and agreed to it without argument. Company attorneys said that, by that date, a government audit of the books should be completed.

Claims Against Firm

Creditors asking appointment of a receiver for Challenge are T. A. Gas-
sen, Seeburg Company, J. K. Kan-
ners, Lumber Company and Rainy Lake Lumber Company. Claims they pre-
tended amounted to a total of $8,640.57 for goods furnished during 1943 and 1946.

A Petition against Batavia Metal was filed by the Michigan Steel Tube Products Company, asking $6,400; Chicago Metal, $385.15, and C. M. Hall Lamp Company, asking $1,893.68.

Government claims against the company, for alleged overpayments on war contracts, have been vari-
ous, at $900,000 to $2,000,000, 000, but the figure mentioned by government attorneys at the hearing was $890,000. Government claim against Batavia Metal is based on a payment of $3,846,744 for chal-
lenge parts it manufactured during the war.

Court order was issued permitting the management of the fir-
ny on "normal business," which at-
torneys said would allow them to buy materials, sell coin-operated phono-
graphs or any of their regular products, pay wages and salaries. But the order restrained management from "disposing of the fixed or phys-
ical assets" or any extraordinary payments of compensation to officers or directors.

"Juke Box Parade" Hypes Spots' Play

DODGE CITY, Ia., Aug. 10—
Nicks are continuing to swap coin receip-
tables of Juke boxes operated by the Williams Novelty Company here as a result of firm's Sunday radio promotion program on Station KYFD, as E. L. Williams, owner.

Called Juke Box Parade, format of the program is designed to pub-
lish the location, on the air, of the extrava-
ciances are placed, the current platters are, the Juke boxes and the music machines.

Script of the program is excellently written and is very timely which is well chosen, being aired at 2 p.m., when competition is at a minimum.

FOR SALE

3 A.M. UNITS COMPLETE

Off Location—30 Amplifiers—Cabinets and All Necessary Equipment To Operate Telephone Music System.

Make an Offer.

Box D-261

The Billboard

Cincinnati, Ohio

Priced to Sell

Wurlitzer 7500, $950; 7504, $850; 750; $752; 950, $765; 812, $675; 412, $610; 500, $475; 400, $425; Rock-0-Call, $350; Seeburg Crown, $350. All on location, in excellent condition, available immediately.

One-Third Down, Balance C. O. D.

SHAWNEE VENDING CO.

210 Kansas Ave.

TOPEKA, KANS.

NE MAZDA GUN BULBS

Made In Japan

For Miniatures, Blinks, Warning, License Plates, Horns.

1 Rock-Ola Standard, $3.50

Rock-Ola Super, $4.00

Wall-O-Matic, $5.00

Wall-O-Matic Super, $6.00

Seeburg Gremlin, $5.00

Seeburg Baby, $3.50

To 35 Wall-O-Matic Seeburg Boxes, $5.00

ARRANGE ARCADE BULBS

16 W. 23rd St.

New York, N. Y.
Iowa Teen Clubs Use Juke Box To Keep Kids Out of Mischief

DES MOINES, Aug. 10.—Teen age clubs and juvenile recreation centers which have replaced street corners and empty lots as gathering places for thousands of youngsters in American cities credit much of their success to coin-operated juke boxes and vendors, according to leading police and juvenile authorities.

Latest development in a growing movement to establish youth centers in all of the larger cities in the State took place recently in Ottumwa, where this program has been given a strong boost by a local official to establish a youth program including supervised recreation, teen age student centers in the high school and related activities.

In Ottumwa, sponsored recreation is coupled with parental responsibility and since inauguration of the program, number of parents brought into court because their children were found on the street after curfew at 10 p.m. has greatly decreased. Police Chief Pulley, head of the police juvenile program there, said the city-wide youth project had been of great assistance.

Davenport Among First

Davenport, one of the first American cities to recognize the importance of progress in under-age delinquency and the effectiveness of a program designed to appeal to youths, has established the "Melody Mill," teen age night club, where the juke box is a feature, for the benefit of youngsters weekly supervised entertainments.

"Melody Mill" is now under the supervision of five Davenport businessmen, and Probation Officer Paul Covert credits the center with making an important contribution to the reduction in number of automobiles stolen for joy rides and abandoned. The practice was a serious problem there when the youth center was set up.

Some Iowa City established a teen age night club, juvenile delinquency has dropped almost to nothing, according to Chief of Police Ollie A. White. The city has a tax-supported recreation program which is highlighted by the night club and a summer playground program.

Chairman of Commerce of Council Bluffs has asked support for a $25,000 playground budget to be sought this fall. The program has been given impetus thru private donations and eagerness of youth to expand the playground system and recreation facilities.

Youth program at Fort Dodge

RCA Disk Engineers Plan English Parley

CANDER, N. J., Aug. 10.—H. I. Rose, chief engineer of the company, and A. A. Pulley, chief recording engineer, will leave for England soon for the first conference to be held with officials and recording engineers of the Gramophone Company since the war, according to an announcement this week by J. W. Murray, vice-president in charge of RCA Victor record activities.

The conference will last about two weeks, with the engineers discussing contracts, terms of recording and record manufacturing and the application of the recently developed record reproducing equipment. The two concerns have a reciprocal agreement calling for the exchange of master disks in this country and Europe, as well as technical and manufacturing information.

ATTENTION

PHONOGRAPH OPERATORS!

PUT YOUR PHONOGRAPH ON A HIGHER PEDESTAL... WITH THE NEW STREAMLINER PHONOGRAPH STAND

All steel construction—upper and lower frame built of 1/2-in. red oak, electric side walls upheld by right brace on inside of base center inlaid with die-stamped coniferous wood. Sound-isolating rubber washer mounted on top of base. Pedestal tray finished in Vermillion Rose, base finished in Navy Blue. Trim combined with metal trim fastened with metal screws. Packed 1 to carton.

$29.75 EACH

ORDER NOW! TERMS-ONE THIRD DEPOSIT, CASHIER CHECK OR MONEY ORDER, BALANCE C. O. D.

SEND FOR ILLUSTRATED CIRCULAR

BAUM DISTRIBUTING COMPANY
EXCLUSIVE NATIONAL FACTORY DISTRIBUTORS

2178 GRAVOIS AVE. PROspect 3900 ST. LOUIS 18, MISSOURI

THIS PRICE IS SUBJECT TO CHANGE WITHOUT NOTICE

SAVE YOUR RECORDS!

Operators everywhere are modernizing old phonographs with Jewel Crystal Conversion Kits. These kits are being used by its working force to increase the value of the phonographs, according to the statement. Applying $1,025,000 to its tax refund, the company will now be able to reduce its bank loans by one-third.

In addition, the company will be able to dispose of all its outstanding accounts payable and add more than $1,000 to its working capital from the refund, according to the statement. Applying $1,025,000 to its tax refund, the company will now be able to reduce its bank loans by one-third.

Aireon's Refund On Taxes Trims Loans by Third

KANSAS CITY, Mo., Aug. 10.—Aireon Manufacturing Company reports that a tax refund of $9,500 which it has received from the government on its tax carry-backs for the fiscal years 1942, 1944 and 1945 will enable it to reduce its bank loans by one-third.

In addition, the company will be able to dispose of all its outstanding accounts payable and add more than $1,000 to its working capital from the refund, according to the statement. Applying $1,025,000 to its tax refund, the company will now be able to reduce its bank loans by one-third.

Aireon reported that its sales for July totaled $124,000. Announcement of the company's sales success was made at the same time the company reported that it had received a tax refund of $9,500 from the government on its tax carry-backs for the fiscal years 1942, 1944 and 1945.

Hope To Reconvert War Service Center To Club for Teens

HALIFAX, N. S., Aug. 10.—City officials here are negotiating for use of what once was a war service center building which is no longer needed for that purpose. Officials hope to secure the facilities for a teen age center.

Plans call for exclusive use of the building by a teen age center with the civic recreation committee in charge.

If plans go thru, the center would contain a coin machine, as well as a table and various types of amusement games. A juke box, of course, would be the nerve center of the club to provide dancing for the city's youth.

A date in September will be set for Tag Day. When citizens there will be approached in a fund-raising drive to buy equipment for the center. Bingo, with merchandise prizes, is being considered as one of several means to raise the necessary money.

ROUTES FOR SALE

Have Phonograph Routes For Sale in Midwest States.

For Further Information

Write Box #D-276

The Billboard, Cincinnati, Ohio.
Chicago: Eddie Ginsburg, Atlas Novelty Company, is playing rain. On the Ginsburg farm outside Chicago there are 125 acres in corn, 75 acres in alfalfa, and 40 acres of other crops. Already in the barns is the yield from 110 acres of oats. But the corn this year (1946) is not nearly as good as it was last year. In the meantime, his farm is suffering from the lack of rain. When Eddie got up on Thursday morning as he came into his office, Eddie reported a light rain was in the area.

Parker Brown, Central Coin Machine Company, traveled on business to Iowa this week. His wife, Pat, called the police. Someone had stolen the Brown family automobile while they were out for a drive on the coast and before Parker got back the car was back home. Pat reported that the car was not the same as it was and she had to make a new report. She said she had had a lot of help and would be glad to have some more.

Leo Weinberger, Southern Automatic, Louisville, was in town calling on the company. Mr. and Mrs. Weinberger visited Cincinnati, Louisville, was in town for a week, and before leaving home via three-day stop-over in San Francisco.

Merle Gibson, manager of Coinex Sales Company, was in Kentucky to see the store. He reported that the store was doing a good business and that the store was open on Saturdays.

LUIGI NEVADA. Visitors for the firm are getting ready to leave with his wife, Merle Gibson, and Mrs. Gibson, for a trip to Canada and a round trip through Canada and the United States. They are in town for a week and will return.

BY JOHN HAMMELL. The firm's new game machine, which is being installed in the store, has been completed. The machine will be ready for use next week.

The store was opened on May 1, 1946, and has been doing a good business ever since. The store is located at 126 W. Main St., Louisville. The store is owned and operated by Mr. and Mrs. Leo Weinberger.

Pan State that they will have a new game machine ready within the next two weeks. They are planning another amusement arcade in Palestine within the next couple of weeks. Eagan purchased the Thompson Photo Supply Company on July 1.

Weather here has been hot and he business has dropped off some on account of the weather. According to Eagan. Larry Gates, Gasmen Amusement, is expected here soon.

INDIANAPOLIS: Sem Weinberg, of Southern Automatic Machine Company, has just returned from a trip through the territory during which he was a visitor at the firm's office. He reported that the Accountant Mrs. Ceele Malinas, of Cadillac Automatic Sales Company, is planning another amusement arcade in Palestine within the next couple of weeks. Eagan purchased the Thompson Photo Supply Company on July 1.

Detroit: Andrew Hamer, who operates the Sunny Jack Music Company on Mount Vernon Avenue, is planning to open a new store in larger quarters soon. He is also planning to change the name of the store. It will be called the Edelman Coin Amusematics Company, just returned from a New York trip, will leave shortly on a three-week vacation.

Hugh McKinley, of Capitol Records, was host to Ben DeCarlo, recording artist who was recently in town on an end to Toledo, Elmer J. and Harriet Kremen are opening their arcade at The Woodward. It is one of the oldest in the city, dating from 1946. When arcades were revived on amusement centers.

PHILADELPHIA:

Max Brown, Philadelphia coin Machine Exchange, is back from Chicago where he took the firm's new game machine there to see the manufacturer. Max, a co-owner in Philadelphia for 10 years, altho he started his present firm about a year ago, states that he will be ready to announce a distributorship shortly. Both of the firm's Block and son, Byron, Block Marble, are busy as a bee getting set to move into their new building.

Nate Rake, back at Rake Coin Machine after serving in Japan, has taken up his work where he left off when he entered service. Nate's father, Joseph, and brother, Manny, have just left on a short business trip to Washington.
COINMEN YOU KNOW

Chicago:

(Continued from page 121) at Lake Geneva and is expected back shortly to the immense relief of his boss, who reports Schlenker's department is swamped.

Lawrence Eggers, Marinetto, Witco, operator, was in town recently on a buying mission. At Stebbins of World Wide Distributors, has just returned from a trip which included all of Illinois and St. Louis, Omaha and Kansas City, appointing new outlets for firm's products. In St. Louis, he worked with other members of the coin machine fraternity and reports that due to uncertainty of prices and shipments, business is slow in almost every spot, other new machines are available in larger quantities.

Joe Schartz, of National Coin Machine Exchange, has returned from a vacation trip thru the East. He spent much of his three-week jaunt at Atlantic City and Asbury Park. N. J. . . . Bruno Kosek, of the same firm, will spend his vacation in Chicagoland.

At the recent golf tournament of the Chicago Tobacco Table at Hickory Hills Country Club, Jack Kehrer, who chaired the event, won the prize for most golf balls lost. Ray Miller, distributor for Mail Pouch Tobacco Company, won the tournament, with Ed Rueheber, of Sigma Tobacco Company, runner-up. Both scored in the low 70's. Tobacconist Joe Loeser was awarded the best dressed golfer.

Jack Kehrer, of Kehrer Vendors, has left on a 15-day business and pleasure trip to California. His points on the West Coast seeking new distributors and doing a bit of sightseeing. Having visited Tacoma and Seattle, Washington . . . Pat Wippler, Lar's secretary, has returned from a vacation spent in her home town, Middleboro, Ky. Pat will hold the fort until Kehrer returns from his trip.

Operator N. A. Christenson, of Mankato Coin, Ind., and Henry Miller G. of the Gousett Sales Company, Kankakee, Ill., were here recently visiting friends along coin machine rows and looking over latest offerings of distribs . . . Mike Atell of Doluth, was also here recently interesting things over . . . Roy Tombsie of Taylerville, Ill., is in town buying equipment for the anticipated fall increase in coin play.

Exhibitors at the show were W. J. Sullivan, Brownie, Mont.; Chick Henske, Jacksonville, Ill.; Harley Pfitzner and Leo Sauer, Quincy. . . . Other visitors from Illinois were Lou Cernomy, Fox River Grove; Ed Parr, Gilman, and C. B. Keulman, Antioch.

At Sebring, Bell Products, one of the most proud parents in the trade, had another reason for being proud this week after returning from a visit to his 18-year-old son, Gene, at Camp Ojibwa near Eagle River, Wis. Gene was elected chief of the Ojibwa Braves, top post in the camp, and Al and his wife were present for the inaugural ceremonies. On the way back, they stopped off at Minaqua, Wis., to visit their 18-year-old daughter, Nancy, at Camp Agawak . . . .

Harry Salit, Bell sales manager, is mixing a little business with his vacation out on the West Coast and seems to like the San Francisco climate. He doesn't plan on returning from a month or more.

G. F. Hickey, general manager of Buckey Manufacturing Company, took his boy down to his desk after a trip with his wife thru the Rockies, to Seattle and South Dakota Black hills. He said he saw signs of plenty of coin machines active thru the Western States. (See Chicago on page 128)
GET YOUR ORDER IN NOW

THE A.B.T. CHALLENGER

Supremely Different!
Everyone gets a thrill out of using a REAL ARMY TYPE PISTOL. Together with an extremely attractive cabinet, this "Challenger" will astonish you with its drawing power in any location. Creates interest, constant play and enormous returns.

Dimensions: 31"x11½"x16" Shipping Weight 351 Lbs.

Get your order in now for fast delivery!

1/2 DEPOSIT WITH ORDER—BALANCE C.O.D.

Write-Wire-Phone

ALFRED SALES, INC.

Distributors of Coin Operated Machines and Devices
1006-1008 MAIN ST.  Lincoln 9107 BUFFALO 2, N. Y.
Exclusive Distributors of AIRION Electronic Phonographs and Accessories

WANTED FOR CONVERSION!

- BROADCAST
- PAN-AMERICAN
- MYSTIC
- SILVER SKATES
- CROSSLINE
- VACATION
- CRYSTAL
- MARINES
- ATTENTION
- CHARM
- MASILCT
- FLICKER

Send us complete description of your machines and we will advise you immediately of our new, thoroughly location-tested conversions. All work done by factory-trained mechanics.

WRITE—WIRE—PHONE TODAY!

MUNVES MANUFACTURING CORP.

COIN MACHINE PARTS

NEW PRICE NOW READY—WRITE FOR IT!

COIN MACHINE SERVICE CO.
2207 N. WESTERN AVE. Phone Humboldt 2476 CHICAGO 27

FOR NEWS ON THE LATEST RELEASES
GET ON OUR MAILING LIST TODAY!

