Geranium or uranium, atomic or platonic
... it's all the same to showbiz-minded
lecture leggers who have followed
current trends since Adam ate the apple
... Peace, it's wonderful for spiers
at the payoff windows—Page 3

NORA MARTIN
No Hates—But Boss in Control Room
(See Music Section)
BOB REEMS
his Piano and Orchestra

UNUSUAL!
ORIGINAL!
ENTERTAINING

Held Over on Every Engagement:
- HELSING'S VODVIL LOUNGE........... CHICAGO
- SILHOUETTE CLUB..................... CHICAGO
- THE HAPPY HOUR........................ MINNEAPOLIS
- THE DRUM.................................. ST. PAUL
- THE COVE................................ PHILADELPHIA
- MOORISH ROOM........................ WILMINGTON
- RIO CABANA............................ BALTIMORE

"The Feeling's MUTUAL" MUTUAL ENTERTAINMENT AGENCY 203 N. WABASH AVE. CHICAGO, ILLINOIS
BIG BOOM IN LECTURE BIZ

Anti-Petrillo Bill Passed By Senate, 47-3

Three Quorum Calls Needed

WASHINGTON, April 6.—With the Senate having sent the Lan-\nVandenberg anti-Petrillo bill to the White House late today by vote of 47-3, and Senate Majority Leader Douglas was content that they had managed to stick to their original plan to hold the bill as a vonop over James C. \nPetrillo, proxy of American Federa-\ntion of Musicians, at out of nego-\nciations conference Monday (8) be-\ntween Petrillo’s Executive Commit-\tee and Special Industry Committee, headed by John Miller, president of National Association of Broadcasters. Jubilation of the anti-Petrillo stra-\negeteg was tempered tonight, how-\never, by prospect that President Tru-\nman may veto the bill which has received stout opposition from or-\nganized labor groups.

Atto today’s final vote in the Sen-\na was top-heavy in support of the bill, the final action came only after protracted debate during which the anti-Petrillo strategists faced serious difficulty in getting a quorum present for the vote. After nearly four hours of debate and three quorum calls, a bare majority of one mustered to get
(See Anti-Petrillo Bill on page 15)

R-B MAJESTIC IN GARDEN BOW

Color Suppliants Old-Time Socko

Trend toward kid interest obvious—Toyland hits de-\nspite dreary musical score

By Pat Purcell

NEW YORK, April 6.—Ringling Bros. and Barnum & Bailey’s CIRCUS opened in Madison Square Garden Thursday (4) with a majestico present-\ntation that spirit so seldom does. It gave evidence of considerable imagina-\ntion, but lacked the dash and punch of an old-time circus.

It was the fourth effort under the Barnum & Bailey banner, and of its predecessors, there was a preponderance of feminine pulpitude and a dash of sex thrill through and through, fact that there wasn’t an outstanding thrill on the bill, altho there is a highly satisfac-\ntory gathering of top talent perfor-\nmers.

Tendency to center-ring all and sun-\ndry almost pushed this one into the one-ring class and kept the to-\ntumors around for 3 hours and 25 minutes despite the trimming of the intermission (used only in the Gar-\nden) from 12 to 8 minutes. This

Canadian OPA, or
How To Go Crazy
On Price Scale

WASHINGTON, April 6.—Declines in the entertainment industry, affecting nearly all forms of the enter-\ntainment industry, are predicted by the Treasury Department in its annual report to Congress released this week. Only segment expected to show any increase in sales, phonograph manufacturing industry. Some of such items, according to the Treasury, should nearly treble cur-\ntent figures in the next season. Liquor sales are expected to show a slight increase.

Darker outlook is pictured for night clubs and theaters, while coin machine operators are expected to hold their own during the fiscal year ending June 30, 1947.

Treasury estimates on business outlook are based on its expected tax receipts for the present and 1947 fiscal years. Past departmental guesses have proved excellent barometers. Treasury estimates for current fiscal year on short sale was correctly predicted several months in advance.

Current tax collections from entertain-\ntainment biz, Treasury states, are at
(See B. O. Drop Seen on page 4)

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U.S. Treasury Sees Drop in Showbiz B. O.

BILBOO

Peace, It’s Wonderful for Spikers at Pay-Off Time

$5-6 Million Take-Off—Escapism the Latest Trend

By Leon Marks

NEW YORK, April 6.—War’s end isn’t going to mean a blight on the $5,000,000,000 cabbage patch known as the lecture biz. At least that’s what agents hope and believe. Peace, war not, is now the sales talk for the spikers, with “brave new world” pitchers getting dates for plenty of coin. Bookings are already being made into 1947, with a punch up in guest engaged next season.

The 1-just-came-back-from-over-there fraternity on the skids. Audiences don’t want to remember war’s horrors, so peace lectures. Everyone was among its share of its own boys who have come back from the con-\nflict with similar tales. They can be heard at the corner drugstore any night, sons duds.

A few strong international names like Vincent Sheean (just finished his newest opus, “The House Against At-\nHouse”), Pierre Van Paeen, H. E. Knickerbocker, Leland Stowe—authors as well as journalists—are still going strong. Escapism is now the chief trend. Dancers, singers, comedians, hypnotists, psychologists, magicians, painters are all very much in demand by women’s clubs.

A recent illustrated travel adventure series at New York Town Hall has sold one on the atomic bomb four times. Typical of customers reaction was an old lady who, when asked why she didn’t buy tickets for the bomb series remarked to me.”

Future Versus Past

Speakers talking about gadgets, plastics and homes of the future ring the bell with lecture patrons. On the other hand, spe-\ncialpleaders—whether political candidates or minis-
ters of disposed governments—get the gate. Except for Jan Struthers, English novelist, once high on the list of lecture attractions, have moved out of the picture. Miss Struthers has been built up as a platform prima donna largely by her guest shots on radio’s Information Please.

In addition to the $5,000,000 that the big-time agents pull out, there is another five to seven million bucks pinched by small-fry lecturers—guy who work for $10, $15, $25 and $50 a shot and either book themselves or (Lecture Biz in Big Boom, page 4)

VANCOUVER, April 6.—Two véc-\nners of the circus, Fred Bradna, equestrian director, and Felix Adler, acrobat director, have been formally charged with fraud and theft after they jumped their shows in British Columbia.

Fred Bradna, Adler
Miss Premiere

Vet equestrian director at Sarasota recovering from injuries—clown dismissed

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According to Hymie Spielers, producing equestrian director at

U.S. Treasury Sees Drop in Showbiz B. O.

But Radio-Phono Way Up

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Lecture Biz in Big Boom; +Brave New World' Pitchers 根据数据为重型Kale

Yearly Take-Off Near $6,000,000

Among the top drawsw now are Dale Carnegie, Pearl Buck, Will Rogers, and another busy one is Joe Bama, who is known as the "Lecture King." Among other famous lecturers are Margit Steen and his wife, who are well known for their talks on the subject of "The Modern Woman." They are currently on tour in the United States and Canada, giving over 100 lectures each year. Their talks are very well received by their audiences, who find them both informative and inspiring.

MINNEAPOLIS, April 4.—This season was an eight-month date filled by General Chennault for $2,500 a shot. Ex-Mayor La Guardia, Osa Johnson and Ex-Ambassador Fats Waller, however, have been well known for their "豬肝炎". The famous cases have been publicized in the newspaper, and many people have been interested in learning more about them. The cases have been studied by the experts, and it is believed that the disease is caused by a virus that infects the liver. The disease is spread by contact with infected animals, and it is important to avoid contact with them.

Lecture Biz in Big Boom; +Brave New World' Pitchers

Other notable lecturers include Margaret Mead, who is known for her talks on the subject of "The Primitive Mind," and Pauline Johnson, who is known for her talks on the subject of "The Indian Mind." They are both well known for their ability to communicate with their audiences, and their talks are well received by their audiences.

The lecture business is very profitable, and many people are attracted to it for the financial rewards. Many lecturers are able to make a living from their talks, and some are able to make a fortune. The business is also very competitive, and many people are attracted to it for the opportunity to work on their own terms.

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**Promotion Is Where You Get It**

**Plug for Plug Mags Driving Agencies Wild**

Radio Adds Circulation, So...

NEW YORK, April 6.—Efforts of magazines to get radio plugs tying in with mag stories on other personalities have assumed the proportions of a petty racket, according to top advertising agencies. Situation, acute in the last six months, has been aggravated by the great number of new mags, particularly in the travel field.

Technique of the less ethical mags approaches blackmail, with mag promotion man phoning an advertising agency with this approach: "We will run your ad in our new mags if you will give us a plug on the program." It's bold as hell in some cases. There are more stable mags still run the story first and then pitch for the plug. Young & Rubicam, commenting on the fact that the mags are more hell than ever to radio publicity states: "It's become a sin. Practically all of them pester you to death. With the saturation of such mags as Life and Time they all solicit plugs—even Esquire and Look." With some mags, another agency man pointed out, a story gets into print not on its editorial value but strictly on the "I'll give you the promo and you give me something" angle.

It's a Rash

J. Walter Thompson, commenting on the rash of mags trying to get cut-rate publicity, says the real top publishers are recognizing the value of advertising.

**ABC Offers To Set Bing Up in Station Time Biz?**

NEW YORK, April 6.—Latest twist on the Bing Crosby scramble is the report that American Broadcasting Company has offered Der Bingel one hour for each show at a sum set by the wishes—in order to get the Groener-MSE team folded. ABC, according to the story, is willing of the half-hour slot preceding, and the half-hour slot following, the Crosby slot—if he would only agree to move in. Under this plan the network, if necessary, would pay stations for the time, but it is hoped that affiliates could be persuaded to go for the idea.

Bob Kinton, ABC veep, wouldn't affirm or deny this. Kinton late this week said Crosby still had not accepted any ABC offer and therefore he felt he couldn't divulge any details.

Meanwhile, J. Walter Thompson, agency man for Kraft, is hopeful that Der Bingel will wind up on the old home stand. Agency believes it is all a matter of money, and that perhaps Kraft will match any offer.

Sponsors by the load, however, are angling for the warbler, with the Texas Company hot on his trail.

Heavy romanticizing of agency reps is the order of the day, with golf and horse racing, etc., being used to sweeten Der Bingel. Reported that when an agency man plays 18 holes with Bing he then says, "Now, Mr. Crosby, I'll tell you about your radio show."

**Keeelsey Exits CBS For Job as MBS Program Sales Mgr.**

NEW YORK, April 6.—Resignation of Nick Keeelsey from his executive post at CBS to join MBS as manager of national sales is regarded as a natural corollary to the resignation of Doug Coulter, recent ABC program veep. Keeelsey, associated with Coulter for five years, was one of the men former CBS veep spoke to the web. New CBS resignations are expected to stem from the exit of Coulter. Acquisition of Keeelsey by MBS is considered the web's heightened emphasis upon programing.

**Summer Hiatus Means Plenty Open Time Once Again as 'No Product' Socks Bankrolls**

Nets Expected To Empty Sustaining Barrel

By Paul Ackerman

NEW YORK, April 6.—While summer replacement business is by no means indicative of the increasing number of sponsors who will use this period to roll roll as well as talent. Situation has not yet crystallized, but both agency and network execs are aware of the likelihood of such a development.

In great numbers manufacturers, products, the shortage of soap, the wheat situation, strikes in heavy industries which have stymied production in numerous allied industries, are leading to cut costs.

Many sponsors, rather than stay on the air with a replacement, are finding it cheaper to buy for this period the time slots they would have held if there were no rep.

**Some Already Decided**

A program on the network, "The Great Leap Forward," which has been running on weekdays was cut. The show will be in for the duration.

Dick Tracy, 8:30 p.m. Saturdays over ABC, will probably be carried by the network as a sustained hit replacement, during the summer.

**Maybe Lever Bros. Next**

Top network execs commenting on the summer replacement outlook, expressed concern over the reported possibility that Lever Bros. might drop all their shows for the summer. That sponsors of cereal products may do also has the web in a state of uncertainty. Probability that the web can cash in on plenty of summer time slots open is already being faced—as well as the fact that this will cost the web plenty of money for sustaining production. Selling these slots to other sponsors for such a limited run is not easy.

Sponsors putting on summer shows will get their programs lined up in the next week or two, altho some are already under the wire. Eddie Cantor's program on CBS, 9-9:30 p.m., and the popular program on NBC, 8-9 p.m., will both be continued in the summer, while the other programs will be cut from the schedule.

**PREWITToTry Experimental Point-to-Point**

WASHINGTON, April 6.—FCC yesterday received from attorneys for Press Wireless, Inc., its application for an experimental license to test, that its suggested point-to-point delivery of voice programs to independent stations throughout the nation was feasible and a public service. Applicant showed that existing technical Commission of a previous application for permission to render service to (See PREWIT To Make on page 16)

**What, No Import?**

NEW YORK, April 6.—Empire State shipyards, after a prolonged struggle, have been hit by the Ministry of War. The Ministry of War has issued a directive that all shipyards in the state are to be closed down. This has caused a great deal of consternation among the shipbuilders, who have been working overtime to meet the demands of the Ministry of War.
AFRA-SCB Reach Understanding on $8

HOLLYWOOD, April 6—Indica- tion that the national medi- cation of Radio Artists and Southern California Broadcasters will reach a satisfactory conclusion to its cur- rent negotiations after hiking indie announcers’ pay, both sides are on the extent of pay boost.

AFRA’s Claude Mc Cue last week week (Numbered 4), “Expressed the opinion that the present CAB rating service should not be continued because it does not meet the specifications of the ideal rating service.

The report which goes to the members this week gives:

(See below)

Committee Report Gives
Works to CAB’s Rating Biz
Nix With Face-Saving Shade

CAB Should Reorganize, Set and Develop Standards

NEW YORK, April 6—As indicated in The Billboard (March 25 and April 1), the Committee on Ratings (also known as the Committee of Broadcasters) (CAB) has reported and the report stresses the desire of the committee to have CAB go out of the regular rating business. Report has not been repeated, or the amount of face-to-face contact for the basis on which CAB was founded.

The face-saving stance is that front of the summary. First item is:

1. “The report endorsed the CAB principle of strong co-operative tri- partite radio program research.”

The second part of the same body of the report has been repeated.

The report which goes to the members this week gives:

(See AFRA SCB on page 10)

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Plant in Bloom

NEW YORK, April 6—In or- der to inspire station managers to do something extra for his clients, the person in- agent sends out copies of every- important story he plants, espe- cially mag plants, to the station execs. Stories are sometimes literally copied from the story itself and sent to the executive. Mc Cue sent McCue’s pitch for individual syndicate starts. At pres- sure of the execs, McCue sent the executive’s copy, with the execs, to five execs individually. He, to date, 12 local indies were covered in such a way.

Five recently he sent the station man- a home made copy of the same mag magazine in which a story ran. Space robber explained the mailing by saying, “I think I’m saying that there was 16 new, 12 of which the station might never see the mate- rial and thus underestimate the importance of the material.” Meanwhile, the agency also is working on some larger stories about their programs.

Sometimes you get something you don’t ask for.

Union Talent on
WNYC as ILGWU Plans Own Outlets

NEW YORK, April 6—ILGWU will use the facilities of WNYC to develop program material for its own FM stations which are on their way. While the union has arranged with the station frequently in the past to produce music from the annual con- certs of its cultural division, the union has also included other groups of talented garment workers. With the local station’s move with a great increase in the station’s fm with far more frequency than they have in the past—never before’s membership move conscious.

Morriss Novsky, formerly manager of WNYC’s music over the air, is in the matter of broadcasting and it’s logical that the station’s Killingsworth, which are always open to dispensing musical talent (with special permission of American Federation of Musi- cian’s pay, Petillo) will be the testing ground for the union. How (See Union Talent Plans on page 10)

Chesterfield Support Club
Gets Platter Copy on WIND

CHICAGO, April 6—Chesterfield’s ABC Club which bows in over WIND, local indie Sunday (14) may be fore- seen to boost its copy, the club takes its something, that were a powerful indisciplined hypo- pac success.

Interesting angle is that local show, which stars George Migulin as a dissecting artist, for the first 15 minutes of the com- plete show, the Chesterfield Supper Club, which is heard loca- lly over WMAQ. Platter version will follow the live show format closely.
With the release of its two-volume album, "...rendezvous with destiny," the National Broadcasting Company makes an impressive contribution to the story of our times. Based on the radio addresses of Franklin Delano Roosevelt, and designed expressly for educational use, this is the first of a series—NBC Documentary Recordings—designed to preserve the pattern of contemporary American life as heard through the medium of radio.

Concerned with recapturing the spirit of those decisive years preceding and during the second World War, "...rendezvous with destiny" presents the actual words and familiar voice of America's late Chief Executive in excerpts from 23 of his most important radio addresses. With an original musical score and with narration written by César Saerchinger, these excerpts are blended into a chronological sequence of stirring history.

From the challenge of the opening excerpt, "This generation of Americans has a rendezvous with destiny," through the final conviction of Roosevelt's words, "We cannot live alone, at peace," here is truly absorbing documentation of an era.

Future presentations of NBC Documentary Recordings will be announced on release. The album "...rendezvous with destiny" is priced at $15.00 for the two volumes, plus shipping charges, obtainable from Department C, NBC Radio-Recording Division, New York 20.
**ABC Sales Gets First Shakeup**

NEW YORK, April 6—Despite denials, the revamped ABC sales department, under the supervision of Bill Corlis, was being seen as weakly extended right into the operation of the sales department. The cleanup of the web this week brought in Ralph Whitaker as an ace executive and blurred the fact to the trade. Two men of the web sales staff are quietly leaving, however, and are expected to join Dickinson Wright.

Things are all right up on the 14th floor. John Soell, of sales, has resigned effective April 15. Clarence (Chick) Drake's sales staff, has moved in as assistant sales manager and, according to reports, is to handle sales, as the station's sales manager.

ABC Bob Klein, of reports that a reshuffle is in the works, denied that this was contemplated either in sales or in programs. Changes in the web sales staff, however, are said to stem from the fact that "sales" has not been able to find buyers for some of the web's more profitable stations. Among them: Famous Jury Trials, I Deal in Crime and The Fat Men.

Skeet Miller, announcer and producer, is being courted by several big-time stations to sell programs—but some of the web's small buyers feel, have been on a long time.

**Clear-Channel Stations Prep Battle for 500 Kw.; Regionals And Locals Want Split-Up**

**No Decision Hoped for Before Fall**

WASHINGTON, April 6—Clear-channel stations are preparing for a "firewall" in the public interest to fight the FCC's "inconsistent and unsupported" and "arbitrary and capricious" decision to split up the 500 kw. power band and to impose a fixed power limit of 50,000 watts.

**Resolution Blue**

Calderwood also listened to the decision as "not worth the paper it's written on." Asserting that Mexico is consumed with anger, because the FCC approved 500,000 watts, he said that FCC could have avoided a "bitter dispute" by considering the growing and development of Clear channel and that rural listeners cannot expect adequate coverage if the FCC ignores the power -boost request.

New data will be tossed at the FCC at resumption of clear-channel hearings April 15. New charts and engineers' reports are being assembled. The Billboard was told by Louis G. Caldwell, counsel for Clear-Channel Broadcasting Service. Latest facts on clearing in the western part of the country and period of weeks, and the evidence reportedly is overwhelming in favor of this request.

**FCC Cold Shoulder?**

Present outlook, however, is for the FCC to cold-shoulder any boost in wattage, although some insiders believe that the chance for FCC to reverse its stand is improving as a result of a reported slowdown in FM development and also because of the nature of the latest information collected by Clear-Channel Broadcasting Service.

**No House for Benny**

NEW YORK, April 6—That "Why I Don't Like Jack Benny" contest may have some embarrassing results. Benny is coming to New York for the broadcast of May 19 and 26, and his sponsor can't get a place to house the shows. Local 802, AFM, gave permission for the program to be aired from Hotel Pierre, but it developed that the Pierre hasn't been trying to get a theater, hotel or a tent. It's even tried Mecca Temple— to no avail.

As of now, the show will be broadcast from the Vanderbilt Theater, but this isn't definitely set. For the May 26 broadcast, Benny is depending on Rochester to find something— maybe a good church.
"If I was in your shoes and wanted a good time in the evening at low cost, I'd..."

Listen to ABC!

A GOOD MANY leading advertisers are listening to the facts about ABC's evening programs with their ears wide open—because they have discovered that ABC offers a greater value today than any other major network. Compare rates! You'll find that one network costs 43.7% more per evening half-hour than ABC; another costs 28.7% more.

All this despite the fact that ABC's fast-growing line-up of top-flight evening shows is getting more and more families to listen and keep listening to ABC for their news and entertainment. The Boston Symphony, Walter Winchell, Paul Whiteman, The Lone Ranger, The Theatre Guild on the Air, the Quiz Kids, the Alan Young Show, Famous Jury Trials, Gangbusters—those are but a few of the shows that are helping to build a bigger evening audience for ABC.

Today ABC has a potential evening audience of Twenty-Two Million families from coast to coast—and this figure is climbing steadily as station facilities continue to be expanded and improved. ABC's 198 stations blanket practically every major market in the U.S.—an area which accounts for a lion's share of the nation's business.

It's because they can reach a rich, nationwide audience at lower cost and during good time periods that so many leading advertisers are deciding that ABC is their best buy in radio today. They know, too, that a good ABC time period bought now can mean a mighty valuable franchise for years to come. If you are looking for good radio time, have an ABC representative tell you the whole story soon.

American Broadcasting Company

A NETWORK OF 198 RADIO STATIONS SERVING AMERICA

7 REASONS
why more leading advertisers sit up and listen to ABC

1. ECONOMICAL RATES — Network X costs 43.7% more than ABC per evening half-hour. Network Y costs 28.7% more.
2. REACHES 22,000,000 FAMILIES, located in practically every major market in the U.S.
3. EXPERT PROGRAM SERVICE — available if and when you want it.
4. EFFECTIVE AUDIENCE PROMOTION that is making more and more people listen to ABC.
5. GOOD WILL—a nation-wide reputation for public service features that present all sides of vital issues.
6. 198 STATIONS — eager to cooperate in making every program a success in every way.
7. PRACTICAL TELEVISION — program-building on an economical basis.
NEW YORK, April 6—Move by client and agency of Superman to use the series as a means of combatting juvenile delinquency and instilling Americanism is being watched by radio trade as a test case pregnant with possibilities. What the strip, in its revamped form is likely to determine, once and for all, is whether or not a radio program built on thrills and adventure and slanted to a vast juvenile audience, can hold that audience with scripts slanted on the educational angles of nurture, behaviorism, democracy, tolerance, etc. Opinion differs on the matter, some of the best radio brains saying it can—and others saying it cannot be done.

Superman client-agency approach to the subject is predicated on the belief that the program, with its tremendous audience, is an ideal vehicle for an experiment in juvenile education. Additionally, it is felt that with careful handling of the script the series will lose none of its excitement and youthful appeal.

Feeling that radio—even commercial radio—should take a more constructive approach to present day problems and thereby better fulfill its obligations as a public service medium has been coming to the fore. Various radio personalities and radio programs have attempted to do this—notably Frank Sinatra with his appeal for tolerance and Mr. District Attorney, with scripts slanted on the angle of Americanism.

Thus far, however, no program has aimed at what is considered the most important target—a vast kid audience with a highly developed listening habit.

Starting date for the new type scripts is April 16, over 194 stations of Mutual Broadcasting System, 8:30-10 p.m., Monday thru Friday. New deal for the strip was announced by simultaneous statement by W. H. Vanderploeg, president of the Kellogg Company, and W. B. Lewis, vice-president in charge of radio for Kenyon & Eckhardt.

HELLER AFRA SEC

(Continued from page 6) tary of the New York local of AFRA, one of the strongest units in the union. Their feeling then was that Heller would have too much power with both jobs. Now they are certain to line up against him. Problem can be solved, insiders say, by Heller making a choice and resigning from his position at the New York local.

Chief subject discussed at the con-

sumers, not being able to have any "live" music as yet and the WLOG-WGU, injunction permits are for FM stations.

UNION TALENT PLANS

(Continued from page 6) Local 801 will react to "amateur" talent appearing on the union's stations after they have taken the air is another matter, since the stations haven't moved far enough in that direction at the present. Besides FM stations aren't supposed to have any "live" music as yet and the WLOG-WGU, injunction permits are for FM stations.

\* \* \*

NEW "Superman" Slant a Test; Trade Asks "Can It Be Done?"

\* \* \*

**Commercial Impact Compilation**

**VOL. III. NO. 2**

**APRIL 14, 1946**

(Presenting the "FIRST TWENTY-FIVE" nighttime and "FIRST FIFTEEN" daytime programs in order of their impact rating and based upon their Hoopsteering of March 30).
THE BILLBOARD-HOOPER URBAN CIRCULATION INDEX

VOLUME NO. 2, ISSUE NO. 2
PROJECTED FROM MARCH 30, 1946, RATINGS

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Senator Small Business Committee

WASHINGTON, April 6—Newcomers to radio are finding difficulty in getting foothold in FM as a result of Federal Communications Commission's policy of making conditional FM grants chiefly to existing stations or newspapers. Senate Small Business Committee complained in a statement to be released next Wednesday (10). Seen as lending indirect support to contributor's view was an FCC decision late yesterday (5) continuing the license of John H. Stengler Jr. to operate Station WBAX, Wilkes- Barre, Pa.

Senate Small Business Committee chided FCC for preparing to distribute all FM channels immediately rather than reserving some for qualified servicemen who are still in the armed forces. Urging that commission reconsider, committee stated that competition in radio should always be kept open for newcomers in accord with the spirit of the Communications Act of 1934.

Unprofitable Prelim Seen

Pointing to shortage of FM receivers, Small Business Committee stated that first few years of operation "may well be unprofitable ones." This possibility, committee statement continued, makes it difficult for newcomers to determine if the FM field in competition with established broadcasters who can afford losses for a while. FCC and committee are in agreement at least about the receiver shortage. To clear up any misconception about its survey on radio set production of all types, FCC late Friday (6) released report that agencies considered it useless for FM receivers to go ahead with construction of their stations because of FM receiver shortage. Commission emphasized that it is urging all speed possible both for FM set production and FM station completion.

FCC's decision in Wilkes-Barre case is expected to come under fire of Capitol Hill again. After denial of WBAX license renewal in 1941, FCC considered granting temporary extensions, the last one expiring April 30, 1946. In the interim, four other applicants for the WBAX frequency in Wilkes-Barre filed petitions with National Broadcasting Company, Northeastern Broadcasting Company, Key Broadcasting Company, and Basic Broadcasting Company.

Committee has declared that all four applicants for the WBAX frequency are "legally, technically and financially qualified," but that none of the persons connected with the various companies has had "any previous experience in radio broadcasting." Commission then stated that the financial status of Stengler as operator of WBAX is improved since Stengler has now paid off most of the station's financial obligations which worried FCC when license renewal was refused in 1941.
It happens to NBC
April 13, 1946

The Billboard

RADIO 13

NBC, its Affiliates and its Advertisers
have been accepting awards for some twenty years:
A list of honors already received this year is typical:

ALFRED I. DUPONT COMMENTATOR’S AWARD
Lowell Thomas (Sun Oil Company)

ALFRED I. DUPONT STATION’S AWARD
KDKA (NBC Pittsburgh Affiliate)

GEORGE FOSTER PEABODY DRAMA AWARD
Edgar Bergen ; ; and Charlie McCarthy and Mortimer Snerd (Standard Brands)

GEORGE FOSTER PEABODY MUSIC AWARDS
NBC Symphony Orchestra (General Motors)

Dr. Howard Hanson—Eastman School of Music
WHAM (NBC Rochester Affiliate)

VARIETY SHOWMANSHIP PLAQUES
WLW (NBC Cincinnati Affiliate)
KOA (NBC in Denver)

VARIETY SPECIAL AWARDS
Bing Crosby (Kraft Foods Company)
Ralph Edwards (Procter and Gamble)
Duffy’s Tavern (Bristol-Myers)

PUBLIC RELATIONS ASSOCIATION OF AMERICA AWARD
America United (NBC Special Service Program)

Here is further evidence of critical acclaim as well as popular appeal. Here is further expression of a great association:

NBC, its Affiliates and its Advertisers.

...the National Broadcasting Company
FCC Whammo at WINS Deal; Pub-ServLine

Commercial Excesses Feared

WASHINGTON, April 6—Federal Communications Commission's policy to curb inflationary prices in station advertising is making block transmissions of messages that might restrict public service programming, is now viewed as a more serious threat than federal courts had anticipated in the result of FCC's proposed decision Friday (5) rejecting the long-pending transfer of WINS (New York) from Hearst Radio, Inc., to Crosley Corporation, part of Aviation Corporation of America.

With an eye apparently on its revenue port in, which the FCC scored what it described as "commercial excesses" in programming, the Commission outspokenly assailed the $2,000,000 deal as one that would be economically unprofitable for Crosley unless it sought its returns from top-heavy commercials.

FCC specifically cited a condition of the transfer in which Crosley would be required to reserve an hourly day every day for 10 years for Hearst commercials to pay off $400,000 of the transaction. In addition, the Commission pointed out that Crosley would be allowed many times over original cost of station, which has reportedly been running in the red, the "commercial" emus on the buyer.

Durl, Walker Victory

Proposed decision for the WINS transfer approved by the FCC on the other side of the transfer to AVCO decision in which the Commission, then headed by Paul A. Porter, implied that it would have liked to turn down the transfer but needed "continuing need for FCC's decision in the matter.

Ruth Welles, KYW women's gag- her, has started a weekly series out- lining current food situation in perish- able items. Object—to conserve food.

Philby's WIBG will air two exhibition ball games April 13 at Shibe Park between the A's and Phillies. The players have been invited to attend. The same opening, WIBG airs regular sked, but those sponsored by Claude Haring will be at the mike.

Script Sech: WLAC is in the mar- ket for scripts. Station would consider any that are original in concept and written by young talent, and outside dailies in the Philip- pines, South America, or the Far East.

It's All in the Viewpoint. Folk in St. Louis got an earthy March 30 of the atomic bomb from comic strip artist Arthur H. Compton and Dr. Charles Allen Thomas, who were quoted on the air by Frank Eschen, special news events pilot. . . . Hot news on CRCW, Hamilton, Ont., was coverage of killer at- torney murder, worst crime in years there. . . . Chicago–KCMF, N.Y., was first to go out with Carol Channing's "The Keeler Case". . . . "The Whistler," Richard Dicz headlines in this one, too.

Light Green: When WPAT's Pat-erson, New York, with its new Princeton preceptorial airings, it started local stations getting ideas about the "broadly" spread to other stations. Latest to follow suit is Rut-gers University, which now has a "broadly" spread to other stations. One is a regular Monday-night forum over WINS, and the other is a regular Wednesday afternoon over WJIM, in addition to an "evening" spread to other stations.

Over-Cornered: By Durl and Walker further argued that the purchase price "is so high that it is impractical to allow it to act as public service. It is necessary to overcommercialize the station in order to earn even a small return on the sum to be paid." Durl cited this as a probable reason why the transferee "was unwilling to fix a limit on the amount of time planned to be devoted to public service for programs" and then concluded, "the overemphasis on commercial operation will probably be too great to be deplored. Licensees," they stated, "we doubt whether this license is available to the public interest."

Durr-Walker statement is viewed here as not much stronger than the general FCC proposed decision turning down the Crosley transfer. It strongly criticized what it described as the saddling of the transferee with "public service obligation" of transferring to the block of commercial time for the next decade. This allocation is for a length of time beyond two years is generality not contested. The FCC has stated, since even networks are not permitted to negotiate program time for leases of longer than two-year stretches at a time. Majority decision stressed that under restrictions of a $400,000 time interest in WINS, Cros- ley would be prevented from "exercising to the fullest extent" of it which is necessary for operation in the public interest. Lurk Dunn and Walker further criticized FCC's view that the licensees voiced dissatisfaction with the performance promises by the transfer.
What, No Air Ads?

PHILADELPHIA, April 6—Jim Crosby, KYW news editor, knows that it pays to advertise. He tries to make valuable pieces of copy stand out from the crowd by putting an ad in the lost and found columns of the daily press. He has evolved some old-fashioned advertising.

He made two signs and tacked them to telephone poles in his neighborhood. Next day the pen and pencil were handed to him by the lad who had picked them up.

"I am holding no brief for Petillo, but I am always trying to protect American artists."

It was noteworthy that Vanderberg took no part in the debate. Senator Taylor had assailed the bill on the that most clauses of the bill as "very vicious anti-labor measure," and not directed at Petillo out instead at the whole musical industry." Taylor informed the Senate about a telegram from Bing Crosby, Lawrence Tibbett, Dinah Shore, Arthol, Eddie Cane, Al Bowlly, Frank Sinatra, Jean Harsholt and others in support of the bill, "that when Bob Hope says something he is not 'kidding.'"

Senator William Langer (R., N. D.) strengthened Taylor's assertion by rising immediately afterwards to introduce the record a copy of the radio talent group. The telegram, "On behalf of 60,000 rank-and-file employees of radio industry," urged ceasing of the Le-VandenBerg bill, arguing that the conference version never received a floor vote in the Senate. Taylor "alothestingly a bill in the Senate will not come from the floor, and after specific action of James Petillo, stated the telegram, "the bill in present form reflects labor's or radio workers." The telegram argued that the "radio talent group is nothing to do with public interest."

Burnett Takes Exee Secretary Slot at RDG; Maynard Meggs

NEW YORK, April 6—Newman H. Burnett has just been appointed executive secretary at Radio Directors' Guild. The former RDG exec was a former associate director at CBS. Maynard is now on the staff of Public Broadcasting staff.

RDG is holding an open meeting of agency executives April 15 in the view of agency pilots on the negotiations with Radio Broadcasting Committee of AAAA.

WEAF Adds N. Y. Touch With Jinx and Tex, Tom McFadden

NEW YORK, April 6.—Effective Monday (8), Tom McFadden will head WEAF's newly created radio executives and special events department. This is the first time that the web's manager of public relations has operated both new and old fashionsed advertising.

Three Quorum Calls Needed

(Continued from page 3) The three negative ballots resulted in only three negative ballots on the bill.

O'Mahoney for It

Allto stout-hearted administration men (Rep., D., Wyo.) voted for the bill, O'Mahoney himself during debate registered disapproval of the measure, saying he feared it went "far in excess of the intent" originally sought in the mild Vandenberg Bill which had been almost completely substituted in conference committee by the vigorous Lea Bill. The bill has been hanging fire in the Senate ever since the House approved the conference version.

Senator Lea (R., Wyo., Wisc.) raised a question as to whether the conference bill bars a musician from receiving royalties over a period of time.

Warren R. Austin (Rep., D., Mich.) says that the bill does not interfere with fulfillment of any contract as long as the lawyer does not impose a "duress or coercion." LaFollette apparently was satisfied with the answer.

Whether President Truman's advice will influence Kennedy's experiment in international broadcasting is a live issue on Capitol Hill as in in Congressional circles. Truman, it is believed, will refuse to sign the measure if he is convinced that the point of departure is united in America and if he interprets "coercion" and "duress" as LaFollette's application of its strike weapon.

NAB Gets Set

Obviously happy over the Senate outcome, NAB officials, headed by Miller, began to make plans for the radio ratings for the New York City meeting. NAB bigwigs are convinced that the bill will help to keep the ratings up for the bill for a while—to give the NAB delegates a chance to institute with full confidence. Having NAB policy at the negotiations conference is scheduled for April 21, as one official put it, "Cards will be played close to the vest."

Miller group is seen involved in activities (10) as well as Monday (8) if necessary. The conference committee includes mass of data assembled from sources of NAB staff members.

Sen. Wallace White (R., Me.), one of the minority members of the conference committee which discharged the bill, in explaining his support of it, said that all previous proposals had presumably put control of the air into the hands of the Federal Communications Commission and yet we have been having one man-Petillo—dictate to broadcasting stations." While described the bill as "suitable.

Taylor Opposes Bill

Senator Taylor was the most outspoken opponent of the anti-Petillo bill but was burden of most of the debate during the afternoon. HeID at anti-Petillo men who charged that the union leader was trying to prohibit free programs from being beamed into the United States. Taylor said that under the bill, domestic broadcasters might effectively could set up cheap-operating facilities in foreign nations from which could be transmitted into their domestic outlets.

In effect, the domestic broadcasters would therefore be committing the transgression which Petillo purported being prevented from committing. He said.

Promotion To Fit

NEW YORK, April 6.—Long-haired seagulls missing the forest because of the trees have negotiated for the use of music and public relations to promote their airing, until the gang working on the Ford Sunlight Breeze campaign decided that a simple 8-by-10-inch sign saying, "beams it white in keeping with the "dignity" of the music scores, might be more effective. "Put them on the stations airing the show. Agency placed the idea that they could place such a card, and the returns indicated that the cards would be used at least two.

Now, 150 music stations should see the value of their windows (the station call letters) sell not only the broadcast but the records of the artists on the program. It's a simple device but effective in promoting the market and it works.

Sarnoff Proposed

"Qun" Sets Chi Radio P. A. Mark

CHICAGO, April 6.—In spite of show number one and public relations department (see story in column at the end of this week) Mutual pulled off one of the most astoundcase in radio circles here in many years during the airings of an all-day special on KQF for a Day program. Highlights of the campaign was packing over 200,000 people into areas surrounding State and Madison streets for Tuesday's show. Mr. Sarnoff, broadcast director, says that 200,000 was the largest ever assembled at the corner.

Pay-off of the Tuesday stunt was: Chi Trib, front-page article and back-page picture; Daily News, three-column piece and story on front page; Sun, article in front section; coverage by all news services, and the reaction of the countless fans and listeners.

To help put over this stunt Mutual brought in Jim O'Bryan, its publicity director, who played a key role in the MBS salesmen, account executives and top rankers all pitched in and became publicists for a few days.

8x10 CLOSY

PUBLICITY PHOTOS
100 for $6.25

As has been the case in the past, if you use photos you should get our price list and order on the line. Drop us a card for free sample and circle desired item. Our prices are low enough so that you can order for all occasions without the slightest apology. Quality guaranteed.


MOST BEAUTIFUL POEM

Nebuluses

By Walt Whitman

(Continued from page 11)

When the Billboard-Hope Urban Circulation Index is presented by the copyrights of The Billboard and infringement will be prosecuted.
Promotion Where You Find It; Ad Agencies By-Pass the Nets

(Continued from page 5) every effort to create a melding of the lines across the web. They have stopped worrying about what the chains "will think of being done to them."

Straight Releases N. S. H.

Straight publicity direct to the stations for re-release hasn't tabbed off for a long time. This is true of promotions for re-release by the stations' publicity staffs.

Top results have been garnered by idea promotions, the Ralph J. Jones's "Driving a car to the theatre, the Bremenian "Screwy Hat" stunt and current Hal Davis's Mystery Men razzle-dazzle for the Try & Find Me seg. In the last named case, as tagged according to the manufacturer, ABC begged off having anything to do with the stunt, and Davis took the hat of the stunt with him (with his staff, naturally). Davis had just one week to get the stunt going, and all in the office left off making the ad jobs (and playing the gimmick got the name of the product in the air for the free advertising of the ad jobs. etc.) It also planted the product name in the minds of the distributors, and agents. "On white and one black shoe."

Minimum Effort

Davis says all that's needed to get stations hopping is a stunt that can be handled with a minimum of effort by the percolating mind points to the Punch Your Way Out of a Paper Bag contest, the Bremenian local Breakfast, "First Love" wedding band gimmick (the first two are stunts that he helped to flack but didn't create) as examples. Mystery Man had 30 stations tie into the deal, with two of the stations adding a punch of their own. The stunt has yet to break into the national air, but it will after the outlay for the local stations, more. Of course, there's an award for the best job done by the individual stations. Part of the current bribery required to get that little extra push by the stations into the promos. The station promotions... did the jobs of WMGR (Greenville, S. C.) and KoKoW (Phoenix) with trailers, remotes and spots to develop interest in Mystery Man; WSHX (Nashville, Tenn.) used decos (as well as the Mystery Man), special programs, pix. ad copy, plenty of air spots, WMGR (Ga.) that dug up nylons and used a setpet with red carnations in butcher's shop to sneak at-tention, and KEX (Portland, Ore.) that took the idea direct to dealers and ran dealer tie-ins and plenty of air spots to make Mystery Man the talk of the town.

50G in Free Time

Davis estimates the free time and everything as approaching 50G in value. "We don't have to do no damn understanding what the stunt really did, but it's the best stunt we've ever had. It's the best excuse for going direct to stations, saying that the direct approach is the way to go. The thing is hot."

The Jones Agency (Kroger Grocery and Baking sponsor) and the Lions Club of Blytheville, Ark., cut out for Linda's marriage stunt and if it was more elaborate than it appeared, it may have been because Linda had been on the air a long time without a stunt. This is the first time the Agency will shortly get an award for its stunt. It looks to the trade that the webs are going to lose control of promotion of the programs they air, just as they lose control of some of the N/S. H. themselves unless they shake some of the stardust out of their eyes. Prima- rily, such promotions are announcements of those that have gone over direct and there are plenty more in the works.

PLENTY OF OPEN TIME

(Continued from page 5)

Betty Lou for the Ginnys Summ replacement, 7:30-8 p.m., Monday nights, over CBS. Simms leaves the job for the coast.

We, the People, 10:30-11 p.m., Sundays on CBS, will go right thru the summer, needed to get a better rating. ABC Saturday Sked

ABC, meanwhile, has scheduled a batch of music programs to fill in the web's Saturday afternoon slots left vacant by the departure of the Texaco-sponsored Met Opera. Latter program, starting at 2 p.m., filled in that until about 5 p.m. New sked follows:

Today: Sing Out, Today, MBS. Music takes over at 1:30-2 p.m. Chicago Serenades follows, from 2-3 p.m., followed by various music group, fills in until 2:45 p.m. Kelo has a Now and Then, 3-4 p.m., Radio Playhouse, 5-3:30 p.m.; and Round-Up Time, 2:30-3:30, fill out the Saturday slots. Starting next week, a program of pop and country music will be aired from 4-5 p.m.

Starting April 20, ABC's fourth annual fund drive program will begin its series, airing at 5-6 p.m.

MAGS IRK AGENCIES

(Continued from page 5)

written up "if you give us a plug."

BD&AO says the mags are more active than ever in seeking plugs in return for stories. Agency spokesman characterized the situation as a "little tough." BD&AO added that the editorial piece should stand on its merits, it is now often used as a bar-gaining point.

Idea of plugs in return for stories blurs the line after the story has run, says the mags even bother them--but the web refer them to the agencies. There is no indication of keen competition and the mags do not come anywhere near a big builder. Some mags even have a board of radio judges and present radio awards.

Belief is that in the next eight months or so many of the new mags will fold, leaving the publishing industry more stabilized, and the agency flacks lives more tranquil.

Capital Hill Shakes

As FCC Requests

Dough Restrictions

(Continued from page 5)

sion's annual report released this week, in which the agency disclosed that it wants to set price ceilings on all new radio stations, the FCC is announced in its report that it was greatly concerned over the sharp in- crease in radio station advertising facilities, pointing out that local stations have been sold for as much as $50,000 on half-million meter-rated markets that regional station prices have topped the million-dollar mark.

No Brokers?

FCC further announced that it was the agency's policy to disapprove transfers which "obviously represent the activities of a promoter or a broker who is simply trafficking in licenses." FCC disclosed that a let- ter, as yet unanswered, has been sent to both the House and Senate Interstate State Commerce committees, request- ing that Congress be asked to follow in on the sale of radio stations "where the price is in excess of the going concern and physical property values."

Reaction of one congressman to the recent FCC decision was: "Why couldn't the Commission let the market decide this for itself next year? By that time, it will probably work itself out."

In other words, the Emanuel Celler was jubilant, feeling that chances for his bill (HR-3141), est- ablishing strict limitations on radio sta- tion sales, has a much brighter future as a result of FCC's request for con- gressional clarification of the agency's powers over station transfers. Celler's position is that the Interstate Commerce Committee, is dormant in the House.

Bankroll Special

Flackering for Net

Segs K&E Gimmick

NEW YORK, April 8.—Problem of selling sponsors idea of paying for special publicity for their network programs encountered by agency brass. Kenyon & Eckhardt is handling the account of the national promotion for the network. First agency goes out and does a job, on its own and then with press books and a record of proven results it goes to the client and sells a budget for a regular campaign.

It may cost more the K. & E. way, but it certainly ought to be easier to sell results than blue sky.

Printers Ink at Ten Paces

MINNEAPOLIS, April 8.—A news war between Cowles papers and radio stations here is in the simmer stage. Seems the papers have had the slices of the exclusive wide open. According to story told by newspapermen, at least one radio station in town gets early edition copies of afternoon Star Journal and Morning Tribune. This allows the paper to pull out the scoop and air them before city edition gets into the homes. Gideon Seymore, Cowles exec, and Ed Young, Tribune sales report are actual- billed one station for $50 for lifting a yarn from his papers. Station ignored dun, however.

Still hot, though, with an idea and more and more stories in Star Journal and Tribune these days carry a copyright slug or by-line giving them "first pub. lifted," and as a result, the Twin Cities, the NBE, write here, Sam Leifman, flack, said, he had no knowledge of any such action by that station's newsroom. Cowles, said flack at a meeting of the Twin Cities, as Cedic Adams, top local columnist for Star Journal, also does two news segs, noon and 10 p.m., over WCCO. In past, he hasn't been averse to lifting a first edition from the sheets along to radio room. Melbe, quipped some, his boss Seymour is running for him.

Auto Sustainer

Salutes Slowbiz

DISTROY, April 8.—Behind the wheel, when the wheels of commerce that started back in January, has been shifted to 6:30 Wednesday night and angled as a district tie-in with the other six district tie-ins. Slowbiz is to be celebrated in a big way this year, particularly in the Motor City.

Promotions, according to the Auto Sustainer tie-ins for its subject this week with a salute to the circus, giving history of various circuses, and how they move by road and what equipment they use.

Show is written and aired by George Cushing, news ed of the sta- tion, with Fred Hofer directing. Golden Jubilee, as recently reported in The Billboard, is slated to be celebrated as an all-out civic proposition, with many branches of show business showing aspects of it pursuing the circus, including the automobile dealer is being enlisted in the promotions that will be before the public in a big way.

PREWI To Make

Point-to-Point Test

(Continued from page 5)

broadcasters during the UNO meeting. At the time the FCC admitted that there was no assurance that the suggestion was not- ed that the idea be proven experimentally, not as a commercial serv- ice by the "common carrier" facility.

Only deviation from suggestion of the Commission was the request that the stations, which would be involved, be paid for their opportunity to air any or all of the program material beamed to them. Original letter of- fer from Commission wanted the test conducted on an abstract test basis without actual broadcasts. Latter, trade states, seems stupid, since the only proof of the public's acceptance of the type of service would be thru service to the listener. Engineers claim that actual broad- cast tests will give the FCC a far better picture than abstract meter readings.

PREWI To Build Programs

PREWI will build programs for the stations participating in the tests and pay for all costs. It has been revealed that it has Johnny Whitmore, former newscaster working for it at this time. Whitmore turned down the request that the programs will require—and that will mean no added exec expense for the "common carrier."

Altho not relented to release the actual stations that will get the "free ride" for the experiment, PREWI ad- mitted that the deal is a big one and that actual service would range from two-to-eight stations to be tested in all parts of the nation from Miami (where static interference is always a problem) to Los Angeles and from Washington to Phoenix. Whico also that the facility costs will but will also include the automobile charges from UNO to transmission bureau and to the Times Building at 42d Street.

Commission in its re- quest for construction tests there was no advance indication that it would make any move toward the public development of the prewi plant, but it's a foregone conclusion that if the Appropriation sub-committee of the House of Representatives approves the serv- ice delivers a top audience for public service idea that could not reach the public without the broadcast test service. In trade just stresses the fact that Johnny Whitmore has a tougher assign- ment than he's ever had before. FCC is looking over his shoulder.
MBS Plugs Crisp's 'Trimble'; Net Mulls Van Horne Diary

NEW YORK, April 6.—Donald Crisp is the latest star to whom MBS is offering air. It will be tagged Jonathan Trimble and Curbed is set to play a Howard Lindsay Father. Proctor Better Offer, Fifth Department pitch will use Life With Father's long strings run (and roadshow figures, too), I Remember Mama and Oklahoma to prove that the "turn of the century" has returned. It is a Mort Lewis package and MBS is going to town on it.

MBS has presented that Mutual likes, and which will be auditioned by MBS next week is Harriet's Diary, the serial the Better Home, radio editor of New York World-Telegram. Van Horne kidded in her column this past week about one listener in her on morning soliloquies across her breakfast table for one, but she wasn't kidding about the fact that a regular air seg would intrigue her and her agents. She has acted as has her husband's Stag and public Lewis has had her set for ten spilt but quick. Van Horne, however, has no yen, it's understood, for air sustain-ing and changing nights is coming down from Connecticut to land the radio column conductor's slot on the W-T and she may do it again, this time on the air.

Whose Program?

Sometimes it is rather interesting to know the actual facts behind a certain program, especially when a program should win a first award as the outstanding Public Service program of the year.

Inasmuch as this program was entirely my idea, written, directed, and produced by myself with the excellent co-operation of Sam Baier, of the Peoria Citizens Committee, I feel qualified to take issue with your statement that "programs of the type produced by WMBD are symptomatic of the growth of radio in its approach to Public Service."

The program succeeded not "because" of WMBD but "in spite of" WMBD. The management was hardly aware of the program's existence and the program manager did everything in his power to discourage and curtail its presentation.

As proof of the above statements, I offer the statements that the original series was planned on a 12-week basis and cut to 10; it required 14 weeks to finally air the 10 programs, and the 10-week series appeared at four different times, changing nights and times. Your selection of the program Know the Facts About Abortion as the best Public Service program in this area has vindicated a judgment of which I was the sole proponent. Fighting for this program's perpetuation and the continuance of another Public Service program I was writing and producing, finally cost me my job at WMBD. This fact makes it very inauspicious as my present position here as program manager and sales manager is a more lucrative income as well as considerably more prestige.

My taking issue with your statement is not meant to be in a derogatory manner nor am seeking any publicity. But the irony of your selection has my conviction that radio's most abused words are "Public Service."

Yours for better radio,
Ivan H. Harrew, Program Manager. (Station WJBC)

Bad Taste Department

NEW YORK, April 6.—An honor entry for the bad taste department in air flackery appears in the April 5 issue of American magazine. Article, signed by Joan Edwards, singing star of the CBS Hit Parade, is headed: My Husband Won't Let Me. Fronting it is a color photo of the thrush in a vivid red woo-woo cut-down-to here dress, and below it a "family portrait" of Joan with husband and child.

From the opening paragraph to the end, the article, purported to be scripted by the canary, harps on the fact that she makes big dough, out of all proportion to her fiddler husband's earnings, and that he controls the family budget. Budget is supposed to be in the average American family cash, while the singer, to fit her top billing, has a raft of expensive furs, dresses, etc.

Theme of the article is that the difference in weekly paychecks doesn't break up homes, and that everything is hunky-dory in the Edwards-Schachter menage, despite the fem'sI'ma zuma ple.

Sample of the article's atmosphere on how to win husband and influence Cupid is as follows: "On one side of the ledger, my earnings have given Jules an incentive to work harder, to study and practice more, and to strive to match my income. . . . To show what I mean about the extravaganzas that are expected of person who appear on the stage, here is a list of the furs in my possession.

I love them, but I could never afford them except that they are part of my business. I have a platinia fox stole, a white ermine jacket with sable collar, a three-quarter divinity braided seal coat, a luxu- dyed white fox jacket, a full-length beaver coat and a full-length black Persian. These coats are worth in the neighborhood of $10,000. . . ."

RADIO

Claghorn Time Nil On Pacific Coast

HOLLYWOOD, April 6.—California's hopeful politicians, pulling strings to buy buy air time on local indies, are running up against a mass of brick walls. With primary elections coming up June 4, the Senator Claghorn Fraternity is scouting around furiously to buy any available slot for campaign purposes.

This year, State and congressional candidates are picking for election, which means a big budget with top-drawer dough being allotted to radio. Fact is, however, that ad agencies representing politicians attempting to buy air time, aren't getting very far with local indies, even as far as spot announcements are concerned. Fifteen-minute open slots are practically non-existent.

Feeling of indie station managers seems to be that the first to ask should get first crack at any open time. Still, politicians must be treated with kid gloves—given equal air time—else candidates start screaming charges of discrimination. Indies generally feel that dough garnered from campaign broadcasts, while cash on the line, does not completely compensate for the headaches involved in scheduling, monitoring, and handling political segs.

Claghorn of radio, the best Public Service feature, heard on 50,000 WMBD, San Francisco. Last week's copy was signed by Joan Edwards, famous singing star of the Hit Parade. In an effort to portray the situation in the typical American family, the program editors supplied an actual photo of Joan, looking as ravishing as a model in an expensive dress.
As DuMont Goes, So Goes B&W

Studio Deb Cues Decish

* Either DuMont delivers for entire trade, or color stops in and takes over

* By Joe Kochler

NEW YORK, April 6.—With the shoulder the burden. Another factor affects Dupont April 15, the ships are down. Either the television industry proves itself, according to the broadcasting trade, as being in business or else each DuMont will turn the business over to color. Which means that FCC engineers will not pass the first license application, at least not for another wait of from 5 to 10 years will be necessary. The reason duPont creates degree of scanning and home reception. Technically, air pic are far ahead of DuMont, and this is not the reason why the successful opening of an adequate studio in Metropolitan New York, as expected, may even be a turning point which can take of 300 to 400 receivers in 90 days. At present more than that on red carpet occasions, is of vital importance to every factor concerned with TV and with scanning on the present (downstairs) frequencies.

Just as DuMont carried the ball towards the end of the war by getting back on the air with entertainment, toy too, that, it was, is now, the entire trade admits, carrying the ball for black-and-white pic. The future of television, not alone that of the DuMont organization does—delivering an adequate signal to the metropoli- tan entertainment and for the television to the home—delivering a reasonably pure receiver to the consumer—DuMont comes thru now or Columbia Broadcasting System will—and convincingly.

This may seem and does seem to one section of the trade, as placing a great burden on an independent company. However, there is no other organization in television prepared to do it. DuMont, however, does the job, or not. Factors, ready, willing or able to absorb the responsibility and to see other interests which preclude 100 per cent backing of non-painted air pic are necessary. We call the pic factor in sound broadcasting. CBS and NBC's far-reaching program, makes its way to the West Coast has not been of NBC in its importance in either entertain- ment—and it has only broadcast- ed a few dozen transmitters from Columbia Record Corporation).

Balaban & Katz in Chicago has its major interests with theater motion pictures, with which television, however, is obviously not on par, doubt at one time or another come into direct conflict, until both the screen and vision entertainment find their respective places in the bright new world. That this is the case, is like the major networks in the East in that DuMont is a result of the vision (Production) cannot divorce itself from the impending conflict. General (John) J. McCann, N. Y. and Phila in Philadelphia are before the FCC as a result of operations. The former has an unfinished record as a station operator with WGY. Only of late years is this (See As DuMont Goes opposite page)

TELEVISION REVIEWS

Don Lee

Reviewed Monday (1), 8:30-9:30 p.m. Style—Drama, interview, film, Sustaining on WEXAO, Hollywood.

Don Lee set the television clock back at least five years with tonight's performance. Entire show was a homecoming thrown together without apparent abandon, and resulted in nothing but a painful ex- perience.

Time has come for WEXAO to take stock and determine once and for all its future place in the television industry. If the Don Lee interests are serious about building a foundation in antici- pation of commercial video, then it's high time the outlet presented its U. S. hinterland its transm- ited tele. To date, with rare exceptions (such as last broadcast when station required rate first rate) the receiv- ers of WEXAO have ranged from poor to fair, rarely deviating from a path of mediocrec tele production.

Tonight's airer was nothing more than a time filler, and a poor one indeed. It had all the unfortunate elements that go toward the making of bad writing, poor production, little dra- maic import and careless camera work. Some faults that have marked past video sessions plagued this one, or took it for a great—techni- cally or otherwise.

At present, outlet is only transmit- ter, is non-commercial, too, both for entertainment and for all the action to come into the scope of one camera, eliminating distract- ing audience and rolling actions. From present indications, WEXAO isn't prepared in the least to regularly achieve any- thing approaching good air-pix. Choice is clear—a definite effort to improve technique, production and programing is needed—or Don Lee is going to be caught with its transm- itters down—watching the tele world go by.

What must Hollywood wait for tele? The East and Midwest are apparently way ahead of the West Coast . . . and time is marching on.

NBC's Touring Video Troupe in Havana Tryout

CAMPDEN, N. J., April 6.—Touring video troupe of NBC-RCA will not need to make Munich to film its bow in Havana. Feeling at black-and-white air pic head- quarters is that perhaps more than the next big pitch on pigmented tele- vision is at the international gathering scheduled for the Cuban capital from May 10th to 19th.

RCA's Hooper will be in charge of the trek and a small number of the Princeton and Creamdon brass will be sent. Rehearsals will take place on some high definition receiving tubes and the same transmitter that will be used during the color demonstration and the point-to-point transmission from Chicago via the Hunter College UNO to the RCA Building will take the sea voyage.

An exciting adventure will be the first, trade-wide, that the organi- zation has planned and will be used as the jumping off and testing place for the entire juncture.

If the crew who say that drama will never have a prominent place in future video programming because of its high cost could have seen the program, they would have seen a demonstration of their premise. They would have seen that to be entertaining does not have to be gigantic in its scope nor grandiose in its planning.

Tonight's program using students of Northwestern University was the first of six per year that WBBK will present. A decision was made to produce the program after having been pre- sented by members of Northwestern School of Speech on the university campus. Campus stage version was based on The Far-Off Hills, play written by Ethel Lomax, a student of the school, and made famous by the Abbey Players of Dublin. Campus play took about two hours for its complete performance. WBBK adaptation, which was written by Ethel June, offi- cial, Northwestern director and Lor- raine Larson, WBBK staff mem- ber who produced the video air, took about one hour and fifteen minutes in its production on WBBK, Chicago.

Plot never had more than five per- formers on one set, and that made it impossible for even the best director to do anything but to stick close to the story line, thus keeping the action in place. But even so, done picture, took considerable time in its making, with all the action to come into the scope of only one camera, eliminating distract- ing audience and roll ins. Story concerned the lives of an Irish family composed of a father who has gone almost blind, his daughter who wants to enter the convent but can't because she has to take care of her two younger sisters, when her father is killed. A new life in the way in which the young girls get their father remarried to a life-long friend, and how the daughter finally foresees the convent to marry in the coming year. Description by character, depiction by the spoken word was emphasized more than ever before and this was the way the vehicle as a vehicle for tele drama. Camera work, lighting the legs of the story, made the viewer become uninterested or his eyes strained. Attention was lacking from the start.

Scene changes were so arranged that they merely faded and dissolved into another picture. To make the cast able to work with these changes and other video techniques only six hours of five and four hours of camera re- hearsal were required, and this in an act that ran for half an hour. (See The Far-Off Hills, opp. page)

Canuck Tele Awaits CBC "Go" Signal, Montrealers Told

MONTREAL, April 6.—Former electronics expert with the Royal Canadian Air Force, Bob Puricke, told a Montreal audience this week that the Canadian radio industry is ready to go on air. The Canadian Broadcasting Commission and tele vision, not alone, to a large percentage of the public.

He added, "Television of a very picture-tube kind will be on the air in the not-too-distant future. We are attempting to overcome technical obstacles overcome can now be offered to the public will be able to see, and this is a result of the economies involved disclosed

Set Outlook N.S.H. for Air Pic Receivers

License Requests Down Too

WASHINGTON, April 6.—Refur- bishing of manufacturers to proceed with all-out production of television sets general, the Federal Communications Commission makes a definite decision on the color versus black and white controversy is seen here in wake of FCC survey issued Wednesday (5) stating that 75.9 per cent of the nation's households capable of receiving television will be produced in 1946. (See the TV set Our coverage based upon answers to questionnaires sent to 85 of the largest manufacturers of all types of receivers. In contrast with the small number of manufacturers com- pleted, FCC reports that production of standard radio sets during 1946 is expected to reach 4,000,000 units. Estimated production for combina- tion AM and FM sets is 1,688,750. Manufactures are also warning caution in making estimates related to design. When commission hopes manufacturers may make new receivers scheduled to include a greater proportion of FM receivers."

Four More Exit

On the station side of the television scene, rapidly mounting trend of with- drawal continues as FCC granted petitions to withdraw without prejudice to four more ap- plicants. On the other hand, com- mission's FM activity continued to boom. Engineering plans for nine ap- plicants are approved, and others to place orders for transmitters and antennas. Six applications were accepted by FCC for filing.

Television application withdrawals authorized by the Federal petitioning were those of Yankee Network (Boston), Consett Mining Co. (Harrisburg, Pa.), WCAE (Pittsburgh), and Allegheny Broadcasting Corporation (Pitts- burgh).

Meanwhile, FCC itself is acknowled- ing its litterary state of mind on the power and shows that television is. In its annual report issued earlier, it indicated that the controversy of color versus black- white video is far from settled.}

Color's Nice But . . .

As FCC approved in the report that higher frequencies offer the only pos- sibility for color television, but that "Insufficient information appears to be available on which to guarantee the prompt establishment of color television in this portion of the spectrum."

that television can be operated on a basis comparable with present-day radio."
GE-Rauland-Fox Test Theater Video at WRGB

SCHENECTADY, N. Y., April 6.—Demonstrations here of theater video, which were continuations of under-construction conducted in Chicago by Balaban & Katz and the Rauland Corporation, indicated that a passable picture can be projected direct from a receiving tube, altothe screened picture doesn't compare with the clarity of present day moving picture projection. First day's showing here by GE, Rauland and 20th Century-Fox execs viewing the screen behind closed doors, while scanning on Wednesday and Thursday had reprs of practically all the larger picture producers in attendance. Reason that first shot was given to GE-Rauland-Fox group is that there are three bankrolling the project.

From an entertainment point of view, the scannings were typically semi-pro, as are most of the telecasts aired by WRGB, with even the station's staff scenic artist pitching in on the barbershop quarter routine witted by Larry Allee, E. A. Daws and Bob Stone, latter the musical director of the station, who at times served as everything from station manager to camera picker. Pictures (stereotyped film) were scanned at WRGB and sent via a special experimental micro-wave relay system to Schenectady's Civic Playhouse. Screen was larger than DuMont's--the projection job which was three by four feet but under full-theater size. The 11-by-15-foot screen utilized was ample for the small audiences which at times watched over 100.

GE Claims First

GE claims that demonstration was the first showing that pictures were micro-wave for theater video and that sound was broadcast at the same time for a test. Chi tests--to be used if the experiments attempted have been made via coax cable the facts about the Windy City. Actually, the screen image is made by a new micro-wave relay system which is built by GE to connect New York and Schenectady and is identical with the equipment being built by General Electric for the IBM relay service to the Globe Broadcasting system. The IBM set up a special corporation to handle these activities.

No one was very thrilled by the demonstration which used Baird Patents on the receiving and projection end (Rauland is the U. S. Baird licenee and Baird was not announced at the pitch). It's not expected that the system used (Rauland projection equipment and GE transmitting and scanning) will in any way change plans for the theater airings of Louis-Conn fracas this summer. Hope is still placed for theater showings of this battle on DuMont film scannings taken from the face of a high intensity tube and projected from the film to the screen. Latter is a DuMont device in which Paramount alone is interested. It's logical, therefore, that 20th Century-Fox would be interested in working with GE-Rauland on something else. Fox and GE have been working closely together for sometime in a television tie-up in Boston and this showing is just an extension of the mutuality of their interests.

As DuMont Goes, So Goes B&W

(Continued from opposite page)

true of course, since at the birth of sound broadcasting it pioneered with a radio stock company and a wholesale of other pace-setting entertainment, and the latter (Phillco) seas itself as a station operator to keep interest going in a medium in which it can expect sizable fortunes as a manufacturer.

Only DuMont is basically a video organization with its income conceived and nourished by the medium. (True it has sizable coin invested in it by Paramount, RKO and other non-video companies which control still rests with execs with Iconoscopic hearts and Kinescope brains--whose business is video.)

That is one of the reasons why the opening program of the DuMont station is unfortunate with only the Duane Jones variety program for Mueller's Macaroni being entertainment. Trade oldsters would like to refer Len Cramer, DuMont operating chief, to the opening program of the National Broadcasting Company, aired from the Grand Ballroom of the Waldorf-Astoria and a number of other points including Will Rogers' Dressing Room, to underline the part that the airings introd the web as an entertainment medium, not an electronic device. The sooner that DuMont gets entertainment on the air, the sooner video gains its audience.

Saving grace is that only a fraction of the television sets have been rented for the new wave lengths and so the after-dinner speech aspect of the show will be of less importance than to too many. Fact that the debut marks the first two-way use of the A. T. & T. coaxial cable but the best way to make news--is to do it thru entertainment alone.

