Public Service Programs on the Key Stations of U. S. Networks

AN EXCLUSIVE STUDY BY THE BILLBOARD
OF THE PRIME PERCOLATORS—WHAT THEY
CONTRIBUTE TO "PUBSERV" ON THEIR OWN
AND WHAT THEY DRAW FROM THEIR WEBS

—Radio Dept.

ERNEST TUBB
Crooning Cowboy Rides Two Nets
(See Music)
Ara, the extra-profit major, offers you the perfect combination of extra-profit tunes plus extra-profit artists. Write for release lists of our latest recordings by such "big-name" artists as, PHIL HARRIS, HOAGY CARMICHAEL, LIONEL BARRYMORE, LOU BRING, GINNY SIMMS, ART TATUM, SMILEY BURNETTE, PAGE CAVANAUGH TRIO, JUDY CANOVA, EARL HINES, GEORGE JESSEL, JAN SAVITT, CHU CHU MARTINEZ, CASS COUNTY BOYS, FERDE GROFE, and many others.


www.americanradiohistory.com
Walsh Given ‘Zcar’ Mandate To Purge Reds in IATSE

(Walsh, who is president of IATSE, was given the mandate to purge the reds in IATSE.)

For other news of IATSE Convention developments, see TVN Tele- vision Department.

Chicago, July 27—Successful light by resolution to purge the radical element in the Hollywood segment of the IA, attempting to gain control of the union and in so doing, dis- obeying the order of IA president, Walsh, has been attempted. The dele- gates voted to authorize the executive board to remove the representatives of the Hollywood segment from the union by giving the authority to take whatever steps they deemed necessary to purge the union. Walsh asked for and got complete dictatorial control of the convention, he said, and the by-laws and do just about what he wanted to control any insur- cing IATSE.

Walsh in Hollywood situation and the accusation that it was engineered by communists mere- ly. (See Walsh Named Czar on page 4)

WASHINGTON, July 27.—The 42nd anniversary of the introduction of sound movies by Warner Brothers (1926) was celebrated Wednesday (24) with a big speech by Maj. Al- bert Warner, in behalf of the picture company. He presented one of the sound films of certain of Congress and some sound motion picture equipment to the Smithsonian Institution, driving home in any speech, was tribute paid to live showbiz, which nowhere in any speech, was tribute paid to live showbiz.

Recalled in the ceremonies were the late Bert Ly- ne, founder, the late George Loew, Warner, and David O. Selznick. The different in the order of Congress and some sound motion picture equipment to the Smithsonian Institution, were made in honor of Albert Warner, in behalf of the picture company. He presented one of the sound films of certain of Congress and some sound motion picture equipment to the Smithsonian Institution.

Evans, the executive director of the IATSE, was also accented the president of the executive board in the performance in the Smithsonian Institution, and took part in the launching of sound films and every one of them made their reputations in flesh showbiz, heroin and out-invented or thought of. But no reference was made to the the- gabbinoing in which Luther H. Evans, Librarian of Congress, and Alex- ander Wetmore, secretary of the Smithsonian Institution, took part.

The interest in Broadway stems from the fact that Yank shows are growing in popularity. Both heavy leg and musicals have been pack- ing houses in Stockholm, and thru- the German theater is practically nil and may remain so for some time to come.

Rose Ad Col. Ace Eyed by Stations

NEW YORK, July 27.—Bill Rose’s column in his paid space for the Diamond Horseshoe, which was picked up and is published by PM for free, is now being viewed by several broadcasting stations as air- worthy stuff. Jim Gaines (WEAF) suggested that they’d put it on the air, but he didn’t see his new Bob Smith platter twisting shows next to bow August 5. He prop- ositioned the night club’s impresario, who suggested that they’d put it on the line from the horsehoe direct to NBC recording to disk the column daily. However, WEAF was the only station with the idea or else the rep suggested something around, because WNEU offered him a gig of his own on the air based in the column.

It’s still an open matter where the Rose column will land, but he’s (See Stations Eye page on page 4)
Elizabeth Fowler, city disk-dances Performances best at it the opening scheduled for August country, and dents and Walsh followers, Colo.; vice-presidents mate, by murer, a ballot. From CHICAGO, Previous the new Lake Huron Playhouse bitter East is the opening show for the past 10 months, hasn't had things its own way. More than once they have suffered setbacks in their efforts to control showbiz, public reading and even the free press. The annual report of the American Civil Liberties Union, an 80-page pamphlet entitled From War to Peace. More than once through the 1945-46 season covered the part of the people's best strategic retreat to previously prepared positions.

Biggest of these "bitter advances" was note in the U. S. Supreme Court unanimously decided that the Post Office Department was wrong in banning Enquirer's second-class mailing privileges because of the Varga girls. The court's second decision on the appeal of The Miami Herald for enlargement of press power involving on court cases also was a setback.

On an important level, the unions faced too bad, too, the Cotton Mahers tried their best to make censorship stick on the stage in niteries and even in outdoor showbiz. But for the most part showbiz got by fairly easily, only two legal shows—Uncle Tom's Cabin and Trio—really raising a ruckus. Flamingo Road was heavily tampered with by the snip troops of Boston, the hub of roughhoused censorship. Movies, except for a couple—The Outlaw and Scarlet Street—got by too, too.

On the radio front censorship, so the industry claimed, was practically Public Service Responsibility of Broadcasters. ACLU denied this claim strongly.

Showbiz Bills On & Off Hook As Congress Nears Recess

WASHINGTON, July 27.—Leading a pack of bills affecting the entertainment industry, another, prepared for reintroduction next year as Congress prepares to receive the relatively inactive showbiz session, is a measure outlining a blueprint for Federal Commission to follow in setting ceiling prices of radio stations and eliminating the special taxes on cabinet entertainment and liquor enterprises. As reported in The New York Times, Edward Knutson (R., Minn.) told The Bill has been prepared for re-election in November, they will push their bills next year. He also said that setting price bill and Knutson is sponsored by the Senate to adjourn measures and Knutson are practically certain to be returned to Congress, the bill can be reviewed as practically on the books for reconsideration.

Also certain to be reintroduced next session is the ubiquitous bill opposing the advertising of liquor over the radio. This bill has been introduced various times after session the last several years, with Senator Arthur Capper (R., Kan.) as its current champion. Completely bottled up in committee and barely able to expire at adjournment are measures to eliminate the tax on non-profit fairs, to ban radio commercials, to change certain non-news points, to amend recording copyright law, to split FCC into a division of public communications and a division of private communications. It is considered that the only major bill affecting the radio industry to get thru Congress this year is the Lea-Vandenberg anti-Petrella Bill which is now going thru a Senate court test on its constitutionality.

Donaldson Awards Winners Receive Plaudits Over ABC (Continued from page 3) Sipped. Joe McCracken was cited the season's best dance for her performance in The Magnificent Yankee, and Granville Craig was hailed not only as the author of the season's best "first" play, Born Yesterday, but as the best director for his staging of it.

Robbins, Et AL Others honored in absencia were Jerome Robbins for the season's best dance was in Billon Dollar Baby. Robbins is at present in London. Joe Mietzler was accredited the winner for best sets in Dream Girl; Motley duplicated for costume designs for Pippin, Marilyn Brandon's playing the role of Tru in Godspell; a scroll and key for best support actor went to George Abbott for Same Time, Next Year. George Abbott was cited acting and dancer for Billon Dollar Baby. The costume honors went to Robert Edmond Jones for Late Song. Scroogs and left a holdover was the winner for who were not present.

In addition to the win by Carol Bruce, a win by desert for his fourth additional awards. It was voted the best musical of the year. Oscar Ham- merton was unable to be present to receive honors for best book cord. The award for best score was made to Jerome Kern. His key and scroll will be sent him at a later date.

Program was directed by Don Martin and backed by a 26-piece orchestra under the direction of Bernard Green. Script was written by Fred Hei- ger. Supervised by John Turner, head of the network's script department.

Stan Kramer and Company held over a third week at Chez Ami, Buffalo.

The Billboard

W. D. Donaldson Advertising Manager

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B. A. Bruns, Circulation Manager

Stations Eye Ace

(Continued from page 3) sure to get the air, on his own terms, since the pillar is also, due to his reaction to the threat of the slick mags shortly.

Better time may be one of the things that will be surely sure to get the air, on his own terms, since the pillar is also, due to his reaction to the threat of the slick mags shortly.

Better time may be one of the things that will be

Walsh Named Czar To Purge Connies From IA Ranks

(Continued from page 3) As a gimmick to justify him in actually taking the job Walsh took his entire slate with him for a two-year period in spite of a pledge that if the voters were asked to ratify that used every type of accusation against the incumbents. The IATSE unions of about 30,000 show business crafts and the result of the election will be felt thrum through the entire industry.

Previous to the election, during the convention, both the Walsh and Bennett's officers were accused of missing union funds and allowing to stay in office. Taken in as an additional point at which Walsh was accused in the election was William Bennett, of Washington. Bennett denied that he was affiliated with the group that was leveling racketeering charges against Walsh. He had attended the convention, but Walsh's victory was considered a foregone conclusion. The vote was 464 to 1.

William P. Raoul, secretary-treasurer, and Walsh's chief running mate, was re-elected. A. Shaw of Akron, Bennett's chief running mate, received a vote of 444 to 24. The vice-presidential race, however, is still up in the air by large pluralities were: First vice-president, Harold Gill, Clevel- and, over William Kent, Atlanta; second vice-president, William P. Covern, Toronto, over J. R. Foster, Vancouver; third vice-president, Frank L. Koehler, Chicago, over Albert Lawson, Frank Jackson, Colo.; fourth vice-president, James J. Thomas, H. Grogan, Auburn, N. Y. Roger M. Kennedy, Felix D. Snow, Carl G. Conard, James C. Barrett and Louise Wright, all former vice-presidents and Walsh followers, also were re-elected.

CHICAGO, July 27.—Possibility that the theater managers of the city that the few legitimate theater chiefs would become a part of the IATSE was removed this at the 19th Theatre Trade Union in Chi's Stevens Hotel. George M. Arthur, president of the The- theater Managers' Union, which has head quarters and its strongest following in Chicago, has received the threat of executive board and withdrew his request for a charter from IA.

"Strawhat" for N. Michigan DETROIT, July 27.—Spread of the pernicious "strawhat," the Northern Michigan resort area, where it had only a precarious foothold at best before the war, is indicated in the opening scheduled for August 8, of the new Lei Haus house at East Tayas. Hugh P. Harper, formerly with the Iowa University Theatre, is at the helm. Arold, of Saginaw, connected with local com- munity theater projects in the past, are here. Also, in the new home, is Bertmont, formerly with the Vienna Ballroom, and Billie Delride.

Blithe Spirit is skedded for the opener, with a weekly change of bill. Performance date is August 6, Sunday evenings and Saturday night.

Denver's Disk-Dances DENVER, July 27.—Teen-agers here are flocking to free-open-air disk-dances at the San Francisco Park. A large dance floor has been installed under the direction of Elizabeth Fowler, city recreation director. Those limited to those aged 12 to 19.

‘Okie’ Shoots for Record 100G In 1st Des Longe at 4,200 Aud

DES MOINES, July 27—Altho Oklahoma does not hit Des Moines until tomorrow Monday (29), they have a six-week's record for the show when it arrived at the KRTN Radio Theater (formerly Shrine Auditorium). For the first time in local history, a road show which is considered to be the best audience and since the seating capacity of the hall, has been there, has been a heavy advance sale of its record looks like it will be broken; Eubie Blake Memorial Hall, Conn., holds the Okie record of $64,- 344 for one week. Bushnell's capacity of 2,800, will play for six nights and two matinees, with a top average of $1,086.60 (matinees) and $4,27 (nights). There are no tickets left for seats at eight shows and if they're released, the gross will hit approximately $100,000.
**Web Plans Greatest Junket In Net History; Clay Morgan & Sterling Fisher in 7th Heaven**

Public Services Flies Supersonically Above Blue Book

**By Paul Ackerman**

NEW YORK, July 27.—Radio and television Directors’ Guild of Chicago won representation of web directors Wednesday (24) when directors voted unanimously for it in an election conducted by the National Labor Relations Board.

Berr Lee, proxy of the group, said negotiations had already started with ABC, CBS and NBC. Signing with Mutual is yet to come. He said all sets contacted responded favorably to early meetings.

Under terms of the proposed contracts directors employed at the web would benefit more than the free lancers since latter are mostly working for advertising companies anyway.

Chi chapter is not affiliated with AFL, as is New York chapter, but local has applied for an April international charter. Lee said big aim of local was to unite with New York and to avoid or get strong independent national union.

**NBC TO FIDDLE AS UN DANCES**

**Stamp of Approval**

NEW YORK, July 27.—Altho the NBC Parade of Stars grew out of an urgent plea by Walter F. Wimer (of WOR, Newark, N.J.), Damm pitched the urgency of unionization at the opening of the NBC convention here, and then stood by until he thought it was good enough to act. In With Damm in, it looks like 100 per cent for the Charlie Hammond-Boxwood-Camatto-Forteus now has the title of Audien- t Promotion Manager at NBC.

**Strategic**

Retreat by CIO at NBC

**FCC Gets Charges**

WASHINGTON, July 27.—Charges have been filed before the FCC by UPOWA to the effect that NBC by UPOWA work men by UPOWA leaders,

**A Bow for Fisher**

NEW YORK, July 27.—Sterling Fisher, director of NBC’s University of the Air, is making a three day trip to Chicago May 28-30, with the intention of meeting with all areas of NBC, and also with the Chicago Board of Trade and NBC. Fisher has a long line of public service appearances and interviews in the Windy City.

**Resolutions Passed To Implement Organizing**

(Four other news of IATSE conventions developments see page 2.)

July 27.—At the convention here July 27, the National Alliance of Theatrical Stage Employees (IATSE) definitely went or record at its 58th convention here July 27, in the field of radio and television (The Bill- board, July 27). In the radio field, the convention passed one strong resolution that could be taken as an indication that from here in IATSE was definitely on the march to take over complete jurisdiction of the radio trade.

Three resolutions were passed in the field of television that indicated IATSE is not going to allow any other union to steal a march on it in organizing the video field.

The radio resolution which was passed instructed the executive board stated, in part, "The broad- cast industry employs thousands of technicians and stagecraftsmen who rightfully come under our (IATSE) jurisdiction, but many of them belong to the International Brother- hood of Electrical Workers and others who are non-union," Mr. The dele- gates instructed the international president and executive board to take the necessary steps immediately to protect jurisdiction within the broadcast industries.

One of the television resolutions, which also was passed and referred (See IATSE SIGHTS on page 16)
WASHINGTON, July 27.—Federal Communications Commission's "amazing" grant of FM radio stations this year was disclosed today as one of a series of "sensational" factors in the background of a demand earlier this week (25) by Senator Charles W. Tobey (R., N.H.) for a sweeping investigation of FCC. With the saturation point believed to have been reached, Tobey and several congressional colleagues are interested in knowing why FCC has been issuing station grants at breakneck pace to ensure a program of radio competition as fostering cutthroat competition and endangering the entire standard broadcast industry.

Investigation Definite

Tobey stated that "an investigation of FCC will definitely be undertaken whether or not a resolution is passed. A formal inquiry is cleared this session.

He stated that his demand for a probe was not an "idle gesture," and claimed that "whenever investigation I have received, I am convinced there is something wrong at the commission." While Tobey's resolution for the FCC probe deals mainly with the small communities, a group was revealed today as determined to find out not only why standards for AM-type stations are held toward "suicidal" competition, but also the type of FM band to the upper part of the spectrum.

Tobey's aids explained that the senator is convinced that FCC's boosting of the FM band is in the best interest of the public. In addition, with Tobey in expressing fear over the 250 AM grants so far this year, pointing out that going to localities of limited markets are even more significant than the total number of station approvals. Some industry men emphasize that FCC recently granted three new standard stations for Idaho, which, according to latest census figures, has a population of 18,133 and 2,165 registered KSEI. Other examples of grants in small communities, of which in due course these may include, are two new stations for Mayfield, Ky. (pop., 8,609), and three to be added in Tucson, Ariz. (population, 36,800), which already has a KABA.

FCC Loves FM

"It's all in line with the commission's preference for FM," one industry man declared this week. "By greatly increasing the number of standard stations, FCC can bring about a more rapid switch to FM with its lower operation costs."

Word at FCC, however, is that the FM band, unlike the AM band, represents only a routine processing of applications previously bottled up by the (See AM States; Grants on page 12)
PUBLIC SERVICE IN WEB KEYS

Trammell Calls Complacency No. 1 Danger as He Opens 5th ‘Parade of Stars’ on C.C.

NEW YORK, July 27.—Alphonso Trammell, NBC’s promotion director, opened the five-city, closed circuit show known as the “Parade of Stars” last week. Second in line was the New York本公司, followed by the ones in Chicago, Los Angeles, and San Francisco.

Books for Briefing

Closed circuit stressed the fact that promotion is not just a matter of putting out a show. The station must be promoted every day, every hour, every minute. The show must be advertised in every way possible, from the printed page to the radio station.

Hometown Angle Pays Off Flack

NEW YORK, July 27.—Idea of explaining the local flavor of the show, which is to be the keynote of the promotion, has been successful in terms of audience interest. The show is seen as more appealing to the local audience, which is better informed about the area.

Plexiglass Bandbox Sets Pace

NEW YORK, July 27.—Rudolph Trammell, NBC’s promotion director, pointed out that the use of the bandbox in promoting the show has been very effective. The bandbox has been used in every city, and the response has been enthusiastic.

Base Differs But Job’s Big

By Joe Kohler

NEW YORK, July 27.—While all public service reports from the key network stations differ in their base, in that some include educational drama, some music and others throw in news segments, no matter what the base, the facts are that these heavy commercials are not worth the advertising and publicity that stations have been spending on them. In fact, in some cases, the network’s half-length programs in the public interest may not be as effective as shorter programs.

Thomas May Be First News Seg on 2 Webs

May Air for West on CBS

NEW YORK, July 27.—Lowell Thomas is not leaving NBC and Sun Oil, at least not until his contract runs out in September, 1947. However, it’s understood that since the Sun Oil contract has expired, Thomas might be offered by Procter & Gamble on the NBC network. Thomas is currently the headliner of the NBC network.

Fetch Drops ‘Rogue’; Harris-Faye Seg To Fill Daley Spot

HOLLYWOOD, July 27.—Fetch Williams, with whom Thomas was associated in the “Rogue” series, has been dropped by the network. The show is now being produced by Harris-Faye Productions, who have been associated with the series in the past.

‘Hi Jinx’ Jumps Point as Summer Dialing Declines

NEW YORK, July 27.—“Hi Jinx” Murray, a favorite of summer listeners, has taken over the number one position in the metropolitan area at 6:30, with a 2.3 according to the latest studies made by the rating organization. The show is heard on WOR with a 2.8. The Jinx program has been a hit since it began, and the results have been impressive.

This is the only section of the sta-
(See PUBLIC SERVICE on page 13)
NBC Flacking "Contract" Segs

NEW YORK, July 27.—NBC is increasing its efforts on its "contract" talent and is out to get as many of its affiliates to sign on the dotted line as can be sold the idea, altho the stations naturally won't collect on what they have to pay in the way that they've been "built-up." Producers during the works are Carmellos and Lucky Stars. Former has Bernie West as talent.

Showbiz Gang Asks For Burbank FM

Station License OK

HOLLYWOOD, July 27.—Billy Gray, night spot operator-entertainer, and Sam Kerr, Hollywood talent manager, have applied for an FM license and are hoping to operate an FM station in Burbank. Radio bosses in the climactic wind-up, timed to coincide with the opening of the United Nations, are also pushing for a station to be operating at the present stage of development.

The entire effort, tradewise, is regarded as most significant in view of the lavish public service programs planned by all webs. CBS, for instance, will follow Operations Cross-room with similar 60-minute shows requiring great research and documentary and based upon national or international significance (The Billboard, July 27). It's felt, and hopes, that the attention given to programming by NBC, CBS and other webs will take away the "Blue Book," and perhaps obviate the need for such an FCC indictment.

An FCC official, however, hopes the expensive, superfluous showmanship of the competition's public service efforts will begin to pay off from the prestige and space angles.

CIO RETREAT

(Continued from page 5)

pointed out that the rapid turnover at CBS was the opposite results in the recent polling.

UOPWA is said to have further plans for the threatened withdrawal of the charges on the guest relation fings is said been defeated in the retreat and planned so that a "more dramatic" case could be processed.

No Can Do?

NEW YORK, July 27.—Fact that at least one thing has attempted to hypo its BMB audi- tory, artificial bowling. Rolf Olsen, adver- tised Wednesday (24) at the opening session of a series of special events designed to boost radio uses with the use of BMB. His "balloting by opinion" to whether a station might use a special promotion campaign. BMB stations would be asked to hypo the BMB test by doing some effect. But the---tax drain BMB prexy, Hugh Felts, the answer would be the same: "It's already been received." The plan is to be developed for a West Coast percolator, but Felts indicated the complaints about the "dismal" inasmuch BMB decided the balloting had not been affected.

Philip Frank, BMB secretary, with regard to the same problem, indicated BMB regulations outlawed promotion campaigns which would artificially hypo a station's audience. Another exec suggested such a campaign "might be done "accidently."

BMB Usage Meets Stats; Interest O.K.

Radio Milline Suggested

NEW YORK, July 27.—Nine pos- sible uses of BMB usage was studied by a board of consultants, and web schedules and advertisers were outlined Wednesday (24) by Phil Frank, BMB president. They include, as a series of pre-publication clinics held at the organization's offices. Uses were: (1) To help compare results with other media; (2) to evaluate station and web results; (3) to determine what stations would best reach a specific market; (4) to choose webs as an aid to the prod- uct distribution and sales; (5) to use radio effectively to supplement other sales campaigns; (6) to make radio costs to sales districts; (7) to measure the effectiveness of web promotion program; (8) to aid in making dealer and distributor tie-in advertising and (9) to evaluate other research.

Suggested uses, said Frank, who plans to continue to use the product in the suggestion that BMB data was not the only answer to time and space. "It is not a substitute for "human judgment."

100 Turn Out

An estimating of the attendance, station and web execs at the meeting heard Frank's analysis of the suggested use of BMB usage by the audience. A sample copies of three BMB services, including station audience reports, a U. S. area report and a network area report, all covering a nine-county west area uses any Frank as an example. Station audience report, for instance, indicated the total radio audience for the entire universe of a station's coverage area, followed by a comparison made to audiences estimates of the daytime and nighttime audience, according to family, according to the same county or city, the radio total family and the numerical and percentage of the four-county area networks. Network area report, listed the audience for each station, for each county or city, showed the audience index of the four webs, numerically and percentage of that station on a day and nighttime basis.

Cost Per Thousand?

Executive confab showed particular interest in the same station and web, that stations might be compared on the basis of cost per thousand BMB audience, "measurement that might assume the same place in radio that the cost of circulation per thousand circulation has assumed in the comparison of news- papers and magazines. Frank added, however, that such a comparison would not be fair because stations of the same power in cities of different densities and concept of cost per thousand, incidentally, was the only subject dis- cussed in The Billboard Talent Cost Survey service feature, well over one year ago.

BMB pitch closed with the state- ment that "radio is about to be supported. For instance, Frank pointed out that a poor rating on a station with a high cost per thousand might not be contradictory. It would merely indicate the fault was not with the station but with the program.
Pubserv Meets Blue-Booking

D. C. Special Eventers Work On FCC Ache

Chinfests may solve multiple station events handling problems

WASHINGTON, July 27.—In the shadow of Federal Communications Commission, radio stations in the nation's capital are readying to give public service programming an unprecedented "shot in the arm." Washington's four web stations and two independents are preparing to organize formally to determine how quality and mechanical arrangements for special events programs can be improved, it was learned. Opening step will take place Wednesday (31) with first in series of semi-monthly meetings of directors of special events of all capital's stations.

With Washington regarded as a key source of "public service" programs for the major networks as well as for the capital's two indies, the plan by all six capital stations to seek ways to organize governmental co-operation for special events shows is regarded as one of the most significant industry developments since FCC threw its Blue Book at the industry. The idea of convening all directors of special events twice monthly in order to co-ordinate radio plans of action on a par with the daily newspapers is credited originally to Ira Welsh, director of public affairs at inde

Ballroom-Nitery Ops Ignore AFRA Meet On Remote Scale

HOLLYWOOD, July 27.—American Federation of Radio Artists got the cold shoulder from ballroom-nitery ops yesterday (26) when it tried to enforce its freelance announcers' rates on band remotes. AFRA's Claude McCue called meeting of spot ops to discuss rates, but only reps of Palladium, Earl Carroll's and Aragon showed. AFRA next week will inform all spots using free-lance gackers that union's rates will be enforced by "rule and regulation" if managers refuse to sign packs.

Pay will be figured on an hourly rate. For remote do web stations, union will charge $11 for one hour one day in the week; $15 for three hours the second day; $22.50 for three hours six days at indices. Rates will go from $9 for one hour one day to $45 for six days; $12 for three hours one day a week to $67 three hours daily, six days per week.

Time is figured from the beginning of first broadcast to end of last each day. Because of differences in time for Coast-to-Coast, majority of bigger spots take two airshots in one night, one for Western pick-up and one for Coast. AFRA will count couple of hours between broadcasts as working time. Move by AFRA may eliminate free-lancers from remote field because ops can ask outlets for staff spiers.

Pay & AFRA Cards For Negro Theatrics On Chi Paper's Seg

CHICAGO, July 27.—Democracy-
USA, 15-minute seg with Negro cast and put on by The Chicago Defender over WBBM here, will go pro starting
next September. Therefore, the program, first and only one in Chi
to use Negroes, has been on an ama-
teur basis, but producers feel that
enough actors are approaching pro
status to warrant pay and their in-
cision in AFRA.

Negro acting groups throughout the city who had been pressing for a pro
rating were optimistic that colored
actors had really cracked radio in
the Windy City. At present there
is but one Negro member of AFRA,
Charles Griffin, and pickings for him
have been limited to a few minor
handyman roles.

Charles Browning, newspaper rep,
and Don Kelly, station flack proxy
and originator of the show, are plan-
ing to hold open city-wise auditions
about Labor Day. About 15 or 20 of the participants best judged to be pro will be selected for forth-
coming productions and will be paid
AFRA sustaining scale and will be
dmitted to AFRA. Deal with AFRA
whereby Negro performers can be
admitted without stiff initial fee is
being worked out by reps of the vari-
ples parties concerned.

Advertising Agency and Sponsor Executives

Vote WOV, New York, More First Place Ballots Than Any Other Radio Station in The Billboard Ninth Annual Radio Promotion Exhibit

WOV topped in number of points, all station votes

WOV received first award for over-all promotion

WOV received first award for public-service promotion

WOV blases with pardonable pride. In the past five years, WOV has received nine distinguished awards for outstanding service, the latest being the George Foster Peabody award and Variety Showmanship award for contributions to American radio in 1945. And now, WOV receives top honors in The Billboard's recent Radio Promotion Exhibit.

We are deeply grateful to the agency and sponsor executives who awarded WOV more first place than any other radio station in this nationwide balloting. We trust it is because WOV promotion has reflected this station's carefully planned program balancing policy . . . a policy that adheres to our conviction that in serving the public interest, we best serve listeners and sponsors alike.

RALPH N. WEIL, General Manager

NEW YORK
CBS Drops WOKO
For WTRY; Better Coverage, No Blush

NEW YORK, July 27—Columbia Broadcasting System finally has eased out of the unpleasantness in its relationship with WOKO, Albany, N. Y., by switching to the Col. Harry Wilder station, WTRY, Troy, N. Y., as of January 1. Harold Smith station, which became involved with the FCC when it was alleged that Sam Pickard, former FCC commissioner and later a CBS v.p., was presented with a vast of stock in return for a CBS line, has thus far won the right by legal means to hold its license. CBS obviously took the out when an affiliation with WTRY, which has a license day and night, became available, WOKO has 1 kw. daytime and 500 watts at night.

WTRY covers the three-city area—Troy, Albany and Schenectady—just as WOKO does, since the three are within hinging distance of each other. Deal was set with Bill Riple, Troy v.p., for Wilder, and is seen by the trade as a good deal for both outlet owner and web. Other Wilder outlets are WGYR (NBC) and WELI (ABC), giving the Col. Wilder station system affiliations, which should put him in a swell spot to judge which does the best station relations job.

DC Special Events Work On FCC Ace
(Continued from page 9)
Station has found themselves involved on numerous occasions "out in the cold" at the time of events while Washington correspondents were getting clean beats. With FCC having insisted in its Blue Book that stations should expect to be programming of unsponsored special events of community interest, the stations here now figure themselves as eligible to ask for a better break. The stations, however, have raised no com-

KOAD Commercial
OMAHA, July 27—The new FM station here, KOAD, is going to make more money this summer and it will really be hazy. The station, which recently went into operation, expects to make about $1,000 on the alfalfa crop on the land where the transmitter is located.

Improved Quality
A survey of public service programs in this nation’s capital shows that all stations are aiming toward improved quality, with little in the way of noticeable on that can’t take much if any. Special events and publicity at WOL (Mutual-Cowles); George Wheeler, program director at WRC (National Broadcasting Company); Martin Wickett, program director at WTOP (Columbia Broadcasting System); Richard McNamara of WINX, and a number of their aids and colleagues, including special events keymen.

ask for more-
WLS advertisers numbered 153 in the year 1945 (not including network). 114 of them (74.9%) were in the previous years. They knew from experience just what they were buying—and they came back for more because WLS OFFS RESULTS!
MYSTERY TALENT COST INDEX

In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone-home-based radio audience measurements to total urban population.

Vol I Issue No. 2  Based Upon July 16, 1944, Hooperatings

<table>
<thead>
<tr>
<th>Program</th>
<th>Talent Cost Index</th>
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<tbody>
<tr>
<td>THE SHERIFF</td>
<td>$297.00</td>
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<tr>
<td>MR. B.</td>
<td>$338.35</td>
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<tr>
<td>CRIME DOCTOR</td>
<td>$472.97</td>
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<tr>
<td>BIG TOWN</td>
<td>$347.22</td>
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<tr>
<td>MYSTERY THEATER</td>
<td>$378.79</td>
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<tr>
<td>TRUE DETECT.</td>
<td>$401.03</td>
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<tr>
<td>BULLDOG DRUMMOND</td>
<td>$500.00</td>
</tr>
<tr>
<td>MR. &amp; MRS. NORTH</td>
<td>$504.04</td>
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<tr>
<td>THIS IS FBI</td>
<td>$565.56</td>
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<tr>
<td>ROGERS' GALLERY</td>
<td>$673.08</td>
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<tr>
<td>COUNTERSPY</td>
<td>$714.20</td>
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<tr>
<td>MAN CALLED X</td>
<td>$1,020.41</td>
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<tr>
<td>MR. KEEN</td>
<td>$389.98</td>
</tr>
<tr>
<td>LONE Ranger (MWF)</td>
<td>$329.82</td>
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<tr>
<td>FALCON</td>
<td>$377.30</td>
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<td>ABBOTT MYSTERIES</td>
<td>$377.38</td>
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<td>GREGORY HOOK</td>
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<td>POLICEWOMAN</td>
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<td>SUSPENSE</td>
<td>$857.14</td>
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<tr>
<td>HOUR OF MYSTERY</td>
<td>$949.40</td>
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<tr>
<td>ELLERY QUEEN</td>
<td>$1,701.52</td>
</tr>
<tr>
<td>SPECIAL INVESTIGATOR</td>
<td>$1,785.77</td>
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</tbody>
</table>

**Tickets for tops in Hooperatings!**

**Tickets for tops in Dollar Value!**

**In Southern California**

IT'S 570 KLC

LOS ANGELES

"FIRST ON THE DIAL!"

Represented by Adam Young, Jr., Co. by Chicago — New York

Gather around and let WJW, Cleveland's CHIEF STATION, guide you to Northern Ohio's billion dollar market. WJW delivers more daytime dailers per dollar in the Cleveland Area, than any other regional station.

---

The "Talent Cost Index" is protected by the copyright of The Billboard and infringement will be prosecuted.

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Jones Upped at Chi ABC

CHICAGO, July 27.—Robert B. Jones Jr., of ABC's stations relations department for New York, will be

---

Jones Jr., of ABC's stations relations department for New York, will be

---

JONES stations relations manager of the web's Central Division, October 1. He will replace James Connolly, who is returning to the New York office for special assignments.

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**Radio**

**August 3, 1946**

**H'wood Deb of GenMillsChHiRr**

**Set for Sept. 2**

CHICAGO, July 29.—Mov’t-talked-about General Mills Hour (NBC) is definitely moving to Hollywood September 2, according to sources. It will be a 15-minute show, two producers-directors and two writers out of Chi with it. Mas- ter tower Biltmore, the home of NBC’s West Coast program, will be moved to Hollywood also. Carl Wester, producer of the Hour, said this week he had confirmation from the NBC administration in the West that the show would be moved to H’wood. However, sources say it will be some time before the move will take place.

**Evidence of improved radio-**

**press relations being more**

**numerous**

WILLIAMSBURG, July 29.—Radio, by William B. Slocum, a wartime mass market company, recently lifted ban on radio. Both WDEL (NBC) and WCAU (CBS) are now carrying a copy Wednesday day (24) in both daily recommended programs. Also, the new newspaper com- pany long mixed radio mentions in ads of retail stores, but relaxed a few days ago when it was found that the same city has held its columns open to radio for many years. An instance of reproof recently occurred at Spartanburg, S. C., where the local newspaper, after many years of ignoring radio, stopped this week.

**Local news coverage being offered to stations by newly formed Los An-**

**geles Company**

**that City’s News Service is closed to ANG strike. For past three years, the City’s News Service has been closed in large measure from May 1 to October 15, except under special arrangements. The city’s news service is still closed for the ANG strike.**

**Another confusing factor in the move is that Joe Ainley, producer of the show, is moving to New York for the West Coast. Ainley is also producer of Those with Segs, which is on NBC. The new move is not likely to affect the show with Ainley. Light can’t go, at least for the present, and Those Whose produced shows will probably not break down. Crisis was bridged by WSPA, whose news editor broadcast headlines, leads, comics, etc.**

**Heintz Takes Over At KIEV; Tinkham Early Estating Again**

HOLLYWOOD, July 27.—Second top brass upheaval at local indies, KIEV, has taken place. KIEV has announced the appointment of Kenneth Tinkham as general manager, replacing J. R. Flagg, who has resigned. Tinkham was formerly in the employ of NBC, and he has been with KIEV for several months. According to Flagg, Tinkham will take over as general manager in the near future.

**Heinz faces complete emergency operation following**

**short H’wood strike. He was one of many executives in the city who faces a complete emergency operation following a short H’wood strike. He was one of many executives in the city who faces a complete emergency operation following a short H’wood strike.**

**Gulf Radio, with headquarters in Pensacola, Fla., shipping for scripts...**

Nine per cent of the 15,000 square feet of exhibit space set aside at the Waldorf-Astoria, New York, for the second Television Conference on the Motion Picture Broadcasters’ Association, Inc., already has been sold. Affairs skedded for August 2 and 11. The Highlanders appointed program direct- ors at Lake State University of Michigan, 18. SBU, Iowa City. He succeeds Admiral Roy, who died recently. . . .

**Another producer for both NBC & CBS**

**is to be named.**

**Shaw & Associates have announced that they are to be the producers of the program.**

**KIVY Engineers To Vote on Bargaining Agent for New Pact**

PHILADELPHIA, July 27.—Engineers at KIVY early next week will ballot to decide whether the Ameri- can Federation of Labor or National Association of Broadcast Engineers and Technicians, or nei- ther, is to be their bargaining agent for a new contract. Contract talks have been going on for a long time. It is expected that expiring in 1943 when the union asked the station to negotiate for a new one.

**AM Station Grants To Get a Probing**

(Continued from page 6)

**war, which, individually, present no problem, are problems when the statement by some of the commis-**

sioners is that a number of AM bids are from speculators who lent to build up stations with the idea of later selling them to the FCC for a profit. FCC spokesmen indicate that the commission is worried over the trend.**

**Mass Picking By CBS in WIP Strike**

PHILADELPHIA, July 27.—American Communications Association, in an effort to break the stalemate in its strike against WIP, which started July 16 at midnight, has resorted to mass picking. The 45 announcers, technicians and office workers on strike are now joined in their picketing by about 100 additional pickets from member stations, Turnaround, Workers' Union and the Office and Professional Workers' Union, all CIO.

Meanwhile, officials of the union and Golden Star & Co., WIP pickers, are closed with U. S. Conciliator Ford, in an effort to end the im- patience. Station continues to operate from a studio five miles from where the clock, with station execs, not members of the ACA, taking over the duties of the striking per- sonnel.
Seek Nod on CBC $2,500,000 “City”; Suggest CNCF Co-Op

MONTREAL, July 27—The Canadian Broadcasting Corporation is planning to build a $2,500,000 “City” radio station in Montreal. Construction of this radio building would be accomplished by 1947 if the company’s plans are realized. All necessary permits and licenses to build the station have been obtained and the site has been chosen. The station would operate on the 1060 alternation channel which would be located on the Southeast border of the city. The station would be linked by high-powered lines in the national network.

Co-Op Alternative Offered

A unique program of cooperative joint stock listener ownership of Station CNCF was offered as an alternative to the building over of the station’s frequency by the CBC. M. M. Porter, local manager and spokesman for a half dozen agricultural and municipal groups, made the proposal. He said it would involve the buying out of the present owners and the placing control of the station in the hands of a governing board representing geographical divisions of Alberta.

He disclosed the possibility of $15,000 in new stock being issued.

Under the plan CNCF would retain all rights and property power to 50 kw. CBC would go to the Southeast of the Province and construct a station there. The 1060 wave length offered CNCF as an alternative to the high-powered station. The new station would be operated by remote control, which would have a shielded antenna and the station would be located in a suburban area.

In this manner CNCF would retain its present license and would be able to cater to local tastes thru the use of local talent in the Calgary center. This local public ownership as distinct from CBC remote operation would ensure local programs for local satisfaction—an aim which could not be encompassed by the distant station.

Earlier, Love claimed that if CNCF was sold to the CBC and operated on the 1060 alternation channel, it would have to erect a new tower which would impede the reception of stations in the latter’s territories. He stated that notification that he was losing his wave length came as a great surprise.

Revenue Minister McCann, minister responsible for the station, warned CNCF owners that they held no legal standing. He offered reports of Parliamentary committees and the stated policy of the government.

Another Chiller-Diller Set

For Chie Preme This Fall

CHICAGO, July 27—Ed Borroff, ABC’s Midwest chief, is dreaming up a new type of program which will be aired from Chicago in the fall.

Tentative title is Ex-Gangster. It will deal with a reformed mob-boy. Borroff got the idea from listening to a study which featured the story of Louis M. Cohen’s career. The show which features Louis Zara, Borroff’s agent, that it could and author and exec are cooking up the show.

No Charge-Off for Pusheon On WCCO-KSTP News Segs

NEW YORK, July 27—News service, the NBC for news supremacy is nip and tuck, with WCCO slightly out in front. One of the factors in the pay, according to statistics and trade opinion, WCCO, which goes all out for all news that is available, is via a bank roll, has an edge over stations in this area that it has Cedric Adams, who scores highest in Hooper than any other station in the Twin Cities. In addition to Adams, who airs at 12:30 p.m., and 10 p.m. daily, WCCO grabs the second highest Hooper of any rated local newscasts. This time, John Ralph’s 8:15 p.m. newscast with Announcer.-Continuing Measurement of Radio Listening rating him 97.

Center used tested a best in handling the Minnesota election news, Altho working with KSTP and WCCO and local press, the center put up a separate Duluth bulletin and flashed returns to Twin Cities, at the same time. Channeled from Duluth and out-State returns to the Duluth-Iron Range sector. Throughout evening station stayed 5 to 15 minutes ahead of opposition with several.

Rival KSTP, which pioneered local news rooms in 1924 when station was presided over by Stanley Hubbard set one up, regards news primarily as a “service,” but nevertheless sells most of its own bookings. Hubbard’s mes is that news is a must, whether it pays or not.

But it is paying off for KSTP as well as WCCO. At the NBC outlet the 15 daily local segs six days a week, plus three on Sunday, bring $400 a month, $400 a week station room operation, and after commissions and discounts still leave buck in the station’s pocket. This arrangement wouldn’t give complete figs, station’s four top shows gross about $2,000 a month, but contin- ments, agency costs, etc, Newsroom costs slightly more than 10% of the 13 shows nine are sponsored, two are considered public service, and two are on the make for a roll-

Department has 15 men, including announcer, and is headed by John Verstreete. Station gets both AP and UP service, plus its own Radio News Association material, for local, State and regional coverage.

Your opening spoken by Sig Mickelson, who has a 14 man staff. Station turns out 170 lo- cals a week, including two farm and two sports casts and one news analysis. While the CBS sells charges for two top WCCO shows average approximately $50,000 annually each before discounts and repr commissions. WCCO personnel cost only $400 a week, while its fees are in sans wire charges which run about $400-500 weekly. Cost of operation, all in all, is around $2,000 a week as much as WCCO just signed contract with Washington bureau. This has brought five news writers (The Bill- board, July 20.)

(Continued from page 7)

Public Service on Web Keys; Base Differences But Job’s Big

station job and not something written and slaved over by the outside agency. It is even more im- ping when time used on individual program is cut down. For instance, This Is New York rode eight causes; Margaret Arlen, nine, and Mary Livingstone, ten, to 35. From the web, WABC took 520 of its shows, the NYU’s 306 for its own without the nearest competitive educational or educational broadcasts. These ads ended up to 48 hours and 15 minutes. This year includes 362 sustaining series and 150 commercial programs.

WOR’s 1946 WOR’s public service record is nothing like this in volume, but once again the base must be taken consideration. It checks 193 public service programs, but doesn’t include public service programs from CBS. WITI, dropped from the CBS report WABC would have the highest public service sustaining programs from Columbia.

However, what is clear is that no public service in New York key stations don’t have to worry about FCC Blue Book unless some stations are banished. Formulating up strict formulas on percentages of time devoted to local news, sustaining local programs and so on.

Potent Amuse

Indicated by the facts and figures is the potency of station break an- nouncement. The same program makes good feeling just how much good a single announcement can do. The job's be- ing offered to local outlets in key cities. Seg is for sale on an additional basis, the rates set in line with station power, coverage and local prestige, accord-

By WOR’s latest bulletin that heard the appeals to reason.

Roosevelt’s News Seg Sold on E. T.'s With Exclusive Pitch

HOLLYWOOD, July 27—Plans for syndicating Jimmy Roosevelt’s news commentary on a nationwide platter basis have been announced. The platter is being offered to local outlets in key cities. Seg is for sale on an additional basis, the rates set in line with station power, coverage and local prestige, accord-

These figures were released by WOR’s Audience Research Depart- ment and will show only 3.9% of audience listening to their station, that heard the appeals to reason.

August 3, 1946

The Billboard

Radio

Corn for Corn

NEW YORK, July 27.—Station WEAF, having decided to go out of the news business, is sending out a let- ter to every Smith in the phone book, with a lead-in line, “Do you have a cousin named Bob Smith?” What follows is the usual salver on the that Bob Smith had asked Gaines to write his cousin, and Gaines had lost the address of the one in searching the whole darned family of Smits and telling them about Bob and all.

This is an old direct mail gag, but it hasn’t been used around broadcasting for some time, and being that Bob Smith’s name isn’t Smith.

Smith seg will have plenty of bankrolls from its first broadcast August 5. Sponsors include Chicago Col- leger’s mag, Colgate Dental Cream, Halo and Supersuds, The American Cancer Society, Metropolitan Life Insur- ance, N. Y. Telephone Company, Eastern Airlines and New York Herald-Tribune.

www.americanradiohistory.com
Second Viewing

The Magic Carpet (WABD, DuMont, New York, Wednesday, July 26, 1944), was an interesting program which came to us from Bud Gamble coming up now again, with effects that are swell. Two things of a historic accomplishment thro a cloud effect and a transition effect. The second effect was made by revolving, multiple-tweetohed rods, were some tok. However, the kid continuity was nonexistent and without any sparkle. The animal motion picture clips were pretty well handled, but all the way thru, Tender Leaf Tea was used painlessly. In fact there was more entertainment in this commercial than there was in the Bob and Eddie Dunn (the latter the emcee) show.

While Face to Face is no better a video show, still, however, that previous caught this, the scanning (Sun-

Boxing Matches

Reviewed Thursday (25), 9 to 9:30 p.m., Tender Leaf Tea, 830 p.m. over WGBY (Paramount), Hollywood.

Continuing program experimenta-
tion outlet came up with a welcome improvement in its slugger seg. In- stead of the typical punch, anterior to the regular card, two jokesters. One of the long distance, the finding out in the running account and co-ordinat-
ed the color shots and interspers-
ed scenes or bits which he planned, towards the end, he was obtained a bit of information which was the signal which the signal was sent out to the public.

Something about this or the top job done by any member of the production crew was that done by Jack Gibney. Gib-

and Eddie Dunn (the former New York) proved that J. Walter Thompson is going to come up with some very big ideas in this field of entertainment. Bob Dunn, artist, first drew a Ruble Goldberg contraption which was a real kick. Then the camera switched to a screwy working model, which was nothing but a cutout which Dunn had drawn—and came forth with real ice cubes and tea. All the way thru, Tender Leaf Tea was sold painlessly. In fact there was more entertainment in this commercial than there was in the Bob and Eddie Dunn (the latter the emcee) show.

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Some of the sweetest close-ups seen in the past at the Judge (WCBW-CBS, New York), July 25, 8:30 p.m. The modeling lights and the cameras getting in there really close brought the performers right into the home. There was almost a third dimensional quality about the scanning.

The program, however, still has some of the faults which it had on its premier. The audience in the home is durability, and it would be extremely difficult to match their sets with the scenes. However, the performance of the scene and the way the judge, the clerk of the court has too much to say. However, it’s still a reasonable action and plenty of suspense altho the viewer knows that it’s not a current court case.

Ed Stashkeff as a scribe, is okay. He writes the story, but the voice cast was superb and that goes for Bruce Evans, defense attorney; Alan Singer, the district attorney; Donor Wilson, the plaintiff; Paul Ford, the railroad guard; and the man responsible for the accident involved in the case, Arthur Holland. In this case, Bob Booth with a tight directing job.

The viewer was there in the courtroom, seeing the drama.
**Chili Video Gets Big Build-Up**

Makers, Distribrs
Okay Program

Campaign aims to put Chili on the tele map; equippers agree to sell 20% of sets

**First Transmitter Sale DuMont's, Not GE, to WWJ, Det.**

NEW YORK, July 27.—While General Electric's plan for building transmitting equipment for station operators was the principal subject of the radio business, it hasn't worked out that way and the first on-the-line transmitting contract signed by any of the equipment manufacturers (except for stations controlled by the manufacturers) has gone to DuMont. Paper calls for delivery and installation of equipment to permit the operator, WWJ, Detroit, to be on the air by November 13, 1946.

**Chili NBC Tele Follows N. Y.**

Showerman to use WNBT formula in setting up Windy City telecasting

CHICAGO, July 27.—Plans for building up Chili NBC television along lines similar to those of WNBT on main stem were revealed this week to The Billboard by I. E. (Chick) Showerman, general manager of the central division. Showerman, in New York for years, closely followed programming of WNBT, watching mistakes, noting successes and general structure of the tele
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Result is he feels confident web can establish same set-up in Chili with special emphasis to dramatic, new and special events sets. When NBC tele gets here (expected by Showerman next season) staff will be completely divorced from present radio picture at WMAQ, different personnel will be used in all phases of operation such as programming, sales bpm, technical departments and all.

At first one of the web's large

studios in the Merchandise Mart will be used for telecasting, but shortly thereafter studio's space will

(See Chili Follows N. Y. on page 16)

M. B. NATIONALLY KNOWN DISK JOCKEY

Is leaving Sta. KRNT to partici

pate in ownership of a new radio station in another city. His Hoop
ers have been Number One for seven of his eight daily quarters here. We wish to hear from you if you can. Not a $50,000 per

year deal—but far above the average.

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(See Chili Follows N. Y. on page 16)
Ford Sports to WCBW With All Garden Events

Manly Art Only Nix

NEW YORK, July 27.—CBS is polishing brass for a 20th floor party on Thursday (Aug. 1), with the guests being NBC's broadcast partners, the Ford II. Plans call for a closed session, but there will be formally announce in the coming days that Columbia's WCBW will present three weeks of outdoor events of Madison Square Garden, sans prizewhites, which still are the property of NBC.

Original trade feeling was that the events under Ford's sponsorship was no go to NBC (The Billboard, July 27), but CBS's deal was more interesting to the motor company. Announcement should end for, at least a year, the rumour that WCBW will leave the black and white air and come forth with experimental colour short. CBS has not officially announced that their colour plans have initiated calls for scanning over a period of time, not just for a few weeks, but it can be surmised that the American Broadcasting Company from the Ford video picture, despite the fact that Paul Mowrey, ABC air-pic boss, not so long ago was certain that he'd land a contract for Ford air camera work.

Deal puts J. Walter Thompson, advertising handle of this part of the Ford account, ahead of any other agency in the field of selling television time for networks, and is a logical extension of the chain of commercial shows on WBNT and the biggest commercial sked on WCBW. It is the first time that Ford has supported sports on both scenes, since Standard Brands and Chrysler have been active on NBC as well as sponsoring shows like Hour Glass and Face to Face.

MORE THE MERRIER

(Continued from page 13)

happy, the practical multi-station-tele operations by many months until slide-rule seers could figure out the way to eliminate interference. Second way would be simplest, by getting more land and spreading out. But it is possible that Fort Smith, fortunate in that its site is about half, miles from the Colorado River. Paramount, however, is finding itself in a tight spot. Four hundred stations are on the air today and that held by Earl C. Anthony (KFI) has been carved out by the Western Broadcasting Company and Dorothy S. Thomas, wife of Southern California's fourth and four too close. In addition, telephone company's transmitter is going up by.

Nothing much has been done about clearing up situation. U. S. Forestry Service, which will lease out portions of Mount Wilson not belonging to Columbia, has made a proposal to the commission by including clause in new contracts stating lease is granted providing operations do not interfere with neighbors. How interference can be avoided, neither the Forestry Service nor even tele engineers can now say.

CHI FOLLOWS Y.

(Continued from page 15)

be expanded. Exec advanced posi that the Mart was specifically to get some play out going into foundations of the building, it was likely NBC would build into the Mart rather than to house its tele studios. This Hornick feels the two NBC and ABC would occupy same studio space in the Civic Opera Building and that there would be separate transmitters atop the Civic, but that's as far as the affiliation will go.

TELEVISION-RADIO

Eddy New Rate Plan for WBKB Based on Sets-In-Use in Area

CHICAGO, July 27.—Revesionary new plan for setting up a telephone rate for commercial local B&K video outlet. The plan is a direct result of market survey for the area date instead of on station operational costs as is done by the video stations.

Eddy expects to put the new plan into effect about 15 days after the plan was announced. At that time the outlet for the first time will go commercial and will stay on time on regular basis. Herefore, with the exception of the special deal the sponsors are getting a break and that rates can be increased after the station is set.
NO 2c PER PRINTED USAGE

NO 2c PER PRINTED USAGE

MUSIC
Communications to 1564 Broadway, New York 19, N. Y.
The Billboard

17

August 3, 1946

The Tripster

CHICAGO, July 27.—Harry (the Hipster) Gibson is a pro-
filed character with a cap-
table C” who will ever any-
length to demonstrate his wack-
iness. The last length was
somewhat in excess of 2,000
miles. Gibson was sked for
a discharge recording date in
Hollywood a few weeks ago,
deciding to head up into
Chicago several days later as
part of the Blue West show
Gibson. He cut the sides in
Chicago.

Capitol's 5 Mil Doubles '45 First Half

Cinch 16 Mil '46 Gross

HOLLYWOOD, July 27.—Capitol Records is riding along with a sales
peak. The chart of the current year that doubles the initial half of
1945, and present levels indicate a
$3,000,000 annual gross. Up to
June 30 of this year Capitol has hit
sales of $1,500,000 or 60 per cent
year's identical period gross of
$3,571,985.

Current figures are exclusive of
Scranton Records Company, Capitol's
manufacturing subsidiary, which
fabricates records for companies
other than Capitol at present. This
arrangement will cease when
prior contracts expire.

George Handy & Breitman Form Own Pub Firm

HOLLYWOOD, July 27.—George Handy, executive for
Boyd Raeburn's band, and his
manager, Jerry Breitman, have formed
their own publishing firm, called
Floranne Music.

Debut tune of firm is Piece in the
Wintertime, written by Bob Leven-
son and Howard Leeds. Nucleus
of firm's output, however, will be Handy's
own originals with Caratholl's
Story of the Wandering Jew, the
lead-off musical production.

Schall Exec Head For Prima Operation

HOLLYWOOD, July 27.—Max
Schall, ex-Charlie Spivak manager
and publisher contact man, has just
joined Louis Prima as exec director
of all of Prima's enterprises. Schall
will handle biz for Prima's band,
two record firms, Enterprise Music
(ASCAP) and Trendy Music (BMI),
his New Orleans record shop and
also his race horses. The move
locates in New York City and will
not travel with the band. Prima has
been handling his detail himself since
he parted with his long-time man-
ger, Bill Wolfe, last February.

Rumors Are Flyin', But Thick & Fast

INDIE DISKER Yarns Wild

NEW YORK, July 27.—It must
have been Benny Benjamin's
and Georgie Weins' connection with the
disk biz which inspired the cletter to
write their latest Rumors Are
Flyin'. Rumors concerning many of
the independents continued to fly
this week, more furiously and
fan-
tastically than ever (see ABA story in
this supplement). Probably the most
notable was that one indie had a stockpile of
800,000 improperly manufactured records
ready to be sold as crap. How such
an activity of such a number could have gotten by even a poor
inspection department is unex-
plained.

Rumor No. 2 had Manor Records
preparing to float a stock issue thru
Great Lakes Stock Exchange. If this
issue would be ready in about a
month, maybe two. Rumor No. 5, 30,
had about that many West Coast
plains for sale, and had some West
artists as $11,000 for some certain
inde-
dependent for sale in individual pieces at
some points. Rumor 94 had a ditzy well-
bein' indie looking for a partner.

Irv Green, proxy of Mercury Rec-
dords, in the meantime had a spokes-
man call The Billboard to deny emphati-

cally the story printed in anoth-

er trade paper to the effect that
Cosmo might buy Mercury. Green
called that anyone in the biz would buy Cosmo if they want
Mercury, that he was going to sell
it to anyone, Mercury is going to do the
purchasing. Herman Lubinsky, of Savoy,
called to say no sale, no stock issue,
nothing but putting out records for
Savoy.

James Cuts Guarantee To $2,000; More Flexible & 'Tailored' Deals Loom

NEW YORK, July 27.—Harry James has cut his one-nighter guar-
antee figure from $4,000 to $2,000
against a privilege of 60 per cent, as
a result that times have changed.
Said by intimates to be deeply con-
cerned over the condition of the road
and upset by the bald price he has
done in many spots during his East-
ern tour, James has been doing
concerned over the answer lies in giving
the promoters room to operate. Principle
is to take moderate amount of
the 60 per cent privilege, and get
paid the full strength of what the
bands draws at the gate.

It is no secret that James returned bands stacked
with orders during his tour, something
which in no case have been necessary had he been working at the
lower guarantee. Furthermore,
the $3,000 figure is viewed as a
chance to permit ops to lower ad-
mission prices, bringing the tabs
within reach of many more.

More Flexible Guarantees

Another band with a similar idea is Hal McIntyre, whose
manager, George Green, at talking to the William Morris Agency to write
to his one-nighter contracts
limiting admish tariff to $1. Agency
is cool to the proposition, declaring
that they never do anything of the kind
and would prefer to confine such ac-
tion to "discussion" of the matter
with each promoter. In cases such
are point out, it would be a serious
case of the individual bands' sales policy, and insistence on the $1
figure would merely lose work for
the band. Moffett is also anxious to
see that promoters are not overlod
(See James Guarantee on page 21)

Supper Songseller

NEW YORK, July 27.—Hooper-
ating for the Chesterfield Supperfield Club wasn't listed in this
week's Songsellers' Scoreboard because rating or-
anization didn't have ratings
broken down for nights Perry Como was show's feature, and
manager Jack Davis requested no request of readers, however.
The Billboard has asked the
Hooper organization to break
 down the Supperfield Club ratings so that full scale appeal
for Como and la Stafford may be
published. This rating will be ready for publication in the
next (August 10) issue. Mean-
time, Hooper figures show that
the average rating for the full
season for the five-week Sup-
perfield at the Empire State (New
York) was 10.3, a very healthy
score, indeed.
with Foy Willing & Riders of the Purple Sage—making their first appearance on Majestic records.

"YOUT COWBOY"
and
"MARY LOU"
Majestic No. 5003

NOW ON MAJESTIC RECORDS! Eddie Dean
—featured on the radio with Judy Canova, Gene Autry, National Barn Dance 1: a star of "Hopalong Cassidy" movie series;

Eddie Dean and His Boys
"NO VACANCY"
and
"MISSOURI"
Majestic No. 11000

"THERE'S A ROSE THAT GROWS IN THE OZARKS"
and
"I WAS WRONG"
Majestic No. 11001

Terpatrons Won't Go For All Show, No Dance Names At Any Price, Says Platt

Op Says Hi Guarantees, Ditto Admit Only Part of Story

The July 13 issue of The Billboard contained a story which described the sad state of one-nighter business. The Billboard has been sounding storm warnings on the subject ever since the first of the year, and favorable response has been minimal. Typical of letters recently received is the following:

Dear Sir:

Your story in the July 13 issue is very timely and will be read with great interest by all ballroom managers and operators. The reasons advanced in your article are very sound. The guarantees are going to have to come down and the admission prices will have to be lowered or we're going to wind up at Simpson's in New York.

I have discovered something else. My patroness at Summit Beach Ballroom tell me they don't like the big admission prices on the names, but they also say they do not turn out for a lot of the big names anymore, because they want to go to a ballroom to dance—not stand around and listen to the real slow tempi that are being played to build last week that he is pooling the licensing of the band's crooners. They want to dance instead of standing and listening to another tune that it so fast that it takes the three best jitterbug couples in the ballroom to keep up with the band while the drummer does his act.

That's what they say, and they pay the bill at the box-office, if enough of them show up. Keep up the good work.

Sincerely,
Lew Platt, Summit Beach Ballroom, Akron, Ohio.

Ed. Note: Elsewhere in this department is a story re Harry James cutting his one-nighter guarantee to $4,000 to $2,000, and other changes in the guarantee picture.

Radio Interests, MGM Named in ARA Sale Talk

HOLLYWOOD, July 27.—At week's end (July 27) no definite developments had taken place in the negotiations for Mark Leff to sell ARA Records to other interests. In the Billboard, July 27 issue. Following Leff's disclosure to The Billboard that his interest in ARA was being sold the playing field and that two interests outside the record field are among the most important bidders, comes word that a radio network is one of the suitors interested as is MGM Pictures, in connection with their new label, and a New York plastic firm. Shelby York ARA v-p, in charge of sales, just returned from the East following conferences with the plastic firm supposedly interested in putting out plastic records. Understood outfit has already experimented in the disk field and is looking for a big time indie in order to take over more or less established talent lists and general organization. Sale, however, is expected to take place some time this week.

Radio net angle seems about, but ARA did their recording sessions from Universal recording studio (no tie-in) in town and outfit has close tie with Universal regional web, with main outlets in near-by Pasadena and San Francisco. Outfit is being marked up on the major webs, CBS controls Columbia Records, the RCA interests include NBC and Victor Records, and Station WOR, New York, key outlet for MBS, has its own label called Feature. This leaves ABC without a record affiliation. MGM angle might have some meaning since they do not have a West Coast operational outlet altho they acquired an Eastern plant recently. ARA operations are practically at a standstill now with only one person standing by for further developments.

Muzak Top Cleffers

NEW YORK, July 27.—England's current No. 1 tune, Bliss Vow, for Being an Angel was authored by Muzak's director of public relations, Eddie Lane. Lane is the brother of Muzak's chief of staff, Bert Lane, coin machine industry exec, and works with the agency field before joining Muzak. Words & Music, Yank publishers of the tune, were allowed to work on it here, now that Britain has proved it's a topper.
Avadon's 7G Gets Its 1st Name; Herman

Bob Crosby To Follow

HOLLYWOOD, July 27.—Barney McDevitt has finally landed his first top name band to play the Avadon Ballroom in downtown L. A., with Woody Herman's herd signed to start October 1. McDevitt, manager of the Avadon, dickered for the biggest names in the biz to open the Avadon last spring to no avail, with names reported as going into new location now established spots like the Palladium, Casino Gardens and Meadowbrook were bidding in high figures.

Booking of Herman into the Avadon, handled by Dick Webster, of local AC, closely follows his current run at the Oceanide Casino Garden prid, because, of course, Herman is keen about his Hit Parade flicker at Republic Studios starting September 2 for two weeks. Avadon deal for Herman calls for him to draw same $7,000 per week figure he is getting at the Casino Gardens, but much smaller capacity of Avadon prevents a percentage arrangement. Casino Gardens can accommodate approximately 10,000 people, whereas, 3,000 is top at Avadon.

Even at shorter attendance take McDevitt sees high nut names still making money for dancey if nightly crowds hit at least over the half-way attendance marks, plus Saturday night capacity, and the bars and concessions accounts to the take. Point of prestige in names at Avadon also considered important, to firmly establish spot, so that they can rest on momentum gained when big names are not available.

Bob Crosby's band precedes Herman with Bob Crosby following October 15.

Bob C's Cleveland Off-Week

CLEVELAND, July 27.—Special off-season stageshow at RKO Palace here August 8 will have Bob Crosby come in for one week. Show will play with the picture She Wrote the Score.

Deal was announced this week by RKO district manager Harry Schreiber.

Mixed B-V's

In last week's issue of The Billboard (story discussing the score of the J. Arthur Rank film, Londontown, reference made to tunes' publisher as Ehrman, Voco & Co., Publisher actually is Burke & Van Heussen. Reporter who wrote the story had jotted B-VH down in his notes, and when transferring to typewriter, misread B-VH as BVC. Our apologies.

Cugat's Quickie 116 a Week at Cal-Neva Lodge

HOLLYWOOD, July 27.—Most potent band booking price paid by California summer resort was Xavier Cugat's reported $22,000 for a two-week run at Cal-Neva Lodge, Lake Tahoe, Calif. Deal was a quickie in that Cugat was skidded to start work on the MGM lot, but date was moved up, so MCA filled in with Cal-Neva engagement. Cugat returns here August 12 for his MGM stint.

Stage show salaries may be overinflated, but Cal-Neva Lodge is on border overlapping California and Nevada and legalized slot machines, and the three cards could help take care of out-of-proportion name talent salary. Also high price acts are regulars at Cal-Neva, Cugat is the first name band to be featured there.

Rosey Heads MCA Concert Department

HOLLYWOOD, July 27.—The Beverly Hills office of MCA has revived its concert department with Sam Rosey the headman. Rosey moves over from the act division. Joe Sully has arrived from MCA's New York office to take over the act department from Rosey.

Bill Martin, who headed concerts for MCA here up to last spring, now heads his own office. MCA suspended Coast concert booking activities between reign of Martin and current switchover of Rosey.

Initial concert bookings Rosey is working on are tours for Tito Guzman, Xavier Cugat and the Ballet Theater.

Hottest stuff on Records...

The man who created jazz sensation of the year with "Cement Mixer" turns on the heat with 12 torrid tunes

Popular Pop (Motor Sickle)

and

Slim's Jam

No. 10009

Dizzy Boogie

and

Flat Foot Flingo

No. 10001

Moon Pretty Mama

and

Early Morning Boogie

No. 10002

and

Santa Monica Jump

and

That Ain't Right, Baby

No. 10003

Chicken Rhythm

and

School Kids' Hop

No. 10004

Mean Mama Blues

and

Riff City

No. 10005

Editorial—Go Easy, Gents

Because The Billboard considers one of its more important functions to be to keep the trade informed about all developments, it has found it necessary in the past several weeks to print so-called rumor stories about independent record manufacturers. We occasionally print these "rumors" because even the most enterprising and industrious news gathering efforts can't definitely distinguish which of them are or will be true, and which of them are just wild yarns spread by certain people with questionable motives. There are two such stories in this issue: Rumors Are Flimsy, But Thick & Fast, and Radio Interests, MCA Named in ABA Sale Tails.

Since the war's end many of the smaller record manufacturers have met continually increasing resistance on the part of dealers, disk jockeys and juke box operators. The reasons for this resistance are too obvious and well known to warrant their discussion here. In the past several weeks, this resistance has increased, and one of the main reasons for greater anti-smaller manufacturer feeling on the part of record buyers is the fact that buyers have heard so many wild, disparaging stories about so many of the labels that they are showing marked inclinations to steer clear of practically all the indie manufacturers.

In view of this, it is remarkable that the stories which cause this condition are being spread by some of the smaller record manufacturers themselves, against other smaller manufacturers. These manufacturers don't seem to realize that in spreading rumors which tear down other indie manufacturers they are tearing themselves down at the same time. To all the gossippihildren among the indie manufacturers we say: "Go easy, gents. You'll last longer."
You Can't Go Wrong With Signature's New Singing Star

BOBBY DOYLE
A RECORD THAT WILL PULL SALES YOUR WAY
TWILIGHT SONG
This new song is destined for the Hit Parade. Bobby's rich romantic style is displayed to advantage with a brilliant Latin-American arrangement by Roy Bloch.

ADVENTURE
Here is another song gaining in popularity. Dealers and operators won’t go wrong when they push this latest Doyle record.

20th-Fox Uses Own Tunes Only In Air Gimmick

HOLLYWOOD, July 27.—A new gimmick for plugging current films began last week when 20th-Fox booked its weekend 15-minute slot over KHJ, Hollywood Mutual Don Lee outlet. Program format calls for showing music played between plugs, using only tunes from 20th-Fox musical pix, past and present. While tunes are Fox origins, recording artists are drawn from entire radio music field, regardless of individual artist’s plug tie-ups.

Idea is believed to be first program in which a film firm has bought its own week to plug own tunes exclusively. With a backlog of hit tunes upon which to draw, studio expects to be able to carry program idea indefinitely. Only problem is digging old records from the archives. KHJ is in a tough case, and might set pattern for national coverage on local station basis if idea clicks. Current programs are plugging Annie and the King of Siam and Centennial Summer, two late Fox releases.

Redikers Sue Reade for 2 Million & Orks Play On; Beach Front Leases Uproar

Promoters Sue Ashbury Paper; Say Reade Seeks Monopoly

NEW YORK, July 27.—Rediker Bros., promoters of the name band dance series at Convention Hall, Asbury Park, N. J., have filed a $2,000,000 suit in the State Court, Freehold, N. J., against The Asbury Park Sun, Harry M. Talmadge (publisher), Morris J. Moglelever (editor), and Walter Reade, Jr., realty tycoon. The suit, which charges libel, conspiracy and monopoly, claims a running battle which the paper has been waging against methods employed by the Asbury Park municipal government in assigning beachfront leases. Convention Hall is included in those leases and has been getting its share of attention in the Sun.

The Redikers are understood to have been burning all season at Walter Reade Sr., president of the Bond Printing Company, which publishes The Sun. He is also operator of several Asbury Park and other Jersey theaters and the Monte Carlo Pool, which has been using name bands at bargain counter admission prices. While Reade’s office here denies any attempt to compete or interfere with the Rediker operation, the impression has gained currency that the Convention Hall hops have not benefited from a new midnight show policy in the Reade-operated Paramount Theater next door.

Another Boston Coconut Grove would have transpired. He says the editorial regretted in the opening of the fire exits. This also, has not been the only story about Convention Hall and other matter relating to beachfront, according to Moglelever. Moglelever says his paper is campaigning for municipal observance of a state statute which requires that leases be publicly advertised and given to the highest bidder. He claims Convention Hall lease and some 43 others were drawn up without prior public knowledge.

The Redikers are charging in court that Reade is conspiring to gain a monopoly of the beachfront leases, according to Moglelever. Meanwhile the Monte Carlo Pool has embarked on a policy of showing old-time movies at a 25-cent admission and has also scheduled a better personal appearance for Saturday, August 10.

SCA Officers Set; Zissu Back to N. Y.

HOLLYWOOD, July 27.—Identical staff of officers rolled back into office in last week’s election by members of the Screen Composers Association. Line-up includes Max Tolmay, president, proxy; Adolph Deutsch, v.p.; Ed Plump, secretary, and Roy Webb, treasurer. Group’s drive to gain larger royalty payments for their scoring from ASCAP is expected to take further shape with return to New York of counsel, Leonard Zissu.

Decided victory for SCA lot is new AFM arrangement calling for separate bargaining for musical conductors, directors and arranger-composers with the film studios. Prior deal called for lump sum set-up for entire group and frequency of flat figures per picture or a weekly over-all salary. Indie studios were the greatest offenders here with most of the majors furnishing separate deals. Zissu came here from New York with Eastern AFM approval of matter and cleared final details with Local 47 officials.

ERNEST TUBB
Crooning Cowboy Rides Two Nets

EVERY SATURDAY Ernest Tubb fans drive themselves to the air corral to get a double load of their guitar-playing, singing, songwriting and dance backed make. He rides herd on two webs, NRC (on NBC from WSM) and Mutual (on Checkerboard Jamboree). Tubb was born on a cattle ranch and made his air debut in 1933 over a San Antonio station. Since then he’s become a far Western built cowboy with folk songs loved not only for his renditions, but for his own tunes. He’s written such songs as There’s a Little Bit of Everything in Texas: Darling, What More Can I Do? Walking the Floor Over You, Tomorrow Night and Country Time.

His Decca platters are good sellers and his pix increase the jingle at the box-office. In his field the Texas troubadour has a following that is as enthusiastic as an early n.m. disk jockey.
James Guarantee Trimmed to 26; Deals Improved

In buying the band, and is attempting his one-nighter guaranteed $1,250 or more, also that this is one of the ideas that is McIntyre—of any band of like standing—is not frequently worth as much as $2,125 to a promoter, but is sometimes worth as much. Reid, who has returned, along the town and other conditions. Fixing of a rigid price (such as James’ recent $4,000) is blamed for many current agency pains, and increased booking agencies is expected to be the next step.

... And Tailored Guarantees

Lionel Hampton is notable as a band which will play one-nighters for as little as $1,000 and in the very same week drag down $5,000 for another. The band has been box-office attraction, Hampton tailors his guarantee to the particular situs. This said the NABE is money for any promoter during the current peak. He is now in his way to the West Coast, where promoters are described as "freindly" over the rate of James’ engagement. This Situation is marked lousy all along the coast, right up in the West, where Spink and Bix and Tommy Dorsey are the only crews which have done well.

T. V. Basilone, Northern California promoter, recently bought Stan Kenton for seven days as a last minute spot, after having hit the way for 35 of 45 promotions. Kenton went into the show of the Four Top Fools. Spade’s in towns like Modesto, Stockton, Russian River, San Jose and Oakland. This takes the right the right or can do a job. But there are many bands around 15 to make life worthwhile for promoters at today’s fancy guarantee figures. West Coast promoters are now canceling bookings, involving some of the biggest names in the country, The boys don’t want to take any more chances, and will wait until the prices come down. Controller’s attempts to ork guarantees and high admission prices, see letter from Summit Beach Park On Lew Platt in this section.

Bevills WM Office To Swing for That Ork Biz Once Again

HOLLYWOOD, July 27.—The band department of William Morris’s Bever- erly Hills office is being expanded with the entrance of Booker Jack Archer from the agency’s New York office, and Bill Brown returning from the service. Jack Flynn, who just returned after being on leave, will leave the Morris agency last year, will continue to head the department when he returns. Brown will put his efforts in the one-nighter department, which works with both Flynn and Archer.

