Announcing... 

NEW FEATURES in the Third Annual DONALDSON AWARDS

Covering performances and achievements in the New York Legitimate Theater from May 1, 1945, to April 30, 1946

—Page 3

ROY ACUFF
Getting Away From the Mike (See Music Section)
Here's the close-up of the Philadelphia radio picture: Local business men—"men who know Philadelphia best"—and who are on the scene to check results—spend more of their advertising dollars on WCAU than any other Philadelphia radio station. To sell to Philadelphia, do as leading Philadelphia firms do... SELL ON WCAU.

**POWER + PROGRAM = SALES**

**WCAU**

50,000 WATTS • CBS AFFILIATE

**PHILADELPHIA'S LEADING RADIO INSTITUTION**
Revolvins In New Donaldson Awards

Limited Run Plays Now Eligible; Special Palms For Male-Fem Faces

The Billboard Preparing Exhustive 1945-1946 Booklet

BY ROBERT FRANCIS

NEW YORK, April 20—Comes both as a surprising annual bulking for season's top individual and a hit on Broadway legit gets under way. The committee, representing all phases of drama production, will meet. The book will list the eligible plays and artists to be voted upon, will be readied along with the ballots for distribution, early April. (The Donaldson Awards) will have a third opportunity to pick its own "bests" of the year.

This year's Donaldson Awards, named in memory of the publication's founder, William H. Donaldson, 1894-1945, will be determined by the same rules. In the past only casts and production contributors to new attractions preening on Broadway between May 1 and April 30 of the following year have been eligible for honors. This year, to broaden the scope of the awards, all revivals and plays with limited runs will be added to the listing.

Honors for Newcomers

The Newcomers' category, however, is the addition of a new category in both the straight play and musical divisions. Previously voters have been asked to cast ballots for 20 or fewer shows. But this year, the kick included the best straight male and fem performances, ditto best supporting performances, scenic and costume designs. Some carried thru in song—divided awards were included for best male and fem dancing, book, lyrics, score and choreography.

John Van Duiten has snapped another honor. Last year voted top director in The Billboard Donaldson Awards, the playwright himself is a medal and a cash prize of $500 from the American Academy of Arts and Letters.

Current ballot will call for contention of four more gold keys. The Billboard feels that the best debut performances, both male and fem, in straight and musicals should likewise receive an accolade. New faces and talents are continually turning up on the scene and the honoring of the best of them by their colleagues in the theater should serve as an additional stimulus to the efforts of Broadway newcomers.

Preparing Reference Booklet

The new booklet will contain additional vital information which will make it a handy reference volume aside from its value as a permanent thrill of showbiz activity. Obviously, it is imperative to attempt to tab temporary substitutions and (See Donaldson Awards on page 26).

Trade Gets Rough

Deal From CAP

On New Building

WASHINGTON, April 20.—Entertainment biz construction projects are getting the bitter end of the first batch of rulings by Civilian Produce. At least four entertainment buildings were under way, a survey shows that CPA stopped the projects in New York and San Francisco, in a theater in Dayton, with similar projects elsewhere in the process of building.

Applications for CPA approval are pouring in at a heavy rate, and it is estimated that about 10 per cent of them are from showbiz ops which apparently are hoping that they can get their projects listed in an "essential" class. The race track projects in New Jersey and the Senate for neat 1945, the other near Atlantic City—are among a highly limited number of "entertainment" projects that have received the CPA green light so far. CPA in turn, points out that and the remaining projects pointed out that both had been "legitimately" under way sufficiently long to advise the construction ban order. CPA's detailed explanations of entertainment planning to authorize the green light for the projects is viewed as indicative of its policy of clearing or approving only "exceptional" cases involving entertainment biz.

Double Income Tax

Nix Still Remote

WASHINGTON, April 20.—Chances for ocean-hopping entertainers to escape a double bite on their income, by Uncle Sam and John Bull, appear none too bright despite action of Senate Foreign Relations Committee Wednesday giving the entertainment biz an opportunity to oppose a section of the Anglo-American tax treaty excluding entertainers from benefits. Treaty, which has been published in the past year, provides for elimination of duplicate tax rates by Great Britain and the United States on income earned partly in both countries.

Despite the treaty, it is pointed out, is extremely complicated. Meanwhile, word is leaking out that entertainers planning to work one of the country can get faster State Department action on passports by enlisting the aid of their congressmen.
CARACAS, Venezuela, April 29—This town and Maracaibo, starred for the last 10 weeks by an extraordinary and difficult entertainment, has been opened was that of Libertad Lamarque. Argentine thrush, who and present many of the best a well-to-do, has made several guests. The Philip Morris radio show, which had been the most shown, with a new one is a most of the best bands and orchestras in the world. Especially those that had some color it was not done before, but stressed its fact that there were in engineering the home in the established for NBC, the black-and-white withdrawal by broadcasters are not influenced by the influence of color, not being a matter of Rachmaninoff. Nine out of 10 of the stations that are in black-and-white and color building programs have become convinced that television will be a very expensive business. They want to to be out in until it applies. Maybe they'll wait too long.

EUGENE, Ore., April 29—Enter-
tainment industry may be asked to provide additional tax revenue if the City Manager Deane Seeger has suggested enactment of an or- di- nance. This levy would apply to film and dance concerts, etc. Both of which are the most of which is at this site of University of Oregon. Eugene came during the program in addition to the signals from The Los Angeles Times. The Los Angeles Times...
INS FIRES FIRST ROUND AT FCC

"Next Step Petrillos's Say NAB Exes; Trade Hopes To Avoid Sub-Committee Meets"

Feil Justin Miller Comes Off "Second Best" in Exchanges

WASHINGTON, April 20—Faced with the threat of a new, all-embracing loyalty test of the anti-Petri belle, law, the broadcast industry has new claims that the next move in contract negotiations with the American Federation of Musicians is up to AFM President James C. Petrillos.

According to the NAB responsible committee, an understanding exists with Petrillos, who, NAB spokesmen say, must designate the next meeting date for his subcommittee and an industry subcommittee headed by President Petrillos. To that end, the record, some NAB big boys are worried about the outcome of the subcommittee, since they say that Miller came off second best at the early ones. Consequently, they hope that Petrillos will agree to establish an executive council, which could handle any chance to file briefs and arguments instead of engaging in a personal battle that might turn the wire across a small conference table.

Angle Study

Meanwhile, NAB spokesmen studying all angles involved in a possible constitutional- testuality test of the new law. It is reported that the industry, as a result of charges that the bill was unconstitutional in the course of debate on the Federal Communications Commission, such as that of the House Judiciary Committee, and the American Bar Association, is known to have balked at the measure when it was up for passage in its final form, and has been considering, heartily, warning that it contained unconstitutional sections.

In AMC circles here there is little show of concern over the anti-Petri belle law, with Joseph A. Padway, general counsel of AMC, readying for the challenge of the law. Padway has asserted that the union will continue to negotiate with broadcasters on the customary basis, backed if necessary, by strikes and boycotts. Expectations are that a court case will be provoked soon, with fast progress to the point of certainty once the machinery is started.

Concerning the bill this week, Trum- man went along with counsel of former FCC Chairman Paul Porter and other key aides. Defeated on a number of his major program measures in Congress, Truman finally bowed to an inescapable defeat by vetoing the anti-Petri belle bill. That the obvious victory has been overruled by both houses of Congress. The President had been considering whether to veto the law automatically, but political leaders decided that such a move would leave him open to just as much censure from AFM as tho he had signed the measure, which he thereupon decided to do.

Borruff Doing OK

Says Prexy Woods

CHICAGO, April 20—A rumor prevalent in Chicago that concern of top ABC Midwest execs was adequately soothed this week when Basil E. Borruff, president and Ed Borruff, v-p in charge of the West, were retained.

Rumor had it that Borruff; his assistant, Jim Stenton; Gil Berry, sales manager of program development, under Gene House were slated to be kicked off ABC roster soon. Queried in New York, Borruff emphatically said every such move was being contemplated and added that he was satisfied with Chi executive personnel and was not going to make any changes.

Borruff told the rumor, too, saying he knew nothing about it, and added: "I don't see what anybody would gain by spreading vicious rumors like this one."

RFC Summer Showcasing Has 13 on Adam's Wax Already

NEW YORK, April 20—National Broadcasting Company, in a few weeks' production and talent development activity, is assembling a large batch of packages for showcasing this summer's new talent. Among them is a summer show held in the web—completed since he came to the web in December, 1943.

Adams intends to put the programs on NBC's air as soon as summer spots open. In addition, the 11:30-12 p.m. slot, normally devoted to shows of remote, may be re-occupied. (Colunmbia Broadcasting System may also use the late hour for another program during the summer.)

Thought behind Adams' program—building is closely tied in with radio's new faces. Accordingly, web programs and production men are combating night club, musical comedies and vaudeville houses for possible material. Recent program meetings have included discussions with web employees associated with programming, and with big names of other programs, to ascertain catchability, submit names, etc. Search is chiefly for comics and singers. In an effort of getting away from the idea of a point to catch all laugh-getters at night clubs and other places.

In the event a night club or vaude comic shows potentialities, an NBC writer is assigned to catch the several times to determine possibility of any performer whose appeal is to a large extent visual.

"For Free"

NEW YORK, April 20—There'll be a spiritual blending of two Kenyon & Eshardt pro- grams, "Out of the Town" and "The Reluctant Knight," on the Ford Sunday Evening Hour, 1:00-2:00 ABC, with Mr. and Mrs. Kay S. & K.E., handling both programs, in a different.

AP UP to Beef OnReport, Too

Wire services, resent "more than half" local news standard for local live programs

By Paul Ackerman

NEW YORK, April 20—Federal Communications Commission's report of March 7, 1946, titled Public Responsibility of Broadcast Licenses, is drawing the fire of the three great public interest groups in the industry having filed its petition to the effect that the commission's point of view is damaging to the company's business. NBS petition, which will be followed by similar argument not yet, AP suggests that the commission clarify its report so as to remove any 1s from a licensee who uses the petitioner's service in a way which satisfactorily serves the public.

Best of the news services stems from the fact that the FCC, in its report, seeks ways of developing local applications for license renewals it has not hesitated to renew.

Two Kenyon & Eshardt programs, "Out of the Town" and "The Reluctant Knight," are scheduled for the Ford Sunday Evening Hour, 1:00-2:00 ABC, with Mr. and Mrs. Kay S. & K.E., handling both programs, in a different.

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15-Min. VD Series

By WKY at 9:45 P.M.

OKLAHOMA CITY, April 20—Selecting a sock hop, 9:45 p.m., WKY yesterday debbed the first full 15-minute version of VD to be aired in this State. Idea was to run the number of local program development form by the U.S. Public Health Service, but most of the stations here cooperate inasmuch as Gaylord station brass, decided that it was too easy to tune out spots, and the program is being aired by the WKY program staff to build the program up. The idea is that the VD mentions only at the end as clinicians. Thought here that listeners would settle for the program, as they might if they heard an opening announcement on the sub- series of aphthous and gonorrea.

Series will air for 13 weeks and will run the gamut of conditions, fantasies and flowers, with appeal always on the written word, that will be heard and seen in bed with the blood tests which the Public Health Service is trying to make a national routine.

Free E.T.'s

Plus in the WKY operation is that anyone involved in the evening operation can have e.t.'s of the program (all 13 of them) for free, with no air credit to WKY. It's a ploy that will pay for dubbing, packing and shipping costs. Idea of making the key public service program available to other percolators is on the line of the one of WMCA to sell its program, A-Coming. However, WMCA tried to pound the thing for dollars, and WKY doesn't want to make a nickel from the distribution. As Sugg phrased it, "it will do a lot of service all the way and even remove the slightest reason for stations by-passing the program, but it will do a good job. We hope every city in the nation with a station comes thru and does the full service as good as can be expected..."

AFRA-SCB Pay Rate Set; Stations' Ante Up to 22-42%

HOLLYWOOD, April 20—End came to the two-month-old indie sta- tion announcement pact dispute between the American Federation of Radio Artists and Southern Calif- ornia Broadcasters last week, with gasters gaining base-rate hikes ranging from 22 to 42 per cent, de- pending on station classification. Pact is for 18 months, retroactive to March 1, 1946, and runs for a week after voices voted a walkout from 12 locals.

Negotiations were handled by Screen Actors Associ- ation Claude McCue and Attorney George Johnson, who spoke for broad- casters.

When talks first opened the SCB agreed to a 12 per cent boost, later saying it would go as far as 18 per cent. However, broadcasters claimed they were not getting all of their money (See AFRA-SCB Rate on page 22).
Decisiv Pends, Polls Confuse

FCC nixes 'jumping the gun' and eyes conflicting data—'proof' a moot point

WASHINGTON, April 20.—Federal Communications Commission, apparently certain that it is going to settle the clear channel controversy once and for all albeit it isn't sure just when, is refusing to let stations jump the gun until a decision is reached. Yesterday (19) commission turned down two separate applications from United Broadcasting Company to switch its Akron station (WHK), out of the 640 kc. clear channel dominated by Station KFI, Los Angeles, and move its Cleveland station (WHK) into the vacancy with a power increase to 50 kw.

A commission memorandum, application of WHK, Portsmouth, N. H., to operate within unlimited time, plus a clear channel to become available dominated by WSB, Atlanta. Commission announced that both the Portsmouth and the Cleveland United Broadcasting Company could realize the applications "after conclusion of proceeding in the clear channel case."

At the same time FCC announced that WHJD, Chicago, operating on the 1160 clear channel frequency, has been granted permission to increase its power to 50 kw, but only for 50 kw., but emphasized the station is to install a directional antenna to prevent any interference dominated by WSB, Atlanta. Commission announced that both the Portsmouth and the Cleveland United Broadcasting Company could realize the applications after conclusion of proceeding in the clear channel case.

For CCNY Awards Set

For Annual Dinner

NEW YORK, April 20.—City College of New York Second Annual Radio and Business Conference, which will be held at the Hotel Majestic, Tuesday and Wednesday, May 1 and 2, will conclude with its radio awards dinner, Wednesday evening. Awards which have been chosen by the trade paper committee, cover the gamut of stations, agencies and network classifications. (They're listed in a box on this page.)

Top Officials at meeting will take place when the subject, The FCC Regulations and their impact on the radio industry is discussed at the conference Wednesday afternoon. There will be five sessions, two morning, two afternoon and one evening gathering, and they'll all be "business."
NEW YORK, April 20—France is getting ready to resell itself to the United States in its long-capricious broadcasting service. While the approach of the FCC to what is on the agenda of the British Broadcasting Corporation spends for its overseas operations, the French government is trying to sell the country to the U.S. market. Lange, North American director, is a substantial start in the right direction.

Lange hit New York Thursday (18) and will be down in Washington April 22-23 and then back again to the Main Steen April 26-28. He then goes to New York that covers Cincinnati, Cleveland, St. Louis, Chicago, Mexico City, New Orleans and passes thru New York again (three-day stop over May 17-19). Final period of New York operations will be June 2-5.

Lange will try to establish two main types of program exchange: 1) short-wave deal such as BBC's, in which programs are beamed to U.S. stations and listeners can tune in or either pick them up on the air or broadcast them direct. Second deal will find RDS (French Government Radio Service) sending platters of shows expected to be designed for certain stations in the U.S. Blanks for this operation are a good base for Lange to hope to clear up before he returns to France.

Each deal has appeal to a number of station men since Lange is prepared to do musical platters as well as full dramatic shows—in campaign to rebuild the respect of America for his nation. Special fashion shows as well as news and entertainment will all be planned especially for U.S. RDS has on its pay roll several ex-U.S. Army men, well trained in radio and public relations, who will be brought back in France.

CBS permanent rep in New York is Paul Gilson, of 14 East 53rd Street, and while Gilson’s job is more interpretational than anything else, he’s going to Lange a helping hand co-ordinating for him. Lange hopes that his radio men will tune Radio Diffusion Tunisie and France listeners will tune Radio Diffusion Tunisie and France and the service has unusual “verification cards” printed up for hams who will be asking them to forward programs from overseas on their receivers.

Butch Plans Short Trip; Morris Likely Sub on Noon Seg

WASHINGTON, April 20—La-Guardia is going to do a five-week length of time, it was indicated at UNRA headquarters. This answered the question of whether or not the Mike will be talking about who would take over the program, which was reported to be WJZ, New York, while he was overseas. Nighttime seg for Liberty magazine, which isn’t as far as the Little Flower is concerned.

Now should Morris will, no doubt sub for Butch on the noon broadcasts if he doesn’t, then there’s that possibility. Morris has had many ideas for sometime and there are a few hams who would have to pay the bills if and when they have some product to sell.
The CBS “Highlight” Stations

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For the second consecutive year CBS forged ahead to win more major awards in Variety's annual "showmanagement" review than any other major network.

In seven different areas of public service Variety chose to single out five stations of the Columbia network. In two areas CBS affiliated stations were the only winners.

Variety nominated Grady Cole, Farm Editor of WBT, the CBS affiliate in Charlotte, and Columbia's Danny Kaye program for special citation in the areas of community service and racial tolerance. It cited Columbia's Norman Corwin and Robert L. Shayon for "mature" and "memorable" radio production.

Then it crowned its endorsement of the network's leadership by "highlighting" the achievements of 24 stations throughout the country.

For such leadership Columbia's thanks and congratulations go to its stations, their programs and their personalities. They have been properly recognized for their public interest and ability by one of the industry's foremost professional judges. They can now look forward to the increasing respect and attention of the listeners they serve.

This is CBS...the Columbia Broadcasting System
No New "Act" Seen for '46

All Capitol Hill faction want clarification of limitations of commission

WASHINGTON, April 20—Sweeping revision of the Communications Act of 1934 is definitely in the wind for the next session of Congress. Act has been amended by Congress no less than ten times, including being the so-called anti-Petriello Bill which became law this week. Generally conceded to be inadequate for recent rapid developments in the communications field, the FCC act has been under heavy fire recently with FCC's public service record coming under most of the fire. Since release of the report, several congressmen have indicated their belief that the FCC's operations have been expanded beyond what was intended when the act was passed.
The new transcribed

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THE GRANDEST VARIETY SHOW EVER PRODUCED!

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- CALLING ALL GIRLS
- EASY ACES
- OLD CORRAL
- WASHINGTON VIEWS AND INTERVIEWS

www.americanradiohistory.com
Jockey Vs. Jockey

Gives Film Colony
Plenty Promotion

Jockey, upstream jockey, the newcomer will be fighting addition, daily nylon giveaways plus with car the Thackreys, Contract Company, Hollywood, Signing not Unhappy and top the station and made all the way. One the buyer, and Keeling Jarvis is is indie will the other transited Jarvis is is set to be released in a week. Jarvis is is highly pos- ed by the former British, which expires on May 14. Jarvis is is a character actor, and the film is a personal project for him.

KLC, recently acquired by the Thackreys, pubs of The New York Post, has had a month's start in ex- ploiting the licenses that KFWB has been scouting the country in search of a likely successor to Jockey's Eastern name, which is set to be announced April 24 by Harry Muzo. (KFWB, boss).

KLC Jarvis Campaign

Signing of Jarvis by KLC launches a new promotional campaign in a long time Sta- tion, which is usually split between $15,000 and $25,000 to date expelling the Jarvis switch, flooding the town with Jarvis 15,000 printed addresses, and newsvendor sheets. In addition, daily nylon giveaways plus other "for free" gimmicks that Jarvis uses, has brought a flock of new lis- teners to the station and made transi- tion from one outlet to the other compar- atively easy for the platter spin- ner.

While KFWB is keeping mum on exploitation plans, indications are that the biggest winner with the pub- licity build-up given Jarvis and will fight a battle for attention with the flackery campaign to build the new jockey, the newcomer will be fighting aggregation. Jarvis is the man for his kine, influence and connections with filmin greats can't be lassoed off or be- longed to any outlet.

Case in point is Jarvis's ability to lure top radio and film names into appearing on his daily segs and weekly participating seg, Can You Fix This? Latter show, now several weeks old, boasts a guest list includ- ing the jockey himself, which is on Jockey vs. Jockey on page 14.

Bowling Quizzing Gets a Sponsor

CHICAGO, April 20.—Right Down Your Alley, ABC half-hour aimer since March 31 (Sundays, 3:30-4 CST) takes on a sponsor June 2 and a slightly different format. Hastings Manufacturing Company of, Hastings, Minnesota, Streeter & Bundy Company, Indianapolis, is the agency. Contract is for 26 weeks. ABC central- izes the sales and handles the local arrangements for the sale.

Show, which is aired from the Roxy Bowling Center, New York, is voiced by Bill Slater. Show will still retain its present three segments and will be broad- casted to include all sports. Question answerers are given chance to compete with other participants in bowling, with winners being awarded prizes.
Clients Back WEAF Puswber: Give Up Time to UN's Easts

NEW YORK, April 20—With the co-operation of its sponsors, WEAF is carrying a great amount of news from the United Nations Security Council sessions during regular commercial time. This coverage is in addition to the station's regular news periods, and is expensive inasmuch as it involves rebates to clients for periods pre-empted for UN coverage. In some instances, clients instead of taking rebates, are using other open periods suggested by the station.

According to William Burke Miller, station exec, commercial time will be requisitioned to broadcast the actual proceedings, right from the floor, whenever Thomas B. McFadden, WEAF news and special events chief, figures the proceedings are of sufficient importance.

Sampling of the station's coverage gives some indication of how much commercial time is used in addition to regular news periods. On March 27, for instance, the following periods were taken for a total of about three and one-quarter hours: 3:15-4:00 p.m., 4:00-5:00 p.m., and 5:00-6:00 p.m. On March 29, 3:00-3:15 p.m. and 3:15-4:15 p.m. On April 2, 4:15-5:00 p.m. April 4, 11-12:30 p.m. April 15, 3:15-6:00 p.m. April 16, 11-12:30 p.m. On April 17, about two hours and two minutes were requisitioned, etc.

Decision to cut into the station's commercial periods is regarded as indicative of the strong public service slant put into effect when Jim Gaines took over the operation at the end of January. According to William Burke Miller this was stated, "Expenses won't stop us—and as long as it's done right, the sponsors go right along with us."

Your Hit Parade—reported in for program format change at WEAF. Senators Delmar to be used to greater advantage. Elmer Berend of Milton Berend package to agencies for $8,500 without guests.

Towers in Hollywood to platter pic name interviews for his BBC Cinema series, "World's Front Line." Motion picture managers conferring in Hollywood, adding $5,000, offering more than $5,000 in prizes as gimmick for Mr. and Mrs. auditors. Towers takes over Drene show next, replacing current Vallye Cass, one for week at WEAF. Call letters for new 250-watt Reno radio station, KBNR, taken by Broadcast Company, on air June 15, will be KATO.

Thepsellement: Dr. C. J. Jusser, assigned ABC voice of Creative Sales, to go into artist rep biz... Emil Morinick in charge of Colu, as director of music for McCreath Brodaway Company, with HQ at KFRE... Lynn Macdonell, head sales promotion and publicity manager at ABC Radio, Chicago, will become assistant to news editor at WINS, New York, with EPO. San Francisco, as assistant supervisor of PUSERV and org... Leonard Waller, advertising manager at Advertising Engineers Corporation as operating head of news department. Bill Bobsack left KQED for WINS where he becomes assistant to news editor at WINS, New York, with EPO. San Francisco, as assistant supervisor of PUSERV and org...

There was a great deal of news-saver and newscaster at WINSW New York, to program director, replacing Kenneth Callahan. William A. Harrold announced as anchorman and newscaster at WNHC, New Haven, Conn., to program director, replacing Kenneth Callahan.

A recent story from the board of directors, the first annual jazz piano scholarship contest had Teddy Powell of American Academy of dramatic art, in Omaha, Neb., awarded Gold Medal by Treasury Department... William S. Bowles, head of radio ed, awarded Gold Medal of Honor of Order of the British Empire... Elected President of Westminister of the Nethelands.

This-a and That-a: Louis Carlisle, who recently opened the Gene Autry show for NBC, is a great amount of air. Sydney, N. Y., awarded plaque by Albany zonal director... John Almead, general manager of KBBF, New York, is taken off a couple of weeks, for "Sunday Evening Party..." Tom Reddy packaging... the show, "The Listener's Digest." Peggy Mann, to play Billy Hope in the old Joe Palooka radio serial "Hit Parade" this summer. Elaine Carrington recently sold the TV show, "The Happy Ending," to a "Girl Marriage" to an Australian network. Next stop in born-again year... one of the news programs the Monrow, commercial manager of the ABC station, WCBW, in New York.

Back From the Shooting: Ted Stoney, who just returned from a tour in charge of West coast operations. Don Kerr to WATT, Newark, N. J., is back from tour in which he sold a lot of commercials to CBS. Ray Coburn's showing at WSL, Columbia, S. C., put Fred Reinhardt, Douglas Hedley and Gino Monaco to WPJF, Herrien, III., Al Lew checking the station, N. Y., and Ray Show, chief engineer of KGVO, Missoula, Mont. Rudolph Baker bade back at WQW, June 1, 1949. Reuben Fransen and Ralph Backlund added to the CBS staff, Panama, N. Y., to program director, Ray Carroll, spier; Fred Barr, program director at WWEL, New York, reports that Bob Graham joined ABC as staff director.

(Continued from page 12)

CBS Has 50 New Programs in Works

(Continued from page 12)

has more good programs than open time, remote slots will be requisitioned.

Halt, Time To Be Used

CBS is hoping summer business will shape up about the same as last year. Summer radio time can be a "godsend for the folks in Hollywood," who, in other words, hiatus periods will be used to the limit to develop programs. As of last week, 10 slots were open for the summer. Majority of these are half-hour and 25-minute periods, with some five- or six-minutes slots probably take another hiatus, too.

Talk to those who watch its old forecast series to show summer shows is being kicked around. Many CBS execs are known to have found recollections of the splash the programs made during the summers of 1949 and '41. The 1940 series was responsible for the showcasing and selling of the programs as Duffy's Tavern and Studio 121 series also brought forth such ideas as the battle of midgets. Others, were an option, used on imitative programs, and such personalities as Danny Kaye, Alice Faye and Edward Everett Horton.

BRITISH LIKE CBC

(Continued from page 13)

BEACHSIDE TROUBLE

(Continued from page 15)

own an important medium of public information. He charged that the federal government has failed to establish a "gigantic radio monopoly" to be shared between the public and big business to the exclusion of private and municipal governments. However, programs on the CBS network, and the owners of CHAB will not be dropped, he said. The Saskatchewan Government has an offer to buy, but continues to hold it until it is definite a transfer of license cannot be obtained.

CBS License Refusal Hit

EDMONTON, April 20—The decision of the board of governors of CBC to refuse a public commercial license to CKUA here made it apparent that the federal government is determined to make a closed commercial radio network a certainty. This means that the battle for the battle of the fates is not used by the Board of Broadcasting Facilities of Canada, said Alberta, telephone minister, W. A. Pallow, who knows more about the radio business over from the University of Alberta. Dr. Frank Weir, president of the boards of governors also refused a public license, and had a 50,000-watt station build a 50,000-watt station, to develop the radio business. Pallow characterized the action as further evidence of "the planned system of creeping paralysis being forced on the CBC," with the definite purpose of currying the rights of free speech and free thinking.

JOCKEY VS. JOCKEY

(Continued from page 1)

MARKETS are people, not percentages. Ratings have meaning only in terms of homes reached. And they are projectible only to the segment of population represented by the sample.

In adopting the Nielsen Radio Index, WLW has now made it possible to obtain a program rating for the entire WLW Merchandise-able Area, based on an accurately representative cross-section, sampling every element of the total population, in exact proportion to the 1940 census.

Thus, an area rating of 10 means that 270,804 families were reached by the program, in 325 counties in seven mid-western states. A rating of 30 on the same program, from an urban-telephone sample in the city of Cincinnati, would represent only 43,500 homes (30% of the total phones listed in the Cincinnati telephone directory).

THE NIELSEN RADIO INDEX . . . is of vital importance to you. It gives a minute by minute picture of all radio listening in the WLW merchandise-able area . . . shows total audience for each station and program . . . holding power . . . total minutes of listening . . . difference between urban and rural listening.

All this, and more is available now through the Nielsen Radio Index to help you plan your advertising more effectively in the great Midwest.
WTAG's Promotion Pitch Turns Local

WORCESTER, Mass., April 20—WTAG having collected plenty in awards and prestige for its Worcester and the World series, is now turning its promotional and public service attention very much to home. New series, starting April 26, will have Judge Carl E. Whistleman, a typical New Englander, hold panel sessions on careers for the teen-agers who are thinking in terms of "Where do we go from here?" Instead of educators on the panel (altho there may be some from time to time), the judge will have the business leaders of the town work with him on the air.

Another local pitch, current is WTAG's municipal airport program. City has been without an airport, and air passengers have been forced to taxi in from Grafton, some 18 to 20 miles. Deal has finally been set and they'll be able to fly right into town. Airport airings are nothing new, but station is using the program to sell Worcester on flying and the fact that the airport's municipal and "in town."

Starting in June, The Telegram-Gazette station will have a gala pitch in which the execs, from Ed Hill down, feel they have something unique. Idea is under wraps now—but it won't be long.

The first derby hat was made by James Knapp of South Norwalk, Conn. in 1850. It was named after the Derby in England.

WIP WAS THE FIRST RADIO STATION IN PHILADELPHIA

WIP IS FIRST IN THE NUMBER OF LOCAL ADVERTISERS

First Facts

The first broadcast of a children's program was heard over WIP in 1922.

WIP WAS THE FIRST RADIO STATION IN PHILADELPHIA

WIP IS FIRST IN THE NUMBER OF LOCAL ADVERTISERS
DAYTIME TALENT COST INDEX

Based on "FIRST SIXTEEN" HOOPERAHTINGS for Week-Day

In the absence of syndications data on non-television home-listenable, The Billboard takes the liberty of projecting telehome-based radio audience measurements to local families.

Vol. 111 No. 60

(Report April 10, 1946)

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<th>Program</th>
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<th>Weeks to Date</th>
<th>Opposition</th>
<th>Talent Cost</th>
<th>Cost Per Point</th>
<th>Talent Cost Per 1,000 Listeners</th>
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<td>BREAKFAST IN HOLLYWOOD</td>
<td>Lambert</td>
<td>P&amp;G</td>
<td>7.4</td>
<td>28</td>
<td>ABC</td>
<td>$1,200</td>
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<td>MA PERRINS</td>
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<td>CBS</td>
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<td>Lambert, Newspapers</td>
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<td>263</td>
<td>NBC</td>
<td>$2,000</td>
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<td>HELEN TRENT</td>
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<td>WHEN A GIRL</td>
<td>Lambert, Newspapers</td>
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<td>NBC</td>
<td>$2,000</td>
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<tr>
<td>BREAKFAST IN HOLLYWOOD</td>
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<td>OUR GAL SUNDAY</td>
<td>Lambert, Newspapers</td>
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<td>6.8</td>
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<td>NBC</td>
<td>$1,750</td>
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<td>PORTIA FACES</td>
<td>Lambert, Newspapers</td>
<td>R. A. E. NBC 149</td>
<td>6.7</td>
<td>251</td>
<td>NBC</td>
<td>$2,750</td>
<td>$410.67</td>
<td>$3,500</td>
</tr>
</tbody>
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LIFE CAN BE BEAUTIFUL | Lambert, Newspapers | R. A. E. CBS 149 | 6.7 | 926 | CBS | $4,300 | $632.50 | $5,200 |

KATE SMITH SPEAKS | Lambert, Newspapers | R. A. E. CBS 133 | 6.6 | 366 | CBS | $5,000 | $757.58 | $6,000 |

LORENZO JONES | Lambert, Newspapers | R. A. E. NBC 149 | 6.2 | 482 | NBC | $2,000 | $328.00 | $2,400 |

PEPPER YOUNG | Lambert, Newspapers | R. A. E. NBC 149 | 6.2 | 597 | NBC | $2,850 | $427.42 | $3,400 |

DR. MALONE | Lambert, Newspapers | R. A. E. CBS 42 | 6.0 | 246 | CBS | $2,500 | $410.67 | $3,000 |

STELLA CALLAS | Lambert, Newspapers | R. A. E. NBC 149 | 5.9 | 404 | NBC | $1,750 | $295.00 | $2,200 |

WILSON BROWN | Lambert, Newspapers | R. A. E. NBC 149 | 5.9 | 388 | NBC | $1,500 | $250.00 | $1,800 |

STARS OVER HOLLYWOOD | Lambert, Newspapers | R. A. E. CBS 49 | 5.6 | 369 | CBS | $4,000 | $666.67 | $5,000 |

THEATER OF TODAY | Lambert, Newspapers | R. A. E. CBS 49 | 7.8 | 145 | CBS | $2,500 | $416.67 | $3,000 |

LET'S PRETEND | Lambert, Newspapers | R. A. E. CBS 140 | 7.3 | 708 | CBS | $2,750 | $458.22 | $3,300 |

B&B last report, a year ago.

Average daytime audience rating is 4.4. at 4.6 at last report and 4.4 at year ago. Average estimates are 43 at 4.6 at last report and 4.6 at year ago. Average audience at 7.2 at last report and 6.6 at year ago. Sponsors network hours number 91.5 at 1,360. at last report and 1,360. at year ago.

Revision of FCC: Is a Sure Shot

The Billboard
April 27, 1946

(Continued from page 6)

will continue to be made in New York City, although they are losing anything else there. We've hit the bottom as far as the big shows are concerned, and those productions which account for 30 per cent of the e.t. biz. We won't get any more of those for a while.

Ellis said 1 minute, 5 and 15-min- utes are preferred in New York City, and 30 minutes were here to stay for three reasons:

(1) Shows can be produced cheaper here than in such stations.

Ad agencies are beginning to watch their pennies closer than dur- ing the war boom and will grav- itate toward centers that can produce non-name shows.

(2) Emphasis in e.t.'s as well as "live productions is swinging to the "ideas" type (which requires no big- names) and away from big names. Only a few big sponsors are willing or able to part with the large sums of money that could buy the west end showances.

(3) Rivalry among branch offices of ad agencies is keen enough so that the Windy City men will fight to keep them in the picture, and will, from moving out—for production on either coast. Also, pressure to move as a show can be cut out of the case of live airers, since few big names are available.

Disk Pressing Influx

Another point for the optimistic side is that the disk pressing in- dustry is becoming relatively known to be planning e.t. pressings here. Plans of at least one compa- ny, which is releasing 16-inch pressings here, aren't just pipe dreams. Transaction producers. As a matter of fact, a number of 16-inch pressings has been released, which 12-inch pressings has not.

Several major companies have announced plans for 16-inch pressings, including the case of the big shows, since few big names are available.

Regional Influx

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Several major companies have announced plans for 16-inch pressings, including the case of the big shows, since few big names are available.
THE LAMP LIGHTER

Today, as in the past, New England has its lamp lighters in a few localities, retained because of tradition. For tradition, in New England, is stronger perhaps than in any other part of the country.

The local community, the bank, church, town hall and its own radio station are linked together traditionally.

The Yankee Network, in turn, with its 23 local hometown stations, serves these key communities as only local stations can serve them — linking them together to form New England's greatest radio market.

For over all coverage, with direct impact in each trading area, Yankee is your only buy.

Acceptance is THE YANKEE NETWORK'S Foundation

African TV

 Strange Mating

NEW YORK, April 29—Mike Donovan, noted CBS doorman, landed on Page 1 of The New York Evening Sun yesterday as an expert on pigeon lore. Seems this is the pigeon season, and with a pair of the birds raising a family on one of the CBS window ledges, CBS hurriedly had to find a pigeon expert to answer The Sun reporter's questions. Mike obliged, but made one slip. He got in a plug for the pigeons at Radio City.

Strange Mating

(Continued from page 5)

AFRICA TO INSPECT

(Continued from page 6)

broadcasting has met with a mixed reception, but the majority of people seem favorably inclined toward it. At present, there are no privately owned stations in South Africa and commercial broadcasting has not been allowed since 1926.

There would be four stations to start the proposed system, at Johannesburg, Capetown, Durban and Port Elizabeth. Advertisers would be encouraged to produce their own programs. There are about 380,000 licensed radio listeners in South Africa for a population of 2,000,000 Europeans and 8,000,000 natives. Listeners pay an annual fee of 35 shillings ($7.00).
**TELEVISION**

**TELEVISION REVIEWS**

**Experience**

Reviewed Monday (15), 8:50-9:10 p.m. Style—Fantasy. Sustaining over WABD, New York.

**Famous Jury Trials**

Reviewed Thursday (19), 8:30-9 p.m. Style—Mystery drama. Sustaining over WABD, New York.

The American Broadcasting System's formula of taking slick, old shows and turning them into air-raid receiver busters in the age of TV has found a new, more potent formula in the video adaptation of the Transamerican Radio & Television Corporation's original radio series, Jury Trials. Harvey Marlowe's adaptation and direction of that As A Result Versus The Law program now has a real chance. What wasn't a great deal of imagination in play in those days was doubled into a plethora of scanning drama that didn't give the media a chance to see what the justice was doing. Credits were superimposed. Entertaining to a fault. No one will blame the producers for this effort.

**Here's How**

Reviewed Tuesday (16), 8:15-8:45 p.m. Style—Service. Sponsor—Super Suds, Agency—William Ely, Station—WBKB, Chicago.

The basic theme of Here's How is to inform. Informative programs that are playing in this way are loss in service programming and, with or without vision. The regret is that all these programs did not have a live audience, the ideal setting for good television. But even the half-worldly audience knows that the themes of these shows are not practical and that they are not for entertainment. They are for the purpose of information.

**Let's Have Fun**


Climax of a terrible evening on the air. Tonight's studio, on the set of the DuMont John Wannamaker studios, was an audience participation series called by Tom Hutchinson, the host, who should have known better. A typewriter might be excused the errors that Hutchinson made, but for an old-timer like T. H. —ouch! When the cameras were supposed to be the audience, they were far away that not even a fire department could have brought them back in time. The lighting was pre-tin-type. The script was just a case of the jitters. Talent? There were enough actors around to have produced a far better show. (Goldwyn girls) to make NTG drool. The actors did nothing. Bodies couldn't be seen enough to yen.

... And top of all, T. H. forgot to tell the audience that no audio participation show is worth the powder to blow it to hell unless it has a little fun with it, and Walter Abel (an able actor for understatement—seriously here) just didn't know what to do. He had help, which out of pity shall be nameless, but they didn't know what to do. And a box of Mueller's Macaroni for the correct answers, just wasn't funny.

The pity of it that Tom Hutchinson, who has at times produced good shows without trying, worked like the devil to do a good job on this. It just goes to show you.
No matter how fine any collection of programs and producers, there will always be big legs if any not linked by a theme and a personality. Bud Gamble, who produced this Saturday Night News show for UNO luncheon, with the college porter as emcee. Trouble was that he couldn't present a compendium of acts, in lieu of an actual television news program we watch tonight, found himself before working before the mike. Trudy Goth and Henry Shawarre, first on, did a wooden shoe dance. The routine was cute, but the routine was for only about 30 seconds. The “Hollander” were followed by the five Florida Community College players who did nothing telegenic, but the fem, Pat Bonus, was especially appealing. It was almost a little on the “toughie” side. China slithered in next in the person of Ming Chu, and finger movements had a touch of the East Indies in them. Chu’s certainly something on his head. Eleanor Dennis, as the ex-hunter returned, wanted to see what went without proofs around, sung a pop number. Edward Duncan did a passable dance, and Ilse Maren, who did a French maid stunt, filled out the program.

The musical talent (no one was really sold to the viewers), wasn’t attention-holding, and the holding for a theme. Lighting was good except, as noted, for the first commercial. It was impossible to see the ties clearly. You can’t go where you want. In direct contrast with the closing commercial was the opening tie scanning. They were close, both in design and texture. Intro commercial was filmed in advance by a man who lived in Florida for the studio. Lights are still not adequate for close-up product shots at the local station.

Theme and emcee aren’t enough for an idea that was both tasteful and essential. There must be that indescribable something that’s showmanship. If a character that has a world wouldn’t make a show, nor will an overabundance of talent, unless it’s given time to sell itself.

Show was professional; most of the scenes were good. Those at 51 Madison Avenue weren’t. Count this a miss but a good try—for Pulitizer.

B&K
(Continued from opposite page)
(based certificate, redeemable at the National Printing Corp.)

One of the worst planned and produced television news programs we watch tonight was the portion of the program featuring Bob Wright in the Atchison band. To try to weave in an Easter motif, Wright had a couple of rabbits and a chicken (a hard-to-fit poular “Variety”) on his desk during some of his show. To try to deliver a commentary by running all over his desk. Then he had Rich- ard prelim’s kids, Richard Burt  and Jack Burt talk about the animals and for no apparent reason said, “if the French have their downs. Finally, as if with an afterthought, he did get down to a little more news. All very confus- ing.

A dance instruction team from the Frank Morgan studio tried to teach a few rumba steps on another portion of tonight’s program. Because of the

New DuMont Studio Prem Lacks Oomph

Entertainment Angle Fluffed

NEW YORK, April 20.—DuMont’s opening (April 15) of its John Wanamaker Television Theater in New York has come as a shock to DuMont and even to the Kennedy variety of acts, in lieu of an actual television news program we watch tonight. The studio was professionally conceived and designed, but entertainment-wise it was a wash-out. DuMont program was the kind of show that it received. Program-wise (see reviews of the scramings in this issue), all, producers point out, the operation is inadequate, and they said that the studio is adequate. However, the sales staffs of both DuMont and NBC are finding out that

White, Begley Letters Brings CBS Into IBEW-IATSE Fund

NEW YORK, April 20.—Exchange of letters this week between K. White, of CBS, and Frank Begley, security officer of the UN at Hunter College, on the latter’s recent permit motion picture shooting for television at the conference, is the trade feeling that it wasn’t the IBEW (International Brotherhood of Electrical Workers) who were fighting the matter of IATSE jurisdiction on motion picture-camera-men and the film-makers network as well. White contended that UN had created a very unjust and adverse labor decision by barring IBEW operators from covering the Hasidic Allyn’s impressions of various female personalities hardly were worth comment.

New DuMont Studio Prem Lacks Oomph

Famous Jury Trial’s which was rock. Second live show was canceled and hundreds of visiting firemen were disappointed with poor film. Friday’s (10) variety show was professional and the John Wanamaker Musical in the spirit of good Friday. DuMont’s was what the doctor ordered. Where’s Showmanship?

It has taken a week to get production details at the studio. But program-wise, agents and producers point out, the operation is inadequate as well. There’s no sense to anything that was but to entertain viewers. However, the sales staffs of both DuMont and NBC are finding out that CBS’s color selling made black-and-white audience rather more difficult than it was before Columbia had George Moskovics, commercial manager, following in a lone air pic. Industry-wise excees claim that now both DuMont and NBC must be very careful in the next move.
Fax Is Fact at Hogan Preem; Added Tariff Is $40 to $100

(Continued from page 7)

InG. E. Allen and RCA will manufacture receivers.

Demonstration was a simplex one, in that while the printed material was being aired, it was impossible for the stations transmitting to sound at the same time. Stations, however, believe that multiplex op-
erations (sound and printer on same wavelength) will be achieved event-
ually. FCC has thus far refused to say any multiplex because no one has proven that such operations will not interfere with other stations that are transmitting straight sound. This would mean that a station handling just FM audible programs would be forced to install equipment to shield its broadcasting just as the same stations multiplexing. However, all design engineers in the Field are working overtime to solve this prob-
lem.

FM Pay-Off

In the interim, FM station licen-
sees see part-time broadcasting and part-time Faxing as a way to make FM pay off before there are many FM sets in the home. Fax transmission can be handled in a way so it will deliver even while the set owner sleeps. One plan, already in the works experimentally, will have a dial on the Fax newspaper delivered be-
fore the owner awakens and its recep-
tion will not interfere with the broadcast ing during the get-up hours. This may be done even dur-
ing simplex operations. Simplex transmission may be performed at specific hours of the day, the way video is handled at present, i.e., to get a printed newspaper tune-in at 1:30 and 10 p.m.

All involved want it made plain that there will be no Fax in the home before, conservatively, 18 months. However, it’s expected that the 20 stations involved with Hogan will do program experimentation as fast as transmitting equipment can be built and receiving printers pro-
duced. Hogan stated that development of the material to be trans-
mitted into the home was a big step, since no one knew exactly what would get the dialers to use their Fax machines.

Advertisers Pay

Program bill, it’s expected, will be paid by ads being run as they foot the bill today, i.e., ads will be trans-
mitted with the newspapers. However, what the Facers want to know is whether it’s wiser to transmit smaller ads on the same page as the news or whether it would be wiser to transmit full-page ads in between pages of news. Latter would mean that one page of ads could be trans-
mited to each three pages of news, if the FCC would okay a 25 percent of time commercial time on a radio printer.

For the home receiver at the pres-
tent time, the paper (especially treated but nothing extraordinary), stated Hogan, will cost 20 pages for 5 cents. Paper is kept moist and is passed over a heated bar to dry be-
fore it comes out of the slot. Paper formula was arrived at after ink, carbon and electronic methods of printing were tested and dis-
carded.

Before Tele?

Agency men (the guys that are going to buy printer time) feel that Fax will be here, as an advertising medium before television and even before the acceptance of FM. Station operators, if they’re tied up with a newspaper, are enthusiastic. Those stations ops that are in areas where newspapers are highly anti-
competitive, Fax had never been thought up. Station cost of operation will be

INS Fires First Round at FCC; AP, UP To Beef on Report, Too

(Continued from page 5)

voted to public issues and (4) elim-
inate news releases (other than (second) having to do with “local live” programs is the crux of the INS filing. But it fell within the commission’s classification as “local live” only those programs whose content con-
tends to be “more than half” local news. Pointing out that such a de-
finite lead to “local live” pro-
erems," INS petition asks: “Does the licensee actually lose-credit for many-
and the fact that the INS was transmit-
ning ‘in the public interest’ merely be-
cause that news was transmitted to him by teletype?.. Would there be a tendency on the part of some licensees to force their news editors to do things in a manner which with 51 per cent local news that so the station could be classified as local live and thus might well be eligible for a review (of an application for li-
cense renewal)?"

“What Is Local Live?”

INS fires the first salvo but that domestic or foreign news often outweighs so-
called local news, and asks, “What is local?” In its view, at least in one case, the petition points out to FCC that, rather than insisting on use “boiler plate,” INS consistently sells its service on the angle that the station has the advantage of select-
ing from the dispatches those which are of particular significance to the communities it serves. It also forcefully suggests that the commission consider in its judgment of “local live” pro-
gram to give ‘local live’ program credit to the licensee who maintains “a greater portion of the station pro-
type produced by the petitioner, and trains a non-consumers news staff for the competent handling of the news service.

A judge of the INS petition, prepared by Robert W. Brown, exec-
utive news editor of the radio de-
partment of the New York Times, is worth but as going too far in its sug-
gestions. It also thought that the bounds by asking live local program credit only for those stations main-
ingly readable with the State Department regarding the letters’ plans. The wire wire- infor-
mation service, has refused it the use of a private ground wire, such copy would be used for propaganda purposes.

FCC, its answer, is expected to point out that the criteria mentioned in the disputed report and the factors like the “local live” program and public service—are flexible fac-
tors that can be measured in no hard and fast rules. In other words, the criteria set up to guide the commission in its examination of cases for license renewals, represent the state of American broadcasting rather than any hard and fast law.

Active FCC Commission Chairman Jensen is already known to be in favor of relaxing the 51 per cent rule and taking into consideration the "spirit" of a station’s operation in reviewing an application for license renewal. Despite this indication of flexibility, however, the FCC will bend to a point only. And the balance within the commission is that any licensee will find himself in the same trouble if he fails to give 15-
minute news program off the tele-
type without adequate regard for lo-
cal public interest.

“Living” Renewed One Year

CHICAGO, April 20.—Victorians Living, religious program now heard heard
in Chicago over WMBC, will continue another year effective June 3, 1942, under terms written by the Municipal Council of Religious Education. The series, which was cited by the Commission as being one of the two religious pro-
grams which “have done much to enhance American broadcasting” air as five-minute transcribed segments six days a week.
Palladium's Rec. $7,500 Gets Miller
May Also Get Ork Sued
HOLLYWOOD, April 20—With David Willden, 22, personal manager, making a quick change-over booking decision for the club, Chicago's Palladium, located downtown Los Angeles to Holly-
wood's Avalon, has been made. Willden, personal manager, of the Avalon, is understood to be checking with attorneys for possi-
ble suit. He told The Billboard that, although he has not actually signed a con-
tract with Avalon, that he decided on it and let it be known generally that he was putting the Miller organiza-
tion into the Avalon starting September 11 for six weeks, but a couple of days ago he said that the Palladium had contracted the band.

Palladium, and nearby Casablanca Gar-
dens, Meadowbrook and Avalon were all on original pitch for the Miller attraction, to do the situation, setting to the Palladium's $7,500 per week bid and the Avalon's $7,500 weekly, the Miller band is the one to date at the Palladium. Mea-
dowbrook and Casino Gardens also were in the running, but Miller's fee was too low to properly display the 20-piece Miller band and get all the necessary lights, strings, harp,
and the reverse in a jump groove. Credit is also set to release jazz disk-
tapes in with a serious jive nar-
ration by Alex Cooper, KXLA (Pas-
a deous). The band includes.

Anita O'Day, ex-Genie Krupa and Stan Kenton chimp who was promi-
ounced the most complete four-
ment on Capitol and Capitol platters with these bands, is putting this year's big band on the market with albums, plus the intimate evening with Anita O'Day last Tuesday (17) of poising. Miss and Jack Cascales and Ivo Kallen, are bringing out releases by Johnny Richard's band, spotting the same tune on each platter side with one reprise, strings, harp, etc., and the reverse in a jump groove. Credit is also set to release jazz disk-
tapes in with a serious jive nar-
ration by Alex Cooper, KXLA (Pas-
a deous). The band includes.

Blanche McCauley, Singer, Dies
NEW YORK, April 20—Blanche McCauley, youngest of four sisters in a musical family, who made her first appearance with Charlie Spivak's orchestra, died yesterday (17) of poisoning. Miss McCauley drank a bottle of rat poison earlier in the week after a period of depression. McCauley girl came from California.

Sinning, Moore, Others Go Out
On Controversial Issue Limb;
Many Names in "Safers" Causes
NEW YORK, April 20—Sparrowed by participation in a thousand and one government and army sponsored demonstrations, many of the younger personalities seem to be following thru on publicly taking part in national and local issues of the moment type. Whether flack-inspired or a genuine belief that some help in a cause, trade observers feel the trend is a marked one.

Lonnie Brooks Simms, who has hitherto confined his public pro-
ouncements to such topics as race
relations, has entered the political radio or elsewhere in France during National elections.

PARIS, April 20—French govern-
ment radio, which has taken a tough attitude it has taken since the war's end against performers who have written music for radio or elsewhere in France during National elections.

Some French radio officials, as a matter of fact, feel it would be highly desirable to give some of the nation's stars a proper air build-up before the talk of Union ending United States. Reasoning is that if stars are in good standing with French people, their appeal in America or France will be that much more effective.

Miss Piaf is due to make an Ameri-
can jaunt in the not-too-distant future. She will be following other French names such as Jean Sablon, who is expected to return this month, and one coming from New York; a group to head John Jay, last Thursday (25) and Moune, ten singer, who played Cafe Society Uptown recently.

Small Pubs 'Plot Re Big Bad Peatman' Is Cooking; Rumors Up
NEW YORK, April 20—Small pubs, reportedly with assistance from Broadcast Music, Inc., are plotting
ways of combating the Peatman System of tabulating plugs. Talk of a "plot" is premature, as the perfecting about, with almost any pub ready to reoll out a list of alleged members, before the Peatman system takes a close to the "committee" talk of sta-
ting with a group of people which is
to that plugger unemployment is on the rise because of the new approach to eliminating "fabricated" names. There is also talk of hiring a flack and of presenting Music Publishers' Contact Employee Union for a petition.

Peatman by others as being most active in the movement that their plans will mature within the next couple of weeks. Crusade is described as a "struggle for survival" against the growing squeeze from major publishers lately manifested in the new sheet.

Oxley Acts To Dis On Bullet; Bookings For Wexer's Units
HOLLYWOOD, April 20—Booker Harold Oxley has closed a deal to represent Bullet Record Company, of Nashville, in Hollywood and New York, and has already cut Wynonie Harris as new-arriving Capitol Gault, of I Wonder repete, for the label. Oxley will concentrate on the race and Latin field for Bullet, using a good	ly portion of his stable of talent
in New York; Jim Bullett. With the Bulletin, continues his per-
sonal supervision in recording hill-
and-town.

The-up works both in ways that Oxley will book some of the corn cruft among Bullet publers. Oxley, who opened the Specialty Club, New York, Thursday (25), and Moune, ten singer, who played Cafe Society Uptown recently.

"Heart Sings" Back on BMI
NEW YORK, April 20—My Heart Sings, out of Leeds Music Corporation catalog, is now being included by BMI, Inc. BMI's year ago licensees, Song, which is jointly owned by Leeds and France. Music Corporation, a French BMI affiliate, was suspended by the broadcasters last year when the society questioned its listing.
NEW YORK, April 20.—Threat of a strike hit the entertainment set-up here yesterday in the most ominous fashion, as union leaders met with major booking firms, reflecting the attention and concern of Louis Dreyfus, owner of the defunct De Sylvia-Bryan-Henderson catalog which includes a 13-year-old Al Hoffman-Al Goodheart-Ed Davis open-entitled I Could Expect It From Anyone But You. In the opinion of Hoffman, the first four bars of Laughing were the finest of the first four bars of his old composition, note for note. Dreyfus is understood to have written BMG and also to have telephoned Merritt Tomkins, BMI exec, about the arrangement of an instrument. Hoffman told The Billboard that “in about a month” all 24 of Dreyfus for nothing. Laughing was written by Bernie Wayne and Ben Raleigh.

**Rank Angle in Connelly’s Bid For Picleffers**

NEW YORK, April 20.—While other British publishers have sought to strengthen both their Continental and domestic interests by making full-catalog reciprocal deals with American firms, Hanlon Campbell - Connelly (and several other British pub firms) is working on a far more comprehensive plan. As it stands at present, the director of C-C is concentrating on making arrangements with songwriters themselves, wherever their publishing arrangements don’t conflict with deals of other British publishers.

Connelly is hoping to work out music publishing deals with some top Hollywood celebrities, when he makes a trip to Los Angeles next future. He feels he has much to offer pick penmen thru his Cimaphone Music Pub. Co. which he owns jointly with Arthur Rank, British film biggie.

**Oxley Packages Wax Vocal, Instrumental Names & Tyro Orks**

HOLLYWOOD, April 20.—Harold Oxley office is peddling a package entertainment set-up called Show and Dance, which he legalized a few days ago. Motive behind the move is to combine talent which has gained a reputation via recordings, and little-known bands, with publicity emphasis on the label for which artists record. Oxley has two shows ready to roll, and is heading East to book them.

T-Bone Walker and Tina Dixon, blues vocalist and pianist; Patricial Calings, dance; Sam and Eddie, vent artists; and Sammy Franklin’s ork make up one of the units. Radio Ike, Fats Domino, Patricial Grady, under a nom de plume, Radio Romance has an amusement column with heavy music overtures, backed by leader Lester Gottlieb under the name of Ken Alden. Jill Warren does a column for Moonlight. Dixon Gayer does one for Screen Stars and Stere-Orks. Pat Parks does one for Miss America. Leonard Feather pens a musical chit for Modern Screen, while Lyn up, press agents

**ARA in Switches To Independent Distrib Structure**

HOLLYWOOD, April 20.—With the growth of ARA, both in terms of distributing outlets owned by the firm and turn them over to outside interests.

Move is part of distributing expansion by ARA, with over 45 cities and 245 stores, with over 200 independent opera- ting distribution companies.

Mark Leff, ARA proxy, who just returned from his distribution groundwork on the distributing set-up.

**McDonald To Scout Hawaii**

HOLLYWOOD, April 20.—Further evidence of band-book ing interest in the Hawaiian Islands and Pacific area may be reflected in the purchase of ARA, an independent distributor which may be looking to make a distribution outlet in Honolulu. McDonald may inaugurate his run to Hawaii May 23 or perhaps fly via Navy plane.

**Billings the Dead**

NEW YORK, April 20.—Trade adapted a somber mood in the death of the billboards' leading prophet. Recently when Phil Hemingway, cocktail comic booker of the Haslam agency, was ncnounced that he was quitting his service with favor of a less nerve-wracking job, his friends in Detroit, and Hemingway now informs that he is about to hang a grave-stone office on the edge of a cemetery.

**Arrangers Set First “Forgotten Man” Concert April 25**

NEW YORK, April 20.—First of what it is hoped by the organization will be a series of concerts run by the American Record Makers and Arrangers (AFM) will come off at Town Hall here April 25. Aim of organization is to get better understanding for the work of arrangers, whom ASMA calls “the forgotten man of the music world.”

Mark Warnow will conduct the ork at the concert and the original work of the arrangers will be played by such performers as Lucille Lawrence, harpist, and Max Pollock, violinist. Guests will be Walter Jerrold, Picleff, and Helen Beltwright.

Mary Lou Williams is expected to do some of the piano numbers.

Arrangers whose work will get a play include Joe Ross (Savoy), Jimmy Dorsey, and Eddie Conlan.

**Pubs, Diskers Shill For Juke Ops and Spots in Wax Twist**

NEW YORK, April 20.—Twist some of the indie diskers are using has reached a point where only a very important style of trade is to do a type of tune or lyric on their disks intended to increase trade for the operator of the phone disk stand. It is an industry trend which may be relatively new but is wax very recently with a gimp- mick of this type, Got a Date With A Disk tune done by Beach Light. Just before the end of the side, there’s a break in the music and a second voice (not Pat Guyer, who does band vocal) says “Hey! put another disk up!”

**Got a Date side is backed by Laughing On the Outside, Crying On the Inside and How About It, You Fool.” As a result, the West Coast put out a Wingy Ma- nzone rite designed to jump just before-serving time drink his for lacks. Tune is Last Call for Alcohol and Four Spot Club.” These are attempting to promote bartenders to play the thing a few times 3 to 15 min-

other diskers and publishers from this side for the attempt to turn out platters and tunes designed for special appeal to the juke trade. This is especially true of the Hawaiian Islands, which had several good recordings, one of which was released as Half Shot Noise, which almost never quite made the disk grade. Ideas are still been systematically success- ful in the past, but pubs and platters keep trying.
Philadelphia, April 20—WPEN, independent outlet owned by The Evening Bulletin, has entered into an agreement with the Philadelphia Retail Record Dealers' Association for co-operative promotion. According to the plan, virtually all record shows on WPEN will carry where-to-buy tags for dealers. Stations will also supply counter cards, stickers and other printed material. Back page of the monthly program booklet distributed for WPEN's nightly Philadelphia Philharmonic Hour will be devoted to information and whereabouts of dealers to the association.

Record dealers, in addition to featuring WPEN and selected programs in individual and collective advertising, will supply advance record releases for use in a Sunday afternoon radio program based on things to come musically. Individual dealers will also exhibit store displays relative to the tie-up. Assiduation includes most of the major operators in the city and surrounding area. Included, too, are numerous radio dealers and service shops. Latter facet brings a direct audience opportunity for the station. WPEN, firmly established as a serious music station, carries a number of record shows so that the complete recording field will be covered in the reciprocal agreement.

NEW YORK, April 20—After flipping their lids because royalty checks for the first quarter of this year were lower than those based on the last quarter of 1945, middle and high-bracket writer-members of the American Society of Composers, Authors and Publishers signed this week from a roost to mumble. Change is credited to an explanation from ASCAP execs that the royalty anemia was temporary, caused by heavy deductions made for payments due foreign performing rights societies. Implied given squawks was that their next checks will be more robust. Opening of the baseball season is also felt to have diverted yenner interest from last week's bidding crusade.

When the checks came in last week, most of the howls were directed against so-called "dead" writers who remain in the higher categories year after year without reaping dime material. Also the new method of paying more coin to low-rated writers on a participating (percentage) basis is known as a major reason for lessened upper-class revenue, there is no resentment on that score. Writers see regard as just the concept that all members should benefit from increases in the society's total revenue, and even those who felt less dough last week than they'd received three months ago were not inclined toward bitterness over the new system.

Plan will be demonstrated for dealers at a buffet supper to take place at the association's April meeting.

Harry To Buy Chi's Grand Terrace Club

NEW YORK, April 20—Cootie Williams is scheduled to buy and reopen the Grand Terrace Club on Chicago's South Side in early September. Price is understood to be around 10 grand.

Club, closed several years, was a top niter during the late '20's. Williams is currently sharing home name billing with the Edward Sisters at Ch's Regal Theater.

Hit Kits Still Going Strong
With 200,000 Sheets in June

NEW YORK, April 20—Hit Kit, army lyric mag and folio set-up, is still going fairly strong. June edition will run into 200,000 lyric sheets (words only) and 93 copies of the folio (words and music books).

Larry Richmond, of Music Dealers' Service, continues to act in an adviser capacity to help the army select tunes to go into the Kit. Music biz feel that continuance of Hit Kit is fine for the men still in the service and the industry itself, since it keeps the boys interested in and familiar with current top pops.

Walled Lake in Name Band
Pic Again After 2-Yr. Hiatus

DETROIT, April 20—Casino Ballroom at Walled Lake, Mich., 25 miles Northwest of Detroit, is slated to reopen May 3 with Orrin Tucker's Band after being closed the last two seasons. Name-band policy on one and two nights will be followed. Spot is operated by the Data Econ Bros., and is located at Walled Lake Park, also under entire separate operation.

This Is Rich Tale
Of How Not To Get
Publicity Breaks

NEWARK, N. J., April 20—New high in absent-mindedness was reached by George B. Evans' publicity office. When Evans' client, Buddy Rich Orchestra, was playing the Terrace Room, Newark, about two months ago, Rich received a letter from the editor of The Greenville News, Jersey City weekly, asking Buddy for some biographical data for a feature the editor wanted. After four weeks had passed with no word from Rich, the editor forgot about the deal when he received a letter from the Evans office saying they were enclosing some bio back-ground on Rich. The editor shook the letter and envelope out but no bio material was enclosed. So he shrugged the whole thing off and decided to forget about it again.

Two weeks later he received another letter from the Evans office. In this one they apologized for the oversight in neglecting to enclose the bio in the last letter, saying it was enclosed in this one. You guessed right. The Evans office had forgotten to include it in the second letter, too.

Shap-Bernstein's 'Rainbow'
Answer Time Extended

NEW YORK, April 20—Shapiro-Bernstein, one of the defendants in the Fred Fisher suit about renewal rights of I'm Always Chasing Rainbows, has been granted an extension until the mailing of its answers to the complaint.

SOPCO!
...is the word for these two new hit releases!

PUT YOUR BRAKES ON PAPA • BLITZKRIEG
HAL MITCHELL and Orchestra — MAMIE MILLER, Vocal

I MISS YOU SO • MY SUGAR'S SWEET TO ME
Cats and the FIDDLE

In greater demand than ever before!

7000 0 THE THINGS YOU ARE • TAB STEPS OUT
7001 0 GOOD DEAL • DADDY-O
TAB SMITH and Orchestra — TREVOR BACON, Vocal
TIMMIE ROGERS and Orchestra

7002 0 ALL THE THINGS YOU ARE • RIDING ON 52nd STREET
THE ALL STARS — Coleman Hawkins • Oscar Pettiford • Charlie Shavers • Sid Catlett • Clyde Hart • Tiny Grimes

New Price Policy! All 79c list, tax inc.
NEW YORK:

English music and disk men are making the York round on coast-to-
coast. Wally Moody, top British disk
eexec, plans to Hollywood last week and is due back next week. Leslie McDonald, of the Harry Potter Booking and Management Agency, London, is in town and was
closed in confabs with Tommy Rockwell, General Artists' Corpora-
tion prefix, most of last week. Jerry Wald ork picked Hi, Lo, Jack and the Gene as the tune to war
for Sonora, out of the St. Louis
Woman score. Other orks concen-
trated on Come Rain or Come Shine, which is score's number one plug
tune, but Wald figures it Hi, Lo
catches, he'll be the only dance band
on it.

Dean Geyer, band leader, has hired
Bennie Schilt, kid just out of army to
help him handle flock of accounts. Geyer is putting heavy concentration on fan mail work, taking a Forth Worth, Tex., jaunt for Bandleaders' (fan book) promotion Wednesday (24), From Forth Worth Geyer will head to Coast with idea of setting up a Hollywood office.

... Shrapnel of fan vocalists was emphasized this week when Tommy Dorsey and Dorothy Claire are wor-
sling for Victor platter session. Claire and won't stay with TD as she is doing a movie, ... . New York, wow! stores among boy bawls on the increase with Bob Beryli coming back into the picture strongly thru his recent cuttings with Carmen Cavallaro, return of brother, Bucky from the army. Buddy Stewart leaves the Gene
Krupa ork to go out as a single. Krupa will use his tenor and Louis Covington on the vocals, at least until he can latch onto another boy.

Billy Wolfe, who was paid off as Louis Prima's personal manager with a check for $32,500, is now handling Lee Castle and the MacFarland Twins. ... Sam Donohue ork goes
into Frank Daley's Meadowbrook,
Cedar Grove, N. J., May 14. ... Wall Street dough still dangling in front of number of record companies. Mark Leff, of ARA, has been approached by the money guys, but nixed the deal. Picture company also propositioned Leff re cutting in
on ARA deal. ... Band booking agencies have complete financial re-
ports on practically every dister of any size. Their reason is they don't want to make a mistake and tie up any of their important properties with an outfit that isn't going to be able to make the grade.

Couple of English pubs considering going into lyric and music business in Eng-
land. No definite plans yet, but are mulling the idea. Solo lyric music (and it's only a four-page "throwaway" type sheet) publisher in England is the Felix McPherson Publishing Company. Distribs set up in England differs greatly from U. S. There's one only major dis-
trib in the country, W. F. Smith Corpo-
tion, Ltd., which has the exclusive distribution for all railway stations in the British Isles.

BAND BABBLE: Johnny Both-
well ork shapes up with seven brass, six reeds (including maestro), three rhythm and warblers Claire Hogan and Don Darcy. ... Benny Goodman landed the July 4 week-end booking at Steel Pier, Atlantic City. ... Kaye Bros. ork, led by clarinetist Lanny Kaye, with Sid on drums, now at Palladium here. ... Pat Doyle re-
places Max Reger on publicity for the Meadowbrook. ... Erkine Haw-
kins shopping for a thrust. ... Bernie Marim, discharged from army,
reorganizing band with Don Kemp
c vocals and a Pethum Heath Inn booking in view. ... Jimmie Lun-
ford plays Notre Dame Spring From May 3. GAC packs Charlie
Fiske, just out of service.

PLATTER PALAVER: Susan Reed
signed for RCA-Disc Red Seal, with an album coming up. ... Musicript
adds Lee Harrisons of the Massachu-
setts Music Distributing Company, and Joe Molten, of the Nisquarland Company as Boston and Buffalo area distribs, bringing the Musicript total to 16. ... Charles D. Werner ap-
points Fred Physician for Columbia
Recording Corporation's Bridgestone plant. Earl J. Morgan named purchas-
ing agent for Kings Mills (O) tapes.
... Beginning in May, all Signature
labels will bear facsimile of artist's signature. Firm has signed Curley
Gribbs, cowboy singer. ... Phil Brito's Monogram pic contract is for four years.

PUBS AND PENNERS: Robert B. Marks draws his discharge from the
service and rejoins Edward B. Marks as manager of the mechanical department. Irving
Tanz mulling his own publishing
house. ... Robbins revival of More Than You Know means more for Bob-
ye Rose, listed as "William Rose," co-writer with Eddie Elias and
Vincent Youmann. ... Bell Music
now publishing There Are Just Two
of Us by Gadd and Johnson. ... Ork
sells 10 cents per back in 1919.

CHICAGO:

Rainbow Ballroom is pulling stunts to whip up interest in orks slated to
play the spot. During each 10-minute intermission a soundies film-juke
box automatically goes on and shows shorts featuring bands penciled in for
near-future dates. Among orks slated to work territory are Lee Brown,
Stan Kenton, Ray Anthony, Jimmy
Dorsey and Charlie Barnet.

Spike Jones will do a one-nighter at Prom Ballroom, St. Paul, May 7. ... Frankie Carle will do the Oriental
Theater for two weeks starting Sep-
tember 26 and will then move to
Chi's Rainbow Ballroom October 11 for
a week. ... Jimmy Dorsey comes to
the Rainbow May 31 for a week. ... Gerald Wilson opened at El Grot-
to April 19 succeeding Roy Eldridge
who really went over at this spot.

Bunny McGuire's ork set for Dehal's
Wallace Hotel, Indianapolis. ... Russ
Carlyle will open at Muskash Hotel, Kansas City, Mo., May 28, and
will move to Rainbow in Quincy, Ill., after-
ward. ... Cecil Gelly will go to Old
Covered Wagon Inn near Philly for the
summer.

HOLLYWOOD:

With Woody Herman at Studio Gardens, Stan Kenton at Meadow-
brook, Les Brown at Palladium dur-
ing simultaneous engagements this
summer, jump bands are expected to
come into their own again on the Coast in contrast to current let-down, with sugaray newcomer Lawrence Welk at the Atqram only outfit regist-
dering upped bit. ... Richard Cohen, Maurice Cohen's (Palladium) son, probably will handle much of papa's diskier plans. ... Joe Zimanchik inked
new ork to swing into one major
Mark McGlennon, type, for RCA-
Victor.

... Billy Sherman, ex-Abe Lyman, has been with two westhurh singer, out of serv-
ice and looking into deals here.

Sam Kernan, p.m. for Dave Street
and Nore Martin, to New York. ... New Howard Mack (Rinning Sisters' manager) ASCAP firm pushing Ingady
Song by Jay Milton and Jules Fox. ... Dei Alman and Edel Smith in Or-
sell's Cuban Pete. ... Tito Guizar, a
Columbia-Sister feature in Rio, will
play the Rainbow. Hal Derwin getting big play from Capitol transcription. ... GAC's Dick
Webster introduces Dick Pierce, ex-
THE BILLBOARD

MUSIC

Music—As Written

April 27, 1946

QUEEN 4112

SHONY'S GO

GREATEST NOVELTY OF THE YEAR

"BULLMOOSE" JACKSON AND HIS ORCHESTRA

QUEEN 4111

I KNOW

SWEET TUNE

DIXIARES

with Muriel Gaines

493/4¢
tax included

DELIRE'S

COUNTRY DANCE

DELMORE BROS.