It's tough to have the immediate future of a industry in the hands of any one corporation, but even the FCC will admit, but not for publication, that as goes DuMont--so goes black and white.

 McKay Handling

DuMont Bally

NEW YORK, April 6—John McKay, former chief of the press department of National Broadcasting Company, is handling a special assignment for DuMont, helping in the opening of the latter's television studios at the John Wanamaker department store.

DuMont wants plenty net savvy to the opening—and so feels an old hand at McKay can do the necessary job.

Harry Babbbitt Re-Bows

NEW YORK, April 6—Harry Babbbitt, wassail with Kay Kyser for seven years before the war, received his discharge from the navy this week and is already making an appearance on two NBC shows. He'll showcase on the Chesterfield Supper Club, 7-7:15 p.m., Wednesday (15), and on the Carnegie program, 10-10:30 p.m., Monday, May 13. Babbit is being handled by Frank Cooper Associates.

THE FAR-OFF HILLS

(Continued from opposite page) had ever appeared on a video show before.

Cast members were:

Bole

Byron

Marin Clancy ..... June Lorenzen

Role-------Fm Conn ... Florence Bill

Pt Conn -- Mauran Westerberg

Duckey Clancy... Bessie Burstein

Oliver (Pat's Friend) ... Emerson Harris

Dick (Second Friend) ... William Jacobs

Sanie (Pat's Fiancee) ... Marloite Gna

Pierce (Susié's Nephew) ... John Stepheon

Hill (Friend of Marlo) ... Edward Linch

BN (Maid) ... Jeanne Roland

Southern Disk Jockeys Org

RICHMOND, Va., April 6—Disk jockeys in the area from Maryland to Georgia and East of Mississippi are being invited to join Southern States Record Spinners, org which states its purpose to bring the platter jockey and recording artist closer together,” according to Richard of WHIVA, here is spinning formation of the group.
COLUMBIA'S NEW PRESSERY Plans Set. Work To Start "Soon"

Looks like 27,500,000 monthly from Big 4 in not too distant future

NEW YORK, April 6—Edward Waltherer, Columbia Records, this week announced that the Big Four, with whom the company had completed arrangements with Austin, the National, for the design and erection of new offices, studios and a factory on a three-acre site the waxery recently acquired in Los Angeles. Application for the necessary permits has been filed with Washington, and as soon as approval comes thru work on the project will begin.

Mr. Waltherer told the Billboard that he estimated the firm would be able to turn out between 9,000,000 and 11,000,000 units a month at full capacity. Org has another plant in Hollywood and another under construction in third in Kings Mills, O. Since Waltherer further estimated that the new plant will cost between $2,000,000 and $2,500,000 and the Big Four will sell 80 disks monthly to the total output, it would seem that Columbia currently has a capacity of somewhere around 7,500,000. Decca, in connection with its financial arrangements with Decca, has recently announced.

(Mis New York Press page 27)

Hey, Promoters! Want Herman Free? Send in a Box Top

NEW YORK, April 6—Herman Free, 17, one nighter at the home of whoever wins a contest which will be run on Herman's wildcat show on the NBC show on the American Broadcasting System, Fridays and Sundays at 8:30 p.m. Eastern time (6:30 p.m. Pacific time). Gimmick, called "Win a Band" contest, will be announced on the April 12th edition of the show and run thru May 17. Entrants must write a 25 or 50 cent box top saying "Why I Like Woody Herman's Music." More than 300 prizes, mostly with values of $25 or more, will be given (50 each week for six weeks) will be given the winners. Grand prize winners will get a thousand bucks in cash and a portable radio. Vocalist Lynne Stevens and Blue Flame Quartet will show with the band at the winner's home. Wildroot box top must be sent in with each entry.

Coast Ops Balk at 10G Spot Price for Miller-Beneke Band

HOLLYWOOD, April 6—Don Haynes, publicity man for Glenn Miller on his national band, announced that the title 50 cents weekly, which Miller is paid, will be increased to $1.00 (50 each week for six weeks) will be given the winners. Grand prize winners will get a thousand bucks in cash and a portable radio. Vocalist Lynne Stevens and Blue Flame Quartet will show with the band at the winner's home. Wildroot box top must be sent in with each entry.

Milwaukee Journal Slugs Musicians in Vets' Case

Milwaukee Journal Slugs Musicians in Vets' Case

"The Milwaukee Journal has reported a showdown between the Milwaukee Musicians and the management of the New Orleans Jazz Band, and the outcome of this showdown, according to the Journal, has been that the Milwaukee Musicians have walked out on the New Orleans band.

"The Journal reported that the Milwaukee Musicians, who are members of theui local A.F. of M., said that they had been refused by the management of the New Orleans band of their request to join in a parade in New Orleans to celebrate the National Veterans' Day.

"The Milwaukee Musicians, who are represented by the American Federation of Musicians, said that they had been refused by the management of the New Orleans band of their request to join in a parade in New Orleans to celebrate the National Veterans' Day.

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Hal's Happiest Hit!
Tony's Terrific New Tune!
Dallas' Daffy Delight!

HAL McINTYRE
"CEMENT MIXER"
(Push—Put—Put-It)
Vocal by Nancy Reed

THE GYPSY
Vocal by Frankie Lester

DALLAS BARTLEY
and the Band that Comes On
"THEY RAIDED THE JOINT"
(And Took Everybody Down But Me)
Vocal by Dallas Bartley

"ALL RUSZITT BUZZITT"
Vocal by Dallas and the Boys

MUSIC

April 13, 1946
The Billboard

TONY PASTOR
"ALL THAT GLITTERS IS NOT GOLD"
Vocal by Tony Pastor, Virginia Maxey, Totsitters & Chorus

"WHO'S GOT A TENT FOR RENT"
Vocal by Tony Pastor and Virginia Maxey

HAL McINTYRE
"There's No One But You"
Vocal by Frankie Lester & Quartette

"Patience and Fortitude"
Vocal by Frankie Lester & Quartette

"Sow City Sue"—Vocal by Tony Pastor, Stubby Pastor & Chorus

"Loop De Loop"—Vocal by Tony Pastor & Virginia Maxey

"Do You Love Me"
Vocal by Frankie Lester

DALLAS BARTLEY
Vocal by Frankie Lester & Quartette

James H. Martin, Inc. 1423 Spring Garden St. Baltimore, Md.
Cleveland, Ohio

E. C. Wangen Company

Associated Dist. Co.

Tabor Building

2705 West Pico Blvd.
Los Angeles, Calif.

201 Warren St.
Newark, N.—J.

102 Can St., N. W.
Atlanta, Ga.

221 Second Ave., South
Minneapolis, Minn.

1010 Congress Avenue
Austin 21, Texas

1423 Spring Garden St.

1450 Harvard Street
Oakland 12, California

1407 Diversey Blvd.
Chicago 14, Illinois

1425 Westlake Avenue
Seattle 1, Washington

1325 Westlake Avenue
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Deems’ Score Not Taylored To Suit Circus, Sz Scribe

By Joe Cold...

NEW YORK, April 6. — Tommy Dorsey, Harry James, Benny Goodman, et al., may be the raves of the hobby-seniors, but if you ask the high school horses in the Ringling Bros. and Barnum & Bailey Circus about bands they’ll give the nod to Merle Evans and his RBB&B brush beat every time. For 28 years, boy and man, Maestro Merle and his saw-dust symphonists have been supplying the rhythms for the Big One and on opening night, Thursday (4), at Madison Square Garden the Evans band was cutting its usual colossal show when something strange happened.

Closing the first half, the Toyland spec came on with a group of attractively costumed human mechanical dolls. But the music to which the dolls staggered was no longer circus music. It was the overly lush, pretentiously intricate kind of orchestral folder which is dished out on a dull night at Town Hall. It went on and on, skittering all around the stage, right thru Toyland, which above all other spots in the show should have had simple, appropriately thematic scoring of the kind the kids would love even if they pay less ear than eye attention to the spec.

The Futility of It All

Up there on the band perch, frantically leading the Evans blasters thru this score, is the genius who wrote it, Deems Taylor, ASCAPREX composer, and occasional radicose on matters musical. At one point Taylor turned away from the band, faced the arena and lifted his left hand, palm up, in a “what-can-I-do-with-this-outfit” gesture.

As for the tub thumpers and horn blowers there have said the same thing about the score with which they were wrestling. At many another point Taylor readjusted his spectacles, which threatened to fall off his nose as a result of his hectic stick waving. Maybe the Ringling show gets its money’s worth in publicity out of having Taylor write and direct the scores of the circus (he did it in ’45, too), and maybe the idea attracts some of the lorgnette set who might otherwise not lend the flash of their evening gowns and stiff shirt fronts to the Garden’s pews. But the circus is for kids from three to three score, very few of whom wear lorgnettes, and it is this reviewer’s opinion that Taylor should’ve stood in Coney Island.

Evans Runs the Gauntlet

In marked contrast to the distinguished Deems’ frenzied bon-toning of Evans’ placed circusing, Off-times while blowing a circusy cornet, in equally marked contrast to Taylor’s super score came the motley collection of tunes served up by Evans and the boys. These included everything from current pop, thru standards and a choice number of oldies, and tempo-wise ran the gamut with waltzes, fox trots, rumbas, marches and almost anything you can name thrown in. Certainly the circus band’s playing is loaded with clinic’s, but they’re comfortable clinic’s. Of course, there is an incoherence to specific tunes played for specific acts. I can’t help but Tell You segueing into Bells of St. Mary’s for William Heyer’s high-school horse Starters Night’s solo dance. It Might as Well Be Spring with a sharp mid-note break and a completely new start on Hallelujah for the high acts’ cloud swings, etc. But it’s a wonderful incoherence that somehow fits perfectly. To be sure, the Evans band is the only one whose arrangement on St. Mary’s is built around a distinct tuba rhythm beat. But it’s the circus, ain’t it?

Sing for Their Supper

And no review of music at the circus would be complete without a mention of those stellar musicians, the seals in Roland Tieber’s act. Their library is admittedly the limited side, seeming to consist entirely of My Country ’Tis of Thee, but if Tieber would toss them a couple of jazzfish a week, it wouldn’t surprise this reviewer if they would soon blow a hotter horn than some of the red-legs and ruff tootlers being palmed off as luminaries on the labels of some of the indie diskers specializing in hot jazz platters.

Nagel Drops Baton for WM

NEW YORK, April 6. — Harold Nagel, veteran maestro, scrapped his ork last week and this week joined the local William Morris Agency’s hotel department.

BEL-TONE RECORDS

Dick Ewell
Bob Cook

BEL-TONE RECORDS
8624 SUNSET BOULEVARD HOLLYWOOD 46, CALIF.
Grass Skirts and Lei Dates for Orks in Offing, Nibbles Show

HOLLYWOOD, April 6—Big name band bookings in the Pacific territorial area and Orient may not be too far off if recent nibbles that the Beverly Hills office of MCA have had have any real meaning. Band department of MCA here has had several communications from operators, particularly in Honolulu, Hawaii, asking for possible bookings of dance bands. Important names are being requested. Firm is known to have submitted a batch of bands who might be available.

Prior to the war, three hotels in Honolulu, the Royal Hawaiian, Young and Moana, hired U. S. A. bands from time to time but big names were never featured. Transportation problem is still the biggest fly in ointment in regard to Hawaiian spots really getting ready to jump plus general war disruption there as well as in the Orient.

However, steamship lines and world-wide airlines are expected to handle traffic shortly which will stimulate various hotel and club spots in important cities of the Pacific islands and the Orient to swing into action with top-drawer bands and acts featured in at least a few instances. Car-los Gastel, manager of the Stan Ken- ton ork, has been dickering with Ha-waian boppers for a concert date in the islands.

2 More H’wood Diskers; 1 Tech Art, 1 Oxley?

HOLLYWOOD, April 6—Urges to get in the record biz continues on the Coast with two newies added to the fold this week. Outfit called Tech Art shedded to put out their own label shortly with Al Gayle, maestro at Biltmore Hotel, in as musical di-rector and spotted with his own band on initial release. Firm has been in the pressing and material end of the platter biz for couple years and decided other side of fence looked interesting.

Heading the outfit are W. I. Bar-nard and Bob Hunter who expect to start setting up distributing deals shortly. Other disk entry is still unnamed firm which Al Katz, local booker for Harold Oxley's office, is arranging. Katz, who is also attempting to tie-up facilities of sev-eral pressing and stamping plants here, is expected to use label, which may be tagged F-M, to push various Oxley cocktail attractions. Oxley just arrived from New York and deal may reach a more definite stage with his arrival.

Senate, in a sleeper play, Sat-urday (6) passed the Lea-Van-denberg Anti-Petrillo Bill. For full details see the story start-ing on page 3.
NEW YORK, April 6.—Music Corporation of America was around this week peddling Count Basie for a number of theater dates, giving rise to the weekly rash of profile about Willard Alexander having finally decided to sign Basie and Monroe to one or another agency. Basie and Monroe, however, remain freelancers, with increasing interest in the trade as to how they will fare if Alexander chooses to continue freelancing.

Advantages of operating without an agency contract, playing one office against the other and picking the best bookings from each, have occurred to several top names recently, and it is in the top name sphere that Alexander's current navigation of Monroe is being scrutinized. It is felt that a grade AA band attraction with a grade AA personal manager might save a lot of 10, 15 and 20 per cent agency commissions, handling certain bookings direct without hurting the leader in other ways. Jobs that couldn't be wrapped up in that way would be handled as Alexander is handling Basie and Monroe—accepting the best bids from whatever agencies happen to be bidding.

Trend in Making?

Disadvantages of such free-lancing are felt to lie principally in the amount of extra work it entails for the band manager. In addition to dealing direct with theater and location ops, and certain one-night promoters, he would have to keep an eye peeled not on one agency, but on as many as were handling his band. Free-lancing is, of course, nothing new. Phil Spitalny, Paul Whiteman and Ted Lewis have done okay in recent years without becoming too closely tied to any office. Benny Goodman, the contracted to Music Corporation of America, is known to function independently as often as not. There have been many others, and it appears as if Basie and Monroe join this list, at least for the time being, with the possibility growing that the band may be in the making among big names.

Shap-Bernstein Gets More

Time in “Rainbow” Suit

NEW YORK, April 6.—According to a stipulation filed in Federal Court, attorneys for Fred Fisher Music Company and Shapiro-Bernstein & Company agreed to extend S-B's time to answer the complaint until April 18. Suit seeks to void the S-B assignment by Harry Carroll of I Am Always Chasing Rainbows. Fisher claims Carroll assigned and sold his rights to the renewal copyright term to the late Fred Fisher in 1938, after assigning Carroll's end to the plaintiff.

Carroll is also a defendant, as is Robbins Music, named as a party defendant, because of ownership of the other half of the tune. No relief is sought against Robbins.

Suit seeks judicial determination of the rights of Fisher and S-B to the renewal copyright terms. Widow of Joseph McCarthy, co-writer, assigned her share to Robbins Music.

This Week MCA Has Count; Are Names' Lancing?

NEW YORK, April 6.—If the new form contract worked out between Music Publishers' Protective Association and Songwriters Protective Association is not to the liking of established penner, the trade can expect a flood of new pubs to blossom next fall.

Many writers are ready to try their hands with the new form, which they feel will believe that all it takes is few good records to put new firms into black. There are few solidly entrenched freelancers who don't consider the possibility and many are making surveys of costs, etc. Most common estimation is that on $5,000 and a disk break, any shrewd writer can become a pub. But it's the disk breaking that counts, with consequent lyric mag deals, plugs, possibility of hitting the rack, and so forth.

More Clefner Pub Firms If Penners No Like New Deal

RECORDS

POPULAR RACE and HILLBILLY

REMARKED PRICES

THERE THEY ALL SAY I'M THE BIGGEST PRIZE

THERE THEY ALL SAY I'M THE BIGGEST PRIZE

THAT'S THE WAY IT IS, MAM; MAM; MAM.

THAT'S THE WAY IT IS, MAM; MAM; MAM.

THAT'S THE WAY IT IS, MAM; MAM; MAM.

THAT'S THE WAY IT IS, MAM; MAM; MAM.

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THAT'S THE WAY IT IS, MAM; MAM; MAM.
The BE-BOP BOMBSHELL that has blasted into the Pages of TIME... VARIETY... BILLBOARD... NOTE... NEWSPAPERS COAST-TO-COAST... etc.

SLIM GAILLARD
the writer and originator of
CEMENT MIXER
chooses 4 STAR RECORDS
from Hollywood

as his EXCLUSIVE Platter Producer
Those juke-jammin' jazzmen, the Slim Gaillard Trio, are now recording exclusively for 4 STAR! These be-bop barbarians from Billy Berg's beanery are creating the wildest furore that musical circles have seen since Papa Haydn first put pen to paper. That, brother, means sales! What's more, 4 STAR'S greatly enlarged manufacturing capacity permits immediate shipment. So order TODAY, while the flood-tide is at its crest!

Selling like Nylons in a
Bargain Basement: The Most
Spectacular Record Breakers
In All Record History!

No. 1078
YA HA HA
Starting out to be a bigger hit than "Cement Mixer!"
Reverse Side:
Ding Dong Oreey

No. 1079
CARNE
Reverse Side:
Buck Dance Rhythm

Send for Complete 4 STAR Release List
World-Wide Distribution by
CONSOLIDATED RECORD DISTRIBUTORS, INC.
Harry Fox, Executive Vice-President
210 N. Larchmont, Los Angeles 4, California
Phone HOLlywood 5816

4 STAR RECORDS
from Hollywood

Exclusively Featured Daily over 284 Stations on Radio's Smash Hit

Produced and Manufactured by RICHARD A. NELSON
NEW YORK:
Mexican Musicians' Union this week officially banned all U.S. mu-
sicians. Ork leader Everett Holden-
land, who has been at Mexico City's
Colonial for three years and has
done commercial airshows in the
country, was first Yank ork to be
banned. Move was made in retrib-
ution for Federation of Mus-
icians' Petello-promoted move in
barring Luiz Alcarg, Mex leader,
from playing a split-week date in
San Antonio, a couple of weeks ago.
Glen Miller ork, with Tex Beneke,
is playing Victory Dance in Pottstown, Pa., June 7. Town is
celebrating home-coming of its vets.
Incidentally, the ork racked up a
nest $36,800 at the Earle, Phila., last week.
Robbins got an airshot on NBC net Thursday (4) for its
General Patton-Peter DeRone "Pray-
erful Poem," God of Battles. Played
by Army Band at Fort Riley, Kan.
Sugar Chico Robinson, seven-
year-old Yoken boogie-woogie pianist,
has already been recorded. Lionel Hampton waxed the kid on
some of his Hampton platters. Mu-
sicraft is pressing and distributing the disks.
Music stores spent more dough
for advertising pop records than any other item in their shops in the
James P. Johnson-Barnes period, according
to survey made by the National As-
sociation of Music Merchants.
Tay Bradshaw ork set for long
stand at the Riviera Club, St. Louis.
Lucky Millinder ork (See互s P.11) Al-
ways Remember You on an FDR
dedication show from the Savoy Ball-
room, April 11, . . . Tunemills Jule
Styne and Sammy Kahn setting a
new deal with Republic Pictures after their stint for Earl Carroll's
Sketchbook.
Hillbilly singer Dave Denny has inked an dual-piec deal with Republic. . . . Bookler
Harold Oxtel to West Coast again.
Virginia Lee (Plaisiant), stud-
ent at the Cincinnati Conservatory
of Music, has joined the Don Mc-
Crate ork at Hotel Cleveland, Cleveland, as featured canary. She
represented Cincinnati in the Atlant-
A City Beauty Pageant in 1945.
HOLLYWOOD:
Heading East: Mark Leff, of ARA
Records, and Jay Farber, record ex-
plore for Dining Sisters, to New
York. . . Ben Pollock, Jewel plat-
ter, to Chicago, arranging new rec-
order, back distribution set-up.
Jean Wald, small band booker,
to Pittsburgh and New York for vacation.
Dick Webster, GAC Coast band
head, to Salt Lake City for confab
with Jerry Jones, Rainbow Renom-
evous operator. . . Hollywood Mu-
sicians Club organized by Art Farrer,
ex-band leader, and Jack Richmond,
becoming headquarters for musicians.
Spot has rehearsal halls, gymnasium,
restaurant, phone call club and since
it is open way past midnight mu-
sicians are congregating there through
day and night.
CHICAGO:
Cecil Golty, just out of service, sign-
alled Central Booking Office and
opens at Idora Park, Youngstown, O.,
May 4 . . . Jack Shaup and ork play
a double band date with Don
Reid at Melody Mill, Chi. Easter Sun-
day, December.
Lovely and Dorothy Raye will be guests on National Barn Dance
program April 13. . . Chuck
Foster is set for New Yorker, New
York. July 1. . . Johnny Gilbert is set
for Lawrence Hotel, Milwaukee.
May 14 to June 10. . . Walter Bloom,
former vocalist with Ray Pearl and
Lavender Webb, will start out next
April in with 11 pieces for Central
Booking Office . . . Shorty Sherock
will play Blue Moon, Witchita, May 14-
30, and Tune Town Ballroom,
St. Louis, June 4-10. . . Vern Spery,
Wichita dance promoter, suffered a
heart attack last week, but is reported
recovering. . . With several weeks
behind him, Frankie Masters is still
other string at Chi.'s Boulevard
Room at Stevens Hotel. . . . Sally
Mason went into percentages on over
one half the one-nighters just com-
pleted. . . Jack Teagarden, who just
closed at RKO Ballroom, has added
Kenny Martin as a new chip-
ster. . . . Spur Inn, Karnak, Ill., had
Orrin Tucker billed last December,
and the spot burned down. Rebuilt, spot had Tucker's ork April 4,
and combo left April 5, when Ken
Jackson, late of Art Kassel, took over.
Jimmy Elyin follows Jackson.
Kurtz Leaves FB; Starts Own Office;
Stolfer To Replace
HOLLYWOOD, April 6—Wally
Stolfer, New York booking boss recently
discharged from the army, assumes
control of Frederick Brothers' Agency small band department here with Jack Kurtz's exit to open an-
other booking office. Kurtz just
came here from Chicago recently.
Stolfer will have Jack Denny, an-
other ex-member of Kurtz and Fran-
gan Jr., to continue in his depart-
ment, altho Denny will also handle
motion picture talent. Sully Beneke,
leader of the Mexican Union, will
be the first client handled.

Music—As Written

"JOSEPHINE,
PLEASE NO LEAN ON THE BELL" 
Coupled with the Ever-Popular
"MAKIN' WHOOPEE"

PAN 044

and the NEW 
Rumba Sensation

"MUCHO GUSTO" 
and 
"THE MEXICANA"

featuring the Beautiful Paramount Pictures Singing Star

OLGA SAN JUAN

WITH THE MOST TERRIFIC TRUMPET SPECIALTY RAFAEL MENDEZ EVER MADE.

TOPS FOR LATIN SPOTS!!

PAN-AMERICAN RECORD Dist. Co.
619 ANTONIA AVE. LOS ANGELES 31, CALIF.

Order Today and Write for Complete Lists!
Pan-American Distributing Co.
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Denver, Colorado
M. B. Krupp
506 N. Ramos St., El Paso, Texas
C. & C. Dist. Co.
714 4St., Seattle, Wash.
Yaran Dist. Co.
2320 N. W. 7th Ave., Miami, Fl. (for Cuba)
Mutual Dist. Co.
2424 Bush St., Omaha, Neb.

KEEP YOUR EYE ON PAN-AMERICAN
Coast Resorts Mull
Hot Weather Plans
(Continued from page 57)
Stillwell's Ballroom, Big Bear Lake, for a good portion of last summer.
No Majors for Casino

Casino on Catalina Island, which had a major band policy prior to wartime closing, is not expected to allow its budget to reach that point this coming summer due to facts that accommodations on the isle will be limited and, therefore, ballroom patronage is expected to be affected.

Harry Slaugh, Casino manager, probably won't go over two thousand figure for a band with Jimmie Grier, who has been at the Biltmore Hotel here after exiting from the service, the most likely to grab job. Contemplated airtime from Casino said to be incentive for Grier who has been away from active band scene.

Cal-Neva Lodge, state line club at Lake Tahoe, and the locations at Big Bear Lake and Russian River have been operating, generally speaking, full force during war period but Arrowhead Springs and Santa Monica spots are debating this season after wartime siesta. Taken over by the armed services during the war, the Bel-Air Day Club and Mir-A-Mar Hotel in Santa Monica and Arrowhead Springs Hotel are giving their dining-dancing rooms a new coat of paint and respective managers are in huddles with booking firms for bands and talent.

Prima Cut

NEW YORK, April 5—Louis Prima almost blew his top here Wednesday (9) in a recording session at Majestic. His public has been palpitating, it seems, for a wax version of something called Josephina. Please No Leans on the Bell, which Prima didn't even have in his books. The arranger assigned to get the thing whipped up for the session checked in late, with a scoring of the wrong song. While Prima funked and fuzzed, Barbara Bell, of the maestro's retinue, ran out and dug up Hank Miller, arranger, and Mrs. Miller, copyist. They helter-skeltered to the studios, and while Prima cut a few other sides, the Millers wrote the thing. At 5:45, just 15 minutes before the date was supposed to end, the score was in front of the musicians, and at 5:58 Josephina was cut and dried. But Prima was still twitching.

New Columbia Press

Gets Going “Soon”
(Continued from page 57)
said it was producing 7,000,000 platters a month and most trade observers felt that was an unusually high figure...Columbia, with the Scranton plant in its pocket, figures to do a little better than 4,000,000 a month. Only mystery in the Big Four picture at present is RCA-Victor, where Prexy Jim Murray refuses to talk production. It is guessed, however, that the Camden platter-makers are turning out as much as Decca or Columbia, so 7,000,000 would be a fair figure here.

Just how soon the Columbia plant will be in operation, let alone at peak operation, however, is anybody's guess. Frank Walker, head of Metro-Goldwyn-Mayer record division for instance, has had a complete building which has needed only reconversion to record making, addition of presses and other equipment, etc., for many months now, but the MGM disk chief still doesn't figure to be running until well into the summer or early fall. There is no question, however, that production of the majors is definitely on the increase and that the tap between supply and demand is closing a little almost every day.

New Columbia set-up will have two or possibly three modern studios and plenty of office space, in addition to factory section.

McKEESPORT, Pa., April 6.—Vogue Terrace here launches its summer season May 6 with Casa Loma in for two weeks, followed by Johnny Long.

Johnny Guarnieri

6¢ PER POUND!!
We will purchase solid shellac stock scrap records at 6¢ per pound. We pay freight, mark your bill of lading "obscene scrap records" to insure obtaining low freight rates. We pay all freight on this basis, deducting same plus tax, and will remit to you on a basis of 6¢ per pound on net weights. Do not ship broken records.

UNIVERSAL RECORD CO.
3114 TRINITY STREET
LOS ANGELES 11, CALIF.

RECORDS!
BEL-TONE
JUKE BOX
MERCURY

MUSICRAFT
REGIS
STERLING

In Stock and Shipped Out of Atlanta Same Day Order
Is Received.

FRIEDMAN AMUSEMENT CO.
441 Edgewood Ave., S. E.
Atlanta, Ga.

Louis Prima
and his orchestra

PICKLE IN THE MIDDLE
(And the Mustard on Top)
Vocal by Louis Prima

COME RAIN or COME SHINE
(From "St. Louis Woman")
Vocal by Jack Powers

Johnny Guarnieri

Cozy Cole—drums Bob Haggart—string bass

RECORDS

JEALOUS
and
MAKE BELIEVE
(From "Show Boat")

Majestic RECORDS

Studios: New York City  Sales: St. Charles, Illinois
(Subsidiary of Majestic Radio & Television Corporation)
PART 1—The Billboard

HONOR ROLL OF HITS
THE NATION'S TOP TUNES
(FADEOUT)

1. OH! WHAT IT SEEMED TO BE
2. ONE-ZY, TWO-ZY (I LOVE YOU-ZY)
3. YOU WONT BE SATISFIED (UNTIL YOU BREAK MY HEART)
4. PERSONALITY
5. LAUGHING ON THE OUTSIDE (CRYING ON THE INSIDE)
6. SHOO-FLY PIE AND APPLE PAN DOWDY
7. DAY BY DAY
8. DOCTOR, LAWYER, INDIAN CHIEF
9. SIoux CITY SUE
10. ALL THROUGH THE DAY
11. ATLANTA, G. A.
12. SYMPHONY
13. PRISONER OF LOVE
14. I'M ALWAYS CHASING RAINBOWS
15. SEEMS LIKE OLD TIMES

The nation's 15 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart. The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by The Billboard. No use of either may be made without The Billboard's consent.

ENGLAND'S TOP TWENTY

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<th>Song</th>
<th>English</th>
<th>American</th>
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<tr>
<td>1</td>
<td>&quot;CHICKEN CHICK&quot;</td>
<td>Campbell Connelly, Sandy-Jay</td>
<td>Freed</td>
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<td>2</td>
<td>&quot;ASHBY OF LA Zoo&quot;</td>
<td>Campbell Connelly, Sandy-Jay</td>
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<td>3</td>
<td>&quot;CRUISING DOWN THE RIVER&quot;</td>
<td>Campbell Connelly, Sandy-Jay</td>
<td>Freed</td>
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<td>4</td>
<td>&quot;I'LL BUY THAT DREAM, Bradbury Wood&quot;</td>
<td>Van Hussen</td>
<td>Freed</td>
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<td>5</td>
<td>&quot;LET BYGONES BE&quot;</td>
<td>Feldman</td>
<td>Freed</td>
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<td>6</td>
<td>&quot;KENTUCKY FOR O' THE ME&quot;</td>
<td>Chappell</td>
<td>Freed</td>
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<td>7</td>
<td>&quot;IT'S A GRAND NIGHT FOR SINGING&quot;</td>
<td>Chappell</td>
<td>Freed</td>
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<tr>
<td>8</td>
<td>&quot;I'LL CLOSE MY EYES&quot;</td>
<td>World Wide</td>
<td>Freed</td>
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<td>9</td>
<td>&quot;I DREAM OF YOU&quot;</td>
<td>Peter Maurice, Embassy</td>
<td>Freed</td>
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<td>10</td>
<td>&quot;I MIGHT AS WELL BE SPRING&quot;</td>
<td>Chappell</td>
<td>Freed</td>
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<td>11</td>
<td>&quot;IF I HAD A DOZEN HEARTS&quot;</td>
<td>Victoria</td>
<td>Freed</td>
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<td>12</td>
<td>&quot;YOU HEART IS DANCING WITH YOU&quot;</td>
<td>Irwin Dash</td>
<td>Freed</td>
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<td>13</td>
<td>&quot;YOU CAN'T BEGIN TO TELL YOU&quot;</td>
<td>Chappell</td>
<td>Freed</td>
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<tr>
<td>14</td>
<td>&quot;YOU WILL NEVER BE&quot;</td>
<td>Stanwood</td>
<td>Freed</td>
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<td>15</td>
<td>&quot;FEELING IN THE MOON LIGHT&quot;</td>
<td>Chappell, Vee-Jones</td>
<td>Freed</td>
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<td>16</td>
<td>&quot;LOVE STEALS YOUR HEART&quot;</td>
<td>Dunbar-Miller</td>
<td>Freed</td>
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<td>17</td>
<td>&quot;YOU&quot;</td>
<td>Peter Maurice, Broadway</td>
<td>Freed</td>
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<td>18</td>
<td>&quot;SOON IWill BE&quot;</td>
<td>Chappell</td>
<td>Freed</td>
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<td>19</td>
<td>&quot;SUNDAY&quot;</td>
<td>Lawrence Wright</td>
<td>Freed</td>
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<td>20</td>
<td>&quot;BINGO&quot;</td>
<td>Southern</td>
<td>Freed</td>
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<td>21</td>
<td>&quot;THE DAY YOU WAITED FOR ME&quot;</td>
<td>Irwin Dash</td>
<td>Freed</td>
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<td>22</td>
<td>&quot;DRY CLEANING&quot;</td>
<td>Chappell</td>
<td>Freed</td>
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<td>23</td>
<td>&quot;THE TRIBUNE&quot;</td>
<td>Chappell</td>
<td>Freed</td>
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<tr>
<td>24</td>
<td>&quot;TELL ME&quot;</td>
<td>Chappell, Vee-Jones</td>
<td>Freed</td>
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<tr>
<td>25</td>
<td>&quot;YOU BREAK MY HEART&quot;</td>
<td>Universal</td>
<td>Freed</td>
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<tr>
<td>26</td>
<td>&quot;YOU&quot;</td>
<td>Peter Maurice, Broadway</td>
<td>Freed</td>
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<td>27</td>
<td>&quot;YOU&quot;</td>
<td>Peter Maurice, Broadway</td>
<td>Freed</td>
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<td>28</td>
<td>&quot;YOU&quot;</td>
<td>Peter Maurice, Broadway</td>
<td>Freed</td>
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PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the ALL THROUGH THE DAY (Williamson), in 20th Century-Fox's "Centennial Summer," National release date and see. DOCTOR, LAWYER, INDIAN CHIEF (Kurt Van Heusen), sung by Betty Hutton in Paramount's "Store Club," National release date—December 28, 1940. AS LONG AS I LIVE (Whisnant), background theme in Warner Bros.' "September Song," National release date—January 28, 1946.

GIMME A LITTLE KISS (Kahn), sung by Duanna Durbin in Universal's "Lady On a Trail," National release date—August 19, 1946.

I CAN'T BEGIN TO TELL YOU (Bergman-Young-Coach), in 20th Century-Fox's "The Daily Biter," sung by John Payne, National release date—November 22, 1945.

PLAY STATUS OF FILMS WITH LEADING SONGS (Continued on page 106)
**Music Popularity Chart**

*Week Ending Apr. 5, 1946*

**SONGS WITH GREATEST RADIO AUDIENCES**

(Beginning Friday, March 29, 8 a.m., and ending Friday, 8 a.m., April 5)

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<th>Date</th>
<th>Title</th>
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<th>Doc.</th>
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<tbody>
<tr>
<td>4.</td>
<td>SEEMED TO BE...</td>
<td>Frank Sinatra</td>
<td>Columbia 36905-ASCAP</td>
</tr>
<tr>
<td>4.</td>
<td>SEEMED TO BE...</td>
<td>Frank Jr.</td>
<td>Columbia 36905-ASCAP</td>
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<tr>
<td>5-2</td>
<td>ONE-ZY, TWO-ZY</td>
<td>Phil Harris</td>
<td>ARA 136-ASCAP</td>
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<td>5-2</td>
<td>ONE-ZY, TWO-ZY</td>
<td>Jake Merri</td>
<td>Capital 2364-ASCAP</td>
</tr>
<tr>
<td>5-2</td>
<td>Love Yourself</td>
<td>Freddy Martin</td>
<td>Victor 20-1826-ASCAP</td>
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<td>6-7</td>
<td>SHOO-FLY PIE AND APPLE PAN DOWDY</td>
<td>Dinah Shore</td>
<td>Columbia 36943-ASCAP</td>
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<tr>
<td>6-7</td>
<td>PRISONER OF LOVE</td>
<td>Perry Como</td>
<td>Victor 20-1826-ASCAP</td>
</tr>
<tr>
<td>3</td>
<td>I'M ALWAYS CHASING RAINBOWS</td>
<td>Miller</td>
<td>ASCAP</td>
</tr>
<tr>
<td>1</td>
<td>LAUGHING ON THE OUTSIDE Crying on the Inside</td>
<td>Teddy Walters</td>
<td>ARA 155-BMI</td>
</tr>
<tr>
<td>1</td>
<td>I'VE GOT YOU (I'M SORRY BABY)</td>
<td>Les Brown</td>
<td>Capitol 203, Decca 23443-ASCAP</td>
</tr>
<tr>
<td>1</td>
<td>YOU WONT BE SATISFIED</td>
<td>Les Brown</td>
<td>Columbia 36904-ASCAP</td>
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**RECORDS MOST-PLAYED ON THE AIR**

Records listed in numerical order are those played over the greatest number of stations. List is based on reports received by The Billboard from disk jockeys throughout the country. Sings by or chorus numbers are in parentheses and indicate time from a film or radio. (F) Indicate tune is from a film. (M) Indicates tune is from a legitimate musical. 

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**Going Strong**

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**Coming Up**

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<tr>
<th>Title</th>
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<th>Doc.</th>
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<tbody>
<tr>
<td>ALL THROUGH THE DAY</td>
<td>Margaret Whiting</td>
<td>Capitol 244</td>
</tr>
<tr>
<td>FULL MOON AND EMPTY ARMS</td>
<td>Frank Sinatra</td>
<td>Columbia 36947</td>
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<tr>
<td>DAY BY DAY</td>
<td>Les Brown</td>
<td>Columbia 36948</td>
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JAZZ

I1

HENRI

(Gee I'm Glad To Be)

THE ONE THAT

I AM

(Vocal by Betty Barkey
and Billy Williams)

and

THE GYPSY

(Vocal by Mary Marlow)

RCA VICTOR 20-1844

HENRI RENE

and his Muset Orchestra

JALOUSIE

Tango

and

HORA STACCATO

Polka

RCA VICTOR 25-0059

ZEKE

MANNERS

AND HIS BAND

I Can Beat You Doin' (What You're Doin' to Me)

(Vocal by Curly, Es and Hake)

AND IF YOU ONLY KNEW

(Vocal by Curly Gibb's)

Bill NETTLES

and his Dixie Blue Boys

You Walked Away with My Heart

(Vocal with String Band)

and

Master Minded Mama

RCA VICTOR 20-1846

JAZZ GILLUM

BLUE BIRD

Alfred Elkins, String Boys
Leonard Coast, Electric Guitar
Big Moece, Piano

RCA VICTOR RECORDS

Swing and Sway with
SAMMY KAYE

(See I'm Glad To Be)

THE ONE THAT

I AM

(Vocal by Betty Barkey
and Billy Williams)

and

THE GYPSY

(Vocal by Mary Marlow)

RCA VICTOR 20-1844
### Music Popularity Chart

**Week Ending Apr. 4, 1946**

#### Juke Box Plays

**Most-Played Juke Box Records**

Records listed are those receiving the greatest amounts of play in the nation's juke boxes. List is based on more than 100 reports received from operators in all areas.

<table>
<thead>
<tr>
<th>Position</th>
<th>Record Title</th>
<th>Artist/Group</th>
<th>Label</th>
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<tbody>
<tr>
<td>1</td>
<td>&quot;Goin' Strong&quot;</td>
<td>Phil Silvers</td>
<td>Decca 23435</td>
</tr>
<tr>
<td>2</td>
<td>&quot;Wee Awful Baby&quot;</td>
<td>Louis Jordan</td>
<td>Decca 18734</td>
</tr>
<tr>
<td>3</td>
<td>&quot;Want You&quot;</td>
<td>Ella Fitzgerald</td>
<td>Decca 23434</td>
</tr>
<tr>
<td>4</td>
<td>&quot;Voci-It's Voci-It&quot;</td>
<td>The Blazers</td>
<td>Decca 18736</td>
</tr>
<tr>
<td>5</td>
<td>&quot;The Frim Frum Sauce&quot;</td>
<td>Illis Fitzgerald-Louis Armstrong</td>
<td>Decca 23436</td>
</tr>
</tbody>
</table>

**Most-Played Juke Box Folk Records**

Records listed are folk records; more than 100 reports received directly from operators in all areas.

<table>
<thead>
<tr>
<th>Position</th>
<th>Record Title</th>
<th>Artist/Group</th>
<th>Label</th>
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<tbody>
<tr>
<td>1</td>
<td>&quot;Ain't Misbehavin'&quot;</td>
<td>Fats Waller</td>
<td>Decca 23437</td>
</tr>
<tr>
<td>2</td>
<td>&quot;Em-Wah&quot;</td>
<td>The Carter Sisters</td>
<td>Decca 23439</td>
</tr>
<tr>
<td>3</td>
<td>&quot;Lullaby Of The Leaves&quot;</td>
<td>The Dixie Cups</td>
<td>Decca 23440</td>
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</table>

**Most-Played Juke Box Race Records**

Records listed are race-type disks; based on more than 100 reports received directly from operators in all areas.

<table>
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<tr>
<th>Position</th>
<th>Record Title</th>
<th>Artist/Group</th>
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<tbody>
<tr>
<td>1</td>
<td>&quot;Don't Mind If I Do&quot;</td>
<td>The Cotton Blossoms</td>
<td>Decca 23438</td>
</tr>
<tr>
<td>2</td>
<td>&quot;I'm Cabin Bound&quot;</td>
<td>Louis Jordan</td>
<td>Decca 23432</td>
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<tr>
<td>3</td>
<td>&quot;You Better Run&quot;</td>
<td>Les Brown</td>
<td>Decca 23433</td>
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<td>4</td>
<td>&quot;Sugarfoot&quot;</td>
<td>Les Brown</td>
<td>Decca 23433</td>
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### Ink Spots

**The Gypsy**

Vocal with Instrumental Accompaniment

Everyone is saying hello again.

*Why must we say goodbye?*

Vocal with Instrumental Accompaniment

**Louis Jordan**

And His Tympany Five

**Beware**

Fox Trot—Vocal Chorus by Louis Jordan

**Don't Let the Sun Catch You Crying**

Fox Trot—Vocal Chorus by Louis Jordan

**Roy Eldridge**

And His Orchestra

All the cats join in

**Blues Fox Trot—Vocal Chorus by Roy Eldridge**

** Ain't That a Shame**

Fox Trot—Vocal Chorus by Buster Hadley

ORDER NOW!

from your regular Decca branch

**Decca Records**

DISTRIBUTING CORPORATION

Executive Offices: 50 West 57th Street, New York 19, N.Y.
In Canada—The Compo Company, Ltd., 131-41 18th Avenue, Etobicoke, Montreal
PART 3—The Billboard

ADVANCE RECORD

ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release. List based on information supplied in advance by record companies. Only records of those manufacturers whose records are available in advance are included. Information supplied in advance is not necessarily correct at time of listing. Listed are generally approximately two weeks in advance of actual release. List based on information supplied in advance by record companies. Only records of those manufacturers whose records are available in advance are included. Information supplied in advance is not necessarily correct at time of listing.
Music Popularity Chart
Week Ending Apr. 4, 1946

DATA AND REVIEWS

RECORD POSSIBILITIES

In the opinion of The Billboard music editors, records listed below are most likely chart leaders of the next week for the following reasons:

MARTHA TILTON (Capitol 244)
As If I Didn't Have Enough on My Mind—FT; V.

The melody "If I Didn't Have Enough on My Mind" is easy to follow and is easy on the ears. With its blend of vocal and instrumental parts, the record is well-suited for radio play and for sale in sheet music outlets.

DON'T BE A BABY, BABY. Tommy Dorsey Clambake Seven (by Sy Oliver) Victor 20-1842

This infectious ballad, with its early morning feel, is sure to please. The melody "Don't Be A Baby, Baby" is catchy and has a memorable chorus that will stick in your head. It's a perfect choice for radio play and for sale in sheet music outlets.

COME RAIN OR COME SHINE. Hal McIntyre (Frankie Lester and Quartet) Cosmo 473

This hit ballad, with its soulful blues influence, is a sure bet for radio play. The melody "Come Rain Or Come Shine" is catchy and has a memorable chorus that will stick in your head. It's a perfect choice for sale in sheet music outlets.

PIED PIPERS (Capitol 243)
In the Mood—FT; V. Madame Butterfly—FT; V.

These two hits are perfect for radio play. "In the Mood" is a classic and "Madame Butterfly" is a beautiful love song. Both records are sure to please and are perfect for sale in sheet music outlets.

HALL MCINTYRE (Cosmo 478)
Come Rain or Come Shine—FT; V. It Couldn't Be True—FT; V.

These two hits are perfect for radio play. "Come Rain or Come Shine" is a beautiful love song and "It Couldn't Be True" is a catchy and memorable tune. Both records are sure to please and are perfect for sale in sheet music outlets.

THE AIR LANE TRIO (De Luxe 1018)
Josephine. Please No Lean on the Bell—FT; V. If I Had My Way—FT; V.

These two hits are perfect for radio play. "Josephine. Please No Lean on the Bell" is a beautiful love song and "If I Had My Way" is a catchy and memorable tune. Both records are sure to please and are perfect for sale in sheet music outlets.

BILLY HARRIS SEPTET (Keynote 626)
She's Funny That Way—FT. Characteristically R. H.—FT.

These two hits are perfect for radio play. "She's Funny That Way" is a catchy and memorable tune and "Characteristically R. H." is a beautiful love song. Both records are sure to please and are perfect for sale in sheet music outlets.

MUSICRAFT CORPORATION
New York Los Angeles

Watch for their first major recording in the May Array of Musicraft Hits! Two Dreamy Ballads... one an original by Mel Torme.
High Guarantees, High Admish Nicks
Warnings in Again

NEW YORK, April 6.—Tho the one-nighter business has never been as flourishing as now, nor given greater promise of improvement, some bookers and many buyers want egg in their beer and think it can be achieved if bands will listen to reason on guarantees. They regard as unsound the $2,000-$3,000 figures being written into many contracts, and they speak reverently of the late Glenn Miller, who never would take a guarantee of over $1,500, preferring to grab his coin on percentage. Promoters, far from losing dough during the current backwash of a war boom, don’t know how long the public will continue to pay fancy admission prices, and complain that the current size of guarantee makes it imperative to post high ticket tariffs in order to insuire against bum weather breaks, etc.

Another characteristic of Miller was his insistence that $1.10 was the proper amount to charge for tickets, and all concerned will admit that figures have changed in that regard. They do not think more than five or six current bands are actually worth over $2 per customer, including tax. In the Southwest, of course, promoters pack their halls $3 a throw, but this is explained by the fact that travel difficulties make names hard to get down that way. It has not been uncommon lately for Eastern promoters to ask as high as $2.65 or $3 for bands which simply couldn’t pull that much weight unless weather and timing and publicity were ideal. Bitter phone conversations between ops and bookers are still rare, but are on the increase, with bands

COD.
A CASH PACKAGE
for all JUKE BOXES

BACKED BY
"THERE IS NO
GREATER LOVE"

Exclusive
RECORDS
SUNSET AT VINE
HOLLYWOOD

Order Now
JACK GUTSHALL
DISTRIBUTING COMPANY
1970 WASHINGTON BLVD., LOS ANGELES 7, CALIF.

Puner Resigns
Musicraft; Bob Weiss’ Key Spot

NEW YORK, April 6.—Paul Puner, one of the founders and president of Musicraft waxery, resigned here this week, as it was indicated he probably would in The Billboard at the time Jefferson-Travis organization bought the plattery. Irving Felt, chairman of the board of J.T., made no announcement as to new president and the man slated to get job is known, name cannot be revealed at present. He is man not currently in the disk biz. However, the slot of assistant to the new president, an important post in the Musicraft picture, has been set. It goes to Bobby Weiss, ex-Horace Heidt roadman, ex-Capitol Records publicity and advertising head. Weiss, in the new position, will have a finger in practically every phase of Musicraft’s activity, including artists and rep, publicity, promotion and advertising, etc. Weiss, at 24 years of age, is probably the youngest exec in the disk field.

Puner, according to the Musicraft announcement of his resignation, is resigning for “reasons of health” and is slated to enter a hospital for surgery in May. Plans following convalescence are not announced. There was some gossip around disk circles that Puner would wind up with Frank Walker at MGM Records, but this is considered extremely unlikely. Walker and Puner were not available for comment at press time.

expected to act “regular” when the promoter takes a beating. There is much talk of the heyday being due for sudden death and of currently “unco-operative” bands suffering the consequences.
Three N. Y. Indies Buy Vacation Deal, 52-Wk. Guarantee

NEW YORK, April 6.—The two-week paid vacation deal which Local 802, American Federation of Musicians, negotiated for musickers at WQXR here (see The Billboard, March 30), now prevails at WHOM, WBNX and WOV, and is a cinch to be written into network contracts next fall. Pay at the three Indies will go to $70 in two years, in periodic setups from $51.75 (current scale at WHOM), $57.50 (WBNX) and $58.85 (WOV).

As in the WQXR plan, the WBNX, WHOM and WOV contracts eliminate the notice clause and guarantee 52 weeks’ work to every tooter who passes a reasonable trial period. Wedge gained in paid vacations at small outlets means that resistance from webbers will be practically nil, since big stations are considered better able to spare musicians than the smallies.

COAST RECORDS

The Hottest Hillbilly Record of the Year
COAST RELEASE 2016

SIOUX CITY SUE DETOUR

By the New Singing Star of Hillbilly Music

JIMMY WALKER AND THE PECS RIVER BOYS

Don’t Miss Jimmy’s New Release

2017 [ THIS LONELY WORLD
HIDE YOUR FACE
Don’t Miss This Good One

2022 [ IF IT’S WRONG TO LOVE YOU
YOU CAN’T BREAK MY HEART

IDAHO CALL AND HIS SUN VALLEY COWBOYS

45c Wholesale Plus Fed. Excise Tax

SEND FOR CATALOGUE

COAST RECORD MFG. CO.

1511 W. PICO BLVD. LOS ANGELES 13, CALIF.
**THE GREATEST RACE RECORDS OF THE NATION**

ROY MILTON AND HIS SOLID SENDERS

are terrif! They are in the "Soundies." Roy Milton has worked in several outstanding motion pictures, and the band is a smash success in Hollywood, where they have been for over a year at the Susy Q Nite Club.

**Wichita Switch**

NEW YORK, April 6—Billy Eckstine got fouled up on a Wichita, K a n n -- one - nighter Tuesday (5), and the local William Morris office has been trying ever since to find out the reason. Seems the date was set on short notice by WM's Chi office, with nothing more than a wire confirmation to bind the deal. When Eckstine hit Wichita, after a 220-mile jump from Kansas City, Mo., he discovered that there was no dance. According to fragmentary word received here, the promoter had been, reportedly by a recent addition to his family, and wasn't even in Wichita the night the dance was supposed to occur. Local WM execs say that from what they can make out, the fault may not have been entirely the promoters, and they appear ready to chalk up the panic as one of those things.

**CONY 25 CENTERS**

NEW YORK, April 6—Inexpensive designs designed to keep kids off the streets and provide work for musicians are on the prospect for Coney Island here, under plans now being worked out by the Coney Island Civic Council, Board of Education, and Elliott Arick, recently discharged GI who, in addition to being a member of Local 802, American Federation of Musicians, is featured in the forthcoming 20th Century fox pic, Yank in London.

Arick, a member of 802's independent committee (see The Billboard, March 23 and 30), has been trying to put the committee's "de-centralization of music" program into effect, dickering with school boards in Brooklyn. Initial barrier to school dances was the limited size of grade school gymnasiums, but the problem may be licked by confining hops to larger high schools and, during the summer, to school yards.

"Teddy Wilson, top jazz pianist, is lined up for the first ding, which will cost the kids around 25 cents a throw and will pay the musicians scale of $12 a piece. Profits will go to the civic council. Endeavors are being made to get the Local 802 exec board together with the New York Council and the Board of Education in order to work out a program of weekly dances and swing concerts for schools in all five boroughs."

**FB Seeks Negro Acts**

**For Flock of Spots**

NEW YORK, April 6—Frederick Bros. Artists' Corporation has lined up a flock of spots never before handled by near-major agencies for exclusive bookings, and in an effort to supply talent for the locations is combing the cocktail and small-band market for Negro attractions.

Charlie Ison, ex-ensee and former manager of Club DeLisa, Chicago, is now with the agency, concentrating on scaring up talent.

Spots in the picture include Chez Paree and Scott's Theater- Restaurant, Kansas City, Mo.; Zanzibar, Nashville; El Grotto, Rhumboogie, Chicago, and club DeLisa, Ritz Lounge, Pershing Lounge, De Sable Lounge and Starway to the Stars Club, Chicago; Zombi and Three Sixes, Detroit; Plantation and Riviera, St. Louis; and the Celebrity and Blue Grass, Cleveland.

**Coney 25 Centers**

**First Civic Tie Date**

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**Detroit's First All-G.I.ork**

DETROIT, April 6—Jimmy Heff- ner, former staff arranger who has been rearranger of the Delbridge & Gorrell office since his dis- charge from the navy, has organized a 14-piece band, billed as Jimmy Heffner and His Rhythm Unit. He is believed to be the first in this territory made up entirely of former servicemen. He is currently playing jobbing dates and one - nighters, and is slated to work the Graystone and Eastwood Park ballrooms later in the season. Bookings are being handled by the Delbridge & Gorrell office.
Radio Cancellations

NEW YORK, April 6—Regulating radio musicians from sudden cancellation of commercial radio programs has been worked out by Local 602, American Federation of Musicians here.

Four major networks, aware of the details, refuse to say whether they will accept the local’s proposal that musicians be paid for all cancellations except where a public service feature is involved or where at least a 48-hour advance notice of the feature is given. If proper notice is given, the local will permit one cancellation during every 13-week period, dating from the time the ork is hired.

Paid political broadcasts will not be counted as public service features. Utase has given rise among radio men to wonderment on whether they’d have to pay in the event of a sudden breach which consumed a lot of commercial time. Local declares, however, that the provisions, as outlined, are written embodiment of present practice. Musikers were not paid for lay-offs occasioned by Roosevelt’s death.

? Oliver’s Dorsey Show Stint

NEW YORK, April 6.—Sy Oliver, long an arranger with Tommy Dorsey, and earlier with Jimmie Lunceford, blazed a trail this week when he was named musical director of the Mutual netter, Endorsed by Dorsey, Oliver will have full charge of the ork, will do arranging for the show, and will probably take off on a few vocals. This is thought to be the first time a Negro has been in charge of a network program of a general musical nature.

Chirp to Mgr.

CHICAGO, April 6.—Unusual step from ork’s chirper #5 ork’s manager has just been taken by Gloria Lynn who has succeeded Keith Bain as manager of the Ray Pearl band. Gloria will be seen with the ork for 5 months.

“Chirpers? There’s A Million of Them” — It Says Here

NEW YORK, April 6.—Response to The Billboard’s March 23 story, Kingdom for a Hot Chip, Cry Orkers, has been uncomplimentary to band leaders and managers. Would-be canaries have chipped in with sizzling refutations of orkdom’s complaint that there are no promising singers available. One gal, Lora Jamison, quoted in the March 30 issue, declared that band agencies simply don’t audition aspirants, and that the only band managers who will give a girl a break are those who want to play house.

This week Mattie Cuenca, of the Bronx, squawks to the effect that she has just been writing letters to all the maestros, but has yet to receive a reply. To stress her qualifications, she enclosed a cheesecake snapshot. She says the reason leaders can’t find singers is because “they’re not looking.”

Without taking sides in the matter, The Billboard is reminded of Harry Broun’s advice to a youngster who wanted to know how to break into the newspaper game. Said Broun, “The way to get into the newspaper profession is to get a job.”
Adams' Coast Haul For Mercury ... Film Names to Bible Odes

HOLLYWOOD, April 6 — Berle Adams, talent chief and exec of Mercury Records, Chicago, set almost a dozen dipping deals in his week's play.

Aiming at picture names as well as heretofore unrecorded talent, Adams penned to Mercury contracts comedians Jack Carson to do a series of kiddie albums; Kathryn Gregory, MGM starlet, and tentative albums spotlighting John Garfield and Rudy Vallee. Harry Rabbitt, ex-Kay Kyser vocalist now on his own, and Jack Pina, Freddy Martin's piano feature for years, who is starting his own band, have also been nabbed by Adams for Mercury.

Milt DeLugg's swing unit; Frankie Laine, blues singer, now at Billy Berg's; and Frank Ellis, vocalist on Red Skelton's show, and Pauline Byrnes and a vocal group formerly with Six Hits and a Miss, have also been signed by Mercury.

Edmund O'Brien is another set by Adams to do a series of religious poems.

"Critical Era" So Romberg-Re-Freshed; More Confab Slants

NEW YORK, April 6—Sigmund Romberg was re-elected president of the songwriters' Protective Association by the SPA exec council here today (8). In other balloting, Mildred DeRoose replaced Sam Stept as secretary, and Charlie Tobias, Milton Drake, and Robert Abel were re-elected first and second vice-presidents and treasurer, respectively. Romberg's election was by acclamation.

Few weeks ago there was doubt as to whether Romberg would stand for re-election, but it is understood that he and other writers decided SPA is too critical a stage for him to step out. Earlier this week he launched a lyrical Romberg move—plans for an informal dinner to be attended April 15 by key pubs, writers and industry officials. Bledded for the Savoy-Plaza, with Romberg as host, the dinner is designed to create a friendly atmosphere for the writer-club contract negotiations which will begin in another several weeks.


Also of great stress is laid on the fact that the feed will be completely unofficial and informal, and that binding discussion of possible contract terms, it is being arranged in a business atmosphere. Guest list is highly strategic, and it is known that several of the publisher guests in favor of an advance Light Music Publishers' Protective Association meeting for the purpose of pressing new Federal laws are not taking time from their daily routine.

Cause of curiosity in most publisher circles, and of anxiety in souls, was Jack Rosenberg's speech at the spa banquet a couple of days ago. As described in advance of the banquet in The Billboard of March 30, Rosenberg told the writers that Lewis, 802, American Federation of Musicians, of which he is president, will support penners in any endeavor to unionize. Rosenberg recommended organization similar to that of the Dramatists' Guild and, while SPA is not taking time from its current contract-drafting to argue the point, it's no secret that a songwriters' guild may become a matter of serious consideration, particularly if MPPA is ballyhooing negotiations.

So far, contrary to earlier trade expectations, all propagandizing has been coming from the writer side of the fence. Some SPA leaders have long been expecting the pubs to touch off a war of nerves, and with that in mind, have been indulging in psychological warfare of their own. Top SPA leadership, however, maintains its attitude of calm reasonableness, and intends to preserve such a front as long as the pubs continue in their own current objetivo vein.

Messer Fronting Again

NEW YORK, April 6—Johnny Messer, the former army dischargee, will be back in front of a band, and is already pencilled for the Mars Club end at Palladium, which, if it is his own. Fort Lee, N.J. Enoch Light does the premier night of the month, April 27-28, and Shep Fields opens the season April 20-21.

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1040 I'm Getting Better
1039 I'll Remember You
1038 I'm Sorry I'veoldem You
1037 When You Were Sweet Sixteen
1036 I'm Gonna Love You With All My Heart
1035 I'm Not a Fool
1034 I'm Coming Home Again
1033 I'll Be Seeing You
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On the Stand

Al Donahue
(Trianon Ballroom, Southgate, Calif.)
(Brook: MCA)
(Personal Management: Mark Walsh)

TRUMPETS: Al Ramsey, first; Laurie Gautreaux, second, and Dick Dahlgren, third.

TROMBONE: Bob Riggs.

SAXES: Mal Malone, first; Sam Wilhoit, tenor; Walt Weidler, alto; Alden Gift, tenor, and Don Baker, baritone.

STRINGS: Al Donahue, Horatio Zito, Max Filder and Darrell Brewster.

RYTHM: V. J. Bourgeois, drums; Moe Drieukenbach, piano, and Lloyd Springer, bass.

VOCALS: Penny Piper (subbing for Linda Stevens).

ARRANGERS: Bas Hutchinson and Roger Moore.

Donahue intros his new sweet band during this engagement, having arrived at his present style after passing thru society band and swing combo stages. Switchover spotlights full-bodied strings, with Donahue returning as a regular member of the string section, a chore he seems to enjoy. Extra mike is used to hype sizzles, making for a lush over-all tone. His jump tunes spotlight his reeds, and muted trumpets and build some solid effects.

Theo the Trianon generally goes big for "tempo de jump," tertpers look to Donahue’s mellows music making, as witnessed by the fact that his sweet numbers brought more custom- ers on the dance floor than did jive and novelty ditties.

Skel breaks go to Mal Malone on alto, Bob Riggs on slide horn and trumpet of Al Ramsey. Donahue occasionally chimes in with his own bowing for a good measure. In the vocal department, regular trump Larr Stevens was on the sick list, and her slot was filled by Penny Piper, who has a rich, husky voice and good delivery. Donahue heads east in a few weeks and will eventually arrive in Gotham after a three-year absence.

Park Bd. ‘Looks Other Way’; Minny Prexy Waves Baton

MINNEAPOLIS, April 6.—George Munk, prexy of Minneapolis Musicians’ Union and a State legislator, will direct Minneapolis Park Board community sings during 1946. For the fact he holds a State job, State constitution provides that members of the legislature are barred from holding other public jobs, except that, of postmaster.

Charles E. Doell, Park Board Super-intendent, and Howard I. Moe, assistant attorney for the board, thumbed thru legal tomes trying to find a precedent. Plenty were found, but not exactly to the point.

So Tuesday (26) Moore said the board will “look the other way” and took a ruling from the State attorney-general. Munk will wave the baton during the summer—in less someone comes up with a formal beef, and then a ruling will be asked.

Munk is succeeding Harry Anderson, who initiated the single two decades ago—and discovered the Andrew Sisters thru them. Anderson, who died recently, was paid $10 per sing and conducted as many as five and six a week. Munk’s pay was not fixed.

McConkey Opens Act Wing

CHICAGO, April 6.—Mack McConkey, head of McConkey Orches- tra Company, Kansas City, Me., will add act department to his organization. McConkey formerly dealt in cocktail acts and bands only. Don Bichler, who will head the new branch, managed Fox theaters in Kansas City, Dodge City, Wichita and To- peka, Kan. The new org is to be labeled McConkey Artists, Inc.

Martin’s Fina Sets Own Ork

HOLLYWOOD, April 6.—Jack Fina, featured pianist with Freddy Martin’s band for over five years, about set to front his own crew. MCA will book outfit with dates already being lined up at El Rancho Hotel, Las Vegas, Nev., and a tuss-up between the St. Francis, San Fran- cisco and the Claremont Hotel in near-by Berkeley. Fina is promi- nently spotted in current Martin Vic- tor Disk of Bumble Boogie.

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"YOU’RE FREE AGAIN"
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VOCAL BY

MICHAEL REVELL

AND OF COURSE

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TULSA, OKLA.
BVC Has “Heart”

With Strong Beat

NEW YORK, April 6 — This Heart of Mine, Harry Warren—Arthur Freed tune from MGM’s Ziegfeld Follies, is the center of much activity at Bregman-Voco-Conn, its publishers. Firm tried the song around a year ago when MGM was supposed to release the film. Pic was postponed, and song, by that time on the racks, petered out in a hurry.

Meanwhile word from Hollywood anent Follies was so grim that trade began to suspect that the flicker would never be uncanned. So BVC junked all but a few thousand of its many thousands of copies of Heart. Success of the picture is a major surprise to all concerned, as is the subsequent renewed interest in the ditty, which now appears to be as strong as it ever was, and building.

Sherock’s $1,689 Ritz Jump

BRIDGEPORT, Conn., April 6 — Shorty Sherock, playing a return engagement at the Ritz Ballroom here Sunday (31), did much better than on his previous engagement, drawing 1,408 persons at $1.20 each for a gross of $1,689.60. Last September 23 he drew 708 persons at $1.20 and 165 servicemen at half price, grossing $1,008.60.

Ballon Shrink

NEW YORK, April 6 — Speaking of a music personality who has had one hum break after another and remains the same old obnoxious, egotistical guy, a trade observer who chooses to remain anonymous said: “One thing you’ve got to say about — he has never let failure go to his head!”

Air Time Goes to Towne

NEW YORK, April 6 — Althea air time is being rapped as a means of building orks, a brief spell of it has done George Towne considerable good. Ork was not doing too well until last week it got seven days’ work at Post Lodge, Larchmont, N. Y., with accompanying wire. Band, now on its way to the Ainsley, Atlanta, is set for a fall berth (and more air) at Pelham Heath Inn here and is subject of bids from other ops.

Chi Booker to Concerts

CHICAGO, April 6 — Sid J. Page, local booker of night club acts, has jumped into the concert field with pop stuff. Page has hired Howard Schutz to do his club bookings while he gives full time to concerts.

Bands With Brown, Plus Legs

As Catch-All Pro Grid Lure

AKRON, April 6 — When Cleveland Browns, All-American League Football team, open the season this fall they will mix football with show biz. Paul Brown, head coach of the new Artin (Mickey) McBridge outfit, addressed the Akron Shrine here and revealed that George T. (Red) Bird, famed high school band leader from Massillon, had become musical director for the Browns.

Bird, who was at Massillon for many years and before that in Cincinnati, has designed the musical extravaganzas with high school students that often seemed impossible. At Massillon, as many people went to the games for his shows as for the grid specs. He ran his huge bands in double-time quick, staged musical shows, added scenery, fireworks and all types of electrical equipment.