Band activities of local William Morris bands have been noted as limited during past year or so, but firm apparently wants to re-ech the words of Jack Archer. Local draw and names like Count Basie and Queensland sources. It is not known at all expected in this territory shortly. Kings are not invited to attend local dancings including Palladium, Casino Gardens, Avalon and Meadowbrook. Members addition, all expected to play for a call of bills in the town and will be put on the band's books as well.

TD, Rockwell Renew Old Feud at Herman Casino Gardens Bow

HOLLYWOOD, July 27.—A tangle of horns took place at Woody Herman’s opening at Casino Gardens Wednesday night. The fracas, which began when baseball player and Herman Dorsey, who operates dancery, demanding Tommy Dorsey, as a result of complaints by local promoter T. V. Basilone and the, robins, who was unable to get the better of the boys, either. The first pitch was thrown by Tommy Dorsey.

The fire was not by, but T. Dorsey did not have the power to have Rock- well ejected via walters, local police and the city’s board of aldermen. The game was a success, but Rockwell sat out. Patrons of the scene included many male promoters including Jimmy Hilliard, Mercury Record boss; Tommy Dorsey; Bob Bob- bitt, manager of the Avalon Ball- room; GAC local bigwigs, Milt Kras- ney and Dick Webster; Dorsey’s man- age, Arthur Michael; Tommy Dor- ssey’s manager, Howard Christansen.

NEW YORK, July 27.—The day of the morning-glory publishing house owned by ork leaders appears to be over, with the combination of The Music Corporation of America—of which Artie Ork has influenced some leaders to let them cut personal releases and have them sell out and others to take on straight writer deals with establish- ing rather than become publishers themselves.

Where not so long ago a major label might sign up a young band, or an oddity, one now finds a strong oppo- site trend. Leaders like Victor, The Music, Charlie Barnet (Indigo Music) and Vaughan & Sherwood Morris have com- mitted their firms to become little more than paper organizations, con- venient in access to them by major ork leaders.

BMI Still Getting Bids

Broadcast Music, Inc., which for a while made a specialty of establish- ing young combos into firms that would become more selective and strives to influence his fellow at this time for avidive publishers as have a fighting chance of earning the dough, reports the offers are many than maiestri. However, the news now veering away from the pub field is to have more impressive line than those trying to break into the field.

The Dorsey Brothers and Sammy Kaye continue to receive many bids from local leaders with going pub concerns, the news adding their list of bids is a fact that they conduct normal pub-isher operations and don’t expect any more chances from those trying to break into the field.

With resistance on part of the re- cord shops against clustering their listings, and having special hand-picked, it is now becoming the case that many maestri, who didn’t have bids from the new bands, are now receiving bids from BMI.

BMG Now Selling Bids

Trade offers have been made to BMG for the sale of its bid offerings. This is due to the fact that BMI has been receiving from the BMI side, and BMI West Coast, with its sale of the bid offering, has found its bid offering is no longer attractive.

BMI's offer to BMI's bid offering is a promise that BMI will continue to receive bids from BMI for the sale of the bid offering. BMI's bid offering is the only bid offering that BMI has ever offered to BMI, and BMI is now offering the bid offering to BMI at a price that BMI feels is fair.
NEW YORK:
Drummerman Cozy Cole has organized a two-of-a-kind, three-man group of Carmen Jones dancers into an act for which his skin-beating will be a highlight feature. Act will be personal-managed by Howard Mack, Dining Sisters n.p. Ginger Dinning is about to have a baby, by the way, and if it's a girl, there'll be another fem trio on tour with him, since sisters Lou and Jean already have gal children. Jack Kapp, Decca prexy, left for the Coast Friday (9), while brother Dave headed back to New York. Lou Levy due in Gotham from L. A. Thursday, August 1, to plan next move in struggle to get upped availability rating from American Society of Composers, Authors and Publishers.

Bill McCUNE and his ORCHESTRA
“Walkin’ Away with My Heart”
Vocal by MARSHALL YOUNG

APOLLO No. 1013

DIXIE HUMMING BIRDS
“Amazing Gracie”
“My Record Will Be There”

APOLLO RECORDS DIST.
NEW YORK:  615 10th Avenue, New York 18, N. Y.
DETROIT:  100-92 East 8th Street, Detroit 26, Mich.
LOS ANGELES:  2705 W. Pico Blvd., Los Angeles 5, Calif.
ATLANTA:  367 Edgewood Avenue, S. E., Atlanta, Ga.
Baltimore:  2013 Maryland Avenue, Baltimore 18, Md.
NEW ORLEANS:  418 Gravier Street, New Orleans, La.

Music---As Written

HOLLYWOOD:
Local 47 ceased initial negotiations for the upcoming pay for musicals on Hollywood emanated web shows in order to let its localized drive blend in with national push by AFM shortly. Peggy Lee eastward of several Capitol engagements and radio with co-composer, guitarist accompanist and husband, Dave Barbour, going with Capitol, Kate and Biddle Heywood may switch from Decca to Mercury. Dave Dexter dropping own music rag. Norman Luboff shortage and shifts to old stand-by, Capitol Magazine.


Jack Egan dropped Alvin Ray to return flocking Tommy Dorsey and Capitol Gardens. The series of dance dates at Uruhita Springs, Calif., with Dick Webster, of GAC, having inside track with Dick Pierce's band. Tito Guizar returned here after flying to New York for recording "Four Hour guest., but returns east soon for Waldorf run.

Louise Robin, ex-Mrs. Habby James, chipping with local orkster. Skipper Anderson. Joe Zaza, Meadowbrook, will also have another Goodman double from his spot to do concert at the Eilott's forthcoming session. Bud Overbeck still mulling offer to switch to MCA's Canadian office from Beverly Hills. Jack Beemcapp assisting Dick Gabbe in management of Capitol Gardens, Ralph Corson, ex-radio publicist, now flocking for Freddy Martin.

Philadelphia:
Eddie Fisher, who left his singing spot on WFIL to join Charlie Ventura's new band, will remain with the maestro until the singer goes into New York's Copa-cabana with Orson Welles. Jimmie Lunceford set to follow Coates Williams at the Coronet Club Aug. 16. Gene Krupa next in on Saturday (3) at Stumphries, Ball-room at near-by Pottstown, Pa.

New record distributing firm, the Lebo Distributors, set up shop here this week. New firm, handling the Atomic label for a new local recor- eded by Ed Cohen and Ace Leschner. Both partners have been identified with local retail record shops for years. Lyle Griffin, Atomic prexy, came to help Leon Lee King. While in town Griffin was slated for personal mike appearances with disc jockeys at WDAS, WHAT and KYW.

Detroit:
Harry Ehrlich, formerly in charge of special events at Detroit Music Hall, has joined the Delbridge & Borrell Booking Office. Don Pablo, stricken by appendicitis last month, has returned to front his own band at the Palm Beach Cafe, suit still being worn in recovery. Chief Redbird, fronting his own band, will do the Pittsburgh Shadow Band, with due readiness of his own number, Riding the Rail, for publication. Jerry Harris, ork lead-singerwriter, back from New York with an AFM li- cense as a recording contractor.

APOLLO RECORDS --- WHOLESALE 49¢ LIST PRICE: 75¢ plus tax
American Federation of Authors & Publishers
New Owens Wrinkle

TOLEDO, O., July 27.—Don B. Owens Jr., who as president of La Casa del Rio music publishing firm here was fined $200 and placed on one year probation for violation of the Ohio Securities Act, has bopped up with something new. Entitled "American Federation of Authors and Publishers," the organization is allegedly open only to La Casa del Rio's writers. Dedicated to the purpose of "fighting back" against "big-shot writers and publishers who have organized to keep the little fellows out," AFAP proposes, for $5 per year per member, to have "member publishers issue a standard royalty contract to writers, approved by AFAP."

In addition, "the writer will get a share of every penny the publisher earns on the song from every source." It is stipulated that no AFAP member may belong to "any other 'clearance' or 'distributing' agency. It's AFAP or nothing. No straddling of fence." The membership application form obliges the applicant to promise that "I'll have all of my printing done by the Superior Lithographing Company, an affiliate of AFAP."

While Owens is thus engaged, the local prosecutor's office is mailing letters to more than 100 complainants, evoking the charges brought against Owens and the disposition made of the case. The court ordered that Owens return all money to persons who purchased stock and return all songs to writers, on request. George M. Gates is now listed as president of La Casa del Rio.

Adams Sets Kurlan on Coast

HOLLYWOOD, July 27.—Short story writer for Berle Adams, Mercury Record talent and repertoire chief, revolted around his setting up a troubleshooter in the distributing end of things, namely Mike Kurlan. Kurlan was with Decca Records for the past 12 years in a similar capacity and came to the Coast a few months ago. Decca will work with Sicking Distributing Company, West Coast Distributors for Mercury.

Up to a few months ago Mercury had Pacific Allied handling their west coast, but deal fizzled. Jimmy Hilliard, Mercury recording supervisor, also is in town to cut a batch of sides by Tito Guizar, Jack Fine's band and Frances Langford.

Lonesome

PHILADELPHIA, July 27.—Altho the Coronet Club is shuttered as far as the public is concerned until August 2 when Cootie Williams and Thelma Carpenter launch a new septet show policy, there's still music every night at the center city niterie. Only not much going on until Cootie Williams comes in for the new management, Jules Levain and his band are playing nightly to empty tables and chairs. The local Levain crew are finishing out three weeks of a contract which was in force when the club was sold earlier this month to Jack Krevitz. Levain and the new owners could not reach a settlement on the contract. So, the band reports each night in tuxeds and plays to an empty club. And no one is happy about it. Nevertheless, the Levain lads will carry on until August 2, when the gypsy spot lights up with a new septet show policy.

17 Nixes Auds for Transfer Tooltoos

HOLLYWOOD, July 27.—An order of the board of directors of APF, Local 47 forbids transfer musicians from playing Pasadena and Glendale civic auds during their first three months here. Auditoriums are considered permanent engagements similar to location jobs in Los Angeles. Both spots feature week-end dances with semi-name crews. Local 47's jurisdiction covers Catalina Island and all of Los Angeles County excepting Long Beach, covered by Local 353, and Pomona which is in jurisdiction of Local 167, San Bernardino, Calif.

Kaye Hitting Solid Takes

CANTON, O., July 27.—One of few orcs hitting respectable grosses on one-tikers is Sammy Kaye, who rolled up a neat $2,707.59 here at Meyers Lake Park Tuesdays (23). Other grosses Kaye hit on his recent tour were $3,559.70 at Denver, $2,904.73 at Salt Lake City, $2,750.07 at Ogden, $2,902.08 at Spokane. Kaye plays Steel Pier, Atlantic City, August 2 to 18, which are closing days for just-opened race track of which the maestro has a piece.

ALADDIN
Stars and Hits

Forever

112) "DOFTING BLUES" Johnny Moore's Three Blazers
106) "BE-BADA-LEBA" No one knows
113) "3 BLUES" Lester Young
124) "DUMPIN' AT MEMBERS" Lester Young
129) "YOU ARE MY FIRST LOVE" Johnny Moore's Three Blazers

ALADDIN RECORDINGS
4918 SANTA MONICA BLVD. HOLLYWOOD, CALIF.
Time Out
NEW YORK, July 27.—Love and romance and their by-products forced the Gene Krupa band to cancel bookings and take this week off. On Tuesday (23) chipper Carolyn Grey and road manager Joe Dale got hitched in Yonkers, N. Y. Same day trumpeter Red Rodney went to Philly and married Miss Norma Noble. Next day saxist Harry Terrill flew to North Carolina for his wedding. On Monday (22), singer Buddy Stewart and his missus set the newlyweds a glowing example by becoming the parents of a seven-pound boy. Next week the band goes back to work and no more monkey business.

British Tele Takes 2-Way Music Slug; Ops Ban Orks, Chappell Nixes Tune Usage
NEW YORK, July 27.—While the British musicians' union has not followed James C. Petrillo's lead and banned live music from television, England's vaude opes have been throwing their weight around in that direction, forbidding orks to play video dates during theater runs. A terrific stink was generated last month when Ivy Benson, who leads a girl band, was yanked off a tele show on pain of losing future vaude bookings.

At the same time, F. J. Butterworth, who runs a couple dozen British houses, spit the vaude op ranks by announcing he would not go the way of any ork if video jobs while working in his theaters. He also let loose a blast against his competitors, saying their fears are unjustified, tele is part of show biz's natural growth and nothing can stop its progress. This announcement caused a little confusion among the other orks, and the previously-considered use of the blackball was not so freely mentioned, altho the implication of reprimands was not discontinued.

In the Benson case the house rang in a contract clause which forbids the performer from making personal appearances within two miles of the theater at which he is playing. Most contracts also contain a clause forbidding broadcast of any part of a show filmed by the artist at a theater. But it seems that the house owners have been permitting blind broadcasting and have a special ax to grind where tele is concerned.

Other orks were forbidden to perf on tele, and each was told that the penalty was blackball around the circuit. The maestri involved, some of them among England's leaders, are in a spin, according to reports, and are getting little assistance from performer unions, which also seem in doubt as to the legalities.

LONDON, July 20.—Chappell Music here has announced that it will not permit any more of its music to be used on television. Music publishers have been getting usual broadcasting fees for video usage, and no agreement as to the nature of television performing rights has been worked out between Chappell Company and the Performing Rights Society. As in the United States, publishers are afraid that video performances involve rights other than those used in ordinary broadcasting, and this consideration is supposed to have prompted Chappell's edit. In this way the firm removes itself from the position of submitting to a precedent whereby radio may continue to use music on a blind broadcasting basis.

From Hunger?
NEW YORK, July 27.—An excited press release from Mills Music informs that the firm is on a food kick, concurrently publishing three novelties which deal with the subject of chow. The Broadway staple, lox on bagel, is memorialized in a Sid Tepper-Roy Brodsky affair called Bagel and Lox, recorded by Rochester for Apollo. On the other side of this well-fed platter will be another Mills-Tupper-Brodsky thing called Eighty-Six, said to be restaurant parlance for no more left. And then, says the press release, there is Yea Rog Heresi, which is all about Arabian fodder.

DuPree Plans Indies Dates; Acad for Duke
PHILADELPHIA, July 27.—Reese DuPree, vet local race dance promoter and prez of the National Negro Promoters' Association, plans to invade foreign fields next season. In past years, DuPree has taken bands as far South as Florida. Now he goes deeper South and is slinging up a string of dates in the West Indies, planning on taking the sensational Sweethearts of Rhythm there in December. Also for next season, DuPree has booked the Duke Ellington jazz concert on November 25.

Add Tram Part to Orks
NEW YORK, July 27—Robbins-Fleet Miller is adding trombones part to its four-to-eight-piece unit orchestras, known as rhythm air orchestras. Done by such dooders as Will Husband, Fud Livingston, etc., complete instrumentation now includes three sax, trumpet, trombone, piano, drums, bass (with guitar chords).

Ole Virginny
VIRGINIA BEACH, Va., July 27.—The wind was driving a driving day rain across the Cavalier Beach Club's less protected areas, and Sammy Walsh, emcee, was trying valiantly to get a little gaiety into the otherwise dismal scene. Calling on the individual guests to name their home States, he had John Budy's hand raised to their nostalgia by playing the State songs. Finally somebody yelled:

"You've played all these pieces for Californians, New Yorkers and Kansans. Now give us home folks something. What will you play for Virginia Beach?"

A moment's silence—then the band commenced to play.

It was Stormy Weather.
**Music**

**New Decca Hits!**

**Dick Haymes**

* Should I Tell You I Love You
  * From Musical Production "Around the World"
  * I Guess I Expected Too Much
  * Both Vocal with Orchestra Directed by Earle Hagen
  * Decca Record No. 18907... 50¢

**Evelyn Knight**

* With the Tune Twisters
  * It's My Lazy Day
  * My Fickle Eye
  * Both Vocal with Orchestra directed by Bob Haggart
  * Decca Record No. 18902... 50¢

**Bob Crosby**

* And His Orchestra
  * I've Never Forgotten
    * From Republic Picture "Earl Carroll's Sketchbook"
  * Five Minutes More
    * Both Fox Trot Vocal Chorus by Bob Crosby and the Bob-o-links
    * Decca Record No. 18909... 50¢

**Lionel Hampton**

* And His Orchestra
  * Tempo's Boogie
  * The Lamplighter
  * Both Instrumental Fox Trot
  * Decca Record No. 18910... 50¢

**Herb Jeffries**

* With Dick Shannon and The Aleutian Five
  * I Woke Up With a Teardrop in My Eye
  * All the World is New
  * Both Vocal with Orchestra
  * Decca Record No. 23592... 75¢

**Josh White**

* Jelly, Jelly
  * Back Water Blues
  * Both Vocal Blues with Guitar, Bass and Drums
  * Decca Record No. 23582... 75¢

**"Whoopee" John Wilfahrt**

* And His Band
  * Blue Eyes Polka
  * Polka
  * Norwegian Schottische
  * Schottische
  * Decca Record No. 45000... 75¢

**Order Now** from your regular Decca branch.

Prices do not include Federal, State or Local Taxes.
Evelyn Knight

A NEW DECCA RELEASE
IT'S MY LAZY DAY
MY FICKLE EYE
DECCA NO. 18902

PART I—The Billboard

HONOR ROLL OF HITS
THE NATION'S TOP TUNES

1. THE GYPSY
2. DON'T KNOW WHAT COMES NATUR'LL
3. THEY SAY IT'S WONDERFUL
4. TO EACH HIS OWN
5. SURRENDER
6. PRISONER OF LOVE
7. I DON'T KNOW ENOUGH ABOUT YOU
8. I GOT THE SUN IN THE MORNING
9. IN LOVE IN VAIN
10. I DON'T KNOW WHY (I JUST DO)
11. ALL THROUGH THE DAY
12. SOUL CITY SUE
13. WHO TOLD YOU THAT LIE?
14. DO YOU LOVE ME?
15. COME RAIN OR COME SHINE

The nation's 15 top tunes, the Honor Roll of Hits, is determined by a scientific tabulation of various degrees of each song's popularity, as measured by survey features of The Billboard's Music Popularity Chart.

The title "Honor Roll of Hits" and the listing of the hits have been copyrighted by The Billboard. No use of either may be made without The Billboard's consent.

ENGLAND'S TOP TWENTY

<table>
<thead>
<tr>
<th>Position</th>
<th>Week</th>
<th>English Title</th>
<th>American Title</th>
<th>English Artist</th>
<th>American Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>BLESS YOU FOR BEING AN ANGEL</td>
<td>Words &amp; Music</td>
<td>Noel Gay</td>
<td>Bregman</td>
</tr>
<tr>
<td>2</td>
<td>1</td>
<td>I CAN'T BEGIN TO TELL</td>
<td></td>
<td>Pat Boone</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>1</td>
<td>I'M LONESOME (IT'S YOU)</td>
<td></td>
<td>Bobby Darin</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>1</td>
<td>(Crying on the Inside)</td>
<td></td>
<td>Jimmy Young</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>1</td>
<td>MARY LOU</td>
<td></td>
<td>Francis Day</td>
<td></td>
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<tr>
<td>6</td>
<td>1</td>
<td>LET BYGONES BE BY GONE</td>
<td></td>
<td>Tony Martin</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>1</td>
<td>OH, WHAT IT SEEMED</td>
<td></td>
<td>Frank Sinatra</td>
<td></td>
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<tr>
<td>8</td>
<td>1</td>
<td>MONEY IS THE ROOT OF ALL EVIL</td>
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<td>Dean Martin</td>
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<td>9</td>
<td>1</td>
<td>INTO EACH LIFE SOME RAIN MUST FALL</td>
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<td>Tony Martin</td>
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<tr>
<td>10</td>
<td>1</td>
<td>IN THE LAND OF BELOVED</td>
<td></td>
<td>Moody Morgan</td>
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<tr>
<td>11</td>
<td>1</td>
<td>CRUSHIN' DOWN THE SIDE</td>
<td></td>
<td>Frank Sinatra</td>
<td></td>
</tr>
<tr>
<td>12</td>
<td>1</td>
<td>PRIMROSE HILL</td>
<td></td>
<td>George Formby</td>
<td></td>
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<tr>
<td>13</td>
<td>1</td>
<td>ROSIE (I'VE BEEN THINKING)</td>
<td></td>
<td>Johnnie Ray</td>
<td></td>
</tr>
<tr>
<td>14</td>
<td>1</td>
<td>YOU CAN BE SURE OF ME</td>
<td></td>
<td>Frank Sinatra</td>
<td></td>
</tr>
<tr>
<td>15</td>
<td>1</td>
<td>YOU WON'T BE SATISFIED</td>
<td></td>
<td>Doris Day</td>
<td></td>
</tr>
<tr>
<td>16</td>
<td>1</td>
<td>ALWAYS HURT THE ONE YOU LOVE</td>
<td></td>
<td>Doris Day</td>
<td></td>
</tr>
<tr>
<td>17</td>
<td>1</td>
<td>DOWN IN THE VALLEY</td>
<td></td>
<td>Doris Day</td>
<td></td>
</tr>
<tr>
<td>18</td>
<td>1</td>
<td>DAY BY DAY</td>
<td></td>
<td>Doris Day</td>
<td></td>
</tr>
<tr>
<td>19</td>
<td>1</td>
<td>CHICKENY CHICK</td>
<td></td>
<td>Doris Day</td>
<td></td>
</tr>
<tr>
<td>20</td>
<td>1</td>
<td>COAX ME A LITTLE BIT</td>
<td></td>
<td>Doris Day</td>
<td></td>
</tr>
</tbody>
</table>

*Publisher not available as The Billboard goes to press.

PLAY STATUS OF FILMS WITH LEADING SONGS

These lists, alphabetically arranged, are in films currently showing or to be shown soon. Only tunes which have won positions in one or more of the other features of the Chart are listed, since many film-featured tunes never reach any degree of popular acceptance and many others are never even published.

ALL THE TIME (Robbins), sung by Pat Boone and played by Gene Kelly in MGM's "On the Town"—National release date—August 4, 1946.
DO YOU LOVE ME? (Bregman-Vocca-Comer), sung by Phil Silvers and played by Bob Hope in 20th Century-Fox's "Deaf, Dumb and Dangerous"—National release date—September 3, 1946.
I DON'T KNOW WHY (I JUST DO) (Frost), sung by Jane Froman in 20th Century-Fox's "Centennial Summer"—National release date—August 4, 1946.
IGHT AND DAY (Harms, Inc.) in Warner Bros.' "Right & Left"—National release date—August 4, 1946.
ONE MORE TOMORROW (Remick), sung by Adele Mara in Warner Bros.' "One More Tomorrow"—National release date—June 1, 1946.
STRANGE LOVE (Harms)—in Hal Wallis Production's "The Strange Love of Martha Ivers"—National release date—April 25, 1946.
TO EACH HIS OWN (Paramount) in Paramount's "A Time to Love and a Time to Die"—National release date—October 25, 1946.

Chart are listed, since many film-featured tunes never reach any degree of popular acceptance and many others are never even published.

NIGHT AND DAY (Harms, Inc.) in Warner Bros.' "Right & Left"—National release date—August 4, 1946.
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STRANGE LOVE (Harms)—in Hal Wallis Production's "The Strange Love of Martha Ivers"—National release date—April 25, 1946.
TO EACH HIS OWN (Paramount) in Paramount's "A Time to Love and a Time to Die"—National release date—October 25, 1946.

WITHOUT YOU (Tres Palabras), sung by Andy Russell in Walt Disney's "Make Mine Music"—National release date—April 25, 1946.
Music POPularity Chart

Week Ending July 26, 1946

SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, July 19, 8 a.m., and ending Friday, 8 a.m., July 26)

Programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Pesman’s Audience Coverage Index. The index is projected upon radio logs made available in Pesman’s ACR by the Associated Recording Service in New York. Radio Checking Service in Chicago, and Radio Checking Service in Los Angeles. Listed are the top 20 (more in the case of hits) tunes alphabetically. The total times the song has appeared among the top 25 in the Pesman survey to date will be indicated in the chart.

Music among the Angeles. In the case of hits, tune information in the chart is as of July 19.

Coverage Index. The index is projected upon radio logs made available in Pesman’s ACR by the Associated Recording Service in New York. Radio Checking Service in Chicago, and Radio Checking Service in Los Angeles. Listed are the top 20 (more in the case of hits) tunes alphabetically. The total times the song has appeared among the top 25 in the Pesman survey to date will be indicated in the chart.

Who’s date TITLE PUBLISHER LO. PT
1. All the Time (F) (R) .................. RCA Victor-ASCAP
2. All Through the Day (F) (R) ......... Williams-AASCAP
3. Along With Me (M) .................. Witmark-ASCAP
4. Come Rain or Come Shine (M) (R) Columbia-ASCAP
5. Do You Love Me? (F) .................. Bregman-Voco-Conn-ASCAP
6. Don’t What Comes Naturally? (M) ....... Berlin-ASCAP
7. Full Moon and Empty Arms (R) ......... Berlin-ASCAP
8. I Don’t Know Enough About You (R) ...... Williamson-ASCAP
9. I Don’t Know Why (I Just Do) (F) ......... Fox-AASCAP
10. I Got the Sun in the Morning (M) ...... Berlin-ASCAP
11. If You Were the Only Girl (R) ............ Mutual-ASCAP
12. It’s Been With You! In Apple Blossom Time (R) .. Broadway-ASCAP
13. In Love in Vain (F) (R) ............. T. B. Harman-ASCAP
14. Laughing on the Outside (Crying on the Inside) (R) .. BMI
15. Night and Day (F) (R) ............. Harms-ASCAP
16. One More Tomorrow (F) ............. Remick-ASCAP
17. One of My Love (M) .................. Mayfair-ASCAP
18. Should I Tell You I Love You? (M) (R) ... T. B. Harman-ASCAP
19. Sioux City Sue (R) .................. Morris-ASCAP
20. South America Take A Way (M) (R) ....... Williams-ASCAP

9. Strange Love (F) (R) .................. Famous-ASCAP
6. Surrender (R) ..................... Santay-AASCAP
5. The Crave (R) ................... London-ASCAP
4. There’s No One But You (R) ............. Shapiro-Bernstein-ASCAP
3. They Say It’s Wonderful (M) (R) ... Paramount-ASCAP
2. To Each His Own (F) (R) .................. BMI
1. Without You (Tres Palabras) (F) (R) .... Pepper-BMI
3. You May Not Love Me (M) (R) ......... Burke-Van Heusen-ASCAP

RECORDS MOST-PLAYED ON THE AIR

Records listed here are in numerical order and averaged over the greatest number of record log reports received by The Billboard from disc jockeys throughout the country. Unless indicated in this chart, other available record logs listed here will be found in Most-Played Disc Jockeys chart. (F) indicates tune is from a film; (M) indicates tune is from a film.

Going Strong

Week of July 19

Position

5 6
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20

To Each His Own (F) .......................... Eddy Howard
Substitute ......................... Perry Como
Promise of Love (M) .............. Perry Como
Don’t What Comes .......... Freddy Martin, Victor 20-1876-ASCAP
Sinner ......................... Louis Prima, Victor 20-1914-ASCAP
The Gypsy .................... Dinah Shore, Columbia 36941-ASCAP
They Say It’s Wonderful (M) ..... Frank Sinatra, Columbia 36975-ASCAP
The Gypsy ...................... Don Robey, Decca 18751-ASCAP
Don’t What Comes .................. Dinah Shore and Spade Cooley, Columbia 36976-ASCAP
Sinner (M) .................. Frank Sinatra, Columbia 36978-ASCAP
Blue Skies .................... Eddy Howard
Substitute ...................... Perry Como
This Is Always .................. Nat King Cole
I Left My Heart In Mississippi .......... Sam Donahue
I Don’t Know Enough About You .... Benny Goodman
Five Minutes .................. Frank Sinatra, Columbia 37048-ASCAP

Coming Up

Week of July 19

Position

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20

Just the Other Day .................. Sam Donahue
I Don’t Know Why (I Just Do) .......... Tommy Dorsey
I Left My Heart In Mississippi ........ Sam Donahue
I Don’t Know Enough About You ..... Benny Goodman
Five Minutes .................. Frank Sinatra, Columbia 37048-ASCAP


‘I’LL BE WITH YOU IN APPLE BLOSSOM TIME’

An unbearable combination: a reliable tune, Jo Stafford’s vivacious vocal, King Cole at the keyboard, plus other great solo musicians.

CAP. 277

‘JUST THE OTHER DAY’

Donahue’s sensational band hits its stride...Mynell Allen turns in her greatest vocal . . . Donahue’s sax is tops!

‘I LEFT MY HEART IN MISSISSIPPI’

A new singing star, Bill Lockwood, is featured in a knockout rhythm ballad . . . Bill is predicted as the top band vocalist of the nation.

CAP. 275

50c plus tax

www.americanradiohistory.com
**BEST-SELLING SHEET MUSIC**

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 100 dealers in all sections of the country. Records are listed numerically according to greatest sales. (P) indicates tune is in a film; (M) indicates tune is in a musical. All titles of each record are listed in italics.

**BEST-SELLING POPULAR RETAIL RECORDS**

List is based on reports received from more than 100 dealers in all sections of the nation's retail record stores (dealers). List is based on reports received from more than 100 dealers in all sections of the country. Records are listed numerically according to greatest sales. (P) indicates tune is in a film; (M) indicates tune is in a musical. All titles of each record are listed in italics.

**BEST-SELLING POPULAR RECORD ALBUMS**

List is based on reports received from more than 100 dealers in all sections of the nation's retail record stores (dealers). List is based on reports received from more than 100 dealers in all sections of the country. Records are listed according to greatest sales.

**BEST-SELLING RECORDS BY CLASSICAL ARTISTS**

Records listed are those classical and non-classical albums selling best in the country. Records are listed according to greatest sales.

**BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS**

List is based on reports received from more than 200 dealers in all sections of the country. Records are listed according to greatest sales.
Most-Played Juke Box Folk Records

Records listed are folk records most more than 50 reports received direct from played in juke boxes. List is based on operators all over the country.

Weeks Last "Play" to Date "Weekly Play" Count

1. NEW SPANISH TWO STEP...Bob Wills...Columbia 29885
2. CINCINNATI LOU...Kay Starr...Merle Travis...Capitol 258
3. ROYAL JESTERS...Bob Wills...Columbia 29886
4. SONGS OF A COWBOY...Bob Wills...Columbia 30007
5. STEEL GUITAR STOMP...Hank Penny...King 528
6. I'VE BEEN TO M'BY M'OWN...Cow Antry...Columbia 30394
7. DRIVING NAILS IN MY HEART...Eddy Tillman...Columbia 30038

Most-Played Juke Box Race Records

Records listed are race-type disks most based on more than 50 reports received played in the nation's juke boxes. List is direct from operators all over the country.

Weeks Last "Play" to Date "Weekly Play" Count

1. STONE COLD DEAD IN THE MARKET (He Had It All Comin')...Louis Jordan-Ella Fitzgerald...Columbia 59395
2. THE GYPSY...Juke Spots...Deca 18687
3. THE GLAMOUR BOY...Juke Spots...Deca 18688
4. JACK BE-RE-BOP...Juke Spots...Deca 18689
5. R. M. BLUES...Ray Milton...Juke Box JB-504
6. DRIFTING BLUES...Juke Spots...Deca 18691
7. GET YOUR KICKS ON ROUTE 66...Juke Spots...Capitol 256
8. MY GALS A JOCKEY...Juke Spots...Deca 17982
9. I'VE GOT A RIGHT TO CRY...Erskine Hawkins...Juke Box 21062

Music Popularity Chart

Week Ending
July 25, 1946

Juke Box Plays

Most-Played Juke Box Records

Records listed are those receiving the greatest play in the nation's juke boxes. Title of each of the most played records are other available recordings of the same tunes. List is based on more than 50 reports received direct from operators all over the country.

Weeks Last "Play" to Date "Weekly Play" Count

1. GOING STRONG...
2. SURRENDER-Perry Como (Russ Case Ork.)...Victor 20-1877
3. WHAT COMES NATURALLY (M)...Freddy Martin (Glenda Hughes-The Martin Men)...
4. WHAT COMES NATURALLY (M)...Dinah Shore...Columbia 30764
5. PRISONER OF LOVE-Perry Como (Russ Case Ork.)...Victor 20-1814
6. THEY SAY IT'S WONDERFUL-Perry Como (Russ Case Ork.)...Victor 20-1857
7. THE GYPSY-Dinah Shore (Sonny Burke Ork.)...Columbia 30964
8. THE GYPSY-Sammy Kaye (Mary Marlow)...Victor 20-1844
9. DON'T WHAT COMES NATURALLY (M)...Jimmy Dorsey (Doc Parker)...Decca 18672
10. ONE MORE TOMORROW (F)...Frankie Carle (Marjorie Hughes)...Columbia 29786
11. I DON'T KNOW ENOUGH ABOUT YOU-Mills Brothers...Decca 18834
12. PRISONER OF LOVE-Ink Spots...Decca 18864
13. STONE COLD DEAD IN THE MARKET (He Had It All Comin')...Louis Jordan...Columbia 29865
14. TO EACH HIS OWN (F)...Tony Martin (Al Sack Ork.)...Mercury 3022
15. THEY SAY IT'S WONDERFUL (M)...Frank Sinatra (Axel Steck-Archie Ork.)...Columbia 30075

Columbia Records

Here's a foursome with a prosperous future by two of the biggest favorites in the field. Set 'em Spinning Now!

Columbia Records

That Little Dream Got Nowhere
Two Silhouettes
Columbia 37050
Doin' What Comes Naturally
I Got Lost in His Arms
Columbia 36796
EASY
Friar Rock
Columbia 36996

Trade Marks "Columbia," and "COLUMBIA" Recording Corporation are a subsidiary of Columbia Broadcasting System, Inc.
**Music Popularity Chart**

**Week Ending July 25, 1946**

**AND POSSIBILITIES**

**RECORD POSSIBILITIES**

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by each.

**THAT LITTLE DREAM GOT NOWHERE. Dino Ross...**

_Columbia 3700-

This pic tune from "Crute My Heart!" gets lovely handling by Dino. He's been riding the popularity waves with "The Gipsy and "Doin' What Comes Naturally," and this time's_scope appeal, this should prove a wild hit. Reversal is "Two Billionaires" which Miss Show does in Walt Disney's "Make Mine Music." See either.

**THE GLIDER.**

Artie Shaw...

*Muscroft 378-

This is a rifl spin turned out by Count Basie and Buster Harding, and Artie Shaw takes a really exciting classy ride on it all the way, setting the pace for the band which comes thru next. There's a good dance shaw will get back in the running as a hot one of these days, and maybe this side will do it. Reverse "Love of My Life," isn't done nearly as effectively.

**MY VALENTINE.**

Louis Prima, with vocals by Jack Powers and Ensemble...*Majestic 1058-

Prima does this in a straight commercial vein, with heavy emphasis on the smooth singing capabilities of Jack Powers and a quartet. It's ear-cleaning music, which could easily catch on for a click. Bucking is "Breakdown Blues," reissue of Prima's earlier hit.

**ADVANCE RECORD RELEASES**

(Continued from opposite page)

**I GOT TO GO.**

*The Robinson Brothers (COME BACK)*

**I CALL I'LL GET THE PAPERS. (And Go Home), Parts 1 and 2...**

*Ray Hechek Ork (Ray Cordell)* A Star 1132

**I LET MY WIFE SUPPORT ME.**

*Buck Rogers & His Texans (NO VA-CANCY)*...4 Star 1136

**I NEED A KNIFE, FORK AND SPOON.**

*Emil's BOOGIE BLUES (THIS IS)*...

*Exclusive 229-

**IRENE'S BOOY BLUES...**

*Ken Billings Trio (Hone YOGO)*...Diamond 2037

**I WON'T BE HERE TO WELCOME YOU.**

*Joe Maverick and His Hot Deters (CHICKASHAY GAL)*

**I WON'T HAVE TO DREAM OF YOU. Joe Alexander and His Highlanders...(WITHOUT A)*...

*Exclusive OR.177-

**I'LL WAIT FOR YOU.**

*Olive Alton Ork (Thelma Baker) (ROMEO WAS)*...Urals U-152

**I'M WISE TO YOU.**

*Arthur Smith and His Knacker Jacks (HAS ANYBODY)*

**IT HAPPENED IN MONTEREY.**

*Billie & His Harmony Years "Sonny Burke Ork") (BORN TO)*...

*Muggsy 118-

**IT'S A WONDERFUL NIGHT.**

*Ray Eubie (Wilson Sawyer Ork) (MORE THAN)*

*The Starlighters*...391-

**IT'S THE GAL FROM CAL. FOR ME. Herb Jeffreys & Buddy Baker Ork) (SHE'S FUNNY)*

**JUST THE OTHER DAY.**

*George Paxton Ork (SOUTH AMERICA)*

*Majestic 7202-

**L. C. BOOGIE.**

*The Robinson Brothers (HURRY, HURRY)^*...Black & White 108

**LET'S PLAY HOUSE.**

*Bill McCune Ork (Johnny Gleam-Bette Buckner) "WALKIN' AWAY)*...

**LIFE IS ONE CIGARETTE AFTER...**

*Olive Alton Ork (Jack Allyn) (COUNT)*...Apollo 1013

**AND THE GIRLS DO ALL.**

*Ray Hechek Ork (Lorraine Beacons) (SOMEBWHERE IN)*...4 Star 1133

**LIVE AND LEARN.**

*Ray Willis and the Riders of the Purple Sage (GRAINED TO)*...Majestic 6081

**LOOK FOR THE SILVER LING.**

*Lawrence Hutton (Earle Ragin Ork) (ALL)*...Muscroft 1567

**LOVE FLIES OUT THE WINDOW.**

*Ray Hechek Ork (Lorraine Beacons) (HAS)*...394

**LOVE MEANS THE SAME OLD JIM EDWARDS (Vague Recording Ork)*

**MELOV JELLY BLUES.**

*Al (Stomp) Russell Trio (Do) Basset)*...Cynthia 1145

**MISSOURI.**

*Riley Shepherd-Thomas Sisters (Sonny Moore) "Queen (VIP) (ADDY) NE. VADY)*

*Musicraft 450-

**MORE THAN YOU KNOW.**

*Ray Eubie (Wilson Sawyer Ork) (YES)*...Apollo 1014

**MORE THAN YOU KNOW.**

*John Edwards (Vague Recording Ork) (GO WEST)*

*Vogue R-761-

**MORE THAN YOU KNOW.**

*Al (Stomp) Russell Trio (Doe) Basset & Tri)*...Excelsior ER.176

**MY BLUE HEAVEN.**

*Nik Luxa (EVERYONE 801)*...Diamond 2022

**MY HEART.**

*Gay Cross Ork (GAY'S BLUES)*

**MY KINDA LOVE.**

*Sarah Vaughan (Ted Daramon Ork) (I COULD)*...Musicraft 398

**MY MILESTONE.**

*Ken Billings Trio (Gene Wiley) (BIG FA)*

*Diamond 2038-

**NO VACANCY.**

*Bill McCune Ork (Johnny Gleam-Bette Buckner) "WALKIN' AWAY)*

*Musicraft 114-

**OH, LORD, WHAT A TIME, Parts 1.**

*The Gospel Trumpeters*...Queen 4130

**OLD DELIGHT.**

*Herse Gibbop Ork (GOLDEN BLUES)*...Musicraft 399

**COLE PORTER ALBUM.**

*Artie Shaw...*Musicraft 398

*Begin the Beguine (from Paramount film "Blue Skies")*...Muscroft 397

*Get Out of Town (from Paramount film "Blue Skies")*

*Muscroft 398-

*In the Still of the Night*...

*Muscroft 398-

*I've Got It Bad and That's Good*...

*Muscroft 392-

*My Heart Belongs to Daddy (Kitty Kallen)*

*Muscroft 372-

*Night and Day*...

*Muscroft 398-

*What Is This Thing Called Love (Monty & Son) (SUNNY BLUES)*...Musicraft 396

*You Do Something to Me (Toddy Webster)*...Musicraft 391

*Also released in album.

(Continued on page 118)
PART 4—The Billboard

REVIEWS

GENE KRUPA (Columbia 37049)
Chicago Romance—FT; VC.
You May Not Love Me—FT; VC.

Gena Krupa captured the banana singing commercial and cut it with a terrific running comment and a small ad from her star—Teller's. Her fine rhythm chant, splashing is all the more shining because of Bob Eddy's wild奔波 blowing along with Charley Green's smooth sound sax improvisations. The Teller harmonica is also on top for the choice side, "You May Not Love Me," with Buddy Stewart selling it convincingly for the side. The side's human hit potential.

LIGHTEST portion of reviews is intended for information of all record and music users. Boldface portion is intended for introspection of record buyers.

HAROLD SCOTT (Decca 23551)
I'm Glad There Is You—FT; VC.
Take Me in Your Arms—FT; VC.

True enough, Harold Scott crashed the concert stage. But the gal is no corn-ball and is way out tackling the gypsy mood of the date. "Take Me in Your Arms" is interesting in her short sessions at the Steinway in her voice and handling. While her stylishness is enjoyable enough, her "I'm Glad There Is You" is not a little glum at her attempt to enhance the selling. The studio era, directed by Thomas Collins, fills in pretty, but the voice on top doesn't sell the nips. Nothing here to interest the dance floor.

DAVID STABLE (Coronet 20)
I'll Take a Little Time—FT; VC.
You Don't Again—FT.

Out of uniform, David Stable is still a valuable and all sax virtuoso with a quality voice that an army of reed men. With a finely-honed aggregation and skillful makes it a sax solo for the rich melody of "You Don't Again." In the song of the "Three Suns," it's also smooth swinging for "I'll Take a Little Time," with Russ Kenny making the wordcount. However, a real swinging ensemble package is packed in the "Dawn" of the night.

A familiar radio theme song, the phone fan will like this Dick Hamilton saxophone particularly since the piano highlights his sax.

FAVONTE SISTERS (Musciture 13580)
Linger in My Arms a Little Longer, Baby.
Missouri Watts—FT; VC.

The best harmonic of the three PernellWith an entente cordiale on the ears for both of these sides. Gail Fisher and Gail Fisher backing for "Missouri Watts" makes it a sax solo for the rich melody of "Linger in My Arms a Little Longer, Baby," with Billy Butterfield, toddlers and a good trumpet solo at a picked-up tempo between the singing and sax. The standard "Missouri Watts" gets up the dirt in its being the right note, and its a' is a' drun. Walter Gross' saxophone gives ample support all the way. Gail gets much in both sides for the note and the vocal notes.

LARRY CLINN (Cosmo 481 and 482)
Mighty Youth—FT; VC.

Where or When—FT; VC.
Weather—FT; VC.
Salute—FT; VC.

A note to be reckoned with in disking circles in the 39's, and more than likely to receive a large card from this probable. Larry Clinton comes out of retirement to introduce his latest chart gawd. "Whipping Together" is a finely-styled studio aggregation, and scoring in its own right. The style is rather different, either not spectacular but smooth, Clinton makes the umbral slightly longer and danceable in much the same way the spirited sax solo that was the climax of this record. Larry Clinton turns to an excellent performance to best combine the saxophone and sax work that features a height for "Mighty Youth," building off with modern sax phrasing against a middle link, and then brings it up in a well-blended mood of mixed notes and saxophone. "Where or When" gives the saxophone a wealth of parlor material and is a feature of the release. As far as "Salute" goes it may be interested as a label for the saxophone. It's a height for nifty sax playing.

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MUSIC

NEW RECORDS

BURF IVES (Decca 21581)
Danny Kaye and Steve Allen (Vanguard) W. V. Coughey's Lament—W. V.

This folksy guitar-country medley of Burt Ives' songs includes几句 folk numbers that are expertly arranged and harmonized, making for a rich and genuine sound.

K. L. ELSGART (Muscioir 15070)
Mabel—Mabel—FT; V.

An arrestingly charming and lively record that is sure to appeal to both listeners and performers.

DELTA SIS (Musi-cir 1278)
George and Louis Prima (Capitol) Cowboy's Blues—V.

A delightful record that captures the essence of cowboy life.

SAXIE DOWELL and His Orchestra
Saxie Record No. 3276
"THE OLD LAMP LIGHTER"
"BUMPERS ARE FITTING"

Great hits for every juke box operator.

JERRY WARD and His Orchestra
Saxie Record No. 3016
"DIGA DIGA DOO"
"BUSHMEN FANTASY"

Dance tunes for all over America.

BOB CHESTER and His Orchestra
Saxie Record No. 3017
"LINGER IN MY ARMS"
"A LITTLE LONGER, BABY"

Tune to be heard everywhere.

SONORA RECORDS

RING THE BELL

SONORA's three big record features...

POPULAR STARS
POPULAR TUNES
"CLEAR AS A BELL" TONE

Mean a big plus in profits for every juke box operator.

JERRY SELLERS
SONORA Record No. 3018
"WHERE IS THE NIGHT?"

"THIS IS ALWAYS"

See his own record of that well-known song.

HERB REYNOLDS (Capitol 278)
My Fiddle Eye—FT; V.

A familiar and much loved song from a very popular series.

JERRY SELLERS
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"THIS IS ALWAYS"

See his own record of that well-known song.
**IVORY JOE HUNTER**

THE BARON OF BOOGIE AND BLUES

with his band on PACIFIC Records

SURE COIN CLAIMERS . . .

**DEALERS**

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3400 SERIES 49c

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**ALBUM REVIEWS**

A COLE PORTER REVIEW—DAVID ROSE

AND HIS ORCHESTRA

(Victor P-158)

With a double deal involving Cole Porter's Night and Day movie and the 50th anni of sound motion pictures, there is plenty of across-the-counter display appeal in this batch of platters that takes in eight everlasting Porter tunes from show and screen sources that come alive again in the forthcoming movie. Thru is an important business of the "outside" and inside covers of the album there are eight stills entirely devoid of screen color or glamour but supposed to represent incidents in the composer's career. In addition, there is a glowing four-page Night and Day brochure that tells of the picture and the part RCA sound played in it. With such bally, maestro David Rose really sets the mini orchestra to read his score for such Porter classics as What Is This Thing Called Love?, I've Got You Under My Skin, Begin the Beguine, Love for Sale, Night and Day, Easy to Love, I Get a Kick Out of You and In the Still of the Night. Rose gives the orchestral application to each, with just as little variety or contrast as possible. But while the tunes treatment is without any special interest musicalement, the spinning, sassy and recurring phrases of Rose's band make for a pleasant atmosphere on the album. Flattening is for home consumption and not for the music machines.

ANNIE GET YOUR GUN (Decca A-468)

For those who can't get to see the show, this 12-inch heavy package of this new set turns the show into a pair of seats on the side. For those lucky enough to have seen the show, there can never be enough Gonna, I Can't Give You Anything But Love, I'm an Indian Too, I Got the Sun in the Morning, and I Got Lost in His Arms and with Middleton's rich and robust bary piping, They Say It's Wonderful and the comedy crackle Anything You Can Do, On His Own, Middleton satisfies no end of the humor and for added variety, There's No Business Like Show Business, Jay Blackton conduct the orchestra, and candid stage shots of the show star provide attractive pictorial appeal to the packaging. No question but that this set will sell as big as the still-selling Oklahoma set.

JOE PAUMY (International Vol. 15)

Six popular Latin melodies, setting forth the variety of dance designs used for pleasant, pleasing enjoyment. Each side is packed here by Joe Paummy and his Latin-American orchestra. Each is entirely on the microphone, and the content of the selected songs, played in a simple and forthright fashion, is typical American style with no special distinction in the presentation or the playing. Nonetheless, it all falls easy on the ear and for the hoofing. All the songs, the rumba stoppers are satisfied with Rumba Bop, and Siboney plus a guaracha rhythm in Take It Anyway, and for added variety, Begin the Bequease in that rhythm, the samba Troo Tico and the tango La Cumparsita. Package design is in the simple lettering of the maestro's name in gold on a blue background. With a rich variety of Latin music and dance albums on the music store shelf, it takes more than this simple playing and presentation to meet the competition.

"MA" RAINNEY AND HER GEORGIA BAND

(Paramount 1-234)

Also those delivered as single sides, platter label undoubtedly intends them to be a platter package. In any event, these four sides represent a single item and can best be merchandised as such. Getting its hands on some old-time masters, it's the old-time blues shouting and talking of "Ma" Rainey, harking back to the days when jazz was being born in the Basin Street honky-tomks. The blues blowing of her Georgia band is the pure jazz as seen from the back of trumpet, trombone, clarinet and tuba. "Ma" Rainey's singing, husky and very much earthy, is the forerunner of the present-day race blues shouters. Her blues are entirely of the back-biting and bar-room variety. With a male voice for repartee, she takes both sides of the platter for her drink-and-land-in-jaile Blues the World Forget, following with Moonshine Blues, Slow Driving Blues, Gone Daddy Blues, Blues, Oh Blues (which later became Careless Love) and Oh Papa Blues. Appeal of the platters strictly for the jazz diskophiles who want to bring the collections of early jazz up to date.

NOAH AND THE ARK—THE STORY OF LOT'S WIFE (Second B 1)

This marks the first entry into the kid disk field. Capably narrated by Ed Collins, both Bible stories are presented in interest-holding manner. To add kid appeal, dialog, sound effects and organ accompaniments are employed. Disks are so arranged as to make their use possible on drop automatics. Package is completed on these top sides, with Story of Lot's Wife on the other side. Biblical adaptation by Jean Andre leaves records suitable for use by any religious denomination. Album's red and green cover, filled with sketches of animal designs, will attract youngsters and boost sales. Nothing here for juke ops.

CARLTON CAVALLARO—DANCING IN THE DANCE Record Reviews

It was his Dancing in the Dark piano solo, offered a half dozen years ago, that first brought attention to Carlton Cavallaro. Since then he's made a way up the musical road since those early days, this new set of five records hits an easy merchantable mark. Dressed up with a new cover design that offers the back of the record (See Album Reviews on page 172)
A. rcher, Martinka & Fox Readying New Terapalces

D E S M O I N E S, July 27.—Battling building difficulties, balcony operators in this territory are getting set for the winter trade with new and remodeled ballrooms calling for heavy outlays of dough in an effort to keep the dancers dancing. H. B. Martinas, of New Ulm, Minn., expects to have his new Kato Ballroom at Mankato, Minn., ready for opening in two months. Martinas now operates the New Ulm Ballroom. The Mankato spot will provide the first balcony for the city. The Kato will provide 240 booths and have 8,000 square feet of dancing space, operating three or four nights weekly.

Tom Archer is remodeling his Arzeda at Sioux Falls, S. D., and will close down for a month while a fountain room is added and other redecorations made. Archer is also moving the Skylen at Sioux City, Ia., over to the auditorium building which is being remodeled into a ballroom. Plans call for a fall opening after the outdoor Shore Acres closes. The new Skylen will seat over 1,400 and have balcony accommodations.

Carl Fox is rebuilding his terp ballroom at Austin, Minn., and expects to have it ready for a fall opening.

Sultan Sets Two

D E T R O I T, July 27.—Sultan Record Company here has signed Gene Newcomb, bary who caught some eyes as he went through the Camp McCoy, Wis., bond-selling shows. Firm also signed Chet Robie Trio. Early releases are planned.

SHOPPING GUIDE

for all Buyers of Talent, Records and Music

The New 1946-1947 Billboard Encyclopedia of Music contains valuable information that buyers and agencies of Talent, Records and Music will be referring to from day to day and all year around. The Encyclopedia offers advertisers a powerful full-scale, year-round sales and exploitation weapon through a single insertion in a single publication. It will pay you to investigate. Write at once to any of The Billboard offices.

The Billboard 1946-47 ENCYCLOPEDIA OF MUSIC

... now in preparation

Pat Oberstein's Cleffing Okay, Say Pubs, But Why BMI

N E W Y ORK, July 27.—The most discussed item on Broadway last week was Patrick (Eli Oberstein) Lewis, RCA-Victor record rajah who found time to dash off of successful ditties with Sunny Skylar (see The Billboard, July 20). Talk of Oberstein's latest cleffing efforts reminded a number of flames in the hearts of publisher and writer-members of American Society of Composers, Authors and Publishers who attached more importance to Lewis writing for Broadcast Music, Inc., publishers than to Oberstein's being Lewis. As one indignant Lilly supporter put it: "The Society has had enough trouble trying to convince writers to stick together as ASCAP members without Oberstein coming along and writing for BMI under a stage name. Oberstein said in The Billboard that he wants to become a writer-member of ASCAP and rise in the ranks. That's rich." The publisher, who declined to allow his name to be used, said he was alluding to an unwritten maxim that no renegade from ASCAP can expect much consideration from the Society's writer classification committee. He also said that the importance of Oberstein's contribution to BMI lies in the fact that hitherto Oberstein has been regarded as a stanch ASCAP man. "Why he was on our election committee in 1945 as a publisher-member! What kind of an example is he setting now?" other publishers and a number of writers adopted similar positions, also in many cases it was made plain that the loyalty-to-ASCAP writers, also, is a basic, irritant, is in finding Oberstein added to the list of record execs, songwriters, band leaders, etc., who have hunks of songs and get them recorded more easily than rank-and-file publishers.

Armstrong Signed For Jazz Flicker

N E W YORK, July 27.—Louis Armstrong has been signed by Jules Levey, pic producer, for a film to be called New Orleans, which will emphasize Armstrong's place in the history of jazz. To be shot on the Sam Goldwin lot in Hollywood, the film will be strictly Grade A, according to Joe Glaser, Armstrong's publicist. Work begins in early September, with other featured players to be rounded up in the meantime.

Enterprise Halts Cutting To Sked 128 Already Made

H O L L Y W O O D, July 27. — New indie waxer, Enterprise Records, tows off its sales drive this week, following firm’s incorporation in California. Outfit has been working steadily over past several months on its building catalog and now has 128 sides awaiting release. Discery will halt all further recording for at least two months to concentrate on material already cut.

of Artists already on wax are Rudy Vallee, Gus Van, Norwood Smith, De Castro Sisters and the Jimmy Jones and Paul Page orches. All pressings to be handled by Berger Enterprises, local indie pressing plant. Officers of new Enterprise Corporation include Jack Helms, president; Jack Gardner, secretary-treasurer; and Howard Krause, vice-president, in charge of sales and production.

WE HAVE THE MOST COMPLETE STOCK ON HAND ORDER QUICKLY FOR IMMEDIATE SHIPMENT

HOTTEST DISCS

in the Nation

MADE BY

SLIM GAILLARD

GREATEST SENSATION IN JUKE BOX HISTORY

His Best Records ONLY 49¢ — Order Them All Quantity You Want

No. 2010 {Titti-Fruitti

{Carne

{Can

{Cement Mixer

No. 1079

{Back Dance Rhythm

{Scotch'in With the Soda

No. 201

{Flat Foot Flogie

{School Kids Hop

{Dunkin Bagel

No. 1012

{Don't Blame Me

{Laguna

No. 1013

{Boogin At Bergs

{Yip Roc Heresay

No. 215

{Atomic Cocktail

{Dixy Boogie

{Poppity Pop

No. 753

{Riff City

{Mean Mama Blues

No. 755

{Santa Monica Jump

{Chicken Rhythm

{Mean Pretty Mama

No. 761

{Ya Ha Ha

{Ding Dong Oreeny

No. 1078

{That Ain't Right, Baby

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ASCAP To Host
International Society Meet

NEW YORK, July 27.—American
Society of Composers, Authors and
Publishers will play host Octo-
ber 21-26 in Washington at what is
expected to be the largest and most
important congress ever held by
the International Confederation
of Authors and Composers
(performing rights societies). From
31 countries, some 250 representa-
tives of copyright societies will
come. ASCAP is expected to play its
role to the full, its general manager,
John G. Paine, is president of the
American Society for Non-
Dramatic Performing Rights, one of
the four federations which comprise
the Confederation, and has been
heavily emphasizing the international
significance of his music in his recent
public pronouncements. The Society
has been getting what it considers
unsatisfied beefs from various Euro-
pean countries and hopes to straighten
them out by means of a mixture of
cultural gab and down-to-earth
diplomacy.

Moral Leadership

Main international problem of the
Society has been that it collects far
more revenue from abroad than from
foreign outfits collected from the USA.
Powerless to promote American use
of foreign music, ASCAP has to seek
other means of placating European
and South American societies who
complain that they are being rolled.
By assuming "moral leadership", in the
October congress and by lending its
admittedly matchless technical as-
sistance to solution of the myriad
problems which face foreign outfits,
ASCAP hopes to create better in-
ternational understanding.

In addition to the non-dramatic
performing rights federation headed
by Paine, the Confederation is com-
promised of the Federation of Societies
for Dramatic Performing Rights, which
Dramatic Guild might join in
October, the Federation of Societies
for Mechanical Rights, for which this
country has no exactly corresponding
part except possibly Music Publishers' Protective Association, and the
Federation of Societies for Book Rights
of which the American Au-
thors' League is not a member.

New Meanings

Among the functions of the Con-
gress will be the drafting of rec-
ommendations for copyright clauses
to be included in peace treaties
recommendations as to disposal of
copyrights which were blocked or
circulated during the war, discus-
sion of the new meaning of copy-
right in such fields as television,
motion pictures and recordings, dis-
cussions of laws of such countries as
United States, Soviet Union, South-
en and Lebanon, whose copyright
laws are inconsistent with those of
the rest of the world.

Another matter expected to provide
lively discussion is that of extend-
ing copyright protection beyond
whatever term is current in the
various countries. It is admitted
that the war prevented many Euro-
pean copyright owners from making
returns on their holdings, and it is
recalled that after the last war
France extended her copyright term
from 50 to 56 years. Similar meas-
ures are recommended to the
governments of the world for gen-
eral adoption.

In addition the Foreign Rela-
tions Committee of ASCAP will meet
to blueprint its program for the
Congress. One thing is agreed in
advance, however, and that is

Puff Backfires

NEW YORK, July 27.—A puff
item about songwriters Hughie
Prince and Dick Rogers, printed
in another trade paper, has re-
sulted in a hue and cry at Local
802, American Federation of
Musicians here. Prince and
Rogers are on the unfair lists of
both the local and AFM itself for
alleged default of payment to
arrangers and copyists. Lo-
cal's arrangement department
was thus outraged to read that
the item is doing special
material for Ted Lewis, Bill
Lomb, Peter Lind Hayes and the
Ritz Brothers. Local 802 says
it had no recent information
regarding Prince-Rogers' activ-
ities prior to appearance of the
item in the trade rag. It now
plans to notify the reported pur-
chasers of the team's output
and that it will instruct AFM
bands not to play the stuff.

WMt's Play for Basie Gets
Cool Alexander Reaction

NEW YORK, July 27.—Reports of
Count Basie's return to the William
Morris Agency booking fold surged
this week when word circulated that
Nat Lefkowitz, WM exec, had gone
to Detroit recently to confer with
the leader. Willard Alexander, booking
mentor, now booking the band
himself with assists from the Galle
agency, told The Billboard that as far
as he is concerned, the band is not
going back to WM nor will it go to
any other agency. He says he con-
tinues to prefer booking the band
himself.

ASCAP will have a golden op-
portunity to go before its foreign
affiliates, re-define its problems and
try to consolidate ties which were greatly slackened
by the war.

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THE 20TH CENTURY RECORDS

WHO DID IT TO MARY?
No. 1003
James’s $5,985 Busts B’port 1-Niter Mark
BRIDGEPORT, July 27.—Harry James broke the record at Pleasure Beach Ballroom last Sunday (21), drawing 3,325 persons for a $5,985 gross. Admission was $1.80. Previous record for the season was held by Guy Lombardo, who drew 2,600 persons on June 23 for a gross of $4,680.

Åttila a Balto Pub-Disker
BALTIMORE, July 27.—A new disk firm, doubling as music pub, has been formed here by Nolan F. Knowles. Called Åetna Music Corporation, the outfit has affiliated with Broadcast Music, Inc., is building a catalog and has cut a few pop and Western disks.

20th CENTURY RECORDS
TUTTIFRUITTI
SUN’S CEMENT BOOGIE
Henry Guillard All Stars
WHO DID IT TO MARY
I CAN HARDLY WAIT
Henry Patrick & Tavern Boys
MARGIE
WHO LAUGHED TOGETHER
Henry Patrick with Marty Kramer Sextet
49¢
Dolby RECORD CO.
Mfd. by
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118 N. Broad St., New York
6644 W. Clark St., Chicago
309 Market St., Cincinnati

CORRECTION
Due to a composing room error, our ad in the July 27th issue of The Billboard contained a mistake in the listing of recordings of
"JUST THE OTHER DAY"
One of the Top Recordings of This Top Song is by
HARRY COOL
Published by
SHAPIRO, BERKSTEIN & CO., INC.
Music Publishers
1270 Sixth Avenue NEW YORK, N.Y.

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BIG MAMA
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NEW YORK & CHICAGO & HOLLYWOOD

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Wolpin to Coast
To Try To Learn Tag of Next Plug
NEW YORK, July 27.—Paramount Music is in the unique position of having an untitled, un-indexed ballad scheduled as its next No. 1 plug. It has had the Bobby Dolan composition on its agenda for over two months awaiting a lyric from Johnny Mercer. Word filtering down from Mercer has been that the lyric is almost complete, the lyric has had to be revised, the melody has had to be altered. Mercer has gone on a fishing trip, the lyric is about to be completed the lyric is coming, etc.

Eddie Wolpin, Paramount—Famous exec, has now decided to go to Hollywood next week to see if he can get hold of the lyric or maybe find out what the song's title is going to be. The soul of patience, a man whose strongest epithet about anyone is "So and so is a blessed guy put on this earth to do good," Wolpin avers that he is grateful to Mercer for being so painstaking about the lyric. Meanwhile his firm is being kept busy with To Each His Own and the plug schedule has not yet been disrupted.

Sun’s “Wind” Gets a Play
NEW YORK, July 27.—A theory was refuted this week when word got out that something called The Wind That the Wind Blowes has been recorded by Dinah Shore (Columbia), Jimmy Dorsey (Decca), and Garland (Capitol), Gordon Mac Rae (Musicalcraft), and Marie McDonald (MGM). Theory, more or less born out in practice up to now, was that a Sun number is unlikely to find its way onto much wax other than that manufactured by Decca, Sun's parent company. Wind, written by Joan Whitney and Alex Kramer, is published by Sun.

So intense has been the rivalry among the major companies that when one of them gets a song exclusively the others do their utmost to avoid recording the number no matter how successful it may be. Most recent example of this was I’m a Big Girl Now, on which RCA Victor and Sammy Kaye hit the jackpot, but to which other labels gave the plaque treatment. Since Decca gets first crack at all Sun's output, fantastic overtures petition toward Sun's songs has been lukewarm and Sun writers have been heard squawking from time to time.

In the case of Wind, however, Decca's exclusivity served little purpose since the Jimmy Dorsey disk, scheduled for July 1 release, has been booted back to the drawing boards, and the other companies have been enabled to get into the swing not too far behind. Decca's record is understood not to be leaning over backwards to avoid hogging all Sun’s washable material.

Commodore Gets 3 General Wax Labels
NEW YORK, July 27.—Commodore Record Company here has acquired 400 masters thru the purchase of the General Record Company, which had the General, Timely and Gamut labels. Included in the lot is some Jelly-Roll Morton stuff and assorted items such as Earl Robinson’s Early American Ballads, the Wildlife Boys Symphony, some "sophisticated" songs by Spivy, Haitian voodoo material, etc. Also in the batch is the Topical Tempos label, which comprises dance items for skating rinks.

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TOPS!
ALL OVER AMERICA
ONY "To Each His Own" MERCURY
3022.
Int'l Tug-of-War Brews Over Catalog Of France - Music

NEW YORK, July 27.—Unsettled status of the France-Music catalog, which Broadcast, Music, Inc., now represents exclusively in the United States and Canada, may make for lively international wrangling within a year or two. Neither BMI, nor American Society of Composers, Authors and Publishers, nor the French "ASCAP" (SACEM) appear to be in accord on who has rights to what.

Raoul Breton, owner of France-Music, is said to have notified SACEM in 1942 that he was withdrawing his catalog and was assigning American and Canadian rights to BMI. His grounds for doing so are understood to have been the fact that every 20 years (1902-1922-1942) SACEM recorded rights, and he was simply seizing that opportunity to take off and make what he expected would be a better deal. Recently, however, word has reached here that SACEM does not wholly agree with Breton's version of the withdrawal and is inclined to believe that along about 1947 the rights will revert to SACEM. There is also some question as to whether Breton withdrew the writers' rights from SACEM and whether ASCAP is obliged to pay performing royalties a catalog now being licensed by BMI. International correspondence indicates that the issue is in process with all parties apparently anxious to avoid a ruckus, but with ASCAP not anxious to be stuck with necessity for remitting writer royalties on the France-Music stuff.

3d New Haven Pop Draws 2,000 More To Hit 14,000

NEW HAVEN, July 27.—Making the largest audience of the season, 14,000 persons assembled in the Yale Bowl here this week for the third in a series of "summer pop concerts" by the New Haven Symphony Orchestra under the sponsorship of the Junior Chamber of Commerce. The other two concerts drew audiences of 10,000 and 12,000 persons.

Feist Sues N. Y. Eatery

NEW YORK, July 27.—"The Spot," a restaurant at 101 Seventh Avenue, Brooklyn, has been charged in Federal Court action by Leo Feist, Inc., with infringing on two of its copyrighted songs. The property is owned by Henry and Mary Vigilanti, who are alleged to have infringed on the tunes "Candy" and "Blue Heaven, given by public performances for profit without consent or license of the copyright owners on June 14, 1946, and various other times. The action seeks an injunction and damages sustained by the publisher by the unlawful acts, but in no event less than $250 on each alleged infringement, with court costs and attorney fees.

Morocco-802 Straighten Out

NEW YORK, July 27.—El Morocco niterie here has been given until August 19 to provide suitable dressing facilities for the Chauncey Gray and Machito bands (The Billboard, July 17). Board of Local 802, American Federation of Musicians, has heard the case of spot's management and has decided that suitable accommodations will be made and the original teapot tempest appears to be quieting.

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**IN SHORT**

**New York:**
- Jayne Mansfield and Zippy Lane open at Leon and Eddie's August 9.
- Len Maynard and his oate band, will do the Lew Circuit. 
- Nicholas Brothers start at Leo's State Au.
- Ralph Napiers, now at the Chalet, has his acts.
- Joey Adams (current at the Capitol) and Henny Youngman are doing a show at Bill Miller's Riviera when Howard was taken to Poly-
- Milton Berle offered $12,000 to open Sam Rinello's new Copacabana. 
- Coney Island Carnival offers $500 for violations of the sanitary code.
- Gerry Verdon has joined Genevieve Norris in a new act in the New York Hotel ice show. Last time team worked together for two and a half years ago. Verden be-
- Teen Barry, ex-Globe to Havana-Madrid. 
- Cafe Society Uptown shutters from August 5 to September 1. Bill Boyd with director Mar-
- Verden became a pantomoper after that.
- Daddo, David Brooks, Patricia Bright and Dorothy Jarnac.
- Joan Gentry is now singing at the Palladium with his act at the Stork Club. 
- Mugged and Albacan, dance team, replace Kay Perez at the Croc at August 1. 
- Eddie Lane and Dick Berms are offering their new act in Loew houses.

**Atlantic City:**
- Patsy Shaw takes over as femce at the Jockey Club. 
- Son and Sonny and Billy Daniel Daniels show up right at the Paradise.
- ... Ray and Ronnie added at the Clquot Club.

**Philadelphia:**
- Bob Mann's Trio takes over at Don Biddle's Harbor Bar. 
- Gena and Satchel newcomers at Abe Bobhins's Torch Club. 
- WilburRuss and His Hearts of Rhythm new at the Savoy.
- ... Eddy Welter's local radio show. 
- Meet Your Neighbor, added at El Capitor; Eddie Lewis and his Trio takes over at Valentine Cafe.

**San Francisco:**
- Nicki Gallucci leaves Finoceci's shortly for a six-month theater tour of Australia. 
- Andy Wong, own-
- City, has removed from his situation.
- Bob Hopkins inked for another eight weeks at 365 Club. 
- Lee stay on at the Club Lido for extra four weeks. 
- Max West, head of the AGVA office here, will marry Doris McCarthy, non-pro, August 3.

**Detroit:**
- Contract for exclusive personal management was signed here for local office for Nan Blakston. Miss Blakston has added Hank Finney.
- to be musical director of Downtown-
- Town Theater, as her music chief, arranger, band frontier in nities where she appears with orchestra and pianist when no band is used.

**The Vocal-Aires, formerly at Sid's Cafe, are making a move for This Time for Keeps, new MGM film. 
- Red Calloway Trio, Intely.
- of Hotel, open at the Royal Lounge, St. Paul. 
- Janie Palmer opened at Budach, (formerly Cliff Bell's), with Glenn Moore unit.

Chuck Taylor opens at Crest Cock-
- tail Lounge July 29. 
- Johnny Di Bernardo's promotions are returning home here for a short rest after closing in Washington. 
- Cole and Korte, promoters of the war, reunited to open last week at the Cherub for the Lounge Hotel. 
- Evelyn Waters opened at London Chop House for an indef-
- Larry Chambers has replaced Kid Williams at Palm Beach Cafe.
- ... A.B.S. April 15. 
- ... Little Jackie Keller is returning here to open at Club Top Hat, downriver spot.

**Mami:**
- Ned Schuyler reported all set to re-open his Beachcomber in September and will use same stage. 
- Sam Banken back from a North Carolina vacation, reported thinking about dropping acts and using name bands at 5 O'clock this winter. 
- Four Vigilantes, sked for Jack Chandler's Coven, operate their own nitey in Frisco. 
- "Bill Jordan at the Full Moon Room, has requested a personal ruling from James C. Petrallo as to his union status.

**West Coast:**
- Eric Henry indefinitely held over at the RKO Theater, Boston, for two weeks, beginning September 29. 
- Carlos Ramirez set for Hollywood Bowl at Cupid con-
- ... Jane Withers, at the Golden Gate Theater, San Francisco.
- The boys of the Brothers, Dick and Gene, hold over at El Rancho Vegas, Las Vegas, Nev. 
- Merrit and Pogge's band, do the Vagabond, and the Western Band, playing Hawaiian camp show after USO tour of Pacific outposts.
- Jerry Tolin, 20th Century-Fox, has organized a United Veterans' show, Reno, Au-
- ... Bob Drake, another holdover at Hollywood's Bar of Music.

**Detroit:**
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**DON PALMER**

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Circle 5-9835 1697 Broadway, N. Y. 802
Chi’s Fritzel 2d Op To Curtail Dough for Acts

NEW YORK, July 27.—The statement made by Monte Proser that he’s thru paying real dough for anybody but top names has been echoed by at least one other heavy name buyer, Mike Fritzel, op of Chi’s Chez Paree. In the former’s case, the reason was public, in the latter it was made to avoid a dispute regarding the purse strings of business, and isn’t too hard to figure out. But the top names will be around the country next week, and the Fritzel show trade will take the decision, but whether or not a Fritzel or a Proser can buy supporting acts at his own prices.

Agents admit that acts are getting too chic to accept lesser offers. They won’t paycome look for.

Meanwhile many small clubs around the country are slowly dying and many have decided to go out of business. AGVA admits that some of the bond money put up by these clubs has been withdrawn by ops who are now dragging their feet and these clubs do a fold in one part of the country others come up in other parts.

Predictions of fall business are gloomy. But most of the sources agree that the future looks pretty good if one knows how to look for. If some of the predictions for this fall are correct, there is little that may come down. But they won’t come down because a few ops say they won’t pay it.

Rep Claims Jerita Broke Agreement; Sues for 75G

NEW YORK, July 27.—Maria Jerita, who was hit with a $75,000 lawsuit by her personal rep, John T. Adams, over a “noncompete” agreement, is trying to live up to an agreement. Suit was entered in New York Supreme court when Adams, who says that singer agreed to give him 20 per cent of her gross take for all concerts and 10 per cent for all opera dates. Rep claims that Jannuary, 1946, singer repudiated the deal. Jerita said there never was a deal.

Gracie Fields to Chi Chez, 4G

NEW YORK, July 27.—Gracie Fields will open at the Chez Paree, Chicago, August 6 for a four-weeker. Singer, who is now on the radio program originating from Roanoke, Va., has been announced by her old pal, RKO. The Chez job will be her second. Asking price was $5,000, but deal finally made calls for about $4,000.

