DECEMBER 15, 1945
25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

FAIRS

COLLEGE FOR MIDWAY MEN

NIGHT CLUBS-VAUDE

Club and Vaudeville Contract Breaking Formulas (Part 2)

COIN MACHINE

Telefax With Coin Gimmick To Speed Tomorrow's Wires

MUSIC

EARS COUNT NOW ON PLUG SHEET
Emote First: Boss Later

Nearly all backgrounds show up among current presenters—even pitchmen.

By Frank Gill

NEW YORK—This week's legitimate stage is still the shortest route to show production.

To prove (or disprove) this fact, The Billboard has culled the ranks of the New York legitimate play producers and discovered that no less than nine are expected to produce two to five times the number of plays that the 30 or so now in production will yield. The present season is the most influential of the year, and the slight demand for similar season-long plays has already extended to the spring time of the year.

One should note, however, that the New York legitimate is a more versatile brand. A variety of plays, a play in the nature of a musical, a three-week War Bond, a one-week Vaudeville, a week of Fringe Flackery, and a week of announcing new Broadway shows can be arranged easily.

One of the biggest productions is being arranged for the coming season, and it will be staged at a big City Center of plays. A couple of ex-candy butchers are the New York legitimate producers, and there are a few other producers as well. The New York legitimate is the most versatile and most influential of all the legitimate producers.
Congress To Press for ICC Policy After A-A Confab; Seek Wire Service Merger

Limey Opposition May Have Stolen Show

WASHINGTON, Dec. 10.—Congress will resume pressure for a statement of U. S. international communications policy after the American-Bermuda conference has settled down. The Billboard learned sources of both government and Telecommunications Conference which wrote in its Business News that Bermuda, Congressional action on policy questions which would clear the way for merger of all U. S. foreign wire and radio service companies, will be delayed at least six months, if not until the new Congress, since little can be accomplished in an election year.

State Dept. No

Congressional sources informed The Billboard that an objection to consolidation of foreign message transmission services is expected to emerge in President's message to Congress when the new session opens. The merger question, Bermuda conference, and the possibility of crisis in the world of wireless communications, are expected to be major subjects of the President's message.

However, individual operators fear that the U. S. might have been "out-traded." The point that the Telephone Communications Commission Chairman should be a "true consultant" on the U. S. delegation, which was headed by the career diplomat and Assistant Secretary of State, James C. Hill, was invited to attend the conference and the legislators resent the conference as a slap for urging immediate merger of the international telecommunication facilities last summer.

PCG Chairman Porter, now back in Washington, told the final session of the conference that the agreement needed the Senate, asserting "it is a document to proclaim."

"It represents many significant advances in international goodwill toward the United States," the delegation said. "It is a charter of principles that, if driven, could actually extend to the peoples of all the countries the opportunity to communicate cheaply and also be in his own country. The Bermuda conference, as President Roosevelt, as President Roosevelt, was a very valuable thing, and I think he made the conference."

Worl Circus Begins

Tradition With Yule Party for Bellevue

NEW YORK, Dec. 10.—An annual Christmas party for crippled children at the John J. Children's Home in New York, sponsored by the Worl Circus, will be held here with first shindig skedded for December 15. The circus intends to haul a crop of its artists over to the hospital for an hour or two, then show off, 15 minutes of which will be aired.

Station is building listener interest in the young Folies at this time, to sell its new clothes to local people, and to sell its old clothes to the kids. Station will pay for the candy, ice cream, etc. Feature is being set up by Charley Opie, Publicity Department, and the special events division.

abc (blue) Gets Its Step Two Shake-Up: 'Six Workers' Now in Every Key Slot; Track Clear

Central and West Coast Heads Report Direct to Woods

NEW YORK, Dec. 8.—Refashion of the executive set-up of the Blue web, which has been going on for some months, continued this week on a more substantial plane, with the realization of responsibilities on the vice-president level. Murray Graham, who was v.p. for central sales, has been promoted, and new departments were created and given to him.

Fred Thrower Jr., sales v.p. until he was reorganized two years ago to join the navy, has been named to head the v.p.'s department for creative sales. This covers program selling, promotion and merchandising aid for Blue clients. He reports to v.p.-Fred Thrower.

Norton and Kiggins Upped

Keith Kiggins, previously vice-president in charge of station relations manager to be v.p. of this department. Keith Kiggins, previously Norton's brother, is now to be made senior vice-president of the market's sales department. He reports to the new Dryden head office.

Murray Graham, who previously reported to the head office, has been named general sales manager, takes charge of another new department: station sales.

The sales set-up has Fred Thrower as head man, Pete Jagger riding hard on selling shows and helping to sell products using the Blue web, and Murray Graham handling the selling of time on the network. With Thrower and Jagger old-time personal friends, and Graham fondly of every sphere, the trade sees this realignment as a worthwhile refashion.

Just Four Bosses

Likewise, sideliners are impressed by Keith Kiggins's move and upping to one of the Blue web's major Mark Woods aids. Under the present setup, Pearson, outgoing salesman, and Konig, salesman, were direct to William, the general manager; but now, under Kiggins, each of these is assistant, and Pearson and Konig are direct to Kiggins as assistant manager. All other execs report to one of these two.

Only exceptions are Ed Boroff, v.p. for operations, and Ray Trenck, v.p. for the Western Division, who report directly to Woods. With the addition of Kiggins, the trade sees Fred Woods freed of administrative obligations and able to clear his desk, to a degree, for over-all planning and long-range operations.

Henie Det. Tops 1944 by 22's; Mail Order Big

Henie is the leading woman in 1944 in the field of mail order. The sports figure had 22 appearances on the mail order stage, and is at the top of the list. The mail order business has been growing steadily for some time, and is expected to continue its rise this year.

Teenagers Get Sock Promotion; 85 Stores Tie In

NEW YORK, Dec. 10.—Sparkplugged by department stores in 85 key cities in the land, the first sock promotion of the season, to be run by a number of stores, was launched at a shindig here Monday night to sponsor the "Let's Wear Socks" campaign. Total sales expected to be $1 million worth, and a half million Johnny Desmond Fan Club membership cards will be handed out to stores for distribution to the kids.

Department store executives who take a 60-second cut-in announce the new show. Number of stores already has exceeded the requirements for local theater to listen to program and carry out the sock campaign, which becomes the second big tie-in campaign for the fall season. Youth fashions, a new campaign developed by a market research firm, is the show's title.

Big item in the campaign is the Teenager sock for the young people, which is sold in department stores, containing newspaper, display ads, skilfully concocted feature stories for placement in local press and spot announcements. As blow-off on pitch, Teenager sock expect to hit the highways to aid in the tie-in to the many cities, using store audirometers or local theaters.

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Swing's To Nameork Programs

NAB Answering Anti-Radio Attacks in Ad-Agency Pitch: Analyzes Press & Mag Slams

Presentation Really Aggressive

NEW YORK, Dec. 10.—National Association of Broadcasters is currently booking around to top agency men, a presentation which is reported to answer nearly all the arguments that have been advanced in recent newspaper and magazine anti-broadcasting campaigns. A joint effort of the NAB and the CBS and NBC promotion and research departments, the presentation, not very different from the NAB effort, is said to have been promulgated specifically by directors of broadcasting for the American Newspaper Publishers’ Association and NAB.

NAB action, regarded as the first time the industry association has taken positive steps to retrench attacks against radio, is not simply an out-and-out defensive effort. It takes a positive stand, dealing with the advantages of broadcasting. And, in boosling radio, it passes to make points with the figures and theories quoted by newspaper publishers and manufacturers.

Ad men who have seen the presentation say that it is one of the best selling jobs advanced by the Industry since Paul Konig got out his now famous, memo, “The Future of Broadcasting.””

The presentation is expected to be aggressive as it has in the case.

Lewis Return Sets Trend in Y&R Policies

Will Give Agency an Edge

NEW YORK, Dec. 8.—Tom Lewis, ex-TV and radio executive of the American Radio Service, rejoins Young & Rubicam when he leaves his current post of president of Hays & Rubicam and becomes motor sales manager for the company, with headquarters in the city.

NEW YORK, Dec. 8.—There are several ways.

As it turns out, nine of the 20 Y&R programs are owned by ABC and NBC. The broadcast is to begin on July 1.

Additionally and possibly most important, having brass of top exec level on gives Y&R an edge in preparing for West Coast new big in West Coast. And, as has been noted by The Billboard in the past, the West Coast booms large as an independent industrial factor in the post-war economy of the U. S. A.

Furthermore, the West Coast is the home office area for pic firms with juicy West Coast rights. Lewis knew Hollywood before going into service, to be their best possible Hollywood with film people, so staying on the Coast now will be no hardship.

Appointment of Tom Lewis is in connection with the recent promotion of Raymo and Ackerman, former sales manager of the radio department, last as v. p. to general manager of the radio department, latter as v. p. in charge of radio operations.

Thus one is administrative proxy, the other the talent headquarters and head office work out of New York, which handles most of the agent’s radio operations.

Sterling Buys ABC ‘Bride & Groom’; Two CBS Soapas?

NEW YORK, Dec. 10.—Sterling Drug Company, for Bayer’s Aspirin and Phillips Milk of Magnesia, last week agreed to sponsor the new ABC multiple-part participation show, "Bride and Groom."" The show will be heard on the three principal stations: WABC, WOR, and WLS.

Ladies, Be Seated, which now occupies the 9:30 A.M. slot, will probably be shoved to 4:15. Reason for the elaborate shifts is to develop a closer tie between "Bride and Groom" and Al Pearl, a move which Sterling and ABC think will mean stronger audience draw for both shows.

Understood that Sterling is considering contracts for its Avery and Second Husband soap shows now on CBS. Former is sponsored by Fruithone, later by Buyers, and both are long-time mainstays of the daytime schedule. The idea behind the shift from soap operas on CBS to audience-participation on Blue, if the CBS 11-11:30 a.m. mix goes through, is to get larger networks and more coverage at the same dough. On CBS both programs are limited networks of 41 and 42 stations, respectively; on Blue the sponsor figures to get more at same price.

Horn of Plenty

NEW YORK, Dec. 8.—Whatever you do, don’t tell anyone that you should like to learn more about the radio business!

As the copy department of one of the largest and most conservative agencies in the business, now he’s practically supporting two psychoanalysts.

Anyway, while lurking with the office wit, our unhappy hero mentioned the fact that he was mildly interested in radio and would like to find out more about it. That information was carried back to the rest of the house. Their decision was to send this freshly created neurotic to all their sundry memos and mailing pieces from talent agents.

What they may have to do is to buy him over 100 assorted pieces of mail and he’s been there for weeks. Why should open his big, fat mouth!

Gimmicks instead of stylists expected to be Hooper point correlers—musicians’ trend up

NEW YORK, Dec. 10.—Name orcs are, in the case of the famous Sunday talent men, on the way back as top program talent. Tippett, as they say in the business, is a mere sign of the return to the days of orch pilots as guests. Thus, programs buying a Woody Herman, Louis Prima, Tommy Dorsey or Bing Crosby guest star, get the audience appeal and name value for the price of an instrumental soloist.

As in the days of the earliest band shows pegged on ideas which will audience pullers and not top heavy in costs. Headline for some orcs with a yen for radio commercial has, in the past, been an inability to operate on their radio take.

Such a band can have to play hotels and theaters and clubs to stay in the black. Only exceptions are the few top names who get five-figure salaries from radio. In this class are Kay Kyser, Guy Lombardo, Fred Waring, etc.

But the idea, like the College of Musical Knowledge or Danny Kaye’s for You Want To Lead a Band, the orcs can take an air show and use the idea in their personal appearance benefit. This is, as the program sponsor benefit from the personal appearance money.

Good Buys

With name leaders proving a good buy at $15,000 or $20,000 a week, agencies are beginning to break out with ideas, the talent men are beginning to talk turkey to orcs.

GOOD Buys

Sterling Buys ABC ‘Bride & Groom’; Two CBS Soapas?

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P&G $3,500,000 to ABC If Eve Half-Hour Strip Opens

NEW YORK, Dec. 10.—ABC program and sales departments are currently booking a possible Eve half-hour a day on the former sales v. p., who has been flying to and from New York three times a week in an effort to turn out. P&G, rumor has it, is interested in airing five different shows, music, variety, quiz, mystery and drama. At one time, it was said that the soap company put in a half-hour strip. Ideas could be those of the monumental difficulties involved.

ABC Gets Pro Football Airing; Sells Wilson Org

CHICAGO, Dec. 8.—World’s championship gridiron battle between the Wash- ington Redskins and Chicago Bears for the 1945 professional football title was acquired for $1,500,000 by the American Broadcasting Company on December 10. Broadcast was sold by the American sales staff here to the Wilson Sporting Goods Company of this city. Harry Wiemer and Johnny Nebbett will broadcast the game from the Cleveland Stadium.
Participations Going Overboard?

Nets Forget Local Segs

Ratings look okay, but show builders warn of that thing called saturation

NEW YORK, Dec. 10.—Nothing has come up to now since last week when some of the local stations were given a glimpse at the new ratings. The rating figures have been so good to date that there has been some talk that the ratings may be inflated.

The ratings are the result of the new system of rating that was introduced by the Arbitron Company, which has been in operation for several months. The new system is based on the idea that the rating should be based on the actual number of people who listen to the station, rather than on the percentage of the total audience that listens to the station.

The rating system has been implemented in several major cities, including New York, and has been reported to be working well. However, some critics have raised concerns about the accuracy of the ratings, particularly in light of the fact that the new system has been in operation for only a short time.

Among those critical of the new ratings system is Edwin DeWitt, president of the National Association of Broadcasters. DeWitt has said that the new ratings are "too arbitrary" and that they may not accurately reflect the true audience size of a station.

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The WNEW
"MAKE-BELIEVE BALROOM"
with MARTIN BLOCK

Still leads them all!

WNEW ‘Ballroom’ Leads For Period’s Ratings

According to the September Pulse report, WNEW’s (N. Y.) “Make-Believe Ballroom” during the across-the-board hours of 10-11:30 a.m. and 5:30-7:30 p.m. has a better average rating for the 14 quarter-hours than any other station in its area during the same period.

Current average ratings for the other four leading N. Y. stations are: WABC. 3.4; WEAF, 3.4; WOR, 2.7; WJZ, 2.6. WNEW’s is 4.4.

VARIETY—October 24, 1945

It’s another favorite program on–

WNEW

NEW YORK 22, N. Y.

TEN THOUSAND WATTS—ON THE AIR TWENTY-FOUR HOURS A DAY

REPRESENTED NATIONALLY BY JOHN BLAIR AND COMPANY
MBS Makes Sat. Teen Pitch With Kid Skin & Program Switch

NEW YORK, Dec. 10.—Mutual is building itself a full hour kid skit, with intent to steal, by booking Land of the Lost, sock suster, into the 11:30-12 Saturday a.m. slot. Program will be followed by General Foods’ House of Mys-

General intent of MBS programmers in making the switch from Sundays at 11:30 to 11 a.m. was to take away from CBS a goofy portion of prime time which has been in to Let’s Pretend at 11:05 a.m. Saturday. And the irony dial on which CBS puts on Billie Burke at 11:30. Idea is to give the program more time, and to present it on Mutual. Bobkey Hall, WOR program heard at 11:30 Saturdays, is being canceled by Pharmaseo Corporation.

The Billboard-Hooper Urban Circulation Index is protected by the copyright of The Billboard and the Infringements will be prosecuted.

B&B—Benton & Bowles

BBDD—Batten, Barton, Durstine & Osborne

DCAS—Doberty, Clifford & Sheffield

DDB—Davies-Dising-Ferguson-Sampson

DP&B—D. P. Brucker

C&B—Caine & Bedding

JW & L—J. Walter Thompson

E & L—Erickson & Eckhardt

L&B—Lou Barnett

L&M—Lorenz & Mitchell

PAR—Public Affairs Radio

The Wire—American Radio History

January 28, 1945

To the Reader: This form contract, the release of the writer from responsibility for any advertising or promoting contract of the agency, and payment on delivery for scripts ordered for one-time programs, is to be paid to the writer, with an additional five dollars, from the total fee paid by the agency.

New York, Dec. 8.—Footie, Cohn & Bedding crew have a hunch of their own for the treatment of a practical-joking skit. They picked up several dozen cheap copies of old books, wrote into the inside cover of each an offer of $5 for returning same to Mr. So-and-so at such and such an address.

The practical joke isn’t lacking. People keep finding the book on porches, sidewalks and subway and come in for their five dollars.

It Works! New York, Dec. 8.—Footie, Cohn & Bedding crew have a hunch of their own for the treatment of a practical-joking skit. They picked up several dozen cheap copies of old books, wrote into the inside cover of each an offer of $5 for returning same to Mr. So-and-so at such and such an address.

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KEY TO AGENCY ABBREVIATIONS

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Mass Hearings May Clear Cloud Over FCC: Problems Loom Bigger and Better

Electronic Horizon Is Top of Everything

WASHINGTON, Dec. 10—In wake of Congressional mistrust that Federal Communications Commission is "retarding" radio industry progress by failure to step up processing of applications, FCC is ready to stage the biggest series of mass hearings in agency's history. 12th hearing scheduled Wednesday (6) on 371 cases which previously had been earmarked for air. The commission is preparing to go on a national circuit from the start of the new year until the end of March and possibly longer. Moving to break the "bottleneck." For which Chairman Paul A. Porter, of FCC, admitted the commission has been "lagging"—in delaying excessive numbers of applications. He announced that FCC hearings are arranged to be held as near as possible to the communities affected. Those involving "substantial engineering questions" were slated for national capital in order to get the most use of FCC's understaffed technical department. Commission has already set 14 hearings for balance of year and a highlight of first 1945 stint will be consolidated hearings on video applications of nine Washington broadcasting and newspaper companies for the four available channels allocated to the metropolitan district.

Gamut Department
All types of applications will be aired at the series of hearings. No hearings have yet been scheduled for New York, although more than twomore other cities will be scenes of the sessions. Under pressure of work, the commission has set one day for each hearing, except in cases of consolidation. In latter cases, day has been set for each party. Consequently, the tight schedule allows for no postponements and those who cannot meet the deadline will be removed from the list and set down for hearing subsequent to April. Meanwhile, 25 additional FM grants were announced last Thursday (6), bringing total of conditional grants to 197, with over 300 applications still to be acted on. Fifteen applications for Cleveland-Akron area, seven in Providence-Pawtucket, R. I., area, and eight in Indianapolis area, were designated for hearing. Among new commercial video bids was one from Walt Disney Studios.

That "Bigger" Job
FCC, in smashing the barricades, is obviously gearing itself for still bigger jobs to be tackled, as implied by Commissioner Paul A. Walker, vice-chairman of FCC, in a talk Wednesday (3) before convention of National Association of Railroad and Utilities Commissioners in Miami Beach, Fla. Walker declared that the expansion in radio, which is having decided effects on all related fields in the electronics industry, is presenting big challenge to government as well as industry, and he viewed "increasingly heavy responsibilities" to both federal and state governments. "It is not visionary to predict," he said, "that in the future, television as well as telephony may be combined with telephony. Two people talking long-distance may be able to see as well as to hear each other. If we call and fail to get an answer, we may, by means of television, convey a message which the party called will find at his telephone when he returns. These operations are technically possible now. Further experimentation may effect economies which will bring these services within the reach of all."

Visual Speech
Walker cited peacetime applications of radar to ships, auto, trains, houses, taxicabs, etc., and told about advances in "visual speech" which will have chief potential value in teaching the deaf. He foresees swift growth of all types of related communications, in addition to radio, particularly in telephone conversations, which will employ radio and which will be operating at incredibly low rates. Use of coaxial cables throughout the nation, he said, has gone far beyond experimental stage. Citing reductions in rates already affected by these improvements, Walker said that long-distance toll rate for a three-minute daytime station-to-station call between New York and San Francisco might be cut to $1.50, with cut to be reduced to $1.25 from $5.00 10 years ago. A New York-London call, he pointed out, now costs only $12 compared with $75 in 1927, and the rates are due for further reduction.

The FCC vice-chairman foresees terrific advances in video, FM and all sorts of gadgets like walkie-talkie, all of which have the FCC bopping in establishing and revising rules and processing applications.
inquisitive source
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culminating national
three
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lettering
zine
----And
Payoff
Program
NEW
was a week
commentator, and
press release
10

that's
while posing.
Blue web
Guardia's
mag.
sewed
weekly mags.
story in
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of a
mayor, ac-
Madison Avenue.

was
in stride its setback
FCC,
for
his
after a
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army, has
the
"Teentimer
on wax when

One Man's
decision
in what
a
use
application pending

WASHINGTON, Dec. 10.—Modifying its hearing procedure in broadcasting, the Federal Communications Commission is taking in stride its setback in Ashbacker Radio Corporation case in which U. S. Supreme Court ruled against FCC as majority decision by us Board. Ashbacker won its argument for John H. Foote, counselor, of World To-

"The Tenterine Club" show on NBC. "De-
gress on Mutual.

Lou Contero, of Mutual's flash de-
department, as a forecaster by the proteins
column for Samag. First appearance was
in January.

One Man's Opinion, daily humor col-
umn penned by Walter Klemann, ARC commis-
sioner, returned to the Interna-
tional News Service after a spell with
Bell.

Joseph Hershey McGilless, station rep-
goes to Chi this week.

Format of the Durante-Moore Rezal in the absence of these changes, Jeri
Sullivan, singer on coming off.

Kate Smith's annual party will be held at her home in Philadelphia at 7 P.M.

La Guardia will be the interim commentator on CBS philharmonic broadcast on December 16.

Ernest Lee Jacks Jr., fresh from overseas duty, returned to old slot in

Eyewitnesses of the crime, who were
be heard from Vine Street to Madison Avenue.

True story of MCA and the mayor, ac-
cording to reliable sources, was that
Hill said he would hire them, if they
could, but removed all strings which might
have been attached to the talent agency. In other words, MCA was
hired by the mayor, but La Guardia
could be sold by another source
without being subjected to paying a
penalty. And that's what happened.

