STOOGES ON THE UPSWING

SPADE COOLEY
Cherokee to His Western Swing
(See Music Section)

RADIO
Drama and Mystery—The Cost Per City Slicker Listener

MUSIC
Who Controls Plugs That Count on Peatman Sheet?

NITERY LIQUOR SITUATION

www.americanradiohistory.com
A. R. A. - zy ... recorded a "dais-y"

"One-zy, Two-zy"... sung by who-zy?

Phil-zy Harris and a little pix-ey;
Cutest tune in forty six-ey!

Phone, wire or write ARA for your supply of recordings of
"ONE-ZY, TWO-ZY", as introduced by Phil Harris on the
Jack Benny-Lucky Strike Show, backed by "SOME LITTLE BUG".

ARA Record No. 136. It's a hot-shot! Put your sales on a flyer!
Ops Mop Brows At Fone, Subway Strike Threats

NEW YORK. Feb. 23.—Dock fast brother! The brows are coming back at all the docks this week. Right now if all the planks, rumors, whispers and boosted futures is the fact in the next few weeks, it's going to be tough for Main Stem showbiz. With innocent ops becoming fall guys in all the various strikes and outfits that are likely to eat up that fast wartime profit.

Following Mayor O'Dwyer's proposed taxation of $50,000,000 over a four-year period (elsewhere in this issue), come dual strike threats that can hurt showbiz plenty. Both closures are dead set for the near future.

Quill Issues Ultimatum

First is City Councillor Michael J. Quill of the city council of the United States of America (CIO), who says that if his that union is not allowed to use the Tomato Market, it should be closed. The union is trying to get all transportation and from the Market. They are not interested in any arcades, dancettes, and other amusement centers without paydays. Since O'Dwyer's 18-hour shutdowns, there has been a drop of around $30,000,000. As a result, over $30,000,000 figure out what a long season of disaster to the window would mean in good, round dollars.

Simultaneously, threats are being aired by the National Association of Telephone Employees, covering 150,000 workers, walking out at 6 a.m. March 7 throughout the country. Bitter battle for a distance telephone service through the telephone companies is in the offing. But worse, repercussions would be felt in radio and television, with a serious crippling of all services. NPTW wants a 9½ hour week and a 40-hour week. (See Ops Mop Brows on page 4)

Admissions Draw $375,306,000 To U. S. in '45, Hike of 75 Mil

WASHINGTON, Feb. 25.—Uncle Sam's revenue from tax on admissions to theaters, cabarets, concerts, etc., soared to $375,306,023 in 1945, an increase of 874,790,112 last year as compared with $285,585,385 the previous year. Ten per cent borne on phonograph records brought $2,073,645,506, as compared with $2,073,645,506 the previous year. (See phonographs, phonographs and parts page 4)

Dow Org Mulf Fried Astaire Cross - U. S. Ballet, Flesh Units

NEW YORK, Feb. 23.—Al Dow office is proposing a dual threat to the ballet company starring Fred Astaire and boasting 24 ballet units, a chorale group and several musicians to start playing halls around the country in the next few weeks. April. Dow office reports it is working with the Arena Managers' Association, but also is lining up dates in towns outside scope controlled by A.M.A. It is to tour the Astaire ballet package on a one-week engagement at a scale of 80s per show, $275, with percentage and/or guarantee arrangements with the units. John Stein, formerly personal manager for Texas Guinan and Mary Garden, is (See Dow Mull Astaire on page 4)

Showbiz Hit in Fla. and Calif.

New York City's proposed nick followed by bites at Miami and Modesto

NEW YORK, Feb. 23.—The tax bill's bitting city fathers hard these days. On the heels of Mayor William O'Dwyer's proposed tax of $124,000,000 for a four-year period the state gets nickeled up. In every four years, the state is now that two smaller and widely scattered communities—Miami and Modesto, Calif., would like to get the city on a footing to help keep their cities on a paying basis. The former hoping to hike city employee's wages, is seeking an added 5½ percent tax on admissions to its streets and other amusement programs. O'Dwyer is hiring, but the town is now dealing with the same type of tax. They naturally think it would be. (See Hit Hit Hit Hit page 4)

Ballet Russe Tends Off With Big B.O.

NEW YORK, Feb. 23.—De luxe ballet is back in town. Sunday (17) saw the company's first appearance at the Billy Rose Theatre in the New York Civic Center. The London-based company, which has been touring the United States for the past three months, is coming to New York City for a four-week run. The company consists of 25 dancers, six musicians, and a conductor. The production is known for its highly stylized and imaginative interpretations of classical ballet. The company's repertoire includes works by renowned choreographers such as Diaghilev, Nijinsky, and Balanchine. The performance is expected to draw a large crowd and generate significant box office revenue. (See Ballet Russe Tends Off With Big B.O. page 4)

Diplomats?

NEW YORK, Feb. 23.—Local nitrity op who had hired a British ad to get over his headache and was discussing his headache with a British ad, is asking, "Can't you get rid of that goddamn headache?"

"How can he?" broke in Sally Voldyman. "Ts want he should break relations with England?"

"No, that's impossible," replied the diplomat. "We have an agreement with England."
Further Adventures of USO Troupe 776-'Kempy' in Azores

By Dan Carr

(2nd week we left Dan Carr to Jer-

nise, this week we pick up the threads in-

The AZORES, Feb. 16.—USO troupe

Kempy, arrived in these islands and was

posting itself in various nooks and corners,

way to Casablanca, North Africa. Per-

formance engagements here included sail-

nine islands that comprise this group and

the neighboring islands of Madeira and

Terceira Islands.

On the other hand, however, I would

like to sketch a little of the back-

ground of these islands as to their enter-

tainment possibilities. Most of the theatrical

troupes originating in Canada and the

United States do not consider these

islands as part of the American theater

world, and consequently they do not even

think of casting a forlorn eye on the

inhabitants as to what they would like to

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WASHINGTON, Feb. 23.—Glaring over last week's passage by House of anti-Petrillo Bill, congressional advocates of the bill are now finding that the customarily vigorous thrum of behind-scenes parliametary tactics to be sure that there won't be an unfavorable Senate showdown on the legislation in advance of April 8 conference between President John F. Kennedy's American Federation of Musicians and a rival labor group headed by President Justin Miller, of the District of Columbia AFL-CIO. Determined to keep the anti-Petrillo legislation alive, a word over head of the AFM chief during the negotiations, strength is badly counting Senate votes in the effort to score sentiment and to get the ball on showmanship course while keeping the saber rattling.

Parliamentary maneuvering on a big one since the Senate already has passed the relevant bills, which outlaw interference with, non-union labor, and which outlaw strikes by non-unionists. Members of Vanderburg Bill had been sub- stituted by the sweepings anti-Petrillo provisions in Representative Clarence Lea's (D., Calif.) Bill (HR-5117) which passed in May but was 223-63 vote. Question now remains to be decided whether the Senate, or contained a conference committee or whether, because of its lesser part in the bill already, action is to be taken by either Senate Interstate Commerce Committee or Senate Education and Labor Committee.

According to Plan

Anti-Petrillo strategies will be sequenced in Senate and House and they fain if they find that the Senate floor action would render the outcome of the measure. Congressional leaders of the anti-Petrillo bloc in both chambers have seen that the Congreessman Lea last Thursday shortly before the House adjourned for the March 10-11 recess, said the legislation. Course on action of anti- Petrillo legislation has been moving ac- cording to plan as reported in one of The Billboard — a strategy that is closing in on the House to continue anti-Petrillo negotiations with the AFM chief.

On the week-end, in which they attempts to find the going much tougher than in the House where the chance to crack down on sit-down votes has been welcomed by a majority of sons almost in fast spirit on the eve of their departure for the Washington Birthday holiday week-end during which many have faced the face of a round of customary patriotic orations in their constituencies. During the de- bate short and shutting down amend- ments offered by the House, which is minority, the anti-Petrillo voters showed in their efforts to get House voted to get the business over with fast and that the adversary they were interested in staging a public relations campaign which was made the target of a series of speeches, denunciation letters, petitions, although several congressmen came to his defense and warned the House against taking what was described as "cramping" action on the House debate was interpreted as a warning to his fellow- partisans against repercussions that might develop at this year's polls as the result of any Republican votes cast for the Lea proposal which is viewed as much stronger than the Case-Strikebreaker Bill.

Rep. Vito Marcantonio (A.L.P., N.Y.), who headed opposition to the anti-Petrillo bill in the House floor fight, was overwhelmingly voted down in at- tempts to tone down the Lea proposals. Anti-Petrillo speakers were left for further hearing. Counter charges of strike-breaking flew free in the ensuing debate. When several propos- als of the bill hit over Marcantonio mid- name, Caesar, and accused the AFM chief of "waving tribute" from radio stations, Marcantonio hurled the charges declaring that the stations were acting as "Cezars" in developing the AFM. Marcantonio described the legislation as seeking to increase the profits of the monopolies that control the broadcasting industry and said that he would, and will have that emphasized against special shots of the section of the nation In another paragraph Marcantonio has developed a couple of sock shows "in small towns" with an ap- proach slanted around this operation. In his remarks, Marcantonio dedicated the show exclusively for that, NBC will be exclusive for that, NBC station will be the station promoting NBC station will be the station promoting NBC stations.

A special division of the week's promo- tion and advertising department has been set up for m-and-o operations. Its code, in reverse of the CBS o-and-o (owned and operated) set-up which has the web-trade-mark thrust, its "Ours is a station operation."

MBS Builds Mood For Saturday Night With 2 New Shows

NEW YORK, Feb. 23.—Everybody's going nuts over String Of Sundays and its two new shows for Saturday night, with a solid two hours of hit programming.

"Two new shows, Twenty Questions (8 P.M.) and The Story of a Song are to be added to Leave It to the Girls (9 P.M.) and break the (8:30 P.M.) set-out what MBS programmers think will be the "must" shows of the night. The two-hour block of ABC mysteries is riding The Green Hornet, another "must" show, off are not scheduled, although Leave It to the Girls is said to be on the brink.

MBS Saturday programming falls within the pattern of CBS and NBC, but is directly opposed to the two hours of m- sters which ABC is scheduling. Columbia has Dick Herman, Mayor of the Town and Hit Parade from 8 to 10 P.M. NBC goes along with Life of Riley, Truth or Consequences, National Barn Dance and Con Tuning for Noon. In the two-hour block of ABC mystery skien The Green Hornet, the "must" show, off are not scheduled, although Leave It to the Girls is said to be on the brink.

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Simmons Blasts FCC Compliance Ashbacker Decides

WASHINGTON, Feb. 29.—Federal Communi-
tications Commission members, including Ex-Chairman U. S., Supreme Court decedent in Ash-
backer decision, in approving the FCC’s action directed FCC to conduct public hearings on a wide range of issues, including compliance with the Communications Act of 1934 and to conduct a round of scattered criticism from some segments of the communications industry. The case made last week by Allen T. Simmons, appointed by President John F. Kennedy, is likely to be a signal issue in the new year. It was reported that the FCC had already received more than 800 letters, most of them critical of the commission’s action.

Dr. Mike, in his statement to the court, said that the FCC had charged an attorney with the duty to make sure that “every” applicant for a license had an opportunity to be heard. He pointed out that the FCC had been criticized for its handling of the case, and that the commission had been asked to reconsider its position.

In response, the FCC issued a statement saying that it had not been made aware of any requests for reconsideration. The FCC also said that it had not yet determined whether any further action would be taken.

Dr. Mike said that the FCC had acted in a way that was not consistent with its own regulations. He added that the FCC had failed to follow its own procedures in handling the case, and that it had not provided adequate notice to the public of the hearing.

In his statement, Dr. Mike said that he was not surprised by the reaction to the case. He added that he had been asked to provide information about the case, and that he had done so.

The FCC’s action in the Simmons case is a signal issue in the new year. It is likely to be a signal issue in the new year. It was reported that the FCC had already received more than 800 letters, most of them critical of the commission’s action.

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Ballantine Tries
To Lend-Lease Fitzgerald Show

NEW YORK, Feb. 23.—Ballantine's beer, grain short because of President Truman's order cutting wheat supplies 30 per cent, was this week reported to be planning a lend-lease deal for its Barry Fitzgerald show, "Mr. Honus," the Barber Company is understood to be dickering for NBC's assistance in setting up a deal in which Ballantine will surrender the program to some other advertiser for a limited period and later recapture it.

To date no prospects are in line, but American Tobacco's experience with Kay Kyser (who was dispatched to Delight-Palmolive to help raise the sagging ratings) indicates that Ballantine has every chance of putting it over. If a new sponsor cannot be found, Ballantine will try to work out with Ado Lyons, the package house, a revised contract in which the producer and talent will agree to take less money for the duration of the emergency in return for a longer contract and more dough a year or so from now.

Trade Group Report Due

Kobak-Elder-Brophy evaluation expected to rap CAB's cost and ratings

By The Billboard Audience Research Bureau

NEW YORK, Feb. 23.—On the last day of February, the industry CAB committee of three—Edgar Kobak (MBS), Robert F. Elder (Lever Bros.) and Thomas D'Arcy Brophy (Kenyon & Eckhardt)—is scheduled to bring in its report on what to do with the CAB (albeit in language that held). The entire industry wants out on the dual (some call it triple) taxation for its rating figures, and the cash easement isn't the only relief that the boys are seeking. They want out on ratings that don't agree and which sometimes are as far apart as 25 per cent of the index (CAB, Hooper and Nielsen).

Report will be confidential, but there is every indication that the committee will suggest that CAB get out of the rating business (a fact reported upon in detail a number of weeks ago in The Billboard). Cross section of agencies, sponsors, ad and stations using CAB indicates that they will not go on paying the increased fees which the 1946 budget requires, unless something new and different is added—something new which does not duplicate existing services.

There are, on the other hand, a number of sponsors and agencies who feel that advertising will take a backward step when it gives up its own research for that of an organization (Hooper or Nielsen), which is a strange business proposition. They admit, however (as Morin Harper, of McCann Erickson, pointed out in an article some weeks ago), that CAB has followed rating trends and not unearthed any of its own.

81-City Report

Indicative of the lack of CAB research development work in the all-city field, the trade points out, is the fact that before CAB went into the so-called 81-city report schedule (reports issued actually are for 40 cities, with the figures for cities that have a "less than adequate index" being dropped from final figure), they could have found out from reports available at C. E. Hooper that any city with more than four network outlets is prone to distort the ratings. Hooper organization added a list of small cities which resembled the 81-city list and discovered that the report was so inconsistent that it didn't justify being published. Critics who report that the Hooper claim to "comparability" is so much hogwash, so did change his base in 1938-39, are holdout, however, upon their own petard. While Hoop did so report, he also reported his regular 82 full network cities right along with the combined ratings. It is in the figure that continues his vaunted "comparability." Another part of the investigative tryst report, it's expected, will state that CAB should establish itself as a radio rating research forum altogether. Re this, researchers point out that it puts in the hands of an organization that has failed (See What Goes With CAB on page 44).
Radio Theater, "gust," little better than casters' job for linked to the majority casters' interests. If that at all, Drama sinks to an April February January October October July January February March July September April November September August June May Month

That "Average" Rating

Drama sinks to an average of 5.1 in January, down from the above 6. Below is the way the drama vs. mystery fracas looked throughout 1946:

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<th>Month</th>
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<th>Mystery</th>
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<td>Jan</td>
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<td>Dec</td>
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The picture is clear. Drama, straight or semi-straight, "spend-and-get-the-best-names" sponsor, delivers ears at as low an urban 1,000 (and no doubt as at a rural 1,000, even then

NAB Tries to Play Whale to SCB Jonah

HOLLYWOOD, Feb. 23.—National Association of Broadcasters will soon try to swallow Southern California Broadcasters as a whole rather than try to lick each indie. Albo no pitch has been made, at least, until recent efforts in the wind, with broadcasters appearing split on that whole question.

Some feel SCB has done an efficient job in their "crew" outlets in labor negotiations such as those currently on the fire between United and American Federation of Radio Artists (unions) and International Brotherhood of Electrical Workers (rural). There is a feeling that the org proved worthy during the last hearings, there, and that broadcasters on blackouts. SCB's system is to try to hook the whole West Coast broadcasters. This faction feels that a stronger group with problems at hand could hurdle future difficulties with greater ease than by being licked into submission.

More Weight Seen

Others, however, claim that a hook-up with NAB would give local broadcasters more weight in handling important issues. Some who now belong to both the NAB and SCB feel that the groups duplicate each other and see no reason for paying fees to both.

Taking SCB in a gulp would be a rather in NAB's cap in that the latter would immediately gain a strong Western indie anchor without having to fight local categories. It has already been established an office here headed by Bob Odam. SCB will probably be supervised with the current pact-gag with IBWE and AFRA are as you.

Chief point of weakness in SCB is the lack of a local organizing chair. Job calls for men who could devote full-time to the thing. There has been no effort by anyone to establish an office here headed by Bob Odam. SCB will probably be supervised with the current pact-gag with IBWE and AFRA are as you.

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## World Courts

**Names for E.T. Show Venture**

NEW YORK, Feb. 29—World Broadcasting System, specialists in transcription library and recording facilities, are jumping into the competitive, lucrative and speculative e. t. program field. Herb Gordon, ex-Williams staffer, carrying the ball as program and production manager, WBS is now on the market with two musical acts, Heri Comes Louis Jordan and Early Americas Sing, using the Bob Grant ovk, and in production is a modernization of Mary and Margie, socko script show of five years ago.

WBS figures it has the station, agency and client connections which is no secret to the trade. Likewise the trade knows World has the required savvy. What the trade still doesn’t know is the talent angle up the WBS wall.

Briefly this angle boils down to (1) giving name talent the same sort of royalty deals they get on records, (2) giving name talent protection on the type of local sponsor using the transcriptions. As it works out, the people like Charles Laughton, Arlene Francion and Bing Crosby are lending an interesed ear, they’d get a fee for making the transcriptions plus royalty payment for as long as the material is used. Thus, on a name material show the program initially would be transmitted and sold to a national advertiser, but unlike the Chevrolet-Rubinoff deal of pre-war vintage. After the national advertiser had discarded the series it would be possible, under this deal, for WBS, to re-transmit the program on open-end bids and sell for local use. In this instance, Herbert Gordon’s name might or might not be used but thanks to the royalty deal the program would get paid.

As it works out, the name would get a share of the show’s revenue for a number of years. Likewise, the name would not have to carry so much of the risk of dominating a show sponsored by a local coffee-pot or material thing. The way the Mary and Margie revival will be sold either to a national spot user or to a local material sponsor will be decided by its use by members. Where other deals are made WBS will make certain the local bank-roller is nothing that would have a deleterious effect on the property. For the M and M show World has the original ‘Myrt’ as supervisory and most of the original cast. Let us hope in the future they’ll be ably replaced by Alice Younman and Alice Goodkin, couple of radio thespians, with John Guinn producing and Andre Baruch handling the announcing chores.

Show, as most everyone knows, was a top property on CBS for about 10 years during which time it had only two sponsors, Wherley’s and Super Bides. Since then is has been on five years back, CBS has consistently received mail taking if it was coming back.

The West Coast ballroom op, Larry Finlay, with a roving eye for a fast dollar and the memory of how his mother always canceled the M and M show, bought the rights to the program and knocked on Herb Gordon’s door with his idea. He was to take the old scripts, bring them up to date and have ‘Myrt’ ride herd.

Whose is a well-known radio talent agent, they put 15 new nuclears out on the road selling the new WBS line of transcripts. As it works out, they had hoped to start to 50-sid stations the week of March 22. Right now, world figures it’s got itself a good thing.

### Radio's Rising Comedian

**Jimmie Costello**

**Star of “Let’s Have Fun”**

**Every Noon 11:45 to 12:00**

**WGN Chicago**

Personal Manager, EDDIE SLIGH

SLIGH AND PHEASANT AGENCY

203 NORTH WABASH AVENUE — CHICAGO

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### Mystery Talent Cost Index

Programs Are Listed in Order of Least Talent Cost Per 1,000 Urban Listeners

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<thead>
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<th>Vol. 1 No. 5</th>
<th></th>
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<td>Program Name</td>
<td>Cost Per Point</td>
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<td>Listening</td>
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**Big Town**

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**Mr. & Mrs. North**

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### Radio's Longest Commercial

**Bull Dog Drummond**

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### BBC Robinson

NEW YORK, Feb. 23—Yank radio is not the only one which con’s a public with soaps. The British have their version of studios which have a wide appeal. A recent letter from as far away as Tanganyika tells us that Africa was received by BBC in London in which the writer uttered threats if a top air serial was discontinued. The serial is named "The Robben-Tine," a typical family life series. Nostalgia evidently is at the root of the protest over hinted banning of the show from British air waves, for the letter concludes: "They (the BBC authorities, etc.) are as much of Britain, or life and the BBC nothing in this rocking world. Dare discontinue them at your peril. . . ."

Official sources shed no shuttering of show.
Youth To Select Type of Religious Program Wanted

CHICAGO, Feb. 29.—New type program at this station is expected to ask for a hypothesis to its Chi operation by the end of the week. This program has been feeding on the fact that the station has itself laboured a worthy project of the main track into a by-pass spur. With Billboard dough and a "hang-up" job in radio coverage during the past few months, we know that the station is anxious to get the record straight.

The station, which is not under consideration but that the proposals which were unjustly ruled into court, didn’t mind the unfavorable publicity, because the station has a futurehit in the air.

As for the historical project, the three hours of discusssions which have participated can only remember back a few weeks of "same year" maybe as the start of the undertaking. If we actually "cut ourselves a piece of cake" as pointed out in the Billboard article, we did it knowingly.

How else could a historian collect the remains of the industry whose over-all story is the composite of personal members?

Starting with facts at hand, KMBC is issuing and releasing "challenge sheets" to all American broadcasters so that the stations could feel it was their duty to carry on more programs and contributions. The plan started out gradually and the station has been in a position to take advantage of the growth in the industry will not agree with the station. In fact, one finds the industry "mean little or nothing." These "facts" is a page out of Horatio Alger.

KMBC’s typical record is explained to the industry time and again. It’s not interested in acting as a referee between contending parties for priority rights to programs, but the station wants to make an authentic signal, as only the stations are the best judge of their work. Birth and early childhood of an industry cannot be brought to a closed door to opened broad horizons of opportunity. The station allows us to grow in times of need and stress.

We’ve all heard the extra with an ex to grind content "broadcasting never does anything without expecting to get away with it." Of course, in Billboard, we don’t have to be a present topnotch entertainment based on sound moral principles.

Calif. Wants Dough

BOULDER, Feb. 21.—Radio in education will get a hypot in this state soon. A bill recently introduced in the California Legislature becomes law. The bill would provide for State Assembly and up for State Senate approval of educational broadcasting for educational purposes and educational network to carry out the provisions of the bill.

Plan as outlined by sponsors of the bill calls for an appropriation of $250,000 to be used in setting up a State-wide network of FM transmitters and stations to do operations consistent with educational needs. Additional funds would be raised by donations, either directly to the operation of the network.

In order to get going since the FCC has warned that unless State government provides funds to set aside for educational broadcasters with the commission, the only operating operators are those more ready to prize the public dollar, the California State Board of Education has been working on the problem for several years. A. A. Scholz is the chairman of the board.

After its development the universities of Illinois, Kentucky and Iowa are already licensed to broadcast educational programs and the San Francisco Board of Education has developed a program for 18 schools for several years. A. A. Scholz is the chairman of the board.

A school such as this with a commercial-like set-up. FMC and U. O. Office of Educational Radio is in charge of the project and most of the work is done on a volunteer basis.

Four broadcasts were made from the University of California, San Jose, Berkeley, and Santa Barbara. These broadcasts are the result of a survey which was conducted last fall and a study made by the broadcasting companies.

The tie-up was arranged with WSAI by the radio audience for Partyline and circus performances were considerably hundred.

On Firsts

Editor, The Billboard:

Last week’s cover feature, "Everybody Has a First!—It’s a Pettin in Radio," seems to be a fitting symbol for what the industry has itself laboured a worthy project of the main track into a by-pass spur. With Billboard dough and a "hang-up" job in radio coverage during the past few months, we know that the station is anxious to get the record straight.

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WSAI “Partyline” Ties in With Circus

CINCINNATI, Feb. 25.—Believed to represent the first direct tie-up of an audience participation show and a circus was the series of broadcasts of WSAI’s "Partying Tie line," aired on the Grand Circus from February 15-22.

Last week, through the urging of Fred Harper, Partyline is aired daily from 1 to 2 p.m. to a studio audience of topflowered radio and TV interviewers who participate in the program.

Four broadcasts were made from the Cincinnati public fairgrounds, featuring circus matinees. Featured guests included the Polka Bros., the Flying Zucchini, oriental magicians and a bandwagon horseback song. In a hurry since application for license cannot be made to FCC until funds have been raised.

Present bill has backing of University of Cincinnati and State Department of Education, but other State agencies are expected to try for the net on when and if established.
WASHINGTON, Feb. 25—Another sign that uptowners transfer of video is in the making was given here today in the wake of the FCC's action: Wednesday (20) refusing requirements for hours of commercial production to keep FCC from waiving until July 1 its rule requiring TV stations outside the major market to air not less than two hours of broadcast programs produced by the stations' own program service weekly.

The FCC has been holding out that FCC will hold back on practically all commercial video production until television is widely available. While this view is regarded as extreme, insiders feel bolstered by the impact on FCC of Zenith Radio Corporation's recent announcement that it would discontinue manufacture of video black and white and color receivers.

The view had gained credence in some circles as the result also of FCC's long delay in announcing District of Columbia television assignments. While no official FCC statement has ever been made, the DC assignments, it is known that New York, Cincinnati, Chicago, and possibly Boston, have been told they will get their channels. DuMont, however, is still being worked on as a possible market for that fourth channel is said.

NRC Tags Prod. Cost at $750 Hr. in N. Y.; $100 in D. C.

NEW YORK, Feb. 25—Relative costs of time and production facilities between major centers have been indicated by the testimony of NRC execs before the Federal Communications Commission during the riving committee hearing into the matter of the four tele channels in Washington. (NRC representing WJZ and The Washington Star.) Testimony indicates that a full-page ad of 90 minutes over WNBT in New York would be $100, while the same ad over WRC in D. C. would cost $750 per hour and 40 per cent for 16 minutes. The WRC rate on a 30-minute ad on the other hand would cost $750 an hour including, said the testifier, a "reasonable amount of rehearsal time."

Contrasted was that $750 figure is the rate for a full 10-minute ad in D. C. operation, i.e., $100 an hour for production and $750 per hour for "spot" call, with the fees going up to $4,000 an hour in New York.

One is of the few times that TV execs have been part of a verbal plea for a channel, video in black, and white, and maybe a top as to what will "sell" the FCC on granting the channel in the future.

ABC Stills Lockheed, Mars 1/2 Hour Each

NEW YORK, Feb. 25—Locked Air service to Connolly and the Mars Candy Company have been signed by ABC's television department. The two networks each will get half-hour periods each week for two hours which the net has contracted for. The ABC program will take the Tuesday, 9:30-10 p.m. slot, opening March 12 and Lockheed Goes in Thursday, same time, probably starting March 14.

The talks call for share cost sponsorship of Saturday Night, video version of the long-running promo film. The stills will be produced by Harvey Marlows. Locked Air and Mars have have a year "lifetime" association and $10,000 per ad.

Don Lee

Reviewed Monday (18), 9:30-10 p.m. Style—Vade, films. Sustaining on WCAO, Washington.

This could have been a terrific video sit, for it had all the elements of good programming. Film portion of the program was selected and generally amusing. Flesh and gold offered goods talent and variety and that old devil production came into the picture. Or rather, it found its way into the picture.

Film opened with a clever cartoon. The Bee and the Butterfly, followed by traveling, Connex Islands, good stand. Really make transplantable Brooklynites years for the home of Lina Paul, a comic camera hot-dog stand. An educational feature, "Be the Man," then followed. The finger telling why the sweet is such a treat. So much better than the show. The listener is in a good mood—

Second engineer on the program was the Philadelphia David show. This is Billie Jean tarantula thing in a question and answer session. The comic, who is a good stand, a real talent and gives a very serviceable performance. Film actress, Ruth Warren, and engineer, who is a good stand, a real talent and gives a very serviceable performance. Engineer, who is a good stand, a real talent and gives a very serviceable performance. The show was very good and was attended at least once by Miss Jean Warren.

Don Lee

Next time, you place a vase of flowers on a window shelf, you may want to take the same precautions that we do when we stations at stations' facilities are geared up for production. If some are not, it is possible to outguess on entrepreneurs who think they can learn to make their show to their partners but a big one. DuMont.

Just how good spot news pic coverage via video can be was demonstrated by a couple of shots of an old com- missary Village way. Both cameramen Al and Ellis, both of whom have been fighting all the way and they didn't have the chance to get shots off.

They proved that video-minded news men can take pix with the limitations imposed of them in both the news and the atmosphere to which they are accustomed.

There were some shots that were still pit, but they were almost in every exhibition. In fact, it seemed once or twice that Kienan and McBride thought they had caught a pose.

Coverage was beyond doubt the best short news job to date. Light retention interview of the Fire chief, who supervised the two-action fire-fighting by Tom O'Conor, first Stan. Straight interviews just don't scan.

Choretone

Reviewed Friday (221), 8:55 to 9:10 p.m. Style—Selling over WCBW (CBS), New York.

Alto titled Mississippi, this ballet in- tervention, which will have been produced by the Well six of the setting, the town's most noted street, Tally Beatty, is actually in that play. What sets it apart from the other shows were Robert F. Pugent, who were, are in Memphis, all caught the mood of the closing.

Settling by James McNaughton used the perspective floorless that he em- ployed several years ago for a Belanger movie but for the ballet. It proved to be ideal for the dancing of the heel and low. This was no gong of a few numbers but a whole series of dances choralized by Kitty Dancer, who was also the set and costume designer.

All the colors were delightful, including Ellnor Beatty and Tally Beatty's bit of light. Beatty's solo to Old Man River was sock.

From a scanning point of view, however, there was one downs- one to races. The dissolves were mean- ingless and the letter shots were well- beautiful, the dancer entrance into the foliage were all but lost.

The camera followed the dancers ad- equate—what but made the program more so in every way and the genius of the dancers.

Close-Ups

Reviewed Friday (221), 8:25-8:40 p.m. Style—Selling of the film—Four Pips, Inc. Station—WNBT (NBC), New York.

The film was an apology for a video com- mercial. Selling a pipe with a still picture is about as minus in inspiration as any- thing to sell, plus trying to sell a product to see, via enjoyment, noted visually, as anything that could be said to man—and the entertainment. Ouch! LILU, this one was a replacement for Vara Holly and because, no doubt, she didn't have much rehearsal in moulding her appearance. The stills were all but lost.

The line sees all and tells all, which is to say that Miss Lee is as much right saying to Miss Lee is as much right saying Mrs. J. B. Stover's holes. Second engineer on the program was the Philadelphia David show. This is Billie Jean Tarantula thing in a question and answer session. The comic, who is a good stand, a real talent and gives a very serviceable performance. Engineer, who is a good stand, a real talent and gives a very serviceable performance. The show was very good and was attended at least once by Miss Jean Warren.

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Interim Pact Expected at NARBA Sesh

WASHINGTON, Feb. 23.—The NAB, the American Telecasting Bureau, has announced that an interim pact will be signed on March 31. The pact will cover the period from March 1 to July 1, 1945.

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**Is ACI Changing Songplugging?**

**Professional Mgrs. Differ.**

Some say yes, no, maybe, but all agree drives on airers, agencies are a "must!"

**NEW YORK, Feb. 23.**—Altho the Peatman system has been in official action for over ten weeks, professional managers and contact staffs the Billboard here have been a time that the commercial network shows emanating from New York, together with the names and telephone numbers of the advertising agencies handling the shows, the producers, the musical conductors, the talent on the shows and the programs themselves. Professional managers and contact men, of course, are aware of the fact that highest Hearstlagus generally mean highest pilot value for the shows when they appear on the Andrew Carnegie Index, the Peatman sheet. (See story in adjoining column.) Next week (March 3 [issue]), The Billboard will run a similar list of shows emanating from the West Coast, and in the following issue (March 10) a third list of those shows originating in Chicago.

**Pilots Scramble For Spivak Ork.**

**NEW YORK, Feb. 23.—**News that Charlie Spivak and personal manager Don Haynes had agreed to part was a signal for ambitious bids to the leader from would-be handlers. A temporary lack of managerial ambition was the report that Lee Eastman, Spivak's attorney, would do the band's business, but the stampede resumed when Eastman stated it is known that he is not and does not want to be anyone's manager. Bill Burnham, of the William Morris Agency, is policing the Spivak affairs until a time as the maestro selects a p.m.

Among those in the running for the Spivak berth are Lou Mindling, Mike Nidorf and Willard Alexander. With no present certainty that any of those mentioned will wind up with the ork. (The Associated Press, March 7--Vana, though while still in the talk stage, appears to be declining, as predicted in The Billboard several weeks ago.)

It is understood that whoever gets Spivak will be prepared to give the leader the amount of personal attention he deems necessary. He is anxious for a more commercial and other such high-powered work. Meanwhile, Lee Eastman continues as his legal adviser, saying that law and managing don't mix.

**Ebbins to P. M. Eckstine, Tries For Rich, Heck.**

**NEW YORK, Feb. 23.—**Milt Ebbins, manager of Count Basie, took over personal management of the Billy Eckstine band this week and is negotiating with Buddy Rich and Nina Mae Blue. Eckstine's solid bid last week at the Astana Theater, New Haven, was apparently put aside by the William Morris agency peddling the leader to major vaude houses.
ARAI Inks Grofe; Middlebrow Bid

HOLLYWOOD, Feb. 23—Compositor Perle Grofe, composer and conductor, with whom ASCAP has signed a new contract to extend its use of Four Flamingos, which Grofe has recorded, and his Assignment Suite may be the first to be cut. Hoagy Carmichael has already been signed for a further extension in semi-classical field for 1946, following closely their album release, and Homor's musical score from Spellbound.

Ballads Heavy Faves In Kyser Poll of Hospitalized G.L.'s

HOLLYWOOD, Feb. 23—To the G.L. who is still sweating out the war abroad or at home, the most welcome slice of his entertainment pie is music. Such is the conclusion of Ray Kyser, made after a survey of 115 army and navy hospital through the country.

In his frequent travels around the "pedal-pusher" circuit in this country, Kyser found that G.L.s prefer ballads to novelty tunes. He attributes this to the stirrings of the several overseas theaters, tunes like "Jumpin' Jim Crow" and "I Don't Want To Be Alone," and "I Can't Help Singing" in the gaudy overture. Here at home, however, the picture is different. To this, Kyser adds: "He does not want to be that pesky fellow who sits around waiting for the bus to come."

Not Filled With AFM

NEW YORK, Feb. 23—Investigation by the AFM revealed that the Guild Gilt Edge contract was not signed by Keith Dowd, as reported in the AFM, and the AFM therefore declared the pact "null and void," and specified that this decision would be subject to an accounting of sales via its attorney. Whatever amount is found out to be due must be paid to Gilt Edge from company money by this contract.

Clintons To Do Standards, Own Songs for Cosmo

NEW YORK, Feb. 29—Larry Clinton spends his last full week in Hollywood this week calling for minimum of 40 sinemas to sign the contract and charge from the armed forces his contract. He plans to return to his songwriting, front a studio-jockey for his Colosse Platinum and has no intentions to return to the band-biz again. Wives' license, on according to Herb Hendler, of Colosse, because firm wanted to build up a standing catalog. Twenty of the 40 cuttings are scheduled to be standards with others going to Clinton originals and pop. All will have defini-

Speeches the End of the '40s, he's in the mood for new, fresh sheet music and has no intentions to return to the band-biz again.

March 2, 1946

The Billboard

ASCAP Sees Long, Hard Road in Effecting New Tab for Factory Music

How To Do It, One Ache; Payees “Resentment” Another

NEW YORK, Feb. 23—American Society of Composers, Authors and Publishers is presently working on a new tab which is stated to be a development of the "floor fight" vamping, and the likelihood is slim that any of the members will consider it as a showcase for musi-

Gant-Edge Pact

NEW YORK, Feb. 23—American Federation of Musicians last week declared Guild Edge Records' contract with Pro, Cecil Gan, singer, composer and conductor, null and void. The contract was taken by Rex Rioliard, AFM, exec, following an interview with Harold Oxlcy, who handles Gant.

Oxlcy went to the federation charging that Guild Gilt Edge was not equitable for the artist. He also asked for an investigation into the activities of the company for Gant, and revocation of a clause in the pact granting Richard A. Nelson, Gilt Edge attorney, which would give Nelson the right to sign contracts for Gant. The problem will be to establish that point that music played in a public performance is not copyrighted unless something is done. Unless this can be demonstrated, ASCAP will of course be unable to switch the consent decree, to seek licensing fees. The Guild Gilt Edge performances which it is reported to be carried on is not possible for the system for which Guild Gilt Edge was made, but plenty toughy matter of licensing the users of industrial music.

The British Performing Rights Society, faced with the same general problem—so complex is the current situation in the United Kingdom, the legal angle is simply to prove that the Guild Gilt Edge contract is still in existence, to demand an accounting of sales via its attorney. Whatever amount is found out to be due must be paid to Gant from company money by this contract.

"Hidden Royalties," a Key Spa Goal, Say Lindytes

NEW YORK, Feb. 23—Sure to affect the course of coming contract negotiations have been the Music Publishers Protective Association and the Songwriters' Co-operative Association in their observance being put out by certain song wrote: The two publishers' have their former penning col-

JONES' Empiric

SAN FRANCISCO, Feb. 29—Spoke Jones is no big with the Jazzmen. He has been in the management of Golden Gate, with whom he's been out for some time, but (19), it has difficulty in emptying the theater. All the while Jones himself, ho-

Stop the Presses!

NEW YORK, Feb. 23—There is no telling how this week is going to be. At 7:00 P.M. on Saturday, the first day of the month, the trousers of the drum line are going to be cut, and 250 different arrangements, of all kinds of under the new contract it writes with MPPA later this year.

If Lindy talk is representative of the sentiment which exists in the industry when writers will no longer accept a royalty statement which lists everything, but no other sources of revenue.

No late date is about a Midwest char-

A recent sweep by the State Department of Industrial plants which either use or will shortly be using music for their profits. It's been pointed out that ASCAP may have a time trying to label factory music for profit, there is a great deal of government and private interest in this area. Also, the fact that an increasing number of factories are putting out products which are musical in nature is an important factor.

As for ASCAP's application of a licensing fee based on size of plant and extent to which music is used before a vastly different proposition from the token $1 charged during the war emergency (still in effect, of course). There will be a great deal of work for ASCAP and its sister organizations to get a clear bill of rights for the music user.

MICH. STATE SENATE ASKS AFM RESTATE INTERLOCHEN'S MADDY

DETROIT, Feb. 23—Formal resolution in the Michigan Senate late this evening states that the state will not restate Dr. Joseph R. Maddy for the song "Interlochen," sold the special session at Lansing. Copies were sent to Sen. Robert H. McDonald, who said that the song was made by a 21-year-old, indicating the position of the Senate's Select Committee report.

The development of a sentiment for possible State "anti-

Lindleytes, in the resolution as ground for Maddy's restate request, also cites the "only defense of the song for the students in their musical education at the Interlochen."

Mich. State Senate Asks AFM Restate Interlochen's Maddy

MUSIC

Glasswort, Distribe Deal Krups, J.T. Plans New Set-Up

NEW YORK, Feb. 23—I. R. Glasswort, music publisher (Chesire Inc.) and exclusive agent for musicians' wares, has split up with the record firm, according to reliable informants here, because of differences and other arrangements, of details of which have been disclosed.

The Irving Felt, preside of Jefferson Music, of the firm, is supposed to have set up a real situation which serious, or go out of business with its name, and now has. And while Glasswort's name is now a whole new level, it is not clear that he could be satisfied.

The Stop the Presses! is nothing like a good press agent. This week the press agent of Stop the Presses! is more than a day: "In accordance with the arrangement of the minutes of the director of the drum line it is customary to play the "I don't Want To Be Alone," arrangement of the drums. Gene Krones has been called to the drum line, and Senior Martines, and the Cuban dance mara.
Premature Singling and Fronting Hurts Chips, Sidemen, Say Handlers

Advised To Stick With Name Orke for Build-Ups

NEW YORK, Feb. 23.—Wartime rise of Frank Sinatra, Dick Haymes, Perry Como and a couple of others, plus failure of wartime band hit to produce a top attraction have caused single-its and leader-its among former vocalists and sidemen coming out of the armed services. Anybody who ever got 10 per cent billing as part of a band is anxious to take a crack at the single act swoon field, and is trying to lend his own ork and challenge Harry James.

Smart talent handlers are distressed at this attitude, feeling that many promising pieces of music merchandise are risk-ing ruin by stepping out prematurely. Recommended method of handling a former ace sideman or vocalist is to plant him in a featured niche with a name ork and let him take up where he left off when he entered the service. Practice of assuming that kid's name is still alive and that he can go it alone is definitely frowned upon.

Managers, however, are not always able to steer talent exactly where the steering is easiest, and it is feared that many an ambitious kid is going to wind up within the next year, because of over-anxiety to prosper in a hurry.

Powell Method Favorod

Trade experts favor the method being used by Mel Powell, pianist who got plenty publicity as a sideman with Benny Goodman before the war, and even more publicity as a member of the Glenn Miller AAF ork. Powell is back to step out on his own and do what he wants, within six months.

Bush, now leading his own band, and given a fair chance of surviving, was careful after he left the Marines to put in a couple treks around the circuit with Tommy Dorsey, and hammer his way back into the public consciousness. zig-y Elman, recently discharged, will do his trumpet solos with TD for several months before taking on his own ork. Willie Smith, top alto sax man who did a hitch in the navy, made straight for the Harry James band upon discharge, and is mentioned as a possibility for a fronting job in another couple months.

Voices Single A-Plenty

Among singers who were known pri-marily as band yodelers before induction but who are doing singles in an effort to storm the Sinatra fortress are Bill Berry (Jimmy Dorsey), Harry Babbits (Ray Kyser), Gordon MacRae (Horace Heidt), Johnny Desmond (One night only and Glenn Miller AAP band) and Terry Allen (Larry Clinton, Hal McIntyre, Claude Thornhill, et al.). Desmond, who reaped reams of clippings for his work with the Miller AAP outfit, is doing very well on that band, and trade witnesses seem to be giving him their blessing. But the tendency of talent-builders is definitely to favor a return to the bands-vocal wail before trying a single.

Buddy Morrow, former Dick Jurgens and Harry James singer, wants to do a single instead of working with a band. Harry Coo is leading his own ork after a spell in service which was preceded by a short single on account of his work with Jurgens: Ray Anthony, former Glenn Miller ezekiel trumpeter, who had his own naval ork, is taking a crack at civilian band leading without preliminaries, and Billy Kyle, featured pianist with the pre-war John Kirby crew is trying to form his own combo. There are dozens of others.

Pan-Am Firsts with Cantor’s “One-Zy”

HOLLYWOOD, Feb. 23—Time to get out first with Freddy Martin puts firm’s novelty tune, “One-Zy,” to the test. One-Zy was last week with Pan-American, local indie waxey which hit the market, at least here in L. A., with an Eddie Cantor pattering of the tune (backed by Cliff Landis ork), on Monday (18). One-Zy was introduced on the air by Pat Harris on the Jack Benny show about a month ago, and Harris cut the song. Martin’s platter hasn’t seen release daylight as yet elsewhere. At least five other waxies are planning to release echings of tune.

Cantor’s job for Pan-Am marks indie’s entry into pop field, outlet formerly having been restricted to Hawaiian, Louisiana and hot jazz platters. Also marks Cantor’s first record in years.

Mercury Inks Clark

NEW YORK, Feb. 23—Mercury Records signed singer Buddy Clark in Chicago this week, first session scheduled for March 10. Deal takes on added significance thru Mercury’s plan to cut a couple for Decca, with Hildegarde. Decca will release the Clark single on its own label, which is bound to help anything Mercury does with the guy.

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MUSIC

The Billboard

MARCH 2, 1946

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THE HICCUPS

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by TONY

PASTOR

VOCAL

BY FRANKIE LESTER AND QUARTET

WHO

COMBINE WITH THE BAND TO SCORE WITH

PATIENCE AND FORTITUDE

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A GREAT RECORD SENSATION

AND HIS STRIKING VERSION OF

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GETTING BETTER...

JUST OUT!

CO-OMO

RECORD NO. 471

byname

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BY THE WRITERS OF MY DREAMS ARE GETTING BETTER...

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Associated Dist. Co.
Tayor Building
Denver, Colorado

Bunnett-McAfee Dist.
102 Cal St., N. W.
Atlanta, Ga.

Cardon State Dist. Co.
241 Wabash M.
Newark 4, N. J.

Frederick Lee Co.
125 Second Ave.
South Minneapolis, Minn.

Interval Music Suppliers
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Legum Distributing Co.
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The GUADALAJARA TRIO, Hollywood's Musical Discovery of the Year, joins that family of great South-of-the-Border artists whose 4 STAR RECORDS are rated among the World's finest Latin American releases! Included among these 4 STAR stars are Nilo Menendez and his Orchestra, Juan Florer, the Figueroa Trio, and many others equally outstanding!
NEW YORK, Feb. 23.—The band business which even in pre-war days never utilized advance men to anything like the extent similar workers are used in show business, has now in the post-war era become a major problem in the industry’s history. The trend in this direction, of course, was kicked off by the war-created manpower shortage, but today band managers with the ability to pay are once again becoming alive to the control of sending a smart operator ahead of a traveling band, and those with advance men on the payroll are loud in their praise of what it can mean exploitation-wise.

Among leaders who now travel from one city to the next, one-night stand and from theater to theater a few days behind the advance man, are Stan Kenton, Jimmy Dorsey, Tex Beneke, Cal Calo-

wawy and Louis Prima. After discussing the wrinkles with The Billboard, Joe Glaser decided to use two advance men ahead of Lionel Hampton, when the leader heads South next April.

Jack is not for a deadhead, but a real press agent who knows how to move can do a world of good. Glaser will use a press agent 30 days ahead and one week ahead on Hampton’s forthcoming tour.

Howard Christensen, manager of Jimmy Dorsey, says his advance man, Al Jaslow, has already helped considerably in a number of situations where promoters were using outdated press material and therefore playing in leading publicity. Hopo which Jaslow has made for Hampton provides him with increased good-will and increased b.o. in several instances. JO, of course, was among pioneer pressers of high pressure advance. Or rather his ex-express managers. Billy Burton was. Way back in Jimmy’s early days, Burton moved ahead of the org and hustled promotions of every kind, so band did best possible business when it came in.

Stan Kenton’s Milton Karle is credited with helping pressed the org into several percent on several one-nighters by getting young music publishers a few days ahead. Booking up the promoter, squawking with the local press. Tied to the publicity, and being a good press agent. Frank Walsh, Al Donahue’s pilot, has always made a practice of preceding the band from date to date, where possible. The band has been traveling continuously except for one or two of his own suits too. He gets the best of it.

Tommy Dorsey’s manager, Arthur Mitchell, says that The Billboard staff is among those contemplating the addition of an advance man. Other MCA bands have been discussing the matter, according to Mr. Mitchell, and now the problem seems to be rolling down to locating the right flagg.

Billy Wolf used to work advance himself and later sent Vic Marchus out ahead of Louis Prima, and still be an advance man. Henry Oxen used to go ahead of Alvino Rey, and Eddie Ballew was in advance of Joe Lynn.

Frank Walsh, Al Donahue’s pilot, has always made a practice of preceding the band from date to date, where possible. Bertle Adams used to do the same before Louis Jordan began booking records on his own.

Joe Glaser recalls that he used to put in a lot of time ahead of Louis Arm-
strong back in the ’30s and ’40s, and says he was the first to develop the practice of sending packages of dishes to radio stations at the psychological time prior to a band’s appearance. For example, Marchus’ fabulous “Bassatin” was an asset to the leader in days gone by.

A native of Oklahoma and one-quarter Cherokeel, Spade Cooley has shown how to cut corners that the false advance can be smashed b. & c., too. At the Aragon Ballroom, Ocean Park, Cali, Cooley pulled in 12,500 payees over the weekend, a total of $350,000 for 4,000-8,000 show, and all on his own. The “King of Western Swing,” as Cooley is billed, has never been better. His song, “Shore on You,” was the most-played disc in the nation for seven consecutive months, and it’s comin’ along. In the studio, “Shore on You” keeps moving. Jack Archer suggests that there may be a good living in store for a few bright guys who got together and form an advance agency.

Cluchor on the argument pro-advance man is seen by some band people to lie in the fact that those who deal in advance men, with the quick night promoters are not exploitation ex-

perts. There are, however, several good books on the subject. In The Business, by Nat Lefkowitz, and in A.A.P.A.’s, “The King of Western Swing,” as Cooley is billed, has never been better. His song, “Shore on You,” was the most-played disc in the nation for seven consecutive months, and it’s comin’ along. In the studio, “Shore on You” keeps moving. Jack Archer suggests that there may be a good living in store for a few bright guys who got together and form an advance agency.

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No Revival Yet for Pre-War AFM Beef Re Foreign Disks, But Deals Are Atom-Loaded

Juicy Thought: Petrillo vs. Uncle Joe Stalin

NEW YORK, Feb. 28—Increased trafficking in foreign records by American companies has as yet drawn no squawk from the American Federation of Musicians, but the situation is loaded with dynamite. Max Riccardi, AFM exec in charge of disk business, when queried this week regarding the federation’s policy on the matter of foreign records, stated “Petrillo will have to answer that.” American record companies, entrenched by the financial angles of trafficking in foreign records, are going ahead with their deals but feel the ax is likely to fall in June, when the AFM holds its annual convention at St. Petersburg, Fla.

Latest deal for the distribution of foreign disks is that recently concluded by William Morris Jr. with Mezhudnarodnaja Kniga, Russ cultural org representing Soviet record manufacturers. Morris’s newly formed outfit, kelpet Globe Record Company, expects to get the first batch of Russian tunes here in March. Morris Jr. stated this week that Globe’s distribution set-up was not yet set, but he has satisfied himself of the fact that the American public is greatly interested in the Russian waxes.

Interesting angle about the Globe deal is that the first batch of imports will be actual pressings, not masters. Other companies regard this as folly, owing to high customs duties—but Morris claims a record actually manufactured in Russia would have that much more authenticity and sales appeal. He says the deal with Mezhudnarodnaja Kniga, however, does not preclude the future import of masters and matrices. The Globe operation is also contemplating deals with record companies of other countries, according to Morris.

Morris Jr. stated his convention in Seattle in the early days of the war sounded off on the matter of importation of masters. A report on the evils of mechanization pointed out that such trafficking by American companies definitely denied the American musician his pocketbook—and that instead of the AFM frowned on domestic recordings, the foreign virus could scarcely be contained. The convention, however, did not try to regulate the import of foreign records inasmuch as it was realized that the war would stop the business. It did.

Foes of the musicians’ union indicate about 300 record companies are in business in the United States. Belief in the trade is that international trafficking with some tremendous proportions—much greater than in pre-war days—because of the expanded American record industry. Petrillo, it is felt, will jump at the first chance to regulate this traffic, otherwise wax may become more of a threat to American musicians than it has ever been before. Sans regulation, the traffic cannot help but flourish, owing to savings in talent costs. The old-time deals, in fact, often called for merely an exchange of master disks and a royalty arrangement on pressings sold. And adding insult to injury from the AFM point of view, is the fact that the union’s treasury gets no tax from such records because foreign musicians were used in the manufacture.

Entire problem is hooked up with current trends toward amity in international relations. Morris Jr., for instance, feels keenly about this point. American record companies, hoping that the AFM cannot find a way to legally tie up the traffic, are counting on the friendly attitude of the State Department toward interchange of cultures.

No telling what might happen, however, for Petrillo is unpredictable. One of the more juicy thoughts, banded about by the trade is the possibility that AFM regulation of international deals may bring Petrillo and Joe Stalin face to face in the squared circle.

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THE PENNSYLVANIA DUTCH SONG

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Your customers will want to hear it again and again.
802’s Fact-Finders Cue New Demands for Musickers From Niteries and Hotels

Scale Hikes, Earlier Closings, Better Relief?

NEW YORK, Feb. 23.—Fact-finding committee to investigate working conditions for musicians in night clubs and hotel rooms has been set up by Local 802, American Federation of Musicians, and is now collecting data, according to Jack Rosenberg, union chief. Local has two aims: Higher scale and amelioration of extremely tough working conditions.

Nityo tootlers claim they have the toughest pitch in the music business owing to brutal hours and the fact that tension never ceases. That is, in addition to two or three production shows, they often must deliver dance music and remote. Additionally, says the union, the musicians used at spots like the Copacabana, Latin Quarter, etc., must be of the same top-notch caliber as tootlers playing musical comedies. But whereas the pit musicians play one show and go home, the nityo lads keep on going into the wee hours—sometimes from 8 p.m. to 3 a.m. Compared with the night club assignment, radio work, theaters and other types of jobs are considered easy.

Rosenberg doesn’t yet know what action the local may take, as this will be dependent upon the facts the committee gathers. But he’s definitely in favor of hiking the prevailing scales. Other changes are possible. Top-notch musicians, for instance, want a deal similar to that of the musicians in musical comedies. They claim the night club extravaganzas are competing with musical comedies and demand the same high type of production music.

Present scales are approximately as follows: From $72.45 for five hours to $94.30 for seven hours in Class A spots; $84.90 for five hours to $101.90 for seven hours and $71.90 for seven hours in Class B spots, and from $80 to $75 in Class C spots. In addition to projected hike in scales, it is expected that the fact-finding committee may recommend that a new classification system be set up which would provide separate scales for theater-restaurants and hotel rooms. It’s also suggested that shorter hours be established in order to force the spots to close earlier, pay more money or hire adequate relief bands.

Exclusive Sets Up Pub Firm

HOLLYWOOD, Feb. 23. — Exclusive Records has gone into music pub field. Tagged Leon Rene Music Publishing Company, firm will be a subsidiary of Exclusive Records. Johnny Black- burn is contact man in charge of publicity.

SURE FIRE RECORD SALES
Songs by Leonard Feather

The Lady in Debt
RECORDED BY LEONARD FEATHER’S BLUE SIX -- MUSICRAFT RECORD 5255
RECORDED BY HOT LIFE PAGE AND HIS ORCHESTRA -- CONTINENTAL RECORD 56015

On the Upside Looking Down C-10002
Mood To Be Stewed C-10000
The Voice of the Turtle C-10001
RECORDED BY SLAM STEWART QUINTET FOR CONTINENTAL RECORDS

Scandal Monger Mama
Blues in the Red

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Music----As Written

NEW YORK:

ORK TALK: Louis Prima last week brought back to hand vocalist Powers, trombonist Steve Maie and banjoist Tony Clario. All wearing eages. ..

Lazaro Ciarlo, Cuba clarinetist-composer, has organized Latin-American ork. inked with Continental rooms.

... Drummon (Gon) Cote joins Buddy Goodman; this week at the Paramount.

Anuital case pending against Cab Gutway adjourned until March 14. ..

Complaint cant Jeanne Hopkins didn't show up.

... Duke Ellington set for Thursday, NBC, March 16. From Philadelphia.

Tommy Dorsey to play Tofen Polo, Aquarium, Mass., April 10-13 and 17-20. ..

Frankie Carle submitted by 2 Italian summer replacements for Danny Kaye on FABC program. Carla looking for through. ..

Gerald Wilson, Frederick Bron. Negro ork man, headling East.

PUBL. CEFFERS AND BISERERS: Eddie Wilpin, of Paramount-Famous, looking over Chl office.

Bill Frederick Coit..... BM's Bobby Minn out of town.

Red Foley and Lawrence Welk conducting on Bosn disk. ..

... ABC, Coast record rep, inked paper with Judy Canova and "Three Cohbraets" star, Cariona Mura. ..

Top timer saxman Sammy Taylor now with Middlede ork.

... "Milkn Matthes" Art Fair, owner of "Encore" concert at Times Bank March 5.

Ellis Fitzgerald on band for Yankee's 26th anniversary.

Frankie Masters and his thunders.Philly

... Ditch, Kansas City, for West Coast chroes. ..

... Buddy Rich, leading band in the city, launches his recording project on Mercury label, ..

... Arturo Arajas in Harry Mos's new stable of orks. ..

... Emery Davis, Meyer's son, just out of service, being groomed for fronten spot with one of da's bands. ..

Randy Brooks opened Hotel Pennsylvania boy, ..

... Jimmy Dorsey says he's going to buy a DC3 plane.

