HERE'S COSMO... the new record that has the whole entertainment world talking! Now, postwar, Science and Art have combined to produce COSMO RECORDS, the different kind of recording that reproduces everything crystal-clear... with unbelievably faithful, "as if you were there" realism. That's a big claim... but listening to a new COSMO is plenty of proof!

IT'S DIFFERENT

Yes... REALLY different! For COSMO RECORDS:

- Bring you all the rich resonance and delicate overtones... a new kind of listening experience!
- Virtually eliminate surface noises... give you sparkling reception!
- Are made of LIFETIME COSMOLITE, to outlast any records you've ever handled!

Because all the resources and wartime experiences of Reichhold Chemicals, Inc. (world's largest producer of synthetic resins) have blended with those of COSMO (the "House of Stars") to bring you these new COSMO RECORDS, with all their exclusive, obvious advantages.

For a week-end treat, don't miss COSMO TUNE TIME every Saturday night at 8:30 EST... coast-to-coast on Mutual.
Showbiz Lases Tension

B'way happenin'?

NEW YORK, Oct. 8.—A Bill- board reporter long on the Broad- way beat approached Luba Malina for information about the Frank Fay case. Luba dented the cherubic face in her usual manner to show his papers, pushed him away from her and refused point- blank to say anything except the name of a show. The next day Luba very generously called the scribe and apologized for her error. But the very human truth was heralded by the fact that she had been threatened with dire acts of violence by several so-called names, and been given written orders that she was in the presence of Nazi Germany than free- dom-loving America . . . just because someone intended the rally for Spain, etc.

Mid-Wk. Prom Dates Urged By Bookers

Better Band Choice Seen

CHICAGO, Oct. 8.—(Chicag- o night-band bookers are doing plenty of thinking these days about the forthcoming rush of big-spending prom dates. Boys who did the hard work for one- evening only have had plenty of time to regret their decision in their minds about how best to approach the problem.

Bookers feel generally that collegiate date situation could be cleared up if the dates were held on Friday or Saturday nights, which is also the case for fall and spring hops. The date situation could be cleared up plenty, but the problem is a bit more of a bug to bookers.

Cut-Back Help to Showbiz

Cut back of excess to 1942 levels means sharp reductions in bills on theater admissions, cabaret bills, trans- portation, distilleries and all the other things commonly called luxuries. Cabaret bill tax will drop from 20 to 6 per cent, and the admissions levy will decline from 1 cent to a nickel admission to 1 cent on every 5 cents. The showbiz will find itself slightly more economical travelling, with a decline to a 10 per cent tax instead of current 15 per cent. Drinkeries will get an opportunity to reduce the cut in their overhead cost apart from reducing taxes on distilled spirits from $8 to $6 a gallon.

Action on the panning back of excises is regarded here as only the beginning. The regular one-night bands are expected to follow if the one-nighter situation is cleared up. A big-name leak is not going to have the season to jump on the bandwagon.

Philly Dept. Store

Tries Entertainment Now, To Bring 'Em In

PHILADELPHIA, Oct. 6.—A new policy of showbiz entertainment has been inaugurated by Snellenger's, depart- ment store, to draw crowds for the one-year-round late night shopping.

The plan will be continued through the Christmas season when the store remains open until 9 p.m. thru the week.

Entertainment includes three acts of music, a seven-piece band and a feature to play a section of the store. Admission is free. Opening bill this week fea- tures the Robert Todd ensemble, Matthews, singer, and Bert St. Clair, dancers.

Other big department stores in the midwest sector are expected to follow suit. The pierpont and Snellenger's are strongly interested, and plans are being made to bring other stores into the fold, with the fear that the program will be enlarged if the program is a success.

Wrong Number

WASHINGTON, Oct. 6.—During President's telephone strike, WOAC, Mutual outlet, offered time-ly answers to a window shopper who had just called the outlet from the Washington Telephone Traf- fic number, in the belief that the worker's side of the strike meant anything about the outlet's attitude. The scribe was returned the call and asked what had caused the delay. The message was that the telephone company could not be reached.

The reason—there was a strike on.

A 'Round Waitin' Meggers, Now Legit Gripes

NEW YORK, Oct. 8.—Actors have been getting hot under the collar recently because directors have been taking them to come in for rehearsals at 10 a.m. and show up themselves at 12. There have been so many complaints about this practice that the matter was brought up in the recent negotiations between Actors' Equity and the League of New York Theaters.

In watching the directors and if things don't clear up the thesp will be expected to come in for a rehearsal starting at 11 a.m. or earlier. "It was the procedure that the contract specified," an actor said.

Also case of stars who don't appear at a brush-up rehearsal is also on the cards—but the stars are Equity mem- bers, etc., and this may not reach official action, for some time . . . or at least until big-name names go overboard too.

NFPA Releases Safety Code To Tackle Violent Disasters

CHICAGO, Oct. 8.—Proposed Safety Code developed by govern- ment agencies against public disasters has been accepted by the National Fire Protection Association with the request that showbiz go ahead and work for a study of the effect of the NFPA before final action is taken.

The code was suggested by a 10-man committee that included Max Miller, national ad- ministrator of the American Carnivals Association, Frank H. Kingman, secretary of the International Association of Fairs and Carnival Shows, and Herbert Scoular of the National Association of Amusement of America, B. T. Smith, Louis Du Val, of the Ringling Bros, and Ber- nard & Bailey Circus.

Safety Code was advanced by this (See NFPA Releases Code on page 79)

Pemberton Wins Suit Against Todd

NEW YORK, Oct. 8.—In an off-the- leg- oon case, Supreme Court Justice Julius Miller Friday was asked by Michael Todd, producer, to another court to put the Pemberton-Ar- mitage court action with the Windsor Leasing Corporation, and Todd court, holding the lease on the 48th Street Theater, settling for $37,000.

(See Pemberton Winner on page 4)

Chi Pitch to Soxers Helps

Danny Kaye, Canada Lee

Earl Hines get together to ease city's strike

CHICAGO, Oct. 8.—Tremendous in- fluence of prominent names upon adolescent thoughts was demonstrated this week when a number of the leading showbiz names played an important part in breaking up a spreading wave of racial stiring among Chi high school students. Principals of the schools in which white students were threatened with mass influenza of Negro students, found that 90 per cent of the strikers had returned to classes after being persuaded one by one of the senseless and given pep talks of racial co- operation.

Wrigley Field Pushover

CHICAGO, Oct. 7.—An example to prove that promoters of circuses, out- of-town, and just about every type of showbiz endeavor attract- ing caustic critics based without worry about problems of handling large numbers of customers in a smooth, efficient manner, was demonstrated 60- day to Wrigley Field, at the first Windy City circus for a number of years.

Simple but efficient device used to expedite quick handling of the more than 60,000 payees in a manner that culminated in the five-minute entrance to get into the park or find their seats, was the five-pound walkie-talkie de- veloped by use of the armed forces during the war.

Andy Frain, well-known head of the Andy Frain ushers, who have been han- nering customers at baseball football and just about every type of entertainment venue in the city.

Frain, worked out the idea of this for the beginning use of the walkie-talkie. He equipped himself and assistants with sets of the portable two-way radio communication sets. Piled on top of the grandstand, he was able to spot all areas in which there was developing possible confusion in crowd handling. Although Frain had not had the talkie to his instructions to his assistants, his instructions to his assistants, stagehands, and ushers. Carried into use with the sets who were stationed at strategic locations throughout the park. Frain's assistants, in turn, relayed Frain's instructions to his assistants, stagehands, and ushers.

Wrigley Field Pushover
Showbiz Eqpt. Delay To Continue With Shortage of Metals

WASHINGTON, Oct. 8.—Only two or three of the commodity controls still in effect when the War Production Board passed into limbo November 3 will affect the entertainment industry more or less directly, it was learned today. Forty orders covering some 18 commodity items will remain in force, but prices for electronics, civilian Production Administration, are import, production, distribution and end-use controls of one type or another, several of which may be lifted soon thereafter.

Continued tight supply of tin—tin alloys, brass and bronze—will be most important shortage so far as show world is concerned. The tin shortage is a shortage of crude rubber which will persist until the end of the year, according to WPB Chairman Krug's farewell statement to the press. altho lead, end-use controls of one type or another, may continue to hold up supplies of tin, tin alloys, brass and bronze—will tend to keep WNYC, New York's mum!

Goldstein To Keep WNYC and Staffers

NEW YORK, Oct. 8.—Judge Jonah J. Goldstein today announced that he would continue his bid for mayor of New York. In a farewell statement to the press, Goldstein indicated that he would not run for another term. The Goldstein campaign is the only one of the four that has thus far held an official meeting.
CHICAGO, Oct. 8.—The Chicago Daily Times in the next few months will conduct an intensive radio-newspaper tie-in promotional campaign over conducted by any Windy City daily. The Times, now that its parcel-print restrictions are being eased, is being urged by post-office expansion, giving radio a major role. The radio promotion, in turn, will stimulate circulation increase. WBEM, local CBS station, and WLS, both 50,000-watters, will co-operate with The Times in the campaign which, so it shaped up this week, promises to be an all-stop effort.

Mel Barker, promotional director of The Times, worked out the arrangements with Ben Silver of the WBM venture, handled for the station by Don Kelly, public relations chief, will be in the nature of that type of activity emanating from the Chicago Stadium, where the paper and the station will put on a star-studded evening of entertainment November 24 starring Benny Goodman and other headliners.

Talent Search

In the week preceding the Stadium shindig, The Times and WBEM will be on hand to select and audition local talent for the WBM's Chicago's leading amateur dancers and singers. The paper will hold preliminary elimination contests for dancers and leading ballrooms.

By CBS

Pending the closing of the WBM venture, the paper's executive staff has agreed to work on its half of the program under way October 27, when it begins radio show. Sixth-grade writers are expected to see the show's production and gain fame for some of Chicago's brightest lights.

For WLS co-operating venture, The Times' talent search is to be listed with WLS from 10:15 to 11:00, each Saturday. For this series The Times will utilize a "cradle to the grave" theory. Getting its program readers young, it will sponsor a weekly radio show for children, each weekly show will be held at a local school and each week the paper will hold preliminary eliminations for the winning group of children. This series will end with the WLS show, at which both the winning dancers and ballroom singers will appear.

WSL Series

For its WLS co-operative venture, The Times' talent search is to be held at local schools and will be listed with WLS from 10:15 to 11:00, each Saturday. For this series The Times will utilize a "cradle to the grave" theory. Getting its program readers young, it will sponsor a weekly radio show for children, each weekly show will be held at a local school and each week the paper will hold preliminary eliminations for the winning group of children. This series will end with the WLS show, at which both the winning dancers and ballroom singers will appear.

LaRoche Plan

For Compton Buy Reported

NEW YORK, Oct. 8.—Chet LaRoche, who resigned as manager of Chicago's AFM and moved to New York last week, will shortly buy a substantial interest in the National Broadcasting Co., according to reliable reports in the trade this week. Understood that LaRoche plans to underwrite one or two large ABC stations which he owns and use the money to buy into Control Corp. plugging the Chicago radio station, where it is understood that the station will be turned over to ABM exploitation under the management of LaRoche.

Agency is regarded by many in the industry as the best station in the country, having upped its billings considerably in the last two years. It is feared that LaRoche will hold on to one station for the balance of his purchase until after the ABC situation settled down and the talk blows over.

Radio Gets Its Own Legmen

YORK, Oct. 8.—Negotiation meetings between the four networks and the Radio Directors' Guild, held under the auspices of the U. S. Constellation Station Owners Association, culminated in an agreement between the two groups but a basic split still exists on the question of the stations' desire to use radio in one neat package, comprising, so far as is known, the boys plan to do recorded-in-studio material and leave the stations at the mercy of the air. It is understood that the AFM-IBEW-NABET contracts will be amended so that radio stations and newspapers can have both, but that radio stations and newspapers are not trying to fight radio.
Seven years ago, CBS out-let didn't have a phone—now it's top N. Y. local.

By Lou Frankel

NEW YORK. Oct. 8.—Seven years ago, WABC was strictly non-existent. It wasn't in New York. It didn't have a program structure and no staff. So far as an audience and trade were concerned, it didn't even exist. Now, so says New York: it was born, and grew, and is growing.

Today, WABC is still the key outlet of CBS. But the station is proving that during its non-network hours the No. 1 local station in town, award-winning, well-liked, devoted, has a top-rated rate card and a top-ten local staff of 44 employees. It has its own equipment.

WABC is Anomaly

Since WABC is the parent station of the network and a keystone in program-planning, the station has to fit into the picture of something unusual in the industry; namely, a station that is a network unit which is also a top local station.

This is the story of how and why it was done.

In previous days a local advertiser looking for a network ABC was a hardy individual. No matter what department he contacted he was always told "the station is out of town"—and he knew what to do about it. Sales might sometimes be interested in putting him to someone else; nowhere would the advertiser get satisfaction.

Bulova and Automat

True enough, there were two local customers on the station. But one was the Bulova time signal, which ran every Sunday morning Horn & Hardart key into a horn, and the other was the Automat's, which was called "Nothing to eat? Want some cheese to go with that? WABC was strictly non-existent.

It was realized it was bad business to slough-off advertisers looking to spend money. And any attempt to bill them thru Hellmann, who had been working for WJLB for six years, was grabbing some scratch with their early morning shows.

Magician, Too

So Arthur Bull Hayes, a shrewd gent born in the same town that is a good-sized city in New Hampshire, and an amateur magician, was piloting radio sales and given the assignment of making WABC just what it was—just what it was.

Hayes went to work, found the station on the air on 880 in Boston. With a solid house band pumping out music under a variety of names and combinations, there was a good morning news, no personalities but there was a whopping psychological handkerchief. Now, any time that since they were in New York, the WABC" station had to be made new and unique, and cycllical, therefore, unlike other programs. Audience program must be super or different, on no condition should they be corny.

But Hayes having tried show by show as an amateur magician—and incidentally, as avid reader of The Billboard—figured New Yorkers were just as susceptible to a touch of showmanship. With corn he could try to build up a personality and so listener acceptance, and built it accordingly. As things stood, WABC was having some innocent, nothing appealing.

First thing that happened, WABC pushed its starting time up an hour, from 8 to 7. Then Hayes started to experiment with programs. He tried something called The Boy and Girl Next Door, singing songs to each other: Mon- (see WEB KEYS on page 16)

Agency To Ration Gov't Air. Film. Time Requests Seem Certain

WASHINGTON, Oct. 8.—John Snyder's Office of Reconversion is giving sympathetic consideration to a recent recommendation for permanent government control of the release of all films and television programs. There is a possibility that since Office of War Information has been handling the request for several months there is a likelihood that ordination unit equipped to do the job.

WABC had allocated requests of some 40 government agencies to networks, stations and movie houses during war. According to an advertising council, headed by Ted Reggieri and using services of former OWI radio director George Lusbin, is operating as interim outfit handling routine business, with a view toward curbing "upstream," December 8, wind-up date of 8th Loan drive. So ordination unit will allocate requests of demand from government offices to local radio stations.

Cash Register Set To Jingle At Chez ABC

NEW YORK, Oct. 8.—While the rest of the ABC front office is still shaking up, the net's program department, trade connections, top management, is playing it safe. With Adriaan Schmid already named to a position of some importance, the other key ABC man has landed safely on his feet.

At the top will be the young blood, the 35-year-old Schmid, the 34-year-old Hayes. Emphasizes that Brian is the right choice, the right man to carry the torch. The new Tom, Dick and Harry should bring with him to someone else; nowhere would the advertiser get satisfaction.

Hayes having learned showbiz his programs some appeal, build a personality and marketing. But Hayes has been working for WJLB for six years, was grabbing some scratch with their early morning shows.

Variety for Beer Selling, Say Chi's Edelweiss Agency

CHICAGO. Oct. 8.—Radio variety serves more beer than any other medium, is the opinion of the Edelweiss Agency, a Chicago, Ill., public relations concern, last year and a half boosted its radio department. There are estimates that for (spots) to around $20,000 per month.

Edelweiss, representing the brewery's interests, has two-half-hour and one-full-hour shows a week plus a 15-minute music commentary Monday thru Friday, not to mention hundreds of little "bites" widely scattered on the local stations.

Agency also serves programs for all types of listeners and hits heaviest on WENR, the local ABC outlet. Paul Harvey, well-known narrator. does a news stint at 9 p.m. for news fans Sunday night, doing "Man of the People," a one-hour show from 11-1 with Stueta Termel, doing a northern New England broadcast.

In Grand Jury (WBMB, 10:15) company effects tie-in with State's attorney's office to tie-up with detection fans from real case histories and planned to give audience "the real meat" of case, or what exactly happened.

For those who like music and drama, Thursday evenings on WREX (620-655), with Paul Harvey handling the dramas, "American Talent Tapestry," Hayes is operating as interim outfit handling routine business, with a view toward curbing "upstream," December 8, wind-up date of 8th Loan drive. So ordination unit will allocate requests of demand from government offices to local radio stations.

More Important

Informed observers say that the net's programmen will probably take a slightly new tack in their marketing efforts but will make sure that the formulas are commercial. While Noble has no idea that he will cut out all public service, radio is sure that the box will be a lot more important than it has been.

Another change at ABC will probably be a decision of some importance. For some time ad-men have been complaining that they didn't get the mileage on TV, in particular, and that their orders were many times smaller than expected. It's expected that more commercial relations will be among the first jobs that the new ABC team will tackle.

He's Ours

DETROIT, Oct. 8.—Unusual quarter-page ad was used in local papers Monday by WXYZ as a congratulatory announcement to its own staffer, Harry Heilmann, who has been working for WJLB for four years, was grabbed as special pleader for labors. It was emphasized, however that any government unit would not be an effort to "re-introduce the OWI function as such" but would instead require adaptation to the format, to become more similar with radio and film practices to better live up to the OWI's new role. Broadcast trade magazines, writing up the last week from the NAB board meeting in New York, have been looking at the fact that after negotiations with government officials, looking toward formation of such a permanent government unit.

WCAU To Ask For Three Hundred

NEW YORK. Oct. 8.—Unity Broadcast Corporation, which is incorporated in New York, Massachusetts and Pennsylvania, is the Frequency Modulation operation of the International Ladies Garment Workers Union. The company is also possible that Chan might be mad

"Charlie Chan" To Get Ax

PHILADELPHIA, Oct. 8.—Announces that "Charlie Chan," a regular radio serial, will be dropped. "Charlie Chan" is a $2,000,000 radio and television show, which is an ultra-modern structure, contains thousands of dollars spent for the harmonized in building it.

Proposed site is in an industrial zone where the front height limit is 266 feet above the ground, according to zoning regulations fixed by city council. To comply with FCC requirements, however, it will be necessary to have a broadcasting mast with a peak of 412 feet above the street. Zoning board of adjustmen has already started the exception at a bearing which was attended by Dr. Leon Levy, president of the station; his brother, Isaac L. Levy, chairman of WABC, former President. On Tuesday, June 8, turned off the fold from Washington, Ben Bocac resigned and Carol Irvine, newly appointed, is operating as Interim outfit handling routine business, with a view toward curbing "upstream," December 8, wind-up date of 8th Loan drive. So ordination unit will allocate requests of demand from government offices to local radio stations.

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FCC Planning Great Expansion

Radio

More Funds, Staff Sought

WASHINGTON, Oct. 8.—Federal Communications Commission, escaping executive restraint that Congress placed on its operations in September in view of Congressional statute, is swiftly completing its plans for unprecedented expansion of its personnel and operations. The FCC has learned that Congress has recommended to Bureau of Budget for submission to House Appropriations Committee to provide funds for the commission.

Commission members know that a bill presently before the House Appropriations Committee will authorize a $6 million budget for the FCC for the fiscal year 1946. The bill provides $3 million for the Federal Communications Commission and $1 million for the Federal Communications Commission to eliminate any future need for extensions.

In addition, the bill provides $1 million for the Federal Communications Commission and $1 million for the Federal Communications Commission to eliminate any future need for extensions. The bill provides $1 million for the Federal Communications Commission and $1 million for the Federal Communications Commission to eliminate any future need for extensions.

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A NEW APPROACH TO...

THE 1945-46
NB PARADE OF STARS

NETWORK
LOCAL STATIONS
AGENCIES

STARS
SPONSORS
STATION EXPLOITATION

- From coast to coast ... impact of the 1945-46 Parade of Stars is as unlimited as the skill and ingenuity of NBC independent affiliated station staffs. Displays, stunts and local promotion are driving the story home everywhere.

Now, for the first time, radio’s greatest year-round promotion drive, the 1945-46 NBC Parade of Stars campaign, was jointly planned right down the line, in a series of coast-to-coast meetings between the National Broadcasting Company and (1) local stations, (2) sponsors, (3) advertising agencies and (4) radio stars.

Result: A potent attention-getting program calling for thousands of "stopper" displays and exhibits and posters, for ingenious stunts, contests and tie-ups ... plus extensive newspaper advertising campaigns ... publicity stories and pictures ... promotional folders ... scripts of live shows and recordings by radio’s most famous artists ... elements tied together by a graphic "How to Use" manual—and exploited by alert NBC station promotion men.

Big every year, this year bigger than ever, NBC’s 1945-46 Parade of Stars launches a new chapter in its year-round promotion of the greatest shows in radio ... programs that continue to keep NBC "the Network most people listen to most."
Stuck. and finally a sponsor was garnered.

Didn't sell his local time from under him.

About programs, then figuratively

7-9 a.m. and whatever else could be lifted.

The net for news at 11

Commentator, Ruth Bryan, put news on

were crack salesmen. to start their own

hour sports review at 6

hall, again.

Music

Victor

Sonata

Jock

Lowell Thomas

Dr.

H.

People

Walter

Sawn Guild

VOLUME No. 1, ISSUE No. 5

No "number of urban listeners" reported for programs broadcast in less than

*Urban, as interpreted in

Each of these gal shows bad years of

words, since

show. This was typical of its type with

a cowboy yodeler,

and as WABC puts It, "just

are coined by and became

it was sold solid, it was good

It was sold, it was good

a cowboy yodeler,

for

in

and civilians

and as WABC puts It, "just

the show:

and he didn't sell his local time from under him,

Progress Made

But gradually, programs clicked and sponsors followed.

This was Sinclair Oil, with a questionnaire sent out by mail. Morgan

son started the show; later when he

checked out Haye spotted Mel Allen and gave him the spot.

Then Bill Rogow and Walter Neff, who had checked out WOR, where they

were crack salesmen, to start their own

ad agency, listened to Haye's pitch and put Thiam McGann shoes. WABC

sponsored the 7:45 a.m. news and the

was over. Instead of writing in green

The "Mills" was so successful that

Responsibility:

With it all, WABC had a responsibility to its

network and audience. One-minute

interruptions were used to sell the sponsors

7-9 a.m. and whatever else could be lifted.

And, basically, he had to worry about program changes and

his hat and rush out to make a pitch to

network level, for WABC had

Nineteen, and this theme is calculated to increase the

We couldn't get it in on the air.

So Louis January, the Reveille Sweethearts

he had checked out WOR, where they

were crack salesmen, to start their own

ad agency, listened to Haye's pitch and put Thiam McGann shoes. WABC

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We couldn't get it in on the air.
Marshall Field Plans Chi FM Station in Operation by Jan. 1

CHICAGO, Oct. 6.—Plans for a Chicago FM station in operation by January 1 by the Marshall Field Enterprises, Inc., were announced this week by Howard Randau, organization's new radio director, and Glenn Randau, Field's right-hand man, in an exclusive interview with The Billboard. At the same time it was revealed the corporation has also applied for FM station at Cincinnati, to be run in conjunction with WJJD there. WRAI. This marks two more significant developments in the rapidly growing empire of Field's, whose aim is to "make democracy real in the field of communications" and rumor has it Field will buy four more percolators.

Field Enterprises, Inc., now owns PM, the Chicago Sun, Simon-Schuster, Pocket Books, Inc., radio stations WJJD in Chicago and WRAI in Cincinnati.

Plans for radio expansion are definitely underway and have been for some time. In the past year Randau has canvassed with several station owners and nothing has come of it except purchase of equipment. With a new man, Glenn Randau's advice, coupled with war's end and the consequent radio boom. Randau expects to go gunning for real listeners. Meanwhile the program of multi-millionaire Field, whose policies have won him bitter enmity from some eggs of trade (notably Col. Robert R. McCormick, owner of The Chicago Tribune and WGN, Mutual outlet), toll in second gear now, seems destined to shift to high in its invasion of radio.

Here's a show made of America, to which all Americans will listen!

WOR's "MINSTREL TRAIN"

for sale to be aired on any station or network anywhere

East, West, North, South—America is the backdrop for this magnificent new radio show. It's a page out of America's past; it's part of the American heartbeat with its blackface minstrels, rollicking train-troupe—drawls, twangs and accents—old time tunes and pop songs—all blended into a showboat-on-wheels drama that's as pulse-quickening as "Dixie."

STARRING—John Baker, brilliant young baritone of the Metropolitan Opera Company; Judy Lang, young, lovely, romantic actress and singing star; Molasses 'n January, and other heart-stirring, sales-provoking names of radio and the stage.

NOTE—"Minstrel Train" is one of a string of big-volt variety, musical and mystery dramas now available to agencies and advertisers at very low cost for airing on any station or network anywhere. Send for colorful descriptive folder today.

WOR Commercial Program Sales, a division of WOR Program Service, Inc.

1440 Broadway, in New York • PE 6-8600
Too Short for a Head

GARTH MONTGOMERY, once a BBDIO copywriter, penned the lyrics of "Chi- cago" last spring. He is now being used as a part of a promotional campaign for the United Fruit Com-
pany, to coincide with the fruit's debut in the United States. The weather is a bit too hot for the
aficionados of dance music to find much in it. It is possible that the advertising men are trying to
lead up to something with it. But it is hard to see how.

GARTH MONTGOMERY

Patt Clayton, Arthur Godfrey's vocalist, has been in town the past few days, preparing for a new
show. He sounds as well as ever, and his work is being talked about.

Patt Clayton

CBS correspondent Gene Rider is back in town after a couple of months spent covering news oper-
ations in the Pacific.

Gene Rider

Bill Bannister, ASC, CBS, who goes to Young & Rubicam's Hollywood office, is assistant
radio director at WPEN in Philadelphia.

Bill Bannister

When Philo F. (Bud) Pascall has been appointed

Bill Bannister

KATHRYN CRAVEN, a Publicity

Kathryn Craven, Mutual commentator, will

Kathryn Craven

HAY, head of the American Federation of

Col John Haye, head of the American Federation of

Col John Haye

NABET is said to be a slightly different

NABET

and schmoozing,

NABET

L. A. Hirshmann, vice-president, WABF

L. A. Hirshmann

NEW YORK, Oct 5.—In protest against a proposed combine of FM Broad-
casters, Inc. and the National Association of Broadcasters, Ira A. Hirshmann, has sent the following letter to WOR, J. D. Damm, presi-
dent of PMSI.

NEW YORK, Oct. 5.—In protest against a proposed combine of FM Broad-
casters, Inc. and the National Association of Broadcasters, Ira A. Hirshmann, has sent the following letter to WOR, J. D. Damm, presi-
dent of PMSI.

I. A. Hirshmann

October 2, 1945.

Frequency Modulation Broadcasters, Inc.

Attention: Mr. Walter J. Damm, president.

12 RADIO

The Billboard

October 13, 1945

AM Insurance to Newspaper Ops

(Continued from page 11)

Philippine Action Significant

PCO's newly announced policy for the Philippines is probably sig-
ificant in view of application filed by The Milwaukee Evening News of Wisconsin, which is applying for a
$1,500,000 loan for work in the islands. The company is one of two in the field and the others are likely to
file their applications shortly.

Robert Stone, president of The Milwaukee Evening News, said he was not aware of any applications for work in the Philippines, but he is hoping to get a contract and would like to get it as soon as possible.

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The Milwaukee Evening News is one of two companies applying for work in the Philippines. The other company, the Chicago Tribune, has also applied for a contract.

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For outstanding work in promotion, KXOK has again received the annual American Broadcasting Company Award, presented to affiliated stations throughout the nation whose overall merchandising and promotion program is, in the opinion of the leading advertising agencies, outstanding in every respect. KXOK once again has been designated as a leading and enterprising "American" affiliate. A "promotion-minded" station is a successful station. Results for advertisers attest to the success of KXOK's complete promotion plan.

KXOK
ST. LOUIS—1, MISSOURI

Owned and Operated by the St. Louis Star-Times

630 Kc. • 5000 Watts • Full Time American Broadcasting Company
Agency Finds Some "Typos"

"Corrections" leave N. Y. still in a hole—rumors persist video may move up

WASHINGTON, Oct. 9.—Almost on eve of hearing here Thursday (11) on Federal Communications Commission's proposed television channel assignments, strong feeling prevails here that FCC will make some drastic revision in plans; blueprint will be released before next Tuesday, when8:30; Style—News, variety, Sustaining and commercial on WKBK, Chicago.

WKBK showed some ingenuity again tonight by using an inexpensive but effective simulated baseball field with "moving" cardboard figures representing players, to give a play-by-play resume of the second game of the World Series.

The device, worked out by Gladys Lundgren, WKBK's reporter, is a large piece of canvas, on which was painted at the end of long sticks, as was a proper place was cardboard figures representing players of both teams. Playing-field center was around the bases were painted at the end of long sticks, as was a small white globe that represented the home plate. The movement of the ball on various plays, meant well, just about the best that could have been done to illustrate the series in a video fashion short of robots movies or playing the actual game. One mistake was made, however. The sticks to which the cardboard players and the ball were attached was not painted the same color as the board on which the base lines were painted. As a result the sticks destroyed and movement of ball and players (CBS used its brevity to do the job with ease, etc.).

Dance team of Claude and Andre, satirists of the dance, who have just finished filming a dance program for the Public Theater does some comedy stuff but they must still learn that planning for television is a lot different than working on a stage. For one thing, they used so much space that the feel of the name of the dance is quite often. Of course that could have been the fault of the gal on the camera, but point is that Claude Andre could have helped a great deal by condensing their work. For another thing, Claude made a few remarks, which he gets away with when working on stage but not on the small screen. They used so much space for their dance that, too. They hope to stimulate interest in video with the general conception, were turgid, to say the least. The over-all theme consisted of an American in England. As a result the compliments. Both programs and musical numbers were well received.

A feeble attempt was made of showing the companies' order numbers everywhere. In the over-all count.

Despite the imagination he showed in the Stardust sequence, and its control over the technical phases of video, Feiner's handling of the two dancers mentioned above was far from perfect. They were good, the best, but when they were close to a mike, as they were in the WKBK close-up, the feeling of cohesiveness, a feeling that was a dance, not a body moving around the screen.

Feiner was assisted by Paul Belanger.

Ted O'Leary, the lighting was poor and the audience was not familiar with the dancers' feet, focal point of the art. A few good long shots showed the audience and the dancers' feet, a sort of rhythmic harem dance, done by a lady named Teiko, followed McCord. To the music of several instruments, mostly airy and percussion, she whirled around a bit and tacked heels. We could have used without the quick-cutting.

So much for the compliments. Both programs and musical numbers were well received.

Despite the imagination he showed in the Stardust sequence, and its control over the technical phases of video, Feiner's handling of the two dancers mentioned above was far from perfect. They were good, the best, but when they were close to a mike, as they were in the WKBK close-up, the feeling of cohesiveness, a feeling that was a dance, not a body moving around the screen.

Feiner was assisted by Paul Belanger. Choreography was by Pauline Koner and Kitty Donet. Howard Hayes and Ralph Finneran did a workmanlike job on the camera.

Chi Edison Plans Another Drama Seg

Worcester's Top 28 Night Time Network Programs

ALL on WTAG

BOSTON'S EXCLUSIVE AMERICAN OUTLET

EST. 1921

MCN

A COWLES STATION

Represented nationally by the Bell Agency

14 Broadway New York 15

TUNE-DEX

CHICAGO, Oct. 8.—Commonwealth Edison Corporation, the pioneer in commercial tele, is planning on launching another half-hour drama on WGBK (Balaban & Katz) in the late fall. Program will be a revamp of company's home shows. Francis W. Felone to the Walkers. (Arthur Rosen- Edson's video exec, will script and produce the show. New program, as yet untitled, will use 9 to 12 actors in the over-all count, with four to six playing in each show. With the company known to be paying actors above AFLPA scale, it's easy to deduce from money to be spent that Commonwealth Gas is not as pleased with tele as a medium for present and future advertising.
October 13, 1945

Four Mfrs.’ Eye

CBS Licenses
For Tele-Color

It Won’t Be Long Now

CHICAGO, Oct. 3.—Ethyl Corporation, General Electric, Westinghouse and Federal may shortly receive the first manufacturing licenses of the Columbia Broadcasting System, on CBS-developed high-frequency transmitters and receivers, according to several informed engineering execs here. Understand that all four companies have expressed deep interest in technique and terms, following The Billboard’s exclusive story last week that CBS had demonstrated color television to a group of FCC commissioners.

To date, no contracts have been signed, but it is said the four companies, acting independently, have all indicated that they would like to discuss the matter with CBS topers. Trade here has it that a meeting of engineers and execs with CBS, FCC and public circles, One story has it that FCC commissioners have not been sharing same opinion as their staff on the television assignments, and consequently the proposed blueprint is a sort of tryout, subject to considerable change. Another story in this vein has it that the FCC simply tossed the proposed blueprint to the industry without any particular conviction one way or the other. The proposals, according to this particular explanation, aren’t intended to be final or practical. This story isn’t given the slightest encouragement in official circles where it is asserted that the blueprint represents exhaustive study and careful conclusions. According to this explanation, as already reported by The Billboard, any change in the number of channels for New York would in the opinion of FCC require a video blackout in several other communities.

Still another explanation offered by “inside” is that the proposed blueprint is just a preliminary step toward revising the video channels to “upstairs” frequencies. FCC is known to regard this revision upward as inevitable in a couple of years, and consequently same among the FCC are represented as saying, along with CBS, why not do it now? CBS spokesmen point out that it would be costly to install video on the lower frequencies only to move upward at a later date. Television, it is pointed out, is costly enough in its pioneering stage, particularly in the field of color which CBS states is now a definite reality. CBS states its forecast for regular color video broadcasts in three or four months now seems conservative.

Television allocations bearing is expected to be a stormy one. In contrast with talk around FCC a week ago that commission would sit tight on its original blueprint, views most often heard now point to prospect of sharp restating after industry is heard.

Developing?

CHICAGO, Oct. 8.—Station WRK grabbed plenty of publicity the hard way last week when radio-ten actor Curt Kroenke swallowed real formaldehyde instead of “turpentine” he was supposed to be drinking. Script of X Marks the Spot, mystery drama, called for Kroenke to drink turpentine. During rehearsal, the formaldehyde from the studio darkroom was substituted by mistake.

Actor was administered anti- dote in Naval Radio Technician’s School, then rushed to hospital for stomach pump. Story was plastered all over Windy City papers. Kroenke, who will recover, says realism is okay but...
Aussies Cut Exports

Tongue Edge And $$ Aches

Brown claims AFRA export too high—it's a one-country export biz sometimes

(Continued from page 1)

One Country Market, Sometimes

A story must be completed during the day they will be recorded on a wire recorder and an engineer and go to work.

Mutual, Blue Following

WGUN-Mutual and WENN-Blue have not worked out as comprehensive plans. They have decided that in every market, the three-pound pocket model shall be placed in the hands of the radio producer, has been appointed promotion manager for the Scholastic Sports Institute and the Chicago Sun-Times.

FCC EXPANDING

(Continued from page 7)

news directors complaining. Both NABE (NBC-Blue) and IREW (CBU-Mutual) want to give non-commercial educational stations a fair chance in the competition of building up to substantial proportions. In the IBEW's plan, the FCC will give consideration to those who are preparing to enter the market and a priority will be given to those favored for hearing with no dates yet, assigned.

such a high degree of perfection in the past few years, and we feel that in many of our scripts, edit them to fit 15 idiotic language differences, and produce a result that's that hard to beat when it comes to selling the English-speaking countries, other than our own and Canada.

A few of the more popular U. S. shows named by Brown, now being aired in Australia from scripts rather than wax are One Man's Family, This Man, Aunt Jenny's Real Life Stories, Big Sister, Where's Charlie, because Aussie lingo beats U. S. voicings, plus the fact that no new American program is issued, now cropping up, since the AFRA actor's fee code has come into effect. This means that each time a transcription is exported to a station in a different country, the station in that country would have to pay for the right to use it in its own land. This, Brown says, will be far more acceptable to the buyer.

One Country Market, Sometimes

Industry Gets Its Own Legmen; Chicago Nets Put 'Em on Street

Brown claims that a fairer plan would be for AFRA to divide the available English language market and figure that they will be paid $16.50 per actor plus $25.00 for a script, for the export of five actors, would bring the bill of a 15-minute program above $60, and the average price on transcriptions, I have never been able to get any information on what stations on one transcription. The worst foreign circulation that any American station ever heard is around 5,000, and this was found in this very limited field that no foreign transcriptions were sold. The average sale of stations in pre-AFRA days ranged around 10, with the better transcriptions being sold at $10 a head. Ten dollars is probably the upper limit for most foreign countries, and in many cases are based on U. S.-written scripts that have already resulted from imported air time.

That “American’’ Accent

“Aside from the numerous other factors that enter into making a transcription a less-than-favorable sale, the accent of the American actor is a most serious handicap. Transcription, or dubbing, as it is termed, is the art of adding a domestic accent to a foreign language, which will prove serious competition when this country's Plattner makes the air time. This was pitched at The Billboard by Howard C. Brown, local AFRA importer. For the past 10 years Brown has worked as a middleman, selling U. S. e. t. to foreign stations and buying overseas air time for domestic sponsors. Currently, he is the personal representative of the Commercial Broadcasting Service of the New Zealand government.

According to Brown, Australian air shippers are by no means alone in their production and talent, that U. S. , willing to take a tough battle about even if all other stumbling blocks now curbing e. t. are removed. Australian programming is increasing in production and talent, and in many cases are based on U. S.-written scripts that have already resulted from imported air time.