HILLBILLY DROBE

COUNTRY DANCE

HANK PENNY

STEEL TARN GUITAR

COUNTRY DANCE

RECORD CO.

1540 BREWSTER AVE.
CINCINNATI 7, OHIO

DEALER'S ORDER FORM

DEALER'S ORDER FORM

COUNTRY DANCE

COUNTRY DANCE

COUNTRY DANCE

COUNTRY DANCE

COUNTRY DANCE

COUNTRY DANCE

USA

USA
**MUSIC**

Midwest maestro and just out of serv-

cice, to coast operators.

Bullocks Durgon raving about his vocal

find, Jeanette Davis, but CBS

contract keeps her in New York.

Durgon also landed ABC sub-

scriber for Page Cavanaugh Trio and may

put them in Trocadero between King

Cole exit and Eddie Heywood

to next. . . . Navajo Ballroom, Big

Hear Lake, jumping regular summer

season with week-end dances, teeing

off with Jennie Lagasse and Red

Nichols. . . . Another new daisy,

Americana, getting set to roll, with

four-day Band. Sidew. Ken Callenger

and Bob Marvin associated with

Glendale Record store, operate plat-

tery. . . . Louis Goul who designed

Watch on the Rhiele set is doing the

job for Freddie Martin's dish shop

in the Ambassador.

With Jack Flynn's return to band

business, William Marvin, Charlie

Wick is taking over record and

transcription department of WM-

. Before switching Wick placed Earl

Hines into Swing Club, San Fran, for

eight weeks. . . . Peg Laconia, for-

mer Show company, to play ten-

lead in Cowboy Blues for Columbia.

. . . Jack Carpenter same band

head for Screen Guild Productions.

. . . Two new spots may use same

talent with Glenn Billy Sides. Ken Callenger

upstairs spot to his restaurant and the

fortuitous Chaletina on the same

operate by Louis Hayward and

George Curner looking into big band

policy.

Eddy Olliver's band slated for Troc.

. . . Jimmy Hilliard, Mercury Rec-

ords muses in Chicago, in
town to cut Buddy Rich's Band and

Tony Martin, who just penned with

Des Moines set for Universal show and also Soundies

series. . . . Lou Harris producing

marketing shorts for Paramount again.

. . . George Pali Puttutoses doing

series with electric band with

Charlie Barnett leading off. . . . Char-

lie Teagarden, blowing trumpet with

Parisian Travis, cutting in New York.

Pics song, To Each His Own, on

special transcription for radio

stations spotting Robert Emmett Dolan's

ork and singer Bog Graham. . .

University pub firm hitting hard on

Dura H All.

HERE AND THERE:

Carl White is out of the army and the

former Alex Bartha, vocalist, has

started as a single at the Lamb's

Club, Atlantic City. . . . What Would I Do, written by Frank

G真的, Philo advertising man, is to

be recorded by KYW Shelly quartet.

Dr. Waraka, New York, song

writing dentist, has been named East-

ern rep for Bell Song Publishing

Company. Hollywood outfit headed by Lew

Hercher. . . . Edward De Luca,

band leader at Jack Lynch's Philo-

delphia, has arranged a series of num-

bers for Helen Traubel, Metopera star.

Frances Faye, at the Coronet, Philo,

has just signed to make an

album of records for the Interna-

tional label. . . . Jean Sherry is the

case vocalist for George Simmons

orchestra, Philly. Her husband, Ben

Napier, plays trumpet in the same

Music, singing Altogether and play-

ning a series of 20 race dances in

Philadelphia next year.

Miller Appeals ASCAP Out

In Youmans' Royalty Suit

NEW YORK, April 20—Miller

Music has filed an appeal against

American Society of Composers, Authors and

Publishers as a defendant in the case of the late

Vincent Youmans vs. Miller. As the

case was originally filed, ASCAP was

named as a defendant. In a recent

reorganization of the plea, Leonard

Ziner, attorney for Miller, said

to have ASCAP discharged from the

case, and the court ruled in his favor.

Suit revives around publisher roy-

alty payments allegedly due You-

mans' heirs on such songs as More

Than You Know, Through the

Years, Time on My Hands and Great Day.

Get serious about American Radio History

1301 Conant Blvd., Chicago 25, Illinois

for $10.00 a year.

www.americanradiohistory.com

**Plug Spur**

NEW YORK, April 20—Couple of weeks ago, The Bill-

board (April 13) carried a box

headed "No Plugs, But Fun" in which we told of the light-

ly taken trials and tribulations of

Crest Music Publishing

Company, eight-week-old G.I. firm. Crest, unable to get plugs

for its Love Means the Same Old

Thing, we related, was going to

change firm name to Crestlan.

It seems change will be

unnecessary.

Day after The Billboard hit the stands, a girl came into the

Crest office, said she was a nurse who

had worked around hotels and knew a lot of bandleaders, etc.

She had read the piece and wanted to help the boys who

were stuck with a small herd of professional copies and went to

work. . . . for free.

Then a day later, Dinny

Dinoff, ex-Fatha Hines, ex-

Billy Eckstine drummer, called

Stan Molan, of Crest (he had

known the boys in the army

and prior to service). Result,

Dinoff went to work for the

firm as professional manager.

Followed in fast succession

pledges from Al Trach, Bert Kett-

ler, Arthur Godfrey and Lionel

Hampton. And plugs not only

on Lone, but on albums, and

the new firm's tunes, Hush Up. If

it keeps up, there may still be a

firm that can get plugs to

"Riding the Crest" punkery.
IN THE MOON MIST
by JACK LAWRENCE

A TOP SONG RECORDED BY TOP ARTISTS ON TOP LABELS

Johnny Desmond Victor 20-1810
Pied Pipers Capitol 243
Les Brown Columbia 36961
Randy Brooks Decca 18752
Phil Bristo Musicraft 15051
Jack Leonard Majestic 7165
Art Mooney Vogue 732
Will Osborne Black & White 770 BW 200

SHAPIRO, BERNSTEIN & CO. INC.
MUSIC PUBLISHERS
1270 SIXTH AVE. (RKO BLDG.) NEW YORK

LOUIS BERNSTEIN, President GEORGE PINCUS, Gen. Mgr.

PART 1—The Billboard

HONOR ROLL OF HITS

THE NATION'S TOP TUNES

1. OH! WHAT IT SEEMED TO BE
2. SHOO-FLY PIP AND APPLE PAN DOWDY
3. ONE-YE, TWO-YE (I LOVE YOU-ZY)
4. YOU WOULDN'T BE SATISFIED (UNTIL YOU BREAK MY HEART)
5. ALL THROUGH THE DAY
6. SIoux CITY SUE
7. PERSONALITY
8. LAUGHING ON THE OUTSIDE (CRYING ON THE INSIDE)
9. DAY BY DAY
10. PRISONER OF LOVE
11. I'M A BIG GIRL NOW
12. SEEMS LIKE OLD TIMES
13. EASTER PARADE (SEASONAL)
14. DOCTOR, LAWYER, INDIAN CHIEF
15. THE GYPSY
16. I'M ALWAYS CHASING RAINBOWS

The nation's top tunes, the HONOR ROLL OF HITS, is determined by a scientific tabulation of various sources of information. Each song's popularity is measured by surveys of features of The Billboard's Music Popularity Chart. The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted without the Billboard's consent.

English's Top Twenty

POSITION SONG SONG ENGLISH AMERICAN
1 1. CHICKEN CHICK CHappell (Connelly) - Sandy-Jay - Chappell
2 2. I DREAM OF YOU Van Heusen - Atlantic - Peter Maurice
3 3. I'M A BIG GIRL NOW Chappell - Mornstein - Hermann - Victor
4 4. ALL THROUGH THE DAY Chappell - Mornstein - Hermann - Victor
5 5. SIoux CITY SUE Chappell - Mornstein - Hermann - Victor
6 6. PERSONALITY Chappell - Mornstein - Hermann - Victor
7 7. LAUGHING ON THE OUTSIDE (CRYING ON THE INSIDE) Chappell - Mornstein - Hermann - Victor
8 8. DAY BY DAY Chappell - Mornstein - Hermann - Victor
9 9. PRISONER OF LOVE Chappell - Mornstein - Hermann - Victor
10 10. SEEMS LIKE OLD TIMES Chappell - Mornstein - Hermann - Victor
11 11. EASTER PARADE (SEASONAL) Chappell - Mornstein - Hermann - Victor
12 12. DOCTOR, LAWYER, INDIAN CHIEF Chappell - Mornstein - Hermann - Victor
13 13. THE GYPSY Chappell - Mornstein - Hermann - Victor

Play Status of Films with Leading Songs

Film titles listed are in Film Daily current listing or to be shown soon. Only tunes which have won a position in one or more of the other features of this section have been included. All tunes are copyrighted. (For materials are listed alphabetically by title, in Film Daily current listing or to be shown soon. Only tunes which have won a position in one or more of the other features of this section have been included.)

PLAY STATUS OF FILMS WITH LEADING SONGS

CHECK WHERE DID YOU LEARN TO LOVE?

By JULE STYNE, SAMMY CAHN, HARRY HARRIS

Recorded by

BOB CROSBY (A. R. A.) DINAH SHORE (Columbia)
GUY LOMBARDO (Deco) TOMMY DORSEY (Victor)
TOMMY JONES (Sterling) LOUIS PRIMA (Majestic)
BILL McCUNE (Guild) VINCENT LOPEZ (Mercury)

PRISONER OF LOVE

By LEO ROBIN, CLARENCE GASKILL, RUSS COLUMBO

Recorded by

PERRY COMO (Victor) THE INK SPOTS (Decca)
RUTH ROBIN-GUS BIVONA ORK (4 Star) BOYD RAEBURN (Guild)
BILLY ECKSTINE (National) GORDON McCRAE (Musicraft)

EDWIN H. MORRIS & COMPANY, Inc.
Music Popularity Chart

WEEK ENDING APRIL 19, 1946

STAN KENTON

Scores again!

Kenton's powerhouse follow-up to 'Artistry Jumps!'

Four months, three weeks.
Two days, one hour blues.

A race blues with that Kenton kick... June Christy's warbling is too. A Kenton corkscrew!

CAP 250 50c more tax

RIDE ALONG WITH RITTER!

TEX RITTER

Vocal with String Band

'TIME LONG GONE'

'THE SONGS OF TEX RITTER'

'THE SONGS OF TEX RITTER'

'HOMESICK 'THE SONGS OF TEX RITTER'

The Billboard 39

Music Popularity Chart

Week Ending Apr. 19, 1946

RADIO

SONGS WITH GREATEST RADIO AUDIENCES

(Television March 12, 5 a.m., and ending Friday, 8 a.m., April 19)

Those listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John P. Peatman's Audience Coverage index. The Index is determined upon radio logs made available to Peat- man's A/C by the Accurate Reporting Service in New York. Radio Checking Service in Los Angeles, and Radio Checking Service in Chicago, and it is used in the case of test stations alphabetically. The total times the song has appeared among the top 20 in the Peatman survey to date will be indicated in the chart under the "Weeks to Date" column, but only those making their appearance in the list on or after November 26 are counted. Other times have been on Peatman before but the information is not available. The number (over 60 per cent) shown indicates tune is from a legitimate music record. (F) indicates tune is from a film, (M) indicates tune is from a legitimate musical.

Records listed here in numerical order are those most-played over the greatest number of record shows. List is based on reports received from The Billboard from disk jockeys throughout the country. Unless indicated in this chart, other available records of these listed here were found in Most-Played Juke Box Records chart. (P) indicates tune is from a film, (M) indicates tune is from a legitimate musical.

Going Strong

<table>
<thead>
<tr>
<th>POSITION</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>OH WHAT IT SEEMED TO BE</td>
<td>Frank Sinatra</td>
<td>Columbia 36900</td>
</tr>
<tr>
<td>2</td>
<td>ONE-ZY, TWO-ZY (1)</td>
<td>Phil Harris</td>
<td>ARA 136</td>
</tr>
<tr>
<td>2</td>
<td>ONE-ZY, TWO-ZY (2)</td>
<td>Ray Kayser</td>
<td>Columbia 36900</td>
</tr>
<tr>
<td>2</td>
<td>ONE-ZY, TWO-ZY (3)</td>
<td>Ray Kayser</td>
<td>Columbia 36900</td>
</tr>
<tr>
<td>2</td>
<td>OUTSIDE CRYING ON THE INSIDE</td>
<td>Teddy Walters</td>
<td>ARA 135</td>
</tr>
<tr>
<td>2</td>
<td>PRISONER OF LOVE</td>
<td>Perry Como</td>
<td>Victor 20-1814</td>
</tr>
<tr>
<td>2</td>
<td>SHO-FLY PIE AND APPLE PAN DOWDY</td>
<td>Stan Kenton</td>
<td>Capitol 235</td>
</tr>
<tr>
<td>2</td>
<td>LAUGHING ON THE OUTSIDE</td>
<td>Perry Como</td>
<td>Decca 23508</td>
</tr>
<tr>
<td>2</td>
<td>APPLE PAN DOWDY</td>
<td>Stan Kenton</td>
<td>Capitol 235</td>
</tr>
<tr>
<td>2</td>
<td>I'M A BIG GIRL NOW</td>
<td>Sammy Kaye</td>
<td>Victor 20-1812</td>
</tr>
<tr>
<td>2</td>
<td>SHO-FLY PIE AND APPLE PAN DOWDY</td>
<td>Stan Kenton</td>
<td>Capitol 235</td>
</tr>
<tr>
<td>2</td>
<td>COME TO MY CAR</td>
<td>Freddy Martin</td>
<td>Victor 20-1426</td>
</tr>
<tr>
<td>2</td>
<td>SHO-FLY PIE AND APPLE PAN DOWDY</td>
<td>Stan Kenton</td>
<td>Capitol 235</td>
</tr>
<tr>
<td>2</td>
<td>PRISONER OF LOVE</td>
<td>Billy Eckstine</td>
<td>National 9017</td>
</tr>
<tr>
<td>2</td>
<td>PERSONALITY</td>
<td>Bing Crosby</td>
<td>Decca 17890</td>
</tr>
<tr>
<td>2</td>
<td>THE MAD BOOGIE</td>
<td>Count Basie</td>
<td>Columbia 36946</td>
</tr>
<tr>
<td>2</td>
<td>YOU KEPT THAT SATISFIED (UNTIL YOU BREAK MY HEART)</td>
<td>Perry Como-The Satisfiers</td>
<td>Victor 20-1426</td>
</tr>
</tbody>
</table>

Coming Up

<table>
<thead>
<tr>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>MOON MIST</td>
<td>MOON MIST</td>
<td>Columbia 36946</td>
</tr>
<tr>
<td>WHO CARES</td>
<td>Diah Shar</td>
<td>Capitol 243</td>
</tr>
<tr>
<td>SIOUX CITY SUE</td>
<td>Kate Smith</td>
<td>Columbia 36946</td>
</tr>
<tr>
<td>THE GYSY</td>
<td>Diah Shar</td>
<td>Columbia 36946</td>
</tr>
</tbody>
</table>
PERRY COMO
with Russ Case and his Orchestra

THEY SAY IT'S WONDERFUL
(from the musical production "Annie Get Your Gun")
and
IF YOU WERE THE ONLY GIRL
RCA VICTOR 20-1857

JOHNNY DESMOND
with Russ Case and his Orchestra and Chorus

I DON'T KNOW ENOUGH ABOUT YOU
and
SHOO-FLY PIE AND APPLE PAN DOWDY
RCA VICTOR 20-1861

BILLY WILLIAMS
Singing with Orchestra

TAMPA RED
Blues Singer with Guitar; Big Maceo, Piano; Tyrrell Dixon, Drums
I Can't Get Along Without You
BLUEBIRD 34-0748

BUCHANAN BROTHERS
(Chester and Lester)
Singing with Orchestra

MEMPHIS JIMMY
Blues Singer with Piano, Guitar and String Bass
Drifting

RCA VICTOR RECORDS

PART 2—The Billboard

RETAIL SALES AND

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received from more than 200 jobbers in all sections of the country. Songs are listed according to greatest number of sales. (F) indicates tune is in a film; (R) indicates tune is in a legitimate musical; (L) indicates tune is available on records.

<table>
<thead>
<tr>
<th>Position</th>
<th>Weeks</th>
<th>Title</th>
<th>Composer(s)</th>
<th>Label</th>
</tr>
</thead>
</table>
| 1        | 2-4   | Oh! What It Seemed to Be (R) | Sammy Kaye | Victor 20-1812
| 2        | 3-5   | Put Your Little Foot Right Out | Perry Como | Victor 20-1814
| 3        | 3-5   | Prisoner of Love (F) | Sammy Kaye | Victor 20-1814
| 4        | 2-4   | Oh! What It Seemed to Be (L) | Frank Sinatra | Columbia 36902
| 5        | 4     | Day by Day | Bing Crosby | Columbia 36905
| 6        | 5     | Oh! What It Seemed to Be (L) | Charlie Spivak | Victor 20-1808
| 7        | 6     | One-Eyed Two-Yzy | Freddie Martin | Victor 20-1820
| 8        | 7     | Bing Crosby and the Jesters You Sang Me Love Song | Bing Crosby | Decca 23508
| 9        | 7     | To Be Somebody Else | Tommy Dorsey and his Orchestra | Victor 20-1828

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) Indicates tune is in a film; (R) Indicates tune is in a legitimate musical. The B side of each record is listed in italics.

<table>
<thead>
<tr>
<th>Position</th>
<th>Weeks</th>
<th>Title</th>
<th>Artist(s)</th>
<th>Label</th>
</tr>
</thead>
</table>
| 1        | 2     | I'm a Big Girl Now | Sammy Kaye | Victor 20-1812
| 2        | 3     | Put Your Little Foot Right Out | Perry Como | Victor 20-1814
| 3        | 3     | Prisoner of Love (F) | Sammy Kaye | Victor 20-1814
| 4        | 2     | Oh! What It Seemed to Be (L) | Frank Sinatra | Columbia 36902
| 5        | 4     | Day by Day | Bing Crosby | Columbia 36905
| 6        | 5     | Oh! What It Seemed to Be (L) | Charlie Spivak | Victor 20-1808
| 7        | 6     | One-Eyed Two-Yzy | Freddie Martin | Victor 20-1820
| 8        | 7     | Bing Crosby and the Jesters You Sang Me Love Song | Bing Crosby | Decca 23508
| 9        | 7     | To Be Somebody Else | Tommy Dorsey and his Orchestra | Victor 20-1828

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

<table>
<thead>
<tr>
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<th>Weeks</th>
<th>Title</th>
<th>Artist(s)</th>
<th>Label</th>
</tr>
</thead>
</table>
| 1        | 2     | The Voice of Frank Sinatra | Frank Sinatra | Columbia C-112
| 2        | 2     | Don't Fuss Me In | Bing Crosby | Decca A-417
| 3        | 3     | The Bells of St. Mary | Bing Crosby (John Scott Trotter Ork) | Decca A-410
| 4        | 4     | Glenn Miller | Glenn Miller and Orchestra | Victor P-148
| 5        | 5     | Shawboat | Tommy Dorsey and his Orchestra | Victor P-152

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Records are listed according to greatest sales.

<table>
<thead>
<tr>
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<th>Weeks</th>
<th>Title</th>
<th>Artist(s)</th>
<th>Label</th>
</tr>
</thead>
</table>
| 1        | 2     | Warshaw Concerto | Arthur Fiedler, conductor; Leo Litwin, pianist | Boston Pops 11-8863
| 2        | 4     | Jalousie | Boston Pops | Victor 21160
| 3        | 4     | Chopin Polonaise | Jose Iturbi | Victor 11-8446
| 4        | 2     | Warshaw Concerto | Arthur Fiedler, conductor; Leo Litwin, pianist | Columbia 7443-M
| 5        | 3     | Spartaband | All Goodman | Victor 28-0040

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed according to greatest sales.

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<th>Position</th>
<th>Weeks</th>
<th>Title</th>
<th>Artist(s)</th>
<th>Label</th>
</tr>
</thead>
</table>
| 1        | 2     | Grand Canyon Suite | Kustenbach and Orchestra | Columbia MM-463
| 2        | 3     | From a Program of Chopin Piano Music | Played by Vladimir Horowitz | Victor DM-1034
| 3        | 4     | Rachmaninoff Concerto No. 2, C Minor | Rachmaninoff and the Philadelphia Orchestra | Victor DM-38
| 4        | 5     | Night and Day | Allyn Jones | Victor M-1032
| 5        | 1     | Rachmaninoff Concerto No. 2, C Minor for Piano and Orchestra, Opus 26 | György Sandor, pianist; Artur Rodzinski, conductor; Philharmonic Symphony Orchestra of N. Y. | Columbia MM-602
Music Popularity Chart

Week Ending Apr. 18, 1946

**JUKE BOX PLAYS**

**MUSIC**

**TO DATE, RECORDS LISTED ARE THOSE RECEIVING**

**HIGHEST ATTENTION AND ARE OTHER AVAILABLE RECORDS**

**OF THE SAME TITLE**

**JEAN IN HURFORD'S JUKE BOX REPORT**

**WRITE PHONE**

**JUKE BOX RECORD CO.**

7 WEST 46TH STREET, NEW YORK 19 Phone Chelsea 3-3337

**The Billboard**

**April 20, 1946**

**MOST-PLAYED JUKE BOX RACE RECORDS**

Records listed are run-type disks most based on more than 500 reports received in the nation's juke boxes. List is based from operators all over the country.

**Position**

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**25.**

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**30.**

**List Price $1.00 Plus Tax**

**JUKE BOX RACE RECORDS**

7 WEST 46TH STREET, NEW YORK 19 Phone Chelsea 3-3337

**The Billboard**

**April 20, 1946**

**MUSIC**

**RUBY NEWMAN AND HIS ORCHESTRA**

**STERLING NO. 7003**

**APRIL RELEASES**

**VOCAL BY**

**MICHAEL REVIEL**

**LIST PRICE 75c plus tax**

**DISTRIBUTORS IN ALL PRINCIPAL CENTERS**

**7 WEST 46TH ST NEW YORK 19, 11 Y**

**CHICAGO 3-3337**

**THE BILLBOARD**

**April 20, 1946**

**MOST-PLAYED JUKE BOX RACE RECORDS**

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**Position**

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**3.**

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**29.**

**30.**
PART 3—The Billboard

ADVANCE RECORD DATA

ADVANCE RECORD RELEASES

Records listed are generally approxi-
mately two weeks in advance of actual
release date. List is based on information
supplied by manufacturers, with
records listed under the name of the
artist, when indicated. List is
supplied by manufacturers only.

HERB JEFFRIES

"Body and Soul"
with Buddy Baker and his Orchestra.

Exclusive's Musical Director

#217

backed by Leon Rene's latest ballad
"WHAT'S THE SCORE?"

Order now JACC GUTSHALL
DISTRIBUTING COMPANY
1870 WASHINGTON BLVD, LOS ANGELES 2, CAL.

PART 3—The Billboard

ADVANCE RECORD DATA

ADVANCE RECORD RELEASES

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DISTRIBUTING COMPANY
1870 WASHINGTON BLVD, LOS ANGELES 2, CAL.
**Music Popularity Chart**  
Week Ending Apr. 18, 1946

### AND POSSIBILITIES

#### RECORD POSSIBILITIES

In the opinion of The Billboard music and records editors, the records listed below are most likely to achieve popularity as determined by each.

**JOSEPHINE, PLEASE NO**  
*Vaughn Monroe (Zippy Talent Vocal)* 

*This novelty tune will get plenty of pushing and should the Monroeatter is more Talent than Monroe or the band, that's all to the good in this case. Talent alone adds another plus.*

**GIN AND TONIC**  
*Tommy Dorsey (Decca)*

*Here's a singing novelty that will play its part in making the new swings.*

**THE HAPPIEST HOURS**  
*Oscar Brand (Columbia)*

*Another novelty, this one as a political theme song.*

**A WOMAN'S PREROGATIVET**  
*Pearl Bailey (Columbia) 33699*  

*"Prerogative" is another one of these cases where a tune seems to have been written especially for the singer who does it. But Bailey's practically never "hit."*  

**THE GYPSY**  
*Hal McIntyre (With Frankie Lester Vocal) Cosmo 475*  

**CEMENT MIXER**  
*Hal McIntyre (With Nancy Reed Vocal) Cosmo 475*  

*Here's a double-tied chop with one big IF... The IF being whether or not Cosmo will be able to put enough production into platter to get it around sufficiently to make the Charts. "Gypsy" is a fine novelty that will still have plenty to go for before it runs its popularity course. "Cement Mixer" is, of course, the re-bop face, which is doing well. If you can get this one, you'll do a job.*

**BEWARE**  
*Louis Jordan & His Tympany Five*  

*Here's Jordan's next big one. The in-person rendition of the tune has stopped almost in its tracks, little and on everything from crack to croon. The big hit is the all-Negro film called "Beware" featuring Jordan and the tune, which is currently playing in Southern theaters, and the in-person rendition will do fine... but the in-person version has done. It puts down as number one race record fight. And look for it to move up on disk jockey, retail and most-played bike charts fast, too.*

### ADVANCE RECORD RELEASES

(Continued from opposite page)

**DARK EYES**  
*Russian Male Quartet (Red Lace)*  

**DIDDLE, DIDDLE DUMPLING AND ALL**  
*Artie Shaw and His Symphonists*  

**DO IS BLUES**  
*Dada Marmarosa Trio (E. Surrender)*  

**DRAG NASSY THE WALK**  
*Dickie Wells’ Big Seven (Overture)*  

**DREAMING OF YOU (Sungnallet)*  
*Lee M. M. (HRS 1018)*  

**EASTER SUNDAY ON THE PRAIRIE**  
*Drake Darling and His Texas Cowhands*  

**ECONOMIC RAG**  
*Dave Young’s Gang (Decca)*  

**EL MATEXINO FELIZ**  
*The Happy Troubadours*  

**EL SENDERITO**  
*Narceo Marinero (Almar T)*  

**EL VENDEDOR DE HUEVOS (The Egg Man)**  
*Victoria 25-1057*  

**ENCORE DREAMS**  
*Swarna K. Guide’s Bestseller*  

**EVERYONE IN SAYIN’ HELLO**  
*Capitol 255*  

**AGAIN (Why Must We Say The King Cole Trio (King Cole)*  

**STEPHEN FOSTER ALBUM**  
*Dick Crosby*  

**DE CAMPO’S RACE**  
*De Campto’s Racers (King Men)*  

**DE MY OLD KENTUCKY HOME (The King Men)*  
*Victor Young Ork*  

**Old Joe John Scott Trotter Ork*  

**Swans River (The Old Polka At Home)*  
*George Shaw*  

**BEVERLY SHE SLEEPS**  
*My Aliee Pair’s John Scott Trotter Ork*  

**GIN AND COCONUT WATER**  
*Wilmuth Headley and his Royal Calypso Ork*  

**GINGER BREAD**  
*Percival Bricco*  

**GIRL OF MY DREAMS**  
*Dickie Wells Ork*  

**HELLO BABE**  
*Oscar Brand (Columbia)*  

**HEP CATS POLKA**  
*Joe Mussette Ork (Major G)*  

**HAY ME FELIZ (Make Me Happy)**  
*Claudio (Colombo Co)*  

**HASTA MANANA**  
*Dickie Wells Ork*  

**HELLO CATS POLKA**  
*Joe Mussette Ork (Major G)*  

**HEY IT POLKA**  
*Standard Novelty Ork (Major G)*  

*(Continued on page 122)*
MILDRED BAILEY (Majestic 1034)
All That Glitters is Not Gold—FT; Y. In Love in Vain—FT.
This is Mildred Bailey’s first set for this label and it features some of the best of the recording chair lady’s vocalizing. Backed by Eddie Bauer’s solid band, she is perfect in the plaintive “In Love in Vain,” one of Jerome Kern’s last tunes. She slips into old melodies with a symphonic jazzy backing that makes the song come to life. “All That Glitters” is in calypso style and should catch the interest created by “Rum and Coke” a few tracks back. Mildred Bailey sings solid chorus and does a terrific selling job.

PEARL BAILEY (Columbia 28693)
Lead Me, My Name—FT; V. It’s a Woman’s Perogative—FT.
Pearl Bailey turns in the two songs that helped win her rave notices for her montagge vocalizing in “It’s a Woman’s Perogative” turns out to be a serious go at melody with a symphonic jazzy backing that makes the song come to life. “All That Glitters” is in calypso style and should catch the interest created by “Rum and Coke” a few tracks back. Mildred Bailey sings solid chorus and does a terrific selling job.

ENOC LIGHT (Continental C-1173-75)
Somewhere’s Walking in My Dreams—FT; Y. Just a Lucky 5-8 and Skim—FT.
Laughing on the Outside—FT; V. Date With a Disc—FT.
Eno Light’s unique emotional quality of Enoch Light’s music is apparent from the start and makes good listening for dancers or sitter-centers. “Laughing on the Outside” features “Date With a Disc” winner, Loren Becker, who makes you sit up and take notice. Light makes a wise choice in Becker and backs him with good backing. Patsy Garrett does the Disc on this one. Light’s choice on the tune has a clever finish. Patry is also heard in the Ellington tune, “Just a Lucky 5-8 and Skim,” which is a quick little up and down boogie in grand style. Danny Sullivan takes a chorus on “Somebody’s Walking in My Dreams,” which he does well. The band is full of trumpets, trombones and saxophone which is especially pleasant.

The fine quality of the band and singers will make these sides coast.

JIMMY DORSEY (Decca 18812)
Perfidy—FT; Y. D. Jones—FT.
Perfidy is a soft rhythm tune on which Jimmy Dorsey’s solo can be detected without difficulty but the general jazzy manner makes the side a solid band number. “D. Jones” certainly lives up to its name and spots Jimmy’s band and the masterful front and center on the alto sax. Louis Carter at the piano. Herb Ellis very apparent at the guitar. Norman Brown at the bass, and Karl Pirie at the drums. It won’t be another “John Silver” or “One O’Clock Jump.”

SAMMY KAYE (Decca D-2105)
Gimme a Little Kiss—FT; V. Oh, Helen—FT.
Gimme a Little Kiss is a mid-tempo two side originally made by Kaye for the old U. S. Records Company, the masters of which were sold to Decca by the Shamrock Record Company, They are in the typical Kaye style with “Gimme” and “Oh, Helen” is given a vocal arrangement by the Three Kaydettes. Of limited appeal is “Oh, Helen,” also featuring the Three Kaydettes which tells the plight of a disillusioned suitor. Kaye fans will welcome them.

FREDDY MARTIN (Victor 20-1848)
I Lived on an Old Fashioned Song—FT; Y. Tell Me the Cause of It All—FT.
Both tunes are from Sam Goldwyn’s “Red Button,” which indicates that the source is not only for fodder. Another tune on this set is the Martin Men answer to “I Love an Old Fashioned Song” and are restricted by the song’s limitations. The source is Clyde Rogers’ vocal on “I Love An Old Fashioned Song” which turns out to be a torch song in jump tempo.

The tunes rather than the band have limited appeal.

JOHNNY GREEN (Decca 23551)
I Cover the Waterfront—FT; Y. Coquette—FT.
Johnny Green, the vocalist, does well by Johnny Green, the composer, on “I Cover the Waterfront,” which has a fine vocal by Barbara Anne, and an excellent arrangement which carries waterfront atmosphere. “Coquette” is given a good arrangement by the Reno’s Thompson singers and the oldie comes out with lots of appeal. Green’s band does a fine job on the tune.

May be limited for jukes but will click with the discriminating.

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VIOLETTA Lightfoot of portions of reviews is intended for. Boldface portion is intended for information of all records and music guidance of juke box operators.

AL SACK (Black & White Album 53)
Velvet Mood

MARTIN MONROE (Victor 20-1844)
Josephine, Please No Lean on the Bell—FT; Y. Katina—FT.

CARMEN CAVALLARO-BOB ERELLY (Decca 18813)
Full Moon and Empty Arms—FT; Y. Come Closer to Me—FT.

JIMMY GREEN (Decca 23552)
I Cover the Waterfront—FT; Y. Coquette—FT.


featuring DE LUXE No. 5012
"WHEN MY BLUE MOON TURNS TO GOLD AGAIN"
A Terrific Performance!!!

JIMMY WALKER
STILL GOING BIG

BY THE NEW STAR OF HILLBILLY MUSIC

A DOUBLE FEATURE
TWO OF THE YEAR’S Hottest Tunes
COUPLED TOGETHER ON COAST RELEASE
2016
"SIOUX CITY SUE" DETOUR

SEND FOR COMPLETE CATALOGUE

---

MARGARET WHITING (Capitol 47)
Can’t or Cannot Be Shy—FT; V. Can’t Help Lovin’ Dat Man—FT.

---

MUSIC

CARMEN CAVALLARO—BOB ERELLY

---

NEW YORK • NEWARK • PHILADELPHIA • WASHINGTON • BOSTON • HARTFORD • BUFFALO • PITTSBURGH • RICHMOND • BIRMINGHAM • CLEVELAND • DETROIT • CHICAGO • DALLAS • DENVER • LOS ANGELES • ST. LOUIS
NEW RECORDS

BON BON (Davis 2106)
I Didn't Mean a Word I Said-FT; T. V., Regretting-FT; V.

BING CROSBY (Decca 23550)

LOUIS PRIMA (Majestic 7177)
In the Land of the Rose-FT; VC.

HERMAN (Columbia 36868)

ELLA FITZGERALD (Decca 18814)

BARNET (Decca 18810)

BILLY WILLS (Columbia 36869)

EILEEN BARTON (Mercury 3005)

NAPPY LAMAR AND HIS LEVEE LOUNGERS (Mercury 2071)

SOLOMON (Mercury 3003)

VINCENT LOPEZ (Mercury 3004)

JOHNNY SCOTLAND (Vocalion 1018)

LENNON ON THE BALLADS

LES McCANN (Vocalion 1018)

Majestic Records get the Plays!

It Takes A Long Tall Brown-Skin Gal
(To Make a Preacher Lay His Bible Down)

by Louis Prima

and

St. Louis Blues

Record 1037

Jack Smith

• Something Old, Something New
• How Cute Can You Be?

(With the 5 De Marcos)

Record 7182

(Continued on page 124)
Announcing BULLET RECORDS Release Date May 1st

HILLBILLY Records from the Home of Grand Ole Opry

BULLET 600 Zeb's Mountain Boogie—instrumental Wave to Me, My Lady—with vocal Owen Bradley and His Tennesseas

HEARD EVERY SATURDAY OVER MUTUAL NETWORK—12:30 CST.

BULLET 100 They Have Gone Away Just What He Promised Baxter Quartet and Stamps Baxter Mixed Quartet

Seisia Series—Recorded in the South as only the South can bring Sepia Music

BULLET 251 Dig This Boogie Lightning struck the Poorhouse Wynonie (Mr. Blues) Harris

VOLUNTEER MUSIC CO. National Distributors
424 Broad Street, Nashville 3, Tenn.

Order from your favorite and nearest distributor

Cliff Wilson Distributing Co. 312 South Walker Street Oklahoma City, Okla.

Trilton Distribution Co. 3123 San Pablo Avenue Oakland, Cal.

Trilton Distribution Co. 1511 West Seventh Street Los Angeles, Calif.

Record Dealers Supply Co., Inc. 36 West 46th Street New York, N. Y.

Eastern Music Sales, Inc. 40 West 46th Street New York, N. Y.


Monarch Sales Co. 210 N. 22nd Street Birmingham, Ala.

Associated Record Distributing Co. 3122 West Chicago Avenue Chicago, Ill.

Bulk of Youmans's Estate

Goes to Tuberculosis Fund

NEW YORK, April 20—Bulk of Vincent Youmans' estate will go toward setting up the Vincent Youmans Tuberculosis Memorial, purpose of which will be to aid white collar workers stricken with the disease and unable to afford proper hospitalization. Writer's father, Vincent Youmans Sr., gets $50 per week for the rest of his life by the terms of the composer's will.

Mildred Boots Youmans, from whom the writer was divorced in Reno last January 21 would have received $2,500 and a trust fund had the couple still been married at the time of his death. Youmans left nothing to his nineteen-year-old twin, according to the will which said on this point that action was taken "for reasons well known to them and their mother, Anne V. Esher." Youmans and Miss Esher were divorced in 1933.

British Fenn Band to Ostend

OSTEND, Norway, April 20—Another indication of the swiftly developing nation-wide exchange of talent, with particular emphasis on musical attractions, is the booking here of the Benson and Her Ladies' Orchestra. The 18-piece band opens at the Casino here later this month. Benson gal is a top English instrumentalist (sax and clarinet) and has built quite a Continental and English rep thru long-time airing via British Broadcasting Corporation. In 1943, she worked over BBC for a year, and since that time has done steady guest shots over the government-controlled network.

Pavster's Next B'port $2,577

BRIDGEPORT, Conn., April 20—Tony Pavster, in his first Bridgeport appearance this season, sold 1,150 customers last Sunday (14), grossing $2,577.40. Admiss was $1.40.

DONALDSO AWARDS

(Continued from page 3) casts changes which may occur during the year, hence only the preem night line-ups are listed. However, it should be clearly understood that a replacement in any play scheduled on Broadway with a performer in the current season also is eligible for award honors, and such choices by voters must be written in on ballots.

The Billboard's prime objective in the Donaldson Awards is to foster the honoring of outstanding achievement in the theater by the theater. The Billboard Donaldson Awards are the time and accolades to their own. Everybody who has a hand in the making of leg has a vote. The Donaldson Awards mark the season's finish line for top drama and musical attainment.

SPREAD-TAX PLAN

(Continued from page 3) sixtest incomes over a period of years would not be affected by the plan which as presently envisioned would chiefly aid "overnight sensations." Main stumbling block to the scheme enactment is the loss in revenue to the Treasury, which one official said "would be considerable."

Plan is on its way to Secretary of Treasury Menahan for final approval. Sponsors are hopeful that Vinson will get it a departmental okay so that the recommendation can reach administration leaders in Congress.

West Coast Video Applicants Set To Spend Big Dough

(Continued from page 4) WBKB, Windy City video station, who will be in charge of video programming for The Billboard's commercial license application is granted. Candell added that engineering hearing for the application will be held in Washington sometime in June.

The Times, Candell says, intends to have studios in Hollywood, and its transmitter will be located on Mount Wilson. Station will be programmed with at least 20 hours of airing.

It will get on the air as soon as materials become available after it has been granted its license. In addition to Candell, execs already present include: Rich Mort, vice president and engineering consultant; Jack Reilly; Thomas, a retired officer of the U.S. Air Force; and Paul B. Lott, vice president of NBC in New York, who will be the station's chief engineer. A high ranking exec of The Times is expected to become general manager of the station's video operation, with a station manager for the outlet to be put in charge of day-by-day operations.

Herbert L. Wilson, Washington, has been appointed consulting engineer.

The channel the paper is asking for its pending commercial video license, WBKP, and expects to apply for an FM license too. The channel is now being called The Billboard.

BASEBALL VIDEO FLOP

(Continued from page 4) the WBKB building the receiving equipment was put into such a position that the electrical disturbance from the elevators was able to interfere. Because the engineers made the change at night, when the elevators were not running, the interference was not noticed until this morning, at which time it was too late to change the equipment back to the normal 650 kHz and 620 kHz.

Failure to make a picture goes against a few of the plans that were laid last fall for the station's first baseball games.

For a while the station telecast a station identification picture while an announcement over the bulletin board gave an account of the play by play during the game. This was continued for 21-4 last Sunday, April 16, and Tuesday, April 18, 1944. The station will not be telecasting as he summarized the game during the game being played.

Not discouraged by today's failure WBKB officials have already stated that either one day before Friday or next week or the next Saturday the Cubs play here (which will be May 4) they will try again. This time, they predict, they'll be successful.

G.I.'s SEE EXPERT

(Continued from page 3) Bee nightly duplicated the receiving of the Del Monte rope and handkerchief numbers,

Imposing an intermission, Leslie Guest scored with his milt pig on a screen, followed by USC experiences and demonstrations of tricks which clued the hands from Pacific G. I. Chaplin, Mystic Craig with a necktie-cutting act good for laughs.

The picture builds up the piano for accompaniment.
IN A RHYTHM: Les Burnell, piano; (clarinet).

IN A TRUMPETS: Mike Prang.

IN A HORN: Dan Cy Hirt.

TO A TROMBONES: Mike Prang.

TO A Saxes: Alvin-Cappi.

TO A BASS: Guy Soallese.

TO A DRUMS: Joe James.

TO A臉甲: Sonny Rich.

TO A VOCAL: Bob John Glaser.

TO A ARRANGERS: Alvin Antry.

TO A NIGHT: Mike Siegmeyer.

TO A MUSIC: Marvin Wright, Roger Shuller, Charlie Hargen.

TO A CHORE: Jim Nichols.

TO A CAY: Herb Baker, Joe James, Richard MCDougald.

TO A VOICE: Ina Ray Hutton.

TO A DOWN: Walter Willet, Bob Elliott.

TO A PIANO: Joe Cappi.

TO A BASS: Dick Hargen.

TO A BAND: Sonny Rich, Roger Shuller, Charlie Hargen.

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Lea Act National in Scope, No Local Musicians’ Affair, 802 AFM Bd. Tells Members

1,700-Signature Petition for Lea Meeting Gets Flushed

NEW YORK, April 20.—Saying that James C. Petriello and other executive spokesman for the American Federation of Musicians have forbidden activity by AFM locals against the Lea Act, the exec board of Local 802 here this week rejected a petition of 1,700 members asking for a special "light the Lea Act" meeting. Exec board described the Lea Act as strictly a national AFM affair, giving rise to heated exchange floor discussion about the distinction between an AFM affair and an affair of vital interest to the AFM membership.

By-laws of Local 802 specify that a special meeting of the membership must be called upon written request by 500 members. However, the exec board is also empowered to kiss off special meetings by making their purpose the first order of business and the next regularly scheduled membership meeting. Anti-Lea law committee of 19 which was formed at the hectic price list meeting last week (see The Billboard, April 20) and which was responsible for the petition for a special meeting, now plans to go on the exchange floor Monday (22) with pledge cards binding signatures to appear at the next general members' meeting committee meeting in May. Since the surpise was able to gather 1,700 petition signatures in just one afternoon this week, and since there is high feeling about the Lea Act and the fracas at the price list meeting, the committee is expected to have little trouble with AFM locals and other bunch of pleaders. Should the pledges result in a quorum (500 members) at the May meeting, there is no doubt that it will be a historic occasion, with rank and file ire translated into action via majority vote.

News that Willie Feinstein, outstanding blue ticket vote-getter and bulwark of the administration, will not run for re-election and most likely will resign before his term of office expires (see The Billboard, April 20), has touched off considerable political activity, most of it behind closed doors. Members of the Unity ticket, traditional ballot opponents of Jack Rosenberg, local proxy, view this year as their year, with some blue partisans and independents as well as certain Unity members, foreseeing the possibility of a coalition which would attempt to sweep out both Rosenberg's Blue regime and remnants of the Unity opposition.

As a result, the December elections are not without immediate interest to exchange floorers, prime concern is over what can be done about the Lea Act. Statement Thursday (18) by Joseph Pathway, AFM attorney, that Petriello and his colleagues view the law as unconstitutional, will have no surprise and no comfort to 802ers, who figure that unless the union enlists public support, Congress will simply go ahead and prepare another anti-AFM law which will not be unconstitutional.

MR. "T" TAKES THE TOWN !!
WITH TERRIFIC TOE-TICKLING TANTALIZING TUNES
FIRST RELEASE (THE FAMOUS) "BASIN STREET BLUES" COUPLED WITH "MARTIAN MADNESS" (BRAND NEW)
A NEW LABEL "Teagarden"
PRESENTS The same famous quality of Trombone Artistry combined with modern technique
!! ORDER NOW !!
DISTRIBUTORS: WRITE * WIRE PHONE *
RICHARD BRADLEY & ASSOCIATES
20 NO. WACKER DR., RAN. 9697 CHICAGO 6, ILLINOIS

KILROY WAS HERE

BT-276 on

BEL TONE RECORDS
8624 SUNSET BOULEVARD HOLLYWOOD 46, CALIF.
Folio Displays
Up for Mulling
By MPPA Bd.

NEW YORK, April 20.—Next board meeting of the Music Publishers' Protective Association will have presented to it by Walter Douglas, chairman of the board, an idea suggested by Mickey Golden, of Capitol Songs, to help stimulate laggingfolio sales in music stores. Golden wrote Douglas February 22 recommending that MPPA hire an industrial designer to prepare sketches for special music store racks on which folio and other pub merchandise may be displayed.

It's Golden's belief that one of the chief reasons for the drop in folio sales in stores has been improper display. Douglas called Golden this week and told him he had answered his (Golden's) letter March 25. Golden's, however, never got the letter and the situation was revived because of the folio sales drop story in the April 20 issue of The Billboard.

HOLLYWOOD, April 20.—Fate of new George Jessel-L Wolf Gilbert-Oscar Levant-Trombones son; Bob Williams, Ex-Goldsen's, however, his (Goldsen's) display. sales in music stores. Goldsen Songs, suggested presented board meeting board.

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WILLIAMS, Ex-JD, Ex-Miller
Now Building on His Own

PHILADELPHIA, April 20.—Buddy Williams, former sideman with Jimmy Dorsey and Glenn Miller and just out of the army, is building his own band. He is now rehearsing a 13-man unit with two vocalists. Trumpetmen include Donnie DeGange, Sandy Canari, ex-Dean Hudson; Bob Harzell and Reo Clemmer. Trombones are Barney Liddell, ex-Les Elgart; Billy Grandy from Woody Herman, and Joe Hoover. Saxies are Mike Goldberg from Charlie Barnet; Jerry Fields, ex-Ray McKinley and Mel Levine and Teddy Mack from Jessel and Gilbert Big - Little Tussle Over "Rendezvous"

Jessel holds that song would get better break if farmed out to one of several larger firms now interested in tune (Bregman, Vocco & Cern and Mills Music both reported anxious to handle it). Gilbert, however, wants to start in small way and build org as biz warrants. Gilbert's holding out for own exploitation, arguing that since Magnetic is new firm, outfit can concentrate all its promotional guns behind its one tune, whereas big pub house, with stable of tunes to exploit, can only devote fraction of time to pushing any one tune. Until authors agree on who gets tune it remains with Magnetic.

To date, song has been spotted with Andre Kostelanetz, Mary Small and Danny O'Neil, with an unreleased Decca waxing made by Dick Haymes also forthcoming. Ben Oakland, who wrote the music, is neutral.

Jan Savitt, Ellis Tollin, ex-Jerry Wald, on drums; Ben Dickman on bass, and Joe Mennetti, on piano, round out the combo. Vocalists include Jack Edwards, ex-singer with Larry Press, and Ray Justice, local looker who was running up to Miss Philadelphia in the 1944 beauty parade.

BONNIE LOU WILLIAMS
VOCALIZES
"YOU HAVEN'T CHANGED AT ALL"
BLACK AND WHITE
DOUBLE FEATURE RECORD
(8W-779)
WITH THE MUSIC OF
AL SACK AND HIS ORCHESTRA
JIMMY CASSIDY
SINGS
"WHO CARES!"

MUSIC DISTRIBUTING CO.
1408 West Ninth St. Cleveland 12, Ohio
MUSIC DISTRIBUTING CO.
4918 South Clark, Chicago 14
FREDERICK LEE
329 Second Ave. East Minneapolis, Minn.
LEGUM DISTRIBUTING CO.
104 12th Ave. New York, N. Y.
SPIEGAL & CO.
3920 Olive St. St. Louis, Mo.
SCHWANDER APPLANCE CO.
3920 Olive St. St. Louis, Mo.

DAVID ROSEN & CO.

SUNSET MUSIC DISTRIBUTING CO.
3920 Olive St. St. Louis, Mo.

FORT ORANGE DISTRIBUTING CO.
328 Mechanics St. Utica, N. Y.

CROWE MARTIN DISTRIBUTING CO.
1829 LaRue St. Indianapolis, Ind.

NORMAN YOUNG APPLANCE CO.
1501 S. 12th Rd. St. Louis, Mo.

TOM P. McDERMOTT, INC.
1400 South Boston St. Tulsa, Okla.

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1400 South Boston St. Tulsa, Okla.
Art Mooney To Take Another Ork Fling After Florida Rest

NEW YORK, April 20—Art Mooney, who scuttled his band last week when it became evident that available bookings would never match a mounting deficit, is planning to reorganize. Having secured a release from Music Corporation of America, Mooney is on his way to Florida for a rest and to make a plan for a new start in early May.

Jack Rosenthal, operator of Palissades (N. J.) Park, wants to use Mooney for four weeks, kicking off the first week in May, and it is understood that Mooney's plans are geared to such a start.

The former Rosenthal was instrumental in saving Mooney from a difficult situation by booking him into the spot. Job resulted in Mooney's deal with the Hotel Lincoln here, where he lost in the vicinity of $50,000 trying to build himself into an attraction. Pay roll of his recently jetisoned ork is reported to have been around $2,600 per week. Excess say they made several vain attempts to persuade Mooney to shave expenses.

Duke's Mercer Cuts First Platters for Aladdin

NEW YORK, April 20—Merrill Ellington, Duke's son, cut his first platters here last week for the Aladdin (formerly Philo) label. Titles etched were Messy Bessie, Ditty a la Dizzy, The Willies and She's Got the Blues. (First two are Mercer's own compositions.)

Discs were not made with the large band which the Ellington kid is forming, but with special group consisting of Jacques Butler, blues singer and trumpeter; Mary Osborne, guitar; Lawrence Brown, trombone; Al Sears, tenor sax, and Harry Carney, also sax (later three out of Duke's band), plus Mercer himself, who contributed some trumpet and split the piano chair with Leonard Feather, who organized the session.

Thornhill's Halloran Preem

NEW YORK, April 20—Claude Thornhill's new band preem Tuesday (30) at Halloran Hospital, Staten Island here, where it will get a chance to unkink itself for dance and theater work. Halloran job consists of a concert for enlisted men, followed by an officers' dance. Ray Hutton does the date Tuesday (33).

ROY ACUFF

Gettin' Away From the Mike

THE TENNESSEE boy from the hills has shaken the WSM and MBS dust for a time to head out on his first personal appearance tour. Acuff has decided to do what many another hillbilly has done with profit—make the rounds of the areas that eat up his stuff but know him by name only. He'sadera sure-fire way of cleaning up at the box office and making future air and personal dates pay off. Acuff's chiding and heckling over the air have sold him sight unseen to a vast audience of hillbilly entertainment-seekers. He's had the help of some Columbia spinners and pix. Even the RCA's has become infected with his corn he puts out and has adopted it for the vocal sessions.

The sessions Acuff and Smoky Mountain Boys hit will be treated to a sight when the hillies arrive. They're traveling in a 10-car train, and will set up a large tent on locations.

Pan-American Record Distributing Co.
6245 Sansa Monica Blvd., Los Angeles 38, Calif.
GACONCERT DEPT.'S MIDDLEBROW PUSH;
JONES TO TEE-OFF

CHICAGO, April 20. — Newly formed GACONCERT department (The Billboard, April 20) will go into the middle-brow field on a national basis soon. An extensive booking program is being planned for tours that will be neither jivey nor longhaired was outlined this week by Bob Weems, local GAC head. Talent will probably be scouted chiefly on the West Coast, but all concert booking will be done thru the Chi office with Jack Denney in charge, Weems said.

First tour will start September I when Allan Jones, a piano duo and a dance team will do a Midwest concert trek that is expected to run eight to 16 weekends. Jones's specific program has not yet been determined, but he will present the payees with his usual standard pop and light operatic repertoire. He will play concerts halls and auditoriums and will work on percentage privileges above his guaranteed figure.

Denney, who joined GAC here last summer, is right out of Kalamazoo. He will be in charge of Camp Shows for the army in Europe and was an independent promoter in Ohio before the war.

GLEN ISLAND-AFM ACHES
TO STRAIGHTEN OUT SOON

NEW YORK. April 20—Latest difficulties between Glen Island Casino, New Rochelle, N. Y., band management and American Federation of Musicians are expected by insiders to be straightened out shortly. A strike was put on AFM unfair list last week because union allegedly got wind of attempts by the management to pull dipsies with orks.

Spot has been in and out of hot water consistently during the past months. Its former booker, Howard Gill, became the paly last month when his license was revoked by AFM, and the impression got around that the spot would henceforth be have. Ray Anthony and Harry Calkin both were fare shows before the AFM edict was announced.

J. DORSEY DROPS PLANS
TO OPEN L. I. LOCATION

NEW YORK, April 20—Establishment by Jimmy Dorsey of a band location in suburban Forest Hills, L. I., here, has been abandoned because of the press of other activities. Spot in mind, a large white mansion which used to serve as the summer city hall, was regarded by Dorsey and his manager, Howard Christensen, as a possible summer ork operation. But since neither Dorsey nor Christensen will be able to spend any time here during the next few months, they have foregone the deal.

Christensen leaves for his Chicago home this week, after which he will go to Cincinnati for Dorsey's No. 4 opening at Castle Farm. A quick trip to New York will be followed by a lengthy coast visit, during which Dorsey and brother, Tom, will make their film.

VARNUM COLUMBIA FLACK
HEAD; LONGHAIR TOUR SET

BRIDGEPORT, April 20—Wayne Varnum, who pre-war war in the Columbia Records Advertising Department here, has rejoined the company as head of a new publicity department waxyery is setting up in New York.

Varnum's first job is to get out on the road ahead of the Philadelphia Orchestra (pioneers in GAC backing and conducting) to line up publicity and promotion for a 26-city tour the longhaired work is doing under sponsorship of Columbia Masterworks Division.
GAC, FB Angling For Welk; May Solo

HOLLYWOOD, April 20.—Lawrence Welk, whose band has been with a regular record release for well over a year, insists that remote time still plays an important role in bookings. Welk, who is under contract to Decca, came to this territory cold last summer to play a half-year run at the St. Francis Hotel, San Francisco, followed up by his current holdover stay at Aragon Ballroom, Ocean Park, Calif. Welk is the only band which has enjoyed a danceland here, and he attributes this entirely to radio time he had out of the St. Francis.

Generally unknown is fact that Welk's present contact has expired. It is understood that GAC is offering the New York Hotel, New York, to Welk as incentive to sign with the firm, and L. A. Frederick, of the FB agency, is making strong bid for Welk to return to fold where he left when booked Joe Kasparex exited Chi office of FB to join MCA's Wendy City booking department. Welk, however, is giving serious thought to a free-lance booking arrangement.

Berg Buys Sheep's Sets Honeydrippers

HOLLYWOOD, April 20.—Billy Berg, owner of Hollywood jazz spots bearing his name, has bought half interest in Sheep's Playhouse, downtown Negro club, and will take over active operation of the location.

Smith plans to use name talent and may make Eastern junket to line up fresh acts for both operations. Joe Ligins and His Honeydrippers set for 16-week run at Playhouse, beginning middle of June.

JERRY WALD

(Continued from page 37) thru a batch of sets and are puzzled by the product. You wonder what the band is trying to do. It is Wald's dilemma that the only way to hit the peak is to play a completely different set each night, that is keeping him from hitting that peak. One good musician after another, foregoing his own job, has proved the over and over again. Until a band style, however, distinctive, is properly blended into the old road map, the commercial touch just doesn't click.

Wald's own clary solo, as the aggregation now shapes up, are by far the chief attraction of any worth lending an ear. The brass and reeds take on a pretty tinge, but it is too often merged in incomprehensible patterns. Rhythm section gets next to nut from Cotter on the drums and Fishkind on bass, but again their work is overshadowed by complex tonal effects played all around them. Anne Russell, on the vocals, is probably the band's weakest spot. Even with a Mike she doesn't get enough volume into her chirping to be heard in the comparatively small Terrace Room, and the band isn't strong enough in that衔接 of how to get across a song's meaning. Is particularly lost on blues-type stuff, and little better on ballads. Wald, himself, doesn't lend any particular personality to the band as a frontman, seeming content to let his clarly work speak for him.

A better canary, addition of a boy singer, maybe, might make Wald lessening to be differed would keep the customers from flocking out of the joint right after the ice show, which they did on nights (18), and would probably move the band along a lot faster than it's moved in the past.

Wald gets two CBS airshots (12:30 to 1 a.m. Monday and Saturdays) out of the spot, which has been (according to Wald) as ineffectual in building the band as remote air time has proved to be in the past cases. Leader also has a new disk contract with Sonora, which he expects will help him get up there.

TONY PASTOR

(Continued from page 27) band does is a production, designed for its entertainment value as well as for dancing. On Patience and Forti- crite, one of the latest releases, the band standing to wall artigals, and from that point on Pastor and Virginia Maxey toss the vocal back and forth in comic-spiritual style that gets plenty of online backing (and they stand all the time they're playing) is just right and melodies to maintain a solid dance beat so that terspers can keep moving. On When Got a Tent to Rent, Pastor waxed for Cosmo, intro is cute sing-talk dialog between Miss Maxey and Pastor, segueing into Pastor's high-pitched husky solo novelty voice while the band ably supports word-slinging while supplying a steady terp rhythm. Hardy a number in any set by without a vocal by Pastor, La Maxey, both, or boy vocalist, Tommy Lynn. The slightly hoarse quality of Pastor's own song selling seems to have been standard with the band. Maxey has always had it, and when caught (18) Lynn's bary piping was somewhat gravel-touched. Canary, in fact, is one of band's strong assets. She has what Peggy Lee had in the old days with Benny Goodman. Not that her voice has any near the quality of Miss Lee. However, she's blonde, cute-skinny, looks like butter wouldn't melt in her mouth, but rolls her eyes and does a ditty with a somehow naughty effect even though it has completed the naughty set of lyrics. Is especially apparent on such tunes as Cost Me a Little Bit, Do You Love Me, etc. Gal knows how to sell a song.

Formula for the band's musicality is simplicity itself. When they're playing a ballad, it's soft, muted brasses throwing with a quiet rhythm lift. When they want to sound like a jazz outfit on such numbers as Hey Bubby Be Bop they just blow open and loud. Crescendos, diminuendos, etc., are all spotted so as to mystify absolutely nothing. In short, corn, but oh! so salable.
New York:
Matt Shelvev, commenting on Lou (Lotin Quarter) Walters' charge that AGVA was threatening his business, said, "Lou is funnier than any of his comedians." 

Steve Kennedy, singer, started at the Penthouse Club. 

Ben Cutler, ex-work leader, opened as a charter at Cafe Continental, St. Moritz Hotel. Village Vanguard celebrates its 12th anniversary May 3. Florence Desmond held at Blue Angel. Grace and Scotty re-opened at the Chez Paree, Atlantic City, after a short vacation.

Michael Day sharing the billing at Cafe Mardi Gras with Angie Bond Trio and Tune Toppers. Chi Wade at Club Park Central after 23 weeks at Blue Room, Miami Beach.

Gypsys Rose Lee left MCA because office couldn't get her more than $4,000. She's now with the Morris office. 

Dina and Monte Fraser plucked to Chicago to see Ben Blue. Comic may go to Proser. Paul Small now has a guy with a Conquistador uniform as a doorman for his office. 

Pierre's Cattlemen Room will shutter month of August for renovations. 

Fenton Baker, owner of Baker Hotel, Dallas, in town seeking talent. 

Billy Rose has released Dean Allan Timpson to defend against new owners of Paramount Hotel, who may seek to oust his Diamond Horsehoe. 

Harvey Stone's first job out of Capital will be a Bowery (Detroit) door, May 6. 

Willie Shore goes to the Club Charles, Baltimore, after Capital Theater dem. 

Moore Sisters start overseas for USO. 

Barbara Long, now in town, goes to Tampa, May 20. Peter Lind Hayes set for the Copa some time in June.

Chicago:
Morris Silver, head of William Morris Office just returned from a two-week vacation at Whitley Hotel, St. Joseph, Mich. .. Bob Weens, head of GAC in Chi, took a two-day business trip to Kansas City this week. .. 

Joan Eli, chip on ABC Teens Tour program here is slated to leave for Hollywood. 

Harold Lee, who recently left GAC, is now doing personal management and is currently handling Fred Lowery and Dorothy Rae and also Eddie Hall, hardy comic ename on Chesterfield program. 

Leo Saltern returned Friday (19) from a quick trip to Detroit, with him was Dario, owner of New York's La Martiniq.

The Keynoters, a trio recently returned from the army and led by Frank Avilla, are in for an indefinite stay at the new Mcacon Club. 

Fred Lowery and Dorothy Rae are currently in Detroit and will visit many Eastern and Southern cities on their tour that will end in Miami in June. 

Betty Cappel, Rapid Ride, Calumet City, III, April 2. 

Don Ludow is at Kelly Kawley's, La Salle, III. 


Lillian Bennett went into Ward's in Victory Mall, May 19.

Fiddle Bow Bill and His Dew Valley Acorns (5) closed Midway Gardens, St. Paul, where he has been a year, and opened the Silver Congos in La Salle, Ill, April 23. 

Paul Gray will go to the Town Casino, Buffalo, in early May. 

Lois Hecht and Blankenship closed the Lake Club, Springfield, Ill., April 28. 

Paul Marc, Chi boxer, is currently in Detroit on his bid. Local bookers are wailing about the beer shortage, which, coupled with holy week, has caused walls of anguish. 

Fulton Alexander and his band are scheduled to stay at Chi's Ebony Lounge indefinitely.

Brucettes, four-girl acro-comedy attraction, completed 10 weeks in Mexico City and have embarked on a tour that will end up in Havana and then in the Pacific. Miller show this month.

Philadelphia:
Marty Bohn next in Scolla's. 

Charles Marano and Lew Haslave have returned from their vacation. 

Phila's bookers are trying to get the Ritz Brothers to appear at Carnegie Hall. 

Alan Gale set for the Latin Casino May 17. Jeanne Watson and the Whiskey Warders are back for a second week. 

Jeff and the Tune Toppers and planning to go to Germany to visit her army brothers who is ill there. 

Carson Beatty and Jimmy Flanagan were over turned up in the Philippes. He is with a U.S.O. unit there. 

Koko, featured at the Music Village, signed for the KYW Lunch time With a Punchline, daily airt.

Doletic McDouogh, of the Tahiti Bar, Women's Homeopathic Hospital for an apendectomy.

Detroit: 
Johnny Mack, organist, and Don King, pianist, held over for four more weeks at the Sapphire Room at the Sherman Hotel. 

Paul Gray is first comedian to be held more than two weeks at the Latin Quarter.

Don King opens June 1 at Show Bar, operated by Jack Grablinck at 1112 Heights, Detroit, for a six-week season. It's a return engagement. 

Wanda Rio, slated to open at the downtown Wooster's, may open out because of an auto accident which confined her to Magway (Mich.) General Hospital, but was due to appear later in the week.

Syracuse:
Booher Max Volan has the 3M's cocktail unit at Hotel Oneida. This is first booked thru local agency. Volan agency was represented last month with Barbara Coast Boys and Elaine Barrett, both acts playing Andre's, Syracuse.

Atlantic City:
Two A. C. spots have put up in floor shows for spring and summer. These are Babette's and Paddock. Former featuring Bob Owen, Sheila Reynolds, Doris Ruby, Joyce Alme and Joe Renay's ork. Paddock has the Rambler Jerrys, Betty King Brown, Bob Bell and Paddock Francers ork.

Pennsylvania:
Johnny Long comes to Vogue Terraces on May 28 for 10 days followed on Decoration Day with new Ina Ray Hutton outfit. (See IN SHORT on page 53)

Climb for Drinks
SACRAMENTO, April 29—Several months ago, when a cocktail lounge "Sky Room" on top of the 14-story Elks Building here was in the talk stage, the folks about town predicted it would never go. Principal drawback, they said, was the elevators in the building only go to the 15th floor, and customers would have to talk up a flight to get their big view and drinks. But since Rodney Weatherhead and Harry Canfield opened the spot last Thanksgiving it has done everything but business. Saturday, April 6, was the beginning of the nightly cocktail lounge’s New Year’s eve. In fact, elevator service was out of whack for a while and 29 people climbed 14 flights to get that view and drink.
Per Cent Sign on Nitory Actors

Ops With Pay-Roll Woes Mull Guaranty - Percentage Deals

Big attractions have agreed to it before they know they can pull, but nouveau names have a hard time seeing it without guarantee equal to act’s price—agents confused

By Bill Smith

NEW YORK, April 20.—Present biz hull has nitory ops all over the country worrying themselves into ulcers and getting cross-eyed watching their competitors to see who they’re buying and how they’re making out. Business isn’t hot in the West Coast admits takes have fallen some 40 percent. Middle West, with Chicago as the center, seems to be taking a 30 percent drop. New York has been equally hard hit. Broadway spots with a mass appeal say their dinners are holding up their 2:30 shows. In the manager’s rooms all over the country—the Chez Paree, Chicago; Coronet; Phylo; Copa and La Martinique, New York and Ciro’s on the West Coast—are all feeling the pinch.

Ops don’t know who or what is to blame. Some say it’s Lent; some say it’s strikes; they say it’s weather. But whatever the reason, they all agree that fewer customers are coming in and that less revenue is taken at each show. A few of the biggest buyers are beginning to think that perhaps buying exclusive attractions isn’t the way to go. Any tip-off came from Florida last Saturday. There, a 16-mile square had covered the showbiz pull down some fast. When that produced a few nitory spots bidding against each other for names and will to pay anything. Yet reports are expected to bring in a lot of dough lad an equal.

Salaries Still Up

Florida’s flooree hasn’t affected salaries of attractions. The make-meet mant in other parts of the country, the special material are still pulling it down. Major reason is that competition is still as hot as ever. In New York, the Copa watches the Martine; in Phylo, it’s the Coronet vs. the Latin Casino and the Walnut Roof; in Boston, the Mayfair against the Reg; but in Baltimore, it’s the Charles squaring off against the Chanticline; in Chicago, the Chry tries to beat the Rio Cabana and the Latin Quarter. And so it goes. To make the competition still greater a number of the fellae have played out shows have started with attractions.

Even the ops that have chosen to play it straight think that from on there’ll start making dough.

Unfortunately it doesn’t work out. As things stand, there are few attractions that can keep pulling ‘em in. Even the big ops have noticed a drop in their business and have been looking for two, three and four weeks. So in the end, the ops are back where they were before—back trying to buy new attractions who sometime attract, and get-in nowhere but break-even.

Perspective Looks

Here and there op of the close ops are beginning to wonder what they are doing while putting up much money on the line with nothing put out to show for it. This in turn has started an other gimmick—the guaranty plus a percentage which some of the major ops are trying to get acts to accept. Gimick isn’t new. It’s standard practice in vaude theaters and has been in vogue in nitory field with the exception of a few spots—Carnival, New York; Latin Quarter, Chicago; Latin, Philadelphia—it is relatively untiried in nitory field. Cate’s agents are nium can name plus that all dough based on their marquee value. They seem no reason why attraction can back up that belief by playing with the gate. Right now, say, ops have to take all the risks in dividends for both salaries week in and week out, while the attraction walks out with the dough.

Whether or not acts will take to the percentage idea is something another house who have proven their draw have no hesitation in going into it. The reasoning is that they can’t lose if done it before and know they can pull. But there are plenty of other ops who have never thought of such a come attractions in the last year or so. There’s no who come from the scheme. The only way they’d accept it is to get a guaranty that would be equal to what they consider fair. Until they would it would need a lot of talking.

Agents Disagree on Merits

Talent agencies are mixed up on this percentage deal with a guaranty. Some say it’s a good deal for the agency and the client. One agent says he’s all for it arguing that runs of the mill much already conveying that they’re attractions. "Put some of these in on a percentage deal and see what happens; maybe it will be all for the good." This, he claims, is becoming more and more agreed violently. His arguments, however, were based on the amount of talk involved in making such a booking, not on the drawing power. His beef was that it takes less work in selling an attraction at a certain price than it takes in trying to work out a percentage deal. Others admit that money is too big and that a leveling process is overdue. But they blame it on cafe, not on performers. "The average buyer has nobody but himself to blame. Everybody name knows it. If an op can’t get an attraction thru an office he will frequently go directly to the act and make an offer excess of what he knows it is getting. This results in increased bidding among the ops, and if they rub their toes they run around crying." Acts Don’t Care

Actors say they don’t know from nothing. They want their dough and if one spot won’t pay it there are plenty of others around. Fortunately, say agents, that’s exactly the way it is and they are caught in the game. They say that their own dough can’t go on forever and feel that the act should give up its act to make a buck, otherwise a lot of clubs eventually will have to fold. But until they themselves take the initiative and say so far and no further (See Ops With Pay-Roll on page 49)
Now Anti-Showbiz* "Vigilantes" After Percentage Clause

PHILADELPHIA, April 21 — Bookers, as well as well-armed waiters and nifty servers, may be tarred and feathered. Tonight at the Strand, Antietam, and Paris, shows are staged at Phillips' night spots in the future, said Assistant District Attorney J. R. Burks. As the city prepared to clamp down on indecent performances in local night entertainment.

Burke said he thought the law was broad enough to permit a hotel booking agent in the future. Previously, he had noted a warning that members of the club were worried by the scene acts as the performers offered them.

Emphasis was given to the new policy, aimed at totally erasing "indecency" from local floorshows, when two owners were held for the grand jury in bail along with an emmetro.

The owners were held despite the plea of one of them that he had not then seen the enseure performer.

Chi Coloso Shuttered For Face-Lifting Job

CHICAGO, April 20 — Coloso's, one of Chi's oldest theater restaurants, is closed for about a month to permit remodeling. According to Johnny King, of local Frederick Bros. office, Coloso's booker, niterly will reopen again together with Ada Leonard and her girl orch (16) and an ice show.

NEW YORK, April 20 — Johnny Garber, who received the world's biggest booking offer from the Strand, $7,000, lost any hope of making it. The only house which continued to do a terrific job with its Monday night was the Strand City Music Hall, (1,600 seats; average $100,000), which pulled in $138,000 for its second week with the city's Famous Marquis, the annual Easter show and Universal Pictures. Opening stanza was $33,000.

Roxy (6,000 seats; average $75,000; $120,000, $110,000, $100,000, $90,000, $80,000, $70,000 and $60,000. Total take for the run was $600,000. New York (reviewed this issue) had Eddie Cantor, Johnny-long-ork, Bob Eb- erly and the Virginia.

Curtain (4,627 seats; average $65,000; $60,000. Scotch in the brandy with Xavier Cugat orch, Harvey Stone and Ziegfeld Follies against previous

Para Wind-Up 61G

Paramount (3,664 seats; average $75,000) wound up its seven-weeker with $91,000 for Bennie Goodman, Pat Henning and Road to Utopia. This week's business was $90,000, and the show opened with $120,000, $110,000, $90,000, $80,000, $72,000 and $70,000. Total take for the run was $560,000. New York (reviewed this issue) had Eddie Cantor, Johnny Long-ork, Bob Eb- erly and The Virginia.