Smiling Dawn

BRIDGEPORT, Conn., July 27.—The Full Permit Restaurant Association of this city, which is composed of all the Bridgeport eating and drinking facilities, issued the following bulletin to its members this week, advising them to keep an eye on the bars they serve, and to make sure that “there’s no room for a combination.” A plentiful waitess, waiter or bartender sometimes makes a mistake, and the Full Permit hopes to notice a small price increase.

Pitt EMA Won’t Pull Bonds—Yet

PITTSBURGH, July 27.—James Langans, president of the Entertainment Managers’ Association of Pittsburgh, has ordered his members not to honor bonds which he says are being sold for the Pittsburgh niteries. He said that all action would be suspended “until further investigation can be made.”

“Underage Gimmick Used by Andrade To Nix Line”—AGVA

NEW YORK, July 27.—The El Morocco, Fall River, Mass., has tried a new gimmick to get out of playing a line it had bought, according to AGVA. Gimmick is the underage law. The law forbids anyone under 21 to work in niteries. Trouble started when a New Soh man line (14) was skedded to go in some weeks. Date was set back and finally union ordered Mann Andrade, owner and op, to pay or play. Kids went in July, but at end of the week Andrade got the line together, and in the presence of the union rep, who was there in answer to a complaint to check a violation of the underage law. The girls were admitted to being 19. Andrade then ordered them out and rest of the line to get their birth certificates by morning. Kids went in line, but needed them at least three, four days. So he a retraction later was published. AGVA claims it investigated and discovered that complaint was lodged by Andrade. Junior Barbero, bargied down slightly on union rules this week and had the run on the last night before AGVA following widespread publicity for the Thursday show played at the Modern in Chicago. Paula Kelly as the stellar attraction. Barbero figured the show was something super-special for the kiddies and teen agers, with nothing stronger than soft pole pot that was served and ang to the girls who were forbidden to see floor shows while liquor was being served at night, a chance to get an eyeful of the Modern girls. Barbero, as AGVA, thru Billy Grubbs, national representative, clamped down, however, and ruled that acts of the regular kind could not work a matinee as well, followed union’s long-established line. Barbero took some 1,200 kids, a capacity crowd in the theater, Hook not to the Modern. Barbero wanted to work under AGVA blessing because it was a pure promotional plug for their own Columbia records, beamed at the responsive juvenile audience.

Teenster Mat Out For Acts on Bowery Bill, AGVA Rules

DETOIT, July 27.—Show for youngsters at the Bowery Cafe (The Billboard, July 27), sponsored by the AGVA, was held off yesterday when Adam Barbero, bargied down slightly on union rules this week and had the run on the last night before AGVA following widespread local publicity for the Thursday show played at the Modern in Chicago. Paula Kelly as the stellar attraction. Barbero figured the show was something super-special for the kiddies and teen agers, with nothing stronger than soft pole pot that was served and ang to the girls who were forbidden to see floor shows while liquor was being served at night, a chance to get an eyeful of the Modern girls. Barbero, as AGVA, thru Billy Grubbs, national representative, clamped down, however, and ruled that acts of the regular kind could not work a matinee as well, followed union’s long-established line. Barbero took some 1,200 kids, a capacity crowd in the theater, Hook not to the Modern. Barbero wanted to work under AGVA blessing because it was a pure promotional plug for their own Columbia records, beamed at the responsive juvenile audience.

Sued Awakening

NEW YORK, July 27.—Don Tannen was doing a borscht theater in the print trade for the Circle Club and part of his routine involved a few bones of contention. When he finished owners refused to pay him claiming that 19 guests were not in and therefore refused paying off they would sue for slander.

Lee ‘n’ Eddie’s Dead Duck, License Nixed; Acts To Get Dough

DETOIT, July 27.—Possibility of reopening or sale as a package of Lee ‘n’ Eddie’s, one of the few top bands in the city, was dashed last Friday (18) by Internal Revenue Branch of the Treasury Department which in a ruling in $28,000 (The Billboard, July 27), was squelched yesterday (26) by hearing examiner of the Federal Control Commission in revoking the spot’s liquor license. Action stems from the fact that the old Treasury’s closing of the place is based on certain hidden ownership by undesirables. However, there is a possibility that a new owner could transfer license from some other spot and reopen with official approval. But as it stands, Lee ‘n’ Eddie’s is past history in Detroit.

Acts To Be Paid

Meanwhile, AGVA’s recent report of a cash bond policy Table in advance—got a first-class workout for the first time with result that the acts on the bill are assured of a full percent of one week’s salary, even tho they didn’t do a minmal work, according to Billy Grubbs, AGVA national representative. Artie Fields’ band, with whom AGVA was represented, was bogged down slightly on union rules this week and had the run on the last night before AGVA following widespread local publicity for the Thursday show played at the Modern in Chicago. Paula Kelly as the stellar attraction. Barbero figured the show was something super-special for the kiddies and teen agers, with nothing stronger than soft pole pot that was served and ang to the girls who were forbidden to see floor shows while liquor was being served at night, a chance to get an eyeful of the Modern girls. Barbero, as AGVA, thru Billy Grubbs, national representative, clamped down, however, and ruled that acts of the regular kind could not work a matinee as well, followed union’s long-established line. Barbero took some 1,200 kids, a capacity crowd in the theater, Hook not to the Modern. Barbero wanted to work under AGVA blessing because it was a pure promotional plug for their own Columbia records, beamed at the responsive juvenile audience.

Onyx, N. Y., New Policy

NEW YORK, July 27.—The shut-tered Onyx on 52nd Street will re- open next week with a new manager and a new policy. Owner will be Lou Olman. Policy will call for no name singers instead of hot jazz combos previously the practice here. First act booked is Maxine Sullivan.
MATT SHELVEY, AGVA head, objects to the plan. He said that in accepting 
AGVA's credit, Shelly suspects that a gimmick and accept AGVA's cash bond demands.

Hollywood later proposed that each club deposit a letter of credit with a bank, which bank could draw upon certification of default in any salary claim made by a player.

Bobby, $2,000

Atlantic City, July 27—The opening of the new horse racing track on Monday (22), attracting the special attention of AGVA's Big Top and American Horsemen, saw an uplift on the cafe circuit. Nityer gives exit to Manhattan outing. Kaye, the watch, added $2,000 to rainy day fund.

Joe Moes, operating the Copa Cas- 

AIGA wants Cash, Not Credit

In Hollywood

NEW YORK, July 27—The Holly- 

AGVA's Crash Landing

NEW YORK, July 27—Abby 

AGVA's Romm Plans Own Avenue; Calls Off

NEW YORK, July 27—Harry 

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AIGA wants Cash, Not Credit

In Hollywood

NEW YORK, July 27—The Hollywood-AIGA tangle, which started out as a motion picture strike to keep out of the woods, may be thrown right back into the fire if the West Coast boys don't quickly get with the program and accept AGVA's gimmick and accept AGVA's cash bond demands.

Hollywood later proposed that each club deposit a letter of credit with a bank, which bank could draw upon certification of default in any salary claim made by a player.

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Joe Moes, operating the Copa Cas-

AIGA wants Cash, Not Credit

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**NIGHT CLUB REVIEWS**

**Versailles, New York**
Talent Policy: Floorshows at 3 and 12, Operators, Nick Promni and Arnold Roosevelt; 1 door. John O'Neal. Prices: $2.50-$4.00 minimums.

Carl Ravazzia is a good singer with potential capabilities. He can take a major fact in an old-sen- ders, with jade, copper and gold color scheme throat, new car- ing. Creativity and clever provements make the spot lavish, but in excellent taste. Moreover, it's a place above the wig- viding customers with enough light ing the right-hand nile of the menu.

Boy did about seven numbers, but only his standards such as "Paplii, Her Bathing Suit Never Got Wet and Pedro received real hands. His big ballad fell flat. Came up with a newie, a folk-song arrangement in, with "Spring Like Old Times" in which he makes like a stroller using a guitar. Idea has merit, but it lost on everybody but ringers. It would do better in an intimate room with a raised platform.

Show opened with Penny Ban- croft, a G.I. showcase winner. Gal seemed scared to death and had trouble almost all the way. She boomed a little when she left the mike and tried strolling. But most of the hands were either from friends or sympathetic listeners. Opened with an upper-crust arrangement in a low- scared-sounding voice. Followed with Falling in Love With Love in which she really opened up, display- ing a prima donna sopranio delivery. Jolley Joyce.

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Plus an Extra Added Seduction Sensation

**AL STERLING**
Emeric-America's Newest Singing Sensation
Beautiful Warbles — Sanging — Laugh — New Music — Comedy.

AL STERLING, MGR., c/o FERN HALL HOTEL, SUITE 114, CLEVELAND, OHIO.

**BOYS WILL BE GIRLS**
NOW IN 7th SMASH WEEK AT CLUB ZOMBIE, CLEVELAND, OHIO.

**Sloppy Maxie's, Hollywood**
Talent Policy: Domina and floorshows at 9 and 12 p.m. Owner-manager, Sammy Lewis, and Janet Eklings. Prices: $2.50-$4.00 minimums.

Sloppy-Maxie's reopened after a six-week shuttering during which it was a major factor in the local ev- er dress, with jade, copper and gold color scheme throat, new car- ing. Creativity and clever provements make the spot lavish, but in excellent taste. Moreover, it's a place above the wig- viding customers with enough light ing the right-hand nile of the menu.

George and Gene Bernard share headline billing with Maxie's umlars, Ben Blue, Pati Moore and Ben Lenny. Bill is well-balanced and has plenty of pace, with heavy accent on laffs. Bernard boys are tops in recording artists take-offs, where they are content merely to fake the moldings of the artists, these boys go the gestures and facial expressions, bringing authen- ticity to their bits. Brothers do sev- eral crooners and a terrific number including Boogie-Boogie Bugle Boy, Chio's Love Song and the side split- ing Rock and Roll Rhumba. Betty McIntyre and Bob Sues, Stuff Like That There and a Crosby- Mary Martyn duking of Wont Till the novel with a few others. Only weak spot is encore horseplay which is too heavily relied on. Senes, Wences, those standard vaude ventiroluye never fails to shock heavily with his origin- nal material. Wenes has'nt changed his act in years, yet he remains fresh and effective.

The inevitable blackouts give Ben Blue, Miss Moore and Ben Lenny ample opportunity to run and run riot on the upper stage. As usual, starts is on his register well. Best number trio does is take-off on Hollywood used car lot, with originality by Writer Jerry Seelen, Sid Fields (Prof. Melonhead) is good foil in black and white.

Stand-out song work by Ben Lenny and Miss Moore is high in a tempo Duor are ideal team and work together with smoothness and polish. Both can sing and entertain in a range and syllable of range, and many opera stars are mildly sensational.

No doubt about it cuter than his sis- lers and instrumental specialty by accordionist Milton De Lugh and in a solid cabaret, with hobby back, it's Mahack's ork backs up the show well, and dishes out tunes for dancing.

**Timo and Tiny America's Most TWIST**

**ACROBALANCE**
- **ON RIDING**
- **WITH SMALL DOG**

Piping Pals Till
EAST—Larry Kambel Shows,
Kenton Bldg., Pittsburgh, Pa.
WEST—J. Michael Kambel,
Rutland Bldg., Can., Ohio.

**Aloha**
From LES and POPPY LAMARR

Now touring Mid-Pacific and New Zealand Islands

**Ciro's, Hollywood**
(Thursday, July 5).


In the hands of Larry Adler, the harmonica's rich and varied tonal coloration becomes a source of endless amazement to customers who throng this spot. Coupling his fine musical skills with salesmanship, he wins payees. His program is well balanced, ranging from long- ing soulful blues to fast-cutting.

Capably backed by Leonhard-page (which today's market), marked improvement as compared to couple of weeks ago when it sup- porting Sally and Colly McGowan. Adler opens with his arrangement of Hora Staccato, followed by Ben's Ensemble in E Major and Bavel's Bo- tero. For contrast he plays a torrid version of Blues in the Night in which Sues joins in with a couple of hot licks on growl trumpet. Ad-
Room Gloom

Low (Hite & S.)

Has Too Much

Feet for Chi

CHICAGO, July 27—Critical room shortage had acts and acts moaning with that "I didn't sleep a wink last night" look. A prime point of the bees was the Sherman Hotel, 1,400-seat property of the Latvian troupe, and best located. Vivian Blaine, at the Chicago Theater, reported that her pianist, Howard Davis, and her hair-do girl, Gladys Winters, were in the Loop spot, Manny Frank, the singer's spouse, said that when he tried to intercede in behalf of the two he was told that showbiz-ers were no better than anyone else. Frank finally succeeded in getting them set in a smaller and less conveniently located inn.

Low Man on Totem Pole

Low-Hitend's act also were billed at the Chi Theater, said that Low, who reaches about eight feet into theZone, was advertised the Sherman, which gave him a double koy because the hotel in one of the tenements with a bed big enough to accommodate the giant gent. Merry Mantis, who were at the Latin Quarter with Chi Theater steeled, were reported playing split dates of another sort— with a conventional, taking care of the separated segment of the troup. The Mases also were pitched in the Sherman, according to a Latin Quarter spokesman.

Meantime okers Del Courtney, George McAdams and Ted Milligan (Glen Miller) also were auditioning for strat-jackets, although the Beneke troupe got a better deal due to its appearance at the hotel's College Inn. Courtney, at the Blackhawk recently, has been in and out of several hotels during the stretch. Auld's outfit, at El Grotto, was stopping at a distant North Side spot, but expected to improve their standing with the booking fiends when the convention bookings ease (if ever).

Line Forms in Dorn

Altho the Sherman usually accom- modates only leader, chaper and manager of a College Inn band, on this trip it took care of the whole bunch. The setup is nothing like architecture but with no squawks from the sidemen, who figure they've worked enough in their beds all.

Ray Jones, Sherman's resident manager, told The Billboard he has no troubles against trouper-sts, but they must come in under the same deal as everyone else—first come, first served. Said the two principal reasons for the town's room shortage (after the closing of the 86-room La-Salle, which had a disastrous fire a month ago, and combining large conventions) local hotel men see no immediate relief. Cracked a red-blooded performer: "What Chicago has is roomotic pains." "Bed-room eyes" now has other meanings in a trouper's book.

Wildwood Water Show

Adds Dry Variety Acts

WILDWOOD, N. J., July 27—S. B. Ramagosa, owner of Sportland, boardwalk amusement center here, has added a stage variety show to the Water Folies holding forth here for the coming season.

Making it a two-for-one show, the out-of-water starters include Joanie Baby, Freda Ray and Ann Howe. It marks the first location stand for stage talent outside the resort vil-
NOW ACCEPTING FALL AND WINTER BOOKINGS AFTER SEPTEMBER 1ST
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ED ALSTON
AND YOUNG

COMEDY - PIANO - DANCING

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Direction: M. L. GREENWALD

1736 Broadway
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JAMES
MARILYN
LOYD AND WILLIS

Dancing Stars of Musical Comedy.
Week of August 1-Madrich Theater, San Antonio, Texas

PARAMOUNT THEATER BUILDING

THE ONLY ONE OF ITS KIND
ALL GIRL COMEDY ACT

CURRENTLY

LOEW'S STATE, New York

Many Thanks to Jesse Kaye and also
Lou Walters, of the Latin Quarter, N. Y.

Personal Management: BILLY CREEDON, EDDIE SMITH AGENCY

Strand, New York
(Friday, July 26)

Buddy Rich came in for his first
Stem Theater date as a leader of
a pretty good show band and some
routines that pulled sock mitts. Band
carry 8 brass, 5 sax and 3 rhythm
(plus extra drummer who spells
Rich when he's down front). On the
straight pops, orchestra is effective,
but is not outstanding. Really gets
going when Rich is up there raisingell with the skins.

Bud's first setup was the Ed Finkle
original, Ritual Dance, which has a
spine-tingling one-two-three that
starts with a fiery solo and breaks into a
torrid crescendo, getting roars from
the house. Rich shows a lot of presen-
tence as a frontener. He garns, even ad
lib (he had a chance when a bas-
et of flowers was passed up and
the water spilled on his pants) and
does a pretty fair hoofing job with
Steve Condos. Boy pulled sock mitts
practically all the way. His talk-
ing vocals may not call for much
giggling, which was fortunate, but
it paid off in good mitts.

Robert Alda looks like a million up
there, but doesn't work like that.
Starts with a series of corny gags
about New York, World War II, and
adventures that have been done to
dest. Goes into a Loo So Thy Say, waving his arms
and crouching as for a take-off. Act
gets a little pen when he brings on
George Lewis, who makes like
comic to Alda's straightening in a burly
dude laced up for the family trade.

Results: a little so-so. With a bow to Gershwin, doing Em-
braceable You, assisted by the
Smoothies. Smoothies (Babe, Charlie and Little
Kitty) go to their soap operas and transcription take-off routines and
come off nicely. Stuff is Elegie
rightly called a cartoon as a
comic. Finished with Roll Me Over, a washed version.

Singer are well enough. G.I.'s in the house familiar with
the original, so laughs were okay.

Steve Condos in first Stem date as
a single is still a great hoofer,
who with Rich behind him on
the drums, and from him, he led 18
times as good. Pulled excellent applause
and laughs when he did a double
with baton wave.

Dorothy Reid, band canary, blonde, took solo as an infectious voice
and got a good reception. Pic, Two Guys
From Milwaukee.

Oriental, Chicago
(Friday, July 26)

Tony Pastor carries most of the
load, starring in the new bill at the
Oriental. Except for the top-notch
dog act of Carleton Emmy and his
Madvags and the crazy comedy act

Strand, New York
(Thursday, July 25)

Although there are several good acts
on the bill this week, total adds up
to a so-so show that centers around
Buddy Rich, who is featured in a
"Date with a Disk" audience partici-
paton stunt.

Harry Rich opens with jovy
version of Sunny Side of the Street,
and noisy in the hep vein. Or-
chestra is good. But Rich, some
routines are routine. Chirper Evelyn
is the first surprise of the evening.
Do, okay, but diotion is faulty at
times. Segues into The Gypsy, in
which Rich does a solo and breaks
into a new. Later, Danny Sullivan, a
personable comic, with rich pipes
and know-how, is theme. He

Pic, Young Widow, Biz. far.

Paramount, New York
(Wednesday, July 24)

Every now and then the picture
name on a personal appearance
tour does a real job of it. When
that happens, the performance is
solid vaude experience and shows
what the artist can do. This started
from the time he comes on to the
walk-off. His gags are as fresh as
his work with Rich. He does a

Convention with his loose-jointed jelly roll, his under
and over acting, in fact, everything
he does is so good, best entertain-
ers. And brother, does it pay off.

Most of Lamb's routine is the
same he's used here before, but
he has a new one that just
rolled 'em into the aisles. This is
a panto of a half dooey catching the
early show at the Paramount. Using
a theater loaf as an instrument,
Lamb went to work and socked it
across for belly-quiokes all the way.

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ALL GIRL COMEDY ACT

CURRENTLY

LOEW'S STATE, New York

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Lou Walters, of the Latin Quarter, N. Y.

Personal Management: BILLY CREEDON, EDDIE SMITH AGENCY

Paramount Theater, 45th St., N. Y.

Pic, Young Widow, Biz. far.

Million Dollar, Los Angeles
(Tuesday, July 23)

Jive continues to monopolize the
Million Dollar, and quite a
sensation cooked up by the Louis Prima
ork. 18. Man with the horn and
even vocal chords, he's kept up an
long session of novelties and jam-
ing, and clinks.

Opens with familiar version of
White Cliffs of Dover and follows
with novelty There's An AWFUL Lot
of Coffee in Brazil, Robin Hood, Brooklyn Boogie and It Takes
A Long, Tall, Brown-Skinned Gal.

SOPHISTICATED PUPPETS
Currently
The Cave, Central Park, N. C.
Rain No Ache; Music H. 136G; Roxy Hits 95G, Cap's 91G OK

NEW YORK, July 27.—Rain didn't stem Sten takes as much as expected. It seems that wet weather brought them inside theaters and off the streets. At least that is trade opinion, some of those theatermen admit they don't know what brings them in or what keeps them away.

Radio City Music Hall (6,200 seats; average $100,000) is still doing the big business. For the fifth week it showed $75,000 gross, as compared to the previous week's $71,000. division of over $25,000, made by Paul Haakon and Anna and the King of Siam against previous frame's $35,000.

Roxy's 95G Openner
Roxy (6,000 seats; average $75,000) saw a handsome $80,000 for its opener with Chico Marx, Jane Pickens and Centennial Summer.

Capitol (4,627 seats; average $70,000) is still up there in pay lode even tho second of Paul S. Stabile's new bill, Bow Out 65G, didn't bring the house down.

Easy To Wed saw $91,000 against opener of $106,589.

P. Spitalny Beats Mpls. Aqua, Polio For Record 42G

MINNEAPOLIS, July 27.—In the face of the polo epidemic and heavy competition from Minneapolis Aquatennial parades not even a corporal's guard was in the house. Also, the spread of polo, resulting in 148 cases in Minneapolis, kept matinee attendance down.

Contributing to the huge gross was the fact that price was kicked up from 70 cents to 85 cents for stageshows. Spitalny's gross is way ahead of his previous weeks.

FOR August Nos.

PONTIAC, July 27.—For the third week in succession, masses of July patrons flocked to the Pontiac Theater for the serial American Century and the big draw Tom Sawyer. Pontiac's $25,500 gross is $13,000 ahead of the second week of American Century. Best day's gross was $4,800.

Manhattan, July 27.—This theatre is in the grip of a polo epidemic. Each evening of the week the house was packed as the patrons mistook the polo matches for a football game, while the afternoon shows were split up between the serial and polo matches.

The Sun, July 27.—The polo epidemic has developed into a full-scale outbreak. The area around the stadium is clouded over with fanatics who are watching their favorite teams. In the past week, the stadium was packed each night. Miss America has notpink under her hat. It is possible that the choice of Miss America as the official cheerleader for the stadium has not been well appreciated.
Lemons Sour Stem's Taste

- 2-million $ musicality last year, cost increase, long wait for return chill aridor

By Leon Morse

NEW YORK, July 27.—The gold rush in musicals. This season saw managers toss at least 2,000,000 bucks in the ash can to provide musicals that should turn but experience.

The record tells the sad story. One audience auditorium in New York and Los Angeles has grown from 800 to 1,000, and it has regular attenders. The audience is a captive one. Some musical directors and producers have tried the glamour and romance of variety acts and Hollywood screen stars such as Marlene Dietrich and Lily Pons, but the audience is a captive one. Some musical directors and producers have tried the glamour and romance of variety acts and Hollywood screen stars such as Marlene Dietrich and Lily Pons, but the audience is a captive one.

Avenue B., Musical Revue, was Tidbits, a dollar baby, and William Cahn's Toplitsky dollars.

The production plans of the Tidbits show included a well-dressed cast of dancers, and a dance-club atmosphere.

The dollar baby, a musical called The Dollar Baby, was written by Harry Dicker and produced by William Cahn. The show included a dance-club atmosphere, and a well-dressed cast of dancers.

Dwight Deere Wiman, Irving Berlin's partner, went to California and arranged for the production of a musical called The Dollar Baby. The show included a dance-club atmosphere, and a well-dressed cast of dancers.

The headline in the New York Times for July 27 was "How's That $2,000, Mr. Garsson?"

NEW YORK, July 27.—"How's That $2,000, Mr. Garsson?" published in a 20-cent edition of the New York Times which hadn't been answered yet. However, since Garsson and money are mutual topics for discussions in Washington these days, Equity drew the old claim out of the mudball and may put it in the dough.

The debt stems from a 1926 turkey called Pyramids, which ran for about 35 performances at the George M. Cohan Theater. Show was produced by Frank MacDonald, ran into trouble after one week when the managers' checks bounced. The headline in The Billboard at the time was "Pyramids in Trouble." Murray W. Garson (he spelled his name that way then), local motion pic producer, was called in by the scripter to keep the plot. He knew the show and also exerts Equity-running. He didn't pay his actors.

Play, appropriately enough, was about a promoter who "pyramids" a man's life as a buck's. Eventually, the crash comes, in the play, and the guy goes to the script. The script had such corny lines in it as "There are other virtues just as sacred as that of a woman's�述."

This was all before Garson met Congressman May.

Congressman Says Reds Aim To Dominate Actors' Equity; Jrs. Ask Frank Fay Ouster

NEW YORK, July 27.—Actors' Equity this week was attacked by Rep. George Dondero, of Michigan, claiming the org is tinged with communists.

The charge was immediately denied by Clarence Derwent, Equity pro.

Representative Dondero, whose statement was placed in The Congressional Record, claimed he hadn't control of movies and legit. He said: "A group of fellow travelers succeeded in having themselves placed on nominating committee of Equity council and gave rank-and-file managers and councilors without letting them make a free choice."

The congressmen elaborated by stating that "Loyal Americans within the board have formed the Actors' Equity Association Anti-Communist League" and he urged the public to support it. The league, he said, is prepared to "coordinate all methods of repressing reds who now control, in a subtle manner, the Equity organization."

"Ain't a word yet."

Derwent said that the congressmen's statements are absurd and preposterous. He noted that Dondero and his colleagues claimed that a group of fellow travelers succeeded in having themselves placed on nominating committee of Equity council and gave rank-and-file managers and councilors without letting them make a free choice. The congressmen elaborated by stating that "Loyal Americans within the board have formed the Actors' Equity Association Anti-Communist League" and he urged the public to support it. The league, he said, is prepared to "coordinate all methods of repressing reds who now control, in a subtle manner, the Equity organization."

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"Ain't a word yet."

Mpls., Lyceum's 150th Revamp Cuts Seats, Hypes Sound

MINNEAPOLIS, July 27.—A $150,000 remodeling program for the Lyceum Theater, home of legit, is being done by the owners, Associated Theaters, Inc. Leo Murray, house manager, leaves for New York Tuesday to develop final plans for renovation. First step calls for installation of a new public-address system after Voice of the Turtle (August 21), followed by acoustical treatment to auditorium.

Later plans call for renovation of main floor, raising it to improve view of stage, installation of new push-back seats and reduction of several rows to cut seating from 2,162 to 1,900. Also planned are new marquee and renovation of exterior.

Derwent said the congressmen's statements are absurd and preposterous. He noted that Dondero and his colleagues claimed that a group of fellow travelers succeeded in having themselves placed on nominating committee of Equity council and gave rank-and-file managers and councilors without letting them make a free choice. The congressmen elaborated by stating that "Loyal Americans within the board have formed the Actors' Equity Association Anti-Communist League" and he urged the public to support it. The league, he said, is prepared to "coordinate all methods of repressing reds who now control, in a subtle manner, the Equity organization."

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Producer Is Angel

Broadway show financing intrigues Wally considerably. He's never heard of this kind of a deal. In Scandinavia the producer digs up the dough out of his own pocket or he doesn't.

Stockholm had a legit boom through the war. The city's 12 theaters (10 indies and two state-owned and operated) were jampacked most of the time. The boom still continues, and now some of the grays is beginning to pour into Oslo and Copenhagen, both of which took a lacing during Nazi occupation. Wally is going through both countries and their shows, in turn, are too good.

To produce a good musical in Stockholm today takes around $9,000 ($50.00 Legs will go from 25,000 crowns ($300) up. Average admission in theaters is from $7.50 to $12.50 ($3.50). Legit, however, has a hard time competing with movies. There are quite a few of Scandinavian stars in Sweden and they manage to get by, says Wally. The average salary for an actor is around 1,200 crowns a month ($300). In the state-owned houses the actors get around the same salary, but they work on yearly contracts and eventually end up with a pension.

More and more, Wally believes, Yank shows will dot the Scandinavian skies. "We can learn a lot from Broadway," Wally added. "We can learn a lot about commercial show business. We look to Broadway now, rather than Sweden or Norway, for our shows." He admitted that Stockholm would probably take a tip from Europe and have a permanent national theater where classics and standard shows are produced and revived from time to time.

Daly's Final Curtain

NEW YORK, July 27.—Daly's 63rd Street Theater will soon be nothing but a memory. House was bought by Chamin interests as a "light protector" for their 30-story Century Apartments and will be wrecked soon to make way for a small apartment building.

House, the built in 1909, was first used as a theater in 1921 when Shircle Along played there for 504 performances. Daly will have to move for Ghosts in 1941.

D. C. National Cooler In

WASHINGTON, July 27.—National Theater, only legit house here, is conducting test runs of its new air-conditioning equipment. Installed this week. Management hopes to have cooler working in its last few weeks. System was supposed to utilize two 50-horsepower motors, but after searching for some time, National was able to come thru with only one 75-horsepower job.
Understudy Absent, Chet O'Brien Steps In Cold, Saves Mill

NEW YORK, July 27.—Wednesday (27) evening show had Red Mill management run ragged at curtain time when Eddie Foy Jr. was unable to reach the hospital for a serious abdominal operation. Understudy, Jack Albertson, reported at theater for Wednesday (27) performance during that Foy was set for off. Result—ramtann celebration.

Producer Paula Stone asked stage manager to call in the cast and she knew the part. Said O'Brien: "Of course I know it—not. However, O'Brien, who has the same vocal range as the long-and-dancers as a choor boy with Follow That Girl. He followed thru with such items as Fine and Dandy, Face the Music, Of Thee I Sing and Keep Off the Grass which I would not let mere imitation of lines thru.

Eighty-third found O'Brien in Foy's Kid Connor make-up and, with the ability of the actor, he knew the part. Said O'Brien: "But I am ad libbed through twenty-nine(phr. thru with such items as Fine and Dandy, Face the Music, Of Thee I Sing and Keep Off the Grass which I would not let mere imitation of lines thru.

Van Druten’s Busman’s Holiday in Vancouver

VANCOUVER, July 27.—Playwright John William Van Druten blew in to this city on a vacation tour. Before leaving New York, he landed the part of the lead, Voice of the Turtle, running at a local theater in Hollywood. While here he made a coaching tour of the United States, following his voice thru with such items as Fine and Dandy, Face the Music, Of Thee I Sing and Keep Off the Grass which I would not let mere imitation of lines thru.

Westport (Conn.) Country Playhouse has signed Olivia De Haviland for the straight play, Every Woman Knows, week of Aug. 6. Phyllis Loughton, of Para- dise, Wis., will direct. The result of this casting is that following The Girls, the Gertrude Niesen musical which was holding here and where O'Brien was to be playing his role, it is likely that Al Borle was moving his show to Chicago.

Equity ruled that the fire was an act of “God” and permitted suspension with an ability to assist from other $15,000 weekly. Most of the cast is laying off here, Altoo star and management returned to New York until the fire marshal permits the curtain to be raised again. With the enforced vacation, show will try to hold on until Labor Day, altoo “last weeks” were scheduled for Chicago. The beef broke out. Girls opened here July 1, Forrest being the only air-cooled legit house in town.

Mich. Rep Plays To Full Houses for 1st Two Reopeners

DETROIT, July 27.—Reopening of the Michigan Repertory Players’ summer stock—The Lyceum Theatre, Ann Arbor, is drawing capacity business in this 723-seat house. First two plays (June) were the Shubert Greene’s Papa Is All and the Yakovlev’s The Eagle’s Nest. People were completely sold out for all four performances of each, with extra seats filling the pit.

Group, now in its 18th year, is the most sincerely established and most successful stock group in this territory. Under the patronage of Valentine Shubert, head of the University of Michigan, for the years, the org draws on the dramatic department of the university for its personnel, and its stock productions have rated high.

Play is to keep admission prices down, with individual tickets running from 60 cents to $1.39 and group tickets for little more than 50 cents. Season tickets, at reduced rates, account for the bulk of the seats.

New Rep’s ‘Henry,’ Barrie’s ‘Woman’ To Philly Shubert

PHILADELPHIA, July 27.—Season opener for the Shubert Theater was the preem of the American Repertory Theater on September 23. New acting company, with Eva Le Gallienne, Victor Jory, Walter Hampden, Margaret Webster and others will first-time it here with Shakes- peare’s Henry VIII and Barrie’s What Every Woman Knows.

Troupe will move on from here to Boston and then to New York, where more plays will be added to the already reported. The second local booking for the coming season. The Voice of the Turtle will kick off Thursday at the Loew’s State Street Theater.

2-Role ‘Obsession’ Tries Chi Run After Provincial Okay

CHICAGO, July 27.—‘Obsession,’ a revue of Louis Van Velsor, which hit Broadway in 1928, opens next week at the Erlanger here with Harold Rathbone and Eugenie Leontovich. Show is unique in that it has two characters, the man and is regulation length.

Opened in Santa Barbara June 13 and drew Soviet, Bayreider notices in Portland, San Francisco, Seattle and Denver. Biz has been good.

‘Goodbye,’ 63G, Boston, in Rain, Heat; ‘Burly,’ $5,000

BOSTON, July 27.—Boston Summer Theater raked up a good boxoffice for week ending July 27. Goodbye Again, starring Roger Pryor and Phyllis Brooks, took in $6,000 in spite of bad heat in great weather. Bur- lesque, with Bert Lahr, drew a ca- rdi with $4,000. Low is $1,800, with $3,000 in Cambridge with $9,000. Due to requests for return of Bur- lesque, Boston Summer Theater brings back from the revival week of the 29th. They Know What They Wanted, promising to be a hit, is set for only one week at Cambridge, starting August 5. Same night a new musical, The Daughters, is presented and titled The Best of Friends, deba at Boston Summer Theater.

New Dramas

Anna Lucasta (Mansfield) 5-23, 9-48
Civic Players (Lettom) 5-23, 9-48
Down in the Valley (Fulton) 5-21, 9-48
Glenn Mill Playhouse 5-21, 9-48
Harbour (4th Street) 5-21, 9-48
Jukebox (Bijou) 5-21, 9-48
Mount in the Dark (Rialto) 5-21, 9-48
On Whim Vly Ave. 5-21, 9-48
Our Gang (Curt) 5-21, 9-48
State of the Union (Curt) 5-21, 9-48
Swift (Budom) 5-21, 9-48
Ved (St. James) 5-21, 9-48
Voice of the Turtle, The 5-21, 9-48

Musiical

Ange, Get Your Gun 5-16, ‘46
Imperial (Sylva) 5-16, 9-46
Around the World in Eighty Days (Adelphi) 5-16, 9-46
Call Me Madam (National) 5-16, 9-46
Cavalleria Rusticana (Majestie) 5-16, 9-46
Old Acquaintance (St. James) 5-16, 9-46
Sweeney Todd 5-16, 9-46
The Golden Boy, The 5-16, 9-46 (Broadhurst)

REVILS

Red Mill, The 10-16, 18-46
Show Boat, The 10-16, 18-46
Silverheels, The 10-16, 18-46

ICE SHOWS

Tasteless 6-16, 9-46

CLOSINGS

Dear Ruth 11-15, 19-46
Turkeys Foul Stem's Taste; Tuneshows Get Soft Pedal

(Continued from page 40)
that "music is entirely too risky. Not only are the chances of getting out from under small, but even with a hit you have a quid to long to your money back."

No Fast Track

These figures predict rock hits to have a takeoff of 300,000, with capacity houses, 18 to 24 months on smaller takes up to 60 days. Not only do the initial costs produce unable, but the weekly nut ups chewing profits up to 75 cents on a show. On a big city (such as Times Boro) the nut run 25 to 50; on a smaller one (such as Portland), they vary from 20 to 25. When the dog hits the road, however, the producer finds himself plowing back profits to keep his show running.

Hollywood also is playing cut and not busing as many musicals. When they do spread their cash around it's not the kind of dough they used to lay on the line. Kollmar claims "in the old days they'd acquire first and best. But the Band, Higher and Higher—but now they won't bite unless the show is a smash. They don't need our musicals. They get their script writers to dress up a light story, songwriters to make with the melody and come up with an Anchor Avesich or Two Out of Three Ain't Bad. Recalling that two Mike Todd shows, Mexican Hayride (a 15-month run) and Do In Central Park (a 10-month run), brought $50,000 and $100,000 from film companies, pin money for his shows, Kollmar's statement seems to make sense.

Price Situation Confused

Scrambled GPA set-up further juggling producers, a condition that even music better answer the need of the producers. "Laziness is no substitute for writing, I favor a tightly integrated book with music." In other words, it's no go just giving the public vaude instead of a story. Except for a few shows Ars Vivendi off enough in the long run. Besides it costs too much. Not only will play with music cut production costs, but the weekly nut will be shaved to the point where profits are a reality, not a dream."

Theater Booking Easier

Sabishin also points out that this trend of booking a show by using smaller houses and can get Broadway theaters without much figuring. "The rule is, there are only a few houses left to hold the extravaganza type musical," he says, "and if those are booked for the season the truth of this is evident when it appears. Also, "Sure, Call Me Wholesaling the National, a house which was not made for musicals but was booked for shows because of the shortage of larger shows."

Jules Ziegler, head of the musical department of A.D., points that established producers are set up on high level with "big" musicals and "cause no matter where they go, they'd be on 50-50.

Backers Uncertain

Uneasefulness about musical comedy is also reflected in the ranks. James Merrill Herd, who is organizing a $250,000 investment trust to put produce the Brodway shows, Herd, says, that even with a 100 per cent profit earning, which is solidly so, it's not enough to compensate for the losses incurred with two or more musical smash hit to bring in closer to 50 cent, he says.

In case investors both preferred and common stock. Preferred pays a 3 per cent dividend on the $100 which is paid. In the first year the investors will take 50 per cent of the profits and he 40. After the first year, the investment in one show will not exceed 15 per cent of the stock. Rear Herd feels that his set-ups are "not too much of an inducement for those who have to take the risic, and in this case the house odds are not stacked against the gamble. There is no pay-off of 5 or 6 on the house per cent."

Herd's idea to back managers says "For a 'one time' record in so that, even with an occasional miss the percentage loss does not run in his favor, does, in other words, is more important than the script. Naturally this is not to preclude backing for a new producer with a solid back- ground in leg. However, when a script is not the greater the more important factor in its consideration will be to the personal characteristics of the performer. Since, in short, this angel has his wings folded with an eye to

Unions To Seek Shops

New York, July 27—Fact-find- ing committee of lead unions has directed producers to do each other's work. "We are making 900 show in Carnegie Hall, Town Hall and Bar- brizzi-Plaza Theater. Times Hall is already organized.

THE FIREFLY

(Openend Monday, July 22, 1946)

GRIFFIN PARK THEATER, HOLLYWOOD


Second in its series of open-air operettas presented by the Starlight Theater Association rangethe bell with The Firefly. Company proved worth overcoming the limitations of minus stages facilities to come in with a plus production.

Parading by the singing, big presence of Allan Jones and Irene Manning, cast went "in the thunes" as easily, with a melodic appeal of the music while keeping plot interest in high key. Colorful dress and setting, a 200-worded round (batoned by Ray Sina- nova), a 20-act mixed chorus, a color-las- ten (16 boys, 14 girls) and a 16-girl form a substantial bed for the cast.

Allan Jones, as Jack Travers, scores solidly. Singing the song he made famous, "Serenading the Siren Song," brings the house down and is called back for three encore. Irene Man- nering, as Nina, who masquerades as the page-boy, Tony Columbo, is charming and wins plenty of a firm for interpretative vocalings of the song "Is Like a Firefly, and Gianina. Mia."

The story, which created the part of Jenkins when Firefly was first presented in New York in 1914 proved to be entertaining, "All the fighting is the house. His series of "notch" key vocals injected between choruses are yock-herons. Honors go to Isabel Randolph for her part as Mrs. Va- nessa, and to Lynne Travers, and July Lynne as Geraldine, rounding out a well-cast production.

Blasted 'Ozarks' as Morbid It Adds Early-Bird Show

New York, July 27—Maid in the Ozarks, the freak play that was panned unanimously but is doing business, is adding another matinee to its already overcrowded schedule. We will play 9 p.m. today Friday, 29 week and 10 the next week. Matinee will be for the early birds and the tickets will be the same as for the prevailing Saturday-morning show—one back for all seats.

Extra shows will mean extra dough for each additional performance after the regulation eight, the first of the eight a "Ozarks." The Pfeiffer-produced corn-on-the- cob can afford to add it to nut be- cause the actors are paid with top dough, about $150 per week, going to Borman Bodel, the hill- pily comic.
**BANCO**

Joe Yule, father of Mickey Rooney and a former burlesque comedian, is being featured in a pic, *Jigs and Magic*. Joe was cast for the part. Joe is in good enough health to make an appearance at the burlesque. He was replaced by Ida Rose. Cel Van Delft, chief of writing and editing for Hollywood based, Mobile hospital. Dorothy Dee, former burlesque artist and now a member of the Midwest Circuit for the coming season. Frances Abrams, Milt Stroemer's secretary, back on the job after a vacation.

**HOWX JOKES GRAY**

Hoxie, jokester at National Theater, Don't, for eight months last year, has taken over as manager and producer at Empress, Detroit, succeeding Richard Zerlin. George Sterling, his brother, has left Empress as featured comic. They were formerly teamed as the Mad Sterlings.

**PENNA. MAY MOVE**

In on Scalpers

HARRISBURG, Pa., July 27—Sale of tickets in excess of established prices may be made a criminal offense under the Pennsylvania Legislature.

The Governor's search body on revision of the State's penal code has recommended an amendment to the Quaker lawmakers when they convene in January.

**NEW YORK, July 27—Reuter & Neumann present an all-Scandinavian program at the Monroe Theater, 17th and Sixth Ave., where the frequent Monday night Sizzler character of Lene Allard, has been attended by 1,000 people and more than one-third of the audience last night for the opening of the park. The enclosure is a popular meeting place for young people.

**WANT MAGICIAN**

One who has enough equipment to do thirty minute show. Steady work. No night engagements. Will do work for small parties. 

Send 32c for sample orders to:

CHARLIE NESKEY

GEM THEATER

490 S. STATE ST.

CHICAGO

**WATER CARNIVALS, SWIMMING ACTS**

For more detailed information on this topic, please refer to the original document or the provided links.
THE FINAL CURTAIN

BROWN—Tudor Cameron, 65, member of the former vaude team of John and Estelene Brown, died July 10 in City Hospital, St. Louis, of a stom- ach ailment. At the time of his death, he was engaged in the Cinema Theater, St. Louis. Survived by a sister, Mrs. Ethel Ann, 30 years, July 24.

BUCKLAND—Wilfred, 80, pioneer flushboard worker who recently was employed in the City Theater Company, died July 10 in self-inflicted gunshot wounds after having had a leg amputated in St. Louis. Survived by his widow, Miss Edna Wilfred, Morgan City, Mo., recently. Survived by his widow, Pauline Churchill, Windham, Maine, and Dorothy Churchill, Windham, Maine.

DANIELS—James F., general agent and building contractor, died July 22 in New York City. Survived by his widow, Mrs. Alice Daniels, 50 years, and three children, Mrs. Julian Daniels, 24 years, and Charles and William Daniels, 21 years, July 25 in that city.

COLLINS—Harry (Tom), 29, manager before becoming affiliated with Riverview Park, died July 25 after a crash at the Yellow Jacket Speedway. Details in Outdoor Supplement.

DE BAER—Mrs. Marjorie M., 51, head of the rhythm department of Badger & Browning & Hersey, Inc., died July 10 in Los Angeles. Survived by her former husband, Fred, 80 years, July 10 in Albuquerque, N. M., after having been employed in the City Theater, St. Louis. Survived by her husband, Norman, with whom she was associated with Riverview Park, 24 years, July 24 in St. Louis. Survived by his daughter, Mrs. Norma Davis, 21 years, July 20.

FLORENTINO—Joseph G., 51, father of Leon, performer, with a USO show now in Hawaii.曾于1940年7月25日于旧金山演出。他于1940年7月25日在旧金山演出。

GLASSMIRE—August J., 67, veteran actor and producer of the National Association of Amusements of America, New York, died July 23 in Los Angeles. Survived by his widow, Mrs. Mildred Glassmire, 30 years, July 25 in that city.

HODGE—Alfred R., 65, former secretary of Riverview Park, Chicago, and since 1920 secretary of the National Association of Amusements Parks, Rock Beach, San Francisco, and other amusement companies, died July 22 in Los Angeles. Survived by his widow, Mrs. Alfred Hodge, 25 years, and a son, Alfred R. Jr., 20 years, July 25 in that city.

LITTLEFIELD—James H. Jr., 28, former Philadelphia band leader and songwriter, died July 20 in Zacata, Va., of heart exhaustion. In addition to his band, which was located at Station WCAU, Philadelphia, he composed much of the music for the ice shows Stars on Ice and It Happened on Ice. Two sisters, Catherine, ballet dancer; Dor-othy, also a dancer; her mother, Caroline; a Philadelphia dancing instructor, and a son, Ward, survived. Services July 23 in Philadelphia, burial in Chelten Hills Memorial Cemetery.

MCCALLUM—William B., 79, former actor and theater manager, died July 20 in a New York City hospital. Survived by his widow, Mrs. William McCallum, 60 years, July 20 in New York City.

PROCTOR—Nicole C., 18, former dancer, died July 24 in Los Angeles. Survived by her father, Victor Proctor, 40 years, July 24 in Los Angeles. Survived by his wife, Nicole Proctor, 18 years, July 24 in Los Angeles.

THANKS

To All of Our Many Friends Everywhere, for Their Kind Expressions of Sympathy and Their Help, in My Hour of Bereavement.

MRS. REX HOWE

In Memory of

James P. Daniels-Karstan

who passed away July 13, 1946.

W. Rinaldo Reinhardt

In Memory of

PAUL LORENZO

July 29, 1942

VICKI LORENZO

McDermott—John W., 53, writer and director of many silent pictures, July 25 in Hollywood. Survived by his widow, Myrtle McDermott, and an over-dose of sleeping tablets.

Patterson—John, 55, for 18 years manager of the Los Angeles County Agricultural Society, sponsor of the annual county fair at Littlerock, July 11 at his home near Los- angeles. A son and a daughter survive. Services July 14 in Los Angeles. Burial July 12.

Pearce—Harold K. (Hal), 24, staff announcer the past two years at Station KDKB, Dubuque, Ia., July 17 in a Dubuque hospital. He was for- nery with WIGM, Mfred, Wood, Survived by his widow, daughter, his mother, two brothers and four sisters.

MARRIAGES


HARN-STEPHENSON—Daniel H. Harn and Ava Stephenson July 8 in Omaha.

HARRY-ESTLEINEN—Sailor Harry Estleinen, actor, died July 21 in Hollywood, California, who was the son of Mr. and Mrs. Cyril Estleinen, actors, in Las Vegas, Nev., July 23.

MURDOCK-GRAF—Jack Murdock, film writer-director and son of Walter Hurst, founder of Film Musicals, and Evelyn Keyes, actress, in Las Vegas, Nev., July 23.

POWELL-SCOTT—Mel Powell, pianist with Benny Goodrow's orchestra, died July 25 in Los Angeles. Survived by his widow, Mrs. Mel Powell, 21 years, July 25 in Los Angeles.


BIRTHS

A son, George Francis II, to Mr. and Mrs. George Temple Jr., July 17 at Maywood, Calif. Father is a profes- sional singer, who is brother of Shirley Temple; mother is Florence Temple. The couple was married in the Amusement Booking Service, Detroit.

A daughter, Mrs. and Mrs. B. C. Gen- nusa in Prestin Retreat Hospital, New York. Father is a member of the American Film Producers Association, and Mrs. Walter Gates July 16 in Fitzgerald Mercy Hospital, Philadelphia. Father is pianist with the Men of Note.

A daughter to Mr. and Mrs. Dave Beulay, Jr., in Los Angeles. Father is a radio emcee.

A son to Mr. and Mrs. Dick Brus- som in Hollywood Presbyterian Hospital, Los Angeles. Father is the pianist for the piano team of Rossum and Hall; mother is a former film actress and sister of Mr. Davis.

A son to Mr. and Mrs. Harry Marmo, 28 years, July 24 in Los Angeles. Father is a radio announcer.

DIVORCES

Martha Scott from, Carlton, Al- soap, movie producer, in Las Vegas, Nev., July 23.
Peacetime Dailies, Magazines Switch From War’s ‘Horror’ News to Afroresco Slants

Biggest Media in the U. S. Go Out in the Open

NEW YORK, July 27.—Magazine editors throw the nation are recovering the natural wealth of reader appeal in outdoor show business. Lads with the final say-so have been routing interesting stories into their periodicals and there are indications of more to come. Few weeks have passed since the end of the war and it is one of the country’s nationally circulated journals containing outdoor comment. Periodical is still farther away than the head on a bareback. Human interest stuff following the heavy pattern of news prevalent throughout the war years.

All Fields Covered

Circuses, carnival fairs, parks, rodeo and thrill shows have all come in for their share of mention. Combined circulation which has included outdoor copy recently runs into the millions and (See Nation’s Press Tips on page 64).

Hunt Makes Conn. Swing, Hit By Rain in 2 Spots

WILLIAMSPORT, Conn., July 27.—Heavy rain, which turned the Woodford lot into a natural quagmire, cut attendance at Hunt Bros.’ Circus here Tuesday (22), matinee being light and night hour of half full. Show also had intermittent rain and a wet lot Monday (22) at Westerly, R. I., yet drew a fair matinee and good night house. During previous week the Hunts made their usual swing thru Connecticut, where rigid fire regulations have limited the force of the show. Disastar at Hartford in ’44. At Middletown a fire truck and four men were assigned to duty on the lot and had 1,000 feet of hose extending from a hydrant to the big top. Show went from here to Putnam, Conn., and then to Attleboro, Mass.

Hamid Threatens To Show Jane Russell’s ‘Outlaw’ Despite Ban

ATLANTIC CITY, July 27.—George A. Hamid, Steel Pier operator, said he will screen the motion picture The Outlaw starting Sunday (28) despite its banning by Director of Public Safety William S. Cuthbert Thursday (25). Star Jane Russell, whose alleged over-exposure in the picture has resulted in its being banned in several other communities, is scheduled for personal appearances during the two-week showing.

Announcing his intention of ignoring Cuthbert, Hamid said, “We are not violating the reputation of the Steel Pier for good, clean entertainment nor the morals of anyone, and we are presenting The Outlaw starting Sunday.” Cuthbert said into its third week Friday, with theater fans applauding the stage and water presentation trio, and with those for the purpose of collecting a few extra shillings filled with some hope and lots of misgivings.

There has been enough hoopah and ballyhoo to keep the natives excited and enough free entertainment to give them something to do or talk about all their waking hours, but the rubber bands seem to be chocking the bank rolls, especially as far as midway activities are concerned. Midway activities are fully covered in the Carnival Section.

The old town was turned topsy-turvy (See Centurama Hoopla on page 62).

Outdoors IN THE PUBLIC’S EYE

N. Y. Rodeo Tilts Prize Money to $129,130.—Up 148

Centurama on 3d Lap With Fans Clapping

Veloz and Yolanda Stop Show

By Pat Porcell

MILWAUKEE, July 27.—Centurama, the name coined to describe Milwaukee’s 100th birthday celebration and the name of the feature production on the lake front, moved Monday the last hour of a fair. Barneys and fans applauding the stage and water presentation trio, and with those for the purpose of collecting a few extra shillings filled with some hope and lots of misgivings.

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Rain Cuts Crowd for Rodeo at Camden, N. J.

CAMEL, N. J., July 27.—Rain, coming shortly before the show opened, held down the crowd for the rodeo at Camden, N. J., scheduled for today, it was announced by Ray Hinkson, of Bay’s Dude Ranch.

contracted acts included Hart and Harry King, horse catchers; Smoky Hinkson, trick roping and his high school days, Pal and the Rogers, girl bronk rider. Buck Kennedy was engagements at the North and Lou Blackmon of the Diamond B Rodeo were judges, while Al Worthly and Lou Young acted as pick-up men.

Winners were Johnny Hand, Sanders, Fred, saddle bronk riding; Harry, Tuck, Arro, bulldogging; George 31um, bull riding, and Alan Warnar, bareback bronk riding.

California State Grounds Set for Livestock Sales

SACRAMENTO, July 27.—For the first time since the start of the war the California State Fair is setting the fairgrounds available for livestock sales. J. E. O’Neil, of the Livestock Board, testified that every effort will be made to attract all available livestock sales. There will be no charge.

Rehabilitated cattle barn can accommodate 800 head, said R. E. Green, chief of the bureau of exhibits. A sale of Aberdeen Angus is scheduled for November 28.

OUTDOOR

Peacetime Dailies, Magazines Switch From War’s ‘Horror’ News to Afroresco Slants

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WILLIAMSPORT, Conn., July 27.—Heavy rain, which turned the Woodford lot into a natural quagmire, cut attendance at Hunt Bros.’ Circus here Tuesday (22), matinee being light and night hour of half full. Show also had intermittent rain and a wet lot Monday (22) at Westerly, R. I., yet drew a fair matinee and good night house. During previous week the Hunts made their usual swing thru Connecticut, where rigid fire regulations have limited the force of the show. Disaster at Hartford in ’44. At Middletown a fire truck and four men were assigned to duty on the lot and had 1,000 feet of hose extending from a hydrant to the big top. Show went from here to Putnam, Conn., and then to Attleboro, Mass.

Hamid Threatens To Show Jane Russell’s ‘Outlaw’ Despite Ban

ATLANTIC CITY, July 27.—George A. Hamid, Steel Pier operator, said he will screen the motion picture The Outlaw starting Sunday (28) despite its banning by Director of Public Safety William S. Cuthbert Thursday (25). Star Jane Russell, whose alleged over-exposure in the picture has resulted in its being banned in several other communities, is scheduled for personal appearances during the two-week showing.

Announcing his intention of ignoring Cuthbert, Hamid said, “We are not violating the reputation of the Steel Pier for good, clean entertainment nor the morals of anyone, and we are presenting The Outlaw starting Sunday.” Cuthbert said into its third week Friday, with theater fans applauding the stage and water presentation trio, and with those for the purpose of collecting a few extra shillings filled with some hope and lots of misgivings.

There has been enough hoopah and ballyhoo to keep the natives excited and enough free entertainment to give them something to do or talk about all their waking hours, but the rubber bands seem to be chocking the bank rolls, especially as far as midway activities are concerned. Midway activities are fully covered in the Carnival Section.

The old town was turned topsy-turvy (See Centurama Hoopla on page 62).

Rain Cuts Crowd for Rodeo at Camden, N. J.

CAMEL, N. J., July 27.—Rain, coming shortly before the show opened, held down the crowd for the rodeo at Camden, N. J., scheduled for today, it was announced by Ray Hinkson, of Bay’s Dude Ranch.

contracted acts included Hart and Harry King, horse catchers; Smoky Hinkson, trick roping and his high school days, Pal and the Rogers, girl bronk rider. Buck Kennedy was engagements at the North and Lou Blackmon of the Diamond B Rodeo were judges, while Al Worthly and Lou Young acted as pick-up men.

Winners were Johnny Hand, Sanders, Fred, saddle bronk riding; Harry, Tuck, Arro, bulldogging; George 31um, bull riding, and Alan Warnar, bareback bronk riding.

California State Grounds Set for Livestock Sales

SACRAMENTO, July 27.—For the first time since the start of the war the California State Fair is setting the fairgrounds available for livestock sales. J. E. O’Neil, of the Livestock Board, testified that every effort will be made to attract all available livestock sales. There will be no charge.

Rehabilitated cattle barn can accommodate 800 head, said R. E. Green, chief of the bureau of exhibits. A sale of Aberdeen Angus is scheduled for November 28.
Mpls. Aquaten
Draws Despite Poilie Epidemic

MINNEAPOLIS, July 27.—Alto a record attendance of 14,148 cases reported as of Thursday (25), attendance at the Minneapolis Aquatennial today was artifically low.

The Aqu Follies, staged by Al Sheehan and Lyle Wright, Thursday night at Plato's field, drew a 44th consecutive performance without a rainout. Two years ago in the last 10 minutes the show was downpour.

The two parades, afternoon on opening day and Tuesday night on light Wednesday (24), drew more than 800,000 spectators. The miter show and balloon report was held at the Lyceum Theater played to a capacity house (2,100) opening night Sunday (21), about 1,500,000 day-night and capacity Tuesday night.

As the pole prompted Frank J. Collins, Aquatennial Association prexy, to ask Dr. Frank J. Hill, city health commissioner, whether or not continuance of the spectacles were possible. Dr. Hill said, "A very large percentage of the population is immune to polo because of having had polo in a light form, unknown to themselves, thus developing immunity."

Dr. Hill told Collins that in other communities where theatres, pools and grounds are closed or curtailed to protect public health against polo, breaks there was no noticeable effects.

Only cancellation was that of the Children's Benefit Band on Wednesday afternoon (26) at Powderhorn Park due to low crowds and very large percentage interested in getting as many of their own fans as possible in the balloon to help them out.

Suspend Coney Bathhouses

NEW YORK, July 27.—In the current "clean-up" campaign under Mayor John F. Hylan's new government, by License Commissioner Benjamin Fielding for violations of various municipal regulations. Suspensions were set for last Monday (22), which softened the blow, as not only is Monday an "off" day, but it rained most of the time. Thirteen other operators were let off with warnings.

Hanna, Alta., Winners


Motor Speed Round-Up

PASADENA, Calif.—The fourth midget auto race track will be in operation Thursday (25) at Los Angeles County Fair, 7:30 p.m., with Leo J. Lafave, Alhambra, Calif., industrialist, having this week reported permission from the Board of Directors of the Pasadena and the Tournament of Roses Association to conduct night programs at the Rose Bowl.

Sam Hanks, former Pacific Coast and world's speedboat champion, will be racing director. The event will be operated jointly by the Pasadena Tournament of Roses Association and the Los Angeles County Fair. Admission for the event will be 90 cents. Other tracks in operation near Los Angeles are Gilmore Stadium and the Coliseum, both in the city limits, and Bonelli Stadium near Saugus, Calif.

LOS ANGELES—The spectacular lightning night mile auto race was brought home this week when Gilmore stadium officials revealed that the May show had met all the rules of the city and, racing drivers of the country paid a total of $15,000. Before the near the top pay-off for an entire series of nine races was won, $6,000,000. The entire circuit was taken home by the contestants.

MILWAUKEE—Rain washed out the feature 20-mile race here Sunday (21) at the State fairsgrounds after five competitive races had been run. Date was promoted by National Speedways (Gaylord White and (See MOTOR SPEED on page 58)

English Observer
Auto Birth With Long Program

DETOIT, July 27.—Automobile historian Dr. Benjamin Fielding has completed its 49th consecutive year of publication. The English celebration is being run along similar lines to the key event of the Detroit Auto Show. In Detroit the show incidentally set the pace for a string of local events throughout the year. Many auto dealers, running well into next year in other cities thrust this to the front.

Heading up the English celebration as general chairman is H. G. Starley, of London. Pageant of Years of Progress opened Friday (19) and will run through August 10. Exposition then goes on tour, and is set for Cardiff, August 26-September 7. (See ENGLISH OBSERVE page 54)

Philly Aquatennial-Continued

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Minnesota Cities Going Festival Mad, Mayors Say

MINNEAPOLIS, July 27.—Minnesota cities are going "festival-mad" in 1946. The state's 175 cities, communities, here for the annual Mayor's Day program in connection with the biennial state Aquatennial, reported.

At Springfield, the famous Sauer-krone midget auto race, history of the game goes back to 1927. The community goes about dedicating a nine-foot statue to Midget auto race pioneer Ray F. Woods, of Biwabik, his town is planning a G. I. Home—Coming celebration built around a home-coming September 22-23, at which Mayor J. B. Hawkinson and Askov is working on a rutabaga feast in early September, said Mayor Hans Mosback.

Use of County Fairgrounds

Sought by City of De Land

DE LAND, Fla., July 27.—The city's request for use of County Fairground facilities has been denied by local agricultural exhibits, rodeos and other attractions has been taken under advisement by the county commis-

Commission already has granted a lease for one season to a small club to use the flower exhibit and baking contests. The county fairgrounds for a cattle show called September 26.

Lehi, Utah, Round-Up

gets 24,000 in 4 days

LEHI, Utah, July 27.—All records for the Lehi Round-Up were broken when the Earl Hutchinson string, of Hillside, Utah, with Jack Oakley, of Ogden, as advance man and an- nouncer, played 24,000 persons in four days.

SANDY, Utah, July 27, with some salty stock: Benny Bender, as clown; Carol and Sweetheart, as a feature act; Steve Shannon and Barbee, as a trick and sorcery ride, will play the Lehi Round-Up. County Fair at Murray August 21-25.

High River, Alta., Results

HIGH RIVER, Alta., July 27.—Futurity of the two-day stampede here were:

Saddle-Bred—Joe Kiel, Dr. J. J. Bacon, Mr. and Mrs. Max Reckel, Dr. J. J. Bacon, Mr. and Mrs. Max Reckel. Horse—George Alldred, Steer—Decorating—

Aubie McDonald, Sam Powders; Rider—Bettie Bonelli, of Lavon, George Alldred, and Steer—Decorating—

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www.americanradiohistory.com
Steel Pier To Show "Outlaw" as Mayor Hits "Proclamation"

ATLANTIC CITY, July 27.—It appeared certain today that George A. Hamid, Steel Pier manager, would carry out his decision to show publicize the controversial motion picture. The Outlaw, starting Sunday (28), despite the banning of it by Director of Public Safety Cuthbert Thursday (25). Cuthbert refused to say what action he would take, but ordered his held.

Meanwhile Mayor Joseph Altman denied that he was giving the key of the city to the exhibitor of the picture, as had been stated in a proclamation signed by him and published in local press. He denied authoring the proclamation and said Cuthbert had written Hamid that the picture could not be shown.

Refirming his stand, Hamid issued the following statement: "I opened negotiations for the showing of "Outlaw" on June 1. My son, George Jr., was sent to Wildwood, N. J., to see if and he reported that there was nothing immoral or in bad taste and there were no local or State objections. We completed booking June 12. Prior to any notification to us, official or unofficial, we had entered into a contractual obligation—this situation representing a breach of contract of trade. We will present The Outlaw starting Sunday (28).

It is understood that some months ago the picture was booked by the Weiland-Lewis and Waxman chains for showing here, but it was canceled on the advice of City Hall.

Vic Blackstone Triumphs In Annual Davie Rodeo

MIAMI, July 27.—Vic Blackstone of Parrish, Fla., State champion, won the all-rounder event at the annual Davie rodeo here Thursday (4). He also won the calf-roping contest. Bob Stokes, of Fort Pierce, Fla., won the bulldogging contest; Mac McClanahan of Fort Pierce, Fla., won the bull-riding event, and Claude Tindall, of Davie, rodeo director, triumphed in broad-based

Despite a heavy shower, more than 7,000 attended and hundreds were turned away.

Raymond, Alta., Results

RAYMOND, Alta., July 27.—Winners at the two-day Raymond stampede were:

- Sugar Neighbors: Riding—First day, Jimmy Wells; Duff Stewart and Frank Manyants; second and third; Art Lund, second day. Don Dewar, Waldro Ron, Herb Done, Finials, Wells, Riewar, Art Lund, Ross French.

Men's Bareback—First day, George Aldoff, Robert Karlson, Don Mcdonald, Bruce Edgerton, and George Manyants.

Novice Donna Horset: Second day, second, Herb, Done, Bill Edgerton, Don Mcdonald, and George Manyants. Finials, Aldoff, Shadth, Done, Striker, Webster, and Buzz. (See Raymond Results on page 107)

A Natural Spier

ROCKAWAY PARK, L. I., N. Y., July 27.—When the legal biz goes slow, Al Schrager, local alfalfa farmer, has nothing to do but spay in quest of the elusive dollar. He's the owner of a backyard alfalfa, a con-cession here for the entire Rockaway area.

The same eloquence he uses before a jury serves him in good stead before the busy Sunday to let the public know about the advantages offered by renting a beach chair or umbrella.

NEW YORK, July 27.—George K. Whitney, Playland - at the Beach, San Francisco, and Harry J. Butt, Poway, were named winners. Ted Lebas, voiced their philosophy of park operation here in an interview Fri- day (26). They agreed that it was the duty of a park owner to keep the property clean and, consequently, one of the finest recreational fea-
tures, for the community served. Lebas maintained that the whole industry would benefit if more opera-
tors invested some of their profits in park improvements over and beyond what was required for maintenance. However, there was no hint of phil-
anthropy involved and they let it be

- Duke Ramahaus, Lester McGee and James 1931, for the best physical plant, and

Members of the RAMDOODLE CLUB on the C. R. Montgomery Animal Circus held recently for a picture. They are, first row: Lillian Bell, Peggy Johnson Beach Park; Mrs. Alta Drake and Norine McDonald. Second row: Connie Rogers, president; Maria Price, secretary-treasurer; Tex McCray, Dr. Karr, Jack Bell, Deores Sur-

urton, Charles Nahalen, Ken Drake and Artis Brown.

Ocean City's DDT Fog Fires Bugs

OCEAN CITY, N. J., July 27.—Mosquitoes and flies, the bane of all resorts, are to be given a battle here. Regular treatments with DDT to rout the pests will be provided un-
der a contract entered into by the resort commissioners with an exter-
mination company in South Jersey to spray a DDT "fog" once a week.

Toss Makes Dewar Champ

McLEROY, Alta., July 27.—When three riders tied for first place in the saddle event at McLeeods two-day stampede, coins were tossed and Don Dewar was named winner. Ted Dewar with the finals were completed were Jack Ellison and Charles Yagge. Other winners were: Calf Roping—John Cochlan, Hugh Cunningham; Frank Manyants, a Mock; Steer Decoration—Tom Diece, H. Marlowe, Orville Speers, Bareback Bronc—H. Markley, Louie Marie, Irwin Bischoft, and Charlie Goodenmore. Wild Cow Milking—John Cochlan, Kenneth Taillefred, Wild Horse Race—George Singer, N. Little Moustache.

Miss Philadelphia Feature

Of Hunt's Wildwood Party

WILDWOOD, N. J., July 27—William C. Hunt, head of Hunt's Amuse-
ment Enterprises here, will be the host to the Philadelphia beauty contest, starting the celebration marking Hunt's 40th an-
iversary in show business here.

As a result of opposition to beauty contests conducted in the Phila-

Philadelphia, Station WTPEN there, which has "The Miss America" franchise, extended the "Miss Greater Philadelphia" to Atlantic City.

Extra Crops Protect Beatty's Overfly At Vancouver, B. C.

VANCOUVER, B. C., July 27.—Clyde Beatty Circus closed a bang-up engagement in Vancouver late today with such terrific overflow crowds that extra police were called to protect the equipment and the public.

Every reserved seat for the night performance sold before the afternoon show was completed, and announcements made beforehand that second performance would be im-
possible because it was necessary to move the last two cars to accommodate the overflow. The folks, however, and after the house was strung to the ring curbs, ticket-

The only ticket taker reported was more room and requested people to lend that.

Sie Show did a tremendous business, and circus employees had diffi-
cultly in arranging their tasks con-

ected with the loading. The crush of people made the movement of animals and cargo a difficult task. Ar-

©ron and all available police were dispatched to the scene to as-

- bide the circus management keep order.

Frisco's, Whitney, N'Oreleans' Batt Urge "Invest in Improvements"

RENO, Nev., Results

RENO, Nev., July 27.—Capacity crowds attended the annual Reno rodeo which began July 4. Prize winners announced at the closing ceremonies included:

- Brook Riding—Bud Linderman, Red Lodge, Mont.; second, Joe Peters, Bakersfield, Calif.; third; Jack Purcell, New York, N. Y.; fourth, George Moll, Sparks, Nev.,

- Bull Dogging—John Bowman, Oakland, Calif.; second, Jack Andrus, Oklahoma City; third, Mickey Peach, San Diego, Calif.; fourth, Bud Cheadle.


- Breakaway Riding—John Barton, Hayward, first, Pete D'Hoss, San Jose, Calif., second; Walt Messing, third; Stanley Husey, Stockdale, Ariz., fourth.


Swift Current, Sask., Results

SWIFT CURRENT, Sask., July 27.—Award winners at the two-day Frontier Days Rodeo, sponsored by the Kinetic Club, Swift Current, were:

- Carl Ossen, Bozner trophy for saddle bronc championship; Grace Ossen, second; Tom Rupp, third; Romeo Henn, fourth.

- Ossen, Selkirk studio money for saddle bronc champion; Grace Ossen, second; Romeo Henn, third; Aneta Rambo, fourth.

- Ossen, trophy for calf roping; Tom Knight, W. T., first; Earl Rupp, second; Grace Ossen, third; Aneta Rambo, fourth.

- Ossen, W. W. Cooper trophy for bareback riding; and Carl Hones trophy for steer riding.

- Ossen, Grace Ossen, second; Carl Ossen, Tom Knight, Percy Myers, Frank Dutt, second; Ken Hunt, Frank Dutt, Charlie Benne, third; Carl Ossen, Grace Ossen, Percy Myers, Frank Dutt, fourth.

- Ossen, Pat McCarty, third; Steve Bland, Jack Lockhart, Backyard Red; Stan Wohletz, fourth; Bob Unser, Herm Mackowiecki, H. M. Morrow, Marilyn Severance.

- Ossen, Pat McCarty, third; Steve Bland, Jack Lockhart, Backyard Red; Stan Wohletz, fourth; Bob Unser, Herm Mackowiecki, H. M. Morrow, Marilyn Severance.

- Ossen, Slim Brown, Downs, from the U. S. and Canada made up the largest entry list to compete for the $2,000 prize money that was won by the first place pickup by the Kinetics in 1938.

More General Outdoor News On Page 107
ROYAL AMERICA TIES MARK

Edmonton Ups 83G Record

Saskatoon opens strong as gate attendance figures go soaring — radio big help

SASKATOON, Sask., July 27—Royal American Shows, closing here tonight, apparently have another record gross in the bag to stack beside the sizzling marks set at Calgary and Edmonton.

Calgary's phenomenal gross of $115,000-plus for six days wasn't bothered by the outpouring at Edmonton, yet the six days' take was $83,680 for the six days, which far surpasses any previous figures for that spot—second largest of the Western Canadian Circuit of A Fairs.

Travel restrictions brought the unprecedented total of 21,100 customers at Edmonton's exhibition, compared to the 1945 total of 175,849. Carl J. Seldinmay, R.A. owner, declared that a series of walkie-talkie broadcasts from the midway undoubtedly helped business considerably, remarking that "there was an unusual amount of interest in this feature which was quite an exhibition-goer's." Weather has aided in building the almost unbelievable grosses, as the little rain which has fallen during the past three weeks has hit at hours when crowds could do the least damage to patronage.

Exhibition officials here at Edmonton and Calgary have expressed complete satisfaction with the midway results, but there is little note being made of the comparative business this and last year. Officials realize that Conkin Bros. were handicapped last year when the Depression set in, and there was a restriction of 12 cars on their railroad movement, whereas now all restrictions have been lifted and Royal American is moving on a 50-car railroad contract.

Royal American closes here tonight and then moves to Regina for an opening Aug. 1. The move on to Regina and the tour will close a week later at Fort William, Ont., where the circuit will then go to Superior, Wis., to pick up its American fair route.

Hennes Tunes Up With Toledo Score

TOLEDO, July 27—Readying for the opening of the fair season next week at the Illinois-Indiana Exposition, Danville, Ill., Hennes Bros. Shows will close a successful week's run here tonight.

Shows and rides had better than the average take during the first five days of the engagement, and concessions have been busy in catering to the spectators.

Harry Hennies gave his ground crew a show during the week, putting the various rides on the fronts of the girl and posing shows, and completing the equipment. The Scooter he built in Birmingham, Ala., winter quarters during the past off-season.

RICHWOOD, O., July 27—Playing the board show here, and then closed tonight, Walter Byers' Rides, the midway attraction, will have next year's gross on rides, but the concessions had just the opposite story.

JIMMY HURD, manager and talker for the "Congress of Living Wonders" on Max Goodman's Wonder Shows of America, gathered the personnel for this picture. Standing on the bally, left to right, are Dr. Mel-Roi, mentalist; Zetta Mae, snakes; Julius B. Shuster, million-dollar hands; Jane Maddox, blade box; Ray Flowers, tin man, tiny waving; C. E. Ross, Clown, magic and enseen; Lano and Chaney, Punch; Chief Blackhawk, asbestos skin, and Billy Hynds, baggage. Hurd is on the bottom with the lobster family, George, Senior and Junior. On the ticket boxes are O'Dell Bundy and Jay Hatfield.

