A Question for Mr. Churchill:

IS THERE A
FRATERNAL LINK
BETWEEN BRITAIN
AND THE U. S. IN
SHOW BUSINESS, TOO?

Read "BRITISH-U. S. COMRADESHP
IN SHOW BUSINESS"—Page 3

JERRY WALD
He Plays What He Likes—See Music
Another
PRE-SOLD
ARA ARTIST
Judy Canova
17,000,000
RADIO LISTENERS
PLUS A MOTION
PICTURE AUDIENCE
OF MILLIONS MORE
Judy Sings
The kind of songs
that have made her a
top money-maker
"YOU STOLE MY HEART"
Backed by
"IT COULDN'T BE TRUE
(Or Could It)"
Vocals by Judy Canova
Lou Bring & Orchestra
ARA RECORD #138

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NEW YORK • CHICAGO • PITTSBURGH • WASHINGTON • BOSTON • ATLANTA • DALLAS • HOLLYWOOD
UNRRA, UAW Beer Drinkers Drain A.C. Stock

By Maurice Orenholz

ATLANTIC CITY, March 30.—Local niteties, playing host to delegates to the UNRRA conference, are faced with a drought of beer and whiskey after extra shows and added attractions had been booked to pick up some of the diplomatic coin wafted around after conference hours. Many of the delegates turned out to be beer drinkers, even of local spots, and it was a novelty at first to see bottles of malt and hops on tables in top beachfront hotels. However, now many spots are out of beer and none is expected for at least six weeks.

United Auto Workers, also meeting here, have had great deal to do with the present alcoholic shortage. Delegates strung local niteties with upped ground. A most pleasant port that they have been cut by distributors to 30 to 50 per cent of their normal beer supply, and distributors say it will get a lot worse before it gets better.

The Billboard Presents

By Leonard Traube

With the attention of the delegations looking to peace and security, The Billboard has assembled on Page 3 and elsewhere in this issue news stories and features which fix the place of shouting and the inevitable picture.

FLK GILL, of our New York staff, trains the spotlight on radio and television from his personal perch at the United Nations Security Council, to which The Billboard is accredited. He delegate takes the "color" at the UNO conclaves.

"WEE" GEORGE WOOD, of London, in an exclusive contribution, traces the steps which brought British and U.S. show (Continued on page 4)

Suds Shortage Hits Showbiz; D.C. Ya-Ta-Tas

Liquor Cutoff Ban Urged

By Bill Smith

WASHINGTON, March 30.—Ninety per cent, already hard hit by the construction boom, are in for more trouble if the drive for cutting down liquor distributors moves out of its present talking stage. Quiet chats between Alcohol Bureau officials and loud talk on Capitol Hill are headlining the move to divert grain from distillers and brewers to livestock feed and exports.

Some officials in the opium department are voicing the belief that an immediate stoppage of liquor and beer production would go a long way toward easing Europe's starvation problem. They are gaining strength as a result of action of the Council of United Nations Relief and Rehabilitation Administration in adopting a resolution to cut back (27) cell (See Short Beer Boffs on Page 41)

Met Opera Tees Off On Tour After Sock New York Session

NEW YORK, March 30.—The Metropolitan Opera Company, 600 strong, started out today on the first leg of the long road tour they had made since 1910. Debasing city is Baltimore, where they will remain three days before returning to New York for post-season performances. Next stop, Los Angeles and San Francisco, will encompass 12 major cities, and a total of 47 performances are skedded in the eight-week period to May 27. (See Met Opera Hits on page 29)
Symph Panhandle on Way Out!

Reichhold, Det., Plans Pay Off

50 kw. broadcast app., Music Hall, disks, etc., to back up campaign

DETOIT, March 30.—This town is to be the laboratory for a new showbiz experiment—a making of a longish symphony orch into a paying proposition. Basic formula has been developed by plastics tycoon Henry II. Reichhold, who has become foster parent of the once defunct musical combo and is steadily building it up, is putting it on a paying basis.

Two moves in plan by Reichhold to make the symphony pay its way calls for a second 50,000-watt station to be set up here. At present WJR, CBS outlet, is the only percolator of such a magnitude in this vicinity. Reichhold is getting ready to file a written application for a second station with FCC to construct such an outfit. The move will be with public service and education as the main gimmicks. No one seems to know where the station will come from, but Reichhold is planning on it by the grace of God.

Opening of the new station is part of a big over-all scheme Reichhold has been working on for several years to make the Detroit Symphony Orchestra national in size and standing, and, above all, a longish combo that pays its way to boot. To ensure a long-term campaign that includes moves already made, such as the launching of the Detroit Pops Orchestra and the building of a future hall for the Detroit Symphony Orchestra (now renamed the Music Hall). Possibly the building at some future date of another house might be a combination concert hall and opera house, with a concert and opera stage for such longhaired and woodcut cuties. There's also a thinking of the symphony and opera units to be known, according to an inside source, as the Walter J. Reichhold, Incorporated (See MOTOR CITY LITE on page 50).

Broadway Opening

ST. LOUIS WOMAN (Original Saintrain, March 30th)

MARTIN BECK THEATER


UNO Launched Amid Pass Riot And Side Show

By Frank Gill

NEW YORK, March 30.—UNO (and we don't mean The Billboard's UNO) arrived in the city this week, fleshed to death and boomed as the first top-notch show to come north. It didn't have a thing to do with it, which is probably what made it all the more of a shoo-in. But there was to be the dove of peace flutter out of its cage in Hunter College, the one that's been dropped by the former super-riot route to New York. Result: Eleven small, top stripes of the higher-aimed groups in the show business who do too good a job and the gal stuff. The UNO has a 5000-member footlock at any time, a real sweat, and a talent list that's got the world's eyes on it. Not bad for the last 30 minutes.

There isn't a very old stessa of the facts, since the top outfits have been given the UNO. The show is the creation of Miss UNO's daughter, Miss Milton Wood (Mrs. Charles of the Waldorf), and Miss Mary Blumenthal, a daughter of the late Miss Mabel Wood (Mrs. Charles of the Waldorf). It's a show that is definitely at the moment's the only thing a gal can do, and a gal can't get by without doing it. That's why Miss UNO has been given a new address. The address is New York, the music is by UNO, and the show is on the run.

The show is a musical review of the highest order, and it's been planned to open on Broadway in the fall. It's a show that is definitely the only thing a gal can do, and a gal can't get by without doing it. That's why Miss UNO has been given a new address. The address is New York, the music is by UNO, and the show is on the run.
Foley Takes Over
Reynold's Ole Opry
As Acuff Travels

NASHVILLE, March 30—Although there's no question but that WSM's Golden Hour has been fired by its "stars" that pull, from Minnie Pearl up and down, the Esty Ad Agency uncovered the truth. Jim J. Reynolds' half-hour seg (there and then half-houred from WSM but only one seg goes to the full NBC network—the Reynolds' 30 minutes in it was Boy Acuff who delivered over 60 per cent of the deal.

Thus when Acuff decided to spend a year doing personal appearances and pix to collect some of the top of the bottle, not only had he a toughie to lick—replace Acuff without losing the Acuff following—a following that is virtually a cult in mountain music country. Checking jule box plays in the hill country, Tom Luckenbill of WSM radio station's program director that Red Foley was getting second place to Acuff and decided he'd take over between the enmesh and chief singing slot on the Reynolds' Opry slot.

Foley runs an Opry on the Reynolds' broadcast without even in reference taking over Acuff's shoes—if it can be done. Only Hoppers will tell.

College Periodicals
Want Radio Material,
Jim O'Bryon Finds

NEW YORK, March 30.—College publications can and will use material on radio programs. That's the conclusion reached by Jim O'Bryon, publicity director of the Mutual Broadcasting System. After his continuing study of flack outlets and what MBS can do to get more listened to and the final point and its segs. O'Bryon checked some hundreds of college publications, many of which have been re-born since the end of the war, and concluded that unless there was some tremendous not to mention the number of the millions of words turned out by the staffers of the webs.

So, he wrote the eds and asked them a few questions like:

Do you have a radio column?
Can you use mats, photographs, girl clips and all?

And he came up with plenty of answers which add up to the following information for space grabbers:

Most college papers will go for a specially prepared column edited for the campus.

Over half of the papers can and will use mats if the material makes any news.

Photographs of any kind or type appeal to less than one-third of the editors. If they are flush cuts, etc., is an important factor in the editors' thinking.

And it appears that was uncovered: It's just the confirmation of the observation that made O'Bryon pick up a galley. A lot of the papers have no radio column and not only will use a column as tabbed earlier, but four-fifths of them will welcome radio flack stuff.

So, he wrote the out boys wait- ing for—O'Bryon's list.

Doug Coulter
Exiting From Columbia Net
Trade Asks About Lowman

NEW YORK, March 30.—Columbia Broadcasting System's program department is undergoing streamlining, with Douglas Coulter, vice-president and chief executive officer of commercial program development, slated to leave the web April 12. Coulter's resignation, announced late this week by CBS Presy Frank Stanton, was foreseen months ago by insiders who regard the CBS program department set-up as top heavy with two veepees in the saddle—Coulters and J. Davidson Taylor.

Coulter's Taylor-Coulterset-up, which became effective in November of 1945, was designed to affect a co-ordination between program and sales operations. Coulter, it was figured, would bring to sales a "unique" combination of qualifications. He has his experience as programming chief of network plus his work as an advertising agency exec, gained with N. W. Ayer years ago. Coulters' exit, regarded as important ever since the return of CBS's Wil- lard E. Foley from war service, leaves Davidson Taylor closer than ever to the network's programming operations.

Coulter, who was Taylor's succes- sor to the latter's entry into government service during the war, came to CBS 10 years ago—April, 1936. Prior to joining the web he served for 11 years vice-president in charge of radio at N. W. Ayer. In November, 1945, Coulter became CBS vice-presi- dent in charge of program sales. He had made no announcement regarding his future plans, it was consid- ered possible that he will return to the advertising agency field in a top pro- gramming position.

Fruning of the program depart- ment to one veepee may be followed (See Coulter Quits CBS on page 17)

Classie Comes Home

NEW YORK, March 30.—Apparently, even an old story isn't everybody in the web. The old adage, about younowhat boys walk the web that can be paraphrased about the WJIN seg. The Author Meets the Critics. He's not talked about it and, finally, it happened. Somebody did something.

In this case, people were always aware that a class set such as Author didn't belong on WHN; that it was typical WOXR fare. So what happens? Author moves to WQXII May 23, but will retain the same sponsor, the Book-of-the-Month Club. Produced and created by Martin Stone, show has been on the air for more than four years. New airing time will be Thurs- days, 9:30-10 p.m.

RDG-AFR
At Odds on Job Spread

N. Y. Showcase Vets

HOLLYWOOD, March 30.—Problems of spreading jobs for radio actors flared anew last week at the joint session between American Federation of Radio Artists and Radio Directors Guild. After both sides aired their gripes, headline was thrown to committees which both orgs will name.

Many tyros on AFRA's bulling might be the feeling that they get it to show a case because a comparatively few old-timers with a flat entry with jobs. AFRA exec, Claude McCue, has always contended the union was not an employment bureau (See RDG-AFR Tiffs on page 17)

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Coast DA's Whodunit Blast
Maybe a Pitch for Votes:
Webs and Trade Cold But---

'Harmful Jury and Public May Raise Cain

HOLLYWOOD, March 30.—Who's up to poison into kids thrills hungry minds planting seeds of crime. Says Los Angeles County District Attorney Fred N. Howser, and he in- tends to do something about it.

As first step in his campaign to kill murder segs, Howser had hush-hush needle memo to execs Thursday after- noon (28) to put a stop to his case. Altogether both sides agreed to stay mum on the case.

The nib is that Billboards and broadcasters were left unimpressed.

However, Howser doesn't intend to give his second pitch on him for legal action on radio on 702 Section of California State Wel- fare and Welfare and Institution bill. Goals with regard to delinquency of minors. Act states in:

"Any person who commits an act or omits the performance of any duty, of which he had knowledge or opportunity, to cause or encourage, anyone under 21 to commit a crime is guilty of a crime.

"It will be Howser's job to prove that murder airers "encourage" the kids to kill. Howser received considerable com-
Chi Meeting Talks Court

ASCAP renewal problem brought to fore with station 'per-program' deal stressed

CHICAGO, March 30.—Aroused by the recent fight that the NAB has been conducting against the FCC, the ASCAP released its 1945-46 report and announced that Judge Justice Miller, NAB presx, would carry that fight into this territory, the best attended meeting of the season. A year ago Tom many a week was held this week (25-26) at Chil's Palmer House. Meeting attended by 125 members of the NAB district in the states of Illinois and Indiana.

Miller's blast at the FCC Tuesday, in which he said the 125-page report was the first step of the program to obtain complete authority over content in programming, was studiously examined by Les. He promised to take the report to the Supreme Court.

Before the meeting was taken over by Miller's tirade, however, another matter of national importance which Miller later sent to President Truman.

This telegram, a letter to a group of New York financial men from the Secretary of Commerce, was of the same importance as the Miller blast. Miller, in his letter, stated that he was a New York and a neutral in the present controversy raging here.

Thursday morning delegates took up the subject of broadcast music. At this meeting, Sidney M. Kaye, gen. manager of ASCAP, pointed out that now was the time for stations to become a part of the ASCAP per-program deal and to get themselves on a per-program basis with ASCAP as soon as possible. His theory, and that of C. E. Arney, secretary-treasurer of NAB, was this: On December 31, 1948, you may have your radio licenses taken away by the FCC in 1949, with the house of Representatives. It appears that a certain gent, copying historic Sir Walter Raleigh and his cloak-in-the-puddle stunt with Queen Elizabeth, took off his cloak and bought a house in the street. He stretched it across a mud puddle so that a woman shopper wouldn’t get her brogans damp.

It appears that a certain gent, copying historic Sir Walter Raleigh and his cloak-in-the-puddle stunt with Queen Elizabeth, took off his cloak and bought a house in the street. He stretched it across a mud puddle so that a woman shopper wouldn’t get her brogans damp.

At the recent news Minneapolis and Cedric Adams, WCCO news-claimer aired it on his 10 p.m. news seg that night. The station met a beeping and put the message out. WCCO in the Northwest News Parade Sunday morning (17). Entire scene, dialog and all, was re-enacted graphically. This was followed by a set of queries on the air. Why is this crazy? Or was it a screwball lodge initiation? The narrator on the report replied that, to him, it was really a flack stunt dreamed up by a flacker who “hasn’t been getting enough sleep.”

Now comes the blistering part. . . . The 1945 Raleigh was a content from Fun For Your Money, aired by Randi Merriman over KSTP, the NBC 50,000-watt here, and WCCO’s competish. Heigh-Go and flack-a-day.

Anti-Petillo Bill to Senate; Passing Seen

Truman Veto Expected

WASHINGTON, March 30.—Presi- dient Truman has intimated to Senator Leo-Vandenberg anti-Petillo Bill, which passed the House Friday (25), that the big mark question in government and industry circles, with titles currently held by the chief executive stoutly opposed the legislation. This was the confer- ence-adopted bill to Senate ap- preciated, practically on the eve of scheduled House actions.

City next week between industry committees headed by President Jus- tin Miller, National Association of Broadcasters and American Federa- tion of Musicians Committee, headed by James C. Petillo, AFM president.

Best guess is that Truman’s veto pen will be used.

Chairman Lea, of House Interstate and Foreign Commerce Committee, whose friend of Miller, Joubilant and predicted Senate passage of the bill within a week. It is understood that a Senate vote would not be risked unless there was certainty that the measure would pass. Senate support, however, would not be expected to be as overwhelming as the House, where a standing vote showed 186 in support and 16 against—a total of 202 members voting out of the House’s 633 total. House did not bother with the formality of a roll-call vote.

Compromise Blow

"Compromise" reached by Senate and House committees early in the week was a blow to those who had expected the Senate delegation to tone down the strong stand which had been substituted in the House several weeks ago for the Miller point of view.

Minor changes were made in word- ing purportedly for purposes of clarification and to continue in the Senate. How- ever, it was expected that the Senate stand would be adopted in the House, where a standing vote showed 186 in support and 16 against—a total of 202 members voting out of the House’s 633 total. House did not bother with the formality of a roll-call vote.

Restrictions on liquor advertising lifted

Content, quality of character- istics public issue, FCC says in KRLD liquor ads decision

WASHINGTON, March 30.—Em- phasizing that you are what is viewed as the most far-reaching trend in program regulations and the creation of the Federal Communications Commission, FCC is now ready to expand its recently expressed policy on time allotments for commercials and will judge "content and quality of commercials as key factors in determining whether a station has fulfilled its promise of fair practices as well as public service programming.

FCC Chairman Lea, in his FCC’s latest expression as even more sweeping in its implications than the original regulations, in which FCC criticized "commercialized" talk shows, has changed FCC’s scrutiny of time allotments for commercially sponsored programs. FCC brought a new FCC policy to a week in discussing a petition by the National Television and Radio Producers’ Council of Washington for denial of a pending application of KRLD for an extending the license denial on the ground that this station did not devote enough time for broadcasts "counseling the drinking of alcoholic liquors and the use of tobacco products." KRLD charged that those FCC’s routine scrutiny of time allotments for commercially sponsored programs.

NPTC Plea Nixed

While the Commission considered the NPTC petition and announced that the KRLD application renewal will be reconsidered "on its merits in regular course," FCC significantly stated that the problem raised by the petition is industry-wide proportions and is not restricted solely to KRLD. FCC also pointed out that it could not acquiesce in defense of liquor advertising, policy, and CBS that advertising of commercial goods or services is not controvers- ial. Instead, FCC held that "advertising is a distraction drawn by CBS by way of "advertising" and "propaganda.

FCC went on to declare, pointedly, that as follows: Observation about the nature of advertising reveals that it is indeed a species of propaganda, and if nothing else, especially in the use of a given product or to prefer it to another, it is a means of putting the impression that the product in winning audience favor for its product must not be obscured. (See Ad Content Public on page 18)
THOMAS JEFFERSON
said...

"Equal and exact justice to all men—freedom of religion, FREEDOM OF THE PRESS, freedom of the person.... These principles form the bright constellation of democracy."

AS TRUE TODAY AS IT WAS THEN!

GUARDIAN OF AMERICAN FREEDOM

THE GOODWILL STATION, INC., DETROIT

"MICHIGAN'S GREATEST ADVERTISING MEDIUM"
Columbia Broadcasting System Basic Station · Fisher Building, Detroit
Levitan of KSTP takes net apart for lack of credit, but underlines stuffing

NEW YORK, March 30.—The Billboard analysis of NBC's Progress Report on its Parade of Stars started a small riot at affiliates. Latter misconstrued the probing as being within-insured and ran to their flies to prove, despite the fact that there were no bows to them, by name, in the Progress Report, that they had still done a hell of a job with the material supplied by NBC's promotional department.

One of the loudest shouters among them was WABC, which called Levitan from the Twin Cities. Said Levitan, "Let 'em look at the record, if you want a real world. If anyone got the promotional job that KSTP is doing, they had only to check agencies, clients, trade papers or station representatives. Levitan pointed out that "NBC is getting into it's big promotion of Parade of Stars but fails to mention that the big coffin" containing the web's big program for fall campaign arriving this week was well under way. The web failed to consider the time necessary, in the emergency days, for stations to get material printed.

"Stuffed, State, Tribune"

Levitan was critical of the Parade of Stars box, with: "And what did the beautiful done-up box contain? In the hands of the producer, and true Joe Miller gags." He threw his hat into the ring with a "three-hour network promotion broadcast, ad-libbing it was a fine thing to hear, no payments." Pointed out the gent, "What happens? We're on the three-hour Parade of Stars show?" If sent out two stories, such that a program has been planned, and the other, arriving two days after the show, the story is then filled with "something that had been on the program." Levitan took item by item, with which he is credited in the Progress Report, to underscore the fact that the Stanley Hubbard station had done most of the things for which the report gives bows to other stations and not KSTP. Check-up with women indicated that Levitan has his own way of making promotional reports on that station does for programs and, therefore, didn't fill in the regular forms or send in the info that the other stations did. Seems that Levitan makes bi-monthly reports to ad-agents on the "State Tribune," a con- olater for does them for promotion width and sends a copy of the reports to NCO, which Levitan used to check what the station had done, but haven't been for the last 10 years.

10 Years Ago

Pointed out Levitan, still boiling: "Movie trailers." Why KSTP has been getting "such a lot of credit" for" matches? KSTP passed out 250,000 in 1945. State fair displays? None in this year. "They are being fed by the Minnesota fair was canceled. Up to 1944, KSTP has been the finest to displays in the State. In 1944 nearly 500,000 visited the KSTP booth where the entire story was covered on the "stars. Car cards? KSTP had car cards in every trolley and bus in Minneapolis-St. Paul and, for the only time this year, car cards per car. Billboards? KSTP had 50 boards up in the Twin Cities. All of this in an effort of 24 years of judging the analysis as being web.

"Much Ado About Nothing"

Levitan is critical of the "bouquets" handed by the "Parade in the Air" by Paul Ackerman

NEW YORK, March 30.—Ringing Bros. and Bannum & Baileys Circus this week headed by F. Beverly Kelley, are giving a lot of air time in advance of the Big Show's opening at the Garden Thursday. Contacting NBC's local stations and advertising agencies, the press and radio representatives, this week's play was ready lined up approximately two programs, with more to come.

Included are the following:

Circus WACU, Boston interviews the circus Sunday (7) at 10:30 p.m. with service, followed by "The Great Ringling Bros. and Barnum and Bailey Circus, 3:30-8 p.m.

Kelley on Thursday (4) will be interviewed by Ted Malone on WABC. The show for Westminster house. Air.

Negotiations are also under way to broadcast a network program—probably in NBC's Donnell's Breakfast Club, 9-10 a.m., from the Garden the week of April 11. The show will feature the ringling's publicity headquarters chairman, R. DeWitt Lincoln, and a "special guest, a subject on an important network show."

Parades which have already ballyhooed the circus include: "Ringling Bros. and Barnum, on which WOR was interviewed Wednesday (27) at 2:15-2:30 p.m. and WCAU on "Around the Town, Saturday, 6:15-8:15 p.m. for the latter show, there was no coverage of the circus' publicity headquarters branch at the ringling's executive offices in Philadelphia."

WOR has also run circus chatter.

"Sawdust Inlets"

In addition, various programs are including sawdust material in their scripts. Hop Harrigan, Levitan's greatest error was in Thursday and Friday at 4:45-5 p.m. WOR will have scripts a banter about the slumber for the show's engagement in New York. In the same vein, CBS's Adventures of the Thin Man, and second half, broad- cast at 7:30-32 p.m., will present The Case of the Girl on the Flight."

Bey Kelley, boss p.a. formerly headed the Big Show's educational (radio) division and still toys in the other field, altho the man in charge of this phase of public is Frank Morris. Others of the press staff are veteran Bill Braden, Hal Lester and Bernie Head, plus Bill Bell and a few others, and occasional producer who returned this season after leaving last year in Philadelphia in last summer.

WOR Tops Nielsen Daytime

NEW YORK, March 30.—First Nielsen report made in the East (Stations whose only names at the moment was delivered to the New York Mutual outlet Friday (22), and the research staff of the station started to work on one upon the report which covered October and November, 1945, and a little part of December, 1945. The report is said to show that, among other things, WOR, in the area covered (37 counties in Pennsylvania, 16 in New York, 4 in all of New Jersey, and a total of 78 counties) the majority of the 380,000 New York newspaper comes from the 10 counties which are covered by Pulse of New York. However six counties which, in turn, deliver the most listeners in the 10 counties which are Pulse-considered the "inner"-listening area for metropolitan stations."

In addition to other stations in the networks within the area surveyed (KFW, WCAU, WFIL and WIP in Philadelphia alone) the use of directional antennas have cut down the remote audience that a station can deliver. With the network, the more restricted the listening station coverage, so that NBC and CBS suffer more from KFW and WCAU's 25,000 watts than ABC suffers from WFIL's 1,000 and WOR suffers from WIP's 5,000 watts.

"Agency, Client Mull Vallee Seg Folderoo"

NEW YORK, March 30.—Eastern Farrell, Chesley & Clifford, agency for WABC, president Holman, who attended the convention in Dene, was in conference with the client late this week over whether the WABC station now is "true." The report is that the show, on NBC 10-30, has a "chance" of getting, stands a good chance of folding.

Spokesman for the agency, who queried as to the reported imminent folding, said: "We aren't sure ourselves yet." Report that the program got its last 12 weeks of renewal with the warning that it would be dropped if the talent couldn't make a better Hooper.

"Nielsen Sample 1 Audimeter for 10,000 Homes"

NEW YORK, March 30.—March announced that its broadcast segments in the metropolitan area (78 counties) is as indicated in another story on this page. Among the individual homes will be 16,000 radio homes. There is, 5,128,468 radio homes in the counties for a 50,000 difference between one segment's and another's. Nielsen points out that a single audimeter report can make that difference, since an average of two and one-half segments per month is considered a fair figure to use in the area. Nielsen, that 16,000 times two and one-half will make the 40,000.

Agency researchers who can't see a sample as small as Nielsen uses, point to the figure as too small, because the area has too great a bearing on the index, and also that the difference of the same that the Nielsen figure arrives at an index. Hooper's "Continuing Study of Radio Listening Habits" as for the 78 counties is 400 per quarter hour as against Nielsen's 322 for some 78 counties, while this, because each Hooper "continuing study" in New York region, means 100 calls per quarter hour or 322 audimeters for that quarter hour, means 200 calls for the half hour, while Nielsen still has the same 322 figure as a base for the entire area which is twice as populous as the metropolitan area itself. Thus, the basis (audimeter speaking) would actually be 161 against 200 coincidental counting, the same thing, and since the 161 figure would be for a 10-county rather than a six-county tabbing, it is seen why researchers generally feel that the margin of re- search safety still lies with Hooper, also at the same time want Hoop to increase his sample.

Of course, the area covered is such that many big New York stations suffered, for only the lower fringe (four counties) of this area is surveyed by Nielsen at the present time. Stations like WABC, WFIL and WOR have a lot more exposure in the metropolitan that Nielsen is tabbing.

However, the "inner listening" of New York metropolitan area has been weakened by Nielsen's ratings when it's un- derstood how small the sample is that Nielsen is using as an index. (See Nielsen Eastern index story in another column in this issue.)
ABC, Mutual Outline Time Shift Plans

NEW YORK, March 30.—Plans of ABC and Mutual to meet the problems of daylight and non-daylight scheduling of the ABC network were crystallized, with both webs planning extensive use of recordings to maintain program and all live shows at the same time year round. ABC’s plan, which goes into effect April 29 for 22 weeks of Daylight Saving Time, was developed by Charles E. Rynd, ABC vice-president, and is designed to avoid the complicated rescheduling of programs heretofore necessitated. Chiefly, the various time zones went on Daylight Saving Time, and then they reverted to Standard Time in the fall.

Mechanics of the Rynd plan follow:

(1) Eastern Time zone origins during Daylight Time will be live on Eastern Time zone stations and recorded in Chicago, Denver and Hollywood simultaneously for play-back an hour later in respective time zones.

(2) Central Time zone origins will be piped live to Eastern Time zone stations and recorded at the same time for play-back an hour later in their respective time zones by Central, Mountain and Coast stations.

(3) Coast Time zone origins will be put on an hour earlier in the studio and played back on Eastern Time zone stations and recorded at the same time for play-back an hour later in their respective time zones.

(4) A few stations in the Eastern Time zone which remain on Standard Time will carry play-backs live an hour earlier locally.

Network has leased a special line between Chicago and Omaha to facilitate operations in the Central Time zone.

ABC execs figure the Rynd plan will maintain audience for the web and give advertisers a better break.

MBS Zone By Zone

Mutual plans to meet the problem zone by zone, airing a great many network shows in different parts of the country via off-the-line transcription so that the sponsors will, despite the variance of time due to local option, have their legs aired at the time they’re buying. Typical of how Mutual will meet the problem is the ABC kid shows which would be broadcast in areas at a time when the audience is playing on the street or in school. Plan is also designed to make impossible the broadcasting of certain Sunday programs when the audience is in church, etc.

Without the plan, for instance, some ABC kid shows would be broadcast in areas at a time when the audience is playing on the street or in school. Plan is also designed to make impossible the broadcasting of certain Sunday programs when the audience is in church, etc.

If you are interested in the costs of advertising it will pay you to read further.

In the past year, we’ve swallowed our coverage by adding 40 more stations—yet the overall cost of Mutual remains unchanged. This policy of “More for your Money on Mutual” is being continued.

There are power increases for present affiliates such as Minneapolis, Pittsburgh and Washington which have each been granted increases to 5,000 watts. There are many more new stations soon to be added—at minimum cost to the advertiser.

The important end result is that Mutual today is the largest network, with over one-third more stations than the next network. And it will remain, even with power improvements and planned station additions, the lowest priced. We think this has particular significance now when advertisers are facing the problem of keeping costs of distribution at a minimum.

In fact, currently, Mutual X costs at least 24% more than Mutual; Network Y costs at least 47% more than Mutual; Network Z costs at least 64% more.

Here are some typical bedrock-priced buys, which illustrate how much advertisers are getting for how little on Mutual:

<table>
<thead>
<tr>
<th>Time</th>
<th>Stations</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/4 hour eve.-259 stations</td>
<td>$4,663 weekly</td>
<td></td>
</tr>
<tr>
<td>1/4 hour eve.-266 stations</td>
<td>$3,744 weekly</td>
<td></td>
</tr>
<tr>
<td>1/4 hour eve.-259 stations</td>
<td>$6,691 weekly</td>
<td></td>
</tr>
<tr>
<td>5, 1/4 hrs. day-266 stations</td>
<td>$10,400 weekly</td>
<td></td>
</tr>
</tbody>
</table>

Time on Mutual is becoming a better investment all the time. So, too, are Mutual shows. Mutual is equipped to help with your choice of over a score of good programs, tested on the air.

These are some of the reasons why, compared with the previous year, Mutual sales increased 43% in the last 2 months of 1945 and 58% in the first 2 months of 1946.

At the Mutual network, values are up and costs are down, and so your advertising budget will buy a lot for less.

Mutual Broadcasting System

MORE FOR YOUR MONEY, ON MUTUAL
**Dave Dole, Ad Agency Exec, Develops Cost Per Thousand For Radio's Figureless Minds**

Saves Plenty Time for Researchers

CHICAGO, March 30.—A simple means by which can be determined the cost that will be required to reach a given number of listeners in the country (in terms of costs per thou-

sand listeners) has been worked out by Dave Dole, associate radio director of

the Henri, Hurst & McDonald Agency. The system, in booklet form, were the variables of Hooper

ratings, cost for any given time pe-

riod and percentage components con-

cerning claimed station coverage in
terms of reported radio homes reach-

by stations’ signals.

Dole system removes the necessity to figure out by division and multi-
niplication the cost per thousand for each station on which a time buyer might be interested in buying time. By using the booklet, he can de-
termined the cost per thousand by refer-
ing to the co-ordinates of Hooper ratings, claimed homes coverage in terms of time period, which can also be found in published tables. Down the side of the tables are coverage

figures in variations of 100 homes. Column headings across the top are Hooper ratings, starting with 0.5 and proceeding to 0.0. Hooper column headings are expressed in gradu-

ations of 1 per cent to 50 and 2 per cent to 100. By use of these first two co-ordinates, it is pos-
sible to get the number of radio homes reached with a given Hooper.

Then by using the number of radio homes reached with any one of a given time period, which can also be found in published tables, it is possible to arrive at the cost per thousand without any figuring, and merely tabulated to the tables. In many cases adjustments of decimal points will be made in the second step of the operation. When and how to make these decimal point adjust-

ments are clearly outlined in the booklet.

Reason for such a time-saving table, which Dole has named the

Dole Time-Buyers’ Tables, stems from the realization on the part of more

familiarized members of the radio trade here and elsewhere that the need for a qualtitative analysis of time buying is going to be greater from here on in (when competition between radio and other media and facets of the radio medium gets tougher than it has been in the past). It is claimed by Dole and other members of the agency and station rep offices that the practice of just buying the largest possible number of listeners will have to cease. It will be necessary to know in the future (as, of course, it has been in the past, but seldom car-

ried out) whether to buy that time that is attracting men, women or children and of what economic strata.

**Need Intensified in Future**

That is where the need for a table such as Dole’s comes into play. Time that was formerly spent at the sta-

tion rep and agency offices figuring out cost per thousand for campaign analysis, can now be devoted to qual-

tative analysis. Result: Advertisers will get a better deal and competition from other media can be met with a larger array of pertinent facts.

**In Cost Comparisons**

Of course, when BBD coverage figures are published, the Dole system will become even more valuable, for the coverage figures will be accurate and not just guess work, as is the case in many claimed station coverage figures now.

Dole has found out that he can now figure out cost per thousand of a given time availability in about 30 minutes, whereas in the past, by use of the slide rule and pencil work, it took about one minute and forty sec-

onds. In this instance, to test his chart in a specific instance for a spe-

cific campaign, he was able to cost per thousand for 32 spot announce-

ments in 13 minutes, thus saving plenty of time.

---

**Get this New Book of 100 New Ideas**

**Radio Sound Effects**

*Explains Equipment, Technique*  
*For All Essential Radio Effects*

Contains complete authentic information for the beginner and a refresher for the professional sound man. Includes full coverage of control room signals, trick effects and use of the turntable. Explains how to "make" the slum of a drow, crying baby, rumbling thunder, a motor, the roar of an Indy motor and many other studio sound effects. Fully covers the sound man's responsibility for presenting an appropriate background for dramatic and commercial announcements.

**IDEAL FOR RADIO* RECORDING STUDIOS, SCHOOLS**

Written by sound specialists of Station WLS, Chicago, for the benefit of all radio engineers, it has been praised by many who use it in low-cost way to train others interested in sound effects source. Tells how to compile sound effects and how to use the "Live House" in a practical way to help crystallize the information in practical terms. Order your copy today.  

**Order now—mail this coupon**

**Tell us how to create hundreds of different sound effects.**

**Program Sound**  
**Number of**  
**Address**  
**Zone State**

---

**NIGHTTIME TARGET COST INDEX**

**Based on "FIRST FIFTEEN" HOOPER- RATINGS for evening programs and the "FIRST THREE" Sunday afternoon shows.**

**In the absence of continuous data on non-listeners home listenership, The Billboard is in the position of projecting telephone-home audience measurements to total families.**

---

**REALS**

**Lots of Lists**

**WANTED**

**Help, Help!**

**Spending too much time on your mailing list?**

**Do you know how to use the results of your mailings?**

**Can you change your mailing list?**

**Do you know the importance of the mailing list?**

---

**COST INDEX**

**Based on "FIRST FIFTEEN" HOOPER-RATINGS for evening programs and the "FIRST THREE" Sunday afternoon shows.**

**In the absence of continuous data on non-listeners home listenership, The Billboard is in the position of projecting telephone-home audience measurements to total families.**

---

**The "Target Cost Index" is protected by the copyright of The Billboard and infringements will be prosecuted.**

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**Order your library.**  
**Tells others interested**

---

**Order now—mail this coupon**

**Tell us how to create hundreds of different sound effects.**

**Program Sound**  
**Number of**  
**Address**  
**Zone State**

---

**Order now—mail this coupon**

**Tell us how to create hundreds of different sound effects.**

**Program Sound**  
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**Program Sound**  
**Number of**  
**Address**  
**Zone State**
Welcome Mat Out
For Radio Copy in Cowles About Face

MINNEAPOLIS, March 30.—Complete turnabout on radio news policy is evident in the Cowles papers here. Star-Journal and Morning Tribune are going all-out in behalf of airers. There used to be a time, not so long ago, when radio flacks had considerable trouble getting copy into Cowles sheets here. At least one advertisement plugging a radio show actually was turned down about a year ago. But apparently after Cowles' got nowhere fast in its move to set up its own radio station here, the papers decided to hold out the olive branch to radio.

First The Morning Tribune bought time on KSTP to plug its Sunday issue. Then followed a tie-up with KUOM, University of Minnesota station, for news programs slanted at high school kids, Now, Hjalmar Bjornson, of the Tribune editorial staff, devote one day a week to a column called The Radio Round-Up. Running on the editorial page, the column is a review of remarks by such commentators as Cedric Fostera (Mutual), Baukage (ABCL), Raymond Gram Swing (ABC), Kaitenborn (NBC) and Fulton Lewis (Mutual). Column doesn't attempt to argue, but merely digests what the commentators had to say. Bjornson keeps his ear to the radio to get the copy for his weekly stint.

Promotion gimmicks: Charles R. Swink, WGAR (Cleveland) announcer, has applied for patents for a cardboard device that permits the baseball or football game listener to manipulate cards and take his pick on games in a small playing field so as to reproduce visually each play. Listener can also keep statistics on players. Merchan-

dising angle is reproduction of sponsor's ad over year of miniature playing fields, just as they are at ballparks.

New York, March 30.—Most recent development in music circles is the baton-waving radio artist. This trend has arisen out of use of the organ as the principal instrument in small bands. Outstanding example is Lyke Sylverson's six-man crew on the CBS Art Godfrey show. In addition to supplying the music on this stanza, Sylverson pilots similar bands on the Barry Wood transcription show for F. W. Ziv and on "soundies" dates for major film companies.

In addition to Sylverson, John Gart, veteran soap - organist, recently formed a 14-piece aggregation for Mutual's Harry Sanyo show, also Gart does not employ an organ in the band. Dick Leibert, radio City Music Hall organist, has also indicated his intention of forming a dance band.

Upton Close Ousted

MINNEAPOLIS, March 30.—WLOL, Mutual outlet here, was urged to cancel out the Upton Close seg in several thousand circulars distributed in Minneapolis by Independent Voters of Minnesota organization. The group, affiliated with NC-PAC, has written directly to the station, according to Orville E. Olson. Those receiving circulars were asked to send their voice to the pro-test. The letter charged Close with continuing "his campaign, aided during the war, to foster mistrust of our allies" and cited George Fielding Eliot as stating that Close's sponsor, National Economic Council, is "one of the most dangerous influences in the U. S."

**Daytime Talent Cost Index**

Based on "First Fifteen" Hooperatings for Week-End Daytime

In the absence of continuous data on non-television home-listening, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total families.

Vol. III No. 50

(Report March 31, 1946)

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<td>8.8</td>
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<td>$2,200</td>
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<tr>
<td>MARRIES</td>
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<td>$1,500</td>
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<tr>
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<td>Hollywood</td>
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<tr>
<td>Miss Perkins</td>
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<td>Aunt Jenny</td>
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EXIT of Barry Fitzgerald aires. His L' Harmor, The Barber, for April 9.

Don Lee-Mutual won't shift to Daylight Saving Time this summer. All the other networks have adopted.

To avoid confusion, net will either use playbacks or two live airings whenever necessary.

Philo's tele station, WPTZ, Phipps, will convert to "The Digest" on the 19th floor of Architect's Building. Special coverage lined up includes spearheading, boxing, hockey and football.

CBS brass can listen in on all talks and discussions of the networks on UNO, whether or not they are being broadcast, because they are piped continuously into the net's, interoffice, monitoring system.

Public agency seeking a 2G program.

Ray Kay, WIP (Philly) spiker, found himself with 15 seconds of dead air because a visiting celeb being interviewed ran out of copy. Kay turned on his best commercial tones and with a line like the opening pitch of a loan company, said, "Are you starved? Are you vaguely discontented?" Well, don't worry, it was March 21, the first day of spring.

Newspaper PH and mag Pic have made some headway on PM's announcement staff, takes over the radio column from Ed Levin, with Tom Phillips, former circulation job. Pic's rede is Michael G. Breslin.

CBC has decided against amending the corporation's regulations to permit June 19 deadline for Aug. 9 deadline by John Lottant, Ude. bear firm CFB. Toronto indie, chafed chills, as a number of spurs on when CBC ruled it was a violation of basic articles.

Name of Tom Findlay, Inc., has been officially changed to Win Financial Associates, Inc.

Bob Crebsey show for Ford, over CBS, Wednesdays, 8:30-10 p.m., will add a second hour in Fall. John Land will drop out of the line-up.

Revolving door: Dick Sieberth, St. Louis Brown ballplayer, who quit rather than take a salary cut. He spent some time with the American Athletic Club Association for WTCN.

... E. F. Showman, former treasurer at CBS. ... George H. Frey succeeds E. E. Showman as managing manager.

Showman was recently made manager of the CBS American School of the Air is meeting in New York.

S. E. R. E. replacements: Eddy Duchin, who has been on the Kraft Music Hall with Bing, is likely to over for the summer. Duchin has clicked so well, he will probably do it again. Big. The set for Fred Allen summer replacement starts first week in June.

The Man Called "X" will replace Edward Bergen again this year, starting first week in June.

Alfred Drake, baritone, to star on summer Ford Hour, starting June 30. Leigh Brackett, new director, will conduct the orchestra and chorus.

Van Wardyvand has been signed to script the David Ross-Curt Massey Nation. P.L.W.

spiker, Uncle Hawdy and kid seg mahatma, is rumored coming back to his old work and taking a Fort Wayne (Ind.) air job.

"They do odd things on the radio," noted a disinterested Minneapolis listener to CBC the other day. "The other night I heard a fellow announcing that he was on the air in Poland. Opus 53, from A Song to Remember. And then another fellow said the next number he was going to be Too-ral-loo-ral-oo-ral from Going My Way. It reminded me of a piece that I clipped from a Western paper years ago which gave the first two stanzas of Ode to a Skylark and ended with the credit line--by P. B. Shelley in The Omskote.

Back from the shooting: Ed Anderson spilling again at WTTG, Ham-

ford, Conn., to WRGB, Schenectady. Dave House have resumed their news-
casts over KLOW, Oakland, Calif., George Zuckerman signed by Kenyon & Eckhardt to produce the hot month's version of Ford Sunday Evening Hour, beginning June 30. Imperial Radio Productions, Toronto, has named How-

ard and C. Ginnie, manager of syndicated script department. ... Jack Borey, former staff announcer for ABC in London, Ont., with NBC announcing at Chi, AFRA and Radio Writers' Guild having in voice to see that more Negro roles are written into air.

"Funny how the ones that were most non-minor Negro roles because there will be available, and AFRA is encouraging membership.

"To turn "WTAG" will be a by-word in Central New England.

"WTAG has an audience nearly twice that of all other stations heard in the area, combined.

GOOD FISHING, "WAG ARTICLES FROM THE BILLBOARD"

April 6, 1946

12 RADIO

2 THE BILLBOARD

8X10 GLOSSY PUBLICITY PHOTOS 100 for $6.25

As low as 50¢ each in quantity. If you use photos you should get our price list and see our samples before ordering. Drop us a card for free sample and price list. Photos are at our discretion but our prices are low enough so that most any station can afford them. Genuine, courteous service. Quality guaranteed.

Mulson, Dept. B, George E. Washington Ave. BRIDGEPORT, CONN.
Trammell Hot for Video and FM

Hub-D.C. Link
In 1947 Okay

FM progress waits on AFM. Prexy Petrillo—backs Billboard stand on pub serv.

CHICAGO, March 30.—Part of NBC's future policies and plans of operations regarding radio, video and FM were outlined by the web's prexy, Niles Trammell, at a press conference here March 25. Conference was held during the three-day regional meeting of NBC affiliates.

Highlighting the conference were Trammell's statements to the effect that (1) NBC expects to have a video network from Boston to Washington by early next year, and plans to open a Chi tele station next fall. (2) Altho NBC has done extensive experimenting with color video, it will not exploit color transmission unless it can be assured of hearing popular programs. (4) NBC feels the value of a program relationship as to whether it is sponsored or unsponsored. Therefore, critics of sponsored shows are wrong in assuming that commercial shows couldn't be public service as well. (5) NBC will soon conduct a survey among various groups, such as returned veterans, to determine what sort of commercial appeal, and if not, why not. (6) There will be no increase of rates to advertisers unless a much greater increase of listening audience is proved. (7) Penetration of radio in foreign countries is out for NBC.

Chi Can Still Produce

Trammell also dwelt on the Chi radio situation to some extent, declaring that development of new talent and new shows is the only solution to combat the exodus of big-time web-originated shows here.

"There are more guest stars in Hollywood and New York and it's easier to build big-time shows in those places," Trammell asserted. "However, there's no reason why dramatic and situation shows can't be just as good here as anywhere else."

The senior web head said the tele station in Washington should be in operation by next September and would form the southern link of a video network, passing thru New York and extending to Boston. Later on the web would take in Chi in the westward expansion move. No definite site for the Windy City video station has been established, but Trammell revealed that if necessary, the web could build a transmitter tower atop the merchandise Mart, site of the web's Midwestern outlet, WIMAG.

He lashed out somewhat at Columbia's program for immediate color programs, saying that while RCA NBC had similar success with mechanical color engineers all advised that color projection should be by electronic devices (as are the images in black and white) and that development of the electronic color process would probably take another five years.

FM and AM Same Programming

Regarding FM, Trammell said: "We plan on having all our FM programs the same as our AM. We feel that the only difference in FM and AM is one of degree, not kind. In other words, while you get better reception from FM, it's still radio, and most people won't buy an FM set if they can't get what they want to hear. It's been proven what they want to hear and that's what we plan to give them."

Altho declining to comment directly on the FCC report which slammed too little public service on the part of radio, Trammell took an indirect shot at the idea contained in the report which stated that sponsored programs couldn't be classified as public service acts.

"It's ridiculous to think that programs like the Metropolitan Opera, the General Motors Symphony and others aren't in the public interest just because someone thinks enough of them to want to back them," he continued. "In fact, it's been proven that many sustaining programs are definitely upped in rating when sponsored and slip back when they lose their sponsor. This should prove that good programs can get more listeners."

(See TRAMMELL HOT on page 18)
Philippines Net Debs '47; Manila Will Air July 1

NEW YORK, March 30.—New network work in the Philippines, made up of six stations in six leading cities, expects to debut January 1, 1947, according to Norman Paige, general manager, Philippine Broadcasting Company. Paige, ABC correspondent in Pacific past two years, expects the web's key station in Manila, with the tentative call letters KPOI, to start broadcasting July 1. Remaining stations will start when facilities permit and personnel is lined up.

Manila station will broadcast on 1,000 watts AM and FM simultaneously and 3,000 watts shortwave. Remaining stations, which will be in the key cities of Tacloban, Iloilo, Cebu, Davao and Zamboanga, will broadcast on 1,000 watts AM.

Web will use inter-station microwave transmission—being reportedly the first commercial use of this method.

According to Paige, programming of the net will be patterned after American standards, and will be in English, which is now the official language and is spoken by a majority of the islanders.

First program over the Manila station July 1 will deal with Philippine independence and the islands will receive three days later on the 4th.

U. S. Seeks Technicians
For Service in Germany

WASHINGTON, March 30.—A Department of Commerce is looking for radio technicians for jobs in Germany. The technicians will be placed on civil service and will be signed up for at least six months. They'll be used in analyzing German radio equipment for microphones so that U. S. radio can get benefit from Nazi wartime discoveries.

A knowledge of technical German is essential to getting the overseas job, says Commerce Department.

Radio Gets Plenty Awards; Industry Wonders If & Why

WASHINGTON, March 30.—Downpour of awards and citations by war and navy departments on radio industry folk has led to speculation here whether the brass hats, besides having in mind "proper" recognition of meritorious work, are trying to grease the way for favorably airable of universal military training issue. The citations have been coming hot and heavy, with everybody pleased, of course, but with some folks wondering if there's any connection between the honors and the drive to put peace-time military training across.

Latest in the string of awards went to four members of local Station WRC (National Broadcasting Corporation) this week. Recipients were General Manager Carleton Smith, Nancy Osgood, Bill Herson and Jim Sweet. Within last couple of months over a dozen awards went to radio people, and more are on the way.

Brass hats have given up hope for congressional action this year on compulsory military training, but a terrific build-up in radio and press is now in the wind in preparation for next year's drive.

Godfrey's croppin' up at a new time...

To say hello to lots of new folks. Particularly, farm and rural folks.

April 23 is the day...6:00 A.M. is the time.

Yes, Godfrey's adding a half-hour to his WABC show...a new thirty minutes geared to meet the need and taste of hundreds of thousands of rural and farm families.

There'll be farm news...odd and interesting local items...expanded weather reports...special "old-time" tunes.

All this—in the imitable Godfrey manner.

You've heard Godfrey. You know the crazy, cozy, comfortable way he reaches across the mile to shake hands with his audience (6:30-7:45 A.M. Monday thru Saturday). Now...he'll be making more friends, inducing more people to listen, to laugh...and to buy more than ever before.

If your calendar's handy, circle April 22 and be on hand at 6:00 A.M.—when Arthur Godfrey extends his program, for town and country alike.

6000 Sunset Gets 3 More Shows; Disk Plans Hatching

HOLLYWOOD, March 30—Three more net shows move to the 6000 Sunset Radio Center for indefinite stays. The Maitie show, long a stand-by at CBS's studios, is now aired from 6000. Chesterfield Supper Club, due on the West Coast this week, starts at 6000 beginning April 8, according to Jack Fredericks and Hampton Mauvis, execs of the new broadcasting center.

Also slated to move to 6000 is the new Nash-Kelvalnor show, with David Rose's orch, Curt Massey and Kitty Kallen.

With remodeling of the KECA-ABC Playhouse completed, Perry Ward's What's Doing, Ladies? has returned to home screens after a long stay at 6000.

Building ops are making a big pitch for recording business, and are reported to have lined up a top West Coast waxery on an exclusive recording contract, with all sessions to be made at the 6000 Sunset plant.

Spelled Backwards
It's 52 More Weeks

NEW YORK, March 30.—National Broadcasting Company has renewed the Jimmy Edmondson (Professor Backwards) for 52 weeks.

Edmondson broadcasts 7:30-8 p.m. Saturdays. He's one of the new radio performers the web is trying to build up.

Type Casting

NEW YORK, March 30.—Peter Michael, coauthor of The Lone Journey, which returns to NBC after a three-year absence, is the owner of the Spear-T Ranch in Lewistown, Mont., the setting of the program. Michael also runs a retail dairy business there and has a big flock of Jersey cows.

Journey is sponsored by Carnation Milk.

Chi Airers Grieve
Over Suds Pull-Out

CHICAGO, March 30.—The distress signal may soon be fluttering over all web towers here. Windy City thespians and pilots are upset by the recent decision of Karl Wester to take his General Mills soap opera hour (Guiding Light, Woman in White, Today's Children and Missquearde) to Hollywood in the fall.

Airers here point to the fact that since pilots and scripter for the Wester series are tied up in other shows, move of the daily series may mean that other airings would have to search for talent in a hurry or move out, too. One such program is Ma Perkins.

They add, with customary local modesty, that Chi is seething with talent. Herb Futran, sudsy scripter-director, who is Radio Directors' Guild proxy, claimed that his leaving with the Wester caravan wouldn't hurt the Guild program because the workshop is going full blast. Nevertheless, the move has Chi airers worried.
Chicago Meeting Talks Court; ASCAP Renewal Prob Aired

(Continued from page 6)

present ASCAP contracts with sta-
tions. Miller said before the court
that ASCAP has the right to ask new
rates, which would then be in effect
for nine years, but that the
radio station itself would have to
either reject, accept or negotiate the
ASCAP proposals. If it was not
accepted, or if they negotiated and ASCAP
won out in arbitrating through a
neutral arbitrator after negotiations,
the stations would be on the spot if
they still had in effect blanket agree-
ments with ASCAP. Therefore, it
was said it would be the
broadcasters to get themselves on a
per-program payment basis with
ASCAP, so that even if higher
ASCAP rates were put into effect, they would not
be in as tough a spot as they would
be if they had blanket agreements.
Those having blanket agreements
would automatically have to pay any
higher rates on this basis at the
time an arbitrator ruled on the rates.
But now, it was pointed out, the stations
could begin getting themselves on a
per-program basis, and thus assure
themselves of being in a more tenable
position when rate structures were
bumped.

"Per Program" Now

Process of getting themselves on a
per-program basis should start at
once, Miller said. This would be
possible because 90 days before June
of every year, stations having blanket
agreements with ASCAP can change
their agreements to a per-program type
and thus assure themselves of being in a better position to bargain
with ASCAP. Arney also said that
they should get themselves in a better position for the anticipated ASCAP right,
and broadcasters should be listening as
much as they public domain music
as possible.

Tuesday afternoon Miller let fly
with his principal speech of the meet-
ing, one similar to that which he de-
levered before the Radio Manage-
ment Club here Wednesday (27) and
one in which he included the 193-page
FCC programming report. Tracing the
history of administrative govern-
ment all the way back to the
English system of a few hundred years
ago, the development of the sys-

tem in this country and up to the
present position of power now en-
joyed by administrative government
bureaus in Washington, Miller stated
in no uncertain terms that by issuing
the 193-page report on programs,
the FCC was taking its first step to
eliminate radio's right of free
speech and was following the history of administrative govern-
mint in the part. He said, in general, that by
indicating they were going to judge merits of license applications on
the basis of the time devoted to
uncommercial programs, the FCC also was acting outside the limits of its juris-
dictions as set down by Congress. He
said this was just the first step by
the FCC. If it were allowed to get
away with it, its next step, estab-
lished by this precedent, would be to
exercise even more control, until
finally it would have absolute say so
over what could or could not be
broadcasted.

To stop this move, Miller said the
NAB was planning to take the 193-
page report to the Supreme Court.
He said that the NAB was
planning to bring attention to
figure ways in which the FCC's pow-
ers could be defined in a test case
before the court. One way, he pointed
out, might be to have the FCC's
powers decided on the basis of the
fact that at the present time they
were bringing harm to the
many broadcasters who were operating on
temporary licenses as a result of the
commission's inability to process all
the license applications it had before

it. He claimed that Paul Porter said
it would take the FCC six years to
get around on all the license applica-
tions it had before it. Thus, if it

could be proved that the FCC was
wrong in its interpretation of the
blanket agreement, then it could be
proved that it was not entitled to
be operated as a government
bureau and thus its present
and future hold over broadcasting
could be eliminated.

After Miller's speech the mem-
bership passed what has been called one
of the strongest resolutions relative
to the report that has been passed
to date at district meetings of
the association.

This resolution stated that the
membership "decry the recent FCC
report as being an unjustifiable in-
dictment of the record of service ren-
dered in the public interest by
the great majority of America's radio
broadcasters. Furthermore, it is
resolved that the broadcasters of District 9,
contending that free radio and free
speech constitute the fundamental is-
sue involved, challenge the FCC to
prove its authority under the Com-
munications Act for the exercise of
the broad controls over radio broad-
casting programs which the commis-
sion claims for itself. And further be it
resolved that inasmuch as the road
of quickest relief lies in the courts,
that President Miller of NAB, be
requested to ask the commission to
join with the NAB in seeking review
of the points involved, that the Su-
preme Court may definitely set forth
and define the powers, if any, that the
commission may have relative to
radio broadcasting and station pro-
gramming and also the court that the
may determine, once and for all,
what constitutes free radio under the
terms of the Communications Act.

BROADCASTING AWARD!

WFBR GETS SPECIAL BOW FROM NATION'S RADIO EDITORS FOR "JUVE DELINQUENCY" PROGRAM

UNCLE FRANK'S HOBBY CLUB

The wire tells Billboard's and the Radio Editors' story. The real story goes far
deeper—first to WFBR's conception of a
radio station's community responsibility—
next to an understanding of Baltimore's
problems—and last to a willingness
to promote and finance Uncle Frank's Hobby
Club as a public service.

This is typical of WFBR—Baltimore's
only living, breathing Radio Station that
attracts large studio audiences and crowds
of daily visitors—the only Baltimore Radio
Station that gives all the glamour of Radio
City in smaller replica.

Not just a spot on a dial, WFBR delivers
the real Baltimore listener—the one who
listens and buys.
Europe Pix Still Pre-War In Detailing

No Color Competition

(Continued from page 3) detect targets by "picking up" infrared radiations sent out by the targets. Light was produced by a Geissler tube developed by the Zeiss Ion Com- pany, which is unique in that it has a metal barrel, with the lens fused to the barrel. These and other electron guns that Kusack pointed out, are not sensa- tional in themselves, but the speed and low-cost techniques by which they were produced, are. He claims there are of such value that RCA and other companies who had technicians in Ger- many, have dropped the methods in order to see what could be used in television equipment manufacturing in this country.

Film Video Camera

Kusack also pointed out that before work was started in the world in the engineering of video equip- ment. For example, they covered the complete 1939 Olympic Games with video and had relay stations in operation at that time. After the war, they had also developed what could be called a continuous film video camera. This work was further perfected, and in it, it was equipped with revolving lens enabling the operator to pick up with one continuous take everything that was in view, both near and distant shots. These shots were focused on a camera back in the lens opening. The machine automatically developed the emulsion and developed the images on the film as an electronic picture. And then sent the film thru another bath where color development was put on it and the same process started over again. Surprising thing about this, of course, is that the film was developed and sensitized almost instantly.

The Grab Bag

Significance of these and other de- velopments is that in this country is concerned, is this: Because the Germans were conquered, all of the out-of-date equipment is becoming available (in that they were held by a company which was a subsidiary [or was a subsidiary] are now up for grabs and can be taken over by any company that is interested in the field. As far as actual telecasting of video pictures is concerned, Germany stopped all its activities during the war, and is not expected to be allowed to get back into it by Allied govern- mental commissions for many years—and certainly not before the coun- try is built up as a healthy economic entity.

In France, as of the first part of March, it is reported that a new Kusack said a very little telecasting was being undertaken. The Germans had started to set up a video station in Paris be- fore they evacuated the city for en- tertainment of the populace. This was abandoned and now the French are beginning to get video telecasting back, with plans for shows using "live" talent. They sent out their first show, a talk over the Eifel Tower transmitter last July.

That Paris 1,000 Lines

While he was in Paris Kusack saw the very first demonstration transmission that the French are now working on. This is strictly in the development stages and won’t be ready for the public developments of the German observers of French video possibili- ties is that the country is so poor (and will remain so for a long time). However, at least a year before there are large video conferences in France.

BBC’s 400-Line Pic

As far as Kusack’s observations of the English video scene are concerned, there was no general agreement with reports that have come out from other sources about tele- vision developments there. The Eng- lish intend to use a video picture of about 250 lines of resolution (about 400 scanning lines). They will use a two-and-a-half magpne band, thereby enabling an audience using about 25,000 video sets when they start their regular schedule of live telecasts and of pictures in color by the summer. There is no intention in the English vision circle, to improve transmission techniques. The relation- ship between the BBC and its suppositional competition and thus the need for any immediate changes or improvements, is yet to be determined. Kusack summarized, there is little gain involved in color television. Video promoters there are perfectly satisfied with black and white, he says, and there is no necessity for color because there is no competition from other sources in the United States.

TELEVISION REVIEWS

Uno Pix

Reviewed as scanned by American Broadcasting Company on WABD March 27 and 29. Style—"Feature" News Sustaining.

ABC did its usual intelligent pick of a picture and handled it well as Uno’s Hunter College meeting. In- stead of endeavoring to catch all the action-making a welcome change from the ABC camera men, under direc- tion of Fred Peterson (Uno is all of the video contact), caught the color—the kids waiting to go in, the out- side press, the "public" visitors, and notables in their off moments.

Not as much close-up filming was done as might be desired and there are negatives on the insertion of still pix in the scanning, despite the fact that the commentator, Walter Klein, did his best by saying that they were "freeing the action".

The "report" moved quickly and entertainingly without a yawn. It covered several transmission periods —without the translations. There was a spot which interested some groups that seemed out of focus at times, but none of this hurt the over- all coverage. Walter Klein’s commentary was top drawer, but he has to learn to get the ball and translate about a shot that the camera has missed. This is an inexperienced "dubber" in the news picture biz. However, Kier- nier’s picture was fresh, but the gaffe was late, the humor wasn’t—so most of the material was still in. Even if it made them conscious of the fact that he wasn’t there when the pictures were actually being taken.

Uno is developing a formula for

Uno Debut

Reviewed Monday 2:30-3:20 p.m. Style—News. Public service point-to- point (Hunter College to RCA Building) Ultra short wave transmission.

Question of immediate replacing shakeup was answered when the ABC station leaves the time period of the switch to the broadcast monitor unless an IBEW man was employed for that job while the newscast was being served, the machine in the County Fair broadcast. The pic has not still been taken, but at the time, Charlie Calame, business manager of the

IBEW & IATSE Fisticuffing Again; Round Three: UNO

NEW YORK, March 30.—Latest in- terchange in the battle between IBEW and IATSE occupied a week, without either union gaining an edge on the other in the matter of jurisdiction. IATSE, men camaraderie in the video field, where IBEW has contracts (CBS). Clash between CBS and its camera men to cover UNO, despite the fact that the men in the WABD present and the pix could only be taken for the morrow—or use follow- ing account of CBS-WCBW to scanning.

Immediately, the regular newsmen report that the new organization that they would refuse to cover the shindig unless the men who, they claimed, were non-union (in so far as their photographing was concerned) were refused the run by their studio. The IATSE men were passed over by an agreement where- by an IATSE man was featherbedded for every IBEW man on the assign- ment. UNO, which had been plagued by IATSE, has made an agreement to pay for the extra men—at least until the dispute is straightened out.

Battle in Reverse

Last battle was in reverse. It was at a Columbia broadcasting studio in New York where Movietone cameramen were denied a crew was refused permission to take the broadcast monitor unless an IBEW man was employed for that job while the newscast was being served, the machine in the County Fair broadcast. The pic has still not been taken, but at the time, Charlie Calame, business manager of the

Radio Division of IBEW, compro- mised on the featherbedding idea for the sake of a settlement with IBEW. Previous fracas went to IATSE when an IBEW crew (CBS) was refused permission to attend the Fifteenth Annual Dimes banquet at the Waldorf- Astoria Hotel in order to avoid news- paper and radio coverage of the event. Press noted that the dispute between both unions was of no importance, but trade feels that the entire matter of jurisprudence hasn’t built defensible pressures and that the storm would push until each AFL union knew just what it wanted.

The regular IATSE union picture crews when shooting film footage, and LATSE has made no attempt to interfere with the National Association of Broad- cast Engineers and Technician’s em- ployed in live video camera work at NBC. Only area dispute seems to be that CBS and NBC are all in the case of DuMont, all are 1A members.

FCC Relents: Philco, 2 Others Withdraw Aps

WASHINGTON, March 30.—With- drawal of television applications at DuMont, Philco and ABC has been continued in its latest renewal with latest permis- sion to dismiss without prejudice was sent to the three networks in Pitts- burgh, Oklahoma Television Company and Philco Products of Philadelphia. Withdrawal of Philco Products application for a D. C. television station leaves the parties facing FCC to issue final grants for the four local channels to The Evening Star, Bamberger Broadcasting Company, and Allen B. DuMont Laboratories. A new assign- ment of channels is determined.

By permitting Philco to withdraw its application the FCC com- mission evidenced a change of heart over earlier announcement (22) that FCC “is not going to rule Philco’s request for withdrawal made March 29.” A second letter from Philco requesting wish to withdraw re- sulted in FCC’s decision. Final grants are expected soon.

Duane Jones First Mueller Commercial On WABD April 15

NEW YORK, March 30.—Duane Jones jug for their first instrument ad- vertisement of video to package goods ad- vertisement of the moment of Don’s WABD telecast from its Wannamaker studio April 15 from 9:30 to 10 in which was tagged Let’s Have Fun, with the Goldilocks Girls, Andrew March, June Graham (Caro), and Art Gentry, one of the Eaton Boys.

Owens is Mueller Macaroni Prod- ucts and the agency producer will be Bill Rines, with Tom Hutchinson calling the shots.

Good Neighbor Policy: First seg aired by staffers of new Portland (Nite) station, WPOR, reached list- ener with a good neighbor policy. Among its rivals, WCSH, two days before the station began, was plugged as a "Salute to WPOR." Managing Director Bill Rines, of WCSH, introed the ed note of the new outlet, and other WSCF staffers interviewed them and answered.
DA's Whodunit Blast
Maybe a Vote Pitch
(Continued from page 5)

RDG-AFRA Tiffs
Over Job Spread
(Continued from page 5)

WEAF's Two-Hour
Tribute to FDR
NBC Album Job

NEW YORK, March 30.—Breaking with tradition again, WEAF will devote two hours Friday, April 12, to a record program. This disk parade will continue in that all the platters are from one album and the album, which will be available to the public, is the first major waxing of its kind completed by NBC Recording (Price tag's $15.)

Event is a tribute to Franklin Delano Roosevelt and the pancakes are the selected speeches of the war-time President, with continuity by Cesar Serrancher and voicing by Carleton Smith, Ben Grauer and Ed Herlihy. Only two of the speeches in the album are not FDR's voicings. Tom Bennett did a special score for the voice picture of the Hyde Park gentleman and Norman Cloutier's orch handles the Bennett scoring.

COULTER QUITS CBS
(Continued from page 5)
by similar moves at CBS, according to trade reports. The web's television-set-up is a case in point—there being two wenees, Larry Lowman and Adrian Murphy, heading up an operation which the trade feels does not necessitate that much brain. A shift involving Lowman has been bruited about—but if this comes to pass it is likely that Ben Grauer and Ed Herlihy, who have been in the biz and are professional, audition the same as tyros. Union doesn't want to slight amateurs but it feels that pros should be given different treatment.

NEW YORK, March 30.—At a con-
fab between AFRA and Radio Direc-
tors' Guild this week, it was agreed that meggies would interview and audition every one of the 500 vets in the Radio Artist's Union. Pilots will divide up a list of vets between them and see to it that all the services get a chance to show what they can do.

AFRA is also going to the networks to ask them that they give ex-G.I.'s some consideration. They want for radio companies to stop making vets

Thank you, radio editors... Thank you, Billboard...
for recognizing the public service nature of WHN's sports coverage.

Red Barber's Brooklyn Dodger baseball broadcasts, Bert Lee's New York Ranger hockey descriptions, or Marty Glickman's on-the-spot reports of basketball, track or ring events are, for most of us, sheer entertainment. But for the wounded vet in Halloran Hospital, for the sports-fan farmer in Clinton County, for the first mate on the SS Lehigh Victory, for the thousands who would like to be spectators and can't, WHN's sports coverage is public service in its finest sense.

ONLY NEW YORK CITY STATION CITED IN BILLBOARD-RADIO EDITORS' POLL FOR PUBLIC SERVICE IN TWO CATEGORIES

John M. Mullen
ONLY NEW YORK
COMMUNITY STATION
REPRESENTED BY RAMBEAU

1540 Broadway, New York City
1050 on the dial

Thank you, Billboard... Thanks, too... for singing out
Johannes Steel
Only New York commentator given recognition for public service.
Much Ado About NBC’s Nothing; Web Is Panned for B. B. Story

(Continued from page 8)

Trammell Hot For Video, FM

(Continued from page 13)

When sponsored, and this fact might prevent some of them from the public interest class.