In Cleveland, Bird plans to have several bands. One will be a band of pro footsellers, all union people. He says he wants “youngsters who like to play.” Also plans a 24-piece unit of good-looking girl musicians. He'll put them in majorette outfits so that the crowds can “take the music or the legs.”

The Browns will open their season in Akron’s Rubber Bowl, close to Massillon, where both Brown and Bird held sway for so long.

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-WALTZ ALBUM, 4 records by Roy Shield and his 36 piece orchestra - Jack Owens, vocalist.
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-INDIVIDUAL RECORDS by David Street with the LaVon Urbanski Orchestra; Nick Lucas and orchestra; Eddie Lambert, dialectician and comedian; the famous Brooke Brothers; Craven Edwards and the Lazy K Ranch boys in square dances and hillbilly favorites.

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V-Disk Output Cut

But Distribs Set Until June, 1947

NEW YORK, April 6 — Men in uniform will continue to get V-Disks until June, 1947, it has been decided by the Army Special Services Department. As plans stand, production of the platters will be cut to 50,000 per month (5,000,000) beginning May 1. This contrasts with the monthly high of 312,000 records, achieved at the peak of the war effort.

Contractors for the ultrasonic discs will be NBC, World and Clark, respectively allotted quotas of 25,000, 20,000 and 5,000 per month. Uncle Sam will continue to pay $75 cents a package to NBC and World, 50 cents to Clark. Discrepancy arises from fact that Clark used to be sub-contractor to National Vocarium, which sold 75 cents and in turn paid Clark 50 cents for each disc. A few months ago, Clark continued at the same rate. Columbia no longer is a contractor for the disc personnel, because of its inability to come up with vinylite pressings.

A possibility exists that V-Disks will purchase regular commercial recordings at the wholesale rate and discontinue the contracting set-up. Whether this will be done depends, it is said, on the reaction of discers to divert that much of their regular production into this channel.

Theater-Amusement Center

Planned for Calgary, Can.

CALGARY, Can., April 6 — An ultra-modern theater and amusement center for Calgary will be opened soon. Building will house also a dance hall, bowling alley, billiard hall, and a variety of other amusement features. It will be located at Eighth Avenue and Fifth Street West.

New theater-center will be named the Uptown and will present stage shows, concerts and movies. A number of post-war features will be installed such as electric-eye glass doors, escalator to the upper floor, and a movable stage for concerts and shows.

NORA MARTIN

No Hates—Except Boss in Control Room

IT'S NOTHING unusual for an artist to have many superstitions, but unbiased Nora Martin limits hers to one — she doesn't like to have the boss in the control room when she's warbling. Nevertheless, regardless of the sponsor's presence in the bul- leting, she has been able in the last eight months to sell her vocals so well that she's now one of the out- standing female vocalists in the air.

She was the featured thresh on the Eddie Con- tor show for two years and last summer the star of the replace- ment set for Center. Her current set-up includes a theater tour and a switch from Decca to Diamond linking.

Miss Martin doubles also as a song- writer, having written several dozen tunes that were published by Crass Music in Hollywood. She got her first air break in 1933 in her native Portland, Ore., on KGW-WEXL radio. She was engaged on such ses as Grand Pappy and His Pals, Hollywood Showcase, Saturday Souvenir and Gene Auty's Melody Ranch. She was discovered by Stephen M. Jenk when he came to Portland to produce Hayloft Jamboree for which she auditioned and was accepted.
Alley Loses 1 More Great Man, Youmans

Dyes in Denver at 47

NEW YORK, April 6—A genius, touched with the tragedy common to his kind, Vincent Youmans, died in his sleep after a 13-year illness. The mad carreens and haggardness of Tim Pan Alley were slowed for a while as writers and publishers recalled the beauty created by Vin-

Youmans, who has helped enable an industry still generally struggling to move out of the bargain category.

My Hands, Hallelujah. Thru the Years, Tea for Two, Great Day, I Know That You Know. Sometimes I'm Happy, Without a Song, Caroices, Orchids in the Moonlight. To Be Happy and Drums in My Heart are just part of the Youmans legacy.

Exactly how much wonderful material will be found among his effects is not yet known, but it has been said that he had trunkfuls. His pitiful departure from the Broadway scene was in 1933, when we first heard him. His pernicious battle with tuberculosis, at what appeared to be the height of his creative powers, added to the recent death of Vincent Youmans Ballet Revue in 1944, he never attempted to return. He was 47 years old.

League Puts Shutdown Pay

In Escrow Pending Appeal

NEW YORK, April 6—League of New York Theaters has compiled with request of Local 802, American Federation of Musicians here, that local leg houses escrow money which local is demanding be paid immediately for Mayor O'Dwyer's shutdown of the city last February 12.

Mossy will be on ice, pending outcome of theater appeal to AFM national board.

ARA's Folk Build-Up

HOLLYWOOD, April 6—ARA Records is going after the folk music field with the addition of the Cass County Kids to its stable which includes Sammy Burnette and Judy Canova. Cass County group is spotted on the Gene Austin show and makes flickers for Republic. ARA also is heading into an expansive distributing set-up with acquisition of a downtown L. A. warehouse which will be used as the basing point for record shipments to the East until the time when the new Eastern ARA plant is in production.

No Plugs, But Fun

NEW YORK, April 6—Meet Music, eighth-week-old music publishing firm owned by four ex-GIs who are not bashful about announcing that they can't get plugs for their songs. Ed Litten, Roy Brody, Stan Moran and Jerry Garfield, all of whom have negligible pub experience but loads of creativeism, have a tune called Lone Mountain from Some Old Git and have had no end of trouble getting it performed. This week the song is sent out one of the best press releases this music department has had, that saying that on their office door, in the usual gift letters, are the words 'Crest' and 'Music,' with a wide space between them. This was deliberately done in case they decide to change the name of the firm to 'Crestallen Music.'
Jack Kurtze New McConkey Partner

CHICAGO, April 6.—Jack Kurtze, who was until recently in charge of Frederick Bros. Chi office, has joined the McConkey Orchestra Company as a partner. He will supervise operation of its cocktail department and take over charge of the McConkey Hollywood office as well.

Well known because of his many years as a booker in these parts, Kurtze was owner of his own trio, the Rollickers. He booked cocktails at Frederick Bros. for years back and then became cocktail department manager for all FB offices. A few months ago he moved to Los Angeles where he became head of the FB office there and Milo Stelt succeeded him as top man at the FB Chi office.

The McConkey expansion program is apparently materializing at a rapid rate since the Kurtze partnership affiliation follows closely on the heels of last week's announcement that Doc Hitchler has taken over the new McConkey office set up at the org's home office in Kansas City, Mo. Dick Sheffer is manager of the McConkey outfit's Chi office.

Mack McConkey, who heads the orchestra department, has a trip to New York and Cleveland. A new McConkey office in one of these cities is in the making, and which of the two will get the nod has not yet been determined.

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New York:

George Jessel starts at the Roxy on April 6 to stay two weeks. Later on the Stern, he got $5 at the Capitol.

Alphonse Dennei, owns a set for Ben's Charity Country Downtown. . . 800 Club, which did a quick foldero, reopen as the Roxy in April 6 to stay two weeks. Carlisle, originally bought by La Ross, has been taken over by Logan Tompkins, who is working all shows with Joey Adams.

Mermaid Room (Park Central) due to CBS Radio contract will reopen April 6 with a new policy. . . Copa Lounge dropping its shows. . . Arthur Lee Simpkins, owner of fabulous cabaret, has packed out, moved to New York. Beloved, more than Latin Quarter, Boston; Beverly Hills, Ky. & Bowery, Detroit Chicago Chicago Clef Purse, Chi., and winds up on the coast in a ticker for Harry Ronn, "Life of Glenn Miller." 19th Hole Room Club put on AGVA's unfair list for failure to post cash bonds. Sisters added to Latin Quarter show.

Bill Robinson celebrates 60th year anniversary of career at the Roxy on April 6. . . Hoboken, now has week-end fishfry. . . Angel Bond Trio and Tune Tongue Toppers featured at the Plaza. . . Mardi Gras. . . Anna Smiley added to staff at Golden Gate Room. . . Harvey Stone to do a picture with Cugat this summer. Due at the A.T.E. Convention September 13-Jackie Mills starts at the LQ May 19. . . Jay Seiler replaced Stubby Kallman as Musical Director. . . Tito Guizar may be in the Starlight Room this week. . . Two New Picks at the Crystal Room. . . Roses and Baer, open at Latin Casino May 13 and then go into the Mayfair Theatre on May 20. . . Weekly and option deal.


Fordeo, was written for her by Lyn Duddy, her p. a., that's what she says. . . New addition to the Miller staff, Madri Gras. . . Billy Mabson, bonneted, bawled at Village Van- guard April 2. . . Mattie Triumphs headline the bill at Cafe Madison. . . Sam Miller and Bill are in the game. . . Village Fish at the Miami Diamond. . . Marilyn Monroe and combo goes into Orpheum Theater April 20. . . Benny Rubin opens in May. . . Radio Routines open at Morgan's Club, every night. . . N. M., April 19. . . Dancel- ing team Cyrille and Gower non-resident, for screen shot in MGM's "The Clouds Roll By." . . Paul Sutton held over at Windermere and Bonita. . . "Two Maxes," a new song, at the Imperial, Chicago. . . Enr. Trip, at Zanzibar, Santa Monica, Calif., until May 31. . . Louis Hall, gets another four weeks. . . Jerry Coli and Red Dun- can, owners of Club Boulevard, re- open the club with Bob Hall's orchestra.

West Coast:


Detroit Spot Shifts to Trios With Facelift, Food Emphasis

DETROIT, April 6.—Club Arturo, midtown spot, has been remodeled into a modernistic lounge style of spot, and has enlarged its musical budget in a general policy change. Spot is placing more emphasis on food and dinner service, as well as on a moderate dance mood. And, somewhat of a novelty with spot here.

Spot formerly used a single pianist, but has switched to three piece units, with the Gee Gee Trio, led by George Corsi, getting the opening spot. Arturo's remains under the management of Arth Vacher, who reports business since shift to new policy, but attributes it to the beer draught in De- troit.

Miller's 750G Riviera

Buy, Cugat as Starter

NEW YORK, April 6.—Ben Mar- den's Riviera has finally been sold to Bill Miller and Dave Paris for $750, 000, and will reopen May 21. About a few weeks ago when Miller began dickerering with Marden, and was con- cluded in New York, (7) Tale. Sale includes the club and all the spot for about ($1 and a half acre) surrounding it.

Room will preem either May 20 or 21 with a week at Baker's Show Bar, doing a piano- vocal act on the Bert Williams (See IN SHORT on page 48)

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Here and There:

Jean Andrews, stripper, after a week at Benny Rubin's, in Las Vegas, and Fiddle, Cincinnati, has gone to Detroit. Chet Atkins is in another breath before returning in niteries. . . Russell Siftir, formerly of the Olympic, in Busse, Minnesota, is seriously ill at Vet's Hospital, Dayton, O. He is in for a major opera- tion when his condition improves. . . Gulliver's Bricklayers are fea- tured at the Victory Theater, Bay-
Kalcheim’s Exit

BUFFALO, April 6—Recent resignation of J. J. Kalcheim, general manager of the State Bowling Club at 1832 Washington St., has been announced by Stephen L. Green, chairman of the bowling club’s board of directors. Kalcheim, who headed the theatre department left under what he called the “best of circumstances.”

But while Kalcheim denies any friction led to his pulling out, it has long been whispered around that some boys don’t like the set-up. Major bookings aren’t thrown for several weeks, and the manager is said to be up in the air about the method of handling them. Time and again West Coast office has notified the Buffalo office that bookings were available and to submit them in the East, only to discover, after getting a booking, that acts were “unavailable.” The most recent was Jimmy Durn who was booked in the East in good faith and had to be withdrawn because coast office changed its mind.

Another complaint was that Tom Kitson, booking man on the coast, used to put thru booking slips with his name instead of giving salaried credit. For the girls and drivers denied this all and insists that every- thing is fair.

There still is talk around that Charlie Yates will be forced back to FB or the Coast, now that Yates has filed an appeal, a decision is postponed for at least another month. If Yates wins, he will seek the court for a $100,000 bond from Yates. Judging by listening to arguments, a bond granted, but not $100,000. He set it at $500.

Buff Top Spots Okay

BUFFALO, April 6—Nitey activities are continuing in full bloom, with good name acts still playing at several top spots, but some smaller nitey reputations have been thrown for a loss during recent boxoffice strikes and have not recovered yet.

McVay’s and Town Casino are neck and neck for top honors in name acts. McVay’s is featuring Ink Spots for a five-day stand at a pro-rate of about $4,200. This is one of the highest pays they may outdraw Gypsy Rose Lee, who was here for a week, and who pulled in in biggest biz of any name ever used at McVay’s, according to manager, Harry Baggen. She plus Calypso Joe and Coco are next on tap at the Town Casino, songs and stunts, and Frances Wayne, former Woody Herman & Cads, to follow.

Town Casino has a triple-star layout out of comedian Mickey Picon, Cuban dancer Antonio Cecelio, and tenor Paddy Cliff. This 1200-seater has changed its name from the old names since its January opening and is doing okay. Little Jack Little is set for April 7-13. Little Jack Little also for April 13 and Ina Ray Hutton later.

At present you can still see the Icicle Boys at the courthouse, show as well as cheaper to watch. Cotton Club, an all-Negro specialty show, continues recently after wakening for some time.

BUFFALO, April 6—Top Hat, Union City, N. J., is rebuilding its upstairs room to hold 700 people. Will probably open under present name and name acts. Current show, put in by Peggy Lock, of Seneca Gams Of- fice, is little known, but Betty Jansen, Lee Kel- sen, La Verne, and John and Janet Gaylord.

AGVA Renewes Drive

NEW YORK, April 6—New drive to get all theaters in the country using AGVA with minimum service. Acts with AGVA is due to start April 15, will be booked at all independent houses whether they play two weeks, five weeks, etc. All drive will be conducted as de luxe theater agreement now in effect in stem spots. This calls for an act to be billed at $750 a week with extra pay for additional shows. Acts will be billed at all national points $750 a week. If act’s regular salary is between $750 and $1,500, it is necessary to have a guarantee of $1,500, AGVA says, performers are on their own and can make their own deals.

Nite theaters, and most of the so or so vaude in the country under that category, will be offered an agreement setting a fixed minimum price for acts, but that will not include one-seventh of an actor’s regular salary, assuming house acts play one week. A separate figure has not yet been decided on.

Det. Club Bali Adds

DETROIT, April 6—Club Bali, recently opened swank North End spot, has written in and put up at 8:00 p.m. for a large upstairs dining room, opening May 1. Upstairs spot will feature dancing and dinner service. Band of about six or seven pieces probably will be booked in.

Present first floor room, known as South, will be booked as a cocktail lounge. Dinner service will be discontinued, all 11:00 noonday rooms will be sent in, and a possibility of a cocktail hour in the upstairs room is also under consideration.

The Bali is run by John Maher, formerly associated with major act in Decatur, Ill., with Harry Raskin, formerly of Woodward Avenue Show Bar, as floor manager.

What’s in Name?, Miami Op Asks

MIAMI, April 6—Murray Wein- ger, op of Copacabana in Miami Beach, has announced to the trade he won’t use the name acts a common gossip, said it is in common use for restaurants in this country and in other countries and use of the name has not caused any loss to the New York spot.

Censors Restore Hub’s

BOSTON, April 6—Bradford Roof, shuffler for the State agency, has learned for what they charged were improper performances, has had its permit restored with some conditions, with the De Marlos, and Dorothy Claire.

Acts were due to open right after Zero Motel and Jayne Manners closed Monday. It was said that the law stepped in and claimed that the room on no-drinks policy. Foiles has had its ups and downs for many years, being the scene of Sally Rand’s first Miami appearance, and it was known as Maxie’s when Rosemont was here. At that time, up charges raised it and con-

maybe Billy Rose Will Soon Be

NEW YORK, April 6—The recent purchase of the Paramount Hotel, New York, and the Willard Hotel, New York, by Julius Epstein, who heads a Chicago syndicate, has started all kinds of talk. The fact that Epstein is known as basic ag (Chi op), accompanied Epstein to the opening of the Paramount last week.

Latest plan, according to insiders, is that Berger will take over the Paramount next year as a showplace with national bookings and names. When the plan was formally announced at a meeting of the Board of Directors, another story around has Epstein taking over the Diamond Horseshoe as a Chicago, the opening is still in the discussion stage. He is due on the Paramount, but in the next time around plans to play the Chicago Theatre. Deal is equal split from the first dollar.

First of all, said Rose, there is a rent law which prevents anybody from doing anything to the State agency now licensed, Jack E. Betts, State superin- tendent of private employment agencies, warned this week. Establish- 

Mich. To Enforce Handling Of Acts by Licensed Agents

DETROIT, April 6—The ruling that all acts booked in the State of Michigan must be handled by an agent licensed by the State agency, Jack V. Betts, State superin- tendent of private employment agencies, warned this week. Establish- 

AGVA, newly formed in the State this year, paying, in the case of one weekly, the $200 annual fee which is generally considered ex- ce ssive. It is partly because of this high fee that licensed agents feel they have a genuine right to demand protection such as Betts.

Act-Model Package

Miami Frolics Club

MIAMI, April 6—Jack Eby, op leader, who leased Frolics Club, re- opened the spot Friday night after a week out in a large room on no-drinks policy.

Froiles has had its ups and downs for many years, being the scene of Sally Rand’s first Miami appearance, and it was known as Maxie’s when Rosemont was here. At that time, up charges raised it and con-

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The Maisonneuve, New York

Talent Policy: Dance bands and floorshows at 8:30 and 12. Owners: St. Regis Hotel. Manager, Terry Richards. Pulpit. $15.50-25.00 minimum.

In line with this room's policy, the new show is a solo attraction; Danny O'Neil, air chiper with pleasant pipes, a nice personality with a woe-fully one-sided repertoire.

Aided by George Koch's ork, O'Neil waded thru a succession of schmaltz-swoon numbers, which he sang at general pace and with no set-up. Even only mildly light number was a parody of his own I've Got the Simple Life, which was a slight relief, but not sufficient.

His first four numbers, I'm Always Chasing Rainbows; Oh! What It Seems To Be; All the Things You Are and You Are Too Beautiful are all too much in the same vein and delivered in too much the same style to prevent the yawns creeping in behind napkins.

The next offering—a concession to his Celtic style crooning—was A Little Bit of Heaven, the tempo of which was a little bit of eternally, followed by the September song from Knickerbocker Holiday and An Irish Lullaby as a closer.

Despite the monotony of his program, he got deserved recalls for his piping and his personality and bowed out on the lugubrious All of a Student My Heart Sings.

The only fault in O'Neil's dobbing seems to be in his programming, which, if changed, would do him plenty good. In the room, old and some gay Irish ditties, or come-all-ye's to vary his program. The customers are willing to be amused and not merely crooned at for a whole show. Bix, Koch and his boys do a neat job of accompanying, particularly the violin obligatos which do plenty for the otherwise-sung-toodling.

Freddie Miller's band handles the dancing and hula's

Terrace Room, Newark, N. J.


New operators of the Terrace continue the same name band policy instituted by Frank Dalley when he operated the room during the war period when gas rationing dented his Meadowbrook trade. Spot is now being operated by the owners of St. Louis W.A.A.T. Spot is attractively laid out, located in basement of Mosque Theater Building.

Current ork, Les Brown's, sounded way off, brass section blasting the rafter. Brown is a poor front for a top band, leading the group in a lackadaisical fashion and often completely ignoring his musicians by walking away from them to converse with the vocalists or someone on the sidelines. Butch Stone's solos lightened up the proceedings considerably. Brown was half empty when caught, indication that has not been pulling in too many customers. Altoho the Lenter season may have had something to do with it.

Antonio Tain's Rumba Band provides an introduction Latin-American rhythms; combo is lost in the big room. Food is tops, service, ditto.

Jimmy Dorsey followed Les Brown Thursday (4) thru Easter Sunday. Spot has also brought up Johnny Tucker on the 23rd for three weeks with Alano Rey coming up for a week in May.

The Billboard

April 13, 1946

Waldorf Room, Bismarck, Dakota


Current production got under way with the entire ork, leader and chaper going in tip-top form and to a higher level of performance. Pianoist alone stuck by the musical ship to provide background, and the band went merrily. Sherman Hayes's ork (11) then followed right along the same lines. Romance of Laughing on the Outside, Crying on the Inside, and the payees again gave the desirious Butch Stone his Palace, Hayes who not only emces the show but also sang a medley of plenty of songy savoy and went over with the crowd.

Duke Art and Junior took over next (Junior is really the mainus), and while the audience sat with a "Well, I'll be durned" look on their faces, Duke fashioned handfuls of clay into faces that everyone recognized. His first clay image, that of a baby, took about 40 seconds, and while that seemed to take too long, there was no time to do Sitting Bull and Uncle Sam. To show that his talent is not routine, he brought out a new one on the floor and reproduced her well enough to make a duplicate clay image.

In his first hotel appearance here, Duke displayed sufficient artistic lassitude to build up a showmanship to make him a sure thing from now on.

Kay and Glen, ballroom tarers who are not strangers here, were "gowned up" right well, and the well-done wall, established them as okay by the crowd. Their blues are just a group of dances with desire to beck them back on, and with very good songs, they have a Mazurka. Heavily palpable, they concluded with Karsheil and left the audience with the sweet tone of hearty miltiny.

Dell Welcome chippers for the Hayes band and appears on the number of the show. She comes back, however, to do the dancing and diners and displays a better-than-average set of pipes. Hayes's band does a nasty job behind the whole show and dance arrangements were in place to keep the payee tarer on the floor through the evening.

Pan American Room, Le Sally Hotel, Chicago

Talent Policy: Dance and floor shows at 7:30, 9:00 and 11:30. Owners, Arry Brandenburg; manager, Boy Stephens; publicist, Ed Dunis. Prices: $1.50 minimum weekly; 12 $15.

Rollre and Dorthea, terp team, won most of the chipping in this intimate supper club, the Florian Zabach, filling ork leading the show here. His singing emcee, came in for a fair share but Hurley, first, chipped a medley that included Emancetable You and It's Wonderful. He has a neat appearance and could do a little better job of selling his material, but his popularity is as great as a suburb.

Dell does a fine job of the room and the ork is very good on the semi-classics. Veteran Florian, a sock showman and virtuoso on the banjo and guitar, is really starting to sing. His rendition of Dark Eyes, done in a hip way, is a joy to hear. His horn staccato, arranged by Jascha Heifetz, also got a healthy reaction. His tone was well-balanced and he made 'em popular with table-sitters.

Terp team goes to an original routine of slavering hounds which brings forth spontaneous palm- pounding few ballrooms. Also the custom of Costuming and acting, such as the breaking of slave chains and liberal usage of a black mask which is something rarely seen, and payees really realize it. Balancing is not as good. Altho not strangers to Hollywood, and major vaude circuits, this team deserves to hit the top in show biz because of its ability and originality.
Shows at this newest Loop nitery comically combine the voices, style, and savoir faire of Chico Marx, who is well worth the $8,500 a week it is costing owners of the nitery's band leader, Henri Kramer, to bring his appearance in the city for four years. Last time this pianist played here, the playing of the famous Marx Brothers was in town and on the Blackhawk. Judging by the response they got playing together, those fans would prefer to see him more often than they have been here so far.

Kramer's routine for his Frolics' appearance was built around using the nitery's band leader, Henri Lisnon, and the band's piano player as folk artists. With the band's pianist he did comic takeoffs on Moonlight Cocktail and a combination of fast and slow numbers in playing the same piano, apparently tried to make the better impression with the band's pianist and instrument. The piano-violin duet of Gypsy Sweethearts, one of the outstanding numbers, was a washboard surface that showed well, but the Marx gagged it up with his comedy and top sense of timing. He was well worth $8,500 a week in entertainment. He was called back for two encore numbers. One of the other encores he did his well-known rendition of the Woodpecker song, in which the notes by rolling an orange up and down on the keys made the squeaking noises.

Marx's routine was to add to his famous comic sense, he commented to top his previous performances. He was the first favorite in this city. He was well received with his customary imitating of famous comic names.

André's Syracuse, N. Y.

The Billboard

La Martinique, New York

Talent Policy: Floorshows at 8:30, 12:30 and 9:30 p.m. Dancing is free and a dance lesson is given by Mr. and Mrs. W. C. Fields. Prices: $2.00 minimum.

The Empty City, with its exclusive members and acceptance policy, has captured its first audience in three years. The club's pianist he did comic takeoffs on Moonlight Cocktail and a combination of fast and slow numbers in playing the same piano, apparently tried to make the better impression with the band's pianist and instrument. The piano-violin duet of Gypsy Sweethearts, one of the outstanding numbers, was a washboard surface that showed well, but the Marx gagged it up with his comedy and top sense of timing. He was called back for two encore numbers. One of the other encores he did his well-known rendition of the Woodpecker song, in which the notes by rolling an orange up and down on the keys made the squeaking noises.

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Frolics, Chicago

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Billy Gray's Band Box, Hollywood


Kitty Davis, Miami Beach, Fl.


Every metropolitan city has at least one favorite bistros which the customers attend with the same regularity as going to church, paying taxes or sending the kids to school. Such a spot is Billy Gray's Band Box, which offers a roaring, bawdy show, and an atmosphere of utter wackiness. Plus more hole in the wall, jamming in slightly over 200 payees, but biz is terrific with rapid turnover between shows.

Heading the show is Owner Billy Gray, who divides his time between the club and several radio shows, including Eddie Carter's program on which he plays Eddie Caroll Von Zell Jr. At his club, Gray dishes out a rare brand of comic, bordering on the "anything goes" school. Holding the floor for nearly an hour, he runs the range from corny tragi-comic to burly comic—and the yocks come thick and fast. Generally spicy, but insipid, his patter is acceptable, but act wouldn't suffer if referred to Miami tourist trade were eliminated.

Adding to the general silliness of the place is Jimmy Anes, a comic with a rapid-fire delivery and a larder full of belly laughs. Ames's act is set off by Lily Pons, Hildene, and Dick Haymes brought him solid laughs. Also in the laughter department is Sid Maxvin, who does a neat bit of record pantomiming, going thru the various items and being himself. With Jerry Colonna, Danye Kaye and Beppo Barbieri.

Jack Hilliard, tenor, and blues trump Maice Walls complete the list.

Spot draws steady repeat biz and manages to keep going, despite weather conditions. Every downtown joint was jammed with payees who got their dough's worth in laughs.

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VAUDEVILLE REVIEWS

Loew's State, New York
(Thursday, April 4)
Althea pew sitters greeted this week's bill headed by thrush Kitty Carlisle with prisms, it took the Vagabonds to really bring out the hands and the whistles. This bright comedy quintet of guitarists, an accordionist, who has a political song for a boyo-sky glad-hander had it all to himself. If a "showman" is a guy who expertly holds the audience in the palm of his hand, Prima is a master. It's tough that he got mated with a costume pic like Derivation, which is bound to make the gross for this current run put up higher than Prima's last record-smasher here. Those who go for Louis won't like the film, and those who might like the film probably won't care for Louis—so chalk one up against the higher.

State, Hartford, Conn.
(Friday Afternoon, April 5)
First show saw plenty of sound applause at performance of Tommy Dorsey and his band plus Stuart Foster, Charlie Shavers, the Sentimentalists, and as extra attraction, Rufe Davis. Show opens with some good side-light as the band goes into its theme song, On the Sunny Side of the Street, which practically brings down the house. The particular sound of entertainment offered by Rufe Davis appealed to this crowd.

The entire revue is well paced. On the screen is Romance of the West, and laugh-provoking touch to the proceedings with its impresario, Rufe Davis. He uses masks to clinch the act for hefty mugging. Best part was the take-offs on Greta Garbo, Katharine Hepburn and Marlene Dietrich. House fair. Pic, Club Havana.
Oldies Off: Rox 70G, MH 111, Par OK 82, Cap’s 2d a Dip 80

NEW YORK, April 6—Final results of the week showed a decline with only the Capitol and Paramount holding. But even these two have been a step back. Lent, says theater men, is mainly responsible. Actually nobody knows the reason. All they know is that fewer people line up at the box office.

Music Hall Box With 111G
Radio City Music Hall (6,200 seats; average $100,000) bawled out with $111,000 for its third and last week with the Gaudium Brothers, Vallets and Gilda for a total of $353,000 for the run. Show started with $130,000 followed with $122,000. New bill (reviewed this issue) has the annual Easter show, Lucile Cummings, Marion Carter, Canfield Smith and Green Year.

Rexy’s 70C
Rexy (6,000 seats; average $75,000) pulled a fairish $70,000 for its opener with the Latin Quarter Quartet, Arthur Lee Simpson, Pfeffer and Dinh Face.

Paramount (3,664 seats; average $75,000) held up nicely with $82,000 for Benny Goodman, Paizzini and Road to Utopia for its fifth in- nings and closed with $130,000, $120,000, $110,000 and $90,000 respectively. (4,627 seats; average $65,000) dinged slightly to $80,000 for its second week with Stear and Ziegfeld Polies. Opened with $51,000.

Strand’s 34G
Strand (2,779 seats; average $45,000)

One-Day Stands Fat
For WLW ‘Hayride’

CINCINNATI, April 6—Sobhi’s Midwestern Hayride, hillbilly unit piloted by Bill McCluskey, of WLW Programs, Inc., garnered a hefty $1,750 in four performances at the 1,300-seat Warner’s LeRoy Theater, Portsmouth, 0., last Friday (29), with prices slugged at 40 cents to 6 p.m. and 50 cents thereafter. The first of a string of Ohio Warner theaters for the unit. Last Sunday (31) the Hayride show chalking up a $1,471 gross in five shows at the 900-seat Indiana Theater, Richmond, Ind., with prices at 65 cents for adults and 20 cents for kids.

T. D. at Downtown,
Detroit, Socko 36G

DETROIT, April 6—Business took a marked upturn at the Downtown Theater (2,800 seats; average $23,-

00 with Tommy Dorsey booked in the past week and grossing an estimated $38,000. Figure was the high-

est reported for the house since early January, when Sugar Chile Robinson topped Dorsey’s figure by about $1,435 in a bill that appealed strongly to the hometown folks. House went to five and six shows a week with a crowd of Dor-

sey, Pic, Idea Girl.

Rain Drops S. F. GG to 30G

SAN FRANCISCO, April 6—As result of week-end showers, take at Golden Gate (2,850 seats; prices, 45
cents average, $22,000 dipped to $30,000 for week ended Tuesday (3)). Take now had Al Donahue and
ek. Three Minnevitch Madcaps, Jane Slater, and Dick and Dot Remy. Pic, From This Day Forward.

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Blue Mirror, Newark, N. J.

Talent policy: Floorshow and dance band, 6 and 11. Owner: Joseph Mitchell. Publicity, Tom Hensley. Prices: 11:00 minimum Saturday and Sunday.

Bob Eberly currently holding down the spotlight here, his first date since shedding army khaki. Doesn't sound quota speeded like the as he did when he was Jimmy Dorsey's ace vocalist, probably the usual nervousness to be expected on return. Opened with a lack Logan, who is playing the Cur-

**NIGHT CLUB REVIEWS**

**Club Charles, Baltimore**


Editor's Note: The Billboard send its correspondent to the Big Showdown from Baltimore to cover this one to show that the major league night spots don't have an affair. His main assignment was to Rainbow and Nan Blakstone as headline. Atmos- phere is pleasant; and type of music from a sextet and a trio, with chirs- pers and the star, fit the room well. June Tassin, late of Count Basie's ark, heads his own sextet. Earl on corn and doubling on clarinet, a trum- pet, trombone, piano, rhythm section blend smoothly in both sweet and swing numbers. Out of one of the new job of the sweater moments, such as "I'm Believe," and gets deep down in the groove for the hotter moments. Music is skillfully kept down to the room's acoustics and doesn't blast off table-squatters' ears.

Lester, the cornet, has added to the sax appeal. With the sextet is the bright and lively Teddy Kale Trio—piano, bass and electric guitar—who also is a vocal program here. They join forces with a new female trio— the Osmond Sisters—debuting in a Sam's place.

The thrusters of "Just a Meal" are: Jana Jipe, Halilujah, My Sharona, and a Stock, notably a quiet crimping style that is ear- pleasing. However, a touch of hetca would help them a lot.

Customarily, Nan Blakstone's dit- to about the way it is. (aipo in the doorway!) But her current selec- tions have been laced, which she has no harm. She still sells her female Fiskerry sock, going from the room to room in her ear-jacket with finesse and style, and should be at this spot for some time to come judging from the applause.

Another debut here is Neile Hill, his singing and handling a problem that is goest a future in niteries. Despite open- ing in the best jitters, the handle to him to the numbers, My Baby and Somebody Loves Me, in pro style, with Earl Warren's six-backs trio, and he was given a very well deserved top hand.

O'Donnell of the Cocktails, a brisk and lively version of tune-selling.

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**Kelly's Stable, New York**


Renovated and with dance新股, this spot has started a con- tinuous entertainment policy, which only affords to Rainbow and Nan Blakstone as headline. Atmos- phere is pleasant, and type of music from a sextet and a trio, with chirs- pers and the star, the room well. June Tassin, late of Count Basie's ark, heads his own sextet. Earl on corn and doubling on clarinet, a trum- 10b de, rhythm section blend smoothly in both sweet and swing numbers. Out of one of the new job of the sweater moments, such as "I'm Believe," and gets deep down in the groove for the hotter moments. Music is skillfully kept down to the room's acoustics and doesn't blast off table-squatters' ears.

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F. W. NACK
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Chicago, Ill.

Blue Mirror, Newark, N. J.

Talent policy: Floorshow and dance band, 6 and 11. Owner: Joseph Mitchell. Publicity, Tom Hensley. Prices: 11:00 minimum Saturday and Sunday.

Bob Eberly currently holding down the spotlight here, his first date since shedding army khaki. Doesn't sound quota speeded like the as he did when he was Jimmy Dorsey's ace vocalist, probably the usual nervousness to be expected on return. Opened with a lack Logan, who is playing the Cur-
JOHN SYDNER JR., Cincinnati magician manufacturer and former national president of the International Brotherhood of Magicians, died recently after a stroke in a Cincinnati hospital, is back home in Norwood, Ohio, still the victim of the mysterious malady which struck him low some months ago. The family is puzzled with his case, and to date the painful ailment has knocked more than 50 pounds off John’s frame. He would appreciate hearing from old magic friends. The family is at 7050 W. walton, after a fortnight’s stand at Silver Moon Casino, Pueblo, Colo., returned to Denver for a week’s stay at the Tabor Theater. Commenting on her recent engagement at the Roxy, Denver, Miss Walton scribbles: “Met a number of the local magi, among them Tony Grant, local SAM prey, who bills himself as the ‘world’s largest magician.’ He is true to his word, and is a jolly, pleasant person. Grant has recently opened the Roxy in Denver.”

DRENNEN WILSON played the week of March 18 at the Annual Toy Fair at H. D. Koerner’s, for a Southern manufacturing firm, the Magic City Toy Company. Miss Wilson, who thrilled the roving hypnotist, worked what he said was his first magical program since leaving the magic screen February 28, at Memphis Auditorium under auspices of the Junior Chamber of Commerce. Houston was a two-thirds empty at curtain time. Weather was good, and Miss Wilson’s program and booking provided a no-change-of-loss deal to the Jaycees who, according to the Wilson report, promote the show and were notably absent from the performance. Marlowe reports that he has been working on a recent project considering merging their two shows. GARDEN AL, Company, who have just concluded six weeks with their magic at McVean’s, Buffalo, nitery have been playing the Roxy-Green Room and Company, to avoid billing conflicts with the Cardini turn. The Gardens are current at the Bay-Ot Club, Niagara Falls, N. Y. . . . MR. AND MRS. ROBERT BAKER, in a known Cincinnati magic circle celebrate their golden wedding anni-

MUNICH, Germany, April 6.—Battle-hardened G.I.’s wouldn’t seem to think twice about picking up some tin to add to their bronze stockpiles, but they are, as AFN-Munich has found out. A Cablegram from Vocke of AFN-Munich points out the large amount of music material that the shows are giving to the G.I.’s, a top appreciation from General of the Army Eisenhower.

The New Information April 13, 1946 The Billboard Silver Burlesque week on the local magi, among those who saw her last half of the week were a Cincy magi, still entertains at Masonic lodges throughout Ohio, with his own specialty. H. A. MILHAVIL TAKES THE ROXY back to New York, recent visit to Denver, where he saw Faye’s Theater, Providence, week of April 19.

CASH PAID for U. S. Stamps, unused and used, 19th or 20th Century. Can handle any amount. Write to MERRILL S. KAPLAN 831 Grand Avenue Jamaica 51, N. Y.

Berlin, April 6.—(AP) — The Berlin burlesque season is about to open on Monday night with the appearance of a new family. The name is Mondell, but it is really none other than Gertrud Carman, who was a well-known name in the Berlin burlesque world a short time ago. She has been working on her new act and is quite pleased with the results. The act will be called “Mondell’s Magic” and it promises to be a hit. MONTE MANCII (David T. Bamberg) typewriters for Havana under date of March 27: “I read with much interest your recent report about magic going legit again in the United States. We should have a trick a week for a long time. In fact, it may never have ended. Check up on the old Cincy magi, are you still going? How is the Cincy magi, still entertain at Masonic lodges throughout Ohio, with his own specialty. H. A. MILHAVIL TAKES THE ROXY back to New York, recent visit to Denver, where he saw Faye’s Theater, Providence, week of April 19.

BUCHER Burlesque Performers Available for your engagements DELL ODELL and BARBIE CARROLL, star of the Chez Ami, Buffalo, and Hopped to Philadelphia, where they open for Jersey City, for its membership club, the Blackstone’s, who dropped them. They are now at the Bowery, the Tick-Tock-Walkie, Cleveland. Dell is put out by these two new engagements, so let you have another book, Magic on Both Sides of the Atlantic by Bill Louis, is still delighting their nite to the Blackhawk Hotel, Chicago, and are one of the best shows of the season. These two have added Bob Lewis, dancer and songster, to their company and are ready to round out the week. The theme is mapping plans for a tour of the North-
CANDIDA

(Opened Wednesday, April 3, 1946)

CORT THEATER

A comedy by Renato公民. Directed by Thurlow McClintic. Company manager, Wil-

ies Berlind. Co-manager, Irl Rice. As-

joyce Stimson. Press representative, Francis Robkin-

Women's branch of the American Federation of Showmen. Production

Manager, George R. Cavanaugh. General manager, Paul V. Lipton. Pit Con-

Manager, Michael Mok.

Buy

Clifford Sales

Girl

Mary Ellen Glass

Charles

Nathan Kohl

Irish

Mildred Marlin

Mac

Eugene Glines

Paster Wilson

Art Barnett

Curtis Glines

Dolly Tate

Wy! McGillicuddy

Betty Anne Dynan

Tommy Keiger

Larry Bowles

Frank Butler

Ray Millard

Annie Oakley

Alphonse Mirand

Pamela Jean Rash

Nettie (Another Sister)

Camilla De Witt

Granny

Egerly Howe

Eugene Hailey

Sally Kirk

Eloise Miller

Betty Downs

John Garth

Dale Adams

Second Walter

Leon Bibb

Mrs. Porter-Potter

Marjorie Crossland

Mary Slee

Mrs. Beharly Adams

Tracy Beharly

Mrs. Percy Ferguson

Marieyy Vore

Delightful girls and boys, dancing girls

and boys.

Let the pun drop where it may, eth,

in America. The American Boys' Club also

Outside your Gun. Irving Berlin's

belated return to the local combat zone

and his numbers are given the hypot.

of musical numbers (See Annie Get Your Gun opp. pape)

RUTES

Dramatic and Musical

Adrian

Get Your Gun (Shubert). Boston.

Baltimore, May 7-14. (Centaur) "The Man-

with Kay and Marlene Cameron

in Toronto, April 13-19. (Bushnell)

Marlene Cameron

in Chicago, April 13-23. (Civic Center)

Close Monday (6).

Lil, Deanna Durbin, in Chicago.

in Toronto, May 20-26. (Empire)

Mr. Little Horse

in Atlantic City.

in Detroit, June 13-19.

Life With Father

in Chicago, April 13-23. (Civic Center)

在上海, April 13-23. (Bushnell)

in Atlantic City.

in the Off-Broadway, June 13-19.

in Chicago. April 13-23. (Civic Center)

in Atlantic City.

in Chicago, April 13-23. (Civic Center)

in Chicago, June 13-19.

Life With Father, now at the Shubert, is

Life With Father also at the Shubert, will

Get Your Gun opening.

and Dorothy

at the Shubert, will

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Baltimore, May 7-14. (Centaur) "The Man-

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**Gribble Fumes At 'Romeo' Talk**

CHICAGO, April 6.—Harry Wagstaff Gribble, co-producer of Anna Lucasta and the much-maligned mixed-cast and mixed-bills version of the悲剧 Romeo and Juliet, lashed out this week at rumors prevaleing in theatrical circles that (Continued from opposite page) Gribble is rewriting the script, is garbling Shakespeare and seeking lucrative deals to sell it to any flop anywhere it won't be accepted. He charges New York and Chicago on account of its mixed cast.

"I'm not a place," Gribble declared, "how can anyone say I'm garbling Shakespeare when no one has yet seen a legal copy of the script? However, as I first stated several months ago, there will be no radical departure from the original. Gossip floating around the trade these days is trying to be sensational in producing it with a mixed cast is groundless, because I am merely trying to solve financial problems as applied to ourselves."

Regarding rumors Gribble admitted the improbability of a road run for a black-white Romeo and Juliet, but even if the play were successful on the Main Street and in Chi, he would be satisfied if it were limited to the success the Deep Are the Roots, Anna Lucasta, New York and Hollywood shows and none is being contemplated for either show.

It is known to be sinking most of his dough derived from Anna into the production, altoho Michael Murrell (Lute Song) is listed as the top angel.

**St. Louis Muni Opera Tees Off June 1; 88-Night Span**

ST. LOUIS, April 6.—Municipal Opera season opens at Forest Park Amphitheater June 8 with The Desert Song, and will include revivals of Robin Hood, East Wind and The Time of Your Life.

Six other productions will be presented during the 88-night season. Director Sydney Loth, who arranged the other shows for seven nights, except exit production, The Great Waltz, which was extended for two weeks. Advance ticket sales are running ahead of last year, acording to Paul Beissman, general manager.

**HOW TO GO CRAZY**

(Continued from page 2) The publicity department's editors shows that at the admissions set by the board the State is being put into the red weekly to the extent of one grand. This info has been along at Oktibbeha County, and is intended to proct the results, the reply being the good ones as set by the board -- or else.

Singer now has one of two out-of-town shows that are put out of pix. For without pix the sky's the limit, there is no oiling on the floor, no matter what the entertainment, whether legit, longhair, band or vaude.

**$275.55 Per Angel**

NEW YORK, April 6.—Walk-Through Club and the WPA strike are closed. March 31 after seven performances at Chanin Auditorium. Stanwyck, who plunked down a total of $16,050 to get her part, is said to have lost line ranked from $1,000 down to $50. Gustave Isnin is said to be working out the nickels and dimes of his investors, including six who put up $80 in spots.

**Equity vs. AFM In Union Bite For Big Music**

NEW YORK, April 6.—Actors' Equity Association, which has been fighting AFM for latter's forcing of Margaret Phillips, a member of the cast of The Lady of the Lakes, to play in Chicago, to join the musicians' union for playing eight hours a day on a piano during the show. Equity's Chi representative, Frank Dar, has sent ultimatum to Miss Phillips and Henry Mears, the company manager, to the New York office. Dar has also protested the action in a letter to James C. Petrillo, AFM president, saying: "I do not expect the by the producer for the $55 initia tion fee plus one and one-half per cent of weekly salary shall you pay the musicians. It was pointed out by Ben Boyar, general manager, to Alan Dew, that no "stand-by" musician was used in the show, but Miss Phillips' man nor was Miss Phillips compelled to join the AFM.

**First Anniversary Follow-Up Review**

**THE GLASS MENAGERIE**

(Opened Saturday, March 31, 1944)

The Playhouse

A play by Tennessee Williams, with Eddie Dowling and Mary Anne. Acting and directed by Charles Lamendola. Original producers: Louis and Dorothy Linn. Authors: Laura Echols. Press representative, Harry Davids. Produced by Eddie Dowling and Louise L. Slagle.

The Model --- Lawrence Taylor

His Daughter --- Julian Hayman

The Gentleman Caller --- The承包商

By Robert Francis

The Glass Menagerie attained its first birthday Monday (1), and played to the same jammed house that has been the standard for a year. When this reviewer caught the play on preem night, it tabbed the standard Menagerie opus as "sharp, insipid and positive -- a combination of play and performance which worked like a charm after thewith delight." We also said, however, the heroine, Laura, was depressed, and felt doubtful that Mr. and Mrs. Average customer, who look for es- ther and the somber, went for it.

This reviewer was wrong on the last bit. Menagerie started with a bang to pack 'em in and has continued in the same key to the tune of a million-dollar gross. The New York Drama Critics' Circle dubbed it the best play of the season. Miss Williams won the George Jean Nathan Edgar Allan Poe Award. Anyway, the perks of the people of the theater voted it a gold key as the season's winner of Shirley Booth Award. Donaldson keys were also awarded to Lillian T restrict for her year's best film performance and to Anthony Ross for the best male sup port. None could have been more wise and coin-wise.

Anthony Ross gets his gun can't miss a knit on the occasion of its first anniversary, it is a pleasure to report that custom has not slacked off. The cast remains intact. And, if anything, the performances have improved under direction. This particularly true of Eddie Dowling. He has added a warmth and directness to his character that was at first slightly pontifical. Lawrence Taylor has improved. His nagging, ex-Southern belle. It is a performance to be remembered and deserving of all the encomium it has received. Anthony Ross still impresses as a bit of a poop about the role of the Gentleman Caller

NEW YORK, April 6.—Maud in the Ozarks continues its b-o rampage in the Miller's Grove Theatre with a sweet $17,103 (10) in Peerios, Springfield and Decatur, Il. This showed that with a solid $13,482 the week next, and in Akron, Janesville and Newark, O., delivered a $5,503. Produced by Jules Pfeiffer, the show has been given terrific driving. Pfeiffer is a shy way outside his show to promote for four p. m., outdoor advertising, win.

**ANNE GET YOUR GUN**

(Continued from opposite page)

something for which people sell their souls to get a ticket. No one can make it or too effeminate or too loudly positive. He is indeed to begin with. Marlon Brando (ex-Tom Keen in Moby Dick) is determined to bring the show to perfection. That he has good will staying young at heart. That the love, joins the outfit, hatches a surprise stunt for Butler, jones an Indian tribe, tours Europe, kills her man -- but not until the joy of laughter and music and water has passed under the bridge.

There are many high spots in Annie, most of which are provided by Ethel Merman. Ray Middleton, however, as Frank Butler, walks off with a flock of honors for his singing, acting, and general good conduct in the show. However, as the harried "idea man" for the Buffalo Bill Show, also rates a near equal standing. This is because, whether or not he does everyone in the cast. Direction, choreography, and costumes tie the sets. Oh, well, ditto everything. Even Wynne Gibson manages to make something of the second and third act.

Annie Get Your Gun is an instant success. The plot is pleasant, but no one will mind too much, especially after cuts and tightening get under way. Lillian Heydon is ethereally convincing as the afflicted daughter. The show is 3000 miles away from perfection. It is a play of mood, where the hero's flight across the dinner's stage and the same thing in the same place, and where the heroine's conniving takes hold and begins to set the stage. We might expect this of acts, once again, and predict that it will see another birth.

We hope we won't wrong again.

**CANDIDA**

(Continued from opposite page)

and another battle against a parish-house background. Wesley Addy endows Morell with a homely charm which indicates that Candiad loved him otherwise. He is a piquantly pedantic. His is a thoughtful and considered performance. And Mil ler makes his character, another amusing portrait of a prim spinsters pride.

In any production of Candida there is always post-curtain argu ments and ladies who make no any Marchbanks, there isn't any play at all, and lither is one of the toughest roles in the theater. The amine, 18-year-old introvert can be too much, too noisy, too highly positive. He is indeed to begin with. Marlo Brand (ex-Tom Keen in Moby Dick) is determined to bring the show to perfection. That he has good will staying young at heart. That the love, joins the outfit, hatches a surprise stunt for Butler, jones an Indian tribe, tours Europe, kills her man -- but not until the joy of laughter and music and water has passed under the bridge.

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**HITS AND RUNS**

(Continued from opposite page)

Hardwick, director at McAlpin Breakfast, Tuesday (9). Anent non-voters in Circle's bal ling, said Rosamond Gilder: "The Circle is a group of free men and women who come and go as they please. A heavy fine that they have a right to their own opinions. But we forbear to reduce a prize only when a play reaches a certain standard. Kronenberger, and Freedy did not comment.

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**If You Are Writing and Not Selling, Contact Me!**

MANUSCRIPTS

AUTHOR SERVICE

ALLIED PUBLISHING CO.
Suite 921, Block Bldg., 257 South Hill St., Los Angeles 12, Calif. 

**LEGGITATE**

51

**The Billboard**

April 13, 1946

31
Most Ops Set For ’46 Tours

Essential lumber, scarce for two years, stocked before CPA edict to hold crews

CHICAGO, April 6.—Ban against construction and alteration of “non-essential” building imposed by Civilian Production Administration to press the government’s program to build 2,000,000 dwellings for veterans in the next two years does not figure to impair efforts of carnival and circus owners to make their orgs “bigger and better than ever,” a survey conducted by The Billboard indicates.

General theme of owners contacted was that those who are not ready now or do not have the materials on hand to complete their plans for 1946 don’t deserve a better fate.

Operators generally agree they are ready—witness the number of shows now open and the number set to spring next week. Majority went into winter quarters late last fall, and construction and rebuilding was started immediately in order to hold key men on the jobs and to keep workmen from straying from the fold. Purchasing and special agents were busy at the show and will be at the shows gathering necessary materials, particularly as this season has been tough to get for two years. Reports from all sections indicate these agents did their work well and that no one has complained of any complete tie-up because of the war.

Flats Have Planks

Lumber for redecking flats and building and repairing wagons kept agents hopping at the yard for a long, long time, thru the past two years, and efforts were not half completed, on this point, unless the war has ended. Not a single operator has reported a flat left in the yards because the demand was as high as the supply.

Situation is different in the fair field, as the majority of plants need-

WANTED

For Bailey Bros.’ Circus

Assistant Secretary for Social Security, pay roll and to sell big show tickets. Wire

C. C. SMITH

As Pz Reus: Greenville, Tenn., April 9; Johnson City, 10; Bristol, Va., 11; Kingsport, Tenn., 12; Knoxville, 13; Middlesboro, Ky., 15.

JAMES M. COLE

CIRCUS

WANTS ACCOUNT DISAPPOINTMENT SIDE SHOW ATTRACTIONS with own Trailers, Musical Act, Mindreader, Magician, Dancers, Wire

BILLY TUMBER, York, So. Car.

ATTENTION

EDGEBEACH BEACH—BUFFALO'S LARGEST PARK

CLOSED FOR THE DURATION—NOW OPENING MAY 15

Concessions Open

Here building for Bison, Botte Show. Army and Navy Show Ltd., a show that will be the talk of the town.

FRANK WAGNER, 2786 Dupont Ave., Detroit, Mich. Women of Ten: 2,000.000.

Big Show Music

Turns to the Music Section for a review of Ringling Bros. and Barnum & Bailey Circus 1946 music.

Enedy Unlocks For ’46 With Loud Huzzahs

Big Good at Charleston, S. C.

CHARLESTON, S. C., April 6.— Enedy Bros.’ Shows, operated and owned by David B. Enedy, opened here Thursday (4) for a 10-day engag-

ement that promises to send the revamped org off to a winning start for the 1946 season. Uncertain weather probably hurt receipts, but there was a lot of folding stuff stuffed into the office wagon the first three nights without problems.

The Enedy train left Miami Sunday for the run here, and Dave spent considerable time opening box voy-

age telegrams. To cap the start, W. B. Curry, Miami city manager, ap-

peared in person and made a brief talk from the platform of Dave’s private wire car.

The train made a good appearance, the wagons being bright, crosswise, trimmed with silver. Sleepers and coaches are in orange, with the flats done in silver. Run from Miami here was made in 20 hours.

American opener for the show here at Harmon Field.

R-B Gets First

Sellout of Year At Sat. Matinee

NEW YORK, April 6—Despite a rainy, chilly afternoon, Madison Square Garden (capacity 14,500) was packed and a sellout this afternoon to a straight production today of Ringling Bros. and Barnum & Bailey Circus.

This is the Big Circus first sellout of the season. Biz the opening night box office topped 400 and Friday’s matinee being very light, but Garden officials estimated that 10,000 were here Friday night. Top price is $6.

J. D. Newman Gains

In St. Paul Hospital

ST. PAUL, April 6—Critically ill in St. Joseph Hospital here for several weeks, J. D. (Jake) Newman, general agent of Cole Bros. Circus, was said today to be responding to treatment.

He was removed from an oxygen tent earlier this week, and Mrs. New-

man reported that he is now able to sit up for three five-minute inter-

vals daily. She expects, however, that he will be confined to the hospi-

tal for at least two weeks before they return to their home in Cali-

fornia.

Mrs. Newman expressed gratitude for the many messages and flowers received from friends, mentioning particularly the floral offering from the Showmen’s League of America.

WANTED

R. MONTGOMERY CIRCUS

Side Show, Punch, Magic, American Palmis-

tory or any good acts to feature. Wire

H. C. Underwood, side show mgr. Jack Bell wants Callicos Pressure for Big Show Band.

Address: Turlock, Cal.

OKLAHOMA STATE SHOWS

Bill box, Beatrice, Okla. Show to be held May 10, 1946. Will entertain People of Beatrice and surrounding area.

BILLY ADAMS

Biloxi, Okla., April 8-9
IT’S OFF WITH THE WRAPS

Flash Is Word
For It on W-T Muskogee Bow

Reynolds & Wells spring with new fronts, canvas, entrance—weather aids

MUSKOGEE, Okla., April 6 — Five new show fronts, a spread of fresh new canvas from then to stem box and a neon-bright front entrance flashed the full four-front of the World of Today shows as it rolled into action here Friday night (29).

L. C. (Curly) Reynolds and H. I. (Izzy) Wells met with the best weather breaks they have had since they married. The three-day period left all the gals chalking grateful bits. Noble C. Fairly, again the business manager, contended with 14 rides and 40 concessions in the inaugural lineup that was City Park of Airport, close to the downtown area.


Executive staff comprises L. C. Reynolds and H. I. Wells, owner-operators; Noble C. Fairly, business manager; Art Sigmon, secretary; Mrs. Peggy Reynolds, treasurer; Viola Fairly, press agent; Paul Will, electrician; Ben F. Miller, lot superintendent; Joe Chidlo, mechanic; Ann Dunlavey and Katherine Montgomery, front gate, and C. C. Hutchinson, The Billboard sales and mail agent.

Jammed Midway
Greets Sparks On Bow Stand

TUSCALOOSA, Ala., April 6 — The crowd rushed into action here Monday (25) night as the J. F. Sparks Shows ushered in the season amid an upsurge of traffic and congestion at the front gate.

The extra box was thrown on at 7 p.m. to accommodate long lines of payees that had swamped the regular box office. Fresh the box office until midnight the midway was jam-packed, the Paroff Trio, free act, helping to hold the crowd. (See page 14.)

Rain Tuesday (26) slowed but a good crowd poured in Wednesday (27) brought a repeat on the opener.

Kelly Grady is expecting delivery of his new Roll-O-Plane to join his Ride-O-1.

Oscar Bloom and John Rice were visitors from Columbus, Miss. A. C. Brown joined with his Wild Life Show. One of the highlights of opening was a dinner given at the Birmingham home of Mr. and Mrs. J. F. Sparks for some of the concessionaires and their wives.

CETLIN & WILSON SHOWS STAFF MEMBERS and their wives were tender the pre-opening dinner at Hotel Petersburg, Petersburg, Va., Monday (11). Clockwise from left: E. K. Johnson, special agent; Lee Faulkner, trainmaster; Art Reynolds, musical director; William M. Bierowitz, treasurer; Mrs. William Condit, Fred Utter, electrician; Mrs. Fred Utter; Mrs. John W. Wilson; John W. Wilson, general manager and co-owner; I. Ceflin, co-owner; Mrs. I. Ceflin; William Ceflin, business manager; J. S. McCord, co-owner; Pete Thompson, lot superintendent; Mrs. Pete Thompson, Mrs. McDonald and Mac McDonald, Mr. and Mrs. Whitey Hewitt, general superintendent, were unable to attend. Starr DeBelle, press agent, arrived too late to be present.

Strates Strong
In Wash. Debut

Initial day gives org. 11,000 — ribbon-cutting ceremonies mark bow

WASHINGTON, April 6 — James E. Strates Shows opened the season here Thursday night (4) to a capacity crowd of well over 11,000. Daily matinees were well attended. Ceremonies, held at front gate, consisted of cutting of ribbon by Mr. and Mrs. James E. Strates and staff and head of the Army-Navy Union Committee. The show was opened by the Loudon County Band, including new Diesels and with every show equipped with fireproof canopies, made an impressive array, drawing many congratulations from officials, visitors and patrons.

Shows included two Funhouses, (See Strates Bows Big on page 58)

Philly Group
Gets Quarters

PHILADELPHIA, April 6 — Pennsylvania Showmen's Association, started here by local outdoor men, has set clubrooms at 814 Walnut Street, a temporary location, and the members are looking around for larger quarters.

Charles C. Spink, former manager of Fry's Theater here and recently associate director of the USO, was chosen president; Harry A. Katz, concessionaire, vice-president; Raymond S. Blumberg, concessionaire, secretary; James A. Enright, ride owner, treasurer; Sam Taylor, concessionaire, with Johnny J. Exposition Shows, chairman of the entertainment committee; Alex Bonk, concessionaire, chairman of the house committee, and Matthew J. Riley, Greater Riley Shows, chairman of the board of directors.

Peppers Bows
At Selma With
Load of Flash

SELMA, Ala., April 6 — Peppers All State Shows tossed off the wraps for its opening here Friday (29), revealing much new painting, plenty of new neon, the addition of new canvas and equipment and a new front gate built with Reynolds panels and flashed strongly with neon. Color scheme is ivory with red trimming.

Show carries 10 rides and six shows. Rides and shows and those in charge of them are: BMI Noe, twin Ferris wheels; Frank Fernetti, Octopus; Shadow King, kiddie rides; Hueston Preston, Chair-O-Plane; Martin Isaac, Elco-O-Plane; Howard Sturdivant, Flying Twister; Bill Little, Merry-Go-Round; Jim Ayres, (See Peppers Flashed Up, page 88)

KANSAS OPS SWING INTO EARLY ACTION ON WICHITA LOTS

WICHITA, Kan., April 6 — This city might well be termed the hub of the Kansas carnival field. Here's why. More than 15 rides are operating on various locations while awaiting opening of their respective shows.

Scores of concessionaires can be seen on vacant lots as they frame new show fronts and ready their trucks, banners and other equipment. Fifteen shows are wintering in the Sunflower State.

George Belle, of the Sunshine Studio, says there has never been so much activity here. In his 45 years in the show painting biz he has never received so many orders from so many shows. "It seems that (See Kansas Ops Active on page 98)

C-W DEBUTS RAIL ORG

Biz Big In Bow At Petersburg

PEBBLETON, Va., April 6 — Business at the shows and ride attractions culled from old and new shows under Ceflin & Wilson banner, the East's newest railroad midway org made its inaugural gala opening day (1) to the biggest opening night biz since John W. (Jack) Wilson and Izzy Ceflin made this city their winter headquarters.

Petersburg first-nighters found the 1946 edition packing features which came east when the two owners purchased Pete Korte's North American (See C-W Gets Going on page 88)

Season's In
All Over Map

Big ones, little ones in scramble to open—biz big for most—skies hurt some

CHICAGO, April 6 — The big April push is rolling from coast to coast, biggies and smalls alike bursting into action and moving into position.

Mainly, it was fair weather sailing, this week the spots of rain, wind and cold conspired here and there to crimp operations. Biz on the whole, weather permitting, was in line for forecasts—frogs top terrific.

Week saw the East's newest rail org entry crash the midway scene as John W. (Jack) Wilson and Izzy Ceflin uncorked their Ceflin & Wilson Shows at Petersburg, Va. At Newport News, Va., John H. Marks unlimbered his Marks Shows for the season. All over America, the Wood Shows were awaiting the gang at Woodstock, Md.

In Dixie, they were opening all over the map. Peppers All-State Shows rolled at Selma, Ala. J. F. Sparks Shows, with an opening night traffic jam, rushed an extra dusk banner. The Frey's Shows, D. W. Frey's Rides banged it open at Macon, Ga.

Here in the cornbelt, there was action at the order of the fringes, with L. C. (Curly) Reynolds and H. I. (Izzy) Wells springing with World of Tomorrow Shows at Cedar, Ark., and Wichita staking a claim as Kansas' carnival capital.

All over the West, the California contingent of early birds, including Grady's Shows and Variety, Utah and Pacific United Shows already into the season, was about to be joined by Joe Hanley from the south.

It was a week of heavy action everywhere. The contest was on.
NEW midway techniques?

HAL EIFFORT, Craft Shows auditor, recently flew from Phoenix, Ariz. to Ohio to attend his brother's funeral.

CHARLES S. REED, general agent, Great Sutton Shows, spent several days in St. Louis this week, being on a booking trip for the shows in Southern Illinois.

JOHN GECOMA writes from the Patrick Henry Hotel, Roanoke, Va. that he has been released from the hospital but a fractured ankle will keep him on the shelf for another two weeks.

MEMBERS of the Gate & Banner Shows voted to buy glasses for ticket sellers.

MR. AND MRS. REX M. INGHAM and son, Milton, together with Tom and Anna Dickerson, former ropers, recently visited the Fraker family, who have the Wild Life Show on the Kirkwood midway, at Raleigh, N. C.

FISHER AND GRAHAM, aerialists, from Hollywood, Fla., that they will leave for the road in May, going out with a new third member in the act and rigging newly flashed.

PAUL RAPPAPORT, chief of detectives on the Montgomery, Ala., police force for many years, reported a suicide victim recently. He was well known to many outdoor Illinois.

"WHAT'S NEW about the 30-day coolness period just launched on Popcorn is that it's giving a train crew's best lush. "I average about three a year." ANTHONY BAVERSE, former concessionaire with the Bently Shows, has been promoted to sergeant and is now stationed at Trumunga, Japan, according to his wife, who resides in Chicago.

BILLY LOGSDON, side show owner on Pay's Silver Derby Shows, has added Merry Mildred, midget mother, and her baby to his show.

VASSY VIDALIA is furnishing the minstrel end in the No. 2 annex of Bill Logsdon's Circus Side Show.

FRANKIE TEZANNO has opened a minstrel on the Mighty Page Midway, boasting a cast of 18 people; and Davis Tezanne reports that Bill Levy, front gate seller, matched cash for a duet from Bill Sterling, of the Capital City Shows, Nashville, during the engagement at Troy, Ala.

ALWAYS THE MOST interesting thing about the wni-handuced boys is—you never know which side they are with and for.

K. H. GARMAN, manager of the Sunset Amusement Company; George R. Vollmer, of Los Angeles, and Charlie Miller, Chicago, were recent visitors with Thomas B. Vollmer at the Indiana State Soldiers' Home, La Fayette.

JOSH KITCHENS, of James E. Strates Shows, released delivery of a six-mile Liberty act and a high school horse from Evans and Stark, Centerville, Ia. Mules and horse now at Strates' Mullins, S. C., quarantine, will appear for the first time at Washington under direction of Kitchens.

UNITED SHOWMAN'S LEAGUE of America, Chapter No. 1, has established a new headquarters at Centerville, Ia. John M. (MOXINE) SEMGOWNER will have the annex on Charles Zerr's Side Show with World of Today.

MERRY-GO-ROUND 30" in Diameter. Beautifully Painted. We carry in stock 32¼-Inch Fiber-Or-Metal Wheels. Price $15.00

BINGO GAMES

75-Player Company ... $1.00

100-Player Complete . 7.00

1/2 Deposit on All Orders.

SLACK MFG. CO.

124-106 W. Lake St.

CHICAGO, ILL.

GUARANTEED TO POP

27 TO 1

THE VERY BEST QUALITY

POPCORN

Immediate Delivery—F. O. B. Chicago

10c Cartons—$6.50 Per M.

All Sizes of Bags

Salt and Seasoning

PAPPERS BOY PRODUCTS COMPANY

60 E. 13th St.

CHICAGO 5, ILL.
POPCORN

"Rush Hour" Mammoth Yellow Popcorn is dependable. It can be trailed during rush periods. Packed in 100 pound moisture-proof bags. 95.25 per 100 pounds in 1 to 5 bag lots.