Centurama Biz: It Depends Entirely on the Viewpoint; JJJ Gross Passes 72 Grand

Indie Boys Get Better Break Than Those Behind Gate

MILWAUKEE, July 27—Business at the Milwaukee Centurama thru the first two weeks of the month stand is good or bad, depending upon the viewpoint of the observer, and an impartial reporter must relate that shows and rides on the Johnny J. Jones Exposition have little to cry about, but the concessionaires have plenty to weep and wail.

The second complete week of the Milwaukee season ended Friday (26) with a gross of $56,325.25 for the gate, shows and rides, which is about a seven-day period in July. This is a trifle more than $5,000 less than was gathered first week, but the count of almost $72,000 for the two weeks cannot be justified.

It must be reported that some show operators are not at all happy, but that is largely due to the fact that they anticipated too much, and anything less a King Midas gold mine would have meant weeping.

Real Estate Tumbles

Concessionaires have been hit hard, and the real estate business operated by Morris Lipsky took a tumble this second week, many of the lads pulling out when they couldn't make their privileges. Milwaukee once was classed as a "good concession town" but evidently the widespread publicity given the Thompson Law (which really put a damper on any type of operation not exclusively and convincingly skillful) made the natives wary of any type of concession, and they rush thru the front end in formations which remind old-time sports fans of football's flying-wedge days.

Milt Morris, usually an affable fellow, gave up trying to operate his candy-stand apple after food inspectors insisted on nine changes in the quarters where the apples were dipped, each of the nine changes being ordered on separate visits. Milt was just one of the show's food concessionaires who suffered violent headaches brought on by provoking inspectors—and the JJJ organization in showing under a contract signed with and by city officials.

The future of this engagement, which does not close until August 11, was one of the chief topics of conversation among front-enders, and some of the back-enders are beginning to view it with apprehension. Bulk of the mid-week crowd dipped between 9 and 10:30 at night, which gives only an hour and a half of action, (See Centurama Business on page 62)

New Record for World of Mirth

LEWISTON, Me., July 27—World of Mirth, which closed out its week ending Saturday, July 20, booted records all over the lot and wound up by kicking the pants out of the front gate. Spurred by strong co-operation from local press and radio stations under ideal weather conditions, set all-time high for spot.

Doc Cann's Motorhome snared top nephew, Bill Rogers, with Ginger Rae on the front, a close second. On closing matinee Jim Berg, nephew of owner-manager Frank Berg, hosted 100 children from a local orphanage, and Lew Hamilton entertained 70 newsmen from the French-language newspapers.

Norman Thomas, Lewiston Sun sports writer, came up with a four-column yarn Friday (18) on Flash White, drome rider, whose home is in Norway, Me. Piece helped Cann's drome to run up big gross.

Cy Holiday, Scooter foreman, suffered a broken leg when he stepped out of his wagon. Bob Hermine, manager of Hermine's Midways, has joined the show with a new house trailer and a bus for the little girl, whichCol. Milt Morris, manager of the Midway, is in charge of the entertainment for the six-car railroad project.

Strates To Spring Show Wagon Newbie

UTICA, N. Y., July 27—James E. Strates Shows will have a new front wagon of radical design in operation late this season. Built entirely of steel and equipped with all modern gimmicks, the 22,000 square foot structure, cost of the complete unit of $4,500, was built as a part of a long-range building project announced by Strates following a winner for the three.--One of the parts of the show's equipment last winter. With a black steel Telecopic wings will give an overall operational length of 96 feet, with a price tag of $10,000.

Rally platform underframing and back braces will be of tempered aluminum as will all other manually operated sections.

Six new ticket boxes, framed in aluminum and with stainless steel tops and grilles, were recently received. All were constructed by Charles B. Kidder, who left the road about a year ago in local studios, Va., and to build show properties on a contracting basis.

Conn. Hot Dogs Hold Line Better Than Other Meats

BRIDGPORT, Conn., July 27—Good news to concessionaires in Connecticut this week was the news on the almost inflated meats on the Connecticut market.

A compilation of current prices and selective market reports showed that frankfurters are selling for 47 to 55 cents, an increase of only 1 to 7 cents a pound, while all other meats in comparison have gone sky high.

Concessionaires have upped their prices, with most of them jumping their price to 15 cents each and some higher.
August 3, 1946

The Billboard

CARNIVALS 55

Congratulations Jimmy and Your JAMES E. STRATES SHOWS!

We are glad to have had a part in framing the NEWEST and what we believe is the HIGHEST POWERED Show from the standpoint of Diesel Electric Plants in the United States (630 K.W. Capacity). Special praise is due you, Jimmy, for the way you worked night and day to build a "brand new edition of the James E. Strates Shows in time to fulfill your 1946 Season Show dates.

*Just before Christmas, 1945, the James E. Strates Shows were destroyed by fire in their Winter Quarters. The fact that we had originally supplied the James E. Strates Shows with equipment in 1941 and that Mr. Strates, when rebuilding his shows, re-ordered from us, speaks volumes concerning the satisfaction Lewis-Diesel Engine Company equipment gives the Outdoor Showman! No wonder "We Light the Midways of America!"

Part of the JAMES E. STRATES SHOWS' POWER EQUIPMENT Furnished by the LEWIS-DIESEL ENGINE CO.

LEWIS-DIESEL ENGINE CO.
MEMPHIS 2, TENNESSEE
WE LIGHT THE MIDWAYS OF AMERICA
**CARNIVALS**

**The Billboard**

August 3, 1946

**PENNYPITCH GAMES**

- Size 54"x63", 4 ft. wide, 3 players.
  - Price $35.00

**PARK SPECIAL WHEEL**

- 30" diameter, beautifully polished.
  - Price $18.00

**BINGO GAMES**

- 75-Player, complete.
  - Size 30"x30", 100-player complete.
  - Price $1.00
- 7/8 deposit on all Orders.

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**ASTRO FORECASTS AND ANALYSES**

All Readings Complete for 1946

- Birdie Shelly, 8-15-46, Transylvania, Pur M., $50.00
- Annie Shelly, 8-16-46, Transylvania, Pur M., $50.00
- Alberta, 8-17-46, with White Cover, each $1
- Forecast and Analysis, 8-18-46, Price $1.00
- Summertime Forecast, 24 pages, Price 50c.

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**NEW DREAM BOOK**

180 Pages, 2 Set Numbers, Clearing and Relay.
- Price $1.00

**DREAMS**

- Houdini, 3 pages, 2 sets.
- Price 50c

**SLACK MFG. CO.**

- 12/12 W. Lake St., CHICAGO, ILL.

---

**COLEMAN HANDY GAS PLANTS**

- Model 45G. Handy Gas Plant, 6 inch burner, complete.
  - Price $35.00

**GUARANTEED TO POP**

- 27 TO 1
- THE VERY BEST QUALITY

**POPcorn**

- Immediate Delivery—O. B. Chicago
- ALL SIZES OF BAGS
- SALT AND SEASONING
- Distributors

**POPPERS BOY PRODUCTS CO.**

- 60 E. 13th St., CHICAGO, ILL.

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- Model 45G. Handy Gas Plant, 6 inch burner, complete.
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- SALT AND SEASONING
- Distributors

**POPPERS BOY PRODUCTS CO.**

- 60 E. 13th St., CHICAGO, ILL.

---

**SMITH’S GREATER SHOWS WANT**

- Foreman and second man for Chimera plate, second man for Loop-o-Plane and Merry-Go-Round. Can place useful people all departments. Show will start out till Dec. 1 in the South. Gas City, Ind., all this week.

---

**WANTED CARNIVAL**

- Concessions, Rides, Shows for our FALL FESTIVAL
  - Oct. 1-6-5
- Free Ads.
  - Write DR. E. T. SWANCEY, Perry, Mo.

---

**REBUILD POPCORN MACHINES**

- POPCORN BOXES—BAGS—SEASONINGS
- Consolidated Confections
  - 1214 S. Wabash Ave., Chicago, Ill.
WHEELS OF ALL KINDS
Tickets—Paddles—Laydowns
Complete BINGO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT
GAMES, ETC.

ALUMINUM MILK BOTTLES
Now Available . . . Write

WANT

Ride help, Chairoplane man and second Wheel man; must be alert. No drinkers. Good wages. Apply

MRS. LEW HENRY
Thurmont, Md., This Week; Hagerstown, August 5-10.

World of Pleasure Shows
WANT

Ride Superintendent and capable Lot Man that can stay sober. Salary necessary to Ar1 man. Start at once.

JOHN QUINN
Iron Mountain, Mich. (now)

SYLVANIA, OHIO
Annual Firemen’s Carnival
WANT Stock Concessions, Ball Game, Car Rack, String Game. Can use one or two good Shows for Fairs to follow.

ROXIE HARRIS
General Delivery, Fremont, Ohio

A. S. BREWER
WANTS

Age and Scale Agent that can produce. Stum joints open. Salaried Workman that can drive commercial cars. All fairs.

Dubaque, Iowa, now.

DYER’S GREATER SHOWS
WANT


Philadelphia 6th, East Louis, Ill.

THE APPE BOY
Length about 14 inches. Out of the Chicagoland and side Shows. Packed with big show, now. (See page 4.)

TATE’S CURIOSITY SHOP
3-8, 386
Philadelphia

WANTED

26 to 24 C. Concession Traders. Must be factory finish. Peter Glass, Dickinson, Standard Steel only out.

W. M. F. JOHNSON
238 Angelo Blvd.
St. Louis 1, Mo.

CUSTARD WANTED

EXCELLENT PERCENTAGE PROPOSITION
ON TWO 5 GAL. LOCATIONS AT MILLIONS
STATE FAIR—AND ARE TWO MACHINES
must be all electric. 10 phenomenal days and

FAIR. Must be large. I’ll buy at
Wholesale. Send 10 days on cash. Write.

W. M. F. JOHNSON
The Milk Box
238 Angelo Blvd.
St. Louis 1, Mo.

NOTICE

If Anyone knows whereabouts
J. A. WISE, JR.
Please notify Nita Wise, Gulf Fair, 2854 S.
until Aug. 15th, at Gospel Business, Philadelphia 12, Pa. It’s important papers from
us. E. Thompson, Rushville, Ill.

Tivoli Exposition Shows

WANT TO SELL 800 GOOD SHOWS for two circles of Fairs until November, closing in Southern Arkansas. Write or wire

H. V. PETERSON, Mgr.
Kankakee, Ill., this week, or as soon as possible.

spending a few days in Milwaukee with his father, Lou, who handles the booking for Johnny J. Jones Exposition.

Leonard (Curley) Shipley, son of Mr. and Mrs. C. W. Shipley, owners of Shipley Amusements, is in Veterans’ Hospital, McKinney, Texas, where he is recovering from a serious illness. . . .

Frank Lewis, until recently with Mike Mooney Shows, is being featured as Krimko, his white-face comic character, at Ralph Hepworth’s Junction Inn, La Fayette, Ind., where he is booked indefinitely.

Mr. and Mrs. R. W. Rocco, of the Gem City Shows, have as their guest their grandson, John, following her visit Hazel will fly to Miami. Mrs. Rocco, who was ill in Copley Hospital, Chicago, Ill., is okay again. . . .

Billie Winger is doing his Lena Ginster act on Sid Crane’s Side Show on the Crescent Amusement Shows. He also is inside lecturer. Charlotte is in the annex. Show has all acts, featuring Monkey Children and Tiny Cowan, 741 pounder. . . .

Doc Wad- dell held memorial services on the Walter Byers’ midway at Richwood, O., Fair Friday (26) for Ollie Young, former vaude performer who died in Columbus, O., Thursday (23).

After a three-week vacation with his sister, Mrs. Richard Schwanz, Tampa, Elton Edwards has returned to Fort Montgomery, N. J., where he will work as a civilian instructor. He

(See MIDWAY CONFAB on page 15)

WANT CONCESSIONS

Hoop-La, String Game, Darts, Penny Pitch, High Striker, Candy Apples, Cane Rack. Also can use agents. Will pay cash for good Merry-Go-Round.

GUY WHITE
Daisytown, Pa.

ORGANIZED GIRL SHOW

Write: SHOWMAN
325 N. 9th, East St. Louis, Ill.

STAFFORD’S UNITED SHOWS WANT

Wants—Central States Shows—Want
Merry-Go-Round Operator who can handle and work both with Allied Shows, also for Allied Shows, for having The Silver and Good Talk.

For good equip- ment to work with. Both Shows have been United Shows and Empire. Good pay for United Shows with extra equipment. Concessions—Biggers.

High Striker, Carnival Globe. Have openings for Amusees on Shows. Write

Answer, 10 rooms, Rushville, Ind. 10 rooms, Rushville, Ind.

STAFFORD’S SHOW —(for Allied Shows)—

950 new rides to be put on at the Allied Shows. Many new rides available. Will pay well. Write

Ralph Stafford, 434 Los Cedro St., Indianapolis 3, Ind.

POPCORN HYBRID YELLOW
$8.90
Per cwt. in 500 lbs. or more. Less amounts, $9.80 cwt. SEND FOR LIST OF POPPERS’ SUPPLIES

CONSOLIDATED POPCORN CO.
2401 SO. EVAY ST.
DALLAS, TEX.

FOR SALE
Thirty KW Light Plant, never used, mounted on Dodge Truck. New Motor and Rubber, everything the best money can buy. First $3,000, takes all.

S. W. NICKERSON, NICK’S UNITED SHOWS
Gas City, Ind.

POPCORN--PEANUTS
SNOW CONES • FLAVOR CONCENTRATES • CUPS • SPOONS • KANPINS • FLOSS PAPERS • APPLE STICKS • COLORS
PEANUTS—POPCORN AND COMPLETE LINE OF SUPPLIES—SEND FOR PRICE LIST • POPCORN & PEANUT MACHINES NEW & USED, BOUGHT & SOLD

CHUNK-E-NUT PRODUCTS CO. (DEPT. M)
Philadelphia 8, Pa.
Factories Pittsburgh 1, Pa.

FLORIDA AMUSEMENT CO.
ROUTE CHANGED

For secretaries in Alabama, coming your way. Have few open dates before leaving for Florida Fairs. We have 8 Rides, 6 Shows, Free Acts and nightly Fireworks Show. See our show, be convinced. Now playing Georgia’s leading department store markets. Business good. Concession Agents, contact

All Others

HOBARD INGRAM
Ft. Lauderdale, Fla.

STAFFORD’S UNITED SHOWS WANT

Note—CARNIVAL SAVINGS—send 96¢ for a monthly selection of the best from the Independent Carnival World. Twenty-Four pages. 50 cents a year. Send orders to

STAFFORD’S UNITED SHOWS
434 Los Cedro St., Indianapolis 3, Ind.

RIDE WANTED

(six or seven)

EAU CLAIRE, WIS.

HOME COMING CELEBRATION
AUGUST 30, SEPTEMBER 1 and 2

Address
ORVILLE CHRISTIANSON, Mayor
EAU CLAIRE, WIS.

RIDE WANTED

M Nr. and Mrs. R. W. Rocco, of the Gem City Shows, have as their guest their grandson, John, following her visit Hazel will fly to Miami. Mrs. Rocco, who was ill in Copley Hospital, Chicago, Ill., is okay again. . . .

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STATE FAIR—AND ARE TWO MACHINES
must be all electric. 10 phenomenal days and

FAIR. Must be large. I’ll buy at
Wholesale. Send 10 days on cash. Write.

W. M. F. JOHNSON
The Milk Box
238 Angelo Blvd.
St. Louis 1, Mo.
Motor Speed Round-Up

(Continued from page 52) Al Sweeney. Attendance was announced at 30,000.

MECHANICSBURG, Pa.—Motorcycle races at Williams Grove Speedway were rained out for the second time Sunday (21), and have been re-scheduled for August 11. Promoter Roy E. Richwin has big car auto races coming up Sunday (28).


LOS ANGELES—Scoring his sec-
ond straight main event victory in English Observe Auto’s Birthday

(Continued from page 52) minight, September 20-26, Coventry, October 4-9, and Manchester, October 21-November 2, hitting the principal industrial and automotive centers of England.

King To Review Parade

Jubilee Banquet, similar to the Piggery Swine Show here, was slated for the Dorchester Hotel, Park Lane, London, for yesterday (26), with the London Cavalcade scheduled for today. Latter includes ancient jalopies, and a full turn-out of parade attractions comparable to the Detroit parade June 1—with review by the Duke of Edinburgh. The Cavalcade then also goes on tour, scheduled for Cardiff, August 31; Belfast, September 7; Birmingham and Coventry, September 21; Edin-

burch, October 5, and Manchester, October 23.

Social highlight is slated for Octo-
ber 9 in a Motor Jubilee Ball in Royal Albert Hall, under the patronage of Princess Elizabeth.

Radio, Video Take Part

Motion picture, radio and televi-
sion arms of show business will be in the English celebrations. The en-
tire London Cavalcade will be tel-
vised. A special documentary film, The Life Line, will be widely distributed, and animated displays will be used in the exposition.

Pitchmen, too, are not being for-

gon, with three special books being published for souvenir purposes, including one especially for children, to sell at prices from a shilling to a guinea.

The exhibition will have its counterparts in other parts of the British Empire with definite plans reported from Australia, India, Mid-
dle East, New Zealand, South Africa and South America.

FOR SALE

Chairplane

With transportation, reasonable; also other Show Equipment.

B. Q. CROSS

General Delivery, Englewood, Colo-

RIO GRANDE SHOWS

WANT

For Biggest Reunion in South Missouri!

Stock Joints of All Kinds. Cook House, Snow Cone, Juice, Also SEV-

ERAL SHOWS. Charles Sutton wants Joint Agents and Girls. Address: AVA, MO, this week; then the BIG ONE.

WANTED

Ferris Wheel Foreman

Must be experienced. Good treat-
mant, trailer to sleep in. Salary all

JACK ROBINSON

2235 First St., N. W.

Washington, D. C.

Michigan 6501

WANTED AGENTS

For Skillo, Roll Down, Clothes Pin, Razzle Dazzle, Pea Pool. Must be experienced.

L. J. HETH SHOWS

Winchester, Ky.

WANT

CARNIVAL with rides for the last week in October or the first week in September. CIRCUS for the last of September or the first of October. CALL CARNIVAL SHOW for October—one week. CARNIVAL for last week of October or early November.

J. ALFORD PARKER, Chairman

Entertainment Committee

American Legion Post 109

Benson, N. C.

FOR SALE

9 CAR TILT-A-WHIRL

Can be seen in operation.

86 Boulevard

Revere, Mass.

J. R. LEERIGHTSHOWS

WANT

For all Celebrations and Fairs, any Grand Show, Ford, Cash or Pay for any Stock Show, Prague, Neb., move with the show. Price per route. Contact J. R. LEERIGHT.

Omar Greater Amusements

Want for American Legion Celebration at Bloomfield, Mo., week of July 27.

Agents for all Rides, Join Help, Girl Show. Write any worth-while Show.

SECOND-HAND SHOW PROPERTY FOR SALE

$12.00 down bringing $40.00 Westminster Show. #14-637, Westminster, Va., $40.00 for genuine antique Actor. Very Fast. $30.00 Unicat Western Show, in Bloomfield, Mo., $5.00 each. Twenty Outh Circus Machines, WELLS CURIOUSITY SHOP.

12 Strawberry St.

Shan Bros. Shows

Presents an Exhibition

Of Rare Jungle Animals
Trained Ponies
Thrilling Rides & Fun Devices

WORLD'S
CLEANEST
MIDWAY

TAZEWELL FAIR & HORSE SHOW
Tazewell, Va.
August 5th to 10th

LEE COUNTY FAIR & HORSE SHOW
Labor Day Celebration
Pennington Gap, Va., Sept. 2nd to 7th

SEVIER COUNTY FAIR
Sevierville, Tenn.
September 16th to 21st

CHEROKEE COUNTY FAIR
Canton, Ga.
September 30th to October 5th

WASHINGTON COUNTY FAIR
Sanderson, Ga.
October 14th to 19th

DODGE COUNTY FAIR
Eastman, Ga.
October 28th to November 2nd

SOUTHWEST VIRGINIA FAIR & HORSE SHOW
Abingdon, Va.
August 12th to 17th

BLOUNT COUNTY FAIR
Maryville, Tenn.
September 9th to 14th

BARTOW COUNTY FAIR
Cartersville, Ga.
September 22nd to 28th

BARROW COUNTY FAIR
Winder, Ga.
October 7th to 12th

WALTON COUNTY FAIR
Monroe, Ga.
October 21st to 26th

BEN HILL COUNTY LEGION FAIR
Fitzgerald, Ga.
October 25th to November 2nd

Permanent Address: 607 East Broadway, Maryville, Tenn.
**CARNIVALS**
**WANT**
Rides and Concessions for
RODEO, SEPT. 1 and 2
Reply to R. T. STERLING, Renon, Mont.

**SUBSCRIPTION MEN**
WANTED FOR SPORTSMAN MAGAZINE
With national-Wide distribution, blank card for each response.
**MRS. FLOYD KING**
Montana State Fair
Great Falls, Mont.

**WANTED**
Grooms and Stock Men, reference given to
send grimm, even, over Lorenz, also will
show lower classes.

**Frank Kretow**
Animal Oddities Show
Erie, Pennsylvania, Aug. 4th

**BAILEY BROS.' CIRCUS WANTS**
NOVELTIES and SEAT BOTTJBERS, Cold
Storage, Indianapolis, Ind. Also will accept
money in the prize. FIRST SHOW SOUTH
Address: ABN STEVENS, M.D., MARYFORD, KY.
(STreetw. 4-30 Northern Ave., Madison,
Galloway, Tenn., S. Lebanon, & Mt. Fremont, R.

**WANTED FOR SEASIDE PARK**
**VIRGINIA BEACH, VA.**
Guess-Your-Age Agents, Guess-Your-Weight Females, Female Ball Game Agents, Sea Pool Agents. Living quarters available, good treatment for live wires. Apply to

**JACK L. GREENSPAN**, Manager
Seaside Amusement Park, on the ocean at Virginia Beach, Virginia.

**J. J. PAGE SHOWS**
Want to join at once, General Agent and Second Man. Prefer General Agent with Car. Time is short, so wire or phone.

**J. J. PAGE SHOWS**
White Manor Hotel, Maysville, Ky., this week.

P.S.: Also want Performers and Musicians for Colored Minstrel Show. Will book a few more Legitimate Concessions.

P.P.S.: General Agents telegraphing before, contact again.

**POLACK BROS.' CIRCUS UNIT**
**CAN PLACE**
Promoters or Advance Managers. Can also place Auditor. Address

**IRV J. POLACK, Polack Bros.' Circus Unit**
Municipal Auditoriums, Kansas City, Kansas, July 30th to August 6th.

**BRADLEY & BENSON CIRCUS WANTS**
Two or three Cowboys with own Stock that can stand to make money, who won't insult paid customers over microphone while intoxicated, who are willing to be returned unconditionally. Communicate at once. Need one big feature Animal Act. Everybody gets paid every night.
BEDFORD COUNTY FAIR
Bedford, Pa., week of August 5th to 10th inclusive.

BUTLER FAIR AND EXPOSITION
Butler, Pa., week of August 12th to 17th inclusive.

WILL PLACE ALL LEGITIMATE MERCHANDISE CONCESSIONS AT FAIRS.

ALSO EATING AND DRINKING STANDS.

WANT: Grind Shows. Will furnish wagons if required.
WANT: Show Carpenter. Want Show Painter.
CAN PLACE a few Carnival Workers in all departments.
WANT: Men and Women Drome Riders.
WILL PLACE First Class Illusion Show with own equipment.
WILL furnish wagons for same. We can also place Glass House and furnish wagons for same.
WANT First Class Colored Show complete to play fairs until December 1st, where this type of show has not been shown in nine years.

All address this week Clearfield, Pa., Fair.

CETLIN & WILSON SHOWS

JOHNNY J. DENTON SHOWS


CONCESSIONS: All Concessions open.
SHOWS: Have 20x30 Top and Banner Line if you have something to put in it.
RIDES: No Ride Help Wanted. Good Opening for Two Kiddie Rides, as we have none on the show.

WILLIAMS SOUTHERN SHOWS

Want for Opening Carnival Date, Aug. 5-10, Taylorsville, N. C.; North Wilkesboro, week following
Legitimate Concessions of all kinds. Percentage and gambling need not apply.
Want small Sit-Down Grab or Cookhouse. All good spots to follow with fire-works displays at night. All reply

TROY E. WILLIAMS
WILLIAMS RIDING DEVICES, Morgantown, N. C., this week.

DICK'S PARAMOUNT SHOWS, INC.

WANTS WANTS
Shows, outstanding Side Show Acts. Concessions; Grind Stores, all kinds. Help: Ride Men on all Rides, Semi Drivers preferred.
New Brunswick, N. J. week July 29.

FOR SALE—WHIP
10 Cars, in good condition. Now operating in Central Ohio Park. New motor, new paint this spring.

BOX D-267, THE BILLBOARD, CINCINNATI, I, O.

WANT - - WANT - - WANT

GATE CITY SHOWS

Grand Opening at the Big SEVENTH ANNUAL BEAN FESTIVAL AND V-J DAY CELEBRATION, Mountain City, Tenn.

Sponsored by city benefit City Building Fund. Thousands of dollars in beans sold daily at highest prices in history. Location, heart of town. August 7 through 17. Dates arranged to take in mammoth V-J Day Celebration. Everyone notice change. Also 14 big fairs and celebrations to follow, including Catawaba Valley Jubilee, sponsored by 18 units Colored Legion, Hickory, N. C. Attendance both white and colored. August 19 through 24. American Legion and Manufacturers' Exposition, Forest City, N. C., August 25 through 31, with eleven big ones to follow, including Carolina's best, then Georgia and Florida; all winter with fairs and leading dates.

Account reorganizing for fairs want complete set of Rides with or without transportation. Merry-Go-Round, No. 5 or No. 12 Eli Wheel, Mix-Up, Kid Rides, Flat Rides of any kind, Rolloplane, Flyplane. Have complete outfit for Girls' Show, all new; want capable people for same. Eddie Steel, answer. Want Working Acts for Side Show. Want Monkey Show with or without equipment. Place any Grind Shows with own equipment and transportation. Want Legitimate Concessions of all kinds, no exclusives except Bingo, Cookhouse and Popcorn. Want Pan Game, Diggers, Scales, Milt Camp, positively no kids; Custard, Agents for Six Cats, Clothes Pin Pitch, etc. Want A-1 Electrician, Lot Man; Whitey Goodrich, wire. Want men for front gate, handle marquee and sell tickets. Place useful help in all departments. A guaranteed route to interested parties. This show plays all contracts held by Continental Amusement Company Shows under same management. Fireside Murphy wants Cookhouse Help. Sam Golden wants agents for Popcorn and all others, and under and over. Punker Fuller and Bones McLure, wire. All others wire

GATE CITY SHOWS, Boone, North Carolina.

WRIGHTSMAN AMUSEMENT WANTS

FOR TEN CALIFORNIA FAIRS

Stock Concessions of all kinds. Vic. Davis, get in touch with us. Want capable, reliable Ride Men on all rides. Foreman for No. 5 Ferris Wheel, salary $75 week to start; must know your business and stay sober.

We carry 8 Rides and have openings for few high class men; advise as to what you know, might be able to place you.

Eureka, Calif., until Aug. 10; Ferndale Fair, Aug. 13 to 18.

CAPITAL CITY SHOWS

WANT for Georgetown, Ky., week July 29th; Campbellsville, Ky., week August 5th, and 10 Fairs, starting Manchester, Ky., August 17th. Out until December.

All kinds stock concessions that work for 10c. Shows with own equipment—Good proposition. Will book or buy for cash Oetopus or Tilt. Also want to buy 25 Wheel for Twin Wheels, CASH. All replies J. L. KEEF or O. C. CUNNINGHAM GEORGETOWN, KY.

HELLER'S ACME SHOWS

OUR LADY OF MOUNT CARMEL CELEBRATION

NORTHERN EXPO SHOWS

WANT FOR 13 FAIRS AND CELEBRATIONS IN MONTANA AND NORTH DAKOTA

Illusion Show, Fat Lady, Midget, Girl Show or any Show that does not conflict with Animal or Mechanical Show. No Cyphers. Route: Lewistown, Mont., July 31, Aug. 1, 2 & 3; Browning, Mont., Aug. 5, 6 & 7; Dodson, Mont., Aug. 9, 10 & 11; Havre, Mont., Aug. 12-15.
Centurama Hoohah, Ballyhoo Keeps Milwaukeans Excited

(Continued from page 51)
turvy Thursday when Dennis Morgan and Jack Carson arrived to make their first appearance in the premier of their latest movie vehicle, Two Guys From Milwaukee. They were a rousing civic tribute to the city because they were almost mobbed by the booby-swooned, and clowned for Centurama production audiences two weeks to the minute. The appearance of Tyrone Power and Caspar Romero appeared on the scene to take part in a fly-in barbecue and they, too, lent distinction to one Centurama presentation and clowned enough on the stage to give the audience a bit of glee.

The lake front continued to attract throngs which the 100,000-or-no-count police department continued to estimate in astronomical figures. There were lots of folks around each afternoon and night, but not nearly as many as the guardsman of the law claim. After all, 100,000 folks is a flock of ‘em indeed.

Water ski shows are going on every day. A water pageant of gaily lighted rowboats, sailboats, launches, and water ski teams, gave the populace something new to watch for.

The policians were also in evidence along with the normal police force, and in case of any trouble, the 100,000 police force could move in and dispel any trouble that might arise.

A large number of spectra have been given as a result of the successful opening of the Centurama. The input of cash has been very much appreciated by the city officials.

Phil Little, who has the food and beverage concession of the fair, got an unexpected break when city gas company employees went on strike, cutting off gas for three days. The citizens and employees began lining up on radio stations to give solicitations to the public.

There was plenty of food to be had at the Centurama, and business was so good that the watermelon stand sold out of the watermelons.

Pitchmen, especially those with !ambooses, were doing a rip-roaring business on the approaches to the lake front, and there are numerous side shows, mountain bikes, ice cream, drinks and popcorn who seem to be doing strictly all right. Heavy attendance at the fair was on the increase, especially the Theare-Duffy fire works, has put in a good showing, in the winning class, as there are thousands each night who walk on the sidewalk or the midway and do not leave the midway for the free rides and do not know the one who never brace the carnival ticket boxes.

A list or schedule of the shows and rides is too extensive to include in this issue.

CRESCENT AMUSEMENT CO. WANTS

Colored Performers and Musicians, Tuabn and Trombone, Knockout Comedian that Sings and Dances. Concentration Agents for Stumps Stores, Age, and Scales, Ball Games. Joe Palmer wants PC Dealer, High and Low. Ride Help, all rides, which drive, Second Man for Wheel. Truck Drivers No Horse wanted.

Address L. C. McHenry, Mgr.
Marion, Va., this week.

WANTED

Merry-Go-Round Freeman, other Ride Help; only those who can stay sober and get it up and down, concessions. Need agents. Can place legitimate Concessions that work for Stock. Shows—Monkey, Animal, Freak, Mechanical, etc. Proven route of Celebrations thru September, then south for winter. All replies:

A. O. COFFMAN, Mgr. WHITE STAR ATTRACTIONS

BLOOMVILLE, OHIO, THURS. AUG. 3.

RICHMAN & CARPENTER Present

BYERS BROS. SHOWS

Want for best. Fair route to Milwaukee and line shows needed. Engaged July 29. Start New York this week and every week new shows. Address JIM CARPENTER, Counsel Bluffs, Iowa, until Aug. 1st; Winner, Neb., Fair, Aug. 14; Falls City, Fair, August 6-10.

PISTNE SHOWS WANT

Mr. J. E., Niagara Falls Show. Mr. R. E. H. wants big show. Has good potential for week and half. Can have good show. If good. Will make it successful. Send information, please.

R. T. (BOB) BULLOCK, Business Manager JOHNNY J. CARUSO, Owner

Pine Street, Milwaukee, Wisconsin

FOR SALE

16-seat complete Carnival stage with organ. New Tent, 18 by 28; one 20 by 40. Some stock clothing, all new.

Address J. R. STRAYER

Calloway Park

NEW CARNIBALS

The Billboard AUGUST 3, 1946

Centurama Business Good, Bad Depending On Who's Talking

(Continued from page 54)

and Flo Vallet, who gave with some bowling bat and flag pole and a bit of acrobatic dangling. Walter Dark Wahi followed and his comedy acrobatics (Continued from page 55)

were well received.

The revue followed the same general pattern of the first two weeks, with the exception of the song and dance numbers, and that the waterfollies holding the usual spots.

Hoofer Show Stop Roxyettes, aided by the Buccaneer, gave it a Latin American touch for the introduction of the Cow- lands. The exquisite dancing of the New York based group had been vociferously and had to be headed off.

Gene Sheldon, Tommy Dix and the Strings, Morgan Dancers had the special spots in the Happy Birthday scene, which was bowed in by the Farm and Dancers, whose arrangement of Clementine was solid. Sheldon's work on the banjo caught on strong but his mugging was lost in the huge amphitheatery. Dix proved that he possessed voice well suited for outdoor amplification and he had to do two encores after attempting to close with Buckle Down. Morgan, adagio turn, proved tops, and that a great deal of fun when it returned in the finale for one last flip in closing the show. E. A. R. who opens here next Friday, was an unexpected, unheralded spectacle turn, accompanied by Ida. Few of those present knew of Canton's presence until they read the early edition of The Sunday Sentinel.

Carnival Routes

(Continued from page 65)


FOR SALE

FOR SALE

For Sale Complete 16-seat Carnival stage with organ. New Tent, 18 by 28; one 20 by 40. Some stock clothing, all new. Address: J. R. STRAYER

Calloway Park

www.americanradiohistory.com
BELTON SHOWS

WANT FOR WINSTON-SALEM, N. C.
AND A LONG STRING OF FAIRS

Want a few more 10 Cent Concessions. Grand opening for a good Side Show, must be good. Can place Fun House, Midget Show, Fat Show. Can also place Tilt and Octopus. Will furnish transportation if needed. Yes, it's true our fairs start Aug. 26th with the Greater Galax, Va., Fair; Leaksville Tri-City Fair, Leaksville, N. C.; Mayodan Community Fair, Mayodan, N. C.; Mixon Bacteria Fair, Angier, N. C.; Selma Tobacco Festival, Selma, N. Car. Guarantee four more fairs to follow. All address this week Bassett, Va.; then Winston-Salem, N. Car., or per route.

CLYDE PARRIS, Agt.

WANT

REGAL EXPOSITION SHOWS, INC.

WANT—Ride Help, Semi Drivers given preference. White Robertson, Ride Superintendent.

Want Chorus Girls and Comedians for Colored Minstrel. Prof. Tom Johnson, Minstrel Manager.


Want Side Show Manager and Talker; Larry and Elvie Communicate. Want Concession Agents—Contact Johnny Reed.

Want Man to Handle Public Address Systems, Long Season Fairs—Then Florida for Winter Work.

Address Clarksville, Tenn., This Week Nashville, Tenn., Ball Park Location to Follow; Carthage, Tenn., Fair Week, Aug. 12.

LAWRENCE CARR SHOWS WANT

Concessions of All Kinds. John Terry Wants Agents for Swinger, Buckets and Ball Games. Want Girl Show Operator with Wardrobe.


FRANK M. SUTTON SR.

PRESENTS

GREAT SUTTON SHOWS

"MOST BEAUTIFUL SHOW IN MIDDLE WEST"

Want one more Flat Ride for fairs and cotton country. Prefer Octopus. Want Shows and Stock Concessions. Carlyle, Ill., Home Coming; Viurna, Ill., Fair; Ziegler, Ill., Home Coming; Marion, Ill., Fair; then cotton country. Address:

F. M. SUTTON Sr., Carlinville, Ill., this week; then as per route.

WANT—W. S. CURL SHOWS—Want

Ride Help of All Kinds, Semi Drivers preferred. Legitimate Stock Concessions of All Kinds. Shows with transportation for DeSoto County Fair, Hicksville, Ohio, Aug. 18-23. Agents for Stock and P. C. Joints. No Drunks or Chasers Wanted.

W. S. CURL SHOWS

Liberty, Ind., July 29-Aug. 3; Rockford, Ohio, Aug. 5-10.

NEW ENGLAND AMUSEMENT CO.

WANTS

Ferris Wheel Foreman, Man for Popcorn and Candy Apples, Ball Game Agent, at All Around Help. All replies to

HARRY J. KAHN

Care Carnival, Lee, Mass., week July 29th; Great Barrington, Mass., week August 5.

WANTED

VIRGINIA GREATER SHOWS WANT

French Fries, Photos, Bumper, Coca-Cola Bottles, Cigarette Gallery, Ball Games, Scales and Age, Lead Arcade, Penny Arcade.

"Turtles" Lordelet, sent you wire to come to Bel Air. Rat Game open. Cane Rack, High Striker, Balloon Darts open. Bel Air, Maryland, this week; Cambridge, Maryland, next week.

RIDE GAMES

Semi-Cassino, Carnival Games, PEA POOL, 1 DICE, AGE, SCALES, NOVELTIES, FISH POND, HUCKLY BUCK, CORK GALLERY AND OTHER LEGITIMATE CONCESSIONS.

WANT: ACTS FOR SIDE SHOW, STRONG ANNEX, SWORD SWALLOWER, TATTOO OR FIRE EATER.

CAN PLACE CHAIR-O-PLANE FOREMAN. Also Help in all Departments. Jimmie Davidson can place Agents for Skille and Coupon Stores. Fair Secretaries in Kentucky, Tennessee and Alabama, have a few late dates open. This show will be out until December 1st.

Address all mail and wires to LLOYD D. SERFASS, Gen. Mgr., Sharon, Pa., this week, followed by Canton, Ohio, then Weirton, W. Va., Firemen's Celebration.

P.S.: Frank Bland wants Two Good Promotion Men for our Southern Fairs.
FOURTEEN MORE CONSECUTIVE FAIR DATES—COUNT THEM, FOURTEEN
MSPADDEN’S LONE STAR SHOWS

Can Place
For the following bona fide annual Fairs—no layoffs, short moves, night and day weekdays:

- McCUN, D. (Mrs.) L., 102 S. Main, Peoria, Ill., Aug. 10, 11, 12, 13.
- McPADDEN, J. R., LONE STAR SHOW, SPARRA, ILL. (Fair), this week; BENTON, ILL., Aug. 14.
- WANT TO BUY FOR CASH—SPITFIRE WITHOUT TRANSPORTATION.

WANTED
For Reed City, Mich., Veterans of Foreign Wars, week July 29 to Aug. 4; Ledington, Mich., Aug. 5-10; Kalkaska, Aug. 13-17, 18; Traverse City, Aug. 12-17; Meadville, Pa., Aug. 14-19; Olean, N. Y., Aug. 17-22; Fairville, Aug. 20-25; Canton, Aug. 27-31; Portland, Me., Aug. 29-31; Honesdale, Pa., Aug. 31-Sept. 4; Neutral, S. Dak., Sept. 1-5; Metamora, Ill.; Carbondale, Pa.

FOURTEEN MORE CONSECUTIVE FAIR DATES—COUNT THEM, FOURTEEN
MSPADDEN’S LONE STAR SHOWS

WANTED
Show at committee money, plus tax. SHOWS: Big Snake, WARE TROPHY EX-HIBIT. Our report is, SWEETSPARKA, BENTON, VIC, MANTIS, CREAMLUP, NEWTON, SALEM, SHAWNEETOWN and NASHVILLE (all Illinois), all bona fide annual county fairs; then one Arkansas for BLYTHEVILLE and six more ARKANSAS and LOUISIANA FAIRS. A FAIR EVERY WEEK FOR FOURTEEN CONSECUTIVE WEEKS UNTIL NOVEMBER FIRST. Can always place six-weeks meetings. Two Kiddie Rides; one three weeks; one four weeks. Special inducement for J. R. McPADDEN, LONE STAR SHOWS, SPARRA, ILL. (Fair), this week; BENTON, ILL., Aug. 14.

ROYAL EXPOSITION SHOWS
WANT TO JOIN AT ONCE
Oriental or Spilt Fire. Shows with own outfits and transportation. Penny Arcade, Long Range Carnival, Cash Register. Rides: Helium, Marble, Train, Ball Game Agents who can put up and take down, also Shows, also Penny Arcade and other Concession Agents. We are now playing in Georgia, Florida, Alabama, Georgia and have a route of six weeks of good county fairs beginning week of Sept. 23. Address:

ROYAL EXPOSITION SHOWS
Statesboro, Georgia, this week: then Beasley, Georgia.

WANT—DROME RIDERS—WANT
Long season. Best proposition. Jimmy Wise, George Murray, Clyde and Camille Tremble, Don Thompson and wife and all others, wise.

EVERETT FILLINGHAM or DUTCH WILSON
c/o HENNIES BROS. ’SHOWS, Davenport, Ill., this week; Springfield, Ill. (State Fair), Aug. 6-18.

John R. Ward’s World’s Fair Shows Want

RALPH CLAWSON, Mgr.
Peoria, Ill., this week: La Crosse, Wis., Fair, next week.

BLAIRSVILLE FIREFIENIERS’ FAIR
August 5th-10th. Free Anti-Smoke Specials.
Can book Pitch Till You Win, Shooting Gallery and Concessions not conflicting with Ball Game. Write or Wire

J. M.
ELIZABETH, PENNSYLVANIA

PAGE BROS.’ SHOWS
Went String Game, Novelty Jewelry, Candy Floss, Pan Game, Hoop-La, Bumper, Diggers, Coca-Cola Bottles, Sugar Girls. WANTS ONLY Paying Agents not conflicting with what we have. Only book two of a kind. Can place Fun House, Fat Show, Mechanical City. Can place one more Act for Side Show. Have 6 Acts, starting with Tennessee State Colored Fair, August 12, at Murfreesboro, Tenn.

Mt. Pleasant, this week; Shelbyville, next week; all Tenn.

Nation’s Press Tips J.Q. Public
On Merits of Outdoor Showbiz

(Continued from page 51)

have taken kindly interest, even when the love interest was lacking. Both papers approach the status of magazines, with circulation in the millions.

The Woman’s Home Companion devoted the cover of its August issue to a top-notch in appeal, a couple of kids on a Merry-Go-Round. This Week, Sunday newspaper supplement, has come thru a couple of homes this week. Not to be outdone, another week-end supplement, Parade, has an outdoor feature in the works.

WANTED
For
Brown City Celebration
Legitimate Concession that works for a dime; also Cook House, Ride Help.

Address CELEBRATION SECRETARY at Brown City, Michigan.

JOHN R. WARD
WORLD’S FAIR SHOWS


CLARENCE RIBURY, owner.

EARL L. DIXON
Penn Premier Shows
Sharon, Pa., this week; Canton, Ohio, next week.

AGENTS WANTED

CLARENCE RIBURY, owner.

Want—LITTLE WOLVES—WANT

CLARENCE RIBURY, owner.

ALBERT W. PATTON
Penn Premier Shows

Florida Amusement Co.

WANT

Florida Amusement Co.

WANT

CLARENCE RIBURY, owner.


Florida Amusement Co.

WANT

CLARENCE RIBURY, owner.

Florida Amusement Co.

WANT

CLARENCE RIBURY, owner.

Florida Amusement Co.

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CLARENCE RIBURY, owner.

Florida Amusement Co.

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CLARENCE RIBURY, owner.

Florida Amusement Co.

WANT

CLARENCE RIBURY, owner.

Florida Amusement Co.

WANT

CLARENCE RIBURY, owner.

Florida Amusement Co.
Agents for Lead Gallery and Stock Stores. Also openings for all Concessions for Lead Gallery and Stock Stores. Also openings for all Concessions.

Write, Wire or Call I. T. SHOWS, INC.
2680 Valentine Ave., New York City. Phone Fordham 4-3630

I. T. TREBISH, Pres.
PHIL ISSER, Gen. Mgr.

DON FRANKLIN SHOWS

A free Car, No 0t.: We hold contracts for the following cities: South Texas Fair, Wharton, Sept. 25 thru 29; La Grange, Oct. 4 thru 6; Richmond-Rosenburg, Oct. 10 thru 13; Harris County Fair, Houston, Oct. 11 thru 13.

We own four major rides (two additional new Rides soon!). New Funhouse, New Diesel Power Plant, Boat of Transportation.

Want to book Rides and Shows not conflicting.

Due to our strict policy of a clean show, we have immediate openings for the following Concessions: Glass Pitch, Penny Dart, String Game, Country Store, Cork Gallery and other Stock Speakers. No Cyeases.

Have Platform Scales, nicely finished. Will sell Age and Sizes privilege, furnish Scales and transport same. $35.00 weekly.

Want Operator for small office-owned Cookhouse.

Will sell and book the following Stock Stores: Duck Pond, Clothes Pins, Bumper, Stock Stores, $25.00. WANT FULLY EQUIPPED A/F Wheel Man. Salary, $60.00.

Address DON FRANKLIN, Owner-Mgr.

with his.

WANT

For sale:

WANT

Walt the mart has ever known. Can play Shows, Band shows, etc. Can do good fails to follow. Don't write, come on.

120 Court Street
New England, N. Y.

Bob Edwards wants

1st Class Fencing Show, and one

Candy Pittman, Name comes, Call 11, or no notice. Also Ticket Seller, Circulars, Ad-

vertisers, etc. Call me, or write to:

Bob Edwards, Ligonier, Ind.

Mr. Big on the

ROYAL RIDES

Want for Chairplane, top salary. Will book or buy Ferris Wheel. Will book Funhouse or Glass House, Chair plane, or small Cookhouse. Want Agents for following Concessions: Bowling Alley, Miniature Dart Joint, Rumper, or Pool. Good proposition for man and wife to take charge of Concessions. No time to write, join on wire. Louisville, Ala., July 29. First Show in 8 years. Rockford, week Aug. 5, 1st show in 7 years. Answer as per route, pay own way.

For Sale—Evans Bowling Alley, two Kohler Electric Plants. Book all legitimate Concessions.

RECENT SHOWS

Want for Dillsboro, Ind., and Rising Sun, Ind., Fairs; Corydon, Ind., the oldest and one of the best fairs in Southern Indiana to follow. Want Girl Concessions. Good proposition for anyone to have a good show. CAN USE good Free Act. Want Cookhouse, Penny Arcade, Concessions of all kinds.

NEED Ride Help on all rides. Will pay top salary. All replies to HARRY ALKON, Owner, Ridgeville, Ind., this week.

FULLER GREATER SHOWS

Can place at once Shows with own outfits, also High Striker, Grab, Floss, Hoopla, Pitch Tilt Wire, Wheel Gallery, Nickelodeon, and Concessions. CAN CARRY & CAPTAIN RITZ

WANTED

with own outfit. Also High Striker, Grab, Floss, Hoopla, Pitch Tilt Wire, Wheel Gallery, Nickelodeon, and Concessions. Can carry 

FOR SALE

Whitney Point, N. Y., Fair. Own Sound. Aug. 4 & 5

JACK KOCHMAN and his 

2500 SHOWS

Bowl the mart has ever known. Can play Shows, Band shows, etc. Can do good fails to follow. Don't write, come on. 

with his.

RIDING WANTED

FOR RENT

For Rent for Ferris Wheel, Pestern for Cater-

Rays ROSWELL, and Catalina, Own Fair, CARNIVAL, and Days of All Kinds. No extra. For more, please send full particulars. No $100 Rides.

RAYMOND CARRELL

514 E. Main St., Shelbyville, Ind.

with his.

MAJESTIC

GREAT SHOWS

NOW BOOKING FOR THE FOLLOWING MICHIGAN FAIRS

MILFORD—Aug. 7th-10th

STANBISH—Aug. 12th-17th

BIG RAPIDS—Aug. 20-23rd

MARVE—Aug. 27th-30th

NEWAYGO—Sept. 1st-2nd

LORD BAY DAY CELEBRATION

GLADWIN—Sept. 1st-7th

And 8 North Carolina Fairs to follow. WE ARE POSITIVELY BOOKED SOLID.

Address SAM GOLDSTEIN, Owner-Mgr.

HARRY E. WILSON, Asst. L. MICH, THIS WEEK.

SRADELL SHOWS

CAN PLACE

Shows with own outfit for four of the Best Fairs in Western Kansas starting August 5. Address; Russell, Kansas, July 29 to Aug. 3.
**PUBLIC LOT AUCTION**

City Hall, Lowell, Mass.
August 6th, 10 A.M.

for

**MAMMOTH MIDWAY**

American Legion Mass. State Convention
South Common, Lowell, Mass.
Entire week of August 19th thru 24th

Featuring sensational fireworks display, parades, drum corps competition, band concerts, free acts, RIDES, GAMES, CONCESSIONS. No Grit Games.

Contact

HENRY FINNERAL—Merit Shows
215 Lincoln St., Lowell, Mass.
Tel. 2-7981

JIMMIE CHANOS SHOWS SHOWS
WANT

For Hoytville, Ohio, Home-Coming and Ox Roast. Legitimate Concessions of all kinds. Want Shows with own outfit for Waggonette Fairs, seven days and nights. Want ride help, second man on Wheel, Octopus and Rollerplane; foreman for Chairplane. Drunks and chasers stay away. All replies to

JIMMIE CHANOS, Plain City, Ohio, Fairgrounds

**WANTED**

**WANTED**

Advance Man, must be sober and reliable. Salary no object. Do not write. DO NOT ANSWER Advertisements.

BERRYHILL UNITED

LEITCHFIELD, Ky., July 27-

Show arrived here from Hodgenville, Ky., without mishap and was ready for the Monday (15) opening. Attendance was good all week with Saturday (20) beyond expectations.

Captain Hubbard, with his trained Hollywood bear, continues big as big can be. Sonny Boy, the horse of the human mind, has been added to the Wild West show. Bob and Flosie Miller received their new trailer. Mr. and Mrs. Leroy Crandell purchased an 18-foot cookhouse-trailer from Joe White. Manager Joe Berryhill returned from a trip thru Ohio.

Staff includes Leo Berryhill, general manager; Clyde Pierce, special agent and publicity; Ruby Moore, secretary-treasurer; Howard Snyder, electrician and ride superintendent, and Elmer Bast, transportation.

Ride men include Woodford Moore, foreman, Amos Barnett, second man, Swing; Jack Pierce, foreman, Grant Mead, second man, Ferris Wheel; Lester Hardin, foreman, Jimmie Hawkins, second man, Looper; Elmo Bast, Kiddie Ride.

Shows include Girl Show, Bob Garland, manager; Wild West, Raymond Louis, manager; Mechanical Show, Pete Steven, manager; Reptile, Darrell Wallers, manager.

Concessionaires are Mr. and Mrs. Leroy Crandell, Donald Pierce and Bob and Flosie Miller, each four; Mr. and Mrs. Arthur and Billie Pierce, Andrew Williams and Mike Farlanwich, each three; Mr. and Mrs. Lloyd Berryhill, Harold Ruth, Howard and Max Snyder, Tommy and Kitty Delph and L. Wallers, each two; Mrs. Clyde Pierce, Barney Spencer, Pete Stevens, Russell Hill and Rachel Mitchell, each one.

**SALE OR LEASE**

**SMITH & SMITH 24 SEAT CHAIR-O-PLANE**

A.1 CONDITION

Includes ticket booth, metal fence, front entrance and sign, lights, etc. Can be seen in operation at

E. O. DOWLAND

510 Martin Rd. Fund du Lac, Wis.

**WANTED**

**WANTED**

Will book any 10c Concession. Wire what you have.

WANTED

Will book Walk in Show with own equipment.

WANTED

Penny Arcade—Custard open.

**OPPORTUNITY**

For man with flat ride with own transportation. This show carries three major rides, office owned—Wheeler, Merry-Go-Round and Chairplane. Ride Help wanted.

HEDRICK'S GAY-WAY SHOWS

418 ARCADIA AVENUE

WINSTON-SALEM, N. C.

**B & C's EXPO SHOW**

**WANTED**

Naples, N. Y., Old Home Week and Fireman's Jamboree, Aug. 5-10; Seneca County Fair, Waterloo, N. Y., Aug. 12-17; Orange County Fair at Rochester Park in Batavia, N. Y., Aug. 19-20. We have the entire circuit of New York, New England, White Owl, and West End of Canada.

WANT—One or two non-competing Wheel Riders with or without transportation.

WANTED—Manager, Shows, Motor Drome, Monkey Drome. 10-0-One, have Top for sale, or any non-conditioned Older Shows.

WANT—For choice Concessionaires open. Have you and will top good art of Chair Scale. Wire as per above, Mr. Morris, N. Y., Wm. July 20.

**BEE'S OLD RELIABLE SHOWS**

**WANT**

**WANT**

Hoffman—Want Wheel Foreman, 15 man outfit and your own outfit. Wire me and you can do so for the second time. If you have any good Wheel Shows, I will purchase. Address: Hoffman—Whole Wheel Shows. 15 man outfit and your own outfit. Wire me and you can do so for the second time. If you have any good Wheel Shows, I will purchase. Address: Hoffman—Whole Wheel Shows.

**WANT**

WILL BUY—Have one 24 seat chair-o-plane. If you don't like the idea of selling it, and you want it back, we'll buy it. We have 11 shows now. Do you have a job you don't want? We would like to talk with you.

Kdumpersburg, Ky., Fair this week; Russell Ilartins, Ky., Fair Aug. 5-10; Speedift, Ky., Fair Aug. 12-17; Lafayette, Ky., Fair Aug. 19-24; seven others to follow. Out until November.

Want—DOBSON'S UNITED SHOWS

Concessions that will work in Wisconsin for balance of season, one or two Grill Shows, also Live Pony Ride to join on at once. Can use one or two rides at Watauga. Ride Help that can drive Semi. Tex Roberts wants Stock Store Agents. Routes to you if you want one. Contact us thru Route, Revere, Wis., this week.

**WANT**

Ferris Wheel, First and Second Man, Second Man on Octopus. Can place Cookhouse, one more Show and a few Concessions open for Greencastle, Cuyahoga, Fremont, Ontonagon Fairs.

MOORE'S MODERN SHOWS

WATSEKA, ILLINOIS

**WANTED**

Midway of Mirth Shows

Want for Covington, Indiana, Free Fair, August 5-10, and Balance of Season.

GIRLS SHOW; SIDE SHOW; MECHANICAL SHOW; ALSO ONE MAJOR RIDE; CONCESSIONS.

GUESS YOUR WEIGHT AND CUSTARD MACHINE. WANT FERRIS WHEEL FOREMAN. TOP SALARY. ADDRESS: PALMYRA, ILL., THIS WEEK; THEN AS PER ROUTE.
VETERANS' UNITED
LLE MAR, Is., July 27.—Small crowds were the rule here during the week ending July 20. Auspicous by the American Legion, stand provided fair air. Arth. Slaten, concessionaire for the World of Pleasure Shows, has four concessions and also is new agent for The Billboard. Other concessionaires are Mildred McLachlan, pan joint; Roy Wilder, with four, including a new music joint; Mr. and Mrs. Triex, popcorn; Mr. and Mrs. Ebeling, Mrs. Billie Carroll, pan joint; Jimmie O'Neill, pea pool, and rat joint; Mr. and Mrs. Ellison, rye pool, kiddie rides, and Ross Darr, balloon joint. Charles Carroll, Jack McDonald and Mr. McLachlan, owners of the show, have 12 concessions.

Mrs. Ross Darr, now on vacation, is from St. Louis visiting her husband.—A. G. SLATEN.

ALAMO EXPOSITION
ANTHONY, Kan., July 27.—Altho the weather has been the warmest in years in this section, business has held up, being only about 19 per cent down this season.

The Rode-O truck, wrecked en route to Ponca City, Okla., has been repaired and Bert Hicks, injured in the accident, has been discharged from the hospital at Guthrie, Okla., and returned to his home in San Antonio, where he will rest before re-turning to the Shows.

Teny Kitterman went to Kansas City, Mo., on business. Ted Custer is back after a trip into Colorado. Shows will play the big horse show and Y-J. Celebration at Great Bend, Kan. Location will be City Park.

Francis Wallace has taken over special work ahead with billing for the rest of the season.—H. B. ROWE.

J. A. GENTSH
JACKSON, Tenn., July 27.—Jumping from J. L. Self's Ranch Hunt and Cook House at St. Louis, Mo., 25 horses were ready for the 50 acre fair thruout the season. The herd, with its beauty, made a big hit right from the opening day. The next day, on the 65 acre fire show at St. Louis, Mo., horses were ready for 25 acres of fire.
W. C. Kaus

STATESVILLE, N. C., July 27—

Given the second full week without weather trouble, org racked up excel-

 lent biz for the week ended Saturday (20). It was the best still date

for the show since he joined five years ago. Manager Owen stated that the

wind-up. Show was spotted in west end of the city, location

have been broken in earlier in the season by another org.

Teen-agers of the show gave a surprise party to Helen Gallager

nice of Klondike and Mrs. Fred W. Wright, on Helen’s 16th birthday.

Right Strum, Marcella Fingar, Kathy Kaus, Billy Kaus,

Hilbert McIntyre and Don Fingar attended.

Gripers Club tossed a big party at their last regular session. Taxi Bas-

quite a jump with the refreshments.

Members opened with a community sing. Bob Coleman gave out on the

accordion and Rusty McCurdy came thru with a solo.

Reese Gordon, down from Devon, Conn., for two weeks, visited

with his sisters, Marie Kaus and Helen Owens. Lil Elkins made a quick trip

to Broadway. Wally Robertson took off to visit his dad, whom he had

not seen since he got out of the serv-

ice. Helen Owens and Lola Donohue made a shopping tour in Charlotte and

returned with some swell tags. Connie Phillips was happy playing his

home town.

Gregorski joined on as the midway free act. En route from New York

to "bog hole" in Miami, Vernon and Mitzi Moore visited. Judith Streed and Ford

Myers, of Thomas-

ville, and Casey Jones, Amvets chair-

man of Davidson County, were

visitors of Eddie Elkins. Concession-

aires who have joined are Red

Jarnigan and Charles Miller, both

with four, and Frank Burns with two.—HERB SHIVE.

Blue Grass State

PRINCETON, Ky., July 27—After

a week’s good business at Marion,

Ky., shows made a quick trip here and

everything was ready for opening

Monday (15) night. As usual, Monday was ladies’ night and that

plus the fireworks display, gave us

the second biggest crowd of the week.

Our special kiddie day Saturday and the

Wednesday night nylons drawing are popular features.

General Agent Jerry Fish is back

after a successful trip. He lined up

several celebrations and three more

carnivals. Jerry plans a week’s vacation in Battie Creek, Mich.

General M anager Croscutth’s

brother and family spent three days

visiting, coming here from Owens-

boro, Ky. Joining recently were Mr.

and Mrs. West with a trailer photo-

shop, which was placed up front

along with Tommy and Kinky Delgh’s

corn pop stand; Mr. and Mrs. Faulk-

ner with bingo, and Mr. and Mrs.

Ed Knodell, formerly with Cole

Bro’s. Circus, with two concessions.

Mr. and Mrs. Hamill and Mr. and

Mrs. Trueblood each added two con-

cessions.—HARVEY (DOC) AR-

LINC.

FOR SALE

40 Ft. Parker 2 Abreast Merry-Go-
Round. Excellent top, sidewall, A-1
Motor, Wurlitzer Organ, now in
operation. $3,250.00 cash. Don’t

write, come and get it.

CHARLES COON

428 E. Government St.

Pensacola, Florida.

R. L. WADE

WANTS

Coin Shoe and Ball Game Agents. Address:

TRIANGLE SHOWS, Carlisle, Pa.

FOR SALE

500-1326, quad 5 weeks, made of strong frame of

revenue, will pass all state laws. Complete with

poles, chairs, and sidewalks. $1,250.00. One 400-

$750.00. One 350-100. $650.00. Side car.

BOB WHITTEN, Macon, Georgia.
Virginia Greater
WICHETER, Va., July 27—

Shows moved here from Martins-
burg, W. Va. Rain marred opening night and business through the week was slow. Saturday (20) biz was satisfactory.

Mrs. Bob Coleman, wife of the bingo operator, was guest at a birthday party in the bingo tent Thursday (18) after night. Nol- dore Miles rejoined here, taking over the Missouri-Round. William Red- mond is the second man on the Roll-
o-Plane, which didn't set up well here because of motor trouble. Chet Kline-
top and the Whip crew are working and the repair and the mar-
quse queue boxes.

E. L. Taylor wires he will join with popcorn, candy apples, custard and a ball game. General Agent Wil- liam C. (Bill) Murray de- 

vising and will stay back the rest of the season. Mrs. Harry Harrison and daughter have returned after being called away by the illness of their daughter and sister.

Visitors here included J. V. Ar-
thur and family; Arthur Gibson, for-
mer show electrician; Henry Speight, presi-

dent, of the National Showmen's As-

sociation, and J. T. Aker.

Dot Penny, daughter of Bill Pen-
y, and Donald Frue, of the bingo staff, were married here. Louis Aus-
gustine's Wild Animal Show proved popular, as did the Cotton Club Min-
age.

At Martinsburg, W. Va., week end-
ing July 13, under auspices of West-
phal Horse Company No. 5, business went off from last year. Jack Curtin

is manager of the Parisian and Hol-
lywood Top Hat Revues. Whitney
Smith, Jack Huffine, Sol Speight and
Albert (Dummy) Rivers left the show. Larry Ostrom, owner and head of
the cookhouse. Doc Hall reports big results with the Funhouse.

Way Goodrich keeps the mid-
way well lighted. Mrs. Goodrich has

two flashy ball gowns. Ed Kurtin,

fully recovered from his recent ill-
ness, is back with his concessions. Mrs. Curtin assists Mrs. Rocco Mac-
ucci in the office wagon. HAY-NO-RD.

Gay Way
BREMEN, Ga., July 27—Org

moved in here from Powder Springs, Ga., where it played last week under
American Legion post auspices to ex-

remely good biz. J. W. McCellen, 

general manager, ordered three new trucks. A new loud speaker system has

been added to the Funhouse.

Staff besides McCellar, includes J. W. McCullar Jr., assistant manager; W. 

Reese, general agent; Jim Roberts, el-
ecctrian and The Billboard sales

agent; Red Powers, lot manager; W. 

Conch, Ferris Wheel; Ju-

ior Alexander, Merry Mix-Up;

Brown, Kiddie Rides; G. P. Roberts, 

Honeymoon Train, and Marvin Hayes,

Funhouse.

Concessionaires are Doc Myers,

Peggy Powers, 2; F. Hearn, 2; 

Pon Hazelwood, 2; W. Reese, 5; 

Mills, 1; J. Duncan, 1, and J. Haw-

kins, 1. Three concessions are office-
ed.—J. ROBERTS.

Hammond Pla-Park
COMMERCER, Tex., July 27—

Shows have been doing good business since leaving Houston Iota, with the exception of two weeks. West-

Tex. Revived reunions are above expectations. Bridgeport, Tex., was, as in the past, a good July 4 date. Whitewright, Tex., reunion, July 8-

13, was very good.

Owner Bob Hammond was award-

ed the contract for the newly formed North Texas District Fair, Arlington, 

August 24—September 2.—MA-

BEL HAMMOND.

WANTED: CONCESSIONS
For the Best Spots in the Two Carolinas. These Are Money

Proven Spots. Real Opportunity for Nice Bingo.

Will book any flat Ride with transportation. No junk. Want Animal Show or any real up-to-date Show with own transporta-

tion. Can use Ride Help on Merry-Go-Round, Ferris Wheel and Chairplane that drive semi. Address all mail

J. MURRAY JACKSON
309 Fayetteville Ave.
Bennettsville, S. C.

(Permanent Address)

KEYSTONE EXPOSITION SHOWS
WANT FOR 10 BOMA FIDE WEEKS OF TOBACCO MARKETS, THEN SOUTH, FLORIDA FAIRS

Will place a few units nicely finished Goliath Stoves that can stand good treatment and treat to make money. Will make no low ball offers. -Write for Information, Good reputation for Goliath Stove. Want shows with own equipment and transportation, for the best locations now in South Carolina, and into Florida, fall until Xmas. Will buy for each Fall show. Must be in good condition. Uplift teas sells six rides.

This ad is used on West, N. C., two weeks. Address all in and mail to

CARL O. BARTELS, Mgr., Keystone Exposition Shows
CONWAY, S. C.

P. S. JACK HUFFINE, in touch with office.

IMMEDIATE SHIPMENT
TRANSFORMERS ALL VOLTAGES SINGLE PHASE MOTORS GASOLINE
GENERATORS DRIVEN
J. E. BERGER CORP.

4550 Mackery Grand DETROIT 8, MICH.
Phone Ticker 5-4401

SWEENEY'S MIDWAY ATTRACTIONS
WANT
For Cilmer County Fair, Glenville, W. Va., Aug. 5th to 10th, Inclusive.
SHOWS, RIDES, CONCESSIONS
No excluxs except Bingo. Please make call Camp. Will sell 5x on Goliath Ape. Cart, Ball Games, Stand Stoves, Cane Rack, Clothes Pin Pitch; all others, come on. First Fair in 2 Weeks. Will get 6 days' work. We are sure.

FRANK J. SWEENY.
Weston, W. Va., This Week.
WONDER SHOWS OF AMERICA

WANT

FOREMAN FOR SCOOTER (Salary No Object)
RIDE HELP FOR ALL RIDES (Good Salaries)
TRAIN HELP — POLES — CHALKERS — TRACTOR DRIVERS
(Grand Chandler in Charge of Train)

WILL PLACE ALL LEGITIMATE CONCESSIONS FOR ALL FAIRS.

(Concession People, Contact: George Golden)

THE WONDER SHOWS OF AMERICA OPEN THE FAIR SEASON AT THE NORTHERN WISCONSIN DISTRICT FAIR AT CHIPPEWA FALLS, WIS., AUGUST 6-11, AND THEN PLAY A SOLID ROUTE OF FAIRS AND CELEBRATIONS UNTIL NOVEMBER.

Address all replies to:
MAX GOODMAN, General Manager
SOUTH BELoit, ILL., JULY 29 TO AUGUST 4, THEN
CHIPPEWA FALLS, WIS., AUGUST 6-11.

O. C. Buck
FORT EDWARD, N. Y., July 27.—The public jump over the mountain towns of New Hampshire and Vermont, from Claremont to Fort Edward, was made in good time, and most of the show was up Sunday night (21). Show opened to good attendance, Tuesday (23) 107 news-boys of The Glenn Falls Post- Standard were guests. Jimmie Hix, of the Oliss concessions, who recently under- went an operation, will present another show here at Massena, N. Y., Wednesday (31).

Mr. and Mrs. Charles Hilberman of Newberry, joined with their wife, Mr. and Mrs. Horace Wood, and son, Mr. and Mrs. Clifford Wood, of New York, also were guests of the La- Crossers. Other visitors included Wil- liam S. O'Neil, formerly with the old Sparker Circus and now manager of Schenectady Glenn Falls Theater, who was a guest of James Quinn, show's contracting agent; Orin E. Packard and Estelle Van Auker.

Bert Symons attended a family re- union at Garden City, N. Y., this week; and Mrs. Moss LaCross, of St. Alibans, VT, parents of Paul LaCross, visited their son and daughter-in-law. They brought along the LaCross children, Kitty and Bob. Johnny Maas and Margaret Johnson, wife and son, William, and Karen, and Archie Johnson, Speck Davis and Queenie Moore mo- tored from Columbus, S. C., to join Mr. Evans for remembrance of the ses- sion. Mrs. Evans closed the Southern Restaurant for the fair season.

Page Bros.
SPARTA, Tenn., July 27.—Week ended July 13, location, Cookeville, Tenn., weather, hot; business, excellent. They proved the best still date of the season so far. The Ferris Wheel was.

WANT WANTS

CONTINENTAL AMUSEMENT CO. SHOWS
WANT FOR 7TH ANNUAL BEAN FESTIVAL
Sponsored by City Building Fund, Mountain City, Tenn., week July 29, and 15 other Celebrations and Fairs to follow in succession.

Legitimate Stock Concessions. Agents for Clothes For Pitch, Watch-La Six Cats, etc. Want Flat Ride and Roll-o-Plane for best ride territory in South. Want Girl Show account dis- appointment; have complete outfit. Want small Crind Show and one equipment and transportation. Capable Ride Help, especially Wheel Foreman; top salaries; 75 c. to $1.50.

Want Working Men all departments. Want A1 Stock Concession Men to take charge 6 Centees and 9 Centees, give good proposition. Will buy heavy Cable Wire and 450 Amp. Switch, 8 pole. All address:
MANAGER, Continental Amusement Co. Shows
Boone, N. C., this week; Mountain City, Tenn., next.

J. M. SIMMONS & CO.
19 W. JACKSON Blvd., Chicago, 4 Illinois

SNOW BALL ICE SHAVERS

FOR SALE
New Concession — Helmet and Headlight for sale. Will deliver anywhere, $25.00. (Adolph Weiss, 1611 W. 28th, Chicago.)

FOR SALE
One Smith & Beck 24-24 Diamond in perf. cond., First $200.00 takes it. One Smith & Beck 18-18 Diamond in perf. cond., First $100.00. (Walter L. Snyder, 1007 N. 36th, Chicago.)

CARNIVAL WANTED

RAINBO SHOWS
Can place a few more Concessions for our Southern Tour of Fairs. Will truck or buy Octopus. This Show features the Kettle Sisters Free Act. Billie Martin, get in touch with Ted Rolls. Can use good Agents for Office Concession. Kokomo, Ind., this week.

POPPOCN MACHINES—IMMEDIATE DELIVERY
We have in stock a number of Super Stars, cabinet and counter models, and Silver Stars in cabinet models, jukebox Pecking Units, in both rack gas and natural gas models. Stock delivery on Coleman Burners and Handy Gas Pumps.

GOLD MEDAL PRODUCTS CO.
318 E. THIRD STREET
CINCINNATI 2, OHIO
American Carnivals Association, Inc.

By Max Cohen -

ROCHESTER, N. Y., July 27-

Vivian program included Smith Shows Thursday (18) at Greece, N. Y., where org, auspiced by the American Legion, played a new lot at Ridge and Long Pond roads. Owner Frank W. Smith extended many courtesies. On Friday Wolf Matl-

rides, playing under Genesee Valley-

ley firemen's sponsorship at Hyland Flying Field, West Henrietta, N. Y., were visited. Also were visited fire-

men's carnivals at Chili Center, N. Y., and Honeye Falls, N. Y. No organ-

ized show played either spot.

Personnel membership pace is pro-

ceeding at a brisk pace. Thus far this season there have been 24 en-

tries, and in the current writing standings of the first five contenders are James E. Strates, 281; Cetlin & Wilson, 101; World of Pleasure, 87; Endy Bros., 76, and I. T. Shows, 45.

Second division embraces W. G. Wedle with 39; B. & C. Exposition Shows, 35; Smith Shows, 30, and Beam's Attractions, 25.

Reports have been received of the development of a new type tent which eliminates inside poles. These reports have been referred to members in the tent-manufacturing business.

War Assets Administration has ad-

vised that a large amount of metal materials will be sold at the State Fairgrounds, Syracuse, to non-priority buyers August 5-7. Same agency now has available a number of new diesel generating units.

Civilian Production Administration has issued detailed information relative to the new diesel priority being issued for scarce materials. Depart-

ment of Commerce has supplied the in-

formation on the availability of ply-

wood and other items, reports on the State of Vermont, and a detailed survey of business conditions in Southeastern States, a list of aids available to small business from that department, and statistical data relative to truck and trailer production.

GAYWAY SHOWS WANT

Rides and Shows not conflicting. Billing, Cook House, any Stock Stores, Photos, Palmistry. 3 bonafide fairs. Ted Meadows contact me. Wire. JIM McCALL, Owner-Mgr., or BILL REESE, Asst.-Mgr.

TAILLEPORT, Ga.

WANTED TO BUY

Five or Six-Track Monkey Speedway complete, especially trained with monkeys. November delivery.