PUBL. AND OFFERS—Jack Dregman

vacations in Florida March 8 for two weeks. ..

Doc Berger, recently di-

charged from khaki, goes back to

Midwest rep. Carl Fronter, inc. sponsors program of American music on WYPC as part of seventh annual Music Festival. ..

... Grand's George Weiser, unhappy about new "availability" rating. ..

... ASCAP still negotating with wired music firms on licensing at source.

... Arnpically Associated Booking Corporation Chl band office, Sammy Clark on acts.

... Lynn Murrey to teach radio choral tech-

nique at Julliard beginning late April.

RECORD ROW—Dorothy Claire, W2J theatre.

... Tunamens Sture Olins, current at Los Angeles, National disk next week. ..

... Boston Blankie air show may be abandoned by Decco. ..

... Jones Bros. set for Mercurywaxing. ..

... Phil Brico inked with Monogram for four years. ..

... Bing Crosby voted "star of the Year" by Australian film exhibi-

tors. ..

... Russ Lyons, former MCA exec, openes own booking and p. office at Hotel Sheraton, New York. ..

... Singer Buddy Kaye may marryle a Finkle-

hoffe musical.

CHICAGO:

Don Reid has added two brass and a sax and returns to the Melody Mill in April for three months. Frank Parrish, ex-GL's returns to the Reid vocal depart-

ment, while Memo Carl is new saxman doubling impressions. ..

... Fletcher Henderson started a new ork at the club Dallas February 18. ..

... Ray Pearl, who broke in his band at the Alhambra last June, is inked for a second engagement May 1.

... Dave Lewinter, who debuted with a seven-piece ork two months ago, has been renewed at the spotting Room of the Ambassador East, and will probably remain there till June.

Rumor around town is that Xavier

...

has longed eyed by Sam Rutella, owner of the projected Copacabana, for openes- 

headed spot with the North Loop spot debs. ..

Paul Montague has taken over publicity reins for the
Comedy of Errors

NEW YORK, Feb. 23—Imagine the William Morris Agency Publicity Department's delight when a New York University lad phoned the other day and said, "You will be delighted to hear that one of your attractions has been voted favorite male vocalist here at St. John's." "We are indeed delighted," said the WMPD, "and just which of your attractions has gained this signal honor?" "Perry Como," said the lad. "Oh," said the WMPD. Perry Como is handled by General Artists' Corporation.

Rainbow Ballroom, which opens March 12 with Tommy Dorsey... Sweethearts of Rhythm set for a series of one-nighters squeezed in between their p. m. at the Paradise, Detroit, April 26 to May 2; Regal, Chi, May 10-16, and Riviera, St. Louis, May 17-June 6.... Jack Wenden, who recently came into the PB band stable, currently at the Schroeder Hotel, Milwaukee, and on the Troud- dero, Evansville, Ind., where he starts an indefinite engagement March 22, Wesley Prince, recent dischargee and former King Cole Trio bassist, starting his own unit on the West Coast.... Earl Warren, ex-Basie lead alto and vocal- istic, has his new band set for six weeks at Kelly Stables, New York, opening March 22.

Jimmy Dorsey cut four sides for Decca in New York last week, including "Jangy" and "Mighty Wishing" and "I'm Glad That You're Here." The two last named featuring Pee Wee, KB's chair. ... New Wagner, recently discharged from the army, has taken over handling one-night bookings on orks thru the South and is in charge of art department for the Al- brook Imperial Hotel, Kansas City, Mo.; ... Ray Ambrose's new ork proved a nickel in its opening job at the Chase Hotel, St. Louis, so that hotel's epee extended band thru night. Al Hirt's first recording, February 28 to March 23, putting one band back, and Alvin Rey new set to follow March 27.

Rainbow Ballroom has made a deal with Bill Barth, CBS band remote production chief, for five half-hour remote weekly, with one, and possibly two, going network. ... The life of Benny Goodman will be aired over Mutual's Freedom of Opportunity program (Mutual-net, 9-9:30 p.m. CT Sunday, March 3.... Jimmy James, former ork leader who has been with Army Special Services three years, starts off his civilian baton career again March 15 with a series of one-nighters, possibly in the Midwest. Jimmy Leeper, his pre-war p.m., is again master-minding the band.

Hollywood:
Talk of Genie Krupa cutting for Capito- tol's new transcription firm. Some say a possible Capitol record deal is pending. It is known that Capitol is looking about for name bands. Sam Kenison is firm's mainstay now, with Alvin Rey just added. Rey also makes Capitol trans- actions. While Eddy Howard was here last year he negotiated with Capitol, but a decision was never reached.

Jozef Zimanski, ex-ABA and now bigwig with Superior records, cut batch of sides by Jay Russel's Harlem Blue Knights ... Lucy Ann, chirper with Kay Kyser, penned to do couple p.m. for RKO.

Lee Brown breezed into town for quick session at some name band here. Masty Malneck's forthcoming Columbia record feature, Robert Maxwell playing bar.... Herb Magidson and Alis Shulke, composers of "I'll Buy That Dream" and "Sunrise Serenade," now just named "Great and "Sunrise Serenade," are now working.

While Eddy Howard was around Capitol, he went before Universal's cameras for a two-reeler, "Aces," Rogers replaced Jack 'Moton as publicist for Don Ameche's new band, "I'm Will Osborne and Jan Garber orks shedded for them - be released Black and White records.

Max Steinier's musical scores for War- ner's "Mildred Pierce," "Sanqtana Frank" and "Stolen Life" will be heard on Victor rec- ords under new contract signed with disker. Steinier was working on original score for Warner's "The Heart With Five Fingers."

Betty Barnett hand a band feature in Mon. (See MUSIC--AS WRITTEN on page 34)

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"7th ST. BOOGIE"
"RECONVERSION BLUES"
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ON THE STAND

Previews of Orchestras Playing Hotels, Night Club and Theater Locations and One-Nighters

Lawrence Welk

(Reviewed at Aragon Ballroom, Ocean City, Calif.)

(booker—MSCA)

Current engagement marks the Southern California debut of Welk and His Champagne Music. Band came here after many months at the St. Francis Hotel, San Francisco. Long a favorite in the Midwest, and having done a concert last summer at the location and theater work in the East, Welk's 17-man crew offers pleasantly stylised music.

Outstanding feature of the orbit is its danceable arrangements. Whether it be a hillbilly tune or a sweet arrangement of a classic, Welk always details best of the band makes for easy terping. Credit goes to the rhythm section, consisting of Welk himself, pianist-arranger, Bob Cromer on bass and Nickie Aen on the skins. Section works easily and smoothly, and never heavy, but always in there. Band is built around Welk's distinctive accordion work, and he does plenty of it. Not a mere banjo. Welk varies in and out of every number with light runs and passages, adding new life to an already fine band's existing arrangements. Three violins round out the combo. Result is a light, springy type of music, easy on the ears, and good for dancing. Instrumentally, the band features the trombones of Terry George and Orle Amodia's sax. Fern sax too virtuoso. White does more than her share of solo work, including some fine passages on the piano.

Singing department is admirably handled by Jack Rivers, a cutie with a sweet, available voice. Duets with trombonist Don Regan were the speciality of the evening in Bob Cromer, who doubles on bass, and Nickie Aen. Aen has a fine voice which should be heard more often. Welk has been around for a long time, and has withstood the onslaughts of jazz, electro, instead to continue his popular subtled style of so-called champagne rhythm. Now that Welk has made the move to the Coast, it's a good bet he'll be back again. The customers like him and his music.

Desi Arnaz

(Reviewed at Ciro's, Hollywood. Booked by EAC)

Alto sax Desi Arnaz (20) is playing its first spot here since its beginning a few weeks back, the group works out with nary a flaw. If Arnaz keeps up its present form, his group will be in the Latin beat class.

Great point in his favor is his insatiable need to sell a song. Realising that customers like to see the boys work for it, Arnaz makes sure that ringers get their money's worth. He knocks himself out in hopping down from one street corner to dance floor and puts on a one-man show with congo drum and saxophone to match. Aggregation is balanced well, although should stand the soft spots in a couple of solos. Both is solid and Latin tunes and does a good job in avoiding the well-traveled paths of a Latin band trying to fit its $8,000 in Latin music. Latin arrangements pack a lot of space on both beat and instrumental combos.

Realising the clash existing between U. S. Jump and Latin speedball tunes, Arnaz does only sweet stuff for an American side of the menu and throws the hot peppers in for the Latin. Poorly balanced band does such ditties as It Must Be As Spring and Now You Know. (with eye-wracking thrust Amanda Lane doing English words) and Struttin' Both of which does Cuban Arras and the rest. Also Suboeb. Arnaz does Spanish wording and builds a Latin mood. He is really squealing in tune, with customers going bug for both the dance and show side or music.

Desi Arnaz is the President of the Metropolitan Area!!!

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Bob Mohr

(Reviewed at Meadowbrook Gardens, Culver City, Calif.)

(booker—MSCA)

Bob Mohr and his 15-piece crew offer no fancy arrangements. Their style is probably the closest you can get to the original Dixie. But they do provide the customers with easy-to-dance-to tunes. Band features the light-fingered pianist-carolyn Dietz, the tenor sax of Kay Biggs and Frank Palmer's hot tones. Band is well stocked with current fades, but it seems that the well-known Dixie gets the biggest hit with the customers.

In the vocal department, swingstress Jennifer Madison handles the vocals adequately. Dust with Mohr on tenor sax, Harry, Indian and Frank Palmer's vocal. Dick You Last had the crowd in a stop-look-listen mood. Crooner Harry Taylor, best on a sweet song, has a better-than-average voice, but he still lacks Mike Regan's versatility.

Mohr's outfit is currently filling in the void of the vocal department at the club, with Harry James playing week ends. Band is a local pro crew, continuing dates to Southern California spots, and has built up a good local following over the years. Always striving to make his sessions interesting, he has no trouble getting his audience with him despite the comparatively small off-night crowd.

Robbins Gets Kossakoff Score

HOLLYWOOD, Feb. 23—Music score from Universal's forthcoming treatment of life with Rimsky-Korsakoff has just been sold to Columbia Records. Robbins, who have first refusal on Universal scores, used this arrangement since other publishers also were pub to be anxiously looking for Rimsky-Korsakoff's music. Their handling the outstanding score for Spellbound and Mowery, a score, has prepared special adaptations of the Rimsky-Korsakoff score for the Universal flicker. Lyricists have been added to many of the Kossakoff themes too.

Among the Kossakoff features in the film are Hymna to the Sun, Land of India, Caprice Espinal and Pandango. Picture is tentatively titled Pacifico. Understood that Columbia Records may cut some of the vocal adaptations by Charles Kullmam, Metropolitan Opera soloist, who appears in the film. The score is under contract to them. Other dickerings are bidding for the straight music score.

Can It Be?

NEW YORK, Feb. 23.—The Billboard visited a small record company the other day to find the president sitting sadly in a corner.

"What is your trouble?" we asked.

"My trouble," said the dickerer proxy, "is that I am making music from my home and will probably make a living doing it as long as I care to stay in business, but I feel out of step with the times. I have tried to steal talent from RCA-Victor, Decca or Columbia. If you look at my records on the floor they break into smithereens. My factory turns out 3,000 platters a week and my press agent says I come out with 4,000. I have put together a distribution deal with the United States Post Office Department, the National Association of Manufacturers and the Fuller Brush Company. My records come in one color only. I don't deal with any other comer and I am not interested in let's individual compositions. I don't recognize the phonograph. I don't like the phonograph. I am one of the religious people. I have never been saved. I have never been sanctified. I do not float any stock issues.

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H'wood Bowl's IG Gershwin Award; School, And Plans

HOLLYWOOD, Feb. 23 — Hollywood Bowl Association this week announced plans for a $1,000 annual award to be given to an American composer whose work is "as indigenous to America as is the work of George Gershwin." Association is also cooking up deals for a further expansion to include construction of a 3,000-seat indoor auditorium and schools of music, theater and ballet. Later schemes are still in the talk stage, however.

First thousand bucks of the Gershwin award will be dished out this summer to the winner of what will be called the "Gershwin Memorial award." Any American citizen is eligible to enter the sweepstakes, closing date of which is May 1. Judges are Leonard Stokowski, Paul Whiteman, Arthur Rodzinski, Dennis Taylor, Olin Downes, Ferde Grofe and Robert Russel Bennett.


Interstate Distrub Files 50G Suit Vs. Signature Plattery

NEW YORK, Feb. 23—Signature Records is the defendant in a $50,000 suit filed in Supreme Court here this week by George Mendelsohn of Interstate Distributors, who charges Signature welched on an agreement to give IMS exclusive distributing rights in New York State (not Gotham), New Jersey, Connecticut, Massachusetts, Rhode Is-land, Pennsylvania and District of Colum-bia.

Mendelsohn claims he advertised and obtained orders, but when delivery time came last December, Signature did not abide by an agreement made in May. Says Signature used other distribution facilties in his territory.

Decision on Signature's motion to dis-miss was reserved by Justice Aaron Strong. In the meantime, Signature this week announced officially the news, car-ried in The Billboard two weeks ago, that they had arranged an exclusive dis-tributing deal with General Electric Sup-ply Company.

Robbins Gets Benny Plug And "Pickle" in 1 Swoop

NEW YORK, Feb. 23 — Robbins Music Corporation this week grabbed a new novelty tune titled Pickle in the Middle and the Standard on Pop. Firm was first attracted by the Pickle line when Artie Auerbach, on the Jack Benny show, started flinging it over the ether some months back. When Broadway pil- lars enthused about the zany phrase-ship of back-lines were printed about Auerbach and his hot-dog offerings—Robbins boys wired to the Coast for permission to use the phrase in a song.

Answer came back from John Tackaberry, one of the writers for Benny's program, not only granting release of the title, but also enclosing a complete ditty, authored by Thaddeus and Carl Sig-man. Pay-off ensued when Robbins was informed later that Tackaberry had ar-ranged for clearance of the song on the Broadway stage which, considering what Benny did for One-29, Two-29, firm feels mighty happy about the whole affair.

Empire Presses for Indies

NEW YORK, Feb. 23 — Jack L. Coitun, of Empire Recording Corporation, and here that his org—a combination distribut and pressing outfit—would quadruple its output within the next two months and would ready for "some of the smaller record companies who have had 'pressing' prob-lems during the past few years." At present, only hot record society's disks are being pressed—about 5,000 per day.
Is ACI Changing Songplugging? Professional Managers Differ

(Continued from page 14)

This trend, The Billboard has drawn up a second list covering all New York-maintained network shows. See adjoining column.

Beyond their general nod in direction of radio, pubbers entertain a wide range of ideas as to the best way to use their songpluggers in the new Peatman set-up. The most radical faction gloomily predicts that the old-time contactmen are going to be let loose until they change their spots like a leopard, desert the now-meaningless dance halls and clubs where dance-remote hands hang out, and de- sert radio in favor of advertising agencies and radio stations. Sogoloff among these lists is: "One Jack Benny plug is worth ten Art Mooneys. We won't sell out big dough for pluggers who bring back Mooney clearances and no Benny shots. Shorten the lines, cut the staff, sink the dough saved in high-pressure gent's who know the radio racket and can sell their gags along Madison Avenue and we've got the hit racket clue."

This concept probably sends shockews through the Contactmen's Union head- quarters. But where's a new concept brought out into the open, but before any of the mem- bers start fretting about unemployment benefits and severance pay, they can take comfort in knowing that most music pubbers don't go along. There's a far stronger part of the trade which cautiously concurs on the whole proposition. Here the feeling is that while song and network execs undoubtedly have hooned up big in the contactmen's world for invasion is too limited to make any drastic changes. Program execs claim ad agencies are still indifferent to new material, remain contented with gags about "songpluggers," and usually wait for average pub to sell his "hit" in other channels before they sneak the song onto their pet programs. Also pointed up is the patented situation developed by ad agency focus on trade paper plug lists.

An All-Time Favorite

MALAGUENA

by ERNESTO LECUNOA

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"I'm Redneck Again" (Sentimental and Atypical)
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How are they gonna get on the list say these pubbers if they can't get the agency jingle on their books? Only answer, they feel, is to go ahead and hang out the 30 or 60 late-hour ok shots, snag a low spot on Peatman and use the wedge to open up the big-time commercial doors.

New Intelligence Standard

Far as some pro managers figure, their pluggers in recent months have dropped most of the stigmatic qualities attached to the songplugie—the key- pubber claims he had established a standard of intelligence for his staff that belies argument about normal plug- gers not being able to mingle in other network circles—and could always be slanted into broadcast channels if positive need arises. Pointing out that good many pluggers have pursued radio art- ists and program-connected figures for several years now and whether or not Peatman system magnified importance of these activities, the staff was always ready and competent to do a job.

A third bunch of pub reps react still differently about their boys. Opinion of these men is that a 9-5 to 9-5 daytime stint wouldn't work out for these contactmen. Agency possibilities don't call for it and in addition these pluggers render in- valuable services during their afternoon and early evening hours, which while having no direct reference to successful promotion, still pay off in other directions. One pm definitely feels that only thus these late-hour hootings could hook up with all the angles and deals going thru the trade, the ones which aren't made in room with guaranteed recordings or package-plugging to various market.

Records Too Important

Dust side of this songplugie nite- traveling was advanced by still another top-man. Says he finds his men get most of their own arrangements, conclusions being massed, not record- ing execs, and unless staff keeps visiting the hand leaning they lose steam on disks, something no pub can afford these days. Also argues that while commercials add- mittedly hold biggest weight in Peatman computations, he knows radio producers and ad agencies, and there just isn't any sense in contacting them. Claims that most agencies don't respond to personal solicitations—Frank Hummert, who sol- emnly preaches over five of the top above handled by Dancer, Fitzgerald & Smeal agency, was depicted by spokes- man for one pm as typical agency exec who put his foot down on songplugger relationships. Hummert reportedly will not pay attention to any song he doesn't like no matter who brings it in. "No everybody just submits the mags and the mails as they always did," says this pm, "but they let Hummert decide for himself."

Fourth school of thought departs from other three almost entirely, and says they see that no forthcoming trouble with present contactmen, not only because their pluggers have steadily en- larged their circle of service to include radio stars far more than the average name-bandier or moniker. That they curry favor from these network top-fighters at the same time as they get the contract men a curiously wrinkle advanced on claims that radio stars were neatly tucked into national them a long time before Peatman. There's no doubt among these plug nabob that if it came to a split, they'd stay with radio above all else, but the same as any cricket with a wee-ultral Mutual wire after 11 could sell a bunch of copies with his forlorin plug they'd also dispatch a man up to land him.

Whichever of the various opinions will prove to be the most sagacious remains to be seen, but signs are here in part that infiltration among radio ranks has geared up very way past any almost every important commercial in NBC and CBS studios there is a couple of a contactmen and the giveaway is this. Not only are the Perry Como and the Danny O'Neill getting the glad- dness reserved around the program producer, the technician, the artist, the announcer is a bunch of the favor- seeking lads, a thing like this which can reach up to top network officials and, if you know songpluggers, might some day seive into a scene where a top manager would phone Federal Com- munications Commission chairman to see if the can get you on.

FIRST WITH HITS BY POPULAR COLORED ARTISTS

NEW RELEASSE

No. 367

"00 Wee Baby, 00 Wee"

"Wiggle Wiggle Woogie"

FEATURING

DUKE HENDERSON

WITH JACK McVEA & HIS ALL STARS

DINAH WASHINGTON

WITH LUCKY THOMPSON & HIS ALL STARS

No. 103

"Here Am I, Do Lord Send Me"

"Shady Green Pastures"

FEATURING

FAMOUS GEORGIA PEACH

WITH THE HARMONIQUES

**

CHECK THESE RECENT APOLLO RELEASES

No. 757 "Takin Off"

"If I Had You"

Sir Charles and His All Stars

No. 102 "Out the Fire"

"Pam-Palam"

Duke of Iron and His Calypso Troubadours

No. 756 "Ghost of a Chance"

"Bottoms Up"

Illinois Jacquet and His All Stars

No. 364 "Blues Around the Clock"

(Parts 1 & 2)

Ulima Bryant with Tab Smith Sextette

No. 362 "Somebody Changed the Lock on My Door"

Wynonie "Blues" Harris with Jack McVea and His All Stars

Wynonie "Blues"

Wynonie "Blues" Harris with Illinois Jacquet and His All Stars

No. 363 "Cone With the Wind"

"Here Comes the Blues"

Wynonie "Blues" Harris with Illinois Jacquet and His All Stars

DEALER OPERATOR | 100 Series 49c | 300 & 700 Series 65c

F. O. R. N. Y.

DETROIT OR CALIF.

APOLLO RECORDS DISTRIBUTING CO.

615 TENTH AVENUE, NEW YORK 19, N. Y.

7256 W. PICO BOULEVARD, LOS ANGELES, CALIF.

4682 S. HAMPTON, DETROIT 2, MICH.

1450 BROADWAY, DALLAS 1, TEXAS.

215 EAGLE STREET, RALEIGH 2224

www.americanradiohistory.com
PART 1—The Billboard

HONOR ROLL OF HITS

THE NATION'S TOP TUNES

1. SYMPHONY
2. LET IT SNOW! LET IT SNOW! LET IT SNOW!
3. OH! WHAT IT SEEMED TO BE
4. DOCTOR, LAWYER, INDIAN CHIEF
5. I CAN'T BEGIN TO TELL YOU
6. PERSONALITY
7. I'M ALWAYS CHASING RAINBOWS
8. YOU WON'T BE SATISFIED (UNTIL YOU BREAK MY HEART)
9. DAY BY DAY
10. SOME SUNDAY MORNING
11. AREN'T YOU GLAD YOU'RE YOU?
12. DIG YOU LATER (A HUBBA-HUBBA-HUBBA)
13. ATLANTA, G. A.
14. JUST A LITTLE FOND AFFECTION
15. HERE COMES HEAVEN AGAIN

The nation's top tunes. THE HONOR ROLL OF HITS is determined by Billboard rankings of various degrees of each song's popularity as measured by survey features of The Billboard's Music Personality. The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by The Billboard. No use of either may be made without The Billboard's consent.

ENGLAND'S TOP TWENTY

<table>
<thead>
<tr>
<th>POSITION</th>
<th>SONG</th>
<th>ENGLISH</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>CRUSING DOWN THE RIVER</td>
<td><em>Crispinog</em></td>
</tr>
<tr>
<td>2</td>
<td>BING CROSBY</td>
<td><em>Crispinog</em></td>
</tr>
<tr>
<td>3</td>
<td>KENTUCKY</td>
<td><em>Crispinog</em></td>
</tr>
<tr>
<td>4</td>
<td>LONGBORO</td>
<td><em>Crispinog</em></td>
</tr>
<tr>
<td>5</td>
<td>JOHN LENNON (BROOKS)</td>
<td><em>Crispinog</em></td>
</tr>
<tr>
<td>6</td>
<td>IT'S A GRAND NIGHT</td>
<td><em>Crispinog</em></td>
</tr>
<tr>
<td>7</td>
<td>MY HEART IS SINGING WITH YOU</td>
<td><em>Crispinog</em></td>
</tr>
<tr>
<td>8</td>
<td>ALL OVER THE WORLD</td>
<td><em>Crispinog</em></td>
</tr>
<tr>
<td>9</td>
<td>DON'T EVER GET THAT FEELING IN THE MOONLIGHT</td>
<td><em>Crispinog</em></td>
</tr>
<tr>
<td>10</td>
<td>IT MIGHT AS WELL BE SPRING</td>
<td><em>Crispinog</em></td>
</tr>
<tr>
<td>11</td>
<td>I'M IN LOVE WITH TWO SWEETHEARTS</td>
<td><em>Crispinog</em></td>
</tr>
<tr>
<td>12</td>
<td>UNDER THE WILLOW TREE</td>
<td><em>Crispinog</em></td>
</tr>
<tr>
<td>13</td>
<td>THE MOMENT I SAW YOU</td>
<td><em>Crispinog</em></td>
</tr>
<tr>
<td>14</td>
<td>NANCY</td>
<td><em>Crispinog</em></td>
</tr>
<tr>
<td>15</td>
<td>TWO CAN DREAM AS CHEAPLY AS ONE</td>
<td><em>Crispinog</em></td>
</tr>
<tr>
<td>16</td>
<td>LET IT BE THAT WAY</td>
<td><em>Crispinog</em></td>
</tr>
<tr>
<td>17</td>
<td>SO IN LOVE</td>
<td><em>Crispinog</em></td>
</tr>
<tr>
<td>18</td>
<td>SWEETHEARTS (ROBINSON)</td>
<td><em>Crispinog</em></td>
</tr>
<tr>
<td>19</td>
<td>DEEP IN YOUR EYES</td>
<td><em>Crispinog</em></td>
</tr>
<tr>
<td>20</td>
<td>WHEN THE gangs MEETS AGAIN</td>
<td><em>Crispinog</em></td>
</tr>
</tbody>
</table>

*Publisher not available as The Billboard goes to press.

PLAY STATUSES OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the Billboard are listed. Tune chart is compiled every week by Billboard staff. The Billboard, Inc., 325 Fifth Avenue, New York, N. Y.

**Music Popularity Chart**

**Week Ending Feb. 22, 1946**

**SONGS WITH GREATEST RADIO AUDIENCES**

(Compiled Friday, February 15, 5 a.m., and ending Friday, 6 a.m., February 21)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago, and Los Angeles. List is based on John O. Plaut's Audience Coverage Index. The index is projected upon radio logs maintained by Peoria's ACC, which has been on the air since 1933.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>TITLE</th>
<th>PUBLISHER/BY</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;All Through the Day&quot;</td>
<td>Sings Jerome Kern's MARGARET WHITING</td>
</tr>
<tr>
<td>2</td>
<td>&quot;In Love in Vain&quot;</td>
<td>WALLY FOWLER AND HIS GEORGIA CLODHOPPERS Storm the Jukes with &quot;YOU CAN'T CONCEAL A BROKEN HEART&quot; and &quot;JUST THIRTEEN STEPS AWAY&quot;</td>
</tr>
<tr>
<td>3</td>
<td>&quot;Centennial Summer&quot;</td>
<td>THE ORIGINAL PROPAGANDA PAPA</td>
</tr>
</tbody>
</table>

**RECORDS MOST-PLAYED ON THE AIR**

Records listed here in numerical order are those played over the greatest number of networks. List is based on reports received by The Billboard from disk jockeys throughout the country. Unless indicated in this chart, other available records of tunes listed here will be found in the "Reports of Records Played" column. (R) indicates tune is from a record. (F) indicates tune is from a film. (L) indicates tune is from a legitimate musical. (N) indicates tune is available on records. The total times the song has appeared among the top 20 is indicated in parentheses. The Billboard has not, however, attempted a scientific survey to date in determining chart positions. The Billboard from disk jockeys logs are made available to the agency.

**WHITING LIGHTNING STRIKES TWICE!**

**Coming Up**

SIOUX CITY SUE (F) ... Stan Kenton ... Capitol 229
JUST A-SITTIN' AND A-ROCKIN' (F) (R) ... Tony Pastor ... Capitol 471

**WHITING LIGHTNING STRIKES TWICE!**

**The Original "Propaganda Papa"**

**WALLY FOWLER AND HIS GEORGIA CLODHOPPERS**

Storm the Jukes with "YOU CAN'T CONCEAL A BROKEN HEART" and "JUST THIRTEEN STEPS AWAY"
FREDDY
vocal
SLEEPY
BABY
vocal by Artie Wayne
The Martin Men

ONE-ZY,
TWO-ZY
(I LOVE
YOU-ZY)

ROY ROGERS
(King of the Cowboys)
with Morton Scott and his Orchestra

ROCK ME TO SLEEP IN MY SADDLE
I WISH I HAD NEVER MET SUNSHINE
(and Sunshine Had Never Met Me)

ELTON BRITT
Singing with Orchestra

MAKE ROOM IN YOUR HEART FOR A FRIEND
DETOUR

NEW INTERNATIONAL RELEASE!

GRETAL KELLER
with Victor Continental Orchestra
SYMPHONIE
AH! LE PETIT VIN BLANC—Valse Musette
("Ah, for a little white wine")
(Both sung in French)

Tommy Dorsey
and his Orchestra
WHERE DID YOU LEARN TO LOVE
vocal by Stuart Foster and the Sentimentalists
COME RAIN OR COME SHINE
(from the production "St. Louis Woman"

RCA Victor 26-7001

RCA Victor 20-1826

Tomi Myron
and his Orchestra

BEST-SELLING SHEET MUSIC

BEST-SELLING POPULAR RECORDS

BEST-SELLING POPULAR ALBUMS
### Music Popularity Chart

#### Week Ending Feb. 21, 1946

**JUKE BOX PLAYS**

**MOST-PLAYED JUKE BOX RECORDS**

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on more than 500 reports received direct from operators all over the country. List is based on operators all over the country.

<table>
<thead>
<tr>
<th>Position</th>
<th>Record Title</th>
<th>Artist</th>
<th>Record Company</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>BUZZ ME</td>
<td>Louis Jordan</td>
<td>Decca 1978</td>
</tr>
<tr>
<td>2</td>
<td>HEY BABA-BABO</td>
<td>Lionel Hampton</td>
<td>Decca 18754</td>
</tr>
<tr>
<td>3</td>
<td>DONT WORRY 'BOUT THE RUL</td>
<td>Louis Jordan</td>
<td>Decca 19734</td>
</tr>
<tr>
<td>4</td>
<td>DRIFTERS</td>
<td>Johnny Moore's Three Blazers</td>
<td>Decca 19754</td>
</tr>
<tr>
<td>5</td>
<td>RE-BABA-LUCA</td>
<td>Helen Humes</td>
<td>Phil. PV-105</td>
</tr>
<tr>
<td>6</td>
<td>I'M SORRY IF THAT'S THE WAY YOU FEEL</td>
<td>Both Vocal with Instrumental Accompaniment</td>
<td>Decca Record No. 18756</td>
</tr>
</tbody>
</table>
DICK HAYMES AND HELEN FORREST WITH EARLE HAGEN ORCHESTRA (Decca 23481)
Give Me a Little Kiss, Will You, Doll—FT? V.
Oh! What It Seemed To Be—FT; V.

Inimitable Haymes-Forrest team grace another of the discs with the title "Boots and Saddle" added. Beyond this, it's impossible to guess why Universal has dug up "Lady on a Train," "42nd Street" and "Sweet Georgia Brown" to romp around in perfect harmony at final. Also worth the listen is "Shade Tree," which bustles along with a strong rhythm section.

MARGARET WHITING WITH KARL KRESS ORCHESTRA (Capitol 2410)
All Through the Day—FT; V.
In Love With V.—FT; V.

This brings the first of the more than 25 sides expected to break on these tunes from the Before-Kress/Oscar Hammerstein movie of 1934's "Sweet Georgia Brown." It's impossible to say it will be the best. But you can be sure that the team spirit—so clearly shown on a new level—will harmonize with the old lady. Overall, a big hit.

MAYNARD TAYLOR AND HIS ORCHESTRA (Goody 15060)
Love Me, Love Me—FT; V.

The Maynard Taylor Orchestra, based in New England, is featuring a brand-new hit under the title "Love Me, Love Me." It's been selling exclusively in the metropolitan New York market for a while, and now it's spread out over some new ones, too. It's a couple of Latin American instrumentals by a fairly well-known name in this field, working under a new label. Both is to the credit of the label. It's a good one.

THE FIVE DE MARCO SISTERS WITH DUD FREEMAN ORCHESTRA (Majestic 7166)
Blues—FT; V.
Sweet Pea—FT; V.
Sugar Daddy—FT; V.

This coupling should have been a real toppler, but misses because the De Marco sisters haveFailed to sell. The labels are good, but the patterns are not. The familiar tunes some money, but no more. The girls, as well as excellent band support by the Freeman group. One of a series of "Ears in Europe" releases.

And When the Sun Goes Down—FT; V.

This won't be a sensational nickel-getters, but in most locations where patrons don't pay too much attention to covers, the platter will do well.

EDDIE VINSON (Mercury)
It's a Groovy Affair—F; V.
Pete the Good Dog—F; V.

Two more surprising sides from his native was. First, a new arrangement of an old tune, "It's a Groovy Affair," with leader's line and an unidentified melody, sung separately. And the second, a brand-new song, "Pete the Good Dog," with at least some of the melody, sung separately.

No. 15052
TELL ME THAT YOU LOVE ME, HONEY
by Phil Brito
with ORCH. DIRECTED BY WALTER GROSS

No. 15057
SEPTEMBER SONG
DANNY BOY
by Phil Moore
FOUR

No. 15059
YOU HAVEN'T CHANGED AT ALL
DAILY DOUBLE—INSTRUMENTAL
No. 15060
SEEMS LIKE OLD TIMES
BLUE MOON—INSTRUMENTAL
by Georgie Auld
LYNN STEVENS, VOCAL

The Billboard
DUKE QUICK QUINTEET

Bibletone Jubilee Spirituals

"Sing by BIBLETONE JUBILEE QUARTET"

#2001 Ride On, King Jesus 1st Cost 90c
#2003 Those Bones Shall Rise Again 1st Cost 90c
#2004 Tell Me What More Can Jesus Do .49c
#906 They There Eyes Deep Purple .49c
#904 My Melancholy Baby Once in a While Blue and Sentimental

Aeropoint #111 Needle .90c
Aeropoint RED DEVIL Needle .90c
OPERATORS COST: 1-100 $.46, 101-250 $.44, 251-1000 $.42

IF RATED, WILL SHIP ON OPEN ACCOUNT

MELODY RECORD SUPPLY, Inc.
314 West 52nd Street, New York 19, New York
Any Quantity Shipped C.O.D., F.O.R. New York City
Is This a Private Fight or Can Anyone Get Into It?—Latinos Vs. Yanks on Dough

Fields Torches For Si, Si, Senors—Is He Alone?

NEW YORK, Feb. 23.—If the units will meet, the battle lines for the Latin comers, according to Freddie Fields, of the Abby Crasher of- fice, are completely solid. The Fields, are in greater demand than ever, and there comes an avalanche of figures to back his claim.

A Latin three-piece outfit can get $500 to $550 out of town. If it's really good and has a name, it can do even better. Its Yankee counterpart has tough sledding trying to get $550 to $600. A four-piece Cluster Group can collect $600 as easy as falling off a log. American awards are down around $475, and it comes to the larger outfit the disparity is still greater.

Perennials Dissent

But if Fields is carrying the torch for the Latin, he is not alone. There are others who will do battle to be alone in the trade. The other perennials who sell the torches don't agree with him on any single point.

Walter Bloom, of Frederick Brothers, says Fields is not doing his job. The fortunes and the rumba beaters get a big play in the Latin trade, and in Florida, which enters exhibitionists. But it is not so in the Latin units. There are a hundred or so joints that wouldn't have any Latin and will get along just fine without the Latin.

Stan Zucker also can see no difference in prices. He says the Latin units are just two styles. If anything, the American lads are doing better than they did last year. He says that with all Latin bands that go to Florida, there are five or six American groups that get their first. And where money is concerned is where Latin is running a close second to the boy in the case of the Latin. Zucker is the only person who will sell the Latin.

Terping to Espanol

Fields says he doesn't know about the other offers. All he knows is that he is getting more dough. He says that the Latin units know what their value is and that the Yanks are getting off the floor.

WHY BE GRAY?

Sensational new discovery Renewed
Natural-like Color in just 21 Days

Now, you need never be troubled with the handicap of gray hair. Amazing new coloring technique will add years to your beauty and bend your age from a worry-minded condition. We guarantee you will never again suffer the indignity of gray hair, and you will be happy to know you need never again be concerned with the problem. Your gray hair is not growing back, and you are not making any more. Gray hair is a matter of years, and it is never permanent. You can afford to have your gray hair removed. It is not a disease, and it is not a necessary. It is a change in the natural color of your hair that you can have removed at any time.

Baker's board is going to be a very successful one. He has been working on the plan for some time and is very much interested in the subject. He hopes to have a very successful one.

The Escort, With Minto Vaughn

(Reviewed at the Balston Hall, Congress Hotel, Chicago.

Together only six weeks, this trio of ex-service men has made a name for itself. The group is composed of: Bob Couch, organ; Bob Vaughn, guitar; and Minto Vaughn, bass. They are very popular with the public and have been playing to good response. They have a very pleasant style and are well worth hearing.

The group consists of: Bob Couch, organ; Bob Vaughn, guitar; and Minto Vaughn, bass. They have been playing together for a number of years and have a very pleasant style.

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AREN'T BISTRUS POTTLED?!

Ops Won't Be Caught Short

Claim Truman edict will not affect them, as they are on long reserve supply

By Bill Smith

NEW YORK, Feb. 23.—When operators read the various liquor trade publications they get the feeling—perhaps it is only their imagination—that the liquor shortage is shrinking. The reason is that some of the biggest bottlers in the country are claiming they are unable to supply the demands of their customers. This is due to the fact that they have been able to get the necessary materials to make their products, but they do not have the necessary labor to make them. The result is that the shortage continues to exist.

Rationing for Protection?

Despite this situation, the government is still insisting on rationing. This is because the government feels that it is necessary to ration the liquor in order to prevent the black market from developing. The black market is a problem that has been plaguing the country for some time and the government is trying to control it by rationing.

Bad Beer Stash

With the new Truman order in the wind, the breweries are left with a lot of bad beer. What's that the boys who head the National Beer Wholesalers' Association say. They point out that most dealers will have to be forced to go back to rationing to protect the consumer. This is because the consumer is going to be the beginning of a black market.

Scotch is another builder-upper of heads, and they don't mean the Lost Week. Things are tight with the barley shortage. Barley is the basic ingredient in Scotch. The situation is so bad that the owners of some of the best Scotch have been forced to set aside 500,000 tons of barley to carry the Scotch industry through the year. But of this total only 110,000 tons were delivered to the malters. Getting more Scotch the country will have a world of expense.

Gloomy Side of Pie

And so it goes—gin, they say, has virtually disappeared from the market. Imported French wines are in short supply because the harvest was late. Under the 150,000-gallon limit, it can't find shipping space and recent devatiation of wine has lowered the export price. It all looks pretty gloomy, and if you take the liquor boys at their word, the average night will have nothing but tap water to offer customers the remaining future.

Actually the situation is far from bad, if you take a realistic look at it. Nothing is being rationed, and there is nothing to ration. Scotch or bourbon, they can always find something that will be an acceptable substitute.

That Good Old Reserve

Frankly, I don't think I can allow myself to be caught short with insufficiency. In one of the most famous bars in the city, the owner has announced that he will not have any more bottles without re-ordering any but the most popular.

A spot like the Latin Quarter, New York, and perhaps 10 or 15 others, have no drinks on hand. The name is true of the Cumber, the Opos and others, in the same class. While no formal check has been made of cafes in other cities it can be assumed that ops there (See BISTRO OPS on page 48)

Showbiz May Get Break; MATA Checks Attitude of Hotel Ops

DETOUR, Feb. 23.—What is slated to meet any possible future law against Balboa consideration of show people generally by hotels is being launched by the Metropolitan Association of Hotel Agents. Rockers' group is taking up the battle again and is not about to back down in intimate touch with the problems of the business in the absence of any indication that moves when they come in a new town are of any assistance. Reports from various parts of the country indicate that the move is the sentiment that theatrical people spend most of their time on the road, and, accordingly, they are entitled to reasonable consideration from hotel operators.

Actual experience, as the story is told to the members, is that operators too often have ignored the status of show people, and instead, in many instances, are not even making reservations already made for them at rates that show consideration for them. Only legislation to this has been to send money in advance to guarantee the reservation, which is, of course, contrary to ordinary business procedure in any other similar line.

It is emphasized that this does not apply to all hotel operators, some prove- ngers take this into consideration, but the basis of the surplus of business which is going on in this general has thrun down the period, appear to have been forgotten and given no special consideration for the profession.

Accordingly, the MATA is circulating letters to the operators in the Ohio territory, where the bookings of the most of these hotels are greatest, asking that they terminate their attitude toward the profession, and are willing to give special consideration, if called for, to the agents and members of the opera and theatrical people.

3 Portland, Ore., Clubs Sued by OPA for $284,090

PORTLAND, Ore., Feb. 23.—Three new charges made by the OPA, made by Portland, Gold Fox and Jax Club, have been named defendants in three complaints, filed in Federal Court; the OPA, which is seeking to collect treble damages amounting to $284,090, is charging that they covered cover charges because they were not applied to the OPA. Filing of these complaints came after an OPA investigation of local night club practices.

Recently a complaint was filed against the Jack Bremner's, owned by the owners of the Club New York, seeking $28,090 in violation of the treble damage clause of the cover code. A second complaint names R. E. Ferguson and William Tash, who are owners of the Club, Gold Fox and Jax Club, among others. The third one, filed against the Jax Club, and charging that they covered cover charge was made by the OPA. Filing of these complaints was made after an OPA investigation of local night club practices.

Sunday Vaude Try May Claim 3 More Springfield Halls

NEW YORK, Feb. 23.—Three more halls in the Springfield (Mass.) area will be opened to vaude, at least of the weekend variety, if the present experiment at the Shepplin, Springfield, Massachusetts, works out, according to John Koechlein, director of the Springfield, Massachusetts, area. The experiment was launched on a Sunday evening and was a success. The director is expecting to get the cooperation of a group of local fisticuff promoters here.

The next tryout will be at the Syndicate. A syndicate started with the Dow office, and then switched to FB. First FB bill goes out on February 16. The third is a $50-60 management. A fourth series comes in March. 3, with the Syndicate one-night stand proves okay.

Sunday Vaude Try May Claim 3 More Springfield Halls

NEW YORK, Feb. 23.—Three more halls in the Springfield (Mass.) area will be opened to vaude, at least of the weekend variety, if the present experiment at the Shepplin, Springfield, Massachusetts, works out, according to John Koechlein, director of the Springfield, Massachusetts, area. The experiment was launched on a Sunday evening and was a success. The director is expecting to get the cooperation of a group of local fisticuff promoters here.

The next tryout will be at the Syndicate. A syndicate started with the Dow office, and then switched to FB. First FB bill goes out on February 16. The third is a $50-60 management. A fourth series comes in March. 3, with the Syndicate one-night stand proves okay.

Thru the Week

The present experiment at the Shepplin has finally fallen thru. The matter of point of fact was the fact that it had to come from Vic Orsatti who is in the process of being divorced and Orsatti had to agree to hold back proceeds. Miss MacDonald is due to open at the Capito at Glenn Miller closes.

The "Body" Set for Capitol

NEW YORK, Feb. 23.—Marie MacDon-ald has finally been set for the Capitol, New York. Deal after deal in the past fell thru.

Some of the points of fact was the fact that it had to come from Vic Orsatti who is in the process of being divorced and Orsatti had to agree to hold back proceeds. Miss MacDonald is due to open at the Capito at Glenn Miller closes.

Name Prices Up, Others Begin Slide

Chichi Clubs Book Unknown

NEW YORK, Feb. 23.—Agents here are pretty much agreed that the prices of acts will go down in the near future. Flesh- ing out the situation, they say, for many of the acts that are coming in from the same territory, are quite likely eventually destroy or injure territory. The result will be lower prices. Some are beginning to pay no more than the act is worth, and if the agent insists on more, the act is going to go from somebody else. This, of course, applies to the middle and lesser acts only. The price-picture for the big acts is not very favorable, In the present situation, for some acts, such as Fred Allen, the no-names are in retreat from war-time levels.

Trio of Reasons

Reasons given by agents for the trend are: (a) the supply of players having returned from service and releases from Camp Shows, Inc.; (b) the clubs, still good, is generally not as sensational as of yore, now April, the financial situation is still pretty bad, the act of the civilians, is making an effort to cut prices, beginning to be a little more careful of their money; and (c) the trend of big-name acts goes up in the operator is paying so much for the act, he can't afford to pay more. This results in touring acts because since he cannot increase his capacity (outside of the buildings) nor actually go over his maximum volume he must balance the cost of the act and the admission fee, and the total of one must bear more heavily on the other (as usual about 25 percent). Concluding, as far as the trend in prices for the no-names is any- thing but very interesting and a description as "getting back to normal" might be too strong, but it's a healthier show business in the hot spots.

CHICAGO, Feb. 23.—With the current profession of the state regulated by the large number of names who have been forced to the fuder bistro of the country, the players are doing plenty of gambling on unknown quantities as far as names go and it seems finding the gamble is working out okay. Chicago for names, it has not been the spirited in the past six months. Two acts, the Brown Derby and Colomiso's, which had not been using talent instead of paying, have been caught by the OPA, and the two cities turned back to names. Their attempts to snatch the top entertainers, when coupled with those of the already high-banned of the Riv Casba, Chic Pare, Latin Quarter and sometimes other clubs, have been the key, the entry of new Frollos, which last month went up 40 percent for week. Present rush for the biggest names around.

Local misery ops, however, are not showing any signs of collapse, even if they can't get names, they claim their barrooms are consistently coming up with rare finds, but they do claim that they are not as well-ensched as they used to be. They also claim that any time the Latin Quarter makes a bid for business it is a matter of days before; any career has never played Chi, starting March 3. Ethel Waters, who was at the Palace for a few weeks, is reported to have a week's run at the New Frollos. (See NAME PRICES UP on page 47)

Name Prices Up, Others Begin Slide

Chichi Clubs Book Unknown
Chi Agents and Bookers Mull Joining ARA; Fear Eastern Rule—But AGVA Plans More

Action Expected This Week in Special EMA Session

CHICAGO, Feb. 29.—To be or not to be members of Artists’ Representative Association, New York—percenter’s group, is the question that’s currently wringing the brows of the 120 odd agents and bookers who make up Entertainment Managers’ Association, local agents’ org. The Chief commission held out against the rival Gotham group, recent developments to the contrary, which might affect their standing operations, have forced the percenter’s to either strengthen their own group or band together with ARA in forming a national association of bookers and agents.

Definite details on the closed meeting with Eastern members held with Robert Broder were not available, but it is understood that the meeting indicated that the matter of linking with ARA was still under advisement and that EMA would probably hold a special meeting in New York to take some definite action on the current problem. Talks with a number of members of EMA, who favor linking, during the past week revealed that certain Chi agents are so licensed under the need for united action that they are ready to bolt EMA ranks, if necessary, in order to get into ARA.

No agent has as yet announced his withdrawal from Eastern ranks to go with ARA, pending some definite action within the next 10 days.

Points Still At Issue

Insiders report that EMA boys want an opportunity to talk over certain points of the discussion with Broder and want to thrash out men that might be on the group, when quelled, refused to comment on the current situation. One member told The Billboard that EMA leaders were reading a statement of their own and that the new group on the next step to come next week.

Chi percenter feel they’re got to arm themselves in preparation for an AGVA attempt to force new rulings upon them which will cut heavily into their revenue if and when they ink AGVA papers. Local boys have no definite meaning as to when they will move and the percenter’s group are dependent on their club-date booking, point to the possible cancellation of their signature article (February 9 issue) which stated: “The club-date booker will have a rule written expressly for his use, for this, his, he’ll have to work twice as hard to pull twice as well. The percenter is on a job. And if he’s caught, he may have his franchise lifted.”

Local bookers are in the dark about the meaning of “twice as well.” But what they are sure is that they aren’t going to screw with AGVA before definite steps are taken to set up an amendment.

Hold-Up Out

Another matter which grabbed attention of EMA members was the question concerning commissions. “Arts cannot pay more than 10 per cent regardless of the number of people involved in the deal. If there is a hold-up and we have to pay 15 per cent, it will pay in the agent and may lift his franchise.”

If a contract is booked by an agent and later it is found that the act is under exclusive contract to another agent, the first agent is out of luck. The holder of the exclusive contract will shock out the job. The holder of the exclusive contract has the full commission whether or not he had anything to do with getting the job. AGVA’s position is that if before an agent sells an act, he must ascertain for himself if the performer is signed to anybody. Failure to do this is just hard luck.”

Chi agents have a little confused about this order, for they say it completely counters the much discussed policy of the AGVA franchise of paying 15 per cent and the booker 5 per cent. Chi percenter have felt this meant a 15 per cent commission. But the above statement makes it look like AGVA is out to chop 5 per cent from the boys' 15 per cent exclusive commission. Whether they are or not, local boys haven’t signed franchise papers, even with the 15 per cent exclusive guaranteed, because they felt the original franchise paper, drawn up between AGVA and ARA with no Chi included in the formulating group, was all for the New York actors, who are essentially agents and therefore according to Rule B entitled to receive 10 per cent, while the Middle Western boys are bookers and entitled to 5 per cent or the short end of the deal. Argument of the Middle Western percenters has been that they have a good of operating expense in bookings and they are entitled to at least a 50-50 deal in the split of commissions.

Argument to join ARA or remain independent came to light at a regular EMA meeting last week when a member pointed out that he, and several others, were losing acts to New York agents because AGVA was offering acts’ jump from a Chi agent to a Gotham percenter, even if they had filed a contract on the deal with AGVA’s New York headquarters.

AGVA wasn’t stepping in to stop the entertainers’ switch from a Chi to a New York agent because, the percenter submitted, no EMA members, except Central Booking Office holder, AGVA franchise has a New York office.

The contracts, which percenter submit to AGVA, aren’t held valid by the union unless franchises are handcuffed. Agent asked that some definite action be taken to protect his and other local percenters’ interests, before who Professor acts started. Bookers voted to send a time of hearing committee, made up of Lyman Gum, EMA presy, and Philip Tye of the entertainment, local bookers, to New York to discuss the matter entry into ARA with New York agents.

Chi Stands Alone

Pro-ARA group pointed out that the Chi agents are the only percenter that have not yet inked AGVA papers. Even Cleveland and Detroit, who once stood with EMA as a Middle Western unit in the old National Association of Talent Agents, have joined under the AGVA banner, they say and when they do other percenter agreeing it’s time to sign the papers. However, ignoring those who favor joining ARA point out, it would be well to make ARA and the only operating group to counteract any efforts by AGVA to force univited demands upon the agents nationally.

Chi percenter joining ARA has come from some EMA members who feel they would lose their independence and the East Coast would rule the situation.

Supporters of the “Join ARA” move known among most acts playing Detroit. Det. Club Modern Fire Is 50G

DETOIT, Feb. 25—Club Modern, suburban night spot at Pontiac, Mich., was destroyed by over $100,000 fire. Spot was operated by Elmer Goss, Pontiac, formerly of the Saddle Inn, here, who reported the loss covered by AGVA insurance.

He plans to rebuild at once for a May reopening. Club Modernes was well known among most acts playing Detroit, since it has used week-end shows of five or six acts stamina for several years, and was a regular standby for better acts with a vacancy west-end in their bookings.
This spot has been doing terrific business, drawing in a full house, and lavish production. It rates its reputation on the basis of good entertainment, almost as if it were trying to keep a man from being a glamour layout inside.

Current layout puts emphasis on pretty girls, headlining new Gypsy Rose Lee act. House was packed for first show, with turnaways by 10 p.m. Obviously, most of the customers were here to see the popular piece do her stuff, and judging by wild applause, she came up to expectations. Gypsy is as talented and showmanly as she is beautiful, and makes the most of a good novelty idea. Works with four sharply and attractively costumed girls. Gals are brought on in scant attire to sophistication, amusing and occasionally blue comment by Miss Lee, who is coyly attired in ruffles and fur. She dances with the odds and ends off her own back till they are removed. Her charming manner and delivery keeps the males breathless. Miss Lee has Gypsy reminiscing of the old strip days while good music fills a super-sized set located down to two tiny nosegay and a floral G-string rocks the house. When caught, finish is slightly marred by hysterical outburst from a female patron, which causes Miss Lee to laugh, which audience good-humoredly shared.

Joe Woods, tapster, works hard, doing tricks in the old wearing fringed and taffy and chow. Aerial finish is equally solid. Rides good hand.

Magnum Geno, working with girl assistant, offers a large variety of excellent standard tricks performed smoothly, playing up to ringmasters in a big way. Does the linking hands, stands with unmatted silk scarf, produces three mice from scrap of burning paper, as well as a rabbit, pigeons, and silk scarfs from sunny desert other props. Producing of threaded needles is a small feat, as well as bowing separately, is slick stunted. Deserves better hand.

The McVanettes, good looking 10-girl line, do such a good job in four production numbers.

Emcee Frank Mosk is a handsome, personable emcee, having done his cuts with Pot Rooney, Jack Donatelle and Eddie Leonard and well received. He's okay on stage.

Sam Sokoloff's band (6) misses much to be desired in show accompaniment.

Wedgeyard Wood, New York

Talent Policy: Showroom at midnight, with original numbers. Owner-operator, Joe nationally recognized manager, Hal Nixon; publicity, Frank Law. No cover, 10:30.

Show is billed as having two acts, Jane Pickens and Fred and Elaine Barry. It should be. It is Lee Belman, who fronts the act. ‘Belman’ will presumably put his numbers side by side to the sewing power of the headlining performers to filler, bushwhacking over his standy eyes and hair flying, making spec with his mugging and gesturing.

Show is opened by Fred and Elaine Barry, of the Barry Brothers act, Team has made tremendous strides since first caught at the old Beachcomber, New York, some years ago. They now have a grace and a stereotyped air, and quite evenly effective. Followed with a love number, fragile and full of charm; segued into a change of pose, brightening on a whirlwind pivot, and ended with an over-sold show of applause.

Kids looked beat but crowd wouldn't let them off, so they tried with a polka-

The Barry Brothers are in their usual (4-4+e)

Numbers like Symphony are too choppy, but are too bumping. Loses control and without structure. Gal, however, is a dream in the show. She girl, three numbers and over-

Larimer, who look like the real thing, and with her show, Magician

Four Kings: voice and instrument (piano, bass, clarinet, trombone) are in a tough spot when the two girls are so good.vla. They are not strong enough to hold a scene, yet they are needed for the dance. The girls are too strong, and are too much for their abilities. It looks like just another black hole, but are too taken up trying to sell per-sonality. Gal, however, is good in the act. In talent, bad, but need some hill-billy dumb stuff. Numbers like The Blues are Sympa-thy that are not.

Blenen Dennis, blonde vaudeville tag, and gives out with show tunes well enough. Gal, however, is a dream in the show. She girl, three numbers and over-

The Debutantes (5) shows one of the slickest routines in the St. Louis or New York clubs. Kids have a lot of fire: move around like they know what they're doing, and it is both well-

The King Comedians (4) has shown the best of the lines in the New York shows; each act has something different. One of the most captivating parts of the act was the dancing. The four Kings: voice and instrument (piano, bass, clarinet, trombone) are in a tough spot when the two girls are so good. They are not strong enough to hold a scene, yet they are needed for the dance. The girls are too strong, and are too much for their abilities. It looks like just another black hole, but are too taken up trying to sell per-sonality. Gal, however, is good in the show. She girl, three numbers and over-

New Horizon Room, Continental Hotel, Chicago

Talent Policy: Showroom and dance music at 8 p.m. Manager, Joe Ray; publicity, Lew Brice. Prices: No cover or minimum, until 1:30 a.m.

This new room has been trying for past two months to find a name singer. They have had big-hitters, but the crowd and their new find, Clarita Souza, opens as making the New American debut, may well be the answer. Miss Souza is a pure essence, light and airy, but she has the stage savvy and a当然的粗鲁 to attract the hard-core fun-

ters, once the good word gets around. Gig is right for this type clientele. For two hours, three times a week, they go down and every time with a different outfit, for very exciting numbers. The girls capitalize on it by mysteriously interchanging routines during the act, the result being genuine Inca ritual, which doesn't put any pressure on them.

Extremely popular, Donato's seven-piece does an excellent job of playing the music and its tricky backing. The former lounge veteran, has expanded to seven pieces and dropped his Dixieland tag for a Far East type of subtle jazz and some smart society stylings, Instrumentation is heavy on the brass, trumpet and trombone, and both are on the wood. Red light plays a part in this room, too. Lilac light plays a part in this room, too. Lilac light plays a part in this room, too. Lilac light plays a part in this room, too. Lilac light plays a part in this room, too. Lilac light plays a part in this room, too. Lilac light plays a part in this room, too. Lilac light plays a part in this room, too.
Boulevard Room, Hotel Stevens, Chicago

Talent Policy: Dancing and floorshow at 8 and 11 o'clock. Dancing and drama at 9 o'clock. Produced by Dorothy Derben; publicity, Fred Joyce. Prices: $3 minimum, 10 cents extra.

Dorothy Derben attends the laurels for the Boulevard Room at Hotel Stevens, with a new production in the past year with her current Ski Hi Revue. "Dorsey's efforts best her local rivals" because she sets a definite goal and has stuck with it instead of the "messy routine." The centerpiece of the show is in sight of the goal after the first production, and its success was well grounded in the aviation theme, and especially the large and accurate airplane model with a definite correlation with the theme of the revue.