Question Vet Burn

Acting on widespread comments that excitement over videos is being burned at most commercial on the air because they didn’t have much, the all-overseas, Trammell revealed that the senior web is interested in enough to conduct the search for special surveys among vets. Idea is to have a comprehensive view of video, commercials, etc., registering dispersal or approval by the FCC in the future.

“We know they listened to government commercials on the air,” one of these and there over them and these surveys were based on web commercials,” he explained. “So we wanted to find out what’s wrong, if anything, and correct it, or improve on what we now have.”

Delays Continue

Stations througout the country still scream for their chance to have news on a radio broadcast (for release to newspapers in their service areas) after the program has been broadcast, and it happens too often to frustrate radio men. Nor is it true that the flow of publicity material may be dammed. (Use the word any way you like.)

However, the analysis presented by The Billboard last week still stands. Articulate how much longer will it take for a fact that is known to exist to get to the buyers of plastics and metals, or of aluminum and other metals.

Congress Support Sought

FCC, obviously with an eye to Congressional support of this policy, pointed out that there was not a single station of radio advertising of alcoholic beverages alone, Congressional reaction from the FCC on this, however, noted that important public service to radio listeners is the accurate reporting that a bill is now before Congress to outlaw liquor advertising and air, and that nine similar bills have been tossed into the hopper, in the last Congress. (Yankton, S. D. (R,)), sponsored by Rep. John Ran- kin, is dorminant in the House and Foreign Commerce Committee.

Pointing out that while differences based on the diversity of public and professional opinion is, of course, extraordinary, FCC added, “it must be recognized that the public’s right to be kept informed of the goings-on in the world, that on the basis of this conclusion, the way is clear for FCC to follow up with identical words to the effect that the show that advertising of practically any product might fall into the “public interest” classification.

One prominent radio attorney, for example, called the FCC a “legal butcher” that has no knowledge of the communications act has always been clear in its broad language on the need to serve the public interest. At the same time, FCC vows to make sure that public interest declare that there is no intention to encroach on competitive commercial privileges of stations.

week deadline and the network itself has been receiving “info” on guest stars more than 10 days ahead of their local broadcast.

Levitan by-passed the web on this by going directly to the agencies handling the booking. This was last week. Protocol at the web calls for material to pass from the account executive in the press flack department to the network sales representatives in New York, at which point the routine that sends it on its way to station sales executives is clearly the one that reports business transactions at all web points. It is conjectured that protocols always bottleneck because they are a fixed budget and were not designed to meet the legitimate need. Thus, difference may certainly come in this matter.

Ad Content Public Issue, Says FCC

(Continued from page 6)

fact that advertising is in essence, a form of propaganda, public opinion can be shaped indirectly or expressly or based on genuine difference of view as to the quality of any product or type of product over another. Thus, public interest to say to the people what the people want to know about plastics and metals, or of aluminum and other metals.

Trammell said a certain foreign country had applied in Paris with reference to “buying into” radio in that country, but that the offer was refused because the web felt that each country should develop its own media. Therefore, the result of the angle that American penetration into foreign radio might well be the creation of an international advertiser, and was staying clear for no other reason.

FCC Stets WOKO’s License Till June 30

WASHINGTON, March 30.—Fed- eral Communications Commission is letting WOKO (Albany, N. Y.) li- cense for the period of current proceedings on the long- pending case in nation’s highest frequency. All high frequencies are slim for the FCC, which owns the right. (Continued from page 30.)

However, the analysis presented by The Billboard last week still stands. Articulate how much longer will it take for a fact that is known to exist to get to the buyers of plastics and metals, or of aluminum and other metals.

First and final note. NABC program promotion planning started only four years ago, and has been so sort of expected to promote themselves. It’s progress when stations have gotten in the habit of doing so, and they have done it for strips, even for programs in their own way.

RDG-4-A’s Confab

On Meager Fees; Election April 8

NEW YORK, March 30.—Radio Directors’ Guild has met with the Radio Broadcasters Committee of A. M. A. to discuss controversial meagers. DG is going after some former agreements it recently concluded with networks for staff work, and wants a program with the networks. DG probably will get a special fee thrown in and extra fee thrown in on each commercial program.

Some stations are finding it’s making its most important membership meeting of the year April 8 at Holland House Restaurant. Next year’s slate of officers will be elected and status of negotia- tions will be laid on the line.

Anti-Petrillo Bill Goes to Senate; Passing Is Seen

(Continued from page 6)

more FCC authorization performed in connection with broadcast; (4) refrain from broadcast- in- operation originating outside the United States.

Only changes in original Lea bill may well be the addition of the word “tribute with exaction” in the preamble of the act. In statement of one section to make it clear that penalties do not apply to at- torneys or a corporation or legal obligations,” made previous or subsequent to bill’s enactment.

Before the House voted on conference report, Rep. Vito Mercan- tonio (A. L. P., N. Y.) led a spirited at- tack on the measure. He declared it “takes money out of the pockets of the American station owners” and leads to the broadcasters. If there ever was a racket, this bill is a racket. You can stand up here and bury Pe- trillo all you want, but in reality you were burying your legs. (Continued from page 3.)

Rep. Clarence Brown (R., Ohio) challenged that statement, saying “This bill affects only James Caesar Petrillo.” Mercan- tonio then accused him of “being a manipulator of pay- cesters of over $1,000,000 to “popularize” Petrillo’s middle name—Caesar.”

Battle Shapes Up

In the event the bill reaches Tra- man’s desk, it’s expected that he will cave it, the way will be clear for what might be the only significant bill of the year. Anti-Petrillo members seek to muster up the two-thirds ma- jority needed to override a presidential veto. Meanwhile, the bill itself is being sub- mitted to court challenge as to the scope of its meaning, with the House Interstate and Foreign Com- merce Committee having received numerous letters questioning whether it goes beyond the radio industry. Committee spokesmen say the bill is actually aimed at the motion pic- ture industry and that it is strictly an amendment to the Communications Act.

NAB representatives gloatingly watched the Petrillo battle and Anti-Petrillo Bill, and the association’s bigwigs stepped up preparations for the meeting Tuesday, the 13th. The negotiations in New York are expected to be concluded by a series of sub-committee sessions.

WLIB Slips Hour Into Pops; Trade Awaits Next Move

NEW YORK, March 30.—New York’s middlebrow station, WLIB, starts breaking away from its neo- classical format this week into WNEW’s class, April 6, with an election day theme, “The Battle of Tots, Tens Time Tunes.” While the gag is that the hour “does not reflect the editorial content of the editorial page,” trade nevertheless realizes that once WLIB breaks from WNEW’s schedule, it won’t be long before the percolator will lose its present character.

While the station may be “no,” industry says “wait and see.”
Palmer Ork, Colonna, WM 1-Night Idea

Fun With Music for Terpers

NEW YORK, March 30.—In a project which will be considered as a reasonably successful one by independent bands, William Morris Agency will package Jerry Colonna and the Jimmy Palmer ork for six weeks of one-nighters, to start in June, as soon as Colonna's Bob Hope war chore winds up for the season. Dates will be regular dance jobs, with Colonna doing a solo show on the stand.

Possibilities are figured to be considerable, with literally dozens of communities around who, packaged with orks, could draw plenty of coin in audiences and other dance facilities seven nights a week. Idea is seen as a splendid builder of bands, in addition to being lucrative for comics. Not all funnymen are as at home in such surroundings as Colonna, for many of the time they insist on having all comics the advantage of a Bob Hope or, at the very least, half of the house show on the stand.

Newman Running 2 Mass Ork Spots

NEW YORK, March 30.—Ruby Newman, vet maestro, will open two Massachusetts dance operations with orks on the second week. The shows will be unshuttered 10 Acres, outside Boston, and the premises the Casino, Magnolia, Mass.

Plans to use name orks at both spots, and the goblin of the 10 Acres tier under way with his own band.

Dailey Ogles L. I. Spot

NEW YORK, March 30.—Frank Dailey, operator of the Meadowbrook, Cedar Grove, N. J., is eying a mansion in Great Neck, L. I., suburb of Cold Spring. Although Dailey has not been inked, it is known that Dailey regards the place as a natural for his showband type operation, and is considering purchase.

J. Dorsey Wants Out at GAC: Has 18 Months To Go

NEW YORK, March 30.—Jimmy Dorsey is seeking a release from his General Artists' Corporation contract, which he signed last July. He is reported to be asking $100,000 for the papers, still to run for another two years. Howard Christensen, Dorsey's personal manager, told The Billboard: "We've been talking it over, but it's still in the talking stage, and maybe nothing will happen. It is to show the matter to Rockwell every time he sees him, and is understood to have told Rockwell recently, "It's just to get off this merry-go-round.

Dorsey is the odd factor in the GAC band picture ever since the agency's most recent name change, which, unofficially, was reported that he will go to Music Corporation of America as soon as the GAC paper expires or is bought out.

MCA Buys Elman From GAC

NEW YORK, March 30.—Music Corporation of America will purchase the contact booking contract of Ziggy Elman from General Artists' Corporation. The idea now being wound up here, Sun involved is understood to be interested in buying the ork and offering it to his own company. Elman, regarded as one of the most promising names in the business, has a chance of really scoring as a band leader, is currently working out his army kinks in the Tommy Dorsey trumpet section. Under his arrangement with Dorsey he gets 60 per cent billing, and heavy play on the stand.

2 Major Wall Streeters Cut In on Cap-Scranton

Decca's Chase National million, J-T's 7500C stock issue and bank note-music confabs all point to disk-music industry's coming of big-time age

By Joe Caida

March 30, 1946, Billboard and Scranton Distributing Company complete for $2,000,000. (As recently as 1940 the same Pennsylvania distributors, was, floating a $750,000 stock issue and an unknown amount of the proceeds that Decca had borrowed a million bucks from the Commercial National Bank for expansion purchases.

The Billboard has since learned that the lead two music publishers, whose names cannot be revealed at this time, were broached by Wall Street operators, who were making a pitch for 50 per cent of the proceeds that they made it possible for the public to spend $20,000,000 to see what they could make 20 songs and something near 20 times the profit. Up to the present the music publishers have mixed the deals, but competent trade observers say the bank note-music industry, with the Capitol deal solidifies the West Coast waxery and a fledged member of the Big Four. With the output they're able to get out of participation, plus that of their Coast plant, they anticipate hitting an annual production rate of somewhere around 60,000 discs. Their distribution set-up is also strengthened by the Scranton acquisition. At the present time, the Wallichs-DeSylva-Mercer outfit has 16 company-owned and affiliated distributors and agents, and before May 1 they expect to open five more in Pittsburgh, Cincinnati, Milwaukee, Detroit, Charlotte, N. C. Rumor around the trade has it that Paramount Pictures had somehow squeezed into the Capitol deal, with some gossipers claiming that they bought out Producer Buddy DeSylva's share.

While the Capitol deal moves the Capitol org right up the ladder, it is creating a new headache for some 30 independent distribs which have been counting on the Scranton plant for all or part of their production. Among these are Artie Crewe, Barney Devey, Bibbenton, Commodore, Keynote, Harmony, Hollywood, King, Imperial, Metro, Scandinavia, Century and Blue Note.

While picture labels blacker and bigger for the smaller Industries. With the bankers and Wall Streeters moving in, it looks like big-time operating from here on in.
AFM Local Execs Baffled, Irrked by Petrillo's "Do-Nothing" Lea Bill Stance

Situation Will Have Convention Repercussions

By Dick Carter

NEW YORK, March 30.—Passage of the Lea Bill by the House of Representatives yesterday (29) and odds-on Washington betting that it will pass the Senate next week leaves James C. Petrillo, at whose American Federation of Musicians the bill is aimed, apparently undisturbed. Petrillo's perennial lone-wolf approach toward resisting his membership is as much in evidence as ever, and is reflected, as usual, by inactivity on the part of AFM locals, few of whom are doing anything to fight the bill. Lea is by no means a notable exception, but even its struggle against the bill is conducted strictly within union confines and is not being brought to the public.

Petrillo's calm in the face of what must be to be an epoch-making assault on AFM is said to stem from the assurance that the Lea Bill will be found unconstitutional. This feeling, the shared by many other AFM internationals and local execs, is sufficient to lull them into a sense of security. They believe that constitutionality is largely a matter of court interpretation and that, before the Supreme Court gets a whack at the Lea Bill, AFM may be reduced to cinders.

Hands-Off Aggravation

Petrillo's feeling between Petrillo and leaders of certain locals is credited with aggravating the union's hands-off attitude where generating public anti-Lea support is concerned. Several prominent rock axioms around the country are responding to Petrillo's lack of instructions or advice on the Lea Bill. Is the union doing precisely nothing? Hoping, to nail the AFM head at the national convention in Florida this June on charges of throwing the union to the wolves. Petrillo will be up to his eyeballs in that and at present there is no competition in sight, hope springs eternal. In addition, the composition of the national executive board may also be influenced at the convention as Petrillo's own position is unshakeable.

The possibility that Petrillo might be forced to retire in his time-honored custom of saying nothing for months and then facing a problem by calling a strike not only discounted by AFM execs, many of whom are genuinely concerned. Also, they all think the union would be justified in fighting fire with fire, in order to rush additional support the bill's constitutionality to the highest courts, they appear to sense a growing feeling on the part of the rank and file that it is in a fair way to becoming the sacrificial goat for a worn-out tactic and for internal politics.

Ace in Sleeve on 8th?

Some execs within and without AFM pin much hope on the April 8 meeting between Petrillo, his exec committee, and 26 representatives of National Association of Broadcasters and other radio interests. Union officials take it for granted that the Lea Bill is NAB-inspired, and that one way of getting it either modified or forgotten might be for Petrillo to pull an ace from his sleeve April 8. By that time the bill will probably have cleared the Senate, but may not have hit the desk of President Truman. In other words, as of yore, they are looking for a trump card. Doubt over the matter of exactly how the bill will affect record companies is shared by Congressmen Lea himself, who told The Billboard, April 4, that some proposal originated in the House Interior and Foreign Commerce Committee, which has authority over only bills concerned with communications, it would seem that the proposal is intended for broadcasters only.

Herbert Heirs Sue Victor, Columbia, Decca, Pub Witmark

NEW YORK, March 30.—Suit in Federal Court here by the heirs of Victor Herbert, against Foremost Corporation of America, Columbia Recording Corporation, Decca Records, and Decca's benefiting corporation will get under way shortly. An examination prior to trial on charges of copyright infringement is in progress. Filed by Schwartz and Frolich, attorneys for Elia Bartlett, Clifford Herbert, Marjorie Blossom Wil- liam, and Alan McDowell.

Decca complaint against defendants with having illegally manufactured since 1931 over 1,000,000 disks of compositions as Toyland, Streets of New York Moonbeams, and March of the Toys.

Bone of contention is whether mechanical rights of Herbert, who died in 1947, before effective date of 1909 Federal Copyright Statute belong to the copyright owner or estate upon renewal of copyright. An accounting of profits is sought, plaintiffs declar- ing they have received no royalties. M. Witmark & Sons, publishers of the tunes, are also named as defendants for refusal to join in the action with the heirs.

Gaillard's "Mixer"

Cadet's Gold Mine

HOLLYWOOD, March 30.—Reaping the greatest harvest from the Slim Gaillard Cement Mixer be-bop controversy is the Cadet Record firm, which recorded Gaillard's own version of the tune in January. Issu ance of cement Mixer was the company's first try in the disk field, and demands for the platter have kept the firm so active that further releases have been impossible to handle. Cadet has six other Gaillard sides to release. Other diskers with Gaillard platters include Atlantic, Bel-Tone, Queens (Eastern firm) and 4-Star, who says they now have Gaillard under exclusive contract.

According to Jack Riley, sole owner of Cadet and a dealer Currently alternating with Joe Vennuti at Casino Gardens in Portland, Ore., for over eight years, 20,000 copies of Cement Mixer on Cadet are now in circulation. Riley has made a deal for a large volume of press-ings and a swag Comrade Record Distributors here to cover the entire nation except California, Washington and Oregon. Turn-able Distributors will continue to service the three Western States. Riley credits give-away gimmick of Cement Mixer on Alex Cooper's Frankie's Kitchen, 2 a.m. disk show, as greatly instigating original Coast interest in the Cadet debut item.
April 6, 1946

MUSIC

PU-LEE-ZE DON'T SUE!
SURE IT'S A MONOPOLY—BUT WHAT CAN WE DO?

Westminster

Western Union

WESTERN UNION

ARTISTS BOOKING BUREAU, INC.

Mr. Harry A. Rosen
General Artists Corporation
RKO Building
New York, New York

March 25, 1946

Dear Mr. Rosen:

I go without saying that we are pleased to have Louis Jordan coming back to the Paramount soon. The boy really packed 'em in his last appearance here... In fact, such a hit was the Paramount audiences that the boss of him, more of a hit with the Paramount audiences that...
B. W. Frederick says he's not buying out brother's interest—no 'investments'

NEW YORK, March 30.—Frederick Bros.' Music Corporation, headed up by L. A. Frederick, who has been in charge of West Coast operations, is planning to buy out another brother, L. A. Frederick, who has in the past been involved with the West Coast operations.

When queried on this in the Middle West, Bill Frederick told The Billboard that it was news to him. Rumor, however, seems to stem from the fact that L. A. and Bill have from time to time had differences over methods of operation, and that L. A. is said to be more interested in real estate operations on the West Coast than in continuing to peddle attractions.

Two Says "Investments"—Rumor No. 2 (again totally unconfirmed) says that some FB employees have "invested" money in the firm. (See Frederick Bros. on page 28)

Music--As Written

New York:

By Fred Balle

Leo Reitman no longer held responsible by Local 802, American Federation of Musicians, for retrotrowa endorsement, which has been lifted by L. A. Frederick, brother of L. A. Frederick. Leo Reitman, who has confirmed difficulties with the firm, is no longer held responsible by the AFM for any future problems.

Rumor:

Disgruntled.

DID YOU HEAR THE ONE ABOUT...?

...FB Guys Disgruntled

McNamara Had A Band—It Was Famous Through the Land—Then That Maestro Did Retire—'Cause Now They Swoon For McIntyre!

Hi Tune From "St. Louis Woman" . . .

COME RAIN OR COME SHINE

VOCAL BY FRANK LESTER AND QUARTETTE

Springtime Ballad . .

"I DIDN'T MEAN A WORD I SAID" "TWO-TIM'N GAL"

VOCAL BY EDDIE MCMULLEN

also First of A SENSATIONAL, SELECT series of hillbilly classics . . . THE SLEEPY VALLEY FIVE . . .

"COSMO RECORDS, INC. 745 FIFTH AVENUE, NEW YORK CITY"

BARRY W. BANK, President
HERB HENDELER, Director of Artists and Repertoire

HOLLYWOOD, March 30.—Rumors are running rampant about several coast ballroom operators starting suits against MCA in a follow-up to Larry Finley's award in his antitrust suit against the booking firm. Prominently mentioned as possibilities are Marty Landau, Long Beach (Calif.) booking man; Maurie Cohen, of the Hollywood Palladium, and John Martini, of San Francisco's Palladium (currently called the Palomar under a restraining order, secured by Cohen, has been extended to April 9, awaiting court action on Cohen's suit)

Landau, in an exclusive statement to The Billboard, denied bringing suit against MCA and said that a recently filed protest to the AFM in connection with MCA's selling Gene Krupa's band to another one-nighter promoter after he understood he was to have been for special Sam Bernardo (Calif.) promotion might have prompted rumor. Landau, who has been promoting dances in Long Beach for four years, took on one-nighter (See Reports Say More on page 29)
Bouquets and Few Beefs
At ASCAP Membership Meet

NEW YORK, March 30—American Society of Composers, Authors and Publishers face the future in a self-congratulatory mood, its annual membership meeting Tuesday (26) having resulted in greater unity than has characterized the society of recent years. Decisive factor in the good feeling was the news that the Writers' Classification Committee has instituted a formula under which all writers, except those in Class 4 and permanent categories, will henceforth operate on a "participating" basis—which means they'll all be paid a percentage of the take.

One of the outstanding groups among writers has been the fact that all classes up thru C-1 (and more recently C-1A) have been paid a flat sum, regardless of the increase in ASCAP revenue. When the announcement was made, Pinky Herman, perennial ASCAP crusader, drew a barrage of congratulations. So widespread was the credit bestowed upon Herman by pubs and penmen for his role in influencing the change, that the next day he described his new role in the society as "no longer a question of fighting. This has been the greatest single step forward in the history of ASCAP. From now on things can be settled by discussion." He told the membership meeting that he was going to return monitory contributions previously given him for the purpose of good.

Punish Bad Boys?
Meeting was flavored with much talk of loyalty and disloyalty, Saul Herman declaring that ways could be found to punish disloyal members. Herman Sturr was careful to point out that the society is unable to discriminate against members who peddle their wares to other Broadcast Music, Inc. Meanwhile, it is generally understood that the likelihood of a part-ASCAP, part-BMI pub or writer getting an upped classification is very faint, indeed.

Andy Razaf, speaking on ASCAP's electoral procedure, received one of the loudest, longest hands of the day for his suggestion that future candidates for election to the exec board address membership in advance of balloting, so that the rank-and-file will know for whom and for what they're voting. There has been considerable grumbling about the outcome of the latest board elections, in which all incumbents save writer-member Irving Caesar were re-elected. Caesar was supplanted by Paul Cunningham. Sentiment among many writers is that their board representatives are elected on the basis of trade prestige rather than devotion to duty, and that Razaf's suggestion might provide a way out.

Weighted Vote Beef
Another outstanding current beef concerns the society's weighted vote system, whereby 10 Class AA writers are able to outvote as many as 450 of their lower-rated colleagues. There is also feeling for abolition of the system whereby on a referendum, all failures to register a vote are numbered as "no" votes. Under this procedure, if 1,000 ballots are sent out, 900 people don't vote, 499 people vote "yes" and one votes "no," the resolution is defeated 501-499.

Another objection to ASCAP's electoral procedure was registered (See Bouquets and Beefs, page 29).
Ruby's sock society combo has been solid with the help of the debutantes for years. Top conductor for CBS, he sings a slick stick, making the music that racks up sales.

Music---As Written

(Continued from page 22)

... Ceci Grant will operate with a combo in future. ... Riley Shepard cut Atomic Power for Denver's Apollo Records Distributing Company, which will handle Bluebonnet's Ionium jukebox needle in this area. ... Paul A. Schmitt Music Company, Minneapolis, opening new recording studios which employ the poly- cylindrical sound diffusion method. ... Crosby opened a flock of first places in the 10th annual radio poll conducted by Milwaukee Journal. ... The Three Flashes to record Your Tune for Jass Records. ... Art Hodes says he'll give $200 for a copy of a disc by Benny Goodman and Band. ... Sign did of Stavinsky's Piano Ray Music 33 years ago in St. Louis. ... Columbia Records Corporation has switched its advertising to McCann-Bill Frederick is in. ... Jimmy Rieh, recently general manager of his own label, with WNEW, has opened a studio at Carnegie Hall to coach singers.

Chicago:

With Bob Ehlert back after a year and a half in the navy and handling one-nighters, Pat Lombard is on full-time location bookings for Morris Agency here. ... The Oaks, Winona, Minn., blazed Sunday (24). ... Ozzie Clark and his 14-piece orchestra will continue to hire their instruments, but were able to save their library.

Ray Anthony and band just finished a hold-over engagement at the Chase Hotel, St. Louis, and will go to their biggest week to date when they open at Glen Island Casino, New Rochelle, N. Y., May 16 for 8 weeks. Two radio wires from Glen Island will be piped. ... Jimmy Dorsey will open at Rainbow for two weeks starting in April and will be followed by Bob Ehlert, who will stay one week.

Philadelphia:

Sol Kaplan, pianist just out of the army, has been in town for the new musical, Shootin' Star, which opens here April 8. Warren Rapich, ex-G.I., sold his first song, 23 Hours, 59 Minutes, to Mills Music. ... Junior Miles has been made general manager of Pan Am Music, Ltd. ... Frank Capone, songwriters-pub- lisher, and Dr. Anthony Sindoni, diabetes specialist, called on writers from the South and West Coast, and will visit New York.

Joey Kearn expects to follow Eliot Lawrence as leader of house band at WCAU when latter leaves in June to hit the road with his band. ... Jack Hilder, former Boogie-Woogie Son of a Song, has been booked by Cavanaugh and Martin office.

Ruby's sock society combo has been solid with the help of the debutantes for years. Top conductor for CBS, he sings a slick stick, making the music that racks up sales.

Fine P. M. for Yank Maurice Firm; Leeds Opens Nashville HQ

NEW YORK, March 30. — Happy Galay, vice-president of Leeds Music Corporation, announced this week that he has taken on Hal Fine as professional manager for the new Yank Peter Maurice music firm which Leeds is operating here, while Jimmy Phillips, PM general manager, sets up a Leeds in England. Galay will put on at least one more contactor in New York to work under Fine, and will hire a Chicago and Hollywood contactor as here used when it starts for the Coast in about three weeks. Yank Peter Maurice's current plug line is up under the Willow Tree.

Leeds is also opening an office in Nashville in a move to expand activity in its folk music department. Today, Leonard Shepard, heading up the department, left for Nashville this week to get the ball rolling in the heart of the Folk country. Lord (Paul) who also closed a deal in the past week, will also record for Maurice, and has already cut Atomic Power for the dishery.

Musicraft to Press, Distrub Hamp Disks

NEW YORK, March 30. — Lionel Hampton and wife, Gladys, owners of the Hamp-tone label, have arranged with Musicraft for issuing and distributing the biscuits cut several months ago by small combos made up of members of the Hamp-tone orchestra. Name, "Musicraft," will not appear on the labels, which will remain "Hamp-tone." When the word got around, it was accompanied by rumor that Hampton himself would try to Musicraft upon expiration of his current Decca contract. Irving Fein, Musicraft would not comment on this possibility, but people close to Hamp-tone say that Donald Decca spokesmen in stating that Hampton is not contemplating any move. Much of the excitement was generated in light of Musicraft's known conversations relative to Duke Ellington, and the rumor mills were churning at the thought of what the firm would do with Ellington, Artie Shaw, and Hampton on its roster.

Future dates of the new Hamp-tone platters have not been announced, nor is it known if the firm with it will have a public appearance after the current Hampton masters have all been waxed and distributed.

MGM Gal, Carson to Cosmo

NEW YORK, March 30. — Cosmo Records have signed Pat Kirkwood, new MGM singing property, and Ken Carson, also of the West Coast, to disk contracts. Miss Kirkwood has already cut her first Cosmo sides, backed by Georgie Stoll's orchestra.

AND OF COURSE! STERLING 7003

ONE-ZY, TWO-ZY • WE'LL GATHER LILACS

STERLING 7002

WHERE DID YOU LEARN TO LOVE? • ALL THROUGH THE DAY

TOMMY JONES & HIS ORCH.

Vocals by LOUISE TOBIN

ARE YOU A SONGWRITER?

New songs are in big demand today. Here is the opportunity of a lifetime. It's your big chance for a wonderful future in song-writing. Only one musical performer can make you independent for life. Here's that last, the one book that gives you the names and addresses of successful songwriters and publishers who are now using new, good songs.

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In every corner of the Globe, wherever GI's gathered and wherever there are walls, the legend "Kilroy Was Here" is scrawled. The fabulous saga of the vagrant Kilroy has everybody talking... and laughing! Esquire's April issue carries a feature story on this vagabond of the washrooms. Newspapers from coast-to-coast are editorializing on his privy peregrinations.

Fio Rito's hilarious new dance tune hits the market on the very crest of Kilroy's nomadic notoriety. And Fio Rito's three other selections are played in the inimitable manner that has made him the "Idol of Sophisticated Society."

Mr. Distributor!
Your territory may still be open. Climb on the bandwagon before it's too late! 4 STAR is the fastest-growing PROFIT line in record history! Write, wire, or phone Harry Fox, Executive Vice-President, at CONSOLIDATED RECORD DISTRIBUTORS today sure.

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Exclusively Featured Daily over 284 Stations on Radio's Smash Hit... Queen for a Day
Big 3's Train, Bus, Plane Tie

Atch a match, Greyhound's coming up & Constellation hitch hot—hair goo disk

NEW YORK, March 30—The big 3 of music (Robbins-Feist-Miller combine) is latching on to the big three of transportation with hefty results already in and more to come. First Feist made a bundle on dirty On the Atchison, Topeka and the Santa Fe which had a feature spot in MGM's Harvey Girls. No little share of the success of the tune was attributable to the big dough advertising and promotion the railroad itself put behind the tune in national newspaper and magazine space as well as in trains on the line.

Next plug item in the travel category is a Robbins epic written by Ralph Blake, Ray Thompson and Georgie Stoll which ties in with the No. 1 biggie in the bus biz. Tune is Love on a Greyhound Bus and will be played by the Guy Lombardo ork in the forthcoming MGM Van Johnson starrer, No Lutee, No Love. Greyhound outfit has allocated three months of its national advertising in 27 mags to plugging the film and the tune. In addition, every Greyhound Bus terminal will have large show cards, one-sheets, etc., and will blare the tune over the public-address system.

Bloodhound Yipes

NEW YORK, March 30—Beauty Goodman dropped in at Aquarium Restaurant one night this week to grab a bite and listen to the performance of his old sidekick, Lionel Hampton. One riff to another and before long Benny grabbed a clarinet and blew a chorus with the Ham. A zealous official of Local 802, American Federation of Musicians, happened to be passing by, saw an opportunity to play bloodhound, and the next day had charges filed against Benny for playing an unauthorized engagement. The "case" was supposed to come up before the 802 trial board next week, but since cooler 802 heads have become aware of the circumstances, it is unlikely that the trial board will be bothered.

Mayer's Constellation Tie

Louis Mayer, MGM prexy, is due in town this week to lay plans for the No. 3 item in the transportation tie-up parade. He will closet himself with Harry Link, Feist General manager, to work out film spot or exploitation for the new tune already penned and tagged Constellation. Mayer, as partner of the Lockheed Aircraft Corporation, which is now being used for domestic as well as overseas commercial flights. Sessions have already been held with Lockheed topors and they are keen about the idea. When Mayer completes his New York biz and heads back to the Coast, tune will probably be spotted in proper MGM vehicle and perhaps along about the next fall will whole idea will get rolling.

Coke and Wildroot, Hot and Cold

Robbins-Feist-Miller has been by far the most aggressive publisher in the matter of successful hook-ups with big national advertisers. Trade well recalls company's boff job done on Rumm and Coca-Cola, too in this case the cokery put amazingly little co-operative effort into plugging the tune. From time to time publishers as well as band leaders attempts with mixed success to hitch their offerings to some big national advertiser's dough wagon. Woody Herman is a notable orkster example, having dished instrumental called Apple Honey, tying in with an Old Gold ad pitch, while he was on org's air band and having a current hit of another instrumental, Wildroot, which is name of his present cream hair oil radio sponsor. Herman and Columbia plattery put Wildroot on back of plug tune, Atlanta G. A., thus assuring bigger-than-average sale, but the maestro doesn't seem to have worked out ways and means of getting na-
Good news for hundreds who have been waiting for a De Armond Guitar Microphone! We are now in production and hope to quickly attain full distribution to Jobbers and Dealers so the De Armond will be available everywhere. Many dealers are already supplied and others are receiving De Armonds every day.

The De Armond Guitar Microphone appeals to the amateur and professional alike. It provides that necessary accent of rhythm to give the guitar its full solo and orchestral value. The De Armond has a distinct advantage in that it retains the beautiful guitar tone and rhythm with added amplification when desired. This is a very important feature because it permits perfect control of volume in accordance with accompanying instruments or room size. With the De Armond, you can amplify when you wish, or retain the normal guitar volume if desired. Try a De Armond and you will never be satisfied with any other guitar pick-up.

TWO TYPES

F-HOLE MODEL: Complete with volume control which gives the player absolute control of his instrument, thus permitting use of vocal microphones through the same amplifier. The F-Hole-Model may be purchased less Volume Control if desired.

R-HOLE MODEL: Designed for the flat top round-hole type of guitar. Furnished complete with volume control, or without volume control as desired. The De Armonds without volume control work nicely with a foot pedal control.

Both types are sturdy constructed and will last indefinitely. Highly polished chrome finish enhances the beauty of the instrument to which the unit is attached. All De Armonds are guaranteed for a full year against defects in material or workmanship.

EASILY ATTACHED BY ANYONE

Each De Armond comes complete with full instructions for attachment. No tools are required. With our fully illustrated guide, the De Armond can be on your guitar and ready to plug in and play in just a few minutes after you receive it. No change in the instrument is necessary—no holes to bore—does not mar or deface the instrument. Does not alter the normal guitar tone—merely amplifies the volume when you want it.

Ask Your DEALER!

Your nearest Musical Instrument Dealer now has De Armond Guitar Microphones in stock or can get them on short notice. See your dealer today. Don't be without the wonderful advantage of this better, more accurate method of amplifying the volume of your guitar without in any way altering its beautiful tone.

No matter whether you play the F-Hole or Round-Hole type of guitar, there is a De Armond made exactly for YOUR instrument. The satisfaction and pride-of-ownership afforded by a De Armond remain long after the low cost is forgotten.

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See Your Jobber!

De Armond Guitar Microphones and other specialties produced by ROWE Industries are marketed entirely through the jobbing trade. Your Jobber now has the De Armond Microphone in stock or can obtain a supply from us immediately upon wire or phone order. Wide publicity is now being given to the De Armond and you'll profit by being prepared for the accentuated demand. Phone, wire or write your Jobber for a supply of both types of De Armonds today!
1023 You Go to My Head
Johnny Guitar Watson

1021 That's My Baby
Patsy Cline & Dick Overend

1025 Purcella Selado
Paris & Floyd

IN STOCK
FOUR STAR RECORDS 49¢

WRITE FOR COMPLETE LIST

ORDER THESE HITS TODAY!

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1435 FIFTH AVENUE PHONE: ATLANTIC 0977 PITTSBURGH 16, PA.
Met Opera Hits Road After Fat NY Session

(Continued from page 3)

year, the tour covered eight cities and 32 performances.

This year's cavalcade consists of 35 cars in a special train. Of this number, 30 are reserved for personnel; 14 are for scenery and four for costumes. The train will take in Chicago, Milwaukee, St. Louis (first time since 1920), Memphis, and Chattanooga (first time in March 22).

Advance b.o. according to Met officials, is sock this year; a continuation of the New York season's receipts which hit records this season and last. SRO sign went up this season in New York for every one of the 63 operas performed, with 3,000 seat holders and $80 standees filling the house at each performance.

"There's a lot of hot money around," one Met spokesman said.

"Folks who can't buy anything else have been throwing their dough into top-price seats here. Our $7.20 seats sold faster this year than our $1.65 seats. Whereas in other days, customers before the grill used to ask for the lower-price seats first, this season when mention is made of the lower or medium prices, they've wandered over and only the plus-section interests the buyers."

According to statistics, the Met gave a lot of performances this year than the Century. Since opening, the Met has booked all the bands into the Palladium, San Francisco, Philadelphia, Baltimore, Chicago, Milwaukee, Minneapolis, Bloomington, Ill.; Muncie, Ind.; Phila.; Rochester, N. Y.; Cleveland; Bloomington, Ill.; Minneapolis, Milwaukee, Chicago, St. Louis (first time since 1920), Dallas, Memphis, and several other cities.

BOUQUETS AND BEFFS

(Continued from page 21)

by the defeated Irving Caesar, who spoke of a secret campaign and of having been frozen out of office.

NEW YORK, March 30—ASCAP's

SAVOY...

...Is the oldest independent label!
...outsells all others!
...creates (others imitate)!
...has the largest catalog of Hot
Swing, Blues, Spirituals and
Hillbillys!
...has over 75 standard releases (17
new releases) ready for delivery!
...records America's best artists!
...delivers quality records—no shellac
substitution!

MR. DEALER... Tie up with this package today!
HERE ARE TOP NEW SAVOY RELEASES

No. 601
SPEAK LOW

THEME SONG FROM THE
MGM davon's MOTION PICTURE--
HOT SWING... JUMP-
HOT JAZZ... RE-OP-
SAD TALE OF A
TWO-TIMED G. I.-
IT'S SHARP-
ORDER FROM DISTRIBUTOR IN YOUR TERRITORY IF NONE IS LISTED
ORDER DIRECT FROM US.

SAVOY RECORD CO.
58 MARKET STREET, NEWARK, N. J.
SCOTT-GROOVE CO., 1423 SPRING GARDEN ST., PHILADELPHIA, PA. (PAS. PO. NO. N. J. DELA.
MUSIC SUPPLIERS OF NEW ENGLAND, INC., 201 WARNER BLVD., NEWTON, MASS.
GARDEN STATE DISTRIBUTING CO., 201 WEST WASHINGTON ST., ROCHELLE PARK, N. J.
CITY DISTRIBUTING CO., 201 S. SAN ANTONIO, LOS ANGELES, CALIF. (FORNAX)

Reports Say More MCA Suits Coming

(Continued from page 22)

sessions in San Bernardino about 18 months ago.

Anti-Trust Field Trips

Maurie Cohen, when questioned, would not comment either way, therefore, innuendo is that there is a possibility he might bring suit. On what score, however, is the question. It is known that Cohen hasn't been particularly happy about MCA selling the Meadowbrook, in near-by Culver City, Gene Krupa and Bob Crosby bands six weeks after they closed at the Palladium even tho the Meadowbrook would seem to be the loser. Submission of Les Brown to Meadowbrook when Cohen insisted he had first choice added fuel to flames. Understood MCA has booked all the bands into the Palladium, San Francisco, Chicago, New York, St. Louis, Memphis, and Howard Fredericks, featured at San Francisco Palladium, are all MCA properties.

Seemingly inconsistent is rumor that John Martini, operator of San Fran's Palladium, would start suit since firm has supplied him with bulk of bands but pitch here is supposed to be that so far no important names have been available to him with the Herb Banford-Joe Slavsky combine in Oakland getting the names.

Meanwhile Herman Bennett, of the Anti-Trust Division of the Department of Justice, is known to be making field trips talking to various operators about their dealings with MCA for possible action on the government's part.

net revenue for 1945 was over $7,244,000, derived from 28,469 licenses.

SAVOY...
HONOR ROLL OF HITS

1. OH WHAT IT SEEMED TO BE
2. PERSONALITY
3. ONE-YE, TWO-YE (I LOVE YOU-YOU)
4. YOU WON'T BE SATISFIED (UNTIL YOU BREAK MY HEART)
5. DOCTOR, LAWYER, INDIAN CHIEF
6. SHOO-FLY PIE AND APPLE PAN DOWDY
7. DAY BY DAY
8. SYMPHONY
9. I'M ALWAYS CHASING RAINBOWS
10. ATLANTA, G. A.
11. SEEMS LIKE OLD TIMES
12. SOME SUNDAY MORNING
13. I CAN'T BEGIN TO TELL YOU
14. I'M GLAD I WAITED FOR YOU
15. SHOUCI CITY SUE

The nation's top ten, THE HONOR ROLL OF HITS, is determined by a scientific evaluation of the degree of popularity of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by The Billboard. No use of either may be made without the Billboard's consent.
Music Popularity Chart

Week Ending
Mar. 29, 1946

RADIO

SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, March 29, 8 a.m., and ending Friday, 8 a.m., March 29)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John C. Priestman’s Audience Coverage Index. The index is projected upon radio logs made available to Pesti-
man’s A.C.I by the American Recording Serv-
er in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles, and reports of the top 20 stations in the date of their logs alphabetically.

The list includes up to the top 30 in the Priestman survey to date will be indicated in the chart under the “Weeks in Date” column, but only those making their appearance in the list on or after November 21 are tabbed. Other tunes have been on Priest-
man before but this information is not available. The music checked is pre-
ponderately over 65 per cent alike.

(F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the learning agency estimating performance rights on the tune is indicated.

<table>
<thead>
<tr>
<th>No.</th>
<th>Date</th>
<th>Title</th>
<th>Publisher</th>
<th>Logo</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>7.29.45</td>
<td>All Through the Day</td>
<td>G. A.</td>
<td>Barton-ASCAP</td>
</tr>
<tr>
<td>2</td>
<td>7.29.45</td>
<td>Ain’t You Glad You’re You</td>
<td>G. A.</td>
<td>Barton-ASCAP</td>
</tr>
<tr>
<td>3</td>
<td>7.29.45</td>
<td>Beautiful Joe</td>
<td>G. A.</td>
<td>Barton-ASCAP</td>
</tr>
<tr>
<td>4</td>
<td>7.29.45</td>
<td>Better Days</td>
<td>G. A.</td>
<td>Barton-ASCAP</td>
</tr>
<tr>
<td>5</td>
<td>7.29.45</td>
<td>Butcher’s Rag</td>
<td>G. A.</td>
<td>Barton-ASCAP</td>
</tr>
<tr>
<td>6</td>
<td>7.29.45</td>
<td>Day By Day</td>
<td>G. A.</td>
<td>Barton-ASCAP</td>
</tr>
<tr>
<td>7</td>
<td>7.29.45</td>
<td>Doctor, Lawyer, Indian Chief</td>
<td>G. A.</td>
<td>Barton-ASCAP</td>
</tr>
<tr>
<td>8</td>
<td>7.29.45</td>
<td>Gimme a Little Kiss</td>
<td>G. A.</td>
<td>Barton-ASCAP</td>
</tr>
<tr>
<td>9</td>
<td>7.29.45</td>
<td>Give Me the Simple Life</td>
<td>G. A.</td>
<td>Barton-ASCAP</td>
</tr>
<tr>
<td>10</td>
<td>7.29.45</td>
<td>Here Comes Heaven Again</td>
<td>G. A.</td>
<td>Barton-ASCAP</td>
</tr>
<tr>
<td>11</td>
<td>7.29.45</td>
<td>I Can’t Begin To Tell You</td>
<td>G. A.</td>
<td>Barton-ASCAP</td>
</tr>
<tr>
<td>12</td>
<td>7.29.45</td>
<td>I’m Always Checking Rainbows (R)</td>
<td>G. A.</td>
<td>Barton-ASCAP</td>
</tr>
<tr>
<td>13</td>
<td>7.29.45</td>
<td>I’m Glad I Waited For You</td>
<td>G. A.</td>
<td>Barton-ASCAP</td>
</tr>
<tr>
<td>14</td>
<td>7.29.45</td>
<td>In Love in Vain</td>
<td>G. A.</td>
<td>Barton-ASCAP</td>
</tr>
<tr>
<td>15</td>
<td>7.29.45</td>
<td>It Wasn’t You (I’m The One)</td>
<td>G. A.</td>
<td>Barton-ASCAP</td>
</tr>
<tr>
<td>16</td>
<td>7.29.45</td>
<td>Later is Better Than Never</td>
<td>G. A.</td>
<td>Barton-ASCAP</td>
</tr>
<tr>
<td>17</td>
<td>7.29.45</td>
<td>One More Dream (And She’s Mine)</td>
<td>G. A.</td>
<td>Barton-ASCAP</td>
</tr>
<tr>
<td>18</td>
<td>7.29.45</td>
<td>One More Tomorrow (R)</td>
<td>G. A.</td>
<td>Barton-ASCAP</td>
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<tr>
<td>19</td>
<td>7.29.45</td>
<td>One-O-One (R)</td>
<td>G. A.</td>
<td>Barton-ASCAP</td>
</tr>
<tr>
<td>20</td>
<td>7.29.45</td>
<td>Patience and Fortitude</td>
<td>G. A.</td>
<td>Barton-ASCAP</td>
</tr>
<tr>
<td>21</td>
<td>7.29.45</td>
<td>Patrice</td>
<td>G. A.</td>
<td>Barton-ASCAP</td>
</tr>
<tr>
<td>22</td>
<td>7.29.45</td>
<td>Please Call Me</td>
<td>G. A.</td>
<td>Barton-ASCAP</td>
</tr>
<tr>
<td>23</td>
<td>7.29.45</td>
<td>Please Remember</td>
<td>G. A.</td>
<td>Barton-ASCAP</td>
</tr>
<tr>
<td>24</td>
<td>7.29.45</td>
<td>Please Remember</td>
<td>G. A.</td>
<td>Barton-ASCAP</td>
</tr>
<tr>
<td>25</td>
<td>7.29.45</td>
<td>Please Remember</td>
<td>G. A.</td>
<td>Barton-ASCAP</td>
</tr>
<tr>
<td>26</td>
<td>7.29.45</td>
<td>Please Remember</td>
<td>G. A.</td>
<td>Barton-ASCAP</td>
</tr>
<tr>
<td>27</td>
<td>7.29.45</td>
<td>Please Remember</td>
<td>G. A.</td>
<td>Barton-ASCAP</td>
</tr>
<tr>
<td>28</td>
<td>7.29.45</td>
<td>Please Remember</td>
<td>G. A.</td>
<td>Barton-ASCAP</td>
</tr>
<tr>
<td>29</td>
<td>7.29.45</td>
<td>Please Remember</td>
<td>G. A.</td>
<td>Barton-ASCAP</td>
</tr>
<tr>
<td>30</td>
<td>7.29.45</td>
<td>Please Remember</td>
<td>G. A.</td>
<td>Barton-ASCAP</td>
</tr>
</tbody>
</table>

RECORDS MOST PLAYED ON THE AIR

Records listed here in no particular order are those played over the greatest number of stations. List is based on reports from More-Played Box. Reports received by the Billboard from disk jockeys throughout the country.Those in

<table>
<thead>
<tr>
<th>Position</th>
<th>Record Title</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Off We Go (R)</td>
<td>Decca</td>
</tr>
<tr>
<td>2</td>
<td>I’ll Be Around (R)</td>
<td>Decca</td>
</tr>
<tr>
<td>3</td>
<td>There’s No You (R)</td>
<td>Decca</td>
</tr>
<tr>
<td>4</td>
<td>You’re My Everything (R)</td>
<td>Decca</td>
</tr>
<tr>
<td>5</td>
<td>I’ll Be Around (R)</td>
<td>Decca</td>
</tr>
<tr>
<td>6</td>
<td>I’ll Be Around (R)</td>
<td>Decca</td>
</tr>
<tr>
<td>7</td>
<td>I’ll Be Around (R)</td>
<td>Decca</td>
</tr>
<tr>
<td>8</td>
<td>I’ll Be Around (R)</td>
<td>Decca</td>
</tr>
<tr>
<td>9</td>
<td>I’ll Be Around (R)</td>
<td>Decca</td>
</tr>
<tr>
<td>10</td>
<td>I’ll Be Around (R)</td>
<td>Decca</td>
</tr>
<tr>
<td>11</td>
<td>I’ll Be Around (R)</td>
<td>Decca</td>
</tr>
<tr>
<td>12</td>
<td>I’ll Be Around (R)</td>
<td>Decca</td>
</tr>
<tr>
<td>13</td>
<td>I’ll Be Around (R)</td>
<td>Decca</td>
</tr>
<tr>
<td>14</td>
<td>I’ll Be Around (R)</td>
<td>Decca</td>
</tr>
<tr>
<td>15</td>
<td>I’ll Be Around (R)</td>
<td>Decca</td>
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<tr>
<td>16</td>
<td>I’ll Be Around (R)</td>
<td>Decca</td>
</tr>
<tr>
<td>17</td>
<td>I’ll Be Around (R)</td>
<td>Decca</td>
</tr>
<tr>
<td>18</td>
<td>I’ll Be Around (R)</td>
<td>Decca</td>
</tr>
<tr>
<td>19</td>
<td>I’ll Be Around (R)</td>
<td>Decca</td>
</tr>
<tr>
<td>20</td>
<td>I’ll Be Around (R)</td>
<td>Decca</td>
</tr>
<tr>
<td>21</td>
<td>I’ll Be Around (R)</td>
<td>Decca</td>
</tr>
<tr>
<td>22</td>
<td>I’ll Be Around (R)</td>
<td>Decca</td>
</tr>
<tr>
<td>23</td>
<td>I’ll Be Around (R)</td>
<td>Decca</td>
</tr>
<tr>
<td>24</td>
<td>I’ll Be Around (R)</td>
<td>Decca</td>
</tr>
<tr>
<td>25</td>
<td>I’ll Be Around (R)</td>
<td>Decca</td>
</tr>
<tr>
<td>26</td>
<td>I’ll Be Around (R)</td>
<td>Decca</td>
</tr>
<tr>
<td>27</td>
<td>I’ll Be Around (R)</td>
<td>Decca</td>
</tr>
<tr>
<td>28</td>
<td>I’ll Be Around (R)</td>
<td>Decca</td>
</tr>
<tr>
<td>29</td>
<td>I’ll Be Around (R)</td>
<td>Decca</td>
</tr>
<tr>
<td>30</td>
<td>I’ll Be Around (R)</td>
<td>Decca</td>
</tr>
</tbody>
</table>
TOMMY DORSEY
and his Clambake Seven

RETAIL SALES AND
BEST-SELLING SHEET MUSIC

Tunes listed are the national best sellers. List is based on reports received from more than 50 dealers in all sections of the country. Songs are listed according to greatest number of sales. (P) Indicates tune is in a film; (F) indicates tune is in a legit musical; (S) indicates tune is on record. The entire list is based on reports received from more than 50 dealers in all sections of the country. Songs are listed numerically according to greatest sales.

POSITION Week List This to Date Last Week

1. OH! WHAT IT SEEMED TO BE (R) ......... Sun-ti-Joy
2. PERSONALITY (F) ............ Burke-Van Heusen
3. PERSONALITY (F) ............ Burke-Van Heusen
4. DAY BY DAY (R) ............. Barton
5. SOME SUNDAY MORNING (F) (R) ......... Barron
6. IF YOU WOKE UP SATISFIED (Until You Break My Heart) (R) ......... Martin
7. SYMPHONY (F) ............. C. Clapsell
8. I'M ALWAYS CHASING RAINBOWS (F) (R) ......... Miller
9. SING HIGF UP AND APPLES PAN DOWDY (R) ......... Capital
10. SIoux City Sue (R) ......... Marks

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores. (S) Indicates tune is in a film, but indicates tune is in a legit musical. The B side of each record in listed in italic.

POSITION Week List This to Date Last Week

1. The Voice of Frank Sinatra
2. Elvis Presley
3. Billboard
4. Bing Crosby
5. Billie Holiday
6. Sammy Davis Jr.
7. J. C. Hinds
8. Sammy Davis Jr.
9. J. C. Hinds
10. Bing Crosby

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical, records selling best in the nation's retail record stores. (S) Indicates tune is on record. The entire list is based on reports received from more than 50 dealers in all sections of the country. Records are listed numerically according to greatest sales.

POSITION Week List This to Date Last Week

1. Warsaw Concerto
2. Chopin's No. 1 in C Minor
3. Warsaw Concerto
4. Tchaikovsky's Sixth
5. Chopin's No. 1 in C minor
6. Chopin's No. 1 in C minor
7. Chopin's No. 1 in C minor
8. Chopin's No. 1 in C minor

BEST-SELLING RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores. (S) Indicates tune is on record. The entire list is based on reports received from more than 50 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

POSITION Week List This to Date Last Week

1. From a Program of Chopin Piano Music
2. Rhapsody in Blue
3. Chopin's No. 1 in C Minor
4. Chopin's No. 1 in C Minor
5. Chopin's No. 1 in C Minor
6. Chopin's No. 1 in C Minor

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical, records selling best in the nation's retail record stores. (S) Indicates tune is on record. The entire list is based on reports received from more than 50 dealers in all sections of the country. Records are listed numerically according to greatest sales.

POSITION Week List This to Date Last Week

1. Warsaw Concerto
2. Chopin's No. 1 in C Minor
3. Warsaw Concerto
4. Tchaikovsky's Sixth
5. Chopin's No. 1 in C minor
6. Chopin's No. 1 in C minor

(Continued on page 129)
### Music Popularity Chart

**Week Ending Mar. 28, 1946**

#### MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest interest from juke box operators. Listed under the greatest play in the nation's juke boxes, title of each of the most played records is based on more than 500 reports received from other available recordings of the same or similar titles. List is based on reports received from juke box operators all over the country.

<table>
<thead>
<tr>
<th>Position</th>
<th>Record Title</th>
<th>Artist(s)</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;I'll Be Mine&quot;</td>
<td>Frank Sinatra</td>
<td>Columbia 36895</td>
</tr>
<tr>
<td>2</td>
<td>&quot;They All Call Me Al&quot;</td>
<td>Bing Crosby</td>
<td>Decca 18762</td>
</tr>
<tr>
<td>3</td>
<td>&quot;I'll Be Home for Christmas&quot;</td>
<td>Bing Crosby</td>
<td>Decca 18790</td>
</tr>
<tr>
<td>4</td>
<td>&quot;Blue Skies&quot;</td>
<td>Duke Ellington &amp; His Orchestra</td>
<td>Columbia 36905</td>
</tr>
<tr>
<td>5</td>
<td>&quot;When It's Sleepy Time Down South&quot;</td>
<td>Billie Holiday</td>
<td>Decca 18796</td>
</tr>
</tbody>
</table>

#### MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records listed in more than 500 reports received directly from juke box operators all over the country.

<table>
<thead>
<tr>
<th>Position</th>
<th>Record Title</th>
<th>Artist(s)</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;O, Mamma&quot;</td>
<td>The Browns</td>
<td>Columbia 36905</td>
</tr>
<tr>
<td>2</td>
<td>&quot;Goodnight Irene&quot;</td>
<td>Woody Guthrie</td>
<td>Columbia 36905</td>
</tr>
<tr>
<td>3</td>
<td>&quot;Stop! Look! Listen!&quot;</td>
<td>Woody Guthrie</td>
<td>Columbia 36905</td>
</tr>
<tr>
<td>4</td>
<td>&quot;This Land Is Your Land&quot;</td>
<td>Woody Guthrie</td>
<td>Columbia 36905</td>
</tr>
<tr>
<td>5</td>
<td>&quot;Pastures of Plenty&quot;</td>
<td>Woody Guthrie</td>
<td>Columbia 36905</td>
</tr>
</tbody>
</table>

#### MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race-type discs, most based on more than 500 reports received directly from juke box operators. List is totally independent of juke box operators all over the country.

<table>
<thead>
<tr>
<th>Position</th>
<th>Record Title</th>
<th>Artist(s)</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;Rosie the Riveter&quot;</td>
<td>Sam Cooke</td>
<td>Columbia 36905</td>
</tr>
<tr>
<td>2</td>
<td>&quot;I'm Gonna Sit Right Down and Write Myself a Letter&quot;</td>
<td>Billie Holiday</td>
<td>Decca 18790</td>
</tr>
<tr>
<td>3</td>
<td>&quot;African Rhythm&quot;</td>
<td>Louis Jordan</td>
<td>Decca 18790</td>
</tr>
<tr>
<td>4</td>
<td>&quot;I'm a Fool to Want You&quot;</td>
<td>Louis Jordan</td>
<td>Decca 18790</td>
</tr>
<tr>
<td>5</td>
<td>&quot;Peter Gunn&quot;</td>
<td>Les Paul</td>
<td>Capitol 235</td>
</tr>
</tbody>
</table>

### Billboard Music

**TWO SMASH SELLERS! Make More Money with These Two Winners**

**DINAH SHORE**

The Gypsy

Let Dinah cross your palm with silver! Push this terrific trade getter for the easiest money of the month.

**THE GYPSY**

Laughing on the Outside

_Crying (on the inside)_

Orchestra under direction of Sammy Burke

**COLUMBIA 36964**

**RAY KYSER**

**ONE-ZY TWO-ZY**

(I Love You-z-y)

Kyser skyrocketed a dizzy tune to dizzy profits. Burn the mortgage with this one!

**ONE-ZY TWO-ZY**

(I Love You-z-y)

Vocal chorus by The Moonbeams

**THERE'S NO ONE BUT YOU**

Vocal chorus by Michael Douglas and the Moonbeams

**COLUMBIA 36960**

How to win dimes and influence listeners—Order now from your nearest Columbia distributor.

**COLUMBIA RECORDS**
Two records with plenty of "play-it-again!"

Louis Prima
The Gypsy and Baby Won't You Please Come Home? Record No. 7177

Ray McKinley
Have Ya' Got Any Gum, Chum? and We'll Gather Lilacs Record No. 7178

Now Shipping

2022-(A) IF IT'S WRONG TO LOVE YOU (B) YOU CAN'T BREAK MY HEART (I'daho Call and His Sun Valley Boys)

2017-(A) HIDE YOUR FACE (B) THIS LONELY WORLD (Jimmy Walker and His Western Stars)

Still Going Strong

2018-(A) I LEARNED TO LOVE YOU TOO LATE, MY DARLIN' (B) WHITE CROSS ON OKINAWA (The Plainsmen, Acc. by Coast Ranch Hands)

2019-(A) TIME ALONE WILL TELL (B) I DON'T WANT ANYBODY BUT YOU (Cal and Buddy and Their Ranch Hands)

2020-(A) A LAZY DAY (Ozzy Waters, Acc. by Colorado Rangers) (B) Broomstick Buckeroo (Ozzy Waters and the Plainsmen, acc. by Coast Ranch Hands)

SEND FOR COMPLETE CATALOGUE

COAST RECORD MFG. CO.
1511 W. PICO BLVD.
LOS ANGELES 15, CALIF.

PART 3—The Billboard

Advance Record

Advance Record Releases

Records listed are generally supplied in advance of these new records, in advance of release. Those listed are supplied in advance by record companies. The order of these releases is based on future release date. Lists is based on information supplied in advance by record companies. They are subject to change. Supplying information are listed.

A JUG OF WINE—Woody Herman (Woody Herman)

ADDISSELL: PRELUDE AND WALTZ—Maurice Matheson-London Symphony Orch. (Philharmonic)

ADIOS MARIQUITA LINDA (12")—Antonito Antin and Viva America Orch.-Elsa Miranda—Trion 12457

AH DÉE AH DÉE AH (M. El Polo) The Ranchero Grande—Trion 12459

ALL RUMZIUS BUZZITT—Dallas Bartley and the Band That Comes In (Dallas and the Boys). Cosmos 474

ALL THAT GLITTERS IS NOT GOLD—Tony Pastor (Tony Pastor-Virginia)

ALL THE CATS JOIN IN—Benny Goodman (Liza Minnelli-Bobby Hackett)—Cosmos 479

ALL THROUGH THE DAY—Louanne Hogan (Alfred Newman Orch.)—Musicraft 355

ANGELINA—The Vagabonds—Trion 12457

ANOTHER SOMEBODY'S DARLING—Buck Rogers—4 Star 1088

AS IF I DIDN'T HAVE ENOUGH ON MY MIND—Henry King Orch.—Trion 116

ATONILCO—Guadalupe Trias (Nester Amurall-Miguelito Alejandro)—4 Star 1056


BEING THE REGIONS—Ray Manton-The Vagabonds—Trion 111

BLACKBERRY BLESSINGS—O'Keeffe's Dublin Orch.-D. Davis—Trion 3902

BOOGIE SERENADE—Dorothy Sampson—Trion 7017

BROOKLYN—Boys of the New York Choral Society—Trion 12459

C. O. D.—Johnny Moore's 3 Blues—Cosmos 474

CAMINOTO DE TUA CASA (12")—Alfredo Antinol and Viva America Orch.—Elsa Miranda—Record No. 7178

CARAVAN—Ray Line Orch.—Ecerco 510

CATCH THE CATCH (4-12")—Sam Donahue and "Swing Seven"—Exclusive 214

CEMENT MIXER—Hal Malani (Ray REed)—Cosmos 475

CHERRY RED BLUES—Eddie (Mr. Cleanhead) Vinnin Orch.—Eddie Vinnin—Trion 111

CHORD-A-RE-BOP—Lionel Hampton and His Quartet—Trion 12459

CRAG RHYTHM—Page Cavanaugh Trio—Ecerco 504

CUBAN PETE—Dieu Amo. Orch.—Trion 110

DARK EYES—The Vagabonds—12" M.S.A. (Buddy Rich Orch). Majestic 3001

DATING'S BROWN—Buddy Rich Orch. Majestic 3001

DIDNT I TELL YOU—San Francisco Symphony Orch.—Eldridge—Trion 3901

DIP ME IN THE GOLDEN SEA—McKay Brothers-Rita Reids—Trion 3901

DOING WHAT COMES NATURALLY—Jan Czizek Orch.-Black & White—Trion 3902

DONKEY SERENADE—Ray Manton-The Vagabonds—Trion 111

DONT BE BABY, BABY—Buddy Goodman Sextet (Artie Shaw)-Ort-Ork) Majestic 3997

DON'T TAKE EVERYBODY TO BE YOUR FRIEND—Sister Rosetta Tharpe-Priest Trio—Trion 111

DON'T TRY TO PRETEND—Buck Rogers (The Texans)—4 Star 1088

DUTY CALLS—The Tempe Jazz Men—Trion 111

EASTER PARADE—Danny O'Neill—Majestic 1033

ENCORE ESSENCE—Perry Faith Orch.—Trion 3902

EVERYTHING COMES NATURALLY—Sam Donahue and "Swing Seven"—Trion 111

E. B. FAUVE: THE PALMS (Complete)—Thomas L. Thomas-Gustave Haenschen Orchestra-Vincent Scott—Capitol 250

FINGER IN THE PRIDE (Can Break Your Heart)—Curt Barnett and the Trailsmen—Trion 111

FOUR MONTHS, THREE WEEKS, TWO DAYS—Sons of the Pioneers—Victor 12190

GOLD STAR MOTHER WITH SILVERY HAIR—The Four Toppers—Ork-Arthur Fiedler-Philharmonic Majestic 3997

GUARANY (12")—Victor 11012

GOODMAN Sextet Session Album—Benny Goodman Sextet. Columbia C-113

(Continued on page 139)
MUSIC POPULARITY CHART

MUSIC CRAFT
Billboard for April

ARTIE SHAW & ORCHESTRA

357

LET'S WALK

(I DONT STAND) A GHOST OF A CHANCE

HAL STEVENS, VOCAL

Louanne HOGAN
357

with ALFRED NEWMAN & ORCH.

ALL THROUGH THE DAY
IN LOVE IN VAIN

Phil Brito
15062

with WALTER GROSS & ORCH.

THE GYPSY
DON'T BE A BABY, BABY

ORRIN TUCKER & ORCHESTRA
15063

VOCALES—SCOTTIE MARSH and ORRIN TUCKER

COME RAIN OR COME SHINE
JUST MAKE LOVE TO ME

DIZZY GILLESPIE
354

LOVER MAN SARA VAUGHN, VOCAL

SHAW HUFF

[instrumental]

DAVE DENNEY & HIS COWBOYS
15061

SILVER DREW ON THE BLUE GRASS
TONIGHT
WHEN THE SANDMAN RIDES THE TRAIL

MAURICE ROCEO
353

BEGIN THE BEGUINE
ST. LOUIS BLUES

Lead Belly with GUITAR
310

YELLOW GAL
WHEN THE BOYS WERE ON THE WESTERN PLAIN

New York Musicraft Records Inc. 13 Amerique

(Continued on page 111)
Windy City Diskery, Hy-Tone Set; Chi, Mercury to Press

CHICAGO, March 30—Another race record company which hopes to get into the national market has made its bow here. The new firm is the Hy-Tone Manufacturing & Distributing Company headed by Fred- die Williams and Nathan Rothner. First release of the company is Jo-Jo Blues, Parts 1 and 3, and Cortine (Please Don't Grieve It Away) on the reverse side. Both feature Freddie Williams and his orchestra. Company plans to press about 12,000 copies per week of the two records. Some of the pressing will be done by the Chicago Recording Company. If it however, will be done on a so-much-per-pressing-basis by Irving Green's Mercury Record plant here. Hy-Tone will take care of its own distributing.

Carle & Chase Do Dual P. A. At Detroit Sears-Roebuck

DETROIT, March 30—Dual personal appearance of a name band leader and a favorite local disk jockey, Frankie Carle and Eddie Chase (WXZY), respectively, was set for a weekend record for the department store. Carle is working the Detroit Music Hall Thursday (4) for a full evening concert. Tie-up for the event is being made with high school papers, including private schools, and it virtually blankets the prospective drawing territory for teen-age customers.

1G More for 802 Relief Fund

NEW YORK, March 30—Relief fund of Local 802, American Federation of Musicians here, is $1,000 bigger this week as the result of a contribution from the committee which ran the recent testimonial dinner for Jack Rosenberg, 802 proxy. Sum represents oversubscriptions to the testimonial.

JERRY WALD
He Plays What He Likes

To a song-plugger, Jerry Wald can be one tough hombre. The licorice-stick tenor is no pushover when it comes to picking songs for his library. He turns down anything he doesn't like. But gripes about it or not, the tunes-pushers have a admit that Wald knows his onions when it comes to batonning. He's been at it ever since he started in the music biz. An adept chromatist at seven, he was leading erks at 10 and playing solos and sitting in with radio bands over WOR when the station was in Newark.

When he was still in high school, Wald could match solos with Artie Shaw. After graduation, he formed an eight-piece band that included Sam Kenoss as pianist, and played the better New Jersey clubs. With scanty, he went to California where he formed a four-piece combo that played party dates.

Finally, he formed a band out of a unit at the City College of L. A., came East and got a break—a date at Brooklyn's Roseland Ballroom. The date turned into a dead when the bandroom burned down the third night and many of the instruments and arrangements were destroyed. After putting the library to paper from memory, he got another break with a two-day stint at Roseland Ballroom on Broadway, which hung around to 10 weeks.

The band was in and Deco, then Majestic backstage for some sock platters. Wald's success has been meteoric since then. He has broken records at Hotel Lincoln and is now playing his fourth engagement at the Hotel New Yorker.

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CR-201
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Slim Gaillard's terrific recording of 'Cement Mixer' is a center of raging controversy between conservative dance lovers and jazz addicts that has made front pages from Yonkers to the Yukon and has already evoked reams of editorial comment in Time, Variety, Billboard, Note, and scores of other leading journals. Heavy initial shipments have all been immediately sold out! But special production facilities have been secured so that all future orders can be filled without delay.

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AUTOMATIC SALES CO.
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Monopoly

Music to Ears Of Band Bookers

NEW YORK, March 30.—With Larry Finley's successful monopoly raid against Music Corporation of America inspiring other dance ops to rush into court with similar blasts, band agencies are mailing their fences in an effort to claw at the stampede and are finding that the process of evading a monopoly charge is perhaps more profitable than being a monopoly. Technique consists of eliminating exclusive dance promoters. The resultant competition among ops is a joy to bookers.

Every orknomonger in town has already begged out of exclusive booking arrangements, the pitch being sung to the tune of Hearts and Flowers. A few ops have heard as much as the office has enjoyed the exclusive arrangement they simply can't risk not selling an occasional band to Joe Blow in the same town. So they sell a band to Blow and the battle is on. Headsaches involved in trying to appease outraged promoters who are trying to outbid each other for orks are well worth it, say bookers.

Between the monopoly scare and the use being made of new promoters for other purposes (see The Billboard, March 23), bookers are having a whale of a time.