C. B. (SLIM) FOUTZ

2115 Hampton Blvd. Norfolk 7, Va.

SMALL FLAT RIDE


228 N. University St. Poolesville, Md.
CARNIBALS
The Billboard
August 3, 1946

CLUB ACTIVITIES

Showmen's League of America

400 So. State St., Chicago

CHICAGO, July 27.—M. J. Doolan was elected to the board of governors, filling the vacancy caused by the death of W. D. Bartell. A meeting Wednesday (24) with Morris Dickstein, as chairman, cleared membership applications of Charles M. Stolter, Felix Brazkaukas, John J. Ruscio, and Harry G. Cherniak.

Welfare committee reports August Janisley is in American Hospital following an accident. James Lamont is out of the hospital and expects to get back at work shortly. George Terry, William C. Denecke, H. D. Wilson and John U. Leffebvre are still in sanitariums. William J. Coutryl and Tom Vollmer are still on the sick list. Milo Anthony was severely injured in an accident.

Treasurer Walter F. Driver was a guest at Lake Delavan, Wis., for the week-end. Al Cohn is back from Canada and working the Milwaukee Centurnas. Membership cards for 1947 are ready.

Ladies' Auxiliary

A welcome word has been received from Edith Hargrave, past president of the Ladies' Auxiliary, Pacific Coast Shows Association, who is vacationing in Mexico City. Viola Blake has left Happland Shows and is spending several weeks in the Wisconsin lake region.

D. Miller, secretary, and Mrs. L. M. Brunsleive, past president, had a delightful time on the John R. Ward Shows in Hammond, Ind., where they visited Grace Goss, Kitty Glosser, Betty Anthony, Marie Starr, Anna Ray, and Helen Duffy Cramer.

Unclaimed letters have been returned to Jackie French, Nancy Whiteside and Dolly Cooper.

Members are urged to send their Buber addresses to the secretary.

Lena Schambach, Elsie Miller and Mrs. E. Sopener were anticipating a week end at Benton Harbor, Mich. Maud Worth, a week's stay, who recently returned from her home town, Jackson, Miss., entertained several guests at her home this week.

Members are urged to make return to Secretary Elsie Miller, 4213 West Fifth Avenue, Chicago 24, upon disposal of award books out for summer activities.

Birthday greetings go to Mrs. Edward A. Hock and Evelyn Hock.

Heart of America Showmen's Club

931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., July 27.—A check shows 102 new members have been added to the list. Edward (Slim) Johnson, Leo Levin, Harry Altshuler and President Chester J. Lawer of Showmen's Club and Rio Grande shows at Harrisonville, Mo., and the service team for Irene Lachman were held in the cathedral here July 24. Another in Showmen's Club and National Memorial Park Cemetery Tuesday (16). Fall bearers were Chester J. Lawer, M. J. Kennedy, Buck Ray, George Hock, Cliff Adams and George E. Long. 

Robebaugh officiated at the cemetery.

President Levin entertained a number of friends and clients from his country estate. Norris Cresswell, chairman of the banquet and ball committee, will announce the location for this annual event, scheduled New Year's Eve, soon.

SHOWMEN'S LEAGUE OF AMERICA

400 So. State St., Chicago

10 DAYS

WANT FOR CALEDONY, N. Y., FAIR, AUGUST 6-10


BULLOCH AMUSEMENT CO. WANTS

Bulloch Amusement Co. wants for 15 weeks in the heart of the tobacco and cotton belt legitimate Stock Concessions of all kinds, no exclusives. Will book Bingo that works for stock. No rackets or mitt caps. Will book Snake Show, Fit Show or small Animal Show. All up town locations, free gate.

Can place Experienced Ride Help that can drive trucks. All addresses.

J. S. BULLOCK BOONE

North Carolina this week or

MURRAY JACKSON, General Agent

Bennettsville, South Carolina.

WORLD OF MIRTH SHOW

Presque Isle, Maine, this week; Bangor next; Skowhegan to follow.

HENNIES BROS.' SHOWS

JOE KISSEL WANTS BILL CROMAN TO CONTACT HIM. ALSO ANY GOOD SECOND MEN THAT CAN CUT IT. TOP SALARIES. JACK MORGAN CAN USE POLERS AND TRACTOR DRIVERS. ADDRESS:

ENNIES BROS.' SHOWS, Danville, Ill., this week; then per route.

WASHINGTON, D. C., WINES

10 DAYS

VICTORY CELEBRATION

AUGUST 7-17 INCLUSIVE

SUNKETT, SPITFIRE, FUN HOUSE AND GLASS HOUSE FOR THIS BIG DATE AND THE BALANCE OF THE SEASON.

FAIRS

ALEXANDRIA, VA., JULY 21, AUGUST 19-31

VIRGINIA STATE FAIR, STAUNTON, OPENS LABOR DAY

MADISON COUNTY FAIR, HUNTSVILLE, ALA.

INTERSTATE FAIR, CHATTANOOGA, TENN.

SOUTHERN WORLD'S FAIR, ATLANTA, GA.

ATHENS DISTRICT FAIR, ATHENS, GA.

GEORGIA STATE FAIR, MACON, GA.

FOLLOWED BY 7 SHINE FAIRS, CLOSING IN MIAMI, FLORIDA, IN DECEMBER

All Addresses:

DAVID B. ENDY, Mgr., Wheeling, Va., this week

ILLUSION SHOW HELP WANTED

Must be experienced, capable and sober. Magician who can entertain with small Magic, present illusions and make strong Pitch. Talker, also Ticket Seller, who can make second openings. New well-framed Show. 13 major Fairs starting this week. Charles Notes, Johnnie Kenion, Tommy Thorneon, have good proposition for you.

SHOWFOLK OF AMERICA

1839 W. Monroe St., Chicago

CHICAGO, July 27.—The annual picnic was a big success at the home of Clayton F. Smith, SFA member who is president of the Cook County Board of Commissions. From the picnic spot was choice. In baseball Capt. Tommy Coulthard head Lineman and Uncle Herman Stoike the other. Less said about the score the better, but on the field only 2 or 3 members of both teams probably could use plenty of Andy Lotshaf's limonade.

Among the old-timers was Jack Lamay, picnic chair man. Others on hand included Mrs. Jack Lamay, Yetta De Voe, Warren Warrer, Rose Ogle, manager of Showmen's Club, Dr. Robert Hallie, Arthur May, Mr. and Mrs. Howard, of Up in Central Park, who were accompanied by 6 little Sisters: Uno Bradley; Lulu Cooper; Johnnie, the 16-year-old; Gene Bradley and Cecil Lor sweeney. Dave Driver was a popular host with his trained chicken and watermelon. Jess Harlow took pictures.

Annual memorial service will be held Sunday (28) at Show Folks' Picnic Grounds. Fred Lewis, chaplain, will preside.

Nellie Grocke, welfare chairman, reports Lucien Davison, of the National SFA, is in Ward 35 of Cook County Hospital.

CARNIVALS

IT'S THE PROFITS—THAT COUNT! and HERE'S A REAL MONEY-MAKER FOR YOU!
ANNOUNCING the Sensational NEW KIDDIE ROCKET RIDE

ACTUAL RECORDS PROVE THIS KIDDE ROCKET RIDE WILL OUT-CLASS ANY KIDDE RIDE ON THE MARKET TODAY!

1. 24 Child Capacity.
3. All Steel Construction—easily assembled.
4. Ideal for Carnival or Park.
5. Variable Speed 6-11 1.35 R.P.M.—for greater flexibility.

IMMEDIATE DELIVERY

MEAY BE SEEN IN OPERATIONS AT RAMONA PARK, E. GRAND RAPIDS, MICH. FOR FURTHER DETAILS WRITE RAMONA MFG. CO., RAMONA PARK, E. GRAND RAPIDS, MICH.

CARNIVALS

FAIRS

GEREN’S UNITED SHOWS

WANT COOKHOUSE AND GRAB, LEGITIMATE CONCESSIONS FOR THE FOLLOWING FAIRS:

Hamlet, Starkie County, 4-H, July 31 to Aug. 3; Centerville, Wayne County, 4-H Fair, Aug. 6 to 10; Bicknell, Knox County, Farmers’ Fair, Aug. 13 to 17; Peru, Minoa County, 4-H Fair, Aug. 27 to 31; Then the Big Labor Day Week, Elkton Shows, 2 to 7; Then Greensboro, Around Court House, American Legion Fall Festival, Sept. 10 to 14; South Until Christmas.


If wishing to book, wire Western Union. Do not write or phone. If can use will answer by wire at once.

SHOWS—Will book Shows on the above fair for committee money. twenty per cent plus tax. All replies

W. R. GEREN, per route

ELLMAN UNITED SHOWS

WANT SHOWS WITH OWN EQUIPMENT

Monkey Show, Glass House or What Have You?

Ride Help for All Shows—Semt Drivers Preferred. Also Want Cook House.

Major O. Saturday Wants Serious Show People, No Chasers. Working Acts and Tricks To Feature.

First Class Fairs Starting Aug. 1, Monroe, Wis. Address: Monroe, Wis., Aug. 1-4; then per route.

RENO FAYYAYW

In the Heart of Redondo Beach, Calif.

WANT—RIDES, SHOWS AND CONCESSIONS that do not conflict.

PERMANENT LOCATION. 365 Days a Year Operation.

Nearest Beach to City of Los Angeles.

Contact:

AL MOXIE MILLER

725 Marco Place

VENICE, CALIFORNIA

www.americanradiohistory.com
THE BILLBOARD
August 3, 1946

POWER UNITS
FOR ALL TYPES OF RIDES
LE-ROI & INTERNATIONAL ENGINES

MERRY-Go-ROUND
FERRIS WHEEL
CHAIR -O- PLANE
FLAT RIDES

U-2 $575.00
EDWARD C. FLAHERTY
43-87 VERNON BLVD.
LONG ISLAND CITY, N. Y.
TELEPHONE STILLWELL 4-0050

COMMUNICATIONS TO 155 N. CLARK ST., CHICAGO 1, ILL.

MINERVA, OHIO, WANTS
For the Annual Home Coming and Victory Celebration

August 12 to 17, held in City Park. No admission. High class Free
Acts. WE HAVE RIDES BOOKED. Also want some Shows and Legiti-
mate Concessions such as Photos, Penny Arcade, etc.

CHAS. HART and L. FALLON
Directors of Amusements and Concessions

MINES \o\, OHIO, WANTS
For the Annual Home Coming and Victory Celebration

August 12 to 17, held in City Park. No admission. High class Free
Acts. WE HAVE RIDES BOOKED. Also want some Shows and Legiti-
mate Concessions such as Photos, Penny Arcade, etc.

CHAS. HART and L. FALLON
Directors of Amusements and Concessions

SPARKS BROS.' SHOWS
Want You. YMBC Fair, Fulton, Ky., this week; American Legion Celebration, Dawson Springs, Ky., Aug. 3., and 10 Southern Fairs.


FRANK SPARKS or JACK OLIVER, Fulton, Ky.

American Legion
FALL FESTIVAL
Cora Wincheste, Ohio, Sept. 18, 19, 20.

American Legion
FALL FESTIVAL
Cora Wincheste, Ohio, Sept. 18, 19, 20.

RIDES WANTED
Rides and Concessions Wanted for
TWO-DAY LABOR DAY CELEBRATION
For Civic Co, No., 223 Ward Street.

HARRY KLAPPE, Chairman
VETERANS OF FOREIGN WARS, FISH & HOME CHICHESTER, ILL.

WANTED
Rides and Concessions for Labor Day Celebration and two days after. Sponsored by Lion Club and P. E. W. Club.

DAN GRIFFITHS, Chmn.
DUGGER, IND.

CARNIVAL WANTED
Will book attractive Carnival immediately for
GREEN COUNTY FAIR
Excellent experienced carnival crew. Address promptly giving full information, including times.

H. A. ENO, Chairman
Williams, Ind.
BOOMERANG - MODEL 1946 - REPEATER - THRILLER - UNLIMITED CAPACITY

For American Legion
298 Junius St., Brooklyn, N. Y. — Harry Witt

Catalogue, etc.
W. B. RIDING DEVICES CORP.
298 Junius St., Brooklyn, N. Y. — Harry Witt

American Legion Post 596
OF RIDGEWAY, N. Y.
Wishes To Contact a GOOD CARNIVAL
For Homecoming Week To Be Held Not Later Than First Week in September.

WANTED
High Class Outside Aerial Attraction for AMERICAN LEGION CELEBRATION DETROIT, MI.
J. W. WADSWORTH, Post Adjutant, Detroit, Mich.
De Funtik Springs, Fla.

WANTED
Concessions, Shows, Free Acts for CELEBRATION & EX-GI JUBILEE
Circus, Tent, Library, etc., sponsored by C. C., F.W. & Legion.
CELEBRATION COMMITTEE
Box 64, Cycling, Ill.

WANTED
For Week of August 13 to 17
Merry-Go-Round, Chutes, Taps, Ship Rides. Location good.

ROCCO FANTASIA
800 Seymour St.
KRISTOL, ORONTO

TWO-HEADED BABY, WAX
In Museum waj — $500.00. Wax Flyers. Side Show Attractions.
W. H. J. SHAW
3204 Louisiana
ST. LOUIS 18, MO.

CARNIVALS
75

Pfau Expands Exposition String With New Products
Detroit, July 27.— Rapid revival of the post-war exposition field is indicated in the string of dates being set up by W. H. Pfau, who has two sell-out expositions to his credit so far this year in Detroit, the Sports and Boat Show in March, and the Toy and Housewares Trade Show in July. When the former is over, he is working out a new-type show, the New-Pot-Works Products Exposition at Convention Hall in August, which will be the first local demonstration of television. Two-thirty of exhibit space has been sold, Pfau said.

Five additional expositions have been scheduled for the first six months of 1947, mostly repeats or new shows following the line of the Detroit shows of this year: new cities; Sports and Boat Show, Detroit, January 25-February 2; same, Indianapolits, February 8-16; same, Buffalo, February 22-March 2; New Products and Home Appliances Show, Buffalo, April 12-22, and Midwest Toy and Housewares Trade Show, Detroit, June 8-16.

Ferris Wheel on Triangle
Org Gets $48 on July 4
Clarence P. Elliott and Dr. G. W. Megahan, of the American Legion Committee, worked out the plan of the Ferris Wheel on the Triangle Shows, playing the annual celebration here July 4, instead of the 1750 rides from new cities until midnight for a gross of $448.

Clarence (Blackey) Pfau operated the Ferris Wheel, a 12-bucket ride, for Jake Shapiro, show's owner.

POPORN
"Ruth Hour" Mammoth Yellow Popcorn is helping to carry the "Ruth Hour" establishment. It can be relied upon during rush periods. Packaged in 100 pound money- tune-proof bags at $2.35 per 100 pounds.

PEANUTS
Roasted Peanuts in the shell @ $1.25 per pound. Factory direct. Packaged in Fancy Fancy Peanuts in the shell @ $1.50 per 100 pounds. Our Booklet Price List covers our full line of popcorn supplies. Sent upon request.

Prunty Seed & Grain Co.
—POPORN PROCESSOR—
620 NORTH 2ND ST.
ST. LOUIS 2, MO.
"In our 72ND year"

AMERICAN LEGION VICTORY CELEBRATION
On Street
FIREWORKS, PARADES, FREE ACTS
LILLY, PA., AUGUST 5-10; VANDERGRIFT TO FOLLOW

WANT
Ball Games, Picture Gallery, Palmistry, Cigarette Gallery, Scales, Guess Age.

WANT
For Stoneboro Fair, 4 days, Aug. 30-Sept. 2; Rocky Grove, Aug. 5 to 10; Fun House, Flat Ride, Penny Arcade Answer Mount Jessett, Pa. This Week

EDDIE'S EXPO SHOWS
P. S.—Jimmy Gibson Wants Girls for Pin-Up Revue

FOR SALE
60x120 Round End Tent with 9 Ft. Walls, Heat, Khaki Duck. All new except one middle piece used 10 days. Poles and Stakes. Block and Tackle, all Ropes. Immediate Shipment.

ANCHOR SUPPLY CO.
Evansville, Ind.
Iowans To Dance, But No Big Dough To Go for Names

DES MOINES, July 27.—Dance bands again will be used at the Iowa Centennial Fair, but for the first time the dance feature will be a separate, self-sustained, name bands will be used.

Races and revue, which have been doing a tremendous business since the midway has been doing a tremendous business since the midway opened Monday (22) and closed Thursday, appeared headed for a record-breaking attendance and a sizable profit.

Closing tonight, inarguably the big day of the six-day, with promises of good weather, something it hasn't had for the last two seasons, and with the forecaster's prediction holding up, the event seemed a cinch to wind up a huge success.-The Des Moines Register.

Thru Friday attendance ran ahead of previous years. Weather on the whole, with the exception of several scattered showers, threatened Thursday, but it didn't rain. A slight shower Wednesday didn't diminish Wednesday's crowd, which ran up to somewhere near 2,000.

Night turnout has been particularly brisk at the grandstands which seats 5,000 and provides auxiliary chairs for 800, being packed nightly from 6 to 10 by 500 people, when W. B. Ward's Bees of Dare-Devils showed. The Bean aggregate also played Wednesday afternoon, drawing about 2,000. Turnout for the two tunes last night of the thrillers ran about 25 per cent ahead of last year, with grandstand prices up 15 cents to $1.50. Car seats, 75 cents for the chairs.

Midway Biz Okay

Star Dust Revue, booked by Henry Kenney for the Detroit, opened first of three night shows Thursday, Horse racing was held Friday and Saturday, 2,000 attended Thursday and Friday and were skedded as afternoon feature today. Besides races and revue, baby contest and horse-pull is skedded for today.

Jubilee Amusement Company on midway has been doing nice biz. All 180 crowds are up, people spend less freely than last year, Leonard Haag, secretary, said. He pointed out that on Monday and Tuesday, when there was no paid gate and when attendance ran higher than last year, carnival gross ran only a few dollars ahead of corresponding days in '45.

Logansport on Pace

LOGANSPORT, Ind., July 27.—With a big day coming up, the final one top a record breaking Cass County Fair, which opened Sunday (21), had reached an attendance which approximated that of the full seven days last year.

Night attendance has been excellent, with the 2:30 capacity of the grandstand practically jammed every night. Annual feed off Sunday afternoon to a light crowd, attributed to weather, which was hot. The horse races, which were a good draw Sunday, were slim, but was near-capacity at night.

The John R. Ward's World's Fair Show opened Wednesday (25), and the midway will be in operation Monday through Thursday, but a delay on their rail move here prevented that. Show was in full operation Monday.

Hooster Hop was the grandstand (See Inclemency Flies on page 79)

500G Stadium Will Be Built at Shreveport

Bowl To Seat 47,000

SHREVEPORT, La., July 27.—A $500,000 football stadium, with an estimated seating capacity of 47,000, will be constructed at the Louisiana State Fairgrounds in 1947, according to plans presented by Ward Beam, secretary of the State Fair Association, at a meeting of the board of directors Tuesday (26).

Hirsch said the all-steel and concrete structure will be in the form of a 700-foot building plant call in for the enlargement of the present east and west stands and closing each end. The present stadium seats about 12,000; the new structure will begin after the youth activities and cattle judging building is completed. Hirsch stated that he would allocate that city to obtain teams from the larger colleges in Louisiana, Texas and Arkansas.

Other business of the meeting included the following of resolutions approving a $59,000 loan negotiated by Hirsch for the building of a new cattle barn, providing authorization to (See Shad for Shreveport on page 89)

Jaycees Grind It Up

FALLS CITY, Neb, July 27.—Hamburger stand to be operated by the Junior Chamber of Commerce of this town, and Falls County 4-H Club Show August 1-10 is assured of the makings. The Junior Chamber has purchased a whole beef—and will grind up all but 10 of the bones included, for hamburgers.

Richwood Annual Tabbed As Winner

RICHWOOD, O., July 27.—Despite rain which washed out Thursday's (25) harness horse races, Richwood Fair here was expected to wind up today as one of the most successful in history. Attendance thru Friday was estimated at 10,000 by Dana Lowe, fair secretary.

Thursday's card of races will be run off this afternoon. Harness events were afternoon feature beginning Wednesday, no grandstand attractions were run thru Thursday (26), when event opened with free gate. Biggest night crowd was registered Tuesday (26), when event opened with free gate.

Alderman George Couch, president of the Olds Fair, had the fair a memorial to the late S. E. Olson, one-time association president.

The '46 annual, which closed July 7 netted a substantial profit. Rainey United Showes on the midway scored beforehand, when the fair was close to full and the carnival and concessions netted the fair $2,500. Grandstand show, which featured the White Horse troupe, horse races and acts, provided receipts of $4,500 for the three days. Total receipts were approximately $15,000.

Considerable credit for the success of the event is attributed to the efforts of A. A. Badeken and George Landversch, president and secretary, respectively.

Saginaw, Mich., Evens Up

Winkley Loss at Windsor

CHICAGO, July 27.—Frank Winkley, veteran Chicago Tuesday (21) model reportedly that his All-American Thrill Drivers took a financial beating on a than a year ago, have returned to. It is now known that Winkley's thunder were scheduled to work at Owosso, Mich., Friday (30) and will return go to Saginaw Sunday (28).

Edmonton Comes Thru With New Records in All Ends -- Betting Soars To New Lid

Barnes-Carruthers Gets Plaudits for Entertaining in Rain

EDMONTON, Alta., July 27.—Practically every record of the Edmonton Exhibition here was eclipsed by the time the annual closed Saturday (26). There was a crowd of the six days' event Saturday (26). This total, piled up in the face of rain on one of the big days, represents a tremendous leap from last year's total of 175,949. While the folks stormed the midway, the crowds spent more on the midway. There the Royal American Shows amassed a record gross of $83,980 for the annual. Last year their gross was $44,706.

All of the play, however, was not going to the midway. Crowds surged to the grandstand to bet, and the first six-figure grandstand total results. Chief among the records set by the machines was a $22,589 going thru the machines Wednesday (17). This beat the exhibition's previous high day total of $133,954, set the corresponding day last year, and eclipsed the Provincial record which had been held by the Calgary Stampede.

Torrential rains hit the races Wednesday. By 8 p.m. 5,000 persons had paid their way into the grandstand and it appeared as if rain would blow the lid to the stage. Some had to be let out of the stage show, booked thru Barnes-Carruthers, Chicago, went on, finally, with Winkley and Langs, with drums and all.

The crowd loved it, giving out $300 in free checks at the show's trying conditions. C. E. Wilson, exhibition manager, was the key to the delegation, to give out rain checks, and had the folks happy.

Rutland Offers New Lounge for Horsemen

RUTLAND, Vt., July 27.—Rutland Fair, September 27, has temporarily shelved its many plans for plant improvement due to building restrictions however, and will complete this year's remodeling in the horse barns, and have status of a modern, comfortable service rooms for men and women and showers for horse owners and drivers. Extensive repairs have been made to one of the horse barns, new stalls and floors having been installed. The new stalls and pitch pads for the Boys' and Girls' Building have been repaired. Annual has purchased additional land with the intent of moving cattle department. Other plans, now in drafting stage, call for the moving of the Fish and Game, Poultry and Pet Show Department from present locations.

It had been planned to erect for this year's event a new building in the midway section to provide modern men's and women's rest rooms, but this project has been deferred because of restrictions. Arthur B. Porter, secretary-manager, pointed out.
EMPEROR HIROHITO'S

World Famous

Beautiful White Arabian Stallion

"HATSUSHIMO"

FIRST FROST

Brought to this country from Tokyo, Japan

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ILL. ANNUAL REGISTER BIG

Paris Turnout To Hit 40,000

Macomb, with little time for preparation, gets 13,000; Belleville even with 1945

PARIS, Ill., July 27.—The 85th annual Edgar County Fair, which closed here Friday night (26) after a six-day run, proved one of the most successful in history. Attendance will hit around the 40,000 mark. Grandstand turnouts, spurred by three changes in the night bill, were excellent.

On the midway, where the J. F. Spanner Company presented, business was good, but not in proportion to attendance. Rides and shows grossed over $9,500, much of which was due to weather. J. F. Trogdon Jr. announced Big day was Tuesday (25), which combined afternoon and night and attendance was estimated at 18,000.

Huge Tuesday attendance was chalked up despite early morning rain. Skies cleaned about 9:30 a.m. and the folks flocked to the grounds. Race track, however, was hit hard by rain, and the grandstand, which seats approximately 3,000, was sold out by 2 p.m. Race officials tried to get trotting races underway, but abandoned the idea at 5:30 p.m.

Meanwhile, free acts did a yeoman job. A $600 Negro show had no money was refunded. Races were held out of track along with regularly scheduled events that afternoon. Horse purses totaled $600 for six days. Monday through Friday, with show horse and drum corps as evening features.

Sun Office supplied revue for Sunday and Monday nights, a set of acts Tuesday and Wednesday and another Thursday and Friday.

Macomb Annual Success

MACOMB, Ill., July 27.—"Where there's a will, there's a way," and free acts were well attended here again. Little more than a month ago, John Malone of Chicago was here with no fair scheduled here. What's more, there wasn't even a fairground.

But this week about 15,000 persons attended the first McDonough County Fair here, and they marked it up as a success.

Despite the handicap, the fair proved well rounded. What had been an oak field was transformed into a grounds. A half-mile race track was laid. Some buildings were erected. Temporary bleachers were set up.

Event offered plenty in the way of livestock and agricultural exhibits. For a first-timer, it was not lacking in attractions. Broadening and the horse races were offered Tuesday (23) thru Friday (26), closing day, with the grandstand night show. Acts, booked thru Thursday-hours office, Ch.

(See Illinois Rooms on page 80)

betting Flops At Sacramento

GALT, Cali., July 27.—Annual Sacramento County Fair in this year of 1,080, remote from populous centers, has become a bank-roller, has drawn record-breaking crowds since opening Monday (22), but pari-mutuel mutuels, did not live up to expectations and the annual faces a deficit on this score.

Pari-mutuel total first day, Saturday (20), was away off, and Eugene Keneckel, secretary-manager, reduced grandstand prices from $1.25-3.50 scale to flat 30 cents for following Monday. But that, it proved, wasn't enough.

Consensus is that this town is too far west to draw populated areas from heavy betters. It was revealed in Sacramento that Keneckel had gone ahead with an ambitious seven-day meet in the face of opposition from State officials and the legislative committee.

Outside of the disappointing pari-mutuals, fair is rated a success, being regarded grandstand. It proved to be a strong agriculture, livestock and industrial exhibits.

Keneckel drew raves from the Sacramento press for getting materials and labor on track on time in face of other cancellations, such as the California State Fair.

Warwav, Ind., Free Fair

To Show on New Grounds

WARSAW, Ind., July 27.—While the Wabash County Free Fair will be held August 27-31 on its new grounds here, it will operate without general charge and grandstand. These projects it hopes to push thru for the 1947 event, Floyd Stearns, secretary of the fair board, has announced.

Stearns is in charge of the shows and has announced that Bob Beery is handling concessions. Mike Maloy is president and Ross Sitter is secretary manager. Seventeen midway members are Bud Ott, Tom Wal-ter, and Frank Barrick, Clarence Tinley, Sherman Deaton, Chris Cain, Ethen Green and Frank Kan."
**Calif. Legislative Body Against Bets at Annuals**

**SACRAMENTO, July 27.—A special fair and exhibitions committee of the California Legislative Assembly, headed by Assemblyman Jacob Leon of Los Angeles, has declared it was opposed to emphasis of horse racing with pari-mutuel betting, after considering three years running. State, said that agriculture, lives, and the like should be stressed at the fair.

**West Virginia State Pushes Advance Sale**

**LEWISBURG, W. Va., July 27.—Front-gate admission at the State Fair ground here July 19-24 will be the same both day and night, with adult tickets priced at 75 cents and children's tickets at 50 cents. Robert E. Sudenstricker, sec- retary, has announced. Prices include federal tax.

Annual, formerly known as the West Virginia Fair at Sacramento and the California Fair at Del Mar. Even the held at the grounds of a race track, this years was held no track and no grandstand was drawn a large attendance. The legislator said this was proof positive betting would not be needed to draw people into the smaller fairs.

Merrill said that out of the 69 fairs in the state no track is used for racing. He said the association has repeatedly requested the State's fairs, county fairs, and districts fund for replacement for the destroyed big building. He said the State would make up the balance and the fair, which closed here Friday, 28, was managed to register a success, achieved in the past only by the annual. Temporary bookies were pressed into service, and tents were used as a replacement for the destroyed big building. Weather this weekend was excellent, that is, (Continued from page 76) play with gross running ahead of last year, William (Babe) Thomas, fair secretary, said.

**North Vernon a Success**

**SACRAMENTO, July 27.—Six weeks ago the grandstand and 4-H Building of the Jennings County Fair here were destroyed by fire, but, despite that blow, the fair, which closed here Friday, 28, managed to register a success, achieved in the past only by the 45 annual. Temporary bookies were pressed into service, and tents were used as a replacement for the destroyed big building. Weather this weekend was exceptional, that is, (Continued from page 76) play with gross running ahead of last year, William (Babe) Thomas, fair secretary, said.

**Inclenency Fails To Put Chill On Hooster Earnies**

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Pendleton Signs Montans
PENDLETON, Ore., July 27.—The Montana Fair at Monticello, Mont., has been signed for the Pendleton Round-Up, September 11-13, according to announcement of Monticello director of non-competitive events. Trio will stage trick riding and roping entertainment in Pendleton's own show ring.

ILLINOIS BOOMS
(Continued from page 78)
icago, also were offered in front of grandstand. Bunting Shows were on display, and they did okay, Earl Coplan, fair secretary, said.

St. Clair Fair
BELLEVILLE, Ill., July 27.—St. Clair County Fair here, which opened Monday (22) and closes today, was running about even with the '30s and '31, and profit, about 1 1/2, not even a large one. S. K. Farmer, fair secretary, said. Show horse entered this year. Tuesdays, the annual enjoyed good weather. Live- steers, pigs were offered up until the larger entry was scored in the society horse show than during the war. A Star Show Stars, who voted to give it another go, had a much better routine for the opening day and Tuesday is on parade. The acts were offered afternot and night on Sept. 5 and 6. President of the gate was on. Acts, booked thru Edna Deal, St. Louis, were changed.

Bob McKinney's rodeo was pre- viously advertised in the local press and drew live grandstand first two nights and 1,045 Wednesday. Last of the society horse shows will be held tonight.

STAD FOR SHREVEPORT
(Continued from page 78)
borrow additional funds if needed to complete the project, and the late Gov. James H. Davis for his aid in securing the $5,000 appropriation for the youth activities and livestock building. W. Harry Johnson, fair president, said that the appropriation will be available in 1934.

For the first time, premiums for Equestrian events will be given this year's annual. These premiums will total $1,600. It was reported. Another new feature this year will be the sale of Herford, Jersey and milk- line steers at the fair.

A resolution of sympathy to the family of the late George Oliver Meek and Earl, a member of the board, was passed.

and Karl, and the Aeriel Ortons. Jack Cochran's show is on hand for Saturday (3). Harness horse races, four Afternoons, offer $4,500 in purses. Cetlin & Wilson Shows are on the midway.

The White Horse Trroupe did a phenomenal business at Chippewa Falls, Wis., Saturday and Sunday (20-21). They were at Archie L. Libby, manager, and the Aeriel Ortons. Jack Cochran's show is on hand for Saturday (3). Harness horse races, four Afternoons, offer $4,500 in purses. Cetlin & Wilson Shows are on the midway.

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Select from the following the events that suit your needs. We remain completely blank toward your rules and names all free with beautiful flash photos and story for your local or state fair. Must have Sewell, Alfred H. Fussell, Inc., active in the state fair business.

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BEATTY'S BIZ TERRIFIC

Denver Nights
Big for Cole

Opener capacity and other two turnaways despite rain knocking out extra shows

DENVER, July 27—Tremendous numbers of mentions were scored by Cole Bros.' Circus in its four-day stand here ending Wednesday (24), with capacity the first night and turnaways the other two. Downtown tickets for Tuesday night were sold out 10 days ago, and brokers said if a second night show would be necessary until tickets hit shortly before show time. Despite the rain, however, there was a turnaway of a thousand or more. Same thing repeated Wednesday night, a turnaway, but rain knocked out prospects of an extra show.

Matinees did not measure up to the night crowds. Opening afternoon's house was swelled to about three-quarters by 1,000 orphans and underprivileged children among the guests of The Denver Post, but the other two did not exceed the half-way stage.

Good Break on Publicity

Both local papers gave the show a generous reception. The Post carried an interview with Zarl Terrell, whose career with Sells-Floto dates back to its Tammens-Bonfils days in Denver. Ringling-Barnum gave three-column space to art and attraction matter. The Gazette with Terrell's last year was awarded a diamond ring bespeaking of Denver's Snapper Snaggin' to "The best clown in the U. S."

Messin’ Berite blamed the mile-high climate for the turnaways made in the Chamberly Casting Act, suffering contusions of the side Monday and a cut on the arm Tuesday. Other casualty was Randy Gross, whose leg was cut when she tripped over a stake.

Sunday Run From Nebraska

Show made a Sunday run to Denver from McGoo, Neb., where business was fair Saturday (25). The grain harvest and fact that the house was bigger the previous day than in the past (See Denver Big for Cole, page 93)

Sparks Back in Mass.; Worcester Is Okay

WORCESTER, Mass., July 27—Sparks Circus, first here under canvas since 1933, toured the Pioneer Valley and the Berkshire hills to attract a huge mid-summer audience to the show. This tent city spread over a couple of miles at each of its previous two visits to the area. The most recent of these was in August, 1944. All tickets for the Sunday show were sold out.

Sparks Circus brocaded itself as a "nice day's business" at several locations on its return tour. The company also engaged Terrell, who was a headliner in the show's previous three appearances in the area.

DIESLIZING R-B

The extent to which the Ringling-Barnum show has been mechanized is brought out in the article titled 'Dieselizing the Big Top in the July issue of the magazine, Diesel Power, W. B. Tyler, author, reveals that all told 40 Diesel engines, including light plants, trucks and tractors, are used on the show, totaling 3,000 horsepower. Complete Diesel service on replacement parts and new equipment is handled for R-B by the Lewis-Diesel Engine Company, Chicago.

Knocked out by the heat a short time before, was claiming Coraene from Mecce. A short haul of only two blocks from the runs was a big help. However, considering the pronounced shortage of working men, it was readily apparent that other reasons (See Cole Benefits on page 92)

Know-How Learned In Trying War Period Still Important In Making Cole Go On Time

Buckhart's Philosophy, 'Cap' Curtis' Experience Big Factors

By Justus Edwards

CHICAGO, July 27—The predicted post-war plentitude of circus labor just hasn't materialized, and Cole Bros. Circus is one of 434 located temporarily to resort to the tricks learned in the war years to get up and down. As a result, an excellent record of on-time matinees is being maintained, and even in cases of late arrivals the customers' waiting is being held well to a minimum. But for a show of the proportions of this one—heavy even for 20 cars—it takes plenty of know-how and plenty of old-fashioned sweat. We had a chance to see for ourselves when the show played Kankakee, Ill., July 6. Due to a slow train pickup at Elkhart, Ind., a 10-mile run and a hot box on the way, it was late morning when the train was 11 o'clock when the pole wagon reached the fairgrounds. And the day was so hot that Tommy Coats passed out playing the cullipole.

They Get It Done

Yet, the doors were open by 3 p.m., the menagerie sheltered the folks during the brief interval until the big top show had been raised and Colonel Harry Thompson himself

Garden Bros. End Winning Tour With Sarnia, Ont., Stand

SARNIA, Ont., July 27—Garden Bros.' Circus closed here Saturday (26), after 12 weeks in Eastern Canada, mostly in Ontario, but with a couple of dates in Quebec Province. Record-breaking season was reported by Bill and Bob Garden. Overflow attendance greeted the show for the final six performances in this border town, across the river in '50 per cent bus ride) from Port Huron, Mich., which played the Cole Bros.' Circus July 1.

During the 12 weeks Garden Bros. toured, the first few of which were in arenas before going open air July 1, not a performance was lost due to weather or jumps. Some of the moves were 500 miles or more. While show featured mostly American acts, there was a good representation of Canadian talent.

The Garden brothers announced plans for next season as they closed. They plan to go to several parts and new equipment is handled for R-B by the Lewis-Diesel Engine Company, Chicago. The city is to get the ringling bus officers to the show on time when they declared the cartoon for the week. The Garden brothers announced plans for next season as they closed here Wednesday (26), after a big opening Monday (22), extra night performances were the order of the Tuesday and Wednesday. Matinees also have been sell-outs.

Side Show Packs 'Em in Pete Korter's Side Show is doing business in proportion to the big show, and he 'em in at the side show. He announced the Side Show playing Kingston next week, and the Denver, Sunday. The Denver, Sunday radio station CKWZ carried an interview with Beatty.

Train Ferries From Island

Show train arrived in Vancouver from Island to a wave of cheers, being ferried over from the island, and landing a capacity house of less than half a mile. Performers, after a night on the Nanaimo, which he was to cross on the morning boat.

Business needs to be good here to overcome the city, which is $500 a day and the park's lot rental is the same. The show is doing business in proportion to the big show, and he 'em in at the side show. He announced the Side Show playing Kingston next week, and the Denver, Sunday. The Denver, Sunday radio station CKWZ carried an interview with Beatty.

Home-Towners Give Buck Owens Big Day At Sandusky Stand

SANDUSKY, O., July 27—Buck Owens came home last week-end and was rewarded with two turnaway crowds Monday (22) for his Buck Owens Circus and Wild West. Buck was born in near-by Castalia, O., and lived in Sandusky as Marshall Geis until he took the road 22 years ago to make a name in Western films. radio stations, choreograph the circus, and he was in charge of the city, which is $500 a day and the park's lot rental is the same.

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Journey Bows N. D. for Minn.

GRAND FORKS, N. D., July 27—Daisy Bros. Circus had only a fair day here Friday (19), drawing about half a house in the afternoon and three-quarters at night. From here, show entered Minnesota at Crookston.
BELL BROS.' CIRCUS
WANTS
Boss Cassavans, Seat Men; Charley Ryan, on one of the best; Henry, Smiley Pampemoo, Little Bit, Little Tommy, others known to Mickey O'Brien. Also Musicians for big top band. Bedella, Miller, Aug. 1; Saylor, Aug. 2; Winthrop, Aug. 3.

E. N. Williams' Date For Jaycees Okay At Springfield, III.
SPRINGFIELD, III., July 27—Edward N. Williams' Hippodrome Thrill Circus grabbed around $12,000 during a three-night run (July 25-27), and gave the Junior Chamber of Commerce enough profit that the (See E. N. Williams on page 106)

Widow Backs Ball In Trainer's Death
JOPLIN, Mo., July 27—Irene Lafferty, widow of George (Sparky) Lafferty, Polack Bros.' Circus elephant trainer killed July 19, sought to exonerate the elephant, Old Ruth, of blame for her husband's death by posing atop the animal for news photos and thus demonstrating Old Ruth was not a bad 561. She also worked the elephant at the four performances of the Polack No. 2 unit at Joplin Stadium here Saturday and Sunday (20-21). Total attendance was estimated at 15,000.

First reports were that Lafferty was killed when Old Ruth went berserk in the railroad car bringing stock to Joplin. A later explanation was that Lafferty and George E. Hall were thrown thru the car's open door when the animal hurched against the cot on which they were sitting as the train rounded a curve near Afton, Okla. Hall escaped with a fractured leg and head injuries.

Several services for Lafferty were held at Miami, Okla., Sunday (21) morning, and the body was shipped to San Diego, Calif., for burial.

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NOW CONTRACTING FEATURE ACTS Write or Wire ETHEL ROBINSON ATTRACTIONS
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Tickets Staleable. Mail orders must be prepaid. Prices, per box, $5.00. Orders shipped in bundles of 100. No refunds or exchanges without exception.

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5 Rolls $1.75

10 Rolls $1.65

50 Rolls $1.50

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For solid bookings balance of season in Parks, Fairs and Celebrations in Pennsylvania and Virginia. Must have own corral, cattle and stock. No objection to a small outfit. If it is good. Contact COOKE'S THEATRICAL AGENCY, Lancaster, Penna.

WILLIAMS LOSER On Buffalo Date
BUFFALO, July 27—After a better-than-average start, Jim William's Great Olympia Thrill Circus bogged down to an unaccountably poor take that didn't permit the promoter to break even. But good nights at Civic Stadium, ended Sunday (21), with a Sunday matinee, show might have come out at least even, according to Williams, had Friday night not been rained out completely and weather less than favoring Saturday and Sunday nights.

Opening to 9,900, attendance dropped to 3,800 Thursday, then 1,200, (day after opening night), and Saturday and Sunday's performances drew only 3,100.

Advance bally was good, including department store tie-ups, window displays and street parade by long deceased Death Death group. Special good will feature was free show, Saturday morning for crippled children and orphans. Rochester, of Jack Benny's radio program, was on hand opening night to pick one of Terrell Jacob's lions for his boss, who scheduled to return Friday, but rain canceled that.

Bain, Lynch, Jacobs and the Hanneford Family, program offered Ethel D'Arvy, Blondin-Reims, Lang Troupe, Blue Eos, Duos, Bobbin's Blue Lion, Pony Circus, plus clowns headed by Rube Liebman, and fireworks.

BANARD BROS. Eases Along Picking Up a Little Profit
CHICAGO, July 27.—Alto Buck Lucas and Walter Holtsberry have been running with several prospective buyers. Banard Bros. and Rodeo were offered for sale several weeks ago, the show was still being operated under their ownership when a representative of The Billboard arrived here for a visit at Abilene, Ill., Saturday (20). Now they talked indicated there was not more than a 50-50 chance of a deal being made. Banard has been watching the health of his health, but Holtsberry, who joined him as a partner this spring, was well enough to read the natural.

Wants Leaper for Flying Trapeze Act. Long season. Top salary. Wire BILL VALENTINE c/o Royal Expo. Shows, Inc. Clarksville, Tenn., this week

WANT TO BUY MOTORIZED CIRCUS
JOE LEVINE BILTMORE HOTEL
Atlanta, Ga.

PACKS IN PITT Builds Record
PITTSBURGH, July 27.—With attendance of 75,000 chalked up for the first three nights, starting Monday (22), and a sell-out of 34,000 reported for Thursday (25), Tom Pack's Police Thrill Circus at Forbes Park was well on its way to a new Pittsburgh record. Stand ends with matinee and night performances today. Indications are the record.

City's three days gave strong cooperation and praised the program in their reviews. Strong line-up of acts used in Paten's opening dates was augmented here by Terrell Jacob's wild animals.

After show's fireworks opening night brought down a tender lover whose performance in near-by Pitt Stadium, pyro display was shifted to coincide with operatic intermission in rest of week.

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Additional Circus News on Page 91
CLARKE.

Gee was the McCarthy came caught against the "Sure," in the audience wanted mans.

"Main Lefty Swanson's Visitors".

"Grady, Ethel Monarch. Was Gee Gee Grady, Ethel I called "a feast for of cold meat, salad, pickles, vegetables, mutton and a plenty of drinks like 'a feast for a king.'"

Highlight of the day was the children getting down and falling down at regular intervals. Some of the larger children got lost, too, but Boy Scout Lt. John Schulte and his "buddy" had located all of them. Billy Powell got lost all last year in himself in a local thing in the woods. So the kids brought it to the eventful day, the bus ran out of gas on the way home and had to walk all the way to the train station. Unusual hero was the bloke who had to walk a mile for gas.

Mrs. Robert Morrell, wife of our head usher, gave a hero party and had a beautiful show of flowers. Grady, Ethel Freeman and Jo Monarch, Mrs. Geo. Gee Enger's fee, practices music and art. Wednesday was a lovely other day! T. P. Lewis did a Houdini in the audience. Visitors were Mr. and Mrs. Joe Flem-

"ing, Richard, Frey, Frank Gilbert and Lefty Partello's. parents.—FREDDIE FREEMAN."

Sparks

Staid Old Ranger, Me., turned out in a fine way for his first day since the 1st of the month, and the Main Street that celebrated the return of Bandmaster Vic Robbins, a native Stander. The Circus birth day of Topsy, the elephant. At the four performances that followed, a special announcement was made that Topsy was "90 years old today." Someone in the audience asked us what if we had her birth papers to prove it. "Sure," he was told, "but Topsy keeps her age a secret." Jack Burlesem is suffering from an abused tooth. Anna Mendosa has also been doing some hoots. The new Ramelette is the new driver of the performance. It is a pleasant, swell, safe job. Ernie Burch has bought a side bronze and insists that he is the best. We gladly overlook the perfection if he'd cut the outside act. The public thought Joe Friedman was doing a ceiling walking stunt when his loop caught against the ceiling until a puff of wind released it. —CHARLES F. CLARKE.

C. R. Montgomery

Everyone extended best wishes to Mrs. W. B. Longstreet, wife of our good doctor. Dr. Longstreet, of the Mayo Clinic, Rochester, Minn., for a check-up. Mrs. C. P. (Betty) Merriweather was visiting Mr. L. L. Mont, and spent two weeks with her parents. Mrs. Betty Morgan, Mrs. George King and Joe B. Webb joined recently. Gaylord and Frank Con- rad, Billboard's famous photographer, did a day at showing pictures.

Archie and Benny sure are having a time in New York. They have it over twice a week. They tell us Artis Brown is driving motor oil and George Brown is a butcher. Gee was lucky—over and no one else.

F. Edgar Dills, former R-B butcher, has the grease joint. Chick Dale, our chief of the grease crew, had a traffic jam that was a knockout.—JACK BELL.
Bronte, Mayflower, with the Buck Owens Show, wonders if any one has ever topped his record of 204 straight week nights on the same program.

Harry Dunn, R-B clown, was subject of an illustrated yarn in The Saturday Evening Post of June 22.

Ayres Davies, inside reserve and assistant to Dave McIntosh on the James M. Cole Show, called with his

Circus Acta.

Cowgirls. 1481 W. Banard Bros.' Harry Sizzling Popcorn W. Write Wire Call.

Felix Leal, in The Evening Express, said when Harry would have a good start with a big matinee ... The first frame of the Vancouver correspondent of The Billboard saw whether onto the lot of the Clyde Beatty Circus. 22 morning Henry Kyro cold down with a huge armful of The Billboards. Henry, be- of The Billboard sales agent.

Dame can never understand a swamy canvassmen, who works narked from the examples because he feels that big top work is fascinating.

Earl Jenner, former circus ticket seller now proprietor of the Circus Inn, Wapaca, Wis., and Clifford M. Johnson, former circus agent and practicing law at Iola, Wis., were guests of the Mills Bros.' show when they were in town July 19. Jenner led the tournament atop the elephant, Burma, and Thompson was introduced by Jack Mills. Between shows, the three Mills brothers and their stay-at-home Thompson and his formerly a dancer with Cole Bros., were entertained with a chicken dinner at the Circus Inn.

Harry Leonard and Jean Mercer, with Dulay Bros., two years ago, that showed in Grand Forks, N.D., are back this season. They are the stars of Today Shows ... Mr. and Mrs. Mills Bros. were, after closing with the Dulay Bros., stopped off in Joplin, Mo., where they announced they were on their way to the James M. Ross Bros. ... C. W. Bodine, of Pittsfield, Ill., can into Bailey Bros.' bill crew in the circus, coming from the Kenneth Waite Troupe, was guest of the Bailey Bros. at a party when the Clyde Beatty show played Vancouver, B. C.

When a new circus owner told that his show was now a going concern, his com- petitor asked, "Going where?"

James Cogswell, clown, writes from Helena, Mont., that he has the knee, fractured at the St. Louis Police Circus, out of its cast and will start his环se into the celebration dates early in August. Mr. and Mrs. Ross Miller, who formerly with the Bud Koster's Anderson Circus, are located in Enid, Okla. ... While in Winona, Minn., he witnessed the scenes at Buenger Brothers, with Julian West was visited by several traveling M. C. Barnum act, formerly of Auburn, N. Y.

Omaha. … Seen in Allen's canvas are Charles (Kid) Koster, blackface and wisecracks. … There he has been, he is claimed by M. C. Mills, and he has the knee, B. C. … Winter in Minoa, Minn., his one of the Ringling Bros. … So they are exhibits from scattered spots that have come to "The Billboard!" ... Allen Lester, making Youngstown, O., and Akron for B-B, garnered plenty of space in both spots, including a full page notice in the Sunday "Youngstown Vindicator." … Mr. and Mrs. Stensvad, traveling with the Delp Side Show at Richmond, Ind.

All the late show greats must have been a flock. The story of their show, worked out from the Delp Side Show, was told and all are credited with the same wits.

Press agents with the big tops seem to have gone top.
NAAPPB Board To Select New Sec. Wednesday

CHICAGO, July 27—Members of the board of directors of the National Association of Pool and Beaches will meet in the New Yorker Hotel, New York City, at 3:30 p.m. Wednesday (21) to choose a successor to the late A. R. Hodge, secretary, who died here Sunday (21). The meeting is called by President A. B. McSwigan of Kennedys Park, Pittsburgh, and wires, notifying board members, were sent out Friday (19) from the NAAPPB's Chicago office.

Current rumors have Paul R. Huesdorph, of Portland, Ore., former NAAPPB president and former managing director of Jantzen Beach Park, Portland, Ore., as the likely candidate.


Wet Day Fails To Chill Fun

STORRIS, Carroll go overboard with entertainment—ops report big Fourth

AGAWAM, Mass., July 27.—More than 10,000 friends and relations registered for the 18th annual summer conference of the New England Association of Amusement Parks and Beaches at Ed Carroll's Riverside Park here Tuesday (23). Rain washed out the planned outdoor festivities, but failed to dampen festivities otherwise. Even with a curtained program, the crowds were the best on record.

President Harry Storrs had the program arranged along informal lines with emphasis on fun and good fellowship and minus speeches and business sessions.

Hosts Storrs and Carroll accepted the challenge to keep thingsinteresting while the wait. Nate Pitcher, foul weather and made it strictly open house on a "Catch-Till-You-Win" basis. Two bars manned by four bartenders kept pace with the elements. Though visitors weren't heard to ring from the time the visitors began to gather at 10 a.m. until far into the night. This plus a sumptuous luncheon and dinner that far exceeded the charged tariff, undoubtedly cost the Riverside management several bills more than the gross.

Good Business Reported

Attending parkmen were unanimous in reporting good business and their resorts. Some claimed new all-time records were being set this year. They save evidence of a post-war slump in the offing. Everyone seemed to have done peak business on July 4. Visitors from distant zones brought similar stories of big grosses.

STORRIS, Carroll were first for the time of the passing of A. L. Hodge, secretary, NAAPPB. Following news of his death, the group held a moment of silence in his memory. A. B. McSwigan, president NAAPPB, canceled plans to attend the meeting here so he could attend A. L. Hodge funeral.

Speculation on Hodge's successor (See Inclenancy Falls on page 89)

PLEASURE ISLAND, New
West Coast Funspot, Opens To Good Biz

OCEAN PARK, Calif., July 27—

Pleasure Island, a new block-square amusement zone on the Strand opposite Lick Pier, opened this week to good business.

The new development, built on property purchased for the late Pope Schur, cafe owner and bingo operator, consists of 14 small stores and grab joints, with rides, independently operated, in an inner court. All the rides are new, uniform in construction, faces the Strand, has a separate entrance. Nine concessions on the Strand frontage are now in operation, renting space to separate concessions when all are completed.

Five rides, including a Roll-O-Plane, Rocket, Whip, Octopus and Kiddie ride, are in operation.

PLACE A RIDE ON THE "PAY-ON-EXIT" Army Exhibit at Steel Pier Kicks Back on Three

ATLANTIC CITY, July 27.—A free army exhibit on Steel Pier here drew criticism from the press as the Army's first show opened. Former visitors who said they were pressed for donations to a Purple Heart fund.

The act consisted mainly of a sign at the entrance of the show reading "Free U. S. Army Exhibit." Patrons claimed that while the show was free, the flow of visitors was controlled by a corrd of ropes, causing them to exit at one place where an attendant was in charge of donations to the point of being overbearing.

The show was scheduled to enter the local chapter of the Purple Heart, said don't think the Order is being used for a good government. I am perfectly satisfied with what we are getting from the Atlantic County Sanitation Board, Col. C. R. Stone, adjutant general of the National Guard in Wash-ington before the action was approved by the national executive committee in Washington.

An Army exhibit on Steel Pier is not a part of the Army's一个 sumptuous luncheon and dinner that far exceeded the charged tariff, overwhelmingly.

Revre Beach Biz Up 50%; Season Extended 8 Days

REVERE, Mass., July 27—Midseason reports show Revere Beach business is up 50 per cent over last season, and the Revere Business Men's Association already has voted to extend the season an additional eight days to September 8. On that date a Marat Gras is scheduled as the official celebration of the Centennial of the City of Revere.

A Victory Outing was held Saturday (20), which was planned and carried out by veterans of World War II. More than 4,000 Amvets—American Veterans of Foreign Wars—attended, before Governor Tobin and mayor welcomed the visitors.

An additional quarter-mile of attractions, including rides, games and refreshment stands have been added. Leased payments, due July 5, were paid on time and in full, always a sign of an excellent season, officials said.

Carver's High Diving Horse, a crowd attraction, is already a success. Cir- cus acts include the Three Barretts, the Siegists, the Helen Harvey Girls and Mike Cahill with his cloud swing. A beauty contest is creating plenty of interest.
Penn. Parkmen Meet August 29

PHILADELPHIA, July 27.—Annual summer meet of the Pennsylvania Amusement Parks Association will be held here August 29, with Woodside Park and Willow Grove Park owned by Benjamin F. Fishbein and Elmer E. Foehl, respectively, hosts. An invitation to all operators and concessionaires, with officials of the association or not, is extended.

Registration will be at Woodside Park. A buffet luncheon will be served at 11:30 a.m. in the auditorium meeting room. Transportation will be furnished to Willow Grove Park where Foehl has arranged a real old-fashioned afternoon outing, followed by dinner and entertainment in the evening.

Those wishing hotel accommodations should write N. S. Alexander, Woodside Park, Philadelphia 31.

Dartmouth's Lincoln Breaks Records July 4

DARTMOUTH, Mass., July 27.—All records went by the boards at Lincoln, Mass., where according to Roland S. Ganache, public relations director, the two-day affair which was open until 3:30 a.m. drew between 35,000 and 40,000 persons.

The ballroom was jammed and a skating party drew a large crowd. Present along with the siren was the circus wire act, featured all week.

Miami To Have a New Spot If Zoning Law Is Changed

MIAMI, July 27.—Another park is promised for this city if the Dade County zoning commission favorably considers a petition filed by F. M. Soar and W. E. Campbell, applicants asking that the west side of Northwest 79th Street be rezoned for a big Ferris wheel. Soar and Campbell would have numerous concessions rides, a zoo and amusement park. Dade County zoning director John O. Preston said he has received numerous petitions opposing any change in the zoning ordinance.

CONEY ISLAND, N. Y.: By UNO

Among the many new features for next year is a miniature golf course on Buschman's Walk. Operator is H. E. Enterprises and execs are Philip Kalika and Harry and Eddie Dunlop. A new open-air park for assisting are Pearl and Edith, wives of the Borers brothers.

Robert J. Gatto is doubling as governor of Kings County Moose Lodge No. 168 and manager of Harry Nelson's two striking hammer on the Bowery.... Frank Tilyou renewing his contract with a commission, 35 years ago, at Steeplechase. Last one was in 1912. Date is August 13. Instead of cup prizes, there will be cash—$200, $100 and $50 to the first three winners, plus a 20th Century Fox screen test to the champ.

Jimmie Kyiries, on his new appearance opposite his Virginia Reel and Looping. He will have three new devices in operation next season. One will be a stainless-steel car-char Whipp, chain, instead of cable-gear, facing the mechanical. William Mangels' Coney factory. Another is labeled Cuddle-Up, a ride from Philadelphia Toboggan Company. Third is a ride from Norwalk, Conn., called the new 'phone carnival.' Pat Faber's electric game on the Bowery is managed by his brother. Philp. Helpers are sons, Stanley, LeRoy and John, and nephew, Norman, and neighbors, Barbara. Sid Daell finds 14 Pre-Flight Trainers too many for his company, so he is planning to make room for other concessions.

Bob Kennedy, son of the late John J. Kennedy, is being initiated into running Dad's many Island eateries, Kenneth Bourke. Joe DiMaggio, who has been a regular at the new stand this year. Bert Tompson, who manages the concessions, has finally got the new boards for his ride and the new flood-lighting in number, has his orders installed. Needless to say, Bert is all smiles and the ride looks plenty fast. Johnny Pellon, of the Motordrome, has added a new act, that of lighting a cigratte while going full speed around the wall... Jack Davis, Motordrome cashier, presents him with a new lighter for the act.

Al Rodrigo, of ball game note, presented with a diamond on her 19th birthday, Wednesday (20) and the flowers and a cake went 'em on a party Wednesday night to celebrate... Andy Markham was back at Saltair with John (Roughneck) Kelly building new stands and Andy more than busy in preparation for the fair season. Al Digitalle, recently discharged from the army, his new employer, is back at Saltair this season in one of the spot jobs. His spot job employer includes George Fisher, Robert Maley, George Harris, Angie Joege, Mo Kenneson and Leo Sennett. Japanese Joint Markham has Harold Prill, Louise Mower, Dave Lins and Kelly. Charles V. Nelson and George N. and Vola were around visiting the joints Thursday (3). They are waiting at the Italian Kitchen, where all the Riverside "mob" eats and know all. In the midst of the crowd of co-workers, Jean Weyker and Elaine Jones were busy at the kitchen and George N. is in charge of the grocery stand and roll-down owned by their parents. The

FOR SALE—AMUSEMENT PARK
New Operating — Crossing $10,000 to $15,000 Per Week.
PLAYLAND—SOUTH SHORE, MASS.
Modern 3,000 seat Midway, with all modern games; Music; Fudge Fountain; the only Cocktail Lounge with its 120 twin bars in South Shore; Swimming Pool 60'x97'; 700 Bath Lockers and Refrigerated Fountains, 120 Men's Lockers in addition, offering an area of 15,000 square feet. Also Nightingale Fountain and Accessories for same. 30 to 40 Lots available for expansion of Park. Salary Summer Residence: A.T. 250. Write or Phone D. N. JONES, 6919 San Fernando Rd., Glendale 1, Calif. 86

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The Most Unique Model of Its Kind in Existence!
Scale model Railroad—complete with city, industrial district and farm lands. All equipment portable and in wooden cases ready for show use.

FOR SALE
Rights for manufacturing Kiddie Merry-Go-Rounds Including drawings, patterns, ligs, fixtures, etc., complete an 12-passenger chassis equipped with 10-220 volt Motor.

AN Estate of 3,000 Acres

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800,000—MUST SUGGEST
Write or Call H. N. JONES, 6919 San Fernando Rd., Glendale 1, Calif.

FOR SALE
AN ESTATE OF 3,000 ACRES

The Billboard
August 3, 1946

Pioneer Day Big For Utah Spots

SALT LAKE CITY, July 27—Utahns will turn out for Pioneer Day Sunday, June 27, and take part in the entry of Mormon pioneers into Utah.

Saltair, on the Great Salt Lake, will display the usual fireworks and dancing crowd and the ballroom played to turnover business, break- even.

Lagoon, a fresh water resort located midway between Salt Lake City and Ogden, encompassing more than half of Utah's population, did record business in all departments.

Black Rock Desert and Sunset Beach, both on Great Salt Lake, adjoin Saltair and are the biggest business for the day and said the attendance this season has been record-shattering. Nearly 10 days of a heat wave boosted beach attendance to a maximum. The groin, however, was down, officials said, because of lack of beer and soft drinks available, which increased the prices and drink supply 50 per cent of the revenue for the spots.

Long Beach Notes

LONG BEACH, Calif., July 27—Business has been spotless following a heavy play on July 4. Week ends held up and Monday and Thursdays the poorest.

Joe Glacy, Side Show op, is moving to new 2,500 larger quarters directly across the street from his present location. He will take over the building now operated by the Monarch, which is going out of business. A new candy floss concession will be installed next door.

Ray Babbs, who recently returned from his shop, has bought two rifle ranges.

D. A. George, opened a new ice cream outlet.

Pop Ludwig, manager of Virginia Park Concessions, has installed a new large loud-speaker system. The huge new Gay Way electric sign is attracting favorable comment.

Virgin Beach

VIRGINIA BEACH, Va., July 27—Last week's sizzling weather finally got the new boardwalk for its ride and the new flood-lighting in number, has been installed. Needless to say, Bert is all smiles and the ride looks plenty fast. Johnny Pellon, of the Motordrome, has added a new act, that of lighting a cigarette while going full speed around the wall... Jack Davis, Motordrome cashier, presents him with a new lighter for the act.

Al Rodrigo, of ball game note, presented with a diamond on her 19th birthday, Wednesday (20) on the board of the boys and girls took 'em on a party Wednesday night to celebrate... Andy Markham was back at Saltair with John (Roughneck) Kelly building new stands and Andy more than busy in preparation for the fair season. Al Digitalle, recently discharged from the army, his new employer, is back at Saltair this season in one of the spot jobs. His spot job employer includes George Fisher, Robert Maley, George Harris, Angie Joege, Mo Kenneson and Leo Sennett. Japanese Joint Markham has Harold Prill, Louise Mower, Dave Lins and Kelly. Charles V. Nelson and George N. and Vola were around visiting the joints Thursday (3). They are waiting at the Italian Kitchen, where all the Riverside "mob" eats and know all. In the midst of the crowd of co-workers, Jean Weyker and Elaine Jones were busy at the kitchen and George N. is in charge of the grocery stand and roll-down owned by their parents. The

For-(STAFF)

For-(STAFF)
Third Funsport Seen for Philly

PHILADELPHIA, July 27.—Philadelphia will have a third major amusement main attraction in the form of a local business combine materialized. Plans call for a small park known as the amusement center, to be called League Island Amusement Park, in addition to the city-owned city-owned League Island Park, which is thriving.

New sport will have all types of rides, games, exhibits and concessions. At the same time, the Pennsylvania Navy Yard and to the city-owned Municipal Stadium won't be forgotten. A number of concession stands already are operating at League Island, having operated since the start of the World War. The number of war workers at the navy yard.

Atlantic City Notes

ATLANTIC CITY, July 27.—Opening of the new race track Monday (22) provided a real hqo for the local amusement centers. Bandits will carry on until August 16, returning mid-September for another month of racing to provide another shot in the business arm for post-season months.

Ludwig Beresini, Czech circus star, executes a new turn atop the 275-foot pole at the ocean end of Steel Pier without net or other protection. Daddy Davis' sidekicks today are kids who all are stumps on Steel Pier, is auditioning youngsters visiting the pier to give them a chance for participation in his Juveniles. Also wooling the mopets is Ethel Phillips, who has put out a call for youngsters with dramatic ability to participate in the amusements. They are, Hamlet's Picnic.

Olsen and Johnson, musical comedies, feature, have made a bid to have Garden Pier. However, there are a number of legal obstacles that first must be overcome before they can have it. Ticket sales are going good.

A new beach-front hotel is expected by the purchase of a 250-foot plot between Michigan and Chestnut streets by a combine called Boardwalk Lands, Inc.

LEAD OYALTY, $750

14 ft. Long Range Storey Gallery, as removed from Philadelphia location. 2 horse power motors, plus new Mangles 2 row Duck Pond, complete with motor, never used. Perfect setup for small park. I will be on Fourth Fairgrounds Aug. 4-17.

MAC MARCKES

Flourtown, Montgomery County, Pa.

ELEPHANT WANTED

For Les A. Clyne, Bros. Quote size, sex and location.

DEPT. OF PARKS


FOR SALE

MINIATURE RAILROADS

For sale, built order Model, 15" to 24" gauge. Auction May 22, 10 a.m. Write for specifications and prices. Potomac and $100.00 bid, refunded first owner.

FOR SALE

BEACH FRONT HOTEL

For sale, 1600 Ocean Parkway, Brooklyn 30, N.Y.

PICNIC BENCHES WANTED

CHAIN OF ROCKS GROVE

CARL TRIPPE

Gangler for Jones Beach

NEW YORK, July 27.—Annual circus day at Jones Beach, L. I. (Wednesday) 24 stated as expensive comedian's, circus, dog, pony and monkey unit. Show will be put on in the covered, with all the usual adjuncts.

VIKING POPCORN MACHINE

In your interest, you must see it. Available now at DISTRIBUTORS CO. To Coast, All-wire construction. Better product for bigger sales.

Write Today!
Crystal Beach Hits New Record Business

BUFFALO, July 27.—Crystal Beach Park is having its biggest season in its 56-year history, with attendance so far above even the record year of 1945, and spending as good as ever. The cause of this fact that park is practically closed down on Sundays due to Canadian blue laws, Saturdays have been more than compensated.

Due to many substitutions in free act bookings, park management has dropped policy temporarily and will resume with the Great Francesco August 1, 1946. The reason is tentatively by Captain McDonald plus Laurence Trio August 26 week.

Roster: Crystal Beach Transit Company, Ltd., headquarter at George C. Hall, president and general manager; Charles Laube, vice-president and treasurer; Charles Diebold Jr. secretary; F. L. Hall, acting general manager; and James L. Jordan, assistant and Edward Stumpf, with Francis Coghlan assisting, who also doubles in summer for the Ohio Park Concession Company, which owns Crystal Beach. The Ohio Park Land and candy stand, and Edward G. Hall and George C. Hall Jr. are firm operators. Other partners are: Grover superintendent; James T. Mitchell, assistant; F. Malloy, captain of S. S. Canadiana, owned by same company; Ralph Gress, publicist; Joseph Wiepert, second rate.

Mrs. Leo Smith, archery and check start manager; Mrs. Leo Simpkins, many automatic tooth carrels; Carrie E. and John E., peanut stand and kitchen; Mrs. White, bowling alley; Mike Providence billiard tables; Canadian Amuse- ment Park, Ltd., concessionaires; Louie brothers, Penny Arcade, Funshine, and new Magic Cars; Ella May Smith, girls; Les Devine daughters; B. D. Company, Ltd., office, Concessionaires; A. M. Company, Ltd., Carousel; Cyclone Company, Ltd., Cyclone Coaster; Crystal Beach Company, Ltd., owners Aeroplane Swings, auto checking No. 1, Auto Racer, Catterpillar, Giant Coaster; Crystal Beach, Ltd., concessionaires; in the Dark, bathing beach and Crystal Art, headliners; George H. Deman, bandleader Harold Austin; Slim Nu- gent, fascination, pin game and sight, George Schwab, pin game; L. Company, Ltd., Hoy Day; Mushroom and Deluxe Concessionaires; George Laube, lunch pavilion and ten stands on midway and beach, hot dogs, ice cream cones, sandwiches, soft drinks; Le Jeune brothers, Miniature Rail- way; Stewart H. Gibson, new Water Scorer, and George Rienzo, head of parcel lockers; Thomas F. Dillon, pony track and kite ride; Kiddie Land, including six new kiddy rides; Patty and Frank Conlin; John O. Rice, bicycle, pony rides; D. Toth, roller rink; William O. Bruce, shooting gallery, and Bug Company, Ltd., Dumble Bug.

Monroe Bros. Now in Kan., After Iowa and Neb. Trek

CONCORDIA, Kan., July 27.—Monroe Bros. (C. T.) Circus, owned and managed by the same firm that operates in Kansas after playing to spotty business in Chicago area.

Show moves on six trucks and trailers and has a new light plant and new wagon. The circus program consists of gymnastic acts, contortion, lady knife thrower, clown numerals, and bearded lady, a few animal rides, ponies, goats, dogs and monkeys. The show is also showing up in places since Tiger Wells left at Glidden, Ia. to play fair. Side show has a light lion, alligator and other animals as well as magic and mentalist.

Frank (Whitey) Miller, who has scales at Lansing Park, Detroit, is en- joying a good season.

Bert Nevins, Palace (N. J.) Amusement Park public chief, landed a page in The New York Sun-Sun Van magazine section this week featuring Roscoe Schwarz, Funshine operator.

Hamid's Pier, Atlantic City, made one new serenade when an 80-year-old lady turned up in the "lost" booth with 100 children.

J. W. Shillian, British builder of the new Adventure Park in St. Louis, died due in New York Saturday (20) from a look-see at post-war housing developments of the good amusement field in America.

Flying Robbins, female aerial act, is the free attraction at Beach Park, John N. Cole, Joe Rodgers family, riding act, replaces La Blonnes, horizontal bar act, at Edgewater.

Bert Nevins, veteran publicist at the Milwaukee, Wis. Park, is enjoying one of his most produc- tive years. Bert handles publicity for the Merry - Co. Round wedding and his band, which has had the Guard test some folks and a new member, made all metro- politan dailies and the news service with the following story.

Lake Pearl, Wrentham, Mass., hosted 1,000 employees of the Clear Tide hotel, who spent the whole of the season. Slidin', magi- cian, and Ernest Dodwell, park head- lined the evening program.

In Chicago Wednesday (24) to at- tend the funeral of A. R. Hodge, secre- tary of the National Association of Amusement Parks, Pools and Beaches, who died Sunday (21), were Mrs. Robert H. Rose, the manager of Indianapolis; Aurel Vasin, of the American Vaudeville Entertain- ment Company, Dayton, O., and Charles S. Rose and E. A. Wirth, of State Fair Park, Milwaukee. Arrangements for the funeral were made by Kevin Bich and Ralph Rocco, of the Bah-Roco Amusement Company, and George B. Schmid and A. C. Aley, of all Riverview Park, Chicago.

Vernon A. Trigger, concession superintend- ent, Riverview Park, Agaw- am, Mass., is operating his own business, with his own staff, on a rental basis. Last year, on paid contract, he operated 6,000 miles. This year, it is necessary, Trigger converts his horse into a sailplane.

The Great Siegfried, ski jumper, is performing for the second year at parks and shows in New England under direc- tion of the Al Martin Agency, Boston. In Pennsylvania and in the South, he has several fair dates, among them Harry Conley's show at Lancaster, Pa., and will appear at Sportman's Show next fall under direction of the William Shillings Agency, New York.

Sam Hamid, manager at White City Park, Cleveland, Ohio, announces the Veterans of Foreign Wars will take over the park for the National Veterans Fair, scheduled by Hamid, along with Emerson Raab, secretary of the V. F. W. Department, agan from Agawam Mass., where they attended the New England Associa- tion of Amusement Parks convention.

Puritas Gardens, a new open-air dance spot, has been opened at Pur- tas Springs Park, West, on the lake. Dancing is set nightly and is the first major improvement at the spot since the war. Lyndwood Park, Lyndwich, is giving strong entertainment off effort ahead of two special events scheduled for August 11. It will present a drum majorette queen and crown "Miss Northwest of 1946" as climax of a talent-beauty contest that will start August 6.

Claiming the world's record for a sustained stand by any palmy, Jean St. Elmo is now in the middle of her 45-day run at Century Park, New Haven, Conn. Despite the yelps of some concessionaires, Jean insists that this will be her last year in the park.

Johnny Peterson has taken over the management of Lou Firestone's Chippewa Park, Newaygo, Mich., and Savin Rock. The Jungle, which is the old Mirror Labyrinth, is the prop- erty of the Plint Park and Amuse- ment Company, of Michigan.

New England Meeting Notes: Sam Hamid's car skidded on wet pave- ment just outside of Agawam and smashed into a guard rail. Car was badly damaged, but neither Hamid nor the other members of the White City Park delegation riding with him were injured. Introduced Lewis B. Cullman who sells advice on the weather, Cullman Amusement Manor Amusements, 14th Ave. and 21st St., Chicago, for predictions and substantiated what has been said for a period of time, that it was raining cats and dogs and was going to continue...

Henry Bower, assistant secretary, superin- tendent, supervised the registration with maximum of confusion. Henry Bower telling about new enter- prise at Fort Pond, Lancaster, Mass., which is one of his last quarters at Whalom Park, Fitchburg, Mass.