Hollywood, Oct. 6. — Australian e. t. 's are hopping off a considerable chunk of American air, according to Howard C. Brown, according to Brown, Australian air shippers are by no means alone in their production and talent, that U. S. , willing to take a tough battle about even if all other stumbling blocks now curbing e. t. are removed. Australian programming is increasing in production and talent, and in many cases are based on U. S.-written scripts that have already resulted from imported air time.

The “Down Under” Twang

“I have found this same difficulty with the far few foreign stations who are not so curbed, for instance, in the United Kingdom, where there are no愁 about the speech accent and words used are much more similar to those of other countries, except in its tongue, a translation of an Australian radio program is not the same as the product we come to sales in Britain. This is a difference that is difficult to explain, that the accent of one player was such that American could not comprehend what was being said.

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This elimi-
FRANKIE CARLE
his piano and his orchestra

"STAYING POWER"

Frankie Carle made his debut as a bandleader two years ago, introduced as a performer in an environment that happens... "once in a million dream years." The rest is happy entertainment world history, chronicled through the media of show business, agents and managers.

The great problem first confronting Carle partisans was marked by the cliche of show business:

"Sure, he's the top pianist; but have you got a band?"

Carle's name value was taken for granted. He had established marquee power in theatres, hotels, ballrooms, and transcontinental radio.

And the cynicism died a-borning. Because Carle built an orchestra to satisfy the expectations of people "out front" instead of cynics in the wings. It is now a trade fact that he is selling more popular recordings for Columbia than any other of its many talented performers.

And in Paul Allen and Marjorie Hughes, he has two youngsters who have been described by newspaper men as "the best band vocalists of the day." The kids blend with the band. They're the lyrics of the song.

Box office returns, unpoetic as they may sound, still stand as the best criterion of a performer's worth.

The Carle organization is matching the reputation of Carle the pianist. The band has the same "Golden Touch" at the box office as its leader. It is being proven repeatedly in return engagements!

Returns to Hotel Pennsylvania, October 16th!
**Trade Unions in the Disking Biz**

**Big Three Face Wage Demand**

The Billboard puts some of the high-powered specs and looks at present and future.

NEW YORK, Oct. 6.—At least a bank of the disk trade plotting a finger at the Union, a band of about 12,000 workers in the record business has come out in favor of an 80-20 split on royalties and a wage increase of $2 a day. The Billboard received leaks last week from a guy who says he has heard of certain bands, who have been in discussions with the unions. He's open for engagements.

R. S.: Just think, if he could only find another double singer. The two of them could be the smallest quartet in captivity.

**Doubles in Voice**

NEW YORK, Oct. 6.—You're heard of guys who can do two things well, like a singer who double on different instruments. Well, here's a twist.

The Billboard received last week last week from a guy who says he has heard of certain bands, who have been in discussions with the unions. He's open for engagements. ASCAP has a good history in the trade, and we should be thankful.

**ASCAP Wins Edison Hotel Monopoly Suit**

NEW YORK, Oct. 8.—Argument in the Court of Chancery by ASCAP against the Edison Hotel last week, saw decision reserved by the presiding judge. Hotel fought suit against ASCAP of several years ago charging that the rate demanded was illegal and that ASCAP was not the sole representative of the State anti-monopoly laws.

The judge ruled that ASCAP was an illegal monopolist and should be dissolved. ASCAP, by arguing that the statute does not apply to the business in which the society is engaged, won a decision in the State Supreme Court in June, 1944.

**Limey Switch, U. S. Pubs Make On G. B. Tunes**

NEW YORK, Oct. 6.—Tis Pan Alley pubs 'who've practically made English pubs wealthy by virtue of making thesongs so popular here.' The headline was on page 5.

**Plenty Action On Rum & Cola Copyright Suits**

NEW YORK, Oct. 8.—An account of a discussion of the rum and cola copyright suit which might lead to a new round of royalties. The suit, filed by the ASCAP, is on page 5.

**Scraton Sets Coast Plant for Capitol Disks**

HOLLYWOOD, Oct. 8.—Capitol Records is planning the production of West Coast when a new plant is completed here at the Scraton Plant by the late great Lorenzo Hart. The plant is now under construction, and the company plans to begin production of its own records before the end of the year.

**Pelham Heath 75G Face-Lift; Maybe Names?**

NEW YORK, Oct. 8.—Renovating plans for Pelham Heath Inn, located in Westchester area, mark the early opening of another stumping ground for name orks in the East. The hotel is to be the site of a new round of royalties, and the company plans to begin production of its own records before the end of the year.

**Sinatra-Savitt Para Date Set**

NEW YORK, Oct. 8.—Sinatra and Savitt have been set for a Christmas date. The show is to be held at the Paramount, and the company plans to begin production of its own records before the end of the year.

**Contactmen Pass Peatman Buck to Pubs Themselves**

NEW YORK, Oct. 8.—Meeting of the Drama and Theatrical Agents Association last week, Johnny O'Connor, presiding, of the union, and others in the trade, took up the issue of the peatman system, saw very little come of his pitch. The peatman, in his opening argument that the push to switch from listing tunes in trade papers from ASCAP, pointed out that the first step in getting any action was to find out what was going on.

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**Plugless Covers**

**NEW YORK, Oct. 30.**—Local song-pluggers gear up to curves pitched by outsiders, credit one band leader around town with a new-type delivery of the slow ball, as opposed to the usual.

Story goes that last week 40-odd contactmen plopped down at the ledge, where the leader currently holds sway, all prepared for some fast schmoozing and "sheet" talk. It being Monday night and there being only 20 customers (say the plug merchants, as they said they had heard from their agents who figure the leader would talk shop but quick), to their surprise the maestro let cool their heels for two hours and a half. Finally giving them a curt brush-off, claiming that he deliberately rambled on in order to keep his covers up to a sensible level, the plug merchants were, to put it mildly, slightly burned at the slow-ball treatment.

**ASCAP Pubs, Writers Making Rush for BMI**

**NEW YORK, Oct. 8.**—Looks as tho the hustle-bustle activities of both pubs and writers aren't trying to cash in on the gray train railroading their way via BMI. But the final destination is the open. As pointed out in The Billboards, the situation is such that BMI has to warn its writers away from making any affiliations with BMI houses, in order to see that it would be detrimental to the society. However, it's coming more and more into the open that writers and pubs are making deals with BMI all over the lot, trying to fasten their money clips around some of their loose loot.

In the case of writers, even BMI reports that they are kind of amazed at the number of ASCAP writers who have come over and are trying to make deals on the side for BMI publishing houses. So far that's been kept pretty much in the dark, but now with pubs proving harder and harder to crack—with the advent of so many tunes from films—ASCAP writers find that it's not so much a question of loyalty to the society as it is a case of survival of the fittest.

Same situation applies to many mediocre ASCAP pub houses that were affiliated with BMI during the ASCAP-BMI faze a couple of years back. Seen that after the fight was settled, the ASCAP houses gave up their affiliates. Now BMI's brought to light that the ASCAP firms, trying to make deals on that BMI dough, have approached BMI about signing on BMI affiliating with their ASCAP houses. And many of them are either doing so or planning to. It's a hectic situation on one that will probably bring some sort of definite action from the society in the near future.

**How Not To Run TerpPromotions**

**NEW YORK, Oct. 8.**—Ballroom op in Toronto pulled a dipsey recently that got all the way down to the tradewax and has bookers and band managers alike marveling at the guy. Promoter in question billed Count Basie to his 5,000 capacity house recently for a one-night stand and then went to work selling tickets. Sold 1,000 tickets at $1.25—just like that. Cut out a second bundle of 1,000 at $1.75. These, too, were bought up, leaving the op left his remaining room open for general admittance on whatever a price $5.

When the big night comes off with thousands of last-minute patrons streaming in the door, friend promoter promptly detains all band leaders to one side while he herds the two-buck customers in un-til the doors bulge. By this time a couple of thousand guys and girls find themselves biding the bag and their stairs on the outside.

Matter reportedly has been brought up to Toronto authorities.
50,000 QUALITY PHONOGRAPH NEEDLES
Made for home market to retail for $1.00 each. Average 1000 plays. Price in bulk lots 17c EACH
(1000 minimum order)
WEBB Distributing Co.
612 No. Michigan Ave.
Chicago, Ill.

CATALOG OF HARD TO GET RECORDS
Over 20 labels—thousands of numbers.
Send 25c in coin or stamps for our stock.
TUTTLE SALES CO.
584 S. Salina St.
Syracuse 4, New York

NEW SONGS
"Cold Weather"
"Will Never Wait Again"
"Impassioned Blues Eyes"

BIRTE M. KELLEY PUBLICATIONS
ATLANTA, GA.

Trade Unions in Disking Biz; Big Three Face Wage Demand

(Continued from page 18)

The Billboard
No. 130
Price in bulk lots 5c

Complete and Ready To Operate

OF TNT. Or It may turn out to be a dud.

World Contract Pending
New York The IBWF union has a contract pending with World Broadcasting Company, Decca's transcription subsidiary. Union claims it will be signed this week. A new pact may it may be the first signal for an attempt to unionize gain radio in Decca proper. A staff of disk engineers apart from its World branch, but the management link between the two outfits is figured by the unionists to make the early success of such a campaign certain.

Where RCA-Victor Recording Studios are concerned, still another union, the independent National Association of Broadcast Engineers and Technicians draws a more harmonious picture. NABET, which boosts shop control of the NBC Network, holds a contract with Victor for the latter's plate mechanics, a situation which has kept Victor clear of the recent wrangle between the parent network and the unions.

Re-Negotiation at Will
Victor's contract is one of those "continuous of agreement" deals which provide for annual renegotiation. Union officials say it was either party desires to. Re- posing that fellow engineers at Victor as happy with the present set-up, one contrivant voiced the belief that relations would continue as they are for a long, long time. On that basis, only possible interference to future disking would be for NABET to get into another tussle with NBC, an unlikely occurrence, since a single contract ended on the network in early May. But a few weeks ago.

In that respect, the important point is good relations between disk manufacturers and the NABET to F.R. but production is a conjunctural matter. Without their sound men, diskers would undoubtedly have to stay away. But when it is remembered that during the war radio, diskers were forced to cover the emergency period with a huge demand of masters, any such stoppage would lose real significance in the plants unless it went on for months, which is highly unlikely.

Reps of the engineer unions, however, are urging their defense strength of position on grounds that unions hold on radio can always be brought to bear in arguments affecting only the technicians in Victor or Columbia. Since both these companies are radio studios, the 50 to 100 skilled workers involved in Victor would be a plus asset to the gusto as larger unions.

KAY KYSER
"Didn't Wait for War or Peace"

WEN months before Pearl Harbor the pro- fessor packed up his Tar Heel gang and started making the rounds of service camps entertaining the soldiery and sailors. Out the window went all of his commercial sessions, except the avg. sig. Kays of Majestic Records, which he air from the camps. To date kay has played more than 100 shows in over 500 camps and hotels and read more than $300,000,000 thru. "War Whooshes. All without fanfare.

Kay has cut himself a few more popularity notches in the last few years because he's given everything he's got and more to keep the boys happy. So he finally returned from a tour of the Pacific war zone and was the first civil entertainer on Okinawa. Kay got his start at the University of North Carolina where he organized a string orchestra to fill in for a name band that came to a bucking. He's been going great guns ever since. He's made pictures, disked a "humble, set new highs at theater shows, etc. The tape grows the ones that are free. One thing is certain. As long as Kay's here a single G.I. in uniform anywhere Kay'll hunt him down and entertain for a song.

Musicraft Signs Four Batoneers

NEW YORK, Oct. 8—Musicraft dis- kcf latched on to four new names this week with the additions of Lars Anderson, Stu Sheriff and Gerald Clark Kyser get his from that concluded with CBS net, the strike. Finally being concluded after the recent nine months with a six-disk output per, while Goodie, Kyser get his from that concluded with CBS net, the strike. Finally being concluded after the recent

Manning Files Suit

NEW YORK, Oct. 8—Unusual suit was filed in District Court here by composer Sam Manning, who alleges the Guild Records and Gerald Clark of the Musicraft Studio, where Manning says he was fringed on his song, "Hold 'Em, Jack," which is hardly likely.

Manning copyrighted his song in 1942. No publisher is involved.
Back Orders
Jam Printers

NEW YORK, Oct. 8.—Music printers around New York, who've been having a bonanza for a couple of years, right now are in the midst of expanding their businesses with the feeling among them that his is going to improve the next couple of years. One printer is making a determined bid to buy an additional loft and more printing machines in order to cash in on the landlubber bits around now.

Alto printers have plenty of biz—if they can only get the paper to fill the orders—looks as tho the additional quantity of sheet music that's needed to fill the racks—something like 200,000 for an original order—has snowed them under. Before, when rack orders were around 100,000, it wasn't so bad, but now that it's twice that, and with many tunes selling over the 750,000 mark—take a look at "Fill the End of Time, Atchison, etc.", Bell-Bottom Trousers and others—many of the printers wish that they could fill half the orders they have in the files. For sheet music biz, besides being terrific, is only an addition to orders for standards that pubs have been bowing for months.

Iturbi Sued by Promoter

PHILADELPHIA, Oct. 8.—Emme Feldman, who promotes a concert series here annually, has announced a suit against Jose Iturbi, pianist and screen star. She charges that Iturbi broke a recital contract and is asking $900 for reimbursement of costs.

Music---As Written

NEW YORK, Oct. 8.—E. R. Gwirtz, who heads Chelsea, Viking and Saunders music pubs, leaving for Chicago on the 11th to carry out a staff-expansion program. Will pick up three men for Chi office and then head out to the Coast to find three more for outlet there. Saunders outfit, meanwhile, has picked up Won't You Give My Heart a Break?, by Leo Handman, William Tracey and Robert Ray.

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PHILADELPHIA: Joe Charles has reorganized his Royal Arcadians in Philadelphia for a road tour. Another meeting, this one with users of music, is coming off soon.

Musicaft Inks Georgie Auld

NEW YORK, Oct. 8.—George Auld, who stopped cutting sides for Guild Record firm a couple of months back, has tied up with Musicaft. Ork is inked for a three-year contract, with first cutting due November 1. Tentatively scheduled titles are standard Hi Had To Be You and Armist special, a BG number cut of Regent Music Pub.
Bands Don't Carry Weight In Theaters, Say Books; Lack of Production Blamed

They Ask for the World With Fence Around, It's Claimed

NEW YORK, Oct. 8—"If you want to make a big hit, get an audience and plug the growing need for production in their theater dates." That is the talk of the books, the Mae-haimee gangsters and theater bookers—around town this week.

The boys all agree that sooner or later—and probably the former—bands are just the "right stuff"...in pic houses just go thru a must music rep and have they leave the soundbar and make sure that is not the only thing in the house. "No corny weakend, or even provide background for the show, let's face it—concessions are cut, but they are cut, not just the just being around for the show.

Theaters Not Terp Spots
"A pic house isn't a ballroom" is how one of them put it, "and the sooner an owner realizes that he can't continue to trot out a one-nighter or dancehall routine when playing a theater date the better things will pan out all the way around." (The Joe Doakes Jr. is constant to sit out from the business, and hang on to every note—especially if it's a tune he's been disk-hearing down at the high school. The big one in the audience, Joe Doakes Jr. who necessarily isn't pressed with a name and who pays only the family note to be entertained, eventually stay home or take in a show where he can get more for his dough."

In this instance an available, but a few of the fellows point out that the "hot spots" by The Billboard's Jan. 17) in which the band-show formula was shown to be in need of some kind of a transfiguration.

"At the present time," one of the boys said, "we have to tight. If a name comes in we have to pay its price and not ask too many questions. But you see, in a very short time as soon as talent is more plentiful and we start hearing the yells of the custome, there drop those biggies who just aren't holding their load to the theater."

How Much Support?
All the boys are plenty heated up at the show and to the adult patron and a sizable amount of cabbage to other attractions. Bands are getting today. How much support from the rest of the bill and see that, especially in light of the cabbage, bands are getting today.

We pay on the power of their support from the rest of the bill and what's the pulling power of the orchestra. We pay on the power of their potential customers, we'll drop those biggies who just aren't holding their load to the theater.

Bands Don't Carry Weight In Theaters, Say Books; Lack of Production Blamed

FAMOUS BALLOON FOR SALE OR LEASE
Boston, Mass., city line; capacity 2500; all equipment. Great opportunity for fun, Box D-41, The Billboard, Cincinnati 1, O.
"Bud" Barry Looks Into Plug Situation on American Web; Billboard Story Starts Check

CBS Started Checking Once But Nothing Happened

NEW YORK, Oct. 8.—Last week's article in The Billboard, including chart forms, on the type of programs put on by the Swagger Trio on the American Broadcasting Company brought a quick look-see into the situation by Charles C. (Bud) Barry, national program director of the net. He looked into the situation and gave brief but abrupt orders to clean up the situation. He issued the following statement:

"I am deeply concerned over a report appearing in The Billboard for October 6, dealing with alleged misuse of music on a WJZ program. I wish to assure the music industry that a full investigation of the situation is being made and that action will be taken if the charges are true.

"So long as I am national program director of the American Broadcasting Company I will make sure that legitimate music publishers get an opportunity to have their songs heard. There will be no 'payola' on ABC."

Legit Pubs Like It

Although no definite action has been taken yet by Barry, music clearance on the net will be given a once-over. This is a healthy sign, according to the legit pubs in the street, since this is the first move by a net—that is the first overt move—to clean up a situation that has music pubs irked, but good.

It was pointed out in The Billboard report that the trio played some 18-20 songs per program (12:30-1 a.m.), with the majority of the songs repeated almost in identical order each night. Past that the group puts their songs in four forms makes it obvious that playing the songs night after night is more than just filling the songs because they like the songs.

Looks as tho this may bring about a look-see into many programs heard in the wee hours, and that there's a good possibility that either nets may take ABC's example and take a glance into the 'payola' situation that is running rampant on net shows in the early-morning hours.

Once before at CBS Larry Puck, program exec, took a gander at some of the musical programs heard on that net, and it was made known that there was an investigation going on. But nothing ever came of it. In the case of the present Swagger Trio show, however, it's pretty certain that something is going to happen.

WHAT'S TOPS IN ENGLISH POPS!

One of the British Isles' top music men will discuss popular music and why it is popular in his part of the world in the 7th Annual Edition of The Billboard Music Year Book, the greatest encyclopedia and reference work ever published for any industry.
**Guy Lombardo**

**WAXES A GREAT NOVELTY HIT**

**CAN DO**

Lyric by CHARLIE TOBIAS

Music by NAT SIMON

**DECCA RECORD**

No. 18712A

**ROBBINS MUSIC CORPORATION**

Calloway Makes Southern Tour; 2G Guarantee

**NEW YORK, Oct. 6—**For the first time since beginning of the war, top Negro attractions are making one-night tours in the Southern area. Cab Calloway is now in the midst of a tour, working on a 2G guarantee against 25 per cent, starting in Norfolk last week. He’s spotted in Raleigh, Columbus, Charlotte and Durham. He was skedded into a hotel room in Asheville, Va., but spent the night in Norfolk as another promoter at a jump of 6000 in his guarantee price. All big Negro bands before the war made the jump into the South at one time or another. But since the war began, traveling conditions, etc., made it more difficult than usual. GAC is booking Calloway’s tour.

### Mercury Shooting At 700,000 Disk Within the Year

**CHICAGO, Oct. 6—**Another boost toward putting Chi on the map as a record-producing center came this week with the opening of the Mercury Record plant here. New independent label, which is already pressing plenty platters a week, intends to hike production to 700,000 disks weekly, within the next year with 75 presses in St. Louis and 45 in their Chi outlet.

The Mercury label appears as a definitely permanent bid for recognition among discos because Irving Green, presy of the firm and a veteran manufacturer of plastic and resins manufacturing equipment, has set up a self-sustaining unit for making biscuit in both the Chi and St. Louis outlets. Present set-up includes all the equipment that is necessary to make the record. Mercury’s plant is being watched by the industry because of its completely automatic pressing line. Which, because of a number of revolutionary timing devices, enables a novice to turn out a well-pressed record. At the present time, the entire pressing line is manned by women who previously had no experience in record-pressing. Currently both plants are working on an 8-hour day shift, but Green asserted that he was doubling the shift within a couple months. Mercury’s complete automatic pressing plant helps it to overcome the current shortage of workers needed to handle manual presses used by most other firms.

### Windy City Gets Some New Pressing Plants; Plastics, Too

**CHICAGO, Oct. 9—**Chicago’s potential as a recording center got a big shot in the arm with the announcement this week by Irving Green, local plastics expert, that he is heading a new firm, Mercury Records, which will eventually reach 250,000 disks per month. New firm has a Chi pressing plant and a St. Louis manufacturing outlet. New firm is getting plenty of eying from the rest of the industry because it is considered a very modern record producer, in that the machine and equipment, made by Green himself, is automatic and uses a minimum of trained personnel, an item which has been setting production back a good deal these days.

Thus far the new label has inked only Negro artists for records, with its cata
ing line including sides by June Richmond, ex-Billie Holiday, rhythm singer; Bill Samuels and His Cats ‘n’ Jammers, and the Four Kings of Jive, both cocktail units; Sippie Wallace and Karl Jones, blues group; Al Ammons, big band pianist and half of the team of Ammons and Johnson, and Bob Shaffner and His Harlems Hot Shots.

Besides the new label, Chi recording industry will include Majestic label’s projected pressing plant which will be ready in a couple of months; Phil Stewart’s new Session record pressing plant, and John Stein’s Q & D label.

### McShann To Disk For Philo Records

**HOLLYWOOD, Oct. 8—**Philo Records has signed an established band name, Jay McShann, to several dates, one of which, Confessing the Blues, was originally his top selling Decca release. Philo, as is the case with most of the smaller labels, cuts record sides by up and coming bands or vocalists or frequently lets a top sideman from a name front man to try his luck in the record field. The McShann deal is unusual in that what an established band name can mean to smaller label. Philo has already received heavy advance orders for McShann’s sides and they will be released for several weeks. McShann, who plays jazz piano, made some special platters for Capitol Records which are included in the extensive new albums series since his last Decca release went out over a year ago.

### Mid-Wk. Prom Dates Urged by Bookers

(Continued from page 3) dates folded when the war pulled males out of civies.

### Date Spread Urged

Top suggestion to solve a muddled situation came from an MCA spokesman who urged that colleges schedule their dates so that important ones could be more easily promoted. Many top college bands are generally hold their proms during a brief four-month period of the year, he urged that this 2-month period be scrutinized for possible prom dates. In this way schools would not get the booker at the same time, for bands and each college would have a better choice of the names.

He further suggested that the schools might be able to save themselves a lot of money if they worked in their annual proms on some night other than the week-end. He pointed out that there are plenty of national holidays, school vacu
das, etc., in the case of the institutions which are sponsored by religious-Holy days, the day before which might make a better choice for prom dates because the students didn’t have to attend classes next day, and such holidays often come in the middle of the week and would make it easier for the school to get a bigger band for a smaller budget.

Officials of Chi colleges, such as the University of Chi and Northwestern Univer
sity, said that there was nothing but one tradition to interface with such mid-week date and that talks with student groups and school exes might be able to convince these groups of the possi
bility of scheduling proms for dates other than the week-end, when they are stuck plenty of competition from both other schools and one-night promoters.

**See inside front cover**

... before you forget!
ON THE STAND
Recents of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters

Gene Krupa
(Reviewed at Capitol Theater, New York)
(Personal manager: John Glazkin. Booking agency: Music Corp of America)

New York's second stage view of the Gene Krupa oh-he played this same theater not so long ago after re-forming his band—marks this group as one that earns any amount of moosels that it can get from a theater buyer. He puts on a show all the way plus the fact that his music is high grade.

As a front man, Krupa is an eager beaver, ready to please and altho' he's not the epitome of smoothness or a classic smoker, that's not what he's there for. He's a master when it comes to making the customers move restlessly around on their seats, jumping to his thumping drums. Opener is a sweet rendition of Lonesome, which he caught to disk. It'll probably be a standard if it catches on, just as Artie Shaw's Reggae became a standard on that tune.

Krupa also works with a couple of others to the band, Charlie Ventura and Teddi Napoleon for a capable trio that gets claps, but loses something on re-enters. They do Something on the Savoy, which starts out well, but midway becomes hash. Krupa has dropped his strings, which is a welcome loss. He now is trying some tenor, but in opening. Buddy Davies' voice take on aspects of an instrument. His harmonies with a sax man and it's effective. His next kid is okay at it.

No need to talk about Anita O'Day.

Gene Krupa: The Billboard

Buddy Clarke
(Normandie Roof, Mount Royal Hotel, Montreal)

Buddy Clarke's new band which opened September 24, already has the earmarks of a very hot aggregation. thru immigration difficulties. Buddy was compelled to make up his cut from Canadian musicians, but the maestro, fresh out of the U. S. Navy, apparently been a good picker.

The band is 13-piece, including through, with two pianos, bass, drum, four sax, trumpet and two violins. This is presently a "must" composition for the Normandie Roof, top Montreal society spot, where the patrons like their music on the soft and mellow side.

Clarke is not satisfied to hand out that kind of music alone. He figures on playing up-tempo numbers and but with a bounce: along with the rumba, samba and waltzes that are expected of him. Stand-out numbers when caught were Don't Do Nothin', Where or Where? Easy To Love. Tea for Two and Stuff Like That There. The latter had plenty of bounce, with Walter Novy doing some nice trumpet solo work and thrush figures on playing that kind of music alone, and Freddy Davies running right in there, despite a cold. Band sounds smooth, but with jump definitely not the sweet stuff that Norman Morris has been playing, but apparently very pleasing to the patrons, who are out there dancing. Ken Johnstone.

Gene Krupa: The Billboard

...Jones Resigns at Republic Pix To Handle Lyrics...

NEW YORK, Oct. 6.—Immunal switch took place last week when Charles Jones, ad and publicity man with Republic Pictures, resigned and is going over to Lyle Engel's Song Lyrics, Inc., quint. Jones will handle editorial policy of Engel's lyric mags, and expansion into other fields that is expected to come with release of more paper.

Ideas in the trade was that Engel was going to pull a switch in his folio editions and sell in retail stores as well as on the newspaper. Engel says "so." Pubs get half-cent on each folio.

A. C. Musicians Get Tuesday Night Off Now With Pay

ATLANTIC CITY, Oct. 8.—Local musicians' union has won a seven-day week for musicians, Tuesday evening is off night for the boys. Former policy featured a seven-day week for all clubs, which may be reserved for the summer. The resort is active, however, for winter months, as conventions are already scheduled until the spring and Bolder Hotel is still in operation.

HOLLYWOOD, Oct. 8.—Jay Milton, a free-lance song writer, has signed a new ASCAP music publishing firm on the Coast called Ral Air Music. His first plug tune written by himself in collab with Buddy Armstrong and Henny Youngman, who are both at NRO, is titled Pin Martin. Lyrics deal with aメイン children's folk yarn and Freddy Martin is introducing it.

---

A. TOPAS

152 WEST 25TH STREET
LACKAWANNA 4-3030

New Irish Recordings by The International Record Co.

9c LIST. 40% Off Plus TAX. FOR N. Y.

A. TOPAS

Robbins Music Corporation

NO. 456

Cosmo Record

Lyric by CHARLIE TOBIAS
Music by NAT SIMON

No can do

A. TOPAS
Something Sentimental

By VAUGHN MONROE
AND HIS ORCH.
ON VICTOR RECORD #20-1714
VOCAL BY VAUGHN MONROE

IT'S TERRIFIC!
LATEST COAST RELEASE
No. 2012

"AT LEAST A MILLION TEARS"
coupled with
"COOL WATER"
by
THE SINGING STAR OF THE "HOLLYWOOD BARN DANCE"
OZIE WATERS and THE PLAINSMEN
ONE OF THE FINEST VOCAL TRIOS IN WESTERN MUSIC

PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the magazine are listed, since many film-favored tunes never reach any degree of popularity, and many others are never even published.

A FRIEND OF YOURS (Burke-Van Heusen), sung by Les Sullivan in King Crosby Production's "The Great John L." National release date—May 15, 1945.
ALL I'VE ONCE (Chesnutt), sung by Fred MacMurray in 20th Century-Fox's "Where Do We Go From Here?" National release date—June 9, 1945.
AND THERE YOU ARE (Poi), sung by Bob Crosby in MGM's "Wedlock At the Waldorf." National release date—October 19, 1940.
ALONG THE NAVAJO TRAIL (Leeds) in Republic's "Don't Pense Me In." Release date not set.
BABY, SAVE HIM FOR ME (House of Mystery), sung by Lynn Merrick in Columbia's "Blonde From Brooklyn." National release date—June 22, 1940.
BALL (Peer), sung by Nestor Amoral in Walt Disney's "The Three Caballeros." National release date—February 3, 1944.
I HOPE YOU WHO KNOWS IT (Robbins), sung by Vivian Blaine in 20th Century-Fox's "Miss Hill." National release date—July 9, 1945.
I FALL IN LOVE TOO EASILY (Poi), sung by Frank Sinatra in MGM's "Anchors Aweigh." National release date—July 12, 1945.
I WALKED IN (Miller), sung by Vivian Blaine in 20th Century-Fox's "Nice Hill." National release date—July 8, 1945.
TILL BUT THAT DREAM (Burke-Van Heusen) in REO'S "Sing Your Way Home." National release date not set.
IT'S ONLY A PAPER MOON (Harms,.long, sung by Arthur Lake and Tom Patz in 20th Century-Fox's "Out of This World." National release date—July 16, 1944.
STARS IN YOUR EYES (Melody Lane), sung by Oeta Carlin in MGM's "The Diamond Horseshoe." National release date—February 15, 1945.
SOMEBODY LOVES ME (Harms, Doris), sung by Jean Leslie and Tom Patz in Warner Brothers' "Rhapsody in Blue." National release date—September 23, 1945.
SENTIMENTAL (Gershowit), sung by Anita Brown in Warner Brothers' "Rhapsody In Blue." National release date—September 28, 1945.
YOU BELONG TO MY HEART (Charles K. Harris), sung by Doris Hope in 20th Century-Fox's "Out of This World." National release date not set.
YOU CAME ALONG FROM OUT OF NOWHERE (Peer), sung by Ray Bolger in Republic's "The Clock." National release date—September 15, 1943.

National release date not known.

COAST RECORDS
CHARLES E. WASHBURN COMPANY
1811 W. Pico Blvd.
(Exposition 3604) Los Angeles 15, Calif.

FilM PlugS

PART I—The Billboard

HONOR ROLL OF HITS

THE NATION'S 15 TOP TUNES

1. TILL THE END OF TIME
2. ON THE ATCHISON, TOPEKA AND SANTA FE
3. I'LL BUY THAT DREAM
4. ALONG THE NAVAJO TRAIL
5. IF I LOVED YOU
6. I'M GONNA LOVE THAT GUY
7. Gotta BE THIS OR THAT
8. THAT'S FOR ME
9. IT'S ONLY A PAPER MOON
10. YOU CAME ALONG
11. AND THERE YOU ARE
12. IT'S BEEN A LONG, LONG TIME
13. I HOPE YOU WHO KNOWS IT
14. HOW DEEP IS THE OCEAN
15. I DON'T CARE WHO KNOWS IT
Music Popularity Chart
Week Ending Oct. 4, 1945

**SONGS WITH MOST RADIO PLUGS**
(Beginning Friday, September 28, and ending Thursday, October 4)

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Publisher</th>
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<tbody>
<tr>
<td>1</td>
<td>&quot;I'll Buy That Dream&quot; (F) (R)</td>
<td>RCA</td>
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<tr>
<td>2</td>
<td>&quot;I'm Gonna Love That Guy&quot;</td>
<td>RCA</td>
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<tr>
<td>3</td>
<td>&quot;You Came Along&quot;</td>
<td>RCA</td>
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<td>4</td>
<td>&quot;I Don't Care Who Knows&quot;</td>
<td>RCA</td>
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<td>5</td>
<td>&quot;That's For Me (F) (R)</td>
<td>RCA</td>
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<tr>
<td>6</td>
<td>&quot;Love Letters (F) (R)</td>
<td>RCA</td>
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<td>7</td>
<td>&quot;Waiting for the Train To Come In&quot;</td>
<td>RCA</td>
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<tr>
<td>8</td>
<td>&quot;If I Loved You (M)&quot;</td>
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<tr>
<td>9</td>
<td>&quot;I Don't Want To Be Loved&quot;</td>
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<td>10</td>
<td>&quot;It's a Beautiful Day&quot;</td>
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<td>11</td>
<td>&quot;Dinah&quot; (F)</td>
<td>RCA</td>
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<td>12</td>
<td>&quot;Till the End of Time (R)&quot;</td>
<td>RCA</td>
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<td>13</td>
<td>&quot;That's For Me (F) (R)</td>
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<td>14</td>
<td>&quot;I'm Gonna Love That Guy&quot;</td>
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<td>15</td>
<td>&quot;It's a Beautiful Day&quot;</td>
<td>RCA</td>
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<td>16</td>
<td>&quot;Till the End of Time (R)&quot;</td>
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<td>17</td>
<td>&quot;That's For Me (F) (R)</td>
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<td>18</td>
<td>&quot;It's Been A Long, Long Time&quot;</td>
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<td>19</td>
<td>&quot;I'm Gonna Love That Guy&quot;</td>
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<td>20</td>
<td>&quot;Till the End of Time (R)&quot;</td>
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<td>21</td>
<td>&quot;It's Only a Paper Moon&quot;</td>
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<td>22</td>
<td>&quot;I'll Buy That Dream (F) (R)</td>
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<td>23</td>
<td>&quot;I'll Buy That Dream (F) (R)</td>
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<td>28</td>
<td>&quot;I'll Buy That Dream (F) (R)</td>
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<td>29</td>
<td>&quot;I'll Buy That Dream (F) (R)</td>
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<tr>
<td>30</td>
<td>&quot;I'll Buy That Dream (F) (R)</td>
<td>RCA</td>
</tr>
</tbody>
</table>

**RECORDS MOST-PLAYED ON THE AIR**

Records listed here in numerical order are based on reports received from network stations WABC (Columbia), WJZ (Columbia), WOR (Mutual), and WJS (Blue). This is purely a numerical program plug compilation and does not estimate number of listeners who heard program.

List is based on reports from network stations WABC (Columbia), WJZ (Columbia), WOR (Mutual), and WJS (Blue). This is purely a numerical program plug compilation and does not estimate number of listeners who heard program.

**Going Strong**

**Coming Up**

**Capitol**

Still doing a big business — but not the same old Stan! In a quick change of pace, the Kenton Krew who cut such solid sides as 'Tampico' and 'Her Tears Flowed Like Wine' breathe out a brace of ballads in tune with the slow, smooth mood of the times. A recent success at New York's Hotel Pennsylvania and Paramount Theater, the Kenton band has cut another long-lasting record with the Capitol label — another Hit from Hollywood.
ROY ROGERS
KING OF THE COWBOYS
With orchestra conducted by Perry Botkin.
ALONG THE NAVAJO TRAIL
(From the Republic Picture "Along The Navajo Trail")
DON'T BLAME IT ON ME
20-1730

CHARLIE
You Are Too Beautiful
SPIVAK
Just a Little Fond Affection
and his Orchestra
20-1727

DAVID ROSE
Nostalgia
and his Orchestra
Sweet Spirit
20-1729

THE MURPHY SISTERS
WILL THE ANGELS PLAY THEIR HARP FOR ME?
HOMESICK, THAT'S ALL
20-1734

BIG MACEO
KID MAN BLUES
THINGS HAVE CHANGED
34-0735

Listen to The RCA Show, Sundays, 4:30 p.m., Eastern Time, NBC. BUY VICTORY SONGS
Radio Corporation of America, RCA Victor Division, Camden, New Jersey

PART 2—The Billboard

RETAIL SALES AND

BEST-SELLING SHEET MUSIC

Tunes listed are the national best selling sheet music sellers. List is based on reports received from more than 30 jobbers in all sections of the country. Songs are listed according to greatest number at same.

POSITION
Weeks to date
This Week
9
1. TILL THE END OF TIME (R).....Sanft-Joy
2. Did You Ever Get That Feeling in the Moonlight?.....Johnny Mercer
3. IF I LOVED YOU (M) (R).....T. B. Harms
4. I'LL BUY THAT DREAM (F) (R).....Boose
5. Gotta Be This or That (R).....Harms, Inc.
6. (DID YOU EVER GET THAT FEELING IN THE MOONLIGHT (R).....Kostelanetz
7. IT'S ONLY A PAPER MOON (R).....Harms, Inc.
8. THAT'S FOR ME (F) (R).....Williamson

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 300 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) Indicates tune in a film, (M) Indicates tune in a legitimate musical. The B side of each record is also listed if it is selling.

POSITION
Weeks to date
This Week
9
1. TILL THE END OF TIME.....Perry Como.....Victor 20-1730
2. Did You Ever Get That Feeling in the Moonlight?.....Johnny Mercer
3. IF I LOVED YOU (M).....T. B. Harms
4. I'LL BUY THAT DREAM (F).....Boose
5. Gotta Be This or That.....Harms, Inc.
6. (DID YOU EVER GET THAT FEELING IN THE MOONLIGHT.....Kostelanetz
7. IT'S ONLY A PAPER MOON.....Harms, Inc.
8. THAT'S FOR ME (F).....Williamson
9. HONG KONG BLUES.....Tommy Dorsey.....Victor 20-1722
10. IT'S BEEN A LONG, LONG TIME......Charlie Spivak.....Victor 20-1721
11. I'LL BUY THAT DREAM.....Harry James.....Columbia 36633
12. A SHANGHAI SANDAL.....A. E. Middleberth.....Decca 3666
13. IT'S BEEN A LONG, LONG TIME.....Perry Como.....Victor 20-1733
14. I'LL BUY THAT DREAM.....Harry James.....Columbia 36633
15. WILD DIPLOMACY......Ray Whitley.....Columbia 3666
16. IN A MALL, IN A MALL.....Eugene Ormandy.....Philadelphia
17. TILL THE END OF TIME.....Sanft-Joy
18. (DID YOU EVER GET THAT FEELING IN THE MOONLIGHT.....Kostelanetz
19. IT'S ONLY A PAPER MOON.....Harms, Inc.
20. THAT'S FOR ME (F).....Williamson

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 500 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

POSITION
Weeks to date
This Week
9
1. Carousel.....Kostelanetz
2. Epistle.....A. E. Middleberth
3. Sunbeams.....Columbia
4. That's For Me (F).....Williamson
5. Some Sunday Afternoon.....Billie Holiday
6. It's Been a Long, Long Time.....Charlie Spivak
7. Some Sunday Afternoon.....Billie Holiday
8. It's Only a Paper Moon.....Harms, Inc.
9. That's For Me (F).....Williamson
10. I'll Buy That Dream.....Harry James
11. It's Been a Long, Long Time.....Charlie Spivak
12. A Shanghai Sandal.....A. E. Middleberth
13. I'll Buy That Dream.....Harry James
14. Shanghai Sandals.....A. E. Middleberth
15. Expression.....Kostelanetz

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those listed in the nation's retail record stores (dealers). List is based on reports received from more than 500 dealers in all sections of the country. Albums are listed according to greatest sales.