IN PENNSYLVANIA CONTACT
JOE ASH
900 N. FRANKLIN ST., PHILA., PA. MARKET 2656

IN NEW JERSEY CONTACT
IRV MORRIS
417 FREILINGHUYSEN AVE., NEWARK 5, N. J. BIGELOW 8-1195
"You Can Always Depend on Active—All Ways"

GOOD MACHINES—PRICED RIGHT

1 Linda Paradise, P.O. $105.00
2 Delta Queen, D.B. $150.00
1 Elvera, D.B. $95.00
Wurlitzer 800 LONGER $150.00
Wurlitzer 300 $175.00
Wurlitzer 700 $200.00
Wurlitzer 412 $250.00
Wurlitzer Counter Model $300.00
Wurlitzer Counter Model $350.00
Wurlitzer Counter Model $400.00
SLOTS
1 Mills Emery, with Merit $160.00
1 Mills Emery, with Machine $175.00
1 Mills Emery, with Merit $185.00
1 Mills Emery, with Machine $195.00
1 Mills Emery, with Merit $200.00
1 Mills Emery, with Machine $210.00
1 Mills Emery, with Merit $215.00
1 Mills Emery, with Machine $220.00
1 Mills Emery, with Merit $225.00
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1 Mills Emery, with Merit $375.00
1 Mills Emery, with Machine $380.00
1 Mills Emery, with Merit $385.00
1 Mills Emery, with Machine $390.00
1 Mills Emery, with Merit $395.00
1 Mills Emery, with Machine $400.00

AMERICAN MUSIC CO.

CHICAGO COIN MACHINE CO.

1725 DIVERSEY BOULEVARD • CHICAGO 14, ILLINOIS

IT'S BETTER BY FAR
SEEBURG SCIENTIFIC SOUND DISTRIBUTION

BETTER—Mechanism! Vastly improved with fewer moving parts and greater efficiency.
BETTER—Listening! Acoustically correct SEEBURG Sound Distribution means far better listening. Every location, regardless of size, has a SEEBURG Installation tailor-made to insure the finest music at conversational level!
BETTER— Styling! The new SEEBURG is so beautiful! So new and unusual! So outstandingly attractive! A real masterpiece of modern cabinet design.

CALL, WIRE or WRITE TODAY FOR FULL DETAILS.

EXCLUSIVE SEEBURG DISTRIBUTORS
FOR MARYLAND—WASHINGTON, D. C.—VIRGINIA
140 W. MT. ROYAL AVENUE BALTIMORE 1, MARYLAND
415 W. BROAD STREET RICHMOND 20, VIRGINIA
A NYLON DEAL WITH TERRIFIC APPEAL
All Nylon Prices—These quality hose are the finest gauge and quality.

**UNION PRODUCTS**

**DEAL #1—9 NYLON WINNERS**
1,000-Hole Roll Seat 36c. 10c.
1,000-Hole Roll Set 36c. 10c.
(6 Open Numbers in each section, Win 3c, 5c, 10c, 25c, 50c, 1.00, 2.00).

**DEAL #2—9 NYLON WINNERS**
1,000-Ball Seat @ 5c.
(6 Open Numbers in each section, Win 3c, 5c, 10c, 25c, 50c, 1.00, 2.00).

**DEAL #3—12 NYLON WINNERS**
1,000-Hole Roll Seat 36c. 10c.
1,000-Ball Roll Seat 36c. 10c.
(6 Open Numbers in each section, Win 3c, 5c, 10c, 25c, 50c, 1.00, 2.00).

**DEAL #4—12 NYLON WINNERS**
1,000-Hole Roll Seat 36c. 10c.
1,000-Ball Roll Seat 36c. 10c.
(6 Open Numbers in each section, Win 3c, 5c, 10c, 25c, 50c, 1.00, 2.00).

**DEAL #5—15 NYLON WINNERS**
1,000-Ball Roll Set 40c. 10c.
1,000-Hole Roll Set 40c. 10c.
(6 Open Numbers in each section, Win 3c, 5c, 10c, 25c, 50c, 1.00, 2.00).

WANT MILLS CLUB BELL
New Cabinets, Castings, Slides and all other Moving Parts—NEW
5c, $4.00; 10c, $7.50; 25c, $15.00; 50c, $30.00.

WANTED—MILLS ESCALATOR TYPE SLOTS. WRITE FOR TOP PRICE!

TWIN PORTS SALES COMPANY
230 LAKE AVE., S., 2027 WASHINGTON AVE., S.
MINNEAPOLIS, MINN.

**A JUKE BOX ROUTE FOR SALE**
Route consists of 107 Wurlitzer phonographs, 8 arcades and
3 five ballers. Located Eastern New York State. Price $90,000.
Write BOX D-275, care The Billboard, Cincinnati, 1, O., for
complete inventory.

**COINMEN YOU KNOW**

**CHICAGO**

(Continued from page 125)

especially in the music department. Operators he talked to reported
play很好 at Yellowhair Cabaret. Coin machine
officials and the influx of tourists is setting
new records on admissions. Pat Ciarlet, on a tour of active
route, looked over post-war coin machine prospects,
cabled last from Italy, but didn’t think his return still
made the headlines. E. R. Seaberg, chief of the Buck-
esto, reported department, was looking
at this weekend’s—on his summer home for
the Fox River near McHenry, Ill.,
to tie up a couple of weeks’ rest from
the problems of scoring up enough
ports to meet demand.

Both of Automatic Vending Machine Exchange Company, Oakland,
Calif., and Rose Knollenburg, of Tindo Coin
Machines, were among Gil Kitti’s visitors at
Empire Coin Machine Exchange this week.... Illinois operators in town
included Alfred Corday, Sherman;
Ralph Grant, Kankakee, and Max Goldstein, Forest Park.... Frank
Burnutt, Gary, Ind., also was visiting
distributors here.... On Tuesday, C.
Jennings New and Latest
LOUISIANA
2718 Gracie Ave., St. LOUIS 18, MO.
(Phone Grand 9712)

**NEW DELIVERIES**
**DE LUXE CHICAGO COIN SPENDABLES & GOALIE**
**BAUM DISTRIBUTING CO.**
2718 Gracie Ave., St. LOUIS 18, MO.

**EXCLUSIVE TRADING DISTRIBUTOR**
in EAST TEXAS

**PARTS SPECIAL**

**LEG LEATHERS**

**CONTACT SWITCH BLADES**

**LAMAR ENTERPRISES**
2564 W. Fullerton
CHICAGO 21, ILLINOIS

**SPECIAL CONSOLES**
10 Buckley Truck Odd, Dd., $495.00
11 Buckley Truck Odd, Dd., $495.00
Jackpot, Ea. $395.00
Terms: One-Third Deposit
C. 5. 1. SPECIALTY COMPANY
831 Camp St.,
New Orleans, La.
FOR SALE

<table>
<thead>
<tr>
<th>Game</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Oregon</td>
<td>$175.00</td>
</tr>
<tr>
<td>Ow!</td>
<td>50.00</td>
</tr>
<tr>
<td>Game Club</td>
<td>45.00</td>
</tr>
<tr>
<td>Escape Door</td>
<td>195.00</td>
</tr>
<tr>
<td>Flip Top</td>
<td>175.00</td>
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<tr>
<td>Marines</td>
<td>75.00</td>
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<td>Insect</td>
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<td>Ship</td>
<td>75.00</td>
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<tr>
<td>Am. Beauty</td>
<td>75.00</td>
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<tr>
<td>Blunders</td>
<td>85.00</td>
</tr>
</tbody>
</table>

1/3 with Order; Balance O. D. O.

WICHITA NOVELTY CO.
704-A Scott St.
Wichita Falls, Tex.

---

Northwest Sales Company
3144 Elliott Avenue, Seattle, Wash.

The authorized BELL-O-MATIC distributor of Mills
Bell Products in the States of South Dakota, Montana, and Washington.

Wants MILLS VEST POCKET BELL, the latest automatic payout ever made.

---

WANTED

1,000 GENCO GAMES

Games do not have to be in operating condition, but must be complete with all parts.
Send us your list at once.

V. P. DISTRIBUTING CO.
2336 Olive St. — 2643 Pine St.
Central 2892
St. Louis 3, MO.

EXCLUSIVE DISTRIBUTION

AIRION WILLIAM'S MUSIC GAMES

---

Silent Sales Company
204 11th Avenue S., Minneapolis 15, Minn.

The authorized BELL-O-MATIC distributor of Mills
Bell Products in the States of Minnesota, North Dakota, and South Dakota suggests: MILLS VEST POCKET BELL, the newest automatic payout ever made.

---

SALESMEN WANTED

To sell complete line of Coin Machine Parts and Supplies. Can use experienced men in any part of the United States except the Southwest. Must own car and be able to furnish own references. Only two men considered. This is a percentage proposition, and the sky is the limit for producers. Write, wire or phone the South's leading distributor.

Heath Distributing Co.
217 Third St.
Macon, Ga.

---

METAL TYPER DISCS
For Groetchen Typers

We use finest Aluminum Standardal Thickness & Satin Finish

PRECISION DIES
By America's Foremost Toolmakers

Money Back Guarantee.

$8.50
Per 1,000

1/3 Deposit With Order

---

Associated Amusements
848 Commonwealth Ave., Boston, Mass.

The authorized BELL-O-MATIC distributor of Mills
Bell Products in the States of Massachusetts, Maine, New Hampshire, and Vermont suggests: MILLS VEST POCKET BELL, the newest automatic payout ever made.

---

FOR SALE

<table>
<thead>
<tr>
<th>Machine</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wurlitzer 765E, E.</td>
<td>$985.00</td>
</tr>
<tr>
<td>Wurlitzer Ruby, E.</td>
<td>645.00</td>
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<tr>
<td>Wurlitzer 61, Gumball Model</td>
<td>150.00</td>
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<tr>
<td>Wurlitzer 24</td>
<td>325.00</td>
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<tr>
<td>Rock-Ola-Commanders, E.</td>
<td>450.00</td>
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<tr>
<td>Rock-Ola-Sen, E.</td>
<td>625.00</td>
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<tr>
<td>Rock-Ola-Masters, E.</td>
<td>650.00</td>
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<tr>
<td>Rock-Ola-Playmasters, with Specific</td>
<td>425.00</td>
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<tr>
<td>Rock-Ola-Mills, E.</td>
<td>360.00</td>
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<tr>
<td>Hollywood 2000, E.</td>
<td>119.50</td>
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<tr>
<td>2000, E.</td>
<td>126.00</td>
</tr>
<tr>
<td>690, E.</td>
<td>105.00</td>
</tr>
</tbody>
</table>

TEXAS PHONOGRAPH CO.
110-21 Duane St.
San Antonio 6, Tex.

---

FOR SALE

ONE SMALL MACHINE OF 20 MACHINES

Located in South Carolina. Must be Wurlitzer Parts Approver. Address:

Box 155, THE BILLBOARD 901 CINCINNATI 1, O.

---

Vending Machine Company
207 Franklin St., Fayetteville, N. C.

The authorized BELL-O-MATIC distributor of Mills
Bell Products in the States of North Carolina, South Carolina, and Virginia suggests: MILLS VEST POCKET BELL, the newest automatic payout ever made.
Silver Chiefs, Keeney Super Bells
Bally Victory
Mills
Jennings Bronze or Standards
With Chrome Adjustable Floor Stand,
References: Any Club Model

38x819
38x852
38x893
39x147
38x792
38x603
39x703
38x673

Silver Chiefs, Keeney Super Bells
Bally Victory
Mills
Jennings Bronze or Standards
With Chrome Adjustable Floor Stand,
References: Any Club Model

covers
Either or Both

38x355
38x362
38x369
38x376
38x383

Silver Chiefs, Keeney Super Bells
Bally Victory
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Jennings Bronze or Standards
With Chrome Adjustable Floor Stand,
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covers
Either or Both

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38x362
38x369
38x376
38x383

Silver Chiefs, Keeney Super Bells
Bally Victory
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C & H ELECTRIC CO.

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References: Any Club Model

C & H ELECTRIC CO.
WANTED TO BUY!
MILLS ESCALATOR SLOTS
MILLS 4 BELLS
MILLS 3 BELLS
MILLS JUMBO PARADES—Combination Free Play and Cash
KEENEY SUPER BELLS—Combination Free Play and Cash
BALLY CLUB BELLS
BALLY HIGH HAND

M. S. WOLF DISTRIBUTING CO.
1348 Venice Boulevard
Los Angeles, California

NEW EQUIPMENT
IMMEDIATE DELIVERY!
AMI MODEL A PHONOGRAPH
BALLY VICTORY SPECIAL
BALLY SURF QUEEN
CHICAGO COIN SPELLBOUND
CHICAGO COIN GOALEE
AMUSEMENT LITE LEAGUE
EVANS NEW TEN STRIKE
BUCKLEY'S NEW TRACK ODDS
COMPLETE LINE VICTOR PEANUT VENDORS
PERSONAL MUSIC
MUNVES' SUPERROLL
AMUSEMENT ENTERPRISES BANK BALL

WE ARE DELIVERING ALL RELEASES TO DATE OF THE FOLLOWING RECORD LABELS:
COSMO
EXCLUSIVE
EXCELSIOR
CADET
MODERN
LAMPLIGHTER
4 STAR
CILT EDGE
EMERALD

WRITE—WIRE—PHONE YOUR ORDERS

AMERICAN COIN-A-MATIC MACHINE CO.
1435 FIFTH AVENUE
PHONE ATLANTIC 0977
PITTSBURGH 19, PA.

COIN MACHINES

Automatic Coin Says
NO TO INFLATION!

WHILE THEY LAST!
BALLY SPOTTEM
BALLY SCOOP
BALLY CHEVRON
BALLY PICKEM
BALL VARIETY
STONER CHUBBY
BOOM TOWN

GUARANTEED RECONDITIONED EQUIPMENT

Consoles
1940 Galloping Domino, J.P. $169.50
1944 Double Galloping Domino, J.P. 285.00
Mills 4-Bells. 285.00
Mills Jumbos, P. A. 195.00

Pin Games
Superman Flat Top (之日起) $189.50
Marion Calendar, Ben Franklin 185.00
Gutierre School Days 49.00

NOW DELIVERING BRAND NEW
MILLS VEST POCKET BELLS $74.50 CHAMPION HOCKEY $229.00
EXHIBIT BIG HIT 334.00 ABT CHALLENGER 65.00

MILLS BLACK CHERRY BELL WRITE
NEW DOUBLE DELUXE REVOLVE-A-ROUND SAFES AND SINGLE STANDS WRITE

Write for complete list of guaranteed Reconditioned Equipment of all kinds.

AMERICAN RADIO HISTORY
www.americanradiohistory.com
Hartford's Coin Machine
License Law Text in Full

HARTFORD, Conn., Aug. 10.—A recent city ordinance which has been getting considerable newspaper publicity was approved by Hartford's City Council July 8, but held in abeyance pending a test of its validity. By August 1, enforcement of the ordinance was still being delayed, while operators here sought an injunction restraining enforcement.

Among the interesting provisions of this post-World-War I license law are definitions of the terms "distributor" and "operator." The license is also unique in that it makes provision for arcades by providing the total tax on all machines in any one establishment shall not exceed $100.

The text in full follows:

Section 23-21
ORDINANCE PROVIDING FOR THE LICENSING OF MUSIC VENDING MACHINES OR MECHANICAL AMUSEMENT DEVICES

Be it Ordained by the Court of Common Council of the City of Hartford:

1. The regulation of the operation of music vending machines and mechanical amusement devices, and the constant supervision of the operation of such machines are hereby declared necessary for the protection of the health, safety and morals of the residents of the city of Hartford.

2. DEFINITION OF TERMS.

As used in this ordinance, unless the context otherwise indicates:

(a) The term "music vending machine" shall mean any contrivance or device upon insertion of a coin, slug, token, plate, disc or key into any slot, crevice or other opening operates or may be operated for the emolument of songs, music or similar amusement. It shall include "juke boxes."

(b) The term "mechanical device" shall mean any machine which upon insertion of a coin, a slug or token or upon payment of a charge, releases balls which are propelled by a plunger across and which registers scores by striking pins, posts, levers or bumpers or by falling into holes or slots or crevices, upon insertion of a coin or slug or the payment of a charge, is operated to register a score or tally of any kind. It shall include such devices as pinball or ping-pong game machines.

(c) The term "distributor" shall mean any person, firm or corporation which displays or operates one or more such machines or which displays or operates a mechanical device in any such manner as to affect the welfare of the public.

(d) The term "operator" shall mean any person, firm or corporation or association in whose place of business any such machine or mechanical device is placed for the use by the public.

1. GAMBLING DEVICES NOT PERMITTED.

Nothing in this ordinance shall in any way be construed to authorize, license or permit any gambling device whatsoever or any mechanism that has been judicially declared to be a gambling device, or any game or contrivance by which any money or other thing of value or any consideration is to be obtained for playing or purchasing a chance at any such game or mechanism.

2. LICENSE REQUIRED. Any person, firm, corporation or association displaying for public patronage, or keeping for operation, any music vending machine or mechanical amusement device, as hereinafter defined, shall be required to secure a license from the chief of police. Application for such license shall be made to the chief of police upon a form to be supplied by him for that purpose. Every application shall be signed by both the distributor and the operator and the information required therein shall be furnished as to both.