Show teed off with the Boulevard-Dears (12), a string quartet, with a concertmaster who stands guard against backdrop of a silver aerial to do Ski-Hi theme. The Air mail motif is further strengthened by huge wings which extended over the bandstand. Diners immediately placed their orbs to the stage because of blaring musical background and eye-catching planes overhead, while spot circled darkened room as opener for the night.

Second production number brought out Frank and Mildred Lenane, who were a vocal-duet, in gargantuan garb to Do the Clouds, while girls in black burlesque gowns, acted out lyrics of song. In finale entire cast came on for bow, with number of musicals, with maestro's conducting and a vocalizing of God's Green World.

Production number to the show was Bogart and Mildred Laff, to do work up original tunes, Ski Hi and Up to the Clouds, and while original music is a bit morbid, the number was well-composed, with lashers' catalog, the results were well received. The last production number was the same, performed by making the first production number.

Selection of acts spilled in between production numbers, planned as the production, with the result that the audience was somewhat depressed, with an atmosphere of weakness banding throughout. Writers, Sisters, across the street, to be followed by the Orentz, Theater, socked home with their mazes of physical entertainment, and the Remus and His Toy Boys caught their stage past with more energy than their standard routine.

Another White, in headline spot, proved that he warrants top billing as he utilised his biting satire to put across a musical background; a comic opera, such as Hildegard, done in complete darkness, with bunny girls and glow-in-the-dark effects bringing out the outer effects of the show, and the very realistic use of the effect of the radio show, plus his film repertoire of comic operas. He has gone far to make an exact picture for any act here, but had panning back to the original stage.

Jackie Mason's act, as usual, showed as a top hotel show band, with maestro playing important role in putting over routine. His deep voice, the result of his training as a Marguerite, English, piano player, is in keeping with the style of the act. "Jackie" is a real joy to look at, and an experiment to see if a cocktail snack could be used as a substitute for intermission. Attractive 88'er is more than holding her own.

Latiai Quarter, Miami Beach


Second edition of Latin Quarter Revue opened Friday (15) to a capacity crowd with Sophie Tucker still in the headline spot, a spot he like to fill. Sophie's first appearance at LQ after a lengthy engagement at Capitol, "The 39," marked her first appearance at LQ after a lengthy engagement at Capitol. Sophie's first appearance at LQ after a lengthy engagement at Capitol.

COPACABANA, NEW YORK: Two new acts, a wonderful job between them, should keep the house Tuesdays, when they don't help the sales in the selling business. But with club's natural position, they should be at a peak.

Dance floor is white double, a good background for getting the mob into good humor.

In the top slot is Billy Kelly, starmeister, who with a straight face, looks like a boy and a girl, but with a great deal of persona, this is a joke which has been working for the past 10 minutes. But his drawl delivery, a mixture of ease and sharpness, gives a lilt to the business that can develop with experience. His radio hit, brings in on boy and out front. Kelly offers them a prize for answering questions and then doesn't let them answer. Gimmick is a thrill but it kills them just the same. Week of walk a series of tap and act his routines which can stand prize. He is good with the mouth, resonant pipes and personality.

Paul Vario and Vida, ballroom team, to do their routine of tap and act. She was just plain pink and he the customary Eton dance with a lot of his life in it, he needs plenty of work on. Kids sell, but just about as unneeded as ability. Needing sharpening of present act, the team is right with the boy scouts and the rest of the acts will do for the Bara, but won't get them uptown.

Second spot, Bob & Carl's two byrows (3) really make the joint jump. Voice and instrumentgr, according to act, has added with showmanship. Open with "I Don't Want to Be a Sailor," and a number from the Hong Kong, as the act seems quite ready.

WEDGWOOD ROOM
(Continued from opposite page)

was a new piano solo with voice, Full Moon and Empty Stars, based on Isaac Gusions, Second Piano Concerto. It introduced this trio with a little bit of original act, (Pickens Sisters) and how the piano does it, with a unique idea for the song. Build-up was good;

Went the crowd back with a cute You're Better Than Your Hair, which was a showstopper in the Big Show. Oddly enough, this was the same number that was used for the bridge in a song for the night club, and my old self. When this time got around, it was a well-worked hard and got sensational results.

Sing it again-strobo coffee quartet, a good radio relief. A Tucker, aided by Ted Shapiro at the piano, is scoring a personal triumph with the "I Don't Want to Be a Sailor," which is getting a grand reception on her first tour. The act works a finale of the show starting with the dirty about herself, and the leading into the chorus of singing all the melodies for which she is famous.

Murray's act gives out with all he has in the 90 minutes he is on stage. His acting is perfect, and the crowd and comes the giggles going with the last number of the act; the last number of the show. The audience is tops in her tap specialty in which she does sensational work from a line to a line and makes a dress. In attractive costumes and attractive boy and girl trio, last two months. The work hard and few customers in a show stung with effective elements added. Heavy milt.

David Bergman, scene with the 12 ferms to the line, all sizzlers, are dressed in attractive costume from Hollywood, and is under the direction of Theodor Adolphus.

AGVA Hits Clubs
For "Blackout" Pay

NEW YORK, Feb. 23.—The "emerging" opened at the AGVA last week (February 13). A re- portrayal of the Brandywine experience this week, with AGVA swinging into action versus several hot spots about which complaints were made by performers.

Loni 802, APM ruled, following the hidden shadows, that musicians would have to be paid for the night of February 11, when the "emergencies" was lifted at 6 p.m. (The Billboard, February 23). AGVA, however, ruled that acts would not have to be paid for night of February 11, even the clubs may have stayed open to the waking hour, but were to get their pro-rata stipends for the night of February 12 because the curfew was lifted in time for the spots to get going.

The Diamond Horseshoe led the parade of clubs about which complaints were re- ceived, according to Dave Fox, head of the New York AGVA local, and carried on the most active campaign against paying up. Full agreement was reached yesterday (22), however, said Fox, and a check is to be deposable to the union with the copy outstanding salary claims. Fox said that at said that on the "blackout" list" was threatened by the union.

Iceland Settles
The Icelanders, who have been talked, also came to terms yesterday, but wires (See AGVA HITS CLUES on page 45)

Sensational Comedy and Dancing Style

March 2, 1946

The Billboard

REVIEW: AN UNDISCOVERED COUNTRY

The Boulevard
Elmington, L. I., N. Y.

D'JAI
(billed separately)

PARK INN
Valentine's Day

LLOYD'S THEATRICAL ENT.

OSCAR L. LAGUARDIA LORRE
LOUIE'S THEATRICAL ENT.

JIMMY GIVES

SEYMOUR SHAPIRO

The Notebook

"Your Singing Mimic & M. C.

CRY-PRIVATE

FRED R. DAVIS

POTOCAL HOTEL

SEYMOUR SHAPIRO

POTOCAL HOTEL

In-Person Management

SEYMOUR SHAPIRO

In-Person Management

POTOCAL HOTEL

SEYMOUR SHAPIRO

In-Person Management

THE EIGHTH AVENUE CLUBS

Edison, Scotch, Classic

SEYMOUR SHAPIRO

In-Person Management

RHYTHMIC MUSIC COMPANY

SEYMOUR SHAPIRO

In-Person Management

SEYMOUR SHAPIRO

In-Person Management

SEYMOUR SHAPIRO

In-Person Management

SEYMOUR SHAPIRO

In-Person Management

"The 2 NITE CLUBS

Ohio-Kentucky Night Spot on Main High

SEYMOUR SHAPIRO

In-Person Management

VICTORIUM, SCURRY, N. Y.

SEYMOUR SHAPIRO

In-Person Management

SEYMOUR SHAPIRO

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SEYMOUR SHAPIRO

In-Person Management
Chicago, Chicago
(Reviewed Friday afternoon, February 22)
No big names to highlight the marquee here this week, but the four-act variety bill is well balanced and paced and offers top-drawer entertainment.
Lou Bree's house orch uses the "something old, something new, something borrowed, something blue" formula to its overture, "Work Is One of the Best Satisfactions in the World." Symphony with Marshall Gill's fine tentorium featured, and closes with a clacker version of Flight of the Bumblebees, with Breeze urging customers to note that it takes a minute and 15 seconds to go thru the Rimsky-Korsakov tune. Last intro has plenty of customers following the music with watches and build up interest.

Aeronauts really get off to peppy start, as they've three young acrobats, who make up a small lack of experience with enthusiasm and vigor in their work. Offer one of the usual acrobatic turns, but do them with such speed and zip that they rate bigger hands than most teams doing same tricks. Have worked out some clever precision comedy carvethrows and elephant-walks that ring laughs consistently. Billed encore.

Arnaut Brothers offer their standard violin and bird talk bits to usual fine response. Closing with the nylon gimp, instead of the diamond ring a good finish. (Gag.)

Susan Martin, coming on like an abridged version of last week's Lasky in hoary gags, but even these got laughs because of the individualistic delivery. Her prancing and falling over all the place gave the players the action they want.

Gaudy Bros.
CURRENTLY LOEWS STATE NEW YORK

Follow-Up Review

LOEW'S STATE, NEW YORK: Current show has streaked into a two-week run, with accompaniment by Jackie Coogan, Jane Keen and Ben Berelson. This review appeared in the Billboard (February 22). Four other acts have been added to the bill.

The program opens the program with a fast, neat and showmanly act of tapestry stuff. Negro lad does neat English manner, a variety of single bits and in-three hooping and doing a good job in center, brisk to extreme left. On tunes band knows, everything is okay, but when it comes to putting the beat for dancers, orch's wings are spread. (See Orpheum, Los Angeles, on page 48)

CROSBY SISTERS

FOOT FIRST NEW YORK APPEARANCE

CROSBY SISTERS
Opened at LOEWS'S STATE THEATER
FEBRUARY 21, 1946

Following Tour

IN THE NATION'S LEADING THEATERS WITH THE GLENN MILLER BAND WITH TEX BENEKE
COMMENCING FEBRUARY 28th, 1946, AT LOEWS'S STATE THEATER WASHINGTON, D. C.
Management: GENERAL ARTISTS CORP.

THE DUANOS
Ted and Ripa
Currently LOEWS'S STATE, New York

THE ANGLE BOND TRIO
AMERICA'S FINEST
GIRL INSTRUMENTAL/VOCAL ACT
Featuring Melodie, Rhythm, Modestone Strokes.
Perm, Add., 461 Audubon Ave., New York 33, N. Y.

Oriental, Chicago
(Reviewed Thursday afternoon, Feb. 21)
After seeing Vaughn Monroe's orch opening its week at the Sibley, the reception his work received, it's no wonder he has been setting gross marks during current Midwest jamboree as he's offering the peak in commercial music. Since playing here a year ago, he has racked up such record hits as There, I've Said It Again, and Let It Snow! which have done much to further interest in his p.a.

Monroe has worked out a clever intro for this WM package show, introducing various featured members of his crew, and the supporting acts as curtain breakers. Intro upon opening causes revue to move smoother as each act segues into the following one without intro, except for intro given: "Big Band" as the acts come on. Band appearance is heightened considerably by act that various sections are attired in different solid color jackets. Orch plays a brand of sweet swing that finds enthusiastic response from both young and old. Monroe wisely selected only red-hot fellows and a couple numbers standard with him for this show.

Norton Sisters (4) are doing a much better job of visual song-peddling after putting in a year with Monroe. Gail do swell both on their own and in backing of the maestro's baritone Monroe. But all received ovations after first few bars, indicating was choice leader made of choice material. "I've Said It Again," recent hit. band are just as wide of the mark, especially Gail, who pulled lowest setting ovation here in past year. "Staggy" Talent of the Bill were on edge when they dropped his Som, You Made the Pants for Me, and the change to original Ketel and Louise, Don't Push the Girl Till She Gets Her Attention. Chippy Sally Sart does right well with a pair of current ditties.

Following out the bill are Fred Sanborn, who roars yells throughout his standard xylophone hit, which gets nice assist from Monroe's strumming and drumming. Bill is well received, because they have done much for their piece, "It's Only a Paper Heart," which has done a lot of good, too because its harmonic stuff and most of it is needless.

The Clyde Raye, band's male vocalist has a particularly breathy voice which he puts to good use, as in "Stella By Starlight." His melody line is extra now and a little dull. "Maple Leaf Rag" is not as good as the one doesn't show him to any advantage. He also does very well here bad lighting. (On the score of lighting, house could do a lot better.) Orch is frequently bathed in crashing splashes of strong colors which distract.

On the act side Elyon Teaman, a tall brunette, is on foot with a brace of numbers. Orch's big item is a series of whirling time-laps. Work is adorned with a fingered gavotte which some are effective, some not. (See STRAND, NEW YORK, on page 47)

THE DUNANS
Ted and Ripa
Currently LOEWS'S STATE, New York

DIR. M. C. A.

Orpheum, Los Angeles
(Reviewed Tuesday afternoon February 15)
Antonio Triana's top current Rhythm in Rio Reeve and, also strictly concert stuff, act brings big cutting. Clay Reyes and 21-man orch sits out with Latin tunes, as well as lacking Triangle Troops and Hector Del Villor's vocal work. Show, as a whole, moves at a fast pace, has a good clip and gives ticket-holders their money's worth.\n
Triana's Spanish dances sell well. Finishing terminal work, with such skill that aplauses are on edge throat. Triana's are well tuned, dressed in for a lot of dance that matches color of terra in technique. Top palm-puller is version of Caprice Espanol and De Falla's Fire Dance. Triana's stuff packs enough color to make loud-hailer type material. Hector Del Villor does a good job. He can put across a song and packs a lot of personality. His gypsy song, Rio a Pulpa, gets strong response. In spots, however, he oversells and undersees. Work also marred by stage mannerism which resembles boxer warming up for the knockout punch.\n
Pianist, duo billed as The Three Marvin Michalows, pull a couple of clunkers with ship miniature. Spotlight technique group spark show and helps keep pace high.

Chay Reyes' orch sits thru above par on band numbers. Best is okay and others are a little below. Orch takes a nose-dive when it comes to a routine reason probably being the seating arrangement. Stage is set up with orchestra on extreme right, Orch in center, brass to extreme left.

On tunes band knows, everything is okay, but when it comes to putting the beat for dancers, orch's wings are spread. (See Orphu, Los Angeles, on page 48)

Strand, New York
(Reviewed Friday evening, February 22)
Two in their first appearance in a Broadway revue. Andy Hunecke's "song" aura (16) impress favorable as a stage offering. Repertoire is something different—not the usual army of dog-eared numbers. 'Nuff said. The show opens with three-tempos plus three modern classics arranged in force.

Sodemans are well rehearsed, understand ensemble work and the function of showmanship. They bring things out as the best in the band, the easest on the stage. Monroe, as the strongest, is okay, with pleasant manner and nice singing.

Jane Morgan, band chimp, is a blonde, with a nice figure and a pleasant, warm personality. She does well the nee she given her, Swing Side of the Street. Gall projects all right but hampers her selling by a set of overdone mannerisms. Nice band.

Four Brothers, also of the band, are a straightslaying singing quartet. They do a good job in swing in a simple style that proves effective because it's fresh. In something different, be a bit better spotted, however, by moving them downstage to a spot where they can help to keep the bandmen in their seats instead of turning them back to the per ect. As a whole, sodemans seem to be too much of this acrobatic stuff and most of it is needless.

Billie Reed, band's vocal soloist has a particularly breathy voice which he uses to good effect, as in "Stella By Starlight." His melody line is extra new and a little dull. "Maple Leaf Rag" is not as good as the one doesn't show him to any advantage. He also does very well here bad lighting. (On the score of lighting, house could do a lot better.) Orch is frequently bathed in crashing splashes of strong colors which distract.

On the act side Elyon Teaman, a tall brunette, is on foot with a brace of numbers. Orch's big item is a series of whirling time-laps. Work is adorned with a fingered gavotte which some are effective, some not. (See STRAND, NEW YORK, on page 47)

Follow-Up Review

LOEW'S STATE, NEW YORK: Current show has streaked into a two-week run, with accompaniment by Jackie Coogan, Jane Keen and Ben Berelson. This review appeared in the Billboard (February 22). Four other acts have been added to the bill.

The program opens the program with a fast, neat and showmanly act of tapestry stuff. Negro lad does neat English manner, a variety of single bits and in-three hooping and doing a good job in center, brisk to extreme left. On tunes band knows, everything is okay, but when it comes to putting the beat for dancers, orch's wings are spread. (See Orpheum, Los Angeles, on page 48)

OCTOBER 30, 1946

EPHY PEARSON
HELD OVER AGAIN
Currently Appearing
CHASE THE CUE
FELT, LOUIS

THE DUNANS
Ted and Ripa
Currently LOEWS'S STATE, New York

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Dye Drops, F. Dick Tracy.

$25,000

Three

(29x62)

LEGITIMATE

March 2, 1946

LEGITIMATE

COMMUNICATIONS TO 1364 BROADWAY, NEW YORK, N. Y.

BROADWAY OPENINGS

JEB (Opened Thursday, February 21, 1946)

MARTIN BECK THEATER

A dramedy, laurel and horn, with music by Leonard Bernstein, making its first appearance in a Broadway theater. The cast includes: Marjorie Rambeau, Harold Russell, and Frank Cady. Mark Hellinger is the producer and director. The play is a study of the life of a veteran who returns to his former job and home after a long hospitalization. The cast is composed of many well-known actors, including Marjorie Rambeau, Harold Russell, and Frank Cady. Mark Hellinger is the producer and director. The play is a study of the life of a veteran who returns to his former job and home after a long hospitalization. The cast is composed of many well-known actors, including

BROADWAY SHOWCASE

Performs Thurs Feb 21, 1946

New Plays

Openings

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They Buried the Brave

NEW YORK, Feb. 23.—Drum beater Samuel J. Friedman comes up with a new final vital statistic on Home of the Brave which exits from the picture today, and even includes a bit in cynical bad verse:

"Home of the Brave

Breezy. Its gain was much better than most of the things that smell

Up Broadway

Couldn't stay

Give the producers a hand,

They are a notable class.

'Too bad it died."

Samuel J. Friedman, the show grossed $70, said by 94 theater parties, during its nine-week stay at Belasco. And he add: "It is not only that it is not interested in the public, but that it is an over-enthusiastic champion of the play. (Unless one Mixel Jellies)

Show accepted tolerance angle and was better than holding its own, but it is not sufficient. The weekly receipts were 49 under $10. Stop clause. Leesel Jellies then slapped on the bow-cut notice. With no other house available, Friedman will not touch a studio. There would require a production rebuild for road. Currently carves four sets built for reviving stage. New pro-

Friedman's words would not affect the prospect, as he has signed a contract to plat.

The show is a distinct possibility of a road version for fall trekking and if the Laurens' drama should nab one of the season's play awards, it may even be revived on the stem in the late spring.

ST. LOUIS WOMAN

(Opened Tuesday, February 19, 1946)

WILBUR THEATER, BOSTON


On this cue, the show grossed $90, aided by 94 theater parties. During its nine-week stay at Belasco, and he add: "It is not only that it is not

They Buried the Brave

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Burlesque Notes

What Goes With CAB, Hooper, Neilson? Trade Report Due

By Bill Sachs

CARL SHARPE (The Amazing Mr. Dal- lantime), forced to close recently at Billy Rose's Diamond Horseshoe, New York, due to illness, is a patient at Will Rogers Memorial Hospital, Saranac Lake, N. Y. Doctors turned out to be able to take a long rest. Letters from his many magic friends were seen today at the hospital while away the long hours. . . . DELL O'NEILL, managing director of the Century Club, in the Blue Room of the Brown Hotel, Los Angeles, is in charge of erecting a new building in Detroit to house the Folies-Bergere, which O. D. CLOKEY is president; Nick Dennis, vice-president, and A. E. Harrison, secretary-treasurer. . . . C. F. LUXTON, president of the International Brotherhood of Magicians, on the road. . . . JOHN HAY (HAY-A-LAFF) WALKER, of the Roxy, Philadelphia, has dropped dead while working his mental routine. Mr. Walker, 57, St. Louis, Friday, was a tricker of the old school. With his wife he worked the Midwest for 30 years with a combination magic-mental-musical set in schools, on mad orgies and in side shows. He had a host of friends in the magical fraternity area, was a young Rochester (N. Y.) conjurer, is sporting a new folder to his magic lecture, schools and private clubs in the area. He represented a step up the ladder. Klyon played the Rochester sector re- cently. . . . GORDON MURRAY, of Los Angeles, on the road with the Los Angeles Rhythm Kings. The Kings are piloted by J. C. Admire, moved into Minne- apolis, then on to New Orleans, swinging thru Oklahoma and the Texas Panhandle. . . . GEORGE COLLINS, magician, shows 20 weeks of commercials with Ray Riley to handle the 15 to 1 on the lat- est, which has the 2 to 1 ratio on the PM. . . . S. H. RUSSELL, managing director of the Cort Theatre, New York, has a run planned with the new musical, "A Match," to open in the spring, starring Emily Bronte. . . . NEILSON'S has released a new fold- er to their music store business, and there is a new material from Midland. . . . RAY TAYLOR, Madison, Wis., is still following his magic, radio and television routine. . . . BONNIE BOYD (FACADE) and the band at the Regent Hotel, Los Angeles, is in the middle of a 10-city engagement. . . . BONNIE ROBY, manager, is still following the 3 to 1 ratio on his "indoor" bookings.

Magie

By Bill Sachs

GENEVIEVE CHASE, 19 years old, after a long absence on account of future program rating policy, however, its understood that if the report does not have a better rating, the present base will be the only base, at least, no opposition to recommendation.

Base Facts

In a last-minute maneuver, CAB proposed have the credit for the CAB present base that is better than Hooper's and quote the following facts:

(1) That per half hour a CAB figure represents 3,000 phone calls, while a comparable hour has only 1,200 calls.

(2) That half hour as a truth, as a CAB figure is a moving average report, the current report averaged up to the second hour and the second hour not counted as Hooper's. However, even that soon will be the 1,500 calls in 60 cities and the 3,000 calls in 60 cities. In other words, the added 200 calls supposedly cover 28 more cities, or each of the 60 cities they should be. Other claims put for- ward the figure of 6,400 calls by CAB. That, too, is true, but the 1,500 calls cover the 60 cities whose listing is leveling off now.

These calls are costly, but contribute nothing to the final result. As a matter of fact, "sooth and sold".

The number of Hooper calls made in different cities is completely arbitrary and cannot be measured. The fact that the basis is not on population, but the claim that it's arbitrary is not fair. As a matter of fact, if New York is given a weight of six and most other cities are given a weight of one the same, New York is given a weight of six, Chicago, four, and so on. What has happened is Los Angeles and the Twin Cities a weight of 500. These were supposed to give an adequate sample of the phone, as a matter of years could prove or disprove the claims, and is a study not been made.

(3) That Hooper "knows his numbers" to bolster his indexes.

Hooper does use these, however, they are added to the reports in the same way they are added by the other networks. People who do listen to the program by 500,000 listeners in five cities. The height of reporting, in January, the combined figure of the five cities, is 6,000,000, and it has gone as low as 650 of the total homes surveyed. These could make a difference, if all answered favorably on one of 9.9 or 6.5 for that ratio. However, the law of averages indicates that no one program would get 100 per cent of that return, the Hooper formula of creating 500,000 for five cities, a significant percentage that they receive on the "average" and still come out with a better one.

Availability

(1) The "availability" of programs from the four networks as the base of comparison, CAB does not mean what it says.

Best Rho, the ATN, the NBC, and Mutual lords a regular station and Mutual has same for a network station has just hit the air or has been on for a short while. The other stations suffer for months in their rating. Still Hooper asks, "give us a better formula to measure the cities to rate networks programs and we'll make a study of the idea. We're not trying to make fun, even if we think you're good."

More CAB Calls?

(2) CAB makes more calls than Hooper and Neilson. Per city, month or by the network by the formula you hear how you figure it.

CAB makes 10,000 calls per 67 cities, while Hooper makes 6,500,000 phone calls per year, while Hooper averages some 7,000,000 in the phone.

Neilson's Better

(3) Even if CAB isn't better than C. E. Hooper, Neilson is.

That's a broad claim and one that is not true. Is every one at CAB to the contrary. Calling the "multiple radio homes," and more often he has extended its center to the Piedmont where other Neilson optimizes the cover with the 2,500 audience.

What's Representative?

Typical of the errors into which Neilson's as misled with CAB, is the fact that he issues advance reports when he collects 80 per cent of the reports. Up to his 50 per cent, 50 per cent every chance he gets, Neilson has extended his rating to the Phys- ician's Detergent audience, and the "multiple radio homes," and more often he has extended its center to the Piedmont where other Neilson optimizes the cover with the 2,500 audience.

Girls

For Pern and Dearing Show. Experience and Energetic. Address to Texas April 1st. Address.

MILT ROBBINS DAILEY BROS.' CIRCUS

WANTED EXOTIC DANCERS

BE A BOOSTER FOR MILTON SCHUSTER

127 North Donald St. CHICAGO 2, I11.

Burlesque Notes

WANTED

EXOTIC DANCERS

BE A BOOSTER FOR MILTON SCHUSTER

127 North Donald St. CHICAGO 2, I11.

Roxy Theatre, Cleveland, Ohio

STOCK TICKETS

$1.00 $1.50 $2.00 $2.50 $3.00 $3.50 $4.00 $4.50 $5.00

ROLLS 2,000 EACH

THE TOLEDO THEATER

Order From

The Toledo Ticket Co., Inc.

2951 Madison Ave. CHICAGO 10, III.

STOCK TICKETS

$1.00 $1.50 $2.00 $2.50 $3.00 $3.50 $4.00 $4.50 $5.00

ROLLS 2,000 EACH

THE TOLEDO THEATER

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2951 Madison Ave. CHICAGO 10, III.

BE FAST HYPNOTIST!

Largeags, Presentation Hypnosis. 60 minutes, $10.00. People hypnotized will show no signs of recognizing right wrong, necessities, and the one vital keynote, hypnotic sleep. 

NELMAR

2951 Madison Ave. CHICAGO 10, III.

CHORUS GIRLS

Wanted at once for our current variety shows. Earnings from $6.00.

PALACE THEATER

JACK BECK, Roxy Theatre, Cleveland, Ohio.

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PALACE THEATER

JACK BECK, Roxy Theatre, Cleveland, Ohio.
Bistro Ops Won't Be Caught Short
(Continued from page 26)
equallyforEach. A large club uses it for one month. At that rate, it would take almost a month to fill his reserve. But no op digs into his reserve without seeing to it that he can buy more. The only way to sell is to allow them to use it, so it is natural that the labels aren't easy to get. When a spot wants four cases of a label, it's probable thathe will probably have to be satisfied with three. Labels can't be run off like they are - the labels on display behind bars. So even if it is true that they'll give the op enough for the time being.

Naturally there are favorites in the blue spot business. In one certain club in a certain bar the Blue Dick will order a certain brand. The Blue Dick and the Walford will get nine cases and the joint would get two bottles. Distillers don't want to take chances of losing customers. It is too easy to switch from one brand to another. If the table equivalent can't get bont label, he'll take whatever there is available. It's hard to try something else. He may get used to the new brand and distillers don't like that.

They'll Take Vauna

The vauna is a good place to try different drinks. If a beer drinker can't get Schlitz he'll take something else. Nearly everyone likes it better and stick to it in the future. So distillers are selling more bottled goods as first batch may indicate.

There is much talked of shortage, say New York, or is no shortage of the quality of distilled spirits. They are buy nylons, yet everybody in wearing them. So far no customers in a bar have walked out because he couldn't get the label they wanted. They'll stick to it and he'll take another one.

The vauna is up to what may be well another gimmick to raise prices. It is there that "tools" that buy at high prices, if prices are raised, ops will almost cer-

tainly try to get relief from the CDA and that if they can't, they're not worried about drinks. They're won't have much competition in buying in to buy what they already have.

U of M. Playards, Etc.
To Get Added Circuits
MINNEAPOLIS, Feb. 26.—Clifford W. Muen, newly appointed to the University of Minnesota's department of concerts and theater, has asked the aid of the university and its drama and lecturers to bring the campus here for concerts and plays to smaller communities in the State and vicinity. The plan is to add to the circuit here and to have the organization of the circuit and lecturers brought to the campus here to plan the season for the smaller communities.

Muen, appointed by James S. Lombard, department chief, to supervise work of employing speakers and musical and ra-

ning programs, among other things, plans to have the group of lecturers and concert managers and lecturers to meet and help them manage concerts and lectures, and a demand localized on the Muen- Drastic Gulf Extends Agreement With Managers
NEW YORK, Feb. 26.—Dramatists' Guild has extended its agreement with managers, which expired March 1, to June 1939, and has given the managers time to negotiate. Managers had origi-

ally expected the guild toexpires its agreement but Guild had different ideas. If the guild and managers have made no progress in negotiations, some of the plans changed will be made for the new season and will have no financial effects.

Terp Schools Yessed
For G.I. Bill of Rights
NEW YORK, Feb. 26.—Until now dance schools have not been recognized by the American Council on Education, under the G.I. Bill of Rights, so that aspir-

45 General News

TAW, Columbia U. Join on Courses For Pro Veterans
WASHINGTON, Feb. 26.—Radio forums at the General Board of Education for the deaf of the Roman Catholic Church have concluded arrangements with Columbia University for the use of television to present forums to the public is one of the methods the Board plans to try in mass public and congressional support in the fight for 1947 appropriations for the deaf. The Forum on Professional Cultural Affairs as a world-gridding program.

Assistant Secretary of State William A. Blumstein announced that the New York holding "off the record" meeting will be. Columbia University, in collaboration with the National Association of Schools for the Deaf and the American Council on Education, has organized the Forum on Professional Cultural Affairs as a world-gridding program.

If you're not the entire cycle, there is no question here. There will be no problem, but we will have to change the plan. In any case, the operation is a success.

Cleveland Hermit's Plot Free-for-All Script Tournament
CLEVELAND, Feb. 26.—There's dough being bargained for aspiring playwrights in the contest which the Cleveland Writers' Club is sponsoring. Over $25 to $50 are on tap for the best script of the month. Anybody is eligible. In the Cleveland, a small town, is an old fixture here, having been founded in 1804. It has an acting troupe here. Several groups have held meetings here. At one time mem-

bers of the club are an encouragement to submit a script, which should mean large audi-

tence. The club is interested in writers for New York producers are interested and have had some successes.

Unlike most such affairs, there's not just a first prize. There is a second and third. Each group will get a chance to see their brain children "delivered" with all the trim-
ings of a big production.

Feagin Drama School Gives 'Night Must', 'Fresh Fields'
NEW YORK, Feb. 26.—Feagin School, in its fourth production this season at Bistro (20), offered the first act of Emily Williams' Night Must Fall and full-length version of Don Marquis' Fresh Fields. Williams' chiller, with its difficult caracteriza-
tion, provided a tough task for actors. While actress Katherine Engel, especially, came through with flying colors. Students came to life in second show. Feagin's known for its comedy lines, tells of a trio of Aus-
tralians who come to London to catch society and be presented to the Queen. Jane Schmidt, playing a society spinster with a taste for Mack Sennett films, threw in a few chuckles regularly. She was ably backed up by another Jane, as Feagin plays a yokel. John Kirkpatrick, director for his second year, has tackled the acting with his usual flair. Cast of Night Must Fall: Lina Toledo, Agnes Thomas, Jane Schmidt, Katherine Engle, Patricia Riep, and Ben Snell. Fresh Fields: Shirley Davis, Richard Wilder, Jane Schmidt, Sarah Ferrell, Gene Presta, Loretta Sue, Marvin Hallman and Patrice Rose.

Trenton Grill Op Shows Pix
But State Lays Down Law
CHICAGO, Feb. 26.—Bob Barbo, proprietor of a grill here, has learned that he cannot show movies in his place of business. On February 1, two agents of the State Al-

l the New York Times, the Barbo Grill and witnessed an exhibi-
tion of movies in a State Run Club, as alleged by Harold Lloyd company. Agents of liquor control board prohibited the showing of movies in taverns and night clubs, except the jukes is not.

"Life With Father" $3,648
In Fifth Bridgeport Visit
BUFFALO FATTENING
(Continued from page 41)
were Mills Brothers and Pat Rooney, as well as a troupe of the Hopas, Foscoms and Simpkins coming in soon.

Churl Chin Chul has followed up his new nery, Chin's Paddock, with another similar for the entire run. These do good business and restaurant, further uptown but also in the city, is still going strong. Presents entertainment. Opening bill has Georgie Amsden and Red Dragon Band has been modernized and is now known as just Chin's, a straight can afford.

ORPHEUM, LOS ANGELES
(Continued from page 49)
to far apart and one side doesn't know what the other is doing. This is a very bad mix-up, and ends up with a lot of confusion. It is in number of bad beat mix-ups, anearu.

Bob Reynolds takes to one side of the stage, the other can't cut the best.
IF YOU ARE AN HONORABLY DISCHARGED VETERAN AND HAVE SHOW BUSINESS EXPERIENCE AND WILLINGNESS TO BE EMPLOYED, CONTACT THIS RE-EMPLOYMENT SERVICE.


eyou may avail yourself of the services hereinafter described.

Write The Billboard's Veterans' Re-Employment Service, 330 East 42nd St., New York 17, N. Y. (or your nearest branch office) for a personal interview.

1) What business would you like to work in? That is, what type of business—radio, clubs, vaude, etc.—is your background and talents suited to?

2) What specific type of job would you like?

3) What salary would you require? You may state the specific salary or one that is in the neighborhood of your present position.

4) What type of work would you be interested in?

5) What specific type of job would you like?

6) What salary would you require?

7) What type of work would you be interested in?

8) What specific type of job would you like?

9) What salary would you require?

10) What type of work would you be interested in?

11) What specific type of job would you like?

12) What salary would you require?

13) What type of work would you be interested in?

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20) What specific type of job would you like?

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32) What specific type of job would you like?

33) What salary would you require?

34) What type of work would you be interested in?

35) What specific type of job would you like?

36) What salary would you require?

37) What type of work would you be interested in?
ALABAO—Julia Segil, 91, who for nearly 60 years was a member of the New Orleans organizations, in that city February 7.

ALLEN—Sir Hugh, 76, chairman of the music advisory committee to the British Broadcasting Corporation and professor of music at Oxford University, London, February 15. He was a member of the jury at the Venice Film Festival. He is survived by his widow, Rose, in London, and four children.

BRUERAG—George, 77, former circus director, died February 9 at his home, 630 Sixth Ave., New York. He is survived by his widow, a daughter and a granddaughter.

EDDY, Mrs. Edward G.—In New York, February 17. He was formerly a member of the Players' Ring in Hollywood, Calif., and a director. He appeared in more than 267 plays throughout the U.S. Mitchell was a native of New York City. He is survived by his widow, a brother and a sister.

REYNOLDS, Roses—In Birmingham, Ala., in December, 50, was seen three seconds by Beatrice Dugdale, Miss Doyt, and Mrs. Reynolds, the Lambs and the Old Greenwood Club. He is survived by his widow and three children.

MOSKVIN—Ivan Mikhailovich, 72, dancer, in New York, February 16. Moskvin was a member of the Ivan Moskvin Circus, and appeared with his wife, a dancer, and the Russian ballet in many countries.

WINTER—Alice F., 87, New York, February 17. She was a member of the Neighborhood Playhouse in New York, and appeared in many plays throughout the U.S. She is survived by her husband, a daughter and a granddaughter.

ABEY—Izak, 75, New York, February 17. He was a member of the Neighborhood Playhouse and appeared in many plays throughout the U.S. He is survived by his widow, a daughter and a granddaughter.

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ALABAO—Julia Segil, 91, who for nearly 60 years was a member of the New Orleans organizations, in that city February 7.

ALLEN—Sir Hugh, 76, chairman of the music advisory committee to the British Broadcasting Corporation and professor of music at Oxford University, London, February 15. He was a member of the jury at the Venice Film Festival. He is survived by his widow, Rose, in London, and four children.

BRUERAG—George, 77, former circus director, died February 9 at his home, 630 Sixth Ave., New York. He is survived by his widow, a daughter and a granddaughter.

EDDY, Mrs. Edward G.—In New York, February 17. He was formerly a member of the Players' Ring in Hollywood, Calif., and a director. He appeared in more than 267 plays throughout the U.S. Mitchell was a native of New York City. He is survived by his widow, a brother and a sister.

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**CARNIVALS**

**Communications to 155 No. Clark St., Chicago 1, Ill.**

**RA TOLPPLES MINNESOTA CROSS**

**Tampa Net Hits 1375**

Ops see big year — "As Tampa Goes, So Goes the Nation," their slogan

TAMPA, Feb. 23 — Carnival history was made in the Bay City as three east- late Saturday night (16) bringing to a close the 1946 victory edition of Florida State Fair, with Royal American Shows running up the unprecedented gross after tax deductions of $137,423.29 for the 11- day period.

It was reported in The Billboard, February 23 issue, that the take for the first day was $308,338, which was a 100% necessary to break the all-time high of United States attendance set by RAS at Minnesota State Fair in 1942. Florida. The three-week period had a take of $7,376,78 despite chilly weather, and Saturday with clear skies after a brief rain at noon, came thru with $11,878.45. Flordia's colony of carnival operators were jubilant over the tremendous take. Previous high was $7,376,78 in 1942. 260,000 were carried in 1942, the new record being almost three times greater.

Rushing to his home in Miami, report the big business, and David B. Enky opened his "Eddy Bros." Shows at Fort Lauderdale Fair Thursday night, who believe they will be the biggest winter run in his org's history. Monday and Tuesday Velma Dolly Youngle sends word from Winter Haven, Fla., that action there Thursday night was not a flake in the rain.

Robertson's Colored Revue and Lowow Bro.'s World Fair Precks set the opening for the 1947 season for the Orange Festival opening at Orlando, Florida. The woman of the Gardner's section of the Grand Ole Opry to the way to give the leaders some competition.

**Miami Showfolk Hit With Bldg. Benefit**

MIAMI, Feb. 23 — Miami Showfolk's Association is announcing a Cut in excess of $8700 on a result of the benefit staged by Royal American Shows in Tampa Friday (22) for the new building fund, according to W. C. Kerwin, president of the show. The show was staged in the Victory Thater, which was donated by Jesse Slaker. Committee is also named for arrangements and worked as emcee. Kerwin, vice-preside-nt of the president of the club, gave a brief talk outlining plans for the new building, Jack Teller, director of the new Palm- er and Third Vice-President George Golden.

Morrie Evans, Rumpling-Barurn bulldog and ringmaster of the last half of the show and played a special cornet solo in honor of Leon Claxton, Royal American Shows, who broke into showbiz as a block boy with Raymond Williams.

Acts on the top half of the bill included: Mr. Lebby, the Canadian warbler; Ginger Healy, exotic dancer; and the McCollum Bros., Mesmerizers; Cornette Decco, singers; Jean and Jack, comedians; Joe Patone, baritone, and Bill Edidson, pianist.

Second half of the program was pro-

[see Miami Bldg. Benefit on page 82]

**Palmer House Gets SLA Ball**

CHICAGO, Feb. 23 -- The 1946 Show- men League of America Banquet and Ball will be held this year in the Palmer House. Event will be December 24.

That announcement was made today by Art Heine and Al Sweeney, co-chair- men of the Banquet and Ball Committee. Members will recall that the banquet of 1927 thru 1939 was held in the Palm- er House.

Starr DeBelle Slated for Wagon on Wilcox Shows

TAMPA, Feb. 23 — Starr DeBelle, veteran carnival agent and promoter, has been contracted to handle the office wagon on the Starr Wilcox Shows for next year.

He is scheduled to report immediately for an early March opening.

Wilcox recently decided to place his number on an equal plane with the major shows of the world, in the desire to give the leaders some competition.

**Rosenberg Buys Triangle**

PITTSBURGH, Feb. 23 — David Rosenberg, a returned veteran, has purchased from Jake Shapiro most of the equi- ment of Triangle Poster Company here and will continue operations under its title, his father, Louis Rosenberg, of Pittsburg, and Johnny Z. Exposition, announced today.

BALLYHOO BRO.'S CIRCULATING EXPO

**A Century of Profit Show**

By Starr

On the Mediterranean Sea

By Wireless

February 28, 1946

Dear Pat:

Last Monday General Manager Pete Ballyhoo announced that no stands would be made until his fleet arrived at England. At the present time we are skimming over the blue waters of the Mediterranean Sea. If anyone thinks that an around-the-world tour of this kind is a pleasure, they have another think coming. Being crowded on decks and in staterooms for months, with only a few stands made at different ports, becomes monotonous and everyone is ready to jump at his or her best friend's throat.

Being a believer of the old saw, "An idle mind is an evil mind," the boat decided to put everybody to work. Shop wagons were hauled onto the decks and the big winter job of repainting, re- building and beautifying the world's oldest water-based midway was in progress. (This is the only midway to winter on the high seas). Our people took to the idea like a monos to a blow-off. Everything went along first rate for seven days until the novelty of being with it and for it wore off. I wish that you could have been here to listen to the bees keep on living on winter quarter fare and being paid the usual $32 per week salary.

A calliope player claimed that swirling a windmill would stifle his fingers and (see BALLYHOO BRO.'S on page 82)

Winter Festival, Big Bow for Blue Ribbon

First 3 Days Draw 75,000

WINSTER HAVEN, Fla., Feb. 23 — E. L. Young, director of winter festival shows, got under way on a flying start on the season Monday (16) at midway feature at the annual six-day Orange Festival, which closes here tonight. E. H. Smith, shows sec- retary, as the in charge, on Tuesday to count his $30,000, a record, and total attendance for the 21-day event has been exceeded, reaching 75,000.

Shows have 12 rides, 10 shows and 125 concessions in the midway line up and business for the first three days was near capacity, officials report. Sec- retary Smith said that fair officials spared no expense in bringing eight out- standing free acts and a big fireworks display.

With the big days to come, show and fair officials were in good frame of mind in the making as the event went into the second half of its run Wednesday (20). Shriners put on a show under the title Governor's Day, and Saturday, Polk County Children's Day.

Philip Lucey, secretary, and John A. Shurtleff, president of the Orange Fest- ival, as well as Owner Young of the shows, were recipients of numerous compliments from visiting showmen and fair officials from Tampa and Royal American Shows, Smith said.

Pacitic United Gets Set

For Coast Debut in April

SAN FRANCISCO, Feb. 23—Pacific United Shows, a compact outfit organ- ized and other expert, (George) Lewis and Tony Soares, will open about April 1 in a winter showing here. It is expected the winter will start the early fall, according to Lew i's, 'is necessity by pass-by' the larger shows that tour California.

Washington has wintered here, where he is associated with a novelty act of his own, Harmonicar Cas- sist, has recently returned from Florida.

Coe To Pilot Krecos Combo

SAN FRANCISCO, Feb. 23—Evelett W. (Geor) Coe has been named general manager of West Coast Victory Shows, luring the absence of Miller Kreco, who plans to sail for Greece for a visit soon. Contract between Coe and shows was signed here February 11. Coe, the past showman, will arrive this month when the latter operated a carnival and a later circus.

Jim Bergen Joints W-M

RICHMOND, Va., Feb. 23 — Jim Bergen, a nephew, will be associated in an execu- tive position. Frank Bergen, general manager of Prell's Shows, in the future operation of W-M shows. The younger Bergen into show business has been delayed due to military service im- mediately following his graduation from George Washington University, and charged from the army with the rank of major.

Prell Announces Dates

RICHMOND, Va., Feb. 23 — Sam R. Prell, general manager of Prell's Broadway Shows, has announced that, starting Thursday (9) that he and his son, Joe, had contracted to furnish midway attractions at fairs in Eustis and Kutztown, Pa.; Havel- liver-Hoempa, Lumberton and Ruther- ford, N. C.

www.americanradiohistory.com
Midway of Mirth Schedules 1946 Opener for Mid-March

ST. LOUIS, Feb. 28.—Midway of Mirth Shows, routed thru Illinois, Iowa, Missouri, Indiana and Arkansas, will open shortly. At 15 years, she has no rival as a circus manager. Her shows, she says, come completely furnished: Designed for the comfort and enjoyment of the general public, the Midway of Mirth is the most popular show in the world.

Joe D. Ellman United Enterprise.

JOHN MULLINS ENTERPRISES WANTS NOW FOR RIVERSIDE AMUSEMENT PARK PHOENIX, ARIZ.

RIDEs: We now have fall park owned: Merry Go-Round, Ferris Wheel, Octopus, Tilt-A-Whirl, Whip, Chairplane (front seats), Flying Round and Pony Rides. Want Rides, large and small, that don't conflict, such as Whip, Dogeek, Soller, Looper, Battering, Double, Loop, Elephant, Elephant, Round, Nemo, Rocket, Flying Soller, Hey-Dey, Caterpillar, Lively Loop, Miniature Railroads, Cuddle Up, Sky Wheel, Waltzer or any other ride well painted and operated. Liberal percentage, long season (4 months), perfect weather.

CONCESSIONS OPEN—We will build and stock following Concessions and work on a P.C.R. or if you have a concession well framed and stocked we will book same on a P.C.R. Want Novelties and Souvenir Store, Jewelry, Frozen Milk or Custard, Ice Ice Cream, Basket Ball, Gumball, Candy, Scales, Mouse Cameras, Pin, High Steer, Handwriting Analysis, American Palmistry or A-Horse Pitchen, African Dip, Aqua Cutit, Sketch Artist and Sweetie. Also will look Fun Houses, Wheel, Fun in the Dark, Pretzel Ride.


WANTED FOR TULSA, OKLA., OUR CRYSTAL CITY PARK—Ride of all kinds, particularly Merry-Go-Round, Ferris Wheel, Tilt-A-Whirl, Whip, Flying Round, all large rides. All reply in detail.

JOHN C. MULLINS, P. 0. Box 1648, Phoenix, Ariz.

JOE DARPEL'S BIG CIRCUS SIDE SHOW HENNIES BROS.' SHOWS

Offering the Finest Money-Getting Route of Any Railroad Show

WANT TICKET SELLERS for 4 TICKET BOXES. 1 that can make Second Openings. WANTS SCOTCH DRUMMER AND PIPER, ALSO 2 OR MORE NOVELTY ACTS. Please state salary expected and all in first letter. Contact White Eagle and Scoby Hines, contact me immediately.

Address JOE DARPEL, P. O. Box 1045, Birmingham, Ala.

ISLAND MANOR SHOWS WANT RIDE HELP

Foremen and Second Man for 1946 Octopus, Riders-O, Ferris Wheel, Whip, Chairplane and Merry-Go-Round. Top salary, good treatment. Concession for wife. Man wanted that can take charge of tearing down and setting up Concessions. All adddress to

LAWRENCE TAMARGO
128 Franklin Street, Elmont, N. Y.

Telephone: Floral Park 7454

WANTED FOR SIEBRAND BROS.' SIDE SHOWS

Opening next week. Working arts; Girl for Sword Box, married preferred, Husband on Tickets at good salary, and other useful Ten-in-One Help. Want Agents for Rodeo, Freak, and Wedgie Box. Drumkards, chasers, assistant managers, save your time and mine. You will only collect grief here. Tramps are the cause of this ad, so if you only want to work a few weeks, you are in the wrong place. I have helped the last tramp I intend to help. Address replies to

JAMES R. MORGAN, Siebrand Shows, 2307 East Van Buren, Phoenix, Ariz.

NEW IMPROVED SPIFF S F RIDE S

Available for 1946 Season

FRANK BRUEHETZ & CO.

Front and Shipping Street

Salem, Oregon

OHIO SUPER YELLOW POPCORN

New Crop — High Expansion — Ohio Grower Picked in 100 lb. moisture-proof burl or in other exclusive 50 lb. moisture-proof cartons. Processor's ceiling price. Testing bought free on request. Also complete work of Popcorn Cartons and Pellets.

BETTY ZANE CORN PRODUCTS, INC.

636 Columbus Ave, Proctorville, Ohio, or 223 Avenue A, Atlanta, Ga.

Growers and Processors of Selected Popping Corn

ROLLING TICKETS

Printed to Your Order 100,000 for Keystone Ticket Co.

East

Dept. B.

Send Cash With Order. Stock Tickets, $16.00 per 100,000.

March 2, 1946

The Billboard

CARNIVALS 49

ATTENDORS WAVERLY, O. HENRY, HURON, WIXOM, DETROIT, MI.

TRAVEL and Live in Comfort...

No matter where you go when you own a Shul., located near your work or vacation spot you will find a Shul oh the conveniences of home, scientifically arranged to provide comfortable living.

Comes completely furnished: Designed to house boarders, a place to ivirin a daily Continental plate and to store clothing, linens and supplies, no longer used but "left out of a trait. No need to worry about a place to do to
go to and where you will

Into a Shul is given the environment and experience gained from years of Trailers Co. manufacturing. You get fast Quality, Comfort, Convenience and Ready for easy training, maximum safety and eco
nomic maintenance. Learn more of this modern way of life, see your nearest branch dealer today.

If you don't know his name, just ask for Mr. Cealy.

Remember what excellence means...

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ATTENDORS WAVERLY, O. HENRY, HURON, WIXOM, DETROIT, MI.

TENTS CIRCUS, CARNIVAL CONCESSION Builders for Good Tents for Over 75 Years.

UNITED STATES TENT & AWNING CO.

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CHICAGO 12

ATTENDORS WAVERLY, O. HENRY, HURON, WIXOM, DETROIT, MI.

TENTS MERRY-GO-ROUND TOPS CONCESSION TENTS For Immediate or Spring Delivery.

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906 Central St.

KANSAS CITY 6, MO.

TENTS — BANNERS

8x10 Concession Tent and Frame, Wheel, Bingo and Frame.

CHARLES DRIVER & BERNIE NELSON.

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1001 Louisiana

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Printed in 100 lb. moisture-proof burl or in other exclusive 50 lb. moisture-proof cartons. Processor's ceiling price. Testing bought free on request. Also complete work of Popcorn Cartons and Pellets.

BETTY ZANE CORN PRODUCTS, INC.

636 Columbus Ave, Proctorville, Ohio, or 223 Avenue A, Atlanta, Ga.

Growers and Processors of Selected Popping Corn

ROLLING TICKETS

Printed to Your Order 100,000 for Keystone Ticket Co.

West

Dept. B.

Shamokin, Pa.

Send Cash With Order. Stock Tickets, $16.00 per 100,000.

www.americanradiohistory.com
Senior Tom Hughes Relays Tale Of Activity Down Mexico Way

VERA CRUZ, Feb. 23—With several thousand miles of Mexico travel behind him, Tom Hughes caught his breath only long enough here to summarize his circus and carnival activity as seen thru the eyes of a showman on the move.

Here at Vera Cruz, the widely known Lincoln has found three outdoor stands operating their attractions in the large downtown plaza while awaiting the approach of the coming carnival season. There are added up to 7 rides, 2 shows and 10 concessions.

At all four Mexico, said Hughes, he has found similar ones, called Attractions Diversifies, operating at this season. In Mexico City credited with at least 20 big and small outfits working in scattered parts of the city.

Leading Operators

Curdumes Hnos., the Republic's leading operators, have their 16 major rides spotted in Chapultepec Park, Mexico City. There are adding four more rides, including a water scooter, a steam train and another American miniature amusement and negotiating for a Velare Bros. Sky Ride.

Hughes reported that Salitellio Attractions have two outfits on two downtown lots in Mexico City, as well as their fleet with a large city park. The Salitellio rides, unlike the American-made Carrodenas devices, are manufactured in Mexico. Salitellio has built four Colorado rides which operate from the center.

Hughes said that Busch and Pietaghe operate a set of midway rides at Monterrey, as well as at some theaters where they are making good venues.

Hughes said that F. Hernandez Diversifies was operating at the Jacta in Guanajuato with four rides to big biz. These four homemade rides were running by night-agility.

Explaining the homestretch rides, Busch reported that many of the kids around by small boys, one of the most prosperous devarys formerly known in the States as the Ocean Wave.

Cockfight a Feature

One of the largest operators in the State of Puebla is Vincente Chaveres. Smaller ops in the Vera Cruz sector include Antonio Preciado and Sr. Del a Torres. Jose Palacios operates with Cordoba with both rides and concessions. Hughes noting that a cock fight is a feature and that wide-open money games were rampant.

Circulo Hnos. (Atayde Bros. Circuit) opened February 1 at Mexico City, after having started on the country 23 years, although originally a Mexican org. They returned from Cuba and South America. This outfit and the Circo Bros., playing near Guadalajara, vie for Islares as the Republic's largest.

Hughes commented that the Atayde there is the only one he saw which was using American billboarding, mostly three sheets, stock, cromagnized. They paid heavily in the press.

At Cordoba, he caught the Circo Groano, and at Mante the Circo Ferndandi and a carnival. Both were getting him on the same lot. Circo Argentina was setting up an Acapulco, a return date for the org.

The joke boxes which Hughes heard all over Mexico were featuring Tampico.

3000 BINGO

No. 1, Cards, sixty white, S.75. No duplicates or doubles. Each card, F.50. Blank cards, F.50. Envelope cards, S.55. 100 cards, S.45. 200 cards, S.1.50. 500 cards, S.1.50. 1000 cards, S.2.00. 2500 cards, S.5.00. 5000 cards, S.10.00. In lots of 100, S.1.00 each card. S.5.00 per 100, S.10.00 per 500, S.20.00 per 1000, S.45.00 per 5000, S.100.00 per 10000.

3000 KENO

Made in sets of 100 cards each. Played in 15 games covering the cards. 100 cards, F.50. 500 cards, S.2.00. 1000 cards, S.3.00. 2000 cards, S.6.00. 5000 cards, S.12.00. 10000 cards, S.25.00. Permissions granted to interested orgs. Set of 50 or 100 cards, per set.

3000 BINGO

No. 1, Cards, sixty white, S.75. No duplicates or doubles. Each card, F.50. Blank cards, F.50. Envelope cards, S.55. 100 cards, S.45. 200 cards, S.1.50. 500 cards, S.1.50. 1000 cards, S.2.00. 2500 cards, S.5.00. 5000 cards, S.10.00. In lots of 100, S.1.00 each card. S.5.00 per 100, S.10.00 per 500, S.20.00 per 1000, S.45.00 per 5000, S.100.00 per 10000.

3000 KENO

Made in sets of 100 cards each. Played in 15 games covering the cards. 100 cards, F.50. 500 cards, S.2.00. 1000 cards, S.3.00. 2000 cards, S.6.00. 5000 cards, S.12.00. 10000 cards, S.25.00. Permissions granted to interested orgs. Set of 50 or 100 cards, per set.

3000 BINGO

No. 1, Cards, sixty white, S.75. No duplicates or doubles. Each card, F.50. Blank cards, F.50. Envelope cards, S.55. 100 cards, S.45. 200 cards, S.1.50. 500 cards, S.1.50. 1000 cards, S.2.00. 2500 cards, S.5.00. 5000 cards, S.10.00. In lots of 100, S.1.00 each card. S.5.00 per 100, S.10.00 per 500, S.20.00 per 1000, S.45.00 per 5000, S.100.00 per 10000.

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BOOMERANG

MODEL, 1946

REPEATER - THRILLER - UNLIMITED CAPACITY

Write for Catalogue, etc.

U. S. RIDING DEVICES CORP.

293 Jackson St., Brooklyn, N. Y.—Harry Witte
Page Picks Pensacola

For '46 Debut, March 20

MORRIS, Ala., Feb. 23.—Owner Frank Page conferred here this week with Berney Simuckler, of the Alabama Amusement Company, regarding the purchase of materials for his Mighty Page Shows, which is scheduled to open March 20 at Pensacola, Fla., its winter quarters city.

Page disclosed the show route will take his organ thru Alabama, Tennessee, Kentucky and West Virginia, Veterans of Foreign War will sponsor the Pensacola opener.

Bob Overstreet has been signed to double as secretary and publicity representative for the Page outfit. C. A. House, Gadsen, Ala., will superintend concessions and rides. Other show heads include Frankie Tenino, Girl Show and Jig Show; Frank Zorda, Side Show; and Mike Mackey, Monkey Circus.

New Club Set Up in Canton

CANTON, O., Feb. 23.—Latest addition to the ring of showfolk organizations rising up over the country is the United Showmen's League of America, set up here recently, with headquarters at 817 Fifth Street, Northwest. New club was organized by local showfolk, the promotion of a showman's and fans' club. Officers include Adam Shorb, president; Frank Adams, vice-president; R. Jay Myers Jr., secretary; Bill Stewart, treasurer. Board members are Ralph J. Peters, chairman; Von Black, David Smith, Morgan Thompson and L. A. Huller.

FOR SALE

TENT, 50x100, complete with Poles, Stakes and Wrigg, good Top and almost new Sides, $1,200.00 cash.