POSITION
Weeks to date
This Week
9
1. Chopin's Polonaise.....Joose Iturbi
2. Chopin's Polonaise.....Joose Iturbi
3. Chopin's Polonaise.....Joose Iturbi
4. Rhapsody in Blue.....Schumann (Piano), Buxton Papineau.....Victor DM-308
5. Rhapsody in Blue.....Harry Barrick
6. Rhapsody in Blue.....Harry Barrick
7. Symphony No. 4 (Violin, G. M. Piatigorsky)...Juliette Greco
8. Symphony No. 4 (Violin, G. M. Piatigorsky)...Juliette Greco
9. Symphony No. 4 (Violin, G. M. Piatigorsky)...Juliette Greco
10. Symphony No. 4 (Violin, G. M. Piatigorsky)...Juliette Greco
11. Symphony No. 4 (Violin, G. M. Piatigorsky)...Juliette Greco
12. Symphony No. 4 (Violin, G. M. Piatigorsky)...Juliette Greco
13. Symphony No. 4 (Violin, G. M. Piatigorsky)...Juliette Greco
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16. Symphony No. 4 (Violin, G. M. Piatigorsky)...Juliette Greco
17. Symphony No. 4 (Violin, G. M. Piatigorsky)...Juliette Greco
18. Symphony No. 4 (Violin, G. M. Piatigorsky)...Juliette Greco
19. Symphony No. 4 (Violin, G. M. Piatigorsky)...Juliette Greco
20. Symphony No. 4 (Violin, G. M. Piatigorsky)...Juliette Greco

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those listed in the nation's retail record stores (dealers). List is based on reports received from more than 500 dealers in all sections of the country. Albums are listed according to greatest sales.

POSITION
Weeks to date
This Week
9
1. Rhapsody in Blue.....Victor 11-885
2. Chopin's Polonaise.....Joose Iturbi
3. Chopin's Polonaise.....Joose Iturbi
4. Chopin's Polonaise.....Joose Iturbi
5. Chopin's Polonaise.....Joose Iturbi
6. Chopin's Polonaise.....Joose Iturbi
7. Chopin's Polonaise.....Joose Iturbi
8. Chopin's Polonaise.....Joose Iturbi
9. Chopin's Polonaise.....Joose Iturbi
10. Chopin's Polonaise.....Joose Iturbi
11. Chopin's Polonaise.....Joose Iturbi
12. Chopin's Polonaise.....Joose Iturbi
13. Chopin's Polonaise.....Joose Iturbi
14. Chopin's Polonaise.....Joose Iturbi
15. Chopin's Polonaise.....Joose Iturbi
16. Chopin's Polonaise.....Joose Iturbi
17. Chopin's Polonaise.....Joose Iturbi
18. Chopin's Polonaise.....Joose Iturbi
19. Chopin's Polonaise.....Joose Iturbi
20. Chopin's Polonaise.....Joose Iturbi
Music Popularity Chart

Week Ending Oct. 4, 1945

Juke Box Plays

Most-Played Juke Box Records

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on more than 500 reports received direct from operators all over the country.

---

Most-Played Juke Box Folk Records

Records listed are folk records most more than 500 reports received direct from juke boxes. List is based on operators all over the country.

---

Most-Played Juke Box Race Records

Records listed as race-type discs most received in the nation's juke boxes. List is based on more than 500 reports received direct from operators all over the country.

---

Music

Decca really has 'em!

---

HITS?

Bing Crosby With Les Paul Trio
It's Been a Long Long Time
Whose Dream Are You

Andrews Sisters
The Blond Sailor
Lily Belle

Dick Haymes
Till the End of Time
Love Letters

Carmen Cavallaro And His Orchestra
Chopin's Polonaise
Elenor (Voodoo Moon)

Bing Crosby and Andrews Sisters
Good, Good, Good
Along the Navajo Trail

ink Spots
I'd Climb the Highest Mountain
Thoughtlessness

Dick Haymes and Helen Forrest
Some Sunday Morning
I'll Buy That Dream

Jimmy Dorsey And His Orchestra
He Didn't Ask Me
If You Only Know

Ernest Tubb
Careless Darlin'
Are You Waiting Just for Me

Marion Hutton and Randy Brooks and His Orchestra
I'm Gonna Love That Guy
No More Toujours l'Amour

Luncrode Orchestra and Delta Rhythm Boys
The Honeydripper
Baby, Are You Kiddin'?

Mills Brothers
Put Another Chair At The Table
I Wish

Buddy Johnson Orchestra
That's the Stuff You Gotta Watch
One of Them Good Ones

Ella Fitzgerald and Delta Rhythm Boys
It's Only a Paper Moon
Cry You Out of My Heart

Lawrence Welk Orchestra With Red Foley
Shame On You
At Mail Call Today

ORDER NOW
from your regular Decca branch

---

Decca Distributing Corporation
Executive Offices: 50 West 57th St., New York 19, N. Y.

Decca Records

---

Prices do not include record, state or local tax.

---

- Music
- Music Popularity Chart
- Juke Box Plays
- Most-Played Juke Box Records
- Going Strong
- To the End of Time
- No. 1
- Going Strong
- No. 2
- No. 3
- No. 4
- No. 5
- No. 6
- No. 7
- No. 8
- No. 9
- No. 10
- No. 11
- No. 12
- No. 13
- No. 14
- No. 15
- No. 16
- No. 17
- No. 18
- No. 19
- No. 20

---

Come Up

The Blond Sailor
Andrews Sisters (Vic Schoen Ork)
It's Been a Long Long Time
Decca 20055
It's Been a Long Long Time
Decca 18708
What Do You Want to Make
Bettie Hutton (Paul Weston Ork)

---

Most-Played Juke Box Race Records

Week Ending Oct. 4, 1945

---

Records listed as race-type discs most received in the nation's juke boxes. List is based on more than 500 reports received direct from operators all over the country.

---

Music

Decca really has 'em!

---

HITS?

Bing Crosby With Les Paul Trio
It's Been a Long Long Time
Whose Dream Are You

Andrews Sisters
The Blond Sailor
Lily Belle

Dick Haymes
Till the End of Time
Love Letters

Carmen Cavallaro And His Orchestra
Chopin's Polonaise
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The Honeydripper
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Prices do not include record, state or local tax.

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- No. 4
- No. 5
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- No. 7
- No. 8
- No. 9
- No. 10
- No. 11
- No. 12
- No. 13
- No. 14
- No. 15
- No. 16
- No. 17
- No. 18
- No. 19
- No. 20

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Come Up

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Decca 20055
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Decca 18708
What Do You Want to Make
Bettie Hutton (Paul Weston Ork)

---

Most-Played Juke Box Race Records

Week Ending Oct. 4, 1945

---

Records listed as race-type discs most received in the nation's juke boxes. List is based on more than 500 reports received direct from operators all over the country.
A greater favorite than ever!

Louis Prima

Felicia No Capicia
Vocal by Louis Prima

The White Cliffs of Dover
Record No. 7154

PART 3 - The Billboard

ADVANCE SONGS

PUBLISHER'S PLUG TUNES

Songs listed are those on which publishers are currently working or on which they plan to work in the near future. This is a weekly feature designed to give music publishers and song leaders of dance-venue parties, disk jockeys, program producers and other users of music a chance to keep up with new beginnings on date listed, and extending any interest that may be created in previous issues.

Current Plugs

Publisher

Title

Artist

The Billboard, October 13, 1945
## MUSIC POPULARITY CHART

### Week Ending Oct. 4, 1945

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist/Selection</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>MY GUY'S COME HOME</strong></td>
<td>Kate Smith</td>
</tr>
<tr>
<td><strong>JUST ONE OF THOSE THINGS</strong></td>
<td>Eugeénie Baird</td>
</tr>
<tr>
<td><strong>IT'S BEEN SO LONG, DARLING</strong></td>
<td>Ernest Tubb</td>
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<tr>
<td><strong>I'LL GET BY</strong></td>
<td>Alfredo Scala</td>
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<tr>
<td><strong>GEE, IT'S GOOD TO HOLD YOU</strong></td>
<td>Jimmie Lunceford</td>
</tr>
<tr>
<td><strong>LITTLE BABY, YOU'RE RUNNING</strong></td>
<td>Claudette Rogers</td>
</tr>
<tr>
<td><strong>DRIP, DRIP, DRIP (SLOPPY LA</strong></td>
<td>Tommy Dorsey (Victor)</td>
</tr>
<tr>
<td><strong>PUT THAT RING ON My FINGER</strong></td>
<td>Dinah Shore (Victor)</td>
</tr>
</tbody>
</table>

- **RECORD REVIEWS**
  - By M. H. Orodenker
  
  **WODY HERMAN (Columbia)**
  
  *Pet That Ring on My Finger*-FT; VC.

  Woody Herman eerily envisions the pop false to this platter to spin out the mood of song, and that he and the beat handle best. The band boys display the tenor saxophone for power and the clarinet for the sounds of a more interesting and exciting interpretation of the rumba. The band follows the rumba lead, and the result is a pleasant presentation. The band follows the rumba lead, and the result is a pleasant presentation.
Newark Gets 3 New Lounges

NEW YORK, Oct. 8.—Three new lounges opened in Newark in the last few weeks with a total talent budget ranging from about $1,250. The Club Umbriago with 300 seats spends about $700. Bob Tully is current in the room.

The Robert Treat Hotel has also opened a cocktail lounge, a 150-seater, and spends about $850. The third new spot, El Chico, a 125-seater, which operates on a budget of about $200. The Robert Treat and the El Chico are currently using local talent.

Off the Cuff

East:

NED BOLL and his MERRYMEN are currently at Nick's Town Tavern, Delaware, N. J. ... BOBBY CARTER, a blinded veteran, has just left the battle. But any agent with just a New York license who books Folly's is out on a limb. That State requires its own licenses and permits for entertainers, so the only other way to book thru a Philadelphia agent. That means split commissions, and nobody ever accused agents of being in love with the split commission. But if there's no heat about the lounge field it is not in New York it is old hat in other spots... "West, Young Man" that books say still applies.

West Coast:

GENE HODGERS, pianist, holding forth at the Zanzibar Room of the Florentine in Hollywood, Los Angeles...

An expert... attracting considerable attention.

Fred, Destroy-Record.

Luda "sister." Town Talk Mag.

"Best Trio-Pico heard in this country.

"Above par."

Fred and Tino.

Available to AAA -1

JEAN WILKINS TRIO

NOW IN 2ND YEAR SHANGRI-LA, BOSTON

"Not as good as last year, but better..." "The boys will have to stumble along on their own."

WHAT MAKES A "NAME" IN THE COCKTAIL FIELD?

The question has that been intriguing units, buyers and everyone interested in the cocktail field will be fully discussed by the boys who actually do the hyping of cocktail names in the 7th Annual Edition of The Billboard Music Year Book, the greatest, most comprehensive and reference work ever published for any industry.

Cocktail Attractions and Clients in the Cocktail Entertainment Field, Hello Again, and hoping to hear and see you all again soon.

Milt Morison

ENTERTAINMENT BUREAU
1560 Broadway, N. Y.

Cocktail Lounges Busts For Over-Scale, Non-Names

NEW YORK, Oct. 8.—If lounge biz is terrific out of town, or at least if it's not fighting the bull market by dropping up, there's a lot of straight eateries would put in talent. But so far there's not much.
NEW YORK, Oct. 8. - Local cafe New York, 802 Scale is in for an extra bit from the American Guild of Variety Artists and its Mexican counterpart, the Union of Mexican Artists and Its Mexican American of Variety Artists and Its Mexican American of Variety Artists and Its Mexican American of Variety Artists and Its Mexican American of Variety Artists and Its Mexican American.
**Irídium Room, New York**

**Talent Policy:** Floorshow and dance music at 9 and 11. Owner-manager, Mr. Regis Holtz; manager, Pierre Belfi; publicist, Timmie Richards. Phone: 71-40-4136,毫无疑问.

The return of the Ice show policy to this class spot has given it a top spectacle that moves along as fast as a chip clip, selling locks, ability and showmanship in equal doses. It even has a slice of sex which never hurts in selling the public, even if it is carriage trade.

**Costumes (about four changes)** pack plenty of eye appeal and the line (4) plus the principals have the looks to carry them off. Show opens with a French restaurant scene in which Woody Speare made up as a waiter, and line as waitresses glide around the rink. Spears, a good-looking chap, lost out on the one on account of all-less less working. Later he went on the stand and registered in okay fashion. Show is packed with delightful little episodes, non-contrived.

The Parisian restaurant scene brings out George Arnold, a tall handsome blond lad, and Jeanne Sook who has plenty of figure. Couple do some graceful leaps and spins, with gal's one-legged twirls getting good hands.

A Frenchoodle scene, with the Brinkman sisters making like the bongravers, was completely charming. One of the items is made up like a white poodle, the other black. The fact that the sisters have plenty of looks between them has made the item "Poodle" out with the missus (she holds them on a leash) cavort around the rink. Speare "dog" who naturally falls for the dog’s owner. Num. (See IRIDIUM ROOM, N. Y. on page 37)

---

**The Bowery, Detroit**

**Talent policy:** Dance band and floorshows at 9 and 11:30. Manager, Frank Barbara; bandleader, Bob Bigfold. Prices: $1.50-40, minimums.

**Show:** Reduced to 140-minute length, the new type of entertainment has made up as a waiter, and line as waitresses glide around the rink. Spears is the manager, who seems spottily, lacking sure-fire punch at present despite good balance of programming.

**Best Job:** HARVEY STONE, still in the city, is doing a stride of acts that has received, notably improved his stage presence to the point where he has variety of comedy effects, gags, vocals and dance meanings that they like.

**ETHEL SHEPHERD,** a pleasant blonde personality with a deep voice and good control, offers some nice vocals in a pleasing, picturesque style, has a strong following here; lately style back a bit for the public. She has a good all-around style. She is also doing some TON, standard magic, featuring silks. She has some novelty effects, such as removing a customer's shirt, and her act constant and interesting line of patter put her over. FRANKIE RAPF works hard and long as an emcee, aids most of the acts by inciting or straight acts, extras in ad-lib knockout roughhouse that clicks. JOHN "BOO" SPEARS, romantic tenor, in his final appearance here, the boy who has had his fair share of favorites, exhibiting the imaginative ability that has made him a fixture with Bowery fans for years. TITO CAVALLALE, fast-moving acro-tap, puts all he has into his floorshow. "JETTE HURGES" (6), old stand- by artist, a partner while here and does a lot of work for the public, even if it is carriage trade.

**FAYE BLACKWELL VICTORY GIRLS** in a strong, continuously entertaining personality who Filipulates.
Chicago, Chicago (Reviewed Friday afternoon, October 5)
Opening day here had one of the biggest, most polished casts ever supplied by a galaxy of huckster names in connection with the Dolly Sisters. Lured by The Dolly Sisters, regular acts cut their work to minimum to keep show from running long.

Lou Breese and house band opened with some blaring trumpet riffs, while a guy under the name of S. F., and the current railroad fave got a bit of stage play, with Breese doing a train caller and sound effects. Tip, Taps, and Toe did their standard tap turn, and a Latin singer took over. They all were plunked into the show straight from the slabs.

Breese and company were on the mike in their customary stage savvy and pull through. Others included: "This or That," with his new girl sitting on its hands. "Deep Slabs," and "Pray, and followed with How the Flying Aces' act, Miss Bailey is a great act for an inmate night club. Her take-offs include such standards as "Pic, Anchors Aweigh." The singer was better but effect of first song still hurt. His bits of biz, didn't go over too well mainly to minimum to keep show from running long.

National, Louisville (Reviewed Friday, October 5)
Current vaude layout fails to show zip and spark. The 55-minute bill lacks a good personality to wrap around it, and give it necessary punch."

Orpheum, Los Angeles (Reviewed Tuesday afternoon, October 2)
Carlos Ramirez takes the Orpheum's current stage offering out of the average class, and gives it a much needed boost to the good entertainment level. Show drags in as a horse-and-buggy gal, but the Latin singer took over. Al Lyons and house ork (16), on stage, have, to improve the show or the onyx music.

Bermie is a natural. His brand of singing starts the gal off screaming for more. He has a good, strong baritone with a wide range well up to operatic levels. Above all, he is a master stylist, selling a song with such a high degree of interpretation, that the listener doesn't have to understand the Spanish lyrics, to top it off, he is a good showman. As an example of his pose and stage manner, when he came out to sing an encore, some pays started shouting requests at him. Instead of ignoring the crowd and singing the selected ode, he gave out with bare wishes and did Amor, altho had not rehearsed it and he had to rely on a not-too-sure piano backing. The result was a terrific hand, not only because he did a sock job, but because pays love to have a warm personality backing up an act. Other Ramirez versions that brought hearty mirth were "Nowtros and Register."

Another good palm puller on the bill was Manuel Viera and his animal act. He puts two monkeys through their paces and gives a payee a chance to get a good laugh. Monkeys do somersaults, hand springs, ride on the back of a dog, run a treadmill, etc. Teddy Rodrigues and Phylis, in a red and white, two trained French poodles, went thru their acro spins and flips. Dorothy Pitts, show girl, is not yet cultivated for impersonations. Her take-offs include such standards as "Two standard head songs in which was greeted by heavy yocks and a line dance routine. Act would have got better mirth if it had not held the stages so long. Duo is good, graceful and could sell if pair would trim routines.

Olympia, Miami (Reviewed Wednesday afternoon, October 3)
Nancy Wayne's latest fave bit is for the dummy's handle, is a nice composition. Sayber and Heuvel, who opened the show, who open in the standard A-B-C-D-E, and F-G-H-I-I-J-K-L-M-N-O-P-Q-R-S-T-U-V-W-X-Y-Z, and they are on stage, didn't par-

The DUNCAN SISTERS Playing Now
HOTEL RADISSON
MINNEAPOLIS
OCT. 5-7
Personal Direction
MILES INGALLS
Astor Hotel
New York City

THE DUNCAN SISTERS
Playing Now
HOTEL RADISSON
MINNEAPOLIS
OCT. 5-7
Personal Direction
MILES INGALLS
Astor Hotel
New York City

They're Coming Back
EDDIE GOLD
NIGHT CLARKS VAUDEVILLE
W. leat 0401
W. Rhone (See OLYMPIA, MIAMI on page 37)

Radio City Music Hall, New York
(Reviewed Thursday night, October 4)
House has one of the flashiest and most spectacular shows in any long run. It opens with the customary overture conducted by the new maestro, Charles Pravin, a short, gray, hatchet man who makes an impressive spectacle with his wild arm waving. First scene is the ballet. Gala dressed in red are placed diagonally across full stage, getting a nice hand for appearance. Break formation to go into a series of routines, bringing on the act by Patricia Bowman and Rudolf Kroeller. Next came the Robo Brownell production with the glee club costumed in tights and costumes designed in truth clothes working in front of a forest scene. The Broadway musical effect, scene and work of the boys gave it, had plenty of show. A recent scene showed a freight yard with the hoboes hopping the ratters as they slowly pulled out. The catchy solos of old pops with fresh lyrics capably told by the boys, pulling titters from a packed house. As train pulled out it revealed a kid in a tree who is discovered by "Bob Evans, Kid in Evans' dummy and act begins. Deep stage and big house routine look great. His ventriloquist chimp gets an effect of realism here that smaller houses cannot give. Jerry, that's the chimp's name, is the dummy who makes with the wise cracks. Act got a big hand and some fancy yocks. But if work on-stage and entrance is good, the dummy appears to be too self-satisfied. Finishing his act closer to the wings instead of front and center would help.

Next scene, above, was one of the coldest kid in school and some real comic action with the kids jigger and sing. Costumes are well suited to the scene and work of the boys. Next scene come the Barntells (Fred and Sally) along with a number of campus outskirts who go thru their across the line dance routine. Turn is delightful and completely in keeping with the selection. Couple prances off with a good muth. Scene ends with the line in football get-up and go thru the typical precision work. End result is top reception. To the Waldorf, Bix, S. R. O. Bill Smith.
SING A MOAN OF EXCLUSIVITY; WHO GETS WHAT IS ARBITRATED

(Continued from page 33)
to handle an act. The big offices say it costs them 7½ per cent. The latter also say that until a property sells for at least $500 it doesn't mean a thing to the office. The Indies are better situated and can do better on small acts, but they, too, would like to have high-priced properties. So the theoretical object of every office is to get every artist as much money as the market will bear. But while it's swell in theory in actual practice it seldom works.

If a large office has a load of singers selling for $400 it won't break its back to hypo salaries of any new $250 singers. It would rather keep the higher-priced singers working for a simple arithmetic reason. The large offices are Stafford by agencies to get the best intentions in the world. But they are part of a large operation geared to make money and not devoted to advancing careers of small acts. If it doesn't work, it doesn't matter anymore time to pick up a phone and sell a $3,000 property than it does to sell a $200 smallie. As a matter of fact, with a big property it is merely a question of availability. And as the commission is 10 times as large it is understandable that the small acts get lost in the shuffle.

Small Acts for Small Offices

In the smaller offices the acts frequently get a better break. But again it's a question of picking out the guy who knows the biz and has the time to devote to him. Originally, the agent must have faith in the performer and must be willing to spend time working with him. In order to get an act to sign there isn't an agent who won't swear that that is easily what he will do. At the time he signs the agent probably means it. But as time goes by he is forced by other bookings to cut out the acts. If the act keeps working, there aren't too many bees. If there are too many lay-offs, the screams become loud and long. Agents who sign their acts to one of those three-year-and-options papers insist that it takes at least three years to get the act to a point where it means anything. The fact that the act is dissatisfied may pain the agents but they claim that they lived up to their bargain and they'll be damned if they will let the act go without getting a bundle of cash.

Romance, Inc.

But where a performer couldn't get a break when he was selling for $400, now that he's in the thousand dollar class every agent around is giving him the once-overlooked-the. The big offices make no secret of the fact that they prefer to lock up their best acts with the Indies. If the performer gets into the dough through the easy take him away. And as the big offices have the contracts it doesn't take a lot of talking to make the act switch. "We're making $1,000. Now, eh? Okay, I can put you into the Blue Fly for $1,500. And we've got a picture and radio deal coming up that's made to order for you. There isn't an act that doesn't fall for that line.

If the offer is on the up and up and the act talks to his own rep, but the boys who use the knife-in-the-back tactics aren't splitting commissions if they can help it. So, if the act wants to move up in show biz he feels he has to sign with the bigger office. All too often he discovers that the wonderful promises never extend to more than just one job followed by lay-offs. So he's back in the fire again.

Free Acts Have Worries

If the act becomes a free agent he still has problems. If he's submitted by a half dozen guys, he usually ends up without a job. An offer they refuse to accept along with the rejection of the Indies may have him in the firing line. If the agent gets into the dough through the easy take him away. And as the bigger offices have the contracts it doesn't take a lot of talking to make the act switch. "We're making $1,000. Now, eh? Okay, I can put you into the Blue Fly for $1,500. And we've got a picture and radio deal coming up that's made to order for you. There isn't an act that doesn't fall for that line.

It may further refuse to put the act in. It may further refuse to put the act into a job that doesn't pay. So the agent must diligently keep the act's records up to date and it will insist that he set the deal. The act, scared to make enemies, may end up paying double commissions.

MISREPRESENTATION

Claims of improper representation, being undersold, long lay-offs, and "he can't do anything more for me" are as common as free loaders at a cocktail party. Practically all of them have some basis in fact, the many of the facts are exaggerated to suit the teller's imagination and purpose.

Right now with a talent shortage it isn't too hard to get even the blackest act to arrive at some method acceptable to both ARA and AGVA. But the California Theatrical Agents Association code is a basis. This code sets off these operative terms: (1) No agent agrees to handle an act if the artist is not engaged. (2) Offering jobs below the accepted standards is forbidden. (3) Putting an artist's name on submittal list isn't adequate compensation.
TIMMIE ROGERS

"The Hot Sophisticate"

Funnier Than Ever

Again Playing Leading Theaters
with the King Cole Trio unit

Recording for EXCELSIOR RECORDS

MUNRO & ADAMS

Juggling Musicians

Head Over

SHOREHAM HOTEL

Washington, D. C.

THE BILLBOARD

October 13, 1945

NIGHT CLUBS-VAUDEVILLE

LITTLE MISS CORNSHUCKS

Real new ad sensation, a corn shuck- shing act.

An attraction that keeps audiences riveted and amused from start to finish.

Starting October 13, 1945

At the Renown, N. Y. 19, N. Y.

Exclusive Mgt.

ARTHUR BRYSON

1674 Broadway

N. Y. 19, N. Y.

Phone: 99-6448

Just signed with NATIONAL RECORDING

MIDGET JACKIE DUNCAN

MOST VERSATILE M. C.

- Singing, Tap, Acrobatics and Comedy

Now 1st Week at the "CAT AND FIDDLE"

Cincinnati

Exclusive Management

JACK MIDDLETON

THEATRICAL AGENCY

Cincinnati, O.

NITIES AND CAFES AGAIN TRY TRADE ORG FOR JOINT ACTION; 10G FOR EXECUTIVE OFFICER

Curfew Killed Old "Hobble Along" Org

under which each member operates. Outfit will be strictly a New York set-up tho later it may join with similar associations in other cities. The Old AFEI signed the merger with about $40,000. The amount of dough contributed by the Restaurant Owners Guild was not disclosed.

SLAPSY MAXIE'S

(Continued from page 34)

bet itself through to tickle audiences, and then sends payers in the aisles with its imitable Elizabethan English. Patti Moore plays the fem half of the skit. Planned hecklers crashed wide during the skit and made sure that if a gag from the stage missed fire, patrons would be shocked from the stifling heat.

Patti Moore and Benn Lessy got solid mugging for their new lyric to Atchison, Topkapi and Santa Fe which was on current travel troubles. They came back to do singing act to the Andrew Sisters and Spoo Spott, which had the customers clamoring. Otto's Band asks What Do You Think I Am? and got a fair laugh. Trouble with the ral is that it's too hard to be a Bette Hutton instead of developing an individual style.

In the end slot was a pantomime short shown During the caft set-up started to in baseball uniforms and win the pitch and strike pieces in such a way as to bring down the house.

Bette is adequately backed by Batty Moseley and ork (161) which provided smooth dance rhythms. Lee Zito.

RIDING ROOM, N. Y.

(Continued from page 34)

bers featuring some tricky ice work went along. A real show of talent was presented by Arthur, whose skating was beautiful. Jeanne Sook has a number of spots that she used to be her to his best work. It is now the first present her in a ballet spin in a black lace and plume costume. She has been accepted as a legitimate industry from away back. Standing together the BENTY feels it can get a much friendlier reception from the annuals.

Other recent appearances has been in a skillful Mexican caballero get-up and Miss Sook displays a number of tricks. Little car is accentuated with line wearing basket hats and color-

Lenticular and ork in vivid red and white lights and all go into the same. Final effect was a straight act. George Arnold stands out in a skillful Fred Astaire number on skates. He moves around with plenty of style and charm and displays a number of tricks. Lefty is a show with them. In Spanish, good results. Enrico lti the End of Time was her best and earned her several bows.

Whitson Brothers, a foot Juggler and is given generous applause at the close.

ought to have a spirited Jazz num-

ber in which she wears black lace briefs and shows plenty of figure. Lasting win-

ter got a terrific climb.

Jeffrey Martin stands out in a skilful Fred Astaire number on skates. He moves around with plenty of style and charm and displays a number of tricks. Lefty is a show with them. In Spanish, good results. Enrico ti the End of Time was her best and earned her several bows.

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Singing and Dancing

Comedian

Contrasted for two weeks and held over for six more. Sensation of the town.

Dance Styling by the Fog Sisters

ROOSEVELT HOTEL

NEW ORLEANS

OPENING OCTOBER 12

BROWN HOTEL, LOUISVILLE, KY.

MGT.: MUSIC CORP. OF AMERICA

MEL HALL

UNICYCLE ACT

THE ONLY ONE EVER TO RIDE A GRAFFITI UPHILL - UPSIDE DOWN

MEL HALL

Box 109, Paw Paw, Mich.

MEL HALL

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MEL HALL

Box 109, Paw Paw, Mich.

TWO BEST BOND BUYS BETS A WONDERFUL FINANCIAL INVESTMENT IS A WAR BOND A WONDERFUL ENTERTAINING INVESTMENT IS THE ANGIE BOND TRIO

AMERICA'S FINEST

GIRL INSTRUMENTAL - VOCAL ACT

At OIRO'S, PHILADELPHIA.

At LIDO'S, CHICAGO.

(Continued from page 34)

Sisters and Ink Spots which had Second

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Midnight Close Gets Copper And Rev. Okay

Kids Make Much Noise

Baltimore, Md., Oct. 8—Halting of the sale of alcoholic beverages at midnight at all hotels, night clubs, bars and bowling alleys hereafter closed on a Sunday was recommended by the Baltimore-Albany council of the mayor.

It was a skit by George S. Klopman, director of the radio station WNBT, New York (NBC), that set the tone for the evening. It was a satire on the situation of blacks in the United States.

The skit, which was performed by a group of black children, was part of a larger program that included music, poetry, and dramatic readings.

The skit was well received, and the audience gave a standing ovation at the conclusion of the performance.
Theatcr and bolstered who was ably a poor $13200. altho the two-week age, $14,000) got a little under the house expected to gross about 827,000. of trotters going to the big shows instead of counting 831,000 for Jimmie Lunceford. 000) saw a 82.000 drop last week when it opening of Russ Morgan's ork, Three Stooges, Krupa 8111,000.

All kinds of THE or near Dallas. Texas. its first week with the Cops Revue, Roily preemed with a handsome $110,000 for its run was $458,000. The stageshow featured Jack Leonard. From that brief stint. Guilford takes the role of Professor Lambert!, consequently, many of his subtle impressions can make the trip to Rio or other major South American cities. The company included Bob Evans, a pianist and accordionist, who was gobbled up by the itinerary of the foreign-bound tours. He was chosen over some 30 guys. Thousands were now touring the Pacific area is in a slow down, with the para- mount does provide quite a few enter- taining moments. A fine singer, Miss Abbott submitted her ideas on packaging shows for foreign consumption to the big biggest, which brings the house down. Miss Abbott intends to send her troupe via air to Europe around the first of the year, and begin a series of troupes to all the capitals of that Continent, which aren't too badly scarred from the war. Late in the spring she intends to book the troupe into South America. Miss Abbott can make the trip to Rio or some other Pan-American metropolis about the start of the summer, when the South American summer season is in full swing. She is angling with George Burns as agent, for the appearances of her package show in several of Rio's casinos. While she has made no definite estimate on the cost of such a venture, which would in- clude air passage to Rio. Miss Abbott said the previous season's foreign tour, which she set in 1929, was gobbled up by the gambling casinos of London and other major South American cities. The company included Bob Evans, a dance team, and an orchestra conducted by Durkin's. Miss Abbott will book the show thru foreign-out Europe thru MCA.
BROADWAY SHOWLOG
Performance Thru October 6

Terp Advance 90G as Metrop Season Opens

FIVE NEW BALLETs PLANNED

NEW YORK, Oct. 8.—Ballets, that part of The Metropolitan Opera House lost night for another twilight, have been given a breath of air by the brief respite in the trestle saltationism. With the Met a complete sell-out to the roof for an all-night and a solid 900 advance in the coffee and scrumptious menu, it is seen that the tule-and-tights brigade is set for another sock full for the four-week session. As they can extend their after hours past, SI evening terps exhibit plus 80 masts at 1204 and 1207, they spell a gross of around 3940—is quite a sizable amount of hay for to expand dinner hours.

Ballet sans sked five new additions to their rep this year as 64 80 and 83.80 evening terps exhibit plus bins created by Graziano. Set for their "gala preem" by Actor's Equity, the Metropolitan's plans have been forgotten by the daily press. When Commissioner Paul Moss in effect by them to close a show on of The Firebird, the New York company as Ado Annie McRib is prepared to strike the latter role on the off-shore trek. On Monday, (Martin Beck) as he did the week out with "Polonaise." The low-in of the fall ballet listings is that of The Met.

LEGIT TRYING TO AVOID CENSORING VIA LICENSES

NEW YORK, Oct. 8.—Theater's answer to the stringent controls of 1938, when Commissioner Paul Moss in effect gave the old honor system a heave-ho and transferred to the Belasco Theater's license is seen in a bill now before the House of the League of New York Theaters, The American Civil Liberals. Also, the present Licensing Legislation will effectively clip wings of the city officials if any attempt is made by them to close a show on the grounds of immorality or any other reason.

Bill introduced for "Legit" now and will be presented to the State Legislature in Albany during this session.

Ordinance to restrict that the commissioner of lic has in his own show to avoid city official can revoke, suspend or refuse to renew or transfer license and under the terms of Section 114a of the Penal Code unless the production playing in any of the additions to "Farewell's" Equity, will make a trip to Albany to line up the State Production of Labor and AFL unions behind the proposed legislation.

CSI Sets Nine Out of 12 Legits

NEW YORK, Oct. 8.—Only nine of the 12 requested legits in the Camp Shows, In the Russell (now sold to Village Green, Three Men on a Horse, Petticoat Fever, Shanghaied on the Boulevard, Lady, Kempy, Late Christopher Bean and Billette are the exception. The other eight legits will have 108 theses strutting through with the usual stamp from G.J. and will be under the charge of J.B. S./sweetalert.

CSI is running into trouble because Special Services, in its own show under boys' legs. A script such as "Arsenic and Old Lace" won't make it with O.J. actors, is eliminated from the program and schedules must be completed by January.

Dramas

Opened 9-23, 45

Ryn G. 10th, The, (Fri), 9-14, 45

Praag (Spanish)

Tuesday's first week 17G, In-

Yvonne Tarte, The, 12-2, 45

Mamet

Yvonne Tarte, 3. 12-2, 45

Happy 12-2, 45

Dreil

Dear Ruth, 12-13, 45

Dee Are The Roots, 9-25, 45

Fate (Spanish)

Dee Are The Roots, 9-25, 45

Glass Menagerie, The, 9-25, 45

Harvey, 11-10, 45

I Remember Mama, 10-19, 45

Elmer 10-19, 45

Dark of the Moon, 9-14, 45

Carol Brown will air guest on "Entry

Graziano. Set for their "gala preem" by Actor's Equity, the Metropolitan's plans have been forgotten by the daily press. When Commissioner Paul Moss in effect by them to close a show on of The Firebird, the New York company as Ado Annie McRib is prepared to strike the latter role on the off-shore trek. On Monday, (Martin Beck) as he did the week out with "Polonaise." The low-in of the fall ballet listings is that of The Met.

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LEGITIMATE 41

BEGGARS ARE COMING (Opened Friday, October 5, 1945)

LYRIC, BRIDGEPORT, CONN.


HIRE A VET FOR THAT JOB

If you are looking for a good man to fill a vacancy look over the page of Vets' ads in this week's issue.

TURN TO PAGE 43

Phil Shubert Sold

PHILADELPHIA, Oct. 8 - The Shubert theater and office building was sold at auction last week to David Berkin, an attorney representing a unnamed client. Property brought $85,000, subject to back taxes. Interest on the mortgage was $50,000. It is assessed at $400,000. The theater is now in use by the Shuberts.
Burlesque Notes
By EGC

LINDA ROGERS, of Jenkins, returned to
the United States after six weeks of chorus work, her first stage ex-
pense at the Atlantic City. FRANCES MYLIE, stripper, sister of Pearl and Vin-
cent, is making her return engagement in the Nickelodeon show in New York. A box of
gifts, which was received from her late dad, Charles Leyton, was a singer in vaude,
vies, in the Brooks Atkinson Theatre. JIM DAVE, xylophone player, is making his
next appearance in 1943 at the Haste, in the Pomona, California, where he has been
spotted as an attraction. She was origi-
nally with the trio, Two Lads and a Ladie.

HARRY J. CONLEY, featured with Ben Hamilton and Ben
Price, played the Alex, in New York, last
week, and will appear in the coming week in the Radio City, in New York.

JACQUES. Waterbury, Conn., where Chea-
weeks of chorus work, her first stage ex-
ditions for all editions.

OKLAHOMA CITY, Okla. — The
state Symphony Orchestra, which has
been recommended by directors found its management in fi-
nancial difficulties, has come back to its
spriritual home of Horace Smith, and
pledges enough to failure one of the
greatest of its exhibitions ever to hit the city. Director:

The group which led the reorgani-
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was chairman — announced that "We want him to continue in that
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New York, Oct. 5 — Ex-G-I's were
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THE FINAL CURTAIN

ANSTETT—Frank, 83, former member of the bowling league, died at Wilkes-Barre Hospital, Wilkes-Barre, Pa., September 30. He was a charter member of the Wilkes-Barre American Legion.

CARNEY—Arthur C., 83, club owner of the Country Club, died following an illness of twelve days. Surviving are eight daughters and two sons.

CARR—Mrs. Helen, 83, widow of the late Alexander E. Carr, died at her home in Thaton, Mass., September 30. She was a former resident of Steubenville. Surviving are two sons, Edward E. and Robert H., and two daughters, Nellie and Thelma.

CARRIASCO—Mrs. Mary, 53, of San Antonio, Texas, died at her home in that city September 24. Surviving are a daughter and two sons.

CARTER—Miss Margaret, 83, of that city, died at her home on September 24. She was a former resident of Cincinnati.

CHIESLICK—Bernard, 33, owner of Town Hall night club, died following a brief illness. He was the father of a young son.