MCA officials, it is reported, are burn-
ing like one of those fires the mayor
used to run to of a winter's eve. They
have investigated the possibility of
legal action, but trade dopes say they
have so much chance as Goering at

No 15% for MCA on Liberty-
Guardia Sale; Big Born
NEW YORK, Dec. 10.—Motion-
ment of America, talent agency which
thought it had Mayor Fiorello H. La
Guardia sewed up tight for his radio
future, this week sat on the curb and
howled over the mayor's deal with
Liberty mag. MCA, never with a real
commitment from him on what would
happen in the cold rain in the Liberty sale and present situation.

Legal action could be heard from Vine Street to Madison Avenue.

Bradley Cites Radio As Ace Medium to
Sell Vets' Problems
NEW YORK, Dec. 10.—Olm. Norman B.
Bradley, administrator of the Veterans' Cen-
tral Office of Publicity and Advertising, radio,
along with motion pictures, is the best medium for educating the
American people in veterans' problems.
General Bradley, speaking at the WXYZ radio series, Assignment Home, pointed out
that while the VA has a primary re-
responsibility to the veteran, many of
his friends and neighbors in the
community, provided it is

Veteran adm., an ETO hero, said that radio holds a number of

Payoff—Advance
NEW YORK, Dec. 8.— Trade cognoscenti are totaling the ab-
normal growth in advertising revenue
space culled by the signing of MCA contracts by
Ashbacker Broadcasting Company and Liberty Pictures, the daily
radio commentator and saying:

"The first 15% is ahead of the game even be-
fore the completion of the first 15%-
off Blue grabbed front page attention
with the first 15% of a good wire service
breaks. This was not the time when the center, sus-
pected deal was set and easily re-
paid, but the first time when the con-
sidered La Guardia. Liberty mag.
collected along this early week and
once again the cappers were
flush, even unto getting the name of
the publication into headlines of the story in the most conserva-
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NAB TO RAISE CASH AND CAIN
Up Dues, Open Door to Press

By-law reshuffle may clip Arney's wings—is in market for Frazier replacement

WASHINGTON, Dec. 10.—Discount over "inside politics" at the National Association of Broadcasters is bubbling over NAB's internal reorganization leaves and its preparations to increase its $500,000 budget to expand association's operations and improving its slack front. NAB, which has a reputation for its running cronkike habits of secrecy, is beginning to suffer usual ill effects of those habits, and its public relations slip is beginning to show.

Come Thursday and Friday (13-14), a finance committee will meet in Washington to plan the dues on the budget, more members who now pay from $5 to $400 a month, based on various membership classifications. The committee will have been formed, but NAB has not been fully determined, and NAB is convinced that its present mailing with full expansion with its new advertising rates will be what the traffic can bear. Finance committee's recommendation will be taken up by NAB's board of directors at its next meeting in Washington. Because of the increased membership rates and in view of the NAB's membership embroils everything from pin-stripped broadcasters to big net stations as well as FM and tv, it's a foregone conclusion that the NAB boys will be under watchful eyes. Members can't be blamed for wanting to see that the organization warrants the increased fees.

By-Laws Revamped

Key step in reshaping NAB will be recasting of by-laws to define lines of authority. Expectations are that the rewriting of the by-laws will result in a reduced power for C. E. Arney Jr., NAB secretary-treasurer, who, it is generally known, had his eye on the vice-president job, and who has been dictating a lot of NAB's inside policy, including the public relations secrecy. Arney hasn't been too popular in most of the press because of his public relations policy which has been somewhat shrewd but beneficial to NAB. Most oft-repeated complaint is that Arney has showed the favoritism in his out- yare, and, as a result, a lot of the press feel that they will no longer take NAB news seriously.

NAB's board of directors, it is learned, has been suggested that Van Arney and A. W. Willard Jr., NAB's new chief, amend the above by-laws. Under present set-up, Arney tells people the past, as a result, presents a lot of the press against O. E. N. and the later rates. Willard is viewed as Presy Justin Miller's "good right arm." When the board meets next month it will revise the by-laws to recognize the post of exec. Arney Miffed

In New York, Philadelphia, Washington, and wherever else NAB boys get together, chill-chat during recent weeks has always turned to the association's troubles which many of the bigwigs hope will be remedied soon. One widely told story has it that Arney has been disappointed when he didn't get elevated, nominally, in the course of the recent topside reorganization which brought Miller as presly last October, and Willard in as Miller's top ad, at least in name. Another story has it that Arney raised a fuss and landed in his resignation. Arney, who was on the board induced their associates to re- term the resignations and bring in a new salary from $12,000 to $16,000 yearly.

Now more pay, NAB in view of the improvements for increased membership fees, will be on the agenda to swell, to raise of free press and to stop playing favorites. Inside reorganization plans are proceeding, and NAB is in the market for a director of engineering to replace Howard F. Hoffman, whose resignation was announced Friday (7) by Presy Miller. Hoffman, who is opening up offices to nation's capital as a private radio management consultant, will be retained by NAB as an adviser and will complete certain projects he has undertaken.

CORRESPONDENTS

December 15, 1945

NEW YORK, Dec. 10.—Col. A. A. (Abbe to trade) Schecter, head of Mutual's news and special events department, pulled himself a scoop last Wednesday night when Dr. Juan Hac Code, Foreign Minister of the Argentine, went before the MINI mike with the first official impres- sion statement of Argentina's position in world affairs. But the story of how Schecter pulled that exclusive reads like the book of a Victor Herbert operetta.
A little over two months ago Schecter, along with Charles Heiser, MBS Washing- ton rep, dropped in to see the Argent- ine consul. They asked that Colom. Veron, head of the Argentine govern- ment, go on the air. Consul said he'd find out about it. A week or two later he reported that they couldn't have Peron, but they could have Code. That was fine.
After another week's wait the Argentin- ian rep came back and wanted to know what kind of questions would be asked. The answer was told.

Not long after that he came back again, this time to ask whether the radio show would cost the Argentine government. Nothing.

Much waiting. Then he called Heiser to find out whether Dr. Code would have to answer In English, on account Dr. Code, he couldn't speak so good the English. He was told that MBS Argentine man, Gerald Dougherty, would translate his answers.

In this nation to bring what people want to hear rather than what somebody else decides to want to be, "Freedom in religion and freedom of the air, hands on," he said. "The American system of a free and competi- tive radio is the only system for our democracy," he asserted.

CBS Settles White- Collar Situation; Signs With SOEG

HOLLYWOOD, Dec. 8.—Screen-Off Company's Employees' Guild and CBS have agreed on a pact covering local white-collar workers. Contract will be the first in the trade in this category.

Deal, which must be voted upon by the membership, calls for a union shop and a 20 per cent wage uplift. Actually, the contract calls for a 15 per cent raise at the starting price and 15 per cent for those at the top in each classification.

Contract will be for one year starting January 1, 1946. There's no retroactive pay.

More Radio News on Page 41
**TELEVISION-RADIO**

**WPTZ Off Air For 6 Weeks; Staffers Keep**

PHILADELPHIA, Dec. 10—Philco Corporation, which operates the station, WPTZ, will shortly go off the air for six weeks for change in channel. WPTZ was on Philadelphian Channel 2.

It is understood that Philco will not release any station staffers during the change, but the programming changes will go ahead with its expansion plans.

**NBC-CBS Battle On Video Sports Starts Wed., 12**

NEW YORK, Dec. 10—There will be a very warm time in Madison Square Square. On Wednesday night (12) when both CBS and NBC tele will go under way with remote pick-ups of college basketball games. As predicted in The Billboard for December, the two sets will battle at each other's throats across the Garden boards.

Columbia's mobile unit, immobilized by the traffic jam in the train station, will start at 8:30. Neither set has yet played a complete game, due to the large number of college basketball teams who have been out of town. But the Philco set will feature Philco's new decoder-play-back unit and the play-by-play Ben Block, ex-OJ, who was a CBS cameraman before going to Philco. The Philcon director of the mobile unit will handle the play-by-play.

NBC pulled its first coverage of basketball Saturday night. The games really start Wednesday. Neither set has yet played a complete game, due to the large number of college basketball teams who have been out of town. But the Philco set will feature Philco's new decoder-play-back unit and the play-by-play Ben Block, ex-OJ, who was a CBS cameraman before going to Philco. The Philcon director of the mobile unit will handle the play-by-play.

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Performing Artists Again Look at Disk Dough; Meet Skedded After January 1

Still Hoping for Copyright Act Revision

NEW YORK, Dec. 8.—Another attempt at settling the problem of a royalty payment for the interpretive artist will be made this week when Maurice J. Speiser, of the National Association of Performing Artists, staged this week that a meeting of "all interested parties" will be held at the Commodore Hotel to decide how royalties may be included, in addition to NAPA, the broadcasting industry, represented by the National Association of Broadcasters, the record companies, the American Federation of Musicians and the copyright owners. Interests." It is hoped the latter will attend," Speiser said.

Controversy over the "interpretive right" of a performer to compensation from records used commercially is definitely by no means a dead issue and is currently being agitated under various factors: (1) Recording artists—the Croones, Sinatra, etc.—as the popularity peak their work and are being increasingly used by radio sponsors, and (2) indie stations are coming of age, are getting more power and more use because records are more easily cut in on audience threedimensional drama.

Too Easy To Sell

Other factors enter into the picture. Statutory rights owners and publishers who will not take a live program are pushovers for such programming. That was known. These programs frequently not only get good ratings—but ratings comparable to live sponsors. And the tapes, in time slot sales—and talent cost less to arrange.

Recording artist figures that with such a set-up he should cash in. With the way the racket is run—big cost, big earnings—his fee promises to be an easy sell. This, in turn, would prompt him to keep some of the money made on the deals he is doing.

Copyright Revision Hope

Solution to the problem may come in various ways. NAPA hopes for a revision of the 1909 act. Such an amendment would obviate the necessity of going through all the various States—a method which has been found costly and not too successful because of time factors and the delays of court action. Secondly and in the event the interested parties could not agree to such a revision—an amendment—there is the possibility of an amicable agreement wherein artists, record companies and the American Federation of Musicians would all be cut in on the same line. Aaron Spies, Speiser would, of course, get the biggest royalty cut, but the studios would also share in the divvy, because of the NAPA numbers.

Problem of a royalty payment to recording artists was brought to the fore five years ago by NAPA in the WDAB case in Philadelphia. Pioneers who attempted to solve the problem were Fred Waring, Paul Whiteman and Irving Cohn—and NAPA was able to prove its right to license stations and collect royalties in various parts of the country. Record companies injected themselves into the picture, claiming they had a "secondary right" by virtue of manufacturing the disk—and therefore were entitled to some compensation for commercial use.

And Those Nickels

Position of the coin machine industry in the general picture intrigues the NAPA, which says the juke box industry alone grosses $800,000,000 a year from nickel drops into an estimated 400,000 machines. NAPA says it is interested in the financial extent of this industry because it is an important consumer of the Federation products. In November, 1943, when the AFM investigated the two industries in connection with the AFM's ban on records. Copyright act. In its present state, provides for any move in this direction would be illegal. It is possible that the use of records is even cutting in on audience threedimensional drama.

C. M. Finney Out of Associated—Muzak.

It's All Houghton

NEW YORK, Dec. 10.—In an unexpected move, C. M. Finney, has quit his post as president of Associated-Muzak Corporation and affiliates. He is succeeded immediately, has Finney in consulting post after a short leave.

Trade, caught by suddenness of another American Federal of Musicians' official, announced that Muzak will continue business as a mammoth nickel dropping entity. Finney had been president of Houghton, Inc., the chief company under the Associated-Muzak label.

Mr. Whiskers Gets In AKM-ASCAP Act Via APC Act

NEW YORK, Dec. 10.—American Society of Composers, Authors and Publishers won a partial victory last week in their attempt to get Uncle Sam mixed into the running of "Mr. Whiskers." Law suits for 1500 royalties due American Society—of Authors, Composers and Publishers—was decided that the United States Allen was to consider federal "make work" for ASCAP as a co-plaintiff. Justice Walters, the opinionator, held that ASCAP, with Finney and the right to file suit, nevertheless, allowed Allen Proprietary Royalties, a subsidiary of ASCAP, to become a plaintiff.

Muzak revisions around ASCAP were for which Proper says has pined up for 1936-1938 and which has been held in court for the purposes of the American Society, and ASCAP originally took in 1933 but stopped doing it in 1939.

Sonny Dunham To Vogue, Makes Three for Label

NEW YORK, Dec. 8.—Sonny Dunham has been signed by the Vogue Record firm of Detroit. Deal's coming from the premier music firm of the American Federation of Musicians. AFP at press statement no appeal had as yet been filed—but pointed out that Spitalny still had plenty of say in the matter.

Unfair tune exploitation by podium-pubs has trade itching for tougher rules

Contab Called On Duplication

By Joe Carlton

NEW YORK, Dec. 8.—One of the great reform institutions—record trade conventions—expected to materialize within the next two weeks when a conference of leading network radio and record-jockey is called here by Charles C. (Bud) Barry, president of the Mutual Broadcasting Company (ex-blue network).

At this meeting, Barry declared, an effort will be made to evolve a code or formula whereby program standards governing the playing of pop tunes will be established. Specific evils against which such a set of rules could combat include wild music medicina copying of certain pop tunes currently being used by dozens of networks and artists on commercial and remote ethering.

Besides representatives for all four major networks, NBC, CBS, ABC and Mutual representatives from key orgs and pubs in the music trade will be asked to attend. Latter will include spokesmen from the Music Publishers' Protective Association, the American Federation of Musicians, ASCAP and BMI and some major and minor songwriters associations under both ASCAP and BMI license.

Survey Started

Need for a code or set of record rules, which would be passed on, of course, to the networks and would be brought to Barry's attention thru the efforts of Paul Secon, of The Billboard, and currently the secretary, was recently presented to a three-month survey of the bands and tube-trade figures on new pop work. Secon's statistical survey was but the first of a series of surveys, such as: "How Often a Hit Tune Was Made by a Home Office Band," and "Why are so many song publishers going out of business?" --"If there is a code or set of pop rules, this survey will be given a different "penetration.""

Surveys of interest for this survey in next week's Billboard.)

Frankie & Tommy Ain't Sweethearts

NEW YORK, Dec. 8.—If you heard Frank Sinatra or Tommy Dorsey say (3) you know there's still no love lost between The Voice and Tommy Dorsey.

Dorsey said Frankie on the air when Axel Stoltz asked if he was going to buy something or nothing on the 62-week easy-payment plan.

"Not me," he said 62 weeks I can be back with Dorsey and you know what kind of money I'd be doing the doin' of."

That Legal Pen

NEW YORK, Dec. 10.—"A letter will make you feel better than an army chaplain's advice to troops in the field. I'm paid off last night," Secon says that Paul-Pioneer's Max Moyer has anointed his Strike Hit Parade's slight of P-F pulpman, F. Lee Going. "Feeling in the Moonlight," and very much discouraged by the lack of success received by his push to court fights with the cigarette men, sat down and wrote a letter to LSPFT explaining his work. Result—honor and a little new posh slot on Parade last week among other small favors.

Possibilities trade say are terrific. What with some ink, some paper and a little patience the music trade is able to maintain a steady stride in Parade.

AFM Sits Back Waiting NBC Spitalny Sub

H. L. Still To Wave Baton

NEW YORK, Dec. 8.—Late this week expected to come to the American Federation of Musicians, expected momentarily the hearing of a new case at NBC to succeed H. Leopold Spitalny, who lost his job for the last year by the Union's Trial Board. The local, and one top exec, has the right to bring another case against any musician banned to the post. Spitalny, according to 802, is enjoying a number of contracts on NBC for the coming months. "When the date," manager of the music division of NBC, stated late in the week that Spitalny had already folded up his work as contractor but was retaining his standing as a contractor. No name was mentioned at a successor, although some are being considered, including Roy Shields, of NBC's Chicago division. Network is wary of any discussion concerning the matter that involves only Spitalny and the local.

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De Luxe Inks Rabble-Drousing As Svengali Waxes Eloquent

NEW YORK, Dec. 8.—If you are a rash and reckless fellow and tell the Victor boys that their records put you to sleep, you are inviting a platter in the puss. Same goes for the lads at Deco, Columbia, Capitol and so on down the line—but wait—stop—when you get to De Luxe diskers. They'll love you if you can say they're peddling Mickey Finn's on wax.

All this surprising reaction because De Luxe, which operates out of Linden, N. J., just concluded a contract with one Ralph Slater, hypnotist, and they are now ready to launch into the record market with the very definite idea that they've got a man in a field who puts folks to sleep or, at least, helps them to grab a golden done. Novel approach has some basis, since Slater, who holds down a half-hour spot on Mutual Network Wednesdays, has been drawing quite a bit of fan mail with his sleep-purveying gimmick.

To exploit this gift Slater has for rousing the rabble, De Luxe has contracted for a series of seven one-record albums which will be titled along the lines of Time To Relax and Time To Sleep. Faith in Slater is backed up by an alleged deal calling for $50,000 guarantee against a possible $50,000 return in royalties.

First demonstration of how Slaterism would work on wax will be given by De Luxe at a distributor meeting in Philly, Saturday (15), where the men will endeavor to prove the assembly into sleep and then, it is assumed, to sales. Claims for Slater demonstrations are that five minutes of his waxing and "Goat, I feel tired" sets in. Company admits that prospective buyers will have to co-operate with the record even as subjects are asked to co-operate with professional hypnotists but feels that this is no barrier to folks who have been trying to knock off 40 wins unsuccessfully since Rip Van Winkle's time.

Other claims for Slater supporters include supposed certification from medical authorities that no harmful or permanent effects can be attributed to his practice. Also said that in recent tours of army camps and hospitals, Slater collected a tremendous list of insomniacs who went down for the count before his sleep-talk.

Reaction in the trade to the De Luxe project is mostly whimsical, as one spokesman put it, pointing out that "they really pulled a sleeper on the wax field.

BMI Clan Gathers; No Accurate To Guide $48 Pointers

NEW YORK, Dec. 10. Regular meeting of Broadcast Music Inc.'s board of directors skedded this week will, for the first time in BMI history have members of the field staff sitting in. Reason for joint get-together, BMI spokesmen say, is "purely coincidental." Annual assembly of field men "just happens to occur" during the same week as the board's big, and "it was felt that directors would like the opportunity of discussing matters with the BMI staff."

Trade appreciates board's yen to "discuss matters" with fieldmen, wonders tho, how much Professor Peasman ASC acceptance caused the "coincidence."

THE DINING SISTERS

Four-Platter Disk Debut

This chirpsome trio burst into the platter field by breaking a record; a fact that's getting them talked about (as if they haven't been the subject of plenty of favorable comment to date). They debbed with Capitol with a four-disc album; three more platters than any other musicians make for an opener.

This standout dubbing follows along the happy groove they've dug in showbiz in the past 12-month period, wherein they made their first p. a.'s in name niteries. Recalls by table sitters and management alike indicate that the after-dark path will glitter with the girls when and if pick, air and platter commitments permit. Since January, 1945, they have racked up a record-breaking 16 weeks at the College Inn, in Chi's Hotel Sherman, and long stays at Detroit's Latin Quarter and the Park Casino, Williamsville, N. Y. In addition they hold the distinction of being the only chiring combo to play both the Chicago and Oriental houses in the Chi Loop. This one they pulled off during a six-month period this year.

Currently the girls are on the Coast, having difficulty shedding their day to cover Capitol dinings, two Columbia pix and West Coast as well as vaude and milly appearances.
SEASON’S GREETINGS

RAFAEL MENDEZ
His Sensational TRUMPET
and ALL-STAR JAZZ ORCHESTRA

TEA FOR TWO
Coupled With
I KNOW THAT YOU KNOW
(PAN-no. 111)

IN A LITTLE SPANISH TOWN
Coupled With
KITTEN ON THE KEYS
(PAN-no. 112)

RAFAEL MENDEZ and His All-Star Pan-American Orchestra

Season’s Greetings

Pan-American RECORD PARADE
All Records Net 49c Each

HAWAIIAN GEMS

DAN KALAUAWA STEWART
and His Islanders

Pan 103 KA ULUA (Song of the Big Fish “Ulua”)
BEAUTIFUL KANANA (Hawaiian Love Song)
Pan 014 OLA NO WEO (Hawaiian Hula Chant)
NA LEI O MAIWAII (Song of the Islands)
Pan 015 NA ALII (Song of the Kings)
HALEIA HULA (Hawaiian Hula Song)
Pan 016 HAME PILA (Hawaiian Fish Song)
ALOHA OE (Farewell Song)

LATIN-AMERICAN HITS

Featuring MARGA LLERGO
Guest Star From Mexico City

Pan 021 EL MUERTO SE FUE’ DE RUMBA
(The Ghost Goes Slumming)
DIEZ MINUTOS MAS (Ten More Minutes)
Pan 022 LA BAMBINA
EL RANCHO GRANDE
Pan 023 CARTAS MARCADAS, Ranchera
TRAISO MI “45,” Ranchera
(Give Me My Pistol)

NOEL DE SELVA
and His Pan-American Orchestra

Pan 001 LINDA MUJER (Guaracha)
CHIHUAHUA (Mexican Polka)
Pan 002 LA CUMPARSITA (Tonga)
EL PATON (Rumba)
Pan 003 QUADALAJARA
JUAREZ—Danson Veracruzano
Pan 004 CAL-CAL (Rumba)
DON MIGUEL—Danson Veracruzano
Pan 005 LA PALOMA
CIELO LINDO
Pan 006 MEXICANITAS (Ranchera)
EL VENADITO (Ranchera)
Pan 107 RUMBA RHAPSODY
ESPAÑA CANA (Pasu Doblo)
Pan 108 BABAYU (Afro-Cubano)
NEGRA LEONRO (Rumba)
Pan 109 LA CUCARACHA (Rumba)
SIMONKEY (Rumba)
Pan 110 ADIOS MUCHACHOS (Tango)
QUIERE MUCOHO (“Yours”), Bolero

RAFAEL MENDEZ and His All-Star Pan-American Orchestra

Pan 017 TUMBANDO CANA (Guaracha)
TODA UNA VIDA (Hasta Manana) Rumba-Bolero
018 PORQUE (Tango)
ACERCE BAY (Come Closer to Me) Rumba-Bolero

RAFAEL MENDEZ and His All-Star Jazz Orchestra

Pan 111 TEA FOR TWO
Pan 112 IN A LITTLE SPANISH TOWN
KITTEN ON THE KEYS

PAN-AMERICAN’S TERRIFIC NOVELTY BLUES HIT

Pan 019 YUM YUM BLUES
POM-POM

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It has never been the Lombardo habit to toss superlatives around...but when a recording as powerful as this one came along, we simply had to haul out the dictionary and find a word for it! The New Year will have to hustle to come up with a greater two-sided platter than this one!