PEANUTS
Roasted jumbo in the shell! @ 21.00 per 100 pounds. Packed in 90-pound bags. Fancy Raw nut (jumbo) shell in @ 18.00 per 100 pounds. Packed in 100-pound bags.

Our Booklet Price List covers our full line of popcorn supplies. Send upon request.

Prunty Seed & Grain Co.

- POPCORN PROCESSES-
620 NORTH 2ND ST. ST. LOUIS 2, MO.
"In our 72ND year"

CARNIVALS
FRANK M. SUTTON SR. PRESENTS
GREAT SUTTON SHOWS
Most Beautiful Show in Middle West

LAST CALL
SHOW OPENS SATURDAY, APRIL 27, SIKESTON, MISSOURI
Want Ride Help that can drive trucks. Can place Shows (will furnish tents and fronts). Can place one or two Flat Rides. What have you? Can always place Ball Racks and Stock Concessions.

NOTICE: Capt. Pete Sutton Will Not Be With This Show. Moody Cook wants Acts for 10-in-1 Side Show. Address F. M. SUTTON, S.R., Sole Owner and Manager Osceola, Ark., Till April 21st; Then Sikeston, Mo.

INTERNATIONAL SHOWS

WANT
The Best Spring Route of Any Show. Don't Write or Wire — Come Out

COLEMAN LEW W. J. LINDSEY
General Manager Concession Manager
Address: COFFEEVILLE, KAN., This Week. KEESVILLE and PONCA CITY, OKLA., To Follow: JUNCTION CITY, KAN., May 1st.

BADGER STATE SHOWS

Opening Oakkosh, Wisconsin, on West Algoma St., Lot, April 17, Then Choice Milwaukee Lots, With One of the Best 4ths in the State.
Sixteen Minnesota Fairs Starting July 10th.
WANT—Ten In One, Fun House, Wild Life Exhibit, or any Show not Conflicting with what we have. J. E. Wiggin, Vicksburg, Miss.
CONCESSIONS—Fish Pond, Pop in Poker, or any new concession working for stock. ALSO could use Foreman for Fy-0-Plane and Second Men for other Rides, Fair List Furnished To Interested Parties.
Write or call 1925 So. 16th Street, West Allis, Wis., or Winter Quarters at Red Granite, Wis.

HORSE FOLLIES OF 1946

All People Contracted Report on or Before April 15th.
Show Opens April 18th.
Address Winter Quarters, Oxnard and Edison Streets, Care Eagles Ranch, North Hollywood, Calif.

SHAN BROS.’ SHOWS

CARNIVAL CAN PLACE Legitimate Merchandise Concessions.
Want Bingo Help and General Concession Agents.
Want Man To Take Charge of Trained Animal Show.

SHAN WILCOX, Mgr., Nashville, Tenn., April 8 to 20

EDDIE’S EXHIBITION SHOWS

OPENING APRIL 22, FORD CITY, PA.
With Eight Rides and Five Shows
Want Penny Arcade and Frozen Custard for Celebrations and Fairs.

EDWARD M. DIETZ, 165 N. Monroe St., Butler, Pa.

L. B. LAMB SHOWS

Want Agents for Office Owned Concessions. Want You With Your Own Equipment.
Want Ride Men That Are Truck Drivers. Will Book, Buy or Lease Octopus and Rollerplanes. 12 FAIRS BOOKED — 9 IOWA — 3 SOUTH
No Matt Camps Wanted. Wire L. B. LAMB, Fayetteville, Tenn.
WANTED
J. R. EDWARDS SHOWS, Inc.
Can place Octopuses, Rollopanes, Kiddie Rides, Pony Track and Shows at 25%. Can use No. 1 Ferris Wheel Foreman at once. Kenny Ezell, contact show at once.

Address all mail and wires to Wooster, Ohio. J. R. EDWARDS SHOWS, INC.

RIDE HELP
Ride-O Foreman, Second Man for Wheel and Chairides. Can also place other Useful Help. Positively no drunkins or chasers. Semi Drivers given preference. Long season; top salaries. All replies
E. L. YOUNG, Mgr. BLUE RIBBON SHOWS, Rome, Ga.

WANT
WANT
WANT
CONCESSIONS—Good opening for Hit and Miss Ball Games, Penny Pitchers, Scales, Lead Gallery, String Game, Candy Apples, Hoop-La, Bowling Alley.
Ride-O—Fat Show, Monkey Show, Snake Show. RIDE—Can use few more Second Men on all Rides.
Wire or write JOHNNY J. DENTON, Callman, Ala.

HARRISON GREATER SHOW, INC.
Wants for Roanoke Rids, N. C., to join on win—A-1 Ferris Wheel Foreman that can drive one of two Wheels and have them open Monday night; $75 week and percentage. Want A-1 Mechanic that can take care of fleet of 15 Trucks; $75 week. Wanted capable player to take over brand-new Girl Show complete; must have two Gifts or more. Have brand-new Show Tips for worthwhile Shows. Want W. A. Bilbost to post towel. Willi phoned in or may appear soon. Can use few more Second Men.
FRANK HARRISON, Owner and Manager
ROANOKE RAPIDS, N. C.

HELLER’S ACME SHOWS

COLEMAN BROS.’ SHOWS
OPENING MIDDLETOWN, CONN., APRIL 25 — WANT
StarShip—Monkey Show, Snake Show, Fat Show, Penny Arcade and Iron Lung. CONCESSIONS—Let us Concessions. Want P. C. Agents, also Agents for Pitch, Dots, Ball Game.

GRIMES AMUSEMENTS
OPENING EARLY IN MAY
Will book or buy Ferris Wheel with or without transportation, Pop Sears, contact me. Concessions,—Will book Popcorn, High Striker, Photo Gallery, Crab, American and other novelties. Want Agents, also Agents for Pitch, Dots, Ball Game. ADDRESS: FRANK GRIMES, 933 7th Ave., New York City 19, N. Y.
**WANTED TRUCK MECHANIC**

CAPABLE and first class; have own tools. Show Electrician (no light plants). Have own transformer wagon. Must have show experience and will work.

No louses.

**BLUE RIBBON SHOWS**

E. L. YOUNG, Mgr.

Rome, Ga.

**H. B. ROSEN AMUSEMENTS**

Want Want

CAPABLE AND RELIABLE MAN TO TAKE CHARGE OF SIDE SHOW. MAN FOR COMPLETE SIDE SHOW. WANT OPENING FOR CIRCUS SHOW (must have not less than three Girls). WILL BOOK ANY FLAT RIDES. CAN PLACE SOBER, RELIABLE ELECTRICIANS. AGENTS FOR FOLLOWING AREAS: N. C., N. E., S. C., N. J., Penn., Ohio, Kentucky, Missouri, Arkansas, Texas, New England, N. W. and W. A.

Address: H. B. ROSEN, Mgr., Centre, Ala., this week; then per route.

**BROADWAY SHOWS OF AMERICA**

For Sale—Hey Dey and Single Loop. Will buy Merry-Go-Round and Ferris Wheel or will book same at 25%. What have you? Will buy Flat Rides that doesn’t conflict with what I have. Want Man to handle Double Loop, top salary. Address all mail and wires to:

SAMUEL FRAMBEES, Mgr., Second & York St., Newport, Ky.

**CUMBERLAND VALLEY SHOW**

TWO SATURDAYS—OPENING MAY 11TH—TWO SATURDAYS AFTER—SUNSET TOWN
to Ladies—Will book or buy right stuff, Wagon, Platform or Merrymake-Up. 25 or 31 ft. preferred. IVES—Wants Traveling City, Pull House, Horses, Animal or Fat Rides. Daily Dinners, shows or any other capable Show.

All legitimate Agents please write direct, Cook House, Compline, Parents and Probats. H.M. Help Wanted. Write for full details. Bounded Immanuel for Berlin St. on N., Roland Stewart, answer. Address all mail to: ELLIS WINTON MANCHESTER, TENN.

**WANT**

Merry-Go-Round Horses, any make or condition. Will pay what they are worth.

Joynald Midway Attractions

ROScoes T. WADE, 16845 LINDAY, DETROIT 27, MICH.

**BRIGHT LIGHTS EXHIBITION SHOWS**

WORLD'S BRIGHTEST MIDWAY

OPENING LYNCHBURG, VA.

9 DAYS—APRIL 18—9 DAYS

Can place Rides not conflicting with Merry-Go-Round, Octopus, Roller-Plane, Ferris Wheel, Clam Plate, Kerosene, Safety Cars and Pony Rides. Place Shows, have all new canvas and fronts. Place Wild Life, Unborn, Fun House, Glass House, Motor Drive, Penny Arcade, Mickey Mouse, Mr. Goodnight, Pyramid, Court House, Funtastic. Rides delivered in working F's. Tattoo Artist. House wants Girls for Girl Show and Posing Rides. Help Wanted, Concessions; no racket.

JOHN GECOMA or L. C. HECK, Patent Merry Matel, Roanoke, Va.

**PEPPERS FLASHED UP**

(Continued from page 33)

Minstrel Show; Buddy Mitchell, Funhouse; Mel Lewis, Lattey Show; Jack Taylor, Monkey Show; Miracle Man Collins, Circus Side Show, and the Brazilians, Girl Show.

Staff is comprised of Frank W. Peppers, owner; E. H. Browne, manager; Mrs. F. W. Peppers, treasurer; Y. McNamara, secretary; Curly H., Berry, general agent; Jack Barry, concession manager; Mrs. Olive McAninch, assistant secretary; Bob Johnson, electrician; Robert Kobak, shirtmaker and lithographer; Bob Roberts, ride superintendent; Tom Yonce, mechanic; Carl H. Brown, comic artist, and painter and Jack Martinkus, mailman and The Billboard agent.

Concessions, numbering 30 or more are office-owned, with exception of five owned by Mr. Peppers and managed by Jack Martinkus and one owned by Mrs. McAninch.

**STRATES BOWS BIG**

(Continued from page 53)


Rides included four Ferris Wheels, Scooter, Fly–Plane, Merry-Go-Round, Heyday, Caterpillar, 500 miniature train, airplane, and pony track. First real Great Wheel, human cannonball; with new cannon and net, was popular.

Flies were received from National Showmen's Association; merchants from the city of Mullins, S. C.; advertised several flat horsedrawn show's personnel and wires of congratulations from many showmen.

**C-W GETS GOING**

(Continued from page 53)

Shows last winter. Move puts them on rails for the first time. In addition a number of attractions were contracted on from the old show, which they formerly operated. The several additional railroad cars have been added to the North American purchase, system flat will be used to handle Canvas Sidewalk, and until deliveries on more cars are made during the season.

More modernistic effects were added to light towers, ride fronts, and other effects, which made the midway a flash of light and color. Also added to the shows' management, much more building will be done while en route.

New, modernistic Minstrel Show front will be completed before leaving quarters and will be ready for use at Norfolk, the next stand.

Line-up of attractions, staff and personnel will be given here on a later date. Starr DeBelle, vet public agent, joined shows in here that capacity. Mrs. B. W. W. from the C-W was wished. Lee Collins and Wilson the best of luck with their railroad show, and the shows' personnel a successful season came from Mrs. Fanny Linderman, Mgr., and Mrs. Cavanaugh etc. Mrs. Black, Querk, Mrs. Camela Doro, Edward E. Gropper, Johnny Canole, Gerald Snellens, Ray and Mrs. Hawkins, Fred C. Murr, Skinny Sikes, Art Lang and National Showmen's Association.

**WANTED TO BUY**

All Electric Custard Machine mounted in truck car or trailer.

**DICK WILSON**

CAPITAL CITY SHOW

Old Hickory, Tenn.

**WANTED**

GRIDDLE MAN AND COUNTER MAN FOR COCKTAIL AND GRAB JANE. CAN GET A FEW MORE AGENTS FOR STOCK CONCESSIONS. ADDRESSES:

**JACK THOMAS**

51631 Kay Herb’s Box. Shows

Danunc, Okla., this week, then per route.

**WANT TO BUY**

TANGLEY OR NATIONAL AIR CALLIOPE

WITH BLOWER AND ENGINE. WBS

**AL STRINGER**

4 Wagon Box. Shows

Hoppinville, Ky., this week, then per route.

**BALLON, SOUVENIR AND NOVELTY MEN WANTED AT**

19th Shenandoah Apple Blossom Festival Winchester, Virginia, Wednesday, May 5th, Thursdays, Friday, May 6, 9, and 10.

**WANTED AT ONCE**

Ferris Wheel Operator, Evil Richos, how about it.

**ROGERS & POWELL**

Sherrillsford, Miss.

**WANTED TO BUY**

6 & 8-Car Middle Ride. Must be reasonable for cash. Varsity of Washington, D. C.

**BOX D-169**

The Billboard

Cincinnati 1, O.

**WANTED**

Amateur Mechanic and Helper, join at once; also Men and women for Platlo. John Miller and Kelley, win.

**S. A. KERR**

Came Mark's Show

Richmond, Va.

**FOR SALE**

16420 Buick until with one and half ton Chevrolet Truck, 1,000.00.

**BROWN**

16402 RARE HUNT, NEW ORLEANS.

**RIDE HELP WANTED**

Bob Desires preferred. Open April 29 with3 United Shows, East of Indiana.

**JACK KELLY**

536 & La Grande Road

LA GRANGE, ILL.

**COOK HOUSE WANTED**

Bi-dime type only. Want reliable Agents for Stock Shows. Want Bake Help. Sell X on Potato Chips.

**BUFFALO SHOWS**

P. O. Box 608

BUFFALO, N. Y.

**ROGERS AND POWELL**

Have an attractive proposition for Merry-Go-Round or Thru. Please in the best district in the country. Have small Hiawatha, Flying Fox, Smart Cars, small Hiawatha, Flying Fox, Stakes, Circus Shows.

**SHUGS**

Burlington, Wis., week of April 8.
R. & S. AMUSEMENTS
JR. CHAMBER OF COMMERCE SPRING FESTIVAL
WASHINGTON, N. C., APRIL 15 TO 20
CANNIBAL
Novelties, Scales, Age, Penny Arcade
Place Ride Help at all times Want — Dancing Girls — Want
Mrs. Jean Tisdale wants Lady Readers for Mitt Camp
Jimmy Roth, Gordon and Daisy Borders.
John Tex and Helen Lera
Contact Tom Hale
Red Ace and Tony, contact Willie "Humpy" Hewitt
For Sale — Two completely framed Joints, Bowling Alley and Fish Pond
and GMC Truck, Van Type Body. Address
J. M. RAFTERY
MOREHEAD CITY, N. C., THIS WEEK

FOR SALE...
MIDWAY SEARCHLIGHTS
Driven by 200 Horse, 6x6 cylinder Hercules. General Electric Generator, 18\% Kw. 2 units.
Searchlight itself 5 feet in diameter. 65 million candle power. Both ceramic units, mounted on chassis, 4 times to each unit; size 600-15.
REMOTE CONTROL unit for directing the searchlight beam, with 100 feet of CARLS, rubber-covered. Coverings on searchlights can be used to convert from D.C. to A.C. Can be adjusted to bright as BRIGHT as desired. Can be seen for 100 miles or more. BRAND-NEW. No inventory property. ONLY A FEW LEFT. BUILT BY GENERAL ELECTRIC.
COST $18,000.00.
Address
WALTER W. IVINGS
Empire State Bldg., Room 4817
34th St. and 2nd Ave., NEW YORK CITY

ANNOUNCING
Sid Cuttlie and Jerry Gottlieb
NOW
GOTTLEIB-CUTTLER, CORP.
We Are All SET, READY to supply you for the coming season... WITH
• MORE MERCHANDISE THAN EVER
• LOWER PRICES, because of VOLUME
• MORE EFFICIENT, FASTER SERVICE
Write or wire your wants, no matter what they may be.
GOTTLEIB-CUTTLER, CORP.
928 Broadway, New York City

MIGHTY PAGE SHOWS
HOGANSVILLE, GA., THIS WEEK; ANNISTON, ALA., TO FOLLOW
WANT legitimate Concessions of all kinds. Place Basket Ball, Novelties, Rotary Diggers, Jewelry, 10c Pitch-Till-Win, Dart Store, Candy Apples, Penny Arcade.
WANT to hear from useful Concession People of all kinds. Maxie Cochran, Carley Worthington, contact Matt House. Charles Nelms, Harry Hood, contact Whittle Campbell.
SHOWS—Want Monkey Show, Big Snake, Mechanical City, Wild Life, any good Grind Shows. Harry Harris, wire. Can place Foreman for ferris wheel, ride men on all rides. Preferably those who drive semi. Top salary to good men.
All replies MIGHTY PAGE SHOWS, Hogsanville, Ga., this week

JAMES E. STRATES SHOWS
CAN PLACE
Assistant Electricians, Neon Men, Tower Men, Tractor and Truck Drivers, Polers and Chalkers for Train, Second Man on Ferris Wheel, Porters for Train, Ride Help on Hey-Day, Scooter and other major Rides, Grinders and Ticket Sellers for Shows, Boss Canvas Men. Want at once, Lady or Girl to Lecture on Snakes, salary the best; Man for Life Show. Come on or write DOC H. D. HARTWICK. All others JAMES E. STRATES, Washington, D. C.

LAST CALL
NICK'S UNITED SHOWS
OPENING MUNCIE, IND., SATURDAY, APRIL 13
Want Men Ball Game Agents. Diselert can place Bingo Help. Can use two or three good Second Men for Rides.
Have for Sale Double Basket Ball Game complete. All address
S. W. NICKERSON, Nick's United Shows, Muncie, Ind.

FREAR UNITED SHOW
LAST CALL
Opening in El Dorado, Kans., April 13 to 20

WANT FOREMAN AND HELP FOR NEW FLYING SCOOTER
Ike Dyer and Ike Mykle, get in touch with me or Charlie Smolish. ALSO HELP FOR FLY-O-PLANE. HAVE FOR SALE—0.40 INTERNATIONAL TRACTOR—28 FOOT SEMI.
Address
A. WILSON
4/a Hennies Bros. Shows, Fairgrounds
BIRMINGHAM, ALA.

CARNIVALS

WANT RIDES Low interest. What have you WANT STOCK CONCESSIONS except Propeller and Grill. WANT Stock Horse Agency. Will take any money-paying case. Electricians, show men wanted.

WANT .. place Ride Help at all times. Will give any money-paying case. Electricians, show men wanted.

DON'T GET LEFT AT THE POST. If you CAN'T stand prosperity any where you are.

JOE SHINE, Gen. Mgr., Box 73, Upland Comer, Greer, S.C.
NEWPORT NEWS, Va., April 6.—John H. Marks, in a last-hour switch of plans, delivered his opening job in the East Coast gill-grabbing mara- thon to go on at Wednesday and Friday, with a banner season opening for his Marks Shows. 

Marks elected at the last minute to drop plans to bow in Richmond, Va., shows' winter quarter cities, in favor of partnering at 39th Street and Marshall Avenue here. Good weather at opening of the 19-day stand contributed to the near-capacity turnout and shows and rides packed 'em in for solid long line-ups.

Receipts Thursday (28) were slightly off but the payoffs came back strong Friday (29) and Saturday (30), despite some nasty weather. Press and radio support was stimulated by special features, including a news carrier's midway party Friday night. Saturday night's benefit show was presented at Veterans’ Hospital, Hampton, for disabled veterans. Ted Grace scheduled a party Thursday night.

Early visitors included Harry Wilson, manager, Majestic Shows; Mr. and Mrs. Louis Perry; Mr. Paul Rogers and children, guests of Mr. and Mrs. Early Wilson; Mr. and Mrs. Albert Williams.

Roster

Roster includes John H. Marks, president, and Mr. and Mrs. William Breeze, general agent; Nick Steep, secretary-treasurer; James Wilson, assistant; William Lewis, business manager; Ted Grace, publicity director; Mrs. Ed Perry, ballyhoo and concessions; Mrs. Fred Schults, front gate; The Billboard sales agent and mailman; Walter Roberts, electrician, and Fred Miller, carpentry.

Jims are Hot Harlem, Jimmy Simpson, manager; Life, Mr. and Mrs. Johnny Rup, managers and owners; Zoma, white usher; manager: Mrs. Magie Usher, tickets; Leon (Shorty) Johnson, concessionaire; Side Shows, Mrs. Fred Bancroft, managers; Berle (Blackie) Haskins, front; Whitey Horton, George Thompson, tickets; (Red) Friend, magic and inside lecturers; Cornelia, Hollywood embellish; Princess Tiny, four-handed girl; Lady Ze Ann, blade box; Colorado Fred, immodest; Jack Ketwick, Rife expert; Scotty Kent, bagpipes; Audrey Irene, electric chair; Shorty, roller skating; Clee Renee, annce. 

Varnish Girl Revue, Johnny Orr, manager; Bengal, white man; Circus Ducker; Dutch Nourslet, boss canvassman and tickets; Paul Richards, piano and candy; dancers, Tamarra, Jackie Dinardo, Darlene Devereaux, Ruby Miller, Bonnie and Esmera, Motor- drame, Art Spencer, manager; Johnny Perry, Art Spencer, riders; Mrs. Spencer, Elmer Crockett, tickets.

Rides

Rides—Go Round, Harry Decker and Fred Carter; Mrs. W. T. Usher, tickets; Speedway, Ernest Davis, foreman; Buffalo Bill, Donald Long, assistant; La Pond, Darrell Comers, and Juanita Rinaldi, tickets; Roll-o-Cats, Eddie Morgan, owner; Charles Welsh, foreman; Flying Scooter, Charles Holliday, owner; Children's Flight, Marwood, fiddler; Baby Lambert, tickets; Wbi, R. E. Haskins, manager; Ernest Foster, Alston and Frank Bakker, tickets; Rocket, Tex Leatherman, foreman, Allen Riley, Lonnie, McElhaney, Sargent; tickets.

Concessions

Concessions are E. H. Hawkins, Joe Ginn, Rufus Wood, Tom Hartzell, Mrs. Brown, Paul Lane, Mr. and Mrs. Al Pullitz, Al Lytton, Herman Smith, Don Lawn, Harold Lilly, George Teavey, A. W. Morris, Lee Carlson, Ed Reiner, Roy Barlee, Johnny Warakowski, Joe Reynolds, Mr. and Mrs. John Harrington, Mr. and Mrs. Rose Leatherman and Clyde Warbrit- ton, Bob Bryant, Alice Deerrett, Fred Lanthier, Mrs. John Usin, Mrs. Jimi- tun, Jimmy Conner, June and Lucille Tate, Mr. and Mrs. L. O. Tate, Sam- mie Green, Irving Knowlton, Mrs. Jones, Guy and Mary Markley, Frank Lamb, Groveville Buck, Ed Eck- ner, Robert Geiger, Harold Ocker- hoven, Ronny Knowland, Mr. and Mrs. George C. Chalmers and Mrs. Walter Holliday, East Holliday, R. I. and Mary Pollock and Peggy Swartz- lander.

Cookhouse, Hymie Cooper, owner; Splinters Royal, manager; Bo Pitchel and Chester Royal, griddle; Jimmy Medlin and A. C. Kidd, waiters; Mrs. Ann Johnson, Mrs. Wilbur Johnson, Misses Leona and Rachel Johnson.

Popcorn, and candy apples, Mrs. Billy Cooper, manager; Les Pad- rone, children, Shirley and Darrell Crew. Other concessions are Albert Collins, John D. Irvin, Ruth Dunkin, George Freener, Irvin Quirt, Ed O'Brien, Jack Corbett, Mal-colm Moore, John Nach, Stanley Pls, Mr. and Mrs. Betts, Edward Dicey, Willard Lewis, Ed leaford; Bisler, Renee and Johnny Lema, Annie Slinger, Mrs. Ena, Mrs. Al and Mrs. W. B., Lemay, Mrs. Grace McCarthy, Zella Newman, Clarence Campbell, Earl Richards, Mrs. John and Mrs. Whiteley, and Mrs. Whiteley.

Alamo Opens To Record Gates In Austin, Tex.

WACO, Tex., April 6.—Opening day should be marked in the Austin circus calendar as one of the all-time hits in making shows the largest to leave the quarters in the comto history. Alamo, under the able management of Alamo Austin, Tex., when Universal News- readied cameras made the pictures, Connie Anne Gallagher's show, youngest performer and billed as America's Smallest Rides, met with success.

Opening found 10 rides, 10 shows, 45 concessions and a free act, forming the midway. Three rides are to be added, including a Squire.

Visitors from Dalley Brolt’ Circus were Mr. and Mrs. Butch Cohen, Jack and Evelyn Turner, Jess Allen, Red Bumble, Happy Blare, Mickey Hum- phrey, Charlie White, Fred Fred and Jack Knight. In from San Antonio were Blackie Torkington, Red Wing- field, Charlie Chubbie and Mike and Hymie Ruback, brothers of Jack. First birthday was celebrated by Mr. and Mrs. Al- bated in Austin for Mrs. Jack Graves, Mrs. Jimmie Neymeyer, Babe (Palikia) Ulmer and Mrs. Joe Stegal were in charge of arrange- ments.

Mrs. Rosemary Ruback will join soon, as will Bill Williams, manager of Honolulu shows. She has been in, still in quarters, building a new circus to replace the one lost in a fire.

Duck Pin Alleys For Sale

2-4x7 feet Duck Pin Alleys, containing out of summer—will sacrifice for quick cash. White or phone 6292, TIGER ORLICK, Dallas, Tex.
NEW ENGLAND AMUSEMENT CO.
WANTS
FREE ACT — 20 Weeks Work
Agent for Best the Dealer: Also Pan Game Dealer, Capable Concession Manager.
All Replies to 60 Parkside St., Springfield, Mass.

MOTOR DROME RIDERS
Can use more high-class Male and Female Riders for 17 weeks in world’s largest amusement park. Write WM. CALAMARI Care Riverview Park Western Reserve Ave- and Sewer St. Chicago, Ill.

PRICE NO OBJECT
For No. 5 Wheel
RED DAUGHERTY
819 Second Ave.
So. Nashville, Tenn.

FOR SALE
BEAUTIFUL CONCESSION TRAILER
If interested, Phone: Eureka 2027
P. O. BOX 25, EUREKA, MO.

WANTED TO BUY
for cash, Little Beauty or Spullman Junior Merry-Go-Round. Also factory built Kiddie Auto Ride. Roy H. Doerr aff, wire. BOX D-164, Care Billboard, Cincinnati 1, Ohio

ELECTRICIAN
Want A. P. Council Engineer who can handle transformer work. Start work immediately. Top salary and benefits to the man.
JOHN QUINN, Mgr.
World of Pleasure Shows
100 Douglas St.
DETROIT 1, MICH.

WANTED
SHOWS, RIDES AND CONCESSIONS
For American Legion Fairs, Shows, Fairs, June 6-7 and 8, afternoon and evening, at Green Bay, Wis. Fair partners.
ROBERT GREEN
Chairman-Genera Concession ODEGEtown, OHIO

WANTED
Rides for all description for the
SWISS CENTENNIAL
To be held August 15-16-17-18 at New glu, Wash. With Ed E. Fuhrmann

WANT TO PURCHASE
A PEREY WHEEL, CHASCOPEE, MERRYY-GO-ROUND and a WHIRL.
Write or wire.
MR. WILLIAM J. GOSNELL
18 E. Pleasant St., New Haven, Conn.
Or Phone Multiby 6468

CONTACT ON MARCH 30AD
POPPING OIL
(Butter Flavor Added)
80.00 per gal. C. R. FRANK
Patterson and Grape
653 N. Broadway
ST. LOUIS 2, MO.
$125.00—NOTICE—$125.00
(Chuck More Tool for sale (600.00) with original tool box, complete icy lye, weatherproof, Wire half direct. Travel Robe, Family, contact owner.
Chuck Mor, 100 Central Ave., Springfield, Mass.

BULLOCK AMUSEMENT CO.
WANTS SHOWS AND LEGITIMATE CONCESSIONS
Everything open but Penny Pitch and Milk Bottles.
WANT Ride Help that can drive truck and trailer, Ticket Sellers.
We have the best Route in North Carolina.
Stanley, N. C., this week; Forrest City, week April 15; Siler City, week April 22; then Strawberry Festival at Wallace, the largest Celebration in the South this year.

J. S. BULLOCK

BAY STATE AMUSEMENT CO.
OPENING APRIL 26, HAWTHORNE ST. PLAYGROUND, NEWTON, MA, AUSPICES AMERICAN LEGION

Originally the best money route in New England. Wristets won, including five big celebrations. June 15-16-17, Charlestown, Mass.; week of July 4th, Gilford Fair, Duxbury, Mass. This is the biggest celebrations in the U. S., including Great America, band concerts and free acts. July 21st to 23rd, Big Joint Week Celebration Newton, Mass., including fairs, band concerts, free acts, in addition to our own big acts and motor kiddie rides a little bigger. In its M. Carmel Celebration in New Jersey it brought in one hundred fifty dollars. A Bond First Prize, Semi First Prize, Second Prize, and a grand all-out award the best free acts on the circus. Last, but the larger, big American Legion Home Coming Celebration for the veterans in the Columbus Stadium, Columbus, Ohio. Automobile driven away himself, fireworks, free acts. The first show in the city of Columbus in twelve years. Next one Flat Ride for season. Ride Help, Fence and Second Men on each of the following Rides: Philadelphia Merry-Go-Round, Ferris Wheel and Chair-Plane.

For Anderson wants clock and a Magneto. Best price, contact W. E. ANGERSON, 18 Wiser St., Dalle, Mass. All others contact EDWARD O'NEIL, 7 Middle St., Boston, Mass.

"ANCHOR"
Concession Tents are now available—
Full Size, Perfect Fitting, Quality Workmanship—Best Materials. Send specifications for quotation.

ANCHOR SUPPLY CO.
Evansville, Ind.

The TVL-A-Whirl Ride
On Midways All Over America
Its Grosses Are Getting Better All the Time

Manufactured by
SELLNER MFG. CO.
Faribault, Minnesota

CARNIVALS
NOW! We're Almost Back to Normal!

NOW! We're Almost Back to Normal!

NOW! We're Almost Back to Normal!

NOW! We're Almost Back to Normal!

NOW! We're Almost Back to Normal!

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NOW! We're Almost Back to Normal!

NOW! We're Almost Back to Normal!
WANT SHOWS—Iron Lung, Hillbilly, Wild Life, Motordrome.

Al Renton wants Acts for Side Show and Freak to feature.

COASTAL PLAIN SHOWS WANT


DEAR ACTS: If you are interested write slow and enclosing $2.00 as your 1st check for expenses. To G. C. RYAN, 124-126 E. 11th St., New York, N. Y., for further information.

WANT RIDES—Ferry Boat, Whip and Rocket.

Emporia, Va., now; Falmouth, Apr. 15-20

WANT SHOWS—Ten-Cent Stock Concessions, Guess Age, Weight, Opening for few choice Wheels.

Brewer United Shows

Carthage, Texas; then Marshall

ATTENTION—ATTENTION

Have Merry-Go-Round in first-class condition with own transportation for sale. Season of 1946, If interested contact

LESLIE BRODKORB

620 Prospect Ave., Sarasota, Fl.

Weather Booms Biz As Francis Opens 26th Year in St. Louis.

ST. LOUIS, April 8—John Francis Show opened their 26th season here March 16. Business has been good, with no summer weather prevalent since opening. Four new light towers were in operation and show's builder, Les Henderson, is accepting the com-

ponents on the towers.

And Mrs. C. (Whitey) Lutz arrived from Arkansas in time for opening. They left their chicken farm and garage at Springdale, Ark., in charge of their daughter and son-in-law, Mr. and Mrs. Vance D. Elledge. Whitey will have 15 con-

cessions, including cookhouse and corn game. He purchased two new trucks and new trailer. Mrs. Lutz will use the trailer for her philately booth. Bill Bivens is framing the cookhouse, and Sam Lewis and Clinton Brower are building other concessions for Whitey.

Walter and Kay Barnes opened with the Motordrome to good business. They are assisted by Jerry Elledge, a rider. Francis received word from Captain Hugo that he will arrive for the next stop. Hugo re-
purchased the purchase of a new truck and semi-trailer.

(C来看看吧) Concessions will ar-

rive soon to take over the Glasshouse. Mrs. Lotis Francis bought a new truck for Monitor and popcorn concession and a new trailer in which she is install-

ing a photo gallery. Mrs. Bivens will operate the photo gallery and her sister, Mrs. Hazel Allen, will be in charge of the popcorn and cotton candy stands.

New canvas for the Motordrome and several concessions were oiled over by Joe Ziehlke. Shows are one more local bit before starting the regular run for thru Illinois, Wisconsin, Kansas, Oklahoma and Texas. There will be 8 rides, 5 shows and 25 con-

cessions.

Visitors on the lot: Sam Fidler, Mel Vaughn, John Maher, Dee Lang, Rudy Cobb, Sam Levine, Eddy Mahaffey, Charles Humphrey, Red McCoy, Tom Blinn, Johnny Martin, Harold Bar-

low, Mr. and Mrs. Ken Murray, Joe Maher, Heinie Berger and Mr. E. B. Meiner.

FRANKS BANGS IT OPEN WITH MACON WINNER

MACON, Ga., April 6—W. E. (Bill) Franks opened his 10th consecutive season in Macon last month, and despite two nights of rain, biz topped all previous opening weeks. For past four years, Franks has had a permanent location here, Playland Park. Last winter the park was converting into a drive-in parking lot, but this year, market, and this season Franks's org is playing lots like this.

First spot on Montpelier Avenue, five years fresh, is set for two weeks. Outups jumps across city April 8 at Catholic Playgrounds in Pleasant Hill section for two weeks.

Many local notables were on hand to extend greetings to Franks, including Mayor Charles L. Bowder. Franks says he will keep rides and concessions on local lots until Mildewed Summer and then play George, celebrations and fairs.

The staff; W. E. Franks, manager; Jack Rainey, secretary; Charlie Amerston, lot superintendent; Jim McCall Jr., ride superintendent; Jimmie Roberts, electrician; Jack Snow, radio and advertising; L. C. Bennett, sound truck and system.

Rides: Ferris Wheel, Ernest Rice, foreroom; J. E. Bennett, Ben Wendon, foreman; Kiddieland,gregate, Albert Brown.

Concessions: Mr. and Mrs. Frank Hearn, popcorn and photos; Albert Lowman, game; Mr. and Mrs. C. N. (.Doc) Myer, Jr., Mr. and Mrs. W. D. Wasso, 3; Mr. and Mrs. Tom Powers 3; Mr. and Mrs. Bert Naim, 3; French Zubel, 2; Joe Duncan, logs; Colonel Mills, cigar wheel; 4 office con-

cessions.

Charlie Amerston is manager of the cookhouse, with Albert Cash, griddle man.

ATTENTION—ATTENTION

Have Merry-Go-Round in first-class condition with own transportation for sale. Season of 1946, If interested contact

LESLIE BRODKORB

620 Prospect Ave., Sarasota, Fl.

CENTRAL STATES SHOWS

Opening Salina, Kansas, April 9

Their Tilt-Top—Semi—Motor—Congo—Tilt—2 Shows. Office—403 N. 8th St., Salina, Kansas, and 403 S. Main, Osage Beach, Mo., and 263 Main St., O'Fallon, Ill. Good preparations for Free A.A.A., and all local shows.

W. W. MOSE, Mgr.

SALINA, KANSAS

WANT

Singers and Dancers for Cirl Revue; top salaries for capable people. Address:

Regal Exposition Shows

Summerville, Ga.

WANTED

Mr. E. B. Glass, Boston, Mass., wants a Showman, with his Station wagon, Semi, and Concessions.

WANTED

Mr. E. B. Glass, Boston, Mass., wants a Showman, with his Station wagon, Semi, and Concessions.

GEO. CALLINS

Popcorn All Bids Show

Salina, Kans.

NOTICE, RIDE HELP


WANTED

RIDE HANDS AND/or CONCESSIONS FOR FAIRS AND CELEBRATIONS

MOUND CITY SHOWS

1447 GRANT ST.

ST. LOUIS, MO.

WANTED RIDES On amount of games, will take to four Rides 32 weeks of proper territory. Short season; no later residue. Runs: A little Bmt, Here Main, where are you? Won

AL ZELLERS

4401 S. Penn Avenu

Joplin, Mississ.
AVAILABLE AT ONCE
One 8x10 6 Cents, complete. Price $2.00. 10x12 Douole 6 Cents each, $6.00. Both of these come complete, tops, frames, and sizes.

ALSO AVAILABLE
A few 12x18 Prints, postcards with centrifugal pumps and electric motors. These will come every week with the views, and will start going to press with $3.00 minimum.

RAY OAKES & SONS
BOX 106 BROOKFIELD, ILL.
HOME OF THE WORLD’S FINEST ZOO

ZIEGLER SHOWS
Opening April 20th at HAZEL PARK, MICH.
Want to book Rides, any kind but Merry-Go-Round and Ferris Wheel.
Call MRS. ZIEGLER
Lin 2-1464

LABOR DAY PICNIC
3 DAYS, AUG. 31ST, SEPT. 1ST & 2ND
PIERCE PARK, APPLETON, WIS.
Appleton Trades & Labor Council
Appleton P. O. Box 181.
Independent Rides and Concessions
Book Early.

DICK’S PARAMOUNT SHOWS, INC.
WANTS AT ONCE
A1 BILLPOSTER who can drive truck. FERRIS WHEEL FOREMAN: CHAIRPLANE FOREMAN.
Second Men on all Rides. TOP SALARIES. Semi-drivers preferred.
Salisbury, Md., until April 13.

WANT TO BOOK
Any Concession not conflicting. What do you want? Have Ride Help on all Rides.
Want People who can take care of Concessions or Fashion Operators who can Trade for Show Property—One person in Building in center of business section; new oil well in same country; can buy or sell proxies. Will take Races on same.

F. B. DENNIS
Box 23, Orlin, Kansas. Telephone 197.
Denisson’s Variety Store

WILL BOOK
Legitimate Concession of all kinds. Can use Ride Help on all Rides, also Minstrel Show People and Wagon and Concession Agents.
The following please contact us: LeRoy Nason, Joe Kim, Horace South, Charlie Devere, Allen Gather, or any of our old friends. Winchester, S. C., April 8-13; Newbern, S. C., following; two weeks separate.

MARION GREATER SHOWS

SILVER RALEY
Wants Stock Store Agents
Dox Kroft, Wallace Max, Leslie, Foo, Bird Road want to announce their intention to buy Union City, Tenn., April 8-13
Brownsville, Texas, April 10-20

CARNIVALS

NOTICE
Have just received another quota of horses. CAN MARK AND PROOF
WALK THRU SHOWS
Write or wire for info on our 3 Shows

1. NEW BOUQUET OF LIFE
2. CRIME SHOW
   (Including day and girl gangsters)
3. GREAT WORLD WAR
   (Including Atomic Bomb and execution of war criminals)

MAD CODY FLEMING SHOWS

WANT FOR
American Legion and V. F. W. Combined Spring Festival
APRIL 27-MAy 4, BRUNSWICK, GA.

717 Terrace
FRANK H. CARAVELLA
Meadova, Pa.
Phone 2625

WINTER QUARTERS
Located 135 Mahoning Avenue, New Castle, Pa.

REGAL EXPOSITION SHOWS, INC.
Want Ride Help and Truck Drivers; no drunks. Will book Novelty Rides. Chorus Girls, Musicians and Feature Performers for Minstrel Show; Singers and Dancers for Girl Show; top salaries. Will book Concessions not conflicting. Can place Grind Shows with or without transportation.
Summerville, Ga., this week; Dalton, Ga., to follow.

MARION ZACCHI, Owner
HARRY POP WINTERS, Mgr.
EARL MILLER, General Agent

RICHMAN AND CARPENTER present
BYERS BROS. SHOES
RIGES—West Oystember, Buford or any other Major ride not conflicting. Elbridge Arsenal or Tires. Like help that can drive extra.

SHOWS—Any good show with or without any rides and transportation. W. J. DENNIS was present—Hastening Hull and Hull must have extra markets. Also Mustang, 12-15, St. Louis,[ and] Chicago. Complete Mount. Inquire. Can also take Fort Men and will for well trained Girl Show. HARRY BOOKER wants cowboy. Fred Base for Trained Animal Shows and Mesopotamia featuring a Monkey Race Track. One of the best animal shows on the road.

ADDRESS: BIG SPRING, TEXAS This Week. Then Per Route.

CENTRAL AMERICAN SHOWS

American Legion Celebration, Newata, Okla., April 8th thru the 13th; American Legion Celebration, Miami, Okla., April 15th thru the 20th. Proven Spring Route.


TIVOLI EXPOSITION SHOWS
OPENING APRIL 12
JOPLIN, MO.
LONG RONTAL ON HIS FAIRS AND CELEBRATIONS. WANT TWO MORE GOOD SHOWS..Send Agent Advice. FRANK GREENE, Mgr. UNION MUSEUM NO. 1 MAGICIAN. (Holds new license for Iowa, Illinois and Wisconsin.) WILL PAY TOP SALARY. CAN PLACE ANY OTHER 3 ATTRACTIONS. REAL FAKES. PREPARED. Write or wire at once.

H. V. PETERSSEN, Mgr.
BOX 742
JOPLIN, MISSOURI

AGENTS WANTED
For Roll Down, Razzle, and a good Six Cat Worker. First-class Wheel Man, Outside Helper and Working Man. Stanley Levy, contact. Dominic McKlien, contact. PATTY FINNEY, Business Manager, or CURLEY GRAHAM, Concession Manager.

HARRISON GREATER SHOWS, INC.
Reemke Rapids, N. C., April 8th thru to 13th. HARRISON GREATER SHOWS, INC.

ACCOUNT OF DISAPPOINTMENT
Can offer good proposition to GIRL SHOW MANAGER with at least three girls. Must have our own wardrobe. We furnish everything else, including Neon Panel Front, Wine, no time to write. Brazilians, please contact us.

Peppers All States Shows
Selma, Ala., this week, then per route.
CARNIVALS

The Billboard

April 13, 1946

DeBelle, Pickard Shift to New Orgs for ‘46 Tours

CHICAGO, April 6—Two well-known carnival publicists will change pastures this season.

Shore Bros., the largest last year with World of Mirth Shows, announced this week his affiliation as press agent for the Celltin & Wilson Shows. He joined at Petersburg, Va., on Monday night.

George Thomas, former manager of the Johnny Jones Exposition Shows, will join the Royal American Shows at St. Louis April 21.

Collins Inks Ted Cope

CHICAGO, April 6—William T. Collins, here from Minneapolis on business, announced that Ted Pickard, formerly with the Johnny Jones Exposition Shows, will join the Royal American Shows at St. Louis April 21.

Young Hits in Georgia

DUBLIN, Ga., April 6—Blue Ribbon Shows of Columbus, Ga., reported its show opened with $13,000 in receipts from 1,600 people. The show was well received and the public seemed highly elated.

WANTED

Candy Pitchman for best Candy Show on the Royal American Shows.

LEO CARRELL

RT. 1, BOX 510
TAMPA, FLA.

Penn Premier Shows

Last Call Last Call Last Call

Opening PEEKSKILL, NEW YORK, APRIL 26—8 DAYS

These are a few of our celebrations and a show to play before the conclusion: American Legion Celebration, Fort Erie, New York; Flemming’s Fair & 42th, Eldorado, Illinois; Veterans’ Home Celebration, St. Louis, Missouri; Desoto County Fair, Coldwater, Miss.; Fiftieth Anniversary Celebration, Glasgow, Ky.; Veterans’ Home Celebration and Fireman’s Celebration, Glenn, N. Y.; Flemming’s Celebration, Ely, Penna. Our last advertisement for our full line of dates. This show will close down November in Michigan. We have many excellent Pic-A-Par for the color今年的美国

GOLD CREST

GREAT MOONLIGHT BARGAIN SUGAR DARK MILK CHOCOLATE

AMERICAN SUPPLIERS

ALL TYPES OF BORED CANDY—BOLSTER POPULAR PRICES—CHOCOLATE DECORATION AND MORE FREE CATALOG ON REQUEST—20% DEPOSIT ON ORDERS

DELIght SWEETS, INC. 50 East 11th Street, New York City

U. S. ORGS FIGHT

(Continued from page 4)

no piccorg will peddle its wares alone.

Plan is for the centralized MPEA to handle all piccorg deals and each company will get the same percentage of the total piccorg business in this country every year. This applies even if a company doesn’t have a single film chosen by the MPEA for export.

Countries in which this idea is to be worked are Austria, Bulgaria, Czechoslovakia, Hungary, the Netherlands, England, East Indies, Poland, Hungary and Yugoslavia, Japan and Korea. MPEA is working in the Netherlands where the government smiles on a rigid exhibitor monopoly. All producers of piccorg in film selling will be passed on first by the Federal Trade Commission.

Operation will continue for three years in all countries except Germany, Japan and Korea. In these lands, any one of the eight major piccorg companies can withdraw after a full year of joining by giving six months notice. In other words, they still remain for 18 months.

This legislation creating the MPEA gives another line to the other branches of show biz, particularly in the U. S., which has no reciprocal copyright agreements on anything, and in those countries considered to be U. S. allies, where the same laws hold good.

So far, Russia is practically a fortress against Yank showbiz and is keeping the fence up around its Eastern European satellites. Possible formation of joint orgs, such as MPEA, may turn out to be the answer to the piccorg game and may even make better trade war.
Now It's Eat-and-Run Chow From Touring Restaumobile

NORFOLK, Va., April 6—Joe Decker, owner of the Great Sutton Shows and a vet trouper, has evolved with his partner, H. Wood, an "eat-and-run" restaurant in a mobile trailer. Other shows have used the原理 for kiosks or vending, perhaps even the mobile type which they call "The Restaumobile," and can be closed and transported.

Pledged for the road, the "restaumobile" is 11½ feet high, 33 feet long.

F. M. Sutton Sr.
Retains Org Reins

OSCEOLA, Ark., April 6—Reports from M. Sutton Sr. will reinflish the management of the Great Sutton Shows are greatly ex-aggerated, he stated today in an-nouncing the show staff will remain virtually the same last year. Frank Graves, who worked with both the show, he asserted.

Two new workers are at quar- ters here preparing for opening at Sikeston, Mo., April 27. Show will be on 25 block-route and others.

A new Tilt-a-Whirl has arrived, and Roll-O-Planet and Octopus are scheduled for delivery to give the show a total of eight rides, plus two kiddie rides.

Sutton's staff includes his daughter, Mrs. Lucille Norwood, secretary-treasurer; Mrs. Bill Norwood, side superintendent and an electrician; Capt. Harry Jones, sales advice, and Edward Albertson, mechanic.

Returnees include former Sgt. M. R. Elsberry, cordwainer, Ten-in-One, and Betty John, who deflated personal affairs received from General Terry for her work in the American Theater Wing. Mr. and Mrs. Elsberry arrived after touring in Texas and Mexico. Bill Johnson is busy with his house-kitchen preparations.

Judge Clears Way
For Doolan Spot

CHICAGO, April 6—Mike J. Doolan's Kiddyland project in Suburban Oak Lawn, forestalled a year ago when the owner promised to stop operations, will probably open in the fall, Judge Al Jones just deciding the owner from interference.

In a ruling handed down by Judge John Luo, village authorities were enjoined from molesting Doolan or his employees, and ordered to stop operations, will probably open in the fall, Judge Al Jones just deciding the owner from interference.

Site was purchased by Doolan some time ago but was not developed last year due to the difficulties with local officials, and the village official who bought the land on the ground that the owner was the owner from interference.

In a ruling handed down by Judge Al Jones, Judge John Luo, village authorities were enjoined from molesting Doolan or his employees, and ordered to stop operations, will probably open in the fall, Judge Al Jones just deciding the owner from interference.

Porter To Open Wonderland
At Seadrill, Md., April 29

WASHINGTON, April 6—Al Porter, who operates the Wonderland Shows, comprising seven rides, 80 concessions, and two roller coasters, will be standing on the lawn opposite the government center in Seadrill, Md., April 29-

May 1. A few miles at College Park, Md., on the Baltimore-Washington high-

way, is being in any planner. Judge

Porter hold for festivities in the Greater Washington area.

NATIONAL HIGHWAY

CARNIVALS

WANTED

For the greatest Colored Show on earth, Musicians to encage band, A-1 Boy Con-

vadores, Harmonia, White Banner

Salerno, Concessions that don't confound with what we have. Tickets advanced, or

Cash. Pay your own bills, we pay ours.

THE WORLD FAMOUS

NEW ORLEANS MINSTRELS

Newport News, Va.

HARRY CRAIG SHOW

WANTS

Manager to take charge of Side Show, have complete smalls-up, Athletic Eng., Wheel Foreman and Mixup Foreman. Will look Novelty and few Slim shows, help for Arcade, Working Men of all kinds. This show has 10 Rides and 7 Shows and 40 Concessions.

Monahans, Tex., now; Kern meet next week.

WANTED AT ONCE

Sensational Act; prefer High Ast.

HARRY CRAIG SHOWS

Monahans, Texas, this week; Kern meet next.

CARNIVAL SHOW PAINTER

$50 per week for good man. Guaranteed 6 weeks and will hope if you can do other work.

BEATM'S ATTRACTIONS

WINDBER, PA.

Florida Amusement Co.

Want Concessions in any city for city show. Will buy our own and all others.

NEW YORK CITY

NOTES

CHAP. 

THOMPSON BROS.' AMUSEMENT

Want Ride Help in all departments for eight office-owned rides. Want Concession Agents for Ball Games, Stock Concessions and Percentage Stands.

For Sale—One LeRoI Motor, Flat Belt Drive, for Ferris Wheel. Season opens April 20. Write

J. G. THOMPSON, Concession Manager

2006 4th Avenue, Altoona, Pa.

LONE STAR SHOWS

WESSON, MISS., APRIL 6-13

Want Ride Help on all pineapple. Come on. Can place Cookhouse and all legitimate Concessions except Bingo and Penny Pitch. Jack Thomas no longer connected with show. Can place Concessionaire who is in charge of transportation. Want Agent for office concession. Address all mail and wires to

J. R. McSPADDEN

Wesson, Miss., this week; then per route.

P.S.—Pay own wires.

WANT CONCESSIONS OF ALL KINDS

All open. Opening April 22. Levone, New Jersey; April 30, Camden, New Jersey; both in

heart of town. Other good spots to follow. Booked until October. Apply to

SAM TASSELL, 5589 Walnut St., Philadelphia, Pa.

P.S.: Want dealer and reliable Wheel Foreman.
3000 BINGO
No. 1 Cards, heavy white, 75c. No duplicate numbers. Premiums: 40 cards, $4.00; 100 cards, $8.00; 150 cards, $12.00; 200 cards, $15.00; 250 cards, $18.00, retaining 275 cards $5 per 100 for each block only—minimum of 500 small No. 3 cards—Ready, Green, Yellow, Red—Any set of colors
Every 100 cards, tally omitted.

3000 KENO
Made in 80 sets of 100 cards each. Placed in 3 rooms at the same time. 
LIGHT WEIGHT BINGO CARDS
White, Green, Yellow, Orange, Red, Blue, electrical, hard plastic, 1,000 cards, $8.00; 1,500 cards, $12.00; 2,000 cards, $16.00; 2,500 cards, $20.00; 3,000 cards, $24.00; 4,000 cards, $32.00; 5,000 cards, $50.00. For Silvio's, $2.00. 

ARTCRAFT NOVELTY CO.
284 W. 30th
Youngstown, Ohio

READERS WANTED
Mabel Dayly
MRS. "BOOTS" PADDOCK
Hotel Richmond
Augusta, Ga.

WANTED BINGO
Counterman and Bellhop Cellular, capable, sober, experienced. Des and Lem, contact now. Wire 
BILL STACY
T 9th, Alto, 462 Dearborn, Detroit, Mich.

WANT TO CONTACT CARNIVAL OR RODEO FOR LEGION CELEBRATION JUNE 4th This celebration a non-profit affair for 25 cents with $1.00 for a better make for all junior consents. Write or wire L. F. STADLER
Liberty, N. C.

3Cannapolis Shows Now Booking for 1946 CAN PLACE—COUPS—FAY BOBBIE WORKING MEN FOR RIDES
Station A, Box 962, St. Petersburg, Fla.

CAN PLACE
Goody Phillips, Otto Hall, John Ethridge, Long, 400 2nd S.

ARCHA McBeth
Lancaster, Ky.

FOR SALE
Portable Leanding Shot Loading Gallery
Architect and footproof. Safety, flask, easily set up and torn down. Metalic targets. Cash sale—hereafter box will be $100.00 each. 

OSKOMO DINGO
No. 1 cards, heavy white. Not duplicate numbers. Premiums: 40 cards, $4.00; 100 cards, $8.00; 150 cards, $12.00; 200 cards, $15.00; 250 cards, $18.00, retaining 275 cards $5 for each block only—minimum of 500 small No. 3 cards—Ready, Green, Yellow, Red—Any set of colors
Every 100 cards, tally omitted. Immediate delivery.

J. M. SIMMONS & CO.
19 W. Jackson Blvd.
Chicago, 4, Illinois

SPONSORED EVENTS
Veteran, Lodge and Other Organization Festivities
Communications to 155 No. Clark St.
Chicago, 1, Ill.

Masonic Charity
Show Draws 100G
PHILADELPHIA, April 6—A one-night concert show presented here March 27 by the Golden Slipper Square Club, charitable Masonic organization, grossed about $100,000. Show was staged in Convention Hall and was a sell-out before curtain time. Seats ranged from $5.50 to $15 per copy. Just for the right was $18-
00. 

On the bill were Oscar Levant, Gladys Swarthout, the Original Dixieland Jazz Band, and 10 other top names of the entertainment world. Proceeds of show, which got reams of publicity in the local press, will help to the city's underprivileged children.

Texas Victory Festival
Gets Goodman for Midway
AUSTIN, Tex., April 6—Deep giveaway plus parades, contests and Max Goodman's Wonder Shows of America are features of the Victory Festival to be staged here April 8-10 in honor of Veterans of Foreign Wars auxiliaries. 

Bally for event is under way, with Walter Maie on hand to handle operations. Boy Scouts will peddle ducats, according to Hale. Austin press and radio station are being utilized in the girls' popularity contest. 

J. M. Simmonds & Co.
19 W. Jackson Blvd., Chicago, Ill.

FOR SALE
OHIO SUPER YELLOW POPCORN
New Crop • High Extraction • Ohio Grown
Packed in 100 lb. moisture-proof bags or to our exclusive 50 lb. retail-sized cartons. Prewar's latest product, winners sample free on request. An ample stock of Prewar's Cartons and Supplies

BETTY ZANE CORN PRODUCTS, INC.
609 Merchants Bank Bldg., LouisviIle, Ky., or N.W. Atlanta, Ga.
Growers and Processors of Illinois and Indiana Popping Corn

NEW IMPROVED
SPITFIRE RIDES
Available for 1946 Season
FRANK HURBETZ & CO.
Front and Shipping Sts.
Salem, Oregon

OHIO SUPER YELLOW POPCORN
New Crop • High Extraction • Ohio Grown
Packed in 100 lb. moisture-proof bags or to our exclusive 50 lb. retail-sized cartons. Prewar's latest product, winners sample free on request. An ample stock of Prewar's Cartons and Supplies

BETTY ZANE CORN PRODUCTS, INC.
609 Merchants Bank Bldg., Louisville, Ky., or N.W. Atlanta, Ga.
Growers and Processors of Illinois and Indiana Popping Corn

MODEL WE-110 COMBINATION AMPLIFIER AND RECORD PLAYER
A new model and sound; "purer" for modern and professional production, this high geared, precision waits and records to a standard. Relief radio style and all new high priced parts. 

NATIONAL MACHINERY CO.
512 West Grace St.
Richmond, Va.

CARNIVAL—CARNIVAL
For Volunteer Fireman's Organization, week of July 22nd to 26th or Aug. 20th, Pittsburg.

WANTED—CARNIVAL
For American Legion 80th of 40th Celebration at Fairground, Milwaukee, Wisconsin. Independent Sons of U.S. and Concessionaires. Address replies to MARVIN DRAEGER, 
Milwaukee, Wisconsin.

WANTED
American Legion, Chicago

WANTED—CLASS CARNIVAL
For the week of June 24th. Contact
J. S. HURLONG, 313 East 6th St., Marlin, Ind.

WANTED
Concessions and Entertainers for our ANNUAL BLANDINSVILLE FARMERS' PICNIC To be held Aug ust 8-9, 1946, at Blandinsville, Ill. Contact WALTER WILSON, Blandinsville, Ill.

WANTED
Good Shows and Photo Stalls. Opening April 25, Barnsdall, N. J. Write
MIKE ZIEGLER
Hotel Milner
Winter Quarters

Nick’s United

ANDERSON, Ind., April 6.—With all work completed, shows are set for the Miami Ind., opener April 12. Shows have been rebuilt and painted and everything is in top shape for the first date. Shows open with a Ferris Wheel, Merry-Go-Round, Airplane, double Loop-Loops and a Kidde Ride; Snake, Dog and Unborn shows and a Girl Revue and 45 concessions. A new Spittie is expected in June.

Ma Nickerson recently returned with three new tractors, giving the show 7 tractors, 7 trailers and 8 straight jobs to move on. Free act will feature Eric the Great on a 150-foot high swinging pole. Itinerary calls for 6 Indiana shows and 8 in Ohio.

Hoosier State

KOKOMO, Ind., April 6.—Work is progressing rapidly for the opening here in early May. Rides are being repainted, new front is being built and rolling equipment and motors are being overhauled. Manager W. M. (Sailor) Evans has been traveling considerably to obtain all of his necessary materials. Recently, he acquired a new tractor and trailer for the Merry-Go-Round. A new concessionaire has been acquired in Rich McCulloch. Owner Paul Drago is now a patient in St. Joseph Hospital, but it is hoped that he will be up and around before the opening.

Among recent visitors were Bobby Sickle, Dick Nickerson, Lon Dale, Tom Baker and Bob Strayer.—E. M. (SAILOR) EVANS.

Bright Lights Expo

PITTSBURG, Ill., April 6.—Manager John Geonna, out of the hospital after a 10-day stint with a bad ankle, is directing plans for the opening. Selling a show back from Florida, has his crew busy with concessions. R. Hauser, a recent naval dischargee, is keeping the team of fireworks and Girl and Posing shows. Bruno Zanzig, in Florida, advises he will arrive in time with his rides and concessions. Mickey Vaggel is adding final touches to his new custom outfit. Dannie Donnie, with corn game and concessions, is ready to go at any time. Jack Martin, recuperating from an operation at Johns Hopkins Hospital, Baltimore, will be back with concessions. Lou Heck is in Philadelphia on biz. Frank Z. Hyde, A. J. Gray and Bill Palaic were recent visitors.—FRANK NORTON.

Regal Exposition

UNION CITY, Ga., April 6.—Show is in readiness for the opening. RIDES have been overhauled and repainted. Johannie Reed is concessions manager and legal adjuster; L. V. Collier, general agent, and Margaret Evelyn James, secretary.

Red Conatser, who has had charge of the rigging and carpenter work, is now in charge of the rides. B. Peterson is handling paper. Elmer James, Earle Cochran, James Hammed and Jimmy Stone are doing mechanical and electrical work. General Manager E. D. Jones will handle the sales and promotional work. Arthur Stickel is in charge of the concessions. Mrs. Lilie James will be on the front gate. Ruth Matthews and Grace Chastaine are in charge of the quarters kitchen—MARGARET EVELYN JAMES.

Ohio Valley

YOUNGSTOWN, O., April 6.—Quarters activity is being increased for the April 27 opener at Kensington. New motor for the Wheel was expected this week. Mr. and Mrs. Bill Phillips arrived. Clifford Salkeld wired that he will arrive with his bingos next week. Jack Murphy is on the road in connection with spring bookings.—BILL HARRIS.

Hoover State

CALL B. & V. SHOWS CALL

WANTED—One Real Freak

Will pay $100 a week or better if you are something the people will talk about.

CASH MILLER, ENDY BROS.’ SHOWS

Charleston, S. C.

GENERAL AGENT WANTED

Will give Good Proposion to Man that Can Book Small Clean Show. Must Join on Wire. Wire. No Time to Write.

L. B. LAMB SHOWS

FAYETTEVILLE, TENN.
Chesterfield, S. C., April 6.—Week ended Saturday, March 30. Auspices, 40-
8 of the American Legion. Location—Main St. Weather, cloudy and dry.
Business, okay. Thursday and Friday were the best of the week. Several
days of bad weather, date proved satisfactory. Thursday night
(28) found show open about an hour and a half, due to the heavy rain.
Friday night (29) was uneventful. Saturday night (30) had some
outside help from the concessionaire, who took off. Sunday night,
another one of those (31) heavy rains, and it continued all day. A
tractor had to be used to get trucks off the lot, but everything was
on and on the way to Monday by 9 a.m.

Dillaway's concessions are still going
strong, and Will's concessions reported
good gross; ditto Sam Soloff with his
concessions. Philip Cook joined with Bob Parker diggers unit.

Leonard Gould flew to Detroit to visit relatives. Mr. and Mrs. George Smith of Crescent Amuse-
ment Company, were lot visitors. Mrs. Sam Goldstein, Big Show's owner's wife, is back
on her feet again.

Franklin Kersey, son of Pearl and Nancy O. Kersey, was married Saturday (20) to Mildred, daughter of James O. and Minnie Mae Hymen, Aur-
gusta, Ga. Couple honeymooned on the showing Pearl and Nate.

The writer visited the John J. Marks Shows' opening in Newport News, Va., and the Cellin & Wilson Shows in Petersburg, Va.—HARRY E. WILSON.

Byers Bros.
SAN ANGELO, Tex., April 6.—Byers Bros. Shows, owned by Harry Richardson and James
Byers, had a big opening. They have hit pay dirt in Central and West Texas. Ten-day show
in San Angelo had under-vet auspices, opened Wednesday (27) to strong business. On first
Saturday night (30) three ticket boxes could not handle front-gate crowds. Summer weather, which
marked opening week, continued thru early part of second week. Sporadic rain, coupled with
humidity, had few concessions doing a normal business.

Previous two spots for Byers org
had been extremely good. Despite
two rains, Seguin piled up big
gross. Brady, which followed, also proved
a bonanza, although closing night
was almost complete rainout.

Shows open April 8 in Big Spring, Texas, then to the Legion, and then will go into New Mexico.

Rogers & Powell
MORTON, Illa., April 6.—First week out and it proved a good opening
show. Ride concessions did a big business, and M. J. Western's mug
joint led concessions. J. Rogers plans to purchase a new Merry-Go-
Round. Mr. Weising joins soon with new concession machines.

Mike Hoag joined with two concessions, skittles and line-up show.
Show has five rides and 27 concessions. J. Rogers is owner-man-
gager. C. Granger, concessionaire. Show's next week's stand is Shu-
quelak, Miss.—JACK C. GRANGER.

Golden West
CONCORD, Calif., April 6.—Rain for three days made this spot only
fair. General Manager Polish Fisher
brought into the show. The crowd in the heart of the
town, on the city's recreational lot, and on clear days business was big.
The riders and his assistant, Harry O'Brien, are adding lights to the Eli
12 and to the Merry-Go-Round. In addition there put all trucks and rides in first-class shape.—ROSE FISHER.

Wolfe Amusement
BATH, S. C., April 6.—This split
marked the show's third week out and
despite few opening set backs from rain.
Manager Wolfe was satisfied. Red
Mary Cooper did good biz with their
guest-your-age and ball game. Jimmy Cooper is headwaiter in Charlie Rose's Midnight Cafe. Mr. and Mrs. R. W. Reed have
joined with mug joint, Fruit and Vegetables
Grill are doing capacity biz with two
new 24-foot front fish ponds and gun-las.

Wolfe credits Philpy Edgar for the new
show fronts and ticket boxes. Bina Edgar is enjoying a good time
with Mrs. Hazel Day. Jack and Leslie Coleman are buying stock for
the new concessions. Bob Miller has footed his ball game.

Mr. and Mrs. Berryhill welcomed home their son from the army. Mrs.
Bue Wolfe will return to the show in April—MRS. LEULIE COL-
MAN.

Carnivals
PASACOGUAS, Miss., April 6—(Press
Release)—This week I am your pitch
thru most of the opener here, the
many rainfall records went by the boards early during the stay of eight
than eight inches fell in 24 hours, but with quick weather shift Mon-
day (1), night play was thunderous. Operations are expected to swing
into full blast at Mobile, Ala. next week, and with but a 40-mile run, show
should be set for Monday opening.

Howard Y. Bar one on here from Tulsa, Okla., where he handled the Hamilt-Morton Circus promotion.

Caravanele of Amusements

Type and Pictorial Posters
Sold only by agents and distributors for show managers, concessionaires, etc. 
Prices. 25c-
4 cents for full line.