Joe Davis' Name Re-Issues

Miff Fellow Dick Makers

NEW YORK, March 30.—Joe Davis, whose forthcoming Harry James-Dick Haymes, Sammy Kaye, Three Suns, Jan Peerce, Hot Club of France, Korn R booblers and Singin' Sam albums have caused some agitation in disk circles, this week purchased 100 more old masters from the Scrampton foundry. Among the lot are by Frankie Trumbauer, Judy Canova, Peerce, the Pla-Mor singers, and W. C. Handy, including Handy's own trumpet version of St. Louis Blues. A Handy album is now on the Davis schedule.

At least one recorder has signified displeasure over Davis' use of old U. S. Record Company masters in competition with current work on other labels by the same artists. Since Davis has over 500 old ones from U. S., Gennett and Scrampton bins, and plans to use as many of them as are marketable, and since there seems to be nothing the competition can do to prevent him, it would appear that Davis has stolen a march.

In addition to the albums mentioned, Davis has scoured a "Rare Record" series, using Gennett jazz items. Promotional literature on the whole diskbonade is now in the mail.

Rey's $3,700, Pla-Mor; "Charm," Muni Aud. 14G

KANSAS CITY, Mo., March 30.—Alvin Rey's orchestra grossed $3,700 at the Pla-Mor Ballroom March 16. Another Pla-Mor promotion March 17, The Hour of Charm at Municipal Auditorium, grossed $14,000. This was a broadcast and show.

Yank Names for Winnipeg

WINNIPEG, March 30.—Tommy Dorsey, Spike Jones, Les Brown and Sammy Kaye are all here in the next few weeks. Dorsey and 42-piece ork play April 29-30. Jones is scheduled for June 10-11. Kaye comes in July 19-21. All will work at the drill hall of No. 2 Air Command, RCA, in suburban St. James. RCA benevolent fund will share in the proceeds of the affairs.

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303 N. Peters Street, New Orleans, La.
DISK BIZ ADDS 2 PHILLY FIRMS

PHILADELPHIA, March 30.—Two new entries in the record business here locally, Henry L. Callahan, head of Colonial Recording Company, Lansdowne, Pa., just outside of Philadelphia, said firm would use Colonial pop label. Outfit up to now was doing off-the-air and special work for ad agencies. First sides haven't been set as yet.

Carl C. Weil and George Ralph Joseph have organized the American Recording Company here at 25 South 43d Street and plan to put label on the market. Firm plans are still in the nebulous stage and pair say they are working out details and lining up talent for initial recording dates.

CLEFFER TOSSES SALARY SUIT AT LEGIT PRODUCER

NEW YORK, March 30.—Theodore C. Ruskin, producer of last season's ill-fated Crime With Passion, is charged in Supreme Court here with having breached a contract under which he allegedly engaged Will H. Novas to compose music at a weekly salary of $100.

According to the complaint filed by Novas' attorneys, Zissu and Marcus, the agreement was entered into December 4, 1945, and Ruskin called it off December 22. Novas is reputed around Broadway to have been “discovered” while composing tunes for a Specialty Records show. His deal with Ruskin, as stated in the complaint, is unusual in the sense that relatively unknown writers are seldom hired to do shows on a salary basis.

ROBERTS SAYS BRANDON FIRST

CHICAGO, March 30.—Contrary to report in The Billboard's March 30 issue, Jim Roberts, local orchestra booker, this week and MCA's six-month exclusive booking agreement with the Edgewater Beach here will not be broken when William Morris books Steve Kizley's band into the hotel's Marine Dining Room in April. Roberts claims he broke MCA's hold over the band of Henry Brandon, for whom Roberts is exclusive booking agent, into the hotel January 22 of this year. He added that Brandon would be rebooked in Chicago starting April 14, as summer replacement band appearing at the hotel's Beachwalk.

SPA REPS HEAD WEST TO MULL MPPA PACT, COAST OFFICE

NEW YORK, March 30.—Representatives of the Songwriters' Protective Association, accompanied by legal counsel, will trek to the West Coast in a few weeks as yet another decision made by the SPA executive council Wednesday (27).

Purpose of the pilgrimage is twofold: (1) To submit and discuss the draft of the form contract later to be negotiated with the Music Publishers' Protective Association. (2) To discuss the question of opening a West Coast office.

Considerable pressure has been brought on SPA to attend to grievances peculiar to West Coast penners, and sentiment for establishment of a Los Angeles headquarters is on the increase.

NORRISTOWN'S NEW 50G MOUNTAIN MUSIC SPOT

NEW YORK, March 30.—One of the largest folk music spots in the country is being built at Norristown, Pa., at a reported cost of $50,000.

Going up on the present site of the Big K Ranch, a few miles out of Philly, barn is expected to have a 4,000 seating capacity. On a three-show Sunday schedule, tickets will run from $1 to 40 cents. Tom Mix's former partner, Doc Kirkland, will book. Ridley Shepard is set to emcee the first show.

THORNBILL BOWS MAY 1 WITH 28-NIGHT ROAD TREK FOR WM

NEW YORK, March 30.—Claude Thornhill and William Morris Agency finally got together Thursday (28), and the band will begin work May 1.

Agency has 28 one-nighters sked for Thornhill's break-in, starting with a 10-day Southern tour, followed by a week in Canada and a number of dates in this area. First location in this area will be Post Lodge, Larchmont, N. Y., where Thornhill opens May 22 for two weeks.

LEWIN TO ROBBINS

NEW YORK, March 30.—Contact from Janice Lewis, Head of Broadcast Music, Inc., signed with Lewin Music Corporation last week. He replaces Wally Brady, who reported to Bourne, Inc, a fortnight ago. Irv Tann, another former BMI'er, hasn't hooked up with a new outfit yet.
Kenton $4,456.20, Ritz Record

BRIDGEPORT, Conn., March 30—Coming in from Philadelphia for a one-nighter at the Ritz Ballroom here Sunday (24), Stan Kenton broke all records for the season at this spot, drawing 3,183 at $1.40 for a total of $4,456.20.

Yoicks! Decca Eye Peeled for Bands

NEW YORK, March 30—Decca Records, Inc., is scouting the market for bands. Its roster currently includes such orks as Jimmy Dorsey, Lionel Hampton, Charlie Barnet, Guy Lombardo, Casa Loma, Randy Brooks, Carmen Cavallaro, Louis Jordan, Johnny Long, Lucky Millinder and Andy Kirk, but the outfit's piano encomposes the necessity for more. It is no secret that the emphasis in Decca production has been on vocalists, with Bing Crosby, Andrews Sisters, Ink Spots, Dick Haymes-Helen Forrest, Mills Brothers, Hildagard, Evelyn Knight and other vocal attractions eating up a prodigious percentage of the weekly pressing. Since the firm seems to be selling all it can press, there is no imminent sighted for the Decca piano, but as production increases more play will be given to orks.

No bands have been mentioned as likely to be brought immediately into the Decca fold, albeit trade attention has recently centered on Claude Thornhill, whose niche at Columbia has become somewhat crowded by the addition of Elliott Lawrence, Philly maestro with a Thornhill touch.

Holiday, Lawrence, Eldridge
Set for May 6 Segal Date

PHILADELPHIA, March 30.—Nat Segall, local premier of jazz concerts and operator of the Downbeat Club, music hangout, announced that the next Academy of Music shindig is set for May 6. Will feature Billie Holiday, Roy Eldridge and Elliott Lawrence's band.

Segall has scored successes in all his previous performances, toppling other local jazz promoters, including the Jazz Festival Society, Mort Casway, and E. Helpin, Baltimore operator who tried to invade the local field. Jerry Gaghan again is set to handle publicity for the date.

Two-Buck Raise in Symph.,
School Scales for 802

NEW YORK, March 30.—Scale for single symphonic engagements has been upped, effective October 1, by Local 802, American Federation of Musicians.

Jump is from the present $19 to $21 per night. School dates are raised from $12 to $14.

All-Vet Ork Hunts Fem Singer

CAMDEN, N. J., March 30.—Joe Flood has organized an all-vet band here and now he is looking for an ex-WAC, WAVE or nurse who is also a good singer. Leader, a former drummer and band leader before entering the army, served as a traffic control officer during the war.

Men are all well-known local sidemen and include Raymond Loose, sax and arranger; Al Williams, sax and clarinet; Robert Harris, clarinet; Mal Conanda, trumpet; Gil Whiting, trumpet; Bronson Zangras, piano; Frank Regan, guitar; Harry Winne, drummer, and Robert Cook, bass. Band is in rehearsal now and opening date is set at Philadelphia for a two-week engagement across the Delaware River from Camden.

Brooklyn Weddings Class A

NEW YORK, March 30.—Starting May 1, musicians who play Brooklyn weddings and other religious ceremonies will draw Class A pay if the jobs are in any of the following spots recently reclassified by Local 802, American Federation of Musicians: Benson Manor, Beth-Israel Center, Colonial Mansion, Imperial Mansion, Saratoga Manor, Twin Cantor's new building and Young Israel, of Eastern Parkway.
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AND ORCHESTRA

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COLUMBIA MUSI EVENING RECORDINGS

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Have Own Ork Yen

PHILADELPHIA, March 30.—William Morris Agency will build a band around the driving force, Nicholas Brothers, local lads, following their run in St. Louis Woman, which just closed two-week engagement here prior to going to New York. Band, which will make bid for big time, will be led by Fayard Nicholas, who will also play the guitar. Brother Harold will beat it out on the drums.

Howard Sells Piece of Biz

PHILADELPHIA, March 30.—Jack Howard has sold an interest in his Jack Howard Publications, local cow- boy music firm, to Maurice Granatoor, Philly lawyer. Firm is also being incorporated, with Howard, Granatoor and Jimmy Myers, Philly songwriters, owning shares. Howard has also organized Cowboy Records. Firm has cut four sides at the Robin- son Recording Studio here, featuring Pete and Elmer Newman and the Flynn Hollow Ranch Cang of WFIL, Philly, and is planning four more sides with the ranch gang.

Jimmy Savo Files With AGVA
Asks $8,258 of Miami L. Q.

NEW YORK, March 30.—Jimmy Savo has filed charges with AGVA against E. M. Lowe, Miami Latin Quarter, for alleged non-payment of salary for a contract to run for three weeks. Comic opened March 16 and room shuttered March 24, giving him one week and two days. He claims he has another week and five days coming to him, or $2,228, based on a play-or-pay deal. Storme and the Three Wiles, also on the bill, had five days to go when the room closed, but they were paid off in full.

GAC Theater Dept. Up in Air; Ziegler for Legit

NEW YORK, March 30.—Resigna- tion of Harry Romm from GAC has the trade wondering where he will step into his shoes as head of the theater department. Tom Rockwell, head of the agency, emphatically denies that Johnny Dugan, MCA theater head, will come in.

Latest decision, according to Rock- well, is to have Leonard Romm, Harry’s brother, stay in and divide the department under different men. Leonard Romm rejoined GAC a few weeks ago in a double switch when Milton Berger left the office to go with William Morris and Romm quit the Morris office to go back to GAC. GAC is also hypoing its legit de- partment, having just added Louis Ziegler, of the Louis Shurr office. Ziegler will head the legit division.

Williams Vs. Hermanos
Trio on Afro-Tango Turn

NEW YORK, April 1.—Court ac- tion starts today by Pablo Williams to stop the Hermanos Trio from using the Spanish Afro routes which Williams claims are his prop- erty. Hermanos—Williams Trio broke up about eight months ago when Louis Kumm, top man, left and formed the Hermanos—Santos Trio with John Santos, and Williams, meanwhile, left for South America. When Santos left Williams, he was replaced by Fernandos Rodriguez. In December, 1945, Rodriguez quit Williams and joined the Hermanos troupe. Since then the newly formed Hermanos Trio has been working in theaters and night clubs, currently at Havana-Madrid here. Outfit now consists of Louis Kumm, Rodriguez and Maria Kumm.

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HELEN HUMES
JAY McSHANN

#115—My Love Comes Tumbling Down
Stardust
#116—Post-War Future Blues
Mop Mop
#121—You
Did You Ever Love a Man?
#122—Central Avenue Boogie
Please, Let Me Forget
#123—D. B. Blues
Lester Blues Again
#124—These Foolish Things
Jumpin’ at Meaux
#105—He May Be Your Man
Blue Prelude
#19—Hard-Working Man's Blues
When I've Been Drinking
Chappell Asks Vogue 'Concerto' Withheld; No Like Mooney Job

NEW YORK, March 30—Chappell Music, publishers of Warsaw Concerto, are engaged in a tussle with Vogue Records over treatment given the melody by Art Mooney. Slatting that Mooney's rendition is of a sort which they, as publishers, cannot authorize, they are seeking to have the Vogue platter withheld from distribution. Vogue's position is said to be that the Mooney version is comparable to earlier disks of the same number by Freddy Martin (RCA-Victor) and Carmen Cavallaro (Decca) and that in any event the program director of Vogue, Seymour Sacks, secured sanction from a Chappell exec.

Matter is understood to be in the hands of A. M. Wattenberg, Chappell attorney, with Leonard Zissu handling discussions for Vogue.

Agency Scramble for Elliot Lawrence Ork

PHILADELPHIA, March 30—Elliot Lawrence has four major New York band booking offices after he signed on the dotted line since he announced he was leaving WCAU here to go on a road tour.

Four are William Morris, MCA, Frederick Brothers and General Amusement. Lawrence, 21-year-old leader, is viewed by music men as a hot prospect since he has been receiving a terrific build-up via CBS airings from Philly as well as break-up shots locally. Another factor in the race to sign him up is the Columbia Record contract he signed with Manie Sacks. Up to now, Lawrence has been handled by Cavanaugh & Martin, Philly booking office.

Radio Longhairs in String Section for Como Album

NEW YORK, March 30 — For a Perry Como date at RCA-Victor this week, conductor Russ Case lined up five prominent radio concert masters for the string section: Leo Kruczek (Jack Miller ork), Jack Zayde (Ray Block), Jack Gastek (Don Voorhees), Irving Prager (Al Goodman), and Sylvan Kirsner (Howard Barlow). During the entire date the virtuosos were required to scrape out exactly 16 bars of half-notes. Job was for a Como album of old-timers, including Kentucky Babe, Blue Skies and Girl of My Dreams.

ARA's Publicity Natches On 'Spellbound,' 'One-Zy'

HOLLYWOOD, March 30—ARA Record firm fell into two natural exploitation tie-ups during last month which even the industry's ablest tub thumper could hardly arrange. First, ARA's album of Miklos Rozsa's musical score from the flicker, Spellbound, received strong hype with the role placer winning an Oscar award with subsequent publicity.

Phil Harris's intro of One-zy, Two-zy novelty on same Jack Benny show on which finals in the I Hate Jack Benny contest were announced with an unusually high Hooped aud, preceded by few days ARA's release of Phil Harris's recorded version of One-zy.

2d Morales-Murray 1-Disker

NEW YORK, March 30—Majestic Records is bringing out a companion piece to its initial Nero Morales-Arthur Murray one-disk rumba lesson albumette. New singleton album will be out April 6 and will be another Morales rumba sesh, with footwork diagrams by Murray.

Collectors Items, Inc.

Announces a SPECIAL RELEASE

FREDERICK KINSLEY
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New England BLUENoses Hit Hub, Hartford

BOSTON, March 30.—First drastic action in many years by the Boston Licensing Board in revoking a hotel-casino license was called for by Miss Missy Manners, as alleged, the entertainment agency presented by Jayne Manners, with zero Mostel's money, because she had married the man Mary Missy, of the licensing board.

According to Miss Missy's statement, complaints had been received about the show. She visited the hotel and caught the show. Miss Missy declared that it wasn't what Miss Missy sang or 'said, it was the entertainment presented by Jayne Manners, with zero Mostel's money, because she had married the man Mary Missy, of the licensing board.

 review

IN SHORT

Philadelphia, March 30.—New Manners sang or 'said the entertainment agency presented by Jayne Manners, with zero Mostel's money, because she had married the man Mary Missy, of the licensing board.

According to Miss Missy's statement, complaints had been received about the show. She visited the hotel and caught the show. Miss Missy declared that it wasn't what Miss Missy sang or 'said, it was the entertainment agency presented by Jayne Manners, with zero Mostel's money, because she had married the man Mary Missy, of the licensing board.
Short Beer Boffs Tall Budgets

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Censorship and Contracts

VIRTUAL suspension of Bradford
Roff entertainment li-
cence has the trade wonder-
ing what the future ...
acuses will allow—by whom and
or how long. Ostensibly the
Mansfield, Claire and Geraldine
George are the perfect
lineup, but the real reason
because Jayne Man-
mer's material appeared to
be too blue. Yet the singer
has worked at the Bradford two
different times, and another
for three weeks, and neither
time was anyone ever in
question as to the fitness of her
routines.

Again the trade is wondering
why, if the stuff didn't sit too
well with the Cabots and the
singer did the low way until
the performer closed before step-
ning in. Miss Manners and Zero
Mansfield opened February 28
and closed March 21. The licence
was ordered March 26 but took
effect March 29 for an indefinite
period.

Meanwhile there is another
problem facing Ralph Snyder,
owner of the Bradford. That's
the one about the contract and
his responsibility for them. The
Bernards (George and Bob),
Dorothy Claire and Geraldine
and George are to open
weekend. The Fillmores and these contracts were entered into
in good faith and Snyder must
pay or play. If the room is
shuttered, or its operations re-
duced, that is not the fault of any
performer, says AGVA, which
will insist on full payment. The
Bernards have a four-week deal;
Dorothy Claire and Geraldine
and George are in for two weeks.

Following successful negotiation
of contracts with all first-run theaters
in the Catskills, Wanger is
seeking to extend the employment of
its members into neighborhood
houses. Drive will cover major
houses in suburban
locations which have periodic-
calls. The name of the theater in
Valle, the area in question, is
offering flesh attractions.

Charge was set with United
Theaters, operating four
first-runs and a dominating
factor is in several instances
none of the houses in the
area are paying for the services of
its members. One house is paying
$2,400 for six weeks, an average
of $400 per week. The average
charge for the week is $250.

Jurisdictional Dispute

By-product of settlement of the
Deutsche aktionsbande, the
Building Trades Council, Local AFL
organization headed by President
Ed Thai, which claimed jurisdiction
over building and maintenance work
being performed by stagehands in some
instances. This was the subject of
conferences between the council, which
deliberates in groups of local
unions, and the stagehands, and
resulted in a clear demarcation of
responsibility. Under settlement,
stagehands are handled over to
Bundes with the Fox, REO-Uptown (in New York, N. Y.)

Ted Lewis Long Stretch
At N. Y. Latin Quarter

NEW YORK, March 30.—Ted
Lewis, a grandson of Queen
Mae West, will make a long
stretch at the Latin Quarter in
New York, N. Y.
**NIGHT CLUBS-VAUDEVILLE**

**Coitillon Room, Hotel Pierre, New York**


Pattern set by the hotel, calling for a novelty and a dance team, apparently pays off. Audience is receptive. To get the chi-chi set to put down its knives and forks during a dinner show and make with the hands, is an accomplishment in itself.

Enrico and Novello, ballroom team, come on originally for three numbers and an encore. Big hands forced them to do six numbers, each selling to good returns. Gal, a buxom blonde wearing a backless flowered gown, and a slim dark boy in conventional black, showed a few flashy tricks. They started with the usual whirl and segued into a tango, then into a Spanish bit. Boy's lifting of his partner into a one-shoe-shoulder stance was graceful. Team's Tabor number was beautiful, helped by dramatic lighting. Melba (house producer) gave them floor-length flame effects, vari-colored ceiling spots and some great music. Lighting, however, is the best part of the number. Couple came back for a samba and tango and finally went off waltzing into a juicy m Witt.

Gali-Gali, Egyptian magician, is still hitting the fast, smooth way. His accented chatter sits well with customers. Even his audience participation bit is handled in excellent taste. Here and there, Gali throws in bits of clever patter and appreciative chuckles. Man opens with a spaghetti trick, switches to his standard baby chicks sleigh-of-hand, then proceeds to get customers into the act. Laugh-tems come express almost before the magic is finished. He chucks planting, handy knots and ring-a-altick. He finished when very near show's end with a s slick hand. Stanley Melba's orb (8) continues to cut a fine show. Considering the size of the group, it plays a lot of music. It even goes in for glee club effects which sell well.

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**NIGHT CLUB REVIEWS**

**College Inn, Sherman Hotel, Chicago**

Talent Policy: Dancing and floorshows at 8:30 and midnight. Management: Bob and Edith Page. Prices: $2.50--cover, $3.50.

Frankie Carle is the big attraction and a real oddity. He starts his set with his fans on opening night he should prove to be the boy that's going to pull capacity crowds.

Frontier cleverly introed himself and ork with a get-acquainted routine which hit all classes—service men, lovers, regular night clubbers, etc. Then he comes forth with the brass on the fast stuff, a medley, which wins a healthy mit.

The original, Oh What It Seemed Best To Be gal, Marjorie Hughes, has fair pipes and better temperament, sang her feature number and Surprise Party, Crowd liked both.

Bob Thompson, male chimp with the band, sang Day by Day to fair palm-quacking from fena. He has made an all night club savvy, which appeals to the fem trade.

Middle part of show featured a pizz-ping demonstration between two champs, Herb Aronson and Bob Anderson. Both put on a hot contest and thoroughly enjoyed themselves. Pizz-ping something unique in novelty enreen. Their second duet was the Alphonse Berger, The Great Drapo, who dresses the Chicago Models in lightning speed and proves how little actually goes into the making or thinking of expensive gowns. He received a terrific mit.

**Casino Russe, New York**

Talent Policy: Dancing and floorshows from 8:30 p.m. and midnight. Management: Allan, Sec. The Dineen Co. Prices: $2.50--cover, $3.50.

Show here is a strict departure from the normal nitery fare around town. Russian of the late Alexander B. Shilin is the owner and start to find anyone who savvies the lingo can weep into his music, which he himself is supposed to. The posters which yodel gypsy melodies, are with the Russian style. Even for the after-darker who may be looking for a word of comedy to go with it, it's still a colorful, lively show with enough variety to fill any need.

Headliners are Adia Kouznetzoff, basso molto profundo, and Marusia Savva, contralto. The former, a musician, has rich deep tones in the Chalipin-Kipnis manner, has an easiny, pleasant personality and a sense of humor. His explanations of his songs bring befs galore and his chirping calls for the hands to the echo. He is a vocal find around Gotham's night life. His popularly, strictly from the tunes, unfamiliar to most visitors, such as the Fisherman's Song and the Green Baby and the Dying Soldier, he distinguished from the familiar Dark Eyes by the title Ash, Beans and Rice. He commented, "Don't Worry That had lots of gusto.

Marusia Savva, with elegant precise, pace, put on a head-pan and face appearance. She does no infringements of the style, but has a few touches, misse with the personality. Her numbers, You're My Gypsy and The Love Song, are strictly from the steppes, not Tin Pan Alley. They're never heard in the House of Louis. But they're what the customers order and as such are dock.

Lester Berch, the Cossack flamming dar dancer, adds color to the show. Hisj dexterity with the strings is something to be admired.

Most recent additions to the show are two young male tapers, ex-ballet Russell and Ismailoff and Nicolai Orloff—who with two fem partners Marian, Martha, and Nena, in his band, Nina Popova, put plenty of oomph into the proceedings with their steps, leaping and baton tricks. The occupation of the show with a national number is to call. They're two-part dance to a mazurka popular in Russia today. They leave the stage at a fast number to Mousorgsky's Gopak and appear in a sec-on dance midway thru the show.

Cornelius Coloban, the gypsy violinist, is tops. Plays pops like a dancing while back. Has the full-sized gypsy violin.

Show ends with the company giving in a good job. Doin Gnome, which makes a bright finish.

Monsieur Gary does the emcee chores neatly. While Torrington, the German and His Gypsy Ork play the show, alternating with the, Casino Russe ork for dancing and full music.

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**Club 22, Miami Beach**


This cozy spot came up with a good show for its formal opening of new spring revue Monday (25). Hal Thornhill returns to the old stage, playing as emcee and offering his version of show business. Knows just how far to go to draw heavy laughs.

Bobby Davis (just out of the navy) lead the billing with his own sensation. Hooper can shake a leg with the best of them. Impressions which Bob Hope, Pat Healy, Bob Robinson and Eddie Leonard soaked for the two weeks, and kid finished to heavy mit.

Ann Brower, thrice, opened with Patt Deke Me, followed by Blue Heezen, her best songs. Did nicely. Chorus line will be added later. Vincent Mott ork.

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**Wedgewood Room, Waldorf-Astoria Hotel, New York**

Talent Policy: Floorshows, dancing, Owners-operates, Waldorf- Astoria; Music: D. M. Massey. Prices, $2 cover after 10:30 p.m.

If show savvy and slick performances consisting of sly comedy and top-drawer floorshows, don't sell the box office, Lucius Boomser, proxy of the hotel's management, is going into business until 1946 (Hit Parade) Edwards and John Sebastian bows out. Ed Wood and Max Hennessey in black turquois gowns with batstes and ruffles, the opening of a show, "They Gave Me the Simple Life," a chorus about the Wedgewood Room.

From a musical point of view, the opening was beautiful, a couple of bounce tunes, a few ballads and some novelty numbers, and even a bit of tap with skill for sock mitts. Introd another gimmick, this time a recording of her recorded play-back, using Doctor, lawyer, inaudible Chief, seguing into a back-talk sequence and ending with a sock two-part harmony arrangement. Crowd almost claps for palm on that. Tried the gimmick later on something called Flop Penzevsky, the Russian harpist, whose tea-sporting, intended for comedy effects, is a doughnut and he has been in trouble with the C.A.F.E.S.

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**Embassy, New York**


The quantity has been reduced so that running time, sans productions and lines, is cut to the bone. The over-all quality of the new show is questionable.

The Dubai, pony-size ballroom team, open and do a grand job in numbers. Wearing street costumes, they cut to the quick, chose their Viennese walk, samba, rumba, novelty selection and some gites. A good job, with a bit of gaseous in the act. Crowd gets the best.
Pay Check Stew

DETOUR, March 30.—Feud between a cafe owner and floor-show chef has been carried right into the pages of the menu at the Famous Door, downtown night spot operated by Wally McNeill. Georgie's beef is over the salary he has to pay his chef, Nick Koutsoumanes.

Georges has printed on his menu the complaint that he has to pay Nick $500 a week, or what the salary of the governor of Michigan. He says Nick may not be paid such a lot of dishes, but he can't tell 'em.

Paton is wondering whether it may not be a smart publicity idea in reverse.

Short Beer Boths Tall Budgets; Takes Both Swell and Smell

(Continued from page 43)

since it is according to Jack Crane, president of the local liquor dealers' association. He foresees a heavy closing of hours to stretch the supply.

Here and there, one trimming talent attribute it to a reason other than the beer shortage. They claim that AGV's demand that they put up a cash bond is forcing them to get rid of vocal performers. It is suggested that some spot is doing this, but in most cases they do not want to make talent pruning has little to do with union rules. It's just plain bad business that's causing it, but during such periods ops often blame their troubles on somebody else.

Oregon an Oasis

PORTLAND, Ore., March 30.—No matter how the 25 per cent reduction nationally in liquor supplies may blight niteries elsewhere, Oregon, as far as January 1, according to Crane, is better off. Oregon is involved in a drought which has been about three times greater than the national average.

Minneapolis Hard Hit

MINNEAPOLIS, March 30.—Nite-club and taverns here have been hard hit by the beer shortage. In St. Paul, taverns will close two days a week, starting April 1, according to A. A. Benson, spokesman for the Associated National Brewers. Many nite-club agents expect to continue as in the past. Experiments with no intention of slicing hours or reducing liquor expenses will not be affected by the shutdown. Local liquor dealers, president of the St. Paul Liquor Dealers' Association, said.

along with the beer situation, the license problem has also had some attention. Declaring his intention to help break up the "syndicate which controls liquor licenses" outside Minneapolis, Paul L. McNeil, Minneapolis liquor man, has filed for the State Senate.

He said that if elected, he will introduce a bill giving the City Council the right to issue liquor licenses in any part of the city, removed from the present liquor welfare licenses outside the former police. The McNeil is squared on the issue for years.

Rationing Maybe in Philly

PHILADELPHIA, March 30.—Local niteries catering to the beer-drinking trade face a drought which will be the worst so far, according to Jack Crane, president of the Liquor Dealers' Association. Voluntary rationing has offered a possibility, according to Crane, and some spots may be forced to shorten their hours to keep up the supply.

No relief is seen before the end of the year. Local bookers say that the spots involved have all already begun to trim their budgets, and acts working the spots will be the first to suffer from the drought.

Carson also assured the Philadelphia operators can expect a 20 per cent reduction in the liquor weekly. State store stocks are inadequate, with much of the whiskey produced since November being earmarked for the essential, government warehouses to age for the market.

Bright Spot in Ontario

TORONTO, March 30.—Hon. Leslie Blackwell, attorney general, introduced (28) a bill in the Ontario Legislature allowing liquor to be sold in restaurants, night clubs and cocktail lounges. This applies to Ontario cities with a population of over 40,000.

Smaller centers may have cocktail lounges if local popular vote under provisions of the act wanes it.

Dance and other restaurants that can expect enough to serve their spots into a floorshow attraction are expected to go all out with the situation. Smaller heters will no doubt, flourish with the dance-sit-down-floorshow combination. Since Pearson's leader spot for name bar stands, is now remodelling its bar tower and has already adopted the niteries atmosphere, serving the menu, and has the hundreds of tables recently installed.

The bill, which will meet both appraoch and disfavor in large part of the province, provides for four types of licenses—full, for restaurants and public houses. Special accommodation, facilities and equipment will also be granted under regulations.

Many restaurateurs to redraft licensing fees so that establishments rendering the least services will pay the greater fees. Ontario government has determined on a policy of taking over brewers' retail outlets.
**VAUDEVILLE REVIEWS**

**Olympia, Miami**  
(Wednesday Afternoon, March 27)  
Bill this week makes up in quality what it lacks in quantity. Only four acts were skedded, and one failed to get in for the opener matinee.

Wille Howard came over from the Beschcomber to stop the show. He continues to kill ‘em with his French professor bit, with Al Kelly and his double-talk bringing out the guffaws. For encore, Howard used his Union Square stunt speech, with Kelly as the oldest admiral. Paired worked 20 minutes.

Raul and Eva Reves, who just closed at Colonial Inn, are tops in their terp routine. Their rumba to Begin the Beguine gets a big mit. For encore, the pair do “cranking the can,” a typical Latin dance in which both shine. They have plenty on the ball and score heavily.

Ray and Karol, fein and man, club jugglers, use a trick house for the clubs, from which the gal also pops out for her first appearance. A gravity stunt in which a glass of beer is whirled about, even down in the audience, is a winner. Sailor Stoughes consumes the liquid and then goes up on the stage to hold a cigar in his mouth while it is knocked off with a whirling club. Good act.

Arsene Gautier and Company had plan trouble flying in from Mexico and failed to make this show.

**Pic, The Belle of St. Mary’s.**

**Roxy, New York**  
(Wednesday, March 27)  
Backed by a beauty of a black-and-white set in the center of which is a huge Latin Quarter sign, Lou Walters, LPQ, managed to put on quite a show. Format is about the same as at the club, but dramatic lighting and speed, plus trimming give it a vital effect which pulls healthy applause.

Fletcher opens with the Doing New York number bringing on Don Saxon and Ronnie Reed for some good work. Wally Wangier line out next (just the LPQ gals-house kids out of this show) to do some rapid weaving. Slow motion number with a storm effect follows and as “rain” stops, Saxon and Miss Reed do a fine I’m Always Dancing Rhapsodies. Voices and delivery got a great response.

Four Moroccans do well with their customary fast tumbling. Ray English, on next, worked in a sports outfit. Boy worked hard to sell his adulturated corn, mixing it up with some pratfalls. House, however, sat on its hands. Ever his flop into the hands hardly gets a titter. It was not until he did his take-off on a fem shotgun girdle that he got some response.

The LPQ’s Harlem number came next and really rocked ’em. Fantastic black-and-white costumes and the spirit and the fire generated by the cast won terrific hand. In the terp department, Corinne and Tito Valdez fit the number capably.

They look very good, do a good flash job and get solid hands. Surprise in the dancing stanzas was Chic Gladie, one of the boy’s Esquires (boys who don’t work in the line. Boy, a good-looking fellow, does a nifty bow down dance reminiscent of Clifton Webb when he did those Little Show numbers). Ruby Holman. Earned fine reception.

The Pitchmen (3) have new coats this time around, but it is a much better act. Get some laughs with their kazoo instrument and various instruments. New bit, a fiddle which opens into a legislator’s jaw, gets some results.

Fletcher Simpkins almost stopped the show with his Donkey Sermone and Vest is Giubba. Followed with Begin the Beguine, giving the second chorus an infectious bounce that starts papa feet telling that the cama a Russian Dark Eyes, first few bars straight, then in English and some quite more. Followed with community sing in which words are flashed on screen.

Pic, Doll Face. Biz good.

**Orpheum, Los Angeles**  
(Thursday Afternoon, March 28)  
Jimmy Hispanic’s Teen-agers (seven brass, five reed and four rhythm) are required to travel before they will be finished musicians, anything but the band. They seem to have been playing for a time. But on impromptu stuff (they are given to do) that’s where Tony and Beverly) they fall down. The tone is young folks’ enthusiasm. Like all work like they are in a high-school band rehearsal. But the soloists, evincing the best in the outfit, carry their assignments well.

Higson fronts the band but does not do anything but the band motions. His emceeing is okay. In fact, some seasoned emcees who have played this spot could take pointers from him. Boys open with Apple Holler, an all-outer, and again give on Prelude to a Kiss, featuring Ronnie Lang, with his does an expert bit of alto saxing. Hawaiiana War Chant gives boy Boyer a chance at the drums and his work brings good rating. Outstanding is Gordon Reed, sax, whose vocalizing of Hong Kong Blues with a touch of the Chinese and a dead-pand tempo nearly rates a show-stopping number in a bit of Cerven Mixer which adds to his selling.

Kim the picker, band’s thrush, does a throathy job on Don’t Blame Me Day by Day. She needs more seasoning.

But the band has possibilities. After more commercial dates, they should go great guns. The kids know which end is up—musically.

Don and Beverly, barrelom team, feature a lot of a swinging and lift in their work. The dash and youthful appearance do much to put the act over. Finish with a group of dances (rumba, tango, etc.) as requested by the audience. The music wasn’t too good, but the team’s efforts, knowing the difficulties, co-operated.

Next to closing is Danny Drayson with clever comedy. Max King, who does Hamlet, takes a risque line, which does not last long. Drayson gets his first laugh with a solid prat fall. Localizing his humor—talking about local clubs, restaurants, etc.—Drayson gets the feel. His monolog on life is riotous. Gags are well timed.


**Det. Clubs, Nables**  
On IATSE List  
(Continued from Page 43)  
management work, but not construction or "new work."

Similar contacts have been negati- Highland Park), Downtown and Adams theaters, and negotiations are now under way with the Wiper and Woodsman Circuit, operating 11 theaters, but have been delayed pending the results of Lew Wiper Wires in Florida. In the case of the W. E. House, the union is insisting upon employment of a stageland for houses which admittedly will not handle some work for such an em- ployee, but in this instance, says that one stageland may be a semi-flame three theaters a reasonable distance of each other, dividing his time suitably between them.

This principle will be extended, ac- cording to Terry Brick, good delivery circuits following the W. E. negotiations.

Next on the list is Associated Cir- cuit, negotiations having been al- ready started with Alex Schreiber, head of the organization. Raymond Schreiber Circuit (not connected with Associated) will be tackled next, Brick said.

**Chicago, Chicago**  
(Friday Afternoon, March 29)  
Carmen Cavallero and ork (14) headlines are sure to be judged with a variety of talent to make a well- rounded show. Cavallero has been going guns during the past year and now has a neat commercial tone, which is smooth and pleases the patrons.

Frontier emused the show with re- stain and extra factors to bring the limelight. Started off with a medley, including I Got a Woman to Tell You and You Won’t Be Satisfied.

Gloria Foster, chip with the band, has a good voice and a fine fair set of pipes. She has stage savvy, but on some numbers, such as Day by Day, could have made her salesmanship on naturals like Personality, nothing more could be asked. Augie-itters rewarded with a healthy mit.

After chip, Cavallero segued into Warsaw Concerto, one of his own arrangements and was prolonged clinching from the crowded house.

Ladd Lynn, acro, performed a clever bit of balance act and had his brother, Tony, who was planted for a stooge. Tony carried the dumb act off so well that it was not until the moment he began balancing that he was fuddled until the moment he began balancing that he was effective, original act. Ladd does his own emceeing, keeping up a constant barrage of gags.

Frank Gallagher, chipper on trumpet, adds to the act, made a deep impression on the foms with his looks and his pipes. His I’m Always Chasing Reunions and Symphony got plenty response.

Art Carter, billed as the G.I. Pun- ster, has a fast line of patter which built up yocks in spots. His imita- tions of Charlotte, Mrs. Ring- bloom and Barry Fitzgerald brought effective response. As an ad libber the guy is almost another Caballerio. Cavallero finished off the production with Bugsebo and Polonaise.

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Next to closing is Danny Drayson with clever comedy. Max King, who does Hamlet, takes a risque line, which does not last long. Drayson gets his first laugh with a solid prat fall. Localizing his humor—talking about local clubs, restaurants, etc.—Drayson gets the feel. His monolog on life is riotous. Gags are well timed.

NEW YORK, March 30.—Top runners last week was the Capitol (4,827 seats; average, $85,000) which pulled in $61,000 to go on a normal seven-day week the take should be $104,000, a record for the theater.

Radio City Music Hall (6,200 seats; average, $100,000) slipped back to $225,000 as against opener and previous week’s $130,000. Bill has Gaud- smith Brothers, Vallets and Gilda.

Roxy (6,000 seats; average, $75,000) finished its three-weeker by tak- ing $121,000 for the final frame. Arthur Lee Simpkins, Ray English, Pitcher and Doll. New sighted in this issue has the Latin Quarter show, Arthur Lee Simpkins, Ray English, Pitcher and Doll.

AGVA Threatens Celeb Nites Acts; L&E Faces 2½ G Sock

NEW YORK, March 30.—American Guild of Variety Artists will issue a new rule warning members that from now on no performers who participate in a celebrity night show for free will be brought on charges.

Rule is an outgrowth of “deliberate flouting” of a standing AGVA rule, says AGVA. Actors, says AGVA, can stand up and take a bow when called upon, but if they do a routine, whether it be thru a portable mike brought to the table or go out on the floor or otherwise get into the act going on, they will face a fine, suspen- sion or both.

First notice to to feel AGVA’s ax in the no-celeb night edict will be Leon and Edith Kauffmann, who are booking a bite of around $2,500, based on the rule that all actors who appear and do a rou- tine at a celebrity night will get paid one-seventh of their regular salary.

Sunday (24), the cafe had its usual celebrity night. Also present were Milton Berle, Max Rosenbloom, Max Baer, Jackie Gleason and Myron Cohen. According to AGVA, all were called upon and got up on the floor. Using their regular salaries as a base, they would have been fineable for $125,000.

Fredro Bros., To Plane Troupe of 20 For Puerto Rico Date

CHICAGO, March 28.—Fredro Bros. will send a package show to Puerto Rico which will leave here April 2. Plane has been char- tered to the tropics in the near future, where it will play hotels and theaters on a five-week basis. The plane will leave New York on the 1st and move along these lines emanating from this spot. And it may prove to be a pioneer for a whole new Latin-American theatrical market.

Dates will include about 20 people. Jack Waller will be the show’s emcee. Other members of the package are: Roy Bechard, Evelyn Howard, and the Bob Reisert, Nick Hufford and Pat Carey. Spa now offers dancing.

Elaine Barrett Wins in Court After AGVA Nix

NEW YORK, March 30.—Elaine Barrett, who received a jury verdict of $1,180 against Rocky Camera, op of the Greenwich Village Inn, is one of the few performers who has taken her case to court after AGVA, against her. Dispute arose out of an option pick-up which ended in a discharge. Girl originally got a room in the club for six weeks. Her option was picked up and she went back. She made no contract she was re- quired to do productions and her own spot. After a few days she was pulled out of her spot and did only productions. Miss Barrett became ill, and was unable to appear for three days. When she came back the op claimed she was doing a stuff-off job and let her go. She in turn, claimed she has been “pushed around” by Camera’s staff for the past three months, and fell over the spot before AGVA, which sus- tained the club. She has a right, said the court, to permit the take of a complaint before a civil court. Judg- ment of $1,180 was for the balance of her contract which had four and a half weeks to run.

Fire Levels Newport News Casino Amid Sale Negotiation

NEWPORT NEWS, Va., March 30.—Fire destroyed the Club Casino last Sunday (24) in theouth of a fire caused by an un- tentioned cigarette. Owners and Employees was $65,000. Bill has been insured $40,000 for the loss. Re- opens as a Family Restaurant.

Fire at the Club Casino caused an estimated $65,000 worth of damage. Fire destroyed the Club Casino last Sunday (24) in the south of a fire caused by an un- tentioned cigarette. Owners and Employees was $65,000. Bill has been insured $40,000 for the loss. Re- opens as a Family Restaurant.

JESSE STAPLES Wins in Court After AGVA Nix

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Fire at the Club Casino caused an estimated $65,000 worth of damage. Fire destroyed the Club Casino last Sunday (24) in the south of a fire caused by an un- tentioned cigarette. Owners and Employees was $65,000. Bill has been insured $40,000 for the loss. Re- opens as a Family Restaurant.
By Bob Francis  
NEW YORK, March 30.—The 1945-46 legit season is in the homestretch. Three musicals have won Drama League Award, sponsored by The Billboard and named for its founder, Bernard H. Jacobs, Jr., will have a trio of musical runs during the month of April, marking the close of the legitimate season. A survey of the highlights of the season's best play shows how many of the top shows, including Carousel, ran away with laurels, Carousel ran away with the best performance, including Mama, and in the end, Mama was the top best in the best of the best run. 

John Van Druten, whose new musical, A Soldier's Play, was the hit of the season, was presented with the 1946 Award, making it the third year in a row that Van Druten has received the honor. The show has been a resounding success, both in terms of audience and critical acclaim. 

According to the Drama League, the season has produced nine new musicals, the most produced in any season in recent memory. This has been due in large part to the success of the Broadway musical, which has become a staple of the American theatrical landscape. 

Among the highlights of the season are the premiere of Carousel, with a score by Richard Rodgers and Hammerstein, and the revival of Oklahoma!, with a score by Rodgers and Hammerstein. These two shows have been particularly successful, with Carousel running for over 1,200 performances and Oklahoma! running for over 2,200 performances.

The season has also been notable for the success of several new musicals, including South Pacific, with a score by Rodgers and Hammerstein, and The Music Man, with a score by Meredith Willson. These shows have been well-received by audiences and critics alike, and have helped to establish the musical as a major force in the American theatrical landscape.

The success of the season has also been due in part to the success of several new playwrights, including John Van Druten, whose A Soldier's Play was a hit, and Agnes de Mille, whose Hot Mikado was a success. These new playwrights have helped to bring fresh and innovative ideas to the stage, and have helped to keep the theatrical landscape dynamic and exciting.

In conclusion, the 1945-46 season has been a resounding success, with a strong showing of new musicals and a number of successful revivals. The season has helped to establish the musical as a major force in the American theatrical landscape, and has helped to bring new and innovative ideas to the stage. The success of the season has been due in part to the success of several new playwrights, and to the strength of the Broadway musical as a staple of the American theatrical landscape.
OUT-OF-TOWN OPENINGS

SONG OF BERNADETTE
(Opened Tuesday, March 26, 1946)

SELYN THEATRE, CHICAGO


This controversial play opened with its touring group to mixed comments from the critics. There were negative comments that it is not the work of an arbitrarily chosen tagline. But if he had real convictions he would have fought it. However, it was probably the fault of the script, not the acting. 

Chic Coyle 

Critics were divided in opinion as to whether or not the play merit, the actors do. 

BROADWAY OPENINGS

SALUTE TO MURDER
(Opened Sunday, March 24, 1946)

SHUBERT-LAFAYETTE THEATRE, DETROIT


Center of this super-up-to-date mystery is Kerry Kane, powerful ex-boxer, who is the same friend and or her of those killed before the first curtain. He's gradually formed a bond with his leader working from World War I, but the time is not beyond the 70,000,000 "good Germans." Some of the dialog is perfunctory or naively close to a convincing presentation of racism and it looks like the right people (identified with the audience) can only win by murder. Many sides of characters and ideas get in its innards and move a wordsy plot, that still moved fast without override. It just seems slow. 

This excessive wording and the intricate involved—a President—possibility, the No. 1 War hero and his actress-wife, and the ex-head Army representative are among the murder suspects—make it a play for the audience. The house atmosphere and distinct metronome. Will be presented in a column-cocktail party world, it should go better as a Broadway production. Staged by Len Zinberg. Run: 341.

Civic-minded spectators gasped at an obvious ignoring of the Consti- tution, anti-w complicity. For instance, in a matter of law, and such minor bugs should be excised. Audiences may have fared better in a more general atmosphere. The character build-up is well done, with the exception of the most convincingly despised, smugly arrogant, blackmailing villain. In a general way, the plot is a bit too static, with some low-key transitions in the
**Magic**

By Bill Sachs

**BLACKSTONE THE MAGICIAN**, on his return engagement at the
to Cox Theater, Cincinnati, ended Saturday (30), hit nearly $9,000 on the week, a solid figure for the house of such an early return. On his initial stand at the Cox this season the venerable rabbit hitter pulled a hefty $14,500. A change in routing and the ad of showy new tricks made for a better program all around. The Blackstone troupe opened Sunday (1) at the American Theater, New York, with a similar stand, after which the show hops to Rochester, N. Y., for four days, to be followed by an engagement at the Capitol, St. Louis. Gaule blacked the Instead company a fat $33,000 in two weeks elsewhere. This season, the American is tentatively set at six weeks, provided the box office holds up to a certain figure. If the last hits below that figure any week, the show comes down and takes up a few

**CONTINUED FROM PAGE 4**

comedy numbers with which it out-

plays for sales and a fee.

Three years ago Blackstone (an en-
terprise man) confided his tricks to
did to see something about Detroit’s culture. He had little to work on except a pile of dough. What he decided is to put to work in a field that has
depended on handouts rather than b.-
a. Two of the city’s symphonies which, in its founding some 30 years back by the same musical fund) to him and he
handled the plush families of motor-
dom for dough to pull it out of the
imperiling corner (due to heavy
ity down completely after a half-heart-
ted attempt by a gut-eye man to
popularize it in warhorse classical air programs. Detroit’s 400 has grown
tired of their playing.

Reichhold, cutting out dead wood in the personnel, brought in the only

ability man in the city, and people

said the paper was being run on the season to date. In a moment of confidence, however, he
told Dr. Reinhart that he only

that his own take on the season to
date, from the show itself, sale of programs, the first

$7,000. The big figures amazed even Blackstone himself, who confided, “I remember those

years when I used to eat my own

drunk before the season was hardly half-way over.”

**THE APRIL**

issue of True, now on the stands, contains a picture of Franks.

**OF THE LIFE OF A MAGICIAN.**

**CHARLES L.**

is currently conjuring at the Maxwell, Detroit, where he

there he has enjoyed chats with Her-

Hammond and other magic

in Holden’s Magic Shop, and also

visited with Frank Lane. . . . OTHER

MYSTIFYING Beantowners at the

moment are Myers, mentalist, at

Hotel Statler, and an unknown busi-

ing close-up tricks at Hotel Brad-

ford’s Civic Bar.

**HYPNOTIZE**

**FAST!**

Get this large

instananeous

**HYPNOTIZE**

of Pire Poofs, Method of

Hypnotizing a "Scary Clever Boy Who’s 15". 25 pages

$2.00

DR. ROBERT BORZI

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TEN MORE BEST SELLERS!

**1.** DR. JOHN WRIGHT, 25 Lessons. . . . $2.00

**2.** 25 Lessons. . . . $2.00

**3.** DR. M. A. SCHWARTZ

**4.** DR. HARRY RIZZO

**5.** 25 Lessons. . . . $2.00

**6.** DR. ROBERT BORZI

**7.** DR. RICHARD H. KERNER

**8.** 25 Lessons. . . . $2.00

**9.** DR. S. F. F. ZUCKER

**10.** 25 Lessons. . . . $2.00

**11.** DR. ROBERT BORZI

**12.** 25 Lessons. . . . $2.00

**13.** DR. S. F. F. ZUCKER

**14.** 25 Lessons. . . . $2.00

**15.** DR. S. F. F. ZUCKER

**16.** 25 Lessons. . . . $2.00

**17.** Order from NELMAR-Publishers

2851 Milwaukee Ave. Chicago 18, Ill.

**FOR SALE!**

The Let’s Magic Book of

Traveling. Inasmuch as

also another volume is

of Greenings, published by

New Theatre starts, with 2 lots, trick, and

trick, in basket. The 200

Little Theatre, 250 North

Personage, various.

15 cents.

One of the number.

from which

is available.

Reichhold’s 50,000-watt idea, which he plans to use as a show window for the symphony and every other,

in which the greater percentage of etherizing will be of a public service or
cultural variety. The public is believed to be an ace in the hole for Reichhold when it goes hard to

the FACC for a permit to build. The new

will of, course, be oper-

ated commercially but unlikely to

be educational, or cultural and

program services, and it will

pay dividends to the non-

profit symphony which, actually, will

over.

In the disky field, Reichhold’s

original agreement with Cosmo Rec-

nowesting a future plotter com-

any of his own as an outlet for the

symphony programs. Instead of cutting almost every program the sym-

phony plays. Cutting equipment was in the plans weeks in the former

section of the Music Hall. Reichhold expects to

pressing equipment and his own

chemicals firm (located in Ferndale, the

suburbs to Detroit) to be a basis for

production of two grades of platters,

stereophonic and non-stereo, in

high-grade plastic disk. Latter, how-

ever, the in competition with top
disk factories, will not be flexible and

will be black, rather than the color-

type being used by top firms today.

**Roof Garden**

Meanwhile, at the Music Hall, Reichhold has plans to put up a roof
garden, privileges and all. One time this season. Plans is to permit enjoyment of lounge or cut-rate atmosphere either during or after regular concerts be-

low in the main auditorium. He also plans to use video projection to cor-

to those on the roof. First ex-

good has just made its appearance in

the Music Hall. Altho nothing definitive has been announced, believe that both tels will be available for a
ter-screen scale of the type developed in England, rather than on the
tiny Tubyte microscope screen. Also with the wording of symphony pro-

plays, the black box can be given on the

roof.

Reichhold hopes to

the post, too. The roof garden will

enlarge the picture, and per-

is he will erect a $4,000-

door to the roof garden. Credence to this idea springs from the fact that

land adjoining the Music Hall. New

building, which has a 4,000-seat ca-

would serve as an auxiliary to

the 2,000-seat Music Hall, will have

ervations could be used by the audience.

2 or 3 Year Tryout

Reichhold frankly admits that he’s handling several experiments on a longhood into a dough biz. He agrees that current plans may be scrapped after three years of study. That will yield the dividends he anticipates. However, he is sure that the directions in an endeavor to give

the symphony—the keynote of the whole idea—a sound financial basis which will keep it in the black season after season. The symphony has its

summer in concerts at the Michigan State Fairgrounds, with the cooperation of the state. The concerts would be sponsored. This, added to

the possible radio station, a new auditorium, current series of radio, Sunday Evening Hour and the symphony all playing cur-

enting at the Music Hall (with a good possibility of a Chrysler long- aroak series soon), should build up an audience sufficient to keep the symphony on easy street.

Should the Reichhold plan suc-

ceeed, the profit being, of course,
symphonies through the country will take the hint and start looking at longhood concerts as a biz, not a plush luxury, and a huberto money-losing expense to begin its way like its

rest of the show biz.

Alfred Walker, returned to burly after a lengthy illness, is doubling in strips and number producing at Alvin. Minneapolis, Alvah, O. M. Hove, Bettye Land, Trudy Wynne, Lavoda, Mary Merrill, Donna Leslie, Bobby Vail, Harry Chexx, Bob Lee, Benny Malton, house singer, and Don and Maria, dance team, reported. Esther Eriscen, captain; Jean Starr, Kathleen and Carol Lurby, Verna Sul-

Patterson and Betty Hayworth. . . .

Anna Berger, managing Al, Dean at Hudson, Union City, N. J., Charles H. Allen has set Bess

Snyder and Lee Rose for USO

hospital circuit tour in the States, and Al Lee Roy for a European tour of

Good News. . . . Bso Simon, former

bursy show manager is now in ad-

of the 101 Ranch Show touring California. . . . Don Ozman, house singer at Empire, Newark, N. J., the

last 15 weeks, has left for New York. . . . Al Voe, at China Clipper, Wash-

ington, D.C., has returned to Johnny

Valente for Empire, Newark, N. J., and Ted Gauthier for Jacques, Water,

Gus, Cosmo. . . . Other materials

used on the stage featured strip, will have a part in

Bigger Than Barnum musical.
UNO Concilia Launched
Mid Pass Riot and Side Show

(Continued from page 4)

200 radio folk, each of whom believed his or her God-given duty to be to watch the proceedings, and to report to the press from time to time as to what was happening. It was not necessary to enter into the international dexterity of the UNO delegates, for the press representatives who were sent to cover the proceedings included 300 seats at one show. There was born the first side show.

Those of us who were charmers were in the building basements. Pase, for, and other repre sented their england, while radio stations were fairly narrow -circular table in the rear of the council table was a larger booth for the use of out-of towners, and the master control. On the same level as the Council Chamber was a room where the show was televised for those who couldn't get into the 300 seats.

Butch Stood in Bed

Opening day's ceremony was brief—less than 30 minutes. Secretary of State James F. Byrnes welcomed the delegates in the name of President Roosevelt. They were welcome, he said, to New York, while Mayor William O'Dwyer presented a glowing city. That whole thing, extended the hand of the city. "Butch" LaGuardia was not present, as he was there already. He made no punch and a little showmanship in the backplotting.

The battle of the day, the barrage for press and air presses had died down by the time the dance was over. Ed, Elroy Van Keffens, Dutch delegate, blew a huge trumpet that almost drowned the video and other tubes. This brought yocks and broke the silence of the general audience. Mr. Byrnes, who has a big state in what is going on at the council, outlined his changes in the rules. And the spot to watch the show. Only 45 seats a day were set aside for the "peasul" and many lined up for hours before the opening day's proceedings. Surprising, however, was the smallness of the crowd outside behind police barriers. They had expected to have the delegates arrive, but less than 200 were there opening day. They had no punch and a little showmanship in the backplotting.

Special seats were arranged for the ladies in the backgreen and beautiful. The delegates met in the council's meeting place care took of hungry scribes and delegates. Executive council members had their dining room. Gromsky and his ice aids drove away to lunch each day. Gromsky and his ice aids drove away to lunch each day. Gromsky and his ice aids drove away to lunch each day. Gromsky and his ice aids drove away to lunch each day. Gromsky and his ice aids drove away to lunch each day. Gromsky and his ice aids drove away to lunch each day. Gromsky and his ice aids drove away to lunch each day. Gromsky and his ice aids drove away to lunch each day. Gromsky and his ice aids drove away to lunch each day.

Delegates to Town

When the meetings were over, delegates spread out all over the town. Some were to visit the three-ring political circus in the states and legal houses of the Main Street. Others went to the Second leg--Yesterday and O Mistress Mine--laid for the press. They were all over the place each night. Nifty tricks were being picked up by the organizers of the show. Many of the delegates are real sportsmen, and they are finding out the tricks.

With Gromsky sitting in his corner and the press in front of him, the bird, the other 10 were watching the papers, the story was a long one. Betting was high both sides, and the first week melted into the second. Everyone drew up rules under which they could

That chuckle you hear is the spirit of the late P. T. Barnum hovering over Hunter College.

UNO Concilia Launched
Mid Pass Riot and Side Show

(Continued from page 4)

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**Round-up**

Announcing guards, presence of Canton, the big circus will be in town for the duration, starting today and running through Sunday.

**Wisconsin Buys 12,800 Capacity Steel Stands**

MILWAUKEE, March 30—State Department of Agriculture, Madison, has approved plans for the purchase of 12,800 demountable steel seats for use at State Fair Park, West Allis. Department also approved the planned erection of a new firehouse and a new police station.

Milton H. Button, department director, said new stands will be utilized for increasing the seating capacity for professional football games. Seats were purchased for $34,500 from University of Chicago and can be used for the State's Centennial Celebration planned for 1948. Money for the purchase is to come from the State Fair Park reviving appropriation.

New firehouse will house a fire engine, which is part of the fire service, every year during fair week. Meat building is to be used as inspection stalls for all meat sold at the fair.

**Cat Crushes Chaw, Ditto Newspapers**

LOS ANGELES, March 30—The Tiger Who Came to Dinner, unscheduled addition, is considered by the management of the C. R. Montgomery Wild Animal Circus to be among the most successful acts in the history of the company in the Los Angeles area. Star of the show was Whity, a 500-pound Royal Bengal tiger, just arrived.

**Walter E. Bailey Reported Lost After Bomber Crash**

BRADENTON, Fla., March 30—Ena. Walter E. Bailey, 22, son of Mr. and Mrs. E. E. Bailey, retired showfolk who reside here between Sarasota and Sarasota, is one of three navy airmen believed lost at sea after two torpedo bombers collided off Somers Point near Key West, Fla. He and members of his family had been identified with circuses.

For Major Bailey’s rescue has been abandoned, the navy has notified his parents.

With his sisters, Mrs. Janie Geyer and Mrs. Cora Davis, Bailey had been with the Bailey Family Show before coming to this section several years ago. Davis had been one of the featured acts with the Ringling-Barnum show unit until late in 1945. Her husband, Fort, had been a Ringling ticket man and is now associated with the Sparks show.

**Fire Destroys Buildings On Woodstock Grounds**

WOODSTOCK, N. B., March 30—Fire destroyed Woodstock Exhibition buildings (20) with the loss under $2,000. Minute building 20 years ago, cost over 100G. Insurance loss is $200.

Blaze, started by a grass fire or spontaneous combustion in hay, swept thru the main structure, barns, dancey, offices, cattle and poultry sheds. Only one building in the main group and a few small sheds used for mid-winter accommodations escaped damage.

**Beatty Grabs Gelt Trekking Arizona**

PHOENIX, Ariz., March 30—Clay Beatty, circus owner, closed a two-week, $4,000, $10,000 radio section of this issue.

**Big Show Radio**

An important phase of Ringling-Barnum publicity—broadcasts directed to the radio section of this issue.

**It’s a Dog’s Life**

BRIDGEPORT, Conn., March 30—The Bridgeport Post had it all together, notably that Jo-Jo (Edward T. Allen), Jr., during a barton & Barnum & Bailey Circus tour, became the first resident, was dead.

The tip came from Jo-Jo’s son, Edward W. Allen, who was here on liberty. He had just talked on the phone with his mother at Clementon, N. J.

“Your happy is dead,” she informed him.

Grief stricken, Allen hung up, called the news to The Post and prepared to take the Clementon show to Los Angeles. After printing the story, The Post editors heard next direct from Clementon, via telegram: “I’m not dead. It’s Patty, a dog, my son brought home from the navy. Regards, Eddie (Jo-Jo) Allen.”

**Advance Sale Heavy**

By Jim Meghuy

NEW YORK, March 30—A total of 47 cars, traveling in two sections, arrived here yesterday (29) loaded with all the strike-out equipment and air-conditioning machinery, making a climatic touch to Madison Square Garden’s widely ballyhooed program when Ringling Bros. and Barnum & Bailey Circus opens there Thursday, April 4. Final stop was made at the Harlem River Yards of the New York, New Haven & Hartford Railroad. Equipment will be unloaded there and transferred to the Garden Sunday (3) for an afternoon rehearsal of the spec, Togland.

First section of the train, made up of 29 cars, ran on schedule, which (See Advance Heavy on page 43)

**Tee Off On Around-Clock Rehearsals**

CANTON, O., March 30.—City Council here Monday (23) moved to lift last winter’s strike restrictions, which virtually banned circuses here since the Big One’s fire in Hartford, Conn. Ordinance, drawn for consideration April 1, would reduce number of exits and aisles required, reduce aisle size, permit the circus to staff with fire guards, instead of requiring presence of a fire chief and a combat engineer. Entire circus would continue to require flame-proothing of tents, except for guards, who are required to run to the stations at any 10 feet space between any tents and 20 feet between any buildings, and to be free of Breathalyzer announcement of no smoking. No circus or carnivals were in town in 1945, owing to the rigid rules now in effect.

Charles Siegel’s Shrine’s Showmen’s Club a year ago started drive for existing regulations and William Lester, Cole Bros. contracted agent, budding here recently with city executives.

**Gladewater Posts $3,000**

PORT WORTH, March 30.—Prize totaling $3,000, all entry fees, will be paid at the Gladewater. Tex. Round-Up June 11-14. Jack Tate has been re-elected president of the association; Murray C. Sells, board chairman, and G. C. Parker, secretary, they would be held.

Bill Crew Manager. Also 4 more Billers.

Wire

BOB STEVENS & Bailey Bros. Circus or Phone 9171

Newberry, S. C., until April 6

**BELL BROS.’ CIRCUS**

WANTS FOR SEASON 1946


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**All Showbiz Hit In Building Ban**

WASHINGTON, March 30.—Little chance for modification of the Federal Production Administration’s ban against construction of “non-essential” buildings is seen here as far as practically all entertainment shows are concerned. The only exception is made, exclusively by The Billboard (February 18 and March 16), CPA’s order (February 12) binds especially hard at all forms of shows, including theaters, night clubs, amusement parks, State and county fair plants, and radio stations. Radio operatic shows are being included, with both Federal Communications Commission and National Association of Broadcasters giving it that way.

Filibuster construction not repairs to existing structures in “non—(See Building Clamp on page 83)

**Tom Killilea, Ex Big Show, Join N. Y. Publicity Outfit**

NEW YORK, March 30.—Tom Killilea, veteran circus press agent and New York newspaperman, has joined Richard Condon, in charge of the United Press and commercial public relations firm, to handle newspaper, wire and photo-news services. Killilea returned to the Ringling-Barnum press corps last summer after an absence of a dozen seasons.

He recently completed his annual publicity chore for the Westminster Kennel Club at the Garden. Killilea was for years a reporter for The New York Sun, The New York World-Telegram and the City News Association.

**St. Paul Shrine Profits Estimated at 45G; Up 30%**

ST. PAUL, March 30.—Local Shrine Circus grossed 30 per cent more than the 1944 grosses for the 11th annual Shriner’s Auditorium here six days ended March 16, than it did in 1945, estimated figures indicated. Estimated gross for the show was $65,000.

America’s largest circus, taken over by Osman Temple this year for the first time, brought in another $10,000, for an estimated $75,000. Expense was set at $30,000, leaving a $45,000 net to the Temple.
Carnivals spring with variety

Buck Tills Lid At Poughkeepsie
TROY, N. Y., March 30.—Unusual activity is being talked of at the office of William J. Buck as he will be in readiness for season’s opener Thursday, April 11, at Poughkeepsie, N. Y. The show is a traxtion show and will consist of 400 large cards.

Tom Fisher, discharged from the navy recently is general superintendent. Harry (Pemex) Arthur is assisting him. New all-steel officer trailer from Freuehaltler Trliler Company, was delivered and Secretary Dick Tooleman is getting it equipped for travel. Mr. and Mrs. Charles Johnson will again present the Girl Show. A stainless steel front for the buck’s trailer has been ordered. An all-steel purchased trailer. New Catterpillar trucks and a new Owl. Buck is expecting two more rides.

Lion Ransdell, now completing a tour in New York for the Min- stral Show, which he will manage. A bus has been purchased to transport animals and Mrs. Charles Johnson will again present the Girl Show. A stainless steel front for the buck’s trailer has been ordered. An all-steel purchased trailer. New Catterpillar trucks and a new Owl. Buck is expecting two more rides.

They’re Open
In St. Louis
ST. LOUIS, March 30.—As usual, things have been quiet this week. Rain around this section, the carnivals open on the various local lots. To date they all have been closed with ideal weather and all report excellent business. Weather here has been fair for two and three weeks, as down here they do not wait for rainy weeks to try and get others to be first on the choice spots.

Currently operating are Fisher United Shows No. 1 unit, Michigan and Stein Street, Chillika Shows No. 3, unit, Spring and Dodier; John Francis Shows, 4500 North Broadway; Mitchell and Morris, 4900 North Broadway; Mound City Shows, Union and Greer; John McKeever Shows, 4600 South Broadway; Maker’s Midway, Broadway using mobile stage and Automatic Sales Attractions, Victor at Seventh.

Set to open next week are Harold Bartlow’s 2500-City Show and Joe O’Brien’s Lake State Shows. Royal American Shows bows at Grand and Laclede May 1 for a 30-day stand.

Hames Ups for Hippo
FORT WORTH, March 30.—Bill H. Hames, carnival owner, has donated $500 to a fund being raised by the Fort Worth Star-Telegram for the purchase of a midget hippopotamus. He has ride concessions at Forest Park, municipally owned, where the animal will be kept.

Buck Ops at Least Will Have An Accurate Idea When To Cover Up
MONTREAL, March 30.—Outdoor show is finally getting a break from the weatherman.

Here in Quebec, at least, the Dominion Meteorological Service is taking advantage of weather forecast facilities developed during the war to put the finger on approaching wind and rain storms.

Not that Canadian showmen have been entirely without a d v a n c e weather information. For years, weather reports have emanated from Toronto, but on a broad general basis. "Possible rain in the St. Lawrence Valley, perhaps, for the forecast." That would likely be an accurate prediction, but the various tracts more than a thousand miles. Where rains maybe fall in one area of the province, their population and relief agencies, might be told. For the

Smith Greater Back After 3-Yr. Absence
FAYETTEVILLE, N. C., March 30.—Off the road for three years, Smith Greater Shows, owned and managed by Bayard Smith, has returned to the local quarters. Equipment will go out flushed with new paint. Trucks will have two colors, the tractors in red, and trailers in silver. New canvas cover will be white throughout.


Globe Shows Open Sixth Annual Tour in Fall River
FALL RIVER, Mass., March 30.—Globe Shows, managed by John Costa, has opened its sixth annual tour here April 28. Associated with Costa is Philip Ray.

Lettin Ray has a new custard machine. Bill Haley, foreman, has handled the Merry-Go-Round. Shows will play Massachusetts and Rhode Island.

Wade Cracks Exclusive Highland Park for Rides
DETROIT, March 30.—Reopening of Highland Park, city of 60,000, entirely within the city limits of Detroit, to carnivals after being closed for some 18 years is scheduled for Tuesday, when the No. 1 unit of the W. G. Wade Shows move onto a virgin lot at Second Boulevard and Beaubien Avenue, in the heart of the park. Highland Park, known as "the biggest village in the world" as it rolled up its present location and remained technically a village in order largely to encourage temperance laws, is noted as about the most difficult town for show business in the State. Shows today are not able to offer strong liquor, for instance.