COLTON—Thomas J., 72, veteran vaudeville performer and restaurateur, died in Boston September 29. A charter member of the White Hat, he teamed with his wife, Totty Cotten and Margaret Mill. The couple owned the Park Dinner in Natick, Mass., which was at one time the headquarters for their bands. His wife, Lolo, is a dancer, and a brother, Danny, is with Mays and Dwyer. He also survived by a daughter, another brother and a sister.

DAVIS—Jack M., 42, Detroit booking agent, died following a brief illness. He began his booking career in Chicago with the White Hat, and later formed his own booking agency. He was an emcee in various clubs around Detroit. He formerly sang with the entertainer in his own shows. His wife, Lolo, is a dancer, and a brother, Danny, is with Mays and Dwyer. He also survived by a daughter, another brother and a sister.

DUNN—Daniel J., 94, figure skater for many years in Steubenville, O., died at Uniontown, Pa., September 28. Surviving are a daughter and two sons.

EISEE—Pearl, 69, mentalist, at the home of her daughter, Louise Cochran, in Methuen, Mass., September 30. In Indianapolis, O., she became an assistant to magicians at 14 and at 16 married Elmer C. Eisee, a former magician, who died last year. They played the leading vaudeville theatre circuits for many years. They were known as Eisee and Va. She presented a mental turn at the 1933 Chicago World's Fair. They also toured Europe, Australia and Africa. At one time they owned a theatre in New York. When they retired the team until Eisee died and then Pearl joined the Kmart company to continue the act until health caused him to retire two years ago. In 1942, she was offered a position as first瓦松 in Circus. She is survived by a daughter, also a mentalist, and three brothers.

HAIDER—George F., 83, composer and conductor, died following a brief illness. Surviving are a son and four daughters.

HUPTLE—John W., owner of the Hull's Steak House in and vicinity, died at his home in New York, September 30. He was the brother of the late John W. Hull. His wife, Mary Elizabeth, and grandchildren Fred, Roy and Harry, survive.

MORRIS—Wilhelmine, 83, of that city, died at her home in Natick, Mass., September 10. She was a former resident of Steubenville. Surviving are a daughter, also a nurse, and three grandchildren.

PRESTON—Carl, former cowboy, recently injured in shootings while riding in a rodeo in Washington, D.C., July 13. He was survived by his widow; a son, Marine Lt. Carl Preston, Jr., and a granddaughter, Intermont in Idaho, his former home.

ROBINSON—Mrs. Jean Green, founder and president of the Rehearsal Club and the Professional Children's School, N.Y., October 4 in New York City. She was the mother of a daughter, Mary Elizabeth, and grandchildren Fred, Roy and Harry, of New York. Surviving are her husband, Mrs. Walter C. Robinson, a retired judge of the Court of Common Pleas and of the Court of Special Sessions. He is survived by his wife, Elizabeth, and two sons.

ROUNDS—Edward W., 38, MOM executive, of a heart attack while at work in New York City, September 10. He was survived by his widow, Lucille. Services at the Culver City Funeral Home.

SALTZ—Mrs. Louise Saltzer, former vaudeville performer, died following a brief illness. Survivors are her husband, the Rev. H. Saltzer, the Rev. H. Saltzer, and two sons.

THAYS—Mrs. Anna Smith, 74, former vaudeville performer, died at her home in the No. 11th Street Hotel. Surviving are a daughter and a son.

WILKES—Mrs. Emily, 83, a former resident of Steubenville, died at her home there. Surviving are a daughter and a son.

TAYLOR—Howard, 57, bugler, September 29, in New York City. Survivors are his widow, Florence. In Akron, O., she announced the passing away of her husband.

VAN HALTRON—George, veteran outdoor showman, recently at Oakland, Calif. Survivors are his wife, Louise, and two daughters.

WAIT—George, contractor, of Hovey's Great Shows, recently at Oakland, Calif.

WARD—Cecil, of 107 New South St., died at his home, September 30. Surviving are his widow, Mrs. Naomi Ward, and two daughters.

WELCH—Mrs. C. W., 71, of that city, died at her home, September 29. Survivors are her husband, John W., and a daughter.

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Rain Jars Jones, Hennesy Big

Jones 20% Off; First Day Big

Phillips and Lipsky split show into two midways—add shows, rides.

ATLANTA, Oct. 3—Johnny Jones was at a loss for words yesterday as he watched the sun's rays dim to a grand over last year's figures for the opening day, Friday (28). Then came stormy weather.

Saturday's (29) rain clipped biz to $6,000 under 1944, and another downpour Sunday (30) lopped off $7,000 more. At the end of the first five days, total receipts ran approximately 20 per cent below the 1944 total.

For their third consecutive year as joint managers of the Southeastern World's Fair, the Atlanta Exposition Shows, with host of supporting attractions, rides and concessions, the entire array was then split into two midways, one operated under the banner of Mighty Mike, the other, under regular Jones title. With the permanent park attractions also in operation, the fair thus boasted three separate midways.

Joe Redding, who entered the fair picture here with Mike Benton 13 years ago, was again director of concessions handling a record number of concessions, which were sold and operated in past years, however, were not in action.

ON OPENING DAY AT THE ATLANTA Metropolitan and Southeastern World’s Fair, September 28, the sun peeked out long enough for a photocall for this illustrous group of front of the Johnny J. Jones exposition office

Muskogee Perks Following Rain

MUSKOGEE, Okla., Oct. 6—Five Ferris Wheels were whirled above the Oklahoma State Fair midway Tuesday (2), as the World of Today Shows and the International Shows pooled shows and rides for the season's closing dance.

The combined attractions, plus a host of concessionaires drawn from all parts of the country, registered strong business Tuesday, but rain cut heartily into receipts Sunday (30) and Monday (1), State-wide storms for five days had closed most highways into Muskogee.

Following close of the fair, Sunday (7), World of Today Shows will again be moved into the same fairgrounds buildings here that have served as quarters the past two years.

Many show friends on the Royal American Shows, en route from Oklahoma City to advance, dropped in on the fair, to extend greetings.

Miller Suffers Injuries in Miss. Highway Crash

VICKSBURG, Miss., Oct. 8—Ralph R. Miller, well-known outside amusement operator, was injured in a auto accident at Mercy Hospital here recovering from injuries suffered when the truck he was driving left the highway 10 miles north of this city September 19.

Miller, former owner of shows bearing his name and a concessionaire with the Delco fair shows this season, suffered a double compound fracture of one leg and serious head and body bruises. He is said to be improving but slowly. He will complete his convalescence at his home in Millerville, La.

Miller is thought to have fallen after truck and while driving. Property damage to truck and stock was extensive.

When Concessions Are Built Two-High, B'ham Will Be In

BIRMINGHAM, Oct. 6—J. G. McCaffery was seated at a rear table in the cockpit of the Hennesy B’ham Shows office. He was at that table because he could survey the entire layout without turning his head, and this gave him the chance to study the cockpit operation as handled by Harry W. Hennesy and Mike Brown.

They are, to left, and cracked:

"Is that true?" the question exploded.

"Man, I didn't know there were so many kids in the United States." That was Rudolph Delaplana who bumped into the personally accompanied tour with Lew Zeller and Bill Calkins.

"What kids?" the unsuspecting correspondent asked. He was studying the real estate situation. An answer wasn't necessary, as the correspondent combusted 10 years ago and delaplana was still trying to shake the hand of Mike Conti on the front of the Motorcres.

"Let us take a look at the independent midway," Junior Berger shouted over the noise of the Drano. So the big push went on thru the milling youngsters—America out for a last

"I get it all back," "For the ma with this information and accompanied by Frank (Wooden Shoes) Jones, Vernon (Wolf) McCaffery (Junior) Berger, Robert (Shingles) Lipsky (Mike); Hennesy, the tour of the grounds started.

All Kids Were There

Stating that 1944 was a tour de force in 1943, as this happened on Wednesday (3) which was Kids’ Day and they were so thick on the lot that you couldn't sit 'em with a stick.

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September 22
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board suite in Hotel Sherman
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September meeting.

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1999 Seren-Car Tilt,
Best single display ad.

Midway publicists rally as
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Chicago Light Plant - and at

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KORNAZ POPP!POP!

NOW AVAILABLE FOR IMMEDIATE DELIVERY

Farmer Boy Golden Jumbo Super-Hybrid Corn

Bags • Boxes • Salt • Seasonings

Write, Wire, Phone Today!

Farmer Boy
REG. U.S. PAT. OFF.

FARMER BOY CORN & EQUIPMENT CO.
LIBERTY AVE. AT 181st ST., JAMAICA, N. Y.

“THE WORLD’S LARGEST TOBACCO MARKET”

WANT—Sober experienced Workingmen in all departments to join immediately. Best salary and treatment and long season.

WANT—Steel Goiter Player to join at once.

CAN PLACE ALL LEGITIMATE MERCHANDISE CONCESSIONS at this and all fairs at which we will play this fall. FAIRS UNTIL THE MIDDLE OF NOVEMBER.

SHOWS

WILSON COUNTY, FAIR

OCTOBER 15 TO 20 INCLUSIVE

WILSON, N. C.

“The World’s Largest Tobacco Market”

EAT AND DRINKING STANDS OPEN. WHAT HAVE YOU?

All Address

WETLIN & WILSON SHOWS

This week, DeWitt, N. C., Fair.

Veteran BROS. SHOWS

“AMERICA’S MOST SPECTACULAR MIDWAY”

CONCESSIONS

For Outstanding Spot of the Year

JOHNSON, MISS., STATE (NEGRO) FAIR

WEEK OCTOBER 15

Can place Penny Pitch, any Percentage, Grab, Photo, Popcorn, American Military, Age, Weight, Ball Games, Fair Pond, Shooting Gallery, Lead Gallery, String Game, Candy Apples, High Striker, Dart Joust, Buckets, Coca-Cola or any 10c Stock Concessions. Will sell on Novelties. One Shot Skins, one Roll-Down, one Line-Up Store.

Expers, Miss. (FAIR), This Week; Jackson, Miss. (FAIR), Next.

WANT

WANT

WALLACE BROS. SHOWS

“AMERICA’S MOST SPECTACULAR MIDWAY”

CONCESSIONS

For Outstanding Spot of the Year

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WANT

WANT

COASTAL PLAIN SHOWS WANT

For the Great Tarhurs, N. C., Colored Fair, Oct. 8-13, and Several Others. To Follow.

CONTACT—Jesse Howard, Millwood, N. C., Bertie’s Isle, Goldsboro, N. C.; De Witt, N. C., B. B. Davis, Dinwiddie County, Va., President; Albert Roche, Dixie, N. C.; W. H. Peakes, Pocomoke City, Md., Vice President; W. P. Rainey, Jr., N. C., Treasurer; John Daniels, Washington, D. C., Secretary.

Want to book our show? Write us, or wire, or phone, or write letter. Also can book Cotton, Cotton Plus and Pop Corn for balance of season. Want to be a good team manager. Will buy a two thousand Merry-Go-Round at the end of season. Everybody aboard.

C. V. (BOB) COX
No shooting gallery operator wants bullets ricocheting or fragments splashing back on shooters or spectators. No operator wants his insurance premiums any higher than necessary.

So, you do want Western Kant-Splash or Winchester Spatterpruf 22 shorts. The bullets in these cartridge are made to disintegrate at the moment of impact. Clean and effective, they lengthen life and are virtually impossible.

When wartime conditions make Kant-Splash and Spatterpruf 22's available again, you'll want them for other reasons, too. They are made to disintegrate at the moment of impact.

Winchester 22 Short unmixed ammunition is on hand now.

Bob Pollock, who left recently to make sales trips, returned a full-fledged ball game "queen." Joe Tingley, former executive of the Dodson Shows; Mr. and Mrs. Harry Biggs, former executive of the Dodson Shows and now managing the Octopus, had it rough last season because of losing three days of opening week, due to rain.

Hill's Greater

TYLEX, Tex., Oct. 6.—Move here from Denison was uneventful after the 940-mile trek from Ponca City, Okla., to Tyler. Daily business was good because of the two nights of business were recorded for the show.

The show is playing on a new lot here, located on the North Dixie Highway on the road to Camp Fair. Opening night business was good and prospects for the second show were favorable. Bill Webb and other county officials cooperated 100 per cent.

Howard P. and C. O. Hill made several visits to Dallas to visit their dad. He lives in South Dallas. With many of the show people also made the trip to see Pop Hill. General Agent Charlie P. Watson made the show a nightly visitor at Denison. The show would make the trip to see Pop Hill.

The show, which is operated by Bill Webb and other county officials cooperated 100 per cent.

Sizzling (Points Required)

3,000 KENO

Made in sets of 140 cards each. Each set of 140 numbered cards. Per set of 100, taily cards, per 1,000, $50.00, per 2,000, $100.00, per 3,000, $150.00, per 4,000, $200.00, per 5,000, $250.00, per 10,000, $500.00. Made by John Ruggiero & Co., 4419 W. 38th, Chicago, 36 Ill. Complete set to go to the winner.

LIGHT WEIGHT BINGO CARDS

White,盘点, or any color, or weight. Suits are available. Can be 100 of the same card, thickness. Can be retailed or distributed. 50,000 cards $2,000.00, 100,000 cards $4,000.00. Made by John Ruggiero & Co., 4419 W. 38th, Chicago, 36 Ill.

J. M. SIMMONS & CO.

19 W. JACKSON Blvd., Chicago, Illinois

FLYING SCOOTERS

"QUEEN" OF THE FLYING RIDES

NOW TAKING ORDERS

BISCH-ROCCO AMUSEMENT CO.

5441 S. Cottage Grove Ave.

CHICAGO, ILLINOIS

TENTS

MERRY-GO-ROUND TOPS

CONCESSION TENTS

For Immediate or Spring Delivery.

CENTRAL CANNAS GOODS CO.
506 Central St.
KANSAS CITY 6, MO.

3000 BINGO

No. 1 Card, heavy white, Sat. To duplicate cards, 25 cards $2.95; 50 cards, $4.95; 100 cards, $9.95; 200 cards, $16.95. Reprinting 200 cards $3.95. For sale 1,000 cards in complete set or by the card. Made by John Ruggiero & Co., 4419 W. 38th, Chicago, 36 Ill.

No. 3 cards—Henry Green, Yellow, Red—Any set of 100 cards. Made by John Ruggiero & Co., 4419 W. 38th, Chicago, 36 Ill.

NEW ORLEANS FALL FESTIVAL

1950

LARGE WANNELS FOR SALE

No. 1 Card, heavy white, Sat. To duplicate cards, 25 cards $2.95; 50 cards, $4.95; 100 cards, $9.95; 200 cards, $16.95. Reprinting 200 cards $3.95. For sale 1,000 cards in complete set or by the card. Made by John Ruggiero & Co., 4419 W. 38th, Chicago, 36 Ill.

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ALTHO EXPOSITION

LAWTON, Okla., Oct. 6.—Show opened a nine-run day here Friday. Or rather, 7.5 runs. The record is 10 runs, but Wednesday's weather was cool and gray.

The talk around the lot these days is about who will be the next big attraction. Joe Uelan can hardly wait for deer season to open. The match between Robert "Red" Baker, who has drawn plenty of spectators in San Antonio and Fort Worth. The line-up for runs of the season is 7 rides, 3 concessions and a free set. —TED COTTRELL.

GAYWAY

WOODBURY, Ga., Oct. 6.—This spot proved a red one. Rides, concessions and a new high school in town purchased from the Rogers Shows, made its debut here.

LOUIS LENOT.

WANT

Man and Wife to take charge of Moe Joint, fitly—fifty:

Harvey John Miracle, N. C., Oct. 6.—Week ended September 25, opening the October and Merry- Go Round which were late in arriving. Business started slowly but picked up each day Saturday and Sunday. Saturday and Sunday saw great business, Saturday matinee proved a red one, too.

Radio operators got the utmost co-operation. WHKY gave the show 15 free minutes each night, with Wyman Steve Gibson, cowboy singer with Buf- falo Bill, helping to advertise the show. The show did not have its usual stories or incidents to advertise. Bob McElroy returned the Penny Arcade over to Duck Miller in order to devote more time to redecorating the show.

Ginger Newberry is enjoying big bag her Oil Girl duties. Floyd Shanks, booker, has done his best in business on the Southern tour. Sherwood Newberry is the new crew chief of the class ship.

Sam Pullis reports that his wife, a patient in Watts Hospital, Durham, N. C., is improving. She would appreciate cards, (3), because of losing three days of opening week, due to rain.

The Billboard
When Concessions Are Built 2-High
B’ham Will Be In

(Continued from page 4) way thru the lot. And inch by inch it was obvious that the Notre Dame train-
ing of J. C. McCaffry must have included a bit of sexist reading. There was scarcely daylight showing between the concessions, they being packed in so tight that a seller set his may joint crosswise to get on the lot. Vaughn Richardson was standing on the edge of his basketball store, a kindly smile on his face and a basketball under his arm. “This sure beats working,” he said.

In a matter-of-fact way, “Why, with so many people to work for, we just keep ‘em in line and make ‘em ask for the privilege of playing.” Berger cracked that Vaughn was just making a note of Ray Mann, Bryson unashy, because there wasn’t room on the lot for old Dan Black’s circus. The remark, well meant as it was, almost went un-noticed as Mossheyer, who doesn’t see too well at any time, discovered a two-

GREATR PAN-AMERICAN HEREFORD EXPOSITION
and
RIDEO

STATE FAIR GROUNDS-DALLAS, TEXAS

NOVEMBER 9-18

10—BIG DAYS—10

2 Saturdays — 2 Sundays—Including Armistice Day

Biggest thing in the South

Now Booking SHOWS, RIDES, ATTRACTIONS
and
LEGITIMATE CONCESSIONS

Wire or Write Headquarters, Suite 1139-1140, Liberty Bank
Building, Dallas, Texas

DENNY PUGH, Amusement Director

BULLET SHOWS
Have three Major Rides, have plenty of Help. Will book small Merry-Go-Round or Kiddy
Ride at winter percentage. Out all winter. We know the spots. Will book Corn Cane, small Grab, joints working for a dime. No racket or lucky people.

This Week, Hohenwald, Tenn.

KENNEY ETZEL
GUY WHITE

WANTED
WANTED

COOK HOUSE OR GRAB TO JOIN
AT ONCE.

FRANS CRANE, of the Sparks Bros.’ Shows, were
 Hartford, Conn., be out

FRANK HRUBETZ & CO.

RIDE Help.

FRANS CRANE, of the Sparks Bros.’ Shows, were

GREATR PAN-AMERICAN HEREFORD EXPOSITION
and
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This Week, Hohenwald, Tenn.

KENNEY ETZEL
GUY WHITE

WANTED
WANTED

COOK HOUSE OR GRAB TO JOIN AT ONCE. CONCESSIONS—BUMPER, CANDY,
APPLES, NOVELTIES, OLIVE SPINDE, HORN STRIKER, COUNTRY STORE. SCALES AND AGE
SHOWS—MUSICAL, SNACKS, WILD LIFE. Mike Thomas, Exc. Almay 97, can book or buy Thr
or Octopus for cash. Cotton money is just coming in. This Show never closes.

FAY’S SILVER DERBY SHOWS

E. J. FAY, OWNER
HENDERSON, TENN., THIS WEEK

ROYAL UNITED SHOWS

WANT—WANT

Ferri Wheel Foreman. Good salary to suffer and capable man. Also want Agents for office-operated
them Concessions, Ball Games, Pull Poll and Complete Pie Rosed Shows. Excellent route of Iowa 50-
downtown celebrations: October 19 and 20, Flat Ricer, Missouri; October 12 and 13, Poplar bluff,
Missouri; October 15 and 16, Bloomfield, Missouri; October 17 and 18, Hart, Missouri; October
19 and 20, Parsons, Arkansas.

★ INSURANCE ★
CHARLES A. LENZ

“THE SHOWMAN’S INSURANCE MAN”

A1138 INSURANCE EXCHANGE

CHICAGO

THE HALL OF ODITIES WANTS

Lecturer, Sword Swallow, Belly Girls. Aloha, Saloa, Musical Taylers, Walker and Cozy, all wire
if available for strong all-winter museum. Route thru Southwest. Can use strong
Mental Act and Mechanical Man. Address:

DOC MAGAAR, care Wada Shows, 31, Marion, Ind., Oct. 8-13; then per route.

Copyrighted material
Cannibal Bodies: Shrunken Heads, Shrunken Bodies

AL STRINGER, organ man with Cavel- 
adrome of Amusements, wires that Mr. 
STRINGER has her dart game going and is 
looking big business.

ARE YOU singing Brinling in the 
Shoebox?

FLOYD SHEARS, who suffered a leg 
 injury while helping to move equipment 
during the A. M. P. Shows in Fram 
ville, Va., is okay now again and able to 
 supervise his bingo game on the show.

The SHOWMAEN'S LEAGUE of Amer 
ica garnered Page-1 publicity in The 
Brantford (Ont.) Repotter recently for being the first negative to subscribe to the 
Canadian Victory Loan Campaign which 
opens October 15. The League protects 
its record of being the first to sign up each 
time the campaign goes under way.

WHEN A RIDE BOY heard that a show 
 was coming in, he was received by: "It's 
better to start saving for winter."

ANT PORTER, back on the West Coast 
after a summer of general agenting the 
Beauty Shows, left Los Angeles for San 
Francisco, Cal. Miss. PORTER, a dancer 
and singer with Dainty Dotty. tattooists, expects 
to visit Mrs. Carter at Chester, S. C., before 
leaving soon for two months in Florida.

ACCORDING TO REPORTS many man 
"died" during the First-May, 15 cents 
in instructions to buy three 5-cent signs. The error was 
always corrected before the show. "We 
don't sell you for three?" "Sorry," was 
the First-May, "but today only could ring the bell twice."

DINGO

Dally an old-time showman has 
been on the road since May 1, 
15 cents in instructions to buy three 5-cent signs. NOW 

LOUIS J. HENRY, who died at Hender 
son, N. C., September 24, was a 
lover of the Low Henry Ride and 
was well known in carnival circles 
from Coast to Coast. At the time of his 
death the Henry rides were playing the 
fair at Warrennton, N. C. Further details 
of his last appearance appeared under 
Final Curtain in last issue.

ACCORDING TO REPORTS many man 
agers are throwing away their billboards, 
and the aspirin market has taken a slump.

CORP. JACK WEAVER, Girl Show 
operator with the Cotton Convention Shows, 
before going into the army, would like 
to hear from his friends. His address is 
Corp. William J. (Jack) Weaver, 
5-6, October 7, National Hospital, Mem 
phis, Tenn. Weaver recently was mar 
may to Marguerite Mehele of Indian 
apolis . . . CHARLES NICHOLS, Russel 
D. Horrell, Thomas Engel and James 
L. Huges, close their enterprises De 
cember 17 and be on hand for the con 
vention in Chicago. ALF STYER, who 
has been in the carnival business for 
years, is asked to get in touch with his 
sister, Mrs. John Scott, 254 Collin 
aville Avenue, East St. Louis, Ill. In a letter 
to the Billboard, Mrs. Scott asks 
this publication's help in locating her 
brother.

PREDICTING THAT MANY won't be re 
quired for '45 is an easy way to win a repu 
tation as a smart gambler.

TAYLOR TROUT, recently re 
moved with Mrs. Trout from 12 
months in Europe with a USO unit, 
and now, he says the opportunity 
Merry-Go-Round he ever laid 
his eyes on at a small fair in Eng 
land. It was the last word in decor 
ations and lighting, he says, and 
both separate platforms, with jump 
ing horses and animals. It amaz 
ed him to learn that the Merry-Go 
Rounds in England run clockwise.

D.R.: Want to buy Mechanical Show.

JOHN (POP) BLATER, parlysaty 
packet with Dainty Dotty tattooists, 
returns to the Pike with Wife after 
being the First-May, which he reports 
was not even on the billing.

"DINGO"

FOR SALE One Allan Herschel' Fun House, complete 
with all steel, 24-ft. Trailer for hauling. Can be used 
on any good condition, with excellent rubber. 
Write for price list.

FOR SALE Portable Popping Machines with Gasoline 
Burners, New or Second Hand.

FOR SALE One Allan Herschel Fun House, complete 
with all steel, 25-ft. Trailer for hauling. 
Both Rides In good condition. 
Write for price list.

TOO SKILLED PAINTER FOR MERRY-GO-ROUND 
Must know gluing, rigging and pol lead work. 
Must be able to repair work. If interested 
Contact JOSEPH GUALINO 104 Wnter St., 
New Haven, Conn.
CARNIVALS

POPcorn
With the POP Guaranteed
$11.10 per hundred pound bag

We back our claim that this is the best corn money can buy with a money-back guarantee if the popping volume doesn’t prove it. For current needs and contract quantities through June, 1946, contact FRED HEDRICK, Owner.

ALSO SUPPLIES
The best and strongest popcorn corn in the world, large, small, medium and large sizes. Also Colored Coconuts, Glossine Bags and seasoning that brings ‘em back again and again.

PEANUT Supplies
Strong, attractive bags — also host Virginia-scented-in-the-shell Peanuts. 1910 sq. ft., 100 lb. bags. Send for complete price list and details.

CIRCUS, CARNIVAL, PARK AND THEATER BUYERS
CHUNK-E-NUT PRODUCTS CO.
PHILADELPHIA 6, PA.
Factories In
PITTSBURGH 22, PA.

TENTS

CIRCUS, CARNIVAL CONCESSION
Since 1940 we‘ve been all out for Uncle Sam and have kept pace, too. Materials being shipped daily. For your protection, refuse anything not marked No. 50, for 35 basis. Phone number 229.

CARAVANS

155 N. Clark St., Chicago

CHICAGO, Oct. 6—Nominations of officers were made at the Tuesday (11) meeting. New officers will be announced in the next issue. Frank Wood invited and product

SLA
(Continued from page 47)

Members have not been with us for some time include Walter F. Driver, J. D. Newman, Morris Kaplan and William Kaplan, Rev. LeVoys and Joe Marks.

Merry-Go-Round).

Also

WILL BUY OR BOOK

FOR EAST BEND, N. C., FAIR, OCT. 15-20
First Fair ‘Since 41
Shows with own outfits. Have opening for good Wheel and Coupon Store. Whitley Pelley wants Agents for Nail Joint and Slum Skillis; Dugan and Pollock, come on.

WALNUT COVE, N. C., October 8-13; then East Bend, N. C., 15-20.

FRED HEDRICK, Owner

GAYER AND LEWISTON ENTERPRISES

OPERATING BAZAAR, ARCADE, FREAK SHOW, MOVIE THEATRE, ETC.

WANT—YEAR ROUND PROPOSITION—WANT CONCESSIONS—With Jeweled, Novelty, Toy, Novelties, Tricks, Magic or all combined in one.

ANY OTHER CONCESSIONS that can meet money in a place OPEN 18 HOURS DAILY, seven days a week. Contact T. P. Neale, 123 W. Third street, Chicago.

WANT MAGICIAN who can pitch and who can lecture small Freak Show.

Write-Wire—Call.

SARASOTA, FLA.

SNOW CONE SUPPLIES
Electric Ice Shavers, Flavors, Cone Molds, Holders, etc., Wood and Tin Spoon.

Spon or all in stock ready for same day shipment.

If you are not buying from us, get our price list today.

Gold Medal Products Co. 323 E. Third St., Cincinnati 2, O.

“ALWAYS THE LATEST AND BEST IN TRAILER COACHES AND BOATS”

E. LANSING, MICH.

SARASOTA, FLA.

ROLL TICKETS
Printed to Your Order $100.00 for
Keystone Ticket Co.
Shamokin, Pa.
Dept. B.

October 15, 1945
The Billboard

100,000 for $19.50

Send Cash With Order. Stock Tickets, $16.00 per 100,000.

Copyrighted material
France Needs New Material

Spain moving at pre-war pace with four circuses on tour—small orks click

NEW YORK, Oct. 6.—Almost to the very last, the road for the circuses. In Spain, the best known of these are the provinces of Andalusia and Catalonia, where a few years ago toured America in a circus and vaude acts. However, is the road, going In for amusement centers, both going In for circus and vaude acts. The Billboard

Beatty Drys ‘Em
On Mississippi Tour

LAUREL, Miss., Oct. 6.—Clyde Beatty and his troupe have been making money on a swing thru Mississippi. Depicted as the best in a few spots, the show played to full or crowded houses in three out of four cities. Playing here Monday (1), the show ran into tough weather in the foreground, the day being threatening. As a result, the matinee was at first considered cleared in early evening, however, and as such, Gulfport turned out a solid crowd for the matinee, and show played to capacity at night. With perfect weather, the show played to a full house at the Crus-\n
CAP Show Proves Winner at Asheville

ASHEVILLE, N. C., Oct. 6.—Asheville’s own Chadwick, owner of the As-\n
civil Air Patrol, proved a big winner at the Professional Club on hand five consecutive nights. He was the biggest. The 3,500 seating capacity was augmented by park benches, even though these failed to be used. The stage was put down by intermission time every minute before the show closed. First circus to play Natchez, Mr. and Mrs. Roy’s horse, Trigger, was put down by intermission time every minute before the show closed. First circus to play Natchez, Mr. and Mrs. Roy’s horse, Trigger, was put down. By intermission time every minute before the show closed, the audience was standing. Show was produced by Edwin W. Williams. Both shows drew a crowd of 1,200. Cast—Can-

CHS Set for Peru Conclave
At Jacobs Farm Oct. 20-21

FARMINGTON, Iowa, Oct. 6.—Di-\n
rector Don F. Smith of the Circus His-\ntorial Society, is announcing today that many members plan to attend a two-day meeting scheduled at Peru, Ind., October 20-21. Headquarters will be at Terrell Jacobson’s farm, now under construction. The meeting will feature many events. Among them are an opportunity to see and study the bulls, steers and the the bull ring. In addition to regular members from Michigan, Ohio and Indiana, a number from Minnesota and Wisconsin also have indicated they will attend, according to Smith.

Universal Biz Back On Stride

Mr. and Mrs. TAYLOR TROUT are back in the United States after 12 years in Europe. With Prof. Stewart, the show was in “The Groove” and “Solid Six.” They will play vaude dates this fall on the Coast before returning to his pre-war occupation of promoting indoor circuses.

European Biz Back On Stride

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Dressing Room Gooses
Ringling-Barnum

The Big One moves along, in spite of rain and mud, through Louisiana, the show jumped to Tex-

as and then on to Oklahoma a Sunday off. Some used it to get together with visitors others spent the time at the movies. In Oklahoma the show was at Checotah, Okla.; in Kansas, Topeka, and at Abilene, Ks. In Abilene they played the small vaudeville house there; the next day, 23-Nov-24,

Helen Wallenda has her injured ankle on the mend and is on the sick list. The show lost two employees by death. Troy Tyler, veteran clown, dropped dead, and an employee in the black hotel, a young boy who had been sick for a few weeks, following an attack of diphtheria, died. Mrs. George Spaulding, sister of the late Harry Spaulding, whose 830,000 advance sale established an all-time Denver record, has published a book: Pfc. Wally Beach, Camp Raymond, Eng., has returned from his enlistment in the army. He is the son of Mr. and Mrs. George W. Beach. Mrs. Rose C. Warner, who has been ill, is well again and starting for home.

Colle Bros.

Business in the Lone Star State has been good. At Lubbock, Tex., we give the audience a week of thrilling entertainment, with the largest single crowds this writer has ever seen. At Dallas, the show was given all the space in the banner biz, and Jimmie Hawthorn's fist had a hefty day.

The business in San Antonio will probably be glad to leave Texas. They seem to be tired of the same old water town. It's kept them busy just visiting. Then the show got away for a short time, returning for a flying trip to Sarasota, Fla., to visit her mother who is ill. It was a short trip, and when it had run its course, they were back in Texas. Mildred Pyle has been out of the show a week, due to a severe cold. Dr. Nona, Norma, has returned from a trip. They visited the show, which is a pleasant change from the usual. While out, the Mettlers had a bandage put on the scene, however. She makes spec every other day, dressed in a white-spangled skirt and bra, riding a white horse with her eye and chin lowered, and is a threat to all crooners with a bull act.

The new problem of uncrating two ostriches is a difficult one at present, and grand pag doesn't work so well. What's doin' is the only man we know to pay $100 for a rendition of "The Loneliest Night in the Week." He caught the Hippodrome Thrill Circus, in New Orleans, and has the honor of being the only man in America to do this.

Russell Bros.

Deep in the heart of Texas on this, the 28th week. Big event was the long jump from Ada, Okla., to Waco, Tex., and then to Kingsland, Tex. This jump was the beginning of the spring season. From Ada, the show turned the pelican bed over to them. The animals were delivered to their new home. The show's new manager, Mr. George Spaulding, has published a book: The United States of America, a history of the nation, from its origin to the present day.

Ginger Rogers and Loyd Newton, a couple of comedy acrobats.

New best of the week came for the Freeman. It was that Freeman, 77, ar-

rived in Salt Lake City, September 28, after two years overseas.

Burley Stewart was on the sick list.

Austin Bros.

Mel Henry and Kenneth Watte, hav-

ing closed with Mills Bros., "Circus," were the stars of the "Big One," in a big radio advertising campaign by the operators. They packed 'em in at all times.

When they played Tulsa, Okla., Alba, Okla., and Newton, Okla., the crowds were solid. Thats his hometown and many of his relatives came to see his last shots at a circus act. The show lost one of its leading performers. Mr. and Mrs. Millard marked their wedding anniversary September 20 and went to see their son and daughter-in-law and their grandchildren.

The writer marked her birthday September 26th. She had plenty of everything: vaudeville, ice cream and cake—KAY BURLETON.

Davenport Lists 7 Indoor Show Dates

CHICAGO, Oct. 4—Orvin Davenport listed six other indoor circus dates to follow his opening of the season at Rochester, N. Y., November 12-17.

Mr. Kuhn, Bussy, has received the show's elephant and stock.

CIRCUS magazine is now published by HELEN WALLENDA, 500 N. Clark St., Chicago. The new publisher of CIRCUS magazine, Helen Wallenda, will be in charge of the publication.

Mississippi, Arkansas Spots Followed Up by Dan Rice Show

EATONVILLE, Miss., Oct. 6.—The Dan Rice Circus played two spots, one in Meridian, Miss., and the other at Batesville, Miss., Oct. 6. Because of heavy rains preceding its scheduled arrival, the show was scheduled for here Wednesday, but failed to appear. At Batesville, Mrs. J. DeLong and Leonard French have a ranch, surrounded by a heavy pine forest. The writer, a member of the show, was with the show during the winter season and was given a local plug by telling a "Welcome to Washington" ad over the show's ad in the local paper.

New member of our association is Charles W. Barnard, 155 N. Clark St., Chicago, Ill.

Gough Honolulu, Clancy, well-known rodeo historian, has recently turned out an interesting book: The Best of the West. Records, replete with rodeo information and profusely illustrated.

WANTED

Headline Feature Acts

For Indoor and Outdoor Circuses

ERNEY YOUNG

115. Clark St., Chicago, Ill.

PHONEMEN

Program, Tickets, Banners. Office Manager: Miss Sarah C. S. W. Var., October 22. Other Police

Deals Follow.

FRANK B. HILDEBRAND


CLYDE BROS. CIRCUS

OPENING NOVEMBER 5TH

WANTS ACTS AND ONE MORE PROMOTER

HOWARD W. SUESZ

Black Hotel, Oklahoma City, Okla.
Brooks Top Money Winner In Wichita-Five-State Rodeo

WICHITA, Kan., Oct. 6—Louis Brooks, Sweetwater, Tex., walked off with the lion's share of prize money in the third annual Five-State Championship Rodeo here. The Sweetwater performer pocketed $716 of the $6,000 in prizes. It was the largest purse ever offered in a Wichita rodeo, according to Jay B. Johnson, business manager of the Five-State Chamber of Commerce's Association. Results follow:

Bucking Bull Riding—Toby Washler, Bethel, Kansas, first, with time of 38.9 seconds on seven steers; Carter Roberts, Roberts City, Ariz., third; Frank Rue, Peru, Okla, fourth.


Rain Cuts Into Three-D Rodeo at Fort Worth

FORT WORTH, Oct. 6—Rain cut into attendance at the First Annual Three-D Man Rodeo here, staged by Paul Waggoner and produced by Art Roberts, Fort Worth, Tex. The wet weather prevailing the first two days event drew capacity crowds of 10,000. Last three days, however, attendance tumbled to 3,000. Results follow:

Buckling—Clint Walley, Salina, Kan., fourth; Jack Headley, Albin, Wyo., fifth.

All Around Roper—Dave Clark, Oklahoma City, Okla., fourth; Andy Carril, El Reno, Okla., seventh.

Steps From The Marquee

YOUR CHANCE! To have The SPECIAL ORTIONS
Double Sway Pole Thrill Act
with feature climax A FLIRTATION IN THE CLOUDS
The Only Act To Sway the Poles Until They Pass Each Other! A banner season from a swell guy
Thanks, AL MARTIN, for twenty-five weeks—no layoffs—small lumps!

AUSTIN BROS.' CIRCUS WANTS
On account of long fall tour in the South, Elephant Man, Wild West People in all lines with or without stock.

Wire Show as per route: Indianapolis, Miss., 10; Greenwood, 11; Water Valley, 12; Grenada, 13.

ATTENTION, PRODUCERS
THE ST. LOUIS POLICE RELIEF ASSOCIATION IS MAKING PREPARATIONS FOR THE 38th ANNUAL FALL CIRCUS. THE TEASER BOOKLET WILL BE READY IN OCTOBER. PRODUCERS ARE INVITED TO PRESENT THEIR PROPOSITIONS AT A SPECIAL MEETING TO BE HELD IN ST. LOUIS ON OCT. 23.

Address all communications to HARRY E. MANDELY, Secy.
ST. LOUIS POLICE RELIEF ASSN., 1200 CLARK AVE., ST. LOUIS, MO.

Garden Rodeo Pulls Jam House at Bow

(Opposite page 52) By Jeff Beards. Horses worked unsanctioned in the arena, and the Clay-Weaver's versions of the horse, which were ordered readily in a series of trick riding events.

Over his lap. oudance riding by Bob Vargas. The visitor from El Paso, who was riding a horse that had won a number of prizes at the recent National Finals Rodeo, displayed his ability in the various events and his ability in the various events and his ability in the various events and his ability in the various events. He then demonstrated his ability in the various events and his ability in the various events and his ability in the various events.