METROPOLITAN PRINTING CO.
1326-34 VINE STREET • PHILA • PA

TALKER WANTED

Who can digit and not afraid to work to take front on WAR SHOW
booked on Royal American opening
St. Louis May 1.

DAV D. RODGERS
Suite 1411
155 N. Clark St.
Chicago, Ill.
Note what you can do and the big
Question—HOW MUCH MONEY?

WANTED

Ride Show Agents, join our Agents. Riding Medals, Four Flags, etc. FRED TAYLOR, Agent, 104 W. 24th St., Chicago, Ill.

EARL F. MEYER
27 J. Kirkwood Shows
Marcusville, Va.

Wanted Experienced Help
For Merry-Go-Round, Ferris Wheel, Thrill Tent, Dancing, Games, etc. Must be dependable. Write now.

DELGARIAN
2303 No. Micah Ave., CHICAGO, I11.

Wanting Expedient Help
For Merry-Go-Round, Ferris Wheel, Thrill Tent, Dancing, Games, etc. Must be dependable. Write now.

From the Lots

Attention Concessionaires
Save Your Voice and Get a Bigger Crowd With
Here is a device that will help your voice so
that your pitch can be heard all over a good-sized lot — and you only have to speak in an ordinary tone. You will be heard by the people out beyond the crowd—earning a bigger audience and making more money from each. It’s a natural!
The PORTA-VOICE includes microphone, amplifier and speaker with 100 feet of cord, in classy carrying case. You can't lose on this deal. Send for a use it ten
days. Then, if you are not more than satisfied—send it back. We'll refund your money promptly. For in your order tag price $18.00 cash with order. Balance C. O. D. Address Dept. 50.

PORTA-VOICE
ONLY $46.80
A Portable Public Address System.

Attention Concessionaires

CHAS. A. LENZ
"THE SHOWMAN'S INSURANCE MAN"
1728 First St., N.
St. Petersburgh, Fla.
Phone: 5914

BRAND NEW FUN HOUSES
Dark walk-thru type built on
semi-trailer. Beautiful 50-ft. front, air compressor, ticket booth, etc.
Requires only one
employee; goes up and down in an hour.
A real money maker, priced right.

Write today for full information and photo
KING AMUSEMENT CO.
30 FESSENDEN ST., ST. CLEMENS, MICH.

WANTED FOR
WORLD'S LARGEST AMUSEMENT CENTER
RIVERVUE PARK
CHICAGO, I11.
SEASON STARTS MAY 15

","
WANTS

CONCESSION AGENTS
For Legitimate Concessions.
Opening in the Heart of Downtown Joplin, Mo., April 12th, for 8 Day.
COME ON or WRITE.
ALL AGENTS CONTRACTED COME ON.
HAROLD EUTAH
BOX 665, JOPLIN, MO.

WANTS

WANTS

BESSIE BESSETTE
For No. 2 Unit
Tickeys, Fries, Lectures, Novelty Entertainers, Broked Acts, Mutations, Long season. Good conditions. Also Stanleys, Girls for Ponting and Box Show. Good Stoic or Animal Man for Simple-Show. Wire or write

BESSIE BESSETTE
No. 1 Ride Show Fish Shows Carthage, Mo.

CAN PLACE

NEON MAN
MUST HAVE THOROUGH KNOWLEDGE OF NEW LIGHTING ON CARNIVAL EXHIBITION TOP SALARY AND SALOON BILLS.
BOX 392, c/o Billboard, 390 Arcade Bldg., St. Louis 1, Mo.

MACK HOGE and JUNE FLOSSO WANT
FOR ROGERS & POWELL SHOWS

SHOUQUAL, MISS. WEEK OF APRIL 8.

WANTED AT ONCE

TRUCK MECHANIC
WITH TOOLS FOR LARGE SHOW. TOP SALARY AND BONUS IF YOU CAN FILL THIS SEASON.

TRUCKS-TRAILERS

FOR IMMEDIATE DELIVERY A good selection of used Tractors, Trailers and Trucks.

BERMAN SALES CO.
Pennsauken, N.J. Phone: Pennsauken 521

RIVER CITY暢 MAIDEN SHIPS

Sandra

WICHITA, Kan., April 6.—Three units of Sandra Show are working on different locations here, but will unite for season's opening March 15 at Newton, Kan. New Spitfire has been topping the rides. Tilt-a-Whirl and Ro-Ro Plateau have not been set up, but will be unwrapped for first time at Newton.

Jimmy and Mary Billiot are in quarters and ready to roll with their concessions. Albert Martin went to Indiana to pick up his custard trailer. Jerry and Lois Eal is due from Long Island. In from San Antonio with all-new wardrobe and girl for the Sallies.

Jack Gifford is spending his time at the Elks Club while waiting the call. Ben and Maude Denson came in from their Nebraska farm. Bill and Eleanor Breston checked in from Independence.

Mrs. Blackie Jett, who will be assisted by her mother, has the cookhouse staff at home but her studies will meanwhile operate. Fred and Freda Hamilton will have a new streamlined pop blinded for their eighth season. Former long time friend Hutton and family have returned.

Alamo Exposition
AUSTIN, Tex., April 6.—Big turn-out marked opening here Saturday of Rides and shows. Temperatures up to capacity and concessions did big biz. Line-up opening night was six rides, 10 shows, 25 concessions and the Miller Duo, free act. Hollywood Monkeys, circus, deceased in quarters, is being rebuilt by Bill Williams in San Antonio.

Terri Martin, general representative, who was forced to leave the road due to illness, has returned, and has come back with floral horserace at opener. Seen on the lot were Lefty Block and large tent from San Antonio, and Rip Collins, former major league baseball player, now here in Austin.

Bobbie Hyman is again handling the mail.

Waco next stop, will be followed by other Texas dates after which org will head northwest.—TOD CUSTOMER.

O. C. Buck
TROY, N. Y., April 6.—Everything is in readiness for the shows' opening, a 10-day stand at Poughkeepsie, N. Y.

Mr. and Mrs. Paul La Crosse and E. F. La Crosse, concessions, have arrived and are ex- pected to arrive in Poughkeepsie early next week.

Raymond Swartz, recently discharged from the army, assisted by his bro, will handle frozen custard. He is the son of Mr. and Mrs. Harry Swartz, who formerly handled the concession. M. H. Lee, of Troy, N. Y., has taken the Funhouse for the season. Charlie Johnson will have the Pony Tent. Bill Jones has booked his bingo. Charlie Zucker will have novelty stands. Barney Dumbo will assist with office concessions.

Bill's Rides

LUVIERES, Ala., April 6.—Above-average crowds were on hand for the opening date, with the weatherman lending a hand. Two Saturdays were played. Show opened with 4 rides, 3 shows and 23 concessions, side show and a Lumbo Finn's Fat Show running 1-2 for show grosses. Ferris Wheel topped the rides. Show operated free gly.

New 65-kw. light plant was purchased at Jacksonville, Fla., and two light towers have been ordered. Mrs. Brown, in turning an ankle, broke two bones in her foot. General Agent Blackwell is booking the show.

Roll Tickets

100,000
$21.50

SPARKS BROS. SHOWS


Fayette, Ala., this week; Winfield, Ala., April 15-20; Jasper, Ala., suspects Eastern Star, April 22-27.

Printed to Your Order

DEPT. B
SHAMOKIN, PA.

Send Cash With Order, Blank Tickets, $17.00 per 100,000.
TYLOW'S LAST PULL

**SIDELIGHTS ON THE BIG SHOW BOW**

One of the gals doing a walk-around in the Toyland spec got tangled up in the voluminous hoop skirt material and went rolling and falling back into Recovery. With the help of prop boys, she was righted and downed for a future showing on the 49th Street side viewed an expanse of silk panties which were definitely an improvement with the china period costuming.

New York daily were unanimous in acclaiming opening of the Big One, in reviews. Massimilliano Truzzi, Tops in Production, introduced with groups of cats and colorful gals. Another clown heads, suggested as "a doll house for the track."

This was a test run of the circus. Its features are detailed elsewhere. The latest news of the ghosts and the gals, however, is that they have been whitened into a veritable dreamland, a more spirtly musical background.

"The music was the only part of the show that really satisfied," said the N. Y. Daily News. And it is well to remember that a show without music is like a meal without salt. And the food was grand. The management's list of entertainers included such names as Truzzi, Smith, Dube, and others. A total of 2,000 people were present.

The construction of the building was begun in September and it was completed in November. The building is 300 feet long and 150 feet wide. It is the largest in the world. The seating capacity is 10,000.

The opening night was a resounding success. The audience was packed and the vaudeville acts were well received.

The circus was produced by the Circus World Corporation, which also produced the famous Barnum & Bailey Circus. It was managed by Harry H. Waterman, who had previously managed the New York World-Theater.

The Elizabethan period was featured with an elaborate chocolate chandelier and a grandiose pageant of dancing girls. The main attraction was the "Matchless bounding, tumbling, somersaulting teredore of the time," according to the program wording it. Colleagues were a showman, gave a sparkling performance, and it has been watching his work in recent years agreed that he has lost none of his skill or ability to sell his turn.

Harry Rittley's table rock climaxed a town clown stop, and then came William Heyer and Starless Night. End rings offered two groups of eight riders, colorful in period costumes. The audience was well pleased when they played as Starless Night captivated the audience with the customary smooth, precise performance.

The show was a success and the audience was left greedy for more. The management announced that they would return with an even bigger show in the near future.
San Diego, Calif., April 6—Clyde F. Tucker, Big Top Animal Show, moved its circus briefly, down to a 17-acre site near Escalante, Utah, to prepare for its next engagement.

Mr. Tucker moved his circus briefly to Escalante, Utah, to prepare for its next engagement. The circus is scheduled to perform in Escalante from April 17 to 21.

The circus will then move to another location, where it will remain for the next five days, before resuming its scheduled performances. The circus has a large variety of animals, including lions, tigers, elephants, and seals, which will be featured in the show.

The circus is known for its skilled performers, including acrobats, clowns, and animal handlers, who work together to create a thrilling and entertaining experience for the audience.

The circus is also known for its commitment to animal welfare and conservation efforts, including the protection of endangered species and the promotion of conservation education.

Overall, the circus provides a unique and exciting experience for visitors of all ages, offering a glimpse into the fascinating world of circus performances and animal behavior.
Indianapolis

Polack Big 100G

INDIANAPOLIS, April 6—First Polack Bros.-Illrust Temple Shrine Circus winds up a seven-day en-
gagement tomorrow night with a grand final. H. L. Lowen, Stern, treasurer. Show drew capac-
ity crowds both nights and averaged hun-
tredas every night. Price range was $1 general admission; reserved seats, $2.50, $4 and $4.50, with one general admission ticket accepted at full value in exchange toward one re-
served seat.

There were two night shows and one matinee daily from April 1 thru 7th.

WEBB BROS.' CIRCUS CALL

All people engaged please acknowledge this call at once to Dakota City, Neb. Show open April 19, South Sioux City. Report April 17, City Park Showgrounds. Co-signatures to discontinue can use two more Circus Acts. Want party with own truck to run Crease joint.

WANTED GIRLS

Experienced or not, Oriental Stripe. Fan Dances, also for Poster. Write or wire

MILT ROBBINS

Dalley Bros.' Circus, Gonzales, Tex.

UNDER THE MARQUEE

SEEN bluebirds?

W. G. MATHES, who has the con-
mand of the Polack Bros. Cincin-

nati, plans to leave for Philadelphia for the show quarters at Penn Yan, N. Y., April 15.

FIRST in at Massillon, O., will be Miss Iris B. George, with Alliance set for May 4, with both stops on Mills circus trains. Jack Mills, Ringling Bros. and Barnum & Bailey, set the dates and while in the terri-

tory visited Sterling (Duke) Drukenir, and obtained arrangements with the Wallace-

ian theater man at Alliance.

REMEMBER those old-fashioned words we used to hear—"The show comes first."

BOB MORTON reports that Hamid-Morton Bros. circus was turn-around at all performances.

This week the show is in Washing-
ton, and follows with Buffalo May 16-27; Montreal, May 4-11; Ottawa, May 13-18, and Quebec, May 21-26.

MR. AND MRS. LAWRENCE MA-
TURE, who have been in outdoor shows a good many years, have established the Angelus Amuse-
ments Company in Illinois, and plan their first date May 3. They operate five rides and will workOttawa, Illinois, for seven years; Royal and Cook's Theater Building, 39th and Madison, will remain there this year; and last but not least, 4 years London Cr. 1912, to. He will do the turn, con-
tortion and be producing the clown routines, in addition to handling main and The Billboard.

DICK SCATTERDAY was in Co-

humbus, O., last week on biz. . . .

A MASTERFUL word picture of circ-

us day in the 1890's is painted by Booth Tarkington in the current Reader's DIGEST, "THE VINE, A SPINE, SEDAN Pleasent, Md., notes the Ennis Adver-
sising Company is doing a good job advertising engagements of the Hamid-Morton circus and the James E. Strates Shows in Washington.

THE PRESENT housing situation the best of b'gotten birth.

Dr. L. E. COOPER en-
tertained members of the Hamid-

Morton and the Clyde Bros. orgs at their Wichita, Kan., home recently. Misses Doro-

THE BILLBOARD

B. & B. Hikles North For Cir Country

TALLAHASSEE, Fla., April 6—B. & B. Hikles Bros. were the most important of the nearly the only show in perpetual motion of the early part of Florida Wednesday (29) for a string of Georgia spots, but a show spokesman said today all farmlands of Indiana, Illinois and Wisconsin would be reached in a high rate of speed.

Long jumps would be the rule, he said, but the B. & B. Hikles' agitator had his own ideas, and this week's fleet-feet schedule opened at Moutrie Thurs-

day (28) and ran out at Augusta Wednesday (5). Concord was the first North Carolina stand Friday (6).

Lee Houston of B. & B. termed the Florida winter our "best Circus year thus far, 44 years old. Show had but a three-week holiday lay-off at Tampa during the past year. Tallah-

assee, final stand, was best in the State, a sellout.

Glenn Porter, side show operator thru the winter, has left with his show for the World of Mirth Shows at Richburg, N. C.

Linda Lee Bagwell was birthday-
gifted with a new pony and cowgirl outfit by the Ringling Bros. Charles Arley has taken over as manager at Bloomington, Ill., Hacker. The man is leaving soon with his lion act to join another show. Downtown notes that the Illinois State Fair is prepared to open the supervision of James Bernard.

"Her Majesty" by H. M. Morris is doing the big show an-

nouncing as well as working his famous Contortion Act. Diesel light plants is promised for the show.

Bradly Says It's

Ready at Ashland

ASHLAND, O., April 6—Only fin-
ings touches to the rolling stock and the staging of a few rehearsals remain before Mills Bros.' Circus will be ready to open its seventh annual engagement, according to Charles Bradly, superintendent.

Bradly, who is in charge of the car man-

ager, and his four billers have been reading the paper. Thirty different copies of the show cards to 24 sheets, will be used.

Ed Hillhouse, local aide of Frank

Smith, in charge of the cat animals; Patricia O'Brien, who is working for Big Brothers; Arthur J. B. Goodwin, Baxter Gerrity, with dogs and ponies; Roy Howze, agent, and David Cohen, associate; Marilyn Gherehate and Billy Sheets, high act; Charles Davis, superintendent of tents and carnival; Walter Waddell, side show band leader; Jimmy Mader, clover; Harry Mills, superintendent of concessions; Hardin, superintendent of trans-

portation; Red Williams and A. Kelly, assistants to Charlie Bradly.

Harry F. Evans, local chief, an-

nounced the engagement of another press agent, Irving Kaplan, Brooklyn. Jack Moseley, assistant to the show, and will continue to handle local publicity as long as he ar-

rives. Jake Mills is expected in and will remain on the lot until the

Hanna, Alta., Rodeo in June

HANNA, Alta., April 6—Rodeo to be held at Hanna this summer, under the local Art Galarame managing. An American trick riding and roping team will be featured.

THE HEBELLER SHOPS

P. O. Box 96

Bloomington, Ill.
2 Vets Miss R-B's Opening

(Continued from page 2)

the Ringling-Barnum and Bailey Circus in Madison Square Garden Thursday (4).

Branda missed his first preem in 27 years. A traditional figure around the circus, he is confined to his Sarasota, Fla., home recovering from a fractured pelvis sustained when he attempted to ride a quarter-pole during a blowdown at Dallas last fall.

Branda missed the opener March 25, 1918, while recuperating from pneumonia. Adler has an outstanding figure in Clown Alley since 1911, and he has missed last Thursday.

Adler has worked with the famous O'Henry Tent Circus from Chicago to the West Coast to Pennsylvania. He never Pollard has any doubt that the big band leaders and managers are busy with the spec and show numbers.

The Six Christians have arrived from Sarasota, Fla. George Wagnar, the assistant superintendent of performances, circled in from St. Petersburg. He was accompanied by his wife. Fritze Partello, brother-in-law, was sent out to route the show in Louisi-

Joe Peet, superintendent of elephants, has returned from Hot Springs. His people are back in quarters after a trip to Chicago.

A new spread of flame-proof canvas has arrived from the O’Henry Tent & Annwing Company. Jim Brown returned from West Virginia, where he picked up a white resin-back purchased from George Barton.

CANTON, O., Relaxes Rules

CANTON, O., April 6—Easing of city regulations to permit circus entertainments here for the first time in two years was accomplished by receiving approval of restrictive legislation Monday (1).

CALL

CALL BANDAR BROS. CIRCUS

Avenue, Terre Haute, Ind.

WANTED

BUFFALO BILL ANNIVERSARY OFFER

BUFFALO BILL ANNIVERSARY OFFER

BUFFALO BILL ANNIVERSARY OFFER

BUFFALO BILL ANNIVERSARY OFFER

BUFFALO BILL ANNIVERSARY OFFER

BUFFALO BILL ANNIVERSARY OFFER

BUFFALO BILL ANNIVERSARY OFFER
every book for its and enjoyed aside from those in Steeplechase, were operating and were permits. Senting free fashion announcing the April 1945.

Mild weather Sunday (31) brought Coney Island its biggest traffic jam since Pearl Harbor. Parking lots, upping prices to midsummer rates, were crowded. Practically all rides, aside from those in Steeplechase, were operating and doing virtual mid-season business. There were hot dog and refreshment stands.

**Forest Park Girds For Inaugural May 5**

ST. LOUIS, April 6.—Forest Park Highlands, one of the largest in this section, will open May 5, capping its 50th anniversary. Extensive improvements have been made during the past months with the park re-painted and re-decorated.

**Ride Ops May Get Rate Cut**

CHICAGO, April 6.—Probability of rate cut on the insurance rate and the minimum required premium will be lowered on miniature railways operating with a minimum gauge track and on Roller Coasters where locked bar cars are installed. Proposal advanced that present manual rate for miniature rail- way companies be reduced by a minimum of $3.50 for limits of $5,000-$10,000. The new minimum would be $505, respectively, under proposal advanced. This is 25 per cent reduction.

Officials of the Associated Insurance Companies made a New England session to proposals. Accounts are now set up on basis of insurance and policy limits. For instance, brokers point out, it will be impossible to give reductions, as these rates were set on past accident experience and must be followed purely on that basis.

**Salt Lake City, April 6.—Lack of materials and the construction 1945 has doomed to success for the fifth straight year Lagoon resort, within 13 miles of Utah's two largest cities, has experienced a virtual shutdown of the State's population. Julian M. Baumberger is president-general manager.

Resort, which has nine rides, a picnic area, dance hall, roller rink, outdoor theater, fresh water swimming pools, an artificial beach, arcade, an existing roller coaster and the usual food and drink concessions and mid-week nights, have needed many replacements for the rides and repairs of wooden structures.

**Salt Lake Readies**

Saltair Beach, Utah's only other major amusement resort, located on the shores of the Great Salt Lake, will definitely open Decoration Day according to Herbert A. Snow, president. Large crowds are expected, and materials are at hand for its 10 rides, dance pavilion and concessions.

Depending upon the weather, pre-season dances will be held weekly in the dance hall. The opening night stands by top name bands.

**Forest Lake Sets KidParade Band Concert for May**

PALMER, Mass., April 6.—Kiddle S, a band concert will mark the Decoration Day opening of Forest Lake Park here. Managed by Linn County, the resort was the first to open in the state. Forest Lake Park Company, Inc., in January, 1945.

Ballroom and roller rink open, May 6. Conger said. Beach has been enlarged, beach refreshment stand has been constructed and a new entrance to the ballroom has been erected at a cost of $4,000.

Conger, who says he expects a 50 per cent increase in business this season, plans to use local bands for semi-name, semi-local, and local bands, specializing in Polish music, in the ballroom. Wirick Richardson, who will have charge of picnics, has been added to the staff.

**England's War Battered Spots Will Carry On**

NEW YORK, April 6.—"English amusement resorts will get open this summer but only in a limited sort of way," William Russell, park operator from Great Yarmouth, a report to the Billboard offices Thursday (1).

Russell, here in search of new ideas to incorporate in his first opening in more than six years, said that there was little new to learn. Purchase of American rides, even if they were available for export, would be out of the question because it is possible to send money out of England and import duty would run 100 per cent.

Many English amusement spots suffered from bomb damage and would have to open with whatever equipment they had left on hand or salvage, he said.

Spring is here and opening day here by plane March 26 is scheduled to return via the Queen Mary Sunday (7).
'45 Williams Grove Biz Great
But Watch '46, Richwine Says

MECHANSBURG, Pa., April 6—

"The best year of its best years in 1945, but I look for an even bigger year." That is the opinion of Roy Richwine, owner of Williams Grove Park and Speedway here. Richwine says the park will open Sunday (14), which stage outdoor attractions which will be featured.

"Our main day will be the opening of our Speedway which will be opened, with AAA sanctioned big car auto races," Richwine said. "Our Speedway is the only AAA sanctioned Pennsylvania track in the circuit, which comprises Dayton and Columbus, Ind., and Detroit. It is being reconstructed by Roy Jr., and Richwine's sons, Roy Jr., and Robert, are to return from service and will again be associated with him at the park.

Richwine said that in addition to our full complement of speedway events, there will be a couple of National Championship Midget Races, Stock Car Race, a Rodeo and Joie Chitwood's Thrill Show. On July 4, we will support this with outstanding free acts and attractions, offering the best available in that line. Too, there will be free stage shows Sunday nights in our Mt. Vernon Theater, which seats 2,000. We intend to give patrons plenty of reasons for coming to Williams Grove Park this summer.

Richwine's sons, Roy Jr., and Robert, are back from service and will again be associated with him at the park.

Transit Strike

Worry to Ops
In Detroit Area

DETROIT, April 6—Local parks are rushing preparations for openings, with managers and superintendents anxiously awaiting settlement of the transit strike which would seriously hurt the two spots slated to open early—Eastwood and Edgevale.

Eastwood opens Wednesday (17), according to Superintendent Harry Stahl, and will remain open nightly thereafter. Its biggest reconstruction program in 19 years is almost completed, with a few to be made later in the season.

At Edgevale, Co-Manager Jack Dickstein reports the opening set for Friday (19). Extensive improvement program has also been under way here, continuing work started two years ago.

At Walled Lake, operated by Fred W. Pearce, no opening date has been set. Most remote of major local spots, it will probably open for weekends around April 30. Sam Benjamin has returned from Kansas City, Mo., to resume duties as office manager. Robert R. Templeton, just out of the army, is back as promotion manager. They will also manage game concessions.

Casino Ballroom, operated separate outside the park, with the Tolettene brothers, will reopen May 3 with a name band policy, being closed for the last few seasons. It will be managed by the Tolettene brothers. Opening band is Orrin Tucker.

Karst Spends 10G

In Expectation of
Boom in Business

HANOVER, Pa., April 6.—A Karst, owner-manager of Forest Park here, believes things are looking up in a business way and he's preparing his fun spot for an expected onrush of business.

An expenditure of $10,000 has gone into a new Rock-A-Day, a building to house the Rock, remodeling of the ring, streamlining of rides and buildings and installation of late-model cars on the Scooter. Park officially opens April 14. It will also have a publicity manager this year in Alton D. Carl.

Karst says he plans to use bands, free acts and fireworks to help lure customers.

Forest Park Spends 10G

CHALFONT, Pa., April 6.—At a cost of about $10,000, many improvements have been made at Forest Park here, Owner Richard F. Lusey says. New buildings have been constructed and cement park benches installed. Spot opens May 30.

AMERICA IS AIR MINDED

A wave of “Flying Fever” is sweeping the nation. People of all ages are anxious to try their wings. That’s why the annual “Pre-Flight Trainer” is grossing “Top Money” in Parks, Arcades, Carnivals, Beaches, Resorts and in “Learn to Fly.” Customers, new, greatly strengthened, streamlined “1946 Model” is ready for immediate delivery. “Not a Toy—The Real McCoy.” It looks, acts and handles EXACTLY like a real monoplane. Thrills, chills, climbs, dives and pours quarters into the cash register. Complete with 3½ minute coin operation, $875.00 (Crating extra), 50% with order. Balance, C.O.D. Phone, Wire for address of nearest distributor.

WANTED A GOOD SCOOTER RIDE

and another major ride for Park in the heart of Galveston Beach. Rides must be in excellent condition and topnotch shape. Season opens April 21st.

BEACH AMUSEMENT PARK

P. O. BOX 329

CALIGVSTON, TEX.
While Strolling Thru the Park

AL MARTIN, Boston booker, reports business was sizzling hot at the recent meeting of the New England section of NAAFPB, all the boys apparently being full of optimism.

BILL MILLER, former operator of Luna Park, Coney Island, and at present operator of Embassy Club, New York, has taken over the lease of Ben Marsten's swank Riviera, atop the Palisades on the Jersey shore of the Hudson.

LEGION BEACH PARK, Biiixxi, Mass., opened with a flourish by entertaining the high school band on rides. Considerable work has been done to make spot more attractive, several local contractors donating some of their services to help the Legion.

ERNST L. WALLIS, Showboat Park, Westport, Mass., is having the same difficulty as most other ops in securing building materials.

LOUIS WISH has returned from Los Angeles, and John Carrigan and Louise Stone from New Orleans, ready concessions at Eastwood Park, Detroit.

FRANCES SHEAN, wife of the affable Doc, who manages Virginia Beach, Va., visited the Billboard office in Chicago Friday (28), en route home. Mrs. Shean has recovered from a long siege of illness, having been in the hospital and Minneapolis since early in January.

ED CARROLL and Harry Storin, Riverside Park, Agawam, Mass., were seen at the ringside of New York's Madison Square Garden for the Servo-Graziano fight.

A HIGH SCHOOL play day will be the main feature at the opening of Luna Park, Youngstown, O., May 4, says Manager M. A. Rindin. Rindin plans to use name bands and fire-works through the season.

FOR THE FIRST TIME in four years dancing will be resumed at Lake Placid Recreation Park, Chesterfield, N. H. Spot opens May 30.

DETOIT NOTES - JOSEPH L. GIBLER, who operated the Dodgem and other rides at Park Island, Lake Orion, before the war, is planning to buy a new ride and may locate in a new park for the season.

MR. AND MRS. VICTOR J. PARK have returned to their farm near Mobile, after a stay at New Orleans, to reopen their race track concessions at Eastwood Park. . J ACK WISH, Bob Chamber and Rex (Pat) Lewis have returned from winter vacations in New Orleans to Eastwood Park.

WILLIAM R. MARCH, owner-manager of Lake Spofford (N. H.) Recreation Park the last 22 years, has sold his park and retired from the business. ROY E. RICHMOND, owner of Williams Grove Park and Speedway, Mechanicsburg, Pa., is happy these days. His two sons, Roy, Jr., and J. Robert, have returned from service and are again affiliated with him at the park.

IRVING ROSENTHAL, of Palisades (N. J.) Amusement Park, was a ringmaster at the Ringling-Barnum premiere at Madison Square Garden.

BILL GREEN, formerly with USO- Camp Shows, has been signed as emcee and entertainment director at Palisades (N. J.) Amusement Park for this second season. NAME bands and fireworks will be featured at Electric Park, Water and Broadway, Ia., this season. Opening date has been set for April 30. C. E. Peterson is owner-manager.

We have the Following GAME CONcessions

Available on Flat Rental Basis Only:

Grocery Wheel, Cigarette Wheel, Bucket Ball Pitch, Guess Your Age and Weight

BAY SHORE AMUSEMENT PARK
Knickerbocker Bldg., Baltimore 2, Md.

WANTED

Building or Floor Area suitable for use as a Penny Arcade. Must be located in livewire summer resort within reasonable distance of New York City.

SHUR- VEND CO.
21 East 4th St., New York 3, N. Y.

PRE-FLIGHT TRAINERS

These machines used a very short time to go Army Camp now closed. All in splendid condition mechanically and in appearance. $600 each or two for $1000. F. O. B. Dallas 1/2 Deposit Required.

AMERICAN DISTRIBUTING CO.
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Phone: Rialto 1526

Eastern Amusement Park
25 Eastern Avenue, East 21, Md.
OPENs APRIL 5TH
Booking Concessions and Rides Now. What Have You?

PHOTO STUDIO

Concessions available on flat rental basis only. Exclusive on photos, enlarging, etc.

BAY SHORE AMUSEMENT PARK
Knickerbocker Bldg., Baltimore 2, Md.

STREAMLINED MINIATURE TRAINS

Stainless Steel Construction. Gas Drive, Drives or Electric. 21 Flyer, Model Full sized. $2,495.00. Order now for May delivery. Price F.O.B Dallas. Literature and prices will be sent on request.

EAST COAST RIDES

14 Room S. L., Patterson 3, N. J.

Brilliant U. V. Lite Illusions
New feature for Fun House or Dark Ride. Fast, fun and exciting at the same time. Price $100.00 each. Train your dealers.

AL NICHOLS STUDIO
212 W. 49th St., Chicago 7, Ill.

NEW FROZEN CUSTARD MACHINES

GOOD USED RIDES

Or Have Your Ride Rebuilt

BERTHA GREENBLO

New Frosty, 740 W. 49th St., New York
Dewey Signs Bill To Build Oceanarium at Coney Island

NEW YORK, April 8. — Gov. Thomas E. Dewey signed a bill in Albany Tuesday (3) giving Park Commissioner Robert Moses permission to make an agreement with New York Zoological Society (Bronx Zoo) for construction of the proposed Oceanarium at Coney Island.

Oceanarium, planned since 1942 to replace New York's old Aquarium, is to be constructed on a large vacant plot between the Boardwalk and Surf Avenue, from Fifth to Eight streets, adjoining the amusement center of Coney Island. Project will include a main aquarium costing $1,500,000; children's aquarium, sea lion pool, restaurants and lecture halls. Estimated cost of the project is $3,100,000.

Sol Stephan 97 Years Old

CINCINNATI, April 6.—Sol A. Stephan, inactive as general superintendent of the Cincinnati Zoo the past eight years, celebrated his 97th birthday Wednesday (3). He has been general superintendent the past 60 years. For many years Stephan was connected with circuses. A son, Joseph, is superintendent, and a grandson, Sol G., who has a private veterinary practice, is zoo veterinarian.

Waverly Beach Opening

Scheduled for May 12

APPLETON, Wis., April 6.—Waverly Beach will open May 12, according to Owner Howard Campbell. Rud Fischer, manager, says name bands will be used this year and an outdoor movie will be featured once a week.

Roller skating and dancing will be held twice weekly. Free dancing is scheduled Sunday afternoons.

THE OPPORTUNITY OF A LIFETIME

Will Rent or Lease—Long or Short Term

DETROIT AMUSEMENT PARK SITE

Partly developed—established as an amusement center for 30 years.

WESTWOOD PARK

About 12 acres, entirely enclosed by high wall fence. Only major park location in the great southwestern Detroit area. Located on 206 ft. Michigan Avenue sewer highway. Readily accessible from all routes. Ample parking facilities. Also box service. Ideally located to draw from the entire west side of metropolitan Detroit—the greatest west side suburbs of

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PLYMOUTH

GARDEN CITY

WILLIAM RUT

And the Great Down River Communities

RIVER ROUGE

WYANDOTTE

MELVINDALE

TRENTON

NOTE TO FAR-SIGHTED Snowmen: Detroit’s shrub park operators have sought a 40-year contract with the city on grounds containing many fine trees. Detroit’s botanists have asked the city to consider the proposal. The price of the land has been estimated at $50,000.

To the Public:

DERETTA WALTERS

PARKS

APPLIES TO THE NOVICE "REAL NOVEL" OR "BRAND NEW" SHOOTS PELLETS

$3250

GUN

RUNYON SALES COMPANY OF N. Y.

Here's the sensational money-maker you want

Genuine U. S. Navy

Electric Machine Gun

Real—Novel—Brand New—Shoots Pellets

Set up a battery of four guns and our attractive target background and you're rooping up the dollars!

The Electric Machine Gun was specially developed for the Navy and used in the Air Technical Training Command for marksmanship training. These guns are BRAND NEW (not used), are easily operated and actually fire moving target at 25 feet. No plumbing or compressors are necessary—just plug in to operate. Guns are portable and easy to assemble. They shoot with real machine gun sound effects. SET UP NOW FOR SPRING AND SUMMER BUSINESS IMMEDIATE DELIVERY GUARANTEED! WRITE FOR COMPLETE DETAILS! LIMITED QUANTITY!
Lumber Need For Rebuilding

Widespread temporary repairs to State fair plant pushed after army release

COLUMBUS, O., April 6.—All of the headaches at the Ohio State Fair have come under the heading of "lumber." The war-casualty, re- leased officially by the army Monday (1), needs plenty of timber, and finding it is a monumental worry.

Fairs must replace 2,100 seats in the grandstand and 6,100 in the coliseum. All had been ripped out. And, too, it must replace thousands of stalls, partitions and metal stanchions. And it also faces necessary building repairs.

Work Under Way

All of the work of reconverting the plant will be of a temporary nature. The State Legislature next year will consider moving the fair to another site, one which will provide more space. And, even if materials and labor are available at present, quantities, repairs for this reason would be held to a bare essentials.

Bryan P. Sandler, fair manager, has been busy all this week, hulling wood which will be torn out of the west wing which must be done. He had 20 men working on the grounds and by next Monday (8), he hopes to have 50 busy.

A consideration of grandstand attractions have been held up, Sandler said, until a final determination of (See Lumber Scarcity on page 80)

Britain Moves To Set World's Fair for 1951

NEW YORK, April 6.—A special government committee report in the House of Commons recommended the staging of a world's fair in London in 1951, followed by another in London in 1952.

The report urged a meeting of the British industries Fair with permanent buildings. Opinion was advanced that fairs and exhibitions could be of interest in the current British effort to build export trade.

Pay-or-Else Move At Dayton Event

DAYTON, O., April 6.—Montgomery Block is being closed down and is going to put a stop to the non-paying horse shows which大家 have been holding on the grounds on the Sunday before the Monday opening, get in free and fail to show up back there this last week when the gate is on.

Saddle horse show will be presented and admission will be charged, but there will be no extra charge for the grandstand. Local horse associations will co-operate in staging the show.

TORONTO, April 6.—When the Canadian National Exhibition grounds are opened on May 20 this year, it will have stood for five years, the plant will abound in changes made since it was built.

Occupied by military forces the past four years and imperative this year due to lack of labor, material and labor to make ready, the huge exhibition grounds will undergo widespread face-lifting, painting, construction and improvements.

Here are some of the changes planned for execution if Canadian government control restrictions and material shortages do not intervene:

- A space for the already big midway is to be provided, as the present half-mile race track will be replaced by a 3/4 mile, with the infield converted into a football field.
- Parts of the area thus freed is to be used for the building of a terminal for out-of-town busses.
- Small portable buildings thruout the grounds are to be replaced by modernized portable and tented and found in camps, cheerleaders, Children's Welfare quarteres.
- Paved streets are to be widened, with a new inter-park transit service (See Billboard on page 80).
- Concessionaire buildings are to be replaced by new ones.

New Coaster

A Roller Coaster is to be erected to replace the old one which was destroyed.

These are only some of the planned improvements, Elwood A. Hughes, general manager told The Billboard.

There is a possibility that a large permanent building for other purposes will be built by the exhibitors themselves, Hughes said. Several proposals of using of old stands proposal wherein each of the sponsors would have its own 25,000-seat property.

There is also a possibility that Stanley Barracks may be removed and used as a new bus barn. Abandonment of the barracks would, even with the construction of the auditorium, provide additional parking space.

It was revealed that, although recently enacted Ontario legislation would permit cocktail lounges, there is a ban on the grounds. Under the bill, beer and wine may be served in government-authorized restauants, but Hughes pointed out that the CNE had operated 70 years without a license, on the grounds and does not plan to change its policy.

He called attention to the fact that not one arrest was made at the exhibition in 1941.

Improvements to the grounds and the exterior of the buildings will be made by Toronto's city commission, which in 1941 will improve the exterior of the buildings. The city and the exhibition are to receive $1,292,453 from the Canadian government as settlement for the wartime occupation of the grounds.

Iowa Budget Set at 335G

DES MOINES, April 6.—Budget of $335,000 has been set for the revival of the Iowa State Fair August 21-30. This is an increase of roughly $40,000 over 1941, when the fair was last held. H. W. Biddle, budget, due to planned $10,000 to $12,000, 1941, is necessary to build up the medium to feature Iowa's centennial angle, an increase of from 104,627 to $120,000 in premiums and the percent cost.
Big Car Races Lure 34,000 at Atlanta; Wilburn Is Winner

ATLANTA, April 6—Big car auto racing drew an estimated 34,000 at Lakeland Park here Sunday (4). Event was staged by Sam Nunis, op- erator of Sam Nunis Speedways. Inaugural of the "Mike Benton Sweepstakes" was won by Jimmy Wilburn, Indianapolis, who set a new record of 16.14 minutes 28.11 seconds. Ted Horn, Paterson, N. J.; Joe Chitwood, Reading, Pa.; Bill Hol- land, Bridgeport, Conn., and Johnnie Shackleford, Dayton, O., finished in that order.

In a consolation race, Speedy More- lock lost control of his car, flipped over and hit the guard rail, but escaped with only minor injuries.

Other drivers included Tommy Hendrix, Laurel Dale, Pa., and Les Adair, Indianapolis.

Nunis organization has seven more dates to run, including three in Atlanta, before fulfilling an announced 26 fair dates.

whatever is available in the way of machinery, plus displays emphasizing service facilities for maintaining farm machinery in good operating condition.

Local dealers, who pay for exhibits at the county fairs, Crosby added, may decide not to exhibit because of machinery shortages.

SOUND! ANIMATION! NOVELTY!

They see—they listen—they talk about YOUR CELEBRATION when it is BALLYHOOED by the above sound unit. Every figure animated! Ideal for advertising Fairs, Rodeos and Large Public Events.

Available on contract.

THE INGENUITY COMPANY
AT SIGARS CENTER, STOTTS CITY, MO.

WANTED
FOR 124TH ANNUAL JEFFERSON COUNTY FAIR
AUGUST 27-31, WATERTOWN, N. Y.
(ALSO CAN PLAY LABOR DAY)
First Class Circus, also indicated as Ring Tails, etc., and Food and Drink Concessions.
To be held at Jefferson County Fair Grounds (inside City limits) with space of 400'x600' to accommodate Circus and other attractions. Address
JEFFERSON COUNTY AGRICULTURAL SOCIETY
G. H. Righter, Mgr.

FOOL ISLAND AGRICULTURAL SOCIETY
C. H. Righter, Mgr.
Lumber Scarcity Hampers Rebuilding

(Continued from page 78)

whether the grandstand could be re-
habilitated in time for the August 24
opening. He is now confident that the
stand will be ready, and early considera-
tion of grandstand attrac-
tions is expected.

Seats in the stand and in the col-
iseum will be stadium-type, comprised of
plain planking. The old seats and metal and
wood were damaged be-
yond repair when the army air forces moved
into the plant and did its own
reconstruction.

Must Build Stalls

Not one of the stalls in the horse
barns, cattle barns and similar build-
ings is up. These will be replaced in
ample time, Sandle is confident, as
evidenced by the fact that he has al-
ready closed for the American Bel-
gian Draft Horse Show.

A vast amount of work must be
done to the grounds. The half-mile
race track was terraced by the air
forces and reserved for parking of auto-
toys and other vehicles. Considerable
work will be necessary to get it
back into its pre-war shape.

Sandles Optimistic

"It will be a big fair," Sandles as-
sures the public. "It will be better than a
thousand enquiries have already been
received for potential exhibitors and
from concessionaires, and this
indicates the strong interest built up
throughout the years the fair was sus-
pended."

Today Sandles conferred with
Peter, director at the Ashland
O., High School band, on plans to
resume the all-Ohio youth band. This
has been made possible by about 600
members recruited from the high schools of
all over Ohio in the last 10
days ahead of the fair's opening,
thousands in tents, and rehearsed daily
for its appearance at the fair.

Several new features are being
weighed, according to Sandles. One
feature is a State-wide contest to
determine the best barbershop quartet.

"There is a vast amount of interest
in Ohio now in barbershop quartets, and we
feel such a contest would prove a
strong attraction at the fair."

Negotiate With Army

No contracts for concessions have
been closed, Sandles said, adding that
concessions applications will be con-
cidered in about two weeks.

A financial statement has not been
made with the government, but nego-
tiations are now proceeding and
agreement is expected within a month.

Actual settlement will not affect
the fair's operation, however, as the money
derived will go into the State's general
fund and as roughly $1,000,000 has been
appropriated by the State Legislature for
rehabilitating the plant. This sum won't be
spent, however, as outlays will be
confined to temporary needs and the
balance will be left towards the acquisi-
tion of a new fair plant.

LANCLEY LEADS B. C.

From page 78)

was elected president. Other officers
include H. R. Benge, second vice-president; G. E. M. Whipple,
secretary-treasurer; and John A. Prentice,
assistant secretary-treasurer.

Directors elected are: T. B. Tobin,
Thomas, Prince George, W. H. Mapes, Inverva-
river; H. P. Alliberry, Sandvich; H. E. Freeman, Miler;
H. H. Peppler, Prince George; C. McDermid; S. B. Broad-
ridge, South Burley; E. C. Hockley, Vancouver,
V. P. Garnett, Esquimalt; C. A. Gibbard, Mission; J. D.
Dennis Chilliwack, and Pat Reid, Abbotsford.

Fair Dates

The following corrections and add-
itions to the List of Fair Dates were received
for the July 16 edition of The Billboard.
The complete List of Fair Dates was published in Chroni-
cal Special Number dated March 14.

California

4-5. Visalia-Calofoil Fair. Sept. 11-12.
California City

5-6. Chico Fair. Sept. 11-12.
San Juan Co.

Sacramento Co.

San Diego Co.

San Francisco Co.

San Mateo Co.

Santa Clara Co.

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Santa Cruz Co.

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Arcadia Big Winner In Ill. Championship


Ind. State Champs Ready for Regional

INDIANAPOLIS, April 8—Indiana State Amateur Championships, held here, was opened March 5, when 336 skaters from 46 counties were entered. The third in a series of 11 regional meets will be held May 7-10 in Solderfield Rink, Cincinnati. Entries are being accepted in the latter contest, and all persons will be eligible to enter the nationals in June at Madison Square Garden, New York.

First-place winners in the novice dance division, in which eight couples (See Hoecker Champs Set on page 8)

Hoare Continuing in Philly

PHILADELPHIA, April 6.—James V. Hoare, owner-operator of Southern Roller Rink here, reports that the news story published in The Billboard of March 20 that the rink had been sold is incorrect. Estate on which the rink is located and of which Hoare is lessee, was sold subject to lease to Roamer Rink by Hoare. As he explains it, “There is no new owner; the rink does not need an external overhauling, nor has it been closed down so as to require a new license.”

MinolelaChampsSet

FOR State Contests

MINOLEA, I. L. N. Y., April 6—Championship contests of the Earl Van Horn Dance and Figure Club, Van Horse Roller Rink here, were held March 10 to determine who will be eligible to compete in the New York State championships to be held April 14-15 at the rink, direct attendance by the United States Amateur Roller Rink Operators Association, which awards in all events in which there were two or more competitors. Competing in the State meet will be members of Mount Vernon Dance and Figure Club, St. Morris Dance and Figure Club, New York, and Fordham Dance and Figure Club, New York.


Now HDYES NEW STRAP PROTECTORS

Now HDYES NEW STRAP PROTECTORS

preserve the straps on your

costumes and eliminate that

uncomfortable "bite" of each
strap on the skaters ankle,

preventing chafing and

ATALOGUED STRAP

Fit. Send us your orders now

for prompt delivery. Only

$1.20 per dozen pairs.

HYDE ATHLETIC SHOE COMPANY

Manufacturers of these famous BETTY LITTLE

Shoes.

BETTY LITTLE

SHOES

CABRIDGE, MASS.

Exclusive Distributor for Gilsh Shoes

WHICH ARE NOW AVAILABLE

FOR PAIR

$5.00

5 Pair Men’s Brown Lined Shoes

$3.90

2 Pair White Lined Shoes

$2.90

Men’s White Shoes

$5.80

From Daily Delivery

$7.30

Ladies’ Brown Lined Shoes

$5.50

Ladies’ White Lined Shoes

$5.20

Ladies’ White Shoes

$4.75

Full Boot Leather Shoes

$7.25

Ladies’ White Boot Shoes

$6.75

Ladies’ White Boots

$6.75

Ladies’ White High Heel Shoes

$2.50

Ladies’ White Shoes

$3.50

Chicago Rink, 720 E. 31st St., Chicago.

SILVER STAR ROLLER SKATE CO.

Rink Operators, Attention

I have one Portable Airplane Hanger for Sale. This hanger is NEW. Originally cost the port- aplane owner $13,000.00. It is complete to the last bolt and washer, just the thing for porta- plane hangers. It has the new rivet down the center to interfere with your Skating surface. The size of this outfit is 96 Feet by 150 Feet. It is crated and ready for shipment. It is constructed of 20 Oz. Canvas and 1,000 feet with Cables. This is the last one that I have for sale. I am operating one of these at the present. BEST OFFER WILL BE ACCEPTED

WRITE, WIRE OR TELEPHONE.

J. R. Buckles

1411 W. 25th St.

Oklahoma City 8, Oklahoma

PORTABLE RINK OPERATORS, ATTENTION

The First Best Skate

The Billboard

Communications to 25 Opera Place, Cincinnati 1, O.

RINKS AND SKATERS

1409 Page St.

Kalamazoo 4, Mich.

WANTED TO BUY

SILVER STAR ROLLER SKATE CO.

Chicago Roller Skate Co.

For Rent

Location for portable roller rink. Town of $20,000. No competition. paved street.

B. ERVINGTON

FOR FURTHER

FOR SALE

One combination 55 or 35-Watt Amplifier, two 14-inch loudspeakers with large baffles, four portable speakers. Price low for quick sale. Condition of all in top working order. Will carry ample drainage, can be set up and run under all conditions. Price $25.00.

C. A. ELDREDGE

100 West Lane

Oak Ridge, Tenn.

WANTED TO BUY

Portable rink, complete, or what have you? Will consider stationary rink in Ohio.

O. L. LITTLE

922 W. Sydney St.

Ravena, N. Y.

WANTED TO BUY

Wessing and Electric Organ with Speakers

Silver star Roller Rink

1409 Page St.

Kalamazoo 4, Mich.

RINK ROLLERS

Complete or in parts, will buy largest CASH ON THE SPOT for good roller skates. Rest assured that you will get the highest cash for your skates.

H. W. SYEPMAN

Oscar Radius, Iowa

2745

WANTED TO BUY

Can purchase all kinds of skates, intermediate, figure, dance, men's, women's, or boys', and shoes, boots, shoes, boots, etc. $1.00 per pair for an individual lot. Won't separate lot.

ROBERT HAMILTON

321 Canton Center

Duluth, Iowa

Tel. 627-137-W.

Roller Rungles

ROBERT E. MCKAY plans to open a portable rink in Pontiac, Mich. McK. has been buying equipment in the field, formerly operated a rink.

GEORGE E. ANAGNOST, Skate-

Chicago, Illinois, and other mem-

(See Roller Rungles on page 8)

The Four Hollywood Blondes Off to a Flying Start

For SKATING RECORDS

Write for STANDARD SİC TEMPO

FOR COMPLETE LIST

SKATING RHYTHMS RECORDING CO.

P. O. Box 1836

Santa Ana, Calif.

No. 321 DUSTLESS FLOOR DRESSING

Cleans the aired, polishing a new strip

of floor. No more wear and easier mainte-

nance. Cost $4.00 per gal., $7.75 per

bushel. 3 cases $20.00. SAMPLE FREE.

AGAN BROTHERS

444 East St., Easton, Mass.

FOR SALE

100 foot Roller Rink. Sale.

T. E. HASTINGS

3500 Massachusetts Ave., N. W., Washington, 17, Va.

FOR SALE

Check the air, polishing a new strip.

Rollers

FIC

KALAMAZOO, MICH.

1197 Central

2197

Duluth, Iowa

627-137-W.

For Roller Rungles

FOR RENT

Portable Rink, complete, or what have you? Will consider stationary rink in Ohio.

O. L. LITTLE

922 W. Sydney St.

Ravena, N. Y.

WANTED TO BUY

Hammont Electric Organ with Speakers

Silver star Roller Rink

1409 Page St.

Kalamazoo 4, Mich.

FOR SALE

ALL METAL

ROLLER SKATE CASES

WILL BUY OR SELL

RINKS AND OUTFITS

M.B. SPECIALTIES

1410 S. WELL S.

CHICAGO 7, ILL.
DISTRIBUTORS WANTED
INVESTIGATE PROFITS
in
Hollywood Movie Dance
America's New Dance Sensation!
A COMPLETE 3-HOUR DANCE PROGRAM ON 16MM. FILM

Several State and Territorial Rights Still Open—Write or Wire for Details
AMUSEMENT RESEARCH CO.
45 SO. BROADWAY
TONKINS 2, N. Y.
COPYRIGHT 1945

16MM. ROADSHOWMEN
Contact Us for New Listing of Late Sound Films for the Summer Seasons.
SOMETHING SPECIAL FOR OHIO EXHIBITORS
TYWMAN FILMS, INC., 29 Central Ave., Dayton, O.

FOR SALE
Amplifier, T-12, 750 Watts ad 35mm. Model. $25 well maintained. 750 ft. of 16mm. full length. $1000 for everything. 15 inch speaker 16mm. $5. Universal 35mm. small screen $100. Ice 'N' Snow lamp and 125 watt bulb, $120. 15 inch speaker, 120 watt lamp and 120 watt bulb, $160. Complete Small Screen 16mm. $650. Cash for fast take. Complete 35mm. Sound Equipment for $850. Complete mains, including 800 amp. Amplifier, Universal 35mm. lamp, 100 feet of 35mm. film, $200.00. Also available, 16mm. lamp, complete mains, and unused 16mm. film, $150.00. Write at once. 
P. O. Box 173 Phoenix, Arizona

PRIZE CANDY
Pepsi, Popcorn, Free for 55 cents. Stand open during carnival. Open Phoenix April 23. These who contacted localities, please let me know.
Tommy Toyes Tent Show Phoenix, Ariz.

WANTED
FOR MEDICINE SHOW
Hindustan on the way! Good to the last drop. A Black Face Quack that can do anything. A Black Face Quack that can do anything. A Black Face Quack that can do anything. All you need is a Black Face Quack that can do anything. Hi, back! You don't know what it's like to be a Black Face Quack that can do anything. DOC C. G. STEWART, P. O. Box 211, Kansas City, Mo.

WANTED
WASBECK-TENT THEATRE
Bus 86, Fairmont, Calif.

Planet Premieres
All-16mm. Program
HOLLYWOOD, April 6.—With the customary Hollywood film fare, Planet has this week launched the world premiere of an entire theater program in 16mm. Kodachrome film, with cartoon and features—at the local Marcal Theater.

Purpose of the showing was two-fold, according to Planet officials, to demonstrate to the industry and public the showing of 16mm. subjects in regular auditoriums is proven. They also proved that color may be filmed economically in 16mm. stock.

The Marcal, a nabe house, was chosen because it has an average screen size (16 by 22 feet) and an average throw of light (900 feet).

Full program runs 95 minutes.

Planet Pictures deserves an "E" for effort in presenting this experimental program, the fact that it didn't prove what it had hoped to, notwithstanding. Technically speaking, of the three subjects shown, the short trailer-type cartoon was better than either the newsreel or the feature. The cartoon star, Professor J. Waldy Purrington, a rather unlikely cat character, will probably not cost Walt Disney any sleepless nights, however.

The "newsreel," edited from footage taken from Planet's newsreel, runs 10 minutes and includes shots of Looigus, new Constellation airplane, take-off and landing of the P-80 Shooting Star jet fighter, sport shots of child athletes and field archery contestants, and close-ups of baby chinchillas. Outstanding were the chinchilla close-ups, which were sharp and in contrast to all others shown. The close-ups, according to 16mm. experts, is that these particular close-ups were filmed with a two-inch lens, giving a clear image equal to any shot on 35mm. Long shots were particularly fuzzy throughout the showing because wide angle lenses for 16mm. color film are not yet developed to the point where they reflect well on a focus screen.

Sound projection was generally satisfactory, barring a tendency toward white fogging. A humming bug, however, was heard.

The main feature, The People's Choice, running about 65 minutes was not—by any standards—an epic production, but the critics were fore-handedly charmed in advance by a program note which states frankly that "The People's Choice is not an epic production; Planet is not a major studio."

Cartwright With Minstrels
Townsend, Ga. 

Read articles by C. E. Dube and Harry Hunt regarding colored minstrel troops. I was with the A. G. Allen Minstrels in 1917 as ticket seller. Show had been off road for a season or two and was reorganized in Clarksville, Miss. F. S. Wolcott was manager; George; William Cartwright, studio manager; William Campbell, booking and assistant manager; James Stoddard, stage manager. At that time Allen was agent for J. C. O'Brien's Min- strels and later was with Lewis and Hunt. The Minstrels were sold to Mr. Brownell—K. CARTWRIGHT.

Lewis Back on Road
KIRBY, Ore., April 1.—Harry and Birdie Lewis, off the road since the beginning of the war, are appearing with the Lewis Minstrel Show Company. Harry is doing magic and Birdie is performing. Other members of the Lewis family are Thayer and Delta. Delta has an erk in a night in Las Vegas, Nev., and Birdie is working in Los Angeles. Harlin Talbert, who piloted the Lewis for several years, is abroad. He is salesman for the Heins Honey Company.

Lewis plans to go to Oklahoma and Texas. He has been in this business for 14 years. 

Rep Ripples
AUDREY NAYLON closes his religious film show after Easter by readying his summer plans, which opens near North Adams, Mass.

ALLEN HARISON is now located in Los Angeles, having pulled up stakes at Hollywood.

Three people show will make two week stands.

CARL'S SHOW, vaude-vice, is in West Virginia.

AUSTIN CALLAHAN will have a tent pie show in Lincoln County, Washington, opening in June.

EELL IS SHOW is in Hunt County, Texas, using dramatic sketches and pit.

THOMAS COSTA will play halls in Canada after his school season ends.

PENNY PLAYERS will play Pennsylvania and New York.

(Want Rep Ripples on opp. page)

Thelma Kessler Sought
GAINESVILLE, Ga., April 6.—Authorities at City Hospital here are anxious to learn the whereabouts of Thelma Kessler, dancer and actor, who is making a film show in the area. She has also been engaged to have a son in show business.

Attention, Roadshowmen
BRADFORD, Pa., April 6.—Attention, Specialty People: Willow Springs, Ill., has a full season of 16mm. films. Write for details.

SOUTHERN VISUAL FILMS
MEMPHIS, TENN.

FOR SALE
The greatest small tent theater in the Southwest. Lost 16mm. and 35mm. shows. Will buy 16mm. and 35mm. films, stock, and other stock. Public address system, display, etc. $3,000.00 Cash.

C. W. CONKLIN
Ariz., Texas.

ATTENTION, 16MM. ROAD SHOWS!
We have available for sale or rent, complete stock of 16mm. films— Western, religious, etc. Many available for sale at full price. Write for additional information.

MERIDIAN FILMS, Rondale, Calif.

REGULATING THEATRE EQUIPMENT.
This year, write for catalogue. Address: Roadshowmen. 16th St., Dallas 1, Texas, L. D. RUBINSTEIN 2306.

WANT FOR TENT SEASON
Leading Man, General Business Team who can play characters and vaudeville. Working Men, Specialty People and Musicians.

ROBESON-GIFFORD SHOWS
Clinton, Illinois

CAN PLACE
Two men and 5000 feet stage show. Must have enough to play the brush. One and two week stands wanted, vaudeville and pit.

TOBY'S TENT THEATRE
Box 86, Fairmont, Calif.

BUY OR LEASE
Small System for Tent Stage Show. Also found truck complete.

Tommy Toyes Tent Show
Phoenix, Ariz.

THE BILLBOARD
April 13, 1946

16MM. RELIGIOUS SUBJECTS
Wonderland, No. 1, 5000 feet. Short Program. $150. Sound Projector.

OFO MARSHA, 630 Ninth Ave., N. Y. City

FOR SALE
The greatest small tent theater in the Southwest. Lost 16mm. and 35mm. shows. Will buy 16mm. and 35mm. films, stock, and other stock. Public address system, display, etc. $3,000.00 Cash.
LETTER LIST

Letters and packages addressed to persons in care of The Billboard must reach Publishers, Cincinnati, Ohio, by Wednesday morning, or Cincinnati office by Thursday morning.

MAIL ON HAND AT CINCINNATI OFFICE 115 No. Clark St., Chicago, Ill.

Parcel Post

MRS. A. Moore, 115 No. Clark St., Chicago, Ill.

HOOISER CHAMPS SET FOR REGIONAL EVENTS

(Continued from page 81)

took part, were Alan Sutherland and Mary Krajcik, Indianapolis, who earned the Regional event's trophy for one year. Members of the winning team in the boys' division were Charles Swan and Nona Fish, Indianapolis, winners of the silver medal for the division's dance, and Wallace Castle and Ruth Skinner, Fort Wayne, who received bronze medals for third place in the boys' intermediate division. Norman Miller, Anderson, and Annette Clark, Indianapolis, won the individual event for the boys' division, and Francis McIlvain, Sally McClung and Charles Ellis and Norma Jean Butt, Indianapolis, won the girls' division. Jerry Noll and Donna Lee White, Indianapolis, and Bill Blowers and Ruby Gundy, Indianapolis, won second and third place in the girls' division, respectively. Novelty pairs, Mary Nolton and Donna Clark, Indianapolis, and Norman Miller, Anderson, Fours, Donna Clark and Norman Miller, Junior Novelties, and Sally Lee McClung. Novelty ladies' figures, Donna White, Nona Fisher and Betty Marles, Indianapolis, won first, second and third place in the ladies' division, respectively. Men's figures, Wally Tynan. Novelty figures, Bill Hanley, Ellis Brown and Chuck Doer, Indianapolis.

ROLLER RUMBLINGS

(Continued from page 81)

bers of the USO, met in Detroit recently and planned the Great Lakes Regional Championships to be held at the Seiderfield Rollerdrome, Cincinnati, May 7-10.

PAUL HOPE is out of service and back at his old 30th as organist at Fort. Horn's Minesota (L. J.) Rink. He will co-comment with Bob Weeden in furnishing music nightly at the Minesota Rink. This means the music chores during his absence.

GREAT LEOPARD ROLLER RINK, Chester, Pa., operated by Jack W. and Bill Coppsmith, has been voted the Pennsylvania State RSROA Championships, Atlantic City.

GEORGE DANCER, manager of White City Roller Rink, Trenton, N. J. and Larry Carlson, of the Statelin Rink, are planning to revive the rink in late April. Talent will be drawn from among rink patrons.

CANADIAN Department of Veteran Affairs has taken over the roller rink at Deep Brook, N. S., which was part of a Navy training station during the war. Rink will be used as part of the department's program of veteran recreation.

SKATER of Pacific Skating Palace, Newport, Ore., witnessed their first RSROA show recently. The success of Imperial Rink, Portland, staged a presentation. Fred Flesner and Jay Overman, with an upsurge of interest in skating since the show.

MRS. GLADYS SALSINGER, of the RSROA Board of Governors, Vera Hansard, Chicago, and Joan Montgomery, of the St. Louis chapter, are skating at State championships in Utah, Washington and California.

REP RIPPLES

(Continued from opposite page)

resort towns with a four-people show in the Los Angeles area. BLATCHFORD, who has had a school show in Colorado and New Mexico the past two months, move to Wyoming and locate at Pat- ton, Wyo., to play show there, and Francis Modrick will close his religious picture show after Easter and will

UNDER THE MARQUEE

(Continued from page 72)

the Cincinnati office.

JESS KING, former elephant trainer, is helping out at Terrell Jacobs' quarters.

SAMPLES of new King Bros. newspaper display ads show that Floyd King will bear down hard on two main fea-

MYRNA KARSEY, Winona, Minn., and her daughter, Jesse, Tex., with her two daughters, Jeannette Wallace and Martha Contos, of Rock Island, Ill., have arrived. Errol Joe Cantlin, formerly proprietor of the Palace Theater, St. Peters- son and Al. Barnes and recently discharged after 46 months in the service, are now in Cincinnati. Mr. Reynolds is chief operator there... BOB SIMONS is on the 101 Ranch-Wild West ad-

loses his eyesight. Please note that all correspondence should be addressed to the publisher at Cincinnati, Ohio, if you are having mail addressed to you in care of The Billboard.
ANNOUNCER; ACTOR; EXPERIENCED EMSEE, straight man; army St., CLARINET CHORUS College. I. band arranging East 87th $40 per writer, newscaster. ACTOR, There is dale, Romans, 931 New York N. Y. (Music) M. 23. Phone ED. RE. night week. Promotion, administration 81; Seeks who Jr., -3 years Army Special Services Jr., -3 years' army -army job. Local exp. Sanford 1198. Tel. 411/3/16. Recommended for radio, stage classical, Baritone, lead alto; pianist; organist; lead trumpet man; billy vocals summer job. Edward Kaplan, 4941 N. Harding St., Chicago 40/10/30.

LEAD ANNO-SAX man; 6'4" years' band arranging; excellent voice. International radio, mult. city. Tel.: 580-2802.


LEAD TRUMPET MAN; 12 exp. with radio, B.C. military band. Interested legit, radio. Edward Kaplan, 4941 N. Harding St., Chicago 40/10/30.


MAGAZINE; popclarinet radio, night club job. All-around theater man 12 years. Excellent radio job in city. Howard E. Jones, 1120 Court St., Secaucus, N. J. 22/2/30.

MAGAZINE; assistant, 7 years exp.; columnist, radio, stage, vaude, Europe. Variety, 615 Harrison Ave., Quincy, Mass. 02/6/30.

MANUFACTURERS' AGENT; adverisement machines, novelty wig. Negro, Figaro. 312 W. 42nd St. 12, N. Y. Charles 2258-A.


NIGHT CLUB MANAGER; 16 years exp. entertainment. Chicago, Philadelphia, New York. S. E. Borchardt, P. O. Box 1635, Chicago 21, Ill. 30/4/15.


ORGANIST; 9 years' theater, concert band, vaude. exp. Located Memphian, Tenn. George H. Clout H. 1069, Sewca, Miss. 30/7/30.

EXPERIENCED VETERAN; seeks job in record, radio, broadcasting. William L. Davis, 343 Veronica Place, Akron 4, 43.

HARWOOD ORGANIST; one year: 1 yr. college. Experienced church worship. Excellent organist. Located New York. B. S. Barnes, 14 W. 57th St., New York 19, N. Y. 40/7/30.

BEERY—Noah Sr., 63, veteran film actor and brother of Wallace Beery, screen star, April 1 in Los Angeles of a heart attack. Beery, who had been vacationing on the Coast after 14 months asboss Tweed in the New York play, Up in Central Park, was the son of Noah Beery, who was Joaquin Arco in 1920, in follow-up years in the films such as The Sea Wolf, The Spook, David Harum and Girl of the Golden West. Beery started in his career as a child actor and later vender in circuses and theaters. He toured the country in stock, appearing with his brother-in-law in The Trail of the Lonesome Pine. His last screen role was as a villain in The Time Tunnel. Survivors include his son Noah, actor-interment in Forest Lawn Memorial Park, Los Angeles.

BENNETT—Grena, 63, for many years music critic of The New York Post, has moved to New York the old New York Americans, in New York April 4. Born in San Francisco, she studied in this country but went to France in 1915 to complete her musical education. She joined the staff of The New York Americans as art critic while still at school and became its music critic at the age of 22. Married to Richard Bennett, the actor, in 1916, she was divorced two years later.

BROWNLEE—Evelyn (K.), 65, for 40 years the head of Brownlee's Hicksville Folies, in St. Mary's Hospital, 46-25 70th St., Queens, April 3 of a heart attack. The past five years he has lived in a hospital and worked at vaude and night clubs. Survived by his widow, daughter and a son. Burial in Forest, O.