Carnivals were banned many years ago altho one exception was made 18 years ago, when Wade’s own show came in under Shrine auspices for a stand on a lot. Since then, various expositions have played in the same general location, but no carnivals.

Credit for securing the okay for the showing goes chiefly to D. Wade, general representative of the shows, who showman, such reports were inadequate protection.

Now decentralization is at work in the forecasting machinery, and showmen love the prospect of getting more specific information on an hour to hour basis.

Using methods and facilities worked out for the RCAF and Transport Command, the government has mapped a new system of forecasting for the Dominion’s largest province, Quebec. Under the new plan, the province is divided into 10 separate regions, with the metropolitan area of Montreal comprising one of the 10.

A weather forecast from Dorval Airport, headquarters of the provincial meteorological service, will now run to about 300 words, and contain a detailed prediction of high and low temperatures, velocity and direction of winds, possibilities of rain and ex- tent of such precipitation, cloud movements and the chance for drac- tic weather changes. Thus, instead of the traditional 10-word general- ized forecast for the province, there will now be 10 separate 300-word forecasts, issued four times daily.

Later, the forecasts will predict rainfall and sunshine to expect, when, together with the approximate hour and locale of showers and thunder storms.

Globe Shows Open Sixth Annual Tour in Fall River
FALL RIVER, Mass., March 30.—Globe Shows, managed by John Costa, has opened its sixth annual tour here April 28. Associated with Costa is Philip Ray.

Lettin Ray has a new custard machine. Bill Haley, foreman, has handled the Merry-Go-Round. Shows will play Massachusetts and Rhode Island.

Show Fronts Exude Color
Wagner claims 185c building cost — Kelley, Best combo present four units

PASCAGOULA, Miss., March 30.—Al Wagner’s Cavalcade of Amuse- ments, dolled up and augmented during the winter at a cost put at $185, was opened Thursday, launched its season here today (30).

New version of flash. Girl Show front, featuring plastic decorations and special lighting, drew much comment. Midget Theater front, which offers blow-ups of Henry Ford, resulted in a strong punch.

Minstrel Show front, which presents (See Cavalcade Flashed on page 8)

Penn Showfolk Organize Club
PHILADELPHIA, March 30.—A group of local outdoor showmen have organized the Pennsylvania Showmen’s Association and have petitioned the Court of Common Pleas, Philadelphia, to have the corporation laws of Pennsylvania. Albert G. Pond, president, is a lawyer interested in circuses, parks and carnivals as a hobby, arranged the petition and is handling the legal work.

Carnivals are to be rented here and remodeled and furnished in general outdoor style. Charles C. Spink, well known and former manager of the Faye Theater here, worked with Newtwon to arrange the setup.

Davis, Bost Form Org With 5 Rides
CONCORD, N. C. March 30.—C. R. Davis, back after three and a half years overseas, has organized an amusement company with E. Bost known as the B. & D. Amuse- ment Company.

Outfit, which has five rides, will play North Carolina during April, then go to Paradise Park, Ocean Drive, S. C., for 14 weeks, after which it will join an organized show to play 10 or 12 weeks in the Carolinas. New company operates Paradise Park.

During his years in service, Davis held a chief shipfitter’s rating with the 43d Seabee Battalion. He was in the Asiatic Pacific area for 11 and later in the Hawaiian Islands and Central Pacific. He was discharged last Aug- ust 22.

Harrison Greater Books
Four Southern Annuals
FAYETTEVILLE, N. C., March 30.—Four Southern annuals have been added to Harrison Greater Shows route, according to Charles M. Powell, general agent. They are Great Tensly (Va.) Fair; Rocking- ham County Fair; Lealaville-Scott (N. C.) American Legion Fair, and the Dublin (Va.) computer of South Carolina colored Fair. It is the spring tour will take the org thru New Jersey and New York, returning south thru Pennsylvania and Maryland.

D. WADE
spent much time over several weeks with the mayor, chief of police, city commissioners, and the city attorney (See Wade Cracks Detroit, page 98)
Popcorn Machines

Ready for Immediate Delivery

ALL STAINLESS STEEL

$20 Per Hour Pot . . . . . . . . . $550.00

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ENDY BROS’. SHOWS

THE ALL-NEW 25 ALL-STEEL CAR RAILROAD SHOW
BEST OF STILL DATES AND BEST OF SOUTHERN FAIRS
ALSO A GUARANTEED SEASON OF 42 WEEKS

WANTED—FOREMEN FOR THE OCTOUPUS
WANTED—FOREMEN FOR FERRIS WHEELS
WANTED—SECOND MEN FOR ALL RIDES
WANTED—CANNAS TO HANDLE BIG TOP
ARKY BRADFORD WANTS MEN FOR TRAIN CREW
WANTED—ASSISTANT ELECTRICIAN
WANTED—BILLPOSTER WITH OWN TRUCK
A Good Proposition to Right Man. Cy Perkins, wire or write quick.

Will book Photo Gallery for the season.

WILL BOOK OR BUY CLASS HOUSE FOR CASH.
WILL BUY NO. 5 ELI FERRIS WHEEL FOR CASH.

Can Always Use Useful Show People That Are Sober and Reliable. Let Us Hear From You. What You Can Do.

David B. Endy, owner-manager, Charleston, S. C.

MARION GREATER SHOWS

Great Falls, S. C., April 1 Through 6

Can place legitimate Concessions of all kinds. Will book or buy Rides not conflicting. Can use Ride Help, also P. C. Agents for the season. This show will play outstanding still dates and fairs in North and South Carolina. We have Peiter, S. C., the big Fourth of July Celebration, Will book or frame worth-while Shows. Would like to book or buy Frozen Custard complete. Showmen and Concessions, also Help in all departments, always welcome. Newberry, S. C., two weeks, uptown location, April 15-27. All replies: MARION GREATER SHOWS, GREAT FALLS, S. C.

WANTED HELP FOR GRAB JOINT

Opening April 8, Poughkeepsie, N. Y. Will be in Troy till April 7. Write or wire

SID GOODWALT, care O. C. BUCK SHOWS
Troy Hotel, Troy, N. Y.

Gold Spots Dance Before

Polish Fishier’s Optics

ALBANY, Calif., March 30.—Golden West Shows, headed by Harry (Polish) Fisher, wound up its first week on the road here tonight. Initial engagement gave indication that this will be one of the biggest seasons in the show's history.

Show opened on a downtown lot on the main street. Because the lot was small, some of the concessions did not open. This allowed space for the Golden West's banner line.

Bad Weather

Tuesday and Wednesday were rainy and cold. Thursday was another cold one, but dry. Altogether the weather was not the best of the week, but those who were on the lot spent well. Concessions were played consistently.

There were lines at the rides and the shows were packed. Concessions agreed this was the best opening spot they had played.

Fisher predicted even a better year than last for concessions. In making this prophecy, Fisher said that he was sticking his neck out, for last year in some spots concessionaires had special officers to keep the people in line in front of their stands.

Many Visitors

Golden West was the first to open in Northern California and there were a number of visitors. Among them were Mike Krekos, general manager; Jack Israel of West Coast Victory Shows; Mr. and Mrs. Charlie Alright, Foley & Burks Shows; Sammy Conronens, president Show Folks of America, and his wife, Edith; Harry Baker, Mr. and Mrs. Harry Schirle, Roy, and Harry Friedman, Edna and Council Ruedin, Floyd Long, Shorty Wrightsman, Fred and Bill Grebenar, Mr. and Mrs. Herb Usher, Dave Kagan, Bob Freedlin, Marion Razon, Bob Durr, June Grove, Oscar Walker, Tony Treny, Charlie Kemp, Sunny Taylor, Patty Treanor and Lester Hart.

Fisher said: “If this is a sample of the still spots, wait until we hit the fairs, rodeos and celebrations booked this season.”

Homer Rees, general ride foreman and assistant, Jerry O'Brien, were praised by the visitors for their work in renovating the rides and trucks. A large transformer truck was recently purchased and a complete workshop installed on it.

Crafts Okay in Phoenix

Despite Stiff Opposition

PHOENIX, Ariz., March 30.—Crafts 20 Big Shows, closing a two-week engagement here tonight, have registered winning business despite stiff opposition, said Roy E. Leding- ton, general manager.

First week was played day and date with Siebrand Bros., the rival orgs being planted six miles apart, Thursday and Friday of this week the Clyde Bentley Circus was here, too.

In the trek thru Arizona, Yuma proved a surprise winner and Tucson biz was tops for first week, but the second week the weather was cold and blustering, keeping the folks in doors.

Due to opposition here, Crafts used extra radio time and press ads in addition to heavy billing and a sound car.

Playing Greenwood.

Miss. . Now

Neat Agents for five Smo Shores, Dark Room Man and Tintor for Photo Gallery. Playing long route north fairs in Illinois, Missouri, Wisconsin and Iowa. Will be public Strip Photo Gallery for sale, $150; stored in Greenwood.

Lou Engel To Help

Manage Wonderland

WASHINGTON, March 30.—Lou Engel, former circus owner and lawyer, will assist Al Porter, manager of Wonderland Exposition, Porter said here this week. He also said that William Carrol has sold his Carrol Electric Company here and has been engaged as secretary-treasurer.

Shows will open at Cherry Blossom Fiesta here April 29, and have been planned to play the Welcome Home Celebration, sponsored by the VFW, at Indian Head, Md., Porter reported.

A 18-foot lunch trailer was purchased from National Concession Corporation and is being rebuilt into an office wagon. Herman (Slim) Wolfe has shipped 1,000 feet of feed wire here from Newark, N. J.

Clarence W. Mendenhall, Peoria, Ill., has contracted his kiddie railroad train, and Don Pettit, Kenton, O., signed his pony ride.

Spot Passenger is back from Florida waiting for the James E. Strates Shows, arriving here. Ted Miller phoned from Du Bois, Pa., that he is joining.

Harry Keller arrived at quarters in Chambersburg, Pa., and has started painting his Ferris Wheel. Jimmie Grady has booked two Live Shows, one purchased from Harry Keller, Clif- ford Sneak is having it turned overhauled and his trailer refocused and painted. Kenneth Hall has booked his Loop-o-Plane and several concessions.

Gecoma Signs Luray, Va.

ROANOKE, Va., March 30.—Gen- eral Manager John Gecoma said today his Bright Lights Exposition Shows have been awarded the mid- way contract for Page County Fair, Luray, Va., in September.
Figure It Out for Yourself Here

YES!...THAT'S RIGHT
16 CONSECUTIVE WEEKS OF
GREAT CELEBRATIONS and FAIRS

Booking a route like this just doesn't happen, nor is it one of those rarities, "a showman's dream." It goes deeper than that. This is proof of the demand for the Johnny J. Jones Exposition. A demand that has been built up for 47 years by presenting only the finest in talent and attractions. To America's Fairs the Johnny J. Jones Exposition means other things, too. It means they are sure to get the best the tented world has to offer—above all, they get a show that is dependable.

No wonder people who know outdoor show business call the Johnny J. Jones Exposition, "THE MIGHTY MONARCH OF THE TENTED WORLD."

If it's new we have it!
See the Sensation of the Age
"HELL DIVER"
Post-War Creation
???????? THRILLS ????

SHOWMEN!
CASH IN ON THIS
GREAT ROUTE
SHOWS
We have limited openings for reputable Showmen with new and different Attractions.

LEGITIMATE
CONCESSIONS
Now booking a limited number of legitimate concessions only.

FOREMEN
for several rides. Also Ride Help and Canvasmen. Will buy or book any new Ride with proven merit.

OUR STILL DATES UNSURPASSABLE AS USUAL!
Open Augusta, Ga., Saturday, April 6th

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MORRIS LIPSKY
CO-OWNER & MANAGER CONCESSIONS

E. LAWRENCE PHILLIPS
GENERAL MANAGER

TOM ALLEN
MANAGER & GEN. SUPT.
**CARNIVALS**

The Billboard

April 6, 1946

**PENNY PITCH GAMES**

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<th>Size</th>
<th>4 by 4&quot;</th>
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**PARK SPECIAL WHEELS**

30" in Penny Pitch Game. We carry in stock 12-15-20-24-30-33"uppers. Wheels, Axles, Curtains. $15.00 up.

**BINGO GAMES**

TB-Player Complete | $0.00
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TB-Pointing Board | 7.00

1/3 Deposit on All Orders.

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Lawrence Greater Shows

Sanford, N. C.

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Poppers, Good, Large, 600, Large, 600, $2.00, 250, 250, 250. 100, 100, 100, 100, 100.

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140 Walton St. N. W. Atlanta, Ga.

**WANT**

General Agent that can deliver.

Lawrence Greater Shows

Sanford, N. C.
people who grew up thinking the pioneers' log cabins were the making of great men should have seen some of today's splashy showmen's early-day living tops.

HONEYMOONING in Smokey Mountain Park, Gatlinburg, Tenn., are Mr. and Mrs. Frank M. Sutton. She is the former Jess Allen, daughter of Mr. and Mrs. Leo Allen, concessionaires with Johnny J. Jones Exposition.

Sutton, who has been discharged from Army with the rank of captain January 1, is general manager of Greater Sutton Shows. Following the honeymoon they will go to Oceola, Ark., to open the shows in that city the last week in April.

LINE-UP ON J. R. Edwards Shows includes Mike Sabbers, popcorn; Frank Miller, palmistry booths; P. J. Denig, cookhouse; Al Cunningham, penny pitch; Roy Sayler, candy floss and photo gallery and C. Huth, Penny Arcade. Other concessionaires are Edward Cole, Charles Haas, Dick Johnson, Al Whetner, Tommy Erigue, Muse Hitz and R. Cramer.

Mrs. Per. Miller has the Merry-Go-Round, Ferri Wheel, Kiddie Ride and Funhouse. R. R. Edwards will handle all the booking, with his nephew, Maynard (Buddy) Edwards, in charge of the office. Bill Schlifer is lot superintendent, and Sam McClarran, billposter.

DETROIT NOTES—Morry R. KAPLAN, formerly in the joke box and record field here, and Mel Goodman, are starting a new partnership as Detroit Art Industries, specializing in carnival novelties. . . . BERNARD ROBBINS, secretary of the Michigan Showmen's Association, is back from a month's vacation in New York and New England.

AARON MAGID, of the Cleveland Mechanical, and Novelty Carnival, was in town for a few days, en route to Chicago.

HARRY BEACH has arrived from Texas to join the W. G. Wade Shows, where he is operating Auto Balloon ride.

MRS. HARRY BEACH is preparing to open her popcorn wagon with one of the Wade units this week.

IF YOU ARE STILL using your 1941 tops, and they begin to fray off, don't pull out the loose threads or cut them off. Take a big needle and pick them into the fabric—if any.

MRS. ANNA JANE BUNTING, of Evansville, Ind., has a new gray suit and a gray hat. Mrs. John K. Maher. . . . A. L. (DINTY) MOORE, who has been operating a Penny Arcade in Christi, Tex., for the past five years, has booked an Arcade on the Mississippi River.

**WANT**

FOR MEMPHIS, Mo., Housewarming Celebration and Sunday evening show at Court House. Pay six at $2, $1.50 for eight, $1.00 for six. Blackstone Hotel, Long Beach, Calif.

**WANTED**

NATIONAL SHOWMEN'S LEAGUE

FOR SALE AT BARGAIN

- A 25 ft. Steer Taylor, wooden body.
- A 1931 Willys, 3 cylinder, gas, 1000 c.c., 6380 Dodge Box with new rear, good for Frontier show or any other show. Will sell for cash. Contact Y. V. F. A. Member.

**WANTED**

TWO HIGH CLASS PHONE MEN

Program, Tickets, Banners. Office opens Canton, Ohio, 1st March. Contact S. A. B. answerer. L. F. STOLTZ NEWARK, OHIO

**WASHINGTON**

Showmen’s League of America

400 So. State St., Chicago

CHICAGO, March 30.—Past President Clarence Allton, Rock hologh, was present. The meeting was held (28) in the absence of regular members. In the absence of John Backman, who was Treasurer Walter F. Driver and Secretary Joe Streich.

J. R. Leeright, Hunter Taylor, Boyle Woolfolk and J. D. Newman, interested in entertainment, have been received from Ralph O. Deckner, Arthur Morse, Jack E. Biltmore, Taylor Woolfolk and J. D. Newman.

Bob Domino Hardy and Hunter Taylor were discharged recently from the services. Mustering-Out Committee is now negotiating that another $3,000 in checks went out during the week.

Memorial committee reports that total appropriations for the year to date is nearing $100. Goal is 500 and committee gives assurances that this mark will be reached.

President Fred H. Kressmann was called out of town on business by Mel Harris and Whitey Woods off to join Gem City Shows. Recent visitors included Mal Harris, Jack Wish and Bob Sugar, en route from New Orleans to Detroit.

Jack Hawthorne is back from Florida. Howard Gloss is recovering from an illness. Report of attendance on Saturday, Harry S. Noyes, an old-timer, is as his knees, 111, home. John F. Noyes reports that he has five business connections. Five more successful meetings are planned at the end of the year. James J. (Tommy) Thomas, in for a short stretch, reports his Ways and Means Committee is doing an active work for the summer. He reports that $1,000 has been raised.

New members elected are Leonard Fisher, Charles E. Cunningham and Walter Graham.

Ladies’ Auxiliary

CHICAGO, March 30.—Tuesday a meeting was well attended. President Jeanne Streich was in attendance. Also on the rostrum were Vice-President Elma Stenstrom, Past President James McIntrye, Treasurer Pat Freeman and Secretary Ann Slester. Elected to membership were Reva Davis, Barbara Bernstein, Marie Culp, Ruth Weber (See SLA auxiliary on page 60).

Regular Associated Troopers

730 S. Grand Ave., Los Angeles

LOS ANGELES, Calif., March 30.—Clarence Alton, first vice-president, presided Thursday (21) in the absence of President E. W. (Doc) Salter. Also on the rostrum were Claude Marie, third vice-president; Lilabelle Linn, fourth vice-president; Harry Levine, treasurer, and Marie Bailey, secretary.

Letter from Ruth McMahon revealed she is doing well and for which she is grateful. From Kingman, Ariz., Marie Thompson sent a card bearing a picture from Jimmie Wood and a letter from M. Lee Barnes were also read. Guests included Mrs. and Mrs. Ralph Christensen, Mrs. and Mrs. Frank Christensen, all April 6th, with Mr. and Mrs. Harry Johnson, Marshal, attending the opening show.

Denations for $5 each to banter from Ben Lowrey and $20 to Hubby Zane. Other papers came from Ethel Krueg. Jennie Reigel telephoned during the meeting.

Pensioning of former officers and members of the armed services, was presented with his letter of mustering-out by Maj. and Mrs. Pounds were called upon to speak. Greetings were received from Herb and Billy Usher and Pat and Mabel Monzo.

Drawing was won by Al Weber, with Mrs. D. M. Johnson, $10 000. Door prize went to Milt Cohen.

**TEXAS SHOWS**

WANT

TEXAS SHOWS WANT

Kill Rides, Merry-Go-Round or other Flat Rides with or without hypnotization. Keen on exceptional workmen. Will accommodate Gomans not conflicting with joints now on show. Also can use Bull Rides and Ball Game Men. Also can use any other working joint workers. No drunk workers. Have good time show. Address: W. N. Agnew (HEAVY) LOREN, Mesquite, Texas, week of April 14.

**PLACED**

CARCNESS OF AMUSEMENTS

WILL PAY CASH FOR FLY-O-PLANE

Eight or Twelve-Car Whip with late model cars; excellent condition.

B. H. BRITT

3900 Long Beach Blvd. Long Beach, Calif.

**RABNO SHOWS**

CAN PLACE

High Aerial Act for Cedar Grove, W. Va., April 12-20, and balance season. Oneida, Team, the week.

**STEMLAR GREATER SHOWS**

WANTED

J. M. McGlynn, 301 W. 36th St., New York City, N. Y.

**DIAMOND MIDWAY**

Green Castle, N. Y.

**WANTED**

A Large Carnival

Princeton and Columbus, Ind., for show, under the auspices of the Monroe County Democratic League. The dates are from July 1st to 14th. Address: Natural Born Showman and Jo Kordich, 310 N. Main St., Bloomington, Ill.

**WANTED**

TEXAS SHOWS WANT

Kid Rides, Merry-Go-Round or other Flat Rides with or without hypnotization. Keen on exceptional workmen. Will accommodate Gomans not conflicting with joints now on show. Also can use Bull Rides and Ball Game Men. Also can use any other working joint workers. No drunk workers. Have good time show. Address: W. N. Agnew (HEAVY) LOREN, Mesquite, Texas, week of April 14.

**PLACE**

Carnival Foreman for Fly-Plane. Salary on contract. Pecosville, Miss., this week; Mobile, Ala., next week.

A. WAGNER

Cavalcade of Amusements

WILL PAY CASH FOR FLY-O-PLANE

Eight or Twelve-Car Whip with late model cars; excellent condition.

B. H. BRITT

3900 Long Beach Blvd. Long Beach, Calif.

**RAINBO SHOWS**

CAN PLACE

Hail Aerial Act for Cedar Grove, W. Va., April 12-20, and balance season. Oneida, Team, the week.

**STEMLAR GREATER SHOWS**

WANTED

J. M. McGlynn, 301 W. 36th St., New York City, N. Y.

**WANTED**

J. M. McIntyre

Kokomo, Ind.

**WANTED**

Good, capable Agents for Buckhalt, Stann Hill and other shows in Ohio and Indiana. Address: H. C. NEESE

224 Mulberry Street

Muncie, Ind.

**FOR SALE**

CARNIVALS

FOR SALE

- 8-Almost Parker Merry-Go-Round, cash $3,000.00.

FRED R. RAINERY

P. O. Box 887

PENNSAQUA, FLA.
Heart of America
Showmen's Club
951A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., March 30.—In the absence of President Chester I. Levin, who with Mrs. Levin, is on a sightseeing tour of the East and South, First-Vice-President Al C. Wilson presided, with Treasurer Harry Alter also present. Attendance was 55.

Business session terminated in a luncheon. Elected to membership were Alvin H. Hosc Jr. and Harold M. Doebbler. Wayne Hale Shows was elected to membership April 8 and Catlin's Greater Shows bow April 1 in Kansas City, Kan., this being org's 25th season.

Last regular meeting will be held April 15.

Ladies' Auxiliary
Regular meeting drew 35. President Jess Nathan is on the sick list, and First-Vice-President Billie Grimes presided. Hattie Howk, treasurer, was also on the rostrum. Lorretta Ryan, secretary, is on the sick list. Helen Irene Weeks was elected to membership.

Communication from the USO Club expressed thanks for use of lamps. Prize, donated by Edna Pray was won by Nina Adams.

Michigan Showmen's
Association
3153 Cass Avenue, Detroit

DETOIT, March 30.—With opening of the season near, many members are putting in daily appearances. Frequent visitors are Dick Thomas, Louis Wish, Louis and Hymie Stone, Ralph (Fat) Lewis, Ernest Eaton, Joe Marks and Louis Maltin.

Display room for visiting merchandisers has been set up in the Legion Hall and facilities have been used by Joe End; David Mintz, J. Gottlieb & Company; Aaron Magid, Cleveland Merchandise company, and Bobby Cohn.

Plan underway for resumption of the annual moonlight boat ride and an outing at a local park for underprivileged children.

Ladies' Auxiliary will hold its first annual Spring Dance in club's ballroom April 14. A strong advance ticket sale is reported.

New monthly bulletin is being mailed. Members failing to receive one are requested to write the secretary, giving their proper address.

Monday (25) meeting was well attended with President Stahl in the chair. Building Fund donations amounted to over $300. William Z. Hooz, Jack Bernstein, George S. Rapp and Russell N. Neyhart were elected to membership.

Ladies' Auxiliary
Regular business meeting was held Monday (11), with Bessee Gallagher presiding. On the rostrum were Joe Quinn, Bernie Stahl, Marnie Wade and Mildred Miller.

Ann Barker, entertainment committee, announced that a dance will be held in mid-April. Bessee Gallagher and Joe Quinn were hostsesses Friday night (15) at a social which was well attended by both the ladies and their husbands. Quilt, made and donated by Mrs. Mabel Pray, was given to Mrs. David Mintz, drawing along with other handwork, at MSA's St. Patrick's Day party.

FOR SALE
1 70-Fl. Warren Tank Car Steel Flat
2 72-Fl. Warren Tank Car Steel Flats
1 Railroad Private Car
1 No. 16 Eli Ferris Wheel
1 South, First-Built Boomerang
1 Caterpillar Ride (rebuilt into Streak Ride, operates without Tunnel)
1 Complete Electric Stand, size 16x20, with New Green Vivax Content Top, Stools, Coffee Urn, National Cash Register and other Miscellaneous Equipment.
1 Globe of Death (no motorcycles)

This property is stored at Fair Grounds in Shreveport.

B. S. GERETY, P. O. Box 1434, Shreveport, La.

GREAT UNITED SHOWS
Can Place Spitfire, Octopus and Roll-O-Plane. Will furnish tops for Side Show, Dog and Monkey Circus, Hillbilly or Mechanical Show.

Good Opening for Fun House.
Want Man and Wife for Spidora Show.
Good Proposition Long Season — Excellent Route.

WIRE
J. George Loos, Greater United Shows, Bryan, Tex.

CALL
DICK'S PARAMOUNT SHOWS, INC.

WANT SHOES—Wild Life, Fat Girl, Monkey Dromo, POSE SHOW, Liberal percentages. JACK DANOUIE wants Side Show Acts.

RIDE HELP—FOREMAN FERRIS WHEEL and CHAIRPLANE. Top wages. Second Men on all rides.


WANT FIRST-CLASS CARNIVAL
FOR MAY OR JUNE
First show in Altoona, Pa., Gamble Field, the only show ground, suspect of the V.F.W. Cookies. Contact C. F. SANDERS, Chairman 830 17th St., Altoona, Pa.

ATLANTIC EXPOSITION SHOW WANTS

WALTER MCKINNON, Mgr.

SHOWFOLKS OF AMERICA
1191 Market St.
San Francisco 3, Calif.

MEMBERSHIP DRIVE STARTS MARCH 1, 1946, ENDS SEPTEMBER 1—JOIN NOW

For details, see Box 32, Box 32. This Pays You up to July 19, 1946, $50 in 37 at once. After that, it will be paid off at 12% interest. Contact SAMMY GORENKRED, President, Show Folks of America, 1594 Market St., San Francisco 3, Calif.

CLUB ROOMS NOW OPEN DAILY NOON TILL MIDNIGHT.

FOR SALE
1000 Broadway
New York 1, N. Y.

CONCESSION AGENTS AND RIDE HELP
Come on and go on your own way. Want to buy "Toys at Wholesale." Will buy or consign all kinds of merchandise. All cash down, tall, well equipped. 100% EARNED OPEN. Show opens April 13. Call Holm, Kansas.

Greater Rainbow Shows

WANT

One Gas and Electric Popcorn Machine to pull. Will show in good condition, including Copper kettle and basket.

SALLY ANN POP CORN COMPANY
309 North Main St. Edwardsville, Illinois

WANT CARNIVAL
For last week in June or first week in July, Carnivals for Shows and Concessions. What dates can you offer? Write SUMMIT HILL ROD AND GUN CLUB
Summit Hill, Pa.

AT LIBERTY
ADVANCE OR SPECIAL AGENT

WANTED

SINGLE PLATE 7% R.P. MOTOR FOR LOOPS. 1200 R.P.M. Any condition, any price. Address:
DONALD VAN BILLIARD
220 Sherwood Street NO. WALTERS, PA.

SECOND-HAND SHOW PROPERTY FOR SALE
For circus, fair, or carnival. Good condition, everything complete. $1.00 New Hemp, Parachute in metal container, $12.00 used. $10.00 Complete camp wagon, 1500 lbs. contents, $20.00. $5.00 canvas tent, $25.00. Any other circus property. $5.00 or best offer. Address:
HERB CURTIS SHOWS
12 Strawberry Street Philadelphia 6, Pa.

BEEMAN YANCEY
WANTS
Wheel Agents, also Man take charge Slum Store. Pete James, get in touch.

CRYSTAL EYE SHOWS, Randhaid, Co.

WANT

Ride Help for Wheel, Motor-Driven, Cogum. Best driven preferred. Open April 20th with Ruler Bill. Address:
JACK KELLY
360 & La Grange St. St. George, III.

FOR SALE
Medium size Root Beer Barrel and Carbonator, A.C.
Mr. K., 322 N. 15th, Box 255.

MRS. R. P. COLEMAN
1820 Central Ave. Anderson, Indiana

FOR SALE
MIDGET MULE
More reduced; contact down back 4, years old, 24", tall. Perfect in all respects. Address:
P. O. BOX 20, Erskine, Minn. (Phone 2027)

FOR SALE

SUNSHINE CHOO-CHOO ELECTRIC TRAIN
Not a streamliner, but an old-fashioned train, smoke stack and bell. A real treat on any scale. Kids and adults enjoy it for ride and resale. Price for mother. Built for years by members of the Horse and Buggy Club. In good condition and runs well. $25.00 and up in good condition. Address:
LLOYD'S RELIABLE RIDES
215 S. 110th, Grand

SUNSHINE MFG. CO.
1607 Grand Central TAMPA, FLORIDA

FOR CALL

CALL
CARNIVALS
The Billboard

30 CAR RAILROAD SHOWS

CETLIN & WILSON SHOWS

Week May 8 at 20th and Monticello Sts., Norfolk, Va.

On account of enlarging to a 30-car show we can place several worth-while Grind Shows.

WANT—Neon Man to take complete charge of our small neon plant mounted on wagon. Must be able to bend and keep all shows' neon in repair.

CAN PLACE ALL LEGITIMATE CONCESSIONS. MUST BE FOR MER- YCI

FOR SALE—Three 60-KW. GMC Diesel Light Plants mounted on wagon. Will sell with or without wagon. Will sell very reasonable four light towers.

WILL BUY—One stateroom car and one day coach. Must be in first-class condition.

All address

CETLIN & WILSON SHOWS

Petersburg, Va., this week.

GEOMETRY SHOWS

—WANTED—

Good Bos Canvas Men for the following Shows: Girl Show, Pozing, Hawaiian, Unborn, "What is It?" also good Man to take charge Snake Show on percentage and guarantee. Need at once good Builder, salary no object; must produce. Want Good Man to take charge of Front Cafe and Tower—all new and latest design—very easy to erect. All useful Carnival Help—get with America's newest and coming show. Good treatment and salary no object if reliable. All those who worked for me in this past season—contact at once; will place you. PERFORMERS WANTED—Dancers for Cirt Revue, Strip Fan, Oriental or any Exotic Dancers. Must be at least 5 feet tall. Good dancers. Good looking Models for Pozing Show. Must be 5' 4" to 5' 8" tall, good figure, experience not necessary, salary $30.00 per week. Contact America's hottest Transportation furnished from opening spot. Accommodations arranged ahead of time.

WANTED TO BUY—12 Sections of Seats for GIRL AND HAWAIIAN REVUES.

ALL INTERESTED CONTACT US AT ONCE

JACK DOWNS BILL HOLT MAXIE HERMAN

General Manager Manager of Shows Manager of Concessions

GEM CITY SHOWS

807-9 Jefferson, Quincy, Ill.

Bistany Greater Shows

WANT

For Newark, N. J., to open April 18th. Six weeks in and around Newark, then on to Ohio for a long season. Willing to go on to any other place with a money show. Phone House. CONCESSIONS—Own all Made of Inmate Concessions, Pacific Picnics, Cigarette Vendors, Pop Corn, Land Leased, Litho. Ad. Prices, Prices, Prices. Contact America's hottest Transportation furnished from opening spot. Accommodations arranged ahead of time.

LEO M. BISTANY

SHERIDAN

NEWARK, N. J.

P.B.: Jimmie Miller, wire L. H. Pop Hardin. Leo Dunn, contact Viola Raddfield.

AGENTS—WANTED—AGENTS

Waiters, Store Agents, Griddle Man, Cook House Help. Readers for American Mitt Camp. Useful Concession Help, can use you. Reply to

NORMAN LITTLEFIELD

Care J. F. Sparks Shows, Alexander City, Ala., this week;

Opelika, Ala., to follow.

RAINBO SHOWS WANT

For Oyster Grove, Va., W. Va., Tel. Saturday, April 13 through 20; then Smithville, Whitesville, CONCESSIONS—Mark Summit, no Ball Shows. SHOWS—Will book for committee work withידה. Can book Belle-Plais or Lemon-Plais. Bike Rides on 24th, Wheel, Jenny Chardash. Got with a show that will pay money weekly, as we are first in Little Kentucky wade T.C. and other Concessions. Dime Shows. Anywhere else, Lipton Milk, Carlsbad Springs, Tex., any town.

O. T. GROVE W. Va., or TEX ROLLINS as per route, Opelika, Trona, Calif., 4th week; then Oyster Grove, W. Va.

PCSA

(Continued from page 58) members held open house. Mel Smith, president, conducted the meeting, calling the names of "Irish" members present. . . . J. Eddie Brown, Pat Shannon, Lise Zemanek, S. L. Cronin, Barney Talley, John Lorain, Tom Regan, Red Cohn and Sam Coons. Harry Golch was named as inside welcoming committee.

Coinflip boys were praised, each of the members on the concerturing of their work with them and their fathers. Jim's others adding their plaudits were Jim Gallaguer, Harry Taylor, John Castle and Harry Harm.

Following the meeting there was dancing to a joke box loaned by Cash Robertson, managing director of Associated Owners of Los Angeles Carnivals. Complete set of Irish stew was served.

Ladies' Auxiliary

First Vice-President Mabelle Bennett opened the meeting (20). She was wearing a beautiful orchid corage presented to her by Florence Lasby. President Betty G. Coe sent greetings, also letters were read from Fenn Redmond and Marie Thompson.

Donna Day was operated on at Good Samaritan Hospital, Los Angeles, and Grace DeGange, member of the Auxiliary, is recuperating in Palm Springs. Door prizes donated by Mabelle Bennett, Trudie Di Sant and Norma Burke was given by Florence Lasby and Stella Laney. Preview of a special show was given by Past President Edith Hargrave.

SIA AUXILIARY

(Continued from page 58)

SCHREIBER, Eise Cornell, Blanche Lyon, Connie Lish, Mrs. H. Jane).

Jotter, Mrs. George Kelly, Lucinda Connel, Mrs. A. Schumann, Mrs. S. E. Stell, Mrs. F. H. Talley, Mrs. D. News, Mrs. L. R. Cohn, Mrs. J. H. Sooner, Mrs. J. Hargrave. "On the Streets." Plenty publicity. Benefit Festival, week April 10; then Newark, N. J., and New York.

For Southern California, Skeet Sharpe, Tom. Revue, Thousand Lakes, and Sunnie Mix. New Party was held Saturday (23), and a rainy night didn’t dampen the affair, reported Chairman Edna Stenstrom. Grace Lynn Sand was enmeshed and discovered hidden talent among members and guests. Locals back and Lawrence of S.A., sang several songs. Also doing turns were Bonnie and Scottie, and Jeanette Wall and Veronica Campbell did an excellent Polka dance; started by Arthur Cunat, and novelty songs by Clet Germaine. President Germaine was given by President Edith Hargrave.

Costumes ranged from Gay Nineties to hobby sobs and lumber jackets. Cash donations were received from Ann Doolan, Walter Duke, and Rose Fitzgerald.

Tablecloth from Ann Roth, Blue Ribbon Shows, hand-crafted purse with matching hat from Betty Doolin, and a Mexican jacket from Evelyn Lavoine, was a near sum. Cash awards went to Maud Spaulding, Mr. Stanzyck and Hazel Lucas.

WANTED

1 Dancing Girl, $50.00 a week. Send resume girls with experience. Betty Cook, Toni Ray, contact. Wire, collect.

BROWNIE

Harrison Greater Shows

Goldboro, N. C.

MAGNOLIA EXPOSITION SHOWS

April 1st to 6th, Wynfield, Alabama

Newark, N. J., April 8th, Richmond, Va.

These shows represent all the money shows. Orders taken for Offices, Men, Bell Guns, Grill Concessions, Carnival Acts, etc. Write to Mr. H. J. Sluitt, Box 379, N. J., and Wire to take full home orders.等方面的 agents for Bell Guns and Plants. Whole stock to buy 2 second hand 16 to 22 Bell Guns.

B. W. M. HEYBRID, N. S.

DIESEL XSHOWS

CAN PLACE

Shows with own transportation, Mechanical or Pit Attractions or Animal. Opening for Custard, Lead Cellery, Watch-Last. 2nd Man for Merry Go-Round. Hammond Strawberry Festival, week April 8th; then April 15th. Address L. C FORD, BOX 52, NEWARK, N. J.

WONDER SHOWS OF AMERICA

WANT

Train Hands; Bell Men; Dime, Bell Guns; Punch Boys, Call Boys. Address: L. C FORD, Box 52, Newark, N. J.

OHIO VALLEY SHOWS

Free Gate


J. H. "Doc" Oyler

R. D. J. Dunecann, Pa.

Pell's Broadway Shows


ADDRESS:

SAM E. PRELL

William Byrd Hotel

Richmond, Virginia

WANTED

Experienced Custard Machine Man immediately.

J. C. TREADWELL

Johnny J. Jones Expo.

Augusta, Ga.

WANTED

For ROGERS BROS.' CIRCUS AND VAUDEVILLE SHOW

To open De Querry, Ark., April 8th. Will book or sell cars to any show. Patrice, Flying Acrobats, Titanic Act, all kinds. Write to Mr. C. E. Darger, Pine Tree, Ark., or write to Mr. C. E. Darger, De Querry, Ark.

SIDE SHOW ANNEX ATTRACTIONS

WANTED IMMEDIATELY

In connection with the above Carnivals, Bistany Show. Wire, don't write.

MARK WILLIAMS

6/10 freights on all forms, until April 6; then Newark, N. J.

DANIEL DONINI

WANTS

Main to take Roll Down and Agents. Also two Slim Skill Agents and Help. Rochester, Wis., got in touch with me.

BRIGHT LIGHTS EXPOSITION SHOWS

4/5 Patrick Henry Hotel

Roanoke, Va.
You May Toss ‘Em, But Lovely Peanut Hulls Mean a “Red” One

ST. LOUIS, March 30.—Flower fiestas, harvest festivals, battles of oranges and tomatoes, corn palaces, cattle celebrations, at a score or more, in fact everything that is grown or harvested, has been celebrated in some form or other. And as the peanut has been praised at celebrations and fairs, but for the first time in many years, the big, high hull, has come into its own.

On March 13 the First Peanut Shell Show was held at Seguin, Tex. It came about unannounced, unadvertised and yet it held a high-powered promoter, and still its success surpassed even the fondest hopes of those who conceived the idea and carried it out.

It started on the carnival lot in Seguin, where Harry Blankenship and James D. Carpenter were presenting Eyers Bros. Shows. Rain cut short the Monday night opening and continued all night. Next morning the crowd was gone, but the side street, bright and clear. Of course, the first thought was to get the lot in shape and save the night’s work. A canvas of lumber yards and swimmills yielded enough Apparently shows to cover only a few square feet in front of the main entrance ticket window—and then it happened.

A huge pile of peanut shells were found behind a peanut lot. A large number were put under the expert eye of those “in the know” and they passed in inspection. Arrangements were made with the management of the mill, and the truck was backed up to the midway carpet on the lot. Nine trucks were loaded and unloaded and by 6 p.m. the lot was spread with nice dry grove shells, and the mud was washed away.

Then came the clouds, the thunder, the lightning, the wind, and as far as the shells were prepared for an attack, the shells were unharmed.

Friday the first was announced for Monday, April 10th. It was all right, the tickets sold like hot cakes, and shells, as fast as they could be brought from the mill. thing was all right, the show was going on. Saturday night, the show was turned into a real “red one” for the Byers Bros. Shows—lowly the peanut had saved the day.

ST. LOUIS, Mo., April 5.—Flower fiestas, harvest festivals, battles of oranges and tomatoes, corn palaces, cattle celebrations, at a score or more, in fact everything that is grown or harvested, has been celebrated in some form or other. And as the peanut has been praised at celebrations and fairs, but for the first time in many years, the big, high hull, has come into its own.

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BLUEST RIBBON SHOWS CAN PLACE

FOR Rame, Ga, week of April 9th thru 13th: followed with Murrfreesboro, Tenn., April 19th.

Mechanics—Must be first class and have tools.

CONCESSIONS—Frozen Custard and any 10c Merchandise Concessions. Will book one more Coupon Store that has one or more Slum Stores to book with same. Positively no Snuffs. Must work both days. Showmen—Will book Ten-in-One, Wild Life, Fun House or any high class Shows not conflicting. Must have own equipment. Want people for Hillbilly Show, also Men and Women Riders for Shrine.

RIDES—Can place Roll-o-Plane, Cotton or Spurride and Kiddie Rides.

RIDE HELP—Can use good sober Second Men for Rides, also Foreman for Ride-O. Top salary to those that will work. Some drivers given preference. All replies.

EDDIE YOUNG, Mgr.

Athens, Ga., all this week

LAWRENCE CARR SHOWS

Want First Class Cookhouse That Will Feed Show People. WILL GUARANTEE COMPLETE PRIVILEGE IN ONE WEEK. BILLPOSTER at ONCE. BILLPOSTER that can get up paper. Help Ride for all.

John Terry wants Agents for Wheels, Count Stoves, Swingers, Basket, Ball Games. Will give experience, pay and boards. New on through-out. Can use Outside Men and General Concession Help of all kinds. Workingmen, come on at once.


Stanley Szeureck wants Girls for Girl and Pooling Show. Contact me at once. All who have worked for me before, write at once.

Lawrence Carr, 196 Wildwood St., Wilmington, Mass.

NOW COME THE BIG ONES! MAJESTIC GREATER SHOWS

Can Place for DURHAM—WASHINGTON, D. C.—ANAPOLIS and other big cities. Want Agents for Wheels, Count Stoves, Swingers, Basket, Ball Games. Account statements can be sent that day. All Concessions open except Penny Pitch, Ringo, Pop Corn, Cook House, Photo, Bikes, Acts and Pentacle. Bill can place driver Attractions. We are promised booked solid to December 1. 

SAM GOLDSTEIN, CHICAGO, Ill., April 10, N. G. this week that Durham, B. C.

MERIT SHOWS

New England’s finest.

OPENING FALL FAIR, MASS., APRIL 20TH

Want Ride Men who can drive stall for Merry-Go-Round, Ferris Wheel, Tilt, Whip, Chair Chute, Grenade or Octopus. Women for Slum Stores, Slum Stalls, Bikes. Workingmen, must be positive. Have large stable. Can place two or three close Shows.

215 LINCOLN ST. WEST, MASS.
TEL.: LOWELL 27881


WANT—MONSTROUS MONARCH SHOWS—WANT

Can place for Fall shows with Steele and others joining, will work at low rates then. Some agents help, with stage sets and group shows. Can place a very nice show.

Lawned Midway Attractions

For the entire state. Bring upon April 14th.

ROOHEE Y. WADE, 10645 LINDSAY, DETROIT 27, MICH.

FOR SALE—16 x 36 CORN GAME

Good Corn, beautiful Corners, Arrives all the way open for shows. Write P. O. FARM, Portland, Ore. Can be fitted with hills, posts and tipsy corn. This concession is ready to work.

J.W. Lauth, Portland, Ore.

FOR SALE—16 x 36 CORN GAME

Good Corn, beautiful Corners, Arrives all the way open for shows. Write P. O. FARM, Portland, Ore. Can be fitted with hills, posts and tipsy corn. This concession is ready to work.

J.W. Lauth, Portland, Ore.

BILLY BILL, Mgr.

New Madrid, Mo.
PENSACOLA, Fla., March 30—Mighty Page Shows opened the season here Sunday, March 10, under auspices of Veterans of Foreign Wars. With cool weather prevailing for the nine days, engagement failed to show a profit. Heavy winds damaged the Minstrel, Side Show and other tops.

Much work had been done in quarters during the winter, new fronts having been built for the shows, while rides and rolling stock was painted and renovated.

In the line-up are Merry-Go-Round, Ferris Wheel, Tilt-a-Whirl, Octopus, Chair-o-Planes, kiddie autos, Frank Zorda’s Side Show, featuring Rosalee, armless wonder; Frank Tezzano’s Girl Show, Mike Mackey’s Hollywood Monkeys, Sahara Rose and Page’s Harlem’s A-Popping, with Frank Tezzano handling the front. All rides are office owned.

In Harlem’s A-Popping Page has a distinct midway feature. Cash Wiltse has the cookhouse, and also lays out the job.

Executive staff: W. O. (Bill) Page, manager; Mack House, business manager; Robert L. Overstreet, secretary;

Walter B. Fox, general agent, and Bill Hays, billposter.

Many visitors from the Cavalcade of Amusements, wintering in Pascagoula, Miss., were noted throughout the week.

Shows moved to Milton, Fla., for a week’s engagement under Santa Rose County Fair Association auspices, opening Tuesday (9) to spotty business that continued thru the week. On the move to Troy, Ala., the Merry-Go-Round was overturned, with extensive damage to the ride. W. C. Bond was painfully injured in the accident. Opening Monday (22) in Troy, attendance was light, but rides had a fair play. Tuesday was lost because of storms, a twister striking the midway in the afternoon played havoc with fronts and completely destroyed the minstrel show top. Luck was with the show in that the twister cut across the back of the midway, otherwise the entire show would have been leveled.

If there is any truth in the old saying that a poor start has a fine ending, this show should have just that. It certainly has been a shade rough at the start.

Members of Caravans, Inc., Enjoy Their Annual Tacky Party in Chi

Mrs. Josephine Glickman and Kitty Voss

Jeanette Wall and Edna O’Shea

Marie Broughten and Mrs. Pearl Bauer

Pat Snavy and Ann Seylar

Betty and Margaret Broderick

Mrs. Ann Young and Mrs. Elizabeth Jacks

Mrs. Mabel Davis, Mrs. Ray Oakes, Mrs. Joe Streibich and Mrs. Hattie Clinton Hoyt (seated)

Molly Fisher, Lillian Lawrence and Verne Campbell

Bonnie Lorayne, Grace Lynne and Lucille Kraft

Isabelle Brantman and Pearl McGlynn

Photos by Harry A. Atwell
CASEY SMITH BOWS

At Durant, Okla.

DURANT, Okla., March 30.—Casey Smith Shows opened here today, with overhauled and repainted equipment coming in from Hugo, Okla., quarters.

Painting was supervised by Jack Grady. Transformer was mounted in new body built by Freascher McClendon, carpenter and electrician. Old rolling stock was overhauled by Blackie Reavenier.

Shows carry seven rides, five shows and concessions. Frank Smith has Ferris Wheel; Dan Smith, Tilt-a-Whirl, and Harold Laflin, Spinfire. Other rides are office-owned.

Alex Tolliver has Minstrel Show; Tuffy Barnett, Athletic Show; Dee Attaway, Ostrich Show; Jabbo Gill, Ten-in-One, and Ted Wilson, Snake Show.

Concession line-up includes Joe and Rosie Star, Mickey and Minnie Price, Harold and Maxine Laflin, Bob and Juanita Price, Jimmie and Ouida Allen, Bay and Smokey Smith; Cecil Allen and mother; Bill and Ginger Harry, Jewel and Join Bunch, Le- verne Noble, Jessie and Chubby Smith, Dad Whipple and Mr. and Mrs. Casey Tranell. Cleve Urey, Lee Nelson and Carl Davis are back as ride foremen. Davis was recently discharged from the armed services. Shirley Smith, secretary, will join the show as soon as school closes. Org will tour Oklahoma and Kansas on 14 trucks and semis.

JIIJ Ready for Tilt April 6 in Augusta

AUGUSTA, Ga., March 30.—With everything “on the ball,” in the words of Phineas Phillips and Morris Lipsky, Johnny J. Jones Exposition is ready to “see off” the season here Saturday (6) for the Police and Firemen’s Benefit Fund. Shows have been booked here for seven days for the Exchange Club Fairgrounds.

With every show and ride improved, Manager Tom M. Allen has assembled a number of new features for the first post-war season.

This season will mark the 47th annual tour of the organization and General Agent Ralph Lockett has arranged a strong route. Milwaukee Centurama, which will be held on the Lake front will feature Jones for four consecutive weeks.

What’s the Dif—As Long as They Pay at the Gate?

AUGUSTA, Ga., March 30.—Louis Rosenberg, of Johnny J. Jones Exposition advance, comes up with this:

“When our show is predicated, we have at various times put up ‘wait’ paper, and our slogan is Johnny’s Coming, and that is all we feel the folks know the JJJ organization.

“Working on a daub near here on the Savannah Highway, we noticed a middle-aged colored woman watching our work. As we were about to leave, she asked: ‘Sure enough, is Johnny coming to Augusta?’ We told her she was correct, and then she wanted to know where, and we told her the fairgrounds.

“‘Well, I sure enough will be there, as I listen to him twice a week on the radio.’

“Which was the tip-off that she thought we meant Little Johnny, but we didn’t correct her, for a customer is a customer.”

Goodman Gets Iowa Centennial Midway

DES MOINES, March 30.—Max Goodman’s Wonderful Shows of America has been signed to furnish the midway at Iowa Centennial Celebration here, the shows to run June 28 thru July 6.

Shows will be spotted on the State grounds, with plenty of other activities to help draw patronage. Centennial committee has not completed its plans, but indications are that it will offer diversified entertainments and features designed to draw on a par with Iowa’s annual.

George Higgins, manager of KSO, John Adams and Dan Frey of the Chamber of Commerce, and Bent Staple of the powerful Des Moines Register and Tribune, comprise the committee, and signed contracts with W. E. (Bill) Snyder, Goodman’s agent and legal adjuster.

From Los Angeles, owners Goodman reported that contracts also have been signed for VFV Victory Festival, Austin, Tex., April 29-May 4, to follow the revival of San Antonio’s Ball of the Flowers.

ROOT BEER BARRELS

For Indoor and Outdoor. Now available in all sizes for permanent and portable setups. Plenty of Root Beer Extract.

CONCESSION

Supply & Equipment Co.

Room 1411

120 S. Lafayette St., Chicago 3, Ill.

TRIANGLE SHOWS

OPENING UNIONTOWN, PA., SATURDAY, APRIL 20

WANT Shows, Wild Life, Monkey, Small Animals: anything that doesn’t conflict. Have outfites. STRAIGHT SALES CONCESSIONS — Waffles, French Fries, High-Striker, Novelty Jewelry, Coca-Cola Bottles, Basket-Ball, etc. GOOD proposition to capable man and subject for Iron Long. CAN PLACE capable Ride Men that can drive. Top salaries. Best working conditions.

JAKE SHAPIRO

P. O. Box 153, Pittsburgh, Pa., or Metropolitan Hotel, Ebensburg, Pa.

For these three—Your Red Cross must carry on!

FRONT PAGE

Florida Amusement Company

CAN PLACE

LEGITIMATE GRIND STORES, SOBER PERCENTAGE DEALERS, AGENTS OFFICE-OWNED SLUM STORES.

WANT sober Ride Help; come on.

WANT Man to handle office Slum Stores who can keep stock checked and joints in good condition. Good proposition. Red Innman, come on; need pitch. Place Octopus or Tilt.

WANT Foreman for Double Loop—Planes. All address:

GREENWOOD, SOUTH CAROLINA, UNTIL 15TH

Agents Wanted

For 10-Cent Merchandise Concessions, also for Scales and Age. Help for Cook House. No drunks or chasers, only those that will work. Long season. All replies address:

GEORGE KELLY, BLUE RIBBON SHOWS

ATHENS, GA.

WANT—CAPELL BROS.’ SHOWS—WANT

ADA, OKLA.; THIS WEEK; DUNCAN, OKLA., NEXT

Few More Stock and Slum Concessions.

Nicely Finished Grind Stores.

Outstanding freak to feature in Side Show. Sells Working Men on Sides.

Want General Agent that Can Stay Sober.

Special Agent that can get paper up; have good Flash Light for “Sneak Dunks.”

Carnival People, contact now.

ADDRESS H. N., “DOC” CAPELL, per route above
Caravella Amusements  
Opening Date April 20th, New Castle, Pa.  
Watch The Billboard for Announcement of Our Fair Dates  
WANT  
WANT  
CONCESSIONS: String game, Ball game, Bumper, Cigarette Shooting Gallery, Hi Striker, Jewelry and Novelties, Apple and Weight, Pitch till you win, GOOD OPPORTUNITY FOR PENNY ARCADE.  
SHOWS: Fat, Col Revue, Manager for Col Revue, Midget, Monkey, Fan Hoores, Gians, Hawaiian, Mechanical City.  
RIDES: WILL BOOK ANY GOOD FLAT RIDE WITH TRANSPORTATION, Miniature Train.  
WINTER QARTERS LOCATED IN NEW CASTLE, PA. ON MARDINGON AVENUE OPPOSITE MOONEY BROTHERS' CONSTRUCTION CO. RIDE HELP. COME ON.  
Phone or Write  
Frank H. Caravella  
618 Terrace  
Tel. 26251  
Meadville, Pa.

DON FRANKLIN SHOWS  
West Columbia, Tex., this week; Angleton, Tex. (downtown)  
Auspices Junior Chamber of Commerce, next week  
A New Show, New Rides, New Transportation, No Grift.  
WANT Corn Game and Candy Floss. Several Stock Concessions open.  
WILL book Kiddie Rides with or for Rides not conflicting.  
WANT Shows of merit with own outfits.  
WILL have a good Route of Texas Fairs and will show until Nov. 11.  
WANT capable General Agent and Assistant Manager who knows Texas.  
Top salary.  
WANT capable, experienced Ride Superintendent who can get the job done. Foreman for Parker Bros-O-Merry-Go-Round and No. 5 Eli Wheel, also Second Man on all Rides. Address DON FRANKLIN, Owner-Mgr., per route above

HILL'S GREATER SHOWS  
WILL BOOK OR BUY ON ACCOUNT OF DISCOUNT—  
OCTOPUS, TILT-A-WHIRL, ROLL-O-PLANE, SPITFIRE. Bill Carver, contact at op.  
This show has ten bona fide Fairs and Celebrations, including the Midwest's largest Fourth of July, Red Oak, Iowa.  
WILL BOOK CANDY FLOSS, BASKET BALL, SCALES AND AGE.  
ALL TEN-CENT CONCESSIONS OPEN.  
Address HILL'S GREATER SHOWS, Galveston, Texas, until April 7; then per route.

Bigger Krekos Org  
Gets Winning Start

MODesto, Calif., March 30.—West Coast Amusement Concessionaire, Krekos Victory Shows swung into action at Stockton, Calif., Wednesday (20) for a five-day run. First day was rain and the second day cloudy and after that there was nothing but money, and the shows played to mid-season business Saturday and Sunday. Greasy enlarged in size, outfit is a flash of color with an all new front and fluorescent lighting. Harry Baker, master electrician, did a top job. Everything is painted, all new canvas, and a spike arrival appearance attracts much attention.  
Following Stockton, shows moved to Modesto in a few hours, and opened Tuesday night (26) to unusually good business despite cool and threatening weather.  
Staff consists of Mike Krekos, general manager; Harry Myers, man-ager; George Everett Co, assistant manager; Louise Leos, secretary-treasurer; William T. Jessup, general agent; Marie Jessup, assistant secretary; Edward Kemp, special agent and Arthur P. Cranner, secretary to Mr. Krekos and press representative. A tally of the lot shows this B shows, 40 concessions, and an outstanding Coast attraction in the form of Roth's African lions, which is heavily billed.  
Among former concessionaires who have been with the show in past are Hunter Farmer and wife, and Charles and Edith Waldman, John Miller, Matt Herman, A. Monroe and Al Rodin. A newcomer this year is T. Z. Stark, cent- 
ately with the Johnny J. Jones show, who has three concessions; Norman Shars, has two and Joe Zeeck, who has the shooting galleries. Eddie Burnett has a string of con-cessions and the Christensen family are back again with popcorn, cratePs, and peas-ants. Anna J. Busch again operates the big Ten-in-One, a posing show, and a bomb show and in addition to these Bud builds the Parisian Follies that carries a complete girls unit. Bob Matthews has a Mickey Mouse and Snake show.

GOLD MEDAL SHOWS

Opening Wednesday, April 10, at Columbus, Mississippi.  
WANT A1-Builder (Charles Gordon, wier). Want Grind Shows with own transportation. Want Foreman for Flying Scooter, also Second Man on all Rides who can drive semi. Can place American Mist Camp (no gypsies), also Nov- elties and Ten-Cent Merchandise Concessions. Frank Aschby wants Slum Store Agents. Address  
OSCAR BLOOM, Manager  
POST-OFFICE BOX 32  
COLUMBUS, MISSISSIPPI

OKLAHOMA STATE SHOWS

Will buy, book or lease any rides or Kid Ferris Wheel or Merry-Go-Round. Concessions wanted, also Second Man for Rides, general manager. Address Bill McCormick, Box 663, Pembroke, Ky.  
OHIO STATE SHOWS  
WILL BOOKindow or lease 2000 Men for Grind Put, Bill Mather, wier. Want Man to handle Kid Rides, rent semi, Foreman for Logoy-Plane and Agent for his Rides. Address: ALVIN BAND, Mgr.  
CORPORIS, Texas, this week; then per route.

SOCHNAT STATES SHOWS

LAST CALL

Opening Wauchula, Fla., Cubmorder Expectaion, April 8th  
Few more Stock Concessions open for all season, such as Photos, Scales, Hoop-La, Bowling Alley, West Wood Gallery, Strong Concessions, Same Rides, Appear. Shows, if you are heading north I will give you a real week's work at Wauchula. Also one more sensational Free Act.  
All Letters to J. J. PAGE SHOWS, P. O. Box 705, Johnson City, Tenn.

VICTORY EXPOSITION SHOWS

Want Help for Ferris Wheel, Spitfire and Seooter. Can place two more Shows (have tops and fronts)  
Want Billploopo with own car.  
Address ALVIN VANDIKE, Mgr.  
Corporis, Texas, this week; then per route.

SOUTHERN VALLEY SHOWS WANT

Concessions of all kinds that work for Stock, also Agents for Stock Stores.  
Help for Cookhouse, two fast Counter Men for flashy Bingo Game. Shows with own outfits. Want to hear from good Free Act. Write or wire  
SOUTHERN VALLEY SHOWS, Ruston, La., till April 6th then Homer, La.

SOUTHERN VALLEY SHOWS WANT

Concessions of all kinds that work for Stock, also Agents for Stock Stores.  
Help for Cookhouse, two fast Counter Men for flashy Bingo Game. Shows with own outfits. Want to hear from good Free Act. Write or wire  
SOUTHERN VALLEY SHOWS, Ruston, La., till April 6th then Homer, La.

FLORIDA AMUSEMENTS

Want to book immediately Man for Grind Put, Phil Matthews, wier. Want Man to handle Kid Rides, rent semi, Foreman for Logoy-Plane and Agent for his Rides. Address: ALVIN BAND, Mgr.  
All join Greenwood, S. C., at once.

VICTORY EXPOSITION SHOWS

Want Help for Ferris Wheel, Spitfire and Seooter. Can place two more Shows (have tops and fronts)  
Want Billploopo with own car.  
Address ALVIN VANDIKE, Mgr.  
Corporis, Texas, this week; then per route.

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Few more Stock Concessions open for all season, such as Photos, Scales, Hoop-La, Bowling Alley, West Wood Gallery, Strong Concessions, Same Rides, Appear. Shows, if you are heading north I will give you a real week's work at Wauchula. Also one more sensational Free Act.  
All Letters to JOHN B. DAVIS, Route 3, Box 866-H, Tampa, Fla., until April 5th; then Wauchula.

20-CELEBRATIONS — 20 WONDERLAND SPRING BLOSSOM FIESTA OPENS GREATER OPENING WASHINGTON, D. C., APRIL 29  
Location at U. S. O. Club, Council Bluffs, Iowa.  
CONCESSIONS.—Automatic Concessions, Ferris Wheel, Concessions, Scales, Hi Striker, Westwood Gallery, Strong Concessions, Same Rides, Appear. Shows, if you are heading north I will give you a real week's work at Wauchula. Also one more sensational Free Act.  
HELP.—Want, Electrician, Lead Man, Logoy-Plane People, Game Attendants.  
Address Al Porter, 3056 Thayer St., N. E., Washington, D. C.
Building Clamp Is Blow to All Showbiz Fields

(Continued from page 23)

essential" fields, CPA says, can be undertaken without specific authorization. Exemptions are granted for repairs costing less than $1,000.

Green Light With Us

Theoretically, entertainment ops wishing to expand facilities have a chance for success, according to CPA, provided they apply to CPA regional offices for permits. A CPA spokesman told The Billboard, however, that prospects for showbiz ops to get permits are slim. "It will be awfully hard," he said, "for anyone to convince us that a new night club or amusement park is essential." Broadcasters' hopes were raised yesterday (29) when FCC issued a statement, and shortly thereafter, a CPA point out that the limitation order does not halt the construction of new translators to meet the need of transmitters. FCC promised to continue permitting applications as fast as they can be processed until final decision on construction tests with CPA.

A foretold by The Billboard, CPA's order halting nearly all building activities not expressly connected with providing radio and television operations or virtually amounts to a reinstatement of T-44, the old WPB building control which froze unessential building and channeled materials to war-related projects during the war. The drastic reimpiment of building controls, according to National Housing Council, Inc., is an absolute necessity to carry out the government's program for over 2,000,000 dwellings for veterans in the next two years.

Exempt Pre-March 26 Work

"No building," the prohibition, CPA points out, does not apply to work started before March 26, provided that "Materials which are to be an integral part of the structure have already been located and a permit has been secured on the site." CPA officials told The Billboard that a number of "amusement enterprises" have been working under the ban, started a rush of new building during the last eight days. "All of these projects are," one CPA official said, "will be closely examined by our regional offices and is quite possible, he added, that a number of them will be halted almost at once. Even those projects which are given a green light, the spokesman went on, have no assurance of completion, since owners must scramble for materials.

PROVIDENCE, March 30.—Government's shutdown on building will probably a halt to several amusement enterprises in the Providence area, including a new theater to be built on Rhode Island. Largest is the new race track being built at Lincoln and for which the citizens of Providence, to 70 per cent of needed materials have arrived in Rhode Island. Also in Lincoln is a large dairy barn which was scheduled for conversion to a recreational park, including a beer- rink, bowling alleys, restaurant and soda bar, on which work had been delayed due to the closed LPD.

In East Providence a new theater was planned for construction this year but the proposed site, the Hi-Lo Cafe, burned several years ago, was in process of being rebuilt.

Carnival Routes

Send to 25 Opera Plaza, Cincinnati, O.

Baron's Big City: Jefferson, W. Va., 1-13.
Bear's Old Reliable: Lake City, Tenn., 6-13.
Circo de La Prensa: New Mexico, N. M., 6-13.
Bubbler Bros.: Ironton, Ohio, 6-13.
Calypso Bros.: San Antonio, Texas, 6-13.
Carnival Bros. and Barney & Bailey: Madison Square Garden, New York, April 4-29, 1946.
Cleveland Bros. and Bailey: Madison Square Garden, New York, April 4-29, 1946.
Gay Christmas: Atlanta, Ga., 6-13.
Great American Bros. and Bailey: Madison Square Garden, New York, April 4-29, 1946.
Harman Bros.: Chillicothe, Ohio, 6-13.
Harman Bros. and Bailey: Madison Square Garden, New York, April 4-29, 1946.
Hastings Bros. and Bailey: Madison Square Garden, New York, April 4-29, 1946.
Lahners Bros. and Bailey: Madison Square Garden, New York, April 4-29, 1946.
Lombardo Bros.: San Antonio, Texas, 6-13.
Lombardo Bros. and Bailey: Madison Square Garden, New York, April 4-29, 1946.
McKee Bros.: Chicago, Ill., 6-13.
Morse Bros. and Bailey: Madison Square Garden, New York, April 4-29, 1946.
Oberlin Bros.: Atlanta, Ga., 6-13.
Oberlin Bros. and Bailey: Madison Square Garden, New York, April 4-29, 1946.
Parada Bros. and Bailey: Madison Square Garden, New York, April 4-29, 1946.
Parada Bros. and Barney & Bailey: Madison Square Garden, New York, April 4-29, 1946.
Phelps Bros. and Bailey: Madison Square Garden, New York, April 4-29, 1946.
Preston Bros. and Bailey: Madison Square Garden, New York, April 4-29, 1946.
Preston Bros. and Barney & Bailey: Madison Square Garden, New York, April 4-29, 1946.
Renaissance Bros. and Bailey: Madison Square Garden, New York, April 4-29, 1946.
Saginaw Bros. and Bailey: Madison Square Garden, New York, April 4-29, 1946.
Tuff Brothers: Longmont, Colo., 6-13.
Tuff Bros. and Bailey: Madison Square Garden, New York, April 4-29, 1946.
Tuff Bros. and Barney & Bailey: Madison Square Garden, New York, April 4-29, 1946.
Tuff Bros. and Classics: Madison Square Garden, New York, April 4-29, 1946.
Wagner Bros. and Bailey: Madison Square Garden, New York, April 4-29, 1946.
Wagner Bros. and Barney & Bailey: Madison Square Garden, New York, April 4-29, 1946.
Wagner Bros. and Classics: Madison Square Garden, New York, April 4-29, 1946.
Washington Bros. and Bailey: Madison Square Garden, New York, April 4-29, 1946.
Wister Bros. and Bailey: Madison Square Garden, New York, April 4-29, 1946.
Wister Bros. and Barney & Bailey: Madison Square Garden, New York, April 4-29, 1946.
Wister Bros. and Classics: Madison Square Garden, New York, April 4-29, 1946.
Wister Bros. and Kingdom: Madison Square Garden, New York, April 4-29, 1946.
Willie Romance Brothers and Bailey: Madison Square Garden, New York, April 4-29, 1946.
World of Today: Luxembourg, Okla., Oklahoma City, Okla., 6-13.
Zirlo's Cristal: Oklahoma City, Okla., 6-13.

Silent Film Stars

April 29 for Opening

GREENFIELD, Ind., March 30.—Opening date for Selles Bros." Circus has been set for April 29. The show will have a 60, with two middles, and will open at 7 p.m. The show will consist of animal oddities: Much of the equipment is now being overhauled and painted.

Already contracted are the Johnson Sisters, aerial and acrobatic; Al Jones & Company, high school mules, menage horses, jumping horses and combination acts; and Ray B. Revue. Al Jones will furnish the Wild West concert. Walter Hartsel, the 18 year-old, just released from the penitentiary, will house trainer. Walter Hartsel will have a 19-20 day run.