DR. G. MANILOFF
45 S. West 31st Ave. Miami, Fla.

WANTED CARNIVAL

For work in Austin to Marshall Valentine Fire Department. Can furnish Help for Shows and Concessions. Address Valentine's Carnival, Austin, Texas.

CARNIVAL WANTED

Railroad shows, write. Give exact dates. Sponsored by Men's Club, Material, attention of Elverett, N. Y. Write.

C. F. GRAY
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FOR SALE

New Tarpaulins, spots attached, in original containers, size 18'x18', much heavier than being made for civilian use. Water proof and fire proof. Will last a lifetime. Price while they last, $49.00. We pay the freight.

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Phone 20
Hicksville, Ohio
MIDWAY CONFAB

MARCH on thru.

JOHNNY QUINN, World of Pleasure Shows, and Jack Gallagher, Westwood Shows, and Midget Show Western Distributors, are going native in Miami, while Pete Finnerty, who usually holds forth in downtown circles, has been busy in Miami lots in recent weeks.

CHARLES B. KIDDES, vet show builder, with World of Shows and Midget Show, says the carnivals for 15 years, has left the road to go in business for himself at Pittsburgh, Va., where he has set up shop on his farm property. He is currently working on two wagon fronts for James E. Strates Shows.

NEWSFLASH! Manager breaks contract with steam engine. Complete being off Rides and in Diameter. Beautifully Painted.

SALEM, Ore., Notes by Virginia Klime—GEORGE HICKOX in to buy parts for the arm he purchased from Charlie Ziegler. JIM MOORE, ready to depart for California without his wife, who is vacationing at home in Portland, Ore., and MARY CONKLIN suffering with a cold since the Chinatown meeting. HUBBY PATTY stopped off at Salem for a day.

ANOTHER OPERE of the winter season is C. H. Krueg, who wound up in Mobile's Providence Hospital after several weeks of fishing at Passaqua, Miss. Mrs. C. J. Krueg, his wife, and John Adam Krueg were with him and a large part of the crew was present. Mrs. C. H. Krueg, Mr. and Mrs. John Mack also visited him. MR. AND MRS. P. W. SMITH, of Glenwood, Smith Bros., Rochester, Gateway Show, were in town.

TRAILER TELITE, Telephone: 12, P. O. Box 10, Golconda, 12. P. O. Extent, contains all Advertisements, News and Data. Advertisements Made To Your Customer Under Your Name, Also checker, cards, cards, basketball, baseball, football cards, post cards, half yearly baseball post cards, post cards, prices of orders. Orders by P. O. Extent.

FORD BARRETT returns to Dyer, Ind. Greater Shows this season. John is a good salesman, manager after four and a half years in the game, he hails from Smiths Cove, Ky., we formerly an electrician with the Dyer org.

MIDWAY OPTIMUM is one who boards hotels in a safety deposit box waiting for the value of currency to rise.

LATE TAMPA CHATTER—WHITNEY NEWELL book on concessions for Busch Gardens, Tampa City, Mr. and Mrs. R. F. DAWSON, concessions manager for the Busch Gardens, visited Tampa City. Mrs. R. F. DAWSON, visited with Mr. and Mrs. D. Barnes. LATE ARRIVALS for the first time in the midway in the south, included Mr. and Mrs. Al Bayvinger, Fitzie Brown, Tommy Higgins, Art Prager, George and Baynwell Golden, Mr. and Mrs. Allen Fairwatt, Ralph Clifton, Bertha (Gay) McDaniel, Mrs. John Simpson, Dolly Young, Blackie Jacobson, Paul M. Conway, Jack Hawthorne, Whitey Pate, Bert Newberry and others. BIG CLEO, BIG BILL MARTIN, in charge of the concessions in and out of the buildings, looked like three fellows rushing around collecting rent, light concessions, and other items.

CARNIVALS are advertising that they will finance any novel midway show amid all their claims of "What new shows?" from troopers.

JOHN P. CIABURRI, back in Miami after a major operation at a Miami Beach (Fla.) hospital, is under doctor's orders to take it easy if he wants to avoid a strike for the Geltin & Wilson opener. He's had concessions for many years and the past the past 25 years he has been in the Galtin & Wilson shows. He has given words for the Miami Showmen's Association for making his concession days pass quickly. MR. AND MRS. EMMETT DELLA BATE, originally of Royal American midway at Orlando, Fla., planned to hop off soon for Miami, S. C., to rebuild the concessions they lost in the Janes E. Strate fire. They'll be back with Jimmy. JEAN DELLA BATE has returned from her home in Paris, where she spent most of the winter with her little mother, Jean will again operate her mint camp with Strates.

SIGNS OF ADVANCE age are many, even in the business. There is a statement in the March 10 Billboard that he has forgotten how much of his dough's sticks are holding.

JUMBO FINN has his Fat Show with the Emery Show in the south. \nD. J. AND ANN SUMMERS, dropping off his business for the season, are now at Bally Farm, New Market, Conn. They will open with Will's Greater Traveling Circus at Providence, Brownsville, Tex. RALPH A. KROONED is in Miami preparing for his fourth season with Cash Miller's Side Show, this year with Endy Miller Shens.

FRED FRANKLIN is handling press for Ted Woodward for Lattner's opening of his Western Exhibition at Salisbury, N. C. Charles, La. Franklin was with Pete Kranz of North American Show when he was on the tour. MR. AND MRS. FRED BOSWELL of the AMF Shows are vacationing in Hot Springs and enthused over the new showman's club organization in Bath City. They give much credit to Mr. and Mrs. H. E. Blabe for its formation.

DURING THE late depression an agent's first duty on an out-all-winter trick was to locate a pitch-to-you-win boarding house before hunting for a lot.

MAD CODY FLEMING, back at Hildre, has a new agents for his Business, asking opportunities, that Charles Florpen will have concessions with his org. \nSHARON BROOKING, Minneapolis, will 'chalk up his seventh season with Johnny Cleveland Exposition and George LEONE WHEELock celebrating her January 1st birthday. They have a friendly party at North Little Rock, Ark., receiv- ing guests of the circus organization, busi- ness men, Ray, DEL CROUCH, adding a new feature to their Ferrell Ferry will have having rides and the Motordrome with Endy

MIDWAY SHOWS

OPEN FOR BUSINESS

ROUNDOFFS and 600,000 GALLON Tank, Instantly filling your tanks, VOLTS B. O. $135.00. 600,000 GALLON Tank with 6 Ton boiler, complete, s. o. $200.00. TANK, with all were, p. a. p. 600 GALLON, filling with oven, $125.00. INDIANA.

NORTHSIDE SALES CO.

INDIANA, IOWA

PLASTER

Order Your Plaster Now. No de- 
prive required on our lay-away 
plan. No waiting. Plenty on hand, 
but make sure by placing your 
order now. Visit our 5 miles 
west of Raleigh, on Hwy. 70, 
just Road, Cary, North Carolina.

CAROLINA PLASTER CO.

Rt. 1, Box 7711, Cary, N. C.

BINGO

An desirous of booking my Bingo with 
a live show through the Fair Towns, 
from August 1st through 
October.

A. W. LEWIS

c/o Park Hotel 
Monroe, Mich.

WANT

Mary Grove-Orndorff Foreman for Little Bette, have small Ebenhurst and Good, need her 
scene, and recreation. See Corrections, come 
out to see her. Brewer United Shows 
Dallastown, Texas, this week. Liberty, Tex.
WANTED
Girl Aerialist for feature set consecutively. Must be top-grade performer with good personality. Salary no object to right party. Send full particulars and photo to BOX 742

The Billboard, 1564 Broadway
New York 19, N. Y.

Virginia Rose
Midway Attractions
Opening March 2
622 West Kentucky St., Louisville, Ky.

Can use Grind Store and Percentage Agents. Unit No. 2 opening March 15. All Concessions open. Address:

M. F. Kaufman Jr.
622 West Kentucky St., Louisville, Ky.

For Sale
One Lead Shooting Gallery, with Elector Motor for operating targets. Nets, Birds, Bulls, and Fish. For sale by the owner. All cash. Respond to Box 2274, Ground Floor, bound by Broadway, William St. and Main St.

Taylor Bros.
527 N. Main St., Middlesboro, Ky.

For Sale

Tobe D. McFarland
1917 Attendee, Billboard, 10 Texas
Phone: Methuen 3-772

County Fair Shows
WANT TO BOOK FOR 1946
F. B. Show, Mechanical or any good show that can.produce. Will furnish top and transportation for our good show.

Write for show.

1050 N. Maryland St., St. Cloud, Minn.

Bro's. Shows, be info from Honda, Tex., where he has remodeled the Drome. Don't own, except the air corps, which will be back as former, and Bill Feeral, another operator, will return as usual. . . . MR. AND MRS. NEWTON STONE return a Sunshine Train during the Florida stay. Newton, recently returned from the nis, has booked the ride with Sam Presth-Broadway Shows.

Some Shows are refusing to pay more than a trey per week and cakes while in quarters which pay to show that the good old war spirit is coming back.

Miami Juggling—Al Paets has bought a new home here. Squire Matthew Riley is taking the Stockton, and is a regular around the MSA clubrooms. . . . Jerry Gerhard and Joe Baker arrived last week from Philadelphia. . . . Andy Markham is supervising the construction of a new home. . . . Nathan Jackson is on the sick list. . . . Arthur Lewis has an Atomol Room in his beach home, and the Bob Smith family have returned from winter in St. Petersburg, Fla., and Max Gruberg are making the rounds.

1453 E. Firestone Blvd.
Los Angeles 1, Calif.

Suker and Meyer
Rode Show
WANT—WANT
For Twenty Weeks' Work, Opening May 1st.
Rides—Merry-Go-Round, SHOWS—Any worth-while money-getting show with transportation. (Ferris Wheel, Wrist Wheel, Chairs, Round, Grab Machine, Shooting Gallery, and Stars.) For full particulars and terms call on Max Hrubetz, MRS. J. O. Geed, Orange, Tex. Phone: Methuen 3-772

Johns, Box 1255, Sheridan, Wyo.; after March 10, Box 506, Douglas, Wyo.

Playtime Amusements
Opening April 10, 1946
Want Rides and Shows that don't conflict. Have Merry-Go-Round, Grab Wheel, Chairplane, Flying Scooter, Wrist Wheel, Marbles, Shooting Gallery in east and New England falls. Will book all down Cow House for following spots: Miles City Stampede, June 20-23, Red Lodge, July 2-4, Big Horn County Fair, Powell, Wyo., Aug. 23-24, Wyoming State Fair, Sept. 6-7, RIDE MLP—Second Man in Octopus and Surf Pipe. First Man on Wheel, Man to take charge Kid Rides; Man who can draw a crowd preferable to show. For full particulars call on:

V. C. Johns, Box 1255, Sheridan, Wyo.; after March 10, Box 506, Douglas, Wyo.

American Banner Show
22 SOLID WEAKS 22
FULL DAYS THAT BEAT FAIR DAYS.
Rides that don't conflict, book or lease. Concessions, any legitimate Games. Midline features that bring in the money. Your chance to be a success. Write or phone your facts and terms to: Joe Moore, Jr., Box 100, Dallas, Texas

Joe MOSS, Box 105, Ed Sore

Full particulars and terms by return mail. Write today.

Josh Smith, Gen. Mgr., care Billboard, Cincinnati, Ohio.

CARNIVALS
Special Price List
for Special Quantities
Complete Line of Bales, Boxes, Seasoning, Salt
—Send for List—
Consolidated Popcorn Co.
2401 South Ervay St.
Dallas 1, Texas
CARNIVALS

The Billboard
March 2, 1946

GET A WALK-THRU SHOW
And Make Money Every Day
Most clear money carnival managers tell me. No need. No ties. No obligations. One person and a ticket taker runs the show.

Club Activities

National Showmen's Association
1564 Broadway, New York

NEW YORK, Feb. 21.—Chairman of the Veterans of the Crime Wars, Anthony Bessie, has presided over a meeting held February 18 to try to get the veterans association members. Much enthusiasm was shown by ex-military members for a veterans trip. The meeting adjourned and it appears likely that a post will be organized.

Information has been received that there is going to be a post organized very soon by military service: Larry Shevolean, James Hannan, Harry Friedman, Sidney Liebman and several others. The number of members is increasing and it appears likely that a post will be organized.

Manager Wanted

To Take Over

Manorland Show

Have complete outfit, 30x70 ft. top; 75 ft. floor; new banners and trained Monkeys. A 10,000 tk. show.

Peppers

All-States Shows

1010 Washington
SELMA, ALA.
Shaw's Wax Figure Studio

Wax Figures of Characters. Let your town know.

W. J. Shaw, 3354 South Havana Ave., Los Angeles 16, Calif.

CONCESSION AGENTS WANTED

For Roll Cans, Paper Plates, Coke Bottles, Ring and Game Bells, etc., write

J. O. GREENE, General Agent.

Greater Rainbows Shows

Box 42, Waldo City, Mo.

McNatt

wants experienced Agents for nine well-attired legitimate Big Top Shows. Shows start March 15. Wages are better than any other Big Top shows. Full simulated acts. Wages can be by mail. Do not write. For information and appointments send to McNatt, Mathews, Main Ave. and Liberty St., St. Joseph, Mo. There will be free fare on this trip.

Wanted

Black Conventees, Imperial and Kirby Mites, desirable Boys, Actresses, Inventive, and unusual Artistic.

Lankford's Overland

Elgin, Ga., this week

Girl Show Manager Wanted

On account of disappointment, TO TAKE OVER 30x120 ft. top. 75 ft. stage and seats. Will build to suit. MUST HAVE 2 CLIPS or more and be honest and reliable. Those that write before, answer.

Peppers

All-States Shows

1010 Washington
SELMA, ALA.

FOR SALE

Several 1x10 Top Taps and Frames, also one 1x20 & 12x12 Top and Frame. Complete spool joints; massonite, counter, painted. 1x10 Grill Store with Clothes Pins and Count Store, Tables, complete with flush, ready to operate. Several Wells, also two Bakers Skillets and other Concessione Paraphernalia. The above equipment can be seen at Birmingham Fair Grounds. Contact

A. R. Whiteside
Caro Hennies Bros. Shows
Box 1045, Birmingham, Ala., or Thomas Jefferson Hotel.

Wanted to Buy

Fish or Duck Food, 16 lb. per; Pitch-Flies-Yellow Picnic, Pegs or Blocks (not boxes), 14 ft., with or without stake. Two 1½-ton Lumber Box Trailers to tow or sell. Must be in good shape, no junk.

E. L. Jenkins
Box 374, Rt. 2
RICHMOND, VA.

Will Book

FLY-O-PLANE
With own transportation on a show with over 1500 seats. Will work either day shows or night in town of 10,000 or over.

Geo. L. Trotter
519 Western Ave., Spring Lake, N. J.

Will Pay Spot Cash

For 7-Tar CilT

Must be in good condition.

George W. Lilly
Buckeye Lake, Ohio

Forte in Surewood show. Will book and transportation.

Advertise in The Billboard since 1906
DAY & NIGHT SERVICE
SPECIALY PRINTED
CASH WITH ORDER PRICES—10c, $7.15—ADDITIONAL 10c'S AT SAME ORDER, $7.55
Above prices for any wording desired. For each change of wording and color add 50c. For each change of wording, 25c. For each change of color, 25c.

Stock Roll

WELDON, WILLIAMS & LICK
FORT SMITH, ARKANSAS

THAT ball game that you couldn't miss! World's Best Shows of 1945, full colored pages. Write now and get yours!! Don't let Competitors be in front of your show. ORDER TODAY.

Single $7.75 Four roll $29.75

POPINCORN

John A. Pilcher

50c-

2,100 Pound Show.

100 Pound Show.

2,100 Packaged Bags.

SHOWS OF AMERICA

1191 Market St., San Francisco 3, Calif.

Membtepship Drive Starts March 1, 1946, Ends September 30—JOIN NOW

Membership Drive starts March 1, 1946, ends September 30. Join now.

Initiation Fee: $2; Dues: $2. This pays you up to July, 1946, send in $7 at once. After that, 1 will be held in stock depletion. Contact

Danny Greer, President, Show Folks of America, 1191 Market St., San Francisco 3, Calif.

Club Rooms now open daily. Offer till right.

OMIL N. Miller, Rep.
303 McAlister Bld.,

ATLANTA, GA.
Gayer & Lewision
WANT TO BUY
WAX SHOW
COMPLETE OR IN PART
Will Pay Cash for Figures.
Please State What You Have.

WIRE
200 Monroe Ave., Detroit 26, Mich.

Pacific Coast
Showmen’s Association
623½ S. Grand Ave., Los Angeles

Los Angeles, Feb. 23.—Meeting was presided over by President Mel Smith, with Vice-Presidents Bill Haury and Harry Sitzer, Treasurer John T. Backer, Secretary-Treasurer Ed Maxon and the rostrum. New members elected were Harry Bagg, Eugene, Little Budge, Ed O'Brien, Andy Carson, Artwork Towner and Thomas Johns.

A letter was read from L. H. Firestone, Flint, Mich. Sick committee reports Belva Part III in Santa Barbara, and Bill Stredle entering the hospital. Jack Millard’s foot has been reported from the hospital. Harry W. McClelland was reported ill, while Doc McCullough is said to be much improved.

President Smith reported the death of Edison Fisher. She was buried Monday (18). Abe Goldstein informed of the return of a veteran down. Harry Bayfield, Harry Rollins, John Loman and Joe Steinberg spoke on the current drive for building funds. Tom Begna reported on the Elks’ Circus and thanked Eddie Brown and Hunter Farmer for their work.

Ladies’ Auxiliary
President Betty O. Coe president at Monday’s (18) meeting. President was Past President Margaret Farmer, recently returned from a trip East. Gertrude Mathews, Jenny Rawlings, Norma Burke and Grace Deganio have recovered from recent illnesses. Letta Johns was reported ill at her home.

Party is scheduled Tuesday (20) at the home of Peggy Steinberg, and Margaret Farmer. Edith Walpert, Nina Wood, Mary Taylor and Mrs. W. K. Raner, Party with Stella Linton, Mabel Spour and Edith Konstanci as hostesses, is set for March 6.

Honorary membership was presented Elizabeth Hansfetter. Two color pictures given the auxiliary by John Castle were presented to the son of the late Alime Semple McPherson. Mrs. McPherson was named an honorary member of the org. Presentation was made by Betty Oye and Clarine Milam Fleener.

Two prizes were won by Lorene Adams, Estelle Wampler, Bertha Olsen and Larrie Praxy.

Troopers’ Club
1546 31st St., San Diego, Calif.

San Diego, Calif., Feb. 23.—The Troopers’ Club held its first regular meeting since the close of the war Sun.-
day night, with the newly-elected officers presiding. A dinner was served by the ladies and these troopers of former years demonstrated they could cook and wash dishes, as well as pull on a classy vaude-
ville show.

Coom, Joseph Spahr, just back from the Pacific, enjoyed himself in the associa-
tion of the Troopers group friends, and a new song he had written and it was voted a sure-fire hit.

Colleen Leirs, also back from the Pacific, played the piano for the dancing pleasure of the group.

Attending were Mildred Manning, May Simms, Amanda Manning, Robert Madison, Dr. and Mrs. Frederick Babler, Nora Spahr, Jay Nash, Carrol Alkinson, Thomas Jones, Moe Muslin Delwar, Claude T. Cokesby, Clara Harvey, Mr. and Mrs. B. R. Moran, Ruth Lewis, Richard Chapman and Forest Warren.

The next meeting will be Sunday (17). A vaude show will be put on by the Troopers, arranged by Mildred Manning. She had been arranging the ‘Troopers’ shows for the USO hospitals, and army camps during the war.

Heart of America
Showmen’s Club
931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., Feb. 23.—Following the lead of the Michigan Showmen’s Association, the Heart of America Show-
men’s Club not only voted Gen. Ike Eisenhower an honorary member-ship, but added President Truman, as well, to his roster of distinguished members.

A full committee reported club books in excellent order at the meeting proposing by President, Gen. Ike Eisenhower.

Secretary O. C. McCollum was instructed to raise the club’s Insurances to $6,000.

J. J. McNiel, ill for some time, at-
tended. Ladies’ Auxiliary served at the luncheon following the meeting.

WORLD OF TODAY SHOWS
OPENING MARCH 29, 1946, MUSKOGEE, OKLA.

CALL
ALL CONTRACTED TAKE NOTICE

Can use a few class working men in all departments. Foremen and Second Men who know their rides and drive semi, especially Spit-
fire and Loopy. 2nd Class, Man for Towers, good Canvassman who does next work.

Ray Ayers can use Girls for best framed Show on the road.

If we know you, come to Quarters at once. Best treatment to all men and tops in salary if you can do what you say. Write or wire at once.

L. C. REYNOLDS
Box 782
Muskogee, Okla.

R. & S. AMUSEMENTS
OPEN
MONDAY, MARCH 11TH, NEAR WILMINGTON, N. C.
PLAYING THE BEST PROVEN MONEY SLOTS

Week March 25th, Legion Stadium, Wilmington, N. C.
Best Spring Date in the South.

WANT Ride Help for following Rides: Merry-Go-Round, Ferris Wheel, Octopus, Chairplane, Loop-O-Plane, Kiddie Ride, Live Pony Ride.

Girls for Girl Show, Talkers, Grinders and Ticket Sellers. Can place the following a Concessions: Mug Joint, Age and Scales, String Game and Penny Arcade. All Concessions, Shows and People booked, kindly answer at once.

Address
JAS. M. RAFTERY
Box 1047, Wilmington, N. C.

SECOND CALL—ROGERS GREATER SHOWS—SECOND CALL
2 SATURDAYS—OPENING MARCH 30TH — 2 SATURDAYS
WANT RIDE HELP THAT DRIVE TRUCKS AND SEMI TRAILERS.
SHOWS OF MERIT WITH OWN OUTFITS AND TRANSPORTATION.
HAVE OPENING FOR LEGITIMATE CONCESSIONS.
FOR SALE—Complete Cookhouse and Grab Joint, or will take both and book on show.
WINTER-QUARTERS NOW OPENING.

BOB SICKELS, Mgr.
H. V. ROGERS, Owner
P. 0. BOX 647, JACKSON, TENN.

PINE STATE SHOWS
DISABLED AMERICAN VETERANS—WEEK OF FEBRUARY 25th-March 9th

WANT
WANT
RIDES: Ferris Wheel, 75 ft. Roll-O-Plane or 30 ft. all will pay or lease. Rides. Help Person for Concession, Second for Merry-Go-Round. SHOWS: Have a complete 15-11-1, What have you to put in? Have complete Mender Show for right party with Manager, Crystal Palace. Come In and see. Will help you out. Will help you out from Copper and Norville. WANT IN FROM THE FOLLOWING: Roy Bownes, motor pit W. H. Knudsen, Tyrone, W. H. Kreamer, Maysville, or any other. Can place Cookhouse and Bins. Contact Mr. Buyer, bargain manner. All mail and wire to:

PINE STATE SHOWS, WEHENTON, MISS.
PENN PITCH BOARDS
Color / Flash / Finish
In 4" squares, 18" x 20"; 8, 12, 15, 16, 20
4 Penny Pitch Boards. All of our boards are
squared up. We guarantee full coverage and
take care of blemishes, if any, in the same
coat of varnish to improve them or as
firmly as possible. Hinges are metal, top
notch. White or Black. For trade orders,
our customers have more variety and
more satisfaction. Our 8 Penny Pitch Board is
sold for $0.25. (1 lb. each), 3 lb. 2oz. Our
12 Penny Pitch Board has $0.50. (4 lb. each),
6 lb. 2 oz. Our 15 Penny Pitch Board is
sold for $1.25. (6 lb. each), 9 lb. 1 oz. Our
16 Penny Pitch Board is sold for $1.65.
(8 lb. each), 11 lb. 2 oz. Our 20 Penny
Pitch Board is sold for $2.50. (10 lb. each),
13 lb. 2 oz. Our 25 Penny Pitch Board is
sold for $3.50. (12 lb. each), 15 lb. 2 oz.
The May Day board is sold for the same as the
same board. As an extra amount of hair will
make any of our boards look
more beautiful. Penny Pitch Board 13 is a
clipped head board and comes with an
extra coat of varnish, with each
board. These boards are also
suitable for the Superior
Paint Shop. We ship all these boards
on board of immediate delivery.
B. & C’s EXPO SHOWS
Open May 4th
Opening
Watching Us Click in 1946
Elmo, then coming, with 1 big ROCKER, N. Y., dates to follow.
Holding CONTRACTS for 3 BIG Finneys’ Conventions, 2 more pending. Also-
4 P. L. TAKES, with the BIG MONROE COUNTY FAIR At ROCHESTER, N. Y.
Want one more HIGH ACT. show or TILT or DUTCHE. Ride Help for MERRY-CO-RUND, WHIRL
PLANE, WHIP, SPRING RIDE, WHIRL WAGON. Help wanted for M.I., N.Y. Write for More Info.
Write, Wire or Phone M. N. COLEGIRO, Gen. Mgr., Hemlock, N. Y.
P.S.: Solomon 3-Abreast for sale or trade for Kid Rides.

WANT RIDE PERSON: 3-Abreast and Second Men for MERRY-CO-RUND, Fresh Wire Board, Inflators and
all necessary parts for the show. Help wanted for MERRY-CO-RUND, WHIRL
PLANE, WHIP, SPRING RIDE, WHIRL WAGON. Help wanted for M.I., N.Y. Write for More Info.

PRUDENT’S AMUSEMENT SHOWS
PRUDENT'S PRUDENT'S PRUDENT'S PRUDENT'S PRUDENT'S PRUDENT'S PRUDENT'S PRUDENT'S PRUDENT'S

MISSOURI SHOW WOMEN’S CLUB
MARYLAND HOMESTIC, ST. LOUIS.
LADIES’ AGENCY
Club’s annual installation saw three officers placed in office.
K. Maher, president; Mrs. Lee Belmont, first vice-president;
Gladys Neal, second vice-president; Mrs. John Francis, third
vice-president; Mrs. Mildred Laid, secretary; Mrs. Mary Forster, sergeant
at arms; Miss Kay Davis, chaplain.
Hon, Vaughn, the mother of our club, was unable to attend because of ill
health. Chaplain Daisy Newmark, Mrs. W. E. Vaughn, was
absent because of illness. Mrs. Ida McCoy
was on leave, and Mrs. F. H. Gano, who
won the $50 War Bond, while Collette Ray
awarded the $25 prize to Mrs. C. H. Heath. Mrs.
Mager received letters and telegrams of congratulation and a host of friends.
Donations were received from
Mary Vaughn and Goldie Fisher.
In attendance at the dinner were Mr.
F. Florence Gutt, Mrs. Matt Dawson, Pearl
B. Freda, H. N. Knowles, G. M. Johnson, A. Adelasia S. McNeil, Janet
Schmidt, Linn Morgan, Elma Obermair, Alice and Lorraine Belmont, Frances
Freuiliet, Mary Gram, Tinsa Sidmen,
Mary Frances, Luttie Gillim, Mrs. B. N., Mrs. Charles Chany, Mny. P. J. Keg, Mrs. Wesley Rambo, Mrs.
Markay, Betty Watson, Toms Kinn, Jean
Cargile, James H. L., Mrs. Lucy Bell, Mrs. Mildred Schubert, Cora Travis,
Bettie Sper, Etelie Rege, Florence
Sheehan, Betty Proor, Doris Prosper,
Lorraine Hamilton, Mrs. Brian Giulianti,
Helen Stephan, French Deane,
Gardette Lung, Charles Clayton, Nell
Hoffman, Florence Price, funny
Karnen, Dolores Chemia, Connie O’Mara,
Alma Allen, June Westlake, Mrs.
E. Reniger and Ada Miller.

Carvans, Inc.
155 N. Clark St., Chicago
CHICAGO, Feb. 23—Mrs. Jennette Wall
president of the Tuesday (12) meeting
with Lucille Hirsch, Mts Mary, Pat
Seery and Ann Silverstern among other
officers. Correspondence was read
from Myrtle Hutt Beard, Grace Lynn,
Polly Mag teenager, Lilian Lawrence,
Bob LaBonde, Betty Shee and Stella
Eisger.
Applications from Bernice L. Doohan,
Ethel School. Sherry Magan and Lorraine
A. Laddings were read. Announcement
for the death of Earl Parks, husband of
Grace, was received with deep
regret. Mrs. Lucille Hirsch, recently
returns from a California tour, said that
the installation dinner of the Regular
American Woodworkers who stopped
with Emily Bailey, now a Los Angeles
resident.
Donations of a handmade patch quilt
gift by Peter Foster and a handmade
始建于表格/表头

BALL GAME OPERATORS
Off With the Old—On With the New
IMPROVED ALUMINUM MILK BOTTLES
These New Features Prove Effective
2 lb. packed in 4 bottles at 80.00 per dozen.
2% lb. packed in 4 bottles at 75.00 per dozen.
2% lb. packed in 4 bottles at 75.00 per dozen.

CARNIE SUPPLY CO. (Bill Eck)
Fair and Carnival Merchandise

BANGINO OPERATORS—Have completely framed Bings, 1s, 3Os, including new Top, Amplifying System, Blow and Stock Truck. Due to Disappointment, want capable Operator to come in now. Have outstanding ride.

RIDE HELP—We have Twin Ferris Wheel, Merry-Co-Round, Octopus, Roll-a-Plane, Whopper. Give us your dates, please. We can advertise, travel, and operate. Have twenty rides, including all types. Address:

JOHN T. TINSLEY

CONKLIN SHOWS
"The World’s Finest"
WILL SELL PART OF OUR SHOW TRAIN

A Stecl (110) Stateline Car, 50 ft. long.
A Steel Beth Car, 18 double loweres, 18
upper, bathrooms, 50 ft. long.

Equipment can be handled for our Winter Quarters, Bradford.
All of these

to RIDES
INTERNATIONAL SHOWS & SHOWS
PLAYING A PROVEN SPRING ROUTE, OPENING MARCH 30, PRYOR, OKLA.
WANT—WANT
SHOWS—See the following scope open for capable PACIFIC CITY SHOW, SHOWING SHOWS (see earlier). MONEY SHOW, MAKE OFFER TO DO BUSINESS, MECHANICAL show, etc., want capable. A service for runs now open. Address:
W. J. COOKLIN, P. O. BOX 31, BRANTFORD, ONTARIO.
INTERNATIONAL SHOWS, P. O. BOX 64, OKLAHOMA.

WANT RIDESelf and 2-3 men for MERRY-CO-RUND, Fresh Wire Board, Inflators and
all necessary parts for the show. Help wanted for MERRY-CO-RUND, WHIRL
PLANE, WHIP, SPRING RIDE, WHIRL WAGON. Help wanted for M.I., N.Y. Write for More Info.

WANT RIDE PERSON: 3-Abreast and Second Men for MERRY-CO-RUND, Fresh Wire Board, Inflators and
all necessary parts for the show. Help wanted for MERRY-CO-RUND, WHIRL
PLANE, WHIP, SPRING RIDE, WHIRL WAGON. Help wanted for M.I., N.Y. Write for More Info.

SHOWSFOLK OF AMERICA
San Francisco
SAN FRANCISCO, Feb. 23—Letters were read from George Reilly and Lucille
Dekker.
Honored guest at the meeting was Mrs.
Monte (Babe) Miller. She donated $25 to
the sick and relief committee. Voted to
membership was Mrs. W. W. Myers; Mrs.
Eugene B. Logan; Mrs. L. L. Shand; Mrs.
Edward J. Lewis; Mrs. Ogens and Ivan
Gottis.
Mark Murphy reported that Les
Peter son has his big line in a cast, and
that Cynthia Grey, of The San Francisco News, is in the hospital. Mr. Teusner
reported that George Blomberg is improving.

President Corson will present a $15
fur coat to the woman bringing in the
most money. The three members remaining in the West will make the
journey as soon as possible to
continue the tour.

M. K. Scher is the winner of the $1000 War Bond. "Roll-a-plane," winner of the 2nd prize, is the winner of the $800, worth $80, the remaining go to the refreshment fund. Each donated $10 to the cemetery fund. Sam Bosworth
donated $3.50 to the Baldwin and Bill McCuskey $10 each.

VIVIAN McGRANE
WANTS
2 Readers for season’s work on
World of Mirth Shows.
Write or wire
1103 E. 118th St., Miami, Fla.

WANTED TO BUY
Grah Job. Must be a nice one.
Will book same with good show.
Also two Slum Joints.
E. L. JENKINS
Rt. 2, Box 374, Richmond, Va.

SILVER SLIPPER SHOWS
Now booking for the 1946 season. Want Riders, Shows and Concessions. Will pay $2,000 for a silver slipper.
All Replies to
WILLIAM O. RAMMONTREE, Gen. Mgr.
2709 Rossville Blvd.
Chattanooga, Tenn.

WANTED
Ride Help for Ferris Wheel, Merry-Co-
Round and Swings. Prefer semi drivers.
Wants Agents for Weekends and Show.
Shows. Will book Show with any trans-
portation arrangements made. April, April.
Working in Delaware and Maryland.

JOHN KEELER
115 N. 1st St.
MIAMI, FL.

WANTED SECOND AGENT
Capable of laying out last. Must have railroad show experiences. Must be sober and reliable. Address wire, letter or Phone 4965
JAMES E. STRATES
Martins, MO.

FLORIDA AMUSEMENT CO.
CAREER-CADRE AMUSEMENTS
P. O. BOX 243
Pascoaca, Miss.

L. J. HETH SHOWS
NOW BOOKING FOR 1946
WANT RIDER SHOW OPERATOR
Address: North Birmingham, Ala.

JOE CRUMLEY
WANTS
Men who have worked for or with Rice Men who know, contact. Joe
Coffey, Chas. Shears, Pernis. Address
JOE CRUMLEY
CAREER-CADRE AMUSEMENTS
P. O. BOX 243
Pascoaca, Miss.

SHOOTING GALLERIES
Shooting Supplies and Equipment for Eastern and Western Type Galleries.
Write for Catalogue.
G. W. TERPENING
137-139 Market Street
Ocean Park, Calif.
CARNIVALS

GOLD MEDAL

Opening Saturday, April 6th, at Columbus, Mississippi
WANT FOR GOOD ROUTE OF STILL DATES AND FOLLOWING FAIRS STARTING JULY 22nd

CHAMPAIGN COUNTY FAIR
Urbana, Illinois

COLES COUNTY FAIR
Charleston, Illinois

LOGAN COUNTY FAIR
Lincoln, Illinois

ALL-OIWA FAIR
Cedar Rapids, Iowa

FREEMEN COUNTY FAIR
Albert Lea, Minn.

MERCER COUNTY FAIR
Aledo, Illinois

NEWTON COUNTY FAIR
Kenilworth, Indiana

RICHLAND COUNTY FAIR
Olive, Illinois

GIBSON COUNTY FAIR
Trenton, Tennessee

COLUMBUS DISTRICT FAIR
Columbus, Miss.

Four More Missouri and Louisiana Fairs To Follow


WANT CONCESSIONS—Legitimate Stock Concessions.

We have for sale three 5 KVA. Hober Bros. Light Plants, Gasoline Driven, Water Cooled, 110/220 single or three phase. These plants are practically new and have seven dials on Panel Board. We also have for sale two All Steel Semi-Trailer Busses, thirty-five foot long, drop frame and several thirty-three foot Semi-Trailer Busses, drop frame, suitable for concession-stock or living trailers, all priced to sell.

Address OSCAR BLOOM, P. O. Box 32, Columbus, Miss.

ENDY BROS.' SHOWS

Want Foremen for Merry-Go-Round, Rollopole and new Caterpillar, also General Show Help. Want Monkey Show; have equipment. Want Billposter with own truck. All address:

DAVID B. ENDY, 743 Seymour Bldg., Miami, Fla.
HAMPTON, CANADA CENTENNIAL

July 1st to 6th
Six Big Days and Nights

The "Jubilee" in 1927 Was Big — But the "Centennial" Will Be Better!!!

IT WILL BE THE BIGGEST CELEBRATION IN NORTH AMERICA

Locations will be on the Main Streets — the Market Square around the City Hall and the Court House Square.

EVENT SPONSORED BY CITY OF HAMILTON WHICH IS SPENDING $75,000.00 TO PUT IT OVER!!!

We are now selling space for legitimate Merchandise Concessions and Refreshments Stand.

Will sell exclusive on Novelties, Scales and Guess Your Age.

We want you to book one outstanding show for this event. Will buy Cannon Act or any other thrilling attraction.

We will purchase Kiddie Ferris Rides, Chair-Place or other Kiddie Rides.

Communicate with J. W. "PATTY" CONKLIN
Hamilton Centennial, 92 King St., E., Hamilton, Ont., Canada

WANTED TO BUY

3 ABEAST MERRY-GO-ROUNDS — OR 5 OR D 12 FERRIS WHEELS
1 SMITH & SMITH CHAIRPLANE
GIVE CONDITION AND PRICE OF EACH — WRITE OR WIRE
5 THORPE STREET
CARLO J. ROSS
DANBURY, CONN.
Business Tel. 3635
Residence Tel. 3467 J

HUTCHENS MODERN MUSEUM WANTS

Wanted: Large or small Dolls, Puppets, Pumpkins, etc., all kinds of Costumes, Fur Coats for sale in November, and will close in November, in the South.

Address: JOHN T. Hutchens, P. O. Box 106, CASSVILLE, MO.

MAD CODY FLEMING SHOWS WANT AT ONCE

Wood Worker that can do cabinet work. Scenic Artist that can also letter and Plain Brush Painter. Few stock Concession scenes. Season will open April 27, close November 2, 18 Still Dates and 9 Fairs.

Address MAD CODY FLEMING, Box 4, Hiecox, Ga.

WANTED TO BUY FOR CASH

FERRIS WHEEL, MERRY-GO-ROUNDS, CHAIRPLANE, KIDDIE RIDES
Want firm men for Ferris Wheel and help in all departments. Season opens first week in April.

SAM TASSELL
PHILADELPHIA, PA.

WANTED TO BUY & CONCESSIONS

19 WEEKS OF SOLD BOOKING IN ILLINOIS AND MICHIGAN. CAN USE THE BEST RIDE HELP AT THE BEST WAGES. THIS SHOW WILL CARRY FROM 8 TO 10 RIDES. PHONE: GARFIELD 4759.

JOHN K. MAHER, 1339 S0. BROADWAY, ST. LOUIS, MO.

Winter Quarters

O. C. Buck

TROY, N. Y., Feb. 22.—With the return from Miami of Oscar Buck, preparations are being made for our season, opening April 10, when his trained men have been thrown into high gear. Midway literature has been scheduled to include 100 rides and 16 shows, among new attractions being the Ship, Caterpillar, Ship, and the Ring Wheeler and Chairplane.

Shallow drafts are being constructed for the Follets and Minstrel Show, and a new long-range shooting gallery is also being built. Several new lights have been purchased. New all steel office trailer will be another improvement for this season.

B. & V.

GARFIELD, N. J., Feb. 22.—Work started on fronts for a new girl revue and sides of the front. Later will have a 120-foot banner line and new frame-proof gallery. New lights have been purchased.

Carl P. Lauther has placed his popcorn and custard concessions with the show. Mr. O. W. (Bill) Bell has booked his blue units. Albert Steiner signs for a new cockshutt. L. C. Ewell has booked his Illusion Show, and Hiller brothers are closed for their Peep and Snake shows.

Mr. and Mrs. Walter V. Meltz made the feasts meetings at Reading, Pa.; Buffalo and Albany, N. Y., and reported closing contracts for Oswego, Caledonia, Angola and Brookfield fairs, all in New York.

Tatham Bros.

ATLANTA, Ga., Feb. 22.—Two new Ford trucks will be delivered soon. In the meantime, work here in quarters is going ahead and all trucks used last year are being repaired and repainted.

Owner K. M. Tatham recently returned from a booking and buying trip, reporting purchases of a factory-rebuilt Merry- Go-Round. It is hoped the new Ferris Wheel will be delivered in time for the opening. New Flying Swings and the miniature train have arrived. Show will go out with 4 office rides, 2 independent rides, 8 shows and 25 concessions. Two new show houses have been ordered, and no delivery date has been promised — MICKEY WILSON.

J. P. M. Amusement

CONCORD, N. H., Feb. 23.—Work in quarters here is going ahead and the crews are completing the mechanical work so that the opening date has been fixed — MARCH 15.

The circus crew has been at work since December 1. Whitely Brothers, after three years' overseas, and his crew are building two modernistic panel fronts for his Girl Show. William Burke has just finished the paintings on his new Athletic and is now getting the 10-1-ready.

Show's staff includes William E. Muldoon, general manager; Stephen Decker, service-treasurer; and Mr. T. Mitchell, secretary-treasurer.

Parada

CANEY, Kan., Feb. 23.—A grass fire on a lot adjacent to shows main quarters building threatened three rides and several trucks parked there, but the fire was quickly extinguished. A building located less than a block away, came in time to bring the flames under control and only one truck was bed off.

Two men on a semi trailer, which contained one of the Ferris Wheels, were damaged — EARL L. BERTHOLD.

Johnny J. Jones

AUGUSTA, Ga., Feb. 23.—Full scale work for Johnny Jones here with a group of 40 men under Superintendent Del P. Jones and foreman new all-liner trailer which has been completed and are ready for the season. New Dimension wagons have been purchased recently from Packard Company.

Tom Finch's paint crew is working on

(WITH J. J. JONES on page 85)
John Francis

ST. LOUIS, Feb. 23.—With the opening scheduled about March 21 home work is going ahead in quarters, Lew Henderson, mechanic, has the trucks in tip-top shape. Walter Kurnos has his Mobile motor ready, with three new motorcycles. Bob will carry 10 rides, 9 shows and several concessions. White Lutz is building a trailer for Mr. Lutz's shows. He also has his Bingo ready. Lutz's wife and his mother-in-law, Wallace and Mrs. Lucille, visited. Mr. and Mrs. C. A. Barger and Cookhouse.—BERTHA WILSON.

Regal Expo

UNION CITY, Ga., Feb. 23.—Fifteen people are working in quarters and there is a real go ahead in quarters. March is going forward. Shows are booked solid until the third week in November, with a good route of fairs. Mrs. Scott was in Miami for a few days on business. While she met the friends that she had seen there, she was able to see all the new Comic-Town rides. The show will be in Orlando, Fla., from March 20th. Fred Jones plans to have a new show going to the Miami show. The show will be running 25 miles wide, and 7 typographical miles deep. Mrs. Scott is well. The Cookhouse was a great success, and located in Phoenix, Ariz. Gene Haerlin, Dayton, Ohio, visited quarters while on route from Miami to Dayton.—MARGARET EVELYN JAMES.

J. A. Gentsch

NATCHEZ, Miss., Feb. 25.—Work has been started in quarters. The show is booked solid until the third week in November. There are many friends here that we haven't seen in years. On her return trip she was an overnight guest of Mr. and Mrs. W. J. Jewell of Jacksonboro. Arthur Stickel, who has been on the stock list, is much better. Euz Charpen's camp was a great success, and located in California. Want to place a new building. WALTER DAVIS.

Tivoli Exposition Shows

CAN PLACE Tent and Show, New York, C. I. R. and Manager, has arrived from Oakland, Calif., and the show will be open March 30th. Address: M. V. PETERSON, Mgr., Tivoli Park, S. F. & A. R. R., Pittsburg, Ind.

CAN PLACE

SHOWS with tent and cookhouse, Novice Tier, 9x12 Buses and small Cook House or Grill Tent. Winter quarters will open March 1st. Address: M. A. SRAIDER, Box 680, Winterset, Kansas.

FOR SALE

14x15 top. 8' Wolf, Rally Cloth and Frame, $165.00. 10x12 top. Rally Cloth and Frame, $125.00. P. H. Price, 10x12 top. 10' Frame, $75.00. Address Box 14, St. Louis, Mo.

WANTED

SHOWMAN needed, concessions Foreman for TIVA-WHA. Merry-Go-Round and Farm and Base. Address: HUBLEY, Box 119, St. Louis, Mo.

DONALD GREATER SHOWS

1946 Season Opening April 15
15 OUTSTANDING FAIRS AND CELEBRATIONS
in the Northwest. Short jumps, no strikes, all working, all good money territory, including biggest fair in the West.

PUYALLUP, WASHINGTON, FAIR
9 BIG DAYS AND NIGHTS—CAPACITY CROWDS
also

EVERTON, WASH., ANNUAL 4TH JULY CELEBRATION
WANT Shows of merit with or without equipment. Slim Johnson, Mike Anthony, write, Charlie Albright, Elmer Hascombe, wire.

WANT Pony Ride and non-conflicting Rides.

WANT Arcade, Lead Gallery, Short Range or Air Guns, Wire and Wire Workers. Scales.

WANTager for Cook House.

WANT Experienced Lot Superintendent and sober Ride. Help that drive Semis; top salary and bonus.

CONCESSIONS, write: no flatters.

Big Celebrations—State Strawberry Show

LEBANON, OREGON, MAY 30, ON THE STREETS

Astonia Water Races and Concession.

ASTORIA, OREGON, ON THE STREETS
Winter Quarters now open, 10 miles north of Tacoma, Wash.

Write

O. E. DOUGLAS, Owner, or FRANK WARD, Gen. Agrt.
ROUTE 5, BOX 870
Phone Des Moines 3502
KENT, WASH.

HELP WANTED

Foremen and Second Men for Kiddie Auto and Train Rides. Young married men preferred. Concessions for wishes. Veteran and wife for Photo, will train. Write to

J. HAYDEN WIGGS
P. O. BOX 505
SELMA, NORTH CAROLINA

A. M. P. SHOWS

Opening March 1-9, Waycross, Ga. 8 Big Nights. American Legion Building Fund. All persons contracted come in. People who worked for Mike Bobo, contact. Cook House Help wanted.

WENDY, WACOSS.

DON FRANKLIN SHOWS

Opening March 2 for 9 days Rosenberg, Tex., to Wharton to follow. Want Ride Help for Parker Baby Q, 5 Wheel, new Sipher, new Kiddie Auto. Want to book clean Shows with own outfits, 25% for season. A few Stock Concessions still open.

Address DON FRANKLIN, Owner-Manager

www.americanradiohistory.com
SPONSORED EVENTS
Veteran, Lodge and Other Organization Festivities

Communications to 155 N. Clark St., Chicago, Ill.

Conklin Heads
Hamilton, Ont., Amuse. Zone

HAMILTON, Ont., Feb. 23.—Centennial Celebration to be held here July 1-6 will feature an amusement zone under direction of W. P. (Patty) Conklin, Conklin Shows, with Bill Stroope, announcing this week by committee members, headed by Col. John W. Bichage, organizer. Punts will be located to be on the main streets downtown, including Market Square, subject to a big city hall, and the courthouse square.

Civic authorities are working out plans to close streets and designate areas traffic. A pretentious program of free attractions being lined up and name bands will be booked for a series of dances.

Program, as currently outlined, makes places for every phase of outdoor activity, including a pageant, fireworks, yachting and track and field sports. Committees in charge is planning an expenditure of $75,000 on the event. Last year's planned celebration was the Jubilee held in 1937, which proved an overwhelming success.

Local officials have set up a comprehensive advertising program, utilizing many national periodicals, and other vehicles are being brought to bear on this never-before celebration. Authorities believe the return of war veterans and their war brides to their homes will be one of the outstanding features and will tend to strengthen the idea of the Centennial reunion.

Halifax To Appropriate
For 200th Anniversary

HALIFAX, N. S., Feb. 23.—Bids ranging from $20,000 to $250,000 for a new hospital will be appropriated for observation of the 200th anniversary of this city. Infinite amount will be decided by the city council, which will also name committees.

Texas Rodeo Gets Stock

SAN ANGELO, Tex., Feb. 23.—Sixty bucking horses have been sent here for the 13th annual San Angelo Fat Stock Show opening February 28-March 4. They were sent from Sierra Blanca, Tex., by Earl and Jack Sellers, of Del Rio, Tex., who will be rodeo directors. John Jordan, of Arizona, will announce and Mrs. Gwen Jordon, secretary.

Gooding Gets Jubilee

FORT RECOVERY, O. Feb. 23.—The Fort Recovery Jubilee Committee announced today that the committee has signed with the F. E. Gooding Amusement Company to furnish the rides and shows for this year's jubilee. June 13-17. This marks the first time the event has been held since the war.

Clearwater Plans Show

CLEARWATER, Fla., Feb. 23.—Chamber of Commerce officials here are planning a large Frontier Carnival for April or early April. Event will be modeled on lines of similar carnivals at St. Petersburg and Sarasota.

Want rides?

FOR SALE
Electirc Penny Pitch complete

Between top and frame in best blue canvas top, strong sides. Average attendance 300 daily. Resort area. Write or wire Chamber of Commerce, Brimfield, Michigan.

WANT RIDE?

FOR SALE
No. 5 ELLI WHEEL

With Transportation, All in A-1 Shape

F. M. SUTTON
OSCOGA, ARK.

WANT CARNIVAL!

For Annual Lions Club Festival and Society Horse Show, August 19, 20, 21, 22.

No racket. 25-cycle current.

Contact DON R. LITTLE at once, Dallas, City, Illinois

WANTED

Mines and Area Coal, Weekly-Weekly

AMERICAN LEGION
HOMECOMING CELEBRATION

First week in June at Harrison County, Indiana. Write to War Bride Affairs Amer- ican Legion, Harrison County Locality, Corydon, Indiana.

WANTED

For celebration on 2nd, 3rd and 4th of July at Pigeon Forge, Tennessee. Will have to play behind a 25c gate. Write or wire H. C. PETTSCHON, Adjutant, Pigeon Forge, Tenn.

WANT RIDE?

Street celebration, last split in any week—3000 daily, Contest Ends. Contact immediately.

WONDER SHOWS OF AMERICA
P. O. Box 21
Little Rock, Ark.

WANT CARNIVAL?

For American Legion
4TH JULY CELEBRATION
2 — BIG DAYS AND NIGHTS — B

Grassback show outdoors and night all three days. Bring your show and book. Write or wire Show Co., 3131 Delano Ave., Cleveland. Also—Lyric Theatre, 1017 S. 8th St., Kansas City, Mo.

FOR SALE
Electric Penny Pitch Complete

Hassel top and frame in best blue canvass top, strong sides. Average attendance 300 daily. Resort area. Contact immediately.

CARNIVAL WANTED

For carnival for week July 3-6, during Lions' Club Festival. Television, jukebox, mechanical games, fun ride, Palmyra, N.Y.

LION WESTON ROOMHOUSE, Chairman
White Hall Lions' Club
White Hall, Ill.

Contact DON R. LITTLE at once, Dallas, City, Illinois.
H-M-Hikes It Higher by 8G For Memphis

Gross Hits 80C in Bow

MEMPHIS, Feb. 23.—It wasn’t the Memphis Blues they were singing here today, but the 80C—after a report that the annual week’s run, hit a classy 600—was last year’s proved piece of the weather game, having witnessed the fairly cool conditions prevailing in regard to the chances for a half-a-buck at mattens.

Turnaway Biz Rockets Marks At Cleveland

CLEVELAND, Feb. 23.—Al first Orottos Cleveland Heights, for the record two-week run. Only two Sunday performances were held during the week, but the $2,500 advance for the show, an all-out, all-packs in off the gate, and a double -deck banner, with a return engagement for another fortight stand in the Motor City Coliseum.

February Miss was up near, Orottos official had made preparations for three shows today (23), and Col. Harry Thomas, equestrian director and show spokesmen, reported attendance running a strong 50 per cent over 1945.

Thomas stated that the circus, produced by the Orottos Ring, was at no time as high as it was on Monday (21), when attendance in the place was 2,000. That night was critched to a three-quarter house by the advance receipts for the show, and it marked the highest box-office setback of the entire run following the unusual runout and one show here Tuesday, with the same program on that night.

The forward was the rule, starting with the take-out on the 15th, (15) was credited with giving the circus the biggest single day’s receipts in its history, in Saturday, and Tuesday, the same day. Friday, (18) was the same.

Monday was the first show of the week, and the circus was at its height, with a very good audience, which included many of the stars of the show, including the famous equestrian star, and with the advance ticket sales, the show was assured a good house. The receipts were over $2,500, and the show was considered a success.

Tuesday was the second show of the week, and the circus was again at its height, with a very good audience, which included many of the stars of the show, including the famous equestrian star, and with the advance ticket sales, the show was considered a success.

Wednesday was the third show of the week, and the circus was again at its height, with a very good audience, which included many of the stars of the show, including the famous equestrian star, and with the advance ticket sales, the show was considered a success.

Thursday was the final show of the week, and the circus was at its height, with a very good audience, which included many of the stars of the show, including the famous equestrian star, and with the advance ticket sales, the show was considered a success.

Valentine at Shreveport Show

SHREVEPORT, La., Feb. 23.—(Second show in the hall in the city, the circus was at its height, with a very good audience, which included many of the stars of the show, including the famous equestrian star, and with the advance ticket sales, the show was considered a success.

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Ernestine Clarke To Marry

Capt. Baer, of Salt Lake

SARASOTA, Fla., Feb. 23.—Engagement of Capt. Carl Baer, of Baer Bros. and Barnum & Bailey Circus, and Miss Ernestine Clarke, of the circus, was announced today here. The engagement was to take place in the circus, and the wedding was to be held in the circus, at the circus.

Capt. Baer, of Salt Lake City, was announced today here by Mrs. E. C. Baer, of the circus, and the wedding was to be held in the circus, at the circus.

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King Sells Beatty Surplus

HARTFORD, Ky., Feb. 23.—Floyd King reported to King Bros. Circus quarters here today, and the King Bros. have disposed of surplus equipment purchased in the past few years. The surplus will be sold in lots of 10,000 pounds each, and the proceeds will be used to purchase new equipment.

The surplus includes a large assortment of machinery, tools, and supplies, as well as a large number of animals, including horses, mules, and camels. The surplus will be sold in lots of 10,000 pounds each, and the proceeds will be used to purchase new equipment.

Monroe Buys 4-Pony

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Scots Satisfy Circus Hunger
In Mighty Turnout at Glasgow

CINCINNATI, Feb. 28.—The Scots are starved for circus entertainment. When J. Polack's Keystone Mill Circus played to turnaway business, according to the report, the Scots recently celebrated their birthday and now at Vancouver, B. C.

"Prank's Mill," as the circus is known, used a "smart" of eight-and-a-half hundred packages of blankets in the Cambie Street Auditorium in the English-speaking part of the city.

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WANTED FOR MILLS BROS. CIRCUS

FOR BIG SHOW—Family Acts doing 3 or more. Singers, Dancers, etc. Also for local acts, e.g. Flowers, Bird Lady, etc. Circus Employees of all Grades. Also all others seeking employment. Write Address mills Brothers CIRCUS, 1099 W. Wilson, Chicago, Illinois.

FOR SIDE SHOW—Side Show Manager, all kinds. Also 2nd Shows. Apply C. B. WALTERS, 328 Green St., Chicago, III.

FOR TENTS—Tent and Cover Men. Also Musicians. Apply Joe Reynolds, 1020 E. 54th St., Chicago, Ill.

JACK MILLS

3200 Edison Place
Cleveland Heights, Ohio

SHELLO BROS.' CIRCUS WANTS

Contracting Agent with Car. Also Billposter. State Salary Wanted First Letter or Wire. Address O. R. BIBLE, Dilley, Texas

WEBB Bros.' WANTED WILD ANIMAL CIRCUS WANTS FOR COMING SEASON


THE RODEO, INC.

Producer and Manager Rodeo Stock Con. JACK RUMSEY Rodeo Contract for West and East Shows Everson, Kans.

WANTED

Cowboys, Cowgirls, Announcer, Redskin Clown, Comedian, Band Leader, Booking Agent, Ticket Seller. The WILLIE WILSON CIRCUS wants capable and experienced employees to fill various positions. Will consider partnership or contract on complete road or winter units for traveling shows or fails after Feb. 22. Address: ALVIN J. TOSCH, CIRCUS HEADQUARTERS.

YOU SHOULD BE A SUBSCRIBER To The NEW PRINTED AND ILLUSTRATED Tabloid Size and Style Circus Newspaper

The SHOWMAAN

Latest Circus News. Timely Announcements. Always interesting with various amateur publications 25¢ Single Copy. Four Months $1. Make checks, money orders, drafts, etc., payable to J. B. RYAN, Box 682, Birmingham, Ala.

BARNEY O'HERN

BARNEY O'HERN WORLD WIDE CIRCUS

Wants for Long Season in the West

Family Acts that do two acts or more. Also Beggars and Ladles, Feature Concert Attraction, Mechanics with tools, Circus Cook, Workmen, Boss Drivers, etc. Write for Circular. All replies strictly confidential. No question will be asked of persons of character. No drinkers, No smokers, No hard drinkers. Send full particulars. Write to the above address.