Borscht Bookers, AGVA To Huddle On New Formula

NEW YORK, April 20—Club bookers active in the Borscht Belt will meet with AGVA Monday night (22) to discuss basic minimum agreements for the sylvan retreats. Conditions in the area have long been a bone of contention. AGVA has main- tained that other factors have been booked for a hotel at a certain price and under certain conditions, and AGVA agreed to live in.

Under new formula to be discussed at meeting, bookers will be told that twisters are a thing of the past. Any resort which tried to bilk the union if any booker who conspires it, or is a party to, will also be in danger of losing his franchise.

Kaye Named Aid To Matt Shelley

NEW YORK, April 20—Arthur Kaye, AGVA top man in the Southeastern territory, working out of Miami, has been upped and is now one of the firm's major national administrators of the union. Kaye is going out to tell over the Borscht Belt next summer, commuting the city his headquarters.

Dave Fox, number one assistant to Shelley, will run the New York City office of the organization. As former secretary, is now in charge of AGVA's exclusive agency division, Mercedes Sana, formerly with the Miami office, has been transferred to New York as Shelley's secretary.

Mex Actors’ Org Mulls AGVA Pact

NEW YORK, April 20—Mexico Actors' Guild will probably sign a reciprocal agreement with AGVA before Easter Sunday. The deal will be similar to one recently made with Cuban actors' org, permitting them to work out of New York under all interchangeable working permits.

Matt Shelvey, AGVA national ad- ministrator of the firm's West Coast next summer and will meet with Can- tina's head but the club hark, to discuss methods. At present, AGVA members who work south of the border are left to make their own deals on a non-AGVA basis.

Reason for the fast lane is that Mexico is going to boom. War has brought a lot of extra money from the United States. Many initnies are being built and they are beginning to bid for Yank attractions. Taking advantage of this, Chicago and Los Angeles are starting to go after the increased biz.

Clean Up or Face Ban,AGVA Tells New Orleans Spots

NEW ORLEANS, April 20—AGVA, at a mass meeting of its spots from three States Sunday (14) laid down an ultimatum to New Orleans nite spots. Either clean up by April 27 condi- tions under which members are em- ployed for face washing of all per- formers affiliated with the Guild and take no part in any sylvan revival indefinitely. Allen P. Nickerson, national rep of AGVA, called a two- day conference to air the complaints that (1) Club managers were compelling female entertainers to be- come B-drinkers, and (2) they were being recruited from the street to replace trained men. Nickerson said that AGVA opposed B-drink- ing employment of any kind.

That the city, Nickerson gave a clean bill of health to all hotel spots provided they agreed to follow the Moulton Rouge, Casino Royale, Kettle Club and other spots. Nickerson emphasized, however, that hotels and the endorsed spots will also suffer if the scene acts color the work in that city's hotels.

Hence, Nickerson decided that all performers working club dates in their public rooms will have to be in good with AGVA statutes. The fol- lowing hotels are involved: Roosevelt St. Charles, Johns and the Mark Monton.

Music Hall Whopper 138G, Roxy 90G, Para, Cap Dip

NEW YORK, April 20—A combo of Holy Week and the first two nights of the month don't promise any good. The only house which continued to do a terrific job with its Monday night was the Strand City Music Hall, (2,600 seats; average $100,000), which pulled in $138,000 for its second week with the city's Famous Marquis, the annual Easter show and Universal Pictures. Opening stanza was $33,000.

Roxy (6,000 seats; average $75,000; $120,000, $110,000, $100,000, $90,000, $80,000, $70,000 and $60,000. Total take for the run was $600,000. New York (reviewed this issue) had Eddie Cantor, Johnny Long-ork, Bob Eb- erly and the Virginia.

Strand Strong 63G

Strand (770 seats; average $45,000) still strong with $53,000 for its second week with Louis Prima, Joe in the Mood, J. C. S利物浦 and the Ballyhoo Boys. Opened with $74,000.

Majestic's 837 seats; average $25,000; $25,000 for $25,000 for Ralph Slater, Yvette and Sailor Takes a vacation in the South. Opened with $24,000. New York (reviewed this issue) has Herb Heilig's Orch, Rudy Eckstine's Big Band, Benny Benson and Mius Stape's Jungle.
Biltmore Bowl, Los Angeles

Talent Policy: Dancing and floorshows at 8:30 and 11:15. Manager, Joe Faber; publici-
yty, Harry Patonick. Prices: $1 over.

Well-balanced, fast-moving show keeps patrons on edge throughout. Bill includes Vicki Hyde, Stuart Morgan, Dragonaires, the Shrimpenators, Jane Slater and Alice Tyrell, with Jimmy Grieg's orch providing support and terp tempos.

"One-Man Band" Vicki Hyde knocks himself out to pull hefty mit-
ting. He tees off playfully, keeps adding hors, until he is si-
multaneously thinning three trumpets. (Latter are keyed at a third and fifth, hence staying in harmony thrucout). Hyde then turns to imitations, doing trumpet take-offs on Clyde McCoy (Sugar Blues), and Harry James (You Made Me Love You), and ends up a la Frankie Carle, with piano solo. For the walk-off Hyde does something else quite splendid, adding a clarinet with one hand, twirls baton with the other.

Morgan Dancers (three guys and a girl) score solidly with a quick-
terp routines. Group, slated last, works with rare smoothness, keeping act going high at peaks. Send fellows lasing thru the air, bringing gasps from the audience.

Cyclist Walter Nilsson adds plenty of zip to show with his wheel rou-
tine, a bit of Hell's Angels Intermediate, with one hand.

Morgan Dancers (two girls and a guy) score solidly with an interme-
cito routine. Group, slated last, works with rare smoothness, keeping act going high at peaks. Send fellows lasing thru the air, bringing gasps from the audience.

Ramon and his Cuban orch continue at the spot with their rhythmic music, while Tom Morgan is still starred at the organ in the Lounge.

Lookout House, Covington, Kentucky

Talent Policy: Floorshows and dancing at 8:30 p.m. and 1 a.m. Manager, Betty Kapp. Prices: $2 over.

With the affable and handsome Booking, and with the exceptional pro-
cernings, patrons got all they bargained for and more in the new layout which was opened Wednesday. It's top-of-the-barrel stuff thankfully.

Leading off the new fare are the attraction-returners Ballroom Dancers (8), with a colorful and pipe-hi-ho beat which wins a high number. They score again later with some fast Easter Parade terpery.

The Lark Sisters, comic duo, click handsonde in a neat adagio novelty in which they combine slick acrob work. Rode off to a sound mit-
ting. Holdover Bobby Wertz, emcee, sells his show good to his ever-in-
creasing following with four tenor ballads, "You'll Never Know It Seemed To Be" and "Did Your Mother Come From Ireland."

Bob Gentry is an ace monologist, with a wide repertoire of clean ma-
nered business,戏剧着 his act with wit and style. Some of his bits with his fast patter from floorshow to floorshow, were among the most w
teresting of the evening. "The father" bit proved the biggest laugh-
getter. Called back, he wound up with a sound bit of patter.

Mary Wells and Four Fays (4) grab themselves plenty of palm-
whacking. Colorfully garbed, they sold their number of speedy and ex-
cellently executed comedy acro gymnastics that had table sitters gasping. Feat of Feat, they went thru wind finish is Patsy Lou, who ex-
ce a truly wonderful bit, "Daydreams," a somersault, which brings down the house.

Snyder orch is still doing an excellent job with the dance and show routines, and they can be best described as "suc
ting." Some comes a fave in the inter-
mish slot.

New Horizon Room, Hotel Continental, Chicago

This intimate, Michigan Avenue spot provided an appropriate setting for the new and colorful opening of Bob- ert Crum. Soft lights and plush surroundings are created with an introductory "stroll thru" where audience right into Crum's lap sec-
compass after he had finished the first number. The setup, 81 Charing Cross Rd, London. His updates on his presenta-
tions being "Piano Portraits" and his first number, "Sweet Lorraine" was well met with approval.

Crum goes all out to give his play-
ing an intimate realistic touch, per-
ession and succeeds in doing so with as widely known an item as Gerhard's "Rhinestone Cowboy." His opening note was high and his frequent lapses into live and boogie woogie with the audi-
ence wondering whether they last heard of him at Carnegie Hall or on Bachelor Street. In Crum in this, his first personal appearance since being dis-
charged from the army recently, did not mix any partner with his playing and was well rewarded with audi-

tience. saucy patter, Crum is on top of the top bracket but a bit more showman-
ship, warmth and smoother produc-
tion are required to put them up with the table sitsers.

George De Carl's Orch (1) provided the special feature in this bill. De Carl's "whispering trumpet" caused payees to lean over and whisper to each other that he was good. He seemed to fit right in with the clientele and his music was not unpleas-
se which was certainly adequate.
**CHEZ PAREE, CHICAGO**

Talent Policy: Dancing and floorshows at 9, 11:30, 1 a.m., 1:30, 2 a.m. Management: Edward Rihal, General Manager, and Walter Jewson; production, Oliver Bernard. Publicity, Bob Coty. Prices: $2.25-$4.50 minimum.

Ben Blue, who is the heavy man during this show, was really in the picture in this show. The center of the show shaped up so well about him that opening night paivies spent almost as much time with Ben as they did observing. Production opened with Chez Paree Adagio, with its cascading line, doing a tricky routine called Henrietta's Wedding, while ork leader Gay Claridge took up the backround, and Miami was average and before the table stopped, he was set in Ben Blue.

He rates high with Chi niter audiences because of his past appearances here and was milled well before he opened his mouth. He did a monolog, a blackout, a softoba, number, and got ample assists from his side kicks, Patti Moore and Ben Lesy. He appeared in everything from Salvation Army get-up to red flannel. The center of the show was Blue and went many times during the long performance and each entrance was greeted with loud cheers, on the basis of his appearance alone. His bag of gags didn't always have the desired effect and allo and his risque patter brought color to some of the side-side show. At one point he broke the exit the spontaneous whacking would begin anew. His switch to the senorita was a surprise and he said once he stopped in Ben Blue to the tune of many, many bows.

Pattie Matthews, tap terer, drew a better than average mitt from the packed house with her very lively flapper themed show of Ben Blue. Her chimp, did well with the lifedriver You Can't Trust Tramps, but the audience when she sang All of A Sudden My Heart Sings. She came back with a song of the Rider of the Street and her stock went back up while the payee palms came together.

Dance team of Capella and Patricia ranked with Blue, Moore and Lesy as audience pleasers. The girls were consistently milled while they terped thru Polonaise, a heavily drummed number that was followed by Tres Blus Mice novelty number that was introduced by Capella in Florida. She was also a sidetake and later featured by Patricia. Their lifting and timing was very good, but with Patricia's looks and vivaciousness did not improve their dancing, she can probably do a better job if she extract from the audience appeal. Almost exhausted after no encore numbers they concluded with a Viennese Waltz.

Patti Moore appeared with Ben Blue in the bladed dance number, followed him on the plane during his straight and they seemed to be strictly part of the Blue entrance until they came out and proved that they could operate very well on their own. The opening series of numbers were a wow, their Ink Spot Take out was equally good and when they did the Andrew Sisters the laughs got so loud they had to mark time until they could be heard again. A medley of Merry Oldomobile, By the Light of Your Beauty, In My Darling, Strawberry Blonde was enthusiastically praised. Lesy ranks right be- cause he is a polished and together with Patti Moore their presence prove that burlesque type entertainment is as popular as ever in these parts.

Show came to rest as June Cabot danced thru a Rumba Rhapodise while the chorus provided a beautiful background. Gay Claridge and his Girls (12) backed the whole show well so that when Blue called on him he had to raise his hand to stop the customer's quick and sustaining mull reaction. Lucia Garcia's Latin style dance offerings kept the floor filled with table-side terpers during the

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**FOLLOW-UP REVIEWS**

**KELLY'S, STABLE, NEW YORK**

Linda Kean is back at this spot in a place vacated by the short-lived Os- trich Scream Trio. She fits the room perfectly and does a sock selling job of her crooned blues to a super piano background by Teddy Kaye. Her numbers have originality and slickness and her delivery is so much with oomph, has the customers pounding their palms for more.

The Earl Warren Sextet, growing smoother and mellower with time, do a fine job with a variety of tunes from sweet to robust. Nellie Hill and the Teddy Kaye Trio, and Nan Malgtono with her sophistication, make up the rest of the bill.

**VILLAGE BARN, NEW YORK**

Addition of three acts, with one, Susan Cabot playing a return date, doesn't add too much to the package. Performers however, do a fine job and are adequate for the spot. Chiquita is a slim dark-haired Latinish gal, has two numbers. On the first, she sings starting with a cape dance and segueing into a Ramenaco. Result is good. In the next spot she works with her brother, Nikko, beginning with straight ballrooming and following with a mixed-up rout- ine and it was all he broke his exit, the spontaneous whacking would begin anew. Confusing effect got them just a so-so reception.

Susan Cabot has added a few man- nerisms which detract from her pro- fessional appearance. Routine also is too slow. Customers obviously go for familiar songs with some pep in them, but for cabaret this is not the case. Cabaret isn't as big as the8461-71478

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**FOLLOW-UP REVIEWS**

**Carmen Cavallaro, VeoLz and Yolanda, Danny Kaye, Larry Adler, Joe E. Lewis, De Marcos, Tito Guizar, Xavier Cugat, Duke Ellington, Libby Holman and Josh White, Desi Arnaz, Henry King, Raye and Nalidi, Joe E. Lewis, Enric Madriguera, Burl Ives, Jean Sablon**

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**FOLLOW-UP REVIEWS**

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**America's Foremost Restaurant FEATURES America's Foremost Attractions!**

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**WALLY OVERMAN**

America's Foremost Cartoonist Act Management.

JACK KALCHEM.

FREDERICK BROS.

New York.
Paramount, New York (Wednesday, April 17)

Show is notable for Eddie Bracken, pic name, who comes in with a routine that amounts to more than just one of those Hollywood I'm-dit-so-who-cares-there's-nothing-here-things and expects customers to die from ear to ear. He is quite an actor and has two vehicles to prove it. In between his set routines he throws his goatish bleat laugh for appreciative chuckles.

Bracken's best are his pants of a baseball pitcher (a la Nick Allett) and his Golden Glove fighter. In both, he瓢s around and do bits for top results. Finished with a scene from his Half a Conquering Hero where he deals with the saga of marine corps and prances off to a wallowing math.

Boy opens with some amusing gags delivered with a shy, double-take manner plus excellent timing. A drawn out routine which involved his stuttering with asthma, hay fever and other ailments, next fair. In it, only his pants of the delayed sneeze staggered. His gag about Two Ton Tom Galento in the Broadway Corridor, followed by an apology got a few titters but was hardly worth the effort. Johnny Long (17) ok as an okay show job. Outfit, looking smart in white coats, does considerable comic glee club bits and a little bit. Followed by the drummer routine which had just enough nerve and timing to make it real. He is with Hey Be Ba Re-Bo with the trombone doing a nice ride swinging in and out of the act. Boy seemed to be holding him behind him coming in with tag lines. Band's big number was Symphony in Love which he did with a black-lighted rhythm. Also effective was a lower the boom-and-megaphones giving distance effect.

Bob Eberly looks all right, starts with a routine that involved his count with his own group. Al Dead follows with Lone Lane in the front and finishes with a medley. Singer seemed well handled, with a novelty band. Front of the way. He sang every song, after the opener, as if he were hard work. Crowd, however, liked him.

Acrobamikes (3 boys), a hand-to-hand juggler, makes a good turn out as a nice tricks. Best applause pullers were their two-and-three and half things each with the audience. All laughing with a duo jiber dance number which ended with a crab walk which was all right. Entertained hand called them back for a tumbler type effect.

Franzley Lane, orky caring, wearing a blue off-the-shoulder, had galm a lot of go, the audience. Al Dead, walking off line, "if you need me, just whistle." Opened with Personality and followed with a novelty based on an old pop. In latter, orky makes like a glee club again using special material for some top laugh effects. Pic, The Virginian, Biz excellent.

JOE and JANE

Back at STRAND New York

For their 8th war interrupted, consecutive week
(Overseas for three years)

THANKS to Z. A. ESPIT, HARRY MORGAN, LEO MORGAN

Personal Management

JACK DAVIES

VAUDEVILLE REVIEWS

Olympia, Miami
(Wednesday, April 17)

A bang-up variety show is this week's offering with all acts doing nicely and one show-stopper, Iris Kary, fem loofer, started proceedings off on the right foot in a sizzling/swinging chorus, and got a big hit. Martin and Florence, favorites here, score heavily with a cute idea in puppet acts. Pair worked the strings on Al Dead, Carmen Moran, Jimmy Durante, and Mae West. Bill Robinson impersonation for encore tienes. Nice hand for this one.

Bob and Howard Roland, fresh from the Airliner engagement, did a few song parodies, also their laughing impression of Bing Crosby and FrankFord doing a duet. Insistent applause brought My Heart Sings to good returns.

Same White was the show-stopper. Does an eccentric dance and other acts, one of a woman preparing for a bath, and experiences in the tub, done to grand opera music, a song comedy. Ditty about a stranger a honey. Begged off in a talk about animalism.

Manuel Viera and Company, with a party of comic monkeys, got a lot of laughs. Monkeys did everything from a banana-eating contest to playing musical instruments. Heavy hit.

Orpheum, Los Angeles
(Tuesday, April 16)

Jack Gymn he heads his own sock music show which turns out to be a highly entertaining bill. Show runs full range of 바스 스타unts, plus original material, which Gymn puts over with convincing mystification. Long standard single vaude act, Gymn recently expanded his show. He has worked out the bugs and it runs smoothly from trick to trick.

Gynn's stunts are heavy on the disappearing-girl side, with several interesting versions of same, including the record box oldies. Fact that the stage is comparatively free of cumbersome drapes, sets and other distracting props, heightens the illusion and builds suspense. The show goes on with quickie illusions rather than big production numbers. He has a good personality, well placed gags and front-row asides for a change of pace in the long performance.

Trombone-laden costuming: show has plenty of family appeal, and should draw good trade.

Pre-show overture by Al Lyons' house band, and vocal medley by Sinatra till Bradford, were well received.

Olympia’s State New York
(Thursday, April 18)

Theater has a pretty good show. It has its share of laughs, a lot of corn and some act only strictly for the trade. Latter is supplied by Herb Fields’ new orch consisting of four stunts with a lot of color, and three trombones. Band opens fast with a jump number that almost blew the audience off their seats, and closes down after that and does some real jazz. Best was the Rhapsody in Blue for which Fields switches from reed to percussion etching a great section down front for an effective chorus. Group also does some keen work on Heel, when-Bo and Bob with an original, Lady’s Lullaby. As an aggre- gation, sidemen do a competent job. But the rhythm is the minus, and the diminutive Fields is down front with this section. Result is some good jazz and lots of excitement. As a finisher, Fields adds little to sight gag in a musical number. Not a showman. And at the State patrons prefer showmanship.

Rufa Talliliee comes out, and singer, has taken a lot of corn and wrapping it in a corny routine which gets yock after yock. Stuff consists of some pleasant warbling of the true plus some corny: lady imitation for encore with a heavy dose of mugging. Some of his bits, such as his imitation of music, and his imitator’s taste, but crowd seemed to like it. Well, it was a sort of thing.

Lynn, Royce and Nitta (fem and two boys) are an excellent act with Lynn making for some laughs. Boys wear white ties and taffeta; girl evening gowns. Start straight and first large number seems to develop into a stupitick which just builds up. Number is a music in a music at least for top laughs. In between funny bits they throw in some excellent dancing and at no time do they look dignified. Group almost stopped the show with the climax.

Roy Benson is an ingratiating magician of the stuff-off school. Tricks lively and amusing and helps warm the house. Tricks lean heavily on chain cigarette butts, a bit and sleek—of—him billion hairball hunt. Walks off to a nice hand after his real trick of the trade.

Barbara Perry, cute little blonde dancer, opens with a folk dance in a package of things. Next was Spanish dance, with gams smacking, cactanets and heel clicks and segued into a jitter to a boogie beat. Closed with a really good dance Mexican on a horse. Idea behind the routine is good. Audience, however, didn’t take it too well. Girl was ahead in the Spanish—Harlem number but was ground in the Mexican impression.

Patti Powers, jet-haired orky caring, took a great job on the orkyMil and his pack. Pic, Miss Susie Staple’s Biz good.

Oriental, Chicago
(Thursday, April 18)

It was Beatrice Kay as topper of the Oriental’s new stage bill. With a wide stage range, her range, and her ability to hold an audience with her own tricks or in a package show she has acquired in her many appearances on radio, stage and in night clubs, Kay was able to give performance that had the audience sitting straighter when she finally had to bow off after two encore numbers.

Opened with a parody based on her own "song of the lot being the gal who has become known practically as a singer of Gay 90’s routines." They/ "O Holy Me With the Battle was for" (Oriental, Chicago, on opp. page)
Ops With Pay-Roll Woes Mull Guaranty - Percentage Deals

(Continued from page 44)

Then there's the problem that agents can do.

In the final analysis, it is the rule of the mill club, playing shows and not attractions, which frequently makes more dough for each dollar spent. Even a split with a guaranty won't help them, they say. Small ops claim it is the lack of the gross to buy food and liquor; 35 per cent for entertainment; 7 per cent for overhead.

Giving an attraction a split on that kind of setup means red figures.

Open the Books?
The only way an equitable percentage can be worked out is to open books and determine a club's average business. If this runs to, say $20,000, and the attraction claims it can do better than that, the op can make a deal to pay a certain percentage if biz does go well. Of course, the question of an honest count will also come up. But in these days of tax checking it isn't too big a problem.

Some of the companies are in favor of this arrangement, but admit that getting the actors to take it, unless guaranteed, is the same as persuading their established salary is something else. Actors are not willing to lay off or cut a take. Reason is that performers who have made a certain figure are afraid of losing it. There is also no matter what. A "few months of lay-offs, says agents, will change that.

In this connection, it's possible that the actors are still getting the big dough it is Florida. Performers who pull down four figures (and not small ones) are demanding the same kind of pay. This is to the detriment of fact that there aren't enough spots in which they can work. This, in turn, has caused a lot of the agent switching spree. Acts, and even attractions, are shopping around from rep to rep looking for jobs.

Clubs Blamed
The major cause of the sharp salary boost lies with the casinos. Theaters say they have tried to keep salaries from rising, but when the cafe owner comes along and offers to move in, the agent has plans for up to their money or do without. When niteries should offer big dough and cut off some of the money that has to do with pride. Every op wants to make like a big man in the business. If getting an attraction away from his competitor will mean a large figure in his mind's eye he'll do it and go broke.

No one really knows where the whole situation will end. Clubs are pouring into books. Agents say their hands are tied. Attractions which encounter the servers from the top of pseudo-attractions are either dying or laying off.

Follow-Up Reviews

(Continued from page 47)

usual Tea for Two. The elephantine "A Doll's House" is another of the one-thing—his no actor. Crowd wouldn't let the leg off so she gave it a cut. Shubert put on the second act and then came her strolling bit and pan- demics of fans followed.

Jan Murray stayed of but saged in the middle of and could never catch his breath. Instead of exception a fight announcer rou tine which didn't work, was waving his paw in the air, he said, "If I do bad it's not my fault; I'm not Dario." Thin-faced comic-vanishes as well as ever but crowd just sat on the stage. There were no faces of sorrow and seemed to be fighting his audience. But the last layer of comment which just put him further in the hole.

BLUE ANGEL, NEW YORK: This spot's velvety approach to entertainment has customers purring with contentment—gentle approval, batch, but nevertheless socks. Added to the smash line-up of Rose Murphy and Mildred Bailey are Eddie Mayo, hoff and Florence Desmonnai Thorne with the package a gold ribbon.

Singing and Comedy, Mildred Des mond, mimic, who appears in a black, straw-floor-dragging gown that looks as though any minute it would evoke whistles. Miss Desmond sells from entrance. She has charm, poise and warmth, considerable fac ility of expression and a cockney ad lib that knocks 'em politely in the aisles. With all that ammunition, it makes no difference that her mimicking is of fair in several cases. The crowd's sold on her the moment she appears.

Miss Desmond's refined decapitation starts with a quartet—Charles Boyer (as Davis), leading lady from three applicants, Claudette Colbert, Katharine Hepburn and Marlene Dietrich. Best take-offs are on Hep burn and Dietrich—Miss Desmond does her best with characteristics she resembles. Crowd chattered along.

She follows with Barry Fitzgerald introducing Betty Hutton. Not so hot, but they seem to be getting the crowd. Slips on a benny for Ingrid Berg man in Saratoga Tneck, still fair, but they are working with mob. Comfortable bit that follows is better, and Tallu mae's farm is a good one. Rich gag ending is top stuff. Latter gets laughse from first illusion.

Hickory Nuts are back at the Hotel Schroeder Cocktail Lounge, Mil waukee, for their third engagement ever that goes to Chubby Crab Roe, bass; Panny Newton, piano; Buddy Halpin, guitar, and Lou Cesar, fiddle.

talking The Biggest Aspilrations in the World. Terrific hand at the end.

Mildred Bailey is worth of special mention. Taking her cue from Mildred, she delivers a subdued version of jazz tunes that keeps the room in suspense. She keeps the same thing with her from the first skip tune. Best of her numbers is "All That Glitters Is Not Gold" when she has given some great lyrics. Broadway is her stage smartly spotted with a single light on her face and artfully makes the jive seem sedate, which they are not. Stage is well arranged and the girl dancing, and she earns her applause—real palm-reading that accom panies her departure.

Tahoe, Calif., Tavern

SACRAMENTO, Calif., April 20.—Tahoe at Lake Sahara, one of the most famous resorts in the Western United States, was sold this week to Louis Carullo and Louis Navone, of Oakland, for a consideration of $50,000. Indian Clubs Blamed

of the Curio Store, barber shop, barbershop parlors, dance halls, tea parlors, and liquor and liquor, saddle horses, motor equipment and all furnishing.

Glen J. Green, manager for the last three years, will continue as resi dent manager. Mrs. Isabel Leachas, as assistant manager, and George Leach, as cowboy, will continue. The place will open the 11 June season.

ORIENTAL, CHICAGO

loved an old medley based on Put Your Arms Around Me. For one of the highlights of the night, Miss Bailey was invited to the Ball Game and had the audience singing with her before she was finished.

Crowding her for top audience acceptance were the singing of Minnievich's Harmonica Rascals. This group's routine has been well with the crowd and proved his doing usual crazy but funny antics while the rest of the boys go through the places of song and stage work.

Part of the stage program, Jane Russell, star of The Outlaw, picture that has played at the Oriental for the last week, was invited to the tape dancing of Perry, Franks and Janace, all okay.

THE BILLBOARD

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POST CARDS...50c for 50c 1000 for $7.50

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Beauties from famous show girls of day. Send for literature today!

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ACTS WANTED

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Baltimore, Md.

SEND DETAILS WITH ADS.

WIGS AND BEARDS MAKE-UP

FREE CATALOG

A. W. NACK

30 N. Dearborn, Chicago 4, Ill.

THE BILLBOARD

NIGHT CLUBS-VAUDEVILLE

HOTEL

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E. 9th at Superior

Cleveland, Ohio

Throughout the war years we've added the finest names to the THEATRICAL PROFESSION. We still offer our special Home Entertainment Complete service.

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20 WEEKS STEADY NITE CLUB ACTS

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SPECIAL PRINTED THEATRICAL PROFESSIONAL PAMPHLET

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CHICAGO 1, ILL.

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Sacco

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THE TOLEDO TICKET CO.

TRADE (Chicago, I. L.)
What Legit Needs

Is Flash Flacking,
Says John Chapman

NEW YORK, April 20.—Legit is way back in the race for flash flacking with a three-page ad in the current book publisher blurb. Stem pluggers are far too tame in presenting their shows... For a splash the same agents it has now will do very well with a little room to work in, for, by and large, their ads are smart and honest. Their handicap is the medium of expression other than the stage have gone beyond them—the movies and the books.

The legit flacker, in Chapman’s opinion has been too nice for his own good. He has rules of taste and conduct which make him unfit for competition with celluloid and cloth-bound pulp paper. Chapman’s critical quotes which pluggers use to boost their shows... "A hit"—Chapman says that just like the name "Boulevard Almanac Monthly" is typical of Stupendous!! type of running racket. A p.a.’s sound mousy, Chapman aver.

In the book field, too, the ads are excellent. Chapman cites rules from the dust-cover flacking for recent books which reads; "A triumph. The characters leap living from the page." It was just the same for the pluggers blurb about Anna Luhanna which reads; "Vivacious, untainted as the countenance of a young beauty who tempted fate and many men.

He twits Francis Robinson, drum beater for the Katharine Cornell Antigone and suggests it is flacking as "The thrilling story of a girl who loved her duck.” Chapman adds: "What a duck! Old leg," he closes. "Heaven help it, it still is believable. He believes in running racket. He won’t last another 2,000 years."

Dozen Graybeards

Top Year Run; Fete For ‘Carousel,’ ‘Olive’

NEW YORK, April 20.—These are plussy years for long runs in Broadway legit. Time was when a manager sported himself a 21-gun salute if his show lighted 150 times in succession. Nowadays he has to run 600,000 in one season to get a first anniversary mark to be up there in the running. This season’s current record. Anna Lucasta hits her second birthday next August. Ditto for I Remember Mama, Henry, and a number of other hits that have run for 1,000 or more performances... In its second season this year. Song of Norway was two years old last April. The Selmaっち Girls. Follow the Girls on April 8. Hats Off to Fete for coming of similar vintage but not for the same number of weeks. Hats Off for coming of similar vintage for coming of similar vintage but not for the same number of weeks. Voices of the Turtle will come off after a long run. For ‘Carousel’ Mr. With Father, the daddy of them all, next year will be seven years old a month before it comes off, the first milestone March 31 and Up in Central Park passed the same mark last week.

It takes the Theater Guild, how- ever, to outlive the old trees. Their Org’s Oklahoma is already in its fourth year. Hit the three-year niche. It started in October and has run... ‘Olive’—sung and - dance baby. Carousel, didn’t make its one-year grade until Friday (19), a joint birthday party was staged tonight (20) at the Plaza Hotel.

Sext ‘Polonaise’ Will Resume; Award Bois 2½G on Non-Billing

CHICAGO, April 20.—Reports published elsewhere that Polonaise was closed by Equity’s decision of its Chi run (13) and would not be allowed for some time were denied by Producer Harry Bloomfield.

"The story is utterly untrue," Bloomfield declared. "The show opens Sunday (21) in St. Paul, and will be produced by the Alliance of St. Louis, Cleveland, Washington, and will play a return engagement in New York in the fall."

As proof show had copped coin in its run here and elsewhere, Bloomfield said he had paid off $5,000 in back royalties to Authors Gottfried Reinhardt and Anthony Veiller and $7,000 to Choreographer David Lichine. Polonaise netted about $18,000 here in six weeks.

Okay on Holy Week Yank Bloomfield received permission from Equity’s rep here, Frank Dear, to feature the two-weeks’ run of Aristocrat (Alvin) prior to road run. During last week of Chi run, producer had to take up a $6,000 cash bond in addition to meeting regular expenses. "As a matter of fact," he said, "we fell below our two-week bond with Equity and I had to try to New York for four days and posted $5,000 here, so there was never any question of the show being forced to close."

Bloomfield now owns about 80 per cent of the production, having paid off J. J. Leventhal, a former backer, and most of the Shubert debt. Shubert took over partial control when show crashed-died at New York’s Adelphi.

Bloomfield had featured Martha Eggerth and four minor role actors took advantage of show’s closing for one week and won’t renew contracts for the road run.

AAA Makes Award

Mountview Players, Arbitration Association this week awarded $2,500 to Curt Bois (Sgt. Wacek Zapolki in Pulaski Plays). Players hold boisterous rally here in support and include him in various newspaper ads. Bois has a contract with Bloomfield, AAA called "deliberately billing."

Bloomfield gave Bois billing in all the show’s flackery, but failed to include him in the two-inch newspaper ads which he sent out to newspapers and Martha Eggerth. Bloomfield said he would carry the decision to court, claiming he wouldn’t possibly have included Bois in the two-inch ads without rewriting some of the show’s advertising (in type) "to the point of absurdity."

OUT-OF-TOWN OPENINGS

BIGGER THAN BARNUM

LOWE-LYRIC, BRIDGEPORT, CONN.


GRAND ALEGRE, SANTA FE, N. M.


BOSTON, MASS.


REVIVALS

BROADWAY SHOWLOG

PERFORMANCES THRU APRIL 20, 1946

BLIND DAME

MADISON, N. J.


SOMETHING ABOUT A WOMAN

BOSTON, MASS.

"The Legend of Lute." By Paolo Conte. Direction by Paolo Conte. Produced by Charles Stransky. CAST: Paolo Conte, Maria Albert, Peter Wills, Robert Mcenvironments. Run—35.

AMERICAN FRANKLIN

BOSTON, MASS.


WOMAN BITES DOG

LOEW-LYRIC, NEW YORK

Production by Robert Goldstone. Direction by Arthur Metz. CAST: Gypsy Rose Lee, Robert Goldstone, Dolores Hall, etc. Run—35.

HAT OFF TO LEO

FREDERICK, MINN.


PHANTOM LADY

ROOSEVELT, ILL.

Mystery by Howard Cappony. Direction by Howard Cappony. Produced by Howard Cappony. CAST: Howard Cappony, Jean Jackson, Douglas Crook, Paul Zabka, etc. Run—150.

BARRYMORE

LOS ANGELES


TOO MUCH OUTSIDE THE LAW

MELBOURNE, FLA.


TENEMENT LADY

FAIRFIELD, IOWA


DOCTOR MARLOWE

LISLE, ILL.


A SHAME

WYOMING, WYO.


BROADWAY BILLBOARD

PERFORMANCES THRU APRIL 20, 1946

SHELLY LAVIE

NEWMARKET, MA.


BIGGER THAN BARNUM

(Milan House)

CAST: Mervyn Johns, Cyd Charisse, etc. Run—150.

REVIVALS

(ORAMAN)

CAST: Robert Sterling, Peggy Ryan, etc. Run—150.

BROADWAY BILLBOARD

PERFORMANCES THRU APRIL 20, 1946

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(Milan House)

CAST: Mervyn Johns, Cyd Charisse, etc. Run—150.

REVIVALS

(ORAMAN)

CAST: Robert Sterling, Peggy Ryan, etc. Run—150.
The Billboard

LEYITIGATE

Radio P. D. Off On Circus Binge With Yankized “Opera”

SAN ANTONIO, April 20—Following up caustic remarks of Karl Kruel, the society’s leading cynic, and Ork, regarding lack of showmanship in presentation of grand opera (The Billboard, March 24th), George Leon Marks, program director of KRTA (25-FM) in San Antonio, has brought in Sunken Garden Amphitheater June 6. Author feels that yarn about circus life should get atmosphere, so he has tossed in trained dogs, horses, clowns, and other assorted circus items. Act 2 will include a full hour of tantrum acts. And while the original circus has not been used, with the new libretto has tossed in tanbark and carnival jargon. Idea is cut down on the windy "recreative" and step the show up to its feet.

Another grand opera’s crying needs, according to Marks, is a bit of cheesecake, suggesting that the shapeliest gals in Texas replace the current ‘gals, while the onlookers are called "heroes," he says. Instead of the familiar Prologue, Marks starts his opera with a curtain-raiser, "Cirque of the Pincushion" The Billboard March, which ushers his circus troupe on stage. Marks has not given up his dream of a "Boulevard of Broken Bows," as he had promised The Billboard March, which ushers his circus troupe on stage. Marks has not given up his dream of a "Boulevard of Broken Bows," as he had promised.

Bridgetown Play Group

BRIDGEPORF, Conn., April 27—Mary, Joan, and Ada’s performances at Klein Memorial here, municipally-operated house, have been considered by many as seriously a quite heavy billowing thrust city. Grossed only $2.500.

"Ozarks" $2,500, Bridgeport

SKINNER for “Lady” in S. F.

SAN FRANCISCO, April 20—Cornelia Ots Skinner has been chosen as a leading role of Mrs. Eyrine in the Oscar Wilde, tumbles in Lathe Fair Fan, fourth quarter of the current Theater Guild subscription series. "Lady will come to the Curran on August 26, and after its S.F. run, will go to Los Angeles, then New York.

Bigger Than Barnum

(Continued from opposite page)

C. Taylor his most believable and and job, and Patricia Neal, who furnishes the romantic interest by spending of most of her time returning and taking back her engagements with a dash. The role of the maestro, is played by Puccini, the painter, is a standout in his role, and drew applause on his "Overture to Puccini's La Boheme." Show starts slow and doesn't pick up until near the start of the second act. Considerable tightening is needed, as are better sets. The bill will go on, but probably not to a better Broadway trade. Tide shows a good send-off. Cast is ideal. The two leading roles are excellent.
The Billboard
April 27, 1946

Showbiz Angle
In Auto Jubilee

Detroit, April 20.—Plans for Automotive Golden Jubilee were unpre-
ceded. A re-view here last week-end, and proved
very effective, developing toward the biggest
city jubilee ever staged by a single industry. Significance to show-
biz progress is indicated in the various issues of The Billboard, lies predomi-
nantly in the importance which the home-town celebration assumes as a major sponsor of show events.

The jubilee-home-town celebration in the Motor City, May 31-June 9, but this will be
planned for the exit of local car dealers and others in the
industry in every city in the country with dates being set according to their own
taste, and by the end of the next month, and by 1947, in some
instances.

Motor shows originating from Detroit, civic festivals, and a variety of
entertainment angles are being planned for the home-town show, which will be the pacemaker for the
state auto industry to be handled by the Jam Handy organiza-
tion, generally rated as the largest film producer in the county, jointly with Wding, and
sound producers, the series of events being planned for the jubilee.

In Short

(Continued from page 41)

With the exception of Motown Avenue Hotel Grill, Leroyp
Club, East 42nd Street and Roosevelt Blvd., is closed. Count
Brownsville, second year at Hollywood Show Bar. Boogie Woogie Sherman, Maxine
O’Nell, Mame of UNO and Tarrytown, at Schwartz’s Nut House.... A new show is being produced in suburban Overbrook, using four-
dance combin. Jackie Helsper’s new club, The Carousel, is under-construction and will be ready for a mid-summer
style. Harry Walton, the 25th month at Mercur’s Music Bar. His brother, also in business, has opened a second
band when it disbanded on the West Coast, in its new combo.

Here and There:

Barry Fordson starts at Parade Club, Westport, Mass., April 20. Created by
her in Detroit, a new striper chorus with a 
Ma’s Origami’s Walker’s Night Club, Scrubenville, O.

Necktie Burlesque

JOE DORRIS, emcee-comic, opened recently for his third return en-
semble's engagement at the Somes Point, N. J.: "Freddie O'Brien is
number producer at Roxy, Cleve-
dale, Ohio. His show has taken in
Dorris Posner, former burly house con-
essays, has been working with partners, with Dave Rosen in operation of
Wonderland Freak Emporium, for-
near the Mississippi River, and Coney Island, N. Y., sked to open Easter Sunday.... Rita Zane fin-
ishes TV tour in Hollywood. Dorris
and is vacationing at the home of her ma in Fort Smith, Ark. ....)

Jack Howard, former burly charac-
ter-straight, played the role of Boss Tweed in St. Louis.... Dave Winfield, Pe-riodic
d.uaired in Los Angeles, is in Union

Theatre, San Francisco. ... The

of the Automotive Jubilee will come

Apt Buys Fort Wayne Bldg. for Terp Spot

Chicago, April 20.—A new ball-
room in Fort Wayne, Ind., is in the making and will be in operation be-
fore the end of the month, according to Johnny Apt, one-night pro-
moter.

Apt has purchased the building where the ballroom will be housed and plans to convert the spot into a terp.

April and May 1946

Apt said he would use top bands in the new spot this summer to get his first venture into ballroom operating.

Trade’s $1,000,000

N. Y.-Uja Quota

New York, April 20.—A quota of $1,000,000 was adopted this week by the Amusements Division of the United Jewish Appeal of Greater
New York as its part of the city-wide goal of $5,000,000. With Billy Rose, the other member of the committee, Rose met at a luncheon at which the speaker was Edward M. Warburg, who introduced the "difference between life and death" story.

Rose announced that all branches of showbiz would be organized. Ed Sullivan, who is a "fanatic" of all shows, will head up the nity division. Sigmund Romberg will pilot the songwriters, aided by Jack Robbins. Emil Fried-
lander will take charge of the drive among costumers and stage designers, and William Feinberg will handle orchestra leaders. Abe Kracker will be responsible for ticket brokers and their special customers. A dinner at Sherry’s Tuesday is sked, with Rose president and Mr. N. Roosevelt and Robert Sherwood, speakers.

Casino, Somers Point, back

Somers Point, N. J., April 20.—
Gated Casino closed this week and is

for
closed for some time, will reopen next month with name bands.

Spot, and

spot is running off and on for past few weeks, and will now

under mercury.

Costumes, Red for all specials.

President New York 16, W. 47th St., N.Y.C., N. Y.

Wanted—Burlesque Performers

Specialty and Backstage Dancers

WANTED

For regular engagement.

with all dances.

MILES AMUSEMENT CO.

404 Ninth Channel Bldg., Cleveland 14, O.

Or call Cherry 0766

WANTED—WANTED

To lease Theaters in Principal Cities Only.

Cincinnati, May 5.... Ed St.

Shustrah, after three and a half years of a Pittsburgh-AI
during fighting men as a member of the Army Air Force. "I am now,"

Smith, the latter’s partner, Tate

will serve as a sergeant, returned to

of.jpeg
TERRELL SPRINGS A WINNER

R-B Plugs Hit High Mark With Radio Tie-Ups

NEW YORK, April 20—Ringing tub-thumpers functioning in high gear since the circus left kept the Metropolitan area and a large section of the nation's population riveted to their sets. Without a single strong new feature to sell, and minus the breaking of spot news, for a record the Robert-Jill Haley squabble which they could have done without, due to heavy boys have been connecting daily.

Traditional appeal of the circus parade ways was reinforced by publicity chief, and his staff Allen Lester, Frank Braden, Bernie Head, Fred Morrison, etc. Hits in national magazines have been numerous and will do a lot toward authenticing the hard-selling population. Probably the greatest audience has hit the radio with the Ringling Tingle being plugged across the nation on an almost round-the-clock basis with no multiples. Programs include studio shows and remote from the Garden.

RainCrmps 101 In L. A. Region

LOS ANGELES, April 20.—The 101 Ranch Winter Carnival show wound up its Southern California tour at Pasadena, April 2. Rain hurt business the last week in Los Angeles. Brookline, in the San Fernando Valley, was a total draw-down Monday due to heavy rains. Burbank proved a big Sunday date. Business was light the first day in Burbank, but the last afternoon gave the show a full house.

During dry weather, the show had been breaking all records. Taft, April 3, billed for night show only because of the long jump from Pasadena. The big light plant is being converted into tractor running gear. The Big Top, the home of the Los Angeles Fire Department, designed the show's new fire truck. Truck is a succession for laying dust in the arena and on the lot.

Ruby Wood is recovering from a major illness. As Bob Thornton is getting heavy applause for his five-piece Liberty act. Bud. E. Anderson got the miles together, but their unpredictable nature made the act unsatisfactory, and a week change to the West Coast a few years ago. They're working like well-trained ponies now under Thornton's direction.

$300,000 Gross

For Ringling Show

NEW YORK, April 20.—The Ringling Bros. and Barnum & Bailey Circus grossed $300,000 in 14 performances, April 11 thru 17, about $20,000 more than it drew during its first 13 shows for a five-week run of nearly $300,000.

A moderate performance gross this week of $41,000 is expected to jump to $14,000 or better during Easter Week. Matinees are out done thru April 29.

Advance sale is far ahead of that of any other event ever held in the Garden.

CIRCUSES
Communications to 155 No. Clark St., Chicago L, III.

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Circus Review

ST. LOUIS STRONG ENOUGH

Biz Indicates A New Record

Clemens, Kooyans, Flyers, Herbert, Hoagland jumpers tops spots on program

ST. LOUIS, April 22—St. Louis Police Circus, oldest of the circus companies, presented an all-weekend program today, to the delight of the audience. The circus has been used in molding the public opinion being expressed toward the circus.

Top entertainment is provided by the 101 Ringling Bros. Circus, with an individual, and by the 101 Ringling Bros. and Barnum and Bailey Circus, with a group.

The circus has been in operation since 1884, and has been used in molding the public opinion being expressed toward the circus.

101's Turnout Big For Madera, Calif.

MADERA, Calif., April 20—At the 101 Ringling Bros. and Barnum and Bailey Circus matinee and evening performances here Monday (15) was big by local standards and considered to be one of the best in years.

Matinee, however, drew half house, with performance three-house.

10 in Sparks Billing Crew

WILMINGTON, N. C., April 20—Manager John J. Couinis, of the Sparks Circus advertising crew, listed 10 men in his group, including Fred L. Maurer, Charles Terrell, Joe Baker, Harry Calvert, Ralph Bliss, Charles O'Brien, Carlton Gregory, R. L. Long, Ralph Rice and Jack Drake, respectively.

The crew is named stew. Crew travels on three trucks.

Cole Bros.' Circus Officials

Zack Terrell, president and general manager; J. W. Burkhart, assistant general manager; J. D. Newman, general accountant; Fred E. Schornetmer, general counselor; Estrella Terrell, secretary; Robert Del-Toro, treasurer; Lorraine Russell, chief auditor; Watson M. Koontz, general tax counsel.

Press Department

Ora O. Parks, general press representative; Fred M. Kouloum, Emmett Sims and A. J. Clark, story men; C. S. Primrose, contracting press; Robert North, public relations.

General Staff

Harry McFarlan, equestrian director; Arthur Hoffman, side show manager; Janie Lee, press representative; Richard O. Scardera, national advertising representative; Karl Knaub and Billy Walsh, 24-hour men; George (Laughing) Davis, steward; Eugene (Snake) Scott, manager of Gene Weeks, concession supervisor; Wm. Partello, assistant concession manager; Frank Wise, big top tickets steward; Mahala, ring stock supervisor; John McGraw, assistant ring master; Wm. DeLochte, chief announcer; Jack Bigger, roustabout; George Churchill, paint shop supervisor; Charles Burch, assistant electrical superintendent; Vincent Deady, superintendent of train porters.

Ballet Girls

Janet LaPlaque, Vicki Kerran, Louise Hall, Virginia Cross, Ola Collins, Margaret Boyd, Consuelo Partillo, Rita Biller, Jean Howland, Edward Shepherd, Joyce Shuck, Verna Sweeney, Jerry Wirth, Mildred Wright, Albert Washington, Marjorie Stearn, Marie Driver, Laverne Young, Jacqueline Richardson, Jean Moe, and Cora, Margaretta, Dora, Gloria and Chucka Castillo. Mrs. Orville Stewart is in charge of the dressing tent and sleeping car.

Clown Allover

Otto Gribslow, Freddie Freeman, Joe Wilde, Alfred (Bilbee) Burke, Howard Bryant, Brownie Guldford, A. Builtman, Wofford, Galfield, Baghong, Lawrence Cross, Chamberly Tree, Billy Hudson, Horace Lipp and Dick Lewis.

Beatless Tosses Press Shindig

LOS ANGELES, April 20—Clyde Beatty Circus, playing the third stand at the Washington and Hill lot, opened its Los Angeles engagement with a press party April 12, where bar with plenty of refreshments was set up in the steel arena while the ring was being changed. Several buffet lunches. Several sections of the press and their families who remained for the evening show.

The show came off in some expected publicity Sunday night (14) when Arthur Grevelle, 23-year-old comic, while attempting to catch the man by the seat of the pants, was treated at the Greater Los Angeles Hospital for injuries to both hips. Story made Page One on the Monday morning dailies and was reported several times, playing up the humor angle.

Business has been big since opening. The generation was not being used on this stand. A transformer was violated in a 17-day so that the generators could be overhauled.

Business is getting attention from the public. It is spotted near the stage door and makes a flashy display.

Wirth Signs Clevelan Show, Hartwood Marquis

NEW YORK, April 20—Frank Wirth has announced the signing of the Cleveland Arena Circus for the next big assignment, which is scheduled to open January 7, 1947. He will also produce a musical, Salute to Freedom, for the show. Wirth will make his show open a week in the State Theater there September 29.

Cycle of Threes!

LOUISVILLE, April 20—Don't try to tell any of the vet troopers on Cole Bros. Circus that accidents don't happen in cycles of three around the big top. They have a way of doing it.

Billy Powell, wire walker, fell, crashed his rigging and was painlessly taken off for the rehersal (Wednesday) 17.

Shortly after during the same rehearsal Consuelo Partillo missed her mat after a slip during the casting act, spraining his left foot.

Harold Voise fell 10 feet to the ground when his net-supporting post sprung loose during the aerial bar act early in the performance, causing no injury. There are still 'em they're merely superstitious.

Stevens Bros. Preps; Start Billing Opener

HUGO, Okla., April 20—Everyone and his brother is busy at the Stevens Bros. Circus this week, and the trucks have already been overhailed and are ready to roll. Preps have been promised before the opening. Two new light plants have been mounted, giving the show four plants.

Circus is open and has been receiving big crowds this week. Shorty Gilson, expected daily. N. Grady Stewart was due in today to take charge of the show. Small advertisement.

Advance crew L. B. Briggs, W. W. Duke and Dick Plante left Monday (18) to get the show ready. W. W. Duke, general agent, took off five days early.

Show will have all new seats. Three cages and two new bodies were built this week. Shorty Gilson, quarters' superintendent, and crew. Canvas is practically new as it was used less than half last fall. Mel Lewis, side show manager, is here with his outfit ready to go.

Cole Programs

CARAVAN TO MECCA—An Egyptian fantasy featuring show's personnel, lead elephants and a camel, and staged by Harry Thorp, director and conceived in cooperation with Royal Company of Russian dancing girls and circus animals; by Paul Grieve, producer; arranged by Bill Cross, choreographer; directed by Vic Mahoney, assisted by Rita Biller, Joe Howland, Edward Shepherd, Joyce Shuck, Verna Sweeney, Jerry Wirth, Mildred Wright, Albert Washington, Marjorie Stearn, Marie Driver, Laverne Young, Jacqueline Richardson, Jean Moe, and Cora, Margaretta, Dora, Gloria and Chucka Castillo. Mrs. Orville Stewart is in charge of the dressing tent and sleeping car.

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Say Ringling Mother Set To Battle Ouster

Haley Altering Show?

NEW YORK, April 20.— Jim Haley this week functioned as President of Ringling Bros. and Barnum & Bailey, following his election by stockholders at their annual meeting, Wednesday (10), when Robert Ringling, his brother, who had threat- ened court action when he was told not to go ahead with the last performance, Friday (1), remained dormant, but the public was only casually interested in the fight for control of the big show as they jammed the Garden for every performance and lined up front of the advance ticket windows for a minimum wait of an hour to purchase event tickets available thru the April 23 matinee. Promised court action will probably be brought this week in the suit in which Mrs. Charles (Edith) Ringling, co-signer of a voting trust agreement made in 1914 with Mr. Aubrey Haley, in which the Haley's promise was to vote their shares in the same way and, in the event of a disagreement, to submit to, and abide by, the decision of a third person, decided Washington attorney. No indication has been given as to just when or where action will be brought. The agreement, signed in Florida, is claimed binding for 10 years, or until September 18, 1915.

Haley Claims He Was Patzy

Haley, obtaining the vote of the majority of the Haley stock (21 per cent in Sarasota) joined forces with John Ringling, Mr. Aubrey Haley and Robert Ringling to have himself and North elected president and vice-president. Mr. Haley was at first against the demand of the Ringlings to have the Haley's bind themselves and also of reneging on a promise to postpone the meeting for 60 days. In accordance with an agreement by Aubrey Haley and Ringling hoped that Mrs. Haley could be in present in and evidently felt that she would vote for the con- tinuance of the old regime. Mrs. Haley owns 23 per cent of the stock, Mrs. Edith Ringling 31½ per cent and John Ringling North owns seven per cent and, as executor of the John Ringling estate, controls an additional four per cent for a total of 27 per cent.

Ringling and Mrs. Haley operated the show in 1915, its most successful season. Jim Haley, the only officer to have a jay experience as the result of the Hartford fire, felt that he was victimized and as such was entitled to a more comfortable and a more veni- tious position on the show. Thirby by nature, his theories on the cost of fraternizing a show did not jibe with those of Robert Ringling.

Ringling Mixes Job-Trade

It was learned in The Billboard that during the winter Haley let it be known that he wanted to trade job with a more richly endowed Ringling who regarded this unfavorably. Later, in New York, following the opening, Haley handed an amendment to an agreement outlining their respective duties as officials. Ringling refused to sign this, in his opinion, while he retained his title, he would have no more to do with the Ringling Brothers. (See R-B Legal Battle on page 65)

Euthen', April 20.— Indoor circus, presented by G. I. Gray under Shrine auspices here, April 8-13, played to excellent crowds. Opening night drew three-quarter house but every night performance after that, with exception of closing, drew a capacity house. Matinees the last four days all played to capacity crowds.

Gray's Sioux Falls

Show Packs 'Em In

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Vets Back Lot Holding Plan

HARTFORD, Conn., April 20.— Yankee Division Veterans' Association will back the mayor's emergency housing commission proposal for mu- nicipal purchase of the former bond street circus grounds for veterans' housing, it has been reported.

R-B Departmental Rosters

Officers
James A. Haley, president; John Ringling North, first vice-president; Aubrey B. Haley, vice-president; Edith Ringling, vice-president, and James R. Griffin, secretary-treasurer.

Directors
Aubrey B. Haley, James A. Haley, Edith Ringling, Robert Ringling, George W. Smith, treasurer; John Ringling North and James R. Griffin.

Executive Staff
George W. Smith, general manager; Edward F. Kelly, assistant manager; Lloyd Morgan, assistant to Kelly; Pat Valdo, director of performance; Fred C. DeWolfs, treasurer with show; Herbert Duval, legal advisor; Terence P. O'Rourke, assistant to Duval; Arthur R. Hopper, general agent and traffic manager; F. A. Boudinot, as- sistant general agent; F. Beverly Kelly, publicity director; J. R. Griffin, auditor.

Contracting Agents
William J. Conway, Al Butler.

Publicity
General press representative—Bev Kelley.
Story men—Frank Braden, Allen Leste, Bill Fields.

Big Show Band
Merle Evans—musical director.
Cornets—Joe Browning, Al Hilemen, sound; James Downs, Joe Thorne, Philip Garkow, Earl Duncan.
Bass clarinets—Bill Mortman, Jack Gordon.
Horns—Karl Schinnler, Bob Bee, Paul Davis.
Trumpets—Reg Bader, Hollis Hunter, Andy Grainger.
Basses—Join Horak, Clarence Bennett.
Basses—Johnny Evans, Joyce Kruik.
Flute and piccolo—Max Ring.
Drums—Amos Thompson, Rollin Sherburn.

Clowns
Al Albrecht, Paul Alpert, Jimmy Alphonse, Dicky Amee, Dick Anderson, three Balleges, Bobo Bartholomew, Bangs Burton, Dorel Bean, Bert Cline, Jeff.

WANTED FOR SPARKS CIRCUS
BOSS PROPERTY MAN, RIGGERS, CRIDDELE MEN FOR BACK YARD STAND. Join us per route. Address: SPARKS CIRCUS Portland, Va, 24; Newport News, 25-26-27; Petersburg, Va, 29; Lynchburg, 30.

WANTED KING BROS.' CIRCUS
Sidles Show Horse Cummings, and Parleys on sale. Call for prices and details. All Shows Complete. Combination Sidlers, Battering Rams, and Side Shows. For further information, contact us at Louisville, Ky., April 24; Whiteburg, Ky., 26; Huntington, Ky., 28; Charleston, W. Va., 30; Parkersburg, W. Va., 31; William- tson, W. Va., 32.

WANT CONTRAT
Contracting Agent that can handle press, Feature Act for Big Show, Clowns, Musicians, Colored Band for Side Show and Big Show Acts. Thrifty People, amateur, Show come May 5th or Arkansas.

M. L. Clark & Sons Circuses
4750 N. Main St. DAYTON, OHIO

JACK GRADY or FRANCIS KITZMAN Wire or Phone BOB STEVENS Bailey Bros. Clowns, Mayville, Ky., April 24; Portsmouth, O., 25; Huntington, W. Va., 26; Point Pleasant 27. Also want Seat Butchers.

WANT Half and Half for Side Show, Money-making deal to right party. Want to buy a Sward Box, in good shape, for cash.


ATTENTION CIRCUS AND ADVERTISING MANAGERS FOR SALE FOR MOTORIZED CIRCUS BOX D-129 The Billboard, Cincinnati, Ohio

WANTED Bar Performers Long season. No objection to good amateur.

BOB EUGENE Police Circus, St. Louis, Mo.
CIRCUSES
The Billboard
April 27, 1946

Dressing Room Gossip

Sparks

Mrs. St. Compton joined to take over Wedgwood. The Leninger Sisters have also joined, doing Roman rings and triple traps.

Jose Fernandez did a nose dive over the ring curb, zooming off space with the cheerful nonchalance of a paratrooper. Happy landings nothing! He hasn't worked since.

Mario and Concha, who did tight wire and slings, have left the show. Recent visitors included Robert Sams, Birmingham; Jackie Dale, Bud Wheeler, Louise and Jimmy Chavanne, Judy and Sid Cran and Mr. and Mrs. Tom McLeend, all of Cresemont amusement company.

Sallisbury, N. C., was the first wet day of the season, but we packed them both matinee and night. Mickey the chimp, who is no mean pitcher, made a wild throw into the bleachers during the act. The shot cracked Harry Hammond, who was selling tickets at the head with another block of wood, causing severe cuts and bruises that required considerable first-aid. CHARLES F. CLARKE.

FOR SALE
Eight Trained Lions

These Lions are well trained and are in very good shape. Address: BOX D-113, E The Billboard Cincinnati, Ohio.

RINGLING-BARNUM

Starting our 1946 season in the Garden with a bang opening night (4). It was a gala affair as all Garden openings are. Advance sale is filled with the biggest fan of visitors, including Dr. H. H. Conley and his wife and their son, Joan, and Dan DeBaugh, of the Ringling Chicago office; Father Sullivan, CFA chaplain, Father St. Vincent, coordinator, showman now with Stato STATIONS, New York; Dan Fitzgerald, concessionaire; Mac Steele, former superintendant of the front door; Mr. and Mrs. James Northijde, Kay Walker, Reubin egg and son; Cliff Baxter, Mrs. Gretchen John; Vander Barrette, former aerial director with the Big Show and now with the Orson Welles forthcoming show, Around the World; Ruby Lee, who visited her mother, Sally Nickelson; Margie Meyers, Reggie Bectar and Darby Sisters mother. Movie star Gene Pressman; Mrs. Harry Byrd, director and John North, Orson Welles and Cole Porter.

Joyce Seawell and Sally Nickelson were on the sick list, but are okay now. The Theron bicycle act is now working after being out of the show (See Dressing Room Gossip, page 66).

Buck Owens Opens At Springfield, Mo.

SPRINGFIELD, Mo., April 20.—Buck Owens Circus is set for open grounds Coliseum here Monday (22), where it will make a six-day stand under Shrine auspices. Other previous quarters for an extended period, enabling an early clean-up of make-ready. Trucks are painted red and white.

Buck Owens and Jimmy O'Dell have been busy arranging Coliseum here Felix Morales has made the rigging and has been rehearsing the gals. Mr. and Mrs. Family and farm quarters to play a date in Columbus, leaving Mrs. O'Neals in charge here.

O'Dell, side show manager; John Dush, band di- rector; Gene Harpole, kid pusher; Curley Ray, boss promotion; Owens, equestrian director; Pete Moles, stew- ard; Eudora, ticket seller; Andray, head bookkeeper; Porter, league baker; L. B. Drury, Billie Grimes and Rubin in the office.

Leen (Tee) Snyder will have a Clean up Friday through Sunday. He will be supported by Shorty and Beulah Shearer, Joe Chiwiara, Irma Chiwiara and Louise and Lonnie O'Dell.

Alta Mae Owens, Novel Freeman and Nin O'Dell have celebrated her recent birthday by serving ice cream and cake in the cookhouse.

CHS Clan Gatherings

For Peru Confab

PERU, Ind., April 20.—Circus His- torical Society members from all parts of the Midwest and a few from the East gathered here April 11-14, for the first national convention since 1941.

The annual program culminated Saturday with a banquet program at a downtown steak house, afterward dinner, flavored with plenty of circus aroma, was served in the new auditorium. Among the entire floor given over to the members, there was ample room for many displays of circus and cir- cus models.

Earlier, the convention members, the delegations paid tribute to the many departed circus folks who are buried in the state cemetery. Wreaths were placed on many graves.

Terrell Jacobs's new, smartly re- ferred-to opening day was head- quarters for the members.

Sell-Out for Beatty Since Opening in La.

LOS ANGELES, Calif., April 20.—Clyde Beatty Circus has been a sell-out ever since its opening. Nicky has been the play that fire department officials feared. Despite a half-hour before starting time three performances were sold out.

A heavy advance sale for the rest of the run, which closes Sunday (28), has made the show a picture. STADIUM has received strong promotion and is backed by a strong program.

Barnes Bros. Detroit

Dates Set for May 15-26

DETROIT, April 20.—Barnes Bros. Circus has been set for the annual Detroit booking at Oldsmobile Coliseum here May 15-26. Show will have 21 performances at matinees and evening opening day. Admission scale, ranging from $1.00 to $3.00, will be the same as last year. Lew Diamond will be in as advance man two weeks before opening.

Cole Show Jottings

LOUISVILLE, April 20.—Random shots taken at the opening of Cole Bros.' Circus here last Tuesday. Mrs. Noyelles Burkhart, née Hilda Nelson, is confined to Norton In- hospital, in connection with a major operation. Mrs. Ors Parks is convalescing at Manchester, Ind.

At one time a man was ill at Burlington, N. C., and an O S brought Billy Walsh rushing in to take his place.

If Richard O. Scattaday, the advertising specialist, had dug up the Juarez man he would have hung the outside top on the rigging. The rod that was on top was completely circled, as was the menagerie, but the latter was partly in the trusses between center poles. Richard really gave the Louisville folks a cold sweat.

Col. Harry Thomas dazzled 'em with a buck he peddled to the small armadillo cactus from the parroted glass cubs.

Mrs. John G. Robinson and John IV motored out of Cincinnati to catch the opening and visit old friends.

Members of clown hound bowel when Pete O'Dell arrived. They had been polishing the dressing room before the matinee. With a line of Frenchmen and Englishmen "we're going to serve you some ourselves." They were happy to hear Felix Cesare was no longer under the Ringling-Barnum aegis.

CFA representatives noted were Mr. and Mrs. Georg O'Sullivan, Conn.; Sverre O. Braethen, of Madison, Wis., and Adele Reeman, Cincinnati. Cecil Laborde is around with a fine pony act portfolio. He was superintendent of the fair front door last season, but Frank Longo was asked to do his same assignment to Cecil he could almost outshine his employer. The judge now is his train. Naturally, he'll be around the front door when biz is heavy, as everywhere else.

Zack Terrell was forced to return to the courts to be assured of opening on time. His circus, shipped from Chicago, was tied up at a terminal by a truck strike, and Terrell pointed out he could not get it moving quickly if not unpacked and "was in the same boat that the judge was in favor of, and then 50 cases of candy and six cartons of novelties were sprung afield.

Stanley P. Dawson has been named assistant superintendent of big-top headquarters office. He is 45; whose brother John, now in Wis., the boss. Charles Frank has had a downtown ticket office. The north- west side men are George Telford, Ed Grady, Guy Smuck, Leo and Roland Gindlesfarger.

Three former Dressing Room Gossip correspondents for The Billboard, Al Grady, Billie Burke and Jack Lewis, are with this org, and Freddie Freeman, who will continue to han- del this chore on the Cole show.

Zalle Bros. Open Season in Pekin

PEKIN, Ill., April 20.—Zalle Bros.' Circus opened the season here last night and will present a matinee and evening show daily.

Feature billing went to Dot Burdett and the Zalle Bros.' own Gallop, on Conroy, slack wire; Bennie Wells and Company, horizontal bars; Collins and Ballio, headliners; and Bob and Don, monkey megaliths, equilibrists; Paul Zalle, juggler; Ray Zalle, contortionist, and Zalle Bros.' Zalles and horse rides.

Harold R. Austin, brother of Ben Zalle, has just been re-elected to the board of directors of the Pullman Company at the annual meeting held in Wilming- ton, Del. Ben resides in Los Angeles and Harold in South Norwalk, Conn.
WON, HORSE & UPP COMBINED CIRCUS
An Equine and Canine Parody—The Show With a Leaf of Gold
By Starr De Belle-

Colo-Tex, Texas,
April 20, 1946.

Dear Pat:

With spring weather prevailing (it rained last night), the Won, Horse & Upp Circus inaugurated its 1946 season here last Monday. With bugles blowing, band music, and calls of a screeching, the parade of gold and glitter, a beautiful and imposing street show, passed over the city's main thoroughfare promptly at 11 a.m. Our boys, running a wheel off the dog wagon, the parade had no mishaps before returning to the lot. Fifty of the burg's citizens quickly carried the back end of the wagon from the place of the wreck to the lot in order that no part of the parade would be missed by their friends and neighbors. So fascinating and thrilling was the street spectacle that hundreds of children and many of our local friends, butchers, bakers, grocers, feed merchants, lumbermen and their families, who were guests of the show (again forced to put their kids inside until the boys in the side show could raise the ante.) Unfortunately, we didn't have seats for the guests, who claimed that they hadn't come to see the show, but were there for business reasons.

The show has canceled this year are the far-famed and renowned Boar King, Capt. Hedgel Quick, Social Security No. 341-32-0000, and the Boar Queen, Acheleigh Scoopins, no number, who introduced three Arkansas forest- bred razorback hogs and a German boar hound in a 15-foot circular steel arena. Rough and tumbling, playing see-saw and forming pyramids on pedestals for the hound to loop over, amid the firing of pistols, the jubilee bred grunters were loudly applauded, with their trainers taking bow after bow. Once the boar hounds weren't trained to bow, it gave their trainers an opportunity to do the nodding. It is a most astonishing exhibition of man's supremacy over brute creation. Because of the straw house, no spec was given, which didn't matter as the customers had seen it all in the parade. Our funny wearers of the moly (count him) presented the most laughable creations, but due to the straw house it was impossible for them (again count him) to roll the audience in the aisles.

Space will not permit us to mention each event. Following the appearance of the show's herd of elephants (count him) featuring Crumwell, the two-story elephant that entertained your grandparents over a (See Won, Horse & Upp on page 64)

UNDER THE MARQUEE

St. Louis Police came up with a program boasting 622 pages, in addition to the covers, and about 88 per cent of the advertising.

"Jim Stutz visited the Bob Dickman Circus at Fremont, N. C. and writes that the show has canceled 15 North Carolina towns, due to spotty biz, high licenses and wet weather.

Elmer McLaughlin, who toured with Al G. Barnes and Miller Bros.' 101 Ranch show as well as several circuses, was confined to General Hospital, Wadsworth, Kan., as a result of a heart condition.

Harry W. Cole types from Detroit that the team he had with Nealand was 63 short when he reported in Press Agents' Past and Present, that Barns- tixed the Bailey & Cooper show $25,000 for that baby elephant.

Bob Same, Birmingham circus fan, caught Sparks at Columbia, S. C. April 11 and goes all out in his praise for the new org ... Harry DeDio and his dog circus have just concluded an engagement in Ware's depart-ment store, New Rochelle, N. Y. Clowns Harry DeDio Jr., and Ernest Stelling assisted.

Walter L. Main writes that he has often been asked if he was on the Battleship Maine, or if he ever had his circus at Stonehe- gue, Me., and if he kept the Spanish Main or the bounding main, and if he is related to Lodger D. Main. It's a coinci- dence that he now resides on Main Street, Greenville, O.

Bob Simons has left the 101 Ranch Wild West to join Coles & Dyer Shows as billposter. John Brasall has the advance brigade on the Clyde Dandy Circus, with 22 billposters, billers and bannermen ... Herb Wil- liams has the brigade, three men, with the 101 Ranch show ... Francis Kitz- man has the advance brigade, two (See Under the Marquee on page 67)

Hirohito's Horse Top Score

In Dick Ryan's L. A. Rodeo

LOS ANGELES, April 29—Good luck taken which the daughter of the Japanese imperial horse minister at- tended the rodeo last week at the Los Angeles Coliseum, when the famed white horse of Em- peror Hirohito was presented to L. A. Dick Ryan in Tokyo last year. The horse paid off handsomely here when Ryan staged his international rodeo and thrilled circus to a crowd of 50,000 in the Los Angeles Coliseum Sunday (7).

It was the first big rodeo of the season in Los Angeles area, and the heavy turnout can be attributed to heavy billing and publicity.

Ryan, former circus and rodeo stunt rider and a cavalry lieutenant during the war, staged successful rodeos for Ollie in many parts of the

WANTED AT ONCE
ENLARGING ALL DEPARTMENTS
BREAKING ALL RECORDS ON ITS
TRIUMPHANT REAPPEARANCE

CALIFORNIA CIRCUS
PRESENTS
WANT CHEF/WHIRL WIND PRODUCTION PRESENTED IN THE WORLD'S LARGEST PORTABLE ARENA.
PLAYING THE METROPOLITAN CITIES.

FRANK DEAN WANTS FOR THE CIRCUS
CIRCUS NAME ACTS AND CLOWNS

TO ALL PAPER HOUSES
WANT TO BUY WILD WEST PICTORIALS, ALL SIZES. OLD 101 RANCH PAPER PREFERRED.

101 RANCH SIDE SHOW
W.M. DE BARRIE, Manager

CAN USE—Outstanding Novelties and high class Freaks. Especially interested in three people Hawaiian Act. South Sea Island Mack Ginn.

For Our Fast Stepping Union Advance Crew Herbert Wilson Can Use Lithographers.

FAIR SECRETARIES, ATTENTION
If you wish something new for your grandstand feature contact us at once for Fall Dates.

22-23, San Jose; 24-25, Salinas; 26, Watsonville; 27, Santa Cruz; 28, San Leandro (all California). See Circus Route.

www.americanradiohistory.com
**Decker, Carson Off To Flying Start in N. C.**

MARTINSBURG, W. Va., April 20.—Co-Owners Ralph Decker and Tommy Carson, moving their Joseph Kirkwood Shows, from West Virginia to North Carolina for the first time, have been reported by the local newspaper that their first three weeks’ dividends ranged far above 1945 figures.