Application Form

5. APPLICATIONS. The application for such a license shall contain the following information under oath:

(a) Name of applicants; if a partnership, names of partners; if a corporation, club or association, names of officers.

(b) Residence of applicants.

(c) Age of applicants; if a corporation, club or association, date organized and under laws of what State.

(d) Type of business or activities.

(e) Whether applicants, if a corporation, club or association, officers of which have ever been convicted of a crime.

(f) Place where machine or device is to be displayed or operated and the area so conducted at that place.

(g) Description or type of machine to be covered by the license.

Investigate Applicants

6. INVESTIGATION OF APPLICANTS. The chief of police shall investigate the character and record of the applicants and the location where it is proposed to operate the machine or machines described in the application and shall not approve said application unless he finds that the applicant or applicants are of good moral character and the business or activity in such location is a bona fide and lawful one.

7. A license shall be issued by the chief of police in the name of both applicants but the license fee as hereinafter provided shall be paid for by the distributor of such machine. The following annual license fee shall be paid for each machine licensed under the provisions of this ordinance:

Music vending machines $15.00 per machine.
Mechanical amusement devices $35.00 per machine.

Each license shall expire one year from the date of issuance.

8. DISPLAY OF LICENSE. (a) The license or licenses herein provided for shall be posted permanently and conspicuously at the location of the machine or device in the premises wherein the machine is to be operated or maintained.

License Transferable

(b) Such license may be transferred from one machine or device to another similar machine or device without the necessity of making an application therefor. Not more than one license shall be issued for any such machine or mechanical device in any one establishment or place of business.

(c) Each applicant shall notify the chief of police of any change in the ownership of his place of business or any other change in the information set forth in the original application. In the event of such change, the chief of police, if he shall have cause to believe that the chief of police or any operator has not been convicted of a crime, shall require the chief of police of the operator a new license must be obtained. Any distributor may be required at any time to file with the chief of police, to file with him made to the chief of police, file with him a file of information required by Section 5 and may thereafter be required to furnish such information upon the signing of a separate application, but such distributor shall notify the chief of police of the name of any change in such information.

9. PROHIBITIONS AND RESTRICTIONS. Each such license shall (See Full Text on page 135)
FOR SALE
8 Mills Double Cabinet Stands—$60.00
Mills New Post-War Machines
Mills New Post-War Machines
Order Today
Immediate Shipment
BLACK CHERRY BELL
This marked new Bell is now ready for delivery in 6c, 10c, 25c and 50c sizes. This machine produces a strong, beautiful sound.
**Quick Delivery!**

**Mills Slots**
- Deluxe Club Bells
- Black Cherry Bells
- Black Beauty Bells
- Gold Chrome Bells
- Silver Chrome Bells

**Liberal Allowances for Old Equipment**
- We Buy, Sell and Exchange

**Baker Novelty Company**
1700 W. Washington Blvd. • Chicago 12, Illinois

<table>
<thead>
<tr>
<th>New Low Prices</th>
<th>on Case and Casting Assemblies</th>
<th>$40.00</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grey Hammerslud Model</td>
<td>Black Cherry Model</td>
<td>$30.00</td>
</tr>
<tr>
<td>Chrome Plated, With Cherry or Diamond Ornaments</td>
<td>$50.00</td>
<td></td>
</tr>
</tbody>
</table>

**Mills Genuine Original Silver Chromes**
- $200.00
- 10x or 25x $225.00

We will now convert your old Mills Escalator Model Slots into new Black Cherry Model for $80 plus Mills List price on new parts used.

**Wolfe Music Co.**
1201 W. Howard St. • Ottawa, Ill.

---

**For Sale**

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Bank Ball 9 foot</td>
<td>good as new, with 20 extra balls only</td>
<td>$350.00</td>
</tr>
<tr>
<td>1 Undersea Raider</td>
<td>good as new</td>
<td>$385.00</td>
</tr>
<tr>
<td>Sky Fighter</td>
<td>reconditioned, and looks good</td>
<td>$250.00</td>
</tr>
<tr>
<td>Midway</td>
<td>used 5-ball pin game</td>
<td>$25.00</td>
</tr>
<tr>
<td>Big Parade</td>
<td>used 5-ball pin game</td>
<td>$35.00</td>
</tr>
<tr>
<td>Riviera</td>
<td>used 5-ball pin game</td>
<td>$15.00</td>
</tr>
<tr>
<td>Silver</td>
<td>used 5-ball pin game</td>
<td>$35.00</td>
</tr>
</tbody>
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**Wolfe Music Co.**

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**For Sale**

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<tr>
<td>Silver</td>
<td>$35.00</td>
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</tbody>
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**Ace “ Featherlite” Coin Counter**
See your Distributor for further details

**United Manufacturing Co.**
5737 Broadway, Chicago 40, Illinois

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**Returned Vets Open Coin Biz, Get Press Note**

**Philadelphia, Aug. 10.—Lure of the coin machine industry for the returning G.I. was underscored in a feature story in Philadelphia's Evening Bulletin relating the story of a group of boys who grew up together in the Kensington section of the city, entered the armed forces together and finally paired off as partners in various business enterprises.**

"Two of the youngsters have set up the Veterans' Amusement Company. They are Daniel T. Buckley and Vincent E. Clark. Organized in March with 18 joke boxes and pinball machines, the company has since expanded to an operation of 40 machines. They still have their office at their home at 2808 East Cambria Street in the Kensington section, and recently took in a third partner, Abe Lichia, a friend from Glendale, N. J."

"We purchased the equipment outright," Buckley explained to the newspaper reporter, "and then it keeps on making money for us. We install it and keep taking 50 per cent of the profits. If one of the machines gets out of whack, we have to fix it, of course. Abe's the one with experience in that line, so now he's teaching us."

"Picture of Buckley and Clark tinkering with the mechanism of a music box accompanied the story."

---

**Moving Day for Marvel in Chi**

**Chicago, Aug. 10.—Marvel Manufacturing Company, headed by Ted Rubinstein, is moving into new headquarters at 2841 Fullerton Avenue.**

"Another Marvel in Rubinstein with the business of getting moved is Bill Perry, sales manager for the firm. Marvel is currently at work on a new conversion game called Frisco. The game is a five-ball free-play and is being well received, according to Marvel executives."

---

**Wanted High Dollar Paid for**

- Cramp Zig Zag
- Paradise Mustang
- School Days Roloway
- Sea Hawk Showboat
- Spot Pool Star Attraction
- Horoscope Stratosliner
- Miami Beach Connaire
- Hi Hat
- Captain Kidd Spappy '41
- Gun Club Fox Hunt
- Knockout Sport Parade
- Big Parade Argentine

---

**Tri State Radio Dist., Co.**
500 High St. • Portsmouth, Virginia

**Ace Coin Counting Machine Co.**
3715 N. Southport • Chicago 13

**Ideal Novelty Co.**
2867 South St. • St. Louis, Mo.
“The House of Proven Winners”

WE HAVE THE “KNOW HOW” OF THE 3 R’s IN USED MACHINES

RECONDITIONED—RENEWED—REBUILT

**PHONOGRAPH**

- **Wurlitzer 312**: $165.00
- **Wurlitzer 412**: $175.00
- **Wurlitzer 416**: $125.00
- **Wurlitzer 616**: $225.00
- **Wurlitzer 616 Lite-Up**: $260.00
- **Wurlitzer 716**: $225.00
- **Wurlitzer 24**: $345.00
- **Wurlitzer 600K**: $445.00
- **Wurlitzer 42-24**: $445.00
- **Wurlitzer 42-780**: $525.00
- **Wurlitzer 200**: $485.00
- **Wurlitzer 700**: $675.00
- **Wurlitzer 800**: $695.00
- **Wurlitzer 750**: $700.00
- **Wurlitzer 750R**: $745.00
- **Wurlitzer 850**: $750.00
- **Wurlitzer 950**: $745.00
- **Mills Empress**: $365.00
- **Rock-Ola Master Rockette**: $445.00
- **Wurlitzer Twin 12 Hideaway**: $225.00
- **Wurlitzer Twin 16 Hideaway**: $150.00
- **Wurlitzer 24 Hideaway**: $150.00

**SEEBURG—PACKARD—WURLITZER—BUCKLEY**

Exclusive Bally Distributors

4866 Woodward Avenue
750 Northeast 79th Street
Detroit, Michigan. Phone Temple 1-7272
Miami 38, Florida. Phone 7-2441

**NEW GAMES**

- **Gottlieb Superliner**: $322.00
- **Exhibit Big Hit**: $340.00
- **Chicago Coin Spellbound**: $230.00
- **Catalina**: $225.00

**IMMEDIATE DELIVERY**

- **Packard Wall Boxes** — **Packard Speakers** — **Packard Adapters**

**OLIVE NOVELTY CO.**

2625 Lucas Ave., St. Louis 3, Mo.
Phone: Franklin 3620

America’s Finest **REBUILT** 50c SLOTS!

Immediate Delivery! Available in Gold, Silver or Black Chromes!
As good as New—2/5 or 3/5 Pay

Silver Chrome Cabinets, Brand New, Quick and Black Chrome... $39.50

WRITE — WIRE — PHONE FOR DISTRIBUTORS’ PRICES!

**Catalina**

**FRISCO** — **REVAMPS** — **MARVEL’S NEW 5 BALL REVAMP FRISCO** — **$279.50**

1/3 Deposit With Order, Balance C. O. D.

**AMMCO** Distributors

2513 N. Milwaukee Ave. (Capitol 1111) Chicago 47, Ill.

**Frisco**... **$279.50**

**WANT**

500 PIN GAMES IMMEDIATELY

**LEWIS**

**COIN MACHINE SERVICE**

3924 W. Chicago Ave. — Chicago 51 — Belmont 7005

**ARCADE OWNERS!!!**

JOIN THE ONLY NATIONAL ORGANIZATION OF ARCADE OWNERS TODAY.
Start at once to enjoy these important benefits

- A subscription to the ARCADE OWNERS BULLETIN (only source of specialized Arcade News and developments).
- Detailed reports on Latest Tax Information.
- Timely “Trade Letters” keep you up to date.
- Reduced Cost INSURANCE PLANS for Penny Arcades.
- Many Additional Vital Services.

ARCADE OWNERS’ ASSOCIATION OF AMERICA

1776 Broadway, New York 19, N. Y.

Name of Arcade Owner
Name of Business
Business Address
Office Address
City
State

Accompany application with 1 year’s dues ($25)

**WILL BUY OR SELL**

ONE BALLS—CONSOLES—SLOTS

Write — Wire — Phone

H. ROSENBERG CO., INC.

625 Tenth Avenue
Longacre 3-2479
New York 19, N. Y.

**BUY RIGHT FROM AMMCO**

Refinished—**CONSOLES**—Reconditioned

- **Super Bell Coin**: $274.00
- **Silver Man Coin**: F.P. $195.00
- **Mills Juno** C.P. **Lake Model**: $199.00
- **Gathering Rambler, 8 Lane, J.P.**: $249.00
- **Table Bell Comb**: $275.00

Refinished—**BALLS**—Reconditioned

- **Blue Ribbon**: $250.00
- **Towl King**: $200.00
- **Sparks & Sons**: $165.00
- **Caille Bros**: $200.00
- **Gane, Corp. to F.P.: $49.50
- **Grand National**: $49.50
- **Stearns, Corp. to F.P.**: $49.50
- **Stearns, Corp. to F.P.**: $49.50

Refinished—**ARCADE EQUIPMENT**—Reconditioned

**TEN STRIKES**

Rebuilt—Refinished

**TWO-TONE VENEER GRAIN CABINETS**

$149.50

**REBUILT SLOTS**

- **Ed**: $110.00
- **Ed**: $250.00
- **Ed**: $350.00

**NEW REDUCED PRICES**

ON "FREE FIT" CASTINGS AND CASES

**BLACK CHROME, SILVER AND COPPER CHROME**

NOW — $45.00

**AMMCO**

2513 N. Milwaukee Ave. (Capitol 1111) Chicago 47, Ill.
PHONOGRAPHS

<table>
<thead>
<tr>
<th>Clean</th>
<th>Perfect</th>
<th>Ready For Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wurlitzer 616</td>
<td>$225.00</td>
<td>Rockola Commando</td>
</tr>
<tr>
<td>Wurlitzer 24</td>
<td>285.00</td>
<td>Rockola Player</td>
</tr>
<tr>
<td>Wurlitzer 500</td>
<td>345.00</td>
<td>Rockola Spectrovox</td>
</tr>
<tr>
<td>Wurlitzer 6000</td>
<td>450.00</td>
<td>Wurlitzer</td>
</tr>
<tr>
<td>Wurlitzer 6006</td>
<td>475.00</td>
<td>5c Rockola Dialtone</td>
</tr>
<tr>
<td>Wurlitzer 700</td>
<td>675.00</td>
<td>5-10c Rockola Dialtone</td>
</tr>
<tr>
<td>Wurlitzer 750</td>
<td>750.00</td>
<td>Seeburg 5c Wallmatic</td>
</tr>
<tr>
<td>Wurlitzer 800</td>
<td>725.00</td>
<td>Seeburg 5c Selectmatic</td>
</tr>
<tr>
<td>Wurlitzer 850</td>
<td>750.00</td>
<td>Buckley 24 Sel. Chrome</td>
</tr>
<tr>
<td>Wurlitzer 42 Vic</td>
<td>135.00</td>
<td>Buckley 24 Sel. S.</td>
</tr>
<tr>
<td>Wurlitzer Twin 12</td>
<td>200.00</td>
<td>CONSOLES</td>
</tr>
<tr>
<td>(adapter, amp., stepper)</td>
<td></td>
<td>Highhand conv.</td>
</tr>
<tr>
<td>Seeburg 8800</td>
<td>650.00</td>
<td>Silver Moon, F. P.</td>
</tr>
<tr>
<td>Seeburg Band</td>
<td>700.00</td>
<td>Superbar, 5c</td>
</tr>
<tr>
<td>Mills Thero</td>
<td>350.00</td>
<td>Jumbo Parade, F. P.</td>
</tr>
</tbody>
</table>

WE CAN SUPPLY YOU WITH ANY OTHER MODEL YOU NEED! 1/2 Deposit—Balance C. O. D.—F. O. B. Baltimore, Md.

ORDER NOW

BARNETT DISTRIBUTING CO.
8 West 20th Street
Baltimore 18, Md.

MAN! WHAT A TIME SAVER!

ACCURATE! DEPENDABLE! TRIGGER ACTION!

Make change with a smile

EAGLE PHONOGRAPH REPLACEMENT PLASTICS
available at RIGHT prices!

Thickest - Strongest
Toughest - Non-inflammable - Perfect Fit!
Almost ½ inch thick - COLORS TINTED THROUGH AND THROUGH SAME AS
THE ORIGINAL. A Quality Product Worthy of Your Expensive Instrument

WURLITIZER Each
800 Top Corners .......................... $16.50
800 Lower Sides .......................... 13.50
800 Middle Sides .......................... 3.00
800 Top Centers (Right or Left, Red) .......................... 8.00
800 Back Sides (Green) .......................... 9.50
800 Top centers (Brown) .......................... 4.00
600, 800 Top Corners .......................... 4.50
700 Top Corners .......................... 7.50
700 Lower Sides .......................... 9.30
700 Back Sides .......................... 8.30
700 Sides .......................... 8.75
700 Lower Sides .......................... 8.75
750 Top Corners .......................... 4.50
750 Middle Sides .......................... 2.00
800 Top Corners .......................... 9.30
800 Lower Sides .......................... 8.75
800 Top Centers .......................... 11.00
800 Peacock Glosses .......................... 3.50
900 Lower Sides .......................... 10.50
24 Top Corners .......................... 1.00
24 Lower Sides .......................... 4.00
41-61/71 Top Corners .......................... 4.30

ROCK-OLA Each
Standard, Master, Deluxe or Supercolor
Top Corners (Solid Red, Yellow or Green) .......................... $13.75
Lower Sides (Red or Yellow) .......................... 12.75

SEEBURG
"Hi-Tone" Model 9000, 9800, 9700 .......................... $18.00
"Classic" - "Colonel" .......................... 14.50

SHEET PLASTICS
20" x 30" - Flexible - Per Sheet .......................... $1.50
50 Gauge, Red, Yellow, Green or Clear .......................... $17.50

For your Model 850 program holder $5.00 per set

If you don't see what you want... ask for it! We may have it in stock!

EAGLE COIN MACHINE CO.
1314 N. Fremont Ave. • Chicago 22, Illinois • Phone: Michigan 1247

AMUSEMENT MACHINES SUPPLIES and CARDS

Write Us To-Day
for complete illustrated literature showing the entire line of modern money makers now ready to produce for you.