R0BBY M0D0.BARTNEY O'HERN CIRCUS. 2633 Prospect Ave., Wilmer, Calif.
Diploma for Sam
SAN LOUIS OBISPO, Feb. 23.— Fair secretary-managers of Western Fairs Associations, Inc., have given certificates for completing the American Council of Fairs and Exhibitions, sponsored by University of California, Davis, Calif., and California Polytechnic Institute, San Luis Obispo, for the third year in succession. Among those named for the certificate are B. G. Vollum, president, and Rose E. King, secretary WFA.

There was one issue which was signed by them, and it was in the section declared in summing up the evidence of the work of the fair.

Many of the results were welcomed by the officers of the fair, and similar demonstrations of worthwhile development and many made reservations for future shows.

The fair was a great success, and the displays, "because we believe the future lies in our hands," according to the officers.

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Conceal Org Spending 40G

New eat, drink buildings for State fairsgrounds — firm gets 5-year lease

SALT LAKE CITY, Feb. 23—Utah State Fair contract for construction of new refreshment buildings on the fairsgrounds by Art Trees, Western concessionaire, and the award of a five-year privilege to the Tepee company, was announced here Thursday (11) at the close of the general annual meeting of the Utah Association of County Fairs.

Buildings are to be constructed in conformance with State health standards. Closing of the agreement was a step by the fair management in its continuing program of renovating the State fair plant. Twenty of Utah's 29 counties have fairs during the past five years, causing loss in attendance and revenue and no end of grief to Sheldon B. Brewster, State fair commissioner.

20 County Fairs To Go

Provision of the contract gives the Tepee Company a five-year privilege on concessions at the Days of '47, scheduled for June 23-26. Similar contracts, it was reported, are now up for consideration by other Utah annual, Salt Lake County Fair, Murray; Cache County Fair, Carbon; and Davis County Fair, Farmington, which does not come under the classification. Directors.

Twenty of Utah's 29 counties will have fairs during '46, compared to 17 before the war, according to a report from the State Agriculture Department. Increase is due to the fact that the State, via the State fair association, has been able to assist in many instances during the past five years, thus enabling them all in a hurry to get established.

Draw Up Dates

Dates of 23 county annuals in Utah and Idaho were set at the meeting, with two for September being called the meeting at the scheduling session. Dates announced were: Black-White Day, Spanish Fork; Future Farmers of America Market Day, May 17-18, Kansas Valley Fair, May 22-24, Logan; Utah County Fair, Aug. 15-21; Cache County Fair, Logan, Aug. 22-24; Grand County Fair, July 22-24; Wasatch County, Utah, Aug. 15-17; and Davis County Fair, Farmington, Aug. 21-24.

Also Utah Indian Days, 1946, to be held at Brigham City, Aug. 26-29; Cache County Fair, Pocatello, Aug. 26-31; Salt Lake County Fair, at the State Fairgrounds, Aug. 26-31; Summit County Fair, Co-fair, Aug. 26-31; Morgan County Fair, Morgan, Sept. 20-22; Uintah County Fair, Richfield, Sept. 27-29;胡萝卜 County Fair, Duchene, Sept. 13-14, and Logan County Fair, Monti, Sept. 12-14. Utah State Fair is scheduled for September 15-20.

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Wallace Named
Memphis Mgr.

Army occupation precludes fair in '46 but amusement park on grounds will go

MEMPHIS, Feb. 25—Clifford E. Wal- lace, manager of the World's Fair Planning Service, Inc., theater auditing org., has been named manager of the Mid-South Fair and park on the grounds of the former Fair that was made by Memphis Park Commission in 1939.

No fair will be held this year, how- ever, as the grounds continued occupied by the military. The stands will be main- tained, a fire last September having de-stroyed the former Great Western Fair, which will operate, the park lay-out being used by the armed forces. It is planned to operate Saturdays and Sundays in late April and to open on a full-time basis May 20.

Arthur Gottlieb, secretary of the fair, reported this week that at the close of the fiscal year, October 31, 1945, the exposure had cost $72,550.00 plus a sur- plus of $40,938.20.

York Plans Flood-Lighting,
Restaurant Improvements

YORK, Pa., Feb. 25—Flood-lighting of the new stadium will be completed during the week, if materials are available, and the grandstand will be made ready for benches. The new roof, 7,000 square feet in area, will be mounted on the stadium and the concrete roof will be laid for the building, heretofore used for the fair, reported this week. The park, reported this week, will be ready for events for the third 1946 season.

Acts, Midway for Va. Annual

WOODELTON, Va., Feb. 25—Boyd M. Ramey, secretary of Shenandoah County Fair, Chilhowie, and the committee, announced that Frank Metts, New York, will be free, acts, and showman, for the fair.

WANTED
WANTED
OHIO COUNTY FARMERS' FAIR
RISING SUN, IND.

WANT to hear from the complete Carnival playing Eastern Indiana or Western Ohio dates for the revival of this County Fair sponsored by American Legion and County Fair Board. Also want to hear from legitimate Concessionaires.

Dates must be August 14-17 or August 21-24.

AT THE FAIR

I am looking for a sure, capable, responsible man to handle details, real estate sales, and make sales and promotion trips, with the fair dates set.

TODD ROBERTSON,
623 W. MAIN STREET,
RISING SUN, INDIANA

WANTED

Ohio County Farmers' Fair
Rising Sun, Ind.

Want to hear from a complete Carnival playing Eastern Indiana or Western Ohio dates for the revival of this County Fair sponsored by American Legion and County Fair Board. Also want to hear from legitimate Concessionaires.

Dates must be August 14-17 or August 21-24.

Want to see the replies before August 21.

JOE J. SMITH
FAIR USES-EXTENDS
JUNE 30, FULLERTON ST., ST. LOUIS 1, MO.
By R. S. Uzzell

AREA members are working like beavers in the summertime, with a peace- ul pursuit of their pre-war methods, according to George W. Filograsso, who has been at Riverview for the last war. Labor problems and mat- erial procurement are no longer issues. Nobody can claim a settled policy, Steel, lumber, copper, motors, hardware — they all have to be bought.

Despite all these handicaps it is sur- prising how many of our manufacturers are planning to attend the meeting of the New England park men in Boston March 12.

New men in our game, if not careful, are going to get an exaggerated estimate in their salesmanship. In this time of scarcity of supply, anything that can be sold is a ready market demand, and is not salesmanship but production that requires a high order.

One purchaser from a foreign country wants a used device of a secondhand price but wants it guaranteed that it will run with no trouble for one year. It would be beaten by inexperienced men. Do any of our AREA men want to sell to this man?

Freight rates are going to be raised so high that they will no longer go into the distant.

We, who operate in the U. S., will have to be prepared to handle a lot of this foreign imports which is entering this way than the use of a mechanical code operated by a clerk or motor. These devices will put them in packages.

Park managers and concessionaires should look over the display of surplus beach equipment. Announcement of regional trade shows have been made that the writer has helped arrange on behalf of the manufacturer. The profit is worth of greater beach operation and to the property, and can tell you what to get in the larger order.

Investors are busy. New patents are being applied for and leased and models are being made. Soon we shall know what is to come out of this new crop of inventions. It is a time of opportunity, a time when the establishments open, and the new establishments will be greeted by new- ness on all sides.

Charles S. Rose, Edgewater's president, was here making plans for the changes at his park. He left for his home in Chicago, probably for the last weeks of March. In addition to telling of the improvements at his park, Rose also announced a change in management. He announced that Archie Gayer, who has managed the park for the past year, is being replaced as manager this year by John M. John.

The new manager is an old- time park man who at one time was with Belle-Floto and Brown. At 38, he is now a professional manager. Brown plans circular bills for all special events. Already 75,000 circulars have been shipped to 25 stations in the southwest, and in a few days will be distributed to a number of cities in the middle west.

Brown's first announcement will be Seminary 35, a well-known providing. It is a combination amusement park, race track, and casino. It will open in Chicago as a 10,000 seat park.

Auburn and Coney Island,滩 races and a new combination amusement park, are the principal additions to the fairgrounds. A new amusement park, located near 17th and Fullerton, is scheduled for opening this fall. A full day of fair operation will be made available for all.

Brown is Named

John M. John, the new manager, is a well-known park man. He started his career by building up the Yankton, South Dakota, park, which he operated for over 10 years. He has also been in charge of the amusement park at Detroit, Michigan, and has served in various capacities, including assistant manager, admissions, and the booking of attractions. For a number of years he has had outside concession and rental interests and has had an important part in the management of major events staged in Chicago.

Unseasonable Weather Brings Crowds to Eastern Funsports

New York, Feb. 29.—A bit of un- seasonable spring weather and in and around the northeastern section, which has been the result of the mercury being hit 25 in New York, has drawn a crowd of 50,000 to Coney Island. At Astbury Park, police said it was the largest crowd on the Boardwalk since last summer.
OLYMPIC GETS A GOAL OVER

Guenther Sets May 4 Opening

While Strolling Through the Park

HARRY W. LEEHAN, who with Karl O. Hennings has the concessions at All New Water Skooter basin (Md.) Park, is vacationing in Canada with Hennings at the latter's home in Toronto.

HARRY WITT, president of U. S. Rides and Devices Corporation, announced that his organization will make the first shipment of the 1946 season March 1 when it sends a Boomerang to Henry Meyerhoff, owner of Winterland, and a Butterfly to M. A. Trigger, both in Georgia. The new equipment will see the job finished on time.

New custum and popcorn buildings, with a 75-foot front and 20-foot depth, already is under way. The new section of the park, is a complete replacement. Work on remodeling the entire back of the Rodale building is swinging to high gear. This combined effort to install plans to make it a major improvement this season.

Two-Floor Plan

On the first floor will be receiving and supply storage rooms, information room, reception center, telephone exchange, cashier and accounting departments, Mr. Trigger's office with new desk and supply room, and engineering rooms, police quarters, garage, tool shed and heating plant. Floor planning is being made for a midway office for Carroll, with sign on Carroll's island, and the Shrine of the Little Bakers and the Connecticut Avenue Overlook.

Work on the new mini-booth for the Midway is almost complete. It will be 20 by 20 feet and will provide a mini-maze and a booth, power, and electric workshop.

Other projects under way are erection of a Kiddie Dude Ranch, streamlining of the Miniature Train and relocation of the Plant shack, plans of the Miniature Train in Kidstonia, general repainting, relocation of the dining room and the beer and cocktail lounge at Parkview, additional refrigeration for drink stands and reconstruction of all game stands.

Improve Picnic Grounds

What is a present scheme is completed for the opening, improvements are in the making in both the public and private picnic groves. Provision also is being made for erection of a play sign on Carroll's property opposite the main entrance. This will be the entrance for the special dance and other attractions on the main highway which cuts thru his property.

Carroll, who vacationed recently in Belgium, expects to return soon for the definite opening day in April.

Cohn, Bodisco Application

San Francisco, Calif.

SAN FRANCISCO, Feb. 23—Application of Nathan Fisher Cohn, co-owner of the San Francisco Sportsman, and Edward Bodisco, assistant district attorney for the city, that the Bodisco application be made for an amusement park opposite the Fisherman's grotto, was submitted to the Home Plate Association when a protest was lodged with Chief of Police upon the city's permit to the vicinity.

Cohn, who has a board of directors with jurisdiction over venues in the United States, and New York, recently purchased an amusement park opposite the Fisherman's grotto, which was erected at the time the protest was filed.

Asbury Resumes Baby Parade

TRENTON, N. J., Feb. 25.—Mayor George A. Snook, Asbury Park, says plans have been made for the return of the annual Asbury Park Baby Parade. It will be held in August.

Life of Riley

PHILADELPHIA, Feb. 23.—While the populace bees about the currently popular animals at the Philadelphia Zoo are protected from some of the latest equipment.

Take Mr. Bamboo, the gorilla, and his lady friend Koppie as well as five chimpas and four orangs. They have been given an abundance of items of the latest sort, as well as a 15-foot photographic studio beneath ultra-violet lamps in glass-enclosed compartments.

N. J. Realtor Advocates

Bidding on Concessions

TRENTON, N. J., Feb. 23.—Jack Boehme, new owner of the Rockaways, here, told the commissioners of that borough at a meeting yesterday that "concessions should be put up for bids each season." Boehme admitted that he was making the request on behalf of a resident of Bradley Beach who wants one of the concessions.

Boehme insists that if the concessions, were bid on there would be possible increases in the concessionaire's income. Concessions could be sold to the board to capitalize on the present ride and entertainment boom. The details were farmers from beachfront concessions by awarding them to the highest bidder, according to Boehme. "No businessman should object to bidding on a fair proportion in connection with his profits."
Detroit Eastwood Maps Expansion

(Continued from page 67) filters and conversion of the sand beach into a playground.

Bowen, March 12

Father Sullivan, Circus Priest, To Be Banquet Speaker

BOSTON, Feb. 23—Unless all signs are reversed, the highest attendance record for the New England section of the National Association of Amusement Parks, Pools and Beaches will be shattered. The final plans under way at Park House here March 12.

Headed by national president, A. B. McDowell, a large delegation of national officers is expected for the one-day affair.

Final plans for the event were made here Monday (18) at a meeting of the executive, program, and nominating committees, with President Henry G. Bowen presiding.

Executive committee voted to mail complete copies of all proposed changes recommended by the by-law committee. These were sent out this week thru Secretary Fred L. Markey's office. Committee also reviewed legislative chairmen and took appropriate action on those affecting park and beach operators.

Chairmen To Report

Following committee chairman will have prepared reports ready for the convention: James A. Donovan, legislative; Henry G. Bowen, by-laws; Edward H. Laventure, nominations; Harry Storin, permanent; Edward J. Carroll, insurance; R. S. Usell, resolutions; J. Victor Shapeg, membership, and P. F. Tische, precedence.

Registration will open at 10 a.m. March 12, followed by a luncheon at 12:30 in the Hawthorne Room. Business session will open at 1:30 p.m. in the Old Boston Room. After roll call, chairman will hear the report of President Bowen, a report by the program chairman, Harry Storin, and the reading of communications by Fred L. Markey, secretary.

Special speakers will include Governor Maurice J. Tobin; National President A. B. McDowell, Kennwood Park, Pittsfield, Mass.; Philip N. Whiting, of The Friday Evening Post, who will speak on the recreation story; Wayne Simonson, field representative of the Industrial Recreation Association, Chicago, speaking on recreation in industry, and John J. Haggerty, regional director, War Assets Corporation, Boston, who will talk on our surplus property disposal program.

Round-table discussions will make up part three of the program. Representatives of AREA will conduct a forum on new rides and equipment forecast. John Clare, Crescent Park, Riverside, R. I., will head the discussion on employment matters; Edward S. Scheck, Summit Beach, Akron, will head the discussion on attractions that pay off; George M. McNamara, will have as his topic late flashes on firework; Wallace St. C. Jones, Boston, will talk on the session on feeding the Jack Sprat, and another speaker, as yet unnamed, will preside at the discussion on transportation and charter buses.

Official business meeting is set for 4:15 and 4:30 p.m., when executive committee will meet. A reception will follow at 5 p.m., at which Father Edward Sullivan will preside, the principal speaker.

Memphis Zoo Elephant Dies

MEMPHIS, Feb. 23—Florence, 5,500-pound elephant of the City Zoo who here is dead, a victim of pneumonia. Florence was valued at $3,500 by W. J. Melroy, park superintendent.

Frank Buck Leaves in May

FLA., Feb. 23—Frank (Bring Em Back Alive) Buck is leaving for Honolulu by May 1.

Funspots

BAYLONTON, L. I., Feb. 23—A total of $2,135,200 will be spent for improvements at Jones Beach State Park, Robert Moses, president Long Island State Park Commission, announced. A new marine stadium will be erected at a cost of $1,150,000, replacing the present wooden temple of the sea. All improvements will be made to recreation and play areas, parking fields, electric, water and sewage systems, boat basins, bus station and bathroom.

Va. Beach Cavalier Open

VIRGINIA BEACH, Va., Feb. 23—Cavalier Hotel, largest at this resort, reopened this week after over three years of operation by the navy as a radar training center. Sidney Banks, Cavalier Resort Corporation president, looks for a record year.

NORWICH UPS STANDS

BAYLONTON, L. I., Feb. 23—Farmers, who 9,901 tickets were sold before receipts last year from front gate totaled $5,555.70, with additional $2,165.43 from ticket sale. Other receipts were: Ground rent, $1,400; concessions, $4,709.14, and state and $7,800. Premiums aggregated $2,165.43, harness horse race, $275, and grandstand and music, $7,750.66.

Board is asking Chenango County to police the grounds. At present time, it is the only New York annual paying for its own operation.

Frank Zuber, former mayor, has been re-elected president, and J. M. Welch has been named secretary to replace A. M. Rudge. Other officers include Fred S. Emmerick and Mrs. A. H. Quinn, vice-presidents, and Mary Ackerman, treasurer.

March 2, 1946

The Billboard

PARKS-RESORTS-POOLS

69

Record Turnout Expected At New England NAAPBP

Boston Meeting March 12

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FLA., Feb. 23—Frank (Bring Em Back Alive) Buck is leaving for Honolulu by May 1.

Funspots

BAYLONTON, L. I., Feb. 23—A total of $2,135,200 will be spent for improvements at Jones Beach State Park, Robert Moses, president Long Island State Park Commission, announced. A new marine stadium will be erected at a cost of $1,150,000, replacing the present wooden temple of the sea. All improvements will be made to recreation and play areas, parking fields, electric, water and sewage systems, boat basins, bus station and bathroom.

Va. Beach Cavalier Open

VIRGINIA BEACH, Va., Feb. 23—Cavalier Hotel, largest at this resort, reopened this week after over three years of operation by the navy as a radar training center. Sidney Banks, Cavalier Resort Corporation president, looks for a record year.

NOW READY to consider applications for space; Shows, Rides, Exhibits and High-Class Concessions of all kinds. Racing Derby, Ballroom, Penny Arcade, Skating Rink, Swimming Pool, Chinese Village, Bowling Alley, Pool and Billiard Hall, Shows and Exhibits, Barbecue, Photo Gallery, Penny Slot Machines, Shooting Gallery, Merry-Go-Round, Giant Double Ferris Wheel, Whip, Octopus, Caterpillar, Kiddie Rides, Ground and Loft Rides, Cocktail Bar, Orange Juice Bar, Ice Cream Stands, Coffee Bar, Wine Bar, Night Club. All Major and Minor Rides. Candy, Peanuts, Popcorn, Taffy Apples, Candy Floss, Hamburgers, Hot Dogs, Soft Drinks, Novelties, Handwriting Expert. Our Christmas week will be as big as your Fourth of July week. Get off the road, get in a park. Work twelve months in the year instead of six. Any and every show, ride or concession that goes to make a high class modern amusement park.

LOS ANGELES is going to have a real amusement park. To be open 36 days and nights of the year. Surrounded by three million people, right in the center of a great city, ten minutes from the center of the city, on three street car lines with fare of seven cents and city transfers. 23 acres of natural beauty, giant palm trees, green grass, flowers, parking space for thousands of cars. Over three million people and only one amusement park. A park for the people, in the country's most progressive city.

FOR FURTHER INFORMATION PHONE, WIRE or WRITE LEONARD WOODWARD 611 WEST 121ST ST., LOS ANGELES, ZONE 44, CALIF. PHONE TWINOAKS 1786
Hefty Entry List For Daily News Contest in Philly

PHILADELPHIA, Feb. 25—Eighth annu-
al Philadelphia Daily News roller skat-
ing contest got underway today, with
five rinks set to stage preliminary com-
petitions that will result in the select-
ing of two couples as city champions.
Entry figures showed that the contest
will set an all-time high for the number
of participants.
Rinks affiliated with the contest are
the Dancing Box, Adaptable, Dance Of-
dens, Carman and Willow Grove. Tests
will be staged in two divisions. Walking
or stage skating in these rinks were
chosen by Ray Gathright, promotion man-
ager of the paper and originator of the
contest, because they are centrally lo-
cated. It is Gathright's first promotion
since his discharge from the army. The
couple rinks were the original participants
in the contest which continued during the
war.
First competitions will be in graceful
skating, with five preliminary contests
the next night so that couples eliminated
at one rink may visit another to play.
Waiting tests will be held next week,
with finals set for March 14.

Readers of the New York Times,
British Skater, To Visit With Victor Brown
NEWARK, N. J., Feb. 23—Jimmy Lid-
dstone, well-known British skater, who
appeared in this country a few years ago
in a series of exhibitions under sponsor-
ship of the RSROA, is again here for
these shows. During his stay in this
country he will be the guest of Victor
Brown, operator of New Dreamland Rink.

On the occasion of his last visit to the
United States, S. Lidstone appeared with his
wife and J. W. Watson, demonstrating school
figures, free style skating and the popu-
lar English dance steps, including
the schottische and the polka.
He was one of the first couples to
compete in the International-RSRCO
championships, June 24-26, in Madison
Square Garden, New York.

New York RSROA Opts Elec.
NEW YORK, Feb. 23.—At a recent
meeting of metropolitan RSROA opera-
ators Joseph Seifert, Bay Ridge Roller
Rink, Brooklyn; Frank Desmarteaux, re-
elected president. Others elected were Ben Glass, Queens Rink, vice-presi-
dent; William Haggard, Arethusa, As-
siatic, secretary; and Milton Schlicht, Walton Roller Roders, El-
kins Park. Roy O'connor, P'y, 20;
New York is comprised of Seifert; Dr. Louis Ber-
liner, Recreation Center Rink, Paterson;

Ragsdale of Service
DECATUR, Ill., Feb. 23—Harold Rags-
dale, of East Side, Decatur, Ill., who
recently developed a skaters' revue,
has returned to his spot after two
years of active service in the armed
forces. Ragsdale, who operated the
rink here for several years, has returned
he scheduled an RSROA night engagement
from Arena Roller Rink, St. Louis, as added attractions.

New One for Saginaw, Mich.
SAGINAW, Mich., Feb. 23.—B. M.
Thompson, operator of Saginaw Roller
Rink, has announced plans for erection
of a new rink this year. Building
will house a 75 by 150-foot floor and
be modern in every respect, with air con-
ditioner, indirect lighting and the latest
in decorations. Location will be at
the intersection of two main streets,
where property is now being raised to
allow new construction.

Denison, Tex., Bowl Opens
DENISON, Tex., Feb. 23—Burl Georges
and A. P. O'Donnell opened their new
roller rink here Monday night. The usual
difficulties encountered by new rollers
during the first few days. Rink was
opened with a 150-foot floor. Margaret Sykes, pro-
fessional, formerly with Frank's Roller Rink, Idaho, is teaching
lessons to be joined soon by her husband.

For Sale—Roller Rink
Portable Roller Rink, 40x100', hard maple floor, 250 pair skate, 100 brand pair; 256 watt Webster P. A. system, including microphone, turntable and records; 40x100' tent and all electrical equipment necessary. Brand new spare parts. Will sell for $450 cash. Do not answer unless you have cash. Ready for immediate shipment. All equipment guaranteed in first class condition.

RINGS AND SKATERS
Communications to 25 Opera Plaza, Cincinnati 1, O.

QUALITY
RICHARDSON'S BEARING SKATE CO.
843.1-3131 Ravenna Ave., Chicago, Ill.

The Best Skate Today

FOR SALE—ROLLERCADE
Portable Roller Rink, 40'x100', hard maple floor, 250 pair skate, 100 brand pair; 256 watt Webster P. A. system, including microphone, turntable and records; 40'x100' tent and all electrical equipment necessary. Brand new spare parts. Will sell for $450 cash. Do not answer unless you have cash. Ready for immediate shipment. All equipment guaranteed in first class condition.

SKATING RHYTHMS RECORD CO.
P. O. Box 1836, Santa Ana, Calif.

Newly submitted by your May copy of the DANCE SKATERS
Now bimonthly magazine for the roller skater.
Subscription $1 a year.

CLINT LOCKWOOD
6212 E. 239th St., Bronx 66, N. Y.

May 321 DUSTLESS FLOOR DRESSING

Clears floor, air, provides a smooth and
level surface. 26 lb. sack, $6.00 per
watt hour; 50 lb. sack, $12.50 per
watt hour.

GAGAN BROTHERS
444 Second Ave., New York, N. Y.

HAVE 250 PAIRS SKATES
Second choice, $30.00 dozen in build-
ing for skaters.

ROBERT F. BOICE
CRYSTAL MANSION, ST. FRANK, IOWA.

WANTED
PORTABLE SKATING RINK FLOOR
Any size or shape, the best at wholesale
without advertising and return. Must be in 4' condition. Will fill with water. Satisfaction guaranteed, full particulars. JOE 2, ROOK, 1701 Fort Worth Ave., Dallas, Texas; Telephone, Gram 4223.

30 Pair New Skate Skates
Never on floor. Solder, Turntable, Speaker and 25 Records. All in perfect condition.

FT. THOMAS ROLLER RINK
H. Thomas, Ky.

WANTED
Portable Roller Rink, 50'x90'x120'. No joy. Ice will be letter. No hose or water. Price for sale.

RALPH McGRGAR
Bedford, Ind.

WANTED
Portable Roller Rink, 60'x90'x120', or about that size, in good condition. H. G. EHRHARDT R. R. 18, North Kansas City, Mo.

WANTED TO BUY

R. E. MCKAY
2518 Franklin Blvd., Roller Skating Rink, Muncie, Ind.

Negro section. Civic and labor groups have piqued the spot for the past five weeks.
LETTER LIST

Gouras, Cre, Gouras, Walter
Buech, Burton, Burns, Abbott

Cody, Jimmie Cay

Cabrini, New York, N. Y.

March 2, 1946

ROADSHOW FILMS-REPERTOIRE

The Billboard

MAIL ON HAND AT CINCINNATI OFFICE
25-17 Opera Place, Cincinnati, Ohio

Parcel Post

Henry J. Everts

Everts, Lillian F.

Jenks, Joseph W.

Dulce, D. A.

Daniel, H. A.

Daniele, W.

Warner, Albert

Burns, Ted

Olson, Karl

Dusen, Philip

Jennings, Florence

Sizemore, Jim

Smith, Harry

Taylor, William

Vaughn, Ross

Kiblinger, Frank

Baker, Mrs.

Shaw, G. B.

McKee, Gordon

McCormick, F. R.

Keenan, Walter

Parker, Mrs. L.

Cook, John

Burton, Harry

Morgan, D.

Currie, Bill

W. D. Jolliff

Gibbins, George

Gerth, Fred

Gidaro, Big Roadshow

Ferrari, A.

Danley, V. L.

Davies, F.

Dwyer, Allen

Dorsey, Don

Craig, Alan

Diaz, Louie

Cole, Olive

Friesen, N.

Savitt, Jack

Fry, Howard

Farnell, E. S.

Farnsworth, Harry

Farnsworth, Mrs.

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**AGENTS! SALESMEN!**

A SURE WINNER! JUST OUT!

ANIMALS, BIRDS, PETS

ATOMIC POYCES, CANADIAN PORCUPINES, Bluesta Bunting, Card Shriek, Harlequin, Golden Eagles, Etc.

**ARMS**

COPPER, 100, 650.00; DERRY FEMALE, 125.00; LINDELL, 100. Box 491, Dayton, Ohio.

**Balloons**

Available for immediate shipments.

- ROUND BALLOONS—Fact. Nos. 5-67.8-9-11-14 & 40’s
- AIRSHIP BALLOONS—Fact. Nos. 312.315.426.524.718
- BALLOON STICKS—12 & 18” Lengths

CONTINENTAL DISTRIBUTING CO.

322 N. Third St. 

Milwaukee, 3, Wis.

**BRAND NEW TABLE MODEL RADIOS**

**SPECIAL OFFER FOR IMMEDIATE DELIVERY**

F.B.O., N.Y.C.

QP Approved

Hand-worked walnut cabinet with 6 RCA Licensed Tubes and a 3” Heavy-Duty Fan Speaker—thousands in volume for many years. Each radio is packed in an air-conditioned canvas fully guaranteed and immediately shipped when your order is received. Each ray today order and have your radio in on its way tomorrow! Order Now!!

SEND 25% DEPOSIT WITH ORDER—BALANCE C.O.D.

**CHICAGO'S FAVORITE**

**C-H-A-I-N**

for immediate delivery!

**Flash,**


**Important**

To Obtain Our Proper Listings, Be Sure and State in Detail Your Kind of Business to which This Book is Applicable.
GET READY FOR APRIL FOOL!

They Shout With a Loud Ring!—Immediately after christmas, the catalog is ready to give a holiday gift, but you must be ready to take advantage of it. Indicate your Christmas shopping list in our catalog, mailed to you by Western Union, for $2.25 each. Treat others to the same advantage. Mail orders, 10 days delivery. Satisfaction guaranteed.

JOHN Q. ROBERTS & CO.

WASHINGTON, D.C.

A Novelties Section: When your friends ask of these machines, which appears to be in a toy store, and you know that they will not find them there. But for the people who are interested in such machines, you must take care that you can get it for your own collection. The new idea in this catalog is the HAND CORDLESS EDGER. It is a compact, portable edger that can be used for trimming lawns, borders, and gardens. Its compact size makes it easy to carry and store. It is ideal for outdoor use and is a great help in maintaining a neat and attractive lawn or garden. The catalog also includes a variety of other novelties, including a variety of new tools, gadgets, and toys. For more information, contact John Q. Roberts & Co., 238 W. Davis Street, Dallas, Texas.

Lyle Douglas

MFR. JOKE NOVELTIES

238 W. DAVIS

DALLAS 6, TEXAS

COIN-OPERATED MACHINES, SECOND-HAND

Not only advertisements of used machines accepted for publication in this column.

A-1 AMERICAN POSTAGE STAMP MACHINES

RUBERIZED BINGO CAGES!

(NOISELESS)

READY NOW

FOR IMMEDIATE DELIVERY

Also

SPECIALS—7 & 10 COLORS

LAP BOARDS—MARKERS

PADDED 5, 6, 7 UPS

PISTOL MARKERS 3/4", 3/8"" WIRE BINGO CAGES

7 UPS—3000 SETS

J. JOHN ROBERTS & COMPANY

235 HALSY STREET

NEWARK 2, N. J.

—NEW ILLUSTRATED CATALOG IN THE SPRING—

We have a few special price lists now—write us your requirements.

MIDWEST MERCHANDISE CO.

747-806 W. 47TH ST.

CHICAGO 18, ILL.
HERE'S LUCK!!!
Genuine RABBIT'S FOOT KEY CHAIN
Packed in cellulose pouches. Attached to individual cards or 6 to a card.
Tears tell hot cases tons, race tracks, bull parts, curses and every other criminal.
WONDERFUL PREMIUM FOR SALESBOARDS OPERATORS $12.50 Gross
F. O. D. New York
Praised 1 year old Advertising ROS 38, 29th Ave., N.Y.C. Samples mailed on receipt of 25c.

CHAS. BRAND, Mfr.
154 West 27 St.
New York 1, N. Y.

REPEATING CAPS AND PISTOLS
Send for descriptive and Wholesale Prices. Also Fireworks for Store Display and Fireworks for Parks, Clubs, etc.

BERTRAM NOVELTY CO.
Wholesale Only
MILWAUKEE 2, WISCONSIN

Mighty Values Always!
Gent’s and Dams, $1.25 to $500.
Shirts, $1.50 to $200.
Bags, $3.50 to $150.
Suits, $10.00 to $1,000.
Flask, 2 Gd. Each. 2/$2.50.
Cut Price Winning Purse.
Sizes 13. $3.00. Genuine leather, gilt trimming, perfect for boys, 3 for $10.80, 40c to $2.50.
Gross Value $1.00, otherwise good buys. Catalogue free.

MILLS SALES CO.
111 W. Wabash St.
CHICAGO 2, ILLINOIS

BE OUR PERFUMER DISTRIBUTIVE

SELL STORES. JOBBORES OR DIRECT
Gradually popularized in history. Priced right, easy work, only commission, and years of observation. Write today for free details and sample.

TOWER HALL
2100 North Michigan Hills
Chicago 6, Illinois

HIGH GRADE
YELLOW GOLD-PLATED STAINLESS STEEL EXPANSION BANDS

1/2 DOZ. FOR $9.00
Send $2.00 for sample band. Rollies for $4.50.
B. LOWE, Holland Bldg., St. Louis 1, Mo.

Gold-Filled White Stone Flash Stickpins
$4.00 Doz.
Beads: 14k and 18k. White Stone, and for year round use. Necklace, sunglasses, hatpin at $9.50, $11.00.

B. LOWE, Holland Bldg., St. Louis 1, Mo.

FINE WATCHES

MENS & LADIES
And Northern Railway Wholesale Only.
WHITE FOR CATALOGUE.

MARLENE SALES
5 W. N. Ave.
Chicago 2, III.

MERCHANDISE-CALIFORNIA

MARCH 2, 1946

JUST ARRIVED! NEW 1946
Military Style—Sweep Second Hand
$5.00

WRIST-POCKET WATCHES

LIMITED SUPPLY
WHILE THEY LAST

$5.50

PARIS JEWELRY CO.
44 FORSYTH ST., N. W.
OPP. GRANT BLDG.
ATLANTA, GA.

Looking for the new pocket watch—just received!

Double Heart Identification Bracelet For All Sterling Silver

No. 3A717 — $12.00 Dozen Carded

A Sterling Silver Identification Bracelet with double heart plate; the engraver's biggest selling style; and lightweight; a new look; catch it now! Look; Bracelet individually carded.

WHOLESALE ONLY—PLEASE STATE YOUR BUSINESS
WRITE FOR NEW 1946 CATALOG

HARRY PAKULA & CO.
5 N. Wabash Ave., Chicago 2, III.

ATOMIC LIGHTER
A Light Weight
Button Filler
Pressure Matched
Brilliant Performance
Iron and Shiny Finish
Self-Locking Lid
Silent Ignition
Flint of the Thumb Lights It

IMMEDIATE DELIVERY!
Jobber's Price $15.00 Per Doz.
In Lots of 6 Doz. or More—10% Discount.

14 Dorothy, Balance C.O.D. F.O.B. N. Y.
WRITE FOR CATALOG OF MERCHANDISE DEALS

RICHARD TRENTO, Ltd.
New York 25, N. Y.

ONLY A LIMITED QUANTITY ON HAND
Metal Hand Juice Extractor—While They Last
Packed 12 to shipping carton at $12.00 per dozen
No. 547—17½ inch round aluminum tray
No. 62—12 carrots
No. 673 wooden kitchen stools, painted red top
No. 2830 metal smoking stands, packed 5 to a carton

ALL ORDERS FILLED IN ROTATION

WISCONSIN DELUXE CO.

1902 N. Third St.
Milwaukee 12, Wisconsin

SELF ADJUSTING OUTDOOR WATCH BAND

WANTED—WILL BUY FIRST CLASS PENNY PRECIOUS WARES, High Ware items. State what you have in Junk. All value. Best prices.

3 PENNY PACKS, 2 $1000 PURCHASED, best or next, 291/2 oz. 181/2 oz. A. B. Lowe, 1109 South 18th St., Milwaukee, Wis.

COIN PRICES.

HOOCH AND HONE ALL ELECTRIC CARDED STEEL EXANSION RING STANDS, Priced from 50c to $2.50 net, excellent condition, first money under $1.50 takes it. Glen Winters, 416 Madison Bldg., Chicago, III.

KNIGHT 40-WATT DELUXE AMPLIFIER. Portable Mike stand, credit, light, and powerful. Reasonable price, good condition, 39c each.

HILLS ICE CREAM MAKER, CHROMIUM, 4 tins. With freezer, 21/2 gallons per hour, excellent condition. First money under $2.50 takes it.

64 OUNCE ELECTRIC COLD STIRRER.
$21.00, ten ounce dressing Inhaler, $12.00.

ELECTRIC APPLIANCES. Bakers, etc.

FOR SALE—MODELS, B. HAMMOND ORGAN.

TEN BOUND new Chicago Stoves, new permanent Blinn. Best cash offer. Mobile Apartment, 703 East 30th St., Chicago, Ill.

GIANI TWELVE QUART HEAVY ALUMINUM Popping Kettles, 125f.

ALL KINGS POPOVER MACHINES, CARMELIZED MACHINES, Etc., Etc., Etc.

WHOLESALE 25% on 25 doz. See wide line.

HOLLAND & HOKE ALL ELECTRIC CARDED STEEL EXPANSION RING STANDS, Excellent condition, 2/3 net, 1st offer takes it. Guttenberg, 514 W. Broadway, St. Louis, Mo.

POPCORN MACHINES: USED, SERVICEABLE. Cents for Pennies, excellent on other machines, 10 cents.

2 GALLON ELECTRIC COLD STIRRER.
$21.00, ten ounce dressing Inhaler, $12.00.

ELECTRIC APPLIANCES. Bakers, etc.

FOR SALE—MODELS, B. HAMMOND ORGAN.

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ALL KINGS POPOVER MACHINES, CARMELIZED MACHINES, Etc., Etc., Etc.

WHOLESALE 25% on 25 doz. See wide line.
WHILE THEY LAST
"A PERFECT LIGHTER THAT
NEVER FAILS"

It is known as the "Perfection" lighter and makes an excellent gift for lady or gentleman. Has beautiful lines and is well made. Comes in a box in a handsome insert, packed one dozen quartered designs in patriotic colors to a box, $2.80.

No. BB-110

$3.60 For Dozen in Lots of港口
$4.00 For Dozen in 1 Dozen Lots

ROHDE-SPENCER CO.
225-227 W. MADISON STREET
CHICAGO 6, ILLINOIS

500 Swivel Mirror
Fancy Vanity Mirror
NEW LOW PRICE!

Beautiful blue-white mirror vanity with 2 glass compartments. 2 tone painted design. Straps & Clamps included. $24.00

W. L. MARTIN MIRROR BOX CO.
1420 S. 18TH STREET
ST LOUIS 1, MISSOURI

POKER CHIPS
Here's something NEW!
Aluminum Poker Chips

Max the "ring" of real silver money, 1/10th ounce each for sticking ease in shackling.
Electroplated in 4 beautiful colors. Silver, gold, blue and red.
Attractive Box of 100 Chips...

$3.95 Each

For Dozen

ATTENTION

TOY METAL GUN
Trigger Makes Loud Noise

$3.00 Per

100% Deposit

907 FINS AVE. A

Biloxi, Miss.

T E R R A H E A T , I N D I A N A

Engravers

SWETHEART BROOCH
JETB. For Pin $2.00
For Brooch $22.00

POTTERY EXTRAS

NEW ORLEANS, L.A.

SWEETHEART BROOCH

LEVIN BROTHERS
No Connection With Any Other Firm

TERRE HAUTE, INDIANA

BROKEN THERMOSTAT

No Limit at present

Size
Price

Sensational Profit Maker
$2.40 EACH

A Fast Action Model

Comparison

Choose

Our

This feature makes it ideal for the

K & K SALES CO., 215 Sixth St., Dept. 106, Pittsburgh, Pa.

NOW AVAILABLE
RED LATEX MOLDING COMPOUND
MAKE YOUR OWN MOLES FOR PLASTER OBJECTS
Write for Information and Prices.

OHIO SUPPLY CO.

474 LILLEY AVENUE

COLUMBUS 1, OHIO

WHILE THEY LAST
"A PERFECT LIGHTER THAT
NEVER FAILS"

It is known as the "Perfection" lighter and makes an excellent gift for lady or gentleman. Has beautiful lines and is well made. Comes in a box in a handsome insert, packed one dozen quartered designs in patriotic colors to a box, $2.80.

No. BB-110

$3.60 For Dozen in Lots of港口
$4.00 For Dozen in 1 Dozen Lots

ROHDE-SPENCER CO.
225-227 W. MADISON STREET
CHICAGO 6, ILLINOIS

500 Swivel Mirror
Fancy Vanity Mirror
NEW LOW PRICE!

Beautiful blue-white mirror vanity with 2 glass compartments. 2 tone painted design. Straps & Clamps included. $24.00

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1420 S. 18TH STREET
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Here's something NEW!
Aluminum Poker Chips

Max the "ring" of real silver money, 1/10th ounce each for sticking ease in shackling.
Electroplated in 4 beautiful colors. Silver, gold, blue and red.
Attractive Box of 100 Chips...

$3.95 Each

For Dozen

ATTENTION

TOY METAL GUN
Trigger Makes Loud Noise

$3.00 Per

100% Deposit

907 FINS AVE. A

Biloxi, Miss.

T E R R A H E A T , I N D I A N A

Engravers

SWETHEART BROOCH
JETB. For Pin $2.00
For Brooch $22.00

POTTERY EXTRAS

NEW ORLEANS, L.A.

SWEETHEART BROOCH

LEVIN BROTHERS
No Connection With Any Other Firm

TERRE HAUTE, INDIANA

BROKEN THERMOSTAT

No Limit at present

Size
Price

Sensational Profit Maker
$2.40 EACH

A Fast Action Model

Comparison

Choose

Our

This feature makes it ideal for the
ACE - TEX

Balloons

Factory To You

IMMEDIATE DELIVERY

Boston...

2 dozen, plain red...

Indian Romance for Brunettes...

New York...

2 dozen, for...

Beach...

F. O. B., Chicago...

Hollywood Novelties Co.

P. O. Box 1294

Hollywood 28, Calif.

SELLING GENUINE

Hollywood Mask Perfumes

2 Dram individually boxed...

NEW YORK...

50... Dollars...

INDIAN ROMANCE FOR BRUNETTES...

NEW YORK...

50... Dollars...

BALLOONS

FILLER, ALL SILVER...

50... Dollars...

HOLLYWOOD NOVELTY CO.

248 E. 44th St.

CHICAGO, ILL.

RADIO DEALS

NO HOS, AND OR BUTS

IMMEDIATE DELIVERY

For Salesroom Operators, Write for Descriptive Literature. Also for New Deal Literature.

ABCO NOVELTY CO.

269 W. Madison Street

Chicago 7, Illinois

Phone: Hayward 3691

CHOCOLATES

Our new circular is ready at

ATTRACTION ELECTRIC CLOCK

ANDestone, IMMEDIATE DELIVERY.

WRITE FOR CIRCULAR.

Sparton Novelty Co.

1575 No. Halsted St.

Chicago 13, Ill.

TRUST Worthy MAN FOR COMMERCIAL HOTEL

We have excellent health records and references with

$16.50 weekly, tax and transportation paid. Write for

Mrs. E. O., Ordreka Lawn, Marine City, Michigan City, Ind.

WANTED: DANZIE MUSICIANS.

All Ethnic

quod, for baritone, base. State where expected to

work, if any. Barbers, Rex, 69, Great Lakes Ave.

WANTED: EXPERIENCED CHASE LEAGUE

Baseball players wanted to

on leading Midwest professional clubs. Course

instructed. Box 591, Grand Island, Neb.

WANTED - EXPERIENCED CHASE LEAGUE

Baseball players wanted to

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- for 10 years America's largest magic department.

Addy, 130 West 46, New Brunswick, N. J.

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DEPT. 2-0, 729 W. MADISON ST., CHICAGO, ILL.

FASCINATING FUN FOR CHILDREN

AND ADULTS ALIKE

$2.00 Doz.

$6.00 Six Doz.

ALL METAL - IN CRACKLE FINISH

CASE - OVER HALF

MILLION IN USE

$9.60 PER EACl

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PERMUTATION COMPLETE OUTFIT

WILL LEAVE YOU STUNNED.

FOR COMEDY AND ILLUSIONS.

Write for details.

FOLK ENRICHMENT - RAPPLES DOGS

Small, beautifully constructed, suitable for all acts.

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WRIST AND POCKET WATCHES
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- French and Swiss
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Deal #164
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14 - 1 lb. boxes fresh quality chocolates. 2 beautiful plush rabbits - 35% high - unusual quality.
1 electric self-starting clock (for last sale) - guaranteed $7.95 retail value.
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CLOSE OUTS!
Now Available! OAK-HYTEX BALLOONS
Present production limited to a few popular sellers. See your jobber.
The Oak Rubber Co. RAYVENNA, OHIO

KIPP BROTHERS Distributors for Oak-Hytex Balloons.
117-119 E. Meridian St., Indianapolis, Ind.

HAVE YOUR OWN MEDICINE BUSINESS!
After manufacturing medicines for various pro-
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The formula, a blandaine, containing well known medicinal principles, is P. 0. 0. to take, gives for those who have seen you a permanent, profitable retail business.
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MEDICINE MEDICINE
Write today for new wholesale catalog on Tinol, Oil, Hair, Soap, Vegetable, Bitch, etc. Send post-
The formula, a blandaine, containing well known medicinal principles, is P. 0. 0. to take, gives for those who have seen you a permanent, profitable retail business.
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1206 West 29th St. (Dept. 38) - Columbus, Ohio

BALLOONS
FRESH STOCK ALL COLORS AND SIZES
VARIETY BALLOON CO. 626 8TH AVE.
NEW YORK CITY 1, N. Y.

EASTER RABBIT CANDY DEAL

SAMPLE DEAL $38.00, or LOTS OF 5, $33.00 EACH
25c, 50c, Balloons 50c. D. B. St.

ENGRAVERS WANTED
Write today for facts on engraving work, especially lettering, monograms, letters, etc. Use our equipment. First rate business at present. Work on our guarantee in all'establishments. 33 S. 4th St., Dallas, Texas. FRANK BONO
253 Fort Street BROOKLYN 8, N. Y.

THE FAMOUS WHEELING HORSESHOE RING
Made of virtually everlasting Monel metal. Guaranteed 20 years! Artifically hand engraved, mirror finish. Shown incased with genuine artificial pearl.
IT'S A KNOCKOUT!
Is First Seller. Up to $5.00 Retail Immediate Delivery - Order Now! Ladies' or Gents' $18.00 Dozen

NATIONAL JEWELRY CO. DEPT 5-W, WHEELING, W. VA.
**Foot Aids**

*By E. F. Hanann*

**IT'S A LONG look back since Elden Lewis, 19, of the 414 North 3rd Avenue, moved from his home in Oak Park to become a foot doctor. He is now one of the leg doctors in the Midwest. Gaunt supports, Fuance was canvasser and pitcherman and spent much time contrivances for fallen arches. In addition, he had done some painting and power.**

He used to tell about when he played the Big Sailcloth Circles, and for one of the foot supports, he was close to the cushion. Fuance went to see Elder, who had a leg doctor's sign, and asked support name and bis, for a loan. Saul, that was the name of the sign, said, "I'll go with you, and handed Fuance a five spot."

The foot-man spent the five on entertainment. The two workmen and workman finished the season with a win. The final architecture was weighed as much as a horseshoe and won the round. Today he could have gone to plastic and got them at an even for each foot. With the five dollars, he had a big market. A man or woman with bad feet will spend anything to get relief.

**WAGNER AND COHORTS (Continued from page 48)**

that is equipped with a saw mill, welding plant, and many other devices.

**Good Lighting System**

Wagner said his show this year "will have the most highly lighted and best put up on any fair midway." He added that the show was equipped with enough extra tubes to supply all the newness.

Archie Wagner and Tom Shirley have the concession building well under way and expect the new Wagner Show to be in quarters, now. Also on hand is barber Bill Humes, Dick Cooper and Sparky Below. All told, 65 men are at work on the Wagner Fair.

General Agent Robert E. Kline is expected to attend this week for a conference with the owners and get reports of the season. Eddie Newcomer, billposter last year, arrived today.

**Gullible’s Travels**

*By Al Porter*

I ARRIVED back in the States okay—and I have a sunburn, a little scabbing, and was badly bent—after a three-month trip which took me through several countries and a score of smaller cities. I am now coming home, and will stop in Chicago. In other words, it's a hard way to make an easy living.

Would you believe it, in over 10,000 miles of travel, which took me to Los Angeles, San Francisco, Dallas, Miami, Palm Beach, Fla., and Alexandria, Va., I have been in 18 cities and can talk to thousands of people? Well, it's a fact, and furthermore, may be a white spot of snow on the winter’s coat. I have been in 18 cities, and can talk to thousands of people? Well, it's a fact, and furthermore, may be a white spot of snow on the winter's coat.
No Politics' Bill Up in Kentucky

(Continued from page 65)

of trade and the Kentucky Association of Railroads.

"Personally," he continued, "I am in favor of leaving the law as it is. The Fair has worked out nicely the last two years under trying conditions. Last year was our best in the last 25 years in the standpoint of finances and many other things.

"Managing the State Fair is a big job, and I don't think anyone should be more interested in it than the Commissioner of Agriculture. I have thought of the idea of a bill for the promotion of Kentucky, not for any one farm organization or pest control breeding association," he added.

"They," he declared, "can't change the fair nor a political football last year. The various departments were pretty well balanced out, as the catalog will show.

Backed by Breeders

Organizations backing the Walters bills include the State Development Association, Louisville Board of Trade, Kentucky Farm Bureau Association, Kentucky Purified Livestock Association, American Saddle Horse Breeders Association, Kentucky Bred Horse Breeders, Kentucky stitched Meadows Aberdeen Angus Association and the Kentucky Shorthorn Breeders Association.

Bill is the latest development on State Fair, which has been running for the past 25 years. The discussion since its 18th site in Louisville's State Fair Grounds was launched in 1940 and the last Turn in April, 1940, at 85,000 a year for the manufacture of war munitions. The last two exes were held at Churchill Downs.

State Fair board in October adopted resolutions to sell its old site and develop new one. The old site is to be acquired, either by purchase or gift, for the purpose of replacing it with a new development, although nothing definite has transpired since.

OKLAHOMA STATE SHOWS

Bills of all kinds, 13 per week. Bill 1000498. Ted Smith, Chicago 4.

Fountain Pens & Pen Sets

440 Dean St. BROOKLYN 17, N. Y.

AN IDEAL PREMIUM ITEM

The EMPIRE STATE (TABLE DESK) LIGTER

solid aluminum—fiber finish

with large lighter insert, holds for all sizes, waterproof, will not break. Refills at $3.50 each.

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LUCI PLAST COMPANY

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SALESMEN

STAINLESS STEEL

SELF EXPANSION WATCH BAND

Fast $1.90 SELLER

The new magnetic, polished mirror finished Band. Buy Carefully! Return within 10 days for refund if not delighted.

ORDER NOW—Enjoy 25% discount with order. Balance C. O. D. WE PAY SHIPPING CHARGES if remittance is in full with order. Detachable band.

JACK DOWNS, MORT, 903-800 JEFFERSON St., QUINCY, ILL.

For Sale—Penny Arcade

LOCATED AT 111 E. SAN ANTONIO ST., EL PASO, TEXAS, IN THE FIRST NATIONAL BANK BUILDING, HEART OF THE BUSINESS DISTRICT. STORE ROOM IS 55 FT., WITH 105 FT. DEPT., WITH BASEMENT.

2 YEAR LEASE

Rent $632.00 per month, Lunch Counter and Popcorn for $250.00 monthly privilege. Good proposition for live operator. My other interests force sale at reasonable price.

PETE KORTES

Norce Hotel, Corpus Christi, Tex., till Mar. 1; then Worth Hotel, Ft. Worth, Tex., Mar. 1-17

Want for Clyde Beauty Circus Side Show

INSIDE LECTURER WHO CAN AND WILL MAKE SECOND OPENING.

PETE KORTES

Norce Hotel, Corpus Christi, Tex., until Mar. 1; then Worth Hotel, Ft. Worth, Tex., Mar. 1-17

WANT BILLPOSTER

Must Have Car or Truck, Furnish Reference, Be Sober and Reliable. State Salary If You Expect Answer. No Wires. Write Fully.

Crescent Amusement Co., Box 373, Gastonia, N. C.
MORRIS HANNUM SHOWS
OPENING LUMBERTON, N. C., NEXT FRIDAY, MARCH 8
WANT SHOWS—Fun House, Iron Lung, Minstrel, Unborn.
WANT RIDES—Have transportation for any Flat Ride.
WANT CONCESSIONS—Several choice Wheels open. Guess Age and Weight, Pony Arcade, Stock Stores.
Winter Quarters—Britts Warehouse, Lumberton, N. C.
CONCESSIONS, REPLY TO REID MACDONALD
OTHER REFFS TO MORRIS HANNUM
Lorraine Hotel, Lumberton, N. C. Lorraine Hotel, Lumberton, N. C.

Sportsmen's Show
Stampeded Garden
NEW YORK, Feb. 25.—National Sportsman's Show, in the basement exhibition hall of Madison Square Garden, closed last night (24) after an eight-day run during which attendance was so great every day that police, at intervals, ordered doors closed and, when the show had thinned out, capacity of the hall was only 3,500, which was inadequate to accommodate crowds which ended up daily before the 11 a.m. opening hour.

Peak around Friday (Washington's Birthday) was so great that police blocked off 49th Street at Eighth Avenue and forced would-be entrants to back-track to 46th street, swing over to Ninth Avenue and then up to 46th Street where they found three lines extending almost the full length of the block. Crowds ignored warnings that they were facing a wait of at least three hours. Management estimated that this year's attendance topped last year's by about 40 per cent.

Campbell-Fairbanks Exposition, Int'l, long-time promoters of the show, were forced to use the small Garden Hall as Grand Central Palace, until June, has been serving as an army induction center. Next year's show will be back in its old spot with four floors of exhibit space.

This year's show went ahead of last year's in number of exhibitors and in eye appeal of the displays. Last year's show's success was due to transportation and transportation difficulties, as well as the fact that manufacturers had little to offer, resulted in a poor showing and display of sports equipment. This year there were 87 exhibited not as varied or interesting as last year. Most striking was that of Marine.

Set Va. Festival Dates
CLIFTON FORGE, Va., Feb. 23.—The 24th annual Firemen's Festival will be held the week of May 27, R. L. Reynolds, Festival chairman, has announced.

PLAYLAND SHOWS
Opening Downtown, ST. PETERSBURG, FLA., March 4
WANT legitimate Concessions. Can place Manager for Dog, Pony and Monkey Show. Must be capable of handling Monkeys. Want Man to Handle Circus Menagerie. Have complete Side Show which we will turn over to capable Manager who has something to put in it. Want Musicians for Minstrel Show or an Organized 6 or 8-Piece Band. Need Ride Help who can drive Semis.
SHIAN WILCOX, Gen. Mgr., Route 1, Box 870, Tampa, Fla.

MAJESTIC GREATER SHOWS
America's Newest and Brightest Midway
40 WEEKS OF CHOICE STILL DATES, FAIRS AND CELEBRATIONS

HAVE OPENING for the following with own equipment. Girl Show, Wild Life (Pat, let us have page from you); Motorhome (Art Spencer contact Harry Wilson); Sidewalk, Fat Show, Hillibilly, Snake, Fun House, Glass House. Can also place Penny Arcade.

WILL BOOK OR LEASE FLY-O-PLANE, SPITFIRE, ROLL-O-PLANE. I. E. Jenkins, contact me. Buster Morgan, has excellent proposition for your ride and concessions. LEGITIMATE CONCESSIONS OF ALL KINDS. Will sell exclusive on Photos.

NO FLAT STORES, NO GYPSIES
We Carry Free Act Throughout the Season
Address: SAM CHAPIN, OSCALIA, FLA., THIS WEEK;
JACKSONVILLE, FLA., NEXT WEEK

WORLD OF PLEASURE SHOWS
Opening April 25th—Vicinity of Detroit
WANT—Mechanical City. Unborn, Fat Show, Glass House, Wild West, etc. Good territory for well named Driving or Posing Show. Can place Ball Games, Hoop-Lo, Scales, Wafle's, Hi-Striker, Ages, Coke Gallery and other 10c Shirm Stores.

Ride Foremen and Helpers for 10 major Rides. Especially want Foremen for Twin Wheels and Spitfire. Top wages and bonus. Preference given former employees. Capable Builder to handle truck and ride repairs. Other useful showpeople. Can use a few good Ride Men for our ride unit opening on Detroit lots March 22.

JOHN QUINN
Owner-Manager
100 Davenport Street
Detroit 1, Mich.

ROX GATTO, Owner
CARL JONES, Concession Manager
F. E. KELLY, General Agent

EXPOSITION AT HOME SHOWS
FORTY WEEKS' WORK—BEST EASTERN SEASIDE TERRITORY
WANT RIDES—Rolloplone, Octopus, Tilt-a-Whirl, Fly-O-Plane, Comet, Rocket, Caterpillar, Kiddie Rides, and well framed money-getting Show. Wire ROX GATTO.

CONCESSIONS—Any legitimate Ten-Cent Merchandise Concession. Will sell exclusive Dublin for entire season. Contact CARL JONES.

M erle Gratton, contact F. E. KELLY.

FOR SALE—Flats Stores. Save you money.
T eeter Sisters' Free Act booked.
Address Voldena, Ga., this week.