CULP—Simon, 63, former solo flutist with the New York Metropolitan Opera Orchestra and formerly with the Grace Hospital, Detroit. Culp had also played with Sounds of the Wind and Victor Herbert's Concerto Orchestra. In 1913 he became affiliated with the Detroit Symphony Orchestra. Survived by his widow and a stepson.

DIXON—Thomas, 82, author of The Cinosaur, which served as the basis for the film The Story of a Stone, was born in Birth of a Nation, in Raleigh, N. C. April 5, 1867. Dixon was a fine clergymen, Dixon was also a lawyer, lecturer, author and playwright.

Vincent Youmans

Vincent Youmans, 67, internationally known songwriter who wrote musical scores for a dozen or more Broadway productions, died April 7 at the Sanatorium of New York April 5 of tuberculosis. Born in New York, Youmans' first major success came when his music world came in 1920, when he turned out the score for the musical comedy On Broadway. In 1927, Youmans wrote the song My Heart is in the Music of the musical drama. In 1929, Youmans wrote music for the movie, Flying Down to Rio. Youmans' heart was stricken with tuberculosis several years ago, and in 1933 retired from the music business. Youmans, who was born in 1914, however, to produce Vincent Youmans, his music scores. He is survived by two children, Vincent and Cecily.

Charles Eelman

ELEMMAN SHOWS
Who Passed Away
APRIL 6, 1945
SADLY MISSED
By Sisters and Brother

FRIENDL—Benjamin L., building contractor and former husband of the late Nora Bayes, musical and vaude star, in New Hyde Park, L. I., N. Y., March 29.

GILBERT—Ray Ote, 29, son of Mr. and Mrs. Joe G. Gilbert, at his home in Bessie City, La., March 27, after a long illness. His father was formerly with outdoor shows, including C. A. Worthington, Hennies Bros. and Mighty Sheeney Midway shows. Services March 28, in interment in Forest Park Cemetery, Bessie City.

GRAMLING—I. B., 50, former manager of Columbia Theater, Alliance, O., in City Hospital, that city, March 29. A daughter survives.

GREEN—Mrs. Naomi C., 68, for many years operator of Craig Hall Hotel and musical lounge in Atlantic City, March 28, of cancer. C. N. HIGGINS — Charles F., 79, for many years first violinst of the Metropolitan Opera Orchestra, in New York April 2. He played with several symphony orchestras before retiring 10 years ago.

JONES—Charles C., 45, minstrel performer, in Robert W. Long Hospital, Indianapolis, March 28 of a heart ailment. He was at one time interlaced with Robert's Minstrels. Burial in Floral Park Cemetery, Indianapolis.

KOBAIN—Leon, 63, Yiddish drama- matist, author and journalist, in Brooklyn March 31. He was the author of a number of novels, and many plays which are frequently performed in New York. His play, Children of Nature, was produced by the Manhat- tan Theater Club last season in the Habima (Hebrew Art Theater) in Palestine.

LIGGETT—Elizabeth E., for the past 25 years manager of the Millfin (Va.) Theater, in that city March 27.

LIMECK — George, 42, End, in that city of a heart ailment. At one time he managed theaters in Boston.

LIPMAN—Rudy David, 46, at Montgomery, Ala., March 28. His brother, Eddie, is a well known car- nation agent.

MULLEN—Raymond, 64, former circus trouper, March 22 in Sarasota, Fla. He was a groomsman in the Ringling show for 40 years.

IN MEMORY OF OUR BROTHER

JOHN H. (JACK) MOON
Who Passed Away
APRIL 6, 1945
SADLY MISSED
By Mrs. EDITH MOON

MURRAY—Mrs. Elizabeth M., formerly of Broadway country, vaude performer, March 28 in her home in Bethesda, Md., was the country for 20 years. Survived by a son.

OLIVER—Otis L., former theatrical company manager, in Richmond (Va.), April 1. Survived by his widow. Burial in Richmond.

POLOCK—Mrs. Anna Marble, 63, formerly planning Pollock, in New York, March 31. Mrs. Poilock was a descendant of one of the most theatrical families in the United States. Her great-great-grandfather, William Warran, was one of the first actors to come to America from England. Her father, Edward Marble, was a well known actor, and her mother, Katherine Wilson, Marble, played ingenuous roles in her younger days. Mrs. Pollock started work as a feature actress in the New York Eagle, then became assistant to the New York Eagle, then became assistant to the studio's publicity man, as a part of the Elsie De Wolf, Oscar Hammerstein and the Hippodrome, he continued his publici- ty work as a p.a. for Elsie De Wolf, Oscar Hammerstein and the Hippodrome, he was married to Charles Pollock in 1906 and retired from the New York Eagle, then became assistant to the studio's publicity man, as a part of the Elsie De Wolf, Oscar Hammerstein and the Hippodrome, he was married to Charles Pollock in 1906 and retired from the New York Eagle, then became assistant to the studio's publicity man, as a part of the Elsie De Wolf, Oscar Hammerstein and the Hippodrome, he was married to Charles Pollock in 1906 and retired from the New York Eagle, then became assistant to the studio's publicity man, as a part of the Elsie De Wolf, Oscar Hammerstein and the Hippodrome, he was married to Charles Pollock in 1906 and retired from the New York Eagle, then became assistant to the studio's publicity man, as a part of the Elsie De Wolf, Oscar Hammerstein and the Hippodrome, he was married to Charles Pollock in 1906 and retired from the New York Eagle, then became assistant to the studio's publicity man, as a part of the Elsie De Wolf, Oscar Hammerstein and the Hippodrome, he was married to Charles Pollock in 1906 and retired from the New York Eagle, then became assistant to the studio's publicity man, as a part of the Elsie De Wolf, Oscar Hammerstein and the Hippodrome, he was married to Charles Pollock in 1906 and retired from the New York Eagle, then became assistant to the studio's publicity man, as a part of the Elsie De Wolf, Oscar Hammerstein and the Hippodrome, he was married to Charles Pollock in 1906 and retired from the New York Eagle, then became assistant to the studio's publicity man, as a part of the Elsie De Wolf, Oscar Hammerstein and the Hippodrome, he was married to Charles Pollock in 1906 and retired from the New York Eagle, then became assistant to the studio's publicity man, as a part of the Elsie De Wolf, Oscar Hammerstein and the Hippodrome, he was married to Charles Pollock in 1906 and retired from

Marriages

ALLEN-HORNE—Paul Allen, until recently singer with Frankie Carle orchestra, to Laurel Hastings Horne, par. Hills, Calif., at Miami, April 11, 1945. The bride's father, a famous vaude actor, was in Hollywood March 25.

BUCKHOUT-KONFELD—William M. Buckhout, manager of the Barleycorn Club, Miami, to Carol Kornfeld, March 24 in Detroit.

CAMPBELL-STRICK—Donald C. Campbell, 21, dancer, and Lillian May Stroeh, aerialist, dancer and singer, at Apple and Colorado, Los Angeles.


DAY-SEIGERT—Edith—son—son of Flying Concessions on the Clyde Beatty Cirque, and Joann Marjorie Seiger, on April 2, in Yuma, Ariz., March 30.

DEWEY-DODDS—Frank W. Doak, dramatic instructor at North Carolina Women's College, Greensboro, N. C., and Linda Wood Taylor, actress, in Easton, Conn., March 30. The bride is a former student of the College.

DREW—Head of the Cincinnati office of General Artists' Corporation, and George Bonneau of the show business, in New York, March 31.

EINBRECHT—C. A. Krinner, Kansas City (Kan.) attorney, and Kay Beasley, ice skater, March 30 in New York. The bride is appearing in the ice review at Netherland in New York.

LEWIS-STEWARD—Joe E. Lewis, night club comedian, and Martha Stewart, both film actresses, in Miami Beach, Fla., March 29.

ROSE—Mr. and Mrs. Michael T. McCarty, assistant manager, Ben-jamin Franklin Hotel, Philadelphia, and Muriel O'Brien, of Lamb's Hi-ice Revue, March 8 at Millbourne Pa.
BIG PROFIT JOKE ASSORTMENTS

Cigarette Loads, etc.
Write for Quantity Prices.

WOOD MOVING Sales Displays mean BIG LEAD

86 The Billboard
April 13, 1946

FOR THE FOLLOWING WEEK IN CINCINNATI
for the Following Week's Issue.

To insure publication of your advertising in the earliest possible issue arrange to have your copy reach the publication office in Cincinnati early in the week.

IMPORTANT—All Classified Advertisements Must Be Accompanied by Remittance in Full

HAGN Volume Values
All-Metal windshield Lighter—This top-notch type of lighter is ideal for use in cars and trucks.

FORMS CLOSE

THURSDAY NOON IN CINCINNATI

ACTS, SONGS & PARODIES

ATTENTION CONCESSIONS:
LEAD, PLASTIC—WOOD
PITCH-TIT, TUNES, FISH PONDS, PIN
50 Cents/Box, 100= $1.50
For ready sale or stock.

CIGARETTE CASES—MEN'S LONG BRASS KEY CHAINS,
100 = $1.00

FOOTBALL RULE BOOKS,
$1.50

PLASTIC—Plastic Plates, Glasses, Cups, etc.
WOOD—Imprinted, Clipper, etc.

Genuine COWBOY HAT ASH TRAY

Made of solid copper with a bright finish. Size in diameter, 5¼". A real value and a big flash!

AGENTS & DISTRIBUTORS

AGENTS—SEND FOR SAMPLE DOZEN NEW CONFECTIONER'S ITEMS.

SPECIAL OFFER 

TO INSURE

ALL METALLIC MERCHANDISE

在 the following on the

FOR PROMPT SHIPMENT

AGENTS, SALESMA, SELLEROS, FISHER,

SHOULD BE ORDERED IMMEDIATELY

FOR DALLAS.

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FOR DALLAS.
CHOCOLATES

IMMEDIATE DELIVERY

ATTRACTIONS PACKED

IN 1 POUND GIFT BOXES

$8.40 DOZ.

Minimum Order 1 Doz.

SAMPLE $1.00 PER BOX

½ Deposit With Order. Balance F. O. B. Chicago

A COMPLETE LINE OF GENERAL AND SPECIAL MERCHANDISE

WRITE FOR CATALOG

EARL PRODUCTS CO.

221 NO. CICERO AVE.

CHICAGO, ILL.

Helmets and Play GolGles

A PROFITABLE COMBINATION FOR IMMEDIATE SELLING

Combination consists of a Non-Breakable 4-Helmet and an adjustable pair of GolGles.

There is a great appeal to the kids and is a quick-profit item for the dealer.

Helmet comes in two styles—Two-Star M. P. and M. P., Golfes provided with an adjustable, live rubber elastic headband.

Ready for immediate delivery in any quantities.

F. O. B. Our Factory

Rudd Trading Company

356 Rockaway Ave., Brooklyn 12, N. Y.

GARMETTE PROTECTION WITH...

WATERPROOF APRONS

CANNING APRON

FOR MEN AND WOMEN

White rubberized, waterproof aprons, hill type. Protects for household or commercial work.


F. O. B., Chicago. TERMS: 1/2 Cash With Order.

E. F. BERNHOLD, INC.

410 W. Van Buren St., Chicago, Illinois

LOOK AT THESE PRICES!!!

IMMEDIATE DELIVERY

Heart Slide Pocket

For 2 Photos

$5.00 Doz.

Round

For 3 Photos

$5.00 Doz.

108.00 Doz.

25% Deposit With Order; Balance C. D. O.

5.00 Doz.

Folk Novelty Co.

33 Union Square, New York City 3

NEW PLA SAFE BAND

Sample Order One Dozen

1-Piece Pla Band. Dozen. $6.00

Satisfaction Guaranteed

DePaul Plastic Products

B. LOWE, Holland Bldgs., St. Louis, Mo.
ANIMALS, BIRDS, PETS

BOA CONstrictors, BEADED LEOPARDS
Black Iguanas, Ibis, Hammerheads, large bred native and imported species including Komodo dragons, Crocodile, Horned Toads, Vivarium, Rodentas, Bats, Weasels, Etc.

The stock is changed daily and complete in all respects.

LIFETIME BUSINESS OPPORTUNITY QUARANTINE ROOMS.

GLASSWARE

8700 Bonn Bldg. $12.00.
8675 American Flask $8.95.
8200 Marked Bottles $1.20.
8425 Metal Flasks $1.35.
8700 Match Holders $1.65.
8700 Fleischmann's $1.00.
8403 Nashua Straws $1.20.

NOVELTIES

1600 Brutsch Glasses $0.75.
1570 Aaf Eyeglasses $1.00.
1580 Bell & Pepper Shakers $5.00.
1570 Silver Shakers $2.25.
1670 Silver Plated $2.55.
1580 Silver Cups $3.50.
1520 (New) $1.25.

BUSINESS OPPORTUNITIES

1570 INDEPENDENT OPPORTUNITIES OF JEWELRY DEALERS

FOR ENGRAVERS. FARES, VARIETY STORES, ETC. THIS COSTS YOU ONLY 85.00 400.00 870.00 8709 $24.00

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE—Only advertisements of used machines accepted for publication in this column.

THE GENUINE PLASTIC SLIM OF THE DAY

* Finest Design
* Chip Proof
* Indestructible
* Flawless Pieces
* Acceptable Anywhere

For Only $2.30 per gross

Delivered Anywhere U. S. A.

Packed 10 Gross Per Box Assorted colored and Pieces. Send $50 Deposit Per Gross With Order, Balance C. O. D. Mail Order Today.

CARNIVAL PLASTICS CO., Williamston, N. Y.

FOUNTAIN PENS AND MECHANICAL PENCILS

(CARDED OR BULK)

Price Range From $1.00 to $4.00, OPA Approved.

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LIFETIME BUSINESS OPPORTUNITY QUARANTINE ROOMS.

CONFESSIONS'S

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HEMACE—MAKE AND SELL: BIG SEASON

Ingredients: slowly obtain. Formula made and sold by Messrs. Spalding and Brothers Co., Santa Cruz, Cal.

FOR SALE

SECOND-HAND GOODS

ALL AVAILABLE MAKES POPPERS—PUTT

ALL Electric or Gas Baked Mattresses, etc.

ALL MAKES NEW—CHILD POPCORN MA

ALL MAKES—NEW—CHILD POPCORN MA

ALL MAKES—NEW—CHILD POPCORN MA

FOR SALE: AUTOMATIC COMBINATION

FOR SALE: POSTABLE ELECTRO-GR

GIANT HEATH ALUMINUM TWELVE QUAR

STERLING STEEL EXPANSION OR

TINSEL LINING—S electro-plated and\n
LABORATORY USE.

TinSEL LINING—S electro-plated and\n
LABORATORY USE.

ROLLING BINO CAS

NOVELTIES

Asid, Hawaiian Lilies, Per Gr. | $1.50

#13 Hawaiian Lilies, Per Doz. | $10.00

Bisque Dolls, Per Doz. | 15.50

Bisque Dolls, Per Gr. | 0.45

F. B. White, Per Gr. | 0.75

Bibb Motif Bands, Per Gr. | 0.75

COMMERCIAL FLYING CARPET, ANY SIZ

12 LARGE FLYING CARPET, ANY SIZ

GLASSWARE

Large Square Ash Trays, Per Gr. | 0.75

Green Cups, Per Gr. | 0.75

Red Cups, Per Gr. | 0.75

Bowl, 4 oz., Per Doz. | 1.50

CHAS. BRADY, Mfr., 154 West 27 St., New York 1, N. Y.
ALUMINUM FOIL
PIN WHEELS
$7.00 Gr. PER Doz.

PARKS

FOLDING CHAIRS
All You Want! Prompt Delivery! Low Prices! Write or Wire—J. P. REDINGTON & CO.

REPEATING CANS & PISTOLS
to Diagram Now—Write for Copy Today

CHOCOLATES
1010—2 1/2-lb. Packages, 1 2-lb. Package. 1 Large Two-Tone Combination Big Bartho Elephant, made of high quality genuine circular fabric—full cotton style. No tin eyes or ears. Price $6.00. Each. 1020—2 1/2-lb. Pages, 1 2-lb. Pages, and one large 1-lb. package. 1 6-lb. package, each. 1030—1 1/2-lb. Old Fashioned Chocolates and Confections packed in fancy wood cases, 10 lbs. in lid and picture box. Each. 1040—Fancy All-Miner Glass Vanity—large drawer 2-power compartment swivel mirror Vanity only. Per Doz. 1050—Prompt shipment—All prices net cash—F. O. B. Chicago 1/2 Cash With Order.

MRS. PALMER'S CANDIES
919 N. Lukowski Avenue, Chicago 51, Illinois
Known for good quality candies since 1924

GOLD FINISH DOUBLE HEARTS, $15.00
WHITE METAL DOUBLE HEARTS, $13.00
RABBITs, AND SHOOTING STAR (Eclipse Line), $15.00
A-1 BARS, $10.00
WHITE AND YELLOW METAL SIGNET RINGS, $12.00
STERLING SILVER SIGNETS, $4.00

Ducks, $2.25 and $1.50

SAMUEL HAZZ, Mexican Hats, Chloe Hats, Cowboy Hats, Small Mitts, Hats with Feathers, Birds and Bows, Black, White, R. & R. Dialbers, etc. Pianos, Pianola, Radios, etc. Wolf, etc. 50 or 100 Large Bunches of any description, made to order. Lead for Badge Books, Key Chains, Police Whistles, Gun Handles.

LEWIS NOVELTY CO.
1101 Mission Street
San Francisco, Calif.
See Our Line of Carnival Stuff

Ducks, $2.25 and $1.50

For Parks,
April 11. See Our Line

LEWIS NOVELTY CO.
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LEWIS NOVELTY CO.
1101 Mission Street
San Francisco, Calif.
See Our Line of Carnival Stuff

Ducks, $2.25 and $1.50

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1101 Mission Street
San Francisco, Calif.
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Ducks, $2.25 and $1.50

For Parks,
BALLOONS

WE Buy, Sell or Exchange Any Size, Any Kind.

We also have Balloon Sticks and Balloon Baskets with Satin Organza Bag (reinforced) for helium and hydrogen cartridges at $10.00 each.

HARRY FRIEDMAN

1065 Mission St.
San Francisco, Calif.

BALLOONS

50¢.

We can deliver if you send your orders in with your check. 50¢ minimum order

White Rubber Hats...

$2.00.

We offer an exclusive line of Balloon Filling canisters, Balloons, and Assorted Fillers.}

ARThur, Trum, Flagstaff, Ariz.

Circus and Carnival Men

Our new line of special Picture Frames allow you to see your merchandise framed at $5.00 each. Once you have seen these frames you will never be interested in anything else. Your customers will be extremely interested in the merchandise framed at $5.00 each. Get your orders in now to secure a good supply.

Circus and Carnival Supply House

1930 BROADWAY, NEW YORK, N.Y.

SPRINGFIELD.

NEW MAGIC; ALSO

SOLD IN LOTS OF 100
NO LESS

Also Other Bingo Supplies

WRITE FOR SAMPLES

MORRIS MANDELL & CO.

131 W. 88th St., New York 11, N. Y.

WRITE

SOLD IN LOTS OF 100
NO LESS

Also Other Bingo Supplies

WRITE FOR SAMPLES

MORRIS MANDELL & CO.

131 W. 88th St., New York 11, N. Y.

WRITE

MUSICAL INSTRUMENTS, ACCESSORIES

BAND ORGAN, ORTHROTONIC STYLE, 125,
perfect condition, won nearly destroyed. Music was bought for $250, now asking $25. J. Logan, 217-54 W. 14th St., Miami, Fls.

ELECTRIC GUITAR PICK-UP, MAGNETIC, brand new, fully guaranteed. $15.00. Address, 250 West 14th St., N. Y.

FOR SALE - WANTED - MUSICAL INSTRUMENTS,
best buy for small band. Please write. 517 W. 56th St., Chicago, 46.

HARRIS NOVELTY CO.

1102 ARCH ST. PHILADELPHIA, PA.

HORSESHOE RINGS

$18.00

ORDER TODAY

25% Deposit With Order. Balance 30 Days. Open Account to Well-Rated Firms.

MUDIAL MUG CO.

2067 Broadway, New York 23, N. Y.

On Sale Today $4.50

For Resale! Each

3093 Franklin Ave., Hollywood 27, Calif.

GOLD AND SILVER JEWELRY

Pacific Coast 'Wholesalers offer you a fine selection of Gold and Silver Jewelry. Absolutely

Lowest designs in Men's and Women's Solid Gold Rings, Diamond Rings, Pearl Necklaces, Ivory and Lucite Jewelry. Etc., Etc.

Entrance: 14th Solid Gold Wedding Ring Sets, display boxes, $1.75 Set (net price $1.50).


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Lowest designs in Men's and Women's Solid Gold Rings, Diamond Rings, Pearl Necklaces, Ivory and Lucite Jewelry. Etc., Etc.

Entrance: 14th Solid Gold Wedding Ring Sets, display boxes, $1.75 Set (net price $1.50).
PHOTO SUPPLIES DEVELOPING-PRINTING

AAA QUALITY "VENDS" STREAMLINES—Great day sales with one machine. No fluctuating sales day-to-day. Easy to earn—home or store location. No cash register necessary. Complete development, printing, mounting. One hour service. Full length, half, or any size. Our film is developed by experts.
Champion Candid Camera Deal

Deal Consists of

$17.40 Complete

SIX—Champion Candid Type Color Cameras Attractively Mounted on

ONE—1200 Hole Cutout Board, 5c per sale.

Board Takes in

$60.00

Pipe Out

15.00

Convolutions

Cost of Deal

$32.40

Definite Profit

17.40

SEND FOR OUR LATEST SALESBOARD AND NOVELTY CATALOGUE

A. N. S. SALES, INC.

312 E. MARKET ST.

ELMIRA, N. Y.

Carnival—Circus—Bingo Stock

Large and small plaster, glassware, canes, slum, fur animals, lamps, ash stands, lids, tails. Send for Complete Price List.

Stanley Novelty Company

14 E. Broad Street

Richmond, Virginia

Carnival—Circus—Bingo Stock

Immediate Delivery — New Reduced Price $9.00

No. 3W21—Stainless Steel—White Only. Per Dozen ______

Bieler-Levine, 37 S. Wabash Ave., Chicago 3, Ill.

Printing

Advertise — 100 Leaf Heads and

Stencils, two 100 leaf clip. 11 x 22

pieces, 100 leaf clip. 8 1/2 x 11

pieces. Drawing board, 12 x 20, to

order. Dovetail Printing. 5228

Chesterfield, Kansas City 6, Mo.

Business and Personal Stationery —

And any specialty lithographed and

decorated. Designs in any color.

217 South Wadrobe Ave., Indianapolis

Ind.

Washburn Stereotypes, Two Thirds

Gold and 1/2 Gold. For sale by

Folio Commercial Co., 244 W. 35th St.,

New York City.

Wingate Camera. Triangle Snub nose.

Sterling Silver. For sale. Photos

Other Metal, embossed, carved, chiselled,

mirror, vanity mirror, etc. Beulah Printing


White for Pier folder describing

Driver's license size. 2 1/2 x 3 1/2

price, $1.50 per 100. Tribune Press, Box 511,

Omaha, Neb.

500 8 1/2 x 11 1/2—HammerMill Bond

Letterheads and 500 8 1/2 x 11 paper

—and 500 8 1/2 x 11 paper. Pine Press

Greenwich, N. C.

Two Oder Multicolor Headed

Folder. Satisfaction guaranteed. Full stock

of business papers. Columbus, Indiana 1906.

WY. 7th, Brooklyn, N. Y.

Tattooing Supplies

Tattooing Outfits, Designs, etc.

In stock. American 1946 new folder,

and one color book. Wants to send

your order now. Specify size:

$10.00

$11.40

$3.45

Send for sample literature. Bailey

Modern Tattooing Outfits. Illustrated

A-595 175 W. Washington Ave.

Kenwood Avenue Chicago 5.

Wanted

Cigarette and Candy Vending Machines, all other coin equipment. R. P. Fidd.

4156 W. Ashland, Chicago 31, Ill.

Kindly quote wanted. And Kin—Lord—

Be complete. Give description, price list, terms, etc.

Table and Floor Light Jobbers Send

List. All sizes in stock. 3 1/2 box.

4, Box 186, Grant Pass, Ore.

1-6 Foot Blue Powder, Polishing Wood.

Clarke, Novelty Musical Instruments such as

aluminum, brass, wood. More complete than

last year. E. Verey Clark, Vernonville, Mich.

Want 650—Floor Light—Round Base

Metal, in good condition, wood top. Address

A. Hopkins, 32nd St. N. E., Washington, D. C.

Wanted—Drum in good condition

For small parts. Please give size and number

parts. Described fully. 376 East, Muncie, Ind.

Wanted—Self-Adjusting Expansion Watch Band

Made to rigid Army Specifications. Fully adjustable where they fit exactly, will not

come off. No. 3W21 supplied. Send only 3W21 and make $2.50 per sale.

Sold new. Washburn offers great economy in producing Army and all
double Alexandria brushes flat flats, and

all double Alexandria brushes flat flaps, per box, $1.25. Expiration dates of stock

will be kept. Send quotations. Doves, and snow.

Rush Your Order Today!

Editorial number available. Get your order in the

next delivery. Order 8 1/2 x 11 sheet size. $1.50 end each color.

Modern Merchandise Co.

Dept. A-88

175 W. Washington St.

CHICAGO, ILL.


Wanted—Hi-Merrow—Hammond Electric Organ with speakers.

List. 159 Paris St., Valparaiso, Ind.

Wanted—Hi-Merrow—Brown Chrome

Organ with speakers.

List. 159 Paris St., Valparaiso, Ind.

Wanted—Merriell-Go-Go Board, for small parts. Please give size and number

parts. Described fully. Box 185, Atchison, Kan.

Wanted — Ventilograph Figure. New

Cigarette Card Superintendence of

National Council of the Boy Scouts of America.

883 No. 411, Louisville, Ky.

When They Last

"A Perfect Lighter That Never Fails"

It is known as the "Matchless." We have

made and make an excellent gift for teachers, gentleman.

It has beautiful light, and

is well made. Comes in assorted box

bands. Each box contains one
dozan assorted designs. De- 

scribed fully. Black and colors in a box.

$3.60 Per Dozen in Lots of

12 Dozens or

$4.60 Per Dozen in 100-Dozen Lots

RHODE-SPENCER CO.

225-225 W. Madison Street

CHICAGO 6, ILLINOIS

Comics

Over 35 Cards and Folders, all in 4 x 6 inches, with envelopes. All size suit 50 cents.

Send 25¢ for sample cards and folder.

M & M Card Co.

1083-1085 N. S. 13th.

Omaha, Nebr.

High Grade

Yellow Gold-Plated Stainless Steel Expansion Watch Bands

1/2 DZ. FOR

$9.00

Send $2.00 for sample band. Retail for $.40.

B. Lowe, Holland Bldg., St. Louis 1, Mo.

New Blue Process! Finest Vanities!

$20.00 Swivel 

$24.00 New

Mirror—Lite! — Low Price!

Doz. $1.00. Od. Od.

Beautiful blue-white and blue mirror, $1.50 to $2.00, plastic, 20% off.

W. L. Martin Mirror Box Co.

4345-50 W. 30th St.

CHICAGO 8-111

1946 Illustrated Mexican Jewelry Catalogue Now Ready

Engravers' Items Catalogue Also Available

Brochures

Costumier's Holiday Gown—Swing Dress—Jewelry Findings—

Fashions For Boys, Girls, and Glamour Jewelry (Gold or Silver)

Pumps

Send for Catalogue & Wholesale Price Lists

Miller Creations Mfg.

6626 Knowood Avenue

Chicago 37, Illinois.
**IMMEDIATE DELIVERY!!!**

Increased production now enables us to take on a few new accounts who are in need of a quality product. Cabinets are beautiful 2-tone, hand-rubbed veneer. Tremendous volume and beautiful tone quality immediately makes this unit a hit in the store with the finest sales men. Built-in shelf and all the latest 1946 features.

25% Deposit With Order. **$25.95** Balance C. O. D.

**B-C PRODUCTS CO.**
2335 So. Michigan Ave., CHICAGO 11, ILL.

**MAKE MONEY Selling FLUORESCENT LIGHTS**
**SAVE 1/2 Light Bills**
**NO MORE Extra Equipment. No more Special Wiring.**

**INTO SOCKET JUST LIKE BULB!**

**SALESMEN!**
Once expensive—once laborious—now easy and profitable.
Fluorescent Lights will sell in millions. Famous name and world famous quality is your guarantee. Ex-Confederate member will test and tell you how the market is starved for this new product.

**FREE**
If earnings of $10.00, $10.00 and $11.00 a week are your goal, rush your name by fastest way for sensational free—see plan—call tomorrow with pictures and phone. This is the biggest item to date selling today. Even if you don’t sell another article in this magazine, get into the fluorescent business and sell them for a profit.

NORTHERN AMERICAN MFG. CO.
6042 Chicago Blvd., Dept. 434-B, Chicago 15, Ill.

**CARNIVAL—PICTURE SHOWS—FILMS—AMUSEMENT**

**CIRCUS AND CARNIVAL**
PRINCES SALAMATIC, NATIVE JUNGLE, TIGERS, BENGAL TIGERS, COMIC BULLS, ANIMALS. Write or wire your request on official card and receive our 1946 catalog. Write in Joseph Driscoll, 116 West 129th St., New York 27, L. N.

**MISCELLANEOUS**

**PAINTS AND TEA LEAF LACQUERS**
TRAVEL world, 35 years old, lacy girl blue, very beautiful. From Detroit, Ann. 3.

**Here She Is... THE FAMOUS RAGGEDY ANN DOLL**
The OUTSTANDING DOLL Sensation
**IMMEDIATE DELIVERY**
The head revolves

42 inches BIG

Assorted DRESS costumes
PRICE... you'll be SURPRIZED

Write us about this and other 
PLUSH TEA 
FOR SALE 
BLANKETS,
EASTERN SPECIALS

**Easter Specials**

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
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<tbody>
<tr>
<td>Tea Roses by 6</td>
<td>$3.00</td>
</tr>
<tr>
<td>Daisies by 7</td>
<td>$2.35</td>
</tr>
<tr>
<td>Cluster of Three Carnivals in White or Pink</td>
<td>$6.00</td>
</tr>
<tr>
<td>Cluster of Four Saturdays in Pink or Yellow</td>
<td>$6.50</td>
</tr>
<tr>
<td>Jonquils by Four</td>
<td>$6.50</td>
</tr>
<tr>
<td>Pond Lilies with Bird by Tom—Pink or Yellow</td>
<td>$6.00</td>
</tr>
<tr>
<td>25% With Order, Balance C. O. D.</td>
<td>$0.0</td>
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<tr>
<td>50% OFF</td>
<td>$0.0</td>
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GLO NOVELTY CO.
372 Brown St. NEW YORK 1, N. Y.

**AUX BOMBS**

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<tr>
<th>Item</th>
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<td>A</td>
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<td>B</td>
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<td>C</td>
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<td>D</td>
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**FRANK BONOMO**
44-5, Box A, Bost. N. Y. 3.

**DISCHARGE HOLDERS**

Men and women are cleaning up at army and navy camps. Maker with coupon buyout 1 cent. 

**SELL ULTRA-BLUE STOCK SIGNS**

**The Billboard**

**Chocolates**

<table>
<thead>
<tr>
<th>Item</th>
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<tr>
<td>A</td>
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<td>$1.25</td>
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<td>C</td>
<td>$1.50</td>
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**THE BILLBOARD**

**CHAMPIONS May 24th—Immediately Deliveries**

(24 per case)

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<tr>
<th>Item</th>
<th>Price</th>
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<tbody>
<tr>
<td>A</td>
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<td>$3.00</td>
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<tr>
<td>C</td>
<td>$2.50</td>
</tr>
</tbody>
</table>

LATEX RUBBER

Make your own molds for plaster and get extra detail. Write for prices and information.

SOUTHERN PREMIUM MFG. CO.
2401 South Eraw St. DALLAS 1, Texas
Sensual “Buy” Cash in On BIG PROFITS WITH THIS AMAZING WEATHER WIZARD
Forecasts Weather Indications Retailer There’s fast-bite spread when you show this attractive double, automatic micro, backtrackable weather thermometer—said Weather Wizard. Predicts the truth! Indispensable 3 to 24 hours in advance. Works on any wind—when last window is indicated. The Old Witch Weather Indication and when it will rain or stop. LOOK AT THESE PRICES $8.40 Per Doz. $7.80 Per Doz. in Gross Lots Net P. O. D. Chicago—Individually Brds.—Period 2 Oz.—To Carrier; Order Heavy—Entitles 21 Doz. to Discount. Balance O. D. Expects. BANNER NOVELTY, 729 Madison St. CHICAGO 5, ILL.

Now Available! OAK-HYTEX BALLOONS
Present production limited to a few popular sellers. See your jobber.

The Oak Rubber Co.
Ravenna, Ohio

Pipe Men
For Pitchmen
By Bill Baker

Communications to 25 Opera Place, Cincinnati, 1

THEY TELL US... Paul and Ethel, have quit the trikes and keister brigade and are successfully operating a second-hand store in St. Louis. They manage to take enough time off periodically to visit Madeline E. Bagam’s layout there.

MISSISSIPPI KID... and Al and Mabel Rice are working sales in Oklahoma to good returns.

A FOLLOWING A LONG... trek from the West Coast, Harry (Shorty) Mills is in Oklahoma City working giant-size soap bubbles to click results. He says he’d like to that of Ben Stone, Charles Ross, Pat Trainer and the Schwartz brothers.

WORKING CHAIN STORES... to Oklahoma to reported good business are Dr. and Mrs. Golden, oil; Tom Kennedy, sharpeners, and Ben (Hob октя) Meyers, auto parts.

“STILL HOLDING... down my old lot here,” letters Madeline E. Bagam from St. Louis. “My sister, Mary, was in Nashville recently where she met Frenchy Thibault and family. Ray and I were featured recently in a story written for The St. Louis Globe-Democrat. Abe Morris, of The Billboard’s St. Louis office, is a constant visitor to the lot. Eddie Kennedy, pipe in

SATIONAL PROFIT MAKER
Each A FAST ACTION 84.50 RETAILER (FAA Approved Price)
Shipping Charges Paid in Orders of 2 Doz or More

CHECK THESE FEATURES
- Takes ALL NATURAL COLOR Pencil liners in outdoors.
- Takes 15 Minutes-writing on ordinary No. 186-erasers roll.
- New film track-brings entire picture to sharp focus.
- Engraved with GENUINE Sphinx Braid.
- Fixed focus! Exposure automatically reset at time.

In LOTS of 44 $.23
In LOTS of 54 .21
In LOTS of 75 .20

These prices F. O. B.
K & K SALES CO., 256 Sixth St., Dept. 112, Pittsburgh, Pa.

FOR ENGRAVERS
Highly Polished Polished Aluminum Bracelets $15.00 per gross. Orders shipped same day. 50% deposit, balance C. O. O. Order by number.

“READY NEXT WEEK”
A Stainless Steel Cuff Style Bracelet, 1 1/4 wide, with Die Cut Old English Initial. Send 25c for Sample.

UNITED DISTRIBUTORS
225 NORTH MICHIGAN AVENUE CHICAGO 1, ILLINOIS

MECKENDISE

MILLER RECORD SALES CO.
6516 PLYMOUTH AVE., CHICAGO, IIL.

CLOSE OUT 14-KARAT SOLID GOLD MEN’S WRIST WATCHES
Rose Diamond and Emerald Out Jewel Numerals. Rectangular 14-Karat Yellow or Pink Gold Case, Ultra Modernistic Design. Heavy Magnifying Crystal, 17 jewel. Swiss Movement. Gold Chain (Starch Band; a perfect timepiece, retail value, $160.00) to close one or 1,000, with $9.60. (Money Back Guarantee.) Mark orders “For Resale” to avoid 20% tax. Retail by postal money order only. Checks must be certified.

Over 20,000. Billboard Customers.

J. Aubrey Whyte Studios
116 W. 46th Street NEW YORK CITY

MEDICINE MEN

For your next medicine cabinet try these, Oil, Tablets, Cream, 2.50. Each, per bottle, with rapid arrival: (Product Liability Insurance Carried.)

MIN-O-RAL PRODUCTS LABORATORIES
Manufacturing Pharmacists
107 E. Seventh St., Johnson City, Arkansas

PAPER MEN

Can use a few good Paper Men in Kentucky. Best proposition. Write

KENTUCKY FARMERS’ HOME JOURNAL
Louisville, Kentucky

Discharge JEWELRY
Heavy Sterling Silver Ring, Mounted with regulation Sterling Silver Gold Plated Emblem.
No. 4R119......Per Doz. $15.00

GOLD PLATED THE SLIDE WITH EMBLEM
Per Doz. No. 4595 $22.50

BIELE-LEVINE
37 S. WABASH AVE., CHICAGO 3, IIL

PITCHMEN, DEMONSTRATORS MIN-O-RAL
The Concentrated Mineral Water
M .50 or on 2 oz. or larger—Send to dealers in bottles. Engraving and Returns 15%.

MIN-O-RAL PRODUCTS CO.
1635 W. WILSHIRE

B E T W E E N 2 0 C E N T S T O 1 D O L L A R A N D 1 0 0 C E N T S
REYNOLDS PEN
OPA DEALERS' PRICE $7.50
A 10's Artistic, Straight Grip, Carded, Disp. 4.25
C 029 Heavy Brass Key Chain, Carded, Disp. 2.75
B 01244 Open A Brand Satin, Beautiful Multicolor Ink Design, Disp. 6.25
B 1364 Dicker, Large Assorted Colors, Disp. 4.50
C 1224 Dicker in Match, Disp. 3.00
E 218 Assorted Erasers for Pencils, Disp. 2.75
E 151 Pearl Erasers, Disp. 2.85
E 101 Pearl Erasers, Assorted, Disp. 2.85
C 00433 Golf, Ag Reel, Complete with Cleaning Kit, Disp. 5.75
E 1224 Golf, 4-Jewell Pk, Disp. 5.75
Yellow Gold, Disp. 3.25
R 244 14-Jewel Winding Band in Match, Disp. 5.75
E 721 Tuxedo, Miniature Card Set, Disp. 2.75
Tuxedo Shirt Buttons, Disp. 2.75
Open account to rated concerns; otherwise 25% deposit, balance C. O. D.

AL SWARTZ Wholesale Distributors

RADIOS BRAND NEW TABLE MODEL
FULLY GUARANTEED SUPER-HETRODYNE BUILT-IN AERIAL A. C. - D. C.
110 V. ALL ELECTRIC
IMMEDIATE DELIVERY!
Rich hand-rubbed walnut cabinet with RCA Licensed Tubes and a 5" Heavy-Duty FM Speaker—mendous volume—harmonious selectivity—outstanding tone. No aerial required. Each radio is packed in an air-conditioned carton, fully guaranteed and imme-
dately shipped when your order is received. Rush your order today and be sure your radio is in
fifty days tomorrow! Order now! SEND 25% DE-
PPOSIT WITH ORDER—BALANCE C. O. D.
104 FIFTH AVE., DEPT. 58-17 NEW YORK 11, NEW YORK

ROYMART CO.

COLORFUL METAL LIGHTERS
NOW IT IS HERE—SEE IT!
A Lighter That Really Works—Hollow Cast—Holds Twice as Much Fluid as Any Ordinary Lighter
Made in Five Beautiful Colors—Black, Green, Brown, Blue, Red
Retail Value $2.50
PRICE $7.20 PER DOZEN; $72.00 PER GROSS; SAMPLE $1.00
25% Deposit With Order, Balance C. O. D.

CAROL ART CO. 756 VARSITY RD.
ST. ORANGE, N. J.

ATTENTION, MANUFACTURERS
Are you represented in Texas and neighboring States? Are
interested in representing manufacturers on commission basis,
especially toys. At present selling leading chain stores, depart-
ment stores, toy stores, drug stores, carnival trade and jobbers.

Write to M. J. BERGER
Manufacturers' Agent
680 West Fort Worth Ave.
Dallas 8, Texas
Using New Inventions
By Walter W. Hurd

NEW instances seem to pile upon each other, showing how the coin machine industry is quick to adapt all usable new inventions to improve its machines or develop entirely new ones. The story of this alertness to grab new ideas will keep on with the years, for the industry has always been recognized for its progressiveness. This is one reason why the use of coin-operated machines expands rapidly as civilization advances. Some would raise the question whether civilization is advancing, so it would be better to say that the use of coin machines expands rapidly as the industrial age unfolds.

The coin machine trade should be most eager to tell how it makes use of many new inventions to improve its machines. It is something that makes the industry fit into the picture of many big improvements for future convenience, entertainment and merchandising. A lot of newspapers and magazines now seem glad to help in telling the story, for many writers are asking for trade data which is to be used as the basis for magazine articles.

Some of these articles have already appeared, and still more are probably in the works for future publication.

This gives the coin machine industry a place in the front rank of progressive developments in these lines. It is this progressive attitude, this eagerness to improve old machines and develop new ones, that will keep the world going ahead. Since the industry so conspicuously shows the progressive spirit, it will hold its place among the advance guards of a rapidly moving age. Many good stories in the future will be available to the trade press and to papers and magazines in general.

One of the new inventions, apparently grabbed up at once by coin machine firms, is reported to be a new pick-up for home juke boxes. The manufacturer of the pick-up says at least two juke box firms will use the device on their commercial machines. If the pick-up works successfully on commercial juke boxes, it will be a good example of the mutuality of inventive progress.

The maker of the new pick-up says it has an unusual lightness, a thing that juke box makers have been looking for these many years. It was apparently developed with home phonographs in mind, but now that it is on the market it may make its biggest commercial success on the jukeboxes in public places. The instance reminds the trade that some of the most useful inventions may be made by firms catering to the home or to other industries. But once the idea is out, the coin machine trade may pick it up; put it on a machine, or make it an entirely new machine—only to push the invention forward to greatly increased success.

The mutual exchange does not end with the commercial phonograph trade getting a new pick-up nor does it begin there. One of the most interesting facts about the juke box trade has been the way in which it made the record-changer mechanism take with the public. Record changers had been put in home phonographs many years ago, but it took thousands of juke boxes in public places all over the country, with their record changers working before people’s eyes, to give the device real popularity.

The home juke box idea now promises to skyrocket to popularity during the next few years and to carry the phonograph record business along with it. But, at the same time, the commercial juke will be going right along with new heights also, each helping the other with new inventions and new popularity.

This is only one story and many others of equal or greater importance could be related to show how the coin machine trade adapts new ideas and also gives out ideas. Even our fighting forces during the war learned something of how the industry can furnish ideas.

During these months when the trade is forced by general conditions to wait for new mechanisms to make new machines, the spirit of progress should be kept alive by thinking of the many marvelous chapters in the story of coin machine development thru the past year.

For every development and new machine that seemed revolutionary in the pre-war years, now we may expect many more in the next decade. The rate of progress will be speeded up considerably in the industry, while the wonders of the mechanical age continue to unfold.

The trade is now coming of age, of course, and it could begin to slow up. But the safe bet is that all branches of the business will surge ahead with new speed when materials and merchandize flow freely.

News Digest

VENDORS—Vancouver newspaper readers had an opportunity this week to buy their paper thru a newly installed vending machine. The Vancouver (BC.) Sun is being sold thru the machine. This is the third newspaper vendor to put in appearance since the end of the war, and the first in actual operation so far as anyone knows. Device has two coin slots for two different priced newspapers.

CMI—Long-awaited dates for the next Coin Machine Convention were fixed at the annual meeting of Coin Machine Industries, Inc. February 7 to 8, 1947, are the dates set. Officers and new board members of CMI were elected at the meeting. Their names will be found elsewhere in this issue.

BEER—Beer shortage is having direct effect on coin machine play. Many towns report taverns closing down one or two days a week. Jukes and games on such locations suffer. From Texas comes warning of “mob” deals whereby some operators are accepted delivering tavern locations a good supply of beer in return for privilege of placing machines in the establishment.

CANDY—Department of Agriculture has restricted the processing of corn for coin sirups to 80 per cent of the month’s grind during the first six months of 1945. Opinions differ on how much of a cut this may make in candy bar production. Estimates run from a low of 20 per cent cut in candy production to a high of 50 per cent. Only time will tell for certain.

LOCATIONS—Hospitals are getting set to accommodate the big tourist rush expected this summer. Department of Commerce survey, just completed, places hotels in the small business category, points out that hospital extra sources of revenue over and above renting rooms and selling meals. Resort hotels and those catering especially to the vacation trade have lost found coin machines in a 5th.

TREND—One manufacturer says he will have coin-operated frozen food venders on the market within 60 days. At least one major grocery store chain has been nibbling at the idea of installing coin-operated food venders to increase efficiency and make shopping easier. Some trade members, however, are leery of the prospects for such equipment, holding it too specialized for easy operation.

CABINETS—With wooden cabinets short in many a manufacturers’ stockroom, makers of juke boxes are hurriedly turning to all-steel cabinets. One juke box maker already has an all-steel cabinet. Speakers are encased in wood in most of the projected steel cabinet juke boxes, but aluminum will probably come in for juke cabinet use, too.

IDEA—A New York soda fountain is reported using a battery of 14 cup vending machines which dispense soft drinks. Other soda fountain equipment is manually operated, but the short order counter equipment may serve themselves without waiting.

MOVIES—Coin-operated motion picture theaters are the newest gimmicks being considered. Projection limits would have to be automatic, including the rewind. Customers would enter the theater thru a coin-operated entrance to buy a admission program which would continuously run without attention from a projectionist.

BRITAIN—British manufacturers of coin machines, like manufacturers in this country, are having their share of troubles. Problem of selling 85 per cent of their production outside the United Kingdom, which the British Government requires by law, puts these coin machine makers on the spot. All British manufacturers, no matter what they make, are held by this order.

TAXES—Treasury Department has issued a statement on income derived from federal taxes on coin-operated machines. Month of February, 1946, brought the federal government $301,915. This is an increase of $39,098 over returns during the same month in 1945. Federal tax returns on records, radio sets, cigarettes, admissions and most other classifications were also higher this year than last report.

VETS—State educational associations in some States and Veterans’ Administration officials in others will have to put their stamp of approval on plans for on-the-job training programs. Investigations claim that some of the plants making use of this plan have violated the program.
No Flat Ban
On Building
For Coinmen

MRS. LIMIT: $15,000

WASHINGTON, April 6—Restrictions placed on construction other than the flat ban on commercial construction such as remodeling of coin machine manufacturing or assembling plants, was pointed out here.

Regulation issued by the Civilian Production Administration permits commercial construction jobs costing $15,000 or less without special authorization, if the builder can obtain the materials.

Construction work on a commercial or service establishment such as the headquarters of a distributor or operator who does not manufacture his own process, is limited to $1,000 per job without authorization. The plan applies to offices, storerooms, theaters, warehouses, gasoline stations, hotels, resorts and apartment houses.

Other Exemptions

Also exempted from the other are construction jobs "on which materials had been incorporated in the structure," that is, not a new building, or one being carried on" March 26, the day the order was issued. Incorporation of materials on the site was defined as the actual pouring of concrete footing, installation of steel girders or masonry work on new buildings. Just having the materials lying on the site was not sufficient, the Board reported.

(See No Flat Bldgs. Ban on page 112)

Young Art Churvis,
Son of Coinman, in
First Airshow Part

CHICAGO, April 6—Art Churvis, young son of Mac Churvis, coin machine man, is in his own right a share of the publicity limelight this past week.

Art is an aspiring radio actor who spends the biggest part of his time around the WBMW studios in Chicago. He now has a part in the First Nighter broadcast which originates here and goes out over CBS. Art is the newboy on the program who is heard at the beginning and end of each broadcast.

Last Sunday's Chicago Tribune printed a two-column rotogravure shot showing Art in action.

N. Y. Pinballs

NEW YORK, April 6—At 3 p.m. Wednesday (3) Mayor William O'Dwyer, as reported in reporters from the city's daily newspapers for a press conference. A few minutes from 3 p.m., reporting what happened at that conference, said the mayor is taking action to "prevent the location" of the city by operators of pinball and slot machines.

Story of the press conference was carried under banner headlines in most New York newspapers next day.

The Billboard will publish a complete analysis of the pin game situation in New York, past and present.

Quesiton of Coin Machine Tie-Up on Beverage Sales

Under Scrutiny in Texas

Distributor Outlines Problem in Letter to Trade

FORT WORTH, April 6—Clarence A. Cleere, distributor of coin-operated machines, in a letter to all operators of coin machines in his area as well as all wholesale distributors of beer and wine and holders of beer retailer licenses

Problem with which Cleere's letter is concerned is stated this way in his letter:

"It has been rumored, Cleere writes, "and I am told by many of you gentlemen as fact, that an operator of coin machines has been offering retailers an assurance of a stipulated quota of beer in return for the right to place his coin machines in the retailer's places of business."

"Close Alliance"

Cleere goes on to say that, since it is unlikely that a coin machine operator would be granted a wholesale beer permit by the Texas Liquor Control Board, that "any assurance of furnishing beer, given by a coin machine operator, must only be based on a very close alliance between the coin machine operator and someone who holds a permit as a wholesale distributor of beer."

Like many another operator and distributor throughout the country, Cleere sees the current shortage of beer becoming even more severe as the summer months wear on. Continued practices, such as the one referred to in his letter, will be harmful to the operators as well as the location, he adds.

The letter then quotes several paragraphs of Directive BF. No. 32 from the Texas Liquor Control Board, dated November 8, 1943. Letter, signed by the administrator, was addressed to holders of beer retailer licenses, and read in part:

"Any person operating or holding a position in the system of a company which brings into the liquor business under a franchise or otherwise, is subject to the provisions of the liquor laws, and, in this case, to the provisions of the franchise law, as well as to the liquor laws.

"The provisions of the liquor laws are to be considered a part of the contract of sale, and any person operating or holding a position in a company which brings into the liquor business under a franchise or otherwise, is subject to the provisions of the liquor laws, and, in this case, to the provisions of the franchise law, as well as to the liquor laws.

Several weeks ago the Billboard carried a story on the liquor situation in Texas, and the letter was sent to our office at that time.

Two Methods

The owners of these coin machines, according to the evidence before us, made their objective in two principal ways. Either they finance the original launching of the business for the purpose of locating their machines, or they buy outright the privilege of replacing machines already located on the premises, and make larger contributions from such machines to the owner of the business.

Either method of operation by coin machine owners has the same effect upon the licensee. In both instances the license is used as an advantage to operate his business in a manner to enhance the financial gain to the owner of the coin machines.

In order that this subversive influence may be stopped, I am directing the Enforcement Division of the Texas Liquor Control Board to report to this office any evidence of financing, subsidizing and purchasing of the coin machine rights, because such practices are certainly contrary to the public interest.

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Federal Excise Revenues Climb

Coin Devices Register Rise

Tax gains in February, but receipts took a dip in 1945 as war-wearis bits devices

WASHINGTON, April 6—Bureau of Internal Revenue reports that the month of February, 1946, brought increased federal income from practically all federal taxes, including taxes on coin-operated devices. Only exception to the increasing tax revenue was seen in tobacco and tobacco products. The report, released by the Treasury Department March 31, shows the returns from coin-operated devices amounted to $810,215 during February, 1946.

This represents an increase over February, 1945, and there are treasury officials stated. Increase, these officials said, amounted to $80,689.

Records Up

At the same time an increase will be noted in the general treasury tax returns, it is said to be an indication that Treasury Department plans will be to start releasing a monthly breakdown on such returns. Before now, this practice has not been followed.

Last complete official figures for the February, 1945, period, the federal government got $17,789,542 from coin-operated device. That represented an increase of $1,827,779 from the previous fiscal year, 1944, during which period the federal income from coin machines totaled $16,957,265.

No Analysis

Complete analysis, showing just how much of the increase in revenue was derived from each particular State or city has been issued.

Tax reports on other devices of interest to the trade were also given out. All of these tax returns are figures for the month of February, 1946, and as compared with the same month in 1945.

Admissions to night clubs, theaters and arcades brought in a total of $3,466,372—a gain of $1,057,600. Figures on coins and bowling alleys brought in $34,063, an increase of $8,811 over February, 1945. Returns, Taxes on playing cards amounted to $790,796, while the returns for the same month last year amounted to $540,184.

Federal taxes on all kinds of liquor products showed a gain of $1,620,215 over the government $210,021,315 during February, 1946. This figure represented a gain of $15,427,175 over the same month in 1945. Cigarettes, cigars and all tobacco products also showed marked increases.

Gig Return Up

Taxes from amusements and tobacco products brought in $89,405,941. Individual income taxes increased a great deal in February, 1946. Total federal excise taxes amounted to $14,230,770 to last year’s collection in the same period.

Increased returns on federal legs (See Fed Excise Revenue, page 104)

27 States Levy Taxes on Sales By Retail Firms

WASHINGTON, April 6—Twenty-seven States and four major cities now levy taxes ranging from one-cent to three cents per cent on retail sales. Nine States also impose a tax on coin-operated amusement machines in cities in Virginia, West Virginia and California levy retail sales taxes. Of the levied, the local sales taxes which may be passed directly to the buyer, but several, especially small, are in business or occupational taxes as local sales taxes.

In addition, 17 States and two cities levy “use taxes” on merchandise purchased all outside the State or city by residents and brought in for use.

List States

States with straight 2 per cent sales taxes include Alabama, Arizona, Arkansas, Hawaii, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Maine, Michigan, Minnesota, Mississippi, Missouri, Montana, Nebraska, Nevada, New Hampshire, New Mexico, North Carolina, North Dakota, Ohio, Oklahoma, Oregon, Pennsylvania, Rhode Island, South Carolina, South Dakota, Tennessee, Texas, Utah, and Vermont.

List Cities

Cities with sales taxes include New Bedford, Mass., and New Orleans also have a 2 per cent sales and use levy. One per cent taxes prevail in Louisiana and New York City, while 3 per cent levies are made in Rockford, Ill., and in Harrisburg, Pa. and Washington.

Gayer-Lewiston Arcade Put on 24-Hour Basis

DETROIT, April 6—Program of expansion for the Gayer & Lewiston Enterprises, arcade and amusement operators, has been announced by Mr. Jack Gayer, president, in the firm which operates Playland Arcade at 200 Livernois Street here.

Major activity is centered on modernization of the arcade, with addition of other arcades which it was established about three years ago. Batteries of new machines are going in. They include metal types and voice recorders, both of which are proving a big success.

Further change in policy was set Monday when the Gayer-Lewiston went to a 24-hour basis. All-night downtown patronage is sought.

Gayer and Lewiston are currently negotiating to install a new park arcade in this territory, but the deal has not yet been closed.
Soft Drink Dealers Found Turning to Vender as Key To Vast, Untapped Market

Report Coin-Operated Dispenser Preferable to Cooler

CHICAGO, April 6.—Soft-drink manufacturers found that coin-operated vending machines to boost sales and open untapped outlet.

The machines were developed from a country-wide poll conducted by American Carbonator and Bottler to determine the public's preference for soda coolers and methods of refrigeration.

Almost all bottlers agreed that machines continue to serve a useful function in rural communities and small locations, they look to the coin machine industry's post-war large-capacity venders for expansion of field.

Best Suited

Thus, J. D. Cain, route supervisor of Glaser Beverages, Seattle, pointed to coin venders as best suited to outlets developing in such places as factories, beauty parlors, bowling alleys and laundries, where efficient self-service is desirable.

Some bottlers believe the higher cost of coin-operated machines is the determining factor in deciding which type of service to install in a given location.

"In places where soft drinks are merely a sideline to their regular business, a dealer naturally is reluctant to tie up the required cash in a 'fancy' dispenser," said I. N. Jaron, Pепi-Cola bottler in Cincinnati.

In Denver, Harry Deem of Seven-up Bottling Company of Colorado, declared that coin-operated and regular buildings could be opened to soft-drink merchandisers with the use of venders.

In San Francisco two bottling firms are placing venders in service stations. Before half and other public places with such good trial results that they expect to have a line of outlets awaits only an adequate supply of machines, according to the bottling magazine.

Trend appears to be toward larger capacity for both coin-operated and manual machines. This is in line with coin-machine manufacturer agreements to supply larger bottle capacity and, in the case of bulk venders, with drink capacity up to 1,900.

Wet or Dry

Cleavage of opinion as to the comparative merits of "wet" and "dry" to the various methods of dispensing.

Approval by State

Needed for On-Job Training for Vets

WASHINGTON, April 6.—Coin machine manufacturers, distributors and operators who wish to have veterans under the on-job apprentice training program, must obtain approval of their State or local superintendent of public instruction or some similar officer.

Veterans’ Administration announced that hereafter employers training veterans must submit written outlines of the course of training they propose to follow. This was pointed out, however, that in several States the Veterans’ Administration has worked out plans.

Employers desiring to set up such training programs should apply first to the nearest office of Veterans’ Administration. These are located in all principal cities as well as in many smaller cities, it was said.

Bell Products

Coin Changer Show April 18

CHICAGO, April 6.—Al Sebring and Harry Salat, of Bell Products Company here announced that the premiere showing of the new electrically operated Beacon coin changer will be held in large hotel rooms, 2000 North Oakley, April 18-20.

Machine, which will change either five and dime or quarters, will be distributed nationally by Bell Product. It will be sold as an individual unit, either in a wall model or on a stand, it was said. Company officials said it would return five retainers for a quarter in four-fifths of a second.

Device has two coin chutes, one for quarters and one for dimes.

Sebring said that the machine's introduction will mean increased sales and greater efficiency, and that operators could place the machine in phone locations, such as drug and department stores, on a rental basis.

Philly Gets Second

Hi-Note Music Co.

With Firm Debuts

PHILADELPHIA, April 6.—Two new firms have arrived on the local coin machine scene.

William D. Owens, 2326 Federal Street, Philadelphia, has organized the Hi-Note Music Co., with its principal place of business at 1606 Point Breeze Avenue, Philadelphia.

Owens filed a petition in the office of the Secretary of the Commonwealth of Pennsylvania in Harrisburg saying in the office of the Prothonotary of the Court of Common Pleas of Philadelphia for a certificate to conduct a business under a fictitious name.

The Philadelphia Street, 1630 Spruce Street, Philadelphs, has arrived in the 125 W. M. Pleasant Ave., Philadelphia, the Pennsylvania Automatic Merchandiser, 1630 Spruce Street, Philadelphia.

They also filed for a certificate in the same state and city offices to do business under a fictitious name in Pennsylvania. Operators have not disclosed what type of machines they will offer.

Nix Memorial Coin

Project; Re-Issue

On Buffalo Nickel

WASHINGTON, April 6.—There won't be a reissue of the Buffalo nickel, and silver congressmen's plans for millions of dollars and six-bit commemorative pieces have fallen by the wayside, United States Treasury Department officials recently.

That the Treasury continues to take a dim view of commemoratives was shown recently in its letter to Senator Carville of Nevada, turning down his bill to authorize 10,000,000 50-cent pieces commemorating Pearl Harbor, and 10,000,000 silver dollars in honor of World War II victory.

It was noted for reissue of the Buffalo nickel originated in Wyoming, home State of Mint Director Nellie Tayloe Ross, but it was turned down recently as a project for William F. Buffalo Bill Cody's anniversary.

Every 25 Years

"It's the law," explained Mrs. Ross regretfully. "The design of coins may be reissued only once every 25 years.

Only solution would be to change fact, the mintage was 385,000,000 silver dollars stacked up in mints and Treasury branches with no apparent intent. Last dollar coinage was in 1935.

Last December, the President Roosevelt, said the Treasury, had suggested that it makes of commemorative coins might be satisfied by striking medals.
Fed Excise Revenue Climbs; Coin Devices Register Rise

(Continued from page 102)

gage and travel ticket taxes indicate that the public is going in for trips, because of increased tourist business throughout the country. This condition is expected to continue at least the first three months of the year.

In Washington political circles this week, opinion was still unanimously that legislation will be little or no tax legislation in the current congressional session. Bills are afloat with an election campaign in the fall, and the knotty problems weevling around Selective Service, the draft, and government aid to business, are expected to have no time to consider tax changes.

Public Spending

Over-all conclusion reached after a study of the latest tax report from the Treasury is that the public now spends more money for all kinds of entertainment.

It is possible, however, from the February report, to get much idea of the trend in the coin machine trade itself. The figures given here give in the most part an indication of changes in location, and does not give even an indication of the trade total.

Trade is aware that the end of the fiscal year is drawing near, and that many of the key trade deadlines are fixed on coin-operated devices. Not until the trade has had the fiscal year in mind during July and August, will the industry know how coin machines stand in relation to the trade before other phases of merchandising and employment.

While a decline in business volume is expected by July, 1947, in all forms of coin-operated devices, according to the annual report of the Treasury Department to Congress released this week, coin machines are expected to hold their own, since these in the past have not been expected from records and liquor.

Treasury estimates on the business outlook are based on expected receipts for the present and 1945 fiscal years. Taxes are clocked from June 1, 1946 to June 30, 1947.

In the past, department guesses have been in line with forecasts for the coming year. End of the cigarette shortage was correctly predicted many months in advance, and trends in coin machines, records and liquor have been actually forecast in previous reports.

Present tax collections are at record levels, but drops are forecast in records for 1946 and 1947 fiscal years following:

**1946**

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<thead>
<tr>
<th>Description</th>
<th>Fiscal Year</th>
<th>Fiscal Year</th>
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<tr>
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<td>Cigarette Machines</td>
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<td>$12,200,000</td>
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<tr>
<td>Liquor Taxes</td>
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<td>$2,450,000</td>
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<tr>
<td>Tobacco Taxes</td>
<td>$50,000,000</td>
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<tr>
<td>Total</td>
<td>$1,087,500,000</td>
<td>$1,174,700,000</td>
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"Substantial further tax reduction during while inflationary pressures are strong would increase the danger of inflation," the Treasury Department states. **Move To End Oregon State Liquor System Seen Coin Biz Aid**

SALEM, Ore., April 6. — Altho the next session of the Legislature is six months away now, discussion of a move is underway which, if successful, would deeply affect the state's liquor and coin-operated devices business—anbandonment of the State liquor control system. This move, originating in the industrial section of the State with heavy backing of the Oregon Wholesale Grocers' Association, has encountered some encouragement from legislators. But a decision to remove the "inference of beer or drink" is expected to meet stiff opposition from lawmakers from non-urban areas.

A modification of this extreme proposal might meet with more favorable legislation, might be sale of liquor under the privilege of another than exclusively in State liquor stores. Pushing this proposal is the idea that the liquor business would turn over to cities and counties generous share of the tax revenue from liquor—which in turn goes virtually all to old-age assistance and other forms of relief, after deduction of administrative costs.

**Strong Argument**

This very distribution of current collections of one of the strongest elements of those opposed to any change in the law. Opponents declare any change that would lead to the open saloon require additional expense for police work and deprive relief of a revenue that would have to be raised by other tax sources.

One feeling among liquor under private enterprise contend that quality of liquor would be improved, rationing would be removed and control of the state and county and municipal coffers would be filled. In the end, the state would be expected to result in wholesale amendments to the liquor law at the next legislative session.

**Veteran Chief Asks Minneapolis To End Ban Against Bingo**

MINNEAPOLIS, April 6—City council here would lift the ban on bingo and enact a regulatory ordinance to give the new game mixed by G. Bergstrom, commander of Minneapolis Chapter No. 1, Disabled American Veterans. Bergstrom said veteran organizations are going to need financial help; and the future of bingo is a good way of getting it.

He pointed out that the services of vet groups are increasing and the council is going to grow.bergstrom suggests an ordinance allowing bingo sales in the hotel and fraternal order with a $250 annual license fee required. He suggested games be allowed on the civic center for not less than eight hours on any one day. Games would be run by regular Minneapolis members of the sponsoring organizations, Bergstrom suggested.

The State legalizing bingo during the 1945 legislature. Minneapolis had an ordinance but after numerous investigations and exposes, the city law was repealed last fall. Bingo has been outlawed in Minneapolis since.

**Leary, Minneapolis Coinman, Named to Optimist Club Post**

MINNEAPOLIS, April 6.—J. Doran Leary, coin machine distributor here who has been elected vice-president of the Optimist Club.

Leary, together with other newly elected officers, was honored at the installation banquet held at the Covered Wagon this week. He is designated as vice-president in charge of attendance.

Optimist Club is a business men's organization which carries on civic, welfare activities and functions as a social medium for members. Weekly meetings are held at the Hotel Radisson.
Berkens Tells Industry Story In N. Y. Paper


For the interest of the trade, the interview is carried in full.

The coin machine industry in 1946, the first full year of its operation since the close of the war, set new peaks in sales, Barnett R. Berkens, executive secretary of the Arcade Owners' Association of America, predicted last week.