In their opening at High Point, N. C., but the date continued under clear skies to roll up quite a take, according to three-year-old Kirkwood org. Ralph and Eye Bolton followed, with a heavy increase over grosses chalked up when the show played the same city last fall, according to Decker and Carson.

Emmanuel Zoucha, leasing from the carnival side, has the Ferris Wheel as a carried as a top.

Eleven rides, 8 shows and 50 concessions turned the pages of the program. The new Flying Scooter topped the rides, followed by the shopping carts, beauty shops and Tilt. Earl Myers’ Side Show was tops on shows. Jimmy Ferri’s twenty shows, consisting of the Doctor, the Show and the magic, and Gayety, housed behind elaborate new fronts, did their share of business.

For the parade, the boys put up Art Ludwing’s bingo, with a brand-new five feet wide, six feet high, Miller’s French fries; Lou Myers, new cookbook; Joe Belders, custard and popcorn; Harry Solken of New York, in charge of Williams Hammann; two; Burghardt’s photos; Al Edwards and Swede Sorenson, thirty-two shows; Bob Fisher, Joe Al and Roy Ackerman, seven shows; Decker and Rhea Carson, eight shows.

R. B. Tillman and Johnson, with the Comet Ride, have again operated the Arcade.

**Albany Opener Good For Pacific United**

ANTIOCH, Calif., April 20.—Pa-

rty business was indicated Monday (15) for a week stand follow-

ing its opening last week at Albany, Calif., where a full night to Sally Band’s night spot was good, partly because of rubbering shoulders with the Band spot. Weather was excellent opening week and rides, show and concessions all in fine condition.

Visitors at the opening included D. M. Lewis, general manager; Joe Ackerman, general manager; Mike Keokos, West Coast Cir-

bus Shows; Mr. and Mrs. Louis Leos, Harry Myers, Bill Jackson, Harry Polish Fisher, Nathan Fisher Cohen; O. N. Crafts, Crafts Shows; Chapman, of Florida; Abe Adler, Showman; Consul Raisid, and Sammy Core-

son, representative of Showfolks of America.

Show is operated by D. M. Lewis in advance.

** Victory Expo for Tex. Fete**

BROWNSVILLE, Tex., April 20.—Victory Exhibition Shows have been signed to furnish midway attractions for the 1947 Chenys Days Fiesta, as ac-

cording to Tom Maschek, general agent for the org. Dates are Febru-

ary 15-18.

**CARNIVALS**

***It’s Wet, But Sam Prell’s Broadway Org Rakes It In***

RICHMOND, Va., April 20.—Prell’s Broadway Shows prided off the lid here Wednesday night (10), opening a 10-day stand under auspices of American Legion Post. Despite in-

clement weather opening night and a heavy rainstorm that afternoon, which threatened a cancellation, large crowds overflowed about the main entrance, and Sam E. Prell de-

cided to open the gates to his new ‘46 General’s Lincoln.

It was one of the best opening nights in his history, said Prell, who has been in the business for the last five years. With over 60 con-

cessions stringing the West Broad Street grounds, and 19 rides and shows in action, Prell reported a heavy take.

Good weather and showers again proved the major obstacle Thursday and Friday. Saturday afternoon and night, the first clear day since open-

ing, saw crowds jamming the mid-

way. Additional ticket sellers and fakers were posted at the main en-

trance Saturday night (13), when crowds lined almost a block long at

the front entrance.

Teddy Barr’s Roll-on-Wheels Mot-

drome, featuring his brother, John B. Barr, with ‘46 General’s Lincoln, was well taken off and made an encore.

Bob White’s Chez Farce Revue played to capacity night crowds, as did the George, Museum, Matt ‘n’ Puck’s, and the Posie Show. Rides were: Rodeo, Merry-Go-

Round, Chair Swings, the Santa Fe Limited, a new streamlined miniature railway kiddy ride, Monkey Speed-

way and two Ferris Wheels, all brightly painted and flashed.

Horse Shows indicate an excellent weather and the big Saturday was laced for the 10-day Majestic Coney Island Midgets, also reported Inc. opened by Prell. Spot announce-

ments were bought on all stations with teletype notes. Mauro’s T.N.A. girls and radio dailies were used.

A part of the organization with Abe Prell also an offi-

cial. Charles (Buddy) Wagner han-

dled publicity and radio business was

by Prell.

**Outdoor Orgs Free of ODT**

WASHINGTON, April 20.—The carnival industry is no longer sub-

jected to any restrictions, according to ODT officials this week.

Interest is increasing in the idea of keeping the engines running, including that requiring the filing of advance routes, have been revoked.

**Ohio Valley To Open At Kenton April 27**

YOUNGSTOWN, O., April 20.—The season at Kenton, Ohio, (27) will include both animal shows and rides having been rebuilt and painting practically completed. Show personnel has been arriving.

Among those already here are W. E. Hopkins with several concessions, Clifford Solokeld with his, and Mr. and Mrs. Birschman, who have been setting up the Midway, Busby, by the Merry-Go-Round and Whip.

Bill Woodcock has booked his Penny Arcade. Jack Harris and Don Simon will again operate the Ferris Wheel, and Lou Myers and Rhea Carson will operate the midway.

**Gold Medal Gets Off To Biggest Opening**

COLUMBUS, Miss., April 20.—A last minute switch of opening date by Manager Oscar Bloom gave the Midway Shows time to set up on the fairgrounds lot here, and the org got off to the biggest still date gross in its history Wednesday (10).

Byrd shows; as reported, this was another good one, European Oddities reported largest hotel white business for that show since it first went out.

Thursday (11) and Friday (12) also were under weather helped. So did strong press and radio support. Radio Station WMBG was in from various attractions nightly. Special features included a news-carrier midway, a snake and a show Friday night.

New Spitfire arrived too late for the opening, but was in action Thursday. Junior Scott, paint department manager, was receiving congratulations for the job on the show equipment and rolling stock.

**Royal American Dressed Up for Run to St. Louis**

TAMPA, April 20.—Royal Ameri-

can Shows equipment stands out in splendid shape in the sun and neon at winter quarters here.

Carnival shows are occupied by scores of organ, piano and mechanicals play-

ing on the final touches. Merry-Go-

Round horses were designed by Bac-

cus Benidah, Cuban artist. Shows and rides are newly decorated and illuminated. Two weeks ago, tent—con-

tracted for Leon Claxton’s Harlen in Harlan and Danny More’s Victory Politics, with its 1946 Mack truck, under direction of Mrs. Rose, will include nine or more shows. The New Era's arena will be a new mouche, made up mostly of girls.

Under the direction of Sam Gordon, a large big top and candle house for showfolks are being constructed. Gordon, the owner, is a big car. Train has been repaired and it is expected. Included are new blankets, pillows and mat-

tresses. Dining car will advertise Tampa with a beach and citrus scene on its exterior and the legend: "Royal American Shows, Tampa, Fla. This Year Visit Tampa, Hub of South Florida’s Gulf Coast." This general information came from the Chamber of Commerce and was photographed and stored in the press. File will also be published by the Chamber of Commerce national organization.

Show train will leave Tampa for St. Louis Wednesday (24) for it’s first showing.

**Dave Endy Gathered His Staff for a Bow Behind the Floral Displays at the Opening of Endy Bros. Shows** April 4 at Charleston, S. C. Left to Right: Jack Endy, second agent and press; Milton S. Peer, general secretary; Dave Endy, owner and manager; Louis A. Rice, manager; George Kersest, purchasing agent; H. E. Stahlter, representative; W. R. (Red) Hicks, general agent; Ben Braunitz, promotion manager.
No Dough Raves
In From Mobile
ATTALLA, Ala., April 20—Running
in two sections, Al Wagner's
Cavalcade of Amusements arrived
too late for the scheduled Tuesday
(16) opening here. Rain fell all day
and night, but the rail show was
ready Wednesday night for a large
crowd which included many
Hennes Bros. showwags.
Mobile, Alabama. Legion had
put in plenty of work on the lot be-
fore the show arrived, including grad-
ning and removal of 33 trees. Hotel
rooms in near-by Gadsden and here
were at a premium owing to an A.F.L
cungalow. The showwag service was
good, with front gate stops and extra
bus service.
Mobile, last week's stand, auspiced
by Abbe Shrine Temple with a com-
mittee headed by Barney Smuckler,
vice president, and Bill Peugh, ad-
ees manager and billposting.
Borge, was among the early arrivals.
Mighty Sheesley Midway
had
warranted good
the curtain here tonight
for the Lincoln Park Carnival,
Borge, was among
visitors opening day included
the Big Iron
Buck Shows will
thru
Acrobat topped
Prew,
Richard
to the bargain because he was
never a "hoofer."
The show opened at two eigh-
to the 20th, and there will be ample
space for the show's many gay and
good acts.
Death Proves Cobra
Woman Male, Wed
To Man 18 Years
LONG BEACH, Calif., April 20—
Sensational disclosure followed the
autopsy report here on the death of
Elise Quinn, 58-year-old Maas
snake charmer, who operated a Snake
Show on the Long Beach Pike. "She"
was found to be a man who had mas-
quaraded as a woman for 30 years.
Bitten by a diamondback rattle-
snake during a performance Sunday
(midway."

Cold Weather, Good
Buck at Opening
POUGHKEEPSIE, N. Y., April 20—
Opening day will ring down the
curtain here tonight on its first
stand, which opened Thursday (11)
to enthusiastic response, or so it
considered, chucked up excellent
business.
Opening night lured 3,500 to
the midway. Next two days, also
marred by cold, brought people out in su-
ficient numbers to cause good reports.
Visitors opening day included Ross
Manning and his general agent, Pat
Hanlon. Owner Oscar C. Buck
recovered a horseshoe flange piece
from Manning, along with many other
good-luck telegrams.
New postcard bullfrog topped rides
the first three nights. Bill Jones's new
bingo, managed by Ralph F. Flann-
gan, reported good business.
Miniature train has been added,
along with a Spitfire and Whip
expected soon. Light towers are
expected to be added at Newburgh,
N. Y. (16), and Rajah's Point, Conn.
(22).
Johnny Arthur, son of Harry Ar-
thor, lot superintendent, has
joined. He was discharged recently
from the service, his father has
joined.
Office staff includes Mrs. Buck,
treasurer; James L. Quinn, general
representative; Richard Toman, sec-
detary; Lon Randsell, assistant man-
ager. Printers are Arthur C. B. Pugh,
secretary and manager, and George
Lynch, advertising and billposting.
The Keenan, aerial act, have been
booked as free act thru Al Martin.

WE RENT!
WE RENT!
MIDWAY SEARCHLIGHTS
SHOWMEN, GET IN TOUCH WITH US
WE FURNISH MEN TO OPERATE
WE SUGGEST 4 OR 6 UNITS ON YOUR SHOW
WE FURNISH EVERYTHING

A GREATER ATTRACTION THAN ANY FREE ACT ON ANY MIDWAY!
CAN BE SEEN 100 MILES AWAY
PHONE, WRITE OR WRITE FOR PRICE

HOYLE DOBSON
1906 MAIN STREET
PHONE 29032
COLUMBIA, S. C.
D—M—COMPANY

WE RENT!
WE RENT!
MID-WESTERN EXPOSITION
Address: MIDWESTERN EXPOSITION, Warren, Ark., this week; then route.

WANTED
Electrician and Bide Help. Electrician to take care of gasoline driven Generators; all new equipment. Must be sober. No company rates. Also must know gasoline line motors. Top salaries. Bill Drew, wire, Foreman for Choir-Plane, Furman for Long-o-Plane; must be reliable and sober. No mis-representation. Top salaries. Flying Philadelphia late until September. Some southern tours. Starting this week, 3rd and Berks St.; next week, 2nd and Allegheny Ave.

GRUBERG'S WORLD'S FAMOUS SHOWS
P. 0. BOX 105, PHILADELPHIA 5, PENN.

NICK'S UNITED SHOWS
WANT Shows of all kinds at once for ten of the best spots in Indiana and Ohio. All answer
S. W. NICKERSON
Kokomo, Ind.

CAVALCADE OF AMUSEMENTS
CAN PLACE HIGH CLASS ORGANIZED MINSTREL SHOW
Have beautiful new front and entire railroad car for performers. Join here in Decatur this week. Charlie Taylor, answer.
Address: AL WAGNER, Mgr.
Decatur, Illa.

BURBANK Ups FEE
BOOM! COUNI WISWELL and his ATOMIC FORD
RECOGNIZED NO. 1 COMEDY AUTOMOBILE ACT. NOW PLAYING AMERICA'S LARGEST ILLUSION SHOW. ST. LOUIS POLICE CIRCUS.
REPUBLIC AMUSEMENT CO., 1105 S. W. 3RD STREET. SALT LAKE CITY, UTAH.

COUNT WISWELL and his ATOMIC FORD
RECOGNIZED NO. 1 COMEDY AUTOMOBILE ACT. NOW PLAYING AMERICA'S LARGEST ILLUSION SHOW. ST. LOUIS POLICE CIRCUS.
REPUBLIC AMUSEMENT CO., 1105 S. W. 3RD STREET. SALT LAKE CITY, UTAH.
SUNFLOWER STATE SHOWS  
WANT  
Contact: Harlan Cotter, 5027-215th St,  
Sidney, Ohio.  
Painted, 3rd and Hotel.  
Blue Cross and Blue Shield Agents.  
FERRIS WHEEL, 35 E. 4th, Sidney, Ohio.  
Merrill's, 3906 4th, Idaho Falls,  
Idaho.  
Van Vliet, 4034 4th, Idaho Falls,  
Idaho.  
Concealment of women: FERRIS WHEEL  
FIRST and SECOND MEN. ALL SHOW OPEN including Concessions, Contact: Harlan Cotter,  
5027-215th St, Sidney, Ohio.  
Brown and Son Mills Agent.  
FERRIS WHEEL, 35 E. 4th, Sidney, Ohio.  
WILL BOOK 2 MORE KID RIDES.  
Ferris Wheel.  
Phone: 3906 4th, Idaho Falls.  
ALL TRIBUTES WANTED.  

Rides.  

18211 Hayes  
Approximately  

Concession:  
use  
Ferris  
and Shorty Barber, contact.  
Beat of  
book  
30  
Colby, Kane.  

CARNIVAL BOOK  

CIOSIO VALLEY SHOWS  
OPEN AT WELLSTON, OHIO, MAY 4  
Concessions: Cook House, Bingo, Stock  
Dusters, Table Tennis, Baseball, Basketball,  
Rodeo.  
Address:  
W. M. LAMB, P. O. Box 6, Cincinnati 16,  
Ohio, until April 29; then Wellston,  
Ohio.  
(You Must Use Zone 161)  
2 Saturdays-May 4  
2 Saturdays-May 11  

CAN PLACE  
NEON MAN  
Good proposition for man who can handle neon equipment on large scale.  
Must be able to paint and install.  
Call: 365, The Billboard, St. Louis 1, Mo.  

WANT  
Ferris Wheel for No. 5 Wheel, also Ferris for Parker 82-Post. Neen-Co-Round, Thumper Round,  
and Thumper for both. Both1 Rides, other Rides, Shows of all Kinds.  

Brewer United Shows  
Timpson, Texas, this week  

W. S. MALARKEY  
CAN PLACE  
Clean Shows and Entertaining Acts in the Greater Smoky Type to be held at Wellston,  
Ohio, on May 4, 1946.  
5th, June 11-13.  
Show to be held for 10 consecutive performances.  
Address:  
J. S. MALARKEY  
210 Court St.  
Belphegor, N. Y.  

Magnolia Expo Shows  
Want Bull-Dolls, Slim Skills Agents.  
Will book a few lucrative Concessions.  
Want Band Man for Ferris Wheel, Clarissa Fountains.  
Best of treatment.  
WhileNew and Shorty Barber, contact.  
Double Springs, Ala., until April 27th.  
P. H. Will pay cash for 20 or 25 card Top  

WANTED  
Ferris Wheel Foreman that can drive semi to run at one time.  
Can also  
use second Man.  
Address:  
C. D. MURRAY  
5000 Broad St.  
DETROIT 4, MICH.  
Phone: 3906 4th, Idaho Falls,  
Idaho.  
P.S.: Big Jim Kinney, get in touch with me.  

WANTED  
Rides, Concession, Killow for Second Legion  
Celebration for Young, July 24-26th, St. Hilborn,  
Washington, West Va.  

AMERICAN LEGION, Hillboro, W. Va.  

FOR SALE  
Approximately 140 Waco Gemini formerly used in  
the Contest for Waco in South Dakota, South Dakota.  
Best offer accepted.  
Address:  
R. S. YOST  
1828 Hayne Ave.  
SANDUSKY, OHIO.  

THE RAIN-BO CARNIVAL  
WANTS QUICK  
10-14 of any Shows of merit.  
Paul Stoddard, owner.  
Wants Rides not conflicting.  
Ferris Wheel, 2 Double Flying, 3 Miniatures,  
Slim, Net, Carnival.  
HIGH FREE ACTS, WIND  
This show playing the best shows today.  
All freedom.  
Good Ferris to follow.  
TEX ROLLINS, Owner and Manager.  
Phone: 3906 4th, Idaho Falls,  
Idaho.  
With in touch with our section.  
Eldon, W. Va., This Week: Eldon, W. Va., Follaison.  

CALL-CALL-CALL  
WORLD OF MIRTH SHOWS  
Opening April 29, Richmond, Va.  
All Agents for Concession department re-  
quired.  
RAILROAD MEN for Concession department.  
All report to  
BUCKY ALLEN  
Manager Concession Department  
William Bird Hotel  
Richmond, Va.  

FOR SALE  
ANCHOR CONCESSION TOPS AND FRAMES,  
LIKE NEW.  
BALL GAMES, P. A. SYSTEM,  
ALSO BINGO STOCK.  
CAN BE SEEN UP.  

HUB TRAILER PARK  
U. S. Highway 66 at Lindbergh  
St. Louis, Mo.  

ZACCHINI SHOWS  
WANT  
Second Man for Wheel, semi-drivers pre-  
ferred.  
Wants Concession Agents all kinds  
and any Grind Shows.  
Moultrie.  
Contact this week; Brunswick to follow.  

GREATER UNITED SHOWS  
CAN PLACE  
FERRIS WHEEL  
PLENTY OF FAIRS AND CELEBRATIONS.  
Wine J. GEORGE LOOS  
Greater United Shows  
Denver, Texas, this week  

WANTED  
Help on Duck and Fish Pond.  
George Hinon, wire address; have a good store for you.  
Want Middle Age Man for Miniature Steamline Train.  
Art, who was with me in New Albany, Ala., is a good job for you.  
Write or Wire  
Mike or Eddie Cole  
251 S. Edwards Show  
Fostoria, Ohio  

AGENTS WANTED  
A few choice Slum Shows open.  
Go north.  
Fairs start first week in July.  
Harris and Popove, come on.  

ALLEN BREWER  
226 Dyers Shows, Leland, Miss., this week  

AMMUNITION  
FOR SALE  
12 CASES 22 SHORTS  
MAKE WINCHESTER  
BOX 800, CARE BILLBOARD  
1564 Broadway  
New York 19  

CAN BOOK  
Slum Skills, one Doll Down, one Pin Store.  
Agents for Swinger or Agents for small Whipple.  

e 
FREAR UNITED SHOW  
Emporia, Kan.  

DROME RIDERS  
One or Two More  
EDGAR PLEAS  
Palisades Amusement Park  
Palisade, N. J.  

Bee's Old Reliable Shows  
WANT  
Ride Help and Concession Agents for office Concessions.  
Williamsburg, Ky.
AVAILABLE

Choice locations for the installation of Rides, Games, Motor Dromes and Shows on a percentage or rental basis at the playlands of New York City, Coney Island and/or Staten Island.

FOR INFORMATION
Carl Klarnel & Sons
1301 SURF AVENUE
BROOKLYN, NEW YORK

Showmen’s League of America
400 So. State St., Chicago

CHICAGO, April 20—G. L. (Mike) Wright presided at the April 10 meeting in the absence of other chair offices. With him at the table were Walter F. Driver, treasurer, and Joe Streich, secretary. Bill Carpy and his committee continue to send packages to the boys in the service. Only seven now remain in John Galiacat’s list, and he is sending in the membership application of Nello Pacini.

Sad news of the passing of two members has been received. Paul McGee died in Indianapolis on April 16. Remains were sent to New York for burial. Harry Small died in Indianapolis in April. Burial is to be held in Showmen’s Rest April 22.

Harry Wonnacott, in from Canada, attended his first meeting. Others in after an absence were Jack Duffield, Bobby Cohn, Irving Malitz, Harry Bernstein, Virgil Earl, Charles Magrid, Seymour Berger, Jack Krutt, Ann Duffield, and Paul Kimball.

Sick lists includes W. C. Deneke, William J. Coutly, Tom Vollmer and J. D. Newman. Late reports advise that Newman’s condition is critical. Georgie Terry will enter the sanitarium at Niagara Falls.

AL SOPERNI Legion Post is progressing nicely and service men are invited to join. Recent discharges from the service are Richard Pronath, E. H. Bire, Joseph M. Dugas, James R. Hardy, Hunter Taylor and Russell Ingle.

Clarence M. Hunter, in on the city business, was a recent visitor.

Final meeting for the season will be held April 25. It will be a farewell party, with dedication of the AL Soperni memorial on May 6. Al was killed in action at Normandy in June, 1943.

Ladies’ Auxiliary

Mrs. Louise Rollo, president, presided at the Thursday (11) night meeting. Seated at the rostrum with her were Martha McKay, first vice-president, pro-tem; Nan Rankin, second vice-president; Mrs. Leo Gluskin, third vice-president; Mrs. Lillian Woods, treasurer, and Mrs. W. H. Miller, secretary. Invitation was given by Mrs. Al Geller, chaplain.

Members were pleased to have Martha McKay, past president, and Florence Telford represent. It was reported that Mrs. Anna Stewart, who had been ill, has recovered and is vacationing in Red Cloud, Nebr. A welcome letter was received from Minnie Siponds, who returned recently from Miami.

Auxiliary will hold a bunco and club party in the City Hall building this week. Prizes will be awarded by members. Nan Rankin will act as chairman and name members of her committee at a later date.

Myrtle Hutt Beaud, chairman of the membership committee, is sending out applications for membership this week to members, in the anticipation that each member will bring in a new member.

WANT READERS

FOR AMERICAN SIPP CAPE. (No Crédits.)

WILL PLACE INFORMATION AT CONCESSIONS.

MRS. GATTS

-care Proprietor All Rides Shows Flushing, N. Y.

WANTED

Canvass Agents for beautiful, well detailed Roll-Downs that can be sold to hotels. No hard heads or itinerants. Also Paint Men for Carl Show. Work is on go. Apply to Adel: J. J. 

Tannery, Bridgeport, Conn. 

H. 

AT HOME: 

FRANK "WHITIE" VAGULA, c/o BROOKLYN EXPO.
GRANVILLE, III. Visit home at any time.

WANTED ADVANCE AGENT

One who will not put paper on hill post or who can do nothing. Have panel job for transportation. Tell all in first address. 

O. J. BACH

414 South Main St. 

ELMIRA, N. Y. 

JOSEPHEKIRKWOOD SHOWS

America’s Best Advertised Midway

Featuring EMANUEL ZACCHINI

Shot From a Cannon Over Two Ferris Wheels

SHOWS—Excellent proposition for Monkey, Minstrel, Fun House, Motorfroome, Jungleland, Society Circus and Wild West. MABELLE MACK and SHELDON, answer.

CONCESSIONS—All 10c Stock Concessions open.

RIDES—Will book or buy Octopus or Caterpillar.

HELP—Man to handle Light Towers and Marquee. Must be semi driver. Can place two more reliable Workingmen.

All Address JOSEPH K. KIRKWOOD SHOWS, Trenton, N. J., this week; followed by Poughkeepsie and Newburgh, N. Y.

WANTED--MARKS SHOWS—WANTED

CAN PLACE high-class Monkey Show, have outfit for same; also Glass House, Fun House or any Single Pit Attractions.

RIDES—Can place a set of Kiddie Rides except Train. Want immediately reliable Billposter that can drive panel truck and get a showing, also experienced Lot Man capable of handling this size Midway; also Special Agent experienced in handling Advance Publicity. Can always place legitimate Concessions.

All the above address

JOHN H. MARKS, General Manager

MARKS SHOWS

Richmond, Va., all this week

WANT—ALAMO EXPOSITION SHOWS—WANT

RIDE HELP: FOREMAN FOR RIDERS. One that does not boozize and have Ride operating Monday, reports: FORIBAAN FOR MIDWAY. Must be capable and able Exponent. ADVANCE HELP WANTED—MEN. Must be able to do Advance work. BARGAIN RIDES—ALL MAJOR. professors.

WANT—DROME HELP—WANT

TALKER—MUST PRODUCE RESULTS. CAN PLACE RIDERS—MEN & WOMEN. TICKET SELLERS—EDDIE O’MALLY, come to Billboard. WANTS HELP ON KID AUTO AND KID AIRPLANE RIDES. Good salary—good treatment—45-week season.

Wire or Write: DEL CROUCH

Endy Bros.’ Shows, Norfolk, Va., this week

CRYSTAL EXPOSITION SHOWS

Can place at once legitimate Concessions of all kinds. Want Shows with own outfits. Want Ride Help in all departments. Val Arland wants Agents for Roll-Down, Slum Skillos, P. C. and Slum Show Agents.

Address All Mail to W. E. BUNTS, Thornaston, Ga.
Showfolks of America
San Francisco

SAN FRANCISCO, April 20.—Foley & Burk Shows were honored at the meeting Monday (4), with Sammy Corensen presiding.

Elected to membership were Harrison G. Condall, W. E. Whipple, Viola Rose, Ralph Edmonson, Jesse Dorris, Byron Francis Doyle, Vance Blough, R. C. Lewis, Pearl M. Clark, Mrs. Yvonne Broome, Joe Botts, Leon Schonberg and Herbert Bowes.

New members and guests introduced were R. C. Lewis, Ralph Edmonson, W. E. Whipple, Vance Blough, Pearl M. Clark, David and Mrs. Felix the Great, Mr. and Mrs. Liebman, Mrs. Cora Gano, Ralph Deering and 30 members of the Foley & Burk org.

Fred (Doc Zeno) Weddleton donated $50 to the Cemetery Fund, and 17 members gave $3 each.

Fred Weidemann announced that the board of directors would meet once a month unless called into special session by the president.

Mrs. Joe Galliani was reported ill by Mrs. Weidemann. Kelly McShay shopped a 20-pound ham from Elco, New York, and a nest sum was raised by a double raffle.

Entertainment was supplied by Albert Roche, Richard Fagin, Frank Wiseman, Perry the Great, Sonia Gol'd d i m, Mickey Hogan and Oliveite.

Heart of America Showmen’s Club
931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., April 29—Back from a trip to the East and South, President Chester L. Levin was present at the closing meeting Friday (12). Secretary G. C. McOmmis and Treasurer Harry Alshuler were also on the rostrum. Twenty-two members were present.

Fred H. Dean was elected to membership. Letter of appreciation from Conrad C. Haney was read.

Mr. and Mrs. Eddie Cantrell will leave May 10 with their concessions to go still dates thru North Dakota, making their first stand at Minot. Ellis White, in after several months with B. & L. Concessions, was prepared to leave for Celoron, N. Y.

Clubrooms will be open daily thru the summer and showmen are invited to make the club their headquarters while in this vicinity. Ladies’ Auxiliary closed for the season with a meeting April 5.

ENDY BROS.’ SHOWS

WANT WANTED
Foreman for OCTOPUS Ride, Second Men for Merry-Go-Round and Caterpillar, Canvas Men. General Show Help.

Can place Trains Hands, Polers, Chalkers.

HAVE OPENING FOR GOOD TRAINED ANIMAL SHOW OR MONKEY SHOW. Wagons and fine equipment for sale.

All answer

ENDY BROS.’ SHOWS, Norfolk, Virginia, this week.

CENTRAL STATES SHOWS WANT

WANTS FOR MODERN COOKHOUSE: Cooks and Waiters. Long season, twenty-eight weeks; top salaries; best of treatment. Opening Richmond, Va., April 29th. COME ON, no time to waste or dicker.

TOMMY RIGGINS, World of Mirth Shows, Inc., Wm. Byrd Hotel, Richmond, Va.
Peppers All-Slates Shows

“AMERICA’S FINEST”

Over Twenty Thousand Feet of Neon Lights

WHY WANT

HELP—Six Workingmen to handle Light Towers and Front Entrance. Can place Griddle Man and Waiters for office-owned Cookhouse. Good salary. You can place Assistant Mechanic for our truck fleet. Must be sober and reliable and have own tools.

CONCESSIONS—Will place Scales, Jewelry and exclusive on Frozen Custard. Mr. Robinson and A. Paul, please contact us. Good proposition to man and wife to take full charge of brand new 16-foot Photo Gallery. Can place Man and Wife on 24-foot Basket Ball Game.

SHOWS—Mechanical, Hillbilly, Crime or Wild-Life Show with own outfits and transportation.


NOTE—Theresa Tracy, we have a new route this season. Contact us if you can stand plenty fans and top money.

THE BRAZILIANS can use one or two more Attractive Girls for high-class Girl Show. Also place Man for Ticket Box.

CAN PLACE A-1 LECTURER for Japanese Suicide Bomber Show. Prefer an ex-Marine as this is a Marine Corps League Exhibit.

WANT NO. WANTED. CAN PLACE HIGH-CLASS FREE ACT

Address this week: Florence, Ala., then per route.

10 KW—120/240 Volts—60 Cycle Single Phase

GAS ENGINE

GENERATOR SETS

IMMEDIATE DELIVERY:

(Sold to Prior Users)

$790 Each

Willies 6 Cylinder Engines complete with clutch & transmission—$450.00 Ea. Dodge Engines complete with clutch & transmission—$550.00 Ea.

HARRY HAYKIN

200 EMPIRE BLVD. BROOKLYN 26, N. Y.

SOONER STATE SHOWS

WANT

Placed with other Black Concessions that don’t conflict. Will book Engine and Ladies Act. Can take along Rides. Can place Concession Agent, Can place 6 or more Rodeo Men. Fast pay guaranteed to you. Will pay a guaranteed price for all Rides. Will place Concession Agent, Can place 6 or more Rodeo Men. Fast pay guaranteed to you. Will pay a guaranteed price for all Rides.

Amusement Agency. Jim Hinson wants Agents for Show Shows and Men’s League. James O. Hensley, get in touch with Sunset E. Hensley, at our show. Jim Hinson, show manager, contact. This is the show of the season. Contact all this week.

K. E. (JELLIE) VANDERFORD, Owner and Manager

Sooner State Shows

Canton, Oklahoma

LAKE STATE SHOWS

2129 CASS AVENUE

ST. LOUIS 6, MO.

SHOW OPENS APRIL 28TH IN ILLINOIS.

WANT RIDE HELP THAT CAN drive ARSIDE HELP.

CANTON, OMAHA, CLINTON.

WANT LIME or FAIR CONCESSIONS.

CAN PROVIDE ALL RIDE SUPPLIES.

CAN PLACE A FEW MORE STOCK CONCESSIONS.

FAY'S SILVER DERBY SHOWS WANT

Concessions—Cork and Lead Gallery, Cotton Candy, Punch Bar, Basket Ball, Clothes Pin Pitch, Skee Ball, Carnival Game, or any Live Stock Concessions.

Allen La Freniere, Le Roy, Ill., agent. FAX or PHONE.

E. J. FAY, Owner

Dallas, Ga., this week

MADISON BROS.' SHOWS

WANT TO BOOK TILT-A-WHIRL AND OCTOPUS. CAN PLACE FOLLOWING CONCESSIONS: Penny Arcade, String Game, Cigarette Shooting Gallery, Lead Gallery and Bumper. BILLY LOGGOM, GET IN TOUCH WITH US. CAN PLACE MECHANICAL SHOW OR ANY GOOD CONCESSION SHOWS. All Address:

KENNETH, MO., APRIL 22-27: THEN PER ROUTE.

WANT—GOLD BOND SHOWS—WANT

RIDE HELP—Foreman and Second Men for Merry-Go-Round and Ferris Wheel. Few MORE CONCESSIONS THAT WORK FOR STOCK. HAVE OPENING FOR OTHER DICERS. SHOWS WITH OWN OUTFITS. Can place Concession Agents and P. C. Dealers.

Address: Pocahontas, Ark., this week; Palm Beach, Mo., next week.

TRIANGLE SHOWS

WANT EXPERIENCED BINGO COUNTER MEN.

Address LOUIS WEINSTEIN, Care Triangle Shows, Unilonont, Pa., this week; Clarksburg, W. Va., next week.

LAURENCE CARR SHOWS WANT

Rolloplane Foreman; come on at once. Brockton, Mass., April 22 to 27; Beverly, Mass., May 1 to 11. LAURENCE CARR

SUNSET AMUSEMENT CO. CAN USE


BUNTING SHOWS OPEN MAY 2 BLOOMINGTON, ILL.

ALL PEOPLE CONTRACTED ACKNOWLEDGE THIS CALL. Address: H. H. BUNTING, Mgr., Box 297, Ladd, Ill.

WANTED

Chillicothe Foreman, $10.00 per week plus--Merry-Go-Round Foreman, $25.00 per week plus 10% Merry-Go-Round. Ferris Wheel Foreman, $35.00 plus 10% extra club mom and driving tickets, plus percentage on drive.

D. VAN BILLIARD Kansas, Va., until April 27; then Portland, Va. Can place Women for Agents.

L. J. HETH SHOWS Have good 4th of July Celebration contracted north of the Ohio River. Will turn same over to reliable show. All replies:

Gallatin, Tenn., this week

WANT TO BOOK

Kiddie Rides, Percentage Agents for Pea Pool. Can book one more Ball Game.

C. V. (BILL) COX

Chestfield, S. C.

ROSS MANNING SHOWS OSSINING, N. Y., APRIL 29 TO MAY 4 CONCORDER, CLAREMONT, BERLIN, N. H., TO FOLLOW

Can place Octopus or Rolloplane. Concessions—Duck Pond, Rifle Range, Custard, Grab Joint (Bill Harrington, get in touch).

Wire 169 W. 49th St., New York City Tel. Circle 6-5880

WHITE STAR ATTRACTIONS

LAFFAYETTE, TENN., APRIL 22 TO 27 Shows, come on! 10-in-1, Creek Deep, Sea, Jet, Pig on Wing, with or without own outfit or Walk Through. Will buy or book for long season Till Octopus, Kiddie Rides or any Ride not conflicting with Merry-Go-Round, Ferris Wheel and Stunt Shows. Will book all Concessions and Stunt Shows for Lafayette, Tennessee; Rising Sun, Indiana, to follow; then Mansfield, Ohio. Feet and girls, save your time. We're all reply.

A. O. COFFMAN, Manager, WHITE STAR ATTRACTIONS

Pacific Coast Showmen's Association 623 ½ S. Grand Ave., Los Angeles

LOS ANGELES, April 20.—Vice-president Harry Suiker, president in the absence of President Mel Smith. The meeting Monday night was designated as "Dr. Ralph E. Smith Night" and was an open session with business for those wanting to do Smith honor.

On the rostrum were Suiker, John T. Backman, treasurer; A. J. Cronin, Harry Rawlings, J. Ed Brown, Tom Regan and the honor guest, Dr.SMITH.

Three new members paid respects to Dr. Smith. Among the speakers were Isaac Miller, John J. Bush and Stanley Page.

Several members paid respects to Dr. Smith. Among the speakers were Isaac Miller, John J. Bush and Stanley Page.

Next meeting was designated Clyde Peary, Circus Knight and will be attended by the personnel of that organization now in Los Angeles.

Showing due consideration of the business meeting, a good feed was served under direction of Ray Rossard, acting chairman of the house committee.

Ladies' Auxiliary

Mabelle Bennett presented at the April 1 meeting. Easter greetings were read from President Betty G. Cee and Wilma White. Chaplain Benjamin Williams said: Minnie Fisher asked for a moment of silent prayer for Mr. Pepin, husband of the late Leila Pepin, who passed away Saturday (13). Bertha Harris was reported ill, as was Stella Johnson. Bank award went to Gertrude DiSanti.

A committee from the men's club announced that they were having a special night for Past President Smith and invited the ladies in for an evening of entertainment and refreshments. There will be no meeting on Monday as the members are invited to attend the Clyde Beatty Circus. A party for the members of the circus is scheduled to follow at the clubrooms after the show.

WANT—RIDES

SHOWS A FEW MORE STOCK CONCESSIONS.

WANT EXPERIENCED BINGO COUNTER MEN.

Address LOUIS WEINSTEIN, Care Triangle Shows, Unilonont, Pa., this week; Clarksburg, W. Va., next week.

The Billboard 63

CARNIVALS
CARNIVALS

Heth 20% Up
In Huntsville; Org Has Flash

HUNTSVILLE, Ala., April 20—J. Heth Shows moved here from quarters in record time and without a mishap. Show was up and opened Monday (15) to good business, the gross at this show, from an increase of 20 percent over last year. Show was a blaze of lights and color. All rides and fronts were newly painted in quantities. A huge canvas is new, including the front marquees.

The staff remaining the same as last season. J. H. Heth, owner-manager; Joe J. Fontana, assistant manager; James P. Licking, general representative; Floyd R. Heth, concession manager; Dennis Heth, secretary-treasurer; Charles W. Classic, special agent and billposter; Oscar Wren, sound cart; Harry Harris, lot superintendent; Bill Bozeman, electrician; Charlie Stricker, blacksmith; Fred Henon, show painter; George McSpadden, mail and The Billboard.

Org now has seven shows and eight rides, and has purchased new Cats-Caterpillar, Tilt-a-Whirl, Fly-o-Plane and kiddie auto rides. New purchase being purchased from General Transportation from the government. It is being mounted by the Lewis-Diesel Company in Memphis on a 1946 Ford truck. Show has also taken delivery on eight new 1946 Ford trucks.

Also on show this week are: Ray Smith, Gus Bethune, Clyde Graham, George McSpadden, J. H. Heth, Henry Heth, L. E. Heth, Hayward Berry, Harry Taylor. The Five Fly-o-Planes, George McSpadden and J. H. Heth furnish the free attraction for the season.

Frank J. Lee With Ward

NASHVILLE, April 20—Frank J. Lee has opened a new six-city school in two kids matinees Friday (19) and Saturday (20). Lee will have a row of 18 wheeler, 4 half Ton, radio, department store and school tie-ups, according to Ward.

LONE STAR SHOWS

Crystal Springs, Miss., April 22-27

WANT First and Second Men for Money Co-Round, Farm Wheel, Super Roll-o-Plane, Cheerleaders, Tilt, Top salary, come on. WILL TAKE INCONCEIVABLE OF ALL kinds. WILL ACCEPT ANYTHING OF VALUE. Can place a few more shows with own transportation. Due to dishonest, good place Cook House. Address all mail to J. R. McSpadden As Per Route

FOR SALE

Immediate delivery. Just completely refurished 40' Flying Fishers. 300 H.P. Detroit, 6750 lbs. Cash. Will sell same or truck blown. Buy, write, wire or call.

CRAFTSHOWS


WANTED


WANT

FOR RENFRO VALLEY SHOW


HOUSE SHOWS

CEREMONIES MARKING THE OPENING of the season of the James E. Strates Shows included the cutting of the ribbon Thursday morning, April 4, at Washington, D.C. To the right of Robert J. Crag, past department commander of the Army-Navy University Efficiency Division, was James E. Strates, national commander; William Cornell, past department commander, and William J. Crawford, general agent. Scores of waves of congratulation came in, as well as many congratulatory floral offerings, including one from the National Showmen's Association.

FLIGHTY WEATHER BRINGS Ditto Biz To Page in South

ATLANTA, April 20—Biz on the Mighty Flying Fishers Show was hit hard to satisfactory in a three-week period and the Army-Navy University Minstral Show top and front in the second week. Shows were not until Friday were the skies clear. Final two days produced a fair play. Following week at the show got a break from the weather making the show click to satisfactory grosses. Frank Tezanno's girl show had a strong showing.

With weather again variable last week at Hogansville, Ga., crowds were hit but not hard. Lot was far out on a hill side and not easy to lay out.

Cash Willie is now in advance. Black House was called to Louisiana last week and the Bill Dollar was the dinner guest of Mr. and Mrs. Tom Jackson. Frankie Tezanno returned from a business trip. Visitors have included Charles F. Barney, Liberty Shows, Lee Creson, Lee Amusement Shows and a number of others to the beautiful of the Cavalcade of Amusements and now a police sergeant at Columbus, Ga.

Libby To Hit Provinces, Me.

FREDERICTON, N. B., April 20—Mr. and Mrs. H. W. Libby have again tour the maritime provinces and Eastern Maine. Glen Libby, manager, will make a tour of all the dates, until the last week of May. 

WON, HORSE & UPP

(Continued from page 27)

half-century ago, the program closed with a most intensely exciting and well-balanced caper from man versus horse—man to run once around in a circle, then throw a rope and catch one horse, and a quarter of a mile away does one and a quarter laps. Spectators were moved into the ring and on the stands, as the visiting feed man was selected to race against the steer. But he was out-gaited and not enough money and the amount of his bill, which was protested by his lawyer.

When the program featured a Western dance by dashing cowboys and pretty prairie girls, the old-time Virginia reel on Bamington, and a cock-fighting and a bull show, and an old-time emergency, the torture by fire of a tanned leather hide, by savage redskins (Co-Owner Charley Horse and family), and his rescue by the cowboys (Manager Upp and sons).

Lost in Terrell's home town of Owensboro Monday (22). Horse was closed the show, with Ralph Clark, a veteran horse dealer of Owensboro and Bay, a wrestler, heading the concert.

While Otto Griebel and Freddie Friedeke ran a good show, there was a shortage of manpower in clown alley. There those proved of high caliber and they worked thru the entire performance effectively. The program closed with a switchboard and grab-joint—were well done. The Flying Thieves stopped the show with their fight.

The program ran 2 hours and 3 minutes and this entertainment was a well run show. Terrell aims for a two-hour show and it is hoped that it will take some careful trimming to make it as the opening night ran a bit too long. The program of prop boys and even the majority had no previous experience and they were directed so effectively, that there was not a single delay.

Elton Wickers the band and it can cut it.
Ludington Takes Leave From Crafts

SAN BERNARDINO, Calif., April 20.—Roy E. Ludington has taken an indefinite leave of absence from his position as general manager of Crafts 20 Big Shows on the advice of his personal physician, who recommended several months of complete rest. Ludington planned to leave with his wife for North Hollywood, where they will remain with his wife's sister, Dr. Alice T. Ludington, who is recovering from a stroke at a health resort. He has been associated with the Crafts organization 12 years.

Hedrick's Gay Way Runs Hot, Cold With Weather

WADESBORO, N. C., April 20.—Hedrick's Gay Way, open since April 1, has scored with the public, but was bumped into more than an equal share of bad weather to date, according to Secretary Hugh G. Coffey.

Equipment is reported in first class shape and probably all rides will be run.

A new side show is being framed at Winston-Salem winter quarters to join the act.

Staff includes, in addition to Coffey, Fred Hedrick, president; Tom Kendig, manager; Stacy Knott, ride superintendent; Ray Price, concession manager; Bill Haidus, stunts; Bob Yost, transportation, and Sam Lind, lot superintendent.

American Banner To Open In Taunton's Mass., Saturday

TAUNTON, Mass., April 20.—American Banner Shows will open the season here Saturday (27) for an engagement of 56 days.

General Manager Joe Shine spent the winter with the outfit, checking on his concessions, and now it is ready for his annual tour of New England.

Code Okay Expected May 1

ROCHESTER, N. Y., April 20—Final adoption of the outdoor safety code by the American Standards Association, now a certainty, will occur about May 1, Max Cohen, general counsel, American Carnival Association, believes. The code, prepared by D. Mitchell, of the National Board of Fire Underwriters, has the approval of Max Cohen, and he will forward copies of the code to ACA members.

Dennis Springs in Kansas

OBERLIN, Kan., April 20.—Dennis Springs opened the season here tonight. F. B. (Shorty) Dennis is overwhelming the visiting stunts' agent. Shorty's brother and wife recently joined from Jackson, Mich.

Carnivals

CARNIVALS

R-B Legal Battle Foreseen As Tilt Over Ouster Starts

R-B Legal Battle Foreseen As Tilt Over Ouster Starts

Both sides remained adamant, no compromise was made and negotiations broke down.

Enmities in the Ringling hierarchy have subsequently been sealed with no given line for long. Haley, hired by Dan Ringling, company accountant, who also became bookkeeper, was retained by the latter as manager of the Ringling Florida property interest while Haley was on tour with the show as its president. Haley later managed some Ringlings following which he was instrumental in voting North out of the Ringling Ring.

J. R. North Vs. W. P. Dunn

William P. Dunn, a vice-president of the Manufacturer's Trust Co. here who, under the terms of his agreement as secretary-treasurer for eight years before being voted out along with Robert Ringling, has figured prominently in three of the most crucial incidents in the history of the circus, Acted for the Manufacturers Trust in 1937, and was engaged in two outstanding loans, one of which was held by New York investors, the other by Florida investors. That final check for the old Chatham and Phoenix Bank, involving $1,000,000, and the outcome of which would have probably finished the circus.

In 1943 John North wanted to purchase the circus from Haley and Edith Ringling but this was refused. During that same year, as president, he decided against taking the show on the road because of wartime conditions, and has been noted voting as a member of a seven-man directors' executive committee. He locked and decided that the show would tour. The show had to be ready for the 60 days and Dunn earned disfavor with North.

Following the Hartford fire, in July, 1944, Dunn was credited along with Director of Circus Operations, Gorden Judge, attorney, with drawing up the creditors' agreement which made it possible for the creditors to get the circus back on its feet without interruption, and without relinquishing any of the authority of its officials. Agreement allows the circus to hold the first $750,000, a condition that was met.

Meanwhile, it was reliably reported that Felix Adler, clown with the show, refused to sign the contract option which was offered to him by Robert Ringling. Haley after he fulfilled his contract with Frank Wirth to appear in the Spring of 1937.

Les Taylor, More Circus

Other anticipated developments under the terms of the agreement include the cutting of the Deems Taylor long-hair musical score of the spec, the opening of new stunts, and reverting to the eccentric circus musical of Merle Evans' directions.

R-B Departmental Rosters

(Continued from page 55)


Speos, Aerial Ballet, Equestrimes

Aida Alama, Carmen Asea, Pepita Alspa, Roma Alajo, Helen Amaya, Florencio Anlich, M. Arenson, Paul Bailey, Marie Barten, Lena Beinis, Betty Bateman, Rose Behan, Charles Bell, Lydia Boda, Regina bodell, Bertha Boulding, Orville Box, Tam Cameron, Yvonne Carewe, Pat Carriker, Champa Clark, Barbara Clay, Harriet Clay, Alayne Clifford, Tony Cols, Dolley Cols, Carrie Conners, Lynn Conners.

Eleana Dureen, Latrache Delman, Jean Davis, Betty Deddy, Mary Devine, Thomas Dickerson,╠╣ Dickerson, W. Dickerson, George Edmondson, W. Emery Emes, Marge Ennis, Margaret Ennis, Marge S Farren, Margaret Farren, Rose Hanon, Barbara Harris, Ray Hill, John Hinich, M. Hill, Emily Hoffman, Lenna Howe, Terry James, Else Jane, Jane Kane, Lollie Kane, Kathryn Kramer, Madeline Kries, Verena Lawrence, Enrie Le Clair, Ermide Lobasso, Jino Locah.


Side Show

Staff—Fred Smythe, manager; George (Red) White, assistant manager, ticket seller and talker; George Johnson, ticket seller; Harry Roger and E. W. Adams, ticket sellers, and Speedy Smith, ticket seller.

Acts—Naeole's Hawaiians (David Naeole Jr., Jimmy Rice, Charlie Rice, and Dolis Rice), Nela Nolea, Mary Trauma, Erma Pushnik and Beatrice Morans; professor Roberts; magician; Rasmus Nielsen, strong man; Ada Mae Sabo, snake trainer; George Popovich, snake catcher; Percy Pape, living skeleton; Mrs. Gottlieb Fischer, giant and giantess; Major Mite, world's smallest man; Billy Reiner, legless girl; Alex Linton, sword swallower; Alphonse Heffron, art gallery; Molay, comedy juggler, and Charles Roarik, ventriloquist and python trainer.

Band—Arthur A. Wright's band and minstrel will join when the big shows open; peter cassias at Philadelphiah.
St. Louis Police Show Strong, Biz Points to Record

(Continued from page 54) the 1943 record run will be kicked into the discard by the same page of the advance—or one third better this time.

Program opened with a spec, the Easter Parade, in which four floats, carrying out the theme of police work and the spring motif, were drawn around the track by jeeps. Spring motif was accentuated by green shavings, an innovation for this annual, Entire company, the band and street band participation were involved in the "parade" and the "ballet" events in addition to a SHRINE.

Clemens Tivillas 'Em

First thrill was furnished by Dick Clemens and his lions. Clemens worked five lions in a larger cage that he has used heretofore and he made up the shortage of cats by raising and training them for the purpose of showmanship at the customers, with lot of popping guns and crack- ing of whips.

Count Ernesto's Wiswell gave with his customary sure-fire comedy Ford, and the Delilahs, with the leads of the center section payees twisting back and forth, his kids, which was a tennis match, Wirth coming up with Sonny Moore. A r e s t e n Guiters, steelhounds and Mrs. Alex Loyla's dogs for a dog. Arturo was led on the high wire and then Mrs. Loyla's daughter displayed a wrap with her trained dachshunds from Frank and Mrs. Walter Gunce and the Three Pages.

Wants to become a circus rider.

The St. Louis Police Quartet, ordi- narily the best and the show in place in a circus, gave with three popular numbers, and the applause was appreciative.

Carl Randall's ballet of local girls made up in a more typical New En- dland's landyard entry, topped off with a living replica of the Iwo Jima paint- ings and the audience was at its best. As the huge building cannot be dark- ened for lights, but at night strobe lights have been used. Randall claimed it was the best circus show ever at the dress rehearsal Saturday night.

Billie Stiles, four of a kind, did his aerial numbers, did the Russian globes, perch, bicycles and Buggles which caused Handmaiden Frank to come up on the globe and crack- ed Polack's Steppers.

Big Boy Out of Place

Steven's Brothers and Big Boy, a sock dead-end or fair act, were to be lost on this audience. The Big Russian bear handled his assignments as though he was a grappled, introduced three little lions, and saved the day, but the audience failed to respond.

The menage number produced a fine group of well-trained horses. The horses jumped without fail while Mr. and Mrs. Carl Carreon handled Polack's Steppers well. Arthur Herbert and Darius Koyotl, on the high pole were given the center ring, and it was a wise choice. They exhibited three bare horses, and the ability and per- sonalities of the riders brought spon- sorial approval. Herbert's pony apprised them, and the audience was so captivated, he was wearing a split over the top of his head.

Another five-piece display brought on the Three Bears, All Boys, the Three Kings, wire walkers; Maximo. Walter Herold and the Dodo. Herold was spotted to get the center ring and he finished his number in a five-piece display. The horse was well treated by a number that will have to be timed better to be effective.

Charles Polack's Black Horse Liberty Act in a smooth satis- factory performance.

Wants to become a circus rider.

Clyde Fly's in

Ward Bell and the Flying Valen- tino troupes got together on their ticket to offer an excellent carload number, the Flying Flyers their machines, each feat could be followed with a minimum of neck- twisting, and they finished with an over-and-under together.

Wirth put patriotic in the final again, the ballets picturing around the State's Statue of Liberty as the national anthem was played. St. Louis Police also had a number.

Clown numbers were curtailed in an effort to speed up the program, but the funny men did enough to prove they can deliver when the routines are tightened. The clown numbers were tied to the fire department, the auto gag and the bars and the great. Have them trimmed thru the program and even succeeded in making the re- viewers say while some of the cus- tomers guffawed at his pantomime. Opening number was pushed thru in presenter of 5A. Engagement close May 5.

Under the Marquee

(Continued from page 37) men, with the Montebello circus....

Charles (Kid) Koster is on the ad- vance of the Clyde Beatty show.

Raymond B. Dean and William B. Ayers are the prizewinners for the Clyde Beatty Circus....

Cary C. Emrie left Cincinnati April 23 for St. Louis, where he will spend the next two months.

Henry Kay's band on the Clyde Beatty show was given a puff by Forrest Warren in The San Diego Daily Journal re- cently.

Phil Daley spent several days on the Clyde Beatty show in Los An- geles recently, taking colored pictures and visiting friends. He also saw the 101 Ranch show. Hugh McGill, Reu- ben Caslang and Harry Quillian were also recent visitors to the Beatty org. ... La Tosca Canestrlli was injured in a fall and was hospitalized at the Shrine Circus in Washington. She was removed to Sibley Hospital there for treatment.

Los Angeles—Mr. and Mrs. C. W. Webb may have a circus on this west coast for the first time in two years under the name of the MCMULA Industries. A contract has been made with Mr. and Mrs. C. W. Webb to operate the circus in Los Angeles, and in the vicinity of the city.

The program was to include the Ladies of Liberty, B. C. McDonald, who gave a musical number, and the Cole Bros., opening in Los Angeles.

CARNIVALS

Dumas, Reid Open Season With Stand at Dearborn

DETOUR, April 20—Happilyland Shows, operated by William G. Du- mas and John F. Reid, opened the season Monday (13) at Ford and Wyoming highways in suburban Dearborn. Dumas arrived in town several days earlier from Florida to supervise the opening. Reid drove in with his house trailer Sunday afternoon.

The lot is a few hundred feet north of the former circus lot at Michigan and Wyoming roads, and just across the street from the Detroit city limits. The former big lot is now unusable because of the construction of the Willow Run Expressway.

Happilyland opened with seven rides and a few concessions, but will not add the bulk of conces- sions and shows until they open May 1 in Mount Clemens, Mich., for two weeks. Show then moves into Royal Oak, North End suburb for another two weeks.

Enterprise Amusements

Wants to book or lease Wheels or Kit Rides. Have seating arrangements and can be had on short notice. Have for Sale—1) Bingo Too, green; also Concession Toss.

Jack Frick

Will Place

Frozen Custard Machine Carnival, park or park. What have you to offer? 44 Oak Grove Dr., Baltimore 20, Md.

MAJESTIC GREATER SHOWS

Can Place For

Carlisle, Pa., and Balance of Season Including 12 Fairs in Michigan and North Carolina: Renowned Shows, Moneymaker and MONET-MAKING GRIND SHOWS, PAYS YOUR CONFLICTING CONCESSIONS OF ALL KINDS. Will sell or buy 705 Easy Riders. Have Second Man on Wheels and Harness, Moneymaker and WANTS. CARNIVAL, CARTWHEEL, WANTS.

SAM GOLDSMITH, Owner-Manager

HARRY E. WILSON, Ass't, Mgr.

Readiness, 207 S. E. 11th St., Carlisle, Pa., April 9th.

Johnny J. Denton

WANTED

Capable Ride Superintendent that can handle men. Must be sister and reliable to handle large number of men. No desert and must be in A 1 condition. Also capable Builder; would prefer one able to build Fun House on 40 ft. trailer. Information wanted as to the present whereabouts of one John E. Love.

Johnny J. Denton Shows, John J. Denton, Mgr., Cookeville, Tenn.

JOHNNY J. DENTON

WANTED

Jack Greenspoon and Art Lewis Wants

For Seaside Park, Virginia Beach, Va.

Opening May 11, Glass and Fun House Operator and Assistant, Foreman and Second Man on Rollopine, Rodee-O, Merry-Go-Round, Tilt-a-Whirl, Whip, Laugh in Dark. Good wages and living quarters in park. Apply now. SEASIDE PARK, INC.

Trainmaster Wanted

McBlain, wire. Teamster for Baggage Stock. Laskin; 25

Nacogdoches, 26; Athens, 27; Mt. Pleasant, 29; Paris, 30; Bonham, May 1

Denison, 2; Sherman 3; all Texas.

DAILEY BROS. CIRCUS

Baker United Shows want Shows

Monkeys, large Rappale or any Show with own transportation. Concessions—Can use a few less legitimate Stock Concessions. Ride Help—Want First Men for Ferris Wheel and Chair-a-Plane, Second Men for Tilt-a-Whirl and Octopus.

Baker United Shows, Beech Grove, Indiana, this week; Bedford next week.

Want show with 705 Easy Riders, and concessions.
J. J. PAGE SHOWS

Opening Postponed to May 4 on Downtown Location,

Johnson City, Tenn.

On account of disappointment, can place Trumpet, Trombone and Clarinet Player for Colored Minor Show, pay and percentage. Can also place 3 Chorus Girls. Emme Smith, get in touch at once.

Can still place a few legitimate Concessions. Want money-getting Grind Shows. Show or without our outfits. Can also have teams for the past year, and a brother, John, Washington, S-day was held here Saturday (20), with burial in Chicago,

Lloyd D. Serfass, Gen. Mgn. Penn Premier Shows

Buchanan, N. Y.

WANTED

Can place on account of disappointment, Drome Riders, Lady or Gent.


CONCESSIONS—Apple, Floss, French Fries. No time to write; wire. Show opens in Pekichill, N. Y., Friday, April 26. Address all wires to:

LLOYD D. SERFASS, Gen. Mgn. Penn Premier Shows

Buchanan, N. Y.

JOE END & COMPANY

CATERING TO CONCESSION TRADES MIKE TISSER, Gen. Manager

799 BROADWAY Phone: Gramercy 3-1812 NEW YORK 3, N. Y.

HELLER'S GAY-WAY SHOWS

Mr. H. G. L. B.

Heller's Acme Shows

Open April 15th to 28th, Inclusive—2 Saturdays, 2 Sundays—Market St., East Paterson, N. J.

Want Billposter. Want High Fares. Want Shows. Want Man to drive truck and take charge of all business. Must have experience as agent, also for.tag for Harris. Want Acme Shows. Want Showmen. Want Concessions. Want Concessions. Want Organist. Want Concessions, etc. Contact Reid, R. B. or C. D. at above address.

Capt., Gen., Manager, Our Free entertainment. Can Call Miss Circular.

BARKOOT BROTHERS' SHOW

WANTED

For week of April 22nd, with Office in Toledo, Ohio. Can place Small Colored depot. Can place Shows, Colored Shows, also Flatiron Shows. Can place Merchandise Concessions of all kinds. Want Bill Ride who can drive same trucks. Can place small Colored Shows to K. O. BARKOOT, MANAGER, 4061ST, TOLEDO, OHIO

JOHN R. WARD'S WORLD'S FAIR SHOWS

BOCHER, N. Y., April 20.—This year’s annual visitation program was inaugurated Thursday night (11) with a visit to James E. Strates Shows at Oklahoma Avenue and Benning Road, Washington. Shows presented an excellent appearance, with all new canvas and equipment. Many courtesies were extended by Owner James E. Strates, General Agent William C. Fleming, Special Agent Keith Buckingham, Secretary Percy Morency, Treasurer Nick Boinis and Press Agent C. W. Franklin. Eighty-seven personnel membership cards were issued.

Information on prospects in the automobile passenger field reveals there will be a supply of 3,300,000 cars in 1946 as against a demand of 15,000,000. Commerce Department has furnished us with a catalog of various publications issued by the Census Bureau, including one covering all places of amusement. Many of the publications are by localities and contain information of interest to the carnival industry.

We also have detailed information covering available lumber on hand and the areas in which the same is located. Same department has furnished us with information relative to its program of aiding so-called small business.

A membership certificate has been received from William T. Collins Shows.

Collins Nearly Set For Opening May 13

MORRISTOWN, Minn., April 20—William T. Collins Shows’ quarters hum with activity as 10 men are busy painting and repairing the rides. Work is under the supervision of Father Harley. The twin Ferris Wheels are painted and loaded on their trucks. Merry-Go-Round is ready to be loaded.

The new rolling stock that Manager Bill Collins purchased this winter is beginning to arrive in quarters. Two new Superior semi-trailers and one new 1946 Ford truck arrived last week. Collins is sporting a new 1948 Chrysler. Show opens May 13 at Faribault, Minn.

Visitors at quarters the past week were Jack Walsh, of Wadena, Minn.; Jack McDonald, of Veterans’ United Stores; Phil Little, Dallas; Frank Hereghaty and George Machacek, Winthrop. Collins recently returned from a buying trip thru Iowa and Illinois, stopping in Chicago for a few days.

WANT Mental Insurance

Collins Shows, Inc., with quarters here, last week signed contracts to provide midway at Murray City, O., Old Home Week; Junior Chamber of Commerce Celebration, Moundsville, W. Va.; Firemen’s Celebration, Barnesville, O.; VFW Celebration, McConnellsville, O., and American Legion Celebration, Malta, O.

EAT WORLD—Age 67

April 22 to 27, Bridgeton, New Jersey

WANT FREAKS AND WORKING ACTS

Sword Swallower, Anatomical Wonder or Rubber Man. Rubber Nelson and Anat0 Hayes, please notice; can use you both. Want at least fifteen Acts for the biggest Side Show ever presented. Pay every week, no days taken out for any reason. Year-round work; no salary too big if you get what it takes. Want Mental Act, Half and Half. Following people please write: Grace McDaniels, Betty Lou Williams, Ralph the Elephant Man, Bob Wallace, John Sylors, Pop-Eye Perry, Glass Blowers, Ward Pin Head, Armless Wonder, Bag Punches, Scotch Band, Turtle Girl or any good Act answer. This Show is backed by a half-million-dollar enterprise and booked a year in advance, not a chance of folding up. Write at once, don’t miss it; get with the biggest thing in Side Show history. All answer to BOX D-182, care The Billboard, Cincinnati 1, Ohio.

CARNIVALS

American Carnivals Association, Inc.

By Max Cohen

EVELYN FLEMING

WASHINGTON, D. C.

RICHARD W. FLEMING

615 Main Ave.

Evelyn Fleming, the mobility-minded columnist of the Washington Post, reports on the Big Top's troubled times. Her column appears every Monday in The Billboard.

Evelyn Fleming, a native of the Big Top, started her career as a writer for the American Association of Interstate Parks in 1930. In 1932, she joined the staff of The Billboard, where she remained until 1945, when she retired to devote full time to her column. She is currently a contributing editor for the magazine.

In her column, Evelyn Fleming provides insight into the world of the circus, from the performers to the business side. She writes about the history of the circus, its current state, and the future of the industry. Her columns are a mix of news stories, profiles, and opinion pieces.

In addition to her column, Evelyn Fleming has written several books on the circus, including "The Big Top," "The Ringling Brothers and Barnum & Bailey Circus," and "The History of the American Circus." She is also a frequent speaker at circus conventions and events.

Evelyn Fleming is a beloved figure in the circus world, and her column is a must-read for anyone interested in the history and culture of the circus.
Carnival - Apa 124, 128
Samples postpaid prices. Orders or P. P. cash price. P.
and Meese describe
Immediate
ORGAN GRINDER MONKEY
298 Junius
Very Well
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BOXES
Wheels. Price
PARK
1, 70
10c
props
E.
POPCORN
21 P.
and
Mr. and Mrs. T. Moreo, Jack Doffol and Russell and Richard Frazer, the last
named was a professional
in the marine base at Parris Island. Others are members of the Joseph J. Kirk-
wood Shows.
Mamm
t OSt
Mr.
St. John, has been in ill health since
the death of his wife last winter.
Jake Shapiro sent out formal in-
vitations to announce the opening of his Triangle Shows Monday (22) at
Unionam, Pa., whileでもs
used a reprint from a page in The Billboard to announce Endy Bros.
show at Charleston, S. C., April 4. .
Edward L. (Slim) Field has changed his mind about staying
for the season and will operate a pan game with Beam's Attractions.
A fellow in Chicago, widely known as Neo-Head has been having
a ball. But Pastor
hadn't shipped the golf clubs from Chicago to Andy Markham.
The concessionaire, remarked, "He probably hasn't paid the transportation and storage fees."

Midway Conflagration
Cleo Renee, of Betty Bancroft's Side Show with the John H. L. Strong org.
organ, recently visited Linda Lopez's Oriental Barns on the Morris Han-
nan Shows at Emporia.

Doe Waddell visited Ludeville recently and scored with a two-column feature in The Courier- Journal, which was inked stuff for the Rex Hove Shows, on permanent location there.

Mike Wright will be missing from Chicago's Loop on week-
ends until the summer season. The water has turned on at Delavan, Wis., and the
golf course has really flies up there from now on.

Ivan Miller's birthday party, ar-
ranged by Mrs. Miller, was attended by Mr. and Mrs. Charles Frazer, Mr. and Mrs. T. Moreo, Jack Doffol and Russell and Richard Frazer, the last
named was a professional
in the marine base at Parris Island. Others are members of the Joseph J. Kirk-
wood Shows.

James Mott, St. John, N. B., operating the eats concession at the Forum there during the recent hockey and skating season, had a
very good
season.
Mott has been with the Lynch Shows for years. .
White Williamone, a magician, was at the Fair in St. John, has been in ill health since
the death of his wife last winter.

Louis J. Berger, of Hennes Bros.' Shows, is in St. Louis, making ar-
rangements for that show's appearance in East St. Louis, Ill., starting in May. He, J. C. (Tommy) Thomas, general agent, and Herb Pickard,
pres. agent, of Royal American Shows in St. Louis, publicizing the coming stand on the Grand and Laclede lot for 20 days, starting May 4.
Mr. and Mrs. John Mott, (Jerry) O'Byrne and Mr. and Mrs.
Charles Frazer, concessionaire, mounted on Royal American Shows, were among the
first to arrive in St. Louis.

Billy Bell has joined Billy Loges-
don's Side Show on Fay's Silver Derby Shows to work his sword act.

Wanted
Please describe,10c or more, whatever items and prices included together with article, also two
entire pages.

ARNOLD KLETT
18401 LANCASHIRE
DETROIT 23, MICH.
WHEELS OF ALL KINDS
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Complete KEN Outfits
CARNIVAL SUPPLIES AND EQUIPMENT GAMES, ETC.
ALUMINUM MILK BOTTLE
Now Available . . . Write

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Yes, folks, you will find hundreds of popcorns doing a peeping good business on the Midway of Our-Door Shows this season and most of these operators will use their old standby shelled.

HOOSIER PRIDE POPCORN
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A penny postcard will bring our list.
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INDIANA POP CORN CO.
MUNCIE, IND.

ATTENTION
COOKHOUSE—GRAS MEN
Have a limited supply Cuddles, 21 x 32; weight 45 lbs. each. Gras French all around. Delivery, Government sur-
plus, No junk, $8.00 each; for $12.00; F.O.B. Knapek, Ky., prepaid. About one-
P.O. C. calling. M. O. or check.


When EAST Get Your
Hi-Test South American
POP CORN
Fresh Roasted
PEANUTS
VIRGINIA & SPANISH PEANUT CO.
Providence 7, Rhode Island
Write, Wire or Phone Gaspex 2543

GOOD USED SELECTION OF
TRUCK TRAILERS
CARLEY TRAILER & EQUIPMENT CO.
General Office:
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Branches: Albany & Swainsboro, Ga.

WANT TO PURCHASE
A FERRIS WHEEL, CHAIRPLANE, MERRY-GO-
ROUND and a large capacity Cotton Bag Stand. Address MR. WILLIAM GOSSELL
46 E. Palace Avenue, Paterson, N. J. or Phone Mulberry 6468

BEN WEISS
Piano Contact
SAM DORF
Travellers Luggage
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NOW AVAILABLE FOR THE FIRST TIME!
The Kettle Kleaning Kit

1. Carnitri of
2. "Shiny Cap" of
3. "Kettle Bristle"
4. "1-Pint Tray"
5. "Bowl Scraper"
6. "Swivel" Container

All for $6.00

BLEVINS POPCORN CO.
Alamo-Albany-San Antonio-Russellville, 371 Whitewater, B. R.
Nashville—2nd Ave., 108 E. Market, Nashville, Tenn.
Memphis—Postal Warehouse, 671 S. Main St.

Logsdon, who purchased a house trailer at East Tallasahala, Ala., reported visits from Sailor, San- dra Lee and Charlene. . . . Linda Longino and Bonnie Tanner visited with Harry Flynn on the A.M.P. Shows at Farmville, Va. Fink has the Jezel Box Castle and Giles on Parade . . . Ben (Great Lorenzo) Pardo is in his 16th year with his mental act and his brother Ted, on The Taynor Side Show with the Clyde Beatty show.

Frank and Jety Durham, off the road since 1946, during which time Frank was employed in the General Motors plant at Anderson, Ind., have returned to trouping after spending the winter at Belle Cleve, Fla., where Frank was confined to the hospital on two occasions. He is now fully recovered. The Durhams are now with Joyland Amusement Company, where Frank is foreman on the Merry-Go-Round, and Betty is operating the penny pitch. Frank was a finalist at The Billboard while in Cincinnati last Thursday (18) on business.

Mrs. Robert S. Knapke, the former Georgia Brown, will be back with World of Mirth Shows this season with an iron lung, reports her hus-
band, Lieut. Robert S. Knapke, with whom she has been residing in San Antonio the past four years. . . . Wil-
liam Meiss, operator of Min- Studio, Detroit, writes that he had an enjoyable time at the Chi winter doings and is now back at work. . . . George A. Gregg, in Veterans' Hos-
pinal, Chillicothe, Ohio, reports, in Nov. 1948, advises that he is showing con-
siderable improvement. He would like to hear from friends.

Mr. and Mrs. Frank Rupp and family, in Florida, have had two seasons in oper-
ation on the W. G. Wade No. 2 Show. Eugene Avery has joined the Wade Shows with his Octopus, and will add his jigsaw racers at Pontiac, Mich., May 1. Fred Miller and D. Wade, of the Wade Shows, have returned from a business trip to Indiana. Miller will open his cookhouse on the lot at Pontiac May 1.; Ben Liddon, who had been seriously ill for many weeks, is now out of danger and is expected to be up and about by May 1., his daughter, Mrs. Charles Stapleton, concession operator, reports.

Mrs. Lou Stein visited at Paterson, N. J., with Virginia (Steele) Mannkin-
zie. . . . Stanley Steele, out of serv-
ce for three years, is a mechanic with Hellenic Acme Shows Circuit Side Show line-up on World of Today Shows includes Charlie Zerm, manager; Harold Henrich and Mrs. Charles Zerm, tickets; Harry Leonard, inside lecturer; Helen Maley and Helen Sikes, ticket takers; Carle, glass-blower; Jean Mercier, mentalist; Henry Gold and June Albright, blade box; Two Leonardos, imprisonment; Bad, pyramid child; Prof. Effay, magic; Rich Doolan, juggler; Oscar Beard, ventriloquist; (Glim) Arnold, music; Romeo Sombra, Punch and Judy, and Maxine, annex.