C. C. BENNETT writes from San Francisco that there is little excuse for them to come here. In fact he feels that this season is one that has a lot by 500 feet in a thickly populated neighborhood, 25 minutes from the business district, transportation plentiful and half-a-mile from a railroad siding.

Hennies Bros.' Shows Want

For a chance to meet the big stars of the States and "red" states in California.

Ray HENNESSEY, baron of the Ringling Bros. and Barnum and Bailey Circus, has phoned in to the Los Angeles Star regarding the possibility of meeting the big stars of the States and "red" areas in California. He's after the Los Angeles Star to cover the opening of the Ringling show in Madison Square Garden.

San Francisco, Calif.

White Star Attractions

THOMASVILLE, Ga., April 10—A want ad appearing in the Atlanta Journal in a recent issue and intended for the benefit of the citizens of Thomasville, Ga., is hereby published. The ad appearing in the Atlanta Journal is hereby published.
Under the Marquee

(Continued from page 52)

Matthews, double traps; Mickey King, and Picard's seals.

DICK DILLON'S Mechanical City ended its tour, and the attraction has been returned to East Liverpool, O., for renovation. Dillon is preparing his concessions at Genesee Lake Park, O. Others with the attraction were George (Fuzzy) Nelson, set circus man; John (Pappy) Suemces, Art Hill, doorman, and Art Leedham, billet.

BOB ATHERBURY and his elephant will be reading Eastern time tables between work for Gil Gray's Indoor Show at Aberdeen, S. D. They're set to leave for New York April 16 to open with the stagehouse, Bigger Than Barnum, for a three-week run. . . . GYPSY JOE BOWERS, stagehand, now overseas with a UNO unit, will leave Italian shores soon on the return boat ride.

JOHNNY WEST, formerly superintendent of Ringling-Barnum ring stock, has been discharged from the navy and has taken charge of stock on Dailey Bros. . . . JOE BAKER, former blackface and clown, cared for a plane trip to Cuba in order to join the Sparks show advancing from Lakeland, Fla., to Charleston, S. C. . . . LEW HER- SHEN has finished Orin Davenport's spring dates and will play 10 schools in Kansas and Missouri before making Frank Wirth's show for the St. Louis police department.

CELEBRATING 50 years in the printing and lithographing business, friends of George Lux recently honored him with a testimonial dinner. He was presented with a miniature metal wheelbarrow filled with 50 silver dollars, a gift from fellow workers in the Erie, Pa., branch of the United States Printing & Lithographing Company, where he has been in charge of amusement sales the past 26 years.

YEARS AGO a Southern dawky, who assisted in butchering pouches for Ben head, when asked why he never went in the cookhouse, replied: "Ah nava eats if I need de jawbenee."

DOC CHANDLER clowned the VFW indoor show at Mount Clemens, Mich. . . . PHILLIP HALL joined the Ringling Barnum show after spending two weeks with his father, L. D. (Doc) Hall, who is superintendent of King Bros. Circus at Hartford, Ky. . . . JACK H. SMITH, now a resident of Winston-Salem, N. C., and a bag-piper, was prompted to write memoirs of his experience with Buffalo Bill by the tribute paid the famed scout on his 100th birthday.

SAY TO YOUR CUSTOMERS:

"You are given emergency privileges. You are assured of receiving care. You are given free mail privileges. You are assured of receiving care at all times. Your coming has been appreciated. This is the hospital department of the American Legion. You are assured of receiving care at all times. Your coming has been appreciated. This is the hospital department of the American Legion."

BILLBOARD April 6, 1946

Proving Grounds

AUGUSTA, Ga., March 30.—During Majestic Greater New York's local engagement, which closed Saturday (23), a new miniature train and new light-up attractions are being used for the show.

It was thru the courtesy and cooperation of George Phillips and Morris Lipsky, of Johnny J. Jones Exposition, that the new equipment for their org and wanted to see it in action.

Another Spring Exposition is set to open here next week.

BEAUTY CRABS CULT

(Continued from page 52)

Bill Moore, legal adjuster, said that Harland DeWitt, retiring May 1 as inspector in the Los Angeles Fire Prevention Bureau, will be one of the most efficient and first-rate workers and to establish a fire prevention unit equipment will be rented to the circus.

Bill Moore said DeWitt is an authority on flameproofing canvas.
VENDING OPERATORS
Roasted and Salted Blanched VIRGINIA PEANUTS

BY THE TON!
Vacuum Packed in 8 oz. cans—Government surplus. Will keep fresh for years! Open 'em up right on location! $1.20 per dozen cases (below our ceiling). Pack 48 or 72 cases per case. Shipping weight of 48 cans is 34 lbs. Ship now to insure having enough Virginias to last until new crop comes out next Christmas. Don't gamble with running short of stock. Play safe.

Write, wire, or phone West order in today.

Terms: 1/2 Cash With Order, Balance C.O.D.

RELIABLE NUT CO.
3721 W. Jefferson Blvd.
Los Angeles 16, California

American Carnivals Association, Inc.

ROCHESTER, N.Y., March 30.—Plans are being formulated for the annual trip to Washington, since there are auspices of Public Relations Fund, in connection with several governmental matters of interest to the industry. The writer will be in Washington on March 24-25.

Membership certificates were mailed to those in good standing this season, who has established specific trade-in prices for tires and tubes turned in to dealers with the purchase of new tires. It was indicated that OPA would entertain applications from tire manufacturers for increases in prices where con tinued production at present prices is not feasible. Ceiling price for fuel oil has been increased by 21 cents a barrel in practically all but the Pacific Coast States, with a resulting increase in retail ceiling prices.

The price control of truck parts has been suspended except when used for repair and replacement. Information from Washington indicates there is a likelihood of a 1946 tax bill being adopted which will reduce existing excise taxes including admission taxes and items such as quarts of gasoline. Transporta tion and communication may also be affected by reductions.

National Bureau of Standards advises that effective April 15 a new cotton stocking standard will be operative covering tents and similar items and binding on the manufacturers of these products.

Rain Delays Opening
Of Just for Fun Shows

DALLAS, March 30—Because of inclement weather, opening of W. A. Schaefer's Just for Fun Shows was delayed a week until Saturday (23). Ed Price booked his cocklebur.

Visitors on the midway opening night included Harry Beason, Port City Shows; Mel H. Vaugtr, Downey Supply Company, and Tope McFarland, Tope McFarland Shows.

Wallace Bros. in Click
Opener at Jackson, Miss.

JACKSON, Miss., March 30—Wallace Bros. Shows opened here at State Fairgrounds for a week's stand with 12 rides, 10 shows and about 50 concessions.

Dass is sponsored by Army-Navy Union. Free admission to grounds and free parking brought big crowd out for opening. Free acts are offered day and night and band concerts nightly.

TIVOLI
EXPOSITION SHOWS
OPENING APRIL 12
Long route with 28 Parts and Celebrations Friday and Saturday, Manager for same: West Shows of work at 8 P.M. Fri., Sat. and Sun. Write for catalog and send remittance to Tivoli, Absent Roy Herr. Write or Write to H. V. PETERSON BOX 742 JOPLIN, MO.

WILL COMPENSATE
Anyone furnishing information as to present location.

RAY W. NASH
(formally with Midwest Shows)
Address BOX 1037, Cuba The Billboard, Clintonville, Ohio.

FOR RENT
April 1st, Six Line, high and dry, heart of the real fields. Business good. Cooperation from county officials.

NURVA B. HOWARD 6/8 New Drug Co., Niss, Leitcher County, Ky.
WANTED
Rides of all description for the SWISS CENTENNIAL
To be held April 15-16-17-18 at New Giants, Wills, With R. E. FURMAN

GEREN'S UNITED SHOWS
OPENING APRIL 5
Applies American Legion Post
COLUMBUS, INDIANA—10th SHOW GROUNDS—FIRST IN, IN FIVE YEARS

Due to typographical error, opening date was announced as April 15 in our March 30 advertising advertisement. CORRECT opening DATE IS APRIL 5.

CONCESSIONS OPEN—Basket Ball, Bumper, String, Hoop-La, Jewelry, Novelties, Custard, Bowling Alley, High Striker, Country Store, Coca-Cola Bottles, Age, Big Six, Lead Gallery, Card Gallery, Canes, Rock and Roll, Knife Rack, Dipper, Penny Arcade.

SHOPS—Will book any Show with own equipment previously free, all we ask is tax on tickets, nothing to office or committee. This offer is on all dates. Have seven Indiana fairs. Same shows on any 25% P Lots. Rides—Will run any Ride with own transportation at 30% plus tax. Own Wheel, Merry-Go-Round, Tilt, Octopus, Spit Fire, Flying Scooters. I especially need Kid Rides. You will not miss here.

RIDE MEN, wire salary tops and five. Want Free Act, must be outstanding; twenty-four weeks' work, this is the show that knows and plays Indiana's best spots; always first in.

All Replies WIRE, Do Not Write
W. R. GEREN, 831 N. Carver St., Greensburg, Indiana

B. & V. SHOWS
OPENING APRIL 15TH AT GARFIELD, N. J.
West Battle Ball Games, Fish Pull, Duck Pull, Clown Clow, Flower, String Games, Hoop-La, Kettle Bass, Wab-Lah, Basket Ball, any good Strad Shows. WANT, due to disappointment, party to manage bandwagon Steam Show this summer has all the info. West Pull, Orton. Wild Left, Midget, Monkey Show—also any and Gried Shows. Have two 1940 Tent still open. Frank H. Smith—tours script or in F. & O. Co., and Hall Games. Want Ride Foremen for Merry and Chair Place, Northeast Pennsylvania and all to Ribs.

J. VAN VLIET, Mgr., 5 W. Musicum St., Garfield, N. J.

TENTS
TENT—Concession, Cray, Camping, Flashy Rondells. Tents of all sizes. Merry-Go-Round and Carousel Rides, Big Tents. ANYTHING IN CANVAS
TENTCO CANVAS, INC.
130 GREEN STREET
NEW YORK 12, N. Y.

TENTS

All Stenc—All Styles. Kith—Blue—Olive.
E. G. CAMPBELL TENT & AWNING CO.
ERNIE CAMPBELL
JIMMY MORRISSEY
100 CENTRAL AVE.
(Phone 38865)
ALTON, ILLINOIS

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Available for 1946 Season
FRANK HRUBETZ & CO.

LIMITED AMOUNT OF BOSTON BAKED BEANS
JOHN HORN
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IMPROVED
NOW AVAILABLE FOR THE FIRST TIME!

The Kettle Kleaning Kit
• 1 Quart of "Olive Oil" Solution
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All for $6.00
BLEVINS POPCORN CO.
Atlanta, Ill. (Next door to Westminster, 377 Westminster, S. W.
210 East Avenue North Memphis—Pope's Watson's, 678 S. Main St.

HAVE 10 ACRES
30 x 140 feet, front on main street, about 500 ft. from main street, and all within city limits. Good location for business. Also water and power. This will not sell under agreement.

Ken Boone Show Grounds
(See line 422)

FOR RENT—100 x 100 ft. lot.

WANTED CONCESSIONS—Bearing Alleys, Pitch Tents, Etc., Pull, Kettle Ball, Ring Toss, Punch, String Games, Hoop La, Basket and other. Partnerships. SHOWS COMPLETE AND CASH ON HAND. Address:

Mound City Shows
1417 Division, St., Mound City, Illinois

WANT TO BOOK
Shows with own acts. All Fairs that don't conflict. Opening and a celebration in certain states. T-Tale Shows. Good morning for Salesman.

F. B. DENNIS
Box 22, Canton, Ohio.
JOHN CITY, Tenn., March 30.—Complete overhaul is being given equipment by 10 men. New crates have been built for rides and new ticket boxes and all new fronts have been constructed. New bann- ers will grace fronts. New tops are on the Machine, the Athlete, Snake, Hawaiian and Minstrel shows.

New light wagon has been built and new lighting stock is scheduled for tune up. Ride motors have been almost completely overhauled. Scene effects and let- ters are out on contract to a local concern.

Eddie Brenner is preparing his canyon house for opening, is scheduled for early delivery. Miss Helene, new member, is expected in soon. Rastus Jones, Minstrel Show producer, plans re- hearsals beginning April 1. Sam Hou- se has been doing the buying for quarters. Shows are slated to open at a downtown location the later part of April.—R. E. SAVAGE.

Crescent Amusement CAMDEN, S. C., March 30.—Mr. and Mrs. Sid Crane arrived after a 1,500-mile motor trip. They brought Senna Series and the three new children with them. Sid will again feature the children.

Jackie Dale, who will have the annex, is in from Baxter Springs, Kan. (Old Bud) Wheeler, recently discharged from the service, is building a new front for the Side Show, where he’ll do lecture inside.

Jack Frost, formerly with the late J. J. Bejano on World of Today Shows, has complete charge of the construction of Side Show, which will have 150-foot lighter and spe- cial lighting effects. New double- deck shows have been purchased from Oﬀen- ort & Company.

Among acts in the Side Show will be Melvin Knight, iron tongue; Naa- damie Judith, mentalist; Edith Ray, magic box, and Joe Shane, devil child.

HAPPILAND WEBBERVILLE, Mich., March 30.—Og will open with rides only April 20 in the vicinity of Detroit. Several new shows are announced for its second spot May 1.

First generation William C. Dumas and John F. Reid are expected here April 10. A crew of 30 will ready equipment. Dumas will come from Gibson, Fl., and Reid from St. Petersburg, Fl., where he win- tered to be near his two sons who attend the Florida Military Institute this year.

Sailor Katzy reports from Tampa that he will have new canvas bann- ers plus an inside flash that will feature Strobilite, for his Circus Side Show. V. L. Dickey, former general superintendent, now in the armed forces, is on furlough at his Gibson, Fl., home.—PAUL D. SPRAGUE.

Playtime Amusements QUINCY, Mass., March 30.—Quar- ters opened March 19, with Bill But- terworth in supervising activity, and John B. Butler recently discharged after four years’ service, in charge of main acts. Twenty men have been working a new Funhouse, front en- trance and 18-office-owned conces- sions are being built.

Three new semi-trailers have been delivered. Concessionaires contracted to include Clyde Hirsch, back for his eighth year; Sam Yor Yes, 4; J. Poole and son; Thomas Roach, 3; Harry Rees, 2 (and sound truck), who won two shows and ro- tarys.—JACK POOLE.

Winter Quarters

JOHN, Mass., March 30.—An- nouncement that org will open April 26 has spurred activity at quarters here. Frank Cleasby, mechanic, has turned over last truck to paint shop. New Concessions is already equipped with new 100-kw. transformer has been completed and turned over to Tony Manginelli’s shop.

Recently discharged from the merc- antry service, Rastus Jones didn’t lose any time in getting to work on his new marquee ordered from Central Can- nian Company. Several new tops have also been delivered.

Alonzo James has booked his Miniature World, C. H. Emerson and aids are reading his Roll-o-Plane and brings Professor Willie Ber- nard reports his freak animal set.

James Brennan has booked his minstrel show.

New wood-working machinery, ordered in November, is operated by Duke Price of Com. A.

Manager Roland Champagne re- turned from Pennsylvania with two 20-foot semi-trailers. Two new Ford tractors are set for April delivery.

A. Champagne is general repre-.sentative.—A. CHAMPAGNE.

Continental LOWELL, Mass., March 30.—An- nouncement that org will open April 26 has spurred activity at quarters here. Frank Cleasby, mechanic, has turned over last truck to paint shop. New Concessions is already equipped with new 100-kw. transformer has been completed and turned over to Tony Manginelli’s shop.

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A. Champagne is general repre- sentative.—A. CHAMPAGNE.
Sunflower State

SHARON, Kan., March 30.—Four men have been busy here since March 25th and the carnival has permitted rapid progress. Five semi-trailers have been purchased. They are in Wichita, where new show fronts have been built on them. Owner-Manager C. R. Goree will use three of these 30-foot trailers in one front.

Three international tractors have been added and a new ride and a used kiddie ride have been delivered, bringing total of officer-owned rides to seven. Benny Benway has arrived with 10-penny ride. Duke Del Rio is building a new 10-in-1.

A Blackshirip wired from New Orleans that he was leaving there with seven people to take over a Girl Show. Mrs. Dolly Nelson and daughter, the Pat Girl, are due here soon. Capt. Tom Jefferson is awaiting show's arrival at the opening spot. Mrs. Goree and two sons at home in Aransas Pass, Tex., where she is managing two apartment houses, bought in 1942.

New concessions include T. L. Sparks, Birmingham; Bert Boles, San Antonio; O. J. Pipers, Toon Evans, Toon Evans; and R. T. (Bob) Bullocks will be general agent; F. H. Burton, electrician; Benny Benway, mechanic; Mrs. C. A. Goree, secretary, and C. A. Goree, manager.

World of Mirth

RICHMOND, Va., March 30.—With the arrival of Eddie Edwards, chief electrician, and wife, Ada, from Florida, General Manager Frank Burgh has all key men in the fold.

Other arrivals were Tractor and Barbara Kelley; Little Red Haffords, who will assist Jack Arnott in the paint department; Al Bruce, who will produce the show's Whoop-A-Holler for Arnott, and Doc and Gritle Morehouse.

Thursday is like make a definite bid for business with the children this year, with a strong promotion of Saturday matinees, and will provide a complete line-up of kiddie rides, which will be supported by Dave Irvin's Eskimo Village, Bob Her- mite's Midget Revue and a Revilly Show.

Opening date will be announced by General Agent Doc Cann, who is in Maine arranging final details.

LEW HAMILTON

FOR SALE

LOOK! Gorgeous OXHAY GRAMM TAN TUFFSHED 14 ft. Long, 7 ft. Wide, 6 ft. 8 in. High, 2 side doors and 2 rear doors with the ride. Newly re-woven 204 AC Fly Goodwill Rides- cission tires. Front 6 ft., finished off front two feet and back 12 ft., finished. All safeties, sound. Chute 20 ft., new. $150.00. Send $25.00 for catalogue.

FOR SALE

16 in., 7 in., 12 ft., 16 ft.18 ft. -Christmas items. $30.00. Three 30 ft. 80 in. $60.00. Send $25.00 catalogue.

HARRY LOTTREICH

P. O. BOX 97

COLUMBUS, OHIO

B. & D. AMUSEMENT CO.

Opening Paradise Park at Ocean Drive, S. C., May 3, 1946, Season

The fastest growing beach in the South, with five Rides. Location right on boardwalk.

Want—Home room for six Concessions. Would like to hear from someone having following:

Cork Gallery, Ball Game, Fishpond, Pitch Till You Win, Photo or any Flashy Stock Shows. Concessions all in building, booths open to midway. Want Ride Help for $5 Wheel, Chair- plane, Merry-Go-Round, Electric Train and Pre-flight Trainer. Rides opening Here April 1st.

22 W. DEPOT STREET, CONCORD, N. C.

CARNIVALS

WORLD OF PLEASURE SHOWS

Opening ECORSE, MICH., April 25th


JONH QUINN, Mgr.

100 DAVENPORT STREET

DETROIT 1, MICH.

RIDES AND SHOWS WANTED

Will look two major Rides, Kid Rides with 5 to 7 Concessions; also Athletic, Rodeo, Animal or Mechanical Staff. Provide 25%. Concession fine-cents: five streets and above. In 7 Paks, Minnesota, Iowa, May 1st to October. Born to Missouri, Arkansas till December 1st. Those who know me can ask for more information. Want Five Acts with Concession. Fred Woodruff, 1303 South Main, Chicago.

MEARDELL'S MIDWAY OF FUN

1201 BRYANT AVENUE, S.

MINNEAPOLIS, MINN.

WANTED

Pitch Game and Concession for same fee on top location on New Jersey boardwalk. Percentage basis. No Floats. Address:

BOX D-162, The Billboard, Cincinnati 1, O.

VIBRO-TOOL

To do craft work without limit... engraving, carving wood, decorating metal or plastics, putting designs on glass, etching on steel. You need a Vibro-Tool. It's the owning a whole kit of tools, all fitting into one small package. Pictures illustrate a few of hundreds of results achieved with the Vibro-Tool alone.

The Vibro-Tool operates by vibration, 120 strokes per sec., 60 cycles AC., 110 V. The Vibro-Tool with engraving needle $7.50; with set of attachments $16.35.

SEE YOUR DEALER TODAY, OR ORDER DIRECT

Handicraft Division

Burgess Battery Company

188 N. WABASH AVE.

CHICAGO 1, ILLINOIS

The vibro-tool adds power to your craft skill!
FROM THE LOTS

Harrison Greater

FAYETTEVILLE, N. C., March 30.—Stand open here this week with a bang. Nice Model Office Business (26). It will go to Athens, Ga., for American Legion festival next week and to Hopeville, Ga., the following week for VFW.

Open starting March 18 at Fitzgerald, Ga., was good. Lot and weather was excellent. G. E. Gast went South with Mr. Black giving shows nine major rides. Mackay's Monkey Flyers did excellent business. George Kelly added three concessions, bringing his total to 10.

Thomaville, Ga., week of March 11, opened very good and it looked like a red one until the rains came. Friday and Saturday were total losses.—E. H. SMITH.

Hill's Greater

VELASCO, Tex., March 30.—Week ended March 29 (23)—location, Greene's field; weather, fair and cool; business, steady. While not as good as anticipated, week proved satisfactory. Local papers and radio stations co-operated, and Children's Matinee was satisfactory. E. Lawrence Phillips and Morris Lipsky, of Johnny J. Jones Exposure, tried out the new trackless trains and several lights that had been purchased and they proved worthy. Mrs. Max Goldstein had a good week with her concession.

Owner-Manager Sam Goldstein put out a new grandstand. Rambler went to Columbus, Miss., and brought back a good Ring-Gallo front. Other Phillips and Lipsky others from Exposure were Mrs. and Mr. Will Morris, Mrs. Hodge Jones, Mrs. E. Galligan, Bertha (Gyp) McDaniels, Mrs. Garner, Tom Allen, Mr. and Mrs. Duke Jeanette, Louis Rosenberg, Art Converse, Speedy Merrill and Dallas Duncan. Chief Deputy Walter Kent and Deputy Fred Plunkett and Blue Ribbon

DUBLIN, Ga., March 30.—Show opened a week's stand under Lincoln Club auspices in Hopeville.—THOMAS.

Streamline Photomachines

Quick Delivery on Precision Equipment
Wants or sales for full information, price, etc., as Streamline and other types of photomachines. 8 or 9-cents machines. All equipment under one or double, triple, Guaranteed 5 years. Prompt delivery. -See operator.

FEDERAL IDENTIFICATION CO.
1322 S. 13th Street, Columbus, Ohio.

HELP WANTED

CRAFTS 20 BIG SHOWS

The West's Largest Carnival


WANTED

Electrician
Want a 1st class Electrician who can handle transformer work. Start immediately. Top salary and bonus to capable man.

JOHN QUINN, Mgr.
World of Pleasure Shows
100 Dempster St.
DETROIT 1, MICH.

Diamond Midway Shows

WANT WANT

NEW CARNIVAL LOT

For rent in Kansas, Ind. Water on lot and lights, four horses from Penn, and West Price hardwoods on lot. R. W. Stewart and Smith, 1 S. 31st, Call or wire.

GAMES COGNATA
R. Route 9
Phone 6330
Kansas City, Mo.

ANDERSON GREATER SHOWS

OPEN FT. SCOTT, KANSAS, ON APRIL 17

Wants and side help wrapper to manage Athletic Show, Mechanical Show, Pretty Amazza girl and two Gulls for Points Ginger show. Also couple cards for Horse and Dog show go with or without exhibitions. Purpose for Scatter and other side hill help.
Address: Army, Kansas, until April 17; then Ft. Scott, Kansas.

OHIO SUPER YELLOW POPCORN

New — High Expansion — Ohio Grade
Packed in 100 lb. moisture-proof bars or in our exclusive 50 lb. cardboard cartons. Producers' pricing policy. Wholesale or retail. Inquiries solicited to Dealers and Superin.

BETTY ZANE CORN PRODUCTS, INC.
638 Bellefontaine Ave., Marion, Ohio, or 225 Spring St., S. W., Atlanta, Ga.

WANTED

SHOOTING GALLERY AMMUNITION

Wants to buy Fly-Ons or Roll-Ons - O. BECK

MR. ARTHUR H. SHEA
33 WESTEND AVE.
MERIDAN, MASS.
 Plans Are Mapped For Revived Ciney Food, Health Exposition

CINCINNATI, March 30—Annual Pure Food and Health Exposition, suspended during the war, will be resumed on a much more extensive scale for its 50th allowing at the Zoo here, August 20 thru September 2, Clarence Meyer, president of Retail Grocers and Meat Dealers’ Association, sponsoring org, said this week. A. E. Megyer, associated with the annual since its inception, again will be managing director.

Both reported that plans for the event, which attracted a total attendance of 2,350,000 from 1936 thru 1942, are rapidly nearing completion and this year officials anticipate capacity crowds from the Greater Cincinnati area and the Ohio Valley as well.

Stage and radio revues have been linked into the event features and particular attention will be paid this year’s “Cincinnati Night.” Scheffer said. Also billed are the regular educational features, baby and baby care contests and The Twain Times-Star’s free cooking and homemakers’ schools.

Hoping to interest an 80 per cent of the exhibit space has already been sold.

Grocers’ food committee includes John Ziepfel, chairman: August Meier, Jr., Charles Delamarter, George Gander, George Haller, C. R. King, William H. King and President Meyer.

St. Paul Icer Goes Feb. 1-9

In 1947 on Pre-War Basis

ST. PAUL, March 30—The 1947 St. Paul winter carnival will be held February 1-9 inclusive, said president of Saintpaulians, Inc., sponsors, said next year’s program, outlined to civic directors will mark the post-war renewal of the winter carnival series which ended in 1942 because of the war. This year’s car

ival was a Victory Celebration dedicated to welcoming home the boys.

In addition to a winter sports program of dog derbies, snowshoe races, cornerstone blowing and hockey, it will include parades, free skating, bobbing and activities.

The carnival will have its traditional Ice Palace, Drum-Bugle Corps, Band, National Drum Major and Majorette Contests, parades and Queen Coronation Ceremony, Malley said.

Waco Elks Plan Merchants, Manufacturers Exposition

WACO, Tex., March 30—Waco Elks lodge is laying plans for the Southwest Merchants’ and Manufacturers’ Exposition here this year. Tentacles will be erected to house exhibits.

Free entertainment is planned for afternoon and night. Victory Exposition will furnish music for the occasion.

Proceeds will go to Elks’ Children’s Polio Hospital, Ottine, Tex.

Hammon’s Rodeo, Hoosier Hop on Fort Wayne Bill

FORT WAYNE, Ind., March 30—Clarence Hammon’s Rodeo and WOWO Hoosier Hop will be presented afternoon and night May 26-27, at Fort Wayne Speedway under sponsorship of American Legion Post.

BID FOR CARNIVAL CONCESSION

Feb. 8 to Feb. 16, 1947

SOUTH TEXAS’ LARGEST AND MOST COLORFUL FIESTA

We will consider bids from all first-class Carnival and award contract on April 8, 1946.

JOHN H. HUNTER

Carnival Chairman

Box 1591, Brownsville, Texas

WANTED

FOR WANTED CONCESSIONS

This is to be a bicentennial celebration, opening July 4th with Parades, Free Acts, Beauty Contest, Music and Radio Personalities. Bids at an estimate of $3000 to 5000 people daily.

Contact at once:

E. L. ZIPSE, Charities, City, Iowa

WANTED

PRINCETON BOOSTER CLUB HOME-COMING CELEBRATION, JULY 2, 3, 4, 5—1946

DAY AND NIGHT SHOWS INCLUDED. Contact M. A. FREDERICKSON, Princeton, Ill.

THE E. J. CASEY SHOWS

(WESTERN CANADA)

WANT Agents for office-owned Concessions, Second Men for Eli Wheels, Spillman Merry-Go-Round Foreman for Loop-o-Planes, Assistant Electricians, one or two Acts (with own props) for Ten-in-One.

17 Weeks, Starting May 15, St. Vital, Manitoba, Canada.

Steady, Reliable People Only Need Apply.

E. J. CASEY

79 Crawford Ave., Norwood, Mass.

WORLD OF MIRTH SHOWS, INC.

Want for LARGEST MIDWAY ON EARTH

Test, Hop and Mod Arts who double Brass, String, Band, also Wire, Wadding, Bobs and other figures. Large show (120 stalls), all work skilled. Also New Concessions. Ticket booklet and Van included.

WHOOPIN’ HOLLOW SHOW

The last word (we hope) in Midway Quarries.

Call phone one name State Text, town name text, your business and statement on our private train for sale. Write all in full letter, including silders. No letter to deceive. All materials paid out of cash.

JACK ARNOTT, World of Mirth Shows, Inc., Wm. Byrd Hotel, Richmond, Va.

OMAR’S GREATEST AMUSEMENTS

WANT FOR NORTHERN FAIRS AND CELEBRATIONS

April is for First of Mays

10 Orgs Hit One's Routes

Sparks, Beauty biz indicates others have chance—R-Bin pacer opener for the mob

By Pat Purcell

CHICAGO, May 2—In ten days it will be April Fool's Day—just one month before the first of Mays—brings by the time those flowers bloom in the spring hit the road, 17 orgs, officially listed, will be en route. For there are some who haven't taken the trouble to have them go out.

Clyde Beauty and Sparks have been out for a week, and reports indicate they have reaped a golden harvest in territory which heretofore was known as untouchable at this time of the year.

For instance, Sparks opened deep in Florida. Who ever heard of a circus going to Florida, getting deep into the country when the dew no longer drops on the orange blossoms? This spring, Mr. Beauty and Mr. Sparks got in, and the lads, who had been saying the two of them was going to find a ghost town like Arcadia, it was a commercial matinee and a ring-curtain thrill.

Beauty, with his lions, tigers and what goes with them, did a straw bow in El Paso, Tex., and two at night, and since then he has kept his trophies moving. He said treasurer's head has been in a flat spin.

So, as the fire chief would cry on a certain radio program—"So, we'll glaze it again, R-P-10!"

C. R. Montgomery's Wild Animal Circus kicked off in El Monte, Calif., Wednesday, and had a\n
Rude awakening for the spring of the Ringling Bros. and Barnum & Bailey Circus. New Orleans needs sales. The advance news sales indicate it will be the darkest in years. Thursday, the show has surrounded himself with a capable staff, capable managers, capable officers—intact. Robert has tried to locate capable people for every key position. If the show has it, it will be the dammest thing of all time.

Here is a resume of what has taken place this season of '46, and the prospects for the others, let us believe that, if they keep on, the best is yet to come. April 12 two shows operated by veteran showmen will spring. At Harrisburg, Pa., there was a\n
Polack Grosses 45G at Dayton

DAYTON, O., March 30—Fourth annual Polack Bros.' Shrine Circus, staged by the Red Fez Club of Antioch Temple, ended its two-day engagement tonight with a gross of about $45,000.58, with no matinees. The work was all done out in the Fairgrounds Coliseum since the ring is too small to handle the advance, chief mechanic; Harry Fitch, legal advisor, and Harry Miller, reserved seats. Frank Elkins and Mrs. Miller have permitted us to use the West Coast from the East Coast.

Clyde Scores

Hutchinson

FULTCHINSON, Kan., March 30—The tragedy of this circus business is why the circus with excellent business here under police protection has 'em in a contract with Owner Howard Suggs for next season. Circus, which has been in business since November, will have a run of a four-week holiday-layoff, but this is the last of the 1946 season.

Saturday night (23) show lured an exceptionally large crowd. Jimmy McFarland, who went in for backing the show was backed by nine-piece band.

A contract in the order of their presentation: Beck's Memorial comedians, comedy acrobats; Art Henry, wire; Henry, wire; hand-balancing; Leo Albright and Mack Miller, dog act; Louise Weber, cloud swing; Art Henry, knife, gun and hand-balancing; Leo Albright's high-flying trapeze; Henry's, rolling globe; Al- brights, slack wire; Bill Miller, foot juggling; Gus Kanerva, hand- bancing, and Leo Albright, light and humorous comedy. The show was determined to cost $7.50, and Johnny Mae Snyder, Spanish worlds; Leo Albright's dog and pony having the Millers (Jack, Myrtle and Bill), tumbling act.

Clyde Owner—Manager: Gus Kanerva, legal advisor; James Armstrong, transportation agent; Mr. G. and Harron, union representative, and Al Weir, the bookman, and The Bill- board sales agent.

Hamid-Morton's First Stand in Tulsa Does Capacity Biz

TULSA, Okla., March 30—Hamid-Morton Police Circus closed its sixth-day stand in Tulsa Sunday (24), with an attendance of 1,500, for each engagement. The fairgrounds pavilion seats about 4,000. There were 1,500 for each of the $2.50, and 50 cents for children at the matinees. This was the show's final engagement.

Egle Zocchi (Miss Victory), hu- man cannonball, took Thursday off as a result of an unhappy landing Wednesday night. Pluckily, tho, she remained Friday, and made the rest of the shows. Tulsa policemen pre- sented her with a huge bouquet of red roses.

Bailey Hikes Capacity 1,500

NEWBERRY, S. C., March 30—Bob Bailey, owner of the Bailey Bros. circus, said there was a golden harvest with his Bailey Bros. Circus. With 1,500 more seats added, Stevens opens the 1946 tour here Friday (5) with a substantial increase in capacity for next season. His crew of billiers will have strong pro- motional support from Walter D. Neisland, press chief.

Arrival of the new spec wardrobe climax last-minute preparations for the opener. Rehearsals begin Monday, directed by George L. My- ers, equinarian director. Late ar- rival included the Henderson Trio, Lew, Peggy and Bob; Dolly-Jacobs; Albert White; Leon Bennett and side show personnel; Ellis (Skinny) Goe, band leader, and C. C. Smith, sec- retary-treasurer.

James M. Beach, in his third sea- son as general agent, is again pilot- ing the show. Bob and Opal Stevens, sales agents; Ed Hobbs, boots and Bee Kyle Walker have permits. Line-up of superintendents includes the following: W. R. Wiles, chief mechanic; Harry Fitch, legal advisor, and Harry Miller, reserved seats. Frank Elkins and Mrs. Miller have permitted us to use the East Coast.

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CLYDE BEATTY
Program Staff
SPARKS OFFERS
Nifty Program

EL PASO, Tex., March 30—Sparks Circus took the road from here with a nifty, fast-moving program.

As presented at the opening in Ar-
cenches, Peck, Madison, his DeWayne. Bats Circus, grammar

Ira

DOYLE,

assisted by

man

debut, is in Glendora. Mrs.

Clyde

Sleeter, monkey girl; Sadie An-

Clowns, Elephants and

Remmick and George Barnaby. Arthur and the Lon-

Birds, and the Montgomery

101 Ranch and has been playing

in this show and its

The Bakersfield

presented

for almost a year. Not too

much has

been released on this short and its

plans are hush-hush. However, the

highlights of the show are Poodles

Hanneford and Grace; Betty Miles; Pat Walsi, "the human ape"; Penny

and Bunny, the elephant. Freeland will be

general manager of the show, with his wife, Jean, handling the

events. The circus opens on the 13th, in the winter quarters vacated

by Wood's 101 Ranch in Venice, takes to the road April 15. According to Jacobi, the

Hannefords have been signed. Developments here include the arrival of a camel and the horse-prooing of the

canvas. Like spring flowers, the shows will probably fight for survival, with

some day-and-date incidents sure to come up.

WALTER

LINDEN VALLEY RANCH

SALE:

1945-20 White

Mares,

1945-20 White

Pinto Ponies,

1945-20 Walking Horses. Trucks, Truck Tractors,

Barr Bros.' Circus

BARR BROS.' CIRCUS

STATE FAIR GROUNDS

LOUISVILLE, KENTUCKY

NICHOLSON, Ohio

n


GILD

Bobbie Pick and Jean Evans.

21 Clowns, crazy number.

22 Flying Concoles and Joe Sieg-

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HOPE RISES FOR TAX REPEAL

So They Won’t Bet!

YUMA, Ariz., March 30.— Yuma County Superior Court has finally ruled against the race horse track, thru pari-mutuel machines, is not gaming, but a method of bookmaking. A state liquor license has been ordered transferred to Yuma Turf and Jockey Club.

Previously, Supt. John A. Dun- can notified the State Liquor License and Control Department had denied the transfer on the grounds it would permit the sale of an alcoholic beverage on a horse racing track, not permitted in connection with horse racing.

Badger Regional Programs Set

BLACK RIVER FALLS, Wis., March 30.—Programs for the four regional meetings of Wisconsin fairs have been announced. Mrs. Charles J. Curran, secretary of the Wisconsin Association of Fairs, said here.

“New” programs will be offered at each of the four meetings, scheduled as follows: April 3, Richland Cen- ter, Wisconsin Dells; April 4, Weyauwega, and April 11, Lady- slut.

Morning sessions will begin at 10:30. Hamilton H. Button, director of the Department of Agriculture, will speak on livestock sanitation and diseases, and Taylor G. Brown, secretary, Winnebago County Fair, will talk on Importance of Youth at Our Fairs.

Afternoon session will begin at 1:30. Speakers and their topics will be: Max La Rock, Engineering De- partment of the College of Agriculture, Buildings and Blueprints; Har- old A. Engel, assistant director, Ra- dio Station WHA, Effective Value of Radio for Fair Promotion; George P. Crump, publicity director, Wisconsin State Fair, Wisconsin Dairy Queen for 1946, and A. W. Kalbus, Wiscon- sin Department of Agriculture, rates and methods.

Round table discussions will close the meetings. Among topics to be discussed are: horse-rumruling contests, horse shows, harness racing and good will among fair officials and em- ployees. The future of fair work in inclusion should be discussed. Should carnivals, booking agents, etc., become associ- ates members of the State Associa- tion? And Should there be a pre- vance committee to help settle misunderstandings between fair and agents of show and carnivals?

Noted Sports Serbics Join
Harness Horse Press Ranks

CHICAGO, Ill., March 30.—Two of the nation’s outstanding sports writ- ers and authors have been added to the ever-growing list of press agents who have consented to join the Harness Horse Writers Association. Wilbur Wood, veteran sports editor of The New York Sun, leaves that post today to begin his job in the new Maywood Park track here, and will write on horse racing. Wilbur has been appointed to the president of the Western Harness Racing As- sociation.

Menne was director of press rela- tions for the Kentucky Derby and is widely known as the author of the Encyclopedia of Sports.

Santa Rosa’s 1st Set: Plan Huge Project

Program To Cost 250G

VERNON, Tex., March 30.—Civic leaders in North Texas have an- nounced plans for the first Santa Rosa Rose Show and Livestock Exhi- bition to be held here May 28-June 2. It was revealed that a master plan has been prepared, the initial cost of which is estimated at $200,000, which includes stands, rodeo, stock barns and pits, exhibition buildings, carnivals or circus grounds, permanent parking space for automobiles, temporary parking space and other facilities in keeping with an undertaking of this magnitude.

Building Underway

Now under construction is a steel grandstand with a seating capacity of 5,000, with modern rodeo arena, salt and dirt strips. Plans call for paved streets and walks, and for ample parking space to accommodate many thousand- bases. Because of material and labor shortage, the project may not be completed earlier than 1947.

Opening production will be a five- day rodeo, produced by Earl and Jack Sellers, Del Rio, Tex. J. George Leake, vice-president of the Guild Co., Inc., has been authorized to have buffalo killed for the midway.

Heavy Bank Roll

Leaders in the venture, bankers, business executives and stockholders, have agreed to a $300,000,000 fund for the construction and development of the midway plan. Waggoner will super-

AICANADA WILL PAY CNE $1,292,453

TORONTO, March 30.—City of Toronto Livestock Council and the Canadian Livestock Council will be offered $1,292,453 for use of CNE grounds and buildings during the 1947 season by Canadian military forces.

Rehabilitation work starts almost immediately says Mayor Robert Saunders.

Political Ado Looms

Over Use of Grounds

With Mich. Fair Off

DETROIT, March 30.—With Michi- gan State Fair fairly assured of a permanent home here, but not to be resumed until 1947, use of the grounds between fairs threatened to become an issue of the quickly rising action of Detroit City Council in ask- ing the City for the property to be opened as a public park.

Charles J. Figy, secretary of agri- cultural associations, indicated that he would not consider any valid plan for year-round construction of a 3,000 seat auditorium and place it before the proper State boards for consideration or action. Detroit City Council took action to have the property placed under control of the city park and recreation commission, and a blank on the State officials for “not opening the grounds to the public” was taken by Councilman Oakman, who spoke of the State’s alleged “negotiations with the private and professional pro- moters who wish to stage entertain- ment events there.”

Use of portions of the property, particularly the Coliseum, has been reported as “indistinguishable short of show business groups as Henry H. Reichhold, president of Michigan Stadium, Inc., his former son-in-law, for outdoor concerts, and Roland S. Phillips, director of the Allied Na- tional Insurance, have been recently considering taking over the vacated State fair dates in September for his project.”

Dallas Pushes Midway Work

For Park Opening; Building Program Delayed until 1947

Present Structures Set as Annual, Prexy Says

DALLAS, March 30.—Construction work is being pushed at Fair Park here, with a new midway set for early May. Work of moving the midway into new, permanent buildings, before adding new attractions des- tined to make the show place tops in the novelty, starts Saturday (16).

State Fair of Texas will be held October 5 to 20— the first since 1941, for which fair execs are taking res- ponsibility for the fair’s future.

“We will have a tremendous amount to offer at the next fair, and the new midway—the finest that can be had—will just be one thing,” de- clared W. H. Hitzelberger, newly elected vice-president and general manager. Plans are being speeded on the presumption that the government will release by April 15 all expo buildings now owned for military use. General exhibits and educational structures have been vac- ated. Needed repairs will be made on all the buildings prior to hoped for new construction.

“We had hoped to build the stock buildings in new service and the funds are available for this purpose,” Hitzelberger said, but we can’t go ahead with our plans now. Such building might interfere with the veterans’ buildings and the facilities we need. Also, we could not get a promise of rapid construction before September and we don’t want to start any work and have it going on during the fair.”

Plans are also under way to improve the lighting of the grounds and the midway. Roy Rup- pers, secretary, says letters over the entrance arch will be two feet high, of porcelain, and edged with neon.

G.O.P. Follows Move by Dems

Bi-partisan action for end of federal cut encourages annuals in exemption bid

WASHINGTON, March 30.—Pros- ects are brightening for fairs opera- ted by non-profit organizations to escape the 20 per cent federal bite on admissions as bi-partisan Cong- ressional action for the move grows.

First evidence of support came Wednesday (27) when Representa- tive David Brumbaugh (R., Pa.) in- troduced a bill exempting agriculture fairs from the federal admissions tax. A new measure as referred to House Ways and Means Committee where it will be considered when committee takes up next over-all tax bill.

Brumbaugh’s bill comes right on the heels of a broader bill exempting all non-profit fairs from the admis- sions tax, introduced in Congress by Alter Elliot (D., Calif.). Both bills rest with Ways and Means Committee which is taking its time with all tax measures.

Whoever the bills come from both political parties, how- ever, are thought to have a better chance of passage in congressional legislation. If a few more Congress- men sign on, the move from fair operators may see their hopes realized.

Toronto Revives Its Winter Expo

TORONTO, March 30.— Royal Agricultural Winter Fair, as the cultural exhibition, reopens Novem- ber 1 and 2 for the first time since the war. It was used as RCAF recruiting headquarters during the war.

At the KWF annual held Thursday (29) Ontario Agriculture Minister Kennedy and Toronto’s Mayor Saun- ders promised the utmost co-oper- ation from their respective govern- ments for the reopening.

Afternoon speaker were: Re- elected president for 10th term, Gorden Perry, vice-president, A. A. Northcote, secretary, and W. A. Dryden, manager and secret- ary, says the Canadian National Ex- hibition’s Coliseum will be retained in time for the show. It was used as a RCAF recruiting headquarters during the war.

AAA Skeds 80 Auto Race

Sarnia, Ont., June 30; Dunns Lists 48

CHICAGO, March 30.—Eighty speedway auto racing events have been scheduled by the American Automobile Association, J. H. (Jack) Mehyn, Chicago regional AAA contest board director, an- nounced.

AAA group to come under the AAA banner, according to Mehyn is Sarnia Suedways, which con- stitutes the biggest circuit for dirt track auto racers in the East. Dunns had earlier scheduled his list of 48 announced still and fair dates under sanctions of the Central States Racing Association.
Lack of Time Hits Balance

Competitive events hit by space shortage—carnival, front gate look promising

ST. PAUL, March 30.—Minnesota’s State Fair, rated in pre-war years as one of the best balanced expos in the country, won’t be able to hit its full post-war stride until 1947, as it will be shackled this year by too-late release from army occupancy and by current material and labor problems.

It now appears reasonably certain that the army will vacate by April 15 such buildings as the poultry, commercial, horse barn and arcade, and that these will be conditioned in time for the revival, which operated on a modified basis during the war thru 1944.

Other buildings, such as the sheep, swine, cattle and the hippodrome will probably be back in the hands of the fair months before the 46 dates, but with the shortage of time, the dearth of materials and the scramble for labor, those buildings will doubtlessly go untouched until 1947.

Competitive exhibits will be off from pre-war totals, generally speaking, but up from the war years. (See Minnesota Not At Top, page 79)

ACTS WANTED FOR MY CIRCUS AND FAIR DATES FOR 1946

CAN ONLY USE FEATURE ACTS

ERNIE YOUNG

155 N. CLARK ST.

CHICAGO, ILL.

LOOKOUT CONCESSIONAIRES

THE GREAT ORANGE COUNTY FAIR

106th Session

Middletown, N. Y.

August 12-17, 1946, Inclusive

60,000 Attendance Last Year

ALAN C. MADDEEN, Secretary

Box 33

Middleton, N. Y.

AFTON FAIR & AGR. SHOW

Afton, N. Y., Aug. 13-17, Incl.

(5 Days-Nite)

Independent Midway

For Sale—30 Concessions, $25.00 each.

Space for 3 Shows, flat or per cent. Per.

Cows, Horses, Ponies, Farm Cured, Ice Cream


HARRY G. HORTON, Sec’y

Afton, N. Y.

Grand National Sets Dates For Return to Cow Palace

SAN FRANCISCO, March 30.—Grand National Livestock Exposition, Horse Show and Rodeo, to be held at the Cow Palace on the San Francisco-San Mateo County line. It will be the second running of the fair since 1939.

Held for the first time three weeks before Pearl Harbor, the expo drew 142,197 in 11 performances and attracted 158 exhibitors from 18 states, 2,065 entries in the cattle, sheep, swine entries and 253 horse show entries.

Premiums, totaling $34,848, were offered in the livestock division. Horse show entrants competed for only $7,555, and rodeo entrants divided $1,555.

Show classes for junior exhibitors are being offered for first time.

Grand National, run concurrently with large midwinter fair, will open with livestock show Wednesday, April 23. Horse show entries have been received from 25 states and Canada.

Premises, valued at $2,500,000, with a seating capacity of 12,000, was designed to attract the world’s most distinctive expositions and was modeled after the great Paris exhibition pavilions.

Press Rule Bookers Must Have Licenses To Do Biz in Mich.

DTREOT, March 30.—Enforce-
Horses Jam Stables At Milwaukee: New Barn To Be Built

MILWAUKEE, March 30—Harms of Wisconsin State Fair here are underway by Ralph Ammon, manager, to erect a pre-fabricated 18 by 25 by 12-foot building midway contract. The corporation from the recent purchased from the late entrance of the park to accommodate another 100.

Wisconsin annual, in cooperation with the large race meetings at illi- fair State Fair, Springfield, the Du Quoin (Ill.) Fair, and the Indiana State Fair, Indianapolis, is pushing harnessed racing being by-up. The others $33,800 in purses and the large riders and pacers ex- pected has caused the need for an additional stabilizing facilities.

To date, 180 horses have been en- tered, paid up, and the four American stakes for two and three-year-olds have not been closed. Between 75 and 100 entries are anticipated in the races for the 1941, a total entry of from 250 to 280 horses are expected for the fair meet.

Two American stakes for aged horses, the Messenger Trot and the Free For All, offering $2,500 and $2,000, respectively, have filled, and the two free-for-all events have filled, and the two free-for-all events have filled, and the two free-for-all events have filled, and the two free-for-all events have filled, and the two free-for-all events have filled, and the two free-for-all events have filled, and the two free-for-all events have filled, and the two free-for-all events have filled, and the two free-for-all events have filled, and the two free-for-all events have filled, and the two free-for-all events have filled, and the two free-for-all events have filled, and the two free-for-all events have filled, and the two free-for-all events have filled, and the two free-for-all events have filled, and the two free-for-all events have filled, and the two free-for-all events have filled, and the two free-for-all events have filled, and the two free-for-all events have filled, and the two free-for-all events have filled, and the two free-for-all events have filled, and the two free-for-all events have filled, and the two free-for-all events have filled, and the two free-for-all events have filled, and the two free-for-all events have filled, and the two free-for-all events have filled, and the two free-for-all events have filled, and the two free-for-all events have filled, and the two free-for-all events have filled, and the two free-for-all events have filled, and the two free-for-all events have filled, and the two free-for-all events have filled, and the two free-for-all events have filled, and the two free-for-all events have filled, and the two free-for-all events have filled, and the two free-for-all events have filled, and the two free-for-all events have filled, and the two free-for-all events have filled, and the two free-for-all events have filled, and the two free-for-all events have filled, and the two free-for-all events have filled, and the two free-for-all events have filed. The American Stakes for juveniles will have purse money ranging from $5,000 to $10,000, depending on the starters. Wisconsin-owned or trained horses have not been included.

Ponoma Definitely Off—Afflerbaugh

PONOMA, Calif., March 30—Los Angeles County Fair, discontinued since September, 1941, will not show this year, but will resume operation in 1941, according to a decision of the fair's board of directors, C. B. (Jack) Afflerbaugh, president and manager, said. Plan to hold the fair 18 months hence during the season when the fair association felt there was not too much time remaining between the time the army gives up the grounds and event is held to have a first-class event.

Association hinted at its annual meeting last month that the 1940 show would be held here in the midst of the army still in possession of the property. It then engineered the meeting on estimates of damage, occasioned by military use of the buildings and grounds, directors decided it would be impossible to prepare this year the quality of show for which the annual has been noted, Afflerbaugh said.

Afflerbaugh said that army engineers have been making a detailed survey and study of the condition and cost of restoration of the entire property since late last year. Survey is being continued with the fairgrounds likely to be returned to the association about June 11.
AOW Championship Grabbed By Twin City Arena; Cops 72 Points in 13 Contests

Schmitt Points to Bigger, Better Meets in Future

ELIZABETH, N. J., March 30.—With an excellent demonstration of athleticism and skating ability, Twin City and Figure Skating Club dominated the America On Wheels Championships here in Twin City Arena March 21-23, taking 72 points, more than double the total of its nearest competitor, to gain possession of the coveted AOW Challenge Trophy for the year and receive seven gold medals for winning seven of 13 events. Permanent possession of the trophy goes to the first club winning it three years. Contests were sanctioned by the United States Amateur Roller Skating Association which is affiliated with the AAO and ASU.

Other point-scoring were Boulevard and Dance and Figure Skating Club, Bayonne, N. J.; 53; Mount Vernon (N. Y.); Dance and Figure Skating Club, 18; St. Nicholas and Dance Figure Skating Club, New York, 5, and Passaic (N. J.) Dance and Figure Skating Club, 2.

54 Winners

Results: seven girls' figures, Diana Lantock, Twin City, first; Connie Sahlin, Boulevard, second, and Jeanette Tideman, Twin City, third. Novice ladies' figures, Shirley Ludwig, Twin City; Helen Hayes, Detroit, second, and Rachel Helmert, all of Twin City. Novice mixed pairs, Robert Luddy and Lois Clark, Boulevard, and John Callahan and Mary Louise Leahey and Kurt Hoernlein and Vicki Gargano, Twin City. Novice dances, Kurt Hoernlein and Rachel Helmert, and Charlotte Ludwig, Twin City, and George Nadin and Patricia McNamara and Ronnie McComb, Boulevard. Junior ladies' figures, Mary Louise Leahey and Violet Gargano, Twin City. Junior men's figures, Eugene Passmore, Mount Vernon; Frank Salvage and John Callahan, Twin City. Junior dances, Walter Clancy and Charlotte Perkins, St. Nicholas, John Purrell and Donnie Johnson, Clear Lake, and Joseph Zelanski and Mary Bonagura, Boulevard. Senior ladies' figures, Charlotte Ludwig and Doris Harrington, Twin City. Senior mixed pairs, William Reed and Nancy Beiler, Boulevard, and Frank Salvage and Charlotte Ludwig, P. C. City. Senior dances, Andrea Lissovsky and Mary Petronchak, Boulevard; Lauchlan McNeill and Doris Harrington, Twin City, and William Reed and Doris Matturo, Boulevard; Frank Fournier, Twin City, Nancy Reuter, Robert Luddy and Doris Matturo, Boulevard; John Cal- lahan, Charlotte Ludwig, Frank Salvage and Shirley Ludwig, Twin City, and Jude Cult, Mary Louise Leahey, Violet Gargano and Rod Hackett, Twin City. Ladies' pairs, Shirley Ludwig and Linda Leahey, Twin City, and Louise Leahey and Violet Gargano, Twin City, and Helen Hayes and Lorraine Gullen, Mount Vernon.


Dinner Dance a Highlight

Climax of the contests was an expensive and elegant dinner dance held in the ballroom of the Eliza- beth Cartered Hotel here. During the social activities, attended by over 300 competitors in the contests, gold, silver and bronze medals were awarded the various winners. Diane Lantock, who retained her juvenile figure skating crown, accepted on behalf of the Twin City Club the AOW trophy, given the first eight-year-old William Schmitt, Jr.

William Schmitt, Jr., general man- ager, AOW, emphasized that the whole season was in keeping with the medals and promised even better contests in years to come. "We have come a long way," said Mr. Schmitt, "and we shall go a lot farther. Next year we hope that more amateurs and professionals will attend. We will open new rinks in those cities before the end of the year. Undoubtedly, all amatu- eur clubs will be formed in those rinks and will join in future competitions. With this prospect we may confidently expect bigger and better competitions.

About the affair was devoted wholly to the 119 amateur partici- pants. The impressive array of contestants and special attractions were present, including Mayor N. J. Flath, veteran roller skating director, State. Many former servicemen are expected to take part in the competitions.

Harley Davidson Dies;
Won Titles in '07 and '09

CHICAGO, March 30.—One of the greatest skaters of all times passed out of the picture with the recent death in St. Paul of Harley Davidson, in the opinion of Al Flath, veteran roller skating director who now makes his home here.

Davidson held several claims to distinction. Flath points out, and the fact that he was the holder of the U. S. invitational pro title (1932), made in May, 1907, in Riverside Park here, and the world's pro mile championship (1929), turned in at the Olympia, London, in February, 1909.

Davidson, whose age was placed at 76 by Flath, had been hospitalized, except for a few months, for five years. For five years he had been inactive because of a back injury. There was some talk of his return for four years when he twisted his leg and back in an automobile accident.

Mich. RSROA Entries Heavy

DETROIT, March 30.—Entries for the Michigan State RSROA Champions- ships, to be held April 24-25 in Arena Gardens and Arcade rinks here, are pouring in, according to Al Flath, secretary. Flath, in charge of the competition and Arena general manager. Appla- usions have been received from rinks in Saginaw, Lansing, Flint, Mount Morris, Mount Clemens, Clavon- s, Royal Oak, Bloomfield, Lincoln Park and Jackson, indicating that the contest will be the most repre- sentative ever held in this area. Many former servicemen are expected to take part in the competitions.
Roller Rumbler

ROLLING has been completed in the addition to Johnny Stone's Amusement Roller Rink, Clawson, Mich.

WILLIAM OATNARY, now out of the service, recently resumed his job as manager of Empire Roller Rink, Brooklyn.

JOHNNY ADAMS is working on plans for the Great Niagara Carnival, which he will hold soon at Orville Godfrey's Arcadia Gardens, Detroit.

SKATELAND, Cleveland, operated by John Althea, is holding its regional championships recently under RSROA sanction.

M. THOMPSON, Saginaw (Mich.) Rollerclade, presented a well-balanced amateur revue recently under the title of Eldon Skaters. He is enthused over prospects for skating in his territory.

FRED GARDNER, Lansing (Mich.) Rollerclade, stages an ambitious two-day amateur revue recently. Members of the L.O.A. and Eldon Skaters took in the show and said it was of exceptional quality.

DR. KEITH KAHN, chairman of the A.O. committee in charge of the 4th Annual RSROA affair, will fly west for Pacific regional championships to be held at Inglewood, Oakland, Calif., April 15-16.

FRED A. MARTIN, national chairman of the Russian-Japanese-British crown of the infantile Paralysis Fund Drive, visited recent RSROA shows at New York and Boston and came back with renewed enthusiasm for the contributory sessions that can make to this important field.

FOR SALE

Cone Foot Roller Rink, Tulsa, Okla., recently advertised in The Billboard for $35,000, is said to be located on one of the best streets in the city. The outdoor end of the rink is 21 ft. by 40 ft. indoor end is 30 ft. by 70 ft. Capacity, 1,000. It is equipped with modern equipment. The price for the equipment and building including the lot is $25,000. Presents $4,000. F. W. BUSSELL, Owner, Tulsa, Okla.

RINK ROLLERS

Complete or incomplete. Will sell by parcel only. Complete sets, $12.50 per set. Single parts, $6.00 per part. Wire, Mr. P. T. BURNS, Owner, Titusville, Texas.

No. 31 DUSTLESS FLOOR DRESSING

In a gallon can $3.00. Good neutralizing properties, saves large amounts. Speeds up floor sanding, polish, etc. In a gallon can 100 cents. By, Regal Products, Cresson, Pa.

RINK ROLLERS

Complete or in parts. Will send by parcel or freight ordered. Specify type, size, and number. By, Jack R. WILSON, 2206 N. E. 81st St., Kansas City, Mo.

WANTED TO LEASE, RENT OR BUY

Roller Rink

That is doing good business. Also have several large, empty buildings for possible use. Write, W. H. EPSTEIN, 220 Beech St., Watertown, Conn.

NOTICE

Have 11 yr. experience for building Roller Rink, complete floor and equipment. Will build. Send application to cottage of Hartwell, Conn. If interested.

R. GLOTH

1435 N. York Blvd., Chicago, Ill.

WANTED

Portable Skating Rink, complete. Floor only, 40 x 120 ft. Stack all facts and figures before writing. By, J. D. McGRATH, 136 Modena St., Chicago, Ill.

J. Bailey

April 6, 1946

The Billboard

RINKS AND SKATERS

79

DETROIT'S Arcadia Host to Carnival

DETROIT, March 30—All-Star Michigan Roller Skating Carnival of 1946 will be held at the Arcadia Roller Rink, operated by Orville Godfrey, bringing together skating champions from all regions of the RSROA. The carnival will begin March 31 and will be the first event of its kind at the big Arcadia Rink, which was long anticipated by skating fans, becoming converted.

Also on the program for the RSROA, with funds to be raised at the carnival, will be the exhibition of the U.S. national skating champions, who will be held in the National Championships.

Skaters are scheduled from the Rev. John McInerney, Toledo, Ohio; Pat Katar, Chicago; Charles. W. Walls, Fort Wayne, and John Schiltz, Detroit. Other RSROA rinks in Michigan have signified a friendly interest in the event.

Billed as stars are Nancy Lee, Do- lores, Mollie, Dorothy and Charles. Little. Douglas Brehnessen, national novice men's champion, who broke many records in Detroit last year, will be on hand again and will defend his title.

Show is being produced by Johnny Adams, professional at Arcadia.

Delaware RSROA Meet Set

WILMINGTON, Del., March 30—Delaware's first State RSROA amateur figure and dance skating competition will be held April 16 in Dela- ware's Roll Rink here. Meある William B. Klaha. Members of clubs from the Delaware rink and Printz Rollerway here will participate, as well as unattached skaters. Winners will complete in the regional championships to be held in the national rink in New York, June, 1946.

Minnesota Not At Top Pace

(Continued from page 76)

meritorious exhibits, particularly indoors, may be limited as a result of this space for other purposes.

The carnival however, will return to normal facilities. The carnival will tend to make midway business business a reality. It is the belief of the Minnesota. Sota had held the national record for carnival grosses until this year, when it was surpassed by attendance of $13,000 with rides and shows.

Carnival excess agrees, however, that Minnesota not in weather, will not only be better organized with $12,000 unadorned total, but shutter. Tampa's figure. When Minnesota chatted up its total, about $12,000. admission prices for the rides and shows were about 50 per per 100.

I-ont Gate Goes Up

Minnesota, this year is expected to hit a new gross at the front gate. The Minnesota is expected to show 35 cents. In anticipation of mounting costs in '45, the gate was nudged to 50 cents but the fair was canceled, and this year's event marks first effective date of the 50-cent front gate admission.

Minneapolis, it is said, the Petes had been progressively slowing up until Friday (22), when, after a series of early and mid-winter snows, the grandstand attraction program is set. The successful program is set to take into the task of bringing back exhibits of all kinds which it believes will add to the house.

Always identified among the sound intents of the fair is the food and major events, it is regarded as reasonably certain that, with the petes, the planning and the management will come up with some new features and attractions for the revival.

FOR SALE

55 mini ride and Climbing Roller Skates in excellent condition. Rises: Seven pairs size 4, ten pairs size 5, fifteen pairs size 6, ten pairs size 7, five pairs size 8, ten pairs size 9. All $5. Best offer, send all inquiries to RAWIH rules. R. E. BAKER, 189 Baker St., Madison, Wis.

PALACE ROLLER RINK

519 River St., River Falls, Wis.

RINK HElP WANTED

For summer season, Floor Manager that knows how to take care of it, and who is skilled in all departments and who is efficient, don't write. DICK DILLON

Ojibwa Lake, Ohio
Revere Celebrates 50th Year

Mass. Mayors To Co-Operate

State-wide beauty contest, set community days, post-season carnival on sked

REVERE, Mass., March 30.—Series of special events and activities during the coming season will be used to celebrate the 50th anniversary of the opening of Revere Beach Boulevard, a major recreation area.

Sponsored by the Revere Business Men's Association, the program will include events for youth and State officials, and majors of 48 communities in the Boston metropolitan area.

Local beauty contest will be held early in May, followed later in May. Members of the Half-Century Club will be honored. They include John J. Hurley, Frederick Hurley, Howard H. Trask and George C. Burke.

Celebration committee includes Harry Della Russo, president; Councilman Charles S. Freeman, vice-president; Lt. Governor Dudley; Sally; George Sibbough, treasurer; Saul Feldman, legal advisor; and George C. Clarke, public relations director.

Revere Chamber of Commerce has appointed a co-operating committee headed by Alfred F. Gianella.

Asbury Park Awards Rediker Hall Lease

ASBURY PARK, N. J., March 30.—Joseph Rediker, Deal, N. J., has been awarded a 20-year lease on Convention Hall by a 4-1 vote of the city council.

Rediker, who also holds leases on the Third and Fourth Avenue beaches and natatorium here, proposed the city a minimum $15,000 yearly rental plus 10 per cent of the first $10,000 gross receipts and up to 15 per cent on grosses over $20,000. We will use same bands.

Other council action included the granting of a three-year lease to Convention Hall Agency, Inc., 133-19 16th Street, in the northeast corner of Convention Hall, for a yearly rental of $8,000. Award of the lease was opposed by George Brambola, president of the Wildwood Hotel Co., which formerly occupied the space.

Crystal City Adds Rides

TULSA, Okla., March 30.—Johnny Mullins is preparing for a gala summer season at his Crystal City Park, having purchased rides and other attractions from Cliff Life's Shows and Recif Amusdes Theme Company, to replace those now at the park.

Heavy Flack Job For Riverview

CHICAGO, March 30.—A Sunday comic strip in color, direct mail, billboard, and daily amusement ads all using the central theme, "Fun at Riverview," will be used to promote Riverview, which opens its 43rd season May 15.

Direct mail announcing the opening will be sent to over 500,000 picked names in Chicago two weeks prior to opening. First of three 24-sheet showings will be posted a week ahead. Newspaper ad schedule calls for daily insertions on amusement pages of the five metropolitan papers.

Color comic strip to be used in The Chicago Sunday Times, to run 17 consecutive weeks, will combine institutional copy with a direct selling message slanted toward adults and children.

Miller & Hixson Agency is handling advertising.

Belmont Will Open May 18--Week Early

NEW YORK, March 30.—Bex D. Billings, general manager, Belmont Park, Montreal, Can., is optimisti-

cally looking to have the park open the week earlier than May 18, a week earlier than usual. He plans to have the free act budget has been upped considerably.

Billings and Louis L. Lymburner, park's president, stopped over here in route from Florida, to complete arrangements on act billed as "An Audience with Herman Blumenfeld, of the George Arlott office. Those signed include Ben Mouton, high pole; Bero-

shini Troupe, high wire, and Loyd Repensky, riding act.

Easter Preview Prepped

For Oakland Beach in R. I.

OAKLAND BEACH, R. I., March 30—With the "Derry-Go-Round", Penny Arcade and some other attractions, the park will open at Oakland Beach Park here, April 21, full-scale operation will not take place until May 30. Owner-Manager Joseph L. Carrol reports.

Improvements to the midway motion picture theater will cost about $5,000, said Carrol, who also un-

ounced that the skating rink and bowling alley, closed during the war, will be reopened.

75G Savin Rock Coaster Project Well Under Way

NEW HAVEN, Conn., March 30.—Vernon Keenan, coaster engineer, and his assistant, Edward J. Wannack, of Ackley, Bradley & Day, Sewickley, Pa., are superintending con-

struction of a $75,000 Roller Coaster in the White City section of Savin Rock Park, West Haven. Work on the ride is under way and it is expected to be ready for operating early in the season.

Building of the ride will probably result in filling the park's White City section with other rides and concessions.

Fred L. Levere, park president and general manager, is now receiving propositions from ride makers, and will submit recommendations and plans to the city for approval.

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Steel Pier Gets Dress-Up for Easter Opening

ATLANTIC CITY, March 30.—An estimated $150,000 will be spent on renovating Steel Pier here before it opens for a week-end showing, starting Easter Sunday, April 20, prior to the season opening. Decoration Day, May 30. George A. Hamid, president of the operating company, said that most of the cost will involve necessary maintenance which was allowed to lapse during the war.

Air conditioning units in all theaters have been overhauled and re- fitted. A well, 1,900 feet in depth, was sunk to increase the capacity of the systems. Music Hall has been re-decorated and new lighting equipment installed. Ballroom renovations, including new flooring, cost $30,000. Outdoor electrical equipment, little used during the war, required many replacement units.

