Second Annual Report

Hooperating Radio's Orks and Vocalists

(Sept., 1945, to May, 1946)

IN 2 PARTS

Part 1 . . . . Orks (This Issue)
Part 2 . . . . Vocal (Next Issue)

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RADIO'S DAMES AS NAMES

Are They Air Pullers -- Or Hair Pullers?

Production-Pulse Pay-Off

By Joe Kocher

NEW YORK, July 13--She's the hip talker commentator who almost made her bow without a name, but since May of this year she's No. 1 among all the metropolitan girls who talk for a living on the air -- with a Pulse (Pulse of New York) rating of 3.6. She's Margaret Arlen, Margaret Hines of WABC (CBS) in New York. Actually Margaret Arlen and Margaret Hines are one and the same. The Arlen name on the air is fronted by Miss Hines, but as the trade goes, she's identified by Jack Holmes, who originally wrote the Arlen and Hines show. (Incidentally, Margaret is a CBS property.) She's also six other people: two girl Fridays, Marlyn and Marline; and some others, which include Eleanor Wallace, and Harry Marble who writes for the character on the show. The show is billed by Hull Hayes (WABC station topdog) that Arlen has reached the top because she has a person, but a production, Miss Hines was chosen not for her out-of-this-world background, but because she had a voice and was photogenic, i.e., she has a body also.

Leads Have

The name, Arlen, was chosen because several other names starting with "A" had conflicts (there were some people with names like Margaret Adam, etc., and Jan Schimek, CBS query co--er, wouldn't pass any of these). (In fact, Schimek said: "No, but I wanted a name starting with a "K" because she had a voice and was photogenic, etc.) The idea was to find a girl that could talk for a living on the air -- with a Pulse (Pulse of New York) rating of 3.6. She's Margaret Arlen, Margaret Hines of WABC (CBS) in New York. Actually Margaret Arlen and Margaret Hines are one and the same. The Arlen name on the air is fronted by Miss Hines, but as the trade goes, she's identified by Jack Holmes, who originally wrote the Arlen and Hines show. (Incidentally, Margaret is a CBS property.) She's also six other people: two girl Fridays, Marlyn and Marline; and some others, which include Eleanor Wallace, and Harry Marble who writes for the character on the show. The show is billed by Hull Hayes (WABC station topdog) that Arlen has reached the top because she has a person, but a production, Miss Hines was chosen not for her out-of-this-world background, but because she had a voice and was photogenic, i.e., she has a body also.

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WASHINGTON Sees 5-Year Span on Showbiz Taxes

WASHINGTON, July 13—The numerous special taxes affecting showbiz are proposed by the House Ways and Means Committee to lessen the income tax paid by all entertainers now approved to be lowered between 1946 and 1949. The present government tax experts say, when John Snyder replaced Procedure Committee as Treasury secretary, Snyder, according to officials say, when John Snyder replaced Procedure Committee as Treasury secretary.

The plan for tax benefits to entertainers with skyrocketing incomes, given by consideration by Treasury Department officials say, when John Snyder replaced Procedure Committee as Treasury secretary. Snyder, according to officials say, if the package plan on the as too difficult to administer as well as representing a revenue loss to the Treasury.

Five-Year Tax Plan

Reasons for continuing present high showbiz taxes, fiscal experts say, include present existing within receipts despite heavy government, permit expenditures above those previously contemplated, current inflation, and indications that Treasury officials say, with pressure on congressional tax panel, by showbiz interests and preference by five-year tax program to start in 1948.

The five-year program, now being developed by the House Ways and Means Committee on internal revenue is designed to replace the present system of taxes paid on a yearly basis. For showbiz the present program would mean that starting in 1948 every operator would know exactly what his tax would be for the period ending January 1, 1953. Taxes on showbiz and every other type of business holder, as Snyder, in 1948 will remain steady for five years. Entertainers would know exactly how much they would pay in taxes in the next five years.

As merits of a five-year program according to Sen. Walter George, are obvious. He says business and every industry prepares their fiscal problems an appraisal of exactly what funds remain after taxes for expansion, and so on. For this reason, he believes, the program is markedly superior to a tax program that "pumps or dips" every year.

Meanwhile House Ways and Means Committee is already at work on a "stop gap" tax bill for 1947 which, according to Snyder, will substantially a duplicate of current tax assessments, with showbiz taxes to remain at their present level.

MINN. EATERS (Continued from page 3)

upped costs, but for time being, at least we're getting the better par value to leave well enough alone.

While the State is reading itself for a special session of the Legislature, Gov. Edward J. Thye, flushed with the victory over U. S. Sen. Henrik Blom- stead, Minnesota isolationist who was used to being snubbed in the capitol, called a special session to meet the emergency created by the disbanding of the special session.

While legislative leaders agreed to confine the session, July 22, unless Congress acts before then, to rent control, there was no guarantee some members would not bring in other type of price control legislation for consideration. A growing buyers...
NEW AIR
NE" DEAL FOR CANADA

McCann Asks
CBC Split-Up

Revenue Minister suggests
separating operation from
administration

MONTREAL, July 13.—Suggestion of a
complete re-organization of the
Canadian Broadcasting Corporation,
entirely separating operation of CBC
stations and networks from the
tremendous administrative power of
the board of governors of the CBC,
was made Friday (13) night by Revenue
Minister McCann, one of the three
ministers responsible for the CBC.
Dr. McCann made the suggestion
before a special session of the House
of Commons Radio Committee, which
was considering a proposal of the
Canadian Association of Broadcasters
for a board of appeal on radio
legislation. The association had
complained of the present
system of appeal to the minister,
and a line of business-no other
power over the other, the thing is
injustice for the establishment of a
board of
ministers responsible for the CBC.


Chain Execs Want Exit on
Radio Goose; Nix Book Salute

NEW YORK, July 13.—Network
execs who helpfully sat in on a
conference with Llewellyn White of
the NBC Radio, which will be published
shortly by the University of Chicago
Press for the Commission on the
Freedom of the Press, went out on the
radio wave on which the book is
planned to give them on a flyleaf.

Inside is all that feel while
their studies of the book have
looped the hook of error. Of fact,
the "blur" still remains, and that
any for "helpful guidance and
encouragement in the preparation of
the report," tics them not only to
the far-bought "writer's" request.

They all want "continuing to be
helpful" as long as they don't
drag their writs thru a globe.

It had that Don
Francisco, of J. Walter
Thompson, who also sat in on the book
and whose agency handles the RCA
and NBC accounts, isn't too happy
with the deep bow given him. J. Walter
Thompson is tops in radio billing (or
second to Young & Rubicam, since
one is for over $24 hours whose billing
tops whose) and it isn't good form to be
tied to a cross for broadcasting to bear.

Trade expects the book to "give it"
to radio, whether busied by the Time
and Fortune Luca.

Cubans Like
Soapies, Too;
Sen. Sun. Top

Chibas Hits 24.44 AAC

HAVANA, July 13.—Edie Chibas,
senator of the Republic of Cuba,
continues to pull the greatest Sunday
radio audiences in this city, according
to the most recent rating of Ediciones
de Anunciadores de Cuba (local equiva-
 lent of Hooper Ratings). Cuba gives
instantly every day of the week
everything Sunday nights at 7:30.
No other station in the city can top that.
radio stations that Chibas and Coughlin have much
in common.

Chibas buys the period from 7:30
through 7:45 p.m. and stays for as
much as he runs over, which
period is usually two minutes to a half
hour. Station rates inside the
period are 2.8 to 830 p.m. period for Chibas, with
no minimum program material all set
have the right to take the air at any time that he's
given time.

Clear Break-Up
Pitch Is Tune of
Wyo. Politicos

WASHINGTON, July 13.—Back-
stage pressure from Western politi-
cians on the Federal Communica-
tions Commission to break up the
clear-channel broadcasters and thus
release additional wave lengths for
new stations in the Prairie States is
beginning to come out in the open
as FCC prepares to move into the
final stages of the clear-channel
docket.

It has been whispered around
the corridors of the Capitol for some
time that congressmen from the wide
open spaces would be delighted to
have the commission authorize a lot
more clear-channel stations. These
clears have been currently given
out, so that such a tribunal could be
set up for the proper assignment of
the clear—channel frequencies.

Until such time as it is
acknowledged that the commission
has to have a clear—channel
frequency, it is unlikely that its license
would be suspended or threatened with
sanctions.

Partially Claimed

"It would seem," the brief pointed
out, "that the present multiple
license policy would be impossible
without reversing the broadcasting act
merely by allowing the existing
stations to employ the clear—channel
frequencies. The result would be
faster and greater flexibility would be
beneficial. It would give time for
the national system and the inde-
pendent stations to catch up with all
the technical developments of the
year and the future years in a
co-operative atmosphere. If the
stations are not allowed to
employ the clear—channel
frequencies, the new stations will be
forced to employ the clear—channel
frequencies at a later date."

If the commission side of the
commission decides that an inde-
pendent station feels honestly that there has
been no conflict with the law, or that
the regulation is one that is
unfounded, it would be em-
powered to write under the act, or
that differences of opinion about
the commission's regulations exis-
t. The independent station has
no appeal.

Should a CBC station also
advocate for a different regulation, it
is unlikely its license would be
suspended or threatened with
sanctions.

Another brief presented to the
House committee for the CAB came
from the Citizens Broadcasting
Corporation of Calgary, which
stressed the point that the inde-
pendent stations did not agree with
the principle of public ownership
and control of its main network.

If anything, it placed the
shows that the broadcaster's
whole system would give a
useful service to several
respective companies.

Turning to the commercial side
of broadcasting, the 81 privately owned
stations contended that at no time has
the commission considered to dictate the
station's policy regarding the
ownership of its stations, which
was not the case.

(See DIZZY ASKS FOR page 5)
WASHINGTON, July 13.—After a brief look at the pitch accompanying bid.

**“Queen” Abbicates -- for $300**

MONTREY, Calif., July 13.—Recent airing of Mutual's Queen for a Day from here nearly fell thru when adament citizen fixed web's request to extend broadcasting platform on her property.

Two women billed each other's licenses, showing what she called "receptive evidence of the feasibility and quality of the project for the future of the station to be devoted to pub-sery features, etc., etc., etc." (which she owned) to set up remote equipment.

Three going to applicants for facilities.

**Keane-Courier To Try for WHIP Again**

CHICAGO, July 13.—Appeal brief for reopening and operating Station WIP, whose license application was refused by FCC early this year, will be filed September 1 by Col. William Roberts and Austin Canfield, attorney for WIP. In the Court of Appeals are echoed for October. It was learned this week that a group of WIP employees last week called on a podium on custom house steps by squatting on the throne erected

"If there's a Queen for a Day today, it's going to be me," she stated, sitting tight. Lack of minutes before 5 p.m., according to Mutual, the abdicat-ed, but not until officials agreed to pay her $300. The program—

**Keane-Courier To Try for WHIP Again**

HOLLYWOOD, July 13.—Report to general membership of Radio Directors' Guild will be made at Monday meeting of board, according to conference with George L. Bradley, former v.p.

Keane included a score of letters from broadcasters wishing approval of the bid, together with photographs of favorable comment from the trade press.

Next week Prewi is to show up at the Commission to plead for modification of its license for the Richfield (Cleveland) station, which points outside continental United States, the commission will also ask for renewal of its temporary authority to communicate with Montreal for handling government and press messages.

**FCC Ache Ahead If Pratt's Granted D. C. Station Okay**

WASHINGTON, July 13.—Federal Communications Commission is making another application for an AM station in the nation's capital which may prove embarrassing if granted. Application was filed this week by the Foundation, asking for a 5,000-watt to operate on 560 kc.

Lawyer-president of the firm is Elmer Pratt, a former member of the commission's legal staff. It is recalled at FCC headquarters of WIP, that D. C. station to Metropolitan Broadcasting Company drew charges of favoritism.

Station execs are so confident of renewal license they have already built more than 70 per cent of broadcast time for the first year to sponsors which are now under contract, they said, "we must be devoting to pub-serv services, consisting mainly of educational."

Lamey dropped a bomb on the FCC, "if and when" it was learned, for WIP had been at 5 kw., before air the FCC's demand which will be placed before

**WIP Staffers Set Wed. Strike Deadline**

PHILADELPHIA, July 13.—Unless WIP, Mutual outlet, takes a new contract covering all station departments with Local 880, Metropolitan Communications Association, by Wednesday (17), the 150 WIP employees, will walk out. It looks like the first time that a full strike was called on a local station.

There are demands for the station, that the union is "serious about taping strike action to the wire," "serious about taping strike action to the wire," "serious about taping strike action to the wire.

UAW, יווס, and WINGKY previously alone.

Lahey did not make public specific wage demands, saying only that the union was asking the prevailing rate for engineers and announcers and a "living wage" for all others. Control covers 48 station employees.

**Monopoly Case Seen as Sign of U.S. Alert on FM**

WASHINGTON, July 13.—First results are beginning to pop from the docket of the Justice Department in the tide of the United States and variable condensers, primary device for FM sets. Justice Department is also displaying keen interest in the situation by close questioning of standard broadcasters on their FM plans.

Three Jersey, One N. Y. Firm

Defendent corporations named in the indictment are American Broadcasting Corporation, Radio Condenser Corporation, Calumet Broadcasting Corporation, new, all of New Jersey; and Variable Condenser Corporation, of New York.

Election of officers will be held at some meet.

Old slate wanted to re-

election of officers will be held at some meet. Old slate wanted to re-

in excess of 75 per cent of the total U. S. 20 per cent of the total U. S.

Effect of the alleged conspiracy, chief trust-buster Wendell Berg also testified that ABC has been the one who controls the six

**No Extra Question Answering Sessions For AFRA Members**

NEW YORK, July 13.—AFRA announces the hearing on the question of the union's tender of resignation proposed June 6 afternoon meeting calling for four special central sessions.

Three v-p.'s are Harry Elders, th-er testified that ABC needs

Campbell was now, he said, and operation of

**Chi AFRA Re-Elects Payne, Jones, Stracke**

CHICAGO, July 13.—In an annual election Tuesday (9), AFRA local returned William Payne (Payne & McCall) as proxy of the chapter and the re-elected Ray Jones executive secre-

**Monopoly Case Seen as Sign of U.S. Alert on FM**

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in excess of 75 per cent of the total U. S. 20 per cent of the total U. S.
Hooper Finds Them Alike

Availibility & appeal must be equal, diary studies show—figures inflated.

(2) of a series of reports on a "national rating" achieved by projections of coincidental ratings from the use of "diary studies"

By The Billboard Rating Analysis Bureau

NEW YORK, July 13. Test Hooper diary studies, which are being conducted to establish formulas upon which to project National Program Rating figures nationwide to the extent urban listening differs very little from over-all dialing just as long as program availability is equal in both areas. This, however, is constant only as long as availability is involved and the programs being rated are of equal appeal to Main Street and Main Stem.

These graphs which are published for the first time with this study are indicative of certain things. First, the Telephone Coincidental Vs. Telephone Home Listener Diary graph (third) indicates that diaries generally serve to "inflate" the listening record just as Hooper claims the Nielsen audimeter does. However, the inflation is not as steady as the audiometer, and it trends to higher inflation at peak listening hours and least in the off hours. Since the diaries are not used to report ratings in themselves but only to permit the projection of coincidental ratings from the reported figures, this is not serious. The large, the difference between a diary and a coincidental rating in the same house will be equal as long as equal availability is involved, establishing the "inflation margin," and the possible margin for error within the coincidental rating system itself.

Inflation Reasons

The reasons for diary inflation are:

(A) The base is radio homes, and since this is smaller than the total homes, it lends to make the diary rating higher than the coincidental.

(B) Diaries deliver figures indicative of total listening during any 15-minute period (that's the smallest unit of time used in any diary report). The coincidental measures listening only as long as equal availability is involved and a coincidental rating in the same house will be equal as long as equal availability is involved and the programs being rated are of equal appeal to Main Street and Main Stem.

In the second graph, where the city-cross-section listening is lower than the outside area, the station covered has excellent complete-area coverage. It competes with two other stations which don't get it as well and is restricted by the fact that it covers the non-urban area, then if the Hooperating is out in the first report in this series, the station will be no "popularity" reports on the relative popularity of their programs.

Diary studies are not intended to establish the constancy of circulation facts but to make possible the projection of circulation facts from a sample to a total network city. The circulation of the program will be no "popularity" reports on its relative popularity of their programs.

The table shows how the circulation of the program will be no "popularity" reports on the relative popularity of their programs.

The first of three graphs indicates that "inside" listening, i.e., listening in a cross-section of the urban homes (telephone coincidental and non-telephone homes adjusted from the coincidental base) for the station studied is higher than it is outside. Here the station surveyed has equal competition (availability of the other three networks’ programs) within the city but not outside the city.

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Greatest Grants
In 1 Week for FM
Totals 53 Okays

WASHINGTON, July 12—Federal Communications Commission, in continuing full speed ahead on FM granting, Friday (12) totaled 53, the largest number yet approved by FCC in a single week.

Five other applicants were given conditional grants contingent upon approval of required engineering of their conditional grants.

Ag Dept. Steps Up National Coverage, Gaper Is Chief

WASHINGTON, July 13.—Uncle Sam's Agriculture Department is increasing its national radio coverage, yesterday (12) having installed Kenneth M. Gaper, of San Francisco, as chief of radio division, and for the last six years head of a division of the department's radio department, and direct the department's co-operation with 200 radio stations throughout the country.

Gaper, who succeeds John C. Baker who has resigned.

WCCO, ANG Ink
(Continued from page 3)
of July 1, 1946. Past provides Guild slogan—"a为 news, a news, an employees required to belong. Only exception is during vacation period when station is required to hire one of classified minimum. Stations are not to employ for more than 5 weeks set to $50 weekly for first six months, $4 per second six months, $3 per third year, $2 and $7 fourth year. Scales are higher than paid by Twin Cities newspapers. Two news supervisors are to receive 10 percent more than highest applicable minimum. Stations permitted to bring in raw recruit at $5 weekly for not more than six months. One newscaster to work week holiday with pay to news writers with at least 20 weeks' service is required in one newscast with pay for one year or more tenure. Instead of starting. Only those eligible to one week's vacation get additional four days with full pay. All station newscaster get another seven days with pay. Company can fire for good cause. Members of Guild, but since then relations have been better for station owned jointly by Minneapolis and St. Paul newspapers.

WTCN Fast Pacing

Guilford, Biddlefin, who hailing back, disclosed he is negotiating new contract with WTCN-ABC, where five years players have been represented by union for some eight years. Agreement expired April 15, and natural right of renewal in negotiations with P. B. Van Kampen, station station manager, who will have a contract for the next two years and for one year or more duration, which to conclude, those eligible for one week's vacation get additional four days with full pay. All station newscaster get another seven days with pay. Company can fire for good cause. Members of Guild, but since then relations have been better for station owned jointly by Minneapolis and St. Paul newspapers.

KYA & KLAC Start National Biz Ideas

HOLLYWOOD, July 13.—Having ironed out the kinks of ownership change, KYA, Hollywood, and sister KLAC, have launched a drive to grab national biz.

Aided by national rep of Adam Young Agency to handle national sales.

David Lundy, sales manager for both Thackrey-owned outlets, leaves this week for a month's canvassing tour of major broadcasting agencies.

Lundy will offer buyers a 5 per cent discount for time purchased.

Lundy's trip will be climaxec by a cocktail party for the trade July 31 at the Chateau Marmont, at which time Al Jarvis, KYA disk jockey, will be present to make available to Grinding behind Jarvis flight is to show the pleasure of using KYA for djs and to put in sales pitch for more national spots on Jarvis's segs.

FCC Adds 2 to Legal Staff

WASHINGTON, July 13.—Two attorneys have been appointed by Federal Communications Commission yesterday. Leaper W. Spillane was named assistant for FM in charge of safety, and special services, replacing Jerome Continet, who is entering private practice. Walter E. James was named assistant for FM, replacing Norman E. Jorgensen, who goes into private practice.

King Harris has joined the San Francisco staff of Edward Petry & Company, Inc. . . . Grant Tins has been retained by National's promotion department . . . Stephen E. Fitzgerald has joined the New York office of the company . . . Marilyn King is handling public relations work for the company . . . Joseph Borely McGunlly, Inc. has joined the sales department of WNYE, Burlington, Vt.

Douglas Court joins Tout. Come & Belling July 17 as manager of the company's sales department . . . special assistant to Hubbell Robinson Jr., Arnold Rosoff, act director for the company's sales department . . . continue as consultant to MSS . . . William H. Porter, director of KXOE, Sanoglob., Calif.
CAB Asks for Bd. of Appeal

(Continued from page 3)

instance of a sponsor interfering with the broadcast of news. The Indians also asserted that it was seldom that a broadcast was a protest to a private station about the character or quantity of commercial broadcasts. This second point the commission said that the independent outlets had proved a valuable training ground for those who later became employed by CBC, but it also stressed the point it did not believe the new public CBN set-up enabled the national system to keep pace fully with the latest technical progress.

The use of competition between the India stations and CBC in promoting freedom of speech was the subject of questions in the afternoon sitting of the commission. Leftean felt that this competition was a good thing, but E. G. Hansell (Social Credit member) said he did not see how the private stations could be a factor, for they could not put on a network broadcast of their own. He hinted that the CBC monopoly of network broadcasting barred such competition.

This question of freedom of speech on the radio brought up the question of the 20 radio stations which are owned by newspapers. Whether either multiple ownership of radio stations or ownership by a newspaper was a threat to freedom depended on how the radio station was operated, Harry S. G tense, chairman of the CAB, stated. "The policy is to stay away from editorial comment in radio," he said.

Speaking specifically the chain of radio stations and newspapers owned by the Sifton interests in Western Canada, Socialist leader Caldwell said, "I don't think that's a healthy thing. And I think that separating radio stations from newspapers would be a good thing."

Cubans Like Soapiies Too; Sen. Sm. Top

(Continued from page 3)

the number of script pages he has left at 7:45 p.m. and signals the control man how long he's likely to need the mike. He pays the station on the way out, after he gets off the air. His pull is like Walter Winchell on ABC, hitting a 24.44, while the next best Sunday night presentation rate was an 8.84. It's a revised (reminiscent) routine.

The top nighttime broadcasts which hit the jackpot are soap operas. They're serial dramas with every stop held over and sponsored by U. S. firms. Procter & Gamble and Colgate-Palmolive-Perk, Lever Bros., a leader in the States, just hasn't reached first base here because of internal financial complications. Leader is a Mercury-type show with a rating of 26.59, and it's been supported with the greatest appeal to the higher income group (in this report the listeners are broken down into "high (median), "PF (middle-income) and "C" (low-income groups), actually more than double the number of the high-income group that dined the dramatic news program listen to a soap opera. Le adership of a NBC, "La Novela del Aire." The middle-income group, however, they went up about 20 per cent, and the low-income group went up 23 per cent. All groups went up numerically because of the case used for the scoping. They were used for the sample used for the soap is 50 per cent higher than that reported upon for the MOT type broadcast.

As to proving the appeal of the soap operas, Cuba's report, which is reaching the ad agencies in this city now, gives above as high

Wyo. Politicos Tune Pitch for Clear Break-Up

(Continued from page 5)

reception, but plaintive protests that a politician has to go to a big station in another State to be heard that the area even different from the two different stations. In addition, observers point out that one of the clearer, the two are identified in Congress as foes of monopolies. This connection, it is emphasized that the chief points raised by opponents of the clammers is that by maintaining large stations with exclusive frequencies, FCC is diminishing competition in the standard broadcast band.

In a strong statement before the commission, O'Mahoney charged that great numbers of persons in Wyoming are denied proper regular reception because facilities have been frozen for the few who hold the clear-channel franchises. "These hearings," said O'Mahoney, "afforded me the chance to revise allocations and provide the country's blind spots with better radio service."

Governor Hunt demanded that FCC "distribute radio facilities equally among the people of the country" and said that persons in isolated areas, such as sheep-handlers in Wyoming, are entitled to the same type of service as those in the big city. Pounding away on the same theme, William C. Grove, general manager of KGBC (Cheyenne, Wyo.) urged that his station be granted an increase to 50 kw. The State, he claimed, could easily support such a station if approval is granted by FCC.

Hearings resume again on Monday (10) when the commission will discuss the FCC's current program for 1947.

U.S. STEEL'S

Leading actors and actresses, including Laurence Olivier, Geraldine Fitzgerald, Wendy Barrie, Brian Aherne, Frank Sinatra and William Bendix.

Every Sunday night at 10 P. M., E. R. T. over American Broadcasting Company, Coast to Coast... for 13 summer weeks, to replace The Theatre Guild on the Air.

Full-length, one-hour dramatizations of the best in mystery fiction, featuring such well-known writers as Eric Ambler, Van Wyck Mason and Cornell Woolrich.

Presented by United States Steel
No Congressional Mandate To Guide 'Em—So FCC Will Make Price Tag Decisive Alone

WASHINGTON, July 13.—As Congress prepares to recess without acting on the oft-repeated request by Federal Communications Commission for authority to impose ceiling prices on radio stations, new legislation, if any, appears unlikely. The FCC now will decide the price tag alone.

WASHINGTON, July 13.—(AP).—The Commerce Department has approved a $2,500,000 acquisition of WCAU, Philly's 50,000-watt clear channel station.

HOLLYWOOD, July 13.—Promotional war between indie outlets, KLAC and KFWB, centering around exploitation of disk jockeys, is payable.

$2,425,000 for WXZY. Compared with WCAU's $2,750,000

NEW YORK, July 13.—One of the results of the end of CAB rating services, the dropping of the NBC network, and comparative four network schedules, is already beginning to sour. It had been understood that the ABC and NBC would drop their privately bought and sold ratings service, and figures on them was raised by Hooper, and that WABC would use the Hooper-Fries service instead.

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Chi News' Hoskins Hits MBS's 'Queen,'
Says Gifters Welch

CHICAGO, July 13.—Growing dissatisfaction of radio industry with deals some of the package boys are putting up, particularly in the giveaway secs, was sounded here last week by Ade Hult, manager of Chicago's Field indie, in which she quoted some of the correspondence, winner got $35. She didn't think of her life or health being a factor in the society, as it was not the only winner to be disappointed, according to Hoskins. Others have told of waiting a long time for their gifts and then when and if they arrived, were not as represented.

The idea of building a show which creates audience-appeal just for prizes instead of thru entertainment is also bad, according to this reasoning. But denied that prizes on shows like Queen were much pulling power, but said they were only gimmicks to increase entertainment value.

Hoskins, however, built up her case from investigations in New York, Chicago and Cleveland, and explained "Cry Queens for a Day."

What Price Impact?

To the Editor:
On page 14 in the July 6 Billboard there appears the following quotation from an unidentified source in a story on the Edward Petry & Company spot survey:

"If the survey proved anything, it proved that Station KMOX (CBS) can do the spot job alone in St. Louis, since the two-month top recognition (61 per cent) went to Adams Gum using the station alone, and the second slot on the second month tab went to Chiclets using KMOX alone—and none of the top-ranking spots were without KMOX in the schedule."

I should point out that the survey had not been designed to differentiate those that had already been contracted for by the agencies and stations run on the various stations as to cost, frequency, time of day, or program adjacency. The various schedules were those that had been contracted for by the agencies and advertisers involved before the survey was conceived. All that was done was to substitute the new announcements for ones already running.

2. The results of the survey made no provision for variation in the type of announcement used. As a matter of fact, it was made clear by the men making the presentation that one of the reasons for the high recall figure attributed to the Adams Gum announcement was that they had used an exceptionally catchy single announcement, while some of the other participating advertisers used simple copy.

It was my understanding from hearing the Chicago presentation that salesmen used to have an extremely small number of eye-catching announcements to choose from, and were forced to use simple copy. The frequency of this announcement was 2,000 times.

In the Broadway show "Call Me Mister," the cost-per-impact-per-thousand figures on the basis of the survey, but that they did so on the insistence of some agencies who saw the survey results. The presentation made clear that the survey was a request by the agencies and stations run on the various stations as to cost, frequency, time of day, or program adjacency. The various schedules were those that had already been contracted for by the agencies and advertisers involved before the survey was conceived. All that was done was to substitute the new announcements for ones already running.

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AGENCY PROTESTS

(Continued from page 10)

Union says it stated its bottom

price when it asked $70 for stations
in Class 2, $80, and Class 1, $90.

If Hoop doesn't add the features
that the individual comparative skeds
have carried, it's a foregone conclu-
sion that despite the cost, NBC will
be back printing its skeds and that
CBS will never drop its three

network job.

SCB & IBEW FAIL

(Continued from page 10)

tion. Group decided to ask Tindall,
pile reps from the IBEW board, to,
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## 1946 SUMMER REPLACEMENTS

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**Note:** All ratings are based on the figures available to a cost per urban thousand.

**Includes second breakers on the Pacific Coast.**

**This is the average rating for the entire year.**

**Ratings are exclusive of station promotion.”**

### Other Notes

- "This Is the average rating for the entire hour.
- "Includes second breakers on the Pacific Coast.
- "This is the average rating for the entire year.

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### Additional Information

- **Program:** The Summer Replacement Talent Cost Index is protected by the copyright of The Billboard and infringements will be prosecuted.
- **Radio:** KLBK "First" on the dial at 570 Los Angeles

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### Billboard Awards

- **1943:** First Place in Regional Promotion, Regional Division
- **1944:** Second Place in Regional Promotion Survey, Regional Division
- **1945:** Second Place in Over-All Promotion, Regional Division
- **1946:** First Place in Radio Publicity Poll of Editors
- **1947:** First Place in Public Service Promotion Division
- **1948:** First Place in Public Service Promotion, Regional Division

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### James Roosevelt

**COMMENTATOR**

Monday through Friday — 6:30 P.M.

**KLAC**

"First" on the dial at 570

**Los Angeles**

Represented by: Adam Young Jr. Co., New York-Chicago

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### Billboard Poll

**Billboard Annual Radio Publicity and Exploitation Awards**

- **1942:** Second Place in Regional Channel Division
- **1943:** Most Comprehensive Employment of Publicity Media
- **1944:** First Place in Radio Publicity Survey
- **1945:** Second Place in Promotion Survey, Regional Division
- **1946:** First Place in Radio Publicity Poll of Editors
- **1947:** First Place in Public Service Promotion Division
- **1948:** First Place in Public Service Promotion, Regional Division

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### KLZ

**DENVER**

CBS 560 KC

Affiliated in Management with WKE, Oklahoma City

Represented by The Katz Agency
**Scanning the Dance**

**The Fitzgeralds**

*Reviewed Tuesday (11), 8:30-9 p.m. Style—Drama, Sustaining over WRGB (GE), Schenectady.*

In this is the Warren Hull package which seems to be worried a little about the U.S. by the questioners in auto. In spite of all the quips and the desire to travel and then try to answer enough questions to earn fare enough to return home. The fault with the Hull opus is that there is no one thing that will turn the trip into a two-prize (See PAIRE ENOUGH on page 16).

**Gander Sauce**

*Reviewed Monday (8), 9:30-10:30 p.m. Style—Drama, Sustaining over WRGB (GE), Schenectady.*

For its title tidbit Don Lee airbrushed a line of white, fanciful one-set written some years back by Betty A Tree Gander Sauce is laborious and overwritten. As a tale fare, however, entertaining and entertaining half-hour show being compact and easy to follow. Make-up scene employed for the first time by Jack Stewart, WRGB producer. Telecasters' approval on their trip is elevated approximately six feet and focused on actors throughout the entire long and double-duty, serving both for pacing at medium range and close-ups. Result was none as additionary camera to two now employed by outlet. Introduction sketches (to video "looking down" perspective) (See GANDER SAUCE on page 16)

**WRESTLING MATCH**

*Reviewed Monday (10), 7:30 to 8:30 p.m. Style—Sports. Presented by the American Broadcasting Company.*

This is a straight gambling scenario. If you win, you win a larger bet. If you lose, you lose a larger bet. (See SECOND VIEWING, page 16).

**Wheel of Fortune**

*Reviewed Monday (1), 7:30-8 p.m. Style—Audience participation. Sustaining over WRGB (GE), Schenectady.*

This is a straight gambling scenario. If you win, you win a larger bet. (See SECOND VIEWING, page 16).

**The King's Party Line**

*Reviewed Saturday (13), 8:45-9:15 p.m. Style—Quiz. Sustaining over WCBW (CBS), New York.*

Here's John Reed King again with another of his series of shows that ask the home folks names of songs, singers, actors, etc. This week he asks the studio audience to compare the home audience's answers, and if the correct answers are not the same, there is a moral lesson. Yep, he plays musical chairs, and has one of the girls dunk a donut at the end of a chair. (See King's Party Line on page 16)

**Wheel of Fortune**

*Reviewed Sunday (7), 5:05-5:12 p.m. Style—Drama. Sustaining over WJBN (NBC), New York.*

Seven Keys to Baldpate

*Reviewed Sunday (7), 5:05-5:12 p.m. Style—Drama. Sustaining over WJBN (NBC), New York.*

Second Reviewing

Bennett Cerf's "See What You Know" (WCHS-CBS, 9-9:30 p.m.) was a bit too long, a bit too imaginative and a bit too televisual, with neither televisual nor amusing. On Thursday (11) he had as guests Beats Newspaper, columnist who is also a football pitcher, Lew Parker and radio announcer-producer Andre Baruch. It all propped off as a jam session, with no impact rating of zero. However, this must be said: The answers are for the most part right stuff and thats all the good. Cerf asked his guests to become bound men and give with affects as he read past the story of Oron Brooks. The trouble here was that they all read practically the same noises, so that the details and each of the participants had rung bells and handled the coconut shells (in spite of the fact that he intended to see a sound-effect table again.

The parlor game of reading something, putting on a new twist, and then asking the other contestants to guess the name of the book is a highly effective one. Plenty of them are just around the corner of any—well, practically anywhere.

The few remaining, "It seems" in the foreword of Frances Buss, who called the shots, said.

Carr and Stark's Cash and Carry (WABD-Dumont, 9:30-9:30 p.m. Thursday), has corrected most of its errors in the past. (See SECOND VIEWING, page 16)
**FFUHF Test By CBS Seeks Steady Signal**

Studies To Take 6-12 Months

NEW YORK, July 13.—Field tests are being made by the Columbia Broadcasting System of its television color transmission facilities during July, but there's no rush about the experiments being conducted, according to Adrin Murphy, CBS v-p, on a thesis basis. One of the problems being tried is the maintaining of a signal at the source that is constant, which the Chrysler transmitter, after all, was not. But there's no rush about the experiments being conducted.

Thus, it's claimed, that the DuMont monitoring of the CBS signal during the month of July is to be all right. There are no rush about the experiments being conducted. The FCC engineers of the color signal was subject to error at the source, it's claimed. Also, the all-Behavioral conclusions are unreliable.

Field tests are being made as well, beginning on Monday (July 13) and V.I.P. was conducted with a signal that made no effort to cover any area, since it was beam to the little group packed in the room on the invariable, where the demonstrations were being given. Also, the monitoring (which has been denied by everyone involved) by the FCC engineers of the color signal was subject to error at the source. The all-Behavioral conclusions are unreliable.

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ABC To Scan WBKB's Segs

(Continued from page 15)

THE FITZGERALDS

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ABC To Scan WBKB's Segs

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THE FITZGERALDS

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THE FITZGERALDS

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THE FITZGERALDS

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Hovan ruled in Supreme Court from using the name. Cohen, operator of Palladium Ball-room, right to use the monicker, and this week that the local spot stand set up a string of Palladium fuses to gradt.

\[ 47x1574 \]

Name in N. Y. Of Palladium la& 20, 1916.

\[ 48x58 \]

Coast -to -Coast, the local spot stand-

\[ 48x1046 \]

AVERAGE PrIg ItS Feb.

\[ 48x1390 \]

TALENT April - Feb.

\[ 48x1519 \]

VOL OF CONTENTED HIGHWAYS Nov.

\[ 48x1718 \]

PART I OF CONTENTEDongs.

\[ 48x1917 \]

Regular Increase C of L Jumps Plus Firestone.
**MUSIC**

**N.Y. & 'H'wood Arrangers To “Nation-wise”**

Chil Lining Up Too

NEW YORK, July 13.—American Society of Music Arrangers is poised to begin organizing soccers on a nationwide scale. New York chapter has raised $800, which makes AMSA, a national outfit, and the Los Angeles chapter is expected to take similar action within the next week. It is understood that Chicago arrangers are lining up to form their own chapter, which will give the org roots in the nation's top three music cities.

All members of American Federation of Musicians, the AMSA dooddles have been given AFM blessings for a campaign designed to get their financial recognition as contributors to the value of a copyright. Their particular pitch is support for reform of an arrangement, and in this regard they gained a minor but significant victory thru the recent AFM negotiations with the movie companies. Under the new film contract, if a sound track arrangement is to be recorded on commercial wax, the arranger has to be one of those named, and another victory came in the clause which forbids sale or lease of musical sound tracks. This, however, while protecting the orchestrating the arranger against reuse of a particular arrangement, does not protect him from another of the particular arrangement in another pit. AMSA members see a contradiction in a situation which forces the studio to hire a new orchestra to reperform a arrangement in another film, but allows them to avoid re-paying the arranger.

What AMSA may be shooting for is thought to be something like conditions enjoyed by their French brethren, on whose regular performing rights coin the French Society of Authors, Composers and Publishers. And if the AMSA campaign will take is not yet known. Members agree that the primary step is organization of chapters in every important musical center to insure bargaining strength.

**8th Annual College Poll**

**Favorite Records of the Year**

1. Prisoner of Love  
   Perry Como—Victor 15785  
2. Autumn Leaves  
   Stan Kenton—Capitol 149  
3. Ch! What It Seemed To Be  
   Frank Sinatra—Capitol 893  
4. Old-Timer Back as Frontier Leader  
   Harvey Berinhar, one of Nelson’s attorneys, who will represent him on the Board of Directors and control a 20 percent vote, and Jerry Balston, another attorney, Balston pushed 4-Star during two-month controversy concerning ownership on several thousand dollar bill whereby the Publishing House Associations have been involved in royalty payments.

**Why Nelson in 4-Star?**

HOLLYWOOD, July 13.—Dinah Shore, star of the 4-Star Record change, has a contract with Sid Resnick to follow Clifford MacDonald and Don Pierce, reported in recent noises of The Billboard, who took another twist which should close deal for the time being. Nelson is now back in set-up, retaining only 25 percent of the stock. However, he will be concerned with sales alone, having nothing to say regarding policy, etc. Added to the new ownership arrangement are Harvey Berinhar, one of Nelson’s attorneys, who will represent him on the Board of Directors and control a 20 percent vote, and Jerry Balston, another attorney, Balston pushed 4-Star during two-month controversy concerning ownership on several thousand dollar bill whereby the Publishing House Associations have been involved in royalty payments.

**How Do Majority of Students Hear Their Records?**

Disk Shows  
11.0

Home Phonographs  
786

**W.M. in There**

Swinging for That JD Ork

Los Angeles, July 13.—William Morris Agency is making a strong bid for Jimmy Dorsey's contract. Word here is that, while Music Corporation of America has had the inside track on Dorsey, who is anxious to leave General Artists' Corporation, WM is making attractive offers. The Morris Agency is reported ready to go all out for Dorsey and couple of other top bands in an effort to bolster its roster.

Dorsey contract with GAC still has almost 1 1/2 years to run, the leader has from time to time made no secret of his desire to get out. It is considered possible that William Morris will make possible the purchase, other things being equal.

**Old-Timer Back as Frontier Leader**

NEW YORK, July 13.—Fronting an all-guitar quartet, the Ken Casey songwriter and one-time silent screen actor, is planning to make a comeback p.s. on the screen. Outfit has just finished waxing four disks for Columbia Records, which will be out next week. Casey, who appeared in show biz at the age of five in the old Vitagraph films with the late John Bunny, later became a top name on the old Keith Circuit. When his voice changed he took to songwriting and recent years turned out such hits as "Sweet Georgia Brown," "Truckin'," "Sweet Georgia Brown," and "Vinegar Joe." With radio it was in its infancy, he bated one of the old radio stations with a song which became a hit. Casey is being booked by United Attractions, and he will handle the role of the main character in a Gary Cooper picture, "The Man From Laramie." Casey will do arrangements.

**MCA on Inside Track**

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**Santy-Joy Tune, Como Disk Faves**

Nelson in 4-Star

**Picture for 50%**

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In the six short months of its existence the tremendous strides made by MERCURY Records have already established this comparatively new firm as a major organization in the record industry.

The colorful autographed picture envelope, exclusive with MERCURY only — The Audition Box — now dealers and operators can HEAR the releases in advance and order what they NEED. Immediate delivery on established release dates — and above all, a host of artists who are tops in their field all add up to just one thing.

**MERCURY MEANS BUSINESS**

Tony Martin  Frances Langford  Buddy Rich  Tiny Hill  Tito Guizar  Connie Haines  Rosa Marie  Elva Bonne  Buddy Morrow  Vincent Lopez

Harry Babble  Chuck Foster  Jack Owens  Frank Parker  Rex Allen  Prairie Ramblers  Jayne Wollon  Deuce Spriggins  Ken Curtis  Jimmy Hillard

Red Nichols  Sunny Sklyer  Two Ton Baker  Albert Ammons  Hometowners  Shelly Thompson  Mr. Kitel  Bill Samuels  Eddie Vinson  Jay McShann

Dinah Washington  T Bone Walker  Roy Stewart  Vagabonds  Starlighters  Julia Lee  Art Gibson  Nappy LaMarre  Jose Melis  Errol Garner

FROM

Motion Pictures and the Radio Networks

John Garfield  Jack Carson  Thomas Mitchell  Edmund O'Brien  Irene Wicker  Frank Parker

I'M LITTLE EDDIE
THE MERCURY MAN
Drop in and say hello

at the NAMM Show
Monday thru Wednesday
MERCURY BOOTH 90-91

Love Songs by
FRANK PARKER
MERCURY A-11
$3.00 plus tax

Piano Solos by
ERROL GARNER
MERCURY A-10
$3.00 plus tax

Jose' Els

Piano Classics by
JOSE' MELIS
MERCURY A-13
$3.00 plus tax

Norman Irmo by
JOHN GARFIELD
MERCURY MINIATURE PLAYHOUSE
No. 1

MERCURY RECORDS

OFFICES: 228 NORTH LA SALLE STREET, CHICAGO 1, ILLINOIS

RECORD PLANTS: 215 SOUTH PEORIA STREET, CHICAGO, ILLINOIS

839 SOUTH WABASH AVENUE, CHICAGO 5, ILLINOIS

1700 NORTH GARRISON STREET, ST. LOUIS, MISSOURI
NEW YORK:
Hamp-Tone platter (owned by Issie and Gladys Hampton and affiliated with Musicraft) signed Canada Lee. Negro hop topper will wax dramatic stuff, readings from Shakespeare and excerpts from outstanding plays and worris of Negro poets.... Donn Hudson orch booked solid thru November. Current at Cavalleri Country Club, Virginia Beach, VA, with a couple of NBC wires. Opens Steel Pier, Atlantic City, Sept 12 for eight days. Also week at Wildwood, N. J., beginning August 16. Then to New Orleans' Roosevelt Hotel for eight weeks, starting August 28, and then on New York location at Roseland terperty for four weeks beginning October 25.

Paragon diskey of Chevey Chase, MD, which originally planned to turn out its own label, has postponed these plans for some six months and will continue to press platters for other indie diskey.... Apollo waxery signed Eddie (Rochester) Anderson, Jeff Benny's stores, and plans to put big promotion behind his first sides which are due in near future.

ROY MILTON
BURMA
EVENING HERB JEFFRIES with As Mine Is As Good

NEW YORK, July 13—What is probably the hottest promotion ever worked out with a top local indie station for a pop band leader is the "Benny Goodman Day" that WNEW is making out of July 24. On that day, in recognition of BG's contributions to popular music (and since the station is the top pop music station), the station will try to work into every show some Benny Goodman music, or a BG interview or other gimmick directly connected with the license stick blower.

Starting at midnight on the 23rd and running thru to 6 a.m., Art Ford on the nation's biggest pop platter will play seven solid hours of BG records and transcriptions and will indulge in BG chatter. At 7 a.m., Art Lund, BG vocalist, will be interviewed. On the perforator's "Operation Home-Coming show, Lou McGarrity, Benny Goodman plugger, will receive a verbal invitation from the maestro platter featuring ork's theme and a BG platter after Labor Day.

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HOLLYWOOD:
Allan Jones has closed time next January for a European tour, with Frederick Brothers' agency submitting the open time to Anglo-American Artists, Ltd, London, in an international booking deal exclusively reported in The Billboard last week.... Freddy Martin sent a personalized platter featuring ork's theme and a verbal invitation from the maestro to the opening of his record shop in the Ambassador Hotel to over 200 press and music friends. Freddy also sold a custom-built radio-phonograph set tagged the Martin Original thru his own label.... Mike D'Anna's Johnny Linder tribute show has been postponed to Aug 28, from his hobby of interior decorating.

WNEW's 24-Hr. Goodman Plug

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Mob Piles In For Biggest NAMM Meet

You Sleepin' in Milwaukee?

CHICAGO, July 13.—National Association of Trade Merchants' Convention and Allied Trade Show, which bows here Sunday (14) and lasts thru Thursday (19), has already begun to register part of the 7,500 expected delegates and guests whose numbers will make this the biggest convention in the association's history. As late as July 11 the association had in excess of 3,000 convention registrations, which exceeds by far the total registration at any previous convention. Because the committee expected only 3,500 to 6,000 guests, the influx of an additional 1,500 has made many emergency steps necessary to handle the overflow. Association expects delegations from Latin America, South America, Hawaii, England, France and other European countries. Chi's critical hotel situation has forced some of the delegations to seek hotel accommodations in towns as far away as South Bend, Ind., and Milwaukee.

William A. Mills, association's executive-secretary, announced here Thursday (11) that a sudden interest in the parade among manufacturers and importers has flooded Chi's Palmer House, which will be the convention headquarters, with large stocks of accorions. Since many of these are of foreign fabrication, shipments are coming directly here from the Eastern seaboard.

Mills cited that this was the first time that sheet music distributors were granted a special spot on the convention's schedule. Those who will address the group interested in the sheet music organizing plans will be William D. Shaw, of Clayton F. Summy Company; Earl Carter, of Lyon & Healy; S. D. Harris, of the Carl Fisher music company; E. E. Gamble, of Gamble-Hingel Music Company, all local firms, and Arthur D. Hauser, of the Carl Fisher music Company, Inc., New York.

JACK OWENS
Broken Arm a Crowning Lifesaver

JACK OWENS can thank a cracked wing for his elevator rise to big dough. A Hoboken specialist operated the backstrokes of a summer when his arm was broken. He got a job crooning over a local L. A. radio station and then checked a spot on the coast selling Bosco's aerographs from a nearby booth to Madison Square Garden.

His warm, intimate shoppe in a corner of the McNell show and his featured spot on NBC's "The Peer Alley of the Air" have allowed him to record an album by himself. Mercury is lesions his path and the radio crooner also does film work and personal appearances, including a double date at the Chicago Theater last year.

Owens' clefting is also top drawer. He's the writer of such hits as "The Hut" and "How's Your Heart?"

3 Orksters Give C Each for Berigan Fund; Need More

NEW YORK, July 13.—The Bunny Berigan Memorial fund, a consistent money-maker to his admirers because of the lack of aid from Berigan's former colleagues, has been replenished to the extent of $300 as a result of contributions from Charlie Spivak, Woody Herman and Jimmy Dorsey.

Harry Moss, who shares the responsibility of caring for Berigan's two children with Bob Weitman and Bob Christenberry, says that the $300 is a welcome addition, but will not be sufficient to keep the kids going a little while. He points out that, while $400 contributions are welcome, even a sawbuck is useful. It is the time of the year when the children are living in modest circumstances with a private family, and it only costs around $30 a week to provide for them.

Keynote's New Exec Set-Up; Ebbins May Head H'wood Office

HOLLYWOOD, July 13.—Keynote Records, indie diskery which started in the East long before current entry had set in, is concentrating on West Coast output following a recent $200,000 issue of stock and a new board of directors set-up which includes Norman Corwin, Paul Robeson, Jimmie Cobb, and John Hammond.

Outfit is taking over one of Capitol's offices at Sunset and Vine, and following recent acquisition of some of their pressing facilities here, are adding a milling and plating plant to their Hollywood operation. Association of Corwin, Robeson, and Cobb with Keynote places diskery in strong position, since each artist will now record exclusively for Keynote. Corwin's dramatic pieces on a "Note of Triumph and the Lonesome Train" were waxed for Columbia and Decca records, and Robeson has been on both Columbia and Victor records, most recently with the former. Corwin will supervise all the major dramatic and music sessions for Keynote. Harry Lim, long associated with Keynote, continues as jazz division chief.

Hammond, who recently returned to Columbia Records as a recording supervisor after a stint in the service, is in the Keynote set-up strictly as a member of the board of directors. Ruby Weinstein, with Keynote for years, has been upped to secretary-treasurer, and Will Yolton is now handling publicity and promotion. Milt Ebbins, personal man-ager for Count Basie and Billy Eckstein's orchestra, is expected to become director of Keynote's West Coast office shortly. Bernay will stay here for a couple of months organizing a local set-up before returning East.

STAN KENTON
and His Orchestra

featuring
JUNE CHRISTY

NO. 1 BANK VOCALIST
IN THE SAME COLLEGE POLL

Currently Meadowbrook, Hollywood, Calif. Capitol Recording Star

Personal Manager, Carlos Gasotl — Booking Direction, GAC
ON THE STAND

Revue of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters

Sam Donahue


Trombones: Bill LeMay, Kenny Moss, Bob Laskey, T. Fairbanks, Harry DeVinny.

Alto Saxes: Bill Kruserman, Bill Nichol, Gerrie LaRue, Harry Peterson, Paul Morley.

Tenors: Harlan Hock, Johnny Gustafson, Bob Derrill, Steve, Stan King.

Baritones: Bill LeMay, Kenny Allen, jump.

Baritone Sax: Sam Dippel, Bob Dippel.

Drums: Dink Flora, Sonny Payne, Bob Hare, Don Hardin.

Other: Ron Frazer, Joe Dobbs, Frank Altschul.

"That Band With the Top Rhythm"

Jimmy Caton

Newest "NAME" to come out of the Midwest. "Smoothest of Smooth Rhythms."

BOBBY HARRISON

北京市公安局朝阳分局朝阳路派出所

On the Stand

Revue of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters

Rex Stewart

(Reviewed at Aquarium Restaurant, New York, July 3. Manager: Panco, Personal manager, Dave Storbeck.)

Cornet: Rex Stewart.

Trumpets: Dodo Mannon, Paul Whittington.

Saxophone: Red Allen, Pete Book.

Rhythm: Dave Perry, Buddy Williams.

Arrangements: Red Allen, George Kirby.