B. Nessler left his Sheldon, Ill., home April 20 for Springfield, Ill., to be on hand for opening of Turners Bros. Shows in that city. He will operate his new bingo and five or six concessions on that midway this sea-
son. . . . John J. (Fibba) Roth went to St. Louis from Quincy, III., to help Jack Downs, owner of Gem City Shows, which are slated to open in Hannibal, Mo., April 22 . . . Mrs. Roy McGlasson with her daughter, Pat, have returned from Sinaloa, Mexico, and are in Arizona. Roy McGlasson is with Victory Exhibition Shows. Charles Buldo has booked his Rol-
plane with American Beauty Shows and will leave his Arna, Kan., home for the road in the season in Perryville, Mo., May 4.

SOLD OUT!
ATTENTION — ATTENTION
Have Popcorn Trailer in first class condition with all equipment execpt book for season of 1946. A credit to any midway.

MARTIN HABEC
4355 N. 27TH ST.
MILWAUKEE 9, WIS.

WANTED TO BUY
Pretzel Concert Martian, single, double or triple chamber, 2.50 each.

ANTHONY E. MIZER
226 W. Col., OLYMPIA, WASH.

GET EM' TODAY!
Genuine Aluminum
NOK-DOWN
Bottles
Crowd pleasers because they go down with a sampling.
New, long-lasting aluminum construction.
Made in standard size and can be used with old wooden models if desired.
Priced only $18.00 per dozen or $15.00 per case. Or, 90 cents a doz.
Approx. 20 lbs. per doz. Terms 1/2 with order. A. O. D. Immediate delivery if you order now.

COASTALYFT MFG. CO.
3118 Lincoln Blvd., Venice, California.

WANTED
J. R. Edwards Shows, Inc.
Can place Rides, Shows and Concessions that will conflict with what we now have.
Jack Newton, contract show.
All mail and wire to
J. R. EDWARDS SHOWS, INC.
Fostoria, Ohio.

FOR SALE
4 WELD FRAMED, BEAUTIFUL GAMING CONCESSIONS
At year round show in sunny California. 24 feet wide, 8 ft. high. All built in roof, built in double doors, have one on city lot in heart of town. Operate 365 days a year. 15 tons of goods, excellent for rental. If interested write or call.

JOHN R. CASTLE
Bristol Hotel, 423 West Main, Los Angeles 14, Calif.

WANTED
MAN WITH TRANSPORTATION
Capable of laying out the lot; handling advance publicity, concessions, and purchase of supplies. Salary no object if you qualify.
Address
Peppers All States Shows
Florence, Alabama, This Week

WANTED
40-Ft. Merry-Go-Round Track Machine, 24 horses, 2 theretons, in good shape, no motor and no cable, $500.00.

ERASMO MOSCA
1005 West Huron Street
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NATIONAL SHOWMEN'S ASSOCIATION
GRATE You
You are eligible to Membership in this fastest growing showman's organization if you are a showman or affiliated with amusement business.
Clubrooms in the center of the amusement world.
Meetings 1st and 4th Wednesday each month
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2764
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Mostly everyone of the Eastern amusement family is a member. Are you?
Write for Information.
Initiation Dues...
$10.00 Yearly
W. C. Kaus

RALEIGH, N. C. April 30.—W. C. Kaus Shows really put on two openers this week at Greensboro, N. C., and Salisbury, N. C., where it moved part of its equipment, and the few-circus-scale opening last week at New Bern, N. C., shows winter quarters, when it weighted down all of its equipment, and business at both spots was good.

Shows has been on the road, and many officials, business men and friends of the Kaus and Owens families, who make their home there, legislator Sherwood Upchurch was in for the opening date.

Independent concessions on the show are George and Perry Minden, 7; Russ Owens, 2; Frank Maddish, 1; John Strunk, 1; Hayden Wigg, 4; George Hoar, 2; George Rector, 2; Elmer Beaudry, 1; Lela (Parker diggers) and Jimmy Ryan, 2; Ephriam Marks, 1, and Jack Perry, 5. Other concessions are office owned.

F. E. McIntrye has the cookhouse.

Walt Rush, out of the army, is handling the lot and an office concession.

Show works with a 20-cent gate, with Hugo Zechini, cannon feature.

Staff includes Marie Kaus, owner-manager, George and Perry Minden, 7; Russ Owens, 2; Frank Maddish, 1; John Strunk, 1; Hayden Wigg, 4; George Hoar, 2; George Rector, 2; Elmer Beaudry, 1; Lela (Parker diggers) and Jimmy Ryan, 2; Ephriam Marks, 1, and Jack Perry, 5. Other concessions are office owned.

Pepper All-State

SELMA, Ala., April 21.—Shows opened here April 19 because of difficulties encountered in arrival of the new light plant. However, all reported good business despite the delay in getting open. Big crowds prevailed Saturday night (6) and local officials complimented Owner Peppers on the show’s appearance. Shows are well flashed and much new canvas and neon has been added. Concessions are uniform in size and shape, with a semicircle blue canvas and an oval white.

Graves H. Perry, general agent, reported shows were successful, and will stay with the shows for a few days. V. A. McNamara left for a week this week. He’s now at Gadsden. Owner F. W. Peppers is busy rechecking appearances of fronts, as is Jack Barry, concession agent.

E. H. Brooge, manager, enjoyed a visit from his brother, A. J. Brooge, who will remain with the shows. Mrs. F. W. Peppers is still receiving medical treatment following her recent operation. The Brazilians, girls show, arrived, and a Spiffle has been added, making a total of 11 rides. J. D. HARRISON.

West Coast Amusement

SAN JOSE, Calif., April 29.—As shows moved in here to open its fifth week of the season, K. 9 and general manager, said that figures in every department are comparable with 1945, despite cold and bad weather which has been met. Ride business as a whole has been off but inside attractions and the midway gate are up. This is the first time a rural valley has been played in early spring.

Opening here was moved up to Monday (15) to permit a seven-day stand. Vallejo, Calif., is the next stop for a six-day stand. Date was for 10 days last year. Shows will split in Vallejo to double up with Peninsula United Shows to play in May Day in Los Banos festival. West Coast rides and a few concessions will go to the American Legion picnic at Lodi, Calif., and side shows, remaining concessions and free act to Los Banos.
**B & C's EXPO SHOWS**

**Last Call**

"Watch Us Click in 1946"

Opening May 4 to May 11 Inclusive, Hornell, N. Y.

Featuring COL. FRANK HIESTAND, HIGH AERIAL ACT

With 15 weeks of New York State's Largest County FIREMEN'S CELEBRATIONS and OLD HOME WEEKS and 7 weeks of OUTSTANDING NEW YORK STATE FAIRS to follow.

**Help for Merry-Go-Round, Tilt, Wheel, Chair-Plane and Whip.** Top salaries, best of treatment.

**Rides**—Book or buy with or without transportation, one more Flat Ride and Kiddie Rides.

**SHOWS**—Girl for Girl Show, also People for 10-in-1, Concessions, 10c Grind Stores, CUSTARD, ARCADE and NOVELTIES.

Write, Wire, Phone B & C's EXPO SHOWS, Hemlock, N. Y.

All Help Report to Winter Quarters at Hemlock at Once.

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**ELLMAN UNITED SHOWS**

OPENING APRIL 24TH, AT HUMBOLDT AND FRATNEY, MILWAUKEE, WIS.

WANT SOBER AND RELIABLE FOREMEN AND MEN for Merry-Go-Round, Ferris Wheel, Octopus, Kiddie Auto and Flying-Scooter. Also SECOND MAN on Spittfire.

SHOWS WITH OWN EQUIPMENT, COME ON!

Contact Us or Address: ELLMAN UNITED SHOWS

2239 North 56th Street

Milwaukee, Wis.

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**WANTS WANTS LAWRENCE GREATER SHOWS, INC.**

Wants for three of the best spots in Virginia

PORTSMOUTH—NORFOLK—NEWPORT NEWS

All New Tent Locations

Rides—Kiddie Auto and #5 Ferris Wheel. Have eight rides of our own. SHOWS: Organized GIRLS-SHOW has four of its own. Have Side Show Acts or what have you to offer. CONCESSIONS—all Concessions open except Concessions that sell in 10-in-1. Want Agents for Stunt Show. Have 35-ft. Motorhome, new top. $500.00 takes it; stored in Kutztown, Pa. RIDE HELP—All men who can drive rides.

LAWRENCE GREATER SHOWS, INC.

Portsmouth, Va., week April 22-27

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**W. G. WADE SHOWS**

Open May 1, Pontiac, Michigan, for Twelve Days, Including Two Saturdays and Two Sundays.

Can place Independent Shows and a few more Legitimate Concessions.

Want Ferris Wheel and Tilt-a-Whirl Foremen to join at once, $600 a week.

Can also use Second Men and Helpers.

Address: W. G. WADE

19199 WOODINGTON DR.

DETOUR 21, MICH.

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**WANT**

Merry-Go-Round Foreman join immediately—$500 week. Must be sober truck driver. Concession Agents, Ticket Sellers, come on.

Fairway Amusements

Willis Point, Texas, April 22-27.

Then Gladewater, Texas.

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**WANT**

For American Legion 4th of July Celebration at

Pineville, Minden, La.---Indoors Shows, Rides and Concessions. Address all letters or wire to:

ORA SANDERS

American Legion Charlie

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**From the Lots**

**International**

**COFFEYVILLE, Kan., April 29—**

Despite cold weather, International Show opened business here the week beginning April 7. Osg opened the previous week at Pryor, Okla., to good business.

Staff consists of Coleman Lee, general manager; High Pockets Lind- ey, legman and adjuster; and concession manager, Stuart W. F. Scott, secre- tary, and Clara Lee, treasurer.

Mrs. Mary K. Maddox and her husband have finally opened the new house. Mr. and Mrs. A. J. Rounds and Mr. and Mrs. Curly Clark. Mrs. Audie Thompson, a young lady, being Mrs. Joe Maddox, has charge of the new house. Mrs. Wayne Thompson has two girls. Has a good aisle front. Mrs. and Mr. Da- vis.

Mr. and Mrs. Nelson Wells are back, the former having the mitt camp. Billie Lindley has a dart game; Bonnie Lindsey and Alice Thomas, ball games. Nelson Lee, assisted by his brother, Jackie, diggers; Joyce Lee and Joyce Lindsey, candy and ice cream, and Mrs. Helen Scott, pan game. Other con- ceSSIONaires include Dutch Simmons, Bill Goeller, Collier, Goolder Red Honeycutt, Crip Bron, R. Decoste, Mrs. Mabel Moore, Pearl Miller, John Bonnell, R. E. Lee, Mrs. Elizabeth McLain, Mr. and Mrs. Roy Lockett, Mrs. William Thomson, and Mr. and Mrs. Roy Cloud.

Shows and their operators are Ten- in-One, Mr. and Mrs. Blue Olsen- baugh; Hula and Posing, and Mr. and Mrs. Claude Williams; Snake, W. L. Belt; Money, Real, Jack Lennox and his son, Bill, who also have Barrel Racing, and the new tubed card, TILTON.

Lucille Peterson is on the front gate. Glenn West is electrician, and Barney Miller, lot superintendent. Hank Farrar oversees rides. Poor Burrows is handy here for the day. Billie Robinson, assisted by Frank Lewis, has the Merry-Go-Round.

**Bill's Rides**

**PINE APPLE, Ala., April 29—**

This show opened business here on April 26 at Luverne, Ala., where it wintered, has been racking up good business since it opened in Luverne. The front was very good, and P.W. Rose, who has his show for the day, won a good prize in the horse race, and Judge Thompson, Ala., won up on the right side of the book despite two days of rain.

Staff includes Bill Brown, owner manager; Bill. Brown, secretary; Walter Brown, secretary-treasurer; J. C. Brown, assistant manager; Mrs. James Green, concession manager and D. H. Blackwood, general agent.

Personnel includes: Jumbo Finn, Pat Show; J. Mitchell, mit camp; Danny Ryan, pea pool and sound truck; Mrs. Danny Ryan, cookhouse; Mrs. D. H. Blackwood, fishpond; Thomas Fleming, shooting gallery; Mr. and Mrs. L. Spell, clowns, and block games; J. C. Jackson, R. E. Hardy, Bill Long, Ernest Rice, A. P. Petersen, F. C. Majors and Pat Wilson.

**Smith's Greater**

FAYETTEVILLE, N. C., April 29—

This is opening day and everything is set for a banner season. Duke and son, and the Organized Minstrel Show, were among the late arrivals. They worked with their cookhouse, coming from Tamps, Tenn. Imp of the Clouds, a free act, finished her new rigging in time for the bow. Owner K. F. (Brownie) Smith brought in his International tractor, and Eddie Gordon, business manager, stepped back from the Deep South to be here for the opener.---HERBERT WIGGINS.

**Sparks Bros.**

FAYETTE, Ala., April 29—Dutch Tisne came up with a pip layout of the lot; four blocks from heart of the city, and it was a good week for all hands. Girl Show and Musturd Show clicked; eighty and some head won money. Harry Sturkoff joined with popcorn trailer, with neon flash.

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**BAKER'S GAME SHOP**

Wheels and Locks. All types. All-Night Game General Big Bets. 44-rooms. All cash paid when bets are made. Quarter Wheel Petty and Wall Posts. Junior Banner拟定; Big Stakes.**

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**WANTED**

Douglas Greater Shows

TEA-N-ONE AND GRIND SHOWS With or Without Own Equipment.

Address Route 5, Box 870, Kent, Wash.

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**WANTED**

Mechanical Show. Cars, Funs or Cents and Quarter House Shows.

Send particulars, write BILLY E. GIFFORD, TANORA, MO.

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Wants—Frosted Custard—Want

equipment to short order. Write or wire at once.

BETTY L. GIFFORD, TANORA, MO.

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**FOR SALE**

FOR OR ACCOUNT OF BOON HEALTH JACK GIFFORD'S FERRIS WHEEL SHOW

Includes: Ferris wheel, quarter show, and P. A. system. Everything in top shape, good order, two new gondolas, two new parts.

2617 S. TACOMA WAY TACOMA, WA.

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**FOR SALE**

Bingo, Cook House and any kind of Grind Shows for Chicago Lots. Will buy any Ferris Wheel or any other kind. Good going. April 26th. Phone: VE 1281. At TACOMA WAY TACOMA 8, Wash.phone: VE 1281. At TACOMA WAY TACOMA 8, Wash.

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**WANT**

WILL PAY CASH FOR USED RIDES

Any Part

When ready to sell, wire us. Will pay for 1/2 to 1/2. WALTER BAND ORGAN R. W. CHAPA, 1730 MAIN ST., Denver, Colo. Phone: VER 5-2252.

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**SHOOTING GALLERIES**

and Supplies for Eastern and Western Type Galleries. Write for Catalog.

G. W. TERPENING

137-139 Main Street, OCEAN PARK, COLUMBUS, WT.

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**Wish Experienced Help**

For Merry-Go-Round, Ferris Wheel, Tilt-a-Whirl, Whip, etc., in all departments—Like good pay. DELGARIAN

2300 No. Melissa Ave., CHICAGO, ILL. Telephone: TRAINA 5-2969

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**FOR SALE**

WULZITZER BAND ORGAN Style 153, and rebuilt by us. Write WEST COAST ORGAN CO. 2127 N. Main St. Los Angeles, Calif.

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**NOTICE**

DIXIE LEONA LUDY

Get in touch with me immediately.

CLEMENTINE COFFEY

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**www.americanradiohistory.com**

April 24, 1946

CARNIVALS

The Billboard
SPONSORED EVENTS
Veteran, Lodge and Other Organization Festivities

Communications to 155 No. Clark St., Chicago 1, Ill.

Horses Into Cans, Frontier Days Hit

REGINA, Sack, April 26.—Sas- satchewan government's operation of a horse-plant at Swift Cur- rent is expected to have a direct ef- fect on the city's Frontier Days Celebration.

Carnival king, rodeo chairman, says that the horse-processing plant "has had the effect of absorbing a large number of the usual dances, name bands, decorations, pageants and queen and court. Fete officials said that this year's cele- bration will be greatly increased in size. Event's queen is expected to be selected within the next few weeks.

WINCHESTER, Va., April 20.—Fleet Admiral Chester W. Nimitz will crown Queen Elizabeth, this year's first baby of Virginia's famed Shen- ondoah Apple Blossom Festival, May 2 and 3, and it was announced by Tom Baldridge, director general.

Middletown, N. Y., Skeds
Spring Festival May 6-11
MIDDLETOWN, N. Y., April 20.—A spring festival sponsored by the Middletown Fife and Drum Corps will be held here May 6-11. William Smith heads the committee.

Penn Premier Shows have been signed for the midway. Free acts, a parachute, lighted bands concert will be offered.

$8,500 in Dubois Kitty
DUBoIS, Pa., April 20.—Twenty-five civic organizations, united in promoting the city, have raised, here, have raised $8,500 to pay for promotion, parades and floats. Pa-rade entries are being selected within a 100-mile radius. Parking areas, adjacent to Municipal Stadium site, is being arranged to accommodate 5,000 cars.

LeRoy Fall Festival
And Vacations Homecoming Celebration In August

Lyth V. Morgan, Chairman, Le Roy, Ill.

WANTED LARGE CARNIVAL
For ANNUAL 4TH OF JULY CELEBRATION
At Lewiston, Idaho, July 4th week, for all and all day the 4th. Contact:
1-0-16, Lewiston, Idaho.

WANTED
Unique Attraction, Shows, Concessions, Carnival for big celebration, Aug. 31, Sept. 1 and 2. Contact: Mr. E. J. LaRue, Meigs County, Meigs County, Iowa. Big crowds.

HORSESHOE BOWLING...
WANTED
Carnival or Independent Rides for July 4th AUSTRALIA/FORTEY: Equipment in Australia. Interest in Melbourne. E. J. LaRUE, 301/278 Morphett St., Adelaide, South Australia. Reply to E. J. LaRUE.

WANTED
Monterey Marks Flag Day
MONTEREY, Calif., April 20.—Pa- rades, barbecues, horse shows, races, and a display of the U. S. flag and naval ensign, scheduled for the four-day Centen- nial Celebration commemorating the raising of the United States colors over California which is scheduled July 4-7. Gov. Earl Warren has appointed a 15-member State commission to participate.

Select Site and Dates
For Detroit Civic Event

DETOIT, April 20.—Fourth an- nual event sponsored by the North- west Civic Council, top calyx of civic leaders and organizations, will be held July 25-28 at the Grand River and Greenfield roads. Proposals are being made to book a carnival and free acts, according to Arnold Kett, chairman of council. Two seasons, who will handle publicity, advertising and entertainment for the year. General chairman of the event for the first time is Gordon Sinclair.

Build-up will be centered on a mer- chants' and manufacturers' fair this season, in place of the garden show and which has been a feature in the past.

With no State fair to be held in Detroit this year, it is expected that the show will draw local attention the State event would normally com- mand.

Gate is being upped from the for- mer 10 cents to 25 cents, with a 10-cents admission for children.

Jamestown, Va., Plans
Summer Memorial Pageant

NEWPORT NEWS, Va., April 20.—Plans for a Jamestown Pageant of annual Homecoming celebration of Colony of Roanoke Island was made at a meeting here yesterday.

Plans include the making of a pageant which will be held a short at the story without advance payment, tho it would mean $8,500 in profit. The former job in a Hollywood studio. It is planned to inaugurate the pageant at this year's celebration in the summer.

Former Gov. Colgate W. Darden, Norfolk, is president of the Jamestown Corporation, and Colonial M. Tuck is honorary president.

Ambitious Plans Outlined
For Vancouver Celebration

VANCOUVER, B. C., April 20.—John Bahrsteine, of New York, who has been signed to produce this city's Diamond Jubilee Carnival, held a meeting here yesterday to announce the formation of the Jubilee publicity committee that a cast of 1,500 would be used. It will be "a story of one family symbolizing the past, present and future of Canada's Gateway." No admission fee, and everyone, each night, will be central fig- ure.

Radio features will include Tours Meeting of the Air, and possibly Phil Silvers. Take It or Leave It, and "The Young," a native of Vancouver, has promised to assist. He will be vocationing here during the celebration.

Apple Blossom Festival
WINCHESTER, VIRGINIA MAY 2D AND 3D

Novelties, Grab and Juice, and All Straight Sales. Biggest Spring Celebration in the East.

S. L. NUGER

Max BRENNER

Fulmer FULLER

CARNIVALS

4 FLASHY COLORS—1 PONY PITCH BOARDS

Continental Activity Board All Competition, $45.00 with $25.00 cash back. $15.00-$25.00-$30.00-$40.00-$50.00-$60.00-$75.00-$90.00-$100.00-$150.00-$200.00-$250.00-
IMMEDIATE DELIVERY.
Box 92, 2,4,5,6,7,8 and Over $500 per box, 25% Discount, Special Prices.—They buy for themselves in this size. Write for free literature.

Universal Lighting Plants

UNIVERSAL MOTOR COMPANY
626 Universal Avenue • Columbus, Wisconsin

Rogers Greater Shows
WANT
Girl Show with Girls, will furnish complete outfit. Good route, long season. Christopher, Ill., this week; Mt. Vernon, Ill., next week.

WILL BOOK

Universal Lighting Plants

WANT BOOK
Steady, sober Agents for Grind Stores. Salary or commission. Apply:

CLYDE HIPPLE

Crawford House
BOSTON, MASS.

Balloons, Souvenirs and Novelty Men

Balloon, Souvenir and Novelty Men

19th Shenandoah Apple Blossom Festival

M. LARKEE

805 E. William Ave.
Enfield, Miss.

HELP WANTED
Balloon, Souvenir and Novelty Men

HELP WANTED
WANTED
Independent Rides, Shows, Free Acts, Con- cessions for American Legion Celebration, July 2-3-4, Casey Special. STEVE BHALLSTEIN

THE HEBEBL SHOPES
P.O. Box 96
Bloomington, Illinois

WANTED
Rides of all description for the SWISS CENTENNIAL
To be held August 15-16-17 in New Glarus, Wis.

Write ED N. FUHRMANN
Picnic Gravy

Bidding Heavy

Jack angles for Rockaway biz via financial page ad in "Times"—sales are easy

By Jim McHugh

NEW YORK, April 20.—Eastern park managers, operating without restrictions for the first time since start of the war, have inaugurated extensive campaigns to reclaim the beach上周的销售量%

areas that in prewar days were perennially crowded on the weekends. The managers―some under pressure from BIGELOBY OPEN have been concentrating their efforts on developing the Rockaway area. The Rockaways include fire, the Bowery, and the Brighton Beach resort.

The sales campaign is being conducted in a big way, in the form of advertisements in various New York City newspapers, including the "Times." The ads are running on a regular basis, with each issue containing a page of advertisements listing the features of the Rockaway resorts.

The ads are designed to attract visitors to the beaches and resorts, and to encourage them to make reservations in advance. The managershope to use the ads to build a steady flow of visitors to the Rockaways, which would help to offset the losses incurred during the war.

A number of managers have already reported successful results from their advertising programs. One manager said that his resort had received a large number of reservations since the ads began running.

Another manager said that his resort had seen a marked increase in bookings, and that he expected this trend to continue.

A third manager said that his resort had received a number of requests for information about the facilities and services available. He said that he hoped to use the ads to attract more visitors to his resort.

The managers are also using other marketing techniques to promote their resorts. These include special events, such as fireworks displays and concerts, as well as special promotions, such as discounts for groups and families.

The Rockaway Beach resort is located on the southern tip of Long Island, and is one of the most popular beach resorts in the United States. It is known for its beautiful beaches, blue waters, and mild climate.

The managers of the Rockaway Beach resort are optimistic about the future of their business. They believe that the advertising campaigns will help to attract a large number of visitors to the resort, and that this will lead to increased revenues for the managers.

KANSAS CITY, Mo., April 20.—Rockaway’s Playland, catering to outing groups, and catering to outing groups, and catering to outing groups, and catering to outing groups, and catering to outing groups, and catering to outing groups, and catering to outing groups, and catering to outing groups, and catering to outing groups, and catering to outing groups, and catering to outing groups, and catering to outing groups, and catering to outing groups, and catering to outing groups, and catering to outing groups, and catering to outing groups, and catering to outing groups, and catering to outing groups, and catering to outing groups, and catering to outing groups, and catering to outing groups, and catering to outing groups, and catering to outing groups, and catering to outing groups, and catering to outing groups, and catering to outing groups, and catering to outing groups, and catering to outing groups, and catering to outing groups, and catering to outing groups, and catering to outing 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BELMONT LOOKS FOR RECORD

Puts Out 100G To Ready Plant

Add kiddle zone — contracts for DDT spraying from air to end insects

MONTREAL. April 20 — With more than $100,000 being spent this spring for new equipment, rides, general modernization and a complete repairing job, Montreal's Belmont Park, Canada's largest, expects that last year's record attendance of more than 1,000,000 20-cent admission payers will be topped substantially.

Belmont will hold two previews, May 4-5 and 11-12, with the grand opening May 18, after which it will be open every day until Labor Day. Rex Billings, general manager, has signed a contract for regular DDT insecticide spraying by low-flying airplanes.

Five Kid Rides

New feature this year will be a separate kiddies' section, with five new miniature rides. The rides have been leased to J. W. (Fatty) Conkin, who will also operate eight adult rides.

A score of painters has been busy for several weeks, while a corps of workers, headed by Jack Roy, is installing indirect lighting. All rides and elevated concessions will have indirect lighting. More than $15,000 worth of new fire-lighting equipment (see Montreal's Belmont on page 78).

BILLY MONTREAL, April 20. — Billing and publicity paid off here Saturday (13) as hundreds jammed the Fairgrounds Amusement Center for a preview of attractions lined up by Manager Cliff Wallace.

News of the opening was blasted out for miles by radio, paper and press, and biz hit early season highs, with the new Flying Scooter, handled by Bill Ferguson, registering as top feature.

Coaster was idle as Paul McKee and crew labored to make repairs. McKee's efforts culminated in the heart attack which caused his death April 17 (see Final Curtain).

Ken Murray, Bloomington, Ill., ride operator, arrived with his Roll-o-Plane and Caterpillar, but was unable to get the latter in operation in time. Other rides in action were Ferris Wheels, Merry-Go-Round, Noah's Ark, Dodgeum, Old Mill, Pippin, Airplane Swing, Tumble-Bug, Whip, Rocket Express and Pretzel.

Park will operate week-ends until the formal inaugural May 4.

Lake Forest Swimmers

SCOTTDALE, Pa., April 20.—Aquatic contests and local entertainers will be featured at the opening of Lake Forest Park here May 30, says Owner George Briercheck, who has spent about $5,000 for improvements on the pool, bathhouse and dance floor.

Hamid Sees 50G Sales at Pier

ATLANTIC CITY, April 20.—Rental revenue from concessions and exhibit space on the Million-Dollar Pier here will reach an estimated $50,000, George A. Harid, president, claims.

Entertainment policy will include a permanent line of 15 girls in the Hippodrome, with vaude and movie plays weekly. A circus will be presented at the end of the pier.

Negotiations are now underway between Jim Haley, Ringling circus president, and Samuel Gumpertz, pier general manager, for inclusion of a wild animal act. Clowns will include Kinoko and Billy Rice. Princess Yvonne will have a magic and mental act.

Alex Barth and band will leave Steel Pier in June to take over in the Ballroom of States. Name bands will supplement.

Gilbert Noon is installing a new shooting gallery, Joe Lynch has contracted his concessions. Texas Jim will present his alligator farm and novelties, Jack Stearn will have a motion picture and television show.

Henry Robinson and Al Hill have been on the job all winter and the pier has been painted inside and out. A new arcade, under construction, will be ready for opening.

Staff line-up will include Samuel Gumpertz, general manager; Juan M. Caloca, assistant manager; Henry Robinson, treasurer; Doc Irving, theater manager; Mark Wilson, publicity, and Johnny Rumpf, outdoor advertising.

WANTED! WANTED!

Attractive Female Novelty Dancers and Bally Girls

Also Good Girl Show Talkers and Unusual Freak Attractions.

Good pay, rain or shine. Short hours, six days a week for Talkers.

20 Weeks' Work Guaranteed on All Positions.

Write, Wire, Phone or Call

TIRZA

2905 W. 15th Street,
Coney Island 24, N. Y.
Phone: E-S-planade 2-2916

NEW SEASIDE AMUSEMENT PARK CO.

165 Seaside Ave.
Rockaway Beach, N. Y.

—WANTED—

For OAK RIDGE Amusement Park Restricted Area — No Competition RIDES and CONCESSIONS

On Commission Basis—Six Months' Season No Game at Chance Considered. Also good Bathing Pool Manager wanted.

STANDARD AMUSEMENT CO. of Oak Ridge

KNOXVILLE, TENN.

ARCADES CARNIVERS SHOOTING GALLERIES

Here's the sensational money-maker you want

GENUINE U. S. NAVY

ELECTRIC MACHINE GUN

REAL—NOVEL—BRAND NEW—SHOOTS PELLETS

Set up a battery of four guns and our attractive target background and start scooping up the dollars!

The ELECTRIC MACHINE GUN was specially developed for the Navy and used in the Air Technical Training Service for marksmanship training. These guns are BRAND NEW (not used), are easily operated and actually hit a moving target at 25 feet. No plumbing or compressors are necessary — just plug in to operate. Guns are portable and easy to assemble. They shoot with real machine gun sound effects. SET UP NOW FOR SPRING AND SUMMER BUSINESS. IMMEDIATE DELIVERY GUARANTEED!

WRITE FOR COMPLETE DETAILS! LIMITED QUANTITY!

$3250 COMPLETE WITH GALLERY, FOUR GUNS AND 100,000 PELLETS

RUNYON SALES COMPANY OF N. Y.

503 10TH AVENUE
NEW YORK 18, N. Y.
LONGACRE 3-4820
Montreal's Belmont Looks for Fat Run
(Continued from page 77) The opening will be installed for the opening.

Space Sold Out

With at least two new adult rides, including a Roto-O added, there will be 28 standard rides. Laugh-in-the-Dark and the Magic Carpet, acquired from Harry A. Illions, have been added to the three other management-owned rides. These are sold out on concession space, Billings said, "and we have to turn down the demands for concessions which are pouring in." He said that more than 350 persons would be employed.

Billings, who returned recently from a New York booking trip, said that Belmont would present as free acts this summer, including the Berons, the Loyal Knights, the Ward Bell Flying ac, the Seven Brannocks and the Voices, Mba. Ben Mouton, French aerialist, will be the opening feature.

Boat Ride Back

To date no band has been selected for the dance hall. The main restaurant will be again managed by W. Kailshner, Thomas (Slim) Nugent, Vic Jospyn and Cyrille Roberge will have the games. Bush-Rocco has taken over the Flying Scooters and R. S. Uzelli will operate the Scooter-Boats, the Airplane Dining and the U-Drive-IL.

The 20-minute speedboat ride on the Back River, discontinued during the war years, will be revived. The Fries, hot dogs and hot dog stands and the Caracolle are leased to L. M. Lymburner's Amusement Corporation.

A new orange drink stand will be featured this year by Hermis Gibeau. Frozen custard will be sold by Ben Rosenberg, who will also install and operate a Photomat.

FAIRYLAND BLOOMS
(Continued from page 76)
(Continued from page 76)

num obtained from government surplus property, and the Fun-in-Dark is the converted old Precotel. The result will flash up the ride area.

Bush & Laube, who have the concessions, have overhauled their stands, repainted and installed electric refrigerators, which will add to the general appearance of the plant.

Pleasure Biz Booms

Two intensive efforts to drum up picnic business have been conducted by Harry Duncan, general manager. Duncan, who first assumed the picnic- peddling job in 1942, has built it up from one elementary school and nine high schools in '42 to 54 elementary schools and 10 high schools for the coming season. If it weren't for the inability of bus companies to furnish special busses, there would be more school picnics, according to Duncan. Other picnics besides those of schools are coming in stronger than ever, Duncan says.

Among Fairyland veterans who will be back at the park are George and Hattie Howke, back for their 26th year with 12 concessions, and Bob Ingersoll, with his Sky Rocket Coasters, which he has streamlined and repainted.

STUDY REPAIR PLANS
(Continued from page 76)

The present ride is the oldest in the ride of the arcade. Estimated cost: $180,000.

"S"—Demolish the building back to the westerly side of the boardwalk, recover the easterly wall and the boardwalk. Estimated cost: $118,000.

The original capital investment in the Casino Building, exclusive of improvements, was $1,697,000. If this amount $54,000 was spent on the auditorium, $238,000 to stores east of the boardwalk, $77,000 to the covered boardwalk or arcade, and $478,000 to the section west of the promenade.

JOLLY JOYCE PRESENTS

Stars
of
Radio-Screen Recordings
Available for

Parks—Fairs—Celebrations

HOOSIER HOT SHOTS

NBC KIDDOdlERS

DICK SIOUX

DICK CITY Sue THOMAS

DOWN HOMERS

DUKE OF PADUCAH

STEPIN FEETCH

CACKLE SISTERS

MAYBELLE CARTER FAMILY

MILT BRITTON AND CRAZY BAND

and many others

WRITE

JOLLY JOYCE

Earle Theater Bldg.


WANTED

"Dixie Drive In Park"

Ricky Moun, N. C., Fergusons

NORMAN Y. CHAMBLISS, Manager

Three or more modern, Portable Shooting Galleries, .22s

Sixty to eighty guns, American Made, Shooting Galleries, Gloves

Your Age

This is your chance. Fergusons in city. Will write June 1st. Please fish and tell facts. $400.00

Also 1 Unit for Sport Arena, Roll-O-Plane, 

$600.00

These units have been ,acquired from A. A. Hair, Carolina, N. C.

NORMAN Y. CHAMBLISS, Mgr.

TRAINING PLANE

Equipped with 15 hp reverse motor. Operates medium, low altitude. Complete with fence and taxi-way. $750.00

Also 2 Units for Sport Arena, Roll-O-Plane, 

$900.00

These units have been purchased from A. A. Hair, Carolina, N. C.

FRED SCAEFFER

Playground Park

Route 4, Box 650-B

Branson, Texas

FOR SALE

WHIP — $2,950.00

CHAIR-O-PLANE — $1,450.00

These rides were operating in excellent condition. Full及 parts. Write for details.

LEIBERT ENTERPRISES

210 L. Longfellow Rd.

Lexington 2, Md

Phone: Lexington 2775

DARK RIDE ILLUSIONS

"CARNIVAL OF LIGHTS" — BRILLIANT

Also for Fall Shows. 0.5" stereo "16", will increase returns.

AL NICHOLS STUDIO

BOX 101

Hudson, N. H.
Riverside Co. Loses Its Fight for Site

Owners charge politics to blame—ops expect action hiz was off due to raps

VENICE, Calif., April 20.—Final curtain fell here Monday (15) for the 40-year-old Venice Pier. It was here that the structure was declared unsafe and closed to the public after a prolonged political struggle which ended in victory for the faction seeking its condemnation.

Pier, owned by the city and leased to the Abbot-Kinney Amusement Company, was an integral part of any future permanent equipment on it will be sold for salvage by the firm, and the rest will be moved over to the city for disposal, according to a spokesman for the Abbot-Kinney company.

Sudden closing of the pier was not unexpected, and many concessionaires had already moved their equipment from the premises. Business the last winter, due to bad weather and bitter winds, and the pier's structure's safety, had been way off.

Alleged unsafe condition of the pier and the fact that a proposed new Coast freeway will cut off the entrance, were official reasons for condemnation proceedings.

Company operating the pier, however, has another story to tell. They maintain plans are in the works to develop a new amusement area on the structure's neighboring.

It is still too early to announce details of the proposed new project, but indications are that Venice will have a new amusement area along the beachfront as soon as priorities and financing can be arranged.

Riverside Week-End Tops 7-Year Mark

AGAWAM, Mass., April 20.—Sec¬ond week-end (15-17) of operation at Riverside Park brought new records. In 1936, Sun¬day figure topped all previous rec¬ords for the seven years of operations. Clear weather and moderately con¬fortable weather again hit the area and the highways to park were jammed with early arrivals.

New Kiddies Dude Ranch has caught on with the youngsters and is doing a fine business. Second dance in ballroom is skedded for Saturday (20), with Jess Stacy or¬chestra booked. Charlie Spivak follows Saturday (27), and George Paxton, May 4, with a Easter parade promo¬tion on tap is a style display by pro¬fessional models following usual con¬tests.

Park visitors included Mr. and Mrs. At Martin, Boston; Phil Polatou, Cen¬tral Park, R. 1; Joe Cairo, R. 1, Fireworks Company; Sam Lavy, Lucky Lulu's, New York; Nancy Morris Cohen, Nantasket Beach, Mass.

Ocean Beach Hikes Parking Charge: Books Concessions

NEW LONDON, Conn., April 20.—Visitors to Ocean Beach this summer will be charged, instead of 25 cents, the park board has decreed.

Book tickets will replace the non¬season ticket as a result of a decision of the board. Effect of changes will be felt mostly by out-of¬towners.

No action was taken on offers for partnership submitted two proposals, one that he would give 10 per cent of the net to the company for $5,000 to build a pier and boathouse; the other that he would give up a third of the net to the city if it would build a pier and boathouse.

The Pioneer Steamboat Company has installed a 72-foot removable floating pier and give 10 per cent of the net to the company.

Several concession contracts have been closed recently. Michael Love¬ton, roller-skating concessionaire, has been granted year contract for 50 cent rides, plus $250 for electricity charges.

A contract for a Merry-Go-Round has been granted to Edward J. Car¬roll and for kiddie rides with Edward Filipack. Horace W. Rowe and Irving H. Tschetter have also signed a contract to construct a building to house a Dodgem.

Contracts have been awarded the General Steel Products, Inc, to in¬stall 220 new lockers for the day house.

Board has also approved the re¬cently issued Joseph J. Globa, owner of the Arcade, to pay $12,000 in three installments, April 15, July 8 and August 5.

Rockaway's Billings Draw Sunday Turnout of 10,000

NEW YORK, April 20—Rockaway Park drew a total of 10,000 on Sun¬day (14) when 10,000 people braved cool winds to enjoy the week-end at the park. A. J. Geis, president, said: "We had hopes of making expenses, but we are getting real money instead."

Heavily populated area in a 10- foot radius witnessed the biggest show so far this season. Julian Jack, publicity and promotion director, said that 25 to 30 per cent were attracted by the bill¬ling.

"Holiday" Mag's Pictures

Riverside, Phoenix, Ariz.

PHOENIX, Ariz., April 20—Scenes from Riverside Pier here are pub¬lished in a story in this month's Holiday magazine. Title: "Oldtown Lure" and written by Oren Arnold, Phoenix author, the story graphically depicts amuse¬ment park operations.

Many in the industry will recognize Spencer Fuller, publicity agent for Mullin's amusement parks, as the typical "barber," complete with bow tie and cigar.

Buckeye Lake Opens

With Lee Barrett Orr

BUCKEYE LAKE, O., April 20.—Manager A. M. Brown opened Buckeye Lake Park here Sunday (14) in a pre-season bow which saw most of the park's buildings and attractions in operation. Crystal Ball¬room offered Lee Macmillan and His Pennsylvania dance band.

Danceland Roller Rink, redecorated and with that renouned; spent matinee and night sessions with the veteran Pop Roberts in charge.

While Strolling Thru the Park

H. F. McLaughlin, who operates the Goat Ride at Rockaway Playland, New York, for 20 years. At 65, he is still urging them down the slope stretch to make room for more patrons.

Bert Nevins, Palisades (N. J.) Park tub-thumper, enjoyed a good week-end recently when he landed a two-column picture in the "hard¬core" New York Times on Sat¬urday and followed on Sunday with a plug on the Coast-to-Coast We, the People radio show.

Eastern Amusement Park

25 Eastern Avenue, Essex 21, Md.

OPENS APRIL 5TH

Book Concessions and Rides Now.

What Have You?

MINIATURE TRAINS

Resized of D Dinkey type, streamlined, all the details in place and in motion. 18 Amerian models with track, $2,695.00. Order now for May delivery. Offer good for in¬stallments. Development of the line, in progress.

EAST COAST RIDES

14 SWAN ST.

PATERSON 3, N. J.

OPPORTUNITY

AMUSEMENT PARK FOR SALE

Ten acres of land in one of the best sections in the State of Virginia, consisting of Roller Skating Rink, Rides, two Dance Halls in separate buildings, Swimming Pool, Open-Air Theater, Picnic Grounds, and a number of Cottages for guests monthly or week-ends and 1950, plus a Service Station for year-around operations. This is a money-making park, so do not answer unless you have money or want to make money.

Park opening May 19.

Address BOX D-181, Core The Billboard, Cincinnati 1, Ohio

WANT FOR AMUSEMENT CENTER

Four Rides and four Concessions, also Kiddie Rides, Custard and American Food Concessions. Have buildings for same. P.O. Box 137, New York 3, New York.

AUTO SCOOTER RIDE

Can Place on Percentage Basis.

Best Park in Midwest. Ride Must Be in A-1 Condition.

THE LAKEVIEW AMUSEMENT COMPANY

Washington Park

Michigan City, Indiana

www.americanradiohistory.com
Big Speedster List Produced by Arena For Mich. Contests

DETROIT, April 20—Final release in speed eliminations held by Arena Gardens Roller Skating Club here were announced by Fred A. Martin, Arena general manager. Winners will participate in the Michigan State meet, to be held at the Arena April 23.


Twin City Gets Top Honors in USARSJ N.J. Competitions

BAYONNE, N. J., April 20—Twin City Dance and Figure Skating Club, Elizabeth, took the major share of honors in the New Jersey Championship, conducted April 19 in Boulevard Arena. The event was sponsored by the United States Figure Skating Association. Winners are eligible to compete in the 1946 nationals, to be held May 7-11 in Madison (O.) Roller Rink. The programme was announced.

Other participants included clubs from Paramus, Boulevard Arena, Passaic and Perth Amboy. Some skaters dropped out—uncon (See Twin City Skaters on page 84)

66 Entries in Wash. Contest

REDONDO, Wash., April 20—Washington State RSOA-USFARS Championships held March 25-26 at Redondo Beach. Rink here were heavily contested, 66 amateurs taking part, and spectators filled the rink to near capacity due to inclement weather. New addition to the rink was not completed in time for the competition.

W. J. Crockett, RSOA president, said scarcity of materials is causing the tie-up, but that the rink will be ready soon. William T. Brown, RSOA president, was pleased with success of the event and is looking for even greater interest in future contests.

30G Spot in Works At Pueblo; Sallie, Norcross Are Ops

PUEBLO, Colo., April 20—Contract for construction of a $30,000 one-story building for the new Rink in the Mesa Junction section here has been awarded to a local contractor, according to G. S. Sallie, manager, who will be associated with A. Norcross of Greeley, Colo., in the operation.

Norcross also operates Lakeside Rink in Fort Collins. He and Sallie aptly named Wano Amusement Rink, Greeley. Not long ago it was announced that he had become a partner with Fred (30G in Pueblo Spot on page 84)

CPA Edict Crimps Operators’ Plans For New Rolleries

CINCINNATI, April 20—Announcement by the Civilian Production Administration of rigid restriction, except home building for veterans, kills off plans many rink operators have been formulating for erection of new establishments. Under the CPA edict, issued March 26, service establishments such as roller rinks, are limited to expenditure of $1,000,000 capitalization.

Excluded from the ban are construction jobs "on which materials had been incorporated in the structure on the side and work was being done.

(See CPA Edicts on page 84)

Oregon State RSOA Meet Draws Attention of 1,000

PORTLAND, Ore., April 20—About 1,000 people witnessed night sessions of the recent two-day Oregon State Championships in Jess Fee’s Rollerderby here. There was a free gate during afternoons. Night admittance was $2.50. Competition was open to any skater holding a card in the USFARS, CPA affiliate.

Clarence Neal, rink manager, announced the following results.

Junior dance, Harold Syverson (See Oregon Meet Results on page 84)

Roller Rumblings

Imperial Rink, Portland, Ore., has signed a new pro, Earl Myr, who taught ice skating in St. Louis.

A. B. Bowers, returned serviceman, has opened a roller rink in New Hampton, Ia.

MAPLE and FIBRE WHEELS
No. 86N Racing — 86D Skate — 86G Figure
All With Improved Bushing Mountings

Long Neck Cone
No. 34C .75" — 28P
No. 34N. — 932" — 32P
No. 79 and No. 79BS Fiber, with Steel Sleeves

CHICAGO ROLLER SKATE CO.
**Six N. Y. Events Organize Circuit**

**Move cited as step to protect harness racing interest cut by pari-mutuels**

**Miss. Valley Offers** $11,500 in Premiums

**Where To Apply For Army Exhibits**

**Touring Units In Big Demand**

**WASHINGTON, April 20—Requests for army exhibits should be made to the commanding general of the various Service Commands. For the convenience of fair executives, a list of Service Command headquarters follows:**

1. First Service Command—Chicago Building, 15th Service Command—Atlanta
2. Second Service Command—Ogden
3. Third Service Command—Post Office and Courthouses, Baltimore
4. Fourth Service Command—Post Office Building, Atlantic B.
5. Fifth Service Command—Port Haynes, Columbus
6. Sixth Service Command—Civil Opera Building,
7. Seventh Service Command—New Federal Building, San Francisco
8. Eighth Service Command—San Fe Building, San Antonio

**Vary In Size**

Air force units are already built. Those of the other branches are on the way. Units of the branches will be ready for use as the service force will run up to 80 men and four officers and move on as the need for them arises. Service forces exhibits will move on to eight huge trailers and include varied ground and service forces will be used wherever practical. At smaller fairs, a unit representing one of the branches, is the probability.

**Miss. Valley Offers** $11,500 in Premiums

**Davenport, Ia.**—April 20—Premiums totaling $11,500 will be offered at the Mississippi Valley Fair, August 14-18, it is announced by President J. Neff Wells. Management, judges and exhibitors are reaching their premium book will be ready for distribution June 1.

Awards will be split as follows:

- Horse division, $500; cattle, $3,000; swine, $2,500; poultry, $1,000; agricultural, $500; horticulture, $500; culinary, $250; textiles, $250; agriculture products, $200; hobbies, $200; women's projects, $100; Furriers Union auxiliary division, $100, and 4-H Club section, $750.

Members of the fair board will meet with the Scott County Farm Bureau classification committee Tuesday (23) to settle details regarding 4-H Club participation and premiums.

Entertainment features will include a rodeo two afternoons and nights; automobile races the afternoon of opening and closing days; a thrill day presentation, and an army show. The last four nights will be featured by the Iowa Centennial Pageant, portraying the history of Iowa and Scott County.

Midway attraction will be John R. Ward's World Fair Shows.

**There's Many Ways To Skin a Rabbit**

REGINA, Sask., April 20—A Saskatchewan fair will be given away at a children's matinee of the Regina Light Horse Show, to be held this month under Regina E. Exposition Association auspices.

Fair officials say that an elaborate drawing, which was drawn a year ago by Mrs. R. W. Johnson, was refused. The drawing was stymied when a local minister charged that gambling was being encouraged. The local society finally set aside the fair to give the drawing, and its proceeds, to the various groups.

Now, the boy or girl giving the closest estimate to the weight of the pposy will be the winner. Runner-up gets the dog.

**Rising Potters Face King Solomon**

Ben 10. The army will make sure that the deadline for the purchase of the April 27, 1946

**FAIRS, EXHIBITIONS**

**Communications to 155 No. Clark St., Chicago 1, Ill.**

**The Billboard**

**120 annuals make request and more likely to follow**

—play to spur exhibitions

**WASHINGTON, April 20—** The army will make sure that the deadline for the purchase of the April 27, 1946, issue of the Army News and the army will begin work on plans for '46 events. Army is eager to cooperate, and will do so whenever possible, officials at the Pentagon told The Billboard, but just how far the army will be able to go will depend on their ability to supply the installment of G.I.'s.

**24 Units To Go**

That's why the army is sold on the value of exhibits at "tailor-made" fairs—crowd to build up enlistments.

Army plans call for 24 units, 12 from the air force and six each from the army and the navy, to make fairs this year. Due to varying factors, wide flexibility will be exercised in scheduling their appearances, it was indicated. At this time, instead of past attendance marks of 300,000 or better, an attendance of 250,000 will be acceptable. Size of ground and service forces will be used wherever practical. At smaller fairs, a unit representing one of the branches, is the probability.

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Now, the boy or girl giving the closest estimate to the weight of the pposy will be the winner. Runner-up gets the dog.
Nash Sees Upped Admission As Answer to Higher Costs

SPRINGFIELD, Mass., April 20—Increased cost of operations this year may force boosting of admission charges to Western Massachusetts fairs, Charles F. Nash, general manager, Eastern States Exhibition here, told a meeting of the Western Massachusetts Fair Association Thursday (11) Nash, however, pointed optimistically to the mounting interests in fairs and the removal of wartime restrictions as certain to help annuals be more successful than at any time since 1941. He said the national interest in food production, increased livestock sales and horse shows, particularly due to legality of showing horses with docked tails, as reason why they should prove successful.

On the darker side he pointed out that annuals will not be altogether benefited. A shortage of vaudeville acts, tents and merchandise required by concessionaires will be felt, he said.

Margaret Fenton, of Palmer, chairman of the program committee, was elected president of the association. She succeeds Allen H. King of Westfield.

An unexpected guest was Hector Soza, director of agricultural education, who, the members felt, was an atristic and latter led a discussion on what the public should see and enjoy at the fair.

Clark Co., Wash., Sets Dates, Site Undecided

VANCOUVER, Wash., April 20—Clark County Fair board rolls toward dates for (Tuesday, Wednesday & Thursday) of its first post-war event without yet having selected a site. Board met recently with Commissioner E. C. Maust at which site was not selected due to decide between use of the former war housing project located in Midway and harness and the grounds at Battle Ground.

Chief obstacle in way of selection of Ogden Meadows Community Center was lack of data on cost of operating there, and a committee was named to report back to the board, at a date undecided, on upkeep figures, including amount of land available at site of Battle Ground as being more central, located in the county, pointed to inadequate sanitary facilities at the housing project site.

Petersburg Fair, Inc., Succeeds Southside Org

PETERSBURG, Va., April 20—Southside Virginia Fair has surrendered its charter and annual here will be operated by the Petersburg Fair, Inc., J. Thompson Watt, president, and R. Willard Eanes, secretary. Fair, scheduled for October 14-19, has contracted Cetlin & Wilson for the midway.

Helicopter Service To ESE 1947 Plan

SPRINGFIELD, Mass., April 20—Visitors to the first post-war Eastern States Exposition in September, 1947, will be able to fly from downtown buildings in helicopters from metropolitan centers through the East, if plans of exposition directors go thru.

J. Bertiegh, Chief Concrete, R. L., an Eastern States vice-presiden-ent who is president of Skyway Corporation, said at the annual meeting Monday (15) that he plans to have aerial service available to carry patrons to the grounds from all major cities of New Eng-land.

Airborne visitors would arrive to find awaiting their inspection the largest helicopter show ever assem-bled to complying with chairman of the aviation committee of the New England council.

Genesee Will Pay Grandstand Bonds

BATAVIA, N. Y., April 20—Gene-see County Agricultural Society will agree to pay off $90,000 in bonds issued in 1924 to finance building of a large new grandstand. Action followed a foreclosed bondholders' committee of the fair board announced that the bonds had been in-validated under the statute of limitation.

T. A. Bulb, attorney for the society, agreed that the bond issue will be reinstated; maturity date postponed 15 years, interest will be reduced from 6 to 4 per cent and back interest will be waived; interest of all lease money received from Genesee Race Racing Association will be segregated for interest charges not exceeding $5,000 a year.

Racing association has a 20-year lease with the fair providing for payment of $150 for each night of racing, in addition to pari-mutuel betting on harness racing.

Former District Attorney James L. Knowles, chairman of the bondholders' group, G. W. Grinnell is secretary of the fair.

Ingham County, Mich., Combines Two Rodeos

MASON, Mich., April 20—Two rodeos, Raum’s and Cherokee Ham-mond’s, will feature at the Ingham County Fair August 12-17. Contracts have been signed for the double show Tuesday, Wednesday, Thursday and Friday nights, Joy O. Davis, secre-tary.

Opening feature will be Hoeisler Hop, WOWO show.

New officers are Otto Hartig, presi-dent; S. A. Laxton, Bert Roche, Clarence Pufferbenzer and Gilbert Putman, board members.

Washington, Pa., Resumes; Plans Plant Improvements

WASHINGTON, Pa., April 20—Washington County Fair, inactive for war years, will be revived this summer. Planned $40,000 expansion program will include paving of streets, increased grandstand capacity from 3,000, to 4,500, and several more buildings.

Entertainment program will embrace a George A. Hamveld revue, Sam Hunt’s auto-show, Joe Ring’s Thrill Show, Carvela Shows on the midway and harness racing.

Lee Barton Evans will handle program, assisted by Brownie Brice.

Galt, Calif., Goes For Pari-Mutuels; Circuit Dates Set

GALT, Calif., April 20—Pari-mutuel betting on horse races will be held at the Santa Clara County Fair and Horse Show here for six days as a preliminary to inauguration of pari-mutuels at race track.

State racing board has granted the fair a permit, with purses to average $3,000 to $8,000 per races daily.

Eugene Oster, president, pointed out that the action places the annual in the major circuit of pari-mutuels, conducting thoroughbred racing and harness races.

The dates of the circuit follow: Alameda County Fair, Pleasanton, July 2-13; Sacramento County Fair, North Highlands; Santa Clara County Fair, Santa Rosa, August 3-7; San Mateo County Fair, San Mateo, August 17-23; California State Fair, Sacramento, August 25-September 5; and San Mateo Fair, September 14-28.

Eugene Kenechik, secretary, has announced that the Civilian Production Administration has approved proposed order necessary to import pari-mutuel machines. No critical mate-rials will be utilized, he said.

At a meeting of directors, J. R. (Dick) Delling announced that the rodeo would be presented September 11-13. Tapp, of the horse show committee, appointed LeRoy Miller, manager, and a committee was named to submit plans for the show, which will be held four nights, beginning Thursday, July 25.

Other directors present were James Greer, Fred N. Beach, Sam Hayenga, A. J. Granules, Joseph Green, E. C. Hemley and Harry LeBeou, the latter named director of public relations.

Hypo Needed To Rebuild Canadian Pacific Interest

VANCOUVER, B. C., April 20—First control board meeting of Cana-dian Pacific Exhibition was told by J. S. C. Moffitt, horticultural com-mittee chairman, that they lost interest in Hughes. "We’ve never had a hit yet," he said, "like 1947 exhibition," he said. "During the war people stopped going to the park."

No decision was made on the question of a general manager for the exhibition, as a full meeting of board members was not convened. Eugene Bowell said that 81 applications have been received. Board authorized a contract with the boards' committee for use of the Pacific Jubilee show to be held July 1-14.

Expenditures of $12,850 for build-ing an extension to the Hastings Park racegrandstand, and $15,000 for repair of the golf clubhouse were authorized.

Leaskville Gets Charter

RALEIGH, N. C., April 20—Tri- City Agricultural Fair Association, Leaskville, N. C., has received a charter from the North Carolina Thad Eure to conduct agricultural fairs. It is a non-stock corporation. Principals include Ben Holmes, Har-ry Lovelace and Moody Davis, all of Leaskville.

Putney Heads Uteca Revival

UTICA, N. Y., April 20—Local fair will be revived following a wartime lull in activity. Announcement was made. Ground has been purchased for expansion, a new stage and grandstand. Snaps and drawings have been booked by Joe Hughes of George A. Hamveld, Inc. B. & V. Shows will be on the midway.

---

Wanted for My Circus and Fair Dates for 1946 Can Only Use Feature Acts, Ernie Young (155 N. Clark St., Chicago, Ill.)

Rid of your unused circus, fair, or other stocks and other rights, etc., by selling them to ACTS WANTED FOR MY CIRCUS AND FAIR DATES FOR 1946 CAN ONLY USE FEATURE ACTS, ERNIE YOUNG, 155 N. CLARK ST., CHICAGO, ILL. at prices that leave the stock owner a nice profit. You get paid promptly and safely. No fences, no pressure, no waiting.

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WEEK OF AUGUST 12-17

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JEFFERSON COUNTY AGRICULTURAL SOCIETY
G. H. Righter, Mgr. (605 Woolworth Building, Watertown, New York)
Huge Stadium May Be Built

- 50,000-seat stadium and 15,000-capacity auditorium—other changes proposed

TORONTO, April 20—Fire of undetermined origin destroyed two-thirds of the 30,000-seat grandstand at the army-owned Canadian National Exhibition grounds here early Sunday (14). Damage was estimated at $250,000.

Three days earlier Elwood A. Hughes, ex-president and R. H. Saunders, mayor of Toronto, which owns and operates the plant, introduced a plan for replacement with a 50,000-capacity memorial stadium and in addition, a construction of a 15,000-capacity civic auditorium.

Fairgrounds for Spec

Stadium would be a one-third-mile track and would be used for sports and would be designed and equipped that it would be suitable for rugby and soccer and for any other types of track or field events. Exhibition's famed night spectacles.

Grandstand structure in '43, when the fair was last held, was described as one of the greatest civic and paid admissions. Many of the world's foremost outdoor acts had appeared before the stand. Scenery for the spectacles, owing to their size and weight, had been mounted on railcarriages operating on track in the rear of the stage.

Would Erect Buildings

In addition to proposing construction of a new stadium, Saunders and Hughes advanced plans for widespread changes and new construction.

Included among them are: (1) Erecting a new grandstand and racing of the present structure. (2) Erection of a new electrical building. To be devoted solely to the exhibition of electrical appliances. Present engine building would be used entirely for that purpose. (3) Extension and straightening of Prince Boulevard to run the entire length of the fair grounds. (4) Construction of a new press building to replace the existing structure which lies in the way of the proposed boulevard extension. (5) Stanley Barracks would be razed and replaced by a civic auditorium. Auditorium will be built to accommodate large conventions, among other things, the barracks is part of a large area still occupied by the army, but early return is expected.

Complete for '47 Expo?

Hughes told The Billboard that he believes the new construction would be completed in time for the '47 exhibition.

Prior to fire, the city and CNE had reached a settlement with the Canadian government on wartime occupation. The $1,292,453 claim resulted from occupancy of that part of the State fairgrounds when over by federal order during the outbreak of the war for use as a propeller plant.

In a settlement arrived at this week, it was agreed that Twin Cities private contractors will renovate and recondition all machinery and with the armed forces.

Ray Lee, fair board secretary, declined to confirm details of the settlement now awaiting final War Department action.

Altho the amount of the settlement was not disclosed, it was reported to be between $1,500,000 and $2,000,000. Original claim by the fair was for $2,800,000.

Army is expected to remove soon all machinery remaining in the structures occupied by the C. O. Smith Company.

Touring Units For Army Exhibits

(Continued from Page 79)

Worth Fat Stock Show Displays will feature working models, with heavy stress placed on actual machinery. Machinery on which patrons can try their hands will be displayed on stands. Tanks, anti-aircraft equipment and other firing pieces will be represented where units representing the three branches are merged.

Space for Free

Schedules of the units will rest with commanding general of the nine service commands. Officials here urge that all requests for exhibitions be sent to the respective service commands.

It was pointed out that outside of space and power, all the army asks from fairs is co-operation. Power will be delivered directly from army lines to run some of the army display equipment, and cost of that is seen as negligible. With farm implement displays expected to be off from present size, most fairs are expected to have ample space.

Personal will travel on per diem allowances, excluding the need for tents and setting on the grounds. Experience at Tampa and Fort Worth shows that army exhibits proved strong crowd-pleasers.

Holly Springs, Miss., Improvements Under Way

HOLLY SPRINGS, Miss., April 20—Work has been started on the Marshall County Livestock Association showgrounds near Holly Springs Experiment Station on Highway 7, according to District, vice-president and general manager, and B. S. Layton, director, who are supervising the project which it is estimated will cost $15,000. Facilities will include a 300-foot long horse barn with stables and exhibit halls. The main livestock structure will be 300 by 100 feet.

Show ring will be 200 by 100 feet, with 500 seating capacity. The fair will be rounded by a grandstand with a seating capacity of 4,000. A white board fence will be built around the entire showgrounds.

Work on the project is expected to be completed in time for the Horse Show, July 22. The 4-H Club and county livestock show is scheduled for September 4-6.
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The Billboard's
VETERANS' RE-EMPLOYMENT SERVICE

Each week The Billboard publishes this classified directory of honorably discharged business or its allied fields, or who have some phase of the amusement industry, There is no charge to any for this service. Prospective employers are urged to contact the servicemen whose advertisements appear hereon.

Organist: 8 years theater, orchestral leader, choir director, organist, radio, preferred. Will travel. High paying, vacation provided. 146 West 44th Street, New York City.

Ensemble: straight man; arm shows; pre-war stage experience. Excellent adaptation ability. Will travel. High paying, vacation, prefer city engagement. 19 West 39th Street, New York City.

Organist: 8 years Army Special Services shows; vocal, orchestra, accompaniment. Consider and call. 609 West 42nd Street, New York City.

Preferred: 15 years Army Special Services Shows, vocal, orchestra, accompanist. Consider and call. 628 West 42nd Street, New York City.

Radio Announcer: 4 years Army Special Services Shows, vocal, orchestra, accompanist. Consider and call. 609 West 42nd Street, New York City.

Organist: 2 years Army Special Services Shows; vocal, orchestra, accompaniment. Consider and call. 628 West 42nd Street, New York City.

Hammond Organist: own organ; 1 year experience. Will travel. Website: www.americanradiohistory.com

Hammond Organist: own organ; 1 year experience. Will travel. Website: www.americanradiohistory.com

Hillbilly Musician; fiddle; guitar; hillbilly vocal; song parodies; plays banjo. 548 West 42nd Street, New York City.

Lead Alto Sax: 8 years dance band exp (Stout, etc.); leads band. 146 West 42nd Street, New York City.

Leader Alto Sax: clarinet; good clarinet. Pre-war small bands, orchestra, vocals. Pleased STAFF Symphony Orchestra. College. 217 West 42nd Street, New York City.

Leader Trombone: 12 years exp with various bands. Conduct dance band; musical direction. 204 West 42nd Street, New York City.

Lyric Writer; pre-war staff writer for New York magazines. Consider and call. 217 West 42nd Street, New York City.

Lyric Writer: country songs; American music. Creditable published work. Writers opportunity music publishing company. Mil Lewis. 146 West 42nd Street, New York City.

Magician: pre-war dancer; every night. Complete staff position. Among the best in the business. 146 West 42nd Street, New York City.

Magician's Assistant: 7 years experience. Pre-war dancer; every night. Complete staff position. Among the best in the business. 146 West 42nd Street, New York City.

Makeup Artist (Production): experienced in army show, motion pictures, TV. 146 West 42nd Street, New York City.

Mime: 3 years' experience. Pre-war dancer; every night. Complete staff position. Among the best in the business. 146 West 42nd Street, New York City.

Motion Picture Projectionist: experienced in army show, commercial pictures, TV. Pre-war army experience. 146 West 42nd Street, New York City.

Night Club Manager; 16 years exp in night club business. Excellent character. Employment. 146 West 42nd Street, New York City.

Novelty Lobster (Skate Art): 3 years' experience. Night club; dance; vocal; trained. 146 West 42nd Street, New York City.

Producer-Announcer: 5 years' experience. Army service exp. 146 West 42nd Street, New York City.

Radio Announcer: 20 years Army service exp. 146 West 42nd Street, New York City.

Radio and Television Director: ready for adapted service. Army service exp. 146 West 42nd Street, New York City.

Radio Spot Sales: 3 years' previous experience. Consider and call. 146 West 42nd Street, New York City.

Scrub Singer: pre-war radio exp. Consider and call. 146 West 42nd Street, New York City.

Schiff Writer: pre-war radio exp. Consider and call. 146 West 42nd Street, New York City.

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Television Producer: formerly motion picture producer; radio; television; background. Views since 1930. Seeks position with up-to-date, excellent television organization. 146 West 42nd Street, New York City.
ANDREW—John J., former news announcer at WCBS, member of the University of Chicago basketball team, Springfield, III., and later a war correspondent in India, has been officially reported dead by the War Department. Andrew, son of John R. Andrew and Dorothy Andrew, left many friends and relatives in New York and New Jersey. Survived by parents, one sister and a number of nieces and nephews. 

BAILEY—Ena, Walter E., 22, in a plane crash near Key West, Fla., March 14, 1945. member of the United States Navy performer prior to entering the service. Survived by his parents and two sisters.

BOOY—J. W. (DUKE) BOYCE—Mr. and Mrs. Velma Boyce

Brookfield—Anita, 32, harpist with New Haven Symphony Orchestra for 15 years, Rensselaer, N. Y., April 16. She was mortoring from her home in Northampton, Mass., to join the orchestra of the musical, The Day Before Spring, in Chicago, and killed instantly when hit by a truck.

Butler—Murray, artist and sculptor, 28, of 946 Shady Hill Road, Bedford, 0., where he was appearing at Masonic Hall. He had been associated with a New York commercial art studio the past 30 years, during which time he devoted much time to arranging magic shows. Both had toured in vaude and with traveling stock companies.

Byrne—Mrs. Anna, mother of Eileen Byrne, singer, in Philadelphia April 14. She was 65. Survived by two daughters and two sons.

Cohen—Mrs. Elinor Foss, mother of Claireborne Foster, actress, and for many years a dramatic reader and lecturer at Brooklyn Institute of Arts and Sciences at Columbia University in New York April 4.

Doss—Alfred, 67, builder and architect and builder of New York theaters, in New York April 10. Eight months ago he designed the Apollo, Belmont, Cameo, Coliseum and Rivoli theaters. 

Ferritt—J., British actor, journalist and pioneer scenario writer, in BUSHEY Heath, England, April 14. He was a field hand in Hollywood and Los Angeles, where he was first taught drama at the University of Southern California.

Ellis—William, 37, staff announcer at WFIL, Philadelphia, April 12 in that city.

Franz—Mrs. Harry P., 44, director of the Arthur Murray School for Dancing, of East Orange and Newark, N. J., in New York April 18. She was one of the founders of Ziegfeld Follies, Earl Carroll’s Vanity Fair and other Broadway productions.

Frassetto—Frank, 75, father of Joe Frasetto, announcer at WNEW, WIP, Philadelphia, in that city April 12. Survived by two sons and two daughters.

We Wish To Thank

Mr. Martin Seidman, the consultant and everyone connected with the Martin Seidman Haymarket School of Dramatics, which operated in our building.

Jim & Marie Gordon

Hugo—Maria Turbi, 28, daughter of Jose Turbi, concert pianist, a soloist with the Chicago Symphony and an operatic soprano, in Beverly Hills, Calif., April 17. Besides her father, she leaves two daughters, Maria Teresa and Mario Antonia.

Hogarth—Lionel, 72, actor, in Amityville, L. L. N. Y., April 15. He studied Shakespearean roles and appeared in amateur theatres before joining a road company presenting Gilbert and Sullivan productions in Canada. After appearing in Boston theaters, he joined the Sarah Bernhardt company in New York and on tour. For several years was stage manager for Warner Brothers and played important roles in her productions. He also appeared with Otto Skinner, Jane Cowl, both in Galienne, Dennis King, Ethel Barrymore and Walter Hampden. His last stage appearance was in Richard III. with Maurice Evans. He was a member of the Lambs, Actors Equity and Actors Fund. Interment in Actors’ Fund plot in Kensico, N. Y.

In Loving Memory of our Brother, nephew and friend

JOE HARRY HODGES HODGEN

Who Passed Away

LEVIN, MARCH 25, 1946

Eddie Hodges Hodgen—Brother

Bessie Hodges Hodgen—Sister, Mrs. John Cohen, Dutchtown, Philadelphia.

Martha Gerber Hodgen—Sister-in-law

Mrs. Chris Rorhay—Aunt

Mrs. John Haspil and Family

JOHNSTON—John LeRoy, director of advertising and publicity for International Pictures since 1944, in Hollywood, April 15. He was a publicity director for over 20 years, serving Universal, Famous Players, Wanger Productions, Hunt Stromberg Productions and Republic Pictures. He has also managed editing of four Foxwell publications.

Johnston—LeRoy, 49, pioneer Hollywood studio publicist, April 15 in that city of a heart attack. Survived by his widow, two sons and daughter.

Konchar—George W., former president and chairman of Entertainment Managers Association, a member of the board of directors of the American Federation of Musicians, in New York April 13.


Mack—Joe, 67, stage and screen actor and former member of the vaude team, Keegan and Mack, April 8 in Los Angeles. Survived by his widow and three sisters. Interment in Forest Lawn Memorial Park, Los Angeles.

Millhauer—De Witt, 61, chairman of the finance committee of the Corporation for Scientific Television and a director of the National Broadcasting Company and Columbia Broadcasting, Inc. in New York April 14.

Nisbich—Paul Fredrick, 68, in Memorial Hospital, Danville, Va., April 5. Nisbich started in show business 50 years ago as the Great Fredrick and Roy, and was a member of the National Broadcasting Company’s personnel and a vice-president of the California Conservatory of Music, in New York April 5.

Richelle—Herbert E., car steward for the Ringling Bros. & Barnum and Bailey Circus trains, in Columbus, Ind., April 13 of a stroke. Prior to joining the Ringling show, Schultz was an air traffic controller with various airlines, including United, International, Delta and Pan American airlines. He was also appeared in vaude, shows with Wally Matys and Finn. Survived by his mother and brother. Burial in Burton, In.

Stevens—James S., 78, nationally known gong player and Steel musical director of Connecticut, in Hartford, April 17. He was founder and vice-president of the Associated Glee Clubs of America.

In Loving Memory of Our dear and beloved friend

EMER W. WEAVER

Who Passed Away April 26, 1945

Doris & Jake Guntentour

George & Emily Quam

Ann & John Gallung

Glady's & Melvin Olson

Therault—Stephen M., April 10, in Detroit. Funeral arrangements will be held by the Michigan Showmen’s Association April 24.

In Memory of Two Beloved Pals

Who Passed Away May 7, 1920

and

HAROLD DIAMOND

Who Passed Away April 24, 1945

May You Rest In Peace

WILLIAM WILSON

Woorring—J. Ross, 63, former press agent in an Edmonton, Alta., hospital, April 3. Born in Peru, Ind., Ross started in radio and successfully operated other circuses and theatrical companies before joining Edmonton Balloon and Circus. Surviving are his widow and one daughter.

Marriages

Delaney—Pop—Edythe De


Huges—Grant—Max Hughes, son of Remington, Ind., and Lois Hughes, former Miss America, and a member of the Reynolds and Donell Skate Girls, in Remington April 29.