LUCAS AND MASSEY
Blue Ribbon Shows
Palatka, Fla.

WANTED
Single Pit Attraction for beautiful framed show. Canvasobin, Black Forest, etc. Must be in A-1 condition.

MIKE PRUDENT
124 Cedar Ave.
POTHOUGUE, N. Y.

WANT TO BUY
A 22 Foot, Tuba Leader for Shooting Gallery. Must be in A-1 condition.
Carnival Routes

Seed to 25 Opera Place, Cincinnati 1, O.
(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Antiochum Showmen: Vicksburg, Calif.; Las Vegas, Nev. 8-8.
Bill's Route: Shreveport, Ala.
Benson Greater: Jacksonville, Fla., 2-9.
Bix Ribbin: Palatka, Fla.
Broward Union: Palatka, Texas; Liberty 4-9.
Bullitt: Lynnwood, Ga.
Byrne Bros: Corpus Christi, Tex.
Craig: Marysville, Tex.
Exhibition at Home: Valdosta, Ga.
Fay's Silver Daisy: Valdosta, Ga.: Moultrie 4-9.
Florida Am. Co.: Sebring, Fla.
Fulk's Celebration: Mesa, Ariz.
Franklin, Don: Roseburg, Ore., 2-19.
Greater United: Laredo, Tex.
Graves' Greater: Jennings, La.
Hill's Greater: Brownsville, Tex.
Jackson: Gilbertson, Ala.
Lauderdale Greater: Ringgold, Ga.
L. & United: Canton, Calif.
Madison Bros: Opelousas, La.
Magic Empire: Belmont, La.
Magnolia Expo: State Line, Miss.
Major Greater: Orleans, Fla.; Jacksonville 4-9.
Marian Greater: St. George, R. I.
Mighty Page: Pensacola, Fla., 3-2.
Miss B. Greater: Meridian, Miss., 3-9.
Rainbow: Mason, Ga.
Royal American: Oceana (Orange Festival) Orlando, Fla.
Royal Expo.: Lebanon (Luna Fair) Petersburg, Fla.
Shubert's Am.: Jonesville, La.
Tawhine: Bowling Green, Fla., 4-10.
Victoria Expo: Villafae, Tex.
Victory Show of America: Collins, Ark.
Virginia Rose: Louisville, Ky., 2-8.
Wolker City: Baton Rouge, La.
Zachary Tassell & Nobles: Bowling Green, Ky., 4-9.

Circus Routes

Seed to 25 Opera Place, Cincinnati 1, O.

Clyde Bros.: Joplin, Mo., 26-33; Pittsburgh, Pa., 30-33; Greensboro, N. C., 4-9; Palmtown, N. J., 9-7; Cyclistville 8-9.


Polack Bros.: Great Lakes, Ill., 26-29; (Medium Temple) Chicago, March 1-17.

Festival of States Set For St. Petersburg April 1-6

ST. PETERSBURG, Fla., Feb. 23—Festival of States will be staged here April 1-6. Features will be choosing of a queen, parade of State societies, various sports events and a contest, sponsored by the Florida State Bandmasters' Association, to pick championship bands in six classes for national competition.

Misc. Routes

Seed to 25 Opera Place, Cincinnati 1, O.

Belle Joe. Road: Milwaukee, Wis., 26-March 1; Kansas City, Mo., 5-9.
Cahlebiu: Lansing: Lakeshore, N. D., 27; Laramie, WY., Twist Valley, Minn., March 3; Compton: Doug & Alex. School assemblies, Montgomery, Minn.; Jacksonville, Ill.
Dickstein: Pennsylvania, Pa., 3-2; W. Frankfort, Ill., 3-9.
Stone: Summer Shriners: M. D., 26; Frederick: 26; Berkeley Springs, W. Va., March 1; Winchester, Va., 5-2.
Schreit: Raymond: Sanderson, Tex., 27; Grine 32; Arenda: M. M., March 1; Jacksonville 2; Ocala, Fla.; Sanford, Fla.
Smith: Material: Lake Worth, Fla.

Michigan Showmen's Association Hosts Fair Men at Open House

Bob Shaw, Harry Harris, Roy Stecker, Lou Rosenthal

Arnell Engstrom, Clarence H. Harriden

E. W. DeLano, John F. Reid, H. D. Tripp

Jack Dickstein, Mrs. Harvey Walcott, H. Hungerford

H. S. Kelley, Mrs. Kelley, Charles J. Figy

W. G. Wade, Gordon Schlubatis, Roscoe T. Wade

Mrs. Rose Sarlow, Al Wagner

Paul F. Richter, Floyd E. Gooding, Harry Kahn

Don Sullivan, Mrs. Mildred Miller, Billy Senior

Mrs. Joseph Burns, Milton Levine, Mrs. Robert Morrison

Bob Kline, A. B. Mickles, Bernhard Robbins

John Novak, Mrs. Anne Jones, Mrs. Sam Gould, Sam Gould, Mrs. Bernie Feldman, Bernie Feldman

POPCORN

"Rush Hour" Mammoth Yellow Popcorn is dependable. It can be relied upon during rush periods. Packed in 100 pound moisture-proof bags. $9.25 per 100 pounds in 1 to 5 bag lots.

PEANUTS

Roasted Jumbos in the shell @ $2.00 per 100 pounds. Packed in 90-pound bags. Fancy Raw True Jumbos @ $18.00 per 100 pounds. Packed in 100-pound bags. Our Broker Price List covers our full line of popcorn supplies. Sent upon request.

Prunty Seed & Grain Co.

PURCHASES—

620 NORTH 2ND ST. ST. LOUIS 2, MO.

"In our 71st year!

FOR SALE

One Black Bunting, $20.00; One Rat Wheel, $5.00, $7.50, $10.00, & $15.00. Around All Around Full Sun, Fair Condition, $60.

LOLLAR

BOX 1176

BURLINGTON, N. G.
Johnny and Johnny are concessionaire for the night show.

B. & C. EXPO (Continued from page 59)


electric equipment. Keith Buckingham, the writer of Elmira, is ready to introduce this fairgrounds in Canton, Ohio, . . . and his wife have signed with Bishop for the Akron roller coaster. . . .

JAMES E. STRATES (Continued from page 6)

Bob Wilson is building a new circus and will arrive soon. Recent visitors included Tom and Mickey Harris, Betty Matthews, Mr. and Mrs. Fred Sawyer, Mr. and Mrs. Jethus Oakley, and Joe Decker.

JERRY JACKSON info's. Another visitor of Doc's was Erle Lang, a professional acrobat, and the Burdick, acrobat and contortionist.

WHITNEY RODDENSCHUH, Polish ad

B. & C. EXPO (Continued from page 59)

JITSON (19), who has visited several professional opinions of the circus. . . .

UNDERR THE MARQUEE

JIMMY BELL, for an April opening is playing UTOPIA on Thrush Bros. . . .

E. N. Williams at Sherman, La., after a two-weeks engagement in Miami, Fla., will return to the ring in early April.

BARBARA RICHARDSON is the wife of Mr. T. Boyce, concessionaire for the show for several years. . . .

Hugo, Okla., going there this week. . . .

A. M. (LITTLE RED) HAPPIANS, formerly with the Mills Bros. and over 800 miles by electric for the first time since 32 after the Grand Rapids (Mich.) Shrine Circus. He stopped off in Chicago to hunt up some costume material before rejoining Oren Davenport at Cleveland, Ohio. . . .

B. & C. EXPO (Continued from page 59)

Mr. and Mrs. E. C. Chasman, E. Lawrence Phillips, Irene De cher and Edde A. are starting work on their attractions. George Hellick reports that he is building a new cookhouse and will arrive soon. Recent visitors included Tom and Mickey Harris, Betty Matthews, Mr. and Mrs. Fred Sawyer, Mr. and Mrs. Jethus Oakley, and Joe Decker.

JERRY JACKSON info's. Another visitor of Doc's was Erle Lang, a professional acrobat, and the Burdick, acrobat and contortionist.

WHITNEY RODDENSCHUH, Polish ad

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AOAA Pledges CMI Support

NEW YORK, Feb. 23—"Co-operation with CMI," the theme of a program for AOAA leaders at the recent winter meeting of the organization in Chicago, was taken up again by the AOAA board of directors on Feb. 20, when a letter was written to CMI president with a view to immediate action on the question of AOAA cooperation with CMI as per recommendations of the AOAA executive committee.

The AOAA directors decided that "AOAA should continue to work vigorously for the recovery of the coin-operated machine and vending business, with an emphasis on the importance of effective advertising to increase public relations in the vending field, and to work to the fullest possible extent for the betterment of vending and coin-operated machine activities under the AOAA and CMI leadership." These sentiments were confirmed by a letter from CMI to the AOAA.

The AOAA board of directors also added that, "AOAA should be convinced that CMI is an organization with which it is to its advantage to work for the recovery of vending and coin-operated machine activities, and that cooperation with CMI is in the interest of our business as whole." The AOAA board of directors further resolved that, "AOAA should work with CMI to develop a cooperative program of advertising, public relations, and other activities to promote the interests of the vending and coin-operated machine industries."
Com Device Patents Increase

Hears Juke 8 Hours Each Day For Living, Still Likes It

WASHINGTON, Feb. 23.—In the battle to keep a jockey person who jumps at the drop of a nickel, she's a cool, quiet girl who loves her job. She studied at Anderson College in Indiana and became interested in radio. She took a two-year course in radio and electronics and now holds a third-class license as radio operator.

In her spare time Inez admitted that she listens to the radio or to her private recording collection. She also said that Bunny Kaye was her favorite among popular orchestras.

Plan New Building

For Miami Home of Gay-Coin Distributors

DETOIT, Feb. 23.—James A. Passanante, head of Gay-Coin Distributors, announced that his firm will construct a two-story building to house its showrooms and offices in Miami. Passanante was scheduled to leave for Miami today.

Structure will be on a property owned by Passanante at 3000 South South Beach Street. He said a house now on the property will be removed to make room for the new building, which will be constructed of cement blocks.

Passanante, who is regional distributor for Bully, said plans call for an air-conditioned structure, 55 by 137 feet, with parking lot at adjoining. Design will be modern in a conservative manner. Cost is estimated at $66,000.

Location is in the heart of the business section, but it is on main highways leading to all parts of Florida.

Florida Manager

Alfred A. Martin has been chosen as manager of the Florida branch. He will be assisted by Joseph A. Flynn. Both men have had long experience in the trade. Passanante said. On the first call to adjoining Miami, he is estimated near the distributor's showroom, an office of the Florida branch.

Berkowitz Buys Salesboard Co.

KANSAS CITY, Feb. 23.—Joseph Berkowitz, president and general manager of the Universal Manufacturing Company, Kansas City, Mo., has purchased the Charles A. Bowering & Son Manufacturing Company, 620 South Harvard Street, Chicago.

Berkowitz said he would take over the salesboard firm April 1, and operate it under the name of Bee-Jay Salesboards Company, Inc.

Business Booms As West Coast Factories Grow

SAN FRANCISCO, Feb. 23.—With a sharp population rise, heavy bank deposits and retail sales, West Coast States are expected by economists here to see a new era of coin machine expansion during the next few years.

Chief basis for this prediction is the great corporations already engaged in a scramble for the most favorable plants.

Three areas alone—San Francisco Bay, Central Valley and Los Angeles—have recorded plant investments of $222,000,000.

Last year nearly a quarter billion dollars was expended on new industrial plants in California.

Increase of population, which is also a prime factor in the coin machine industry, is the key to West Coast expansion. Just what the population of these States is today, is unknown, but estimates from recent ration book lists indicate that the seven Western States have as many as 11,350,000 consumers, a jump of 2,500,000 over the 1940 census figure.

Department store sales for the same States are running 11,800,000 annually, which represents a doubling of pre-war totals. Bank deposits also have boomed in the same proportions, reliable figures indicate.

Oregon Reports Trade Leveis

SALEM, Ore., Feb. 23.—Taxes on coin machines yield the State $180,000 during 1945. Secretary of State Robert H. Farrell disclosed in an annual report that the final $12,000 from last year's revenue.

Sixty per cent of revenue from this source—known as the privilege tax—goes into the State public assistance fund and 40 per cent goes to the 36 counties for welfare work.

Said Farrell, however, that it may be driven into a home garage or commercial display window.

Passanante said he expects to spend three weeks touring the State with the trailer.

Berkowitz Buys Salesboard Co.
New York: JACk HEIdENoMEmER and Gerald Martin opened the new machine business on the ground over. M. A. LASWELL, who had been in the business for years, is also out, and 16 members of his concern attended the party. Mr. Martin is a former President of the Hotel Astro recently. H. F. Demou, president of the new organization, is at the start of his trip to Chicago.

DEEP WHITLOCK of New York last week on biz for the South. HERB WALTERS also left for Florida. He intends to relax there for a few weeks before returning from Florida.

JACKIE BERNAM, Economy Supply, was hampstead in the opening of his Baltimore branch by the record snowstorm in that city. BIP GLASSGOLD and family fipple. B. Ed Glassgold, vice president of New Orleans. They displayed their machines at the New York show.

ED RAVENBERG, Associated Amusement, Boston, headed East on a Bones' and it is expected that this week. It is a successful tour given his reception from the tour by removing a local machine and his arcade in New York. MAX LIEVIN and Fred Haislip, Beloit Amusement Machine Co., visited New York last week on business.

P.L. LIVINGSTON, Type-O-Matic, is said to be planning the organization of other coin machine ventures besides his present interest. GEORGE and VICTOR TRAVAD are setting up locations for their coin-operated radio service. They plan tours ready to sell to operators by June.

At the present time, New York, has been fixing up his place and looking around for new ideas. SAM BOLTMAN returned recently from a trip to Hot Springs.

Marion Webster, Pete Weisman, Louis Fox, Al Neyer, Lou Robinson, Joining forces with the company, Barney Berkson, Herman Brothers and others, the Oak Ridge Dry Goods Co., a newcomer to the coin machine business.

P. L. LIVINGSTON, Type-O-Matic, is said to be planning the organization of other coin machine ventures besides his present interest. GEORGE and VICTOR TRAVAD are setting up locations for their coin-operated radio service. They plan tours ready to sell to operators by June.

HERMAN PERIN, Burson Sales, has been busy making tours for a six-weeks' trip throughout the United States. H. BONDY, Humor Eron from his business trip so that he could be home by Saturday (23), his daughter's birthday.

Abe FEBINER, covering New England this week, made a tour of A. Vending, Chicago, and stated he had made his temporary headquarters at $65 1st floor 203 W. 77th St. BILL RASSE and Tri-State Sales, is the colonel who has been making rounds of the business this week. They go for his bow ties. LES PAUL, DI. Les Paul, and an old friend of his, are busy making tours around upper New York Feb.

Arthur Seagar, Cudahy Arcade, Ar- box, N.Y., has been in town to see his cousin. HARRY L. LEWIS of the same city, has been making tours for a six-weeks' trip. He is reported to be on his way to the East Coast in a few weeks. He has given some very interesting advice, and the machine business is expected to be busy in a few weeks.

Steve Seagar, a veteran of the coin machine business, has opened a new machine venture in a large building. The new firm, Pacific Coin Machine Corp., is busy with a large number of them at the present time.

TOBY is taking it easy this winter. SYDNEY LEVIN, counsel for Automatic Music Operators' Association, Inc., talked legal terms to the Music Operators in Westchester County last week. All ended well with everyone happy.

commen you know

J. CAMERON GORDON has been named President of the newly formed State Music Distributing Co., Inc., formed early last March.

LARRY ROSS claims success with the new Cody machine. He states that the usage of the machine in the lobby. Ideas seem to be picked up all along the East Coast. Jukes in Chicago and Philadelphia have plans are also reported to be going over some new ideas.

EDDIE CORRISTON and Ben Becker, partenaires, are about to make an announcement soon as a result of their recent trip to Chicago. Another change in their organization is expected to make an announcement in the near future.

NAT COIN and EARL WINTERS, of Anda Bros., have announced that new plans are in the works for their next issue of drop in New York. Their releases are expected to be out by March 4.

ED MOORE Jr., announced recently that General Electric will be exclusive suppliers of electrical equipment for the arcades. Entrances to GE into the record business accordingly. As a complete surprise to the trade, they said the company has been back from the East and are starting a new arcade there. HUDSON, Rochester, is going to announce plans for a new project in the next few weeks. He claims that his arcades will be something new in the way of automatic coin distribution.

JIMMY BOYACK, Aireon Eastern representative, is busy with the changes of date on the shows. Nibbling their way through the hooey of the whole thing. Showing is said to be one of the best ever staged this week.

LAWRENCE REISS, Statler Distributors, has announced that the new machines are catching fast on fast with the Juke-box boys. The arcade in the shops are in the Los Angeles, Milwaukee and Northern New Jersey areas. There are a few of the places that are leading by the firm.

Chicago: MICK MUNION, gentle and popular book keeper of Chicago, is due four days and flew back in the midst of a banding snowstorm, as did CLIFF LUKES, president of Chicago Music. Both were expected to join the party by a box at 4pm.

HARRY BROWN, American Amusement Manufacturers, Inc., and a distributor of equipment for Pinball Manufacturing Company here, has been kept busy entertaining out-of-towners. His new SOLOVIEFF representative of Pioneer, is still on the road with the new distributors of the arcade game Smiley. CHARLES EWING, important conferences, is busy making tours around Chicago, and a new, closed a few days for new equipment.

LOUIS COHEN, sales manager of the firms operating out of Arcade in Rockford, Ill., visited the store which he manages while spending his vacation with his wife. GIL KITT, sales manager of the sales manager for the last few weeks. They went to Des Moines for a few days.

BRITWIT (DCC) EATON, sales manager of the firm, is in Florida with the firm. WALTER TRATCH, presy of the new Pinball Manufacturing Company, also is on his way to Florida with a de luxe box to be shown by the company. He is currently TRATCH is accompanying him.

DAVE GOTTLEG, president of the D. Gottleg Corp., is on his way to Florida with the boxes and will be gone several weeks. Leaving the operations of the company to NATE GOTTLEG, who is expected to find full time in Miami to take care of things there. Is busy these days supervising his new Park Place in the Lake Park quarters. JOHN HADDOCK, presy of the company. SHANKS Music Company, Elkhart, Ind., has returned from Okinawa. is busy making tours for the new distributors of the arcade game. He is busy with a large number of them at the present time.

LATELY, BAKER, AMI, last return to Haverhill (Mass.) plant of the D. Gottleg Corp., is busy making tours for the new distributors of the arcade game. He is busy with a large number of them at the present time.

COIN MACHINES 89

The Billboard

Look To The Future For Leadership

The General Proudly Announces

The Show of the Century

Electron  
Electronic Phonographs

SUNDAY, MARCH 3, 1946

All Your Entire Organizations Are Cordially Invited To Visit Us on "A" Day, To See and Hear AIREON!

Harry Hoffman  
Lewin Blumfield  
George Goldman

Exclusive Factory Distributors for Maryland, of Columbia, Northern Virginia and Southern Pennsylvania

Established 1925

Growing Steadily Since 1925

306 N. Gay St. Baltimore 2, Md.
COINMEN YOU KNOW

W. D. TANNER, telling about things in Fresno: ED PERRY from San Pedro; D. E. FRAZIER working in from San Bernardino; JACK BAILER dropping over to LeFevre's in the morning; from Santa Maria; Harold McCulley over from Cienega; from Bell; M. F. TILLITSON making some good sales there on the "new" machine; from San Diego; J. F. Tilliton making some good sales there on the "new" machine. JOEY GOYIT has left Badge Sales and gone home to Aamarillo, Tex. 

JACK GUTHILL just returned from the Pan-American Exposition, their "A" Day will be February 27. They are preparing for the big anniversary event in the coin world. Jack Guthill Distributing Company will be at the coin show at Buffalo for market here in the near future. 

ERIC L. CHARDON and his mother recently passed away at the

Indianapolis:

PETER STONE, of Indiana Automatic Sales Company, spent the week contacting

operators throughout the state. The firm has just added several hundred feet of square space for its parts and repair departments. . . . BETTY LEWIS is the new secretary in the record department of the James record company. 

Frank Banister, head of Banister Automatic Company, has been on tour for several days in Chicago looking over the new record company. The company suffered a slight loss recently from fire that destroyed some smoke damage, was caused by insurance.

Floyd Meeher, of the Meeher Mfg. & Machine Co., is making his first brief vacation in New Orleans. 

Mr. and Mrs. Peter Stone, Indiana Automatic Sales Company, spent the weekend in Chicago. 

The town was the crest of the TEC Coin Vendor Machine Exchange operator, while in the course of introducing some of his new records. . . . Miami Distributing Company has a new store at the north end of the city. . . . Chicago Advertising Mfg. 

Buffalo:

Victor Steinbl, head of Ren Coin Machine Distributing Company, an important distributor of phonographs and phonograph record equipment associated with the Ren Enterprises in Syracuse. 

The Buffalo company is owned by ANGELO DEPAROLE and CLINT LEW, old-time Buffalo residents. 

Ray Daggot is Syracuse manager of the Buffalo company, since he is familiar with its parts and repair departments.

Chuck Rehringer, son-in-law of S. L. Rehringer, is a general of the Eighth Army Group, stationed in Europe for nearly two years. He is now back in the Midwest and is married to Celia Rehringer, a native of Syracuse. 

SANFORD KULICK, son of REN KULICK, a member of the Buffalo family, graduated from the University of Buffalo early this month, after being discharged from the army. 

MASON WINDFELD, head of the Davis Distributing Company, is saying he is getting phonographs in fair quantity now, but they are not coming in fast enough to bridge the gap. 

The Davis headquarters is located with WERTHEIMER, Davis & Company, 1000 W. 3rd Street, where they are associated with R. WERTHEimer, Davis & Company, as distributors of phonographs.
**CINEMEN YOU KNOW**

STEVE BRANCALEONE, owner of the Master Music Company, is enlarging his retail record department as well as adding to his already large library stockroom in his store at Woodward and Forest Avenue...JOSEPH and JACK Bライアンテ have the entire front of the Brilliant Music store on Cass Avenue torn up for complete remodeling.

**OPERATE IN CLUB SLOTS**

Experienced operators can make a killing with the finest and fastest machine ever designed for operation in private clubs.

Sales restricted to operators exclusively. Not sold to clubs.

No waiting until next month or next year; limited quantities are available right now.

Most used machines taken in trade.

**SELL-AMATIC CORPORATION**

(NATIONAL DISTRIBUTORS)

100 W. CHICAGO AVE.

CHICAGO 10, ILLINOIS

**COIN MACHINES**

**COIN MACHINES**

**TAYLOR,** Cedar Falls operator, was recent visitor at distributors' headquarters. Lately has been working for Sales Company as a member of the service department.

**TONY LUGIORE,** Des Moines ep, has re-entered the coin machine field after a military career which took him to various fields and parts of the world. J. D. BARBER, who took over when Wiegand went overseas, becomes partner.

**SUTHERLAND,** now separated from the coast guard, is a new service staff mem-

ber for the Irving Sandler distributing agency.

**Coin-Chute Radios**

**For Resort Spots**

NEW YORK, Feb. 23.—Since the report of coin-operated radios to be installed at the new Palisades Resort Hotel at Hackensack, New Jersey, local radio dealer, has announced plans. 125 to 150 will install coin slot receivers to resort areas as soon as they are on the market.

"However," he stated, "if and when manufacturers come out with announce-
ments of plans for making coin-operated radios complete, I will buy my sets from them. If they don't announce plans before this summer I will start buying small-type models for installation." This is Hepburn's first venture into the coin slot business with manufacturers making plans for some time on this idea, he states.

**WANTED PHOTOHOTICS**

**IN ANY CONDITION MUST HAVE ALL PARTS**

**MAX GLASS DISTRIBUTING COMPANY**

914 DIVESTER

CHICAGO 14, ILL.

**MEN WANTED**

Service and Installation.

Photographs and Remote Control.

**TAYLOR** or **FRANK**

Consolidated Photographic Co.

276 W. 1st St.

Sah Lake City

**RECONDITIONED ARCADE MACHINES**

**LUMINOLINES**

Luminolines, Inc., today has concluded sales of its line of luminolines. Included are "Jeep," "Paratrooper," and "Viking," S. L. L. also plans to list "Firebird." All bells and "economy" style lights are included. The bell, "Firebird," is priced at $5.00; "Firebird" is sold in 5000 units at $75.00; "Firebird" is priced at $50.00. The "Jeep," "Paratrooper," and "Viking" are priced at $100.00. The "Jeep," "Paratrooper," and "Viking" are sold in 5000 units at $150.00; "Firebird" is priced at $75.00. The "Jeep," "Paratrooper," and "Viking" are sold in 5000 units at $100.00; and "Firebird" is priced at $100.00. The "Jeep," "Paratrooper," and "Viking" are priced at $100.00. The "Jeep," "Paratrooper," and "Viking" are sold in 5000 units at $150.00; "Firebird" is priced at $75.00. The "Jeep," "Paratrooper," and "Viking" are sold in 5000 units at $100.00; and "Firebird" is priced at $100.00. The "Jeep," "Paratrooper," and "Viking" are priced at $100.00. The "Jeep," "Paratrooper," and "Viking" are sold in 5000 units at $150.00; "Firebird" is priced at $75.00.
Coated Paper Used In Sound Recorder Made in Cleveland

CLEVELAND, Feb. 23—New sound records, they coated paper tapes manufactured by the Brush Development Company here.

Called the Magnetic Home Recorder, the tape is a completely new mechanism which may be expected to figure in plans for non-phonograph recorders.

Voice or music is registered on the tape as it unrolls thru a magnetizing head. One side of the tape is chemically treated with an iron-based material to allow magnetization. Demagnetization erases the recording, permitting same tape to be used again and again.

Advantages claimed by the manufacturer include ease of operation and hits a top capacity of 30 disks, thus enabling the customer to play either side of the record.

**Phono Op Expands Business as Lease by Bldg. Sale**

PHILADELPHIA, Feb. 23—Mr. and Mrs. Morris Finkle, co-managers of the High Point Record Shop here, turned their eviction from former quarters to a new location at 20th and Market Streets into an expansion of the business.

When the building in which they had maintained their record business was purchased by a corporation to build four floor headquarters, the entire main floor was devoted to records and has a substantial increase in space for that phase of their business. The storemen said that three floors will be used to develop a line of electrical appliances. A coin shop dealing exclusively in records was opened last year at 11 S. 10th Street. Finkle have been division distribution business for 10 years.

Speaking of playing habits as they apply to juke boxes, Eaton declared, "A record player must play the tune they want, and they select with great care. There is a large number of other people who will write to the phonograph without any particular tune in mind. They just want to hear music."

**Cios Costs**

It is this second group of people, the official says, which makes up the greatest cost and those who have to be counted on to buy records are the ones who are interested in the industry.

**AMI Tells of New Models With 40-Plate Selecto To Use Both Sides of Record**

To Bring Out Tunes on Reverse Side of Disks

CHICAGO, Feb. 23—Automatic Instrument Company, thru DeWitt (Doc) Eaton, general sales manager, this week revealed some developments which AMI has planned for its new model automatic phonograph.

Foremost feature of the new juke box, announced by Eaton, is a mechanism which provides for a choice of 40 selections from 20 records. Mechanism, Eaton said, turns a record at the player's wish and plays either side, thus doubling the number of selections available.

Eaton says that AMI has developed a completely new mechanism for this purpose. The mechanism, he pointed out, has a top capacity of 30 disks, thus enabling the customer to play either side of the record.

"Play Every Record"

"Twenty records is the total on the speeded-up phonograph," Eaton said. "Not another record can be added to the 20, hence costs simply can't be increased. But, tho we all know that certain records will get the heaviest play, we also know and always continued, that every record will get several plays on both sides."

Eaton says that this feature enables the operator to get the use of itie material "right away". Neither side is the opposite side that you might insist is the popular side.

Speaking of playing habits as they apply to juke boxes, Eaton declared, "A record player must play the tune they want, and they select with great care. There is a large number of other people who will write to the phonograph without any particular tune in mind. They just want to hear music."

**New Juke Box Press Prevue Set for Feb. 27**

NEW YORK, Feb. 23—New Aircon juke box will be displayed to the press in a sneak preview February 27 at the Ambassador Hotel, here, according to Jack Boyack, president of AMI.

Numerous artists of leading recording industries will be on hand to entertain guests during the showing, it was announced. Showings is scheduled to start the afternoon of February 27.

Officials of the company indicated that both would be approximately 1000 newspapers, including newsmen proportions. All 100 recording artists—many of the most popular public names—will also be present to entertain the journalists.

**Charles E. Pheasant To Aircon in Sales And Shipment Post**

KANSAS CITY, Mo., Feb. 23—Charles E. Pheasant has joined the radio and phonograph division of Aircon Manufacturing Company of Kansas City as co-ordinator of sales and shipments.

Pheasant entered the automatic phonograph upsurge of business as soon as Aircon records were in line, and then spent a year with Packard. He returns to the juke box manufacturing business after four years in the navy, half of which was spent as a gunner. Receiving his discharge last December, he held the rating of chief storekeeper.

Pheasant was associated with Rudy Greenbaum, now Aircon vice-president, who announced the appointment.

**Dayton Firm Adds Disk, Service Shops**

DAYTON, Ohio, Feb. 23—George Fair and Mary Plummer, operators of the Montgomery Distributing Company here, announce that they have established a complete small record store as well as a modern shop for the servicing of juke boxes in this city.}

The firm, which is distributor for machines of Mills, Bally, Packard and Wilson and, under various trade names, throughout the States, has a fine showroom, Fair said. Concern recently reconditioned its display rooms on 51 Troy Street.

Work of reconditioning used machines is a being continued, Fair reported, but he added that the company looks for a rapid upsurge of business as soon as new machines are available in quantity.
here it is...

"PHONETETTE"

THE MEASURED MUSIC BOX

THE SMALLEST OF ALL WALL BOXES — a beautiful streamlined cabinet and yet it is a complete individual music box. You've read and heard about this spectacular new trend in coin operated music via telephone lines and it's available now.

MEASURED MUSIC MEANS MULTIPLE PROFIT

Shipments are now being made

PERSONAL MUSIC CORPORATION
P.O. Box 720
U.S. HIGHWAY NO. 1 - NEWARK, N.J.
Tel. Bigelow 8-2200

THE HOME OF PHONETTES
Phonetic Systems Go Into Full Production at Plant
In Newark, Dennison Says

NEWARK, N. J., Feb. 23.—Phonetic Music Corporation, which manufacturers Phonetics for jukeboxes, has just finished moving from its central studio to a new location, according to an announcement made by the company.

Continued Operations in Five Major Cities

Company Continues Operations in Five Major Cities

NEWARK, N. J. — Feb. 23.—Phonetic Music Corporation, which manufacturers Phonetics for jukeboxes, has just finished moving from its central studio to a new location, according to an announcement made by the company.

In system, Music, Dennison, producing closely on engineering studio into the tunes—one or obscure any

Dennison claims

WASHINGTON, Feb. 23.—Descriptive

New York, March 2, 1946.

Woman’s Home Companion Gives

Readers a Juke Success Story

CHICAGO, Feb. 23.—Rise of the jukebox as the basis of a multi-million-dollar, world-wide industry is chronicled in the current issue of Woman’s Home Companion.

Choosing Disks

"Yes, music equals money—and op's incomes hence climb on how well you like the tunes on his turntable, so

Choosing Disks

Firm's systems make use of a studio, equipped with two automatic record playing and amplification equipment.

Twin Disk Changers

Twin record changers are used to cut down the amount of time-lapse between tunes—one changer is in operation while the other is charging. It is claimed that the equipment can be set up to provide a constant flow of music for the location.

Unfortunately, the equipment has helped out of the central studio into locations by means of telephones. It was in this connection that the company had its largest engineering problem to overcome. To get good service, and to keep from having crosstalk between the telephone lines, some method had to be devised to control the equipment.

Difficulty lay in the fact that a fast-tempo, brazen number might follow closely on a slow, sentimental waltz. To maintain an even volume, and yet not to disturb the flow of the program, the idea of a third telephone line became

The Billboard

March 2, 1946

Vendors Help To Foot Bills
For Manhattan Teen-Agers

NEW YORK, Feb. 23.—Teen-age clubs, active for years here, have started extensive expansion and organizational plans for 1946, according to Martin J. Ryan, secretary of the Manhattan Circle, a teen-age association.

"The Circle is one of the newer clubs," Ryan states. "We are in our second year of operation and still have much to learn about operating on a paying basis.".

Coin-operated Juke Boxes, and other types of machines have been the means of supporting clubs throughout the United States for years. The Circle, being no different, has a soft drink and candy machine on location. While these machines do not pay expenses, Ryan states that it is hoped that installation of a juke box in the near future will help.

"Meetings are held every Thursday and twelfth of the organization. Dances are held every Friday, Saturday and Sunday.

Plan 150 Members

Membership at present is over 60, but new members are joining every week.

Before the end of March, Ryan states, the membership is expected to reach 100.

Parents and a parent-teachers' organization are supporting the group and are volunteering as chaperones at dances.

At a recent Sunday dance over 100 attended, with more than 60 points scored from the two vending machines.

Photos of reports of No. 1027 and No. 1028, containing details, may be obtained from the Office of Publication Board, Washington.

Nazi Recorder
Info Is Ready

WASHINGTON, Feb. 23.—Descriptive information concerning a German recording-novel device whose magnetic tape has been made available thru the Equipment Intelligence Service.

New information is still not fully determined, but the German bomber has gone into being developed by the trade for the Imperial Air Force and coin-operated voice and music recorders.

Known as Tensenesh and Magneto- phonograph, the machines are said to record voice and code satisfac-

Ops Feel Crime
Wave in Canada

MONTREAL, N. B., Feb. 23.—Charles Bessett, president of the Canadian Air Force, was released on bail of $2,000 after being charged with a charge of wrecking a restaurant and Jukebox, according to the report of the Corporation, which has been charged specifically with wilful destruction of property valued at more than $400.

It was alleged that he turned over and destroyed equipment of a restaurant operated by Thile McLarney and G. Batch, secretary, who is operating a plate glass window and several chairs and tables.

The case boiled over a wave of thievery and vandalism of jukebox operators in New Brunswick and other maritime provinces, which has been the cause of much anxiety.

Unjustified, machine brought in to meet the demands of the air force. Machines were made available to the services of jukebox operators in the territories of the machines, not only in off-base locations but in restaurants and service centers as well.

Play, of course, is often sharply reduced from 1945 as a result of demobilization. The RAP has withdrawn over 3,000 machines and the RCA is using only part of the participating.

Always a headache for operators, petty thefts from coin boxes and the resulting damage have increased sharply recently. The Jones machine has been limited to coin boxes, but include cracking of safes and strong boxes in arcades and other coin machine locations, with losses running up to $1,000. The biggest single loss was $1,600, recent thefts from the Rainbow Jukebox, Fredericton, N. B.

To combat the situation, operators and manufacturers have agreed to form a group protection. It has been suggested that a central polling board be set up to inspect locations regularly in an attempt to cut down sneak thefts.

Name Benjamin
Disk Manager

NEW YORK, Feb. 23.—Mr. R. Benjamin, an announcement was made this week as manager of the Phoenix Division of the Solona Radio & Television Corporation. With the concern since 1939, he was for

Starting next week, Benjamin will travel throughout the United States, Benjamin's appointment was made in line with

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**PLAY STATUS OF FILMS WITH LEADING SONGS**

(Continued from page 28)

**Fruit of the Loom** by Frank Loesser.

**SLOWLY** (Craig Hurd), background theme in 1955-59 Century-Peak "Patsy Kelly." National release date—January 11, 1946.

**ONE DAY IN THE LIFE OF A MAN** (Hartman, Inc.), sung by Bing Crosby.

**TOMORROW** (Harms, Inc.), sung by George Chesebro.

**Sandra** (Harms, Inc.), sung by Bing Crosby.

**500 OCEANS** (Harms, Inc.), sung by Bing Crosby.

**Telemusic** (Harms, Inc.), sung by Bing Crosby.

**SOMEBODY'S SONG** (Harms, Inc.), sung by Bing Crosby.

**PERSONALITY** (Harms, Inc.), sung by Bing Crosby.

**WHEN THE BELL RINGS** (Harms, Inc.), sung by Bing Crosby.

**SOMEハウス** (Harms, Inc.), sung by Bing Crosby.

**SOMEDAY MY GIRL** (Harms, Inc.), sung by Bing Crosby.

**ONE DAY IN THE LIFE OF A MAN** (Harms, Inc.), sung by Bing Crosby.

**SON OF MARCH 22** (Harms, Inc.), sung by Bing Crosby.

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THE FINEST IN AUTOMATIC MUSIC EQUIPMENT

PREMIERE SHOWING
MARCH 15
FIELD BUILDING
CHICAGO, ILLINOIS

The Challenger mechanism has been
proven on location for years!

- 30 Record Electric Selection (One Side)
- Illuminated Feather Touch Selection
- Automatic "Hit Tune" Selection Feature
- Quick-Change Illuminated Title Holder
- Mechanism Proven on Location for Many Years
- 3½ Second Record Change Time
- Vibration Proof, Tangential Corrected Tone Arm
- Heatproof, Lightweight Pickup (Longer needle and record life)

Challenger '47

- Sealed Speaker Tone Chamber
- Latest and Most Highly Developed Amplification
- Only Two Cables in Phonograph—No Loose Wires—All Plug-In Electrical Units
- Record Play Totalizer—Total Coin Counter
- Illuminated "Colorflo" Cabinet (Low cost—low heat—high intensity illumination)
- Slug-Proof, Trouble Free Gravity Drop Coin Chute
- Big Coin Separator Cash Box

30 RECORD PHONOGRAPH
(30 Selections—one side)

REMOTE CONTROL WALL BOXES

SPACIAL SOUND SPEAKER SYSTEMS

REMOTE DUAL VOLUME CONTROLS

STOWAWAY REMOTE CONTROL MECHANISM

MUSICAL ANNOUNCER (Measured Music)

CHALLENGER DRINK DISPENSER

- 1000 CUP CAPACITY
- MIXES "THE PERFECT DRINK"
- COMPLETELY SANITARY
- SIMPLE OPERATING MECHANISM
- FEWER MOVING PARTS

FRANCHISED TERRITORIES ARE AVAILABLE TO RESPONSIBLE DISTRIBUTORS
CONTACT GENERAL SALES OFFICE, FIELD BUILDING, CHICAGO

90 Years of Manufacturing Experience

Challenge Industries
AUTOMATIC EQUIPMENT DIVISION OF U.S. CHALLENGE CO.

FACTORIES:
BATAVIA, ILL. WICHITA, KAN.
CENTERVILLE, IOWA

GENERAL OFFICE AND SHOWROOMS
FIELD BUILDING CHICAGO, ILLINOIS

EASTERN OFFICE:
FISK BUILDING,
250 W. 57TH STREET,
NEW YORK 19, N. Y.

www.americanradiohistory.com
Klein Buys Bldg. For New Quarters

MILWAUKEE, Feb. 23.—Harold Klein, owner of the Klein Distributing Company here, announced that his firm has purchased a one-story brick building at 2606 West Fond du Lac Avenue to house offices and showrooms.

NEW YORK, Feb. 23.—New music operators’ association is being formed in Central Georgia, according to Hyman Hoffman, secretary of the Greater Georgia Music Machine Operators’ Association.

serving you with mills music

In choosing organizations to become

OFFICIAL DISTRIBUTORS OF MILLS MUSIC

something more than the ordinary considerations of knowledge, service, and reputation have been weighed.

A vision of the unlimited horizons of tomorrow is vital, too...

to match the far-striding advancements which make...

Scott-Crosue Puts In Info Booth for Visiting Coinmen

PHILADELPHIA, Feb. 23.—Sam Stern, of Scott-Crosue, announces that the concern has revamped the first floor of their five-story building here. Idea was to give more space to the record lines they handle.

Bookkeeping and clerical departments that formerly were in the back of the main showroom on the first floor have been moved to the second floor, and the space has been turned into an information center. Third, fourth and fifth floors continue to serve as warehouse space for games.

Harry Huhn, general manager, will be on hand in the new section to answer questions from visiting coinmen or record buyers.

www.americanradiohistory.com
IN CONNECTICUT
MONDAY, MARCH 4th

You've READ About It...
You've HEARD About It...
You've TALKED About It...

Now See and Hear
The Amazing New

Aireon

ELECTRONIC PHONOGRAPH, THE SCIENTIFIC MARVEL OF THE CENTURY, MONDAY, MARCH 4, FROM 9 A.M. TO MIDNIGHT, AT THE NEW MODERN 5-STORY HOME OF THE

STATE MUSIC DISTRIBUTING CO.
AIREON DISTRIBUTORS FOR THE ENTIRE STATE OF CONNECTICUT, LOCATED IN DOWNTOWN HARTFORD AT 1156 MAIN ST.

Reserve Monday, March 4, for This Big Event

Operators, you, your families and your entire organizations are invited. In addition to the long-awaited showing of the new Aireon, State Music Distributing Co. wants you as their guest for refreshments, movies and other entertainment.

STATE MUSIC DISTRIBUTING CO.
Ralph Colucci, president; J. Cameron Gordon, general sales mgr.

1156 MAIN STREET
PHONE 2-3083
HARTFORD, CONN.
Nelson Maps National Sale For Needles

CHICAGO, Feb. 23.—With production of the new double-point phonograph needle well started, it was announced this week that the Jack Nelson Company would handle a new needle for phonographs.

Manufactured by the Micro-Master Company, Chicago, the needle was designed for heavy duty required in juke boxes. Likened to the double-edge safety razor idea, it features two points, one either end, each of which is said to play up to 5,000 recordings.

Needle was ready for production six months ago, according to the manufacturer, but delays were encountered because of the war time shortage of rare metals, such as osmium, iridium and platinum used in the points.

 Shank of the needle is made of tool steel and the heavy duty points are achieved with the use of rare metals. It was developed and perfected two years ago. Patent is pending.

The new needle is a product to be merchandized thru the newly formed distribution organization of Jack Nelson, who was formerly vice-president and general manager of Rock-Ola.

Juke Coin Boxes Cracked

By Burglars in Georgia

VALDOSTA, Ga., Feb. 18.—Police found a no music, but nickels and dimes were the attraction juke boxes in this town appear to be. In recent weeks, Police have reported three robberies in which juke boxes were cracked open and contents of coin boxes removed.

IN WISCONSIN

Aireon/KLEIN DISTRIBUTING CO.

For $61, 71 and all other Wurlitzer Counter Models, reconditioned. I will make your old discs take the same dimensions as when new and guarantee them to give satisfaction. Price $7.50 for set of 12, or $6.00 a set in lots of 50.

HUGO JOERIS

3208 Jackson St., Amarillo, Texas

AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

All Communications to 155 N. Clark St. Chicago, Ill.

Re-Name Wolf's Los Angeles Distrib Firm

LOS ANGELES, Feb. 23.—M. S. (Bill) Wolf announced a large expansion program this week that the name of his company has been changed from California Amusement Company to M. S. Wolf Distributing Company.

Firm will have branches in the following cities: 2201 Tulane Avenue, Seattle, 427 Southwell, 13th Avenue, Portland, Ore.; 1395 Kettner Boulevard, San Diego, 2463 27th Street, San Francisco, and 1948 Venice Boulevard, Los Angeles.

In view of the expansion program, there have been several additions to the staff of the San Francisco office, Chet Garton continues as manager, with Walter Broider and A. J. Monroe, both of whom recently joined the staff, serving respectively as sales manager and service manager.

M. W. Griffith, who was with the firm in San Diego, has been transferred to the Bay City and placed in charge of the shop. John Boyd and Frank Hurley are on the staff for a number of years.

Bob Frazier succeeds Griffith as shop head in San Diego, while Bill Smith becomes service manager of this branch.

Wolf himself manages the Los Angeles branch, dividing his time among the other offices. Frank Butterfield heads the Los Angeles shop.

M. S. Wolf has announced that he has been appointed distributor for AMI juke boxes in Oregon, Washington and California. This is in addition to the territories he already holds in Arizona, Nevada, and the Hawaiian Islands.

Walter A. Bowers

Named Treasurer, V.P. at Aireon

KANSAS CITY, Kan., Feb. 23.—Walter A. Bowers, has been elected vice-president and treasurer of the Aireon Manufacturing Company, R. C. Walter, president, announces.

Bowers comes to Aireon from Lawrence Aeronautical Corporation, Lindeen, Minn., where he was vice-president and treasurer. Before this, he had served as controller of the Northrop Corporation. Bowers has been in the machine tool industry for 15 years, having received government service, and has with him in which he had been connected include Treasury, War and Commerce Departments. In the Treasury Department, he worked on the Controller of Accounts, and in Commerce Department, he worked on the Survey, expansion program, and an investigation of the Aireon firm.

Raleigh Music Firm Sold to E. R. Poole

RALEIGH, N. C., Feb. 23.—Edwin R. Poole, head of the Raleigh Music Company, has purchased the Raleigh Music Company from Bowers, the Raleigh Music Company. Poole now holds the position as State supervisor of placement for handicapped persons under the U. S. Employment Service. Previously, he had been active in the North Carolina public affairs as superintendent, principal and band director.

We Pay 6c Per Pound for OLD RECORDS

We buy old records as is, either in sheets, boxes, or in cartons.

We also buy records on 24 inch or more sheets, Dixieland, Balamb, Swing, etc., and 78 R.P.M. or faster.

We PAY CASH in within 24 hours.

WANT TO BUY

Seabird Wireless, 8806 West York, Minneapolis, Minnesota.

WANT TO BUY

Davit Distributing Corp.

908 Plymouth Hill, Des Moines, Iowa

MUSIC MACHINES 99

PHONE OPERATORS . . . . HERE IS THE PERFECT SERVICE

STAR READY PRINTED TITLE STRIPS

FOR FULL DETAILS SEE YOUR BILLBOARD MACHINE DIGGER . . . OR WRITE

STAR TITLE STRIP COMPANY, 706 ARCH STREET, PITTSBURGH, 12, PENNA.

PACKARD PLAMOR

HAS THE PLAY APPEAL

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STAR READY PRINTED TITLE STRIPS

FOR FULL DETAILS SEE YOUR BILLBOARD MACHINE DIGGER . . . OR WRITE

STAR TITLE STRIP COMPANY, 706 ARCH STREET, PITTSBURGH, 12, PENNA.

PACKARD PLAMOR

HAS THE PLAY APPEAL
“This Is It”....

11,000,000 service men and women learned the meaning of that phrase during the war years

AND NOW

The entire phonograph industry is learning it

Via Airéon

It's A-Day WHEN from Canada to Mexico Distributors Unveil to Operators the Electronic Phonograph That Literally Takes the Headache Out of the Coin-Operated Phonograph Business.

IT'S NEW—More revolutionary in the trade than jet propulsion in the aircraft industry.

IT'S SIMPLE—75% less moving parts requiring less service than ever before.

IT'S UNBELIEVABLE—In its performance with electronic volume control that measures location noises and adjusts to ear comfort.

—With its speed in record change.

—With its tonal arch that takes foreign work out of sound distribution.

It's Distributed in Detroit and Eastern Michigan by Marquette Distributing Co.

A name respected in trade, business and banking circles for nearly half a century.

It's March 2d and 3d for Marquette's First Showing of Airéon

Electronic Phonograph and Accessory Equipment

Buy a Profit—Via Airéon

GATHERED AROUND ONE OF THE NEW MODEL JUKE BOXES produced by Seeburg. Above photo shows one of the gatherings where the phonograph was displayed.

HUNDREDS OF OPS FLOCK TO PHONOGRAPH SHOWINGS

CHICAGO, Feb. 23.—With initial showings of new juke boxes already held, reports of attendance at various cities where the Seeburg automatic phonograph was exhibited are coming in.

Seeburg's M146 was introduced to West Coast operators January 20, at an affair staged by Dolores and Jean Mitchel, Minthorne Music Company. Over 500 attended, including J. P. Seeburg, D. J. Donohoe, West Coast district manager; Clyde G. Port, factory service engineer, and Joseph Kimiy, Western sales division engineer, were also in attendance.

In Philadelphia, Frank Engel, president Automatic Equipment Company, played host January 30 to over 1,500 operators who viewed the new juke and remote control system. Event was also Automatic Equipment's 10th anniversary celebration. Welcome address was made by Engel, who was followed by Bob Dunlap, promotional sales manager for Seeburg; George Ashe, Automatic's business and credit manager, and Earl Montgomery, Automatic's engineer. Assisting in the program were Al Patrick, the manufacturer's service engineer, and Tommy Millin, representative, who made the presentation.

400 at Buffalo

Sam Weinberger of Southern Automatic's Indianapolis office, reported a large number of operators visited Southern Automatic showrooms in Indianapolis, and the firm's other offices in various Midwestern States, to view the new Juke box. Operators, said Weinberger, were particularly interested in the machine's new sound distribution.

Davis Distributing Corporation, Buffalo, a branch of the Davis-Bales concern in Syracuse, opened its doors with the official showing of the new Seeburg juke box January 20-21 at Hotel Statler. Some 400 guests were on hand. As at many of the other showings, a buffet luncheon and refreshments were served. In attendance were Harry Kelly, district sales manager for the manufacturer, and Paul Davis and Al Wertheimer of the Davis Company, Syracuse. Showing in Rochester, N. Y., at Hotel Sheraton January 25 was equally well attended.

Eddie and Morris Ginsburg, Atlas Novelty Company, reported their showings of the Model 146 successful. Over 1,000 operators and servicemen attended the Chicago showing at Congress Hotel, Atlas said. Other showings were staged by Atlas during January at William Penn Hotel, Pittsburgh; Leland Hotel, Detroit; Chicago Hotel, Des Moines, and Paxton Hotel, Omaha.

About 500 operators, servicemen and friends attended the Seeburg showing, staged by W. B. Novelly, Atlas Novelty Company at Hotel Claridge, St. Louis. W. B. Bets, general manager, of W. B. Novelly, and Harry Silverberg, manager of the firm's Kansas City office, were enthusiastic over the reception. Ed Feldman, manufacturer's engineer who will serve this territory, was also on hand.

HY-G HOLDS SHOWS

H. G. Greenstein and Jonas Besler, of HY-G Amusement Company, Minneapolis, staged showings of the new juke and remote control system at Stini Falls, B. D., Fargo, N. D., and in Duluth. Over 2,000 invitations were mailed, they reported.

B. H. Lynch Company staged showings of the Model 146 and the wall box system in Dallas, San Antonio, Oklahoma City, Houston, Memphis and New Orleans. Showings were held between January 16 and February 7, and local operators received invitations from their various local offices.

GORDON SETS UP MUSIC STATE CO.

NEW YORK, Feb. 23.—Entry in the coin machine distributor field was made this week by the State Music Distributing Company, Hartford, Conn. J. Cameron Gordon, general sales manager, announced in New York Thursday (21).

Gordon was formerly general sales manager for Standard Juke Box Company, and before that, sales manager for RCA Distributors in New England. Ralph Colucci, president, was a coin machine operator until a year ago.

With 25,000 square feet of floor space in the building, which was just recently remodeled, extensive expansion is being planned. The first floor is a modern showroom. Second floor houses the record department, and the top three floors will be used as a warehouse.

RENEWAL TUBE DELIVERIES UP

CHICAGO, Feb. 23.—U. S. manufacturers delivered 40,000,000 vacuum tubes for replacement purposes during 1945, according to R. P. Almy, manager of renewal tube sales of Sylvania Electronic Products, Inc.

This compared with 33,700,000 delivered in 1941 and 29,800,000 in 1944, he said.

"Deliveries for replacement are definitely improving in both type and quantity and the shortage conditions is gradually being overcome," he said. "But it will be several months before all of the important types are in free supply."
this ad may be worth
thousands of dollars to you
if you are an OPERATOR OF
SELECTIVE WIRED
MUSIC

TRITELY but truly it has been said
that "the early bird catches the
worm." At no cost to you—and with
practically no effort—you will receive $52
additional per year for each location you
serve. One hundred locations mean $5,200
more for you. Five hundred locations will
bring you $26,000 extra per year. No com-
parable proposition has ever before been
made to operators of selective wired
music.

Only a limited number of licenses will be
granted. At the most, one out of every
three operators is all we can service. If you
are an operator with a top-notch reputa-
tion, we believe you will want to have
full details quickly.

There is no obligation on your part. Either
you go for our idea 100% or you toss it in
the wastebasket. There's no way you can
decide unless you clip out the coupon
right away and send it to us before it slips
your mind. It might turn out to be the
most profitable coupon you ever clipped.

COMMERCIAL RECORD CORP. OF AMERICA
545 Fifth Avenue, New York City 17 (Telephone MU 2-4217)

Commercial Record Corp. of America,
545 Fifth Avenue, New York 17, N. Y.

Sure, I'm interested in making more money from my locations. Send me full particulars, but
remember there's no obligation on my part.

Name of Operator .................................................................

Address ..................................................................................

Number of Locations .................. Number of Turntables .............
Sees Jukes as Force Leading
To Appreciation of Good Music

CUMBERLAND, Md, Feb. 23—Jazz and hot music are lending a new
look to good music—that is the theory of V. H. Ruppenthal, prominent Cumber-
land-tyo, who has nearly 50 years ex-
perience in the phonograph and juke
field.

Ruppenthal, whose Ruppenthal Music
Company is just getting settled in a haut-
ately revamped quarters here, is backing his contention with a $500,000 five-year
contract with Wurlitzer and a program
of three new machines that are high-
lights in factories, restaurants, depart-
tment stores, hotels and beauty parlors
in this area.

View and plans of the Cumberland
operator who has described his con-
truction this week in a recent story appearing in the The Cum-
berland News which is reprinted here in part:

In Communications

"Prior to the time Ruppenthal climbed
out of his khaki and wrap leggings
(after the First World War) he had been
working in a communications outfit that
used to cross the mountains and valleys
five miles. That was the first time he
learned to read and write. But right after
the war, few Americans had ever heard an
opera, a symphony orchestra, and a majority of Americans referred to people who
did as 'highbrows' or 'longhairs.'

"After receiving his discharge Rup-
ptesthal went into the phonograph busi-
ness. Before 'His Master's Voice'...and
people accustomed to today's smooth
recordings, recalling those early scratch-
ings on disks, will certainly admit that
it was most difficult to teach modern
kids how to appreciate such exalted
features as the world musical atom bomb
that started things on the upgrade, Ruppenthal
thinks.

Folk Favorites

"But symphony music and such like
found scant favor with the bulk of Americans in those early days. First in
favor was folk music. Then came plain
old-fashioned jazz, then jive, then jiter-
bungling and war, and finally sweet
swing, Ruppenthal says.

"While the radio was dishing it out
to the public, the juke box business started up and more millions of young
people and lots of older people were put
within music bands."

"When did they listen to? Well, first
it was Benny Goodman. Goodman was
replaced by the late Glenn Miller—
Miller by Artie Shaw—Shaw by Sammy
Rays and now Paul Weston is jumping
up the ladder of juke box success.

"Ruppenthal admits that many of
these bands played a lot of musical tripe
both on the radio and for the juke boxes, but he then goes on to say
that it is these same oft-untied-at dance
bands who first put symphonic arrange-
ments across to any extent in America.

Jazz Trend

"Slowly, but surely, Ruppenthal is
convinced, the evolution of jazz is
slowly leading back to the average man
and woman for good music. He readily admits that Beethoven, for
example, is good, but he thinks that Americans must keep up with the
process of musical evolution and not
by looking.

"And to prove that he isn't just kid-
ning when he says that appreciation of
class music is coming soon, Rup-
ptesthal states that he signed a half
million dollar contract for a program that includes placing
high-toned musical tracks in factories,
department stores, hotels and even
beauticians' in bathrooms. He is ac-
according to the terms of the agreement
eal of Ruppenthal that he has
a commitment of 169 musical boxes the
first year. The machines cost $875 each.

"Ruppenthal thinks that radio, the
movies and the juke boxes have done their preliminary work with the
crew of America, and that now the public
is ahead ready for the well-rehearsed
words, your nickel gets you a
hearing of a million-dollar record.

"And the great thing is that, even
before the music starts, you have
informed the public that you have
informed the public that you have
heard it."

Wurlitzer Sets National Poster
Drive for March

NORTH TONAWANDA, N. Y., Feb. 23,—Close
on the heels of Wurlitzer's in-
vestment in the new Model 14W pho-

gograph, comes news that the manufac-
turing firm is preparing to launch its
ical promotion program in March to tie
in with the activities of the com-
ing writers.

Locations on which the firm's juke boxes
will be placed will have a colorful
appearance that will make them
unique. The decals will be placed on
doors, windows and backbars and will feature the sen-
ence, 'America's favorite nickel's worth of
fun."