Add to the list of big band leaders the one and only Rex Stewart, who's had a good buy in his field. The outfit, most at home when catering to lovers of modern hot jazz, is versatile and sensible enough to put out a decent brand of dance music when desired, and has a large enough pop library to go all evening without chasing a single square in addition to it's an entertaining bunch to watch.

The rotund Stewart, a burly member of the Duke Ellington orchestra for 11 years and well known for his bugle tones, in no personality kid out front, but alert to customer desires, and in his basshole, modest way is introducing a leader on his way. And he plays a mess of music on that funny-looking cornet. He has discovered himself with recognized stars and gives them ample opportunity to strut their stuff. Among the best known is Benny Goodman, one of the best known is Benny Williams, the one who, besides leading his own big band, also plays an important role in the Brisk Flap Gig. He has a top rhythm section, and its novelty rhythmic patterns borrows from the back to the piano and in either case it's exciting. He gets competition on the road, however, from other sidemen who take the spot for single-stroke Occasionally. Particularly effective on such displays are Harry DeVinny, who slides a neat trombone on items like Ah! Yes, There's Good Blue Tonight; Dick Lease, who plays sweet cornet on ballads like Out in the Cold Again; Mitch Paul, who takes a trumpet role that sounds as if it were an arrangement of Blue Skies as the one which has been winning new milking for Benny Goodman.

Other: Donahue sidemen take the spot occasionally, too, and all to good effect.

It's only when the band plays in full ensemble, however, as it does on an occasional item like C-Jam Blues, that its full potential is realized. A listener could sit for hours around Roebind, however, and never catch anything like it, because the management doesn't like it too much (ex-cept the dancers). Donahue would up a set with it on night caught, and this hop mob, who ordinarily care about nothing more than a simple beat they can slide around the floor to, provided their palms till he gave way with another batch of C-Jam. Just wouldn't let him off.

Mynell Allen did a lucklester job on night caught, cracking (and not caring either) over ditties like Just the Other Day and one or two others. (Donahue has the chops on notice and is looking for another singer, which is probably the reason.) Bob Loyd, on the other hand, has a warm, familiar baritone voice and sells with nice amount of feeling. A cornet. One unusual feature of the Donahue orch is that no one in the sax section plays clarinet. Kristeman blows a top Notch lead alto. Perry (Haupt) bar, Peterson and Petrelia alto. Donahue simply doesn't like the tonal quality of average clary and just doesn't write them into his arrangements. Says it's got nothing to do with having worked for Shaw for quite a while.

To be more specific, the C-Jam blues of C-Jam Blues (See SAM DONAHUE on opp. page).
NEW YORK, July 13—In answer to a Billboard query last week, Patrick Lewis, Tin Pan Alley's man of mystery, stepped out and identified himself as Eli Ooberstein, RCA-Victor's pop recording navigator. Writer with Sunny Skylar of Wherever There's Maren's Yes, recorded by Betty Hutton for (ahem) RCA-Victor, and also collaborator with Skylar on What's Ya Gonna Do, recorded on 15 different labels, including (ahem) RCA-Victor, Patrick Ooberstein—ahem—has, in a manner of speaking, skyrocketed to the top, as have few new writers in the history of the canyon.

Ooberstein-Lewis himself voluntarily called The Billboard Tuesday morning, when the paper hit the stands and explained that there was never any secrecy or mystery about the fact that he was a songwriter.

"I've written a hundred songs under various nom de plumes," Ooberstein said, and explained further that what he hopes to do one of these days is to apply for membership in American Society of Composers, Authors and Publishers and hopes to build for himself an appropriately high rating in the society. His little maneuver with Skylar has taken the Alley somewhat aback because of the almost naive directness of it all. Given to looking for lyric, the fragility is tinged at the clear ring of legitimacy in the Skylar-Lewis arrangement. As one pay said in July 13, "If Ooberstein weren't on those songs then maybe somebody could say he was cuttling behind the scenes. But this way all we can say is that he has become a songwriter."

Jim Murray, RCA-Victor vice-president in charge of the recording division, was unaware of the fact that Ooberstein was also a songwriter, but called The Billboard five or six hours after he was first queried on the subject and said he could see no difference in Ooberstein writing songs which were subsequently recorded by top Victor artists and Dave Kapp writing songs which are recorded by top artists, or Johnny Mercer writing songs which are recorded by Capitol artists.

EMI, whose plug tune was Whatta Ya Gonna Do? Lewis and Skylar also wrote, also came right out this week and said they had no idea that Ooberstein was also a songwriter, and if The Billboard had asked them last week they would have said, simply, "No! The Billboard reporter didn't get to checking the Lewis "story" until fairly late Wednesday (2) when most of the music business was already out of town on its July 4 weekend. And another "interested party" who took The Billboard to task for its handling of the Lewis-Ooberstein situation was Herman Goldfarb, Sunny Skylar's manager, commenting, "I'm quite happy to have the story as it is. It's not news."

"But this way all we can say is that he has become a songwriter."

"In your current issue I read with great interest theoppeloid piece (Billboard July 13 story on Lewis), and in behalf of Sunny Skylar, I feel that this letter must be written despite the fact that ordinarily such items are disregarded."

"Firstly, I have incontrovertible proof to the effect that your newspaper knows and did know, prior to printing this item, who Patrick Lewis is."

"Secondly, I have incontrovertible proof to the effect that your newspaper knows and did know, prior to printing this item, who Patrick Lewis is."

"Thirdly, Eli Ooberstein, who uses the name Patrick Lewis as a pen name, has never in any way, nor has Sunny Skylar, denied that he is Patrick Lewis."

"Fourthly, it is our belief that a great injustice has been done; that because of the unfair approach and because of the lack of ethics, the printing of this item has redounded to the disadvantage of Sunny Skylar."

"In view of your reputation over so many years for fairness, it will be most interesting to see what steps you take to correct the situation."

"Very truly yours,"

HERMAN GOLDFARB, Manager, Goldfarb, Mirenburg & Vallon."

Noahne Hits Next $1,675

SALEM, N. H., July 13.—Sam Donahue, in his first local appearance since 1945, drew a respectable $1,675 at Kanobie Lake Ballroom last night (12). Admission was $1 plus tax.

BOYD RAEBURN

(Continued from opposite page)

ability to project them. Typical of Handy's refreshing originality is his version of Body and Soul. Band weaves a sustained background of unique harmonies, which lushly coves Ginnie Powell's passionate pipes to the words. Raeburn comes close to present-dawning with his Tomatolesk and Yerrah. Latter spotlights a beautiful sax solo across Stravinsky-like ork backdrop. His March of the Billies is cooler, with sky using only standard band orchestra. Not for the terpeters, but in its jazz concert vein is a musical caricature tagged Dalston Sally, poking fun at the current schmaltz. Number comes up soundly like Prokofieff.

With his rhythmic fire displayed in Dizzy Davis' arrangement of Right Now It Was Ooberstein too, and if The Billboard had asked them last week they would have said, "No! The Billboard reporter didn't get to checking the Lewis "story" until fairly late Wednesday (2) when most of the music business was already out of town on its July 4 weekend."

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"I NEED A LIFT" (Vocal by Ensemble)

Majestic No. 1060

OLY BUTTERMILK SKY

(From the movie "Canyon Passage"

AND HIS ORCHESTRA...

AND HIS ORCHESTRA...

"THE 'JIMMIES'"

Majestic No. 1079

"REMEMBER ME?"

(From the movie "Never Say Goodbye")

Majestic No. 1189
Schwartz Bows Out of Martin & Maestro Pubs

HOLLYWOOD, July 13.—Split-up between Artie Schwartz and band? ا‬ners, Fried, Martin, who have operated Martin and Maestro music publishers for several years, was revealed last week. Schwartz will stick around long enough to wind things up, ex-ecuting some time in early fall. While it is reportedly amicable on both sides, Schwartz decided to leave the firm, feeling that his position in the organ (profit-sharing deal with Martin retaining sole ownership) was insecure, hence he might be forced out. Should Martin decide to sell the firm, Schwartz thus had that time and capability involved in building his own publishing houses would be for naught in case of change of ownership.

Future of Martin song firms is still uncertain, but for present Martin will operate the companies alone. Schwartz, meanwhile, expects to complete negotiations shortly for purchase of an ASCAP catalog and will operate his own publishing firm. In addition to his association with Martin, Schwartz owns Pacific Music Sales, national sheet music distribution house, and Royal Music Company. Latter firm markets Hawaiian tunes and is owned jointly by Schwartz and former band leader Harry Owens. Schwartz plans to enter several retail record and sheet music houses in San Francisco and Oakland, Calif.

Three Queens of Swing

Juke Box Smash Hits

EFFIE SMITH

“EFFIE’S BOOGIE”

“NOTHIN’ YOU CAN DO” #151

VELMA NELSON

“SOMETHING’S DONE GONE WRONG” “EARLY MORNING BLUES” #141

MARY DE PINA

“BOOGIE-WOOGIE MAN” “I LOVE MY MAN” #147

ALADDIN RECORDINGS

4918 Santa Monica Blvd. Hollywood, Calif.

Exclusive ALADDIN DISTRIBUTION

Major Dist. Co., Brooklyn, N. Y.

J. R. Bad, Chicago, Ill.

C. W. Martin, Huntington, Texas

Record Sales Co., Birmingham, Ala.

Music Sales Co., Memphis, Tenn.

C. L. Bordeaux Co., Cleveland, Ohio

Dairy Sales Co., Denver, Colo.


O’Meara Agencies, New York

Muser & Mather, Hollywood, Calif.

Pan-American Record Distributor, Detroit, Mich.

Blue Bonnet Music Co., Dallas, Texas

Commercial Music Co., St. Louis, Mo.

Independent Record Sales, Los Angeles, Calif.

Crowe-Martin, San Antonio, Texas

MATTERIALE PROVVISÒRI© DELLA DATA
Hotels Okay, But Bistros An Ache, BMI Discovers

NEW YORK, July 13.—Of the nation’s 600 hotels which use live music, Broadcast Music, Inc., has managed to secure all but a handful of them, according to Harry Somerville, former American Hotel Association general counsel. When veepies now acting as BMI director of licensing, says that less than 50 places, mostly small resort houses, remain to be linked. BMI began its hotel drive a year ago, has encountered little resistance and has yet to file an infringement suit.

The night club licensing picture is considerably different, however. Unable to deal with a central society organization corresponding to the American Hotel Association, BMI has had to approach each club individually and, although the campaign is barely under way, indications are that it is going to be a headache. American Society of Composers, Authors and Publishers, which for years had its own troubles with the bistros and has only comparatively recently brought its situation under fairly tight control, views the BMI effort as a “monopoly” and, although the campaign is barely under way, indications are that it is going to be a headache. American Society of Composers, Authors and Publishers, which for years had its own troubles with the bistros and has only comparatively recently brought its situation under fairly tight control, views the BMI effort as a “monopoly.” ASCAP-ers recall the Northwest operators to the effect that ASCAP is a “monopoly” and that it is against the law to have “pay tribute” to a “monopoly.” But now that BMI has entered the night spot licensing field and ASCAP no longer stands alone, the ops are bemoaning because they have to pay for two kinds of music instead of one.

Some BMIers

The usual pitch from the ops, after he has shot his wad on the matter of not being able to pay BMI when he’s already paying ASCAP, is to say that he simply doesn’t need BMI music anymore, and will stop using it. BMI charges that its catalog is by now “reasonably the rates are.”

BMI feels that less than 50 places, mostly small resort houses, remain to be linked. BMI began its hotel drive a year ago, has encountered little resistance and has yet to file an infringement suit.

Seemed,’ Prisoner’ Tops in College Poll

(Continued from page 13)

(right)

The Gypsy points up need to keep in mind period during which ballotting was conducted. Collegers voted during late April and June, so that full effect of all later tunes such as Gypsy derived from various recordings, etc., could hardly have been felt.

Pix Lay Eggs

Surprising facet of the favorite tunes list is the end showing of pix tunes. Only two films are it Might as Well Be Spring, from 20th Century-Fox musical State Fair, and Personality, from Paramount’s Crosby-Hope-Lamour starrer Road to Utopia. (See Favorite Tunes box.)

Witmark Vs. Stevens

Over ‘Atlanta, G. A.’

NEW YORK, July 13.—M. Witmark & Sons are tangling with Stevens Music in federal court here, charging that the Sunny Skylar-Artie Shawlet ditty, Atlanta, G. A., was lifted from Under a Strawberry Moon, written by Al Lewis and Mabel Wayne in 1942. Witmark seeks an injunction and damages.

Hi-Low

BOSTON, July 13.—Good example of what the one-nighter business is like these days in Mail Haller’s $2,100 price for a Cornell University dance one night in a couple of nights later the same orch taking $350 to play another one-nighter.
DON'T BE A BABY, BABY

The Mills Brothers
AND THEIR "SUPER-JUKER"

Backed with
NEVER MAKE A PROMISE IN VAIN

DECCA (18751)

ORDER TODAY!

Management—GENERAL ARTISTS CORPORATION

NEW RECORDINGS OF A NEW TUNE
TAGGED FOR GREATNESS

HOW CUTE CAN YOU BE?

Frank Sinatra
Jack Smith
The Five DeMarco Sisters
John Cono
Elliott Lawrence
Muskat

BARTON MUSIC CORP.
1619 Broadway, New York, N.Y.

PLAY STATUS OF FILMS WITH LEADING SONGS

Chart are listed, since many film-featured songs never reach any degree of popularity, and many others are never even released on discs.

NOTES:


34. *DO YOU LOVE ME?*—In 20th Century-Fox's "Do You Love Me?" and sung by Dick Haymes in 20th Century-Fox's "Centennial Summer." National release date—September, 1946.


Music Popularity Chart  
Week Ending  
July 12, 1946

### RADIO

**SONGS WITH GREATEST RADIO AUDIENCES**

(Beginning Friday, July 5, 8 a.m., and ending Friday, 8 a.m., July 12)

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Publisher</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Adventures (R)</td>
<td>Starlight—ASCAP</td>
</tr>
<tr>
<td>2.</td>
<td>All the Time (F) (R)</td>
<td>Robbins—ASCAP</td>
</tr>
<tr>
<td>3.</td>
<td>All Through the Day (F) (R)</td>
<td>Robbins—ASCAP</td>
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<td>4.</td>
<td>Coax Me a Little Bit (R)</td>
<td>Bourne—ASCAP</td>
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<tr>
<td>5.</td>
<td>Come Rain or Come Shine (M) (R)</td>
<td>Crawford—ASCAP</td>
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<tr>
<td>6.</td>
<td>Cyclo's in Love (R)</td>
<td>ARC—ASCAP</td>
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<tr>
<td>7.</td>
<td>Do You Love Me? (F) (R)</td>
<td>Brennan-Voice-Con-Con</td>
</tr>
<tr>
<td>8.</td>
<td>Don't What Comes Naturally (M) (R)</td>
<td>Berlin—ASCAP</td>
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<tr>
<td>9.</td>
<td>Don't Be a Baby, Baby (R)</td>
<td>Tri-Graphic—MGM</td>
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<tr>
<td>10.</td>
<td>Full Moon and Empty Arms (R)</td>
<td>Harvard—ASCAP</td>
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<tr>
<td>11.</td>
<td>I Don't Know Why (I Just Do) (F) (R)</td>
<td>Bally—ASCAP</td>
</tr>
<tr>
<td>12.</td>
<td>I Don't Know Enough About You (RI</td>
<td>Capitol 251-AASCAP</td>
</tr>
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<td>13.</td>
<td>I Got the Sun in the Morning (M) (R)</td>
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**RECORDS MOST-PLAYED ON THE AIR**

Records listed here in numerical order and those listed here will be ranked alphabetically. The records listed here will be played in every city in the country. Unless indicated otherwise, the song is available on records. The number in parentheses indicates tune is from a film. Those tunes are played over the greatest number of times the song has appeared on radio stations.

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**Going Strong**

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HELEN CARROLL
and
THE SATISFIERS
WITH RUSS CASE AND HIS ORCHESTRA

(Ri'l Abner) Don't Marry That Girl!
AND
The Boogie Woogie Barnyard
RCA VICTOR 20-1928

ROSALIE ALLEN Singing with Orchestra
Guitar Polka (Old Monterey)
AND
I Want to be a Cowboy's Sweetheart
RCA VICTOR 20-9424

MORRIS BROS.
(Willie and Zeva)
Vocal duet with
Mandolin and Guitar

ROOSEVELT SYKES
Blues Singer with his
Original Honeydrippers

ERNIE BENEDICT
and his Pianists

WALTER
DOMBOWSKI
and his Orchestra

GRAVE UPON THE GREEN HILLSIDE
and
TRAGIC ROMANCE
RCA Victor 20-1905

THAT'S MY GAL
and
SUNNY ROAD
RCA Victor 20-1906

RED WINE POLKA
and
COCKTAIL WALTZ
RCA Victor 25-1060

THE PERFECT EVENING—Waltz
(Tenney Weeks—Neff)
and
VETERANS' POLKA
(Webern保利—Neff)
RCA Victor 25-1067

BEST-SELLING POPULAR RECORDS

Albums listed are those selling best in more than 150 dealers in all sections of the nation's retail record stores (dealers). Records are listed according to reports received from more than 700 dealers in all sections of the country. Records are listed numerically based on reports received from most retailers.

<table>
<thead>
<tr>
<th>Position</th>
<th>Last 12 Weeks</th>
<th>This Week</th>
</tr>
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<tr>
<td>1</td>
<td>THE CYPRESS</td>
<td>Jack Spata</td>
</tr>
<tr>
<td>2</td>
<td>Do You Love Me?</td>
<td>Perry Como</td>
</tr>
<tr>
<td>3</td>
<td>The Boogie</td>
<td>Perry Como</td>
</tr>
<tr>
<td>4</td>
<td>The Gypsy</td>
<td>Perry Como</td>
</tr>
<tr>
<td>5</td>
<td>I Got Lost In His Arms</td>
<td>Perry Como</td>
</tr>
</tbody>
</table>

BEST-SELLING SHEET MUSIC

Tunes listed are the national best selling sheet music. List is based on reports received from more than 700 retailers in all sections of the country. Songs are listed numerically according to greatest number of sheet music reports received as of the closing date of the week.

<table>
<thead>
<tr>
<th>Position</th>
<th>Last 12 Weeks</th>
<th>This Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Johnny One Note</td>
<td>Sam Rivers</td>
</tr>
<tr>
<td>2</td>
<td>My Old Kentucky Home</td>
<td>Sam Rivers</td>
</tr>
<tr>
<td>3</td>
<td>My Fair Lady</td>
<td>Sam Rivers</td>
</tr>
<tr>
<td>4</td>
<td>The Gypsy</td>
<td>Sam Rivers</td>
</tr>
<tr>
<td>5</td>
<td>My Old Kentucky Home</td>
<td>Sam Rivers</td>
</tr>
</tbody>
</table>

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those selling best in more than 150 dealers in all sections of the nation's retail record stores (dealers). Records are listed according to reports received from more than 700 dealers in all sections of the country. Records are listed numerically based on reports received from most retailers.

<table>
<thead>
<tr>
<th>Position</th>
<th>Last 12 Weeks</th>
<th>This Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Rhapsody in Blue</td>
<td>Gershwin</td>
</tr>
<tr>
<td>2</td>
<td>Rhapsody in Blue</td>
<td>Gershwin</td>
</tr>
<tr>
<td>3</td>
<td>Rhapsody in Blue</td>
<td>Gershwin</td>
</tr>
<tr>
<td>4</td>
<td>Rhapsody in Blue</td>
<td>Gershwin</td>
</tr>
<tr>
<td>5</td>
<td>Rhapsody in Blue</td>
<td>Gershwin</td>
</tr>
</tbody>
</table>
Music Popularity Chart
Week Ending July 11, 1946

JUKE BOX PLAYS

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on more than 500 reports received from operators in all sections of the country.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>RECORDS</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>TEL STONE DANCE - Bob Wills</td>
<td>COLUMBIA 36966</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2.</td>
<td>CINCINNATI LOU - Merle Travis</td>
<td>COLUMBIA 36966</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3.</td>
<td>ROXY POLY - Roy Acuff</td>
<td>COLUMBIA 36966</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4.</td>
<td>NO VACANCY - Merle Travis</td>
<td>COLUMBIA 36966</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5.</td>
<td>SOMEDAY (I'll Be Free) - Jack Teagarden</td>
<td>COLUMBIA 36966</td>
<td></td>
<td></td>
</tr>
<tr>
<td>6.</td>
<td>DONT'BE LOVING ME - Elton Britt</td>
<td>COLUMBIA 36966</td>
<td></td>
<td></td>
</tr>
<tr>
<td>7.</td>
<td>WAVE TO ME, MY LADY - Gene Austin</td>
<td>COLUMBIA 36966</td>
<td></td>
<td></td>
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<tr>
<td>8.</td>
<td>SHUCK CITY SONG - Zane Buddy</td>
<td>COLUMBIA 36966</td>
<td></td>
<td></td>
</tr>
<tr>
<td>9.</td>
<td>GUITAR POLKA - Al Dexter</td>
<td>COLUMBIA 36966</td>
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</tbody>
</table>

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most popular in the nation's juke boxes. List is based on reports received from operators all over the country.

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<th>RECORDS</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>NEW SPANISH TWO STEP - Bob Wills</td>
<td>COLUMBIA 36966</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2.</td>
<td>CINCINNATI LOU - Merle Travis</td>
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<tr>
<td>3.</td>
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MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race-type disks most popular in the nation's juke boxes. List is based on reports received from operators all over the country.

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<th>LABEL</th>
</tr>
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<tbody>
<tr>
<td>1.</td>
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<td>COLUMBIA 36966</td>
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From This Day Forward
COLUMBIA 36987

YOU'VE BEEN NICE TO ME - Bing Crosby

Sinatras

What Four Great New

FIVE MINUTES MORE

COLUMBIA 37048

Orchestra under the direction of Axel Stordahl

...Each a Magnet for Nickels...

...Each a Must for Every Operator...

COLUMBIA Records

**Honor Roll of Hits**

1. **Amor de los dos** - 2171
2. **Lagrimas de sangre** - 2308
3. **Nochecita** - 2230
4. **Conosco a los dos** - 2235
5. **Traicionera** - 2318
6. **Humo en los ojos** - 2346
7. **No vuelvo contigo** - 2279
8. **Diez años** - 2271
9. **Copitas de mescal** - 2196
10. **10 minutos mas** - 2213
11. **De corazon a corazon** - 2219
12. **Somos diferentes** - 2153
13. **Plabras de mujer** - 2105
14. **Noche plateada** - 2118
15. **Por eso no debes** - 2118

Compiled from a nationwide report of coin operators, record stores and radio stations.

**Coming Up**

- **Pobre corazón**
- **Viva mi suerte**
- **La paseada**
- **Falsos amores**

**$1.00 Retail—60c Wholesale Plus Federal Tax**

Send for complete catalog.

---

**Coast Records**

2534 W. PICO BLVD. LOS ANGELES 15, CALIF.
Music Popularity Chart

AND POSSIBILITIES

RECORD POSSIBILITIES

In the opinion of The Billboard music industry believes are most likely to achieve popularity as determined by its...are most likely to achieve popularity as determined by its...

TEN TEX

Tex Beneke and the Miller Orchestra.

Music Popularity Chart

Week Ending

July 11, 1946

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TEN TEX

Tex Beneke and the Miller Orchestra.
a new album
by
Hazel Scott

APRIL Netz PRESS

I GUESS I'LL HAVE TO CHANGE MY PLANS
VALSE IN C SHARP MINOR
FANTASIA IMPROMPTU
NOCTURNE IN B FLAT MINOR
A RAINY NIGHT IN G
HOW HIGH THE MOON
SONATA IN C (Scarlatti)
TOCCATA (Paradisi)
IDYLL (Scott)

Four exciting records in album for $1.37.50, with descriptive information.

Hazel Scott is just one of your favorite artists who now records exclusively for Signature. Her first album is a collection of exciting piano solos - a blend of classics and jazz for your pleasure.

RECORDINGS PRODUCED BY ROB TRIFILI

DISTRIBUTED BY GENERAL ELECTRIC SUPPLY CORPORATION

TEX BENNETT (Victor 20-1820)
Give Me Five Minutes More--FY, V.
TEX BENNETT (Vanguard 1820)
Give Me Five Minutes More--FY, V.

RICHARD CRONKITE (Vanguard 20-1821)
Give Me Five Minutes More--FY, V.

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Give Me Five Minutes More--FY, V.
This is the result of a stamper being written back in 1946. It contains several errors, including misspellings and incorrect dates. Here is a corrected version:

**Music Popularity Chart**

**Week Ending July 11, 1946**

**NEW RECORDS**

**EDDIE HEYWOOD (Commodore 578)**

*Carry Me Back To Old Virginia* - V.T.

This is the result of a stamper being written back in 1946. It contains several errors, including misspellings and incorrect dates. Here is a corrected version:

**GEORGE OLSEN (Majestic 7190)**

*Somewhere in the Night* - V.T.

**WOODY HERMAN**

*They'll Hop, Jump, and Yell for...* (Continued on page 114)

**RED McKEOWN-ERNIE GACERES**

*(Commodore 579)*

*Through a Veil of Indifference* - V.T.

**The CAROLINA PLAYBOYS**

*(Sonora 7014)*

*Let's Be Sweethearts Again* - V.T.

**R. M. BLUES**

*RYE BLUES* - V.T.

**MILTON'S BOOGEY-GROOVO BLUES**

*by ROY MILTON and his SOLID SENDERS*

**JUKE BOX MUSTS FOR JIVE FANS**

**BOB CHESTER**

*(Sonora 3011)*

*Rollin' On Down the Road* - V.T.

**BOBBIE WADDELL**

*WOMAN with the DUTCH BUCKETS* - V.T.

**COLUMBIA 36995**

**STILL RIDING HIGH — SURRENDER THE GOOD EARTH**

**Advance Music Co.**

**J. C. BORLAN Co.**

**Portom Distributing Co.**

**Southland Distributing Co.**

**Sterling Record Co.**

**Trinity Record Distributors, Inc.**

**NEW YORK, N. Y.**

**MATERIALI PROTEZATO DA COPYRIGHT**

**MUSIC**

(Continued on page 114)
302 Wants Big Hike in Club, Hotel Scales

NEW YORK, July 13.—Negotiations for night club and hotel increases will get under way shortly, according to sources of Local 802, American Federation of Musicians here. Six 802 officials have been named to act as a negotiating committee in what is expected, at least in initial circles, to be a series of hot discussions.

Band agencies report many night club operators are already crying blue murder, having heard via the gossip routes that 802 plans to ask enormous pay increases. Ops have already begun to notify agencies that bands will be pared in size to meet the difference in operating costs. Union spokesmen react to such reports in varied fashion, claiming that while some club owners habitually pare their bands after a scale boost, it doesn’t take long for competition and plain musical requirements to return the personnel roster to normal.

Union people acknowledge that a sizable scale increase will be sought, but they decline to tip their hands by discussing in advance of negotiations the dimensions of the raise. It is understood that the new scales, if and when set, will be effective September 15.

800G Organist

HARTFORD, July 13.—An estate amounting to $801,261.10, of which $656,477.90 is represented in large blocks of stocks, was left by John Spencer Camp, of Hartford, former organist of Center Congregational Church, according to executors. The document, submitted to probate by Judge Russell E. Johnson, lists other holdings as land and buildings, $11,000; bank deposits, $4,365; and miscellaneous items valued at $4,010.

Stations Lay Off Al Russell Platter

HOLLYWOOD, July 13.—Radio stations and disk jockeys in town were revealed to be giving the cold shoulder to an Excelsior revoir by the Al (Stomp) Russell Trio, concerning the Ku Klux Klan. A side called Big Biter, in a stirring cover of all shades of radio interest here, with the record apparently bearing political reaction and FCC attention, has been lashed out at the anti-everything group. Repressions to the self-peddled ban are momentarily expected.
No Shrieks for Sheik on Wax: Bernhardt, Russell Disks, Too

NEW YORK, July 13.—The hundreds of dozens who continue to worship Rudolph Valentino shortly will have an opportunity to discover that their departed idol, while the shortest of sheiks, was no Sinatram. Jack L. Caldin, operator of Collectors Record Shop here, has resurrected a disc cut by Valentine in 1923 for an obscure and long-since defunct company, and he will soon issue the platter to the public on the label he calls Historical Records.

By a special process of his own devising, Caldin is able to take a beat-up old record and, in making dub of it, bring the solo violin forward and clean up the background. It is reliably understood that no amount of such treatment has been able to improve the quality of Valentine’s tonalis, which were strictly Hollywood in type.

Kashmiri Song and El Relecario (later in Spanish), is expected to have considerable market value as a curiosity and novelty.

Caldin is also releasing four more long ago by Lilian Russell, Sarah Bernhardt, Sarita Caruso, John McCormack, Eduardo De Reszke and other stars of yore. Some of his platters have been dubbed from antique cylinder records, others from discs which required special turntable speeds, needles and piecemeal arms. In each case, the original is either burned or has given permission for the remake.

Morale’s Seeco Terp Disks

NEW YORK, July 13.—Dance lessons on discs continue to impress recorders as a likely source of revenue. Latest entry is Seeco Records, who will use Num Morale on seven rumba instruction platters. Some months ago Morales did a few rumba sides which were issued in albumette form by Majestic with instructional diagrams by Arthur Murray. A couple weeks ago Murray and Musicraft negotiated a deal for issuance of waxed dance lessons.

A. C. Dream Back to Terp

ATLANTIC CITY, July 13.—Waltz Dream Ballroom, hitherto a war plant, has been whipped back into shape as a terp temple. The resort’s only public dance hall, aside from the Convention Hall ballroom where special promotions are staged, Waltz Dream brings in the Bill Carter band for three nights a week. Before the war various promoters brought in traveling names to the spot.

A Review of FARGO

HITS

SOLID SPINNERS ON THE NATION’S JUKE BOXES!!

BILLY HUGHES . . . and his

Pals of the Pecos

STOP THAT STUFF (Fargo 1115)

MILK COW BLUES

SPANISH POLKA

LOW DOWN BABY

I KNOW BETTER NOW

I’M Going TO THE SOUTH

VIC BIAS’ Panhandle Playboys

NOBODY’S FOOL

ROSE OF THE ALAMO

JOHNNY TYLER . . . and his

Riders of the Rio Grande

“I CAN’T TRUST YOU NOW” (Fargo 1113)

“I FELL JUST WHERE YOU ARE TONIGHT”

RELEASED THROUGH

COINMATIC DISTRIBUTORS

2712 W. Pico Blvd. Los Angeles 6, Calif.

Pacific Records, 65¢ Wholesale

ORDER FROM YOUR NEAREST RETAILER

C. & C. DISTRIBUTING CO., 712 FOURTH AVENUE, SEATTLE 4, WASH.
COMMERCIAL MUSIC COMPANY, 310 NORTH SALEM ST., ST. LOUIS, MO.
DOBBIN-SKINNER, INC., 2824 ELIM ST., GASSVILLE, CALIF.
G. & B. DISTRIBUTORS, 1407 DIVERSEY BLVD., CHICAGO 14, III
GOLDEN DADDY, 860 UNION AVE., MEMPHIS 3, TENN.
MUSIC SALES CO., 2137 THIRD AVE., NEW ORLEANS, LOUISIANA.
MUSIC SALES CO., 2137 THIRD AVE., NEW ORLEANS, LOUISA.
NATIONAL MUSIC DISTRIBUTORS, 1913 LIEBLAND, HOUSTON 3, TEXAS.

Check Runyon’s List for The Latest Releases

Quarterly

BODY and SOUL

ARMS and LEGS

AS YOU WERE

WARREN REED

MADDOX REED

SHADY REED

WE ARE NOT TOGETHER

WE ARE NOT TOGETHER

ON THE RAMPAGE

MAYBE SOMeday

I'M A LUCKY SO-AND-SO

I'LL TELL YOU

YOU'RE A MISTRESS

I'M A LUCKY SO-AND-SO

THE LATEST RELEASES

CHANGED WEEKLY

EXCLUSIVE—56c

Hob Joffries

Joe Liggin & His Honeydrippers

Barnett Street Boys

Johnny Moore’s Three Blazers

BEL-TONE—49c

T. Texas Tyler & Melody Boys

T. Texas Tyler & Melody Boys

Slim Galliard's Yells

T. Texas Tyler & Melody Boys

T. Texas Tyler

Mel Lindsay & Night Riders

MANOR—49c

Bob Watson & His Brown Dots

Bob Watson & His Brown Dots

Slim Galliard’s Orch.

Whitney & Slim Galliard Trio

T. Texas Tyler & Melody Boys

T. Texas Tyler

Vaia’s Snow

Vaia’s Snow

Celtic (Irish)—49c

All-Ireland Orchestra

Nicholas Farley—Irish Tenor

IMMEDIATE DELIVERY, 1/3 DEPOSIT (MONEY ORDER OR CERTIFIED CHECK), BALANCE C. O. D., F. O. B. NEW YORK.

COMPLETE LINE IN STOCK OF ALL LABELS LISTED

EXCLUSIVE DISTRIBUTORS

Ryunon Sales Co. of N. Y., Inc.

593 10TH AVENUE
NEW YORK 18, N. Y.
LONGACRE 3-4820

SHIP THE RECORDS INDICATED ABOVE TO

NAME

ADDRESS

CITY

STATE

PLEASE SEND COMPLETE LISTING

Don’t Forget To Fill In Your Name & Address

MEMO:

RALPH SLADE
AND COMPANY ON TOUR
NEW YORK—CHICAGO—HOLLYWOOD

EXCLUSIVE MANAGEMENT
FREDERICK BROS. AGENCY, INC.
NEW YORK • CHICAGO • HOLLYWOOD

RECORD SHOP here, has resurrected a disc cut by Valentine in 1923 for an obscure and long-since defunct company, and he will soon issue the platter to the public on the label he calls Historical Records.
Muzak To Take Crack at Comm'r Disk Business

NEW YORK, July 13.—Muzak is preparing to enter the commercial disk field. Conducting its discussions under such secrecy that even most of the firm's top New York execs disclaim knowledge of the project, Muzak is said to have made a deal with Austrian Rebeck, assuring sufficient distribution to carry a good part of the nut. It is understood that another large chain outlet may go for a similar deal. The records are of the phonograph record type and would be circulated on the general market.

With first cutting tentatively slated for late next month, Muzak has begun making talent and exploitation plans. Object will be to sign top vocal and instrumental artists for records and the usual transcriptions. A natural exploitation medium will be Muzak's string of wired music franchises around the country, thru which they may be able to plug the disks.

Production is not expected to be a problem for Muzak, which has recently enlarged its plant in Louisville with a block of new presses. But production of Muzak disks is expected to mean headaches for some independent companies which have been trying to get the outfit to do their pressing.

Redman Sues Victor, Southern on 6 Tunes

NEW YORK, July 13—Don Redman, noted trumpeter and composer, is using RCA-Victor and Southern Music in Supreme Court here, charging that he was denied his contract involving six of his compositions. The suit was filed by Redman and Victor into an agreement whereby Redman was to get 25 per cent of mechanical rights and 5 per cent on sheet music sales. Songs were assigned to Southern for publication, but Redman says they were not published, and that this constitutes a contract breach.

He wants full songs back. In addition, he seeks an accounting of record royalties allegedly due him.

Snazzy Newie Hypos

San Diego Spotlife

HOLLYWOOD, July 13. — San Diego's entertainment scene took a turn for the better with the opening of ultra swank Imagi Manor, with initial music and talent budget hitting $4,500. New spot, a la Las Vegas set-up, is using a show in its Mississippian Room with Frankie Tomlin, Patricia Montana and the Blanchards as openers. Set by Frederick Bronfman's Agency.

Larry Imagi is operator of the location, with George Dow in as general manager and Dennis Moore, assistant manager.

ASCAP's New Pub-Writers


Stacey's OK $1,530 in B'port

BRIDGEPORT, Conn., July 13—Jazz Stacey outdid Glad at Pleasure Beach last weekend (*) with 1,275 persons paying $1.30 admission for a $1,530 gross. Stacey recently had a run at Lenny's Wagon Wheel, local nitey.

Barnet & Long Thru at Decca

NEW YORK, July 13—Charlie Barnet and Decca Records parted company this week, the leader asking for and getting a release from his contract. Barnet, disgruntled for a long time over what he considered insufficient production and also unhappy because he was not given a free choice of material, stood to earn around $22,000 in royalties this year, according to Decca execs.

The leader's plans are "in a terrible fix with a company which he refused, but which he says is 'definitely' not one of the major outfits. Papers are not signed, but he expects to close the bargain within a few days. Decca spokesmen, meanwhile, said that the times made the deal that they lose Barnet without a guiler and welcomed the opportunity to divert[sic] several hundred thousand additional records to the Crosbys, Andrews Sisters and others who naturally welcome more production.

Johnny Long, with Decca for years, also has out his last platter for the firm, it became known this week. His contract expired some time ago, but has not been renewed and the company is making no overtures to him. Not a seller of recent years, Long nevertheless has more than held his own at Decca, say execs. However, the current situation is such that only powerful retail and juke box chains are the only buyers, and once again at a disadvantage.
Privin Exits BG for Air Job; Dance Ork Maestro's Headache

NEW YORK, July 13.—Top sidemen continue to prefer the orderly well-paid routine of the radio studios to the ulcer-breeding business of orchestra leaders. Only a musician who has band-leading ambitions and feels he must stay where the public can see him will turn down a network offer. The rest go quickly feed up with the road and, if they're good enough, try to crack the studios.

This condition is a recurring headache for dance maestri. A top band needs a number of ace instrumentalists, and if these characters are forever dousing road tours in order to stay near New York and the studios, the leader cannot be a happy guy.

The one aspect of the situation which keeps high-grade musicians in travelling dance bands, and prevents a complete stampede to radio, is the plain arithmetical fact that there aren't enough studio jobs to go around. Latest big-time sidemen to desert dance work for radio is Bernie Privin, featured trumpeter with Benny Goodman.

The list of those who would like to get into that act is even longer.

Musicraft Eyes Disk

HOLLYWOOD, July 13.—Something new in record albums has been cooked up by radio scribes Merwin Gerard and Seelig Lister, who have written material to be narrated by movie speakers, Bela Lugosi, and tagged mysterious. Platter idea is now in negotiation stage with Musicraft Records and will probably be waxed in series of eight 12-inch records.

Script idea calls for series of mood-horror tales, each one dealing with another phase of violence, crime or sudden death. Labeled narration should be backed by theme music in keeping with spine-chilling format. Musicraft also is dickering with MCA for a similar packaged idea under which MCA will supply talent, music and writers for the series.

WDAS Blackballs 'Natch' & 'Take'

PHILADELPHIA, July 13.—WDAS, one of the most heavily plattened stations in town, has learned two top show tunes. Pat Stinton, general manager, served notice to the disk spinners that Del's What Comes Naturally, from Annie Get Your Gun, and South America, Take It Away, from Call Me Muter, are banned off the verboten list for WDAS airing. Station fears that both lyrics are too, too, risque for those keeping their ears tuned to WDAS.

Station disk jockeys play up heavily to the school set.

NOW IN PRODUCTION
RECORD-PRESSING
—TO THE TRADE—
HIGHEST QUALITY—SHELLAC or PLASTIC
STATE YOUR NEEDS
PARAGON RECORDS, Inc.
8000 CONNECTICUT AVE.
CHEVY CHASE 15, MD.

Thanks
For Voting Me
In the TOP THREE
in The Billboard's Eighth Annual College Poll of Girl Vocalists

PEGGY LEE
Capitol Recording Star
At the PARAMOUNT THEATER, New York, Starring August 21
Personal Manager CARLOS GASTEL • Bookings GAC
GAC & FB Pitch, But Welk Returns to MCA

HOLLYWOOD, July 13.—With Frederick Bros. Agency and General Artists’ Corporation putting in strong bids to sign Lawrence Welk’s band after his temporary exit from Music Corporation of America, the accusation-playing maestro re-signed his band to an MCA contract. Welk had been looking over the major record holding field since his MCA pact expired last spring. He was dissatisfied with their lack of pushing the band.

Important influence in Welk remaining with MCA was a trip made last week by Mervyn Lilley, MCA’s Chicago chief. Welk continues at the Aragon Ballroom here thru September and then heads for Milwaukee, and the Trianon Ballroom, Chicago, starting November 3. Before re-signing with MCA, Welk met the Schroeder and Trianon dates direct, but now MCA will collect commissions on these jobs.

Welk Hipsters Asks: Report or Did Enjoy You

NEW YORK, July 13.—Ages, who were courted this week by the symphony, was paid off by Holland of printed promotional material issued on an August opening in behalf of Do Re accord, an accordion from which he hosts. (Instrumentation: the accordion, the baritone, the bass, the piano, vibraphone, xylophone and saxophone.) The brochure asks: “Please listen to this performance at an opening and send us your report or if you didn’t enjoy you.”

A separate leaflet says in part: “Our record company, the only one in the world to produce and publish records with a year of training since they were issued.

The brochure concludes with: “If you come to our country and we will show you our achievements. It will be a great event for your people. Hoping you will enjoy the music and thinking you in anticipation.”

Lumeford Missed at WM for Failure To Land Solid Location

SAN FRANCISCO, July 13.—Lumeford, playing Trianon Ballroom here, is a born at the William Morris Agency, claiming this is the first Coast trip he’s ever made in which he didn’t get a solid location deal. Lumeford hit California in May, with a week at the Orpheum Theater, Los Angeles, the City Theater, the Logan Theater and then heads back home.

Lumeford expected to get one of the most monumental bookings in Southern California, but nothing materialized. One possibility was Crossroads West, Meadowbrook, Culver City, Calif., but Duke Ellington recently was given the leading role in the Lincoln Theater and then heads back home.

The fact that Ellington and Earl Hines, two other WM properties, were offered without success in the territory, was not helped the situation, in Lumeford’s view. When Lumeford joined William Morris last January, it was under a stipulation that the agency would call him a New York location. The situation is now said to be in the process of trying to close a Gotham location for the band for this fall or winter.

Information Desk of the Music Industry

The New 1946-47 Encyclopedia of Music, the Eighth Annual Edition, with its 72 Essential Reference Lists and more than 50 Feature Articles, will be published to-day and all year round by the men who count in Radio, Film, Television, Recording, Motion Pictures and More Records—a total distribution guaranteed at $20,000.

Your advertising message in the 1946-47 Encyclopedia of Music reaches the full impact of this day to-day, all year round.

For rates and full information, contact any of the Billboard offices.

The 1946-47 ENCYCLOPEDIA OF MUSIC

NOW in Preparation...

PHILADELPHIA, July 12.—Ballen Record Company here, which produces the 20th Century label, has been put in charge of the agency's booking department.

The firm's contract with the agency guarantees the leader a minimum of four weeks, opening at Majestic, San Antonio, Austin 1, a few miles away from the agency's offices.

The booking department of the agency is hard at work trying to sign up additional contract dates, including the agency's contract with the Century platter label, which produces the tunes he introduces.

In SHORT

New York:
Lou Wills, featured dancer in recent films, are signed for two weeks at the Roxie for the week of August 21. — Don Richards, debuting at the Century platter label, is setting a record for the week ending August 21. — Tony Craig back at No. 7 Avenue for the fourth stint.

Chicago:
Joe Callan, of Mutual Entertainment Company, is hard at work trying to sign up additional contract dates, including the agency's contract with the Century platter label, which produces the tunes he introduces.

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**Detroit Editors Vs. Club Press Agents: Inadequate Info**

DETOUR, July 13.-Local jitterbugs are taking a beating right now from the very people they're supposed to influence—club editors of the vaudeville trade. Alleged inadequacy of information about show line-ups has been a pot poore of the local press. With the situation clearly decided it was about time to air the situation a bit.

When Things Right Club editor of The News, cut loose in his column with a gripe about "press agents who won't tell the truth or knowing nothing more than the name. Hurt swung at the p.r.'s in a roundabout manner. In the eyes of Theatrical Agents. He put some of the blame on the p.r.'s for not assuming a share of responsibility for night club publicity for their clients.

**New Merrell Abbott Package Revue for Statler Chain, Chase**

CHICAGO, July 13.—Merrell Abbott, well-known Chi nitey producer who has charge of the shows at the Empire Room of Chi Palmer's Hote, will book a package show this fall in hotels of the Statler chain in Detroit, Buffalo, Boston and Cleveland, and the Chase Hotel in St. Louis. Miss Abbott says last year started with two points of difference at main points at issue, but stressed that union will at no time attempt to enforce the six-day week at present.

Herschell Hart, who preceded Williams light club editor of The News, cut loose in his column with a gripe about "press agents who won't tell the truth or knowing nothing more than the name. Hurt swung at the p.r.'s in a roundabout manner. In the eyes of Theatrical Agents. He put some of the blame on the p.r.'s for not assuming a share of responsibility for night club publicity for their clients.

**Northwest Spots Sign AGVA Pacts**

NEW YORK, July 13.—Except for the Gold Room, Paisley, Portland, Ore., one of the big Northwest nitey spots has signed an agreement to put up cash bonds or both. So far in Oregon the Amato, Portland; Sunshine, Springfield; Holland Club, Eugene; Borden's, Portland;炸丸子 Club and Musial Hall, Portland, and Curt's, Hollywood, have signed such contracts in bonded and signed agreement.

**Coronet Sets Aug. 2 Reopening With Cafe Society Tag—Maybe**

PHILADELPHIA, July 13.—Joe Kravitz, new Coronet owner, has just set August 2 as the lighting-up date. Opening will headline an outfit with Carmen Carpenter and Duke Watson and the Four Hawk floorshow. Set for a fortnight, new show on August 16 will bring in Sila Barstow's 14-piece band.

**Russian Tops Next Three**

Of the other three contestants, Wally Peterson, Dorothy MacFell and Hubert Sande, no one will ever come off best. The honeymoon for the Faucett-Catholic Youth Org Hits Vancouver State Thes. Ads; Bag Nixes Then Relaxes

**Vancouver's Vogue Vaude**

VANCOUVER, B. C., July 13.—The plush, uptown Vogue, newest high-spot in the downtown five and ten, is expected to produce the shows at the Palmer chain. Booking of the show was done by Miss Abbott direct.

**Catholic Youth Org Hits Vancouver State Thes. Ads; Bag Nixes Then Relaxes**

**Miami Riptide To Relight As Famous Door With Names**

MIAMI, July 13.—Famous Door, Inc., took over the former Riptide Room, a former Famous Door outlet, last week, and is getting ready to light up. Cast will be redecorated inside and out, renamed the Famous Door and open about August 1. Competing with beach nitey spots, will have a banner opening with shows at 11, 2 and 4, and will play name acts next winter.

**Detroit Editors Vs. Club Press Agents: Inadequate Info**

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Stem B.O.'s son Elks' Toot; MH Wow 147 1/2, Cap Spikes 60G

NEW YORK, July 13—Summer influx, including the Elks' convention as well as a noticeable drop in the mercury resulted in most houses, kept busy humming, with most houses showing little drop from previous week's totals, some showing gains.

Radio City Music Hall (6,000 seats; average $87,000 for initial frame.) took a great upturn this week as feature pic, Annie and the King of Siam, showed evidence of building. In its third week, with Ben Davis, Paul Hashek and Dolores Anderson on stage. Gross was $1,475,000, compared with $1,300,000 previous week and $1,430,000 in opening week.

Roxy Hits 85G
Roxy (6,000 seats; average $87,000) did a neat $86,000 for second week.

Swifts and Smoky.

Cap Near 78G
Capitol (4,627 seats; average $83,000) with Ritz Brothers, Gracie Burkle, Buddy Morrow and Two Sisters from Boston in fifth and final week.

Previous gross was $86,000. Now bill (reviewed in this issue) has George Paxton, Jeffery, Joey Adams and Easy to Wed.

Strand (2,770 seats; average $45,000) saw Spike Jones's outfit and Of Human Bondage up the take to $90,000; a nice pick-up from a poor

Oriental's Long-Run Policy Pulls 74G & 64G; Tops Chi Again

CHICAGO, July 13.—Featuring three-week engagements rather than the usual one-week stays, the Oriental Theater again has outgrown its only Loop combo competitor, Chicago Theater. After a week 74G the first week, the Mills Brothers, Nelson Sisters and Sandy Drayson, appearing with the picture Postman Always Rings, brought in $84,000, the second week which ended Thursday (11). Oriental has 3,300 seats and charged the usual 65 cents thru 95 cents.

Management feels that the combination of the acts nor the pic can be over-emphasized, but that the combination of the two is responsible for the healthy returns. Whole show was in for two weeks with a two-week option which has been picked up.

Chicago Theater featured actress Vivian Blaine, Fred Lowery and Dorothy Rae, Clark Brothers, and Lowe, Hite and Stanley for the second week with the pic, Mr. Billy Miller, Tex Beneke Nice $24,300, Indip's Circle

INDIANAPOLIS, July 9.—The Glenn Miller orch with Tex Beneke did close at the Circle Theater (3,500 seats; 74 cents) last week (ending July 4), grossing $24,300.

On the bill were Lillian Lane, Artie Malvin, Bobby Nichols and the Crew Chiefs. Extra, Whiston Brothers and the Crosby Sisters. Pic, The Truth About Murder.

FRED LOWERY
AMERICA'S OUTSTANDING WHISTLING VIRTUOSO AND LOVELY
DOROTHY RAYE
THE GIRL WITH A SMILE IN HER VOICE

3 SMASH WEEKS
CHICAGO THEATER
CHICAGO
OPENING WEEK JULY 19TH

MILWAUKEE CENTURAMA
MILWAUKEE

COLUMBIA RECORDS
LATEST RELEASE, RECORD NO. 36952
"WHISTLIN' JOE"
"FROM THE LAND OF THE SKY BLUE WATER"
NOW ARRANGING EXTENSIVE TOURING, THEATRES AND NITE CLUBS FOR FALL AND WINTER
PERSONAL MANAGEMENT HAROLD LEE CHICAGO
GENERAL ARTISTS CORPORATION

BEVERLY CORT
DETROIT HIGH SCHOOL SENSATION HER "SALOME" DANCE
GAVE HER NATION-WIDE PUBLICITY

AGVA Won't Take "No"

NEW YORK, July 13.—AGVA means business in the Hollywood night club situation. Union won a cash bond from eight Hollywood night clubs that have banded together against the levy and won't take no for an answer. "Either they pay up like the rest of the country or else," labor execs say.

Reason for calling the showdown now, AGVA says, is in previous battles in Pittsburgh and New Orleans, the feeling that the same thing is due here. In order to protect its members who have signed contracts for next season, the union is pitching for the levy. AGVA makes light of the op's claim that union will have to go to court and say money is being put in special accounts to be held in escrow. Matt Shelley, AGVA administrator, may go to the West Coast unless the situation clears up.

Mercury Records
"GIVE ME YOUR BEST SHOT..."
This well-known beach spot opened with a summer policy. At present there is no ork nor is food served.

Mel Hinkle, pianist, is featured. Fans thru a classic, Five Dance, for a starter and follows with Tea for Two. Then some other pop ballads, with Honky Tonk Train in boogieWoogie for a wow finish. This act is added a lot to the act.