EXHIBIT SUPPLY CO. • 4222-30 W. LAKE ST. • CHICAGO 24, ILL.
Coinography

(Continued from page 106)

In his lap, for he leased 34 buildings when they were empty and with seemingly no prospects of being profitable again at least during the war years.

Bullock was then operating music machines along Central Avenue, city's Lenox Avenue, and he saw the congested conditions—people looking for places to live or to open businesses. When he leased the center of Little Tokyo he began to talk for his section and Negroes began to move there. Those from Central Avenue were joined by their kin and friends from other States. Soon the Little Tokyo title was dropped and Bronzeville accepted as the new moniker.

Heads Chamber of Commerce

This coin machine man, who today heads the East Side Chamber of Commerce, admits that he did not know a lot about the section when he took it over. He had only analyzed it as a business proposition. In fact, his knowledge was so limited that when he came into his office in this section and began to look around the property he had leased, he found a sturdily built house in the rear of one of the 22 restaurants which he had unknowingly secured in the bargain. Entering the building he found ammunition, guns, short-wave radio, photographs of the West Coast barons and both American and Japanese currency. The irony of the telling was that in various stores the Japs had left not only photos of the defense of this country but serial numbers. Tokyo, Kobe and other metropolitan and industrial areas which were eventually captured in 1938. The building's contents were promptly turned over to the Federal Bureau of Investigation.

An occasion arose when the government wanted to know what Japanese officials had visited this country. This was soon learned when another file was set up a week before December 3, 1941—on a Wednesday and four days before Pearl Harbor was bombed.

Bronzeville Boom

Today there are 60,000 houses in Bronzeville and approximately 15,000 Japs have returned. The hotels and apartment houses are crowded and business is booming. Restaurants, cocktail lounges and billiard halls have money machines. There are over 20 pinball machines along the streets and billiard halls have shifted to pinball machines. The selections about equally divided between pinball and Japs. The Japanese title strips are written in ink, for there is not a typewriter in the city with Japanese for a typist. The coin machines a doll with American tunes then, hit new highs in the vicinity.

Bullock, who was born in Canada, came to California in 1928 after serving four years with the Royal Canadian Air Force in World War I. He was shot down over Metz and confined to a hospital for a year with his wounds.

His first association here was with a law firm and he remained in this business for nine years. In 1938 he started operating cigarette machines and later pinball games. At the height of his operating career he had nearly 150 pieces on location. Today he has settled down to music and views it from the sidelines, having capable servicemen to handle it. His machines are all in colored and Japanese spots. The locations are in Bronzeville and Central Avenue because Bullock learned during the general war period that line rationing was that it was more profitable to operate intensively rather than extensively.

How He Started

Recalling his entrance into the music business, Bullock said that his first machine was a Gabie's purchased from Fred Gaunt, who at that time had the Trojan Novelty Company (he sold it to become manager of General Music). It was bought for a specific location near Inio and Gaunt charged $17.50 for the box. The machine paid itself out in a short time and profits were good. The extra money bulled into other machines and soon Bullock was in this department of the coin machine business.

Bullock continued his flying after the war, doing special flights in the South Texas vicinity. His first flight was in 1910 in a Glenn Carter biplane. With progress down aviation increasing his interest has kept pace. "Music machine business was a flier," and I'm satisfied with the three-point landings I'm flying now," he explains.

WANTED

Route Man or Salesman to handle Line of

TIP BOOKS & JAR DEALS

As Sidelines. State territory covered.

BOX D-278

Cincinnati 1, O.
Ponser Firm To Show New Games

NEW YORK, Aug. 10.—Starting Aug. 15 for four days, George Ponser and Irving Kaye, Amusement Enterprises, Inc., will display for the first time amusement game machines at the Hotel New Yorker here in Parlor F from 10 a.m. to 11 p.m. The showing, open to distributors, jobbers and operators, will be completely off the record.

Machines have not been displayed before by the concern, Ponser states, and are new in design and construction. Machines are now in production and early deliveries are expected, officials state.

State Judgment

NEW YORK, Aug. 10.—Judgment given by the Brooklyn Supreme Court last week regarding Amusement Enterprises' "Buck Ball" machine affects the entire State—not only the city as foremost in most publications. Machines can be operated in any part of the State as a game of skill, according to Hooley.

Syndicate in West Plans Nevada Spot

BOULDER DAM, Ariz., Aug. 10.—New field for coin machines will be opened near here when a proposed multimillion dollar resort project is developed on the shores of Lake Mead by a syndicate of California and Arizona business men, including Everett Crosby, brother of Bing.

Asociates of Crosby, who also is manager of Bing Crosby Enterprises, include Fred B. Patterson, Tucson restaurateur and former president of National Cash Register Company, and James Manoll, Los Angeles real estate promoter. Construction on the property is known as Grand-Canyon-Boulder Dam Tours, Inc.

Main resort will be on the southwestern Nevada side of Lake Mead, which is formed by Boulder Dam and is the largest man-made lake in the world. Series of camps and lodges will be established elsewhere over 500,000 acres of land near the lake. Department of Interior had granted property rights to the organization and approved its plans, company officials said.

Rita McAlpin Dead

CHICAGO, Aug. 10.—Funeral services were held Aug. 2 for Miss Rita McAlpin, 28, who died at American Hospital Tuesday following a heart attack.

Miss McAlpin had been cashier at Gerber's arcade in the Sherman Hotel for 11 years and was widely known among members of the coin machine industry, many of whom were present at funeral services held at Maloney's undertaking establishment.

Miss McAlpin is survived by her parents, Mr. and Mrs. Robert A. McAlpin.
New York Ops May Aid City To Park Cars

New York, Aug. 10.—New York coin machine operators and distributors may come to the rescue of city officials by Manhattan's vexatious parking problem which currently remains unsolved after investigation disclosed it would be impractical to convert subway patron walks into parking lots.

Harry Berger, of West Side Distributing Company, whose concern handles coin machines and is also local outlet for a nationally known parking meter pointed out that use of parking meters installed in numerous empty lots, too small to be operated profitably by attendants, would be an ideal solution to the city's parking problem and at the same time put money in the pockets of operators and location owners.

Others Interested

Berger has interested a number of other advertisers in the venture and the experiment is being seriously considered.

"The war might travel between five or six parking lots to check on the meters. Low overhead would make operation profitable and at the same time the industry would earn the city's gratitude for relieving the shortage of space," according to one operator. "A percentage arrangement with the owners of the lots would make the only outlay the cost of the meters."

Mr. Berger imploed this week when traffic experts for the city who investigated possibilities of using parking meters on Sixth or Eighth Avenue Subway parking walks to as parking lots announced that cost would be prohibitive and that location owners of existing Sixth Avenue spot reached to $120,000 and the new location would run even higher, officials declared.

An agreement, lot would accommodate only a few hundred cars at most, according to engineers. Manhattan buses had suggested underground parking similar to that in St. Louis, and is therefore for Manhattan parking lots, but most city officials now are of the opinion the project will never be abandoned.

Berger, one of the first coin machine distributors to handle parking meters, said he expected an early reaction from the coin machine industry.

Jacobs's Launderman Output Goes First To Home Consumers

New York, Aug. 10.—At a preview presentation of the new Launderman coin operated automatic laundry machines, manufactured by F. L. Jacobs Company, Detroit, in the Park Central Hotel here on July 22, over 900 dealers and coin machine operators attended.

"Sale of the unit to commercial users and for commercial purposes (coin operated) will be refused by the company until consumer demand materializes; no money, no machine," Col. Harold A. Glasser, vice-president of Celen-Gruhn Company, distributors, declared.

Mr. Glasser stated. Clyde G. Remme, assistant sales manager of the manufacturer's appliance division, stated that 51 distributors have been selected throughout the country and that each from these firms now have two samples of the machine ready for display.

Over 30,000 units are expected to be manufactured by the end of this year and the expected number is expected to reach the rate of 20,000 units a month in 1947, but orders must be met by the company working at capacity for the next three years.

New features of the machine include loading at the top, a safety latch, and a new type rotary drier.

Hot Dog Vendor No Treat to English; "What About Tea?"

Manchester, Eng., Aug. 10.—Judging by their reactions to various new devices put out both here and in the United States, mention of untasted kielbasa and vendors has interested the English.

"What about a hot dog vendor in the United States has prompted the said old Manchester Guardian, generally regarded as one of the most dour daily, to inquire in a recent issue: 'But what about tea with one's hot dog?'"

The Guardian went on to describe a vendor installed in London as part of a lampost which boiled and dispensed water along with tea or cocoa from a condensed milk, and sugar-nearly half a century ago. Of this all around marvel, the editor said:

"It is just 48 years since a street lamp was erected in a group of model homes in Southwick which not only gave light, but provided hot drinks for chilled passersby. The lamp contained the largest tank holding over 50 gallons of water from the street mains. A little figure in a small niche passed several times thru the flame of the lamp and dispensed a small clew of sugar at the top, where it was converted into superheated steam. This was conveyed into a pipe and under pressure gave a gallon of water on a small tank, the whole process taking about three minutes."

"When the customer placed a half-penny in the slot and pulled a handle he received a gallon of boiling water. For a further penny he could obtain a tablespoon of condensed milk and cocoa with condensed milk and sugar."

$3,000 Surplus Coin Machines Listed by Government for Sale

Washington, Aug. 10.—Three thousand dollars worth of surplus coin operated machines were listed in the quarterly inventory of surplus goods by the War Assets Administration.

Report also mentioned coin machines in the coin handled by manufacturing and producer goods," but it did not reveal the exact number of such machines, except to note that their original cost was "less than $500." The report was dated February 28, 1948, and WAA explained that it was published "to illustrate the great variety of commodities handled by disposal agencies."

"But even this listing is only an indication of the wide variety of surplus since it merely gives the three digit classification of the Coin Commodities Classification," the explanation read.

Additional information of the types or number of machines available for sale as surplus was given. The $3,000 figure was the original issue of these machines. And no explanation of the difference between "consumer" coin machines and "producer" was offered.

South Coast Amusement Co.
314 E. 11th Street, Houston, Texas
The authorized BELL-O-MATIC distributor of Mills Bell Products in the Southern half of the State of Texas suggests: MILLS VEST POCKET BELL, the finest automatic payout ever made.
Press Study of Gaming Incomes Thru Minnesota

ST. PAUL, Aug. 10.—Newspapers in this city are giving considerable space, both in their news columns and on their editorial pages, to stories describing a federal government investigation of income from pinball games and bell machines in Southern Minnesota.

The agent in charge of the intelligence unit of the Internal Revenue Department here has asked the United States District Court to force a Minnesota operator to submit to examination by a special intelligence agent.

The Revenue Department official, in his complaint, said that the Winona operator has been ordered to appear in the office of the intelligence unit here July 26. The operator reportedly was having given information concerning transactions between himself and a prominent distributing firm.

When the operator appeared, the intelligence agent said he was refused to answer questions on advice of counsel.

Purpose of the questioning, said the Internal Revenue Department was to obtain information to estimate "the correct taxable liability" of the distributor. The complaint stated that this distributor's income for 1943, 1944 and 1945 are now under scrutiny.

The court, having heard the Revenue Department's complaint, ordered the Assistant United States District Attorney to confer with the operator's counsel and submit an order for the court's signature.

Newspaper editorial writers, agitating for action both here and in Minneapolis, made capital of a federal government report that the tax was paid on $7,500 gaming devices in the State of Minnesota during 1945-46.

One editorial writer estimated that the devices annually earn approximately $40,000,000.

Rittlings, Buffalo, Move to New Home

BUFFALO, Aug. 10.—Rittlings, Inc., Buffalo beverage vending company, has moved to new and larger quarters at 1093 Niagara Street.

Frank Bradley, candy machine operator, purchased the building where the company formerly was located on Elks Street.

Smith Forms Electric Firm

NEW YORK, Aug. 10.—Herman H. Smith announced recently the forming of Herman H. Smith, Inc., to manufacture electronic and radio components. Smith formerly was president of Radio Essentials, Inc., Mount Vernon, N. Y.

Who Makes It?

We have recently had an inquiry to know who manufacturers the coin-operated machines so prominently known as "Tomato Cats." Our files do not show the name of the manufacturer of this device and we would appreciate hearing from any of our readers who may give us information about such a machine.

Write Coin Machine Department, The Billboard Publishing Company 155 North Clark Street, Chicago 1.

Set Packaging Industry Show

For March, '47

NEW YORK, Aug. 10.—In order to emphasize the important contributions of the packaging industry to the country's progress and national economy, first international exposition devoted exclusively to packaging will be held the first week in March, 1947, at Grand Central Palace here, according to an announcement this week by the Packaging Institute, Inc.

Exposition, to be held during National Packaging Week, will highlight for members of the ice cream and confectionary industries and finest processing equipment of the United States and other countries of the world.

Exposition will be the most important undertaking on the institute's program for next year, according to officials of the group, and co-operation of all associations and groups in the packaging industry is being sought.

Walter D. Lynch, of the National Folding Box Company here, and president of the Packaging Manufacturers' Institute, said that the board of directors has already approved the plan, which will be chief topic of discussion at eighth annual convention of the industry to be held at the Stevens Hotel, Chicago, November 25-26.

Chi Riverview Arcade Play Up

CHICAGO, Aug. 3.—A substantial increase in coin machine play at the three Riverview Park arcades here is reported by Art Moss, manager.

According to Moss, principal reason for increase is the return of young men from the armed services. During the war, Moss said, bulk of business in the park was that of girls who visited the park in groups to be conservative in their spending. Since the return of soldiers to civilian life, dating couples have made the coin boxes ring.

Moss said most attractive offering this year are card vending which dispense penny pictures of movie favorites, cowboy stars and sports figures. Heavy play is also reported on games among which are hockey and basketball set-ups.

Previous years have had heaviest coin play on diggers, which have been eliminated from the arcades' attractions this year.

Indicators, which dispense cards reading fortunes, and testers are also among the machines which are heavily played, Moss said.

Cheat economy of machines has reduced the number in each arcade to about 50 compared to 80 in other years.

Who's Who

M&T. John F. Krosz, president and general manager of the National Coin Machine Company, Chicago, Ill., the parent company of the five American coin machine manufacturers who have been associated for the past 32 years.

Reading, Aug. 1.—The largest ever made in this country, a $135,000,000 exhibit at the Mo-mentum of Electric Power, the largest ever made in this country, a $135,000,000 exhibit at the 1947 World's Fair, is being prepared by the Chicago group.

In addition to the electric power plants which are being built, the group will also be showing new methods of using electricity, including the use of electricity in the home and industry.

The exhibit will be located in the south end of the fairgrounds, and will be open to the public from 9 a.m. to 9 p.m. daily.

New Distilleries

The New Distilleries, Inc., announced recently the formation of a new distillery in the state of New York, which will be located in the town of New York, about 15 miles west of Buffalo.

The new distillery will be operated by a group of New York businessmen, who have been active in the distilling industry for many years.

The new distillery is expected to be in operation within six months, and will produce a high-quality spirit for use in the manufacture of alcoholic beverages.

The company is currently in the process of obtaining all necessary permits and licenses to begin operations, and will begin production as soon as all requirements are satisfied.

The distillery will also provide employment for a number of local workers, and will contribute to the local economy with the purchase of supplies and materials from local businesses.

New Distilleries, Inc., is committed to producing a high-quality spirit that meets all industry standards and regulations, and to operating the distillery in a manner that is environmentally responsible.

New Distilleries, Inc., is proud to be part of the growing distilling industry in the state of New York, and is committed to providing quality products and services to our customers and partners.
SSENSATIONAL! DO YOU NEED A NEW JUKE BOX? We have newly remodeled and modernized 610's in a complete Life-Up style—machine is completely trans- formed into a beautiful brand new appliance—chassis has completely overhaul. Go and see now!!!

A TERRIFIC BUY! IMMEDIATE DELIVERY! •$335.00 EACH
$375.00 EACH.

WURILIZER 245.

WE BELIEVE WE STILL HAVE THE LARGEST STOCK OF 12 RECORD PHONES IN THE U.S.A.

10 TWELVE RECORD ROCK-OLA $115.00
5 WURLITZER 41 COUNTER MODEL $150.00
5 RED ROLL (New Legal Pool Table) $150.00
TOTAL ROLL $250.00
SURF QUEEN (5 Ball Game) $275.50
BRISCO (5 Ball Game) $275.50
LITE LEAGUE (Floor Sample) $325.00

WE MANUFACTURE MANY NEW NECESSARY WURLITZER PARTS AND HAVE A COMPLETE STOCK OF USED PARTS FOR ALL PHONOGRAPH-SEND US YOUR ORDERS!!!

TUBES! TUBES! TUBES! SEND FOR COMPLETE CATALOG NO INCREASE IN PRICE! Beyond Required With All Orders!