Only One Accident

One only accident marred the running of the first ever rodeo event, a horse tranquilized Bill McCormack, but his injuries were not grave.

Following the event, a horse was brought to the arena and a horse tranquilized Bill McCormack.

Clyde Hebert. Beaumont, Tex., Tort

Last three days. however, rain cut at-

weather prevailing

attendance at the First Annual Three LI

Manhattan, Ken., fourth.

Charles A. (Kid) Koster, veteran circuit agent, is entering his seventh year in connection with the road company of The Desert Song, now heading eastward from the Coast.

Charles Robinson, late of Cote Bros. Circus, has been under medical attention in Chicago since his closing, but is rapidly improving. He expects to remain in Chicago indefinitely. Visitors were Larry Sloan and Jack Walsh.

KEN AND MRS. MAYNARD plan to attend the close of Arthur Bros.' Circus. The Maynards will play several dates in California this year and will celebrate the opening of the ring with a performance.

BILL HOFFMAN, well-known L.A. circus hero, was operated on for internal injuries here.

PALS. Tex

Here.

In Wichita Five-State Rodeo

In Wichita Five-State Rodeo

Louis Spurting, Phoenix, Ariz., second; Bonny Bluets. Maguire, first, with time of 38.9 seconds on two steers; Louts Brooks. Sweetwater. Tex., and °tenon Fort Worth. first.

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Fat Week for Southern Biggies

Records Fall at Birmingham

Three "Macs" stage whale of an event — midway, grandstand biz terrific

BIRMINGHAM, Oct. 6 — All previous grandstand performances at the Alabama State Fair were broken Wednesday night by the 130,000 spectators who jammed the track for the final annual Fair, which included the annual livestock show. The Fair started Sept. 13 and will run through Oct. 10.

The Fair, which was national in scope, was called "the biggest fair ever," and the attendance was said to be the largest in the history of the Fair. The Fair, which was estimated to have cost $2,000,000, was supported by $2,000,000 in tax money received by the State.

The Fair was a success financially, with a profit of $500,000, and it was considered a success in every way. The Fair was a complete success in every way, and it was considered a success in every way.

DETROIT, Oct. — Continuation of Detroit as the site of the Michigan State Fair, with a record-breaking attendance and another record for receipts.

DETROIT, Oct. — The annual Fair at Detroit broke all records for attendance and receipts, with a total of 1,032,000 people attending the Fair, and $2,000,000 in receipts.

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S. C. Negro State

LOOMS A WINNER

COLUMBIA, S. C., Oct. — Official of the South Carolina Fair, which has been held every year since 1867, announced Wednesday that the Fair will be held next year at Columbia.

The Fair is the second annual Fair, and it is expected to be a success.

Hennes Ahead of 1944

Hennies Bros. Shows got a heavy play of the crowds during the week, and ran considering a break in the record for attendance.

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World's Fair Pot Simmers; Miami Enters

CHICAGO, Oct. 6.—World's fair pot is beginning to simmer in the Motor City. All indications point to a number of widespread civic meetings. In one or two instances the matter has gone beyond the talking stage and planning has begun for the implementation of concrete plans.

The most active prospects for a world's fair in Miami is a group of 12 Florida men, including some of the top figures of Miami Beach and Coral Gables; Senator Charles O. Andrews, Representative Richard E. Sleeper, and Henry Cobb. These men recently made a trip to New York to confer with Mayor La Guardia and Grover Whalen on the feasibility of having a world's fair in Miami in 1949. Matters discussed included the approximate cost of such a fair, mode of getting contracts, and general method of operation. Results of the meeting have not been revealed.

The Miami group has been endorsed by E. H. Crump, Memphis political leader, who is advocating a world's fair for Memphis in 1949. "If Memphis has a fair," Mr. Crump has said, "it will be with rival cities in the post-war scramble for business and manufacturing expansion; it beieves us to take that rubber band off our civic wallet and go after this prize before other cities can grow and progress," says Crump. "For quite a while some of us have been talking about having a world's fair for Memphis in 1949. We see no reason why the city should not be the center of the world's interest during the upcoming season. We are a large city and we can afford to have two world's fairs," said Mr. Crump.

Howard McCurry, South Carolina economist, outlined several classes of local schools up ponders asking that they be allowed to attend the fair. Parents and local newspapers were flooded with letters to the editor protesting action of the board. A few letters complained the board is its action.

Williams & Lee Report Their Biggest Season

CHICAGO, Oct. 6—Gladsy M. Williams, of Williams & Lee Attractions, St. Paul, says that the firm has had the greatest season in the history of its predecessor, the Gus Sun Agency: harness races, and community agricultural exhibits, have been of great interest for everyone involved in the Fair.

Circusiana, Tex., Oct. 6—Circusiana Livestock and Agricultural Show, October 15-18, was the most successful ever staged from the standpoint of exhibit attendance and participation. It was the largest and best attended, according to F. H. Harvey Jr., secretary.

During the five days the attendance was 1,000,000, with some of the major events being held during the rodeo performances held each of the five nights.

The following corrections and additions are made in the list of Fair Dates. All entries of Ohio need to be entered under the name of the Ohio State Fair. Ohio State Fair, Columbus, Oct. 15-20, with the exception of the state fair at the State Fair Park, Columbus, Oct. 15-20, which is for horse shows only.

For the Week of October 15-20, Thirty-six Shows, Exhibitions, and Contests were held. The following corrections and additional entries were made in the list of Fair Dates. All entries of Ohio need to be entered under the name of the Ohio State Fair. Ohio State Fair, Columbus, Oct. 15-20, with the exception of the state fair at the State Fair Park, Columbus, Oct. 15-20, which is for horse shows only.

North Carolina

Charlotte - Southeastern States Fair, Oct. 13-19, was held in the history of his date auto race competition.

Hillsdale Whips Weather To Chalk All-Time Record

HILLSDALE, Mich., Oct. 6.—Confusion of the Hillsdale County Fair showed the largest financial returns and attendance in the history of the fair. The weather was the worst for years, according to organizers.

Cross receipts were $40,500,49, slightly exceeding the 1944 record of $40,005,24. The weather was the worst in the history of the fair.

It rained sometime during the day every day of the week, but the fair's black-topped streets covered with tents are considered quite considerable. Annual opened Sept. 29, but the weather was so poor, the officials opened the fairgrounds on Tuesday, Sept. 30, and before long, Saturday, the weather dropped to 40 degrees, according to reports. The weather was still so poor that as far as the races were concerned, they had to be rescheduled for some of them in the rain. There were about 180 race horses which competed for the $600 purses in 19 races. There was also a horse-pulling contest, made possible by the wet weather.

This year the exhibitors were larger and better than at any time in the past, and the chief emphasis was on livestock and local newspapers were flooded with letters to the editor protesting action of the board. A few letters complained the board is its action.

The exhibits were furnished by F. E. Gooding, of Columbus, O., and the night shows by Barnes-Carruthers Shows.

The act was directed by the Gus Sun Agency: harness races, and community agricultural exhibits, have been of great interest for everyone involved in the Fair.

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3 Macs Stage Dazzling Events At Birmingham

(Continued from page 58)

Hotel Takes Zip Out of Convention

CHICAGO, Oct. 6.—Some of the major events will be missing from the forthcoming fair, park and showmen's convention thanks to the new regime at Hotel Sherman.

One will be the colorful lobby display of the convention. In former years, the lobby advertising signs and booking offices, and gone will be the bars in the lobby through which, for many years, the traffic jammed. In the words of Cowboy funny man (White Horse Troupe) Bernet, everything will be "light and bright and Judy." The convention exhibits will be allowed in the lobby or on the mezzanine, but the lobby will be taken over by the convention colors.

Keenly anticipated will be the location of shows. A television audience will be able to see almost any of the shows in the country, with the exception of the sky shows, which will be moved out of rooms to provide space for the television audience.

It looks as a subdued meeting is in prospect, so subdued that some of the directors are planning a trip to the dunes to another hotel next year, but no, director Frank H. Holl, and now, apparently, the local convention man is out to put the custom showmen's convention in the same category.

Atlanta Wins In Face of Rain But Under 14

(Continued from page 58)

Georgia swine show had over 400 specimens in only 60 days. Admission this year was 60 cents for adults and 30 cents for children. Opened the Friday before the fair, school children were attened, was attended only by children from the county school system. The show is open to every child by "moral elements" of the Atlanta P. T. A. led by a local minister. Under later agreements it was decided to have the school Fair Day just before the close of the fair.

Three Midways

In addition to the Central Lakeside Park Midway, the Johnny J. Jones Exposition occupied one midway and the Mighty Monarch midway, which contained rides, shows and concessions recruited by the two organizations, along with other wares. Some of the concessions that were able to operate during previous annuuals were unable to do so this time, such as the wireless radio show, the chalupka as big as a week previously. Jones offered a radio caller to the fair, and fair men, and besides the two owners, Manager Joe Roberts, W. P. Kirk, Royal Lockett, general agent; Milt Beals, police agent; Justice, secretary; and Frank Blackstone, magician, and his trained elephants."

Wapakoneta Shows

Receipts of $61,000

WAPAKONETA, O., Oct. 6.—Final fig-ures on the Auglaize County Fair total $61,000, according to a list presented to the board of supervisors.

EIGHTY people have been awarded the殊 Honor Medal at the 1945 Fair. By the 1945 Fair, Green Bay-De Pere Win. was in the name of the prominent.

EDGECOMBE COUNTY FAIR, Selma, N. C., has its list for dates October 11, 10, 12, 13, 14.

WOODWARD COUNTY FAIR and race meet, Lebo, Kans., has its list for dates October 8, 9, 10, 11, 12, 13, 14, 15, 16.

THE WORST RAINFALL in 27 years occurred at the Carolina Fair at Asheboro, but W. C. York, secretary, said that the fair was completely successful and that it is the only fair in the area that was open for business.

APPROXIMATELY 50,000 people attended the Richmond County Fair at Kinston, N.C., September 1-14, according to E. E. Watson, secretary. The infantry and cavalry races were held.

PALMIRA FAIR, Palmyra, N. Y., Sept. 6-8, had an attendance of 16,000.

BAIN CUB TRADE show is February 1, and the Bainswoods show is February 2.

FIRST DAY OF THE American Legion Barrac County Fair, Cartersville, Ga.

Wapakoneta Shows

Receipts of $61,000

WAPAKONETA, O., Oct. 6.—Final figures on the Auglaize County Fair total $61,000, according to a list presented to the board of supervisors.

EIGHTY people have been awarded the殊 Honor Medal at the 1945 Fair. By the 1945 Fair, Green Bay-De Pere Win. was in the name of the prominent.

EDGECOMBE COUNTY FAIR, Selma, N. C., has its list for dates October 11, 10, 12, 13, 14.

WOODWARD COUNTY FAIR and race meet, Lebo, Kans., has its list for dates October 8, 9, 10, 11, 12, 13, 14, 15, 16.

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Hotel Takes Zip Out of Convention

CHICAGO, Oct. 6.—Some of the major events will be missing from the forthcoming fair, park and showmen's convention thanks to the new regime at Hotel Sherman.

One will be the colorful lobby display of the convention. In former years, the lobby advertising signs and booking offices, and gone will be the bars in the lobby through which, for many years, the traffic jammed. In the words of Cowboy funny man (White Horse Troupe) Bernet, everything will be "light and bright and Judy." The convention exhibits will be allowed in the lobby or on the mezzanine, but the lobby will be taken over by the convention colors.

Keenly anticipated will be the location of shows. A television audience will be able to see almost any of the shows in the country, with the exception of the sky shows, which will be moved out of rooms to provide space for the television audience.

It looks as a subdued meeting is in prospect, so subdued that some of the directors are planning a trip to the dunes to another hotel next year, but no, director Frank H. Holl, and now, apparently, the local convention man is out to put the custom showmen's convention in the same category.

Atlanta Wins In Face of Rain But Under 14

(Continued from page 58)

Georgia swine show had over 400 specimens in only 60 days. Admission this year was 60 cents for adults and 30 cents for children. Opened the Friday before the fair, school children were attened, was attended only by children from the county school system. The show is open to every child by "moral elements" of the Atlanta P. T. A. led by a local minister. Under later agreements it was decided to have the school Fair Day just before the close of the fair.

Three Midways

In addition to the Central Lakeside Park Midway, the Johnny J. Jones Exposition occupied one midway and the Mighty Monarch midway, which contained rides, shows and concessions recruited by the two organizations, along with other wares. Some of the concessions that were able to operate during previous annuuals were unable to do so this time, such as the wireless radio show, the chalupka as big as a week previously. Jones offered a radio caller to the fair, and fair men, and besides the two owners, Manager Joe Roberts, W. P. Kirk, Royal Lockett, general agent; Milt Beals, police agent; Justice, secretary; and Frank Blackstone, magician, and his trained elephants."

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PARKS-RESORTS-POOLS
Communications to 155 No. Clark St., Chicago 1, Ill.

A.C. Central Pier To Expand

In New Dress For '46 Debut

Extensive rebuilding now in progress—MCA may use ballroom as band showcase

ATLANTIC CITY, Oct. 6. — Central Pier, local amusement spot which in the past has not been exploited to the extent that others have, expects to enter active competition with Steel Pier and Million-Dollar Pier in the coming season. Extensive repairs and rebuilding and the addition of new shows will enable the pier to attract large crowds throughout the winter to prepare for a debut at the start of the 1946 season.

TREASURE HUNT, a recreation feature on a section of the white sand beach at Bay Shore Park, Baltimore, for children of the employees of the Westminster Institute, was the event, which brought 7,000 members, climaxed the outdoor season at Bay Shore.

Fernandez, Island Showman, Has Moniker of "Billy Rose Of The Pineapple Circuit"

Operates Biggest Amusement Park in Honolulu

by Sam Abbott

HONOLULU, Oct. 6.—With the Japanese planes attacked Pearl Harbor on the night of December 7, 1941, instead of a dawn, they might have wiped out a troupe of vaudé and circus acts. The result may have been a top at Schofield Barracks in which Edwin Kane Fernandez would have been the service personnel. Fernandez, widely known as the "Billy Rose of the Pineapple Circuit," has been unable to operate his attractions.

Those planes strung a top at Schofield Barracks in which Edwin Kane Fernandez would have been the service personnel, Fernandez, widely known as the "Billy Rose of the Pineapple Circuit," has been unable to operate his attractions.

Another thing that changed was that Fernandez once had difficulty in keeping shows going for more than 48 consecutive weeks. With the present war, he has been able to hold his shows, and the Civic Center Theater is in its fourth year and still going strong.

Fernandez devotes most of his time to the operation of the Civic Center Theater, a building 60 by 160 feet, with a seating capacity of 1,100. He presents 20 acts of vaude and a line of girls. In the lobby are the concessions and Penny Arcade. But the entertainment features do not stop there. For, outside, in the park, he has 10 major rides. In reality it is a combination of indoor and outdoor amusement business which gives the servicemen entertainment at reasonable prices.

Fernandez Partners With Crook

Born in the islands, December 14, 1889, Fernandez started in show business at the turn of the century. Then only about 20 years old, he formed a partnership with a man named Lawrence Crook in a photo supply house. Fernandez set out to interest people in photography by organizing camera clubs. He photographed developed and printed some pictures. Then, finally building an extensive show, he took it to the islands. Fernandez exhibitions films free in his backyard. Successful from the start, he moved about the island publishing movies for the laborers on pineapple and sugar cane plantations, thus making him almost indispensable to the natives.

From this humble beginning Fernandez rapidly built a chain of movie houses. Last year he was about eight years into the operation, the movie chain became a side attraction. In about a year and a half he has brought his show to the status of more than mere entertainment, and the servicemen attending.

During the 25 years that he has been in business, Fernandez has seen the islands, he has brought more than 60 a year. He makes an annual trip to the United States for a film and acts and they play six months or longer for him. Even during warfare he was able to import talent. Military officials cooperated with him on his transportation problem, so things have been worked out to the islands. His men have brought Gene Autry, for example, to the islands. There are Splitters, Seals, Reuben Castang and the Champs, Dondanks, Monkeys, and Bobby Gilber, hypnotist. They were on the bill at Schofield Barracks, home of the service personnel.

HONOLULU Oct. 6. — Hamid is redecorating his Million-Dollar Pier, his band shopping in the open market. He is interested in using the ballroom at Central Pier for entertainment purposes. This will create a similar site at Central Pier.

Unique Park Proposed for Pennsylvania

Promoters Talk Billion $$

NEW YORK, Oct. 6. — Steel Pier in the northwestern corner of the State are banding together to form a large amusement park around the active and picturesque and cozy park sites for vaudé. Small business men are suggesting a billion-dollar project for development of the area bounded by Scranton, Coalbourn, Port Allegheny, Emporium, Renovo, Lock Haven, Jersey Shore, Williamsport and Eagles Mere.

Present recreational, amusement and vacation facilities will be improved and developed. The proposed development is expected to cost about $10,000,000.

Plays for an amuserment spot, which will be known as Seaside Park, are being worked on by the Philadelphia Telegaph Co., which also is drawing plans for a roller coaster, Drezollers states. He says that colorful schemes have been submitted for a Whiz, Lure Scouter, Merry-Go-Round and various flat rides.

Device Firm Nicked $270 in OPA Suit

INDIANAPOLIS, Oct. 6. — Judgment of $270 was rendered against the American Playgroup Device Co. by Judge Robert C. Baltzell in Federal District Court.

The sum represented the amount by which increased prices for sales and services were faked.

Originally the OPA had asked treble damages, charging that the firm's failed to obey the price regulations, but continues to grant a 5 per cent discount to numerous customers who had paid cash for their orders constituted an increase in price for purchases.

MAYOR JEFFREYS, of Detroit, has re-
BILLY ROSE, of the Pineapple Circuit,* Prefers Fernandez, Honolulu Showman
(Continued from opposite page)
A tragic end came when Fernandez and Whiting ran aground on the face of the surf, and died there as a result of drowning. The body of Fernandez was eventually washed ashore, and the body of Whiting was washed ashore and washed back out to sea a few times before it was finally located and retrieved.

*Edit: The photographer's name is not visible in the text. It is likely a caption from the newspaper.

Billy Rose Label
ONCE AGAIN
HONOLULU SHOWMAN

Flash Flood Hits Coney Island

CINCINNATI, Oct. 6. — A 3.85-inch rainfall Monday night (1) resulted in a flash flood which poured an estimated 1,000,000 gallons of muddy water into the pool at Coney Island here and piled tons of mud and debris in the adjoining locker rooms. Four autos parked near Coney's auto entrance were caught in the flood and had to be rescued by Coney personnel and wading wretters.

Arno W. Hutchison, Coney pool manager, Tuesday began work of pumping the water out of locker rooms and cleaning up the mud and silt from the locker rooms and filtration plant. Edward L. Schott, Coney's managing director, said damage was negligible.

Margaret Welsh, Betty Gerrie, Marie Morris, Mother Minnie Fisher and Tilly Palmater. Francis Broth brought a hand-embroidered bedspread for the building.

Other present at the party: Stella Linkin, Vivian Coen, Esther Cailey, Rose Ronad, Gertrude Destani, Ann Stewart, Norma Burke, Peggy Fontall, Mary Taylor, Peggy Hanrahan, Ethel Bullock, Helen B. Smith, Claudin McManis, Mabel Brown, Nel 223, Dick Suer, Nina Rodrigues and Donna Day. Special thanks were Mary Castaneda from Utah, Sue Miller, Sally Flant, Berta Terry, Fittie McLean, Betty Gervie, Lucy Mitchell, Sally Flint and Betty Gerrie. They had been at Coney Island more than three years in Sam Tomas prison camp.

PSA
(Continued from page 47)

with Castle, Beany Harris and Lloyd Losby each purchasing on following the reading of President Ludington's letter on the show-within-a-show. J. Ed Brown called for a rousing vote of thanks to the proxy and the Craft personnel. Al Minnie Miller was reported on the sick list at La Jolla, Calif. He underwent an operation for acute appendicitis. Surgeon removed a large chicken bone that had become caught in the intestine. Harry Rawlings, reported back at the meeting after an illness.

Ray Ronard, of the House Committee, said that the clubrooms are now soon from noon until midnight seven days a week. Actng President Hargraves reported that a change is anticipated in the operating hours of the club when the buffet is leased. Several bids have been received and the governors will meet to consider the offer soon.

The club is now making a drive to obtain a new hotel for the city. A new appearance on the service's plaque to be achieved by the group when the Standard Oil of Long Island buys.

BURLESQUE NOTES
(Continued from page 42)

show girl, opened as a new strip at Coney Island, Oct. 6. — ALLEN STEWART and Crystal Dawson, while playing the Republie, Ocean View, Va., received a call to help to New York in the Muscular Disease Fund, which they are now touring the South on behalf of. FULTON is handling Don Walton, singer, and Don Trest, former burly straight, for future bookings. — FRANK MANN, ex-straight man, is now with the Standard Oil of Long Island Corp.

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Bill Schmitz Reveals Plan
To Eliminate Champ Jitters

ELIZABETH, N. J., Oct. 6.—William Schmitz, head of America On Wheels chain of rinks and member of the executive board of the United Rink Operators, has provided The Billboard with the methods to be used to overcome championship jitters by prospective State and national contestants. Plan is to be tried by the New Jersey Amateur Roller Skating Association in a series of dance contests. Medals are to be provided by New Jersey United Rink Operators.

Here is the set-up for the events that may be followed by operators in all States.

Any bona fide amateur, holding a USARSA card is eligible to enter, with the exception of those amateurs who placed first in the 1945 State or national championships.

The following New Jersey clubs will participate: Florence Park D. & F. Club, Florence Park; Twin City D. & F. Club, Elizabeth; Park Arena D. & F. Club, East Orange; Capital D. & F. Club, Trenton; Paramus D. & F. Club, Paramus; Passaic D. & F. Club, Passaic; Magic Stripe D. & F. Club, Irvington; Perth Amboy D. & F. Club, Perth Amboy; Capitol D. & F. Club, Irvington; and Boulevard D. & F. Club, Bayonne.

One dance will be skated in each of the above-mentioned rinks, with events planned for some time in March. Announcement was made at a recent meeting of the Ohio State Chapter of the organization in Hotel Almas here. New Jersey operators, policy, amateur and professional situation and details of special USARSA Night at rinks with Jack V. Dalton, Rollerdrome, Cleveland, and Rollerdrome, Toledo, stated to be in attendance. Operators' confidence was expressed by the members of the organization. Members of the Ohio, V. J. Brown and Fred A. Martin, members of the national organization.

Sefferino Cups 1946 OhioChampionships

CINCINNATI, Oct. 6.—Sefferino Roller-drome here has been awarded the 1946 Ohio State Championship. Details of special USARSA Night at rinks with Jack V. Dalton, Rollerdrome, Cleveland, and Rollerdrome, Toledo, stated to be in attendance. Operators' confidence was expressed by the members of the organization. Members of the Ohio, V. J. Brown and Fred A. Martin, members of the national organization.

Following the meeting, the group divided, with some operators being guests of William Sefferino at Sefferino Country Club, Newport, Ky., while others lunched at the home of V. G. (Capt.) Sefferino, where Mrs. Sefferino prepared the Italian cuisine for Jack Dalton, 86 Forest Home and others. Sefferino boys were also guests at a dinner at the Almas Hotel.

Sefferino's Cleopatra Bows In

With Chi Group as Feature

WILLIAMSTOWN, Ill., Oct. 6.—Fred Shure's new Cleopatra Gardens Rink opened here September 28. Spectators were held nightly except Monday. Old-Timers Roller Club, Chicago, attended the opening. Shure, who contributed a special exhibition of Waltz and Fox Trot, as well as additional features, was the guest of Harry and Bill Menzing.

Manager Shure and his wife gave an exhibition, as did his parents. Mary Shure had an exhibition.

Supper was provided for the guests, local business men and public officials after the public had left.

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Bill Holland Cracks Up

TRENTON, N. J., Oct. 6.—Bill Holland, president of the United Rink Operators and operator of Skateland, Bridgeport, Conn., an old rink veteran before the war, returned to the sport by a visit by Mr. Sefferino, chairman of the RSROA Figure Skating Committee, who presented him with his first pair of skates.

Bill was killed when he lost control of his auto near the new Skateland, Chicago, October 21. Bill Holland, president of the United Rink Operators and operator of Skateland, Bridgeport, Conn., an old rink veteran before the war, returned to the sport by a visit by Mr. Sefferino, chairman of the RSROA Figure Skating Committee, who presented him with his first pair of skates.

Martinez Contest Sanctioned

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**E. L. GAY ATTRACTIONS — SPRING TOWER, CIRCUS, RIDING CLOWN, BAND, SHOW, NEPHEW, 35, W. 92 St., New York, N.Y. 22, EDI-

**SIMPLE TO INSTALL**

**FOR PUBLIC RESTROOMS AND BUILDINGS**

**SCIENTIFICALLY APPROVED**

**REFILLS LOCKED BY**

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**MUSICAL INSTRUMENTS**

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**COSTUME JEWELRY AND NOVELTIES**

**FOR XMAS PROFITS**

**HERE'S A PROFIT OPPORTUNITY**

**BRADFORD CO.**

**FOR PUBLIC RESTROOMS AND BUILDINGS**

**Establish your own route and business. Insured monthly dependable income. Every dollar invested worth three dollars 4 months after units are installed. Every public-serving establishment and building your prospect.**

**5,001 ITEMS**

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**ACME CHEMICAL CO.**


**AMERICAN CHEWING PRODUCTS CORP.**

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**FOR NEW BATHROOMS**

**FOR PUBLIC RESTROOMS AND BUILDINGS**

**Establish your own route and business. Insured monthly dependable income. Every dollar invested worth three dollars 4 months after units are installed. Every public-serving establishment and building your prospect.**

**ALLIED SODA DIST. CO.**

**AMERICAN CHEWING PRODUCTS CORP.**

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**FOR NEW BATHROOMS**
BIBLE COINS
Bible Souvenir Coins. The Bible, Psalms, Isaiah, John, Luke, James. Start at 25c. Price 10c. 100 in box. 10c. per box. $0.75 in a 10 box. $1.00 in a 20 box. 

BOARD DEAL
Plains Dist Lighters—Cigarette holder. Glass profits $0.50. Write for prices. Send for free price catalog. 10c to 25c. 10c. per 100. 25c. per 500.

COMIC CARDS
Colorful Comic景物

DOLLS & TOYS
$20.00 1000 Hole Especoal Board, Takes In $50.00. 

EARRINGS
Earrings, dangle, buttons, etc. prices from 25c. up. Assorted styles. $2.00. per box. $20.00 per 100. 

NEW BRACELET
Genius Lundift Lint with spots for engraving. 12 favors. 

PENS
Pearls for jobbers and distribution. 

TABLE LAMPS
All-Metal Table and Boudoir Lamps. Beautiful decorator lamps. $8.00 each. Send for free catalog. 

WATCH-DOS

WALLETS
Complete assortment of Leather and Silk Wallets. $10.00 to $50.00. Risk Free. 

WATCHES
Men's American made. Gold or Silver, 15 Jewel. $15.75. Bubbles, Silver Dial. 

WRITING MATERIALS
Pens. Medium and Fine. 

CHOCOLATE CANDY BARS!
NATIONALLY ADVERTISED BRANDS!

SENSATIONAL DEAL $20--$20

SPECIAL OFFER

COMPLET $20.00

$2.40 starts you in business

IDENTO-CASE WALLET INSERT

IDENTO-CASE WALLET INSERT

NEED MERCHANDISE?

CASEY has the money-making merchandise you want! Write for our new catalog showing hundreds of popular, profitable items available now. 

TELL IT TO CASEY

YOUR DEPENDABLE SOURCE OF SUPPLY

1132 S. WABASH AVE. + CHICAGO

Pipes For Pitchmen
By Bill Baker
Communications to 25 Opera Place, Cincinnati, 1

ROBERT W. WILLARD of Doo B. W. Ward, called at the desk last week to tell of his show this winter, which he will put on at the 1500 seats at the new $200,000 arena in St. Petersburg, Fla. Ward was the first to use the big stadium facility to bring his family business to Florida. Doa Ward will take his med show to a few weeks before opening the regular season thru the South.

OUT OF SERVICE Into Pitchdom.

COL. C. A. MALTANIA -- is on the sheet again thru West Virginia, and remarks he is setting the groceries for his little Colonels.

PAT MALONE -- Jack (Bottles) Stover are gathering in thru sheet from the apple-knockers in the Martinsburg (W. Va.) area.

FRESH MONEY Falls as easily as old bills.

HEN (HORSEBACK) METEORS -- who was pinch-eyed thru 27 years, and now specializing on the giant-size balloons, sails for pipes here from Red McCoy, Joe Morris, Kid Lanzo and Ted Burdick.

DOG LIVINGSTON -- is on the sheet again thru West Virginia, and repairing the groceries for his little Colonels.

FRESH MONEY Falls as easily as old bills.

BEN (HORSEBACK) METEORS -- who was pinch-eyed thru 27 years, and now specializing on the giant-size balloons, sails for pipes here from Red McCoy, Joe Morris, Kid Lanzo and Ted Burdick.

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Curtis Players are showing under the auspices of the Providence using E. P. Frasier. There are 14 of the 16 players playing flesh bills, started their engagement in the Providence (Main) on Sunday. A big capital feature of the Miller-Carlo Family Players, four people, was the touting of the bill for the second season in the current season. Mr. Miller-Carlo, pianist, is in his fourth year in the business. He will return to the Grand Rapids, Mich. He has been with the Famous Players, including the Palace Stock Company, CARL A. TYRRELL, former advance agent with the Miller-Carlo Family, has returned from road and now operates his theater in Grand Rapids, Mich. He was with the Famous Players, including the Palace Stock Company.

Hugo Angament, Sets Winter Trek

KEARNEY, Neb., Oct. 6—Hugo Players, who recently closed a successful run at Los Angeles, have moved its tent to quarters here. In the spring Hugo is adding a new tent, 600 chairs and a truck.

MERTZ FILM SERVICE

A script musical stock, 2 week. Tab, rep. Dick Darling, Chicago, Ill.

NEW 16 MM. SOUND PROJECTORS Available To Our Customers

Write for our most recent list and listing of our most recent films.

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919 Broad St., Atlanta, Ga.

IDEAL SOUTHERN PICTURES

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RCA 35MM. SOUND PORTABLE PROJECTORS

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MAKE EXTRA MONEY

Book These Big Specials

16mm. Sound Super Productions

Little Lord Fauntleroy

Bell Boys and Girls

Dancing Pirates

The Mummy

Made for Each Other

Young in Heart

Fitzgerald Selection Westerns, Westerns, or Fiction. Phone Hillside, or Bob in person.

Write for Westerns Catalog. 6 cents a copy.

SOUTHERN VISUAL FILMS

66 Monroe Ave.

MEMPHIS 1, TENN.
SUMMERS with R-B and SELLS-Sterling.

Staff, Evanston, III., of Boston, is working in clown alley and a five-year layoff, JIMMY O'DONNELL, HERMAN JOSEPH, who clowned with school show this month, to play dates in Philippi, W. Va., after three and a half years, all of them lawyers. One is located in Boston, Franklin is in Macon, Ga., for the winter following a season tour with the Bozo Anderson Circus as top drumer.

KARL ANNON burhhs from near North Chicago, the others, including Philip, W. Va., after three and a half years, all of them lawyers. One is located in Boston, Franklin is in Macon, Ga., for the winter following a season tour with the Bozo Anderson Circus as top drumer.

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PIPPES

(Continued from page 68)

to them if they persist in their actions. He says that New York Theatre, Maine, shale be tight, and adds that an organization for picketers. Then in process of formation in New York.

DOC HAROLD WOODS

meets the tent camp in St. Petersburg, Fla., with George Lytle, another picketer managing it.

BILL BLOOMHART

is working around Chicago.

THREE GIFTS

(Continued from page 68)

Herbert Meder, Valerio, Linnie Lash, Lobe Kirschen and Souders.

DANCERS: Nina Calserman, Beatrice Weise -summer with R-B and SELLS-Sterling.

Getting about $900 for his half and the next morning bright and early he was getting the show ready for the stage.

Karcher was a versatile fellow. He handled the clowns, acrobats and racing pigeons, but always the med show or some production that could be used in the show. This happened this way: Frank was dealing bank in Boston and a couple of takesong players were in a strike-breaking finance. Farley was called to the phone, and he and a few blue chips, he said to Karcher to get his salary and to hold my seat with these chips till I get back.

Karcher ran the chips up a good bit of money before Farley got back, and

"But thru a sheer piece of luck Karcher got about $900 for his half and the next morning bright and early he was getting the show ready for the stage.

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"But thru a sheer piece of luck Karcher got about $900 for his half and the next morning bright and early he was getting the show ready for the stage.
MAD CODY FLEMING SHOWS

HAWKINSVILLE FAIR
"THE GRANDDADDY OF THEM ALL"
OCTOBER 15 TO 20

WANTS RIDES—Octopus, Tilt, Whip, Spitfire, Rolloplane; Lucas, wire. SHOWS with our own outfits that cater to ladies and children. NOTICE, Ride Manufacturers, I am in the market with spot cash for 3 Major Rides for spring delivery. What have you? Erwin Heller and George Mitchell wants Concession Agents. Moutrie, Ga., October 22 to 27; Brantley County Fair, October 29-November 3. Address MAD CODY FLEMING, Dublin, Ga., Fair, this week.

WONDER CITY SHOWS WANT
For East Mississippi and Western Alabama Negro State Fair, Meridian, Miss., October 22-27. Twenty counties participating. Billed like a circus. A real date; biggest in South. Horse Races, Mule Races, Motorcycle Races, Bicycle Races, Baseball, Concerts, Football, Free Acts, Fireworks. Can place extra Rides, Shows and Concessions of all kinds for this event. No exclusives, all Concessions open and will operate. Can use Platform Act front of Grandstand. Address WALTER B. FOX, Meridian Hotel, Meridian, Miss., or JOE KARR, Century, Fla., October 8-14; Princio City, Ala., Celebration, October 15-20; then Meridian Negro Fair, October 22-27.

J. J. PAGE SHOWS
WANT LEGITIMATE CONCESSIONS OF ALL KINDS EXCEPT CORN GAME AND COOKHOUSE
Can place Legitimate Concessions with own outfits. Want experienced Ride Help. Can place Musicians and Performers for Colored Minstrel Show. Must have two or more girls. Address WALTER B. FOX, Meridian Hotel, Meridian, Miss., or JOE KARR, Century, Fla., this week; Warner Robins, Ga., next week.

J. J. PAGE SHOWS WANT
WANT WANTS RIDES—Octopus, Tilt, Whip, Chairoplane, also Kiddie Rides. WANT FOR MADISON, N. C., COMMUNITY FAIR
Sponsored by Lions Club. First Show in 35 years. Location Heart of City. Week Oct. 15th. With Elizabethtown Legion Community Fair, Around Court House, Fin; Show in Week October 22-27; Chesterfield, S. C., October 29-November 3. With Two More Lions' Engagements In Georgia. Then to Florida for 1946 season. All replies to Tallahassee, Fla.

GEM CITY SHOWS
WANT RIDES FOR ALLAN HERSCHEL 2-AREAS-2-AREAS MERIT-BOURNE. Want Man who knows Machine, ISO SECOND MAN FOR TILT-A-WHEEL. Must drive Semi. WANT MAN-AGER FOR PENNY ARCADE. Must be Mechanic. CAN PLACE SEVERAL SHOWS FOR SOUTHERN ROUTE. WILL BOOK ANY STOCK CONCESSIONS NOT CONFLICTING. WANT AGENTS for Half Groups, Devil's Bowling Alley, Fish Ponds, Pen Game and Penny Pitch. Also can sell city for Bins. All address: J. BAXTER, Manager—MERIDIAN, N. C., THIS WEEK; THEN AS PER ROUTE.

AMERICAN AMUSEMENT CO.
WANTS FOR
ATLANTIC DISTRICT FAIR—Ahoskie, N. C., Oct. 15-20
SCOTLAND NECK, N. C., PEANUT FESTIVAL, Oct. 22-27
KERN. N. C., FIREMEN'S FAIR, Oct. 29-Nov. 3
BLADEN COUNTY FAIR, Bladenboro, N. C., Nov. 5-10
JR. CHAMBER OF COMMERCE STREET BAZAAR & FESTIVAL, Summerville, S. C., Nov. 12-17
BEAUFORT FAIR, Beaufort, S. C., Nov. 19-24
WITH MORE SPOTS TO FOLLOW TILL CHRISTMAS
CONCESSIONS—Stock and Percentage Concessions. RIDES—Octopus, Tilt, Whip, Chairoplane, also Kiddie Rides. SHOWS—With or without transportation. All contact SHERMAN HUSTED, Mgr. CENTRAL AMUSEMENT CO. Williamson, N. C., Fair, this week; Ahoskie, N. C., next P.S.—No grift or junkies on this show at any time.

Pine State Show Wants FOR HAVANA, FLORIDA, STREET FAIR
Quince To Follow and All Winter in Florida
Will place limited amount of choice Concessions, Shows that don't conflict. Will book for committee money. Will book, buy or lease No. 5 Elfi Ferris Wheel. Can place Tilt or Octopus. Lee Kipling and Mac McRoy, contact Manager; Stanley Robts, call Manager. Buster and Helen Hayes can place Concessions and Show; good proposition. Agents for office owned Concessions, Roll-Down and Skips; opening for Clothespin, Nall Stores, Wheel, Razzle-Dazzle. Route to reliable parties.

PRINCESS PARK, MIAMI, Fla., WANTS
Fun House, Tilt, Ridee-O, Minstrel or any good Grind Show or Exhibits. Place few more legitimate Concessions. 7-Day-Week Park. Miami season expected to be largest in history. Pony Ride Managers who wired get in touch as mail misplaced.

ROYAL EXPOSITION SHOWS
BERREN COUNTY FAIR, NASHVILLE, Ga., OCTOBER 15-20
AMERICAN LEGION FUN FESTIVAL, PEARSON, Ga., OCTOBER 22-27
ATLANTIC DISTRICT FAIR, October 15-20
BAINBRIDGE, Ga.
JAYCEES' FALL FESTIVAL—OCTOBER 29-NOVEMBER 3
WITH MORE SPOTS TO FOLLOW TILL CHRISTMAS
FOR HAVANA, FLORIDA, STREET FAIR
WANT Small Cookhouse or Grab, Small Ringo, Shooting Gallery and Small Clean-Cut Shows. One High Act at reasonable price. Will book or buy for cash an Octopus Ride if in A-1 shape.