Mel Henke, pianist, does voice well in hoavy torch number! "The Pettys are a thrush, started with a Spanish melodic torchy *- voiced assistant. Garners big return..."

Petty Samw9

"The Billboard said, "The Pettys are a Negro ex-G.I. balladeer, Al Powell, who ran off to a neat milling. Was a Slick."

The Ritual Fire Dance as an extra number.

I'm Calling You, Puttin' on My Top Hat, which was slick.

If the interested, Ted Shapiro, she ran thru several new songs and had 'em eating out of her hand.

The Ritual Fire Dance as an extra number.

The best that can be said is sure to be pop."

"If I Loved You, Someone in Your Arms to Love, It's a Wonderful Life, Southern bit in which the gals show some realistas share the lulls."

Threefalians step by step by step, with the instrument, both as soloist and ensemble, continues his ace show pacing, and Bob Snyder's ork does an excellent dance and a job on one. Felden Foursome is still filling the intervals and Larry Venine carries on all the pianistic bar faves.

The UNPREDICTABLE MARLEY CHANY

The BILLBOARD

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The UNIVERSAL ENTERTAINMENT AGENCY

NOW LEE-N-EDDIES DETROIT

Eheausa

July 20, 1946

Lookout House, Covington, Kentucky

(Talent Policy: Dance and show band; frame-shots at 6 and 11. Owner: Louis Backen, Inc. $1.50 per person, except Saturday. Cover of $1.50 per person, except Saturday. Cover of $1.50 per person, except Saturday.)

With the inimitable Sophie Tucker eclipsing by a wide margin her tremendous local performances, new talent lineup represents one of the soundest efforts ever to present itself class spot. Working to an overflow house of Le Tucker admirers, Linda Kelly, Miss Lovely Leggy (6) took the ice with an intricately timed archery-act and as adagio offerings and ran off to a neat near mist. Getting the start was the Four Sisters.

NIGHT CLUBS-VAUDEVILLE

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July 20, 1946

The Billboard

NIGHT CLUBS-VAUDEVILLE

45

Cafe Society Downtown, New York
(Tuesday, July 9)

Talent Policy: Dancing and Showoffs at 8:30, 10:30 and 12:30. Owners: Barney Josephson; manager, Jack Steiner; resident manager, John Nelson. Prices: No cover or minimum.

You can't help liking Timmie Rogers—and that goes for the rest of the bill at Barney Josephson's Squadron Square cellar. It's a show for the repeaters and seekers of groovy entertainment, and as such, is on a par with preceding ones.

In his first appearance since he broke his leg, Rogers skates his way through a hilarious and irrepressible performance. Between songs laid an egg, he's the best, cutting a straight line, it's his lady, and99.4.

Rogers has a husky voice and a five feet nine inches—sana

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Rogers has a husky voice and a five feet nine inches—sana

As the applause thruout his 88-ing. Did three numbers, all thnes they display the ballroom excursions

Heard's impressive skinbeating

It. Available now at DISTRIBUTORS

They stick it. Their salary of about $90, but they stuck it

A bit for him.

PHILADELPHIA, PA.

PAUL ANDERSON

PUBLISHER

BEACHWALK, EDGEBURY BEACH

Talent Policy: Dancing and Showoffs at 8:30, 10:30 and 12:30. Owners: Barney Josephson and Charles Fox.

Barny Josephson has dealt himself a pair of aces in his new show. Re-Bop! and winding up with the famous Yale song.

Charles Fox opened his new, tastefully appointed supper club with a bang, offering a bounteous, informal buffet, a show designed specifically for laughs. Opening night crowd, including standards, were won over.

Sharing the spotlight with Fox is Joe Frisco. The stuttering comedian's material is not new—but it's still current, original and hilarious. He is a natural comic, and Fox and Frances are natural for each other, using material so well-worked over, it's almost classic.

When Frances takes the floor herself, his triggerquick gagging goes over with little effort. He hits the high note with a mangling

The Steel in the Horse Room.

First show was staged into an inexpensive pop menu. Ben Slive, Ben Lamy and Paul Molls contributed. Real climax came when the Robert Ring, sang songs on Her Fingers. Nobody could top her—and no one tried.

I'm a Bad, Bad Man that he gets anywhere at all. Does this number especially pertain to pop tunes makes for easy listening and plenty of chuckles. Billy Green, a younger leading man in his great local favorite, almost brought the house down with the old vaude stand-by, Singing in the Rain.

Completing the well-rounded bill is Charlie Parker. Gal is a booker, with a good set of gags and plenty of personality. Of several shows here, his act was best suited for hot and here received.

Ringersides were in there pitching for good nick, backbone, reminiscent of Eddie Fox and the Seven Little Foxes, brought cheers from old vaude stand-bys, Hot Stuff and the Tekkels.

Our next show here is traditionally

July 20, .1946

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Downtown, Detroit  
(Thursday, July 11)

New Riblegunde show is angled for wide theater appeal. She uses four talented girls and a suicide, despite lack of instinct which makes her night club age something special. Four tables of volunteers, worked briefly into the show at intervals, were used for cabaret atmosphere.

Riblegunde wins substantial response from the large theater audience with vivacity that keeps his work going. Original, flattering gliding of gloved hands, constant smile, nearly closed eyes, lively response to every part of show, emotional contact, voices and careful lighting and stage effects combine into beautifully shiny show.

Butten man-handling Pat Kelly is no toll for Riblegunde's ability and won plenty of audience laughter with his natural style. Jan Murray with weak tricks and simian clowning aids Miss Kelly and adds plenty in his own bit.

Eleanor Teeman, ultra-fast softshoe terper, does well-controlled work of musical comedy caliber.

The comedy antics of Joey Adams, who has his own ideas of interpreting new well-known bolting and stealing songs, are good for wide theater appeal.

Eleanor Teeman, ultra-fast softshoe terper, does well-controlled work of musical comedy caliber.

Million Dollar, Los Angeles  
(Thursday, July 5)

There's plenty of excitement here this week with the Woody Herman orchestra providing the hot rhythm and pyrotechnics. Aggregation scores boldly. It's white hot music was altered by the rhythm section and the high instrumental solo work with hot trumpet. Jimmy Johnson, Dave Oberstadt's charming and vocal work. Plenty of palm clapping follows orch's sensational Wild Rolls.

Red Norvo's wise work registers for good response with ticket holders. His Blue Breeze, a wheel-and-giving-away small sums of money for a few presents which the station names "for free" in return for little air credit.

Take it off.

Loe's State, New York  
(Thursday, July 11)

With Jackie Gleason in the emcee slot, and boffleurer Josh White as the brightening difference on the stage, this week's bill is a Okay. Gleason, who tells a few quick jokes, and does his usual movie routine as well. A sense of humor, excellent voice and quick wit.

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Take it off.
In Short

(Continued from page 29)

(13) At the Trade Winds, Washington, D.C., July 13, Ray Hackett and sold out. Ella Mae Morse opened July 13 and was gone July 20. 

Army Nixes Cuito
Ork Transportation

NEW YORK, July 13—War Depart-
ment has issued an order that all
Army Orks will no longer be trans-
ported around the country for free, in return
for concert appearances at air bases.

A number of Orks had complained that what has been milk and honey for them has turned into harassment. Some bands have
been getting transportation around Long
Island, New England, Atlantic Seaboard
(To-Coach) in the army planes, and now have
to go out and scuffle for their living as road
Orks.

Like most armed forces decisions, the
Army's order was made without much
fanfare. For several weeks, Bob Sherwood,
for example, closed July 8 at Jant-
son, Portland, Portland, and opened
Friday (12) at Cedar Point, O.

For several weeks has he been booked
in an army base which was a pick up at Portland, take
that for Mc. Cora, Illinois, and two
performances, and then they regroup
in Ohio for the Cedar Point opening.

The War Department's official
response was: "This is in order to get
his hand to Ohio in time and in
shape, it is understood that
his present engagements are
finishing bands with pick-up and delivery
air transportation service in return
for performances on route.

Army's "By the Numbers":
Old Pops for New G. L.'s:

Vintagc 1938 to 1942

NEW YORK, July 13—The army
is going nuts in its search for
musical material for its bands,
and has been digging in
their files for songs and faves,
such as Smoke Gets in Your Eyes,
Sofitude, Goodnight, Deep Purple,
Summertime and Shine On, Harvest
Moon, Day After Day, My Heart Tells
Me Tell, My Heart Tells Me, My
Heart, Somewhere in New York,
I'm Getting Tired So I Can
Sleep, Black and Blue, This Can't Be
Love, I Let a Song Go Out of
My Heart, Ti -Pi -Tin, Says You
Have Changed, Boy, Don't Fence
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SHOWLOG
Performances Thru July 13, 1946

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- TWO HEARTS IN THREE-QUARTER TIME
- THE FLYING PIG
- THE HAY MARKET CIRCUS
- THE MISSION BELLS

CLOSINGS

- COME ON UP
- THE MUSIC MAN
- THE LADY'S MAN
- THE UNDERTOW

LEGITIMATE

July 20, 1946

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LEGITIMATE

July 20, 1946

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BROADWAY
SHOWLOG

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Silo Circuit

Pre-Broadway tryout is set for week of July 15 when Dr. William O. Williams and William H. S. Underwood, the producers, will present "Silo Circuit" on the Music Box stage of the Shubert Theatre. The play is a comedy which will run for two weeks in the Shubert stage. It is produced by William H. S. Underwood and directed by Thomas J. McIntyre.

Mary White, who is playing a leading role in "Silo Circuit," is an old friend of the producer, and was his first wife. She has been married to him for 30 years. The play is set in a small town in the Midwest, where a young man is named Roger, and he falls in love with a girl named Mary. They are destined to be together, but tragedy strikes when Mary is killed in a car accident. Roger is left alone, but he finds comfort in the love of his family and friends. The play is a touching story of love and loss, and it has been well received by audiences.

A Woof! at the Door of Tank Towns in Legit Circuit Pitch

NEW YORK, July 13—A tank town is only one in the city that can be called "Legit." The town is a place where the community comes together to celebrate the lives of their neighbors. It is a way of life that is unique to Tank Towns, and it is one that is cherished by the people who live there.

One of the tank towns in Legit Circuit Pitch is Tank Town, a small community located in the heart of the city. The tank town is known for its strong sense of community and its dedication to celebrating the lives of its neighbors. The tank town has a tank named "Sailor," who is a symbol of the town's spirit. Sailor is a big dog who is always ready to help his neighbors, and he is a beloved member of the community.

Off-Broadway Opening

THE WHITEHEAD BOY

(Opened Tuesday, July 15, 1946)

Montrose Playhouse, Bronxville, Conn.


The play is set in a small town in the Midwest, where a young man is named Roger, and he falls in love with a girl named Mary. They are destined to be together, but tragedy strikes when Mary is killed in a car accident. Roger is left alone, but he finds comfort in the love of his family and friends. The play is a touching story of love and loss, and it has been well received by audiences.

The Billboard
**FCC To Make Price Decision**

San Gov't, Aid

(Continued from page 10)

in that it is estimated to return $2,500,000 for WXYZ. Such a figure for a $10,000-

watt endeavor assumes astonishing propo-

sitions. FCC spokesmen say, when com-

pared with The Philadelphia Record's pur- 

chase of KDKA, $1,000,000 will suffice for 

purchase of the clear channel station. 

What is happening around the board. 

The Stock Issue

Despite all the hard cash involved, 

Indications are that the commission is 

not going to overlook a few other 

ramifications in the various deals. 

ABC, which is the biggest on the 

fringe, had a much higher takeoff than 

the $6,000,000 for WABC price which 

was announced for WABC.

Lancaster, July 13—Lois 

legit-hungry theaters, most of 

whom are transplanted Easteners, 

are jolted by the jolt of the 

giving indie legit producers a field 

day, coming up with a little 

dough and a lot of ideas to set 

themselves up in the legit biz in a 

healthy way. For proof there are 

the several small legit houses which of-

fer the old melodrama or revues and 

playhouses, while some of these shows 

have been running more than a decade. 

Biggest Hollywood legit bonanza, 

of course, remains Ken Murray's 

Blackouts opening June 24, 1922, under 

rented costumes and sets and 

pared down to $6,000,000. In Central 

Theater, which houses the long-

running show, has a seating capacity of 

1,142 and continues to pack it in. 

Blackouts has become an institution 

in the legit world, a favorite 

with those who flock to see 

annual revisions.

Nearly 14 for "Drunks"

On the other side of the fence, 

several small intimate houses are 

offering 180 seaters which 

rents that Los Angeles is still 

hardly lacking in good legit shows. 

In fact, attention to doubt will be 

revel, but not until producers are 

in the mood for bringing more shows to 

the Coast.

And if proof of interest is needed 

they offer the oldie with 

a local home of 

its most aged contemporaries for an 

indefinite run. The 180 -seater has been 

doing SRO performances, is 

occupying a three-month run with 

SRO at nearly 

every performance.

**Wilmington Doubles Theater License; Ups Opera, Circus**

WILMINGTON, Del, July 13— 

Newest is Under the 

Century Theater, now in its fifth year and 

from all indications still doing big 

at the box office. Show has grossed 

almost an original investment of 

than $20,000. Murray's clarified 

opening June 24, 1922, under 

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**Conn. CC Goes for 1 Million**

WESTPORT, Conn, July 13— 

Largest in Connecticut is 

under the 

Century Theater, now in its fifth year and 

from all indications still doing big 

at the box office. Show has grossed 

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Molle's Top Friday Hooper Bombshell To Big Budget Mob

NEW YORK, July 15.—Development of the biggest mystery management show in the history of the radio industry is reported this month in the making of Mollie's Mystery Theater. The show, which is expected to be one of the most successful programs in the medium, is taking shape under the direction of Mollie. The show is being produced by Mollie, and is expected to be one of the most successful programs in the medium.

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THE FINAL CURTAIN

relevancy of the International Association of Sideshow of Shriners, in Burnes Park, Calif., in 1931, and suffered an extended illness. In show business for more than 50 years, he left his mark in the annals of horse and camel act, his talent was recognized by the showmen of his day.

KLEIN—Estelle, 72, theatrical book agent, better known as Mrs. Max Green, in New York, June 28. With her husband, Eka Klein, and daughter, she had been a part of the entertainment world for many years. She is survived by her daughter, Mrs. Helena Bialik. The funeral service was held at the Temple Emanu-El in New York City.

KLEIN—Theodore, 60, veteran showman, in New York, July 5. His most recent past was that of stage manager of The Elsinore, Calif., or the TAPS, in New York. He leaves his widow, Mr. and Mrs. Theodor Klein, and a daughter, Mrs. Celia Rosenblum, to cherish his memory.

KLEIN—Mrs. Sarah, 85, wife of Louis Klein, in New York, July 10. Survived by her son, Norman, and daughter, Mrs. Helen, to remember her loving care.

KLEIN—M. C., former vaudeville performer, in New York, June 30. He appeared in many vaudeville productions, including The Ziegfeld Follies, The Ziegfeld Follies of 1913, and The Ziegfeld Follies of 1917. He is survived by his widow, Mrs. Ida Klein, and a daughter, Mrs. Mabel Klein, of New York.

KLEIN—Max, 85, president and owner of the Klein Bros. Circus, in New York, July 6. He was a leading figure in the circus world for many years. He is survived by his wife, Mrs. Max Klein, and a daughter, Mrs. Helen Klein, of New York.

KLEIN—Max, 84, former lead role performer in the Ziegfeld Follies, in New York, July 6. He was a leading figure in the show business world for many years. He is survived by his wife, Mrs. Max Klein, and a daughter, Mrs. Helen Klein, of New York.

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V-J Day Seen as Another Bonanza for Sparklers

CHICAGO, July 13—Fireworks makers throughout the nation this week sighted a sligh of relief and satisfaction as they looked back to July 4, rated generally by them the best 4th in years. To many of them the boom, surpassed by the end of the war and by the public's jubilant post-war mood, posed many a problem, most of them tied up with manpower, of which there had been a tremendous shortage.

Most of the fireworks makers had contrived ingeniously to round up enough men to fire most of the shows that came their way. But not a few of the fireworks outfits had to refuse a lot of business that came knocking at their doors without the asking.

Weather Man Smiles

Not only were those big shows way up on the 4th, but the fireworks people were extraordinarily green-handed throughout the nation. Less than five of the hundred shows scheduled were rained out, a mailed survey by The Billboard indicated.

Accounts bought bigger—and, yes, better—than in previous years. Buyers felt no sense of gambling in the matter of buying, and the judgment paid off, for the crowds turned out in a big way, even though the weather was not too many around during the heart of the day.

Chief day attractions are motorboat racing on a course laid out in the grounds and other U. N. facilities.

Dewey Names 10 To Study Plans For Trade Fair

ALBANY, N. Y., July 13—Gov. Thomas E. Dewey appointed 10 directors Thursday (6) to form a corporation to survey, construct and maintain a proposed $100,000,000 world trade center in New York City. Corporation is empowered by a bill passed last year to develop a center for exhibiting and promoting the purchase and sale of international trade goods.

Board members are Winthrop W. Aldrich, chairman of the board, Chase National Bank, chairman; Elliott W. Bell, superintendent, State banking department; Robert Brown, executive director of National League at Hudson, O., member, who don't want to make a bob out of 10 dollars if they make the stand up for 30 days.

Chief day attractions are motorboat racing on a course laid out in the grounds and other U. N. facilities.

Beatty Scores Big 4 Days in Seattle

Seattle, July 13—Clyde Beatty, circus manager, is reported to have a monster audience at his circus during his four-day stand here Thursday (11) which resulted in a few complaints from the nearby residents. Engagement was considered as the most successful as the management, and all hands were in an optimistic attitude when the curtain was raised.

Beatty scored a spectacular admission to the show, which he has held up for 4 days, for which he has had to turn away a few thousand people. The United States General Commission will meet in the city building on the grounds and other U. N. facilities will be located near by.

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Vancouver's Jub Revives After Shaky Bow

Rehash After Crix Belting

VANCOUVER, B. C., July 13—Vancouver's biggest show, the Douglas Fair at the C. A. Center, went off to a dastardly start, picked up thereafter and was making a gaudy finish for the Hudson's Bay Company.

Spokesman, presented on 500-foot stage, with a cast of almost 5,000, headed by John Charles Thomas and Eddie Cantor and backed by a 50-piece symphony orchestra, was rained out Monday (11), when it was scheduled to open.

On the second try the following night, production was not a success, with the public's jubilant post-war mood, posed many a problem, most of them tied up with manpower, of which there had been a tremendous shortage.

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Chicago Legion Sets Pace In Building Sane Fourth

CHICAGO, July 13—July 4 night show, staged annually here at Soldier Field, is gaining increasing step as a model of how cities should celebrate the Fourth of July. The final edition brought a crowd of 80,000 and grinned 40,000, thereby netting sponsors, the American Legion Council, a neat profit. Premiums aside, show charts way to a successful end of the year, yet gives folk who may want to strut their stuff.

Fireworks Top Building

Fireworks displays always lead the way in the Chicago Fireworks Company, Chicago, holder of ministerial concessions. This is the height of the event, pyrotechnical display is inevitable a knockout.

Purchasing one year dreams up a peace do resistance in fireworks for the event, and this time it was a realtempest, due to the opening of the Biltini Astoll. Art Briese, veteran, had Caffelli's book the show, and it merited the "fals" and "ahs" of the crowd.

Crackdown Aids Gate

Chicago's city fathers like the controlling papas in many a city, ban sale to kids of fireworks for the youngsters to shoot at. With this, they back up the ban with action. This year they again went all-out in enforcing the law. Decrepit holiday heavy fins were plastered on, and the violation were front-pageed by city's gazettes. All of which worked comedy, the police were helped to build up Soldier Field attendance.

That log that fledged in and out of the stadium—one of the one. every other race held here. Over the entire field, according to city park officials—got its money's worth and must continue next year.

Besides the fireworks there were circus acts, a parade of more than 40 Legion bands, a 200-piece chorus and audience participation in the awe-inspiring match-lighting feature.

Latter runs second to the crowd in applause because of its speed, and over 50,000 lights were matched simultaneously, creating a vast sea of sparkling lights and the appropriate number as matches were lighted.

Aerial Acts Score

Aerial acts scored strongest in circus portion of program. They were Mark Damon's Aerial Ringtoss on a high pole, doing combination of swings and trap, climaxed by sideto-side balancing, a high-balancing act, and La Fratelli, trap.

Other acts were George Cook and Frank O'Brien, horse riders, and Ring: Ennis Doe, contortionist and rings; three tumbling groups, Five Ambassadors, Seven Ambassadors, and the Five Libellous, Dutton trouser and Dutton's Dancers Riding School. Nine clones, including Linda Wilson, Lou Eins, Hubert Ridler, Walter Roach, et al., were also worked. Acts booked thru Barnes-Currie offices, Chicago, Ill., and came for a fee.

The Leighty Children, Tomy Cervenek took over baton to lead a Legion band during this portion of the feature.

Caliber of the entire show has score kept with the record, and now many of 'em repeat year after year.

WJBK, Detroit, Will Air Motor City Midget Races

DEtroIT, July 13—Midget races in the Motor City area are beginning to attract the metropolitan area from now on.

Motor City Speedway, located on the city limits, is starting a series of broadcasts on WJBK, to be aired Monday nights, at 11:15 p.m., to catch the final event.

July 4th Biz Tops All Records; Ops Hit Short Budgets

(Continued from page 51)

and that these customers have witnessed the Atlantic Fireworks until V-J Day. $1.20, $2.40, $3.60 and $5.00.

what it is that it has sold 218 catalog shows, package shows, and such characters as were responsible for Milwaukee's founding and early development were introduced by the Six Buc- chaews. If Centurama's press staff is strong enough to keep the bees out of the box, it makes it big all the way Wisconsin's thirty natives might be difficult to warm up chilled now by unfavorable cracks.

VANCOUVER JUBILEE

(Continued from page 51)

glimpse of many motion picture stars, who have come in on their own, and get a glimpse at the Four Cornetts. Bobbejaan, who has a gold replica of the city's most famous statue, the Black Knight, has an orchestra, Basil Rathbone, Eugene Leontovich, Alan Young, Ed. (Archie) Gardner, Joan Fontaine, Betty Grable and Harvey James were among the stars who turned out.

A Show for Thomas

A Show for Thomas

Thomas receives $1,000 per show and Eddie Cantor $30,000 for the run. This is the biggest production ever to come into Vancouver, according to a $10 a week.

New York choreographer, who was slated to star in ballet as well as direct, was replaced by Michael Todd, who fared well under a deep red carpet that kept him on crutches, but he nevertheless had a body expertly crooked and moving in the ballet.

Staged at Timmy Burt, Stanley Park, the show failed to do damage to the "Theater under the Stars" at Mt. Pleasant, a show that is thrown away. Attendance at outdoor shows, which features John Gurnis, is a heartening surprise.

Painted program, sold for a dime, is drawn by a true technician—a gross oversight, indeed.

Centurama

Centurama Bows To Throng In Festive Mood

(Continued from page 51)

diarizes it has a chance to score big. The State show start was shaky, to say the least. The amphitheater (capacity 6,000) was less half-filled with pays. This incendiary incination was cut off 29 minutes before the show, causing the box office to lose and at least 50 per cent of the people who approached back away when they saw the prices—$2 and $3. Those are Broadway or Chicago Loop prices, as natives are not accustomed to seeing an evening's entertainment unless it is in a pub, and groggy prices here are here filled over a bottle of York or Chi, and a fellow can get a satisfactorily, an early departure fee of $5, or for a figure. On the other hand, well-travelled locals interviewed after the Centurama favored with the productions Billy Rose did at Art Weeks and the New York World's Fair and that word keeps getting around.

Opening number, Tura the Years, featured the Roxettes (34) in an In- debluction of the 100 years of the show, which was finished with a parade of supers in period costumes. A semi-native Indian elder, an ex-columnist, and a modern at the St. Louis, a holed thrown in for good measure.

Double the Roses

Welcome to Milwaukee, Scene 2, was an introduction to music, sung by four of them, and in particular the precision routine culminated with the "song motives" that got the customers off the ground. There was a modern at the St. Louis, a holed thrown in for good measure.

Past the Out of the Past, Scene 3, was a nar- ration of Milwaukee's founding, Ken Duffield and the Six Buc- chaews. If Centurama's press staff is strong enough to keep the bees out of the box, it makes it big all the way Wisconsin's thirty natives might be difficult to warm up chilled now by unfavorable cracks.

Out of the Past, Scene 3, was a nar- ration of Milwaukee's founding, Ken Duffield and the Six Buc- chaews. If Centurama's press staff is strong enough to keep the bees out of the box, it makes it big all the way Wisconsin's thirty natives might be difficult to warm up chilled now by unfavorable cracks.
**WALLOW IN CANADIAN CARNIVALS**

**Calgary Opens Big for Royal**

Tremendous throngs flooded grounds at end of parade—Brandt claims new record

**Calgary, Alta., July 13—**Fresh on the heels of its financial triumph at Brandon last week, Royal Amusements tossed a grandiose opening at the Calgary Exhibition and Stampede.

The week here started off with a bang Monday (8) with RAS more than doubling the previous record for the Exhibition. Shows, rides and concessions did a terrific business from opening time until closing. Fair officials said opening-day attendance was 75,000.

It without a doubt the greatest spending orgy the Exhibition has known. Vincent Alexander, governor general of Canada and Lady Alexander officially opened the event, the Governor General of Canada having a From the time the parade ended until closing time the grounds were jammed.

**Thousands at Rides**

Showing here for the first time in five years, RAS erected the great expanse of the New North Avenue East and thousands were on hand to see their turn come from the Blackfoot, Stony and Sarcee tribes moved into the city and settled down to business, they finishing a three-day journey from their reservations. They pitched their wigwams and out-of-town visitors swarmed the midway Sunday, watching RAS erect its midway equipment.

Meanwhile, from one end of the city to the other, crowds had a hard time getting thru because of the crowds.

**Carnival at Attractions**

Many passed up watching the parade to get in line in early morning Monday go as to be among the first to get into the grounds. Immediately following the parade there was literally a stampede on the midway. Shows, rides and concessions actually pleaded with customers to be patient while they waited their turn.

Press and radio went out in a drive to signalize the event.

Visitors here included Carl Berg, Fred Kemp, Ed Clark and Bill Muir, former heads of RAS. (See Calgary Bow Big on page 55)

**Hennes Tops 45c at Anderson, Ind.**

**ANDERSON, Ind., July 13—**For the opening of the Anderson Free Fair July 1-6, this is about as much as the rest got for the occasion.

A new two-bucket Octopus at a 10-cents per ride added to the ride line-up, both getting heavy play and added materially to the gross. An iron leg exhibitor was also in.

Show moved to Battle Creek, Mich., and opened on time Monday.

**Here's Hangover From 4th--Some OK, Some Poor**

**CHICAGO, July 13—**With the possible exceptions of J. M. Jeffrey of R & S Amusements, who reported from Hammond, Ind., 31 cents a week and still raining... terrific winds... no business... and O. H. Conklin of American Shows, who wired "Oregon Trail Days celebration, Baker, Ore., July 4 was poorest in 33 years" for this weather, condition was the same for all weather, location, good... several thousand too busy counting their July 4 totals to answer The Billboard telegraphic survey and missed being included in the general roundup story in the July 13 issue.

"On the other hand," was the rejoinder, "they weren't included and so here's a hit of hangover, so speak, from July 4."

**Columbus Opens Bad**

**COLUMBUS, O., July 13—**When 14 rides grossed a mere $500 on a holiday that's news—mostly bad. That's what happened to the John R. Ward Shows at Youngstown, O., July 4, which Owner Ward says was the worst of his 33-year business career.

"People say it's been a hangover... everything started going wrong even before we made at the Calgary Exhibition and Stampede," was the response from Turner Ward, $530 July 4 Ride Tip

**Carnivals**

**Communications to 105 N. Clark St., Chicago, I1, Ill.**

**The Billboard**

**53**

**Halloween Big For Conklin**

**HAMILTON, Ont., July 13—**Conklin Shows is the shining star of the Ontario and Manitoban carnival scene. His opening of the show in Brandon last week was a great success, but what an opening it was!

With shows, rides and concessions packed to the ceiling, setting up some of his bustling community, the action was almost continuous from early morning Monday (8) until midnight Saturday (9), and evidently the gross business for the week is going to be a blowout one.

**Report Shahan Wilcox Figuring On Rails**

**CHICAGO, July 13—**A report reaching here from Warren, Pa., and Shreveport, La., indicates that Shahan Wilcox, who bought the George Redman Shows in January, is figuring on launching a railroad show next year.

Reports stated as saying he is fed up with the trials and tribulations of traveling and has seen Barney Gerety about coaches.
9 Sellers Pressed at JJJ
Front Gate as Milwaukee's
Centurama Gets Under Way

Early Close Hour Irks Phillips—Spot Looks Okay

MILWAUKEE, July 13.—E. Lawrence Phillips, co-owner with Morris Lippky of the Johnny J. Jones Exposition, peered out of his auxiliary office window, which is placed behind the regular office window and serves as a combination conference room, seamstresses' and milliners' room, and just a pretty fair place to leaf, and asked, "Are they still selling tickets?"

It was 11:45 p.m., this day, and with the midway scheduled to close 15 minutes after midnight, the ticket windows going a mile-a-minute at the front gate, E. L. Phillips was alarmed to find that the box office had been doing that way since 7:30 p.m.

"Never saw anything like it," Phillips declared. "There they are—hundreds and hundreds of them anxious to be entertained, and yet we got to close in 15 minutes. Talk right!"

30-Minute Reprieve

Art Frantze, the legal advisor, said the law moved thru the shows, rides and concessions and everyone commanded his job, including T. S. Smith, Jack Benjamin, Ben Hartfella, Shep Lempert, AI Phillips, and Ted Welle, who collected coins and other front-endkidnappers.

"If we can continue to hold weekend business on a par with what we do now, we've got a terrific engagement, and it is always possible that the shows will cash in on the rest of the week's run," Phillips said, which indicates beyond reasonable doubt that he is wondering if a show can sit for 30 days in one spot without a stronger array of free exhibits and amusements in the midway.

Slum John Holiday

Lipsky, in charge of the real estate department, did an excellent job; there are very few vacant lots. Phillip Lipsky has earned a hansom cabs on this midway, accomplishing something entirely new—and nothing remains that way long in this phase of outdoor show business.

The JJJ office staff hadn't completed its count of the first big night of the 1946 fair, but the shows, rides and booths were big. Firstness, it is quite well established that the CJF office hit 22 cents a ticket.

As a general rule, the shows were among the second run, good, as usual.

Weather: The temperature was 71 degrees.

J. Frank Warren New Manager of Crafts, Replacing Ludington

MARYSVILLE, Calif., July 13.—J. Frank Warren was named general manager of Crafts' 20 Big Shows to replace Roy Ludington, veteran showman, who left due to illness, according to J. O. Crafts, president of the organization.

Warren, who has been associated with Crafts for the past 12 years as an engineer on a variety of shows, was assistant manager of the World's Fair Shows, Crafts' only venture in the 1946 field, for the past 11 months.

In the past few years he has been assistant promoter of the company, and is primarily responsible for the organization.

Warren and his wife, Charlotte, who is treasurer of the show, are members of several outdoor showmen's organizations and are active in both the PCSA and the Regular Associated Troupers. A former resident of Butte, Mont., Warren, was assistant manager of the Marysville Show, Crafts' only venture in the 1946 field, for the past 11 months.

no successor to Warren has been named in the move-up, and Hal P. Eifort, show secretary, will assume the duties formerly handled by Ludington.

Closers for Cote's New Org

DETROIT, July 15—Cote's Wolverines Shows, being assembled at Utica, Mich., by Elmer F. Cote, veteran operator, following his recent discharge from the hospital, will play a homecoming at Montrose, Mich., Thursday, the 19th, and bar a former event.

WANT CONCESSIONS: Davie Cott, Pop Cott, Leo Burtis, Glass Pitch, and All

SAN FRANCISCO, JULY 22-28

PLUMAS COUNTY FAIR, AUG. 16-18

WETERS UNITED SHOWS WANT

VETERANS UNITED SHOWS WANT

For Le Mars, Iowa, week of July 15-20 first show is love in those years. Then two events will take place. Complete roof to roof atmosphere will be given to the audience. Complete transport to be furnished. COMPLIANCE WITH LAW: SHOWN —Will You Notice Shows of Old Gist Shows, Ticket and dollars, extra, pay. Will book Mother, Sister, Brother, Cite, Money or net worth with residence. CONCESSIONS—Can use Hitt Ricker, Seder, Binder, Seder, $15.00 Each. Extra, No. 35. No return. Concession Agents for Gist Shows and Colgate Candy,. See Help for Errett M. Kellison. Will book or have Gist Books with transportation.

DEL MAR, Calif., July 13.—Ben Martin's United Shows played a home show here for 10 days (Sunday) at the San Diego County Fair. While the fair drew approximately 202,000 people, capacity was not reached due toitations on the eight rides featured hit 216,000. Spot was the best since 1936 and quite strong in Leon County.

Ray M. Weidell did the top business. Funhouse, also show-owned, pulled heavily. Fifteen concessions owned by the organization. Much of the spotty business at the eating spots was due to the lack of merchandise. There were times when the hot dog wagon had only a soft drink to offer.

Near the end of the run Krug received a supply of fronts. The shipment gives him ample supply for the research fund in Sept. Booth.

The week three shows opened off with a ticket run of $733.62 for opening day (23) but Sunday went up to $1,763.07. Fourth of July fair attendance of 41,000 boosted the ride revenue to almost $5,000. Ride money for the 10 days hit $2,916.57. Billings at $1,503.62 and 2,339.79. Total receipts were an all-time high.

Show has played Bellflower Fair, the Orange County Fair, the San Bernardino County Fair, and the San Diego County Fair this week. The latter is Cote's first show since the organization.

Martin's United Gets Fat During San Diego Stand

South Beloit Proves Okay

LA FAYETTE, Ind., July 13.—Making a valiant effort to overcome the local crop and a newspaper which refused to accept reader ads, Al Wagner's Cavalier's Amusements arranged for special bus service to the midway for about 650 people, plus heavy radio and billing campaign.

Sponsor here is the La Fayette Exposition and the Kaizer Company. Under the promotion of Theo Braude and Jim Parker, and featured fireworks, a Palen big house show, frozen food, showboating, band concerts and circuses. Wednesday (72), the theme was "Klaarum From Holland, Mich., were featured.

Show was late arriving Monday morning; the equipment delayed by a heavy rain, so opening was made Tuesday with all hands getting ready.

Or came here from South Beloit, Ill., where the 12-day run was chalked up, and Whitey Wesk and his front-end crew had a field day clearing the midway.

Closing here Sunday (14) the Cavalier will move to Indianapolis for a two-week run before taking the fall season at Muncie, Ind.

Rain Mars Strats Opener at Albany

ALBANY, N. Y., July 13.—An all-day rain snatched the James E. Strates Shows opening here Monday (8). Matched pace and quick picks, a heavy dump put the midway in a jam. At Utica, N. Y., the week previous, business was good up to the end of a big July 4.

Van Gilder, columnist for The Albany Times-Union, was on the "midway tour" during the whole week, and watched everything happen. He heard the stories of the tour and how the rain was followed by a dry spell.

Two more anti-aircraft searchlights are expected to be installed in at least two of this city's parks next week, giving the show a total of five. The five extra lights are placed in the same tower, as a guarantee of delivery. Owner Strates' new office is also expected to be put in.

With just a few weeks to go until fairs, painting and repairing are in order.

William Fleming, general agent, visited hotel here prior to leaving for a tour of the South.

Wagner Fights Distant Lot at Indiana Date

In Beaumont, Tex., August 10-12, the first 10 days hit $17,000.

Mr. Fred Matheney, publisher of the Beaumont New-Orleans Enterprise, was featured at the 10-day hit.

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Beehive Midways' Utah Bid Nixed by State Commission

SALT LAKE CITY, July 13.—Utah State Fair, freed of beefs resulting from opposition by the State health department, ran into new difficulties when the State refused a bid for a five-year lease on the midway, submitted by the Beehive Midways Corporation as president, and approved by the annual's president, David A. Thomas, and its secretary, Sheldon R. Brewster. Beehive organization had been awarded the contract on a prejudgment basis premied upon the erection of buildings and a permanent midway. Contract was based on 13 weeks in the Centennial year of 1947, possibly the same in 1948, and had a guaranteed service of 20,000 paid admissions in 1947, with pay-or-pay proviso.

Utah Centennial Commission, headed by President David O. McKay of the L. D. S. (Mormon Church), interviewed with prior right to control all fair contracts and to be upheld by the board of examiners for the State of Utah and by the State's attorney general, Grover G. Ailes.

Investigation, airied by daily press, proved the midway group had been incorporated only six days before signing of the contract, and there was no recognized shown in the corporation.

Board of Examiners had awarded

WANTED FOR FAIRS

Here's Your Chance!

SHOW MUST BE 3rd Furnish brand-new outfit.

ANY SHOW OF MERIT-illilitics, Midget or Wild Life.

Rides that do not conflict. What have you?

New booking all kinds of Concessions.

Carl E. Long (Utah) wants Clothe Hose and Roll Down Agents. Now, beautiful shows.

The past year's best routes of fairs in Pennsylvania, Virginia, North and South Carolina.

Starts August 5, Alexandria, Virginia, Closing November 16.

Write or Write

SAM F. PRELL
Hammond, N. J., week July 15-22; Pleasantville, N. J., July 22-29; then as per route.

WANTED FOR FAIRS

Here's the story in Fleming's own words. 'After getting away to a record start at the opening of the season, the bottom dropped out. At Muskeshor, Ga., it rained five nights. That didn't mean one. Folks, I would've three nights of rain at Montrie to put that one in the loss column. Four nights in all, including a Saturday night. Many, many, Coralee, Ga., a washer. Weather was good at Vienna, but there was no one. Then, to my surprise, Thursday, Oct. 20, was 90 per cent of last year.'

It Perks Up a Bit

There's a bright side to this dander weather, a sure sign the season is getting off to a fair start. Over the past few weeks we've had nearly a good, fair season. The fair is the season's main event here. We're looking forward to the fair season with great anticipation. The fair season is a time to enjoy good food, good fun, and good company. It's a time to be with friends and family, to create memories that will last a lifetime. So get ready to embrace the fair season and enjoy all that it has to offer.
**MIDWAY CONFAB**

Anythings new in weather?

S. J. Westman has left the J. A. Gentche Shows and joined Rogers & Powell with Chair-o-Planes, photos and percentage.

Henry Sparks, owner of the J. A. Gentche Shows, wired from Rochester, Minn., Thursday (11) that he would undergo an operation at the Mayo Clinic.

L. L. (Doc) Hockett writes from Little Rock that he is campaigning for Judge J. M. (Jim) Mason for governor in the Democratic primaries.

**NEW DREAM BOOK**

120 Pages, 6 x 9. A Souvenir of 1946, $1.00, 3 for $2.50 for postpaid.

*Harvey* (Cliff) Stoy, Chicago, Ill., reports that the shows have been getting good weather breaks and business has been good.

Wanted—Shows of merit. Will furnish frame-up for good acts.

Jack Martin is pleased with the flashy clothes shop on the bright lights Expo. His agents are L. H. (Doc) Lewis and Abe the Agent.

Doc Day, who is hobbling around on crutches with a broken ankle, closed with the World of Wonders Shows and has joined Honnies Bros. concession department.

Frankie Shaffer writes that the Western Shows recently made a 700-mile jump from Wolf Point, Mont., to Heyburn, Idaho, and some of the folks spent two days seeing Yellowstone National Park.

Can place high for acts. Will furnish two gals willing to learn and act.

Harry Agee, King Red Shows, in New York recently on a short visit.

M. H. (Doc) Rutherford, who until recently had displayed publicity for the Florida Amusement Company, visited The Billboard New York office Wednesday (9) and Thursday (11). He plans to take it easy for a while before returning to the road.

**BOOMERANG**

- MODEL 1946
- REPEATER - THRILLER - UNLIMITED CAPACITY

Write for Catalogue, etc.

201 Junius St., Brooklyn, N. Y.—Harry West

**WANTED TO BOOK**

Ride now for Tobacco maker... Wishes

WALTER LANKFORD

Linned Overland

Lanita, Ga.

**WEELS OF ALL KINDS**

Tickets-Paddles-Laydowns Complete BINGO Outfits CARNIVAL SUPPLIES AND EQUIPMENT GAMES, ETC.

ALUMINUM MILK BOTTLES S/6.50 ea. Non BPA New item!

Write for Catalogue

H. C. EVANS & CO.

1520-28 W. Adams St., Chicago 7.

**ASTRO FORECAST AND ANALYSES**

All Readings Complete for 1946

Single Sheets, 8x11, $1.00; 100 sheets, 11x17, $5.00; 500 sheets, 11x17, $25.00; 1,000 sheets, 11x17, $50.00. Illustrated Analyses, $3.00. FORTUNE and ANALYSIS FOLDERS $3.00 each. Send $2.00 each for the 2016 Edition. No postage needed. No. 1,000 Pink, Address Only X.

SIMMONS & CO.

19 West Jackson Blvd. Chicago 4, Ill.

Best for Wholesale Prices.

**POPORN SEASONING**

LIMITED OFFER

50 lbs. PURE LARD, Federally Inspected and Approved

50 lbs. SAVOROL POWDERED SEASONING

All for $23.50

This combination makes a splendid Popcorn Seasoning

This offer good for this season only.

Blevins Popcorn Company

NASHVILLE, TENNESSEE

**NEW FORTUNE**

Budding Papers for New White Paper

S. BOWER

55 Walton St.

**WEEDS OF ALL KINDS**

Tickets-Paddles-Laydowns Complete BINGO Outfits CARNIVAL SUPPLIES AND EQUIPMENT GAMES, ETC.

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**NEW FORTUNE**

Budding Papers for New White Paper

S. BOWER

55 Walton St.

CARNIVAL AND WHOLESALE POPPERS

Gas or electric, prices 60 lbs. per hour.

Carnival 16-Quart Aluminum Bottles, Coleman Turner and Tents, Hybrid popcorn, poppers $1.00/00 to $2.50/00 per 100.렉. 95/75. Carretas, $6.00-$9.00, Cartons, $2.25/1000. Glassen Cones, $2.25/1000. Directional signs, Chicago Motion picture, Quick repair all models.

Atlanta Popcorn Supply

145 Walton St. ATLANTA 3, GA.
on the Wondry City Shows at Ran-
tell, III, July 4. Her No. 1 unit, C-String Polly, treated her and her No. 2 unit, Nett's Paradise, was third. Additions include Peggy Fowers, main charmer, and Marilyn Zepetelli, fan dancer.

More than 80 members of the Charles Simeon Showmen's Club and their ladies were guests Tuesday (6) night at Dave Eddy's surprise party on the Andy Bros. Shows at Canton, O. Members assembled in- side the front gate at 7.50 P.M. for identification tags and turned loose on the midway. As midnight passed they were Dave's guests at a dinner in the circus style in a top erected for the occasion.

Linda Luper, a member, intro-
duced Roy and he responded briefly.

In charge of arrangements were Glen Z. Wagner, Dave, Roy W., and Ralph Smith, a club member, intro-
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Nineteen new contract-
ors were given the program and a few were given the Midnight Bag.

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You Will Find It in "HDX" New Catalog WRITE FOR YOUR COPY TODAY

Looking for Something?

COLEMAN HANDY GAS PLANTS

COMPLETE GAS PLANTS

2-Gallon Tank Complete $34.75

2-Gallon Tank Complete $34.75

7-Gallon Burner $9.75

7-Gallon Burner $9.75

Complete Insulated Burner $7.95

Complete Insulated Burner $7.95

Shorty (The Wessel) sat on the train steps to admire the scenery, so Kelly's story goes.

Shorty fell asleep and rolled off the train, and the train kept rolling along. Shorty made his way to a farm house, and the gets hold of the farmer's daughter, and being a private airport where he chartered a plane to catch up with the train, but it turned out the landing the plane used and both occupants were slightly in-

Wanted First-Class Carnival

August 17th to 17th

J. R. Leeright Shows

WANTED FIRST-CLASS CARNIVAL

August 17th to 17th

J. R. Leeright Shows

WANTED FIRST-CLASS CARNIVAL

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WANTED FIRST-CLASS CARNIVAL

August 17th to 17th

J. R. Leeright Shows

WANTED FIRST-CLASS CARNIVAL
RAY WHEELOCK WANTS
W.B. & R. H. McCormick, Greencastle, Ind., for a
Glad to hear you will make a trip to Philadelphia, we
were fully prepared to go there, but we are
WANT TO TAKE CARE OF ALL OF THEM, even those received Saturday afternoon,
In answering this, we can assure you that we have been
in favor of keeping our accounts in our own hands,
WANT TO TAKE CARE OF ALL OF THEM, even those received Saturday afternoon,
so it will be entirely new,
WANT TO TAKE CARE OF ALL OF THEM, even those received Saturday afternoon,
Baker United Shows

(Continued from page 33)

The sequel to "Seven and Eight Hundred Clams a Day" for 15 cents, as they haven't seen an apple in this part of the country this year.

"I'm afraid for a few years," he said with evident satisfaction as he stepped on the flour and prepared to check it.

Verities Business Report

The crack about "seven or eight hundred clams a day" for the candied apple stand led to questions about the business. Patty's answers, and a tour of the entire layout that was considered vital to the business, are reported in another column of this section.

Patty is working as a base agent in this section, including Col. W. Dennis Whelan, boss of the Kentucky and two Missouri newspaper men. Another walk around the midway, and then the drive back to Toronto; and a Sunday afternoon on Lakeview Golf Club's fine lawn.

Monday the two-man entourage, yours truly and Bill Fitch, drove to Brantford and inspected the Colonia with quarter quarters. The main building is three stories high, and the top floor being utilized for the storage of equipment. The building was not in the use of the year and a quarter, as there were plenty of empty rooms. The second floor served as a dispensing room, and stock was sorted and labeled on the Eastern Canada Fair later in the fall. The tail-makers also worked on this floor, the Conklin's making up to seventy different top boxes. Manufactures, Too

On the first floor is a machine shop which is used not only for the repair of equipment and painting and spraying but as a cabinet works to make various types of boxes used on the bingos or other percentage games. The building is adjacent to the main midway, and as the Conklin's built their own siding into their quarters, the loading platform, which also maintains two 70-foot boxcars, is built so that stock and equipment can be moved into

or from either the first or second floors.

Across a street, and served by Conklin's own spur, was a building 400 feet long, with track interchange. There was parked the cars loaded with the equipment used in this year's edition of the show. Along the side are racks and stalls for the individual shows. Patty said that when they are ready to start rebuilding for full season operations in the spring, 36 million feet of seamless paper can be erected and painted in this structure.

Place To Up Canvas

Around the buildings is sufficient space for the erection of any type of top car by a carnival, "so we can turn out the bugs here before hitting the road," the host explained.

Then came a jaunt of a mile and a half to Sky Acres, Patty's estate on the south edge of the city. Workeds at this command of a roughneck who has spent the greater portion of his working life in hotel rooms, railroad cars or small depots are hardly adequate to explain the layout. It's a piff

Frank, the Breeder

Then two and a half miles northward to the city to Frank's stock farm, and two tall, cool Tom Collin's before a tour of inspection of the barns, stables and buildings and young horses and cattle. Frank doesn't like to be called a farmer, and he isn't. He's a breeder, and his description of his racing stock indicates he knows what's talking about. At any rate, the barns have every modern convenience, including running water in each stall. When you walk around the farm, you'll find the Conklin's own water in each stall, and the barns are kept cool. The Horses and the Herdsmen and the Conklin's own Angora, vintage for farming.

It was enlightening to see how the other half of the carnival business operates and lives.

Wonder City Shows

West, East, not only with Missouri, but with every State, too. Leading the Missouri shows are Bob Heth, Mgr., in Nashville, Tenn.; L.G. Gorg, Mgr., in Des Moines, Iowa; and James White, Mgr., in Chicago, Ill., and also working in other States.

Our fair, in the same location, will be a weekly feature of "The Billboard".

Wctcll's Acme Shows

One of the best-known circuit names is "Wctcll's Acme Shows," and this week the acme is 360 miles long, including 200 miles of low-class barns, and 100 miles of high-class barns. The circus is reported to be the largest and most successful in the world.

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CARNIVALS

Carnival Routes
Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are shown. Itineraries supplied include only major cities and dates)

ALABAMA

Birmingham: Greater, M., V.; Greater, V.; Whitesboro, 19-27.
Montgomery: Mantua. 20-27.

ARIZONA

Phoenix: Greater, M., V.; Greater, V.; Whitney, 22-27.

CALIFORNIA

San Francisco: Greater, M., V.; Greater, V.; Whitney, 22-27.

COLORADO

Denver: Greater, M., V.; Greater, V.; Whitney, 22-27.

CONNECTICUT


DISTRICT OF COLUMBIA


FLORIDA

Tampa: Greater, M., V.; Greater, V.; Whitney, 22-27.

GEORGIA

Atlanta: Greater, M., V.; Greater, V.; Whitney, 22-27.

IDAHO

Boise: Greater, M., V.; Greater, V.; Whitney, 22-27.

ILLINOIS

Chicago: Greater, M., V.; Greater, V.; Whitney, 22-27.

INDIANA

Indianapolis: Greater, M., V.; Greater, V.; Whitney, 22-27.

IOWA

Des Moines: Greater, M., V.; Greater, V.; Whitney, 22-27.

KANSAS

Kansas City: Greater, M., V.; Greater, V.; Whitney, 22-27.

KENTUCKY

Lexington: Greater, M., V.; Greater, V.; Whitney, 22-27.
Louisville: Greater, M., V.; Greater, V.; Whitney, 22-27.

LOUISIANA


MASSACHUSETTS

Boston: Greater, M., V.; Greater, V.; Whitney, 22-27.

MICHIGAN

Detroit: Greater, M., V.; Greater, V.; Whitney, 22-27.

MINNESOTA

Minneapolis: Greater, M., V.; Greater, V.; Whitney, 22-27.

MISSISSIPPI

Jackson: Greater, M., V.; Greater, V.; Whitney, 22-27.

MISSOURI

St. Louis: Greater, M., V.; Greater, V.; Whitney, 22-27.

MONTANA

Montana: Greater, M., V.; Greater, V.; Whitney, 22-27.

NEBRASKA

Lincoln: Greater, M., V.; Greater, V.; Whitney, 22-27.

NEVADA

Las Vegas: Greater, M., V.; Greater, V.; Whitney, 22-27.

NEW JERSEY

Newark: Greater, M., V.; Greater, V.; Whitney, 22-27.

NEW MEXICO


NEW YORK


OHIO

Cleveland: Greater, M., V.; Greater, V.; Whitney, 22-27.

OKLAHOMA

Oklahoma City: Greater, M., V.; Greater, V.; Whitney, 22-27.