Company will likewise introduce per-
manent frames for location walls.

Presently, Wurlitzer is designed for a fre-
quent change of signs, company officials
said, and will be the first to have the
posters designed so that the juice
box can be sold.

In connection with this location design,
Wurlitzer announces a plan for a na-
tional contest to submit the best of
posters. Four firms, officials declared,
will be placed along high traffic cor-
ners and metropolitan thoroughfares. Posters are
designed by Hayden Hayden, one of the
country's top poster illustrators. Posters will
allow the new model juke box, promi-

More popular than any radio.

More powerful than any sound system.

More musical than any instrument.

The Benetti-Super-Rayola.

Cushioned Shift
Balance Tone-Beauty
Full Record Protection
Lowered Price

** SPECIAL PRICES **

149.00
46c ea.

50-100
42c ea.

Special Prices on Larger Lots

Hermitage Music Co.
423 Broad Street
Nashville 3, Tenn.

** OFFERED AT COST **

BLISS & SAGE
OIL MOTOR
REPAIRED
10 DAYS SERVICE
\$6.00

SHIP TO US EXPRESS PREPAID

SEEBURG—ROCK-OLA
AMERICAN RADIO MACHINES
FOR OVER FIFTY YEARS

THE BILLBOARD
March 2, 1946

102 Music Machines
BUFFALO, Feb. 23.—Redd Distributing Company here, one of the largest firms in this area, is at last readying its recently purchased building at 681 Main Street.

Firm has a remodeling budget of $43,000, officials report. Charles E. Speich is the architect and W. F. Horne the contractor for the new layout. When the job is completed, Redd will have 10,000 square feet of display space. All rooms are to be soundproof, carpeted and with special lighting throughout.

Layout includes four buildings and properties extend thru the block to Washington Street, including a parking lot. Two buildings in the rear are to serve as storage space—one of them alone large enough to accommodate 500 photographs, according to company officials.

Combine Buildings

Two buildings fronting on Main Street are being thrown into one large one with an ultra-modern store front. McCabe, one of the partners at Redd and Buffalo manager, explained that the firm may later expand and build several upper stories.

Company now has about 25 employees on the pay rolls. 14 of them veterans hired under the Redd pledge to hire no help except veterans. Bob Houland is the newest addition as merchandising manager and sales representative. Firm is headed by McCabe and Redd. The latter has one of the largest Wisconsin territories, with several sales offices to take care of the New England States and the eastern part of New York, excluding metropolitan New York. Buffalo office covers the western half of New York and the eastern part of Pennsylvania.

Atlas Redd was a music machine operator for 12 years with a route of 1,500 jukeboxes which extended from Illinois to Mississippi. He came into distributing in 1944 after selling his operations. McCabe has been in the coin machine business since 1935 and has been associated with Atlas Novelty Company and with the Mayflower Distributing Company.

Personnel at Redd Distributing includes Robert H. Baer, office manager; Tom Hamm, salesman; Dick McCann, service manager; Howard Niebergall, Mike Maies, Eddie Bush and John Holland, service mechanics; Johnny Druggett and Mark Ganey at Dunkinn; Jimmy Riotta, Newark; Tom Langton, George McNamara and Harold Marohn, Tonawanda; Howard Martin and Berrill Jones, Syracuse; and Mrs. Anita Goodman, secretary at Buffalo.

Juke Distrib

Juke Distributors have broken ground for new building.

JACKSONVILLE, Fla., Feb. 23.—Ground has been broken for construction of a new modernistic building for the Florida Automatic Sales Corportion, Juke box distributing firm.

Lee J. Rubinstein, of Miami, president of the corporation, and well known among coin machine men both in Florida and New York, indicated that the one-story structure would cost approximately $35,000. Brick and glass blocks will be used in the ultra-modern construction.

Site for the building, at 60-70 Riverside Avenue, was purchased recently at an unrecorded price.

Florida Automatic, in Jacksonville, is under the direction of H. Weidbrecht, a sales manager for North Florida and J. D. Stevens as service manager. Firm also has offices in Miami and Tampa.

Foreign Pressings Slated

We will pay 7c a pound, F. O. B. Pasadena, Calif., for worn or broken shellac records.

WE DO NOT WANT Laminated, Glass, Aluminum or Synthetic Records

Shipping Instructions

Mark Bill of Lading, “Talking Machine Record Scrap” Ship FREIGHT COLLECT ONLY, via truck or Carloading Co.
This is the least expensive way of shipping. For example, the rate from New York is only $2.80/cwt.

We will weigh your shipment, deduct shipping cost and mail you a check for the difference.

No other arrangements necessary. We will buy—any quantity—until further notice in these pages.

NELSON MILLING COMPANY

295 South Fair Oaks
Pasadena 2, Calif.

Also slated for new building

BUFFALO, Feb. 23.—Foreign disks are slated to be in the U. S. in quantity sometime in March, according to officials of Globe Record Company. Interesting angle is that the first imports due will be actual pressings—not masters. Claim is that authenticity and appeal will be great enough for these to offset high custom duties.
VENDERS EYE VITAMIN K GUM

Slows Decay, Tests Show

Scientists say chewing gum is ideal vehicle in new vitamin K treatments

CHICAGO, Feb. 23.—Vitamin fortified chewing gum—scientists' new answer to the problem of tooth decay—seems slated to become an important factor in the nation's future gum consumption, and hence to offer interesting possibilities.

Discovery that vitamin K gum, chewed regularly, will slow down formation of cavities 60 to 90 per cent was announced recently by Prof. Leonard B. Foulds, professor of chemistry at Northwestern University Dental School, attracting immediate attention in the vitamin online trade.

As the result of a half of experimentation with vitamin K gum preceded the announcement.

Many Tests

Dr. Foulds and his co-scientists, in a research in preparation which could retard the forming of acids from food fermentation in the mouth, base exhaustive tests on the acid-decreasing properties of synthetic vitamin K gum chewing gum.

For the experiments, 55 Northwestern students "guinea pigs" chewed vitamin K gum from 10 a.m. to 10 p.m. each day for a 10-month period. Another group of 45 chewed untreated gum, and a third group chewed nothing.

Results showed that those who had chewed vitamin K gum had 60 to 90 per cent fewer cavities than the others.

In a separate, blinded, treatment, Dr. Foulds, has no effect on existing cavities.

Pills Vague

A prominent gum manufacturer produced the special gum on request. It has been on the market for some 18 months but has sold out, and vendors have had such good response to their efforts.

A. E. Wilson will continue in general sales of the in the ice cream category that it was reported.

The market for the manufacturer is "very much larger than even we had imagined." Largest single prospective market is in the specialty ice cream, he said, but many drugstores, restaurants, and hotels are eager to add the gum to their inventory.

A new line of gum will be offered under Anderson's direction either on their own premises or as the producer. If they want it, Anderson's headquarters will be in Chicago, where he will oversee directly the training of sales and other representatives.

VENDERS EYE VITAMIN K GUM

Coin Theft

FORT WORTH, Feb. 23.—Thieves of coins from the city's parking meters have been trau-"mating Fort Worth officials.

The recent arrest involved a youth held for the second time in six months on a charge of pilfer- ing meters. He used a nail file and a knife as tools and had 57 nickels on his person when ar-"rested.

Mills To Spur Ice Cream Line

Thru Training

CHICAGO, Feb. 23.—Apparently as a program to expand sales of counter ice cream freezers, Mills Industries, Inc., has appointed Harvey R. Anderson as training and merchandising service manager of its ice cream division.

Anderson, who came to the company last November from the Hydrox ice cream division of the National Dairy Company, will be in charge of a program to train purchasers of the proper operation of freezers. He served in the sales and re-search division of National Dairy. Pre-viously he had been employed for years with the J. Hungerford Smith Company, Rochester, N. Y., maker of fruits and flavors for ice cream.

Anderson's department will be under the general direction of Will Ambrose, chief of the service department of Mills Industries, and according to Richard K. Law, Mills advertising director, establishment of the department is part of a program aimed at a broad expansion in sales of counter ice cream freezers.

For First Time

Aitho Mills has sold freezers for a number of years, this will be the first time that the company has undertaken to supply freezer operators regularly with fruits and flavors they need to make ice cream as they sell. The company also will supply cartons.

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REGAL

KING OF THEM ALL

Our Bulk Merch- chandiser gives the people a place to spend their pennies without taling, and for that penny to get a surpris-ingly good portion of high-
est quality merchant-
dise.

See Your Distributor or Write Direct
REGAL PRODUCTS CO.
GAYS MILLS, WISCONSIN

SUGAR IMPORTS TAKE SHARP DIP

WASHINGTON, Feb. 23.—Imports of raw sugar to the United States during 1944 fell to approximately 600,000 short tons less than in 1944, official report of the U. S. Department of Agriculture disclosed.

A total of 4,872,997 short tons of sugar were brought into this country from territories and foreign nations last year, compared with 5,533,290 tons in 1944. It was said. The 1945 imports were sup-plemented by American production of 404,855 tons of cane sugar and 1,043,094 tons of beet. Both of these figures repre- sented substantial drops from 1944 when domestic output of cane sugar amounted to 903,140 tons and production of beet sugar totaled 1,150,309 tons.

Breakdown of last year's imports fol- lows: 5,140,977 tons of Cuba, 760,061 of Mexico, 901,556 from Puerto Rico, 3,907 from the Virgin Islands and 847,497 from foreign countries other than Cuba.

No Java Sugar

Secretary of Agriculture Clinton P. Anderson reported recently that political upheavals in Java has prevented the importation of the 100,000 tons of sugar which U. S. forces captured from the Japanese on the Dutch Islands.

"It is not possible to predict when such difficulties may be settled in such a manner as to permit the shipment of any part of the sugar," Anderson wrote to Representative McGregor.

CHICAGO, Feb. 23.—General Candy Corporation reported total net sales for the ten months ended December 31, 1945, of $76,974,943, and consolidated net income at $70,800. Earnings were equivalent to the matching of General Food Corpora-

tion. He spoke at the annual Food Traders Convention here.

General Candy Puts Sales at $7,600,000

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March 2, 1946

The Billboard

VENDING MACHINES 105

Congress To Take Hand in Sugar Snarls

Control Act Expiring

WASHINGTON, Feb. 23.—After struggling for more than a year to develop a code under the restrictive Sugar Control Act, Congress now seems to be resigned to sentiment to make some changes which may ease the shortage—it still exists in 1946.

President Truman, in his "State of the Union" message, indicated that the nation's leaders might want to pass a new statute when the present act expires this year. During the war the act was estalished from year to year, while U. S. production of both beet and cane lagged 350,000 to 700,000 tons behind pre-war output. Puerto Rico's crops also have been declining. Hawaii has been processing at about pre-war levels, but only the 105,000-acre beet crop has kept U. S. supplies even at present levels.

Representative Peterson (D., Fla.) has declined his opposition to the present law on the ground that the system makes it impossible to develop new sugar-producing lands such as Florida's recently drained swamplands and some of the undrained lands in Louisiana. But that is just what the present law was intended to do back in 1927 when it was enacted as a crutch for a sick and staggering industry.

Sugar Crop Off

From Havana came reports that the 1946 Cuban crop might fall below the 4,000,000 tons that was the estimate made last year. Line Mendoza & Company said yields of cane in the country's 250,000 acres have been cut back to 1945.

Meanwhile, the Office of Price Administration have increased its service to 10 on retail sugar. Increased was allowed to meet increased cost of the 1946 Cuban crop now arriving in U. S. ports, it was said.

Hope still was prevalent among sugar brokers, soft-drink bottlers and candy makers that there would be a redressed in sugar quotas to industry users after April. Opalescent at the 25-cent level, the amount used in 1941, but the situation has cleared the extent that most such users now are getting their full shares of the 15 HALE STREET, the final quarter of 1945 very few were.

Texas Cig Biz Near New Top

AUSTIN, Tex., Feb. 23.—With cigarette tax collections for January, 1946, nearly double those for January, 1945, for cigarette consumption is predicted by Texas Salesmen.

State Treasurer Jesse James reported January receipts at 20 cents, $1,322,212 for the 1940 period. This was a $270 that over the same period, considered an above-average month for cigarette sales.

With the Texas fiscal year ending August 31, Austin will cut an actual total of $15,000,000. This would amount to a $25 per cent rise in annual collections last year, when the total was $12,094,723.

D. A. Anderson Is New Top Inspector In Lehigh Division

LANCASTER, Pa., Feb. 23.—J. C. Miller, general manager of Lehigh Poundries, Inc., was announced that D. A. Anderson has been appointed assistant inspector in the company's M. & F. Refrigeration Division. Anderson, who has a degree in engineering was liaison officer between the War Department and the division in the selection and inspection of mortar shells. Before the war, he was a design engineer for the Case Company at Rochester, Ill. He is a graduate of the University of Wisconsin.

Candy Attack Report Read Into Congressional Record

WASHINGTON, Feb. 23.—Climax to an attack on candy users made by the Dental Society of New Hampshire, came last week when Congress read the report into its official record.

Sen. Charles Tobey, of New Hampshire, read the report of the New York Society which warns parents that they expose their children to tooth decay by "cultivation of artificial appetites for candy."

Proponents of the dental report was that the average American citizen is getting too much sugar, and a large share of this sugar is coming from candy and confectionery products. Sugar remaining in the mouth is the cause of tooth decay, the dentist added.

Tobey Reads It

This report on candy and tooth decay was drawn up by the New Hampshire Board of Health and Education and was read by Tobey into the Congressional Record.

Shortages Clip Nehi Profits During 1945

CHICAGO, Feb. 23.—Nehi Corporation reported earnings of 84 cents per share of common stock during the year ended December 31, 1945, compared with net earnings of 35 cents per share in the previous year.

Company's total profits last year amounted to $901,667 compared with $1,034,885 in 1944. A large part of the drop no doubt was accounted for by the scarcity of sugar and other soft drink ingredients.

La. Pecan Crop Down 35% From Last Year's Record

BATON ROUGE, La., Feb. 23.—Harvest of Louisiana's 1945 crop of pecans fell 35 per cent below the record yield of the previous year, Miles McPeak, federal crop reporter, said.

Value of the crop was estimated at $1,800,000 as compared to $2,731,000 per cent below that of the year before.

Frozen Food Show
In NY March 27-31

NEW YORK, Feb. 23.—The Frozen Food Institute announced that it will hold its 1946 convention at the Hotel New York Avenue Armory here March 27 thru 31, with 250 exhibition units as the feature of the show. Items of frozen foods will be on display at the sessions, which will run from 10 a.m. to 10 p.m. Official said columnists interested in the development of frozen food ventures are invited to attend.

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O'Connor Firm, Portsmouth, Va.,
In New Location

PORTSMOUTH, Va., Feb. 23.—O'Connor & Company's Jersey shoe machine plant was moved today that new location of its Portsmouth branch is Crawford Street, where there is showroom covering several thousands of square feet.

Second Floor of the new building is equipped with conditioning of machines. This department, firm officials said, is staffed with recently discharged service men who have acquired some of their mechanical abilities.

Third floor is given over to a storehouse. The Portsmouth branch is manned by Harry C. Hawley, who has been associated with the coin machine industry for over 25 years.

K. A. O'Connor and Hawley recently returned from Chicago and announced that new games will soon be available from the Chicago Coin Machine Company and photoengravings from Bally Manufacturing Company. Available machines from both concerns are now being shown on the O'Connor floor.

Clean Factory Is Must---NCA

CHICAGO, Feb. 23.—Staff sanitary engineer will be appointed in the near future by the National Confectioners Association, it was disclosed here recently by J. C. Miller, general manager of the Company.

Object is to help candy manufacturers meet completely Food and Drug Department standards. The engineers will visit plants and consult with firm management "on an invitation basis."

Consider Candidates

Scull, who is a Chicago member of NCA's Standards Committee, indicated in his discussion of modern processes of plant sanitation at a regional NCA meeting that several candidates for the past are being considered.

In his talk, Mr. Scull issued firm warning to candy manufacturers that personal indulgences, campamal inducements, small operators can be forced to comply with standards set by the Food and Drug Department.

"Under the law," he stated, "you can be required to put your plant in such condition that it will have no extraneous matter, no filth, no unclean conditions. They can close your plant until you do.

EXCLUSIVE OPERATING FEATURES MAKE THE NEW DuGRENIER CHALLENGER AMERICA'S FOREMOST CIGARETTE MERCHANDISER

Write for Complete Information

ARTHUR H. DU GRENIER, INC.
America's Foremost Manufacturer of Automatic Merchandisers
15 HALE STREET, HAVERTHILL, MASS.

www.americanradiohistory.com
American Vending Readies KC Plant To Make Vender

DETOUR, Feb. 23.—Joseph Grum, president and head of American Vending Corporation, announced that his firm has established a plant at Kansas City, Kans., to manufacture a two-column vender of candy and packaged goods.

American Vending, a new corporation, is being formed as the parent organization of the American Designing & Engineering Company of Detroit. Grum disclosed. American Designing will continue as the engineering department of the new firm, and headquarters for all operations will remain in Convention Hall here. Actual production, however, will be centered in Kansas City, he said.

A. D. Dahlstrom, well-known designer of coin-controlled devices, who formerly lived in Chicago, has been named sales manager. He will spend most of his time at the Kansas City plant, but will commute regularly to the Detroit headquarters, it was said.

Sales of the machine will be handled nationally by Sam Kogan, of the Illinois Mechanical Candy Sales Company, 2165 Northwestern Avenue, Chicago, Illinois, Ltd.

Production of the new vender is expected to get under way within the next two months. Device is designed to vend candy or packaged gum, peanuts, cookies or other products packaged in the general size and price range of 5-cent candy venders.

Grum said the unusual feature of the new machine is the construction of the coin chutes and delivery mechanism in such a manner that each operates independently of any mechanical disturbance in the other.

Packing Meter Inventor Dies

OKLAHOMA CITY, Feb. 23.—Carl Magee, inventor of the packing meter and well-known as newspaper salesman, is dead.

Magee was president of the Dual Packing Meter Company here, which manufactured the device he invented. The meter was first installed in Oklahoma City in 1935.

Magee died at the age of 68, after being hospitalized for a week with a heart ailment.

Plug Vending

NEW YORK, Feb. 23.—Another plug for coin machine vending of frozen foods came this week from a survey of housewives' opinions on frozen products.

Survey showed that the average housewife especially wants self-serve frozen cabinets, whether meats, vegetables or frozen desserts. Among leading manufacturers who are making up campaigns in grocery, delicatessen and frozen food stores.

It also revealed that most of the buyers of frozen foods are especially fond of frozen foods, as steaks, chops and roasts.

Vending Biz Upped In Western Union

N. Y. Strike Area

NEW YORK, Feb. 23.—Contrary to general business results in a strike area, operations of vending machines in the area around the main offices of the Western Union Telegraph Company (60 Hudson Street) reported that business was good news.

Large crowds that gathered around the strike, which had been united as a group in a sudden gain in business. In other areas of the United States where general strikes have hurt the coin business—especially in confuted areas, where stores are closed.

Tavern owners in the immediate area also reported an increased business from the strike. A number of the attendance of the stores. His 4th Circuit, well leased from the Army Air Forces, has been appointed district sales manager, according to reports from New Orleans.

Manufacturers now include the Schutter Candy Company, of Chicago, and the American Candy Company, of St. Louis.

Predict Big Sales For Frozen Meals

NEW YORK, Feb. 23.—William L. Sparks, sales manager of the Sparkle Shelf, the food vending machine that he invented, has predicted that his company will sell $25,000,000,000 meals this year in the United States.

His plant in Queens Village, N. Y., now produces 25 ready-to-serve frozen meals, according to a recent report in Look magazine. The production run, a small one as yet, will step up to 500,000 meals a day, according to estimates of such meals and in its captioned titled production of the year.

Meanwhile, in Toronto, Maxon Food System Company, of Canada, has announced that it had begun distribution of the pre-cooked meals in Canada. Firm was reported to be financed by the Vincent Mining Corporation of Toronto.

Eastern Food Canning Co. To Open New Freezer Plant

NEW YORK, Feb. 23.—Sticky-Van Camp Company, big U. S. fruit and vegetable canned, announced that it will expand its production of frozen foods with construction of a new plant at Oxnard, Calif. Structure's cost was estimated at $300,000.

Peanut Growers in Session

ALBANY, Ga., Feb. 23.—Southern Peanut Growers, of Georgia, are to hold a national meeting next week to discuss problems facing peanut growers in handling of the 1946 crop.

THE UNIVERSITY POSTAGE STAMP MACHINE

$24.75 EACH

IN LOTS OF 10

Single Machines, $27.50

STAMP FOLDERS

10M - $4.55 25M - $11.25

For Shipman, Schermack, Advance, Victor, and University

UNIVERSITY PRESS

65th Ave.

New York, N. Y.

www.americanradiohistory.com
Vender Ops Figure in Court Case

Affects Locations

PHILADELPHIA, Feb. 21.—Operators in two of the biggest vending machine cases being held in near-by Easton which will affect vending machines in theaters.

The fate of the Easton Theater, flourish of the Easton Theater, has been decided when the Pless Judge Laud to determine whether advertisement or avoiding re- receipt and miscellaneous income should be included in gross receipts, per centage of which is payable to the landlord.

The testimony revealed that the landlord had never demanded a percentage of these items since the beginning of the lease until a recent change in ownership of the land. Plaintiff in the proceeding is the Easton Transit Theater, Operator, owned by the Vending Realty as defendant.

Merrill Wolf and Louis C. Goffman, of Philadelphia; Monroe L. Friedman, New York, and Chas. A. Easton, represent the theater interests, and the firm of Childs, Maxwell and Pligah, eastern Pennsylvania Real Estate Company as defendant.

Conclusively believe that, if the court's decision favors the landlord, completely new contracts will result. It is drawn between operators and theater manage- ment, and they have no system of vending machine cases. If the case goes against the landlord, the none of the shows is expected to carry it, and the decision will be reached after the State of Pennsylvania. The Easton Theater, Easton, Pennsylvania, is the only theater of its kind, and is the only one of its kind in the state. The decision will be reached after the Easton Theater, Easton, Pennsylvania, is the only theater of its kind, and is the only one of its kind in the state.

Venders Cast Eye On Vitamin K Gum

(Continued from page 104)

A mean of administering the vitamin K gum.

Because it is a unstable compound, mechanical problems involved with the manufacture of this gum are complicated by the fact that the gum is mixed successfully with few substances. Glazing proved to be the idea agent to overcome these.

Said Dr. Fodick: "In chewing gum it is necessary to prevent the gum from deteriorating and properly dispersed through the mouth.

This is an argument which would not be true if the gum were not properly dispersed through the mouth. It is necessary to prevent the gum from deteriorating and properly dispersed through the mouth.

Open-Trade

In fact, the prospect of a scientist-sponsored vitamin chewing gum serves to reopen the whole discussion which has centered about proposals to feature vitamin fortified candies and bars and soft drinks in vending machines.

First introduced by the Colgate in nation diet, vitamin fortified candies proved their potential as a new source of health. The public's interest in a well-balanced supplementary vitamin supply. But when candy manufacturers proposed to introduce vitamin-enriched candies for general consumption, they ran into opposition from the Food and Nutrition Board of the National Research Council of the American Medical Association.

In a statement on the problem of adding vitamins and minerals to foods, the Council said, "The Council, while recognizing the need for an adequate diet that is not supplemented by other vitamins and minerals, has been confronted with the public's desire for an adequate diet that is not supplemented by other vitamins and minerals."

Altho the American Medical Association has refused to set its seal of app-

(Continued from page 88)

Coin Device Patents Increase; Two Venders on Latest List

Affects Locations

PHILADELPHIA, Feb. 21.—Operators in two of the biggest vending machine cases being held in near-by Easton which will affect vending machines in theaters.

The fate of the Easton Theater, flourish of the Easton Theater, has been decided when the Pless Judge Laud to determine whether advertisement or avoiding re- receipt and miscellaneous income should be included in gross receipts, per centage of which is payable to the landlord.

The testimony revealed that the landlord had never demanded a percentage of these items since the beginning of the lease until a recent change in ownership of the land. Plaintiff in the proceeding is the Easton Transit Theater, Operator, owned by the Vending Realty as defendant.

Merrill Wolf and Louis C. Goffman, of Philadelphia; Monroe L. Friedman, New York, and Chas. A. Easton, represent the theater interests, and the firm of Childs, Maxwell and Pligah, eastern Pennsylvania Real Estate Company as defendant.

Conclusively believe that, if the court's decision favors the landlord, completely new contracts will result. It is drawn between operators and theater manage- ment, and they have no system of vending machine cases. If the case goes against the landlord, the none of the shows is expected to carry it, and the decision will be reached after the State of Pennsylvania. The Easton Theater, Easton, Pennsylvania, is the only theater of its kind, and is the only one of its kind in the state. The decision will be reached after the Easton Theater, Easton, Pennsylvania, is the only theater of its kind, and is the only one of its kind in the state.

Venders Cast Eye On Vitamin K Gum

(Continued from page 104)

A mean of administering the vitamin K gum.

Because it is a unstable compound, mechanical problems involved with the manufacture of this gum are complicated by the fact that the gum is mixed successfully with few substances. Glazing proved to be the idea agent to overcome these.

Said Dr. Fodick: "In chewing gum it is necessary to prevent the gum from deteriorating and properly dispersed through the mouth.

This is an argument which would not be true if the gum were not properly dispersed through the mouth. It is necessary to prevent the gum from deteriorating and properly dispersed through the mouth.

Open-Trade

In fact, the prospect of a scientist-sponsored vitamin chewing gum serves to reopen the whole discussion which has centered about proposals to feature vitamin fortified candies and bars and soft drinks in vending machines.

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Altho the American Medical Association has refused to set its seal of app-
CHICAGO, Feb. 23. — Broadly, surveys and contracts made by the Plastics Study of which the highlights is the new Department of Commerce plans expected to prove of vital benefit to the coin machine industry in the era of post-war reconstruction.

Buckeye De Luxe Dlgg.

Buster Scale

DeLuxe

Diner

Keystone Seed

Lucky Strike

Mills

Nearer

Percolator

Racket Buster

Top Gun

Lilacwreck One Real

Mysteries

Get Bips

anti-Avisor

ALUMINUM DISCS FOR GROETCHEN TYPERS

CHICAGO, Feb. 23. —widely expanded surveys and contracts made by the Plastics Study, which has the highlights of the new Department of Commerce plans expected to prove of vital benefit to the coin machine industry in the era of post-war reconstruction.

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Buster Scale

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Lucky Strike

Mills

Nearer

Percolator

Racket Buster

Top Gun

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Mysteries

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Escalator Models, in any condition.
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MIT Schedules Plastics Study For Biz Users

NEW YORK, Feb. 23.—Research program to provide plastics users with information and guidance in developing more efficient applications of the new material has been inaugurated at the Massachusetts Institute of Technology, it was announced this week by Plastic Manufacturers' Association, the MIT program of which has been financed by the machine manufacturer. Recognized as prominent innovators in this field, machine manufacturers and in cooperation with the Plastics Institute of America has sponsored the program.

With plastics employed, not only to test plastic and metal and machinery, but in engine-

ing plastics for the industrial engineer, able to derive substantial benefit from the

Director of the MIT project will be Dr. O. W. Dulsie, of the Department of Building, Engineering and Construction.
Maritime Ops See Bloom in Tourist Biz

ST. JOHN, N.B., Feb. 23.—Coin machine operators in the maritime provinces are looking forward to boon business this summer with recreation of tourist trade. Season here is from mid-May to mid-October.

This region draws vacationers from the New England States, New York, New Jersey, Pennsylvania, Maryland, District of Columbia and Michigan, as well as the eastern Canadian provinces of Ontario and Quebec. Summer hotels, camps, inns, motor courts and roadside stands are preparing for the big business since 1939.

Removal of military installations has put a crimp in the coin trade on the Eastern coast of Canada, but the influx of tourists is expected to more than offset the loss of military business.

Machines built large in the amusement set-up in provincial towns, as movie theaters mostly are small, and even small ones are comparatively few. Also, there is considerable lag in the showing of new movies here, so tourists probably will see only most of those screened locally. Further, most, if not all, available to tourists are not open morn- ings, afternoons or Sundays.

Column, therefore, figure that machines generally should get an exceptionally heavy play as vacationing Americans and Canadians, with bustling pocketbooks, flock in for rest and amusement.

Sam Maroff To Establish Firm

NEW YORK, Feb. 23.—Sam Maroff announced that he will set up a coin machine distributing company in Manhattan. Before the war he was a game operator.

Recently discharged from the army with the rank of lieutenant colonel, Maroff saw service in the infantry in Italy, France and Germany. He holds the Bronze Star and has four battle stars on his European Theater of Operations ribbon.

Air Patrol Officer Back With Houston Coin Machine Firm

HOUSTON, Feb. 23.—M. Ray James, who recently returned from four years service in the Civil Air Patrol, has re-joined his old associate, A. H. Shannon, in operation of the Coin Machine Sales Company here.

James attained the rank of captain as commanding officer of a CAP squadron on the Texas Coast. Before leaving Shannon in business here about 10 years ago, he was with the McCall Novelty Company, St. Louis.

Coin Machine Sales, now located at 2606 Travis Street, was established nearly 20 years ago and was one of the first Texas firms to inaugurate the trade-in plan on machines. Now it is handling 50 export service direct from Houston, a leading Gulf port, Shannon announced. He said said arrangements have been made with warehouses and cargo steamship lines to handle equipment for shipment.

U.S. To Buy Foreign Copper During 1946

WASHINGTON, Feb. 23.—Office of Metals Reserve announced thursday the Re- construction Finance Corporation that it has re-established its program of pur- chasing copper abroad, to meet U.S. industrial needs. Program was dis- continued in October, 1943.

Plans call for the purchase of 20,000 tons of foreign copper per month during the first half of 1946. This total of 120,- 000 tons would be in addition to any of the metal previously on order from foreign sources, it was said.

Action was taken on recommendation of the Civilian Production Administr- ation, it was reported.
**Work of L. A. Group Lauded by Rothstein**

**Vets Feted by ALOAC**

L. A. Voter, past president of the Associated Operators of Philadelphia, was a guest speaker and offered some salient points in regard to operating conditions in Philadelphia during the past six years, allowing local ops to compare notes. Rothstein, who was made an honorary member of ALOAC by Managing Director Curley Robinson, held high compliments to the Los Angeles Association, which has been in business continuously for nine years.

**Praise Public Relations**

Service returns were feted, including Walt Ochirkeik, son of Mary Ochirkeik Taxation was discussed, and those participating in the managing director discussion licensed.

A public relations program for the coin machine industry was discussed at great length, and with hearty approval by the membership of the Coin Machine Industries, Inc., public relations campaign.

Distributors were introduced, commissions were discussed, and announcements were read and listed to everyone's general satisfaction.

Another meeting is scheduled for early March.

**NY Company Named National Distributor of Movie Machines**

NEW YORK, Feb. 23.—Irving Silverman, sales manager of the Aircraft Engineering Corporation, announced that the Aircraft Corporation has been appointed national distributor for the new nickel stoopped nickel and sound movie machines.

Ex-President, president of Aircraft, has been a coinman for 12 years, being an old-time coin machine operator. His company, Aircraft, is owned by a group of , opera , the motion picture industry.

Plans are underway to appoint local distributors for the new line, officials state.

**Big Tax Receipts**

Gain in Colorado

DENVER, Colo., Feb. 23.—Colorado State tax collections for January, 1946, are up 17.3 per cent from collections for the same period in 1945, according to the report of the State director of revenue.

Total for the first month of the year was $3,618,868, an increase of more than a half million dollars.

Broken down, January collections represented $1,940,000 in sales taxes, $285,292 in property, $748,056 in income, and $48,718 in other taxes.

For the first seven months of the current fiscal year total tax collections rose to $37,518,050, exceeding by $4,200,745 the total for the corresponding period last year.

Greater part of the increase came in sales and motor fuel taxes.

**Grant F. Shay Given New Advertising Job**

CHICAGO, Feb. 23.—Grant F. Shay was named as Advertising Manager of the Mills Novelty Company, under the direction of Richard K. Law, advertising director of Mills Industries, Inc., who will continue in the same capacity.
Office - Seized Enemy Patents

WASHINGTON, Feb. 23.—Office of Alien Property Custodian has compiled list of enemy patents seized during war and will make aliens and now available for license on terms set by the Government, the custodian, J. B. De Grazia, said today. The list of U. S. Patent Office reported, however, that the Patent Office has not made a complete list of inventions.

Only charge for their use is an additional $15 for the use of any of the patents. A list of the subjects covered by these patents has been published, and an additional guide, may be obtained from any Alien Property Custodian. The list is on file at the Patent Office.

For OPERATIONS PRESSING, please see next page.

WORLD WIDE DISTRIBUTORS

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"NEBRASKA'S LARGEST DISTRIBUTOR"

WANTED 100 PIN GAMES

Mills Plug $285.00
Roark-Ola Commando $285.00
Rock-Ola Twins 12's $280.00
Packard Remount $210.00
Packard Wall Box $210.00
New 36.95
New Model $35.95
A. M. I. Singing Tower $365.00
Rock-Ola Standard $385.00

WRITE OR CALL
International Coin Machine Distributors
2115 PROSPECT AVE.
Cleveland, Ohio
Phone: Main 5769-70

APRIL TRAVEL

FAIR FOR CHI

CHICAGO, Feb. 23.—Victory Travel Fair, eighth in the annual series sponsored by The Chicago Daily News, is scheduled for April 10-14 in exhibition halls of the Stevens Hotel.

Vacation attractions covering all sections of the U. S. and six other countries will have exhibits to spur Americans on to an unprecedented travel boom which is expected to open many new doors to the coin mechanism.

Newest streamliners now being built will be represented in displays of 22 railroads. Joys of highway travel in modern motor coaches will be dramatized, as will the new era of air travel with 15 American and foreign lines participating.

WHAT'S NEW IN CORK AND LINING MATERIAL

WORLD'S BEST BOOKS, TICKETS, CARDS, MACHINES

NOW DELIVERING

...Brand new Mills Vest Pocket Bells $74.50 each. Brand new Mills Black Cherry Bells.

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At. 1121—Wa. 9428

"NEBRASKA'S LARGEST DISTRIBUTOR"
**TUBES AND ACCESSORIES**

**Complete Line of Phonographs and Parts**

We believe we have the largest stocking in the nation of 12 and 16 record Rock-Olas—Seeburgs—Wurlitzers.

We manufacture many new necessary Wurlitzer parts. Tubes for the coin machine industry.

10% Discount on orders of $35.00 or over.

**and many other tubes too numerous to mention.**

We have practically every tube available.

Deposit required with all orders!

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**Miller vending company**

**Offers**

New machines in original cartons, in stock.

<table>
<thead>
<tr>
<th>Game Total Roll</th>
<th>$245.00</th>
<th>Mutoscope 5X4</th>
<th>$245.00</th>
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<tbody>
<tr>
<td>Scrub Tunes</td>
<td>$169.00</td>
<td>Mutoscope 5U4</td>
<td>$169.00</td>
</tr>
<tr>
<td>Big Top</td>
<td>$245.00</td>
<td>Seeburg 5X4</td>
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<td>Max</td>
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<td>Ardell</td>
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<td>Wurlitzer 6X4</td>
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<td>Simplex</td>
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<td>Wurlitzer 6U4</td>
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<td>Quality</td>
<td>$200.00</td>
<td>Wurlitzer 7X4</td>
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<td>Sandy</td>
<td>$150.00</td>
<td>Wurlitzer 7U4</td>
<td>$150.00</td>
</tr>
</tbody>
</table>

**Reconditioned 5-Ball Free Play**

| AOC Bowler | $37.50 | No. 789 | $37.50 |
| Bowl | $17.50 | No. 789A | $17.50 |
| Bowl | $17.50 | No. 790 | $17.50 |
| Bowl | $17.50 | No. 790A | $17.50 |

**Reconditioned 1-Ball Free Play**

| Scoc Seashell | $125.00 | Mr. Gold | $125.00 |
| Scoc Seashell | $125.00 | Mrs. Gold | $125.00 |
| Scoc Seashell | $125.00 | No. 2000 | $125.00 |

**Consoles and Slots**

| Wurlitzer 980 | $725.00 | Wurlitzer 990 | $725.00 |
| Wurlitzer 790 | $375.00 | Wurlitzer 980 | $375.00 |
| Wurlitzer 980 | $375.00 | Wurlitzer 990 | $375.00 |
| Wurlitzer 990 | $375.00 | Wurlitzer 990 | $375.00 |
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| Wurlitzer 990 | $375.00 | Wurlitzer 990 | $375.00 |
| Wurlitzer 980 | $375.00 | Wurlitzer 990 | $375.00 |

**Hard to get parts**

*Main fibre lenses* for Wurlitzer.

**Victory Special**

**VICTORY DERBY UNDERSEA RAIDERS**

Ken Bogle

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708 N. Howard St.
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**VICTORY GAMES**

2144 West Street, Apr. 14, Ill.

**America's Pin Game Conversion Headquarters**

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**Miller vending company**

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**A Star**

**Scotsman**

**Juniper**

**Selectors Pins**

**Sheets & Borders**

**1/3 of our factory capacity**

**Consoles and Slots**

---

**Changes Seen In U.S. Export Rules for ’46**

End of Controls Asked

Washington, Feb. 25.—The course of America’s future economy is at stake in the export controls to be determined by the fate of the little business man, Secretary of Commerce F. K. Kellogg said today.

"We are faced with a challenge to the maintenance of our free enterprise system," he told the committee.

"What Wallace called unfair competition and coercive tactics of big business is the real problem," he said.

Secretary Wallace stated important functions of the small businessmen in maintaining the health of the department's service could be undermined.

The small businessman, he said, is the one who is least to think about his wants, who is the most likely to think about what Wallace called unfair competition and coercive tactics of big business.

---

**Hard to get parts**

---

**Erie diggers wanted**

One or fifty, any condition. State condition and price.

**Box 69, Hot Springs, Ark.**
New Jersey Firm Making Coin-Operated Radio Set For Use in Hotel Rooms

Trad Brothers Announce Details, Production Plans

NEW YORK, Feb. 23.—Coin-operated radios are coming into their own with the announcement by Victor Trad that he and his brother, George, have formed the Tradio Company, Asbury Park, N. J., to operate—and sell to operators—coin-operated radios for hotels and motels. Within 90 days, according to report, 3,500 of the coin radios will be installed in hotels in Long Island, Brooklyn, New Jersey and Washington, with national operating plans pending. At present, the Trad brothers are having their own specially designed set manufactured by a firm on a sub-contract basis. Trad says he expects quantity production by the end of the year.

The specially built radio is encased in a tamper-proof cabinet which is attached to hotel room walls by a special bracket (with a lock for which the hotels are given keys) that is hid from view when the radio is hung on it. Hotels are left 10 spare models in case of breakdowns. When five of the 10 spares are used, the hotel mails a card and the brothers pick up the broken sets, leaving 10 spares again.

One of the important features of the radio is that volume is controlled before installation so that top volumes will not disturb guests in the next rooms. Extensive tests were made before this could be done.

Operators will visit the hotels and, with a member of the hotel staff, spend a day making adjustments. Calls will be made after the hotel receiving its share of the proceeds.

WE ARE WISCONSIN DISTRIBUTORS FOR
BALLY PRODUCTS
IMMEDIATE DELIVERY

NEW MACHINES
VICTORY BALLY, AUTOMATIC PAYOUT, 1-BALL VICTORY SPECIAL FREE PLAY

USED PAYOUTS
30-Turf King... Ea. $350.00
10-Fairmont... Ea. 400.00
30-Jockey Club... Ea. 300.00

USED FREE PLAY
10-Longares... Ea. $400.00
10-41 Derby... Ea. 300.00
5-Pimlico... Ea. 350.00
10-Speedy Derby... Ea. 300.00
5-Jumbo, Mills Free Play... Ea. 90.00

3 Seeburg, 9800 Models
Write for Prices

We are Wisconsin Novelty Co.
5033 6th Ave., Kenosha, Wis. Phone 23863

WANT TO BUY
CHICAGO COIN GAMES
Any Kind—Don’t Have To Work—All Parts Must Be There. Glass Not Necessary.

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WANTED
$500 GAMES

Can Use 500 FREE PLAY Games (papers must book)

LOT-OF-FUN
SUNSHINE PATTERNS
SNAPSHOTS
JOLLY SKY BLAZER
PARADE
TURF
PALM
PARADISE
EASTER DAYS
HOROSCOPE
MIAMI BEACH
CHAMP
ZEA HAWK

MARVEL BASEBALL, $114.50, WHILE THEY LAST!
Write for our List of 5-Ball Games and Consoles. You’ll save money and time.

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HOLLYWOOD
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MARVEL’S LATEST 5 BALL FREE PLAY
STAGEDOO CANTEEEN
LITE LEAGUE

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FROM "BIG PARADE"

OTHER CONVERSION FROM

ZOMBIE STARS
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DO-RE-MI KNOCKOUT

$60
F, O, B. FACTORY WILL BE PAID FOR ANY OF ABOVE LISTED GAMES

SEND IN YOUR GAMES FOR CONVERSION

UNITED MANUFACTURING CO.
6145 W. WESTERN AVE., CHICAGO 45, ILL.
Arcade Owners Win Praise Of Schools, Churches for Supervision of Youngsters

Work Also Pays Off in Added Patronage of Parents

CHICAGO, Feb. 29.—Again local arcade operators have brought public approval to their business enterprise, and in full measure, the manner in which they are treating juvenile patronage of their arcade equipment.

A survey here revealed a policy of operation which has gained the nod of community approval, church, school and civic authorities as well as neighboring residents. The operators have no hesitation in pointing out exception, arcade operators permit juveniles on the premises and allow them play of machines. All play, however, when youngsters from 8 to 10 are involved is under the supervision of the operator himself or paid personnel.

The rear of the arcade is the Wide Awake, Side of the city, which is located in an area bounded by four churches, receives a good volume of patronage from teen-agers or youths covered several age groups and is a leader in the supervised form of play.

This particular location, which is in a business street, is in the midst of a highly populated residential neighborhood with families including one from six children. Much of this teen-age patronage comes from neighboring schools and from a community directly across the street.

The location has done an excellent job in supervising play of youthful patrons, and has been commended by the community from all times.

A careful watch is kept by the operator and attendants on duty, and at no time is any youngster permitted to spend in excess of 25 to 30 cents on amusement equipment or the shooting gallery in the location.

Sets Hours Limit

The arcade has a steady stream of juvenile patrons on Saturday and Sunday afternoons and from 3 p.m. to 6 p.m. during the week, and attendants are kept busy overseeing the play of equipment, while a supervisor is allowed to the premises unless in the company of an adult or unless he is waiting for other younger who may not have had their play at the machines. Teen-agers are not allowed in the arcade after 8 p.m. on any evening unless accompanied by an adult.

Such consideration for the juvenile welfare of thoughtful patrons has drawn neighborhood good will to the establishment, and by being alert to the cleanliness of the establishment and guarding zealously the type patron coming to the establishment, not only when the youngsters are there but when adults come in, the arcade has done a good job of supervision.

Freedom of juvenile supervision adopted by many families in other parts of the city have on Saturday and Sunday afternoons brought an avalanche of juveniles to Loop arcades, which have also been lacking a wary eye on this class of business.

Arcades in the Loop area attract adults the greater part of the time, but on school holidays and week end patronage is made largely of teen-agers.

Barred in School Time

In the Loop, juveniles are not permitted to play on the premises during school hours, which means prior to 3 p.m. unless accompanied by a parent or adult. Youngsters who do come in are questioned immediately and sent home if their presence is unwarranted. For a period prior to a year ago, many of the city's arcades were visited regularly by school busmen officers of the board of delinquents, and it was found that the attention shown by operators to the welfare of their young patrons had made it unnecessary to check locations as often or as frequently.

One example of arcade supervision of juveniles which is considered outstanding occurred a few years ago when a young man, who had a fine will and regard for the company of younger, was an old, offered a five-dollar bill to the attendant for change to play the machine on location. The youngster was questioned as to where he got that much money and the attendant was told by the youngster that the father had given it to him. The attendant was alarmed at this freedom in spending habits accorded the child by his parent, told the youngster that he was sorry, but if he wanted to play any of the machines in the arcade he'd better go home and bring his parent with him.

About 10 minutes after leaving the location, the youngster returned, with his father in tow, and the attendant was told by the father that the money belonged to the youngster and he could spend it anyway he chose. The father, however, thanked the attendant for his supervision and said he appreciated the attention paid to the matter.
Speculate If FDR Dime Is Forerunner of New Series

CHICAGO, Feb. 23.—Whether the nation's coins will follow the lead of paper money in a parade of commemorative designs has become a subject for speculation among coiners as the new Franklin Delano Roosevelt dime goes into circulation.

Until now regular-issue United States coins have been one of the most sacrosanct precincts which any ordinary mortals could enter. But President Roosevelt, for the first time, made President's, only four chief executives have been so honored.

Many Presidents and U. S. statesmen have appeared on the ornate engravings of paper money, and people who have studied our currency during recent years have become a comparatively democratic gallery of famous men and events.

It seems that it is eight times more difficult to get on a coin than to enter the White House. It took George Washington 140 years to make his appearance on the present 25-cent piece, which was first minted in 1913. Lincoln first got on the 1-cent piece in 1909. The fourth President to achieve the honor, Thomas Jefferson, has been followed so closely by Franklin Roosevelt that many are wondering whether this exclusiveness will be relaxed.

Strictly commemorative coins in half-dollar and dollar denominations have featured a greater number of public men, of course. Half-dollars, by far the most popular, have featured faces of senators and generals as well as Presidents. Even a half-dollar commemorative silver dollar showed both Washington and Lafayette. But, like basic coins, commemorative coins have yielded striking likenesses of ships, women, and even animals.

Grant on Gold Piece

Gold coins, also, have used the faces of few Presidents. McKinley rates the distinction of having appeared on two gold pieces. Most recent President to enter this category was Grant, on a 1922 dollar.

Possibility of a new deal for Presidents and other famous men in future regular-issue coinage limited, however, by present coinage legislation. Under current Congressional authorization, the Treasury is empowered to change coin designs only once in 25 years. Liberalization of these laws would depend to a great extent on the political implications of honoring recent Presidents and statesmen. Also, the Bureau of the Budget has traditionally been cool toward proposals for commemorative coins.

Surplus Steel Goes on Market

WASHINGTON, Feb. 23.—Approximately $125,000,000. worth of steel declared surplus by the army and navy, is being put on the market by the War Assets Corporation, it was announced this week.

Estimated tonnage is 1,700,000. Finished steel, it would amount to a 10- or 12-day supply based on production rates prior to the steel strike.

According to government spokesmen, the stock released will be enough "to keep hundreds of small plants going during the emergency."

Expediting of the sale and means of securing fair distribution were subjects discussed at a meeting of War Assets Corporation officials with steel warehouse and distributors' representatives.

Harvey Knight Dies; Once Well Known as Owner of Arcades

NEW YORK, Feb. 23.—Harvey Knight, 64, former arcade owner in the East and at one time one of the best known coin machine operators, died Tuesday (19) at his home in Long Island City. He suffered a short illness before passing away.

Knight leaves his widow, Mary L., and two sons, Robert, now an executive of a West Coast candy firm.

W. B. NOVELTY CO., INC.
1900 Washington Blvd.
ST. LOUIS, MO.
Plastic Rollers For Typewriters

NEW YORK, Feb. 23—Operators of coin-controlled typewriters, which have been appearing in gradually increasing numbers in Eastern cities, have had good news from Canada this week in a report of a long-lasting plastic roller. At Toronto, Canadian Industries, Inc., reported to have manufactured a new acrylic plastic known under the trade name Lucite for typewriter rollers. Announcements said that the Lucite rollers would double the number of carbon copies which can be produced, and last much longer than the lucite ones.

Canada Fixes Dollar Rate

OTTAWA, Feb. 23—The official Foreign Exchange Control Board of Canada this week fixed Canada’s dollar at $1.140 for the next six months. Under the new rate, Canadian dollars will sell for 90.9 per cent of the dollars needed for foreign exchange, representing a discount buying Canadian dollars there.

Photos for Fun

CHICAGO, Feb. 23—Use of an automatic photo machine on location in the Northwestern railway depot here recently killed the "time on their hands" pleasantly for 14 army nurses just back from the Philippines who awaited an overture trip to their relatives in a good center at Fort Sheridan, Ill. The nurses had their pictures taken while they waited, and in turn were photographed by the news photographers as they amused themselves operating the automatic machine.

"We’re just sweating it out again," said Lt. Cora Mielke, of New Hampton, Ia., and "we’d rather stay around here because there’s no loop to the loop because we want to make sure we get to Fort Sheridan on time."

Captive group pictures were taken in the Chicago Daily News showing the girls laughing at their own pictures taken in the photomat in the location depot read: "Stranded, But They Can Still Laugh."

Savings Deposits Soar Throut U. S.

CHICAGO, Feb. 23—A $2,900,000,000 increase in deposits of savings banks during the first quarter of 1948 brings the total deposits in such institutions through the country to more than $18,000,000,000.

Increased deposits are considered a significant indication of potential consumer purchasing power over and above the net national income. In New York City, 13,101 banks reported savings deposits amounting to $1,386,768,336, as of the beginning of the month. This was an increase of $75,683,000 from the previous month.

Gay-Goin Names New Detroit Sales Exec

DETROIT, Feb. 23—Roy Sherman has been appointed assistant sales manager of Gay-Goin Distributors, according to J. H. Dohrmann, regional distributor, who Dohrmann will serve under Gerhard G. Schreiber, national sales manager of the company. Before the war Dohrmann was personnel manager of the J. & J. Noltey Company, then headed by Paschke Company. Prior to entering the coin machine industry, he had been with one of the leading automotive firms in Detroit.

SLOTS AND CONSOLES

Lt. Col. Kenneth G. Barr, a former member of the American Radio History Foundation, has been appointed director of the new branch at the American Radio History Foundation in New York City.

SCIENTIFIC MACHINE CORP., 229 West 28th Street, New York 1, N. Y.

ACTIVE AMUSEMENT MACHINES CO., 500 N. Franklin Street, Chicago 10, Ill.

AMUSEMENT MACHINES

The Billboard

March 2, 1947

Black Cherry Bell Set-Ups

Includes All NEW Parts Such as NEW Castings, Club Handle, Drill Proof Sides, Etc., Completely Drilled and Tapped. Convert your old Mills Escalator Type Machines into a Black Cherry Bell by placing them in our Black Cherry Bell Set-Ups.

Get on our mailing list TODAY!

NOW DELIVERING NEW EQUIPMENT

Mills Black Cherry Bell (genuine) Write

New Vest Pockets $7.50

Extra prepaid anywhere.

Chicago Express 250.00

Genco Total Roll 425.00

Goflin Stage Door Canteen 249.50

WANTED

250 Mills Blue Fronts, $75.00 ea.

WANTED

Bus Track Odds, D.D.P. Will Pay Highest Cash Prices

COMING SOON

MILLS PHONOGRAPH

KEENEY’S BONUS SUPER BELL

KEENEY’S ELECTRIC SELECTOR

CIGARETTE MACHINE

LATEST PIN GAME RELEASSE

THOROUGHLY RECONDITIONED PIN GAMES

(ISHED IN NEW CARTONS)

ONE BALL

SLOTS AND CONSOLES

Longway 825.00

Planikoff 325.00

‘41 Derby 255.00

Jockey Club 300.00

Ballys 175.00

Dark Horse 175.00

Sport Special 125.00

Club Trophy 250.00

OUR USED GAMES ARE WORTH MORE, THEY ARE COMPLETELY RECONDITIONED AND READY TO OPERATE.

Tylor 7-2770

DETROIT 4, MICH.

ROBINSON SALES CO.

7525 GRAND RIVER

DETROIT 4, MICH.
Gotham “Man on the Street”

Answers Coinmen’s Queries

NEW YORK, Feb. 23.—The eyes of some of New York’s dealers were opened and answered some of coinmen that had been seeking the public for a long time. These are reprinted below:

Arnold Rubens, Haven Avenue, display manager: “Yes, I’m afraid that burlesque will come back into the picture.”

Walter E. Munro, West End Avenue, says: “I don’t think burlesque has become a political question, just like the 5-cent subway fare. Everybody knows that politicians are afraid of it. Many persons say its return is the opening wedge to all other things. And burlesque operators don’t have too much influence.”

Bally Starts Production of Novelty Game

CHICAGO, Feb. 23.—Production of Surf Queues, first post-war novelty game of the Bally Manufacturing Company, began this week, George Jenkins, vice-president and general sales manager, has announced.

Jenkins said the manufacture of the new game will not interfere with production of Bally’s other coin machines, as far as the present prevailing shortage of certain materials will allow four reels to a game.

Back glass, playfield and cabinet of the Surf Queues are quite colorful and Jenkins said “the bumper layout is designed for the all-over-board action.” Game also is made for quick adjustments, either novelty or reply, he explained.

New Chi Firm Will Stress Revamps of Old Coin Machines

CHICAGO, Feb. 23.—Jeff Landers and Parker of the Lucky 75 P. M. Music Company, Inc., Atlas Distributing Company, Inc., and Moss Vending Company, have announced that their firm will specialize in reconditioning of used coin equipment, Landers and Parker said.

The partners are being established at 6601 North Clark Street, Chicago.

Landers served one year in the army as a member of the harbor craft unit at Camp Picken, near New Orleans.

Brown served three years in the navy as pharmacist’s mate first class. During his years overseas, Brown saw action in four major battles: at Leyte Gulf, Luzon; Manila Bay; Attu, New Guineas, and Finschhafen, New Guineas.

Biz Future Still Bright – Vinson

WASHINGTON, Feb. 23.—Secretary of the Treasury Fred M. Vinson thought the outlook for the American economy quite rosy in December, and he still thinks so, he confirmed.

Appearing before the House appropriations subcommittee, Vinson said that the country has “plenty of money in banks, it needs for a large variety of uses and an unprecedented purchasing power to keep prosperity rolling.” His testimony was just made public.

Recreation has been smoother than a lot of folks contemplated,” he added.

SPECIALS!!

An entirely new lot of completely refinished and rebuilt slots—offered for the first time

UNCONDITIONALLY GUARANTEED, REGARDLESS OF PRICE

| 11 S | MILLS ORIGINAL BLUE FRONTS | $120.00 |
| 11 P | MILLS ORIGINAL BERRY BELLS | $120.00 |
| 5 C | MILLS ORIGINAL GOLD CHROME | $175.00 |
| 5 S | MILLS ORIGINAL SILVER CHROME | $175.00 |
| | MILLS ORIGINAL HAND LOAD JACKPOT | $190.00 |
| 5 T | WATLING ROLATOP | $65.00 |
| 5 P | MILLS ORIGINAL WAR EAGLE, 3/5 P. O. | $95.00 |
| 5 E | MILLS ORIGINAL WAR EAGLE, 2/4 P. O. | $69.50 |
| 8 T | MILLS ORIGINAL BLUE FRONTS | $135.00 |
| 8 S | MILLS ORIGINAL GOLD CHROME | $209.50 |
| 8 P | MILLS ORIGINAL SILVER CHROME | $209.50 |
| | MILLS ORIGINAL BERRY BELLS | $175.00 |
| 10 S | MILLS ORIGINAL HAND LOAD | $129.50 |
| 10 T | WATLING ROLATOP FRONT VENDORS | $85.00 |
| 10 P | PAGE BANTAM | $39.50 |
| 10 J | MILLS ORIGINAL JAPAN HEAD | $245.00 |
| 5 D | MILLS HAND LOAD J. P. WAR EAGLE WITH LATE CHROME BELL MECHANISM, GLITTER GOLD | $365.00 |
| 5 N | JENNINGS CHIEF | $295.00 |
| 5 J | WATLING ROLATOP 10% | $193.50 |
| 5 A | PAGE COMET | $125.00 |
| 2 C | COLUMBIA BELLS—CIGARETTE REELS—C. A. | 45.00 |

MULLINEX AMUSEMENT COMPANY

1514-16 Bull Street Phone 3-6601 Savannah, Georgia

...Announcement...

IT IS WITH PRIDE AND PLEASURE WE ANNOUNCE OUR APPOINTMENT AS EXCLUSIVE DISTRIBUTOR FOR THE H. C. EVANS and COMPANY FOR WESTERN NEW YORK READY FOR DELIVERY VERY SHORTLY

GALLOPING DOMINOS—BANGTAILS

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EASTERN SALES CO.

SERVICE—RELIABILITY—CO-OPTION

1824-26 E. Main Street Rochester, N. Y.