DECCA presents

GUY LOMBARDO
AND HIS ROYAL CANADIANS

IN THE FIRST BIG
HIT
FOR 1946

SEEMS LIKE OLD TIMES

backed by SYMPHONY

DECCA 18737

Ears, Not Segs
Count in New
Tune Index

May Not Kill Payola—But

NEW YORK, Dec. 10.—Big and little, the pub-agreed this past week that publishing the Peatman Radio Music Coverage Index in place of the "Plug Sheet" was going to be a step forward for the industry. (See Page 24.)

Good or bad, they agreed that any report that was an honest plugging index, instead of a wishfulfillment plug report, was on the credit side of the ledger. BMI, which started out with a huge black negative on the entire project, is just as set against it—but BMI brass hedged during the seven days between the announcement and the publishing of the Songs With Greatest Radio Audience, as The Billboard calls it, and, altho not ready for the light of print, have come up with a few ideas of their own on how to make Peatman pay off for the music industry's all-year-round Santa Claus.

Curtail Payola—No!

There were a few contact men who admitted that the change to Peatman would curtail the payola. Some were even ready to contend that the switch would cost 'em more dough—but that the dough would be spent on "ear," not performances. If a program can deliver an audience of 15,000,000 homes (and toppers do), which would mean 750 Peatman points that's worth lots of moola, since as low as 2,000 Peatman points can make a tune No. 1, and a Peatman topper seldom goes beyond the 3,000 figure. In summertime, No. 1 may sink below a Peatman of 1,000—which gives some idea of what a sock Crosby or a Hope (Francis Langford) tonpling can do for a tune. Idea of the Larry boys is that payment won't stop but that the price tag will be definite—and that it will be so much for so much—a Peatman.

Can They Be "Bought?"

The other side of the pic still continues—that the big Peatman point programs can't be bought—but that the tune has to make the grade on its "merit." That "merit" line, of course, has the Brillibilies in hysterics—with them it's simply: "You take your No. 1 plug tune, you 'work' it ('work' equals payola) and then you work it some more—and if the "work" is enough, the tune has 'merit.'"

Fact that some top ASCAP and BMI firms have put it on the line with all the dough in the world, and the tune has still turned up its toes and died a-horning, doesn't stop the "what d' yuh want" boys from insisting that it's the dough-ray-me, not the do-re-mi that makes the tune.

Regardless, everyone admits with that this issue of The Billboard—and other trade newspapers—the die is cast (dorsey that). If no one dishes the program with "your" tune on it—it's worthless as a plug. Even the John G. Peatman (Doc tor Peatman to you) gets white around the gills when his first Peatman Index is referred to as the "sheet." They're going to pay off on the new, print, and show positions—in the Peatman—call it "wheel" or a record of the songs with the most radio coverage.

Peatman, says the trade, has made a solid step in the right direction—but it's only a step—the payola is still with us—only it's for "value received."

B. Hutton-Capitol Split

Hollywood, Dec. 10.—Betty Hutton will leave Capitol Records in January. Reason is husk is disliking only novelty ditties and would like to try her hand at straight stuff. With Capitol carrying a full load of teen ballads as it is, she thinks she's better off in a different waxery. Both parties appear not too sad about the divorce.
Plenty Talk, No Action on Petrillo Bills

NAB’s “Velvet” Glove

WASHINGTON, Dec. 10.—Congressional action on legislation to curb American Federation of Musicians’ bosses, Jimmy Petrillo, will now have to wait until next session, it appeared today, with strong likelihood that a rather stormy public hearing will be staged on Representative Lea’s (D., Calif.) Anti-Petrillo Bill sometime in late winter or early spring. Meanwhile, National Association of Broadcasters, which has no love for Petrillo, is showing a gloved hand to Petrillo and holding its ammunition in readiness for public hearing.

Congressional reluctance to push vigorously into action on anti-Petrillo legislation is seen as reducing chance for passage of Lea Bill. One sign of the reduced chances appeared last Thursday (6) in the wake of four-hour sessions of NAB’s committee on AFM when NAB avoided recording itself publicly in support of the Lea Bill and in condemnation of Petrillo. While it is known that the NAB committee on AFM is huddling over Petrillo tactics and is encouraging public condemnation of Petrillo by the NAB board, which meets January 3 and 4 in Hollywood, the committee was content to express itself in a mild compromise post-meeting statement.

The NAB Statement

The NAB announcement reiterated that radio has done much more for music and musicians and that AFM expansion will do even more. It pointed to increased demands reported by retailers for musical instruments of every type, including pianos, and it cited increases in numbers of music students. Proxy Justin Miller of NAB was quoted in a formal release as saying he was confident that harmony can prevail “in all our relations if we adhere to a policy that is fair and equitable to the listening public, the musician and the broadcaster.”

Lea’s Anti-Petrillo Bill, toughest and most specific one yet introduced in Congress, is beginning to get the hard knocks registered against Senator Bailey’s (D., S. C.) more general measure which is still awaiting a hearing in the sub-committee of Senate Judiciary Committee. Bailey’s Bill has been assailed broadly hitting at all labor and therefore unacceptable. Representative Vito Marcantonio (N. Y., A. L. P.) told the Billboard that for a similar reason he would not support the Lea Bill, even tho he was opposed to tactics exercised by Petrillo in demanding double music crews for AM stations which also have FM outlets. Marcantonio said that cure must be taken to avoid crippling rights of labor generally.

Bailey Bill Doomed?

Bailey Bill now appears doomed to the scrap heap altho some senators are still going thru the motions of trying to get it out of committee. Senator Eastland (D., Miss.), chairman of a sub-committee which has been promoting a hearing on the Bailey Bill, has reiterated that he is only awaiting Bailey’s return to Washington before calling a hearing. Some Senate observers are now beginning to wonder whether Bailey, who is still absent from the capital, is interested in getting his bill discharged to the floor. At any rate, there will be no action on the Bailey measure until next session.

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GUILD

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RECORD REVIEWS BY M. H. Orodnerker

BENNY GOODMAN (Columbia) Symphony—FT; VC. My Guy’s Come Back—FT; VC.

These sides introduce Linn Morrow as Benny Goodman’s new cornet, and the way he gels with the rest is really something. Of the best, B. G. gives thorough commercial treatment to the hit “Symphony;” continues the same, and really gives thorough commercial treatment to the hit “My Guy’s Come Back.” A major success. A hit song that is a hit song.

BACkED BY SYMPHONY VOCALS BY LIZA MOREw

ON COLUMBIA RECORD # 36874

Wwww.americanradiohistory.com
Cutless Song-Mag Dough Will Change SPA Coming Paper

NEW YORK, Dec. 10—Early returns from songwriters Protective Association's initial looksee into pubs' books revealed last week that several publishers have been shy about telling writers that their tunes were being "teased" for a whale-pulp of dough to music mags. Story about dough being made, tho well known to trade, has hit a twist. Seem that while the ink has been flowing freely the past year between pubs and lyric mags like Song Hits, Hit Parade, etc., and that coin in figures like 25-50C individually and now a million collectively have been making black marks in pubs' books, tunemiths haven't been collecting a red cent. Not only that, but even the practice of tossing 25 odd bucks to the writers for the right to lend their songs to tune mags—some-what of an attempt to stick to the letter of the law—has been thrown out. Several pubs are not only forgetting to cut the writer in on the dough but not even bothering to let him know that his work is resting between the pages of one or more of the music mags.

Forgetfulness?

Pubs' "forgetfulness" on both counts is being remembered by the association's contract committee at its present council sessions, an SPA spokesman revealed. For not only will the "new paper" call for a sizable cut of coin picked up—past and future—but the whole song-exploitation period is eluded to have its face lifted. Letter point aimed particularly at those pubs who, anxious to get on the gravy train of the pulp-tune mag track, have made little more than a pretext of up-tempo tune mags, but upon receipt of material have immediately gone lyric-mag hunting.

For the days when they'd at least spend three or four months on a good number," an SPA spokesman said, "before farming it out for some possible extra money they might be able to pick up from tune mags. Now they're impatient and getting rid of songs which potentially might be hits if worked on."

One Year—May Work Both Ways Present paper allows pub one year to "work" on a song, plus 30 days after writers start asking questions, and pub mages have been sticking to the letter of the law by printing a few salable copies (not unlike song-shark pubs) when "whys" and "wherefores" were thrown at them.

New contract will have a one-year option clause for the exploitation period whereby writer will be able to "lifit" his tune and go shopping elsewhere if pub doesn't produce.

Meanwhile, SPA isn't adverse to writers making deals of their own with lyric mags while new contract is taking form.

Chi Trying To Build A Jazz-Star Center

CHICAGO, Dec. 8—With reports unanimous from all over the country that jazz concerts, featuring name musicians, are cleaning up pleasantries, Chicago will get something new in the way of swing sessions December 17 at Orchestra Hall when Paul Restoud Miller, prominent jazz critic and writer, features a number of almost unknown and semi-name jazz-sters in an evening of bash. Miller told The Billboard that he has chosen carefully from among MidWest Jazzmen to pick up a capable cast for the opening of what may become a series of concerts, designed to present the lesser-lights to the public.

Only well-known Jazzman on the first date is Sidney Bechet, the New Orleans reed ace, with the remainder: Tony Parenti, white, N. O. clar, Bill Piferker, Gary, (Ind.) alto and tenor sax; Max Miller, Chi pianist currently fronting his own cocktail trici; Kenny Smith, drummer, and several others filling out the program. Ducats are scored from 35 cents to 50.00 for boxes.
Class C Spots Get Raise

NEW YORK, Dec. 8.—Substantial wage increases in 70 Class C spots have been negotiated for musicians by Local 802, American Federation of Musicians. These spots include ballrooms, various night clubs, restaurants, bars and grills. Not all contracts are the same, owing to different working conditions and hours prevailing at the different spots, but the following chart gives a good idea of the differences between the old and new scales.

<table>
<thead>
<tr>
<th>Old Scale</th>
<th>New Scale</th>
</tr>
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<tbody>
<tr>
<td>Leader</td>
<td>Side Men</td>
</tr>
<tr>
<td>Arcadia Ballroom</td>
<td>$90.00</td>
</tr>
<tr>
<td>Roseland</td>
<td>$90.00</td>
</tr>
<tr>
<td>Wivel Restaurant</td>
<td>$105.00</td>
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<tr>
<td>Russian Kreskimas</td>
<td>$60.00</td>
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<tr>
<td>Zimmermann's</td>
<td>$60.00</td>
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<tr>
<td>Bat Tabak (Show Band)</td>
<td>$75.00</td>
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<tr>
<td>Bat Tabak (Bistro Band)</td>
<td>$60.00</td>
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<tr>
<td>Chin Lee's</td>
<td>$60.00</td>
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<tr>
<td>Leo's</td>
<td>$60.00</td>
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<td>Corso Restaurant</td>
<td>$67.50</td>
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<td>Cafe Wienceke</td>
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<tr>
<td>Swiss Restaurant</td>
<td>$65.00</td>
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<tr>
<td>Old Cincinnati Restaurant Restaurant</td>
<td>$65.00</td>
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<tr>
<td>Rainbow Inn</td>
<td>$67.50</td>
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<tr>
<td>Luchow's Restaurant</td>
<td>$75.00</td>
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<tr>
<td>Loriet Restaurant</td>
<td>$67.50</td>
</tr>
<tr>
<td>Madison Bar and Grill (Week ends only)</td>
<td>$30.00</td>
</tr>
<tr>
<td>Hoffman Room Cafe</td>
<td>$50.00</td>
</tr>
<tr>
<td>Club Lincoln</td>
<td>$40.00</td>
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<tr>
<td>Tango Palace</td>
<td>$50.00</td>
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<tr>
<td>Belgrave Castle</td>
<td>$50.00</td>
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<tr>
<td>Shore Road Casino</td>
<td>$50.00</td>
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<tr>
<td>Perlman's Restaurant</td>
<td>$35.00</td>
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<tr>
<td>Show Inn</td>
<td>$45.00</td>
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<tr>
<td>Russian Inn</td>
<td>$50.00</td>
</tr>
<tr>
<td>Turn Hall</td>
<td>$50.00</td>
</tr>
</tbody>
</table>

In addition to raises for leaders and side men, contracts provide for hikes in pay of stewards. Generally the steward receives $2.50 more than a side man.

Contracts also provide for improved working conditions.

Borge, Spitalny Open Det. Music Hall Bill

DETROIT, Dec. 8.—Victor Borge and his orchestra booked to appear at the Music Hall, Detroit, December 11. Phil Spitalny and his All-Girl Orchestra are slated for the three shows, two on New Year's Eve and a matinee performance on New Year's Day. December 31 shows will begin at 8:30 and 11:45 p.m. This will be the first time any such plan has been carried out in Detroit.

Other artists on the roster of Music Hall for January thru April are Grace Moore, Madame Zunchski, Larry Adler, Paul Praper, Grand Opera Quartet, Conrad Thiele, Margaret Speaks, Tramp family, Yehudi Menuhin, Tito Guizar, Veles and Yoshida and others.

STANDARD RECORDS

"TUNES THAT NEVER GROW OLD"

ANNOUNCES
AN IMPORTANT CHANGE
IN ITS METHOD OF
DISTRIBUTION

* DIRECT SHIPMENTS TO
OPERATORS AND
RECORD DEALERS
AFTER JANUARY 2, 1946.

NEW JANUARY RELEASES
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GEORGE AULD and his Orchestra
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Lynne Stevens, vocal

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JUST A SITTIN' AND A ROCKIN'
Lynne Stevens, vocal

and COME TO BABY DO
No. 15044

COME TO BABY DO
and JUST A SITTIN', AND A ROCKIN'
No. 15044

PHIL MOORE Four SYMPHONY
and I LOVES YOU PORGY
Billy Daniels, vocal
No. 15048

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MILLNER

LARGEST STOCK OF RECORDS AVAILABLE TO OPERATORS ONLY
SCOOPS 'EM AGAIN
By Popular Demand We Are Bringing Back Those Ever Popular
MILLS BROS.

TILL THEN and
YOU ALWAYS HURT THE ONE YOU LOVE . . .

WE ALSO HAVE FOR IMMEDIATE SHIPMENT
BEULAH'S BOOGIE—Lloyd Hampson . . .
TIMELESS—Charles Shepherd . . .
DOCTOR LAWYER—Indian Chief . . .
Ain't Got Nothing To Lose—Lester Young . . .
COME TO BABY DO—Ring O' Pals . . .
Big News—LaVern Baker . . .
I GUESS THAT'S WHY YOU'RE HERE—
LET ME GO, LET ME TARRY—Emmett Knapp . . .

RACE RECORDS THAT GET TOP PLAY
GUARANTEED HITS
GOTT A RIGHT TO CRY—Joe Liggins . . .
BLUE AT SUNRISE—Harry Belafonte . . .
DRIFTING BLUES—Glenn Miller . . .
BABY, YOU CAN'T CRY—Clifford Brown . . .
BROWN AND THREE BLUES—
BILLY SHERMAN. . .
UNLUCKY WOMAN BLUES—
Helen Harmon . . .
MONEY DROWNED—Clay Harris . . .
I'M GONNA BE—Fred Stone . . .
BEE BABBA BEBA—Helen Harris . . .
WE MAY BE YOUR CHERRY—
Dave Parker . . .
MERRY-GO-ROUND BLUES—Jay Mc.
Braxton (Vocal by Cornet Player). . .
HILLIWAY RECORDS
IT'S RECEIVER NOW
TRUST ME—The Pips . . .
YOU TWUNG ME ONE TIME TOO—
Tootsie . . .
YOU WILL HAVE TO PAY—The Ritz . . .
WEARY NIGHTS AND BROKEN
DREAMS—Jimmy Thomas . . .
SUN TIFTIN' MAMBA—Pappy Gosnell . . .
DON'T KNOW UNDERSTAND—
Wayne Mack . . .
STEPPIN' ON KINDA—Grandpa Jones . . .
Silk fishermen . . .

DO OR DONT HITS

c. . . . .

DODAY'S RECORDS
NO. 1004
THE FOUR BLUES
really do it with . . .
"THE BLUES CAN JUMP" backed by
"WHEN THE OLD GANG'S BACK ON THE CORNER AGAIN" . . .

4c. F.O.B. Linden, Record Sales Co.
10c. sent in lots of 50 or more.

DE LUXE RECORD DISTRIBUTING CO., LINDEN, N. J.

MUSIC—As Written

NEW YORK:

Henry Tobias, Miss You escrien, now running Viking third of the Saunders
Viking-Chelsea pubs. Worked on tune he wrote with Don Reid Tell Me That
Little Money and already has rec-

Muzak Licensee in Chi

CHICAGO, Dec. 8.—Muzak, wired music service, recently signed a contract with a local franchise before and is now operating here. Licensee is the Boom Electronics, Amplifier Company. All types of users will be sought, including bars, stores, industries, hotels and apartment houses.

MILLS BROS.

153 THE BILLBOARD December 15, 1945

PREMIER RECORDS Hits

#29013 Lotos Blossom Dream Lucky Blues
Julie Lee

#29012 It's Good Show Me Missouri Blues
Julie Lee

#29008 Stairs and Stripes on Two Jima Good Old Turnips Greens
Ambrose Haye and his "Ozark Ramblers"

#29005 Blue Skies My Blue Heaven
Harry Coal

#29004 Ain't Mistheavin' Sophisticated Lady
Russ David

#29002 Coffee Five, Doughnuts Five Jungle Twilight
Four Notes

#28999 You Sure Look Good To Me I'd Do It All Over Again
Four Notes

#28995 Daddy's Got Wroo Woo Southern Comfort
Tony di Pardo

#28995 Build a Fence Around Texas Kentucky Babe
George Olsen

#28994 Georgia On My Mind Conversation Piece
Sonny Dunham

#28992 Always Tip To Thru Tho Tulips
Nick Lucas

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PREMIER RECORD HITS

www.americanradiohistory.com
On the Stand

McFarland Twins

(Rewritten at Dixie Hotel, New York, December 6, 1945)

(Mgr.—Charlie Barber; agency—none)

George and Archie McFarland are two clean-cut, hard-working lads who took the bull by the horns with this no-dough stand. Gambling for that "certain" break, the twins landed the date on their own hook and book—GAC's been dropping word around that it just had a hand in, but this the maestro disdain vehemently. They're trying to prove they're good the hard way.

And hard way it is! Four shows a day, running from 7 p.m. to 3 a.m., as well as a disjointed air time arrangement that means juggling the shows wherever the coveted "shot" rolls around. Fius which, the Dixie wants show bands. The Twins have to don the funny hats, gama- brown, and generally give the idea of a Latin-eighth touch. Which is fine for the management, but the McFarlands have to work like beavers to retain a self-promoting dance-band motif despite all the moosy bit. This last just makes it hard to rate the paired maestri for location potential, dance sets not being that frequent or pointedly styled. But if no single arrangement touches off screams of praise for musicianship, neither is any given number too far below a wholesome quotient. Certainly should sound lots better than "just a show band" on the air.

As a theater bet there's much to be said for the ork. Leaders, as we said before, knock themselves out with personality numbers built around the twin-leader gimmick. Also, they're a froggy-voiced trombonist who has a real flair for gaggardly twirling. Add in a quantity of special material and the net product looks better in the compact Dixie Room than many a name band caught on the local stages.

McFarlands say they can stay here for six months or they can move on to something better if it comes up. Opinion here is that they'll get going before the 160 days are up—they've got front, they'll bear the brunt of heavy rehearsal and genuine plugging, and with some agency support, which they don't have, they'd be equipped to carry off many a neat theater stunt. Joe Conlon.

"Peatman Audience Measurement No BMI Ache"—Burton

NEW YORK, Dec. 10.—Scuffing at talk that trade's acceptance of the Peatman System had thrown Broadcast Music, Inc., into a dither and was forcing org to consider immediate change in its coin-performance deal with pubs, BMI legal man Bob Burton said last week that the blitz was off key on two notes. Firstly, he said, trade had put too much importance on BMI's pay-off method, and secondly, he had assigned an endless life for the Peatman System.

"Trade has never fully understood our pay-performance rating," Burton said, "and has too often exaggerated it as the sole measure of publishers' status with us. That just isn't the case. Personnel, integrity and potentiality are also measures—equally important. We've paid off in many cases and given money to several reliable publishers far in excess of their present value. Pay-performance rating is just one measure—easily altered.

Commenting on the seemingly ready acceptance of the Peatman System as an established institution already with a long life ahead of it and talk that BMI was getting rid of its pay-performance method, the lawyer said: "We're watchfully waiting calmly seeing how long Professor Peatman's brainchild remains the fast-haired popularity system before anything is done."

ASCAP puffs feel this talk is just plain whistling in the dark with nothing very bright in daylight.

Auld Tags 15c in Bridgeport

BRIDGEPORT, Conn., Dec. 10.—George Auld, always a favorite in Bridgeport, again lived up to expecta-
tions by drawing 1,127 persons at $1.20 each, and 206 servicemen at half price at the Ritz Ballroom here Sunday night (2). Gross totaled $1,930.
GREATEST JAZZ SCOOP OF THE YEAR

JAY McSHANN
and the Band That Jumps the Blues

NOW ON PHILO

McSHANN'S ALL-TIME JAZZ CLASSIC

"MERRY GO ROUND BLUES"
and
"BAD TALE BOOGIE"

No. P-110
LIST PRICE—$1.05
DEALERS AND OPERATORS—55c.
Order Direct From

PHILO RECORDINGS
423½ W. 5th St.
Los Angeles, Calif.