CROSET AMUSEMENT CO. WANTS
High Free Act—Bishopville, S. C., Week October 15—Priced Right—First-class, sober Wheel Foreman, Spitfire Foreman, Second Man all Rides that can drive, Shows with own outfit. Foss and Foss, Egelson, wire. Place Monkey, Wildlife, Unborn. Concessions that work for Stock; American Palmistry open.

AMERICAN LEGION VICTORY CELEBRATION AND THRILL CIRCUS
Week of Oct. 15 thru 20 at Wilmington, N. C.
The South's Greatest Outdoor Amusement Event. Win or Telephone JAMES M. RATTERY, Hotel Orton, Wilmington, N. C.
WANT TO BUY
Motorized Circus
Give complete inventory, description and best cash price first letter.
JOHN ROYAL
Care Playland Shows
Jackson, Ga., this week; then Americus, Ga.

FOR SALE
ALMOST NEW EVANS DEVIL’S BOWLING
RIDE HELP - Foreman for Tilt and Ride-O, also Second Men for Wheel, Jackson, Miss.
RIDES: Will book or buy
Good proposition to Monkey Show.
RIDE HELP that can drive semis.
72
NOW BOOKING FOR THE GREATEST DURHAM, N. C., COLORED FAIR, ENTIRE SEASON.
WANT TO BUY
Motorized Circus
WILL TAKE $1000.00 Cash.

BLUE RIBBON SHOWS WANT
TAYLOR COUNTY FAIR
Butler, Ga., Oct. 15th thru 20th, followed with Waycross, Ga.
CONCESSIONS—Floss, Custard, Ball Games, Darts, Hoopla, Pitch-Till-Win, Canoe Rack or any Stock Concessions.
RIDE HELP—Foreman for Tilt and Ride-O, also Second Men for Wheel, Tilt and Ride-O. Sceni Drivers. Experience. Possibly no llushes or chasers. Top salaries for real Ride Men that know how and will take care of Rides. Show out all winter.
SHOWS—Ten-in-One, Wild Life, Monkey and any worth-while Grid Show.
CURLEY CUTINGER wants Girls for Girl Show.
All replies to E. L. YOUNG, Manager, Manchester, Ga., this week

WANT FOR APEX FAIR
CONCESSIONS AND A GOOD MINSTREL SHOW
MORRIS HANNUM SHOWS
Spring Hope, N. C., Fair, Now; Apex, N. C., Fair, October 15 to 20

Carnival Routes
Send to 25 Opera Place, Cincinnati 1, O,

A. M. P. SHOWS
Dunham, N. C., Fair
This Week
Next Week
NOW BOOKING FOR THE GREATEST DURHAM, N. C., COLORED FAIR, ENTIRE SEASON.
RIDES: Will book or buy 2-Bus-Plane and/or Kiddie Auto Rides. Must be in good shape and titled and registered. All new rides. Will insist on A.M.P. Show. All with new equipment. Will top best for good concessions. CONCESSIONS: Will book any combination, Candy Apples, Cotton Candy, Popcorn, Ice Cream, Chocolate Rides, Snow Cones, Cones, Pretzels, French Fries, or what you like. Send to 25 Opera Place, Cincinnati 1, O.

Misc. Routes
Send to 25 Opera Place, Cincinnati 1, O,

Circus Routes
Send to 25 Opera Place, Cincinnati 1, O,

FOR SALE
PENNY ARCADE
48x60 Ft. Top, 40 Ft. All-Pave Front. 6 Machines, including set of Diggers. 1 Writer. 1 Punch. 1 Millionaire. 2 Machines in perfect condition. Elaborate paid unto last cent. Arms. Complete Ride on this low season. $4000.00 Cash. Can be seen in operation at Morris, N. C., and Pensacola, Fla., this week. Address: AL WALLACE 672 Cavalcade of Amusements side show manager.

FOR SALE
EIGHT-TUB OCTOPUS
Center rebuilt with all new bearings and new center and top brass bearings. Seats re-upholstered last spring in two-tone leather. Complete Ride in excellent condition. Immediate delivery, Address: EARL H. BUNTING BOX 9, RAMSAY, ILL.

LONE STAR SHOWS WANT
RIDES-For all Rides. Per-centage or Gala’. With A-1 condition.
FOR SALE

STAR AMUSEMENT CO.
Wants for Marlinburg, Ark., Free Fair and Rides.

FOR SALE
PENNY ARCADE
Complete Ride on this low season. $4000.00 Cash. Will take book.
Address: J. R. McKADDEN, Mgr.
Baton Rouge, La.: (Fair) New Orleans, La.

FOR SALE
FREE PIKE
Winona, Miss., 8-15.
TOP FRAME, Jacks, Flash, Cloth, Light. Excellent. Too small, no sale 100.00.

ED CAMPBELL
4329 Riverside Drive, Kansas City, Mo.

Levi’s Quits Rice; Report Has Brydson With Cavalcade
CARATHENBERG, Mo., Oct. 6.—Paul M. Lewis, en route thru here today to his home at Jackson, Mich., said that he and Ray Marsh Brydon, owner of the Dan Rice Circus, parted company as of a parting of the way at Senatobia, Miss., this week. Lewis, who was manager of the circus, said the head end of the Rice Circus animal acts, had been with the show since its organization in Chicago, Ill., in 1916. Lewis said that he understood that Brydon had joined the Cavalcade of Amusements as side show manager. Send to 25 Opera Place, Cincinnati 1, O.

FOR SALE
ED CAMPBELL
4329 Riverside Drive, Kansas City, Mo.

FOR SALE
FREE PIKE
Winona, Miss., 8-15.
TOP FRAME, Jacks, Flash, Cloth, Light. Excellent. Too small, no sale 100.00.

ED CAMPBELL
4329 Riverside Drive, Kansas City, Mo.

FOR SALE
FREE PIKE
Winona, Miss., 8-15.
TOP FRAME, Jacks, Flash, Cloth, Light. Excellent. Too small, no sale 100.00.

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COIN MACHINES

Bank Reports Show Midwest Spendings Up

Five States Gaining

CHICAGO, Oct. 6.—In spite of the lower rôle of the small towns resulting from reversionism, people—at least in the Midwest—still are spending more for entertainment.

This was disclosed in the latest report from the Federal Reserve Bank business condition index in Michigan, Wisconsin, Illinois, Iowa and Indiana.

The Illinois report gives the highest degree of spending, showed a gain of 64, last period, in the 12-month August index for the States. The Illinois report gives the highest degree of spending, showed a gain of 64, last period, in the 12-month August index for the States. The Michigan report gives a gain of 13, while the Iowa, Indiana and Wisconsin reports give gains of 6, 13 and 8, respectively.

Indiana-Surge

Indianapolis, Indiana, where vending machine day recently was reported booming, showed a gain of 13, last period. The index there rose from 268 to 300.

Detroit slipped slightly from last year's trade—from 164 in August, 1944, to 162 this year. Last year, Chicago made an eight-point gain, while Milwaukee registered a 13-point upswing.

Meanwhile, the number of workers in manufacturing dropped sharply in the Midwest. This was expected, and in several spots showed evidence, already, of being a temporary phenomenon. Further evidence that both workers and management like to have that cigarette machine in the big city, as well as the small town, is the fact that the working days are well supplied with cigarette machines.

Detroit Reflection

These drops, of course, were reflected in a coin machine play, particularly of the juke box variety, where a loss of 14 point rise. The index there rose from 268 to 300.

A PROSPECT IN county-seat town in Kentucky, about 8,000 popu-lation, just across the railroad and next to where Diesel engines will do to its future. The town is a railroad junction and much of the business of the place has grown up directly or indirectly about the railroads. This is also true of what comes from the railroad center.

This is just another case showing how many hundreds of small towns near railroads and railroad stations will be in a position to do a lot more business in the future. Whether the railroad business will be big business or something else, the railroads have a very large market for their goods.

Business leaders in the town say that since Diesel severely cut the railroads' business coming to the town, many of its small stores, eating houses, and almost every other establishment will drop out and that even the population will decrease. In other words, the railroad business will be a lot more important in the town. It will lose business and people, but at the same time it will be doing a lot of business for the railroad.

It is all a part of business life and development in a modern world. The only difference seems to be that changes come much faster than in former years and also come from unexpected sources. Diesel engines are possible to picture at the present time how many towns and how many more towns will be affected.

Changes have become more accelerated and in the next five years. The trustees became very well acquainted with the rapid changes that could take place in towns and cities as a result of the wa.

Big changes in the business life of towns and small cities will affect the companies and the many operators all over the country.

The railroad town has a pretty good chance to do big business, as the local power would bring about revolutionary changes in the business of the town if they were to decide to go into a different position to know it is coming in the future.

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Detroit Shop Pointing Way

Entertainment Aids To Selling

Amusement mchs. provide attraction for consumer to enter small retail stores.

Detroit Oct. 6.-The idea of the fun shop, as a central gathering place for the young of a neighborhood, repeated in these columns a few months back with the opening of Uncle Walt’s Fun Shop, is a magnet, and is being taken up by a returning feature of the western store.

Tom Marshall, just discharged from the service, has formed a partnership with Dow and Smith, of Farmington, and Willis, and taken over the original location of the Uncle Walt center, at 4900 West Vernor.

They are operating it on a more elaborate scale, putting in a small shooting gallery and numerous types of coin machines, classifying it as an attempt to make a real arcade. Store is devoted primarily to the sale of novelty products, but is open to wholesale distribution of magic products. But the fun shop proves that a part of the portion open to the public, of course.

Different Idea

As operated here, it differs somewhat from the various teen centers and youth centers that have been licensed for the past couple of years, in being operated as a small retail enterprise. It is really an adjacent to a neighborhood novelty toy store. The coin machines constitute the principal sources of attraction, and are not encouraged.

That question does not apparently arise too strongly, because a large part of its appeal appears to be to boys, rather than to girls or to mixed groups. A more significant point is that it is a small business which otherwise might not get the attention it demands.

There is a fact, in fact, that "School children are not interested in toy stores," so that the spot will not in any way contribute to truancy.

There is a picture machine, in this case not coin-controlled, and multiple cigarette vending machines. The coin machines are not the type that permit the cigarette vendor, of course, restricted to sales to older patrons, of whom there are plenty in the neighborhood.

Recalls 1930s

Trade leaders recall an ingenious idea of the early 1900's, when pin games and amusement devices were developed to sell rect selling tie-ups. Premiums were variously offered with this, as were various sorts of merchandise— from small novelties to radios and guns. This idea amounted to selling the merchandise by means of coin machines, and was highly successful during the depression period.

Looking at the situation today, trade leaders point out that amusement machines can play a definite role in aiding small retail operators, especially in a time might have a difficult time surviving.

It is a matter of record that many recent years, with the participation of opening small retail establishments, many of whom used to get before locations in downtown spots, will find themselves hard pressed to make ends meet. But the result of this, other amusement equipment, the small retail operators, could possibly interest his stores would not otherwise possess. And one of the reasons it might find that he could finance a good share of his business expenses thru coin machines, if he had the money to afford him for him to award premiums, since his other goods for sale would be displayed as usual in the store where customers could examine it. Customers are always attracted by amusement element, and will enter a location on a side street as a large location downtown to test their skill on one of the machines or to listen to a favorite juke box disk.

Just how far this entertainment element could go toward encouraging business in out-of-the-way gift shops, no figures are available, but it is known that many small business in small towns are doing quite well with coin machine arcades, and indirectly, with the establishment of Coin-Operated Gun Galleries.

New York Oct. 6.—Modernization of shooting galleries, now in vogue by the Sporting Arms and Ammunition Manufacturers' Institute, has been expressed in this way by the Sporting Arms and Ammunition Manufacturers' Institute, their annual report on the effectiveness of coin-operated amusement devices. Most galleries thru the year have been sold with coin machine arcades, and in fact, the popularity of coin machines, too.

One of Chicago's largest arcades and shooting gallery operators said that the fixture's plans to redesign and create fun shops are too high priced. Most unbreakable machines predicted for public play, many of which are not only more appropriate animal and peacetime developments, but also expressing interest in the option of the SAMA to provide the services of well-known industrial designers, who left the trade to enter the field.

Amusement devices were used in a different place, with coin machine arcades, and indirectly, with the establishment of Coin-Operated Gun Galleries.

Recalls 1930s

Arcades throughout the country have done business never before realized, where they had equipment with gun artistic, and guns were placed and equipped by themselves, were continually exposed to the public, and then to girls or mixed groups, was fired for a time assigned to carry a black gun on every 10 customers with the establishment of Coin-Operated Gun Galleries.

Currently he is a designer-consultant on products of the Radio Corporation of America.

In the opinion of the SAMA, based on a recently completed survey, a greatly increased interest in hunting and shooting sports as well as gallery shooting recreation has sprung up amongst the men and women, has greatly increased consumer and public play, many of which are not only more appropriate animal and peacetime developments, but also expressing interest in the option of the SAMA to provide the services of well-known industrial designers, who left the trade to enter the field.

An indication that many men return- ing developments will go toward encouraging business in out-of-the-way gift shops, no figures are available, but it is known that many small business in small towns are doing quite well with coin machine arcades, and indirectly, with the establishment of Coin-Operated Gun Galleries.

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VETERANS— Every veteran of World War II is a son-in-law of Walter San- wills, of Detroit, who is now successful in the gun game. Sells the guns.

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No Candy

Candy is a staple here. Some extended candy observers are now predicting a gradual easing of the tightness in candy. Some candy bar manufacturers have reported there are indications of a slight easing of the supply, but the real trouble has been with those companies who have not been able to obtain their full requirements. A candy company has had a sugar stamp available, but the demand was so large that they were not able to meet the demands of those interested.

The general concern of all operators and manufacturers is the increased cost of doing business. Used machine manufacturers have reported that the price of labor and materials has increased, and this has had a material effect upon the cost of producing new machines.

CANDY TRENDS:

CANDY TRENDS:

It seems that these war plant layoffs are not affecting the amusement machine business area, but the condition is nevertheless expected to last. Most of the box machines have been holding their own, but the conditions are not as attainable for all types of machines, since the operators maintain that with pre-war vintage machines a considerable problem in servicing and repair is anticipated. The only way to keep the bulk of their equipment in operation is through an excess of parts. This is entirely dissipated here, and the operators are again calling upon the manufacturers for a quantity sufficient to satisfy the large number of army, navy, and air force personnel returning from overseas duty to near-by camps. Business and would undoubtedly do an even larger business if the manufacturers expect them to be.

CANDY TRENDS:

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END OF WAR:

End of the war with Japan has not served to shoot business upward to any great extent, according to reports from cities area reports. Machines are getting a letdown, but gives all operators the big question is what will happen after an over-long lay-off. Some are not true of candy machines, however. Discussion about the future seems to be the big reason for most operators to keep their machines supplied. No one expects a downward trend as a result of the shortage. Candy machines are a problem in servicing and repair, and the shortage is likely to press even harder. Operators are predicting a shortage of supplies and goods hard to find. Demand for candy bars far exceeds the supply available, and this is likely to continue. Demand is likely to continue. Demand for candy bars far exceeds the supply available, and this is likely to continue. Operators are predicting a shortage of supplies and goods hard to find. Demand for candy bars far exceeds the supply available, and this is likely to continue. Operators are predicting a shortage of supplies and goods hard to find. Demand for candy bars far exceeds the supply available, and this is likely to continue. Operators are predicting a shortage of supplies and goods hard to find. Demand for candy bars far exceeds the supply available, and this is likely to continue. Operators are predicting a shortage of supplies and goods hard to find. Demand for candy bars far exceeds the supply available, and this is likely to continue. Operators are predicting a shortage of supplies and goods hard to find. Demand for candy bars far exceeds the supply available, and this is likely to continue. Operators are predicting a shortage of supplies and goods hard to find. Demand for candy bars far exceeds the supply available, and this is likely to continue. Operators are predicting a shortage of supplies and goods hard to find. Demand for candy bars far exceeds the supply available, and this is likely to continue. Operators are predicting a shortage of supplies and goods hard to find. Demand for candy bars far exceeds the supply available, and this is likely to continue. Operators are predicting a shortage of supplies and goods hard to find.

PHOENIX, ARIZ.:

An early arrival of winter tourists, and the large number of local residents have been indulging in vacations after strenuous wartime activities. It is a good thing that all types of machines on the increased demand. Motels in the State's largest cities — Phoenix, Carefree, and Scottsdale—are crowded with out-of-state visitors and other Americans who have returned home to business. The demand is still strong for this season, according to additional locations.

There is so much demand for used machines in the past year, and the operators have been trying to fill the demands of those they are trying to meet the demands of. This is a strong appeal and we are likely to see a continuation of this trend. Operators are looking for a more steady demand for their equipment from the time it is sold.
Missouri Assn. Attracts 69 to First Fall Meet

ST. LOUIS, Oct. 8.—Fall dinner and business meeting of the Missouri Amusement Machine Association at the Fontenay Park Hotel here, attracted 69 members. It was the association's meeting of the association since June.

Several thousand records were pledged after the distribution of voting certificates, and record and phonograph needles to the battling industry, by the St. Louis council of the phonograph needle war which played such a prominent role in the Japanese surrender.

Louis Morris, president, said that hereafter the meetings will be held every three months unless it is necessary to call special sessions sooner to handle unforeseen problems.

St. Louis organization, which includes plus more operators as well as phonograph men, has been functioning smoothly for the past 14 months, Morris pointed out. At the same time he introduced eight operators who have joined the association since the June meet.

Judges Ray W. Weinbrecher and Dewey Godfrey were among the featured speakers. Dave Monahan and Al Fins also spoke.

Next meeting is tentatively scheduled for mid-December, the site has not yet been announced.

Coin machine operators present at the fall meeting included Abe Jeffers, Walter Ohmann, Bell N. Meehan, Louis Morris, Dick Westbrook, Delbert Vestey, Art Van Schuyler, Mrs. 11 Miller, Ed Kandopolos, Mrs. Illig, Dan Lasdans, Ben Axler, John Winkelman, Fred Pettinoli, Carl Gross, Bob Diedrich, Lebo Leach, Martin Paul, Frank A. Murphy, John Lohnesi, John DeMeuro, Jimmy Milt, Stan Brimmer, Barney Frey, Mrs. William, Fred L. Harris, N. B. Nicholaus, Harry Davids, Ben and Dave Kopis, Harry Baillie, and Frank Joerling of The Billboard.

Vender Use for Ice Cream Sure To Boost Sales

LOS ANGELES, Oct. 6.—Alert coin machine operators have a rich field for post-war expansion in the ice cream business that can readily be handled, according to one of the top milk products firms, who said that the vending industry is ready for the merchandizing.

 aimed to bring to the attention of the coin machine operators that the sale of ice cream, in terms of dollars, is more profitable than the sale of cigarettes and soft drinks, and $90 for candy. Notable is the fact that all of the latter are sold heavily thru vending machines.

In its size-up of the situation, Carna-


tion lays the blame on the fact that "merchandising of ice cream has been too non-existent.

In fact, ice cream sellers have relied on their product selling itself with very slight merchandising to add. Most drugstores, fountain, candy kitchens and other handlers store in the ice cream in their fountains completely out of sight except when the soda or pulp counter is in use. A vending machine in plain sight solves this problem and at the same time gives a measure of control of the product.

An industry's major headaches—seasonal variations in sales with two thirds of the year being slow. The coin machine makes consumers yearn for ice cream being sold in the five months, while out of sight under refrigeration."

Vendors also make buying easier for coinmen who are stationed in hospitals or on active duty, accounts for most of the big play in the last years, but under the new set-up peace time promise to be successful for coinmen.

Atlantic City Arcade Future Bright With Convention Promise

ATLANTIC CITY, Oct. 6.—The blue winter which licenses of comedians and those leasars for the coming season, with the departure of troops from the resort has taken a brighter turn. The city's Convention Bureau and the Bishop's convention groups that will meet in the resort and its convention facilities for the year, instead of a lean one, for operators.

Convention Hall is booked solid for meetings from now until Thanksgiving, and the bureau is active in making bids for meetings. Biggest prospect of the lot is the American Legion Convention next year. Other large units include the American Railroad Builders, the National Machinist Pool Builders, the National Ice, Dairy, Egg Industries, the Association of Iron and Steel Engineers and the American Ponydram's Association.

Coinmen predict terrific year-round activity for amusement machines in future, and they are lining up new leases on machines for the coming year. Soldiers and sailors, who were stationed in hospitals or on active duty, account for most of the big play in the last two years, but under the new set-up peace time promise to be successful for coinmen.
International Features

20 MONARCH PEANUT MACHINES WITH STANDS—3 COMPARTMENTS. MUST BE SOLD AS ONE UNIT, $255.00, PLUS $20.00 FOR CRATING.

- Rock-Ola Std. Dialatone
- Head, B. C. .......... $945.00
- Wurlitzer 61 .......... 140.00
- Rock-Ola Std. Wall Boxes .......... 17.50
- 5c Mills Brown Fronts, Originals ......... 169.50
- 1930 Track Times .......... 89.50
- Broadcast .......... 39.50
- Tom Thumb .......... 2.50
- Knockout .......... 122.50
- Combination Chutes, Fronts .......... 49.95

FLASH! FLASH!
STOP IN TO SEE CHICAGO COIN’S NEW GAME... “GOALIE!” NOW ON DISPLAY IN OUR SHOWROOMS, WRITE OR CALL FOR FULL INFORMATION.

* Children’s With
New Conversion .......... $115.00
* Blue Grass .......... 150.00
* 1 Mann Rebuilt
Liberty Striker .......... 109.50
* 2 Grotetchen Zoos .......... 24.50
* 1 Ball Spice .......... 89.20
* 3 Challengers .......... 24.50
* 6 Exhibit 1c Card .......... 27.50
* 2 Mutoscope 2c Card
Venders ............... 37.50
* 1 Exhibit Ask 2c Card
Another .......... 24.50
* 24 Drop Picture Machines
Wooden Base .......... 19.50
For Complete List of Five Ball Machines, Write - Phone - Wire.

Want All Types Phonographs—Give Serial and Makes International Features

2115 Prospect Ave., Cleveland 15, Ohio
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THIRST QUENCER
DRINK MACHINES
READY FOR LOCATION !
$400.00 EA.
Plus $10.00 for Crating.
ALSO HAVE 7 RANGES OF SYRUP AND $500.00 CUPS.
Write—Phone—Wire
NATIONAL NOVELTY CO.
130 Merrick Road
MERRICK, N. Y.

TITLE STRIPS
Red border, 26 strings to the set. Black border, 27 strings to the set. Price for strips. $3.00 each. Black and red double border, 27 strings for $7.00 each. Black, red, and yellow, 27 strings for $11.00 each. Black and white, plain, $11.00. Black and white, striped, $13.50. Black and white, black and yellow, $21.00. Black and white, black and orange, $29.50. Black and white, red and yellow, $47.50. Black and white, red and yellow, red and orange, $59.50. Black and white, red and green, $99.50.

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WANTED
DAVALL’s MARVELS
With our $2.50 each if all of them are not erected and all parts intact. Advise what you have.
G. F. PERRY
Johnston, S. C.

WAR VETERAN
WANTS TO BUY
Used or large Pin Ball Machines Route for sale. Interest in Indiana, Kentucky, Tennessee, Illinois or Virginia. Write
Box D-23, Game Billiard, Indianapolis 1, Ohio

WANT TO BUY
WURLITZER PHONOGRAPH, MODELS 760C, 760D, and 760E. State best price, condition of mechanism and cymbals in first letter.
ARROW NOVELTY CO.
502 S. SIXTH ST.
ST. LOUIS 4, MO.

October 13, 1945
The Billboard
COIN MACHINES 77

Spoilage of Food To Hypo Vender Sales
Pre-Packaged Planning

CHICAGO, Oct. 6.—Possibilities that most of the food bought by housewives of a perishable nature will be sold in pre-packaged containers, is becoming more certain each day as marketing experts study new merchandising ideas.

The degree of spoilage being very high with fruits, vegetable packaging and food processing companies have begun to put out plans for pre-cleaning, trimming and packaging, in sanitary transparent containers for sale to the consumer.

Frozen food venders have already been blueprinted for coin operation and at least one enterprising merchant plans on opening a complete grocery store to sell all products thru coin-operated dispensers.

One authority in the field pointed out that mechanical pre-packaging continues its present headway, it will completely revolutionize the fruit and vegetable industry by bringing about mass consumption of pre-packaged produce, eliminating the tremendous waste which occurs in the handling of fresh fruits and vegetables from the farm to the home. Enthusiastic acceptance is recorded for pre-packaged lettuce, green beans, radishes, cauliflower, broiled and stir-fried vegetables and beets in packages labeled as to price and quality.

Owing to the spoilage of food stores as dispensers of perishables was indicated with the success of a downtown Pittsburgh Frozen Food Center, Inc., store, distributors of frozen foods have an experimental store of a type that might well be the germinant seed of a retail outlet of the future that could sell a tremendous volume of food thru coin-operated dispensers.

One particular store is at a location where 41,000 pedestrians have passed weekly, and a new stand has been going strong on Saturday. Store, the first Saturday it was open, made $2,000 sales.

CARL HUPPERT was recently discharged after serving 29 months in the army air forces as a master sergeant. He has returned to his position as sales manager of the Baker Novelty Company, Chicago.

Salem, Ore., Reconsidering Installing Parking Meters

PORTLAND, Ore., Oct. 6.—Salem, Ore., was all ready to let a contract for installing parking meters on city curbs when the deal was stifled by the Salem Merchants Association.

Association immediately got out a petition calling for a charter amendment to prohibit the installation of parking meters in the city. Merchants group indicated the petition was being circulated to be brought to a vote should the council approve the installation.

City has received bids from the Dun- nian Meter Corporation, Higgins Art Bronze Company, Dual Parking Meter Company, May-Hale Park-Meter Company, John P. Randolph Company and M. R. Rhodes.

Quantities are limited. Demand is overwhelming. Order immediately for earliest possible delivery!

THE NEW JENNINGS BRONZE CHIEF

Jennings new BRONZE CHIEF is ready to thrill the players and to perform more brilliantly than ever before. It's a colorful beauty—gleaming chrome, burnished brass, hand-rubbed walnut and appropriate trim. It's custom built, as Jennings famous Chiefs have been through the years, and features many new improvements over pre-war models. Constructed throughout from all new parts of the correct materials by the same skilled Jennings craftsmen.

WANTED OPERATORS
To operate Five Ball Games and other equipment on a liberal percentage basis in your territory. We are especially interested in Ex-Service Man or Man about to come back to civilian life who are ambitious, honest and know something about operating. We will furnish you with the best and latest equipment.

Write at once, giving us information concerning yourself and your territory.
Box No. 665, The Billboard, Ashland Bldg., Chicago 1, Ill.

WHILE THEY LAST
Sample Dozen $11.52
A Trial Order With Full Information Will Convince You.

Get our mailing list and you may have something good to offer later on.

THE NEW DEAL MFG. CO.
411 North Bishop
Dallas 9, Texas

MODERN COIN EXCHANGE
400 S OUNVEY Starter, DOWNEY, CALIF.

EXTRA SPECIAL!

ONE BALL CONVERSIONS NOW AVAILABLE!
We are now able to promise 10-day delivery on converting your BLUE GRASS, DARK HORSE, RECORD TIME, SPORT SPECIAL INTO WHIRLAWAY FOR $75.00

Hundreds of these machines are now on location doing an excellent job! Operators of all the things which have taken place in the war have never missed new machines. New playing field, new back glass and back box, new spray job, new machine in every appearance.

Join the long list of money-making Operators NOW by sending your equipment prepaid.

DOD BELL—$650.00—ONLY TWICE IN ALL THE MARKET! BEST CONVERSION EVER BUILT!

ROY McGINNIS CO.
2113 MARYLAND AVE. BALTIMORE 18, MD.

LATE MODELS

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COMPLETELY FACTORY RECONDITIONED
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KEN WILSON
AMALGAMATED DISTRIBUTORS CO.
Distributors for International Mutoscope Corporation
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D. JENNINGS & COMPANY
206 W. LAKE ST. CHICAGO 1, ILL.

FOR FULL INFORMATION.
IN OUR SHOWROOMS. WRITE OR
STOP IN TO SEE CHICAGO COIN’S NEW

* Blue Grass
* Dark Horse
* Record Time

INTO WHIRLAWAY FOR $75.00

Thousands of machines have been through this auction house under the famous Chiefs have been through the years.

JENNINGS new BRONZE CHIEF is ready to thrill the players and to perform more brilliantly than ever before. It's a colorful beauty—gleaming chrome, burnished brass, hand-rubbed walnut and appropriate trim. It's custom built, as Jennings famous Chiefs have been through the years, and features many new improvements over pre-war models. Constructed throughout from all new parts of the correct materials by the same skilled Jennings craftsmen.

Quantities are limited. Demand is overwhelming. Order immediately for earliest possible delivery!
Chicago:

As soon as the Chicago Cubs clinched the National League pennant, telephone wires to DAVID K. WEBSTER's residence were kept hot, with out-of-town requests for World Series tickets, especially attained and accommodated. Mrs. Webster, who took advan- tage of casting their bread upon the waters did all they could. A few of them were seen rooting for the Tigers last week-end.

A new row of shelves is being placed in JIMMIE MARTIN's Dance Hall spot, to hold increased supplies of cigarettes on their way from the Coast. When constructed, this will serve another obstacle for the fool which wound around the back room like a race horse. The store has won over $3,000 in dog and its not hard to believe when seeing him now.

A new rapid method of making sales call is to be experienced by Lookout avenue's JACk KECK's ven appliers on - Just this week Jack confirmed a 2 by 5000 order. He was talking between a motorcycle, an automobile, and a horse. When your sales applier has room for one gallon of wax, he will give you all the tank empties. Jack insists upon the service applier making all calls, has room for tools in a rear seat of the station wagon, acts as a service applier to his staff, puts put, and away he goes. Jack, who is secretary of the Chicago Telephone Company, is keen on keeping his call appliers in good shape as the word in telephone stories is gaining in importance. The call shortage is definitely a thing of the past.

NEW YORK:

DAVE ENCEL became a grandfather. His daughter, Ruth Grudin, gave birth to a girl. Janice Patricia. SID KIDD, who kept busy during the war processing important parts for the Union Airplane, is now operating his factory space to revamp his cabinets.

Los Angeles:

Common here were surprised to hear of WILLY'S (BUD) PARK accident in connection to his office as manager of General Music, Parr's firm. Parr will soon be released from the Payson Hospital.... BILL WOLFC of California Amusement Company is in Chicago on business. MARK JONES WHITE of Badger Sales Company returned recently from Baltimore. With his usual luck, Mr. John JONES, of Badger Sales Company leaves for Chicago and Milwaukee in November to confer with manufacturers and to talk over business with his brother, Carl H. Virginia, in the Wisconsin city.

Coast Records has increased its sales force on the West Coast. During the week they were KAY MATOYAMA, MIHILD MELTON, NISSA SWESH, and PEGGY PRANGER. ABELE of the record department, has ac- cepted the West Coast offer to assure correspondance regarding Coast releases. BLAINE JACOBSON, an old-time sunshine boy, of Fine and Washburn, is a daily visitor to the varn's home in East Los Angeles. He teaches in the neighboring school and the hospital, where he is well known for his friendly manner and the service he performs in the Altus area.

JACK OTTISALL of Jack Gottshall Sales Company has been transferred to the east and others off to the Northwest on their usual territory hunting trip. The Honeydripper settled down to being one of the hottest tunes to come out of this area and is now taking time off to make up for the long hours he put in to make the Dripper's production increased.

CLAYDA FISHER of the Chicago Sales Company is in New York for her first vacation in two years. She is spending it at RALPH and Arlene's. BIEN IVY SPRINGS when the weather hit 100 degrees in this section. MEED and NELSON's Chicago Company in Bakersfield has bought the Pat S. T. Company from RALPH and ARTHUR WETZ in that city. TED BLOOMER of Valley Music Company in Mojave has left the city yesterday and will drop in to get the Dripper's production in- creased. WALTER COCHRAN of M. & E. K. will be in this section.

Detroit:

MARK BELTAIRE reports a pigeon that has been trained as a truck engine for a local pension vendor—waiting for the & M. These pigeons are a few days old.

FLOYD HAYNER, takeback, national sales manager of Capitol Records, was in town Monday on his trip en route to Chicago and called on several Detroit operators December 14. Mr. Hayner is entirely out of the coin machine field and has been kept in the office by inventory problems. CLUBBERS BRIGGS is taking in Detroit's Monday night fights.

MARK LYNKES and MAX MOORE, operating the Triangle Amusement Company, report a call from Bob Deskley, takeback, manufacturing many coin machines and other operating, have moved their headquarters from their old 80 West Adams Avenue in the north end, when the building was sold, and are put on for another commercial venture. New location, 3590 Farmer Drive in the heart of the city, which was the former home of his regular trips, Novelty Company. Latter, formerly operated by HOL ROSE, and taken over by SID KINZIE. ALAN HÔRÖ, has raised its quarters to make room for the Triangle Amusement Corporation, and is moving to 3513 Livonia Avenue, headquarters of the Joy Novelty Company.

MAX LIPPIN reports the opening of a new Munson office for Allied Music and Sales Company at Cleveland in about 10 days. LOU SAUSIN, sales manager of the company, reports the shipment of records by air—new Henry Busse taken over by Louis.根植于内蒙,遍地开花的美商特种唱片公司反映,大连唱片公司于10月15日离开纽约办公室。他们将开始大约三个星期的旅行。

Irving Specials

2 Home Rolls (1940 Plastic Bumpers) $ 3.95
14 Traps (Special Price $5.00)
2 American Rolls (11940 Plastic Bumpers) $14.90
1 Foreign Colors, Westerman, (Special Price $10.50)
2 at the Movies, at Pay, Westerman $14.90
2 at the Movies, 1990, $14.90
Terms: Old-Time Rolls, Deals, C.O.D.

NEW REVAMPS!

American Beauty. Westerhaus (Floor Model $175.00.

10 Northwestern Trilectens $10.00
500 Millers Light Cabinets. Excellent...$10.00

Introducing the 10 Northwestern Trilectens $10.00
500 Millers Light Cabinets. Excellent...

C.O.K. MACHINES, Inc.

10 Northwestern Trilectens $10.00
500 Millers Light Cabinets. Excellent...

For anything in Coin Machines!

Irish Distributing Company

Phone 8-5000

WICHITA, KANSAS
OPERATORS BUILD THEIR ROUTES AROUND EQUIPMENT LIKE THIS!

MUSIC
10 Rock-A-Hula Masters with Brenda Lee, Little Grimes, Mark Stone, DAVIS, MILDRED VASTOLA, drummer in the hottest show on the continent, will come to Missouri, and in August will bring new, S/JT, FLOYD MAGAZEWICK, production man to Midland for the Rock-A-Hula report. For more information or for Rock-A-Hula, is back in the U. S. after a successful tour of the European campaign. He looked up his former customers in Missouri promptly when he came to town.

AL BERGMAN, Royal Amusement Co., has hired a new office girl, MARJORIE DAVIS, MILDRED VASTOLA, drummer in the hottest show on the continent, will come to Missouri, and in August will bring new, S/JT, FLOYD MAGAZEWICK, production man to Midland for the Rock-A-Hula report. For more information or for Rock-A-Hula, is back in the U. S. after a successful tour of the European campaign. He looked up his former customers in Missouri promptly when he came to town.

WE ARE NOW DELIVERING MELODIES: 1/3 Deposit With Order, Balance C.O.D.

Skyline... 44.50
Four Roses (New P. Bs.)... 29.50
Joe... 25.00
Big Chief... 20.00
Anabel... 15.00
Skybird... 15.00

78 THRU 45'S

AEROPOINT
NEEDLES $4.00 per 100
SPECIAL SAMPLES

WILL DISTRIBUTING CO.
417 North Michigan Avenue Chicago 11, Ill.
OPS REVIEW LOCATION PIX

Keep Service At Top Level

Supply vs. demand remain biggest problem to satisfy location owners’ wants

CHICAGO, Oct. 6—Unlike sales representatives of many another industry, operators do not back up their complaints about the uncertainty of the jittery business. "When was the last time we had three weeks without a problem?" "How long will it be before another batch of orders is actually delivered?" "How long will it be before another shipment of parts arrives?" "Is the company doing enough to help us keep our locations properly equipped and ready for the next quarter?" such questions have been asked by operators in recent weeks.

At The Top Levels

Operators, club officials, and industry executives are well informed on the manufacturers’ efforts to meet the increased demands placed on them. Nevertheless, operators are still having a difficult time trying to keep their locations properly equipped. This is due to the fact that some manufacturers are not too successful in getting increased staffs to man their sales and service branches.

"The greatest problem facing the manufacturers is the inability of the salesmen to get through to the locations. They are trying to put together a plan that will enable them to go out and see the men and customers face-to-face," said an industry executive.

As Rock-Ola Distributors meet in St. Louis on Friday for the Rock-Ola Distributors’ Club Convention, operators were asked to give their opinions on the manufacturers’ efforts to meet the increased demands placed on them. "They are trying to put together a plan that will enable them to go out and see the men and customers face-to-face," said an industry executive.

Melodies From Juke Memorialize Officer Killed in Philippines

NORTH TONAWANDA, N.Y., Oct. 6—Melodies from a automatic phonograph keeps fresh the memory of an American naval officer killed in the Philippines, the Rudolph Wurlitzer Company has learned.

Rear Admiral Theodore E. Chandler, first executive officer of the cruiser U. S. S. Nashville, was killed in a Kamikaze attack in the Lingayen gulf.

Since the ship was named for Nash- ville, The Nashville Banner naturally launched a movement to find a suitable memorial for the fallen officer, something that would keep his memory alive. The mission was assigned to H. V. Seeburg, president of the Phonograph and 100 of the latest records, both popular and classical.

The juke box, now playing for the Nashville crew, bears this inscription: In Memory of Rear Admiral Theodore E. Chandler, U. S. N.