OREGON


PENNSYLVANIA


RHODE ISLAND

Providence: Greater, M., V.; Greater, V.; Whitney, 22-27.

SOUTH CAROLINA

Columbia: Greater, M., V.; Greater, V.; Whitney, 22-27.

SOUTH DAKOTA


TENNESSEE

Memphis: Greater, M., V.; Greater, V.; Whitney, 22-27.

TEXAS

Dallas: Greater, M., V.; Greater, V.; Whitney, 22-27.

UTAH

Salt Lake City: Greater, M., V.; Greater, V.; Whitney, 22-27.

VERMONT

Burlington: Greater, M., V.; Greater, V.; Whitney, 22-27.

WEST VIRGINIA

Charleston: Greater, M., V.; Greater, V.; Whitney, 22-27.

Wisconsin

Milwaukee: Greater, M., V.; Greater, V.; Whitney, 22-27.

WYOMING

Cheyenne: Greater, M., V.; Greater, V.; Whitney, 22-27.
TRIANGLE SHOWS WANT

MINSTREL SHOW PEOPLE. Salaries out of office. Good Talker for same. 15% to a good man.
TALKERS FOR IRON LUNG AND UNBORN SHOW.
HILLBILLY OR WESTERN ACT, with Talker, combined with short-wave radio station.
METHODS OF POSING SHOW AND GIRLS FOR REVUE. Top salaries.

LEW WEINSTEIN WANTS EXTRA BINGO AGENTS FOR HARRINGTON FAIR.
LEW ALTERS WANTS FIRST-CLASS ATTRACTIONS FOR SIDE SHOW.

RED LION, PA. (FAIR), this week; HARRINGTON, DEL. (FAIR), next week.

All Address: JAKE SHAPIRO, Mgr.

BELTON SHOWS WANT

For the Best String of Faires in the South

Want all Stock 10-Cent Concessions. Good opening for Mug Joint, String Joint, High Stilts and others. Can place good Side Show and Grind Show, Fun House. Will book two Flat Rides, any except Whip, Octopus and Tilt preferred. Concessions new and plenty of good Southern Faires. Can furnish transportation if needed. Want Minstrel Show People; salary paid from office. Can place any Stock Concessions (no exclusives). Will place a few more nicely flashed Grind Stores that can stand good treatment and want to make money. Can also place a few more capable Agents. All Address: R. N. (DOE) CAPELL, as per route above.

GOOD PROPOSITION FOR ORGANIZED MINSTREL SHOW

Jim Raftery, R & S SHOWS
Jacksonville, N. C., this week; Clinton, N. C., next.

WILL BOOK, BUY OR LEASE

Mary-Co-Round, Ferris Wheel, Chair-Plane, with or without transportation; separately or as unit. Out all winter in Florida.

CRANDELL'S BINGO
Letchfield, Ky., this week; Beaver Dam, Ky., next.

WEST VIRGINIA STATE FAIRS

RONCEVERT-LEWISBURG, W. VA., Week August 19, following with CHARLESTON, W. VA., FREE FAIR, ten days and nights. Last Fair Attendance Over 350,000

Ten More Weeks of Bona Fide Fairs To Follow

Now booking Shows with entertaining features.
RIDES—One more Flat Ride with or without transportation. Ride Help and Carnival Workers in all departments. Legitimate Concessions of all kinds. Drome. Male Riders, Trick or Straight. Side Show Working Acts and Freaks to feature. Address Al Benton. We are now playing the best industrial cities in West Virginia with names working day and night.

MARKS SHOWS
Fairmont, W. Va., this week; Clarksburg, W. Va., to follow, and then

STANLEY REED
Daniel Boone Hotel, Boone, North Carolina

WANT FOR MID-SUMMER FESTIVAL
Sponsored by Recreation Park Board in Beautiful City Park,
Elwood, Indiana
Can place Concessions of all kinds for this spot and two to follow. Shows of merit. All address

NICK'S UNITED SHOWS
Huffton, Ind., this week; Elwood, Ind., to follow. All can get well in this spot. Plenty of publicity.

TURNER BROS.' SHOWS

WANT

SHOWS WITH OWN EQUIPMENT AND TRANSPORTATION FOR THE BEST STRING OF FAIRS AND CELEBRATIONS IN THE STATE OF ILLINOIS. WILL MAKE GOOD PROPOSITION TO RELIABLE OPERATORS. July 23rd, Menard County Home-Coming at Petersburg; July 29th, Taylorville Fair; Aug. 5th, Altamont Fair; Aug. 15th, Vandalia; Aug. 26th, Southern State Fair at Du Quoin.

All Address: FT. MADISON, IOWA, this week; then per route.
Eudy Biz Under '45
At East Liverpool

Riding Bids Under '45-
At East Liverpool, O., July 12.-While good biz was all short, a year ago, the present fall fair at East Liverpool, O., was one of the best we have seen in a long time. Rides were plenty, weather was dry, and the weather was only dull for a short time during the holiday week, and July 4 regis-
tering the largest crowd, according to committeemen of the Victory Cele-
nation.

Bad Bids laid out an attractive midway in Columbian Field, and weather was dry. Police Chief
Hughie McDermott, who headed the committee in charge of taking funds for a week-end celebration here in August in honor of returned veterans, and his manager got along very fine manner in which affairs were conducted during the day.

Rides from Springfield, O., were a bad one, the trial not arriving until 4 a.m. Monday, but everything was up and ready to go Monday night.

Tom Poplin Signs With
Kirkwood as Asst. Mgr.

NEWPORT, Va., July 5.-Tom
Poplin, formerly with Lewis
Kirkwood, and now with Lewis
Kirkwood, has signed as manager of the Joseph J. Kirkwood Shows. Others being joined by Colonel Woods and his monkey circus, featuring Marie, the trained chimpanzee, housed behind a 100-foot aluminum front; Dunn's, a semi driving act, and his wife, Peggy, and his secretary, Jack Rainey. In addition to taking over vacant, both shows will have a few acts.

MAJESTIC GREATER SHOWS

Can place for balance of season, including 13 Fairs and Labor Day Celebration, starting Sept. 2, in Columbia, S. C.; then to Alabama, Tennessee, Arkansas, and Louisiana. Will book on show. Dunn wants eaters or any other Grind. Dunn expects to be in good shape.

PRELL'S BROADWAY SHOWS


WANT FOR ALEXANDRIA, VIRGINIA

Two wide car trainings, average over 400 in the heart of town.

RIDE - Y. T. Octopus, Velo or any ride not conflicting with what we have shows. Shows, must have 300 seaters. Contacts of all kinds, no Grift or Percentage. Week July 25, 1946.

J. R. McPadden, Lone Star Shows, Ashley, Fla., will handle 100-250 semi drivers.

BARNEY TASSELL UNIT SHOW

CAN PLACE


AMERICAN BANNER SHOWS

JOE SHINE, GEN. MGR.

East Taunton, Mass., this week.

Krekos Entitles Over Biz
Since Leaving California

SAN FRANCISCO, July 12.—Mike
Krekos, owner and general manager of the West Coast Amusement Company, reentered here Tuesday (8) enthusiastic about his show's business since leaving California for Oregon. He stated that business at Klamath Falls, Ore., July 4 week was the best he had ever had and predicted that the unit playing Oregon's key spot would do even better during the Aug. 9, 10, 11 season.

However, Krekos stated that most of this was due to the fact the show had been the only entertainment available except possibly that he new and larger forms of entertainment in the form of top business. Show will remain in Oregon until Septem-

W. E. (Bill) Franks Back
With J. J. Page as Mgr.

MACON, Ga., July 13.—W. B. (Bill) Franks, who moved this year to Manufacture and carnival operator in Maco, Ga., will return here July 23, as manager of the J. J. Page Shows, this time as manager of his own show and also as legal manager with Page.

According to Franks, it was his wife, Peggy, and his secretary, Jack Rainey. In addition to taking over vacant, both shows will have a few acts.

Richman and Carpenter
Present

BUTYERS BROS.', SHOWS

Want For Best Fair Route in Midwest!

One more Mgr. N. J. 29th on King Street, right in the heart of town, and 25th on account of disappointment. Iletse and Animal Act...,

M. Q. (SCOTIE) SHELTON

Wants for on-the-road Side Shows-Novelties, Acts that can be featured. Half and Half with Franchise. Very good wagon. Country deals, Thoroughbreds, and Thoroughbreds. Can photo reliable Foremen and Second Men on all Rides; must he strictly sober and capable. Dunn wants eaters or any other Grind. Dunn expects to be in good shape.
Eddie RIBBON Young's
BLUE THE MOTORIZED SHOW BEAUTIFUL

CAN PLACE NOW and for String of Best Fairs in Kentucky, Tennessee and Alabama
Starting Gernantown, Ky., August 5th

CONCESSIONS—Custard, Novelties, High Staker, Jewelry, Cork Gallery, Lead Gallery, and any merchandise concessions.

AGENTS for Rollodown, Razzle, and Pin Stores. Losers stay where you are.

SHOWS—Monastery Circus, Househouse, or any well framed show not conflicting can have their equipment and transportation.


RIDE HELP—Can use good, sober second men. Must drive semi trucks.

ALL REPLIES TO
EDDIE YOUNG, Mgr.
Norwalk, Ohio, This Week

WORK WITH A WINNER
We have the best route of consecutive big Fairs and Rodeos of the year.

Opening Illinois State Fair, Springfield, August 9

WE CAN USE
Seat Butchers, Grittle Men, Stand Help, Novelty Men, Candy Floss Operators.

BUSHA LACUE CONCESSIONS
La Salle Bldg., 9th and Main, Kansas City, Mo.

Attention Operators -- FOR SALE
50 SLOTS
GOLD CHROME, SILVER CHROME AND BLUE FRONTS
5-10-25c in all. All in Perfect Condition. Like New. Gold and Silver Chromes Above 450,000 Serial Numbers.

LUCKY LUCRES AND MARBLE TABLES
PRICED RIGHT
DICK SHARPE
817 Oak Street
Santa Ana, Calif.
Telephone: Santa Ana 0262

PERCELL PIONEER SHOWS

WANT Shows of all kinds, Rides, Concessions not conflicting. Have several more following. Route as follows: Canton, Pa., week July 22-27. Replies, this week, Watertown, Pa.

MICKEY PERCELL, Mgr.

AGENTS WANTED
For Roll-Down, Razzle and Pin Stores. Positively no drinkers. Have choice Fairs in Kentucky, Tennessee, Alabama, then Florida this winter.

Eddie Young, Blue Ribbon Shows
Norwalk, Ohio, this week.

CARNIVALS

WANTED
FOR SEPTEMBER 2
Kiddie Rides and Entertainments. Will lease Show outright for this week; then as per routs.

WANTED
FOR AUGUST 5-10
Two Counter Men, Relief Caller, Six Cat Agents, Guess Age, Slum Butcher, Griddle Men, Stand Help, Novelty Men, Candy Floss Operators.

WANTS
FOR SEPTEMBER 2
Two Counter Men, Relief Caller, Six Cat Agents, Guess Age, Slum Butcher, Griddle Men, Stand Help, Novelty Men, Candy Floss Operators.

FOR SALE
10 x 20
.22 SHORTS
$115.00 per Case.

PERKES VENDING MACHINE CO.
220 W. 43rd St., New York, N. Y.
TEL.: Willow 7-6717.

.22 Short Gallery Cogs.
AMMUNITION FOR SALE
$100.00 Per Case.

R. A. WEIFFENBACH
Russells Point, Ohio

FOR SALE—Show Prints. One 12 by 24, three lotion, velvet, electro screen. One Life Show prints, 12 by 24, electro screen. One History Prints, 12 by 30, electro screen. One Scene Prints, 16 by 20, electro screen. Two 12 by 30, electro screen. Will advance ticket $100.00.

HUTCHINS MODERN MUSEUM
Wanted To Join at Once—Lecturer that can handle Big Side Show and have Razzle and Features and Demagogues. Also one act that can dispense shots. Write to Mr. Hutchins, P. O. Box 23, Ill., this week, and as per route of destination.

FOR SALE
One 4-Car Amusement Box, Haste, newly rebuilt, last run over 6,000.00. Will be in exhibition in Florida, June 20.

RETHA JONES
General Delivery
FARMLAND, IND.

CARNIVALS 63

JOHN GALLAGAN
WANTS
WILL BOOK 2 OR 3 MORE RIDES.
WANT to book a few more for you. Big fair in the near future. Is in the west about now. Can leave your information with me and I will have it about in a day. Call me, or write.

WANT to book a few more for you. Big fair in the near future. Is in the west about now. Can leave your information with me and I will have it about in a day. Call me, or write.

FOR SALE
.22 LONG RANGE SPLATTER-PROOF AMMUNITION, any amount. Contact me, or write.

P. O. BOX 359
Virginia Beach, Va.
FROM THE LOTS

Wallace Bros.

PINCKVILLE, Ky., July 13.—Week ending July 13, auspices, Veterans of Foreign Wars; weather, good; lunch and dinner at the opera and music excellent.

Show moved here from Somerset, Ky., where July 4 the midway was packed.

Emile Farrow, manager, and Earl Farnum, electrician, have returned from Sikeston, Mo., with the new light plants. They are now in operation.

Floyd Martin has taken over the newly framed side show. Mr. and Mrs. L. D. Hall have returned from the road to operate the side show.

Birthdays celebrated recently were Mr. and Mrs. Walter Hayes, Mrs. C. Cunningham, C. G. Troop, H. D. Smith, Glenn Osborne, Rosie and Nancy Bums. Ladies of the show gave a shower for Mrs. Robert Lewis, who gave birth to a son May 17 in Daventry Ky. She is the daughter of Mr. and Mrs. Adron Bell who have the bingo, fishpond and cart joint.

Mr. S. E. Shoffstall is now recuperating from an operation.

Mr. W. S. Smith, advance agent, is home for a visit in Jackson, Miss.

Mrs. Tony Eber, builder of Maxine, Ga., has come on, George Glen Osborne, resident agent for Buka, Ky., for a visit with her mother-in-law. Alice and Nita Dun- ham, daughters of the late E. O. Hays, who arrived from school in Georgia, Nina is going to attend college summer in Covington, Ky.; Mrs. E. F. Page, daughter of Mrs. J. P. Page, visited in Somerset, Ky., Mrs. E. A. Durrell returned to the J. P. Page shows with her and enjoyed a week-end visit.

Turner Bros.

GALESBURG, Ill., July 13.—Opening here was slow but things started to pick up Tuesday (8). The writer was present at the 100 Club on the show grounds Tuesday.

After a hang-up week at Dixon, Ill., we moved into Rock Falls area. We were closed in Dixon for July 1 and all looked for a big week before the Fourth. There was no rest, however, as opening night was big and business continued that way all week, with no let-up after the Fourth.

The Fourth was one of the biggest the show has ever had. The committee had special events all day, climaxing with the fire-by-day show Saturday night (8) it was necessary to order about 2,000 persons off the lot because of the midnight closing law.

Visitors included Earl Merritt, former president of the Soldiers and Sailors Reunion at Salem, Ill., and now in the Secretary of State's office, and the newly-elected Commander of the State VFW, Mr. W. C. Hare.

The new Merry-Go-Round is proving a top money getter. — J. C. PRICE

Bill’s Rides

CARBON HILL, Ala., July 12.—July 4 week proved one of the best spots of the season so far despite rain weather. Shows on Sunday of its best Saturdays when crowds thronged the midway.

For several days weeks, general agent, said he had played Carbon Hill with George Duffie for many years, but this year he thought of them all. Rides and concessions had a jam-up biz. People were fed up by Danny Rye, whose tent was the best Saturday, as did the block game operated by Jimmie Green.

Owner Bill Brown added lots of new features to the show and is popular in Alabama.

American Exposure

MIDLAND, Pa., July 13.—Show, piloted by Charles O’Brien, enjoyed a record July 4 and, with business capacity from noon until midnight, rode hung up new season’s records. Rex Baron’s Monkey Circus and Mike Anthony’s 16-in-1 scored heavily.

Jimmy Winslow, Funhouse op, has added two new stores. Harry Lott’s, Canvas City, and the 411, at Elting Village, Pa., with his ride. George Harvey left here with his Penny Arcade unit. Spot Otterbecker, who had a big week, went here that same week to Medina, Pa., for the America Legion celebration there July 4.

Bill Hayes, Foreman, celebrated the lifting of OPA regulations with his first T-Bone steak of the season. Mr. and Mrs. John Mulcahy, guests of Mr. and Mrs. Rex Barnes, enjoyed the steak.

Prell’s Broadway

BRIDGETON, N. J., July 13.—Opening day for Prell’s Broadway (6) was the biggest of the season. Business continued good thruout the week.

Our successful three weeks on Long Island, plus this one have everyone, including our boss, feeling good.

Two trucks left for Tonawanda, N. Y., to pick up the new Caterpillar and Rube Keats’ big and new business. Joe Prell returned from a business trip to Norwich, N. Y., regarding our new two-story and plans for expansion. We are spending plenty to make this event one of the biggest in our history.

A new posting show, under direction of Shorty Wade, is due to join us at Emmetsburg and a new top is ready.

Lone Star

MELANSBORO, Ill., July 13.—Week ended July 6; auspices, Hamilton County, Ill.; location, faighthouse; business, very good.

Record-breaking 280-mile move here from Blue Ridge, Ga., was up and ready opening night (1). Record call on the street, traffic and audience in history of the annual. This was our third consecutive year here and everyone has shown an increase in receipts.

Three new tents and two Diesel trucks were used. Mr. Talton’s new hill billie has everyone, including your correspondent, smiling.

The point department will utilize the two-day layoff to repaint the rides this show (1). — MELANSON, D. J.

Ohio Valley

REYNOLDS CORNERS, O., July 13.—Show moved here from Gatone, O., and opened to big business, and it continued that way all week. Crowds came early and stayed late for the many draws. Climax came Monday (7) when a Faries was given away.

Stand at Hubbard, O., under Otwhe O. auspices, was only fair. Carnival was to be stopped at 1 a.m. but at the last minute it was changed to 11 a.m. and crowds filled the streets. Grand opening Monday (4) raised hopes for a red one, but the following day saw the week end short of Monday’s receipts. Fireworks Saturday helped some. Bill McKay and Mike D’Amico, friends of Youngstown, O.—BILL HARRIS.

(Continued on page 66)
NEW SHOWS FOR THE FAIRS
Write or wire for our new
PARIS SHOW
Just Out
Show that did nearly $900.00 last week at Buckeye Lake Park, O., and even $500.00 in one day July 4th in a cramped spot 16' x 16' ft.

**Beautiful girls, wonderful women. World's greatest scenery in Con, Paris, world's most beautiful city, all in color. See what our boys saw over there. One banner titled "Gay Paris, the Beautiful City," other banner, "Great Paris UNDERWORLD." Fine by 15 ft., both pictorial. Also includes underworld of Paris, cheap cafes, opium dens, thieves, etc. 6 months' work in Paris building this show.

Show slightly smaller and less money than any our other shows, so you can get it quick. 3 real ladies, 6 big blow-ups of beautiful Paris girls and six girls, and great scenery for front. 24 viewing boxes with great views, inside, and with depth that thrills all. "Paris, Terrace, Court Laughs. Also some most beautiful women of Paris in select natural color that cause all to gasp. 20 beautiful picture panels and blow-ups, many in color in frames 16 by 24 in.

2 tent-front cabins with lighting that holds the viewing boxes and panels, all ready to plug in and start show.

The girls just can't get by that big colored blow-up out front titled "WHY DID OUR AMERICAN BOYS FALL SO HARD FOR THE FRENCH GIRLS? SEE THE ANSWER ON THE INSIDE." Or another one, "Are the French GIRLS PRETTIER THAN OUR AMERICAN GIRLS?

They drag their fellows right in. "We took in money so fast we were gone in the face," says Mr. Breckinridge, who ran the show at Buckeye Lake Park. $500.00 in 13 hours.

Show complete as above only $400.00. Or without the two cabinets, build your own easy from our plans, only $350.00.

Other great shows for the fairs are our big O.T.M.E. Show; which Mr. E. W. Dun, manager, is playing in Amusements, Queens, Miss., today did $509.00 over July 4th. "Bouquet of Life" and "Dreams of Good," and our big $500.00 complete with two cabinets. Cabinets for them are $50.00, or build your own from our plans easy.

Pick your show. Write or wire to deposit and show will go out in week or less, remainder collect. Supply absolutely limited. Hurry.

CHAS. T. BUELL & CO.
Box 306, Newark, Ohio
FOR 22 YEARS BUILDERS OF AMERICA'S FINEST WALK-THRU SHOWS

H. & S. SALES CO., INC.
122 HAWTHORNE AVE.
NEWARK, N. J.
OFFERS THE FOLLOWING EQUIPMENT:

NEW EXHIBITS BIG HIT
BALLY SURF QUEEN
EXHIBIT BIG HIT
$334.00

BALLY SURF QUEEN
$327.00

CHICAGO COIN SPILLBOUND
$325.00

GENO TOTAL ROLL, LIKE NEW
$499.00

PINS ARCade

1 Twin Sil...$45.00 12, 71/2" Supreme Stupefiers...$115.00
1 Can Club...50.00 2 9" Supreme Borealis...$165.00
2 Clicks...45.00 6 Parachutes...$70.00
8 Sticks...60.00 3 Extra Bowl-In...$125.00
3 Baffle Hop...60.00 2 Jennings Barrel Roll...$90.00
3 Spot Pack...70.00 2 Sky Fighters...$150.00
3 Invitations...70.00

IMMEDIATE DELIVERY! 1/3 DEPOSIT. BAL. C.O.D.; F.O.B. NEWARK
WRITE - WIRE OR PHONE: BINGLEOW 3-4826

NEW AND IMPROVED CONCESSION TENTS
SIDIWALLS CANVAS COVERS

CARNIVALS 65

CONCESSION TENTS
SIDIWALLS CANVAS COVERS

CANDY GOODS MFG. CO.
1361 Frankford Ave.

VIRGINIA GREATER SHOWS
WANT
Popcorn, Candy Apples, Ball Games, Sales and Games Your Age, Photo Gallery, Cigarette and Penny Pitch, Novelty and Penny Arcade. Want Musicians and Girls for Minstrel and good talkers that can handle game. Russell Lance, Big Boy, what's wrong? Dutch and Sparrow, come on.

This week Winchester, Virginia, followed by Frederick, Maryland

FRANK M. SUTTON, SR.
PRESENTS
GREAT SUTTON SHOWS
"Most Beautiful Show in Middle West"

Just closed biggest 4th July that We have had in 33 years.

WANT FOR BALANCE OF SEASON: ONE FLAT RIDE (PREFER OCTOBER), SHOWS OF ALL KINDS, STOCK CONCESSIONS, ADVICE. LAST FEES, Ill., July 15-20; Beardstown, Ill. (Fish Fry), July 22-27. We play the Circuit "A" Fairs in Southern Illinois.

LEO BERRYHILL, Mgr.
1377 N. Hawthorne Ave., Chicago, Ill.

BARRYHILL UNITED SHOWS
WANT Concessions of all kinds. Due to disappointment can use good Concession or Con Car that will come in show. Snows—can place any worth-while Snow except Bingo, Popcorn, Custard, Cookhouse and Photos. We have been here 17 years. Write, Wire or Phone.

LEO BERRYHILL, Mgr.
1377 N. Hawthorne Ave., Chicago, Ill.

WANTED
Agents for office-owned joints. Several small shows. WANT TO BUY—82 Ft. Merry-Go-Round and Baby Rides no cars. WANT RIDER HELP.

Raines Amusement Co.

PEPPERS ALL STATES SHOWS
"AMERICA'S FINEST MOTOIZED SHOW"
WANT FOR 20 FAIRS—6 IN IOWA AND 4 DOWN SOUTH

AMERICA'S FINEST WALK THROUGH SHOWS

SHOWS—AMERICA'S FINEST WALK THROUGH SHOWS

FOR 10 FAIRS—AMERICA'S FINEST WALK THROUGH SHOWS

CONCESSION AGENTS WANTED for Slim Blower, String Cone, Coca-Cola Joint, Set Joint, Bumper Stamps. LADY AGENT—Must be head and know her business for "Gay the Dealer." 2 AMERICAN POSTER TELLERS for beautiful 5 foot Tall Camp with Reynold Metal Arch. WILL BOOK STOCK CONCESSIONS for Fairs. NO "Ext" at Fairs except Bugs, Poppets, Cyclists, Cookhouse and Photos. DOUBLE HELP WANTED—A Paris Wheel Foreman for Twin Wheels. Must be sober, reliable and drive smart. Will pay $2 wages. WRITE FOR FULL STORY, WIRE AT ONCE. WANT SECONDS ON ALL RIDES. Must be able to drive Smart. When you are ready to come, let us know when and where. Want 3-1/2 acres of ground, 40 foot buildings, 200 foot Lotto, Fasad, with all the latest Concession ideas. Three Concession Tents, 200 foot Concession. Want 3 more Girls for our Night in Paris Show, and 3 for our "Paris Show" showing at Michigan City, Ind. Want 3 more Concession Tents. Want 3 more Girls for our "Paris Show" showing at Michigan City, Ind. Write or wire to stock Concession. Address: Peppers All States Shows, Peoria, Ill.

THE BILLBOARD
FROM THE LOTS  
(Continued from page 64)
DUE TO ILLNESS

Must sell 16-seat Chairplane, 12x16 ft. Bill Gate, (Oct 12 Dart Joint), Penny Pitch, Short Range Lead Gallery with 8 cases of dolls; Cab-O-Dee Trailer with 22 ft. Sanfor Chairplane, it leads in 1 house; $10 Chalet, Ym, 14 Chalet Charter with 10 ft. Van Sand Stack Trailer, one 8x20 Office Trailer. Would like to sell together. All in very good shape. Can be seen at Elm Trailer Park on South Santa Fe, Denver. No phone calls.

R. Q. CROSS
Englewood, Colo.

P.S.: Also new 25 kW A. Transformer and R.A. Systems.

U-2 $357.00
EDWARD C. FLAHERTY
43-87 VERNON BLVD.
LONG ISLAND CITY, N. Y.
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FOSSIL MACHINE RHEOSTATS
Quick Delivery. Single, double, triple, 10 sizes, any length. Camera only or complete, XD or XD-2. Write-phone-wire.

Federal Identification Co.
Dept. N, 1012 W. 17, Oklahoma City, Okla.

HAVE FOR SALE

Bench Shop, 20 new 30 kw-40 kw, Single Phase and 3-Phase Gasoline Generators. Some with bally motors.

LEONARD GOULD.
5705 W. Catalpa
Chicago 49, Ill.

AMERICAN READERS
No longer available. Send $10 to J. W. Wood, 1122 W. Catalpa, Chicago 49, Ill., for copy of Wood's book. Write Mr. Wood, and he will send you a copy, free of charge. Be sure to state, be sure and request charge. Be sure to state, and get a copy for your own use.

HARRY LOTTIDGE
KIDDIE RIDE

A. K. BRIEL
229 W. University
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CARNIVALS

TENTS
CIRCUS, CARNIVAL CONCESSION
Builders for Good TENTS for Over 75 Years.
Hooper's Flameproofing Compound Khaki, Forest Green, Blue, Olive Green and White.

United States Tent & Awning Co.
2101 W. Huron CHICAGO 12
Chicago's Big Tent House Since 1870

MERRY-GO-ROUND TOPS CONCESSION TENTS
Central Canvas Goods Co.
121 West 5th St. KANSAS CITY 6, MO.
Harry Sommers
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Carnival and Concession TENTS
Serving the Shows of the Southwest
JOHN M. COLLIN CO.
18 E. KIRK ST.
SHAWNEE, OKLA.

TENTS-BANNERS
CHARLES DRIVER—BERNIE MENDELSON
O. HENRY TENT & AWNING CO.
4632 N. Clark St.
Chicago 40, Ill.

WANTED WANTED SIDE SHOW ACTS
Can place several more Acts for our coming shows. Actige suitable for Side Show; pay all you are worth. Don't misrepresent. Want good Bally Attraction. Stakes at in first letter.

C. A. ZERM
186 World of Today Show
Valley City, N. Dak., week July 15th; Moorhead, Minn., week July 22nd.

MIDWAY SHOW
Can use Concession for July 25-Aug. 1, Herschell Trussel and All Parts of Bland Hotel or Sioux City, Ia. Pop Corn, Candy, Pop, Cokes, Hot Dogs, etc. Can use Little Rock Concessions, Delux.
ROCCO
Immediately.
J. P. St. Paul, Minn.
Tel. Rochester 997

CARNIVALS WANTED
Have wonderful big lot and can offer plenty of entertainment. Full details communicated to C. J. BARMAN
102 S. Main St. Omaha, Neb.

Alamo Exposition
CUSHING, Okla., July 13—Cushing gave the show a real week's business July 1-8. Business the Fourth was especially good. Scope for KIDS.

Tony Kitterman
121 West Valley traction.
State all
Don't misrepresent. Want good Bally Attraction.
E. KIRK ST.

TENTS
ROLLERS, CONCESSIONS
HARRY'S CANVAS

Almanac: The TILT-A-WHIRL Ride
On Midways All Over America
Its Grosses Are Getting Better All the Time
Manufactured by
SELLNER MFG. CO.
Faribault, Minnesota

ANCHOR SUPPLY CO.
Evansville, Ind.

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ANCHOR“ TENTS—Concession, Gypsy, Camping, Flashy Funnings. Tents of all sizes. Manufacturers of Concession Tents, Big Tops.
ANYTHING IN CANVAS

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Tony Kitterman
121 West Valley traction.
State all
Don't misrepresent. Want good Bally Attraction.
E. KIRK ST.
CONCESSIONS WANTED
BROWNTOWN, INDIANA, ANNUAL HOMECOMING—July 22-27—MAIN STREETS
All Ball-Throwing Games open except Cat Rocks. Can use Penny Pitchers, Diggers, High Stakes, Cigarette Gallery, Buckey Buck, Hoppie-Lo, Dart Games, Game Rack, Waffles, French Fries.

FRANKFORT, INDIANA, FAIR—August 18-23—Free Gate After 6 P.M. Each Day
Can use legitimate Concessions of all kinds INCLUDING EXCLUSIVE NOVELTY PRIVILEGE.

SHOWS WANTED FOR BLUFFTON, INDIANA, FREE STREET FAIR—Sept. 24-28
ALSO FOR ENTELL FAIR SEASON BEGINNING AUGUST 1. We have 75 of the best Fairs in Central United States, especially interested in large Snakes, Monster, Fat Family, Midgets, Hillbilly, Dog and Pony, outstanding Pit Shows. Must have own equipment and transportation.

WANTED—SILODROME AND LARGE UP-TO-DATE PONY TRACK FOR OHIO STATE FAIR, AUGUST 24-30. CAN USE SILODROME AT SELECT CIRCUT OF FAIRS FOR ENTIRE FAIR SEASON BEGINNING AUGUST 1.

Address inquiries
F. E. GOOING AMUSEMENT CO.
1300 Norton Avenue
Columbus 6, Ohio

EDDIE'S EXPO SHOWS
STOWEBORO FAIR, Aug. 29-Sept. 2. Labor Day—85,000 People
ROCKY GROVE, Aug. 5-10
VANGRIFT WESTERN PENNSYLVANIA FIREMEN'S CONVENTION, Aug. 12-17
MOUNT JEWEET, July 29-Aug. 3
AIR SHOW AND HOMECOMING, West Alexander Fair, Sept. 11-14
THEN SOUTH

WANT
Shows, Rides, Concessions that don't conflict. Fun House. Cook and Counter Man for high-class Cook House. Want to buy 50-kw. Transformer. Shapville, Pa., this week; then to New York.

EDDIE DIETZ

FLORIDA AMUSEMENT CO.
Want to buy Tilt or Octopus with or without transportation. Book Bingo; join on wire. Man and woman to handle Two-Headed Baby Show. Man for What Is It Show? All outfits new. Agents for Samm Store. Playing best tobacco markets in Georgia. Markets open next week, then into our Fair Route in Georgia and Florida. This show stays out and plays money spots. Address
HOWARD INGRAM, Dublin, Ga., this week

SWEENEY'S MIDWAY ATTRACTIONS
Want Ferris Wheel, Merry-Go-Round. Concessions all kinds except Bingo, Percentage. Playing Cream of West Virginia. Buckhammon, W. Va., this week; Phillippi Street Fair follows; then Marionning and Gilmer County Fair, Glenville, August 8 to 12; others to follow.

BOB COLEMAN WANTS
Bingo Counter Men and Ball Game Agents.

BOB COLEMAN
Care Virginia Greater Shows, this week, Winchester, Va.; then Frederick, Md.
American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., July 13.—Our visitation program during the past week included Worthy Shows at Medina, Medina, Thursday (4), at the Main Street Park under auspices of the local police and firemen’s association, with 8 rides, $1,000 invested in 25 concessions. Owner-Manager K. H. (Patty) Comb, Frank Comb, and Malcolm Webb extended many courtesies to the writer and indicated that numerous personal memberships could be anticipated.

Friday and Saturday we visited Conklin Shows at Hamilton, Ont., where the shows were exhibiting in connection with the Hamilton Centennial, augmented by numerous attractions of Bernard & Barry Shows, J. W. (Patty) Comb, Frank Comb, and Malcolm Webb extended many courtesies to the writer and his party. While in Hamilton we had an opportunity to meet with Provincial Council Louis Herman, of Toronto, and with Pat Purcell, Outdoor Editor of The Billboard.

Standings in the personnel membership race at present are James E. Strates, 281; World of Pleasure, 83; I. T. Shows, 45, and W. G. Wade, 35.

United States Commerce Department has furnished us with detailed survey of business conditions in the New York, Chicago, Southwestern and San Francisco areas. That department indicates there should be available in the immediate future sizable quantities of jewelry, clocks, watches and similar types of merchandise, particularly since OPA’s ceilings on many of these items have been suspended.

STEWARD & STEVENSON SERVICES

Anywhere - Anytime

G.M. Diesel Engines
Henderson-Diesel Engines
Cantilizo Red Seal Engines

1812 Harrison Blvd., Houston 3, Texas

MERRY-GO-ROUND WANTED!

Swern & Company, Trenton, N. J., will buy or rent Carousel, 14-ft. diameter or less, for November and December.

SEND DETAILS AND PRICE TO JOHN SCOTT, Display Mgr.

WANT

Ferry Wheel Second Man and Foreman. $60.00 per week.

FOR SALE


LAWRENCE TAMARGO

ELECTRICIANS

GROUND RAIL for SALE.
No. & S. Ground Rail 75.00 per Foot 75.00 per Box
Steam Rail 75.00 per Foot 75.00 per Box

C. & H. ELECT. CO.
436 W. James Ave., Milwaukie, Ore.

DOUBLE LOOP-O-PLANE for SALE
In A1 condition. Basket cars, new basket box, also good seats. Also mounting on Standards, canvas is good in area. Price $2,240.

GEORGE GREASER

Knotter’s Special.

436 W. James Ave., Milwaukie, Ore.

FIREFIGHTER BURLAP AND TWINE NOS.

DEPOT. Wholesale for Quick Service Out of Post.

NEW YORK SALVAGE Co.

448 CHAMBERS ST. NEW YORK CITY

TWO-HEADED BABY, WAX

5000 E. 500 W. W. H. SHAW

SIDE-SHOW OPERATORS

Send for free sample Pamphlets we make for $10.00 per thousand. 40-hour service on orders.

OLSON STUDIO

216 E. THIRD STREET, CINCINNATI 2, OHIO
Bought Operates at 1,800 RPM, so are built for long
servative rating.

Push 640 S. San Pedro
3 ft. Bally Curtain. Has extra 3 to
No frame.

Bally curtains 8 oz. double-filled khaki.

Regular Associated Trouper
730 S. Grand Ave., Los Angeles

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Philadelphia, July 13.—Giant entertainment of talent featured July 4 in many communities in the area. Biggest celebration of the Independence Day weekend was under sponsorship of The Evening Bulletin. The program included a show with music by Lew Marvin's Rodeo Ramblers, a band corps opened the program. Circus acts and fireworks were featured.

Wanted for Every Fourth of July Celebration

**ADVERTISING SALEMEN**

The NATIONAL MAGAZINE AND NATIONAL CONVENTION PROGRAM FOR LARGE VETERANS' ORGANIZATION

Only experienced men who can be bonded and who can present good pay-rolls when collected. $250 per page. The Bulletin includes the following: 600,000 copies, about 200 pages. Conventions in August and September. Can also use Crew Managers and Crew. Can start 1947 book now. Write or wire this ad. Please mention this ad. We furnish Free Books Support Special Program.

**WANTED CARNIVALS**

For First or Second week in September to show in Galva, Ill. Address correspondence: E. A. BURNETT, Sr., Vice Com. V.F.W. Post 1648, Galva, Ill.

**WANTED CARNIVAL**

For July 4th Celebration

OLNEY, Ill., July 13.—This town of 6,000 had a crowd of 35,000 July 4 and turned into a carnival town that could not be handled at the fairgrounds. According to E. J. Hays, who handled the affairs for the American Legion, Grandstand, with capacity of 10,000, grossed $4,800; with racing in the afternoon and stage acts and fireworks at night.

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Stevens Has Showman's Has Showman's Show

By Justin Edwards

ELGIN, Ill., July 13.—"It's run like a circus," say the people with Bob (Benjamin) Stevens' Bailey Bros. Circus. It's true. The new big top, received a month ago, is still gleaming white in spite of several zephyrs of the new management. Show is the envy of a large group of show owners who, they have their order. The box office is a success, with capacity crowds in the second or third season. The top is a slip—30 with three 49's—that shows up to good advantage, especially on a lot such as the one here. A first-class layout gives full scope to the vision.

Rolling Stock Okay

The rolling stock is uniformly painted red with flashy lettering, also the help of the "New and Improved Circus," appears on all the units, and it seems to carry tires.

Newberry, S. S., circuit, has two units, and other units, are less well known. George Hazelton, ring stock; Henry Pittman, ring stock; Harlan Ross, side show canvas; and Stillman has the office. Others are in charge of the advance office.

Barr Bros. Changes

B. J. Bonham comes up with motorized pie car—canvas conies up, and the house was almost full. The day's heat was intensified by year was near-cloudburst proportions and left the fairgrounds with miniature lakes and mud. However, it was 5:45 by the time it was 5:45 by the time the show's trains arrived at Indianapolis.

Turnaway at Fort Wayne

Show had a turnaway Wednesday (10) night at Fort Wayne after 2 matinees which started a half an hour late and played to about two-thirds of a house. The show's trains had been halted on the 10:00 p.m. run from Indianpolis and the last section did not get in until 11:45. Steamers and riggers were still busy in the big top at 2:15, and it was 5:45 by the time the afternoon performance began. The day's heat was intensified by high humidity and was still in the 90's for the show. After Monday's matinee had been

King Gets Clean Bill

CONCORD, N. H., July 13.—King has received a favorable page-1 plug in The Monitor-Pilot, Show, which has played three Western New Hampshire stands before entering Massachusetts two weeks ago, returned to this State at Nashua Tuesday (16). According to the rules of the Nashua Licensing committee at a special hearing held at the request of the Chamber of Commerce. Show fulfilled all new requirements that it give assurances of providing attractions, exhibitions and performances as advertised.

Upper N. Y. Lake Towns

Good for James M. Cole

The James M. Cole Circus played to two good houses here Saturday (8), following a big day at Lake Placid, N. Y., where a full matinee and turned away at night were reported. Plattsburg, N. Y., was also satisfactory. Colne at Malone, N. Y., July 2 was just three days behind Brandon & Bailey. Neither show did too well, and they were John Robinson IV and his mother, James McCloskey, Mitzie Borden, Al Eisenberg, Clara Codona and Gene Haasen.

Weather Man Adds to Grief Of Help Shortage on R-B

MANSFIELD, O., July 18.—As the labor shortage and late arrivals weren't enough, the weather continued to heat down on the Ringling Bros. and Barnum & Bailey Circus with the same results.

GAUTINO LOYAL and his troupe of riders with the Ringling Bros. and Barnum & Bailey Circus were presented with a spray of flowers by the Loyal Ringlesey Tent of Cincinnati Circus Fans when the show was in that city Saturday (16). Presentation was made by Mrs. William J. Dannenbloc and Glen Tracy, well-known circus artist whose paintings were on display at the midnight party given by the tent in honor of Gautino. Loyal Ringlesey Tent was founded two years ago.

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Dailey Blows Top in Mont.; Shows in Open

SHELBY, Mont., July 13.—Dailey Bros. Circus, advancing its big show since the 80-miler gave rain its already belittled top big at Billings July 3, played under clear skies here Saturday (6) to a fair mainline and good night house. At Great Falls the day before, the circus also favored with fair weather, but crowd was not more than half of capacity at either performance.

The big top, carried over from last season, was body rapped and torn by wind at Fillmore, Utah, June 20. Then it received another terrific beating from rain and hail at Butte July 1.

The show has had the courage to go on, and Sunday, July 7, Lilac, B.C., finishing out the week Saturday (27).

The blow that finished the big top also came unexpectedly after ideal conditions had existed for the mainline. That night, many papers say, was the first time the performance that was given in the open.

Aerialist Plunges to Death in Paris as Fiancée Watches

PARIS, July 13.—Charlie Clerman, 22, member of the famous Clerman brother trapeze act was fatally injured here Monday (8) when he fell during his act in the Gardens Palace Theater. Filmage was witnessed by Clerman's fiancée, Regina Rathe, forerunner of the American Broadcasting Company here.

Clerman, doing the leap of death was only fourteen feet from the ground when he missed the outstretched hands of his fiancée, Regina, who was watching him jump off from another trapeze.

Police started action against the owner for failure to provide a safety net.

Hunt Bros. Again Going Into Conn.

HARTFORD, Conn., July 12—Hunt Bros. Circus, which last season had the courage to go on, and Sunday, July 7, played to a good crowd in the afternoon. That night, many payees sat in their cars and watched the other trapeze.

WON, HORSE & UPP COMBINED CIRCUS

An Equine and Canine ParadoxE—The Show With a Leaf of Gold

BUFFALO, N. Y., July 13, 1918.

Dear Patron:
The bosses have a legit beef which The Big Board should do something to try to compare less, they got the story and pictures.

Hunt Bros Has Winner At Evansville, Ind.

EVANSVILLE, Ind., July 12—Business was excellent at the Hunt Bros' Big Top 20, Westerv, R. I., which ended North Dakota.

5 Days for Beatty In Vancouver, B. C.

VANCOUVER, B. C., July 13—The Ceyer Design, involving Circus, jumping in the National Theater. Now, canvas has been ordered for the big top and the circus.

What a performance! Ringling and Steve's horses followed suit, and the show which played six weeks in HS and in on a tour of Cuba.

WON, HORSE & UPP COMBINED CIRCUS

An Equine and Canine Paradox—The Show With a Leaf of Gold

BUFFALO, N. Y., July 13, 1918.

Dear Patron:
The bosses have a legit beef which The Big Board should do something to try to compare less, they got the story and pictures.

Hunt Bros Has Winner At Evansville, Ind.

EVANSVILLE, Ind., July 12—Business was excellent at the Hunt Bros' Big Top 20, Westerv, R. I., which ended North Dakota.

At Evansville, Ind.

EVANSVILLE, Ind., July 12—Hunt Bros. Circus, which last season had the courage to go on, and Sunday, July 7, played to a good crowd in the afternoon. That night, many payees sat in their cars and watched the other trapeze.

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DRESSING ROOM Gossip

Coble Bros.

Bobby Deolocie, Lorrie Russell, the side show band and others rode the carousel horses bareback until they were too fat to walk. Bobby Deolocie, who also plays the drums, won the three-legged race. Skeeter Knudsen, a Londoner, showed up with a few posies of flowers. Other visitors of the week: Repensky family, Mr. and Mrs. George Hoffman, Mr. and Mrs. George Blood and the cookhouse writer. Mrs. George Blood and her mother, Dorita and Donna Durbin and their grandparents.

Baker Walsh and Paul Grifflin were married. John Sabo is still in a Harrisburg, Pa., hospital but expects to be released any day now. Mr. and Mrs. Paul Grifflin have a son. The fair was climaxed with a chicken cookout.

Harry Schwartz, one of the club members who died, is back after her illness. Their son, David, was in the hospital, and a fund-raiser was held.

Back-door notes: Everyone taking advantage of the beautiful weather has been running rooms at Indianapolis to swim. Entertaining the order of the day was a heat wave. Under the shade of the tree on the lot, John Tripp having Mike, the bartender, at his right hand, had to prove his sober. Not much activity among the tent salesmen. Club members are down in the dumps and everyone anxious to get to Detroit for a real good show. This was evidenced when by default of his July 4 wrestling match with Lawson, who failed to report.

Sulito has named his rabbit after the writer. Now all I need to get the real thing is to have a CPA test and a stateroom named after me—DICK MILLER.

Clyde Beatty

At Longview, Wash., we celebrated the Fourth of July. Old pals and Mr. and Mrs. Staley of the cookhouse were there for a grand dinner from soap to ice cream. The Sr. W. came and got off the boat. The Roe Hum Dit Dum Ladies' Club had a grand celebration. They sealed the celebration with a production from start to finish. Misses by Henry Keyes and his band, Mr. and Mrs. George Hoffman, Chief Electrical Engineer, and Joe Gavenko, president, were among the group. The Knudsen, Edith, your cousin looks very well.

Wonder if the Great Allen doesn't play us a line case here in a white—FRIENDLY FREEMAN.

Back Owens

We have come out thru Iowa and Illinois and are now in Ohio. Business has not been too bad but the heat has been something else. The weather here has been around these things many months, but July 4 was about the worst we have seen in a long time.

At Terra haute, Ind., J. C. Admire greeted old friends. At Martinsville, Ind., we saw Scott, former guest with Cole Bros., was on the lot, as was Mr. and Mrs. Frank Robinson, Columbia, Ind., Mr. and Mrs. George Borden Jr. visited their relatives. It was a day full of activities with Cole Bros., for pictures in its Sunday edition. -a. system.

Sparks

The Fourth was celebrated by professionals and amateurs. J. C. Admire, dressed as Cleopatra in her ar- ched back and crown, was one of the favorites.

July 4 found us in Springfield, Ohio, where we encountered our first heat wave. Buck Owens, who is legal assistant to Ed Fox, joined with Ted Wilson, now with Mills Bros.—NORMAN HANLEY.

King Bros.

Visions have been numerous since we entered the Bay State. Joe Beach and Charlotte Dibley from Greenfield. Also on hand were Stan Wadsworth and girl friends. We have been visited by Harold Bumhough and Floyd King. We also welcomed Mr. and Mrs. John G. Armstrong and Sibbie supplied with flowers from his Sidewall down for the season.

The weather has been just what the Ellis and Anderson butchers have been looking for. We have been eating ice cream in quantity. Boots Wateraday continues to add salt to the popcorn. Colonel Miles and his special tumbler are entertaining the west side of town by letting the sidewalk down for the patrons. A bull with a white coat behind him a lad with a white coat can be seen bustling down the street with a white face. There is a side show behind him a lad with a white coat and a white face. The bull has no face, so its eyes can be seen bustling down the street.

After waiting three weeks, Sunny Albrigg got a chance to explode a tor- pedo. He was sailing for Panama.

Mr. and Mrs. Nola Crabb, our cook, got a chance to put on the stage and took three meals in one day in the Ch. A. C. A. barge. —MRS. NOLA CRABB.
Bailey Packing
Plenty of Flash

(Continued from page 7A)

Permitting Jimmy Ward, getting around with ease, has good crew on the big top despite the current shortage, and so does Knoed Braden, side show at the fair.

Motorized Privilege Car

The innovation for a motorized show is a privilege car, a trailer with drink facilities and other features usually found in a railroad's caboose, like the ones between the backyard and side show, it gets its biggest play between shows. However, it always opens everything up for the publicity. There is one unit that does not go over the road until Monday. Discoed by Laura Anderson and Frank Ellis, who have the rest of the concessions.

New merchandise for both kids show and top bat are in the works and expected any day. Leon Bennett's Side Show has an imposing image, lined with a mix of two wagons and the concession area, the middle, and on wheels with lights in wheel formation, giving the midway day light brilliance.

Compact Light Plants

Stevens and Joe Robinson, electricians, have designed two shows: two 25-hp. light plants, one a new last fall and the other added this spring. People like the wind power. People of Newton, Ia., are used to compactly, completely equipped with wiring and are permitted to the cylinder Continental Motors. There are several companies and including one that provides air conditioning on light for Owner the two shows.

The generally current $1.30 price for adults prevails at the front door, and new kids getting in, which are star backs, are 65 cents. Big top tickets are 11 feet, with far and wide as high and the rest 10 high. There is plenty of evidence in the big top and the strong banner tie-up with Chevrolet.

Skinny Goo is a hard-working musical in the big top, in which you get to watch the kids as they serve, which are star backs, are 65 cents. Big top tickets are 11 feet, with far and wide as high and the rest 10 high. There is plenty of evidence in the big top and the strong banner tie-up with Chevrolet.

Big Show Performance

The generally current $1.30 price for adults prevails at the front door, and new kids getting in, which are star backs, are 65 cents. Big top tickets are 11 feet, with far and wide as high and the rest 10 high. There is plenty of evidence in the big top and the strong banner tie-up with Chevrolet.

Capt. Ernest Engerer, in a 20-ton construction.

McDonald is managing his own show; expects to get them in a tournament.

Dancing and Juggling

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NAT GREEN

Suggested Use

Free

For your next copy of

RODEO

WILD HORSE RANCH, PEVELY, MO.

3 - EVENING SHOWS @ 8:30 P.M.

JULY 19-20-21

EVENINGS • R.C.A. APPROVED

CASH PRIZES $750.00

Entry Fee Added to Prize

Saddle Broncs $5.00

Entry Fee Added to Prize

ENTRIES CLOSE 12 NOON FRIDAY, 19TH.

BAILEY BROS. CIRCUS

WANTED

Concession for Show Horse Show; Oots Hackmon and others, whose George Hanlon. Also can place Musi-

BELL BROS.CIRCUS

WANTS

CIRCUS WANTS

WANTS

Confirmation for fall tour. Route: Drip, Macomb, 18. 19; Quincy, 19; Jofonville, 19; Spring-

WHAT'S WANTED

ACTS WANTED

FOR "WORLD'S GREATEST INDOOR CIRCUS"

ARABIA TEMPLE, HOUSTON, TEXAS—NOVEMBER 1 TO 12

MOSLAM TEMPLE, FORT WORTH, TEXAS—NOVEMBER 16 TO 24

Write, Wire, Phone

R. W. MILNER, JR., Chairman, Episcopan Bldg., Houston, Texas, or JOHN L. ANDREW, Pacific, Care Coliseum, Houston, Texas.

WANTED FOR CIRCUS THEATRE TENT SHOW

Agents, Acts, Animals, Singers, Dancers, Stage Attractions, Sound Truck.

Applications may be had from Mr. W. P. Bell, 1035 E. 11th St., Austin, Texas. A list of shows opened May 15. Enlarging show. Hire opening for Hillbilly hotel.