The Billboard
December 15, 1945

Net-Pub Meet May Clear Air; Contab Called on Duplication

(Continued from page 13)

Peatman System, a new proposal from the radio industry to set firmer controls over pop music programmed on its stations should put the clincher on certain reforms that Peatman's AGI Index has already suggested. With maestri knitting themselves together in pub enterprises, unaligned tune-producers have found themselves forced to resort to cut- and-run payola. Otherwise the "contacts" would have no part of their tunes. Both Peatman's listing, which does not give equal credit to all off plugs regardless of station coverage or importance, and this new program-control concept, are calculated to alleviate much of this condition.

Works Both Ways

Another aid that would be rendered by the program-clearance idea stems from the odd twist given to the maestri-pub relationship in that it often works both ways. Major pub chains by competition from other pub chains have been known to sink bank rolls behind rival tunes for the sole purpose of getting those air time plugs when the tune-producers grab some location wires. Should the rules at all stations be expanded to forbid undue heavy plugging of tunes from any given pub, unless public acceptance requires such play, sentiment of the trade is that all pubs would be getting a better bang for the buck. Our long run. First by some spokesmen, in fact, that the way song lists are going now, actual operation and supervision of the hit-foundries is passing out of the old pub and scribb hands, and into orchestral paws.

That maestri can and do give vast attention to plug songs in which they themselves are interested on a profit basis has been pointed out time and again in The Billboard. Issue of October 20, for example, carried a sample survey running from September 24 to October 15, which made it quite evident that out leaders such as Tommy Dorsey, Ken Prema, Vaughn Monroe and Sammy Kaye were giving all the "repeat plugs" either to tunes that they had recorded and/or published.

Dorsey Example

Breakdown, then, showed Tommy Dorsey as programming a total of 116 "sheet shots" over 14 half-hour periods. Of these, he actually played only 40 selections, the difference of 76 being made up with repeats given to various tunes picked out of the 40. And of those 40, it was pointed out that no less than 2 were originals, 12 were standards, 14 were dahs that had been recorded by the maestro (some of which were also published by his affiliate firms). Just what happens in an air time set-up such as this is pointedly demonstrated by the revelation that two tunes from TD pub-firms got a preponderance of plugging while he held the air—it's Never Too Late To Fyong out of Seneca getting 15 plugs in two of the weeks covered and a Door Will Open out of Dorsey pub knocking off 14 shows.

In Sammy Kaye's case, when he was broadcasting from the Astor Hotel here the pub-maestri tie was plainly pushed forth. Kaye was on the air seven times, the October 20 survey showed, and played a total of 44 tunes. Of these, at least 25 were standards or originals and the heaviest bulk of the plugging went to Republic pub tunes in which Kaye had an interest. Since nine of the remaining plugs went to Kaye's dist-ibutes, that left only performances credited to no-angle contacts from outside pubs.

Besides Kaye and Dorsey, music men point to a whole string of maestri who have not only debuted in the pub field lately but are turning in greater frequency to the pub at a time when they were giving all their plugs to radio. With all this in mind, pub industry reverts to fall right in line with Barry's espousal of new pop-tune rules for radio.

A GREAT NAME IN LATIN-AMERICAN MUSIC COMES TO THE UNITED STATES

PEERLESS DISCOS

In Latin-American Countries the Name DISCOS PEERLESS has been a standard of musical excellence for the past 20 years. Contributions by great artists and orchestras combine to make PEERLESS the world's finest catalogue of this type of music. Recorded in Mexico City, these selections are true and authentic examples of the music of "OUR GOOD NEIGHBORS."

We are proud to announce that COAST RECORD MANUFACTURING CO., has been selected as the United States representative of this great company. We are now pressing a selected list of PEERLESS. Soon we will make the entire catalogue available. PEERLESS shows have consistently manufactured a very high quality record material. This same long wearing quality will be maintained on American Pressings.

We also feature AMERICAN FOLK MUSIC under our COAST RECORD Label.

For Catalogue and Information Write

COAST RECORD MANUFACTURING CO.
1511 W. PICO BLVD.
LOS ANGELES 15, CALIF.
**December 15, 1945**

**The Billboard**

**MUSIC**

**Guild Disk, Song Mag Does WOR Promotion Pitch**

NEW YORK, Dec. 10.—Anchel Light's orchestra starts a new sponsored series with the first broadcast over WOR on Saturday, December 15 at 5 p.m., featuring the Light Date With a Disk talent gimmick and Bob Eckstein as announcer and emcee. Show is written by Charles Reed Jones, editor of Song Hits mag, the sponsor.

Talent hunt centers around on-the-spot records made after each broadcast, winners to be selected from their records by a panel of radio and platter group. Week's winners appear on the next broadcast and the series' winner receives a contract to record with Light's band for Guild Records.

Half-hour show will also feature guest stars from the musical world and Danny Sullivan, Light's vocal star. Grab bag idea will be carried out thru the seg by musical numbers, quizes and prizes all being drawn from a large sack.

Broadcasts will be from the WOR Guild Theater. Agency is Donachie & Co.

NEW YORK, Dec. 6.—Signature Record label which has yet to produce its first disk, continues to amass new masters. Firm has now signed Ray Nance, well-known instrumentalist, and Duke Ellington, and will cut sides end of the month. King junior leads a quartet specially thrown together for the recording dates.

**PHONOGRAPH RECORDS**

If you have a phonograph in your home—take a look at its record—operate a routine of music—THEN YOU"ll want to see the display which we have set up. We can offer you the latest in phonographs, records and equipment. Let the display at your store be the talking point in your territory.

**SALESMEN**

Now calling on record shops and operators to solve the mystery of fast-moving line of records commissioned. Protected territories given. Send to BOX D-8 Cincinnati 1, O.

**RECORD PRESSES FOR SALE**

NEW TYPE TILTING HEAD PRESSES, complete with Valves, Dies, etc., ready to run.

**GREENLEE PLASTICS, INC.**

1700 N. Garrison, St. Louis, Mo.

**CATALOG OF HARD TO GET RECORDS**

Over 250 labels, 2,500 records, many numbers. Send 25c in coin or stamps for our stock.

**TUTTLE SALES CO.**

504 S. Salina St. Syracuse 4, New York

**FOR SALE**

**RECORD BISCUIT COMPOUNDING PLANT**

For use in making Cream, Tones, etc. Capacity approx. 500 lbs. per hour. Price $550 complete with equipment and formulas. BOX 721, 225 The Billboard, 1564 Broadway, New York 19, N. Y.

**ACTS**

when in Jacksonville, Fla., see

**JOHNNY GILLRUP**

for full programs, fees, etc., write, or phone

**LILLY RD.**

**PHONE S-4068**

**4-PIECE NOVELTY BAND WANTED**


**Hill for Free**

CHICAGO, Dec. 8.—Tiny Hill, the ori-fronter who added talent scouting for Westerns and folk artist names for Mercury Records to his job, is proving a natural for the new firm when it comes to nabbing promotion and publicity breaks via radio. During his tour of the Midwest last week Hill engineered seven p. a.'s over various radio stations throughout the area, in which he was interviewed and his new recordings for Mercury were played. All p. a.'s were gratis deals, with Tiny walking off with plenty of nice publicity.

**Plenty Promotion Paper for Retail Yuletide Pitch**

NEW YORK, Dec. 10.—With "Peace on earth, good will to men" ringing loudly in their hearts, and potential heavy pocket coin clicking in their ears, major record ops are going all out to cash in on what they call: "The spirit of the spritst Christmas in five years." Direct, pitch material ranging everywhere, elaborate window displays, fancy wall hangings, and holly decorations, to top heavy displays of children's albums and record books marked "For mother," "for father," "for Uncle Joe," are green-and-red headlighting diskery attempts to make a killing before the question mark of the next few holiday hours in period.


**Billy Eckstine Signs Again With National**

NEW YORK, Dec. 10.—National record label has re-signed the Billy Eckstine on a disking contract covering the '46-'47 period, it was announced this week.

New pact calls for a bided stamp to Eckstine on the strength of claimed sales of 500,000 records in the past year.

**Liberty Records presents GRAND OLE' OPRY' Star ZEKE CLEMENTS**

"HONEST, I'M HONEST WITH YOU" "YOU'RE FREE AGAIN"

From the Columbia Picture "Two Fisted Strangers"

**LIBERTY RECORD CO.**

8111 Santa Monica Blvd. Hollywood 46, Calif.

**TIMMIE ROGERS**

Singing With AL RUSSELL QUINNETTE

Retail Price $1.00

Regular Discount to Dealers

**JACK GUTSHALL**

National Distributor 1870 W. Washington Blvd. Los Angeles 7, California

**EXCELSIOR RECORD CO.**

3661 S. Gramercy Place Los Angeles 7, California

**SPEAKING FOR A HALF BILLION RECORDS THAT HAVE BEEN IN CONTACT WITH PERMO POINTS SINCE 1929...I CAN SAY THAT PERMO POINTS ARE NOT THE BEST BUT THE NEARLY INVESTMENT...**

All Permo records are made with materials, equipment, etc. REINCORPORATED

Chicago 29, Illinois

**Mercury Deb's Dec. On Bogeyman Spies, Kid Disks, N. Y. 88-er**

CHICAGO, Dec. 8.—Mercury records, local firm with self-contained pressing unit, here and in St. Louis, will cut its first album around the end of December with joe star Peter Lorre doing dramatic monologs on three 12-inch vinylite platters. Monologs, written by Frank Wilson, will be on the wend side, with musical background to match. Other albums being readied by Mercury for shortly after January 1 release are a set of children's disks and four 10-inch platters on regular shellie by Errol Gardner, the Gotham jazz 88-er.

Tiny Hill, in charge of the folk artist catalog of the new label, bled two more artists this week, bringing in the Prairie Ramblers, vocal and instrumental foursome featured on the Alka-Setzer National Barn Dance, and Bus Allen, Station WLW, Chi., Western singer, into the Mercury fold. Prairie Ramblers previously waxed for Columbia, while the Mercury contract is Allen's debut to the wax world.

**THE ULTRA-NOVELTY RECORD SENSATION**

Excelsior Record No. 156

www.americanradiohistory.com
PART 1—The Billboard

HONOR ROLL OF HITS
THE NATION’S 15 TOP TUNES

1. IT’S BEEN A LONG, LONG TIME
2. CHICKERY CHICK
3. IT MIGHT AS WELL BE SPRING
4. I CAN’T BEGIN TO TELL YOU
5. WAITIN’ FOR THE TRAIN TO COME IN
6. THAT’S FOR ME
7. I’LL BUY THAT DREAM
8. WHITE CHRISTMAS
9. TILL THE END OF TIME
10. SYMPHONY
11. (DO YOU EVER GET) THAT FEELING IN THE MOONLIGHT!
12. IT’S ONLY A PAPER MOON
13. LOVE LETTERS
14. IF I LOVED YOU
15. HOW DEEP IS THE OCEAN?

The nation’s 15 top tunes, the HONOR ROLL OF HITS, is determined by a combination numerical rating of weekly hit records according to various degrees of each song’s popularity as measured in the following ways: features of The Billboard’s Music Popularity Survey Chart Songs With Greatest Radio Audience, Records Most Played on Disk Programs; Play Cuts of Films With Leading Songs; Best Selling Sheet Music, Best Selling Retail Records, and Most Played Juke Box Records. The title “HONOR ROLL OF HITS” and the listing of the hits have been copyrighted by THE BILLBOARD. No use of either may be made without THE BILLBOARD’s consent.

ENGLAND’S TOP TWENTY

1. I’M IN LOVE WITH TWO SWEETHEARTS
2. THE GYPSY
3. BELL-BOTTOM TROUSERS
4. A HOPE TO DIE IF I ONLY KNEW IT
5. UNDER THE WILLOW
6. THERE! I’VE SAID IT AGAIN
7. CAROLINA
8. COMING HOME
9. THERE MUST BE A WAY
10. JUST A BLUE SERGE SHIRT
11. JUST A PRAYER AWAY
12. SYMPHONY
13. LET’S KEEP IT THAT WAY
14. CHEWING A PIECE OF STRAW
15. REMEMBER ME
16. I SHOULD CARE
17. GRIEVING, MY WONDERFUL ONE
18. THE MORE I SEE YOU
19. PABLO, THE DREAMER
20. LET HIM GO, LET HIM TARRY

*Publisher not available as The Billboard goes to press.

FILM PLUGS

PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the current issue are listed. The chart is not a complete listing of film tunes. Publishers of film tunes cannot be held responsible for the listing of film tunes. Authors and publishers of film tunes are requested to advise The Billboard of any error in listing.
Music Popularity Chart
Week Ending Dec. 6, 1945

SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, November 19, 8 a.m., and ending Friday, December 7, 1 a.m.)

This chart has the greatest audience responses in alphabetical order. The chart is based on reports received by The Billboard from disk jockeys throughout the country. Unless indicated to the contrary, this list includes only records appearing in the chart under the "Weekly" column, but only those making their appearance for the first time; this is why some earlier hits are not included.

1. Always Chasing Rainbows (R) - Miller - ASCAP
2. Along the Navajo Trail (F) - Rhythm - ASCAP
3. Always Glad You're You (R) - Leeds - ASCAP
4. As Long As I Live (F) - Witmark - ASCAP
5. But I Did (R) - Remick - ASCAP
6. Chickie Chick (F) - Robbins - ASCAP
7. Chickie Chick (R) - Robbins - ASCAP
8. Come to Daddy (R) - Leeds - ASCAP
9. Come to Daddy (F) - Robbins - ASCAP
10. Deep Down in My Heart (F) - Robbins - ASCAP
11. Deep Down in My Heart (R) - Robbins - ASCAP
12. The End of the Road (F) - Robbins - ASCAP
13. The End of the Road (R) - Robbins - ASCAP
14. I Can't Help Myself (F) - Robbins - ASCAP
15. I Can't Help Myself (R) - Robbins - ASCAP
16. It's a Long, Long Time (F) - Robbins - ASCAP
17. It's a Long, Long Time (R) - Robbins - ASCAP
18. It's Only a Paper Moon (F) - Robbins - ASCAP
19. Just a Little Fiddle Affection (F) - Shapero-Bernstein - ASCAP
20. Let It Snow! Let It Snow! Let It Snow! (R) - Morris - ASCAP
21. My Heart's in the Right Place (F) - Robbins - ASCAP
22. My Heart's in the Right Place (R) - Robbins - ASCAP
23. My Heart's in the Right Place (R) - Robbins - ASCAP
24. My Heart's in the Right Place (R) - Robbins - ASCAP
25. The Last Time I Saw You (R) - Barton - ASCAP
26. The Last Time I Saw You (F) - Barton - ASCAP
27. Till the End of Time (F) - Barton - ASCAP
28. Till the End of Time (R) - Barton - ASCAP
29. You Had Me at Hello (F) - Barton - ASCAP
30. You Had Me at Hello (R) - Barton - ASCAP

RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of network shows. List is based on reports received by The Billboard from disk jockeys throughout the country. Unless indicated to the contrary, other available records of tunes listed here will be found in Most-Played Juke Box Record reports. (F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on record. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Sung lovingly by
Jo Stafford

G.I.'s hiked miles to hear it "over there"... They'll crowd around to hear it over here!

Coupled with a firstie by Jo,

'DAY BY DAY'

with PAUL WESTON and His Orchestra

ANOTHER CAPITOL DOUBLE SMASH!
CAP. 227

Coming Up

I CAN'T BEGIN TO TELL YOU (F) - Andy Russell (Paul Weston Orch.) - Capitol 221
I CAN'T BEGIN TO TELL YOU (R) - Andy Russell (Paul Weston Orch.) - Capitol 221
IN THE MIDDLE OF MAY - Freddy Martin (The Martin Men) - Capitol 174
WHITE CHRISTMAS - Frank Sinatra (Axel Steadahl & Orch) - Columbia 36880
THE HONEYDRIPPER - Jimmie Lunceford-Delta Rhythm Boys - Decca 24841
MY GUYS COME BACK - Dinah Shore - Victor 20-7331

www.americanradiohistory.com
Everybody Knew

PASS THAT PEACE PIPE
Everybody Knew But Me
by Irving Berlin
RCA VICTOR 20-1775

CHARLIE SPIVAK
AND HIS ORCHESTRA
Stranger in Town
VOCAL BY JIMMY SAUNDERS
Home Country
VOCAL BY IRENE DATE
RCA VICTOR 20-1774

LARRY STEVENS
WITH MAHLON MERRICK AND HIS ORCHESTRA
It's a Grand Night for Singing
(FROM 20TH CENTURY-FOX PICTURE "STATE FAIR")
Come Closer to Me
(FROM THE MGM PICTURE "EASY TO WEED")
RCA VICTOR 20-1776

A New Continental Hit!
HENRI RENÉ and his Musette Orchestra
The Blonde Sailor (Waltz)
Silk Umbrella Polka
VOCALS BY THE VICTORIANS
RCA VICTOR 25-0056

PART 2 - The Billboard

RETAIL SALES AND

BEST-SELLING SHEET MUSIC

These listed are the national best selling music sellers. List is based on reports received from more than 30 dealers in all sections of the country. Songs are listed according to greatest number of semi-music sellers. (F) indicates tune in a film; (M) indicates tune in a legitimate musical; (R) indicates tune is available on records.

Weeks Last This
POSITION to Date This
9 1 1. IT'S BEEN A LONG, LONG TIME (R) ..... Morris 23-587
10 2 2. IT'S MINE AS WELL BE MINE (F) (M) ..... Bing Crosby 25-256
6 4 3. CHICKERY CHICK (R) ..... Sammy Kaye 21-452
10 5 4. I CAN'T BELIEVE THAT YOU (F) (M) ..... Bing Crosby 22-227
11 5 5. THAT'S FOR ME (F) (R) ..... Bing Crosby 24-121
12 6 6. I'LL BUY THAT DREAM (F) (R) ..... Bing Crosby 23-115
8 3 7. TELL ME TO COME IN (R) ..... Bing Crosby 23-219
12 6 8. WHITE CHRISTMAS (F) (R) ..... Bing Crosby 22-588

BEST-SELLING POPULAR RETAIL RECORDS

Recorded by popular retail record stores (dealers). The #8, #9, and #10 records are listed numerically according to greatest sales. (F) indicates tune in a film; (M) indicates tune in a legitimate musical. The #8, #9, and #10 records are listed in brackets.

Weeks Last This
POSITION to Date This
8 1 1. CHICKERY CHICK ..... Sammy Kaye ..... Victor 20-1726
4 5 2. I CAN'T BELIEVE THAT YOU (F) ..... Bing Crosby-Carmen Cavallaro ..... Deca 22597
9 1 3. IT'S BEEN A LONG, LONG TIME ..... Bing Crosby ..... Deca 18708
9 3 4. WHERE DOERS ARE YOU? ..... Bing Crosby-Harry James ..... Columbia 36203
1 - 5. SYMPHONY ..... Bing Crosby ..... Deca 20-1747
3 - 6. IT MIGHT AS WELL BE SPRING (F) ..... Bing Crosby-Paul Weston-Margaret Whiting ..... Capitol 214
4 6 7. WAITIN' FOR THE TRAIN TO COME IN ..... Bing Crosby ..... Capitol 216
11 4 8. I'M GLAD I WAITED FOR YOU (R) ..... Bing Crosby ..... Deca 22354
(Continued on page 80)

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). Album lists are numerically according to greatest sales.

Weeks Last This
POSITION to Date This
3 - 1. MERRY CHRISTMAS ..... Bing Crosby ..... Decca 403
9 2 - 2. ON THE BEACH ..... Bing Crosby ..... Victor P-142
3 - 2. GOING MY WAY ..... Bing Crosby ..... Deca 405
34 - 4. KING COLE TRIO Collection of Favorites ..... Capitol A-6
24 - 4. Glenn Miller and His Orchestra ..... Victor P-148

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those selling best in the semi-identical records selling best in the nation's retail record stores (dealers). List is based on reports received from more than 30 dealers in all sections of the country. Records are listed numerically according to greatest sales.

Weeks Last This
POSITION to Date This
20 1 1. Chopin's Polonaise (R) ..... Victor 11-8548
11 2 2. Chopin's Polonaise (R) ..... Victor 11-8551
33 - 3. Walse From Wallenstei, Los Angeles Philharmonic Orch ..... Decca 23150
3 - 4. Way From Colorado ..... Capitol A-6
5 5 - 5. Maria and Andre Kostelanetz and His Orchestra ..... Columbia 7410

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those selling best in the semi-identical albums selling best in the nation's retail record stores (dealers). List is based on reports received from more than 30 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks Last This
POSITION to Date This
22 - 1. Rhapsody in Blue ..... Glenn Miller and His Orchestra ..... Victor SP-4
31 - 2. Music to Remember (From the Life of Chopin) ..... Frederick Sterner ..... Columbia X-251
2 - 2. Peter and the Wolf ..... Leopold Stokowski ..... Victor M-666
9 4 - 3. Kostelanetz Conducts ..... Andre Kostelanetz ..... Columbia H-374
- 1 - 4. My Favorites ..... Andre Kostelanetz and His Orchestra ..... Columbia M-481

www.americanradiohistory.com
**Music Popularity Chart**
Week Ending Dec. 6, 1945

### JUKE BOX PLAYS

#### MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation’s juke boxes. The list is based on the reports received directly from operators in all sections of the country. Each of the most played records is an all-time favorite and is available at all record stores.