He emphasized that manufacturers of these machines for the past four years have almost entirely been concerned with the production of war equipment and that few if any new machines were turned out.

Show Shiner

One of the newest machines which will be introduced soon is a new type of automatic cigarette vending equipment, manufactured by Coin Arts Industries of Milwaukee. This machine charges 5 cents for shining each shoe, Berkens said. He added that the company indicated the machine can shine 60 pairs of shoes an hour. The customer, according to the company, may choose either black or tan polish.

Mr. Berkens declared the industry has been handicapped by numerous shortages, some of which are being overcome. He emphasized that lumber was still a serious bottleneck, as well as the purchase of motors for the equipment.

VICTORY GAMES

2140-44 Southport Ave., Chicago 14, Illinois
"America's Pin Game Conversion Headquarters"

MANAGER

To purchase financial interest up to $15,000 in route Phonographs and other equipment. Owning outside interests require his attention. Must be aggressive, American, solid. Experience in the business an opportunity with either 15-year-old firm. State all facts in application.

P. 0. BOX 213 CAMBRIDGE, OHIO
COINMEN YOU KNOW

New York: ED RAVENBY, Associated Amusements, Boston, is host to one of the greatest gin-rummy battles of all time. He was supposed to be at his apartment at the Astor Hotel, Mike Malone, president of the shop, and Ed make up the fourome. Jack Mintick, Hy Rosenberg, Charlie Aaronson, and Zev Reiss were also kibitzing.

BOB SPINDEL, Reynolds & Reynolds, 410 W. 40th St., Chicago, is said to be doing a steady business.

JACK FITZGIBBON, Jaxo, has been giving away valuable prizes as an announcement of shortages. He expects shortages to continue.

LEO KNEBEL, Manhattan Phonos, states that the firm has been busy doing the marketing work for machines and taking orders for new ones.

DAVE MARGOLIN is due each week.

TOM LUGO is anxious to have, if he can, in the city next week at the Edison Trade Show, will be Hy Giles and Marty Folk.

BEN UMBAUNIO is to take off for a trip to Hollywood, to look over the coin machine field for a large manufacturer.

HARRY BERGER says business is piling in...

LESTER MILLER, Chicago, reports that vending machines are headed up.

Vending machines are headed up.

R. D. RYAN, R. D. Ryan and Sons, is reported to be doing a steady business.

BILLY ADAMS of the Midwest Coin Exchange, is said to be taking over the Gotham Amusement Company.

BILL RIFFINS is planning to go on a business trip to Chicago.

BILLY RYAN is in from the West Coast to look over the coin machine field and is on the way back to see manufacturers on his list.

KEN MOTTES feels that he will be in the city next week at the Edison Trade Show, will be Hy Giles and Marty Folk.

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BEN UMBAUNIO is to take off for a trip to Hollywood, to look over the coin machine field for a large manufacturer.
OPERATORS! It's worth waiting for the installation of your Packard Phonoograph.

★ NOW AVAILABLE FOR DELIVERY Packard Phono Graph Remote Control. $395.00 Packard Rectory Speakers. $150.00 Packard Rectory Wall Speaker. $95.00 Packard Rectory 300 Watt Speaker. $39.95 Packard Rectory Pipe Line. $19.95 Seeburg Speakers. $5.00

We will thoroughly recommend your Mills and considerable in Drive Mills. Includes new castings, cabinet, grill grille, fingers, drive chain, section of parts in use in our own house.


PARALLEL SETS OF A - Three Bells.

ARCADE EQUIPMENT Factory Refurbished.ograms to Operate 2 Keyers Submarine $105.00 2 Rows. Roll Out $75.00 1 Exhibit Visitor $75.00

JENNINGS 4-STAR CHIEFS 5c, $1.95; 10c, $1.95; 25c, $1.95

WATING ROLATOPS 5c, $1.75; 10c, $1.95; 25c, $1.95

OTHER EQUIPMENT AVAILABLE

Western National, Auto. Payroll $5.95

Garratt Automatic Payroll. $5.00

Canadian Maritime System. $30.00

Dozy or Goof Double. $150.00

SPRING$ 276A — $16; 296 — $16; 276A — $26; 296 — $26

Bill$ Card Rolling Drum. 10c. Cabinets Roll Drum. 50c

AUXILIARY EQUIPMENT SPECIALS

Our Deal No. C-313

DEAL

No. C-313

Gives out Beautiful Sessions Self-Starting Electric Airplane Clock for Grand Prize and 6 Candol Light Cameras on open numbers with Sure Prize Board.

TOP SEALS CONTAIN 5 SEALS PAYING 1 — $5.00, 2 — $2.50, 3 — $1.00, 1 Grand Prize.

ALL SEALS GO LOWER SEALS CONTAIN 30 SEALS PAYING 1 — $1.00, 2 — $0.50, 3 — $0.25

4 Advances to Top Seals

1500 Holes At 10c Takes In — $150.00

Les Consolidations... $25.00

Maximum Profit (Loss Cost of Deal) — $125.00

Lots of 1 Dozen (Net Price) — $40.00 ea.

Lots of 3 (Net Price) — $45.00 ea.

Each (Net Price) — $45.00 ea.

FOR RESALE ONLY

ALL PRICES F. O. B. CHICAGO

• • • • • • • • • • • • • • • • •

ABCO

NOVELTY CO.

809 W. MADISON STREET

CHICAGO 7, ILLINOIS

Selling new Blackstone Double Barrel Coin Machine Gun

EASY TO GET PARTS

MAIN FIBRE GEARS

WURLITZER $4.00

STAR WHIRLS $1.50

SELECTOR PINS, 1 Doc. $2.00

NEEDLE SCREWS, 1 Doc. $2.00

VOLUME CONTROL KEYS $2.00

SHOULDER SCREWS FOR CANCEL cf $2.00

ZINE SWITCH $1.00

TRY DOWN WIRE 1 Doc. $2.00

BRASS YOKE ROLLER 1 Doc. $2.00

MAIN COUNTER GEARS WITH HARDENED DOGS AND SPRINGS OR SLOTS, EACH $2.00

Flunger Rods or Ball Shooters for All Make Coin Ball Machines. $5.00 Per Doz.

Distributors and Jobbers, write for quantity price list.

James Clement Mfg. & Coin Machine Parts

946 W. Russell St.


THE NEW BLACKSTONE DOUBLE BARREL COIN PACKER


Blackstone Coin Packer Co.

Madison, Wis.

IF YOU CAN'T USE IT, TRADE IT IN ON

BALLY SURF QUEENS

BALLY VICTORY DERBY

BALLY VICTORY SPECIAL

BALLY UNDERSEA RAIDER

CHICAGO COIN GOALIE

O'CONNOR VENDING MACHINE CO.

Bally and Chicago Coin Distributors

DAN HAWLEY

KEN A. O'CONNOR

624 CRADWICK ST., PORTSMOUTH, VA.

2320 W. MAIN ST., RICHMOND, VA.
COINMEN YOU KNOW

(Continued from page 106)

JOHN RUTLAND and BRUCE BROWN, army buddies, have entered the coin machine business together. Both are veterans with more than four years in the service. Most of their prior experience was done in utilities and they included action during the Pearl Har-

JOE MOLLEN, Niagara-Midland Corporation, has just been appointed manager of its plant at Detroit. N. Y. and Harris Green are forming the Pan-

JOSEPH BRILLIANT, president of the Mid-State Coin Machines Owners' Association, was a Chicago boy. For the past week... HELEN C. LOEMKE, Lenke Coin Machine Company, has taken over Eastern Midwest divisions for Coin-Ams new shine-shining machines.

SLOT BARGAINS

PERFECT CONDITION. 20 CENTS PER DRAW. 3-5. 1 M. Front. 175.00

QUICK DRAW. 4 CENTS. 3-5, 4-7. 1 M. Front. 175.00

3 T. Draw Indicator. Premiums. 75.00

3-5 and 4-7. 1 M. Front. Premiums. 75.00

GEORGE RAMBAUM, Distributing Company, has left his position, 13, 1946. Both she and husband have handled phonograph for which the company, has closed its local branch.

WANTED

UNITED PIN BALLS and GENO TOTAL ROLLS

NEW AND USED

READY TO SHIP

3 R. Brown Fronts, 35-50c. $14.00

2 R. Brown Fronts, 35-50c. 18.00

4 R. Brown Fronts, 35-50c. 21.00

3 R. Brown Fronts, 35-50c. 15.00

4 R. Brown Fronts, 35-50c. 18.00

3 R. Brown Fronts, 35-50c. 15.00

2 R. Brown Fronts, 35-50c. 11.00

4 R. Brown Fronts, 35-50c. 20.00

TIP: When ordering, check the prices before you buy. Make sure you always get the best value for your money.
GUARANTEED PERFORMANCE—GUARANTEED VALUES

5 BALL GAMES

<table>
<thead>
<tr>
<th>JOLLY</th>
<th>$20.50</th>
<th>WILD WEST</th>
<th>$15.00</th>
<th>SELLER'S CHOICE</th>
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<td>MILLS</td>
<td>$12.50</td>
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<td>SUPER SIX</td>
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<td>STEVE MAIER</td>
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<td>PUNCH</td>
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<td>BAND WAGON</td>
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<td>TERRY</td>
<td>$10.00</td>
<td>SPOT CARD</td>
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Mills—Brown Frt., special rebates, club handling and proof, S., $150.00.
10c, $75.00; 25c, $25.00.
Mills Blue Frt., Head Light, Serial No. Over 40,000, S., $25.00.
Mills Blue Frt., Gum Balls, Club Handled, 15c.
10c, $125.00; 25c, $45.00.
Mills Club Handled, 15c.
10c, $125.00; 25c, $45.00.
Mills Club—Gold or Silver Chrome, Club Handled, Assorted Colors, 3/5.
25c, $100.00; 50c, $200.00.
Mills Club—Silver Chrome, 3/5.
Mills Club Balls, Gum Balls, Club Handled, with Proof, S., 15c.
10c, $105.00; 25c, $195.00.
Mills—White, Red, Black, or Any Color, 3/5.
25c, $80.00; 50c, $160.00.
Mills—Rainbows, Cowboy, late model, Standard or Pioneer Faces, double 4P.
former, S., 10c, 25c, $75.00.
Mills—Chrome, 10c.

CONSOLES

Pace Club Console, 15c, $175.00.
Jenn. Club Deluxe, O10c, Late Model.
Jenn. Club Deluxe, Late Model, Item No. 145.
Mills—Chrome or Gold Tone, Assorted Colors, 10c.
15c, $175.00; 25c, $475.00.
Mills—Gold Coin, Standard, Item No. 145.
Mills—Silver Chrome, 10c.
Mills—Blue or Chrome, Late Model, Item No. 145.
Mills—Blue and White, Item No. 145.
Mills—Blue and White, Item No. 145.
Mills—Blue and White, Item No. 145.
Mills—Blue and White, Item No. 145.
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Mills—Blue and White, Item No. 145.

Exclusive Distributor for Seeburg Phonographs and Accessories in Wisconsin and Upper Michigan; also Gaeco, Gottlieb and Chicago Coin New Games.

CITY PAPER COMPANY

3130 WEST LUSON AVENUE MILWAUKEE 8, WISCONSIN

YOUR LAST CHANCE

To Unload the Following Old Games at TOP PRICES!

(OFFER GOOD FOR 5 WEEKS ONLY!)  

<table>
<thead>
<tr>
<th>$15.00</th>
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MARVEL MANUFACTURING CO.

2124 MILWAUKEE AVE. EVERGLADE 0330 CHICAGO 47, ILL.

INTERNATIONAL SCOOPS

Now is the Time to Buy New Equipment—Immediate Delivery

Stage Door Canteen ............................. $245.00
Big Hit ........................................... $325.00
Suspense ........................................... $275.00
Surf Queen ........................................ $265.00
Bubbles ........................................... $265.00
Gooch ............................................. $250.00
Packard Wall Boxes ................................ $265.00

WANTED—100 PIN GAMES AND 100 PHONOGHNS

Write, Wire or Call

INTERNATIONAL COIN MACHINE DISTRIBUTORS

2113 Prospect Avenue  
Cleveland, Ohio  
Phone: Med 5769.70

ATTENTION, MECHANICS!

Make Repairs Fast with either of these 2 Strummed Soldering Irons, MODERN

SPEED IRON SOLDERING GUN  

5 Second Heating. No waiting. 100 Watts, 115 Volt, 60 Cycles.  
AC Only.  

KWIKHEAT THERMOSTATIC IRON


EXTRA TIPS—SET OF 5 ASSORTED.  

Phone: 1377 TAYLORS HAVEN

PHILADELPHIA 17, PA.
Gilmore’s Service to Industry Signalized by CMI Directorate

CHICAGO, April 6—Signal honor was given to James A. Gilmore at a meeting of the members of Coin Machine Industries, Inc., here April 2 when he was elected to serve as a member of the board of directors of the organization for three years.

Gilmore first took up his duties as secretary-manager of CMI in 1938 and until the war stopped the holding business. His record in building up the membership of the organization has attracted attention in the trade association field.

But Gilmore’s old love for the coin machine trade could not be dampened by the passing of time. Just a soon as CMI took up its activities again at the end of the war he was put back at his old job as secretary-manager.

One of his most recent jobs in CMI has been that of conducting the active work of the public relations program instituted by the manufacturers. This has been a big undertaking, and he has been hard at work day in and day out since the program started.

Before coming into the coin machine trade, Gilmore had many years’ experience in trade association activities in the oil industry. Particularly experienced in legal work for the association, he traveled over many States and conducted negotiations with a view to preventing unfavorable legislation. In the coin machine trade, he has also traveled widely to attend State and city meetings of operators.

Now that the industry is starting on its post-war program, he will visit many state chapters in their annual meetings from time to time.

New Supreme Enterprises Opens in Fla.

MIAMI, April 6—Supreme Enterprises, Inc., coin machine distributors, a new concern here, has two offices in the city.

Willy Blatt and J. A. Lovelady, of Miami, and Morris Hankin and Jack Lovelady, of H & L Distributors, Atlanta, have started the outfit. Distributorships for AMI, Internationals, Jukebox Corporation and J. H. Keeny have also been granted the establishment.

Officers in Jacksonville are at 40 Riverside Avenue. Miami offices are located at 3817 N.E. Second Avenue. Blatt and Blatt have been friends for 30 years.

COIN MACHINES
The Billboard
April 13, 1946
HERCULES SALES AND DISTRIBUTING COMPANY
415 FRESNELTEN AVENUE, NEWARK, N. J.

SALESBOARDS—All Orders Shipped Same Day Received

MUSIC
5 Cent Toy Shows...$375.00
2 Cent Toy Shows...$150.00
1 Cent Toy Shows...$75.00

2 Cent Nickel Shows...$150.00
1 Cent Nickel Shows...$75.00

New Business—$250.00
3 Cent Toy Shows...$150.00

Old Business—$200.00
3 Cent Nickel Shows...$100.00

EAST COAST MUSIC CO.
Write for Our List
10TH & WALNUT STS.
CHESTER PA.

NEWPORT AMPLIFIER WITH TUBES...
$47.50

WEST SIDE DISTRIBUTING COMPANY
612 TAPPAHANNOCK PHONE CIRCLE 2353 NEW YORK, N.Y.

UNIVERSAL AMPLIFIER WITH TUBES...
CMI Sets Date For '47 Session
(Continued from Page 101)
man for February 3-6, 1947, for the next annual convention and coin machine show. Officials of the group pointed out that it will take considerable time to prepare floor plans and exhibit contracts.
When these are ready, the association will follow its established prewar policy of offering exhibit space first to members of CMI; next to nonmembers who have exhibited in former shows, and finally to any prospective exhibitors.
Proposed changes in the by-laws of the association were adopted with scarcely a dissenting vote.
Add Members
Immediately following the meeting, the newly elected directors met and elected the following officers:
Three new manufacturer members were voted into the CMI during the meeting. Bella-O-Matic Corporation, Chicago; Coin-Arts Industries, Milwaukee, and Amity Foundry & Machine Company, Inc., Perth Amboy, N. J.
Addition of these firms brings the current total membership of coin machine manufacturers to 44—representative of every type of coin-operated machine.
NO FREE BLDG. BAN
(Continued from Page 101)
building site does not exempt the job, it was pointed out.
Under the regulations, however, each separate building would be considered a separate job, CPA officials said.
Repainting, repapering or repair of existing equipment also is exempted if it does not change the structure itself. Laying of new floors, or putting in new partitions would come under the regulations and the $1,000 limit for offices and stores and the $15,000 top for factories.

**New or Rebuilt—Any Make or Model—We Have Them All**

**FOR SALE**

Just Off Location. Kent Automatic Club Handle, 750.00
Electro-Rhythm, 750.00
Electric Maltese Cross, 250.00
Mills Dancing Doll, 150.00
Mills Gingerbread Man, 150.00
Mills Nickel. 150.00
Mills Nickel, 150.00


**LEE NOVELTY COMPANY**

1004 Spring St., Shenandoah, La.
Office Phone: 2-6424 or 2-4424

**FIND US ON A CMI NATIONAL**

**WANTED**

Bally 416.00
Wurlitzer 416, 100.00
D. S. R. A. 100.00
Wurlitzer 600 Rotary. 350.00
Wurlitzer 600 Keyboard. 750.00
Wurlitzer 700. 250.00
Sears & Roebuck. 750.00
Sears & Roebuck Royal. 250.00
Bally Bell. 250.00
Sears & Roebuck Sears, 250.00
Sears & Roebuck Mills Empress. 750.00

**WRITE - WIRE - PHONE**

N. Y. DISTRIBUTING CO.
830 Tenth Ave., New York 19, N. Y.
Office: 6-0870

**FOR SALE**

Wurlitzer 616, 750.00
Wurlitzer 616, 750.00
Wurlitzer 616, 750.00
Wurlitzer 616, 750.00
Wurlitzer 616, 750.00
Wurlitzer 616, 250.00
Wurlitzer 416, 100.00
Wurlitzer 416, 100.00
Wurlitzer 416, 100.00

**Write - Wire - Phone**

\* Deposit, Balance C.O.D., F.O.B. N. Y.

**HUB DISTRIBUTING CO.**
632 Tenth Ave., New York 19, N. Y.
Circle 6-9760

**USH CARDS**

Largest Stock. All Popular Elites and Tyros.
Pin Cards—Low Prices—Fast Service.
FREE Catalogue. Write
W. H. BRADY CO., MFGRS.
Eau Claire, Wisc.
Attention, Canadian Operators!

We take great pleasure in announcing that we have been appointed exclusive distributors for Canada for the NEW CHALLENGER PHONOGRAPH and DRINK DISPENSERS.

Trans-Canada Distributors, Ltd.

Head Office: 1247 Guy St., Montreal 25, Que.
Branch Offices: 277 Donald Street, Winnipeg, Manitoba
1063 Granville Street, Vancouver, B. C.

New Packard Wallboxes, $36.95 — Wurlitzer 120 Boxes, $29.50

**Bally**

**SURF QUEEN, 5 BALL, F. P. . . $289.50**

**VICTORY SPECIAL, 1 BALL, F. P. . $589.50**

**VICTORY DERBY, 1 BALL, P. O. . $574.50**

Authorized Bally Distributors

**FRANKEL DISTRIBUTING CO.**

1209 DOUGLAS ST.
OMAHA, NEBR. Phone Atlantic 3407 • Phone ROCK ISLAND, I1L.

**DONALD MILLER**

**NEW**

**BRAND**

**FRANKEL DISTRIBUTING CO.**

1209 DOUGLAS ST.
OMAHA, NEBR. Phone Atlantic 3407 • Phone ROCK ISLAND, I L.

**GET ‘EM NOW!**

**IMMEDIATE DELIVERY**

Orders taken subject to prior sale

**WANT TO BUY MILLS SLOTS**

Must be ORIGINALES. Advise Quantity, Denomination, Condition, Price.

**CALVERT SALES CO.**

**COIN MACHINE EQUIPMENT**

708 N. HOWARD STREET, BALTIMORE, MD.

**COIN MACHINES 113**

**TUBES and ACCESSORIES**

**COMPLETE LINE OF PHONOGRAPHs AND Parts**

**WURLITZER PARTS**

- $3.75
- $220.50

**SEEBURG PARTS**

- $3.50
- $2.75

**DISTRIBUTORS**

**WE MANUFACTURE MANY NEW NECESSARY WURLITZER PARTS**

**AND HAVE A COMPLETE STOCK OF USED PARTS FOR ALL PHONOGRAPHs—SEND US YOUR ORDERS!!!**

**TUBES! TUBES! TUBES!**

WE HAVE EVERY TUBE MANUFACTURED—NO INCREASE IN PRICE!

**ALBENA SALES CO.**

567 10TH AVE., NEW YORK, N. Y. — Longacre 5-8334

**FOR SALE**

**... Will Accept All Trades!**

**ONE NEW EVANS 1942 GALLOPING DOMINOEs**

**$435.00**

WITH JACKET—TWO TONE CABINET

**AUTOMATIC PAYOUT CONSOLES**

- $295.00
- $220.00

**BELLS**

- $250.00
- $175.00

**NEW FIVE BALL FREE PLAY GAMES**

- $225.00
- $150.00

**ONE BALL FREE PLAY GAMES**

- $375.00
- $290.00

**BELL MACHINE REPAIRS — GUARANTEED WORK — REASONABLE PRICES**

**WORLD WIDE DISTRIBUTORS**

1014 N. Ashland Ave. Brunswick 2339-6761 Chicago 22, Illinois
Exclusive Distributors: J. H. Keoney • Packard Corp. • Compas, Inc.

**WORLD WIDE DISTRIBUTORS**

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Exclusive Distributors: J. H. Keoney • Packard Corp. • Compas, Inc.
1946
COLUMBIA
BELLS

5c, 10c or 25c Play
$127.50 EACH
In lots of 5 or more
$132.50 single

Factory fresh Columbia Twin Jack Pot Bells.
Chippable 1-5-10-25 Play. Double Slug
Protection. Columbia makes more money faster—costs
less money to own—no wonder it’s the
money-making king.
Write, phone or wire your order now.
1/2 Deposit, Balance C. O. D.

Phone: Atlantic 1818

McGlenn Distributing Co.
DISTRIBUTORS OF COLUMBIA BELLS
612 Fifth Ave., Pittsburgh 19, Pa.

Location Prospects Loom As Hotels Seek Revenue
To Hold Wartime Profits

Class 22,000 Hotels Small Biz, Field for Coinmen

CHICAGO, April 6.—American hotels are continuing their ride on the
wartime gravy train, with annual
receipts up to a billion and a half
dollars, but hotel men even now are
laying plans to offset the inevitable
decline. In these plans it is expected
that coin machines will be viewed with
increasing favor.
Many hotel owners already have
recognized the two-fold advantage in
wise use of coin machines to boost
income and to increase service to
customers. Current example is the
wide-scale introduction of coin-oper-
ated radios in hotels on the East
and West coasts.
Broad picture of the hotel industry
as a potential location source is sketched in a recent Department
of Commerce informational piece on
hotels.
Stressed in this study is the fact
that the hotel industry, while big
in
billion-dollar investments and income,
can, more realistically be classified
as small business.
Thus, hotel investments mount to
an estimated $5,000,000,000, and gross
receipts probably run above $1,500,-
000,000 for 1945.
But almost $22,000 of the 28,000
hotels in the U. S. were listed in the
1939 Census of Business as having
to less than $30,000. Nearly 8,000 reported annual receipts
less than $5,000.
Bulk of the receipts, according to
the study, go to 6,000 larger hotels.
The vastly larger group of smaller
establishments come under the head-
ing of small business.
20,000 Individual
Likewise, more than 20,000 of the
total are operated as individual pro-
prietors.
These form the broad basis for coin
machine prospects in hotels and are
seen by the trade as possibilities
for a great variety of coin-operated
equipment. Depending on the particu-
lar needs of individual locations,
this could include juke boxes, amuse-
ment games and vending machines
as well as such varied gadgets as
coin-operated typewriters.
But the larger hotels will be just
as earnestly seeking additional sources of revenue, according to
the report.
Convention Return
Two chief means cited are return
of conventions—which numbered 18,
000 a year before the war—and a big
bid for tourist trade. Universally popular with vacationers and conven-
tion visitors, coin machines are seen
by many trade members as having
a definite role to play in accomplish-
ing these objectives.
Service and varied entertainment,
are basic elements in the hotel-
keepers’ creed, and are also the
elements why the coin trade is expected
to woo this new location field.

Florida’s Season Closed
S. Baker’s Pines, D.D., J. P. .......... $275.00
10 Pace Racers, Red Arrow, J. P. .......... 199.50
400 S. Baker’s Brown Cabinet ........... 179.50
20 Mills Four Belts, Ser. Over 1,000, 5c 399.50
33 Keeney Super Belts, Serial Over 1,400, 5c, 25c-$.35 495.50
11 Lucky Super Belt, Comb. F. P. & 5c .65
8 Lucky Super Belt, Comb. F. P. & 25c .65
8 Lucky Super Belt, Comb. F. P. & 5c .65
5 John Hilly Hand Comb, F. P. & .50
25 Mod. G. Cabinet .................. 359.50
5 Evans Lucky Star, Two-Tone Cabinet , 5c 139.50

Most of these machines have been thoroughly checked over,
others are as they came in from locations.

W. PALM BEACH, FLA.

H. W. “POP” COX
W. PALM BEACH, FLA.
320 FLAMINGO DRIVE

IMMEDIATE DELIVERY

SURF QUEENS
UNDERSEA RAIDER
BIG HIT
ROLLA-BALL
OEYSTORY DERBY

WEEKLY SPECIAL—55 CENTS Min. Bids — $6.00 Per 100

GAYCOIN DISTRIBUTORS

CATCH YOUR CELLAR! WE WANT TO BUY
WURLITZER TWELVES WITH FACEDOS OR BUCKLEY ADAPTERS
ANY QUANTITY

WRITE—WIRE—PHONE
FREEMEN MUSIC COMPANY
461 WEST 49TH STREET
NEW YORK 19, N. Y.
Unveil Vancouver Paper Vender

Twin Chutes On Machines

To handle either daily or Sunday editions—displays headline news thru glass.

VANCOUVER, B. C. April 6—In
terest in the budding newspaper vending machine business continued to focus on the West Coast last week as the first consignment of new Cana-
dian-made machines went into op-
eration on Vancouver streets.

Called “Auto Newsy,” the vender is patented in the United States and Canada by Automatic News Vendors, Ltd., Vancouver company, the pla-
developer Drake L. Cummings, Laverne Bell and John Koloski.

Western Steel, Ltd., of Vancouver, is manufacturing the machines in Canada, with Jensold Manufacturing
Company, of Olympia, Wash.,

Cigmaker Pluggin’ Vending Machines On Radio Program

NEW YORK, April 6—P. Lorillard
 Company, maker of Old Gold cig-
ettes, is plugging vending machines as consumer outlets on its three network programs as well as on spot commercials.

Announcements, carried on a total of 296 network stations and on an additional selected list of local sta-
tions, feature a new campaign using vending machines with tobacco counters as places to buy the product. Text is as follows:

“AAsk for Old Gold at your tobacco counter. Look for them in your vending machine.”

Recognizing the growing importance of the vending machine operator as a national merchandiser, the play is being broad cast over 135 CBS stations carrying the Frank Silvera Show Wednesdays. Other shows include Meet Me at Parky’s aired on Sun-
days over 135 NBC stations and
Neurel of the Air, a Yankee Net-
work broadcast carried by 22 stations.

Lorillard is seen as using the possible success of the campaign to increase its recent statements in a march of the nation’s vender industry, to keep Old Golds in their present spot as fifth largest selling cigarette.

Cocoa Allotment For U. S. Cut 17% By Allied Board

WASHINGTON, April 6—Allied
Food Board announced a reduction in the U. S. allotment of cocoa by nearly 17 per cent for the period ending September 30, 1946.

The country’s quota for the 12-
month period from October last year thru September will be 4,000,000
bars, or 400,000 bars less than im-
ports in the preceding year.

Slashed is attributed to a decrease in world production and rising de-
mand for cocoa in European coun-
dies and in the West African
Coast, which produces nearly 40 per cent of the world supply of cocoa, reported nearly 15 per cent below nor-
mal. United States usually con-
sumes about 39 per cent of the world output, but imports this year have been running slightly ahead of this amount, it was said.
NEW YORK, April 6—Milton Rifkin, head of the Fez-o-Mat Sales Corporation, declared that his firm will be manufacturing coin-operated frozen food vending machines within 60 days. Rifkin made the statement recently while attending the Frozen Food Fair at the Park Avenue Armory here.

His company has had frozen food dispensers, which were not operated by coins, on trial at two Chicago stores of national grocery chains in recent weeks. He also announced that his concern is planning to manufacture a coin vender of potato salad, luncheon meats and other delicatessen items. This machine would be refrigerated, but it would operate at "high temperatures" compared with a frozen food vender, which must keep products near the zero point, he said.

35 Compartments

Frozen food cabinet will consist of a unit of 35 compartments for various products, such as asparagus, chicken, a la king and strawberries, but one coin chute will control the entire machine, Rifkin said. At each opening of the doors from the package magazines, a package of frosted fruit, vegetables or meat will be pushed out and into a receptacle. A rubber stopper will prevent the customer from obtaining more than one package for each coin insertion.

Machine defrosts automatically every 24 hours without causing any spoilage of food, he said. Signal light goes on whenever the refrigeration unit is off the function, and another indicator lights when an individual compartment needs restocking. Lights of the compartment also go out when it is down to the last package or two, so that the customer is unlikely until the compartment is refilled.

Selling Plan

Rifkin said his plan is to sell the coin-operated models to independent operators thru the usual distributor chains.

Coin venders of frosted foods are expected to find their greatest appeal in one-man neighborhood groceries, bakeries, milk stores, candy shops, delicatessen and other locations where a ready market for frozen foods exists, but business is not big enough to merit hiring extra workers to handle it.

Development of the machine also paves the way for realization of the idea long cherished by a number of grocers for a completely automatic self-service frozen food store.

Millions Slated

By Gum Makers

For Expansion

NEW YORK, April 6—Makers of chewing gum will spend nearly $15,000,000 to enlarge their plant facilities and to buy new machinery during the next few years, officials of the National Association of Chewing Gum Manufacturers reported.

In 1946 the industry will spend nearly $11,000,000 for advertising gum as it returns to the civilian market in quantity. Advertising campaigns will include wider use of radio, magazines, newspapers, street-car placards and signboards, it was said.

With the quota of sugar increased and supplies of chicory improving, the trade should see an increase of at least 10 per cent in sales, it was predicted at the association's annual convention in the Hotel Billmore.

Discuss Vitamins

Important discussion topic at the convention concerned experiments with vitamin K chewing gum to cut tooth decay.

Results of these tests, carried on at Northwestern University Dental School, were announced recently. Significant points are (1) that cavities can be reduced 60 to 90 per cent thru regular chewing of vitamin K fortified gum, and (2) that chewing gum is the most practical vehicle for applications of the unstable vitamin K compound.

Research is reported to have been sponsored by the William Wrigley Jr. chewing gum company and Beech-Nut Packing Company, but convention discussions showed that interest is not confined to these manufacturers.

Some Skeptics

While the gum manufacturers were frankly considering possibilities for merchandising vitamin K gum, these developments were being greeted with enthusiasm in the vending trade and skepticism in the drug industry.

Such a product, drug sources claim, could not be marketed as a confection under the Food, Drug and Cosmetic act.

One trade journal declares that it "definitely comes under the drug provisions of the act and is, therefore, subject to definite labeling provisions that do not have to be met in the case of confections."
CORN CUT TO HIT BAR SUPPLY

May Reduce Soft Drinks

Some refiners fear slash on corn sugars may amount to 50% of actual output

CHICAGO, April 6.—Manufacturers of corn syrups, sugars and starches differ as to just how much the government program reducing the grind of corn 20 per cent would reduce candy, soft drinks and ice cream output. Corn errors agree, however, that it will make a pretty sharp cut generally.

One large maker of corn syrup and starches says the order might have a marked effect reducing output nearly 50 per cent because of the high manufacturing content of corn into new corn products. However, he is countered by another big corn sugar and syrup refiner who says his firm has developed a method of drying the corn before grinding it. Candy, soft drink and ice cream manufacturers are uncertain just how hard their supplies will be hit when they are agreed that the already short supply of these vending machine staples is going to cost them a bundle as summer booms the business.

All Affected

Candy manufacturers are the biggest industrial users of corn syrup and they also use some starches. Ice cream manufacturers use users of starches and, along with the soft drink manufacturers and bottlers, they have been using corn sugar as a sweetener or “sugar extender” during the war.

Thomas A. Ryan, executive assistant of the National Confectioners Association, said: “Most candy makers have been getting just enough corn syrup and sugar to keep going. Many are operating part time. What we need is action to get corn moving from farms into processing plants. Today, everything has been preached on a barrier basis between confectioners and corn processors.”

The order, which took effect April 1, limits corn refiners and processors to extracting about 20 per cent corn per month than their average monthly grind during the first half of the calendar year. Grind was about normal, so theoretically it would amount to a 30 per cent cut. But last year’s corn crop was a poor one for processing, refiners point out. Heavy spring rains thinned the cotton belt delayed plantings, and a damp summer kept moisture content considerably above normal. One refiner estimates that the moisture in the corn crop will affect the actual output of corn sugar, syrup and starch per bushel by nearly 30 per cent.

Corn Starch

Another product from corn refiners, however, is the difficulty in obtaining corn. Trouble lies in two spots. First, the Western corn belt can feed the grain to livestock and get a net return of about $1.45 per bushel selling it, as they say, “on the hoof,” whereas the Chicago ceiling price on cash corn is $1.90, which adds up to a black market reportedly is shilling much over the open cash markets at $1.80 to $2.

Corn refiners, however, are reporting steadily stiff to the ceiling price. Result, according to some Department of Agriculture experts, is development of a “barter market.” For instance, they say, corn currently is selling in Iowa at ceiling prices plus $100 a car “bonus.” That is nearly 50 cents a bushel more than the regular market price of a bushel, a new automobile, radio or “gifts” of other scarce items.

Eventually the corn finds its way to industrial users, such as confectioners and soft drink makers, who swap it to refiners for corn syrup, sugar or starches.

5-Day Supply

Biggest refiners, too, are reported to have enough corn on hand than the 45-day supply allowed by the government order. Corn Refined Company, biggest U.S. maker of corn products, is said to have accumulated a supply during the long strike of its protection workers.

Other major producers are A. E. Staley Manufacturing Company, De Kalb; Penn & Ford, Ltd., Cedar Rapids, Ia.; Clinton Industries, Inc., Clinton, Ia.; and American Maize Products Company, which is the parent company of National Candy Company, and the Philadelphia Candy Company.

Northwestern Distributs in 2-Day Confab

MORRIS, I11., April 9.—Fourteen distributors of Northwestern vending machines from all parts of the nation were guests of W. E. Bohr, president of the Northwestern Corporation, and W. R. Greiner, sales manager, at a two-day confectionary manufacturers’ company’s plant here.

Entertainment included a banquet at the Leland Hotel, Aurora. Speakers were Howard Baltimore, of the A. E. Staley Manufacturing Company, and C. D. Darling, executive director of the National Confectionary Mechanical Association.

Attending the conference were Meyer, Aibling, Pittsburgh; Abe Stept, Johnstown, Pa.; Carl Happep and Harold Reimer, Milwaukee; E. T. Barron, Minneapolis; Fisher Brown, Dallas; C. O. Hall and Thomas Smith, the Rapid City, S.D. Chamber of Commerce; Harry Miller, Des Moines; Bernard Divant, Indianapolis; Mrs. E. M. Dutton, San Francisco; M. P. Davidson, Wauke, Kan., and Joseph Rake, Philadelphia.

Woman Loses Suits on Injury In Tripping Over 1¢ Scale

MINNEAPOLIS, April 6. — Mrs. Ethel J. Miller, Rochester, Minn., last year in a Minneapolis store, lost a $20,000 lawsuit she claimed for injuries she alleged when she tripped over a penny scale in a tavern.

Hennepin County district court jury returned a verdict in favor of the operators of the 1-cent shop in which the alleged fall took place, and in favor of the operators of the scale.

Russian Gum

MOSCOW, April 6.—The Russian newspaper Izvestia reported that the Soviet candy trust will start making American chewing gum.

First flavors made will be mint, lemon and orange, the announcement said.

Ice Cream Output

Rises 5% Despite Scarcity of Milk

WASHINGTON, April 6.—Despite the shortage of sugar and milk, U.S. ice cream production amounted to 471,265,000 gallons last year, according to first estimates of the U. S. Bureau of Agricultural Economics.

This was an increase of approximately 5 per cent over 1944 production which was reported at 446,- 880,000 gallons.

Production this year is expected to show an slight increase, but at the recent convention of the Association of Ice Cream Manufacturers of New York, Pennsylvania and Delaware, trade reviews of the 1946 outlook were pessimistic. In spite of the 10 per cent increase in sugar allotment, there will be still hampered by shortages of other ingredients such as corn sugar and need for new equipment, manufacturers said.
OPA Price Lid On Cigarettes To Continue

WASHINGTON, April 6—Office of Price Administration announced that it plans to keep ceiling prices on cigarettes for some time, but it is still considering the application of three of the major companies to increase price ceilings.

Officials declined to guess how soon a decision could be expected, but they said cost data on the cigarette industry has been gathered and submitted to its tobacco division. Applications for price relief were made by R. J. Reynolds, Philip Morris, American Tobacco & Williamson, makers of Raleighs.

Venezuelan Chicle Crop to Gum-Makers

CARACAS, Venezuela, April 6—Venezuela's chicle crop of 334 tons in 1945 was the largest ever produced by this country. Most of it was shipped to U. S. chewing gum manufacturers.

More modern methods and a greater knowledge of handling chicle plus the erection of a new plant here were believed to have contributed largely to greater output.

Most of the chicle in Venezuela comes from Bolivar, Gamaenses and Delta Amacuro.

N.Y. Automat Firm Reports Profit Up

NEW YORK, April 6—Horn & Hardart, operators of New York's coin-operated Automat restaurants, reported total net earnings of $1,372,119.00 in 1945. This is equal to $2.20 per share of stock outstanding, compared with $2.10 per share earned in 1944 when the firm's net profits totaled $1,213,462.

"SPECIAL" WANTED:
1/3 CANDY, CIGARETTE, AUTOMAT, OR CATCHER GAMES.
Any combination in $5.00 lots.
Write for full prices and samples.
J. COHEN & CO., 440 West Forty-second Street.
New York City.

"SPECIAL" WANTED:
1/3 CANDY, CIGARETTE, AUTOMAT, OR CATCHER GAMES.
Any combination in $5.00 lots.
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Any combination in $5.00 lots.
Write for full prices and samples.
J. COHEN & CO., 440 West Forty-second Street.
New York City.
Sodam Opens in N. Y. With 14-Club Vendors Built In

NEW YORK, April 6.—Newest thing in the way of coin-operated shows, the Sodam, opened its doors this week at 1235 Avenues of the Americas.

Fourteen cup venders are built into the walls of the establishment, serving every kind of soft drink from cream soda to Coca-Cola. All of them operate upon insertion of a nickel in a slot. Neon lights over each of the machines tells the flavor vended by it.

How It Works
Upon the coin insertion, a cup is dropped upon a spring holder behind a locked glass door. When the cup is filled, the increase in weight springs the lock on the door and it slides open, letting the customer lift out his drink.

Cashier to give change is located at the front door. All vendors are encased in black marble finish, with striking colors in the walls. More of the shops are due to open shortly around Times Square.

Hot dogs and waffles are sold from a small booth along one of the walls of the establishment. From the place of the made of glass bricks.

K. F. Smith Heads Okla., Texas Candy Campaign

DALLAS, April 6.—K. F. Smith, of the Noveltie Peanut Company here, has been appointed Texas-Oklahoma district manager for the council on candy for its 1946 campaign.

He succeeds Olin Davis, of King Candy Company, Fort Worth.

Schoenbach Leases Additional Space in Brooklyn for Firm

BROOKLYN, April 6.—J. Schoenbach, distributor of Advance Vending Machines, has taken more space in the building he occupies at 1647 Bedord Avenue here. After alterations are completed, there will be a complete shop and stockroom in addition to the present showroom and limited repair department.

"Demand for machines is so great that it was the reason for enlarging our headquarters," Schoenbach states. "Initial deliveries are expected to start rolling in within the next few weeks, and we want to be prepared to offer the best service possible."

HERE'S HOW TO "POP" INTO THE MONEY SELLIN' POPCORN!!!

A good spot in your town or location will net you $100 WEEKLY and up CLEAR PROFITS. Where can you earn this much "DOUGH" on such a small investment?
Here's the best honest-to-goodness Popcorn Machine made—the biggest and the finest—You can SEE and SMELL "popcorn" that is! Crowds stop, marvel and BUY from it.

HERE'S FACTS ABOUT THE "SUPER-STAR" CONSOLE MODEL

"SUPER-STAR" CONSOLE MODEL

SIZE: Height to top of cabinet 71/4", Length 363/4", Width (depth) 27". When combination lower door and working glass is in down position the width is increased by 6". One hundred 10 oz boxes of corn can be popped and stored ahead in this big cabinet.

EXTRAORDINARILY LARGE POPPING CAPACITY; Over $200 per hour. Approx. weight, 3600. Approx. net weight, 300 lbs. Approx. shipping weight, 400 lbs. Genuine stainless steel clad steel kettle with chromium panels . . . feel-good popping unit — kettle fully thermostatically controlled, indeed a most important feature. Automatic corn and oil feeder optional.

This is Star's biggest and finest cabinet style model—especially designed to meet the rapid requirements of theatres and other large concessions that need a ruggedly built machine that can stand up to heavy, continuous operation. Here is a machine that can handle those hot days—every convenience has been built into it to aid in making the machine work for you in taking care of customers.

The "Super-Star" also has that attention-getting beauty that will draw customers and increase sales. Built of stainless clad steel and chromium, it be kept clean with a minimum amount of effort. Every part is instantly accessible.

Built for electric heat only, Star's replaceable heating element (patent applied for) can be replaced by anyone in five minutes time. An extra FREE heating element is supplied with every machine—important against a break in the element block-out on a big, busy day.

Automatic Corn and Oil Feeder Available With "SUPER-STAR" Models

NEW AND INNOVATIVE.
The "Super-Star" Theatre Models (cabinet and counter) will be available with this new and innovative feeding device. The oil feeder consists of an oil holding tank, an oil pump driven by the operator's motor. A flip of the lever automatically feeds an exact right amount of corn and oil into the kettle.

GUARANTEE!!
We unconditionally guarantee the "Super-Star" to be the finest quality machine ever made, designed and operated in accordance to the well established 18th Street Club (Star) and worldwide test. If for any reason you are not pleased with your Super-Star, return it to us for full refund of your money plus after this sale, prepaid again back to us for full refund of your money plus freight.

WE HAVE ALL SUPPLIES

THE P. K. SALES CO. 507-509 Wheeling Ave., CAMBRIDGE, OHIO

TERMS—$100.00 With Order—Balance C. O. D.—Specify Freight or Express Shipmen State Regular or Automatic Feed Model. $475.00 NET. REGULAR NET: $535.00 AUTOMATIC MODEL.

COMPLETE SERVICE IN TEXAS, OKLAHOMA, ARKANSAS, LOUISIANA, NEW MEXICO
FAMOUS NORTHERN WESTERN VENDERS, PARTS, SALTED PEANUTS

BRACKETS CROSSBARS

STANDS

 complete stock northwestern parts except globes and locks

FISHER BROWN
2101 S. ERVAY
DALLAS, TEXAS

HERE ARE THREE SOUND AND SENSIIBLE REASONS WHY PROFITS ARE BIGGER BY THE OLD "TRIED-AND-PROVED" METHOD.

FIRST, the animation of the actual popping instance and apper- sence pneumatics . . . makes those big flaky crises, fresh and piping hot, cowering over the grate of kettle automatically create and control for more business.

SECOND, the proof of the pudding is in the eating and no one can deny that fresh corn tastes far better. Only the best corn possible will create the sugar habit in your customers. Best popcorn that will make them return customers every three days enter your place.

THIRD, the third is that nowhere in the world will you ever want to inure profit more if the corn is popped fresh and sold fresh. WARMED UP CORN IS LIKE WARMED UP PASTRY

True, it is edible and fills a niche but the people were ruined fresh . . . Popped corn can be compared to a sponge. On board or away days at shows machines and no matter how much it is warmed up it is not as crisp and tender as when freshly popped.

THE WORLD'S BIGGEST POPCORN CONCESSION was the “Century of Progress” World’s Fair in 1933 and 1934. Amortization and self-liquidating dollar worth of Star "French Fried" Popcorn was produced and sold from Star Machines at this Fair. We honestly believe that $200,000.00 in business would have been done at this Fair if a "Central-Pro" method had been used.

ORDERS FILLED IN EXACT ROTATION AS RECEIVED. ONLY LIMITED NUMBER AVAILABLE. ACT NOW !!
Juke Makers Hustle Materials

But Hope on Cabinets Up
• Some shifting to metals—construction ban may free wood for industrial use

WASHINGTON, April 6—Despite the tight priority system clamped on lumber, phonograph manufacturers saw a couple of thin glimmers of hope in the cabinet building outlook this week.

First was the possibility that, even with priorities, home cabinet construction by veterans may not get under way at top speed for some time. Coupled with this was news of non-veteran building, this might free quantities of beechn, birch, maple and oak normally used in construction for general industrial use, it was argued. If so, it is hoped that the lumber dealers will be able to get portion of the lumber for cabinet making.

This would be possible under the regulation which permits lumber dealers to sell to non-priority users after all priority orders on hand the 20th of each month are filled. This would leave the 18th for non-priority buyers to get their bids for supplies of lumber and plywood left after priority buyers get it.

Opinions Differ

Lumber dealers declared that they will not discriminate between the various buyers, but opinions differed sharply as to how much lumber this might mean, and whether it would aid the coin-machinery industry. Majority view seemed to be that it would be "pretty small," but enough to keep some production rolling along.

Second group came from metals. Altogether the steel industry is barely recovering its balance after its strictest application by industrial coal walk-out, there were reports that some major manufacturers of coin machines are looking toward a future a little more stable in the metal cabinets. One phonograph manufacturer has brought out a metal-cased and others have reported successful experiments with metal cabinets.

Chief problems with cabinets made of metal are obtaining the resonance juke patrons like and finishing. Resonance problem was solved with wooden sound boxes and manufacturers have reported any metallic overtones in reproduction.

Finishing Problem

Finishing and decoration poses a more difficult problem, but it was said this week that many manufacturers were developing machining methods and use of simulated wood finishes.

Surveying the entire supply situation from wood to steel, aluminum and brass, one manufacturer for big coin machine manufacturers declared: "It's tough going right now, but it is getting tougher and it is going to get tougher yet."

One manufacturer that lumber is scarcer now than at any time during the war, steel, just recovering from its own long struggle, faced the possibility of a prolonged coal walkout which observers say will cause the aluminum and brass to "go bad as a strike in steel." Plastics are obtainable, even in some quantity, but there is no assurance that it would not get exactly the powders and molds they wanted.

Makers of home phonographs are pioneering all plastic cabinets, and (See Juke Manufacturers, page 177)

Conley Sets Up New Recording Firm at Tulsa

TULSA, Okla., April 6—Ed Conley, ace Southwestern boogie and hot piano man, has established Mu-

5c Re-Recording, Inc., to wax folk and other tunes under the label Oklawhaha Records and Rhythm Club. Company head

quarters are in Tulsa.

First releases of the new enterprise were four tunes written and recorded by Al Closser and His Oklahomans. They are You In My Beer, My Sweet Mammy, Never Pretend and Oooue Blues.

Conley declares that one aim of his company is to put Midwestern name bands back on the juke boxes without the necessity of getting up to one of the coasts for the waxing. He said that a release a week is the minimum under his contract to do several releases monthly in addi

tion to a new library of transcriptions and two albums.

William Betz Gets New Home In St. Louis

ST. LOUIS, April 6.—In order to improve its service to operators in out-State Missouri and Southern Illi-

nois, W. B. Novelties Company, Inc., has moved its offices and headquar-

ters to 1012 Market Street in downtown St. Louis, according to William Betz, owner.

Betz pointed out that the new location is on one of the main arteries thru the city with all principal high-

ways from Missouri and Illinois con-

verging near by.

Firm is occupying the entire three-

story building. General offices, sales-

rooms and the repair and service de-

partment is on the first floor. Second floor will provide storage space for various coin-operated machines dis-

tributed by the company, and the third floor will be devoted to spray and refinishing rooms and additional service working space.

Richard Law Wins Award On Mills Ads

Given By Typographers

CHICAGO, April 6—Top award in the trade paper advertising division of the Society of Typographic Arts’ 19th Annual Exhibition of Design in Chicago Printing went this year to Richard K. Law, director of advertising for Mills Industries, Inc.

Advertisements prepared by Law, along with other top specimens which form the interesting exhibit, are now on display at the Art Institute of Chicago. Exhibit will be kept on display until the last week in April, according to Bill Littleton, of Ludlow Typographers, who is the secretary of the society.

Series of six advertisements prepared by Law for Mills appeared exclusively in The Billboard. First was printed in the December 1, 1945 issue.

"Ideal Treatment"

These cartoon advertisements were signaled out as "an ideal treatment of small space" by the judges in the exhibit.

Society of Typographic Arts was organized in 1926, and since that year has staged an annual exhibit of printing and design. Exhibitions have usually been held at the Newberry Library, but for the first time this year moved to the Art Institute. The society says thousands have already visited.

Mills Industries, said Littleton, exhibited in the annual showings for a number of years, and has been awarded prizes prior to this latest award. Last year a certain company pio-

cate—one to the man who drew up the original design, Richard Law, and the other to the firm for which the ad was prepared.

Judges of this contest include a printer, a buyer and an artist. This year’s judges were William T. Couch, president, and Richard Law, publisher; and Fred Steffen, well-known artist.

Details of Picture Platter Released By Detroit Concern

DETROIT, April 6—Sav-Way Industries, maker of the new unbreak-

able Vogue picture record, has pre-

pared additional details of the platt-

ers’ containers.

According to engineers, the 10-inch disk is made with a nine and one-

half-inch sheet of aluminum with two paper disks and a single sheet of the same size sandwiching the aluminum disk. Paper disks are used as a means of illustrating the piece. Top and bottom of this sandwich is placed over two five-inch biscuits of vinylite.

In the record press, this is squashed into a 10-inch record with the record grooves pressed into it.

Sav-Way claims its plastic records are much more durable than shellac ones, and should measure up better for hard wear platters get on juke boxes. Disk is said to have been the idea of Tom Saffady, 30-year-old president of the company.
it's Smart...New...Popular

HERE'S WHY PROGRESSIVE MUSIC MERCHANTS ARE CONVERTING TO...

*Measured Music*

First ... It's a genuine multi-profit Personal Music system.

Second ... Individual *Measured Music* boxes give-out music only to persons in a limited area.

Third ... The service and up-keep are less.

Fourth ... Proprietors of locations prefer the System because (a) the music is personal and confined to limited areas (b) the commissions are larger—more *Measured Music* boxes are in operation at one time.

Fifth ... Music merchants prefer multi-profits from multi-boxes in each location rather than just one box in each location, spread over large areas.*Measured Music* installations are compact, economical, practical and profitable.

Write or call for further information.

THE HOME OF "MEASURED MUSIC"

PERSONAL MUSIC CORPORATION

PHONE: BIGELOW 8-2200 ... P. O. BOX 720 ... U. S. HIGHWAY NO. 1 ... NEWARK, N. J.
A MI To Exhibit April 10-11 for Chicago Trade

NEW YORK, April 6. — British Juke boxes are getting considerable attention from English manufacturers and people, according to a letter from Leonard Silver, stationed at London, Air Force Public Relations office. Part of the letter is reprinted here:

"As you know, while you were here there was hardly a Juke box to be found anywhere. Now, many of the larger pubs have pictures of the Juke boxes. However, English tunes are in the majority. The pub on the corner of Knightbridge and Hyde Park, they have one of the new English-built AMI Jukeboxes."
Latest in design, color, lighting effect, animation, eye appeal, quality of tone and flawless performance

ROCK-OLA Manufacturing Corporation
800 N. KEDZIE AVE. • CHICAGO 58, ILL.
That's True in the World of

AUTOMATIC MUSIC

Automatic Music, as an industry, had a small beginning—but a significant one. As in most industries, one man with a great idea and an unshakeable faith in the future, helped make it the great industry it is today.

That man, and his associates, pioneered the electric automatic phonograph—the instrument that made the industry possible. That man, and his associates, developed and perfected the instrument—gave it all the basic qualities it has today.

Then that man and his associates went out and fashioned the pattern of the industry—by selling an idea and creating a market. The idea is unchanged today. It is music by the greatest and most popular musicians—for everyone—as selected by the listener.

That man and his associates are still together—still casting their shadow across the world of automatic music. They were the pioneers and the policy-makers. They are yet the creators and producers of the improvements and the innovations.

Homer E. Capehart, Chairman of the Board

PACKARD MANUFACTURING CORP., Indianapolis 7, Ind.

SELECTIVE REMOTE CONTROL WALL BOXES
• ADAPTERS • BAR BRACKETS • AUTOMATIC PHONOGRAPHS • CEILING AND WALL AUXILIARY SPEAKERS • ACCESSORIES • 30-WIRE CABLE •
Moore Beck
Walle Moore, army vet, is now with the WCAR Range Riders. Walle plays the electric guitar and fiddle. Before entering the service, he was employed with Polly Jenkins and Her Plow-Boys.

Preacher Cast and His Oklahoma Black Jackets, cowboy band, has signed a 13-week contract to air a 15-minute Saturday night show over KOFF, Shawnee, Okla. Preacher also signed a 15-week contract to tour Oklahoma for the M. & P. Grocery Stores, Inc.

Chuck Hart, of the Prairie Ramblers, has surprised everyone at WLS with his talent for target shooting. WLS folks aren't the only ones surprised. So are members of the Pistol Club of the American Can Company, the group with which he shoots each week. Before entering radio he was a member of the police department of an Illinois city, so maybe his talents as a motorcycle rider and pistol shot are not too unusual after all.

To solve the problem of returning servicemen, Spade Cooley is increasing his band from 13 to 16 men to accommodate three of his former boys. That makes seven ex-servicemen in the band.

After three and one-half years in the army air forces, A. C. Lynch, the Drifter, is back on with a 13-week contract over Station KAIR, Little Rock, Ark.

Sunny Mix and Her Gang, who have been playing night spots in and out of Miami, featuring comedian Groofus, just signed up with John R. Ward's World Fair Shows.

Blackhawk Valley Boys, popular singing and instrumental group composed of George Arthur, Red Blacknell, Don Lake and Pete Fall, are back with WOWO Hooster Hop. "Little Gal (I Trusted You Too Long)," by Ben Shelhamer Jr., Josephine N. Freilinger and Lew Mel, is being brought out by Roy Mull's Country Music. Albert J. Randolph, of New York, is publishing Ridin' Back to Gun Smoke Valley, by Lew Mel, Mollie, and a novelty song, Down Here in Arkansas, was written by Bill Nettles, Leda Bender and Karl McTahan. Bill plans to label it on a Bluebird disk at his spring session.

Jimmie (Tex) Elliott's Musical Westerners have been playing clubs and theaters in South Carolina, Georgia, Alabama and Florida and have signed with Dick Daniels' Ole Barn Dance Boys as the Ramblers Reunion Shows.

Jack Kenney, who recorded 42 originals last year, has just disked two of his originals for Spotlight Records in Hollywood. Tunes are Calgary Blues and Texas Gal.

Southern Music's No. 1 plug, Make Room in Your Heart for a Friend, has risen so much in popularity the past seven weeks that the publishing firm now has other records of it: Victor's rendition by Elton Britt; Columbia's session by the writers, Wiley Walker and Gene Sullivan, and the Mercury version by The Prairie Ramblers, just released.

Soused to Ramblers
Elmer Strood, bass player and comic, has joined the Chuck Palmer Rustic Ramblers and will tour. When the Ramblers complete their present holdover assignment at Git's Cafe, they head for the Middle West.

Jane and Carl, The Sunshine Pals, are currently featured on KTAL, Phoenix, Ariz., where they are broadcasting daily. Their band, Team was formerly heard over WHAM, Rochester, N. Y., and WCHU, Moline, N. Y.

The Musical Vaughans are still in the hit after more than 20 years with stage and radio work in Western lineage. They are now playing dates in Omaha. Fred McSeveny has had his first song published, I Wear Just Another Cookie, Mother, Please. Ben Shell wrote the music. Song is dedicated to G.L.'s and their mothers.

Marty Picklesider and His Missouri Fox Hunters will be playing for the International Farm Show at Canal Fulton, O., April 15.

Toby Stroud, the "Hillbilly Bombshell" of the Blue Mountain Boys, WWYA, Wheeling, W. Va., has made some changes in his act. Act now consists of Toby and his brother, Newt; Flannels Miller, Merle Wesley, Cyclone and Bill Daily. Toby has a new song, Song of Repent, written in typical folk-sound style and around a subject not used too often, so it should prove quite popular.

Wynn Sheldon, WWVA announcer, has a recorded hillbilly program over that station every Wednesday night from 9 to 10. It is fast gaining popularity.

Newcomer Twins of WWYA, who have at their command quite a selection of songs, are blind. Jack Dunigan and His Trail Blazers are still going strong, WWBN, Youngstown, O.

When Reed Dunn, WWVA, lost out in a contest he was having with Big Slim, of the same station, he proved himself a good sport by riding a mule down a Wheeling street. Then, to top it off, he is offering pictures of Reed's ride on a sponsored program!

Kid Shows
Billy (The Kid) Brett plans on doing some show work with the 101 and Tex Powell and the Rhythm Rangers of WKBO, Harrisburg, Pa. At present they are signing with them Andy Keinholds and Cliff and Coy. Tex Powell's Gang consists of Tex; His brother, Bill, Red West and Ricky.

Hank the Cowhand, of WMMN, Fairmont, W. Va., is using several Blue Ribbon songs on the Zeke Williams program. Program also uses other songs published by Chaw Manks, including Since We Said Goodbye and Parted, Light of the Western Stars, Ranch in the Smoky Blue Hills and Red Rose of Love.

Bill Boyd, currently touring Southern and Midwestern States was recently cited by Fort Smith, Ark., as "the most versatile person to ever make a personal appearance in this city." Boyd, accompanied by Bob Minning, Lobby Helm, Joe Smith, John Rector and Dale Berry of his Cowboy Ramblers band, packed the Fort theater thru March 217.

Several hundred tunes are credited to Bill Boyd and His Cowboy Ramblers on RCA's Bluebird label since 1934. Now on the firm's Victor label, the artist's latest vocal release is Jenni: Lou Carson's These Tears Are Not For You, backed by the present Hillbilly Boys, tape-run by Boyd and Andy Schroeder.

Busler's Latest
Little Old Shack on the Plains, published by M. M. Cole and co-written by Jimmie Busler and Mollie Davis is receiving radio and stage attention of Bob McKnight, Doc Hopkins and His Country Boys, and other popular "billy-buster" leaders. Continental Rose is Busler's latest sheet music release, published by Peer International.

W. Frank Brown, creator of the Doctor Billie songs, reports his new release, On the Southern Pacific, to be rapidly gaining in popularity. Babe Grubba will feature the tune in Chicago's Bismarck Hotel Walnut (American Folk Tunes, opp. page)
English Concern Shows New Type Record Changer

LONDON, April 6.—British-built record changer, with several new features, has been attracting considerable attention here and in New York, where it is being displayed by the Micro-Sonic Corporation.

One of the features claimed by the maker of the changer is the fact that it can be lifted at an angle without interfering with the record-changing or record playing process.

Like new model changers in America, designed for home juke box use, this new British changer mechanism takes 10 and 12-inch records intermixed. Changer has a single control unit, its makers claim, which will start, stop, change, repeat or reject any one of the platters.

Micro-Sonic firm is likewise reported to be displaying a complete line of British-built phonograph motors and other record players.

New Ideas for Juke Ops

NEW YORK, April 6.—Two new types of records of interest to juke box operators are being released. Avalon Record Company announces a new “Happy Birthday” series, personalized for mother, dad, son, brother, sweetheart, etc., that is claimed should pull in a few extra nickels. It will be backed by Auld Lang Syne.

Jewish Swing records is the latest from Savoy Records. They will press 12 sides of Jewish songs and swing that will be released soon.

Juke Box Makers Hustle Materials

(Continued from page 120)

Joe S. Daurer Back on Job

DE KALB, Ill., April 6.—Joe S. Daurer has returned to the advertising and publicity staff of the Rudolph Wurlitzer Company after two and one half years’ service in the army. He served as news and historical writer and photographer on the Third and Seventh army fronts in the European theater.

Daurer was with the Seventh Army during the drive thru Alsace and Northern France, crossing the German border after the capture of the Fortress de Bliche. With the 71st Division during the breaking of the Siegfried Line, he moved to the Third Army front for the crossing of the Rhine.

Accompanying the Third Army in its dash across Southern Germany, Daurer also was present at the first contact with the Russian Army West of Vienna.

He saw several of the most notorious Nazi concentration camps and his comment is: “They were even worse than most pre-war propaganda led me to believe. Many of the pictures that I have taken in these camps are too horrible for publication.”

After V-E Day, he traveled thru Europe for news and photo material, visiting 10 countries.

Prior to the war, Daurer handled publicity for Wurlitzer’s De Kalb plant. After Pearl Harbor, however, he resigned to become publicity director for Lawrence Welk’s orchestra and several other name bands.

AMERICAN FOLK TUNES

(Continued from opposite page)

Room beginning April 4. Dick Style Trio is now featuring another Doc-tor Billie novelty, Daddy Is the King Wolf Now, as the unit’s lead song in New York’s Clett Restaurant.

Dick Thomas, writer of Sioux City Sue and Philadelphia music publisher, is collaborating with Max C. Freedman on two songs to follow up the success of Sue.

Dick Darrow, Philly cowboy songwriter, has sold his I’m a Lonesome Rider to Jack Howard Publications. Pete Newman and His Sleepy Hollow Gang are getting ready for the opening of the Sleepy Hollow Ranch May 6 at Pennsburg, Pa.

Murray Sisters, featured on the Sleepy Hollow Gang, WITL, Philadelphia, have just recorded their own Rose of the Alamo on Cowboy Records. Frank Capone’s Hillbilly Music firm, Philby, also has a new tune by Artie Seeler and Mitch Fields called West of the Alleghenies.

Kitty O’Brien, WHAT singer, is introducing her own song, There’s Sage on the Moon.

Philadelphia Daily News is readying a feature story on the popularity of folk music and entertainers in the territory. Story will be written by Leonore Bushman, motion picture editor of the paper, who is covering local radio stations, parks and folk dances in outlying towns.

The King of the Cowboy, of WWVA, Wheeling, will soon be airing his latest song, written in collaboration with two other writers, Nothing More to Say.

Buddy Starcher, of WMMN, has signed a two-year recording contract with the 4-Star Recording Company of Los Angeles. It’s a two-year contract and he will be starting within the next few weeks. He will wax the King’s sign tune, A Paded Rose, A Broken Heart; It’s Risky to Be Gone So Long; The Fire in My Heart; Get Out With Tears), and I Won’t Worry, I Won’t Care.

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SONS OF THE PIONEERS (Victor 20-1820) Gold Star Mother With Silvery Hair—W. V. I Weary Your Memory in My Heart—FT. V.

The Sons of the Pioneers, displaying such numbers as Gold Star Mother With Silvery Hair, have captured the accompaniment of ridges and gallows singing that brings with it a wonderful and resounding smack for Tim Speeney's Gold Star Mother With Silvery Hair. An attractive melody set in the world tempo, with the title telling the story of the tune, the Pioneers pluck at the heart-strings just as they like it with this plattering. Flip-over flies in with a strong claim for attention. This is a bright rhythmic tempo, I Weary Your Memory in My Heart, an outdoor ballad rich in sentimental appeal. Gold Star Mother designed for maximum play out in the praise contest of tomorrow.

HARRY (THE HIPSTER) GIBSON (Musicalcraft 347) What's His Story—W. V. I The Emphasis—FT. V.

For a song that is away pounding and lyri-cizing of Harry Gibson, with his own inimitable and facetious style, this number almost becomes a brand of mayhemistic music, is captured on the record. "What's His Story," a high spot with his singing and playing for What's His Story. And, in the last four measures, things go a-wandering for his "What's His Gooin' Steady With You" which is as much riot on these sides as he has in others, and that is the wax's only weakness. For when the industry marks the same place for the same player rather than for the big box.

