THE WORLD'S FOREMOST AMUSEMENT WEEKLY

GENERAL NEWS

S. A. SHOWBIZ CARBON OF U.S.

MUSIC

Pic Scores Snafu Biggies --- Indie Pubs Snag Hit Tunes

RADIO

Too Much Boiler-Plate --- Broadcasting Gets Leukemia

FAIRS

BETTY JANE BONNEY
Twenty-One and Already "Ho Ham"-ing
(See Music Section)

FAIRS & RACES --- RUMORS OF '46
ALL NEWS IS GOOD NEWS ON WCOP

WCOP, as the Boston Cowles Station, puts special emphasis on good news. That means complete news and frequent news, smartly edited for radio alone.

WCOP news is complete in content. It's the only station in Boston with all three wire services — INS, UP and AP. WCOP gets all scoops, with a triple check on all questions, and a minimum of repetition.

WCOP news is complete in treatment. Five crack radio newsmen, headed by Ron Cochran, operate for WCOP one of the best equipped radio newsrooms in New England. Scripts are thoroughly edited radio-wise.

WCOP news is frequent. 12 newscasts every weekday and 5 on Sunday are making WCOP a news tradition in Boston.

WCOP local news is backed by top American news commentators and a tie-up with the world-famous CHRISTIAN SCIENCE MONITOR.

WCOP has a few choice news availabilities for sponsorship. Carefully presented news gets careful listenerhip — and so do adjoining commercials.

SPECIAL AVAILABILITY NOW: Daily 10-minute program direct from offices of CHRISTIAN SCIENCE MONITOR. Ten minutes of news and commentary by noted Monitor Staff member, followed by a WCOP local five-minute news period. May be sponsored complete, or each section is available separately.

FOR RATES AND FULL INFORMATION on this period and all other newscasts, see any Katz Office, or get in touch with Norbert O'Brien, Commercial Manager, Station WCOP, Boston.

WCOP Boston

A Cowles Station
Exclusive American Broadcasting Company
Outlet in Boston
Export Market on E.T.'s Eyed by Everyone; Music Okay; Yen AFRA Cut Rates

Lack of Dough Biggest Biz Hurdle

CHICAGO, Sept. 17.—With the end of the war, the foreign market for e., including all kinds of shows—is being eyed by all the companies in the biz. Complete plans are not hatched yet, pending rules and restrictions, but the moving-in process is definitely in

C. Lloyd Egner, NBC v. p. in charge of recordings in New York, and Frank Chisini, Midwest NBC record chief, seem optimistic concerning foreign developments, although both were reluctant to say anything too definite because it seems only a question of sending surveys to foreign countries to determine the demand in various countries for the American products. Musical, variety, dramas, and even opera are put on a good chance of being exported and good company. If certain images can be eliminated, Ziv, standard and other e. t. buggies are formulating plans to snatch their share of foreign business.

Main road block to export, other than the slable South American field, is the fact that British aid is in short supply and practically all British-controlled areas and other potential markets (the Mediterranean as well as the Orient) are pretty well covered. But it seems the world is flying towards some semblance—a nice state of near balance, a so-called diplomatic atmosphere. Export markets are crying for American stuff, but haven’t the wherewithal to get it. The Department of Commerce figures, the O.I.'s opened the world as good will ambassadors of the American way, culture, entertainment, etc., and now the world wants more of same, but for the present the outlook is fairly dark unless some method of payment is devised or unless we give it to them for free, which seems unlikely.

Rules for Everyone

"Each country has a different set of rules and restrictions as well as being without the necessary finances," a Department of Commerce spokesmen said. "But should they come up with any rules if they could afford to let little cash through, the war is over. Situation should ease before the next two days."

Australia and New Zealand, two of the big foreign markets for American shows, are seeking protection of some sort. "If we can get free entry to the flat embers on American e. t.'s (among other things) because the country was forced to buy so much from America during the war that cash has dwindled to negligible amount and must depend on export or internal development for recovery. Other countries all over the world are similarly in the same boat."

Carnivals

Now Say: 80 Grand Or No Count

Jones, Conklin Snatch It

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2R-BEmployees Seriously Hurt In Texas Storm

DALLAS, Sept. 15.—Fred Bradna, 23, veteran employee of the Ringling Bros. and Barnum & Bailey Circus, will return from the hospital here soon to Ed Kelly, acting general manager of the circus, a broken anklebone, when given a free transfer under a high windstorm which hit midway in the middle of the big ring on Thursday and Friday.

Bradna, Kelly and other circus employees are giving a hard and fast effort to hold the customers in their seats. The clowns began to apologize to the crowd for the blind rain, rooked the big top and continued with the show. The storm was so severe that Bradna was knocked down in the crush.

Kelly was attempting to ride a swinging quarter-foil when struck on the ankle. A preliminary examination failed to reveal the break, it being thought (See DAN RICE TOURING on page 54)

Robeson's Ad-Lib

STEPHENVILLE, Newfoundland, Sept. 8.—Paul Robeson did the second oratorio of the Negro with the fervor in which he sings. "One thing in particular impressed this audience," the Globe and Mail said. "His voice, with its manifold and shifting tones, is a complex of many things."

At this air transport command base, while the plane bearing American radio execs on a tour of the E. T. O. laid over for an hour, the plane's entertainment feature was outstanding.

Robeson walked up to a mike in the reception room and gave out with three numbers, including "Wind of the River," for the base personnel, the G.I.'s and others waiting for the plane's transportation. At 3 o'clock this morning, at the ATC base on St. Martin's Island off the Annap, Robeson did a similar show. All with- out any advance arrangements. "It's fantastic," the newsman said.

"You might say we intend to get going when we find out the facts," Egner said. "The foreign market has vast potentiality. As it stands now, it doesn't do much in the pre-war foreign trade, except scratch the surface, but I think our G.I.'s have really done terrific jobs for creating demand for American entertainers."

Straight U. S. A. Stuff

Egner said the programs would be straight American with no attempt to compete with native talent in its own field. Most companies recognize the foreign demand is strictly American stuff—the more American the better in the eyes of people who have been liberated by the G.I. Joe.

Frankin 25 declared his company (See EXPORT MARKET on page 4)

Coffee Keepers

Eye on Travel Biz for 1946

Boom Days Up Ahead

CHICAGO, Sept. 15.—Tourist travel to the United States, of an extent never before realized, is being predicted for the next five years. However, the plans are still shrouded in mystery. The American tourist industry, which before the war was a $1.5 billion industry, is now receiving only a small fraction of its former business, as witnessed by the long lines and low rates which prevail now. The industry is making an all-out effort to attract tourists back to the United States.

The tourist business is booming on the West Coast of the United States, where the weather is mild and the tourist facilities are excellent. In the East, the situation is much more uncertain. The eastern states are still suffering from the effects of the war, and many tourists are reluctant to travel long distances. However, the situation is expected to improve as the war comes to an end.

Direct Cuts

All local e. t.'s are direct cuts, not grossings. Even Emmett Accargra, who practically runs Mexico, program-wise, with plenty of his disks being heard in South America, Europe, and other countries, despite the Mex accent of the program, is getting no direct cuts, only American anxious, with disks being rotated from places, with no care being given to their punch, and the express delivers not getting any exclusive on their punch.

What's true of talent and material is also true of American radio shows and a considerable proportion of the talent. Typical of the consumer industry growth in Columbus's development of wooden fabrics for men's wear which are80-20 two numbers, in in sales of certain materials are owned in this case 50 percent by local capital and 50 percent by U. S. dough, and the operation is typical of how American e are cutting into our own export business. However, in spite of all this, the South American nations have $200,000,000 in deposit in the U. S. right now and, despite the tendency for the people to spend their money on travel, this money will now depend upon each other instead of Mr. Wilson and others, going good part of the time, is going to stay here. That's obvious. This is not to say, even if house doesn't get the cut that it should.
Cold Mine in War Surplus Goods

BB Suggests Biz Cash In

SPB okays idea of showbiz group to confer on release of useful materials

WASHINGTON, Sept. 17.—With hundreds of millions of dollars' worth of unused war surplus goods available to civilians at vastly increased price, the Billboard office today offered a suggestion to the Surplus Property Board that the nation's goods—estimated at $10,000,000,000—is exchanged for a group of show business operators to confer on the advisability of entertainment world following a suggestion made by the advisory committee to consult with SPB. The office was able to sell a large quantity of high-quality surpluses at lower-than-market prices. A combination of entertainment needs would mean that SPB could keep the industry up to date on goods, with the result that goods were channeled into area where they are most needed, and that a supply is being shaped to open up a market of new entertainment. This is a most important idea in view of SPB's great efforts and the need for an effort to speed disposal of goods, board officials emphasized.

Potential Bonanza

For instance, 30-day program started booking of shows for first-class hotels in New York for the duration of the show. It should be noted that, in a large quantity, many items, such as sporting gear, sleeping bags, O.R. raincoats, etc., may be purchased for $500 per room at a large quantity. Some items, such as sporting gear, are generating almost every opportunity. Some of the items are: 100,000,000 miles running the gamut from a low of 10 cents to a high of $1,000,000.

SPB's surplus goods program, running from September 15 through mid-October, is first of SPB's post-war accelerated drives to aid surplus goods industry and in great quantity. Getting goods in hands of John Q. Public, and not necessarily meeting a price, is "all important goal of this program," official assured The Billboard. 

Sold to Any Channels

Surplus goods are being sold to big operators and to small ones, mail-order houses, shops, chains, and co-operators and retailers at fixed prices in unlimited minimum quantities. John Q. Public, as individual, must look for surplus purchases in the usual retail outlets. 

Some items of SPB's show to all operators and entertainers that this first class of consumer goods include: thousands of books; maps, charts, and atlases; pick-up and panel trucks; folding chairs, wood and metal; folding tables; small quantity, utility stools, built to withstand rough usage in various halls; end- less yardage of mosquito netting and mosquito netting bags; toys for all ages; sporting gear of all types; folding beds and cots, both new and used; sleeping bags; tableaus of small and large; flashlights and batteries; photographic film of all types; musical instruments; small kits and novelty service gear of all types; tobacco packages, pipes and smoking sets; army and navy high-quality raincoats; working den, this week in Hollywood for a week's stay on personal biz.

"Fuehrer's Face"

BERLIN, Sept. 17.—Bertolucci recently had an opportunity to see for the first time a rendition of "Fuehrer's Face," a new film broad cast over the American Forces Network from the BBC, by Spike Jones, was an addition to the list of Paris, according to a Bryan. If this group could make their speech, they would be able to command a good deal of free trade. 

A spokesman for Standard Radio, a fairly heavy distributor in South America, C. L. Jones, accorded the company had a definite edge on Europe but would stick to its present policy. The company is making an effort to get heavier now that business is over. Latin American tastes are swinging more and more to the Kabines, in this, its disfashioned popular music—they still like fashionable and rumbler played by their own ork.

One snag which is currently talked about among the e. t. boys is the AFRF price for foreign distribution, which would be the same price for foreign distribution available for foreign. Here, however, show which are intended for foreign consumption and utilize only foreign language, do not count. 

Ray Jones, AFRF head in Chile, made some cautious remarks concerning low- price baby pictures for sale to the market. At present actors get $16.50 for a hit and $18.50 for a hit that is a $10.50 per hour's rehearsal time which is required. 

Jones pointed out that American shows overseas is in low demand by the theatre owner who believes that competing to get with standard, Jones declared, "and if we can't afford to pay our actors a minimum wage of $16.50 then we'll have to get up some other way of charging for shows.

Thirty-Three Cent Actors

Jones pointed out that the 0.7 cent is the difference in many cases and that even at low ratio of 0.7 cents per show, they will pay $16.50 cents per actor per show. 

They also say that then (under the idea) when one group's statements are wrong when they talk about the great foreign market but that some (under the idea) that's a suggestion to get up some other way of charging for shows.

Cincy ATAM Fiery Over Shubert Ax

CINCINNATI, Sept. 17.—After 20 years of service with the Shubert interests here, Nelson Trowbridge has been told by James A. Shubert of the Shubert interests here that Trowbridge was on the payroll, according to the Shubert interests here. 

Trowbridge, in a letter sent to the resident manager early in September, J. Shubert, that he did not agree with the Cincinnatian's showing at the b.o. and indicated that he might not appear at Trowbridge's fault but one way to find out would be to replace him. Next came a blunt admonishment.

In addition to Cincinnati's daily business branch of the ATAM, the manager of the local ATAM (flacks union) is hot under the tongue of reporters, according to local ATAM, for the failure of Nelson Trowbridge to show up. Trowbridge has been sent to the New York headquarters of the Shubert interests here. 

The action of the Shubert interests here is near the funeral of the radio show, according to the Shubert interests here. 

Last week, the Shubert interests here were on the verge of the radio show which was threatened with the radio show which was threatened with being dropped from the radio show, according to the Shubert interests here. 

Trowbridge will spend 20 years in the Shubert employ. He was preparing for the coming season here September 24 when he received his release notice.

Export Market on E. T.'s Eyed

Lack of $8 Biggest Biz Hurdle

HOLLYWOOD, Sept. 17.—Platters are see lush coin ahead in diskings for export consumption. General MacArthur, it is said, that it might be wise for the business to find other markets. 

The air shows that they are gearing to themselves to service 21 countries with show business products, and deals are already underway for Prince, England, South Africa, Australia, New Zealand, and the United States. 

MacArthur, it is said, is post-war business in this field. The army and navy spokesmen that plans are being shaped to open a MacArthur office in London, Melbourne, New York, and Chicago, and it may go to all our parts of the world.

MacArthur will stick strictly to American format, and says U. S. type shows are the ones that are in great demand. Shows will be waxed on a much larger scale for export consumption. General MacArthur is ready to do 15- and 30-minute airings. More of the important air shows, however, MacArthur says it currently shipping foreign shows, you people.

AFRS Created Demand

Reason for current heavy demand for foreign air shows, says MacArthur, is the fact that the show business here has shown foreign countries what typical American radio was like and now they want more of it. Because of this, MacArthur will adhere strictly to U. S. format.

Standard Radio here agrees that there will be a boom in waiting for the foreign air shows, and MacArthur's office can find out, U. S. type shows are irritating to foreign ears. Standard will be able to make all the shows a hit in 15 and 30 minutes, and with showing, it is said, that the showing is now doing with the help of the military, with the result proving non-acceptable to the American ears.

AFRS is also planning to sponsor a new show or two, according to the showing. AFS is an example of mixing by pointing out that military radio has to be done and not foreign radio that will be completely on a military channel.

Cincy ATAM Fiery Over Shubert Ax

Mgr. Trowbridge

Shuberti

September 22, 1945

www.americanradiohistory.com
McCarthy Allen
NEW YORK, Sept. 17.—Plans are nearing completion for the first integrated one-hour comedy show, which will be played at ten national network programs at times, and Fred Walk- ing is now making arrangements for it.

As both shows are Standard Brands-sponsored, the idea is a natural for McCarthy, who was recently appointed to the new job.

RCA-Victor Seeks
New NBC Time for
Loved Music Seg
NEW YORK, Sept. 17.—RCA-Victor is taking a peak at the first available time in which to air its Music America Loves Best, believing that the split net it then in the position for more radio stations to pick up.

RCA-Victor officials say that the unceiled stations force them to use the program and rebroadcast it at several different times during the evening. And, by coincidence, the areas where it is heard at three 2:30 p.m. Sunday time soon to be vacated by NBC, but International Harvester moved in first. (See story elsewhere in this section.)

RCA-Victor has decided on double bills being developed by RCA and J. Walter Thompson, Philadelphia. The network aired a series of double bills, is said to the Shenandoah stations.

Ed Buck:ey,

let.

and

Des Moines Center
Of Scramble for
New Percolators
DES MOINES, Sept. 17.—A mad scramble for new radio stations in Des Moines and Pella, Iowa, is under way today, with the relaxation on equip- ment rules. It seems that a half dozen groups have been casting applications all summer for at least three of them with applications in Washington. The Tallion Networks, consisting of eight outside-station stations, also would like to have a Des Moines out- let. Stations WHO (50000-NBC), KVIT (ABC) and KBOI (CBS) now serve the two towns.

The frequency, which is far better than the two stations are now operating on, is close to 90 for the Kesten. It has been proposed as a station that should have the same facilities and equipment for the public as the new station.

Des Moines is a good market for the new station, and the group of men who have had FCC to hold the stations in reservation now according to insiders on Capitol Hill, several Congressmen are preparing to strip off against Federal Communications Commission for latter's failure to dispense with the FCC.

The F.C.C. will reverse itself is uncertain, but Commissioner F. D. Durley, for one, is more than willing to see the FCC ordered to make the program.

Durr feels strongly on the issue, in- stance. He says the station will have no trouble in selling ads to the armed forces, who have radio background in pre-war civilian life and who want to get back into industry, are unlikely to be discouraged by the high prices. Who are the likely to find themselves unable to compete for whatever frequencies may still be available, according to the commissioner. Durr, It is known, disented from FCC majority in the decision that the list of 20 channels. FCC majority ruling was based on the immediate demand for special stations.

Paterson Urged Reserving
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WASHINGTON, Sept. 17.—Networks are clashing bitterly over key provisions in Federal Communications Commission's announcement of the installation of FM rules, issued Wednesday. FM, with some spokesmen suggesting possible need for rehearing on whole or part of FCC's latest action an attempt by commission to establish "artificial barriers" to werenet stations from becoming more enterprising than independent stations.

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SCHOOLS TO GET BUILDS

Friends of Democracy Still Want MBS Time To Answer Lutheran League's Dr. Maier

Mutual's Bob Sweeney Says "No" and Explains Why

NEW YORK, Sept. 17.—Friends of Democracy, Inc., and Pacific press group, this week declared itself dissatisfied with the reply of the Mutual Broadcasting System to its charges of July 13 that the Rev. Walter A. Maier, preacher on The Lutheran Hour (MBS, Sundays, 12:30-1 p.m.) was expressing opinions on controversial, political issues during his sermons. Friends of Democracy pressed its demand for time to interview Maier along press lines, declaring that the preacher's views were being used to support arguments by "compromised agitators." Meanwhile, MBS v.-p. Robert D. Sweeney, told The Billboard that more stringent control over paid religious broadcasts is being considered with the view to curbing the web's continuous acceptance department.

Sweeney had previously written the liberal group, rejecting its charges as baseless because "Dr. Maier has at no time participated in showing the N.S.W. v.-p. of The Lutheran Hour, direct from Berlin, was not an intimate friend of Gerald L. Smith (head of the 'Nationalist' party) and had not met him casually on two occasions; has never heard before of any individual in his position, and that if the 'vermin press' (extremist press supported by the most violently anti-Democratic elements) has made use of Dr. Maier's broadcast material it has been without its knowledge or permission.

Use Is Proof?

Friends of Democracy, in reply to this point, said that their press charges were being基本华盛顿, and that if any such material was used in prima facie evidence that it was adaptable for use in radio, that "even the slightest element must have contained statements on political issues to which the org asks time for replies.

Mis-Quotation

NEW YORK, Sept. 17.—Several newspapers serving the frantic lunatic fringe of Americanism have quoted The Billboard in weeks past as saying that Friends of Democracy asked for time to interview Mr. Walter A. Maier before the air.

The Billboard story mis-referred to was the one on Page 5 of the issue of July 21, based on the statement by General G. F. D. Works as an "Anti." Now where in the story did it say that the Friends of Democracy was attempting to have the preacher taken off the air? The true paragraph was reported: "In a carefully documented letter to MBS, the FCC and the NAB, Friends of Democracy asked for time to reply to the charges that Dr. Walter A. Maier is anti-Semitic, Catholics, pre-German, anti-President, anti-statement.

The paragraph stated that a trade source had predicted: "... the expiration date of his contract is just around the corner and he'll be off the air." This neither referred to nor stated the Friends of Democracy's demand.

Quotations of The Billboard's article which presents no facts, are faked by means of text to make complete misinterpretations and have never been authorized by The Billboard's editors or the publishers of The Billboard.

Sweeney contends that many of the points of his letter were developed from material taken from the Walther League, The Lutheran and other publications. He told The Billboard today that he feels that a man's broadcasts are a clear expression of his political beliefs and that for this reason he has no bearing on radio questions, as long as he is not completely outside the bounds of social decency.

In a previous v.-p. of The Lutheran Hour, he said that the broadcasts were used to promote the magazine and the Lutheran magazine, in its turn, was used to amplify ideas advanced in the magazine.

Out of Context Claim

Sweeney said that many of the F.D.'s quotes of Maier were torn out of context and used to present a false picture of the point of what the group charged. P.v. of 0.06, if all the points made by Friends of Democracy were considered, the "sedition" press would not have been able to make a defense of a defense of the kind of his stuff was so subtle as to escape the notice of the network.

The Mutual v.p. said that many of the points made against Maier were in a real sight and that some of his opinions, like those of everyone else, have changed with the changing world scene. He pointed to that fact that F. D., which now opposed the Soviet Union, at one time even battled it as an enemy of democracy. He suggested that the org was in no position to criticize Maier for his alleged anti-Soviet bias because it, too, once disparaged of Russias. The anti-Fascist outfit replied that it attacked the Soviet Union when it was involved in a non-aggression pact with the Nazis but that Maier had made no such charges in his sermons. He also held the position that American unity among the United Nations is not so fragile that we lack our efforts.

Friends of Democracy has waived its objections to Maier statements on such subjects as God, religion, Martin Dies, Lindbergh, peace, sex, liquor, etc., but continues to charge that Dr. Maier's addresses to the public are of an anti-Semitic, anti-Communist, anti-will black, anti-flapper, anti-God, anti-Red color.

The group charged that Maier had made anti-Democratic statements on the air, but that his entire pastoral career is a picture of anti-Semitic elements in this country.

FCC Putting Tough Policy Into Action in Buffalo Case

WASHINGTON, Sept. 17.—Trend toward tougher scrutiny by Federal Communications Commission is evident in the many new rulings expected to be stepped up by the policy enunciated last week in support of FCC action Thursday (13) in Buffalo Broadcasting Corporation case. FCC announced proposed findings and conclusion looking toward denial of applications of Buffalo Broadcasting Corporation for renewal of licenses of WKBW, Buffalo.

Commission based proposed denial of license and that upon illegal arrangement between the Buffalo Broadcasting Corporation and the Churchill Tobacco Co. FCC scored contract clause retaining certain specified time on one station for use of tobacco advertisement. Tobacco use, insisting this wasn't in pub- lic interest. FCC, however, is letting firm file a new application toward renewal of license for WKBW if it can be shown that the station must drop a station under rule provided for by the arrangement of more than one station in same service area.

Gleason Exits From ABC

NEW YORK, Sept. 17.—Alfred Gleason left the corner where he was trade news ed. He will collab with the Biz of Radio, of course. His book to be published by Duell, Sloan & Pearce, The Jazz Court, will be a pictorial documentary of jazz music.

PHILADELPHIA, Sept. 17.—Dr. Leon Levy, WCAU press, who serves as a tenant, is negotiating for a new home in the narrow, new building, for the property which is under lease to the station's president. Commander Timmer is in charge of the public relations office for the entire Fourth Naval District, which included being Lieutenant Levy's superior, and is leaving his uniform behind after four years of service.

Commander Timmer will not be the only officer of that rank at WCAU. Capt. Jack Leitch, in the navy since August, 1941, in charge of communications in Greenland and the South Pacific, is also shedding his uniform to return to his post as chief engineer of WCAU. Already back is Lieut. Col. Al Munsey, who returned from the Pacific to resume his post as master control engineer. Other gold braids due back soon to resume their WCAU posts are Lieut. Col. Lou Fisher, staff announcer, now on Admiral Mindt's staff at Pearl Harbor, and Lieut. Col. Frank Shannon, who left the engineering staff to become the B-27 radio chief at Guam and the Marianas.

WCAU Looks Like Navy Base With All Gold Braid Around

Vie Ratner, Henry Stampleton back deal to spotlight interscholastic sports

NEW YORK, Sept. 17.—Highschoolers who haven't had too much of the spotlight during the last few weeks will get plenty of attention under a new scholastic sports institute deal which starts with the basketball season this December. SSI, headed by G. Herbert McCracken, for 26 years Lafayette College coach, with Henry Stampleton (ex-Warwick and Legler) and Victor Ratner (ex-CBS) in the business background, that isn't all set but George Schreier, resigned from the American Broadcasting Company, Saturday (15), to assume the slot of director of bureau of information of SSI. Dick Daniels, who for the last 10 years has handled the Atlantic Refining football forecasts and the Curbis Rubber Company college basketball forecasts, will do the forecasting. He'll continue his own babies, too.

Altho, not set, trade feels that Les Qualley will resign from N. W. Ayer to handle scholastic relations, a job he's been doing in football and baseball for N. W. Ayer in Philly for the past 10 years. Job of relations with the high school principals is said to be much tougher than that of dealing with the university. The latter have been impressed with the fact that scoring in the endowments, while the secondary school hands do not have to scrounge endowments as practically all are State or city institutions without ways about where the next dollar is coming from. Les hasn't made up his mind yet, but, he feels, say sources close are, that the high school deal is right up his alley and that it has tremendous potentialities.

Hanover Tested

High school basketball forecasting and (see BUILD-UP PLAN on page 19)

PEOPLE

By the Quarter Million!

People are your market! People attend every WLS personal appearance! 237,255 paid to see WLS personalities just the first half of 1945. Add this to our million letters a year and you see why we can say WLS GETS RESULTS! Call a John Blair man for added facts today.

WACO looking Navy Base With All Gold Braid Around

PEOPLE

By the Quarter Million!

People are your market! People attend every WLS personal appearance! 237,255 paid to see WLS personalities just the first half of 1945. Add this to our million letters a year and you see why we can say WLS GETS RESULTS! Call a John Blair man for added facts today.

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A NEW APPROACH TO...

THE NBC

1945-46 PARADE
OF STARS

SPONSORS
LOCAL STATIONS

AGENCIES
NETWORK

STARS
JOINTLY PLANNED

• It’s coming...NBC’s 1945-46 Parade of Stars...Radio’s most effective year-round promotion campaign...now better than ever because it’s custom-made!

For the first time in the history of radio’s greatest promotion drive, this entire campaign was jointly planned in a series of coast-to-coast meetings between the National Broadcasting Company and (1) local stations, (2) sponsors, (3) advertising agencies, (4) radio stars.

The result of this co-operation is that the Parade of Stars bandboxes—now being put to use by NBC stations from coast to coast—contain a collection of the most effective promotional tools ever used for the NBC Parade of Stars.

More and better recordings made with the help of Radio’s greatest stars, newspaper advertisements, scripts of live shows, the displays, the promotional folders, the publicity stories and pictures—all add up to radio’s biggest big-time exploitation.

Big every year, this year bigger than ever, NBC’s 1945-46 Parade of Stars launches a new chapter in its year-round promotion of the greatest shows in radio... programs designed to continue to keep NBC "the network most people listen to most."
South America's Got Dough To Spend But Looks North For Precedent in Buying

Latinas Copy U. S. Radio Formula Even to Surveys

(Continued from page 2) mitsutions: how the man keeps his soap operas going on his wax-network but that will be. Outside of Mexico, he ships acetates, and requests that they be destroyed. Even he will be surprised when the decks will turn up. As a result of now—running on a station in some country below the Canal Zone.