HISTORICAL CIRCUS PHOTOS—COLLECTORS ITEMS

Have you a few that have gone to 810 Archibald, Illinois in last two months, & a 10$-

NAT GREEN 64 W. RANDOLPH ST. CHICAGO, ILL.
EDUCATIONAL STATUS IGNORED

Only Those State-Operated Rate Top WAA Priorities

Classification as “agricultural associations” puts many non-profit organizations in same class as general buying public as far as surplus material is concerned.

By Milton Dauinger

WASHINGTON, July 13.—Small business, professional or agricultural enterprises (except real property)

No Montana Makes Strong Advance Pitch

Merchandise Drawings Help

Great Falls, Mont., July 13.—North Montana State Fair and Rodeo have contracted for a strong pitch to hightide.

First move was opening Monday (9) with a special campaign team up with Great Falls merchants, who gave patrons merchandise tickets for each $1 purchase until August 5. Tickets will be drawn weekly for the remae balance and nightly shows. Holders, who must be in grandstand or bleachers, will get merchandise ranging up to an automobile, scheduled as giveaway on Sunday (15).

Agualna advances merchandise campaign Monday (15), putting on a show of five films which are priced at $2, which will continue on into the morning before fair's opening. Regular daily single admission is 60 cents. Night-time is 75 cents.

Running runs were staged each afternoon, with purses totaling about $1,000. Jimmy Lynch, Death Doolg will also be, another opening run will be announced for next week.

Barnes-Carruthers Revue will be nightly grandstand feature. Grandstand act, also booked with Barnes-Carruthers, including Luster Cole and the Sterlings, Laverne Graham and Thos. Rosanes, Willys Troope, Galagher Family, Curry Troope and Lowe, Hite and Stanley. Fireworks will be presented by Thoelle-Duvall Fireworks, Chicago, Ill.

Ohio State To Bow With WLW Hayride

COLUMBUS, Ohio, July 13.—Bill McCluskey's WLW Midwestern Hayride has been presented in the first post-war Ohio State Fair, Bryan Sandies, secretary, announced last week.

Sum of $75,000 will be spent on respirers, and before the annual's opening. Interior will be repaired, and stage equipped, including extras and curtains and aisle carpets will be laid.

State To Bow With WLW Hayride

School of War Brides Feature At Ill. State

Ward Signs Lynch, Rogers

SPRINGFIELD, Ill., July 13.—A 10-day school for war brides, with each county represented by at least one enrollee, will be conducted during the Illinois State Fair, which opens August 10. William V. Gable, ward general manager, has announced.

All enrollees, not only of the course itself but of housing and feeding the brides, will be borne by the ward. Ward will select five or six members from each of the counties will select the brides who will take the course.

Full Day for Work

Brides will put in a full day in the classroom each day, beginning Saturday, August 10, and will be given such subjects as home-making, cooking, and about 40, selected from university professors, home bureau representatives, and about that number, will be used. Counselors from the various religious faiths will also participate.

Course will be under the direction of Clara S. Ekam, of McLean County, Ill., who is credited with having developed the largest home bureau course in the United States.

After school hours brides will be free to take in other features of the fair. They will be housed in State Fair dormitories.

Signs Jimmie Lynch

Signing of Jimmie Lynch and his Derby Days and Ready and Reckless, and of Roy Rogers and his horse, Trigger, for opening Saturday night, was announced yesterday by Ward. Since announcement of the scheduled appearance of Rogers, the fair office has been flooded with advance sale ticket requests, Ward said.

He expressed amazement at the early advance sale for the motorcycle races, to be held the second week of the fair, announcing that "already some 4,000 tickets have been sold."

Air Show Scheduled

Arrangements for a huge air show were closed this week: U. S. Army Air Corps, with the ground exhibits to include planes, buzz bombs, searchlights, radar and other equipment, will be on display. U. S. Navy (bombers, planes) providing the aerial show.

Details of the day's set aside for the major public events have also been announced by Ward. Democrats will take over Wednesday, August 14, and leaders of that party are now working on their plans. The Republicans will hold their big rally the following day. Among the speakers are Col. Robert R. Morrow, publisher of The Chicago Tribune, Governor Green, and U. S. Senator C. Whyland Brooks.

Hopkinton Picks Clough

HOPKINTON, N. H., July 13.—Hopkinton Fair Association named Harold Clough president to fill the vacancy caused by the resignation of Neal J. Rice, who has been president for eight years.

WASHINGTON, July 13.—The War Assets Administration and an instrumentality of government and necessarily qualify in this group. The con.

State prize money would not neces.

small business, professional or agric.

their own use.

the following order.

EIVATIONAL STAT

tered by the State Legislature,

have a priority certificate for each

specified in public advertisements or

sometimes as high as 70 per cent of

writers; selected items of construc-

jeeps,

includes such items as passenger cars;

able them to establish and maintain

H for their personal use and to en-

credited veterans of World War

priorities,

for their personal use.

to interpretations by officials of the War Assets Administration and the Internal Revenue Bureau.

According to the interpretations of war assets

surplus material is concerned

(See State-Operated on page 81)
EISENHOWER TOP VET SCORE

Special Days Honor G.I.'s

Way Cleared for 6-Co. Piedmont Bowl in October

Mississippi Annual Finally Set To Run

Missouri Town Names New Convention Center

Capable Aids Give San Diego Record Topper

ACTS WANTED FOR MY CIRCUS AND FAIR DATES FOR 1946

Texas Fairs Notice! Available for Your October Fairs

Iona Reid and Her Death Drivers

American's Most Sensational Stunt Queen

Mineola Secondary Show

Iona Reid

Available for Fairs and Celebrations

Iona Reid

Record Topper

Plans Underway for '47

Del Mar, Calif., July 15—Bruno Lawrence, general manager, used a trio of capable department heads to turn a pumpkin into the largest California fair ever far this year. The fair drew only 7,574 people for a total attendance of 10 days of nearly 175,000. From the start the San Diego Fair broke gate records, drawing as many as a single day or 16,500 in previous years half in the full-time run of 10 days. Top day was Thursday (4), when 41,906 passed thru the turnstiles at 60 cents per head. Servicemen were admitted free.

Not only does the fair feed all California so far this year, but its record compares favorably with that of the San Diego Exposition for the second year. The local event pulled 6,100 opening day, while the exposition drew only 7,842 people for a similar Friday. In 1945, the second year of the exposition, July 4 was on a Sunday, and the combined week-end and holiday crowd hit 31,932, which was about 10,000 under the Fourth of that 1946 event. The 1946 exposition crowd for the holiday was only 50,630.

Travel Deal Sought

Other factors that must be considered in comparing the two events is that the exposition was in San Diego; Del Mar is 20 miles north and not serviced by special trains. California fair fans, who wanted to reach the spot by buses, Fair management is discussing special trains from Del Mar to the San Diego via the Surfliner the next year. If the deal goes thru attendance may far exceed all expectation.

Promoting this year's event did not get under way until January 5, when the fair opened. Wilkins, 10 days, Top was from April 10-16. The fair voted to grant George S. Depass the option for sale of the old fair, and Sen. Howard McCravey a lease to purchase the assets of the old fair. The fair voted to grant George S. Depass the option for sale of the old fair, and Sen. Howard McCravey an option to purchase the assets of the old fair.

Mississippi Annual Finally Set To Run

Jackson, Miss., July 15.—The Mississippi Agricultural and Industrial Exposition will operate October 7-12.

Doubt that the event would be held this year was eased at a meeting of the Mississippi Agricultural and Industrial Exposition Commission here Wednesday (10) when a working arrangement was made with the Department of Agriculture for the use of the city-owned park was drafted.

Herefore operated by the city, it will be conducted by the commission, recently set up by act of the General Assembly, with the city voicing at Wednesday's session.

Dr. E. L. Dean, previously named as executive secretary, will head all industrial and agricultural concerns. R. S. Whitehead, Jackson city commissioner and a member of the exposition commission, will handle outdoor concessions.

Events scheduled for the fair include: In addition to the usual events, there will be a parade of ex-service men-parades must be used, The Billboard survey including $1,100 are being put up for competition.

The whole idea of the fair is to promote the farm, the city and veterans.

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The whole idea of the fair is to promote the farm, the city and veterans.
ATTENTION, FAIR SECRETARIES!

THE MIRACLE HORSES (the highest educated horses ever known to man) doing most spectacular and Unbelievable feats will book convenient dates at reduced prices after July 15. 1946 presentation is bigger, better and more spectacular than ever. Spectators find it difficult to believe their own eyes when the DIFFERENT acts reach their climax. NO HORSES stand undisputed as the most unique, newest and highest accomplishment in the field of show. No one claims to know of anything like these MIRACLE HORSES. No one has succeeded in duplicating THE MIRACLE HORSES in spite of the fact that I am billing and advertising since December 1, 1945, on offer that I will pay $1,000 to the first person who can tell me of anything on earth, in the history of known educated horses, EQUAL TO THE MIRACLE HORSES. I made this offer in my full page ad in December 1, 1945, issue of the BILLBOARD. Doesn’t anybody want $1,000 to exchange for a bit of interest in this great attraction? It is CLEAN, INTERESTING and HIGLY EDUCATIONAL. It is a class by itself and has no EQUAL in its field. If any other act regardless of type makes such claims, I would like to hear of it.

ED STAINE
Cleveland, N. D.
North Texas Org
Sets Annual for Arlington Downs

DALLAS, July 13—Officers and
directors of the newly formed North
Texas Fair Association met Tuesday (9) at
Arlington for the first meeting of business
men and civic leaders from 37 communities.

The purpose of new org is an annual
fair, and plans were made for such an
affair that Dart and Fair. Arlington Downs,
downtown race track between Dallas and
Arlington, will conduct. Planet is owned by
E. P. Wagoner, who turned over all facilities
to the new association and also agreed
to underwrite expenses for the regional fair.

Attractions listed for the first
showing include a rodeo, a big Western
show and agricultural and industrial
exhibition. The entertainment also will
include screen and radio stars.

Officers elected are: E. P. Wagoner,
Vernon, president; Julian B. Hightower,
vice-president; Glenn Turpin, Arlington,
secretary; C. H. Wildman, Arlington,
assistant secretary; B. C. Wiegand, Plano,
assistant secretary; Ray Miller, Fort Worth,
vice-president; W. W. Green, Sherman,
secretary; M. S. Perrett and W. W. Delk,
vice-presidents, Southern area, and
L. W. Wind, Fort Worth, vice-president,
Western area.

South Weymouth, Franklin
Get Okay on Mass. Mutuels

August 25—Two more
Massachusetts fairs will have pari-
mutuel horse races which will be
authorized with licenses granted by the State
racing Commission to the Weymouth
Agricultural and Industrial Society, and
South Weymouth, August 12-16, and
Franklin Fair Association, Franklin.

Mckinley Rodeo Starts
Annual Tour of Fairs

McKinley Rodeo, which opened
its season here June 2, will start fair
dates Wednesday (17). Show carries
100 head of stock and 45 employees.

In your interest, you MUST see
it. Available now at DISTRIBUTORS' Cost to Coast. All-metal construction, priced for
bigger sales! WRITE TODAY!

McKinley Rodeo
311 W. Washington Blvd. Los Rngeles 7, Cal.

WANTED
Shoes, Rides and Concessions for County Fair, Aug. 16-20.

CHARLES S. KIEN, Secretary
Phone 139-731
West Union, Ohio

Fair Dates
The following corrections and additions to the list of Fair Dates were received during the week ended Aug. 7. The complete list will be published in Issue to be dated July 27.

Alabama
Birmingham—Randall's Co., Fair, June 9-17.

Arkansas
Batesville—Independence Cot. Fair, Oct. 2-5.

Florida
St. Petersburg—St. Petersburg Fair, Nov. 14-16.

Georgia
Chattanooga—Unione, Spanaw Co. Fair, Sept. 14-16.

Idaho

Kansas

Kentucky

New Jersey
Burlington County—Summer Fair, July 9-13.

New Mexico

Pennsylvania

Tennessee
Knoxville—Tennessee, Fair, Sept. 29-Oct. 4.

Texas
McKinney—Collin Co. Fair, Aug. 31-Sept. 2.

Wanted
In your interest, you MUST see it. Available now at DISTRIBUTORS' Cost to Coast. All-metal construction, priced for
bigger sales! WRITE TODAY!

Viking POPCORN MACHINE
311 W. Washington Blvd. Los Angeles 7, Cal.
Riverview Holds the Line
To Keep Business of Tots

Idea born in competition with Century of Progress continues as bullwark against time when loose money isn't around—charges it promotion if it doesn't cover nut.

By Hank Hurley

CHICAGO, July 15.—Now come, the boss asked, does Riverview Park conduct herself to Chicago's amusement center and cornered G. G. Botts, secretary of the Amusement Park Owners Association of Amusement Parks of America. The boss asked Botts, secretary of the Amusement Park Owners Association of Amusement Parks of America, if he could continue to have 2 and 5-cent days during these lush times when every- body came up with the idea of bar- doing.

"It really came about in competition with Century of Progress," Botts said by way of answer. "The idea caught on immediately. There were 7,000 families on the island the first day. As the plans go up, they make an innom- nent turn, putting the riders in a whirlwind weather position at the top of the wheel. As they dive down and under they make another turn and they ride around by safety and belt.

"Austen Engineering & Amusement Corporation, Seattle, has gone into production and is taking orders for the Aer-O-Plane Wheel. Austen got the idea for the ride while working on B-29's at Boeing Aircraft Company.

Seattle Funspots
Intrus New Ride

SUMPTOWN, July 15.—Newest addition to Playland Park here is proving to be the most popular among the throng. As the boss asked, flower arrangement and planting is just like an organized playground. Parents can bring their kids out here in the early afternoon, give them a little change and it pays off in the end in more ways than one.

"We want to take care of the kids, give them a place for clean, healthy outdoor recreation. It's just like an organized playground. Parents can bring their kids out here in the early afternoon, give them a little change and it pays off in the end in more ways than one.

Big Turnout Seen
For N. E. Meeting

AGAWAM, Mass., July 15.—All signs point to a record-breaking turnout for the 125th annual convention meeting the post-war period of the New England Association of Amusement Parks and Rides at Riverside Park here Tuesday (23).

Ray Carrell, of Riverside, is chairman, assisted by Phil Palie, Crescent Park, H. I.; Vic Shaweb, Bowarth Beach, Mass.; Frank Tische, Boston, and Sam Levy, Nantasket Beach, Mass.

A varied program is planned including a luncheon in the Riverside Tavern, a special dinner in the evening and a close-up of a Riverside promotion stunt.

Registration is at 10 a.m., with the luncheon at 1 p.m., activities in the pavilion at 2 p.m., and dinner in the grove at 6 p.m.

Reservations should be sent to Fred J. Morbeck, secretary, 305 Central, Exeter, N. H.

Three Coney Island Girl Shows in Operation Again

NEW YORK, July 13—License Commissioner Benjamin Fielding gave the green light Monday (8) to three Coney Island Girl Shows for the season since June 25. He said the shows are operating on a more wholesome basis now, having eliminated certain objectionable features.

Regrieved shows are Palace of Wonders, Tisza's Bath Buis Revue and Bowery Follies.

Bandits Now Turn Attention to Cash Garnered by Parks

DETROIT, July 13.—Good week-end business at least amusement parks has banded to thieves and sawmills for two of them here early Monday (8) morning. Most spectacular raid was an hit job by three men who got away with about $10,000, representing the Saturday and Sunday receipts.

They roped around four employees and herded them into the catering car, put a gun to their heads and commandeered all small boats on the island, all equipment and cutting telephone wires. Lead man and two Knaves, who paid 70 this season to John Mullins, lumber dealer, for Roll-o -grove at 6 p.m.

Meysers Lake Dancey Bows
Tommy Tucker's Ork Scores

CANTON, O., July 13.—In opening delayed until July 4 because majors and even the teen-age busi- ness.
Atlantic City Notes

PARKS-RESORTS-POOLS

AC Roars Thru Record Fourth

BIZ STANDS UP THRU WEEK END WITH ALL HANDS RACKING UP CASH—LINEUPS FOR PIERS

ATLANTIC CITY, July 12.—The resort rode thru its first post-war July 4 holiday week in record-breaking style. Reports surprised almost all optimists. Particularly since the first peace-time "Sunday before Labor Day," it was apparent that a disappointing crowd of no more than 125,000 visitors. But with the holiday all things were changed. Helped no end by heat waves inland that created a general exodus to all South Jersey shores, the stage was set.

For the Fourth the crowd was estimated at 200,000. And the week end, Saturday and Sunday, brought an average of 150,000 visitors swimming over beach and Boardwalk. The resort presented everything that the total business can offer in amusement. From hot dogs and hamburgers, to Hollywood movies, on ice show, outstanding name bands, star-studded vaudeville shows, and musical comedies and stage productions.

Plenty of Activity

An indication of the crowds is seen in Atlantic City. In the week two full screen shows were presented by Lieut. Harry James's band, Rossville Johnson and his comedy, and the Atlantic City Yacht Men's Club. Also a new operation of comedy acts, headed by Frankie Schluth, the music of Harry James's band, Sicilis, and other vaudeville shows.

The Olympic Park, under the direction of Joseph Lamorici, was again being staged Friday night in the pier's Ballroom of States. For the last week of July 4, the same stage featured Penny Arcade, Suki, musical dog, and Al Bees, stunt wire. A demand of the hobby-box big vente.

A. Harald, manager of the pier's Ocean Stadium, presented a program that included Jack Barry's Wild Animal Show, Suki, musical dog, and Al Bees, stunt wire. A demand of the hobby-box big vente.

The City of Steel Pier, again played host to the famous St. Mark's Episcopal Church Choir from Philadelphia, who presented a program of sacred music on the stage of the pier's Music Hall.

From display lights put Steel Pier's sprinkler system into operation, Tuesday (14) and water damaged the largest radio set relay and a number of weather observatories during the fire. No damage to the army war exhibit. Damage was estimated at $100. The first program in the new office of the pier's Parking Office was opened on June 28.

Circus show staged at Hamlet Pier's headliner Jack Barry's Wild Animal Show, Suki, musical dog, and Al Bees, stunt wire. A demand of the hobby-box big vente.

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Amusement centers got an extra boost Friday (14) with a barber shop quartet taking over cash lines up from the holiday visitors. At the Cape May Convention Hall, near by Ocean City, overflow business was also reported.

For permanent Amusement Park in the Heart of Los Angeles

Many reported that the crowd was greater than at any time in the last 10 years.

Rain Holps Spots

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General Manager, vollmers park

River Road

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P. S.—I can place more legitimate concessions

WANTED

For Permanent Amusement Park in the Heart of Los Angeles

Sky Ride, Merry-Go-Round, Ferris Wheel, Kiddie Rides, and other rides that will be money-makers.

Near Univ. of So. Calif. and Shrine Auditorium. Open on Thursday, Friday, Saturday, Sunday.

Wanted by owner, and operated by father and three sons. An operation you will be proud to own. Be our own property and we're here to stay.

Want first class or nothing. Percentage basis.

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WANT TO BUY

MERRY-GO-ROUND, FERRIS WHEEL

Or any other ride you have to offer. Cash Deal. Pre-war prices.

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SWIM TRUNKS

FOR IMMEDIATE DELIVERY

MEN'S, PURE WORSTED WOOL

$27.00, $30.00 Per Doz.

Sizes: Small, Medium, Large

JUVENILES, COTTON & BAYON

$7.50, $9.00, $12.00, $15.00 Per Doz.

Sizes: 2-4, 6-8

SPOT DELIVERY—DON'T WAIT

OHIO SALVAGE CO.

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CLEVELAND 13, OHIO

SWIM TRUNKS

FOR IMMEDIATE DELIVERY

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SPOT DELIVERY—DON'T WAIT

OHIO SALVAGE CO.

1205 W. 6TH STREET

CLEVELAND 13, OHIO
NEW YORK, July 13.—Eastern park men got another break in the weather with a mild, cool, and refreshing breeze which brought in thousands of people to the parks. Attendance at most of the parks was up and business figures for the week were excellent.

Coney Island got another record high on Sunday (7) with an attendance of about 115,000. This broke the previous record for the Sunday of the Fourth. Doc Irving and Princess Yvonne and the Hal Sans Dancers were on the stage and funhouses. Sunday (7) the band-stand attraction was Glen Gray, with their magic show, Texas Jack's All-American Show, and the overhead act. The billboard attraction was a free vaudeville show in the park band shell featuring John Nettles, Allen Stewart, Roger and the Vagabonds. During the day, the board races were well under way.

Atlantic City Gets Record Holiday Biz

(Continued from page 82)

South Jersey Okay

WILMINGTON, N. J., July 13.—All the resorts in South Jersey—Wildwood, Wildwood Crest, and Stone Harbor—also reported the biggest crowds in history for the holiday week. Here in Wildwood, features included Mal Hallett's Music Hall, Bob Johnson visited A. L. (Windy) Sheldon, with Vera and Nadja, Muriel Romig's dance band and a movie over Lincoln Park or Indian Boundary zoos. They are the first to be exhibited here in Wildwood. The billboard attraction was the free show attraction.

Ontario Invokes Lord's Day Act; Two Ads Fined

PORT STANLEY, Ont., July 13.—Ontario has come in for a big break in the weather with a cool, mild breeze which brought in thousands of people to the parks. Sales of beer and wine were also excellent.

Virginia Beach Notes

VIRGINIA BEACH, Va., July 13.—Les Elgort's band is the current attraction at the park. The Examiner learned this week that the park has added a new outdoor stage and is planning to extend its hours of operation.

New Rink and Pavilion

Skedded at Treses, Island

PHOENIX, Ariz., July 13.—Construction got under way here today for a new rink and pavilion at Treses, Island.

Virginia Beach

The Billboard

July 20, 1946

The Atomic Fun Maker

Six penguins and five felines arrived at Brookfield Zoo, Chicago, last week. The penguins are 20-year-old Phil, 22-year-old Sid, 23-year-old Jack, and 24-year-old Fred, and the felines include four leopards and a cheetah. The penguins were presented to the zoo by the Chicago Zoological Society and the felines were donated by the Chicago Zoological Society and the Lincoln Park Zoological Society.

Detroit Zoo is buying three pairs of penguins from Louis Rupe, Inc., New York City, at a record price of $100,000 per pair. The zoo has 12 penguins and 11 penguins.

While Strolling Thru the Park

Frank Alvin Johnson, 24-year-old Chicago radio personality, is under a one-year contract with the Detroit Zoo. Johnson will be the voice of the animals and will be in charge of the animal shows. He will also be in charge of the animal shows.

Casino Park, Virginia Beach, Va., has opened a new outdoor stage and is planning to extend its hours of operation.

The Billboard
For Sale-Brand New Portable Skating Rink

FOR SALE-PORTABLE ROLLER RINK. Good condition, 104' x 39' asphalt floor, 40' x 20' rink. Price $4000. Also available, Portable Roller Rink, 70' x 30', asphalt floor, $3000. Contact: 313-471-2121.

Roller Rummings

Columbia Roller Rink, near Dower, Ohio, has been redecorated and reopened July 4 under a summer policy of Wednesday, Thursday, Friday, and Saturday night operation. A new stage has been added to the rink and new lights have been installed. License has been issued to Albert L. Wilson and Dewey E. McGinnis to operate Linda's Roller Rink, Casa Grande, Ariz.

Rink specials

FOR SALE-BRAND NEW PORTABLE SKATING RINK $2,100. Portable Rink: 104' x 39', good condition, 104' x 39' asphalt floor, 40' x 20' rink. Price $4000. Also available, Portable Roller Rink, 70' x 30', asphalt floor, $3000. Contact: 313-471-2121.


Rink Sales


FOR SALE-PORTABLE RINK, 70' x 30', all A1 equipment. $3,000. Call 451-4512.

FOR SALE-PORTABLE RINK, 104' x 39', all A1 equipment. $4,000. Call 451-4512.

FOR SALE-PORTABLE RINK, 40' x 20', all A1 equipment. $2,000. Call 451-4512.


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LUCY-MIERS PLAYERS (4) are operating in York County, Pa. White Mountain Players are in the Groovetown of New Hampshire. Charles Dillon is manager. Vermont Players are putting in the school show. "Doss & Mac" show have taken on a 16mm outfit. The school show has three people, and is in operation in several weeks around Rockland, Me.

and a 16mm outfit. Camden Players are putting in several weeks around Rockland, Vt. They have three flesh performers and is in operation in the school show. Cusick has decided to put show biz by and remain in Uncle Sam's navy. He is doing duty aboard USS Constitution, hospital ship.

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16mm. Sound Films at BARGAIN PRICES
E. C. PICTURES
Fredonia, N. Y.

BYRON GOSH pens that the Renfro Valley Folks Tent Show, operated by William Ketrow and David Ketrow, is doing good biz in Michigan. He reports that the show is in operation with a fine cast and good box office. He adds that the play may be enjoyed at the show, and that the two top shows in operation in the state are: 1. The Madison Playhouse, which is operating a concession with the Madison Show. 2. The Weatherby Playhouse, which is operating a concession with the Madison Show.

George H. Mercer has a pie show in St. Johnsbury, Vt. For some time, Mercer and Harvey have had religious pic in the state. Mercer is now going it alone, with a pie show. Harvey is operating a tent show in Newport, Vt. Harvey also has religious pic in the East. Mercer is now going it alone, with a tent show. Harvey is operating a tent show in Newport, Vt. Harvey also has religious pic in the East. Mercer is now going it alone, with a tent show. Harvey is operating a tent show in Newport, Vt. Harvey also has religious pic in the East. Mercer is now going it alone, with a tent show. Harvey is operating a tent show in Newport, Vt. Harvey also has religious pic in the East.

H. N. FAY is readying a school show to play Nebraska territory. He has made her headquarters in North Platte, Nebraska. She has moved to Linn, skepticism. She has moved to Lincoln, Neb. Guy's Oklahoma Show is playing halls around Enid, Okla. Green Mountain Players, three people, have been headquarters at Newport, Vt. They have moved to Rumford, Me., to finish the season. Arthur L. Towe is readying a 16mm pic show to play Pennsylvania schools.

Perry Giles Lauds Plastic Flooring

(Continued from page 3)
clean. If it is not clean, it will cause friction. For this purpose, we have been experimenting with this type of floor for many years. We have found that the standard rink floor presents a particular problem in this case. The floor is made up of the surface and the underlayer. The surface is made up of the underlayer. The surface is made up of the underlayer. The surface is made up of the underlayer. The surface is made up of the underlayer. The surface is made up of the underlayer. The surface is made up of the underlayer. The surface is made up of the underlayer. The surface is made up of the underlayer. The surface is made up of the underlayer. The surface is made up of the underlayer. The surface is made up of the underlayer. The surface is made up of the underlayer. The surface is made up of the underlayer. The surface is made up of the underlayer. The surface is made up of the underlayer. The surface is made up of the underlayer. The surface is made up of the underlayer. The surface is made up of the underlayer. The surface is made up of the underlayer. The surface is made up of the underlayer. The surface is made up of the underlayer. The surface is made up of the underlayer. The surface is made up of the underlayer. The surface is made up of the underlayer. The surface is made up of the underlayer. The surface is made up of the underlayer. The surface is made up of the underlayer. The surface is made up of the underlayer. The surface is made up of the underlayer. The surface is made up of the underlayer. The surface is made up of the underlayer. The surface is made up of the underlayer.
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TOY ELECTRIC IRON - plugs in and really works.
WALL TYPE WEATHER FORECASTER - nickle.

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Headquarters For COUNTER CARD

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The Billboard

July 20, 1916

The Billboard

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10.00

7-cnt. Brass, Gun Metal

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18-cnt. Brass, Gun Metal

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4-3/8-St. Br. Easy, Waltham, 7-Jewel

15.00

4-3/8-St. Gin. Waltham, 15-Jewel

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6-1/2-15-St. E. Easy, Waltham, 7-Jewel

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Per Hundred Extra

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This G.A. Pens-A-Lite, Vest Pocket Flash Light is a two cell, push-button type, Re-ecently I brought in over 100. Pre-war retail price $5.00. Equipped with the typical pen-type filament, Mixed Black and White colors. Ideal, for police, security, etc. Please do not order more than one dozen.

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OF SLIM AND FLAT ITEMS

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$2995

MEN'S STAINLESS STEEL WATCH BRACELET
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![MIDWEST MERCHANDISE CO.](image)

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THAT ARE EXCELLENT SELLERS

**MUSICAL PLANTER**

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**MUSICAL PLANTER**

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**MUSICAL PLANTER**

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**MUSICAL PLANTER**

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**MUSICAL PLANTER**

*Silver Glass*

**MUSICAL PLANTER**

*Black Glass*

**MUSICAL PLANTER**

*Pink Glass*

**MUSICAL PLANTER**

*Orange Glass*

**MUSICAL PLANTER**

*Green Glass*

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*Red Glass*

**MUSICAL PLANTER**

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*Pink Glass*

**MUSICAL PLANTER**

*Orange Glass*

**MUSICAL PLANTER**

*Green Glass*

**MUSICAL PLANTER**

*Red Glass*

**MUSICAL PLANTER**

*Blue Glass*

**MUSICAL PLANTER**

*White Glass*

**MUSICAL PLANTER**

*Gold Glass*

**MUSICAL PLANTER**

*Silver Glass*

**MUSICAL PLANTER**

*Black Glass*

**MUSICAL PLANTER**

*Pink Glass*

**MUSICAL PLANTER**

*Orange Glass*

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**MUSICAL PLANTER**

*Black Glass*

**MUSICAL PLANTER**

*Pink Glass*

**MUSICAL PLANTER**

*Orange Glass*

**MUSICAL PLANTER**

*Green Glass*
CLOSE-OUT EXPANSION WATCH BAND Men's Style

Heavy silver plated over made wire. Fender 0. P. A. selling. $8.50 each.

3 Doz. LOTS $1.50
6 Doz. LOTS $2.25
12 Doz. LOTS $4.00 Reception, 11.00 ca. Punched

Cash or 1/3 Deposit, Balance 0. D. D.

PERMA PRODUCTS
220 W. Kinzie St.
Chicago 10, III.

GOLD WIRE JEWELRY

ATTENTION: WIRE WORKERS! We are the sole distributors of a large stock of gold wire custom jewellery. We have it on the shelf ready to be sold. All pieces are set with diamonds, rubies, sapphires, emeralds, etc. Compare our quality to that of any jeweler in the country. Get your own personal order today. We will ship your order immediately.

ELIZABETH PHALEN'S GOLD WIRE JEWELRY STUDIO
1926 GREEN ST., PHILADELPHIA 30, PA.

NEW PHOTO OUTLETS! ALL Sizes. Lives in and near these, latest inventory without advertising. Photos of highest quality. Free delivery.

3445 N. Clark St., Chicago 14, III.

ECOLOGIC PHOTO MART, 3101 N. Clark, Chicago 14, III.

LOWER PRICES ON DIRECT POSITIVE MAGAZINES. Send for our full line, Chicago 3-1350.

THE WONDER MOUSE

Coin or Regular Streamline
PHOTOMACHINES

Quick Delivery. Supreme quality, 10 pieces to full lengths. Coin or regular streamlines. Complete only on cash. Sets complete. K.D. or 1 piece.

Write—please write.

Federal Identification Co.
302 W. 113 S. W. Y., Oklahoma City, Okla.

GOLD WIRE WATCH BANDS

Imitation silver wire. For Western. 50 cents.

Shepard's Watch Bands
1356 S. Ashland Ave., Chicago 26, Ill.

IMMEDIATE SHIPMENT NOW

Vest Patch Watch Bands, brass, 75 cents.

F. M. BORNEMAN Watch Band Co.
Department 5, 420 State St., Chicago 5, III.

WE HAVE A COMPLETE LINE OF ITEMS FOR BALR GAMES AND CONCESSIONARIES OF ALL KINDS.

All Plush Bear & All Plush Elephant

WRITE FOR OUR CIRCULAR

SAUNDERS MFG. & NOVELTY CO.
706 Franklin Ave., N. W., Cleveland 13, O.

THE BILLBOARD

MERCHANDISE-CATALOG.

CLOSE-OUT EXPANSION WATCH BAND

Men's Style

Heavy silver plated over made wire. Fender 0. P. A. selling. $8.50 each.

3 Doz. LOTS $1.50
6 Doz. LOTS $2.25
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3445 N. Clark St., Chicago 14, III.

ECOLOGIC PHOTO MART, 3101 N. Clark, Chicago 14, III.

LOWER PRICES ON DIRECT POSITIVE MAGAZINES. Send for our full line, Chicago 3-1350.
America's Fastest Balloon Inflator, $20.00

Immediately by Railway Express.
Pittsburgh, Pa.

Mounted on a 2000 Hole Cut Out

Also a variety of Ladies' and Men's Whitestone

% Deposit

Cigarette Cases, 17%.,

25% Deposit on C.O.D. Orders

BARNEY MERCANTILE CO.
2487 W. WASHINGTON BLVD.
LOS ANGELES 7, CALIF.

Roller Skate, Football, Basketball, Baseball on
Double Heart or Ribbon Hobs, $18.00
gross. $1.25 dozen; eared

Jackass Cigarette Dispenser

Dealing in all kinds of tobacco, pipes, and tobacco paraphernalia

KELLY SEARS
SILVER CITY, N. M.

1525 W. 79th St.
CHICAGO, ILL.

Supreme Leather Products Company

Wholesale Catalog

82 Madison Ave., New York 3, N. Y.

Adventure in the Wild West

Hunting Materials

Wholesale and Retail

1518 Forbes St., Pittsburgh 19, Pa.

COURT JEWELER - Young, Attractive, atmosphere. High class clientele, including many of the rich and famous. Fee to travel. Robert L. Harned, 2414 Court Ave., Des Moines, Ia.

BARBECUE LIGHTER - Refrigerated Freezer, $105.00 each. Also a variety of high quality metal Lighters.

EXCEPTIONAL LADY'S PLUMER, 30% - A very superior, valuable Lighter for the elegant lady. Lemonade, distinctive, pure, with a pleasant taste. The most unique of its kind. $175.00 each.

TOTAL NO. HIGH STREET 1180.82 NO. HIGH STREET

BUILDING

CIRCUS AND CARNIVAL

HALF AND HALF, CHARLOTTE, N. C.

Angie C. Smith, Pro., A. S. S. F. M., for the Department of Defense. Wholesalers and Retailers for all foreign countries.

25% Deposit on All Orders

FREE Wholesaler Catalog

Hundreds of MAIL ORDERS sent weekly. Send 25c for catalog.

AMERICA'S FASTEST SELLING BILLFOLD SALESMEN JOBBERS
325 Lexington Avenue, New York, N. Y.

Marine Lighter Table Model
Highly Chromed Finish, $3.00 EACH
FALCON CAMERA - $2.30 Each
Add 25c for Carrying Case
SPENCER ELECTRIC DRY SHIVER
$2.08 EACH IN DOLLS
DUNHILL SILENT FLAME LIGHTER - $1.35 EACH
STAINLESS STEEL WATCH BANDS - $0.60 DOZ.
BURLY KEY CHARM (30 or 40 Caliber) $0.30 GroSS
MAGNETIC PUPS - $16.50 GroSS
25% Deposit on C. D. O. Orders

B. & N. SALES
913 Pine St.
St. Louis 1, Mo.

NOTE—MANUFACTURERS—NOTE

Opening Carnival, Ringo, and Wholesale Merchandise Store
in our own building. Manufacturers of this type Merchandise please contact at once.

HERB EVERSCHOR
1180-82 NO. HIGH STREET
COLUMBUS, OHIO

CASH AND CARRY . . . COME AND GET IT!

Etched glass, wire items for Wagon Men and Bobs. Free delivery. Cash delivery.

BARNEY MERCANTILE CO.
2487 W. WASHINGTON BLVD.
LOS ANGELES 7, CALIF.
**Agents! Operators! Concessionaires!**

**ATTRACTION PHOTOS**

100 sets (1200 photos) for $50

**50 Differently Sets Available**

Fast Sellers—Designed for Profit! Super high glass, metal un touched photos. The type most in demand all over the country. These are EXCLUSIVE photos. UN-OBTAINABLE ANYWHERE ELSE!

Every set in attention attracting color backed Coulour! Write for sample sets today, 50c each.

**COSMO PHOTO SERVICE**

Dept. BB

1472 Broadway, New York 18, N.Y.

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**BALLOONS**

Novelties and Balloon Items

- **Flying Birds**, Per Dozen
  - $1.00
- **Light Balloons**, Per Dozen
  - $2.00
- **Midget Balloons**, Per Dozen
  - $3.00
- **Medium Balloons**, Per Dozen
  - $5.00
- **Jumbo Balloons**, Per Dozen
  - $10.00

**Super Heavy Balloon Reed Sticks**, 24" Long.

- **Swiss Warbler**, Each In Box
- **Mexican Jumping Bells**

**Pin Up Girl Plaque, Each In Box**

- **TAI’ef’s Nestles Animals.**
- **Wedding Bands.**

**Hoary Swagger Pines.**

**1472 Broadway, New York 18, N.Y.**

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**MUSICIANS**

- **ACCOMPANIST—EXPERIENCED, HUMOROUS, GOOD TASTE, Handles all types of music, excellent rhythm, well located, 1st class, will travel.**
- **PERFORMER—VOICE, SINGING, YOLO, OUR.**
- **Pianist, Guitarist, Singer.**
- **ORCHESTRA—COMPLETE, 60 MEN, ORCHESTRA.**
- **FOR CONCERT OR ORCHESTRA.**

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**Here It Is, Folks... The**

**BEVERATOR**

That magic little lightweight all-metal refrigerators and new money saving convenience for motorists, travelers by train, this comes, campers, fishermen, hunters, beachgoers, etc. Keeps food piping hot and beverages icy cold. Holds 12 bottles of beer.

Excellent for use when traveling with tiny babies or older children. Keeps milk or other foods at proper temperature and thoroughly protects it against harmful bacteria and spoilage.

All-stainless, Satin finish, beautifully finished, streamlined hull. Extends filled in green color. Very easy to keep clean. Dimensions: 15" high and 7" deep. Glass for canned foods. Takes 

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**THE BEVERATOR CO. 6th & Hiat St, Cambridge, Ohlo**

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**MUSICAL SALES CORP.**

6115 BROADWAY, CHICAGO 40, I1

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**LUMINOUS**

**FLOWERS—RELIGIOUS AND NOVELTY SUBJECTS**

- **RIN TIN TIN—In Box.**
  - $1.75 Doz.
- **DUCH FLOWERS & DUTCH.**
  - $3.75 Doz.
- **ORIENTAL FLOWERS & DUTCH.**
  - 25c, 3.00, Dozen. C. O. D.
- **Write for Price List.**

**All Glow Products Co.**

341 E. Madison St., Dept. D, Chicago, Ill.

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**FUR COATS**

JACKETS—CHUBBIES

- **S. A. STEVENS & CO., Manufacturing Division**
  - 602 W. 27th St. (Rear-33) New York 1, N.Y.

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**CHOCOLATES**

**EXCLUSIVE SALES CO.**

217 SUMPTER ST.

BROOKLYN 33, N. Y.
RADIO'S!—PHONOGRAPH'S!

IMMEDIATE SHIPMENT ON THESE MACHINES

Model 501—JEWEL RADIO

1 Tube AC-DC

- Automatic volume control
- Dual purpose tubes
- Clear vision sidestand with bayonet picot light
- Hand finished walnut veneer cabinet
- 8 1/2 inches high, wide, 12 inches deep
- Portable airplane luggage carrying cases

JEWEL PHONOGRAPH

4 Tube AC

- Volume control
- Tone control
- Exceptionally clear and excellent tone

Terms: 25% deposit, Balance C. O. D.

Price: $19.25 Your Cost, $21.23
Zone 1 OPA, $20.90 Your Cost, $21.81

OPA List, $27.15 Your Cost, $54.00

(STA-MAR CO. 53 WEST 47TH STREET NEW YORK 19, N. Y.)

Safeguard Match Holder

(Fully Patented)

- Protects matches against accidental ignition.
- Matches are always accessible.
- Keeps match head dry.
- Keeps a telephone.

Terms: 25% deposit with all orders, balance C. O. D.

Price: $1.25

Schreiber Mose Co., 919 BROADWAY KANSAS CITY 6, MO.

Ogdin Leads the Parade

With our new flashy Drum Majorette dressed in red and blue uniform and mounted on 14-in. stick. Colored feather in hat. Propeller baton which is in the wind. The action toy has been waiting for. No assembling or demonstrating. Small toy used as toy, older ones fasten to scooters and bikes. Inquire at your local jobber for our full line of fast-selling items, including Pin Wheels, Whistle Bumpers, Clown Clappers, Yankee Clappers, Foil Birds and Yellow Feather Birds, Toys and Novelties for your year-round sales.

The Ogdin Manufacturing Co. 1801 Catalpa Dr. Dayton 6, Ohio

“Outsells Butter & Nylons!”

$6.000 first six & eight hours at a Fourth of July and that big hot can DEMONSTRATE IT AND IT Sells LIKE HOT CAKES

Crowd gather 4,000 until bell tolling and the jazz band treated like lightning. All colors of the rainbow. "It's a hoot." What other vendor runs on our cotton candy, red, white, and blue. Drum, trumpet in a store window—impossible. Retail average sales of by all means.

Wiggle Fish

Wholesale Price, $1.60 Grosz, 1000 for $7.50 or in Bales, 500, Stamps or Cans.

WEST COAST "Jobbers" Write For Prices

1016 Mission St. Phone: Humlock 6551 SAN FRANCISCO CALIFORNIA
LETTER LIST

Letters and packages addressed to persons in care of The Billboard will be held in our list two times only. If you are having mail addressed to you in care, look for your name on our list.

Mail is handled according to the offices of The Billboard where it is held. Cincinnati mail may be received at 85-130 E. 16th St., Cincinnati, Ohio or at the St. Louis office by Thursday morning, or Cincinnati offices by Thursday morning.

MAIL ON HAND AT CINCINNATI OFFICE

Cincinnati, Ohio

Parcel Post

Drake, Mrs. Mae.., Grant, J. G. B., & Brown, J. M. P.

John Trumbull, March 10th, 1946.

ANTHONY, Alexander...

Cobler, Jack...

Coker, John...

Cokrew, Robert...

Cone, Frank...

Coney, James...

Cone, John...

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PARK, CIRCUS AND CARNIVAL SPECIALS

Balloons

No. 30 TARGETS - 18 cents each in lots of 300.

No. 800 DAREX - 75 cents each in lots of 100.

No. 100 TARGETS - 30 cents each in lots of 300. 25 cents each in lots of 1000. These balloons inflate up to 60 inches, color all. Color, orange.

No. 350 DAREX - 35 cents each in lots of 100. These balloons inflate up to 10 inches. Color all "imported." Sample, $1.00.

No. 800 DAREX - 75 cents each in lots of 100. These balloons inflate up to 15 inches. Color all "imported." Sample, $1.00.

No. 7 TOY BALLOON in 10 gross lots, $4.50 per gross.

THERMOMETERS

Small, 6 by 6 inches, $1.50 each in lots of 1000 or over. These balloons inflate up to 40 inches, color all. Inflatable with rite in rubber at $0.25 each. For immediate delivery.

TRIANGULAR WHIPS

50 cents gross.

DILLY JUMPS

50 cents each in lots of 1000. These balloons inflate up to 40 inches. Color, orange.

MAIL ON HAND AT ST. LOUIS OFFICE

305 Arcade Bldg., St. Louis 1, Mo.

MAIL ON HAND AT CHICAGO OFFICE

135 N. Clark St.

MAIL ON HAND AT NEW YORK OFFICE

154 Broadway, New York 13, N. Y.

SPECIAL CLOSEOUTS!

ALUMINUM FOIL, MONEY LIGHTERS

Gallatin 

Whitehead & Hoag

Sample Doks. $0.22 ea. Balloons, $1.50 each in lots of 1000 or over. These balloons inflate up to 40 inches, color all. Inflatable with rite in rubber at $0.25 each. For immediate delivery.

MAIL ON HAND AT NEW YORK OFFICE

154 Broadway

HANDY-AIR-TANK


Model BI-150

LIST PRICE $27.50

Will completely inflate 100 to 150 small balloons from one filling of the tank. Refills from any Compressed Air Station. Special value in advertising campaigns, parades, etc. The HANDY-AIR-TANK is extremely light and easy to carry. A necessity for newsboys and balloon men. Assistance to all balloonists. Meets the American Standards Association. Made man's dreams come true. Watch that will run!!

MAIL ON HAND AT CHICAGO OFFICE

2-334 W. ERIE ST., CHICAGO, ILLINOIS

Sylvan Co.

134 E. IRVINE ST., CHICAGO, ILLINOIS

SESSIONS ELECTRIC CLOCKS

Individual Cartons

Full Guaranteed

Immediate Delivery

SYLVAN CO.

134 E. IRVINE ST., CHICAGO, ILLINOIS

SPECIAL CLOSEOUTS!

ALUMINUM FOIL, MONEY LIGHTERS

Gallatin

Whitehead & Hoag

Sample Doks. $0.22 ea. Balloons, $1.50 each in lots of 1000 or over. These balloons inflate up to 40 inches, color all. Inflatable with rite in rubber at $0.25 each. For immediate delivery.

MAIL ON HAND AT CHICAGO OFFICE

2-334 W. ERIE ST., CHICAGO, ILLINOIS

Sylvan Co.

134 E. IRVINE ST., CHICAGO, ILLINOIS

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THE VENIERABLE

Gen. "Ike" Top Vet
Score; Honor G.I.'s With Special Days

(Continued from page 17)

Columbus, Ohio, has named it "Veterans of All Nations Day," at Nuckolls County Fair, near Columbus of his death and has named it "Veterans of All Nations Day," at Nuckolls County Fair, near Columbus of his death and has named it "Veterans of All Nations Day," at Nuckolls County Fair, near Columbus of his death and has named it "Veterans of All Nations Day," at Nuckolls County Fair, near Columbus of his death and has named it "Veterans of All Nations Day," at Nuckolls County Fair, near Columbus of his death and has named it "Veterans of All Nations Day," at Nuckolls County Fair, near Columbus of his death and has named it "Veterans of All Nations Day," at Nuckolls County Fair, near Columbus of his death and has named it "Veterans of All Nations Day," at Nuckolls County Fair, near Columbus of his death and has named it "Veterans of All Nations Day," at Nuckolls County Fair, near Columbus of his death and has named it "Veterans of All Nations Day," at Nuckolls County Fair, near Columbus 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Riverview's 2-Cent Days Hold the Kids

(Continued from page 82)

and then walk over and sit down in shade while the kids have the time of their lives with the rides and games.

"Naturally, there is a selfish motive, too. We know that kids like entertainment and that adults also like to take their parents' permission to go to Riverview, the parents can't very well say no when all the kids can come back with 'Gee, Dad, it's a 2-cent day!'"

Parents Get the Fever

"So the parents bring the kids out for an outing. First thing you know, a whole family, or a group of families, are getting the fever. From that you get groups of adults coming out in a regular basis, enjoying the ride and the games, which is promotion in its finest form," Botts said.

Park costs are up a minimum of 25 per cent. Ride costs, for instance, are up to 45 per cent over 454 years ago, but still Riverview has stuck to its 2-cent days, believing volume will make up for what Joe lost in dollars.

Hang Oato the Kids

"This period of inflation isn't going to go away yet," Botts emphasizes. "If we took advantage of the so-called high times and did away with our 2-cent days now, the kids would remember that. Kids are the backbone of any park. The kids of tomorrow are the adults of today. Get them mad at your place now and they won't forget it. When they grow up and have their own spend-ability, they'll be-bye their park when they think it pays off for entertainment. And no business can stand that, not even a park," Botts said.

You have Bott's word for it that Riverview doesn't plan to do anything to the kids. If inflation goes on, he says, care of the upper expense park officials prefer to stick by the advertising, because, at Bott's says, it's good promotion and pays dividends in the long run.

101 RANCH

(Continued from page 82)

ute to Brewer Jim Weihe and his transportation crew. Recent visitors included Johnny Campbell, Joe-= Boll, Smith Bros. Shows, and Herd Dunn, Harry Mason, Mr. and Mrs. Maurice Hurton, American United. Ova and Bob Thornton entertained the kids at Nanea and Washington. White flew from Boise to Los Angeles on business. James Gibbs returned from an overnight trip with a 101 Ranch. Col. Zack T. Miller is rapidly recovering, and entertaining old friends at each end—TONI MADISON

OONEY ISLAND

(Continued from page 82)

athletic field and daily dancing. All improvements inspired and adopted by Decker's two sons, Larry, who runs the park, and Alvin, both ex-football pros recently returned from the battle fronts in Germany. Retired Army officer, Col. William Elvers, head office chief. On the program of coming events are a handball tournament (July 10) and a drawing meet in the pool (date to be announced later), both under the care of metropolitan A.A.P. Also a bathing beauty contest. ... Sam Smith, glass blower at Digby's, has taken over the making of the Ringling circus, which is new at Wonderland show, where Mike Blom, head of Atlantic Fish Co. of Jersey City, fed lunch counter white George Tuttle, concessionaire, during his tenure at South Fallsburg, N.Y. Until suddenly, the body of Fred Carroll, estranged man known as Alas, who now is Frankenstein, was found by police. Co-featured is Christine Holl, alligator girl. George Mercon continues as general manager of L. H. Klein's Thunderbolt ride on Bovens. Opposite, at

SPARKS

(Continued from page 2)

foot loop. Ernie Burch was the queen who put the elephant on its paces and is still on Moos's limousine from his fall from stop an elephant on his back.

We arrived at Dover, N. H., in a cloudstorm, and the corresponding weather of Mother Nature gave us the bulls their daily duty. But after noon both the sun and the clouds came out and we were given a pleasant sur-

price.

The Sunday we were held over in Newburyport by the Massachusetts blue law, almost everyone spent the day fishing on the beaches—CHARLES F. CLARK.

UNDER THE MARQUEE

(Continued from page 77)

until recently a circus lithographer, is connected with a wrestling show in Buffalo, his home town. He met Clyde Carlson of Ringling-Barnum for the first time in 1920. He has been there again, as the prize in a ro first Aug. 11, 1930, Larry Silver- man and Nat Lender double am a guess-year-age game and manipulat-

ing the crowd. At Silver's studio on Studio on Surf... Joe Kaufman parted his attorney, Henry E. Grant, recently returned, takes care of the army, in which he was charged as judge advocate.

WHEN A CANDY crumb was caught giving a note a glass of water, a bond machine, electric guitar player, has to stow away at his back door and ask for a drink he'd have you arrested for breaking in. James C. Lammert, of Lammert's cockpit act, has been released from the hospital following a serious op-

era. Sol Berry caught Cole Bros. in Fort Benham, Mich., and visited Frank Oemmen, City and Ed Rogers, Clarence E. Proctor, of Johnstown, Pa., visited a man who has been their correspondent for the latter played a July 4th cele-

bration. He was then Wednesday (8) he caught Ringling-Barnum at Columbus, O., L. C. Langhart, of Cole Bros., arrived at his home in Louisville recovering from injuries received when struck by a car in Grand Rapids, Mich.