**Going Strong**

<table>
<thead>
<tr>
<th>Week</th>
<th>Position</th>
<th>Record Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>11</td>
<td>2</td>
<td>&quot;This Is My Thing&quot;</td>
<td>The Ink Spots</td>
<td>Columbia</td>
</tr>
<tr>
<td>12</td>
<td>3</td>
<td>&quot;I'll Be Seeing You&quot;</td>
<td>Frank Sinatra</td>
<td>Capitol</td>
</tr>
<tr>
<td>13</td>
<td>4</td>
<td>&quot;Begin the Beguine&quot;</td>
<td>Duke Ellington &amp; His Orchestra</td>
<td>Columbia</td>
</tr>
<tr>
<td>14</td>
<td>5</td>
<td>&quot;As Time Goes By&quot;</td>
<td>Harry James</td>
<td>Decca</td>
</tr>
<tr>
<td>15</td>
<td>6</td>
<td>&quot;The End of the Road&quot;</td>
<td>Bing Crosby</td>
<td>Capitol</td>
</tr>
<tr>
<td>16</td>
<td>7</td>
<td>&quot;Begin the Beguine&quot;</td>
<td>Louis Armstrong</td>
<td>Columbia</td>
</tr>
<tr>
<td>17</td>
<td>8</td>
<td>&quot;I Got Rhythm&quot;</td>
<td>Goodman Brothers</td>
<td>Decca</td>
</tr>
<tr>
<td>18</td>
<td>9</td>
<td>&quot;Begin the Beguine&quot;</td>
<td>Artie Shaw</td>
<td>Decca</td>
</tr>
<tr>
<td>19</td>
<td>10</td>
<td>&quot;The End of the Road&quot;</td>
<td>Doris Day</td>
<td>Capitol</td>
</tr>
</tbody>
</table>

**Coming Up**

- "This Is My Thing" by The Ink Spots
- "I'll Be Seeing You" by Frank Sinatra
- "Begin the Beguine" by Louis Armstrong
- "The End of the Road" by Bing Crosby
- "Begin the Beguine" by Artie Shaw
- "I Got Rhythm" by Goodman Brothers
- "As Time Goes By" by Louis Armstrong

**MOST-PLAYED JUKE BOX FOLK RECORDS**

Records listed are folk records most received from operators. This list is based on reports received from operators all over the country.

**MOST-PLAYED JUKE BOX RACE RECORDS**

Records listed as Race-type discs were based on the reports received from operators all over the country.
PART 3—The Billboard

ADVANCE RECORD

ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release, Johnny. List is based on information supplied in advance by record companies. Only records of those manufacturers regularly supplying information are included.

A RED KISS ON A BLUE LETTER...Les Brown (Doris Day)...Columbia 36896
AIN'TCHA GLAD...Monte Easter Orch (Monte Easter)...Sterling SR-103
ARTISTRY JUMPS...Stan Kenton...Capitol 229
AS LONG AS I LIVE...Johnny Johnston-The Satellites (Lloyd Shaffer Orch)...Capitol 228

AT LEAST YOU COULD SAVE ME A HEART (Flamingo) Jeffries-Leeds & Ross Bad Three Shades of Rhythm-Chorus directed by Howard...

EXCELSIOR H-108

BETTER LET MY GAL ALONE...Tampa Red...Bluebird 04-041

BRING ENOUGH CLOTHES FOR THREE DAYS...Sue.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.'.
Music Popularity Chart
Week Ending Dec. 6, 1945

DATA AND REVIEWS

RECORD POSSIBILITIES

In the opinion of The Billboard music editors, records listed below are most likely to achieve popularity as indicated by

YOU WON'T BE SATISFIED
(Until You Break My Heart) ... Les Brown ... Columbia 36884

This is not a "sentimental journey" but with Les Brown's vocals Les Brown does a slick job of the tune and it's in the money—sell definitely. This is a mellow

BUDDY CLAYTON ... Louis Jordan and ... Tympany Five

This is the top sticking of this one—and it's just what the Jordan ordered. Jordan sells it vocally and the Five deliver their usual big-time band handling. This should hit.

THAT WENT OUT WITH BUT-TON SHOES ... Tommy Dorsey, Victor 23-1761-B

To get the sticking on this hit he has Pat Breweer, Burt Potter and the Sentimentalists doing most of the work—and they do it in a way no other band can. It's the kind of record that's built to be played for years and years. The paytables will love it and so will the kids that tunes up the house.

THE HOUSE THAT WENT OUT WITH BUT-TON SHOES ... Frank Sinatra ... Columbia 36886

This has been so much publicized about this that it would sell—even if it weren't as good a job as it is. This may not be hit stuff but it's an over-the-counter seller par excellence.

RIP VAN WINKLE ... Ella Mae Morse (Billy May's Orch) ... Capitol 226

Ella Mae Morse hasn't had a tune-turning like this in a "Cow-Cow Bingle." It builds up the right tone approach for E. M. M. and the words aren't negative for the Morse. Check this at a tune that will wear out plenty of juke copies and will sell over the counter.

RECORD REVIEWS

By M. H. Orenden

Lightweight portion of reviews is intended for information on all records and musical guidance of juke box operators.

TOMMY DORSEY (Victor)

The Moment I Met You—FT; V. That Went Out With the Button Shoes—FT; VC.

It's real congrats that Tommy Dorsey packs into this couplet. With plenty of bounce and beat, the band gets off Buck Ram and Gail Maberry's "The Moment I Met You" right from the side. With Pat Breweer and Burt Potter doing the rhythm on that the Sentimentalists carry on with their close harmonies. Flipover finds a sentimental novelty in Sid Robin's "That Went Out With the Button Shoes," which Dorsey dishes up in crisp and catchy fashion. He calls on Pat Breweer, Pat Breweer and the Sentimentalists to give it really in most engaging manner.

Music ops can tag both of these sides for the selectors.

KAY KYSER (Decca)

The Bells of St. Mary's—FT; V. I'll Take You Home Again, Kathleen—FT; V.

After hitting on every one else's sessions, Bing Crosby cuts with his own. With John Scott's rhythmic setting, the" Bells of St. Mary's" is brought back again as the theme for his new flicker, and "I'll Take You Home Again, Kathleen" gets full meaning and expression in Crosby's song.

While the sides do not eign bright for the music hearts, the picture association with best attention to "The Bells of St. Mary's.".

KAY KYSER (Columbia)

Café Time—FT; VC. Angel—FT; VC.

Contrasting the sweet but a la Jimmy of the Dorsey's, Kay Kysers turns the trees in good return for "Café Time" with Michael Douglas doing the new love in a soft and dreamy manner and Lowmack Polk picking it up for a more spirited trimmings. Douglas has even greater opportunity to display the romantic quality of his pipes for "Angel," a novelty love ballad from the movie "Yolanda and the Mind," and Galt MacDermot finds a match in the Campus Kids with the Kysers band blending Latin rhythms to the lovely melody for the instrumental stanza.

Пятьяти конты for the Juke box clan in the Kay Kysers for "Coffe Time."

ELLA MAE MORSE (Capitol)

Bugs Me—FT; V. Rip Van Winkle—FT; V.

Bessie Smith, saluted for her vocal talents, and a rocking rhythm background provided by Billy Mae's band, Ella Mae Morse picks up plenty of ground among the cow-cow fans with this opinioning. "Bugs Me" is a slow and lowdown race blues and Miss Ella Mae turns in a sassy song and is just as sassy for the brighter spiling of the modernized story in jive of "Rip Van Winkle."

Miss Morse fans will find both sides to their liking, with race locations a match for her "Bugs Me" herring.

AL JOLSON (Decca)

Sinners—FT; V. April Showers—FT; V.

The generation of生成 more fans can hardly be expected to appreciate the song selling qualities of Al Jolson. But for those who dare on nostalgia, there is in getting enough of these two sides claries identified with the "Jazz singer." Still in good voice, it's the same Al of old, whistling and singing his way with Gerber's first hit. "April Showers" for those who remember "Birchwood the Bradley" and how Jolson could never get off the stage until he delivered at least a dozen or more encores. "April Showers" is a lesson in singing from these. Appreciation of these sides are beyond the realm of the box fan base.

KATE SMITH (Columbia)

Just a Little Food Affection—FT; V. Tumbling Tumbleweeds—FT; V.

For the fortunates song singing, Kate Smith stages the last with a surrounding smash. With some material that holds number, Miss Kate gives the ballads just that and same good sensational appeal in "Just a Little Food Affection." "Tumbling Tumbleweeds" is a vocal added in the close harmonies of the Four Chicks and Chuck. Miss Kate and the vocal team team turn back an old area with renewed vigor in song of old west.. Here's "Tumbling Tumbleweeds." Jack Miller's orchestra provides full musical body for the song sellers.

With "Just a Little Food Affection" looming big in song hit circles, Kate Smith's interpretation rings true as a own caller.

(Continued on page 80)
AGVA and police both on performers’ sides—and it’s only names who quit

By Bill Smith

NEW YORK, Dec. 10.—If contracts are a big deal in the big little paper that is signed between cafe owners and actors it is the one that counts most. Reason is that the employer is the one who pays the piper. It is what brings in the customers for the act, his reps and, today, he often has them in his hand. It is the one that the agent pays and is the only one that is referred to in the branch of the variety business known as "North American dealers." It is the only one that is a major role. An agent knocks him out in order to try selling an act for a certain price. The op who likes the boys, sells the boys, and is the one that the act will bring in the dough. Finally a deal is made and the agent has the option to sell the act in the open market. If the act is happy, the agent draws his 10 per cent and the agent and manager at his place look forward to a nice night take. Everybody is happy—until the reviews come out. If all the ris, or a majority, agree that the performer is delightful and the act is solid, the danger is slight. But if the boys who are cuffed by the Jorin turn thumbs down on the act, the manager and the agent will insist that the boys can't and praise don't know from nothing about the act and the op may start thinking that maybe it is hit. He's independent and if it does continuous good the op doesn't care one way or the other. But if it doesn't the act is in trouble.

Acts Ask Out—Sometimes

If the performer is game the op may seek to have the act let out and if the op is willing and can get a replacement things work out okay. But as a rule these contracts acts seldom play an important part. It is the unique ability of the performers to get on the receiving end of a cancellation. According to the latest information, employment contracts are made on a pay or play basis. Either the op or the performer plays the act for the full run of the contract. The only factors that determine which is on its feet is the number of shows. It means just that, whatever says the op and the contract continues to run until the act is finished. If a performer opens and doesn't do good the op will fire the performer, sell his act to someone else and continue to look to see who will buy the act. If he doesn't, he may fire the performer or he may find that the performer can't see through way anyway. The salary or the pay is fixed for the length of the contract or some arrangement is made. A few years ago the Condor Brothers of El Puerto in La Martineque and apparently conflicted with another act, the big Leinhardt, according to Nick Condor, Darto approached them with a pay or play contract. "You can do as I say. The customers like you and I like you, you'll bring me back into a new show where you'll really get a job done on you." The idea was that a new show was in that case," said Darto, "you'll close town and I'll do it over." Anyway, Darto had to pay them off. Any way.

Losing Procedure

Another procedure for losing the method is to house up the performer. There are an uncounted number of these. One is to order the waiters and the bus-boys to keep a watchful eye on the act and the op. If you don't think that method works, brother, take a look at the men who are made by house claque rather than by (See Contracts Are Broken on page 23)

``Ice-Capades'' Mates With
``Ice Follies'' To Sire ``Cycles''

NEW YORK, Dec. 8.—The rival producing firms of John Harris (Ice Capades) and Josephson and Johnson (Ice Follies), are joining in a mutual venture in the Hans Brinker line, to be called Ice Cycles. The act will be one of the most successful shows now in rehearsal and goes on the road early in January.

Norman Prescott, Harris's manager.

Chiado Buys Casa;
Drops Name Orks for
HighBudgetActSked

DETROIT, Dec. 10.—Club Casanova, leading indee downtown spot, shifted to new ownership this week, with takeover by Sam Chiado, Lowell Bernard, who has operated the spot for a dozen years, starting as a neighborhood restaurant and converting it originally into the Blue Lantern, and about five months ago into the Club Casanova, is withdrawing from the stage to attend to his independent venture of his own.

Policy change is being introduced, with heavier emphasis upon show budget and more and more of the better acts to be bought, Chiado said. Name bands, which have been a recent feature of the spot, including Tiny Wood and Blue Barron, are being dropped, with the money spent on them going to acts. Club Casanova's policy now is to give the average night spot patron what he wants. (See story page 23)

``I Want to Live''

El Portal Club Sets
Green Light to Debl;
No Games? Ops Mum

MIAMI, Dec. 10.—City council of El Portal, a Dade County village, granted a night club license to the new El Portal Club, located just outside Miami city limits at 8610 Biscayne Blvd.

In issuing the permit, Mayor A. W. Moore stated that he made it clear to W. D. (Bill) Bartlett that no gambling or music will be allowed. Besides Bartlett is said that Charles Thomas and Mere Yarbrough are ops. Bartlett remains mum.

``I Want to Live''

PHILADELPHIA, Dec. 10.—Manager Adolph Goldman has announced a change in program for the theater, which will revive two customs unmanagement and give some special acts for four years. Both are due to be put into ef- fect on Dec. 14. One is the all-colored shows and a cap charge on each. First show booked for two weeks with two-week option is a tab unit headed by Tom P. Leggart and the Davis orchestra and a line of girls. It is approximately 10 years since a top musical troop has featured a special night floor show. Idea is expected to catch on. It is expected to be called a music charge and will be 50 cents per person night weddings and holidays and sold in twos. Notice printed on each menu explains reason for music charge. Shuberts, with a show choral charge, are charging and lower the price of food and liquor to patrons make out better in the long run.

Philly Shangri-La
Trics Colored Show
Plus Cover Charge

Ident Card Tab
By Police in N.Y.
Skedded Soon

NEW YORK, Dec. 10.—Back in September, 1943, the Police Department, Division of Licenses, posted a whole batch of new regulations covering cafes. At first there was a terrific beef and court suits to enjoin the police from interfering. But after all the yelling and court battles were over the new law was passed. But like all new rules people get accustomed to them and then gradually forget about them. One cafe op may have headaches with is regulation No. 5 which says in part all employees of night clubs shall have identification cards. In his case he is probably unable to get police identification while in the public employment (cafe). Because there has been no recent enforcement, cafe operators and night club performers have neglected to get these identification cards and cafe ops have forgotten about it also.

It could be that this will be an effort to call on cafes to examine these cards. Anybody Killer in a cafe, who can't show one may find himself out of a job. How soon they check it a man is not known. In fact the Police Department admits that any new drive is contemplated. But Commissioner Cornelius O'Leary, in charge of Police Department licenses, admitted that some "effort, if it start from local precincts, may begin."
She Sawn Du Pont

PHILADELPHIA, Dec. 8.—Savannah Churchill and B. H. Dudley, manager of the Pans Theater, were miles apart when it came to price for the singer's run as star of the show. After three weeks of bickerings, Dudley was ready to give up the struggle when he struck on an added inducement for his offer. In addition to cash, he added six pairs of nylon stockings to the deal. Savannah Churchill accepted without further dispute.

VAUDEVILLE

NIGHT CLUBS-VAUDEVILLE

Florida Gov. a Pilate On Miami Gambling
Says It's Cop Job

MIAMI, Dec. 8.—A parade of witnesses testified before Dade County grand jury all week, and gambling in Miami area took a new turn with a statement by Gov. Millard Caldwell, in attendance as a convention here.

Said the governor: "I was not elected as a policeman, and control of gambling is a police problem. As the State's chief executive, I shall not in any way interfere with the gambling problem of Dade or any other county."

"I will not make any move to supersede the authority of local officials to stop gambling. People of Dade County chose their public officials and entrusted to them the duties of enforcing the laws. If the officials assume a liberal attitude toward gambling, that reflects the desires of a majority of the electorate."

Meanwhile Dade County grand jury, under special court order to sift allegations of gambling in the county, heard C. D. Van Oerdle, chairman of the Dade County Law Enforcement League, Monday. Sheriff Jimmy Sullivan will testify later this week or next. Van Oerdle has made charges that the sheriff has neglected his duty, allowing gambling at Turt Club, Teepee and De Luex Bar. Van Oerdle claims clubs are now "suffering from grand jury fever."

Judge Saul D. Barnett intends to get to the bottom of the charges. Gambling is out in good spots for the time or two at least, and Van Oerdle wants to close up things in the county, and if successful there won't be much doing in what is expected to be the best season in many years.

NIGHT CLUBS-

Fla. Dec. 8.—Investigation of act demand in Erie shows a ready market for singles, doubles and small units of all types. Entire field here is behind locked doors. All clubs operating with talent are fraternal, veta orgs and disengaging clubs of all types. Survey of the local field shows a total of 60 clubs operating on a membership basis. Of this total, 30 per cent are using talent regularly. Majority using only week-end dates. This offers an opportunity for acts to go up every two or three spots on Friday, Saturday and Sunday.

Since the end of the war returning veterans have been putting on pressure for more shows. With crowds following the best shows, budgets are being upped. Local agents report they expect at least a 10 per cent increase in the amount of clubs using talent. Despite their restricted memberships, leading clubs are advertising bills in the daily papers and on the air. Agents also report that with the increased demand for show, acts are being held in one club for two and three shows. This automatically increases the demand for acts since the doubling up of more than one club becomes more difficult. Banquet business, almost defunct during the war, has jumped up into important bookings, with many industrial plants creating the largest demand.

Outlook is impressive here, according to Wynn. AGVA booker here for club dates. Theater bookings of leg and musicals look dismal, however, due to increased danceband difficulty facing one night performances.
Havana-Madrid, New York


Havana Madrid's new winter show is a routine affair, the type that carries several performers who have something on the ball. Offering lacks an outstanding climax, but putsers along.

Line of six opens, wearing black and white costumes. Routine is commendably brief and earns a fair hand.

Jackie Field's mag, is first of the acts on with a couple of mugs and a drinking-mixing stint. Field's patter is fairish, but he rushes it too fast, as he does most of his prestidigitation. Illusion stuff is not outstanding and doesn't really go with the second half of the act.

In the latter, the magi hasn't mastered his business too well. There are frequent fumbles and misses. Tightening and speeding the turn would help considerably. Fair laugh and mits.

Josephine Delmar, a bountifully built but shapely brunette, follows with an act of Spanish songs. First, a peppy labbering number, goes across well. Next is a ballad, which Miss Delmar should avoid as she lacks the ballad style and voice and which she insists on dragging out. However, she compensates for this fail in the last number, a mixture of quick syllable stuff and a really sexy bit of boxers wriggling. Goes off to a very good palm.

The Barrancos, an attractive and able dance team, appear to do three novelty Latin rump routines in connected order and to finish with a jitterbug bit. They are too good in the S. A. department to need a phony closer such as they used this day.

Dean Martin, wearing his new show outfit, is next-to-closing. He has what it takes to be a major act—appearance, personality, voice, skill. But on a night floor he does a curious combination of overselling and underrating. He is just.

(See Havana-Madrid on page 35)

Zanzibar, New York

Talent Policy: Dance bands and Floorshows at 8:30, 11 and 2:30. Owner-operator: Joe Howard and Carl Kri; publicity, Carl Kri; production, Clarence Robinson. Prices: $3.50.

"The new Zanzibar show, variously billed as the International Laugh-Lease extravaganzas, the Winter Winter extravaganza, Zanzibar's Winterextravaganza, Night of a Life Time, etc., will do business for two weeks, starting Tuesday. It is not a $3.50 show, but it is the best bargain going. It offers an entire evening of comedy and entertainment with a different cast to satisfy most customers. It is a four-act show, which it has a heavy quota of marquee punch. It features Jack Cottrell as master of ceremonies, and a comedy and a dramatic and a musical and a song and a dance. It has shown many times before. Its opening offering (8) received the program well.

Opens with the line (8) in attractive black and white costumes in a fast little routine in which Ralph Brown, solo tapster, also wooded Billie, all tap trio took places at a pleasing clip, seguing into European clout. Great tapster has a lot of fancy audience-catching stuff in his repertoire, obfust a style of tapping on his heels. He is a very skilful terps with plenty showmanship. Only fault is he is too long. Beacons manage to run running to whistles.

Elly Staggers follows with a scorcher opener, Topo Gopher, in which she displays some of the best jump single heard in these parts in a long, long, long time. Weak_Widget's impression, however, with a coo-to-ball, then recovers with a solid job on Kiss Goodnight which has the cast off "more." Encore, of course, with Tibel-Tasket, getting top marks of the night show on Five Horse. Howard and Bower, held over, are next to show. Who's That Woman? Whatever complex it seems in which isn't much. The singer of the line has fine voice—rich, deep, and trained and trained, he uses it with a few of seavy on a wide range of tunes. Guy is a good stylist in that he comes across with a good bit. Comical the pair is a funny mug but good material very badly. Comedy is mostly lame or of the toilet variety. With stronger ribs team stuff has good possibilities. Receptions good, bringing on encore bit.

Production number follows with Ray Sneed Jr. attempting the role of a ballet dancer. Aside from a few trick jumps, Sneed shows nothing as a ballerina. Line's part of the routine flows as if in a "light" sequence which is topped by a revolving mirror effect to convey the idea of snowflakes. A good show, a main sequence, on the whole, and product of good milting.

Maurice Rocci, doubling from the Rogers next with the line's girls, has two numbers pulled just fair making, but he got in high with the line, which he dances at the keyboard and gets many bravo's and a mite or two pangs. Ink Spots are next-to-closing. Purveying the usual stuff on some standards and news. Girls exit hand they returned for a / 500 and in the rear received a loud and solid applause.

Faye has the line dancing, the principal taking bows and Ray Sneed Jr. turning on some really juicy stomp-tips stuff to which he got to stick. Corine Williams orch earns a laurel for a grand job of accompaniment for a set requiring many different tempos and reactions. Claud Hopkins relies a bit capacity. Coke and Poke, billed, did not show when caught. Paul Ross.

Forbidden City, San Francisco


A well-balanced show here with all Chinese entertainers. Chorus line (6), tapster, sherto, sherto, handles with well co-ordinated and peppy, with a shrewd operator, Charlie Williams, always so sensees as ennee. He definitely retains the distinction of being one of the top Oriental night spots in the country, with a vocal newsmen, high. Has socks quality voice. Till The End of Time evokes plenty of tap clapping. Steve Dudley Lee presides over the male singing department. Smooth at the mike with It Had To Be You and It's Been a Long, Long Time. Has Sinatra type pose while performing.
Radio City Music Hall, New York

(Reviewed Thursday Afternoon, Dec. 6)

Russ Morgan's ork (five reeds, five brass, four strings and three rhythm, coupled with the pic, Captains Kidd, should go down for the all-time, the trombonist-leader hasn't played here for a couple of years, and he has plenty of friends locally after a number of long hotel room stays.