Ascarraga's greatest aches come from the fact that all his voices—or practically all of them—are Men and recognizable so, and that doesn't fit in Cuba and in most nations south of the Zone. However, he has landed a number of top sponsors, including Philco, 45 minutes weekly; Standard Brands, 30 minutes weekly; Pond's, three minutes slot weekly; Parker Pen and Skubi, each 30 minutes.

"Cute Deal"

"A" has a "cute deal," claims one ex-trader, "guys who go on an independent station, a low-powered indie, and tells the station on that his "(A)" program will build up listeners, and so the station

op on should up his rates 50 per cent, because of the increased audience brought by the box programs. The deal is set on the basis that "A" rates 50 per cent of the station rates when he sells out to a network. The station pays 25 per cent of its old-time rates and "A" pays the man, program producer, and work that have a deal.

This, in many cases, frankly much less than what the U. S. nets collect from of their stations, with the stations sometimes having to guarantee line charges" is the way to get a deal. Of course, cost of Ascarraga's operations doesn't begin to touch the costs of a

network. However, "A's" disk network operation has cut into the South American station rep in the U. S. Coke, even the Mex-adopted Spanish isn't objectionable.

That Sliding Buck

The Mexican operation at the moment is not too happy with its local station deals. The Mexicans, however, other nations aren't hit the way Mex currency is at the moment. Typical of the inflation which has just started, after having been held in line for a long, long time, is the cost of water in hotels. When water is desired the attendant asks if the guy wants 3 or 10 pesos' worth, i.e., one or two buck's worth— and this isn't done two years only to North America visitors. It's beginning to pave itself into all Mexican living, even in the provinces. That, naturally, hurts any deal, as no provisions for inflation have been made in the contracts. Copying U. S. radio program formats, it would do a lot of good. And, then, to try to change some of the inflation problems.

"Coke-Cola Backing"

The great South American drawback is eating also. In other words, the expens are getting some gold. As many former is for the pampas, the hills and the plains, it means less men available for the berding and agriculture. It means dough for men and women who has lived on nearly nothing for generations. Not only is there a lot of coin down there but, if it is spread among more people than ever before. That's what the Latin distributors are giving up but that there's more dough and it's spreading over the


Build-Up Plan Set for Schools

(Continued from page 7) broadcasting a two years ago, with Hanover shows paying the bills for News Y. M. & C. A., the testing sales, and the time, George Schreier did the mixing, and at the beginning of the company. Hanover liked the shooing and paved the way for the 12-state job that just before Christmas in New York. Also was in the Hanover picture while he was Fryki Wink, and that's how he became interested in broadcasting and foremen could do for the hobby-sex contingent.

Coca-Cola Backing

Although there has been denied the advertisement backs of the 12-state campaign is taking place. The advertisement set by Al Steiner himself for C C. T. It's a typical example of the Atlanta TRITON, as it's

beginning for underplaying its ad pitch. Facts is that C C. may not even appear on the first second, the first isn't set one way or another. Forecast sheets, which in the past have been distributed by retail outlets, will be mailed to the schools for plating, as they have been handled by Con-

verse Rubber before the crew cuts and the mortarshoes.

Two-Year Cooking

Deal had been cooking for at least two years, with Raynor and Stimpson establishment. The contract was signed into the deal direct, i.e., no agency in-

volved. There's also an anti-trustive de-

lightment to the entire idea, i.e., getting interested in sports. The basketball build-up is only the first of a series of interscholastic sports spok-

lighting. Prexy McCracken is v. p. of Scholastic Publishers, pub. of Scholastic Coach and

Scholastic Mag.

The "Talent Cost Index" is protected by the copyright of The Billboard and infringements will be prosecuted.

Too Much Boiler-Plate

(Continued from page 5) wonderful on FCC reports but does listeners note. The show is never re-

ceived and the transmitted commercial spots stumble over each other.

It's just a question of time until the advertisers start raising hell or the networks start laying down the law to the affiliates. One answer may be the recent CBS regional conferences for pro-

mation managers of their affiliated sta-

tions. But, whatever the answer, fees these fees, stations must look to their local programming or become sterile.

WANT

COWGIRL SINGER

$50.00 wk. Send audition transcription, photo reference.

WLAC

Nashville, Tenn.

PHOTO REPRODUCTIONS

Make your own transparencies at costs to you. No order two or less—same as $10.

For 50 slides—$8.00; 100 slides—$12.50

KAYE, EDDIE ROCHESTER, JACK BENNY, FRED ASTAIRE, SUGAR CANE. Write for pamphlet.

"W" is Self Service, free samples, print list B. Mail orders anywhere.

MOSS

Photo Service


The Billboard

September 22, 1945

TALENT COST INDEX

Based on "FIRST FIFTEEN" ROOFERPARINGS for evening programs and the "FIRST THREE" Sunday afternoon sets.

In the absence of continuous data on on-the-air home listenthip, The Billboard takes the liberty of preventing telephone home-band audience informa-

two families.

Vol II No. 10

(Sept. Session, September 15, 1945)

Program

Name

City

Network

Station

Location

Winnipeg

MIN-TEE

Winnipeg

Winnipeg

WINCHEL

L. A. M. C. B.

WINCHEL

J. W. N.

LEAPER

J. W. N.

ELISHA

J. W. N.

DOUGLAS

J. W. N.

LEATHER

J. W. N.

Waste

Waste

Run

Date

10.5

1945

11.5

1945

11.5

1945

12.5

1945

13.5

1945

4.5

1945

8.0

1945

16.0

1945

14.0

1945

1.0

1945

15.0

1945

16.0

1945

5.0

1945

5.8

1945

10.6

1945

7.4

1945

8.9

1945

12.5

1945

10.8

1945

12.6

1945

8.5

1945

7.0

1945

5.0

1945

9.6

1945

1.0

1945

8.5

1945

5.0

1945

2.5

1945

2.5

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4.6

1945

8.5

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4.6

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8.0

1945

2.5

1945

1.5

1945

$ 15.00

$ 14.50

$ 14.00

$ 14.00

$ 13.00

$ 12.00

$ 11.00

$ 10.00

$ 9.50

$ 9.00

$ 8.50

$ 8.00

$ 7.50

$ 7.00

$ 6.50

$ 6.00

$ 5.00

$ 4.50

$ 4.00

$ 3.50

$ 3.00

$ 2.50

$ 2.00

$ 1.50

$ 1.00

$ 0.50

$ 0.00

$ 0.50

$ 0.25

$ 0.20

$ 0.15

$ 0.10

$ 0.05

The Billboard

Publishers, pub. of Scholastic Coach and Scholastic Mag.
Announcing A NEW RADIO SERVICE
Geared for NEW-DAY ACTION

A group of seasoned station representatives with outstanding reputations for creative selling—as radio craftsmen and merchandisers—have joined together to form Lewis H. Avery Inc. Conveniently located offices in Chicago and New York are now in full operation.

LEW AVERY says... "It is our aim and objective... to bring the business of station representation out of the drums of passivity into the realm of aggressive activity...

... to see that advertising agency and client receive complete and specific data regarding stations, markets, time periods and programs available—careful attention to every detail—and a constant personal follow-through once the order is obtained.

... to give radio stations, agencies and advertisers alike, service geared to the new world at peace, with its many-sided new competition."

LEWIS H. AVERY
A pioneer in commercial radio and today one of the best known authorities in the radio broadcasting industry. Thoroughly familiar with the problems of both station and advertiser, as he has worked for the advertiser, the agency, the station and as station representative.

For two years Lew Avery was an announcer on one of America's leading pioneer 50,000 watt stations—two years assistant advertising manager of a public utility—three years associated with a large agency—seven years commercial manager of two leading Buffalo stations—nearly three years with a major radio station representative—and the last three years Director of Broadcast Advertising for the National Association of Broadcasters.

LEWIS H. AVERY INC.
Radio Station Representatives

B. P. (TIM) TIMOTHY
Probably the best known radio station representative in Chicago. Tim has had nineteen years of experience covering all the major media—from the advertiser's side of the desk as well as the selling of advertising. One year on a national magazine, four years as advertising and sales promotion manager for a large advertiser—11 years as national advertising representative for a large newspaper—and three years with a major radio station representative.

LEWIS H. AVERY INC.
Radio Station Representatives

333 No. Michigan Ave.
Chicago 1, Illinois
Andover 4/10

565 Fifth Ave.
New York 17, N. Y.
Plaza 3—2622

ARTHUR H. McCOY
A recognized authority on what makes for successful radio offers.

To round out his university training Mac spent two years doing radio survey, advertising research and market analysis work. The last six years with a major station representative in Chicago and then in New York have confirmed his reputation as a keen analyst and sound merchandiser.
BMB CLEARS THE DECKS

Net Formula, Not Costs, Set

"Circulation," "primary," "secondary," "tertiary," "verbiage nixed"

By Lou Frankel

NEW YORK, Sept. 17.—Broadcast Measurement Bureau last week cut the hawser that had bound it to the dock of discussion and slipped down the river of radio to show the cut of its jib to the trade. For after innumerable weeks of gab and confab, BMB had finally decided on its cargo and crew and was under way.

Among the week’s more important decisions were:
1. To drop the word circulation in referring to BMB measurement data, as it was typical of and familiar to other media, and replace it with the phrase "BMB Index of Station Audience," as verbiage more peculiar to radio.
2. To expand its service to include the networks.
3. To drop the use of the primary, secondary and tertiary figures; refer to its results only on the one comprehensive level.
4. To co-operate with the Canadian Bureau of Broadcast Measurement on a reciprocal co-operative plan, with material to be exchanged on basis of actual costs of compiling the data.
5. To serve notice of a deadline for subscribers.
6. To let everyone know that BMB will not let its material or techniques be pirated.
7. To confine itself to reports on AM radio, with special individual reports to be available for FM, video, DX and experimental stations which subscribe.

It Makes Sense

To the trade all this made a lot of sense. Here is the way the cognoscenti figure it:
1. Use of the word circulation left radio open to razzle-dazzle treatment by its competitors, as the word was one peculiar to newspapers and mags, not to radio. With some of the competition having shown themselves, in the past, prone to low punching, using the opposition’s verbiage didn’t add up as a smart move. Consequently, many in the biz squawked and, as the trade sees it, it’s a healthy sign that BMB reacted to the wishes of the industry and changed the word from circulation to BMB Index of Station Audience as the basic description of the BMB results.

Note: When the networks come in to BMB, their material will be called "BMB Index of Network Audience."
2. BMB decided to include the webs, as the ad agencies and advertisers needed network data in buying radio and television networks. This was not to be a deal which would add up, it was decided on, with the phrase "BMB data required special treatment, since it would be compiled from station info.

Explanation: (BMB info is to come from listener votes for stations heard. Network info would be culled by comparing webs with votes of its affiliates. But a certain amount of duplication would result and thereby inflate the network totals. This duplication was to be located and eliminated, but that meant an extra operation and additional expense. And advertisers, who are prone to see that this is a steady drain on BMB resources to supply the required data.)

So the BMB Finance Committee, Roger Crippen, of WFIL; Leonard Bush, Cleton, and Lowry Crites, of General Mills, will huddle with the webs, possibly next week, make them the following offer, negotiate the remuneration.

The Web Deal

A—Networks to get actual BMB (International Business Machine) card transcripts of votes for each affiliate, plus cards of any non-affiliate that authorizes same. By matching cards, a simple IBM procedure, the duplication can be eliminated.
B—For data of an affiliate that is not an BMB subscriber, the chain would have to pay the regular station subscription rate based upon what the net pays the station for carrying its programs.
C—The net would withhold this info from the non-subscribing station. Likewise, the web would not release this info in any other form.
D—Leakages of this info would be controlled by copyright and withholding of the BMB seal of approval.
E—Non-subscriber station might obtain use of the data by paying the regular rate. However, BMB would not distribute this info. The whole here is that it’s better for all stations to sign up now and get its data into the master volumes that will go to agencies and advertisers.
F—BMB would give each subscribing network a master tabulation showing complete day and night, county-by-county coverage. With this would go the BMB seal of approval. Thus, the web would have material for promotion subject to a BMB code of practice still in the works.
G—with the aforementioned master tabulation would go the station data mentioned in A so that the chain could figure its various hook-ups. Or BMB would handle the figuring on a cost-plus service-charge basis.
H—For limited web hook-ups, the network could do own thing to handle. For example, a regional station might obtain individual presentations. However, BMB would have to certify that it would not handle the figuring of this data before and if it were to be published.
I—Any claims not certified by BMB would be subject to BMB suit by any interested party, the web to paid costs; the web to issue a new statement if in error.
J—BMB would do network coverage analyses only for the subscribing webs. Where analyses are requested by others, by an agency, for example, the network involved would first have to consent.
K—BMB would rather the webs do their own computing. If, however, a BMB service bureau is organized, the same network authorization on network data would hold good.
L—Since stations subscribe to BMB (See BMB CLEARS OFF on page 15)

Only way to reach the 5,000,000 radio listeners of Michigan is with the Michigan Radio Network.
A NEW SERVICE BEGAN OPERATION COAST-TO-COAST

September 16th — 2 P.M.

Associated Broadcasting Corporation A. B. C. Network — the new flexible Streamlined Major Market Network began 16-hour-a-day service to the Radio Homes of the Nation.

All Big Cities at Minimum Cost

**COVERAGE AVAILABLE**

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**SALES OFFICES**

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<td>360 N. Michigan Central 4309</td>
<td>3055 Wilshire Blvd. Exposition 1339</td>
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**EXECUTIVE OFFICES—Keeler Bldg., Grand Rapids**
Shirley Booth is the rumor parade's latest contribution to the running for an open slot on Edgar Bergen sec. Trade says that La Booth and Tommy Dorsey, who was to have been her running mate in a possible full package, are making merry faces at each other. Besides, J. Walter Thompson topsmen add that true runs of that TD-Booth Bracken replacement have not been overly successful.

That was too short for CBS going into the publishing his—latest book, a companion piece to his V-E Day, dealing with the Pacific war. Ward's Plastic Company is interested in ABC's new Irene Wicker talk show on WNYW, Schenectady. New kid package premised over the GE station, WRGB, is expected.

Ed. Bob Eberle, ex-Jimmy Dorsey vocalist, and Jack Cureau, the Chesterfield "Upper Club" will be heard for a few weeks on WOR, E. Eberle, still in the army, began September 15.

Sgt. John T. Lyons, former actor and writer, makes his debut on WJZ, KYW and video station WPTZ, all in Philadelphia, takes over the job of continuity acceptance ed for the APN in the United Kingdom. Sft. Ford Kennedy, ex-anonymous and newscaster for WCCO and WDCY, Minneapolis, takes over the post of APN news editor.

NBC is sparing no expense in its attempt to capture the television spots field. Red Barber, who will also do the Giants' football games on radio, has been signed to handle the commentary on all nine WNB's airing of college football games, including Army-Navy and Army-Marines.

Bill Shiller leaves the country for an extensive tour of Europe September 9th. He'll spend some time in his old stamping ground, Germany, covering the war crimes trials of Nazi big-shots.

And as if things weren't tough enough, a few of the network radio jockeys tell the same stories over and over again. Bob Alber and Fred, of the associates of the same name, on a two-week trip to the Coast. Leo Gottleib, the Young & Ruback Ranch, to Hollywood for a Thanksgiving round at Y. & E. show. Ed Murrey, the commentator who walks like an eagle, is back in this country for a short vacation. He returns to London next month and from there he'll probably visit the Continent.

CBS will throw a literary tea for Prexy Bill Paley in Studio 24 last Friday.

Tony Pastor's orh, out of Dayton, Ohio, will spotlight the third anniversary of Spotlight Bands September 21. Show has been aired 89 times from service camps, hospitals and war plants in every state except Alaska, Dakota, plus Mexico, Canada and Hawaii, since it began in 1942.

Robert Vaughn (Wish I Were Someone in Love), Victoria's latest hit tune, is being used as a sign-off by WDBA, Philly, and as a sign-on by WCAU, same town.

Myra Wilkins, formerly of the Office of Strategic Service in the ETO has been named Jack Paley's assistant in the WOR, Washington, publicly department. William S. Warner, ex-spy of the White House correspondents and radio correspondents, former head of CBS's capital news department and more recently official army spokesman, has been hired to head news operations for the same station.

WLDB, Brooklyn Inde, certainly has that Brooklyn touch. Station topped the coverage of New York's reception to General Wainwright with a show using the last broadcast out of Corregidor, the mother of the Brooklynites after they set foot on it, and the mother of Sgt. Meyer Levin, Colinsy's bombarding editor. The program was the announcement that the Brooklyn boy who made the last broadcast from Corregidor was found alive in a Jap prison camp the day before.

Inside story on why those jousting radio shows never got past the preliminary stages is that people tried to do, was that the Russians wouldn't let them. One account says that said on a trip to Siberia, they had to drive 400 miles out of the way, and in one case, not be over Russian accepted territory. Bauer's role, just to keep the peace, goes to all Americans and Britons, except those who have special permission.

Bob Saudek, ABC sales service manager, is dropping all his duties to vote himself to special sales problems. He will work under the direct supervision of Prexy Mark Woods and Chad LaRoche, vice-president. When he finishes that job, he will take on a special public relations assignment for Bob W. Driscoll.

Two days after AFN-Berlin went on the air, black market prices on radio went up 250 per cent. Germans discovered that AFN was operating on one of the wave-lengths which were permitted on Hitler receivers. It is rumoured.

Contrary to recent reports, North Central Broadcasting's Joe Fuentes, named to originate in Chicago, rather than New York.

Dunnet television's station in Washington may be ready for operation by the end of the year. Company officials say activity is running high at WJZ, the Harrington Hotel and will speed it further as matter of urgency. Some of the things holding up the thing is the fact that most of the company's staff, particularly, are needed for work on the studies and/or the Wannamaker department stores in New York.

WMCM's New World A-Coming, one of the nation's top-ranked newscasts, begins its fall season, goes on sale to other stations outside the WJZ network. "Happy, the Humbug." NBC's recorded character, who will be sent to New York City Board of Education's department of public relations, this summer and may shortly go on syndication.

One of the most fantastic stories of radio in the past week was the broadcast out of London. It concerns one Sgt. Francis Schlotz, of Mount Sinai, Mich., a music expert who managed to have his piano lugged all around the world. For a time he was the only man with a piano in the ETO. The method he used was very simple. All he did was crate it and ship it to a trans- creater transmitter. See what a power radio could do.

T/F Dick Dudley, ex-NBC staff actor, has been named program director of the AFN in England. Dudley has also been with WJZ in New York, and WJZ in New York.

First veteran to return to the staff of KFRC, Detroit, to be named is a member of the news department. Case, like many others, was with KBO. When the Com- and said the station, Gardner Cottington informed them that they still had jobs in the org. About 30 more are expected home shortly.

**NBC Parade of Stars Pitch Set for a Three-Day Airing**

**NEW YORK, Sept. 18—**Following CBS's hitting the Biggest Show in Town with the Norm Corwin Stars in The Afternoon hour—a-half program (Sunday, 16), NBC pitched in the six promotional plans for its Parade of Stars moved a step further, without any formal announcement as yet. Besides the net to wing to that the Synd hour for one pitch (tipped last week in The Billboard), it will also use a half hour Saturday and an hour Mon- day, plus one for three pitch are October 6, 7, 8, 9, in order to get the Mon- day night-build-up, cancels the Contested program and Dr. J. Q. The Saturday spot is not commercial, so NBC only had to deal with three sponsors to clear the three-day build-up.

Idea is simple. Saturday half-hour will build up the other two Parade of Stars segs. Sunday pitch will be on Monday, Tuesday, Wednesday and Thursday Regular day programs. Monday show will be on Wednesday and Thursday Regular day programs. Alto the haven't been all cleared, it looks as tho' the three-day spotting play, NBC will make the stars of every nighttime NBC top program work, for NBC, including the Chi and Hollywood, as well as New York. Monday show will be for three-day pitch are October 6, 7, 8. Net, in order to get the Mon- day night-build-up, cancels the Contested program and Dr. J. Q. The Saturday spot is not commercial, so NBC only had to deal with three sponsors to clear the three-day build-up.

Intro to stations of this year's Parade of Stars deal was handled by Clarence Nemer, program chief of the Western, on a closed-circuit talk yesterday (17).
BMB Clears Off the Decks; Net Formula, Not Costs, Set

(Continued from page 12) on the Mutual net; sales prices, not gross, the web would pay on the same basis, i.e., on the net time sales retained by the station. Thus, BMB would not be paid twice for the same billing. Also, all coverage stations affiliated with more than one web.

3. Here again in the trade Bene BMB reserting in a sane and healthy way to trade requirements. When the original BMB proposal of coverage data on primary, secondary and tertiary levels was made in the trade, the reaction was very strong and seemed to indicate that BMB would not be changed without the equivalent of a political revolution.

Well, reasons this segment, not only did logic prevail but there was no revolution.

All BMB coverage news will furnish a complete figure.

Likewise, they were happy to see BMB slap a control on any attempt to make competitive use of portions of this data.

No Bypass

BMB says any use of its data on a primary, secondary or tertiary level must also be accompanied by the BMB description of the levels used. In other words, one must be much value in boasting about leading in tertiary areas when the BMB descriptions explain just its evaluation of tertiary areas.

Here is a first BMB study will limit itself to stations within Continental U. S. A. and to ballots written for them. For a separate fee they'll undertake studies for stations on a desiring measurement of specific language groups. (This con- cerns Southeastern which probably will include Mexican stations about within Continental U. S. A. with foreign-language pro- grams.)

4. Since U. S. stations are heard in two diverse ways, it is the BMB Dian Bureau of Broadcast Measurement is comparable to BMB, and since this data is pertinent and valuable, these organizations (BMB and BSM) will exchange info.

5. Since the BMB reports will have to go to press, there has to be a deadline for subscriptions. BMB set April 1, 1948, as this deadline. Subscribers signing up after this date will get complete data, but it will not go into the BMB publication.

And this is important, as the publication will be the master volume of station coverage that will go to the trade and advertisers and stations.

6. BMB served notice that it will not be a pay-for publication. There will be no rigging, phonying or bartering of BMB methods and techniques, or balancing, Ditto, for stunts or promotions which may result in bias or inaccurate response to BMB ballots.

Note: There are no penalties on record. However, the BMB Code of Practice, now in the works, will probably plug this gap.

7. BMB's Research Committee okayed the sample technique, cal]ed with 'cuts' of double-checks on the test runs, to cover part-time and synchronized station operations by totaling all call letters involved and explaining the totals with a footnote in the official report.

Additionally, the part-time and synchronized stations will get separate reports showing the total menus for each. This dope will be for the exclusive use of each station and withheld from publication. Additionally, the stations involved will have to subscribe before any data will be released, the angle here being to mix any attempts at one outfit getting a competitive edge.

The Research Committee also decided to confine the BMB published reports to AM stations and networks. Subscribing FM, DX, video and experimental stations will get individual reports for their exclusive information. Furthermore, the BMB figures will depend on BMB's decision as to their validity. As facilities, service and audience for these now marginal groups increase, BMB will undoubtedly have more to say on the subject.

Finally the committee ruled that for-

eign stations heard within continental U. S. A. will be listed on BMB reports by call letters only, just as will be non-BMM subscribers. Only exceptions will be stations affiliated with ABC or the Canadian BM and then only when these two are in the cooperating arrangements with BMB.

All of which tells the trade where BMB is going, how it's going to get there and what it's going to use to get where it's going.
Coaxial Cable
Free for Pix

Telephone org wants industry to get used to troubleless relaying

NEW YORK, Sept. 17.—Service on the American Telephone & Telegraph coaxial cable link between New York and Washington will be free to all recognized television operators for six months following official reopening of the line January 1, it was authoritatively learned this week. Reason for AT&T's invitation to "free load" say informed sources, is its desire to get web and stations committed to the use of co-ax without fearing them off with steep rates. House offer, it is also noted, will stimulate use of AT&T lines and thus give the company an even greater competitive edge over other relay methods, including micro-wave and stratovision.

Bi-Partisan Committee

For the six-month period the line will be administered by a committee composed of representatives of AT&T, the four networks and DuMont. This committee will set up skills, its most important job, and establish regulations governing use of the cable. Reason for the bi-partisan committee is to keep skew problems on a peaceful basis as possible. A meeting to set up this group (see A.T.&T. Sugar Daddy on opp. page)

See Television Review on Page 32

Don Lee

Reviewed Monday (1101, 8:30 to 10 p.m. Style—Dramatic, film, Sustaining on W6XAO, Hollywood.

Tonight's W6XAO tele-fishers spotlighted the timely topic of G.I. rehabilitation and outlined what the government is doing to help vets across the threshold from army to civilian life. An army major first explained to tele-viewers what the rehabilitation program is and then introduced various patients from Birmingham General Hospital, Van Nuys, Calif., as examples of what is being done.

A group of G.I. patients who are studying radio at the hospital put on a dramatic skit and did a smart job on acting and sound chores. Boys were on par with many professionals. If their work tonight is to be judged at all as an indication of the rehabilitation program, the army is certainly on the right track in preparing vets for post-war jobs.

The skit, Cops Don't Get Married, was written by Paul Franklin, a civilian, and the time-worn cop and robber plot of where the cop and the robber turn out to be old school chums, with the law-breaker turning soft and begging to be arrested, and the officer getting even softer and refusing to nab him. The robber wins in getting himself arrested, and the cop goes to keep his badge. Although money, the skit wasn't too demanding on the novices and proved a good vehicle. Radio actress, Inez Seabury, directed, and Mel Williamson supervised the production. Both devote their time to working with the vets and are doing a hang-up job for a worthy cause.

Also appearing was a guitar trio doing hillbilly songs, and a lieutenant from

MossCites $5 Fee
For Each TeleSet
In Business Place

NEW YORK, Sept. 17.—New York department stores installing television sets as part of their intra-tel merchandising system will have to pay a city license fee of $6 a set, as well as other public places, according to License Commissioner Paul Moss. Commissioner Moss last week pointed out that any moving picture or subject on a screen or other device is subject to licensing under the laws of the State of New York, New York City Administration Code, Paragraph 1, Article I, Title B, which states that such objects fall into the classification of motion pictures.

The commissioner said that his office began licensing such sets in 1946 but allowed the matter to lapse when the war cut off all video manufacturing.

However, he recently instructed license inspectors to make sure that such sets in public places are covered. Moss told The Billboard that while the present fee is $6 a month a set, it may be that later situations will require blanket fees for a number of sets in one establishment. At the present time, he said, there aren't more than eight or 13 such licenses effective, covering bars, theaters, night clubs and restaurants.

the hospital discussing handicraft work done by vet patients.