Culver 5278-3719

[ TEN STRIKES, SUPER BOMBER, LITTLE DUKE ]

www.americanradiohistory.com
Tennessee To Make Strong Bid for Nation's Tourists

KNOXVILLE, Tenn., Feb. 23.—With more than a million and a half tourists thronging to the Great Smoky Mountain National Park, in 1946, Tennessee is expected to have a record year in coin play for all types of machines.

Each visitor, according to the Knox-ville Tourist Association, will spend on the average of at least $10 for service and entertainment in the State's hotels, restaurants, filling stations and resort spots. A substantial portion of this added income is expected to find its way into the craft of jukeboxes, vending machines and games and snack setups.

Additional hundreds of thousands of dollars will be spent at lakes, dams and other near-by vacation spots.

New Bid for State

This will constitute a relatively new source of income for Tennessee tourism, according to the State's economist, Dr. William T. Draper.

"The tourist industry is still in its infancy here, and the opportunities are unlimited," declared Dr. White.

He characterized East Tennessee as the "idea of the South," with its scenic mountains and lakes, and its historical sites.

Double for Treble

"These natural resources can be sold and developed," Dr. White maintained, "if we attract them here with adequate service. They are permanent and inexhaustible."

G.I. Claims London Coin Mach. Mecca

NEW YORK, Feb. 23.—London is becoming the coin machine mecca of the world," according to Sgt. Sam Lowery, Chicagoan, in a letter to a member of The Billboard's New York staff.

Lowery says that he doesn't mean that the city is better for coin machines than New York or Chicago, but that he landed in England four years ago coin machines have come more and more into play.

An American soldier seeing London can spend the day using coin machines and have "in swell—well—in fact I have done it," Lowery states.

"For example, I get up in the morning in a back Exhange hotel, cross the street, get my eats by coin injections, go down into the underground and get my ticket to the amusement center of town by means of my Cooperated ticket vender. I arrive in the heart of London and a coin machine provides me change in the face. I buy cigarettes in a coin machine. I see a booklet in a vender on the side and buy it for a shilling. When I'm ready to return to my quar- ter, a shilling in an underground machine and get my ticket and nine times in change. On the platform I buy a bar of some kind of honey-stuff from a vender for twopence and go home. It sure sounds like the U. S. eh?"

"I notice by the papers that the rail- road has got cold vendors on them shortly and add to the coin world here."

Sales Board Merchandise Operators

Make Your Own Jack-Pot Boards Easily and Simply

A 52 Prize Heading of heavy coin board contains 52 dice-cut slots which pay out any number of merchandise prizes plus cigarette or money consolation. Simply mount this heading on any size plain heading board. Open numbers take 34 seals with balance for last sale on board.

Send for sample assortment of 10 Headings—two each for 4 merchandise prizes, 6 prizes, 8 prizes, 10 prizes and 12 prizes. Price $12.50 for assortment. Or write for further information. Single sample at $1.25. Twelve (life guarantee) General Cigarette Lighters, mounted on beautiful display with gold frame. 1200 hole 52 prize Board—net cost $16.50. Takes in $60.00 loss $8.40 in free bonuses. An excellent assortment.

PACIFIC SALES BOARD CO.

1908 BOREN AVENUE

SEATTLE 1, WASHINGTON

Sales Board Merchandise Operators

Make Your Own Jack-Pot Boards Easily and Simply

A 52 Prize Heading of heavy coin board contains 52 dice-cut slots which pay out any number of merchandise prizes plus cigarette or money consolation. Simply mount this heading on any size plain heading board. Open numbers take 34 seals with balance for last sale on board.

Send for sample assortment of 10 Headings—two each for 4 merchandise prizes, 6 prizes, 8 prizes, 10 prizes and 12 prizes. Price $12.50 for assortment. Or write for further information. Single sample at $1.25. Twelve (life guarantee) General Cigarette Lighters, mounted on beautiful display with gold frame. 1200 hole 52 prize Board—net cost $16.50. Takes in $60.00 loss $8.40 in free bonuses. An excellent assortment.

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"BEST NEWS SINCE V-J DAY" MASTER NO. 77 PENNY-NICKEL VENDORS READY FOR DELIVERY THE GREATEST MERCHANDISE VENDED EVER BUILT $15.63 IN LOTS OF FIVE OR MORE

YOU WILL NEVER BE HAPPY UNTIL YOU OPERATE MASTERS ½ Deposit, Balance C. O. D.

TRI-STATE VENDING CO.

561 10TH AVENUE

NEW YORK 18, N. Y.
SAM STERN'S SPECIALS

10 Twin Super 8 c.

35c High Hands, Ea.

SUPERIOR PRODUCTS

Star studded action and amazing player appeal combine to give you a board destined to be the most sought after salesboard re-release of this or any other year! Get your orders in now and be the first to introduce this new board to your territory!

SCOTT-CROUSE DISTRIBUTORS

THE EAST'S LEADING DISTRIBUTOR

1423 SPRING GARDEN STREET

PHILADELPHIA 30, PA.

MUSIC

2 Seeburg 8800, ESC E., $500.00

1 Wurlitzer 7500,.... $700.00

2 Wurlitzer 24 in Victory Cabinets, Ea. $350.00

2 Wurlitzer 24, Ea. $375.00

CONSOLES

10 Twin Super Bells, 5-25c, F.P.P. O. E., $500.00

35c Club Bells, F. P. P. O. Ea. $219.50

3 St High Hands, F. P. P. O. Ea. $189.50

SLOTS

10 Sc B. & G. Vest Pockets, Ea. $40.00

8 Sc Green Vest Pockets, Ea. $32.50

WE BUY AND SELL ALL KINDS OF EQUIPMENT. SEND US YOUR LIST.

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EAST COAST MUSIC CO.

FOR SALE

3 WURLITZER Free Play SPEAKAL $179.50 Ea.

3 CENCO BANK ROLLS. $175.00 Ea.

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ARCADIA EQUIPMENT

Defender $179.50 Keyney Anti Aircraft $59.50

Sky Fighter 265.00 Shoot the Chutes 109.50

Chop. Coin Hockey 209.50 Western Baseball, Deluxe 119.50

Keyney Air Racer 179.50 Groetchen Metal Type $234.50

PIN GAMES

Hollywood $249.50 Shangri-La $149.50

Grand Canyon 249.50 Streamliner 249.50

Oklahoma 249.50 Idaho... $249.50

CONSOLES

Super Bell, Sc. F. P. & P. O. $295.00 Mills 4-Bells, 4/5... $325.00

Super Bell, S. & 25c P. O. $395.00 Mills 4-Bells, 3/5-1/25 $50.00

Super Bell, 3/5-1/25, P. O. $550.00 St Mills Club Console 225.00

Jumbo Parade, P. O. Light Head 12.50 10c Mills Club Console$250.00

Jumbo Parade, F. P. $99.50 Hi Band $179.50

SLOTS

Completely Rebuilt	Gorgeous	Brand New Columb	Groetchen Columb	
MILLS BLUE FRONTS	GOLD CABINETS	ia Jackpot Bell	ia, Conv., Sc. 10c,	
Sc10c-25c	Sc10c-25c-50c	$132.50	25c (fast. Reb.).

Write For Lowest Prices

PAY TABLES

Sport King, P. O. $250.00 | Turf King, P. O. $325.00 | Jockey Club, P. O. $350.00

(MECHANISMS COMPLETELY REBUILT—CABINETS ENIRELY REFINISHED)

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OFFICE/ATLAS NOVELTY CO., 2219 FIFTH AVE., PITTSBURG 19

BUY—REAL Silver Chrome Cabinets Today!

FIT ALL MILLS ELEVATOR TYPE MACHINES. CABINETS ALSO AVAILABLE IN GOL

COMPLETE ONLY $39.50

MAKE NO MISTAKE—INCREASE THE TAKE
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**SLOT MACHINES & CONSOLES**
- Seabird Bell, Original Cabinet
  - $175.00
- Seabird Frame, Original
  - $150.00
- "Pay Time" Bell, 12" Rolltop
  - $200.00
- Baby Big Top
  - $250.00
- Junior White Wall, Black
  - $85.00

**ARCADE EQUIPMENT**
- Coin Chute
  - $150.00
- Bowling League
  - $125.00
- Kansas Air Raider
  - $125.00
- Baby Raspin Fire
  - $100.00
- Tell All
  - $100.00
- Scientific Baseball Practice
  - $100.00
- Lightning Lane
  - $175.00
- Parrot
  - $50.00
- Muck & Travelling Crew
  - $65.00

**FIVE BALL PIN GAMES**

EXHIBITION:
- Jumbo Slot Machines
  - 1 ea. $125.00
- mills Thorne
  - 10,000
- Wurlitzer
  - 120,000

**PHONOGRAPHS READY FOR LOCATION**

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   Electric Cylinder
   - $45.00
2. Wurlitzer 230 Reed Cylinder
   - $25.00
3. Wurlitzer 24 Adapter
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4. Kansas Cylinder
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5. Rock-Ola Adapter
   - $25.00
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   - $45.00
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10. Seabird 8800 6 Adapter
    - $25.00
11. Electric Drum for Wurlitzer
    - $25.00
12. Program Book, 85th Year Book
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13. Mailing Scale
    - $25.00

**WE CARRY A FULL LINE OF TUBES, KEYS, PLASTICS, ACCESSORIES AND PARTS**

**WANT TO BUY ALL TYPES OF MUSIC MACHINES WILL ALSO BUY YOUR ROUTE**

Send List and Price.

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6SC7 . . . . 69c
6V6GT . . . . 41c

R.C.A. Tubes, brand new, carry a 90-day
rater at any time while they
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- Matic and Bar-o-matic.
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**DIRECT POSITIVE PAPER**

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Filling orders coast to coast. No delay.
Plenty of Eastman, Direct Positive Paper.
New Low Prices, 253 ft. coil $1.50; 253
" — $1.75; all small.

**BENDER FOREST**
- 180.00
- Universal Benders, Guides, and
  - Plus Blue Machine (model:
  - Unobtained in Colors
  - 253 ft. coil $2.50, 450
  - ALSO 850 FACTORY REBUILT ARCADE MACHINES, BEAUTIFULLY UPRATED

**WANTED TO BUY**

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**NEW “BIG 4” CHROME BELL DELUXE FOUR COIN CHUTES**

- Fresh off the production lines . . . . immediate delivery.
- Fully automatic payoffs, Twin Jackpots. Heavy duty lifetime
  construction. Standard equipment includes four coin chutes, permitting
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cashbox holds $700.00 in quarters. Takes space 15x14 in.
- Ht. 22 in. Shop wt. 55 lbs. Send $50.00 deposit, balance
  C. O. D. Express, F. O. B. Chicago.
- Single price: $187.50
  - (Lots of 5), $175.00
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**WE TAKE THE GAMBLE WHEN YOU BUY FROM US!**

Any machine we sell is guaranteed to satisfy
or the shipment can be returned
within ten days after delivery
or full cash refund or purchase price.

**GET OUR NEW PRICES**

- **MILLS GOLD CHROME BELLS**
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**ALL MODELS— PINS—PLAYS**

**WE SPECIALIZE IN REBUILDING MILLS SLOTS AND RACES**

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BY "JAR O' DO"!!

ORIGINAL "JAR O' DO" SCAres AGAIN WITH ITS SPECTACULAR "BOX O'DO" DEALS!!

5-STAR-HITS!

EACH ONE AS EFFECTIVE AS THE OTHER--IF YOU'RE SOLD ON TICKET DEALS WITH A FAST PROFIT, QUICK TURN-OVER AND SPEDY REPEATS, THEN HURRY TO CASH IN ON THESE!!

Mystery Reels with Jackpot

Take It or Leave It


SALESBORDS—All Orders Shipped Same Day Received

SALESBORDS—All Orders Shipped Same Day Received

SUPER BELLS, COMB, 6500, 6000, 5500, 6200, 6100, 6000, 5500, 5200, 5000, 4500, 4000, 3500, 3000, 2500, 2000, 1500, 1000, 500, 000

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MILLS VEST POCKET BELLS

Just Off the Production Line! $74.50 EACH

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March 2, 1946

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THREE BELLS

SUPER BELLS

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GOTT, STAGE DOOR CANTENE—GENO CONTO TOTAL ROLL—CHICAGO

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WRITE FOR NEW PRICE BULLETIN—JUST OFF THE PRESS

Be sure to mail orders to our new address

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SUPER BELLS, COMB, 6500, 6000, 5500, 6200, 6100, 6000, 5500, 5200, 5000, 4500, 4000, 3500, 3000, 2500, 2000, 1500, 1000, 500, 000

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Write, stating references, experience and salary requirements.

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45 Seconds of Magical Science!

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WRITE FOR NAME OF YOUR NEAREST MUTOSCOPE DISTRIBUTOR

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WM. RABKIN, President
46-01 Eleventh Street
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1946—OUR 51st YEAR OF SERVICE

PLACE ANYWHERE • LEGAL EVERYWHERE
Hundreds of spots in your territory to make extra big money. Collect the Pennies with the Nickels, with this hustling EXHIBIT IDEAL CARD VENDER

Takes little counter space. Vends cards (post card size) of fine reproductions of popular MOVIE, RADIO and Sports Folk wanted by most everybody. Big selection of 44 series to keep each location a live money maker for you.

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NEW!

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We’ll distribute AMI Phonographs and
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All the latest numbers in coin operated machines!

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Bank Roll is an operating joy... because it is constructed and designed to give operators that money-making, time-saving feature... a mechanism with all the bugs removed... to guarantee an operation that is... TROUBLE-FREE

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Distributed in Texas & New Mexico by
WALTERS SALES COMPANY
900 YOUNG ST., DALLAS, TEXAS

Distributed in Western Pa. & Indiana by
AMERICAN COIN MACHINES CO.
515 NORTH 3RD ST., PITTSBURGH, PA.

Distributed in Western N. Y. by
AMERICAN COIN MACHINES CO.
225 NORTH 3RD ST., PITTSBURGH, PA.

Distributed in Northern Pa. & Ohio by
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2000 N. OAKLEY, CHICAGO, ILL.

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WALBOX SALES COMPANY
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AMERICAN COIN MACHINES CO.
515 NORTH 3RD ST., PITTSBURGH, PA.

www.americanradiohistory.com
ATTENTION!!! ATTENTION!!! ATTENTION!!!
WE WANT 1000 5-BALL F. P. PIN GAMES
CASH WAITING .... SEND US YOUR COMPLETE LIST

BRAND NEW RELEASES FROM THE FACTORIES
Evans Bangalore, 252 Destination, F.P. & P.O., 7 Head
Bartlett Chicago, 252 Destination, F.P. & P.O., 7 Head
Huntington Bridge Chance, St., $299.00, 129:00
Terminal Super Deluxe Chief, St. $299.00, 129:00
New Improved Seeburg Cylinder, F.P. & P.O. Can Be Connected to 4-50-240 Pley $129.00
Mill New End Vent Pockets ... $17.00 Evans Ten Sets.

GOALIE ... $25.00
UNDERSEA ... $50.00
RAIDER ... 399.50

IMMEDIATE SHIPMENT
STAGE DOOR CANTEN - LAURA - HOLLYWOOD AND ALL UNITED REVAMPS ... $249.50 Ea.

BEAUTIFULLY RECONDITIONED ARCADE EQUIPMENT
Air Raider $225.00
Ace Banker ... 289.00
Anti-Aircraft Gun ... 99.00
Anti-Geometry Gun ... 49.00
Aristocrat (Planes) ... 99.00
Batman ... 129.00
Basketball Scientists ... 97.50
Batie Practice ... 60.00
Ball Alley ... 79.50
Ball Bally ... 100.00
Ball Reserv ... 99.00
Ball Tamer ... 65.00
Champion ... 169.50
Cribber ... 99.00
Defender (Bally) ... 189.50
Defender (Rapid Fire) ... 179.50
Electro Swinger ... 69.00
Evans Pigment ... 60.00
Frisbee ... 100.00
Flibber ... 79.00
Fortress (Bally) ... 129.00

SPECS:
Mills Used In Blue and Gold West Point, Part Condition, Etc. ... $25.00
New Pin Game Covers, Etc. ... $2.00 New Mills 4 Bell Cabinets, Etc. ... $22.50

SPECIALS
EXECUTIVE SLOTS: SPECIALLY SLOTTED MACHINE VALUES. Arcade Equipment. Arcade Payoffs. 4-5 Bell P.I. Pin Games and 1-2 Bell Multiple P.O. Tables.

TERMS: 1/2 Deposit, Balance G. O. O. or Draft.

MONARCH COIN MACHINE CO.
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HARD TO GET COIN MACHINE
Try Us For ANY Coin Machine Part You Need Send For Our Times and Money Saving List

COIN MACHINE SERVICE CO.
2307 N. WESTERN AVE. Phone SUBUBKENT 1765 CHICAGO 47

WANT TO BUY ANY QUANTITY
MILLS SLOTS
ESCALATOR MODELS
WILL PAY TOP CASH PRICE
BUCkLEY TRADING POST
4225 W. LAKE ST., CHICAGO 24, ILL.

MR. OPERATOR: THIS IS IT!
Good, Clean Equipment - Immediate Shipment
Yakima Double ... $199.50
Production Line ... $199.50
Pin Up Girl ... $95.00
Pin Up Girl ... $199.50
Pin Up Girl ... $39.50
Pin Up Girl ... $39.50

SPECS:
Hand-O-Matic Monarch (Cellar Job), Complete with 4 Dial-Style Well Boxes, 1 Bar Box & 1 Battery Boxer ... $299.50
Daily Rapid Pinner (Needs New $159.50

What Have You To 1/2 Central Details, Balance G. O. O. We Will Buy Your Line! In Stock!
THOMPSON MUSIC COMPANY, 3006 Preble Avenue, Pittsburgh 12, Pennsylvania

"BARETTE"
19 Piece Set
1 Walnut Finish Cabinet, 14½" by 14½" by 3½" with 2 easy grip handles.
6 Fireball Bally Bally Pinball Machines
6 Crystal Bally Pinball Machines
4 Crystal Seeburg Pinball Machines
1 Crystal Delux
1 Step-Up.

INDIVIDUALLY BOXED.
Complete 19 Pin Set — Wt. 6 Lbs.
PRICES:
36 Sets or More ... $2.17 Per Set
12 Sets ... $2.37 Per Set
Min. 6 Sets ... 3.00 Per Set

Also Furnished in a Salesboard Deal as Follows:

Barette Deal #232
1500 Mules @ 5c. Takes in $75.00. Gives out 6 Bartee, 10 $1.00 winners, 10 50c win-
ers and 20 25c winners. Total payout $20.00. Profit $55.00, less cost of deal.

Price per deal complete $171.00
25% Deposit With All Orders.

Write for our complete Salesboard and Novelty catalogue.

THE WORLD'S GREATEST SALESBOARD VALUES!
In this line over twenty-five years

A.N.S. SALES, INC.
312 EAST MARKET ST.
ELMIRA, N. Y.

SUPER QUALITY TUBULAR COIN WRAPPERS

$2.00 Nickels — 15M to Case
1 Case ... 72.00
3 Cases ... 210.00

REGULAR QUALITY TUBULAR COIN WRAPPERS

<table>
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<th>50c Pennies — 15M to Case</th>
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PACKING

50c Pennies — 15M to Case $1.25 per Case $3.60

LES THAN CASE ASSORTED DENOMINATIONS

Super Quality ... 50c M Regular Quality When Ordering.

Specify "Super" or "Regular" Quality When Ordering.

FINEST QUALITY MAPLE SKEE BALLS

12" Skee Balls $17.50 Dozen
10" Skee Balls $12.00 Dozen
8" Skee Balls $10.00 Dozen

NOW DELIVERING
BRAND NEW DOWNY-JOHNSON PORTABLE COIN COUNTING MACHINES
COUNT ALL SIZE COINS $147.50 each
COIN WRAPPERS. S. Samples and Prices on Request.
MAX SCHUBBI. Successor to Schubbi & Company
MUSKEGON, MICHIGAN — Direct Factory Distributors

WE WILL PAY UP TO $50,000 FOR ROUTE OF PHONOGRAPHCS AND ONE AND FIVE BALL FREE PLAY GAMES LOCATED IN CENTRAL OR WESTERN NEW YORK.
WE ALSO BUY AND PAY TOP PRICES FOR PHONOGRAPHCS AND FREE PLAY GAMES
SEND YOUR LIST AND PRICE TODAY

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SEE IT! HEAR IT! MARVEL AT IT!

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DISTRIBUTING CO., INC.
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PHILADELPHIA, PA.
Sam Weinstein, Pres.

MANHATTAN
PHONO CO., INC.
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NEW YORK CITY
Dave Margolin, Pres.

THE DATE

SUNDAY, MARCH 3rd
MILLS NEW POST-WAR MACHINES

ORDER TODAY
IMMEDIATE SHIPMENT

BLACK CHERRY BELL
This wonderful new Bell is now ready for delivery in 5c, 10c, 25c and 50c Play. This machine actually glows and sparkles with brilliant dashes of Silver, Black, Red and Green.
Write for Prices
NEW VEST POCKET BELL
The Vest Pocket is a complete play, operating on .05. Heavy Duty, Pay out system, large payout cup on front is covered by drop flap. Machine can also be instantly converted automatically removing the rear plate from sight.
BLUE & SILVER or GOLD & SILVER
1401 CENTRAL PARKWAY, CINCINNATI 14, O.

MILL'S NEW POST-WAR MACHINES

IMMEDIATE SHIPMENT

SICKING, INC.

Immediate Delivery!

PACES RACES
Rebuilt with genuine pre-war parts. Cabinets new or like new. Trim and cabinet hardware refinished like new. 5c and 25c play.
Write for Prices

NOW AVAILABLE—QUANTITIES LIMITED

BRAND NEW

BANG TAILS

GALLOPING DOMINOS

H. C. EVANS & CO.
1320-1330 W. ADAMS STREET
CHICAGO 7, ILLINOIS

ANOTHER SENSATIONAL

GARDNER - GIRL - BOARD

1000 NEW
JUMBO HOLES
5c Play
$31.00
PROFIT
ORDER AS
No. 1000
TOPSY TURVY
Write for Circular 4512
GARDNER & CO.
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CHICAGO, 16

NEW SCALES SOON

We Can Rebuild Your Old Scales and Make Them Look Like New
Get your Scales rebuilt now and have them ready for your big season.

WATLING MFG. CO.
4650 W. Fulton St.
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Est. 1889 — Tel. COlumbus 2770
Cable Address "WATLINGITE," Chicago

IT'S NEW!

MERCURY RAY GUN

SHOOT the BARTENDER

The operators' biggest money maker in Ray Guns. Converted from Seeburg Chicken Sams and Japs. Entire mechanism rebuilt from A-Z by mechanics who have spent years in the business. Cabinets completely refinished and repainted. This machine looks and works like new. We take pride in turning out the best change over job to be had in arcade equipment today. Send in your orders now.

MERCURY SHOOT THE BARTENDER CONVERSION

Can be installed on location in ten minutes. More than pays for itself in one week. The greatest player appeal for any scenery of its type. This includes a doll, hand-painted by a well known Chicago artist. Makes a new game out of your old Chicken Sam, Jap, or Convict. Comes complete—ready for installation.

SAMPLE
$22.50

LOTS OF THREE
$19.50

WANTED—WANTED—WANTED

Seeburg Chicken Sams and Jailbirds. Must be complete with all parts. Do not have to be in working order. Ship us what you have on hand today.

WILL PAY $55.00

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TELEPHONE: BRIARGATE 2316
6651 N. CLARK ST.
CHICAGO 26, ILL.

ABT TARGETS
Ray Gun Amplifiers and all type slot machines and consoles repaired. Reasonable price. Work guaranteed. Ship us your machine today. One-day service.
IMMEDIATE DELIVERY—FROM STOCK
THE GAME YOU'VE BEEN WAITING FOR
LITE-LEAGUE $425
TERMS: 1/2 DEPOSIT. BALANCE C. O. D.

NEW COINEX RIFLE RANGE
RAY GUN
NEW LOW PRICE
$159.50

F. O. & Chicago

CoineX Rifle Range Conversion

Can be installed in existing slot machines. Pays for itself and allows a profit of up to $1.00 per day. Will convert any 2- or 3-reel machine. Easy to install. A "must" for any machine manufacturer or distributor. Write for complete information.

SAMPLE $17.50
LOT OF 5
SEND FOR DESCRIPTIVE CIRCULAR

COIN MACHINE EQUIPMENT CO., INC.
Telephone GRaceland 0317 • 1346 Newport Ave., Chicago 13, Ill.

GET YOURS NOW!!!

HAND PAINTED CONVERSIONS

For Slotting Guns that CAN BE WANTED! A picture that will always advertise—come in BEAR or OWL ready to install. 1 sample $10.00—or more, $15.00 each.

MACOMB MUSIC 16700 NINE MILE ROAD SERVICE EAST DETROIT, MICH.

PHILIP FABER STANLEY GERSH
NOW—ROTATION—READY

Very fascinating new electrical group game
2894-6 WEST 5TH STREET, CONEY ISLAND, NEW YORK
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NEW AMI "STREAMLINERS" FACTORY CRATED

$595.00

IMMEDIATE DELIVERIES GUARANTEED

BUILT SPECIALLY FOR THE U. S. GOV'T

UNIVERSAL AMPLIFIERS

For all Washburns, Ross-Orn and Seeburg Machines. Tone quality and plenty of volume. Complete with switch, volume control and tune control.

$47.50

ORDER IMMEDIATELY!

We will take all your used Amplifiers and allow a credit on the purchase of the above Amplifier.

WE WANT TO BUY YOUR USED I
SEND COMPLETE LIST AND DETAIL

RUNYON SALES CO. C
593 10TH AVE. NEW YORK 18, N. Y.

BUY "FAIR PLAY" TICKET UAPLAS

Yes, buy the "Fair Play" Ticket Game and you buy the BEST...

We are the largest manufacturers of Fair Play Tickets. We exclusively design, manufacture and operate this Easy to handle for faster play, make you the most profit. Made for Jack or Bar use or for our "Dangling Ticket Vendor" Machine. Prices are...

RED-WHITE & BLUE
TIPS 120¢ 150¢ BASEBALL 120¢ 150¢ BINGO 1050¢ 1500¢
COMBINATION 1440, 1836, 2057, 2280, 2520

WORTHMORE DEPT. FP, 1825 S. MICHIGAN AVE., CHICAGO 16, ILL.
HOLLYWOOD
Every Operator Wants Hollywood!
Packed with ACTION
A Tested Money-maker.
LIVELY, APPEALING, EXCITING FEATURES
• $249.50
F. O. B. CHICAGO
MARVEL MANUFACTURING CO.
2124 MILWAUKEE AVE.
CHICAGO 47
PHONE EVERGLADE 2230

H. F. MOSELEY
REGIONAL MANAGER FOR VIRGINIA,
NORTH AND SOUTH CAROLINA
PACKARD MANUFACTURING CORP.

PACKARD Play-Mor Wall Boxes ......$36.95
30 Wire Cable, Per Ft. ...... $ .50
One Piece Bar Bracket ...... $ 5.00
Ceiling and Wall Speakers ...... Write

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PACKARD MANUFACTURING CORPORATION FOR THE STATE OF VIRGINIA
EXHIBIT SUPPLY CO.
A. B. T. MFG. CORP.
MILLS NOVELTY CO.
AND OTHER LEADING MANUFACTURERS

$74.50
MILLS VEST POCKET
F. O. B. Factory

NOW!

accurate change with twin trigger action delivers 5 or 10 coins with a flick of the fingers.

OPERATORS
CLUBS • STORES
RESTAURANTS
CONCESSIONS

A coin vendor of simplicity that makes an attractive addition to your back bar, change counter or show case.

Made of durable aluminum, heavy non-marring or slipping base, twin tubex non-breakable coin tubes, Mahogany Krinkle finish.

$17.50
Jobbers or Distributors, Write.
$5 Deposit With Order

VEND-O-MATIC SALES CO.
ELLICOTT SQ.
BUFFALO 3, N. Y.
**CENTRAL OHIO QUALITY BUYS**

*There is No Substitute for Quality*

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| New Champs | $ 5.50 | Mrs. Willard | $ 7.95 |
| Mach 5 | 109.50 | Melvin | $ 45.00 |
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| Space Ship | 65.00 | Vertical | $ 65.00 |
| Brytzer | 69.50 | Atari | $ 69.50 |
| Super Champs | 69.50 | Double | $ 69.50 |
| Xcalber | 69.50 | Texas Hold 'Em | $ 89.50 |
| Split | 79.50 | Mr. Fun | $ 89.50 |
| Jupiter | 79.50 | Stargazer | $ 89.50 |
| 25 C. | 79.50 | Muscle Beach | $ 89.50 |
| Attack | 89.50 | Renegade | $ 89.50 |

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- 25c Superbells, F. P. C. P. Comb...305.00
- 4 Bells, over 1000 Serial...425.00
- Buckeye Track Odds, D. D. late...477.50
- Mills 3 Bells...775.00
- 2 Way Superballs, C. P., Sc-Sc...318.50
- 2 Way Superballs, C. P., 25c...369.50
- Bally Club Bells, Comb. F. P. C. P...359.50
- Bally High Hands, Comb. F. P. C. P...169.50
- Keeney Kentucky Cubbies...89.50
- Keeney Triple Entry...149.50
- Keeney Cincinnati, 9 Cn & Clubs...219.50
- Super Track Time, 9 Coin...249.00

**BALLY PRODUCTS**

**NEW MACHINES — PROMPT DELIVERY**

- Mills New Vest Pockets...$74.50
- Mills Black Cherry Bells—Genuine Original
- Bally Undersea Raider
- Amusematic Lite League
- Radiotone Voice Recorder

**REBUILD! REFINISHED! COIN TESTED! QUICK DELIVERY!**

- 5c Club Consoles...$100.00
- 10c Club Consoles, Hand Load...325.00
- 15c Club Consoles...350.00
- 25c Club Consoles, Hand Load...375.00
- 50c Club Consoles, Hand Load...950.00
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- 1 Silver Chimes...275.00
- 2 Silver Chimes...375.00
- 3 Silver Chimes...475.00
- 4 Silver Chimes...575.00
- Mills Coin Machines—Specify Color!

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New Machines (Sold Only in Northern Illinois, Indiana and Wisconsin)

**VICTORY DERBY**

- Surf Queens Used Payouts

**Victoria Special**

**BALLY DISTRIBUTING CO.**

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**UNITED FOR BETTER BUYS**

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- Now Delivering

**EXHIBIT'S NEW GAME CALLED**

- "BIG HIT" Model

**NOW DELIVERING**

**BY GOTTLIEB**

- "FIRST WITH THE FINEST"

**STAGE DOOR CANTER**

A PROVED MONEY-GETTER BY ACTUAL TEST

"THERE IS NO SUBSTITUTE FOR QUALITY"

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| SLOTS | $125.00 | $125.00 | $125.00 | $125.00 | $125.00 |
| Sc Blue Front | $125.00 | Sc Blue Front | $125.00 | Sc Blue Front | $125.00 |
| 10c Blue Front | 135.00 | 10c Blue Front | 135.00 | 10c Blue Front | 135.00 |
| 5c Reels Blue | 175.00 | 5c Reels Blue | 175.00 | 5c Reels Blue | 175.00 |
| 25c Melon Bell | 125.00 | 25c Melon Bell | 125.00 | 25c Melon Bell | 125.00 |
| 5c Video-Flip | 200.00 | 5c Video-Flip | 200.00 | 5c Video-Flip | 200.00 |
| Pachislo | 150.00 | Pachislo | 150.00 | Pachislo | 150.00 |

**SLOTS**

- 5c Blue Front...$125.00
- 10c Blue Front...$135.00
- 25c Blue Front...$175.00
- 5c Melon Bell...$125.00
- 5c Video-Flip...$200.00
- Pachislo...$150.00

**ARCADE EQUIPMENT**

- Bowl a Ball...$195.00
- Bowl a Bomb...175.00
- Driving Range...250.00
- Pachislo...150.00
- Zingo...125.00

**WANT! PHONES—5 b**

**L MODELS**

**CASH WAYS**

**TERMS: 1/3 CERTIFIED DEPOSIT**

**Wisconsin Leading Distributors**

**UNITED COIN MACHINE COMPANY**

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AMMCO DISTRIBUTORS
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SINGLE PLAY HOCKEY TO
SINGLE AND
DOUBLE PLAY HOCKEY

Lewis COIN MACHINE SERVICE
3924 W. Chicago Ave. * Chicago 51 * Belmont 7005

NEW
SUSPENSE
NOW BEING DELIVERED!

ROY McGINNIS CO.
2011 Maryland Avenue
BALTIMORE 18, MD. * UNIVERSITY 1800

Economy Supplies THE NATION!
SOLDERING IRONS, Fast Heating
FAULTLESS CASTERS FOR ALL MUSIC BOXES
$1.75 Ea.

Terms: ½ Deposit with Order, Balance C. O. D.
Write for Price List of Parts, Supplies, Tubes, Fans, Wire, Lamps, Etc.

ECONOMY SUPPLY COMPANY
615 TENTH AVE. * NEW YORK * BRYANT 9-3295
NEW MACHINES NOW BEING DELIVERED

NEW JENNINGS SLOTS—ALL MODELS—WRITE FOR PRICE LIST
UNDERSEA RAIDER—UPRIGHT GUN........................................... $399.50
EVANS BANGTAILS, 5¢ COMB. F. P. & P. O.—7-COIN........... 674.50
EVANS BANGTAILS, 25¢ COMB. F. P. & P. O.—7-COIN.......... 799.50
BALLY VICTORY DERBY, 1 BALL PAYOUT......................... 574.50
STAGE DOOR CANTEN....................................................... 249.50
HOLLYWOOD........................................................................ 249.50
EVANS TEN STRIKE................................................................ 372.50
MILLS NEW BLUE & GOLD VEST POCKET............................... 74.50

RECONDITIONED PIN GAMES

Invasion ................................................................. $124.50
Yuma ........................................................................... 96.00
Gator Springs .......................................................... 69.50
Gator Victory ............................................................ 69.50
Jungle ........................................................................... 82.50
Toole ............................................................................ 72.50
Vesuvio ........................................................................ 72.50
Venus ............................................................................ 79.50
Gun Club ........................................................................ 74.50

WANTED

25 ROCK-Ola '39 COUNTER MODELS. 1939 Rock-Ola Deluxe, Standards, Supers, Masters. Write for list.

MILLS MODEL 70 EXPRESSIONS—F. P. & P. O.—7-COIN........... 95.00

WANTED

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UNDERSEA RAIDER—UPRIGHT GUN........................................... $399.50
EVANS BANGTAILS, 5¢ COMB. F. P. & P. O.—7-COIN........... 674.50
EVANS BANGTAILS, 25¢ COMB. F. P. & P. O.—7-COIN.......... 799.50
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HOLLYWOOD........................................................................ 249.50
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Venus ............................................................................ 79.50
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25 ROCK-Ola '39 COUNTER MODELS. 1939 Rock-Ola Deluxe, Standards, Supers, Masters. Write for list.

MILLS MODEL 70 EXPRESSIONS—F. P. & P. O.—7-COIN........... 95.00

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Bally Club, Gym, Combo, Let's...$329.00
Bl Super Bell, Gym, Combo, P. P. & P. O...................... 239.50
Jumbo Parade, P. P. .................................................. 176.00
Gott. Deluxe, P. P. .................................................... 88.00

ONE BALLS

Tuff Kiss, P. P. ......................................................... $329.00
Jockey Club, P. O. ..................................................... 325.00
Bally Club, P. P. ....................................................... 328.00
Jumbo Parade, P. P. .................................................. 188.50
Bl Super Bell, P. P. .................................................... 105.00
Bl Super Bell, P. P. .................................................... 105.00
Record Time, P. P. ...................................................... 155.00
Club Trefoil, P. P. ....................................................... 278.00
Club Trefoil, P. P. ....................................................... 278.00
Blue Ball, P. P. .......................................................... 250.00
Blue Ball, P. P. .......................................................... 250.00
Kentucky ..................................................................... 215.00

SLOTS

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1 ULTRA DELUXE CABINET
2 PLAY BOARD LIFTS LIKE AN AUTO HOOD
3 New "FRONT PLAY" Saves Location Space
4 ONE PERSON OR TWO CAN PLAY

CHICAGO COIN MACHINE CO.
1725 DIVERSEY BLVD. - CHICAGO, ILL.

PRODUCTION IS STILL LIMITED—SO ORDER TODAY FOR EARLIEST DELIVERY

"SUSPENSE"
SENSATION OF THE NATION

ORDER FROM YOUR DISTRIBUTOR

Williams MANUFACTURING COMPANY
161 W. Huron,
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Pace 1946 “De Luxe” Cherry Bells

$1.00—One Dollar 50¢—Half Dollar

Now Producing—Delivery Daily—No Delay!!

Velvet Finish
Stainless Steel
Drill-Proof
Rust-Proof
Plates on Both Sides of Cabinet Outside

$1 Gold Star

50¢ Silver Star

Delivery Now
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Finest “Bell” Ever Made in America—that’s all

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Automatic Sales Company
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 pacing MFG. Co., Inc.

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We Can Ship Them Immediately

Bally Victory Derby
Bally Undersea Raider
Chicago Coin Goalee

Be Among the First on Our Delivery
Place Your Orders Now for

Bally New Phonograph
Bally Victory Special
Bally 5-Ball Novelties

O’Connor Vending Machine Co.

The O’Connor Vending Machine Co.

Watch for the Opening
of our Branch Office on March 1

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Cable Address—Pacer

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NEW JENNINGS SLOTS, ALL MODELS

Hollywood, S-Ball...$249.50 Goleate...$252.00
Unidense Raider, Gun...$99.50 Stage Door Canteen...$249.10
Evans Banktails, St. Combinations, Free Play & Pay Out, T-Coin...$779.50
Evans Ten Strike, $172.50, With Free Play...$512.50
Kleer-Flo Parts Cleaner and 30 Gallon Drum of Fluid...$129.50
Bally Vertical Double One-Ball Pay Out...$747.50
Bally Victory Special, One Ball, Free Play...$59.50
Mills New Blue & Silver Vest Pockets...$7.50
Viceroy Model "H" Nut & Gum Vendor...$10.50
Premier Skee Ball, Roll, Created...$404.50
Amusementistics Life League...$9.50
Super Skee Roll...$495.00
New City Slot Safes, Double, $175.50; Triple...$245.00
Grootzen Columbia Bell, Conv. 1-5-10-15 Cent Play, J.P...$132.50
Evans 5c Banktails, Combination Free Pay Out, J.P, D-Play...$296.50

18 PACE SARATOGA COMB., F.P. & O, with Rolls and Skill Field, Used...$189.50
12 NEW PACE SARATOGA COMB., F.P. & O., with Rolls and Skill Field...$239.50

25 Late Columnias, Wide Fruit Reels, J.P...$99.50
20 Late Columnias, Wide Fruit Reels, O.A...$89.50

WANTED!

HI DIVE, LEADER, ZOMBIE, STARS, DO-RE-MI, DOUBLE PLAY, STAR, DUPER, BALLY BLASTER & WIND BLASTER, ALL MACHINES AND OTHER EQUIPMENT. SEND YOUR LIST. WE NEED F-P. CONSOLES!

BETTER BUYS FROM BUCKLEY

JACKPOT BILLS
5c — 10c — 25c
GENUINE CHROME
COPPER CHROME
GOLD CHROME
BROWN FRONTS—BLUE FRONTS
Sold on Our
30 DAYS' MONEY-BACK GUARANTEE

WATLING 5c ROLATOPS
Rebuilt and Refinished
Look and Operate Like New, $95.00

BUCKLEY DAILY DOUBLE TRACK ODDS
REBUILT—LOOK AND OPERATE LIKE NEW
PACES Sr. Reels (Brand New) $195.50
MILLS FOUR BELLS
Excellent Condition

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"OFTEN A FEW DOLLARS LESS—Seldom a Penny More"

KEENEEY RECONDITIONED SUPER BELLS

Completely Refurbished and Ready for Play

KEENEEY SUPER, 5c, F.P. & O...$95.00
KEENEEY 4-Way, 5c, F.P. & O...$200.00
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KEENEEY 3-Way, 25c, F.P. & O...$65.00

KEENEEY 4-Way, 5c, F.P. & O...$85.00
KEENEEY 3-Way, 25c, F.P. & O...$95.00
KEENEEY 3-Way, 25c, F.P. & O...$85.00
KEENEEY 3-Way, 25c, F.P. & O...$95.00

MILLS Four BELLS

RECONDITIONED CONSOLES

Mills Late Hat 4 Bel...$190.00 Mills Three Bel...$270.00
Evans Bang, Play, Late D.O., J.P...$309.00 Pass-Hey, Play, & 25c, P.O...$50.00
Evans Brentwood, Late D.O., J.P...$200.00 Simms Hi-Hat, F.P. & O...$245.00
Evans Lucky Leaves, 8-Ball...$159.00 Mills Late Hat, 50c, P.O...$385.00
Evans Lucky Stars...$139.50 Pass-Sanctuary, 25c, F.P. & O...$190.00
Evans Late Hat, Late D.O., J.P...$200.00 Jennings Silver Mesa, P.O...$129.00
Evans Late Hat, Late D.O., J.P...$200.00 Jennings Silver Mesa, P.O...$129.00
Evans Late Hat, Late D.O., J.P...$200.00 Jennings Silver Mesa, P.O...$129.00
Evans Late Hat, Late D.O., J.P...$200.00 Jennings Silver Mesa, P.O...$129.00
Evans Late Hat, Late D.O., J.P...$200.00 Jennings Silver Mesa, P.O...$129.00

KEENEEY 5c, F.P. & O...$95.00
KEENEEY 3-Way, 25c, F.P. & O...$95.00
KEENEEY 3-Way, 25c, F.P. & O...$95.00
KEENEEY 3-Way, 25c, F.P. & O...$95.00

ONE-BALL MULTIPLE FREE PLAY TABLE

REBUILT AND REFINISHED

Journey Six Lane...$139.50 Flat Top...$95.00
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PHONOGRAPH AND WALL BOXES

Rock-Ola Commando...$100.00 Wurlitzer Model 610...$725.00
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Badger Sales Company

J. H. KEENEEY & COMPANY

ROCK-OLA MFG. CORPORATION

Southern Nevada, State of Nevada; and Southern California.

Address: 3000 W. Main St., Los Angeles, Calif.

Badger Novelty Company

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"There is no substitute for Quality"...

STAGE DOOR CANTENE

PROVES IT WITH PROFITS!

ORDER FROM YOUR DISTRIBUTOR NOW

D. GOTTLIEB & CO.

"First with the Finest!"

1140 N. Kostner Ave.
Chicago 51, Illinois

ATTENTION! OPERATORS IN EA. PA., SO. N. J. & DELA.

WE ARE NOW MAKING PARTIAL SHIPMENTS IN THIS
AREA ONLY OF THE FOLLOWING EQUIPMENT:

BALLY

BRAND NEW - FACTORY CRATED
JUST A FEW LEFT BEFORE NEW
MODEL WILL BE AVAILABLE

AMUSEMENT MACHINES

Value Unbreakable! 8oz Glass Plastic
Replacement parts. Perfect Fit. Guaranteed.
Free Replacement if Broken Within 3 Years

WURLITZER MODELS

24 Top Covers $8.20
24 Lower Sides $8.00
61-74-41-860-850 Top Covers 4.00
74-860 Top Covers $7.00
850 Top Covers $5.00
850 Back Sides $7.50
850 Top Covers, Black or Light Red $8.00
850 Back Sides, Green $8.50
850 Lower Sides $9.50
750 Lower Sides $9.75
750 Top Covers $8.00
750 Top Corners $9.00
850 Top Corners $9.50
850 Lower Side $10.50

ROCK-OLA MODELS

Standard, Master, Deluxe or Super
Each $2.75
Top Covers $2.20
Top Corner $1.75
Top Center $1.50

COMMANDO

Top Covers $2.00
Top Corner $1.50
Top Center $1.50

Mills

Available in Red, Yellow or Green
Each $14.50

SHEETS PLASTIC

20 x 20, 3/8" in Red, Yellow or Green
(Thickness of a new half dollar), Per Sheet $14.50

IF YOU DON'T SEE WHAT YOU WANT, ASK FOR IT! WE MAY
HAVE IT IN STOCK!

Remitt Full Payment and Same C.O.D. Charges. C.O.S. Acceptable!

ORDER FROM YOUR NEAREST DISTRIBUTOR!

acme SALES CO.

855 W. 42nd St.
New York, N.Y.

ATTENTION! OPERATORS IN EA. PA., SO. N. J. & DELA.

WE ARE NOW MAKING PARTIAL SHIPMENTS IN THIS
AREA ONLY OF THE FOLLOWING EQUIPMENT:

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850 Top Covers, Black or Light Red $8.00
850 Back Sides, Green $8.50
850 Lower Sides $9.50
750 Lower Sides $9.75
750 Top Covers $8.00
750 Top Corners $9.00
850 Top Corners $9.50
850 Lower Side $10.50

ROCK-OLA MODELS

Standard, Master, Deluxe or Super
Each $2.75
Top Covers $2.20
Top Corner $1.75
Top Center $1.50

COMMANDO

Top Covers $2.00
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Top Center $1.50

Mills

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IF YOU DON'T SEE WHAT YOU WANT, ASK FOR IT! WE MAY
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ORDER FROM YOUR NEAREST DISTRIBUTOR!

acme SALES CO.

855 W. 42nd St.
New York, N.Y.
Not too long ago the West Side Distributing Company was only an infant...today it is one of the most progressive, fastest growing distributor organizations in the world. Sure, dependable, efficient service to the operator made this growth possible...and as we continue to grow this service will grow with us.
Imitation

*Imitation

**Imitation**, *n.* The act of imitating.

1. The act of imitating.

2. Something done or made in resemblance of something else, a counterfeit, used attributively as imitation jewelry.

Real

*Real

**Real**, *n.* Being according to appearance or claim, genuine, veritable, actual. 2. Having actual existence, not theoretical or imaginary.

REAL!

When you order Mills coin machines you are entitled to receive the REAL product, conceived and built by the men whose craftsmanship has made Mills machines the most outstanding for 56 years. It is said that the finest compliment in the world is to have someone copy your product, and maybe that is true, but we at Mills are not satisfied to live in our own glory—we are thinking of the unfortunate operator who buys an imitation thinking he is getting the true product. We earnestly ask our coin machine customers, for their own protection, to make sure when a coin machine is shipped to them that a "Certificate of Manufacture" is attached.

WRITE: MILLS (4100 FULLERTON AVENUE • CHICAGO 39, ILLINOIS)
SOUTHWEST AMUSEMENT COMPANY

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AMI Phonograph and AMI Automatic Music

SCOOP!
The all new mechanism of the AMI phonograph plays 20 records either side to give 40 selections

Branches: Houston
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March 2, 1946

AMUSEMENT MACHINES

AMERICAN COIN-A-MATIC IS READY

Soon your waiting days will be over and from America's coin machine production lines will come the great, new, modern devices that will excite your admiration... meet ever higher standards of efficiency... produce greater operating profits than you've ever known before. American Coin-O-Matic is ready for that day. We have a solid organization of experienced coin-machine personnel, outstanding service facilities and exclusive distributorships for the top lines of the nation.

HERE IS THE EQUIPMENT THAT WILL PRODUCE THE BIG MONEY IN 1946 AND THEREAFTER

AMI MUSIC · BUCKLEY GAMES · EXCLUSIVE & EXCELSIOR RECORDS
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Exclusive Distributors in Western Pa., W. Va. and Va.

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PHONE: ATLANTIC 0977
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The AMI phonograph is a music lover's picnic ground. A dazzling tableau of forty selections casts an hypnotic spell on every onlooker. Hands instantly reach into pockets and purses feeling for every available nickel, dime and quarter. Metal money was never magnetized quicker than by this irresistible 3-pole magnet! AUTOMATIC INSTRUMENT COMPANY
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A REAL THRILL with more action! More suspense than ever before witnessed! Its sparkling, illuminated front out-classes them all. That’s the proud boast of the JENNINGS SUPER DE LUXE "CLUB CHIEF" now at your distributor and dealer.

The JENNINGS SUPER DE LUXE "CLUB CHIEF" is 100 per cent mechanical in operation! No electrical fittings or functions to halt play or cause costly servicing.

ORDER IMMEDIATELY FOR EARLIEST POSSIBLE DELIVERY

MODELS NOW ON DISPLAY AT YOUR DISTRIBUTOR OR DEALER

O. D. JENNINGS & COMPANY
4307-39 WEST LAKE STREET CHICAGO 24, ILL.
At All 8 Southern Automatic Offices

EXHIBIT’S BIG HIT

SEE IT! HEAR IT!
The Greatest Music Service Of All Time!

NOW! OPERATORS! WE REFINISH ALL CABINETS TO LOOK JUST LIKE NEW! . . . BRING 'EM IN SHIP 'EM TO US! . . . COMPLETE REFINISHING DEPARTMENTS IN OUR LOUISVILLE, INDIANAPOLIS, NASHVILLE AND CHATTANOOGA OFFICES!

Exclusive Factory Distributors
J. P. SEEBUG CORP.  D. GOTTLIEB & CO.
EXHIBIT SUPPLY CO.  J. H. KEENEY CO.

SOUTHERN AUTOMATIC MUSIC COMPANY

542 S. 2nd ST., LOUISVILLE 2, KY.
228 W. 7th ST., CINCINNATI 2, OHIO
325 N. ILLINOIS, INDIANAPOLIS 4, IND.
425 BROAD ST., NASHVILLE 3, TENN.

211 E. 10th ST., CHATTANOOGA 3, TENN.
242 N. JEFFERSON, LEXINGTON, KY.
603 LINDEN AVE., DAYTON 3, OHIO
1392 S. CALHOUN ST., FT. WAYNE, IND.

ON APRIL 1st SOUTHERN WILL BE OPEN IN EVANSVILLE, IND., 710 N. W. 2nd ST.

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Trained personnel, returning from the armed forces, has augmented our organization and will make it possible for us to maintain six complete plants, located in HOUSTON, DALLAS, SAN ANTONIO, NEW ORLEANS, OKLAHOMA CITY and MEMPHIS . . .

plants thoroughly equipped with a full staff of highly trained technicians to better "shop service" SEEBURG AUTOMATIC MUSIC SYSTEMS.
R. R. GREENBAUM
Vice President
and Commercial Sales Manager

WE'RE PROUD TO ANNOUNCE...

YOU WILL RECEIVE A PERSONAL INVITATION FROM YOUR
Aireon Distributor

IN YOUR AREA, GIVING YOU THE ACTUAL DATES WHEN HIS SHOWING WILL TAKE PLACE

Don’t Miss, Be Sure, Insure, Write,

REGIONAL SALES MANAGERS:
Fred Mann, Northern Region  •  Ralph Rigdon, Southern Region  •  Bill Simmons, Western Region
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H. M. Brandon Distributing Co., 514 So. 2nd St., Louisville, Ky.  •  Gutchall Distributing Co.
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1606 Grand Ave., Kansas City, Mo.  •  Arthur Hermann Company, 282 Central Ave., Albany 3, N.Y.
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1006 Main St., Buffalo 2, N.Y.  •  Hermitage Music Co., 423 Broadway, Nashville 3, Tenn.
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2034 Commerce St., Dallas, Tex.  •  K & M Distributing Co., 17 Arcade Bldg., Little Rock, Ark.
American Distributing Co., 510 7th St., San Antonio, Tex.  •  K & M Distributing Co., 704 N. Broadway, Oklahoma City, Okla.
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THE BIG DAY!

See **Aireon** on

"A DAY"

THE Electronic PHONOGRAPH

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It's New through and through

Wire or Call Your Aireon Distributor Immediately!

Klein Distributing Co.,
2606 W. Fon du Lac, Milwaukee, Wis.
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Mathey Vending Company,
564 W. Douglas, Wichita, Kansas
Miami Distributing Co.,
542 S. Meridian, Indianapolis, Ind.
Modern Southern Distributors,
510 Peters St., Atlanta, Ga.
Modern Southern Distributors,
459 Riverside, Jacksonville, Fla.
Modern Vending Company,
286 N. W. 29th St., Miami, Fla.
Navarro Distributing Co.
5706 Whittier Blvd., Los Angeles, Calif.
Nickabob Sales Co.
602 Fulton, Fresno, Calif.
Nickabob Sales Co.
2525 Pico Blvd., Los Angeles, Calif.
W. R. Olney Sales Co.
225 East Beverley Ave., Missoula, Mont.
Osborn Music Company
206 Magnolia, Piedmont, Calif.
J. H. Perez Distributing Co.
241 N. Farish St., Jackson Miss.
J. H. Perez Distributing Co.
2806 Canal, New Orleans, La.
Phoenix Distributing Co.
611 W. Washington, Phoenix, Ariz.
Piedmont Distributing Co.
200 East Council, Salisbury, N. C.
R & S Sales Company
3rd & Butler, Marietta, Ohio
R & S Sales Company
315 W. Broad St., Richmond, Va.
Sandler Distributing Co.
110 11th St., Des Moines 9, Iowa
Standard Music Distributors
1913 Leeland, Houston, Tex.
State Music Distributing Co.
1156 Main St., Hartford, Conn.
Triangle Distributing Co.
4608 Prospect Ave., Cleveland 3, Ohio
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248 Charlotte, Asheville, N. C.
Tri-State Distributing Co.
Box 1527, Pittsburgh 30, Pa.
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Western Distributors
1226 S. W. 16th St., Portland, Ore.
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Ready for replay territory!

Bally's VICTORY SPECIAL

Now ready for replay territory...
Bally's VICTORY SPECIAL!
Quickly convertible to one or five ball play...
and a fast money-maker either way! VICTORY SPECIAL features all the time-tested ideas of Bally's historic multiples...

...plus new repeat-play insurance.
For top profits in replay territory order VICTORY SPECIAL now!

NEW DAILY DOUBLE
GUARANTEES REPEAT MULTIPLE PLAY
Tested on location two to twelve weeks, the new Daily Double Feature is resulting in biggest collections on record... by increasing average number of coins per game... by insuring continuous repeat play.

NEW FINGER-TIP SHUFFLE
AND DROP-CHUTE SPEEDS PLAY
A combination that steps play up to a new high. All effort on player's part is eliminated... resulting in prolonged sessions of steady repeat play.

As production will be limited by material shortages for an indefinite period, operators are urged to order early. See your Bally distributor today.

VICTORY DERBY PAY-TABLE
Several hundred VICTORY DERBY machines on test location up to 90 days are consistently breaking all collection records. Fast one-ball play, famous Bally pre-war multiple features... plus new Daily Double, new Finger-Tip Shuffle, new Drop Coin-Chute and many other new features. Order VICTORY DERBY today for biggest payout earnings you've ever known!
YOU'RE LITERALLY SURROUNDED BY

Music

AT CONVERSATIONAL LEVEL

WITH

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DISTRIBUTION

THE GREATEST MUSIC SERVICE OF ALL TIME

SEE IT—HEAR IT—INSPECT IT!

See Your Seeburg Distributor

1902 • DEPENDABLE MUSIC SYSTEMS • 1946

J. P. SEEBURG CORP. • CHICAGO
Wurlitzer LAUNCHES A TRIPLE ACTION National Advertising Campaign TO POPULARIZE WURLITZER LOCATIONS AND MAKE MONEY FOR WURLITZER FACTORY-APPROVED MUSIC MERCHANTS

Part of Wurlitzer's Program to extend its leadership is the FIRST and ONLY NATIONAL advertising campaign ever launched to popularize phonograph locations.

This sensational step to promote phonograph play and profits will cause location owners and location goers alike to want only a Wurlitzer Phonograph.

The public will look for locations that have Wurlitzer Phonograph Music, "America's Favorite Nickel's Worth of Fun". Wurlitzer Factory-Approved Music Merchants and Wurlitzer Location owners will make more money.


Wurlitzer "TRIPLE ACTION" ADVERTISING CAMPAIGN will reach Everybody... Everywhere

NATIONAL MAGAZINES

Full page, full color Wurlitzer advertisements in the SATURDAY EVENING POST, COLLIERS, LOOK and LIBERTY during 1946 will tell all America to look for the Wurlitzer Sign of the Musical Note and they'll find "America's Favorite Nickel's Worth of Fun".

BILLY POSTERS

Colorful bill posters from coast to coast, many of them in your own locality, will tell everyone who rides or walks "It's fun to go where you can play Wurlitzer Music".

SIGNS IN LOCATIONS

Wurlitzer Musical Note decalcomanias and colorful, play-promoting Wurlitzer posters in permanent frames in Wurlitzer Phonograph locations everywhere will stimulate play on and profits from every Wurlitzer location.