Band gets its biggest punch from the leader himself, who's probably the most natural emcee among frontiers today. Morgan-styled music's on a sugary side, with the fiddies getting a good break to show that strings mean a lot to really putting over ballads. Did okay on falling special, with intro that volume doesn't have to be high to make the music visible. Morgan also contributes some fine muted trombone bits plus a bit-getting gig where he always is a cry of his.

Band's showmanship department is completely in the hands of the leader, who handles the assignment capably and staged a profusion of laughs with his honey humor.

Chirp Marjorie Lee winsly sticks to the moody ballads, where she's the equal of most girl singers today. Her tender treatment of two current pop songs, "Encore" and "The Boulders" goes up with the fantastic Nativity spectacle with cast singing "Come All Ye Faithful/Rejoice Ye Mansions.

Second half opens with a charmingly conceived and effective number, a VG ice-show scene showing boy and girl. Then comes the village square with its fiddles and some black chord work. Big doll in window of the shop is as green as the scene behind. Stage resolves to inside of shop and by the time discovering that doll is really a doll and not a real switch of costumes with doll on stage to large of the girls the scene follows. Doll comes to life and goes to eye-fillers. With the aid of the (2) toymaker is the other half of the fun, including funny routines and bits of business. Next scene is the village square scene showing wedding and ending with the customary close act and the customary routines of the Rockettes, who wind up pulling a sled with the married couple.

The Bells of St. Mary. Biz, to.

Bill Smith.

Oriental, Chicago

(Reviewed Thursday Afternoon, Dec. 6)

jeff O'Leary

AMERICA'S NUMBER ONE ORCHESTRA

with

BOB EVANS

MILLION DOLLAR ENGAGEMENT AT

RADIO CITY MUSIC HALL

NEW YORK

TOPS IN TOWN--

DOROTHY KILGALLEN

FIGURES DON'T LIE

SINCERE THANKS TO

1st WEEK

LEON LEONIDOFF

1ST WEEK

JACK DAVIES

2nd WEEK

THE ROCKETEERS

CORPS DE BALE

9TH WEEK

GLEE CLUB

11TH WEEK

TOTAL: $1,037,000

AN ORCHID

TO ONE OF THE BEST--

WALTER WINCHEL

RADIO CITY MUSIC HALL PERSONNEL

AND EXECUTIVE STAFF

P.L.B: The picture helped, too

"Week-End at the Waldorf"

E. Z. KEOUGH, Chicago, Ill.

Personal Management

The Billboard

Critics acclaim him the "Find" for 1946

PROFESSOR BACKWARDS

(JIMMY EDMONDSON)

#1 COMEDY SENSATION

JUST CONCLUDED

4 BIG WEEKS

CHICAGO THEATRE

VARIETY SAYS: CHICAGO THEATRE

Hit of the bill is the unique act of Prof. Backwards (Jimmy Edmondson, who is making his first engagement at the B & K after being out of town but a few weeks following a long run at the Pantheon Room of the Sherman Hotel.

Coming on in a professor's cap and gown, he goes into a funny line of chatter at once and is 'm laughing from the first gag on. Material is clever and his manner of delivering makes it even funnier. After this he brings out a large blackboard and proceeds to write long backwards, upside down and in combinations keeping up a steady line of chatter during his mental calisthenics. Spell it backwards or forwards the guy is a wow.

STARTS SOON ON NBC AS FEATURED COMEDIAN HIS OWN 1/2 HOUR SHOW

THANKS TO JULES HERBEVAUX AND C. L. MENSEN

PERSONAL MANAGER

HARRY GREEBEN

203 N. WABASH AVE. CHICAGO
BRIDGING SOME SOCK WORK. 

LOOK WITH GLENN. 

LAUGHABLE BACK AND REHEARSAL FATIGUE. 

NEW GUYS GET BIG SYMPHONY, WHICH STARTS OFF OKAY BUT BECOMES TIRE-SOME. MAIN REASON SEEMS TO BE THE SAMENESS OF BOTH ROUTINES. IT NEEDS ADDED BITS OF HIS AND SOME UNDER, RATHER THAN OVERACTING TO SELL. PAUL ALSO SEEMS TO BE MAKING HIS MARK WITH THE SITAR. HE LOOKS LIKE HIM AND SHE LOOKS LIKE HIM. IT STARTS OFF OKAY BUT Bogs DOWN IN THE SARITA TAKE-OFF—LA KARSTOFF. REASON HERE IS STRETCH-OUT. A COUPLE OF BARS INSTEAD OF A WHOLE CHORUS WOULD GIVE BETTER RESULTS. 

JOHNNY WOODS, COMIC, HAD A HARD TIME TELLING HIS RADIO COMMERCIAL ROUTINES. HIS TAKE-OFF OF A SONG AND A PERSONALITY WAS SKILLFUL ENOUGH, BUT AFTER THEY STARTED THEIR UNITS THEY DIDN'T MEAN ANYTHING. REASON HERE IS THAT A GOOD IMPRESSION IS NOT ENOUGH. TO CASH IN A PERFORMER MUST HAVE MATERIAL TO SELL WITH THE TAKE-OFF, AND WOODS DIDN'T SHOW ANY. 

IN THE VOICE DEPARTMENT FRANKIE LASSER, A SLIGHT, TINNY LAD WITH ODDS A DAY AND NIGHT AND SANTA CLAUS IS COMING TO TOWN, CANARY HAS POSSIBILITIES BUT NEEDS A LOT OF EXPERIENCE IN ACTING. SHE OVER-PUNCHES WITH HEAVY MUGGLING THAT DETRACTS RATHER THAN ADDS TO HER WORK. 

McINTYRE ALSO CARRIES A QUARTET (TWO GUYS, TWO GALS) WHO HAVE ONE SPOT OF THEIR OWN. THEY ARE USUALLY USED AS LOCKING INDIVIDUAL SINGERS. THE GROUP IS UN-HEARD OF SO FAR AS FAR AS THE DANCE. PIT TOO YOUNG TO KNOW. BILL SMITH.

CHICAGO, CHICAGO. (Continued from page 33) 
THEIR SHARE BECAUSE OF THE INSANITY AND CHOICE OF SELECTIONS. WISCONSIN BERTY, ONCE A ROAD DOT, HAS FINALLY WORKED SOME TENSION INTO HER PRESENTATION, AND THE ADDITION IS SURFIRE TO PULL MORE PAINING ASSESSMENT OF ONE MORE. AND ONE MORE. AND one encore and would have another coming up at stage time. They would have allowed it. Pearl Bailey has only a couple of parts in Continuum. It will be interesting to see her coming here, but after her vaude p. a. here she should get a lot of requests for her presence at supper clubs locally. Oo has that knack of making it seem as tho she's singing right next to you, even if it's a big vaude house. Treat her rhythm bit numbers in a relaxed and natural manner, much like a black blues singer, and the change from the usually shouting and giving Negro chirma is a welcome one. Oo has played down the facial mannerisms, and substitutes grit double-extreme side remarks during her songs to pull plenty of chuckling. 

THEM, GALS, TWO IN SLACKS AND THE OTHER IN OVERSIZED GARB, RUN THE GAMES OF TAPPY-TERPING, WITH THE TWO IN SLACKS DOING PRECISION TAPS THAT ACCENTUATE THEIR PERSONAL STYLE, WHILE THE THIRD MEMBER DOES AN ACROBITIC TO SWING MANEUVERS. BOTH THEIR TAPPING AND ACRO WON FULL APPROVAL HERE. 

THE DOKE AND POKER ARE A REVISED MONOCLE. IT WAS ONCE "DOKE AND POKER," ACT HASN'T CHANGED ESSENTIALLY, EXCEPT THE NEW MAN, DOKE, DOES A SWELL JOB OF STEPIN FETCHIT DANCING, PAUL PULLS A COUPLE OF PANTS OFF. HIS ACRO DIDN'T FIT IN A WHITE VAUDEVILLE HOUSE, ALTHOUGH THEY'D GO OVER BIG IN A RACE HOUSE. 

JOHNNY SIPPETT.

LOEW'S STATE, NEW YORK. LOOK FROM AND AS IDEAL DANCE ACT. TWO YOUNG NEGRO HOOFERS GET OVER SOLIDLY. 

THREE HARRY MARTIN LETS DOWN THE PACE OF THE BILL WITH A TUNELESS ACT COMBINING GAG MUSICAL NUMBERS ON THREE INSTRUMENTS AND A STRING OF DOG-EARED PATTER. IT IS BAD MANAGEMENT FOR THE HOUSE TO LET HIM STAY ON SO LONG CONSIDERED AS LITTLE HE HAS TO OFFER. RESULTS IN TERMS OF LAUGHS AND POINTING AT PURE. 

SYLVIA PROSS FOLLOWS UNDER THE HANDLED LEFT BY THE PREVIOUS ACT AND NEEDS ONLY HALF-WAY IN PICKING UP THE MOOD AGAIN. FOR ONE THING HER HULLOWY GOWN WITH BIG RED ROSES SHOULD BE ELIMINATED. IT MAKES HER LOOK RATHER BLIMPS. FOR ANOTHER, HER ENTHUSIASM DELIVERY IS LOST OR LARGELY ELIMINATED IN THE TWO COMBINED WITH THE PANTS. ON THE THIRD NUMBER A NOVELTY CALLED 2077, ITS HER TURN COMES LIFE AND BRINGS HER A HEARTY ENCORE. ENCORES WITH AN OVERLY LONG PARODY OF HER IMPRESSIONS ACRO NEED CAREFUL OVER-HEATING. 

JAMES BARTON IS ON NEXT-TO-CLOSING AND PROVIDES A WELCOME LIFT TO THE PROCEEDINGS. FROM HIS REPertoire OF HITS, SONGS, DANCES AND SKETCHES HE HAS CHOSEN HIS STANDARD TWO-DRUNKS ROUTINE WITH SOFT-SHOE TERN WITH BACK AND WING TOUCHES, A SKETCH ABOUT A SHARPIE OF THE 1920'S AND HIS OWN VERSION OF CALIFORNIA. HIS GREAT RANGOMIC SKILL, REMARKABLE TUNING, GUITAR SKILLS AND CHANCE DELIVERY HIT THE AUDIENCE IMMEDIATELY AND TURNS THE CROWD ASKING THE PLAYERS. 

JOHNNY LEONARD AND HIS ORCHESTRA FEATURING JUDY TREMAINOE CURRENTLY AT HOLLYWOOD DINNER CLUB, MOBILE, ALABAMA. 

LOOKING AHEAD TO BILL HOUSEHOLD, PROP, AND JOE HILLEN.
Contracts Are Broken—but Op. Usually Pays and Pays

(Continued from page 29) ... and one who wants an act to stick around will wander around the town and hire such men as he finds to tout his busboys for not making with the hands. 

If the down applause isn't enough, there is still another way. The lights are screamed at and the thought is given when they should be full: blue when they should be white, and vice versa. It is a punch line or business. It is an all "incident," but these are the very best paydays for the act. And every show until the act goes crazy. He knows very well that the show is over. He may be fighting back. But in the process of fighting back, he will be losing his audience as well as getting other jobs are concerned. Observers who can't be presented at a bet, a potential buyer who comes in to see the act. 

Then, of course, there is the music. It isn't too hard to wander off cue on bits of the show. The act can't get in with a roll he makes with the cymbal. The act can't even tell if he can get too loud. Yes, there are ways it comes 

The performer, trying to get out of a contract, comes to the aid of fate one. A shuffle-off performance isn't too hard to manage; coming into an act, "you know what can happen to anybody" can occur. And if all these fail—well, all acts don't know about these, can't he? 

Comes AGVA

Where all or any of these things happen, and the performer who has a contract with an AGVA usually is called in. Of course, the performer must pay back all the hard-earned money that he is not about to be paid. But all too often the agent forgets he's supposed to be the agent's representative. He makes more like a cafe owner's rep. His reason is that there are plenty of acts who can't make much. And he can. This is the meaning of the good side of the spot if he wants to keep getting jobs. But, of course, the rep doesn't make so much on this act, I'll make my money. It's all up to the next one. 

Unfortunately this is the case. And the rep is a position taken not only by the smaller but also by the larger men, too. If payments are made as a whole, So AGVA comes in. 

A union rep can come in to the spot and catch the show. If the agent has a legitimate complaint, he will be abstracted and the force to pay off for the entire engagement has to pay off the bill. 

It's a good bill, but it is provided for, even the act is tired of a job and the union's position in this is quite clear. It says that op's should know the acts they buy and then they can't stand for the union to stand for it. If the op is stuck that just too bad. They can't stand the rep or the agent pulled a fast one. 

A cafe owner can't stand to pay the man for the business. He throws all the blame on the agent and the blanket, takes the position that inasmuch as everybody concerned is doing a good job of the act's work of play. So it is back to the old money- round of who gets paid and who does what to whom.

About a year or so ago a dance team was kicked out of a Earl Side show hotel by MCA. After the first show the team was contracted to the MCA. The Manager of the Earl Side said the performers had been acting up. The team was operated at a local op. It was relying on reports for its sales pitch, and the Earl Side manager believed the agent. But in this case the team was paid off and no harm was done. 

In the old days, letting an act out after the first show was contracted to was considered a contract in itself. It was all very simple: Nobody paid the act anything, he wasn't in the town, and there was nobody around to make trouble. But in this day and age it is a different matter. The contract paper which both parties sign means exactly what it says. Today a reliable agent will sell an performer on a contract. The old system is that if an act is paid off for a week in a cafe or a split week if it is a theater and split the act is responsible for it. Of course, if he gets tough and says the act is out and no pay, he can find that before the night is through. But if the booking agent has any hold over the act, he can do a lot of good to the act. 

But there is still another way, a way that doesn't even involve AGVA. There has been a much greater freedom in the New York Police Department's regulations to the public, which one way or another the underworld has made the habit of indecency to entertainers shall remain beyond the period when the such indecency becomes due. As soon as any act which is let out without getting paid off in full can go to the police and be without a spot, and with a contract in existence there is no legal way that the club can lose its license.

Should a performer go into a cafe and the op doesn't like him it's just too bad for the act. He can't have his pay off unless his having him to have he'll be able to keep all in full and then go home and take it out on his wife and her relations. Because so far as the performer, the agent and AGVA says, "Danger Don't touch."

Cleric Blasts Minn. Liquor Nitery Ads

MINNEAPOLIS, Dec. 8—Nitty bish in this city got in a fine chopful into the State when Dr. Richard R. Raines, Methodist minister, charged in a sermon that Minnesotans are spending more for alcoholic beverages in 1944 than for public schools. Dr. Raines said that liquor industry, besides being a great source of revenue, was that it was interpreted as cafes as well. 

The liquor industry has changed, he said, but losses removed. In order to keep liquor industry from winning the favor of young people, advertising for wine was the best way to keep it. 

Gub won't go to the war

Modus operandi would be: nine advertising for wine. 

Cafes could be a second year and eliminate entirely third year. 

Mimi's Traymore Gets Own Blue Angel With Bea Katharsis

MIAMI, Dec. 8—This year will know Miami to have a Blue Angel, modeled on the New York version. Spot is being operated by R. J. Finn and J. S. M. Davis, who have seen the act work before. The sign that was up was, "Are you ready to go?" which was relying on reports for its sales pitch, and the Earl Side manager believed the agent. But in this case the team was paid off and no harm was done. 

In the old days, letting an act out after the first show was contracted to was considered a contract in itself. It was all very simple: Nobody paid the act anything, he wasn't in the town, and there was nobody around to make trouble. But in this day and age it is a different matter. The contract paper which both parties sign means exactly what it says. Today a reliable agent will sell an performer on a contract. The old system is that if an act is paid off for a week in a cafe or a split week if it is a theater and split the act is responsible for it. Of course, if he gets tough and says the act is out and no pay, he can find that before the night is through. But if the booking agent has any hold over the act, he can do a lot of good to the act. 

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Havana-Madrid

(Continued from page 29) ... too old, too small, his potentials don't punch the audience, but instead fritters away his effect in a series of meaningless gestures, recitals, songs, dances, recitations, and jokes. Closer application, a stronger effort at reaching the pictures may still benefit him. Also his arrangements could be simplified to his advantage. Rehearsals are pretty good, calling for two encores. 

Josuino Sanabria, who has been accompanying, Carlos Varla band re- 

Pre-Yule Deb Set For Buff Casino; Plans Name Shows

BUFFALO, Dec. 10—Harry Altman's new Town Casino, giant downtown cabaret to open Christmas, has been designed for patrons. The casino is expected to open before Christmas, in which the hold-ups. The club was built from scratch at a cost of $120,000 on the Main Stem side, where it is located. It will be real class spot with lavish interior, such as toiled ceilings, carpeting, de luxe fixtures, Casino will seat 1,000 people in the rest room, which will be terraced on three levels, better, with a dance floor. There will be no posts at all. The glassed-in cocktail lounge will accommodate 200 and boast a large bar with revolving stage in center, plus a separate stage at one end of room. Owner of the new venture is H. H. Mock, n, namely Harry Altman and Harry Wallens. Irving Milch is the attorney. Ruben Bodenhorn, who did several Latin Change Calling, is, decor, was Interior designer, is, in addition, C. W. Pack, Buffalo, is the architect. William Morris agency will be executive talent bookers. 

Incidentally, Altman has added quite a number of acts to his list. New comings include Stan Weir, a former Gerald, who recently got its release from MCA.
**Balkanette**

**NEW YORK, Dec. 10.—A tough combo of swing for a singing Christmas right around the corner. The Stem house a roundhouse last week for Bob and for Enoch, on. He closed the shows: Radio City Music Hall (6,200 seats; 11; 14:30, 6:00) and collected $170,000 for its third and final week for Bob Evans and Week End at the Waldorf for a beauty of a $75,000 million. Show was sold out with $126,000. Next came $150,000, $172,000, $137,000 and $125,000 for the sixth, seventh and eighth innings the figures were $150,000, $140,000, $120,000.

New show opening Thursday (6) has Sharkey, The Brute and Ribs of St. Mary (reviewed in this issue).

**Roxie** (6,000 seats; average, $750) sold for $700 for its third week along with Beatrice Kay, Maurice Rocco, Arthur relaxation and David Bil opened with $93,000, followed by $106,000.

Paramount (3,064 seats; average, $75,000) sold for $650 for its second week with Jimmy Dorsey, Doris, Ray Charles, Rocco and Stanley, and Paloma under against opener and previous figure of $70,000.

Strand (2,779 seats; average, $45,000) for its fifth and last week with Vaughn McDermott and The Bullhorn but a poor show $38,000 as compared to $46,000 at $450,000 for $48,000, then sold $70,000, then came $45,000 and $52,000, followed by $45,000 for the past 10 days.

Capitol (4,057 seats; average, $55,000) sold for $800 for its second week with Jimmy Dorsey, Doris, Ray Charles, Rocco and Stanley, and Paloma under against opener and previous figure of $70,000.

**Union Killing**

**SETTLED FOR 8G**

**Balm by Widow**

**MINNEAPOLIS, Dec. 8.—Built for $100,000** against bringing club corporation for the fatal slaying of her husband, Albert Schindler, by her former boss, the late Mrs. Schindler (Shubert’s manager), was raised to $123,500. Finally, Mrs. Meister later on the set of the case in court by Mrs. Schneider for $8,000. Schneider, union organizer, was shot and killed in the Cabasbana in a brawl following an after-hours drinking party last July 27. Shubert, in his last will and testament, the murderer, went to trial before a jury and disappeared from the scene while his trial still was in process. On the 12th and the 13th, the Shubert, according to the defense that the defendant subsequently was convicted of manslaughter. The defendant subsequently was convicted of manslaughter. The defendant subsequently was convicted of manslaughter. The defendant subsequently was convicted of manslaughter. The defendant subsequently was convicted of manslaughter.

**Sydney’s Week of Hennepin Dis-**

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Holiday Bookings Hold Up in Hopes, Despite Biz Drooping

NEW YORK, Dec. 8.—From indications developed so far this season, it looks as if the number of units and lounge acts are concerned—that is, good volume as good prices and a lot of money is coming out of hiding and this is creating

While demand is uniformly for all types of entertainment, the list of requests for bands and entertain-

Lounge agents here are not agreed about the level of door being paid over the counter for talent. Some say an average of a little under a half, some say the average would pay the dollar-mark at about last year’s rate. But all are agreed that there is plenty of demand.

First on the making for good volume of sales, any of the usual dealer, is a tendency on the part of ops to hold on to what they have or stock already, rather than buy in new bookings. This cuts down the material for turnover sales and hyps the demand for what is left at the shows when the normal demand of is healthy.

Another fact, apparently, is a rash of private Christmas parties, ordered by the for Christmas period. Last year there was some of this type of business but several

Hazard Scott Foursons Jell To Regular Hot Combo at 70

NEW YORK, Dec. 8.—Eugene Cedrick, who knocked together a foursome to accompany

Hazel Scott Foursons Jell To Regular Hot Combo at 70

The war ended and food rationing vir-

Berkes Buys Clique; Old Ops Returning to Auto Sales Rooms

DETROIT, Dec. 8.—Clique Lounge, leading midtown spot in the heart of the uptown business district, shifted hands this week, with Phil happy to pay $85,000 for the Berk, new owners, to the business, taking

D. C. Latest Lounge, Cabash; Former Del Rio Is Now Duet

WASHINGTON, Dec. 8.—The capital city’s first all-black club, apparently

University Inks Allied in Distribution Deal

HOLLYWOOD, Dec. 10.—University Pictures, Hollywood, and Allied Picture Sound, Chicago, have

six months’ lease from Knorw Harr, 1st is exchanged, and Captain'll be home for Christmas and New Year holidays. The management announced a new policy when it re-

Chi Terps All Year Round

CHICAGO, Dec. 8.—With its reported up in the suburban and outlying dance

OFF THE CUFF

East:

CHRIS-ROX and orchestra have been spun off an additional outlet at Club Ferdinando, Hartford, Conn. R. D. MARSHALL, owner, is back in

NEW YORK, Dec. 8.—Jack Blackby on tour with his band, is in town this week.