ALBENA SALES CO.
307 10th Ave. NEW YORK 16, N. Y. Longacre 5-8334

STILL IN PRODUCTION AND DELIVERING—BOWL A WAY—11' 6" Lg. Bowling Alley Write for Particulars $375.00

NEW MACHINES

TALLY ROLL (New Game by Firestone) $399.50
RED ROLL (New Legal Pool Table) $350.00
TOTAL ROLL $749.50
SURF QUEEN (5 Ball Game) $275.50
BRISCO (5 Ball Game) $275.50
LITE LEAGUE (Floor Sample) $325.00

USED MACHINES

ARCADIA
def the Circuit Courts

Bally Ordinaria $125.00
Bally Regular $125.00
Bally King Pin $175.00
20 Ball-Rolla-Ball $175.00
Rollo-8 $175.00
Esquire $175.00
Venera $175.00
Katzen $175.00

WISCONSIN NOVELTY CO.

Mills Punching Bag $5.50
Shuffleboard Coin Tray $198.00
Scientific Batting $6.50
Lamp Set $19.95
Exhibit Replica $76.00
Davit Charm $7.50

5 BALLS

A.B.C. 100 $5.00
S.B. 106 $5.00
R-B 10 $5.00
Dixie $8.25
Line Up $11.00
B.G. $19.95
Rovem $19.95

WORLD WIDE CONSTRUCTION, INC.

5240 S. Greenwood Ave. Chicago 32

Many Stores Switching to Self-Service

24,000 Said Converting

NEW YORK, Aug. 10.—As many as 24,000 food retailers last year converted their stores to self-service and with about 75 per cent of the industry planning improvements on their stores, emphasize self-service frozen food trays and dairy departments, retail food volume reported to be high in sales amounting to $18,410,000 in 1945. This information is contained in a survey released by Progressive Grocer. The report, based on a survey of more than 3,000 retailers and more than 600 wholesalers through the United States, showed that while all types of food retailers had an increase during 1945, independent stores led chain retailers. The independents have a $10,000,000,000 sales volume compared to chain volume of $4,900,000,000. Remaider of total volume was accounted for by specialty stores.

Dolling dollar volume food sales was double that of 1934, and despite the discouraging supply situation, retail food dealers view the future with considerable optimism.

The Service Grocer Report pointed out that at the close of 1945 some 84,000—nearly 25 per cent of the nation's estimated 650,000 independents were being operated on self-service. In 1942 only 5 per cent of the independent stores were on self-service basis, and in 1944 this figure was only little more than 18 per cent.

Largest proportional sales increases were shown by semi-self-service stores accounting for 48 per cent of total independent sales. Says the report, 'It is the independent, who ran the more aggressive experimental plans are now under consideration which might change the picture before the end of 1946.'

More than 15,000 new retail food stores were opened during 1945 and indications were the number would be even larger this year.

While the report made no predictions as to price prospects for the coming year, it was pointed out that prices in 1945 have increased about 10 per cent over 1944 according to the Bureau of Labor Statistics. It reported that the survey showed a few more price fixing independents were controlling their prices by chains to the former policy of loss-leader selling and increased competition.

Labor Costs

Survey also indicated that increasing labor activity in the larger cities would have the effect of increasing operating costs during 1946. Failure of the wholesalers in many cases to reduce costs sufficiently to enable both chains and independents to display competitive merchandise in retail stores at competitive prices has caused both groups to give more consideration to direct buying organizations.

WAA Sets Up Branch For Small Business

WASHINGTON, Aug. 10.—War Assets Administration, which recently reported that it has a small number of machines among the war surplus, announced that it has set up a small business branch to sell.

Officials said aim of the branch will be to help small businessmen buy property, materials and equipment declared surplus by government war agencies.

Names of officials who will head up the new unit were not announced.

FTC Laws Down Rules on Candy; O.K.s Trade Code

(Continued from page 108)
Miami Cig Hike
To 23c Sept. 1

MIAMI, Aug. 10.—Special meetings will be held for members of the American Cigarette Buys, Inc., next week to take action on the new cigarette tax. The meeting will be held on Thursday, September 1, at 8:00 p.m., at the Hotel Biltmore, Miami, Fla.

Curtis Candy Directors
Pick Three Vice-Preskeys

CHICAGO, Aug. 8.—Curtis Candy Company has announced the election of three new vice-presidents and an assistant treasurer. The vice-presidents are W. C. Jakes, president; H. A. Schering and Robert B. Schering; and Howard Bent was elected assistant treasurer.

Cut Washing Machine Tax

NORFOLK, Va., Aug. 10.—City Council has reduced the license tax on coin-operated washing machines from $20 to $10 annually.

Decen Appoints Manning

NEW YORK, Aug. 10.—Decen Records, Inc., announced the appointment of Edwin H. Manning as advertising and sales promotion manager.

COIN OPERATED GAS PUMPS TO BE BUILT AT CHICAGO PLANT

CHICAGO, Aug. 10.—Coin-operated gas pumps to fill tanks $1.95. The pumps, which can be installed in any location, will be manufactured by the Johnson Fare Box Company, Chicago.

Gasoteria, Schneckenburger says, owns early patents for coin-controlled pumps.

The device will allow motorists to serve themselves when station attendants are not present or are engaged in other work. The advantage will be in the late evening and early morning hours when most stations are usually closed.

This computing mechanism for an automatic gas dispenser will be offered to the entire pump manufacturing industry. Decision to make it was based upon a series of conferences between Bowser, Inc., parent organization of Johnson Fare Box Company, and Service Station Equipment Company.

The Johnson Fare Box will embody principles of its own Harris coin change and the Gasoteria controlled patents to make the new mechanism.

Coin-operated gas pumps are not new, nor are they untried. Prior to the war they were successful in a number of locations.

Gasoteria used coin-operated pumps on a limited number of stations until the fall of 1938 until the start of gasoline rationing, when the handling of ration coupons forced the closing of such devices.

Manufacturers feel that there will be considerable demand for a self-service gas dispenser.

Distribution Parley Scheduled in Boston

BOSTON, Aug. 10.—Hotel Stater here will host to the 18th Annual Conference on Distribution October 14-15. According to Dan Blomfeld, executive head of the organization, the success of the Boston pattern will probably be followed by similar conferences being planned for Canada and the Middle West.

We are crowded for space and will sacrifice bowling alleys!

M. N. 6108-RM, Sales Manager

AUGUST 17, 1946

THE BILLBOARD

COIN MACHINES

WE ARE CROWDED FOR SPACE AND WILL SACRIFICE BOWLING ALLEYS!

$2.05 1/2 Ft. Premium Skeet Barrel Rallies $275.00
$1.95 1/2 Ft. Jabo Barrel Rallies 275.00
$1.95 1/2 Ft. Leaping Legend Rallies 275.00
$1.95 1/2 Ft. Bell-Rall 100.00
$2.95 1/2 Ft. Pin Up Girls (New) 325.00
$1.95 1/2 Ft. Continental Rallies 375.00
$1.95 Jr. Rallies 375.00
$1.95 Jr. Spring Special Rallies 375.00

TO MOVE THESE ALLEYS—WE WILL ALLOW 10% OFF ON SINGLE, 20% OFF ON EACH IN LOTS OF FIVE OR MORE!

PHONE OR WRITE FOR SPECIAL PRICES ON BALLY PRODUCTS—EXHIBIT BIG HITS—GENCE TOTAL ROLLS!

MUSIC

MIAMI, Aug. 17, 1946—Special meetings will be held for members of the American Cigarette Buys, Inc., next week to take action on the new cigarette tax. The meeting will be held on Thursday, September 1, at 8:00 p.m., at the Hotel Biltmore, Miami, Fla.

The meetings will provide all arcade operators opportunity to discuss questions and problems of common concern."
SAM STERN
SAYS...

DYNAMITE
Williams' NEW 5 BALL GAME
Distributed In Penna. and New Jersey by
SCOTT-CROSSE COMPANY
1423 Spring Garden St., Philadelphia, Pa.

SLOTS AND CONSOLES
2 Se Blue Frenz
2 Se Jumbo Panda, F.P., repaint late head, perfect
2 Galloping Dominoes. Walnut, perfect cabinet, mechanism
2 Silver Moon Comb. Se. Good, ready for location
2 Bally Tilt tilters, Se., very good and ready
2 Jennings Fastlane, F.P., Se., better than average

BALLY ONE BALLS
1 Longacre, very clean $269.50
1 Thosned, very clean $269.50
1 Durham. Console base and extra clean $134.50
1 Spirit Special. Very clean and ready $114.50
2 Bally Hawthorne 10 Mult. P.O., O.J.P., and very good condition 49.50

The above machines are guaranteed as represented.

One-Year Depoist.

KAW SPECIALTY CO.
1137 Ogden Ave. Kansas City, Mo.

MUSIC Specials
Ready For Location
Rock-Ols concealed unit with 10 Wall Boxes, very good $400.00
Rock-Ols Commando, pair $322.00
Rock-Ols Super with 10 Wall Boxes $600.00
500 Wurlitzer Victory Model $545.00
Sears Victory Model $455.00

If it's music, we have it. If what you want isn't listed, write us.

LARGEST STOCK IN U.S.

Be Safe, Buy From
HOPKINS MUSIC

Phone 2-5981
120 Harding Way West Galion, O.

PHILADELPHIA COIN WILL...

1. Send All Shipments Prepaid Within 200 Mile Radius.
2. Guarantee All Equipment Mechanism.
3. Place You on Our Mailing List For Our Special Price Offers Upon Receipt of Your Business Card.

YOU'LL LIKE TO DO BUSINESS WITH MAX BROWN at the
PHILADELPHIA COIN MACHINE EXCHANGE

644 N. Broad Street Telephone PO/plan 5-7772 Philadelphia, Pa.

Longer Record Life! Quality Reproduction! Fewer Service Calls! And More Profits With
Pfanstiehl NEW COIN MACHINE NEEDIES Operators' Price List Subject To Change Without Notice.

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<th>No.</th>
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Special: 100 Seeburg & Wall-O-Matic 3-Wire Brass. Reconditioned $27.50

PHILADELPHIA COIN MACHINE EXCHANGE

644 N. Broad Street Telephone PO/plan 5-7772 Philadelphia, Pa.

Kentucky Operators
Now Taking Orders and Delivering
Williams Dynamite Packard Pla-Mor Hideaway Phonograph Packard Boxes & Other Accessories Spellbound Surf Queens Victory Derby Victory Special Superliner Big Hit A. B. T. Challenger Champion Hockey Chicago Legend Lite League Mills Black Cherry Mills Vest Pockets Columbus Bells Evans Products Safe Stands

Terms: ½ Certifcate Deposit. Bal. C.O.D.

STERLING NOVELTY CO.
607-609 S. Broadway, Lexington 20, Ky.

COMPARISON

COIN-ARTS

INDUSTRIES

231 W. Wise Ave., Milwaukee 3, Wis.

Phone: BROADWAY 4848

WANTED


MARVEL MFG. CO.

2847 Fullerton Ave.

Chicago, Ill.

SPECIALS

4 Anti-Aircraft $3.50
1 Bally Alley $25.00
2 Muto 5 Feature Paddles $65.00
2 Kentuckys, 1 ball payout $195.00
1 Mills 4 Balls Padded Console $50.00
2 Jennings Saratoga Console 80.00
2 Mills Sc Gold Chrome Slots 210.00

STEWARD NOVELTY CO.

1361 S. Main St., Salt Lake City, Utah

MECHANIC WANTED AT ONCE

Must be on crew on Arcade Machines. Pin Games and Mechanical Phono Graphs. Must be reliable, honest, and sober. Married men preferred who is interested in the future. I am not interested in a drifter. Black experience, age and salary expected. Short tons and cleaning well-calculated. In Southern Indiana, Box 0-282, The Billboard, Indianapolis, Ind.
Our Policy for 15 Years— 
Our Motto Today ... 
"The Best Quality at the Lowest Prices!"

NEW GAMES

Big Tap $475.00
Wurlitzer 500 $475.00
Wurlitzer 800 $525.00
Wurlitzer 24 $650.00

RECONDITIONED FIVE-BALLS

Jungle $125.00
Jukebox $125.00
Six Songs $125.00
Second Front $100.00

RECONDITIONED PHONOGRAPHS

Wurlitzer 500 $475.00
Wurlitzer 800 $525.00
Wurlitzer 24 $650.00

CONSOLES

Bauer's Pacer $245.00
Big Top $125.00
Bob Tales $125.00

LIBERAL TRADE-IN ALLOWANCE OFFERED

SEND US YOUR LIST OF GAMES OFF PLAY

MILLS PANORAM REELS—$35.00 per wheel of six subjects. Series 1 to 18 now available. Don't delay, order now for immediate delivery. Catalog on request.

TERMS: ONE-THIRD DEPOSIT, BALANCE C. O. D.

DYNAMITE!

WILLIAMS’ NEW 5-BALL Ready for Delivery

EXCLUSIVE DISTRIBUTOR
WASHINGTON — OREGON — NORTHERN CALIFORNIA

BELL PRODUCTS CO.
2000 N. OAKLEY (HUMBOLDT 3027) CHICAGO 47, ILLINOIS
1002 BUCHANAN (FILMORE 5723) SAN FRANCISCO 15, CALIF.

RECORD PLAYER

(Immediate Delivery)

NEW EQUIPMENT

IMMEDIATE DELIVERY

Each
Elixir Big Hits $534.00
Bally Surf Queen $327.50
Bally Victory Specials $661.50
Bally Victory Delays $646.50
A.A. Bally Muntons $95.50

USED EQUIPMENT

Each
1 Wurlitzer 700 $660.00
2 Mills Thrills $295.00
10 616 $295.00
12 616 Lux-Ups $295.00
12 616 Single $295.00
1 91 Corkies $149.50
1 616 Major $355.00
2 Bally Muntons, P.D. $20.50
2 Jumbo Muntons, F.P. $45.50

3-Tube Crystal Pickup

Your Price ------------------------ $21.52
O.A.P. --------------------------- $24.50
One-Roll Deluxes With Order:

CHRISTOPHER-LUKER CO. MIAMI, FLA.
MARKEPP

VALUES

Daval's Gusher

New Jack Pot or Bally Counter Game—Hand Lead.
A Real Money Maker
From August 19, 1946

$54.00

Also—American Eagle and Marvel Gumball Nick-at-6 play. Write for prices.

5 BALL PIN GAMES

Mural... $5.95.
Catalina ... $240.50.
Mural Hollywood ... $245.00.
Bally Surf Queen ... $22.50.
All Out ... $220.00.
Polo ... $32.00.

NEW AND USED ARCADE

Napoleon & Queen-Ball ... $8.00.
Jenny & Chief Jr. ... $6.00.
2-Par Drinking 41c ... $8.00.
2-Par Drinking 80c ... $20.00.
Galloping Domino (1940) ... $145.00.
Victor Special Jr. ... $25.00.
One Long Arm, F.P. ... $35.50.
Jumbo Parade, P.D. ... $155.00.

SLOTS—CONSOLES

ONE BALLS

Jennings & Queen-Blond ... $8.00.
Jenny Chief Jr. ... $6.00.
Roll-A-Pin Walking 10c ... $8.00.
Blue Print ... $20.00.
Galloping Domino ... $22.50.
Victor Queen ... $25.00.
Wurlitzer Victory 24 ... $250.00.
Wurlitzer 6000 ... $400.00.

B. T. CHALLENGER

1c or 5c Play

Sample ... $55.00.
Wurlitzer for Quantity Prices

A, B, T CHALLENGER

THE MARKEPPE CO.

4910 Conant Bldg., Chicago 15, Ill.

Phone Hawthorne 9166

The Famous, Patented Chicago "Ace" Lock

insures

"UTMOST SECURITY!"

All Machines Carry Marked Guarantee.

U. S. PAT.

No. 141.574

Only the Ace ROUND Key Opens It.

No patented Tipped Tumbling construction. Only the Ace ROUND Key will properly engage all lock tumblers to open the "ACE" of all locks. Can be keyed alike. Remember—There's a Chicago Lock for Every Need—And ALL insure—"UTMOST SECURITY." Write for catalog complete line.

CHICAGO LOCK CO.

2024 N. Racine Ave., Dept. 66, CHICAGO

Monarch Coin Machine Co.

1545 N. FAIRFIELD AVE. (PHONE 1454) CHICAGO 22, ILL.

NOW! WOLFE MUSIC OF OTTAWA, ILL.

WILL CONVERT YOUR OLD MILLS ECLISATOR MODEL SLOTS INTO NEW BLACK CHERRY MODEL FOR . . . . $80.00 PLUS Mills List Price on New Parts Used.

WOLFE MUSIC CO.

1201 W. MAIN STREET

OTTAWA, ILLINOIS

Res. Tel., 1302 — Shop Tel., 1312

Now Delivering:

The Best in One Balls

Bally Victory Special

Bally Victory Derby

All the New Pin Games

In the Best in Service

Palside Specialties Company

498 Anderson Ave., Cliffside Park, N. J.

Phone Cliffside 429-23

ASSOC. AMUSEMENTS INC.