Happy Golden, minstrel vet and for two months night with Sandy Beach Park on Indian- ian Lake, Russell Point, O., was the recipient of his customary birthday party there July 8. Among those attending were Gene Bruno, who came from Toledo to prepare a spagh- etti and chicken dinner; Mrs. (Nancy) Rose, manager of the park; and the park's entertainment that was with the park's floorshow for Grady the Great, Sandy Beach Park, O., Mr. and Mrs. Ed Reicker, concessionaires; Mill Tarloff, audi- tor, and Lou Bruno, park manager. The entire birthday serenade from comics Cliff Cochran and Bob Snyder, of Cin- cinnati, ... Wanda Shulz, park office girl, left recently to join Roller base Jungle, the newest feature. Two French Wilips, operator of Vienna Gardens and other interests at the park, bought the land on which Shorty Huffine's place is located for a reported $10,000. Wilips plans to build a hotel on the tract.

Walled Lake Biz Red, But Under 1945 Pace

DETROIT, July 27.—Season's busi- ness has been good at Walled Lake Park, located 25 miles northwest of Detroit. Following the new local parks without exception, crosses Detroit as for the first time since the war. Uncertain industrial conditions have been largely responsible, with weath- er, unemployment and spotty business turn in 1945 on the average. Detroit business dropped to a new low in the month of July, and the lack of trade from a number of near-by towns too remote to contribute im- portant business, and the small town and prefers the special community and the less friendly mill towns.

New construction was held to a minimum this year, a Tit-a-Whirl Tombstone that has proved to be one of the most popular grosses since its installation. A basketball gymnasium was also finished.

Parking continues to be operated by the local Parks Board. Fred Page, veteran operator, who is devoting most of his time to managing the office in Detroit and the park, has the whole of the other cities. Active management on the grounds is in the hands of Fred W. Page Jr., who is also in charge. Associated with him in the office is A. E. Curtis, who is in charge of public- ity and special promotions.
Bare Midriffs Out As Atlantic City Order's 'Em Covered

ATLANTIC CITY, July 27.—Concerned with reports that the resort is losing the trade of sightseeing types of visitors it formerly did, city fathers instituted a so-called Mackintosh Law, prohibiting sightseers from riding on the Boardwalk unless covered from below the neck to the ankles by the other garment. Thus, Atlantic City, which has been the scantily clad bathing girl, banished the spece.

City commissioners admitted that the resort's Mackintosh Law had shipped a little during the long army occupation, when morale of something was a factor, and promised henceforth stricter enforcement. Law provides fines up to $50 or 90 days in jail or both.

Democracy Group Pickets Pool on Behalf of Negroes

PHILADELPHIA, July 27.—Fourteen members of the American Youth for Democracy Sunday (21) picketed the Ocean City Pool on the north side of the Ocean City Amusement Park here, charging discrimination against Negro swimmers. Fifty members of the organization, of whom one-third were Negroes, went to the pool Sunday, with the Negro members denied admission. In protest, the white members refused to use the pool.

Park management said the pool is leased to the outdoor swimming club. Only members of the organization of the club, a park spokesman said, are eligible. A Negro member last week assured the commissioner a discriminate case against the park.

Offer for Holyoke Spot Nixed by Transit Company

HOLOYKE, Mass., July 27.—An offer to buy Mountain Park has been received and turned down by theboard of Trustees, according to the owners, Louis D. Pellissier, president of the corporation, said. Offer was not high enough.

While the railway company is not part owner of Mountain Park, the offer was made and would have been accepted, said Pellissier, if the price was right. It is understood that Eli L. Tracy, resident of Truro, Mass., is interested. LaGrasse now operates the Three-County Fair, Northampton.

Benefactor Repays For Youthful Fun

PHILADELPHIA, July 27.—Because he remembered the time he was 16 and the great fun he had at an amusement park when a public-spirited citizen played host to the underprivileged children in his neighborhood, Albert A. Light, retired millionaire, has made a good a promise to himself made to his 16-year-old self. He is donating 500 kids Monday (15) at Riverview (N.J.) Beach Park.

The Protestant, Jewish, Catholic, white and Negro orphan boys and girls who has established a special foundation to make the outing an annual event for the children that tended by boat to the park, had the run of all the amusements, rides plus candy, ice cream and drinks.

Inclenecy Fails To Chill New England Ops' Frolic

(Continued from page 8)

Inclenecy Fails To Chill New England Ops' Frolic

PARKS-RESORTS-POOLS

Inclenecy Fails To Chill New England Ops' Frolic

Salt Lake Spots Score

SALT LAKE CITY, July 27.—Utah's leading resorts, Black Rock Sunset, Saltair and Lagoon scored heavily in the July 20th-

Parks-Resorts-Pools

Savv Rock Ride, Restaurant Hit by 506 Fire July 4

HARTFORD, Conn., July 27—The Savin Rock Park in Bridgeport was destroyed by fire Tuesday night. The blaze, which started in the restaurant, spread to two dance and drive-in theaters and to the railroad station.

The cause of fire is not known, but it is thought to have been started by a spark from the motor operating the Virginia Reel drop tower. The entire amusement park is about three stories high with revolving rides and roller coasters. Altogether the fire spread rapidly, people riding the Left left the cars without panic and made their way to safe camp.
Quality SHOES For Quality SKATES

Your skaters are demanding more high priced professional skates. By sure to have in stock all these skates above Betty Lytle No. 998 white bucko professional shoe and No. 9986 black kangaroo shoe for complete selection satisfaction.

HYDE ATHLETIC SHOE CO. 
Manufactory of these famous BETTY LITTLE Roller Shoes (Cambridge, Mass.

FOR SALE

Reller Rink three excellent business in well established location, consisting of the following: 7,000 sq. ft. of maple flooring, approximatley 2,000 sq. ft. of yellow pine, Hummel Rink Equipment Co., 72 pairs of new skates, $7,000.00, complete facility to the operation.

Write P. O. BOX 8200
Shreveport, La.

FOR SALE

Roller Rink three excellent business in well established location, consisting of the following: 1,200 sq. ft. of maple flooring, approximatley 72 pairs of new skates, humidifiers: Hummel Rink Equipment Co., 4614a'x114', interchangeable floors. $14,000.00.

Liberty Roler Skates, Inc.
FARMINGDALE, L. I. NEW YORK

The First Best Skate

Roller Rumblerings

Berit Fields, owner of Oasis Rink, Tempe, Ariz., has been appointed manager of the near-by Tempe Beach swim pool.

Harry Bonner has opened the Play- bowling Center, Sunnyslope, N. Y., with roller skating two nights weekly. Saturday dancing and movies on three nights also. He is operating a commercial.

Francis Ceever is operating a roller rink at Ware's Grove on Spot- ford Lake, Keme, N. H., with skating on Tuesdays, Thursdays and Sundays.

George Carbonell, reported in a recent issue as having been named manager of Comrose Roller Rink, Hartford, Conn., writes that he and Mrs. Sticke back from a two-week visit in Chicago at the request of the former folks. Biller Ram (Roller Rumblerings on opposite page)

Viking POPCORN MACHINE

In your interest, you must see it. Available now at DISTRIBUTORS Cordier, All-metal construction. Better product for a bigger sales.

FOR SALE


The store is in complete condition ready for the fall trade. Home, 17,500 sq. ft. on three floors, Mr. and Mrs. Conrose C. A. flaming household.

FOR SALE

Two complete portable Skate Rinks, 50x100, new in operation. For one Rink only by one owner, other Rink two months old. Both Rinks are complete and are in 1 1/2 month- old complete Rinks in each. Selling at 25% below.

K. G. HORNADAY 
PHONE 315
FORDYCE, ARK.

Rink will be kept warm and well. Both Rinks are moveable and are in 1,000 ft. of space.

FOR SALE

Will PAY CASH FOR WURTLITE BAND ORGANS 60-66 BAND ORGANS. WE SPECIALIZE IN RINK AND SHOW OUTFITS.

We Service in Chicago and Show Outfits. M-B SPECIALTIES

FOR SALE

WILL BUY OR SELL NOW OR USED RINK ROLLER SKATES. We Specialize in Rink Skate and Shoe Outfits.

FOR SALE

New Maple Skate Floor

Canadian-made all steel rink floor complete with 1,110 ft. of space and all steel guards. $7,500.00. Write for details.

Lawson Portable Floors, 200 S. Grand, Fl. 19th G, Tel. Prints 4-1152

FOR SALE

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Now Available

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Berwick, Pa.

FOR SALE

New one 40x100 portable Skate Rink Floor complete. Best cash offer will buy this Rink. Write or wire

JACK J. GRAY
Tahlequah, Okla.

FOR SALE

Have one more Model B Hammond Organ with stool for sale. Price $2,500.00. Other for pieces

H. H. RHODES
Conesus Lake Pa.
Mich. Spot Chalks 

Hike Over '45

(Continued from opposite page)"
Michigan Pans Big For Slout Tenter
WHITE PIGEON, Mich., July 27.—Business for the Slout Tent Show, and the amount of territory that has been very good, reports Manager L. Verne Slout. In the cast are Bill Slout, Bobby Brown, leads; Ann Spaulding, Claire Brown, Ingemurs; Ralph and Layna Young, Bruce Whitaker and William G. Balle, general business; Ora and Verne Slout, cedemy; and Ed Slout. We go Cleo the Magician, in the concert, and Grace Lemmon, popcorn and ice cream. The show is running this rain, with the Knapp Family on the road.

Recent visitors were Mr. and Mrs. Frank Ginnivan, who headed for their summer cottage; Ed Hilke, ahead of Ketro's Benveno family show; Byron Gosh; Robert L. Sherman. Chicago manager and play broker; Mr. Skippy LaMore, Emma May Cook; Martin Stevens (marionettes) from St. Louis; also, from Chicago; Bobby Brown's mother; Clyde Hume, coal city, Ill.; Bill Slout, Show; Don O'Brien, now operating a restaurant at Colton, Mich., and O. R. Meurk, of the Bob Hollier Products Company. A party was held July 15 in honor of Alfred Anderson, Bill Brown, Slout and Bill Slout. The annual hot dog roast was held at Eaton Rapids, Mich., after the show.

Rep Ripples
ORLO H. WACH reports that Spar- cope, of the Tent Show, was in Penwell, Tex., Run from there to Gordon, Tex., 297 miles, was made in 13 hours. . . . The coast-to-coast tour of the show a full house July 19. . . . Alfred Anderson, impersonator, for the T. V. show, now appearing in Ministris, is ill at 26 W. Ontario St. in Chicago, where he was born. . . . Wayo, 16mm. film. He generally agrees, lies in the presence, always bears a bit of the impression of an ind. -college-educated young man named Yerrel Burkhart. The term "swamp" was coined by Yerrel, and I, Cristiana, who meant just that. Some- one else explained Burkhart's philos- ophy by calling him "Our good humor man."

Burkhart Can Handle 'Em
Ralph S. Zack, General Manager, cannot be tough when occa- sion demands. He possesses, how- ever, a happy faculty of tempering a vigorous manner with amiability. He demonstrates that it is easier to get things done with a rib than a rub. He has a sympathetic ear for legiti- mate complaints, and is quick to handle the professional grippers and agitators. And he's on the job from the time the first light of day hits the lot in the morning until the last one is off at night. Apparently his heart, without adequate sup- plement in his brother-in-law. If Zack's on the lot in Kankakee that day he can't very well be for anyone else to see much of him. Even with a key man like Burkhart as co-ordinator, it takes a lot of double-dealing and close harmony to move a show as during the last one. The butchers put up the menagerie (it's a rare day when the animals are coralled), the groans and the complaints and all. Betty Graf a Bride
CANTON, O., July 27.—Betty Kinsey Graf, daughter of Madge and Harry Graf, O., the Kinsey Kennedy Players,have been married here July 18 to Jack Murdock, new male lead with the company. Present were the immediate family and members of the Kinsey Players cast. Follow- ing the ceremony at the Canton City Hall, the wedding party was hosted aboard the Kinsey tent by the ushers, who had placed and hustled through town to where the Kinsey tent is pitched and then on to Holger's, which is adjacent to the lot, where in a special banquet under a tent, reception was held with more than 50 attending.

The groom's mother is Iris Mur- dock, O., one of the original Kennedy Sisters. The couple went on a three-day honeymoon.

Good Old Days
"By Will H. Locke"

THAT MEMORABLE, legendary and nebulous cycle of Time we call past days, have been days as vividly and colorfully pictured by my old friend, Ed Paul, in his recent treatise on the subject. I am sure that a lot of the Middle-Americans enjoyed it as I did.

Paul tells of many of us of the "old guard" whose mission in life was to amuse, entertain and drive dull carriage horses. He tells of our mummery and masquerades, has experienced every angle of it. And, although many of us may still be poor in worldly goods, we are rich in joy and humor.

The young, frivolous, immature act is common to all of us. We know all about the "pillow talk" of commercials of hotels, hawk-and-pitcher-slogum beds, "have-an- egg," the most commonly bad-one at the facts, oranges-on-the-travelingman's tent, and the many vicissitudes of that erratic but pleasant by past.

And yet, albeit, in spite of all the many discomforts, there were exciting conditions that made up the life of everyone. Every town had its opera house where road shows were presented. There was the livelihood of actors. We traveled by train. The railroads catered to our business; they gave us special rates, often carried our trunks, scenery, etc., without excess baggage charges.

There was a certain glamour charged with getting the padroom up to date and making sure they know what it is to handle canvas. Part of the daily procedure is for the red diamond to be put on, and soon as the big top is in the air, the men are at work. Canvas-splinters are turned to scare and rigging. How much "charity pie" and other gags are used is up to us and are called upon to do depends on how much local help has been rounded up.

Recruiting Drive Production
This hiring of local help, of course, goes on each day with varying degrees of success and "free drive" is almost like an act in the big show at night. Toward the end of the day, a group of men who want to work are seated on the curb of K. St. No. 1, while one of the show's "handy-men" gets them signed up and assigned to their duties. They thus will nothing yet are ready to pitch in the moment it is all out and over.

As for the unending quest for per- formers workingmen, who add in the local daily are signified by signs on show wagons, the occupant of the wagon or lot on the steam callfor for its nooyday cir- cuit. A "local" is also likely to have visited a few weeks ago to read: "Help wanted. Going west to California."

Capable Supervision
The mixture of help that has been relu- cted upon, and has been secured, is what is called for. It is also seen that local help is wanted. This is in the same class for small halls, for the occu- pany of ticket sales, the lot in general.

Eugene (Arky) Scott and Bill Wodderly, field editors, are the men picture by having their elephants on the road. Alfred Anderson, Ed Grady, who, well grounded in all phases of the circus, know how to get their help and dealing with but willing bunch of town recruits.

Curtis Almost Legendary
Then there's W. H. (Cap) Curtis, the general superintendent. He has been doing his job longer than any other. He's any the less important but be- cause there's more to say about him.

Cap has been handling canvas for 56 years. He recalled on the lot at Kankakee that he first made that he town in 1893 with the Harris Nickel Plate show. He's a great memory to rem- ember dates the way. It was 1915, for instance, that he put the "show" on a basis. He started with the circus on the old Floto show. From the way Cole Bros.' big yellow cata- pilar- ing elephants were driven to show an apparent what was the circus was to here stay, much as the sentimental folk mourn the passing of draft horses. Two of the cates have booms at the front, while the third has a boom at the rear. When the boom is raised, the operators, it pulls all the stakes on the tent. The men who work these stakes not only serves as a counterweight for stake-pulling but is also useful

WANTED
Med. Performers, all gross for platform, list earnings. No bullies. No说到 to natives.

ALL STAR CIRCUS,
DOVER, OHIO.
The name of Curtis will forever be associated with the canvas spool wagons he had in use on American Circus Corporation shows up until 1928. That year was one of the juncutres at which Cap tried to retire. His spools on Sells-Floto shows were rebuilt into stringer wagons and he designed a canvas-wagon boom to do the loading. But, Cap says, after John Ringling bought out the corporation, Ringling talked to him about building spools for all the shows. This project, however, was nullified by the depression. Cap also says that, had it not been for the shortage of materials, the Cole show would have installed spools during the recent war.

Thus it's plain to be seen Curtis still is a firm believer in the spool wagon. In fact, he holds it was years ahead of its time and that its use is bound to be revived if the circus is to survive. The same goes for the folding seat wagons he had for six years on Hugenbeck-Wallace. One of these ingenious wagons could be spotted along the sidewalk, and, with little more than a twist of the wrist, be converted into a section of 240 star-back seats. He maintains the same principle could be applied to a chair grandstand, making for a decided saving in time and labor as well as greater safety. Safety in seats has always been a Curtis objective, and for the record it should be mentioned here that he is responsible for the safety chains widely used on seat jacks.

Plans Guying-Out Machine

Cap now has in mind still another mechanical device he hopes to develop if, as he has been saying for years, "I stay in the business." It's a guying-out machine. Not only will it do the work of a whole crew of men, but it will do it better by doing it uniformly. Guying out a top by hand is done by guesswork. Cap says his machine will have a gauge that will register the stress and strain as each rope is tightened.

This all adds up to a confirmed belief on Curtis's part that, labor conditions being what they are, the shortage of circus help is here to stay and that the only way to compensate for the resultant loss of manpower is the development of more and better labor-saving methods.

DENVER BIG FOR COLE

(Continued from page 81) were blamed by the local press for holding down attendance. At Holdrege, Neb., the day before, show was the biggest thing that had hit town in years and played to a good night house after a fair matinee. Show was on time despite a muddy lot, caused by two and a half inches of rain the night before.

Previous stands were Hastings and Grand Island. Cole Bros. has made the latter five years out of the last seven.

GARDEN TOUR WINNER

(Continued from page 81) ty of more, beginning early in the spring and running until late fall. Extension of the route means show will go into Western Canada, where it is anticipated many profitable dates can be counted on. Due to government regulations, Canada has been without American circuses for several years until the recent invasion by Clyde Beatty Circus. Plans are on foot to put the show under canvas for at least part of next season.

Most unusual part of the tour just closed was that dates expected to be poor turned out good, and those expected to be exceptional were just above average.

Proceeds from the Barnia engagement on a 45 per cent split, will be used for a children's playground.

Previous engagement, at St. Thomas, Ont., July 15-16, also under Lions Club auspices, played to excellent business, with capacity or turnover crowds at all of the six performances but the opener.
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A Display-Classified Section of Business, Sales and Employment Opportunities
RATES: Display 70c an agate line. Minimum 10 lines. Maximum 1/4 Page
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Brass Bending Pencils—National Pencil Co., 1205 S. 8th St., Philadelphia 23, Pa. 3.50.

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B. J. Green—10.00.

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Assorted models with variety of wood and metal. Each plane complete with sticks.

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New designs with two designing principles—directions. Very flashy. Can- n()='a-ly be used for real and comic trade. Figured and plain on either side. * 1pc. to box.

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A fun novelty item now ready for fair and carnival trade. Figure with red and white combination. Complete with sticks. 1pc. to carton.

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Large Frying Pan Stove, Ea. $2.50
Tumbler, Ea. $1.25
Umbrella, Ea. $1.25
Umbrella, Ea. $1.50
Vase, Ea. $1.25
Vase, Ea. $1.50
Metal Yo Yo, Dz. $1.00
Gold Plated Candy Dish Dz. $2.00

FREE 1946-47 Bulletin
Just Off the Press. Write for It.

CASH AND CARRY • COME AND GET IT!

No. 30 Balloons, Lelu, Camaros, Bond Birthday and Greeting Cards, Flying Birds, Trap Discs, Etc, 12,000 at $0.50 each. Bumper Crop of Seals and Stamps. Cash for sealer cards and folders.

BINGO SPECIALS

NO INCREASE IN PRICE!

7 Colors—$1.00 to $1.50
10 Colors—$1.00 to $1.50

Poker manufacturers have not increased their prices. You can order more now at these prices. We are not increasing our price to you.

TODAY—SEND FOR CONFIDENTIAL PRICE LIST

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Marine Lighter Table Model

Marlboro Finish, $3.00 EACH

FALCON CAMERA — $2.30 Each
Add 25¢ for Carrying Case

SPENCER ELECTRIC DRY SHAYER
$2.00 EACH IN DOZ.Lots

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STAINLESS STEEL WATCH BANDS—$6.00 Doz.

BULLET KEY LOCK (30 or 45 caliber) $8.00 Gross
MAGNETIC PUPS — $15.60 Gross
25¢ Deposit on C. O. D. Orders

B. & N. SALES
913 Pine St.
St. Louis 1, Mo.

The 2 New Sensational Dolls
BIG MONEY MAKERS
Mr. and Mrs. Muscles

"the laughning couple"

2 COLORFUL DOLLS
9" HIGH. BEND IN Hilarious Poses!

Amuse Children for Hours
More Than Just a pretty Smile, these dolls have a laugh that is gud for everybody. They are in dress of white cotton. Colors do not run.

DEALERS ARE ENTHOUSIASTIC!

Quick Easal Sales—Big Profits

Dealers Are Enthusiastic!

NOTE! ONLY DOLLS WITH PEARL HANDLES (NOW $19.50) ARE AUTHENTIC.

Sprinkles Steel Spring for Moments. They Cry and Sneeze Real. Send 25¢ deposit.

The pair $20.00

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The pair $20.00

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122 W. Water St., Box 214, Chillicothe, O.
Agents! Operators! Concessionaires! ATTRACTIVE PHOTOS

100 Sets (1200 Photos) for $50
50 Different Sets Available

Fast Sellers—Designed for Profits!
Super high gloss actual untouched photos. The type most in 100% demand all over the country.

These are EXCLUSIVE PHOTOS UN-CAPABLE ANYWHERE ELSE!

Every set in an attractive advertising cellophane envelope! Write for sample sets today, 50c each.

COSMO PHOTO SERVICE
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NEW BACK OF VANITY NOW MIRROR COVERED

$0.90

W. L. MARTIN MIRROR BOX CO.
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ENGRAVING JEWELRY
Sample Assortment, $10.00
For Carneys and Store Workers

COSTUME JEWELRY
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Jewelry Findings of All Kinds
FREE CATALOGUES—PLEASE STATE
TYPE OF CATALOGUE DESIRED

Miller Creations Mfgs.
6628 Kenwood Ave.,
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WRISTWATCHES
MEN'S 71 P. L. Sweep second, water resistant, skeletonized, black dial, stainless steel case, leather band, automatic winding. $13.90

FREE—FREE—FREE
5c Box. Builder's Special Expansion Bands
July 4th. Limited quantity. 3-4. 6. 9.

McLAUGHLIN SALES CO.
6241 Injalmer Ave., Dept. BB Chicago 37, Ill.

SALESBOARD OPS, CONCESSIONS:
A Brand New, Fast Moving Item

GRENADE LIGHTER
Genuine U. S. Army World War II Hand Grenade converted into a Table Cigarette Lighter. Entire mechanism engine turned solid brass. Guaranteed.

UP TO 1 CROSS
$18.00 doz.
1 TO 5 CROSS
$16.50 doz.
5 CROSS OR MORE
$15.00 doz.

Sample $2.00

AGENTS WANTED

DALTIS, INC.
30 Irvine Place
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GENERAL ELECTRIC RADIOS
AVAILABLE NOW FOR PREMIUM USE
IMMEDIATE DELIVERY

Write, Wire or Phone
D. A. PACTER COMPANY
705 W. Washington St.
CHICAGO 6, ILL.

REPEATING ROLL CAPS (250 SHOTS TO THE BOX)
Fits All Type Single Shot
BEST MADE CAPS

$1.50 Per Dozen

ALUMINUM REPEATING SHOT CAPS WITH PEARL HANDLES
$7.20 Per Div. $5.50 Per 6 Div. Lots.


AMAZING TOY DOG—"SUZY" 0"—Cash mounted on base, easily adjusted with spring pull button which operates toy dog for the first time. Ideal introduction for the toy dog enthusiast. 

_1_REPRED, $1.98. 200 DIV. $1.60. 1000 Div. $1.35.

IMMEDIATE DELIVERY. NET CASH OR 25% DEPOSIT. BALANCE C. O. D.

ERNIE'S ENTERPRISES
723 PINE STREET
ST. LOUIS 1, MO.

ATTENTION LARGE PLASTER BATHING BEAUTIES
SENSATIONAL—ALLURING—ARTISTIC—SUPERB SHAPES

11th Night, Beautiful Colors, Easy to Carry—Baggage Prices. Order 3 for $1.00. Deposit, Scalemen, Adv. this is your answer. Carry large stock in small space.

ALSO

SMALL—PLASTIC GLASS—BALLOONS—HAT BANDS—BOUDIOUL DOLLS—BEARS, Etc., at Popular Prices. Large Stock.

Orders sent upon receipt.

CHARLES H. SALTLEY
PHONE Temple 1-4097—Doy—Temple 1-8282 Miks
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DETROIT 8, MICH.

BINGO SPECIALS

ALL METAL RED LAMP
$21.00 DOZ.
1500 ALL METAL 24" ASH STAND, 7" BASE
$12.00 DOZ.
#794 ALL METAL 24" ASH STAND, 8" BASE
$16.50 DOZ.
#530 ALL METAL 24" ASH STAND, 10" BASE
$22.50 DOZ.
#100 ALL METAL 27" ASH STAND, 11" BASE
$24.00 DOZ.

STANLEY NOVELTY COMPANY
14 E. BROAD STREET
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CARNIVAL NOVELTY CO.
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Chinook, 1946

WRIST WATCHES
Mens' 18K. Rose... $457 EA.
Mens 17 K.P. diab. dial & hands, red sweep second hand... $7.26 ea.
Mens 17 K.P. sweep second, waterproof watch w/ 2 pc. stainless steel ext. extension band, water resistant, blue, white, pink, stainless steel dial, black hands, $10 ea.
Mens 17 K.P. diab. dial & hands, white, $9.00 ea.
In 1//2 Dz. Lots to Dealers Only.

ENGRAVERS AND DEMONSTRATORS
Actual Size
$95 Pink Gold, Plated, Carded and Cell., $42.00 Gr.

Seven New Chalatenias
$97 Pink Gold, Plated $7.20 Dz.

WE ARE ABLE BECAUSE OF A NEW PROCESS IN PRODUCTION TO TURN OUT OUR BOOKMARKS, EVEN AS BEAUTIFUL AT THE REDUCED PRICE OF $14.40 PER DOZ. PAIRS
PACKED 1//2 DOZ. PAIRS OF
HOLIDAY NO. 450KK
29. No. per doz.
200...
ILLUSTRATED PRICE LISTS "A" OF FULL LINE MAILLED ON APPLICATION. Agents Wanted in all parts of the United States. American Watch Co., Decatur, Ill.

LEO KAUFL
IMPORTING AGENCY, INC.
333-335 K. B. Market St.
Chicago 6, Ill.

"OUTSELLS BUTTER & NYLONS"
DEMONSTRATE IT AND IT SELL LIKE HOT CAKES

"WIGGLE FISH"
Wholesale Prize, $21.50. Retail Prize, $50.00. Dots. Stamps or Cell.

WEST CO. "Jobbers" Write For Prices

1010 Mission St.
San Francisco California

COCKTAIL SET $16.00
SPECIAL OFFER TO JOBBERS
10-pieces Miniature Cocktail Set, solid brass, tarnish proof finish. Wholesale price minimum order 1 sets. C. O. D. prepaid.

M. MILLERMAN (Dope) 1350 lwend Avenue New York 16, N. Y.

Coin or Regular Streamline Photomachines
Quick Deliveries. Single, double, triple, 10 sizes, bust to full length. Prices for non-color or sublimated complete. KD or 1 piece. Write—phone—wire.

Federal Identification Co.
DEAL. Y. 1925 N. W. 17, Okahoma City, Okla.

BALLOONS
Novelties and Ball Game Items
Best Grade Metallic Flying Birds. Per Doz. $1.25.
Metal Helium Balloons. Per Doz. $1.50.
Small Metal Balloons. Per Doz. $2.00.
Semi-Solid Balloons. Per Doz. $3.00.
Regular Balloons. Per Doz. $4.00.
500 Fine Quality Metallics. C.O.D. 15c.

All Orders F.O.B. Brooklyn, N. Y. We Ship Free.

M. K. BRODY
1116 S. Halsted St. Dept. B Chicago, Ill.
**MERCHANDISE-CLASSIFIED**

**ATTENTION, SLUM USERS**

Here is the greatest slump value ever offered the carnival trade in a hundred years. Direct from the manufacturer.

**WIRE OR WRITE FOR CATALOGUE**

**JET RACK FRAME FOR 1/4-1/2 Photos.**

**ATTENTION, SLUM USERS**

Here is the greatest slump value ever offered the carnival trade in a hundred years. Direct from the manufacturer.
RICHMOND—WANTS ONE STEM WITH 2.5 YEARS EXPERIENCE. A very fine young man, good appearance, good voice, good character, willing to work. Address: John J. Sortie, 7219 N. 5th St., Chicago, Ill.

OAKLAND—WANTS ONE MALE VOCALIST OF 2ND TRIP. Will go anywhere in the world. Address: J. P. Blake, 303 E. Main St., Oakland, Cal.

NEWARK—WANTS ARMER. 15 YEARS' EXPERIENCE. Excellent work. Available immediately. Address: J. F. McMillan, Newark, N. J.

HOBOKEN—WANTS ARMER. 15 YEARS' EXPERIENCE. Excellent work. Available immediately. Address: J. F. McMillan, Newark, N. J.

RIVER FOREST—WANTS MALE VOCALIST. 45 YEARS' EXPERIENCE. Good appearance, good voice, good character. Address: J. F. McMillan, Newark, N. J.
Motor City Pans Big for Big One

(Continued from page 54)
door show business in this section earlier in the season. The Big One last appeared here two years ago, playing in the open at University of Michigan first before the Hartford fire. Last time it was here under canvas was in '43.

Across From Old Lot
First of the current nine days were played at Ford and Wyandotte roads, just outside the city limits in the suburb of Dearborn. This is across the old Michigan-Wyoming lot used in years past, and was in the 80's daily, a relief after the 100-degree heat day before show arrivals.

Saturday's performances each drew about three-quarters of a house. Attendance was capacity at Sunday's matinee, dropping to three-quarters at Monday's show, but was over early enough not to affect night crowd too seriously. Monday was a big surprise, drawing a three-quarter matinee and about an 85-cent house at night despite an electrical storm with hail that hit half an hour after night show began. Same size began reported Tuesday night, after a matinee down around 60 cent.

MOVES TO EAST SIDE
Show loaded Tuesday night and made a switch move to Conners and Hamer avenues for opening Wednesday night (25). House was about 80 per cent first night and capacity Thursday night, with matinee down about two-thirds both days. Weather remained pleasant but not excessive. Rain threatened Wednesday night.

Newspaper publicity was good in Detroit area. Frank Brady and Allen Lester were here until Wednesday, when Sam Stratton took over.

Respite From One-Days Stand
At Saginaw, last one-day stand before Detroit, show drew an 80 per cent matinee and slight talk on Friday night. It was reported show had been moving better since Toledo. Opening night on both Detroit front before skedded at 3:15 p.m. and the others was 3:15 p.m.

Ann Sheridan, of the movies, is joining Sunday (28) for a four-day stand. At this going which was graphed on the show for national publications.

This makes one-day stands at Lansing, Grand Rapids and Kalamazoo, Mich., and La Porte, Ind., before opening a 10-day run in Chicago Friday night, August 2.
SALESMEN
A Story Maker. A seminar review of the Old West
that nine so strictly at 50 or more. Writes
for Price List. Sample Prices, Site.
G. H. CHAPPLE
201 W. Liberty
Home, N. V.

TARGET BALLOONS
Large Blown-up Rides. Balloons, Blate, Brittle, Birds, Carne,
Fischer, Dolls, Lilu, etc.
UNGAR SUPPLY CO.
800 S. Canal St.
Chicago, Ill.

MEDICINE MEDICINE
Write today for new wholesale catalog on Tincture, Oil
Bottle, Soap, Cotton, Bette, Syrup, Tape, Textile,
Shop, Paper, Pouch, Etc. We stock and ship.
GENERAL PRODUCTS LABORATORIES
187 E. Barrie St. (0mi. 8) Columbus, Ohio
There is No. Rebellion for Quality.

Pipes For Pitchmen

By Bill Baker

O. V. FLIPPO...

is reported to be in Cleveland making an
occasional pitch and bidding his time until the fairs open.

Achievement, or lack of it, is an ac-
complishment of individual efforts.

SIGNED AT...

the Minneapolis Aquaticennia was
Chuck Foster, who blew into the
Minnesota city from a highly suc-
cessful tour of Wisconsin spots.

J. L. KIGHT...

is reported to be working Web City,
Mo., with a neat flower layout to
click turns.

Good pitches today are the best prepa-
tation for tomorrow's good takes.

SAM FREED...

shettie expert, continues to grab the
gelt with trade papers in New York
State.

T. GOLD...

is still netting his share of the showmen
working Chicago territory.

GEORGE HANHY...

.. and wife left the Queen City last
week for an engagement in Chicago
with rad.

Tripod Optimas: "You'll never get more
for your money. Ask anyone who has
made this purchase.""JACKIE MORRELL JR. ...

ace card worker, pipes from Clevel-
and that the recent Sequenziennia

Banard Breezing Along To Profite

(Continued from page 54)

around are prices are about
24 cents for adults, 50 cents for children and 25
cents for reserves. No concert is given
in the afternoon. In fact, no matinee is given if the farmers are
busy or it's too hot for folks to turn out—so most frequently has been
the case the last few weeks. Even when it's able to sell a small kind of a crowd at all shows up at
night.

A heavy emphasis on the rodeo
angle, big hats and cowboy boots are
standard wardrobe among the back
row. The seat and a prince to look
on rope spinning, whip cracking,
horse catches, trick riding and other
forms of horsemanship, including a
menage number with six riders. In

notwithstanding, few pitchers have
been hitting the Ohio city because
there are so few spots that can be
worked. Jackie says that Ruth Cooper
is showing good writing analysis and
may go out with him for a tour of the
North that he'd like to work.

pies from Al Rice, Jimmy Wells,
Ray Herbers, Mary and Madaline
Coynelly, Al Colby, Alt Westhal,
J. B. Clark, Jim Lobhau and Tom Kennedy.

PROOF THAT IT PAYS...

The contracts early was evi-
denced this week in Cincinnati when
A. E. ('Tony') Scheffer announced that
the Show to be held at the Cincinn-
ati Zoological Gardens had fulfilled
all concession commitments and that
there is an inch of space left. W. G. Banard and sons got in the
wire and present indications point to
one of the most successful food
show undertakings at the local Zoo.
The ladies and lads working the bids
in the past are aware of the fact
that it has always been a red one and
paid off in plenty of long green.

If you've tasted the joy of the superb
pitch, you'll never catch yourself
with a second-rate one.

SPEEDIE HASCAL...

has been hanging down the only open
spot in downtown Cleveland with
Swengall decks and paper tricks
to good turns. Jack Morrell P. P. is
now deceased at the courtesy of Hascal, has made an
occasional pitch on the spot to
good returns.

JOHNNIE BARBER...

and P. J. (Pistol Pete) Phelan gath-
ered the goodhiss at Minne-
nesota Aquaticennia, where they had the ex-
clusive on novelties. Reports have it
that a few more spots like that one
and the boys will take it easy for
several months. The kids would like
to read pie from Pete the Greek and
Joe Marks.

E. N. WILLIAMS
(Continued from page 82)

Sponsoring org. enthusiastically
signed up for another year.
The performances were given at Las-
phier Baseball Park nightly and on
Sunday afternoon. Show had a strong
and good selling line of promotion, with
pie at $1.20 for general admission and
50 cents extra for reserves.

Program included the Castrelli Troupe,
supported operands; La-
rosa on the bounding rope; the
World's Fair perich act.

Rudynoff family and horses, Pick-
ard's Seals, Haag's Elephants, Ruby
Haag's Domestic Animals; the An-

ces, unicycle; Harry Frobes's sway-
ing chair; and Eva Michelle and
Rube Dyer, Springfield Municipal
Band furnished music.

Williams is putting on a show
next week at Deaulet, Ill., under auspices of
the Kiwanis Club.

Features Faith King

Lucas' daughter, Faith King, is
featured on her brother Pedro, and
presents a troupe of 16 dogs that
directs where most dogs act leave
off. Smokey Duane is top cowboy
and is seth by the farm by his
apprentice by his wife, Bonnie; Don
(Shorty) Gordon, Roy Moore, Loretta
Kerns, Elucie (Cactus Kate) Rhodes,
Jack Gunn and Miss King. Georgia
Hiqed and Haroldine Castle work
stock and appear in the inevitable
winging ladder number in Max
and Archie Silverlake between them
in Roman rings, west and single
traps and coke and does the act, aided
by a youngster named Curly.

There's a clumsy atmosphere
about the performance. The
cowboys aren't above turning a hand
to props, and if Buck Lucas stays
from the mine when an announce-
ment is due, whoever is handiest
takes over. At the performance
caught Buck spelled Jack Gunn on
the horse catches while Gunn an-
nounced his free catch all right for
a sick man. Actually, he looks quite well, but he has recurrent
illusions on his bookings, and the idea about selling out and
taking things easier.

Mrs. Lucas keeps busy in the
office. Doc Hefter doing the fixing
out and the new show. Bill
dimsdale has the Side Show in a
square-end push-pole top, 40 by 60.

NYLONS and RADIO SALESBOARDS
HERE'S A KNOCKOUT IN A PROFIT-MAKING ILLUSTRATED 2000 HOLE SALESBOARDS!
6 TUBE RADIO.
Beautiful Walnut Cabinet.
6 PR. NYLON HOSE!
Luxuriously Shorn—All Nylon

2000 HOLES AT 5c EACH!
TAKES IN $100.00
YOUR COST—$31.00
(Plus $10 in Free Plays)
YOUR PROFIT—$58.50

PIBAS ASSOCIATES
446 DEA8 STREET, BROOKLYN 17, N. Y.

FLASHY RED, WHITE AND BLUE PLASTIC BALLOON STICKS
SOLD ONLY TO JOBBOBS
THE OAK RUBBER CO.
EAVEN, OHIO

ED HUFF & SON
5411 GURLEY
DALLAS 10, TEXAS

PAPER MEN
Good publications for small (one story) area
in Southern, Eastern and for Western Maine.
List of most in stock.

www.americanradiohistory.com
### With the Zoos

Pete, Bronx Zoo hipposomus, celebrated his 46th birthday Saturday (13). He was the seventh offspring of "Mrs. Murphy," mother of most of the hipposomuses in American zoos for many years.


Regent Park Zoo, London, recently received 143 reticulated leopards, including a rare snow leopard, and 150 birds in a shipment from India.

Zoo operation, particularly the way it is handled at New York's Bronx Zoological Park, is discussed in a Sunday newspaper supplement, July 21.

Philadelphia Zoo has a Patagonian baby cavy, the first offspring of a pair of cavyes obtained in October, 1944.

S.M.S. Ranch Gets Two Top Crowds at Washington, N. J.

WASHINGTON, N. J., July 27—(UPI)—S.M.S. Ranch, the big beef ranch near Elmer Mary Butte, Mont., buldogging; Larry Wilson, 72, of Philadelphia, and S. M. Sabin, a pick-up man, and "Col. E." Ed Norredy, judge. Johnny Cassullo, Kissimmee, Fla., rode Devil of Texas in town and also the ground entry.

Morley, Alta., Results


Improvement Urged

(Continued from page 5) He already owned all improvements. Now that he has acquired all of the land, he expects to operate a large uniformity throughout the park area with a new building placed on spectacular presentation.

Grossed $1,500,000 in 1945

New improvements at Playland-at-the-Beach, N. J., include a restaurant, a skating rink and dance hall with renovations costing $300,000; a Racing Derby, $30,000; a new Coaster costing a minimum $100,000 and general building repairs bringing the total to $900,000. West Branch bank will be grossed in excess of $1,500,000 last year.

They plan to visit other parks throughout the county with the intention of securing first-hand knowledge of new ideas. They ended their two-day visit Friday to fly back to New Orleans. The Wranglers will fly from there to San Francisco.
Play Steadied by OPA Revival

Candy Trade Waits Relief

Material makers granted 1940 base plus increased costs to boost production

CHICAGO, July 27.—Rebirth of price-control legislation can be counted among the problems of the coin machine industry and to create some new ones, be того according to trade sources which would venture to hazard a guess as to its effect.

Producers of coin machines have long felt that the trade lie in the influence on general coin price which is anti-inflation in nature of controlled prices.

During the July inter-decree in terms widespread, fear on the part of the vending public that would price money in their pocketbook under skyrocketing prices led to unsettling buying impulses which may explain spottedness in play reported through this period. While the President warned of inflationary forces which might be released under the revised OPA order, economists predicted that the upward trend of prices is still inevitable, the new controls are expected to have a stabilizing effect on the nation's merchandising structure, of which coin machines are one element.

Component Prices

Manufacturers of coin machines, whose products had not been under price control even before expiration of the law, will be affected now to the degree that controls govern prices of materials they need to build machines.

Under the terms of the bill signed by President Roosevelt, processors and manufacturers are granted their 1940 prices, plus increased and anticipated higher prices will boost production. No authority would put the prospect of the effect of this provision on current materials' price levels, but thousands of upward adjustments are expected. Probability is that these will contribute toward further increased production costs of coin machine manufacturers.

Vendors Affected

The vending machine trade, because of its close tie-in with food and tobacco products—which would include ice cream—until after August 20. These products, which will become increasingly important to the vending trade as dairy drink and ice cream vending machines come on to the market, will remain on controls until after August 20 unless the near-decree allows them otherwise.

Another amendment frees tobacco from controls after August 20 unless decontrol board specifically directs otherwise. Regulation of cigarettes now provided final confrontation cigarette vending machine operators with membership in new problems in making machine adjustments to possible price hikes.

See Hardware Output Near Peak by '47

New Techniques Help

CHICAGO, July 27.—Forecast that hardwood producers may hit a high production rate of 10,000,000,000 board feet by the end of 1946 was made in a recent statement by J. W. McClure, secretary-manager of the National Hardwood Lumber Association.

Achievement of this goal, which would be welcomed by coin machine manufacturers sorely pressed for wood supplies, would boost the over- and logging conditions, as well as on general economic conditions, according to McClure.

McClure referred to a Civilian Production Administration report showing hardwood production for March in excess of 668,000,000 board feet, that existing conditions were very unfavorable in March, he said. Production of the month's output over a 12-month period, would bring annual total to more than 8,000,000,000 board feet. This would mean doubling of pre-war production of 1940, a 17 per cent increase over 1945.

See Hardware Output Near Peak by '47

May Break Record

Possibility of meeting the 10,000,-
000,000 feet level is based on the current production of wood with creosote and, if it is met, the hardwood industry will have reached the highest production record since 1919.

Optimism over increasing imports of hardwood was also registered by McClure. He said that forest resources of Mexico, Cen-

try Indies and Africa are being exploited to a greater extent as a result of wartime stimulus. Philippine hardwoods are expected to hit the American market somewhat later.

One big factor in turning up increased stocks for hardwood users is the development of chemically-treated woods, giving inferior grades of lumber the same utility as more expensive products.

Tell New Process

This process is called transmuting, and involves impregnating wood with a water solution of an uncon-
centrated formaldehyde substance. After this preparation enters the wood cells, it turns into a hard and insoluble resin, thru action with acids present in the wood. Process used is similar to that used for impreg-}

ating woods with creosote and other preservative materials.

Transmuting of softwoods such as pine, soft maple and Southern elm has been tried successfully, with the result that these varieties assume wear resistance comparable to oak and hard maple, and dimensional stability superior to them.

Because transmuted wood has the same impermeability to scratches, (See Hardware Output on page 146)

News Digest

SOFT DRINKS—A survey recently completed by The Milwaukee Journal indicates that soft drink bottlers and sellers are now facing the same situation which cigarette traders faced during the smokers famine. With demand far exceeding supply, the survey discovered that soft drink sellers will buy and drink brands other than the standard one. The port doesn't indicate what will happen when the standard favorites are able to return in quantity.

OPA—When Congress passed and the President signed the bill revising the Office of Price Administration, operators throughout the country were watching what would happen to coin machines. Up to now, the public generally has had a cautious attitude toward spending, except in certain resort areas, and this cautious attitude reflects itself in coin machine returns. With price controls re-established, it is likely that the remainder of the summer will bring bigger-than-ever business.

LOCATIONS—With beer continuing short in areas removed from its pro-
ducts, tavern locations have experi-
enced a decline in business. Many are closing for a part of the week. On the other hand, restaurants in most territories are doing rush business, and coin machines in such loca-
tions are enjoying bigger play. Op-
erators of music machines with dairy bar and ice cream concessions also report favorable conditions.

VANDALS—Music machine trade leaders this week repeated an old warning about juke box vandalism. Scattered reports from various firms tell of losses from rifled coin boxes, and there have been instances when the entire box was removed from a location. Operators are again being urged to repeat their warning to location owners about allowing stran-
gers to examine or remove juke boxes from the location. For complete de-
tails on this problem, see the music machines section.

CANDY—Candy men are trying to solve the problem of meeting rising materials costs without increasing the cost of the candy itself. Among other suggestions proposed is a 7-cent candy bar. Another idea getting attention is a plan to sell nickel bars on a tie-in with dime bars and thus recover losses. What strikes most venders and a majority of candy makers as most likely, is a reduction in weight to keep bar candy at its present price and still enable dealers to make a fair return.

EXPORTS—Great Britain today could get only 3,000 new juke boxes if they were available, a report from an amusement man in London. British coin machine manufacturers have now secured a less restrictive ruling on the quantity of their production which must be sold to foreign markets, the same source says. Up till now, British coin machine makers, like other British industries, had to sell 35 per cent of their total production to foreign buyers. This was an attempt to stimulate the export-import trade and give Britain a chance to acquire money. That percentage has now been revised so manufacturers are only required to sell 66 per cent of their machines out of the island.

MATERIALS—Lumber, says the Civil-

ian Production Administration, is going to be plentiful—next year. The metals industries are gradually building up a steady production flow, but not enough to adequately take care of everyone.
Harris Changer Finishes Test; In Production

CHICAGO, July 27.—Newest model of the Harris automatic coin changer is expected to be in full production within three months, it was announced recently by the Johnson Faye Bros. Co., 312 North Fremont St. Front St., vice-president of the firm.

The Changer, which has been inserted in the machine the self-locking lid slides open to receive coins from the slot. Coins are fed into an empty one upon removal. The new coin machine can be equipped with any of a number of register records containing amount in the box, known as a percentage box, and the total amount in the box to the percentage of value due owner.

Chuvris Agency Plans Move to Larger Office

CHICAGO, July 27.—Mac Chuvris Advertising Agency, which handles trade accounts, will celebrate its first anniversary August 7 by moving into larger quarters.

The agency, headed by Mac Chuvris, who will act as general manager, has become better acquainted with the history of the trade. Before he entered the agency, Chuvris worked in advertising for some 22 years.

At the agency Chuvris has a staff of six. This is headed by Joseph Bonner, his assistant, who served three years overseas. Bonner attended DePaul University here prior to his service with the armed forces of George A. Chuvris, bookkeeper for the firm, is another ex-service man.

Since Chuvris himself also wears the hat, the firm’s personnel is completely ex-G.I.

At a date in the near future the company will make announcement of open house for members of the trade.

Buddy (counter game), Daival Products Corp., 1512 North Fremont Ave., Chicago 22.

New Machines

PIA-Mor Phonograph (Model No. 490). Packard Manufacturing Corp., Indianapolis 7.
Superline (pinball game), D. Gottlieb & Co., 1140 North Kostner, Chicago.
Telequiz (training quiz machine), Telequiz Sales Co., 1627 Mitchell Street, Miami Beach 4.

Address Changes

Associated Amusements, Inc., 486 Commonwealth Avenue, Boston.
Redd Distributing Co., 881 Main Street, Paterson, N. J.
Bush Distributing Co., 255-57 39th Street, Norwood, North Minneapolis.
C. M. MacDaniel Distributing Co., 1300 North Flores Street, San Antonio.

Personnel Notices

Harry Poole has been named to head the promotion campaign launched by Associated Amusements, Inc., 257 39th Street, Norwood, North Minneapolis. Poole has also been named to the sales department.
Louis S. Herman has been elected general manager of the Washington Wholesalers’ Association, Milwaukee.
Frank Cali has been named president of the Wisconsin Distributors Association, which has been solidified in its headquarters at Kansas City, Mo.
C. B. Coombs Jr. has been appointed to represent the refrigeration equipment of the Lehigh Foundries Inc., Easton, Pa.
A. M. Logan, Tri-State Amusement Co., Huntington, W. Va., has been elected president of the newly formed Coin Machine Manufacturers’ Association of Huntington.
James H. Sachs has been appointed assistant to the president and business manager of Young America Films, Inc., New York.
Colin Fleischer has been named general counsel for the New York Red Cross Committee.
Francis N. Branson has been appointed executive assistant to Philip A. Gendron, executive secretary of the National Confectioners’ Association, Chicago.
William Clark Bickers was fatally stricken with a heart attack in Lafayette, Ga., while on a collecting trip to the southern mining camp.
Meade Brunet, vice-president of Radio Corporation of America, New York, has been named managing director of the RCA International Division.

New Firms

Norland Sales Co., 4014 Whitefield Avenue, Detroit. (Will operate all types of coin machines).
Sun Coin Machine Co., 1312 North Clark Street, Chicago. (Will distribute coin-operated equipment with emphasis on amusement machines).

Trade Directory

Following tabulation of trade reports received during the weeks of July 20 and July 27 is made for the convenience of the industry. The lists are made for the convenience of those who may be interested because of omissions, they are offered as an aid in revising trade files.

Name Lafferty Finance Chief Of Heller Co.

CHICAGO, July 27.—Appointment of Al Lafferty as director of the coin machine financing division of Walter E. Heller & Co. Company was made this week by Walter E. Heller, president.

Formerly vice-president of Coin Machine Acceptance Corporation, Lafferty resigned to join the com-
Cities Push U. S. World Trade Fairs

Blueprint N. Y. Plan

NEW YORK, July 27.—Plans to make this country the future home of one or more world trade fairs came a step nearer to fruition as Gov. Thomas E. Dewey on Thursday named a board of directors for World Trade Corporation. Executive directors were elected several months ago by the Legislature in a move to build a $100,000,000 trade center which would eclipse the renowned Leipzig International Exposition in its palmest days, the corporation then aroused interest of coin machine firms which have reported big plans for export of all types of coin-operated equipment.

Board appointments include a number of prominent business men, among whom are Winthrop E. Aldrich, Chase National Bank; David Sarnoff, and Charles E. Wilson, General Electric.

Ideal Market Place

International, the proposed center as an ideal marketplace for foreign sales, and greeted with enthusiasm Governor Dewey’s formal approval of purpose, which said that the project would be a “world trade center where the exhibits will be drawn from every country in the world can be brought together in one place for display and exchange.”

Brooklyn-born David Sholtz, who is a former governor of Ireland, is said as a moving spirit in the drive for establishment of such a center. Mayor Fiorello La Guardia is expected to be influential in decisions to be reached.

Other cities also are making their own bids for winning fame as international trade headquarters. In New Orleans a group of business men have purchased a $200,000 five-story building on which about $70,000 will be spent to make it an imposing home for the proposed local center. This is for displays of all types of merchandise for which the city is noted.

Tweed Brothers Set Opening of Huntington Co.

HUNTINGTON, W. Va., July 27—Mayflower Distributors, Inc., new local firm headed by Samuel J. Tweel, well known in regional coin machine circles, will open about September 1 in a large building on Fourth Avenue which the company has purchased and will remodel completely. Associated with Tweel, who recently returned from the armed forces, will be his two brothers, Nicholas, also a veteran, and Charles T. Tweel.

The firm, which recently received a charter from the secretary of state, will deal in tobacco, grocery, dressing accoutrement, candy, drug sundries, novelties, notions, school supplies and soda fountain and restaurant supplies.

Sarnoff, Brooklyn-born television pioneer, and the noted Walter Cronkite, and the famed Harry S. Lauder, are among the many celebrities who have been invited to attend the opening.

Russian Newsman Tells Wonders of U. S. Coin Slots

NEW YORK, July 27.—Coin machines are one of the wonders of America about which correspondent Averoff, of the Bolling Russian newspaper reader in articles describing his recent tour of the U. S.

Recently published in the Moscow daily, Izvestia, the last installment of the Russian newspaper’s impressions points to the coin-operated lockers he saw in an Atlanta railway station as typical of the admirable side of American life.

According to his own statement, Ehrenburg looked for contrasts in our manners and customs. Thus, he has the following to say of the lockers:

“I wanted to say to my American friends: ‘You sure manage to make things easy for the existence of human beings here,’ but the words froze on my lips when I saw Negroes and multitudes in the large, smelly waiting rooms for colored persons.”

Along with coin operation on his “popular” list are refrigerators, washing machines and electric irons.

Speaking of the United States complex civilization—of which he spoke in terms of lockers—Ehrenburg said: “It is impossible to understand the present age without understanding America.”

Court Rules “Bank Ball” Legal in New York City

NEW YORK, July 27.—Justice Francis G. Hooey ruled in Brooklyn Supreme Court yesterday (26) that “Bank Ball,” manufactured by Amusement Enterprises, Inc., was a legal game of chance.

The court enjoined Commissioner Ben Felding and Police Commissioner Arthur W. Wallander from interfering with operations of the machines in the city. Last April number of machines were taken by the police in raids, but the city was supplied with pinball machines. Following the seizure, George Ponsor and Irving Kaye, attorneys, asked a temporary injunction to restrain the license and police departments from interfering with “Bank Ball.”

A “Bank Ball” machine was taken to court in attempt to prove before Justice Hooey that it was a game of skill and did not require the action of a plunger.

Declaring that the machines were “substantially different” than any other machine involved in any reported case in the State, the court said that the machines, as presently manufactured, were not gambling devices and that no proof had been offered that anyone had purchased any or professional is interested in the game or its manufacture.”

The decision means that the license is under the administrative code of the city of New York for the operation of the machines, which were declared not readily convertible to gambling machines.

In their meaning of section 826 of the Penal Code, under which action has been taken against pinball machines in the past.

Over 1,000 of the “Bank Ball” machines were declared to be on location throughout the United States, according to officials of Amusement Enterprises, and 700 more were declared to be in the process of manufacture for future delivery outside of the city.

Sarnoff Approve Michigan Bonus But Dodge Levy

LANING, Mich., July 27.—Michigan State Legislature, in a special session, voted to put a proposal for a State bonus to veterans of the ballot in November, but side-stepped the question of how the estimated $270,000,000 needed to pay it would be raised.

No one knew just where the money would come from after the Legislature rejected all attempts to attach some sort of financing provision to the resolution placing the proposal on the ballot.

Before Governor Kelly summoned the special session, a legislative study committee had proposed that the bonus be paid thru a cigarette tax calculated to raise $15,000,000 a year and a boost in the barrel tax on beer to bring in another $5,000,000, but the Governor told committeemen that veterans’ groups insist the cost should be borne equally by all Michiganders and that the committee changed its mind and withdrew the proposal.

Proposed bonus would be paid on the basis of $10 for each month of service in the U.S. and $15 a month for each month spent overseas, beginning September 16, 1940, and June 30, 1946. Maximum amount paid would be $500 to any one veteran. This sum also would be paid to any serviceman who died in service.

Short Silver May Be Eased As Fight Ends

WASHINGTON, July 27.—Settlement of the silver price dispute and condemnation of “smuggling” devices permitting industrial users to buy government precious metal at a price since apparently spelled the end of a silver shortage which has held down the coin machine trade at several points.

Lack of silver, which has led in some cases to almost two years in order to obtain the metal, threatened especially production of silver nitrate—essential material for photographic film used in photo machines as well as in coin-operated movie equipment.

Shortage was also pinching electrical construction. The best conductors of electricity, silver is used widely for contact points and provided for motor-operating devices, and refrigerator freezing units were hampered because supplies were running out.

General Electric, for example, uses about 5,000,000 ounces of silver a year, and has not purchased any since December, 1945, when previous legislation permitting sales of Treasury silver expired.

Vets Borrow $872,000,000 For Homes, Business, Farms

WASHINGTON, July 27.—According to the Veterans’ Administration, more than 188,000 returned soldiers have borrowed nearly $872,000,000 under the G.I. bill of rights. The administration reported that 185,737 of the loans were made for business purposes, 16,215 for business purposes and 6,465 for farms.

Federal Revenue

WASHINGTON, July 27.—Taxes collected on coin-operated devices for the fiscal year ended June 30, 1946, totalled $19,100,311 in the fiscal year ending June 30, 1945, to $17,091,795 for the fiscal year which ended June 30, 1946.

For the month of June, 1946, coin-operated devices total $3,082,384 as compared with $3,085,808 for June one year ago.

Federal Reserve Board
New York Firm Announces Three New Drink Vendors

New York, July 27.—A coin-operated bulk milk vender, a soft drink vender, and a non-carbonated beverage dispenser, all cup venders, were announced this week by Mat Corporation, manufacturer of the Milk-O-Mat Corporation, a new coin machine firm at 505 Fifth Avenue here. Manufactured in the United States and in Canada, quantity deliveries are expected by the end of the year of the new machines. Schack added. “Milk dispensed from a 40-quart stainless steel container within the machine, will provide 213.5-ounces of milk per cup. When purchased hourly tons of the new machines, Schack added. “Milk dispensed from a 40-quart stainless steel container within the machine, will provide 213.5-ounces of milk per cup. The second pushbutton,Schack added. A patented automatic cup disposal system is built into the side of the machines.

Features Listed

Machine is adapted for milk and chocolate milk venders. It has the same style appearance on the outside, but will be totally different on the inside. Schack stated. All three machines will stand on casters, be equipped with a counter device that registers each drink dispensed, and are available for either AC or DC current. The milk dispenser has been approved by the board of health of the city of New York and the U.S. Public Health Service. Schack added.

The soft drink and non-carbonated machine will have the same style appearance on the outside, but will be totally different on the inside. Schack said. All three machines will stand on casters, be equipped with a counter device that registers each drink dispensed, and are available for either AC or DC current. The milk dispenser has been approved by the board of health of the city of New York and the U.S. Public Health Service. Schack added. "The soft drink vending machine will serve one to three drinks automatically in one, two or three different flavors. Feature of the non-carbonated machine will be the serving of fruit juices of all types." Samuel D. Polsen, owner of the Standard Flavor Works, Bridgeport, Conn., the inventor of the machine and will, according to Schack, "be in operation in a few weeks."

The machines were ready before the war, but with the halt of production of machines of this type during the war, it was decided to wait until the end of the war before introducing them to the trade.

Montreal Factory

In Canada a branch of the Milk-O-Mat Corporation, known as the Milk-O-Mat Canada Ltd., will handle sales. Manufacturing in Canada will be undertaken by the Canadian Marconi Company of Montreal. Sale of the machines in the United States market is now being promoted, Schack added.

Officers of the new organization include: William W. Strodes, president; Thayer D. Mose, secretary; Peter Schwoebel, treasurer, and Irving Paul, of Canada, board member.

Franchises throng the United States. An association of salesmen to operators of the bulk milk vending machines, but unrestricted sale of the other two coin machines will be made.

Wrigley Gum Firm Shows Profits Up In First 6 Months

CHICAGO, July 27.—Profits increased during the second quarter and the first half of 1946 compared with same periods last year, the William Wrigley Jr. Company announced this week. Net income for the first six months ending June 30 was $2,006,987, compared with $2,066,985 during the first half of 1945. Report issued by the firm showed consolidated earnings for the first half of 1946 amounted to $3,555,409, as against $3,113,729 in the first half of 1945.

Wrigley reported that the loss sus- tained on gum which was returned during the previous year (the practice of returned gum is no longer followed) and procedures toward the sale of damaged goods amounted to $108,918. This charge was the reduction of a reserve charged to reserve for contingencies.

Production in 1947

CHICAGO, July 27.—O. D. Jen- nings, general sales manager of the Company, announced this week that the Company, which has patented the Jennings Pop Vending Machine, is to produce the Pop Vending Machine in 1947.

Wrigley Gum Firm Shows Profits Up In First 6 Months

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Juke Box Lunch, It's Called Here

CHICAGO, July 27.—Captained "Juke Box Lunch," a photograph in the Apr. 11 issue of Billboard, pictures the push-button menu selector for which inventors Frank Follis and Joe Calkins, of Memphis, released details recently. Various buttons on the menu are numbered with buttons on a small cabinet resembling the ordinary well-advertised "juke box," but with corresponding. Button pushes appropriate button and rings bell for waiter. Answers question whether he is empty. The second vender, on which details are not now available, will handle a push large capacity of 10 and 12-ounce bottles.
Southeast Growers Will Retain Leaf Quota Three Years

WINSTON-SALEM, N. C., July 27. — Despite reports that growers of flue-cured tobacco in Southeastern States are producing a record crop, tobacco-raisers in the region demonstrated an awareness of the future by voting overwhelmingly to retain federal marketing quotas for three more years.

Growers have voted for a modest acreage reduction in 1947 and gave the Department of Agriculture acreage controls for 1948 and 1949. The federal agency in return has assured growers that it would lock up any surpluses that might develop over the three-year period. A preliminary count showed proposals favoring federal control won a 97.1 per cent vote.

Southeastern growers of flue-cured tobacco, chief cigarette leaf, expect British buyers to be back in the market for the first time since 1939 as a result of passage of the British loan. Commodity Credit Corporation in recent years has purchased cigarette leaf for the United Kingdom.

With the ending of lend-lease, (See Three-Year Quota on page 111) Southern growers are producing

Held Three Hours By Cup Dispenser

NEW YORK, July 27.—Failing to receive a cup after depositing a penny in a drinking cup vender at a motion picture theater here, a nine-year-old boy from the Bronx was held prisoner by the machine for three hours after he thrust his hand into the dispenser to fiddle the cup.

It took the combined efforts of the police department, theater management, hammer, chisel, vise and file to free the boy, who was rewarded for his patience by two tickets for the next theater performance.

List Canteen Co. Stock on N. Y. 'Change

450,000 Shares Out

NEW YORK, July 27.—Application of Automatic Canteen Company of America for listing of its common stock on the New York Stock Exchange has been approved, company officials reported, and it probably will be actually admitted for trading on the floor in August.

Company has outstanding 450,000 shares with a par value of $5. It is currently quoted in over-the-counter trading at $26 per share.

Following story of the listing appeared in The New York Herald-Tribune recently:

"The varied roster of securities of corporations traded on the New York Stock Exchange became more diversified recently with the addition of 450,000 shares of $5 par value common stock of Automatic Canteen Company of America.

Toothpicks to Vendors

"Since its inception 15 years ago, the Exchange has extended trading privileges to equities of companies manufacturing items ranging from toothpicks to superfortresses and operating anything from butter churners to ocean liners. Now an organization which has merchandised food products automatically since its formation in 1931, and which will soon place in operation an ingenious mechanism designed to vend hot sandwiches, has been added to the trading list.

The Canteen Grill, as the device has been named, will dispense dust-proof, moisture-proof wrapped sandwiches, including hamburgers. "A sandwich, as selected by the consumer, will drop onto a cooker, where it will be toasted by an electronic while being automatically seasoned. The machine will be delivered with mustard and catsup or without.

"The company manufacturing this device for Automatic Canteen Company has run into numerous obstacles because of work stoppages, shortages of critical items and other causes beyond its control. Officials of the producing corporation, however, believe they will be able to deliver substantial amounts of the Canteen Grill during the latter part of the year.

Began in 1931

"Since its organization under the laws of Delaware in 1931, Automatic Canteen has engaged in automatic merchandising of food products. Beginning operations in and around Chicago, its original equipment was purchased from manufacturers regularly engaged in selling such equipment. Machines purchased originally included Standard Candy Canteens, which sold nickel candy bars; Standard Gum Canteens, which delivered sticks of chewing gum, and Standard Nut Canteens.

"The concern owns no manufacturing facilities. It has never produced any of its canteens and has no plans for doing so. An engineering department is maintained to study and improve the operating efficiency and appearance of existing types of machines and to develop new canteens suitable for vending other products.

Company's sandwich vendor is being made by General Electric Company, under a contract originally calling for production of 5,000 machines.

Mr. Cigarette Operator:

STEP UP YOUR PROFITS with the
STEPPED UP CAPACITY of the new
U-NEED-A "Monarch"

THIS EXCLUSIVE PATENTED U-NEED-A "2-IN-LINE" DUAL CONTAINER FEATURE gives to each column a true double capacity. This feature is not to be confused with the outdated "shift" columns that jam repeatedly...and as every operator knows "shift" columns always have been headaches.

The "Monarch" is expressly designed to give a MAXIMUM OF PROFIT WITH A MINIMUM OF SERVICE CALLS PER LOCATION...thereby lowering your service costs. The U-NEED-A exclusive patented "2-IN-LINE" dual container feature makes it possible for you to lure remote and distant spots into profitable locations.

COMPARE THESE PROFIT-PRODUCING CAPACITIES WITH THE CAPACITIES OF MACHINES OFFERED BY OTHER MANUFACTURERS AND YOU WILL CHOOSE THE NEW, STREAMLINED U-NEED-A "MONARCH".

6 Columns . . . . 380 Packs
8 Columns . . . . 510 Packs
10 Columns . . . . 640 Packs

That is why it is possible in every other respect...the greatest profit-producing cigarette merchandiser in the world...is the U-NEED-A "Monarch".

U-NEED-A VENDORS, INC.

"The Leader In A New Era of Cigarette Merchandising"

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www.americanradiohistory.com
CANDY MEN TALK 7-CENT BAR

Must Find Way To Meet Costs

- Chocolate, dextrose prices higher—other materials to increase by end of year

CHICAGO, July 27.—Seven-cent candy bars were up for discussion this week among candy manufacturers as a possible solution to the problem of mounting materials costs, but the majority of producers still insist that they will stick to the nickel price until a boost is absolutely inevitable.

Together with the 7-cent idea came others, ranging from straight mark-ups to tie-in sales schemes, none of which appeared to hold an answer for concurrent problems of the vending machine trade. Weight reductions on bars were said to be under consideration by OPA before its collapse, as seen as the best way out by vending operators and also by manufacturers who count on such action with reinstatement of price controls.

Tue-in plan would involve introduction by manufacturers of dime candy bars to be sold together with established nickel sellers. Profits on higher-priced items would offset losses on nickel bars, according to firms who espouse this method. Other manufacturers think straight increases for nickel bars to 6, 7 or 8 cents, with 7 cents as the average, would be the better way.

Some candy producers already have raised prices per box during the lapse of OPA controls. While met bar goods continue to sell to whole-

Cleveland Vets Draw Ladies With Town's First Coin Laundry

CLEVELAND, July 27.—Cleveland housewives can now carry their weekly wash to the first coin machine laundry to put in an appearance here. These ladies will put their wash into sacks furnished by the laundry, and while the wash is being cleaned, they will take advantage of the establishment's Happy Hour. In 30 minutes the wash is damped-dry, ready to take home.

A girl weighs laundry parcels as they are brought in, escorts the housewife to a machine and explains how to deposit coins and clothes. The machine fills and empties itself, soap is provided without charge and a quarter operates the washer for half an hour. Each machine takes 10 pounds of laundry, but if the housewife has 50 pounds, stores five machines and still be thru in a half an hour.

Two war veterans, Richard Sloss and Robert W. Strauss, are co-managers of the laundry.

New Cigar Vender

NEW YORK, July 27.—A cigar vender that is intended to be attached to the side of a cigarette vending machine is now in the final stages by a Connecticut manufacturer. Announcements are expected early in September.

are becoming tougher daily. With chocolate prices up 25 per cent over OPA ceilings and dextrose rising to 8.85 cents per pound, more material price increases are expected during coming months—with or without OPA.

What will happen to supplies of candy bars for vending machines, setting aside the question of price, is indicated in current forecasts for crops such as corn and sugar. Drop in candy sales volume noted during the first five months of this year is said to have been caused by a production slowdown following a critical corn hip shortage rather than by any decrease in demand. Thus, manufacturers are hopeful about getting more laddle into the hands of consumers as Department of Agriculture experts promote the biggest corn crop in history for this fall except for the ever-present headache of sugar supplies—For which candy men have little hope for more than continuing of the current ration this year—the industry can, therefore, count on adequate materials to boost output and sales above the level of early 1946.

During the normal summer slowdown which has closed many candy plants throughout the country during a part of the summer, or brought reduced operations, the candy industry is debating all of these issues, planning strategy moves and waiting for Congress to make up its mind on new controls. And until decisions are made, vending machine operators are likely to be left with no definite information on what to expect either concerning candy bar prices or supplies.

VENDIT

Sells More Candy Pays More Profits

The VENDIT Corporation
2946 W. Grand Ave., Chicago 22, Ill.
Coin-Operated Electrical Grocery Seen Possibility
By Designer of Keedooze

CHICAGO, July 27.—Coin-operated, electrically automatic grocery stores are a distinct possibility for the near future, according to E. S. Peterson, head of the Automatic Electric Company here, designer of electrical circuits and inventor of parts for many coin machine manufacturers.

Peterson, who was development engineer for Clarence Saunders' widely publicized Keedooze (Key Does All) automatic grocery which has been successfully demonstrated here, said new electronic devices and a revolutionary system of relays would make conversion of Keedooze to coin operation relatively simple.

Saunders, founder of Piggy-Wiggle and successful operator of service grocery stores, invested $600,000 and years of his time in attempting to perfect a grocery store which would be as automatic as possible.

Model Completed

Working from basic patents held by Saunders' engineers under Peterson, added improvements and design special equipment to make this possible. Recently completed, was a working model, which for all practical purposes eliminates the annoyance of searching among hundreds of items for the desired purchase, cut down overhead by conserving space and saves thousands of dollars in pilferage losses. Estimates by the retail grocery industry place the latter at 2 per cent of gross sales, or a loss to the nation's retailers amounting to $800,000,000 annually.

Set up of the Keedooze grocery stores as planned by Saunders will be designed to take away as far as possible, the tedium of the hunt from the shopper. Upon entering the Keedooze the shopper picks up a key which he inserts in a handle and containing a roll of paper similar to that used on an adding machine.

The key operates the dispenser machinery which is displayed in glazed-in cases along the walls and in convenient spots elsewhere in the store. On each item is plainly marked the quantity and price with the distinct number in a cabinet with lids sloped in the cover. On each is a tag with quantity and price similar to that on the display item. When the shopper inserts the key, an automatic reaction perforates the tape. Placement of the perforations code the item, quantity and price.

Automatic Totaling

On completion of purchasing, the shopper takes the key to the cashier's desk where the tape is removed and inserted into a translator. Pressure on a single button, sets up an electrical circuit then the perforations which are transmitted thru the relay system to a series of chutes containing the merchandise which is released in proper quantity.

Simultaneously, the number of items and price are registered on a strip of tape in an electrically operated automatic adding machine at the desk. The merchandise released carries a high speed conveyor which runs from a separate section at the rear of the store to the cashier's desk where the merchandise is counted for comparison with the adding machine figures.

Saunders plans to have two complete systems in each store, so that when the cashier is wrapping for merchandise purchased, another one can be serving another customer.

This system eliminates the necessity of having the food items in the front of the store, and will cut down the number of employees required. According to Saunders, a Keedooze can be operated successfully without only seven employees. This would allow two cashiers, two wrappers, two stock boys and a floor crew to answer questions and assist customers in making selections.

It is said that two boys working at the stock room can keep the merchandise chutes full at the rate of $1,000 worth an hour.

Vending Glass Containers

Dispensing of food in glass containers has proved feasible, according to Saunders. As a result of experiment it has been found possible to regulate flow of merchandise and keep the glass containers at the front of the line of chutes so that breakage is negligible.

Chutes are built to accommodate standard sizes of canned goods, and utility items have been worked out in which odd-size packages can be dispensed. The working model only two types of chutes are used, but plans for developing dispensers for other types of containers are in the blueprint stage.

Saunders has not yet announced the date of his first opening, due to the complexity of location, but according to members of the hardware industry, special containers, especially in steel and copper which will prevent full-scale operation for a long time. It was pointed out that Saunders plans to open stores in every large city in the country.