ROLLER RUMBLES

(Continued from page 83)

annual Professional College and Con-

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Canada $ Hike May Help Trade

OPA Warning To Preserve Price Record

Must be Held Till 1947

WASHINGTON, July 13.—Office of Price Administration has issued a reminder to wholesalers, retailers and all others required under price-controls regulation to keep records that they must preserve them until July 1, 1947.

The action, authorized in a supplementary order, was taken in order to enable the agency to carry on its powers and duties under President Truman’s executive order of June 30, the announcement stated.

The executive order authorized OPA to continue all the functions invested by the Emergency Price Control Act of 1945 which did not terminate by expiration of the act on June 30.

OPA warned that business men are required to preserve all books, accounts, invoices, bills of lading, sales slips, packing slips, contracts, receipts, correspondence, memoranda or other papers required to be kept under price control, in keeping with continuation of its enforcement duties for violations committed before expiration of the Act June 30.

House Rejects Plan To Boost Price of Silver

WASHINGTON, July 13.—Outlook for the prevailing silver price continues at least for the present was bright this week as House members of the Senate-House conference on silver prices declined to accept a Senate provision that would authorize silver sales at 93.3 cents for a two-year period ending June 30, 1948, and authorize sales at full monetary value of $1.29 as coins thereafter.

Acceptance of the Senate provision would have struck a heavy blow at manufacturers of silver nitrate, vital to all photo engraving and photographic processes. Leading producers of silver nitrate are now operating with from two to eight weeks’ supply of the chemical, it was pointed out by Robert D. Hams, president of the National Association of Photographic Manufacturers.

Rep. John Tabor said acceptance of the Senate figure would freeze all silver sales for several years, which would hold their supplies until expiration of the two-year period in the knowledge they would gain higher prices at the end of that time. He said no silver would be available to manufacturers under the Senator’s proposal.

Sensations from the Western silver producing States declared they would stand firm for higher silver prices and that no compromise offered by House members would be accepted.

CANADA—Perhaps the biggest news to coin machine traders in months came July 8 when the Canadian Government announced it was reviving its currency. All dollars in Canada would be equal in value to the U.S. dollar. Coins, like other exporters, view this move as a spur to exports and expect to sell more machines there than ever before.

COSTS—Candy men are studying the recently granted hike in freight rates, while vending machine operators are wondering what percentage, if any, of the increased freight charges will be passed along. Trade opinion is that there will be general increases in carriage rates.

PLAY—Twin Cities columnists are reporting play cut. From long study of the trends in the industry most trade leaders have looked for regular shuffles in the hot summer months. Shortage of beer, death of OPA and several other factors are making this summer worse than others, Minnesota column report. Some collections are reported off as much as 30 and 40 per cent.

OPA—Not only is the coin trade finding the end of OPA and indirect causes affecting business, but some columnists are actually feeling the end of price controls directly. From various parts of the country comes reports of rental hikes and some evictions.

DISPUTES—Wayne County Circuit Court, Detroit, was the scene for air-trade dispute July 1 and 3. Dispute arose between a distributing firm and the AFL Music Maintenance Union, with the union complaining about "jumping of locations" and the distributor counter-charging that the union's demand for restriction to name-brand operators association were trying to monopolize local trade. Full details are to be found in the music machine section.

STAMPS—Sanitary Postage Association of America has set up a unique system of stamp vending in Detroit. Some 4,500 stamp venders have been placed throughout the city, with a vendor located near every mailbox in the metropolitan area. Success of the trial installations (the test has been running for a year) makes the association confident the system could be used nationally.

TAXES—From Washington comes definition of government regulations concerning coin vending machines. Officials there say that coin venders have to be constructed in such a way that the revenue stamp on the box is intact and the stamp will be plainly visible thru a glass plate. For full details of the union ruling on coin venders see the first page of the vending machines section.

SUGAR—Candy bar manufacturers and soft-drink bottlers are holding their breath on the sugar situation. The death of OPA leaves sugar control to the Department of Agriculture, which takes over on the sugar lid. Economists believe this can only push sugar into black-market channels. Pressure on the sugar-rationing system will be tremendous. Bottlers and candy makers may be forced to pay skyrocket prices

News Digest

"It's the new way."
Materials Continue Short Despite Production Boost During June, CPA Reports

Government Forecasts Acute Copper Scarcity Thru Year

WASHINGTON, July 13.—Scarcity of materials used in manufacture and repair of equipment slightly during June, but the Civilian Production Administration, In its July report, quoted a far-from-rosy picture of supplies. Surveying the acute scarcity of copper, the report said that June production ran far below the January level of 69,000 tons, but that it was above the May output of only 20,500 tons. Increase resulted from the settlement of the five-month strike in the lead smelting and refining companies.

Citing CPA’s action releasing 82,000 tons as government stocks of imported copper, the report declared that the entire industry has been drawing heavily on the government stockpile of foreign copper. Despite these withdrawals, May deliveries of wire born amounted to only 45,600,000 pounds, a drop of 21,000,000 pounds from April. May deliveries of magnet wire for the month added up to 11,000,000 pounds.

At week’s end, Office of War Mobilization and Reconstruction forecast that “even with the best circumstance, copper supplies will continue to be scarce thruout the remainder of the year.”

In a report to President Harry S. Truman, CPA estimates that the total U. S. demand for copper during the second half of 1946 will exceed 1,200,000 tons in 1946. But even with stepped up imports and full production in the rest of the year, there will be a shortage of over 850,000 pounds, the report said.

The report warned: “During the first half of 1946 only about 200,000 tons of domestic reserves were used. It’s expected that about an additional 125,000 tons were obtained thru imports.” Government stocks of copper dropped from 600,000 tons in January, to 300,000 in June. It was also pointed that unless those reserves are used to cushion the sharp cut resulting from the up-dating of the domestic reserve.

Fractional horsepower motors also continued to be a scarce item thruout the second half of 1946. “Material shortage” in production of the small power units from the 1,100,000 shipped in May. May shipments, however, represented a substantial increase over the 1,100,000 shipped in March.

The report continues, however, that in the less than one-quarter horsepower motor, where shipments of one-quarter to three-quarter sizes have not been able to rise above the peak of 100,000 units per month for the past several months, shipments slumped to 78,000 in April.

Drop in motor output during June was attributed to the increased shortages of materials, particularly as used in making various electrical components.

Poole Named to Promotion Post

BOSTON, July 13.—Promotion campaign to be launched shortly by Associated Amusements, Inc., local distributor firm, will be headed by Harry Poole, who will also be assistant to Harry Factor in the sales department, it was announced here recently by Ed Rowley, president. The company has completed moving headquarters to larger accommodations at 132 Commonwealth Avenue, where facilities include service rooms, separate offices for sales, bookkeeping and executive staffs, a large display lobby and storage.


Address Changes

U-Need-A Vendor Service, 160 Claymore Street, Brooklyn.

Mutual Distributing Company, Inc., 508 Dellovo Avenue, Jacksonville, Fla.

Personnel Notices

Dick Washburn has been named manager of Coin Equipment Company, San Diego.

Bill Smith has been transferred to Los Angeles office of M. S. Wolf Distributing Company.

Harry E. Goodbinder has joined the company in the Good specialties Co., 1612 Capitol Avenue, Omaha, Neb.

Eric Calmin was re-elected president, Retail Tobacco Dealers of America, Inc., New York.

Tom Ryan, former executive assistant of National Coin Distributors, Chicago, has named the following additional distributors for its candy bar vending machines:

- Tradio, 160 West Forty-Second Street, New York.
- East Texas Distributing Company, 219 South Welch Street, Booneville, Ark.
- Blake Sales Company, Inc., 1028 West Ninth Street, Los Angeles.
- Stanley Ammunition Company, 131 West Fourteenth Street, Tacoma, Wash.
- Communications, Inc., 306 Commonwealth Avenue, Boston, Mass.
- M. S. Wolf Machine Corporation, Washington, D. C., has named the following distributors to handle the firm’s products:
- Hamel Distributing Company, 910 Beacon Street, Boston, Mass.
- M. S. Wolf Machine Company, 131 West Vernon Highway, Detroit 1, Michigan.
- Harold Sales Company, 1906 Main Street, Duluth, Minn.
- Tropical Coin Machine Company, 3059 Northwest Seventh Avenue, Miami.
- Automatic Coin Machine Company, 1632 North Western Boulevard, Kansas City, Mo.
- Associated Amusements, Inc., 723 South Dearborn, Chicago.
- Atlantic Products Company, 9034 Van Dyke, Detroit.
- American Coin Machine Company, 2913 E. 28th Street, Milwaukee, Wis.
- Bencs Coin Machine Company, 179 Fourth Avenue, Brooklyn, N. Y.
- Bencs Coin Machine Company, 13 West 71st Street, Chicago.
- Harry E. Goodbinder has joined his father in the Good specialties Company, 1612 Capitol Avenue, Omaha, Neb.
- Eric Calmin was re-elected president, Retail Tobacco Dealers of America, Inc., New York.

Trade Directory

Following tabulation of trade reports received during the weeks of July 8 and 13 is made for the convenience of the industry. The listings may be incomplete because of omissions, as offered on an aid in running trade files.

New Games

Bonus Roll (bowling game). Firestone Games, Inc., 1604 Chestnut Avenue, Brooklyn, N. Y.

Draw Bell (console). Bally Manufacturing Company, 2600 West Belcher Road, Gary, Indiana.

Skill Roll (bowling game). Firestone Games, Inc., 1604 Chestnut Avenue, Brooklyn, N. Y.

Tally Roll (bowling game). Firestone Games, Inc., 1604 Chestnut Avenue, Brooklyn, N. Y.


Coin Machines

Automatic Sales Company, Minneapolis, Minn., has changed its name to Don Levy’s, Inc., 50 East Hennepin Avenue.

Coin Machine Equipment Company, 1948 Newport Avenue, Chicago, has changed its name to Comco Corporation.

G. F. Skill Games, 1604 Chestnut Avenue, Brooklyn, N. Y., has changed its name to Firestone Games, Inc.

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Branch Offices

Koven Distributing Company, Chicago, has set up a temporary branch at 2902 South Drexel Avenue. (To make phonograph precision parts.)

Gary Sales Manufacturing Corporation, 2634 North Laramie Avenue, Chicago.

Distributors Appointed

Tradio, Inc., Ashbury Park, N. J., has named the following distributors for its coin-operated radio:

Tri-State Tradio Distributing Company, 906 High Street, Portsmouth, Ohio.

W. R. Allen Company, 100 Main Street, Boonesville, Ark.

3058 Second Street, Miami, Fla.

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Summer Dip For Coin Biz In Minnesota

MINNEAPOLIS, July 13.—Coinmen throughout Minnesota are being plagued by the shortage of industrial and business outlook clear machine trade that is reported hitting most of the servicing on the coin machines.

Firm now operating a varied range of pin games and consoles.

First Post-War Bally Console In Production

CHICAGO, July 13.—George Jenkins, vice-president and general sales manager of Bally Manufacturing Company, announced that the firm's new walk-in, three-reel, new hold-and-draw feature added.

Jenkins said that the machine is of the three-reel, new hold-and-draw feature added. Another innovation, he said, allows players to deposit a second coin after making some of the spin, held one or two reels and spin again to fill out the playing combinations.

Optimism, however, is still the general note of the trade here as elsewhere.

Baker Novelty Gets G. M. Labs' Tools and Dies

CHICAGO, July 13.—It has been reported that the Baker Novelty Company here has recently purchased all tools, dies, special fixtures and other equipment used in manufacturing step-up units, free-play units, relays and the like for pin games and consoles from the G. M. Laboratories, Inc., Chicago.

This purchase likewise included the manufacturer's rights.

Prior to the war, G. M. Laboratories were one of the largest suppliers of electrical units for the manufacture of pin games and consoles.

It is possible that this purchase may signify that Baker Novelty has plans for incorporating the pin and console game field.

J. Berger Set On Conversion

BALKMARES, July 13.—Jack Berger announced that his Berger Sales Company now has reached substantial output production. In the conversion, Berger's firm is working hard to boost output of the new equipment, with a staff of 13 now housed at the 7000 Harvard Avenue headquarters.

Berger said that his new engineer, John Lapore, is responsible to a great extent for the post-war conversion which is called Doubleoutput machines.

He said that the new machines, which are more powerful than half as many machines in the (See Foreign Trade Drop, page 132)
Tax Rules Limit Cigar Vendors

Box Display Still "Must"

U.S. Treasury officials remind manufacturers 30-year regulation continues

WASHINGTON, July 13—Internal Revenue said yesterday it has recently reminded cigar vendors that a 30-year-old regulation requires the use of a "box display" of tax stamps to make it impossible to buy cigars without paying tax. The regulation is based on the theory that if the tax is paid, the consumer will be able to obtain the merchandise.

"It would not be practicable or feasible to have a separate stamp placed on each individual cigar," said an Internal Revenue official, "but it seems to me we've got to keep this regulation and check down on those who attempt to get around it."

Freight Hike Sends Cigars Costs Higher

The increase in railroad freight rates will add to the cost of cigarettes and cigars. The tax on cigarettes is $0.01 for each cigarette stamp, while the tax on cigars is $0.01 for each cigarette package. The increase in freight rates will make it more expensive to transport the products, thereby increasing their cost to consumers.

Sugar Ration Without OPA Poses New Supply Problem

WASHINGTON, July 12—Officials of the Department of Agriculture announced that the new sugar rationing plan will not be authorized by the Office of Price Administration (OPA). The plan will be administered by the Department of Agriculture, and will include provisions for the rationing of sugar and the establishment of a new sugar board. The plan will be effective immediately, and will be enforced by the Department of Agriculture.

Sales Tax Hike To Pinch Cigar Vendors in NYC

NEW YORK, July 12—Beef of New York's sales tax from 2 to 2.5 per cent may put operators of cigar, soda, and other vending machines out of business. The increase in sales tax will force vending machine operators to raise their prices, thereby increasing the cost of cigarettes and cigars to consumers.

Tobacco Group Elects Berman

MILWAUKEE, July 13—Louis B. Berman, manager of the Milwaukee Tobacco Wholesalers' Association, was elected president of the group, which is the first business since 1841.

Tobacco products:

(a) Machines for vending a tobacco product directly from a stockage of tobacco in the machine, and retailing machines which dispense tobacco products in individual packages, and (b) machines for vending a tobacco product directly from a stockage of tobacco in the machine, and retailing machines which dispense tobacco products in individual packages.

Need Glass Panels

Machines designed for the automatic sale of tobacco products must be equipped with glass panels, and the panels must be clearly visible. The machine must be closed to the customer before the sale is made, and the customer must be able to see the contents of the machine before the sale is made. The machine must be designed to prevent the sale of tobacco products to minors.

Op Helps

IDAHO SPRINGS, Colo., July 13.—David Dingler, Idaho Springs music and vending machine operator, is donating a percentage of the proceeds from his record player to a building project to build a swimming pool. Project is being sponsored by a local veterans' organization, and Dingler has placed cards on his machines announcing that a percentage of the money put into them will go to financing the pool for the youngsters.

Sugar rationing is expected to increase the cost of cigarettes and cigars, and will make it more expensive to transport the products. The increase in freight rates will make it more difficult to obtain the products, and will increase the cost of cigarettes and cigars to consumers.
The New Completely Automatic Coin-Operated POPCORN VENDING MACHINE

Pops Corn Fresh on Location

- No Attendant
- 10¢ Unit of Sale
- Gives Operator About 7¢ Gross on Every Play
- Compact—Takes Little Space
- Modern, Streamline Styling
- Air Conditioned
- Thermostatic Heat Control
- Deodorized (Optional)—No Objectionable Odor
- Simplified Mechanism—Easy to Service

ATTENTION DISTRIBUTORS

Desirable territories for MINIT-POP are now being assigned. Write us today for full information. Please mention territory covered, number of outside salesmen, number of inside salesmen, also describe briefly your showrooms and service facilities. Don't delay. Act fast. Be all set to go with MINIT-POP!

a product of THE VIKING TOOL AND MACHINE CORPORATION

12 Main Street, Belleville 9, N. J.

MANUFACTURERS OF AUTOMATIC COIN-OPERATED VENDING MACHINES FOR THE TRADE SINCE 1933

TRADE SINCE 1933
St. Paul Vetoes Special Levies

ST. PAUL, Minn., July 13.—Vending machine operators locally breathed a sigh of relief July 9 after voters in St. Paul resoundingly defeated a measure sponsored by the state and federal government calling for a special tax levies.

Two amendments to the St. Paul home-rule charter would have enabled the city to levy taxes on cigarettes, candy or anything else except real estate and property decided upon by the authorities. Better campaigns and against the amendments were waged, but when the final results were established the two amendments, along with four others, were soundly defeated.

The holding given the proposal—approved in principle several months ago by the Minnesota attorney general—will serve as a deterrent to Minneapolis office holders who have been thinking along similar lines. However, it was pointed out the municipalities now will turn to the Legislature for some assistance and a cigarette tax was one of the "definite moves" approved by the recent meeting of the League of Minnesota Municipalities for the Legislature to enact at its 1947 session.

Candy Concern Buys Vancouver Bakery

VANCOUVER, B. C., July 13—Pleasrty Ltd., nationwide candy firm, has bought out Canadian Window Bakers, which has operated 19 stores here. According to D. B. McLeod, who will manage operations in Vancouver, a broad program of construction and expansion is planned. Production of candy bars, chewing gum, cigarettes, vending machines, may be one development.

Firm now has five new store buildings and a large amount of new equipment on order. All of the bakery locations, emphasis will be on individual candy outlets, according to McLeod.

Tax Rules Limit Cigar Venders

CONTINUED FROM PAGE 104

(Continued from page 104) taxes are sold when the empty pack shall be removed and the stamp thereon utterly destroyed. No such emptied package may again be used for a tobacco product under a severe penalty imposed by law.

Vending Packages (b) In respect to machines designed to vend only full unbroken original stamped statutory packages of tobacco products, responsibility for strict compliance with the internal revenue laws and regulations governing the sale of tobacco products will rest with the persons who sell, or offer to sell, tobacco products by means of vending machines, and such persons shall be liable to the penalties prescribed by law for having in possession and selling or offering for sale tobacco products not properly packed and stamped.

This Treasury Department decision is promulgated under the authority contained in section 221, Revised Statutes and section 326, Revised Statutes.

(Signed) Guy T. Helvering, Commissioner of Internal Revenue and Roswell Magill, Acting Secretary of the Treasury, Sept. 10, 1937.

Another Exclusive Feature

In the New DuGRENIER Challenger

AMERICA'S FOREMOST CIGARETTE MERCHANDISER

ONLY THE CHALLENGER can manufacture cigarettes on nickels, dimes, quarters—optimum in appearance. And shows the lowest cost. A 2-dollar and one nickel at a nickel, with up to 3 variations the sections on each side, at your option. The Genuine Challenger is patented. Transported into proper channels from our factory doors.

ARThUR H. DuGRENIER, INC.
America's Foremost Manufacturer of Automatic Merchandisers.
18 HALE STREET, HAVERHILL, MASS.

1 to 5-Cent Cig Tax Plan For Indiana

INDIANAPOLIS, July 13.—Gov. Roswell Magill announced last week that he will recommend a State tax of from one to five cents per pack on cigarettes. Recommendation will be made to the 1947 Indiana Legislature.

Funds derived from the proposed cigarette tax would be earmarked for Indiana state-wide health program, the governor indicated.

State health commissioner, Dr. Leroy S. Burney, has been on the job for some assistance for the two amendments, along with four others, were soundly defeated.

The licking given the proposal—approved in principle several months ago by the Minnesota attorney general—will serve as a deterrent to Minneapolis office holders who have been thinking along similar lines. However, it was pointed out the municipalities now will turn to the Legislature for some assistance and a cigarette tax was one of the "definite moves" approved by the recent meeting of the League of Minnesota Municipalities for the Legislature to enact at its 1947 session.

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18 HALE STREET, HAVERHILL, MASS.
G rowers Discuss Proposal To Curb Imports of Nuts

ATLANTA, July 13.—Members of the Southeastern Peanut Association gathered at the Biltmore Hotel here last week for the group's 28th annual convention at which chief topic of discussion was proposal now before the House agricultural committee which would limit imports of foreign nuts.

While most members of the association favored adoption of the plan, others pointed out that even with the anticipated bumper crop forecast for this year, increased consumption and demand for the product made it almost certain that such legislation would be unnecessary.

It was called to the attention of the group that legislation against foreign imports would force the closing of thousands of small retail nut stores, lessening the market for peanuts.

The association favored adoption of the plan, others pointed out that even with the anticipated bumper crop, imports of peanuts would be unnecessary. This year, increased consumption and anticipated bumper crops forecast for nuts.

Price quoted during the week for peanuts (Virginia-Carolina) were 15.25 cents a pound for jumbos and fancies, 16.5 cents for extra large, large, mediums, and 14.625 for No. 1 Virginia.

The Billboard, July 20, 1946
Inventor Says Public Set for Apple Venders

YAKIMA, Wash., July 13.—Dr. I. M. Miller, inventor of the refrigerated apple vending machine described in these columns recently, is convinced that the public is ripe for apple venders.

Miller's thinking is in line with orchard owners' sentiments, since the orchard men lately have been spreading the word that cold, crisp apples are far superior in taste to apples as they are usually sold on the stands.

Says Miller: "It is very unfortunate that the average person is ignorant of the taste of a fresh, cold apple. Most people tell us that the Red Delicious apple tastes like a pumpkin. There is a reason for that—the "green" grocer purchases the Washington apples right out of the refrigerator car, then piles them in his display cart with newsstands and soft goods. It's no wonder they taste like pumpkins.

Snappy, Juicy "You must realize," Miller went on to say, "apples here (in Washington) are rockets of the refrigerator, placed in cold storage at once. They are washed and packed in the same cool temperatures and are supposed to be eaten while they are still cold and snappy as well as juicy.

"This abuse of the prized apple of Washington led up to the idea of our refrigerated apple vender, which delivers the apples in good condition or even better than it left the tree. If one has never eaten a really cold, Delicious apple they don't know what they have missed.

"Getting in a word about his vender, which was featured recently in a listing of patents available for license, Dr. Miller—the inventor is a physician and surgeon—says: 'This machine has the standard refrigerator that holds about 100 apples, which are delivered one at a time as the coin is inserted.'

Price of Sirup Hiked To Meet Rises on Corn

WASHINGTON, July 13.—Twenty-five per cent price hike for corn sirup, of which candy manufacturers are the country's largest users, was announced by leading producers this week.

Hint of what may happen to candy costs and, hence, to prices paid by vending machine operators in the absence of OPA ceilings, the increase was said to compensate for the recent increases in the price of corn. Among leading corn-sirup producers, from whom candy makers are expected to buy 800,000,000 pounds of sirup this year, Corn Products Refining Company quoted $3.77 per hundred pounds in the market here for commercial grade sirup. This is 75 cents above figures for June.

Venders in 'H'wood

CHICAGO, July 13.—Hollywood has an opening for a good historian of coin machines, or movie directors out there have a healthy respect for the durability of vending machines.

Dates on vending machines appeared to be a little mixed up in a scene of recent film, From This Day Forward, which otherwise featured a realism of setting seldom seen in Hollywood productions. Dial set the sequence of the date as 1936 and the setting was the movie newsroom lobby. In the background was a cigarette vender of about that year, but beside it stood a candy vender that certainly dated back to 1920 or 1930. The candy machine was the type with wrought-iron, early-used legs resembling those of an old-fashioned healing stove.

Reliable Nut Co. Enlarges Plant At Los Angeles

LOS ANGELES, July 6.—Reliable Nut Company is completing a new building program, encompassing the development of several new equipment lines and comprising one of the largest, most modern and sanitary nut processing and candy manufacturing factories in the West. Everything for the operator will be processed.

Apart from the company's new general factory is the vender's building. Here every available accommodation will be found: packing, special loading facilities under weather-proof canopies, box offices and counting space for quick service. Clark Noonan will be in charge of the new vender's building. Noonan started as an operator over 10 years ago and understands the operator's problems.

Company is located at 5721 Jefferson Boulevard and vender's building will be behind the corner of Jefferson and Fairfax boulevards.

Eastern Canada Trade Notes

ST. JOHN, N. B., July 13.—Road into Fredericton, N. B. will be flanked with arcades if current plans pan out.

Baltha Wallace, Robert Simpson and Colin Smith, ex-servicemen, have purchased R. O. MacDonald's Aula Arcade which includes an auto service station, cafe, restaurant and dance hall. MacDonald, who had operated the Aula layout for more than 20 years, is reported to have purchased piece of land in the truck road and to be planning a new entertainment center there. The trio of veterans are preparing to install a swimming pool and golf course which will offer all-around entertainment together with the arcade.

Noah's Ark, which features a zoo as well as an arcade, has reopened at Hebbron, N. S. Native animals and birds vie for attention with all types of arcade equipment. Coin machines in bowling alley locations are enjoying unusual play throughout the maritime provinces as we welcome continues into the summer months. Colin along the Bay Fundy Gulf of St. Lawrence and Northwestern Strait coasts report especially good business for arcade and amusement machines.

Coin play in port cities such as Halifax, Nova Scotia, and St. John, are an irresistible delicacy. People venders.

Reliable Nut Co.

Hiked To Meet Rises on Corn

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Company is located at 5721 Jefferson Boulevard and vender's building will be behind the corner of Jefferson and Fairfax boulevards.

Vending Combination Extraordinary!

Cashtray and California Almonds

A Period of relative inflation is here, like it or not! For now Penny Machines Are Out! It is the nickel machine that gets the big play and makes the big money for the operator!

Here is the profit-story

The 5c CASH TRAY, using Reliable's Salted California "Teeny" Almonds, is the world's foremost money-maker in the bulk vending field.

Reliable's California "Teeny" Almonds are an irresistible delicacy. They are simply scrumptious! You can't stop eating them! These are happily whipping up their nickels through these machines, sticking their fingers, and emptying out bowls in "Jack Robinson" time. Reliable's "Teeny" Almonds are graded and processed especially for vending use, and have an approximate count of 700 or more per pound. There are therefore a minimum of 58 pounds per caret. The current cost of Almonds is $.90 per pound.

Thus: 1 1/2 lbs. in CASH TRAY = 87 Portions @ .05 = $4.35

Cost: 1 1/2 lbs. @ .90 = 1.35

20% comm. to loc. approx. .90

Profit per fill = $2.10

Think of it! $2.10 per fill! And it is a poor spot indeed that will not empty at least once weekly. Many spots empty nightly. The facts of actual operation have proven CASH TRAY and Reliable's "Teeny" California Almonds to be an unbeatable money-making combination.

Here is a machine made to order for the choicest spots: cocktail lounges, cafes, taverns, cabarets, restaurants—for bars, booths or counters, and on special brackets for industrial spots, factories, etc.—in short, the spots with the highest I. Q. (Income Quotient.) A precision built die-cast, high finish machine, constructed to last indefinitely!

PRICE: $9.50 each F. O. B. Los Angeles. (Packed 6 machines per case)

Immediate Delivery

Distributors-Inquire About Attractive Offer!

Reliable Nut Company

5721 West Jefferson St.
Los Angeles 16, Calif.
Refund for Ops on Tax Paid Inventory

**As Sales Tax Dies**

ATLANTIC CITY, July 13.—Concern of cigarette machine operators arising from the sudden ending of the resort's sales tax was relieved this week after a meeting of the three local tobacco wholesalers with the city commissioners and subsequently, with the city solicitor and officials of the tax administration office.

The 2-cent sales tax was paid on all cigarettes in stock, and although the tax was lifted, all the machines are still loaded with tax-paid cigarettes. In addition, machine operators, preparing for the summer influx, all have large inventories of tax-paid cigarettes.

As a result of the conferences and at the suggestion of Mayor Joseph Altman and the city commissioners, the Sales Tax Bureau issued this statement:

"A special crew of the sales tax office canvassed the city beginning Friday (June 31), calling on every store retailing cigarettes. The agents will take an inventory of taxed cigarettes on hand. The quantity will be entered on a record for a refund to the retailer for the tax paid for purchases made up to June 19, 1946."

"After these statements have been checked and payment approved by the city commissioners, checks will be mailed to each retailer for his refund. Any retailer not called on within the next two weeks is requested to call at the sales tax office. The tax is officially off and no retailer is permitted to charge a sales tax."

The notice was intended to cover the needs of vending machine operators as well and was suggested earlier by Anthony M. Jacoby, of the Jacoby Tobacco Company.

It was estimated that some 400,000 packages of slumped cigarettes were still on retailer shelves and in coin-operated machines. Machine operators are fast withdrawing the packages in machines that called for a 2-cent tax. Removal of the packages will lighten the load of local operators who had to take time out to insert pennies change inside the package wrappers as is done in Pennsylvania, where the State imposes a 2-cent tax on every package of cigarettes.

**Explains Taxes On Cigs in N.Y.**

NEW YORK, July 15.—Minni-standers observed the effect of the city's hidden 2 cent sales tax on pricing of cigarettes sold thru vending machines cleared up by a statement by Lazarus Joseph, city comptroller.

"The truth is," Joseph said, "that there has been no city sales tax on cigarettes since June 30, 1940, when the 1-cent tax went over the tax on the city. Cigarettes were subject to the city sales tax from December 10, 1934, to May 1, 1938, when a special 1-cent city sales tax was imposed on every pack of twenty cigarettes."

Glimpsing into the minds of the selling were newspaper reports that vend- ed cigarettes would be raised in price 1 cent to compensate for the sales tax increase. Other reports circulated to the effect that price would be lowered because of a new ruling exempting cigarettes from tax application.
Survey Shows 4 Pct. Of Grocery Sales in Fast-Seller Ciggies
WASHINGTON, July 13.—Dollar volume equal to about 4 per cent of total food store sales is claimed for cigarettes as a result of a recent test conducted by a grocery trade publication. The magazine placed cigarettes among the fastest selling items in the grocery field.

Test revealed that with self-service counter promotion, cigarette sales rose sharply and remained at a high level. To test a self-service cigarette display featuring popular brands increased sales 65 per cent.

The test showed that profit and potential volume of cigarettes as a food store item are often under-estimated by food retailers. The publication pointed out that a store doing a volume of $2,000 a week will sell 800 worth of cigarettes, or more than $4,000 a year. Assuming an 8 per cent average margin, the magazine said, gross profit on the $4,000 would amount to $320.

Amazing Stories
In Background
Of 5-Cent Drink

CHICAGO, July 13.—When the congressional battle was at its peak, Pepsi-Cola’s skywriting planes flew over Washington writing the huge slogan, “Save Price Control.”

Behind this activity undoubtedly was Walter S. Mack Jr., president, who is profiled in the current issue of Popular magazine as the “business man with a social conscience.” Story is headlined “Look What a 5-Cent Drink Can Do.”

Feature of Mack’s company is its community service department which has the job of conducting national art contests, granting college scholarships and promoting teenage clubs. Department has its building in Manhattan just across the river from the main Pepsi-Cola plant in Queens.

Story also reports that the company now has 600 franchised bottlers throughout the country and 3,000 employees, which, too, unionized, have never been on strike.

Wall Street
Mack is a former Wall Street operator who gained notice in business circles for his ability to pull companies out of bankruptcy. Among these he has invested back to financial health were Colotex Corporation and United Cigar-Wholesale stores. He came to Pepsi-Cola in 1936 after the Candy Company had fought a long court battle to retain control of the soft drink company. In the years since, Pepsi-Cola has repaid investors $110 million on their investments, the article said.

Reporting Mack’s activities in teenage clubs, the writer says: “In 1944, Mack gave his company’s answer to growing juvenile delinquency by founding the Pepsi-Cola Junior Clubs. Four are now functioning in New York, giving teenage kids a place to have fun under wholesome conditions. Each club has its own system of self-government, run by the kids themselves. These clubs’ expert Mack, are proof of what business can do in the life of a community, in addition to manufacturing a good product at a profit.”

Mack also is reputed as proud of the fact that his company, like other soft drink makers, can sterilize the bottle, fill it with a good soft drink, label it, crown it, pack it in a case, deliver it to the jobber, have the jobber sell it to the retailer, have the retailer sell it to the customer—“and have the customer get all that for only a nickel!”

NOTE!
IN ANSWER TO THOSE WHO ASKED
POPCORN MAIDS
NOT COIN OPERATED
A QUARTER TURNS THE HANDLE AND POPCORN MAIDS DELIVER A 2 OUNCE SERVING IN A BOX OR BOWL—NO COIN NEEDED!

* We knew Popcorn Maids were good, but how good was answered very quickly by the avalanche of orders we received from our first ad.

Check These Features

SOME PROTECTED TERRITORIES FOR OPERATORS STILL AVAILABLE

MESSICK & KOLBA
130 N. WELLS ST., 19TH FLOOR
CHICAGO 6, ILLINOIS
FRANKLIN 3-000

$35.00

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Detroit Mail-Box Tie-Up Set

Blanket installation planned after 4,500 machines got downtown area test

By H. F. Reves

DETOIT, July 13.-After nearly a year's test operation in Detroit's cosmopolitan area, a plan to boost stamp vending has been made public. Michigan's leading magazine publishers are being launched under the auspices of the Sanitary Postage Association of America. An entirely new kind of vender, especially designed for the purpose, will be used according to Joseph J. Schermack, president of the association.

Selection of Detroit as the test city was, in a sense, natural, since it is the home of Schermack's organization, which originated the Sanitary Postage Station Plan in 1938. The city was selected, too, to celebrate the 50th anniversary of the start of the stamp vending business, and the first machines were placed in the city by mail collection boxes in the county—better than any other mail vending machines for every box.

Different Locations

These vendors were placed in many different kinds of locations wherever convenient. Locations included banks, hotels, drug stores, department, cigar, general, 5 and 10 cent, postcard and hardware stores; hospitals, newsstands, stationers, office buildings, grocery stores, dollhouses and restaurants, confectioners, waiting rooms of banks, hotel, and department stores, including Y. M. C. A., and W. C. C. A. Detroit's 29 Sunday schools have gone this way, as the selected machines were placed in every Jewish Church.
Detroit Juke Cases Into Court

Limits Fixed On Picketing

Power of associations to restrain location "nuids" may be put to legal test

DETROIT, July 13—Trade disputes that have been the basis for rumors in the juke box trade here for the past three years resulted in court hearings recently that led to issuing a temporary restraining order limiting the APL, Music Manufacturers Union in some of its picketing procedures.

Hearings were had in Wayne County Circuit Court on July 1 and July 2, and further hearings will be held to decide the question of naming the restraining order permanent. The court hearings made news for the juke box trade, but none of these reports made unpleasant reading about the industry.

The plaintiffs, asking for the restraining order against the union, is a new distributing firm in this area, organized under the name of the Michigan Juke Shield Inc., and is controlled by the Better Coin Picture Inc., owner of the Chicago Shield.

Boycotting and monopolies were referred to in the hearings, newspaper reports, the plaintiff distributing company as saying that the alleged monopoly maintained by the union and the operation association is supported by manufacturers that work with these groups. Members of the union and the organization, charged that a manufacturer of juke boxes was supporting the plaintiff distributor in its practice of restricting sales of machines to at least one manufacturer, but this was not proved.

Charges were made by the complaining distributor that the union would not accept its employees into membership. The hearings brought out some details about membership in the manufacturers union. Operators of juke boxes are apparently accepted as class B members and the court in its decision said this was a legitimate practice.

The attorney for the union explained to the court a number of other details about the workings of the organization, its various classes of membership and the objectives of the organization, which include the protection of its B members (juke box operators) from having their locations raided by other operators.

Location Raiding

This raiding or "jumping" of the locations of the juke box operators by non-member operators is reported in trade circles to be a serious problem at least in the juke box buys. The reason for the union's picketing of the district is said to have been because of allegations that (See Motor City's Juke on page 118)

CONFIRMATION PARTY given by Theodore Blatt, of intimate Music Networks, Inc., in honor of his son, Arnold, was attended by a number of brother coinmen in the New York area. They took time here out to pose for an all-coin picture. Front row, left to right: Al Denver, Max Weiss, William Low, Charles Amsler. Second row: Theodore Blatt, Dave Friedman, Jack Saum. Third row: Phil Reisen, Max Schiffman, Ducky Skolnick, Harry Slabek.

Platter Exhibits at NAMM Meet Draw Coinmen to Chi

CHICAGO, July 13.—A large number of coinmen who have branched out into record retailing and distributing lines are expected to attend exhibits and sessions of the National Association of Music Merchants Convention, which opens today (18) at the Palmer House.

Four-day gathering will bring together representatives of all branches of the music industry, with upward of 200 exhibits by makers of record, musical instruments, radios and other musical products. Much of the content is divided between the disk and radio manufacturers, and many of the new wares of the manufacturers which will attract most attention from coin trade members.

Mechandising Clinics

On the convention agenda, which runs from a luncheon and address by NAMM President H. B. McQuay today, is a series of merchandising clinics.

Morning session on Tuesday will feature a discussion of record retailing problems, with Harry E. Callaney presiding. Elwood Reeves, manager of the music department of Bullock's, Los Angeles, will discuss "controlled inventories.—More Profits.—Fewer Leaks." Record production is the topic assigned to Stuart Ran- dell, of Bradford's, in Milwaukee.

A sales training forum on Wednesday also is expected to be helpful to coinmen who have taken on retailing as a sideline. Featured at this session is an address by John W. Winge, professor of marketing, College of the City of New York, titled, "There is a Selling Job Ahead."

New manual sale prepared by NAMM will be presented by E. H. McDuff.

Seven Allied Conferences

In conjunction with the convention seven allied trade conferences will be held, including those of the Fair Trade Committee for the Music Industry, National Association of Musical Merchandise Manufacturers, Inc., National Association of Musical Merchandise Wholesalers, Inc.

William A. Mills, executive secretary NAMM, is in charge of convention arrangements, with the assistance of a host city committee of Chicago. Promoting a sequel to the 1945 convention, the committee has planned a banquet as a convention climax, to feature Lew Diamond's orchestra and introduction of new officers.

Redd Moves to New $100,000 Buffalo Office

BUFFALO, July 13.—Redd Distributing Company, after months of waiting, is now installed in its new $100,000 home here at 481 Main Street.

Silas Redd and Vincent R. Mc- Cabe, the owners, told the story of how architects have jelled for separate buildings into an integrated whole which gives the factory the facilities for entertaining operators in its sales, service, office and executive personnel.

Finished structure has 80-foot frontage of black glass and glass brick, with large curved display windows. Property is approximately 280
It's the newest member of the famous Personal Music family. This baby is going places, and alert music merchants who get aboard now will be "in the groove with the heavy money." You can make big, multiple profits with a Personal Music system every day. It is a sound music merchandising system.

1. Personal Music boxes are separate money makers; each box takes in money for you at the same time because customers at each table or booth pay for their own music.

2. Patrons like Personal Music because it's personal music. It is full toned, correctly amplified, personalized enjoyment—six minutes for a nickel. Their conversation is not overpowered by room-filling music.

3. Personal Music units do not interfere with customer service; they are only 6¼" high. They require no valuable floor space and allow plenty of space for customer service.

4. Personal Music boxes are easy to keep clean. They are sleekly designed in shiny, eye-catching chrome with no dust-catching gadgets.

5. Installation and maintenance are simple because the record player is in a central studio, and telephone wires transmit the music to locations, eliminating title strips and record changing at the locations.

6. Personal Music systems are scientifically designed and exactly built. This is the only complete music stem in which every part is as perfect as scientific sound experts have thus far built.

For information on this profitable, popular method of music sales, call or write us today.

THE HOME OF PERSONAL MUSIC

PERSONAL MUSIC CORPORATION

P. O. Box 720, Highway No. 1, Newark, New Jersey
Telephone Bigelow 8-2200
West Coast Sales Completes Buy of Royal Palm Music

FORT MYERS, Fla., July 13.—F. D. Coates, head of West Coast Sales Company here, has completed purchase of Royal Palm Music Company, Fort Myers. Business transaction was handled by Associated Distributors, Inc., to record dealers and coin phonograph operators. Following the luncheon, according to C. B. Harner, record department manager, the guests were conducted to a special reserved section in the Circle Theater to view Spike Jones' marines show. After the show the entire group was taken by chartered bus, with police escort, to the RCA-Victor plant where they watched records being made.

RECORD REVIEWS

(Continued from page 32)

INDIANAPOLIS, July 13.—Spike Jones party and luncheon in honor of Spike Jones and his City Slickers was given by Associated Distributors, Inc., to record dealers and coin phonograph operators. Following the luncheon, according to C. B. Harner, record department manager, the guests were conducted to a special reserved section in the Circle Theater to view Spike Jones' marines show. After the show the entire group was taken by chartered bus, with police escort, to the RCA-Victor plant where they watched records being made.

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ALL SIGNS POINT TO
ROCK-OLA
THE PHONOGRAPHS OF TOMORROW
MODEL NO. 1422
ROCK-OLA MANUFACTURING CORPORATION
850 NORTH KEDZIE AVENUE, CHICAGO 31, ILLINOIS
Traces Ancestry of Juke Box

Phono Dates Back to 1893

Early day coin music boxes made part of penny scale—time played from sheets.

By Arthur E. Yehalem

The story of the phonograph in pioneering automatic music was the coin-operated music box which flourished on commercial locations at the turn of the century. To grandpapa and his yen for nickel-in-the-slot entertainment can be traced the disk record, automatic selector and coin operation which are the vital organs of today's juke boxes.

Altho automatic music worked first appeared in watches about 1750, it wasn't until 1815 that the manufac-tured industry in Switzerland. In 1829, the first automatic music box was developed, which was a complete instrument in a cabinet of its own. The first were operated by a pinned cylinder powered by a clock-like spring motor and soon the boxes occupied the place in middle-class European homes that the radio has today in America.

The fixed cylinders of those music boxes limited their repertoire and their sweetest tunes grew dull with repetition, so finally, in 1870 an inter-changeable cylinder was developed which permitted easy insertion and removal. Four hand operations were still required to make the cylinders, however, and acquiring additional music for the boxes remained an expensive luxury.

German Music Disks

In 1880 Paul Loechmann revolutionized the industry when he developed the turntable music box in Germany. These sheets were steel disks in which notes were represented by punched perforations similar to the sound track in a player-piano roll. Varying with the size of the music boxes from 8½ to 27 inches in diameter, the disk pivoted on an axis operated by a pin which made coin operation possible; the same pin operated the mechanism which made coin operation foolproof, preventing jamming and making the music boxes very inexpensive.

In contrast to the hand drilled and hand pegged cylinders, the disks were machine-made and cheap to produce, which made a large number of tunes available for music boxes.

It also meant that production no longer required skilled Swiss craftsmen, and a short-lived American music box industry sprang up in Northern New Jersey. It is interesting to note that, although Berlinger invented the disk phonograph record at this time, Edison's old cylinder continued to be used in "talking machines" and it remained for the turn sheet music box to demonstrate the feasibility of disk recording.

First American Machines

Meanwhile, the coin machine industry had also moved across the Atlantic. In 1880 Percival Everett patented a penny-in-the-slot strength-energizing device in England. Coming to the United States to seek financial backing, he was persuaded to incorporate the coin operation feature in personal weighting scales then being manufactured by the X & T Phone-banks Company at Johnstown, N. Y.

To an era when the influx of im-migrants to America had created a demand for cheap "flats" of entertainment, music boxes were incorporated in scales to give the user his weight for a penny and to attract additional patronage from eing the machine. As the mechanism demonstrated the possibility in coin-operated music, it was not very long before coin machine music boxes made their appearance.

To 1903, Gustav A. Bronhautsen, an employee of the Polyphon Works, which manufactured the Polyphon, a turntable sheet music box in Leipzig, Germany, was sent to the United States to assist in the establish-ment of the Regina Music Box Company which was to make the machines at Jersey City and Rah- way, N. J.

American patents were granted to both Bell and Rizzi in 1882 for coin-operated music machines, which were put into practice by utilizing an automatic slot-closing mechanism to prevent jamming while the box was playing.

By 1899 he was success fully marketing both penny and nickel coin-operated Regina disk boxes, but the tunes could be changed by the owner periodically replacing the single tune sheet. Similar machines were the Victor, made by the M. & J. Paul-lard Company of New York, which controlled a coin device developed by Langfield in 1884, and the Sym-pochon, a duplicate of its German namesake, produced at Asbury Park, N. J. These concerns and several others devoted most of their output to the production of disk boxes for home use, and the music box soon became a standard piece of furniture in many an American household.

Regina Gets Monopoly

Five years later, Bronhautsen secured another patent for the Regina which was to give it a virtual monop-oly in the coin machine field. Amazingly similar to the basic ideas of today's coin phonograph, the new (See Juke Box Ancestry on page 111)

Packard

The Only Phonograph Needle with Two Osmium Points

Packard

Pla-Mor

Has the Play Appeal

Phonograph Route for Sale in South Florida

Established Phonograph Route. Consisting of 100 PHONOGRAPHES with weekly collection of NINE HUNDRED DOLLARS. This Operation is Well Founded and Built Up Over a Period of Years.

PRICE—$50,000

BOX D-252, THE BILLBOARD, CINCINNATI 1, OHIO

MUSIC ROUTE

Consisting of 31 Seburgs, all choice locations, long established, returning heavy Gecuts, located Ponce City, Ohio. Large permanent pay roll. Inspection invited. Price Thirty Grand cash. Write or wire. Address OPERATOR, P. O. Box 30, Ponce City, Oklahoma.
THIS IS WHY
SOLOTONE PAYS OFF!

This is how the revolutionary Solotone Mute can double—or even treble your profits.

In each location Solotone boxes are installed in the booths and along the counter. They are all wired into a hideaway unit or studio office where the play can be announced, as shown on the sketches above. Each box costs 5¢ to play 6 minutes of low volume music. It can only be heard in its immediate vicinity—within the booth or in front of the box at the counter.

This means more take for you, as all boxes can be playing at once—with each one earning its own revenue. Figure it another way. One Solotone box can take the place of an automatic phonograph. From then on you multiply your profits with the ADDITIONAL Solotone boxes in each booth and along the counter. In other words, Solotone makes a top-take route out of each one of your locations.

But that's not all. Each Solotone box has dual coin chutes—for both nickels AND DIMES. Revealed tests have shown that the dime chute can increase profits (over a single nickel slot) as much as 30%. This is an exclusive Solotone feature.

Solotone is new—it's different—it multiplies profits. Get the full story today. Phone or wire us NOW for details.

SOLOTONE CORPORATION
2313 West Pico Boulevard
Los Angeles 6, California
During the past few weeks Dallas has certainly been the mecca for all Western music fans. The largest dine-and-dance palaces, taken over the Yacht Club, one of night clubs opening up and this is the has five bands come in...four nights a week.

Fred Gray has moved from WCHS, and keeps 'themselves busy on personal appearances and dances. He has signed a five-year recording contract with King Record Company, Cincinnati, also on the Frolics show almost every Saturday night.

Ernest Tubbs on a p.a. tour at present. Bobby and Harpo, the original Tex Ritter's latest journeywas featured with the Saturday night shindig and..."Teach My Heart To Forget," accepted for publication.

Buddy Starcher is now on a p.a. tour and recently appeared in several towns in Texas.

Rogers Rick

Jesse Rogers, singing cowboy of...WMFL, has been absent from his airtime because of illness. Frankie Gray, who heads the band at the Melody Inn, Philadelphia, is the brother of Dick Thomas, cowboy singer and co-author of "My Salesman's Song," a hit record of several years ago.

Swing and yodeler; Ray Adkins, fiddler, and Will Estes, singer; bass and piano player, Wayne Watson, who portrays "Rocky," and Dewey Groom and Cornpatch Hen, stars of the Noontime Neighbors farm broadcast, is featured with the Cowboy and Hillbilly Tunes and Tuneeteers...

Rogers Rick

The radio and Luke Buchanan stylist, who is going to...the network, and Vogue Record Company to the KNX-CBS studios...each week beginning July 20, 1946...Motor City's Juke Motor City's Juke

...the distributor had raided locations of member operators...

...Testimony at the hearings alleged that "several of Detroit's more notorious gangsters and hoodlums" have been frequenting the Juke box business, and newspapers featured these charges. According to newspaper reports, the distributor said he was going to refer the complaint.

...Limit Picketing

The terms of the temporary court order prohibiting from Picketing Limited the distribution firm to not more than three union members to be present at the time the distributor had asked that picking be stopped. The court forbade the congregation of more than three people for the distributor's place and the gathering of sympathizers or others in excess of three at a time. The court also restrained the union from interfering with deliveries, from conducting direct or indirect sympathy or secondary boycott and from incurring the free flow of goods at the distributor's place.

...Trade circles interpreted the court opinion as upholding the right of the union to stop deliveries...

...Game Austy returned to Hollywood after a successful tour of the East and...
THE INCREASED TAKE WITH Solotone

IS LIKE HAVING A BRAND NEW ROUTE LAID IN YOUR LAP!

WHY FIGHT for new, untried locations, hoping they will be profitable?
Install Solotone, and the increased play will more than match an extra rich route for you—without competition.
Solotone, with its exclusive double take in both nickels and dimes... and with numerous boxes installed in every location, each one earning revenue for you... is the biggest money maker in music merchandising.
Solotone has given other operators a new source of bigger profits. It will pay you to visit our Cleveland studio where you can inspect the easy-to-install Solotone system and see how operators are making a big success with Solotone locations. Phone or wire us when you will arrive.
Covering Ohio, Indiana, Kentucky, West Virginia and Western Pennsylvania

TIMED MUSIC, INC.
4816 Euclid Ave., Cleveland 3, Ohio.
Express 7122
Phonograph Pick-Up With "Liquid Wire" Patented by Warner

WASHINGTON, July 13.—Harry C. Warner, San Francisco, apparently the same inventor who holds the patents on one of the hot sandwich vending machines, has been granted a patent on a new type of phonograph. It is patent No. 2,403,696.

Head of the pick-up contains a liquid which will conduct electricity whereas a previous, similar device which varied the current flowing to a vacuum tube. Movement of the liquid which will conduct electricity is by means of a stylus pivotally mounted in the receiver and extending from said vacuum tube impressed between there, a current conduct ing liquid within said receiver forming a variable condenser path between said electrodes.

A patent on a new type of phonograph, character described, the combination of a stylus pivotally mounted in a conducting receptacle and adapted to connect in the grid circuit of a vacuum tube with the plate to ground potential of said vacuum tube impressed between there, a current conduct ing liquid within said receiver forming a variable condenser path between said electrodes.

The apparatus described is said to be a phonograph pick-up unit for connection to a phonograph and for use in transmitting the sounds from a phonograph. It is said to be an improvement in phonograph pick-ups, it being an object of the invention to provide a phonograph pick-up unit having a variable condenser path between said electrodes.

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Twenty-Five Attended

Attended by 25 members and a few non-members, the meeting was regarded as a good one for the membership and the subject in many cases of interest. One new member, Herbert Black, was introduced to the group.