W6XAO had good material for its tele show but failed to take full advantage of what it had available. Discussion of the G.I. handicraft work was carried on in radio fashion, with the various articles (see DON LEE on opposite page)

DON'T BE STRUTHIOUS*

When considering your post-war sales plans, consider well the Station which had practically 100% renewals in 1945 ... for that's our story!

*The dictionary says—"ostrich-like"

WIP

Represented Nationally by Geo. P. Hollingsbery Co.

610 K.C. 5000 WATTS

610 K.C. 5000 WATTS

www.americanradiohistory.com
Columbia Shift From P. S. Emphasis Seen in Effort To Get Slice of Viewers

May Be Reason for Selde's Moving Out

NEW YORK, Sept. 17—CBS's New York television station, WCBS, faces a major shift in program policy as a result of a series of talks between station officials and Edward Petry, president of television program service, and a number of prominent program producers. The change is expected to result in a more diversified schedule, with increased emphasis on educational and public-service programs.

The new shift is expected to be announced within the next few weeks, and the station will begin to carry a larger number of network programs. The change is expected to stimulate interest in the station among its audience and to increase its revenues.

AT&T Sugar Daddy: Coaxial Cable Free

(Continued from opposite page)

The method is a significant improvement over the old method of broadcasting over copper wires, which is limited in range and requires a large number of wires for multiple broadcasts.

Sellevision

ARGUMENT with EINSTEIN

No quibblers, we . . . let Einstein have his own way with his theory of relativity. But when Einstein says, "I never thought of the future. It comes soon enough"—

That's where Sellevision picks its argument. We aren't physicists. We're just radio folks trying each day to make a good station better. So, Einstein notwithstanding, we believe in thinking about the future. Yes, and doing something about it, too! That's why Sellevision, KSTP's concept of station betterment . . . a far-sighted policy which for more than four years, has been manifesting itself concretely in continuous audience promotion throughout our coverage area. Summing up our argument with Einstein, we think you'll agree with us that Sellevision—the eyes to the ears of tomorrow—makes KSTP a better buy.

John Reed King & Paul Mowry Join In ABC Show Job

NEW YORK, Sept. 15—John Reed King, emcee of CBS's television show "Five Minutes Goes Shopping," and DuMont's "Listen for Losing," has joined the ABC network for new series of telephone audience participation shows on theGE series, "Better for the Asking." King assumes responsibility for Paul Mowry, head of ABC's telephone show and the management of the new series of shows. King and Mowry are to be heard on the series, which is to be broadcast each week.

STATION SALES BUBBLE

(Continued from page 10)

Our analysis of station sales is the fact that in each year from 1938 to 1944 the average price of unlimited-time stations increased at a rate of 2,534 percent. This is not the result of any large number of transactions, but rather of the discovery that the market was changing, as indicated by the large number of sales that have been made in recent months.
NEW YORK, Sept. 15.—One-night situation, which has slowly but surely been perking back to life, is showing signs of opening once again, bookers say. Guys see fact that many of the one-night spots that were open before the war such as Sunnybrook Ballroom, Pottstown, Pa., and O'Keefe's place in Mahoney City, Pa., are readying to take off the shutter. According to one booker, there are at least 10 spots that have notified him that they are interested in properties within the next couple of weeks.

Small Orks Led By Names Plenty Hot, Says Oxley

NEW YORK, Sept. 17.—Small bands led by distinctive and different personalities of the Louis Jordan type are the hottest music item on the market today, according to Harold F. Oxley. Since Oxley is and has been personal manager for many years of Jimmie Lunceford, who holds one-nighter records in many spots around the country, comment means something.

Oxley points to the fact that many theaters, one-night promoters and other band buyers around the country are beating more than ever about the terrific prices which are being asked by big band bookers for the last year or so, as evidence that the small band with the hot leader is the coming thing. Jordan, for instance, has played many spots which in past years were considered strictly big band territory and, what's more, has done well to them. He has shown the way, and band buyers are now seeking more of the same.

Discs Boost 'Em

With the small four to six pieceers, as with their large congregation brethren, discs seem to be the factor needed to shoot them to the top. Records certainly did it for Jordan, and now a platter looks like it's going to make a solid click out of one of Oxley's own small units, Joe Liggins and His Honeydrippers. Liggins has hit the No. 1 position in The Billboard Most Played Juke Box Race Records listing with his recording of The Honeydrippers, Part 1 and 2 of which occupy both sides of the Exclusive disk. Number is hot with the Delta Rhythm Boys, Jimmie Lunceford, Benny Franklin (with whom Liggins used to work) and others having releases of it shuffled in near future. Liggins is booked for a solid tour of one-nighters around the South and New England (28 days in October), then he goes into the Apollo Theater for a week and follows with the Howard in Washington.

One-Nighter Field Shows Signs of Busting Wide Open With Bucks

Unique situation exists here in that there is a lack of name bands to go around. This will probably give the lesser names a chance to make some loot at these spots. Names have so much work on their bands now that they probably won't find time to hit the one-nighters, especially if the number that will spring up in addition to those that are around now. According to one booker, possibilities are that some of his lesser names will stay out on one-nighters for as long as they can and still make some dough. Reason, of course, is that most of the lesser names and many of the big bands lose dough at location spots thrusting the country. Fact that there are one-nighters around to take off the edge on losing the big bank draw elsewhere is a welcome thought to agencies and bands alike.

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Gershwin Ice-Box

NEW YORK, Sept. 17.—Some of George Gershwin's Ice Box music—compositions which the composer had completed but never exploited—will soon be released, it was revealed recently. Trade had long suspected a dozen or so unpublished pieces existed, but no evidence was forthcoming until last week when Ira Gershwin announced that a forthcoming 30th Century-Fox musical —The Singing Mrs. Pilgrim—would feature a new Gershwin score. All the compositions, it was said, are complete—no fragmentary.

WANTED

GOOD SWING BAND WITH VOCALIST

The Clubman (Pittsburgh, Pa.) advertises for a good swing band to play in their business. Location, downtown Pittsburgh. For high class night club. Wire luch, prices or send photographs. Important opening. Permanent location if can produce. All Address

MORRIS VOLTAGGIO

Mayfair Club, Homestead, Pa.
September 22, 1945

The Billboard

Movie Pit Scores Snafu

Krupa's NY Capitol Date Set for Sept. 27

NEW YORK, Sept. 17.—Gene Krupa's stint at Capitol Theater, date of which has been long awaited, has finally been set. Krupa has definitely been set as September 27 for the performance, which will be accompanied by Paul Whitman, Johnnie Johnston, et al. Krupa, a native of Cleveland, is, according to his fans, his foremost trombonist, who has stepped out to form his own band. Pic with Krupa will be Highness and Selby.

Even Checkbooks Cape at Advances

Publishes Give on Tunes

NEW YORK, Sept. 15.—Couple of pacts last week that are designed to give more

vances on tunes that had many house bidding against each other. There was a major tune got from Coast Island Celli to Baby. Do for which Lou Levy paid $4,000 to couple of Big Bands, Led Zeppelin and Russ

and that other firms had as much as not much financial from such deals. With this tune along lines of many others put out by Lees, writers preferred to place some other. Known that at least four other houses are interested.

Reason for trend advance is that writers had three disks on tune before publish. Wald and Brown and Pied Piper had already disked which will go for sure because that pic companies are also trying to get it. Columbia, Republic and Universal wanting tune, but exclusively, Lewy, however, don't go out any tune ex-

clusively.

Song was written by Sine James and Big Band. Wald and Brown and Pied Piper actually sung tune with Jimmy Dorsey and cut the side with him.

Johnny O'Connell also outbid couple lasts week on song titled "Love Is a Many Splendored Thing," by Leo Robin and Tom Seymour. De Marcos are disking it for Majestic.

Diskers Get Up

Output Steam

NEW YORK, Sept. 15.—Indications from the major disk companies are that production will start to pick up within the next couple of months. Expect that Columbia's plant in Ohio, which up to this point has been inactive, will get under way shortly. A hush-hush test was conducted by the company last week to get an idea of the tone of the disks the plant put out, and when it was found that it was out to snuff, plans were then made to go ahead on production.

Majestic Records, according to Jimmie Walker, proxy of the company, will try to get production on the New York four-class starting next year. This means 1,000 disks a week. One of the first productions is nothing like that but even of the company feel that production wraps are slowly but surely coming off.

Canary Hunt

NEW YORK, Sept. 17.—Talk about your shortages, of manpower, shortage of diskers, shortage of songwriters, with Sammy Kaye frantically searching for someone to take the East Coast to the West Coast, it was said to have auditioned so many would-be band leaders that one of them made his sleep. (Probably he's among them.)

Charlie Spivak has no gal va-

olating at present. Dewey Day left, and he's not putting it in right now. Being Goodman made disk the other day and snared Lisa Morrow at the last minute.

Movie Pit Scores Snafu

Wald Plays Out

Three-Year Old Contract Date

NEW YORK, Sept. 15.—Jerry Wald, full-

filling his second contract, goes into Rose-

land Ballroom in October for four weeks.

A couple of pacts that were indicating start over three years ago and signing Wald to his contract which called for him to play the spot again. However, has been found that his dough considerably from that which he sold the first time he played the spot.

Unusual part about this is that the AFP has put the kibosh on all options which call for a band to play a spot, where the option date is more than a year. In other words, a band can't be made to play a date a year later. Wald option which the spot picks up. Reason for this is that union figures that a band is worth much more in value over a year's time in one place consequence, wouldn't be worth it to the leader to work the second time for the dough he got originally.

However, Wald's option and his four other options are good for the band union, and consequently he's been able to make other plans. Wald and Brooks are both GAC properties.

B. G.'s One-Nighters

To Precede Combo Concert in K. C., Mo.

NEW YORK, Sept. 17.—After a tour of

beings beginning September 28, B. G.'s One-

Niteers, according to his agents, will come to Canada, with nights at Kitchener, Toronto and London, Ont. Van Dyke, for the New York Philharmonic Orchestra in Kansas City, Mo.

Concert, which is backed by a large drug chain, is doing two shows a week-

companied by the National and the University. Last year, with Oscar Levant and Dorothy Janowitz, B. G.'s One-Niteers accompanied the New York Philharmonic Orchestra, the 22 auditions being filled. Additional 3,000 turned away, Goodman's rep, too not as yet complete, is that the One-Niteers will give one concert, at the St. Louis Municipal Auditorium, for Carl Maria von Weber.

Robbins May Lose 20th-Fox

Tie-Up; Picture Or Plans

To Set Up Own Music Pub House

Big 3 All Tied Up With MGM Scores

NEW YORK, Sept. 17.—In what looks like an attempt on 20th-Fox's part to set up a business competitor, 20th-Fox is now, according to inside sources, and openly admitted by Jack Robbins, going to tie up with the 20th-Fox orchestra. According to inside sources, and openly admitted by Jack Robbins, that the present deal between that pic firm and Harry James is due to fall. However, Robbins has stated that he's sure that the present deal between that pic firm and Harry James is due to fall.

According to inside sources, and openly admitted by Jack Robbins, that the present deal between that pic firm and Harry James is due to fall. According to inside sources, and openly admitted by Jack Robbins, that the present deal between that pic firm and Harry James is due to fall. This would mark a radical departure from 20th-Fox's stare up when Robbins handling all scores from the 20th lot for the next several years.

Present contract is a 20-year one, with 15 years more to go. With that contract, it's been said, including the availability of the entire Robbins' catalog to 20th-Fox. The force has a total of five years including a suspension, which is said to have been coming for some time, is fact that writers with the 20th lot, namely Mack Gordon, are signed to another company (Bregman-Voccio-Conn), therefore taking the choice tunes away from the Robbins-Conn.

Majority of scores that Robbins has had for the past couple of years have been written by Jimmy McHugh and Harold Adamson. Several which have included many hit songs, have all gone to another source, simply because that Robbins's contract is just mediocre. Last was Diamond Horse-

bark, written by Harry Tierney and Mack Gordon, with BVC getting the tunes. These productions are the ones that Robbins will become a producer at MGM, while working on his present contract. Robbins at the present time is owned 55 percent of the MGM, as a result. Robbins, who is a member of the Big Three, will be out around the end of the year.

Big Three's Handicapped

Time and again the Big Three—Robbins, Miller, Feist—and the Chappell firms Personnel, Limited, is toying with the idea that the other firms, altho the latter not so much, have ended up in the clear. Half because they had to work on a picture that had no hit songs and therefore, because artificial plugging could or would do any good. That has been know to and again. On the other hand, of course, comes the fact that at the present time, the Big Three tunes is something that is between the[$] and the Big Three tunes is something that is between the[$] and the Big Three tunes is something that is between the[$].

(See Movie Scores Snafu on page 22)

Contrib Dept.

NEW YORK, Sept. 17.—Music industry once again is being faced with the problem of the joint de-

fense appeal put on by the Anti-

Deformation League. Maurice Sachs and Lou Levy are collecting the dough from the groups. Maurice Sachs is on the Coast, see L. L.
Jobbers Get Wise, Ask Pubs For 20-Cent Rack Price on Plug Tunes, But Get Nixed

Pubs Claim Middlemen Make as Much as Writers

NEW YORK, Sept. 17.—With sheet music sales sitting on all cylinders, now comes news that some major jobbers in the country, aware of the price that the racks pay to the publishers on their plug songs—in other words, racks pay 20 cents, while jobbers pay 22 cents—are trying to get music for the lower price. Couple of the major pubs received letters from leading jobber sounding them on the proposition, with the jobbers making specific reference only to plug songs.

In one of the letters jobber noted that since the racks took the songs for 20 cents, and since the song was only accepted after it was a plug song, they (the jobbers) were entitled to the same thing since they handled large quantities of plug songs. They said they were content with the 22-cent price on non-plug songs, since they didn’t move these as rapidly or in the quantity that they sold plug tunes.

Pubs Nix Idea

Couple of the major pubs were pretty emphatic in what they thought of the jobber’s idea about reducing the price to 20 cents. Answer was “no” all around. Pubs feel that jobbers in getting song for 23 cents and reselling it for 25 and 20 cents—either when shipping song long distances—are making plenty of profit. And pubs point out that this year there have been many songs that have gone over the air on which the jobbers have made plenty of loot.

In other words, on a 500,000-copy song jobbers make as much as a songwriter does. 3 cents of that song amounts to $1,650 on 500,000 sale, $200 on 1,000,000 copies. Of course, good plug hit songs today go thru major rack orders, etc., as MDS, Hemman and others.

For example, on a big hit song, MDS, thru its racks, might handle over 500,000 copies, or one-third of the entire output in the case where a song hits around the 900,000 mark. That leaves 600,000 copies left to be distributed by other big jobbers, such as Savitt, Ashley, Music Sales, Carl Fischer and Lyon & Healy, etc., who handle songs in Kansas City, Mo., and Southern Music in San Antonio, Tex.

Another Major Pub Holds Back On Rack Orders

NEW YORK, Sept. 17.—Another major music firm this week went out on the rack orders. And declared that they would not be holding back all songs from the rack orders until it the (firm) was sure they wanted to give the song to the racks. Reason was, strangely enough, that the racks had too much strength on the surface, in ordering close to 300,000 copies on an original order, that the original investment counting overhead was plenty steep. In other words, the 300,000 copies came to around $600 for sheet music alone, which meant that this particular firm had to hit at least 80 per cent sales before they could show a profit.

This 60 per cent, of course, takes in the running expenses of keeping the firm going—rent, expenses, contract men, etc.—and where the returns in some songs have been terrifically high, in other cases, pubs feel that they want to pick the time the song should go on the racks. In other words, altho it may have hit the first 20 in sales, perhaps the time still isn’t right for the rack order in other words, perhaps they don’t feel that the song could go another 500,000 copies, which is what making up copies for the rack order means.

Wait Too Long?

Another side of the argument is that some pubs feel that perhaps they shouldn’t have to wait as long as they do before the racks pick the songs. In other words, if disk companies will take the songs and record them if the firm promises that the song will be a No. 1 plug, then why, they ask, shouldn’t the racks do the same thing with a promising song? Why shouldn’t the racks be like the disk companies, and put the song out when the pub announces that he’s going to work on the racks?

In that way, the pub would have the advantage of the distribution that the racks offer when the song needs it, all the beginning. This would mean that probably would have to be more slot put in, but this might help the publishers’ cause. Racks, of course, content that they have done a great job in getting sheet music in spots where they never were before and this results in increase in sales.

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Pre-war Osmium Tip. Guaranteed 4000 full toned, trouble-free plays.

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* New design, new quality, new brilliance, new long life, new economy!
SPA War Unit
Still in There
Pitching P.A.'s

NEW YORK, Sept. 15.—Making its 24th visit and its first appearance since V-J Day, the Songwriters' Protective Association entertainment unit played to a full house at the Navy Receiving Station in Brooklyn Tuesday (11). With Charles Tobias emceeing, Herman Hupfeld, Alex Kramer, Joan Whitney, Harry Armstrong, Dan Shapiro, Milt Pascal and Phil Chulig went thru their pieces without a hitch.

Show from tee-off to curtain was tops, professional in every respect right down the line. Hupfeld's animations while accompanying himself at the keys with As Time Goes By, Let's Put Out the Lights and Go To Sleep, and Ooh, I'm a Night Owl, and Joan Whitney's throating of some of the Whitney-Kramer combo hits like Candy, Lone, Love, Love, and My Sister and I, netted bag-off speeches. Old-young Harry Armstrong romped and sung his Sweet Adeline like a three-year-old and picked up an extra band from the British seamen with his throating of Nellie Dean.

Curtaining the show after the Follow the Girls trio—Dan Shapiro, Milt Pascal and Phil Chulig had thrown the house into an uproar with their interpretations of I Wanna Get Married and Follow the Girls, Charles Tobias got a terrific exit with some of his Ives—When Your Hair Has Turned To Silver, Miss You, Little Lady Make-Believe and We Did It Before and We Can Do It Again.

Unit, which was formed by SPA prexy, Sigmund Romberg, rubs after Pearl Harbor, has had practically every name

NEW YORK, Sept. 15.—Deals involving taking bands to European countries may take place sooner than expected, with Jack Hylton, band leader and enterpreneur on his way over here now from England. Latest plans are said for him to take over Jack bands and combos, and he's talking to Roy Eldridge, new with Artie Shaw on the Coast. Eldridge, however, is stepping out of Shaw set-up to form his own big band and is negotiating to make the trek over for Hylton.

Hylton, thru Jack Harris, owner of LaConga, is setting routes thru the Continent for name bands, with three months work guaranteed at $10,000 a week. That's nice dough, Joe Guarino, head of Associated Booking Office, is said to be going over to the other side to make plans for touring Louis Armstrong, with sidemen from England working with him.

At present time, because of kibosh on musicians coming over here from England by the AFM, England has put an embargo on our bands going over there. Until this is cleared up, a leader can only go over and pick up men. However, as the present time he can't take a complete band from this side to write in the trade playing hospitals and navy and army installations at one time or another during the past three years, recommendations for its activity, the Songwriters' Protective Association plans to sponsor the unit as long as demand for it exists.

England's Hylton on Way to U. S. To Set Up Continental Band Trek

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their shores. APM is said to be working on that very thing right now, since European travel talk is so much in the air.

WOR Feature Disks May Shift Pressing To Abramson Plant

NEW YORK, Sept. 17.—Indications are that WOR's Feature Records will hit Clark pressing outfit a fast adieu this coming November and ink a pressing contract with N. M. Abramson, brass of their recording section. Abramson's plant in Long Island City, N. Y. has been 100 per cent on government work for the last few months and is tagged as high on the priority list.

Int'l Disks' Prexy Backing New Label

NEW YORK, Sept. 17.—American Records, the new label which is slated to make its appearance within a few weeks, is backed by Enny DeVries, prexy of International Record Company, hereafter referred to as a pressing company. Label, which has Bill Hylton travelling the pressing end, is featuring small Hot Jazz groups and has already cut Don't Shake Like That.

Tooters' Dough To Level But Not To Pre-War

NEW YORK, Sept. 15.— Whereas prior to the war, musicians' salaries were a pretty sorry thing and then jumped to record dough during the panic of manpower, agency men and guys in the know don't see prices for musicians ever dropping as low as they did before the war. One of the reasons given for this is the fact that a lot of men will come back, majority of them have heard about the big dough that's been handed around while they were away. Consequently, when they get back they'll want a little of the same.

Question, of course, that comes up is what happens when there are too many men for the same job—in other words, more supply than demand—won't the prices go down then? To that agency men say there will be so many new bands around that there is a good chance that they will take up the slack. Another point is the news that the APM is going to make getting into the union tougher than it used to be before, therefore narrowing the number of men who might make for competition of those already around.

However, they do see salaries coming down off the level they are now and gradually leveling out, but not at present level. Many men around today earn as high as $250-$300 a week, and these top salaries will probably fall the ax soon. But agency guys think that salaries around $100-$150 will probably remain that way for the next couple of years at least.
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**8002** (A) What You Gonna Do (B) Too Sweet

JOE TURNER, Vocalist, with Pete Johnson’s All Stars

**9100** S. K. Blues—Parts 1 and 2

**9101** Watch That Jive—Johnson & Turner Blues

ALBERT JONES, Vocalist, Acc. by Don Byas’ Swing Seven

**9112** Evil Gal Blues—Don’t You Wear No Black

SALTY PAPA BLUES—ALBINA’S BLUES

WARREN EVANS, Vocalist, and His Orchestra

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**Thaxn by Proxy**

NEW YORK, Sept. 15.—Rose Hansen, secretary to Bob Blyth, CMU exec, has received lots of mail from well-wishers whilst she was recuperating at the Will Rogers Memorial Hospital at Lake Gal. Gal would like to thank all who wrote, but Dan had asked her not to do too much writing.

**Movie Scores Snafu Biggies; Indies Snag Hits**

(Continued from page 19)

ber of hits they produced, the average would be very small.

Let’s look at The Billboard last week’s Honor Roll of Hits and analyze just what songs are up there. Action is first. Till the End of Time (S-3), then If I Loved You (Williamson) from Cerouje, Gotcha Baby or That (Harma) made by B.O.: I’m Gonna Love That Guy (Bourne), no pic; Along the Navajo Trail (Leeds), no pic; Sentimental Journey (Scopi) made by Les Brown’s disk; There Must Be a Way (Stevens), no pic; I Wish I Knew (B-V-C) from a pic; same with Move I See You, Chopito’s Polonaise; There’s No You (Barton), no pic; Dream (Capitol), no pic; Bell-Bottom Trouser (S-J-9-C), no pic, and There! I’ve Said It Again (Valiant), Monroe’s disk.

Size No Object

That will give you an idea of the way things are going. More and more it becomes obvious that it doesn’t matter the size of the firm as long as the song and can get it on a disk. Joe Jerk’s new music firm can come up with a big song by getting a record of any name artist. And if that song happens to be material for an artist, that’s great, but it may use, it doesn’t make any difference what firm has the song. Same thing happened with J Don’t Want to Set the World on Fire couple of years back. It all depends on the material on hand.

Agha with artist looking for material and writers trying like mad to get it to the artist before giving it to the pub—because if an artist goes to work on the song it means that a writer can get a half decent advance—that advance can come from a big or small pub. Joe Jerk, if he’s smart, hands off a grand advance, gets a song because XYZ has clipped it, and is off to the races. That’s one angle.

Indies Grabbing Hot Ones

As it stands now, with more and more musicians coming out with material that may or may not have commercial possiblility, the small indie firms that have no pic connections are in a better way to grab the b.o. songs written by strictly pop writers. There is one firm in the biz now that is so loaded up with scores and futures that it can’t look at a b.o. song for the next six months to a year. And that probably goes for many of the other firms.

The condition that brought about Anchors aweigh situation at Pallet in which a major opus comes out with nothing but hit songs brought about the present Dick Powers switch from ASCAP to the Metro lot. Powers will be on hand to try and make sure that the tunes that go in are satisfactory to all parties concerned. And its understood that by now on Robbins, which may take some of the MGM score, will probably have the right to accept or reject any of the scores that come out. If they do, they don’t have to publish, which is a lot easier move in the right direction. Or probably what it really means is that if they don’t like the song it won’t go into pub, which is more practical.

Situation today, with the b.o. value of records, makes it more potent for the smaller indie pub with a good song to get going and clean up. A Harry James record of just the right swing will bring ‘em into the record shops faster than you can count ‘em and then the song starts moving. But it’s been found that the buying public does not walk in and ask “who is publishing?”

**De Luxe RECORD DISTRIBUTING CO., LINDEN, N. J. Insure quick delivery! Order from your local distributor! NEW JERSEY DEALERS AND OPERATORS ORDER FROM ALL STATE DISTRIBUTORS**

**LLOYD LabRIE and Orchestra**

CBS and Mutual Network

Touring thru GENERAL AMUSEMENT CORP.

New York Hollywood Chicago Cincinnati
Veloz and Yolanda May Sponsor Terps Spot in Hollywood

HOLLYWOOD, Sept. 15. — Veloz and Yolanda, the dance team, are reported definitely interested in opening a ballroom in which they will sponsor. All arrangements are being made to open a Ballroom in Chicago with strictly bands of the commercial semi-name type featured regularly and the accent on standard ballroom dancing minus extreme jitterbugging. However, some of the big name bands will be featured from time to time. Frank Veloz, male member of the dancing team, thinks it quite possible the Ballroom will be in operation early in 1946.

Reichhold Chemical Gets in Disk Picture With Cosmo Platters

NEW YORK, Sept. 18.—A press conference this afternoon, Harry Banks, president of Cosmo Platters, Inc., announced that he has acquired a substantial interest in the Chemical division of the Chemical section of the Chemical section of the Chemical company. This move is expected to increase the trade in plastic records, which was stimulated before the war by the Chemical company. The company, which has been proud of its records, is expected to be among the leaders in the field of plastic records. The company, which has been proud of its records, is expected to be among the leaders in the field of plastic records.

Neb. Court Nixes WOW Plea For Return of $50 Paid ASCAP

NEW YORK, Sept. 18.—In a ruling handed down by the Nebraska Supreme Court, an appeal by the Woodmen of the World Insurance Society, a fraternal beneficiary society and operators of station WOW in Omaha, and Joseph Malec, against ASCAP was turned down by Justice Westmore. Glass was an initiate, involving the fact that WOW and Malec contended that since the Nebraska Legislature on May 17, 1945, made it unlawful for any described combinations of copyright owners to secure for the future a blanket license, they (WOW and Malec) were entitled to a return of dough they paid ASCAP from the May, 1945 through May, 20, 1945, when the Supreme Court of the U.S. upheld the Nebraska Legislature.

WOW and Malec sued for the monies paid for the year 1945. During the four-year period, the Woodmen paid $50. The judge ruled that "that money paid, in pursuance of a copyright license, was paid by one who asserted that under a statute the contract was invalid and that the money paid the licensor under the statute which prohibited the enforcement of the contract was unsecured. The court considered the statute void and the contract unenforceable and the judgment could be regarded as having paid voluntarily and cannot be recovered back."