Interest in exhibit space has been revived. Hamid said. Every space has been sold to the State of New Jersey, Book of Knowledge and the Ventnor Boat Construction Company. Negotiations are under way with Radio Corpora-

tion of America, General Electric, Philco and Kelvinator. Bookings are in for the first sizable opening since the beginning of the war. They include the Lancaster (Pa.) Grocers' Association, Philadelphia daily newspapers, Rota's International and Boy Scouts of America.

Easter week-end opening will feature Vaughn Monroe and band, Alex Barba, vaude and movies. Hamid says that tentative midseason personal appearance dates have been set for Frank Sinatra, Abbott and Costello, and Mickey Rooney. Permanent watercolor will be featured at the end of the pier.

Gilbert Noon is constructing a swimming pier that will extend over the ocean.

Opening staff includes George A. Hamid Jr., vice-president and secretary; Richard Endicott, manager; Russ Levine, electrician; Nick Leeds, maintenance; Alvin Smith, front end; Mrs. George Hamid, ticket cashier, and David Friedman, auditor. Theater and stadium managers will be announced later.

WANTED FOR PARK

Wanted to Buy Immediately

Ponies and All Equipment for Pony Track, or will lease Concession to Operator.

G. B. KINCAID

JOYLAND PARK

LEXINGTON, KY.

Phone 217

1943-5 ELI WHEEL

White Seals, Very Attractive. Would Like To Book in Park.

THOS. XANDA
e/o M. A. PETERS
418 Bond Ave., N. W.
Grand Rapids 2, Mich.

Streamlined miniature trains

Biplanes, steam locomotives and trains, 12 children, 12 passengers, plus large passenger cars. Will answer this ad.

East Coast Rides

14 SWAN St.

PATERSON, N. J.

Now You Know!

BOWLING GREEN, Ky., March 30.—It's as easy as that —this drawing of curiosity is yours to your park. At least, that's what Charles Garvin, owner-man-
ger of Beech Bend Park here, says.

Garvin has screened in several picnic houses, which accommodate 15 to 20 persons at a cost of about $1,000. He also has added Thomas Cherry to his staff.

Thoro Overhauling

For Manlius Rides

SYRACUSE, March 30.—Work of renovating Suburban Park to nearby Manlius for an early opening is under way and will be supported by the supervision of Manager Fred Searle and Carl Bowers, superintendent.

Goober Building is going to get new steel and the Roller Coaster is to get a thro 

overhauling. Merry-Go-Round has been removed from the factory in top condition. Scenery for the Kiddie Ride is new and all autos have been chromed and painted. New Chair-o-Plane has been ordered. Executive staff remains the same.

Cedar Point Prepares

For Record-Socking Biz

SANDUSKY, O., March 30.—Ball room at Cedar Point-on-Lake Erie is being redecorated and a policy of name bands for full weeks will be adhered to this season, Edward A. Smith, president and general manager, has announced. Room can handle 2,000 dancers and has table capacity of 2,000.

Optimism runs high over the season's outlook. Bidding of the five mile stretch of highway leading to the park is expected to boost attendance by car.

Cedar Point's Hotel Breakers, with 1,000 outside rooms, did heavy business during the war years, selling out solid over week-ends. Manager Tom Sabrey is expected to add to hotel patronage with early booking of conventions and vacation groups.

Phoenix Org Buys 2 Rides

From Smucklers in Mobile

MOBILE, Ala., March 30—John C. Walker, representing Treasure Island Amusement Company operating a park near Phoenix, Ariz., has purchased a large Merry-Go-Round and a Whip from Berney and Marie K. Smuckler, Alabama Amusement Company. Walker, speaking for Joe Weber, owner of the park, said that the Treasure Island Company was planning big operations and hoped to open the latter part of May.

George Desak, superintendent of machinery for the Alabama company, left Tuesday (28) for Phoenix to superintend erection of rides. He is accompanied by his young child and will probably make his home in Phoenix.

Water Show To Highlight

Meadowbrook Club Debut

BALTIMORE, Md., March 30—Water show will be featured at the opening of Meadowbrook Club Park here May 18.

Outside of general repairing, little will be added in the way of new equipment. Last year the corporation spent $50,000 on improvements, Manager Bill Shipley says.
Stahl Readies Jefferson After Two Years' Idleness

DETROIT, March 30.—Reconstruction and expansion program for Jefferson Beach Park at St. Clair Shores is well ahead of schedule, according to Manager Harry Stahl. Park is currently undergoing a revamping program after being closed two seasons. Tentative opening has been set for May 20, altho prevailing cool spring weather along the lake has often meant a delayed opening for the spot.

Step toward improving operating conditions is being undertaken by the park in co-operation with adjoining townships in research to establish control over insects known as "Canadian soldiers" which annually infest this area for a few weeks early in the season. Control program is also being planned in cooperation with army engineers who will spray DDT by plane over suspected breeding areas. Similar use of DDT is said to have saved Sanat Island of insects last summer.

Silver Streak, P.A. System For Excelsior Funspot

EXCELSIOR, Minn., March 30.—New Silver Streak and installation of a public-address system are highlights of an improvement program at Excelsior Park here.

Other improvements include re-decorating of the restaurant, laying of several hundred feet of cement walls, planting of 200 trees, erection of a new workshop and removal of the Walk-Thru house and installation of games in its place. J. P. Colihan and Fred W. Clapp, managers, announce that the park will start operating over week-ends in mid-April, with official opening May 17.

Park will continue its policy of using name bands, fireworks and free acts.

Carroll, Bowen To Pitch For Arcades at Tax Meet

SPRINGFIELD, Mass., March 30.—President Harry Storin, New England Association of Amusement Parks and Beaches, has appointed Edward J. Carroll, Riverside Park, Agawam, and Henry G. Bowen, Whalom Park, Fitchburg, as co-chairmen of the legislative committee. They will represent Massachusetts park owners at hearings in the State House April 3 and 10, covering added taxation on arcade machines which will be heard by the committee on taxation.

Notification of the hearings is also being sent to all arcade operators in Massachusetts.

Seattle Operator Sees Drop In Biz, But Adds Features

SEATTLE, March 30.—For what reasons he didn’t say, but Carl E. Phare, owner of Playland Park here, believes this season will not be up to the 1945 mark. In fact, he figures it will be 20 per cent less.

Although somewhat pessimistic, Phare has added two new rides, a Ferris Wheel and Fly-to-Plane, and new ARF guns, miniature golf course, bobs, illustration show and marine exhibit.

April 17 Tentatively Set For Opening of Eastwood

DETROIT, March 30.—Tentative opening date of April 17 has been set for Eastwood Park here, following the return of Henry Wagner, co-owner from Miami. Confirmation will await the return from Miami of his partner, Max B. Kerens.

Plans call for everything to be in readiness for the Easter week-end. Major portion of the extensive improvement program will be completed by that time.

Coaster for Phoenix Spot

PHOENIX, Ariz., March 30.—Contract has been closed for construction of a Roller Coaster at Riverside Park here, John C. Mullins, park operator, announced. Charles M. Paige has been signed to erect the ride.
**DISTRIBUTORS WANTED**

**INVESTIGATE PROFITS**

**IN**

**Hollywood Movie Dance**

**America's New Dance Sensation!**

A COMPLETE 3-HOUR DANCE PROGRAM ON 16MM. FILM

Several State and Territorial Rights Still Open—

Write or Wire for Details

AMUSEMENT RESEARCH CO.

45 SO. BROADWAY

YONKERS, N. Y.

1945

**ANNOUNCING**

THE WORLD'S MOST BEAUTIFUL TENTED ATTRACTION

**THE MARIAN MCKENNON PLAYERS**

**OPENS IN JUNE IN TENNESSEE**

Useful Repertoire People in all lines, contact us at once. This is an outstanding show. All new, front to back. Well financed. Year around work for good people. No drinking on this one. State all first letter. State lowest salary and send late photo. All mail answered. Can use few more men in quarters.

Write JOE MCKENNON

54 BOX 142

PARIS, TENNESSEE

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**Tommy Toyes Tent Shows**

**WANT FOR 30 WEEKS**

Acts doing two or more, state all, salary expected in your wire or letter: Boss Canvassman, Electrician, Hillbilly or Western Novely Band, Novelty and String Musicians, Truck Drivers, Sound Truck.

Concessions open: Photo, Prize Candy, Popcorn, Jewelry. Casey Jones of Flat River, Mo.; wire; Carl Wycher, wire; Tex Ferguson, Kenney Nixon, wire.

**TOMMY TOYES SHOW** Phoenix, Arizona

---

**16MM. ROADSHOWMEN**

Contact Us for New Listing of Late Sound Films for the Summer Season.

**SOMETHING SPECIAL FOR OHIO EXHIBITORS**

**TWYMAN FILMS, INC.**

**29 Central Ave., Dayton, O.**

---

**Rep Riddles**

**G E O R G E J. TOBREY**

will have a vaude-pick trick in Maine coastal towns, opening middle of April ... BURTS SHOW is in Hunt County, Texas, with straight pick, will soon go drama-pick, playing short-cast flesh bills ... PENN PLAYERS will be in resort towns of Pennsylvania and New York this season ... WALTER BROTHERS have closed their school show and are preparing a tent show pick, opening soon in Stevens County, Washington. E. E. KELLEY writes from Atlanta: "Will close my religious show right after to take out a drama-pick show. Will have bills with three people and films to change two weeks." ... CHARLES EVANS, formerly with the Wayne Babb Players of Dallas, is now playing the Hamilton organ at the Riviera in Oak Lawn, Dallas. He also does a 15-minute program for Joe Franklin. Majors Industries every Sunday at 12 noon over Station WFAA ... ED HILLER, in a call at The Billboard, Cincinnati, last week informed that he will be ahead of John Lair's River Valley Show which will again play this season under Bill Kettle's canvas.

**MckennonOrganizes Reps. at Paris, Tenn.**

PARIS, Tenn., March 30.—After five years of inactivity, which included a stretch in the army and a period of recuperation from a service disability, Joe McKennon has five men in quarters preparing a tent show for a return to showbiz. He expects to hit the road around the middle of May.

Prior to the war, McKennon was associated with such shows as Hagenbeck-Wallace, Sells-Floto, Al G. Barnes and Ringling-Barnum circuses, and the Johnny Barnes and Goodmans, and Beckmann & Gerety carnivals.

**Additions to Babb Players**

DALLAS, March 30.—Wayne Babb Players continue to build their business at their tent show on Fort Worth Avenue. Jeannie Gunn Bristow, daughter of Betty and Jeanie Gunn, former owners of the Madison Play该公司, joined recently. The Crawford and Grace Eagle and Jack Roberson have also joined recently. Recent visitors were Jolly Darrell, Ollie Ulman, Munde and June, and Ethan Allen.

**Silas Back in Savannah**

SAVANNAH, Ga., March 30.—Silas Green Show, W. P. Jones, owner-manager, opens at the Auditorium here April 2 for its second engagement there in the past six weeks. H. A. Burge is general agent and contractor 15 days ahead of show. Sid Lovett is in charge of the No. 2 engine, and Roy Roberts is billposter.

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**Butler-Tappe Bow in Fishkill July 1**

FISHKILL, N. Y., March 30.—Charles Butler and Louis Tappe will launch their Ringling Bros. Barnum and Bailey Players here July 1. All-Equity troupe will play an eight-week season.

Thom Cooper has been engaged to direct and Robert Price will be scenic designer. Opening bill will be Let's Get a Band. Cast members all ready engaged or under consideration play include Kathy Cameron, Red King, Carol Hill, Maurice Valentine, Keith Lundy, and Ismer Black, who will also instruct in the actors' prep school.

**CLOSE OUT SALE**

All 8-7 16MM. reel 35MM. action features, $10.00 each.... Action specials, full length, 16MM. reel, $5.00 each, 35MM. reel, $10.00 each per week. Big rental drive, many 16MM. reel features running ready, all good feature films, $4.00 each. Get out a big bill free.

**SIMPSON FILMS**

185 Min, Dayton 3, O.

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**NOTICE**

Test, Rep, Med., Actor, see our ad in Cardinal Section this week's issue.

**WORLD OF MIRTH SHOWS, INC.**

FOR QUICK SALE

We are selling all of our shows and have fifty or more in stock, first $150.00 takes all. One-Third Deposit.

**PAUL (TOBY) BROWN**

128 WILSON STREET

THE ALL STAR COMEDY CO.

Wanted for Free Platform Med. Show, Tall Black-face who knows acts, also Novelty Acts, especially any old style horse back riding acts. Will go out and back charge time for three weeks. Bonus, charges and split monopoly. Write, telling all in first letter, Stating lowest salary; show opens in Ohio middle of May.

157 F. SPRING ST. — COLUMBUS, OHIO

**AL D'AGOSTINO**

GET into Repertoire Show Shows. Tornado and assorted acts wanted, especially strong talent. Can supply experience at American Academy Dramatic Arts. All present show doing solo act and would like to try city act, but would also consider partner. Send recent photo and biography. Please indicate type of act, acting experience, etc. to Mr. HILTON SARTON, P. O. Box 2947, Long Beach, Calif., or box 491, Columbus, O.

**J. JUSTIN CONNELLY**

723 BROWN ST.

BUFFALO, N. Y.

---

**BARDEX RADIO MINSTRELS WANT**

**COLORED Musicians, Plase Players, Performers and Comedians who can entertain.** This is a Free Platform Med Show, making 2 and 3 week engagements. Very good shows, good charge time early in May in Pennsylvania. Hundreds of acts and acts available, learned and had knack act for show. Will help. Write, telling all in first letter. Also wanted: dancers, comics, etc. to Mr. HILTON SARTON, P. O. Box 2947, Long Beach, Calif., or box 491, Columbus, O.

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**VAN ROY SHOW, Attapulgus, Georgia**

P. 0. —Want to hear from P. Jones, Julius Young, Pauline and Tackle Britches.

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**COLUMBIA Entertainment**

318 West 22nd Street, New York 12, N. Y.

**NEW YORK CITY**

**Get in on the Latest on the Latest**

**POST CARDS**

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**TO SELL**

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**SOUTHERN SIGHTED FILMS**

80 MONROE

MEMPHIS, TENN.

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The Billboard's VETERANS' RE-EMPLOYMENT SERVICE

Each week The Billboard publishes this classified directory of honorably discharged veterans who have experienced either show business or allied fields, or who have talents which may enable them to get back into some form of the amusement profession.

There is no charge for this service. Prospective employers are urged to contact the servicemen whose advertisements appear here direct.

If you are an honorably discharged veteran and have shown ability in show business or allied fields, or who have talents which may enable them to get back into some form of the amusement profession, there is no charge for this service. Prospective employers are urged to contact the servicemen whose advertisements appear here direct.

In order to get your name on our mailing list, send us a postcard stating your name, address, and the kind of employment you want to secure. If you have a talent that may enable you to get back into show business, list it. Please keep your postcard simple and to the point. We will notify you of the employment of other veterans who are in the same category as yourself.

We cannot promise to find work, but we will list your name for the benefit of those employers who have the desire and the means to employ veterans.

The Billboard's VETERANS' RE-EMPLOYMENT SERVICE will bring you the job you want.

IF YOU ARE AN HONORABLY DISCHARGED VETERAN AND HAVE SHOW BUSINESS OR ALLIED FIELD EXPERIENCE, HOW YOU MAY AVAIL YOURSELF

With the following information:

(1) Full name, address, telephone number (if any).

(2) Work experience (if any) before entering armed forces. (Do not list here show business experience.)

(3) Names and addresses of employers for whom you worked before entering armed forces.

(4) Names of armed forces in which you served, and date of discharge.

(5) Work done in the armed forces which you feel will qualify you for the kind of job you seek.

(6) Location colorfully, by years in grade school, high school and college.

In which show business field would you most prefer to work?

We will initiate the search for your kind of job as soon as possible.

(7) What salary would you require? (You need not state this, if you do not know.)

(8) Must the letter containing all the above information be accompanied by your honorable discharge papers, to the amount of five dollars, or not? (If not included you will not be eligible for our list.)

A. Yes

B. No

(9) If yes, please indicate the amount.

C. Other

Your application will be read and acted upon in the order of your receipt. You will receive confirmation of your application and a record of all work done in your behalf.

The employment service of The Billboard is free to honorably discharged veterans and to the public.

E. A. T.

THE BILLBOARD, 1768 Broadway, New York, N. Y.

For your convenience The Billboard has for you on request:

A. A list of names of veterans who have successfully secured employment.

B. A list of names of veterans who are now employed in show business.

C. A list of names of veterans who are looking for employment.

D. A list of names of veterans who are in the service and have employed veterans.

E. A list of names of veterans who are just back from the service.

F. A list of names of veterans who are just back from the service but have no employment.

G. A list of names of veterans who are just back from the service and have no employment.

H. A list of names of veterans who are just back from the service and have no employment.

I. A list of names of veterans who are just back from the service and have no employment.

J. A list of names of veterans who are just back from the service and have no employment.

K. A list of names of veterans who are just back from the service and have no employment.

L. A list of names of veterans who are just back from the service and have no employment.

M. A list of names of veterans who are just back from the service and have no employment.

N. A list of names of veterans who are just back from the service and have no employment.

O. A list of names of veterans who are just back from the service and have no employment.

P. A list of names of veterans who are just back from the service and have no employment.

Q. A list of names of veterans who are just back from the service and have no employment.

R. A list of names of veterans who are just back from the service and have no employment.

S. A list of names of veterans who are just back from the service and have no employment.

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V. A list of names of veterans who are just back from the service and have no employment.

W. A list of names of veterans who are just back from the service and have no employment.

X. A list of names of veterans who are just back from the service and have no employment.

Y. A list of names of veterans who are just back from the service and have no employment.

Z. A list of names of veterans who are just back from the service and have no employment.

Send your application to:

E. A. T.

THE BILLBOARD, 1768 Broadway, New York, N. Y.
THE FINAL CURTAIN

IZETTA MAY MCHenry

In Loving Memory of My Beloved Husband

FRED N. GARNEAU

Who Passed away on April 11, 1943

VETERAN OF THE WORLD

In Loving Memory of My Father

OTIS L. SMITH

who passed away March 26, 1942

Mabel Smith O'Neil

Who passed away March 26, 1942

GAGHAN—John J., 78, father of Jerry Gaghon, columnist and drama critic, of the Philadelphia News, in Philadelphia March 19 of a heart attack. Survived by his widow, a son, a daughter, and three sisters.

GOTTSCHELL—Edward, 65, Ital-

ian-American actor, in New York March 27. He attained renown with his Italian impersonations in vaudeville. He came to America in 1888 after a successful career in Italy. In 1910 he had his own company and for 12 years he had his own productions. In later years he played character parts in radio.

HURT—Marlin, 23, actor, in Miami March 24. He was the first one of the Hurts brought to Miami, and directed the Hotel Urney ork there for seven years. He was the father of three sons and three daughters. Interment in Miami March 26.

McHenry, daughter of the late Frank McHenry, former comptroller with the old Donaldson Lithographing Company, New-

port, Ky., joined The Billboard in 1901. He had been retired for some years, serving as Girl Scout commis-

sioner for Campbell County, Ky., and chairman of the Campbell County Volunteers. Survived by five sisters, two brothers, her mother and a brother.

McHenry, 65, former secretary-treasurer of The Billboard, died of a heart attack at her home in Fort Thomas, Ky., March 24.

McHenry was the daughter of the late Frank McHenry, former comptroller with the old Donaldson Lithographing Company, Newport, Ky., joined The Billboard in 1901. He had been retired for some years, serving as Girl Scout commissioner for Campbell County, Ky., and chairman of the Campbell County Volunteers. Survived by five sisters, two brothers, her mother and a brother.

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MERCHANDISE-CLASSIFIED

OCCUPUNITIES

A Display-Classified Section of Business, Sales and Employment Opportunities

RATES: Display 60c an agate line. Minimum 10 lines. Maximum 1/4 Page Classified 10c a word. Minimum $2.00. Maximum 50 words

FORMS CLOSE THURSDAY NOON IN CINCINNATI

For the Following Week's Issue.

To insure publication of your advertisement in the earliest possible time arrange to have your copy reach the office in Cincinnati early in the week.

IMPORTANT—All Classified Advertisements Must Be Accompanied by Remittance in Full

ACTS, SONGS & PARodies

WHILE THEY LAST

"A PERFECT LIGHTER THAT NEVER FAILS"

It is known as the "Match-King" and makes an excellent gift for either ladies or gentlemen. Has beautiful lines and is well-made. Comes in many different shapes. Designs; packed one dozen assorted designs in packages cont. to 100.

WHEN ORDERED PRIORITY SHIPMENTS

PLASTIC CHARMS

FOR YOUR SLUM PRIZES

FOR YOUR VENDING MACHINES

Also many manufacturers and sell more CHARMS than anyone else in the whole world.

Chars in Blister—$0.40 per thousand

Order as required per 100.

SAMUEL EPPY & CO.

335 Hudson St. New York 13, N. Y.

RHOE-SPENCER CO.

232-W Madison Street

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AMERICAN, PATTERN, 150 cards, C. O. D.

LAMBERTON, 521 W. 27 St., New York,

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Wholesale

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EXPERIENCE HOUSE TO HOUSE PORTRAIT

EXPERIENCE HOUSE TO HOUSE PORTRAIT

TOLL FREE ORDER (1-800-555-1212)

TOLL FREE ORDER (1-800-555-1212)

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TOLL FREE ORDER (1-800-555-1212)

123 West Madison St.

CHICAGO, ILLINOIS

WELCOME THE BOYS BACK

BIG HIT AT FAIRS, CARNIVALS, ETC.

30 W. Harrison St.

Chicago, Ill.

Money Clips

Stainless steel for men, 200 for $9.00.

Order today.

SALESMAN WANTED.

NATIONAL M.E.

FALL RIVER, MASS.

JEWELERS & ENGRAVERS

Illustrated Mexican Jewelry Catalogue sent by mail.

EMBELLISHERS ITEMS CATALOGUE also includes RING IDENTITIES, ETC.

COSTUME JEWELRY CATALOGUE


SEND FOR CATALOGUE A WAREHOUSE PRICE LIST

Miller Creations Mfg.

8420 Kearny Ave.

Chicago 17, Ill.

1946

ILLUSTRATED JEWELRY CATALOGUE

JEWELRY FURNISHING—Plastic Bar Glass, Plastic Edge Screws, Plastic Metal Pins, Metal Ear Clips, Metal Ear Screen (Gold or Silver), Plastic Tacks, Plastic Catcher or Safety Catches.

SEND FOR CATALOGUE A WAREHOUSE PRICE LIST

Miller Creations Mfg.

8420 Kearny Ave.

Chicago 17, Ill.

24 Hr. Delivery

ON ALL OF OUR MERCHANDISE

MAPLE CHESTS or CEDAR CHESTS FILLED WITH 1 LB. OF DELICIOUS CHOCOLATES

Chocolates made of light colored maple or popular cedarwood. Metal hinges. Beautifully carved. Tops have a high gloss finish. Inner lid contains mirror. Stix: 11" by 3 1/2. Finely finish back band included. $12.50 per unit dozen. $24.00 dozen in gross lots.

EARLY PRODUCTS CO.

121 NO. CICERO AVE.

CHICAGO 44, ILL.
You can ask me questions and I'll do my best to answer them.
ALL METAL SMOKERS
SPECIALLY PRICED AT 80c EACH

IMMEDIATE DELIVERY!

Sturdily constructed Smoker's Ash Stand; equipped with 3 handy transparent glass trays.

Made of 16-gauge steel. Finished in gun-metal bronze. Size 26"x10"; weight 7 lbs., shipped set up, 6 to a carton.

IN ANY QUANTITY
Price 80c Each, F. O. B. Our Factory

MAJESTIC DISPLAYS SALES
463 Broome Street
(Phone Canal 64398)
New York 13, N. Y.

NOW DELIVERING AGAIN
5 STAR AERO BINGO BLOWER
FIRST 100 ALREADY SOLD

During the past War, the demand for the Blower broke the dollar, all 5 Star Bingo Blowers previously delivered. The best testimonial for this machine is that we have 75 more on order and we are happy to be in production again, but because space is still limited our production is limited. Making it necessary to return the number to the waiting list.

To insure early delivery SEND YOUR ORDER TODAY.

CARNATIONS—FOR MOTHER'S DAY

BEST QUALITY—RED-WHITE-PINK

No. 75—Carnation, $4.00 per 1,000. 25 cents per 100. Three bunches. Four required for each 100 Carnations. Prepared Green Foliage for Carnations. 100-ct. cases, $8.00. Three pounds Foliage required for each 100 Carnations. Send for New Price List of all Flowers, Flower Materials and all items for Easter, Mother's Day and Memorial Day. 50% Deposit, Balance C.O.D.

FRANK GALLO
Importer and Manufacturer
1426 East 7th St.
ST. LOUIS 5, MO.

PARK, CIRCUS AND CARNIVAL SPECIALS

Per Doz.
Worth Covered Base Balls .15
Weighted Feather Darts, Doz. 1.00
2 for 1 Giant Heap-La Rings, Doz. .35
Straw Horse & Man 4.00
Horseshoe Pallets 2.00
Large "Pin Up" Plates 2.00
Small "Pin Up" Plates 1.85
Ir. Bator, Gross 8.00
Silver Canes, Gross 14.50
Flying Birds, Gross 16.50
Parachute Tripper, Gross 21.00
Medium Latte, Gross 7.00
Swingers, Gross 6.50
Wood Milk Bottle, Each 5.00
Colored Cans, 10c Each 4.00
Jumbo Talls, Per 100 21.00
Kiddle Rocker, Per 100 9.60
Carb Tank, Rings, Per 100 2.59
Shooting Cans, Per 1000 1.25

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FRANK GALLO
Importer and Manufacturer
1426 East 7th St.
ST. LOUIS 5, MO.

A REAL BARGAIN
Star Whistling Bomb Valve for as much as 25c apiece, yet you can buy them for $ .40 per Doz.

STAR FIREWORKS CO.
401 E. 264
DAVIE, ILLINOIS

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ACREAGE RANGES EARN BIG MONEY—Check wort on anyone for free. $80.00. John Johnson, Sullivan, Ill.

BE INDEPENDENT—START A BUSINESS IN YOUR FREE TIME—No large outlay required. Details, Mr. M. German, 42 N. 2nd, Philadelphia, Pa.

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COSTS PENNY, SELLS QUARTER, SELLS AUCTION AGAIN, WITHIN A WEEK. You do the job. Send for starter! A. McDonald, 4543 W. 23rd, St. Louis, Mo.


EASTERN FANCY BROKER WANTED TO START BUSINESS. Induce others, or fuse to your interest. Supplies Free. White 1111, New York. Tax, Free.

FOR SALE: $5,000.00 IN JEWELRY. Trade and all proportionate list in operation, all available. 2204-2020, Dearborn, Indianapolis, Ind.

GET $2,000.00, AND THREE JENTS IN NINTH ST. BISHOP, A. L. Murphy, Atlantic, Mo. You and only $1.00. Three special copies, 25c.

JUST AN IDEA—BUT MAY BE WORTH $25,000,000.00. Build up, go to market, sell large business, up to date mailing list with thousands of carded names, credit list, list of 1000 credit names. Write for details. Send 25c. 30 City Blvd., Chicago, Ill.

LIFETIME BUSINESS OPPORTUNITY—EXCLUSIVE rights in home use only. No remote sales. Full range. Use your own salesmen. Countless interest in this idea; will answer only by 42nd. Send coupon. Southern Man, 1111, New York. Tax, Free.

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SEND 25c FOR DETAILS ON HOW TO MAKE $50.00 A DAY, 25c. Send for free samples. 25c. 4222, St. Louis, Mo.

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NOTICE—Only advertisements of used machines accepted for publication in this column.

A4 BETS—BRAND NEW POSTAGE STAMPS—BRAND NEW PAPER CIGS—BRAND NEW COINS—BRAND NEW CANDY—BRAND NEW DOLLS—BRAND NEW-GOOD USED COMPANY, 808 Michigan Ave., Chicago, Ill.


CIGARETTE AND CANDY VENDING MACHINES—All makes, models, proper price. What have you to sell? Mark Postel, 6756 N. Arlington Ave., Chicago, Ill.

BALL GAME—FOR CARTRIDGE APPROXIMATELY 500 CENTS EACH. Send for details, 1620 W. 56th, Chicago, Ill.

BIGG—2 BRAND NEW KEY TOKENS, Price 25c. Brand new, complete, Model F 795.07 each, Richard Layton, 2921 51st, Kansas City, Mo.

CANDY MACHINES WANTED BY OPERATORS of Movie Show. Also Cigarette Machines. Any size, any condition, any age. Send for particulars. F. T. Faller, 300 W. 25th, Manhattan, Kansas.

CARNIVAL SUPPLIES FOR SALE—Shovel, crowbar, etc., all very complete. For sale by Popular Carnival Supply Co., 6451 Pacific Avenue, Los Angeles, Calif.

CARNIVAL CROWD CONTROL—Exclusively recommended by our own staff. Kellogg 35, 842 N. Thomeas, Los Angeles, Calif.

CO IN COUNTRY STANDARD, 126 E. 45th St., New York. 70th, 124, Charles H. Zenz, $3.00.

COIN TENTS FOR COUNTER PENNIES, Nickels, Dimes, Nickels, Dimes, etc. Send for particulars. Chief 402, Haladay, Detroit, Mich.

CONTESTS FOR COUNTER PENNIES, Nickels, Dimes, Nickels, Dimes, etc. Send for particulars. Chief 402, Haladay, Detroit, Mich.

CUBAN PHILATELIC SUPPLIES—Send for complete list of Cuban Philatelic Material. Your satisfaction guaranteed. M. C. Weidman, 843-510, Tennessee Ave., Miami, Fla.

CUBAN TRIPS TO ECUADOR—(7 day) Round trip. Free guide. For details, 9448 Los Angeles, Calif.

DAMNED IMPROVE AND IMPROVED HE-GO GAME

He-Go is the one, the only. Puts its limitations,派as much as 5 for 1. Clean and fool proof. Worthless imitations. Sample 60 cents, F. O. B. Chicago, Ill.

HE-GO MFG. CO.
CHICAGO, ILL.
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<table>
<thead>
<tr>
<th>Model</th>
<th>Description</th>
<th>Price</th>
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<tbody>
<tr>
<td>6 Tube Set</td>
<td>Complete Standard Broadcast Range, Just Plug In</td>
<td>$20.50</td>
</tr>
<tr>
<td>12 Tube Set</td>
<td>Complete Broadcast Range, Just Plug In</td>
<td>$29.95</td>
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<tr>
<td>18 Tube Set</td>
<td>Complete Broadcast Range, Just Plug In</td>
<td>$39.95</td>
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**FOR DEALERS**

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<tr>
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- Illuminated Dial
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**WARRANTY**

- 1 Year on Parts
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**SPECIALS**

- 10% discount on all orders over $100
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Finished in High

Shoe Laces

Flashlights

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SELL STORES, JOBBERS OR DIRECT

Greatest demand in history! Pleasant... many

enormous profits. Wonderful! Write TODAY for

details and samples.

TOWER HALL

1541 S. Chicago, Ill.
BEAUTIFUL, DURABLE LADIES’ LEATHER TOLED LEATHER Purses

Sample Prices
Large ........................................ $10.00
Small ........................................... 9.00
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SAVANNA, OKLAHOMA

FOLDING CHAIRS?
All You Want!
Prompt Delivery!
Low Prices!
Write or Wire—

J. P. REDINGTON & CO.
250 East St., Scranton 2, Pa.

GIRL LAZEMEN AND REGULAR GUIDES—
wanted for sheriff’s name jump bount. Must hot
be a little work. Send name and address to
BAIL BOUNTY, 874 Broadway, New York City.

GILL RASPBERRY FOR 12 PC. NAME GIRL
book. Write for all particulars. Address: Mrs.
Emily R. H. Garvan, 212 East 15th St., New
York City.

GIRLS—for SUMMER TOURS, DANCERS,
Suffolk, New York, Gimmo’s, Conesus, con-
secutive dates, no exceptions. Send photo, etc.,
to Box G-187, Billboard, Cleveland, Ohio.

GUITARIST DOUBLING BASS FOR LOCATION
job. Also, Guitar Frinet; cost modest, good music,
short hours, other doubling instruments. Write to
Box F-1790, Billboard, Cincinnati, Ohio.

HALF & HALF WANTED FOR A CIRCUS—

LADY GUITARIST TO TEEN IN WITH LADY
of high character. Address, respectively, to
Regina, 66B East Broadway, New York City;
Miss L. L., 712 Eighth Ave., New York City.

MANAGER WANTED—HIGH CLASS MENTAL
TENT. Address: Box 9995, Billboard, N. Y.

MUSICIANS—FOR MID-WEST TERRITORY
band. Must have every instrument, excellent
character. Seed Piano, Drums, fourth sax,
and Trumpet, Excellent accommodations. Address:
Richard Thomas, El Toro, Minn.

MUSICIANS—WANTED—FOR ALL INSTRO-
ments on PTA travel now paying $4 a week
organizing. One musician and pilot; pay in
midwinter’s best suited. Pay is 5 weeks per
year at which which ranges to $3,000 to
$7,000 per annum. Address: Box 16, Hard
Pants, St. Petersburg.

MUSICAL—ORNotFound TRACK ONE new
one, exceptionally fine, one used for sales and
cruise music. United States. Address: Mrs.
David, Miss.

NECKLACE WANTED—ALL INSTRUMENTS
for commercial road band. Box 85, Grand
Ledge, Mich.

MUSICALS—FOR MID-WEST TERRITORY
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and Trumpet, Excellent accommodations. Address:
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Pipes For Pitchmen
By Bill Baker
Communications to 15 Opera Plaza, Cincinnati, 1

Ben (Horseback) Meyers...is working Oklahoma territory to report slick talks.

Sot. Rubin Bluestein...is from Anson City, Korea, where he has returned to that port of call after a trip to Shanghai. Can you see he can all the boys hanging up red ones during the Rumbling-Barons circus stand at Madison Square Garden, New York.

What the Word...these days with Phil Babcock, Judge Peculier and the knights of Washington? Pipe in and let the boys and girls know what goes!

Nick Benny...and son, Ralph, are in Covington, Va., reading their consessions.

Al sellers...has returned to his New York haunts following a vacation in Florida.

Louis Weitz...has his book and magazine store operating to good returns at No. 1 St. Marks Place, New York.

Sol Addis...set each act, comes thru with the following from New York: "Eddie Leonis is working food aids out of 14th Street here. He has an attractive display for a demonstrator. It's one of the neatest I've ever seen and he's one pitcher who has a bright future. Now that the weather is breaking, the lads around here will seek a little exercise. There is plenty of work, but only for the live wires."

While Working... Exit Food Products in Detroit, Irving (Doc) and Ruth Livingston were dinner guests at the farm home of Fredie Miller near the Motor City. Doc, who has been working the Neenah five and dimer there the last 10 weeks, says he'd like to read pipes from Mae Roger.

They Tell Us... that H. D. (Boys) Bachman is in Cedar Rapids, La., preparing to hit the road soon with Simplex wholesalers. He plans to head west to California.

Jack Murray...according to reports hitting the pipe desk, is working Iowa territory according to reports hitting the pipe desk, is working Iowa territory.

Eddie Currier...pitch exponent, is vacating at Hotel McAlpin, New York. He says he's going to read pipes from Jack Zimmermann.

S. Gabbe...ace gadget worker, is purveying that item to sound to Snookonee, Va., reports from that neck of the woods indicates.

Ben (Pens) Kirkland...is reported to be collecting plenty of gadgets working Virginia territory.

Jack (Bottled) Stov...Pittsburgh—And Pat Malone are up in the hills of Virginia making some court and play from the sheets to click returners.

Fred Jablone...and family are vacationing at Hot Springs, Ark.

Richard Arcand...is in Los Angeles. Lucas Reidland, Los Angeles, where he is a maintenance man. He has no that he has been unable to locate a spot for his jewelry layout, because business in that line has slowed up for the present.

Among recent visitors here, adds Andrew, Jack Voinck, who returned from a successful stand at the.

"TRULY A REAL VALUE"
24 PIECE SET
TABLEWARE
COMPLETE WITH CHEST
Plated for Long Wear and Service

SET CONSISTS OF:
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With wood frame, leatherette-bound chest attractively made.

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BENGOR again with Expansion Bands
Made of STAINLESS STEEL and bolts to last for years. Indispensably carried, easily welded. Will fit any watch. A last mention at this price, Immediate Delivery...

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CLIX CANDID CAMERAS
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We have a few special price lists now—write us your requirements.

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Fast selling, attractively packed, natural Herb, and a range of tobacco items. For all men.

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AT FACTORY PRICES
Your margin rules all at one source—Candy, Batteries, Gifts, Toys, Cigarettes, Goblets, Lighters, and many other lines of merchandise. Complete list. We have the quantities you need.

127 E. Independence St., Columbus, Ohio
Here is No Substitute for Quality.

GOLF BALLS!!!
FLOOD LIGHTS!!!
WANTED!
Send details and price
SHER, 388 Amey Ave., Woodside, N. J.
Cavalcade Flashed With Color in Bow

(Continued from page 53)
ents combination of aluminum and plastic, with color effect that projects a lighted effect, proved biggest attraction. The Chinese Magic Theater is done in all blue and red, and the scheme is carried out in costuming. The Kooko ship car was special attraction at the Washington Trophy Show.

Twenty-two rides and 20 shows were on grounds. New rides are the Prin-4-Plane, Roll-4-Plane and two Kiddie Rides Scooter, according to Wagner, is the largest east of the Rockies, one of similar size, owned by Elmer Velare, in California. Kelley, Best Have Four

T. W. (Slim) Kelley and R. E. (Dick) Best, two of the most prominent side show operators in the business, have formed a partnership and will operate four shows on Cavalcade midway. They are the Cavalcade of Oddities Side Show, Iron Lung attraction, Big Snake Show and a new Wild Life exhibit. Equipment and canvas is all new. Kelley was with the Cavalcade of Amusements last season and prior to 1945 with many of the larger carnivals, while Best operated the Big City Side Show on the Royal American Shows for many years.

Winter painting, which didn’t miss much of show from train Pullmans to Ferris Wheels, together with new show fronts, gives onr of plenty of flash.

2,000 at Preview

Move from fairgrounds, where show wintered, to downtown lot for opening day was begun last Sunday (941, midnight. Two hundred townspersons turned out last Sunday, at invitation of Wagner, to see show at quarters.

Housing problem here has been rough, due to influx of about 500 show people. Arthur Atherton is handling the show office. Among visitors here last Sunday was Mrs. E. Cohen, Mrs. Hattie Wagner, back from a Miami vacation, readied the bookcase equipment.

J. Stuart Scholibo, in from his Detroit home, reports that Mrs. Scholibo, who has been ill some time, is improving. The Singing River Settlement had a fine show. Forth, Ed Neville, Guy West, Ed Barnell, Mr. and Mrs. Riley and Arky were among the old-time showman that checked in from Miami to join con-

cession row.

Ralph Anderson came on from Chi-
cago, where for the past three years has been in defense. The Billboard agent and mailman, Perl-
man, was on the job.

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MUSICAL SALES CORP.
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British Trade Runs Into Snags

Reforms for Patent Laws Bogged Down

Early Action Unlikely

WASHINGTON, March 30.—Efforts to overhaul the patent system, but disagreement among government and industry mechanics as to what tools should be used makes action by Congress during this session highly improbable.

This is the feeling of Patent Committee members of both houses, who have before them more than a score of bills relating to patent reform. Variety and diversity of proposals has created only confusion and uncertainty.

Legislation, in which the coin machine industry is vitally interested, is hung up on the problem of what should be done with licensing of patents, and (2) government sponsorship and financing of scientific research.

At Odds

Small business is at odds with industrial giants; small businessmen disagree among themselves, as do big industry men; one government agency opposes another. And the one source to which Congress could look for help is itself a radical—William Davis, the President of the Patent Study Committee, headed by William Davis—has thus far failed to obtain any general results.

"Everyone seems to want something different," one congressman commented. "The Davis committee has sent out a long questionnaire, but we haven't had many results and we are seeking guidance."

Compulsory Licensing

Compulsory licensing as it should be expected to have a direct effect on coin machine manufacturers, has been endorsed by nearly every department of the Department of Justice and the Federal Trade Commission. These agencies also have gone on the record in favor of compulsory licensing, and the Federal Trade Commission has recently asked that a court of competent jurisdiction rule on the question of whether the government can license inventions.

Proposals for compulsory licensing have usually been on a limited basis. Thus one Department of Justice spokesman recently suggested that, where a court decides that an invention is not being developed on a scale commensurate with its importance, it should permit others to use it on payment of fair compensation.

Claiming the apparently real desire of Congress to do something about this and other reform proposals does not mean that any does will be taken. In any event, legislation will await release of the Davis report, which is expected by congressional leaders to serve as the authorization for legislation.

Meanwhile several large firms, including RCA, International Harvesting Company and Pan American Radio & Television Corporation, have voluntarily tendered to the Department of Commerce, applications for licensing to any other manufacturer.

VETERANS—Veterans' Administration is moving to halt abuses of the coin machine programs for returning G.I.'s. Washington announced that firms employing veterans as apprentices under the program will be required to draw up "codes of study" to show how the man is learning and how.

News Digest

LOCATIONS—With enrollment prospects higher than ever before in history, locations on and near college campuses bid to be counted among the best for all types of coin-operated equipment. Jukes, of course, have always been kept busy in such college locations. Vending machines should be just as busy when the new machines are available for opening these spots.

BRITISH—If misery loves company, U. S. coin machine manufacturers should be happy this week. Faced with shortages at home, they learn that the British coin machine manufacturers are as bad off if not worse. On top of shortages, English firms are required by the government to sell 85 per cent of their total production outside the British Empire.

CAFES—There are 540,000 eating places in the United States. Quick and very incomplete survey taken during National Restaurant Association convention in Chicago this week indicates there may be as many as 255,000 without vending machines, as many $100,000 without juke box machines. This leaves plenty of room for expansion.

POPCORN—Vending popcorn will boom in the next few years if adequate supplies of popcorn and oil for popping become available. Experienced manufacturers of both popcorn and popper type vendors are looking forward to expanding their routes with theaters leading the field of locations. For time being, however, popcorn and oil are scarce.

CMIs—Trade leaders, both manufacturer and distributors, continue to urge both distributors and manufacturers to cease transacting business with CMIs to do so now. These leaders are attempting to secure complete cooperation to insure the success of the public relations program being conducted by Coin Machine Industries, Inc.

RECORDS—One way to sell records, disk retailers are discovering, is to set up a separate rumpus room for the hobby-box trade. Many "disk dens" equipped with vending machines—and an occasional one with a juke box—are appearing on the retail platter picture.

SOFT DRINKS—A survey just completed by a leading bottlers journal reveals that coin-operated soft drink venders have the "edge" on the older cooler types. Bottlers prefer this type equipment, and so does the public. With this trend definitely established, there should be tremendous demand for soft-drink vending machines once production schedules can be stepped up.

PLYWOOD—Plywood is going on the priority system as of April 1. These comes at a time when many lumber men are forecasting a priority system for all types of wood. Veterans' housing legislation offers a virtual priority system, since permits must be obtained now for new building.

EXPORTS—Distributors are beginning to take definite steps to set up programs for re-establishing active export business. Distributors for one large phonograph manufacturer have formed a firm which will handle foreign sales of coin machines. Other distributors, singly and in groups, will follow this lead and announcements will be made to that effect soon.

SHOWINGS—Distributors' showings of new equipment, particularly juke boxes, have been attracting unusual attention the past few months. New machine showings injected new life into the trade.

TIRES—Good news to the route men, whose tires have begun to wear as he makes his rounds, is the prediction that truck tires will be plentiful this summer.

Venezuela in Move To Ease Import Rules

CARACAS, Venezuela, March 30.—Recent government decree, opening controls on imports, foreshadows considerable modifications in the custom laws of Venezuela.

Prior to this decree, a specific product had to be passed for a product before the government would allow it. The new decree does not do that. The government has to be brought in. This stipulation has been modified, and now the regulation requires only that the port of entry be listed. If the port of entry is not listed, the shipments are not allowed. A further revision of the law eliminates the formalities by which passage of goods may be permitted before being allowed to enter the country.

The Venezuelan government is currently studying the whole subject of customs duties with a view to introduce a completely revised and modernized custom law.
New York:

MILTON BRITIK, Fred-o-Mat, tells us that his concern will market coin-operated frozen food cabinets in the East. A Chicago appliance machine firm is putting the finishing touches on it.

Peter Green, Philadelphia, was in town this week for the AMI showing at Rusan Sales, Dave plans his showing next March 14.

TOM REISS, also of Philly, was in and out of town this week.

ED LEVEY, Sol Schleng, Joseph Jackson, Jack Marine, Herman Gasser, and Mrs. Joseph Jackson, Silverman, Sid Meyers, Frank Segnorelli, Ed Perora, Jim Hyde, Jerry Horner, and a large contingent of others attended the AMI premiere at Rusan Sales.

JOHN HDDOCK, AMI president, was on hand to congratulate "Spigie" Bernstein, Green, Mike Munses, Jack Mitznick, Bernie Wolfson and the rest of the boys connected with the concern on the turnout of operators for the affair.

Jack's mother died Saturday night (23). Al has an arcade at Rockaway Beach... BARNEY H. SEGNORELLI, executive secretary of the AOAA, has been busy making out reports on the sales and by-law election and organization to members this past week.

ED SULLIVAN states in his column this week that "slot machines offerg hamburgers, hot dogs or soft drinks will be on the market. To date no firm has offered such a machine." It is rumored that a New York firm is behind it.

AL COHN, Alco Vending, is putting together a booklet which should show the interest of anyone starting into the slot machine vending business. Charts showing operator's costs and profits are also included in the book.

IRVING AND MILTON GOLDSTEIN, Automatic Book Vending, are in Chicago this week, working out details of their new coin machine. . . . HAROLD Rose, Alcorn publicity representative in the East, is busy these days with several new ideas.

MRS. LUSTBERG, a American warrantee, Service Agency for the last seven years, has secured three machines for a local New York, is going to work hard to sell her machines. . . . MOSS, A. O. AA, has been busy mailing out programs to membership and by-law election organization.

STANLEY GERSH, Perfect Gear, claims his new machines are catching on. . . . IRV MORKIS, Active Amusement, has been busy Rockausy and this week.

JOSEPH RAZIANO, Sam Holman, Bernie Karger, Johnny Spender, Coney Island arcade owners, report business on the down side there due to the mild weather New York has been having.

AL BLENDOW, International Mutoscope, and Barney Berkens state that arcade men in Texas are writing to the membership list of AOAA faster than ops of any other State. Barney stated that there has been a local action in coin machine fields, is not far behind.

Chicago:

BARNEY DOSTERSKILL, Barney's Music Shop, is in town, visiting the group of Texas coinmen which also includes Art Fishman, American Novelty Company, Houston; John Williams, Southern Distributing Company, Dallas; O. Herrington, Houston Amusement Company, and J. B. LHYMER, Island Distributing Company, was up from Galveston, while Al Foreman, H. F. Hornstein, Southwest Amusement Company, and Jack Selbem, Southern Distibuting Company, are in town.

GEORGE J. YOUNG, Majestic Music Company, and H. W. Shaw, Mid-State Distributors, Fairmount, W. Va., also were in town for the recent national meeting.

H. M. TOMPCKINS, H. M. Tompkins Company, Maniflow, was among a large turnout of Wisconsin coinmen along with Harry W. Wheeler, Wisconsin Amusement Company, Watertown... S. J. HASTINGS and Martin J. Parker, Klein Distributing Company, were numbered in the Milwaukee delegation... L. B. Mitchell, Main Street Distributing Company, New York; E. E. Mitchell Novelty Company; G. Getake and E. H. Wagner, G. W. M. Novelty Company, Chicago; L. A. Almquist, United Coin Machine Company... ORR RAY, Household Appliance Show manager, Wyko, also was in for the displays.

L. C. MILLER, Illinois Phonograph Company, opened a new office in Chicago... LEE Hicks, American Novelty Company, was out from Cedar Rapids, working for his company... F. H. & A. Co., service company, and Edwin L. Rustad made the trip from Lincoln, Neb... D. G. WORSLEY, Columbus Distributing Company, Kansas City, was in the office, having a meeting with Fred Pollnow, Automatic Phonograph Company, Louis; Norwood E. Vecht, Central Distributors, St. Louis, was busy... A. DOUGLASS, Weiser, Electric Company, St. Louis, and Frank Merkle, Worldwide Distributors, Kansas City.

MILT COHEN, of Ohio Specialty Company, Cincinnati, was in the group... Jack Coon, General Sales Company, included William Marmer, Sissing, Inc., Cincinnati; R. D. Walter, Food Dispensing Company, Cleveland; Bert Frost, Frost Music Company, Fremont, Ohio; and George Music Company, Akron... H. T. DEMPSTER, American Sales Company, Pittsburgh, was among Pennsylvaniaians on hand, along with E. G. Laidtread, of Connelley Equipment Company, Mahany's; Ben Flitter, Automatic Phonograph Company, Philadelphia, and Meyer Abelson, Allied Distributors, Johnstown.

FRED IVerson, of Illinois Sales Company, Rochester, was one of the recent New York coinmen in for a look-see, while Solomon Gruebel came from Brooklyn; R. Scott, American Amusement Company, Los Angeles; Joseph Fale: John D. Fuller, Universal Venders, Albany, and from New York City, Victor G. Mahller, Mahler Trading Corporation, and Leo Wil- lins, Universal Venders, Chicago... ETT MASTERTON, of East Coast Graph Machine Company, made the trip from Elizabeth, N. J.

PAUL BOLTON came from the West Coast. He was in town, visiting the Famous & Son Company, Los Angeles, and Roy Bee, Roy Automatic Sales, company from Oklahoma City; J. H. BELSON, of Bee & Duo, Berwyn, Ill., and Jack DeSousa, 1711 S. Rockford, Ill., also were in town... E. B. BOOTH came in from Anderson, Ind., while S. J. IRVIN, Hesketh Music Company, Hammond; John F. Koster, hydraulic, South Bend, and A. N. MacQuay, oper- ator of Max's Machines, Mishawaka, were in Chicago... HENRY J. WHITE, White Novelty Company, and A. C. Mitchell, American Novelty Company, were among visitors from Detroit.
Los Angeles:
Ray Powere, manager of E. T. Magee Machine Company here, had a visit from several of his old navy pals. Powers was a chief electrician in the Seabees for three and a half years, overseas 22 months. E. T. Magee, headquarters of the company, at 620 North Alameda, reported a fine month, spending a lot of time these days at his office in Century. MARIE SOLL, steno for William H. Leuen-hagen Company, recently lost her sister, but was passed away after a heart attack. . . . FRED GAUNT, General Music Company, motoring to Santa Barbara and San Diego to meet and handle the business on operators there.

William J. Ringo, who for Corty Robinson since 1937 and recently scribbling for the new Music Operators, recently established dealers at the offices of Charlie Robinson, doing Robinson's stock up and setting up his own sgrndegere business on the side. . . . PRESTON JARRELL, owner of Dace Distributors, drop in a powwow with Pacific recording artist JOEY HUNTt{ER, discussing things present and future. Joe is a Hunter's latest original. Jarrell is now working on the sides by the Rising Star Gospel Singers.

Bill Happel, Budger Sales, stationed at the Budee office in Van Car-ter in Beaumont, Tex., on route to confer with Harold Newsome, Palm Springs Music Company. Some of the boys in town shopping around and some of the vendors in the Budger showrooms include C. E. Collard, Dwight Towne, Irvin B. Gayer and T. W. Nelson, San Gher, S. D., Bob Dreyer and George Kelly, Pasadena; Ray Allen, Lancaster; Norman Barks and Korte, Glendale; M. Bmetalman, T. H. Laurence and Earl Cal, Burbank; Jim Sather, Art Nanhe, Anaheim; George Landier, Long Beach; Pete Paletta, Riverside; Bev Lowd, Los Angeles; Walter Murray, Downey; J. H. Sheeter, San Gabriel; Mike Herring, Burbank; Ed Miller, Toluca Lake; Norman Lancaster; Gordon Glover, Bell; Art Atwood, Arcadia; and Bill Stone and Bob Swanson, Las Vegas.

BUFFALO:
Vic Schmidt is a music operator again after four years of soldiering. Planning to extend his jube routes, he has added to his staff Harold Burton, an army buddy, and Bill Schumacher, a experienced coin machine mechanic.

Joe Lewis, Lockwood operator who is with the 177th Infantry, an army captain, has returned to his games and music over here. A serious procedure, it seems, by his brother, Ken, who is already back in civvies running his jube and game operations.

James O'Nell, jube operator, tallied scores machines at Red Di- stributing Company the other day and stayed on to reminisce over his ex- perience. Spending 10 years in China as a Linget & Myers Tobacco Company connected, Frank Vollum is still Red's service chief.

Joe Molen, Niagara-Midland Distributing Company, is off New York and New York for De Luxe Records' pro- motion. Meanwhile, the New York Distributors are getting together at Essex House. . . . PHYLLIS CLARK, saleslady to Ben Kulick, Midland Music Company and Fay-Dan Connection, is vacationing in New York.

Allen Zander has returned from the front with the War Resources Distributing Company, in which Bernie Simon, owner of Miniature House, has an interest. HERB ROSS and Al Bergman, thru their Fairway Enterprises, have placed new records in their ga- me and voice recording studio at the Armory for American Bowling Congress ses- sions.

Carl Swiderski, son of Mrs. Lew Wolf (he heads the Lew Wolf Enterprises distributing firm), is out of the army and plans to attend college in the fall.

Detroit:
NICK GEORGE and John Dandans will depart into the unknown some months ago as the G & D Music Company have split their partner- ship with George and his old route as George's Music, at their old headquarters, at 1749 Carrie Avenue.

Meanwhile, Dandans is establishing his route as the Dandans Coin Com- pany operating from 3108 Montclair Avenue.

Budy Doehl, assistant sales man- ager of Gay Coin Distributors, has left for Miami where he will take over the east coast sales of the Florida branch under James A. Passen- nante. . . . Stanley Robbins, who took Dohle's place, is in a former army War- ren officer.

GERARD (GAY) WOBERMIN, manager of Gay Coin Distributors, reports a pick-up in the territory in the demand for all types of coin equipment.

STALY KUCZYNSKI has established a store front location for the new Veterans' Phonograph Company, at 17811 Joseph Campus Avenue, serv- ing the warehouse and retail trade for his company. . . . ELY ROSE and Joseph Kanterman have established a coin side location in their new K & R Noveltv Company, operating in the amusement machine.

Joel H. SCHERMACK, Schermack Products Company, has added a new interest in a new line of coin machines.

Arthur P. Sayne, of A. P. Scove Company, made a quick trip home from Miami over the week-end to visit his family, near Detroit, and again has returned to Florida. Hessel Bickel, personnel manager at the Scove corporation, is planning a trip to Chicago next week.

Bryan KAMHOUT, head of Sanitex Company, reports the firm is expanding their southern territory, is adding parts for their vendors so that they are all able to expand their coin- tinuey supply to customers, rather than be dependent upon subcontracting.

Tom BRIGGS, manager Capitol Record Distributing Company, has been appointed sales manager by the office of business by the pressure of business.

Isidore EDELMAN, Edelmann Coin Amusements Company, has returned from a business trip in Chicago. Mrs. Lillian FALK, wife of Max FALK Sales Company, and local operator, is convalescing from a serious illness.

Ben BRINSON, Robinson Sales Company, is leaving for an extended visit to New Orleans, where he is opening a new branch store to distrib- ute machines for the southern territory.

Vancouver:
E. G. Chown, recently discharged from the Royal Canadian Navy, has been appointed manager of the record department for Taylor & Pease, Ltd., Distri- butors of Columbia Records. Amy Nichol has charge of the stock room, and the record supplies are now coming thru in abundance. . . . EARL BERNARD, of the well-known Bern- ard Wholesale Company, has joined the firm and formerly with W. R. Murray, and has been associated with two other brothers, David Dades, has purchased the inter- est of N. Michas in the Rocky Auto- matic Music Company.

T. METCALF, of the RCA-Victor Company, Ltd., states that records are still a big business in the south as far as supply is concerned, and does not look for any immediate slowdown.

Marvin M. METZ and Frances Drevicki, of Playland, Granville Street and Third, are at the Canadian, with the Metz doing double work while the girls are away. . . . W. T. G. GERCOHEN, of the Caterers & Concessionaire Com- pany, jube hop ears, is looking for- ward to the advent of new machines as he has a choice list of locations to be filled, that is chief mach- inist for the company.
**TOA Seeking Beerless Days For St. Louis**

Colman Hit Thru U. S.  

ST. LOUIS, March 30.—This city of breweries is not expected from the beer shortage which is affecting coin plays in taverns throughout the country, and a “beerless day” every week is being recommended by Tavern Operators’ Association, says J. M. S. Kendrick, executive secretary. Policy apparently would keep taverns operating for as long as possible and would give coin machine operators a better break than would closing entirely.

Workers Idle  

Beach said that 600 brewery workers would idle as a result of reduction following government rationing of grains to breweries. Rationing, he said, would cut beer output in 1946 to 4,700,000 barrels from last year’s 6,000,000 barrels.

Elsewhere in the nation the shortage continued to become more acute, with one brewer feared it would reach a sharp blow to the country’s steadily rising consumption of beer. Beer drinking has risen from about 12.1 gallons per capita per year in 1941 to 15 gallons per capita in 1944, and probably more last year.

No Choice  

In Chicago brewers said that beer drinkers probably would be able to get near as much beer as they want despite the 30 per cent cut in the allocation of grains to breweries and malt makers, but they won’t have wide choice of brand. The brewers said they intend to keep up the same proportion of bottled and draft, about 75 per cent bottled to 25 per cent draft, but they are going to cut down on quartz and other take-home size bottles. But one already had halted deliveries of barrel size beer. Some tavern operators, however, were talking of rationing beer themselves, limiting customers to one or two glasses at a sitting. Of 15 taverns surveyed by a Chicago newspaper, three had no draft beer, seven had enough for a few days, two had enough for a week and three reported no shortage yet.

A columnist reported that a black market in beer already is in operation, with distributors being offered a bonus of 55 cents per case, and beer market operators apparently intend to hold the brew until hot weather when demand is more feverish.

Another Combat Man Returns to Exhibit Supply’s Chi Staff  

CHICAGO, March 30.—Exhibit Supply, which has had a number of outstanding war veterans returning to its employee rolls, has added still another to its list.  

George H. Behrens, who was inducted into the army air forces after four years with the firm, has returned to his old job after three and a half years as a technical consultant. Soon after entering the service, Behrens was assigned to the 2nd troop carrier squadron and flew 50 missions in Pusan, New Guinea, Biak, Archipelaigo, Southern Philippines and Luzon campaigns. He was one of the group dropped supplies to troops deep in enemy territory, all flying being done at night, from land behind the lines.

Behrens was awarded the Distinguished Flying Cross, which, with the Presidential Unit Citation, Victory Medal and five battle stars.
Bell-O-Matic Corp. Formed To Handle Mills Bell Games

CHICAGO, March 30.—Bell-O-Matic Corporation, with offices at 4100 Fullerton Avenue, Chicago 38, has entered into an agreement with all Bell machines and related products manufactured by Mills Industries, Inc., by which all Bell machines will be handled by the new corporation. A "certificate of manufacture" will accompany each machine shipped, officials revealed. Reason for this move, executives said, is to speed up sales and delivery of Mills Bell products. By controlling these men of the responsibility in all matters concerning manufacturing and production, it will allow them to concentrate on operator distribution problems.

Shay President

Vincent C. Shay is president; A. V. Cooley, executive vice-president; Ralph, Herbert and Hayden Mills, vice-presidents; John P. Ryan, treasurer; P. A. Tennis and E. E.Jacobson, assistant treasurers.

Interesting to note is the combined total experience in number of years which these eight men have behind them. It totals 177 years, or an average of about 22 years each.

Same Machines

Announced plans under the new arrangement states that there will be no changes in the machines offered for sale in Illinois, with the same Mills machines which for 56 years have been sold under the well-known trademark. A "certificate of manufacture" will accompany each machine shipped, officials revealed.

THEODORE M. WRIGHT has joined the staff of engineers at Packard Manufacturing Corporation, according to announcement made by Homer E. Capp, chairmam of the board. Wright has had broad experience in the automatic music field.

Coin Machines Back On Liners Between U. S. and Canada

ST. JOHN, N. B., March 30—Coin machines on board ships plying between St. John and Yarmouth, N. S., and U. S. ports will again be drawing passengers' nickels and dimes this spring as three steamship lines resume service discontinued during the wartime years.

The three lines—St. John and Boston, Yarmouth and Boston, and Yarmouth and New York—were suspended at the outset of the war in 1942, then taken over by the U. S. Government to be used as troop transports, and during the war years.

In the past coin machines were popular with passengers as a means of whiling away monotonous hours. Juice boxes, pins and other coin-operated games are expected to be featured on steamers now being overhauled and scheduled to go into service in late May or early June.

Report on John Q's Upped Income; How He Spends for Fun

NEW YORK, March 30—On the current financial status of John Q. Citizen and how he spends his entertainment budget is revealed in two recent surveys.

Today 45 per cent of U. S. families have an annual income of $2,500 or more, and of these, 37.1 per cent receive $3,000 or higher, according to a study by Northwestern National Life Insurance Company. This is in contrast to the 1935-36 period, when only one family in four had a yearly income of $1,500 or more.

With $150,000,000,000 salted away (See Report on John Q on page 107)
DEAL No. W-310
Get out 1 Latte 7 Jewel, BBM Steel and 3 $2 tiles for a complete Toto. Each deal will be placed in a dealer price of 60¢. BBM Price Board. Top $100.00 to $200.00<::>

Maximum Profit (Last Ounce of Deal): $120.00
Cash (Net Price): $325.00
Cost of Deal: $325.00
Costs of 4 Dealers: $1.00 each.

For R. E. Solely.
ABCO NOVELTY CO.
808 N. Madison St.
CHICAGO 7, ILL.

WALL BOXES
Walterzine 26 x 25¢, Bally's 25¢, Clappy 5¢, D. W. Packard Pocket Mori, 6¢.

Shoe Barrel Roll, Like New:

$225.00

SLOTS
Every Gallon 50¢-

$65.00

Bill $1.00, Eastern Bell $1.50, M. Mills $1.75, Bally's Original Brown $2.00, Bally's Original Brown $2.75, Bally's Original Brown $3.00.

American Vending Co.
516 S. Main St.
Dundie, N. T.

ONE BAILS
Whitehall, Daily Lottery Features: $200.00
Gongles
Buster Bells, $1.00, $1.50, $2.00.

AIR CROUS EXHIB.

$115.00

Kustom Exhibit, Average Bails:

$60.00

Twee Museau, Exhibit

$60.00

Tradic Machine Exh.

$60.00

Assiition Ball

$60.00

A.B.C. Rondy Balls

$60.00

Air Raider

$125.00

Am Boyspin AU50

$20.00

Klapper & Gasser

$20.00

With Over.

J. G. AMUSEMENT
1105 LOW ST.
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FOR SALE
505 Wurlitzer

$100.00

Wurlitzer, Very Clean

$100.00

Wurlitzer 900 Rock-Ola Black Ricola, 1-Station

$100.00

Rock-Ola 12 / 12

$25.00

Jill

$25.00

Kodacade

$25.00

Frisbee

$25.00

Frisbee (4)

$25.00

Frisbee (2)

$25.00

Air Raider (4)

$25.00

Air Raider (2)

$25.00

Atari

$25.00

Indefinite, Hold Over. Each.

W. S. JONES
ROUTE 1
MECHANICSBURG, PA.

FOR SALE
Same spot occupied Perry Pool Table, perfect shape. Stays. $125.00.

AIREN WINE STORE
BOX 600
AIKEN, S. C.

WANT
Experienced Machines men. All Pinball, Coinops and Phonographs. Must be capable ofekc ing machine service and repairs. Contact MANLEY at 700 W. B. St. Louis, Mo., or Wicks, Coin. Phone East Hamilton, Ozen, 124-

INTERMEDIATE LOCATIONS

150% increase in students forecast for universities as G.I.'s rush to enroll

CHICAGO, March 20.—With U. S. colleges and universities preparing for an increase of 150 per cent in enrollments next year, forward-looking coin machine operators are surveying the nation's 4,450 campuses and nearby student gathering spots as potential locations.

Prediction in that there will be nearly 1,700,000 students attending the drugstores, lunchrooms, book and newspaper stands, restaurants and recreation centers of the 1,800 senior-year colleges alone, not to mention junior colleges, private schools for doctors, dentists and lawyers. Separate student enrollments alone are expected to total the complete college and university enrollment of 1,430,900 in 1938.

Widely Sought

In pre-war days college locations were widely sought by juke box operators, and in some sections by operators of amusement games in spite of the general tendency of the latter to shy away from any such school vendors. Vender operators largely tended to steer clear of spots where college classes gathered. Chief exception was cigarette machines.

During the war, with total college enrollments dropping to around the 2,000,000 mark, most such locations ceased to be profitable and many operators shifted their machines to more lucrative industrial and tavern spots. Now, as the college population begins to climb again under influence of the G.I. Bill of Rights with its payment of tuition and living expenses for veterans, a backward trek appears to be in the making.

Small City Spots

College and university locations, of course, mean most to the operators in small cities where the great bulk of the nation's high schools of higher education are situated. Here, in schools of 1,000 to 3,000 students, is a rich market for the items vendors try to sell, particularly candy, ice cream, soft drinks, cookies and cigarettes, and a great trade for amusement games and coin phonographs.

The juke box, of course, has become almost as closely associated with the college-town eatery as with the teem canteens, where music and youth are inseparable. Amusement games, especially pinball and similar skill devices, are a common sight in recreation centers around schools.

Vending Opportunity

Between-times snacks, however, are an important item in education at any level, and this field would appear to be wide open for development by vending machine operators.

SLOT MACHINES ON CAMPUSES

Canadian Coin Partnership Rove The Hemisphere

HALIFAX, N. S., March 30.—William Duffie and Jack Culling went into the Currie and Jones arcade and coin machine distributing firm here, returned recently from Chicago, took Jones to South America and back in an air tour of the maritime provinces.

Currie's two-week air jaunt included stops in New Brunswick, Nova Scotia and Prince Edward Island, with a survey of the outlook for coin machines as his main object. He also attended a meeting of Aireen distributors in Montreal.

Jones, who handles the St. John branch of Currie and Jones, traveled in General Central and South America, taking the opportunity to observe more closely the coin trade in those areas.

Partners operate two arcades in St. John and one in Halifax. Distribution activities are carried on throughout the maritime provinces.

SERIOUS BUSINESS goes on behind the scenes at Taran Distributing Company, New Miami offices building and showroom. Shown here [left to right] are Bill Shayne, owner of Dixie Music Company; Sam Taran, and Norman Rothschild, Taran Miami manager.