846 Commonwealth Ave.

Boston 15, Mass.

EXCLUSIVE TRADU DISTRIBUTOR

in Massachusetts, Maine, Connecticut, Rhode Island, Vermont, New Hampshire

See TRADIO PAGE 128

BRUCE AMUSEMENT CO.

WILLIAMSBURG, KY.

The Billboard

August 17, 1946

COLUMBIA BELL

NEW IMPROVED MODELS

Chargable right on Locations to 10-26 or Play.

IMMEDIATE DELIVERY ORDER NOW.

WIRE OR WRITE FOR PRICES.

METAL TYPER DISCS

WRITE US FOR THE BEST

DISC PRICES

$5.00 to $12.00 Per 1.000

STANDARD SCALE CO.

715 N. KINGSHIGHWAY, ST. LOUIS 6, MO.
Successors to the Groetchen Tool Co. in the manufacture of Metal Typer Name Plate Machines.

NOW! WHERE FRIENDLINES IS A BYWORD

Brand New Factory Releases—Immediate Shipments

GROTECHEN COLUMBIA TWIN JP $145.00

ACE COIN COUNTER ... 135.00

AMUSATORY LITE LITE ... 425.00

NEW MILLS VEST POCETS ... 74.50

RED BALL ... 385.00

NEW MILLS VEST POCETS ... 196.00

EXHIBITS BIG HIT ... 394.00

GOTTLEK 3-WAY GRIPPERS 39.50

CHICAGO COINS SPLENDELL ... 353.00

ROBERTS 2-CENT BELL ... 50.00

WILLIAMS SUSPENSE 324.50

50c PAPE DELUXE BELL ... 500.00

MARVEL'S FREEDOM 374.00

DELUXE BELL ... 500.00

DAVIES LATEST COUNTES GAMES—GROTECHEN, NONCOIN MARVEL AND AMERICAN EAGLE 645.00

GRAND-NEW METAL "REVOLV-A-ROUND" SAFE STANDS

UNIVERSAL Single ... $29.50

UNIVERSAL Double ... $42.50

Rapid Adjustable, latch attractive design. Modern design. Deluxe Double ... $105.00

DELUXE Double ... 215.00

Extra heavy handle with 2-Compartment Finish.

Streamline design

FLASH!

WRITE FOR SPECIAL PRICES ON BALLY VICTORY SPECIALS—WOLF'S TURF QUEENS AND CHAMPION ROCKETS.

EXPORT TRADE

Our Foreign Sales Dept. welcomes the opportunity to be of service. Send for our beautifully illustrated catalog and full particulars describing all our coin-operated equipment. CARLE ADDRESS: "MOOOGIN"

TERMS: 1/3 DEPOSIT, BALANCE C. D. O. OR SIGHT DRAFT

NOW!

WOLFE MUSIC OF OTTAWA, ILL.

AVAILABLE FOR IMMEDIATE SHIPMENT

LATEST NEW UNITED STATES

ARIZONA... $432.50

BRAZIL... WRITE OKLAHOMA SANTA FE...

GRAND CANYON... FOR STREAMLINE

IDAMO... PRICES TRADE WINDS... RIVIERA

STANDARD Single Box Syst. Stand. $24.50

NOW DELIVERING:

THE BEST IN ONE BALLS

Bally Victory Special

Bally Victory Derby

All the New Pin Games

In the Best in Service

Palside Specialties Company

498 Anderson Ave., Cliffside Park, N. J.

Phone Cliffside 42923

ASSOC. AMUSEMENTS INC.

846 Commonwealth Ave.

Boston 15, Mass.

EXCLUSIVE TRADU DISTRIBUTOR

in Massachusetts, Maine, Connecticut, Rhode Island, Vermont, New Hampshire

See TRADIO PAGE 128

BRUCE AMUSEMENT CO.

WILLIAMSBURG, KY.

CROWN PRODUCTS

3884 COLFAX AV.

SOUTH BEND 24, INDIANA

FOR SALE

Each

1 #250 Wurlitzer $950.00

2 #1000 Wurlitzer ... $1050.00

2 #300 Wurlitzer ... $1250.00

2 #250 Wurlitzer $450.00

2 #1000 Wurlizer $500.00

2 #500 Wurlitzer $750.00

2 #1250 Wurlitzer $1000.00

2 #2250 Wurlitzer $1250.00

2 #3000 Wurlitzer $1500.00

2 #5000 Wurlitzer $3000.00

1 2c Gallon Dispenser, Jack Pot Coin $22.50

1 5c Mills Futurity $92.00

2 5c Boys, Front, Front $30.00

2 5c Boys, Rear $30.00

2 5c Mills Chrome Rebuilt $125.00

1 5c Mills Chrome Rebuilt $150.00

1 5c Empress Chrome ($450.00)

1 Lux Reel

1 Photoflex Semi-Automatic $250.00

All These Machines Are At Location

BRAHLYNE'S MUSIC & NOVELTY CO.

POCONO CITY, MD.
Any Way You
Look at It . . . It's

DYNAMITE!

WITH

ATOMIc KICKERS

Place your order with your Jobber NOW!

Williams
MANUFACTURING
COMPANY

MEMBER CMI

161 W. HURON ST.
CHICAGO 10, ILLINOIS

Florida Automatic Sales Corp.
835 West Flagler St.
MIAMI, FLORIDA

All Phones: SEEBOURG DISTRIBUTORS
3-6221 IN FLORIDA

Florida Automatic Sales Corp.
835 West Flagler St.
MIAMI, FLORIDA

Any way you
look at it . . . it's

Dynamite!

With

Atomic Kickers

Place your order with your Jobber NOW!

Williams
Manufacturing
Company

Member CMI

161 W. Huron St.
Chicago 10, Illinois

Florida Automatic Sales Corp.
835 West Flagler St.
Miami, Florida

All Phones: Seeburg Distributors
3-6221 In Florida

IMMEDIATE DELIVERY

Keeney's THREE WAY BONUS SUPER BELL

Automatic Payout only — Five Coin Multiple
Any Coin Combinations

Exclusive Distributors
For
West Virginia
And
Southern and Central Ohio

— Also available —
Single and Two-Way
Bonus Bells in
Combination Free Play
Or Cash Payout

Shaffer Music Company
606 S. High St.
Columbus 15, Ohio

1619 W. Washington St.
Charleston, W. Va.
Phone 63381

2129 Main Street
Wheeling, W. Va.
Phone 784

We Are Now
DELIVERING

Genco's
TOTAL ROLL
High Score
Roll Down
Legal Game

On location over 9 months —
Earning more today than dur-
ing the first week! It's the
greatest High Score, Legal
Roll Down game in history.

We also have a complete
line of rebuilt and re-
conditioned Arcade and
Amusement equipment . . .
backed by our famous
"Triple Test Guarantee."

ORDER TODAY — IMMEDIATE DELIVERY

$525.00

Seaboard Music Company

exclusive genco distributors in the east

Seaboard New Jersey Corp.
27-29 Austin St., Newark 5, New Jersey

Seaboard Connecticut Corp.
1635 Main St., Hartford 5, Connecticut

Seaboard New York Corp.
460 Tenth Avenue, New York 18, New York

Hertz Lane - Harry Rosen - Meyer Parkoff
**MUSIC CLOSE-OUT!**

**JUST OFF LOCATION!**

**Wurlitzer 600 (Ask for the new)**

- **$250.00**
- **$225.00**

**Wurlitzer 440**

- **$150.00**

**Ask Lite**

- **$159.00**

**Mills VEST**

- **$2538**

**2538 BELL-O-MATIC**

- **$14.50**

**packages**

- **$25**

**WRITE FOR PRICES GUARANTEED TO BE LOWEST ON MARKET**

- **All Machines Cleaned and Ready for Location**

- **111 Central Depot**

- **Balano C. O. D. E. B. R. New York**

- **H. Rosenberg Co., Inc.**

- **625 Teibl Ave. New York 15, N. Y.**

- **LORIQUE 2-2479**

---

**KEystone Panoram Co.**

- **2538 W. Huntington St., Falls, Pa.**

**BELLO-MATIC distributor of Mills Bell Products in the States of Delaware, Eastern Pennsylvania, and Southern New Jersey**

**MILLS VEST POCKET BELL, the finest automatic payout ever made.**

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**ASK NATIONAL about**

**Runyon's PHONO PLASTIC REPLACEMENT Parts**

**The Finest Plastic on the Market EXCLUSIVE DISTRIBUTOR TERRITORY OPEN WRITE—WIRE—PHONE TODAY**

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**Extra! Extra! Extra! Extra!**

Extra play, extra profits, extra location satisfaction, all come with the Extradial Front and Cabinet assembly. Brand new, curved front, enormous jack pot display, chrome-plated, light oak cabinet, dial-proof. All smart operators, jobbers and distributors are tying in Extradial with the sale and operation of Mills escalator mechanisms, old and new. Write or phone for our special offer. The Extradial Company, 525 West 76th Street, Chicago 20, Illinois. Phone Hudson 0367.

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**Extra! Extra! Extra! Extra!**

**This Week We’re Buying...**

**WANT SEEBUG Convicts JABIRDS**

Must Be Complete With All Parts—Not Necessarily In Working Order.

**PAYING $65.00**

**SHIP VIA FASTEST ROUTE**

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**BRADLEY DISTRIBUTORS**

32 North State St. Chicago, III.

**EXCLUSIVE TRADE DISTRIBUTOR**

**IN CHICAGO**

**SEE TRADE AD PAGE 128**

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**HOKKER REPAIR SHOP**

113 S. Main Ave. (Ph. 1528) since Falls, B.D.

---

**Iowa State Sales**

**567 7TH STREET, DES MOINES, IOWA**

The authorized

**BELL-O-MATIC distributor of Mills Bell Products in the State of Iowa**

**SIGNS MILLS VEST POCKET BELL, the finest automatic payout ever made.**

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**Dixie Coin Machine Company**

**910-912 Paytes St., New Orleans 13, La.**

The authorized

**BELL-O-MATIC distributor of Mills Bell Products in the State of Louisiana**

**SIGNS MILLS VEST POCKET BELL, the finest automatic payout ever made.**
Your Father's Mustache

THE NO. 1 BOX DEAL OF 1946!!!
You'll be "trimming" yourself out of a lot of profit if you delay any longer in trying out the effects of this top-hit on your counter!! You CAN'T MISS WITH THIS!!

** TYPICALLY DIFFERENT — TYPICALLY "JAR O' DO." The box-style deal with the name derived from the most popular expression of the day!!

"Superative"—in every sense of the word.

Universal Manufacturing Co.
"World's Foremost Mrs. of Jar Games"
405-411 E. 8th St., Kansas City, Mo.

NEW SCALES SOON

We Can Rebuild Your Old Scales and Make Them Look Like New
Get your Scales rebuilt now and have them ready for your big season.

WATLING MFG. CO.
4650 W. Fulton St.
CHICAGO 44, ILL.

Mr. Operator:
You cheered about the money you made with

"STAGE DOOR CANTEEN"

But You'll HAVE about the new record-breaking "sky-high" profits that come rolling in with . . .

The New

GOTTLIEB SUPERLINER

FEATURING THE "MAGIC BUTTON"
NEW SUPER-STREAM-LINED CABINET

Here's a sure-fire money-making game made by the people who know how!!
We believe that the new Gottlieb SUPERLINER in "looks," "excitement," "play appeal" and all other profit-making features is all set for a record-smashing "run"

Mr. Operator: "Jet Propell" your own profits into the stratosphere!
Order the New Gottlieb SUPERLINER today, from

U. V. LAZAR CO.
1635 FIFTH AVE.
Phone: Grant 1818
PITTSBURGH 13, PA.

Terms: Cash in full with order OR 1/3 Deposit, Balance C. O. D.
Ref.: Don & Bradstreet — Established Fifteen Years.
IMMEDIATE DELIVERY!

ELECTRIC POWER-PACKS

Made and designed especially for

EVANS

Pre-War Machines

Selenium coated plates assure long life with varying voltages.

Write for Prices

H. C. EVANS & CO.

130-28 W. Adams St.

Chicago 7

W. L. Amusement Company

211-7th Street, St. Louis, Missouri

The authorized

BELL-O-MATIC distributor of Mills Bell Products in the Eastern part of Missouri and Southern Illinois

BELL-O-MATIC suggests: MILLS VEST POCKET BELL, the tiniest automatic payout ever made.

IDEAL NOVELTY CO.

FOR SALE

Coin machines operable, established 40 years. Headquarters in Grand Rapids, Mich. Consisting of 150 games of which 35 are Wall Box installations, approximately 20 Wall Boxes, 150 Pinball Games, 12 One-Ups, 2 Two-Ups, 14 Guns, 12 Guns, large stock of Bowlers, Pinball, etc., 25000. Can be sold at top price, plus 50%. Requires at inventory, two Trucks, extra. Don’t bother unless you can afford to. Communicate direct with Sales Company.

$15 COLLEGE N.E.

E. & R. SALES COMPANY

GRAND RAPIDS, MICH.

This is the Week

FOR THE EXCITING SHOWING OF

AMUSEMENT ENTERPRISES

Grand New

Grand New Games

Mr. Distributor, Mr. Jobber and Mr. Operator,... You’re All Invited to See... Not 1, Not 2, BUT 3 Original, Utterly New Games Created by AMUSEMENT ENTERPRISES, INC.

BE SURE TO STOP BY!

AUGUST 15, 16, 17 AND 18

At the HOTEL NEW YORKER

34th St. and 8th Ave.

New York, N.Y.

PARLORS F and G

We’re Waiting For You!

COIN MACHINES

The Billboard

August 17, 1946

Automatic Coin Machine & Supply Co.

4133 W. Armitage Ave., Chicago, Illinois

The authorized

BELL-O-MATIC distributor of Mills Bell Products in the City of Chicago and adjacent territory, suggests: MILLS VEST POCKET BELL, the tiniest automatic payout ever made.

NEW COLUMBIA DOUBLE JACKPOT BELL

THOMAS NOVELTY CO.

1872 Jeff.

Paducah, Ky.

United Novelty Company

Bexley & District Streets, Bluff, Wis.

The authorized

BELL-O-MATIC distributor of Mills Bell Products in the State of Wisconsin and the Gulf counties of Alabama, Georgia. MILLS VEST POCKET BELL, the tiniest automatic payout ever made.

WANTED TO BUY FOR CASH

Chester Pollard Football Games...$75.00

Charlie Pollard Wall Box...$25.00

NEED not be in working condition, but must have all parts.

IDEAL NOVELTY COMPANY

2423 Locust St.

St. Louis 3, Mo.

Phone, Franklin 5544

WANTED

A 1 experienced Mechanic on Pinball, Consoles, Photocopies, remote control. Must be capable of working without error 12 hours of the day. Must be established in High Rank. Must be sober, reliable and honest individual. If you can qualify, write us.

Box 9-279, c/o Billboard, Cincinnati 1, O. State if you can be contacted by phone.

Coin Machine Distributing Co.

509 N. Craig Street, Pittsburgh 17, Pa.

The authorized

BELL-O-MATIC distributor of Mills Bell Products in Western Pennslyvania. Suggests: MILLS VEST POCKET BELL, the tiniest automatic payout ever made.
EVERY OPERATOR in our TERRITORY

KNOWS
The Boardwalk at Atlantic City in the hot and sizzling summer months is a haven for the inner music lover, offering entertainment to all locations, from real music evenly distributed without "blaring" or "joaing".

KNOWS
The SEEBURG System of Scientific Sound Distribution ensures that the inner music lover can enjoy a high-quality sound experience at every location.

KNOWS
Automatic Equipment Company, the leading provider of Seeburg Service, offers operators a unique service package. We are proud to present a record for immediate and expert attention to all locations.

AUTOMATIC EQUIPMENT CO.
EXCLUSIVE Seeburg DISTRIBUTORS FOR E. PENN., S. JERSEY & DELAWARE

919-921 North Broad Street, Philadelphia 23, Pa. - Telephone Poplar 5-1333

No other Guarantee Like It!