Year-to-Year Pact

Record discloses that on July 18, 1943, Woodmen's Society entered into a contract with ASCAP, on a year-to-year basis. In 1933, ASCAP and WOW entered into a contract that fixed a sustaining fee of $50 per cent of the net receipts from the station, for a period of three years. In 1936, contracts were again extended, the time college for a sustaining fee plus 5 per cent of the net receipts from the station. Contract was to terminate Sept. 30, 1940. Contracts held by Malec, as assignee, were to become part of the contracts.

Kids Who Like Jazz Can't Pay for It In Milwaukee Spots

MILWAUKEE, Sept. 17.—This town, as far as singles and small spots that play real jazz is concerned, just doesn't give the local boys a fighting chance. The playing of spots, cocktail lounges, and straight saloons featuring music face fact that prices—even with current high wage standards—more or less limit patrons to the elder-agers.

These patrons go for the more smooth type of music. They don't appreciate real jazz. Musicians knock themselves out on arrangements and vocals perfecting their music, get on the job, turn out some excellent stuff, and the patrons sit on their hands.

Huffin', Puffin'

A recent example of what seems to get the hit and the pleasure poured out is a septet heard at Steppens. A small real jazz combo working the spot alternated with a combination of guitar and piano. Musically, this group was strictly from the heart. They mugged all over the place, bounced around on the saxophone, and through showmanship attempted to cover her lack of musical background. When she took over, the older patrons yelped for more. When the real jazz unit came on the stand and turned some fine, real jazz, some patrons ignored the procedure. Finally, the jazz unit got it's way and the 88er stayed on for extended booking. This is pretty much the picture of conditions generally here.

There are a few spots still sticking to real jazz on the hot side, but their patronage isn't great. The kids that understand real jazz and attend one-nighters at local ballrooms featuring homemade bands, just haven't the coin to frequent the bistros with top prices. If they did, their preference for this music would be furthered, sometimes by the odder demands for smooth stuff. This gets the musician and the patrons in an odd situation. It's a real commercial problem.

Some top spots these days are the Hillbilly Spots' where there are no kids to lay the line by same. Then there's the old delinquency cry. And all this leaves the musician in the worse position of all. He is forced to play music which is not his thing. But, this situation is not new. Yet, musicians feel it is time that something was done to 'em a lift. Some sort of educational program along the lines of modern music should help.

Music Distributing Co.—Order Blank

** Order Tunes of the Week **

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<thead>
<tr>
<th>BW101</th>
<th>THE HONEYDRIPPER</th>
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<td>Parts 1 and 2</td>
<td>Sammy Franklin and His Atomics</td>
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<th>BW102</th>
<th>TENDERHEARTED WOMAN</th>
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<td>THIS TAVERN BOOGIE</td>
<td>Roosevelt Sykes and Trio</td>
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<th>LONESOME BOY BLUES</th>
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<td>ATOMIC BOOGIE</td>
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<th>C7</th>
<th>EFFIE'S BLUES</th>
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<tr>
<td>I'M IN THE GROOVE TONIGHT</td>
<td>Ernie Andrews, voc.; Clara Lewis Trio</td>
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<tr>
<th>MOD102</th>
<th>SWINGIN' THE BOOGIE</th>
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<td>JUST A LITTLE BLUES</td>
<td>Hudda Brooks—piano and trio</td>
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For Your Hillbilly Spots

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<th>RM108</th>
<th>MOLLY DARLIN'</th>
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<td>TEXAS HOME</td>
<td>Red Murrell and Orchestra</td>
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NEW YORK:

Jack Robbins, celebrating his 60-plus birthday on Saturday 15, decided to set out for the coast on October 3. Detroit, spot will be Music Hall. Phil Spitalny goes out and plays Tuesday’s show, house being scaled for $24,000 for one night, on October 19, among other concerts. Dispute between Louis Jordan and Duke Ellington still going on at Cincinnati over billing. . . . Ads in the dailies failed to carry any names, thus giving spot plenty of publicity. . . . Benny Goodman may wind up with a radio show for Chesterfield this year.

George Javan, formerly production manager with Bridgeport plant at Columbus, has been appointed v.p. in charge of production of Bob Thiele’s signature records. . . . Chester Conn, of NYC, said he has cleaned up a small fortune at races one day last week. Conn denies it.

Sam Brown, since on WJZ’s Music Hall, and Calas Varela, orchestra leader in the Shoreham’s Blue Room, soon to open in the Havana-Madrid in New York, collaborated in the writing of No More Adios. Tune is to be recorded by Andy Russell and his orchestra and is a follow-up to Brown and Varela’s Modem Mambo Will Drop Her Shake, featured in the picture South of Panama.

HOLLYWOOD:

Sam Kerner, manager of David Street and Gale Robbins, heading for Philadelphia for throat operation. Kerner’s wife had a baby last week. . . . Mickey Gold of Capitol songs, in town from New York. . . . Allan Reus, guitarist, formerly with Harry James, now teaching. . . . Jack Lawson, publicity ace, appointed to handle music news for The Valley Journal. . . . Local 47, AFM, gathering comedy names like Bob Hope and Bob Burns in addition to top musicians for their Music for the Wounded Boys’ Concert. . . . Lou Harris requested and was given release from Paramount features producing job. Until recently Harris handled all of Paramount’s technical music musical shorts.

Jan Garber now a member of Local 47. . . . Joe Turbi and his sister, Amaro in a two-week engagement at Sacramento hit almost $10,000, a figure almost unheard of in that town. . . . L.J. Joe Griner and his entire service band released from coast guard. Griner has been assigned to West Coast. . . . "Locksmith" jazz broadcasts, in run with connection with coast guard.

. . . Don Swan resumes alternate band, bowling at the Blue Room, south of the Blue Room, Ciro’s.

. . . New Latin American band interest in town, Carmillo Lentini and vocalist Elena Vergara, featured at Central American special dance. . . . Les Brown featuring instrumental tune labeled "On the Road for MCA." Brown is booked by MCA.

Kenney Sets Up Disk Firm

HOLLYWOOD, Sept. 17.—A recording firm dealing strictly in Western and hillbilly type music has been set up by Jack Kenney, writer of folk songs. The new disk outfit will be known as Lone Star and ties in with Kenney’s publishing firm of the same name.

Marsolais Seeks Jivesters

NEW YORK, Sept. 7.—For Marsolais, head of the Lounge and Jive Department of Columbia, Bill H. Morris, is on the prowl for Jivesters and has extended an invitation to The Billboard for the hot-boys to get in touch with him. Marsolais claims he has four out-of-town spots clamoring for his Jivesters or singles and he can’t fill the demand. If the Jivesters work out for the Firm, he’ll sell them as singles; if other instruments, they’ll have combos built around them.

Cugat’s Bowl Concert Attracts Nearly 20,000

HOLLYWOOD, Sept. 17.—Xavier Cugat’s concert with Carlaovi Renee at Hollywood Bowl last Wednesday (12), in conjunction with Orin Herman Hove, who has an option on all pop concerts held at the Bowl, drew the largest attendance of any mid-week concert. Nearly 20,000 admissions were recorded and a large enough turnover warranted a repeat concert on Saturday evening.

At both concerts Cugat conducted an orchestra composed of over 100 musicians taken from his own band and the Symphony. Understood that Cugat and Hove had a fifty-fifty deal after the regular Bowl take.

On the Stand

Phil Moore

(Reviewed at the Cabana Room, Copa-cabana, N. Y. J)

New move by Monte Proser in which he’s bringing in top-notch small name combo into his upstairs room looks like he may be on the right. If they all do as Moore, King Cole trio follows, also on Eddie Heywood. Moore and four talented guys really bang it out with leader showing plenty on the personality ball. Guy knows how to sell a song, mangle a piano, jump around and, in general, keep things going. And he does. Payne gets plenty of music in half-hour stints that he’s on. Guy has a trumpeter with him who keeps the heat waves undulating, especially when he does specially on Flight of the Bumblebee.

One of the best things about this group is that they have plenty of specialty tunes, many of which are written by Moore. Guy penned Sho, Sho Baby; Want a little Doggie? etc., and gives these a ride, along with pop tunes. Combo can hit all class spots. Paul Scon. 
**Shapiro, Bernstein Awarded Decision in Vogel Suit Over “Melancholy Baby” Renewal**

**Judge Declares That Norton Was Not Co-Author**

NEW YORK, Sept. 15.—Judge Clancy in the U. S. District Court in Southern District of New York last week declared that Shapiro-Bernstein Music Company was the renewal rights to the song Melancholy Baby. Jerry Vogel Company brought suit against Shapiro-Bernstein, averring that it had renewal rights thru assignments from Charles Norton, son of George, Norton, who wrote the lyrics for the song. Judge Clancy wrote the song. Case is important to the trade in that it definitely sets up a new principle in the situation wherein two different writers place the song for renewal with two different firms.

In this instance song was written originally by Sokolow by Burnett and his wife, Maybelle, Watson, in 1911. They approached Therion Bennett, music publisher, who signed George to reissue the lyric. As it later turned out, Norton signed instead of the regular royalty contract a $30,000 salary for 12 weeks, at the end of which time he signed a “bill of sale” contract with Burnett. The song was published the song on October 25, 1912, with copies bearing the music by Burnett, words, by Norton.

**New Title**

On November 9, 1914, Bennett published the song under the new title *Melancholy Baby*, lyric written by Norton. In July, 1922, Bennett assigned his rights to Frank Lasser, Lawson, on July 20, 1922, conveyed his rights to Joe Morris Music Company, which in turn covered on October 9, 1939, to Mercer & Morris, Inc. On December 30, 1939, Mercer and Morris assigned all rights, title and interest therein to Vogel. As the 28-year period covering the original copyright drew to close—in 1939—-various attempts were made to secure renewal rights. Burnett, on November 1, 1938, and Maybelle Watson, on October 31, 1938, registered claims for renewal rights on the 1912 version which contained the lyrics written by Norton. No attempt was made by any other party to secure renewal rights on this version.

**Burrnett Claimed 1914 Version**

On October 23, 1942, Burrnett registered his claim to renewal rights of the 1914 version. Shortly after, on November 2, 1942, the plaintiff registered its claim to renewal rights as “proprietor of copyright in a work made for hire.” On September 15, 1942, Charles Norton, the son of George, applied for renewal of the 1914 version.

Vogel claims that it had the rights by virtue of the latter assignment from Charles Norton and demanded an accounting of the plaintiff’s claim. The 1914 version wasn’t written by Norton, and the 1914 version contained no new matter. Vogel claimed it right to the song written on the theory that Norton was an author, not an employee, that he was not a collaborator, but a joint author for whose benefit the copyright was held and assigned by any other person. Judge declared that argument that Norton was co-author cannot be upheld since the “bill of sale” was produced, therefore giving 8-B the renewal rights.

**Chi Opera Dusting Off Magic Formula For Success—Youth**

CHICAGO, Sept. 17.—A new era of prosperity for opera was indicated here last week with the announcement by execs of the Chicago Opera Company that subscriptions for the coming six-week season, starting October 4, have already exceeded, by 200, last year’s record 850, and there are two more days remaining for reservations for the coming six performances. The 1944 season was the first season in the 40-year history of the company during which the entire deficit was written off and the season ended in black ink.

Biggies of the local opera company feel that the recent success is due to an em- plee ticket plan, which pulled a new and unexpected audience from among persons ranging in age from 18 to 30. Where previously payee’s age generally ranged from 30 years upwards, officials last year noted a large majority of younger persons in the audience for the first time. Even larger percentages of this year’s audience are expected to be in their younger bracket because of the increased number of discharges home from service.

The opera’s new financing plan, inaugurated last year, under which private businesses are asked to put up guarantees ranging from $250 to $25,000, who has been boosted from 100 guarantors last year to 200 this year, with four weeks remaining before all sums are in. Following the successful 1944 season, all guar- antors were refunded their money in full. Previously, the opera was financed by having a single wealthy individual sup- port the entire season, and the result was that one person had to suffer a huge loss because of the small attendance. Because of the increased patronage of local opera, the season has been increased from five to six weeks this year, with the number of individual performances jumped from 25 to 30. Approximately 40 stars will be featured during the 1945 season.
Talk About "HIT" Business, Look at These New ARA Releases

and Other ARA Hits Still on Their Crest of Popularity

Hoagy Carmichael’s “Hong Kong Blues” .......... ARA 123
Phil Harris' "That's What I Like About the South." ARA 104
Frances Langford's "You Belong To My Heart." ARA 120
Frances Langford’s "Don't Play No. 6 Tonight." ARA 111
Bob Crosby & Peggy Lee's "On the Atchison, Topeka and Santa Fe." ARA 114
Smiley Burnette’s "Do You Want My Heart?" ARA 4002
Smiley Burnette's "I'm a Stranger Here Myself." ARA 4003

START YOUR ORDERING NOW—HOAGY CARMICHAEL'S "My Christmas Song For You" and "The Whale Song" ARA 3001

"We anticipate a landslide on this delightful record"

PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the features of the problem, or any other features of the problem, are selected.


A STRANGER IN TOWN (Mills) in Columbia's "The Heats On." National release date not set.

ALL AT ONCE (Chappell), sung by Fred Mann in 20th Century-Fox's "Where Do We Go From Here." National release date—June 6, 1945.

ALONG THE NAJAYO TRAIL (Leeds) in Republic's "Don't Fence Me In." Release date not set.

AND THERE YOU ARE (Pelz), sung by Bob Graham in MGM's "Westend at the Waterfront." National release date set.

BABY, SAVE HIM FOR ME (House of Melody) sung by Sonny Merry in Columbia's "Blonde From Brooklyn." National release date—June 30, 1945.

BASKET (Pelz), sung by Nestor Amal in Walt Disney's "The Three Caballeros." National release date—February 2, 1945. This tune is on the original release of "The Three Caballeros." National release date—July 15, 1945.

DON'T CARE WHO KNOWS IT (Hobbin), sung by Vivien Blake in 20th Century-Fox's "Rob Hill." National release date—July 5, 1945.

IT SAYS I'M IN LOVE TOO (Pelz), sung by Frank Sinatra in MGM's "Anchors Aweigh." National release date—July 13, 1945.

I WALKED IN (Miller), sung by Vivien Blake in 20th Century-Fox's "Rob Hill." National release date—July 5, 1945.

I'M IN LOVE WITH YOU (Pelz), sung by Frank Sinatra in MGM's "Anchors Aweigh." National release date—July 13, 1945.

IT'S ONLY A PAPER MOON (Harms) sung by Frank Sinatra in "The Vagabond King." National release date set.

I'M NOT A CROWD (Pelz), sung by Frank Sinatra in "The Vagabond King." National release date set.


MAMA'S "You Belong to My Heart" (Charles Harris), sung by Drew Low in Walt Disney's "The Three Caballeros." National release date—February 3, 1945.
Music Popularity Chart
Week Ending Sept. 13, 1945

| POSITION | TITLE | PUBLISHER | LIC. ST.
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<td>1.</td>
<td>TILL THE END OF TIME</td>
<td>Perry Como, Victor</td>
<td>20-1709-ASCAP</td>
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<td>2.</td>
<td>ON THE ATCHISON, TOPEKA AND SANTA FE</td>
<td>Bing Crosby, Decca</td>
<td>23437-ASCAP</td>
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<td>3.</td>
<td>I'M GONNA LOVE YOU</td>
<td>Dick Haymes, Decca</td>
<td>18662-ASCAP</td>
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<td>4.</td>
<td>Gotta Be This Or That</td>
<td>Bing Crosby, Andrews Sisters</td>
<td>23437-ASCAP</td>
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<td>I'M GONNA LOVE YOU</td>
<td>Perry Como, Victor</td>
<td>20-1876-ASCAP</td>
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<td>6.</td>
<td>ALL THE WAY</td>
<td>Frank Sinatra, Capitol</td>
<td>20-1876-ASCAP</td>
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<td>7.</td>
<td>THE OLD FASHIONED WAY</td>
<td>Frank Sinatra, Capitol</td>
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<td>Perry Como, Victor</td>
<td>20-1876-ASCAP</td>
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SONGS WITH MOST RADIO PLUGS
(Beginning Friday, September 7, and ending Thursday, September 13)

Tunes listed here received the greatest number of plugs on programs emanating from network stations WABC (Columbia), WJZ (CBS), WOR (Mutual), and WBB (Nets) during the week. This is purely a numerical program plug compilation and does not estimate the number of listeners who heard program-listed songs. List is based on accurate reporting of Service Information. The Billboard lists the top 35 (more in case of ties) tunes alphabetically. The total number of times a song has appeared in the chart is in the “Weeks To Date” column. (P) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wk. No. | TITLE | PUBLISHER | LIC. ST.
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<td>A Kiss Goodnight</td>
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</tr>
<tr>
<td>2.</td>
<td>A Stranger in Town</td>
<td>Mills-ASCAP</td>
<td></td>
</tr>
<tr>
<td>3.</td>
<td>Along the Navajo Trail</td>
<td>Leeds-ASCAP</td>
<td></td>
</tr>
<tr>
<td>4.</td>
<td>Autumn Serenade</td>
<td>Robbins-ASCAP</td>
<td></td>
</tr>
<tr>
<td>5.</td>
<td>Darkest Daring</td>
<td>Robbins-ASCAP</td>
<td></td>
</tr>
<tr>
<td>6.</td>
<td>Gotta Be This Or That</td>
<td>Robbins-ASCAP</td>
<td></td>
</tr>
<tr>
<td>7.</td>
<td>How Deep Is the Ocean</td>
<td>Berlin-ASCAP</td>
<td></td>
</tr>
<tr>
<td>8.</td>
<td>I Don't Care Who Knows It</td>
<td>Robbins-ASCAP</td>
<td></td>
</tr>
<tr>
<td>9.</td>
<td>I Don't Want To Be Loved</td>
<td>Mutual-ASCAP</td>
<td></td>
</tr>
<tr>
<td>10.</td>
<td>If I Knew</td>
<td>Triangle-ASCAP</td>
<td></td>
</tr>
<tr>
<td>11.</td>
<td>I'll Do It All Over Again</td>
<td>Shapira-Bernstein-ASCAP</td>
<td></td>
</tr>
<tr>
<td>12.</td>
<td>If I Loved You</td>
<td>T. B. Harmes-ASCAP</td>
<td></td>
</tr>
<tr>
<td>13.</td>
<td>I'll Buy That Dream</td>
<td>Burke-Van Heusen-ASCAP</td>
<td></td>
</tr>
<tr>
<td>14.</td>
<td>I'm Gonna Love That Guy</td>
<td>Borden-ASCAP</td>
<td></td>
</tr>
<tr>
<td>15.</td>
<td>Love Letters</td>
<td>Famous-ASCAP</td>
<td></td>
</tr>
<tr>
<td>16.</td>
<td>No Can Do</td>
<td>Robbins-ASCAP</td>
<td></td>
</tr>
<tr>
<td>17.</td>
<td>On the Atchison, Topeka and Santa Fe</td>
<td>Feist-ASCAP</td>
<td></td>
</tr>
<tr>
<td>18.</td>
<td>Out of This World</td>
<td>Morris-ASCAP</td>
<td></td>
</tr>
<tr>
<td>19.</td>
<td>Promises</td>
<td>Marchant-ASCAP</td>
<td></td>
</tr>
<tr>
<td>20.</td>
<td>Remember, Remember</td>
<td>Consolidated-ASCAP</td>
<td></td>
</tr>
<tr>
<td>21.</td>
<td>That Feeling in the Moonlight</td>
<td>Paul-Ponner-ASCAP</td>
<td></td>
</tr>
<tr>
<td>22.</td>
<td>That's for Me</td>
<td>Williamson-ASCAP</td>
<td></td>
</tr>
<tr>
<td>23.</td>
<td>The More I See You</td>
<td>Bregman-Vonso-Conn-ASCAP</td>
<td></td>
</tr>
<tr>
<td>24.</td>
<td>There I've Said It Again</td>
<td>Volta-BMI</td>
<td></td>
</tr>
<tr>
<td>25.</td>
<td>There's No You</td>
<td>Stevens-BMI</td>
<td></td>
</tr>
<tr>
<td>26.</td>
<td>Till the End of Time</td>
<td>Santly-Joy-ASCAP</td>
<td></td>
</tr>
<tr>
<td>27.</td>
<td>Walkin' With My Honey</td>
<td>Republic-BMI</td>
<td></td>
</tr>
</tbody>
</table>

RECORDS MOST-PLAYED ON THE AIR
Records listed here in numerical order are those played over the greatest number of times by stations. List is based on reports received by The Billboard from disk jockeys throughout the country. Unless indicated in this chart, other available records listed here will be found in Most-Played Disk Jockeys chart. (P) Indicates tune is from a film; (M) indicates tune is from a legitimate musical.

Going Strong

<table>
<thead>
<tr>
<th>POSITION</th>
<th>TITLE</th>
<th>Ltr. By</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>TILL THE END OF TIME</td>
<td>Perry Como, Victor</td>
</tr>
<tr>
<td>2.</td>
<td>ON THE ATCHISON, TOPEKA AND SANTA FE</td>
<td>Johnny Mercer-Pied Pipers</td>
</tr>
<tr>
<td>3.</td>
<td>Gotta Be This Or That</td>
<td>Benny Goodman</td>
</tr>
<tr>
<td>4.</td>
<td>TAMPICO</td>
<td>Stan Kenton</td>
</tr>
<tr>
<td>5.</td>
<td>ENDOPIN'S POLONIASE</td>
<td>Carmen Cavallaro</td>
</tr>
<tr>
<td>6.</td>
<td>ON THE ATCHISON, TOPEKA AND SANTA FE</td>
<td>Bing Crosby, Decca</td>
</tr>
<tr>
<td>7.</td>
<td>TILL THE END OF TIME</td>
<td>Bing Bown, Columbia</td>
</tr>
<tr>
<td>8.</td>
<td>I WISH I KNEW</td>
<td>Dick Haymes, Decca</td>
</tr>
<tr>
<td>9.</td>
<td>ALONG THE NAVALJOINING</td>
<td>Bing Crosby, Andrews Sisters</td>
</tr>
<tr>
<td>10.</td>
<td>DREAM</td>
<td>Dick Haymes, Helen Forrest</td>
</tr>
<tr>
<td>11.</td>
<td>Gotta Be This Or That</td>
<td>Glen Gray, Decca</td>
</tr>
<tr>
<td>12.</td>
<td>ROSEMARY</td>
<td>Kay Kyser, Columbia</td>
</tr>
</tbody>
</table>

Coming Up

<table>
<thead>
<tr>
<th>TITLE</th>
<th>Ltr. By</th>
</tr>
</thead>
<tbody>
<tr>
<td>ON THE ATCHISON, TOPEKA AND SANTA FE</td>
<td>Tommy Tucker</td>
</tr>
<tr>
<td>BOOGIE-WOOGIE</td>
<td>Tommy Dorsey</td>
</tr>
</tbody>
</table>

The Billboard
## PART 2—The Billboard

### RETAIL SALES AND

#### BEST-SELLING SHEET MUSIC

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Weeks to date</th>
<th>Last</th>
<th>This</th>
<th>TILL THE END OF TIME (R)</th>
<th>Perry Como</th>
<th>Victor 20-1709</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Feeling in the Moonlight</td>
<td></td>
<td>Capitol BD-12</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>ON THE ATCHISON, TOPEKA AND SANTA FE</td>
<td>Johnny Mercer, Capitol 155</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Gotta Be This or That</td>
<td>Tommy Dorsey, Victor 20-1715</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>I'M GONNA LOVE THAT GUY</td>
<td>Billy Eckstine, Victor 20-1676</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>THE NAVID TRAIL</td>
<td>Dinah Shore, Victor 20-1668</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Weeks to date</th>
<th>Last</th>
<th>This</th>
<th>BOOGIE-WOOGIE</th>
<th>Freddie Slack, Capitol 20-1700</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>SANTA FE</td>
<td>Tommy Dorsey, Capitol 20-1715</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>SANTA FE</td>
<td>Billy Eckstine, Victor 20-1676</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>TRAIL</td>
<td>Dinah Shore, Victor 20-1668</td>
</tr>
</tbody>
</table>

(Continued on page 86)

### BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 100 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) Indicates tune is in a film. (M) Indicates tune is in legitimate musical. (R) Indicates tune is available on records.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Weeks to date</th>
<th>Last</th>
<th>This</th>
<th>I Can't Begin to Tell You</th>
<th>Sammy Kaye and His Orchestra, RCA Victor 20-1720</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Weeks to date</th>
<th>Last</th>
<th>This</th>
<th>Boogie-Woogie</th>
<th>Jerry Vale, Capitol 202-1700</th>
</tr>
</thead>
</table>

(Continued on page 87)

### BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Weeks to date</th>
<th>Last</th>
<th>This</th>
<th>I Can't Begin to Tell You</th>
<th>Sammy Kaye and His Orchestra, RCA Victor 20-1720</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Weeks to date</th>
<th>Last</th>
<th>This</th>
<th>Boogie-Woogie</th>
<th>Jerry Vale, Capitol 202-1700</th>
</tr>
</thead>
</table>

### BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). List is based on reports received from more than 100 dealers in all sections of the country. Records are listed according to greatest sales.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Weeks to date</th>
<th>Last</th>
<th>This</th>
<th>Chopin's Polonaise</th>
<th>Jess Bush, Victor 20-3488</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Grieg Piano Concerto in A Minor</td>
<td>Russel Stein-Ormandy, Philadelphia Symphony, Victor M-999</td>
</tr>
</tbody>
</table>

### BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed according to greatest sales.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Weeks to date</th>
<th>Last</th>
<th>This</th>
<th>Chopin's Polonaise</th>
<th>Jess Bush, Victor 20-3488</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Grieg Piano Concerto in A Minor</td>
<td>Russel Stein-Ormandy, Philadelphia Symphony, Victor M-999</td>
</tr>
</tbody>
</table>

(Continued on page 87)
## Music Popularity Chart

### Week Ending Sept. 13, 1945

#### JUKE BOX PLAYS

**Most-Played Juke Box Records**

Records listed are those received during the week ending Sept. 13, 1945. The list is based on more than 500 reports received direct from operators in all sections of the country. Listed under the name of each record are other available recordings of the same tune.

<table>
<thead>
<tr>
<th>Position</th>
<th>Record</th>
<th>Artist</th>
<th>Label</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>I'LL GONNA LOVE THAT GAL</td>
<td>LILY BELLE</td>
<td>Decca</td>
<td>1945-09-09</td>
</tr>
<tr>
<td>2</td>
<td>I'M SAWING WOOD</td>
<td>COL. 36823</td>
<td>Okeh</td>
<td>1945-09-09</td>
</tr>
<tr>
<td>3</td>
<td>TWO-TIMED CARELESS DARLIN'</td>
<td>GENE KRUPA</td>
<td>Columbia</td>
<td>1945-09-09</td>
</tr>
</tbody>
</table>

#### Coming Up

**Full Buy That Dream**

11:00 a.m. - Harry James (Kitty Kallen), Columbia 36833
11:30 a.m. - Harry James (Kitty Kallen), Columbia 36827
12:00 noon - Harry James (Buddy Di Vita), Columbia 36806

**LILY BELLE**

Pied Pipers (Paul Weston Orch.) - Capitol 207

#### JUKE BOX FOLK RECORDS

Records listed are folk records most of which are received direct from operators in all sections of the country.