Citywide:

FREDDIE MASTERS can be seen at the Duplex, N.Y., and the Dixie, Jersey City. ALFONSO, at the El Faro, New York. JIMMY CASSIN is in residence at the White City Arms, Fruittown. KEPEL, CLEON AND TERRY

Citywide:

TOM RYAN opened the Bowl over at the Ridgewood, New York. TONY RAY, the one-time hillbilly, is at the Indies, Chicago.

JIMMY SUMMELLE cur-

JIMMY SUMMELLE covered the Strip and was at the El Faro in Jersey City, and the El Faro in New York. JIMMY SUMMELLE covered the Strip and was at the El Faro in Jersey City, and the El Faro in New York.
Morchouse in Lead at Eighth Mth. Tabbing

One Shift in Standings

NEW YORK, Dec. 10.—With eight shows added to the tab since averaging 100 Stem success in the opening week, the new tally still tabs Sun's drama posh-bah, Ward Theaters, Boston, with a first-class performance, as the perfect score, 100. Morehouse has had fine, good scores, but one must be included in the tally, but he has hit every one of them in the nose.

The Master of the nine experts of the New York daily theatre critics, Robert Coleman (Mirror) holds his second place score of 85, or 5 points back. Mirror Eric caught all 26 shows and was wrong twice. Herald-Tribune's punch, Howard Baker, stole some of his base on a score of 91.7 per cent, based on 24 judgment papers. (New York Journal-American); Kronenberg (PM) and Lewis Nichols (Times) are tied for fifth with 92.5, both have covered all 26 Lens a part of the time, with no wrong guesses. John Chapman is a few steps behind with seven errors out of 25 guesses. News expert.

One Shift

Single shift in the line-up is the move-up of W. Waldorf into sixth place over Robert Garland (Journal-American). Paul Robson (Chicago) is one of the additional eight shows and upset one of the latter's selections, caught 20 shows correctly, possible 25. Garland slipped up on two movies, as he is only a score of 85.26 per cent. His score is based on six wrong out of 26. Burton Bacce (World-Telegram) has hit the lumber again, as he has covered all those movies, has nine errors out of 26. His score is 85.26 per cent.

10 Not Tabled

Ten current and 10 watered films have not been included in the tally to date, as they have been in such small filming or were made on deck long enough to make the scores impossible. There are no formulas for measuring Stem success is 100 performances, including hits and misses, however, comes another Stronger, more and most of these should prove up one way or the other, which can each be expected to make up in error averages.

‘Pharmacy’ Sock 15G Advance B-O. in Montreal

CHICAGO, Dec. 8.—Eddie Dowling's The Pharmacy, which is now playing B-O. in Montreal (4) with 15G advance b-o-sales, thus placing it in the category of Paul Robson's Ghislain—which was the only other Montrealer advance figure in Montreal. For Montreal, 15G's is equivalent to 50 in Chi, veteran theater men say.

One reason advanced for big sale in Montreal is fact that many Montreal play- ers are French-Canadian and the play itself is a bit too daring for the South.
Robert Henri Jerome the thing heavily weighted manager-playwright good serious war emphasis running lentently March. Choderov. Brian comedy by (Opened 8-10, '45) Margaretta. Madeleine Von Francis, Madeleine will a legit isn't a horseplay, cause no thin-kered. Walter Glass needed rehearsing out -of- being considered for its horseplay, turned over as company's St. Regis Roof, Monday (4).用工夫。 But to go, and Ruth Gates has run 8 -boiled fern saloonkeeper. Bill Likole, Rowan, Patricia Mar- 12; joined "Georgia Boy" no re- Brides (Erlanger) for Brides (Erlanger) to holiday line. Even week's, the latter's 810 Sunday. Opened Perfs. 10, 13 63 Sterling Mason, who is known as "the Shadow," has run a very fair success at his business for the past few weeks. His store, located at 12 Broadway and 58th Street, has been attracting quite a number of customers, including local residents and tourists. The Shadow's store is known for its unique and affordable clothing options, as well as its friendly and attentive service. The owner, Anton Wil- bur, has been a resident of the area for over 20 years and enjoys interacting with his customers. He hopes to continue growing his business and serving the community for many years to come.

Robert Kane {Chicago, Ill.} A long-time resident of Chicago, Robert Kane recently announced his plan to start a new business in the city. The business, which will specialize in vintage clothing, will be located in the trendy West Loop district. Kane is excited about the opportunity to open his own store and hopes to attract a diverse clientele. He plans to source his inventory from local thrift shops and estate sales, offering a unique assortment of clothing to customers. The store will also feature a small selection of accessories and footwear. Kane is a seasoned business owner with a background in fashion and retail, making him well-equipped to succeed in this competitive market. He looks forward to bringing his passion for vintage fashion to the streets of Chicago.

Ouch!

New York Daily News, December 15, 1945

Dentists holiday gift. "The Hotel Pennsylvania," located at 404 West 31st Street, is offering a special holiday gift to its guests. The gift includes a complimentary teeth cleaning and a $20 gift certificate for the hotel's restaurant. This offer is available to all guests staying at the hotel from December 15 to January 15. The hotel is known for its friendly staff and excellent service, making it a popular choice for travelers during the holiday season. Visitors can enjoy the comfort of their room while knowing they are receiving top-quality dental care.

December 15, 1945 The Billboard
Hams Make Top Producers; Enigma First and Boss Later

(Continued from page 3) late color announcer, has been in the Harris (a nephew of Mrs. Lew Fields) trooped company's back for a few years now with the early Richard Rodgers and Miss Hart show of "Baby." And there's the producer.

Then there's Joseph Hyman, co-producer with Bertie Hart, of "Dear Ruth." He's feeling fine, and there's nothing, as far as he's concerned, that's not needful for unhearing. But, hi, too, is no Main Stem producer and the Hyman show will be Jule Styne's Sunday show at the Court, the "Pillow." There may be rumors about the old "Babes in Arms," and he'll be around the South Sea Island at that time, for "The Coast of Stars," a new collaboration of young talents, "Babe" Paley and Crystal Aynes, ex-hubie features who were set for the role company of School for Brides, after being recuperated for a little while. The show was the "Raiding the Mouse," set for a limited run next week at the Poli, I believe.

JACK MUCKLEY, formerly teamed with Bessie and Bertie Hart, has been taken over by Charlie Allen to go over the "Babe" Paley and Crystal Aynes company, "Emily Greene," after her two weeks at the Court. The cast goes into the Liberty, San Francisco.

DILLY FITZGERALD, Chief (Shifty) Cochran and Tom Lea of "A Man and His Girl," made her 14th week at Arthur Chapman's Fox, and is currently playing in the "Gift of the Magi." Marie Wynette, featured: Betty Via Lynette, Conde, Trudy Wynne, Roberta Baker, Texas Lee, Fred Frampont, Verene and LaVerne States, at the El Cortez.

SAM COHEN, manager of the Hudson, Union St., N. Y., played to the last of his big-name Boys, Young, Cook, and Harvey, Saturday, over 300 returning vets residing in the theater. A victory in a party on stage after show was given by Misses Alvis, Libby and Harry J. Thorson delivered the welcoming address. A new group of Stars, and in fact a new unit of the Main Stem, together with a group of Stars, which attached helped entertain the 38th Stem show. It was presented by the 18th Stem, December 8.

FRED O'BRIEN, producer of "Annie Get Your Gun," has returned to Chicago and is looking after the Roxy, Cleveland, to attend the funeral of his mother. She was dropped at her New York home November 28. She had been living quietly and happily with her I. B. Henn-Kelly Towne unit on the Fifth Stem, six months and ten days, and was a native of Chicago.

ALVIN, Minneapolis, opens December 21, after being shuttered the past season, with "The Three Musketeers"; "The Big Show," Milwaukee, taking over. VAL DU VAL holds over as feature at the Chicago, Chicago, Chicago.

PETTI DANE current feature at the Emory, The Emory, is currently playing at the Osborn Allen, owner of Casino, Toronto. 

...EMMETT CALHAN, manager of the Casino, Toronto, and former head of the Civic, Boston, is now at the Civic Opera House, Chi, is the former burlesque star, HELLEN LOVEL, who was furloughed to the Civic, has been replaced at the Casino, Toronto, ...IMA LEA unavailable to replace her at the Civic, was and finally replaced by Roberta Baker at the Palace, Buffalo.

BURLSEQUE PEOPLE
STRAIGHT MEN, COMEDY
GIRLS FOR STRIP WORK

Weed Work. Write or Wire.

EMPRESS THEATER
540 Woodward.
Detroit 26, Mich.

EMPIRE THEATER
392 South 4th Street.
Minneapolis, Minn.

BURLSEQUE NOTES
By USE

Boys you are having that band that will be on the road from the 16th of this month for the entire month. He's a local boy, and he's playing the hotel.

The latest offer is that "The Three Musketeers," which opened in Chicago last week, is going to be produced by the Four Star. The Four Star is a new production company that has been formed by some of the old-time players of the burlesque circuit. The company is headed by the famous burlesque producer, John H. Rodgers, Jr., who has been producing burlesque shows for many years.

One of the most colorful of these Broadway boys is Alfred De Largie, a former manager of "The Three Musketeers," who has been out of the business for a few years. He is now producing a new show, "The Adventures of Sherlock Holmes," which will open in New York City on January 1st. The show will be directed by the well-known burlesque producer, John H. Rodgers, Jr., and will star the famous burlesque actor, Bob Hines.

Rudnick changed the course of the company once again, this time replacing W. J. M. with Wynette, who also took over as the new producer, with the help of her vast experience in the business.

Hidalgo, the manager of the Riverside, is going to produce a new show, "The Big Show," which is scheduled to open in Chicago next week. The show will star the famous burlesque actress, Louella丽亚, who has been a star of the burlesque circuit for many years.

The latest addition to the cast of "The Three Musketeers" is the well-known burlesque actress, Miss Hart, who has been working with the company for many years. She will be playing the role of the famous burlesque actress, Miss Hart, who has been a star of the burlesque circuit for many years. She will be playing the role of Miss Hart, who is a favorite among the burlesque audience.

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Coin Machines Hit Less By Strikes Than Thought

DETOIT, Dec. 8.—Effects of the General Motors strike are proving very scattered in their impact upon the coin machine business, but less serious in the Detroit area than most predictions and speculation.

Because this strike is expected to be the first of what may be a complete national pattern and because the situation is centralized right in the Detroit area, it rates more detailed study as typical of what the industry may face in the coming months.

Trend to Taverns

General amusement spending is holding up remarkably well, reports show. Sometimes even hit their highs of the year in the past couple of weeks of strike, proving just how much depended chiefly upon what was being offered as an amusement alternative. Spending patterns of all types of theaters have profitied accordingly, but the same trend is obvious in games, such as ray guns and bowling alleys, and in amusement machines. They continue to get a fair degree of play.

Liquor saloons are in a little in spots, with the cheaper neighborhood spots getting more attention than ever, while the swanker cocktail lounges are losing out a bit. However, patronage is up to normal in the bigger spots which have elaborate floorshows—showing that the public is still spending for amusement even though the total of the check may be reduced to a few cents by river drinks. This situation means that juke boxes, assorted vendors and games, especially the bowling type, are getting good type play, since their appeal is more directly in proportion to total spending than to the total spending for liquor.

Game Plays More

Some change in patronage trends is notable in New York, where one worker who went out night clubbing is becoming a frequent haunt, going over to the neighborhood tavern now instead of going under the machine. On the whole, this means more revenue for the machine operators, since the volume is higher in taverns and does not prove too profitable for game or juke operators, with the floorshows almost completely eliminating contests.

But while live entertainment in the form of floorshows and the machines and they become the necessary adjuncts of the "poor man's night club."

Detroit is more typical of the general situation than certain up-state communities, such as Flint, where it is estimated that one per cent of industrial workers were dependent upon General Motors. In Flint, there is apparently only a fair percentage of the total employment of the city and does not have too depressing an effect on business.

Strikers themselves are probably staying close to home and the pindle line, but the credits afforded by layoffs during the strike still get jobless compensation. These, together with those who lose in trade as strikers curtail purchases of various commodities, such as storekeepers of all classes, are still spending on entertainment and machine entertainment is the main beneficiary.

Gazette Lists Patents of Use To Coin Firms

WASHINGTON, Dec. 8.—Three patents which might be of use to the pin box and other coin machine manufacturers are listed for issuance or sale in the November 20 issue of the Official Gazette of the U.S. Patent Office.

Official descriptions follow:

Patent No. 2,147,606. Loudspeaker with oscillator coil. Dynamic speaker constructed to overcome disadvantage of unbalance, which accounts for inaccuracies in center. Center disk has a series of single coils and stators separated by air gap and so secured to render it torsion free. Variable capacitance between oscillatory coil and air gap between pole core and pole plate of the magnet system allows performance to be regulated by maximum vibration so that space may be occupied. (Owner) Walter Lissauer, care Lissauer Laboratories, 1209 West 150, N. J.

Patent No. 1,707,680. Stabilizer. Device placed between source of current supply and radio receiver agent, delivets a constant potential by eliminating changes due to variations in direct, alternating, or stationary current. This coil consists of a tungsten wire in an air coil connected in series, the core of the coil is a magnetic core. Has negative resistance characteristics so that when input decreases, current increases and vice versa. (Owner) Richard A. Ward, care The Electrograph, 209 South State Street, Chicago. Serial No. 2,532,000. Remote control system of simple device for controlling, over a distance, a plurality of control devices or mechanisms, and make them operate simultaneously, by transmitting a number of control signals over a single paper or film tablet by radio or signal circuit, and drop the speed of many mobile equipment of land, sea or air by receiving certain signals or characters. (Owner) John H. Homeyer, 1029 Wewahatchee Avenue, Oak Park, Ill.

Report of Stocks Of Special Value To Coin Industry

PHILADELPHIA, Dec. 8.—Transfers of stocks reported to the Securities and Exchange Commission included the following stocks involving interesting developments in the coin machine industry.

Gift of 3,000 shares Adren Manufacturing Corporation stock by Randolph C. Walker, president. This left Walker's holdings at 50,000 shares. Recipient of the gift was not named.

Transfer of 10,000 shares in stock in the F. L. Jacobs Company by Clare B. Jacobs and sale of 6,000 shares by Box C. Jacobs, also directors of the company. On the exchange, the stock was selling at 2.50.

Farewell Notices Held For Mrs. Berenson

MINNEAPOLIS, Dec. 8.—Mrs. Sarah Berenson, 76, mother of M. M. (Doc) Berenson, operator of Minnesota Machine Company in Minneapolis, is point No. 1 on his post-war expansion program. She is currently placing an order for 10 more photo machines, which will make him one of the largest operators in Michigan.

Lemke was in Chicago, where he attended an outdoor show conventions of various organizations, and will also contact him at his Chicago and distributor, combining a social convention with a buying trip.

Henry Lemke Cites New Purchases as Expansion Program

DETOIT, Dec. 8.—Enlargement of the extensive route of photographic machines operated by Henry C. Lemke, of the Lemke Machine Company, is point No. 1 on his post-war expansion program. He is currently placing an order for 10 more photo machines, which will make him one of the largest operators in Michigan.

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East Juke Ops Eye Teen Ops

Younger High
Set Gets Aid

Atlantic City establishes club especially for junior high school boys and girls

ATLANTIC CITY, Dec. 8.—With juke box outfits a kennel solid again in teen-age cantens up and down the East Coast, re-opening of the Ventnor Canteen High School Canten may mark a departure in youth centers, Atlantic City observers believe.

While most cantens admit youngsters from 13 to 19, the Ventnor Canten limits attendance to junior high school boys and girls. There are also others who have looked over the layout declare that it has all the earmarks of success.

In Philadelphia, where the music operators' association arranged a large park in the original launching of teen center, spectators declare they would have room for at least 15 of the new type clubs.

Line Drawn

Basis of the new canteen is a fact often overlooked by grownups. Adults commonly think of all boys and girls from 13 to 19 as teen-agers sharing the same interests and ambitions, but to the youngsters themselves it is not as simple as that. To them, a sharp line is drawn between the junior high school group (13-16) and the senior high school boys and girls.

The Ventnor Canteen, begun last year as an experiment, attempted to meet this problem. It has met such success that it expects to spread throughout the nation.

Feeling too old for playgrounds, and embarrassed by too many for high school cantens, the junior high boys and girls have taken up their own exclusive use of their own canteen.

Music in Dept.
Stores Making Shopping Easy

In at least two Chicago area department stores are going to have telephone music to make the weary search for gifts more pleasant.

J. D. Madigan, president of Madigan Brothers, large West Side Chicago department store, announced that amplifiers in his company's store will supply a gentle background of yule tunes this year. Music will be piped from a central studio, and it will be carefully chosen to give customers a lift after long shopping tours, according to report.

In Evanston, Ill., just north of Chicago, the Edgar A. Stevens store has installed a similar music system to soothe ragged nerves of shoppers.

Other principal metropolitan merchants of an doubt will be watching the effect of these installations on sales. Music from juke boxes has long been advocated as a means of keeping up spirits of shoppers, and previous tests have indicated that a background of music tends to increase sales. Many large stores throughout the nation have used music during holiday seasons, and a few have used it as a method of giving their workers a lift after store opening. Gold & Company, Lincoln, Neb., has used music in this manner for several years.

Hermann Announces Purchase of Large Building in N. Y.


Hermann also announced that his firm will do $10,000 worth of renovation before occupying the new building.

Showroom, office, warehouse and service center will be used for the distribution of automatic phonographs and accessories.

Declarle 60c Dividend on Decca Record Co. Stocks

NEW YORK, Dec. 8.—Decca Records, Inc., declared dividends of 60 cents per share of common stock. The firm made similar payments last December.

Talent - Pub Aches Push Wax Org Plan

Diskers Want Biz Back

NEW YORK, Dec. 10.—Harrassing tactics of various wax firms and, as well as other manifold problems in the wax business, are forcing record companies to consider the advisability of setting up a trade organization. Such an organization would solve many of the evils that the wax industry was much smaller and less complicated would have gone on record as favoring the plan, nothing cared in time of days prevented uni-

Name Paul Beck as Service Head for Juke Manufacturer

CHICAGO, Dec. 8.—Paul Beck, who has been sales manager, has resigned for the last 15 years, has been placed in complete charge of the service department and service operations covering the firm's new model juke boxes, according to Arthur Hermann, president.

Eaton also announced that Forest Ruth, a former employee who has been associated with the trade for some years, has been ap-

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to the operator whose business is music...

now and through the years

MILLS & MUSIC have been synonymous terms since Mills pioneered the coin-operated, automatic phonograph. It is even more true today... for the new Mills Phonograph ushers in a new era in automatic music.

MILLS & MUSIC mean progress. From exhaustive research, from our engineering drafting boards, from our experimental laboratories, from clinical tests in the field, and from the hands of the most experienced craftsmen in the coin machine industry have come the most revolutionary—and at the same time the most practical—conception of automatic music ever presented to operators, locations, and the public.

MILLS & MUSIC mean profits. A new horizon opens before the operator who features the new Mills Phonograph. More locations, more plays, and a greater acceptance for coin-controlled music than ever before are the inevitable results of Mills basically different application of sight, sound, and science.

MILLS & MUSIC—and YOU... an unbeatable combination which will ride to triumph in 1946 and the years thereafter on an entirely new concept in phonographs.

* wait for MILLS MUSIC

...for it's something marvelously worth waiting for

MILLS INDUSTRIES, INCORPORATED - 4100 FULLERTON AVENUE - CHICAGO 39, ILLINOIS
WANTED PHONOGRAHS
WILL PAY CASH FOR
WURLITZER
71 600 800
70 800
500
SEEBURG
Gem 500
Cedette 800
Regent 300
ROCK-OLA
Super Deluxe 500
Super Standard 200
Counter Model 39
WRITE OR WIRE AT ONCE
ALLIED MUSIC DISTRIBUTORS
5143 S. Ashland Ave., Chicago, 9, Ill.
December 15, 1945

The Billboard

Music Machines

Do You Remember?

Packard Wins Them All!

In every type of location with quality and play-appeal

More and more operators all over the country are finding the Packard Pla-Mor System new and vital locations...open the door to other locations uniquely new to automatic music. Pla-Mor is setting a new pace in music..., making a reality of the higher profit operators can and should earn.

The Packard Pla-Mor System goes beyond mechanical superiority. It's the system that brings operators music equipment uniquely new in eye-appeal and irresistible in play-appeal. Gives operators the big door for increasing music play and music-profit in every type of location—Quality...Beauty...Superior Performance.

Earn more with Pla-Mor...Put in this system and see how it "ups" profits per day, week or month, and lowers cost and upkeep. Write, wire or call your Packard Distributor, or contact us direct.

Packard Pla-Mor Controls did win them...and the Packard Pla-Mor Phonograph will win even more...with the finest equipment that the oldest craftsmen in the industry have ever designed and offered for sale.

Packard Manufacturing Corp., Indianapolis, Ind.
**MUSIC MACHINES**

**The Billboard**  
December 15, 1945

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### Program 1220

Ten Years From Now is a tune that describes what a wonderful world this will be if you help the Victory Loan and yourself by buying bonds. This fast-tempoed patriotic number is played by RAY WARNOCK and his orchestra sung by popular JERRY JAYNE. Only the words appear on the screen. (Treas. Dept.)

**CHUCK FOSTER** and His Orchestra give a musical description of a Latin gent, by name, Jose Gonzales. The complete band, as well as Foster himself, sings the lyrics of this catchy novelty number. Band setting. (Filmcraft.)

**PAUL PAGES** "come-hither" voice does well by the swingy novelty tune Sophisticated Lady. Dancers (9) in shimmery ombreplaid "graised" skirts do a jitterbug version of the heel. Nativity setting. (R. C. M.)