Following the business, members were addressed by Fitzgerald, who emphasized association work and the increasing prestige enjoyed by the phonograph trade.

In conjunction with the general discussion, a motion was made and seconded that the association work be continued.

New Aluminum Universal Bar Box Bracket. We buy used phonograph records.

Blues Banisher

Banish those service call blues—install Heath Coin Chute Adapter Units on your phonographs. Replaces three chutes now on your 412, 616, 24, 600 and 500. Made of best material, completely nickel plated, brass slide. Fits perfectly, easily and quickly installed. Order today by number:

1. Unit Fits 412 and 616
2. Unit Fits 24 and 600
3. Unit Fits 500

$25.50 EACH

DISTRIBUTORS WRITE FOR SPECIAL DEAL

HEATH DISTRIBUTING COMPANY
217 Third Street
(Macomb, Georgia)

GENUINE FIBER MAIN GEARS

Sample, $4.00

FOR SEEBURG AND WURLITZER, LOTS OF 10, $5.50 EACH

CASH ON DELIVERY

CASTORS

HEATH DISTRIBUTING COMPANY
217 Third Street
(Macomb, Georgia)

PICK-UP REPAIR KIT

PICK-UP COILS

$1.50 EACH

$2.00 EACH

VOLUME CONTROL KEYS

$1.50 EACH

$2.00 EACH

VOLTAGE TEST LIGHTS

$1.50 EACH

$2.00 EACH

WE BUY USED PHONOGRAPH RECORDS

WE BUY USED PHONOGRAPH RECORDS

New Aluminum Universal Bar Box Bracket. Each, $4.00

WE BEAT ANY PRICE

MERVIS TRUCKING CO.
7026 Lexington Ave.
Cleveland, Ohio
Juke Box Ancestry Traced; Phono Dates Back to 1893

(Continued from page 118)

...device enabled the machine to automatically change the selection of disks, and by so doing, the player could be made to produce different tunes at different times. The word "phonograph" was first used in 1877, but its invention was patented by Edison in 1878. The phonograph was a mechanical device that could be fitted to a piano, equipped with automatic retraction and on/off switches. It enabled the machine to automatically change the selection of disks, and for the next few years, the phonograph and player pianos battled it out.

Edison's original phonograph had been exhibited for a few years after its invention, and it was not marketed until 1885. By 1894, the phonograph had become a recognized hit, and by 1898, a second model with the same name was being produced. Edison's "Talking Machine" was first marketed in 1898, and by 1899, a second model was produced. The phonograph's novelty lay in its ability to reproduce the human voice, and by 1901, the phonograph had successfully piqued the public's interest. The phonograph had become superior to both phonographs and music boxes.

By 1904, the music box had lost its appeal, and the phonograph and player pianos were competing directly against it. The phonograph was better than the music box, more expensive, and required a player to operate. The phonograph was more useful for playing music, and it was more popular than the music box until 1934, when the current phonograph became available.

The phonograph was not the only machine to realize the possibilities of the player piano. The player piano and the phonograph were produced by the Automatic Phonograph Company, and they were rapidly becoming popular. As the phonograph had improved to the point where it could produce recognizable singing, it began to win the battle with the music box for home sales.

By 1904, the Regina Company was the only company that could produce a player piano that could be used with a music box. The Regina was sold without a music box, and as it was the only company that could produce a player piano, it had a distinct advantage. The Regina was produced by the Automatic Phonograph Company, and it was the only company that could produce a player piano that could be used with a music box.

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Australians Won't Give Up Jukes, Novelist Says in Humor Piece

NEW YORK, July 13.—Coin-operated phonographs in Australia were the subject of a semi-humorous article by Homer Croy, well-known Missouri magazine writer and novelist, in the American Weekly, Sunday supplement of the Hearst newspapers June 30.

Croy touched his piece off by mention of George Davidson, Sydney, Australia, coin machine distributor who recently was in this country on a buying trip. Davidson's report on coin machine conditions in Australia was printed in The Billboard. Piece in the Hearst papers was headed "Juke Box Jitters Down Under."

In it, Croy has this to say: "The Australians also heard about former Mayor La Guardia of New York, had tangled with the jujube boxes. Good Mayor La Guardia had said, 'Out with them, and had ordered the police to do their stuff. But when the juke boxes licked him; the lillie flower came out looking like one pressed between the pages of a book. The biggest fine he could clamp on them was a dollar. Instead of defeating the juke boxes, it makes them thicker."

"But," said the Australians, "if Mayor La Guardia can't lick them, what can we do?"

Juke Sells Bobby Soxer's Clothing

LITTLE ROCK, July 13.—Add one more juke box as a merchandiser of teen-age clothing. This time, it's a hope background, for a window display by Pfeifer Bros., this town's leading department store.

Mr. G. G. Lein, of G. & S. Distributing Company, placed the Wurlitzer juke box in the window display, which has been attracting considerable attention of passers-by.

No longer a novelty, jukes have been given considerable display in the nation's leading department stores as a merchandising medium for building appeal of teen-age fashion. Marshall Field, Chicago, and Levy Bros., Milwaukee, are other locations which have featured music machines in their displays.

New Firm for Blank Recording Platters

NEW YORK, July 13.—Formation of the Record Soundings Corporation, manufacturers of blank recording discs, was announced last week by Hazard E. Reeves, president. Manufacturing will be done in the firm's plant in Allentown, Pa.

A. C. Travis Jr., is vice-president in charge of sales of the new concern; Roy S. Deich, vice-president in charge of manufacture, and R. C. Marshall III, secretary and treasurer.

FOR SALE

MUSIC BOXES FOR SALE

1 Reel-To-Reel Standard..............$50.00
2 Reel-To-Reel Standard..............$70.00
3 Master Record-O-Matic..............$95.00

FROST MUSIC CO.

1415 Richard Ave. Fremont, O.

Northwest Sales Company

2414 Elliott Ave., Seattle, Wash.

The authorized

BELL-O-MATIC distributors of Mills Bell Products in the States of Idaho, Montana, and Washington suggest: MILLS BLACK CHERRY BELL, the most copied Bell in the world!
Buffalo:

Horb Ross is still busy enlarging his downtown store, and his plans seem to be shaping up on an even larger scale than originally planned. By Singer and Mauzy Farber have formed a partnership as Ross, Sales and Farber, Ltd., which will handle magazine, phonograph, telephone and music systems and a number of record labels.

One of the four sons of Alfred Bergman, of Alfred Sales, Inc., now in the coin machine business, Joseph, is ready to take over his father's job. Joseph has been sent by Bergman to learn the business while vending machines are running in the coin slot in the Back of the Park, Roy, of the quartet, is heading up the firm's service department since the death of Arthur Stukel in New York. The others are, Al Jr., also a veteran, is running the Royal Amusement Company, and he reports that Army, music and game routes have been enlarged considerably.

Frank Alexander and Chick Butterfield, two veterans, are long-time secretary and bookkeeper for the elder Bergman, is the mother of a daugher who's getting away from the family tradition in her family. She already had twins, a boy and a girl, and the second batch is due this week. A new uncle in the coin slot is the elder Bergman's son, Frank Alexander.

Cincinnati:

Roy Dinger, who operates Weeco Novelties Company, has been having a rough time since his amateur boxer was knocked out in the eighth round and lost the title of first place in the Greater Cincinnati Softball League. Players are sporting injuries and are paying damages to Dinger, who has been 80 percent injured himself. Among the new touches, Binger imagines prominently displayed. They've managed by Emil Wurtz, who's been running the firm for the last 15 years, and John E. Ritter, who's been running the firm for the last 5 years. Binger was purchased from Sam Butler's Electrical Maintenance Company.

Phil Ouland, of E & O Music Company, will join Weeco in running the new firm, formerly owned by Son Barlow and Al Liebenzin.

Charles McFarland, who made arrangements for the sale of the Roy, has made the first installation in his new office at 124 Central Parkway. Formal opening will come July 1st. Roy is studying the record and bingo lands for the location.

The Butler and his bride are honeymooning in the Smoky Mountains, will be a three-day trip and will return in about two weeks. Roy, who has been with the Cincinnati Music Corporation, is in the coin machine business.

The Cincinnati Music Corporation, a company that has been in operation for several years, has expanded its operations.

Los Angeles:

E. E. Wilson and William (Red) Parr, president and vice-president respectively of Solotone Corporation, have embarked on a west coast tour to check distributorships and contract established representatives. Wilson is accompanied by his son, John, who is helping to develop New England. Solotone is stepping up production at the present time, and Parr is planning to open an office in San Francisco.

Los Angeles:

Leonard E. Raskinfeld, manager of E. T. Moore Music Company, San Francisco, has returned from a tour of the east coast, looking after the new arcades. The Royal Amusement Company has opened in the Como Palace, corner of Lake and Chapman, looking after the arcades. Wolf Low, former manager of Popular Music House, is now in charge of the new store. Wolf Low, who has been with the company for 10 years, is in charge of the new store.

Ralph Manning, manager of the company, reports that shipments of wall boxes, speakers and other material are being sent out at a rapid pace.

Phoenix:

Marshall Littlefield has entered the coin machine business under the firm name of Littlefield's Music Company. The company is located at 2501 East Eighth Street, Tucson. M. C. Parks, manager, is in charge of the company. The company has offices at 11 East Van Buren Street.

Phoenix coin trade continues to expand, and the Phoenix Music Company, 1111 East Van Buren Street, has been handling a large quantity of consoles. They have been expanding their business and have been doing a good job.

Phoenix:

Bill Happel, Badger Sales Company, is taking a tour that will take him to Canada, to conduct a general survey of conditions and needs. A prominent local operator, John Happel, is coming down from Canada to check on the progress of the new store.

The Happel family has formed a partnership with John G. C. Lattner, veteran music dealer, who has been in the business for over 20 years. Happel is the manager of the company's new office at 1237 Ninth Street.

Chicago:

Harry Williams, of 3 M Amusement Company, has recently been appointed as the manager of the 3 M Amusement Company, 111 East Van Buren Street. He is in charge of the new store.

Joe Myers, manager of the Chicago Music Company, is visiting the east coast to see the new stores. Myers is in charge of the new store.

Butch Butterfield and Tony Rothenburg, who are in the coin machine business, are in the city. They are looking for a place to live here, so he has gone to live in the city. He is a member of the family.

Waltz is getting ready to go to New York for a week. He is expected to develop something down there soon.

Two Australians recently were in the city, looking for a place to live here. so be it. They are planning to develop something down there soon. They were Hal J. Evans, of General Music Company, and N. C. Beers, of Burg Brothers, both from Sydney.

A new store has been opened in the city, the Music Industry Show, and it is expected to develop something down there soon. It is called the Music Industry Show and is expected to develop something down there soon. It is called the Music Industry Show and is expected to develop something down there soon.
COINMEN YOU KNOW

Chicago:
(Continued from page 123)

manufacturers. Chicago's best, he said, is worse than that of his home State. "Not the best—the humidity..."
H. E. Bond, of Trimount Coin Co in Boston, was another visitor welcomed at several manufacturers and distributors' headquarters.

Henry Monson, of Monson Music Company, states Frankfort, and formerly salesman for a large coin machine manufacturer, is expected in town sometime to visit old friends and renew Windy City acquaintances.

Don Levandoski of the Georgia Music Company, Columbus, Ga., arrived here at the same time as the current heat wave. He was one of those unfortunate enough to observe a room during the furniture convention which tended local hotelacies.

Al Schilling, of Bell Products, reports firm is now making delivery of coin changes... Harold Percival, of Cdn Machine Service Company, has been taking his vacation in Chicago and so far because of press of business, Firm's location in the center of the coin machine industry is chiefly responsible.

O. D. Jennings, looking fresh and happy after a vacation on his Mississippi, Bill Lipscum, sales manager of Jennings Western division, had several other vacationing Cdnmen.

Earl Menzenberger, deputy operator, stopped in at Bell-Music offices during his quick visit here, one of several of which was to look over the stability of branch offices at Maywood Park. Champions Scott, one of his shows, was a recent winner at the new home of the course, Bell's Palace. Said to have shown, incidentally, are the latest hot-water heaters for coinmen, with two large plate mirrors designed to cool mountain lakes and adorn the walls. Prices are approximately $1 by 11 and one fool that several of the boys claim to have seen muskrats jumping out of the water. One such says Franky "Cottontail" is frequently seen commonly known as "Bert," who was in to show off his latest invention, an expanding rubber collar that which will operate equally well with nickels, dimes and quarters. At any rate, that's the word from Giant Story.

Mississippi Ginsburg is gone from his Act. Noble Andy on his annual coast- ing adventure and is now on a business and pleasure trip with his wife, Pittsburgh, Buffalo and Detroit are (See Chicago on page 124).

MUSIC ROUTE FOR SALE

$40,000 boys 47 Phonos, 2 Ray Guns and 1 Undersea Raider (new). Also included are two new Seeburgs and 2 new Rock-Olas. All on location except four machines in shop for repair. Am engaged in other business here and cannot manage both. Ten thousand cash, $200 monthly. Write ROBERT L. LEE, Ems Distributing Company, Pocatello, Idaho.

COINMEN YOU KNOW

Chicago:
(Continued from page 123)

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COINMEN YOU KNOW

Chicago:
(Continued from page 124)

included in their cir- cuit, Atlas's Natie Fein- stein will be leaving in a few days with Mrs. Feinstein for some relaxation in the Kittich, Warrington, leaving the baby in Chicago, they'll be very busy.

Joe Mavone, busy getting the new Muros Manufacturing Corporation started here, has also solved his hous- ing problem. He'll be moving from New York to a quaint New North Side address. Mike Sopracchi has bought a fine old house in a lighted corner of the city giving mornings to Automatic Distribu- ting Corporation, of which he is treasurer, and afternoons to Illinois Phone- graph Inc., where he is executive secretary. So a good deal of the load of Automatic falls on his knees. LeRoy Ro- man, who reports his feeling fine and well re- covered from a recent illness, is now operating Oriole, never one to give up hope, expects remodeling at Automatic Coin Machines and Supplies to be cleared up in about 10 days. Pianos and other construction headquarters have the job a long- drawn-out affair... George Wolfe, of Walter Oveve's and Sons music operating firm, says slow business in June is expected to perk during the balance of the summer.

Bob Warner, American Vending Company of Cleveland, was in town-


Ralph Carin, Kankakee, was recently in the town. C. Watson, of Latta, South Carolina, was in town, a visitor at several sales offices.

Ken Williamson, who was a lucky winner of the LaSalle Hotel fire a few weeks ago, was buying some sound equipment for United States Novelty Company, Canton.

Bill Mariner, Sickick, Inc., was up from Cincinnati. Hoy. McGee, of Associated Coin Machine Exchange, was in Baltimore, visited manufacturers.

Binghamton Amusement Company, Inc.
19 MAI ST.
4-7100
BINGHAMTON, N. Y.

GEORGE NOVELTY COMPANY
1760 WASHINGTON AVENUE
Phone 2700
NORTHAMPTON, PENNA.

BINGO SPECIALS

ALL METAL BED LAMP...

$25.00 DOW

500 ALL METAL 24" ASH STAND...

10 BASS...

$15.00

$15.00...

$25.00...

$35.00...

$50.00...

$80.00...

$150.00...

$250.00...

$500.00...

$1000.00...

SEND FOR OUR COMPLETE CARNIVAL LIST.
STANLEY NOVELTY COMPANY
14 E. BROAD STREET
RICHMOND, VA.
If CALVERT Sells It—It's GOOD

Look for the CALVERT 8-POINT INSPECTION tag on every reconditioned machine that leaves our plant. It's your assurance that what CALVERT sells—it's GOOD!

IMMEDIATE DELIVERY!

Orders taken subject to prior sale.

THORBREDS...$395
LONG ANES...395
PIMILCOS...$255
'41 DERBYS...$295

One-third deposit with order, J. O. Baltimore

CALVERT NOVELTY CO.
—COIN OPERATED EQUIPMENT—
3023 Forest Ave., Des Moines, Ia, 7-0569

NOW DELIVERING—IN IOWA

PACKARD
PL-A-MOR ACCESSORIES
PL-A-MOR WALL BOX...$3.95
NO. 704 DAILIA, WALL SPEAKER...$1.95
NO. 2000 ROTATING SPEAKER...$1.50
NO. 900 ROSE, WALL SPEAKER...4.50
NEW WIRE CABLE—Per Ft...22
NO. 500 DART, WALL SPEAKER...39.50

IN STOCK FOR SHIPMENT!

CHI COIN'S GOALIE...$525.00
CHI COIN'S SPILLBOUND...$325.00
MARVEL's FRISCO...$279.50
BALLY's SURF QUEENS...$327.50
BALLY's VICTORY SPECIAL, FP...$661.50
BALLY's VICTORY DERBY, FP...$646.50

GILBERT DISTRIBUTING COMPANY
3023 Forest Ave., Phone 7-0569, Des Moines

BUY IN CANADA

SAVE DUTY, SALES TAX AND EXCHANGE
All Sizes and Styles of Boards From
100 To 5000 HOLES
With Both Number and Slot Symbol Tickets
INCLUDING JACKPOTS
Write For Samples and Prices

PREMIUM PRODUCTS COMPANY
WINNIPEG, MANITOBA, CANADA
179 KING STREET

MACHINE CLOSE-OUTS

FIVE BALLS...$2.95
MACHINE-OPEN...$1.50
WILD FISH...$2.25
STAND UP JACK...$2.00
JUMBO ARCH...$0.50

ALL MACHINES ARE CLEANED, CHECKED AND READY FOR LOCATION.

ROBINSON DISTRIBUTING COMPANY
1400 St. Charles, New Orleans, La.
ROBINSON SALES COMPANY
8225 Des Moines, Iowa

WANTED

EXHIBIT BULL'S-EYE GAMES
In good condition, with ticket Pay-Outs.

These machines were manufactured about 1932-35 and are a single cabinet type with a 16-foot playfield shooting a large, 30-inch bull's-eye which keeps blinking. Upon hitting the bull's-eye, the batting machine rolls are released. The bull's-eye is similar to AET Challenge except in its larger cabinet and shorter light rays.

E. R. BATES
574 Madison Ave., Grand Rapids, Mich.

COINMEN YOU KNOW

Los Angeles:
(Continued from page 123)

examination there. — Jack Cohen,
Salesman distributor for the State of
Ohio, was in town checking with Fred
Parn on the delivery of his horses.

Cliff Blake, Blake Sales Company,
has been appointed California dis-
tributor for the Vendex coin-op ma-
chine by Sam Kogen of the American
Vending Corporation. . . At Battle-
field, with his two-month-old son.
Mollie is taking a leave of absence
from her army sergeant husband back
from the army. Mollie is looking for a
job around town and is planning to
return overseas when she is married.

H. Howard St.

She is a graduate of the State Univer-
sity of Southern California. In addi-
tion to her army service, she was in
the Oak Street Naval Hospital, and
was due the middle of July.

In larger cabinet and shoots light rays.

July 20, 1946

What have you to Trade or Sell?

W. B. NOVELTY CO., INC.
1013-14 Market St.
St. Louis 1, Mo.

CHAS. HARRIS
2715 Washington Ave.
Gay City, St. Louis 6, Mo.

ATTENTION

TEN-KIOSK OWNERS

Nothing Matts... Let them know you're in. To Toy
Boys. $4.95 to $9.95. Available at stores.

WALTER McCULLOUGH
BOX 57
ROTTERDAM, N. Y.
CINEMEN YOU KNOW

Los Angeles:
(Continued from page 12)
setting up the company's own distributing offices there, and just returned from Northern California on a selling tour for their new Stansell label. X & M star Penny Elen has returned from a trip home to Brodway, where she underwent an appendectomy. Penny surprised everyone by also getting married while at home, and has brought her new husband west.

Fred Gant, General Music Company, has just returned from San Diego and Imperial Valley towns, calling on operators and facilitating deliveries. C. A. (Chesley) Robinson, well-known distributor, has just purchased a new home on Kings Road just off the famous Sunset Strip in West Hollywood, and is selling his old Whittier residence. Pvt. George Anderson, regular executive of The Sampling Company, has gone on a speaking tour of Southern California distributor for the next several months, still responsible to keep his salesmen stocked with reconditioned machines. Nelson's office is frequently visited by out-of-town operators due to the high sales made by their salesmen.

WANTED—K. O. Bag, Bob Sanderson and J. E. Fallon.

SALESBOARDS

SPECIALS—IMMEDIATE DELIVERIES

<p>| | | |</p>
<table>
<thead>
<tr>
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<tr>
<td>Delux 311</td>
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<tr>
<td>Left Over-Standard</td>
<td>$20.00</td>
<td></td>
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WANTED TO BUY FOR CASH

Laterite 300 E.             | $125.00
Laterite 700 E.             | $225.00
Laterite 1100 E.            | $325.00

SPECIALS

7 Wurlitzer 560 E.      | $100.00
8 Wurlitzer 700 E.    | $250.00
6 Marquee 600 E.     | $125.00
3 Marquee 1100 E.    | $225.00
2 Marquee 1500 E.   | $275.00
Zig Zag                 | 75.00
1 Marquee 1500 E.    | 75.00

LEW WOLF ENTERPRISES

1022 Main Street
Telephone Garfield 7770
Buffalo, N. Y.
C. M. McDaniel

WELCOMES YOU TO HIS NEW LOCATION

With ultra-modern offices, display rooms and a service department that will please you.

Remember—if we do not have what you want we will get it for you.

C. M. McDaniel Distributing Co.
851-53 North Flores Street
San Antonio, Texas
Phone Fanin 0022

ALWAYS FIRST WITH THE LATEST — CONTACT US FOR THE BETTER DEAL

SALESBOARDS

<table>
<thead>
<tr>
<th>Description</th>
<th>Net Price</th>
<th>Original Price</th>
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<tr>
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<td>Victory Derby 22</td>
<td>$90.00</td>
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</tr>
<tr>
<td>Victory Derby 11</td>
<td>$35.00</td>
<td>$50.00</td>
</tr>
</tbody>
</table>

SALESBOARDS—All Orders Shipped Same Day Received

WRITE FOR OUR LATEST PRICE LIST

NOW DELIVERING!

WE HAVE IT!

Gottlieb's Sensational

SUPERLINER

DIXIE COIN MACHINE CO.
912 payday st.
NEW ORLEANS 13, LA.

THE NEW BLACKSTONE HIGH SPEED DOUBLE BARREL COIN PARKER

Bally Parts

IN MICHIGAN

SALLY

ERHARD'S BIG HIT

Victory Special

舜

TF}

Distributor

Write for New Price List

IN FLORIDA

Gaycoin

Ehrard's Big Hit

Winning Post

Despite You

IN MICHIGAN

Gaycoin

EXCLUSIVE DISTRIBUTOR BALLY

4066 WOODWARD AT WARREN

DETROIT 1, MICHIGAN

Gaycoin DISTRIBUTORS

720 N. E. 79TH STREET

MIAMI 13, FLORIDA

SALES CO.

230 LAKE AVE. SOUTH

ULTIMATE 2, MINN.

MICHIGAN CITY NOVELTY CO.

BOX 66, MICHIGAN CITY, INDIANA

COINMEN YOU KNOW

TWIN CITIES:

(Continued from page 123)

You and they and to Detroit.

The coin machine industry is reporting its normal activity to Jack Ravine, United

Machines, and his wife on the occi-

dental death of their three-year-old

daughter, Virginia, who was run over

by two automobiles in front of the

Ravine home. The child was struck

first by one car and thrown into the

path of another.

Paster Distributing Company will

play host to about 150 Wurtitzer

merchants at a dinner July 17 at the

Nicelle Hotel in Minneapolis.

A similar dinner for about 75 con-

drels in Iowa was held July 15 at the

Fort Dodge Hotel, Des Moines. Pas-

ter and his Des Moines office man-

ager, Sam J. Niiva, were hosts ....

Recent visitors to the Twin Cities

market included Jack Ravine, of

Crosby, Minn., and his wife, and Jay

Reedeling, of Buaton, Minn. They

were looking for equipment ....

George Atti, operator of a coin ma-

chine route in Western Wisconsin,

reports business in that area good.

Devo "Dodo" Nathanson, head of

Nathanson Cigars Company, cigarete-

smokers, has been down to the

office for the first time since he was

hospitalized months ago for a severe

ailment. During his absence his

brother, Paul, assisted by Ben Bendrow

and Florence Eisenditz, have been

operating the firm .... Another allay

cigarette-candy distributor back at his

desk for part-time work is Paul H.

Lowenthal, on officer of McCann and

Co., the best Co., St. Paul, who was

bedded for many weeks by illness.

Henry Lichtig, of Perfection Sales

Company, and Sol Sachs, of Sachs

Nut and Shellings Company, are back

from Chicago where they attended

the annual convention of the Na-

tional Association of Confectioners.

Before reaching Chicago Lichtig, ac-

accompanied by his wife, had visited

relatives in Detroit. Perfection Sales

is a large candy-tobacco jobbing

house which has been a popular spot

for vending machine operators to

patronize.

NOW DELIVERING!

GET ON THE FAST PLAY BARROW WAGON!

WANTED

GENCO FREE PLAY GAMES

Send Us Your List at Once

P & S MACHINE CO.

3017-19 N. SHEFFIELD AVENUE

CHICAGO 16, ILLINOIS

WILL PAY TOP PRICES FOR

SCHOOL DAYS PARADISE SHORT POOL

ABC BOWLER BELLE HOP SEA HAWK

HOROSCOPE MIASH BEACH

CHAMP OR NEW CHAMP

WRITE, PHONE OR WIRE TODAY!

MARVEL MANUFACTURING CO.

2647 Fullerton Ave. Chicago 47, Ill.

EXHIBIT'S BIG HIT

DIXIE COIN MACHINE CO.

912 Payday St.

NEW ORLEANS 13, LA.

THE NEW BLACKSTONE HIGH SPEED DOUBLE BARREL COIN PARKER

Cocktail and swing your 24 in nickel to 25 in medallions. Made in three

types. Still the same dependable Blackstone Coin Parker Co. Guaranteed.

Tricks $2 each only.

Blackstone Coin Parker Co.

Moline 2, Ill.

FOR SALE

2 Mutoscope Driveshows. Art. #1. $200.00

2 Drive Shaping Right Drive Art. #3. Phone. 6039. ... 100.00

KEENE MUSIC CO.

Union City, Tenn.

GREENGLASS SALES CO.

3017-19 N. SHEFFIELD AVENUE

CHICAGO 16, ILLINOIS

WANTED TO BUY FOR CASH

Other popular pinball games $10.00

Chicago Coin Packer Co.

1420 Main St.

MILWAUKEE, WIS.

MURPHY SIMON NOVELTY AMUSEMENT CO., INC.

1950 Main St.

MADISON, WIS.

NOW DELIVERING!

CHICAGO COIN

SPELLBOUND — COALEE

Exhibit

BIG HIT

Bally

Surf Queen

Gottlieb

Williams

"SUSPENSE"

720 Portland 724

16079 East Highland in Michigan

Says... have all parts.

IDEAL NOVELTY COMPANY

3032 Locust St.

Los Angeles 3, Calif.

ETUAR;

74816 OORTOHT

On: 74815 ROROHT

Phone: 74816 OORT0HT

Materiale prédota da copyright
We are now manufacturing metal (aluminum) Wall Box Replacement Covers for Wurlitzer and Seeburg Boxes. These covers are beautifully finished in a crinkle finish and are a perfect replacement for your broken plastique covers.

NEW PRICE POLICY for
OPERATORS, JOBBERS AND DISTRIBUTORS
The prices listed below are NET—based on a 25% discount off the regular list price. Orders 1 or 1,000 Covers and you pay our regular list price. Limit the following NEW PRICES: only the following NEW PRICES:
This Offer for Limited Time Only. ORDER NOW!

WURLITZER MODEL 125, 5-10-25...$5.95
SEEBURG MODEL W25, 5c, 10c, 25c, 50c, $1.00...
SEEBURG MODEL W25, 1c, 2c, 5c, 10c, 25c...

FULL REFUND WILL BE MADE IF YOU'RE NOT SATISFIED FOR ANY REASON WHATSOEVER!

ACME SALES COMPANY
305 W. 42D STREET  NEW YORK 18, N. Y.

We buy, sell, trade.

OHIO SPECIALTY CO.
539 S. Second St.  Louisville 2, Ky.

We buy, sell, trade.

TIPS BOOKS
Machine Made—Machine Pasted—The Most Beautiful Book In The Country

DAILY BASEBALL
120 No Seal (Book Cover)
120 1 Seal J. P. (Book Cover)
120 10 Seal J. P. (Book Cover)
120 15 Seal J. P. (Book Cover)
120 25 Seal J. P. (Book Cover)

Regular Tip Book
120 1 Seal J. P. (Book Cover)
120 12 Seal J. P. (Book Cover)
120 15 Seal J. P. (Book Cover)
120 25 Seal J. P. (Book Cover)

Additional types of tips will soon be available in a variety of sizes, and we are now offering the attractive new prices on these tip beauties. They're a prize at the price!!
THE NEW IMPROVED
POKERENO
TABLE
ALL NEW MATERIAL
BRAND NEW CABINETS
Excellent for summer
season, parks and
highway earners on
individual lots
(built accordingly).

Also Penny Pitch
Tables ... $95.00

DISTRIBUTORS:
Universal Standard Distributing Co.
Bostfdale Coin Machine Exchange
2321-2325 Perkins Ave.
Cleveland, Ohio
Central Coin & Machine Exchange
2325 South St.
Columbus, Ohio

Direct Service Distributing Co.
15 S. Jefferson St.
Baltimore, Md.

AMUSEMATIC

4556 N. KENMORE AVENUE
AMUSEMATIC CORP.

4505 Mapleton Ave.
Indianapolis, Ind.

1217 TAFT ST.
HOUSTON, TEXAS

WANTED

HIGH DOLLAR PAID FOR

DEALS,

WANT

COUNTER GAMES

Columbus, Northwestern and Victor
Peanut Machines

WILL PAY TOP PRICES

Send Us Your List

VEEDCO

2113 MARKET ST.
PHILA. 3, PA.

Southern Texas Operators
You can Count on This One!
Gottlieb's Sensational
SUPERLINER

R. WARNCKE CO.
121 NAVARRO AVE.
SAN ANTONIO 3, TEX.

HOUSTON AMUSEMENT CO.
1217 TAFT ST.
HOUSTON, TEXAS

LOWELL Official for
Licensing Pinball Games

LOWELL, Mass., July 13—Following the
decision of the Massachusetts Supreme Court holding pinball games
legal, Thomas B. Delaney, Lowell
commissioner of licenses, has
substituted a request to the city manager
asking that an ordinance to tax the
machines be introduced in city
council.

Report is that the fee proposed
would be $10 a year, with licensing of
machines placed under jurisdiction of
the police commission. Pinball

have been popular in Lowell for
many years, but here, as elsewhere in,
Massachusetts, there had been some question as to their legality until the
Supreme Court ruled in a test case
originating in Cambridge. Number
of games in the city has increased
considerably, since the decision was
handed down, members of the trade said.

Joseph Silverman's
Son Back From Navy

PHILADELPHIA, July 13—A gala
family reunion marked the return of
Arnold Silverman, son of Joseph S.
Silverman, business manager for
the Philadelphia Automatic Amusement
Machines Association, after three
years in the U. S. Navy. He is Silver-
man's second son serving in the Pa-
red forces overseas. Another son was
released earlier after seeing action
with the air corps.

The young sailor had been feted at
a family dinner last Sunday (7) at
the home of David Globman, Silver-
man's brother-in-law. Earlier this
month Silverman was tendered a fami-
ly reunion marked the return of
Away with the decision of the Allied
Jewish Appeal drive.

JAR DEALS
AND
SALESBOARDS

ALL STYLES
WRITE FOR
LATEST
CATALOGUE
AND
PRICE LIST
ERATH COMPANY
SOUTH BEND 24, INDIANA

WANTED

SHOW BOAT
HOMERUN
STAR ATTRACTION
FOX HUNTING
SPORT PARADE
LOCOMOTIVE
HOLD

DIXIE

WIRE OR PHONE TODAY!

MID-STATE CO.

2946 Roosevelt Road
Chicago 17, Ill.
Sacramento 2691

ORIGINAL—FAST ACTION

TICKETS

Pick-o-Fin Pad, Ten Big Fins,
Mystery Pad, Everything Goes Pad,
Jar Deals, Bingo Tickets, Tip Books.

Write for prices. Please state your
requirements.

Wilton Sales Co., Inc.
715 N. Elm St., Muncie, Indiana

COIN MACHINE MAILING
LIST 97% ACC.

3800 Country Clubs—Golf Courses
1249 Elks Clubs
1222 Veterans of Foreign War Posts
912 Moose Clubs

$5.00 for each club in each State
$15.00 for entire list per State

R. BARKER
Box 57
Muncie, Ind.
### Prices Slashed! Buy Now and Save!

**Arcade Equipment**

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Complete Stock of Salesboards—Lowest Prices

**Merchandise Deals—Candy Deals—Write for Price Lists**

**Stewart Novelty Company**

1361 S. MAIN
PHONE 7-1717
SALT LAKE CITY, UTAH

**Frisco Coin Machines**

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**Lewis Coin Machine Service**

3924 W. Chicago Ave. • Chicago 51 • Belmont 7005

**ACE "Featherlite" Coin Counter**

See your Distributor for further details.
Foreign Trade Drop Laid To Shortages, Buying Slash

(Continued from page 102)

three months this year as they did in the entire year of 1945."

The Central American country of Guatemala moved into fifth place as a major importer of coin devices with purchases of 80 machines valued at $4,000. This was nearly double its imports of American machines in all of last year when operators there bought only 18 machines valued at $4,662.

Columbia, where the jule box apparently zoomed up high profit-wise in the last half of 1945, was the sixth largest overseas buyer of coin machines and the biggest in South America. Last year the country rose to third place with purchases of 131 machines at $63,917. Of these, 121 were Jukes. In the first quarter this year, however, Jukes bought 16 phonographs valued at $8,375.

Australia also came into the market for U. S. phonographs in February with the purchase of one machine for $200. Australians have been excluded from buying anything except certain necessities abroad since the end of the war. The Dutch colony of Suriname, off the north coast of South America, was another new customer, buying one amusement game for $300. Switzerland showed up on the list for the first time since the outbreak of war with purchase of three machines, apparently used bulk machines, for $60.

Another straw in the wind of the coin machine export trade was the apparent zooming up of cigarette, candy and soft drink vending. These machines are receiving wider acceptance abroad. Exports of amusement games also showed a substantial increase in value despite a drop in numbers. The 712 machines exported this year were valued at $67,797 compared with a valuation of $4,641 placed on the 1,344 sent abroad in the first quarter of 1945. In value, this was an increase of roughly 1,400 per cent.

Big Juke Drop

Big drop was in phonograph exports. In the first three months of this year, 111 Juke boxes with a value of $38,662 were exported, whereas a year ago, 641 were valued at $153,863 were shipped abroad. This was a drop of 60 per cent.

In March, the last month reported, exports of phonographs totaled only 31, with a combined value of $15,875. This compared with 307 worth $95,114 exported in the same months of 1944. Vender sales of games exported this year totaled 238 units worth $15,434, compared with 523 valued at $3,192 that were exported a year earlier.

Total value of the 201 coin machines exported in March was $60,639. Export trade for the year up to the first quarter showed a valuation of $43,199 placed on the 1,383 machines valued at $59,700 a year earlier.

Major trend that appeared in the whole report was that the vender is definitely taking a monthly bigger role in the export picture. In March, for instance, Mexico bought 31 vending machines valued at $64,901. This was more than Mexican coinmen bought in the entire year of 1945. And covered the land per cent more than the one $25 machine they bought in March a year ago. Cahu bought $4,924, compared with nine worth $1,401 the Indians took in the whole year of 1945.

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HOLLIDAY HAS IT!
Gottlieb's New "Jet Powered"
SUPERLINER

The New Super 5-Ball
with the
MAGIC BUTTON

ORDER NOW
FOR EARLY DELIVERY

T. B. HOLLIDAY CO.
1200 W. Morehead St.
Charlotte 1, N. C.

WANTED TO BUY!

MILLS ESCALATOR SLOTS
MILLS 4 BELS
MILLS 3 BELLS
MILLS JUMBO PARADES—Combina-
tion Free Play and Cash
KEENEY SUPER BELLS—Combina-
tion Free Play and Cash
BALLY CLUB BELLS
BALLY HIGH HAND

M. S. WOLF DISTRIBUTING CO.
1348 Venice Boulevard
Los Angeles, California

FOR A BETTER TOMORROW
BUY TODAY . . . Keeney's

BONUS

SUPER BELL
NOW DELIVERING
Single and Twin Models
All Machines COMBINATION FREE
PLAY & PAYOUT FIVE COIN MULTIPLE

The Most SEKSATIONAL MONEY-
EARNING Console Ever Devised!

YOUR CHOICE OF NICKEL, DIME
OR QUARTER

Phone FOR IMMEDIATE
SHIPMENT!

EXCLUSIVE J. H. KEENEY DISTRIBUTORS

WORLD WIDE Distributors

AL STERN
1014 N. ASHLAND AVE.
CHICAGO 22, ILL.
BRUNSWICK 2308-4478

FRANK MERKLE
1513 OAK STREET
KANSAS CITY 8, MO.
VICTOR 8404-8405

REMEMBER THIS

ACME PLASTICS
ARE UNCONDITIONALLY
GUARANTEED AGAINST BREAKAGE
FOR 3 YEARS

NON-INFLAMMABLE
NON-BRITTLE
SHRINK-PROOF
RIGID MATERIAL
EXPERTLY MOLDED
PERFECT FIT • GUARANTEED

T. B. HOLLIDAY CO.
1200 W. Morehead St.
Charlotte 1, N. C.

133
Urges Holding Prices on Beer

INDIANAPOLIS, July 13.—A "still-light" recommendation has gone out to all beer wholesalers in the state from the office of Beer Distributors of Indiana.

Sent in telegram form by Robert Kyle, executive secretary of the association, this policy note was intended to reassure consumers who have been wondering about the efforts of uncontrolled beer prices on machines play in tavern locations.

Kyle's statement was as follows: "Your association feels that to create public good will we must stand together against any immediate time in wholesale beer prices above recent OPA increases until further action by Congress or the industry is determined. This is our opportunity to show we can stabilize prices ourselves."

MATERIAL SHORTAGE

(Continued from page 10)

...sion sheet steel and copper magnet wire.

With the steel industry nearing its goal of operating at 90 per cent of capacity, CPA reported that shortages of raw materials such as coke, pig iron and scrap present serious threats to sustained near-capacity operations. It added further that the "tremendous losses in steel production resulting from the steel and coal strikes have caused a serious short-time of all this basic material."

Steel Critical

"This view was repeated in a later report issued by the U.S. Department of Commerce, which declared that output of steel and metal materials still remains critically low.

Production of lumber, the third major item well up on the scarcity list, has continued for several months, but it was believed nearing the pre-Christmas level of 3,045,000,000 feet per month. Gauging production of the three types of softwood which make up 90 per cent of lumber used, the agency reported that Western pine running ahead of the 1946 production goal. Southern pine about even with its goal, and the South Carolina (Cedarlyne Fir) area about 10 per cent below the goal but gaining.

Output of hardwood plywood, CPA reported, is moving ahead of the national average of 1,600,000,000 square feet. But only six plants out of 26 producing soft grade had enough logs to work into the average.

Manufacturers of cigarettes, synthetic fibers and chemicals also face severe shortages of raw materials. America's Pin Game Conversion Headquarters"
ALL TYPES GUARANTEED RECONDITIONED COIN MACHINES

SLOTS
- "Westinghouse" Mollie
- "Einzahl" Mollie
- "Neumann" Mollie
- "National" Mollie
- "Hammer" Mollie
- "Bally" Mollie
- "All-American" Mollie
- "Carnival" Mollie
- "Blue Pod" Mollie
- "Hambrecht" Mollie

CONSOLES
- "Ballytrack" O076 (Plays D.D.)
- "Koning" O079 (Plays D.D.)
- "Evans" O078 (Plays D.D.)
- "Evans" O074 (Plays D.D.)
- "Evans" O077 (Plays D.D.)
- "Evans" O076 (Plays D.D.)
- "Evans" O075 (Plays D.D.)

PIN GAMES
- "Exh. Active" (Harrington), P.P.
- "Exh. Shirk" P.P.
- "Koning" Shirk P.P.
- "Mills Black Cherry Bell"
- "Mills Black Cherry Bell"
- "Mills Black Cherry Bell"
- "Mills Black Cherry Bell"
- "Mills Black Cherry Bell"

COUNTER GAMES
- "Bally" Grange (D.I.B. P.O.)
- "Vest Pocket Bell"
- "Vest Pocket Bell"

Pin Machines 5c, 10c or 25c Ploy; 2/5 or 3/5 Pay.

NOW DELIVERING FOLLOWING NEW EQUIPMENT
- "Mills Genuine Black Cherry Bell"
- "Mills Genuine Vest Pocket Ball"
- "Exhibit Big Hit, Regular"
- "Exhibit Big Hit, 4-Coin Multiple"
- "Champion Hockey, 2-Player Sensation"
- "ABT Challenger"
- "Catalina (New Revamp)"
- "Arizona (United Revamp)"
- "Flat Top (Williams Revamp)"

Order Your PARTS From Our Gigantic Stock!
- "Main Clock Gears for Mills"...WRITE
- "Cash Box Doors for Locks for Mills"...WRITE
- "Cash Boxes for Mills"...WRITE
- "Main Clock Gears for Mills, Como"...WRITE
- "Main Clock Gears for Mills, Como"...WRITE

TRIMOUNT COIN MACHINE CO.
EXCLUSIVE NEW ENGLAND DISTRIBUTOR
40 Waltham St.
Boston, Mass.

DUFFY’S!
Revamped From ANY Gottlieb Game
(Including All WIRE BUMPER Models)

POWER UNIT
- COMPLETE POWER UNIT FOR EVANS DOMINOES and BANGTAILS and Genco Pin Games. WRITE AT ONCE!

SPECIAL: CLUB TROPHY
- $275.00
MILLS SLOTS
- BONUS BELLS
- CHERRY BELLS, 3/10
- SILVER CHROMES
- MILLS AND JENNINGS GOLF BALL VENDORS, MILLS CLUB BELLS. WRITE
SEEBURGS - MODEL 9800 - 6EM - CLASSIC - REGAL - COLONEL
EVANS DOMINOE AND BANGTAILS
REVAMPED - 5c AND 25c PLAT
MILLS Q. T.’s

WRITE
FOR OUR COMPLETE LIST OF BALLY ONE BALLS, FREE PLAY AND PAYOUTS. ALSO SPECIAL LIST OF CIGARETTE VENDORS.

GLOBE DISTRIBUTING CO.
1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. - ARM 0780

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BERKELEY IMPORT & EXPORT CO

BERKELEY brings you a
NYLON SALESBOARDB DEAL

Canada $ Hike May Help Trade
(Continued from page 101)

operated equipment, have noted Canada's trend to encourage exports and
home industries while discouraging imports of finished products. Rate of
exchange, duties, excise and sales
rates plus freight and cargo have
made the cost of a finished coin machine
nearly double for Canadian
buyers. But the duty on importing
parts has consistently been lower,
with the result that at least three
idle box manufacturers have found
it advisable to set up assembly plants
in Canada.

By setting up plants in Canada, parts plus
emery can be shipped to lower
duty than would apply on
finished pieces. This amounts to a
considerable saving among
liberals which serves to encourage Canadian
industry.

The practice of assembling fin-
ish co machines in Canada ex-
tends to back before the war.

Theoretically, of course, American
holdings in Canada suffer under
the dollar revaluation. This is not
expected to have much affect on the coin
machine trade, however.

More important at the moment is
an increasing tendency of U. S. coin-
machine manufacturers to establish
factory branches in Canada. The
trade has taken a cautious view of this step, but the advisability of set-
ing up those factory branches
has now been proved. Trade looks for a
number of additional coin machine
factory branches to be established in
Canada before the end of the year.

Washington Worried

Down in Washington, officials are beginning to worry about the conse-
sequences of the Canadian revalu-
ation. Other foreign nations are ex-
pected to mark the U. S. dollar down
to increase the value of their own
currency and to reduce the costs of
American products. This would be a
reverse of the situation in the 1920's
and 1930's, when foreign countries
were devaluing their money in an at-
tempt to sell surplus goods.

Great Britain, for instance, would
like to revalue its currency and to
the cost of U. S. manufactured goods.
But there has to be some basis for
any sort of revaluation, and many na-

cions would have difficulty establish-
ing a basis.

World trade would suffer greatly if other nations began a race to re-
value currency and depreciate the
American dollar. What Canada has done
is point out that the U. S. dollar
is already inflated. Great Britain,
unofficially, has also implied that the
existing rate of exchange which
makes the British pound worth
approximately four U. S. dollars
is over-valuing the U. S. dollar. More
appropriate rate of exchange, the
British say, would be $3 for a pound.

Latin-American buyers figure in
the picture of changing money value,
too. At the Savannah (Ga.) Mon-
ey Conference recently, delegates from Latin-American nations com-
plained strongly about the high costs
of U. S. goods. U. S. manufacturers,
they claimed, are pricing themselves
out of Latin markets.

WANTED TO BUY!

- BROADCAST
- CRYSTAL
- CROSSLINE
- MASCOT
- ATTENTION
- PAN-AMERICAN
- SILVER SKATES
- VACATION
- CHARM
- MYSTIC
- LINZERT

Machines Must Be Complete. If Not Complete, Write Us Description and We Will Advise You of Price.

WRITE—WIRE—PHONE TODAY!!!
"Playing Appeal" is another feature of SEEBURG SCIENTIFIC SOUND DISTRIBUTION

In the new Seeburg the Song Titles are magnified for easy reading. There are no buttons to push. Just "push a tune"... the tune you wish to hear. Step in today. Let us show you ALL the new features of Seeburg Scientific Sound Distribution.

EXCLUSIVE SEEBURG DISTRIBUTORS
FOR MARYLAND-WASHINGTON, D.C.-VIRGINIA
140 W. MT. ROYAL AVENUE
BALTIMORE 1, MARYLAND
415 W. BROAD STREET
RICHMOND 20, VIRGINIA

ED RAVINEY
ASSOCIATED AMUSEMENTS, INC.
846 Commonwealth Ave.
Boston 15, Mass.
Telephone Longwood 8440-1-2-3

BIG 9 SALE
MUSIC - RECONDITIONED - "LIKE NEW"
750-E ........................................ $599.00
600-K ........................................... $549.00
600-K VICTORY ................................ $619.00
600-R VICTORY ................................ $579.00

WE ARE DELIVERING THE FOLLOWING NEW GAMES:
Mills Golden Falls
Mills Coin-Art
Mills Globo
Mills Coin-Op

CONSOLES - RECONDITIONED - "LIKE NEW"
SUPER BELL, F. P. & P. O. ............... $379.00
JUMBO PARADE, P. O. ................... $199.00
JUMBO PARADE, COMB. ................. $199.00
FASINGE, F. P. ............................. 89.00
TOTALIZER .................................. 129.00
KENTUCKY .................................... $109.00

SLOTS - "IN PERFECT SHAPE"
5c BLUE FRONTS .......................... $129.00
10c BLUE FRONTS ......................... $139.00
5c BROWN FRONTS (Original) ..... $159.00
10c BROWN FRONTS ...................... $159.00
5c GOLD CHROMES ...................... $189.00
5c JENNINGS CLUB CONSOLE ........ $189.00
5c JENNINGS DIXIE CHIEF .......... $129.00
5c JENNINGS CHIEF ..................... $129.00
VEST POCKET ............................. $129.00

H. C. EVANS & CO.
1920-1930 W. ADAMS STREET • CHICAGO 7, ILLINOIS

ED RAVINEY
ASSOCIATED AMUSEMENTS, INC.
846 Commonwealth Ave.
Boston 15, Mass.
Telephone Longwood 8440-1-2-3

Hand Painted Conversions
For Seeburg Rome that CAN BE WASHED! A picture that will attract attention—comes in BROWN or ORANGE. Ready to install. 4 sample $1.00, 20 cents. $14.00 each.

MACOMB
EAST DETROIT, MICH
SERVICE 16700 NINE MILE ROAD

Baker Novelty Company
1700 W. Washington Blvd. • CHICAGO 12, ILLINOIS

Quick Delivery!
Mills Slots
Deluxe Club Bells
Black Cherry Bells
Black Beauty Bells
Gold Chrome Bells
Silver Chrome Bells

We Buy, Sell and Exchange

WE ARE DELIVERING THE FOLLOWING NEW GAMES:
Surf Queen
Big Hit (Reg. and Mult.)
Goalee
Total Roll
Bank Ball

Get Yours Now!!!
Hand Painted Conversions
Conventions
Perk Phila.
Coin Trade

33 Set Up to October

PHILADELPHIA, July 15.—A summer solidity packed with conventions to have dispersed for the saunter down of 33 conventions have been scheduled for local hotels and auditoriums from now until mid-October.

Result of the announcement was decision of local arcade operators to keep open around the clock as they did during the convention to provide entertainment for war workers on the swing shifts at war plants. Cominers at a local and near-by amusement parks are also preparing for a bumper attendance during the convention weeks.

Come by Thousands
First invasion of visitors took place this week (15) when more than 10,000 delegates of Lions' International opened a five-day conclave. Another major convention will take place next week (25) when the Veterans of Foreign Wars hold their 1946 meet. Over 80,000 delegates plus a swarm of visitors will swell total attendance to six figures, according to officials of the Chamber of Commerce.

At least 60,000 persons are expected at the annual State convention of the American Legion, meeting on August 21. Affiliated organization, Sons of the Legion, has also announced intention of meeting concurrently, adding several thousand more to the total.

AMMCO Distributors
2513 N. Milwaukee Ave. (Capitol 1111) Chicago 47, Ill.
W. P. Kelly, Harry Knapton Partners in Mass. Coin Business

SPRINGFIELD, Mass., July 13.—W. P. Kelley and Harry Knapton have entered into a partnership here under the firm name of Interstate Coin Machine Company. Organization already is in operation in offices at 314 Locust Street. Prior to its formation, Kelley was connected with Automatic Coin Machine Corporation, also of Springfield. Both he and Knapton are well known in local trade circles.

Coombs to Lehigh Position

LANCASTER, Pa., July 13.—C. B. Coombs Jr., who served in the armed forces as a captain, has been appointed to represent the refrigeration division of Lehigh Foundries, Inc., in New England.

OPERATORS RAVE ABOUT

TRADIO

(THE COIN OPERATED RADIO)

Operators everywhere are discovering that it's a "snap" to place TRADIOS in the very best, high-profit locations. The leading Hotels, Tourist Camps and Club Rooms in the country are waiting to hear about TRADIO, the coin operated radio. To help you offer TRADIOS to those excellent locations just as quickly as possible, our staff of experts have done all the ground work for you.