Presented By The Nashville Banner 1945

Machine was purchased through the G. & S. Distributing Company, Nashville, and is located in the Seeburg building.

Juke Turns Swami To Track Murderer

FLINT, Mich., Oct. 6—Dick Tracy and Nick Charles move over! There’s a new super-sleuth in these parts—the Juke box.

The juke doubles as criminologist and detective. It now rolls over the local law enforcement, but it tells him in advance the length of his coming "stretch," as the whodunits say. All for a nickel.

Ask Leonicio Trevino, 20, of Flint, who just left for Michigan State Prison to serve a 15 to 25-year sentence for murdering Mrs. Flosie Garrett, 42, with the gun he had been keeping company with.

Trevino pleaded guilty to second-degree murder after confessing he had killed Mrs. Garrett in a fit of jealousy June 22.

On the night of the murder Trevino kept playing the music box of a Flint tavern.

But what made police suspicions was the selection he played again and again. The refrain of it ran: "I’m gonna spend 20 years in prison."

SOUTHERN AUTOMATIC CHANGES LOCATION OF INDIANAPOLIS BRANCH

INDIANAPOLIS, Oct. 6—Southern Automatic Music Company will move its Indianapolis office to 230 North Illinois St. from the old location on 10th Street.

The move was made possible through the generosity of Bill Doyle, manager, who said the new location will provide larger showrooms as well as ample office space and storage facilities.

The office is located in the new building of the company at the corner of 10th and Main streets. The company will continue to maintain its 10th Street office.

Mercury Starts Disk Pressing at Chicago

CHICAGO, Oct. 6—A new source of disks for jukes appeared in Chicago this week as the Mercury Company opened its second record pressing plant.

The plant, which is already pressing 300,000 platters a week in its St. Louis plant, plans to boost its output to 7,000,000 weekly, Irving Green, president, said.

Disks are scheduled to sell at 75 cents, firm has 75 disk presses at St. Louis and 48 here.

Brilliant Music Gets Detroit, East Mich., As Rock-Ola Distrib

CHICAGO, Oct. 6—Brilliant Music, Inc., the Detroit distributor for Rock-Ola, will be handling the Detroit, Pontiac, Port Huron, Bay City, Saginaw and Flint metropolitan areas in their new activities as Michigan distributors for the American Management Association of New York.

In addition to the Detroit metropolitan area, the company territory will likewise encompass the counties of the Eastern Michigan Dis- trict.

Balance of Michigan will be handled by Leontclo Trevino, 20, of Flint, who was manager for the Rock-Ola Company in Flint. He is accompanied by Bill Doyle, Sales and service manager of Flint.

DOUGLAS F. WEINBERGER
Newsweek, July 29—William (Bud) Parr, well-known coin machine man of Los Angeles, was injured here Friday (28) when the car in which he was riding hit a soft shoulder when forced off the road by a truck. Parr was rushed to a local hospital where it was revealed that he suffered shock and other injuries.

Parr, with Frank Sherwood, who was driving at the time of the accident, was en route to Chicago. The car in which they were riding went off the road and swerved through most of the 4 lanes and was demolished. Sherwood received minor cuts and bruises. Some of the accident was about 100 miles out of Salt Lake City.

C. A. Robinson, also a coin machine man, arrived here by plane from Los Angeles. His injuries were not serious as first reported.

Parr is owner of General Music Company in Los Angeles.

7 Out of 10 Customers Play Location Jukes

REGINA, Ont., Oct. 6.—Seven out of 10 customers who go into a juke box location, it was shown, have a desire to pull nickels despite the record shortage.
October 13, 1945

The Billboard

MUSIC MACHINES

AMERICAN FOLK TUNES
Cowhey and Hillbilly
Tunes and Teenagers

By Nat Gross

Communications to 155 N. Clark St., Chicago, Ill.

Another Acuff Picture

Bob and Del Reeves will start shooting their next picture, October 20 to start in a picture for Republic Pictures called "The Saturday Evening Post," with November 3 and 4 he will make a personal appearance for Foreman Phillips' "The Ballad of Frenso." Jerry Lama writes that La Casa Del Juke will soon publish his tune "There's No Time Out Of My Heart," a popular hit. Ellen Arnold, of the Grand Ole Opry, will record a piece for Bluegrass Records.

Past the press of the W. A. Watson Music Publications is a folio of Selected Songs. The series is being published by Foreman Phillips, the daddy of Deuce Spriggins and Carolina Cotton. Jimmy O'Brien, recently discharged from the army, plans to continue his career among the Virginia Tobacco circles. The song under royalty contract to various publishers is "You Too-Time Me Too Off Too."

West Coast Notes

Tommy Duncan, who has been singing in Texas Playboys, is making a movie deal cooking and may soon be a "Billboard" star. But it is a place Duncan on vocals with this group isn't.

Dorothy Del and Caroline Cotton are now working in California and Texas. Then they sneaked off to Yuma and tied each other in knots. However, the secret is now out. A number of friends know about the marriage. It happened and succeeded in keeping it quiet.

Art Sather's, the daddy of "The Ballad of Frenso," has recently 

written a song with a "Sister Littles," "The Ballad of Frenso." This is what will be Roy's next Capitol release, with You Two-Timed Me Too Off Too.

Stateve Put on Cover

CHICAGO. Oct. 6.—The juke joint, complete with a modern streamlined music machine, was featured earlier this week on The Saturday Evening Post October 6. The piece, written by Conrad Smith, was a lively presentation of a typical youngster's juke-and-soff drink hangout. There were no juke joint couples, including soldiers, sailors and youths, but there were plenty of voices that might sway rather than swing music.

A second, a record G.L., bug-eyed with excitement, was diagramming a battle formation with cigarettes, lip-smacking and spools of wax. The girl was described as "a delectable woman," the juke joint as socially tense as a kitten on a dog fight. Saturday, Associated Press telegraphed pleasure was written on the faces of the kids.

Bell games also came in for attention from The Post in a buck-page cartoon panel. The drawing showed the guns puffed out of the machine's pay-off chute as the player locked on to a way to give him every disk he asked for. The result proved the operator's contention that the Bell games want no special epidermises and nothing else. The revenue varied but a few dollars.

The position of the location shortage of selected tunes was explained by Fred Rose, another large operator, and his distributors are doing as good a job as they can to give juke operators the type of picture they want. One operator, who said his distributor sends the operator four selections made up of a top forty radio or dance band, and one or two quantities of "jump, "hula," or "noise" discs. The latter are most successful in the average juke spot, according to this operator, but invariably the manufacturer has pressed larger quantities on lip-smackers and bands since the discs are currently best sellers. This operator was of the opinion that the manufacturers are putting their top artists on juke records to give the greatest attraction home juke purchasers. Thus, as the juke industry is reviewed it is found that the top artists of the distillery are plentiful, while the hottest juke discs (considering the "jump and noise tunes) are scarce. This situation is told to the locations and until they think of it again the question is put on the shelf.

The current shortage of "best" juke location records according to the operators is explained by Fred Rose when he forced many juke operators to buy from his company, to deal with indie companies in addition to the big established companies. Altho some of the independent companies have come in handy, the shortage of "best" but with the copies of many of them after a hit is over there are some companies rather than they choose to pay. But with the top records unable to go enough for home juke enthusiast and juke operators, the latter are forced to buy what they call the "outlaw" market to meet the location demands.

In his photograph, Just to prove his point that 95 percent of his location records according to the operator that 95 percent of his location records according to the independent companies have come in handy, the shortage of "best" but with the copies of many of them after a hit is over there are some companies rather than they choose to pay. But with the top records unable to go enough for home juke enthusiast and juke operators, the latter are forced to buy what they call the "outlaw" market to meet the location demands.

RECORD DISCS

For 61,71 and all other Wurlitzer Company Models, reconditioned, I will make your old discs the same dimensions as when new and guarantee them to give satisfaction. Price $7.50 for set of 12, or $6.90 a set in lots of 5.

HUGO JOERIS

2008 Jackson St., Amarillo, Texas

4000 Ave., E. Lacka, Mo.

RECORDS

HILLBILLY RECORDS

Dont Foot Around Me Anymore—Decca 799
Lonny Lee—Oh, Lonesome—Dox 799
Lady Days—Smile Brother—Emerson 799
Lil' Joe—Two Little Girls—Emerson 799
Trio Frister—Junior's Grits—Goldenseal 797
Lil' Joe—If You Think You're跳—Goldenseal 796
Sunny Years On Two Jills—Goldenseal 797
Hillery Sue—Lonesome—Amos 797
Grazin'—Grand Ole Opry—W. A. D. 796
H.L. I'll Go To The County—Decca 796
That's What I Like About The Best—Phil 795
RACE RECORDS

Mamie Smith—Doggie Whiskey—Columbia 795
The Lady in Red Blush—Hot Lips Page—Columbia 796
B.B. King—Brown Satin Shoes—Columbia 797
Buck Owens—Santa Fe—Columbia 798
Ruby Psychological—Tipton's Tippin—Columbia 799
Emery Smith—Don't Hang Around Me—Columbia 791
Dale Watson—Mississippi—Bear 791
Dale Watson—Mississippi—Bear 791
Ricky Nelson—Effie's Blues—Effie Smith 89

LARGEST STOCK OF RECORDS BY THE COUNTIES

Send us your order for Records on any Label. Samples Service—List mailed upon request. Immediate shipment.

MELALEUCA MUSIC

Copyrighted material
CIGARETTES

Since Beresin is also president of Loft's Candy Company and has an interest in the firm, announced. He has disposed of a large part of his interest in the Northwestern Railroad. The Sargents, who have been living at Cedar Rapids for the last three summers, have disposed of their Evanston, Ill., residence and purchased a home at Cedar Rapids.

Connecticut Cig. Tax Hiked to 3¢

HARTFORD, Conn., Oct. 6.—Connecticut state tax on cigarettes was increased 40¢ to $2.70 per 20 effective October 1, Walter Walsh, State Tax Commissioner, announced, he said. It leaves up from 3 cents to 3 per pack. Revenue from the additional 1 cent tax will go into a veterans' fund. The convenience of cigarette vendors and other tobacco dealers, 14 branch tax collectors, and one machine operator, according to report of the State of November 10, 1919, he reported.

Wisconsin Harvests Big Crop of Tobacco

MADISON, Wis., Oct. 6.—Smokers who use Wisconsin long leaf tobacco, once a favorite of many politicians, are getting an opportunity to purchase it direct from the farmers. The tobacco crop was harvested by the 30,000 farmers in the state. A total of $200,000 will go into the Cascade school fund. The growers are planning to sell the crop direct to the consumers.

There are 200,000 acres of tobacco in the state, with a total yield of 20,000,000 pounds. The yield will be about 10,000,000 pounds, with a total value of $200,000. The crop was harvested by the 30,000 farmers in the state. A total of $200,000 will go into the Cascade school fund. The growers are planning to sell the crop direct to the consumers.
Sugar Picture Clears as Big Supply Found

Quotas May Go Up in '46

WASHINGTON, Oct. 6.—A growing demand for beet sugar in many parts of the world indicates that the shortage might ease up in the next few months, according to spokesmen of the discovery of the huge Java sugar crop.

If the U. S. gets the share predicted by Secretary of Agriculture Anderson, the World Sugar Conference in August and a reduction in the production of beet sugar in other countries, the U. S. might reduce the sugar import quota to 300,000 tons.

A company spokesman said the outlook for the next six months is good, but it will not be as good as the past year.

Cig Venders In Swing for First Time Since War

CHICAGO, Oct. 6.—Cigarette vending machine operators in the West and South are reporting that the plentiful supply of eggs might be short lived, as are now hearing a more optimistic story.

Operators have been having no trouble whatever getting supplies for their cig vendors; and, as a matter of fact, are having some difficulty in keeping their vending columns filled with eggs since the demand is not so great. Operators are located primarily in the Chicago area, according to reports from Cook County, cig vendors being illegal in this area.

Tobacco authorities, who just a month ago were warning the trade that a shortage of eggs in October might be an indication of the serious shortage of eggs, are now saying that manufacturers have caught up with the demand.

There is a very strong indication that if they can keep their production rolling there'll be no smoke apathy from now on.

Locations Plentiful

Operators throughout Chicagoland are having no trouble getting locations at the usual prices, and they have been buying location permits for the future.

BEET SUGAR

The Department of Agriculture report that the allotment for the sugar beet crop is at 60 per cent of the 1941 quota, and that the first half of the crop will be harvested in October.

While the sugar beet crop is less than the 1941 crop, it is still larger than the 1940 crop.

The sugar beet industry is estimated to be worth $50,000,000 in the United States.

Sugar Picture Clears as Big Supply Found

Give the orders.

New Buildings With A House - Warming

NEWARK, N. J., Oct. 6.—A new machine for the production of beet sugar, officially opened his new building located at 627-33nd Street, with a house-warming party attended by many local officials.

Guests started to arrive early and it was open house until late in the evening. New buildings were purchased as a first step in ASCO's post-war plans to make available a complete vending machine and supply service for operators. The firm will continue to distribute complete lines of well-equipped vending machines and supply service for operators.

The new facilities occupy 5,000 square feet of space, and the latter is available, and will also produce and distribute a variety of products, including sugar, confections, and other food products.

The fact that Chicago is the major center of the vending machine industry has made the new facility an important addition to the industry.

Atlantic City Park Meters Produce $1,358 in 10 Days

Bendix Sets Price at $619 on New Washer In N. Y.; Same as 1941

NEW YORK, Oct. 6.—A retail price of $619 has been fixed for the new Bendix automatic washing machine in the N. Y. area, according to reports.

Price for the washer, which is being used in several coin-operated launderettes, was fixed by the Office of Price Administration. It is basal on a sales price of $700, the selling price of October, 1941. It covers installation and one year's service.

Irving Sarnoff, vice-president of Bendix, said.

In South Bend, Ind., officials of the Bendix factory said the machine is expected to be rolling off the line by January 1 as a rate which would bring the unit to $599 in 1949, a year ago, is not yet in full production, and are not expected to be completed until later in the year. Major dealers.

Atlantic City Park Meters Produce $1,358 in 10 Days

NEWARK, N. J., Oct. 6.—A new vending machine has been installed in Atlantic City's parking lot on the east side, bringing the total to 180 parking meters.

The new machine was installed by the Atlantic Park Meter Company thru Ralph Davis, local representative of the machine.

The machine is designed to take any coin except for a quarter, and is capable of paying out two quarters to each customer in one transaction. The machine is designed to take any coin except for a quarter, and is capable of paying out two quarters to each customer in one transaction.

The machine is designed to take any coin except for a quarter, and is capable of paying out two quarters to each customer in one transaction.
Experiment With Formulas For Making New Candy Bar

CHICAGO, Oct. 6.--Candy bars in the non-instantaneous future may crackle and crunch when you eat them. At least that is the opinion of T. McMasters, editor of the U. S. Department of Agriculture's house organ.

Hardly... candy bars made during this post-war period are going to be just another addition to the growing list of new foods. They are going to be different, maybe... because food buying habits are changing, and what a normal American uses in food values of candy bars and chocolate bars, one thing is certain--these post-war years are going to see big changes in candy bars.

More and more emphasis has been brought to bear that we have to have new food values as a food product. The value of candy bars and experiments with vitamin-fortified candies are expected to be worked out in that field. Up to this time, however, certain groups of scientists are... fighting the importance of vitamins as... as they are used in candy.

But it seems likely, with scientific facts being piled higher and higher... that even eventually these scientists will have to admit that vitamin-fortified candy is a good thing.

Vitamin Fortified

Biggest challenge to this hypothesis trying to convince these several groups of scientists that vitamins are all right... is the problem of getting the vitamin-fortified candy bar to taste like good candy bars should taste. For... is usually first interested in taste and secondarily interested in the vitamin value of favorite bars.

Vending machine operators have naturally been interested in these advances... and experiments. Since a large percentage of candy bars are sold to the consumer thru the vending medium, operators are concerned with the future of their own business. Most important to them today is the right... is just to find sufficient candy bar stocks to keep their machines working.

In the event that large quantities of vitamin-fortified bars, and some... the results of food experimentation... to do the consuming... and even widespread opportunities. It is a well established fact that the general public... has given its approval to vitamins. Operators of candy vending machines may find... in part of their selling program already accomplished if and when they begin to handle vitaminized candies.

Soft Drink Industry Optimistic at Find

NEW YORK, Oct. 6.--Wall Street immediately blossomed with glowing optimism for prospects of the soft drink industry with discovery of the 1,600,000-ton sugar cache in Java.

Newly after reports of the find, Coca-Cola led the New York market stock with a 94 rise to set a new high. Its common stock of $118. A total of 700 shares were traded.

Sugar reached a new high for the year of $80.50 as traders pushed the stock above all contextive and positive stocks. It scored a 91 rise with 28,800 shares changing hands. Both Bonding Corporation surged up 75 cents to $20.65. A total of 3,800 shares were traded.

Arkansas\' Reconverts To Driving, Smoking

LITTLE ROCK, Oct. 6.--Like the rest of the country, Arkansas is experiencing a rapid "reconversion" to automobile traveling and cigarette smoking with the lifting of wartime restrictions.

September returns from the State levies on gasoline and cigarettes reached all-time highs, Otho A. Cook, State revenue commissioner, reported.

Cigarette tax netted $340,881, that largest collection in the State's history, Cook said. This figure compares with $237,062 collected in the September of 1944. The gasoline tax charged $1,600,000, in comparison with $1,350,000 in September 1944. The cigarette tax was allowed to come in for several days yet since November 15, 1944. Collections so far this year have added up to $4,254,790 compared with $4,640,960 at the same time last year.

TAX CALENDAR

NOVEMBER

ALABAMA: Tobacco stamp and use tax report and payment due November 10.

Tobacco wholesalers and jobbers report and payment due November 15.

Sales tax reports and payments due November 15.

ARKANSAS: Cigarette reports due November 10.

COLORADO: Sales tax reports and payment due November 15.

Use tax reports and payment due November 15.

FLORIDA: Tobacco wholesalers' reports due November 15.

Cigar and cigarette reports due November 10.

ILLINOIS: Tobacco tax return due November 15.

Cigarette tax report and payment due November 15.

IOWA: Cigarette vendors' reports due November 15.

KANSAS: Tobacco distributors' reports due November 6.

Sales tax report and payment due November 15.

KENTUCKY: Tobacco and entertainment report and tax due November 15.

Cigarette tax reports due November 15.

LOUISIANA: Tobacco wholesalers' reports due November 15.

Tobacco tax report due November 15.

MICHIGAN: Sales tax reports and payment due November 10.

Use tax reports and payment due November 15.

MISSISSIPPI: Tobacco distributors' reports and tax due November 15.

Tobacco wholesaler's tax report due November 15.

ST. LOUIS: Tobacco tax reports and payment due November 15.

Tobacco wholesalers' reports due November 10.

Sales tax reports and payment due November 15.

TENNESSEE: Tobacco tax reports and payment due November 15.

Tobacco wholesalers' reports due November 15.

TENNESSEE: Tobacco report and payment due November 15.

NEW MEXICO: Tobacco report and payment due November 25.

MONTANA: Tobacco tax report due November 25.

Sales tax report and payment due November 15.

Use tax report and payment due November 15.

NORTH DAKOTA: Cigarette distributors' reports due November 10.

Cigarette tax return reports due November 15.

OHIO: Tobacco wholesalers' reports due November 15.

Use tax on cigarettes due November 15.

OKLAHOMA: Cigarette tax reports due November 10.

Sales tax reports and payments due November 10.

Cigarette tax reports due November 10.

Tobacco products tax reports due November 15.

Use tax reports and payment due November 15.

OREGON: Tobacco report and payment due November 15.

SOUTH CAROLINA: Tobacco tax report and payment due November 15.

Tobacco wholesalers' reports due November 10.

Tobacco wholesalers' reports due November 15.

Tobacco wholesalers' reports due November 15.

Tobacco wholesaler's reports due November 10.

Sales tax reports and payment due November 15.

SOUTH DAKOTA: Tobacco tax report and payment due November 15.

Tobacco wholesalers' tax reports due November 10.

SOUTH DAKOTA: Tobacco tax reports and payment due November 15.

UTAH: Tobacco and use taxes and returns due November 15.

WASHINGTON: Tobacco tax reports due November 15.

WEST VIRGINIA: Tobacco report and payment due November 15.

WISCONSIN: Tobacco products returns due November 15.

WYOMING: Tobacco reports and payment due November 15.

VEND HOT MEALS

(Continued from page 84) has been exclusively handled by Coca-Cola units.

Unsold Opportunity

Because the new location field for vending machines is... cilities as new ideas, Berio is also planning to merchandising in Kansas and Missouri.

These will serve the 25-cent and 50-cent level... not be stocked with snack foods, cookies, candy bars, or game machines.

In the event that large changes are expected in the future peace years... mail... be handled. The machines will be stocked for the period in which the contracts are... cover plant. The energy-rich foods required will have to be... a white or red location.

Ready Reception

It has been reported that the new machines were designed during the war... were agent and... are ready for operation. Coins in the machines and the... will be taxed at a rate of 6 cents per coin.

The magazine Business Week, in a recent issue, pointed out that... site... is evidently here to stay. Businessmen in the area... improvement must keep up the practice, since the location... of machines was... a great aid to operating efficiency.

Locations Grow

Many concerns in the vending machine field are... units and snack bars an... aid to workers morale during the war. Such machines in the future peace years will... been placed in new locations for coin machines.

As soon as new equipment is... space in many locations. The cost... the popularity in the past, will likewise grow

Southwest of Dallas

Set in New Building

DALLAS, Oct. 6.--Southwest Amusement Company has opened its new building at 2910-18 Main Street, after a long construction period.

The company's repair and rebuilding section... headquarters will be located in the new structure... Steve Dolinski and Gus Guarnera.

Hartz Penny Products

12c soups, stew, open-faced sandwiches, a re-

Brand New 1c PEANUT MACHINES

Vends Peanuts and X-Small Can Goods. 50c 1c and 5c for single machines. SPECIALS 3c 5c and 10c. AGENTS, DISTRIBUTORS WANTED. Write for list. Locationuckland. Phone K. 7051. 3c 5c and 10c. Phone K. 7051.
MODERNIZE with the "POPOMATIC" ALL ELECTRIC — COMPLETELY AUTOMATIC and IN DEFEND ATTACHMENT. FASHIONABLE DESIGN. Now offers 30% more of the best materials for Build-up. In-Build or In-Place. Prices reasonable for low budget copy.THROUGHOUT the lines of finest builders. Only 'POPOMATIC' with STURDY CONSTRUCTION, the results of the best materials available. The Process is simple, the results of trouble-free dependable service. DIMENSIONS: 60" Long, 28" Wide, 28" Deep, Shipping Weight: 1,450 Lbs.

NOW $599.50 NET F.O.B. Cambridge, O. Full Cash With Order. WITH WORM TWIN ROLL ROUTES

SUPPLIES FOR POPOMATIC EXTRA HEATING ELEMENTS, EA....$5.00 POPCORN, Per Lb. 14½c GLASSINE BAGS, Per 1,000...2.50 POPPING OIL (Panama), Case, Per Gal...2.50

We will accept your old Popomatic Machines (any make) against the purchase of the new F.O.B. Cambridge. Clear up that location NOW and often. ACT PROMPTLY for the first machine.

THE P. K. SALES CO. 692 AND HYATT AVE. CAMBRIDGE, OHIO

2 MILLS EMPRESS $315.00
1 MILLS THRONE 215.00
1 ROCK-OLA NEW $200.00
1 ROCK-OLA MONARCH 250.00
1 ROCK-OLA PREMIER, LIKE NEW, 500.00
2 WULRITZER #15, $75.00 EACH
1 WULRITZER #16, NEW PAINT 195.00
1 WULRITZER #16X 400.00
1 TEN WHEEL NEW ROUTE, NET, KEYENADA ADAPTER 150.00
25 WULRITZER #100 WALL BOXES, NEW $12.00 EACH
50 WULRITZER #100 WALL BOXES, USED $6.00 EACH
25 MINT WURLITZER PARTS BOXES, 3-WIRE, EA 55.00
25 SEEBURG MONEY TAKING BOXES, WIRELESS, EA 37.50
100 WURK LEY BOXES FOR EACH #100 WALL BOX, FIT $1.00

SLOTS
8 MILLS BLUE FRONT, $5.00 OVERHAUL, NEW PAINT, EA 150.00
1 MILLS BLUE FRONT, 10c, OVERHAUL, NEW PAINT, EA 175.00
2 MILLS EXTRAORDINARY, 5c OVERHAUL 125.00

MIAMI DISTRIBUTING CO. 212 E. 8th St., Cincinnati, Ohio

FOR SALE Slot Machines—One Quarter and 4 Nickel Rollers. F. S. B. Copyrighted material

Enterprise Novelty Co. No. 6, Mint Auto. LEWISTOWN, MONT.

AUTOMOBILE With Variety of Coin Machine Ideas Herald's New Use of Slots in Buses

Philadelphia Mechanic Equips Car With Vendors, Juke Box

PHILADELPHIA, Oct. 6. — Prospect of an entire new field of operation has been reported to an invention now in use in the automobile of its creator, John Towbery, a Countessville (Pa.) radio mechanic.

Towbery has installed a miniature vending machine in the dashboard of his car. Buttons and slots provide everything from cigarettes, candy and weather reports to recorded music from juke box installed to any compartment. All can be operated with cents, as can the radio telephone, which connects him with his home. As a concession to his fiancee he even puts in a pipe organ which operates by needs and vacuum and depends on the speed of the motor.

The automobile as it now stands has the conveniences of home including chilled water. The amusement section is compact and requires no more space than the dashboard of an automobile.

Towbery claims that he has had very little difficulty keeping the mechanisms in perfect working order.

Buses Next!

Operators have contracted him and examined his invention hopefully in the hope that it may be installed in urban buses and trolleys and also in inter-urban transportation systems. It is novel, and when in use it will furnish travelers with many more conveniences than they now enjoy with present systems. Refills can be provided at various stops and the machines will be able to be changed to any extent. Mechanics in the coin machine field are offering suggestions to improve upon Towbery's original idea.

An article, explaining the various devices installed in his car, appeared in The Philadelphia Evening Bulletin, and operators have reported queries from people interested in obtaining similar variety machines for their own cars.

Army-Navy Tiff Will Hoppy Play In Phila. Spots

PHILADELPHIA, Oct. 6. — Colleens anticipate a great deal of amusement machine operation over the week-end of November 9 when the annual Army-Navy football game will be played at a local stadium. This crowd usually floods the town with action, particularly sites where coin-operated machines are located.

Hotel reservations have been heavier than in pre-war years and the Philadelphia Machine Association announced that servicemen will get top priorities on hotel rooms for the week-end. Civilian room requests will be filled only after uniformed men are settled. The machines in the rooms will be so set that it is expected that once a certain number of servicemen are housed, a portion of the civilian list will then be filled since servicemen have greater opportunities for housing than civilians at this time.

A time limit has been set for November 9 and after that date reservations will be put on a "first-come-first-served" basis.

"We're prepared for the record breaking crowd," Sam Lerner, an operator stated. "We'll have extra crews ready to keep machines in top shape and avoid any breakdown in our locations."

200—WANTED—200 SPORT PARADES Must be complete $40.00 EACH

Start shipping today. Use freight or truck. Please wire when you are shipping and the amount.

Can Use STRATOLINERS Will Pay $30.00

MARVEL MFG. CO. 2124 Milwaukee Ave., Chicago 47, Ill. Phone Armitage 1240

BARGAINS!

BARGAINS! 100 Jennings Grade B $125.00 100 Jennings Grade A $145.00 2485 Heaton 25 cent Machine $2.00 2399 Tract-O-Matic, 10 cent $1.19 1907 Tract-O-Matic Mills Patron, Later $1.19

IMMEDIATE DELIVERY 1930s, $1.10 ea; $235.00 gr; 2040s, $1.12 ea; $235.00 gr; 2170s, $1.19 ea; $242.00 gr.

JAR TICKETS

Complete Line of Jar Deals, Tip Books, Baseball Books, Salesboards Orders Shipped the Day Received Let Us Know Your Needs Send for Illustrated Catalogue. 35¢ cash with order. balance C.O.D.

BROWN & GAISER 315 East Illinois St. Evansville, Indiana

BARGAINS!

BARGAINS! Perfect 5c, 10c, 25c and 50c MILLS SLOTS—ANY TYPE Castings, Cabinets and Parts Immediate Delivery Write, Wire or Phone

GREENWOOD MFG. CO. Specialists in Conversion and Rebuilding 182 E. 153rd St., P. O. Box 266, Harvey, III. Harvey 2901

MAIN WORM GEARS

For WURLITZERS, $5.00 SELECTOR PINS OR DUMBELLS For WURLITZER. 2 DOZ . . . . . $7.00 For Quantity Prices Write to JAMES CLEMENT MFG. & COIN MACHINE PARTS 946 W. Russell St. PHILADELPHIA, 40, PA.
Detroit Coinmen Aided by Phone Service Which Takes Care of All the Request Calls

Dodge Headaches of Telephone in Novel Organization

DETROIT, Oct. 6—Efficient handling of service calls, which is the crucial point of management of operators of every type of coin-controlled machine, has been worked out on a thoroughly systematic basis at a large combination of Detroit's leading operators. The means is a central telephone switchboard which handles telephone calls upon a 24-hour basis and which is developed to handle a large volume of business among coin machine operators.

The New Center Secretarial Service was established at 6432 Class Avenue about a year and a half ago by Mr. and Mrs. H. Smith and her husband. Mrs. Smith remains as the manager since the birth of her husband about a year and a half ago and has been a co-worker in the organization from the start.

Service Plus

Service is in general aspects much like that of other secretarial services. Calls are received for customers when they are not in their own offices, or all calls are sent into the exchange switchboard as the customer arranges. Then he is given messages by one of two methods—either by calling for them or by having his call from the exchange to wherever he is at a certain hour.

The operators generally have preferred to have the former system. The service calls are a particular route calls up when he comes in from a service call, or occasionally from outside. If he is out very long or very far, so that he can route his subsequent stops most efficiently. The telephone operators have come to this organization mostly by gradual process of quitting from the New Center organization has been confined chiefly to a weekly classified ad in the local press under the heading "Office Space to Rent." It is truthfully used by media advertising chiefly that the operators have come to this organization.

Business service of this type has become especially important at the start of the war because coin machine operators found increased service problems in the form of calls as coin machines grew older and needed more frequent servicing. And Increased numbers of calls are made to provide the customer is at all reasonable. The basic policy is that they find the work fascinating. There is always a busy day around the exchange, as may be discerned from the volume of work being transacted.

Low Service Charge

Service charges are relatively low, $9.50 for a month's service for service calls of 100 incoming calls, with a $12 charge for more than that volume of calls.

There is a temporary service also given to many coin operators who wish to call up either for city or vacation or otherwise, for a day or for weekends. The phone company intercepts calls, numbers and refers the calls instead to New Center special lines for this purpose. Charges are $8 for a week, $40 for two weeks and $70 and more are made by the exchange for this special type of temporary service.

This organization functions as a general secretarial service in many other ways, as coin machine operators often need. Writing of letters, special mailing of circulars, records, and forwarding of mail and provision of office space is available. It is found that the operators often need to reserve space, which is usually taken by manufacturers of coin machines and other types of businesses.

A system of this type can definitely solve problems. It is expected to have old advertising which "the customer is always right" constantly in mind provided the customer is at all reasonable. The service calls are sent into the exchange switchboard as the customer arranges. Then he is given messages by one of two methods—either by calling for them or by having his call from the exchange to wherever he is at a certain hour.

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### PHONOGRAPH WANTED

**WE WILL PAY CASH FOR**

<table>
<thead>
<tr>
<th>Phonograph</th>
<th>Price</th>
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<tbody>
<tr>
<td>Gem</td>
<td>$200.00</td>
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<tr>
<td>Regal</td>
<td>200.00</td>
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<td>Vogue</td>
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<td>Colonel ES</td>
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<tr>
<td>Colonel ESRC</td>
<td>350.00</td>
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<tr>
<td>8800 ESRC</td>
<td>425.00</td>
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</tbody>
</table>

**ROCKOLA Supers and Masters**... $300.00

We quote on all machines. Write or wire today.

**BYRON NOVELTY CO.**
2045 Irving Park Rd.
Chicago 18, Ill.
Phone Graceland 8689

---

**ROLL IN $ $$ $$ $$**

with the **NEW ROLL-A-BALL**

A Skeeball Alley which will really roll in terrible profits for YOU. This game will keep your customers coming back for more.

- Has revolving barrel
- Legal anywhere
- 9½ ft. long - 28″ wide
- Flashy, lighted backboard
- Guaranteed and foolproof

Write - Wire - Phone

**ON DISPLAY AT**

Amalgamated Distributors Co.
(Distributors for International Mutoscope Corporation) 336 WEST RANDOLPH ST.
Chicago, Ill.
(One Block From the Sherman)

### SALESBOOKS, CANDY DEALS, JAR-O'-DO TICKETS

<table>
<thead>
<tr>
<th>2170 R.W. Jane-De Single</th>
<th>Profit $59.00</th>
<th>$2.00 E&amp;L</th>
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</thead>
<tbody>
<tr>
<td>2176 R.W. Phil Story Two</td>
<td>Profit $56.00</td>
<td>$1.00 E&amp;L</td>
</tr>
<tr>
<td>2220 W.B. Family Fire Bead</td>
<td>Profit $55.00</td>
<td>$0.50 E&amp;L</td>
</tr>
<tr>
<td>1500 Hole Jumbo Board, Box Chocolate Deal</td>
<td>Profit $50.00</td>
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</tbody>
</table>

**CHICAGO LOCK CO.**
2024 N. Racine Ave., Dept. 68, Chicago

### SHAFFER'S SPECIALS

**ARCADE CONSOLES**

- Koerner Air Raider... $185.00
- Chicago Coin Coke... $175.00
- Supreme Rocket Buster... $150.00
- Bally Rapid Fire... $150.00
- Seeburg Chicken Sam (New-Marble-Glo Paint)... $115.00
- Seeburg Shoot the Chutes (New-Marble-Glo Paint)... $115.00
- Scientific Batting Practice... $95.00

All of the above machines are in stock and ready for location.

**TERMS:** One-half deposit, balance C. O. D.

**SHAFFER MUSIC COMPANY**
606 S. HIGH STREET
COLUMBUS 15, OHIO

---

**VICTORY Conversion VALUES**

**ARTISTS AND MODELS for Star Attraction**

**GIRLS ANYHO FOR Sea Horse FOR Hi-Hat**

**BASEBALL for Seven-Up**

**BARGAINS**

- 2 Thimbrels... $50.00 Each
- 4 Whitelaw... $150.00 Each
- 3 Ortmans... $150.00 Each
- 1 Dark Horse... $150.00 Each
- 2 Foreign Colors... $175.00 Each
- 2 Leaders... $60.00 Each
- 1 Run Bunt... 75.00
- 5 Broken and Bent... 185.00 Each

Write for complete list or quality 6-Ball Free Plays, for seven-up.

---

**L. A. Operators Warned Against Chisel Experts**

**LOS ANGELES, Oct. 6—**Associated Operators of Los Angeles County, Inc., have sent out a warning to all of their members and associates warning against chiselers, drillers and reamers what to do or how to do it.

"Due to the prevalent wave of chiselers, drillers and reamers operating in Los Angeles County," says a bulletin from the Associated Operators, "We will endeavor to give you highlights on the law governing the apprehension of persons working or robbing the games, and also as suggestions as to how to protect your machines against these unscrupulous practices by taking proper precautions." The association suggested three steps which operators should follow in protecting their machines against plunderers. First step suggested is to shield all of the games on the outside with thick glass or heavy sheets of metal that cannot be drilled. As a second precaution the association advises placing double locks on machines.

Third and final precaution issued by the association, is advice to operators to "acquire your proprietors with the importance of securing motor vehicle license numbers whenever they are suspicious of certain individuals working or robbing the games. You, in turn, phone the license numbers to your association."

In closing its bulletin the organization pointed out that "under Section 611 of the penal code, any person who, willfully and willingly shall obtain the use or service of any instrument, phonograph or other property, without depositing a lawful coin or other property, without depositing a lawful coin or property," as used in this section."

"Any persons who use instruments such as tools, drill, shims or other paraphernalia, with which they can and operate pinball games and other machines, can and may be arrested and prosecuted under the above mentioned section."

As a final bit of advice the association cautions its members and associates against acting prematurely, warning them to be sure that their machines have been tampered with by certain individuals suspected since "an assumption is not good enough."
IMPORTANT MESSAGE

To the Operators in
MARYLAND
DELAWARE
and
WASHINGTON, D. C.

"The Phonograph of Tomorrow" will be here sooner than you expect

THE HUB ENTERPRISES
Authorized ROCK-OLA Distributors
MARYLAND, DELAWARE and WASHINGTON, D. C.
32 South Charles St., Baltimore 1, Md.

Compare!

PRE-FLIGHT TRAINER
"NOT A TOY -- THE REAL McCOY"
Now in operation EVERY HOUR OF THE DAY and NIGHT in the WORLD'S FINEST ARCADE

STATEMENT BY MAX GLASS
I've seen them all but had my biggest thrill riding the sensational PRE-FLIGHT TRAINER.
It's not a toy, it's the real "Funland!"
I believe it will be the greatest money maker of all times.

"FUNLAND"
SHERMAN HOTEL, CHICAGO

Also in operation at Finer Amusements
159 N. WABASH AVE., CHICAGO
EXCLUSIVE NATIONAL DISTRIBUTORS
PRE-FLIGHT TRAINER SALES CO.
(Division of Batter-Up)
231 W. WIS. AVE., MILWAUKEE, WIS.
Phone: Bway, 4418
MARKEPP VALUES
SLOT MACHINES & CONSOLES
Cherry Bell, Original Cabinet, 25c. $175.00
Cherry Bell, Original Cabinet, 10c. $150.00
Rockola '40 Super, Walnut Cabinet. $225.00
Singing Tower, Model 201. $225.00
Mills Empress, Throne. $225.00
SEEBURG WINDSOR, WB WS-1-Z. $250.00
COLUMBIA CIGARETTE MACHINE. $45.00
$6 BLUE FRONT. CH, NA, Orig. $49.00
$10 BLUE FRONT, CH, NA, Orig. $67.50
$25 BLUE FRONT, CH, NA, Orig. $95.00
$50 BLUE FRONT, CH, NA, Orig. $135.00
$100 BLUE FRONT, CH, NA, Orig. $275.00

5 BALL PIN GAMES
1. REFRIGERATED DRINKS
2. COIN-OP COOKIES
3. BUILDING BLOCKS
4. AMUSEMENT MACHINES
5. AMUSEMENT MACHINES
6. AMUSEMENT MACHINES
7. AMUSEMENT MACHINES
8. AMUSEMENT MACHINES
9. AMUSEMENT MACHINES
10. AMUSEMENT MACHINES

PHONOGRAPHS

If you plan to visit Chicago, let us know in advance and we will gladly make your hotel reservations for you.