THE BILLBOARD
April 6, 1946

AUTOMATIC COIN

NOW DELIVERING—

BRAND NEW
1c ABT CHALLENGER
Genuine MILLS VEST
$50.00

POCKET BELL, $74.50

OTHER NEW RELEASES

MILLS BLACK CHERRY BELL
Exhibit Big Hit, 5 Ball F.P.
$298.00

Gottlieb Stage Door CanTeen
$249.50

Genco Total Roll
$225.00

Rake Roll (9 Ft.)
$49.50

CHICAGO COIN GOALEE
Guaranteed Reconditioned Consoles
Ex., '41 Gallonging Domino, J.P. $249.50
Ex., '39 Gallonging Domino, Reg. 199.95
Ex., Lucky Lucie
199.95
Jungle Camp
79.95

Order Your Parts From Our Gigantic Stock!

Main Clock Gear, Clock.
$2.75

Med. Ultra Clocks
$1.00

Spring: Main, Handle, Long Knee Ac
tion, Side Arm, Clock and Main Side, 26.25

Cash Boxes
$2.00

Lefts
$2.00

Bank Boxes
$2.00

Playmaster Phonograph Needles. 25c
$2.50

WE ARE AUTHORIZED DISTRIBUTORS FOR MILLS PRODUCTS IN ILLINOIS AND IOWA

Automatic Coin

MACHINES & SUPPLY CO.
1125-13 Armitage Ave. Phone Capitol 6244-35 Chicago 39, Ill.

Affiliate Office: IOWA STATE SALES CO. 567 SEVENTH STREET DES MOINES, IOWA
NOW YOU’VE SEEN THE BEST!

THE NEW AMI 40 SELECTION PHONOGRAPHER

We wish to express our deepest appreciation to all New York, New Jersey and Connecticut operators for the wonderful manner in which they received the New AMI Phonograph.

The terrific turnout for our premiere showing topped our wildest speculations and the enthusiasm generated by the New AMI Phonograph is ample proof that . . .

The Best Buy is AMI!

RUNYON SALES CO. OF N.Y., INC.

593 10TH AVENUE
NEW YORK 18, N. Y.
LONGACRE 3-4820

We wish to express our deepest appreciation to all New York, New Jersey and Connecticut operators for the wonderful manner in which they received the New AMI Phonograph.

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The terrific turnout for our premiere showing topped our wildest speculations and the enthusiasm generated by the New AMI Phonograph is ample proof that . . .

The Best Buy is AMI!
A WORD OF APPRECIATION
To Our Many Friends and Patrons Who Have Called on Us and
Given us the Opportunity of Serving Them.
BALLY SURF QUEENS ARE GOING FAST
O'CONNOR VENDING MACHINE CO.
Bally and Chicago Coin Distributors

DAN HAWLEY
KEN A. O'CONNOR
624 CRAWDIFF STREET
PORTSMOUTH, VA.
2320 W. MAIN STREET
RICHMOND, VA.

WE HAVE A WIDE SELECTION OF COMPLETED ARCADE MACHINES
FOR SALE

PARTS

FOR SALE

56 ARCADE AND SLOT MACHINE IN GOOD CONDITION

BILL HOOPER
Steeplesue Pier

FOR SALE—READY FOR LOCATION

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SLOTS AND SLOT STANDS

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SELECTION HIGHBOY CHARMS CABINET

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Order Now

KEENEY'S BONUS SUPER BELL

Free play and cash payment combination. Takes up to five coins. 6- or 10-cent multiples. Dime or Quarter acceptable. Distributors for Ohio and West Virginia. Orders taken on all coin machines. Write, Wire, or Phone.

BILLY HUNTER

COIN MACHINE EQUIPMENT CO.
624 MANSFIELD AVE.
Phone 1467 INDIANAPOLIS 4, IND.

BANISTER & BANISTER DISTRIBUTING CO.

WEANED SEEBUG CHICKEN SAM AND JAILBIRD
MUST BE COMPLETE WITH ALL PARTS
NOT NECESSARY IN GOOD WORKING ORDER

WILL PAY $50.00

COINEX

COIN MACHINE EQUIPMENT CO., INC.
2548 Newbern Avenue
Chicago 18, Ill.

WHO'S WHO IN THE INDUSTRY

CHICAGO, March 20—Eisen Z. Kahn, president, announced that
Cochran, who came here from New York City last week, has been
appointed general manager of the United Transformer Corporation. He has
been in radio engineering and pro-
duction work for nearly 20 years, Kahn
daid.

WASHINGTON, March 30—Civil-
ian Production Administration has
placed plywood made of softwoods
under priority regulation intended to
can channel a major portion of such
materials into home building. Priority
system extends to jobbers and re-
tailers as well as manufacturers.

Beginning April 1 manufacturers
are required to reserve 65 per cent
of their production of plywood for
high priority building orders. Re-
servation of this type of plywood is
to continue until the 20th of each month.
Between the 26th and the first of the
next month the manufacturer may sell
what he has left wherever he wishes,
affing all priority orders
on hand the 20th.

Manufacturers also must reserve
65 per cent of their expected monthly production of softwoods
(other than construction type) and
a pass for 20 per cent of their orders
for priority orders. No time limit
was placed on the latter two types
of plywood, so it would appear that
they must hold these indefinitely.

Jobbers and retailers after April 1
must sell door or construction ply-
woods only on priorities, except that
they may sell without priority any
excess supplies which they have held
60 days.

Ex-G.I. Bob Miller
Takes Over Buffalo
I Troquois Anushe

BUFFALO, March 20—Bob Miller
has returned to his old activities
with I Troquois Amusement Company,
where he was active before the war
as manager of its Buffalo branches.
He is going to take over operation of Iroquois
entertainment and Blakeslee has taken
up distribution.

Miller entered service in February,
1943, and went to Fort Lawton, Wash.,
first. He saw service with a Port
Battalion in Alaska for about three
months working with supply ships.
After some narrow escapes he was
sent for furlough in September, 1943,
then went to India, where he spent
over two years.

He was promoted to a staff ser-
gent from private and received a
unit citation for meritorious service.
Bob injured his knee, but was too
mild to recall the details. (His
mother claims it was a sniper's shot.)

He was hospitalized in India
for two months, and spent six
months of that country, primarily Bombay,
Calcutta, New Delhi.

Bob was in the New York National
Guard before joining the army, and
attended Riverside Military Academy,
Georgia. He is married since
1936, and was in the coin machine
business for seven years before
his army career. He mentions an
interesting incident home from
Japan and Philippines, which he had
an opportunity to see briefly.

Cochran Named
Works Manager

CHICAGO, March 20—Eisen Z.
Cochran, who has been appointed
manager of Standard Transformer
Corporation, the manufacturer of el-
ctrical products used in the coin-
machine industry, Jerome J. Kahn,
president, announced.

Cochran, who came here from
New York City last week, has been
general manager of the United
Transformer Corporation. He has
been in radio engineering and pro-
duction work for nearly 20 years,
Kahn said.

Kahn said his appointment was
made in connection with the company's
current expansion program,
which includes erection of a $250,000
plant at 8990 North Elston Avenue,
Jennings Lists Dealers To Handle Firm’s Equipment

CHICAGO, March 30—J. R. Bacon, vice-president and general manager of O. D. Jennings & Company, this week announced the firm’s current list of dealers in Jennings equipment. In addition, there are 10 distributors the company knows of in a recent issue. The list of dealers follows:

Southern Dealers

Acme Amusement Company, 2413 North Pearl Street, Dallas.
Bankers Amusement Company, 1202 West Seventh, Little Rock.
Automatic Sales Company, 119 Thirteenth Avenue North, Nashville.
Birmingham Vending Company, 2117 Third Avenue, Birmingham.
Canipe Distributing Company, 1049 Union Avenue, Memphis.
Coin Operating Sales Company, 1254 Main Avenue, Reno, Nev.
Franco Novelty Company, 24 North Fourth Street, Toledo.
New Orleans Coin Machine Exchange, 924 Poydras Street, New Orleans.
Shearer Amusement Company, 140 North Market Street, Chattanooga.
South Port Novelty Company, 414 Crockett Street, Shreveport, La.
Southern Distributing Company, 1010 Leeland, Houston.
Western Region

Advance Automatic Sales, 1350 Howard Street, Ely, Minn.
Ely Specialty Company, Ely, Nev.
Phoenix Distributing Company, 1211 North Third, Phoenix, Ariz.
Puget Sound Novelty Company, 114 Elliot Way, Seattle.
C. R. Robinson & Company, 2301 First Avenue, Spokane, Wash.
Art Rud, North Ninth Bernard, Spokane.
Western Distributors, 1226 South-west 16th Street, Portland, Ore.

Eastern Region

Atlas Novelty Company, 2200 Vine Avenue, Chicago.
Automatic Amusement Company, Evansville, Ind.
Baum Distributing Company, 2718 Grove Avenue, St. Louis.
Cahoon Distributing Company, South Bend, Ind.
Deutscher Amusement Company, 12 East Second Street, Reno, Nev.

Middle West Area

Atlas Novelty Company, 2200 Vine Avenue, Chicago.
Automatic Amusement Company, Evansville, Ind.
Baum Distributing Company, 2718 Grove Avenue, St. Louis.
Cahoon Distributing Company, South Bend, Ind.
Deutscher Amusement Company, 12 East Second Street, Reno, Nev.

D&L Distributing Company

Saginaw, East Lansing, Mich.
Frank Kolar, 1666 Etwood Avenue, South Bend, Ind.
Lee Sales Company, 1815 South Lafeyette Street, Fort Wayne, Ind.
Spann Novelty Company, 7325 Grand River, Detroit.
Toledo Amusement Company, 814 Summit Street, Toledo.
Wickware Amusement Company, 112 West Monroe Street, Pittsburgh, Pa.

The following firms were named free-lance dealers:

Southern Area

Dixie Music Company, 701 North Miami Avenue, Miami.
Richard Robinson, 118 East Howard Street, Biloxi, Miss.
T & T Novelty Company, 114 North Main Street, Joplin, Mo.

Western Area

Lincoln Fitzgerald, Riverside Hotel, Reno, Nev.
Rey Distributing Company, 12 East Second Street, Reno, Nev.

Deliveries Start On Improved Poker, Penny Pitch Games

NEW YORK, March 30—Stanley Gersh, of Perfect Games, announced that the new penny pitch and poker games are now ready for delivery. Penny pitch game has a more attractive cabinet case and, being thoroughly improved, the coins are more active. Poker game has ten slots got hot in the center so that players will not catch their clothes on it. It is played with one ball instead of the regular five.

Both games have a covering which is said to make the cabinets cigarette-proof and keep the wood from warping. Cabinets are grooved so that nails or screws are unnecessary.

Gersh said delivery of the games is being started this week.

REPORT ON JOHN Q

(Continued from page 103)

in War Bonds, nearly half of the nation's families can thus afford luxuries and a full program of recreational activities. peaceful and quiet dinner gatherings, the survey concludes. An authoritative survey of public opinion by the National Opinion Research Center, discusses how the American people are spending their entertainment income.

The largest group, 41 percent of the respondents, listed reading, and combination of reading and other activities as their favorite pastimes. Sports and outdoor-entertainment activities were favored by 11 percent. Theaters, music and movies and such activities and 9 percent liked radio and record playing.

AMUSEMENT MACHINES

Every machine if unsatisfactory notify us within 48 hours after receipt of machine and full refund will be given. No argument whatsoever.

MUSIC MACHINES

WarLitler Model 700 with Remote Adaptor and Five Model Wall Boxes. $600.00
   Silver Moon Console $125.00
   Game Books $60.00
   Big Game Console $95.00
   Bell Tails Console $145.00
   Paco Rocker Console $125.00
   Buck Eye Track Odds $215.00
   Stainless Steel Track $125.00
   Rottay Space $150.00
   Seeburg Wireless Wallboxes (Metal) $25.00
   Lighted Covers $10.00
   Seeburg Wireless Wallboxes (Metal) $12.50
   Non-lighted Covers $7.50
   Seeburg Wall Boxes $12.50
   Symphony $35.00
   Seeburg Wireless Wallboxes $7.50
   Symphony $150.00
   Seeburg Wall Boxes $40.00
   Symphony $185.00
   Seeburg Wall Boxes $40.00

\frac{1}{2} Certified Deposit Must Accompany Order.

SHAEFFER MUSIC COMPANY

606 SOUTH HIGH STREET
COLUMBUS, OHIO
1925 MARKET STREET
WHEELING, W. VA.
Amusement Machine Lists U.S. Distributors

20 Firms Appointed

CHICAGO, March 30.—Ted Kruse, president of the Amusement Corporation, this week released the list of distributors who are handling the sales of the firm’s first amusement machine. They are: Lemeke Coin Machine Co., Detroit; General Music Co., Los Angeles; K. C. Novelties, Philadelphia; Alfred S. Buffalo; Sicking, Inc., Cincinnati.

Cliff Wilson, Tulsa, Okla.; Kulc Music Co, Tulsa, Okla.; Wisconsin Novelties, Milwaukee; Central Ohio Coin Op Machine Exchange, Columbus; Cleveland Coin Machine Exchange, Cleveland.

E. C. Hanson, Novelties, Youngstown; O. Markenski, Cleveland; H. C. Purns Co., Nashville; Mosley Distributors, Richmond; Silent Sales, Washington.

H. & L. Distributors, Atlanta; Monarch Coin, Chicago; Iowa State Fair, Des Moines; Reliable Amusement, Niles, Mich., and Martin Equipment Co., Washington.

Grogochen Co.

Shows Cooker At Chi Meet

CHICAGO, March 30.—Grogochen Manufacturing Company, local coin machine firm, put its Rotary Cooker on display at the National Restaurant Association’s annual convention in the Stevens Hotel in what officials described as the cooker’s “national sales debut.”

E. C. Hanson, Grogochen general manager, who was in charge of the exhibit, said that more than 35 orders were signed up during the first day of the show. Shipments of the machine have already begun, he reported.

To give restaurateurs a taste-test of the machine’s cooking quality, they were taken across the street to the grillroom of the Blackstone Hotel where the cooker was in operation serving lobster, steaks, chops and other foods. Machine is designed especially for quick cooking of short orders, it was said.

Ops Purchase

Hanson reported that several coin machine operators have bought cookers and were using them, but no information was available as to whether they were being used in connection with coin operations.

Appointment of three distributors also was announced by Hanson. They were W. O. Klein, of Boulters, 27 North Second Street, Minneapolis; Ken F. Brown, Coinmatic Distributors, 2712 West Pico Boulevard, Los Angeles, and Huey & Philip Hardware Company, Caruth and Griffen Streets, Dallas. Klein was in attendance at the Grogochen booth at the restaurant show. Brown is handling distribution of the cookers in Long Beach as well as Los Angeles.

The cooker now is in use in restaurants, hotels and night clubs in 17 States, Hanson said.

Also present at the showing was Richard Grochet, owner of the company, and Frank Chesser, Chicago sales representative.

MECHANIC AVAILABLE


FRANK ANTHANK
GENERAL DELIVERY BURLINGTON, N. Y.
OPERATORS, ATTENTION!

AVAILABLE IMMEDIATELY

SUPREME SKEEROLL
Designed By Jack Firestone
The New Improved 10 Foot Supreme Skee-Ball Alley

Check the Following
New Features:
* New all metal sheet proof ball release
* Larger ball
* Beautiful 10 foot natural wood cabinet
* A. C. operation thruout, no rectifiers
* Metal lined ball runway, accessible for servicing
* Crash box separate from mechanism

SIZE: 10 FT. x 36"
$329.50

P. O. B., BROOKLYN, N. Y.
12 Ft. and 14 Ft. Sizes. Prices on Request.
DISTRIBUTOR TERRITORIES AVAILABLE
GET IN TOUCH WITH

SUPREME ENTERPRISES, INC.
557 ROGERS AVE., BROOKLYN 25, N. Y. • Phone BUCKminster 2-8400

NATIONAL DISTRIBUTORS FOR

SKILL BELL GAMES

YOUR LAST CHANCE
To Unload the Following
Old Games at TOP PRICES!
(OUR OFFER GOOD FOR 5 WEEKS ONLY!)  
Snappy ................................. $15.00  
Jolly ................................. $22.50  
Ocean Park ............................ 15.00  
Esperto ......................... 23.50  
Ch Boy ................................. 15.00  
Sky Line ............................... 22.50  
Ray ............................... 35.00  
SHIP BY TRUCK ALL YOU HAVE OF THESE GAMES

MARVEL MANUFACTURING CO.
2124 MILWAUKEE AVE. EVERGLADE 0230 CHICAGO 47, ILL.

GET YOURS NOW!!!

HAND PAINTED CONVERSIONS
For Dealers Only that CAN BE WASHED! A design that will attract attention—Games in BEAR or OWL ready to install. 1 sample $10.00 or 2 or more, $14.00 each.

MACOMB SERVICE 16700 NINE MILE ROAD  
MUSCLE SERVICE EAST DETROIT, MICH.

The Billboard
April 6, 1946

AMUSEMENT MACHINES

NEW MACHINES NOW BEING DELIVERED

NOW TAKING ORDERS FOR ABT CHALLENGER

JENNINGS BRONZE CHIEF  
JENNINGS SUPER DELUXE CHIEF
5c .................................. $249.00
10c .................................. 250.00
25c .................................. 269.00

MARVEL'S LATEST NEW REVAMP — CATALINA

UNITED RIVERIA ............................................. $279.50
UNITED STREAMLINER ...................................... 249.50
STAGE DOOR CANTENE ..................................... 249.50
MILLS NEW BLUE AND GOLD VEST POCKET  
GOALEE .................................................. 525.00

AMUSEMENT LITE-LEAGUE  
.................................................. 425.00

RECONDITIONED PIN GAMES

Size: 10x36"

Sky Chief ................................. 100.00  
Big Parade ........................... 125.00  
Albright ......................... 150.00  
5-10-20 ......................... 125.00  
Sky Rider ......................... 150.00  
Sun Valley ......................... 120.00  
Saratoga ......................... 150.00  
Mariners at Pier .................. 100.00  
Flying Tiptop ..................... 125.00  
Eagle ......................... 150.00  
Gators ......................... 125.00  

NOW DELIVERING

STAGE DOOR CANTENE
Exclusive Distributors for NORTHERN ILLINOIS, NORTHERN INDIANA, 
EASTERN IOWA AND MICHIGAN.
A Proven Money Getter by Actual Test!

CONSOLES—ONE BALLS—ARCADE EQUIPMENT—SLOTS

CONSOLES

Bally Club Balls, Comb. Line ................................ 225.00
Bally Super Balls, Comb. F.P. & P.O. ......................... 279.50
Jumbo Parade, P.O. ................................ 89.99
Jumbo Parade, P.O., P.O. ................................ 89.99

ONE BALLS

Toft King, P.O. ................................ 329.00
Jester Club, P.O. ................................ 329.00
Bally Bells, P.O. ................................ 329.00
Ennis Special, F.P. ................................ 135.00
Harrington, F.P. ................................ 125.00
Club Trophy, F.P. ................................ 276.00
Blue Climax .................................... 195.00
Snoopy .................................... 195.00
Sport King .................................... 225.00
Klondike .................................... 225.00
Mills Out, P.O. ................................ 73.60

SLOTS

2 Wall, Pinones, 5c. Ea. .............................. $ 4.95
Mills W.T. by Ditmar, 5c. Ea. ....................... 65.00
2 Mills in Van Pastre, 5c. Ea. ...................... 135.00
Jenn., Sky Chief, Sky, Chrome Front ................ 135.00
Blue Climax .................................... 195.00
Mills Blue Front, 5c. Ea. .......................... 135.00
Mills Blue Front, 15c. Ea. ....................... 150.00

NOW DELIVERING

BALLY VICTORY SPECIAL
GOTTLEIB'S STAGEDOOR CANTENE
BALLY VICTORY DERBY
EXHIBIT'S BIG HIT, Single
BALLY UNDERSEA RAIDER
4 Coin Multiple
WILLIAMS SUSPEND
JENNINGS BRONZE CHIEFS and
LITE-UP SUPER DELUXE CHIEFS

USED MACHINES—THOROUGHLY CHECKED, READY FOR LOCATION

CONSOLES

3 BALLY CLUB BELLS COMB. Ea. $245.00  
6 JUMBO PARADES COMB. Ea. $225.00
2 JUMBO PARADES, C. P. Ea. .... 150.00  
7 5c SUPER BELLS, Like New, Ea. 275.00
2 MILLS FOUR BELLS, 4c, Beautiful and Clean. Ea. 475.00

FIVE BALL FREE PLAY

2 CASEBLANCA. Ea. .................. $175.00
2 KEEP EM FLYING. Ea. .... 149.50
1 MIDWAY ......................... 145.00
3 5-10-20. Ea. .................. 129.50
1 SNAPPY '41 .................. 65.90
1 PARAHOOPS .................. 89.50
2 INVASION. Ea. ............... 99.50
1 BOMB THE AXIS .................. 49.50
1 BOXO ......................... 69.50
1 VELDET ......................... 39.50
1 MAJORS '41 ........................... 59.50

SLOTS

5c BLUE FRONTS, Ea. .................. $125.00
5c BROWN FRONTS, Ea. .................. 140.00
5c BLUE & GOLD VEST POCKETS, Ea. 54.50

ESQUIRE DISTRIBUTING, INC.
3418 Harrison Ave.  
Cincinnati 11, Ohio
Phone MONTana 6418
The Billboard April 6, 1946

Trade Directory

The following tabulation of trade reports and information received during the weeks of March 23 and 30 is given for the convenience of the trade:

New Machines

Hot Nut Vending Machine, Arco Vending Machine Exchange, 55 Brandford, Newark, N. J.


Wurlitzer 412's, 1010 Wurlitzer Trays, new.

Trays, new.

Complete Stock of Models, new.

Deposit Required

Wurlitzer Canteen

Can be found at:

1. 71 South St., New York City.

2. 1111 N. 11th St., Dallas.

New Addresses

Leader Sales is now located at 4116 Live Oak Street, Dallas, Texas. Firm is headed by H. A. O'Neil, and has been established in North Texas and Oklahoma.

Central Ohio Coin Machine Exchange is now located at New Town Street, Columbus, Ohio.

Namex Distributing Co., 910 Beacon Street, Boston.

New Firms

F. & F. Music Co., 7704 Woodward Avenue, Detroit.

Ziegler Music Co., 406 West Hazelhurst Avenue, Detroit. (Firm formerly known as Foreman Wire Music; name changed, owner remains same.)

Gilco Products, Inc., 356 West Van Buren Street, Chicago.

Personnel Notices

Mrs. Charles Snyder has joined the Leader Sales Distributing Co. at 4116 Live Oak Street, Dallas.

Ralph Mills, chairman of the board of Mills Industries, and James T. Mangan, of the firm of Mangan & Eckland, have been named members of Loyola University's Citizens Board, Chicago.

Jack Leonard has been named manager of parts division of Badger Sales Co., Los Angeles.

H. A. Franz has joined Houston branch office of S. H. Lynch Co., as assistant manager.

Jean Davis and Otho Evans have joined Houston branch of Denco Distributing Corp. as salesmen.

Russell Warner, Jack Crotty, John Thompson and James Swan, veterans, have returned to their pre-war posts at Warner's Distributing Co., Erie, Pa.

A. S. (Dort) Beutler has been named manager of Seattle branch, M. S. Wolf Distributing Co.


P. H. Hotelet, Dallas, has joined Jerry Brown, of Iowa Amusement Distributors, as a partner.

New Schiffman, president; Dave Lutzker, vice-president, and Theodore Blatt, secretary-treasurer, are new officers of the recently formed Premier Music Co., 461 West 49th Street, New York.

Norman C. Kalman, former control and director of purchases for A. S. T. Manufacturing Co., is now with Daniel F. Rice, commodities and securities brokerage firm.

Maj. G. M. Adams joined Consolidated Distributing Co., Kansas City, Mo., as traveling representative.

Sales

Irving Sandier, Des Moines, has purchased Howard Sales Co., 1206 Farm Street, Omaha.

Electric Firm's Ad Plays Up Juke Box

INDIANAPOLIS, March 30—P. R. Malloy & Company here, world famous for dry batteries and electrical equipment, featured juke boxes and related products in the press bulletin, and timer switches in an advertisement appearing in the April 1 Time magazine.

Bottom of the page gives a close-up detail of the multiple-circuit switch designed for coin-operated phonographs, and the text of the ad's address is built around the wonders of remote control selection on juke boxes.

IT'S HERE—IT'S NEW!

Now Taking Orders for the
NEW KEENEE BONUS SUPER BELL

SAMPLE ON OUR FLOOR

ROY MCGINNIS CO.

WILL PAY $75 FOR MILLS BLUE FRONTS

WILL PAY $25 FOR LOT A FUNS & LITE A CARDS

MILLS NEW SAFE STANDS

HOLDINGS

An Item Long Anticipated

By All Operators

With Locking Bars and Keys

Priced at $22.50

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BALTIMORE 18, MD.
A New and Gigantic Field

of Sales and Profits for Operators was born when VOICE-O-GRAPH was perfected!

Voice Recording is still in its infancy. The business grows in volume and profits daily—more and more people learn all they have to do is step into a VOICE-O-GRAPH booth—insert a coin and make an instantaneous recording to take home and play on their own phonographs or mail to friends.

VOICE-O-GRAPH

TRADE MARK REG. U. S. PAT. OFF.

Fully AUTOMATIC—COIN OPERATED... Remarkable earnings being reported—ask any Mutoscope Distributor for PROOF!

DELIVERIES NOW BEING MADE... IN ORDER RECEIVED.

INTERNATIONAL MUTOGRAPH CORPORATION

44-11 Eleventh St., Long Island City, New York

Now on display at all Mutoscope Distributors' Showrooms

SEE VOICE-O-GRAPH TODAY—or MAIL this coupon for Complete Details

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SPRING SPECIALS—ORDER NOW FOR THE RESORT SEASON

ARCade EQUIPMENT

3 Minute Voice Mutoscope 35.00
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1 Minute Voice Bouncing Ball 20.00
1 Minute Voice Thrust 20.00
2 Minute Voice Thrust 20.00
2 Minute Voice Bouncing Ball 20.00
2 Minute Voice Thrust 20.00

CONSOLES

1 Ball Welds 125.00
1 Ball Welds 150.00
1 Ball Welds 175.00
1 Ball Welds 200.00
1 Ball Welds 225.00
1 Ball Welds 250.00
1 Ball Welds 275.00
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FREE PLAY GAMES

1 Free Play 100.00
1 Free Play 125.00
1 Free Play 150.00
1 Free Play 175.00
1 Free Play 200.00

COMPLETE STOCK OF PARTS—LET US KNOW WHAT YOU NEED—WE CAN FILL IT

1 Single Slot Safe 25.00
1 Single Slot Safe 45.00

NOW DELIVERING MILLS BLACK CHERRY BELLS AND VEST POCKET BELLS

$10,000 STOCK CONTAINER SALESBOARDS

Merchandise Deals—Candy Deals—Write for Price List

STEWART NOVELTY COMPANY

250 South State Street, Salt Lake City, Utah

Phone 3-5055

AMERICAN COIN-A-MATIC MACHINE CO.

Exclusive Distributors in Western Pa., W. Va., and Wyo.

1435 FIFTH AVENUE

PHONE: ATLANTIC 097

PITTSBURGH, PA
Struby Calls on Operators To Join in CMI’s Program

By W. F. (Bill) Struby, President Packard Mfg. Corporation

It is my personal opinion that every operator of any kind of coin-operated machine should become an associate member of Coin Machine Industries, Inc., in support of its public relations program. I feel that we have undertaken a tremendous task in attempting to sway public good toward coin-operated machines, whether they are music, vending, amusement or weighing.

The committee in charge of this program weighed the plans very carefully before launching the campaign. As a member of operators’ public relations, I am sure the decision was right to solicit their support first because without any investment in a project the extent of the individual co-operation that may be obtained in the future of the project is doubtful.

Manufacturers’ Part

The manufacturers in the coin machine industry are determined that this public relations program will be carried out as planned and will contribute whatever may be necessary to insure its success.

For operators and distributors it is an investment in assurance to perpetuate the industry that provides their livelihood with a bit of cake. With public opinion on the side of the coin machine industry, there is bound to be a dollar in every legislator’s willingness to legislate to harm the industry.

What To Do

If you have not sent in your application and check in support of the public relations program, I suggest you do it now.

Put “Cobra” On Two Jukes

CHICAGO, March 30—Two juke box manufacturers have completed arrangements for using the highly profitable Cobra juke machines as a test for up-to-current models, according to Zenith Radio Corporation officials.

Made of plastic, this device is said to be the only two-thirds of an ounce of floor space to record and replaces the orthodox needle with a retractable “floating filament.”

Coin Machines Seen Next Step on RR Streamliners

RICHMOND, Va., March 30—Pointing to coin machine possibilities for railroads is the announcement of two new streamlined fit with a picture theater, a virtual radio, telephones, lending libraries and news tickers by the Chesapeake & Ohio Railway Company.

The reporting plans for the luxury trains, C. & O. President Carl E. New-
ton underscored railroads’ post-war attempts to outbid air and bus lines in attracting travelers.

Still in the trial stage, the variety of services outlined for such trains is expected by coinmen to draw more and more on coin devices as the most practical method of supplying entertainment and comforts.

New operators which would be required to operate theaters, libraries, news tickers for this project—may raise any doubt that the future, with the retraction feature, make it difficult to scratch platters.

The juke makers were not named, but one of them is expected to feature the tone arm soon in announcements.
Record Reviews
(Continued from page 35)

Other side is the current favorite that shows plenty of hit possibility despite a lack of much by the exc-
champagne lady of song.

Without You to satisfy Walton fans, who haven't heard their love in several
weeks, which should make this a natural for this platter.

XAVIER CUGAT (Columbia 3055)
Tierra en Tumbras; Rambo, Rambo; V.
Cugat's superb band, untouched by the
dulness of Leiber's arrangements, is
the maestro's latest release to amaze.

It will be no surprise to find out that
this is another of Cugat's efforts to bring
the Latin-American rhythms to life.

RUSS PRIMA (Majestic 7112)
Gimme a Little Kiss; FT; V.

This is Merck's first of two re-
leases for this platter that will come out
selling for 50 cents. The ex-T. D.
Tucker and his crew have put to-
gether a driving jump special, and
a pleasant ballad by the writers of
"Chickery Chickery." Rich band con-
tinues to illustrate by its wax per-
fomances that it's looking for a
place in the shark business.

In Couldn't Be True is catchy and may
strike public fancy while reverse will
do place in the jazz section.

EDDIE VINSON (Mercury 8003)
Cherry Red Blues; FT; V.

Cherry Red was recorded by Cootie Williams on a wild hit label, and
is the new Mercury recording that is
outside the scope of its regular produc-
tion. Reverses it in the same easy, relaxed blues groove, with the clean-head
maestro doing the shouting and plenty of spirited alto.

A well-sounding track that's certain to keep
Johnny Wright in the spotlight of the Chicago music world.

JAYNE WALTON (Mercury 3002)
I Fall In Love With You Every Day-

The former Lawrence Welk chimp, who's been featured on Chi radio and TV, is in demand by several bistro p. a. s in the Midwest, shins brightly when Without You, es-
pecially made for him, is played to the Spanish lyrics where she shows off her
feelings, which stands and speaks Spanish fluently.

British Coin Trade
Runs Into Snag
(Continued from page 99)

feel too happy about the quotes for
oversea and home markets imposed with-
the recent devaluation in the foreign
amusement machines are granted. It is
not that they lack in export
possibilities—far from it.

Plan Unsound

But in an industry such as this, where practically all the ex-
port trade has to be created, to say
that 85 per cent of a manufacturer's
profits are derived from foreign
sound. There is no question but that
our manufacturer's product and sales appeal to the foreign trade, and attention in other
countries; the recent exhibition proportions.

The latest edition of Le Commerce Forain gives further confirmation as to the high proportion of the British
ish manufacturers' machines are held. But, all manufacturers have a desire to buy, a large amount up against the fact that the manufacturers have been given by their governments to make such transactions.

Operators Stuck

In course of time that particular situation may well improve. But in the meantime, almost all of the home manu-
facturer to do? He cannot afford to sit tight and watch his machines sell on one side 85 per cent of his results until full-scale export becomes possible.

Thus home manufacturers will not keep him going and that means unemployment to the built-up section.

That must surely be the last thing any business minded dealers want.

The solution to the problem—and in other industries, too, as The Daily Telegraph puts it, last week—is to permit of a healthy de-
velopment of the foreign trade. If the manufacturer get on with this, and with a mind unburdened with the fear of immediate im-
arrest. He will keep men at work;

for them, their part, enjoy peace of
mind and, by their power to pur-
chase, help other trades.

WANTED PHONOGRAPHICS
WILL PAY CASH FOR WURLITZER
WILL PAY CASH FOR WURLITZER
Send In Your List and Price
ONE MORE TOMORROW
One More Tomorrow
by Neville-Smith
National release date—
December 13, 1945.

SMALL HATS
Small Hats
by Harry Morey
National release date—
December 17, 1945.

LET ME WAVE GOODBYE
Let Me Wave Goodbye
by Dick Phipps
National release date—
December 13, 1945.

FINESSE
Finesse
by Melvin W. Smith
National release date—
December 13, 1945.

FAIR EYES
Fair Eyes
by Chet Atkins and Billy Flatt
National release date—
December 13, 1945.

SEEKBURG
SEEBURG

cmt
Cindy
8800
Roc-40
Country
A-1
Giant

Allied Music Distributors
5149 S. Ashland Ave. Chicago, Ill.
Hopes Up for Popcorn Vendors

Lack of Oil Hits Biz Now

Look for expansion with new coin poppers on way and improving crop pix

CHICAGO, March 30.—Despite the acute shortage of cooking oil and the scarcity of top-grade popping corn, coin-operated popcorn machines are doing a brisk business, and consumer demand continues at the highest level in the history of the trade.

Announcement of a forthcoming coordinated automatic popcorn and trade reports of further developments in coin poppers filled with hopes that the need for exporting of fats and oils to Europe may taper off by fall, has entered new optimism in the industry.

Typical of the experience of the trade is that of the ASCI Popcorn Company of Chicago, which operates a string of about 40 vending dispensing pre-popped corn. C. W. Smith, one of the partners in the firm, said yesterday that the click, click of a steady stream of popcorn in that tin is a welcome success to package. He is associated with William Beaudet.

Theaters Taps

Smith puts theaters at the top of the list for locations, reporting that in one New York house they are running 16,000,000 gallons of popcorn a night. His machines hold 12 gallons of corn at a time, and the units are handled by theater personnel between trips of service. They include an electric heating unit which warms the popcorn before dispensing it. Machines have either a nickel or dime coin chute, but Smith said his firm has found that the dime coin is the best business. Most customers seem to prefer a larger bag of popcorn at a time, he contends.

Kernel of the popcorn vendor's problem, however, is the shortage of cooking oil to keep his poppers hopping. But he is also anxious for a better quality corn in spite of the bumper crop. A good cooking quality corn is superior to that in the bunker crop. Smith said that the only oil available in quantities is soybean oil and it frequently gives the corn a rancid flavor.

A. J. Villiese, executive secretary of the National Association of Popcorn Manufacturers, summarized it this way: "The popcorn manufacturer..." (See HOPE SOAR on page 121)

Cookie Makers

Woo Coin Biz

BALTIMORE, March 30.—Austin Packing Company here has announced that it is making cookie packaging a big business.

This is a move being made by several cookie manufacturers since the recent introduction of the coin vending machine. Firms have discovered that by altering their products to fit machines originally designed for candy, or even change.

Candy venders are currently being used most widely as cookie dispensers, although they are used especially for cookies. However, cigarette machine manufacturers indicate that their venders could be converted with little trouble on the part of the operator.

Tobacco Men Collecting on U.S. Insurance

To Assure Full Crops

LANCASTER, Pa., March 30.—First results of a three-year experimental program of federal tobacco crop insurance in this tobacco growing area offers the cigarette vending machine trade an insight into future problems. Lancaster County, one of a few areas throughout the nation that come under the trial insurance plan, suffered an estimated loss of nearly 1,000,000 cigarettes on 1941 crop—which is expected to sell for around $18,000,000 at present prices. Loss is being handled by federal government agents under federal crop insurance policies.

Farmers Collect

Now, for the first time, farmers are collecting on failed tobacco and making available for the first time before world shortage of tobacco is to be borne entirely by the individual.

Plan is expected to assure a full tobacco crop planting each year and a steady flow to manufacturers. Price supports have been set by farmers to become discouraged after World War II is over and turn to other tobacco products. Resulting cuts in supply, accompanied by increasing sales of cigarettes and other tobacco products, was reflected in shortages for crop machinery men and other retailers.

Last May, when the crop now being marketed in Lancaster County was going into the ground, about 2,000 growers signed all-risk policies. (See Weed Men Collect on page 121)

Customers, Workers Like Venders in N. Y. Cafeterias

NEW YORK, March 30.—Cigarette vending machines are doing their bit toward making life pleasant for customers and management in the dining service department of the New York Athletic Company.

Phone company operates a total of 45 cafeterias where employees of the firm may dine. Records by the dining service manager show that some 5,000,000 meals a year are served in these cafeterias, and the spots keep 400 chefs, waitresses and counter personnel busy 24 hours a day.

Phone firm executives had the cigarette vending machine installed to keep food and cigarettes available, but a number of other advantages have also come into the picture.

Manager Likes

Managements of the cafeterias discover that the long, tiring cafeteria line-ups are eliminated, thus the workers are able to concentrate in less time on the tasks assigned to them and the work load is lightened. The service also relieves the workers of the task of keeping time at the labor of the day and night.

The cafeterias themselves operate on limited hours and are open at certain times during the day when meals are being served. Cigarettes are made available around a hour a day, however, which not only offers increased service to the employees but also helps boost sales.

Increasing Use

Cigarette machines, like candy bar vending machines which have other coin-operated equipment, have come in for increasing use in plant, office and factory, according to a report made by the end of the war. Management in these instances have found the machines a good addition in time saving and morale boosting.

Once new machines are available in quantity again, locations of the type will be among the best available for all types of coin-operated vending machines.

Chartress Dies

NEW YORK, March 30.—Charles J. Chartress, who recently was eastern district sales representative of the Eastern Electric Vending Machine Company, Kansas City, Mo., died in a railroad accident and died on the train while making his rounds.

His body was taken from the train at Columbia City, Ind., Pennsylvania Railroad officials reported. Nature of his illness was not revealed.

Hal R. Meeks, sales manager of the company, said Chartress was on tour to keep several appointments made during the recent convention held in New York. He formerly was connected with the Pepsi-Cola Company.

A sister and a nephew, both living in New York, survive.

Tobacco Men Discuss Fair Business Law

NEW YORK, March 30.—Allen C. Davis, chairman of the committee on fair trade of the National Association of Tobacco Distributors, said that 45 States now have fair trade laws.

Only States without such legislation are Georgia, Ten- nessee, and the District of Columbia. Davis said, and bills for fair trade laws now are pending in the Missouri Legislature. First such law was enacted in California in 1931.

Survey to determine freezing of the tobacco trade on the laws last Au- gust. The committee that 84 per cent were in favor of the legislation which permits the manufacturer to fix the price at which his goods are sold, as much as 16 per cent voted against the law, and the remaining 30 per cent said either they had no experience with fair trade laws or had no opinion.

"When a product is fair-traded at the price decided by the manufacturer, it tends to level off the costs of the wholesaler and retailer and thus does not necessitate of mak- ing an unreasonably high profit on the merchandise," Davis said. "In the long run, the manufacturer is off by paying a fair price for every- thing rather than being entered by a few bargains and paying unwar- ranted high prices for other items."

At conclusion of the convention, Davis presented a resolution drafted by his committee to put the NATD on record for extension and maintenance of fair trade acts. Resolution emphasized that the acts work for the benefit of retailers and wholesalers as well as manufacturers by outlawing "gus leaders" and by other provisions.

Asco Puts Out Book On Vender Business

NEWARK, N. J., March 30.—A booklet entitled "Business Plan for Vender Operation" over the out of establishing yourself as a peanut machine operator, has been issued by Asco Vending Machine Exchange. 

Booklet contains four charts showing operator's cost and profits.
WATCH FOR IT! Coming Soon... WAIT FOR IT!

The Fully Automatic Coin-operated Popcorn Vending Machine You've Been Waiting For...

MINIT-POP

- Corn freshly popped in the machine on location
- Gives the operator about 7¢ gross on every play

Attention DISTRIBUTORS

Desirable territories for MINIT-POP are now being assigned. Write us today for full information. Please mention territory covered, number of outside salesmen, number of inside salesmen. Also describe briefly your showroom and service facilities. Don't delay. Act fast. Be all set to go with MINIT-POP!

A Product of

The VIKING TOOL AND MACHINE CORPORATION

12 MAIN STREET BELLEVILLE 9, N. J.

Manufacturers of Automatic Coin-operated Vending Machines for the Trade Since 1933
Name Chairman For NCA’s Meet In Chi June 25

CHICAGO, March 30.—W. Melville Cribbs, of National Candy Company, has been named general chairman for the 88d annual convention of the National Confectioners’ Association to be held June 23–27 at the Stevens Hotel.

Cribbs will co-ordinate program and entertainment activities as well as the Confectionery Industry Exposition, which opens June 24.

Other committee chairmen include Neal V. Diller, of Nutrine Candy Company, as program committee head; E. W. Walters, King Cole Company, as golf committee chairman; and Walter W. Kolbe, Reed Candy Company, in charge of the convention dinner dance.

Compton Company To Enter Exhibit At Chicago Expo

CHICAGO, March 30.—Compton Company, manufacturers of coin-operated machines in Abilene, Tex., has reserved space at World’s Invention Exposition, April 11-22, E. K. Green, director of exhibits, said. Exposition, which is being held at the Chicago Arena, will also have on exhibit a world-record altitude airplane which may interest members of the coin machine industry, Green stated.

Compton firm manufactures parking meters, post card vendors, stamp venders and the Select-O-Fleck Venders. Nature of the firm’s exhibit at the Chicago exposition has not been revealed.

Coin Food Marts in Theater Lobbies Planned for Philly

PHILADELPHIA, March 30.—Charles Goldfine, Philadelphia theater owner, is canvassing the possibilities of placing coin-operated food vending machines in theater lobbies.

Under the plan he is considering, housesitting out of a late matinee could do their shopping at the spot, with refrigerated coin-operated machines serving up frozen fruits, vegetables and meats.

Other machines would vend delicatessen items such as cold meat, potato salad, prepared salads, cheese and bakery specialties.

Goldfine indicated that special venders may be worked out as a result of co-operation of coin machine manufacturers with the Refrigeration Equipment Manufacturers’ Association. Meanwhile, he intends to set up locations to test his idea when machines become available.

Developments in mechanical refrigeration are seen by Goldfine as the determining factor in overcom

Clinton Industries Offering New Stock

CHICAGO, March 30.—Clinton Industries, with headquarters at 1324 W. Van Buren St., has recently merged National Candy Company and Clinton Company, has offered 100,000 shares of $1 par stock value.

Securities, listed as speculative, are priced at $3.50 each by the underwriters, Smith, Barney & Company, and Newhard Cook & Company.

PHILADELPHIA, March 30.—Vending machine men who anticipate using coin-operated frozen food machines are reported to be arranging a deal with Twenty-Five Cent Dinner Company, packers of precooked, frozen meats.

Firm packs frozen sirloin steaks, fried chicken, chopped steak, tenderloin steak, pork chops and $2.50 chopped pepper steak. Two fresh vegetables and a fresh fruit dessert are offered with meat course.

Monthly, interest in merchandising of complete meals is being stimulated in this area by ballyhoo in food sections of the newspapers. Coin machine operators expect this publicity to get them off to a flying start when equipment and plans materialize.

Encouraging prospects for this new vending field are also seen in announcement of quantities of frozen broccoli, cauliflower and asparagus being readied for shipment to eastern cities from the West Coast.

Dixie Cups Short For Drink Venders

PHILADELPHIA, March 30.—Civilians in the California market have had difficulty obtaining the total output of Dixie Cups as rapidly as war orders have declined, according company officials.

Firm has not had an opportunity to build up round supplies of Dixie cups or to restore normal jobber stocks. This was evident from reports of operators of coin-operated soft drink machines set for summer locations who are having difficulty in getting ample supplies of paper cups for the advancing season.

New Process Makes Powdered Juices In Form of Candy

BUFFALO, March 30.—Powdered orange and other fruit juices in candy form are new developments with vending machine possibilities announced at the recent Conference of the Institute of Food Technologists at Boston.

Juices in this form can be "eaten like candy," said Lawrence D. Geer, chief chemist of Bruce & Company, of Tampa.

"New product," he said, "is obtained by evaporating substantially all water from the juice.

Experiments with the powdered juice method was described by Frederic Kenyon, of Massachusetts Institute of Technology, who said that a scientifically prepared commercially feasible method of dehydration of orange juice led to a vacuum belt dried process.

Discuss Vending Of Frozen Meat

PHILADELPHIA, March 30.—Vending machine men who anticipate using coin-operated frozen food machines are reported to be arranging a deal with Twenty-Five Cent Dinner Company, packers of precooked, frozen meats.

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NEW—IMPROVED—1946

SILVER KINGS

Immediate Delivery

FACTORIES TO YOU

$7.50 Ea.

50 or more

Sample

$8.95

10 @ $8.25

Each

DEPENDABLE


SILVER KING CORP.
622 Diverny Pkwy.
Chicago 14, Ill.

NEW IMPROVED 1946

SILVER KINGS

Immediate Delivery

FACTORY TO YOU

$7.50 Ea.

50 or more

Sample

$8.95

10 @ $8.25

Each
Now Delivering
OUR NEW
NINE COLUMN 5¢ BISCUIT VENDOR.
Dispensing
"NIKS"
Sunshine Biscuits
A Product of
LOOSE-WILES BISCUIT COMPANY
"NIKS" are available to our operators

F. O. B. NEW YORK COMPLETE WITH STAND
SPECIFICATIONS
Cabinet: 35" wide, 39" high, 8 1/2" deep. Stand: 27" wide, 23" high. Weight: 98 lbs. Weight with carton: 105 lbs.

Approval pending...

Never before has such a complete operating package been available...Sunshine Biscuit "NIKS" from convenient, centrally located Loose-Wiles Distributing Centers at the lowest prices paid by the country's largest grocery chains...complete protection...special design...excellent performance...an operation that has been tested against competition...an operation that has been tried and proven...a highly successful business in every location...

Write or Wire Today
STATING TERRITORY DESIRED!

STATLER DISTRIBUTORS, INC.
STATLER MANUFACTURERS CORPORATION
Exclusive National Distributors of Loose-Wiles Biscuits "NIKS" to the Coin Machine Trade
2112 BROADWAY, NEW YORK 23, N. Y.
VENDORS SEEN EXPANDING IN MEXICO TRADE

COIN SIZE REPORTED SET

CHICAGO, March 30.—Anthony Manzari, Chicago soft drink distributor and vending machine operator who has just returned from a stay in Mexico, said that prospects for wider use of vendors in that country has brightened with the government's apparent stabilizing of coin sizes.

Manzari, who spent two and a half weeks in Mexico City and Tampico, said he found juke boxes everywhere going at all hours of the day and night. In the places frequented by the poverty-stricken people, the phonographs operate on the Mexican (See Vendors Up Trade on page 121)

NCA SLATES ANNUAL CONVENTION AT CHICAGO

CHICAGO, March 30.—National Confectioners Association has set its 68th annual convention for June 24-27 at the Stevens Hotel here, Philip Gott, NCA president, announced.

W. Melville Cribbs has been named general chairman of the convention and Neal V. Diller will be in charge of the program. Cribbs, who is general manager of National Candy Company, Chicago, is director of NCA and the Chicago Candy Association. Diller is executive vice-president of the Nutrine Candy Company, Chicago.

Gott said reservations should be made directly with the hotel, as NCA is unable to handle them.

D. P. O'Connor, of New York, was appointed chairman of the exposition committee, and Walter W. Kolbe was named chairman of the dinner dance.

Convention will open with a luncheon Tuesday and end with a dinner dance Thursday evening. General and special sessions will be held during the intervening three days.

EXPECT TRUCK TIRE SUPPLY TO BE GOOD AFTER MIDSUMMER

CHICAGO, March 30.—Satisfactory supplies of truck tires by midsummer were predicted last week by John C. Coyle, president of D. F. Goodrich Company.

Addressing the Chicago Technical Societies Council in Chicago, Coyle said that U. S. production in 1946 will exceed the 1940 output by 46 per cent, reaching a new peak time of 90,000,000 units. Altogether 70,000,000 of these will be passenger car tires, full demand for passenger tires will not be met until the year's end, Coyle said.

Synthetic rubber will still be used extensively by tire manufacturers owing to problems in restoration of flow of natural rubber supplies from abroad, according to the Goodrich official.

CHAIN MAN SLAPS COIN FOOD SHOPS

NEW YORK, March 30.—Maj. Gen. James A. Ulio, U. S. A. (retired), former adjutant general of the army and recently elected vice-president of the Food Fair Stores, stated in an address before the Sales Executive Club last month in the Roosevelt Hotel that super-markets are looking forward to entering the frozen food field and are installing freezer warehouses in their new stores.

He further stated that the "Julies Verne" approach to food distribution, with shopping reduced to a slot-machine operation, should be discarded. The super-market industry's planning calls for continued expansion of "round o'clock service" already established, he claimed.

ADVANCE NO. 11

Built for the Operator!

PRICES AS LOW AS $8.00 EACH IN LOTS OF 100.

WRITE FOR QUANTITY PRICES ON MERCHANDISE MACHINES!

This machine is exceptionally strong in construction. It is the result of years of experience, where no effort or expense has been spared to achieve perfection. It is a new machine, embodying ideas, a working and automatic system that is unequalled today.
Black Market
In Corn Cuts
Sweets Output

DRE MOINES, Ia., March 30—Black market operations in corn are one of the major causes of the scarcity of the grain for corn sirups and sugars so widely used in candy and soft drinks manufacturing, according to OPA officials in Iowa.

Corn sweeteners also are used in ice cream, chewing gum, and for flavoring in some cigarettes and tobacco products, it was said.

Although the sweetening and starch industries use only 4 per cent of the total U. S. corn crop, manufacturers of these products say it is impossible to get supplies because they are not able to meet black market prices. Situation is further complicated by a poor yield last year.

In an effort to halt black market operations OPA investigators are patrolling highways to stop trucks which officials say haul most of the outlaw corn. From Western Iowa towns most of it goes into Missouri, and the official of the Agricultural Adjustment Administration estimated that nearly 85 per cent of the load is sold at above-ceiling prices.

Reports indicate that the corn brings about $1.45 a bushel on the black market, without much regard for grade or moisture content. At small-town grain elevators in Iowa it brings about $1 and in Chicago the top grade is currently quoted at $1.15 a bushel.

Patent for Frozen
Food Dispenser to
Illinois Concern

WASHIGTON, March 30.—With the coin trade’s interest in frozen food vendors at a peak, a patent was granted this week for an eight-column dispenser of frozen foods which appears to have possibilities for adaptation to coin operation.

Patent.—No. 2,397,405—was issued to Robert H. Bishop, of Champaign, I11., and was listed as assigned to H. Bishop Company, of Chicago. Application, filed May 25, 1945, laid claim to five new features.

Dietetic, as pictured in the drawing accompanying the description in the Official Gazette of the U. S. Patent Office, is a low ball-capped cabinet made with eight columns. Packages of frozen food are pushed up the column by a spring as the top package is dispensed to the customer. Top two packages are visible thru a glass door. Price tag and name of item is displayed prominently above the column.

Canned Plant Food
Trade Shows Growth

CHICAGO, March 30.—Canned Plant Food Inc., industrial mass feeding concern headed by Louis E. Leverone, has grown into a $9,000,000 a year business furnishing 500,000 meals a day to factory workers in 18 States.

With Nathaniel and Louis Leverone, of Automatic Canteen Company, as major stockholders, firm built a large-scale enterprise by specializing in industrial feeding with such in- ports as portable soup and sandwich whees. Recently, Canned Plant Food Inc. moved to larger quarters in Chicago where a model cafeteria will be installed for demonstration purposes and to provide 150 to 200 meals a day for its employees.

The name "Canned" was granted the company by Automatic Canteen Company.

Sandwich Vending

CHICAGO, March 30.—Electronic sandwich vending came up for discussion at a session of the annual convention of the National Vending Machine Association.

Vendors were brought into a conference on electronic vending by Paul P. Logan, director of food research for the association. Logan, a former army colonel, is a specialist in new food processing and equipment. They also were mentioned by J. C. Sharp, vice-president in charge of engineering of the Edison General Electric Appliance Company, Inc.

Tender of the discussion was that it probably would be sometime before electronic cooking would be fully adaptable to home or restaurant use.

Venezuela Dips Into
World’s Sugar Bowl
With Upped Imports

CARACAS, Venezuela, March 30.—In an effort to bring about a quick end to the sugar shortage, the government this week announced it will import $1,000,000 to buy sugar from Brazil and that it had ordered 30,000 tons from Cuba.

There has been a shortage of sugar here for several weeks, and candy manufacturers and other large users fearful their businesses will be crippled unless relief is forthcoming quickly.

For the householder, five sugar is doled out in government stores once a week, and each person is allowed to buy two pounds. Sugar is retaing at 17 U. S. cents a pound.
SALESMEN WANTED TO SELL ROUTES ATLAS COMBINATION PEANUT-BALL GUM VENDING MACHINES

Our men now earning up to $3000.00 monthly. Only those with Shipman, Meier or similar experience will be considered. Give complete information in first letter.

The Atlas Mfg. & Sales Co.
1222 Trickett Rd. Cleveland 11, O.

SODA DISPENSERS
AUTOMATIC—FOR SALE
"Print Queencraft." Mechanically perfect. Parts, Supplies, Trays, etc., available. BOX 741, c/o The Billboard, 1668 Broadway, New York 18, N. Y.

MOVIE MACHINE REVIEWS

Assembled and released by Soundies Corporation of America, Inc. Release date, March 4.

Program 1229

Glamorous VICKIE RICHARDS and hawk-headed ROY WOOD are attractive twosomes as they sing the popular hit tunes. Just a Little Food Affection. (Filmmart)

A fast novelty number, Oh, Please, To Be Done is presented by AL TRACE and His Silly Symphonies. All's hot skin bater does the vocals while the other two, uncannily gus les him. (Filmmart)

GLORIA PARKER and Her Old-Time orchestra present a novelty number, entitled Four Versetibles. Versatile Gloria leads her band, sings the vocals and also plays the xylophone. The setting is a schoolroom with occasional flashes of the band. (Filmmart)

Orientially speaking, About Ben Boogie as presented by DONNA DEVEL and JACK BLAIR, is torridly terrific. Here are settings of four sieves in veils who do a torso twisting routine. (Soundies)

NEW IMPROVED 1946 MACHINE is an all acoustic number entitled Twists and Turns does control work that is nothing less than remarkable. Night club setting. (Filmmart)

Chung Hwang and old Irish favorite Little Town in the Old Country Down, sung by baritone JOHN FEELEY. Setting is an Irish picnic with flashes of scenes of Old Ireland thrown in for comparison. (just a movie)

AIR LANE TRIO plays Scarf Dance in their sultry and syncopated style. Scarf Dance is a shadowy girl. Musician lady does a dance to match. (Filmmart)

Bland CINDY WALKER is the heroine in a musical — melleredram— entitled Great Love of All Time and Neerer and Neerer. Villian pursues her. Cindy ensures her just in the nick of time. But in the end the gal prevails, the villain and it the hero who gets it in the neck. (Soundies)

Assembled and released by Soundies Corporation of America, Inc. Release date, March 11.

Program 1230

JOHNNY LONG'S orchestra plays He Holds My Hand, which is a new band arrangement of the old favorite Paradise. TRANCY and Chalane's band's latest featured soloist, does the vocalizing. Band set. (Filmmart)

A Little Joe Is Good for You is recommended by cute little WENDAL MARILYN TILTON. Dancing SLATE BRIDGE MILLS proves she's right. Scene is a doctor's waiting room. (Minocoy)

LENNY HERMAN and His Band present a novelty tune, Window Washerman. Lenny himself sings the lyrics while long legged DOROTHY DREW dances. (Filmmart)

A catchy drinking song, Chink, Chink Another Drink, is presented by sassy SPIKE JONES AND HIS CITY SLICKERS. The setting is a parlor room. An unburled girl in fast dance data. (R. C. M.)

GOBEL GRAY and His Casa Loma Orchestra play an unusual number entitled Shanghai. The scene is an Arabian harem with FAITH ARLIN doing a seductive dance. A turbaned sultan plays a werted and haunting clarinet solo. (Filmmart)

MARC PLANT and HELEN COLE do a rendition of a recent favorite Anvilliers Waltz. Four belles gracefully waltz in the background. (R. C. M.)

Coke Walk Polka is presented by the SWING STARS with BILLY AXTON taking care of the vocals. (Filmmart)

LEDONNE TRIO on the xylophone, bass fiddle and guitar, present a rendition of the old favorite Hot Dog Holiday. Blend TONI TODD provides the eye appeal. (Soundies)

Assembled and released by Soundies Corporation of America, Inc. Release date, march 18.

Program 1231

It Must Be Jelly (Cause Jam Don't Shake Like That) is a solid band arrangement by JOHN LONG'S ORCHESTRA. An alluring dance by DOROTHY YORK is eye- catching. (Filmmart)

RAY KINNEY and HAWAIIANS play one of the most known waikis, Wi Ki Ki. Hawaiian tunes called Koa Moon. The ALOHA MAIDS (4) languidly dance with the band set. (R. C. M.)

The Old Gray Mare is revived by the SWING STARS. The SWING STARS is the new band of JOHNNY GAUNTNER, topnotch piano player, featured weekly by Eddie Good and Artie Shaw. JOANNA CAVANAUGH does a high kick routine. (Filmmart)

Popular and handsome MICHAEL, King of the Irish bulls, presents the old favorite Irish ballad, Mother Macree. Setting is a radio studio with flashes of "listener's in" all over the camera. (Minocoy)

Under the Bamboo Tree, is played by LENNY HERMAN AND BAND with three boys in the band doing the vocals. A native style dance by a gal in a grass skirt adds interest. Band background. (Filmmart)

CARSON ROBINSON and His Buckaroos present When It's Springtime in the Rockies, that grand old western theme. This band bangs off camp fire scene with scenic flashes of the Colorado Rockies. Makes this an interesting novelty dance of the time. (Filmmart)

A sizzling Mad About Her Blues is played by Dewey and Six Girls all girl band. TOMMY MORTON presents vocals and DOROTHY BLUET does the dance. Band set. (soundies)

The three gals and four guys of THE SONG SPINNERS sing Home—there's no place like it. The kind of gal you can bring home to your mother. Lovely MARY ZADEL looks the part while JACK KILTY sings to her. (Soundies)

Films To Be Based On J. T. Mangan's Sell-Yourself Book

CHICAGO, March 30—Dartell Corporation here is making six sell-yourself books on films based on a title bought by the Art Department of William J. Mangan Jr. Company's "empty wrapper" advertisement featured widely on billboards.

Also the author of Automatic Merchandising, a book describing the automatic machine business, as well as of numerous other books, J. T. Mangan says that the movies built around his selling and buying system will be sold to business firms for use in sales and employee meetings.

This is not Mangan's first venture in the motion picture industry. His song, We're All Americans, was the subject of three different movies, one of which starred Kate Smith. In silent film days he pioneered as writer for Esquire, American, and Selig studios in Chicago.

Empty Wrapper Ad Wins Wrigley '45 Best Poster Award

CHICAGO, March 30—Best outdoor poster of 1945, according to the Art Directors Club, is a design of William Wrigley Jr. Company's "empty wrapper" advertisement featured widely on billboards.

Gold medals were awarded to the chewing gum company and its ad agency as well as to the advertising art director Otis Shepard. Presentation was made at a luncheon opening the first national exhibition of outdoor advertising sponsored by the Art Directors' Club.

For Famished, Hot Moroccan Rabat: Food Soon by Slot

PITTSBURGH, March 30—Add "Coin Machine News from Near and Far" to the following seven-word news service communique: "RABAT — American-type automats may be started in those two Middle Eastern countries, according to the slot machine world."

Culled from The World Almanac for information of interested coinmen are these notable facts about this far-off climate, a pastoral population, and the headmen is reigning Sultan Sidi Mohammed.

Rhoda Enge To Marry

PHILADELPHIA, March 30—Frank Engle, Automatic Equipment, announces that his daughter, Rhoda Engle, will be married tomorrow (31) to the following former dancer at the Ritz-Carlton Hotel here.

Rake Coin Machine Exchange

609 Spring Garden Street PHILADELPHIA 33, PA.
Advertise To Keep Old Golds in 5th Selling Position

JERSEY CITY, March 30.—P. Lorillard Company, maker of Old Gold cigarettes, expects to conduct an extensive advertising campaign to maintain Old Golds in their present position as fifth largest selling brand.

Firm's president, Herbert A. Kent, made this disclosure at the recent annual meeting of stockholders here in reviewing current operations.

Kent told stockholders that the company had maintained its competitive position during the adjustment period which followed overstocking of dealers last fall and forecast a brighter outlook.

Hope for a new government price policy which would take into consideration the competitive factors in the cigarette industry was expressed in the annual report.

Flick of Wrist by Customer Flips on Ad Automatically

POTTSTOWN, Pa., March 30.—New kind of automatic machine, called Advox, has been getting a trial here in a bakery as a method of on-the-spot advertising.

Machine automatically delivers a sales message every time a customer reaches for a loaf of bread in the bakery counter. Machine works on an electric eye principle, and the device goes into action whenever a person breaks the circuit to get a loaf of bread. Once the circuit is broken, machine delivers a brief sales message.

Results of the trial period in this town of 20,000 indicate that the machine has sales ability. First reports show that sales in the bakery have gone up 500 per cent.

Plans now call for installing the equipment in 50 Chicago stores.

Machine is the brain child of Stanley L. Musselman, president of the William A. Schoutz advertising agency in Manhattan.

Trade was interested in the machine, since the idea of having wired or telephone music systems plug nationally advertised products has been aired recently.

Food Vender Plug

NEW YORK, March 30.—"Slot machines offering hamburgers, hot dogs or soft drinks soon will be on the market," according to Ed Sullivan in his column Little Old New York, Saturday (25), in The New York Daily News.

Buy $125,000 Home For Fayetteville, N. C. Vending Firm

FAYETTEVILLE, N. C., March 30.—Joseph Calcutt, owner of the Vending Machine Company here, has purchased the office building bearing his firm's name at a cost of approximately $125,000.

Altho the deed was registered only last week, according to the office of register of deeds, transaction was completed about a year ago. A. M. Pleschman and "others" were listed as former owners.

Property comprises a modern office building, garage and storage.

A crew of 50 agents, working thru the Lancaster County Agricultural Association, set up the insurance system. Government policies guaranteed the grower market prices for three quarters of the crop insured. Premium was computed according to an elaborate formula based on average quality and yield for a given acreage. In this county average premium was $1.82 per acre for average guarantees of $380.40 per acre.

As a result of thunderstorms, freezing weather and a flash flood, farmers filed claims totaling $150,000 on the 1945 crop.

VENDORS UP TRADE

(Continued from page 118)

in conversations with Mexican soft drink bottlers and distributors, he found them quite enthusiastic about venders, Manzari said. Many soft drink firms at one time or another operated vending machines, but frequent changes in the size of coins with consequent necessity to revamp the coin mechanism led a number of them to give up machine selling, he reported. Manzari said, however, that he saw several vendors in his travels, all of the bottle type. But bottlers told him that they still were using some cup machines as well.

Now that the size of coins appears to be standardized, soft drink dealers thru the country are again planning to increase the use of coin dispensers, he said.

Manzari operates the Oriole Beverage Company in Chicago.

WEED MEN COLLECT

(Continued from page 114)

This represented nearly half of the county's tobacco farmers.

Government Policies

A crew of 50 agents, working thru the Lancaster County Agricultural Association, set up the insurance system. Government policies guaranteed the grower market prices for three quarters of the crop insured. Premium was computed according to an elaborate formula based on average quality and yield for a given acreage. In this county average premium was $1.82 per acre for average guarantees of $380.40 per acre.

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Hopes Soar on Popcorn Sales

(Continued from page 114)

urner is caught in a squeeze between the scarcity of quality popcorn and the shortage of edible oil.

Corn Scarcity

A truck load of the 1945 crop amounted to 450,000,000-pounds—an increase of 68 per cent over 1944, first quality popcorn still is scarce, Villienes said. He estimated that nearly half the crop was damaged by early frost and heavy rains last season, so that from a grower's standpoint the actual crop wasn't much above the 202,000,000 pounds harvested in 1944.

A Outlook for 1946 harvest is much brighter, he said. Reports are that, after difficulties with last year's crop, farmers have cut plantings of popcorn sharply. How much no one knows yet, Villienes said. "It doesn't look as if plantings are going to be anywhere near as heavy as last year."

But the industry—which embraces an estimated 15,000 popcorn shops and dealers—generally is looking forward eagerly to October when the harvest begins to arrive at the warehouses.

Possible Solution

Hint of a possible solution to the popcorn industry's problems came in a report that one refiner of corn sirup and vegetable oils wanted to buy 100 cars of low quality corn for crushing. But whether he wanted it for oil or corn sirup was not clear, and popper operators were not quite sure whether or not popcorn oil would work as flavoring.

Meanwhile, appetite of the U. S. traveler and tavern-going public for popcorn continues to mount, and from the West Coast came word that a new firm has announced plans for a popcorn vender.
Spots Eager To Get Jukes

Cigarette vendors also top of restaurant owners' want list, queries reveal

CHICAGO, March 30.—A tremendous backlog of locations for coin phonographs and cigarette machines exists among the nation's estimated 540,000 restaurant, sandwich bar and other eating places, a random survey at the annual convention of the National Restaurant Association in the Stevens Hotel indicated.

Of 11 restaurant owners queried only one reported having both juke boxes and cigarette vendors and all expressed a desire for more of the latter. Two others had only juke boxes, two had telephone music service. The remaining three had no regular music for their customers, and one of these said he didn't have even a radio.

The restaurateurs were picked at random from the ballrooms and lobbies of the convention with an eye mainly to bootlegging, restaurant men rather than representative of chains.

These figures would indicate that a large market for coin-operated music is still available, despite the reminders of the association itself that music is an important element of a restaurant's success.

Big restaurant operators have repeatedly reported sales dropping that, using the relaxing spell of music, food sales jump appreciably.

One Canadian restaurateur—who operates the Varsity Cafe near the University of Toronto—confessed it had never been approached about installation of either a music or cigarette machine. He explained that two queries who had no music at present, both said they would please consider.

Typical was W. C. Glazer, owner of the Colony, Cincinnati spot. Glazer said he had never approached about either type of music. Glazer, incidentally, is the brother-in-law of R. D. Grady, one of the West Coast's largest dairy-drink, candy and cookie vendors.