Karloff—Helmer—Boris Karloff, stage and screen actor, and Mrs. Evelyn Helmer, April 11 in Boulder City, Nev.


Romano-Hayden—Tony Romano, former vaude act, for Frances Langford in Bob Hope’s overseas troupe, to Barbara Hayden, dance, April 14 in Hollywood.

Rothman—Wexler—Eleanor Rothman, former Miss Bel

dellia night club owner, in that city April 8.

Births

A son to Mr. and Mrs. William Wyler at Cedars of Lebanon Hospital, Los Angeles, April 4. Father is a film writer and actor. Married former Margaret Tallichet, actress.

A son to Mr. and Mrs. Gus Diregio in Montclair Hospital, New York, April 3. Father is bass player in Lawrence Fuhrman’s orchestra at KFRC.

A daughter to Mr. and Mrs. N. Chambers in Philadelphia April 2. Father is former center for the Philadelphia Quakers.

A son to Mr. and Mrs. Fred Wieting in Abington Memorial Hospital, Abington, Pa., April 1. Father is with Philadelphia department of WABC, Phila-

delphia.

A daughter, Frontime, to Mr. and Mrs. Ted Frey at General Hospital, Philadelphia, April 1. Father is with General Electric department of the Henry Alfred radio program.

A son to Mr. and Mrs. George Ko

na in Philadelphia April 2. Father operates the Roseville Theater there.

A daughter, Maria Christina, to Mr. and Mrs. Pierre Aumont recently, Parents are Pierre Aumont and Maria Montez, screen players.

A son to Mr. and Mrs. Ernie Neff April 11. Father is WCAE, Pitts

burg, staff announcer, and mother is with the Diamond family, former vaude- band singer.

A daughter, Totaline Ann, to Mr. and Mrs. Andrew Quiltolive, Philadelphia April 10. Father is an emcee; mother is the former Connie Henson, dancer.

A daughter to Mr. and Mrs. Brand Levonians in Philadelphia April 11. Mother is a radio actress.

A daughter to Mr. and Mrs. Jack Kelly in White Cross Hos

pital, Columbus, O., April 15. Father is manager of Stoton WCOU, Co-

lumbus.

A daughter to Mr. and Mrs. Albert Cohen in Jefferson Hospital, Phila

delphia, February 27. Father is film actor; mother is the former Motion Picture Associate there.

Two daughters to Mr. and Mrs. Jack Titterton in Philadelphia, April 15. Father is manager of the Byrd Theather there.

Divorces

Frances Ramsden, actress and lead

ing woman for Harold Lloyd, from Mr. and Mrs. Jack Skemer, April 12 in Los Angeles.

Believing Tutton from Charles C. Tuttoner April 1.

Boris Karloff, screen and stage ac

tress, from Betty Wexler in Las Vegas, Nev., April 9.

Bob Jackson Parker, from Robert B. Parker, former WLV

ewscaster, April 11 in Cincinnati.

Irene Dean, former Miss WKIC, Cincinnati, from Elizabeth Pound, on April 4.

April 27, 1946

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Write to M. J. BERGER
Manufacturers' Agent
680 West Fort Worth Ave.
Dallas 8, Texas

H ere's Profi t
On Fast Moving Sales Boards

<table>
<thead>
<tr>
<th>Ounce</th>
<th>Grand Total</th>
<th>Addition</th>
<th>Size of Package</th>
<th>Total Price</th>
<th>Amount of Mark-Up</th>
<th>Your Cost</th>
<th>Guaranteed Profit</th>
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**LAST PUNCH MUST GO**

Sorry no catalog copy. Terms: 25% deposit, balance C. O. D.

AR-JAY, 224 S. Market St., Chicago, Ill.

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**NEW ★ BEAUTIFUL ★ DIFFERENT**

Colored high lustre burnished aluminum Mirror Powder Boxes. Be first with the flashiest on the market. Practical handles on covers with etched gold and silver artistry. Imprinted stock like precision works that come in a variety of old favorites and popular tunes.

No. 5478—Overall Height 4 1/2 inches, Diameter 2 3/4 inches. $5.00.

No. 5479—Overall Height 5 inches, Diameter 3 3/4 inches. $6.00.

No. 5480—Medallion Top. Overall Height 3 1/2 inches, Diameter 3 1/2 inches. $6.00...

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RUBBER MOLDS—CARNAVAI AND GIFT SHOES Statue Statues and Places, Hollow Figures, 5.00 100.00 9.00, $15.00.
MOLDS, LARGE, MOLDING 306-08-10 4.00 9.00, 30.00 9.00, 100.00.
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THEATER SOUND PROJECTORS ABC, CANDY, CUBS, SHOW, UNDERGROUND adds material. H. H. C. Supply Corp., 440 W. 42nd St., New York City.

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SOUND FILMS BOUGHT. BOLD, retailed, ornamented. Perfect prices. Low rental prices. Quality Film Exchange, 242 Kenter St., Los Angeles, Calif.

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FOODS—1000 CEREAL 15.002 35.00 50.00. The size of a dozen. Wire. W. Wooley, 1014 St, Patua, Ill.

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AGENCY FOR AMERICA'S WEDDING One Chest down. Must have your theaters. Must have your theaters. Must have your theaters. Must have your theaters. Must have your theaters. Must have your theaters.

BAND DIRECTOR—with Band and Drums. Willing to travel with semi-amateur band. Band must be able to carry itself. Send 50 cents for list. Box No. 629, Broadway, N. Y. C.

DANCE MUSICAL—ALL INSTRUMENTS. Established territory band. Earn $150.00 per week. Write, preferably by wire. J. C. A. Box 0126, East Atlantic, O. B. 10.

BAND WANTED—FOR N. Y. OPERA SINGERS FOR SING SING, for ambitious band in East. Wire. W. Wooley, 1014 St, Patua, Ill.

DANCE MUSICAL—ALL INSTRUMENTS. Earn $150.00 per week. Earn $150.00 per week. Earn $150.00 per week. Earn $150.00 per week. Earn $150.00 per week.

MILLIONS OF TIDBITS. Send for list. Wire. W. Wooley, 1014 St, Patua, Ill.

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BAND DIRECTOR—with Band and Drums. Willing to travel with semi-amateur band. Band must be able to carry itself. Send 50 cents for list. Box No. 629, Broadway, N. Y. C.

DANCE MUSICAL—ALL INSTRUMENTS. Established territory band. Earn $150.00 per week. Write, preferably by wire. J. C. A. Box 0126, East Atlantic, O. B. 10.

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WHILE THEY LAST
"A PERFECT LIGHTER THAT NEVER FAILS"

It is known as the "Match-King" and can be ordered in bulk at the special price of five cents, in addition to other lighter designs.

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$3.60 Per Dozen

No. 88-21
$3.30 Per Dozen in Lots of 100

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223-225 W. MADISON STREET
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FAST SELLING JEWELRY
FOR EXHIBIT, FAIRS, VARIETY HOUSES, NIGHTCLUBS, THEATERS, SALESMANSPLEIN, ETC., FAST SERVICE, SALESMEN, LADIES' PINS, FORTUNE, WATCHES, Etc.

Send $4.00 or $26.00 for Samples.

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Squawgers - 7.20 Per Gross

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GRAND OPENING—OUR NEW HOME
More Convenient — Larger Stocks — Quicker Service
Merchandise You have Been Looking For
Lamps, Clocks, Enamelware, Houseware, Aluminum Ware, Decorated Tin
Toys. Every Kind of Glassware, Blanks, Hammocks, Hashcocks, Plaster, Slum, Flying Birds, Whips, Balloons, Hats, Canes, Ball Game Specials, Bingo Merchandise.
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LARGE, ZIPPER TOP ..................................... 15.00
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We Take SPECIAL ORDERS
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10 GIANT CHEWS $2.00, 15 Race Horses $2.00

10 GIANT CHEWS $2.50, 15 Race Horses $2.50

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Mail must be addressed to the office of The Billboard where it is held, Cincinatti, Ohio, Chicago, and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

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Parcel Post
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AMS

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Annis, Max 2664 St. Lawrence, Chicago 14, Ill.
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No Stain Solution
Colored Plastic Patented Wand
Triple Action Effects:
1. Wind
2. Blow Thru Loop
3. Blow thru Handle
IMMEDIATE DELIVERY!
Colorful 2 Ounce Bottle With Wand...$1.80 Par Gross
Colorful 4 Ounce Bottle With Wand...$16.00 Per Gross
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Sample 25c

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Made of Genuine Leather
Here are items with a big and popular appeal. They are an unusually low priced item that sell in the thousands. Novelty big money makers. To be worn in leath. coat, dress, or for sports wear.


DOZEN ASSORTMENTS OR INDIVIDUAL ITEMS OR GROUP THREE (PREFERABLY) GREAT FOR FAMOUS RED, WHITE AND BLUE DISPLAYS AND CHEAP AND INCLINED WITH SUCH DOWN ORDERED. TERMS: 50% deposit with order. Balance to be shipped when order is shipped. All postage paid.

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PORTABLE AUTOMATIC RECORD CHANGER

Be first to cash in on record-breaking demand for automatic record changers! Has three controls. Plays 12-inch or 10-inch records. Full tone with emphasis on treble or bass provided by tin backed tone control. Switches automatically. Striking two-tone leatherette carrying case. Your cost $46.16. OPA retail ceiling $69.99.

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MATCHING EARRINGS
Cluster Ring Each Pair... $7.15
RING AND EARRINGS Complete set 1 Per $12.50.

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SEND $1.50 FOR SAMPLE CROSS PREPAID

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BIG FIFTEEN INCH PLASTER.... 20c
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Five different styles to choose from. Each $1.00. You can buy each style and save $4.00. Delivery within 30 days. All will be delivered in 4 colors. An excellent business. You will be given credit for same and ability to sell or give away. JOHN F. KLEIN P. O. Box 107 WESSENBROOK, FLA.

FLYING BIRDS
ALL INSIDE WHISTLES—WITH STICKS
N. Y. Grocers' Wholesale Co. 7956
$1.50
PROTESTANT BIRDS, colored, 3 dozen
$18.00
VIVID BIRDS, colored, assorted
$21.00

HAWAIIAN LEIS
N1448—Sticks 1-1/4 ft., assorted... $3.50
N164—Leis, assorted... $6.75

COMIC BUTTONS
N237—Sticks 1-1/4 ft., assorted... $1.60

COMIC HAT BANDS
N238—Large 24 in. strips... $1.85

NOVELTIES
We stock a complete line of the best styles of prices that meet or beat any house.

WRITE FOR OUR CATALOG YOUR BEST BUYING GUIDE

WASHINGTON, D.C.

25 BALLOONS 4c
Balloons, 4c
Balloons, Airship
Hawaiian Len., U. S. A.
Wood Swaggers
Wood Pigeons
Earrings, 1 On Card
Metal Whistles
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Mannequin, 1-1/2 Dozen
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Plenty Other Sizes, Carnival, Dolls, Novelty Props

S. LACHMANN & SON
2913 129th St., N. E.
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GOLD FINISH CROSS W. CHAIN... 1.75
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GOLD PLATED CROSS W. PLATE... 3.50 PER DOZ.

24K GOLD PLATED TIE HOLDER A. Silver, 50c
Silver Other Sizes, Carnival, Wholesale

SPECIAL NOVELTY JEWELRY ACCENT
RENT (in good order)

The Roxy Jewelry Co.
1301 SURF AVE.
Brooklyn 24, N. Y.

5" AIDACO BRAND SHEATH KNIFE
Laminated washer grip—aluminum teardrop knob at butt—high polished case hardened steel—sharp edge ready for use. Comes in top grain cowhide sheaths. $18.00 PER DOZEN SAMPLE $2.00

25% Deposit, Balance C. 0. D. Immediate Delivery We carry a full line of Bingo, Concession and Carnival Merchandise. Write for our listing.

CONNELLE PRODUCTS CO.
240 West 23rd St.
New York, N. Y.

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**GREAT OUTDOOR EVENTS**

**Alabama**
- Attalla—Legion Day, May 16.
- Birmingham—State Fair, May 17-23.
- Montgomery—State Fair, May 17-23.
- Tuscaloosa—Downtown Classic, May 16.

**Arkansas**
- Bald Knob—Folk Festival, May 1-8.

**California**
- Bakersfield—Patriot’s Day Meet, May 4-16.
- Fontana—National Meet, May 4-29.
- Fresno—National Meet, May 4-30.
- Salt Lake City—NFL Meet, May 15-21.
- Santa Cruz—NFL Meet, May 15-21.
- Yuma—NFL Meet, May 4-29.

**Colorado**

**Connecticut**

**District of Columbia**

**Florida**

**Georgia**

**Idaho**

**Illinois**

**Indiana**

**Iowa**

**Kansas**

**Kentucky**

**Louisiana**

**Maine**

**Maryland**

**Massachusetts**

**Michigan**

**Minnesota**

**Mississippi**

**Missouri**

**Montana**

**Nebraska**
- Omaha—NFL Meet, May 15-21.

**Nevada**

**New Jersey**
- Atlantic City—NFL Meet, May 15-21.

**New Mexico**

**New York**

**North Carolina**

**Ohio**
- Columbus—NFL Meet, May 15-21.

**Oklahoma**
- Oklahoma City—NFL Meet, May 15-21.

**Oregon**

**Pennsylvania**

**South Carolina**

**South Dakota**

**Tennessee**

**Texas**

**Utah**
- Salt Lake City—NFL Meet, May 15-21.

**Washington**

**Wisconsin**

**Wyoming**

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**Dog Shows**

These dates are for a five-week period, California
- San Francisco—May 6-11. Mrs. D. O. Taggart, Whiting, Ind.

Illinois
- Chicago—Antique-Knock on Doorway Show, April 24-28.
- Hawesville—Belle County Show, April 29-May 3.

Missouri
- St. Louis—River City Kennel Club, May 10-12.

**MECHANICSBURG, Pa., April 20. --**

**On Sunday Auto Races in Pa.**

**Dog Shows**

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Illinois
- Chicago—Antique-Knock on Doorway Show, April 24-28.
- Hawesville—Belle County Show, April 29-May 3.

Missouri
- St. Louis—River City Kennel Club, May 10-12.
Planning Real Program

A guest editorial by Dave Gottlieb, president of Coin Machine Industries, Inc.

Much careful planning is being put into the preparations for putting the public relations program of the coin machine industry into action. Many ideas have been accumulating in the minds of nearly everybody in the trade all these years.

The board of directors has been holding meetings to get a formal program into shape. At all these meetings there is the greatest enthusiasm about what can be done, and especially the need of doing something. There are almost too many ideas about how it should be done. Readers of this publication will no doubt recall that we have all been talking about public relations for as many years as we have been holding conventions.

Practically all of these talks and ideas have been good, and in time the industry may be able to use many plans for promoting good will for the industry that have been suggested by various men. At the present stage, it is best to say that every suggestion and criticism is appreciated by the officers and board of Coin Machine Industries, Inc, the national organization which has undertaken to sponsor the forthcoming program.

Frankly, we are still in the planning stage, but the board of directors and the committee at work on the program will soon have some specific announcements to make that will be the signal for the program’s beginning.

After deciding that, this very year, an industry program must be put into action by CMI, a general campaign has been under way to enlist operators and distributors in the program. While this step of enlisting the trade in the program has been going on, the manufacturers have been at work on details and also on the major points to be accomplished during the first year or so.

While manufacturers have been buried in their own problems of trying to get materials to make new machines, and the various other problems of recreation, at the same time they are determined to do something about public relations this time, and not just talk about it.

I could say that the manufacturers would go ahead with a big public relations program even if operators and distributors did not support it, but that is not the way to express it. One of the most important things from the start is to get a definite expression of trade unity and solidarity. It is important to show the public, as well as ourselves, that we can work together for the good of the industry as a whole.

We have always been accused of being a badly divided industry, but even if we disagree among ourselves, there should be evidence of complete unity when it comes to anything like a public relations program. The fact that the trade will be united in this program may mean more eventually than the actual money spent on the program.

The support of both operators and directors have already given the program a real encouragement. The plan which CMI adopted was to welcome operators and distributors as associate members of the national organization. This associate membership plan will have many advantages for the trade generally, which will become more evident as time goes on. The original goal was a thousand associate members scattered over the country generally, who would be active contributors to the cause, and in that way would be a framework for the much bigger things planned in the future. During the time that we have been taking in these associate members, there have come many encouraging messages from men who realize how important the work is, and how much groundwork must be done before a full-fledged general program can be put into operation.

We appreciate all these messages and suggestions that have come from both operators and directors who took time to write their views while sending in their membership fee. We know that many more men will be sending in their applications, and hope they will also offer their suggestions and ideas.

The trade press has co-operated fully by informing the trade of the progress of the program. The papers will be dependent on still more to help arouse enthusiasm when talent has been put to work on the program. Trade members who have not already enlisted will see in all these news reports on our work an invitation to get in and have a part in it.

We are going to have a real program. It is going to be carefully planned from the beginning. We will employ capable men to do the work. There will be specific services offered to operators as well as the general work of building good will for the trade. It is a permanent plan for the good of the industry in which you will want to do your part.

JUKES—The Juke box plays an increasingly important role in modern merchandising as an aid to selling. Marshall Field & Company, famous Chicago department store, has two Juke boxes in its Chicago store. One is in the boys' and one in the girls' high school shops. Jukes are leased on a flat rental fee from a regular operator and may be played free by store patrons.

PINS—In New York the threatened pinball invasion of the city, announced in front-page stories last week, came to an anti-climax this week. Operators' side of the story was presented by at least one paper. The News carried an interview with a nationally prominent doctor who advocated the legalizing of pinball and slot machines as a measure to prevent crime.

CANDY—In Chicago this week a newspaper columnist said that the government is currently investigating a candy black market and will come forth with some interesting facts soon. Officials at the National Confectioners' Association were surprised to hear of the rumor, saying there were surely no major firms involved. The rumor is true.

MOTORS—Coin machine manufacturers continue to find fractional motors elusive. Diminishing supplies of such basic materials as steel and copper are holding production of these motors down despite the increased electrical strike. One leader in the industry predicts that fractional motor supplies will be smaller than demand until the fiscal year ends in 1947.

EXPORTS—Canada, according to trade leaders, will come in for extensive development as a coin machine export market during the remainder of this year. At least two Juke Box manufacturers have already named Canadian distributors, and these distributors have shown the new model Jukes. Canadian operators and distributors report, however, that demand for amusement equipment will exceed production at least thru 1947.

SOFT DRINKS—Despite shortages, Coca-Cola has announced that the firm realized profits of $25,000,000 last year. Soft drink beverage bottlers and vending machine operators who handle carbonated drinks are certain that this summer will set new records in sales, despite fact that sugar is still a short item. Fresh fruit drinks, or carbonated drinks made from fruit extracts, will get increased approval.

LOCATIONS—West Coast has an idea for establishing a new kind of gasoline station. Stations would be given one at a time to operators, firms, with overnight accommodations, lounge and recreation rooms for the drivers. Operators up and down the Coast look to this idea to produce a new location for all types of coin-operated equipment.

SHOWS—Increasing public interest in all kinds of coin machines is reflected in World's Invention Exposition now in progress at Chicago Arena. Among devices on display, there are several coin-operated machines. Radio Station WGN interspersed the invention of one amusement game and gave him wide publicity. Current issue of a national news weekly has a good plug for the vending machine industry in an advertisement from one of the nation's larger banks.

IDEAS—Some of the inventions which were not patented used prior to the war are now coming into the news. One of these is the use of "black light," an invisible light which will create numerous startling effects. Coin machines are already on the way to using black light, while newspapers are just beginning to realize the wide use to which the light may be put.

CMI—Officers of Coin Machine Industries, Inc. are not letting work on the industry's public relations program lag. While the organization's officials are working out the fine points and details of the program, the drive to enlist support of distributors and operators everywhere continues. Applications and checks for associate members continue to come in.

SHIPPING—Catching on in this country is the practice of pushing Jukes, games and other coin machines to distributors by airplane. Most of the Juke boxes shipped out for first showings to distributors went via the air route. This was a common practice before the war in Australia, and had caught on to some extent in this country. Practice gives manufacturer advantage in delivery, which is important in some instances.
Big Scare on Pins Fizzles Out

Shortages Dim Small Motors Pix

Lack Steel, Copper

CHICAGO, April 20—New setback is reported in production of small motors, for which coin machine manufacturers are biding against many other industries to build up a current unfilled demand for 30,000,000 units.

With General Electric, one of the Big Two in fractional motors, back in a one-day strike after a prolonged strike, and smaller manufacturers getting in on the production, it had been expected that output would rise during the next three months to ease the shortage substantially.

Supplies Shrink

Now, shrinking supplies of raw materials, mostly steel and copper, have developed to dim this outlook. Industry spokesmen are saying that raw material shortages will force them to low production levels for several months.

One manufacturer declared recently that even under the most favorable conditions, the industry could not catch up with current demand until mid-1947.

This is in stark contrast to the skyrocketing small motors production during the war. Huge demands of aircraft manufacturers made the 28 alone used 320 motors in a single plant. In one week, it is estimated that $50,000,000 to $500,000,000 annual rate, representing a 10-fold increase.

War Responsible

The war, in fact, was responsible for the first wide-scale development of small motors. The 28 alone now makes more than 40,000 styles of fractional motors, and Westinghouse has as many. Both, together with smaller manufacturers, have been forced to develop their techniques for making smaller motors without sacrificing horsepower.

Way below production ground, fractional motors for domestic use, have been assured a bright future, if and when current difficulties are ironed out.

D. F. Mourer

Nominated NDPPA

National Head

CHICAGO, April 20—D. F. Mourer, Rosewell, N. M., was nominated president of the National Direct Positive Photographic Association in election of officers held at the first annual convention, in session at Congress Hotel this week.

Mourer succeeds R. O. (Skipper) Michelsen, Chapman, S. As was announced at the national assembly in Chicago, Michelsen has guided the organization thru its initial stages.

Three-day gathering drew an impressive delegation of arcade men who operate coin photo booths. Many of them participated in featured addresses and discussions centering around subjects such as new equipment and photographic techniques for the direct positive process.

Elected treasurer for NDPPA was Ralph Preston, owner of a large arc (Mourer NDPPA Head on page 115)

Calendar for Coinmen

April 30-May 2—National Candy Wholesalers’ Assn., Sherman Hotel, Chicago.

May 1.—Ohio Phonograph Owners’ Assn., Carter Hotel, Chicago.

May 1—National Automatic Merchandising Assn., New Jersey and Pennsylvania meeting, Bellevue-Stratford Hotel, Philadelphia, 10 a.m.

May 1-4—National Assn. of Tobacco Distributors, regional convention, St. Francis Hotel, Kansas City, Mo.

May 9-11—Allied Non-Theatrical Film Assn., Inc., Hotel New Yorker, New York.

May 16—Radio Parts and Electronics Equipment Conference, Stevens Hotel, Chicago.

May 17—National Automatic Merchandising Assn., Kentucky, Ohio, Michigan and West Virginia meeting, Neil House, Columbus, O.

May 25-26.—National Peanut Council, Cavalier Hotel, Virginia Beach, Va.

June 5—Associated Retail Confectioners of U.S., Drake Hotel, Chicago.

June 13-15.—Retail Tobacco Dealers of America, Holland Hotel, Cleveland.

July 24-27.—National Confectioners’ Assn., Stevens Hotel, Chicago.


July 18-20.—Southern Wholesale Confectioners’ Assn., Miami.

Cigarette Vending in New Era Will Require Greater Care for Customer Wants

Clear-Cut Policies Seen Need as Trade Starts Growth

By Burnhart (Bip) Glassgold Vice-President and General Manager of Arthur H. DuGrenier, Inc.

It’s good to get back into the old familiar company again! Four years of relentless war effort was necessary. My company and I, as well, that’s our real business and we’re certainly glad to be able to devote our entire production effort to it again.

There has been a lot of conversation the last few years on what was in store for us “post-war” in the cigarette vending industry. The post-war era will be based on the sound principles that have always been adhered to in the growth of the automatic cigarette merchandising industry. In those days of engineering and improvements in location selling that have been studied thru the four-year waiting period.

Complete Break

The manufacturer will experience, of necessity, a complete break-away from the earlier view of manufacture and merchandising equipment. What he produces will be based upon accurate surveys conducted among the people who are going to use those machines and incorporate the features they desire. No operator is going to buy a machine just for the sake of buying—those days are gone. The manufacturer must have to think more of the location than he has in the past, and still more of the ultimate consumer.

These factors were brought about over the last year or a period of good American competition, and it is up to the manufacturer to meet that challenge.

Thinking of the ultimate consumer, one of the manufacturers will do, or have done (as the case may be) to design the cabinet of his machine not only to blend with the interiors of various locations, but to attract the sale of the merchant. That is why you will see the names of nationally famous industrial designers connected with various products of cigarette machine manufacturers from time to time. The manufacturer realizes that designers such as Raymond Loewy Associates devote their entire efforts toward studying problems exactly like those which confront him and, having surmounted these problems, can apply their experience in designing merchandisers that will do the job of selling for the operators.

Customer First

The manufacturer has to look at his cigarette merchandiser as a means of convenience to the product consumer. That is why our present equipment is designed to carry the greatest variety of cigarettes to meet (See Customers’ Wants on page 137)

O’Dwyer Sees ‘Tide Turned’

But dailies of nearby towns take up cry despite police denials of pinball influx

NEW YORK, April 20—Newspaper stories telling of a threatened pinball “invasion” of New York City are a kind of anti-climax this week.

City's dailies moved the story off front pages. The New York Times (April 12) published a column-long story with the title: “Says Official That the Tide has Turned and the Invasions Have Begun.”

Neighbors Recast

Meanwhile, newspapers in neighboring Connecticut and in Philadelphia began to take up the story where New York left off. Differences in Connecticut and Pennsylvania, papers did not use headlines as large as those used by New York's daily. Nor did their stories run to such length.

But the New York Post, The Philadelphia Inquirer, and The Philadelphia Tribune, a Catholic paper, and newspapers in the Hartford area reported that the raid was an invasion. The Hartford Times, the Hartford Courant, and the Hartford School Board were cited.

There is a lot of evidence that pinball machines are beginning to spread—and it is not only New York City that is affected. As a result of a raid on pinball machines in Atlantic City, the manufacturers have begun to look at new possibilities for the machines. In New York, the raid was followed by a series of raids on pinball machines in other cities. The raid on the pinball machines in New York City was followed by a series of raids on pinball machines in other cities.

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New York: Joseph Marcelle and Mario Caruso, of Eastern Electric Vending Machines, are due to fly back in two weeks. George Holway, Eastern Electric's Southern salesman, spent some time in Asheville, N.C., recently.

Mrs. Ben Smith has been ill, keeping Ben close to New York. His return flight from the Pittsburgh AMI showing with Jerry Wechs, his partner in De Parri Advertising, was unusually bumpy—but he claims he successfully fought temptation.

Al Bloom has resigned from his position as secretary of the Automatic Music Operators' Association to enter business for himself under the name of Speedway Products, Inc. Al's music machine repair business will be located at 302 West 45th Street.

Cliff Blake, Blake Sales, Los Angeles, is in town putting finishing touches on his deal to handle all sales west of Denver for Eastern Electric Vending Machines. Cliff's firm will also handle the San Francisco showroom of the machines at the NATAD fair May 24.

Al Denver, president of Automatic Music Operators' Association, announces that a new secretary will be chosen at the next meeting of the organization—about April 17. Mike Munves, Jack Mitnick, Abe Greener and 'Joe Sugarman' are back from the Chicago showing of the AMI juke box. George Trax, Trad Radio, is also back from Chicago showing his coin-operated radios to many coin machine operators.

Ronald Kupha, Dallas vending machine operator, was in town meeting many of his old friends. Ronnie formerly operated in Boston.

To Gay Tinghian, Jefco, states that Al Schlesinger's Barrel Roll isn't having any lumber troubles and production is reaching new highs.

Charles Shanliman reports that the movie machines in Macy's are creating a lot of business.

George Ponsor, Amusement Enterprises, Inc., states that the firm is busier than ever with orders piling up. Leon Takanen, Philadelphia coin machine distributor, was busy looking things over and visiting friends.

John L. Cleary, sales manager for National Slant Rotators, was in town at the Empire Hotel. John plans to head for New Jersey and Baltimore and then work his way west to Chicago. He plans to visit the West Coast within a month.

Lou Wolf, Marty Fried and Joe Kaplan, postal stamp machine operators, announce their support of the proposed association Leonard Lyon is starting in Philadelphia. Organization would show newcomers the ins and outs of the business to avoid bad feelings at the point of location owners for poorly run machines that cause patrons trouble.

Capra vended thru coin-operated machines are on the upswing in New York, with the movement almost on an overnight basis. Taverns, restaurants, candy stores and other type locations now have their vendors on location. Bernie Wolfson, Runyon Sales of New York, claims the AMI Juke box is still getting more orders than they know what to do with. Bernie further states that the machines will start rolling from the factory at the end of the month.

Ed Ravely has returned from Chicago. Joe Martin Keishberg, Newark juke op, claims records are selling better and better. Harry Berger has a lot on his mind these days. Bill Rickin flew in for a few days from the Ciacon.

Al Cohn, Asco Vending, reports that vendors were on the prowl for orders by the barrel. Bill Robinson, American Vending, is due in later this week to handle things over and write some business.

Bob Leks, vending machine operator, for a new factory machine, machines will be announced soon in this area. Another manufacturer's name is to announce his entry into the coin-radio field within the next few months.

Hal Meeks, sales manager for Eastern Electric, reports that a new factory will be located in New Jersey. Dealers will work soon. Bob Ryan, former engineer with several Chicago coin machine companies, is due in to announce a new type food vendor about May 1.

Jack Seidler, Brooklyn cigarette vending op, announces that the new association for ops is underway. Dave Simon is out of town making the rounds. Bob Fisher, Bill Bichon, Sidney Cohen, New Jersey Vending, are having a ball.

Stanley Gersh, Perfect Games, has taken over the whole building that he used to handle and has come up with a new flow of business that has come his way out of Stanley's. Frank Goldstein, G. F. G. Skill Games, has moved from Coney Island to 357-eighth Ave., Brooklyn. He is showing Coinpreme Enterprises, Inc., G. F. G.'s national distributor.

J. H. Bons, New England coin machine operator, in town for a few days. His newly established resort business area will hit new highs this year. Milton Myers, just back from a look-see in the New England section, reports that New England States "should get a bumper crop of tourists this year."卫浴 Robert Ryan recently returned and is getting into the coin-operated end of cigar vendors as soon as he gets his own end-to-end book in order.

J. E. Edwards, Kansas City (Kans.) cigarette vending machine operator and owner of P. E. Edwards Tobacco Company, was among recent Midwestern visitors to Manhattan.

Chicago: Jack G. Lovelady, who operates Supreme Distributors, Inc., at Miami, braved the changeable northern Illinois weather to see the showings in Chicago with his brother, also named Jack Lovelady. He also operates in other sections. Joe Taksen, sales manager, Atlanta, in partnership with Morris Harkin, who also came up from Georgia.

Nils G. Peterson, who handles distributorship for Cumberland machines, and Pat Buckley were busy last week showing the visiting colinmen their latest type.

Fred R. Springer, veteran Chicago arcade operator, just couldn't stay out of the business for long. Springer sold the arcade which he and his wife operated on West Belmont and headed for Florida, but after a few weeks stay in the South, they repurchased their machine and are running it again.

Louis Koren of Distributing Corporation of Illinois is in Florida for a state convention that also includes some business details. Arthur Freed, Shaw-McDowell Distributors, Chicago, is expected back from Los Angeles in about 10 days. He is looking into some matters on the West Coast with his firm's newly established West Coast office. His partner, Roy McGinnis, is looking into the Chicago end, helping David Halper and Frank Kane with complete set of location tests for the new hot-dog vendor which are scheduled for a two-week or 10 days.

Altho Victor B. Neuwanger, Elgin (IL) operator, is exclusively a vending machine manufacturer in all types of coin-operated machines prompted him to visit a recent juke box premiere in Chicago. Neuwanger's candy vendors are featured at Elgin's teen canton. Sam Cialone, Elgin Coin (IL) Company, Philadelphia, was in the city for a quick look at the situation last week. Two other Philadelphia coinmen, Ben Fireman and Ira Brown, were in search of new games.

George and Victor Trad, head up the Trad operators of Philadelphia, N.J., were in town last week showing their coin-op machines to the "hot dog" people.

Don Hawkins, Minneapolis-St. Paul radio man who is just out of the service, is due in town for the showing. Hawkins will operate the radio thrusts Minnesota, the Trad bros.

Clarence Leathurby, of G. H. Leathurby & Co., is due back off in Chicago last week. Clarence is a veteran music machine operator, first associated with the trade as long ago as 1914.

J. R. Pieters, King Pin Equipment Company, Kalamazoo, made another regular business trip to Chicago last week. With him was his salesman, Joe Auten. Together they made a tour of the factories. Pieters reports excellent business for his company in his territory and will be until next week. He also reported he was able to get about 100 new games during March but finds shipping very hard. He expects to do well with some of the manufacturers in addition to other shortages. Pieters sends his own truck to the factories to pick up machines so that cartons are not needed.

His firm covers Michigan, Wisconsin and some of the Northern U.S. for some of the companies he represents.

Bill Mearns, Sitting, Inc., Cincinnati, was welcomed with open arms by the equipment men. Mearns was nesting in his truck this week after sending the boys two white shirts. Marmer said it was a good week and business was better than usual.
Here is the game with real "appeal" that you've been waiting for... brand new, legal counter game... first post-war game that is completely NEW throughout... delivery — now — when we receive your orders.

"Smiley" is an upright five ball counter amusement game built for penny or nickel play... pure amusement with skill feature... legal anywhere, good for closed territory... cabinet is wood, attractively designed with eye-appealing colors... simple machine to operate... high score 10,000 to 50,000... dimensions: 25½ inches high by 15½ inches wide by 6 inches deep... a sure-fire hit.

Choice of large variety of colors to fit color scheme of any location.

See your nearest distributor.

COMPLETE FOR ONLY
$39.50
AVAILABLE FOR IMMEDIATE DELIVERY

MANUFACTURERS
PIONEER COIN MACHINE COMPANY
2634 NORTH LARAMIE AVENUE • CHICAGO 39, ILLINOIS
ALL TELEPHONES: NATIONAL 2727

"Pioneer" will pioneer
COINMEN YOU KNOW

(Continued from page 104)

was another Southerner who didn't let the Windy City's weather keep him away. John Creed, sales manager for Exhibit Supply, reports the cabinet shortage still acute. Supplies are coming thru, he said, but slowly... Sol Gottlieb is due back at his desk at D. Gottlieb & Company shortly after a vacation at Miami Beach.

Harry Mleze, who has the Wills-Hampstead (Pa.) Amusement Company, was in town talking with Grant Shay, president of Bally-Matic advertising executive, on plans for an extensive mailing campaign thru his territory. To speed shipments, he was talking quietly about the possibility of ny-lon with the gals who handle shipping. Shay immediately volunteered to dispose of any extra nylons he might have. Randy Turrell, new Bally-Matic collections manager, is raising some finely plucked eyebrows.

Joe Hanna, who operates Hanna Sales Company, Uncas, N. Y., is making the circuit of coin machine makers this week, but he had plenty of company from other distributors, ... Mark Blum, of United Distributors, came up from Wichita, Kan., and Ron, and Leo Simon, of Iowa State Sales, was in from Des Moines, ... T. B. Holiday was up from Charlotte, N. C.

Bernard Berner, of B & B Novelty Company, Louisville, left the border country last week for a quick swing of the manufacturers... Phil Moses, Phillips Sales Company, was in from Minneapolis.

Ralph Sheffield was in charge of the Empire Coin Machine Exchange this week while Gilbert Kiffin was out of town on a trip... Shirley Corsini, has been busy handling the questions and-answers department at Empire. ... C. W. Coan, manager of the I-State-Chicago Company, coin vender operating firm, reports bars just as scarce as ever.

Al Cole, executive of Challenge Industries, and Martin S. Gordon, chief counsel for the firm, were going ready to head south for a rest in Miami... They are expected to be away about three weeks... Sam Kresbeck, New York representative for the company, was in town looking Bert Davidson, sales director, wind up details on appointment of distributors, to be announced soon.

Boston:

Ed Raveley, Associated Amusements, Inc., has been in Chicago to see manufacturers... Irving Etkind, whose name became known last father April 7 of a seven-pound seven-ounce son, Alan George. Alon will no doubt be a lucky boy with all the sevens involved in his birth.

White City Park, Worcester, Mass., and Revue Beach, Beverly, Mass., now have Pre-Flight Trainers on location. Voice-O-Graphs of reports by Ed Raveley to be sold as far north as Fort Kent and Madawaska.

Phil Ryan, Martin Friedman, Paul Sauler and Leonard Bloom are in town looking over equipment for F. Martin Rosenthal, Worcester, Mass., operator, was here. He stated that he is closing deals for two amusement arcades in Boston.

Detroit:

Carl Angott, of Angott Sales Company, has just received word from Homer E. Capesheit that quantity delivery of the new Packard Pla-Mors will begin in June, and is counting on early shipment of the new models to his many Detroit customers.

Frank and Vincent A. Meli and Joseph Sperrazza are forming the Meli Sperrazza Company at 1300 S. Greenfield Ave., ... Walter Canning, of the Henze Tool & Machine Company, reports a possibility of resuming production of the Trading Post, four-way vender, in a few months.

Albert A. Weidman, of Weidman National Sales Company, reports a huge demand for good used cigarette venders in the local market. ... George Russell, of Playland Amusement Center, downtown Arcade, is in Ohio for a few weeks.

Indianapolis:

Peter Stone, Indiana Automatic Sales Company, visited the Rock-Ola plant while in Chicago over the week end. Sam Weinberger, Southern Automatic Music Company, distributors of the Seeberg Pro- to typewriter, was a visitor of the Fort Wayne branch last week. ... Tex Holley, of Vending Machine Exchange, made a flying business trip to Birmingham looking for equip-

Frank Banister, of Banister & Banister, spent several days in Louisville and other Southern cities of the State last week on business... James Hamori, mechanic at Banister & Banister, has returned to Fort Knox, Ky., after a 17-day furlough.

St. Louis:

Nathan Wolff, contact man for J. Rosenfeld & Company, is on a junket through Southern Illinois, Kentucky and Missouri. Wolff, who was discharged from the army last October, operated the Wolff Vending Machine Company for more than 25 years.

Jack Rosenfeld has returned from a two-week vacation in Florida with his family. He is general manager of J. Rosenfeld & Company.

Philadelphia:

Capt. Frank Rake, now stationed at Camp Springfield, Mass., was still last week with his father, Joseph Rake, in New York. He is taking over the sales end of the business.

Also present were 30 other children, grand-children, and family friends. Nat Rake is still in Japan, but Manny Rake is on hand with Joe at the firm's offices.

Sam Stern, Scott-Crossy, is busy these days digging up new deals, "Mr. Happy Hulan," as the manager, is tied in knots handling the bumber order book.

Bryan Block, Block Marble, is drawing up plans for his Puiz Shuld (pronounced "frst aid") trade-mark. Drawing was made by his brother and shows a man made of repair parts pushing to the place that needs coin machine parts with his first aid bag.

Leon Taksen spent some time this week in New York looking over... Frank Engel, Automatic (See Coinmen You Know, page 130).
PIONEER'S "Smiley" fits any territory!

LEGAL ANYWHERE!

Distributed by
FRANK HARRIS SALES COMPANY
Poplar Bluff, Missouri
Phones: 359-347

FRANK HARRIS

See Your Nearest Distributor

Pile the $$$ with "Smiley"

Available for IMMEDIATE DELIVERY!

Complete for ONLY—

$39.50

"Smiley" • SEE IT TODAY! • "Smiley"

Counter Game

Distributed by
DEEP SOUTH DISTRIBUTING COMPANY
364 S. Washington Avenue
Mobile 21, Alabama
Phone 2-4878

DAVID C. BRADLEY
JACK CHALCRAFT

See Your Nearest Distributor

PIONEER'S "Smiley"—the game with appeal!

Completely NEW Throughout!

Complete for ONLY—

$39.50

Available for IMMEDIATE DELIVERY!
L. A. Tobacco Levy Beaten

Banners on machines help as trade stages campaign against council proposal.

LOS ANGELES, April 29.—Cigarette vending operators took an active part in the campaign of the Los Angeles tobacco trade which resulted in a thumping defeat of a proposal to impose a 2-cent city levy on cigarette venders.

Measure, which came up for discussion in city council 15 times, was rejected yesterday by a vote of 14 to 1 after vigorous opposition from vending operators and other tobacco retailers. Campaigners called direct appeals to the cigarette buyers via advertisements, postal cards and brilliant red streamers plastered on vending throu- out the city.

Efforts were directed by a committee composed of Mannie Yellen, chairman; Al Weymouth, I. L. Zim- mon, S. Robertsohn, Joseph Mit- tler and Pitt Walker, all of the Los Angeles Tobacco Table. Yellen re- ported the 10 councilmen before the campaign showed them standing eight to two in favor of the proposed tax of 10 cents per package.

Point Effect

Tobacco men pointed out to the councilmen that, since Los Angeles proper has only half of the metropoli- tan area, the 10-cent levy would only have the effect of causing many citizens to buy their cigarettes in suburbs, thus taking business away from Los Angeles merchants.

In an effort to meet this objection, Mayor Bowron of Los Angeles called a meeting of city officials of Pas-adena, Glendale, Long Beach, Ingle- wood and other nearby communi- ties and asked them to seek enact- ment of similar taxes. Pasadena city council replied by adopting a resolution announcing there would be no nuisance policy in their community.

Counter Move

Tobacco dealers also countered ef- forts of Mayor Bowron and Council- man Austin to obtain approval of the tax by proposing that it be put up to the people by general refer- endum. When the final vote was taken, Austin was the only council- man voting for the proposal.

Battle over the tax attracted atten- tion of Los Calvet, president of the Retail Tobacco Dealers of America, and of cigarette vending operators than- e. He said his delegation figured the tax was seen as the first step toward enactment of similar levies by large cities throughout the nation, thus driv- ing an increasing share of cigarette business away from towns which have no such taxes.

Shortages Nip Net

Profit of Canteen

CHICAGO, April 29.—Despite ma- terial shortages even worse than dur- ing the similar period in 1941, chairman of the board of American Canteen Company of America, re- ported this week the company had a net income of only $111,104 less for the 24 weeks ending March 16, than for the similar period in 1946.

Candy Black Mart?

CHICAGO, April 20.—Irv Kupcinet's column in The Chicago Times recently noted: "OFA and Justice Department officials will soon crack down on a $20,000,000 black market in candy bars. Their agents are now uncovering evidence in Chi- cago, Philadelphia and New York, the key cities in the il- legal transactions."

Plans To Place Shoe Shiners in Police Stations

DETROIT, April 29.—Henry C. Lemke, of Lemke Coin Machine Ex- change, has some interesting location plans afoot for Shine-a-Mint, new coin-operated shoe-polisher for which he is distributor in the Lower Penin- sula of Michigan.

Lemke contacted the Detroit Police Department, and is negotiating locations for machines in every precinct station, among other specialized groups, must always have a separate permit. Lemke's idea is to make the spit-and-polish detail easy.

Funds appropriated is to donate com- mission percentage to charitable pur- poses. In the Detroit stations it will be divided among the groups covered by each precinct which will benefit. Already operating on a simi- lar basis in these locations are cigarette, beverage and candy vending machines.

Lemke also has contacted bowling alleys and reports that some 25 per cent have exhibited interest in the new shoe-polisher.

Candy Session

At Fort Worth

FORT WORTH, April 29.—New Western meeting on the schedule of the National Candy Association will be held in the Alamo Room of the Texas Hotel April 25, according to R. F. McNemer, King Candy Com- pany, who will preside.

The meeting will feature the asso- ciation's merchandising program di- rector, James F. Mulpahy, who will address the group on subjects of im- portance to the industry.

The Fort Worth meeting follows the Los Angeles confab held at Los Angeles Athletic Club yesterday (19). Warren Watkins, prominent West Coast manufacturer, was chair- man.

Candy Black Mart?

Philosophy

NAMA MEET

SLANTED MAY 1

For N. J., Penn Groups

PHILADELPHIA, April 29.—Pennsylvania and New Jersey mem- bers of the National Automatic Mer- chandising Association will convene in a regional meeting at the Bellevue Stratford Hotel here May 1.

Leading off with an address by R. Z. Greene, president of NAMA and of Rowe Manufacturing Com- pany, Inc., event will highlight the association's regional meeting feature, a public relations clinic.

There also will be an "Information Please" question-and-answer period led by industry leaders.

Panel Leaders

Representing Pennsylvania: T. Cor- don Mason, Jr., Perlman Co., and I. H. Houston, Spacecar, Inc.

Representing service machines: L. D. Chambers, Peerless Weighing & Vending Machine Corp.


Clinton Industries

Profits Top Million

Dollar Mark in '45

WILMINGTON, Del., April 29.—Clinton Industries, Inc., formed in February by the merger of National Candy Company of St. Louis, with the Clinton Company, of Clinton, Ia., is reported net profit of $141,077 for the first quarter of 1945. This was an increase of $141,- 077 over 1944 earnings, Ray E. Clife, president.

Company's gross sales last year to- taled $36,877,994, a rise of $2,226,000 from the previous year, and an in- crease of more than 80 per cent from its total sales of $20,461,835 in 1941.

Clinton Company, prior to the merger, was the third largest U. S. maker of corn sugar, syrup and other corn products.
Well worth waiting for!

MINIPOP

The Sensational New Coin-Operated

POPCORN VENDING MACHINE

- Completely Automatic; No Attendant
- Pops Corn Fresh in Machine on Location
- Compact—Takes Little Space
- Gives Operator About 7¢ Gross on Every Play
- Deodorized—No Objectionable Odor
- Simplified Mechanism—Easy to Service
- Modern, Streamline Styling
- Air Conditioned
- Thermostatic Heat Control
- 10¢ Unit of Sale

ATTENTION DISTRIBUTORS
Desirable territories for MINIPOP are now being assigned. Write us today for full information. Please mention territory covered, number of outside salesmen, number of inside salesmen. Also describe briefly your showroom and service facilities. Don’t delay. Act fast. Be all set to go with MINIPOP!

a product of THE VIKING TOOL AND MACHINE CORPORATION

12 Main Street, Belleville 9, N. J.

MANUFACTURERS OF AUTOMATIC COIN-OPERATED VENDING MACHINES FOR THE TRADE SINCE 1933
N. Y. Bank Advertises Part in Developing Cigarette Vender

NEW YORK, April 20.—A prominent banking concern here, in the current issue of Time magazine, arranges partial credit for the development of the first cigarette vender.

In an advertisement, Bank of the Manhattan Company relates how its early advice and financial assistance to promoters of the vender enabled them to launch step-up production in the New York area.

Titled, "He Lost a Prisoner—and Found a Fortune," the ad is printed below for its interest to the trade:

If a Los Angeles court-attendant hauling a thief to jail hadn't wanted a cigarette so desperately that he actually lost his prisoner, one of the most remarkable inventions of modern times might never have been born.

Store Crowd

Unfortunately, the cigar store where the officer and prisoner stopped for cigarettes was crowded and the officer was slow. In the fasting and confusion, the prisoner escaped. Later, pondering his misfortune and the situation that caused it, he thought to the attendant. Why hadn't he had his delicacy sold by a machine like chewing gum? Tinkering at home, he built a hand-made model of his invention. A friend, Robert Z. Greene, heard of the new gadget, went on a selling tour—returned a week later with $20,000 and a cash deposit of $25,000 to buy a vender. In 13 more months he had established 17,000 outlets.

When he came to New York, the last market and one of the most difficult, he struck a new idea. Why should he sell the franchise to the richest bidder? Why not operate it himself? There was only one difficulty—it would take a lot more money than the best organization could muster at that time.

Turned to Bank

Just as so many other business men have done, Greene turned to the Bank of the Manhattan Company. He found its officers deeply interested in his plan. They were impressed with his company's growth and its progressive policies, and gladly helped with constructive counsel and financial backing.

Two years later Greene had another idea. It was to move the fac- tory and distribution center of his company from California, and consolidate all production in the New York area. Again, the bank made its facilities available.

Today, the Rowe Manufacturing Company is the largest manufacturer and operator of cigarette vending machines in the world, its annual volume of sales reaching millions. In the words of its president, Robert Z. Greene, "The Bank of Manhattan has always been one of our most helpful and valued consultants."

Vender Maker_puts
Company Net Worth At Over $6,000,000

PHILADELPHIA, April 20.—A. W. Porter, former New York securities analyst, who had made a hit in the market, on the sale of $655,000 on the 100,000 shares of $2 par value common stock of Hayes Manufacturing Corporation, Grand Rapids, Mich., manufactur- ering vending machines and automotive parts.

Porter made the statement in testimony during a six-day hearing before the Securities and Exchange Commission into the accuracy of a registration report by the Hayes company in connection with its proposed fortification of the American Engineering Company, Philadelphia. Porter said he bought the stock for $200,000 from Rensselaer W. Clark, Hayes president, and sold it for $595,000. Clark said he sold the stock to meet pressing obligations of the company.

According to SEC, Clark estimated the total net worth of the Hayes corporation, and American Engineering at $426,000, of which American Engineering and its subsidiary represented 43 cents.

An SEC report disclosed that Clark's stock price was $117.11 per share last year as president and director.

Despite Shortages, Cokes Yield $25,000,000 Profits

ATLANTA, April 20.—Coca-Cola Company reported net earnings of $25,000,000, or $2.85 a share, for 1943, equivalent to $5.67 per share of stock outstanding, compared with $5.94 per share in 1942.

Coke industry's revenues come mainly from the licensing of distributors and bottlers to use their trade name and the resultant formula for making the soft drink syrup.

Theaters Draw 45 Million Each Week

NEW YORK, April 20.—Over 12,000 theaters in the United States with a weekly audience of 45,000,000 are now showing commercial films, according to Reginald Evans, vice-president of General Screen Advertising. This compares with 12,000 theaters in 1943, it was pointed out.

With the cost of film commercials much lower, many theater owners are buying commercial films to plug their own operated candy and novelty machines in their lobbies. Operators, in some cases, with machines located in theaters are finding the bulk coin machine plugs as a means of increasing sales.

FTC, Commerce Dept. Men at NCWA Meeting

CHICAGO, April 20.—Importance of the Chicago stock and legislature and practices on the industry will be the focus of topics discussed at the initial meeting of the National Confectioners Association at the Sherman Hotel here, April 30 to May 2, according to C. M. McMillan, executive secretary of the association.

During its course, the conference will be addressed by Henry Miller, Federal Trade Commission, Washington, and Milton Smith, assistant manager of the trade association department, Chamber of Commerce of the United States.

Under the gavel of H. W. Look, chairman of the board of directors of the association, the first luncheon meeting, Monday, will feature board distribution and the industry's need for the organization. Also to be heard are presidents of the National Confectioners Association and Western Confectioners' Association.

Conventioners will be addressed in the course of the three-day meet by other leaders of the candy field who will emphasize the importance of fair trade practices and the need to establish a national vending speakers will be James F. Mulcahy, vice-chairman of the board of directors of NCA, and S. H. Cady Jr., secretary of the Conclcy on Candy.

Social events scheduled include a cabaret party and sight-seeing tours of the city and surrounding areas.

REGAL

KING OF THEM ALL

How solid is your present position? How long will it take to get back with which you are connected? How long will fortunes be required? These are questions that have caused many men, women, and less nights, and can be answered by operating a route of small coke machines. Special discount to new operators.

REGAL PRODUCTS CO.

GAYS MILLS, WISCONSIN
Everyone Says

The NEW EASTERN All Electric VENDING MACHINE

"Stole the N. A. T. D. Show"

At the recent N. A. T. D. show held at the Pennsylvania Hotel in New York, tobacco jobbers and vending machine operators came, saw and marveled at Eastern’s new, all electric Cigarette Vending Machine.

This remarkable machine, with its positive, silent operation and its sleek, modern console beauty, proved to hundreds of progressive operators that it is indeed the “last word” in cigarette vending machines. If you haven’t placed your order yet—do so now, for remember this new, amazing, modern cigarette vending machine will pay you dividends in the way of bigger and better business.

Note These 6 Reasons Why Operators Favor Eastern’s All Electric Cigarette Vending Machine

1. Delivery several times faster than other machines.
2. Silent, safe, smooth and positive operation.
3. Precision made inter-changeable parts.
4. Illuminated show case displaying actual size of packages.
5. Built-in instantaneous price-changing control on each column.
6. This machine has been given a working test equivalent to six years of normal operation.

EXCLUSIVE SALES DISTRIBUTORS

EASTERN ELECTRIC VENDING MACHINE CORP.

General Motors Bldg. 1775 Broadway, New York, N. Y. Tel. Circle 5-7851

Manufactured by C-Eight Laboratories
Newark, New Jersey

J. P. Marcello, Pres.; Mario Caruso, Sec. & Treas.; Hal R. Meeks, Sales Manager

PACIFIC COAST DISTRIBUTORS
Blake Sales Company

1028 West 9th Street, Los Angeles, Calif. Tel. Tucker 5715

Order SE FILLED IN THE ORDER RECEIVED

Price $159 Each

F. O. B. Factory. Usual Terms on Purchase of 5 or More.
Trade Directory

New Firms

Hi-Note Music Company, 1290 Point Breeze Avenue, Philadelphia. Supreme Enterprises, Inc., 3817 Northeast Second Avenue, Miami, Fla.


New Machines

T. M. Keating, coin distributor, has been named vice-president of Optimist Club, Minneapolis. C. S. Pierce, Broadhead, Wis., has been elected president of Wisconsin Phonograph Operators' Association, Milwaukee.

Personnel Notices

Joe S. Daurer has returned to his post in the publicity department, Rudolph Wurlitzer Company, after two and a half years with the army. Paul M. Fuller has been appointed director of merchandise for Rudolph Wurlitzer Company, North Tonawanda division.

Pete Rigdon has joined Aireon's staff as a district sales manager under his father, Ralph, who is a regional manager.

Hills Linn has been appointed district sales manager for Eastern branch, Mills Industries, Inc., refrigeration division.

Herman S. Budin, well-known New York manufacturer, died at his home 2201 East 26th Street, Brooklyn, April 5.

Address Changes

W. B. Novelty Company, 1012 Market Street, St. Louis. Perfect Games Company, 2394-6 West Eighth Street, New York.

Title Changes

Deep South Distributing Company, 3807 Washington Avenue, Mobile, Ala. (Formerly George Distirbuting Company.)

MARBLE

White BALL GUM is here. Don’t lose your money. Ask for MARBLE, the only true substitute. Avoid other glass slaves, others.

EASY TO OPERATE

START A ROUTE NOW!

$13.95

In Lots of

5 Or More

Two Tone, Tan and Green, Porcelain Finish. Capacity—5 lbs. of Philadelphia or 1000 Balls or other products—

ORDER TODAY!

1/2 Doz. C.O.D. F.O.B. N. Y.

TRISTATE VENDING CO.

1721 First Ave.

New York 10, N. Y.

MARBLE

WHILE BALL GUM IS HERE, DON’T LOSE YOUR MONEY. ASK FOR MARBLE, THE ONLY TRUE SUBSTITUTE. AVOID OTHER GLASS SLAVES, OTHERS.

WHY EXPERIMENT? ... WHY PAY MORE?

"SUPER-STAR" CONSOLE MODEL

IT'S MAGNIFICENT

SIZE

Height to top of cabinet 73 1/2", Length 90", Width (front to back) 27". When combination lower door and working shelf is in down position the depth is increased by 6". Lots of capacity for storing popped corn. One hundred 10lb. boxes of corn can be popped and stored ahead in this cabinet.

BUILT FOR

Electric heat only, Star's replaceable heating element (patent applied for) can be replaced by anyone in five minutes’ time. An extra FREE heating element is supplied with every machine—insurance against an element burning-out on a busy day.

$478.00 Cash Price Net

ORDERS FILLED IN EXACT ROTATION AS RECEIVED. NO LIMITED NUMBER AVAILABLE, ACT NOW!

TERMS: $100.00 WITH ORDER, BALANCE C. O. D.

507-509 WHEELING AVE. CLEVELAND, OHIO

We take in trade the following makes against your order: Star, Burch, Cretors, Poppomatic and U-Pop-It

P. K. SALE

Staid Music Academy Gets Bev Venders

Concert-Goers Approve

PHILADELPHIA, April 20.—The current demand for local and install soft-drink venders in legitimate theaters here was given encouragement recently when the staid Old Academy of Music placed machines in its lobby and corridors.

Terrific play from youngsters who attend frequent jazz concerts at the Academy is reported to have influenced officials of the concert hall to install still more machines. Besides jazz concerts, the Academy also presents weekly programs of the Philadelphia Symphony Orchestra, Philadelphia Grand Opera Association and private entertainments. Long considered the seat of serious music for this city, it is open five nights a week.

Expect Others

Academy directors are expected to meet soon to consider placing candy venders, urged by local venders there is no intermission selling by concessionaires. It is believed decision will favor venders.

Alto Lego theaters are still holding out, local supporters of the venders are boycotting the concessions which sell lemon and orange drinks for 2 cents,7/10 or 5 cents. Local audience, ignoring lobby refreshments, stand trail the aisles carrying bottles of soda which they purchase near-by drugstores or get from their cars.

Coinmen, who have formed a committee to create a public demand for the venders, have called attention to unsanitary dispensing systems now prevailing in some of the theater concession stands.

Rudolph Wurlitzer Company, after two and a half years with the army. Paul M. Fuller has been appointed director of merchandise for Rudolph Wurlitzer Company, North Tonawanda division.

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Walpole, coin manufacturer, has returned to his post in the publicity department, Rudolph Wurlitzer Company, after two and a half years with the army. Paul M. Fuller has been appointed director of merchandise for Rudolph Wurlitzer Company, North Tonawanda division.
Announcing . . .
the consummation of an agreement whereby we have become exclusive manufacturers and distributors of Emerson Brothers’ Sun-Puft POP Corn Vending Machines for all areas EAST of the Mississippi River. The vendors are manufactured in one of the country’s largest aviation plants on a production line formerly devoted to the famous P-51 Mustang fighter. This is the opportunity you have been waiting for. WRITE, WIRE OR PHONE—NOW!

Distributors . . .
Some desirable, exclusive territories are still open. When you phone, wire or write for information please tell us what territory you now cover, or desire to cover; number of outside representatives; if now in the popcorn or related business—how long and on what scale, and give us an idea of your financial position. YOUR INQUIRIES WILL BE PROMPTLY AND FULLY ANSWERED.

Operators . . .
We will be most happy to answer all inquiries and put you in touch with your nearest distributor. Let us have information similar to that requested from distributors so they may contact you immediately upon our notification.

- New . . . . .
spectacular design by TORG—one of America’s foremost industrial designers.

- Proved . . . .
mechanically by nine years of operation and development by Emerson Brothers.

- Top . . . . .
profits from a planned merchandising program backed by experience.

- Made . . . . .
in the same plant by the same men that built the famous P-51 Mustang.

- Backed . . . .
by a substantial organization that is interested in your problems.

- Now . . . . .
recommended by over 12,000 Locations where Emerson Bros.’ popcorn vendors are operating.

Sun-Puft POP Corn
COMPANY
1518 Hendricks Ave., Jacksonville 7, Florida, Phone 9-1059
DIRECT ALL INQUIRIES FROM WEST OF THE MISSISSIPPI TO EMERSON BROS.' MFG. CO., LOS ANGELES, CALIF.
J. R. Edwards
NATD Western Meet Speaker

Talk Vendors in Forum

SAN FRANCISCO, April 20.—J. Renz Edwards, Kansas City, Mo., cigarette vending machine operator, will be among the featured speakers at the Pacific Coast convention of the National Association of Tobacco Distributors to be held in the St. Francis Hotel here May 1 through.

Edwards, who heads the Cigarette Service Company at Kansas City, also is a director of the National Automatic Merchandising Association. He is chairman of the NATD's committee on relations with manufacturers.

Vender Sales Outlet

Vending machines, as a sales outlet for consumer goods, will come in for discussion at one of a series of forums covering virtually all phases of tobacco wholesaling.

Registration of the session will be at 2:30 p.m. Sunday afternoon, but the convention proper will open with a luncheon Thursday noon. Sylvan Minsky, NATD director from San Francisco, will welcome the convention-goers.

Other speakers at the luncheon will include Richard C. Pinney, of Worcester, Mass., president of NATD, and Joseph Kolodny, managing director. Allan C. Davis, Baltimore, chairman of the association's committee on fair trade, and H. D. Bracken Jr., Seattle, will discuss various phases of government regulation of the tobacco business.

S. N. Grossman, president of the Chicago Association of Tobacco Distributors and chairman of the board of NATD, will preside at Friday's session when Edwards is scheduled to speak. A banquet will be held that evening.

Pitt A. Walker, Los Angeles, will preside at the final business session Saturday morning, when Kolodny will discuss latest information on OPA ceiling on cigarettes and other tobacco products.

Cig Price Jump

WASHINGTON, April 20.—Vending machine operators will be allowed to charge one cent more per pack of cigarettes for smokers only thru their machines. Official announcement from Office of Price Administration has not yet been made. However, Elmer Holloway, chief of OPA's tobacco division says "tentatively, the one cent increase will be allowed." Release of the official pricing order is expected momentarily.

L. Reiss Names
Cookie Mch. Ops

NEW YORK, April 20.—Delivery of cookie machines has now been started, according to Lawrence Reiss, President Distributors. Cookies made by the Loose-Wiles Company are in an any quantity order from operators, biscuit company officials say.

New York will be handled by the home office, according to Reiss. Boston Sales Agency will handle Boston; Midland Distributors, Philadelphia; Roberts Distributors, Baltimore; Kessels Catty, Cleveland; Midwest Specialties, Wisconsin; Parker Products, Tennessee, and Hawaiian Pacific Sales, Hawaii.

Cameo Vending Set
To Handle Machines Thru N. Y. Territory

NEW YORK, April 20.—Cameo Vending Service, 432 West 42d Street, has recently appointed New York distributor for Columbus Vendors, Inc., officials say.

Edward W. Barnette, owner of Cameo Vending, announces that his firm will carry a full line of Cameo machines and accessories.

Full deals in all types of coin-operated machines, including amuse-ment games, phonographs, cigarette and merchandise vending machines.

Farney of Telecoin
Renamed by Bendix

SOUTH BEND, Ind., April 20.—E. R. Farney, chairman of Telecoin, Inc., makers of coin-operated laundries, has re-elected a director of Bendix Home Appliances, Inc., at a meeting of stockholders here last week.

Officers re-elected were Judson S. Hender, president; O. J. Dowd, New York, chairman of the board; W. E. Oliver, vice-president and chief engineer; A. R. Conner, vice-president and director of engineering; H. L. Spencer, director of manufacturing; W. J. Reuscher, vice-president and treasurer, and Oliver W. Cowan, New York, vice-president and secretary.

Reuscher was formerly vice-president, secretary and treasurer; Joseph D. Sharpe was promoted from chief accountant to secretary. E. W. Rose, Detroit, was also re-elected a director.

Popcorn Sales Still Climbing in Texas

DALLAS, April 20.—Southwestern market drew the attention of the vending industry recently with the announcement of steadily mounting increases in popcorn sales here. Dallas wholesalers report that sales in 1945 were in excess of $2,000,000, with monthly consumption more than 300,000 pounds.

Farney found it profitable to raise pop corn sales at $3.68 per 100 pounds compared with $1.25 for sweet corn. Texas is among the leading States in annual production of popcorn.

PERPETUAL SALES BOARD

PERPETUAL SALES BOARD

10c DIRECT

10c DIRECT

Look for the STANDARD

Look for the STANDARD

V-V DAY

WASHINGTON, April 20—Seventy-Fourth was inaugurated under the able influence of Mr. E. G. Farrey of Gettyburg. In the vending machine field, new knowledge is being applied to the mechanical and electrical fields and was exhibited at this small exhibition.

FOOTBALL VENDORS

Mr. Operator:

EXACTLY what you have been waiting for.

1946 "NATION" WEIGHTING MACHINE

$100.00 Cash With Order

$108 on Time.

$11.25

$12.25

Parl Postpaid

Vacuum

Peanuts

NUTS-4-U

PRESS

ROUSS THOMAS

Vending Machines and Snacks

3215 Overland Pk.

MEMPHIS 11, TENN.

VENDING MACHINES

April 27, 1946

Mr. Operator:

EXACTLY what you have been waiting for.

1946 "NATION" WEIGHTING MACHINE

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PRESS

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MEMPHIS 11, TENN.

VENDING MACHINES

April 27, 1946

GREAT TIME SAVING PENNY WEIGHING SCALE

3 CAPACITIES 00

SPRINGS ARE PRECISION CALIBRATED

HEAVY SHEET METAL

DIAL IS CLASS COVERED BASE

 pushing pointer

TIME-SAVING

TESTED IN THE US.

Skilled Hand Workmanship Is Employed in Building This Scale To Assure Reliability and Accuracy. There is a Finesse of Construction More Durable Than Is Generally Found in Scales. Black & Black - Carrying Case Is Made of Strong Black Fiber To Meet the Hard and Constant Use That It Is Subjected To.

$16.50

1/3 DeL., Bal. C.O.D., F.O.B., N. Y.

J. SCHOLENBACK

Distributor of Advance Vending Machines

1647 Bedford Ave., Brooklyn 32, N. Y.
Big Scare on Pins Fizzle Out; O'Dwyer Sees "Tide Turned"

(Continued from page 103) nine men had been elected to act on behalf of the amusement machine industry in New York.

The article went on to report that this committee would institute court action seeking a favorable adjudication on the "straight novelty amusement machine." This spokesman pointed out that there is no New York State law or New York ordinance prohibiting operation of amusement machines where no awards or prizes are offered for high scores. He added that such machines, which could not possibly be used as gaming devices, are planned for production.

"The machines being built," the interview quotes the spokesman here, "are being specifically designed to comply with every law of New York. The machines are being constructed under such supervision, and the 850 operators I represent condemn any other method which can be used for gambling."

Confused Picture

By the end of the week, New York's citizens could look back on a somewhat confused picture. In town came Dr. Robert M. Lindsay, secretary of the Medical Correction Association. Just arrived from Baltimore, where he is psychiatrist for the Maryland Department of Correction, Dr. Lindsay said that if gambling articles and bookmaking were made legal there would be far less crime.

Associated Press dispatches reported that the city's police had begun to arrest persons found feeding horse race scratch sheets. Asked if the violation of the law by these persons were taken into custody, AP said police officers merely pointed out that several persons standing on a corner reading might be betting.

During this Sunday evening broadcast (NBC), comedian Fred Allen opened his attention to stories of the threatened pinball invasion. Vanns like Senator Clagbourn were interviewed in Allen's Alley. Listeners could not be sure whether M. Gallagher was kidding the city's Mayor O'Dwyer or not.

Among comments of the characters in the broadcast was aaid from Titus Moody's description of a bill he produced at the turn of the century. The character featured a large picture of Admiral Dewey, hero of the just-ended Spanish-Russo-American War.

Trade members who heard the broadcast were sure of one thing—Allen had apparently done some honest research for the show because the Dewey machine actually did exist.

John Gallagher To Head Hershey Chocolate Sales

HERSHEY, Pa., April 20—John J. Gallagher has been appointed general sales manager of the Hershey Chocolate Corporation to succeed the late Fred W. Pugh. Gallagher formerly was assistant sales manager of the firm.

FOR SALE

DeGremier Cigarette Vendors

Exclusive Victor Realty, 11-15, N. Y.

SPECIAL SALE

Reconditioned Cigarette Machines

1-15-30, National, Ex. $75.00
15-30-30, National, Ex. $75.00
15-30-40, National, Ex. $100.0
15-30-50, National, Ex. $125.00
15-30-60, National, Ex. $150.00
U-Need-Em-Pak, $15.00
SPECIAL SALE

Wanted: S’U-Need-Em-Pak Candy Machines, Photographs.

Cameo Vending, 432 West 46th, 18, N. Y.

Send for List of Used Machines, Parts and Supplies

Terms: 1/3 Deposit, Balance C. O. D.

NORTHEASTERN SALES & SERVICE COMPANY

AUTHORIZED "NORTHEASTERN" DISTRIBUTOR

4105 16th AVE., BROOKLYN 4, N. Y.

PHONE: WINDSOR 8-3600

Chicago

MOURER NDPPA HEAD

(Continued from page 102) in Nebraska, Mo., near Camp Crowder. Other new officers include: H. E. Bridges, of North Carolina, and Mrs. Otto Caff-T, Dallas, as vice-presidents; E. L. Lewis, Cleveland, as executive secretary.

New district governors are as follows: Northeast, Art Johns, Batacia, N. Y.; Southeast, Harry Homer, Columbus, Ga.; North Central, D. Melchion, Buckeye Lake, Ohio; South Central, J. E. Zarby, Anniston, Ala.; Northwest, Guy King, Medford, Ore.; Southwest, G. E. McDowell, Gallup, N. M.

J. T. Collins Pays Tribute to F. D. R.

NEW YORK, April 20—John T. Collins, president of Automatic Carnival Corporation, New York, and president of the Executives' Association of Greater New York, delivered one of the principal addresses at the recent Franklin D. Roosevelt Memorial luncheon in the Astor Hotel. He also presented Mrs. Roosevelt with a copy of the air edition of The London Times, which reported the funeral rites for the late president.

3 BALL GUM

16 Ball Gum Vendor. With Vend 1½, 1¼, ½ Inch Ball Gum. 3½ lb. Capacity 15 lb. capact. 1 extra.

$6.95 in lots of 100
$7.20 in lots less than 100
$7.45 sample

ALL PRICES NET F. O. B. FACTORY

Here are the finest merchandisers Northwestern has ever produced—expertly constructed—steady, dependable money makers. They're tried—tested—proven—and they're brand new!

SEND FOR LIST OF USED MACHINES, PARTS AND SUPPLIES

Terms: 1/3 Deposit, Balance C. O. D.

NORTHEASTERN SALES & SERVICE COMPANY

AUTHORIZED "NORTHEASTERN" DISTRIBUTOR

4105 16th AVE., BROOKLYN 4, N. Y.

PHONE: WINDSOR 8-3600

Northwestern Sales & Service Company

VENDING MACHINES 115

Psychiatrist on Pins

NEW YORK, April 20—"Urges Law OK Bookies" was the headline on the following story reprinted from The New York Daily News of April 10.