<table>
<thead>
<tr>
<th>Position</th>
<th>Record</th>
<th>Artist</th>
<th>Label</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>YOU TWO-TIMED ME ONE</td>
<td>THE COUNTRY MUSIC BAND</td>
<td>Okeh 6786</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>THE COUNTRY SONG</td>
<td>THE SOUTHERN BAND</td>
<td>Okeh 6786</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>OH BOY</td>
<td>THE UNSUNG HARMONY BAND</td>
<td>Okeh 6786</td>
<td></td>
</tr>
</tbody>
</table>

#### JUKE BOX RACE RECORDS

Records listed as race-type disks most of which are received direct from operators in all sections of the country.

<table>
<thead>
<tr>
<th>Position</th>
<th>Record</th>
<th>Artist</th>
<th>Label</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>THE HONEYDRIPPER</td>
<td>THE JUMPERS</td>
<td>Okeh 6786</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>WHO THREW THE WHISKY</td>
<td>THE JUMPERS</td>
<td>Okeh 6786</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>WHAT IS IT, MY HEART</td>
<td>BOBBY HOLLAND</td>
<td>Okeh 6786</td>
<td></td>
</tr>
</tbody>
</table>

## THREE GREAT BANDS

**PLAY TWELVE GREAT TUNES**

- **BENNY GOODMAN**
  - COL. 36823: June is bustin' out all over clarinade
  - COL. 36843: I'm gonna love that guy it's only a paper moon

- **COUNC BASIE**
  - COL. 36831: Taps Miller jimmy's blues
  - COL. 36845: Feather merchant ain't it the truth

## GENE KRUPA

- COL. 36819: that drummer's band what's this?
- COL. 36846: along the navajo trail a tender word will mend it all

---

www.americanradiohistory.com
Robin Hood
Angelina

Now on One Record! Prima’s two terrific "trademark tunes"... played and sung in the style that’s topping boxoffice records everywhere!

Record No. 1016

MAJESTIC RECORDS

MAJESTIC RECORDS, INC. • St. Charles, Illinois
(Subsidiary of Majestic Radio & Television Corporation)
Music Popularity Chart

Week Ending Sept. 13, 1945

Music

DATA AND REVIEWS

ADVANCE RECORD RELEASES

Records listed are generally appoint- ment for weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

BABY, ARE YOU KIDDIN'? — Jimmie Lunceford-Delta Rhythm Boys

Blues — Dewey Herman

CHICKEN CHICK — Sammy Kaye (Nancy Norman-Billy Wills)

COLD WINTER PAPA — DuBose Brown (The Polka Dots)

DESIGN FOR LOVING — Earl Hines and Sextet

DO YOU SEE MY DADDY OVER THERE — Joe Davis 7110

I DON'T WANT TO BE LOVED (BY Gene Krupa (Buddy Stewart)

IT'S NOT ALWAYS YOU — Sammy Kaye (Billy Williams-Chubby Silvers-The Kayetts)

JANE'S NOT FOND OF ME — Columbia 3662

I LOST MY JOB AGAIN — Sammy Kaye.

I WALK ALONE — Eddy Arnold and His Tennessee Plowboys

I'LL CLIMB THE HIGHEST MOUNTAIN — The Ink Spots

IT WAS SO NICE KNOWING YOU — Ben Bos

JUKE BOX BLUE SUE - Vaughn Monroe

PUT THAT RING ON MY FINGER — Norton Sisters

TALKIN' TO MYSELF ABOUT YOU — Norton Sisters

(DID YOU EVER GET) THAT FEELING IN THE MOONLIGHT — Gene Krupa (Anita O'Day-Buddy Stewart)

THE NINETY DRIPPER — Jimmie Lunceford-Delta Rhythm Boys

THE SELFISH GIANT ALBUM — "THE SELFISH GIANT Parts 1 and 2 — Frederic March

THE SELFISH GIANT Parts 2 and 3 — Frederic March

TREAT THE BILLY BOY — The Ink Spots

TOO BAD — Ben Bos

TROUBLE IN THIS WORLD — Earl Hines and Sextet (Buddy DeSylva)

20-90 BLUES — Doloris Brown (The Polka Dots)

WHEN THE SNOW BEGINS TO FALL — Joe Davis 7110

NEXT SUMMER, I'LL SPREAD YOUR BOWS TO YOU — Kern Kobbler Joe Davis 7333

WRITE TO THEM KORN KOBBLERS — Kern Kobbler Joe Davis 7333

POSSIBILITY CHART

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entries into best selling, most played or most heard features of the Chart.

IT'S BEEN A LONG, LONG TIME — Harry James — Columbia 3682

Here's the best of what James has put out in a long time. It's an easy one to listen to, makes for many James fans - if that's possible - and will certainly make the cylinders drop. Other side, "Autumn, Amanda," is okay also.

I'LL DO IT ALL OVER AGAIN— Frankie Carle — Columbia 3648

Carle's easy-to-take piano style makes this one a hit. It's just right for him, and he's just right for it. Paul Allen's vocal is a big help as well.

IT'S ONLY A PAPER MOON — Benny Goodman — Columbia 3643

The old B. O. style is coming back again, but good. Guy hits on all cylinders in this one, and he really gets going - and of course, the accordion ties in all the way thru. It's old Goodman form, and that's good enough for practically all music lovers. Here's a money maker. Other side, "I'm Gonna Love That Guy," is b. o. too.

RECORD REVIEWS

By M. H. Orestedu

Eightfold portion of reviews is intended for users. Boldface portion is intended for information of all record and music guidance of jock box operators.

PHIL Brito (Musicraft)

After All This Time—FT; V, I’ll See You in My Dreams—FT; V.

It's nothing singing, rich in romantic appeal, that Phil Brito pipes for these two 78s balled. And with Phil having taken to a style which evokes the melody background, it's another notch in the troubadour's needling cap. Splashing in a bright tempo, "After All This Time" is a tuneful ballad right in sentimental appeal. And when it comes to the lyrics, "I’ll See You in My Dreams," singing it at a moderately slow tempo, Brito's baritone literally breezes you over. "Keep Your Finger Dry" stimulating Interest anew in the song, Brito should score solidly in the piano style with "I’ll See You in My Dreams.""

BETTY JANE BONNEY (Victor)

He Hum — FT; V, I Can Make You Love Me — FT; V.

Victor's newest singin' lady, Betty Jane Bonney, impresses most favorably with her winsome word singing for "He Hum," a plaited ballad with a pretty melody blended with the love lyric. Also with "I Can Make You Love Me" a rippling arrangement, side split brightness, a richly spirited interpretation. "I Can Make You Love Me" is an exquisite ribbon that leaves much to be desired on every count. There's plenty of tension in "He Hum," and if it catches on, it will count for the phonos.

BARNEY BIGARD (Keynote)

Rose Room—FT; Croquette—FT.

Corolling a quintet that takes in Johnny Guarneri's Steinway and Joe Thomas' trumpet, Barney Bigard offers up his amazing clarinet virtuosity that has been missing from the clubs since he stepped out of the Duke Ellington camp. Billy Taylor's bass, Harry Caray's drums round out the tension produced back in February with the entertainer's facile fingerling demonstrated to the fullest degree for lively paced "Rose Room," with "Croquette" allowing the players to step out in front. The rhythm in both of these is consistent in the quality of heat in its spinning course, which should catch the fancy of the hot jazz fans.

Sides are primarily for the jazz hot and hardly for the juke jeepshot. (Continued on page 88)

Popular Guild Favorites

SONGDOM'S NEWEST STAR — DICK BROWN

VOCALIST

LOVE LETTERS — ARE YOU LIVIN' OLD MAN

CATALOG NO. 119

NEW ACE OF TRUMPETERS — "DIZZY" GILLESPIE

AND HIS ORCHESTRA

SALT PEANUTS — HOT HOUSE

CATALOG NO. 1003

GEORGE PAXTON

AND HIS ORCHESTRA

OUT OF THIS WORLD

CATALOG NO. 117

SMART-WOMAN SMARTEST

MANHEIM WANTED WATER

CATALOG NO. 115

DEDICATED TO THE PRODUCTION OF THE BEST IN RECORDS

RECORDS

BY

INCORPORATED

666 FIFTH AVE. NEW YORK, N. Y.
**Radio**

**September 22, 1945**

**NABET Issue Reaches Strike**

**Issues Now Before USC**

S. A. Showbiz—Carbon of C. S.; Only Names Get Dough Bids

Brass brains has it not forgotten how to ride gain and handle shows

**Hollywood, Sept. 17.**—Strike hit the two nets here without warning, 50 engen of Harold Scott and NBC, 15 of CBS, and 12 of ABC. A wealth of Pickford, the Jack Hays air show, music ar- ring, and studio engineer, took over the kick panel. NABET had quite negatari- nate four years ago, which had been

**Three-Way Tuesday**

**NBC Program Tie May Sounphil Top**

**Hollywood, Sept. 17.—**With NABET's sock 

**Execk Monitor Coast Network**

**Three-Way Tuesday**

**NBC Program Tie May Sounphil Top**

**Hollywood, Sept. 17.**—Strike hit the two nets here without warning, 50 engen of Harold Scott and NBC, 15 of CBS, and 12 of ABC. A wealth of Pickford, the Jack Hays air show, music ar- ring, and studio engineer, took over the kick panel. NABET had quite negatari- nate four years ago, which had been

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**Hollywood, Sept. 17.**—Strike hit the two nets here without warning, 50 engen of Harold Scott and NBC, 15 of CBS, and 12 of ABC. A wealth of Pickford, the Jack Hays air show, music ar- ring, and studio engineer, took over the kick panel. NABET had quite negatari- nate four years ago, which had been

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Versailles Outsts Production Nos. For Name Acts

NEW YORK, Sept. 17.—Starting with Club Caper on September 15, the Versailles will drop all its production numbers and times. Reason given is a two-fold: costs of rederection is room, which would hold Rosefield, co-operator, says $100,000 and the other reason is the drop in booked business. The Versailles is now available for booking by all the operators of New York, and who want to compete with talent such as the New York. The Versailles is going on an out of town trip and plans to advertise some acts in Chicago, and so far nobody has been set.

New York, Sept. 17.—The old Zanzi Bar location, which has been shuttered under the Miami Curfew, may soon be occupied by a new operation that is being considered by some of the better known talent agencies. The Miami Curfew has been lifted and there is a renewed interest in the location, which was previously occupied by the old Zanzi Bar. The new operation may include a combination of restaurant and nightclub, with a focus on providing a unique atmosphere for customers. The new management is looking to attract a diverse clientele, and is planning to offer a variety of dining and entertainment options.

Miami Curfew Lifted; Acts Play “Policy”

MIAMI, Sept. 15. — The 12:30 curfew which has hampered tighter and more efficient police control, has been lifted. Miami, this Wednesday, announced that beginning at 3 a.m., the police will begin operating 24 hours a day. The city has been under curfew for several months, due to the ongoing unrest and violence. The city's police department has been working hard to maintain order and keep the community safe.

Motor City L. Q. To Start Aching With Martha Raye

NEW YORK, Sept. 17.—Tony Morelli and the money guys with him who recently bought the Detroit Latin Quarter club, are up against it before they can even start counting the house. Major head- quarters for the Latin Quarter has been the Velvet Room, and the club is the Latin Quarter in for $10,000 a week, were canceled and for the time being will be closed until they can get the money. They claimed that the Miami authorities have not been as strict as the Miami authorities.

Meanwhile the Morris office booked Miss Baye into a couple of theaters on a percentage deal. Although the same time took the L. Q. case up with the Georgia. The union has not made the case, but it is understood they will insist that Latin Quarter maids make up the difference between what Miss Baye will take and what they feel is fair. They also know it was a play-or-pay play. The Miss Morris office booked Miss Baye into a couple of theaters on a percentage deal. Although the same time took the L. Q. case up with the Georgia. The union has not made the case, but it is understood they will insist that Latin Quarter maids make up the difference between what Miss Baye will take and what they feel is fair. They also know it was a play-or-pay play. The Miss Morris office booked Miss Baye into a couple of theaters on a percentage deal. The Morris office booked Miss Baye into a couple of theaters on a percentage deal. The Morris office booked Miss Baye into a couple of theaters on a percentage deal. The Morris office booked Miss Baye into a couple of theaters on a percentage deal. The Morris office booked Miss Baye into a couple of theaters on a percentage deal. The Morris office booked Miss Baye into a couple of theaters on a percentage deal.

UAW Demands Niteries Admit G.L.'s Under 21

DETROIT, Sept. 17.—The veterans’ depart- ment of the United Automobile Workers union has demanded that all clubs admit younger veterans of the war last week, with a ban on under 21. The UAW, which has been fighting for admission to night clubs and all other types of entertainment. The State Legislature, which passed a bill last week making the under 21—being admitted is a top serv- ice effort that the UAW has been fighting for. Where combat veterans with perhaps 5 or 2 years of service have been denied ad- mission because of their youth. Serious resentment by veterans is expected, and the UAW is looking to take the matter in an effort to have all restrictions waived in Detroit.

Beant’wn Gets Proser Unit

MCA first on booking in but GAC not too far behind despite denials

NEW YORK, Sept. 17.—A gimmick for the presentation of “Caspacana” shows in hotels around the country is being worked out by Beant’wn Artists Productions, Inc., an allied corporation of the New York artist, plus MCA and GAC. The New York artist, plus MCA and GAC, will handle the booking of the show, and the shows will be presented in hot spots.

Motor City L. Q. To Start Aching With Martha Raye

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Talent policy: Dance bands and floorshows at 8:30, 12:30 and 2:30. Owners, Opie Massey, John C. Bannister. Prices: $1.50, $1.75, $3.00.

La Martinique, New York
Talent policy: Dance bands and floorshows at 8:30, 12:30 and 2:30. Owner: John O. Taylor. Prices: $1.50, $1.75, $3.00.

Considerable the formidable opposition. It has around town currently, La Martinique, a rival. The late John O. Taylor, a rival. The late John O. Taylor. Prices: $1.50, $1.75, $3.00.

Based on the above, it seems that the proper course of action is to bring in some new attraction, or to advertise more effectively. The key, as always, is to find the right mix of acts and price points to appeal to a broad cross-section of customers.

The response to the above action is expected to be positive, with an increase in ticket sales and overall revenue. The goal is to maintain a strong presence in the New York market and to continue growing the business further.

Yours sincerely,
John O. Taylor
Owner, La Martinique, New York

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1. The argument for bringing in a new attraction or more effective advertising is based on the assumption that customers are looking for variety and novelty in their entertainment options.
2. The key to success in the New York market is to find the right mix of acts and price points to appeal to a broad cross-section of customers.
VALEEVILLE REVIEWS

Adams, Newark

(Reviewed Saturday Afternoon, Sept. 15)

First show of the season is saved from being just a collection of amateurs by the addition of Jan Murray, who made his first appearance in the Crescendo. The beauty contest winners (7) look plenty old for anything after the initial gander. Each girl either does a song, a dance, or a bit of something with a marimba or a piano. But none of it is amounted to anything.

Barbara Smith opened with Mott Me In St. Louis, showing fair pipes. But she spoiled the effect by making with the glasses all thru the number.

Frances Dawn, hoofer; Lee Hanson, voice; Ginny Freeland, voice (the old Ross and Coke that don't lie in a theater); Arleen Anderson, marimba and voice; Margaret Neely, dramatic and finally winner, Ross Myerson, flute and piano, come on next. Gals are seated around small tables in front of the house and which is on stage. Murray calls them up with an intro and chorus and they give out. Every kid got a nice hand for effort if not for results. For the audience can come out in their bathing suits to show what they won on their previous efforts.

But if the gals were nothing to rave about as performers, Jan Murray gave the show the lift, the timing and the laughs it needs so much. Tall, skinny comic enunciated beautifully. Worked every gal getting yocks for practically everyone, and the evening went down and danced in the aisles with the customers. It was Murray who saved the show and Jan Murray deserves him all the credit.

John Boles got quite a chant on the intro. Singer did mismatch with open, old-fashioned identification with him and was a hit. Boles is okay in his show but what show needs is a good rhythm, wave that can wipe down the lulus. Boles doesn't give it the public a chance to enjoy the vocal at all on another matter of fact, when Murray is off it all's over.

The Gals, who open the show, do nothing to liven it up. Standard act is costumed nicely and is a good warmer-upper.

Bill Smith.

HELAINE JAROW

AMERICA'S FOREMOST DANCING SENSATION

Held Over Second Week

LOEWE'S NEW YORK

Thanks to ED SULLIVAN New York Daily News

JESE KAYE

LOU PERRY

Mpls.

1607 Broadway, N.Y.

Two Smart Acts

JOLLY JOYCE

Current at the Bal Tabarin. Orlo & Glen, San Francisco

Two Smart Acts

NELLER DOREY CROYCE

ESTER IT DYAMIC ANGER

JUST CLOSED AT CLUB CHARLES BALTO.

NOW 400 Club St. Louis

Capital, Portland, Ore.

(Reviewed Thursday Afternoon, Sept. 13)

Whole show: Fairly good. patronage reaction; routine stuff.

Best job: ALBERTI BROTHERS, juvenile tap dancers; two of them could be fugitives from the truant officer, win big with their pleasing presentation of old-time costumes but dance mostly routine; one encore score with headstart.

Other acts: BRUCE PATTERSON Negro banjoist; Eddie Peabody tradition rather than jive, but plenty technique, one encore; good reception. DIANE MCDOWELL, ensen, good the amusing somehow fail to win grins; songs go over because of spry lyrics and personal rendition especially despite only mediocre voice; does little to sell the show.

Band: JACK HOLMAN (6) in pit. Pictures: Count-Affleck and Otto Dorian Gray. Business: Only fair... 

Bayford Sommers.

LA MARTINIQUE, N. Y.

(Continued from opposite page)

Of the other two acts, Kenneth LeRoy is the first on. LeRoy is a personable and very talented young singer doing an intricate routine of tap ballet. But for all 85 per cent of the customers could tell, it might have been three guys named Joe playing mugwump-peg. The vast majority couldn't tell if he was doing. Result is an undeserved set of tupp sandwiches. Room is full of hoopers with something to offer in the way of dance or music unless it can dispense the right property.

Larry Stewart, second in the other area is a good-looking young chap with a nice grin and a handy way of selling himself. Voice seems to be a lot bigger than what came over the muffled some of the Martingue. Known how to punch and acquit himself well in two pops and a for-the-occasion Prince and Rogers number. This Is Something, in which he managed also to get a production number with the line.

Prince and Rogers have an interesting touch. Some of their tap numbers, to win grins; songs go over because of spry lyrics and personal rendition especially despite only mediocre voice; does little to sell the show.

Ernie Stewart ork (11) does a good job on accompaniment and sings the intro number presenting the show.

Paul Ross.

SHANGRI LA EATERY

(Continued from previous page)

Hand was dismissed this week, laying off eight tootleers. Shangri-La has had a week-to-week contract with the New York Times and a big contract with the AGWA yanking out the show, Goldman dismissed the band entirely. The band which once featured Harry Richman and the Ritz Brothers on the same bill, is a straight eatery band.

ATTENTION AGENCIES!

B. D. BRICK AMERICA'S OWN MAGICIAN

NOW AVAILABLE Feature Illusions

In Again—Out Again The Vanishing Head

Chinese Torture Chamber

Walking Through a Keyhole

Chinese Buddhist Magic

and Many More Startling Mysteries

‘THE MYSTERY SHOW OF MAGIC WONDERS’

WANT—
Personal Representative Contact

STEPHEN B. BUCK

CLINTON, TENN.

McFEE'S COMIC

ICE-CAPADES OF 1946

Thanks to JOHN H. JENSEN

The Arena

Chicago, Ill.

Material Fully Protected

35

There ‘Must’ Be a Reason

MALINDY

The Sixth ‘Consec’ Season
U. S. Army Operates World's Greatest Nitery Cirk on French Riviera - 18 Spots

USRA Making Customers for Spots Back Home

CAP DU ANTHE, Sept. 17—The biggest and the best of the Army in the world, in eight clubs, is operating right here on the French Riviera (Nice, Cannes, Juan les Pins) by the entertainment section of the USRA, which stands for United States Riviera Recreational Area. Area was set up just a couple of months ago by the Army to give G.I.'s, WACS, nurses, Red Cross gals, et al. a chance to have a little vacation time (pun intended). And they are doing just that. Entertainment here is for seven-day furloughs at a time, and with the blue Mediterranean to swim in, and boat and, horse to ride, golf, tennis and a ball game not to play, and dance to go at nightfall, our kids have a big time.

At this time of the year, practically all the tourist recreation areas, patios, in gardens, etc., of the Riviera's swankiest hostesses. There are two clubs in Juan les Pins, four in Cannes (these are officers' areas), and the other 12 in Nice, which is the section of the Riviera devoted exclusively to the enlisted men. Down here, the Army tries to send such lengths to see that the G.I.'s have a good time that they prove to themselves that they are going into Nice and any of the spots set aside for the use of the Army.

Attendance Terrible

That the clubs do a job can be seen from the $200 attacking figures, which show that out of the 14,500 revues in the past seven days, some 10,000 or 70 per cent made the various clubs. On September 1 (typical day), for instance, there were 650,000 across France, even from areas elsewhere in Europe, for instance, 8416 in Nice, 874 in Cannes and 700 in the Palace in Antibes. In all, it is reported that the French Riviera paid $605 the Cannes spots alone. The total income in Nice was by $59.

It is not booked by the central office of Special Services in Nice, but is administered by a Special Service officer in each area of the Riviera. In order to bring in performers or musicians from anywhere else in Europe, from anywhere in the United States, they are flown in from Paris HQ, and it is not often forth- going. For this reason, and for the profit gains down to the Riviera the Army prefers to travel on the rest of European Theater of operations.

39 Orks Playing

At time of this writing, some 39 orks ranging from 10 to 30 in size are touring the Riviera. In most cases, the 10-man outfits are working the clubs in the areas, some coming up from stages up to a family set of eight, the Boondocks, and the Kirby Boys, 11 people, are on the payroll. Average salary for acts is around $6000 weekly, or something money, with the exchange situation, it is difficult to tab price at any set figure.

Acts work a week in each spot on the circuit which means roughly an an act in each spot 17 times. Some acts figure to play as long as six months at 17 spots. Each evening, four or five trucks and four taxis pick up the acts from the army to USRA spots which they're tended to work. Many of the acts double in the same evening between two or more spots in the same area. In, in Juan les Pins, where the Riviera is that close to Nice, it is common to drive across the street from each other.

Some Nonentity

NEW YORK, Sept. 17—Monte Proser says he's thinking of getting a new booker. Only a few weeks ago, Jack Entwraller told him of a guy he might like to try out in the Caper. A fat guy who sang a pretty good song and played a guitar. Singer, said Entwraller, could command $50 a night and be bought for small dough and no billing.

Proser went to the Caper to catch the guy. He tried to tell Entwraller he didn't see the guy. Monte, he said, when he caught the guy, what was what. The flier, Thuringer said, was not only a fat guy who sang pretty good song and played a guitar, but was a "funny so-and-so with a little dough and no billing"—Laurie McNeil.
November 29, 1945

NEW YORK, Sept. 17.—A three-way preliminary agreement to keep radio and television stations from broadcasting on the Jewish Sabbath was announced here from the back country and a Jewish holiday kept Stem takes rolling in high.

J. M. (Roy) Rodgers of Eastwood Gardens, Detroit, has been to decrease in the area, reports the Detroit Free Press, for the second, and a tie-off of 479,000.

DETROIT, Sept. 17.—Business at the Downtown Theater (3,800 seats; house grossing $41,500) has been good, according to reporters who talked to Manager Burde, who said the theater is packed, and the house is making $40,000 a week, which is a great feat.

Detroit Downtown

Jumps to $41,500

With Louis Prima

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With Louis Prima
No Picnic for Lounge Units; Future Still in “?” Stages

NEW YORK, Sept. 17.—Maybe the honeymoon for cocktail combos isn’t over but its certainty out of its picnic days, say the old-timers. But whether they have or not, it seems some new money around for the voice and they have to have more than just a good-looking leader and a couple of guys called Joe, in order to get it.

But if the bookers know it and the oafs are beginning to become a little more interested—there are an awful lot of talent, the 800 jobs are still resisting any pay rises. Most of them are practically certain that reconversion is just around the corner and that the saloons which are holding back on spending will again be in there with juicy offers as soon as their joints begin filling up.

At Liberty List Grows

Be that as it may, reconversion is not something which happens overnight and meanwhile the number of musicians which fill the at-liberty lists grows daily. Some of these additions come from the recently discharged service men, but many of these are men who have returned to the city after working the vacation resor- tances. A handful of the latter group get jobs with either of the major unions and are able to form new ones. Most of them, however, are standing around talking big salaries because it has long been a practice for a leader to come into an office and say he has, say 500 jobs or something, and get a favorable response. But when it comes the next week and the leader can’t show results the leader begins to talk again. Meanwhile the men who have been working for the money, they want money. Recently prices have been going up. Leaders can’t make deliveries of units at prices agreed upon.

Little To Offer

Right now, says a agent, they have little to offer in or around New York for the units they represent. As a matter of fact there isn’t much in New York for the at- liberty units, they are not doing too well. Meanwhile the guys want to work they have to take a realistic view of dough, or just lay off, say the saloon owner agents.

Midwest Big Buyer

But if New York is small time for combination as we have said in the midwest it is even in that region the pinch is beginning to be felt. A large hotel has recently notified agents that it now has a budget and will not book any or the smaller lounges. If they can’t get talent for what their budget permits they will not book the local outfits or drop all entertainment.

The price share isn’t big. A trio, if its good, can still get about $400, if it’s just fair it will sell for about $300-$325 but it can’t go below that unless it has a name marque with performance. Out-

Kobbler's In Corners With Muteline With Line & Maybe WOR Deal

NEW YORK, Sept. 17.—The Korn Kob- blers will get big time air plugging starting September 25. Outfit will be picked up byDiscotheques every Tuesday, Thursday, and Monday and Friday at 7:15 and 7:30. The program will be with the chain’s entire network with the exception that it will be picked up on the Blue Fridays and Saturdays. The program in local time is now being set up to plug the Kobbler’s as a big feature. Before the mutual deal was made Kobbler’s came in on the Blue Fridays and Saturdays. But frequently they were blocked due to special events.

The Korn boys are now back on a full time basis as the going for the bigger lounges has suffered during the past two years in the making of the problems of the air war in plants.

Boyton Stepping Out To Play Lounges

DETROIT, Sept. 17.—Boyton Stepping, who formerly fronted a big semi-name band, is planning to begin his at- liberty units thru the local MCA office, to play cocktail lounges in Detroit, proving his once well-known title of Boynton and His Sen- terpoles. For the last few seasons he has been doing a one-man band specialty act.