YOUR MONEY BACK PLUS FREIGHT PAID BOTH WAYS IF THIS EQUIPMENT DOES NOT MEET YOUR COMPLETE SATISFACTION

SEEBURG
Res. Write Colonial, ES Write
Rental Write 8800, ES Write
Vogue Write 8500, RC Write
Riviera Write 8500, RC Write
Envoy, ES Write W328 Wireless
Envoy, RC Write Wall-Matrices Write

WURLITZER
412 Write $30
71 Counter Model. Write $50
34A Write $50
500 Write $850

ROCK-OLA
Standard Write Master Write
Deluxe Write Signature Write

EXCLUSIVE PACKARD DISTRIBUTORS, VA. AND N. C.
PACKARD "A" Model: Wall Box $32.95 $800 Speakers $122.85 3D-Wire Cover $1.79
Wall Box Covers $2.25
One Piece Bar Bracket $2.50
1000 Speakers (OUT OF THIS WORLD) $49.85

New Packard Hideaway Phonograph on Display
MILLS BLACK CRYSTAL BELL 5-10-20 Pine, 1/3 or 2/3 PATIO ON ONE CRYSTAL
MILLS VEST POCKET F. O. B. PATIO....$89.50
$89.50

WRITE FOR FURTHER INFORMATION AND PRICES ON OUR COMPLETE LINE

USED PHONOGRAPH

A. M. Shipping Fee $25.00/200.& $85.00
A. M. Top Flight $75.00/150.& 240.00
A. M. Super Flight 8.00/30.00

INFORMATION AND VERIFICATION

MUSELEY VENDING MACHINE EXCHANGE, INC.
30 Broad Street, Richmond, Va.; Office Phones 3-4511, 3-4512, Residence Phone 5-3328

Phonograph Route FOR SALE

51 Phonographs, mostly late models, with 50 Wall and Bar Boxes. 47 Phonographs on route. Routes well established. List of Tubes, Parts, and Records. Sale. Price $40,000.00 Cash. Write E. D. B. C. 200 W. Fordham Rd., New York City Fordham 6-0144

Universal Appeal...Showmanship
...Foolproof Operation...Human Interest!
The VOICE-O-GRAPH Has
All Four...and More!

People thrill at the idea of making instantaneous recordings of their own voices—and mailing them to friends or taking them home and playing them over and over again. This psychological impulse guarantees operators record-making PROFITS with the VOICE-O-GRAPH.

The VOICE-O-GRAPH is fully Automatic—Coin Operated—with special Mailing Envelopes vended for an additional 5 cents (if desired). To further increase profit, Booth is soundproof, beautifully designed and large enough for 2 people to record conversation or song, Occupies approx. 1 square yard of space.

People per week, 100-200. "Don't Write—VOICE-O-GRAPH"

Remunerative earnings now being reported. Ask any Mutoscope Distributor for proof. Deliveries now being made.....in order received. See the VOICE-O-GRAPH on display at all Mutoscope Distributors, or mail this coupon for further details.

MUTOSCOPE CORPORATION
International Mutoscope Corporation
4401 Eleventh Street, Long Island City 1, N. Y.
Send me at once complete details on VOICE-O-GRAPH.

NAME

FIRM

ADDRESS

CITY

ZONE

STATE

*Reg. Trade Mark

INTERNATIONAL Mutoscope CORPORATION

4401 Eleventh Street, Long Island City 1, N. Y.

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www.americanradiohistory.com
WORLD-WIDE OFFERS SHIPPINC NOW!
KEENEY'S NEW THREE-WAY MODEL
BONUS SUPER BELL

WORLD-WIDE OFFERS

KEENEY'S NEW THREE-WAY MODEL
BONUS SUPER BELL

The very finest of coin-operated equipment. Extravagantly handsome. A record-breaking money producer. Just what every smart lounge, swank club and other choice locations are waiting for. Features include:

- Takes in up to 15 coins every play. (5 coins thru each chute.)
- Available in any combination of nickel, dime and quarter chutes. Standard model equipped with 5c—10c—25c chutes.
- Three people can play at the same time.
- Triple scoring—players win on 1 to 3 hits-up rows that flash while reels are in motion.
- Positive odds advance across jumbo lite-up scoreboard for powerful long-distance flash.
- A $500 BONUS to jackpot winner on each of 3 chutes thru which 5 coins are played.

ONE BALL GAMES
Victory Special $250.00
Victory Derby $250.00
Kentucky 150.00
Turf King 275.00
Jockey Club 250.00
Long Shot 155.00
Derby '41 225.00
Club Trophy 210.00
Longhorns 195.00

NEW MACHINES IN STOCK

Superliner $220.00
Spoolboard 125.00
Frisco 270.00
Rivera 379.50
Idaho 295.00
Coles 250.00
South Star 279.50

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1919 MISSOURI AVE.
OMAHA, NEB.
6L 1129

1014 K. ASHLAND
CHICAGO, ILL.
BRADWICK 2338-6687

1513 OAK ST.
KANSAS CITY, MO.
VICTOR 8404-8A05

(compare)
The PRICEs! THE QUALITY!
and BUY WITH CONFIDENCE from CALVERT

CALVERT'S prices are LOW—but never at the expense of QUALITY! Every machine we sell has been reconditioned in our own plant, and has passed our 8 POINT INSPECTION SERVICE. You can SAVE with CONFIDENCE by dealing with CALVERT. Check these!

ONE BALLS

CONSOLES

AS CLEAN AS YOU CAN BUY. ALL RECONSTRUCTED IN OUR OWN SHOPS.

HIGH HAND $150.00
SILVER MOON 89.50
SUPER BELL 249.50
Parking Meter
CLUB BELLS 199.50
FAST TIME, P. O. 89.50


draw bells

Largest Vendor in West—Best and Largest Selection of Coin Operated

700 WURLITZER with Adapter, $639.50

SLOTS! IMMEDIATE DELIVERY

PACe CHROME BELLS

ALL BRAND NEW—PERFECT

5c $260
10c $245
25c $350
50c $510

Terms: 1/2 Down, Balance C. O. D., F. O. B. Baltimore, Md.
Write, Phone or Wire Today for Immediate Delivery

The CALVERT NOVELTY CO.

708 NORTH HOWARD STREET
BALTIMORE 1, MD.
Telephone, Verson 3034

"GEOBGE" SAYS: "IF IT'S EQUIPMENT YOU'RE LOOKING FOR—WE'VE GOTTEN IT!!" ALL OUR MACHINES CHECKED BY EXACT MECHANICS. WRITE, WIRE OR PHONE "NOW" FOR "GOOD BUYS AND IMMEDIATE DELIVERY"
Salute the Aristocrat

KEENEY'S
New THREE-WAY MODEL
BONUS SUPER BELL

Truly the aristocrat of coin-operated equipment. Extravagantly handsome. A record-breaking money producer. Just what every smart lounge, swank club and other choice locations are waiting for. Features include:
- Takes in up to 15 coins every play. (5 coins thru each chute.)
- Available in any combination of nickel, dime and quarter chutes. Standard model equipped with 5c-10c-25c chutes.
- Three people can play at the same time.
- Triple scoring—players win on 1 to 3 lite-up rows that flash while reels are in motion.
- Positive odds advance across jumbo lite-up scoreboard for powerful long-distance flash.
- A 500 BONUS to jackpot winner on each of 3 chutes thru which 5 coins are played.

Act now—See your Keeney Distributor without delay.

J. H. KEENEY & CO., INC.
2600 W. FIFTH STREET, CHICAGO 32, ILLINOIS

SMASH-HIT 25¢ BOARDS

$100.00 TOP

400 HOLES—$1.00 buys section; $5.00 buys sections with last one FREE each section.

$43.90 PROFIT
Order as: No. 400 HIGH SEE

GARDNER & CO.
2222 S. MICHIGAN
CHICAGO 16

FRISCO
THE FREE PLAY GAME YOU'VE WAITED FOR
IMMEDIATE DELIVERY!

CONVERTED FROM
CHAMP
SEA HAWK
HOROSCOPE
SCHOOL DAYS
BELLE HOP
PARADISE
SPOT POOL
MIAMI BEACH
ABC BOWLER

- DEPENDABLE PERFORMANCE •

PRICE

ORDER FROM YOUR DISTRIBUTOR
OR WRITE TO US

MARVEL MANUFACTURING CO.
2847 FULLERTON AVE. EVERGLADE 0230 CHICAGO, 47

NEW GAMES FOR DELIVERY

SPECIAL!
20 Blue & Gold Jewel Tokens, 6c, Like New.
$48.50. 10% Discount, lots of 5 or more.

Gottlieb Coin-Op
........ $222.50
Marvel Prize
........ $279.00
Entex Big Ben
........ $217.00
Entex Archer
........ $220.00
Chicago Coin Spellboard
........ $26.00
Champion Hockey
........ $286.00

JOBBERS, WRITE FOR PRICES ON NEW GAMES

SPECIAL!
3 Combination 2-Fam & P.O. High Hands, Excellent Condition, $157.50 ea.

UNITED DISTRIBUTORS
511 E. Central
Wichita, Kan.
M. Y. BLUM

MARVEL MANUFACTURING CO.
2847 FULLERTON AVE. EVERGLADE 0230 CHICAGO, 47

ORDER FROM YOUR DISTRIBUTOR
OR WRITE TO US

$279.50
BADGER'S

“Often a few dollars less – Seldom a penny more”

LARGEST STOCK OF DEPENDABLE CONSOLES ON THE WEST COAST

KEENEY SUPER BELL, Sc. F. P. P. 0. . . . $295.00 BAKER PACERS, Late Daily Double . . . $249.50
KEENEY SUPER BELLS, 25c, F. P. P. 0. . . $145.00 BALLY CLUB BELLS, F. P. P. 0, 3c . . . $224.50
KEENEY CAMEL REFILS, 25c, F. P. P. O. . . $250.00 BALLY CLUB BELLS, F. P. 0, 25c . . . . $249.00
KEENEY SUPER TWIN, 5-25c, P. 0. . . . . . . . $150.00 BALLY SUN RAYS, F. P. 0. . . . . . . . . . . . . $129.50
KEENEY SUPER 4-WAY, 5-5-5-25c, P. 0. . $550.00 BALLY SUN RAYS, F. P. 25c . . . . . . . . 149.50
KEENEY SUPER 4-WAY, 5-5-5-25c, P. 0. . . . $495.00

WATLING BIG GAME, Sc. F. P. . . . . . . . . . . 99.50
JENNINGS SILVER MOON, 25c, P. O. . . . 199.50
JENNINGS BOUNTI, Sc. F. P. . . . . . . . . . . 99.50
JENNINGS SILVER MOON, F. P. P. 0. . . . . . 189.50
MILLS THREE BELLS, Sc., 10c, 25c . . . . . . 895.00
MILLS FOUR BELLS, Orig. Heads, 5c-5c-5c-5c . . 395.00
MILLS FOUR BELLS, Orig. Heads, 5c-5c-5c-25c . . 495.00

KEENEY’S “BONUS” SUPER BELL

GREATEST CONSOLE EVER BUILT

5c
10c
OR
25c
PLAY

SINGLE AND TWIN COMBINATION FREE PLAY & PAYOUT LIVE COIN MULTIPLE.

BADGER SALES CO.
1612 West Pico Blvd.
All Phones—DREXEL 4326
LOS ANGELES 15, CALIF.

BADGER NOVELTY CO.
2546 North 30th Street
All Phones—KILBURN 3030
MILWAUKEE 10, WISCONSIN

UNIVERSAL AMPLIFIERS

Model A . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . $54.50
Model B . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 74.50

TITLE SHEETS

Present stock: 1500 sheets. Price $1.00 each, 15.00 dozen.

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SPECIAL LOW-COST DEAL

We have a special low-cost deal on the above listed at quantity purchases.

TERMS: Immediate shipment. F.O.B. New York, 1/16, 1/4, 1/2, 10, 12, 15, 20, 25, 30, 40, 50, 100.

JAFCO, INC.
John A. Fitzgibbons, Pres.
177 W. Thirty-First St.
New York 16, N. Y.
(Phone Columbus 5-7986)

WANTED

First-Class Phonograph Mechanics
MELODIE MUSIC COMPANY
11 East Van Buren
PHOENIX, ARIZ.

WANTED

GENCO BANK ROLLS

WURLITZER SKEE BALLS

Highest Prices Paid.

Curtis Coin Machine Co.
3033 Hamilton
Detroit 1, Mich.
(Phone Tempus 2-4160)

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GENCO BANK ROLLS

WURLITZER SKEE BALLS

Highest Prices Paid.

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3033 Hamilton
Detroit 1, Mich.
(Phone 2-0563)

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WURLITZER MODEL 950 . . . . . . . . . . . . . . . . . . . . . $750.00
WURLITZER MODEL 700E COLONIAL . . . . . . . . . . 650.00
SEEBURG 8800 NEW ROCK-O-LITE, R. E. E. G. . 675.00
ROCK-OLA COMMANDO . . . . . . . . . . . . . . . . . . . . 395.00
ROCK-OLA SUPER ROCK-O-LITE . . . . . . . . . . . . . . . 495.00
ROCK-OLA SPECTRAVOX, Playmaster . . . . . . . . . . 495.00
ROCK-OLA DELUXE ROCK-O-LITE . . . . . . . . . . . . . . 450.00
WURLITZER MODEL 500 . . . . . . . . . . . . . . . . . . . . . 495.00
WURLITZER MODEL 800 . . . . . . . . . . . . . . . . . . . . . 650.00
SEEBURG COLONEL . . . . . . . . . . . . . . . . . . . . . . . . 495.00
WURLITZER VICTORY 24 . . . . . . . . . . . . . . . . . . . . . 495.00
SEEBURG MAJOR . . . . . . . . . . . . . . . . . . . . . . . . . . 450.00
WURLITZER MODEL 616 . . . . . . . . . . . . . . . . . . . . . 249.50
SEEBURG HIDE-A-WAY, R. C. . . . . . . . . . . . . . . . . 395.00
PACKARD P.L.E.-MOR BOXES . . . . . . . . . . . . . . . . . . 27.50
ROCK-OLA LATE BAR . . . . . . . . . . . . . . . . . . . . . . . 24.50
ROCK-OLA WALL BOXES . . . . . . . . . . . . . . . . . . . . 16.50

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FREE PLAY GAMES

Send Us Your List at Once

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1910 St. Inishan Ave.
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EXCLUSIVE TRADIO DISTRIBUTOR
in NORTHERN CALIFORNIA

P.S. MACHINE CO.

See TRADIO AD
PAGE 138

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Milwaukee Coin Machine Co. 1350 West Lisbon Avenue  Milwaukee, W. Wisconsin

The Billboard 155

For Operators Who Insist on the Best

Seeburg

Dependable Music Systems.

Milwaukee Coin Has New Equipment

for Immediate Delivery!

Genco Total Roll
Chicago Coin Goalee
Chicago Coin Spellbound
Keeney Bonus Super Bell
ABT Challenger
Ace Coin Counter

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BLACK CHERRY BELLS, Orig. Mech., Club Handles, D.P. Sides and Front, Knee Action, 3/5 or 2/5, $95.00, 19c - $225.00 25c - $250.00.

Mills New Vent Posters $7.75.
Mills Brown Frames, comp. rebuilt, club handles, drill proof, 6c - 150.00.
10c - $175.00 25c - $225.00.
Mills Blue Fronts, Hand Rebuilt, Retail, No Over $400.00, 25c - $285.00.
Mills Original, Gold or Silver Chassis, DIrth-Proof, Club Handle, Knee Action, 2/5 or 2/5, 6c - $210.00.
Mills Blue Fronts, Hand Rebuilt, Retail. No Over $400.00, 25c - $285.00.

GREAT TIMES Columbus, late model, chrome or brass, JP, conv., 5c, 10c, 25c.

CONSOLES

Pace Club Coraline, 10c - $125.00.
Galaxie Coraline, Late Model, 25c - $120.00.
Billy Bell Field, 7-coin Head, 5c - $90.00.
Pace Radio, 6c, Without Rails, $4.00.
Pace Radios, 5c, With Rails, 45c.

Pattables

Stylen, F.P. or G.P. - $124.00.
Stylen, 2-coin, 6c - $45.00.

Miscellaneous

Seeburg Without Wheaton, Cons. Reconditioned with New T.T. $75.00.
6 Seeburg 30 Wide Boxes, Late Type, Modified Crown with 2 Adaptors, Lot 100.00.
Bell, R.U. or Club Special, $100.00.

OUTBACK

Easy to Play

Black 'N Blue 840 Hakes
G.L. 5c Thrill 5c Play
Takes In... $42.00
Ave. O. 19.37
Profit... $22.73.

Wanna Play?
R.M. Thin 5c Play
Takes In... $42.00
Ave. O. 19.37
Profit... $22.73.

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High Score - Roll Down - Legal Game

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- Complete new precision - built light wood cabinets expertly finished with perfect fit new aluminum castings.
- Club handle and handle collar chrome plated.
- Heavy brass chrome plated etched reward plates, 2-5 or 3-5.
- 5c-10c-25c chrome denominator coin intake.
- Payout cups with anti-spoon cup.
- Drillproof plates.

Available in the following finishes:
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Write for new low price list better built by Buckley—your guarantee.

Economy Supplies the Nation!

Original gun lamps, ea. $ .60 25c cord (2-wires, rubber covered) 100 ft., 5.50 Flight wire (uncovered), per ft. 35. Shedded wire (fr. 0 ft. 40 25c wire (rack-out cable) 15.