If pinball games and bookmaking were made legal, there would be far less crime resulting from gambling, Dr. Robert M. Lindsay, of Baltimore, secretary of the Medical Correction Association, said yesterday.

Displaced Emphasis

"The tremendous increase in crime here is due primarily to displaced emphasis on the part of public officials in tracking down and prosecute petty violations of the law," said Dr. Lindsay, a psychiatrist for the Maryland Department of Correction.

The Maryland crime expert was interviewed at the Society for the Prevention of Crime, 122 East 22nd Street. He addressed the Committee on Crime Prevention of the American Legion Association at the Bar Building, 36 West 44th Street, yesterday afternoon.

Not Considered a Crime

"In spite of the fact that bookmaking is illegal, most people do not look upon it as a crime," he said. "There is community pressure for the existence of bookmakers because of the public's natural urge for gambling."

"I will think the anti-gambling crusade in New York is not worthy only if the police concentrate on the criminals behind the thing, rather than on the citizen who reads a racing sheet or plays a pinball machine," Dr. Lindsay continued. "There is danger that this campaign may divert public attention from real crime to petty violations of the law that do not involve real criminals."
Field's of Chi
Find It Okay

Head of teenage section says photo helps trade by setting right atmosphere

CHICAGO, April 20.—"We just love it. That is the feeling of Margaret Lucke about the juke box in the girl's high school shop of Marshall Field's. "It has turned up for the AMI showing and the result was one of the first pieces of music to be bought and the first of many," she said, as a "review" of a juke box showing. Reprint of his remarks follows:

Important Event
An important event in certain musical circles is the debut of a new juke box. Instead of having the event one of those dwarf sandwich and dainty parties, a bar is set up on one end of the hall and good solid steak and potatoes and a juice lunch is supplied to the music lovers. The juke box is the symphony orchestra with a whiff of garage, so to speak, and the cultural atmosphere must be present as well as a juke box made over with some snapper trimmings.

Juke Box Critic
Walter Hurd, The Billboard's juke box critic, is something reserved, naturally. He says: "Swell box. Should have to unload the take with a white background. Juke boxes are precious to us. Salesmen are picking up records and put them on the player. One cute thing about this product is that it plays either side of the record, which in some ways I doubt. I give juke box a good music lovers a better deal. It seems that custom in the record-making business is to put a popular number on one side and a flop on the other. One cannot be too flip about this juke box business, regardless of how much you've been brought up on swing and other effects of dancing for being used as classiciats. There are 60 juke box companies listed in the telephone directory and not one of them is in the music business in melody. In the same room with the music in junket was a review of a juke box made in about 1900. It had old cylindrical mechanism. The new super symphony box costs about $750. But it is "ablaze with color," lavishely embellished with tine-distorting plexiglas, and is "tilt-proof and bump-proof." Furthermore, it doesn't make a raid on the free lunch counter like the "Hungry Ford" and the hurry-curry man used to do in the old days of saloon music. That's the way progress goes.

Allied Music's
Fete Attracts
Detroit Trade

DETROIT, April 20.—Max and Aaron Lipin, with Louis Sales, reopened their Allied Music store here at 3112 Woodward Avenue with three days of a entertainment in celebration of their building program.

Attended by an estimated 15,000 visitors and Boise continued from 10 a.m. to midnight each day. Large crowd was attributed to the wide range of musical sundries the Allied is now distributing in addition to coin machines. The firm distributes Musicraft, Mercury, Cosmo, Standard, Harmonia, Peartone, Ach, Deluxe and Biblioteen records, as well as the Coin-O-Point Neele. In addition, the Lipins are handling radios, phonographs and other appliances.

Refreshments and drinks were served to the interested public at the popular juke box which was setter off by the caterer's report that two thousand turkeys were consumed every hour.

Among guests were Irving Green, president of Allied; Bank, head of Cosmo, and Ed May, sales manager of Central Radio.

Greene Moves
To Larger Hub

BOSTON, April 20.—Headquarters of the Greene Distributing Company, new major in the music game, has moved from temporary quarters on Huntington Avenue.

The new location is well known to the music trade, having been used as distributing point by other groups. General manager of the company is Fred Greene, service manager, and Julian Greene, assistant to the president, is in charge of sales. The firm distributes Aireon in New England States and it could add other cooperative machines.

Cincy Juke Men Meet April 30

CINCINNATI, April 20.—Sam E. Chester, president of the Automatic Phonograph & Owners Association here, announced that the organization will hold its next meeting Tuesday (30).

Board of directors will meet at 2 p.m. in the association's offices at 1010 Traction Building, with Chester presiding.

General assembly of APOA members will be held April 21, in the Hotel Gibson. Chester said many applications for membership will be up for consideration at this meeting. William Zenoeho, advertising counselor, will be guest speaker. His subject will be the tangible results of organization and unit within the trade.

Philly Plane Parts
Rolls on Juke Parts in Peaceetime

PHILADELPHIA, April 20.—Assembly lines at Kellett Aircraft here, which turned out lighter plane parts during the war, are now rolling off juke box parts.

Firm is reported to be making se- lection and speaker top assembly for a juke box company in Kansas City, Mo., which itself was a large manufacturer of radio and radar equipment.
MEASURED MUSIC, I SAY

MEASURED MUSIC

THAT MEANS
PROFITS, SON
PROFITS,
THAT IS

MEASURED MUSIC is an instant success with customers and location owners alike. Both groups like it because it is not loud, blaring music, nor is it as low as a whisper. The rich full tones of MEASURED MUSIC can be heard only in the vicinity of the unit. You, the music merchant, will like it because of the bigger profits this system brings in; each Measured Music unit is a separate money-maker; yet maintenance and servicing are lower because there is only one phonograph and only one set of records. No title strips to install. Multiply your profits! The extra number of Measured Music units placed on tables, booths and counters in your location is multi-play and multi-pay—that's what MEASURED MUSIC offers you.

Call or write today for information. Deliveries are being made now.

THE HOME of PERSONAL MUSIC

PERSONAL MUSIC CORPORATION
P. O. Box 720, Highway No. 1, Newark, New Jersey
Telephone Bigelow 8-2200

*Reg. TRADE MARK.
Jukes in Navy Hospital Aid Ampuetees in Walking Again

PHILADELPHIA, April 20—Juke boxes are doing their share to re- habilitate veterans in the Naval Hospital here and are being praised for their boon by navy personnel and Red Cross workers alike.

The hospital's Ward K is an ampu- tees rehabilitation center, and in- stead of the expected convulsions, the ampuetees have become hop cats and do their dancing to juke music with hostesses.

During the week the juke box is a part of the ward, and veterans can listen to the music and prepare them- selves for Tuesday and Friday danc- ing sessions. The boys are wearing artificial limbs to which they must become accustomed. As soon as they learn to walk, they are sent to Ward K to learn to dance. A hospital rule says they cannot be discharged until they can trot and jitterbug with the best.

Harry Turners,
Huntington, Have
30th Anniversary

HUNTINGTON, W. Va., April 20. — Mr. and Mrs. Harry Turner, well known to the coin machine trade and in show business, will celebrate their 30th wedding anniversary Thursday (25).

Turner spent 26 years in show business and has been operating coin machines for the past 15 years under the firm name, Harry A. Turner & Sons.

His two sons—Harry Jr., and May- nard Len, who saw extensive service overseas during the war, have re- turned and are active in the business with their father.

Along with Mrs. Turner, Harry will entertain guests at his home, 2810 Adams Avenue, Huntington, April 25 from 2 till 11 p.m.

Nicholas J. Bello
Sets Miracle Music
Opening in Detroit

DETOUR, April 20—Miracle Mu- sic Company, recently organized by Nicholas J. Bello, a newcomer to the music machine field, has announced the opening of a new store on the East Side at 10155 Gratiot Avenue.

New location, conveniently situated for the trade, specializes in handling of used records and accessories, as well as juke boxes which Bello op- erates. He formerly was located at 11650 Sanford Avenue.

Bello entered the music field last summer after varied experience, in- cluding work as an engineer and in the trucking business. While much enthused about his new business, he is operating at present on a small scale.

Zabley, Levy Partners
In New Distribu Firm

NEW YORK, April 20.—Newest addition to the list of record distributors is Major Distributing Company, 193 DeKalb, Brooklyn, handling territory east of Chicago for Alladin Records.

Silas Zabley and Edgar R. Levy are partners in the new concern.

Tavernless Town
Gets Juke Box Via Radio Shop

EVANSTON, Ill., April 20.—Juke box, novelty in this tavernless city of suburbanites and college students, is drawing plenty of teen-age trade to the Norman Ross & Company rec- ord shop here where candy and soft drink vending machines are also ad- ministration.

Ross, whose early morning broad- casts from NBC Chicago studios have drawn up to 30,000 fan letters a week, recently opened the Davis Street shop to avoid street competition, capitalizing on his popularity along the North Shore.

Harry Turner, who is also known as the 'juke box king,' has set up his equipment in the store in order to add to his inventory.

Fitted with such gadgets as automa- tic listening booths—turntables start turning as door is opened — the shop's chief eye-catcher is the Downbeat Room, where booby-sockers can dance to juke box music, eat via vendors—and buy records.

It's the ideal way to keep booby- sockers out of the hair of longhairs,' said Pat Gallicchio, who is associated with Ross at NBC and manages the new shop.

Paneled in knotty pine, with a 24 by 35-foot space clear for juke-box dancing, the Downbeat Room will not be big enough to accommodate after-school hordes who turn up in the Davis Street shopping district, the shop's chief promoter.

To solve this problem he is work- ing out a membership plan by which admissions are by card only, with schedules to be set up in co-opera- tion with schools and clubs.

No Dance Hall

"It isn't our plan to operate a dance hall for the young people," said Ross, "but we felt they would appreciate having a chance to do a tip of jiving while buying their fa- vorite records."

Juke box is being used on a rental basis in an arrangement with George Fierantoni, Wilmette (Ill.) operator. Playing week's tops tunes, it is adjusted to operate without coins.

The Billboard
April 27, 1946
ROCK-OLA PROTECTION

DEPENDABLE
Efficient, drop type, single unit slug rejector assures maximum protection.

SEPARATE
5¢ 10¢ 25¢ COIN CHUTES
Prominently placed for accurate coin deposit. Bent coin detector eliminates sticking.

New SERVICE MOUNTING BRACKET

INSERT COINS
25¢ 10¢ 5¢

more features that add to the distinctive operating advantages of a Rock-Ola Phonograph.

ROCK-OLA
"THE PHONOGRAPH OF TOMORROW"

MODEL NO. 1422

ROCK-OLA MANUFACTURING CORPORATION
800 NORTH REDZIE AVENUE • CHICAGO 51, ILLINOIS
Even by Earphone
It's Terrific to Parisian Jitterbug

CHICAGO, April 20.—Glimpse of post-war Paris in the sprang from the juke box fan's point of view was given in a report from Alexander Kendrick, French correspondent for The Chicago Sun.

Parisian version of the jitterbug, called "the zazou," is haunting the rickety French jukes which can be heard only with earphones resembling a doctor's stethoscope, Kendrick reports.

The zazou, he writes, gather at places like one called Paris-Swing on Boulevard Montmartre. His description of it follows:

"The place is jammed all day long with devotees of le jazz hot. What are they doing? They are putting 2-franc pieces into the most antiquated juke boxes you ever saw and listening avidly to what takes place inside the box with a stethoscope-like attachment held to their ears."

"Thanks to Paris-Swing, the last of the old-time nickelodeons, Chatanooga Choo-Choo has become a number terrifique, and the stethoscope attached to it is passed from one pair of zazou hands to another without pause. Benny Goodman is the stethoscope king, as might be expected."

Newport News, Va.,
Keeps Sunday Ban

NEWPORT NEWS, Va., April 20—Music machines will remain silent here on Sundays, the city council has decreed. It declined this week to grant the petition of a group of operators to change the existing law, which forbids playing the machines between midnight Saturday and 8 a.m. the following Monday.

Attorney A. L. Bivins, for the petitioners, told the council he had heard no objection to the proposed change, but a majority of the council immediately expressed opposition, individually, to the proposal.

Bloom Sets Up
Firm To Mold Phono Plastics

NEW YORK, April 20.—Al Bloom, for the past eight years secretary of Automatic Music Amusement Operators' Association, has organized Speedeway Products, Inc., to recondition used juke boxes and mold replacement plastics for machines.

Concern is located in the former wood-working plant of Penn-York Lumber Company, 502 West 45th Street, which has been purchased by Bloom. Entire shop has been revamped for reconditioning work.

To devote full time to his new enterprise, Bloom has resigned from his AMOA post. Members of the association indicated that his resignation was accepted with regret. In recognition of his long-time service, they have presented him an honorary life membership in AMOA.

"No one has been appointed to Al Bloom's post as yet," association President Al Denver states, "but it will be decided at the next meeting—around April 30."

Bloom Leaves AMOA Post

ATTENTION, OPERATORS
In Northwestern part of VIRGINIA—Northwestern part of MARYLAND—Eastern part of WEST VIRGINIA

We Are Showing
THE ROCK-OLA PHONOGRAPH OF TOMORROW
AT THE
GEORGE WASHINGTON HOTEL
WINCHESTER, VIRGINIA
ON APRIL 27 AND 28
DON'T FAIL TO SEE IT
B. D. LAZAR CO.
1635 Fifth Avenue (Phone: Grant 7818) Pittsburgh 19, Pa.

GENUINE FIBER MAIN GEARS
SAMPLE, $4.00
FOR SEEUBERG AND WURLITZERS, LOTS OF 10, $3.50 EACH

QUANTITY PRICE, $3.00 EACH

FACTOR'S CLEARANCE AGAINST DEFECTIVE WAREHOUSE WASTE MATERIALS.

CASTORS
Set of 4 $1.60

Heavy Duty Replacements ROCK-OLA 5-10-20-30-40-50-100-200-300-400 $34.50

SEEBURG
Reconditioned, 3-Wire Machine Box $28.50

PLASTIC—(60 Gauged, Red)

PICK-UP COILS
Out to 80, Per Square Inch 22 20”-25”-30”-35”-40”-45”-50” $15.00

Quantity Prices to Distributors and Jobbers

E. T. MAPE MUSIC CO.
Manufacturing Division
1701 W. Pico Blvd., Los Angeles 15, Calif.

Phone: Drexel 2541

FOR SALE
MUSIC ROUTE IN EASTERN TENNESSEE
Consisting of 40 Late Model Music Machines

FRED CANNON
THE INN HOTEL
KINGSPORT, TENN.

PHONO OPERATORS...HERE IS THE PERFECT SERVICE

STAR READY PRINTED TITLE STRIPS
FOR FULL DETAILS SEE YOUR BILLBOARD COIN MACHINE DIGEST...OR WRITE TO E. T. MAPE MUSIC CO.
MERVIS TRUCKING CO.
7025 LEXINGTON AVE., CLEVELAND 3, OHIO

THANK YOU
We are moving to Larger Quarters. Please ship your USED PHONO RECORDS to
Names are legend in the history of American industry. They are the names of men who have created the ideas and the products around which the industries have been built.

Those same names have become the names of manufacturing concerns which are the foundation stones of the industries they serve.

The same is true in the world of automatic music. One man, and his associates, recognized a need—pioneered an instrument by which the need could be satisfied—and sold the satisfying of this need to businessmen to build an industry.

The need was good music for everyone. The instrument was the first electric automatic phonograph—which had all of the basic characteristics it has today. And the industry was built around the coin-operation of the instrument.

That man and his associates are still together. They were the pioneers and the policy-makers—the foundation stones. They are yet the creators and producers of the improvements and the innovations.

PACKARD MANUFACTURING CORP., Indianapolis 7, Ind.

HOMER E. CAPEHART, Chairman of the Board

---

PACKARD PLA-MOR

PIONEER OF THE INSTRUMENTS

SELECTIVE REMOTE CONTROL WALL BOXES
- ADAPTERS
- BAR BRACKETS

AUTOMATIC PHONOGRAPH

CEILING AND WALL AUXILIARY SPEAKERS
- ACCESSORIES
- 30-WIRE CABLE

One man's name means more...
in Electricity

That is true in the world of AUTOMATIC MUSIC

---

Homer E. Capehart's

PACKARD PLA-MOR

POLICY-MAKERS OF THE INDUSTRY
April 27, 1946

The Billboard

MUSICAL MACHINES

132

AMERICAN FOLK TUNES
Cowboy and Hillbilly Tunes and Tunesters

All Communications to 155 N. Clark St., Chicago I. Ill.

Love and The Miller's Will. Previous appearances of Dyer-Bennet include several before capacity audiences at New York's Carnegie Hall.

A Cowboy's Heaven, by Pearl Clark and Chaw Mank, is the tune that is getting the most plays at present of the Blue Ribbon Music Company, Georgia Mae, and WBIZ, is doing the heavy plugging.

Hank Snow, currently at WIPA, Washington, Pa., will soon be rounding up his dates in this part of the country and preparing for his Canadian p.a.'s with Big Slim. Snow, a bluebird recording artist, has reported: "I'll Always Love You and Seal Our Parting With a Kiss."

Tex Tyler, heard over KLAC, Hollywood, from 6-7 a.m. has listeners sending in the mail.

Ranch

Curley Bradley, former member of the Ranch Boys and the current Tom Mix of the airwaves, is planning to obtain a real Western-style ranch where he can entertain city children free of charge.

Jenny Lou Carson's latest Deca releases are two of her own songs, Many Years Ago and You're Gonna Quit Makin' Me Blue.

Bob Nolan and the Sons of the Pioneers will back up Monte Hale, Republic Pictorial's newest cowboy, at least for his first four pictures, Hat on the Range, Ranch Valley, Sunset Over Santa Fe, and Frontier Upfiring. The Pioneers will also continue to appear with Roy Rogers.

Bob Willis and his Texas Playboys turn Latin on their latest Columbia release, not, however, without taking Texas along. Tune is New Spanish Two Step, Flipover is Poly-Poly.

On their first Victor recording since the lifting of the ban, Bill Netles and His Dixie Blue Boys wowed You Walked Away With My Heart and Master Minded Mama. Netles and his gang have been appearing on the radio and at theaters in Shreveport, La. Zuke Manners also has two new Victor releases. I Can Belt You Don't and If You Only Knew.

Barn Favorite

The 100 WLS National Barn Dance Favoritess, compiled by John Lair, and published by M. M. Cole Publishing Company, Chicago, is popular with folk tune lovers. The book contains Southern cowboy, mountain, home, sacred songs and fiddle tunes. A few of the numbers in the book are: Sitting Under the Old Fireplace at Home, Compunction, My Mother's Old Sunbonnet, Goodbye Maggie, When It's Prayer Meeting Time in the Hollow and Save My Mother's Picture From the Sale. Collection has many pictures of former and present WLS stars, including Henry Burr, Linda Parker, Lulu Scott, Hugh Cross, Rambling Red Foley (now with Grand Ole Opry), Cumberland Ridge Runners, Fatsy Montana, Hooster Hot Shots, the Arkansas Woodchopper, Louise Massey, Male City Four, Pat Buttram, Mae and Bob, Bradley Kincaid, Hometowners, Tumbleweed, the Sodusters and Shireys.

The Hometowners have settled down over WLS way and the folkies seem to be well pleased with his special brand of yodeling. The Hometowners have a sponsored program over WHKC several times daily and specialize in folk songs.

Opening at Nitery

Kitty O'Brien and Her Frontiersmen, featured on WHAT, Philadelphia, has opened a nitery engagement at Ciro's, Philadelphia.

Kenneth of Korn, headed by Henry Ranch, a popular Philly folk tune outfit, move from Ciro's to the 20th-Century Theatre.

Jack Ziehler's new song, In Cowboy Land, was aired over WIZ and the New Network recently. Ziehler is general manager of Hillbilly Music, Philadelphia publishers of folk music.

Low Cur, Rayford Hawthorne com- dion over WFL, Philadelphia, went out to the Eastern Penitentiary to sing for the prisoners. A few days later he received a hand-made cigarette box that resembled the product of an expensive gift shop. Everyone around the station, both employees and several asked if they could buy something like it. When Lew wrote to thank the prisoners for their gift, he said he could sell five or six of them if they would send them along to him and tell him the standard price. Rock came the answer: "We are now making the six boxes for you. The price is high— one song." It was signed "A Licer."

New Tunes

Jack Howard, Philadelphia folk tune music publisher, who has just formed Cowboy Records is planning to issue illustrated small catalog of firm's latest issues. He will have pictures and biogs of all entertainers on his label.

(See American Folk Tunes, page 124)
**ADVANCE RECORD RELEASES**

(Continued from page 122)

VAGABUNDO (Vaughn) .......... Joa Luis Mentor (A. Mendez Ork) (No, No) Standard International F-1003

WARSAW POLKA ........................................... Bernard Van Ork's Ensemble Ork (No, No) Standard International F-3005

WAVE TO ME, MY LADY .......... Gen. Clay & His Orch. (Columbia) Columbia 30048

WELCOME TO MY DREAM ....... Jac Garkor Ork (Tommy Tranor) (One-25) Columbia 30069

WE ARE THROUGH .................................................. Dicky Wells' Big Seven (Sarah Vaughn) Decca 7019

WHAT A LIFE .................................................. Joe Laza Ork (Cena & Nell) (Hop, Hop) Columbia 30066

WHAT COULD BE SWEETER? ...... Ginny Swinn (They Say) ARA-139

WHAT'S COOKING? ................. Carl. De Amicis (E. J. S.) Columbia 78052

WHEN I GETS TO WHERE I'M GOING .................................................. His Range Riders (Easter Sunday) Columbia 2263

WHEN WE'RE ALONE (Penthouse Bob Hope-Skippy Ross (Harry Saelen & His Orch.) Decca 30045

WHEN ONE FALLS IN LOVE .......... Regina Kujawa-B. Without Orch. (Columbia) Columbia 30068

WHERE DID YOU LEARN TO LOVE? Vincent Lopez (Bruce Hayes) (All) RCA 2508

WHO TOOK ME HOME LAST ...... Chuck Foster Ork (Marylyn Paul (Roll It)) RCA 2508

WINT'S BLUES .................................................. Lamplighter All Stars (Win Benti) (My Country) Lamplighter 2200

WINTER INTERLUDE ............... Bill McComb and His Alpine Hotel Orch. (The Talk) RCA 2508

WITH ROSE MARIE (Cu Maria Ross) Enzo Di Mola (All You) Columbia 2263

WITHOUT YOU ...................... Chu Cha Martinez (Two Silhouettes) ARA 2306

YOU ARE TOO BEAUTIFUL ......... Bing Crosby & His Orch. (Starlight) RCA 2263

YOU ARE TOO BEAUTIFUL ........ Bing Crosby & His Orch. (Starlight) ARA 2306

YOU BRING A NEW KIND OF LOVE (Mae's) Eileen Barton (They Say) Mercury 3005

YOU CAN'T HELP SHANGTING AT ALL ...... Bing Crosby & His Orch. (Dorothy) Decca 30045

YOUNG MAN'S BLUES .......... W. C. Handy (B. Johnson) Musclefish 19559

YOUNG MAN'S BLUES, Parts 1 & 2 .................................................. Decca 30045

PLAY STATUS OF FILMS WITH LEADING SONGS

(Continued from page 28)

PERSONALITY (Brisa-Van Houser), sung by Bing Crosby, designed for Pickwick's "Celebrity Talents," was released December 25th. In addition to a把你 recording for Pickwick, this title also appears on Record World releases of the same date.

PLAY RELEASES

WANTED

Rock-Ola (2" Co. Cincinnati, Ohio)

Davis Distributing Corp.

WILL PAY

1c each for used RECORDS. Write for prices.

BORGES

WILL PAY 6¢ EACH

Plus Freight Within 1,000 Miles For Your

JUKE BOX RECORDS

Must be in reconditioned condition, not cracked or crippled and not more than 3 years old.

National Novelty Co.

RECORD SALESMEN WANTED

In all 4 States for seasonal new releases out soon. Top commission. Give particulars.

BORDES

350 Crocker Ave. San Francisco, Calif.
Juke Operator Branching Out

- Discorals selling sheet music, selling new, used records profit-builder

The first indication that the juke box operator might turn to profitable activities lies in the fact that some years ago when juke box operators first began to sell used records. Before long, the used record business developed to a point where operators too had to add special window displays and in other ways attempt to expand this sideline. Selling used records suggests a number of ways in which music businesses can expand their post-war business. First among those ideas, of course, is the prospect of the juke box operators going into the retail music business to sell sheet music as well as new and used records.

Ops Good Sheet Salesmen

Some years ago a prominent publisher of sheet music realized that the entire retail music trade needed reconditioning and overhauling. Particularly, said this publisher, the sheet music business needed an aggressive type of retailer merchandising. Animals are operated by ex-music teachers or ex-musicians.

If this is true, the juke box operator will have the training and facilities to make a good music business. Operators, who are known for their ability to sell and who have a knowledge of the business, could do a big job in the sheet music field.

The juke box operator has opened a number of prospects for the juke box operator who is interested in rapid business. The manual box mortality is short and the manual box operator turned to the radio trade and secured that trade’s services. This move sooner or later leads to one of two avenues of future business. Either many of these operators will continue to use the radio repair shop services, or the juke boxes will go into the repair shop idea to expand into the radio repair business as well.

Player Retailers

One of the dreams of the trade has been to keep on top of the modern phonograph with record changer, now more popularly known as the home juke box. The juke box operator has had years of experience in building and maintaining these boxes. This experience would be a comparatively easy step for this operator, having these advantages, to build up a home record business where he would have the job of reproduction and selling.

At least one large manufacturing company has a complete line of electrical appliances for the home, as well as appliances and home juke boxes. The plan is to give the line of appliances, as well as the juke boxes, to distribute the other products which that manufacturer distributes, such as refrigerators, washers, and other electrical appliances.

Recent trade developments show, that many distributors already are taking contacts with manufacturers to handle radios, home appliances, and other home appliances. This is but one indication of the growing interest in the electrical home appliance field.

Some of the new appliances and vast improvement on old ones, are being encountered by many consumers purchasing the latest television, facsimile sets, washing machines, refrigerators, and the like. The reason of a central coin box located in the home. Using the coin box, the consumer is able to select the program, the player mailing the desired program to the consumer would be able to distribute his coin box to as many locations as the person who would have to walk several years before he could purchase an appliance. The increase in the size of the coin box would find these things within their reach and ability to buy them. The coin box operator might take for on the coin box basis for some years before he would find the price was a marked success.

Op Fills in Again

Juke box operators and distributors may easily be seen as providing these appliances, as using them and collecting for them by means of central coin boxes. An additional advantage is the experience and services in sales and repair work (See Opa Branch Out on page 127)

Operators Reap Nickels From Sky, Using Airplane To Service Route

RAY SMITH, who operates the Smith Music Company in Barstow, Calif., flies in his privately owned Taylorcraft to Ludlow and Victorville to service his operators in these branches. Plans soon to make regular flying trips to Los Angeles, 140 miles to the south, to reach and serve the operators in that city. The plane has impressed his take, which is nicer than his office and hotel expense.

Smith got into the aviation field several years ago and acquired the plane he now has some months ago. Already he has outgrown it and is thinking of a five-passenger Beechcraft to fill his needs. Ray has a commercial license but his brother, who is associated with him in business, has 5,000 hours of flying with the Air Transport Command. His nephew, Melvin Fogle, who works with the Smith brothers, has 3,900 hours on the job and is an instructor's rating from service with the air force.

Ray Smith started operating several years ago and has been in business for a year when he went into the service. Since he was discharged two years ago, he has been in the business. This time is greater than his first term the territory covered by the use of the plane. Smith has found it profitable to fly from Barstow to Ludlow, about 56 miles and 26 miles to Victorville. The town is now to bring a 5½ hour trip to the city and return.

There is a very busy flight into the planes of the Barstow, Ludlow or Victorville, he said. The plane is now to bring a 5½ hour trip to the city and return.

Low Cost

One thing that has prompted Smith to delve deeper into aviation as a means of servicing music companies is the low cost of operation. Having the plane as a hobby, but it is one that has been made to pay off. Smith has figured that he burns four gallons of gasoline an hour and that he can fly to San Bernardino, about 80 miles south of Barstow, in 23 minutes. Computing this cost against that of an automobile, Smith declares that he can't get 25 miles to the gallon driving on a highway.

There are some flying problems confronting Smith. But he is rapidly building them. He needed a place to land in Barstow and approached the owners of a field. Their price was high so he bought 200 acres and now plans to build a hangar, air field and invite fliers to use the plot. The field is sufficient for a Taylorcraft and can serve a single purpose as long as Smith wishes it.

The plane is too small to permit the transportation of equipment but he plans to take him to the towns for changing sets and collecting coins.

"My weight capacity with this plane is 184 pounds. I weigh 185. So there isn't much room for anything else," he declared.

Plans Service

When he buys the Beechcraft, he plans to offer charter service to continue going from Los Angeles to San Francisco and other places along the Pacific Coast. Smith is also talking of flying back to Chicago to bring common to attend the convention. Some things will be worked out later.

So far Smith hasn't used the plane for trips to Los Angeles. But he has the idea.

The airport and the new five-seater plane fits into the plans of Barstow. The town is growing, recently getting the Diesel repair shop of the Santa Fe. Smith recalls that a piece of property he could have bought some years ago for $250 is on the market now for $13,000. About eight years ago he had the population of 1,500. Now it is close to 2,000 and a good pay roll this year. Smith has been in the music in the Beacon Hotel and cocktail lounge, the top spot in the town. The installation was made by Jimmy Dyer and features a speaker and a non-phonograph music. The lounge is in a room and a hidden speaker in the lounge. There is a seating box in the tabled section of the lounge. He also has The Katz, another room on the main stem. He plans to put his first Air in the spot as Jack Gutshall of Los Angeles has requested. In fact, Gutshall made a trip to Barstow and selected the spot.

Another Advancement

Another advancement the Smith Music Company plans is to move from a side street to the main stem. A sporting goods store is also planned in the town.

Smith contends that many of his calls are for simple things and that require only the unlocking of the machine and a few adjustments. When things of this sort occur in Ludlow or Victorville, he flies down and attends the machines. In the matter of minutes, he can land and give full time again to the equipment. "You couldn't do it by automobile," Smith contends.

The Taylorcraft has a cruising range of 110 miles an hour and the proposed Beechcraft will cruise at 175. But the large plane will allow the moving of light equipment.

His Adventures

Flying, too, has its adventures. Recently Smith made a trip over San Ber- rito, Nevada and was surrounded by the worst storm he had ever encountered. (See Opa Reap Nickels on page 127)
Every Juke Box Powerful Selling Agent Adaptable To Spot Ads

The old axiom, "one hand feeds the other," is in for a good going-on over the nation's juke boxes. They are doing more than ever before to the advantage of records and coin machines planning the greatest products of all time, the industry is considered. The momentum from the very beginning and a sadly neglected phase of sales is playing a bigger and better role in the coin business for its money.

The entire amusement industry learned long ago that it has the biggest advertising dollar of all. Motion picture, legitimate shows and concert attractions are in daily papier, magazines, store windows and on the air and billboard. A never-ending stream of colorful display. There are two major items: The artists and the attraction. They sell tickets to countless theaters. People buy a small amount of the tickets purchased to the people in the local ads, to people who are convinced of the artist and attraction worth the price of admission.

There are 30,000 juke boxes as a start for the industry has a vast exhibition chain. Yet prior to the war very little effort was made to sell any of these machines. Most known of independent groups and a few opera associations did lay a groundwork for the machine but it didn't amount to even part of its potential.

Types of Exploitation

1. SELLING MACHINE AT ITS BEST: At very infrequent intervals the record companies supplied operators with a small number of songs on wax cylinders in colors instead of the usual black printing on a white background...sometime with illustrations. The operators liked the cylinders but didn't allow much in this line but some remarkable things were done.

2. Cigarettes supplied sometimes supplied strips thru the record companies for use in over the counter, giving an extra push to one of the distributors.

3. Some record companies and other interested groups were and are willing to spend money for advertising. All they want is a little enthusiasm use by the operators. They enjoy a special display in book stores.

4. BACK-BAR MIRROR STICKERS: In 1941, RCA-Victor introduced the new idea in jukebox exploitation. A special gummed sticker with mirrors behind them and soda fountains. Big enough to sell an idea and small enough not to bounce. They were done in a number of sizes and a variety of machines created an all-over plus business.

Cards, Stickers

2 SPECIAL INSERT CARDS AND STICKERS: Usually the same, size about half again as large as a regular card. These special stickers were supplied by the same people who distributed the titled strips. With more room to work with, the cards and stickers always included a picture or two of the artist and some little song to make the argument. The card inserted the window behind the mirror of the machine, or the sticker pasted on the front of the coin box was intended to catch the extra man at the machine to see his quick glance to get him over to the coin slot. The No. 1 spot was used rather large to give it importance. This idea was popular and, tests proved, it definitely increased sales.

3. When a new Jukebox was brought out, customers were always curious enough for them. They want to know that a big record will always increase the total plays on the machine. This idea served both purposes.

On had one drawback. Juke box servicemen are usually in a hurry. Inserting and withdrawing cards, putting a special record in the No. 1 slot and watching the effect took time and attention. Stickers were inserted into the machines and the success was there, naturally. Many of them rebelled at these extras, but the enterprising manager increased用量 with an advertising idea and material that was received free. The advertising space was never sold, it was always given and all it entailed was a little attention and extra service—for the same reason in the printer branches of the industry spend fortunes on each print.

Increase Play

Post-war times will see ever-increasing use of this idea, as it only woulds to reason that advertising should increase plays—it's a part of big business and the post-war coin phonograph is a big business.

SPECIAL POSTERS: Several attempts were made to create special posters to put on top of the machine and gather cages of various other vantage points in a locality. Most things and so far the use of them didn't warrant the cost to the producer. They also lost the first thing in selling the machine and then a special number on it.

In spite of failures to become an important factor can only be attributed of lack of imagination. Yet tests proved that a properly placed poster created new interest, increasing the appeal to the public.

Any business that is to be big must be big advertising. This enjoyed a good deal of popularity, but like anything new the idea had to be sold to the consumers, and that is where the operator makes his important play.

Sales Display

This picture is offered as a sales display to both the operator and location owner. It sold people up front on the picture of the machine or the sticker pasted on the front of the coin box was intended to catch the extra man at the machine to see his quick glance to get him over to the coin slot. The No. 1 spot was used rather large to give it importance.

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Greene Calls Conservatism In Methods and Merchandising Foundation of Vending Biz

"Popular Science" Aspects Sometimes Obscure Realities

Mechanical marvels in the vending industry could serve to discourage speculation and undue risks for the new and inexperienced operators seeking quick profits based on the novelty of a machine, and the same holds true for experienced operators, unless a close watching of stock is maintained.

For the welfare of the industry as a whole, it is essential that we dispel this type of speculating and endeavor to develop the genuine vending operator. The vending industry is in its infancy, and we can make sound and safe progress only through a common effort. First, sound advertising is the most important single department of the vending foundation. That is, secondly, we must have a machine that will stand the test of time.

Sound business operations and the practical considerations have prevailed to bring the vending machine industry to its present prosperous stage of development. As a bright future opens up before us, these sound and conservative operating methods will dominate.

In like manner, the same basic machines around which our modern mechanical miracles expanded during the past two decades will continue to dominate the interests of the industry. Cigarettes, candy, gum and nut venders will remain staple equipment, regardless of what new machines of merchandising machine appear.

Tops in Salability

The reason for this lies in the nature of the product: Cigarettes. Advertising alone has been the driving force behind the sales of the cigarette machine. It should be emphasized that it is not the machine itself, but the products it sells that renders that is the controlling factor in automatic merchandising.

The machine is a piece of equipment, a cash-register, show-window, a forms of selling where personal attention is not a factor. Its appeal is not necessarily profitable or practical. The machine cannot create demand. It serves merely to display and sell a product which has been experimentally tested and proved successful.

Volume Makes Profits

Therefore, the more a vending business is conducted, the greater the volume must be to make it a profit. However, there are certain degrees of salability in various brands and these must be studied.

For example, it is impossible to tell how many a new product or brand of food can be sold. It may be desirable to introduce it in a limited way and see the results. Some operators have started with one or two varieties of a new brand and have been able to work up to a large volume of business within the first month or two.

OPS REAP NICKELS

(Continued from page 125)

"It turned me upside down and around," he said. When it is considered that its weight is 250 lbs., it takes quite a bit of money to do this to him.

With prosperity in view, numerous vending machines have appeared on the market. Some are simple, while others are elaborate and more expensive. This is the field of the advertising executive.

OPS BRANCH OUT

(Continued from page 125) make them natural leaders in such a business.

All indications point to great expansion for the Jukebox and operator development. Industry views the future with a sense of possibility. The operators develop a sense of responsibility for the future of the industry. That is, that the operator's past participation in the development of a new installation, that they realize the importance of this industry and that they will contribute to its growth and prosperity.
Central Coin
Is New Revmap Firm for Chi

CHICAGO, April 20.—Parker Brown, Bob D'Amato and Pat Brown are partners in Central Coin Machine Company. The business will specialize in conversions of ray guns and amusement machines. Established in quarters at 2400 Bryn Mawr Avenue, partners announce that their first revmap job—ready to go now—are two ray guns. Background for the machines are by Craig Parker Studio of Commercial Design, which is set up for coin machine designing.

Trade Patriotic Work Points Way

(Continued from page 125)

more than repay you for the cost of the box you gave away.

A community fund drive in your town? Form a special committee's campaign committee, undertake a quota and go out and double it. You'll see how your co-workers in the city-side campaign will laud you for this.

Continue helping the sister Kenny Folio drive jobs in the March of Dimes, the Red Cross and other fund efforts. Operators can band together and give a certain percentage of their take for a certain day to such drives. Sure, it will cost them money—but look at all the personal satisfaction they will get in return for a good deed well done.

Give some poor family in the neighborhood; take some deserving O.J. under your wing and give him a break in business and your personal thanks for the many things he gave up to fight our war for us.

Give a helping hand to the Boy Scouts and the Girl Scouts in your town. Be a Big Brother to some poor kid who hasn't been given a decent break in life.

Dozens of Ways

There are literally dozens of ways to lend a helping hand, to pay it all back to what you have, with those less fortunate than you.

When Christmas time comes, round up a bunch of underprivileged kids, all the needed gifts, call an organization, such as the United Commercial Club, to help you. And, you will continue to be the patriot you want to be in wartime, only you will be waving a flag. And, softly, you'll be making friends for your industry.

FOLK MUSIC TREND

Felt by Juke Box

(Continued from page 127)

Scoty, the Arkansas Woodchopper, are known to millions of corn-fed (and those who caro about the old country too), and they are becoming the stars of the Eighth Street Theater, where the weather as well as the show is crooked. As is the case in so many other Western Orchestras, the old Sorting Tyme Boys, who have been long lines of patios waiting to catch a glimpse of these boys who used to live in their own homes (and who became the audience) attest that the folk boys who used to be spaced at the public squares are the advertisers who have hitched on to the folk phenomenon.

Good example of a folk artist—one every man, is Mrs. E. A. Wright. Currently appearing in the best night clubs and having been one of the stars of the Hillbilly ballrooms, she is showing that in a world where he is busy off another pip music will occupy an important part.

Selling Power

Station WLW, one of the most numerous stations in the country, is putting on hillbilly shows, but has been doing it with a selling effort that three big web shows originate in its laboratories. Hillbilly variety (some prefer folk artists as the moniker for them), Station WLW claims a lot of promotion work, in addition to the stations in all countries that WLW has made to the rural entertainment fold since finding out that the city slickers like the country boy stuff.

WLW has long had its ear to the ground, looking for the kind of material and its execs reflect now that the rural area is going to be worked out, and it is not just as the station has helped it to develop its hillbilly shows, but has also helped to develop audience for the folk artists the station has found, by giving them promotion leading to development for programs, in turn reap large scale rewards from p. a. stations both here and abroad, and WLW's top plug to the station, and WLW's own salesmen, make the market experience, and capacity crowds who were 2.50 and down are 3.00 and up. WLW sales forces are 3.00 failure of WLW's signal, attract pulling power of the programs.

This station builds a definite audience constantly and sells merchandise, the same thing that any product of plenty of scale and everybody is happy.

Show Web pipe out of WLW are the National Hillbilly Review, the Country Squire, the Hillbilly Reporter, the Country Host, and Hillbilly Wax. And its execs reflect now that the rural area is going to be worked out, and it is not just WLW's signal, attract pulling power of the programs. This station builds a definite audience constantly and sells merchandise, the same thing that any product of plenty of scale and everybody is happy.

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Hamel Company
Settled in New Boston Offices

CHICAGO, April 20—If you remember the merry Wriers of Minnesota led the honer roll of hits, the 1900 model jule box on display at the recent Hoffman Fair in Chicago no doubt stirred some fond recollections. But most visiting commercials simply marveled at how up-to-date the jule makers of that day were.

Phonograph, made by the Electric Phonograph Company of Kalamazoo, Mich., some time between 1900 and 1906, offered players a choice of 42 selections, ranging from "Back Where the Daffodil grew to Save a Kiss for Rainy Weather," Selection, however, was strictly manual.

To rotate the large Ferris Wheel-like record holder with its 24 cylinders of music, the customer simply turned a small crank opposite the coin slot. By a system of chains and sprockets, he rotated the record wheel and a smaller wheel which was numbered 1 to 24 around the rim.

When the number he wanted was even, he put his coin in his coin and the machine began to play.

The cylindrical record, held in a metal cylinder, meantime had moved into the bottom of the box just opposite the cylinder of the record player. At the touch of the coin in the chute, the cylinder of the player slid forward just enough to take hold of the record and rotate it. While it revolved, the record slid onto the player cylinder. Then at the end of the plate the player was slid back into its metal container, and the machine was ready for another customer.

Boxes of the phonograph were visible thru a large glass window, so the patron got a demonstration in jule box mechanics as well as music for his nickel. Box is 5 feet 8 inches high, 27 inches wide and 21 inches deep.

Aalto is no amplifier—only the standard horn of the phonograph of the day—it is at ear level in a wooden sounding box. Player mechanism is operated by tiny electric motor, much smaller than those used in modern machines. Also, the lights in the box turn on only when the machine is playing.

Shreveport Bans Venders From Walks

SHREVEPORT, La., April 20—All street vending stands operating on city property, whether on the street or on the sidewalk, were ordered removed by April 15, by city council.

Introduced by Commissioner of Public Safety L. K. Bean, the motion passed by a vote of 3 to 1. Voting for it were, Barney, Mayor Sam O. Caldwell and Commissioner of Public Safety John M. Ford.

Commissioner Barney brought a number of photographs to the meeting to show how street stands were blocking traffic.

R. Thompson Forms New Record Concern
For East Michigan

DETROIT, April 20—New record distributing company has been organized here under the name of Thompson, Inc., with headquarters at 4324 West Warren Avenue. Company will serve as Eastern Michigan distributor for various lines, including the Atomic, Liberty, Solar, Sunshine and Merganser.

Company is headed by Robert P. Thompson, until recently with a government service, as president, William McNeil, who has been in the record and appliance field, is general manager. John P. Frye, senior partner in the firm of Frye-Ryan-Frankel, music publishers, and a writer of songs which have achieved success, is secretary-treasurer.
COINMACHINES

WRITE-GET ON OUR MAILING LIST!

PHONOGRAPH

Wurlitzer 600R $425.00
Wurlitzer 400 $200.00
Wurlitzer 516, Light-Up grille $225.00
Wurlitzer 515, Light-Up $250.00
Wurlitzer 405, Light-Up $200.00
Wurlitzer 505 $200.00
Wurlitzer 305 $175.00

ACCESSORIES

Adaptor $24.50
Silent roll holders for Wurlitzers 14.50
Outfits for Wurlitzer 125B $12.50
Sunglass $5.75
Wurlitzer and Superior D. Meters $5.75
Wurlitzer and Mutoscopes $5.00
Wurlitzer 600 $5.00
Wurlitzer 600 $5.00

UNIVERSAL AMPLIFIER WITH TUBES $475.00

AMUSEMENT LEAGUE LIFE $425.00

ABT CHALLENGER $65.00

WRITE FOR QUANTITY PRICES

COMPTON 9 COL. NEW SELECT-A-PAK CIGARETTE MACHINE

MACHINE $79.50

PLASTICS FOR ALL MACHINES. WE HAVE ALL JUKE BOX TUBES IN STOCK AND HAVE ALL TRANSFORMERS, RESISTOR CONDENSERS.

Write for parts. We carry all Phonographs. Write your needs.

WRITE-WE HAVE ALL PARTS FOR WIRELESS BOXES

All mail, subject to post office inspection of F.D.A. F. Post Warehouse. All equipment guaranteed in perfect condition. We pride ourselves on our clean reputation.

WEST SIDE DISTRIBUTING CO.

612 10th Avenue, New York, N. Y.

Tablet 7-5333

COMMISSION YOU KNOW

Beau Novelty Sales Company, was where he handle Solotone boxes, studio-type music boxes that can be placed on dressing tables. "A salesperson who inserts the coin and those close by able to hear the music.

Twin Cities:

Pete Toro, Grand Rapids (Minn.) operator, lost no time waking up batters after his discharge from the navy. With John Fields and Sid Meloney he's established Home Appliance Sales & Service Company, which will sell in retail appliance store with coin routes.

Wesley Hanf, Austin-Albert Lea operator, is critically ill in Texas where he joined his brother. Rochester operator Mayo Pepper was visiting his family here also this week. Irene Bissell, secretary to Archie LaBeau, of LaBaus, is returning to work. She was recently married to John Brennan. She's promised to stay with LaBeau.

Norman Hansen, operator from Osawatomie, Kan., would be out taking in other towns—there's a new baby girl at his home. Mrs. Ober, Grand Forks, N. D., has returned from a three-month southern vacation. She claims she's been away from the store only two days.

Leonard Spechter, for many years associated with dealers who spent three years in the navy, is now with Foster Distributing. Out of town from the same concern is Elmer Brown, who is still on his trip. They will return for occupancy by June 1. Roy Kuenzlehel, Brainerd, Minn., took his wife to the Mayo clinic in Rochester. Out-of-town coinmen in town this week—Ray Glath, Rush City, Minn.; S. P. Olson, MacAloon, Minn.; Ed Marker, Red Lake Falls, Minn.; E. A. Grundine, Minot, N. D.; Norm Gefoe, Sioux Falls, S. D.

Los Angeles:

Bill Abel reports that Charles E. Washburn, whose new Hi-Fi amplifier and record outfit will be in their new quarters at 2534 West Pico by middle April. He adds that three of the big names are still over here. Bill Happeg's Badger Sales displays include Tommy Fikes, Tulare; Hank Nance, who claims he's still available; and H. Sheeter, Pasadena; Danny Jackson down from Pismo Beach; A. L. Stepper, W. H. Riley, John A. McGee and Lowell Ayers in from Inglewood; Berl E. Knott, Alhambra, and local ops Al Reines and Earl Cal.

Charles E. Washburn reports his Chicago territory for Jimmy Walker is number one on Hal Horton's hillbilly radio program in Dallas. Number one on a similar program's hit record in Oakland, Calif., for Washburn, has just returned from a trip thru Arizona, Texas and New Mexico, where he had a hit. Curly Robinson, managing director of Los Angeles Associated Dealers, is up in the Sacramento area for a couple of weeks.

Ruth Cowan, now Mrs. Ruth Armstrong, Curly's number two, has decided to continue with the association despite new husband in town.

Bill Happeg, of Badger Sales, has started delivering new machines, one to every place where they have a sufficient amount any buyer has on order, until all buyers have at least one machine. Jack Leonard, now Badger's parts manager, says that as parts are becoming more plentiful it may very well be customary to use more than one or two. Bill is trying to make it as easy as possible for his customers.

Leonard Spechter.

San Francisco:

Hank Maser taking time off from his duties to attend the phonograph show in Chicago. DeWitt (Oscar) Conboy, San Francisco sales manager, made the Los Angeles and local dealings of the AMI headquarters machine, but had to return to his home office in San Francisco, missing the M. S. Wolf Distributing Convention in Seattle. A. B. and Virginia Mayer in from Sacramento... Ben F. Lilly up from Glennville, N. Y., and Josephine Roberts. Roberts is planning to enter the music machine business. Another Glennville dealer, operator in the city during the week was Mr. and Mrs. M. E. Grey and George Bennett, of M-BW Associates, at the Wolf show.

San Francisco, one of the oldest in the industry and who put on the feed box at Gus Gash's and Wolf's in Los Angeles, has been transferred to Seattle. He is now working for Seattle and then returning to Chicago. He plans a return trip to the Coast in the near future. He is married to Betty Blanche and Fred Waters and Chet Garton in a hurdle to discuss business with Mr. E. McMillan, manager of H. L. Golden looking around for new equipment in the H. L. Golden distributing offices.

Mr. and Mrs. Julie P. Sobell, of Salt Lake City, have recently purchased a hunting camp near Preston Jarell. Coleman head surfboard, very enthusiastic about the trade-over the radio.

Vancouver:

Earl Beresford, Roxy Automatic Music Company, is putting in a piggy-box on location brought in for a check-up and paint job. Joe Myers, recently back from a trip to the Eastern U. S. and Canadian points, says that the page included soon of another U. S. jukes firm enter the Canadian field with the appearance of six distributors to cover Canada.

C. N. (Nip) Gowen, Coast Music Supplies, returned from a trip to the Okanagan District of Canada. He reported that all of his firm's jukes in this section are getting heavy play.

IRVING KOOMBS, chief mechanic at Automatic Music Company, is on location by 15 second-hand jukes Joe Myers brought back from his Western trip. They will soon go out on location. . . . E. Lewis has invented a new gag which he calls an E-C gong clapper for jukes. He claims it eliminates clunk troubles and is installed on jukes firm gets for overhaul. Lewis says he is having the gadget patented.

WE ARE FACTORY DISTRIBUTORS FOR THE FOLLOWING COMPANIES:

Wurlitzer 600R, 516, 515, 416, 405.

WE ARE MAKING DELIVERIES TO THESE:

SUSPENSE GALLEY ORCHESTRA CANTNE VICTORY DERBY UNDERSEA RAIDER TETRA NEEDLE DISC MACHINES BLACK CHERRY BILLS PL-MAR WALL BOXES

5 Rapid-Fire Guns Eyew. $9.95
1 Sebring $9.50
1 Sebring 8200 $675.00
1 Wurlitzer $895.00
1 Wurlitzer $24.50
1 Wurlitzer 616 Light $325.05
1 Wurlitzer $600
1 Mills Do-Re-Mi $99.50

Terms: 5% Certified Drafts, East. C.O.D.

STERLING NOVELTY CO.

629-431 E. Broadway, Lexington 20, Ky.

LIVE-WIRE SALESBOARDS

EXEC. SEKS POSITIONS

Three knowledge of every angle of salesboards:

1. Working out and analyzing every step of production of finished product.
2. Directing national sales office.
3. Handling complete nationwide sales force, probably the most important of all.

Terms: To cover expenses, travel, entertainment, local expenses, and residencies.

BOX D-171, THE BILLBOARD

Cincinnati 1, O.

WRITE-PLAY TIME AMUSEMENT CO.

Joe B. Miller

Kingsport, Tennessee

Circle 6-7533

April 27, 1946
Seeburg Takes Patents for 3 Phone Devices

WASHINGTON, April 20—Three patents applying to automatic phonographs have been granted to J. P. Seeburg Corporation, Chicago, according to The Official Gazette of the U. S. Patent Office.

One of the patents (No. 2,398,067) is a selector mechanism. Patent is registered in the name of Marion R. Wankler, assigned to Seeburg, and lists 17 claims. Description, published by the patent office, follows:

In an automatic phonograph, in combination, a series of selector members each adapted to be individually displaced to control the playing of a corresponding recording; a shaft extending along said series of selector members and mounted for rotary and longitudinal movement.

A plurality of pins sidewise mounted in diametrical relation to said shaft, said pins being displaced in the longitudinal direction of the shaft and being angularly displaced in an circumferential direction of the shaft.

A stepping relay means adapted to rotate said shaft step by step to direct said pins successively toward said selector members, and means adapted to move said shaft longitudinally step by step to move the pin directed toward the selector members step by step until it attains a position below a desired selector member.

A bar mounted for movement so as to engage any pin directed toward said selector members, and means for moving said bar to move upon the shaft that pin directed toward the desired selector member whereby said desired selector member is displaced into selecting position.

Patent No. 2,398,016—a changing mechanism for home juke boxes—is listed under the name of Carl G. Johnson, assigned to Seeburg, with 13 claims. Change patent was applied for January 11, 1939, and will take effect as of two different dates, presumably 10 or 12-inch records.

Last of the three patents again is a change mechanism for home juke boxes. It is listed under the names of Joseph (Joe) E. Siegal and Harold J. Hille, Chicago, and assigned to Seeburg. Patent has five claims and was applied for April 10, 1939.

Besman Opens Disk Distributing Firm For Michigan Area

DETROIT, April 20—Opening of a Detroit distributing center by Pan-American Record Distributing Company was announced this week by Bernard Besman, long active in the music field.

New firm will have the Michigan distributorship for the Pan-American line, and has established headquarters at 1721 Linwood Avenue.

Hans Green, brother of Franz Green, head of the Pan-American organization at Los Angeles, was a partner in the Detroit venture.

Besman, who just came out of the army air force, is a former Detroit orchestra booking executive.

His location has been picked because of its display value to the important teen-age group which is a major purchaser of the type of record Pan-American handles. It is opposite three large high schools, with some 5,000 children attending daily, so that maximum display value can be derived from the location. No attempt will be made to handle retail sales at this location.

Siegal Expands Phone Jobbing Thruout Canada

TORONTO, April 20—Al Siegal, of the Al Siegal Distributing Company here, announced that his firm has been appointed distributor of Wurlitzer phonographs throughout Canada.

Company has purchased a three-story building at Newmarket, Ont., for assembly of jukeboxes. Siegel said, and plans now are to open branch distributing offices in Halifax, Montreal, Winnipeg and Vancouver.

In Canada, importation of assembled American machines is subject to customs duty in addition to the 10 per cent premium on American machines. Siegel said that the assembling of the machines at Newmarket will eliminate several of the extra charges.

He pointed out further that at Toronto and other cities in Ontario, power lines supply 25-cycle AC current, while American phonographs are equipped with 60-cycle motors. Assembling of the jukeboxes in Canada will change the 25-cycle motors, and his plant at Newmarket also gives facilities to convert assembled phonographs to 25-cycle. In Quebec and other provinces, however, power lines supply 60-cycle current, so American phonographs need no adjustment.

Siegel predicted that with the present scarcity of equipment, it will be more than a year before demands of the Canadian phonograph market are eased.

Disk Changer Firm Reports Bigger Net For First Quarter

CHICAGO, April 20.—Webster-Chicago Corporation, manufacturers of automatic record changers, earned more in the first quarter of 1946 than in the whole of 1945, according to R. F. Blash, president.

Concern showed net profits of $88,855 on sales of $1,768,491 during the first quarter of this year, compared with $56,716 in the 12 months of 1945. Blash said. For the first quarter, that was roughly 5 per cent on total sales. It compared with

 earnings of $135,000 in 1944, when the company was working on government contracts.

Blash said the firm had a backlog of orders as of April 1 amounting to $6,675,000 and it was turning out record changers at the rate of 2,100 per day. He said it is hoped that production will be stepped up to 3,000 a day within the next 90 days or so.
Data on Patents of Nazis Readied for U. S. Business

WASHINGTON, April 20—Stockpile of 4,000 separate documents containing German patent and manufacturing information—which eventually will grow to 100,000—is now ready for U. S. business men.

Robert B. MacMullin, chief investigator of the technical intelligence branch of the Department of Commerce, made this disclosure recently in an interview after his return from a six-month tour of duty in Germany.

Benefits Industry

The mass of information thus seized for the benefit of American industry was gathered in the United States zone of occupation, and more recently in the Russian zone, where MacMullin said officials were "completely uncooperative."

In the body of information on German patents, especially in the fields of scientific data being assembled, the coin machine industry is interested. The war is expected to find many developments which will mean lower production costs and engineering advances for manufacturers.

One possibility, for example, is the selenium rectifier developed by the Germans during the war, for which a new patent is now released thru the Department of Commerce. While inventors usually have employed copper oxide, the Germans used selenium, a non-metallic element for increased economy and reliability.

Made Available

As fast as such information is assembled, it is being made available at printing cost prices to any American business man interested. Already several German patents of interest to the trade have been announced, including a new condenser manufacturing process and a wire recorder. German scientists had volunteered to aid the technical group in its search, and were given a quick brush-off in many cases because of their activities under the Hitler regime.

Meter Trend

WASHINGTON, April 20—There are now 474 American cities using parking meters or waiting for machines ordered, according to The American City, periodical for municipal administrators.

Contracts for new installations in 1945—most of them placed last fall—totalled 260, with 42 in cities which previously had not employed parking meters.

Because of reversioner troubles encountered by manufacturers, only 60 of the 200 contracts had been fulfilled up to the month, the magazine states.

Suggest Playground Jukes To Draw Kids In Maritime Towns

ST. JOHN, N. B., April 20—Authorities here have recommended installation of juice boxes in playgrounds around the maritime towns in order to attract children to public recreation during the warmer months of the year. With every municipality now opening parks, use of juice boxes in developing the age child and facilities and dancing would be a counter-measure against an increase in juvenile delinquency.

Early indications are that the grants would be obtained thru existing authority. The Department of Commerce is optimistic about prospects owing to their wide acquaintance among operators.

Firm already made local contacts in Kansas, Eastern Nebraska, Western Iowa and Western Missouri, Butler says.

Three Vets in New K. C. Coin Distrib Set-Up

KANSAS CITY, Kan., April 20—Newly formed Tri-State Distributors will be in full operation by the end of this month, according to Ben But- ler, who went to Chicago recently to look over coin machines.

Alto the corporation will concern itself primarily with music, Butler said Tri-State will distribute coin machines, grade of pinball, box ball, and bender.

With Butler in Chicago was Ray Holder, vice-president, associated with the former in a radio service shop they have operated since their discharge from the navy last September. Both entered the service in 1939. Before enlistment, Butler was with Western Specialty Company here.

Solotone To Have Cleveland Showing For OAOI Visitors

CLEVELAND, April 20.—Jack Cohen and Sanford Lewis, of Timed Music, Inc., here, will stage the first Midwest show of the organization Music Systems in the Presidential Ballroom of the Hotel, beginning May 13-14. First day of the showing will be held in connection with the Ohio Automatic Phonograph Corporation exhibit, which also will be held in the Carter Hotel.

Radio Parts Show In Chi May 13-16

CHICAGO, April 20.—All exhibit space has been assigned for the 1946 Radio Parts and Electronics Equipment Conference and Show to be held at Stevens Hotel May 13-14. Kenneth C. Pringle, Jr., general manager, predicts record-breaking attendance, with almost all available downtown hotel accommodations already reserved by radio men.

Scheduled for opening day is a combined meeting of members of the Radio and Electronic Equipment Shows, Inc.—organization directing this year's show—with members of Radio Parts Manufacturers Association's National Trade Show, Inc., and Electronics Parts and Equipment Industry Council of Manufacturers, at which to vote on dissolution of the latter two groups which currently are not functioning.

Blackhawk's

Pennsylvania Court Decides Pins Legal

UNIONTOWN, Pa., April 20.—A county judge favorable to the pinball machine industry was rendered here recently by County Judge H. Vance Cotuny, who ordered the return of eight confiscated pinball machines to their operators. The action was taken on a motion from District Attorney Fred L. Brothers.

Asking that the machines be returned, Brothers said: "The Courts of this Commonwealth have not seen fit to define any type of machine a gambling device."
U.S. Urged To Set Up Fund For Exports

Europe's Recovery Lags

NEW YORK, April 29—Establishment of a $38,000,000,000 "world pool" by the allied nations as a substitute for the export-import bank's world monetary center, and the much-discussed loan to Britain was proposed by W. E. Knox, vice-president of the American International Company. Knox made the report at the 26th annual meeting of the Executive Managers' Club of New York in the Hotel Astor.

Coin machine exporters as well as those of other products could be reached on a broad scale by a plan offered by Knox which were adopted, according to K. L. Klein, of Klein Exporters.

Knox further proposed that the United States settle—not cancel—the $46,000,000,000 owed under the lend-lease program by obtaining at least some of the things the United States need, such as airways and landing rights.

Coin machines from all sides of the nation gathered in New York for the two-day session, and many problems of international trade were brought up for extensive discussion.

Problems of mailing and parcel post were discussed by Albert Goldman, postmaster of New York, in a statement furnished the club. Goldman pointed out that what may appear to be losses of samples and catalogs may actually be only delays in transit.

Parcel post mailings in New York totaled 1,625,505 packages in January compared with 377,728 handled in the same month of 1945. This was an increase of 262 per cent, and it put a heavy burden upon postal workers.

Overseas mail deliveries are further increased by the fact that in many of the countries still trying to recover from nearly six years of war, no reliable means of delivery for parcel post have been established yet.

It was brought out that Switzerland, Norway and the Latin American countries already are receiving quantities of goods from the Underdeveloped countries of France, it was said, will not be fully ready for extensive foreign trade for nearly two years. Also a trickle of essential products are coming into the world market. Exports of clothing, food, arms, etc., even beyond the reach of the Allied countries, are expected to open the way for nations which have been closed out.

Many coin machine firms already are advertising in the export magazines for markets abroad, especially since the re-establishment of regular sailings by major lines. As in the past, coin machine makers and distributors expect to find the greatest world trade in used machines, but some are of the opinion that the years to come development of coin operations abroad will create a large market for novelties, phonographs, and venders.

The few foreign buyers of coin devices who have been able to reach the United States since return of peace have expressed the view that, in the long term, vending machines may prove to be the largest item of export. At present, phonographs lead by wide margin, and amusement games are in second place.
PIONEER'S "Smiley" fits any territory! LEGAL ANYWHERE!

Distributed by
T & L DISTRIBUTING COMPANY
1424 Central Parkway
Cincinnati, Ohio

LEONARD J. GOLDSTEIN

See Your Nearest Distributor
Pile the $ $ $ with "Smiley"

Available for IMMEDIATE DELIVERY!

Complete for ONLY—
$39.50

"Smiley" ● SEE IT TODAY! ● "Smiley"
PIONEER'S "Smiley" fits any territory!
LEGAL ANYWHERE!

Distributed by
HANNA DISTRIBUTING COMPANY
217-219 Elizabeth St.
Utica, New York

JOSEPH A. HANNA

See Your Nearest Distributor

Pile the $$$ with "Smiley"

Available for IMMEDIATE DELIVERY!
Complete for ONLY—

$39.50

"Smiley" • SEE IT TODAY! • "Smiley"

THE BRAND NEW LEGAL

Counter Game

Distributed by
HEATH DISTRIBUTING COMPANY
217 Third Street
Macon, Georgia

EDWIN HEATH

See Your Nearest Distributor

PIONEER'S "Smiley"—the game with appeal!
Completely NEW Throughout!

Complete for ONLY—
$39.50

Available for IMMEDIATE DELIVERY!
SIX workmen. Seeburg, Southwest deliveries direct from design assembly Extrabella front and cabinet 2916-18

CONVERSION GAMES IN YOUR SEND

SEND FOR OUR MARKET

Wurlitzer, with of quantity! Greatest!

SHIP $77.50

F.O.B.

Newest! Greatest!

 neighbored

Candid Type Color Cameras

SIX—Champion Cidnd Type Color Cameras Attractively Mounted on ONE—1200 Hole Cutout Board, Sc per sale.

Deal Consists of

Bell Products Changer Draws Trade Interest

CHICAGO, April 20—Showing of the new Beacon Coin Changer by Bell Products of this city, got under way Thursday (18) and continued thru today.

Interested distributors from all parts of the country visited the firm's headquarters during the three days. On hand to explain the mechanism and its possibilities was Al Sebring, who reported results of the showing highly satisfactory.

Electrically controlled changer mechanism, which is used in this machine has been in actual use and operation here in Chicago for about two years, Sebring said. As a result of this long-run operation, Sebring added, the mechanism has now been perfected and has several new features.

Dual Chutes

The Beacon Coin Changer has two coin slots, one takes dimes while the other handles quarters. There are two change chutes, one where two nickels are returned for the dime and another which returns five nickels for the quarter. Both chutes may be used at once with the machine returning a total of 25 cents in change.

Device is housed in an all-metal cabinet, with ample space for a full advertisement on the face of the cabinet. Machine is about 24 inches high, 14 inches wide and about 8 inches deep. Sebring said the device weighs 40 pounds.

In addition to the interested trade members who visited the firm during the showing, representatives of the beverage, hotel and restaurant business likewise stopped in to see the changer.

Showing of the changer came in for attention from the city's daily newspapers. Irv Kupcinet's Daily Times column followed the following comment: "Newest invention in the coin machine industry is Bell Products Company's coin changer. It changes quarters and dimes into nickels. Each change takes about one second (or just about as fast as you can make quarters and dimes disappear)."

Name Midwest, Coast Distribs For Bank Ball

NEW YORK, April 20.—Amusement Enterprises Company this week announced appointment of four new distributors for its Bank Ball game.

Those named are located in the Midwest and West Coast. They are: California—General Music Company, 2277 West Pico Boulevard, Los Angeles, and 1157 Post Street, San Francisco.

Washington and Oregon—Western Distributors, 1226 Southwest 16th Avenue, Portland, Ore.

Minnesota, South Dakota, North Dakota and Upper Wisconsin—Twin Ports Sales Company, 230 Lake Avenue, Duluth, Minn.

Iowa and Nebraska—Sandler Distributing Company, 110 11th Street, Des Moines.

Saxon's Incorporates as New Charlotte Coin Firm

CHARLOTTE, N. C., April 20—Saxon's is a new coin machine firm here, for which papers were filed recently by J. H. Saxon, S. L. Shanks and A. M. Robinson, all of Charlotte. Authorizes a capital stock of $50,000, with a subscribed stock of $30.

Greatest Coin Machine Corp.

Chapel Hill, N.C.

Saxon's, the firm, has headquarters at the old Rock Hill Hotel.

Jennings and Evans Factory Distributors

for New England States—Factory Prices—Write for Circulars


Write for complete list of Reconditioned Machines

AMPLIFIERS REPAIRED


CLARINDA APPLIANCE COMPANY

CLARINDA, IOWA

SIX RIVIERA

CONVERTED FROM "BIG PARADE"

OTHER CONVERSIONS FROM . . .

JACKIE STAR

ZOMBIE

SUN BEAM

LEADER

DOUBLE PLAY

DUPLEX

WEST WIND

SKY BLAZER

DO-RE-MI

KNOCKOUT

$60 F.O.B. Chicago. Factory will be paid for above games. Conversions for outright sale $249.50 each

Send in your games for conversion

UNITED MANUFACTURING CO.

6125 N. WESTERN AVE, CHICAGO 45, I11.

FOR SALE

14—5c War Eagles, 3/5. Ea. $100.00

2—10c War Eagles, 3/5. Ea. $100.00

3—Sc Extraordinary, 3/5. Ea. $100.00

5—Sc Extraordinary, 3/5. Ea. $100.00

1—Cheer Bell, 3/5. Ea. $150.00

1—Cherry Bell, 3/5. Ea. $150.00

2—5c Glitter Gold, 3/5. Ea. $150.00

1—25c Blue Front, 3/5. Ea. $150.00

2—5c Blue Front, 3/5. Ea. $150.00

1—10c Blue Front, 3/5. Ea. $150.00

1—5c Rolatop, 3/5. $60.00

1—10c Rolatop, 3/5. $75.00

Just off location—A-1 condition—some factory record rings. One-half deposit with order, balance C. O. D.

CHILLYCOTHE AMUSEMENT CO.

167 N. SECOND ST.

CHILLYCOTHE, I11.

SUNBEAM PRODUCTS

CHICAGO, I11.

LIVE YELLOW RUBBER RINGS

Starter Large $3.50 Per Hundred

Starter Small $2.00 Per Hundred

COMPLETE LARGE PLASTIC BUMPER ASSEMBLIES

Assorted Sets, 60c Ea.

ABBO'TT COIN WRAPPERS

(flat or Tabular) $6.00 per 1000

SUNBEAM PRODUCTS

230 Chestnut St.

Springfield, Mass.

Phone 4-1100

WRITE FOR COMPLETE LIST OF RECONDITIONED MACHINES
**Customers' Wants Important Item In New Cig Vending**

(Continued from page 103)

the whim of any consumer. In line with "convenience," the manufacturer must recognize that his coin mechanism must not put the consumer to any hardship in buying a package of cigarettes. That is why most coin mechanisms are designed to take any combination of coins.

With business expanding in all industries, immediately following the present reconversion period, the operator, too, is going to expand his routes. In order to aid the operator in his own expansion program, the manufacturer is producing a mechanism that is simple, sound and easily serviced. Any feature that a manufacturer can incorporate in the machine will cut down the service time and cost to the operator and speeding his route because it permits him to devote his attention more to the productive end of the business than to the service end.

In addition to the basic factors of the type of equipment that will be manufactured and the features that the equipment will have incorporated in its make-up, it is extremely important at this time that the manufacturer set out a clear-cut policy of business relationship with the operator—a policy so designed that the operator will be able to absorb the expansion of his routes and the purchase of new equipment easily and conveniently.

**Operator's Side**

The manufacturer realizes that the average operator is going to have to invest a considerable amount of money in new equipment to replace those machines which have been doing yeoman work for him during the four years when replacement was impossible. It is to the mutual benefit of manufacturer and operator, in light of the foregoing thought, that the former establish a policy of flexible credit terms so that the latter will be not overtaxed in his expansion program and will be able to progress in a rapid, normal and healthy manner.

Furthermore, banking institutions throughout the country recognize the need for "expansion" money in the vending machine business and invite the operator to light. We think that the operator will not have too much concern in financing the expansion of his vending business, so that he can meet the usual requirements with any banking institution.

In the final analysis, the new era that we are entering upon in the cigarette vending machine business will have come to recognize the basic psychological, service and financial factors necessary to the conducting of a normal healthy business. Slipshod methods are passé and only those operators and those manufacturers who are willing to face these facts squarely will progress.

---

**NEW PRICE--$90.00**

To convert your Old Mills Escalator Model Slots into NEW BLACK CHERRY BELLS


Precision Workmanship — Guaranteed 30 Days

SHIP THEM TO US FOR 10-DAY SERVICE

"SPECIAL"

CLOSING OUT FOR $30.00

"TRUE-FIT" "PRECISION BUILT"

GOLD CHROME CASE AND CASTING ASSEMBLIES

Complete With Drill Proofing, Award Plates, Club Handles, Etc.