Nordall Joins Osley

NEW YORK, Sept. 17.—Pat Nordall, manager for Dorothy Ross, the Four Chords and other attractions and who for a long time has had a booking exclusive on such spots as the Monkey Bar, Hotel Elysee, New York, has Harold F. Oskey office here this week.

The Off the Cuff Plan

East:

DO-RE-ME INTO the Roose Room, Newark, September 11. . . . VERA NALLY at the Stuyvesant, New York. . . . NEW at Crocker House, New London, Connecticut. . . . AMUSEMENT BOOKING COMPANY, 316 Chamberlain Hotel, Old Point Comfort, Virginia. . . . AMMALIA FURPHY at the Lafayette Hotel, Portland, Me. . . . GENE VANDERLYN at the Imperial, Fall River. . . . SKYLINE TRIO working at the Chicagoan Club, Washington, D.C. . . . SEEING SWEET at the Great Northern Hotel, New York. . . . Tops at the Knick and O. Cae, Bound Brook, N. J. . . . HELEN OLSON singing at Harry Grille, Port Jervis, N. Y. . . . BILL MANSFIELD current at the Duke Hotel, Durham, N. C. . . . CARITO appearing at the Pennsylvania. . . . DRUM MONEY AMES and Dorothy Laurel current at the Boston Hotel, Boston, Mass.

FRANK RUSSELL at the Aquarium, New York, after U. S. STEEL TRIO also at the Aquarium. . . . CARL EVANS at the Olympic and Joe Galer at the Metropolis, New York. . . . EILEEN JOY singing for Boots. . . . DORIS BOLLAND and Tom Page at Gelazy’s, St. Louis. . . . BOBBY RYAN tells that his Rhythm are being held over at the Belle Hotel in Kansas City. . . . C. L. ABERNO, former lead saxman with Bobby Richards, has received a call there and broke into Willips’s, Kenosha, Wis. . . . ELISE CURRAN, former with the Clove Mirror, Pasco, Wash. . . . DEL CAMPOS in same spot. . . . ALICE YOUNG, Judy Powell, B. W. Xande and Carol Hunsinger working at the Park Central Lounge, Chicago. . . . BRENDA McGUIRE figures a chance of nine months in this drinkery. Undoubtedly with this season. . . . MAURICE ROCCO set for the Club Ball, Detroit, September 10. In October Mrs. LEWIS current at the Brown Derby, Huntington, W. Va. . . . JEAN HAMILTON working in the On The Rocks in the unit in vespas . . . JOE SULLIVAN looking to cut six sides for Artach Records.

Midwest:

WEELA GALLEYS now at the Little Club, Chicago, . . . BILL CAMPBELL, the Tropical Serenaders new at the Tie-Toc, Detroit, . . . ARTHUR STELLING Trio at Embassy Club, Denver.

JIM SHERFORD closing soon after six months’ stay at the Little Club, Chi- cago. . . . BOB AND SUE FORGETHE playing a few more local engagements for their radio booking, to hit the big field, with Bob doing a single act, and Sue with an orchestra under the direction of MIKE SCHER ger at the Elbow Room, Chi- cago. . . . CODY CRELLING will record his final broadcast on the Akta Setter Na- tional, after which he is scheduled to lay off and head for the Aquarium, New York. . . . KORN BROTHERS working into Little Club, Chicago, September 11. . . . MELBA NOBLE is leaving the cocktail field all around October 1 for pleasure trip to Europe. . . . MELVIN CHAPMAN, ex- bandman with the Four Clews and has his own trio. . . . MIHF GRAY, new seven- man outfit, with a gal vocalist, set for the Trogdon, Corpus Christi, Tex. . . . NATHAN THOMAS into the Elbow Room, Milwaukee, September 19.

West Coast:

BELA BROS.'S name small band will stay over thru December at Billy Berg’s Hollywood. . . . PIERRE CARTER gay time at the Elmosimo and An- glese. . . . WINGY MANONSE into streets of Los Angeles. . . . STEVE DUDGEON at the Rainbow Club, Marysville, Calif. . . . JENNY LITTLE with the Troy, Reno, Nev. . . . DREX BROOME ex- pecting a new booking at Hotel, Colorado Springs. . . . TROTTIPONTONI holding forth at the Country Club and at the Hotel Nevada, Reno. . . . BOGERS remains at Show Boat, San Diego, Calif. . . . PHIL HANNAY and his band, London, England. . . . ORCHY KING extended three weeks at Los Angeles. . . . LYNNE MILLER at Del’s, Philadelphia, Calif. . . . BOB RANZKIND at the Hotel, San Diego, Calif. . . . LEW STORY over held at the Blaine, Los Angeles. . . . RALF LANE at Bamboo Room, Balboa, Calif. . . . ARTIE PETERS at the Long Beach. . . . MUSIC MASTERS a bandit at Beachside, San Francisco.

Army Exodus Lifts, Saddens A. C. Lounges

ATLANTIC CITY, Sept. 17.—The im- partial complete exit of the Army from this resort town, where the bulk of the hotels were used for housing or convales- cent hospitals, has cut the bookings for one prob- lem and an opportunity for local lounges. Army is due to be out completely by January 22.

The smaller places, which have been given to the tables, and the Army lounges are all trade, are pretty gloomy for they see the biggest source of their revenue getting away from them. Many are talking of closing down.

On the other hand, the bigger lounges and the hotels which used to have drink- ies see a new opportunity developing for them. Advance reservations for the non-to-be-fretted hotels are pouring in and indications are that the resort will enjoy a big winter season. With money- spending vacations present, the bigger lounges and the hotel figure they can make a pitch for the patron of the new rest has not been in winter for sev- eral years, and many are seriously mul- ting expansion, renovation and entertain- ment plans.

McKenney orchestra co.

CHAMBERS BUILDING KANSAS CITY & MISSOURI
One of his old flames, Captain Edmund Goulding, presented the hero Louis to Congress. Thing was then turned to a battlefield in a foreign country._adapter_20230516153819.jpg

What can be said about the beach party?

The hero Louis was turned to a battlefield in a foreign country where his old flame, Captain Edmund Goulding, presented him to Congress. The situation turned to a battlefield in a foreign country.

The hero Louis was turned to a battlefield in a foreign country where his old flame, Captain Edmund Goulding, presented him to Congress.
STEVE'S A TOUCH ROUGH

Work has been tough and the gala evening took the plunge since last Monday and each显得 an envied chorus from the croat. One has already given up on the ill-considered scheme. Hall's plot of the metaphysical, "A Boy Who Lived Twice," reports that several of the old hands are or have "made me think twice at home this evening. "Devils Galore" is the one which takes the audience's fancy.

Saturday's show, "Go to Boston," which critics praised elsewhere. List will be further reduced Saturday (21) when "Wind Is Westerly" takes to the road.


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NEW WPB Lumber Formula Assures More for Showbiz

WASHINGTON, Sept. 17.—More lumber for the entertainment industry—indoor and outdoor—is now assured as a result of a new, Production Board policy based on lumber user's expressing preferences with regard to a particular trade or industry. Up to now, show and carnival folk needing lumber were handicapped by the so-called "critical" trades were met. This is to say that lumber will be completely free from controls and priorities. The lumber will be sold solely on a free-market basis, and ample supplies will be on hand for light construction purposes and interior decoration.

Key to distribution will be the entertainment purpose in which the lumber is sought rather than the red tape convention channeling on the basis of 'essentiality.'

Naval Skeds and Gob Shows for Pacific

NEW YORK, Sept. 17.—Gobs in the South Pacific and a few new ones are expected to bring plenty of entertainment. US Navy liaison officers and agents recently got a promise from Bob Elson, is sending the seven sailors shore leave in two days to go to the Pacific. These 12-monthes' treatment of the lumber in the Rocky Mountains has already rung the bell with its bell-bottom trouser cut.

However, this is a good start, the entertainment need of the nation is just beginning and the program is in its early stages. Elson has just returned from a talent combing junket of the nation's stations in Florida and Louisiana. Problem is complicated by the fact that many solid performers in the navy are being released under the point system. Headache may be solved by developing those semi-pro entertainers remaining in the service to the point where they can get the same sort of work for the navy. New sailor conference teams (one officer and four men) are sent out to teach the gobs how to put a show together and to explain the material on them, which are step in the right direction.

Antiseptic Burly
Still Pulls in Philadelphia

PHILADELPHIA, Sept. 15.—"Burlesque becomes a taboo word here under the provisions allowing the sons of fathers in permitting my first to re-define the meaning of the word. This is a year because of censor trouble. Howe- ever, the audience apparently liked the comic because business has held up and every performance the house, Knife Sharp, is nothing but a burlesque temple. And obviously the way to make the best show is to put a quality show. Strip principals still come in with the units, but they're not pleased with the posed position in the baby numbers. And even with the censorship, they're still in on the plays, (or the marquee of the plays.)

THE RYAN GIRL

(Continued from page 29)

in a story and exciting romance as the heartless and thick-skinned Mike Bryan to the highest mark. The Ryan Girl also marks June Havoc's first straight dramatic role. Apart from giving the Ryan gal a figure suitable for the part, extra for the young star, Havoc turns in a hit-written in the way to show her force. Domin Dutton as the other part of the triangle is an actor with a great deal of experience, Una O'Connor as the leading lady, is quite different to the part. To all, including Curtis Cooksey as Kay, John Connelly as a manly, modern hero, and the several others to be seen during the play and the author owns all the charm of the typical gay sprig of laurel. Put that is a class for the play. The subjects of the players are strictly A-1. Skilled to reach the film plot early in October, The Ryan Girl should show fine lines to the curtain roll even if it'll never win any play prizes. Maurice Orondeft,.

Indianapolis Fox Relightings

Theatrical for the summer, the Jesse Burlesque and picture policy September 15. House has been renovated and is running continuous shows from 11 a.m. to 11 p.m. daily, with midnight shows on Saturday. Bargain matinees are given every day until 1 p.m., except Saturdays and Sundays. Hughie Mack is new manager.

Dancers and Show Girls

If you want a nice life to be with to matinee idol, just come to Maurice Custer's. GAIETY THEATER NORFOLK, VA.

We will take care of your living facilities at very reasonable rates.

Maurice Custer, also please meet us.

BECK'S SUPPER CLUB Newport, Ky.

Personal Management

SEYMOUR SHAPIRO

32 W. RANDOLPH ST. CHICAGO

A RHAPSODY IN SMOKE

presented by

EARL MORGAN

Originator of the MAGIC SMOKE BALLS

Registered with every Protection Bureau.

"MAGIC SMOKE BALLS

Are the most wonderful thing that has ever happened to the entertainment world!" (See MAGIC on page 42)

WANTED CHORUS GIRLS

For Akron, Canton, Youngstown, Dayton and Rochester, N. Y.

Salaries to $1500, Uniforms, scarfs, and number. Also need Girls who are capable of producing chorus in burlesque houses.

GIRLS

FOR CHORUS AND STAGE PRESENTATIONS

NO EXPERIENCE NECESSARY. MUST BE OVER 18, WE PAY FARES FROM ANYWHERE—AND GOOD SALARY.

Write, wire or phone for information.

CHAS., FOX—Empress Theatre

MILWAUKEE, WISCONSIN

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FOR CHORUS AND STAGE PRESENTATIONS

NO EXPERIENCE NECESSARY. MUST BE OVER 18, WE PAY FARES FROM ANYWHERE—AND GOOD SALARY.

Write, wire or phone for information.

CHAS., FOX—Empress Theatre

MILWAUKEE, WISCONSIN

"Fath in the Honesty and Common Sense of the People"—Jefferson.

THE TOLEDO TICKET CO.

TOLEDO, OHIO

MANUFACTURERS OF TICKETS

THE BILLBOARD

NEWSPAPER FOR THE ENTERTAINMENT TRADE

NEWSPAPER FOR THE ENTERTAINMENT TRADE

NEWSPAPER FOR THE ENTERTAINMENT TRADE

NEWSPAPER FOR THE ENTERTAINMENT TRADE

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NEWSPAPER FOR THE ENTERTAINMENT TRADE
The Billboard's VETERANS' RE-EMPLOYMENT SERVICE

Each week, The Billboard publishes this classified directory of honorably discharged veterans, some of whom are in show business or allied fields, or who may have talents which enable them to get into some phase of the amusement industry. There is no charge to anyone who offers jobs for any of these veterans, but employers are urged to contact the servicemen whose advertisements appear here direct.


ACTOR, 24: pres-sy, announcer and stage manager, Bill Levett, 6600 New York Ave., Chas., Ill., Lavantine 5587.

ACTOR, 24: announcer, announcing agent: Bill J. Coffey, 111 9th Ave., Brooklyn, N. Y.

ACTRESS, 30: very good, can command $250; has appeared on stage, movies, radio. Elizabeth R. Reckord, 1959 Broadway, New York, N. Y. 1-1972.

ACTRESS, 28: very good, can command $250; has appeared on stage, movies, radio. Elizabeth R. Reckord, 1959 Broadway, New York, N. Y. 1-11972.

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In Loving Memory of Louie "PICKELS" WEISS
Passed away Sept. 19, 1943.
SADLY MISSED BY ALL.
May he rest in peace.

KAY

MARRIAGES

BURRELL-MAXWELL-Anthony Burrell, pianist, to Bette Maxwell, tap dancer, in New York September 8.

BURKE-MOORE-Billy Moore, owner and concert manager of Leeds Shows, to Billy Moore, West Coast booking agent, at Idaho State Fair, Boise, August 29.

CURTAIN-NAMECO-Edward H. Nameco, W. C. Ouml;umen, German alien internee, to Mrs. Graham Nameco, widow of the radio executive, in Mexico, February 28.

DELL-MOORE-Buddy Euben, comedian, now a coast guard lieutenant, to Lanie, Nancy Nameco, 25, in Seattle, New York September 8.


LATT-PECK-George Lat, war correspondent of the New York World-Telegram and Sun, to Miss Marion Lattey, singer, in New York September 10.

McKIE-MEYER-George Meyer, former producer of the Village Vanguard, former manager of the Barn Theatre, to Miss Elizabeth McKie, dancer, in New York September 8.

SHELVIN-FLASHER-Bill Shevlin, dance promoter, to Flasher, the widow of Lester Hirst, in New York September 7.

Burlesque Notes (Continued from page 41)

DAVE BELL has been detailed to RKO Radio Pictures as a "boy genius" (as he calls himself) to aid with the publicity of the new Deanna Durbin film, "Two Smart Girls," co-starring Doris Day and directed by Vincent Sherman.

SMOKEY SMITH, who produced the "Broadway Melody" musical, is working on a new hotel show for the Alvin Theatre, New York. The title is housed in their New York hotel show, "The bottleneck of the road." The show will feature a cast of 200.

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ARRIVALS

JACQUES COCTEAU, French film and stage producer, is here for the premiere of his new film, "La Chute," which is to be released by Warner Bros.

MAX WYSENBERG, editor of "Movie Mirror," has returned from a trip to Hollywood.

WILLIAM BROWN, the well-known producer of "The Girl in White," has returned from a trip to Europe.

DIVORCES

Victoria Robinson, second wife of the late George Robinson, editor, in Hollywood recently.

MAGIC

(Continued from page 41)
magic were out at town attending party held in honor of LeRoy Calvert's show at the Chi Oriental and Turkish baths. Calvert is now at the apex of his career. He has good appearance and voice, but he is not making much for the audience. He had the crowd in stitches, but the real fun and the subsequent passing of the head thru the audience. It was marvelous to watch him in action and to see what you make your column mean to people. He told me that since he went to San Francisco, he has sent it to me each week.

The show in his new station at Mount Vernon, Ohio, is very successful in the middle of November; then down to Babyland, New York, and Virginia until Christmas, after which he moves farther South. He boasts several new nifties and a new act, which is the new headline at the Latin Quarter, Detroit, 3425 Chalmers Avenue. MAD CARDO, after a fortnight's stand at the Brown Hotel, Louisville, has moved to the Vod- vil Lounge, Chicago, for his second en- gagement. He has recently been bumped into Calvert the Magician and he is now joined by Tony Allen, the organ music man, and Leonard Small, of the Aerial Smalls.}

Births

A son to Mr. and Mrs. Mel Vaster in San Francisco recently. Father was formerly production manager of KFRC, San Francisco.

A son to Mr. and Mrs. Buddy Bryant at the Paramount Hotel, San Francisco, September 8.

A son to Mr. and Mrs. Ramon Riesco in Hollywood September 5. Father is in booking agent. Parents were formerly known as Reni and Renita, dance team.

A son to Mr. and Mrs. Charles Miller in Pittsburgh August 26. Father is with the Lee Keiton staff on WJO.

A son to Mr. and Mrs. Jack Bill in Lom Angeles September 2. Father is a songwriter.

A son to Mr. and Mrs. John Walsh in New York September 2. Father is the manager of the Fulton Theater, Pittsburgh.

A daughter to Mr. and Mrs. Bob Mc- Donald in Los Angeles, September 6. Father is a former MGM actor and dancer now with the armed forces in Italy.

A daughter, Barbara, aged 18, of Baltimore in Pittsburgh September 1. Father was formerly violinist with the Pittsburgh Symphony Orchestra. Parents are Edward and Hilda and the one of the Robins Twins, who worked with them in the past.

A son, John, to Mr. and Mrs. James Judge in Los Angeles. Father is an assistant manager of the Arcada Theater.

A daughter, Dorothy, to Mr. and Mrs. Jack Bill in Los Angeles. Father is a former MGM actor and dancer now with the armed forces in Italy.

A daughter, Diane Elkins, to Mr. and Mrs. Edward Hunt in Downers Grove, September 6. Father is of the Hunt Bros. Circuit and the son of Mr. and Mrs. Ray Brosderick, country music manager.

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Divorces

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MAGIC

(Continued from page 41)
Jones Knocks L’ville Mark

Lockett reports $80,990.23 for Kentucky State annual — $17,000 take Labor Day

LOUISVILLE, Sept. 15.—Making its seventh consecutive appearance at the Kentucky State Fair here, the John J. Jones Exposition shattered all previous records for the midway with the largest attendance ever. John J. Jones, secretary, revealed a total gross for Labor Day of $80,990.23 on four days of operations and three-day engagement. This represents a $25,763.15 increase over the total receipts when rain fell three days, including Labor Day.

Weather this year was a fair manager's dream, with sunny skies and perfect atmosphere conditions prevailing all the way, with the exception for a short, light rain Saturday night. Every day foot traffic was, of course, cooled off the midway patrons and added zest to their enthusiasm.

Carl Luthers's slide show, the Motor-Drone, managed by Earl Ketting and Do Uling, and Lee Carter's Munster Circus led show grosses, and the Merry-Go-Round topped ride receipts.

 Owners E. Lawrence Phillips and Moris Lipsky tendered a dinner Thursday evening (4) to Commissioner of Agriculture Elliott Robertson, Mrs. Robertson and guests from the Agriculture Department. There were more than 30 in attendance.

Show came here from Owensboro, Ky., a day ahead of time and everything was in readiness for the Sunday (2) opening. Labor Day was the largest in attendance and receipts, with a total gross of more than $7,000 for the day.

Gov. Green's Thursday, was put in line for midway receipts.

Midway equipment is in the Infeld of the Churchill Downs Track for the second year. Recent release from war industries to the midway should speed up the operation and turning time and spending power to satisfy pent-up demand.

The show had all concessions here operating under the guidance of Lipsky and Art Frazier.

I. T. Shows Start Off Well At Nassau Fair, Mineola

NEW YORK, Sept. 15.—I. T. Shows opened to big attendance at the Nassau County Fair, Mineola, L. I., N. Y., Tuesday (11). Fairgrounds midway covers a considerable space, with plenty of space for rides and concessions.

1. T. Shows, and Harry Bissman, secretary, have placed the midway at Nassau Fair in good hands with Farris Wheels, along the midway. They also have many extra shows and movies on the grounds, as nearly 600 concession stands and entertainment stands. Rides have all been freshly painted.

Treisch expects this year's business at Mineola to offer losses suffered last year to be made up. It's a long season, plus a hurricane which damaged canvas and equipment costs for the first time. This year promises to be a good one.

I. T. Shows have a string of good spots on Long Island which they play annually.

RETURN VETS LOOKING FOR JOBS

Scores of capable Vets are seeking jobs through The Billboard. Look over their qualifications.

TURN TO PAGE 42

MORRIS KAHNROFF, veteran outdoor showman and pitchman, is here with the Leavitt Shurkin, whose husband, Kibbee, is a sergeant with the air corps in Tokyo, won $1,000 in a half-year service on the navy. Kahnroff has been with various carnivals in the past, is now taking part in fairs and celebrations with three-concessions, including guess-your-age, which he works himself.

Sidney Hoey Closes North Island Tour

SOUTH BELOIT, III., Sept. 15.—Sidney Hoey, South Beloit carnival operator, has stored equipment of the Hoey's Amusement in a Beloit warehouse following the close of what he said was a money-making season here Saturday (8). Show ended its tour of Northern Illinois dates with a successful three-day festival here under auspices of the police department. Patrol epidemic in the area caused cancellation of several dates and hurried attendance at appearance on Saturday to Blake Hansen, public relations. Oufit consisted of four rides and 28 concessions.

Papa and Mama Gordon Make It a Happy Family Business

By Frank B. Joerling

ST. LOUIS, Sept. 15.—Just one big family is betting of the concessions business on the Royal American Shows. Principals and family of the Gordon are Mr. and Mrs. Sam Gordon, who are held in high esteem by everyone on the midway and the entire midway.

General Brookhouse, superintendent of concessions on Royal American Shows, the past three years, and most of the concessionaires have been with him for the past seven years. The boys and girls have been with same organization for the past 10 and 12 years, when youngest shows, third and fourth concessions started. When Sam Gordon left, the boys and girls went along, and so it happens that there are probably eight or 10 old-timers now with it who have been with Sam for seven or eight years.

While agents must always tend strictly to business, this "big family" nevertheless has many social events and parties, and never once when Sam makes the rounds for a needy showman or for a floral tribute when some showman passes on, does anyone let him pass by. It is also a known fact that all concession agents on the Royal American midway usually wind up the season with a gal or b. r. and are always on the spot when the bluebirds chirp in the spring to make the trek with Papa Gordon. Mama and Papa want their boys and girls to make money and if anyone isn't a money-maker on their concession row they usually are checked out.

Attend to business, make money while the stores are in operation, and then enjoy your parties and pleasures, that's the code of the Gordon concessionaires. Gordon's right-hand man is Robert Brownes, concession secretary, who handles the business end. Then there's the stock man, who checks in the agents, delivers the change and makes the stock checks. One knows Brownies's last name, and he has been around a long time.

Others in the family include Mr. and Mrs. Harry D. (Red) Wingfield, W. D. and Clancey Sullivan, Louis Leonard, Sam Ralston, Evelyn and Bill Chain, operating the Woce S. Toyos's concessions; Peter Cetlin-Wilson, Mrs. and Mrs. Johonnie Meyers, Ray Snyder, Westmoreland, Al Rosman, and Evelyn and Bill Chain. Operating the Boots' concessions, Doreen and Mr. and Mrs. Johnnie Meyers.

At the start of the season, the stock man, who checks in the agents, delivers the change and makes the stock checks. One knows Brownies's last name, and he has been around a long time.

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The family has been with the Royal American Shows from the day it started, and has cooperated with the company in every way since then.

An impromptu but excellent show, along the lines of a ringling bro, was presented on the stage of the Paradise Review, 11th. All the performers from the Cetlin & Wilson Shows appeared, as did the Rocketeers, Reflex and Rough Riders, the Romanticos, Don Dunson, Jaddie and Lin Sum and Roy Simms from the Hamid Revue and grandstand entertainment. The Rough Riders from the Basie Band's Parade of the Century, the Royer Bros., the Follies and the Royal American Shows, the Smokin' Band and the Frame DeDonna. Lee Evans emceed. Most of the other acts and performers from the Hamid shows at the fair were present but unable to do more than take a bow, as the jamboree was timed to end at 2 a. m. in the morning.

Walter E. Segal, executive secretary of the NSA, and many showmen addressed the midnight show.
Agents Get In Early Entries

**Contest for tie-up laurels sizzles—Nealands, Conti. Wilson seek honors**

Chicago, Sept. 15.—Those box-office accelerators, the press agents and promotion men, are getting in some heavy lifts in The Billboard's First Annual Carnival Promotion Awards Contest. They're firing in entries from all points of the compass, the volume pointing clearly to the fact that the contest has caught on with the men who sell America's midway to the paying customs.

Early entries filed with The Billboard's Carnival Editor show that all six divisions of the competition are in for a heavy play. The field of tie-up promotion entries is wide.

For example, the veteran Walter D. NeaIands, self-styled dean of the tie-ups, came in this week with a hard-fighting half-page display ad bearing the Washington Daily News, his first entry for this year's Baby Jane tie-up, and a single tie-up promotion advertisement.

**NeaIands' Hat in Ring**

From Chicago, it was Herbert Simons, a time-timer and a widely known tie-up promotion expert, Gerald (A.K.A. 'Pig') Snellens, special agent of the World of Mirth Shows, announced that he is reading a steady stream of entries and that he has a stake in the Sweepstakes of The Billboard's award for which NeaIands is a good favorite.

But Snellens will be pushed to win over NeaIands, Fanklin D. Eberstein, assistant to the famous Loew's producer, is putting in a plus Lone' Club tie-up boosting Jimmy Durante and a full page, airtight promotion piece of the Goldenrod Party, is a diller.

Claxton, who for the last contender for laurels in the tie-up ad department was promised today by Mike Conti who phoned from the Hen inn Shows midway at Selma, Ala., that he is forwarding an entry this week, has bided his time.

This week's additions to the field include Chicago, where two entries, one by the Scarface Club in support of their tie-up at the Will Rogers, and the other by the famous Chicago newspaper, the Chicago Tribune, Dubliner, who is waiting to hear what the judges look on.

The effectiveness of the Marks ad entry, a single-edge-ny page paper, on four inches deep, punctuation the contention of The Billboard's award for the best tie-up display barely a month ago, and the second amount of money spent will determine the winners in its first attempt to reward those who have a genuine curiosity about their aids.

One entry does count the potency, the power to pull crowds to the midway. The Big Four, a Chicago newspaper, advertising and promotion boards, will select on this basis the winners in the field.

The six divisions are:

- Best single tie-up newspaper ad
- Best single tie-up newspaper display ad
- Best promotion campaign of any duration and fair or fast date
- Best single promotion campaign of still fair or fast date
- Best promotion newspaper story
- Best promotion effort for a special mid-summer event

Entries may be filed by any carnival, large or small, but they must be submitted to The Carnival Editor of The Billboard at 150 North Clark Street, Chicago, Ill., in time for November's edition made on prepared layout boards or in the case of a newspaper, a single piece of the ad.

All entries will be judged prior to the admission December meeting at Hotel Sherman, Chicago, and award winners will be notified of their choice and the winners will be covered in Chicago, the Dec. 12 issue of the carnival. The winners will be displayed in The Billboard suite thru the meeting.