OPPORTUNITY
For executive type who has been in the coin field, with past experience in distributing and jobbing music and pinball machines.

AMUSEMENT MACHINES

1 Wurlitzer 610 Rolaway-Paradise, Adapted with 3 Packard Boxes and speaker
1 Lucky Lucre
5 Mills 25c Gold Chromes, 2/5, drillproof, knee action, C. H.
3 Mills 25c Brown Fronts, 3/5, drillproof, knee action, C. H.
2 Mills 25c Red Fronts, 4/5, drillproof, knee action, C. H.
5 Mills 25c Blue Fronts, 3/5, drillproof, knee action, C. H.
2 Mills Blue Fronts, 3/5, drillproof, knee action, C. H.
10 Set & B & VEST POCKETS

STERLING NOVELTY CO.
467-971 S. Broadway, Lexington 20, N. Y.
Wholesale Distributors

REFINISH YOUR MUSIC CABINETS LIKE NEW!
SEND THEM TO US IN ANY CONDITION AND WE'LL...
1. REFRIGERATE THEM
2. REFINISH METAL PARTS
3. SUPPLY NEW GRILLE CLOTH
4. SUPPLY LEATHERETTE WHERE NEEDED

ATOMIC MUSIC COMPANY
437 Elizabeth Ave., Newark 8, N. J.
Phone: Watertown 1-1500

AMUSEMENT MACHINES

WAS $400.00, NOW $39.50

P & S FREE PLAY GAMES
ARE PROVEN WINNERS EVERYWHERE!

LOTTERY SQUADRON
TURPEDO PATROL PRODUCTION

SCREENLORDS
PARATROOPS
EAGLE SQUADRON

CAR BLASTER
FROM MR. CHIPS
FROM POWERHOUSE
FROM BIG TOWN

FREE DELIVERY!
Illustrations for Thunderbolt and Thunderbolt, Ltd of Machines, Parts, and Supplies... For free!

MIRE MUNYEX
1516-66th St. W. & 156th St.

ARCADE EQUIPMENT

READY FOR ACTION!

PHOTONAUTS, PUFFY AUTOMATIC, RESTORE YOUR FAVORITE GAMES WITHOUT THE HASSLE

ALSO 100 FACTORY REBUILT ARCADE MACHINES IMMEDIATELY SPRAYED!

A PRINTED PUBLICATION FOR THE ENTERTAINMENT INDUSTRY

R. HARRY MARCUS COMPANY
816 WEST ERIE STREET
CHICAGO 22, ILL.

MARcus offers a new service
When you plan to visit Chicago, let us know in advance and we will gladly make your hotel reservations for you.

ABSOLUTELY NO CHARGE!

"Parts and Supplies for Coin Machine Service"

TICKET MACHINE FOR SALE
12 Up Folding and Banding

SIMON SALES, Inc.
215 West 66th Street
New York 23, N. Y.
Phone: Thalia 4-6000

ATTENTION, OPERATORS
We have a few thoroughly reconditioned slot-type 31.5, x 7 Pool Tables at $199.50.
This table is a steady money maker, average take per week $200 to $800
in fair location.
Buy one, you will buy more.
1/2 deposit, balance C. G. D.

Our new table will be ready about January 1—State Distributors wanted
G. F. PERRY
Johnston, S. C.

REVAMP
Your Mills Owl & 1-2-3 Free Play PLAYS (1939 and 1940 models) INTO 2 BELLS, ONLY $30.50.

Roulette for 25c. Federal License.

FREE VACUUM CLEANERS — For every 5000 rounds in 10c. or larger machines.

WANTED ONCE:
Punch, Tops, Forms, Powerhouseman

SEE YOUR DISTRIBUTOR OR WRITE TO
P&S MACHINE CO.
3130 W. Lincoln Avenue
Milwaukee, Wisconsin

OUR LATEST KISMET | BOMBARDIER From FOLLIES

WANTED AT ONCE: FROM FOLLIES

Send for free samples

October 13, 1945
The Billboard

$15.00 a year
$2.00 a year

THE MARKEPP CO.
Established 1928

4310 Carnegie Ave., Cleveland 3, Ohio

The Billboard, Cincinnati 1, Ohio

WILL BUY
IN GOOD CONDITION!

4. SUPPLY LEATHERETTE WHERE NEEDED

TESTED 1/3 Dep., Bal. C. O. D., IMMEDIATE DELIVERY!

“THUNDERBOLT” FACE DIRECT FROM T.Y.

In America’s Leading Arcades—
Sensational New Airplane Productions เวิร์กที่ล่าสุด

ALSO 100 FACTORY REBUILT ARCADE MACHINES IMMEDIATELY SPRAYED!

READY FOR DELIVERY!
Illustrations for Thunderbolt and Thunderbolt, Ltd of Machines, Parts, and Supplies are free!

BUY FROM A RELIABLE SOURCE—WE’RE IN BUSINESS SINCE 1912

MIKE MUNYEX
516-27th W. 5th & 156th St.

SC Blue Front, CH, NA, Orig.

5c Cherry Bell, Original Cabinet, 25c.

5c Blue Front, Original Cabinet, 25c.

5c Blue Front, Original Cabinet, 10c.

5c Blue Front, Original Cabinet, 10c.

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5c Blue Front, Original Cabinet, 10c.
We Are Now Delivering Our Proven and Tested

UNIVERSAL AMPLIFIERS

Ask the operator who owns one—
that's our best advertisement.

ORDER FORMS IN ROTATION RECEIVED

MODEL A

Fits all Wurlitzers Models 412, 24, 616, 500, 600, 700, 750, 870, 880, 850 and 950.

Ask about our High-Compare—All Rock-Oss.

COMPLETE WITH TUBES

F. O. B. N. Y.

MODEL B

FITS ALL WURLITZERS, REBURGERS, ROCK-OLAS, AND ALL OTHER MAKES—HI-TONES.

1. Send us your bids, money and express.
2. Your machine keeps working.
3. We make your machines for you—here.
4. We have the parts and will repair them.
5. We will keep parts for a long time.
6. All work guaranteed.

COMPLETE WITH TUBES

F. O. B. N. Y.

PHONOGRAPH RENTALS

Ship us a coin operated phonograph amplifier (chimes optional) regardless of make and model—$5.00 per month. Complete rennovation with logo, for: phonograph music to 8 model and includes minor repairs. However, if major parts are missing or the phonograph is to be replaced with an equal or better model, $412, 24, 616, 500, 600, 700, 750, 870, 880, 850, 950, $500.00 or more, rent to own.

COMPLETE WITH TUBES

F. O. B. N. Y.

For OPERATORS WHO OPERATE WURLITZERS EXCLUSIVELY

Ship us any Wurlitzer Model (chimes optional) and we will renovate same for all Universal Type—$500.00 for all Universal Type—$500.00 or more, rent to own.

COMPLETE WITH TUBES

F. O. B. N. Y.

TERMS: Immediate shipment, F.O.B., New York, plus delivery to your place of business by Railway Express unless otherwise instructed by you.

JAFCO, INC.

John A. Fitzgerald, Pres.

776 Eighth Ave., New York 19, N. Y.

(Phone: Columbus 2-7961)

NOW DELIVERING!

"BIG TOP"

MOST SENSATIONAL FIVE BALL FREE PLAY PIN GAME

WRITE—PHONE—WIRE

LEON TAKSEN COMPANY


Phone: Pekier 3699

Bargains For Quick Sale

MURL5O

1 Seeburg 8200 ...... $875.00
1 Rock-Ola Deluxe 3000 .......................... $300.00
1 Seeburg 8100 ........ $725.00
1 Dark Horse .......... $190.00
1 Chickan Barn ........ $106.00

Ships the Jades

Now Available

ALL Orders 1/3 Deposit, Balance G. O. D.

Parsons Amusement Co.

222 N. Division St.

Delaware, Maryland

We Say . . . USE AEROPORT the

Post-War Quality Coin Machine Needle

CRADDOCK RADIO SUPPLY

1552 STATE ST.

D'EORE, ILLINOIS
We Are Proud To Announce the Opening of Our New Buildings at 55-57-59 Branford Street, Newark 5, N. J.

We have established offices, showrooms and the latest reconditioning department for the distribution of the finest new and reconditioned bulk merchandisers. We also have complete manufacturing facilities for the production of our own 5c, 10c and 25c packages and bulk passed exact quantities and salted nets—5,000 square feet of space designed to give vending machine operators the utmost in service, equipment and supplies.

You Are Cordially Invited

VENDING MACHINE EXCHANGE PACKING COMPANY

MILLS ORIGINAL SLOTS
Blue Fronts
Cherry Balls
Brown Fronts
Original Chimes
5c:10:25c Play
COMpletely REBUILT BY GENUINE FACTORY MECHANICS
Record Times  \$1600.00
Dark Horse  \$160.00
41 Derby  \$315.00

All machines complete with Brown Fronts.$175.00-$200.00

JAR DEALS and SALESBOARDS

120 FP-MISSES  \$15.00-
120 FP-DOLLS  \$10.00-
120 FP-Flapper  \$15.00-
120 FP-Western  \$15.00-
1000 FP-QUALITY  \$3.50-

SWITZER AMUSEMENT COMPANY
2916-18 MAIN STREET (RIVERSIDE 5141) DALLAS 1, TEXAS

MID-STATE CO.

CLIFF WILSON DISTR. CO.
1121 S. Main  3-6304  Tulsa, Oklahoma

MID-STATE CO.  2648 ROSEVILLE ROAD  CHICAGO 12, Phone Barstow 2691

BIG TOP
A NEW REVAMP FOR KEENEE GAME

REBUILT MILLS SLOTS—IMMEDIATE DELIVERY

Blue Fronts \$150.00  \$170.00  \$200.00
Brown Fronts \$150.00  \$170.00  \$200.00

EAGLE GUARANTEED UNBREAKABLE PHONO REPLACEMENT PLASTICS

BRANDS

WURLITZER 860 Top Curers  \$27.50
860 Top Cancers (Rips or Lents, Red) \$27.50
864 Top Curs  \$27.50
750 Top Cancers  \$27.50
750 Lower Cures  \$27.50
750 Lower Cancers  \$27.50
650 Top Curers  \$11.50
650 Lower Cancers  \$11.50


WOLFE MUSIC CO. Distributors. 217 W. Main St., Ottawa, Ill. Phone 1312
## TUBES and NEW ACCESSORIES

Complete Line of Phonographs and Parts

### NEW ACCESSORIES

<table>
<thead>
<tr>
<th>Part</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>12 H. F. Cond. (460V)</td>
<td>More Push-Up (Mulli), Mills Rock-Box</td>
<td>$1.00</td>
</tr>
<tr>
<td>12 H. F. Cond. (460V)</td>
<td>More Push-Up (Mulli), Mills Rock-Box</td>
<td>$1.00</td>
</tr>
<tr>
<td>12 P.M. Speaker</td>
<td>Speaker made by the above factories</td>
<td>$0.50</td>
</tr>
<tr>
<td>12 P.M. Speaker</td>
<td>240 V. Speaker Made by the above factories</td>
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<tr>
<td>12 P.M. Speaker</td>
<td>360 V. Speaker Made by the above factories</td>
<td>$0.50</td>
</tr>
<tr>
<td>12 P.M. Speaker</td>
<td>1/2 P.M. Speaker Made by the above factories</td>
<td>$0.50</td>
</tr>
<tr>
<td>12 P.M. Speaker</td>
<td>1 P.M. Speaker Made by the above factories</td>
<td>$0.50</td>
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</table>

### TUBES FOR THE COIN MACHINE INDUSTRY

10% DISCOUNT ON ORDERS OF $25.00 OR OVER!

<table>
<thead>
<tr>
<th>Tube</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td>2A40</td>
<td>$1.10</td>
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<tr>
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<td>$1.85</td>
</tr>
<tr>
<td>2A40</td>
<td>$1.90</td>
</tr>
</tbody>
</table>

We have many more tubes too numerous to mention—ready for shipment. We have a full line of parts for all machines.

## ALBENA SALES CO.

587 10th Ave., New York 18, N. Y. - Longacre 5-8334

ALL EQUIPMENT FOR IMMEDIATE DELIVERY!

### ROCK-OLA COMMANDOS

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>2100</td>
<td>$575.00</td>
</tr>
</tbody>
</table>

WRITE US YOUR NEEDS—WE HAVE A LARGE STOCK OF THE FINEST EQUIPMENT—ALL 100% GUARANTEED!

Royal Distributors

411 N. Broad St., Elizabeth 3, N. J.

We Want To Buy...

### ONE BALLS (F.P.) CONSOLES

WRITE, WIRE, PHONE TODAY! ADVISOR CONDITION, QUANTITY & BEST PRICE!

H. ROSENBERG CO.

625 10th Avenue, New York 19, N. Y. - Longacre 3-2479

WE ARE NOW DISTRIBUTORS FOR THE COINEX RIFLE RANGE CONVERSION

For CHICKEN SAM and SHOOT THE JAP

<table>
<thead>
<tr>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>$14.75</td>
</tr>
</tbody>
</table>

WRITE FOR OUR LATEST PARTS AND SUPPLIES PRICE LIST. JUST RELEASED.

## ACME AMUSEMENT MACHINES

AMUSEMENT MACHINES

ACME UNBREAKABLE PHONOID PLASTIC REPLACEMENT PARTS

NON-INFLAMMABLE NON-BRITTLE SHRINK-PROOF RIGID MATERIAL EXPERTLY MOLDED

FREE REPLACEMENT IF BROKEN WITHIN 3 YEARS

Nail Unbreakable Phono Plastic Replacement Parts

GUARANTEED

PERFECT FIT

## ALBENA SALES CO.

587 10th Ave., New York 18, N. Y. - Longacre 5-8334

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</table>

WRITE FOR OUR LATEST PARTS AND SUPPLIES PRICE LIST. JUST RELEASED.
DISPOSING OF ALL
SURPLUS MACHINES
Secured in Buying 2 Large Operations

SLOTS
2 Buffalo Club Ring Toss, Completely Re-Conditioned $73.00
2 Buffalo Club Ring Toss, Complete $77.00
2 Buffalo Club Ring Toss, Complete $79.00
2 Buffalo Club Ring Toss, Complete $79.00
2 Buffalo Club Ring Toss, Complete $80.00
2 Buffalo Club Ring Toss, Complete $80.00
2 Buffalo Club Ring Toss, Complete $80.00
2 Buffalo Club Ring Toss, Complete $80.00

ARCADE EQUIPMENT
2 Kenny Submarine Guns .......... $160.00
2 Kenny Shoot Guns .......... $110.00
Submarine Guns (Basic) ........ $125.00
New Type Globe in Guns .......... $175.00
Chicago Gun Hockey ........ $185.00

PHONOGRAPH
1 Twin 12 Wurlitzer Wood Cabinet .......... $125.00
1 Twin 12 Wurlitzer Metal Cabinet .......... $135.00

WALL BOXES
16 Model 1225 Wurlitzer Wall Boxes, 5-1/2 sq ft .......... $22.00
4 Model 582 Wurlitzer Wall Boxes .......... $20.00
9 Model 582 Wurlitzer Wall Boxes .......... $20.00
9 Section 5-1/2 sq ft .......... $9.00

20 2/4 Wurlitzer Wall-o-Matic, Model SW-32-2 .......... $25.00
10 Buick W. B. 55-Wire, 15% Off for Entire Lot .......... $25.00
5 Safari-Waltz Wurlitzer 2-Wire Wall Boxes, 541 Model .......... $15.00

50 Wurlitzer Wall Boxes, Factory Paint .......... $1.25
90 Mike Wall Boxes .......... $9.00

15% Off if You Buy Entire Lot of Pin Games.

SCOTT-CROSSE COMPANY
THE EAST'S LEADING DISTRIBUTOR
1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA.

Complete GOLD CHROME CABINET--
ALL NEW Light Wood Cabinet
Drill Proof Lining, Gold Chrome Castings—Metal Reward Plate, Club Handle, Completely Assembled, Painted, Fitted, Drilled, Topped and Ready for Mechanism. PRICE $59.50

MILLS ORIGINAL
SLOT MACHINES

* Mills Blue Fronts.
* Mills Brown Fronts.
* Mills Cherry Bells.
* Mills Bonus Bells.
* Mills Club Bells.
* Mills Gold Chrome.

WHEN YOU ARE IN THE MARKET
BE SURE YOU GET OUR PRICES.

1 Deposit With All Orders
Write -- Wire or Phone Your Order Today

4047 W. FULLERTON AVE., CHICAGO 39, ILL. • CAPITAL 5300

"IF YOU MISS US — YOU MISS MAKING MONEY"

THE NEWEST SENSATION!
A TESTED WINNER!
SKEE BARN ROLL

The only Skee Alley Game that offers real skilled competition because player can increase his score by rolling ball into the revolving barrel instead of just playing the field. Location tests prove the appeal of this well constructed and beautifully designed legal game.

• 10' 6" long (two sections)
• A tried & tested winner on location
• Revolving barrel supplies keen score competition
• Beautifully finished with chrome trim
• Almost 100% silent in operation

$389.50

F. O. B. N. Y.

Distributors Write for Quality Prices!

F. P. & K. DISTRIBUTING CO.

1/3 Deposit With Order, Balance on Arrival

"BILL" Conte
Game Sales & Service
Square Deal
Haverhill, Mass.

BY RAY BIGNER
(We have Novelty Co.)
Phones—Wbash 1994-1995
1983-1985 State Avenue
CINCINNATI 14, OHIO
**SLOTS—BALLS—CONSOLES**

<table>
<thead>
<tr>
<th>Name</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kentucky, Payout</td>
<td>$870.00</td>
</tr>
<tr>
<td>Longhorn, Payout</td>
<td>$270.00</td>
</tr>
<tr>
<td>Enchanted, Payout</td>
<td>$185.00</td>
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<tr>
<td>Blue Grass, Free Play</td>
<td>$175.00</td>
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<tr>
<td>G-Man, Payout</td>
<td>$850.00</td>
</tr>
<tr>
<td>41 Derby</td>
<td>$350.00</td>
</tr>
<tr>
<td>Club Trophy</td>
<td>$310.00</td>
</tr>
<tr>
<td>Baby Club, Bally, Late</td>
<td>$230.00</td>
</tr>
</tbody>
</table>

**NEW REVAMPS**

- Filled Pops...$585.00
- Dummele...$260.00
- Yankie Doodle...$249.00

**RECONDITIONED**

- 14 Used Games...$540.00
- 5c Rolatops...$350.00

**MARKETED**

- Silver Skates...$95.00
- Mr. Force...$35.00
- Panic...$47.50
- Speed...$47.50
- Mystic...$65.00
- Romance...$69.00
- Crystal Pursuit Mascot...$69.60
- Eclipse...$59.50
- Rapid Floe...$62.60
- Texas Mustang...$84.50
- Panther Payout...$89.50

**PIN GAMES**

- Semi-Pro...$125.00
- Captain Kidd...$145.00
- Utopia...$129.00
- Fun...$127.00

**AMUSEMENT MACHINES**

- Chicago...$2,979.00
- New York...$2,977.50
- Philadelphia...$2,975.00
- Los Angeles...$2,970.00

**FACTORY REBUILT—NEW CASTINGS—LASTEST FEATURES**

- All machines sold on 30 days' guarantee

---

**PILOT TRAINERS**

Are en route to locations all over the country!

We've made our first mass shipment of "Pilot Trainers" to various sections of the country and will be glad to give the address of the location nearest you so that you can see it in actual operation (as soon as it is received and set up) and convince yourself that our reports about "Pilot Trainer" on location for the past few weeks are honest facts.

You'll see the crowds gather the minute it is set up. You'll see them ride and come back to ride again and again—and, brother, that means just one thing to you—profits with a capital "P."

We are filling all orders in the rotation received.

**NEW CASTINGS**

- FROM ANY OF THESE

**DEVELOPERS**

- Payout. Late
- All machines 50% on 30 days' guarantee

---

**WANTED**

- PHONOGRAPH RECORDS...47¢
- Castings...47¢
- Records...47¢

---

**SOUTH SEAS**

Converted from "KNOCKOUT"

Ask for Our New FREE CATALOG Illustrating 9 Other UNIFIED REVAMPS

---

**AMUSEMENT MACHINES**

- Chicago 45, Illinois

---

**WILLIAMS MANUFACTURING CO.**

- 161 W. Huron St.
- Chicago 10, Ill.
- Phone Delaware 4310

---

**Copyrighted material**
ATTENTION, WESTERN MICHIGAN OPERATORS:

Watch for our announcement of permanent headquarters for Sales and Service in Grand Rapids.

Will be calling on all of you soon to get acquainted.

Sincerely,

"Bill" Doyle

"Exclusive Rock-Ola Distributors for Western Michigan"

GREAT LAKES SALES COMPANY
P. O. Box 165
Grand Rapids, Michigan

... We are happy to announce the exclusive distribution of Rock-Ola's "Phonograph of Tomorrow" in Eastern Michigan, covering Monroe, Oakland, Macomb, Bay, Genesee, Huron, Lapeer, Lenawee, Livingston, Saginaw, St. Clair, Sanilac, Shiawassee, Tuscola, Washtenaw and Wayne Counties.

... Joe Brilliant, Bill Palmer and the entire Brilliant Music Company Organization pledge the utmost in sales and service to all music operators in our territory.

BRILLIANT MUSIC COMPANY
4606 Cass Avenue
Detroit, Michigan

LIMITED QUANTITY

HARVARD METAL TYPERS
NOW AVAILABLE!

- THE FINEST METAL TYPER BUILT.
- FACTORY RE-BUILT AND FACTORY GUARANTEED.
- MACHINE OPERATES, LOOKS AND IS GUARANTEED AS NEW.
- NON-ELECTRIC OPERATION. MACHINE CAN BE PLACED ANYWHERE.
- DELUXE METALS AVAILABLE AT $10 PER 1,000.
- SOLID MAPLE CABINET. HEAVILY CHROMED METAL-ALLOY TRIM. STURDY CAST-IRON LEGS.
- TAX FREE.
- SATISFACTORY RESULTS BUILD UP HEAVY REPEAT BUSINESS.

AN ATTENTION-GETTER AND MONEY MAKER

This is our one and only model and no changes in appearance or mechanical details will be made in the future manufacture of these machines. The absolutely trouble-free mechanism is the result of over 35 years' experience in the manufacturing and operating fields.

WRITE OR WIRE
HARVARD AUTOMATIC MACHINE CO.
DEPT. MW
EST. 1905
JAMESTOWN, N. Y.

PHOTOMATICS $800.00
LATEST MODELS—OVERHAULED

5c MILLS GOLD CHROME SLOTS ........ $249.50
25c WATLING SLOTS ................. 125.00
WAR EAGLE CASTINGS, GLITTER GOLD FINISH .......... 10.00
FOREIGN COLORS PINBALL ............ 117.50
YANKEE DOODLE PINBALL .......... 229.50
POKER JOKER ................. 74.50
MILLS PUNCHING BAGS—REPAINTED—CLEAN .......... 122.50
EVANS PLAYBALLS ....... 137.50
GUN LAMPS FOR SEEBOURG AND BALLY GUNS. BOX OF 10 ........ 5.00

WANT—METAL TYPERS, MILLS SLOTS, ARCADE

BEN RODINS

PHONE MARLIN EQUIPMENT CO.
DISTRICT 1625 412 9TH ST., N. W., WASHINGTON 4, D. C.
AT LAST!
THE OUTSTANDING—MOST SENSATIONAL RE-VAMPED FIVE BALL FREE PLAY GAME EVER OFFERED! — WILLIAMS'

LAURA
Phone, Wire or Write
IMMEDIATE SHIPMENT!
AL STERN
BRUNSWICK 2338-6878
WORLD WIDE DISTRIBUTORS
1014 N. ASHLAND AVE.
CHICAGO 22, ILL.

EMPIRE—COIN MACHINE SPECIALISTS!
MUSIC—ARCADE EQUIPMENT—CUNS—MISCELLANEOUS
MILLS THRONIE, A-1 $345.00
BUCKLA STANDARD, A-1 $275.00
10 MILLS Q.T. $250.00
10 NEW PIN GAME CARTONS & FILLERS 2.50
EXH. MERCHANDISAN GIDGER $75.00
EXH. 2 MILLS SPECIAL $50.00
NEW RANK FIVE MINTS $20.00
SUPER BELL P.O. UNIT $10.00

—NEW KLEER-FLO CLEANER & 30 GAL. DRUM OF FLUID—$125.90

CONSOLES
CONSOLES
TWIN SUPER BELL, M. A. S, Cash $425.00
5c TRACK TIME 36.00
10c TRACK TIME 115.00
JUMBO PARADE, P. P., LATE HEAD 110.00
MILLS DOUBLE SAFER, 2 & 5c 90.00
JUMBO PARADE, P. P., Late Head 110.00
JACKPOT BELL, R. D. 145.00
JENNY PEARL, B. & D. 3.39.00
WALT, BIG GAME, F. P. 89.00
5c PAGE SATARA, CABIN 7.95.00
KEENEY SUPER TRACK TIME 195.00
WATERMELON, B. & S. 135.00
JENN, SILVER MOON, F. P. 130.00
25c JUMBO PARADE, P. O. M. 205.00
ONE BALLS
LONGMANS & TOBBROSIDE 855.00
SPORT KING, SKY-LAND. COMB. F. P., D. O. 145.00
Macy's, F. P. 49.95
PIMLICO

LOW PRICES
Special at
1050 G. L. HOLES guaranteed to be mechanically perfect.

November 13, 1945
WE WILL NOT BE UNDERSOLD
ONE-DOLLAR PLAY JENNINGS IN PERFECT CONDITION.

PLEASE OF TAKE WITH
PLenty of Take with
Teasins.

1030 G & L HOLES
25c PLAY
SPECIAL THICK
Form No. 12068

Takes in......$262.50
Ave. Payout.....161.64
PROFIT............$100.86

HARLICH
1413 West Jackson Blvd.
Chicago 7, Illinois

WE WILL NOT BE UNDERSOLD QUALITY BUYS AT LOW PRICES

ONE BALLS
BALLY TURF KINGS $195.00
BALLY KENTUCKIES $145.00
BALLY LONG SHOTS $129.50
BALLY SPORT KINGS $99.50
Have One TURF KING CABINET, damaged, but refinished and guaranteed to be mechanically perfect. Special at $149.50

CONSOLES
1c BUCKLEY TRACK ODDS, DD JP, Serial 12451 $525.00
1c BUCKLEY TRACK ODDS, No JP, can be operated or used for parts: intact $179.50

SLOTS
25c Mills Blue Fronts $175.00
2c Mills McLean Bells $139.50
2c Mills Brown Fronts $199.50
2c Mills Extraordinary $139.50
2c Jennings Chief $195.00
2c Jennings Chief Jr. $95.00
5c Wells Cherrys $99.50
5c Mills Fatality $90.00
50c Mills Gold Chrome, 2-5, GUARANTEED PERFECT $435.00
50c MILLS MELON BELL, Serial #429602, PERFECT, SPECIAL $350.00
1 ONE-DOLLAR PLAY JENNINGS IN PERFECT CONDITION $595.00

STANDS
27 MILLS BOX STANDS, Crinkle Finish, Cash With Order. Ea. $8.00
10 MILLS DOUBLE SAFES, Ea. $59.50

PHONE, WRITE OR WIRE
JOHN M. WALL
2415 MONTGOMERY ST.
PHONE 3-2665
SAVANNAH, GEORGIA

CITY-STATE-3 DIGITS

ECONOMY SUPPLIES COMPANY
615 TENTH AVE. • NEW YORK • BRYANT 9-3295

ATTENTION!
COIN MACHINE MANUFACTURERS
We boast of an excellent sales and service record in our dealings with operators in New York and New Jersey, and we have found the operators to be just as interested in sales and service for the distribution of your products.
Your inquiries are cordially invited!

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SALESMEN WANTED

WE WILL NOT BE UNDERSOLD QUALITY BUYS AT LOW PRICES

ONE BALLS
BALLY TURF KINGS $195.00
BALLY KENTUCKIES $145.00
BALLY LONG SHOTS $129.50
BALLY SPORT KINGS $99.50
Have One TURF KING CABINET, damaged, but refinished and guaranteed to be mechanically perfect. Special at $149.50

CONSOLES
1c BUCKLEY TRACK ODDS, DD JP, Serial 12451 $525.00
1c BUCKLEY TRACK ODDS, No JP, can be operated or used for parts: intact $179.50

SLOTS
25c Mills Blue Fronts $175.00
2c Mills McLean Bells $139.50
2c Mills Brown Fronts $199.50
2c Mills Extraordinary $139.50
2c Jennings Chief $195.00
2c Jennings Chief Jr. $95.00
5c Wells Cherrys $99.50
5c Mills Fatality $90.00
50c Mills Gold Chrome, 2-5, GUARANTEED PERFECT $435.00
50c MILLS MELON BELL, Serial #429602, PERFECT, SPECIAL $350.00
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ECONOMY SUPPLIES COMPANY
615 TENTH AVE. • NEW YORK • BRYANT 9-3295
Now that the shadow of war is lifted from our land we shall continue to honor you men in a manner befitting the courage you have shown on the field of battle. We are grateful to you for the sacrifices you have made in serving our country. We intend to show our gratitude in ways you will understand and feel, not in conversation. Therefore, we believe it proper that you know something about us to enable you to judge our organization for your best interests in the future. Accordingly, we will run a series of advertisements setting forth the extent and scope of our organization, which we intend to supplement with other printed matter from time to time. Meanwhile your letters of inquiry regarding the coin machine business will be welcome. Your name on our mailing list will help us to help you!

**AL SEBRING**

**BELL PRODUCTS CO.**

2000 N. OAKLEY • Humboldt 3027 • CHICAGO 47, ILL.

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**DON'T MISS THIS**

**NEW COINEX PHOTO ELECTRIC RIFLE RANGE**

This Brand New Conversion makes an entirely new and different piece of equipment out of your old Seeburg Chicken Sams and Convicts, as well as Shoot the Japs. It's Hot—It's making money and IT COSTS VERY LITTLE. CAN BE INSTALLED ON LOCATION IN TWENTY MINUTES

COMPLETE CONVERSION READY FOR INSTALLATION. $14.75

Sample $17.50

SEND FOR DESCRIPTIVE CIRCULAR

---

**IMMEDIATE DELIVERY!**

**PACES RACES**

Rebuilt with genuine pre-war parts. Cabinets new or like new. Trim and cabinet hardware refinished like new. 5c and 25c play.

WRITE FOR PRICES

NOW AVAILABLE—QUANTITIES LIMITED

**BRAND NEW**

**TEN STRIKES**

BANG TAILS • LUCKY LUCRE
galloping dominos • LUCKY STARS

H. C. EVANS & CO.

1530-1530 W. ADAMS STREET

CHICAGO 7, ILLINOIS

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**TUBES** for the Coin Machine Trade

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**PHOTO CELLS** for RAY GUNS

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<td>CE 2.5</td>
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WRITE FOR OUR LATEST PRICE LIST OF TUBES AND PARTS

TERMS: 1/3 DEPOSIT ON ALL G. O. D. ORDERS

**ALLIED ELECTRONICS COMPANY**

67 WEST 44th STREET Murray Hill 2-0788, NEW YORK 18, N. Y.

---

**YANKEE DOODLE**

Send in Your SPORT PARADES

WRITE TODAY FOR DESCRIPTIVE CIRCULARS OF ALL OUR GAMES

SEE YOUR DISTRIBUTOR OR WRITE TO US

**MARVEL MANUFACTURING CO.**

2134 MILWAUKEE AVE.

CHICAGO 47, ILL.

PHONE: ARMITAGE 1340

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**COINEX**

COIN MACHINE EQUIPMENT CO., INC.

Telephone DIVERSEY 3433 • 1346 Roscoe St., Chicago 13, Illinois
BUY FROM GLOBE—BE SATISFIED

ALL GLOBE EQUIPMENT IS THOROUGHLY RECONDITIONED—REFINISHED—GUARANTEED

- Mills Blue Front, 6c $160.00
- Mills Blue Front, 25c $200.00
- Mills Blue Front, 5c $50.00
- Mills Gold Chrome, 25c $300.00
- Mills Gold Chrome, 5c $50.00
- Mills Silver Chrome, 25c $200.00
- Mills Silver Chrome, 5c $50.00
- Mills Gold Chrome, 264 $400.00

- Mills 250 Jumbo Parade $250.00
- Mills Sliver Chrome, 104 $385.00
- Mills Blue Front, 254 $250.00
- Mills Blue Front, 101 $200.00
- Mills Blue Front, 64 $3150.00

SICKING, INC.
1223 NO. CALIFORNIA AVE., CHICAGO 47, ILL.

12 MILLS EMPRESS $450.00 EACH

- Mills Sliver Gold Q.T.
- Mills Silver Gold Q.T.
- Mills Silver Gold Q.T.
- Mills Silver Gold Q.T.

CONVERT 5c JUMBOS TO 25c PLAY, $125

Distribution of New Slots

No Need To Wait
When You Can Get

BLACK BEAUTY

A Revamped Mills Blue Front Bell With the Percentage You Have Been Wishing For!

- Pays 3 on One Cherry
- Pays 5 on Two Cherries
- Pays 3 on Two Bars
- No Lemons

Every Symbol a Possible Winner!

Makes a Good Machine Better—

The "BLACK CHERRY"

Does the Trick!

New Color—New Action
New Player Appeal!

ALSO AVAILABLE IN BLACK CHROME
GOLD CHROME AND SILVER CHROME

DON'T DELAY!

Be the First in Your Territory To Introduce This Outstanding Money-Maker!

ORDER A SAMPLE TODAY
BLACK BEAUTY SOLD ON
MONEY - BACK GUARANTEE

 Guaranteed to satisfy in every shipment or shipment can be returned prepaid within 10 days after delivery for full cash refund of purchase price. Your present equipment taken in trade.

BAKER NOVELTY COMPANY
1700 WASHINGTON BLVD.
CHICAGO 12, ILL.
Cottlieb will be First with the Finest!

There is no substitute for Quality

D. GOTTLIEB & CO.

1140 NORTH KOSTNER AVE.

CHICAGO 51, ILLINOIS
Limited production for awhile
So order today
as all orders will be filled in rotation
Music Operators

Our factories are prepared to bring you the ultimate in scientifically proven audio-reproduction equipment. AIREON offers you, NOT THE LATEST in Automatic Phonographs, BUT THE MOST ADVANCED phonograph the music field has ever known. You'll be glad you waited!

Look to Your Future with Aireon

Announcing...

a new, entirely revolutionary AUTOMATIC PHONOGRAPH. The future you've waited for will be reflected in this model of perfect precision artisanship—truly a product worthy of national acclaim. When you see, play, and hear this superlative musical instrument, you too will say—

From Now On... Aireon
"MILLS", the leading coin machine manufacturer for fifty-six years.

Mills first post-war machine!

This wonderful new Mills Bell has entered our assembly lines and it will reach you shortly.

Yes, it's hard to believe but it's really true; the Black Cherry is rolling on our assembly line.

Thanks for your loyalty and patience.

MILLS NOVELTY COMPANY
4100 Fullerton Avenue • Chicago 38, Illinois
Watch for these new Bally PROFIT-PRODUCERS

1. VICTORY DERBY (One-Ball Multiple Pay Table)
2. VICTORY SPECIAL (One-Ball Multiple Free Play)
3. NEW CONSOLES (For Every Type of Location)
4. NEW 5-BALL NOVELTY SENSATIONS
5. NEW PHOTO-ELECTRIC TARGET GAMES
   AND OTHER ARCADE TYPE GAMES
6. NEW BEVERAGE VENDORS
   NEW IMPROVED MECHANISM...NEW BEAUTIFUL DESIGNS

RE-CONVERSION of Bally's big new plant from war production is progressing at top speed. Day and night shifts are already producing game parts. You'll see new Bally products on location quicker than you ever thought possible. Write today to get on the list to receive all Bally announcements.

Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS
1902 - OVER FORTY YEARS OF MUSIC LEADERSHIP! 1945

SEEBURG...AN
ESTABLISHED NAME
ACCEPTANCE...BACKED BY
THE FINEST AUTHORIZED
DISTRIBUTORSHIP
ORGANIZATION
IN AUTOMATIC MUSIC

PHILADELPHIA

AUTOMATIC EQUIPMENT CO.

Exclusive
Authorized Seeburg Distributor
919-21 NORTH BROAD ST.
PHILADELPHIA, PA.

WE SERVE THIS TERRITORY

WHEREEVER YOU ARE LOCATED...YOU ARE CLOSE TO AN AUTHORIZED SEEBURG DISTRIBUTOR...
FACTORY TRAINED PERSONNEL...COMPLETE STANDARDIZED PARTS STOCKS...AT YOUR SERVICE!

Baltimore

MUSICAL SALES Co.

Exclusive Authorized Seeburg Distributor
140 W. Mt. ROYAL AVE., BALTIMORE, MD.

SEEBURG Has Pioneered
Practically Every Major
Development in Automatic
Music...an Incomparable Record
of the Past...an Excellent
Guide for the Successful
Music Operator of the Future!

"Ask Any Seeburg Operator"

Amended to the J. P. Seeburg Corporation
for outstanding production of war mater-
ials in each of its four plants.

J. P. SEEBURG CORPORATION - CHICAGO
During the war, Wurlitzer strengthened and streamlined its sales, distributor and service organizations. As a result, Wurlitzer's leadership will be more pronounced than ever before - not only in its products but in its plans to advertise and merchandise them for the benefit of Wurlitzer Music Merchants.