Rubber tips, Per 100 3.50
Rubber plug, ea. 10
A.F.S. slug rejector (V-1) 6.00
34v bulbs (lower common). Per 10 2.00

Photo Electric Cells, ea. 1.00
Bally pool editor (now), ea. 15.00

Music Parts

“Economize With Economy”

Economy Supply Co.

2015 Maryland Ave.
Baltimore 16, Md.
Phone: Chesapeake 6612

Economy Price List

Buckley Cabinets

- 5c Blue Fronts, ea. $1.00
- 5c Blue fronts, ea. 25c
- 5c Blue front, ea. 15c
- 5c Blue front, ea. 10c
- 5c Blue front, ea. 5c
- 5c Blue front, ea. 2.50
- 5c Blue front, ea. 1.25
- 5c Black Cherry Bell, 3.50
- 5c Black Cherry Bell, 2.00
- 5c Black Cherry Bell, 1.25
- 5c Black Cherry Bell, ea. 20c
- All Machines D.D., A.S. Action and High Treble Resonator Co.

Edinburgh, Ind. Phone 102

Music

All extra clean, no broken plastics. Perfect working order.
- Wurlitzer, 5c $20.00 412 Wurlitzer, new marble glow finish $175.00
- 5c Wurlitzer, 615 light up cabinet 375.00
- 5c Top and bottom, new Marvel 285.00
- 5c Wurlitzer, 616, newly refinished 265.00
- 5c Wurlitzer, 500, ea. 395.00
- 5c Record gable 255.00
- 5c Rock-o-la Imperial 295.00

Prices Slashed

Every price is reduced where necessary, all extra clean, no appearance lots of machines beautifully repainted. Every machine guaranteed ready for location. Always remember that NEATH, the house of integrity, unconditionally guarantees every item it sells.

“We Eat the Lemons—You Get Only the Peaches”

20c and 25c Bases, for Wurlitzer and similar machines—junk removed five pound box brand new. Baker, Cascade, Century, General, or similar machine is warranted for, whether with or without bases, and with or without labels, whether new or old. A complete box, three parts or less the point. All the information possible accompanies each. We can fill your needs. 12" Cones $4.50 Each—10" Cones $5.00 Each.

Archeo

All rebuilt and extra clean. Most refinished like new.
- Jennings Roll-in-Barrel $100.00
- 4 ABT Fire and Smokes 15.00
- 2 Western Baseball, deluxe 100.00
- 3 Chicago Coin Hockeys, refinished 165.00
- 2 Air Raiders, refinished like new 100.00
- New Bolascores. Each 275.00
- Bally Sky Battle, refinished 145.00
- Drive mobile, refinished 200.00
- Exhibit Muscle Builder 145.00

Challengers 12.50
- 6 Muraves Superbats, brand new, @ $275.00, or for less $150.00

One Ball Tables
- 4 Mills Owls, perfect $55.00
- 41 Derby $175.00
- Skylark, on... $124.50

Pin Balls

(Cleaned Pin Balls in the U. S. A. Every one thoroughly reconditioned, rails scraped and guaranteed ready for location.)

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>2 Flickers</td>
<td>$75.00</td>
</tr>
<tr>
<td>Yankee Ultimate</td>
<td>$125.00</td>
</tr>
<tr>
<td>1-10-20</td>
<td>$125.00</td>
</tr>
<tr>
<td>American Beauty</td>
<td>$125.00</td>
</tr>
<tr>
<td>2 Machines</td>
<td>$125.00</td>
</tr>
<tr>
<td>2 Fairplay</td>
<td>$125.00</td>
</tr>
<tr>
<td>4 Play Ball</td>
<td>$125.00</td>
</tr>
<tr>
<td>Harry Horseman</td>
<td>$125.00</td>
</tr>
<tr>
<td>Harry Horseman Big Top, Like New</td>
<td>$210.00</td>
</tr>
<tr>
<td>2 Accessories</td>
<td>$195.00</td>
</tr>
<tr>
<td>Paradise</td>
<td>$195.00</td>
</tr>
<tr>
<td>350 Contact</td>
<td>$195.00</td>
</tr>
<tr>
<td>Bally Beauty</td>
<td>$50.00</td>
</tr>
<tr>
<td>Progress</td>
<td>$50.00</td>
</tr>
</tbody>
</table>

Consoles

- 5c Paces Reels, Jr., rails, refinished like new $110.00
- Buckley Track Odds, No J. P., latest model $350.00
- 1 Keney Postime, 9 coin head $125.00
- 3 5c Pace Saragossa, P. O., Skill Field $80.00
- 4 Jumbo, P. O., Fruit Reels, late head $110.00
- 5c Jumbo, P. O., Fruit Reels, late head $110.00
- 10c Keney Track Time, '39 model 95.00

Slots

- 1 10c Pace, latest model deluxe $100.00
- 2 5c Columbia, Gold Award $35.00
- 2 5c 1 Star Chief 80.00
- 3 10c Walling Rol-A-Top $155.00
- 1 5c Columbia, J. P. $125.00

One-half certified deposit must accompany all orders. Take advantage of these bargains now—they will not last long.
MATCH WITS WITH

TELEQUIZ

A LEGAL MACHINE

Available for All Types of Territories

As an Assessment Device, Free Play or Automatic Cash Award. Can be ordered with 5c to 25c play or Combination.

TESTED on locations in Milwaukee, Wis., following territory, where "TELEQUIZ" averaged $9.00 per day for over 3 weeks—with no cash awards, prizes or free plays!

"TELEQUIZ is not a gambling machine—is as legal as any cash award radio program on the air today. It challenges the mind, and may have as high as 32,000 different combinations of choice on 8 different subjects.

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Write, Wire, or Telephone

DELIVERING SINGLE HEAD NOW!
THE NEW THREE-WAY IN 10 DAYS!
THE NEW KEENEY BONUS SUPER BELL

PIN GAMES

PIN GAMES

PIN GAMES

SLOT MACHINES

6c Mills Club Consoles
5c Cold Chrome
6c Black Chrome
5c T.Glitter Gold
5c Vest Pocket, B & B
6c Silver Chrome
10c Jennis 4-Star Chief
10c Jenny Bell
10c Brown Pontoon
10c Silver Moon
10c Gold Chrome
25c T.Glitter Blue
25c Mills New Safe Stands

ONE BALL MULTIPLE FREE PLAY

Longacres $250.00
Theodore $70.00
1c Seery $350.00
Pimlico $400.00
Duit Whrels...$250.00

PHONOGRAPH

Wurlitzer #24 $200.00
Wurlitzer #24-4 $250.00
Wurlitzer #703 $150.00
Wurlitzer #500 $150.00
Wurlitzer #1500 $150.00

ARCADE EQUIPMENT

HOROSCOPE $9.00
NORTHERN PIGEON $25.00
CHICKEN SAM $15.00
UNDERSEA RAID (NEW) $35.00
NIGHT BOMBER $35.00
SHOOT YOUR WAY TO TOKYO $150.00
TANQUEE DOUG GIRL $20.00
CUPID WHEEL $25.00
ZINGO $15.00
CIRCUS ROMANCE $15.00
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SET FIGHTER $170.00
ACE ROMPER $150.00
KEN-KEY UNDERWATER GUN $150.00
CHICKEN HOCKEY $125.00
BARBEL $125.00
PERISCOPE $100.00
SUPREME ROCKET RUSTER $125.00
DRIVE MOBILE $175.00
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"JET PROPELLED" EARNINGS!

Superliner

Super APPEAL...
THE MAGIC BUTTON!
Super DESIGN...
NEW STREAMLINED CABINET!
Super PERFORMANCE...
CUTS SERVICE COSTS!
"THERE IS NO SUBSTITUTE FOR QUALITY"

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There's Only One
Seeburg
Scientific Sound Distribution

ATLAS MUSIC COMPANY
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EXCLUSIVE SEEBUG DISTRIBUTORS
"There is no substitute for quality"

- Drivemobile... $149.50
- Air Raiders... 149.50
- Rapid Fires... 139.50
- Panoramas... late 379.50
- Photomatic... late 259.50
- New Radiotone Recorder... $295.00

ARCADe EQUIPMENT
Voice Recorders... $149.50
Chin Hockey... $295.00
Groothten Typer... 295.00
Air Defense... 195.00
1x Ideal Scorer... 69.50
4x List... Skeel In

NEW MACHINES—PROMPT DELIVERY

Exhibit’s Surf Queen
Bally Lite League
Goatee
Speedway Products, Inc.
Genco
City
NAME
STAR AMERICAN BEAUTY 109.50 5-10-20 149.50
YANKEE SHANGRI-LA
SKY
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Plastic - Coin
NEW W. ATTRACTION 79.50
19, N. Y.
ATTRACTION
Juke Box
OF Our
GIVES DISTRIBUTORS: Some Boxes.
For “TALKING" BOXES.
Bally Victory Bell, Comb., 4 Way Superbells, 5c-Sc-Sc:
Bally Club Bell, Comb., 25c Hayes, C. P.:
Bally Special, One Ball C. P.:
Bally Special, One Ball F. P.:
Bally Special, C. P.:
Will Take Mills or Jennings Slots. Bottom Door for Storage and Weights.
NEW LOCK IN BOX SLOT SAFE STANDS FOR SINGLE SLOTS—MADE OF HEAVY STEEL—$25.00 EACH
MUSIC—PHONOGRAphs
SEEBURG 8800 ES... $525.00
SEEBURG 8800 ESRC... $575.00
SEEBURG 8900 ES... $350.00
WURLITZER 780 E COLONIAL... $625.00
SEEBURG MAYFAIR... $75.00
SEEBURG CHARM CAB... 495.00
NEW MACHINES NOW BEING DELIVERED
GOTTIEB Improved, DeLuxe GRIP SCALE... $39.50
ART CHALLENGER, Beautifully Designed... 65.00
BIG HIT, EXHIBIT’S NEW-FIVE-BALL... 334.50
BIG HIT, 4-Coin Multiple FIVE BALL... 398.50
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MILLS NEW BLUE AND GOLD VEST POCKET... 78.50
GOALEE... 525.00
AMUSEMATIC LITE LEAGUE... 425.00
TOTAL ROLL... 525.00
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UNIVERSAL BAR BRACKETS, PAIR... 7.95
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Mr. Juke Box Operator
I guarantee that in one week your Juke Boxes will take in enough additional money to pay the cost of “Talking Gold” Plastic Grille Cloth.

"TALKING GOLD"

Gives your machines more Flash, more beauty per dollar of cost than any money you’ve ever spent before to enhance the looks of your Juke Boxes.

For Full Particulars and FREE SAMPLE Mail Coupon
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AL BLOOM President
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Action! Suspense! Thrill of a winner! The Columbia Twin Jackpot Bell has a playing fascination all its own—no wonder it makes more money than bigger bells yet costs much less to buy.

New improved 1946 Columbia Twin Jackpot Bells are now ready for IMMEDIATE DELIVERY.

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THE ROLL-DOWN GAME WITH ALL THE COMPETITIVE APPEAL OF PINBALL PLUS AUTOMATIC DOUBLE-SCORE FEATURE!

"Super Triangle" is one of the season's Super Hits! A Legal Game, superior in a thousand and one ways! One of the greatest "money-making" games ever devised!

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DESIGNED FOR PRACTICAL OPERATORS
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No interrupted music. Customers pay a nickel for every Musicale record PLUS!

Customers hear Musicale music privately from individual speakers at every booth or table — only those who pay hear music.

Customers are invited to spend a nickel for every Musicale recording — a sensational application of the power of suggestion to music selling.

Musicale is manufactured by an outstanding telephone equipment company to the scientific, trouble-free standards of the telephone industry.

One girl, one set of records, one turntable serves hundreds of locations — thousands of units.

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MONEY-MAKER of ALL TIME

NEW REMOTE TURRET GUNNER

BRING UP YOUR PROFITS WITH
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Everyone in the Country wants to fire the "guns that won the war!" TURRET GUNNERS have been glamorized by a billion dollars worth of publicity! Movies! Photos! Stories! Newspapers! Magazines! - all focused attention on the almost magical operation of the "Remote Control Turret Gun". And now this gun is ready to make sensational new profits for you!

NOW EARNING $500 TO $800 A WEEK!
Never Anything Like It!

ANYONE CAN OPERATE IT
Even a youngster can operate these fascinating guns that cleared the skies of enemy planes! Players control it just like our aerial gunners. Guns move in synchronized control with an electronic sighting device. Player follows target through the sight. When "on target" player squeezes trigger and gun fires RAY OF LIGHT at target. When "hit" is made a bulb in plane flashes dramatically while sound effects simulate a realistic hit. Score is automatically recorded in panel over target. It's thrilling! Realistic! Exciting!

ACT TODAY! PHONE, WRITE, WIRE IMMEDIATELY
DISTRIBUTED EXCLUSIVELY BY
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2 Columbus Circle, New York 19, N. Y., Phone Circle 6-6651
This is the way our machine looked some twenty years back...

**BUT TODAY—**

**TIMES HAVE CHANGED OUR WAYS...**

**O. D. JENNINGS AND COMPANY**

4307-39 WEST LAKE STREET • CHICAGO 24 • ILLINOIS

moves ahead!
"Music is a rhythmic arrangement of pleasing sounds. A.M.I. pick-up, amplifier, speaker and acoustical system are engineered for the sole purpose of making every recording startlingly lifelike, brilliantly musical. Our Model A phonograph sells music by delivering music."

DeWitt (Doc) Eaton, Vice-President and General Sales Manager, A.M.I. Incorporated.
Every day sees more and more people "taking the stump" for Seeburg Scientific Sound Distribution... because this remarkable, new music service distributes an equalized, pleasing volume over a large area... never distorted... never too loud... never too soft... never interfering with normal conversation. The people's choice is Seeburg Scientific Sound Distribution!
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PROFIT PRODUCERS

DAVAL Precision Built Counter Games
READY FOR DELIVERY

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- GOTTLEB SUPERLINER AND GRIP SCALE
- KEENÉY BONUS SUPER BELL
- EXHIBIT BIG HIT
- CHAMPION HOCKEY
- ABT CHALLENGER
- BAKER KICKER AND CATCHER
- ACE COIN COUNTER

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The Operators "Buddy"
Penny Play
Cigarette Reels
$33.00

Gusher
It's the BONUS and
JACKPOT that gets 'em
$54.00

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Plain ... $50.00 • Ball Gum $55.00

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EARNING POWER

"Play Appeal—Earning Power"—These magic words to an operator and Aireon makes these magical words Come True! Only in Aireon Electronic Phonograph and Accessory Equipment will you find this "Play Appeal" and tremendous earning power.

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DRAW BELL consoles on location week after week in widely scattered territory... in every section of the country... are consistently stealing the play from all other equipment... out-playing and out-earning pre-war and post-war consoles and bells. Fat collections and record-smashing net profits prove that Bally’s new second-win second-spin feature is the most powerful, positive repeat-play stimulator ever created. “Greatest console of all times,” is the nation-wide verdict of operators who have watched players crowding up to DRAW BELL, and who are pouring DRAW BELL collections through their coin-counters. Get your share... get DRAW BELL. Order now to insure early delivery and quick profits. Specify Nickel or Quarter play.

OLD FAVORITE BELL APPEAL PLUS NEW Hold and Draw FEATURE

Fast action of three spinning reels with flashy bell-fruit symbols... plus new second-coin feature which permits player to hold any desired reels and second-spin the remaining reels! Every non-winning combination on first spin “comes to close” that players can’t resist a quick second coin to hold and draw for a winner.
The "1-46" is now rolling up new records of popularity everywhere! New highs in playing, new lows in servicing are reported wherever installations have been made.

Yes, it's really making musical history—and no wonder: Tone fidelity is greater than ever before—clearer and more brilliant. With Scientific Sound Distribution, there's no blare near the instrument, no fade-away in remote corners.

The Symphonola is "easy on the eyes," too. It's—dignified, yet attention-getting... bright and genuinely beautiful. And it's a beauty on the inside, as well. The mechanism is simplified and improved—faultless performance month after month is assured.

Your Seeburg Distributor has all the facts—see him today.
That's Why Every Location Owner Will Want a WURLITZER

Wurlitzer's Sign of the Musical Note is everywhere... on billboards... in national magazine ads... on doors, windows, counters and back bars of thousands of Wurlitzer locations.

Everywhere it beckons people to come and have fun playing Wurlitzer Music. And, everywhere people are doing it. Wurlitzer location owners report increased patronage, greater profits. Non-Wurlitzer location owners are awake to what they're missing. They want Wurlitzer Music, too.

Clear across the nation, Wurlitzer Factory-Approved Music Merchants are feeling the greatest demand of all time for Wurlitzer Music. The Rudolph Wurlitzer Company, North Tonawanda, N. Y.

*The Name That Means Music To Millions

Watch WURLITZER Extend Its Leadership

Wurlitzer's "Triple Action" Advertising Campaign will reach everybody. Everywhere.