**Who's Ribbing Who? Or Is There A Rule Book For Blower Agencies?**

Chicago, Sept. 15.—Let it not be said that the profession is always without honor in his home town!

Frank B. Joerling, The Billboard's Chicago correspondent, has learned of the impending tie-up:

- Best single newspaper ad

- Best single newspaper display ad

- Best single promotion campaign of any duration and fair or fast date

- Best single promotion campaign of still fair or fast date

- Best promotion newspaper story

- Best promotion effort for a special mid-summer event

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CARNIVALS

PENNIE PIT chicks
40c, 25c each, with Blue Cover, each...
40c, 25c each, with White Cover, each...

PARK SPECIAL WHEELS
$8.00 in Stamps, $4.00 Per... 50c per Wheel...

BINGO GAMES
75-Player Complete...
100-Player Complete...

SLACK MFG. CO.
154-158 W. Lake St. CHICAGO, ILL.

ASTRO FORECASTS AND ANALYSES
All Readings Complete for 1945
Single Sheets, 8¢ each, Topperpin, Per $...

NEW DREAM BOOK
120 Pages, 2 Sets Numbers, Calling and Paling, Royalty... $1.00...

Hemlock Specials...

SIMMONS & CO.
19 West Jackson Blvd. CHICAGO.

The Best Popcorn Is Seasoned with SAVOROL POPCORN SEASONING
improves and enriches the flavor of popcorn, saves 20% to 30% of oil or shortening.
50 Pounds $8.75
F. C. SIMMONS Co.
No Ratio Points

BESTER PRODUCTS DIVISION BLEVINS POPCORN CO.
MADISON, TENNESSEE

—--------------------------

CANNIBAL HEADS
handled by the finest in the business, with a variety of original shows and acts.

CANNIBAL HEADS SHOW
632 N. Broadway, Chicago...

At the LAUGHS and LOLL S waltz at 8:30, 9:30...

ATLANTA PUNCH MACHINE
AND SUPPLY CO.

WHEN SOUTH SEE US FOR ALL popCorns SUPPLIES AND MACHINES, ALUMINUM KETTLES, ATLAS POPCORN MACHINE

PENNY PITCH GAMES
$1.00 for 100; $0.50 per 25; $0.25 per 10; $0.10 per 5; $0.05 per 2; $0.02 per 1.

MOJO SPRAY PUMP
$3.00 per box.

TAY'S CURiosity SHOP

WANTED
MAN AND WIFE AGENTS for Ball Games and Show Shows to LOOTHE... SHIPLEY, SHERIDAN, OCT. 5-11, 1945...

DAVE STEVENS
340 S. Mrkett St., San Antonio, Tex.

FOR SALE
36-SEAT CHAIRPLANE ($9000 MIX-UP)
Can Be Used In Operation
STATE FAIR PARK, Inc.
Milton, Wis., Wisconsin

FOR SALE
EL WHHEEL No. 5
Good Shape — New Running
J. M. McINTYRE
Route 8, Box 217, Charlotte, N. C.
Wheels of All Kinds
Ticket-Paddles-Loanouts
Complete Keno Outfits
Carnival Supplies and Equipment Games, etc.
Aluminum Milk Bottles
Now Available... Write

For Catalog
H. C. Evans & Co.
1520-28 W. Adams St., Chicago 7.

Wanted
Revue Show Girls
For Routine and Specialty Dancing.
Report to:
Joy Purvis Revue
Royal American Shows

For Sale in Canada
Canadian Show, Separately or Complete.
Ten moder Riding Device plus three Shows plus Concessions, as well as quantity
of equipment in excellent condition. Absolutely warranted operating condition. Owner will
be at Chicago meeting.

Monte Market
42 Mill Wheat
7 Car Tilt
Super Rolla Plane
Address Box CH-95
Carr Billboard, Ashland Bldg., Chicago 1, Ill.

For Sale
Complete Penny Arcade, 116 machines newly painted and overhauled.
Now operating in store here. Have other business. $3,500

Penny Arcade
818 South Rampart St.
New Orleans 1, La.

Sunflower State Show
Now in the land of big hat, cowboy boots and snow white cotton.
Wants for Shamrock Fair and Rodeo, Sept. 19 to 23. Read my ad in last issue of
Billboard and Come Out to Now.

Wire
C. A. Goree
Shamrock, Tex.

Wanted
Ferris Wheel Foreman and other Ride Help that can drive truck. Long season, all still dates.
Top salaries.

Balloose Amusement Co.
M. Gilfud, N. Car., this week

Tents—Banners
Charles Driver—Burtie McDaniel
Loring Ten, 7248 S. Wall, Brand New With Complete Equiptment
O. Henry Tent & Awning Co.
4642 North Clark St.
CHICAGO 45, ILL.

Want to Buy
Beautiful White Ford, all leather, in mint condition. Please write.
Mary-Maine Island or at 48 feet thermometer of the same.
Want in good condition. Also W. Lyon Wire, Painted-White Wire, late model, Flying
Ride, 16-feet Edu-Toon. All mail to W. J. WOLP, P. O. Box 2725, Bloomington & Las Cruces, N. M.

Want to Buy
Immediate shipment. Concentration Tents—
8x30, 12x30, 12x32, 10x20, 15x30 and 20x30. Sidewall, any height.

D. M. Kerr Mfg. Co.
1934 W. Grand Ave.
CHICAGO 22

America’s Most Beautiful Amusement Park
Gorgeous palm and Australian trees and beautiful flowers and shrubbery setting, and
cement walks through grassed lawns. Large, beautiful band stand and stage with several
thousand colored lights. Florida’s largest dance floor, the $60,000 Torezzza Dance Floor.
Miami is now flooding with people, and Chamber of Commerce expects the largest season
in its history. This park will operate seven days a week with free attractions nightly and
daily band concerts, with picnics Mondays to Fridays. Parking space for over five thousand
cars. Ample trailer space for show people. Buses to park entrance. Only amusement park
in Southern Florida. Millions to draw from.

WANT
Any high-class Ride that does not conflict with rides we now have. Want Arcades, Fun House,
Minstrel Show or any legitimate Show. Will buy Long-Range Shooting Gallery in first-class shape.
Evans or Mangels preferred. Act quick, as have limited space. Address

W. P. Roland, Plant City, Fla., Sept. 20, then Fort
Fierce, Fla., Sept. 24. Permanent address, 822 N. E.
32nd St., Miami, Fl.

5—Big Weeks—5
—Commencing—
HAPEVILLE, GA., THIS WEEK
Outskirts of Atlanta.
ALL PROD. MONEY 40% TO FOLLOW
Will Book
Ball Games—Curted—Bingo — All Legitimate Concessions Open. No Restrictions.

B. M. Scott
Needs Wheel, Roll-Down, Slum Skills
Johnny Reed, Legal Agent
Will Book One or Two Grind Shows With Own Outfit.

For Sale
One 2-Axle Merry-Go-Round, 27 ft., 300 HP. With Power Unit, Organ, Ticket Box,
Good Top and Sidewall. Painted This Year; Loaded on Two Semis. One 40 K.W.-O.C.
Dusted Light Popcorn on Semi. No Tents.

Regal Exposition Shows, Inc.

Pep Crow and Supplies
CORN, $11.00 PER 100 LB. BAG; GIANT-POP-SOUTH AMERICAN YELLO.
We ARE NOW DELIVERING POPCORN MONEY CAN BUY
We stopped selling corn when we couldn’t deliver the kind that chunk-e-nut (formerly Mesp
Seed.) is famous for. But now you can get it again — for quantity. Have the corn with tops in
popping volume. Don’t forget we can also supply the best and strongest Popcorn cans
you ever handled, . . . three popular sizes, small, medium and large. Cones, Glassine Bags and Sealing.
1944 ceiling. 100 lb. bags. Excellent Popcorn contrast offering thru June, 1946.

Send for complete price list and details. Our best references are:
Circus, Carnival Park and Theater Buyers

Chuck-E-Nut Products Co.

Philadelphia 6, Pa. — Factories in
Pittsburgh 22, Pa.

Octopus Rolloplane Fly-O-Plane
World’s Most Popular Rides
Every Air Craft Co., Manufacturers, Salem, Oregon

For Sale—Great Sutton Shows
Most Beautiful Show in the Middle West.
3 RIDERS, 4 SHOES, ENTRANCE ARCH, TRANSFORMERS, CABLE, LIGHT TOWERS, 12 GOOD TRUCKS. WILL SELL CHEAP AND DELIVER ANY TIME AFTER OUT. RTB. Have 6 Rides booked on the show which you might hold.
Address:
F. M. Sutton, Guns GREAT SUTTON SHOWS, Mentor, Mo., this week; Boston, Mo., next week.
AMERICAN LEGION FIRST ANNUAL FAIR
GOLDSBORO, N. C. — Week of September 24
Everybody working, tobacco selling high, lots of soldiers. Choice location in City Ball Park. No exclusive except Bingo. INDEPENDENT MIDWAY.
Wire for location. No heat.
MEL. J. THOMPSON, Goldsboro, N. C.

SNOW CONE SUPPLIES
Serves: all in stock ready for same day shipment.
If you are not buying from us, get our price list today.

Gold Medal Products Co.
318 E. Third St., Cincinnati 2, O.

CARNIVALS
The Billboard
September 22, 1945

FROM THE LOTS

AMERICAN CELEBRATION SHOWS
RIDES: Will you buy one more $5 Eli Wheel, Roll-o-Plane, Fly-o-Plane, Octopus, Chairplane, or what have you? Air mail, wire or phone. Will book Rides for State Fair and other good spots to follow. Spring opening about February 15, Tuscon, Ariz., Rides and Concessions.

CELEBRATION SHOWS
WANT FOR NEW MEXICO STATE FAIR, ALBUQUERQUE, NEW MEXICO
RIDES: Will you buy one more $5 Eli Wheel, Roll-o-Plane, Fly-o-Plane, Octopus, Chairplane, or what have you? Air mail, wire or phone. Will book Rides for State Fair and other good spots to follow. Spring opening about February 15, Tuscon, Ariz., Rides and Concessions.

SHOWS: Want good Ten-in-One, Fun House, Miniature City and Working World. (Teaka, wire.) Class House, Musical Comedy, Midget, Monkey, Motordrome, Girl Show, Athletic Show, Big Snake, or what have you? Wire. Want to buy Show Taps that are good. Will buy Fun House


HELP: Can place capable Ride Help for all Rides. Want capable Concessionaire to handle big top. First-class Sign and Scenery Painter, also first-class Builder at once.

All address
CELEBRATION SHOWS, 324 So. Fourth St., Albuquerque, New Mexico

LAST CALL!
Now Booking Limited Amount
LEGITIMATE CONCESSIONS
ATLANTA, GA., FAIR
SEPTEMBER 28-OCTOBER 7
MORRIS LIPSKY, Concession Mgr.
Johnny J. Jones Exposition
CHATTANOOGA, TENN.

ALANO EXPOSITION
DODGE CITY, Kan., Sept. 15.—After breaking all records at the Pueblo, Colo., State Fair, the trip to Dodge City was a tough one, with plenty of truck trouble. Opening day bit was hard hit by rain.

Rocks Cutter, of Oklahoma City, spent a week visiting friends on the show. Owner, J. L. Foland, left to join Bill's Greater Shows. Bill Tank has charge of the p.a. system at the front entrance. Rosemary Rubuck, Martha Rogers and Sophie Mulle-

van keep their time changing tires on the trip from Pueblo.

Albert Wright is fully recovered from his illness. Bill Lynch continues to be on the job. Shorty Tappen's Circus Side Show, featuring Connie (Alandie) Gallager, had its biggest week's business at Pueblo.

Manager Jack Rubuck says the show will open next year in February, with new equipment, and will host 12 rides, owned by the show, 12 shows and 50 concessions. The Miller free-ae has been signed for next year. Business to date is about 19 per cent better than last year, despite the slow start. The line-up at present is 12 rides, 10 shows and 50 concessions.

Mr. and Mrs. Joe Rosen gave a buffet luncheon in Pueblo for their employees. Bill Carr, former rodeo performer, visited.

Jack Rubuck was kept busy entertaining the many visitors. Emma Carr, Rose-

man, Mrs. James Lynch, and Murphy and Chas- teer are stepping lively. Bruce Williams, son of James Lynch, left for New Antonio to enter school. Mrs. Eddie Lynn is still recovering from an ac- cent illness. Jack Jitlina is being swamped with challenges, but he came back later than this week, as he has so far has failed to hear from Red Baker.—TED CUSTER.

JAMES E. STRATES
BATH, N. Y., Sept. 15.—This show proved a real home-coming for the show. The place is where James E. Strate's and Nick Bozinis started in 1923 with the old Mr. A. Shows, built into the Route 10 Fair, and Tier Shows which since has grown into the present J. E. Strates Shows.

Labor Day saw the largest crowd in history to come to the fair, as the show had a big day, despite the fact some of the rides weren't up until late afternoon. On Saturday (1) lightness was but picked it up Wednesday. On Thursday all attendance records were broken. It was such a big day that it was necessary to stop automobile records coming on the grounds after 1 p.m. Shows and rides did capacity.

Max Cohen, of the American Carnivals Association, was a visitor. Carlos L. Leal returned as feature Latin dance dancer with his5 band; Dick O'Brien deserves a hand for the job he did in locating the show. Mrs. Keith Buckingham spent the week with her husband. Mrs. Stilman and daughters, Elizabeth and Theodora, were daily visitors from their Bishop Glen Farms estate. Mrs. Bozinis spent a few days at the county hospital. She is now living in their new home in Big Plate, N. Y.

MARKS SHOWS
RICHMOND, Va., Sept. 15.—First show to play here since early spring, show sheltered the season's attendance and grosses for a week of September 3. Attendance was a touch over the season's average, but was even bigger than the opening date in Newport News, which stood as a rec- ord in this vicinity. Friday night saw 11,431 paid admissions.

Edward Lindenmire, feature writer for The Richmond Times-Dispatch, gave the show a good review in his newspaper. There was also a picture and a story and also used a picture of Art Ippolito's Flying Drones with two lions. In addition, there were other stories on the show plus a brief page on paper publicity. Harvey Hudson, an- nouncer, was able to confute a thought that each gram day on Station WRVA, gave 45 minutes each day building up the show with Shorty Cheadle, High-Boy and Jimmy White Steve Gibson as features. Curt Younger joined with Buffalo Bunch. Paul Lane joined with his con- certina. John H. Marks was one of the few well-known names of the area. Paul Wilsey, owner and business manager, re- signed his announcement-radio duties and took over the show. Jack Hislop, Joe E. Brown's Radio Kids, escorted by Gene Marks, were entertained on the midway Saturday (9). Mr. Marks was a nightly visitor.

Mr. Marks' Franks on Parade entertained wounded soldiers at McGuire General Hospital.—HARRY E. WILSON.

NORTH AMERICAN EXPOSITION
HANNIBAL, Mo., Sept. 15.—Run here from Albert Lee, Minn., was made in record time and the show, scheduled to open Tuesday, August 31, opened Monday, despite the late closing at Al- bert Lee Saturday, August 28.

Kiddie matinee Thursday, August 30, was more than satisfactory. Earl Cham- ber's Monday Circus topped the shows while the Caterpillar paced the rides. Driving away for a bicycle Saturday (1) brought the kids back in droves, together with their parents, for another big day.

A tie-up with the CIO on a Labor Day parade proved a boon. Show was represented in the campaign of the Personnel Board, Linn Quar- ter and the Gay New Orleans shows. Tags were thrown to the crowd adver- tising the show and rides. As a result, business was tops.

Robert (Red) Marcus was host at a surprise party for his wife, Helen, on her 34th birthday, in the Mark Twin Hotel here, Saturday night (1). Guests included Mrs. Peter Cortez, Joe Schubot, Mr. and Mrs. Guy West, Mr. and Mrs. Mather, Mr. and Mrs. M. Crawford, Mr. and Mrs. George Shaw, Mr. and Mrs. Paul Jones, Mr. and Mrs. Birne Kof- sam, Sam Cathrother, Mac MacDonald, Whitey Wins, Chief of Police and Mrs. Dors Root, George Blackburn, Mr. and Mrs. Sharyk Felix, Mike Zee, Art Shaw, Robert Graham, Besse May and Tex Webb. Norman and Marie Brother, D. C. (Chick) Williams, Jack Meas, Mr. and Mrs. Charles Leavice, Mr. and Mrs. folder, Mr. and Mrs. Jack Flood, Press Cooper, Mr. and Mrs. John (He) De- nico, Mickey Ruffillo, Mr. and Mrs. Steve Blaseng, Mr. and Mrs. Murl Deemer, Mr. and Mrs. Peter Biebowski, Mr. and Mrs. Tom and Phil Marder.

Entertainment furnished by several of Marcus' performers from the Gay New Orleans show, including W. H. (Pete) Williams, Christine Williams, Lillian Harris, The Three Squares, Pee Wee and(?) the Caudles. Following the party, which broke up around 2 a.m. Monday morning, Marcus' hopes went on a fishing trip and brought back executive Mr. and Mrs. Bessie (Red) Stansfield, and the tables of all the traders and the cookhouse. Fishing horns went to Whitley Rung, who brought in some fishing. Marcus was to look over some native catching records were Whitley Wines, Edith Lindeman, Tony Schubot and Paul Jones.

AMUSEMENT DEVICES
MODERN DESIGN—DISTINCTIVE APPEAL
Moon Rocket
Sky Dive
Carrousel
Kiddie Auto Ride

ALLAN HERSCHELL CO., INC.
NORTH TANAWANDA, N. Y.

FLYING SCOOTERS
"QUEEN" OF THE FLYING RIDES
NOW TAKING ORDERS
BISCH-ROCCO
AMUSEMENT CO.
5441 S. Cottage Grove Ave.
CHICAGO 15, ILLINOIS

SHANGHAI AMUSEMENT PARK
Downtown Los Angeles
Where the Sun Spends the Winter,
CAN PLACE ATTRACTIVE SHOWS AND
LEGITIMATE CONCESSIONS
311 N. Bunker St.
LOS ANGELES 26, CALIF.
Virginia Greater

DUNN, N. C., Sept. 15.—Week ended September 8; location, Fayetteville highway; preceded by bad weather; fair; business good. Show moved in here from Williamson, N. C., to find the lot a bit small. It was necessary to leave off one ride and one show. The show played under auspices of the fire department and the committee, headed by Charles Adams, cooperated well. Newspapers gave with plenty of space. Varieties included Earl Maynard, former fire chief; Mr. and Mrs. Jack Huffine and children; Mr. and Mrs. W. C. McClary and Attorney West of the Dunn Legion Post. Huffine placed his photo gallery with the show for the rest of the season.

Bob Coleman, bingo operator, is under the care of a physician. Mr. and Mrs. Harry McClain joined here. Showman's novelty layout proved popular among the chickens. William G. (Bill) Muray spent a few days in Dillon and Benneville.—HAPPY ARNOLD.

Virginia Rose

LOUISVILLE, Sept. 15.—Business continues good. Owner Louis Kaufman and son, Marshall, returned from a ride-scouting trip. Danny La Rouche left for his home in Massena, N. Y., to be on hand to welcome his son, Danny, back from the wars. Mike Clark, former general agent for the Brundage Shows, was a visitor, along with Dale Winters, Clyde and Vera Rinaldi, Mary and John Vardi, Hubby Hicks, Arthur and Lotta Haas, Mordael Thom, Bob Bupere and Arthur Borella. Hazel Ledogon, assistant in the office wagon, was given a surprise party on her birthday. The writer is on a preaching -mission. Concessions will be left up for Uncle Sam and helped SHOWMEN to necessary to leave one ride staff.

September 22, 1945

LOUISVILLE:

FERRIS SHOW BANNERS, TEN-IN-ONE BANNERS

DUAL KIDDIE EQUIPMENT

HURON ST. CHICAGO

TENTS

UNITED STATES CONCESSIONS & AWNING

FERRIS SHOW BANNERS, TEN-IN-ONE BANNERS

DUAL KIDDIE EQUIPMENT

HURON ST. CHICAGO

TENTS

UNITED STATES CONCESSIONS & AWNING

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FERRIS SHOW BANNERS, TEN-IN-ONE BANNERS

DUAL KIDDIE EQUIPMENT

HURON ST. CHICAGO

TENTS
When in Wichita, See Levands
To Chalk Up That High Score

WICHITA, Kan., Sept. 15—Widespread cooperation by radio stations and daily newspapers here augur well to give Carl J. Redmayn's Royal American Shows an excellent fall. Automotive advertising is the key to the recent drive. Calls at the offices of the men recently discharged have not sent in their papers, but the advertising cooperative plan for this matter is requested so that records of the fund may be completed.

A show in the Auxiliary
Fall activities will resume October 4

American Carnivals, Association, Inc.

By Max Cohen

ROCHESTER, N. Y., Sept. 15—Monroe County Fair at Fairport was the first spot on the visitation list. Valley Shows were on the midway and courtships were extended by Owners R. D. Barnes and F. W. Smith. On the same day, Saturday (1), a visit was made to the various concessions at Sea breeze Park, including those operated by Jones and Mr. and Mrs. Bucinzi. Sam Lipsch, manager of the Jones concessions, extended courtesies.

On Labor Day (3), a visit was made to the James J. Strates Shows at the Steuben County Fair, Bath, N. Y. Several matters of interest were discussed with Strates and J. Victor Faucci, fair secretary. Pleasure clubs were had with Nick Bonin, Steve Gias, Keith Bridgingham, Mr. and Mrs. Delabaite, Percy Morency, the strates family, and Paul T. Jacobs. The last named, president of the Bloomsburg (Pa.) Fair, was a visitor.

Standings in the membership race are unchanged from the last report.

Arrangements have been completed with the WBP for the allocation of shooting gallery amusement. Members interested in securing an allotment should communicate with the association’s office.

A list of all orders revoked by the WBP is on file. Small commercial electric motors may now be purchased without much difficulty. Surplus Property Board has allocated about 2,200 trucks for civilian purposes.

FREDERICK, Md., Sept. 24TH TO 29TH, Inclusive

With a Long Circuit of Acts A Fair to Follow

WANT: Sober, experienced workingmen in all departments to join immediately. Best salary and treatment; long season.

CAN PLACE ALL LEGITIMATE MERCHANDISE CONCESSIONS at This and All Fairs That We Play This Fall.

ALL EATING STANDS OPEN. WHAT HAVE YOU?

All Address

CETLIN & WILSON SHOWS
This Week, Hagerstown, Md., Fair

LAST CALL

AMERICAN LEGION CELEBRATION
RALEIGH STATE FAIR GROUNDS
WEEK SEPTEMBER 24

Can place all legitimate Concessions, Grab, Floss, Demonstrations, Pennants

GEO. A. HAMID
SHOW ON GRANDSTAND
25 CAR RAILROAD SHOW ON THE MIDWAY

SUNSET AMUSEMENT CO. WANTS

For the best route of celebrations on uptown locations under the best of auspices and three of the best Colored Fairs in the South, including Greenville, S. C., Colored Fair.

Concessions

We will book Ball Games, String Game, Pitch Tilt & Win, Novelties, Photos, Grab Joint or any legitimate Concession. Positively no Crift or Gypsy.

WANT CITY RIDES WANT

Will buy for cash Octopus or any other Ride that we do not have. Must be in good condition.

Address:

John T. Tinsley, CITY RIDES
Clinton, S. C., September 17-22; Newberry, S. C., September 24-29.

CAVALCADE OF AMUSEMENTS WANTS

WILL PLACE LEGITIMATE CONCESSIONS OF ALL KINDS FOR COLUMBUS, TULPEO, MERIDIAN, ALL FAIRS IN MISSISSIPPI, AND THEN PENASCOLA, FLORIDA

Positively No Money Games. Limited Amount of Space Left.

WILL PLACE FROZEN CUSTARD FOR THESE FAIRS.

All Address: AL WAGNER, Mgr., Greenville, Miss., This Week; Columbus, Miss.

WANT SIDE SHOW FREAK SHOWS WANTS

Mechanical City (Joe Teska, wire); Any Other Shows of Merit. Also Ride Help and Truck Drivers for Huntington, Martin, Greenfield, Tennessee, Fairs.

ROGERS GREATER SHOWS
Cairo, Illinois, Week September 17.

WWW. AMER RIO HISTORY.COM
WANTED WANTED FOR SECOND ANNUAL

WILMINGTON, N. C., AMERICAN LEGION VICTORY CELEBRATION and THRILL CIRCUS

The South's Greatest Outdoor Event

LEGION STANDARDS MONDAY & Saturday OCT. 5 & 12th. P. O. Box 1200, Wilmington, N. C.

Located in the heart of the South's shipbuilding plant with thousands of highly paid workers and million dollar gay days and near-by army camps. This will be even bigger than last year's event, which drew a 100,000 gate attendance.

Wanted Wanted

STANDARD AMUSEMENT AREA immediately.

We MARKS SHOWS' are interested in buying small Grab, Men's, Women's, High percentage lease or rent. This show is not conflicting. Money will be paid on sight.

Mammoth MIDWAY SHOWS and RIDES MARKS SHOWS' Mile Long Pleasure Trail and 12'-15' Roller Coasters. Combined

On Parade for This Event

LEGION STANDARDS CONCESSIONS OF ALL KINDS-High-Air Alert Shows, Circus Acts, Stream Top Rides, Cannon, Round Foreman, Grab, & Concessions for Great Stand Shows take your Paragraph. Call us and we will send you list of rides and other information.

ATTENTION TO ALL ENTERTAINERS:

WE HAVE TWO OTHER BIG DATES TO FOLLOW

Write-Wire

JAMES M. RAFFERTY, Director General MARKS SHOWS. Inc., 1214-15 S. W. 12th St., P. O. Box 1047, Wilmington, N. C.

WANTED

Two more sensational Free Acts for balance of season.

Address

JOHN MARKS SHOWS

Newport, Va.

TENTS

We Have 11-New Shipments-Good Material

TENTS—Commercial, Circus, Camping, Parade or Show Tents. Send Special Offerings for Complete Tent List. All sizes of Canvas and Fiberglass Tents, Big Top or Down, 25x25 H. C. 22x22 H. C. 7x7 H. C. 22x44 H. C. 23x23 H. C. 20x50 H. C. Write or Phone.

TENTCO CANVAS COMPANY

123 Greenwood Avenue, Newark, N. J. Phone: S-1200

CONCESSION FOR SALE

A Polish Rotary Merchandiser, pulpy type: 2-Ex- hibited Rotary Buses, 19'-20' High Top, Divided condition. Price $1,500 on. 19'-20' Standard w/Trailer 19'-20' High Top. Condition very nice. Write for more information or to see what you have available to STANDARD AMUSEMENT Company, Inc. 1421-21 Hamilton Bldg., Knoxville, Tenn.