WOLFE MUSIC COMPANY

1201 W. Main St.

(Tel. 1312; Res. 1302)

Ottawa, Illinois

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**MECHANIC WANTED**

Good equipped mechanics for Wurlitzer and Mutoscope work. Must understand entire rental system. Also pin games. Salary, $100 per week, steady job, nice advancement. Give full details on first application. Call, write, wire or phone direct 6462 before six p.m.

Click Amusement Corp.

2128 Main St., Buffalo 6, N. Y.

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**SMILEY IS HERE! IMMEDIATE DELIVERY**

**WANTED: 100 PIN GAMES AND 100 PHONOGRAHS**

**WHOLESALE, WIRE OR CALL**

INTERNATIONAL COIN MACHINE DISTRIBUTORS

3115 PROSPECT AVENUE

Cleveland, Ohio

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**REPLACEMENT PLASTICS**

for all makes and models of AUTOMATIC PHONOGRAPHs (the oldest and newest) NOW AVAILABLE RIGHT PRICES

Send for Complete Price List

**EAGLE**

COIN MACHINE CO.

1514 N. FREMONT AVE.

MICHIGAN 1247

CHICAGO 22, LL.

LATEST SALES BOARD NOVELTY

Drawn from Plastics. During the war used extensively. A small assortment will convince you.

**WHILE THEY LAST**

Sample Dozen

$11.52

A Sample Dozen with Full Information Will Convince

Get on our mailing list today and we will be happy to offer something, cost or offer to a bidder later on.

THE NEW DEAL MFG. CO.

411 NORTH BISHOP

DALLAS 8, TEXAS

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**NEW PRICE**

To convert your Old Mills Escalator Model Slots into NEW BLACK CHERRY BELLS


Precision Workmanship — Guaranteed 30 Days

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**"SPECIAL"**

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"TRUE-FIT" "PRECISION BUILT"

GOLD CHROME CASE AND CASTING ASSEMBLIES

Complete With Drill Proofing, Award Plates, Club Handles, Etc.

WOLFE MUSIC COMPANY

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Ottawa, Illinois

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SMILEY IS HERE!

IMMEDIATE DELIVERY

$39.50

**NEW**

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
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<tr>
<td>Stage Door Canteen</td>
<td>$274.50</td>
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<td>Big Hit</td>
<td>$279.50</td>
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<td>Rol-E-Disc 250</td>
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<td>Jukebox 4000</td>
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“I’M A SMILEY” • SEE IT TODAY! • “Smiley”
Ernest Butler,
Veteran Mills
Executive, Dies

CHICAGO, April 20—Ernest G. Butler, 68, credit and collections man-
ger of the Bell-O-Matic Corporation, died last week in Chicago of a heart ailment.

Widely known throughout the coin machine industry, Butler had been associated with the Mills group for 14 years. Prior to assuming his duties with Bell-O-Matic early this year, he served as credit manager in the coin machine division of Mills Novelty Company.

Native of Indiana, the Mills executive spent his early business life in the automobile industry. For years he was manager of the Baldwin Piano Company's Indianapolis sales office. In 1927 he left Baldwin to become collections manager for the Holart M. Cable Company, piano manufacturer-
ers, at La Porte, Ind., the position he held immediately prior to joining Mills in 1932.

Wide Acquaintance

Over the years, Butler gained a wide acquaintance with members of the trade, many of them during their early years as luminaries. Letting their fellow-worker for his high ideals, Mills officials pointed out that he had always retained his loyalties to the co-operative methods of business he championed for his co-operative attitude and his aid in difficult situations.

Butler is survived by his widow, Maude E.; a son, Ernest, and a daughter, Mrs. Eleanor Rose Proseer. He had five grandchildren.

Funeral services were held April 12, with burial in Arcadia Park.

Bally Reports

New-Type Ray Gun in Works

CHICAGO, April 20.—George Jenkins, vice-president and general sales manager of Bally Manufacturing Company, announced that a new type of ray-gun known as the Atom Gun is now in final engineering stages at the company's plant.

Jenkins said the game is modeled on Bally's pre-war Rapid Fire, but with addition of a new feature calculated to increase its earnings as a skilled equipment.

Production schedules will depend on the availability of certain special materials needed for the new effects, he said, but added that it is "being pushed rapidly toward pro-
duction."
Black Light Co.

Slates Move to New Spot May 1

CHICAGO, April 20.—Black Light Products will be in larger quarters at East Lake Street, by May 1, according to Judith Richardson, head of the firm. The firm is offering its services to coin machine manufacturers interested in adapting "black light" to their machines.

First actual use of black light in a coin-operated machine was announced here recently by Mercury Coin Company, which is offering an electric ray target gun using the principle of black light. The Black Light Products organization provided the supplies for this first use in the coin machine field. The firm offers its experimental help in adapting the light to other types of machines also.

Because lighting effects have been so important in the improvement of games and juke boxes, some trade leaders say black light may become an important new feature in these types of machines also.

Business Interest

Many industries are interested in possible uses of black light, according to a front page report in The New York Journal of Commerce April 17. The report indicated:

"The black light lamp had many military uses during the war; it is now finding its way into industry for inspection purposes. A great future is predicted for the commercial use of black light. The secret of the black light is that the object on which the light is thrown stands out without revealing the source of the light."

"That will open up a wide peace-time field for its use in clubs, restaurants, store interiors, movie theaters, window displays, hotel lobbies, showrooms and numerous other applications." The Journal article continued.

Black Light Products firm here has many of the same commercial uses, and especially in co-operation with big automobile manufacturers. Mrs. Richardson says they are especially interested in the coin machine field because her father has developed many vending machine patents used by a Chicago manufacturer.

Stamp Venders

Group Planned

PHILADELPHIA, April 20.—Leonard Tyrone, local postage stamp machine operator, announces that plans are being made for a group that will mark the establishment of a stamp facility in the city.

First meeting of the proposed organization is scheduled for the first week in May. Sixty to seventy operators are expected to attend.

"Too many veterans are being urged to invest in postage stamp machines in the columns of newspapers among the stamps that intend to sell them machines and then, "the hell with you," as they say in the business," Tyrone states. "We hope to, by means of the association, show the veterans for that matter anyone, how to operate successfully a postage stamp machine route."

"Poor service," Tyrone further states, "and lack of understanding of the business, leaves the operators not only out of money, but more important — locations. Customers complaints about the machines from customers do not feel kindly toward any postage stamp machine operator and they tell their friends, usually other location owners, about it, therefore hurting other operators."

WANTED TO BUY CHICAGO COIN AND GENCO GAMES

NOT NECESSARILY IN WORKING CONDITION, BUT ALL PARTS MUST BE ATTACHED — LUGS, CABINET NOT WANTED.

Square Amusement Co.

A. SCHLIESINGER—JOHN A. FITZGIBBONS

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Pile the $$$ with "Smiley"

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PIONEER’S "Smiley"—the game with appeal! Completely NEW Throughout!

Complete for ONLY—

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<table>
<thead>
<tr>
<th>5 BALL FREE PLAYS</th>
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<th>$79.50</th>
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<td>Cross Line, Ea.</td>
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**GUARANTEED**

**THOROUGHLY RECONDITIONED**

**ARCADE**

| EVANS PLAYBALL | $149.50 |
| EVANS TOMMY-JOE | $29.50 |
| PERICOPE | $194.50 |
| WIRE! WIRE! | $49.50 |

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**TERMS:** 1/2 DEPOSIT, BALANCE C.O.D., F. O. B. CHICAGO

**AMUSEMENT GAMES, INC.**

1935-07 E. 47TH STREET

Kenton 8556-7 CHICAGO 16, ILL.

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**AMUSEMENT GAMES, INC.**

1935-07 E. 47TH STREET

Kenton 8556-7 CHICAGO 16, ILL.
Use in Vendors Predicted for Light Plastics

WILMINGTON, Del., April 20.—Announcement of a new plastic lighter than cork but of "high compressive strength" by the Du Pont has touched off new interest in plastic research and development for the coin machine industry.

Du Pont said the new plastic, which it calls cellular cellulose acetate, or CCA, has remarkable structural strength when bonded between two sheets of metal, wood or plastic. It also is an insulator against heat here, and officials predict it will find use in manufacture of many plastic items to be used for frozen foods, ice cream and soft drinks.

At the same time, another big push for felt plastics, Missouri Chemical Company, announced that it has perfected a new method of molding which will enable manufacturers to use plastics in large equipment. The process, termed "impression molding," was used during the war in making observation domes and other aircraft parts. It consists of impregnating cloth, paper or fiber with a highly developed plastic.

General American Transportation Corporation, operator of national coin-operated service, announced its entry into the plastics industry. Company officials said they would spend nearly $100,000 on machinery for a new plastics plant at East Chicago, Ind., according to Sam Laud, president.

Firm already owns its building in East Chicago. Laud said that factories would be under contract to operate under its two subsidiaries, McCoy, Jones & Company, inc., manufacturer, and United Eclipse Moulded Products Company. Its plastic presses, said to be the largest in the industry, will include one capable of exerting 2,000 tons of pressure.

Laud predicted the plant would be in production by the end of April.

Hirsch Coin To Distribute New Pintable Game

WASHINGTON, April 20.—Hirsch de la Vies, who has been in the coin machine industry since 1920, announced that his firm, Hirsch Coin Machine Company of Washington, has been appointed national distributor for a new game called Red Barrels.

Game is a combination pinball and pool table, he said. It features a playing field with electronic scoring and tallizing device. De la Vies said that he had 150 games on the market before placing them on sale nationally.

Appointment of local distributors has been started, he reported. His company now is delivering about 50 games per week, and expects to step up its output to 300 machines a week by September.

Game originally was built without a coin chute. Total of 44 machines, with coin chutes, had been sold to the armed forces, Red Cross and U. S. O. clubs over the world, he said.

Heatley, Old-Time Arcade Owner, Dies

DENVER, April 20.—Herbert (Bub) Heatley, 80, at his post as proprietor of Denver's famous Old Arcade, died at Presbyterian Hospital here Thursday (15).

Heatley was born in Barrington, Ill., and came west as a child and was a resident of Denver for 75 years. His father was a co-partner in Den- vere's first theater, the Palace.
PIONEER'S "Smiley" fits any territory!
LEGAL ANYWHERE!

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INTERNATIONAL COIN MACHINE DISTRIBUTORS
2115 Prospect
Cleveland, Ohio

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Pile the $$ with "Smiley"

Available for IMMEDIATE DELIVERY!
Complete for ONLY—

$39.50

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453 W. Main St.
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L. J. NACLERIO
J. J. NACLERIO

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Completely NEW Throughout!
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PAN-AMERICAN DISTRIBUTING COMPANY
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Pile the $$$ with "Smiley"

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A. C. RUDD COMPANY
N-9 Bernard Street
Spokane, Washington

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Available for IMMEDIATE DELIVERY!

"Smiley" • SEE IT TODAY! • "Smiley"
Airplane Games Being Shipped To Fun Centers

MILWAUKEE, April 20.—Amusement parks currently are receiving Pre-Flight Trainer shipments which will make possible large-scale installations, A. B. Slade, general manager of Coin Arts Industries, reports. Squads of 14 machines have been shipped for the Coney Island location on Surf Avenue, New York, formerly occupied by the Giant Ferris Wheel, he said.

Other spots which will have groups of 4 to 14 machines include Palisades Park, Palisade, N. J.; Sam Hamid’s White City Park, Worcester, Mass.; Elitch Gardens, Denver, and Mission Beach Park, San Diego, Calif. Trainers for these spots have been shipped, and many are on location, Slade said.

Other licenses which have received the approval of two additional distributors for the firm’s new Shine-a-Mint shoe-polishing machine, Ed Ravebly, owner of Associated Amusements, Inc., Boston, has been assigned the New England territory, including Massachusetts, Connecticut, Maine, Vermont, New Hampshire and Rhode Island.

Louisiana distributorship goes to Sam Yaras, of Southwest Amusement Company, Dallas. Yaras also is Texas distributor for Pre-Flight Trainers.

Show of Inventors Features Venders, Other Coin Devices

CHICAGO, April 20.—World’s Invention Exposition opened at the Chicago Arena last week with a number of exhibits of interest to the coin machine industry on display. Show is set for a 12-day run, closing April 22.

Among 500 inventors showcasing models and devices in hopes of landing a manufacturer, or of getting started with their own production set-up, is Compton Company, Abilene, Tex., with several types of vending machines. Firm displayed two variations of a three-column postage stamp vender. One has a 3 and a 10-cent slot for stamp folders, with the third chute vending stamp and envelope in a dime. The other employs two 5-cent and one dime chute.

Other machines included a nine-column 200-pack capacity cigarette vender with dual coin chute, and devices for post cards, razors, movies, handkerchiefs and chewing gum.

Another coin-operated device on exhibit was a training airplane type amusement plane. Equipped with two coin chutes, device uses remote controls to maneuver model plane in realistic maneuvers. Inventor is Elza C. Howard, Chicago plumber.

J. L. Haufsaire, of Chicago, showed a counter-bowling game which he said could be adapted to coin operation. Game uses a suspended ball which rolls on pins at pins like a pendulum.

A government official said that many inventors were among first-day visitors, pointing out that they were interested in exhibits of tool and machinery inventors as well as in coin devices.

Florida Automatic Slates $15,000 Construction Job

TAMPA, Fla., April 20.—A permit has been issued here for $15,000 of work by the Florida Automatic Sales Corporation, 129 South Franklin Street.

Construction now depends upon approval by the district construction office of the Civilian Production Administration.

**WE PAY $20.00 FOR ANY OTHER GENCO Free Play Games. All Games must be COMPLETE with all parts.**

P&S MACHINE CO.
3017-19 N. SHEFFIELD AVENUE
CHICAGO 14, ILLINOIS

**FULLY MANUFA C TURED IN EXCITED 6-85**

**FREE CASH**

**FOUR HUNDRED FLAT ROLL**

**FIVE BALL PIN GAMES**

FIV BALL PIN GAMES

Knockout...$125.00

Bowl 10 Star...250.00

Stars...110.00

Colors...109.50

5-1-2-3 Mark...150.00

Invasion...109.50

Air...96.50

A-1-2-3...99.50

G. L. Joe...119.50

A.B.C...105.00

STEAMER

Targy...34.50

Speed Ball 40.50

G. L. Joe...34.50

A-B-C...105.00

Kong...89.50

J. L. Haufsaire...109.50

Smaller...96.50

Victory...74.50

R. D. Rich...96.50

Jason...89.50

Winter...89.50

J. L. Haufsaire...89.50

Send for complete list of new and used Arcade Equipment, five ball F. P. Games, Skele, G. T., and Consoles.

TERMS 1/3 Down; Balance C. D. O.

K. C. NOVELTY CO.
419 MARKET ST., PHILA. 6, PA.
M A R K E T 6 4 0 1
**COIN MACHINES 149**

### Tests May Rush Coin Telegrams

**BOSTON, April 20.—Coin machine applications of facsimile process for transmission of printed matter thru telephone or radio circuits—received new impetus with the recent announcement of advances resulting from a two-year experimental program.**

Telefax, facsimile telegraph device for which coin operation is to be used, is expected to benefit from these improvements along with radio broadcasters and newspaper publishers who backed the research project.

Facsimile development work was carried on by a co-operative organization titled Broadcasters Facsimile Analysis, with Radio Inventions, Inc., cooperating. Efforts of this group are reported to have perfected facsimile to the point where it can be tried on an extensive commercial level.

**Show Process**

Process can now be used to transmit good reproductions of printed matter, half-tone pictures and comic strips, it is claimed. Demonstrations of improved reproduction were recently presented by Radio Inventions, Inc.

Facsimile men say that its chief use may be expected in broadcasting supplementary news matter to home receivers. To what extent this function might be effected thru coin operation is a matter of speculation. However, Western Union’s Telefax machine is expected to be widely used in a coin-operated device. Some of this type already are in operation, and plans for large-scale production were disclosed some time ago.

### Chicago Sun Man Does Dream Piece On Drink Vender

**CHICAGO, April 20.—An interesting new coin-operated soft-drink dispenser was described recently by W. A. S. Douglas, whose widely read column, On the Sun Beam is a Chicago Sun feature. Douglas now on a tour along the Katy tracks in Texas, wrote:**

> "For example, there was the gentleman with the bright idea about an automatic pop bottle machine, there may be something—the way he argues it. He plans a big glass panel thru which you stare after you have deposited your nickel. The stage is empty while you drop in the coin, but on receipt a curtain goes up in the back and a bottle of pop slides gracefully forward—while you stare, entranced. Then from the side of the stage a cup appears.

>The "bottle bow to the cup and the cup returns the courtesy. Then the bottle returns, always gracefully to center stage, where it till itself, pours the contents into the bottle, off-stage. The cup full of pop disappears down a trogadop, like the devil. But sometimefaceted cup appears thru a hole under the mirror and a straw extending from which you take it and drink down the contents."**

### New Ops in Weirton Report Juke Biz Up

**WESTON, W. Va., April 20.—Keeping abreast of coinmen in other sections of the country, who are reporting a noticeable business upswing, Harry Krause and Ray Stuart, recoin purchasers of Jackie Fields’ music box route, announce a sizable increase in gross sales in the past two months, causing them to place orders for more equipment.**
PIONEER'S "Smiley" fits any territory! LEGAL ANYWHERE!

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HERCULES SALES & DISTRIBUTING COMPANY
415 Frelinghuysen Avenue
Newark, New Jersey

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"Smiley"

Pile the $$$$ with "Smiley"

Available for IMMEDIATE DELIVERY!

Complete for ONLY—

$39.50

"Smiley" • SEE IT TODAY! • "Smiley"
PIONEER'S "Smiley" fits any territory! LEGAL ANYWHERE!

Distributed by
T. B. HOLLIDAY COMPANY, INC.
1200 W. Morehead Street
Charlotte, North Carolina

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Pile the $$$ with "Smiley"

Available for IMMEDIATE DELIVERY!

Complete for ONLY—

$39.50

"Smiley" • SEE IT TODAY! • "Smiley"

The Brand New Legal

Counter Game

Distributed by
M. S. WOLF DISTRIBUTING COMPANY
1348 Venice Blvd., Los Angeles 6, Calif.
1175 Folsom St., San Francisco 3, Calif.
1305 Kettner Blvd., San Diego 1, Calif.
427 S. W. 13th Ave., Portland, Oregon
2313 3d Avenue, Seattle, Washington

See Your Nearest Distributor

PIONEER'S "Smiley"—the game with appeal!

Completely NEW Throughout!

Complete for ONLY—

$39.50

Available for IMMEDIATE DELIVERY!
NEW YORK, April 20.—First National Plastics Exposition will be held in the Grand Central Palace April 27, according to the Society of the Plastics Industry, which will sponsor the event, with over 200 plastic concerns participating.

Present status of all plastics and their possibilities for application in all types of industries, including the coin machine field, will be presented generally, officials said. Exhibitions will be held on a national basis in the newest U. S. industry, will bring together all major manufacturers of raw material, machinery, companies that fabricate the new and standard plastic parts and products and others allied to the field.

The showing, according to officials, will perform a long-needed service in making it possible for manufacturers, whose knowledge of properties and possibilities of plastics has been limited because of rapid changes in the field and the absence of a simple medium for imparting accurate information on the use of plastics, to better understand the ways of the growing industry after seeing, first hand, how things are done.

Experts in every phase of the industry will gather at the exposition to give the best plastic products full information on the many phases of the giant field.

With the shortage of steel holding up production of coin machines, many manufacturers have been turning to plastics for cabinets and parts. After test use, it was found to have some advantages over steel and because of its beauty, more customer appeal. Hence, the future of plastics in the coin machine field is assured.

Pin Cabinets

It has been rumored that pinball cabinets will, in the future, be made entirely of plastic because of lighter weight and more appeal to the player. Juke box manufacturers have been turning to plastics for some time for cabinet parts, and in some cases the whole cabinet.

Some manufacturers believe that the greatest things that can be added to coin machines to get extra appeal are lights, mirrors and plastics. Therefore, making the entire product from plastics would not be a complete change of heart.

Attendance at the exposition, it is pointed out, will not only be drawn from all parts of the United States, but also from Canada, Latin America and Europe. Society of the Plastics Industry will also hold a convention at which some of the world’s leading authorities will tell about the latest advances in plastic technology and application.

Vancouver Coinmen

Prepare for Heavy Influx of Tourists

VANCOUVER, B. C., April 20.—Operators here are optimistic about summer business prospects following a report by the Vancouver Publicity and Tourist Bureau that British Columbia hotels and resorts have been alerted to anticipate an estimated million visitors from the United States and Eastern Canada during the 1946 season.

The bureau reports that in many cases hoteliers have already been booked solid for July and August.

The bureau said Union Steamships has received orders for two more steamers on the Alaskan run, and Canadian National Railway cruises have been booked to 85 per cent of capacity. Coinmen on these ships are expecting to cash in on what promises to be a record-breaking season.

Movie Machine Aids

Photog in Snapping Youngsters’ Poses

CHICAGO, April 20.—Specializing in children’s photographs, a studio opened here last week features a converted movie machine to hold interest of the subject. Removal of the panel ordinarily housing the coin box and insertion of a small-sized camera in place of the box, enables the photographer to snap the pictures while the child is engrossed in animated cartoons.

Dr. L. E. M. Hodder and Sid Samuels, partners in the Kiddyland Photo Studio, said they first saw the machine demonstrated in West Coast cities and became interested in its possibilities.

They said that early experiments show the device to be a first-rate all-purpose tool, resulting in extremely natural portraits.

Experiment attracted considerable interest here, one newspaper featuring the machine and its operators in a four-picture strip.
AMUSEMENT PARK OPERATORS
FOR THE OUTDOOR SEASON
SHOOT the BEAR
RAY GUN
WITH FREE PLAY UNIT
IS LOCATION TESTED AND PROVED

$199.50
$10.00
$189.50
Free Play Unit

WANTED AT ONCE!
Seeburg Chicken Sam and Jailbirds
Must Be Complete With All Parts—Not
Necessarily in Working Order. Will Pay

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SEEBURG RAY GUN AMPLIFIERS, RIFLES
REPAIRED — 24 HOUR SERVICE

COINEX SHOOT THE BEAR CONVERSION
Can be installed on location in twenty minutes. Pays
for itself and allows a profit in one week’s time. Color-
ful, with top player appeal, it makes a new piece of
equipment out of your old Seeburg Chicken Sam, Con-

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EXHIBIT BIG HIT... $249.95
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ARGENTINE... 75.00
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42 FAIRBANKS ST., N.W. Phone: 98332: 50-047 GRAND RAPIDS 2, MICH.
Vacation Trade Billions
Seen Boon to Coin Play

CHICAGO, April 20.—A nine-billion dollar vacation trade for 1946, cash picture happily being painted by travel men of the greatest American holiday since 1929, is expected to bring unprecedented activity in every branch of the coin machine industry. Reports from tourist bureaus in every vacation area point to a nation literally on the move. Some 80,000,000 people will be out on the highways, most of them in pre-war autos. Civilian passenger volume on buses, railways and airlines—already showing sharp gains—will grow with the tourist rush after June 1, transport officials report.

Resorts Ready

Getting ready for the vacationers’ onslaught are hotels, tourist courts, resorts, entertainment spots and national parks—few of which expect to be able to handle the traffic adequately.

California, Inc., representing these enterprises in the North and Central sections of the State, frankly warns out-of-State vacationers: “Don’t come this year.” All resorts are sold out, it is said, and tourists should hold off until 1947.

In Michigan, where a 3,000,000,000 tourist trade is the State’s second largest industry, the State Confederation Department advises: “Don’t come to Michigan this summer unless you have reservations in advance.”

Too Many

Wisconsin Tourist Bureau reports that reservation requests for Door County Woods resorts are three or four times in excess of last year. Tight accommodation picture is similarly reported by almost all big resort cities. Atlantic City and Virginia Beach on the East Coast are nearing the solid booking level for July and August. Adirondacks resort spots are in the same boat.

The National Park Service expects visitors to be up from a 1945 wartime low to around 9,000,000. Parks themselves offer plenty of elbow room, but hotels, cabins and lodges around them will operate at capacity, the Park Service says.

Late Comers

As a result of the expected country-wide jam, trend is expected to be toward a longer vacation season, extending well into the fall and offering consumers a proportionately longer boom season. Thus, resorts are programming special attractions for late and early seasonal traffic.

Despite difficulties in getting accommodations and universally skyrocketing costs for those obtainable, the American vacationer in 1946 is expected to be as free a spender on all types of entertainment as he always has been. The estimated nine billion dollar vacation budget represents a jump of a full two billions over the 1929 high.

See Super Trucking Stations on Coast
As Coin Locations

SAN FRANCISCO, April 20.—Super-service stations “for trucks only” bunched up on the coin machine location front with recent announcement of plans of West Coast oil firms. Designed to serve up comfort de luxe to highway truckers, units planned by several companies include features which are expected to offer natural locations for vending machines, judges and amusement games.

One oil company is said to be perfecting plans for dormitories and restaurants in stations which will also have machine shops, equipment salesrooms and special lubrication facilities. Another chain announced a similar set-up, adding an air-conditioned lounge and hot and cold showers.

First of these truckers’ service stations is scheduled to open in May, with an entire network along West Coast highways going up during the next year.

Plants are seen as another development in the trend toward rural super-service stations combining marketing and entertainment facilities for motorists and country people.

Canada’s Tobacco Crop
Is Off 7%

OTTAWA, April 20.—Canadian tobacco growers planted 5,000 acres more than the Park Service last year, but they harvested 7.7 per cent fewer pounds, the Dominion Bureau of Agriculture announced yesterday.

Last year’s crop amounted to 97,316,000 pounds compared with 103,458,000 pounds harvested two years ago, the bureau said. Decreases were registered in all types of tobacco despite the increase in plantings from 88,495 acres to 93,697.
A REAL GIFT from AL STERN

12 PAIRS of Women’s Du Pont NYLON HOSE

Will Be Given Away FREE EVERY WEEK to Operators Only in
• ILLINOIS • NEBRASKA
• IOWA • KANSAS • MISSOURI

HOW?

Just tell us in 23 words or less, in plain everyday language, what you consider the best equipment in any of your locations.

Simple—isn’t it—for such a RARE gift?

The best four answers each week, in the opinion of our judges, will receive THREE PAIRS EACH of the FINEST Du Pont NYLON HOSE

CONTEST JUDGES:
Mr. WALTER HURD, Coin Machine Editor of The Billboard
Mr. JAMES A. GILMORE, Secretary & Treasurer of Coin Machine Industries

• NO OBLIGATION • NO COST • ABSOLUTELY FREE

All replies will be held in strictest confidence. Selections will be made weekly until one is selected on June 1st 1946. This contest is open to all operators. In the event of a tie, duplicate prices will be awarded.

WRITE NOW!

BE ONE OF THE LUCKY 12 TO GET NYLONS

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FOR SALE—PINBALL GAMES

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WANTED: MILLS PHONOGRAPH 

WILL PAY • EMPRESS, $250; MILLS THORNE, $200

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Blocks Launch Expansion Plan At Philadelphia

PHILADELPHIA, April 20—Harry Block and his son, Byron, announce that one of the largest expansion and modernization plans in the history of pool table business is being undertaken by the Block Marble Company, coin machine parts distributor.

Chairman Block states, "remodeling and modernization of the two-story building is now under way."

Also as part of the new program, Phir Staid (pronounced "first aid"), a trademark figure for screws, wires, springs and other coin machine parts, is being introduced by the concern. Phir Staid's face is a coin.

Venezuela Wooing U. S. Tourists With Varied Amusements

CARACAS, Venezuela, April 20—Venezuela is going after the U. S. tourist. Tired of seeing Mexico City, Rio, Buenos Aires and other Latin cities get the bulk of Uncle Sam's tourists, many of them with big bankrolls, the government has set up an organization similar to the Chamber of Commerce to start ballyhooing the wonders of this country.

The government will be represented in the new organization by the inspector general of traffic. There will be representatives of all lines, shipping companies, hotels and tourism agencies on the committee.

The government said it would see to it that there is plenty of amusement for visitors, who can reach here by air in less than 10 hours, and by boat from New York in four days. Three big hotels are being constructed, four night clubs are flourishing, the Venezuelan pro baseball league which brought Lefty Gomez here is in the middle of its most successful season, and the Hippodromo, horse track, has just opened.

The government spokesman said that with the prospect of a post-war tourist boom for Latin America, Venezuela is being prepared to catch a hefty share of the pickings.

Leo Lewis Refits Amuse Games for Twin Play in Chi

CHICAGO, April 20—Leo Lewis, Lewis Coin Machine Service here, has completed converting hockey games from single to single and double play, and reports that the business is holding up well.

Lewis says that the first changeover on the games was made by his firm three months ago. That machine was placed in the Chicago Arena where a single-play game had been on location.

To date, Lewis says, his company has made conversions on many hockey games, with successful results on location from the twin play which enables two customers to operate the game at the same time.

Clarey Announces Expansion Program

NEW YORK, April 20—John J. Clarey, sales manager for National Slug Rejectors, St. Louis, is hunting quarters here for a new office for the company, to be opened soon.

An office in Chicago also is in the process of organization, Clarey says.
EXHIBIT'S

NEW
LINE OF
AMUSEMENT
MACHINES
SUPPLIES and CARDS
READY NOW!
OPERATE THEM EVERYWHERE
Write Us To-Day
for complete illustrated
literature showing the
entire line of modern
money makers now ready
to produce for you.

----- EXHIBIT SUPPLY CO. -----
4222-30 W. LAKE ST. • CHICAGO 24, ILL.

IT'S CENTRAL'S
SHOOT THE MOTHER-IN-LAW
GUARANTEED Greater Cash Returns
LOCATION TESTED AND WITH TOP COIN APPEAL
FOR ALL TYPES OF LOCATIONS
• Entire mechanism rebuilt by experts.
• Cabinet completely refinished.
• Scenery by Craig Parker, the largest and finest
art studio which is devoting its entire time to
the coin machine industry.
• Double Money Back Guarantee.
• None can compare—the best on the market.

BECAUSE OF VOLUME
PRICED LOW AT
$152.50
F. O. B. CHICAGO
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AND NOW
TWO NEW COMPLETE SCENIC CONVERSIONS
BY CRAIG PARKER
"ORIGINAL DESIGNS"
DON'T LET YOUR MACHINES GO COIN HUNGRY
SHOOT THE
MOTHER-IN-LAW
KILROY
IS HERE

IN 5 COLORS
NEW LOW PRICE
$14.50 Complete with Doll for
Seeburg Chicken Sam

NEW LOW PRICE
$13.50 A 5-COLOR 10b
"The Army's Nemesis"
For Seeburg Shoot the Chutes

FINER WORK—HIGHER QUALITY—LARGER RETURNS
5-WIRE, TOP GRADE, ANY QUANTITY — — — — - 10c FT.

IMMEDIATE DELIVERY!
BLACK
CHROME
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5 BALL FREE PLAYS
TEN STRIKES
ARCADE
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WRITE — PHONE — WIRE
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What You Have — TODAY!

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NEW ... WHOLLY DIFFERENT GAME
Action Every Second ... Lightning Fast

BIGGER INCOME ... Because
THERE'S LESS TIME PER GAME

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ORDER YOUR MONEY-MAKER NOW

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4556 N. KENMORE AVE.
CHICAGO 40, ILL.
Chrome Cabinet Assemblies

Custom Built!

Better Built by Buckley—
YOUR GUARANTEE!

✓ COMPLETE NEW PRECISION - BUILT LIGHT
WOOD CABINETS EXPERTLY FINISHED WITH
PERFECT FIT NEW ALUMINUM CASTINGS.
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CHERRY OR DIAMOND ORNAMENTS
GENUINE CHROME (PERFECTLY PLATED)
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Rebuilt and Refinished
Look and Operate Like New, $95.00

Write for Complete List of Replacement Parts

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GLOBE invites Operators and Mechanics' fullest inspection of Duffy's . . . the LATEST and truly GREATEST 5 Ball Revamp ever built!

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MILLS AND JENNINGS GOLF BALL VENDORS SILVER CHROMES
MILLS CLUB BELLS. WRITE—WRITE—WRITE

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No. 9800—GEM CLASSIC—REGAL—COLONEL

EVANS DOMINOE and BANGTAILS
Complete with NEW recifier and coin retaining fingers. Ready to operate. $300 each.

CHICAGO METAL DOUBLE REVOLVA-ROUND SALES. $250.00.

We are NATIONAL DISTRIBUTORS of the DOWNEY-JOHNSON PORTABLE COIN COUNTERS—TUBULAR WRAPPERS—LIGHTNING CASHIER. ALSO MANUFACTURERS OF THE GLOBE COIN SEPARATOR,

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NEW SCALES SOON

We Can Rebuild Your Old Scales and Make Them Look Like New

Get your Scales rebuilt now and have them ready for your big season.

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“SUSPENSE”

• “SCHEMATIC” PANEL
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ORDER FROM YOUR JOBBER OR A WILLIAMS REGIONAL DISTRIBUTOR

Williams MANUFACTURING COMPANY

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• Join CMI Now •
Detroit Coin Mfg. Blooms;
Batter-Up Is Latest Comer

DETROIT, April 20. — Re-emergence of Detroit as a national coin machine production center is seen in the acquisition of the Better-Up Company by two Detroit men, Bruce Bryan and John P. Kelly, with opening this week of their new offices here at Suite 401, Michigan Bank Building.

The new Detroit company has bought out the original organization at Milwaukee, headed by A. R. Slade, who is now head of Coin Arts Enterprises.

Bryan is a Detroit operator, specializing in the arcade field, with many years' experience. He was formerly in partnership with Erwin Baldridge, under the name of Bryan & Baldridge, operating arcades at Walled Lake Amusement Park and elsewhere.

Kelly was formerly production and installation manager for Slade in the original Better-Up organization and is an experienced man in the field, being closely associated with the installation of this big game for the past few seasons. He is also now associated with Russell's Playland Arcade at 520 Woodward Avenue here.

One Change

Major change in sales policy is being made, with a reduction in the sales price from $2,500.00 to $1,900.00, effective this current week. This reduction is made possible by the adoption of Detroit-style production line methods. The factory will continue to be at Milwaukee, however, Bryan stated.

This is the first machine to be distributed nationally out of Detroit since the war, and marks the reopening of that field. Prior to the war, Detroit at various times was the source of a number of machines nationally marketed over a period of nearly 50 years.

Outstanding among local manufacturing companies in the post-war line-up are such firms as Detroit Park Products, with their postage stamp and special purpose vending; American Vending Corporation, making new candy vendors, whose plant will be at Kansas City; Edward A. Gorney, of Mercury Products Company, who is developing new machines of several types; F. L. Jacobs Company, with a Coca-Cola dispenser; one major firm with a new ice cream dispenser; and a number of firms whose plans are being kept under cover at this time.

Probably Largest

This machine, however, is probably the largest device of its kind ever to be handled from Detroit, and one of the largest coin-controlled operations on the market. It is now being redesigned to be fitted up as a portable unit, so that it will be adaptable to change of locations. At present, an extensive campaign to introduce it widely in arcades and downtown parks is being launched.

The game, incidentally, is in use in Mexico, however, by newspapers received here this week from Lupita, Mexico City distributor of the game.
FOCAL POINT OF THE COIN MACHINE SOUTH

Try some of our guaranteed merchandise and you too will sing "Georgia on My Mind"

Every machine thoroughly cleaned, checked and tested. Worn parts replaced. These machines are ready to operate. If any machine is unsatisfactory, notify us within 48 hours after receipt of machine and full refund will be given. NO ARGUMENT WHATSOEVER.

NEW MACHINES ON OUR FLOOR

Georgia operators, come and see these new hits—Jennings' Bronze and Deluxe Chiefs; Evans' 46 Model Bangtals and Dominos; Exhibit's "Big Hit" 1-Ball Multiple or 5-Ball F. P.; Gottlieb's Famous Stage Door Canteen; Mills' Vest Pockets; Chicago Coin's Goalee; Bally's Undersea Raider; Munves' Super Skee Roll.

SPECIAL SLOT DEAL

MILLS GUARANTEED ORIGINAL SLOTS

We have just picked these up. All are clean and original. Each lot has a master key. Machines were never on but one location. Buy lots and save 15%.

SPECIAL SLOT DEAL #1

(15% Discount Allowed if sold as a Lot of 10 Pieces)

1 Slot Brown Front .......... $375.00
2 Slot Original Chrome .. $225.00
4 Slot Original Chrome .......... $175.00
1 Slot Brown Front .......... $150.00
1 Slot Brown Front .......... $250.00
5 Slot Brown Front .......... $450.00

SPECIAL SLOT DEAL #2

(15% Discount Allowed if sold as a Lot of 10 Pieces)

1 Slot Milori Black Front Handsials, R.A. & G.H.
2 Slot Original Chrome .. $115.00
1 Slot Original Chrome .......... $175.00
1 Slot Original Chrome .......... $150.00
1 Slot Original Chrome .......... $100.00

GEORGIA OPERATORS, COME AND SEE OUR NEW MACHINES: Gottlieb's Canteens, Evans' 46 Dominos, Exhibit's Big Hit, Jennings New Slots, Munves' Super Skeeroll, Mills' Vest Pockets, Bally's Undersea Raider, Chicago Coin's Goalee.

HARD TO GET PARTS

SATISFACTION GUARANTEED OR YOUR MONEY BACK

JOBBERS and DISTRIBUTORS, write for Quantity Prices

Wurlitzer Turntable Bushings (Brass), Ea. .......... $1.00
Wurlitzer Main Floor Bushings, Ea. .......... 3.05
Title Strip Holders or Program Tins, Ea. .......... .10
Star Wheels, Ea. .......... .35
Star Wheel Pins of Burnham, Ea. .......... .01
Shielded Wire for Tore Arms, Per Ft., 15 Ft. .......... .75
Micro Switches, Red and Green on Same Switch, connect leads to whichever pool only, w/extra on switch, Ea. .......... $12.00
B.S. Crystal Pick-Ups (Black Type) for Rock-Olad and Mills, Ea. .......... $3.25
Brand New, Original Caille Hot Shots, West Assembly, Complete with Cover for 412, 416, 248, 606B, 808, SPECIFY MODEL, Ea. .......... 9.05
Speed Iron Soldering Gun, New Soldering Principle, .......... 12.95

Wurlitzer Needle Screws, Case Hardened, Per Doz., .......... $1.50
Enduring Needle Screws, Long and Sharp, Specific, Per Doz. .......... 1.65
Casters, Standard Wide, Size, Set of 4, .......... 1.35
Casters, Large Size, Fits Any Phonograph, Set of 4, .......... 1.65
Wurlitzer Trip Down Wire, Ea., .......... .40
Volume Control Keys, Polished, Ea., Per Doz. .......... 4.50
Brand New Coin Chute Assemblies, single coin only, to replace onto 3 Coin Chute Assemblies on 412 and 416, Complete, Ea. .......... $11.95
"Lifetime" Pressure 0.025, (6 of 10 Pairs), .......... 2.95
Universal Amplifiers, Add the Operator, 420, Prewars only.

1/2 CERTIFIED DEPOSIT MUST ACCOMPANY ALL ORDERS

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MACON, GEORGIA

COIN MACHINES 161

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REVOLUTIONARY YEARS AHEAD OF ANYTHING YOU HAVE EVER DREAMED OF

ALL ELECTRONIC RAY GUNS

USING THE AMAZING BLACK LIGHT

A new principle applied for the first time in Coke machines. Black Light is the "invisible ray" which makes it possible to paint an object with a material containing a special component. This component is a light absorbent that absorbs the ultraviolet light (the invisible ray) and makes it visible. The applications of this new principle are virtually endless. It can be used for a wide variety of purposes including making advertisements more effective, providing new forms of security for financial transactions, and many others.

SHOOT THE WOLF

TOMORROW'S GAME TODAY

The very latest in Coke machine engineering and technology has developed. These are concepts from the Seaburg Chicken Barns. It is confidently predicted that they are virtually a new principle in the design of Coke machines. We are confident in the excellent of this machine and make the following guarantee and pledge:

THE PRICE IS MODERATE

These Ray Guns actually win more because of the new principle than any other machine. Confirmation of the new principle has been made by experts and the money-back guarantee is a product of the new principle.

THE PRICE IS MODERATE

$249.50

Complete Money-back Guarantee

F. O. B. Chicago
Send 1/2 Deposit

MERCURY'S TOP-NOTCH RAY GUNS

SHOOT THE BARTENDER

Converted from Seaburg Chicken Sam, Jap and Convict

MAID 'N' MONSTER

Converted from Seaburg Shoot the Chutes

Great new sensation, proven money maker.

Mills and other manufacturers present exciting new machines in our own line. The cabines are refrigerated and beautifully designed. This is a product of the new principle.

"SHOOT THE BARTENDER" AND "MAID 'N' MONSTER" have several new ideas to help keep your Salvage, Time and Player appeal.

EIGHT MERCURY PRODUCTS SOLD ON A FREE-BACK GUARANTEE

SHOOT THE BARTENDER CONVERSION

Converted from Seaburg Chicken Sam, Jap and Convict

MAID 'N' MONSTER CONVERSION

Converted from Seaburg Shoot the Chutes

$15.00

Each

F. O. B. Chicago
Send 1/2 Deposit

STOP

Coin Fumbling

STOP

Opening and changing cash registers.

STOP

Wasting time counting dimes, nickels, dimes, quarters.

STOP

Lost from mistakes taken in making change.

YOU CAN SAVE MONEY! With this Trigger Action

COIN VENDOR

OPERATORS, STAKERS, BARTENDERS, MAGAZINE AND STORE OWNERS

MAKE YOUR OWN NEW SINGLE AND DOUBLE PLAY HOCKEY

Parts come to you wired, all ready to install. Anyone can easily convert their old games to the new.

$40.00

MAKE YOUR OWN NEW

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LUKE'S COIN MACHINE COMPANY

3924 W. Chicago Ave. • Chicago 51 • Belmont 7005
COMING SOON!

**KICKER and CATCHER**

THE TRIED AND PROVEN COUNTER GAME SENSATION

‘NUFF SAID for Distributors and Operators WHO KNOW!

BAKER NOVELTY COMPANY

1700 WASHINGTON BLVD.  CHICAGO 12, ILLINOIS

MATCH LESS LAMPS

Dependable Service FOR EVERY TYPE OF GAME  MUSIC AND WALL BOX

MATCHLESS ELECTRIC CO.  364 WEST RANDOLPH STREET  CHICAGO 6, ILL

FOR BULK VENDORS

PAN’S "HARD SHELL" CANDIES HAVE WHAT IT TAKES

FINEST QUALITY — SNAPPY APPEARANCE EASY VENDING — CORRECT PRICE ARE YOU ON OUR MAILING LIST?

PAN CONFECTIONS

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WE WILL BUY

YOUR PIN GAMES, CONSOLES AND MUSIC SEND LIST, STATING CONDITION AND PRICE

NEARBY OPERATORS: You don’t have to crate machines! We will call for them! Hurry! Contact us at once!

THOMPSON MUSIC CO.

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PACKARD MANUFACTURING CORP.

Packard Pla-Mor Wall Boxes  535.95

Telephone Cable  Par Fm.  19

One Piece Bar Bracket  5.00

Write 1000 Speakers (Out of This World)  15.785.95 Plus Tax

DISTRIBUTORS FOR PACKARD MANUFACTURING CORP. IN VIRGINIA EXHIBIT SUPPLY CO.  A.R.T. MFG. CORP. MILLS NOVELTY CO. J. H. KEENEY & CO. VIRGINIA, NORTH AND SOUTH CAROLINA And Other Leading Manufacturers

MILLS VEST POCKET—$74.50

F. O. B. Factory

NOW DELIVERING MILLS BLACK CHERRY BELLS In 5-10-25-50. Pay Made in 2 1/2 or 3 1/2 Payroll on 1 Cherry Keeney's New BONUS Super Bell

PLACE YOUR ORDER NOW

PROMPT DELIVERY KEENEY'S BONUS SUPER BELL Write For Further Information And Prices On Our Complete Line

**USED AND RECONDITIONED**

1 Baby Climber  10.00

1 Exhibits Stars  74.95

1 Exhibits Rainbow  10.99

1 Exhibits Sky Diver  100.00

1 Exhibits Alphabet  44.00

1 Show Band Wagon  49.50

1 Supreme Rider  225.00

1 Super Torpedo  225.00

1 Harmonic Window  178.00

1 Charade  85.00

FULL CASH MUST ACCOMPANY ORDER IN FORM OF POST OFFICE, EXPRESS, TELEGRAPH MONEY ORDER OR CERTIFIED CHECK.

MOSLEY VENDING MACHINE EXCHANGE, INC.

10 Broad Street, Richmond, Va.; Office Phones 3-5151, 3-5152, Residence Phone 5-1233

“IN THE DARK”

1800 R. M. Holes  5c Play  Tote In  $90.00

Pays Out  47.06

PROFIT  $42.94

“DUCKY”

“IN THE DARK”

960 G. L. Holes  10c Play  Tote In  $90.00

Pays Out  46.48

PROFIT  $49.52

HARLICH'S

BROKERS

HARLICH MANUFACTURING CO.

4153 W. JACKSON B.V.  CHICAGO 7, ILLINOIS

ATTENTION! OPERATORS IN NORTHEASTERN NEW YORK STATE AND NEW JERSEY

CONTACT US FOR INFORMATION ABOUT

H. C. EVANS CO.

LINE OF 1946 MONEY-MAKERS

PALISADE SPECIALIES COMPANY

442 Anderson Ave., Cliffside Park, N. J.

Phone: Cliffside 6-2892-3

WE WILL BUY

YOUR PIN GAMES, CONSOLES AND MUSIC

SEND LIST, STATING CONDITION AND PRICE

NEARBY OPERATORS: You don't have to crate machines! We will call for them! Hurry! Contact us at once!

THOMPSON MUSIC CO.

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AUTOMATIC POKER

For $2 play, Player receives complete Poker hand when $ 2.50 is at stake. (2000 complete decks) reinvented. Prices: 10¢ each. 5¢ sheets, 30¢ each. 20¢ sheet, 40¢ each. 50¢ sheet, 60¢ each. 75¢ sheet, $1.00 each. Each $3.00

WEBB DISTRIBUTING COMPANY

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Hello, Everybody

My name is Phil Staid... pronounced "First Aid." I'm the new trade mark "First Aid." I'm the new trade mark for the Block Marble Company. My boss tells me my first words at birth were, "Get It From Block—They Have It in Stock!" My name was selected to describe my job—rushing all over the country, carrying badly needed parts in every city in my bag for operators in every city, in every town. It sounds exciting... I like it and travel... and after operators get to know me, I'm sure they'll all be my friends.

In a way I wish I wasn't born right in the middle of re-conversion. That's a big word for a little guy like me and I'll understand that nobody expects miracles while everything is so scarce and I'll do all I can to live up to my company's slogan—"Get It From Block—They Have It in Stock!"

Well, now that I've introduced myself, when you need something, just write, wire or phone my boss. If he has what you need I'll get it to you immediately... so long! Now back to work for me...
The New
PREMIER
BARREL ROLL
Keeps Play At An All Time High

And it is the interchangeable and interlockable features which do that. The Premier Barrel Roll is available in 3 lengths—10 1/2 ft., 12 1/4 ft. and 14 ft. and all backboards and playing fields are interchangeable and interlockable. Even the barrel roll, which adds a competitive skill shot to the player appeal, is optional—games can be supplied with or without. NO WONDER THE PREMIER BARREL ROLL IS CALLED A GREAT 6 GAMES IN 1 COMBINATION.

The Premier Barrel Roll is solidly constructed in our own modern plant. It's built for heavy play—and it's built well.

PREMIER COIN MACHINE MANUFACTURING CORP.
FORMERLY F. P. & K.
577 TENTH AVENUE, NEW YORK 18, N. Y.

ORDER TODAY!
START MAKING MONEY WITH

SURF QUEENS
NEW FIVE BALL NOVELTY GAME

COMPLETE STOCK OF BALLY PARTS
Prompt Attention to Mail Orders!

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3181 ELSTON AVE.
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EXCLUSIVE BALLY DISTRIBUTOR

Extraordinary OPPORTUNITY

ELNOMAR ARCADES
44TH RD. AND 11TH ST.
LONG ISLAND CITY 1, N. Y.
TOPS ALL SLOTS!

NEW EXTRABELL FRONT
and Cabinet Assembly Breaks
All Money-Making Records

Extrabell accommodates any Mills silent mechanism and transforms it into a dazzling, play-getting Bell that is the talk of the nation! New curved front—a first! New gusher jackpot design—a first! New treatment of payout section—a first! Quality white oak cabinet with drill-proof lining. 5c, 10c, 25c denominators. 2-5 or 3-5 oval chrome reward plates. Finished in beautiful turquoise blue with lavish reflector decoration. Extrabell is the creation of Everett B. Eckland, famed designer of War Eagle, Roman Head, Extraordinary, Blue Front, Brown Front, Silver Chrome, Gold Chrome, etc. We are now delivering to operators and rebuilders in California, Nevada, Arizona, Washington, Oregon.

M. S. WOLF DISTRIBUTING CO.
2313 3rd AVENUE, SEATTLE, WASH. • 427 S. W., 13th AVENUE, PORTLAND, OR. 1305 KETTNER BLVD., SAN DIEGO 1, CALIF. • 1175 FOLSOM ST., SAN FRANCISCO 3, CALIF. 1368 VENICE BOULEVARD, LOS ANGELES 6, CALIF.

MILLS NEW POST-WAR MACHINES
ORDER TODAY IMMEDIATE SHIPMENT

BLACK CHERRY BELL
This wonderful new Bell is now ready for delivery. In 5c, 10c, 25c and 50c Pays, Exclusively with Brilliant Silver, Black, Red and Green.

SICKING, INC.
1401 CENTRAL PARKWAY, CINCINNATI 14, O.

NEW VEST POCKET BELL
This Vest Pocket Bell is a complete Bell, operating on S.6 Mystery in front. It is covered by drop flap. Reels can fed be instantly covered automatically returns the reward plate from sight. Blue & Silver or Gold & Silver.

$74.50

want consoles!
SUPER BELLS COMB.; SUPER BELLS TWINS, 5/25 COMB.; SILVER MOONS; BIG GAME, F. P.; CLUB BELLS, HI HANDS; JUMBO PARADE, F. P.; FOUR BELLS, LATE HEAD; THREE BELLS
WRITE—WIRE—PHONE TODAY!

H. ROSENBERG CO.
625 10th AVENUE, NEW YORK 19, N. Y.
LONGACRE 3-2479

“Extrabell” PAT. PENDING, TRADE MARK REG.
**Eigir NF'**

**WANT TO**

Keeney Submarine Gun

5 AMI Telephone Studios; Complete, Slightly Used. WRITE—PHONE—WIRE FOR DETAILS!

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**CENTRAL OHIO COIN MACHINE EXCHANGE**

185-189 E. TOWN ST., COLUMBUS 15, O. Phone AD 7949, AD 7993

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**NOW DELIVERING CHICAGO COIN'S**

**GOALEE**

**WE ARE DISTRIBUTORS FOR DAVAL PRODUCTS CORP.**

FOR NEW YORK, NEW JERSEY AND CONN.

DELIVERING MAY 1ST

MARVELS, AMERICAN EAGLES, GLASHER'S BALL GUM AND COUNTER GAMES

ALSO NON-COIN OPERATED GAMES

**PRICES ON REQUEST**

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**BUILT SPECIALLY FOR THE U. S. GOVT.**

**UNIVERSAL AMPLIFIERS**


**$47.50**

**ORDER IMMEDIATELY!**

We will take all your used amplifiers and allow a credit on the purchase of the above amplifier.

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**RUNYON SALES CO. OF N. Y.**

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NEW YORK 18, N. Y. - LONGACRE 4-620

**RUNYON SALES COMPANY**

123 WEST RUNYON STREET

NEWARK, N. J. - BIGELOW 3-1777

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**WE ARE NOW DELIVERING**

**GOTTIEB'S STAGE DOOR CANTENE**

**GOTTIEB'S DE LUXE COP SCALE**

**EXHIBIT'S BIG HIT**

**MILLS BLACK CHERRY BELLS**

**PARKER PLA-MOR WALL BOXES AND SPEAKERS**

---

**SPECIALS FOR SALE**

<table>
<thead>
<tr>
<th>Mills 1-2-3, 1941, F.P.</th>
<th>$75.00</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mills 50¢ Silver Chrome, 2-5 Pay</td>
<td>WRITE FOR PRICES</td>
</tr>
<tr>
<td>Keeney Submarine Gun</td>
<td>$125.00</td>
</tr>
</tbody>
</table>

**WANT TO BUY: 500 FIVE-BALL FREE PLAY GAMES**

---

**OLIVE NOVELTY CO.**

2625 LUCAS AVE., ST. LOUIS 3, MO.

(Phone: Franklin 3620)

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**THE BILLBOARD**

**COIN MACHINES**

167

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**DUPLICATE SAFES REVOLVING AROUND $225.00—BRAND NEW—$225.00**

**HEAVY STEEL, BURGLAR PROOF**

Will Take Mills or Jennings Slots. Bottom Door for Storage and Weights.

---

**SLOTS AND SAFES**

<table>
<thead>
<tr>
<th>Machine</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Silver Blue</td>
<td>$190.00</td>
</tr>
<tr>
<td>Silver Flaming</td>
<td>$190.00</td>
</tr>
<tr>
<td>Silver Chrome</td>
<td>$190.00</td>
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<tr>
<td>Silver 25¢</td>
<td>$190.00</td>
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<tr>
<td>Silver 50¢</td>
<td>$190.00</td>
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<tr>
<td>Silver 75¢</td>
<td>$190.00</td>
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<td>Silver 75¢</td>
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</tr>
<tr>
<td>Silver 10¢</td>
<td>$190.00</td>
</tr>
</tbody>
</table>

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**{DISTRIBUTOR WANTED}{**

W. F. H. Co., 158 E. 25th St., Chicago, Illinois

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**NOW DELIVERING CHICAGO COIN'S**

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**GOTTFIEB'S STAGE DOOR CANTENE**

**GOTTFIEB'S DE LUXE COP SCALE**

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(Phone: Franklin 3620)
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**Gives You Top 2-Way Location Coverage**

**GRIP SCALE**

3-WAY STRENGTH TESTER

Consistently Best Since 1928!

Join CMI Now!

**NEW MACHINES NOW BEING DELIVERED**

**NOW TAKING ORDERS FOR ABT CHALLENGER**

MARVEL'S LATEST NEW REVAMP—CATALINA...$249.50

UNITED RIVIERA

UNITED STREAMLINER

STAGE DOOR CANTENE

MILLS NEW BLUE AND GOLD VEST POCKET

GOALEE

TOTAL ROLL

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"There is No Substitute for Quality"

**GOTTLIEB**

Improved De Luxe

GRIP SCALE

3-WAY STRENGTH TESTER

Hundreds of Operators Have Requested That Production Be Resumed on This Machine That Has Been a Proven Money-Maker Since 1928!

**LOOK AT ALL THESE FEATURES:**

- Time-tested, tremendous profit maker!
- 1c play—sure-fire penny catcher!
- Operate in your present location—no additional overhead!
- Entirely mechanical, trouble-free operation—ruggedly constructed!
- 3-way tester triples the take!

**EXCLUSIVE DISTRIBUTORS IN NEW ENGLAND**

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ENDURANCE!

Ten thousand operators will attest to the enduring qualities of a Mills Coin Machine. Ten thousand operators will tell you that during the long emergency Mills Coin Machines proved they possessed Unlimited Endurance. These conditions didn’t just happen, they were not a matter of luck; there were deeper and sounder reasons why Mills Coin Machines stood up under this long, hard usage: their background of 56 years of manufacture, the experienced men who assembled them, the inspectors who checked them, the qualities of raw materials used, Mills keen research into the operators’ needs and problems—these things, not luck, were the reasons why Mills Coin Machines had longer life during their long run. Today Mills is again building long-run machines; if you are contemplating the purchase of new coin equipment, if you want satisfied locations, remember that Mills Coin Machines Have Unlimited Endurance!

WRITE:
Bell-O-Matic Corporation
EXCLUSIVE NATIONAL DISTRIBUTOR: MILLS BELL PRODUCTS

PHONE SPAULDING 0500
4100 W. FULLERTON AVENUE
CHICAGO 39, ILLINOIS
BADGER’S BARGAINS
“Often a few dollars less – Seldom a penny more”

KEENEO RECONDITIONED SUPER BELLS

| KEENEO SUPER, 25, F.P., P.O. | $295.00 |
| KEENEO SUPER, 50, F.P., P.O. | $350.00 |
| KEENEO SUPER, 100, F.P., P.O. | $500.00 |
| KEENEO 6, 30, F.P., P.O. | $650.00 |
| KEENEO 8, 30, F.P., P.O. | $700.00 |
| KEENEO 8, 50, F.P., P.O. | $750.00 |

CONSOLES

| MILLS THREE BELLS, 5/10-25c | $850.00 |
| MILLS FOUR BELLS, LATE HEAD, 5/10-25c | $950.00 |
| MILLS FOUR BELLS, LATE HEAD, 6/25-25c | $975.00 |
| MILLS FOUR BELLS, ORIG. HEAD, 5/10-25c | $975.00 |
| EVANS BELL, ORIG. HEAD, 5/10-25c | $975.00 |
| BALLY CENTURY, LATE TWO SONG CARDS | $1000.00 |
| SALLY CROWN RAY, F.P. | $1050.00 |
| BALLY ROLL EM, F.P. | $1100.00 |
| SALLY CLUB BELLS, F.P., P.O. | $1150.00 |
| MILLS JUMBO, LATE HEAD, P.O. | $1200.00 |

ONE-BALL MULTIPLE, F.P. TABLES

| BALLY THOROBRED | $850.00 |
| SALLY LONGHORN | $875.00 |
| BALLY PINOCO | $875.00 |
| SALLY CHAMPION | $900.00 |
| SALLY 41 DOLLY | $900.00 |
| BALLY 41 DOLLY | $900.00 |
| SALLY 41 DOLLY | $900.00 |
| BALLY BLUE DOLLY | $900.00 |
| SALLY DOLLY DOUBLE | $900.00 |
| BALLY DARK HORSE | $900.00 |
| SALLY DOLLY SINGLE | $900.00 |
| MILLS 41-125 | $900.00 |

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| ROCK-O-LA CONSOLED | $1000.00 |
| ROCK-O-LA PREMIER | $1050.00 |
| ROCK-O-LA SUPER NEW ROCK-OLITE | $1100.00 |
| ROCK-O-LA MASTER NEW ROCK-O-LITE | $1150.00 |
| ROCK-O-LA SPECIFICATIONS, PRINTED | $1200.00 |
| ROCK-O-LA STANDARD, PRINTED | $1250.00 |
| PACKARD PLAY-MOR BOXES | $1300.00 |
| ROCK-O-LA 3-1/2-8¢ BAR BOXES | $1350.00 |
| ROCK-O-LA 3-1/2-8¢ BAR BOXES | $1400.00 |
| WORLD TV-58 CALCOUT, PRINTED | $1450.00 |
| WORLD TV-58 MICRO, PRINTED | $1500.00 |
| WORLD TV-58 MICRO, PRINTED | $1550.00 |
| TOY WIZARD, DENT, P.O. | $1600.00 |
| 2-WIRE DISC CORD, 225 FT. | $1650.00 |

STANDARD BRANDS

| STANDARD BRANDS | 

| WURLITZER MODEL 700 | $750.00 |
| WURLITZER MODEL 700 | $750.00 |
| WURLITZER MODEL 700 | $750.00 |
| WURLITZER MODEL 700 | $750.00 |
| KEEPE-UP SPEAKER CABINET, 29-5/8" × 16-1/8" | $800.00 |
| WALNUT SPEAKER CABINET, 14-1/8" × 14-1/8" | $800.00 |
| WALNUT SPEAKER CABINET, 14-1/8" × 14-1/8" | $800.00 |
| SALLY 12" P.M. 15 INCH SPEAKER | $800.00 |
| SALLY 12 INCH SPEAKER | $800.00 |
| DUO LOCKS, LONG DASH | $800.00 |
| DUO LOCKS, STANDARD | $800.00 |
| DUO LOCKS, STANDARD | $800.00 |
| WURLITZER MODEL NO. 1275 | $800.00 |
| WURLITZER MODEL 600 | $800.00 |
| WURLITZER MODEL 240 | $800.00 |
| WURLITZER MODEL 240 | $800.00 |
| WURLITZER MODEL 240 | $800.00 |

ARCADE EQUIPMENT

| MATHESON 6-200 | $1000.00 |
| WILLIAMS LIBERATOR | $1050.00 |
| PITCH-24 AND GUNNER-24 (NEW) | $1100.00 |
| WHITE STAR METEOR (NEW) | $1150.00 |
| ENSIGN VEGETABLE (NEW) | $1200.00 |
| CASHIERS ALARM | $1250.00 |
| MOIRE AIR MAIDEN | $1300.00 |
| MOTOGRAPHER'S FISHERMAN | $1350.00 |
| MOTOGRAPHER'S BOBBER | $1400.00 |
| FRANK ZUMERNAMEL | $1450.00 |
| CHARLES BLINKER | $1500.00 |
| MATHESON 6-200 | $1550.00 |
| MATHESON 6-200 | $1600.00 |
| MATHESON 6-200 | $1650.00 |

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1412 West 30th Street
Los Angeles 15, Calif.

BADGER NOVELTY COMPANY

3446 N. 30th Street
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With Carrying Case and Money Tubes
One-Year Guarantee

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6½"x6½"x4

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COUNTS, WRAPS
1c, 5c, 10c, 25c

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One-Year Guarantee

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B. D. LAZAR COMPANY
1635 Fifth Avenue
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403 LINDEN AVE., DAYTON 3, OHIO
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232 W. TWI ST., CINCINNATI 1, OHIO
325 N. ILLINOIS, INDIANAPOLIS 4, IND.
415 BROAD ST., NASHVILLE 3, TENN.

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Rochester 9, N. Y.
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CHICAGO 13, ILL.
YOU CAME! YOU SAW! YOU ACCLAIMED!

THE FINEST-FASTEST

COIN CHANGER
ON THE MARKET

SMART MODERN DESIGN MAKES
IT WELCOME ON ANY LOCATION

POSSIBILITIES ARE UNLIMITED!
NEEDED AND WANTED WHEREVER
COIN OPERATED DEVICES ARE USED!

JUST CHECK THE FEATURES OF THE AMAZING
BEACON ELECTRIC COIN CHANGER!

- ELECTRICALLY OPERATED
  Changes coins with the speed of lightning! Accurate beyond human
  capability: simple, easy to service. Operates on AC or DC. Modern design
  makes it an attractive addition to any spot.

- HOLDS $40.00 IN NICKELS
  Changes dimes and quarters without fuss or muss. Large capacity elimi-
  nates constant attendance and unnecessary service.

- NO LOST SALES
  Customers don't "walk" for lack of change. Here's a silent salesman that
  will repay its original cost by saving sales for your locations.

THANKS . . .

a Million for your
wonderful response
at the showing!

Al Sebring

BELL PRODUCTS CO.
2000 N. OAKLEY Humboldt 3027 CHICAGO 47, ILL.
The AMI Phonograph and AMI Automatic Music will be distributed in the State of Virginia exclusively by

AUTOMATIC MUSIC SYSTEM

306 West Broad Street
Richmond 20, Virginia

E. B. ALLEY, Owner
Phones: 2-2912, 7-2787
Why there are 60% Less Moving Parts in the

**Challenger '47**

**PHONOGRAPh**

- **No Helixes**
- **No Main Gears**
- **No Spiral Gears**
- **No Torsion Springs**
- **No Star Wheels**
- **No Turntable Clutches**
- **No Mitre Gears**

All of which means Trouble-Free Operation

Challenger Automatic Music & Challenger Drink Dispenser on Permanent Display Chicago Showrooms

**U.S. Challenge Co.**

*Automatic Equipment Division*

*Factories: Batavia, Ill. Wichita, Kan. Centerville, Iowa*

*General Office and Showrooms, Field Building, Chicago, Illinois*
RUSHING TO BRING YOU QUALITY GALORE

BIG SENSATION! BIG IN ACTION! BIG IN PROFITS!

That's the Jennings' excitingly new STANDARD CHIEF

O. D. JENNINGS AND COMPANY
4307-39 WEST LAKE STREET • CHICAGO 24, ILL.
Thanks

"I wish personally to thank all phonograph distributors and operators of America for the overwhelming praise they are giving to the new Model A AMI phonograph. Your praise is being received in the kind of language that any sales manager loves, namely, the biggest landslide of orders I have ever seen!" DeWitt (Doc) Eaton, Automatic Instrument Co.
IT USED TO BE "JUKE BOX"
NOW IT'S

Seeburg

SCIENTIFIC SOUND DISTRIBUTION

The blare of the old-type "juke box" is giving way to Seeburg scientific sound distribution. Early, single-unit "juke boxes" were, in many cases, too loud for customers seated near them...too soft for those in the far end of a large room.

The superlatively fine, post-war Seeburg Symphonola...properly augmented by additional speakers placed according to Seeburg scientifically-correct charts...gives a delightful and even distribution of bass and treble tones and volume.

This balance assures thorough enjoyment of the music...which is never loud enough to drown-out ordinary conversation.

* Sample chart of Seeburg Scientific Sound Distribution

★ DALLAS, Pacific at Olive
★ HOUSTON, 910 Calhoun
★ SAN ANTONIO, 241 Broadway
★ NEW ORLEANS, 832 Baronne
★ MEMPHIS, 167 South Second
★ OKLAHOMA CITY, 900 North Western

S. H. LYNCH & CO.
Exclusive Southwest Distributors
Now Delivering...

**SEEBURG**

- PHONOGRAPHs • R. C. SPECiALS
- WALLOMATICs • SPEAKERS
- Dual Remote Volume Control

Greatest Music Merchandisers of All Time!

**DELIVERY NOW!**

**EXHIBIT**

**BIG HIT**

**STAGE DOOR CANTcEN**

**DELIVERY NOW!**

**GOTTLIEB**

**GRIP SCALE**

**DELIVERY SOON!**

**A. B. T. CHALLENGER**

**DAVAI COUNTER GAMES**

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ABOUT MAY 1st
SOUTHERN
WILL BE OPEN IN
EVANSVILLE, IND.
710 N. W. 2nd ST.

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SOUTHERN AUTOMATIC MUSIC CO.

542 S. 2nd ST., LOUISVILLE 2, KY.
228 W. 7th ST., CINCINNATI 2, OHIO
325 N. ILLINOIS ST., INDIANAPOLIS 4, IND.
425 BROAD ST., NASHVILLE 3, TENN.

211 E. 10th ST., CHATTANOOGA 3, TENN.
242 N. JEFFERSON, LEXINGTON, KY.
603 LINDEN AVE., DAYTON 3, OHIO
1329 S. CALHOUN ST., FT. WAYNE, IND.
Every smart Music Operator knows he's got to keep up to the minute on his discs to get top play and top pay. Isn't the same true of the styling of your phonograph? Aireon has realized that today's locations and today's players are attracted by the beauty of modern design—that matches the mood of today's music—gleaming chrome, colorful new plastics, flashing, scintillating fluorescent lighting—streamlined design that harmonizes with any surroundings.

You'll be amazed at the extra play you'll get wherever Aireon supplies the music—as much from Aireon's beauty of appearance as from Aireon's perfection of tone.

Distributors In All Principal Cities
END THE NUISANCE of nursing your equipment along... the nagging threat of late-night service calls. Built into Bally's new post-war games are two factors that protect you from service-worry. First, new precision construction mastered during the war, when the Bally plant won the Army-Navy “E” Award with triple stars... simplified mechanisms built stronger than ever to insure trouble-free operation and long life on location. Second, new exclusive "get-at-able" mechanisms to speed up adjustments and routine service. And naturally you get a new high in flash, fast action, thrills and suspense that add up to top earning power... earning power that is actually out-earning bell-type equipment. See Bally's new hits at your distributor today. You'll want to Bally-brighten your locations as quick as you can!

**VICTORY DERBY**

ONE BALL MULTIPLE PAY TABLE

Packed with all the profit-proved features of Bally's famous pre-war multiples... plus new play-provoking ideas that are pushing profits to a new all-time high! Several hundred VICTORY DERBY games on location two to twenty weeks are consistently topping all previous collection records of pre-war and war-time operations. See your distributor today and arrange for early delivery of VICTORY DERBY.

**VICTORY SPECIAL**

ONE OR FIVE BALL REPLAY MULTIPLE

Bally's big, new VICTORY SPECIAL is your post-war profit insurance in replay territory. Quickly convertible to one or five-ball play... and a fast money-maker either way. VICTORY SPECIAL features all the famous features of Bally's pre-war multiples... plus new play-stimulating ideas that insure plenty of repeat play. For top profits in replay spots order VICTORY SPECIAL today.

**SURF QUEENS**

NEW FIVE BALL NOVELTY GAME

Make a date with Bally's new sparkling SURF QUEENS—fastest five-ball novelty game ever built. Designed by a practical operator known for his ability to pick winners, SURF QUEENS is packed with all the elements of a money-making game... combined with new angles that will bring the slowest novelty spots back to life in a hurry. Order from your Bally distributor today.
SEEBURG operators say all this and more . . . Their praise for the SEEBURG Symphonola 1-46 is unlimited . . . And their opinions are well-founded . . . They know that SEEBURG Automatic Music has been proved and improved for over forty years . . . And they know that SEEBURG Scientific Sound Distribution is the last word in Automatic Music.
Now, more than ever before, the public will become Wurlitzer BRAND CONSCIOUS

EVERYONE, EVERYWHERE WILL GO WHERE THEY CAN ENJOY Wurlitzer PHONOGRAPH MUSIC

Let's face the facts. Brand consciousness can be established only by brand advertising. That's why Wurlitzer has launched the only national advertising campaign in commercial music history — directed to the public through national magazines, coast-to-coast billboard showings, and nation-wide signs in locations. This Triple-Action advertising campaign will stimulate play on Wurlitzer Phonographs — will increase profits for Wurlitzer location owners and Wurlitzer Factory-Approved Music Merchants.

Every unit tells the reader where and why he should look for the Sign of the Musical Note for America’s Favorite Nickel’s Worth of Fun... Wurlitzer Phonograph Music.

Now, more and more the public will know and go where they can enjoy Wurlitzer music. Every Wurlitzer Factory-Approved Music Merchant and Wurlitzer location owner will share the benefits as America becomes Wurlitzer brand conscious in selecting its commercial music. The Rudolph Wurlitzer Company, North Tonawanda, New York.

*The Name That Means Music To Millions

Wurlitzer’s "Triple-Action" Advertising Campaign Will Reach Everybody...Everywhere

Wurlitzer extend its leadership