TRADIO's lawyers have drawn up complete legal papers, including leases, contracts, etc. TRADIO's insurance experts have secured complete Underwriter's approval. And our Sales and Advertising Departments have prepared a complete kit of sales helps for you, letters, circulars, etc.

So start at once to build a sound basis for large and stable profits for years to come with TRADIO. Call, wire or write today for the name of nearest TRADIO Distributor.

TRADIO, INC. ASBURY PARK, NEW JERSEY PHONE: Asbury Park 1341

MILLS NEW POST-WAR MACHINES

ORDER TODAY FOR IMMEDIATE SHIPMENT

BLACK CHERRY BELL

This wonderful new Bell is now ready for delivery in a 78, 100 and 250 Pint. This machine actually growls and starts with brilliant choice of Silver, Black, Red and Green.

Write For Prices

NEW SAFE STANDS $27.50

NEW VEST POCKET BELL $74.50

This Vest Pocket is a complete Bell, operating on 78, 100 and 250 Pints. Features include a special bell mechanism, operating on a unique mechanism. The bell is covered by drop flap. Bell can also be instantly covered, eliminating the need for cover from light. Blue & Silver or Gold & Silver.

SICKING, INC.

1401 CENTRAL PARKWAY, CINCINNATI 14, OH.

IN FULL PRODUCTION AGAIN!

HOTTEST GAME IN THE INDUSTRY!

ORDER FROM YOUR DISTRIBUTOR NOW!

MAX GLASS MFG. CO.

914 Diversey Blvd. Chicago 14, Illinois

ALL EYES ARE ON

Gottlieb's New Super Sensation

SUPERLINER

JET-PROPELLED ACTION PLUS THE MAGIC BUTTON

RUSH YOUR ORDERS

NATIONAL COIN MACHINE EXCHANGE

1401-13 DIVERSEY BLVD. (Phone: BUCKINGHAM 6046) CHICAGO
Leader Sales and Distributing Co.
416 LIVE OAK STREET, DALLAS, TEXAS

The authorized BELL-O-MATIC distributor of Mills Bell Products in the State of Oklahoma and the Northern half of the State of Texas suggests: MILLS BLACK CHERRY BELL, the most copied Bell in the world!

REAL BARGAINS!

- 2 Exhibit Short Slots
- 1 Roller Dart
- 1 Billy Better
- 1 Gilligan
- 2 Super Max
- 1 Abile

$100.00 Take 'Em All

- 200 American Penny Games—$150.00
- 60 Mills (4 x 25) Early Games—$60.00
- 4 Pac Reels Bonus Bell—$145.00
- 2 Blackout Caille—$60.00
- 1 Bally Bally Better—$60.00

ARCADE BUYS

- Mahjongg Punching Bag—$75.00
- Caillou Caille—$75.00
- Rebuilt Pinball—$35.00
- Pinball—$25.00
- 1/2 Dozen Immediate Shipments

Olshen Distributing Co.
1120-1234 Broadway
ALBANY, N. Y.

W. L. Amusement Company

217 S. 7th Street, St. Louis 1, Missouri

The authorized BELL-O-MATIC distributor of Mills Bell Products in the Eastern part of Missouri and Southern Illinois suggests: MILLS BLACK CHERRY BELL, the most copied Bell in the world!

SPECIALS BY STEWART

- 7 Longshells—$18.00
- 1 Kentucky—$205.00
- 3 Santa Anitas—$105.00
- 3 Spinning Reels—$85.00
- 1 One-Two-Three—$6.00
- 1 War Admiral—$145.00
- 1 Race King—$5.00

STEWART NOVELTY CO.

1361 S. Main St., Salt Lake City, Utah

United Novelty Company

6247 & Division Streets, Blumfield, Miss.

The authorized BELL-O-MATIC distributor of Mills Bell Products in the State of Mississippi and the Gulf counties of Alabama suggests: MILLS BLACK CHERRY BELL, the most copied Bell in the world!
QUALITY MACHINES

FREE GAMES

ABC Bowler $ 67.50
ABC Automatic $ 75.00
Avery Automatic $ 75.00
Averek Automatic $ 75.00
Big Chief $ 64.00
Big Chief, Short Stop $ 65.00
Big Shot $ 66.00
Big Shot, Spot Punch $ 68.00
Flying Tic Tac $ 69.00
Four Ball $ 78.00
Gat Club $ 74.00
Gat Tone $ 79.00
Harriscan $ 74.00
Man O' War $ 89.00
ELOTS

Silk Ring Front $ 119.00
Super Corner $ 119.00
Universal Ball, B. P. $ 109.00
Universal Ball, B. P. $ 109.00
Universal Ball, B. P. $ 109.00
Multiples & Consoles

Dynar
Dynar, New $ 39.00
Dynar, New, 4-45 $ 59.00
Dynar, New, 4-45, 6-5 New $ 79.00
Dynar, New, 6-5 $ 79.00

Wurlitzer

185 $ 275.00
210 $ 275.00
132 $ 275.00
20 $ 275.00

Rock-Olo

RM 16 Plain
rkOla RK 10
Jumbo Parade, 51 F.P
Club Bells, comb.
Columbia Bells, Cie. Reel
264 Blue Front

HI-Argentine

Rock-Ole Premier
Keep Punching
Rhino
Mimosa Ass Ass Member
Mimosa 750, Punch $ 149.00

SILENT SALES

63 5th St., N.W., Washington, D.C.

FOR SALE

MUSIC

Each
2 Wurlitzer 950 $ 735.00
3 Wurlitzer 550 $ 725.00
5 Wurlitzer 550 $ 725.00
Adapters $ 635.00
5 Wurlitzer 3100 $ 610.00
5 Wurlitzer 700 $ 600.00
5 Seeburg Hi Tone 9800 $ 575.00
4 Vogue $ 425.00
WALL BOXES

15 Packard Boxes $ 225.00
20 Buckley Boxes $ 175.00
5 Ball Free Play Pin Games

NEW GAMES

Stage Door Canteen $ 824.50
Big Hit $ 34.50
Cape Fear $ 195.00
Dancing Marijuana $ 195.00
Wagon Wheels $ 249.50

USED PIN GAMES

Flat Top $ 185.00
Spot Pool $ 55.00
Zap $ 60.00
Streamliner $ 190.00
Oklahoma $ 200.00

Hold Over $ 35.00
Bozo $ 75.00
Texas Mustang $ 75.00

KERTMAN SALES CORP.
574-576 Ohio Ave., M. Rochester, N.Y.

DELIVERY RIGHT NOW

NEW BALLY GAMES

Swee Quean, 2 Ball $ 127.50
Victor Special, 1 Ball, P. $ 66.50
Victor Derby, 1 Ball, P. $ 66.50
Victor Derby, 1 Ball, P. $ 66.50
Victor Derby, 1 Ball, P. $ 66.50
Victor Derby, 1 Ball, P. $ 66.50
Victor Derby, 1 Ball, P. $ 66.50

Frankel's Hot Weather Specials

Brand New Croquet, Cumberland $ 132.50
Brand New Packard Wall Boxes $ 38.95
Brand New Daval Casket $ 54.00
New 36" Brass Bangsticks $ 150.00
Model $ 110.00

Wurlitzer Victory Keyboard $ 495.00
Wurlitzer 550 $ 725.00

IMMEDIATE DELIVERY NEW BALLY GAMES

Swee Quean, 2 Ball $ 327.50
Victory Special, 1 Ball FP $ 66.50
Victory Derby, 1 Ball FP $ 66.50

Wurlitzer Model 550 $ 325.00

Early Delivery on Chicago Coin's New 5 Ball Game "Spelbound" $ 325.00

1209 DOUGLAS STREET
Phone Atlantic 4407
OMAHA, NEBRASKA

Wurlitzer 750-E $ 675.00
3 Mills Throat $ 315.00
1 Seeburg 8200 Cabinet with 750-E Mechanism $ 250.00
1 Seeburg 8200, 750-E Mechanism $ 250.00
1 Seeburg 9300, 9300 $ 625.00
1 Wurlitzer 616 Light $ 295.00
1 Wurlitzer 616 Plain $ 245.00
1 Wurlitzer 7000 $ 2,495.00
1 Wurlitzer 7000, Mechanism in Metal Cabinet $ 425.00
1 Wurlitzer 7000, Mechanism in Metal Cabinet $ 425.00
1 Seeburg 8200, 8200 $ 575.00
1 Seeburg 3 Wire Boxes $ 37.50

2 Mills 25¢ Brown $ 175.00
1 Gold Chrome, 25¢ $ 195.00
4 Blue Front, 25¢ $ 164.00
2 Blue Front, 15¢ $ 140.00
2 Brown Front, 10¢ $ 175.00
3 Brown Front, 5¢ $ 150.00
1 Assorted, Beige $ 109.50
2 Jennings 5¢ Club $ 165.00
1 Pace 25¢ Console $ 195.00
1 Pace 2¢ & 25¢ Combination Console $ 249.50
1 Gold Chrome $ 125.00
1 Blue 10¢ & 25¢ $ 95.00
1 Blue 10¢ & 25¢ $ 95.00

Terms: 1/3 Deposit, Balance C.O.D.

STERLING NOVELTY CO.
600-611 S. Broadway, Lexington, Ky.

MILLS

1 Thorne $ 375.00
1 Wurlitzer 540 $ 675.00
20 Bulldog, 10¢ Model $ 175.00
20 Bulldog, 25¢ Model $ 175.00
20 Bulldog, 30¢ Model $ 175.00
1 Wurlitzer 616 Light $ 295.00
1 Wurlitzer 7000 $ 2,495.00
2 Mills 25¢ Blue $ 215.00
2 Mills 25¢ Blue $ 215.00

Write Wire Phone

AMERICAN COMMUNITY MACHINE
9 Carsons Street
Phone: Market 2-5512

FIVE DAYS' TRIAL

1 Square Vest Pocket Ball $ 25.00
1 Blue 10¢ & 25¢ $ 175.00
1 Milk Bottle, 5¢ $ 175.00
1 Big Six, 10¢ $ 175.00
1 Blue Front, 10¢ $ 175.00
1 Single 5¢ & 10¢ $ 175.00
1 Jennings & Star Gold, 5¢ $ 175.00
1 Blue Front, 10¢ $ 175.00
1 7000 $ 2,495.00

All Merchandise Subject to Prior Sale
50% Certified Deposit, Del. C. D. or Sight Draft

WRITE-WIRE-PHONE
**Join the Chorus That's Shouting the Praises of**

"TALKING GOLD"

PLASTIC GRILLE CLOTH FOR JUKE BOXES

"TALKING GOLD" gives you more Flair, more Beauty, more Eye-Appeal per dollar of cost than any money that has ever been spent before to enhance the looks of a juke box!

"TALKING GOLD" is a beautiful "four works" that everybody wants to adopt! New York musicians are going for "Talking Gold" 100%. And other territories are lining up fast.

A damp cloth keeps "Talking Gold" looking new. No grit! No dirt! No dust gets attention and increases the play — AND PAY!

PRICE — 1st Port Sq. Inch. Full Sheet (1,000 Sq. In.) $100.00. Save waste — Save money!
Buy large roll. Use as needed.

**SPEEDWAY PRODUCTS, INC.**
592 W. 45th St.
N.Y., N.Y.

**AL BLOOM, President**

**WANT**

All types of 30 wire Wall Boxes and Adaptors; Mills and Jennings Free Play Mist Vendors. State quantity, condition and price.

**THE ST. THOMAS COIN SALES LIMITED**
ST. THOMAS, ONTARIO, CANADA

**FOR SALE**

3 SILVER MOON TOTALIZERS, FP
Clean, Good Condition $290 for the lot

**FOR SALE**

Pennsy Arcade of 50 Machines. For Information

**CHESTER NOWAK**
78 Littlefield Ave.
BUFFALO 12, N.Y.

**POWER PACKED!**

Gottlieb's Super 5-Ball SUPERLINER with the MAGIC BUTTON

**FOR SALE**

COLUMBIA BELLS

**METAL TYPER DISCS** WRITE US FOR THE BEST

**STANDARD SCALE CO.** 715 N. KINGSHIGHWAY, ST. LOUIS 8, MO.

**OPERATORS**
Arkansas, West Tennessee and North Mississippi

**rush your orders to**
Southern Amusement Co.
419 MADISON AVE.
MEMPHIS 7, TENN.
GET GOING
with Gottlieb’s New Super 5-Ball
SUPERLINER

"JET POWERED" ACTION
MAGIC BUTTON INCENrIVE
STREAMLINED DESIGN

DON'T DELAY—WIRE, PHONE OR WRITE YOUR ORDER TODAY!

- ADVANCE AUTOMATIC SALES CO.
  1350 Howard Street, San Francisco 37, Calif.
- WESTERN DISTRIBUTORS
  3126 Elliott Avenue, Seattle 1, Wash.
- WESTERN DISTRIBUTORS, INC.
  1226 S. W. 16th Avenue, Portland 5, Ore.

DRASTIC REDUCTIONS!

<table>
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<tr>
<th>Arcade</th>
<th>Consoles</th>
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<tr>
<td>4 KING PIN</td>
<td>1 BIG TO, FP</td>
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<tr>
<td>1 TEN STRIKE, HD FP.</td>
<td>2 BAKER’S PACER DD</td>
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<tr>
<td>3 AIR RAIDER</td>
<td>1 BIG TOP, FP</td>
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<tr>
<td>4 SUB GUN</td>
<td>2 BALLY CLUB BELLS</td>
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<tr>
<td>2 SKY FIGHTER</td>
<td>2 HIGH HAND</td>
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<tr>
<td>3 SHOOT-THE-CHUTE</td>
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</table>

Write, Wire, Phone Today

First Come – First Served

ALL EQUIPMENT GUARANTEED TO BE IN EXCELLENT SHAPE

Now it's REDD’S move!

... and what a move! But Don't take just anybody's word for it. See for yourself at the gala opening to be announced shortly. Everybody'll be there, including YOU!

Can't wait? OK, then here's a smattering of details, CONFIDENTIALLY: Most beautiful layout you've ever seen. Modern, Streamlined the real class! Tremendous repair and service dept. Stock room and parts dept. staggering in size. Storage room for 500 machines. Meeting rooms for operators and service school.

$100,000 worth of sales—boosting facilities for Western New York's WURLITZER operators. You'll be hearing still bigger things about...

REDD DISTRIBUTING CO.
881 MAIN ST., BUFFALO 3, N. Y.
Silas Redd

BELL PRODUCTS CO.
2000 N. OAKLEY Humboldt 3027 CHICAGO 47, ILL.
LOUISVILLE FIRM CORPORATES

FRANKFORT, Ky., July 12—Ohio Specialty Company of Louisville has been issued a charter by the secretary of state to manufacture and distribute coin-operated games and amusement devices. Firm was incorporated by Charles Rosen and Myer and Milton Cohen.

FOR OPERATORS WHO INSIST ON THE BEST

PACE CLUB CONSOLES, 101

Mills Vest Pockets, Like New
Mills Blue Front, Hand Load, Serial Numbers
Pace Reels, 54, With Rails
Groatehan Mills
Mills Four Hoppin', 7-Coln
Lucky Lucre, New Typo
Paces Races, Black Rays Truk, Long Slot
Paco Saratoga, 50. Without chrome or porcelain fins, double JP, come, 54, 100, 251 Silver Chrome, olub handles, drill proof, 54 Drill Proof

SUPERLINER

"JET-POWERED" ACTION!

New Post-War Streamlined Cabinet.
Split-Proof Legs.

MILWAUKEE COIN HAS NEW EQUIPMENT FOR IMMEDIATE DELIVERY!

Genco TOTAL ROLL
Chicago Coin COALEE
Gottlieb STAGE DOOR CANTEEN
Gottlieb THREE-WAY GRIP SCALE

FOR IMMEDIATE DELIVERY!

MILWAUKEE COIN MACHINE CO.

110 WEST JISION AVENUE MILWAUKEE 8, WISCONSIN

BRAND NEW CIRCUS DAYS RAY GUN

Consalved From Seeburg Chicken Cane, Battery Replaced. Included In Sale Is Complete Temp. Kit, 3-Head Ray Gun, F.P., 40.00, Case. Entire mechanism rebuilt from top to bottom. Lights and sounds nice. $199.50 Special $150.00 Extra

DISTRIBUTORS—WRITE FOR TERRITORIES AND SPECIAL DEALERS' PRICE

MEN HUNT CONVERSION FOR BALLY RAPID FIRE

It's New—It Pays Off Quick
It's Tested—It's a Money Maker

4 Foot Seeburg Ray Gun, Amplifiers, Motors and Rifles Repaired by Factory Trained Men.

FREE PLAY UNIT FOR SEEBURG RAY GUNS $11.75
No Wiring No Aiming Installed in 3 Min.

24 HOUR SERVICE Seeburg Ray Gun, Amplifiers, Motors and Rifles Repaired by Factory Trained Men.

WANT TO BE COMPLETE With All Parts. Will Pay $60.00 Each

WRITE OR WIRE AT ONCE FOR SHIPPING INSTRUCTIONS. UNLIMITED AMOUNT WANTED—ONE OR ONE HUNDRED. $79.50 Plus Parts

PRE-WAR $1489 GUN LAMPS............ 65c Each

CONVERSIONS

RIFLE RANGE $14.75
SEEBURG Ray Gun $125.00
CIRCUS DAYS (Hand Painted) 15.00

No Frees—No Bother
Easily Installed on Location in Ten Minutes.
COLORFUL, WITH TOP PLAYER APPEAL

SPECIAL MODERNIZE YOUR RAY GUN, YOUR CHILDREN'S TEE BEARS.
RIFLE RANGE—SHOOT BEARS

COMPLETE SERVICE CONSISTS OF REBUILDING, RESTORING AND EXTRAS THAT ATTRACT MORE PLAYERS

$79.50 Plus Parts With FREE PLAY $10.00 EXTRA

WANTED AT ONCE—PIN GAMES, MUSIC ARCADE MACHINES. SEND YOUR LIST

NEW MACHINES

Gaalce ... ... ... ... $325.00
LIT LEAGUE ... $125.00
TOY ROLL ... $25.00
CHAMPION HOCKEY ... $285.00
A. B. T. CHALLENGERS ... 65.00
COIN RAY GUN ... 189.50

COLUMBIA BELLS

NEW IMPROVED 1946 COLUMBIA BELLS...

INTERCHANGEABLE heads, 1c, 5c and 25c play—AT NO EXTRA COST. Four machines in one. Will accept any game in trade.

COINEX CORPORATION

Telephone GRaceLand 0317 - 1348 Newport Ave., Chicago 13, Ill.

READY FOR LOCATION

Goaless $395.00 Lite League $425.00

PHONOGRAPHS

5 9800 Seeburg $850.00 1 Colonial $475.00
5 8800 Seeburg $385.00 2 Envoy $425.00
3 8200 Seeburg $560.00

CULP MUSIC CO.

1405 E. FIRST STREET Phone: 4-6666 TULSA, OKLA.

CUTTING ROUTE, PULLING IN TODAY

6800, E.S.R.C. Each $500.00
Seeburg Gun $135.00
7200, Each $700.00
1 Real-Dee Commando, Like New $900.00
1 Tornado $600.00
1 Bally $425.00
1 Wurlitzer Wall and Bar Guns
162 Wurlitzer Counter Model, $15.00 A. B. T. and E. S. R. C. Wurlitzer Stoppers
WE ARE OPERATORS AND WISH TO DEAL WITH OTHER OPERATORS.

KENTUCKY SERVICE CO.

210 E. 30TH STREET Telephone: Colonial 1095 COVINGTON, KY.

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HARRY ROSEN-BERT LANE-MEYER PARKOFF
ATLANTIC NEW YORK CORPORATION*
Exclusive Seeberg Distributors
Announces the Establishment
of these
Affiliated Companies

SEABOARD NEW YORK CORPORATION
460 TENTH AVENUE, NEW YORK 18, NEW YORK

Exclusive distributors for Genco Manufacturing &
Sales Co. and J. H. Keeney & Co. And a complete line
of rebuilt and reconditioned equipment ... backed
by our famous Triple Test Guarantee.

SEABOARD NEW JERSEY CORPORATION
27-29 AUSTIN STREET, NEWARK 5, NEW JERSEY

Exclusive distributors for Genco Manufacturing &
Sales Co. Plus a complete line of rebuilt and reconditioned
equipment ... backed by our famous Triple Test Guarantee.

SEABOARD CONNECTICUT CORPORATION
1625 MAIN STREET, HARTFORD 5, CONNECTICUT

Distributors for D. Gottlieb & Co., Genco Manufacturing &
Sales Co. and J. H. Keeney & Co. Also a complete
line of rebuilt and reconditioned equipment ... backed by our famous Triple Test Guarantee.

All used equipment backed by our famous TRIPLE TEST GUARANTEE

* Formerly ATLANTIC DISTRIBUTING COMPANY

Mechanically Perfect!
Properly packed for
shipment anywhere
in the world!
COLUMBIA BELLS

NEW—IMPROVED—1946 MODELS

IMMEDIATE DELIVERY

Fresh off the production lines—featuring an array of new mechanical improvements—comes the famous COLUMBIA TWIN JACKPOT BELL!

These new, improved 1946 models in dazzling, durable ammerloid finish are changeable right on location to 1-5-10-25c play; hence, you get the service of four machines for the price of one...plus double slug protection!

COLUMBIA makes more money f-a-s-t - e - r—costs less money to own.

OPERATOR’S PRICE

$145.00 FOB

Chicago, Ill.

All orders must be accompanied by a one-half deposit, postal money order or certified check, balance C.O.D.

GROETCHEN TOOL & MFG. CORP.

RANdolph 2807 126 N. Union Ave., Chicago, Ill.

HERE IS THE

RED BALL

MACHINE THAT’S SWEEPING THE COUNTRY

IT’S NEW... IT’S PROFITABLE...

A SENSATIONAL MONEY MAKER

RED BALL is not a pin game and is not a pool table.
RED BALL is a combination of both. It has the appeal of Pin Ball and the skill of Pool or Billiards.
RED BALL is positively LEGAL everywhere.
RED BALL is a beautiful, well-constructed machine of RED OAK, and the dimensions of the machine are 33 1/2 x 87” long. It has an electrical scoring device. It takes one minute and 25 seconds to play one game.
Ask any operator about the $95.00 weekly receipts they get from RED BALL and they only have to pay 40% commission to the location. It will pay for itself in eight weeks.

RED BALL GROSS $95.00 WEEKLY

MAKE EVERY LOCATION A “TOP LOCATION”

Convert Your ‘41 Dorbys with Jelicos to LONGACRES or THOROBBRED $175.00

The New “Dolly Double” feature, if desired, $25.00 additional.

ROY McGINNIS CO.

2011 MARYLAND AVENUE BALTIMORE 18, MD.

PHONE UNIVERSITY 1800
Selling Out

Arcade Machines

Lowest Prices in America!

11 Rocket Busters $119.50
46 Submarines 89.50
10 Keyair Raiders 134.50
16 DriveMobiles 189.50
22 Ace Bombers 169.50
12 Super Bombers 219.50
84 Sky Fighters 189.50
27 Tommy Guns 99.50
41 Under Sea Raiders 289.50
46 Metal Tyers 289.50
10 Bally Defenders 189.50
18 Chicago Coin Hockeys 179.50
48 Exhibit Love Meters 34.50
12 Vitalizers 79.50

Terms: 1/3 deposit with order, balance C.O.D.

Max Glass Distributing Company
914 Diversey Blvd. Chicago 14, Illinois

See the New
AMI
40 Selection Phonograph

Production Model

On Display in our Showroom
Stop In Today!

David Rosen
555 North Broad Street, Philadelphia 23, Pa.
Phone: Stevenson 2258-2259

More of Everything
In Gottlieb's New Super Game
ALL OVER THE COUNTRY...

Operators are modernizing their old phonographs with jewel crystal conversion kits, reduces record wear by 50%, improves tone, saves needles, reduces service calls! Complete instructions with each kit.

<table>
<thead>
<tr>
<th>KIT NO. 1</th>
<th>For Seeburg Round Head Tone Arms</th>
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<tbody>
<tr>
<td>$4.00 Ea.</td>
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<tr>
<th>KIT NO. 2</th>
<th>For Seeburg Flat Head Tone Arms</th>
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<td>$4.00 Ea.</td>
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<th>KIT NO. 3L</th>
<th>For Wurlitzer Models 24, 24A, 312, 412, 416, 500, 600, 616 and 616A.</th>
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<td>$4.00 Ea.</td>
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<th>KIT NO. 35</th>
<th>For Wurlitzer Models 700, 750, 780, 800, 950, 1015.</th>
</tr>
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<tbody>
<tr>
<td>$4.00 Ea.</td>
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STOP SERVICE CALLS
With our NEW
ELECTRIC CANCEL KIT
CAN BE INSTALLED IN 5 MINUTES BY ANYONE
NO DRILLING OR SOLDERING. FITS ANY SEEBURG.

FEATURES: 6-Volt Heavy Duty Transformer and Sensitive
Completely Wired, With Complete Instructions Furnished.

$3.95

All KITS AND PARTS GUARANTEED — REMIT IN FULL — SAVE C. O. D. FEE
DISTRIBUTORS — SOME TERRITORY STILL OPEN — WRITE WIRE PHONE!
NATIONAL SALES AGENCY

NOW DELIVERING
BALLY VICTORY SPECIAL
BALLY VICTORY DESBY
BALLY SURE QUEENS
EVANS BANGTAILS
EVANS DOUCHURES
ORDER TODAY!
PALISADE SPECIALTIES COMPANY
491 Anderton Ave., Clifton Park, N. Y.
Phone: Clifton 6-1202-B

FOR SALE
10 JENNINGS
HI-BOY SCALES
Need Some Work
$325 for the lot

SLOTS
Jennings Bronze Chief, 5c... $249.50
Jennings Bronze Chief, 10c... 259.50
Jennings Bronze Chief, 25c... 269.50
Jennings Stand's Chief, 5c... 249.50
Jennings Stand's Chief, 10c... 259.50
Jennings Stand's Chief, 25c... 269.50

PHONOGRAPHICS
Jennings Super Deluxe (Life-Up)
Jennings Deluxe Bell...

CONSOLES — ONE BALLS
Slate King...

USED EQUIPMENT as you like it

GUARANTEED! If unsatisfactory, return in 10 days for full refund of purchase price.

GREYHOUND SPECIALIZED MUSIC
2200 N. WESTERN AVE. — PHONE KINzie 500S — CHICAGO 47
ATLAS AUTOMATIC MUSIC CO., 4704 CASS AVE., DETROIT 1
ATLAS NOVELTY CO., 2215 FIFTH AVE., PITTSBURGH 16
ATLAS MUSIC CO., 821 NINTH ST., DES MOINES 2
Sicking, Inc.
1401 Central Parkway, Cincinnati 14, Ohio
The authorized
BELL-O-MATIC distributor of Mills
Bell Products in the States of Ken-
tucky, West Virginia, and Southern
Ohio suggests: MILLS BLACK
CHERRY BELL, the most copied
Bell in the world!

The Billboard
July 20, 1946

NO NEED TO!

Ah say, what a lazy, leisurely life you'll lead... when you "get on the ball"
with Bank Ball! Oh, maybe we ARE exaggerating a little... but Bank Ball
DOES have everything an operator could ask for.

Bank Ball has tremendous "play appeal." New competitive scoring features,
vivid eye-catching light-up, quieter alleys. Bank Ball is sturdily constructed
of strongest materials. Built for long play and big profits.

Write or wire today for name of your nearest Bank Ball Distributor. Join
the operators everywhere who agree that Bank Ball is...

"QUICK TO CLICK"

14-Ft. Size
Pictured Here

PIN BALL

1 New Chance $ 52.00
2 Market 8 } $25.00
1 Play Ball $59.00
1 Speed Ball $66.00
1 Foreign Colors $146.00

PINO BALL

1 Chicago Coin Roulette $200.00
1 Nichel Bell $125.00

ESKOW VENDING COMPANY
49 W. MARKET ST., YORK, PA.

ECONOMY SUPPLIES THE NATION!
Original Bum Lamps. Ea. $ .96
250 Card 2-wire, rubber cov-
ered 500 ft. 7.75
Fishtail Wire, 100 ft. 24
Shielded Wire, Per Ft. 94
5-Wire, Rock-Ola Cable, Per Ft. 1.15
Rubber Flex 100 ft. 2.50
Rubber Plugs, Ea. 1.40
A.B.T. Slug Reactor (V.S.) 6.00
220 Volt (Kenney Console) 2.25
Photo Electric Cells, Ea. 2.50
Light Rapid Fire (100) 12.50
BULBS TUBES COILS
MUSIC PARTS
"Economize With Economy"
ECONOMY SUPPLY CO.
2015 MARYLAND AVE.
BALTIMORE 18, MD.
PHONE: CHESAPEAKE 6612

1946 COIN MACHINES The Billboard July 20, 1946
Vending Machine Company
267 FRANKLIN ST., FAYETTEVILLE, N. C.
The authorized
BELL-O-MATIC distributor of Mills
Bell Products in the States of North
Carolina, South Carolina, and
Virginia suggests: MILLS BLACK
CHERRY BELL, the most copied
Bell in the world!

ECONOMY SUPPLIES THE NATION!
Original Bum Lamps. Ea. $ .96
250 Card 2-wire, rubber cov-
ered 500 ft. 7.75
Fishtail Wire, 100 ft. 24
Shielded Wire, Per Ft. 94
5-Wire, Rock-Ola Cable, Per Ft. 1.15
Rubber Flex 100 ft. 2.50
Rubber Plugs, Ea. 1.40
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Carolina, South Carolina, and
Virginia suggests: MILLS BLACK
CHERRY BELL, the most copied
Bell in the world!
DAVAL AGAIN LEADS THE FIELD WITH
"BUDDY" A STARTLING NEW
COUNTER GAME

Four Reasons Why
"BUDDY" is Better:

1. "Buddy" is the penny play cigarette reel counter game...proven the world's most consistent money maker by countless thousands of operators...inimitable in its construction and player appeal!

2. "Buddy" is precision built by Daval...the "standard" for silent, cheat proof and fool proof operation!

3. "Buddy" is incomparably beautiful...its modern all-metal cabinet is "tops" in sparkling design and eye-appealing color!

4. "Buddy" comes with the famous Daval coin divider...all coins played are separated into two individually locked cash boxes...one for the location owner, the other (large one) for the operator.

"Buddy" is available from all widespread distributors.

DAVAL PRODUCTS CORPORATION
1512 N. Fremont Ave. • Chicago 22, Illinois

NEW SCALES SOON

We Can Rebuild Your Old Scales
and Make Them Look Like New

Get your Scales rebuilt now and have them ready for your big season.

WATLING MFG. CO.
4650 W. Fulton St. • CHICAGO 44, ILL.

Another "Peach From Georgia"

Gottlieb's Finest...

SUPERLINER

"JET POWERED" MAGIC BUTTON

NEW STREAMLINED CABINET

RUSH YOUR ORDER for EARLY DELIVERY

HEATH DISTRIBUTING CO.
217 Third Street • Macon, Ga.

UNITED Exclusive Distributors for Wisconsin and Peninsula of Michigan for
CHALLENGER '47 PHONOGRAPH
EVANS TEN STRIKE AND CONSOLES

BALLY SURF QUEEN AND OTHER GAMES.

UNITED COIN MACHINE COMPANY
6304 W. GREENFIELD AVE. • PHONE, G8-6772 MILWAUKEE 14, WISCONSIN

WISCONSIN & UPPER MICHIGAN OPERATORS

WATCH FOR SHOWING DATE CHALLENGER '47 IN NEXT WEEK'S ISSUE

United States patent protected

Wisconsin's Leading Distributors
COIN MACHINES

The Billboard

July 20, 1946

Gottlieb's

NEW "SUPERLINER"!

Featuring the MAGIC BUTTON

New as the newest planes of the Stratosphere! Packs the thrilling excitement of a "Test Dive"! A Top-flight favorite! Sure to set sky-high profit records! See this thrilling new Gottlieb "Superliner" at our showrooms NOW!

B. D. LAZAR

Proudly helps launch a Sensational new Top-flight Hit on its glorious way . . .

GARDNER & CO.

2222 S. MICHIGAN
CHICAGO 16

SMASH-HIT 25¢ BOARDS

$100.00 TOP
400 HOLES—$1.00 each section with last sale FREE each section.
$43.90 PROFIT
Order as: No. 400 HIGH SEE

$50.00 TOP
400 HOLES—10 Sections pay $2.00 LAST SALE each section.
$43.06 PROFIT
Order as: No. 400 PULLMAN QUARTERS

MUSIC AND PINBALL ROUTE FOR SALE

Located 17 miles East of Pittsburgh, Pa.
17 Music Boxes, 26 Pin Ball Machines.
All late equipment. Income. $125,000.00 per year.
PRICE: $25,000.00
$13,000.00 Cash, Balance, 1 year to pay.
Write Box D-250, care THE BILLBOARD, Cincinnati 1, Ohio

WEST SIDE—SUMMER SPECIALS!

PHONOGRAPHICS

Seeburg Neptune $850.00, SHRO ... $665.00
Warlitzler Model 415, Lilac & Oak ... $790.00
Wurlitzer 520, Leather ... $160.00
Wurlitzer 520, Victory ... $185.00
Rex-Oil Model 520 ... $125.00
Warlitzler Model 600, Leather ... $400.00
Warlitzler Model 600 ... $400.00
WEST Side Distributing company
612 TENTH AVENUE
PHONE. CIRCLE 1-2993
NEW YORK 18, N. Y.

WANT CONSOLES, ONE BALLS, MILLS ESCALATORS SLOTS & MUSIC—HIGHEST PRICES PAID! SEND LIST—STATE QUANTITY—WRITE, WIRE, PHONE!

H. ROSENBERG CO.
625 10th AVENUE, NEW YORK 19, N. Y.
LONGER 3-2495

Muzic: protetto da copyright
FLORIDA'S MOST PROGRESSIVE DISTRIBUTOR
COME AND GET IT!
Gottlieb's New Super 5-Ball
SUPERLINER
Improved
GRIP SCALE
Exclusive Distributor in Florida and Cuba
FOR SALE
27 GENUINE SCIENTIFIC
POKER TABLES
LATEST MODEL X-RAY POKER GAMES
USED ONLY 1 SEASON
B. T. SMITH 3496 BOARDBARK, WILDWOOD, N. J.
PHONE: WILDWOOD 549

WANT TWO MECHANICS
TOP MONEY FOR GOOD ARCADE MAN!
No drifters. Prefer family man. A year-around job with live-wire organization. Most favorable working conditions.
ALSO MUSIC AND PINBALL MECHANIC
For outside operation. One-ball experience necessary.
WRITE OR CALL
HERB ROSS
PLAYLAND ARCADE
669 MAIN STREET
PHONE: MADISON 1485
BUFFALO 3, N. Y.

H. Z. VENDING & SALES CO.
1206-09 DOUGLAS ST.
Phone AT 4121
OMAHA, NEB.

H. Z. SALE ON ARCADE MACHINES
5 Ace Bantams, Ea. $260.00
1 Baby Undersea Rev. Black Cherry Bell, 5-10-25t Play, 2/5 or 3/5 Payout on One Cherry.
All Machines: 3-6221
Mills
Gottlieb
1 Bally Monicker
1 Bally Undersea Reader
1 Keeney Submarine
1 Victory
1 Bally Chevron
1 Bally Tanke
1 Supreme Belasco, Etc.
Chicago Coin Yanki
4 Kentucky Clubs
1205.07 DOUGLAS ST.
WASHINGTON, D.C.

DON'T WRITE "VOICE-O-GRAPH"
$3750 DOWN
STARTS YOU IN ONE OF THE MOST PROFITABLE OPERATIONS IN COIN MACHINE HISTORY WITH TEN (10)
"VOICE-O-GRAPH"
AUTOMATIC COIN-OPERATED RECORDING MACHINES
No attendant necessary. Soundproof booth large enough for two people to record conversation or song. Records and Voice Record—and special mailing envelopes.

MAIL THIS COUPON NOW!

INTERNATIONAL MUTOSCOPE CORPORATION
10 Broadway, Richmond, Va.
2 Rosko
2 A.M.I. Top Flight
2 A.M.I. Singing Tower
1 Bally Monicker
1 Bally Undersea Reader
1 Keeney Submarine
2 Shoot the Chute, Etc.
3 Drive Bombers, Etc.
3 Aco Bombers, Etc.
MOSELEY VENDING MACHINE EXCHANGE, INC.
10 Broadway, Richmond, Va.
200.00

For further information and prices on our complete line of MACHINES, WRITE FOR FURTHER INFORMATION AND PRICES ON OUR COMPLETE LINE.

Mills
Gottlieb
1 Bally Monicker
1 Bally Undersea Reader
1 Keeney Submarine
1 Victory
1 Bally Chevron
1 Bally Tanke
1 Supreme Belasco, Etc.
Chicago Coin Yanki
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1 Bally Undersea Reader
1 Keeney Submarine
2 Shoot the Chute, Etc.
3 Drive Bombers, Etc.
3 Aco Bombers, Etc.
NEW LOW PRICES!

BUCKLEY CABINET ASSEMBLIES

- COMPLETE NEW PRECISION - BUILT LIGHT WOOD CABINETS EXPERTLY FINISHED WITH PERFECT FIT NEW ALUMINUM CASTINGS.
- CLUB HANDLE AND HANDLE COLLAR CHROME PLATED.
- HEAVY BRASS CHROME PLATED ETCHED REWARD PLATES, 2 5/8 OR 3 5/8.
- 5c-10c-25c CHROME DENOMINATOR COIN INTAKE.
- PAYOUT CUPS WITH ANTI-SPOON CUP.
- DRILLPROOF PLATES.

AVAILABLE IN THE FOLLOWING FINISHES:
- SURF BLUE WRINKLE
- CHOCOLATE WRINKLE
- TAN WRINKLE
- GREEN WRINKLE
- COPPER WRINKLE

WRITE FOR NEW LOW PRICE LIST

BETTER BUILT BY BUCKLEY—YOUR GUARANTEE

BUCKLEY TRADING POST
4225 W. LARK ST. CHICAGO 24, ILL.

TRADE WITH CONFIDENCE HERE!
COMPLETELY RECONDITIONED—PIE GAMES—READY FOR LOCATION

<table>
<thead>
<tr>
<th>Item Description</th>
<th>Price</th>
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<tr>
<td>Trade Work</td>
<td>$219.50</td>
</tr>
<tr>
<td>Old Col. Holder</td>
<td>$28.00</td>
</tr>
<tr>
<td>New Builder-Col. Grip</td>
<td>$25.00</td>
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</table>

WRITE FOR OUR COMPLETE LIST OF CONSOLES

WANTED ANY QUANTITY

MILLS SLOTS ESCALATOR MODELS

WILL PAY TOP CASH PRICE

You’re on the Beam with Gottlieb’s Super 5-Ball

SUPERLINER

Super Action
Super Play
Super Design

ORDER NOW!
W.B. MUSIC COMPANY
1518 MCKEE ST.
KANSAS CITY 8, MO.
ASK YOUR DISTRIBUTOR
We've made arrangements for him to get shipments promptly. Get GOALEE—the big money maker to work for you at once. *You can always depend on Chicago Coin for the best in coin games!

International COIN MACHINE Distributors
Announces Their New Location at
2436 ST. CLAIR AVE. CLEVELAND 14, OHIO

Used Parts

New ASCO Stamp Machines, $22.50 Ea.

No Phone Orders, Please... Wire Collect Your Order To Us

International Coin Machine Distributors
2436 ST. CLAIR AVENUE CLEVELAND 14, OHIO

New Price List Now Ready — Send for It!

COIN MACHINE PARTS COIN MACHINE PARTS COIN MACHINE PARTS COIN MACHINE PARTS COIN MACHINE PARTS COIN MACHINE PARTS COIN MACHINE PARTS COIN MACHINE PARTS COIN MACHINE PARTS COIN MACHINE PARTS

COIN MACHINE SERVICE CO.
Parts For Every Operator's Need
1307 N. WESTERN AVE. Phone HUMbrol 3470 CHICAGO 47

COIN MACHINES 155
NEW GAMES

RED BALL—NEW LEGAL POOL TABLE TYPE ARCADE GAME........ $395.00
EXHIBIT'S NEW 8-BALL—BIG HIT, $334.50; WITH 4-COIN MULTIPLY........ $298.50
MUNY'S SUPER ROLL...... $349.50 CHICAGO COIN GOALER........ $325.00
PREMIER SKEE BARREL ROLL........ $429.50 VICTOR "V" NUT D CUM VENDOR........ $117.50
NEW YESTER POCKETS........ $74.50 NEW GREETHEN COLUMBIA, I.P........ $132.50
NEW ROLLER HORN SKEE CASH:........ $14.50 METROPOLITAN SKEE BALL........ $395.00
AMUSEMENT LITE-LEAGUE—SENSATIONAL LEGAL BASEBALL GAME........ $425.00
CHAMPION HOCKEY, 2 Player Legal Games $219.50 UNIVERSAL Bar Groups. Fr. 6.95
CHICAGO TOTAL ROLL........ $225.00 NEW FACE DOLLAR BELLS........ $60.00
NEW JENNINGS SUPER DELUXE LITE UP CHIPS—5c, $249.00; 10c, $214.00; 25c........ $204.00
KLEEN-FLO PARTS CLEANER AND 30 GALLON DRUM OF FLUID........ $129.00
NEW JENNINGS BRONZE D STANDARD CHIEFS, $5, $249.00; $10, $219.00; $25........ $269.00

* SPECIAL! *

Bally Victory Derby...... $646.50
Surt Queen........ $377.50
Victory Special........ $646.50
Marrel'S Prize—Lowest S-Ball Revamp........ $279.50
Greechenn Metal Toppers—Factory Rebuilt........ $275.00
* SPECIAL! *

Mills Club Consol... 2-5c, 1-10c, 1-25c, All Four........ $1195.00

MUSIC

Wurlitzer 900........ $695.00 | Wurlitzer 616........ $785.00
Wurlitzer 500A........ $475.00

CONSOLES

ni COINS, SUPER BELLS........ $288.50
BALLY SUN RAY, F.P........ $158.00
Bally's Rink & R.C, P.Q........ $108.00
MILLS BOX STANDS COMPLETE........ $108.00
GALLOPING DOMINION, A.P........ $208.00
MILLS JUMBO, F.P........ $108.00
BALLY BIG TOP, P.Q........ $158.00
BALLY BIG TOP, F.P........ $108.00
NEW HIGH WIND, A.P........ $448.00
ZERN, SILVER MOON, F.P........ $128.00

ONE BALLS

FLAIR GROUNDS........ $8.25
DARK HORSE, P.P........ $198.00
5 I. DEBY, KENTUCKY........ $243.00
STAR PEPY, P.P........ $268.00
PERSICO........ $308.00
VINTAGE, F.P........ $108.00
SPORTSMAN, F.P........ $108.00
BOMBAY, F.P........ $108.00
RECORD TIME, F.P........ $108.00
BANDIT, F.P........ $108.00
BLUE, GRACE........ $108.00
SPORT SPECIALS, E.P........ $80.00
'40 MILLION 1-2-3, F.P........ $80.00
MILLION ONE—OH 3 BALL, F.P........ $75.00

WANTED!

HI DIVES D ISKS, LEADER, ZOMBIE, STARR, D-B-E-3, DOUBLE PLAYS, BOX BEAM, SUPPER, RAY BLASTER, WILD WIND & GUNS. ALSO ALL MUSIC AND OTHER EQUIPMENT. SEND YOUR L.I.L. TO DIRECTLY TO CHICAGO 848.

EXHIBITS

VITALIZER

FOOT EASE
FOR MILLIONS

ocations Waiting Everywhere
As Permanent As Scale.
Ten Times More Operating Profit.
100% LEGAL
Modernistic All Steel Construction.
Illuminated Display Sign.
Separate Cash Box.
Price $225.00 f.o.b. Chgo.
Immediate Delivery
GET STARTED QUICK
Write for Catalog of Big Line of Machines and Cards
EXHIBIT SUPPLY CO., 4222-30 W. Lake St., Chicago 24

OH BROTHER, GOOD NEWS!

JENNINGS’ NEW 50c PLAY SILVER EAGLE IS ON THE WAY!

Empire Coin
MACHINE EXCHANGE

7817 WEST NORTH AVENUE - PHONE HUMBOLDT 4288 - CHICAGO 47, ILLINOIS
WE ARE NOW DELIVERING THE FOLLOWING NEW EQUIPMENT

**PIN GAMES (Five Ball)**
- Eagle Squadron .................................. $149.50
- Invasion ............................................. 149.50
- Marines at Play .................................... 139.50
- American Beauties ................................ 139.50
- Marvel’s Baseball .................................. 129.50
- Victory .............................................. 109.50
- Flying Tigers ....................................... 99.50
- Monicker ............................................ 99.50
- Bosco .................................................. 85.00
- Zig Zag .............................................. 79.50

**PIN GAMES (One Ball)**
- “41” Derby .......................................... $289.50
- Keeney “Fortune” .................................... 69.50
- “44” Victorious ..................................... 84.50
- “40” 1-2-3 F. P. ..................................... 79.50
- “39” 1-2-3 F. P. ..................................... 49.50

**CONSOLES**
- Buckley “Track Odds” ......................... $450.00
- Evans’ “Bangtails” ............................... 150.00
- “39” Galloping Domino ......................... 139.50
- “40” Galloping Domino ......................... 159.50
- “40” Evans’ Pacers .............................. 289.50
- Bally “Roll ’Em” .................................. 129.50

**ARCADE EQUIPMENT**
- “Chicken Sam” Rayolite ....................... 119.50
- Keeney “Submarine” ............................ 139.50
- Western’s “Major League” ................... 129.50
- Bally “Defender” .................................. 199.50
- Supreme “Rocket Buster” ...................... 139.50
- Chicago Coin “Hockey” ......................... 199.50

**PHONOGRAPHs**
- Used Seeburg Hideaway ...................... $300.00
- Rock-Ola “Imperial 20” ....................... 250.00
- Rock-Ola ’39 Standard ......................... 375.00
- Rock-Ola “Monarch” ........................... 275.00
- Rock-Ola “Hideaway” .......................... 250.00
- 8800 Hitone, R.C. ............................... 650.00
- 8200 Hitone, R.C. ............................... 675.00
- Seeburg “Commander, R. C.” .............. 550.00
- Seeburg “Envoy” ................................ 500.00
- 9800 Hitone, R. C. .............................. 650.00
- Major, R. C. ....................................... 550.00
- 320 Wurlitzer Boxes ......................... @ 20.00
- Seeburg Three-Wire Wall Boxes ............ @ 34.50
- Rock-Ola Wall Boxes ......................... @ 15.00

**SHAFER MUSIC COMPANY**
1619 WEST WASHINGTON STREET
CHARLESTON, WEST VIRGINIA

606 SOUTH HIGH STREET
COLUMBUS 15, OHIO

2129 MAIN STREET
WHEELING, WEST VIRGINIA
"There is no substitute for quality"

**PIN BALLS**
- Catalina: $245.00
- Duchess: $415.00
- Stratoliner: 65.00
- Marines: 135.00
- Defense: 190.00
- Flat Top: $215.00
- Fireman Fever: $212.00
- American Beauty: 165.00
- New Champs: 75.00
- Chin Club: 65.00
- Home Run: 49.00
- Snappy: 75.00

**NEW MACHINES**
- PROMPT DELIVERY
  - Geno Total Roll: $525.00 Columbus
  - Oleate: 525.00
  - Life League: 425.00
  - Bally Undercard Reloader: 395.00
  - Coin-Op Spool (Wireazoid): 45.00
  - Get-A-Loader: $325.00
  - Gottlieb's Superliner: 40.50
  - Surf Dune: 215.00
  - Exhibit's Big Hit, Single or 4: 65.00

**CENTRAL OHIO COIN MACHINE EXCHANGE**
185-189 E. Town St.
Columbus 15, Ohio

**CONSOLES**
- Number Superballs, F. P. C. P.: $275.00
- Century Parade, C. P. L. Head: $129.50
- Jumbo Parade, C. P. L. Head: $229.00
- Sky Lighters, A. I.: 169.50
- Sky Lighters, A. I.: 199.50
- Panoramas, Late: 379.50
- Aeo Bomber: 245.50
- Photomatic, Late: 795.00
- Tommy Guns: 105.50
- Undersea Raider: 345.00
- Ship the Chase: 129.50
- Royal Reserve: 195.50
- Love Record: 22.50
- Evans 48" Automatic Rockpile Alleys (like new), each: $75.00

**SUMMER SALE**
All Machines Clean and Ready for Location

**PHONOGRAHS**
- Wurlitzer
  - 1050: $725.00
  - 1950: $1,212.93
  - 129.50

**NEW EQUIPMENT**
- Ohio Coin Co-Operative: $256.00
- Geno Coin Co: 214.00
- Direct Amuse. Like Leisure Capsules: 49.50
- Bally Victory Derby: 649.50
- Bally Victory Special: 479.50
- Gottlieb Super-Line: 325.00
- Chic. Coin Spoolball: 95.50
- Bally Surf Queen: 279.50
- Coney Deluxe C. P.: 229.50
- Marvel Price: 879.50
- Bally Counter: $50.00
- Complete in your old equipment. Liberal
- allowance when purchasing new equipment.

**PIN GAMES**
- 2 Singles 
  - .77.70
- 1 Marriage At Play: 84.50
- 1 American Beauty: 89.50
- 5-10-20: 105.00
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ELECTRIC SELECTION

PHONOGRAPH

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ACTION SPEAKS LOUDER THAN WORDS

Just set a Jennings Standard Chief within sight of players and the ACTION play becomes terrific!

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3 OF THE 75 JENNINGS DEALERS AND DISTRIBUTORS FROM COAST TO COAST

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4307-39 WEST LAKE STREET · CHICAGO 24, ILL.
COIN MACHINES

The Billboard

July 20, 1946

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45 lb. Mechanism

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"FIRST IN THE HEARTS OF THE MUSIC FRATERNITY"
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... the verdict is: It takes Seeburg Scientific Sound Distribution to do justice to new records!

The juke box of olden days couldn't hold a candle to the new Seeburg Scientific Sound Distribution system. Juke box music was, in most cases, too loud if you were close to it... or the music was "lost" if you were in the distance. Time has marched on... and Seeburg has marched way out in front... by presenting recorded music in an evenly distributed volume... over a large area... music that's never too loud, never too soft.

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"Jet powered" by the magic button—zooms play and earnings to a new high on all locations!

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Cincinnati 2, Ohio

325 N. Illinois Street
Indianapolis 4, Ind.

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Nashville 3, Tenn.

710 N. W. 2d Street, Evansville, Ind.

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This new Seeburg engineering achievement no longer makes it necessary to run cable from the phonograph to wall boxes throughout the location. Just install wireless Wallomatics—plug them into electric outlets—that's all! Wireless Remote Control is as easy to remove as it is to install.

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Watch WURLITZER EXTEND ITS LEADERSHIP

IT'S FUN TO PLAY