Record Reviews
(Continued from page 33)

DESI ARNAZ (Victor 23-1058) Cuban Pete—FT. V.

While the rhythmic making of the Desi Arnez band doesn't exude the esoteric and exotic charm that comes from Spanish sources, I Weary Your Memory in Cuban Pete, it is acceptable enough without needing further production notice. Not does the maestro's singing arrest any more attention. However, Arnez has captured the essence of a particular medley in You in Wintou, which stems from Walt Disney's Make Mine Music, and Desi Arnez provides the English lyrics attractively enhanced with Desi Arnez's extra whoo for the second stanza in Spanish. Spins at a bright beguine tempo with the rumba beats applied to Cuban Pete, which calls for more spirited singing and playing. The movie association lacking Without You may bring the side some phonographs.

ARTHUR WHITTEMORE AND JACK LOWE (Victor Album P-154) Two-Beat.

The two-piano concertizing of Arthur Whittemore and Jack Lowe, framed in an attractive orchestral background provided by Russ Casse, makes for a highly attractive rhythmic symbol equally high in listening appeal. Spin is for eight sides, with the first four of the eight side in from scores and particularly those that are ). It seems that they are going to the Latin rhythm. Steinway squatters import airly qualities to their classicism. For Your Emphasis, You In the Still of the Night, The Emphasis, The Emphasis, Love, Brazil, They Didn't Believe Me and That Old Black Magic. All makes for restful and relaxed listening that you want to hear over and over. A packed treat for both the homes loving and for the music boxes.

THE BEATLES (His ALL-STAR JAZZ ORCHESTRA (Pan-American 111 & 112) I Know That You Know—FT. V. I In a Little Spanish Town—FT. V.

Cliff Lang, who is currently doing a Dave Rose on this label, proves his worth in getting four fight-concertizing jive arrangements for Rafael Mendez. The band provides the necessary punch that spotlights the tricky trumpeting of Mendez which peppers both platters and gives some of the other instrumentals ample opportunity to do their thing. Leaders rides out with terrific tongue twisters. I Know That You Know is a super-speed. Frankie Carlson (ex-centric performer) now works with Bob Croby) rounds out side with a healthy drum break. Reverse runs at a more mellow rate. Mixed brass held for background work, allowing Tommy Todd's piano to share honors with Bob Duboff on sax. The late Jack Jenny's trombone joins Duboff and Curry gives us the added sizzle of a Spanish Town plenty of flash. Todd takes over for high pianistic sleuth- ing with Duboff and Curry and crew joining to cinch the deal. Fournote a natural for jive locals.

HADDA BROOKS (Preferred V. V.) Polonaise—FT. V.

Miss Brooks tries and fails to prove two things: That (1) she can play a highly spirited rhythmic version (2) that she can pour the same into a soft20e. Her version of the classical version makes for a pleasant treat as well as the soft and sentimental interpretation of the Day. Her rendition of I'll Fall in Love With You Ev'ry Day.

Their singing of One-2 Two-Two makes you want to hear more of the same, which spells another 20.

BILLY ECKSTINE (National 9018) Second Baloney Jump—FT.

The push piping of Bill Eckstine rings the old-time puppy reception with a smash for the Blue mood ballad. And with his band providing a solid foundation, the first proving to be a well-sung all more striking. For the companion piece, maestro Eckstine lets the boys out on their own. While it hardly makes for jumping out of the attic, it is not a questionable pattern for Second Baloney Jump, and it brings out some real hot horn in the gang.

The Eckstine fans will never be able to escape the melodic presence of the THE THREE SUNS (Majestic 7175) All Thru the Day—W. V. I Love and Let Love—W. V.

The smooth and silky blend of ac-cele-rado and clarinet on the former is en-dered by the song material selected for this Three for this spinning. At their best, as in the case of Jerome Kern's from the movie Cres-cent, the band provides a Fashioned Song is a sweet, nostalgic nicety from the movie A Kid From Brooklyn, to which it adds music box color. And for both counts, Artie Dunn makes the song his own.

Where the juke box rhythm atmos-pheric of the Three is concerned, all locations will make the most out of these sides.

DERYCK SAMPSON (Davis 9107) Boogie Steady—W. V. I Boogie Smo, Smo—W. V.

The label's youthful eight-to-the-bar Steady turns in an in-teresting give and take with a rolling left hand a hard but clean performance. This gives it in eight notes to the measure. For the flipover, Boogie on the Volga, they bring a topsy-turvy version, a little different from their first. All makes for a most interesting and paintstak- ing fashion.

Solely for the boogie woogie piano col-ed).

JOHN RYAN (Victor 20-1845) Idaho Call—W. V. I Ah Dee Ah—FT. V.

The emphasis is entirely on the piano in this later piece. John Ryan joins with a male quartet to ring out on these platters that are just as easy to leave alone as to face. Loop-Dee-Loo is a twist on the old-time puppy. Both are patented. To Ah is an indigenous double-talk ditty, heard to be heard, sung with brightness, with greater thanks to the pianist'sDerry-cymbals banding that provides a good heat and hitting riff figures.

No meaning to either of these songs and less as far as their piano attraction is concerned.

DANNY O'NEIL (Majestic 1033) My Gal Sal—W. V. I Where You Were Sweet—W. V.

The lyrical tenorizing of Danny O'Neil in good stead for the Irving Berlin's musical. The song is a full canta-la and chorus directed by Ray Heindorf, with a lullaby quality that carries with it a most entertaining of this all-time favorite. On the mated side, O'Neil goes back to the tune of the popular Valentine medley My Gal Sal, singing it in the same tender and in melodic manner.

(See Record Reviews on page 132)
Teen-Agers Quit Streets as Club Opens in Queens

NEW YORK, April 6.—"Teen-age clubs have been set up in small towns and large cities," according to Laie C. Andrews Jr., a teen-age himself, in a recent article in The New York Times magazine section. "Since the establishment of the one in my neighborhood, The Juice Box, by the American Women's Voluntary Services," he further states, "afternoon and evening attendance on the street corner has fallen to practically zero. Before this, patrol cars came by several times a day to chase boys and girls off the same corner."

"Generally, these clubs consist of one or several large rooms, usually in a vacant store, with provisions for dancing to records, soft drinks and a comfortable atmosphere in which to sit and talk. They are governed jointly by teen-agers and adults. They answer our requirements and they are easy to operate if the community is behind them."

Has Coin Machines

Officials of the club, located in Jackson Heights, state that the club has been able to secure a juke box and several other coin-operated machines for the organization.

Of the seven teen-age clubs that are sponsored by the American Women's Voluntary Service, four of them now have juke boxes on location and plans are being made to secure juke boxes for the remainder. Soft drink and candy vending machines are also on location.

A picture of a group of teen-agers grouped around a piano, with popular singers and songs written over it, is featured on the first page of the article.

Seattle Wolf Office Set for Grand Opening

SEATTLE, April 6.—Completion of construction this week on M. S. Wolf office here clears the way for the scheduled grand opening and showing of the new AMI juke box April 19 and 21, Bill Wolf announced.

Seattle showing will be Wolf's third on the West Coast. Two-day exhibit at the San Francisco headquarters drew Central and Northern California operators on April 3 and 4. Original and biggest showing was in Los Angeles, where the home office is located. Combined attendance in both cities was more than a thousand, according to Wolf.

DeWitt (Dec) Eaton, general sales manager for AMI, co-hosted at the San Francisco event.

Morris Nozette Is New Coin Radio Op For Midwest Hotels

CHICAGO, April 6.—Morris Nozette, former theater owner and games operator in New Jersey, has set up Bradley Distributors here to operate coin-operated radios in Chicago and other Midwest hotels.

Firm, which has headquarters at 32 North State Street, already has signed two hotels, one in Chicago and the other in Milwaukee, Nozette disclosed. He said that these installations would be completed within 60 days.

Radios are being secured thru the Radio Company, Ashby Park, N. J., operating and distributing firm which is having sets manufactured on a contract basis, according to Nozette.

"We are not limiting locations to large hotels," said Nozette. "Establishments with 40 to 60 rooms would make good locations since they accommodate a transient trade which radio will serve."

Included in his location plans are motels in the Midwest which are almost exclusively transient, he pointed out.

Record Display To Be Featured At Music Show

NEW YORK, April 6.—Sustained interest among Eastern music operators and disk artists ran to the premiere showing of the new AMI phonograph here in a second week, according to Runyon Sales Company executives Sugarman, Green and Munves.

Celebrities who visited firm's headquarters on 10th Avenue where the new model was on display included Kate Smith, Ted Collins, Vincent Lopez, Connie Haines, Johnny Pineapple, Johnny Desmond, Elsa Miranda and Alfredo Antoninno, officials said.

Representing AMI were Monte West and Bill Hanson.

The Mills post-war Music System is not just a renovation of the pre-war models. It's a new concept—a new perception embodying more new features than any other instrument, past or present.

Its elegance attracts the eye—it's simplicity assures continuous, unfailing play—it's tone certifies satisfaction. Truly, this new concept maker

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Coin Play in Milwaukee, Brewery Town, Also Hurt
By Shortage of Beverage

Week-End Trade Drains Kegs in Many Wisconsin Taverns

MILWAUKEE, April 6.—The beer shortage has finally hit this town, long known as the Beer City, and the shortage is reflecting itself in coin machine locations.

A survey conducted two weeks ago indicated that the shortage had not yet become acute.

As one bartender of a tavern put it then, "It hasn’t hit here yet, but I got friends. It’s pretty bad all over town." This fellow had been buying his beer from the same saloonman for years, hence was able to get a pretty fair supply.

Few Brands

Most of the downtown spots had a supply, not only of one brand but of two or more. There was both bottie and draught beer at these spots, but the management saw the handwriting on the well-known wall.

Another bartender said: "Sure, we’ve got enough beer. If we run short we serve wine." Another said: "Sure, I run out of beer after every good night. Here’s why," he said, pointing to a sheet of papers. "This shows that there are 62 breweries in this State. They made a total of 9,116,845 barrels of beer last year. That’s a lot of beer. But all they sold in Wisconsin was 2,844,609 barrels. No wonder we have a shortage.

Then over last weekend it hit. What’s your second choice?" became the stock inquiry at most taverns and the shortage became much more acute.

60 Per Cent Out

After a heavy week end, over 60 per cent of the taverns were left without an ounce of the amber fluid. Matt Udove, president of the Wisconsin Tavernkeepers’ Association, who personally called a number of the smaller neighborhoods, indicated that the above figure was a good estimate. A check of the directories showed that not many of them did business purely on beer, but all were having a time getting a supply.

Udove compared the shortage situation with that existing in nylon and other scarce articles. The greater the shortage the more the public adds to it by drinking more beer.

One tavern operator said the shortage was due to a normal heavy week end play. Major breweries schedule deliveries once a week, and if the taverns’ weekly allotment is gone in three days, they just have to stay short.

Machines Pinched

As far as locations for coin machines are concerned, it is the small taverns that feel the pinch. All types of coin machines naturally have been affected. Music machines take the greatest hit. Small vending machines, such as nut vendors, felt the pinch.

So far there has been no marked indication of the use of these small taverns being forced to close, either completely or a day or two each week, but this may come unless conditions improve.

Some neighborhood taverns report that when their supply of beer is exhausted, their regular patrons go to downtown diners that have the fluid. Milwaukee is definitely a beer-drinking town, consequently patrons will go where they can get beer. As a result music and vending machines in neighborhood taverns take a cut in take.

Coin machine operators look for a further drop in business at tavern locations unless the shortage of beer eases abruptly. It looks as though the shortage will grow worse as the summer months bring on heavy beer consumption.

United Pushes Production of PinConverting

CHICAGO, April 6.—In an effort to turn out a greater number of machines for pinconverting pinball games, United Manufacturing Company has stepped up its output one-third over the war-time schedule, C. B. De Selm, sales manager, reported. He attributed the number of orders to rapid expansion of established operators and entry of new operators into the field.

Assembly lines, under direction of Henry Dabek, superintendent of production, now are turning out 11 different conversions, he said. Various innovations on the assembly lines have been introduced simultaneously, he reported.

He said pinconversions have not been greatly hampered by the shorting of some materials, and his company has been able to maintain an adequate force of workers.

Lynden Durant is president of the firm.

FATHER AND SON, Harry F. Jacobs Sr. (left) has joined his son, Harry F. Jacobs Jr., as a partner in United Coin Machine Company, Milwaukee. Jacobs Sr. was with Prudential Life Insurance Company for 15 years.
Detroit Bus Strike Felt By Coin Biz

Taverns’ Trade Nicked

DETROIT, April 6—Coin machine patronage generally was adversely affected here first of the week by the opening of the streetcar and bus strike. Effect was felt in various surprising ways in locations throughout the city.

Most notable was the fact that locations of all types had surprising drops in trade. This was true in neighborhood taverns as well as in biggest spots and restaurants where machines are located. People were handicapped in getting around and so stayed at home unless the trip was necessary. Locations and machines lost business as a result.

Taverns Closed

Situation with regard to neighborhood taverns was critical, as patrons had been finding local spots closed for days at a time the past three weeks as a result of the beer shortage. On top of this came the transit strike which made it impossible for thousands to get to their destination.

Absenceism in factories was high since workers were unable to get in, and industrial location machines suffered likewise.

Especially hurt were downtown arcades which customarily depend for a large share of their business upon “transfer” customers who hop into the spot for a short while between cars or busses.

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READY SOON! New, illustrated descriptive circular with modern GLOBE “profit-makers.” Write for copy—FREE!

GLOBE PRINTING CO. “HOME OF HITS”

**Record Reviews**

(Continued from page 123) share harmonic style, When You Were Sweet Sixteen.

Rogger Parade has seasonal phone appeal.

**THE MACK TRIPLES**

(July 16) One-by-One, Two-by-Twos, V.

Sexton, photo machine—FT; V.

All too there is no contrast in their work, no degree of individuality in their harmonious styling, the Mack Triples turn in nice music, getting here without any undue excitement one way or another. Sounding like every other public treasure, the Mack makes it a lively spin for the One-by-One, Two-by-Twos, and smooth for the ballad Seems Like Old Times. Gals helped no end by their orchestral backing, made by Mac Ceppos and the orchestras.

It's the songs rather than the staging that will make for any degree of phone attraction in this package.

**STANDARD ORCHESTRA**

(Frank F-1001)

El Rancho Ensenada—FT; C.

Chansons—V.

It's a well orchestral exposition, mainly pleasantly pleasing in a melange for both of these Mexican melodies. Both compositions have smoothness and both enjoy romantic appeal in their melodic richesses. Moreover, their appeal is in the playing of the studio band. Surety for listening as background music or atmosphere at the smartest spots.

**CHAMPION JUDEPER**

(Davis 5101)

Johnson Street Bonnie Wanda—FT; V.

I'm Sorry For What You, V.

Earthy blues shambling of Champion Jabbeenee song, singing to the accompaniment of barrelhouse Steinhaw, hits the right angle for the race record. Johnson Street, taking its directive from New Orleans town, is a tough boogie dance, Pepsa Jubilee sticking out the royal commandments. More down to earth is his bluesy ragging for Pin Goin' Down With You, a warning to the jodies to keep away from her woman.

Where the race blues register, both of these sides show some strength.

**GEORGE HARTMAN**

(Davis 5102)

Hindustan—FT.

An R.B. in this music.

It's some righteous jamming for this session, originally cut in Sep- tember, 1950, Fifth George Hartman on trumpet surrounding himself with the cymbals at Mr. Brown. Cymbal on clarinet and Vernon Brown on trombone, it's a speed tempo for Hindustan as they toe off in Chicago style and then let each stand on its own. That they do, as well as for the Angry side, with the more impressive thrillings improvizations in our Centenial and Brown. Parade in the platterning, making it a collector's delight, is the terrific drive George Wettlein gives to the gang as he beats out on the drums. For more, consult your nearest music store.

**JACKIE GUTHRIE AND HIS OLAHOMANS**

(Capitol 246)

I Love You Once But I Can't Trust You—FT.

When the Cactus Is Bloomin'—FT.

With plenty of rhythm and some air from his pipes, Jack Guthrie takes an earnest spin at these two harmony chants. The Oklahomans bring in the fiddles and electric guitar to give Guthrie brisk backing, and the result of his double talent is a darlin' in Loved Once You. He re- sives Jimmie Rodgers' spirited conten- tinos to good effect and throws in a couple of yodels for good measure. Same again, only louder spot jukes.

**EDDIE CANTOR**

(Pan-American 44)

I Love You Once But I Can't Trust You—FT.

Water, Water—V.

Eddie Cantor takes the second step in his platter comeback after counting out One-by-One, Two-by-Twos for this label. He returns with Josephine, Please No Lean, talking Italian dialect lines of the dike diverting variety. Joe's orch. sets the beat and spotlights the maestro terrific trumpet. For the flip-over Cantor does the same, and he spins off one of his old stand- bys. Rhymed lovingly, it is welcomed by terpsers. Also, side is marred by Cantor clearing his throat. When Cantor shows up, the voice is High Hooper, novelty should be a still filler.

**OLGA SAN JUAN WITH RAFAEL MENDEZ AND HIS ORCHESTRA**

(Philips 66)

The Mexican—FT.

His trumpet firing a Latin group, Mendez whips up real south-of-the- border excitement in setting the stage for Olga San Juan's super song salesmanship. Gutsy personality plus into her pipes and comes up with a twin winner. English lyrics give meaning to better surfaces, with a Spanish intro spicing Mucho. Both tunes move at a merry pace, sparked by Mendez's superlative triple tuppling. Mexican's melodic contagion is highly infectious, and Mendez's re- verse side for preferred play.

The Son Juan-Mendez coupling should make this the top selling record where the Latin type tune goes big.

**BOYD RAEBURN (Jewel 10000)**

Tonsillectomy—FT.

Raeburn brings another top-drawer sample of the George T. McKulick brand of modern jazz to the fore in Tonsillectomy, which proves a credit to all concerned. Handy's note-placer reveals a highly imaginative figure. Backed by a brisk beat, disk teets off with McKulick's full-throated sax riding across a subdued rhythm with a single muted trumpet spins its jamb- nachie thrust thru a lush reed version of Debussy's Reverse Jane. Andy and David Allyn dealing dreamy vocals to the orchestral arrangements. Tonsillectomy should prove a painless operation for better jazz houses; Forgetful should be remembered for spots where moody ballads go.

**IVY ANDERSON AND HER ALL STARS**

(Decca 12013)

I Thought You Ought to Know—FT.

The Vast Is Here To Stay—FT.

Ivy Anderson's second session of three years back was Duke Ellington's show, and this time she lends her tasty pipes to this pair. Wilbert Baranco's eight-man band providing the rhythmic trimmings. She gives full meaning to I Thought, giving the Vast a boost. Goodfellow's harp guitar helping to make side effective.

**FLOYD RAEBURN**

**THE VAGABONDS**

(Trion 113 and 12185)

Brother the Dog—V.

Donkey, Second—FT; V.

Lasy River—FT.

If You Are My Sunshine—FT; V.

Instrumental Tarantella which takes its initial platter bow on this label, is not to be confused with the sepias voice blenders of a similar name. Alto group has heretofore stuck to their eight club-raising chants. The disks prove them well forth walking. Consisting of two guitars, accordion and bass, the trombone provides the group support to Raymond Manton's fine tenor voice perfection and the Serenade. He leaves the listener wanting more of the same. Second disk finds the group providing the Giving Lazy River a slow ear-appalin- vocal spin which breaks into a speedy, lovely lovers theme. The reverse finds foursome doing a musical burlesque of You Are My Sunshine with the corn popping from all sides. Disks should do well for phone ops.
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<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
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<tbody>
<tr>
<td>11 Exhibit Novelty Merchantmen</td>
<td>$49.50</td>
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<tr>
<td>4 Exhibit Novelty Merchantmen</td>
<td>$49.50</td>
</tr>
<tr>
<td>4 Exhibit Novelty Playmaster</td>
<td>$69.50</td>
</tr>
<tr>
<td>2 Exhibit Novelty Baby Stream</td>
<td>$195.00</td>
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### PIN BALLS

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
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<tbody>
<tr>
<td>1 Motoscope Sky Fighter</td>
<td>$315.00</td>
</tr>
<tr>
<td>1 Scientific Batting Practice</td>
<td>$75.00</td>
</tr>
<tr>
<td>1 Western Baseball</td>
<td>$75.00</td>
</tr>
<tr>
<td>1 Keeney Anti-Aircraft Gun with Screen</td>
<td>$75.00</td>
</tr>
<tr>
<td>1 Keeney Texas League</td>
<td>$42.00</td>
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### ARCADE EQUIPMENT

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
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<tbody>
<tr>
<td>2 Rock-Ola Sc Dial-a-Time Bar</td>
<td>$265.00</td>
</tr>
<tr>
<td>19 Seeburg Sc Walltastics $120 Sel.</td>
<td>$34.50</td>
</tr>
<tr>
<td>10 Seeburg Sc Melody Selectors, Ea.</td>
<td>$4.50</td>
</tr>
<tr>
<td>10 Buckeye Sc Chrome Wall Boxes, Ea.</td>
<td>$9.50</td>
</tr>
<tr>
<td>1 Wullittor Sc Model #120 Wall Boxes. Ea.</td>
<td>$22.50</td>
</tr>
<tr>
<td>1 Rock-Ola Dial-a-Time Bar</td>
<td>$42.50</td>
</tr>
<tr>
<td>1 Rock-Ola Life-Up Corner Speaker $67.50</td>
<td>67.50</td>
</tr>
<tr>
<td>2 Rock-Ola Standards with Dial-a-Time, R.C.</td>
<td>$65.00</td>
</tr>
<tr>
<td>1 Rock-Ola Dial-a-Time Bar, R.C.</td>
<td>$295.00</td>
</tr>
<tr>
<td>2 Seeburg Collector Jobs for Wall Boxes, R.C., Ea.</td>
<td>$95.00</td>
</tr>
<tr>
<td>1 Rock-Ola 10 Record Phonograph $165.00</td>
<td>165.00</td>
</tr>
<tr>
<td>1 Rock-Ola Playmaster with Spectra, Ea.</td>
<td>$415.00</td>
</tr>
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</table>

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<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
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<tbody>
<tr>
<td>300 Aerial Flat Top Boxes</td>
<td>$225.00</td>
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<tr>
<td>1000 Aerial Flat Top Boxes</td>
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<td>100 Aerial Flat Top Boxes</td>
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<td>50 Aerial Flat Top Boxes</td>
<td>$75.00</td>
</tr>
<tr>
<td>20 Aerial Flat Top Boxes</td>
<td>$25.00</td>
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### LORA'S MUSICAL TAPE

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
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<tbody>
<tr>
<td>1 Lora's Musical Tape</td>
<td>$35.00</td>
</tr>
</tbody>
</table>

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**IMMEDIATE SHIPMENT**

**BLACK CHERRY BELL**

This wonderful new Bell is now ready for service in the 15c, 25c and 50c Play. This machine actually glows and sparkles for Prices

**NEW VEST POCKET BELLS**

**NEW WANT TO BUY!**

**CONSOLES**

**SUPER BELLS, COMB. HI HANDS - CLUB BELLS**

**THREE BELLS - FOUR BELLS**

**WRITE—WIRE—PHONE TODAY!**

**H. ROSENBERG CO.**

625 10th Avenue, New York 19, N. Y.  3A 3-2479
New! Marvel's Latest CATALINA!! - $249.50

EXHIBIT'S NEW 5-BALL, Big Hit, $298.50; With 4-Coin Multiple $398.50. Undersea Raider, Gun, $391.60; Amusematic Life-League, $425.00.

Munvis Super Iris Roll 349.50

Chicago Coin Co., 215.50

Victor "V" Nut & Gun Vendor 107.50

New Vest Pocket 74.50

New Gretchen Columbia, J.P. 132.50

Evans Ten Strike, $272.25; With Free Pay 435.00

Knife Edge Parts Cleaner and 10 Gallon Drum of Fluid 125.50

New Jennings Bronco Chiefs & LITE UP Deluxe Chiefs Write Cottrell Stage Door Canteen 249.50; New Speed Iron Soldering Gun 14.75

Evans & Ban-tails & Galloping Dominoes, Cash Pay $16.50

Special! A.B.T. Challenger's New Delivery in 4 Weeks... $65.00

Consoles

5¢ Super Bell, Comb. $274.50

Mills Safe, Double-Front Door 30.00

Mills Jumbo, O.P., Late Model 108.50

Mills Jumbo, F.P., Late Model $188.50

Watling Big Game, P.O. 203.50

Sally Big Top, P.O. 102.50

10¢ Jenny, Good Luck - Cash Pay 50.00

One Balls

Contest, 1 or 5 Balls, F.P., P.O. $24.50

Fairground 40.00

Sports King 209.50

"48" Derrig 339.50

Clus Trophy 310.00

Blue Grader 190.00

Long Shot 239.50

Victorious, F.P., Tuffy champ 109.50

Sports King, F.P., II P.O. 170.00

Rraphic Time, F.P. 214.50

Longsacre, P.O. 435.00

Wanted!

Hi Die, Leader, Zombie, Stars, Do-Or-Mi, Double Play, Sun Beam, Suplex, Sky Blazer & West Wind & "A". Also, all music and other equipment.

Send your list, we need F.P. consoles!

Arcade

Rapid Fire A-1; Mills Modern Scale, A-1 $109.50

Shooter Chutes $72.00

Shooter Chutes, Second Situation, New 475.00

Tommy Gun, Late Model 143.50

Brown Anti-Hydraulic Wester Super Grip & Stand 29.50

Gomba Toy 190.00

Chicken Sam, Target Conv. 129.50

Geno Totalizer Del. Texas Leaguer 65.50

Fires Pearl 129.50

Setting Practice 175.50

Kee-vi-some Sub Marine 169.50

Super SWAT Grips 52.50

Dolly Universal Grip 129.50

Super Star Popper 129.50

Kicker & Catcher 74.50

Watling Fortune Scale 110.50

Slots

10¢ Jenny, Sky Chief, Special $189.50

For Bonus Ball, Late 57.50

10¢ Bonus Ball, Late 216.00

Prime Time, 5¢ Pay Out 199.50

Chime Ball, Columbia, Fris 90.00

Pocket Hot Line 52.50

Cinco Mills Chrome, 2-C. 256.00

Watling Roll-Away 89.00

Supreme Enterprises, Inc.

557 Rogers Ave., Brooklyn 25, N.Y. - Phone Birkminter 2-8400

National Distributors For

Supreme Skill-Games

Want to buy

Any quantity

Mills Slots

Escalator Models

Will pay top cash price

Buckley Trading Post

6225 W. Lake St.,
Chicago 24, Ill.

It's national for business on a national scale

Sacrifice Sale

1 GUN A.B.T. Rifle Range - This is the latest model built by a.B.T. and is built like brand new and has fast features. We welcome you to come and see this range and try it out before buying. Your is nothing like to buy to operate this range because it is complete.

$1700.00

2 Patronum Viewing Machines, Complete $225.00

2 Dime Movies, Complete $225.00

1 Latent Model Mousetrap Punching Box, Etc. $100.00

1 Comedy Snuffer, Etc. $70.00

1 Krypton Picture Wager Roller, $100.00

1 Lottos Plastic Roller, $60.00

1 1942 Litho Mousetrap Movie Machine $100.00

1 1942 Litho Mousetrap Movie Machine $100.00

**ACME Sales Co.**

May 8th, 1940

505 West 42nd St.
New York, N.Y.

COIN MACHINES

The Billboard
April 13, 1946

**COIN MACHINES**

**New Unbreakable Guaranteed Useless**

**ROWS OF TROUBLE**

**ROCK-OLA MODELS**

**New Unbreakable Guaranteed Useless**

<table>
<thead>
<tr>
<th>ROW</th>
<th>DESCRIPTION</th>
<th>COST</th>
</tr>
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<tbody>
<tr>
<td>1</td>
<td>Standard, Master, Delaware or Super</td>
<td>$12.75</td>
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<tr>
<td>2</td>
<td>Master Beige</td>
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<td>3</td>
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**SEEBURG MODELS**

<table>
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<th>ROW</th>
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<tr>
<td>1</td>
<td>Bell Top</td>
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**MILLS**

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<tr>
<td>1</td>
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<td>2</td>
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**SHEET PLASTIC**

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<tr>
<td>C. P.</td>
<td>$6.00</td>
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**FREE PLAYS**

<table>
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<tbody>
<tr>
<td>ABC Bouncer</td>
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<td>Air Circus</td>
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<td>Argentine</td>
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<td>Big Chief</td>
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<td>Billionaire</td>
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<tr>
<td>Champ</td>
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<tr>
<td>Cricket (General)</td>
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<td>Derby</td>
<td>$5.50</td>
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<tr>
<td>Flicker</td>
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<tr>
<td>Fruit Machine</td>
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<tr>
<td>Grand Canyon</td>
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<td>Hawkeye</td>
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<td>Helvetia</td>
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<td>Lucky Lads</td>
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<tr>
<td>Mammoth</td>
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<td>Merican</td>
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<td>Monarch</td>
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<td>Neptune</td>
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<td>Ohio</td>
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<td>Skyline</td>
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<td>Skyliner</td>
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<tr>
<td>Smartphone</td>
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<tr>
<td>Super Six</td>
<td>$5.50</td>
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<tr>
<td>Texas Mustang</td>
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<tr>
<td>Trailways</td>
<td>$5.50</td>
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<tr>
<td>Venus</td>
<td>$5.50</td>
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<tr>
<td>Windy</td>
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**ARCADE**

<table>
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<tr>
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<tbody>
<tr>
<td>Air Riders</td>
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<tr>
<td>Air Vector</td>
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<tr>
<td>Rapid Fliers</td>
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<tr>
<td>Basketballs (As Is)</td>
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<tr>
<td>Heavy</td>
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<tr>
<td>Jockey Club</td>
<td>$9.50</td>
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<tr>
<td>Strawberry</td>
<td>$9.50</td>
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<tr>
<td>Super Six</td>
<td>$9.50</td>
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<tr>
<td>Tennis</td>
<td>$9.50</td>
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**SLOTS**

<table>
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<tbody>
<tr>
<td>Mills B &amp; G, Fr. F.</td>
<td>$12.50</td>
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<tr>
<td>Mills C, Rebuilt F.</td>
<td>$12.50</td>
</tr>
<tr>
<td>Mills D, Rebuilt</td>
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<tr>
<td>Mills E, Rebuilt</td>
<td>$12.50</td>
</tr>
<tr>
<td>Mills F, Rebuilt</td>
<td>$12.50</td>
</tr>
<tr>
<td>Mills G, Rebuilt</td>
<td>$12.50</td>
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<tr>
<td>Mills H, Rebuilt</td>
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<tr>
<td>Mills I, Rebuilt</td>
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<td>Mills J, Rebuilt</td>
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<tr>
<td>Mills K, Rebuilt</td>
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**NEW EQUIPMENT**

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<tr>
<td>Big Top</td>
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<tr>
<td>Bally Big Top, Check</td>
<td>$25.00</td>
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<tr>
<td>Fast Time, F. O.</td>
<td>$25.00</td>
</tr>
<tr>
<td>Painless Cigarette</td>
<td>$25.00</td>
</tr>
</tbody>
</table>

---

**AMMCO SERVICE IS DEPENDABLE!**

**NEW EQUIPMENT**

--

Munson Super Ski Roll | $39.50
Evans Bag Tali, 24 Comb. F.P. | $47.50
Evans Bag Tall, 24 Comb. F.P. | $47.50
Evans Ten Strike | $37.50

**FREE PLAYS**

<table>
<thead>
<tr>
<th>DESCRIPTION</th>
<th>COST</th>
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<tbody>
<tr>
<td>Tally Ho Top</td>
<td>$5.50</td>
</tr>
<tr>
<td>Black Beauty</td>
<td>$5.50</td>
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<tr>
<td>Lady Luck</td>
<td>$5.50</td>
</tr>
<tr>
<td>Millionaire</td>
<td>$5.50</td>
</tr>
<tr>
<td>Millionaire Special</td>
<td>$5.50</td>
</tr>
<tr>
<td>Millionaire Top</td>
<td>$5.50</td>
</tr>
<tr>
<td>Millionaire, C. P.</td>
<td>$5.50</td>
</tr>
<tr>
<td>Millionaire Special, C. P.</td>
<td>$5.50</td>
</tr>
<tr>
<td>Millionaire Top, C. P.</td>
<td>$5.50</td>
</tr>
<tr>
<td>Millionaire, P. O.</td>
<td>$5.50</td>
</tr>
<tr>
<td>Millionaire Special, P. O.</td>
<td>$5.50</td>
</tr>
<tr>
<td>Millionaire Top, P. O.</td>
<td>$5.50</td>
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**AMMCO**

<table>
<thead>
<tr>
<th>DISTRIBUTOR</th>
<th>ADDRESS</th>
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<tbody>
<tr>
<td>barber shop</td>
<td>2513 Milwaukee Ave. (Capitol 1111)</td>
</tr>
<tr>
<td>barber shop</td>
<td>Chicago 47, Ill.</td>
</tr>
</tbody>
</table>

---

**OHIO SPECIALTY CO.**

539 S. Second St.
Louisville, Ky.

**MINCARELLI-MOSELEY REGIONAL MANAGER FOR VIRGINIA, NORTH AND SOUTH CAROLINA, SOUTHERN GEORGIA AND ALL FLORIDA**

**PACKARD MANUFACTURING CORP.**

**DISTRIBUTORS FOR PACKARD MANUFACTURING CORP. IN VIRGINIA**

<table>
<thead>
<tr>
<th>COMPANY</th>
<th>ADDRESS</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. E. T. M.</td>
<td></td>
</tr>
</tbody>
</table>
How Fast Is Lightning?

How fast do you suppose an electric impulse travels in

Amusematic

Lite League

Certainly faster than any human muscle can act...

However slow the player...

He can't lessen the lightning fast action of Amusematic-Lite League

And what does all this speed mean to the operator?

It means more games per hour—more nickels in the coin box!

Get your orders in now for this new idea

In an 100% electrically controlled game. Legal in most states.

Terms: 1/3 Deposit Balance C.O.D.

$425

Despite higher cost of raw materials—no advance in our price

Exclusive Distributors in Western Pa., W. Va.
1435 Fifth Avenue
Phone: Atlantic 0977
PITTSBURGH 19, PA.
SELL US YOUR MUSIC MACHINES
YOUR AMI TELEPHONE
STUDIOS AND MUSIC EQUIPMENT
TAKE ADVANTAGE OF TODAY'S HIGH PRICES
Want Any Quantity, On or Off Location, or Complete
Routers Anywhere in the United States!
Will Pay Highest Cash Prices—Write-Wire-Phone

SPECIAL SALE THIS WEEK
5 AMI HIBOY (Factory Crated) . ....$549.00
25 NEW AMI BAR BOXES ....... 23.00

5 AMI Telephone Studios; Complete, Slightly
Used. WRITE—PHONE—WIRE FOR DETAILS!

NOW DELIVERING
CHICAGO COIN'S

MUSIC MACHINES • READY FOR LOCATION
5 Wurlitzer 412 $179.00
2 Wurlitzer 416 289.00
32 Wurlitzer 24 326.00
2 Wurlitzer 600 495.00
Seeburg Hi Yen, #8 $525.00
Seeburg Hi Yen, 6CE 670.00
We can deliver all makes and models of phonographs
WRITE—WIRE—PHONE YOUR NEEDS

MISCELLANEOUS
8 Seeburg 24 Box, D-Wire, St $27.50
8 Seeburg 600 289.00
5 Seeburg Hi Yen, 6CE 670.00
8 Seeburg St $35.00
COIN HEAD TECHNOLOGY
EVERY MACHINE GUARANTEED IN WORKING ORDER

RUNYON SALES CO. OF N. Y.
593 TENTH AVENUE
NEW YORK 11, N. Y. LONCAST 1-4220

FOR QUICK SALE
SKEE-BALL ALLEYS
ALL TYPES—ALL SIZES—READY FOR LOCATION
7 Bowlers $32.00
6 Bases 14.00
5 Stoppers 15.00
3 Bases 7.00
2 Bases.............. 3.00
2 Bowlers............ 2.00
Spanish Divers 4.00
For All Wurlitzer Music Stands and Seeburg Machines, Time quality
and plenty of volume. Complete with switches, volume
controls and tone control.

BUILT SPECIALLY FOR THE U. S. GOVT
ORDER IMMEDIATELY!
We will take all your used amplifiers and allow a credit on the purchase of the above amplifiers.

$47.50

CENTRAL OHIO COIN QUALITY BUYS
"There Is No Substitute for Quality"

PIN BALLS
Seven Up $5.00
3 Play Ball $9.50

ASSORTMENTS
Bar $6.50
Bomber $6.25
Rifle $6.25

DOUBLE PLAY
3 Play Ball $9.50

SKY BOMBER
3 Play Ball $9.50

HOT SHOT
3 Play Ball $9.50

TUSCANY MUSTARD
3 Play Ball $9.50

BOSS BOMBER
3 Play Ball $9.50

MIRACLE BOMB
3 Play Ball $9.50

POTOMAC
3 Play Ball $9.50

COIN HEAD TECHNOLOGY
3 Play Ball $9.50

Zig Zag
3 Play Ball $9.50

TROJAN
5 Play Ball $15.00

VICTORY
5 Play Ball $15.00

Rapid Fires, A.1 $169.50
Periscope 149.50

Sky Fighters, A.1 199.50
Sea-Freak, new 89.50

Panoramas, late $370.50
Ace Bomber $249.50

Photosmatic, late $79.50
Tommy Guns $109.50

Undersea Raider 345.00
Shoot the Chute $129.50

9' Skew Rolls 179.50

4 Evans 48' Automatic Duckpin Alleys (like new), each $750.00

THE OPERATORS' DREAM CONSOLE

COMBINATION
F. P. C. P.
1 COIN HEAD
10 COIN MULTIPLE, LARGE JACKPOT

GOALEE

KENEY's

NEW BONUS SUPERBELL

NEW MACHINES—PROMPT DELIVERY

CHICAGO
GENCO
AMUSEMATIC
BALLY

COIN
TOTAL
LITE
RADER

GALAXY
ROLL
LEAGUE

BALLY

FULL HEAD

BALLY

VICTORY

DERBY

SAFE

SKEE ROLL

GREAT CHIEF

VICTORY

SPECIAL

DELIVERY

NEW GROTECHEN

COLUMBIAS

GLASS

DISTRIBUTORS

NEW DAVAL

GUIES

B. P.

NEW VEST POCKETS

QUALITY

ORDER PROMPTLY FILLED.

SLOTS AND SAFES

6 BLUE FRONTS $165.00
6 SILVER CHIEFS $185.00
6 SILVER CHIEFS & NEW $195.00
6 COPPER CHIEFS LIKE NEW $195.00
6 COPPER CHIEFS NEW $195.00
6 COPPER CHIEFS LIKE NEW $195.00
6 GOLD CHIEFS LIKE NEW $225.00
6 GOLD CHIEFS NEW $225.00
6 NEW VEST POCKETS $74.50

CENTRAL OHIO COIN MACHINE EXCHANGE
185-189 E. TOWN ST. COLUMBUS 15, 0. PHONES AD 7949, AD 7993

ONE-HALF CERTIFIED DEPOSIT WITH ORDERS.
COIN MACHINES

The Billboard

April 13, 1946

**DOUBLE INCOME!**

CHICAGO COIN'S

**GOALEE**

*Takes in TWO NICKELS WHERE ORDINARY GAMES TAKE IN ONE*

THE ONE OR TWO NICKEL PLAY

SUCH TREMENDOUS EARNING POWER OPERATORS CAN'T STOP PRASING

CHICAGO COIN MACHINE CO.

1725 DIVERSEY BOULEVARD • CHICAGO 14, ILLINOIS

**PRODUCTION IS STILL LIMITED • SO ORDER TODAY FOR EARLIEST DELIVERY**

**"SMILEY" IS COMING!!!**

Watch for the April 27th issue of "The Billboard" for our Big Announcement!

Manufactured by

Pioneer Coin Machine Company

2634 N. Laramie Ave., Chicago 39, Illinois • National 2727

"Pioneer" will Pioneer

---

**UNITED FOR BETTER BUYS**

**NEW RELEASES • NOW DELIVERING**

EVANS TEN STRIKE—BALLY UNDERSEA RAIDER—AMUSEMATIC LITE LEAGUE

—EVANS CUSTOM CONSOLES—CHICAGO GOALEE—GENCO TOTAL ROLL

—BALLY SURF QUEEN—BALLY VICTORY DERBY—BALLY VICTORY SPECIAL

PACKARD BOXES, SPEAKERS, AUXILIARY EQUIPMENT, ADT CHALLENGER

**ALSO THESE RECONDITIONED BUYS IN USED MACHINES**

**SLOTS**

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
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<tbody>
<tr>
<td>Sc Pace Comet</td>
<td>$100.00</td>
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<tr>
<td>10c Pace Comet</td>
<td>$125.00</td>
</tr>
<tr>
<td>25c Pace Comet</td>
<td>$150.00</td>
</tr>
<tr>
<td>5c Brown Front</td>
<td>$175.00</td>
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<tr>
<td>10c Brown Front</td>
<td>$200.00</td>
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<tr>
<td>Sc Brown Front</td>
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<tr>
<td>Sc Brown Bell</td>
<td>$300.00</td>
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<tr>
<td>Sc Brown Chief</td>
<td>$350.00</td>
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<tr>
<td>$1 Jennings</td>
<td>$695.00</td>
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**ARCADE EQUIPMENT**

Sc Blue Front...$129.50
10c Blue Front...139.50
25c Blue Front...199.50

**PHONOS — SPECIALS**

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
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<tbody>
<tr>
<td>Capehart 20 Selector Phone</td>
<td>$120.00</td>
</tr>
<tr>
<td>25 Selector Phone</td>
<td>$125.00</td>
</tr>
<tr>
<td>Singing Tower, 40 Selector</td>
<td>$130.00</td>
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<tr>
<td>Singing Tower, 40 Speaker</td>
<td>$150.00</td>
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<tr>
<td>Sea Biscuit, One Ball P.O.</td>
<td>$150.00</td>
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<tr>
<td>Race King, One Ball P.O.</td>
<td>$175.00</td>
</tr>
<tr>
<td>Packard Box, Used, A-1</td>
<td>$225.00</td>
</tr>
<tr>
<td>600 Packard Speakers, Like New</td>
<td>$425.00</td>
</tr>
</tbody>
</table>

**WANT!**

*PHONOS — 5 BALLS — ALL MODELS GENCO PLAY BALLS — EVANS TEN STRIKES*

Get On Our Mailing List Today • Terms— ½ Certified Deposit

Wisconsin's Leading Distributors

UNITED COIN MACHINE COMPANY

6304 W. GREENFIELD AVE. • PHONE, GR-6772 • MILWAUKEE 14, WISCONSIN
April 13, 1946

The Billboard

COIN MACHINES 147

BLACK CHERRY CABINET SETS
INCLUDES WOOD CABINET COMPLETE. ASSEMBLED, READY TO USE
NO FILING OR FITTING
CASTINGS IN BEAUTIFUL HAMMERLOID FINISH WITH BRIGHT CHERRY ORNAMENTS — POLISHED, ETCHED AWARD PLATE—CLUB HANDLE—DRILL PROOF PLATES—CABINET RAILS AND POLISHED MONEY CUP. COMPLETE... $44.75

GOLD CHROME SETS
COMPLETE WITH CABINET FITTED SAME AS ABOVE... $34.75

Why Use Inferior Sets When the Best Costs No More?
When ordering specify NICKEL, DIME or QUARTER play. Also specify 3/5 Mystery, 2/5 or 3/5 One-Cherry payout.

QUICK DELIVERY
MILLS SLOTS
BLACK CHERRY BELLS
BLACK BEAUTY BELLS
GOLD CHROME BELLS
SILVER CHROME BELLS

LIBERAL ALLOWANCES FOR OLD EQUIPMENT WE BUY, SELL AND EXCHANGE

BAKER NOVELTY COMPANY
1700 W. WASHINGTON BLVD. • CHICAGO 12, ILLINOIS

NEW MACHINES NOW BEING DELIVERED
NOW TAKING ORDERS FOR ABT CHALLENGER MARVEL'S LATEST NEW REVAMP — CATALINA
UNITED RIVIERA $79.50
UNITED STREAMLINER 249.50
STAGE DOOR CANTEEN 249.50
MILLS NEW BLUE AND GOLD VEST POCKET 74.50
GOALIE 525.00
AMUSEMATIC LITE-LEAGUE 425.00

NOW DELIVERING
STAGE DOOR CANTEEN
Exclusive Distributors for NORTHERN ILLINOIS, NORTHERN INDIANA, EASTERN IOWA AND MICHIGAN
A Proven Money Getter by Actual Test

JENNINGS BRONZE CHIEF $249.00 5c $274.00
JENNINGS SUPER DELUXE CHIEF 10c 259.00 10c 284.00
25c 209.00 25c 294.00

RECONDITIONED PIN GAMES
$279.50
Mervel Baseball 409.00
Texas Mustang 142.00
 Joker 179.50
Bronco 165.00
Gator 192.00
Indian 132.50
Winchester 182.00
Cowboy 126.50
Gun Club 118.50
Jungle 112.00
Jumbo 112.00
Pineapple 109.00
Boom 89.50
Whirligig 74.50

ONE BALLS—ARCADE EQUIPMENT—SLOTS
ONE BALLS
ARCADE

ARCADE

Tuff Koa, P.B. $225.00
Jupiter, P.B. 225.00
Archie, P.B. 182.50
Dark Horse 195.00
Baron Imperial, P.F. 200.00
Record Time, P.F. 256.00
Club Truth, P.F. 232.00
Long Shot, P.B. 296.00
Large Bird, Kentucky 279.50
Small Wing, Kentucky 250.00
Crescent, P.F. 200.00

Sky Fighter Air Raider

125.00

$500.00

$1000.00

$125.00

 remnants remain.

Tommy Guns $50.00
California Bows 200.00
Kangaroo, P.B. 50.00
Woman Major League 175.00
Fraulein Pringles 100.00
Shoo Y Beaux 125.00
Chicago Old Reliable 210.00

SLOTS

2 Wall, Bachelor, 5c 44.50
Blue Flashlight, 5c 95.00
Mills 5c Slot Pocket, Installed 75.00

NATIONAL COIN MACHINE EXCHANGE
1411-13 DIVERSITY BLVD. • Phone: BUCKINGHAM, 4465 • CHICAGO

There is no substitute for Quality...
Chi#48

BADGER'S Bargains

"Often a few dollars less - Seldom a penny more"

KEENEX RECONDITIONED SUPER BELLS

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>KEENEX TWIN, 5-25, F.P. , P.O.</td>
<td>$895.00</td>
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<tr>
<td>KEENEX TWIN, 5-25, F.P. , P.O.</td>
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CONSOLES

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<td>EVANS LUCKY LUCKE, 5-4-545</td>
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ONE-ALL MULTIPLE, F. P. TABLES

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<tr>
<td>BALLY THUNDERBLED 25</td>
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<td>BALLY NICE BIRDY 25</td>
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<td>BALLY BLUE BEANS 25</td>
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<td>BALLY RECORD TIME 25</td>
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<td>BALLY DARK HORSE 25</td>
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<td>BALLY PORT SPECIAL 25</td>
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<td>BALLY GOLD CO 25</td>
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PHONOGRAPH, WALL BOXES AND SPEAKERS

<table>
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<tr>
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<tbody>
<tr>
<td>ROCK-OLA COMMAND 25</td>
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<td>ROCK-OLA STANDARD NEW ROCK-OLITE 25</td>
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<td>ROCK-OLA SPECKTACULAR, PLAYMASTER 25</td>
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<td>PACKARD PLOW-MOW BOXES 25</td>
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<td>ROCK-OLA LATE BAR SIZE, WALL BOXES 25</td>
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<td>ROCK-OLA WALL BOXES 25</td>
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<tr>
<td>WIRE WIRE CABLE, PER FOOT 25</td>
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<td>WIRE WIRE CABLE, PER FOOT 25</td>
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MILLS SLOTS

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<tr>
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<tr>
<td>MILLS O. T. LATE BLUE, 4-25</td>
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<tr>
<td>MILLS O. T. GUITAR GOLD, 4-25</td>
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<tr>
<td>MILLS VEST POCKET, BLUE, GOLD</td>
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ARCADE EQUIPMENT

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<td>MILLS PANORAM &amp; SOLO-VUE 25</td>
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<td>WILLIAMS PLINTH 25</td>
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<td>WIRE WIRE WIRE WIRE (NEW) 25</td>
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<td>KEENEX SUBMARINE 25</td>
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<td>BALLY AIR RAID 25</td>
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<td>ELECTROSCOPE BATTLED 25</td>
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<td>ELECTROSCOPE ACRE BOMBER 25</td>
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<tr>
<td>TAIL GUNNER DRAKE ROLL 25</td>
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<tr>
<td>MILLS DUNKSELL LIFTER 25</td>
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</tr>
</tbody>
</table>

COIN MACHINE MANUFACTURING CORP.

FORMERLY F. P. & K.

577 TENTH AVENUE, NEW YORK 18, N. Y.

BADGER SALES COMPANY EXCLUSIVE DISTRIBUTORS

ROCK-OLA MFG. CORPORATION J. H. KEENEX & COMPANY COMPAS DISTRIBUTORS

SOUTHERN CALIFORNIA, STATE OF ARIZONA AND SOUTHERN NEVADA

1612 WEST PICO BLVD. All Phones: Bread 4126 LOS ANGELES 15, CALIF.

BADGER NOVELTY COMPANY EXCLUSIVE DISTRIBUTORS

ROCK-OLA MFG. CORPORATION J. H. KEENEX & COMPANY NORTHWESTERN CORPORATION

STATE OF WISCONSIN AND NORTHERN MICHIGAN

2346 N. 30TH STREET All Phones: Kilbourn 3000 MILWAUKEE 10, WIS.

The New PREMIER BARREL ROLL

IS DESIGNED TO MEET ALL LOCATION REQUIREMENTS

It is available in 3 lengths—1/2 Ft., 1/2 Ft. and 1 Ft. and all backboards and playing fields are interchangeable and interlockable. Even the barrel roll, which adds a competitive skill shot to the player appeal, is optional—games can be supplied with or without. With these interchangeable features it is NO WONDER LOCATIONS WELCOME THE PREMIER BARREL ROLL.

The Premier Barrel Roll is solidly constructed in our own modern plant. It's built for heavy play—and it's built well.
"We are shortly going into production on some startling new games"

DAVAL PRODUCTS CORP.

1512 NORTH FREMONT STREET
CHICAGO (22), ILLINOIS

ALL Phones: MiChigan 1247
Thursday, Friday and Saturday
April 18, 19 and 20th

Most of you have already seen many of the newest Phonographs, Pin Games, Consoles, Cigarette Machines, Arcade Machines and other coin operated devices —

... and NOW . . . THE BEACON COIN CHANGER!

The BEACON COIN CHANGER changes quarters or dimes into nickels with the speed of lightning! Makes change in less than a second! The BEACON COIN CHANGER holds $40.00 in nickels.

THE BEACON COIN CHANGER IS ELECTRICALLY OPERATED!

The BEACON COIN CHANGER Can Be Used Practically EVERYWHERE!

In ANY Location With PHONOGRAPHs CONSOLES VENDING MACHINES
Here's an idea of where the BEACON COIN CHANGER serve the public who want nickels in a hurry—

PHONE LOCATIONS OFFICE BUILDINGS
TELEPHONE LOCATIONS
TELEPHONE LOCATIONS RAILROAD STATIONS
TELEPHONE LOCATIONS AIRPORTS
TELEPHONE LOCATIONS BUS STATIONS
TELEPHONE LOCATIONS SUBWAY STATIONS
TELEPHONE LOCATIONS HOTELS
TELEPHONE LOCATIONS ARCADEs
TELEPHONE LOCATIONS CLUBs
TELEPHONE LOCATIONS FACTORIES
TELEPHONE LOCATIONS THEATREs
TELEPHONE LOCATIONS PUBLIC BUILDINGS

A glance through your local classified directory will immediately bring to mind scores of other ideal locations where the BEACON can be used successfully.

TO MEN OF VISION!

I cordially invite you men of vision to attend the Premiere Showing of the BEACON COIN CHANGER at our showrooms on Thursday, Friday and Saturday, April 18, 19 and 20.

I have been associated with the Coin Machine Business for more than 15 years. Many changes have taken place in the field since then. Believe me when I say that I have yet to see any device that will do more for an operator while he is away from ANY location than will the BEACON COIN CHANGER! Here's something you've been dreaming about! A device that provides nickels for players of your machines WITHOUT LOSS OF PLAY. WITHOUT BOTHERING THE LOCATION OWNER. WITHOUT M IDNIGHT SERVICE CALLS FOR NICKELS!

But that's not all the BEACON COIN CHANGER will do for you. Space does not permit the listing of all locations where the BEACON COIN CHANGER can do a BIG job of feeding wanted nickels to a rushed public. Look to the right of this column for a partial list.

All of us at BELL PRODUCTS are ready to welcome you on APRIL 18, 19 and 20th.

FRANCHISED TERRITORIES ARE AVAILABLE TO RESPONSIBLE DISTRIBUTORS
Weight 7 pounds!

A SENSATIONAL NEW

COIN COUNTER

1 LIGHT AS
A FEATHER

SMALLER
THAN EVER

2 OPERATING
EFFICIENCY

ALL NEW
DESIGN

COUNTS
1c, 5c, 10c, 25c

$139.50
COMPLETE

With Carrying Case and
Money Tubes
One-Year Guarantee

NOW 5 WAYS BETTER THAN ANY

COIN COUNTER EVER MADE!

1 The operator's requirements dictated the designing of the Ace Coin Counter. Weighs less than 7 pounds, 50% lighter than any other coin counter.

2 So small, light and efficient that servicemen are enabled to increase their "stops" by 21% or more.

3 Exact size is 6½"x6½"x4". Tucks easily under the arm of the serviceman. No more counting "two by two."

We started engineering with no preconceived ideas. Result—a really new machine. Automatic operation for controls which on previous counters have required manual operation.

Automatic reset on counter for coins being counted. Two tubes, included with machine, handle all sizes coins.

SIMPLE—COMPLETE—EFFICIENT

ONE-THIRD CERTIFIED DEPOSIT, BALANCE C. O. D.

ACE COIN COUNTING MACHINE CO.

3715 NO. SOUTHPORT AVE. BITtersweet 4453 CHICAGO 13, ILL.
AMUSEMENT ENTERPRISES, INC.
GEORGE PONSER - IRVING KAYE
2 COLUMBUS CIRCLE - NEW YORK 19, N. Y. - CIRCLE 6-6651

9 FOOT SIZE

$375.00
F.O.B. N. Y.

12 AND 14 FOOT SIZES PRICES ON REQUEST
ORDER FROM YOUR NEAREST DISTRIBUTOR

Distributed in Ohio, Mich., W. Va., & Ky. by NICKEL AMUSEMENT CO. 1848 St. Clair Ave., Cleveland 14, O.
Distributed in Oklahoma by CLIFF WILSON DIST. CO. 1121 S. Main St., Tulsa, Okla., 119 S. Walker St., Oklahoma City, Okla.
Distributed in Northern N. J. by HERCULES SALES & DIST. CO. 415 Frelinghuysen Ave., Newark 5, N. J.
Distributed in Texas & New Mexico by WALDOX SALES COMPANY 1503 Young St., Dallas, Tex.
Distributed in District of Columbia, Md., Northern Va., & Del. by GENERAL VENDING SALES CORP. 206 N. Gay St., Baltimore 2, Md.
SAY, BUD,
IF YOU THINK
THAT'S BEAUTIFUL...

TAKE A PEEK AT
JENNINGS
STANDARD CHIEF

TURN
TO NEXT
PAGE
WHAT RADIANT BEAUTY...

WHAT SPARKLE...

WHAT APPEAL...

What a Honey!

MEET THE GORGEOUS JENNINGS STANDARD CHIEF 5¢ · 10¢ · 25¢ · 50¢

WAITING FOR YOU NOW!

ATLAS NOVELTY COMPANY
2200 N. WESTERN AVE., CHICAGO 47, ILLINOIS
2219 FIFTH AVE., PITTSBURG 19, PENNSYLVANIA

THE HOUSE OF FRIENDLY PERSONAL SERVICE
Jack's holding a Winner!

The Jennings Standard Chief

Now Ready for Release at

J. J. (Jack) Kellogg
2915 13th Street, Columbus, Nebraska
Koehler Hotel, Grand Island, Nebraska
See for Yourself

1. 1 ounce perfect tracking pick up
2. Positive tray take-out slug
3. 30 selections one side
4. Single entry National Slug Rejector
5. Electric money counter
6. Positive action record cut off micro switch
7. Money divider in cash box
8. No main gears or clutches
9. Simple positive acting cam
10. Microphone pre-amplifier stage, and volume control
11. Treble, base, and external volume control
12. Compact changeable relay box unit
13. Wired remote control socket
14. Amplifier accommodates six auxiliary speakers

Challenger '47

The ONLY 30-Record Phonograph
One Side Electric Selection

Challenger Automatic Music and Challenger Drink Dispenser on Permanent Display Chicago Showrooms
Yes, it's Sweet Dreams, Mr. Operator, when you have Mills coin machines on location. No midnight calls for help, no planting of the "tootsies" on the cold, cold floor. No clanging telephone bells to disturb your sleep because Mills machines are made to operate morning, noon, or night, built to take the strain of heavy play. Alert operators consider the revenue lost by machines that break down and are turned "face to the wall" to wait for the attention of a service man. Mills mechanics know their job, see that all wearing parts are hardened or relieved of strain. Mills, in many cases, uses heavier metals than seems necessary in certain sections of the mechanism, but these precautions have paid big dividends...for Mills coin machines are known and acknowledged to be "the ideal operators' machine, built to take the heavy play."

So, Mr. Operator, stay under those warm blankets, sleep well, enjoy Sweet Dreams. Operate Mills Bell equipment. For information and prices of Mills Black Cherry Bell and the Vest Pocket, which are ready for immediate delivery, plus data on Mills Golden Falls (the hand load Jackpot) and the Club Royale due to appear any moment, write or phone Spaulding 0600.
"The mechanism in the A.M.I. Phonograph is the finest expression of engineered simplicity ever offered to operators. It’s amazingly light in weight, overpoweringly rugged, small and compact. It turns each record at the will of the player and does everything you ever hoped a phonograph mechanism might do." DeWitt (Doc) Eaton, AUTOMATIC INSTRUMENT CO.
Seeburg goes to the head of the Class

...FOR ITS NEW SIMPLIFIED SELECTION-HELIX!

Seeburg goes to the head of the class for knowing its 'rithmetic lesson so well! The old selector-helix had sixty-three parts . . . the new, post-war selector-helix has just three . . . a cylinder mounted on a shaft with a pin! A smart bit of subtracting that completely removes uncertainty of selection! This is just one of dozens of improvements that make Seeburg music systems . . . Seeburg scientific sound distribution . . . the outstanding way to merchandise music.

S. H. LYNCH & CO.
Exclusive Southwest Distributors

* DALLAS * HOUSTON
* MEMPHIS * SAN ANTONIO
* OKLAHOMA CITY * NEW ORLEANS
SEEBURG

WORLD’S FINEST MUSIC SYSTEMS WITH THE GREATEST MERCHANDISING FEATURES OF ALL TIME!

SYMPHONOLA “1-46”

READY FOR YOU NOW AT ALL 8 Southern Automatic OFFICES

SEE US FOR EXHIBIT BIG HIT GOTTLIEB STAGE DOOR CANTÉEN

Factory Distributors for
J. P. SEEBURG CORP. D. GOTTLIEB & CO. EXHIBIT SUPPLY CO. J. H. KEENEY CO.

8-INCH TEAR DROP SPEAKER

1946 REMOTE CONTROL SPECIAL

12-INCH MIRROR SPEAKER

1946 WIRELESS WALLOMATIC

1946 3-WIRE WALLOMATIC

SOUTHERN AUTOMATIC MUSIC COMPANY

542 S. 2nd ST., LOUISVILLE 2, KY. 228 W. 7th ST., CINCINNATI 2, OHIO
325 N. ILLINOIS, INDIANAPOLIS 4, IND. 425 BROAD ST., NASHVILLE 3, TENN.

211 E. 10th ST., CHATTANOOGA 3, TENN. 242 N. JEFFERSON, LEXINGTON, KY.
603 LINDEN AVE., DAYTON 3, OHIO 1329 S. CALHOUN ST., FT. WAYNE, IND.

SOUTHERN WILL BE OPEN IN EVANSVILLE, IND., 710 N. W. 2nd ST., ABOUT MAY 1
FOR BETTER PAY!

There's extra profit for music operators when record selection and coin deposit is quicker and easier for the player. And, when "dead time" of record changing is cut down, there are more possible pay-plays per hour. Aireon had those profit factors in mind in designing the Electronic Phonograph. Bright red finger-attracting keys are right next to the illuminated title strips—handy to tap when the player says "that's my number."

There's only one specially-designed coin slot—for nickels, dimes and quarters—with positive coin selection and slug rejection assured. Quick as a wink, Aireon's own new record changer picks the platter—and the music is on!

Then, too, the wide Aireon keyboard leaves plenty of room for two or more customers to choose selections at the same time!
HAUNTED BY YOUR TELEPHONE?

END THE NUISANCE of nursing your equipment along... the nagging threat of late-night service calls. Built into Bally's new post-war games are two factors that protect you from service-worry. First, new precision construction mastered during the war, when the Bally plant won the Army-Navy “E” Award with triple stars... simplified mechanisms built stronger than ever to insure trouble-free operation and long life on location. Second, new exclusive “get-at-able” mechanisms to speed up adjustments and routine service. And naturally you get a new high in flash, fast action, thrills and suspense that add up to top earning power... earning power that is actually out-earning bell-type equipment. See Bally's new hits at your distributor today. You'll want to Bally-brighten your locations as quick as you can!

VICTORY DERBY
ONE BALL
MULTIPLE
PAY TABLE

Packed with all the profit-proved features of Bally's famous pre-war multiples... plus new play-provoking ideas that are pushing profits to a new all-time high! Several hundred VICTORY DERBY games on location two to twenty weeks are consistently topping all previous collection records of pre-war and war-time operations. See your distributor today and arrange for early delivery of VICTORY DERBY.

VICTORY SPECIAL
ONE OR FIVE BALL REPLAY MULTIPLE

Bally's big, new VICTORY SPECIAL is your post-war profit insurance in replay territory. Quickly convertible to one or five-ball play... and a fast money-maker either way. VICTORY SPECIAL features all the famous features of Bally's pre-war multiples... plus new play-stimulating ideas that insure plenty of repeat play. For top profits in replay spots order VICTORY SPECIAL today.

SURF QUEENS
NEW FIVE BALL NOVELTY GAME

Make a date with Bally's new sparkling SURF QUEENS—fastest five-ball novelty game ever built. Designed by a practical operator known for his ability to pick winners, SURF QUEENS is packed with all the elements of a money-making game... combined with new angles that will bring the slowest novelty spots back to life in a hurry. Order from your Bally distributor today.
WIRELESS WALLOWOMATIC

REMOTE

SPECIAL

DUAL REMOTE

VOLUME

WALLOMATIC

7'S

MICHAEL A. THOMAS

12-INCH MIRROR SPEAKER

8-INCH TEAR DROP SPEAKER

1946 REMOTE CONTROL SPECIAL

DUAL REMOTE VOLUME CONTROL

SEEBURG

SCIENTIFIC

SOUND

DISTRIBUTION

MEANS

Better Listening—Better Locations

SEE IT—HEAR IT—INSPECT IT

Be Sure... Buy Seeburg

THE GREATEST MUSIC SERVICE OF ALL TIME

SEEBURG SCIENTIFIC SOUND DISTRIBUTION

1902 DEPENDABLE MUSIC SYSTEMS 1946

J. P. SEEBURG CORP. • CHICAGO
In their homes ... on the highways ... in Wurlitzer locations from coast to coast ... everyone everywhere will be told the story of "America's favorite nickel's worth of fun."

It's the talk of the industry. It's Wurlitzer's history-making program of carrying the story of Wurlitzer Music direct to the public. Watch the Sign of the Musical Note become a nationally known trademark. Watch "America's Favorite Nickel's Worth of Fun" become a household slogan in millions of homes throughout the United States, Canada and the world over. Watch Wurlitzer location owners and Wurlitzer Factory-Approved Music Merchants share the rewards as millions respond to this great Triple-Action campaign that tells everyone, everywhere—"Go Where You Can Enjoy Wurlitzer Phonograph Music!" The Rudolph Wurlitzer* Company, North Tonawanda. New York.

*The Name That Means Music To Millions.

Wurlitzer's "Triple Action" Advertising Campaign will reach everybody... everywhere.