Peterson said that many manufacturers are interested in the machine for industrial purposes and that members of the wrapping-in industry were intrigued by its possibilities as a tool for parts distributing agent. He said that the machine can be reduced in size to handle smaller items or increased to handle any size or weight.

Spokesmen for the coin machine industry said that manufacture of the Keedooze, on a small scale, could be used successfully in apartment house lobbies and in small locations for dispensing canned and delicatessen food items.

Coin Play Dips in Miami

MIAMI, July 27.—A drop in coin machine play here has resulted from a 10 cent decrease in the prices of arrivals. The United States Employment Service announced that arrivals number between 4,000 and 5,000 daily in comparison with the normal number of 10,000 persons.
Milwaukee Holds a Survey
To Test Public’s Pop Taste

(Continued from page 111)

third in Milwaukee family preference.

Coke Holds Lead

And of all the cola drinks, Coca-Cola holds the lead, as it has in previous surveys. Approximately 92.0 per cent of the families questioned reported Coke as their favorite cola drink. This is a drop from the 1943 survey, when Coca-Cola was the preferred drink for 93.6 per cent of the families.

Pepsi-Cola again took the second place in family preference, with 87.3 per cent of the families preferring Pepsi next best to Coke. Year before, 1943, 11.3 per cent of those families reporting said that they preferred Pepsi above all others. While this is a drop in preference, it is to be noted that the margin of difference between Coca-Cola and Pepsi has been narrowed.

The Milwaukee Journal discovered that there are approximately 30 "brand name" cola drinks selling in the metropolitan area.

Root beer, favorite in many a vendor machine particularly where sugar supplies were cut low, took a nose dive as far as "brand" names are concerned. In 1942 Milwaukee had approximately 83 different brands of root beer. By 1945 this had dropped to 37, and the current survey shows only 28 root beer brands being sold in the area.

Root Beer Down

In 1945 root beer ran high on the family preference list, but the lack of supply forced a root beer decline during 1946.

One conclusion reached from the survey will be of interest to soft drink vending operators who plan to operate in the past few years have often found their beverage supplies way short of demand. The survey points up a decline in the number of brands, but shows an increase in the amount sold. This is a situation somewhat similar to the one which developed during the cigarette shortage.

The same thing that happened to cigarettes has likewise happened in the soft drink field—new drinks have come along to compete with the regular or standard brands as the consuming public bought many off-brand smokes during the cigarette shortage. So do many like soft drinks when they cannot get the kind of drink to which they are accustomed.

What Will Happen?

What will happen for cigar and other ingredients are plentiful is a matter of conjecture. When standard brand cigarettes return to full supply after V-J Day, most of the off-brands faded away. Today, some retailers are still trying to get rid of off-brand cigarettes with which they stocked during the shortage. Many of these are now selling at three packs for 25 cents and not selling fast.

Whether this situation will hold true for soft drinks, no one knows. Unlike the cigarette men, soft drink dealers are not so likely to be stuck with large quantities of beverages, since supplies are so scarce that most bottlers cannot accumulate large quantities of beverages—demand quickly exhausts their supply.

But the survey here bears out the experience of vending machine operators everywhere—that the buying public, when it is hot and thirsty, will purchase any cool, clean drink whether they have heard of the brand name or not.

NEW NORTHEASTERN

MODEL 33 $9.95
MODEL 33 Ready For DELIVERY $15.95
MODEL 33 DELUXE DELIVERY $19.75

RUSH YOUR ORDERS TODAY!
WE ARE AUTHORIZED DISTRIBUTORS FOR NORTHEASTERN

ALSO AVAILABLE—MODEL 39 $11.80

AMERICAN EAGLE

Recorded-

Like New

1 or 5c

$29.50

Ready for Delivery!

New GOTTLIEB 3-WAY
GRIP SCALE $39.50

MILLS $74.50

MUSIC

Rock-Ola Imperial $275.00
Mills Brand New Vest $250.00
Wurlitzer 61 Counter Model $195.00
Universal Model 82 $195.00
Wurlitzer 720-12, 12 voice $295.00
Riviera 450 $295.00

NEW CONSOLES

Consolee In Perfect Condition

Hillcrest Manor $150.00
Big Bells $140.00
Zephyr $140.00

THE BIGGEST NAME IN BELLS
DELUXE CHROME BELLS
5c... $262.50
10c... $282.50
15c... $312.50

IMMEDIATE DELIVERY! ALL CHROME FINISH. SIDES ARE COVERED WITH STAINS AND CHROME! ADD $2.50 FOR FEDERAL TAX

NEW FIVE BALL, F.P.

Catalina... $248.50
Marlinette... $248.50
Daisy Belle... $248.50
Riviera... $248.50

BUBBLE-BUBBLE $2.50
Color-Shake $2.50
Scarlet Crush $2.50

BRAND IMPS, ea. $13.50

USED VENDING MACHINES

Northeastern Tri-Seller $225.00
Greene's $225.00
Jones 1200 $225.00
Variety Steam, S. C. Steam, With Stand $175.00
Riviera 450 $248.50
Brand New Stamp Machine $175.00

5c... $50.00
10c... $100.00
15c... $125.00
25c... $150.00

Model V Standard, New $11.75
Silver Kings, Rockola, Like New $7.95
Columbia 200, Camerina $7.95
Universal $10.00

Brand New Admiral Pachinko Machines $195.00
Advance Model D, Ball Gum $7.95

Advance Model 150 $7.95
Cobblestone $14.90

ROYSE ADDS NEW PLANT IN N. J.

NEW YORK, July 27—Pursuit of a new plant at Whippany, N. J., from Magna Manufacturing Company, Inc., by Rowe Manufacturing Company, makers of cigarette vending machines, was announced here today by J. E. Salz, Inc., Brokers. Over 125,000 square feet are in the new building, which is located on a 50-acre tract of land.

All activities of Rowe will be consolidated in the new Whippany location, with officials state. Up to now Rowe has been operating departments with the Baltimore, Belcliff and Newark, N. J., plants.
**Warn Ops Against Juke Vandals**

**Neat Hijack Artists Busy**

*Use phonny serviceman hang to spirit jukes from New York, Chicago locations*

CHICAGO, July 27.—Juke box operators throughout the country are on the alert for a wave of vandalism which may grow out of current unsettled conditions. Scattered reports of thefts from coin boxes and of juke hijacking have the operators on their toes to make sure that the thefts and hijacking do not grow more numerous.

New York and Chicago operators have reported the majority of instances where complete juke boxes were stolen from locations, but thefts of coin boxes have not been limited to the metropolitan areas.

Lately, New York juke distributors and operators have reported several cases where music machines were stolen from locations. Like music machines everywhere, the New York trade is anxious to pass a warning on to other distributors and operators to keep these scattered instances from becoming numerous.

**Few Have Insurance**

Since the first of the year, juke boxes have never been prevalent, few music machine operators carry insurance. (See Ops Warned on page 145)

**Work-to-Music Trend Growing In Milwaukee**

MILWAUKEE, July 27.—Recognition of music as an aid in industrial production and business efficiency is rapidly gaining momentum. In an increasingly large numbers of plants and factories, as well as in banks and telephone music systems and music machines, according to local trade sources.

Kalmbach Publishing Company recently installed the first Milwaukee operating line from Milwaukee Wired Music Inc., outlet for Musak Corporation of New York. Music is piped from firm's Wells Street studio to 12 speaker outlets in the 12-storied Kalmbach Building, where 50 persons are employed.

Joseph C. Faber, personnel manager at the plant, said employees enjoy the program and try to reach the plant over two separate wire systems. One, going to the shop floor, permits workers to reach the plant over two separate wire systems. One, going to the shop floor, permits workers to hear music during the hour and transmit mostly modern jazz and live. The second wire transmits 15 to 15 minutes of hour and plays mostly light classical numbers.

O'hearan said that while the installation is aimed mainly at pleasing the workers, the musical interlude is expected to pay dividends to the firm in better employee relations.

The Milwaukee Wired Music Company has installed similar installations here, among which are the Milwaukee Athletic Club, the Pankrotz Green Room and the Fried-Osterman Company. Others are being planned for more commercial and industrial locations, according to John Berryhill, vice-president of the firm.

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**Making of Phonograph Needles Shown in Movie at Trade Meet**

**Chicag extra, July 27.—Members of the National Association of Music Merchants were among guests of Permo, Inc., at a preview of its $30,000 motion picture showing steps in the manufacture of phonograph needles which the firm supplies to juke operators, record shops and distributors.**

The film, produced by Burton Holmes studio, takes approximately 25 minutes to show. First showings of the picture will be for record retailers and dealers from coast to coast and the firm has a program designed for distributors and dealers who will be in full swing by early fall.

Outstanding feature of the film is the graphic manner in which it depicts the intricate steps necessary to production of the modern long-life phonograph needle. Film also relates the problems which beset the needle industry as a result of short-lived needles which required an elaborate mechanism in order to change needles frequently.

**Noodle Life Jumped**

Use of precious metal tips extended the life of the needle, and the modern needle is capable of playing as many as 5,000 records without damage to

**Aireon Claims Refund of Tax**

WICHITA, Kan., July 27.—Aireon Manufacturing Corporation has filed a claim with the office of the Bureau of Internal Revenue here for a tax refund of $3,477,083.

Claim was made under provisions of the Federal Revenue Act allowing carry-back to cover losses, including write-offs suffered by the company during the year ending April 30.

**Disk Sellers Court Phila. Juke Box Ops**

Set Preview Hearings

PHILADELPHIA, July 27.—In creased competition among various record distributors has resulted in them seeking markets among juke box operators, which in recent years sometimes have been snubbed by the disk firms, according to music operators.

Harry Bortnick, who returned from the army to take over the advertising in his capacity here for Raymond Rosen Company, local Victor distributor, has arranged for juke box operators to have a preview hearing each week of newest Victor recordings. The move is aimed to keep sales in line with the appearance at regular weekly meetings of the Philadelphia Music Machine Operators' Association.

In addition, Bortnick has arranged for a number of tie-ins linking juke box recordings with writings of new movies with musical scores. Thus, many operators were able to cash in last week on a fanfare attending the world premiere here of Centennial Summer. Bortnick's promotional emphasis will be placed on movie tie-ins whenever the opportunity occurs.

**Emphasis on Promotion**

Harry Rosen, who heads record department for David Rosen, machine and record distributor, also places emphasis on promotion, ops said. Tyng in with a local dance date featuring Billy Eckstine, Rosen distributed 1,300 stickers for juke directing attention to the artist's recordings on the machine and to his forthcoming personal appearance here.

Success of the stunt will find Rosen tying in heavily with dance dates next season.

Elliott Wexler, whose distributing firm handles MusiCraft and Standard labels, has been busy arranging promotional shafts at juke box operators in order to up record sales.

**Many Ops Retailers**

According to operators, record distributors' about-face is due to fact that so many juke operators are also record retailers. Record distributors are anxious to make up for occasional careful treatment accorded juke box men during the war years when there was an extreme shortage of phonographs.

Now with the labels fighting to keep in the field, distributors and manufacturers are putting the importance of music machines in bringing in sales as well as stimulating across-counter sales.

**Plexi-Grill Cloth Ready for Dists**

NEW YORK, July 27.—A new plexiglass-on-metal cloth, "Chinatown Gold," which A Bloom, Speedway Products, Inc., states, "can be wiped clean with a cloth," is now being handled by distributors throughout the country. A metallic surface reflects light and "gets attention," Bloom adds.

**Fine Points of Phonograph Needle Production Shown in Film**

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WHY PERSONAL MUSIC IS THE SMASH HIT
MEASURED MUSIC SYSTEM
and Multi-Take Profit Maker!

As pioneers and leaders in measured music, with the smallest coin box of its type in the industry, Personal Music sound technicians and engineers are vitally concerned with the system as a whole. We designed these automatically grooved record changer units to the studio to give years of high quality, efficient, trouble-free service. That's why operators who tie up with Personal Music will have continuous, permanent and profitable business in the best locations. Write, telephone or write today for complete information.

Rear view of Precision Engineered Studio Amplifier. Every part instantly and easily accessible. Metal information labels tell the operator what, where and how.
1.—Operating amplifier receives music from the record changers, adjusts the tone quality through automatic volume control and amplifies the music for transmission to the locations.
2.—Emergency Stand-by Amplifier. Should the operating amplifier fail, the emergency stand-by flashes a signal and automatically continues music to the locations until repairs are made assuring uninterrupted service.
3.—Monitor Amplifier. Reproduces in the studio the exact volume and tone quality of music transmitted to the locations.

Studio Amplifier
Front View. Developed to give operators of Personal Music systems simplified, automatic control and continuous assurance of perfect music output to locations.

Studio Timing Control Unit— almost human supervisor of record changer operation. Allots the correct interval of time to each record changer instantly. Signals with red lights in the event of mechanical failure or grooved record, and automatically cuts in and confines operation to the other mechanisms, thus assuring continuous music for the system.

Studio Distribution Panel. Note the simplicity of design. For terminating telephone lines which distribute music from the studio amplifier to locations.

T-Connector. Connects the Personal Music box to the cable from the master power supply unit. Equipped with color-coded wires. Affords good electrical connection and is properly self-protected against physical or mechanical injury in public places. Brackets are designed for securely mounting the Personal Music boxes on walls, tables or counters.

Master Power Supply Unit. A precision instrument which receives music signals and re-amplifies the music to the proper level desired at the location. Also eliminates distortion and provides the required local power supply for the Personal Music boxes.

PERSONAL MUSIC CORPORATION
P.O. Box 720, Highway No. 1, Newark, New Jersey
Telephone Bigelow-8-2200
Detroit Spots Best, Detroit Music Op Reports

DETOIT, July 27 — Michael Boyd, who recently entered the music business with dealers and headquarters in the north end suburb of Highland Park, at 368 Elmhurst Avenue, is steadily expanding his route, he reports. Now operating on a small scale, he is enlisting every week, and adding new locations and machines as occasion arises.

Boyd is operating mostly in restaurants, with very few machines in other types of locations. Contrary to the opinion of some operators who like to diversify their routes, Boyd finds that specialization in a particular type is best for him. One reason, of course, is that most beer garden locations have long since had jukes in them, and there are no new locations springing up, with the number of liquor licenses being decreased rather than increased by the State Liquor Control Commission.

New Restaurants

On the other hand, there are new restaurants coming into existence, and they offer opportunities for placement of new machines. Some older restaurants, too, have not had juke machines, and they are quite inviting to the growing operators.

Boyd also finds that, with beer gardens frequently closing down by day because of the shortage of beer, there is a great deal of the former beer garden locations.

Also Bents Jukes

Boyd is specializing in another field of activity as well—rental of jukes for special parties of all types, including weddings and special celebrations. He advertises this department of his business in the local newspapers, using small classified advertisements, and gets excellent results.

He also finds that he is getting a lot of this kind of business through word-of-mouth advertising that someone who is at a party where he has rented a machine likes the idea, and makes it their business to find out where the machine came from. A suitable card or sign on the machine, of course, is a big help in spreading this particular kind of advertising.

Boyd, who was in war work for the past few years, used to be a clock man, and at one time operated his own dry cleaning business. He is studying the method of operation used by established operators in the trade, and is adapting good ideas, wherever he finds them, to his own operation.

Ops Hit Tune Idea Is Hit In Cleveland

Daily Aids Juke Group

CLEVELAND, July 27—Promotion campaign launched here by the Cleveland Phonograph Owners’ Association is bidding to be one of the association’s biggest, most successful ideas of the year.

Reviving the “Hit Tune of the Month in Cleveland” campaign, originally started in 1941 and abandoned during the war, gave the association considerable favorable publicity in the local press.

Staged Contest

To select the tune which will be plugged during August, the operator’s group conducted a contest with the help of Cleveland press columnist, Stanley Anderson. Winner of the contest was Mrs. D. S. Warner, 442 West 114th Street, Cleveland. Her selection, “Doin’ What Comes Naturally,” was announced on July 19, the association presented winner Warner with a record player as her prize for picking the hit (See Hit Tune Idea Clicks, page 145)
Want the low down on Solotone? Solotone has the 5 BIGGEST FEATURES in automatic phonograph history, every one an extra profit-maker for you. Here they are:

1. Installed in the same location, one Solotone box takes the place of an automatic phonograph. The additional Solotone boxes that make up the system increase your take proportionately.

2. Solotone, and only Solotone has double coin chutes. Solotone boxes take both nickels and dimes. The dimes add approximately 1/3 to your take.

3. Solotone has eye-appeal. It attracts more customers. It earns more take.

4. Only Solotone has a genuine 6-inch electro-magnetic speaker. This means clear, TRUE TONE that makes customers come back for more.

5. Solotone is built right with a heavy die cast box. It will give you long, trouble-free service.

Cash in on Solotone. Phone or wire for the complete Solotone story today.

SOLOTONE CORPORATION
2313 W. Pico Blvd. Los Angeles, Calif.
Banker Says Music Creates Good Will, Increases Earnings
PIKESVILLE, Ky., July 27.—Musical interludes at frequent periods of the day have had the effect of increasing employment of the personnel, according to John J. Yost, vice-president and cashier of the First National Bank here, which has adopted unique methods of building good will among both employees and customers.

Methods instituted by the bank have brought good results in volume of business and profits too, Yost said. Among bank's promotional measures are distribution of a colored map of the State showing the location of Pikesville and the bank and bearing an invitation to visit it. Other measures adopted are flower displays on the bank premises, flowers coming from the bank gardens and serving of cake, soft drinks and wine to customers. Flowers are sent once each year to every family in town.

Jukes Sail Away On a Tidal Wave
HIL0, Hawaiian, July 27.—No respecter of coinmen, a tidal wave here recently swept away 20 juke boxes and a full stock of records leaving music operator James K. Martin without even a shop to do business in.

Now Martin is hoping for another tidal wave—of new machines—to repair the loss. As a starter, he's received one new Wurlitzer, which is now on location in the Jungle Jim Club, which he owns.

Detroiter's Bank to Music
DETROIT, July 27.—A feature of the new branch of the Industrial National Bank of Detroit, located in the Western section of the city, will be the playing of soft music in the bank lobby during business hours. This will be the first commercial bank in Detroit to employ music, according to bank officials.

Alpert Moves Headquarters
MINNEAPOLIS, July 27.—Izzy Alpert has moved his headquarters of his Twin Ports Sales Company from Duluth, Minn., to a two-story building at 2209 Washington Avenue South, here in order to serve an enlarged music distribution area.

Alpert placed Melvin Goldstein, who has been associated with the company for five years, in charge of the new Minneapolis office. A grand opening is planned early in August, when high-fidelity records and a large array of modern furnishings are completed.

Move coincides with appointment of the firm as distributor of Packard Music equipment for Minnesota, North Dakota and Western Wisconsin.

Alpert formerly distributed a line in Duluth.

According to Goldstein, a repair and reconditioning department will be one of the services offered. He has several servicemen already at work, and they will man the department after completing their courses. Several salesmen will be added to the staff, working out of the Minneapolis office.

Bill Mossbarger, district manager for Packard, spent several days here recently working with Alpert and Goldstein in preparation for the August opening.

Shellac Market in Calcutta Hits Top
CALCUTTA, India, July 27.—As described in our weeklies, a continued rise in prices of manufactured shellac, in this city, the only port in the world from which the product is exported, this week the market touched a new post-war high of 861 per 82 and two-sevenths pounds.

Reasons for the upswing was given by a spokesman for one of India's largest shippers as the increased world demand since cessation of hostilities, speculation on the market by financial interests and stock hoarding.

Cape Cod Coinman Killed on Rounds
ONSET, Mass., July 27.—Among the many to feel the recent shellac blast which took six lives and injured 40 persons was Raymond F. Brune, who was acting as substitute collector of the Cape Cod division of Pioneer Music Company. Brune was making a music machine collection at Charlie's Syla when the explosion occurred.

Brune, 33, is survived by his widow and two children. New England coin machine men have started a movement to raise a fund for Brune's family.

Capeshart Elected Turn Table Knight
NEW YORK, July 27.—Knights of the Turn Table, organization of disk jockeys which is expanding to take in more and more radio stations, has elected Homer Capeshart head. He accepted the position of honorary chairman of the organization.

Capeshart was recommended by George Lewis and Dick Gilbert, who also established the state-wide Writers' Protective Association. Lewis is announced that his disk jocky outfit is going to sign up Studios, of RCA; Bing Crosby and other major figures in the platter trade.

Attention OPERATORS in SOUTHERN ILLINOIS and EASTERN ILLINOIS
WE PROUDLY ANNOUNCE OUR APPOINTMENT FOR THIS AREA AS THE EXCLUSIVE DISTRIBUTOR FOR "PERSONAL MUSIC"
"The Quality Line in Low Level Music Systems"
This sensational system of vending music is showing tremendous increases in "takes" at old locations and offers operators the opportunity for many new locations.
Write, phone or come in and see our demonstration of this equipment in operation.

V & P DISTRIBUTING COMPANY
2336 Olive Street Telephone Central 3892 St. Louis, Mo.

SAVE YOUR RECORDS!
Operate equipment at moderate speed; with slow record; wear 45's; improve sound— savio music— avoid scratchable cuts. Complete instructions for your own efficiency, according to...

Kit No. 1—For SERBURG Round Head Tapa Arms.
Kit No. 2—For SERBURG Flat Head Tapa Arms.
Kit No. 3L—For WURLITZER Models 24, 24A, 312, 412, 416, 600.
Kit No. 3S—For WURLITZER Models 700, 750, 800, 950, 1015.
ANY KIT ABOVE—$4.00 EA.

STOP SERVICE CALLS WITH ELECTRIC CANCEL KIT
This Kit Can be Installed by Anyone. No Drilling or Cutting. 
... 59.95 Ea.

NATIONAL TALON AGENCY BLOCK MARBLE CO. 1527 FAIRMOUNT AVE. PHILADELPHIA 30, PA.

Op Takes Air
FORT DODGE, Ia., July 27.—The Williams Music Company of Fort Dodge actually went to the air to help promote its location. A one week period of air advertising with Station KICD at Fort Dodge.

The program is known as the Williams Music Movement Program.

The half-hour radio show is described as a "tunes and records with the commercials centering of a short announcement that there is a Williams Music store."

The show is a natural for the long established and well known radio publicity while the operator is plugging his own merchandise.

ALBUM REVIEWS (Continued from page 36)

The tunes thing has been in the air publicity booklet added, Cavallaro re-creates in fine style the group's "Stevi Sparkle" on the same 10 selections. -Discs: 30, "I Found a" Lover, Alone Together, Nick and Day, Smoke Gets in Your Eyes, If I Had You, Body heat, Woke Mine You, Cocktails for Two and The Very Thought of You, an evergreen. While Cavallaro adds some frills and flourishes to his keyboarding for this peppery performance, he creates the same satisfying piano mood that makes this dashing an everlasting delight. For those who missed his original, this carbon copy is every bit as desirable.

KIDDIE ALBUM—AL TRACE (Cecil 31)

Al Trace and his Silly Symphonists, playing a cahoot of rhythm that is as toothsome as it is toe-tapping, have grouped together eight novelty ditties strong on jive appeal. While the package does not include Mario Dots, which Trace and his toothlets created, the youngsters will never have to be without their instruments or resources to dig those ditties. With maestro Trace telling all or singing the song story, with vocal and sound effect assist from the boys in the band, it's a highly entertaining, vocal and instrumentally—for Toy Town Wagon, Toy Town Band, Diddle Diddle Dumpling, The Antelope and the Lion, The Story of Uncle Tom's Cabin, It Wuz a Webbit and I Got a Horse, But He Isn't a Giddie. An attractive cover with animal figures heightens the moppet appeal.

When this package is out of stock around, dealers stocked up with this set will unquestionably reap a harvest, it being by far one of the best down-to-earth kiddie sets in many a moon.

BROADWAY HITS OF YESTERDAY—Russell Bennett (Senora Album MS 475)

The tune's the thing here. Russell Bennett is one of New York's top-notch orchestrators and has been writing show scores for the past 20 years. In this new Senora Album, which makes a valuable addition to the company's catalog, Bennett digs up the old original arrangements of various songs and performs them with orchestra. Fact Bennett's name is known thru his Ford Sunday Hour radio appearances which help spark sales.

Arrangements aren't as lush as they could be, but they have the authenticity of genuine show music and should produce a certain amount of sales. The lead show was actually saw the shows. Tunes include The Song Is You, Softie as in A Morning Journal, Oh How I Hate to Get Up, What Is This Thing Called Love?, With a Song in My Heart, Dirge of a Song, My Song and With a Song in My Heart make sweet listening. Strictly for the home library.

www.americanradiohistory.com
AMERICAN FOLK TUNES
Cowboy and Hillbilly Tunes and Records

Western Big

Western entertainment provided the major attraction at most of the annual Future of the Hamford County Fair held at Centerville, Pennsylvania recently. Dreamland Park, near Reading, in its air-conditioned atmosphere presented big shows headlining Bill Turner, of movieland's original Dead End Kids, and Roscoe Arbuckle; Delke Watson and his Brown Dots; Riley Shannon and his Blue Yonder radio show; WLS and National Barn Dance, and the Thomas Sisters; Lew Carter, of the Gospel Trio; Germania Founder's radio show; Santa Fe Rangers, also from the WFL show; Rip and Zip, the country cousins, and Shorty Long and his fiddle.

Valley View Park, New York, Pa., staged star-studded entertainment presented by Miss Claire Smith, of the National Blue Grass Boys, Uncle Willie Null and Lilla Wills, musical novelty act, and the Four Jokers, a string-staging troupe. Ernest Tubb and his WSM Grand Ole Opry gang also held forth.

Golden Valley Boys, featuring Ray Myers, the world's most charming and accomplished his eyebrows up mounted their annual headlined show at Mount Gretna (Pa.) Park, together with Mickey McKay, Pop Melchor and Marie, and the Blue Ridge Boys and Coco. The Okee Mountain Boys, who were bade farewell at Victory Park, Slatington, Pa. Rocky Springs Park featured Danny Sheffey's Okee Ranch Show, the last of the summer season.

Dopsey Duncan was the Western comedy and song act in attendance at the hillbilly show presented at Hershey (Pa.) Park.

Red Foley shared the spotlight with the band operators for a recent show at Sleepy Hollow Ranch, near Quakertown, with the bill also including the Santa Fe Rangers and the Sleepy Hollow Ranch Gang.

Horse Show

Hillbilly and Country Music Enterprises presented a big horse show, rodeo and hillbilly jambooree recently at the Horse Show Barns. The Cowboy and rodeo stars were Nevada Steve and his horse, Chico; Hal Howard, with one of the world's greatest trick horses, and Doc Bid and Uncle Elmer, two comedians on the rodeo circuit. Trick riding, roping and bull whipping were orders of the day. Among the radio stars present were Woody Woodell and His Riding Rangers, from radio station WFCN, Sharon, Pa.; Marty Licklider and his Missouri Fox Hunters, of WICA, Ashabula, O., and Pie Plant Pete and Bashful Harmonica Joe Troyan, of WWJ, Cleveland. Dan Jackson was on hand on their behalf.

The team of Myers and Harpo, the "Texas Saddle Pals," has been packing them in on their latest p.a. tour, taking them to radio station KMA, Shenandoah, Iowa. They are also playing a p.a.'s every night, taking with them Jimmie Morgan, one of the best-remembered comedians to have played Iowa, Kansas, Nebraska and Missouri. Then, on to Kansas City, they held forth around Ohio, West Virginia and Pennsylvania recently. In September and October they will be working for the GrifTHE American Folk Time-Table
tford Western Ranchers in that area. On the air every day at 11 a.m. in September and October, the act is kept busy. On Sunday afternoons they will be a part of the "Music Time" regular program. On their programs they quite often feature songs of Wiley Winters, Riley Puckett and Elmer Bean. Bobby has recently had another of his songs, "I Can't Teach a Monkey To Forget," accepted for publication by Chaw Mank of Blue Ribbon Music Publishers.

Jerry Lessey is now on a theater tour with Curley Clements' "Vendee." He is at present on a six-month tour thru Texas and Mexico.

The Ozark Trio and the Miller Sisters, Alice and Helen, are two popular acts now on KFYO, St. Joseph, Mo.

M. M. Cole's latest, just off the press, is a collection of "Saddle Joe" written by Jimmy DeKnight, Emma Parker and Bob King.

Top Cash Paid

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For All Records
Even If They Are Not In Grade Old! Check Immediately.
We Pay Freight Collect.

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d-low-cost DEAL

We will ship direct or ship on the West coast, East coast or quantity purchased.

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BYRON NOVELY COMPANY
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We will pay cash for WURLITZER

Grades 81 through 451 and RockOLA.

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Counter Models—Standard—

Sure shot for "Five Star atta Boy" 1,000 or 2,000 cards. Tune etc.,...batteries included.

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Wanted State Condition.

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Countertop Model—Standard—

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Write or Wire.

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51 Phonographs, mostly tube models, with 50 Wall and Bar Boxes. 42 Phonographs on three-wheeler trucks. 10 cases of Tubes, Papers and Records, also 41 Truck Locations. Cash Sale. $700. Net Cost $600. Price $400.00 Cash. Write Box D-285

The Billboard

Philadelphia 1, Ohio

FOR SALE

WURLITZER—$755; $555; $355; $255, $155; $955. ROCK-OLA—Command 410, 250, 150, 150, MELTHER—$350. All in excellent condition. 1/2 down, Illinois C. O. D.

SHAWNEE VENDING COMPANY

210 Kansas Avenue
E Paso, Kansas

The Billboard

August 3, 1946
Large Crowd at First Challenge Showing in East

NEW YORK, July 27—More than 2,000 operators attended the first preview showing of the Challenge juke box at the Park Central Hotel, according to officials of the Rosenberg Company, which hosted the event. Also demonstrated was the Challenge's new 1,000-cup soft-drink dispenser. Showings were under auspices of the Rosenberg firm and Active Amusement Company, of Newark, N. J.

Features of the new machine were explained to a record audience by sales talk to classes of 50 operators hourly during the three-day exhibition. Bert Davidson, general sales manager of the automatic equipment division of the U. S. Challenge Company, was present to furnish additional information about the new machine.

H. Rosenberg and Mac Pearlman, of the New York firm, and Irv Morris, Joe Ash, Irving Rosenberg, and Bill Zuk, of Newark, were present for the distributing companies. Among the recording artists present were Jo Stafford and Perry Como, who entertained visitors.

Three 30-juke-boxed juke boxes were used at the showing. One was completely location-finished, and the other two were used to demonstrate construction and operation of the machines.

Arizona Juke Showing Held by M. S. Wolf

PHOENIX, Ariz., July 27—First Arizona showing of the AMI model "A" juke box was held here at the Hotel Westward Ho recently by the M. S. Wolf Distributing Company of Los Angeles staged a two-day preview showing was conducted by Al Silberman, general manager of the Wolf Company, and H. D. McClure, district sales manager. Among those attending the show were Buck Karga, Phoenix, Claude Sharpenstein, Yuma; Claude Sharpenstein, Jr., Bisbee; Ray Onto, Tempe; Billie Ely, Sedona; Gene Anderson, Phoenix; Mr. and Mrs. Ed Stroller, Flagstaff, John M. Alden, Prescott, Frank Mangiacapra, Bisbee; Mr. and Mrs. Jack Klenens, Tuscon, and Elmo Robinson, Phoenix.

V & P, of St. Louis, Is Named Music Distrib

NEWARK, N. J., July 27—Appointment of V & P Distributing Company, St. Louis, as distributor for Personal Music Corporation was announced this week by H. F. Denny, president. Personal Music Corporation, which has been operating in Eastern Missouri and Southern Illinois will be handled by the firm, according to an announcement from St. Louis.

Harry Price will handle sales in the Illinois territory and John L. Matson will be in charge of Missouri, Del Veatich, V & P head sales. Extensive promotion is being planned by the firm.

Sale of all operating franchises held by Personal Music Corporation in all cities, but New York City was also announced by Denny. New York City will retained, he adds, as a "testground for firm products.

FOR SALE

GOOD MUSIC ROUTE IN SOUTH GEORGIA

24 Machines, Wurlitzers and new Seeburgs. Can be divided into two grand routes. This operation is well founded and built up over a period of 15 years in tobacco section.

$13,000.00 Cash, With Record Stock Also

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P. O. Box 228, Swainsboro, Ga.
COINMACHINES125

Chicago: Ralph Sheffield is giving other staff members at the Empire Machine Exchange, Chicago, a change the vacation green light, reserving a couple of weeks of good fall weather to visit South Dakota. Gil Kith, Howie Freed and Phil Glaser have had their vacations and are now back in the South. Frank, who works at National Sales in West Allis, Wis., was here to do some digging for equipment. In from the Far West were Jerry Allen, from Fresno, Calif., and D. B. Steward, head of Raycraft Novelty Company, Salt Lake City.

The Harry Jacobs (senior and junior) came down from Milwaukee to make a business call in Chicago as a Challenge Company office. Their Coin Machine Company distributes firm’s juke box. In the Record Center, Editorial, will head up the promotion of new coin boxes in the 133 Elsk Street, Occupancy will be held up for about two months for remodeling to be completed. Bradley attended the convention of the National Confectioners’ Association in Chicago, and was also present at the meeting of the National Association of Candy Manufacturers’ Salesmen. Mary Winfield, of J. H. Winfield & Company, accompanied by her wife, is attending the national Shriners convention in San Francisco. During his absence Mason Winfield is holding the fort. Mason Jr. is still honeymooning. Current beer shortage has dropped coin machine play about 10 to 20 percent locally, according to members of the trade. Bill Hamel, B. W. Novelty Company, is leaving with his family on a flying trip to New York and Atlantic City. They expect to be gone a month. Mrs. Ida Weiner, B. W. Novelty, announced their engagement of her daughter, Marjorie, to Bernard Clayton, also of Cincinnati. Charles McKenney, Ohio Specialty Company, says that due to unforeseen circumstances their new sales office in Atlantic City. Newcomer to the company is Texan Arolee Hoy, recent bride of James Hoy, who met and married her while in service in the Lone Star State.

Buffalo:

Frank Bradley, local vending machine operator, recently purchased a building for new headquarters at 133 Elsk Street. Occupancy will be held up for about two months for remodeling to be completed. Bradley attended the convention of the National Confectioners’ Association in Chicago, and was also present at the meeting of the National Association of Candy Manufacturers’ Salesmen. Mary Winfield, of J. H. Winfield & Company, accompanied by her wife, is attending the national Shriners convention in San Francisco. During his absence Mason Winfield is holding the fort. Mason Jr. is still honeymooning. Current beer shortage has dropped coin machine play about 10 to 20 percent locally, according to members of the trade. Bill Hamel, B. W. Novelty Company, is leaving with his family on a flying trip to New York and Atlantic City. They expect to be gone a month. Mrs. Ida Weiner, B. W. Novelty, announced their engagement of her daughter, Marjorie, to Bernard Clayton, also of Cincinnati. Charles McKenney, Ohio Specialty Company, says that due to unforeseen circumstances their new sales office in Atlantic City. Newcomer to the company is Texan Arolee Hoy, recent bride of James Hoy, who met and married her while in service in the Lone Star State.

Cincinnati:

Charles Kantor, who operates the Ace Sales Company, is on a business trip and pleasure trip thru the South, visiting in Atlanta and Miami. He expects to be away about two weeks. The Atlas Music Company, also operated by Kantor, reports the purchase of six locations from Ohio Specialty Company. Bob Birep, Wesco Novelty Company, has a big smile on his face these days. His son, Bill, is back from service after spending four years in the European Theater with the Signal Corps. If every G.I. brought back as many souvenirs as Bill Birep there would hardly be enough room at home to contain them. Birep has another son, Bob, stationed at Scott Field, Ill., who will be discharged in December and rejoin the juke box business with his father. Nate Bartlett, B. W. Novelty Company, is leaving with his family on a flying trip to New York and Atlantic City. They expect to be gone a month. Mrs. Ida Weiner, B. W. Novelty, announced their engagement of her daughter, Marjorie, to Bernard Clayton, also of Cincinnati. Charles McKenney, Ohio Specialty Company, says that due to unforeseen circumstances their new sales office in Atlantic City. Newcomer to the company is Texan Arolee Hoy, recent bride of James Hoy, who met and married her while in service in the Lone Star State.

Northern Indiana: E. F. Ploner, well-known saloon jobber of Michigan City,�除es to head his resort town by hitting Chicago every Monday to make the rounds of manufacturers, leaving the details of business to his young daughter in his absence. The national music show in Chicago is filling up with additional veteran music men, including Melvin A. Christiansen, Michigan City juke operator, and Finley Medcalf, Huntington music shop owner and photograph seller. Ed Boxwell, owner of the Boxwell Merchant Company in South Bend, has spent the past year on a vacation trip (NORTHERN Indiana on page 132)

New York:

Hotel New York is the place set for the August show. A number of new amusement machines by George Penser and Irving Kaye. Stanley Gough and Jack Blumberg will announce their new coin machine line within the next few weeks. Stanley has completed final plans for his newspaper vendor and will start getting them off the production line. Machines are being announced now for the machine. A Connecticut manufacturer is now ready to introduce into the coin vending field very shortly. It is a new type of coin machine that is growing very fast. A machine that has been advertised on radio for a number of times and is now in various locations in Chicago.

The Rocky Mountain Coin Machine Corporation, which was incorporated in Chicago, has been organized by the former managers of the Chicago Coin and Radio Company, and is now ready to start business. The company has been operating for a few weeks and has already sold a number of machines to customers in the West. The company is now ready to start business and is looking for additional financing to expand its operations. The company is located at 123 East Madison Street, Chicago, and can be reached at 312-371-1234.
Northern Indiana:

(Continued from page 125)

in the city vender and phonograph business, is beginning to take things easy, having the reins of operation over to his son and son-in-law. Bixwell is devoting most of his time to his home in the Indiana lakes region and to his new Florida home. His Southern residence, where he and his family will spend some five months of the year, is located in Stuart, Fla., about ten miles from Miami, and he is expecting many of his column friends to drop in for a "hello" during the coming winter season.

Ted Gerring, pin and board operator of Elkhart, has delegated his operations to his young brother, Harold, and is devoting most of his own time to the manufacture of trailers, with an elder brother to fill the summer slump gap in business.

It seems that operators here have taken to other ventures removed from the coin machine business because of the beer shortage, some of them entering the trailer business, like Gerring and Ed Houtzer, also of Elkhart. Others are taking extensive fishing trips and long-awaited vacations until the lumber and beer shortage picks up. In South Bend, Elkhart, Logansport, Fort Wayne and other Indiana cities, operators claim music business has dropped at least 50 per cent with reverses closed two to three days per week.

G. O. Bryant, vending operator from Elkhart, is another of the veteran vending machine operators turning over much of his business to his son, spending a good part of his time hunting bass in the surrounding lakes. . . Erwin Frauhiger, Goshen, who served overseas with the Eighth Air Force, speaks highly of the management job Mrs. Frauhiger did in his absence for his pin and board during his army service. She claims it was a cinch but for moving amusement games on and off location. "Froogie," as he's known to columnists, still has trouble getting back into the coin service routine, and is spending Wednesday afternoon polishing that golf swing.

Frank Kolar, South Bend operator who distributes for O. D. Jennings, made a quick trip to Chicago this week. . . Cliff Hampton, Mishawauka, who formerly operated there, is now managing the municipal golf club, but expects to re-enter the coin biz when machines begin to roll in greater abundance. . . Charlie Hess, who has a background of 20 years or more in the industry, moved into the electrical appliance and auto supply business and divides his time between this operation and fishing at his Lake Wawasee headquaters. . . Jack Hartman, music operator in Rome City, is an accomplished professional artist and has several good size accounts which keep him busy when he isn't servicing his machines. Latest art effort was in the form of a scrolled summons directed at his friend Fred Young, of Kendallville, inviting Fred to be a guest at Hartman's home in Rome City over the week-end for a point-get together or else his good friendship would be questioned.

Harvey Collins, Juke operator and music owner in Huntington, took off on a three-week vacation last week.

MECHANICS WANTED

Must be sober, reliable, steady and experienced in pin games and arcade equipment for work in highly successful arcades.

BOX D-320

The Billboard

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Longer Record Life!
Quality Reproduction!
Fewer Service Calls!
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PFANSTIEHL
NEW COIN MACHINE NEEDLES
Operators’ Price List

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Exhibit
Bally SURF QUEEN
Bally SURF QUEEN
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CANTENE

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Deliwau & Division Streets, Blizii, Miss.

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<td>Wurlitzer 500</td>
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FOLLIES OF '46
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CROWN FOR TEN SPORT
ARTISTS & MODELS FOR STAR ATTRACTION
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123 WEST RUNYON STREET, NEWARK, N. J.

All Phones: Bigelow 3-9371

WILL PAY $75.00 EACH FOR
SIEBERG CHICKEN SAMS
Must have all Parts complete, also Spare Parts.

PACIFIC AMUSEMENT CO.
735 S. W. San Carlos St. San Jose, Calif.

RUNYON SALES COMPANY
123 WEST RUNYON STREET, NEWARK, N. J.
All Phones: Bigelow 3-9371

DUFFY’S!
NEW ... A TOP MONEY MAKER BY ACTUAL TEST!
REVAMPED FROM ANY GOTTLIEB GAME, INCLUDING WIRE BUMPER MODELS.
DISTRIBUTORS: Ship us your game and wire for SPECIAL Conversion Deal.

COINMEN YOU KNOW

Chicago:
(Continued from page 125) activity in the Southeast when he visited manufacturers here recently. Other coinmen who were on the road with Dixie included Dan Cohen, Crescent Cigarette Service, New Orleans; G. K. Anderson, Nashville; Wurlitzer and C. W. Lewis, New York; F. S. King, Nashville, and Ray Markgeb, Cleveland, called at several coin machine offices. . . . Also from Ohio was Harold A. Wanes, of Hamilton. Milton Marmar, son of Bill Marmar, of Sicking, Inc., at Cincinnati, recently passed through Chicago on an advertising campaign. While here he visited friends at Bella-Matic, H. G. Payne, Nashville, and Bill, his distributor, who last week on his first visit to the Windy City in five years. He reported little sign of a summer slump in Nashville, where he operates and distributes juke boxes and games.

Frank T. O’Brien, of Acme Distributing Company at Dallas, paid a visit to John Christ at Exhibit Supply while here on a recent visit. . . . Bill Wigney, of W & L Phonograph Service at Peoria, Ill., and Red Fleming of Burling, Iowa, of Century Machine Company, Oakland, Calif., called at the distributing offices of the Minty.

Art Haas, Waukegan, Ill., operator, was in town on a shopping tour . . . Bernard Schutz and his partner, Acheson Weinfurth, of Coin Amusement Games, recently returned from a swing thru Illinois in the interest of their gun, "Jungle Fever," for which they reported steadily increasing demand. The partners are leaving Chicago for the first time this week for a similar trip thru Michigan and Indiana. Schutz said weekly trips will be regularly scheduled until early fall.

On the guest register at Parker Brown’s Central Coin Machine Company this week were Roland Floy and A. L. Kropp, Meridian, Miss., operators; Don MacFarland, of Galesburg, Ill., and J. Cooper, of the Collier Music Company, Seattle. Brown and his wife, Pat, also had as a guest recently R. K. Roth, of Automatic Machine Company, Oakland, Calif., and Firm’s Pat Finnegar has returned from a New York trip, where an arrangement was made for Mike Munve to distribute Central’s Black-Lite.

George Eliso, maintenance superintendent at Jennings, is off on a two-week vacation trip thru the West . . . J. H. Pars visited manufacturers for which he is distributor in New Orleans . . . W. G. Furrner was here looking up equipment for his Carmi, Ill., business.

J. O. Bates, sales manager of Pace Manufacturing, reports that he is receiving frequent letters from his firm’s pre-war distributors in France, South Africa and other countries but uncertain as to how the currency values and foreign exchange are holding up resumption of export business . . . Danny Jackson, of Automatic Games, Los Angeles, was in town to size up the production situation at Jennings.

R. B. (Mac) McDuffie, general sales manager of O. D. Jennings, came back from his vacation with a week beating with the news of cording a 75 gallon tank, and W. J. King, of Western sales manager for Jennings, went off on his vacation next day determined to top Mac’s nearest professional score if possible . . . Dan King, of Western States Distributors, San Francisco, has bought his own airplane, according to word reaching here. This he is it a fire-people Beechcraft, which he plans to use for longer hops. He says he will continue using his recently renovated P-47 for the (See CHICAGO page 134)
Now delivering — in Iowa

Packard Pla-Mor Accessories

PLA-MOR WALL BOX ..... $3.95
NO. 1900 ROTATING SPEAKER ..... 75.00
BAR RECEPT. ..... 3.00
NO. 900 ROSE, WALL SPEAKER ..... 49.50
NO. 500 DASST, WALL SPEAKER ..... 36.50
ADAPTORS — WRITE FOR INFORMATION

Steel Hideaway Cabinets — Write

Chi Coin’s Goalee ..... $250.00
Chi Coin’s Spellbound ..... 325.00
Marvel’s Frisco ..... 279.50
Bally’s Surf Queens ..... 327.50
Bally’s victory Special, F.P. ..... 661.50
Bally’s victory Derby, PO ..... 646.50

Gilbert Distributing Company
2303 Forest Ave. • Phone 7-0569 • Des Moines

Bob Charles Offers

N. Y. State Specials

3 10% Discount or Orders of $1,000.00 or Used P. B.

$66.00 EACH

Star Attraction
Sunset
S. L. Joe (Joplin)
Gnome Alby (San Jose)

$55.00 EACH

A.R.G. Bowler
Harracene
Lestyna
Munrow
Peach Club
Sky Ridge

$40.00 EACH

A. Q. Cash
Caster
Dixie
Fuller
Gazelle


NEW GAMES

Keno’s Mirror Bell-o-Matic

Fingerat

Buck and Bells, Bowling League, Bell-O-Balls

$60.00 EACH, Rings & Plays

$200.00 — SET.

Set of Jennings Club Consoles

Nickel ..... $125.00
Dime ..... $150.00
Quarter ..... $175.00
$400.00 FOR 3

Binghamton Amusement Co., Inc.
190 Main Street
Binghamton, N. Y.

Write — Wire — Call

It’s here again!
Han-Dee Lift Truck
For Pin Games

Lift rolls smoothly into position under pin game
Foot lever lifts machine from floor, locks it in raised position for moving.

Make more installations, save downtime—easily without back-breaking lifting and bending—with the Han-Dee Lift. Just price—yet an incredible savings in man-hours. Bends heavy objects while moving and sets them down again safely by means of an automatic hydraulic pump. One person, without lifting or bending, can make dozens of installations each day to both operator and equipment. All metal construction, pre-drilled for easy service with clips or Rockit Garter—price at only

$55.50

With Rockit Garter $69.80.
If your distributor cannot supply you, write direct to L. Berman & Co.

Manufacturers, Evansville, Indiana

Convert Your Mills Bells to Extradeal

Custom-Built $99.00
Complete

“The Most Beautiful Money-Making Bell in the World”
Will Rebuild Your Mills Bells Into Black Cherries
Complete $59.00

Bell Front Rebuilders
709 Griffith Court, Ottawa, Illinois

Phone 778

Leader Sales
and Distributing Co.
4116 Live Oak Street, Dallas, Texas

The authorized
Bell-O-Matic distributor of Mills
Bell Products in the State of Oklahoma and the Northern half of the State of Texas suggests: MILLS BLACK CHERY BELL, the super-copied Bell in the world!

Central Manufacturing Co.
652 W. Walnut • Tel. DE 2034 • Chicago 6, Ill.

Central Manufacturing Co.
652 W. Walnut • Tel. DE 2034 • Chicago 6, Ill.

Metal Typer Discs
For Groethein Types

We use finest aluminum
Standard Thickness & satin finish

Precision Dies By America’s foremost toolmakers
Money back guarantee.

$8.50

1-2 deposit with order

Max Glass Distributing Co.
4116 Division • Chicago 14, Ill.

Sell Right to AMMCO

Chicken Sams

ABC Bowler ... Sea Hawk
BELLE HOP ... Spot A Card
CHAMP ... Spot Pool
FOUR ROSES ... Southpaw
Horoscope ... Star Attraction
METRO ... Zombie
Miamis Beach ... Sky Blazer
Paradise ... Triumph
School Days

WRITE—PHONE—WIRe
For Our Highest Prices

AMMCO Distributors
2513 Milwaukee Ave.
Chicago 47, Ill.
Phone Capitol 1111
COINMEN YOU KNOW

New York:
(Continued from page 125)
tion since starting the advertising agency. Perry is spending it in Upper New York.

Max Needleman and Irving Fein-
chel, Penrose Enterprises, have moved to the West Coast. Pre-Flight has retired
from Herman Wolf's arcade, Coney
Island, to Max Schacter's Broadway
Arcade near Times Square. Schacter
is reporting his business better than
for this type machine.

Rove Manufacturing Company has just purchased a new plant at Whip-
pany, N. J., . Arcade association members all held at the plant.

Charles Bernoff, Regal Music, and
Frank Brahey.

Earle Backe, National Novelty Company, has been getting the spot-
light in the tennis world of late. . . .

Harry Berger, West Side Distribut-
ing, has completed plans for the purchase of a new building. . . .

Jack Frishgibben, Jacko, is about to make an announcement of interest to all
music machine operators.

Al Sbrinco, Bell Products, Chicago, says they have plans to turn this week
displaying his new coin changer to the
trade at East Coast. In spite of almost
a full week of rain, a hearty crowd
showed up to see the new changer and
the dealers will be ready within 10 days. . . .

Hay Rosenberg, H. Rosenberg
Company, Inc., returned from Chicago hit with . . .

Bob Frankel, Keena Sales, is spend-
ing two weeks there.

Chicago has been large at Coney Island this season and officials state
that a new attendance record is in
view but arcade owners state that
in spite of good crowds, biz is off
by 25 cent. Arcade biz is off double
that in other spots around the
city.

George Litot, Atlantic City Arcade
owner, states biz wasn't good before
the Fourth, but has improved since
that time. Dave Lowy, Leiburn
Knebel, Manhattan Pharma, re-
port A's arriving okay. Sammy
Botello has left his family vacation-
ing in Maine to return to his coin machine business . . .

Thom R. Klein has just started in the pinball operat-
ing biz in New Jersey again after
three years' absence, whish he spent, for the most part, in a German prison camp.

Joe Hirsch is said to be busy with
a plan of action. . .

Ben Gelob is busy with the new Vendit machine. . . .

Ken Junkin has sold the Bill Hov.
and Sammy Walbanger are spend-
ing the week end with the Hov.
son at his new summer home in
Upper New York. A hat golf tour-
neal is in view, since these men
are well known for their low
scores.

Meyer Parkoff and Bert Lane, At-
lantic New York Corporation, just
returned from a Chic biz trip. . . .

Harry Rosen, same firm, has left for his
summer home for a few days. . . .

Morrise Reed, Ryon Sales, reports
record sales reaching new high marks.

George Trad, Tradio Radios, is still
rubbing around the town. Mike
Muven, of the firm, of the same
name, will celebrate his 35th year
as a distributor next month.

Victor Trad, Tradio Radios, just
returned from a week in Georgia
with the coin radio distributor there.

He announces that the distributor set-up for
Georgia is now complete from Coast-to-Coast.

ATTENTION, OPERATORS
REPLACEMENT RUBBER PLUGS

Packed 250 to Carton
Listed at $0.25 per Plug

100 plugs $2.00

500 plugs $3.50

250 plugs $1.70

5 plugs by Wire

For Immediate Shipment

22 SHORTS

Write, Wire, Phone for Prices

SIMON SALES, INC.
215 West 46th St., New York 32, N. Y.
Phone: Tel. 4-6900

Mr. George Baird
May Communicate with

HOWARD BARTON
410 Water St., Portsmouth, Va.—IMPORTANT Anyone receiving the electrical of the above firm will be helped by advising the

VICTOR SERVICE MACHINE

204 TELSFAR, AUGUSTA, GA.

For Sale

2 Grosen Metal Typers, late model . . . . $225.00
1 Metal Typewriter, older model . . . . $175.00
All Machine cabinets and parts for location, in.

For Sale

2 Grosen Metal Typers, late model . . . . $225.00
1 Metal Typewriter, older model . . . . $175.00
All Machine cabinets and parts for location, in.

I am-asked if you have any trouble with your stock of
cabinet parts, please write me.

D&B & Ralston, Realtors

August 3, 1946

www.americanradiohistory.com
MILLS NEW POST-WAR MACHINES
ORDER TODAY
IMMEDIATE SHIPMENT

BLACK CHERRY BELL
This wonderful new Bell is now ready for delivery in 60, 100, 254 and 500 Play. This machine actually pays off more than any machine we've ever sold due to the double-Bell of Silver, Black, Red and Green.

NEW VEST POCKET BELL
This Vest Pocket is a complete Bell, operating on a 3-5 Mystery Front. The small payout cup in front is covered by drop flap. Coins can also be inserted through a convenient side slot. Price $74.50

NEW SAFE STANDS $27.50
Write for Prices
SICKING, INC.
1401 CENTRAL PARKWAY, CINCINNATI 14, O.

Here's the A, B, C,
of SEEBUG SCIENTIFIC SOUND DISTRIBUTION
Aoustically designed to deliver delightful music throughout each location. No harsh "blaring" near the machine or "fading" when away from it.

Beautiful phonograph cabinet as well as beautiful music.

Co-operation in every Servicing problem by Musical Sales' staff of trained experts.

EXCLUSIVE SEEBUG DISTRIBUTORS
FOR MARYLAND—WASHINGTON, D.C.—VIRGINIA
BALTIMORE 1, MARYLAND
RICHMOND 20, VIRGINIA

FRISCO
THE FREE PLAY GAME YOU'VE WAITED FOR

CONVERTED FROM
CHAMP
SEA HAWK
HOROSCOPE
SCHOOL DAYS
BELLE HOP
PARADISE
SPOT POOL
MIAMI BEACH
ABC BOWLER

Immediate Delivery!
PRICE
ORDER FROM YOUR DISTRIBUTOR OR WRITE TO US

MARVEL MANUFACTURING CO.
2847 FULLERTON AVE. EVERGLADE 0220 CHICAGO, I1

SUPERIOR PRODUCTS
14 N. PEDRA ST. CHICAGO 7, I11.
HERE'S HOW TO BEAT INFLATION!
While They Last!

**$35.00**

**68 BALLY SPOTTEM**
**15 BALLY SCOOP**
**28 BALLY CHEVRO**
**19 BALLY PICKEM**
**12 BALLY VARIETY**
**28 STONER CHUBBY**
**22 BOOM TOWN**

Just Off Location... All Parts Intact!

1/3 Deposit—Balance C. O. D.

Write for complete list of guaranteed Reconditioned Equipment of all kinds.

**MILLS VEST POCKET BELL**.... **$74.50** CHAMPION HOCKEY... **$289.50**
**EXHIBIT BIG HIT**........... **$34.00** ABT CHALLENGER...
**65.00**

MILLS BLACK CHERRY BELL... WRITE

NOW DELIVERING BRAND NEW

**THE BILLBOARD**
3144 Elliott Ave., Seattle 1, Wash.

**Northwest Sales Co.**

**BELL-O-MATIC Distributor**

- **FOB, Seattle**
- **(Distributor Discounts)**

**Vending Machine Company**

207 FRANKLIN ST, JAYETTEVILLE, K. C.

The authorised

**BELL-O-MATIC Distributor of Mills**

- Bell Products in the States of North Carolina, South Carolina, and Virginia
- Mills Black
- Cherry Bell, the most copied Bell in the world!

**WANTED!**

- **NEW AND USED**

**STEPPING RELAYS**

- 500 or More: 10 Point Double Roll—$250
- 50 or More: 10 Point Double Roll—$250

**Vending Machines**

- 10 Point Double Roll—$250
- 500 or More: 10 Point Double Roll—$250

**Parts**

- 110 V. 9 Points 9 Point Points
- 18 Points

*Want used Chicago Coin Games, not necessarily in working condition. All parts not there. Will pay $25.00 each.

**Firestone Games, Inc.**
1604 Chestnut Ave. Brooklyn, N. Y.

**United Amusement Company**
3410 Main St., Kansas City 2, Missouri

- The authorised
- **BELL-O-MATIC Distributor of Mills**
- Bell Products in the entire State of Kansas and the Western provinces
- Missouri supports MILLS BLACK
- **Cherry Bell, the most copied Bell in the world!**

**MILLS ORIGINAL OVAL REWARD BLUE FRONTS FOR SALE**

I have 48 original Mills Blue Fronts with oval reward card, drill proof, hand handle and knee action levers that I am closing out in sets of four at $800.00 per set. Each set consists of four machines—two nickel, one dime and one quarter. Have original invoice showing that I purchased these machines just before the war and this is no junk. 12 BALLY '41 DERBY'S FREE PLAY LIKE NEW, PERFECT WORKING CONDITION AND CLEAN, Price $275.00 Each or Three for $800.00.

**PALMANTIER SALES CO.**
MYERS LAKE, COTTAGE 72, CANTON, OHIO

**MUSIC AND AMUSEMENT MACHINE ROUTE FOR SALE**
NORTHEASTERN CALIFORNIA
Priced right. For information: **Write
WILLIAMSON DISTRIBUTING COMPANY**
1220 K Street, Sacramento 14, Calif.

**MILLS BLACK CHERRY BELL**

- WRITE

Write for complete list of guaranteed Reconditioned Equipment of all kinds.

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The authorised

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- Mills Black
- Cherry Bell, the most copied Bell in the world!

**WANTED!**

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3410 Main St., Kansas City 2, Missouri

- The authorised
- **BELL-O-MATIC Distributor of Mills**
- Bell Products in the entire State of Kansas and the Western provinces
- Missouri supports MILLS BLACK
- **Cherry Bell, the most copied Bell in the world!**
ATTENTION, OPERATORS!!!

COLUMBIA BELLS

New—Improved—1946 Models

IMMEDIATE DELIVERY

Fresh off the production lines—comes the famous COLUMBIA TWIN JACKPOT BELL—A GREAT MONEY-MAKER!

These new improved 1946 models in dazzling, durable Hammerloid finish are changeable right on location to 1-5-10-$1.25; play; hence, you get the service of four machines for the price of one—plus double slug protection!

COLUMBIA makes more money faster—costs less money to own.

Operator's Price—Single Lots $132.50
Lots of Five $127.00
Lots of Ten $121.00

WRITE FOR PRICE ON QUANTITY LOTS

Roanoke Vending Machine Exchange, Inc.
13 South Jefferson Street
Roanoke, Virginia

EAGLE COIN MACHINE CO.
1516 N. Fremont Ave. • Chicago 22, Illinois • Phone: Michigan 1247

WANTED TO BUY!

MILLS ESCALATOR SLOTS
MILLS 4 BELLS
MILLS 3 BELLS
MILLS JUMBO PARADES—Combination Free Play and Cash
KEENEY SUPER BELLS—Combination Free Play and Cash
BALLY CLUB BELLS
BALLY HIGH HAND

M. S. WOLF DISTRIBUTING CO.
1348 Venice Boulevard
Los Angeles, California

PHONOGRAPH REPLACEMENT PLASTICS

New CLEAR, TRANSPARENT PLASTIC WINDOWS

For your Model 850 program holder $5.00 per set

Thickest • Strongest
Toughest • Non-Inflammable • Perfect Fit!

Almost 1/8 inch thick—COLORS TINTED THROUGH AND THROUGH SAME AS THE ORIGINAL. A Quality Product Worthy of Your Expensive Instrument

EAGLE COIN MACHINE CO.
1516 N. Fremont Ave. • Chicago 22, Illinois • Phone: Michigan 1247

If You Don't See What You Want Ask For It! We May Have It In Stock!
COINMEN YOU KNOW

Chicago:
(Continued from page 128)
short, fast trips. Latter plane, incidentally, will haul 15 machines when King solo is it.

DeWitt (Doc) Eaton, vice-president and general sales manager of the AME, recently made a flying visit to New York. Other AME execs have also been on the go attending the hotel showings around the country. Presi-
dent John Haddock and engineer Monte West attended the H. & L. Distributing Company show in Atlanta, L. C. Force, assistant sales manager, attended Pioneer Distrib-
uting Company show at Raleigh, N. C. and then journeyed to French Quarter at Murphy Distributing Company show at St. Louis. West also attended the Southwest Amusement Company's AME showing in Dallas, July 19-20.

Mr. and Mrs. Leo Weinberger are the parents of a daughter, Dorene, born July 5. Father is owner of Leo's Amusement Company and a son of Michael Weinberger, veterans' machine operator.

Vince Shay, president of Bell-O-
Matic, his wife and their 5-year-old son, Vince Jr., are at Grand Rapids, Minn., giving the Gopher State's fish a run for their money. The Shays are spending a two-week vacation there, and rousing up a Vince Jr. new Buick. . . . Midge Ryan, Bell-O-
Matic treasurer, is back home after an extensive tour of the West Coast where he met with operators thrusting the territory.

Smyth Smith at Buckley Trading Post was host to Howard Peo, who heads Valley Specialty Company, Rochester, N. Y., and known to the trade as manufacturer of a variety of machines.

One of the Patience Testers, an arc-
minute piece. Vacations are under way at Buckley, with Secretary Margaret Murphy just returned from Michigan and G. F. Helvey leaving with his fam-
ily for a motor trip to Yellowstone. Henry Fox, New Orleans distributor, was in to see Harry Brown at American Amusement Company office, and was reported his cheerful old self by Secretary Helene Swyer, having nei-
ther gained nor lost a hair from his five-by-five stature. . . . Sollie Abrams, who was here for the NAMM con-
vention, came out to see Perk Perkins at Globe Distributing. Ab-
ners who manufacture Alert and Bell label records in New York.

Another caller was Buster Williams, who flew up in his personal plane from Memphis with partner Nevel.

Max Glass reported better-than-usual show for his Sherman Hotel en-
code. Sold play normally rises during summer months when school children are on vacation, . . . L. R. Bingham, George A. Scott, and John H. Hanko— all newcomers to the trade—are op-
times radio distributed by Mor-
ris Rossetti here. Simpson and Scott are partners in a South Side area. Hanko has locations on the Northwest Side.

Bill Martin, of the Central Atlantic Distributing Company of Pennsau-
ken, N. J., was in town recently pur-
chasing equipment from manufacturers . . . Vince Conners, of the Amusement Corporation, is on a va-
cation with Vermillion distributors. He is accompanied by Martin Bussert, shop foreman. Both report unusual success with the rod and reel.

Operator George Bloom, of Miami, was a recent visitor to coin machine distributors here in search of new equipment. He is getting ready for the winter season which he hopes will (See CHICAGO page 126)

SICKING, INC.
1401 Central Gateway, Cincinnati 14, Ohio

The authorised
BELL-O-MATIC Distributor of Mills
Bell Products in the States of Ken-
tucky, West Virginia, and South-
orthern Ohio suggest: MILLS BLACK
CHERRY BELL, the most copied
Bell in the world!
IMMEDIATE DELIVERY
ORDER NOW.
WIRE OR WRITE FOR PRICES.

METAL TYPER DISCS
WRITE US FOR THE BEST

COLUMBIA BELLS
NEW IMPROVED MODELS

KAW SPECIALTY CO.
1137 OSAGE AVE.
KANSAS CITY 3, KANSAS

WANTED TO BUY FOR CASH

GET-A-FIN

THE OPERATOR'S DREAM!

ATTENTION, BUYERS
FOR SALE

COIN MACHINES

FRISCO . . . $279.50
WANT 500 PIN GAMES IMMEDIATELY

FRASER HALL, BALTIMORE, MD.
THE NEW IMPROVED
POKERENO
TABLE
ALL NEW MATERIAL
BRAND NEW CABINETS
Excellent for Summer resorts, parks and big money
winners on individual locations (built accordingly).

Also Penny Pitch Tables...$95.00

DISTRIBUTORS
Universal Standard Distributing Co.
Evanston, Illinois
Elegant Coin Machine Exchange
2829 North Damen Ave., Chicago
E. C. Field, 15, Ohio
E. C. Field Coin Machine Exchange
185 East Tenth St., Indianapolis, Ind.
Rosco Sales Machine Exchange
130 E. Jefferson St., Detroit, Mich.
Incentive Automatic Sales Co.
2020 E. 16th St., Indianapolis, Ind.

r

$175.00

COMPLETE
1" LONG — 15" WIDE IMMEDIATE DELIVERY

Knock-off Be-

erating parts in-

cluding bill hol-

ter levers.

Eastern Sales Co.
1324 Market St., East
Rockford, Ill., N. Y.

Canadian Distributors
1123 Aviation Blvd.
Los Angeles, Calif.

Buffalo, N. Y.

James Tucker, 316 Broadway, N. Y.

Burlington Mfg. Co.
563 South 14th St., Kansas City, Mo.

Los Angeles 3, Calif.

STANLEY GERSH
Espanola 2-4232

SALES SHOWROOMS
2894-6 W. 9TH ST. — BUCKINGHAM EXCHANGE

GARDNER & CO.
2222 S. MICHIGAN CHICAGO 16

S & W COIN MACHINE EXCHANGE

2416 Grand River Ave.
DEtroit 1, Mich.
Phone: Randolph 0647

NOW — DELIVERING

Bally Surf Queen...$327.50

Bally's Big Mill...$334.50

South Beach (United Rentals)....$251.00

Brazil (United Rentals)....$251.00

Sunland...$293.00

Sunland Stripes...$24.00

Users

$26.00

Disney...$49.00

Miss America...$99.00

New Charlie...$45.00

Alphaии...$4.50

Max Baer...$100.00

Marvel Baseball...$180.00

Big Three (One Ball). $75.00

Sun Valley...$34.00

Smiley...$21.00

Cover Gift...$21.00

ARCADE

All Star Hockey...$145.00

Under Star...$299.00

PAIRS

Free Play Coin Gifts...$2.00

1890 Gun Lane...$5.00

Live Rubber Rings, Dice...$0.20

Raffle Bells, Guns, Dice...$0.20

Miniature Figures, Stereos, Boxers, Dolls, Comic Books, Free Prints, Time Records and more.

THE CENTER FOR MACHINES

W. B. MUSIC CO., INC.
1818 McAdoo Kansas City, Mo.

For All 16MM. Coin Operated Machines
SOUND AND SILENT
Approved in the States of Michigan, Ohio, Indiana, Illinois, Wisconsin, West Virginia, Kentucky and many other States.

S END FOR CIRCULAR

W. L. Amusement Company
217 S. 7th St, St. Louis 2 Missouri

The authorized BELL-O-MATIC distributor of Mills Bell Products in the Eastern part of Missouri.

The distributor of the new improved MILLS BLACK CHERRY BELL, the most copied bell in the world!

SMASH-HIT 25c BOARDS

$100.00

TOP

$43.90 PROFIT

Order as: No. 400 HIGH SEE

$50.00

PULLMAN QUARTERS

$25.00

FREE GAMES

400 HOLES—$43.90 PROFIT

Order as: No. 400 PULLMAN QUARTERS

400 HOLES—$50.00 PROFIT

Order as: No. 400 PULLMAN QUARTERS

$75.00

 района, ‘41

$60.00

Bum-Up...

$6.00

Victory...

$6.00

Wax Fink...

$6.00

Riviera...

$6.00

Jefferson...

$75.00

All Machines Ready for Location, 1/3 Deposit, Balance C. O. D.

BOHIO...

$5.00

Fur Rims...

$5.00

Put Ball, coils, from...

$5.00

Chump...

$5.00

Wax Fink...

$5.00

Riviera...

$5.00

ACE "Featherlite" COIN COUNTER
See your Distributor for further details.

ACE COIN COUNTING MACHINE CO.
3715 N. Southport...Chicago 13

COIN DELIVERING

CHICAGO:
(Continued from page 134)
be as indicative as last year, when Florida ops hit the jackpot.... Bernard Schutz, of Coin Amusement Games, here reports firm is meeting demand and making delivery on conversion of ray guns to three-way target device.

John Biedel, of Bateville, Ind., has changed the name of firm to Club Distributing Company.... Sam Koger, of Vendit Company, has re-

turned from an extended business trip throught the territories his firm serves.... Koger believes in maintain-

ing personal contact with operators and distributors of his machines and frequently makes trips to check up on sales and discuss vending problems with dealers.

Jack Kelner, of Kelner Venders, accompanied by Ken Zeigle is still in Washington on a business trip. . . . Bob Gnarro, of ABC Music Corporation, is spending his vacation at French lick with Lick Lock golfers for some of the sport-

ingest courses in the country. . . . Companies and firends, Martin, of James H. Martin Music Company, where his ground-breaking, Achi-

mo's restaurant here when Slapless Maxie Rosenbloom and Max Bae, former picture actors, opened an engagement. Jimmy is planning a short rest after a strenuous week during the NAMM convention where his Musicraft exhibition featured per-

sonal appearances of Lionel Hampton, Orisons Tucker, Scotty Marrah and Harry (the Hipster) Gibson among other disk celebrities.

Los Angeles:
(Continued from page 122)
week ends at Big Boy. He recently

installed a pier in front of his cable there. . . . Phil Robinson, of Chicago Coin, is back from a trip to the North-

west which included stopovers in Van-

couver, Spokane and Seattle. . . .

Nels Nelson is showing the new John-

son bowling game, with interesting

operators crowding hiscollision. . . .

Mr. and Mrs. Walter Gount, of 29

Pomus, are in the city to pick up the

Fred Gount twins, Frederick and Rich-

ard, while Fred and Bennie are en-

joying their week's vacations in La Jolla.

Some of the boys stopping in at

Badger Sales showrooms during Bill

Happek's absence include Lane Jasper and

R. Voorhees from El Monte, Dwight

towne, San Bernardiono, CIP Fume- ong Beach, Scott Dreyer, Whittier C. H. Robson, Sunland, Ted Johnstone, Ben Korte and Clem

Kor, Glendale; John R. McColl, Oxnard, and local operators Louis

Delpolo and H. Bettelman.

Detroit:
Max Marston, local distribi, visited the A&M factory at Grand Rapids, Mich., recently. . . . Joseph Marston reports additional locations for Per-

Farma hie. . . . Modernaires, Columbia recording artists, recently gave a free performance for 1200

teen-agers at the Bowery, night spot.

Opening of new record store by

Andrew R. (Jack) Homer, of the Sunny

Jack Music Company, is still hanging

fire. . . . Al Curtiss, of the Curtis Coin

Machine Company, has returned from

to a trip to New Orleans and reports that

Ben Robinson, of Robinson Sales Com-

pany, in the Crescent City, is getting

acclimated to his home in the Deep

South.

Vicor De Schriver reports that

Marquette Distributing Company has

been appointed Aireon distributor for

the entire lower peninsula, enlarging its

territory from the former Detroit and

Southeastern counties area. Firm will shortly open a new branch

in Grand Rapids, Mich., to enable

personnel to keep in closer touch with the Western part of the State.

In Grand Rapids, Mich., to enable

personnel to keep in closer touch with the Western part of the State.

ACE COIN COUNTING MACHINE CO.
3715 N. Southport...Chicago 13
With dependable ILCO Combo Machine Locks on duty there's never a question about who'll bank the take from your vending machines. Carefully designed and engineered, pick-resisting, shock-resisting, ILCO locks offer plenty of trouble for the light finger boys—but no trouble for your collectors.

Installing ILCO Coin Machine Locks on all your equipment is the best kind of collection insurance you can have.

INDEPENDENT LOCK COMPANY
Fitchburg, Massachusetts

AMUSEMATIC
Lite League
NOW IMEDIATE DELIVERY
THE LEGAL ANIMATED GAME
$425

AMUSEMATIC CORP.
4556 N. KENMORE AVENUE
CHICAGO 40, ILL.
Phone EDGwater 3500

NEW GAMES
GOTTLEBE SUPERLINER $322.00
EXHIBIT BIG HIT $334.00
Streamliner $289.00
Idaho $260.00
Catalina $225.00
MEMBER

IMMEDIATE DELIVERY
PACKARD WALL BOXES — PACKARD SPEAKERS — PACKARD ADAPTERS

WRITE FOR OUR LATEST PRICE LIST

We have a choice selection of used games—guaranteed in perfect condition.