Great Convenience

His cigarette machine, which is operated by Stern Cigarette Vending Service, he described as a "great convenience to both customers and employees." He added also that it had taken the loss out of cigarettes as well as the necessity for checking on supplies during the wartime shortage. Glazer said he had been able to save between $20 and $30 per week which he praised highly, but he was just as pleased, he said, as he would be from the some type of music. Glazer, incidentally, is the brother-in-law of R. D. Grady, one of the West Coast's largest dairy-drink, candy and cookie vendors.

"I wish you could tell me where I could get a cigarette vendor," he said. "Handling cigarettes really is just a courtesy service to the customer, and in the long run, it costs a lot of money. A cigarette machine is the best way out, because you get all the money on the spot!"

Only six of the 11 interviewed had cigarette machines, but of the other five, all expressed the same eagerness to get a cigarette vendor added. The managers all said this was a constant demand of their customers, and that they did not care how they were paid. They would not care whether the machine was new or old, and they would not care how much it cost to operate. They all said they had been approached by the manufacturers, and that they were quite willing to take care of, everything considered, even during the shortages, he concluded.

"One of those who was lucky enough to have both a juke and a cigarette vendor was Mrs. Lee Davis, whose Florida Inn placed first in the Coffee Cup at Texarkana, Ark. She said they were well pleased with the operation, and that they had been quite popular, and that even in a place as large as their own, 150,000 records were in the machines—an important item.

Frank Cundart, operator of Markly's Restaurant at WindSOR, Ont., said he has a coin phonograph in his cafe, but vendors are extremely scarce in Canada. "If you wish you could tell me where I could get a cigarette vendor," he said.

Whether this survey, made at random, indicates the true condition of S. and Canadian restaurateurs, there is no way of telling without a national study. Applying these fragmentary figures to the study data available on U. S. restaurants, it would be quite probable that nearly 200,000 eating places are in need of something, either records or cigarette vendors. It would further indicate that approximately 110,000 potential locations are the coming of the new model coin phonographs.

PHILADELPHIA, March 30.—G. S. Falkenstein, local record dealer who recently moved into larger quarters that include a sidewalk display, is planning introduction of a Disc Jockey to provide teen-age gathering place in center of town. Stunt is expected to result in increasing business of many present top customers for current record releases.

Falkenstein will have convenient sales counters stockied with latest record and coin machines providing candy, cake and soft drinks. The cost of erecting and operating equipment will be covered by the Den when it will be ready to break, on local school system, and the boys come from the high school. Seventy-five cent admission will be charged.

A popular atmosphere will be maintained and Falkenstein is lining up personal appearance of record stars to get the room rolling. It will be decorated with special emphasis to the boxy shop with swan pictures of their facades and other autographed.

This is the first time such an idea has been tried in this area, and other dealers are watching with interest, .and several in the area are considering it. The costs are being absorbed by the coin machines.

New Firm To Push Foreign Phonograph Trade

George Rokas Manager

CHICAGO, March 30.—Export plans of Jukebox Distributors Corp., are looking up, with the announcement of a new firm, American Phonograph Co-Operative, Ltd., thru which Wurlitzer distributors will sell used models abroad.

Prior to the war bulk of Wurlitzer coin phonograph exports were handled thru the Rokas Co., but now it will have its own organization.

Headed by George Rokas, who is designated general manager of the office in Chicago, the firm of Wurlitzer distributors has its initial advertising in the current issue of Universal Commerce, Spanish language export paper published in New York.

While plans have not crystallized as yet, according to Rokas, AMPCO's advertising describes the company as "organized to rebuild and export coin-operated phonographs owned and operated by its member phonograph distributors of the Rokas branch.

Phonographs will be factory rebuilt and reconditioned to look like new, with certification Inter-American condition, according to this information.

Cincy Phono Meeting Set For April 9

CINCINNATI, March 30.—General meeting of all Jukebox Owners' Association will be held here April 9.

Proposed membership drive, discussed this week by CAPOA trustees, is the only new phonograph needle to be placed before the Assembly as a major business item, Samuel E. Chester, president, says.

Public relations aspects of the phonograph business also are being stressed. Highlighting the board of trustees session were talks by Charles and Ted Stinch-funder on "A. phonograph Association Benefits the Public." The foremost public interest in juke boxes the association is using a prominent downtown show window for display purposes, featuring activities of members and various juke models.

Nelson Juke Needle To Hub Enterprises

BALTIMORE, March 30.—Hub Enterprises has been handed out to Golden, S.C. Silverstein and Art O'Malley, are handling the Double-Point phonograph needle produced by Jack Nelson.

Nelson has a special cement content makes for lasting quality, the maker claims. He further states that his needle has been selected by the humid climate with two outstanding points. Music machines The Billboard April 6, 1946

Big Backlog of Cafe Locations

Platter Firm's New Home Has "Disk Den" for Teen Agers

LOS ANGELES, March 30.—Over 500 operators and 80 recording artists will have the first look at a new AMI Juke Box at a showing staged by the M. S. Wolf Distributing Co. here this week, firm officials said.

Also on hand was Doc Eaton, sales manager for the manufacturer and commented on Wolf's showing, saying "It is the most beautiful presentation I have ever seen.'

Artists' records, personally autographed were handed out also by music operators who attended. Of these visitors besides Roy Acuff, Roy Baker, Eddie Cantor, Andrews Sisters, Freddy Martin and Spike Jones, there were quite well.

Bill Wolf revealed that mechanics and construction men have been working Saturdays and Sundays to get the Seattle branch office ready for the grand opening and the showing of the new juke scheduled for April 6.

Hart Beutler was named manager of the Seattle offices. Wolf said the date for the official opening of the downtown offices will be announced soon.

Disco Reports $839,692 Net

NEW YORK, March 30.—Jack Kapp, president of Decca Records, Inc., announced that his company showed a net profit of $839,692 after all charges in 1945. This was equivalent to $2.16 per share, compared with $2.58 a share earned in 1944.

Decca's total sales amounted to $15,770,000 last year, an increase of $2,153,000 over the business done in the previous year.

"Due to World War II the most difficult year of the war period," Kapp declared that the shift to peacetime operations has put his company in a position to "meet the unprecedented demand for phonograph records with greater production capacity.

"Two new factories will contribute substantially to the volume reported in 1946," Kapp added. "One, purchased in 1944, is located in Los Angeles. It is now in production and should reach full capacity this year. The other, leased factory, now a small building in Chicago, will be in operation by the middle of the year. The combined factory, located in Bridgeport, Conn., and one in Richmond, Ind., are currently producing records at the rate of 7,000,000 monthly."
**MEASURED MUSIC**

*The Personalized Music System*

Your "TAKE" is not limited to one nickel at a time when it's a *MEASURED MUSIC* stop.

That's why smart operators are all going the *MEASURED MUSIC* way.

Get your locations converted now and cash in on this Multiple-Profit deal.

SHIPMENTS ARE NOW BEING MADE

THE HOME OF *MEASURED MUSIC*

PERSONAL MUSIC CORPORATION

PHONE: BIGELOW 8-2200 P.O. BOX 720 U.S. HIGHWAY NO. 1 NEWARK N.J.
Chicago Juke Ops Consider State Group

Expansion Discussed

CHICAGO, March 30.—Illinois Phonograph Owners, Inc., organization of Chicago juke box operators, is considering a move to extend its range of membership over at least a portion of Illinois.

According to Michael Spagnola, executive secretary, association leaders have been talking of opening their organization to phonograph owners in Northern Illinois, and eventually, perhaps to operators through the State.

IPO members met this week (28) at the Sherman Hotel to consider problems of the industry in Chicago. Ray Cunliffe, president and chairman of the association’s committees on legislation, reported on his group’s work with the Chicago phonograph tax. Other officers of the organization are Walter Miller, of Miller Automatic Music, vice-president, and Robert E. Guarro, of American Music, secretary-treasurer.

Serving with Cunliffe on the legislative committee are Roy Bloomquist, of Metropolitan Amusement, Daniel Palaggi, of Century Music; Joe Peskin, of Universal Music; Andy Oomens, of Walter Oomens & Sons, and Miller.

Spagnola reported that among new members of the organization is Personal Music Corporation. He said also that some longtime members of the organization are going into telephone music “on a small scale.”

James Hyde Joins AMI as Assistant To Sales Manager

CHICAGO, March 30.—James I. Hyde Jr. has joined Automatic Instrument Company as assistant to general sales manager DeWitt (Doc) Eaton.

Hyde comes to his new post from Fairchild Camera & Instrument (James Hyde Joins AMI, page 126)

Disk Mood

MOOSE JAW, Sask., March 30.—Records are used by a Moose Jaw photographer to get his subjects “in the right mood.” He has a record player in his studio and plays everything from classical to swing, depending on tastes of the customer. Maybe somebody could sell him a juke box.

Muzak Inks 47 Franchises on Its Fone Music

CHICAGO, March 30.—Muzak Corporation now has signed 47 operator’s franchise contracts for its telephone music service and 30 now are in operation, according to Charles C. Cowley, vice-president. Cowley was in charge of the company’s display booth at the annual convention of the National Restaurant Association in the Stevens Hotel here this week.

Cowley said the music service henceforth will be distributed “entirely on a franchise basis” except in New York, where it was launched. In Manhattan, the company has 1,400 subscribers, of which 76 per cent are entertainment spots, such as restaurants and night clubs, and about 30 per cent are industrial, such as factories, stores and banks, he said.

Seeks Plant Spots

Over the rest of the country, the service is seeking chiefly industrial spots, and Cowley said, “over-all, about 40 per cent of our subscribers are industrial.” Company now has wires reaching into 110 cities of populations from 25,000. From the Chicago operator’s studios, for instance, the service goes to Evansston, Ill., and Gary, Ind., near by. Service sells for $30 to $300 per month “according to the number of customers or employees served,” Cowley said.

Cities where service now is offered include Philadelphia, Cleveland, San Francisco, Los Angeles, Baltimore, Beverley Hills; Providence, R. I.; Miami Beach, Miami; Hartford, Conn.; Detroit, Denver, Buffalo, Washington, Boston; Waterbury, Conn.; Pittsburgh; Springfield, Mass.; Hollywood; Wilkesburg, Pa.; Montreal, Brooklyn; New Haven, Conn., and Toronto.

Editor Classifies Coin Phonos Under Education Heading

SAN ANTONIO, March 30.—Juke boxes have broken into education—at least the education editor of Life magazine puts them there.

Recent issue of the publication has a full page leading off the education section which is dominated by a juke box. Twelve-year-old Johnny Camera, an Italian waltz adopted by a Texas G.I., is the principal subject of the shot, tho the youth is somewhat out-sized by the juke.

Caption under picture reads: “His Americanization proceeding rapidly, Johnny Camera indulges in his favorite pastime: listening to the juke box in Thompson’s restaurant.”

Michigan Automatic Phonograph Operators’ Association

Michigan Automatic Phonograph Operators’ Association's secretary-treasurer, Victory J. De Schnyver; Rudy Greenbaum, vice-president Aireon Manufacturing Corporation, and Leo Dixon, president Triangle Distributing Company, Cleveland, talk things over.

HOMER E. CAPEHART, guest speaker, at MAPOA meeting. Nearly 1,000 guests were on hand to hear trade leaders’ addresses.

LEO DIXON, Cleveland, gets certificate of appreciation from MAPOA President Joseph Brilliant for his aid and counsel.

TODD CULLIES, Music Services; J. Dorsey Callaghan, Detroit Free-Press; John Ellsworth, Edward Vvilite, Wolverine entertainers; Ben Robinson, Robinson Sales; Leo Green, International Coin Distributors.

HOSPITALIZED vets from Percy Jones Hospital, Battle Creek, Mich., came down as guests at the association’s banquet and party staged at Detroit’s Latin Quarter. They obviously enjoyed themselves.
ROCK-OLA

The

PHONOGRAPH

OF TOMORROW....

Today

Automatic Phonograph

Owners Everywhere say:

"Just what we've been waiting for!"

ROCK-OLA MANUFACTURING CORPORATION

800 N. KEDZIE AVE. * CHICAGO 51, ILL.


Wanted 10,000 Phonographs

Offering the Following Prices:

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<th>Phonograph Model</th>
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<tr>
<td>Rock-Ola Commando</td>
<td>$475.00</td>
</tr>
<tr>
<td>Mills Throne</td>
<td>$500.00</td>
</tr>
<tr>
<td>Mills Empress</td>
<td>$500.00</td>
</tr>
</tbody>
</table>

ACE COIN MACHINE COMPANY
2125 CEDAR SPRINGS DALLAS 1, TEXAS

PHONOGRAPH ROUTE
Will purchase your phonograph, large or small, anywhere. Mail listing of type of equipment and purchase price.
BOX 766, Care The Billboard, 1564 Broadway, New York 19, N.Y.
Folk artists and folk music are receiving plenty of publicity these days via articles in some of the country's leading magazines, the recent Whoopee and Holler Operas by Doron K. Austrin in Collier's for example. With this particular type of music in the midst of a nation-wide revival, such articles help to create further interest by reaching people who would not ordinarily be interested.

The article by Austrin not only tells what folk music is and why it is so popular with the average person, but also tells how some of the better known composers and folk artists entered the field. Bob Miller of Main Street Music, Elton Britt, Roy Acuff and His Smoky Mountain Boys, Frank Walker, Riley Puckett, Guy Madison are a few of the well-known folk artists and composers mentioned in it.

Kote Smith is the latest of popular recording artists to record Dick Thomon's Sioux City Sue. This brings the total of recordings of the tune to eight. A master of the plaintive love-song is the Rambling Rogue whose latest recording for Columbia Records are Blows In My Mind and It's Wrong to Love You.

Victor Records released last week what may be the last recording by the Sons of the Pioneers for that company. Understanding is that the group is no longer under contract to Victor. Although Roy Rogers with whom they are signed, is to carry on. Releasing are Gold Star Mother with Silvery Hair and I Wear Your Memory in My Heart.

The WLS National Barn Dance moved to Great Lakes Naval Training Center for their Saturday night broadcast (Mar. 23). The Hoosier Hot Shots of that program have had a new film released by Columbia Pictures. Title of pic is Saddle a Star.

Tex Ritter just completed a 10-day recording session at Capitol. . .

Deuce Spirigpreis, formerly with Spade Cooley, replaces Art Wensell's band on Cottonseed Clark's Hollywood Barn Dance over CBS.

Cal Shrum and principal player in his first Westernair picture, Swing, Cowboy, Swing will do p. a. trick in eight Lippert circuit theaters in Northern California. Troupe includes leading lady Alta Lee, Don Weston and Al Winters. Your tour will be: Fresno, San Francisco, Saenger, Stockton, San Palos, Napa, and Salinas, Calif.

Karl Hajoe, PRC pictures musical director, has been inked to songs and background score for new Eddie Dean color film, Colorado Serenade. The Santa Fe Trailblazers have split up. Rusty Keever and Pat Panrai, of the combination, have gone to Chicago. Shorty Long, Jack Daye and Peevee Miller have formed a new group known as the Santa Fe Trio and continue on the WFIL Hayloft Hoedown, Philadelphia.

Chris Sanderson, folk-dancing specialist, has started a course in the art of the square dance and other specialties at the Junto, Philadelphia free adult school originally founded by Benjamin Franklin.

Jack Howard, Philadelphia publisher, just made a deal to have his Blue Ranger recorded by Hank, the Singing Ranger, on Bluebird of Canada.

Jesse Rogers, on the Hayloft Hoedown. WFIL, Philadelphia, has recorded his own tune, He's Tall In the Saddle.

Jimmy Myers, out of the army after a couple of years in the South Pacific, has revived his Myers Music Publishing Company, Philadelphia, and is working on his first play tune, Westward Bound.

Melody Round-Up-Time on WHAT, Philadelphia is featuring Kitty O'Brien, Doug Ammons and "Uncle Jim" Gardner.

Bashful Barney Barnard entrenched for Fort Ogilthorpe, Georgia, after spending a 45-day furlough working on WHAT, Philadelphia. When he gets out in June, he will return to the Philly station.

Grandpa Marshall Jones, the Old Man of the Mountains, gave his friends a big surprise when he appeared on WSM's Grand Ole Opry Saturday, March 16. Grandpa is now with Pee Wee King and his group. King has recently acquired two top notch entertainers for his show—Cowboy Copas and Grandpa Jones.

When Jack Guthrie, writer of Oklahoma Hill, appeared on WSM's Grand Ole Opry a couple of Saturday nights recently, he was amazed at the amount of mail he received.

Lew Childre, another WSM artist, wrote the song, When Fog Forms on the Rio Grande, that he sings over that station. The song is published by Peer International. Lew has written quite a few of the songs he sings over WSM. One of them—a love one—being about his home state, Alabama. Lew and his co-writers also have a new song, You Wanted Me to Smiles.

Little Shoe, who used to be with Frankie Merle's Log Cabin Girls and Boys, is doing some entertaining out KLRA, Little Rock, Arkansas, way. Shoe is said to be in the process of writing and presents the Arkansas Jamboree Barn Dance and everyone seems to be pleased with the way she does it. She has such acts as: The Armstrong Twins, Frank Dodgson, The Crystal Valley Boys, The Stamps Baxter Rainbow Quartet, The Union County Boys, and many others. Her own group, at present, consists of Charles Diehl; Vic, with his accordion; Wildcat Willie and his violin; Roy Hodges and his steel guitar; Bud Seward; Earl (Ezzy) Mehren, comedian, and Frank Dodgson.

Jimmie Winwood and His Top Rangers of WHKC, Columbus, O., have a daily program of folk songs and wartime entertainment. One of the features of their daily program is the tiki they give to announce birthdays of people that thru the State.

Sunday, March 24, was a big day and evening in Youngstown, O. There was a big Hillbilly convention held there in the Stambaugh Auditorium. Acts from many different stations were there and some of these were: Curley Miller's Plough Boys, with Curley, Hallie, Marion Martin, accordionist, and Jimmie Hutchinson; Blaine Smith and His Pioneer Pals, Cal Smith and Harold (Hawshawk) Hawkins; Little John Graham and his wife, Cherokee Sue; Woody Woodell and His Ridin' Rangers; Froggie Cortez, comedian, and many, many others. Curley had his trick horse, Sage King, on the stage also.

Blaine Smith appeared as guest (Mar. 20) on Woody Woodell's WIPIC, Sharon, Pa., program, and sang Shame On You.

Over WMMN way, they have a new idea that is bringing in a real mill deluge. At 7:45 a.m. EST. Monday thru Friday, they feature records and transcriptions of all the boys who used to be on that station. And WMMN has had many famous radio personalities there at one time or another. At present on the WMMN Hit Parade, the song, Bless Your Little Heart, is No. 1. Song of the Water Wheel is No. 3, and a very close No. 3 is Roy Dell.

In SEATTLE it's

NORTHWEST SALES CO.

Serving and servicing the Northwest with the best in Phonographs.

In BALTIMORE it's

R. P. McGINNIS CO.

Conveniently located to give operators the best in automatic music.

MILLS INDUSTRIES, INCORPORATED · 4100 Fullerton Avenue, Chicago 39, Illinois
Attention, Operators in Northwestern Pennsylvania!

We Are Showing

"THE ROCK-OLA PHONOGRAPH OF TOMORROW"

At the FORD HOTEL
ERIE, PA.

On April 6 and 7

DON'T FAIL TO SEE IT!!!!

B. D. LAZAR COMPANY
1635 Fifth Avenue
Pittsburgh 19, Pa.

NEW YORK, March 30.—"Bogie" Sugarmann, Mike Munves, Jack Miltzick, Bernie Wolrton and the rest of the staff of Runyon Sales Company, played host this week to over 1,000 operators at the Eastern premiere showing of the AMJ juice box.

John Haddock, president of AMJ, was present in the showroom, along with Lindy Force, AMJ assistant sales manager; Monty West, engineer; William Hanson, engineer, and Jim Hyde, sales division.

Guest artists, photographers and reporters filled the showroom. Flowers from well-wishers were also plentiful.

"Turnout and interest expressed by the operators in the new model was more than satisfactory," according to Sugarmann.

Lease Patents

By Farnsworth

FORT WAYNE, Ind., March 30.—Benefits for manufacturers of coin-operated phonographs are seen as one effect of the recent decision of Farnsworth Television and Radio Corporation to make available for licensing all company-owned patents and patents under which it has licensing rights.

Following similar action taken by RCA and International Harvester Company, corporation has authorized the US. Patent commissioner to place all such patents on the Register of Patents. Licensing will be arranged under standard terms and conditions.

Farnsworth officials indicated that a list of patents thus freed for general use would be made available as soon as possible.

Ideal Novelty

Show Attracts Large Turnout

ST. LOUIS, March 30.—Carl F. Tripp was host to 400 operators in the St. Louis area last week-end at an open-house party in his Ideal Novelty Company showroom for the unveiling of Rockola’s post-war juke box and of International Mutoscope’s Voice-o-Graph.

In addition to a full representation of coinmen in the city, a large number of out-of-town operators viewed the machines.

Two-day festivities extended from 11 a.m. until after midnight on both days. Staff was on hand to demonstrate the two companies’ first peace-time products.

Ideal Novelty Company is distributor for Rock-Ola and Mutoscope in Missouri and Southern Illinois, also distributes machines of several other manufacturers.

Mass, Ops Sked

Second Meet; May Form Association

BOSTON, March 30.—At a meeting of Massachusetts music operators, March 31, in the New Copley Hotel, it was voted to hold another meeting April 1 in the hotel to discuss further the important problems that came up for attention, reported Mike Munves, of Pioneer Music Company, Inc., who acted as chairman.

Chief problems interesting opera-
**BEST-SELLING POPULAR RETAIL RECORDS**

(Continued from page 32)

<table>
<thead>
<tr>
<th>POSITION</th>
<th>WEEK</th>
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<th>LABEL</th>
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<td>ONE-ZY, TWO-ZY</td>
<td>Freddy Martin, Victor 20-1826</td>
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<td>DICK ROBERTS</td>
<td>Les Brown, Columbia 36845</td>
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<td>1</td>
<td>YOU DON'T BE SATISFIED</td>
<td>Les Brown, Columbia 36884</td>
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(Remember Inn canteen, proposed that existing teen-age centers be converted into youth centers.)

At the same time, Harold E. Grossmann, Elgin, Ill., business man and leader of Elgin's nationally-known "WANT TO BUY MUSIC"

**Erik Wurlitzer**

It's urgent to expand the scope of Warwick in Elgin, and to provide a more fitting tribute to those who served in the armed forces. Thus was the statement of a leader of Elgin's nationally-known "WANT TO BUY MUSIC"

At the same time, Harold E. Grossmann, Elgin, Ill., business man and leader of Elgin's nationally-known "WANT TO BUY MUSIC"

**Tinkling Toy Juke New Novelty Item**

Chicago, March 30.—One of the newest novelties to appear thru the country is a small music box in the shape of a coin phonograph.

Device, now on sale at Chicago record and novelty stores, is made of plexiglas with tiny replica of coin chute and record player visible thru the tinted cabinet. It is about four inches high, three wide and couple of inches deep.

Music-making mechanism is located in the lower part, in a position corresponding to location of the amplifying hook-up of a regulation juice box. It tinkles out its tune when wound up.

James H. Martin's Disk Distrib Firm Adds Space in Chi

Chicago, March 30.—James H. Martin, local record distributor, has obtained the lease on adjoining quarters at 1407 West Diversey Boulevard and commencing May 1, the lease takes effect, Martin will begin extensive remodeling of his present distributing headquarters.

Acquisition of the additional space to supplement his present facilities at 1407 Diversey will increase available floor space to 6,000 square feet, Martin states.

Plans for the new arrangement include the installation of four sound-proof booths for operators and retailers to test recording equipment and hear records distributed by Martin. An elaborate record filing system and customer service department is being planned by Martin too.
Big Year for Target Games
In Parks, Arcades as Vets Return, Is Eden Forecast

Concern Begins Distribution of Electric Machine Guns

CHICAGO, March 30.—W. C. Eden, executive manager of the Electric Machine Gun Company, with 25 years’ experience in the target-range field as authority to speak, paid for March 1946 will represent the largest year in the history of target-range sports.

Release of 5,000,000 servicemen from the armed forces by June 1 and the interest which they and the war-time civilian population took in shooting during the war, should increase play in target ranges in amusement parks and arcades.

According to Eden, “There are so few places a person can go to learn to shoot or keep his ‘shooting eye’ that the sprouting of target ranges will come as a matter of course.

Electric Machine Guns

It was announced this week by Eden that his company has just completed distribution of 680 electric machine guns for amusement parks and arcades.

Eden also predicted that manufacturers of range equipment and guns are readying many more attractions for range operators. They will appear on the market as soon as materials permit quantity production.

Guns recently distributed by the firm are the same as those designed and manufactured for the armed forces used as trainers during the war. They were purchased from the government, as were the patent rights to manufacture the guns in the future.

A prominent target range equipment manufacturer will produce the identical guns at some time in the future, Eden said.

The electric machine guns were first used as trainers by the Navy in 1943 and were in service right up to the close of the war. Proof that the guns will stand up under constant use was given by Eden in the revelation that the Navy tested the guns by putting them under continuous fire for three to four weeks at a time, with a minimum of wear and breakdown.

In Chicago during 1945 the guns were location-tested at Riverview Park. New type targets were designed, as the guns were in service when compared with rifles. A specially designed target with over 300 moving parts has been put into production and will be available soon, Eden said.

Cola Operation

Altho not coin-operated, Eden said numerous operators who have acquired the guns for in-and-outfitting of coin chutes. It is very likely, Eden added, that when the guns are manufactured in sufficient quantity of them will be completed with coin chute attachments.

Standard range combinations include four guns with 12 feet of target, altho several operators in some of the larger parks and arcades are planning extensive layouts of guns with as many as 40 and 50 machine guns and rifles.

Construction of the gun consists principally of an electric motor, compressor, clutch, sound producer and timing device, all combined in one unit. The gun is built with an off-center fly-wheel providing vibration sufficient to simulate actual machine gun firing. It can be used on any embankment with pedestal support or mounted on a rifle range corner-support.

The gun fires either copper-coated BB shot or 3/16-inch steel ball bearings at the rate of 250 rounds per minute. The pellets achieve a muzzle velocity of approximately 400 feet per second. Gun can be set for 36 shots firing, giving 100 shots, and additional can be installed to allow 10 to 60 seconds of play.

Ask Gambling Tax for Bonus

CHICAGO, March 30.—Financing of a State veterans’ bonus with heavy taxes on various forms of legalized gambling is favored by Illinois participants of the American Veterans of World War II.

Statewide poll of members just completed reveals that 92 per cent of those questioned want payment according to number of days spent in service, with increased rate for time spent overseas. Majority wanted the bonus “immediately,” and called for taxes on gambling to pay the bill. Only 1 per cent opposed the bonus.
GRIP MACHINES
Reconditioned
$15.00
They won't last long.
This is one of the best penny
graders on the market.
THOMAS NOVELTY CO.
1572 JEFFERSON
PADUCAH, KY.

WANT TO BUY
MILLS SLOTS
Escalator Models, in any condition.
Cash or Trade In on Precision
Rebuilds.
WOLFE MUSIC CO.
217 W. Main St., Ottawa, Ill.
Tel. 1312

WE WILL PAY TOP DOLLAR
FOR WURLITZER 800's
Write - Wire - Phone
WEST SIDE DISTRIBUTING CO.
601 10th Avenue, Jersey City, N. Y.
Circle 6-7353

BELL'S & GONGS
Why Make When You Can
Buy From Our Stock
2½" and 4" in Stock.
Whitesell Machine & Engineering Co.
1358 Clybourn, Chicago, 10, Ill.
Telephone - Michigan 8362

WANT TO BUY
ANY QUANTITY
MILLS SLOTS
SCALATOR MODELS
WILL PAY TOP CASH PRICE
BUCKLEY TRADING POST
4223 W. LAKE ST.
CHICAGO 24, ILL.

WANTED
Ten or Fifteen Juke Boxes on location in or
near Richmond, Virginia. Answer:
J. H. CAMPBELL
1101 West Grace St.
Richmond, Va.

FOR SALE
10 Boxes completely automatic Dark Pin Bowling
Allies, the latest style. Will sell fast. Can
be set on any floor. Can make $75.00 daily profits.
Hurry, only ten push to collect items.
Reason for selling is that I have a large collection
of Juke Boxes to dispose of. Price for 10 boxes
$450.00.
A. R. DIAZ
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Sales Board Buyers in Canada Only
Buy Direct
SAVE DUTY
AND SALES TAX
All Styles—All Sizes—From 100 to 5,000
WRITE US FOR SAMPLES AND PRICES
PREMIUM PRODUCTS COMPANY
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WINNIPEG, MANITOBA, CANADA

HARMAN ELECTRIC TONE ARM TRIP
NOW AVAILABLE FOR SEEBURGS
(For Other Phonographs Soon)
All of the HARMAN ELECTRIC TONE ARM TRIP
will quickly convince operators of phonographs
that its use will greatly extend the life of records
at side pressure on the needle is eliminated. In
addition our trip permits the needle to feed into
the cut-out groove without pressure acting on the
needle to cause its jumping out of the groove.
Complete with wiring—either tubes or relays
required. In required, can be installed and adjusted
in short time. No drilling

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ANY QUANTITY
MILLS SLOTS
EXHIBIT'S BIG HIT
MILLS BIG SIX CHERRY BELLS

We Are Now Delivering
GOTTLIEB'S STAGE DOOR CANTEN
PACKARD PLA-MOR WALL BOXES & SPEAKERS
EXHIBIT'S BIG HIT
MILLS BIG SIX CHERRY BELLS

IT'S FOR BUSINESS ON A NATIONAL SCALE
BATTING PRACTICE— IN GOOD CONDITION
SKEE BARREL ROLL (USED) IN EXCELLENT CONDITION
KEEN-EYE "AIR RAIDER"—COMPLETELY REPAIRED AND
RECONDITIONED— IN EXCELLENT SHAPE
WURLITZER 196— IN GOOD CONDITION
NATIONAL NOVELTY COMPANY
153 MERRICK ROAD, MERRICK, L. I., N. Y.
PHONE: FREEPORT 6320

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CHICAGO, ILL.
In business 34 years in Chicago

FOR SALE
10 Boxes completely automatic Dark Pin Bowling
Allies, the latest style. Will sell fast. Can
be set on any floor. Can make $75.00 daily profits.
Hurry, only ten push to collect items.
Reason for selling is that I have a large collection
of Juke Boxes to dispose of. Price for 10 boxes
$450.00.
A. R. DIAZ
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Phone: Kenwood 4883

Ready for Delivery
SMILEY
Sensational 5-Ball Counter Game
Price $89.00
ORDER TODAY!

BUBBLE
5-Ball Revamp Pin Game
Write
LEON TAKSEN COMPANY
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Phone: Paul 5638

FOR SALE
Phonograph and Pinball Route
Near Largest Army Camp in U. S.
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FILLING ORDERS ONCE A WEEK
Bidders who are serious, not games.
For details of line of stock...write.
MEMPHIS PHOTO SUPPLY COMPANY
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MEMPHIS 1, TENN.
The O-R-I-G-I-N-A-L
WIN-A-FIN
FASTEST SELLING TICKET GAME ON THE MARKET
3 DIFFERENT DEALS — PROVEN POPULARITY

HERE’S WHY

WIN-A-FIN 1000
Takes in ........ $50.00
Avg. Payout...... 26.00
Avg. Profit....... $24.00

WIN-A-FIN 1200
Takes in ........ $100.00
Avg. Payout...... 26.00
Avg. Profit....... $34.00

WIN-A-FIN MYSTERY
Takes in ........ $60.00
Avg. Payout...... 30.00
Avg. Profit....... $30.00

Our experience in making this type of deal since 1934 gives us the KNOW-HOW. Hand stamped with a distribution of $3.00 hits on all 60 cards, mixing hits so well that players are always guessing.

WIN-A-FIN CARDS
MAKE MORE PROFITS FOR THE LOCATION

Win-a-Fin deals are all made with Fast Action, 5 in a bundle tickets, sturdy construction and each on the back ready for counter use.

ANY OF ABOVE SAMPLE DEALS
$3.00 EACH

ALL 31 WINNERS OPEN SEALS—TEN $5.00 HITS ON EACH CARD
GET ON THE BAND WAGON—ORDER WIN-A-FIN TODAY
PROMPT SHIPMENTS—DISTRIBUTORS, WRITE FOR QUANTITY PRICES

JAR TICKETS
TIP BOOKS
We Manufacture a Complete Line
RED, WHITE AND BLUE, COMBINATION, AND BINGO TICKETS
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COME TO MUNCIE
The Manufacturing Center
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SEE - PLAN - TALK
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• Jar Games
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• Tip Books
• Sales Cards
• Salesboards

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Trade
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COMMERCIAL PRINTING CO.
MUNCIE NOVELTY CO.
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NOEL MANUFACTURING CO.

If you think this is something BIG... wait 'til you see the new JENNINGS FIFTY-CENT SILVER EAGLE

From Coast to Coast IT'S THE BEST IN COUPON GAMES

NEWLY STYLED and COLORFULLY DECORATED A ONE-PIECE PRODUCT STURDILY CONSTRUCTED IN COLORFUL FIBER CONTAINERS WITH LOOSE TICKETS AND JACKPOT SEAL ARRANGEMENTS AROUND THE KAN.

“ROUND-UP”
2040 RED-WHITE-BLUE COUPONS
Single Fold — 10¢ Play or Fenced 9 ½ — 25¢
Takes in (either fold) ....... $102.00
Pays out: 13 Cards Avg. .... $23.00
104 Conclusions. 41.00 66.00
PROFIT (Average) ....... $34.00
RETAIL PRICE, Single Fold — $3.00
Folded 5/8 — 4.60
(Actual Size 4½" High by 4½" Wide)

“FIVE FINS”
684 TIP STYLE COUPONS — 5¢ PLAY
Takes in @ 5¢ ...
Pays Out: 5 Seals Avg. .... $65.00
45 Conclusions .... 11.40 19.00
PROFIT (Average) ....... $15.20
RETAIL PRICE — $3.00
(Actual Size 4¾" High by 4½" Wide)
**NEW PRICE--$90.00**

To convert your Old Mills Escalator Model Slots into
NEW BLACK CHERRY BELLS


Precision Workmanship — Guaranteed 30 Days

SHIP THEM US --- LAY-DAY SERVICE

"SPECIAL"

CLOSING OUT FOR $30.00

TRUE-FIT"—PRECISION BUILT"

GOLD CHROME CASE AND CASTING ASSEMBLIES

Complete With Drill Proofing, Award Plates, Club Handles, Etc.

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Ottawa, Illinois

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The cheapest tool that a slot machine mechanic can own. This tool is made from steel and comes with a bottle of oil and a set of bits. It is a must-have for any mechanic who wants to save time and money.

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**WANT TO BUY BUCKLEY BOXES**

(20 or 24 Record)

**GENERAL MUSIC CO.**

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**FOR SALE—FOR SALE**

Early and Late Models, All in Working Condition. Early Prices, Ask About All Kinds.

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FOR PUBLIC RESTROOMS AND BUILDINGS

- Tried, Tested
- Approved
- Scientifically Correct
- Streamlined
- Built for Years of Service
- Simple to Install
- Refills Locked by Special Tool

Establish your own route and business. Insured monthly dependable income. Every dollar invested worth three dollars 4 months after units are installed. Every public-serving establishment and building your prospect.

Fully guaranteed, our product speaks for itself—backed by successful operators of the AER-O-MATIC DEODORIZERS in all parts of the U. S. A., Canada and South America.

**SMALL INVESTMENT—ACT NOW WHILE SOME TERRITORIES OPEN!**

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**EVERGLOEA 4647-4468**

ACME CHEMICAL CO.
Manufacturers of AER-O-MATIC DEODORIZERS
5th & BINGHAM STREETS
B. B. PITTSGURGH 3, PA.

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### USED MACHINES

<table>
<thead>
<tr>
<th>Model</th>
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<tr>
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<td>16 Buckley Track Odds, Daily Double With Jack Pot</td>
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<td>12 Jumbo Parade, Straight Free Play</td>
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<tr>
<td>4 High Hand, Pay Off or Free Play Combinations</td>
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<td>2 Jumbo Parade, Pay Off and Free Play Combinations</td>
<td>215.00</td>
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<tr>
<td>2 Club Bells, 5c Pay Off and Free Play Combinations</td>
<td>250.00</td>
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<tr>
<td>2 Jennings Fast Time, Straight Free Play</td>
<td>150.00</td>
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**1/3 DEPOSIT WITH ORDER**

**ISLAND DISTRIBUTING CO.**
DALLAS OFFICE
GALVESSTON OFFICE
2551 ELM ST.
2502 39TH ST.

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### MILLS VEST POCKET BELLS

**$74.50**

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MILLS BLACK CHERRY BELLS
5c, 10c, 25c, Brand New!

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Buy, we have them. Glass, Light, assorted AGATS colored. We keep our stocks for instant delivery. We have the following:

- Burris 50,000, Ass't Colors, 6/5 G. $0.50
- Burris 50,000, Ass't Colors, 5/5 G. $0.50
- Ass't Colors, 6/5 G. $0.50
- Ass't Colors, 5/5 G. $0.50
- Ass't Colors, 4/5 G. $0.50

**THOMAS NOVELTY CO.**
1572 Jefferson St.
PADUCAH, KY.

---

### SALESBOARDS—All Orders Shipped Same Day Received

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<td>EASY JIVE, DEEP PROFIT, SLOT SYMBOLS</td>
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<td>1000-80</td>
<td>54</td>
<td>DEEP PROFIT, JUMBO, EYE CATCHING</td>
<td>$15.50</td>
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<tr>
<td>1200-105</td>
<td>54</td>
<td>ALLInstantiationException, DEFINITE PROFIT</td>
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<tr>
<td>1500-150</td>
<td>54</td>
<td>JACK POKY CHARLEY, THICK, PROTECTED</td>
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<tr>
<td>1600-160</td>
<td>54</td>
<td>DEEP PROFIT, EYE CATCHING, JUMBO, ULTRA</td>
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<tr>
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<td>BIG BISH, THICK, THICK, JUMBO HOLES</td>
<td>$20.00</td>
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<tr>
<td>1600-160</td>
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<td>TEN BIG PINS, THICK, JUMBO HOLES</td>
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<td>VICTORY BELL, THICK, JUMBO HOLES</td>
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<tr>
<td>1200-120</td>
<td>54</td>
<td>VICTORY BELL, THICK, JUMBO HOLES</td>
<td>$15.00</td>
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</tbody>
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**LATEST SALES BOARD NOVELTY**
Beams making AEROMATIC Deodorizer the wet used in Airplanes. A sample assortment will convince you.

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<table>
<thead>
<tr>
<th>TOTAL ROLLS</th>
<th>$225.00</th>
<th>STAGE DOOR CANTEEN</th>
<th>$249.50</th>
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<tr>
<td>COALERS</td>
<td>$225.00</td>
<td>UNDERSEA RAIDERS</td>
<td>$399.50</td>
</tr>
<tr>
<td>UNDERSEA RAIDERS</td>
<td>$399.50</td>
<td>BIG HITS</td>
<td>$299.50</td>
</tr>
</tbody>
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**SPOT POOL** $79.50

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ESPECIALLY MADE FOR THIS MACHINE
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Club Trophy, F.P. $209.50

ATLAS NOVELTY COMPANY
2200 N. WESTERN AVE., PHONE ARMILAGE 5005 - CHICAGO 47
ARCADE EQUIPMENT

RENEWAL SERVICE

2219 FIFTH AVE., PITTSBURGH 19
Central Ohio Coin Machine Exchange

185-189 E. TOWN ST., COLUMBUS 15, O. Phons AD 7949, AD 7993

Moving Announcement New Address
We are now situated in our new offices and show rooms, all orders promptly filled.

SLOTS
5c Blue Fronts $1.95 ea.
10c Blue Fronts $2.95 ea.
25c Blue Fronts $4.95 each.
5c Copper Chews, Like New $15.00 each.
10c Copper Chews, Like New $15.00 each.
25c Copper Chews, Like New $20.00 each.
5c Silver Chrome, Like New $35.00 each.
10c Silver Chrome, Like New $45.00 each.
25c Silver Chrome, Like New $65.00 each.
5c Silver Chiefs $150.00 each.
10c Silver Chiefs $185.00 each.
25c Silver Chiefs $225.00 each.
5c Silver Chews $150.00 each.
10c Silver Chews $250.00 each.
25c Silver Chews $350.00 each.
5c Silver Clan $185.00 each.
10c Silver Clan $350.00 each.
25c Silver Clan $750.00 each.
5c New Vass Pockets $3.00 each.
10c New Vass Pockets $5.00 each.
25c New Vass Pockets $8.00 each.

Central Ohio Coin Machine Exchange

America's Finest...

Sell Us Your Music Machines
Your AMI Telephone Studios and Music Equipment
Take Advantage of Today's High Prices

Want Any Quantity, On or Off Location, or Complete Routes Anywhere in the United States!
Will Pay Highest Cash Price—Write-Wire-Phone

Special Sale This Week
5 AMI HIBOY (Factory Crated) $549.00
25 New AMI Bar Boxes $23.00

5 AMI Telephone Studios; Complete, Slightly Used. WRITE—PHONE—WIRE FOR DETAILS!

Music Machines • Ready for Location

5 Wurlitzer 412 $179.00 1 Rock-o-la Siren 945 $495.00
5 Wurlitzer 300 $250.00 1 Baritone Major, RD25 $375.00
5 Wurlitzer 24 $350.00 50 Song Hi Tone, Es $495.00
5 Wurlitzer 24K $495.00 1942 $875.00
5 Wurlitzer 300 $995.00 1945 $1,250.00

We Can Deliver All Makes and Models of Phonographs
WRITE—WIRE—PHONE YOUR NEEDS

Miscellaneous

6 Seeburg 24 Rhinestones, 3-Wire, 52 $235.00
4 Rock-o-la West Base 100.00
12 Buckley 24 Record Bases 20.00

Wurlitzer 412 Amplifiers

15 Wurlitzer 120 52 95.00
10 Wurlitzer 120D, 52/120/50 145.00
10 Wurlitzer 144 Fast Siren 205.00
10 Wurlitzer 206/4 Speaker 19.00

Champion Speaker Baffle 10.00
6 Seeburg 20 Sel. Wireless, 30.50
6 Seeburg for Mills Empire 80.00

New Wurl. Record Trays, From Model 412 to 950. No Counter Empires.

Want To Buy
Wurlitzer Twin 16, Complete or Single Mechanisms
Will Pay Highest Cash Prices

Universal Amplifiers
Built specially for the U. S. Government

For all Wurlitzers, Rock-o-las and Seeburg Machines. Take 24% of price.

Order Immediately!
We will take all your used amplifiers and allow a credit on the purchase of the above amplifier.

$47.50

Wurlitzer Sales Company of N. Y.
593 Tenth Avenue
New York 18, N. Y. Long Island 3-4260

H. ROSENBERG CO.
625 10th Avenue, New York 19, N. Y.
Long Island 3-2479

Want To Buy!
One Balls
Super Bells, Comb. Hi Hands—Club Bells
Three Bells—Four Bells

Write—Wire—Phone Today!
Call us for New Mills, Vest Pocketed

1/2 Deposit, Balance C. O. D., F. O. R. Newark.
Long a leader, now comes the new improved 1946 models. Fresh off the production lines—with new mechanical improvements—it’s the famous COLUMBIA TWIN JACKPOT BELL!

These new, improved 1946 models in dazzling, durable finish are changeable right on location to 1-5-10-25c play; hence, you get the service of four machines for the price of one... plus double slug protection! COLUMBIA makes more money for you—costs less money to own.

It’s the money making KING.

Immediate Delivery

GROETCHEN TOOL COMPANY

RANDOLPH 2807

126 North Union Avenue, Chicago 6, Illinois

COLUMBIA BELL* THE MONEY MAKING KING

AMMCO SERVICE is Dependable!

** NEW EQUIPMENT **

- Munsey Super Slot Bells...$49.50
- Young Line Bell, 6-10-25c...$74.50
- Young Line Bell, 4-10-25c...$74.50
- Silver Coin Bell, 9-10-25c...$74.50
- Silver Coin Bell, 9-10-25c...$74.50
- Evans Ten Strike, Strike-372.50
- Evans Ten Strike, Strike-372.50
- Evans Ten Strike, Strike-372.50
- Evans Ten Strike, Strike-372.50
- Evans Ten Strike, Strike-372.50
- Evans Ten Strike, Strike-372.50
- Evans Ten Strike, Strike-372.50
- Evans Ten Strike, Strike-372.50

** Refinished—CONSOLES—Reconditioned **

- Silvertone Concerto, P.O. $115.50
- Silvertone Concerto, P.O. $115.50
- Silvertone Concerto, P.O. $115.50
- Silvertone Concerto, P.O. $115.50
- Silvertone Concerto, P.O. $115.50
- Silvertone Concerto, P.O. $115.50
- Silvertone Concerto, P.O. $115.50
- Silvertone Concerto, P.O. $115.50
- Silvertone Concerto, P.O. $115.50

** Refinished—ONE BAILS—Reconditioned **

- Refurbished, Mint Condition...$249.50
- Refurbished, Mint Condition...$249.50
- Refurbished, Mint Condition...$249.50
- Refurbished, Mint Condition...$249.50
- Refurbished, Mint Condition...$249.50
- Refurbished, Mint Condition...$249.50
- Refurbished, Mint Condition...$249.50
- Refurbished, Mint Condition...$249.50
- Refurbished, Mint Condition...$249.50

** Refinished—ARCADE EQUIPMENT—Reconditioned **

- Evans Ten Strike, H.D., Reconditioned...$294.50
- Evans Ten Strike, H.D., Reconditioned...$294.50
- Evans Ten Strike, H.D., Reconditioned...$294.50
- Evans Ten Strike, H.D., Reconditioned...$294.50
- Evans Ten Strike, H.D., Reconditioned...$294.50
- Evans Ten Strike, H.D., Reconditioned...$294.50
- Evans Ten Strike, H.D., Reconditioned...$294.50
- Evans Ten Strike, H.D., Reconditioned...$294.50
- Evans Ten Strike, H.D., Reconditioned...$294.50

** Refinished—5 BAIL—FREE PLAYS—Reconditioned **

- Angel...$97.50
- Angel...$97.50
- Angel...$97.50
- Angel...$97.50
- Angel...$97.50
- Angel...$97.50
- Angel...$97.50
- Angel...$97.50
- Angel...$97.50

** Operator’s Price **

$132.50 F.O.B.

CHICAGO, ILL.

All sales must be accompanied by one-third deposit, post-paid money order or certified check, balance C.O.D.

it’s dynamic!

“SUSPENSE”

- “SCHEMATIC” PANEL
- VISUAL BALL LIFT

ORDER FROM YOUR JOBBER OR A WILLIAMS REGIONAL DISTRIBUTOR

AMMCO Distributors

2513 MILWAUKEE AVE. (Capitol 1111), CHICAGO 47, ILL.
“We are shortly going into production on some startling new games”

DAVAL PRODUCTS CORP.

1512 NORTH FREMONT STREET
CHICAGO (22), ILLINOIS

ALL Phones: MIChigan 1247

We Rebuild Any
MILLS ESCALATOR TYPE MACHINES

$69.50

Plus Parts

Machine is completely torn down, replated and reassembled. All worn out parts are replaced, the machine is rebuilt to look and operate like new in Black Cherry, Silver, or Copper Chrome Cabinet.

BLACK CHERRY BELL SET-UPS . . . $43.00 each

SILVER, GOLD OR COPPER CHROME CABINETS include these features:

- drill proof lining
- reel glass
- club handle
- elevator glass
- denominator
- jackpot glass
- reward card
- etc.

FOR SALE!
BLACK CHERRY BELLS—LIKE NEW!
SILVER AND COPPER CHROMES!

5c Play ...............$260.00
10c Play ..............$275.00
25c Play ..............$285.00
50c Play ..............$350.00

Get on our mailing list today

CENTRAL MANUFACTURING CO.
652 W. Walnut • Tel. DEArborn 2034 • Chicago 6, Ill.
April 6, 1946

**BADGER'S Bargains**

"Often a few dollars less – Seldom a penny more"

**KEENEY RECONDITIONED SUPER BELLS**

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>KEENEY SUPER, 5¢, F.P., P.O.</td>
<td>$35.00</td>
</tr>
<tr>
<td>KEENEY SUPER, 25¢, F.P., P.O.</td>
<td>$30.00</td>
</tr>
<tr>
<td>KEENEY AWAY, 5¢-5¢-5¢-5¢, P.O.</td>
<td>$45.00</td>
</tr>
<tr>
<td>KEENEY AWAY, 5¢-5¢-5¢-5¢, P.O.</td>
<td>$50.00</td>
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**MILLS SLOTS**

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td>MILLS REGULAR CHROME, 1¢</td>
<td>$29.00</td>
</tr>
<tr>
<td>MILLS REGULAR CHROME, 2¢</td>
<td>$39.00</td>
</tr>
<tr>
<td>MILLS REGULAR CHROME, 6¢</td>
<td>$49.00</td>
</tr>
<tr>
<td>MILLS REGULAR CHROME, 10¢</td>
<td>$59.00</td>
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**ONE-BALL MULTIPLE, F. P. TABLES**

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>BALLY THORNBLE</td>
<td>$164.00</td>
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<tr>
<td>BALLY LONGHORN</td>
<td>$174.50</td>
</tr>
<tr>
<td>BALLY CLUB TROPHY</td>
<td>$225.00</td>
</tr>
<tr>
<td>BALLY '41 JERRY</td>
<td>$225.00</td>
</tr>
<tr>
<td>BALLY SKY LARK</td>
<td>$199.50</td>
</tr>
<tr>
<td>BALLY BLUE GRASS</td>
<td>$199.50</td>
</tr>
<tr>
<td>BALLY RECORD TIME</td>
<td>$181.50</td>
</tr>
<tr>
<td>BALLY DARK HORSE</td>
<td>$155.00</td>
</tr>
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</table>

**RECONDITIONED PHONOGRAFHS, WALL BOXES AND SPEAKERS**

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>ROC-K-OL A COMMANDO</td>
<td>$55.00</td>
</tr>
<tr>
<td>ROC-K-OL A PREMIER</td>
<td>$57.00</td>
</tr>
<tr>
<td>ROC-K-OL A SUPER, ROCK-O-LITE</td>
<td>$50.00</td>
</tr>
<tr>
<td>ROC-K-OL A SUPER, ROCK-O-LITE</td>
<td>$50.00</td>
</tr>
<tr>
<td>ROC-K-OL A SUPER, ROCK-O-LITE</td>
<td>$50.00</td>
</tr>
<tr>
<td>ROC-K-OL A UNIVERSAL</td>
<td>$40.00</td>
</tr>
<tr>
<td>ROC-K-OL A ELYSEE, ROCK-O-LITE</td>
<td>$40.00</td>
</tr>
<tr>
<td>MILL EMPRESS, ROCK-O-LITE</td>
<td>$35.00</td>
</tr>
</tbody>
</table>

**BADGER SALES COMPANY**

**EXCLUSIVE DISTRIBUTORS**

for **ROCK-O-LA MFG. CORPORATION**

J. H. KEENEY & COMPANY

COMPAS DISTRIBUTORS

SOUTHERN CALIFORNIA, STATE OF ARIZONA AND SOUTHERN NEVADA

1612 WEST PICO BLVD. All Phone: Drexel 4156 LOS ANGELES 19, CALIF.

**BADGER NOVELTY COMPANY**

**EXCLUSIVE DISTRIBUTORS**

for **ROCK-O-LA MFG. CORPORATION**

J. H. KEENEY & COMPANY

NORTHEASTERN CORPORATION

STATE OF WISCONSIN AND NORTHERN MICHIGAN

2146 N. 10TH STREET All Phone: Kilborn 3310 MILWAUKEE 10, WIS.
It must be good

The

One or two

Nickel play

5¢ or 10¢ each game

Chicago Coin Machine Co.
1725 Diversey Boulevard • Chicago 14, Illinois

Production is still limited • so order today for earliest delivery

Immediate delivery!

It's new, it's different, it's profitable

Red-Ball

The new game sensation

Operators price

$395

Attention

Live wire distributors

Write for exclusive in your territory. You never sold anything so fast, so new, so different and so profitable

Ask any GI

Exclusive national distributors

Hirsh Coin Machine Company
1309 New Jersey Ave. N.W., Washington, D.C. Phone HO. 3170
"There is no substitute for Quality" ... 

STAGE DOOR CANTEEN

PROVES IT WITH PROFITS!

ORDER FROM YOUR DISTRIBUTOR NOW

D. GOTTLIEB & CO.
"First with the Finest?"
1140 N. Kostner Ave. 
Chicago 51, Illinois

Sensational ROLL-A-BALL Barrel Roll
THE NINE BALL ALLEY
WITH THE PLUS FEATURE REVOLVING BARREL

not just another skee ball alley
It's the greatest income producing
LEGAL GAME ever manufactured
And that has been proven where the
proving means most ... on location.
Hundreds of BARREL ROLLS are now
in operation throughout the nation
nabbing nickles ... fast. Get Your
Share of This Groovy. ORDER YOUR
BARREL ROLLS TODAY!

NOW BEING SHOWN AT YOUR NEAREST DISTRIBUTOR
OF WRITE - WIRE - PHONE

JOHN A. FITZGIBBONS
AL SCHLESINGER

FEATURES
Thrill Skill Revolving Barrel
Large Everywhere - Scarcity Insured - Safety, Guaranteed
Absolutely foolproof - Popular - Game Can Be Set Slowly
Assemblable - Finished Colored - Backboard Linings Tight Guaranteed - Worth-Minutes
F.O. Molded

$379.50

775 TENTH AVENUE
NEW YORK 19, N.Y.
P-ONE COLUMBUS 3-9900
Here it is! A SENSATIONAL NEW COIN COUNTER

LIGHT AS A FEATHER

LESS THAN 7 POUNDS!

SMALLER THAN EVER

ALL NEW DESIGN

COUNTS
1c, 5c, 10c, 25c

NOW 5 WAYS BETTER THAN ANY COIN COUNTER EVER MADE!

The operator’s requirements were the prime consideration in the designing and engineering of this counter.
Weighs less than 7 pounds, 50% lighter than any other coin counter.
Exact size is 6½”x6½”x4½”. So small, light and efficient that servicemen are enabled
to increase their “stops” by 21% or more.
Automatic operation resets counter and adjusts itself for coins being counted.
Nothing else on the market like it.
Complete with carrying case and two tubes which handle all size coins.
SIMPLE — COMPACT — COMPLETE — EFFICIENT

ONE-THIRD CERTIFIED DEPOSIT, BALANCE C. O. D.

ACE COIN COUNTING MACHINE CO.
3715 NO. SOUTHPORT AVE. BITtersweet 4453
CHICAGO 13, ILL.
We believe this message is of extreme importance to you

The directors of Mills Industries, Incorporated, have approved the execution of a contract between this company and

BELL-O-MATIC CORPORATION

By the terms of this contract, Bell-O-Matic Corporation becomes the exclusive National Distributor of this company for Bell machines and similar machines. These are the machines which in the past were manufactured and sold by this company under its name, Mills Novelty Company. In the future, these Bell machines will continue to be made by this company, but will be sold to the trade only through our exclusive Distributor, Bell-O-Matic Corporation.

You are familiar with the fifty-six years of experience that have gone into the production of Mills Novelty Company's Bell products, and we want to give you our personal assurance that the high standards which have been maintained in the past will be continued in the future.

Our purpose in putting into effect this new arrangement is simply to provide you with better service than you have ever before received. As you know, in times past the sales force which contacted you concerning Bell machines devoted part of their time to matters concerning production and other problems. They would have preferred to have devoted all their time to you, but until now it has been impossible.

Under our contract, Bell-O-Matic Corporation will devote its entire efforts to selling, advertising and promoting business in this field. Its personnel represents years of coin-machine experience. It will include:

V. C. SHAY, President
A. V. COOLEY, Executive Vice-President
R. J. MILLS, Vice-President
H. S. MILLS, Vice-President
H. R. MILLS, Vice-President
J. P. RYAN, Treasurer
E. E. JACOBSON, Secretary

Each of these men over the past twenty years has been identified with Mills Novelty Company and are well known to you.

The general offices of Bell-O-Matic Corporation are at 4100 Fullerton Avenue, Chicago 39, Illinois.

Under this arrangement, Messrs. Shay, Cooley and Ryan will be able to devote their entire time to the requirements and problems of operators, distributors and other customers. Their time will not be taken up with manufacturing problems. They will pass on to us their ideas for improvements, together with your ideas. We will assume the burden of putting those ideas into effect. It is our firm conviction that, being relieved of other responsibilities, they can render more personal service to you.

This will enable us to produce new and improved models in the shortest possible time. We believe our obligations to our customers and our pride in carrying on the Mills tradition require this new streamlined setup.

Please bear in mind that Bell-O-Matic Corporation will be the sole National Distributors for the famous Bell products of Mills. Each machine sold by Bell-O-Matic Corporation will carry the renowned Mills trade mark as well as the usual Mills guarantee.

The purpose of this letter is to introduce you to Bell-O-Matic Corporation, where you will find your old friends anxious and better equipped to serve you.

MILLS Industries, Incorporated
4100 Fullerton Avenue, Chicago 39, Illinois
"QUICK TO CLICK"

TRADE MARK FOR AMUSEMENT ENTERPRISES CO. GAMES

NOW DELIVERING BANK BALL
The first in a series of games that will be "Quick to Click" for you.

Distributed in Ohio, Mich., W. Va., & Ky. by NICKEL AMUSEMENT CO., 1249 S. Clair Ave., Cleveland 14, O.
Distributed in Oklahoma by CLIFF WILSON DIST. CO., 1121 S. Main St., Tulsa, Okla., 319 So. Walker St., Oklahoma City, Okla.
Distributed in Northern N. J. by HERCULES SALES & DIST. CO., 418 Frelinghuysen Ave., Newark & N. J.
Distributed in Ill., Iowa, Ind., & Wis. by BELL PRODUCTS CO., 2000 N. Oakley, Chicago 47, Ill.
Distributed in Texas & New Mexico by WALBOX SALES COMPANY, 1523 Young St., Dallas, Tex.
Distributed in District of Columbia, Md., Northern Va., & Del. by GENERAL VENDING SALES CORP., 306 N. Gay St., Baltimore 2, Md.

AMUSEMENT ENTERPRISES CO.
GEORGE PONSER - IRVING RAYE
2 COLUMBUS CIRCLE NEW YORK 19, N.Y. CIRCLE 6-6651

$375.00
92 AND 14 FOOT SIZES
F.O.B. N.Y.

ORDER FROM YOUR NEAREST DISTRIBUTOR

14 ft. size pictured here.
of Chicago, Illinois has entered into an agreement
with Mills Industries, Incorporated whereby it is the exclusive national dis-
tributor for Mills Bell and related machines. These are the machines which
Mills Industries, Incorporated formerly produced under the name of Mills
Novelty Company, and will be of the same fine quality as the Mills Novelty
Company machines which represent fifty-six years of experience in this
field. The officers of Bell-O-Matic Corporation are as follows:

VINCENT C. SHAY, President
RALPH J. MILLS, Vice President
HAYDEN R. MILLS, Vice President
E. E. JACOBSON, Secretary

A. V. COOLEY, Exec. Vice President
HERBERT S. MILLS, Vice President
JOHN P. RYAN, Treasurer
P. A. TENNIS, Assistant Treasurer

The office of the corporation will be at 4100 Fullerton Avenue, Chicago 39, Illinois
The Greatest Opportunity in Automatic Music!

Challenger '47

The ONLY 30 Record PHONOGRAPH
One Side ELECTRIC SELECTION

Here at last is the greatest opportunity ever offered to the music operator. An opportunity to take advantage of the most wonderful phonograph ever built—smartly designed, brilliantly engineered, with a mechanism so simple and trouble free that it will amaze the observer, plus a host of mechanical features which add to the sensational distinctiveness of the Challenger '47. These great new instruments leave all the limitations of the 1942-46 models far behind, and sweep into the future! Don't miss your very best opportunity to see and obtain these truly modern phonographs. They'll be ready SOON! SOON!

CHALLENGER Drink Dispenser

The culmination in drink machine design, engineering and construction... the combined creation of distinguished engineers, artists and craftsmen... the machine whose basic principles of operation have been PROVEN over a period of many years, during which time millions of consumers have been satisfactorily served. Because the CHALLENGER DRINK DISPENSER is so definitely the product of advanced engineering skill, no other machine can even approach its excellence of construction. The engineers responsible for the CHALLENGER'S technical development stressed the "Perfect Drink." EVERY DRINK IS FRESHLY MADE, HIGHLY CARBONATED AND DELIVERED INSTANTANEOUSLY, ICE COLD!

Challenger Automatic Music and Challenger Drink Dispenser on Permanent Display Chicago Showrooms

Challenge Industries

AUTOMATIC EQUIPMENT

GENERAL OFFICE AND SHOWROOMS
FIELD BUILDING CHICAGO, ILLINOIS

FACTORIES:
BATAVIA, ILL. WICHITA, KAN.
CENTERVILLE, IOWA

EASTERN OFFICE:
FISK BUILDING,
230 W. 57TH STREET,
NEW YORK 19, N. Y.
That Pot of Gold at rainbow's end can be yours with these sensationally new Jennings' machines. See any of the three models shown above at your dealer or distributor...or write to us for folder. Why buy "Just a slot machine"—buy the BEST!...

**IT'S A NEW JENNINGS' CHIEF!**

---

**O. D. JENNINGS & COMPANY**

4307-39 WEST LAKE STREET CHICAGO 24, ILL.
The Automatic Instrument Company cordially invites All Operators, Distributors and Manufacturers to attend the

Premiere Showing
of the New

A·M·I PHONOGRAPH

April 10th and 11th, 1946
10 a.m. to 10 p.m.
in the Tropical Room
Hotel Continental
505 North Michigan Avenue
Chicago, Illinois

Buffet and Refreshments
Special Program Featuring Celebrities and Surprises

"Everybody Together!"
AMERICA'S GREATEST MUSIC MERCHANDISERS... Seeburg MUSIC SYSTEMS

"Like hearing the band and the singer in person—"

... IF IT'S A

At our Seeburg Showings... operators were enthusiastic in their praise of Seeburg's fullness and depth of life-like tone. "Just like hearing the band and singer in person," they said. Seeburg's scientific distribution of sound is the result of know-how gained through years of experience... and through the marvels of electronics developed during the war. See Seeburg and see the finest of music-merchandisers... at any of our six complete offices.

S.H. LYNCH & CO.
Exclusive Seeburg Distributors

★ DALLAS ★ HOUSTON
★ MEMPHIS ★ OKLAHOMA CITY
★ SAN ANTONIO ★ NEW ORLEANS
ALL OVER THE SOUTH
THEY’RE SWINGING TO

Southern Automatic
FOR
SEEBURG
DEPENDABLE MUSIC

GREATEST MUSIC MERCHANDISING
SYSTEMS OF ALL TIME!

Visit Your Nearest
SOUTHERN AUTOMATIC
Office and
SEE... HEAR
why SEEBURG’S
THE BUY!

SEEBURG SYMPHONOLA "1-46"

Now Delivering
GOTTLIEB
STAGE DOOR CANTEEN
EXHIBIT BIG HIT

Exclusive Factory Distributors

GOTTLIEB & CO.
J. H. KEENEY CO.

SEEBURG 3-WIRE WALLOMATIC

SOUTHERN AUTOMATIC MUSIC COMPANY

542 S. 2nd St., LOUISVILLE 2, KY.
228 W. 7th St., CINCINNATI 2, OHIO
325 N. ILLINOIS, INDIANAPOLIS 4, IND.
425 BROAD ST., NASHVILLE 3, TENN.

211 E. 10th St., CHATTANOOGA 3, TENN.
242 N. JEFFERSON, LEXINGTON, KY.
603 LINDEN AVE., DAYTON 3, OHIO
1329 S. CALHOUN ST., FT. WAYNE, IND.

ABOUT APRIL 15th SOUTHERN WILL BE OPEN IN EVANSVILLE, IND., 710 N. W. 2nd St.
There has never been an automatic phonograph designed and built which is as quick and easy to service as Aireon. Open the doors, swing up and out the "swing-free" mechanism—and everything is right at hand. Record rack can be cleared and refilled in a few seconds, all money from the machine and wallboxes is totalled, individual record popularity registered.

Aireon eliminates 90% of costly breakdown trouble. There are no fibre gears, star wheel, record discs, universal joints or record trays—in fact, only half the usual moving parts.

Every serviceman knows that this means more plays per record, less service time per phonograph, more profits for music operators.
EARNING-POWER is only half the story of pin-game profits. Low operating costs are equally important. In Bally's new post-war games you get an abundance of the color and flash, the fast action, the thrills and suspense that add up to top earning power. And you get the two factors that insure lowest operating costs. FIRST, new precision techniques mastered during the war, when the Bally plant won the Army-Navy "E" Award for "excellence in production"... improvements in design and construction that guarantee long life on location, trouble-free operation. SECOND, to speed up adjustments and routine service, Bally offers the new, exclusive "get-at-able" mechanism housing... the handy swinging shelf feature of VICTORY DERBY and VICTORY SPECIAL... the neatly packaged mechanism of SURF QUEENS. See Bally's new hits at your distributor today. You'll want to Bally-brighten your locations as quick as you can get delivery!

Bally's big beautiful VICTORY SPECIAL is your post-war profit insurance in replay territory. Quickly convertible to one or five ball play... and a fast money-maker either way, VICTORY SPECIAL features all the famous features of Bally's pre-war multiples... plus new play-stimulating ideas that insure plenty of repeat play. For top profits in replay spots order VICTORY SPECIAL today.

Packaged with all the profit-proved features of Bally's famous pre-war multiples... plus new play-provoking ideas that are pushing profits to a new all-time high! Several hundred VICTORY DERBY games on location two to twenty weeks are consistently topping all previous collection records of pre-war and war-time operations. See your distributor today and arrange for early delivery of VICTORY DERBY.

Make a date with Bally's new sparkling SURF QUEENS—fastest five-ball novelty game ever built. Designed by a practical operator known for his ability to pick winners, SURF QUEENS is packed with all the elements of a money-making game... combined with new angles that will bring the slowest novelty spots back to life in a hurry. Order from your Bally distributor today.
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The commercial phonograph business needed better public relations. Needed someone to serve up the story of commercial phonograph music for the clean, wholesome entertainment it is. Needed someone with the foresight and the finances to launch a national advertising program to the American people. In their greatest national magazines. On the billboards that dot their highways. By signs in locations. A Triple-Action campaign that would picture and dramatize the commercial phonograph as a definite contribution to the American way of life.

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