The currently popular hit tune with the Latin flavor, No Coa Do, is sung by the famous DINNER SISTERS, a hip-swinging dance team and female vocal trio. The setting is an outdoor winter scene; snow and all. (Filmcraft.)

The attractive BARKLEY SISTERS give a swell rendition of the top tune, A Kiss Goodnight. Flashes of romantically inclined couples provide interest. (Filmcraft.)

**CHUCK FOSTER** and his orchestra play Walkin' For the Train To Come In, a glowing and lush MARILYN PALM sings the vocals in a realistic railroad station setting. The Troubles With Me is presented by SPADE COOLEY and his Western gang. A cute cow gal whistles at rangy THOMAS WILLIAMS while he sings the vocals. Western setting. (Filmcraft.)

An unusual arrangement of Chopin's famous Polonaise is presented by the AIR LINE TRIO. Besides the music-making of this popular trio (organ, guitar and accordion) there is also a rhythm section made up by four pretty belles. (Filmcraft.)

We, the Cats, Shall Rep Ye a strident JERRY BERRY, doubly so when presented by dancin', prancin' CAB CALLODON and MAUDIE VANCE, No gals in this one. (Filmcraft.)

**VCL-80**

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### Program 1221

The hit parade tune, It's Been a Long, Long Time, is played by STAN KENTON and his orchestra. Band bundle a memory-tinged tune called Saloon. The setting is "Gay 'Ol West" with a mounted bar-tender, cop on the beat and flashes of be-jumbled channels thrown in for good measure. (Filmcraft.)

The oldie, Winter Wonderland, sung by the rhythmic and luscious DINNER SISTERS. Costumes are eye-appealing creations and the setting is an outdoor winter scene; snow and all. (Filmcraft.)

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**VCL-80**

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### Report Juke Boxes Gave Helping Hand To Charity Drive

NORTH TONAWANDA, Dec. 8.—Just how much help put over the bond drives during the war, so are some of the girls helping to bear a burden on back during a nationwide campaign between Now and Dec. 15.

Hammargren gives Blue Crosby credit for the idea which brought the Juke boxes to the north. 'The idea came to me,' explains the national chairman of the Sister Kenny Foundation.

The Juke box manufacturer requested its operators to put sticklers on the record that included overhead public that 10 per cent of the money taken in by the operators for this campaign would go to the Kenny Foundation. A great majority of the operators gave full cooperation, according to Hammargren, who also added that the results of this idea are 100 per cent successful.

Said Crosby, highly elated with first reports of the week: "I'd like to individually put on the record the names of the following Juke box operator who turned a share of his profits over to this campaign. We usually never see the kids who benefit from our charity. I was so pleased with the money I received from what I already have seen, the great public effort is made. All I can do is to thank a man for going my way. You know, you get Frustration. Good deeds have a way of rewarding their doers."

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### Cleveland Community Cohen, Levine, Visit Spike Jones on Set

HOLLYWOOD, Dec. 8.—In Hollywood this past week were two members of the Cleveland telephone subscribing agents-collaboration—Jack Cohen, president of the organization, and Robert Levine, Cleveland distributor.

Cohen and Levine visited Spike Jones and His City Slickers on the set of Ladies Men at Paramount studio. Jones, who had previously entertained the phonograph merchants with his antics with his band in Cleveland, was on hand for number with Eddie Bracken, star of the new musical comedy.

Among those who saw the new numbers Jones has whipped up this picture, Cohen proceeded to discuss with the band of every number that will break the City Slickers' own box high.

Jones told Cohen that he is developing a more serious tunes to perform in his Green Donkey, Benesine Bepugne and Whistledown Song.

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### EAST JUKE OPS

(Continued from page 78)

areas. Growth of the National Jukebox juncture and other civic organizations.

Atlantic City authorities reported that operation of the National Jukebox was accompanied by a very noticeable drop in juvenile delinquency in that area.

**Civic Enterprise**

The clubs also serve to focus the public's attention on emotionally sensitive and social problems. Several Midwestern canvassers are involved, however, who are fighting against juvenile delinquency, fostering racial and religious tolerance among youngsters, and the youth to co-operate in civic enterprise. We have found that at this same time.

This is a golden opportunity for the music industry and for the record industry. It's worth the while and service to the public, "the one operation that every young person and first swept the country. "Here is our chance to show the public the value in, in particular, that we deserve a permanent and respected place in the music, business and industrial life of a nation."

Wartime shortages of both records and machines prevented full realization of this prediction, but the music machine operators now appear to have a new opportunity. Especially so because of the end of the war are few to decrease its frequency, and the war is over, and the Robbery by teens-agers continue to take the daily newspaper headlines.

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WOW! THE NEW ROCK-OLA
AMERICAN FOLK TUNES
Cowboy and Hillbilly Tunes and Tunesters

All Communications to 155 N. Clark St., Chicago 1, Ill.

Hayride Week-End

The hayride-barn dance idea is catching on all around the Philadelphia area and newest week-end idea has started at near-by Carlisle, Pa. This town is located near one of the army camps still in operation and is drawn to by a major portion of its crowds from the soldiers who enjoy the hillbilly music and also the hayrides. Customers can either ride out to the barn where the shows and dances are presented in the hay wagons which congregate at a specified spot in town, take intermission rides or do both. A small charge is made for any extra rides and the idea is popular. Burgundy "Hillbilly Band and Mary Ann" are featured at the spot and weekly guest stars are a feature of the entertainment.

Large collection of lyrics, which are obviously folk tunes during the early pioneer days, have turned up in an old Philadelphia attic. House had been shut for many years and new heirs discovered the collection when they were examining the property. Music for the house stop was not turned up after a strenuous search had been made of the outbuildings. Lyrics were turned over to Frank Cepano, Philadelphia publisher, who is now specializing in American folk tunes. He will attempt to discover the music thru research, and if it is not available, Cepano expects to set the words to music and publish the composition along with an explanation about their discovery on each title page. Several old time bands are interested in sponsoring contests to discover the best tunes that could be used for a given set of lyrics, and if the heirs agree, one of the song poems will be used for that purpose. Discovery was given a big spread in the local papers, and hillbilly talent in the area have contacted Cepano in the hope that they will be permitted to introduce one or more of the songs. Billie Hunter, a newcomer to hillbilly singing, who isoused as one of the firsts of the year, is reported to have an inside track on the field and will probably introduce the tunes on her new early morning show.

Honored at WFIL

Mrs. Mae Ford, Camden, N. J., resident, was honored at the WFIL, Philadelphia, Hoagy Crookshend broadcast at Town Hall recently. She founded the 24 Citizens' Mothers' clubs with a membership of 4,000. Clubs give aid to G.I.'s and their mothers. Hoagy Crookshend made her "coup of the broadcast" and invited officers of each of the 24 clubs to attend the show and pay honor to the founder of their groups. Program included musical requests from Mrs. Ford and the club women in addition to their g.s.

See Anderson takes her Arizona Biders, a cowboy band, for a tour of the hinterlands of Pennsylvania during December. Unit headquarters is in Philadelphia and the group will pass Reading, Harrisburg, Lewsburg, Lewistown, Lancaster, York, Millersburg, Williamsport, Altoona, and Shippensburg. She sings with the band, and will sing a few folk hillbilly songs.

Sign Contract

Rosalie Allen, hillbilly disk Jockey and champion fiddler who writes tunes as well as sings them, has signed a five-year contract with the newly organized Columbia Records, 47 River Drive, New York. Her first release, I'll Never Wear a Pair of Shoes, backed by Clementine with modern lyrics, is clicking all over the country. Rosalie's next outing will be "The Rick With the Hiccups" (Top Music Publishers novelty hit) in which she will team up with comedian Johnny Woods, who also signed by Spin, Woods, back on the big time after three years in the army, is now appearing at the RKO-Boston Theater, Hank Lassen and his Music Makers, booked to follow the Korn Kobblers into Rogers Corner, New York, will furnish the music.

Vystaille Rosalie conducts a nightly hillbilly show over WVO, Joinin' the Cora 1:00 to 1:30 M., W. M. T. S. and S.,主題 of the program, which presents modernized, swingy versions of hill-country and Western songs played by a hillbilly-style orchestra, is a hillbilly tune, written by Rosalie in collaboration with Ben Jaffe, composer of Don't Have No Bananas. Two sides by Terry Fell and the Follers have just been released on the Star label. Songs are You Ran Away While I Caremen and I've Done All I Know. Both were written by Terry Fell and published by Melody Moderne of Hollywood.

Lee Reyer and Noel Marchant have just had their new Western song Rocky Mountain accepted for publication by Melody Moderne. Song is set for recording early this month for January release. On the schedule for cutting at the same time are Tracks to Santa Fe, I'm Spering My Lucky Star and Melsenholly Cowhand by the same writers. Lyrics of the first two are by Juanita Rios, whose work is well known to readers of these columns.

WOWO Feature

Honey Davis and her Radio Round-Up are the near-early morning feature on WOWO, Fort Wayne, Ind. They broadcast for 45 minutes each weekday morning.

Before coming to Fort Wayne, Honey and her group were at WWWA, while there they made personal appearances in West Virginia, Ohio and Pennsylvania. In Fort Wayne they will book in Indiana, Ohio and Michigan.

Honey broke into show business as half of the Davis Twins. Sonny, her twin brother and the other half of the team, is now serving with the navy in New Hebrides. He will retain the act following an expected discharge.

Motor in Chi

Gene Autry, in Chicago for the National 4-H Club Conference, entertained the boys and girls attending the conference at the WLS Hoedown Dance, where they were the guests

FIRST OFF the production line at Packard's Indianapolis plans are those Pia-Mor wall boxes. The first shipment of the wall boxes went out November 30, according to company officials. Carl Mccowan (left), production supervisor, Niagara Falls branch of the company, receives congratulations from W. F. Sturby, president, for meeting the production dead line.

WLS acts will again entertain at the annual Chicago Municipal Tu- bersoulitum. A large number of Illinois, Wisconsin, and Michigan, and Penny and Weny entertain the entire Midwest, which is represented by the farm paper and the radio station, in the South Hall of the Stevens Hotel.

Burl Ives, renowned folk artist, opened in Chicago's stand-up club, the May- fair Room, at the Blackstone Hotel December 7.

Prairie Farmer-FLW, December 1, at the Eighth Street Theater.

SEEBURG PICK-UP COILS

Except 8800-9300. Price $1.50.

Fiber Main Gears for Seeburg and Wurlitzer

Less Steel Hub, 5.00 Ea.; Duz. 13.00.


Quantity Prices to Distributors and Jobbers.


Factory purchased and deliver wholesale.

E. T. MAPE MUSIC CO.

MANUFACTURING DIVISION

1701 W. Pico, Los Angeles 18, Calif.

BURL IVES

A COLLECTION OF 21 FOLK SONGS AND BALLADS

$1.00

AT YOUR DEALER OR DIRECT

LEEDS MUSIC CO.

RKO BLDG. - RADIO CITY, N. Y.
Bob Slifer Returns To East Coast Sales Distributing Firm

NEW YORK, Dec. 8.—Bob Slifer has returned to the coin machine Industry as sales manager for East Coast Sales & Distributing Company, distributors of Rock-Ola products in New York and New Jersey.

Slifer previously held the same position, but since Pearl Harbor he has been on leave of absence to one of the world’s largest manufacturers of electrical equipment. With the latter firm, he held a number of major executive positions including that of production manager. Prior to entering the coin trade, Slifer was associated with a firm manufacturing specialty electrical food equipment. He was with that company for 13 years, rising successively from assistant service manager to service manager, office manager and finally assistant divisional sales manager for two large Midwestern cities.

G. Weber Announces New Display, Show Rooms About Ready

CLEVELAND, Dec. 8.—Gary Weber, head of the E. W. Distributing firm of Cleveland, says that his company’s new show and display rooms will be ready for occupancy within a few days. During the war, E. W. was engaged 100 per cent in war work, handling nothing but communication installation work.

For 17 years, the firm has been engaged in juke box distribution. E. W. handles AMI jukes for Northern Ohio. Weber is a member of the State board of Phonograph Operators of Ohio, and a member of the executive board of the Cleveland chapter.

Young Distributing New Site

CINCINNATI, Dec. 8.—Young Music Distributing Company here is now in new headquarters in the Becker Building, 207-9 Sycamore Street. Formerly at 106 East Third Street. Firm is exclusive Wurlitzer distributors for Ohio with the main office at 1237 West Broad Street, Columbus. O. Joseph R. Young is owner and president, with Manrey general manager of the Cincinnati office. New site gives plenty of display room with lots of accommodation for office, shop and parts department. Shortly thereafter he became interested in coin machines and entered the business.

Correction

Caption under the photograph of Nat Cohn and Ira Winters, which appeared on Page 86 of The Billboard for December 8, was incomplete. The caption should have listed Cohn and Winters as partners and associates in the Modern Music Firm, New York.

SONORA

"Clear as a Bell"

MARK WARMOW AND DICK TODD’S ALL AROUND THE CHRISTMAS TREE & HAPPY LITTLE MELODIES $3000

Still Time To Cash In On This

3300 All Around the Christmas Tree Happy A Little Melodies

Price $7.50

Dick Todd

1080 Sweet Adeline

Hail, Hail, the Gang’s All Here

1081 I’m in the Mood Still the Same

1082 Who’s Your Jitterbug? The Carolina Playboys

J3901 Let Me Call You Sweetheart

1003 Is the Range Still the Same Back Home

1004 Red River Waltz

1069 You’re Irish & You’re Beautiful

1060 Tennessee Waltz

1038 Beautiful Ohio

1011 Mississippi

1034 Bob Stanley and Orch.

Retail Price, 53¢; Operator’s Price, 33¢, Tax Inc.

BRILLIANT MUSIC CO.

8000 CASS AVE., DETROIT 1, MICH.

FOR SALE

25,000 Used Phonograph Records just off presses, in lots of 1000 or more, at 5 cents each F. O. B. Tampa. 15, cash must accompany order. Paid for.

CASINO NOVELTY COMPANY

P. O. Box 4152

Tampa, Florida

Coin Machine Acceptance Corporation

A SPECIALIZED CREDIT AND FINANCING AGENCY FOR MANUFACTURERS AND DISTRIBUTORS OF COIN-OPERATED MACHINES

"BORN AND BROUGHT UP IN THE COIN MACHINE BUSINESS"

134 NORTH LASALLE STREET • CHICAGO 2 • ILLINOIS
**ICE CREAM VENDORS GET OK**

**Chi Concerns Laud Devices**

Trick skill taken care of units, but capacity found too small for most spots

**CHICAGO,** Dec. 8.—A sudden revival of interest in ice cream vending machines was expressed in coin machine circles here this week as the trade looked to future possibilities of the machines which had barely arrived at widespread use when the war cut short production of new models.

At least one Chicago operator still finds ice cream vending machines a profitable venture. This operator, who owns 30 ice cream vendors, says that many of his machines are five years old but are still operating faithfully and proving successful on factory locations.

"The only thing too waiting for," said the operator, "is the arrival of new machines so I can expand my operations to include offices and other locations immediately. (See Ice Cream Vendors on page 68.)"

**Big Popcorn Crop Attracts Vending Machine Interest**

CHICAGO, Dec. 8.—"Demand for popcorn has far exceeded the supply," according to Lee A. Somers, University of Illinois expert, "with the United States fast developing a taste for popcorn during the candy shortage. More popcorn has been grown in 1945 than in previous years." Over 201,000 acres of popcorn have been planted in 1945 as compared with 173,760 acres in 1944 and 83,728 for the 1933-34 period, it was further pointed out by Somers.

Iowa is far ahead of other states with its 1945 production of 75,000 acres, an increase of 93,000 acres over last year and nearly three times the average of the 1933-34 period of 25,700. Illinois had 21,000 acres of land devoted to popcorn in 1945, compared with 10,100 acres in 1944 and 9,931 acres during the 1933-34 period. Indiana planted 36,600 acres of popcorn in 1945, 12,900 in 1944 and 7,883-acre average in the 1933-34 period.

With the increased popcorn output, the public of popcorn vending machines are creating interest in cooperation circles more than ever before. According to sources close to the trade, many operators are planning routes for the near future.

**Cameo Vending Buys Up Entire Route of Vendomatic Nut Co.**

NEW YORK, Dec. 8.—Edward W. Barnett, head of the Cameo Vending Service of New York, announces that his firm has recently purchased the entire peanut vending route of the Vendomatic Company, Washington Heights, New York. Barnett said that this is the first route purchased by his firm since the end of the war, said that the transaction involved more than 500 peanut vending machines.

**Coca-Cola Co. Announces Dividend of 50 Cents Share**

NEW YORK, Dec. 8.—Coca-Cola Bottling Company of New York declared a dividend of 50 cents per share on its common stock. This compares with a dividend of 81 in 1944.

**Ohio Tobacco Distributs Batch Unfair Price Fix Lowest Figure**

COLUMBUS, O., Dec. 8—Unfair Cigarette Sales Act of Ohio was endorsed by Ohio Association of Tobacco Distributors at their day-convention in the Nell Hotel, attended by more than 300 persons from Ohio and surrounding States. Steve H. Mendel, Keilson Company, Dayton, president of the association, led the discussion and extremist talks on various phases of the law were given by Robert E. Terrett, Amster-North Company, Akron, secretary, and T. Monroe Kildow, W. H. Kildow, Tiffin, Ohio chairman of the board.

Act forbids the setting of cigarettes pursuant to the State lower than 6 per cent above cost, and cost includes rents, lights, wages, etc. This is Ohio's answer to the price war of 1944, which has gone to all states since the return, in quantity, of cigarettes to the market. One of the bitterest wars was waged by chain stores in the State before the act was passed by the Ohio legislature. Ohio's neighbor, Indiana, is now embarking on half of the Midwest price-saving chains. Cigarettes are sold thru the mail to Illinois and Ohio customers by large-mail order houses—and chain stores—for prices from $1.24 to $1.90 per hundred. According to the reports made by Ohio newspapers and several Illinois newspapers, I am trying people to buy "in your own State and help the small merchant" with such success. Because of advertising reasons larger daily newspapers are keeping quiet about the situation.

**Cig Production Has 58 Percent Gain Over 1944**

WASHINGTON, Dec. 8.—Manufacturers of cigars paid federal taxes of $1,567,022,288 packagings in October, the Bureau of Internal Revenue reported. This was an increase of 58.44 per cent over production of October, 1944.

For the first 10 months of this year, the cigarette output totaled 11,807,786,961 packs, an increase of 12.57 per cent over the same period last year, said a report in The Cigar Stamp Indicator. This indicates, however, does not represent the number of packs placed out for sale at this time, as it usually takes at least a month for cigars to reach retailers from the factories.

At the same time, reports of the Department of Agriculture place price of tobacco crop at the all-time high of 9,000,000,000 packs. This compared with last year's yield of 1,560,000,000 packs.

Most of the increase is in fine-cured tobacco which was estimated at 1,180,000,000 packs, an increase of 100,000,000 packs over last year's output.

**Peanut Council Set To Pish 1946 Drive**

ATLANTA, Dec. 8—National Peanut Council will continue its program of promoting peanuts thru 1946, Walter A. Richards, council president, announced. Richards is associated with the Tom Holt Peanut Company.

James E. Wood, Edenton Peanut Company, will serve as chairman of the NPC advertising publicity committee. Others attending the council session were W. B. Crawford, president of the Georgia Peanut Growers Association; J. D. Barger, president of the North Carolina Peanut Growers Association, and E. W. Scott, secretary of the Peanut and Nut Bottlers' Association.

**U. S. POSTAGE VENDING MACHINES**

Limited quantity for immediate delivery, fond for decorative situations.

**STAMP FOLDERS**

For Shipments, Advance, Victory and other type of Vending Machine exchange.

**Univendor**

STONER MFG. CORP., Aurora, Ill.

**The Billboard**

December 15, 1945

www.americanradiohistory.com
As soon as the great new SEEBURG MUSIC SYSTEMS are available, an equitable basis of delivery will be made to all bona-fide Music Operators.

WESY COAST SEEBURG DISTRIBUTORS...

JACK R.
MOORE
COMPANY
Authorized Seeburg Distributors

In
PORTLAND, OREGON
1615 S. W. 14th AVE.
SAN FRANCISCO, CALIF.
348 SIXTH STREET
SEATTLE, WASH.
100 ELLIOTT, WEST
SPOKANE, WASH.
7 N. BERNARD STREET

MINTHORNE
MUSIC COMPANY
Authorized Seeburg Distributors

In
LOS ANGELES, CALIF.
2916 W. PICO BLVD.

JOHNS
DISTRIBUTING CO.
Authorized Seeburg Distributors

In
SALT LAKE CITY, UTAH
12729 EAST SECOND ST.

WHEREVER YOU ARE LOCATED... YOU ARE CLOSE TO AN AUTHORIZED SEEBURG DISTRIBUTOR...

BE SURE... buy SEEBURG!

J. P. SEEBURG CORPORATION • CHICAGO

* See our territory map for more details.

www.americanradiohistory.com
Watch WURLITZER EXTEND ITS LEADERSHIP WITH TWO NEW "Star"

WURLITZER SILVER STAR WALL OR CEILING SPEAKER -- MODEL 4000

Richly designed with an attractively illuminated, highly polished all-metal frame. Picks up and reflects surrounding colors with magnificent eye-appeal. This new Wurlitzer Model 4000 Speaker stands away from the wall or ceiling throwing a brilliant halo of light around it. Houses a 12 inch permanent magnet dynamic speaker that reproduces Wurlitzer music with exacting fidelity, encourages location patrons to enjoy more Wurlitzer music.

WURLITZER MULTI-COLOR WALL OR CEILING SPEAKER -- MODEL 4002

Styled with the same “star” motif as Model 4000 but constructed of vari-colored plastics. Grille is silver plastic cloth with harmonizing star ornament. This unique Speaker also sets away from the wall or ceiling to cast an eye-stopping pattern of light around it. Speaker is 12 inch permanent magnet dynamic. The beauty of its tone will match the smartness of its brilliant illumination — will help “sell” Wurlitzer music in any location. The Rudolph Wurlitzer Company, North Tonawanda, N. Y.

*The Name That Means Music To Millions.