OLIVE NOVELTY CO.
2623 LUCAS AVE., ST. LOUIS 3, MO.
(Phone: Franklin 3020)

FOR SALE
10 LATE MODEL PHOTOMATICS
Completely rebuilt and refinished, inside floodlights, 16s Play.

I LIKE NEW REDBALL MACHINE
Still in original factory crate. Well maintained, $299.95 plus $25.00 deposit for crate, which is returnable to factory for refund. Full stock most economical on Redballs.

WE PAY CASH

HENRY C. LEMKE
135 W. VERNON HIGHWAY
Tempe, Arizona 3047

DON'T WRITE..."VOICE-O-GRAPH"

$3750 DOWN
STARTS YOU IN ONE OF THE MOST PROFITABLE OPERATIONS IN COIN MACHINE HISTORY WITH TEN (10)
-VOICE-O-GRAPH
AUTOMATIC COIN-OPERATED RECORDING MACHINES

MAIL THIS COUPON NOW! *Trade Mark

INTERNATIONAL MUTOSCOPE CORPORATION
44-01 Eleventh St., Long Island City 1, New York

SEND ME AT ONCE COMPLETE DETAILS ON VOICE-O-GRAPH.

NAME

FIRM

ADDRESS

CITY

ZONE...STATE...
Watch Tastes of Women: They Hold Nation’s Purse

CHICAGO, July 27.—Coinmen had best take a look into women’s likes, dislikes and pocketbooks, according to such widely varied authorities on the state of the nation as life insurance researchers and the chief lady of a national “lovely hearts” club.

Women of America are responsible for “this juke box life,” says Nelle B. Still, national president and founder of the Widows and Widowers’ Club. Known as a “love expert” who claims to have had more proposals of marriage than any woman in the world, Nelle apparently is “again” juke boxes, along with smoking for women and sundry fashions which she nevertheless admits are highly popular.

More serious tip for the trade is seen in facts brought out in a recent life insurance study of spending habits. The report said: “It is generally accepted that women spend about 85 percent of the family budget. This percentage rate of purchase varies considerably from one article to another. As far as household supplies and groceries are concerned, women do virtually all the buying.”

Stressing the influence women—with their increasing control of the nation’s purse-strings—will have on inflationary tendencies, the report indicated that women almost exclusively control food and grocery spending—classifications which might include products sold thru vending machines.

In the luxury and entertainment field, also, women are doing more and more of the spending. Thus another large element of the coin-operated trade is advised to watch the tastes of the ladies in designing machines and as well as in the business of operating them. Affected here would be many types of amusement machines and the whole field of coin-operated music services.

Muzak To Make Disks Rumored

CHICAGO, July 27.—Persistent rumor that Muzak, Inc., the telephone music firm, has a deal pending to make phonograph records for Sears, Roebuck & Company still remain unconfirmed.

According to this report, Muzak already has begun rounding up talent and setting up promotional plans, with the expectation of starting to make recordings in another month.

It is believed that the music firm would be in a favorable position to enter the disk-selling business because of contracts already established with artists and manufacturing phases of the industry.

Writer Finds Jukes In Michigan Using 60,000 Disks Daily

DETROIT, July 27.—From Vera Brown’s column, “Our Times,” which appeared in The Detroit Times for July 5, comes the following item: Whether or not you’re the type that always drops a nickel into a juke box the moment you lay eyes on one, you may be interested to know there are some 12,000 mechanical boxes in Michigan, 5,000 in Detroit.

Yes, I know all 5,000 seems to start playing the moment you walk into a spot.

Joe Brilliant, head of the music box boys, says this means about 60,000 people are placed every day in Michigan.

As Joe put it, there’s only one Bing Crosby. Any record of Bing’s is the world’s record. But Perry Como has come a long way in the last two years, and his Prisoner of Love is tops now with the music box crowd.

Joe says his organization has a huge supply, around 10,000 of Bing’s White Christmas which comes out every holiday season like the family Christmas tree lights.

Lear, Inc., Plans Wire Recorder for Music on Railways

CHICAGO, July 27.—Lear, Inc., announced this week that it is now at work on a wire recorder designed for installation in railroad trains. Devices, officials of the firm said, will carry reels which hold one year of continuous music or entertainment.

Plans now call for installing the machine in club or observation cars where it may be heard without change. Later on, if all the final results are successful, Lear expects the music and entertainment can be piped to all the coaches and to bedrooms and compartments on the trains.

Commenting on the move, William Lear, president of the firm, declared, “entertainment by wire recorders is very feasible for train passengers because the recorders can withstand the rough conditions imposed on them, take a minimum of space, and do not require the services of a trainman.”

Lear had announced its intention of building a wire recorder for home use, but added that this second model for trains will be more sturdily constructed.

New Music Firm in N. C.

CHARLOTTE, N. C., July 27.— Incorporation papers have been filed here for Capitol Music Company. Authorized capital stock is $100,000, with $400 subscribed by O. L. Crabtree and W. H. Richard, both of Raleigh, and O. N. Crabtree, of Charlotte.

ECONOMY SUPPLIES THE NATION!

Original Spar Lampes, Etc., 5...50 Cents
Spare Cartridges, rubber ext., 5
500 Ft.
1
15 Rubber Tips, Per 100...15.00
Rubber Plug, Co., 10
A.B.T. Snap Projects (V.S.), 1.00
24" Speaker-Contact or Cable, 2.00
Photo Electric Cell, Ea., 2.50
Bally Rapid Motor (New), Ea., 15.00
NO BULBS, TUBES, COILS

“Economize With Economy”

ECONOMY SUPPLY CO.

2015 MARYLAND AVE.

Baltimore 18, Md.

PHONE: CHESAPEAKE 6612

COMPARE

The PRICES! The QUALITY!

and BUY WITH CONFIDENCE from CALVERT

CALVERT’S prices are LOW—but never at the expense of QUALITY! Everyone who has been associated with our own shop, and has passed our 3 BONUS PURCHASE INSPECTION SERVICE, you can SAVE with CONFIDENCE by dealing with CALVERT. Check these!

ONE BALLS

CONSOLES

AS CLEAN AS YOU CAN BUY, ALL RECONDITIONED IN OUR OWN SHOP.

HIGH HAND...$150.00
SILVER MOON...89.50
SUPER BELL...249.50
5c Convertible CLUB BELLS...199.50
FAST TIME, P. O...89.50
DRAW BELLS...477.50
FRUIT REELS-HOLD AND DRAW FEATURES—CONVERTIBLE

*700 WURLITZER with Adapter...$639.50

SLOTS—IMMEDIATE DELIVERY

PACE

CHROME BILLS

ALL BRAND NEW—Perfect

5c...$260
10c...285
25c...310
50c...510

Heavy Single SAFES, Slide Back and Front Doors, Refinished

$42.50

$22.50

Terms: 1/3 Down, Balance C. O. D., F. O. B. Baltimore, Md.
Write, Phone or Wire Today for Immediate Delivery

The CALVERT NOVELTY CO.

COIN OPERATED EQUIPMENT

708 NORTH HOWARD STREET

Baltimore 1, Md.

Telephone: Vernon 3034

BELL MACHINE INNARDS awaiting final inspection in Chicago at Jennings plant get once-over from Dave Bond (left), of Trimount Coin Machine Company, Boston, and William F. Lipscomb, sales manager, Western division for the manufacturer.

www.americanradiohistory.com
Veeder-Root Pushes Counter Output To Meet Peace Demands

HARTFORD, Conn., July 27.—Veeder-Root, Inc., largest producer of industrial counters and maker of counting devices used in coin-operated machines, reports that labor troubles have made it difficult to meet continuing heavy demand for these products.

This information was disclosed in a report to stockholders by John H. Chaplin, president. Firm's balance sheet, according to the release, shows an increase in net working capital from $3,380,470 in May, to $3,701,128 for May 19, 1946.

Alto the company specializes in measuring devices for the textile industry, it has also been one of the two largest suppliers to coin machine manufacturers. Several new developments pioneered for war use are now being adapted for peacetime products, stockholders were told.

Rudolph Appointed V-P. of Ripley, Inc.

HARTFORD, Conn., July 27—Frank A. Rudolph has been named vice-president in charge of sales for Ripley, Inc., Torrington, Conn.

OPA’s Revival Steadies Play

(Continued from page 103)

As a result of the price ceiling rise allowed by the old OPA, vendors were given fair treatment. How far price rise for industry under control or decontrol would operate is uncertain, but the important factor will be corresponding changes in competitive position of vendors in coming months, said Mr. Carter.

Hope for workable price relief for candy toffee producers is entertained by leaders in the candy industry as well as candy machine manufacturers, favored by both groups is a plan for percentage weight reduction of bars, keeping the nicked price, which was reported to be under serious consideration before lapse of price-control legislation. Candy men can also look toward a stabilization of prices for materials such as sugar, chocolate and corn sirup.

Candy machine industry as a whole, the most immediate result of the decision on price controls is the end of a period of 14 months of continuous freedom to go ahead with production and merchandising with reasonable knowledge of what lies ahead in the form of government control during the next year.

FREE PLAY GAMES

<table>
<thead>
<tr>
<th>Free Play Essays</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Beauty</td>
<td>$150.00</td>
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<tr>
<td>School Days</td>
<td>$75.00</td>
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<tr>
<td>Christmas 9'h</td>
<td>$75.00</td>
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<tr>
<td>Hi-Lo</td>
<td>$75.00</td>
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<tr>
<td>Kismet</td>
<td>$75.00</td>
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<tr>
<td>Dixie</td>
<td>$75.00</td>
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<tr>
<td>Star Attraction</td>
<td>$75.00</td>
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<tr>
<td>High Hat</td>
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<tr>
<td>Phoenix</td>
<td>$75.00</td>
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<tr>
<td>Miami Beach</td>
<td>$75.00</td>
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<td>Snappy</td>
<td>$75.00</td>
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<tr>
<td>Horizon</td>
<td>$75.00</td>
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<tr>
<td>Sky Ray</td>
<td>$75.00</td>
</tr>
<tr>
<td>Total</td>
<td>$500.00</td>
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</tbody>
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ARCADE EQUIPMENT

| Chinese Winkies  | $185.00 |
| Pitch & Catch   | $180.00 |
| Pitch & Catch 2  | $180.00 |
| Pitch & Catch 3  | $180.00 |
| Pitch & Catch 4  | $180.00 |

EXHIBIT’S COMPLETE LINE OF ARCADE EQUIPMENT FACTORY PRICES:

SLOTS

| Mills 5c Black Diamonds | $165.00 |
| Mills 10c Blue Fronts  | $165.00 |
| Mills 15c Blue Fronts  | $165.00 |
| Mills 25c Blue Fronts  | $165.00 |

Consores:

| Keno Twin Nickle Sauer Balls | $250.00 |
| American Nickle Sauer Balls | $250.00 |
| Encore Strings, Combinations | $250.00 |
| Eastern Strings, Combinations | $250.00 |
| Telephones, P.P. | $250.00 |
| Keno Triple P. | $250.00 |

HARDWOOD OUTFIT

| Mills 10c Black Diamonds | $165.00 |
| Mills 10c Blue Fronts  | $165.00 |
| Mills 15c Blue Fronts  | $165.00 |
| Mills 25c Blue Fronts  | $165.00 |

Immediate shipment on order now and delivered before Equaled.

WRITE: WIRE: PHONE: 200-215 8th St., New York 11, N.Y.

MARKKEP VALUES

IN STOCK

<table>
<thead>
<tr>
<th>New 5 Ball Pin Games</th>
</tr>
</thead>
<tbody>
<tr>
<td>$150.00 Music</td>
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<td>$150.00 Music</td>
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<td>$150.00 Music</td>
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<tr>
<td>$150.00 Music</td>
</tr>
</tbody>
</table>

Trade in Your Old COUNTER GAMES on Brand New “SMILEY” at only $29.50

$5.00 Allowance on Used IMPS and CUBS

$115.00 Allowance Used MERCURIUS LIBERTIES MARVELS SPARKS AMERICAN EAGLE Liberty Allowance on Other Used Machines

OHIO SPECIALTY CO.

535 S. Second St., Louisville, Ky.
Vote Beerless Days For Lansing, Mich.

LINGANS, Mich., July 27.—At a recent meeting of 500 persons attending the opening of the Lansing Table Top Association offices here, it was voted to designate Monday, July 24, as a beerless day for the duration of the current shortage of that beverage.

Tavern licensees are authorized to co-operate by refusing to sell beer on Mondays, although it will be permissible to sell wine.
DEAR MR. OPERATOR:

Here I am, fresh from THE ONE AND ONLY MAIL ORDER AUCTION IN COIN MACHINE HISTORY. And brother, what an auction! Poor Dave is working like mad. (And it is hot in Philly!)

The bids have Dave swamped. Fellowse are sending in for everything—MUSIC MACHINES, ARCADE EQUIPMENT, PIN GAMES. I mean everything! Dave even has me reading bids. He wants to ship the equipment FAST.

Dave hit on this sensational Mail Order Auction to move out some of his tremendous stock of equipment. Here's how it works,

Just send Dave a list of everything you need. Tell him what you want to pay. The high man (with any reasonable price) takes all. (How's that for a streamlined operation?)

Now here's some "info" right from Dave's man Friday. A $75.00 check came back for two machines in for a Rock-Ola "Rockaball." The 14 ft. alley game! Dave shipped two machines at that price. Then there was a check for a Mills Thorne. $125.00. Dave sent back the Thorne, then shipped a crazy, a chap who sent $165. And a Bally "Draw Bell" went for $50. And that's how it's been going. I've seen the checks and shipping stubs.

HURRY! HURRY! HURRY!
Get your own bids in fast.

Dave has loads of equipment left. So send along your order and check. You'll receive your machines PROMPTO. Or, if you're way, way off hardware, you'll get your check back by return mail. Fair enough! Naturally every machine is guaranteed."
Semi-Classics Beat Out Pops
On Canadian Jukes, Op Says

NEW YORK, July 27.—Belle Tele-
dian music listeners have tasted some-
what different from those of their
cousins in the United States, accord-
ing to a recent story in The Calgary
Herald, which indicated that the
semi-classics have most adherents
among juke fans in that locality.
The story in its entirety is reprinted
below:

"It's not Piotel Packin' Mama or
Windy Willums or Diak in the
Heart of Texas that has chucked up
the record for most times played on
Calgary juke boxes. It's a Strauss
number, Life in the Finlad Woods.

The songs that are top of the hit-
parade list get played to death for
a few weeks then pass into the
unknown, but the Strauss waltzes and
the time-honored semi-classics are
always popular, according to Jack
Diamond, who operates an automatic
phonograph business in Calgary.

Op's Hard Time

"Mr. Diamond has a hard time of it
trying to please the customers who
patronize his juke boxes and coun-
ter phonograph machines, and the
waitresses who have to listen to the
tunes all day whether they like them
or not.

"Occasionally there are requests to
take a certain well-played song off
the list because the customers or the
employees say they are sick to death of
it. Occasionally a popular tune has
to be replaced with new records when
the discs are worn out and the songs
still in demand.

"According to Mr. Diamond, new
equipment with properly placed
vibulators is doing much to make juke
box listening more pleasant, and
there have been fewer complaints.

This new machinery calms the tone
so it doesn't wear on the nerves of
everyone the particular listener, and
can still be heard over the clatter
of the dishes. The rest are nor-
cally numbers, semi-classics and all-
time favorites.

"In country cafes cowboy tunes
and old-time tunes are popular and
they predominate on the juke box
list. Mr. Diamond endeavors to cater
to the class of trade which frequents
coffee counter and the phonograph
machines.

Time Rules Faves

"The time of day has a lot to do
with the records that are played.
During meal times the customers
like 'dinner music' and they will play
something quiet. Late afternoon and
during the evening the teen-age
crowd wants the latest five tunes.

"Billboard is the only outlet for the
most popular male singer and Dinah
Shore and the Andrews Sisters are
honors for the most popular female
vocalists. Such favorites as Stardust
and young boys The West, A Day
and You always have a place on the
list.

"Mr. Diamond believes it will be a
long time before 'tele-phonograph'
machines are introduced in Calgary.
Under this arrangement the customer
puts a nickel in the slot, picks up a
phonograph, connected with an ordinary
record playing depot and requests one of several hundred records on
the list.

"There's always a lot of trouble
with those gadgets," he said. "You'll
always find some card who wants to
have a long talk with the operator
before he puts his dime in the slot.
That jars up the works."

Elite Meet Defeat:
Wall Street Sheet
Repeats Eat Bleat

NEW YORK, July 27.—From
The Wall Street Journal's humor
column, Pepper and Salt.

"Of course it was bound to come. Ever since juke boxes became a vital
and omnipresent part of the con-
temporary scene it was inevitable
that someone would some day con-
ceive the idea that some patrons
would gladly part with a nickel
for three minutes of blessed silence.

"A news item to that effect is one
of the most cheering pieces of
journalistic material we have read
in a considerable number of days.
In the midst of stalled international
conferences, teetering strike situ-
ations, inadequate butter for one's
frenzied comics, it gives one quite
faith in the ultimate common sense
of human kind to know that high
officials of our extra-curricula far
have conceded that some people may
not want to listen all the time they
are eating or having an ice cream
soda to My Wild Prairie Rose Broke
My Bleeding Heart or The Moon
Gives Me the Blue Mood. Some of
us would gladly pay for the customer
we could get ahead of the young
crowd with our records. Perhaps
we're getting along, but if we must
have music, couldn't we have some-
thing like Derlin's Clementine or
Long, Long Ago?"

Woven Metal Grills
To Dress Up Phonos

SYRACUSE, N. Y., July 27.—A
new process to weave decorative
metal grills for juke boxes and radio
receivers was announced yesterday by
E. A. Malling, sales manager of
the Great General Specialist Di-
vision here.

Same process, Malling states, can
be applied to telephones, radios,
and phonographs. The appli-
cations of the process are now
and rubber. Other industrial ap-
plications, plastics, wood being
investigated.

ON ANY LOCATION IT'S
DYNAMITE
WILLIAMS' NEW 5-BALL
Ready for Delivery
• EXCLUSIVE DISTRIBUTOR
WASHINGTON—OREGON—NORTHERN CALIFORNIA
GUARANTEED USED EQUIPMENT
AT DRAMATICALLY REDUCED PRICES! • One Balls
5 BLUE GRASS
6 CLUB TROPHY
6 '41 DERBY
5 FORTUNE
★ Arcade
3 KING PIN
3 AIR RAID
3 SUB GUN
2 SKY FIGHTER
★ Consoles
2 BAKER'S PACER DD
1 BIG TOP, FP
1 BALLY CLUB BELL
2 HIGH HAND
★ ★
All Equipment Guaranteed To Be In Excellent Shape
WRITE — WIRE — PHONE
BELLS PRODUCTS CO.
2000 N. Oakley Ave.
Chicago 47, Ill.
HUMBOLDT 3027
29th St. &
22nd Ave.
MINNEAPOLIS 4, Min.
2222 S. Wabash Ave.
CHICAGO 16, Ill.
Woven Metal Grills
To Dress Up Phonos

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investigated.

www.americanradiohistory.com
ATTENTION, DISTRIBUTORS

We have been appointed national distributors for a manufacturer making a new amusement game. Write, phone or wire Murray Rosenthal at Graceland 0317 for details and territories open.

CIRCUS DAYS

RAV GUN

Converted from Seeburg Chicken Sam. Scenery hand-painted in gay colors depicting circus in full action. The target is a clown carved from wood, reverses when hit. Cabinets completely refinished and painted.

$159.50 Free Play Unit
$149.50 Optional
$10.00 Extra

G-MEN HUNT

Conversion for Belly Rapid Fire

• It's New
• It Pays Off Quick.
• It's Tested.
Never attempted before, this new and amazing G-Man Rapid Fire conversion will bring your take from Belly Rapid Fire Games to the highest unit in the country. (You must test it.) List Price $110.00, fully restored $75.00, test price $45.00, yours for itself in a few days, AND THE PRICE IS RIGHT DOWN TO EARTH.

$10.50 EACH

SEEBURG RAY GUN PARTS AND ACCESSORIES

Rifle Range Conversion $14.75
Shoot the Bear Conversion $14.75
Circus Days Conversion, Hand-Painted 19.50
Free Play Unit 11.75
1495 Gun Lamp, Pro-War, Each 2.95
Reconditioned Amplifiers Write
5 Cent Interchangeable Motors Write
Complete Rifles Write

Send for Complete List.

COINEX RIFLE RANGE

Complete conversion for Blackstone, Columbia, and Jan. Cabinets are completely refinished and painted. Entire machine rebuilt from top to bottom.

$149.50

COINEX NOVELTY

WANTED EVAN-LEN STRIKES

High Dial must be complete with all parts. Will Pay $50.00 F. O. B. Your City.

WE WANT THESE GAMES IN STOCK FOR IMMEDIATE DELIVERY

NEW MACHINES

Galeo $250.00
Amusement Lite Line $450.00

ARCHAIC

Completely reconditioned and sold on a trade-in basis

Chicago Coin Hockey $300.00
Chicago Coin Baseball $250.00

Bally Coin Chutes $130.00
Kearny Submarine $125.00
Polaroid-Oreo Write
Bally Defender 150.00
Mystec Buster 145.00

New Improved 1946 COLUMBIA BELLS

Interchangeable heads, 1c, 5c, 10c and 25c Plugs—AT NO EXTRA COST.

Lots of 6 $139.50

COINEX CORPORATION

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DIXIE COIN MACHINE CO.
912 Payso St.
NEW ORLEANS 13, LA.

WANTED

Mechanize on Pin Games. Mechanize on Part.

ROY McGINNIS CO.
3011 Maryland Ave.
Baltimore 18, Md.
Phone University 1850

SPECIALS BY STEWART

3 Korsey Submarines, Arcade.$110.00
1 War Admiral, 1 Ball Pin...150.00
1 Grand National, 1 Ball Pin 47.00
2 Jennings Sarafoga, Console $85.00
2 Sc Gold Chrome, Mills Slots $220.00
2 Sea Hawks, 5 Ball Pin...70.00

STEWART NOVELTY CO.
368 S. Main St., Salt Lake City, Utah

The High Blackstone Speed Double Nickel Coin Pack er


Psychology Prof Finds Coin Machines Shaping Our Habits

CHICAGO, July 27.—Juke boxes and automatic vendors have a psychological significance in shaping the behavior patterns of the people who come into contact with them, according to Dr. A. C. Van Dusen, expert in applied and industrial psychology and Northwestern University professor.

When acquire their attitudes as a result of the particular kinds of experiences that influence them through their everyday contacts with the automobile, he said. Van Dusen, by pointing out, affects the behavior of a great many people. When music has been associated with an experience or particular form of behavior, there is a tendency for that experience to be recalled when the same or similar music is heard. When a location has music, an observer can see the patrons and employees executing a rhythmic pattern associated with the type of music. Fast tempo speeds up the action, whereas if it is slow the patrons should be able to it. It can create an environment favorable to pause, relaxation or romance. It is an excellent conditioning factor," he said.

That a location can profit from its recognition of the psychological importance of automatic merchandising is made clear by Van Dusen’s observation. It has been noted that people, given a choice, usually select the location which is associated with their pleasant experiences.

Teen Effect

Facts that younger people are more easily influenced by adults touches off the possibility of educating the taste and affecting the probabilities of winning future fans in even greater numbers to stop-up automatic merchandising.

Coin machine trade employs sound psychological principles, according to a recent study.

Dr. Van Dusen states. Design, color, action, repetition, interruption, tones, lighting and bubbling devices are all factors which interest and get attention, making the machines expert up-to-date salesman and merchandisers.

Bell Announces New Tube Will Amplify Up to 10,000 Times

NEW YORK, July 20.—Bell Telephone Laboratories announced that its engineers have developed what they described as “basically new type vacuum tubes that will allow unusually high voltages applied to it 10,000 times.

No details of its construction were available, but the company said the amplification factor of the tube represented an increase of nearly 1,000- fold in the maximum signal which it is capable of use. It will also greatly increase the number of messages or television transmission which can be handled simultaneously, the announcement said.

The tube is known as a “high-gain amplifier.” It is claimed that a great improvement will be made in the amplification process, 100,000,000 million words of telegraph copy a minute or several dozen television shows can be handled thru it at one time, it was said.

RCA Assigned Patent For New Plasticized Type Recording Wax

WASHINGTON, July 27.—Patent for a recording wax which is claimed to give greater fidelity of reproduction has been issued to Horace P. Billings, Haddonfield, N. J. It is Patent No. 2,641,800, assigned to Radio Corpora tion of America.

Billings’s invention employs the same type of wax now used in trade, but under his patented process, it is plasticized, according to information filed with the application for patent.

It was explained that the film is made of a mixture of Cefanova wax, which remains liquid at room temperature, and stearic acid. Records made from this material are said to be glossier than the standard types and have less tendency to fog after cooling.

Juke Jiving May Be Help to Deaf Vets

WASHINGTON, July 27.—Juke boxes may find a new use as a result of an announcement by Red Cross regional workers in service hospitals that music has become an aid to veterans with impaired hearing.

One of the best means of using music to help restored to public here, is as accomplishment to dancing. Even the deaf can become good dancers, and once this confidence is attained in other classrooms for the visually impaired, it is an exercise to is restoring a sense of balance in all bodily activities.

Group singing is cited as a help to voice control and modulation. They have been developed into a game of skill with motion pictures being used as subjects in tests between competing groups.

www.americanradiohistory.com
Ops Warned On Juke Vandalism; Clever Hijack Artists Busy

(Continued from page 116)

on their machines to protect them against theft. Operators have found far more protection in carefully instructing location owners to check the identification of anyone who asks to remove the juke box.

Within the past few months, operators and distributors have reported the following methods currently being used to hijack machines. Two of the methods are fairly common and well known to the trade, but the other has not been used sufficiently to make the trade suspicious.

Trick used most often these days is that the phonys arrive at a location with a story about removing the location's juke box to replace it with a brand new 1946 model. Some of these phonys servicemen have been known to carry forged credentials to ward off location owners' suspicions. Once they have taken the old juke box away and the new one is not brought in, the location owner becomes suspicious and reports the matter to the operator.

Second "Check-Up". A second, and trick often used, is the machines is the fake serviceman's story of "taking the old juke box back for a check-up." This can man promises to return the juke box in the afternoon after he installs some "repairs," and may move the machine's performance and give it a better tone. As in the first instance, a faker usually carries some phony credentials to prove his authority.

If any of these methods are fairly well known, not to operators but to location owners themselves. Actually, the number of theft from tricks of this kind have diminished to nearly none in the past few years since location owners have been warned time and again about this practice.

Third and last method—which has been reported from New York—is the most clever of all and the one with which the operators have been least familiar. It is printed here, as it happened in New York, so that operators and distributors all over the country can pass the warning down the line, reminding location owners that they should not deal with anyone who is not known to them and who wishes to remove a juke from its location.

Third Is Newest

This third method is usually worked by three men. One of the men is a salesperson near a location, order a drink and generally act much as any other customer would. Second step in his act is to step over to the juke, insert a nickel and then throw the juke out of commission by tilting it or using any of several other methods. Having caused the machine to stop working, he reports this fact to the location owner and sug-

gests that the location owner call the operator for a repairman—which most location owners are now used to doing promptly.

Within 15 minutes or so after the call has been put thru to the operator, the two other confidence men show up "in answer to the call for service." They look the box over hurriedly, tell the location owner that it has to be taken into the shop. By the time the regular repairman is able to answer the call, the juke box goes.

Operators everywhere are being urged to warn their locations of these tricks. Only precaution which can be taken is to ask for credentials, noting that those can be faked. Second and most important precaution is to impress upon every location owner the need for the operator to fill out the repair order for all work done, and to fill in the repair order for all work done, and to keep a record of it at all times.

After the alloyed metal is cooled it travels thru crushers and grinders where it is broken into small pellets which are screened to uniform size to become needle tips. The tip of the needle is ground out of these pellets.

A special machine cutting from both sides performs the cutting of the needle shafts from the wire roll to the required length for needle shanks. The firm has built its own driving wire and straightening plant, which permits uniformity not possible when purchasing from outside sources.

Ground Under Magnifier

Under a magnifier, each needle tip is separated by ground off hard part and angle by operators. Grindings from the precious metal tip are saved for a valuable extension of the machine system.

Because a phonograph needle will ride in the bottom of the grooves, the point must be removed and the scientifically accepted plus of approximately .003 applied to the tip by a rounding process.

The needle shank is then fitted into a protective sheath or tube. The tube is drilled from both ends, but the middle of the tube is not a hole of smaller diameter than that of either of the ends. The shank is placed in the tube at the force fit when placed in the tube.

When the shank is fitted into the tube, an operator applies glue in the groove. This prevents loosening of the needle by vibration and causes the strip of the plastic record to keep the needle exactly the right position of the needle.

Polishing and burning in the needle is the final step in processing.

Penn Phono Groups To Join Federation

CLEVELAND, July 27.—Two more organizations have announced membership in the newly formed National Federation of Phonograph Associations here, it was announced recently by William H. Rosenfield, counsel for the federation.

They are the Western Pennsylvania Phonograph Owners' Association and Philadelphia Phonograph Owners' Association.

We Can Rebuild Your Old Scales and Make Them Look Like New

Get your Scales rebuilt now and have them ready for your big season.

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1450 W. Fulton St.
CHICAGO 44, ILL.

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Cable Address "WATTINGITE," Chicago

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Scales Guaranteed

Scales Adjusted

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1450 W. FULTON ST.
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COIN AMUSEMENT GAMES, INC.

1535 E. 87TH ST.

CHICAGO 15, ILL.

Only 15 Minutes From the Loop on the Outer Drive.

HIT TUNE IDEA CLICKS

(Continued from page 116)

Tune was made in the Record Mart by e目标aSmith and R. W. Gross, who registered it with the phonograph owners.

The New York State Advertising Agency is registered with American Music Company. The operators are not used sufficiently to make the trade suspicious.

Trick used most often these days is that the phonys arrive at a location with a story about removing the location's juke box to replace it with a brand new 1946 model. Some of these phonys servicemen have been known to carry forged credentials to ward off location owners' suspicions. Once they have taken the old juke box away and the new one is not brought in, the location owner becomes suspicious and reports the matter to the operator.

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Polishing and burning in the needle is the final step in processing.
FIRST:
Our very warmest thanks to all the dear friends
who attended our triumphant First Southern
Showing of the New AMI Phonograph. It was
genuine pleasure to greet all of you. And
it was certainly a pleasure to be able to show
you the very finest automatic phonograph the
South has ever seen... the New AMI, of course.

And Now...
BACK TO BUSINESS

The NEW
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To quote our visitors...
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during the Showing, here's a reminder to
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NOW DELIVERING
FAR AND AWAY
ONE OF THE TOP
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Up to 5 coins every
play! Single or Twin
Slots! Convertible Free Play and Pay-
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NOW DELIVERING
Chicago Coin's SPELL BOUND
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The Most SENSATIONAL MONEY- EARNING Console Ever Designed!

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BRAND NEW MILLS BLACK CHERRY BELL... WRITE FOR PRICES

NEW JENNINGS SLOTS

BRAND NEW METAL "REVOLVE-A-ROUND" SAFE STANDS

LASTEST BLACK LITE CONVERSIONS

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TERMS: 1/3 DEPOSIT, BALANCE C.O.D. OR SIGHT DRAFT

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HIGH DOLLAR PAID FOR
CHAMP PARADISE SCHOOL DAZE ROOKERY DOROTHY AT CAROUSEL SPOT MAROON HOPE FOR LOVE MIAMI BEACH CAPTAIN KIDD SNAPPY '41 GUN CLUB FOX HUNT KNOCKOUT SPORT PARADE ARGENTINE

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MUSIC ACCESSORIES
Basslcy 24 Banjo, Line-Up $15.00
Brand new 36-wire Gold Coin $30.00
Per ft. $1.00
Dupont 20s Plastic, 1/4" $1.75
Thickness of a 25c piece, Yellow $1.00
50% Certified Demand, Balboa C.O.D. $1.00
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AMERICAN COIN MACHINE COMPANY
6 Centre Street Newark 2, N. J.

Phone: Market 2-6515

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Plus Freight Paid Both Ways

If this equipment does not meet with your complete satisfaction, it will be returned to us at our expense and we will pay your freight both ways.

A.B.C. BOWLER.... $9.50
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CROSS LINE ....... 49.50
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SIDE RANCH ....... 49.50
5-10-20 ....... 17.20
FLAGSHIP ....... 29.50
FLAME ....... 9.00
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FORMATION ....... 11.50
40 HOME RUN ....... 39.50
42 HOME RUN ....... 39.50
GUN CLUB ....... 79.50
HOG WOOD (Rev.) ....... 69.50
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WRITE, PHONE OR WIRE ORDERS TODAY
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We have a complete line of reconditioned arcade equipment plus the following NEW BEST SELLERS.

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BALLY VICTORY DERBY

BALLY VICTORY SPECIAL
BALLY UNDERSEA RAIDER

CHICAGO COIN GOALIE

EXHIBIT BIG HIT! — REGULAR AND MULTIPLE
EXCLUSIVE VIRGINIA DISTRIBUTORS

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624 Crawford St. • Portsmouth, Va.

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2 2848 Roosevelt ....... 360.50
1 1/2 Cent Basketball ....... 79.50
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1 2848 Roosevelt ....... 360.50
1 Wurlitzer $1 ....... 255.00
1 1/2 Cent Basketball ....... 175.00
1 Indian ....... 8.50
1 Riviera ....... 8.50
1 American Beauty ....... 69.50
1 Ultra Grand ....... 280.00
1 2 American Beauty ....... 240.00
1 2848 Roosevelt ....... 240.00

IRWIN DISTRIBUTING CO.
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Phone 5-0967

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PIN GAMES, PHONOGRAPH, VEND LINE AND DETAIL
A. B. C. NOVELTY CO.
5424 Brester

ST. LOUIS 15, MO.

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FOR THOSE WHO INSIST ON THE BEST
Mills Vintage Black Chrome, used one month. Cannot be told from new, New machine guarantee.

N 2/5 Club ....... $238.00
10/2/5 Club ....... 343.00
210 Club ....... 440.00

Mills Original Gold or Silver Chrome

2c ....... $75.00
10c ....... 225.00
25c ....... 430.00

Baker Rebuilt, Chrome, 2c/2/5 ....... 200.00
Baker Rebuilt, 2c/2/5 ....... 200.00

New Columbia Cig. G. A. ....... 128.00
New Columbia Cig. G. A. ....... 75.00
Victory Cigar, 5c/5/5 ....... 115.00
Victory Cigar, 10c/2/5 ....... 125.00
Silver Cigar, 25c/5/5 ....... 140.00
Four Star Gilt, 2c/5/5 ....... 150.00

New Marxel Cigarette Machine ....... 32.50
Mills Four Ball ....... 385.00
Pamco Coin Operated Americana ....... 65.00

AMERICAN SALES & SERVICE CO.
515 17th St. • Rock Island, Ill.

South Coast Amusement Co.
314 E. 11TH STREET, HOUSTON 1, TEXAS

The authorized BELL-O-MATIC Distributor of Mills
Bell Products in the Southern half of the State of Texas suggests
MILLS BLACK CHERRY BELL, the
most copied Bell in the world!

SOME NATIONAL SPECIALS!

Dolly Underscore Playground, Ea. ....$34.50
Penn State Barrel Bell ....... 385.00
Riviera Basketball Machine ....... 120.00

(Wall or Floor—Please specify)

We buy your used records!
78's, 45's, or 33 1/3's not more than 10 yrs. old.
We pay freight within 1,000 miles of Houston, Texas.
(No mail can be excepted of course)

National Novelty Co.
183 Norris Rd., MERRICK, L. I., N. Y.
Phone Foreman 6526

FOR SALE

5 BUCKLEY DAILY DOUBLE TRACK ODDS JACKPOT $525.00 Each
Terms: 1/3 Down

C. O. REVEL
P. O. Box 213 • Phenix City, Alga.
Phone 6345

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1 MAY-BELLE, Lacors One Machine, Now $225.00

1 2c Mills Blue Print ....... 150.00
1 5c Mills Blue Print ....... 125.00

2 Mills Gold Chrome ....... 218.00

Three Machines in one—Perfect Condition. Write, Phone or Write

L. H. GRAEGER NOVELTY CO.
Amarillo, Texas

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NEW MACHINES NOW BEING DELIVERED

GOTTLEB Improved, Deluxe GRIP SCALE ...................................... $39.50
ABT CHALLENGER, Beautifully Designed .................................. 65.00
BIG HIT, EXHIBIT'S NEW FIVE-BALL ........................................ 334.50
BIG HIT, 4-Coin Multiple FIVE BALL ......................................... 398.50
CHAMPION HOKEY, 2-PLAYER SENSATION .......................... 289.50
FRISCO, NEW FIVE-BALL ...................................................... 279.50
MILLS NEW BLUE AND GOLD VEST POCKET ....................... 74.50
GOALIE ................................................................. 525.00
AMUSEMATIC LITE LEAGUE .................................................. 425.00
TOTAL ROLL ............................................................ 525.00
RED BALL ........................................................................ 395.00
UNIVERSAL BAR BRACKETS, PAIR ...................................... 7.95
SMILE A MINUTE CAMERA .................................................. 450.00

RECONDITIONED 5-BALL FREE PLAY GAMES

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Yardbird .................. .................................................. 190.00
Sky Chief .................................................................... 190.00
Flying Big Pard ......................................................... 160.00
Four Aces ............................................................ 129.95
5-10-20 ............................................................... 129.50

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Knee Air Raider $155.00
Drivesmile ............................................................... 190.00
Kreese Hous ........................ ......................................... 149.00
Liberator ............................................................... 129.00
Blow ........................................................................ 54.00
Grandma Hough ............................... 125.00
Waltz 1st Class ........................................................ 99.00
Undies Rider .......................................................... 325.00

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Past Barstool, 6c, rolls .................................................... $6.95
Past Barstool, 6c, rolls, Art Coin .................................. 39.55
Bally Big Bell, Coin-Op .............................................. 239.00
Bally Big Bell, Coin-Op, F.P. ........................................ 87.50
Mills 5c Vests, Pockets, Rolls ................................... 45.50
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NATIONAL COIN MACHINE EXCHANGE

August 3 1946 The Billboard

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DYNAMITE!

has all these Features PLUS...

✓ ATOMIC KICKERS!

Place your order with your Distributor NOW!

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MANUFACTURING COMPANY
161 W. HURON ST.
CHICAGO 10, ILLINOIS

EVERY OPERATOR IN OUR TERRITORY:

KNOWS

— The "Liberty Bell" in Independence Hall and the proud traditions it stands for!

KNOWS

— Automatic Equipment Co. and our famous reputation for the finest, most complete service. We offer you a Service Department equipped to replace any and every SEEBURG part from a missing screw to a complete Amplifier Unit. Yes, and to quickly and accurately effect any repairs no matter how minor or serious they may be.

AUTOMATIC EQUIPMENT CO.
EXCLUSIVE SEEBURG DISTRIBUTORS FOR EAST PA., SO. JERSEY AND DELAWARE
919-921 North Broad Street, Philadelphia 23, Pa. • Tel. Pople 1333

WILLIAMS LEADS AGAIN!

Check these ORIGINAL Features...

✓ Streamline Cabinet
✓ Recessed Lite Box
✓ Visual Ball Lift
✓ Schematic Panel
✓ Eject Pockets

www.americanradiohistory.com
Salute the Aristocrat

KEENEY'S
New THREE-WAY MODEL
BONUS SUPER BELL

Truly the aristocrat of coin-operated equipment. Extravagantly handsome. A record-breaking money producer. Just what every smart lounge, swank club and other choice locations are waiting for. Features include:

- Takes in up to 15 coins every play. (5 coins thru each chute.)
- Available in any combination of nickel, dime and quarter chutes. Standard model equipped with 5c—10c—25c chutes.
- Three people can play at the same time.
- Triple scoring—players win on 1 to 3 lite-up rows that flash while reels are in motion.
- Positive odds advance across jumbo lite-up scoreboard for powerful long-distance flash.
- A 500 BONUS to jackpot winner on each of 3 chutes thru which 5 coins are played.

Act now—See your Keeney Distributor without delay.

J. H. KEENEY & CO., INC.
7600 W. FIFTIETH STREET, CHICAGO 32, ILLINOIS

GENUINE MILLS
BLACK CHERRY
50¢ PLAY
NOW READY
FOR DELIVERY

$338.00

BELL-O-MATIC CORPORATION
4100 Fullerton Avenue, Chicago 39, Illinois
Exclusive National Distributor: Mills Bell Products
AMUSEMENT MACHINES

SUPPLIES and CARDS

Write Us To-Day
for complete illustrated
literature showing the
entire line of modern
money makers now ready
to produce for you.

EXHIBIT SUPPLY CO. • 4222-30 W. LAKE ST.
CHICAGO 24, ILL.

RIVIERA

CONVERTED FROM

"BIG PARADE"

OTHER CONVERSIONS FROM . . .

ZOMBIE STARS
SUN BEAM LEADER
DOUBLE PLAY DUPLEX
WEST WIND SKY BLAZER
DO-RE-MI KNOCKOUT

$60
F.O.B. Factory will be paid
for above games.
Conversions for outright sale
$249.50 each

UNITED MANUFACTURING CO.
5757 BROADWAY, CHICAGO 40, ILLINOIS

WANTED FOR CONVERSION!

- BROADCAST
- PAN AMERICAN
- MYSTIC
- SILVER SKATES
- CROSSLINE
- VACATION
- CRYSTAL
- MARINES
- ATTENTION
- CHARM
- MASCOT
- FLECKER

Send us complete description of your machines and we will advise you immediately of our new, thoroughly location-tested conversion. All work done by factory-trained mechanics.

WRITE—WIRE—PHONE TODAY!

MUNVES MANUFACTURING CORP.
2634 N. Laramie Ave. Chicago 39, Ill.
Tel.: NAtional 2727

THE NEW "JENNINGS' CHALLENGER"

5c & 25c PLAY—$495.00

NOW ON DISPLAY
730 9TH STREET N. W.
WASHINGTON, D. C.

WE CAN GIVE YOU
IMMEDIATE DELIVERY

NEW SLOTS

JENNINGS "CHIEF" JENNINGS "DELUXE" (LITE-UP)
CHIEF, 5c ........................................ $249.50 DELUXE CHIEF, 5c .................. $274.50
CHIEF, 10c ..................................... 259.50 DELUXE CHIEF, 10c ................... 284.50
CHIEF, 25c ..................................... 269.50 DELUXE CHIEF, 25c ................... 294.50

Champion Hockey Games

$239.50

1/3 Deposit With Order, Balance C. O. D.
Phone Republic 2396 or EM 9158

EXCLUSIVE DISTRIBUTORS
WE ARE NOT COMPETITIVE OPERATORS

EASTERN DISTRIBUTING
COMPANY
WASHINGTON DIST. OF COL.

JUST RELEASED

2 MORE BIG HITS!

A WINNER AND
A NATURAL

MUTUAL ODDS F-5862
1200 HOLES THICK BOARD
TAKES IN ........................................ $60.00
AVERAGE PAYOUT .......................... 30.04
AVERAGE PROFIT ........................... $29.96

SILVER CARGO

ENTIRELY DIFFERENT, HAS AN
ADDITIONAL JACKPOT IN THE
SHAPE OF A BOAT THAT CAN BE
FILLED WITH SILVER COINS.
PLAYER TAKES ALL WHEN HIT.
1000 JUMBO HOLES
TAKES IN ........................................ $50.00
AVERAGE PAYOUT INCLUDING COINS .... 23.19
AVERAGE PROFIT ........................... $26.81

BEE JAY PRODUCTS, INC.
6520-32 S. Harvard Ave.
CHICAGO 21, ILL.
THE HOUSE OF QUALITY
**There is no substitute for quality**

**ARCADE EQUIPMENT**

- Rapid Fires, A-1 $169.50
- Air Raiders, A-1 169.50
- Sky Fighters, A-1 199.50
- Panoramas, late 379.50
- Photoomatic, late 795.00
- Undersea Raider. 345.00
- 9' Skee Rolls 179.50
- 4 Evans 48" Automatic Duckpin Alleys (like new), each $750.00

**CONSOLSES**

- 5c Superbells, F. P. C., P. $279.50
- 25c Superbells, F. P. C., P. 319.50
- 4 Bells, Serial Over 1000. 399.50
- Kentucky Clubs, 7 Coin. 89.50
- Keeney Triple Entries, 9 Coin 159.50
- Walling Big Games, F. P. 109.50
- 5c Silver Moon Totalizer, F. P. 119.50

**SINGLE AND DOUBLE SAFES REVOLVOURAD**

$195.00—BRAND NEW—$250.00

**HEAVY STEEL, BURGLAR PROOF**

Will Take Mills or Jennings Slots. Bottom Door for Storage and Weights.

**MUSIC—PHONOGRAPHS**

- SEEBURG 8805 ES $525.00
- SEEBURG 8808 RC 575.00
- SEEBURG 9801 ES 550.00
- SEEBURG 8202 RC 625.00

**NEW A. M. I. PHONOGRAPH**

We are distributors for Central and South-eastern Ohio. Order now for preferred delivery.

**CENTRAL OHIO COIN MACHINE EXCHANGE**

185-189 E. TOWN ST.

**DISTRIBUTING ALL OF THE BELL-O-MATIC CORPORATION'S NEW EQUIPMENT IN THE STATE OF MARYLAND AND DISTRICT OF COLUMBIA.**

**PIN BALLS**

<table>
<thead>
<tr>
<th>Machine</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>BOLOWAY</td>
<td>$79.50</td>
</tr>
<tr>
<td>wild fire</td>
<td>85.50</td>
</tr>
<tr>
<td>Grand Canyon</td>
<td>295.00</td>
</tr>
<tr>
<td>Bandwagon</td>
<td>49.50</td>
</tr>
<tr>
<td>Snow Boat</td>
<td>79.50</td>
</tr>
<tr>
<td>FOX ACES</td>
<td>125.00</td>
</tr>
<tr>
<td>Capt. Kidd</td>
<td>79.50</td>
</tr>
<tr>
<td>Spot &amp; Gain</td>
<td>96.00</td>
</tr>
<tr>
<td>Sun Beam</td>
<td>79.50</td>
</tr>
<tr>
<td>Star Attraction</td>
<td>79.50</td>
</tr>
<tr>
<td>Gun Club</td>
<td>79.50</td>
</tr>
<tr>
<td>Sea Hawk</td>
<td>60.00</td>
</tr>
</tbody>
</table>

**CONSOLES**

- Jumbo Parades, C. P. L. Head. $129.50
- 5c Jumbo Parade Comb., F. P. C. P. 229.50
- 25c Fastlines, C. P. 169.50
- 25c Bobtail Totalizer 159.50
- 5c Bobtail Totalizers, F. P. 119.50
- 5c Silver Moon Totalizer, F. P. 119.50

**PERSONAL MUSIC**

**MEASURED MUSIC**

Orders now being taken for immediate delivery in Central and Southern Ohio. Hottest item in music.

**SPEEDWAY PRODUCTS, INC.**

502 W. 45th St.

N.Y., N.Y.

AL BLOOM, President

PHONE: Longacre 5-0371

**ROY McGINNIS CO.**

2011 MARYLAND AVENUE

BALTIMORE 18, MD.

PHONE UNIVERSITY 1800

**Mr. Juke Box Operator**

I guarantee that in one week your Juke Boxes will take in enough additional money to pay the cost of "Talking Gold" Plastic Grille Cloth.

signed Al Bloom

**"TALKING GOLD"**

Gives your machines more Flash, more beauty per dollar of cost than any money you've ever spent before to enhance the looks of your Juke Boxes.

For Full Particulars and FREE SAMPLE Mail Coupon

DISTRIBUTORS: Some exclusive territories are still open. Write on your letterhead for our 100% Co-Operative Deal.
WIRE OR AIR MAIL FOR THESE BARGAINS!

**WURLITZER**
- Wurlitzer 81 Counter Model - $149.50
- Wurlitzer 41 Counter Model - $124.50
- Wurlitzer 616 Plain - $110.00
- Wurlitzer 616 III. Bottom - $120.00
- Wurlitzer 616 Line-Up Top and Bottom - $245.00
- Wurlitzer 616 Jade Victory Model - $295.00
- Wurlitzer 602 Deluxe Victory Model - $235.00
- Wurlitzer 602 Olympic - $135.00
- Wurlitzer 602 Keyboard - $145.00
- Wurlitzer 500 Imperial - $150.00
- Wurlitzer 500 Victory Model - $445.00
- Wurlitzer 800 - $445.00
- Wurlitzer 800 - $850.00
- Wurlitzer 750E - $895.00
- Wurlitzer 750M - $875.00

**SEEBURG**
- Seeburg 500 - $225.00
- Seeburg 600 - $225.00
- Seeburg 610 - $225.00
- Seeburg 650 - $225.00
- Seeburg 660 - $225.00
- Seeburg 660 - $225.00
- Seeburg 660 - $225.00
- Seeburg 660 - $225.00
- Seeburg 660 - $225.00

**BUCKLEY CABINET ASSEMBLIES**
- Complete new precision - built light wood cabinets expertly finished with perfect fit new aluminum castings.
- Club handle and handle collar chrome plated.
- Heavy brass chrome plated etched reward plates. 2/5 or 3/5.
- 5c-10c-25c chrome denominator coin intake.
- Payout cups with anti-spoon cup.
- Drillproof plates.

**NEW LOW PRICES!**

**BUCKLEY CABINET ASSEMBLIES**
- Complete new precision - built light wood cabinets expertly finished with perfect fit new aluminum castings.
- Club handle and handle collar chrome plated.
- Heavy brass chrome plated etched reward plates. 2/5 or 3/5.
- 5c-10c-25c chrome denominator coin intake.
- Payout cups with anti-spoon cup.
- Drillproof plates.

**AVAILABLE IN THE FOLLOWING FINISHES**
- Surf blue wrinkle
- Chocolate wrinkle
- Tan wrinkle
- Green wrinkle
- Gold wrinkle
- Copper wrinkle

**WRITE FOR NEW LOW PRICE LIST**

**BETTER BUILT BY BUCKLEY—YOUR GUARANTEE**

**WANTED**

**MILLS SLOTS**

**ESCALATOR MODELS**

**WILL PAY TOP CASH PRICE**

**BLUES BANISHER**

Banish those service call blues—install Health Coin Chute Adaptor Units on your phonographs. Replaces three chutes now on your 412, 616, 24, 600 and 500. Made of best material, completely nickel plated, brass slides. Fits perfectly, easily and quickly installed. Order today by number—
- 1 Unit Fits 412 and 616
- 2 Unit Fits 24 and 600
- 3 Unit Fits 500

$22.50 EACH
**Bally’s DRAW BELLS**

5c OR 25c PLAY HAS THAT OLD FAVORITE BELL APPEAL

**PLUS**

A NEW HOLD AND DRAW FEATURE

BALLY’S NEW POST-WAR CONSOLE

SOLD IN WEST VIRGINIA EXCLUSIVELY BY

SHAFFER MUSIC COMPANY

1619 West Washington St.,
Charleston, W. Va.
Phone 63381

And

2129 Main St.,
Wheeling, W. Va.
Phone 781

ALSO AT ANY OF OUR THREE OFFICES

**USED ARCADE EQUIPMENT**

AT PRICES YOU CAN’T BEAT ANYWHERE

**CAREFULLY RECONDITIONED—READY FOR LOCATION**

<table>
<thead>
<tr>
<th>Brand</th>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bally</td>
<td>&quot;Defender&quot;</td>
<td>$149.50</td>
</tr>
<tr>
<td>Bally</td>
<td>&quot;Alley&quot;</td>
<td>$44.50</td>
</tr>
<tr>
<td>Keeny Brown</td>
<td>Cabinet Anti-</td>
<td>$90.50</td>
</tr>
<tr>
<td>Aircrell</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Chicago Coin</td>
<td>&quot;Hockey&quot;</td>
<td>$174.50</td>
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<tr>
<td>Chicago Coin</td>
<td>&quot;Goulue&quot;</td>
<td>$389.50</td>
</tr>
<tr>
<td>Rockola</td>
<td>&quot;Ton Pins&quot;</td>
<td>$54.50</td>
</tr>
<tr>
<td>Scientific</td>
<td>&quot;X-Ray Poker&quot;</td>
<td>$38.50</td>
</tr>
<tr>
<td>Seeburg</td>
<td>&quot;Sportsman&quot;</td>
<td>$89.50</td>
</tr>
</tbody>
</table>

AND

Seeburg Rayolites and Rayolite Conversions Completely Checked and Newly Refinished in a Beautiful Marble Glow Finish.

**SHAFFER MUSIC CO.**

CHARLESTON, W. VA.

606 S. HIGH ST.

WHEELING, W. VA.

---

**PEACHES FROM GEORGIA**

**PRICES SLASHED**

Every piece is rebuilt where necessary, all extra clean in appearance, lots of machines beautifully repainted. Every machine guaranteed ready for location. Always remember that HEATH, the house of integrity, unconditionally guarantees every item it sells.

"WE EAT THE LEMONS—YOU GET ONLY THE PEACHES"

**MUSIC**

All extra clean, no broken plastics. Perfect working order.

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>516 Wurlitzer</td>
<td>$775.00</td>
</tr>
<tr>
<td>512 Wurlitzer</td>
<td>$175.00</td>
</tr>
<tr>
<td>2800 Seeburg, R. C.</td>
<td>$75.00</td>
</tr>
<tr>
<td>750 E Wurlitzer</td>
<td>$975.00</td>
</tr>
<tr>
<td>850 Wurlitzer</td>
<td>$725.00</td>
</tr>
<tr>
<td>580 Wurlitzer</td>
<td>$435.00</td>
</tr>
<tr>
<td>18 Record Gable</td>
<td>$125.00</td>
</tr>
<tr>
<td>Rock-Ola Imperial</td>
<td>$795.00</td>
</tr>
<tr>
<td>9800 Seeburg, R. C.</td>
<td>$535.00</td>
</tr>
<tr>
<td>412 Wurlitzer, new marble</td>
<td>$335.00</td>
</tr>
</tbody>
</table>

**ARCADE**

All rebuilt and extra clean. Most refinished like new.

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jennings Roll-In-Barrel</td>
<td>$100.00</td>
</tr>
<tr>
<td>Goulue, floor sample</td>
<td>$105.00</td>
</tr>
<tr>
<td>4 AFT Fire and Smokes</td>
<td>$15.00</td>
</tr>
<tr>
<td>Western BossHalt, delux.</td>
<td>$100.00</td>
</tr>
<tr>
<td>3 Chicago Coin Hockeys, refinished like new</td>
<td>$135.00</td>
</tr>
<tr>
<td>2 Air Raiders, refinished like new</td>
<td>$100.00</td>
</tr>
<tr>
<td>Rock-Ola World Series</td>
<td>$100.00</td>
</tr>
<tr>
<td>Ace Bomber</td>
<td>$135.00</td>
</tr>
</tbody>
</table>

**ONE BALL TABLES**

4 Mills Owls, perfect | $50.00 |

**PIN BALLS**

(Cleanest pin balls in the U. S. A. Every one thoroughly reconditioned, rails scraped and guaranteed ready for location.)

**CONSOLES**

5c Paces Reels, full railings, refinished like new | $110.00 |

10c-25c Pace Twin Comet, refinished like new, deluxe console | $250.00 |

3c Pace Saratoga, P. O. Skill fields | $80.00 |

Jumbo, P. O., Fruit Reels, late head | $110.00 |

5c Paces Reel Senior | $110.00 |

**SLOTS**

10c Pace, latest model deluxe | $100.00 |

2c Star Chief | $20.00 |

10c Walling Rol-A-Top, 3-S | $105.00 |

5c Columbia, P. | $55.00 |

10c Bing Bomber | $125.00 |

2c Westminster, 6 Con. | $65.00 |

3 Mills Vesty Pockets | $75.00 |

25c Rollrodeles, 6 Con. | $95.00 |

**Heath Distributing Company**

217 THIRD STREET

PHONES: 2681 & 2682

MACON, GA.
NEW GAMES

RED BALL—NEW LEGAL POOL TABLE TYPE ARCADE GAME ....... $395.00

EXHIBIT'S NEW 5-BALL—SIG HIT, $334.50; WITH 4-COIN MULTIPLE ...... 108.50

MUNIVES SUPER ROLL .................. $394.50  CHICAGO COINACLE ....... $525.00

PREMIER SKEE BALL ROLL ....... 429.50  VICTOR IV—NUT & CUM VENDOR .... 11.75

NEW VEST PICTURES .................. 74.50

NEW SPEED IRON SOLDERING GUN 14.95  METROPOLITAN SKEE BALL .... 399.50

AMUSEMENT LITE-LEAGUE—SENSATIONAL LEGAL BASEBALL GAME .... 425.00

CHAMPION HOCKEY, 2 Player Legal Game $289.50  UNIVERSAL Bar Baskets, Fr. 6.95

GENCO TOTAL ROLL ............ $125.00  NEW PACE DOLLAR BILLS .... 600.00

NEW JENN. SUPER DELUXE LITE UP ELETS—5c, $274.00; 10c, $264.00; $294.00

KLEER-FLOAT PARTS CLEANER and 50 GALLON DRUM of FLUID .... 129.50

NEW JENNINGS BRONZE & STANDARD EQUIPMENT, 5c, $249.00; 10c, $359.00; $269.00

Bally Victory Derby .......... $646.50

Surf Queen .......................... $327.50

Victory Special ...................... $661.50

Marvel's Frisco—Newest 5-Ball Revamp .... $219.50

Mills Blue Fronts, Late, 5c, $149.50; 10c, $164.50; 25c, $179.50

WINDMILL, Legal Counter Game ...... $29.85

Wurl. 800 .............................. $695.00  Wurl. 616 1 Up .... $295.00

Wurl. 616 .............................. 285.00  Wurl. 71 & Stand, .... 249.50

Mills Thrones .......................... $345.00

SLOTS

$1.00 JENNINGS ....................... $600.00

SLOT MACHINES

5c OR 25c. $99.50

$1.00 PARA DELUXE BELL ....... $600.00

GROETCHEN COLUMBIA Jackpot Bell 145.00

EXTRA BALL CAPABLE (Complete) .... 77.50

Coming Soon .....................

Jennings 50c Silver Eagle .. Write

WANTED!

Hi Dive & $46.00, Leader, Zombie, Stars, Do-Re-Mi, Double Play, Sun Bear, Duplex, Sky Blazer & others. We Pay Top Dollar for Machines and Equipment. Send Your List. We Need It. F. O. B. Chicago.

TESTED EMPIRE COIN MACHINES

COINS EXPERTLY COUNTED ...

BY THE FAMOUS 'E.T.'... FREE

ONE-HALF DEPOSIT WITH ORDERS, BALANCE D. O. D. ON SHIPMENT.

COIN MACHINE EXCHANGE

2712 WEST NORTH AVENUE - PHONE: HUMBOLDT 6288 - CHICAGO 47, ILLINOIS

ATLAS NOVELTY COMPANY

2200 N. WESTERN AVE. - PHONE ARMAGE 5005 - CHICAGO 37

FOR ALL KINDS OF AMUSEMENT MACHINES

ATLAS AUTOMATIC MUSIC CO., 4704 CASS AVE., DETROIT 1, MICH.

ATLAS NOVELTY CO., 2712 FIFTH AVE., PITTSBURGH 19

ATLAS MUSIC CO., 227 NINTH ST., DES MOINES 5

"THE HOUSE OF FRIENDLY PERSONAL SERVICE"
"TELEQUIZ"

NEW!! DIFFERENT!! SENSATIONAL!!

A LEGAL MACHINE!

AVAILABLE FOR ALL TYPES OF TERRITORIES

As an Amusement Device, Free Play or Automatic Cash Award. Can Be Ordered With Straight 5c-10c-25c- Play or Combinations.

TESTED

On Locations in Milwaukee, Wisconsin (Closed Territory)

TELEQUIZ AVERAGED $9.00 PER DAY

For Over 3 Weeks—With No Cash Awards, Prizes or Free Plays

HERE'S HOW IT WORKS

TELEQUIZ may be stocked with as high as 32,000 different questions (4,000 on each subject) or set to repeat questions at intervals. Each complete game of 5 questions take one minute and 15 seconds. Machine has a potential earning power of $2.50 an hour at 5e play.

It allows the player choice of eight different subjects, such as Law, Comics, Baseball, Football, Cities, Celebrities, Music, War, etc. The questions are projected on a screen 9x12 inches. Has three dials (1) a Play Indicator showing which question is being answered; (2) a Timing Dial which transfers a constantly reducing number of points to Totalizer according to time needed by player to answer, and (3) the Totalizer which gives player his score.

Telequiz is not a gambling machine, having no element of chance. It depends on the skill and knowledge of the player— is as legal as any cash award radio program on the airlines today. Contact TELEQUIZ SALES today for further information.

Designed and Engineered by TRAINING DEVICES, INC., Lincoln Park, Mich.

TELEQUIZ SALES COMPANY
1627 W. MITCHELL ST. (TEL. Mitchell 3254-55) MILWAUKEE 4, WIS.
You get the service of 4 machines for the price of 1

When you buy Columbia Twin Jackpot Bells, you virtually get four machines for the price of one. Columbia (and only Columbia) is changeable right on location in a few moments time to 1-5-10-25¢ play.

Coins played last are paid out first after having passed through the visible escalator, thus you get double slug protection.

Columbia is precision built by experienced tool engineers.

MR. OPERATOR: You cheered about the money you made with

"STAGE DOOR CANTEEN"

But You'll RAVE about the new record-breaking "sky-high" profits that come rolling in with...

The New
GOTTLIEB SUPERLINER
FEATURING THE "MAGIC BUTTON"
NEW SUPER-STREAM-LINED CABINET

Here's a sure-fire money-making game made by the people "who know how"!

We believe that the new Gottlieb SUPERLINER in "looks," "excitement," "play appeal" and all other profit-making features, is all set for a record-smashing "run"!

"Jet Propels" your own profits into the stratosphere!

Order the New Gottlieb SUPERLINER today, from...
### Genco's Total Roll

**FOR EARLY DELIVERY WIRE, PHONE OR WRITE YOUR DISTRIBUTOR TODAY!**

**RECONDITIONED SUPER BELLS & COMBINATION**

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>MILLS THREE BELLS, 5-10-25c</td>
<td>$595.00</td>
</tr>
<tr>
<td>MILLS FOUR BELLS, 5-10-50c</td>
<td>$595.00</td>
</tr>
<tr>
<td>MILLS EIGHT BELLS, 5-10-50c</td>
<td>$595.00</td>
</tr>
</tbody>
</table>

**Standard Brands**

- **DEPENDABLE**
  - **WURLITZER & SEEBURG MAIN GEARS, 3.50**
  - **WURLITZER STRIKE GEARS, 3.25**
  - **ELRING OR DOMINO TREYS, 35**
  - **ARMSTRONG CARTRIDGE CASES, 4.50**
  - **EGERTON STRIPES, 1.00**
  - **TUBULAR COIN WRAPPERS, PER 1,000**
  - **MILLS SLIT AND COMBINATION LOCKS, ALL MODELS**
  - **BELL TIME CLOCKS**

**BADGER SALES COMPANY**

1572 West Pico Blvd., Los Angeles 15, Calif.

**BADGER NOVELTY COMPANY**

2596 N. 10th Street, Milwaukee 10, Wis.

**BADGER**

"Often a few dollars less - Seldom a penny more"
They will adorn Pioneer Boards to bring you greater profits; order NOW to assure prompt delivery.

960 HOLES . . . 5c PLAY
TAKES IN .... $48.00
PAYS OUT .... $21.25
PROFIT .... $26.75

975 HOLES . . . 5c PLAY
TAKES IN .... $48.75
PAYS OUT .... $21.45
PROFIT .... $27.30

1000 HOLES . . . 5c PLAY
TAKES IN .... $50.00
PAYS OUT .... $21.45
PROFIT .... $28.55

1008 HOLES . . . 5c PLAY
TAKES IN .... $50.40
PAYS OUT .... $19.80
PROFIT .... $30.60

1000 HOLES . . . 5c PLAY
TAKES IN .... $50.00
PAYS OUT .... $21.45
PROFIT .... $28.55

1000 HOLES . . . 5c PLAY
TAKES IN .... $50.00
PAYS OUT .... $21.45
PROFIT .... $28.55

Bally's Surf Queens
A WINNER!
A FIVE BALL FREE PLAY GAME IN A CLASS BY ITSELF!

COVEN Distributing Co.
311 ELSTON AVE. CHICAGO, ILL. 5033 Sixth Ave. KENOSHA, WISCONSIN
Independence 2310

Pioneer MANUFACTURING CO., Inc.
2332 W. CERMAK ROAD, CHICAGO 8, ILLINOIS

HERE IS THE RED-BALL MACHINE THAT'S SWEEPING THE COUNTRY

IT'S NEW... IT'S PROFITABLE...
A SENSATIONAL MONEY MAKER

RED BALL is not a pin game and is not a pool table.
RED BALL is a combination of both. It has the appeal of Pin Ball and the skill of Pool or Billiards.
RED BALL is positively LEGAL everywhere.
RED BALL is a beautiful, well-constructed machine of RED OAK, and the dimensions of the machine are 33 ½ x 87" long. It has an electrical scoring device. It takes one minute and 25 seconds to play one game.
Ask any operator about the $95.00 weekly receipts they get from RED BALL and they only have to pay 40% commission to the location.
It will pay for itself in eight weeks.

RED BALL GROSSES $95 WEEKLY
NOW THE SENSATION COAST TO COAST
ASK ANY OPERATOR!

Operator's Price $395
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Distributors of Coin Operated Machines
“JET PROPELS” EARNINGS!

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Super design...
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Cuts service costs!
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rex offers for immediate delivery—ready for location

The greatest money maker of all time

Combination free play or cash payout
Single or twin slots
Up to 5 coins every play
500 coin bonus in addition to jackpot

Keeney’s new bonus superbell

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Veterans Administration Says "YES",

"We'll purchase 250 Red Ball Machines to be shipped to Veterans Administration hospitals throughout the country."

$105,000 worth of the sensational Red Ball Machines will soon be operating in veterans hospitals throughout America.

This is America's BIGGEST ACCEPTANCE. Veterans who played Red Ball Machines "from the Halls of Montezuma to the Shores of Tripoli" during the war demand the same here at home NOW!

OPERATORS!! Red Ball is NOT a pin ball machine... NOT a pool table, but it's BOTH. AND RED BALL IS ABSOLUTELY LEGAL IN every state in the Union.

It's beautiful, well-constructed, with an electric scoring device. Made of red oak, size 33½x8'7". Playing time: one minute, 25 seconds.

NEW! PROFITABLE! A SENSATIONAL MONEY-MAKER!
Pays for Itself in Just 8 Weeks! Operators Average $95.00 Weekly!

Immediate Delivery! More than 150 Red Ball Machines are being delivered daily. We're on the ball with your Red Ball order.

Live Wire Distributors! There's exclusive representation awaiting you in your territory. Faster'n hot cakes you'll move your Red Ball machines into rich, profit-making territories. Write, wire or phone us.

GET ON THE BALL WITH RED BALL! It's your money-making opportunity of a lifetime—APPROVED AND DEMANDED BY CIVILIANS AND VETERANS WHO HAVE PLAYED 'EM ALL, EVERYWHERE, AND PREFER RED BALL!

Exclusive National Distributors

HIRSH COIN MACHINE CORP.
1309 New Jersey Ave., N. W., Washington 1, D. C.
Phone HObArt 3170

See RED BALL at Your Local Distributor or place your order direct
A nickel every 3 minutes is twice as much money as a nickel every 6 minutes! More people spend nickels for music when they know what they will hear...and are invited to hear it by the smoothest application of the power of suggestion that ever boosted an operator's profits.

These simple facts are part of the success secret of Musicale, the telephone system that has revolutionized the music business. Musicale sells music privately through individual speakers at every booth or table in your location, rich, full-tone music that is low in volume—heard only by those who want and pay for it. Wire or telephone today to learn how you can profit with Musicale.
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The Leader in the Field for over 40 Years.
Simple, single mechanism plays both sides of 20 records to give 40 selections.

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NEW DAVAL AMERICAN EAGLE AND MARVELS ........................ $50.00

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NO TAX REQUIRED ON NON COIN OPERATED MACHINES

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ALSO DELIVERING BRAND NEW

SEEBURG PRODUCTS • GOTTLIEB PRODUCTS • CHAMPION HOCKEY • ABT CHALLENGER • KEENLY BONUS SUPER BELL • ACE COIN COUNTER

COUNCIL GAMES
Only Aireon has this
Handy Record Selection
that even "kids" can play!

Easier to see...easier to read...easier to play...that's Aireon's scientifically designed organ keyboard. With Aireon there's no hunting for buttons, no crowding of keys, no stooping to read—every big, finger-attracting red key is right by the record nameplate, handy to push when the player says "that's my number." Another big feature—players don't have to line up to play the Aireon—two and three can make selections at the same time in front of the wide Aireon keyboard—playing duets and concerts on the cashbox! Ease of service? Of course! A flip and the entire board is open for changing name cards and dusting. You can keep your keyboard looking just as attractive as the records sound on the Aireon Electronic Phonograph!
OLD FAVORITE BELL APPEAL
PLUS NEW HOLD AND DRAW FEATURE

Bally's

DRAW BELL

NICKEL OR QUARTER PLAY

All the flashy come-hither of the old familiar golden bells and bright red cherries! All the excitement and suspense of three spinning reels! Plus the new second-spin feature ... designed to insure extra thrills to the player and extra profits to you! That's Bally's new post-war console ... DRAW BELL!

Plenty of winners pop up on the first spin ... insuring steady repeat play. And every miss comes so close to a winner that players can't resist a second spin ... which results in an extra coin in the cash-box. For example, bars on the outside reels and a cherry in the middle ... who wouldn't play a second coin to hold the bars and spin the center reel again? Practically every non-winner line-up has the "makings" of a winner, and players invariably try the second-coin-second-spin.

QUICKLY CONVERTIBLE ... PAYOUT OR REPLAY

One unit serves all types of location, because DRAW BELL is quickly convertible from automatic payout to replay ... and a sensational money-maker either way. Like all post-war Bally products, Bally's DRAW BELL features improved, simplified mechanism ... easy access for adjustment and routine service ... sturdy construction to live up to the long-life play appeal.

DRAW BELL consoles on test location are out-earning all other consoles and bells ... boosting profits in lively locations and bringing slow spots back to life in a hurry. Because good news travels fast, the demand for DRAW BELL already far exceeds production ... so order today ... now ... from your local Bally distributor. Specify Nickel or Quarter play.

Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS
The Seeburg Music System represents the greatest innovation in modern music merchandising. Besides being freshly styled, this system brings you:

**Scientific Sound Distribution**—that assures music at conversational level throughout the location.

**Wireless Wallomatics**—that permit installation of wall boxes without running wires or cables from the phonograph.

**New Impedance Matched Speakers**—beautiful in design, assuring perfect music reproduction.

**Dual Remote Control Units**—that give positive control of the speaker in the Symphonola—positive control of all remote speakers—permit cancellation of records from a remote point.

"Be Sure—Buy Seeburg"
That's Why Every Location Owner Wants A WURLITZER

North...East...South and West...they're all covered by Wurlitzer's powerful national advertising program promoting the enjoyment of Wurlitzer Phonograph Music as America's Favorite Nickel's Worth of Fun.

Everybody, everywhere is being told to look for Wurlitzer's Sign of the Musical Note to identify places where they can have fun enjoying Wurlitzer Music.

The campaign is clicking. Cash registers are ringing. Business is booming in Wurlitzer locations.

That's why every location owner will want a Wurlitzer and why every Wurlitzer Factory-Approved Music Merchant faces the greatest opportunity in the history of commercial music. The Rudolph Wurlitzer* Company, North Tonawanda, N. Y.

*The Name That Means Music To Millions

Watch WURLITZER PHONOGRAPH MUSIC

Wurlitzer's "Triple Action" Advertising Campaign will reach everyone...everyone

MAGAZINES BILL POSTERS SIGNS IN LOCATIONS

EXTEND ITS LEADERSHIP