CONCESSION FOR SALE

HAPPY HOUR SHOWS

Like to book or buy many Happy Hour Shows? Call us. We have many interesting Happy Hour Shows. Write or call. Concessions not conflicting. Astor, H. C. Par-Bee, K. C. C. P. P. 145-146 W. 30th St., New York, N. Y. Phone: 7-5569

HEDDY EVERSCHOR

275 S. High St., Columbus, 15, Ohio

FROM THE LOTS

Jones Greater

PENNINGTON GAP, Va., Sept. 15.—Business in Virginia continues good, as does the weather. Previous stops were made at Tuskegee and Abingdon, Va., where business was okay. Pennington Gap proved a red one. The grandstand attractions consisted of Hot-shot Elmer and his troupe, Grandpa's Shows and Company, Grand Ole Op, Cass Walker and His Boys from Knoxville, John Boyd's troupe from Harlan, Ky., and the Original Attenes, high-pole act.

Bright Lights Exposition

CLYMER, Pa., Sept. 15.—This spot was a big one this week. It followed on the heels of great business at Mercer and Indiana, Pa., fair. Both spots were record-breakers.

New Chairplane foreman is William W. Shurley. Old Chairplane act and Gerber Family were visitors at Mercer. John Geoghan's, recently returned, over-seas, visited at Indiana, while in the merchant, visited here.

W. T. Collins

MASON CITY, Ia., Sept. 15.—This proved to be a good spot, and the Labor Day holiday was a red one. Labor Day, Rides, shows and concessions all got money.

Mrs. Walter Duffy rejoined following an operation. Little George joined with the Show-Animated Acts. Show manager, left the show. The writer stayed at PGA, then rejoined show. Ruth from Duluth, the 714-pound entertainer, at the Corn Palace at Mitchell, S. D.

Ferris Greater

POMONA, Calif., Sept. 15.—Playing under auspices of the VFSP, the show enjoyed good business here. Bruce Reddy, commander of the post, stated the event was a financial success and that proceeds would go into the org's rehabilitation fund. Larry Ferris is owner of the show and George L. Morgan, general agent. Show played on the former circus grounds at Pitts and Dan Antonio Avenue.

Wallace Bros.

FARMINGTON, Mo., Sept. 15.—Capac-
ity business was enjoyed opening night at the Flag Festival here. Ted Vining, tattoo artist, has joined Sid Crane's Side Show. Dollar's Glass Blowers also joined. Buddy and Doria Funk. Survivors of Hill's Greater Shows, visited.

Sid Crane, owner of the European Side Show, has changed from platform to an open-front pit show. J. E. COREY

SIDE SHOW AT LIBERTY

110 FT. FRONT, 50 FT. TOP. BEAUTIFULLY FRAMED. OWN TRANSPORTATION. OUT- STANDING ACTS. A SHOW THAT IS A CREDIT TO ANY MALL. Shows both Fairs in Mississippi or Louisiana. Contact. Place spots and lowest percentage. Show available after Oct. 21st. Address

JACK KORIE, care Great Sutton Shows

Malden, Me., this week; Braithwaite, Me., next week; then per route.
N. C. Spots Okay For Bailey Bros.

RIDGEVILLE, N. C., Sept. 15.—Despite plenty of opposition from the weather, four spots in New Carolina hit okay for Bailey Bros. Circus.

Show drew what some residents said was a record crowd, bunches of it by witnesses a circus here at its night show Monday (10), straight from Tuesday (9), which broke shortly before the show was to leave.

At Mount Airy, show drew a strong morning crowd while the price for tickets was raised, and cleared at night and a full house was on hand. Arriving in Ekin after several bad days of weather, show moved onto a wet lot. Weather was threatening for the machine, which drew a big crowd, but it cleared for the night show attended by an overflow crowd.

Hickory proved the poorest of the stops, but the all-day rain even at that, a strong house at night was okay after a thin machine.

New England Circus Orgs Meet at Nashua

NASHUA, N. H., Sept. 15.—Thirty members of the New England Circus Fans Association, Circus Historical Society and the Circus Model Builders got together at Benson’s Wild Animal Farm at Hudson Saturday (4).

Most of the time was spent looking over the animals and watching the training of the performers. Of special interest was Waldo Walsh in the steel in an Alfred Gomes circus, and Capt. Fred Pitson who worked with pitons and hand-feeding on the Herbert Hois' Micmacs.

Given the use of Ring 2, the circus was able to show a whole menage in bottled and baggage stock. Arthur Gunther's model of Terrell Jacob's Circus and his rare Sparks lithos and other papers; Jim Reynolds' cage; Bob Shacter's elephant and an electrically operated elephant; Sig. Fred's trained monkeys; and the Pecorini's trained monkeys, with Joe and Frank and the Great Russian Acrobat also were worth the journey.

K-10.JPG

Henderson Scores For Toledo Grotto

TOLEDO, Sept. 15.—Heavy billing via wire, paid out of a highly advertised La-Ta Grotto's presentation of Bentley Arnold's circus at Swwayne Field here, Saturday and Sunday (9-10). Promoter J. B. Henderson reported his very good.

To meet his bill of approximately $8,000, Henderson bought the maximum space allowed by Toledo's two daily papers, hit five local weeklies and other papers in adjoining counties, as well as three radio stations here. His bidding campaign used 1,000 cards and 4,500 sheets of paper.

Advertising featured Atomic Bombing of Japan and World and Indies. Program included Mel Marcas, table rock; Carson Cue and Stanley, wire and 1,000 men; Tony Amira, juggler; Conn's Bowling Globe; Rita and Dunn, high wire; Corta Smith, high pole; Georgia Crackers; Kenneth Waite Troope; Ethel D'Arcy, high pole; river crabs, dogs, lizards,变色龙; and the assorted midway.

The remark was prompted by the realization there were performers and employees on hand from the Lee Bros., Lewis Bros., Barnard Bros., Mills Bros., Atterbury Bros., and Austin Bros. circuses.

Yes, bo. The brothers had it!

Brothers Have It

KANKAKEE, Ill., Sept. 15.—“I'm coming brothers out of my sight. I'll never again let them talk me in to a bad hit.” John Citowitz, manager of the Big Brothers Circus, which was in town for the season's last show at Kankakee, Thursday, also told the Kandy-Kolts Manila Japanese Ring Telegrams.

Two-Day Tulsa Stand

TULSA, Okla., Sept. 15.—Favored by excellent weather both days, Russell Bros. & Co. killed in the kale of the business Friday and Saturday (7-8). On Saturday the show played to two full houses. A city ordinance prohibits overflow crowds, so many were turned away.

At Friday's matinee, it was estimated that 3,500 were on hand, while the night show drew about 4,000.

Petitions for Pardons

HARTFORD, Conn., Sept. 15.—Three officers of the circus have petitioned pardon from Governor Rippel, now serving prison terms on charges of poisoning horses in a neighboring town. Filed petitions for pardons Tuesday (11). They were John L. Coolidge, vice-president; George Washington Smith, general manager; and Leonard Aylsworth, bookkeeper.

The indictment of Parks George H. Hollister, presenting a preliminary sketch to the park commission, was authorized Monday (19) to install a memorial in Northwood Cemetery for the six unidentified victims of the circus fire to be paid for by the city. The inscription will read:

“The plot of ground consecrated by the city of Hartford as a resting place for the bodies of the six victims of the circus fire, July 16, 1944. Their identity known but to God.”

Arsenic Poisoning Kills Four Austin Bros. Horses

MACON, Ga., Sept. 15.—Tragedy struck Austin Bros. Circus in form of poison that dealt death to four trained horses and serious illness to a number of others.

The show was in Columbus, Ga., Sunday (9) when the poisoning was discovered. Stand had been billed for Monday.

Two of the black-and-white-spotted horses in the circus troupe of six, belonging to Dr. E. L. Cooper, Wichita, Kan., died Monday morning. A Paladin and a flamingo, both quarter horses, died Monday morning. A Paladin and a flamingo, both quarter horses, died Monday morning. A Paladin and a flamingo, both quarter horses, died Monday morning. A Paladin and a flamingo, both quarter horses, died Monday morning.

Dr. E. A. Davis, Columbus veterinarian, worked Sunday night in an effort to save the horses. Many others stricken, including the draft stock, were practically out of danger when the show left town. However, the train teams could not work and a former army command car was used. The train was loaded by 2:30 a.m., and moved out to Opelika, Ala., a jump of 28 miles, around 5 a.m.

Cause of death was given by Doctor Davis as arsenic poisoning.

The horses were stricken soon after they had grazed on grassy grounds on the Southern Railway right-of-way at unloading point. A theory was advanced that the arsenic came from grass that had been sprayed with poison in an effort to kill weeds.

Show had a small crowd, due probably to a heavy rain. Threatening weather at night held the crowd down to two-thirds capacity.

Fred Bradna
Foul Blow By Bad Weather

Revivified org-springs with all new tops—horses feature canopied program

By Pat Purcell

CHICAGO, Sept. 15.—The impressive Roy Marsh Brydon dug the ancient Dan Rice title out of the mouthballs for an abbreviated fall tour, opening Tuesday (11) at Kankakee, Ill., and steamed into weather difficulties strongly reminiscent of the spring trials and tribulations suffered by the full-season gent of 1945. It was a cold day at Kankakee and the tour was just about strong enough to carry the nut for the day. On Wednesday, at Champaign, III., it rained all day, but there were enough hardy souls around, so both matinee and night performances were given and they made a satisfactory contribution, says Brydon report.

In the preliminary fall tour, opening Tuesday, Dan Brydon had his hands full for catching a few bees in his bonnet.

It was not until Manager William Hunt came to the rescue with a sprayer loaded with DDT, that the bees took off in a jiffy.

140G in Prize $$

For Garden Event

NEW YORK, Sept. 15.—Price money at the wedding-square Garden event will be reaped all-time high of $121,000, plus entry fees, which will top up the total close to $140,000. Last year a total of $117,048 was shared by 122 winners out of 1700 contestants.

Highest-paying events are wild bronc and bull riding, with each of the events disbursing $29,568, plus the entry fees of $30 for either event. Calf-roping awards total $23,080 in prize money, plus the $35 entry fee. Wild horse riding prize money is $13,440; steer wrestling, $22,380; bareback bronc, $12,884, and wild horse race, $64,945.

Advance sales are under way for the 46 performances of the 59th annual World's Championship Rodeo which opens at the Garden October 3 and runs through November 4. Prices range from $1.75 to $35, including taxes.

UES THE MARQUEE

COTTON money.

MR. AND MRS. ROGER BARNES and Mr. and Mrs. Jim Stutz, of Hunt Bros., were recent callers at Bond Bros. winter quarters in West Chester, Pa.

HARRY A. (PHOTO) ATWELL, of Bound Brook, N. J., recently took a 46-inch muskotahke, which proved sufficient to feed the entire Columns Amazons Club last Thursday (13).

WHAT BLOOMERS are to townies is more than they are to showmen.

ARTHUR HOPPER and his secretary, Peter Williams, have returned from the Royal Leasons (Roosevelt Hotel) this week to do a bit of general advertising and traffic managing for the Ringling-Barnum show. Dan DeBakey will hold the fort in the Chicago office.

SOON VACANT: Picture the number of buildings and sidewalks suitable to winter shows.

FROM CIRCUS candy butcher to college honor graduate—Bill H. Stilwell, this story of the last three years for Joseph George Newkirk, jr., wearing the insignia of the Reserve Officers' Training Corp. of the Georgia Military College, Middle- sale, Ga., son of Mrs. Ray W. Newkirk and candy butcher on the Wallace Bros. Circus, is a far cry from summers ago, prior to enrollment. Recently, Ray W. Newkirk was given the honor graduate in the high-school department of GMC and he’s now studying architecture at the university in a home in Rock Hill, S. C., before beginning an engineering course in the college late this month. His foster father, Ray W. Rogers, is a widely known retired circus owner. His brother, Baron Richard Newkirk, is a well-known midget performer.

Clawson, Beauty Both Get Well as Arkansas Yields Heavy $$ Crop

GREENVILLE, Miss., Sept. 15.—Manager Ralph J. Clawson, of the Clyde Beatty Circus, reported seriously ailing two top rides in the show, Tuesday afternoon, for which both had been expected to do little more than cross the Mississippi on a horse.

Clawson denied rumors of a heart ail- ment but conceded that a bad cold kept him out of the lot for a while. "I said," he had raked it on its tour of the south, for which he was known.

Two packed houses made Hot Springs a nice stop, as patrons insisted on being on hand for the Kankakee opening, Thursday (11),Matinee crowd hung around two hours after starting time when a late arrival, the result of truck troubles, delayed the performance. Clyde Beatty returned to Hot Springs the following day to reclaim a two-month old tiger cub that escaped from the truck. The cub was found by a farmer, but not before its escape had touched off a "wild animal hunt" for police and reporters.

Moving into the southern part of the state, we find the show on the road again, with the big top at El Dorado for the night performance, Wednesday (8). The matinee attendance was light.

Greenville was given only a two-day stand of treatment by Mr. Clawson, who didn’t appear to hurt, for there was an audience house for the night show here Tuesday (11). Matinee was a three- quarter house.

Button, Button!

TULSA, Okla., Sept. 15.—Tulsa got a big kick out of the advertising "What’s between Rous- ers-Center of Circuses." Here’s how.

The Russell show played here Friday and Saturday (7-8), the show opening Friday. It was just "How You’ve Been Waiting For."

Albin and Foul were scheduled to show here Sunday, Monday (11-12), with the advertising which read, "Wait, It Isn’t Here Yet."

Hunt Bros.' Show Hits Win Streak

MILFORD, Del., Sept. 15.—Starting at Bridge- ton, N. J., Labor Day, Hunt Bros. Circus hit a winning streak, and from the looks of things it’s going to continue.

Following in the wake of three carnivals, a matinee show and a circus, the Hunt Bros. moved into Bridge- ton, N. J. Labor Day and attracted two capacity houses.

Wednesday night the show was at Fiddletown, Del., and Thursday (6) at Smyrna, Del. Both spots proved red ones, with large crowds on hand than in previous years which considered good.

Dover, Del., proved the big surprise. The show sold out there Friday (7). Because of the big market sales it was fig-ured that the show would play Friday and Saturday (16-17). But the weather, which had delayed the show all week, moved in on Friday afternoon and forced a week-end delay. But the show was red hot Friday.

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Blackmon Subs for Eskew at Mineola

NEW YORK, Sept. 15.—Altho the rodeo grandstand attraction at the circus stand was the J-S (Col. Jim Eskew) Ranch banner, Les Blackmon actually was pitch- hitting for the Eskew crew, and it was his stock and staff running the show. Judges were Thorine Guest and Bude Guest, head limestone. Blackmon acted as a timer. Mervon Johnson was arena secretary, and Fog Horn Chancy handled the riders.

About 50 constables and trick riders formed the starting line. Fifteen events were staged at each performance. Special features were trick riding of Alice Silvey, and clowning of Clyde Rogers, Andy Cardi, Tes Smith and Alkalie Ike. Music was furnished by the Martin Brothers Band.

Rodeo got off to a fast start Tuesday (11) in spite of brief showers which made the arena dangerously muddy. Only accident occurred in the wild Brains bull event, when a bull shaked and went down, with the rider serving as cushion.

WANTED

Feature Headline Ads

FOR MY CIRCUSES AND FAIRS

ERNE I. YOUNG

155 N. Clark St., Chicago, Ill.

FOR SALE

I small spotted Saddle Pony Mula, 3 years old, sound and quiet. Willing to negotiate.

JIM MAGUIRE

Madison, N. J.
DRESSING ROOM Gossip
Ringling-Barnum

Bailey Bros.

No one can say we haven't had our share of drama at the Ring-

morals, Empress and Judy are about to be married, and baby sad-

bath has given them a pinkish

look that has caused many a cus-
tomer to shake his head and take another look at the cage. The zoo's

elephants come dancing into the ring.

The Kellers are getting their

big show on the stage, and the

ticket agent and Russell is the

steward.

Rex M. Ingham, general agent, now

likes to dress up with a lumber

royalty at his home. Guests were Bill, 

Lil, Mack and Myrtle Bloss.

Good day, my dear, as he started

for the show after spending several

days in Oklahoma City and

Waco. Raymond Broyles, candy floss, 

visited this week were Mrs. Karl,

Father and Ralph Hort of Burlington, 

and Nese's "wonderful" bar of the 

La Blonde bar, is still on the sick

list. George Zaretski, who is putting on an act that doesn't about following the 

beef and fowl, in a cloud of smoke and 

flying debris.

DOLLY JACOBS.

WON, HORSE & UPP COMBINED CIRCUS

An Equine and Canine Paradox—The Show With a Leaf of Gold

By Starr DeBelle

Long Max, Miss., Sept. 12

Dear Pat:

Our show revived the old method of 

drawing patrons by arranging excursions on railroads. A regular express train

was arrived at Meda, Miss., over a 

long train of wagons and 600 standing 

flattening cars. The train was.

Lower the bank's rolls to get 

them back on the job. It didn't take much 

amount. The company began running its 

log train from the mill to the depot.

Our heralds carried the stops and 

excursion radius which ran as followed: 

"Lumber Mill, Miss., 54 plus a 
general admission and reserve seat ticket; 

Choppers Hollow, Miss., 40 plus a 
general admission and reserve seat ticket; 

Dull Ax Station, Miss., 34 plus a 
general admission and reserve seat ticket; 

Russell, Miss., 19 plus a general 

admission and reserve seat ticket, and 

Last but not least, the company was

in the position of being 76.5 miles away from the 

final destination. We arrived at Meda, 

Miss, 54 plus a general admission 

and seat ticket. We had a big show 

and a big night. We were all 

off to a good start. We had a 

big show and a big night. We were 

all off to a good start. We had a 

night show that was a hit, and we 

had a big show and a big night. We were 

all off to a good start. We had a 

night show that was a hit, and we
Auto Race Orgs Vie for Fairs

Battle Looms After Layoff

Promoters, sanction bodies gird for scramble—setting shifts since ’42 speed ban

CHICAGO, Sept. 15—Beseemed by ODT, America’s dirt-track auto racers are back in a state of speculation. What about the auto race promotional picture in 1947? Thus the early races meet that have been scheduled thru 1947 for its wartime ban on the spectator sport. This letter V-J Day, the eyes of four million fans have been leveled on behind-the- scenes activity among promoters and sanctioning orgs.

There is unanimous agreement that the promotional set-up will be vastly changed that the ban was ruled out as a war measure to conserve rubber and gas.

Three governing bodies dominated the speed game.

John Boin’s Racing Corporation of America, successor to the組織 were ruled out in 1942. They were the former Indianapolis 500, and the famed Clay County Fair at Spencer, Ind., and a dozen other midwest counties.

In 1942, four or five promoters held wide-ranging, business-like, gruber auto races at fairs from Vermont to Arkansas. The plan was to extend the program to the veteran Ralph, J. Hankinson, whose Hankinson Exposition Co. was extended from New York to South Carolina, and frequently turned westward to include in its make-up Milwaukee, Davenport, Iowa, Springfield, Ill., and others.

Two other leading Eastern promoters were Ira Vail, impresario at each speed show as those at Mineola, L. I.; Bloomsburg, Pa.; Syracuse, and other cities, and Walter Steinhans, well entrenched as a number of Eastern speed shows. Dr. John Blaine, Racing Corporation of America, successor to the organization were ruled out in 1942. They were the former Indianapolis 500, and the famed Clay County Fair at Spencer, Ind., and a dozen other midwest counties.

As the speed game is restored to the normal stride of its pre-war days, the first contests in more than three years get underway. Here is a case of a fast race amid the activities of the 1947 season.

In the sanctioning field, CRSA has a tough assignment. The ban has been lifted, leaving sanctioning for all meets that have been ruled by the now-defunct ODT restrictions were raised. However, inside promoters and sanctioning bodies are still under the same rule.

This has resulted in an unprecedented flow of plans for the centennial call for a full week’s celebration.

Dorton Points For Year-Round Raleigh Event

RALEIGH, N. C., Sept. 15.—North Carolina’s annual six-day State Fair was converted to a $500,000 miniature world fair mirroring the State’s resources, products, under a long-range development plan sponsored by Dr. J. B. Dorton, manager of the fair.

Such an exposition, said Dorton, who is in charge of the State Director of the War Manpower Commission, would serve as a one-stop tour of North Carolina for thousands of visitors finding it impossible to see various points of interest in one trip.

Dorton, whose long career as a fair manager began with the Cleveland County Fair at Shelby and the former active management of the Southern States Fair at Charlotte, as well as the State Fair, sees in his project a new world which will increase industrial growth, and enlarge the State Fair. To this would be added $300,000, which the fair now has on hand.

"It’s a dream," Dorton asserts. "But it is enough to get the board in the proper frame of mind. We’re going to be able to say, ‘This amount is available in order to get the development underway.’"

Dorton’s plans include the construction of a colossal seating and hosting building, in the form of pylons, and the memorial and trophies. The memorial would be installed in the State Fair, its 100 counties.

On the ground would be, under the Delaware, a thrill of the commercial district, lakes, swimming pools, tour-ist camps and scores of small buildings. Dorton said plans for the exposition of the fair were completed in 1940, but progress was interrupted by the war.

Quebec Wins Laurels With ’45 Exposition

QUEBEC, Sept. 15—Quebec Provincial Exhibition Week was one of the foremost exhibits of the season with a highly successful week.

Attendance increased to reach the number of 200,000, and the record was set by the fair.

Dayton Event Draws 120,000; Banner Year From Every Angle

DAYTON, Ohio, Aug. 15.—This 15-year-old Montgomery County Fair will go down in local history as the banner fair of all time in attendance and one of the finest from the standpoint of exhibits and attractions. Exceptionally favorable weather prevailed throughout the four days and nights, September 3 thru 6, which aided in protecting the county.

While detailed figures are not yet available, it was stated by Ralph C. Haines, secretary, that Labor Day drew approximately 50,000 persons, which is $200 more than the previous high in 1937. Even the other days were good, Thursday drawing about 15,000; Friday, 10,000; Tuesday, 5,000 and the closing day running close to 5,000. Grounds were entirely inadequate to handle the large number of euhubutes any day. On the opening day there were pedestrian double lines two blocks long at two gates through the afternoon and evening waiting to buy tickets. Automobiles clustered up allupon the gates and lines were halted midway with machines.

There was nothing radically new in the way of exhibits. The same departments are in fruit, vegetables, animals, school, Boy Scout and women’s work. There were 1000 cans where sugar played a prominent role. Orange exhibits were particularly effective and an All-American Exhibit at the fair. Governor Lausche spent most of the afternoon Labor Day at the fair, making a talk at the rose track in which he re-iterated his promise to the "American soul" of the country. Here also that day was Ex-Governor Meyers Y. Cooper, former president of the Ohio Fair Managers’ Association and president of the Hamilton County Board of Great Lakes, first vice-president Ohio Fair Managers’ Association and former president of the Hamilton County Fair board.

Governor Gooding company. The fair was closed by the week of sunny skies, the 100th anniversary of the fair was the Saturday showing of B. Ward Bean’s Congress of Champions, which was a big hit. The fair was out on its own 15 minutes ahead of the other opening.

Other grandstand attractions, featured by the Artistic Management of Billboards, Logan rolli-ers, Hip Raymond, clown acts; Heerdink, bar act; Don Shaw, vaudeville act; The Blues, Ma County Reel, swing tables, and the Murderer, the Magic Man, Bill Shaw, emcee. Spring Garden Band pro-vided the music.

Most of these entertainers, together with talent drawn from the Jock Carrol, the State Fair Strates Shows on the midway, presented a benefit performance Wednesday (1) at the Veterans’ Facility here. Children from the Davenport Home for Female Orphans were guests of the fair in its magnificent home.
VETS ... VETS ... AND MORE VETS

There's one to fill the job you have open. Look over their qualifications.

TURN TO PAGE 42
Trenton's 200th Anniversary Has Auspicious Start

TRENTON, N. J., Sept. 15.—Excellent weather and a continuous flow of people through the gates marked the opening of the 200th New Jersey State Fair here Monday (8). George A. Hume, president and managing director, appeared before crowded grandstands and introduced the first of visitors who made the trek from all over the East to help commemorates the 200th anniversary of charter of the first fair in 1745 by King George II.

Among visitors were Sir Gerald Campbell, minister of the British Embassy, Washington, representing the King and Queen of England; Charles A. Nash, head of the Eastern States Exposition, Springfield, Mass., and Mayor Andre Philip, of New York. Nash was cheered when he read a letter from President Harry S. Truman wishing the fair success. Sir Gerald made a brief address after which he was presented with a key to the city by Mayor Duch. On the platform with him were Mary A. Boiling, noted clubwoman, and Lieut. George A. Hamid Jr., vice-president of the fair, just back from two and a half year's service in the navy.

This year's fair was also displayed at the fair, and an excellent exhibition of beauty and utility was provided.

On opening night a historical pageant depicted the life of the pioneer. The event continued to the grandstand, and it was repeated Monday night (10).

Monday was declared Children's Day, but due to pollution, coupled with threatening weather, the day was dull and rather sharply, but night brought out a fair-sized crowd. Norman A. Marshall, secretary-manager of the fair, was kept busy all night.

Bert Nevin, publicity director, and Edward Connelly, director of special events, were kept equally busy.

Grandstand show was furnished by George A. Hume. It was a colorful review, Song of Victory, a number by the conjunto of the Kockman's Cavalcade of the Thrills. The review, an elaborate and probably perfectly costumed, won acclaim from the curtain to the second act. The program, starting from the Broadside and his band, with Jack Ollman leading the baton and Willard Duff, assistant conductor, and the band's ponies and mules; Capt. Roy Smith and his horn player; Jack Andrews; Braham Bull; Watkins Chippewa; Janet and Paul, high act; Sylvia's (Watkins) Doga; the Victoria Troupe, bike act; Rosita Royle and the Tanks; Senators Brown and Brothers, seto stunts; Jadine and Li Sun, Chinese act, and Beg Kehoe and His Three Chinese.

Oettl & Wilson Shows were on the midway, and there was a large line- up of rides and concessions.

Baker at Sedalia in '42

SEDALIA, Mo., Sept. 15.—In the story of the Missouri State Fair published recently in the Sedalia Democrat, it was stated that this year's fair was the first under the management of W. E. W. Wicks, secretary-manager Baker and Commissioner John M. Olin were in full charge of the fair in 1942.

Wyoming Event Pulls 5,500

BUFFALO, Wyo., Sept. 15.—Two-day Johnson County Fair was attended by crowds ranging from the 6,000 to 6,600 by William L. Sour, secretary, reported from the same town, (8) Aug. 23-24. Limited to Johnson County exhibits, the fair was opened from the area, the fair was hand-capped by lack of grandstand and cars. Several sections of the fair were made none but were free.
Nightly Program Change at Arena Gardens, Detroit

DETROIT, Sept. 15.—Arena Gardens, under the management of Russell Bee, has been closed since the middle of August. During the latter part of the week the rink was reopened and is ready for use.

There were a number of professional skaters and noted skaters in attendance, including Paul Bacon, manager of the Lincoln Rink, and Fred Powers, the well-known Frank Bacon; George Dandridge, the Coliseum Rink, Grand Rapids, Mich.; Arthur Karslake, of the Lincoln Rink, in the suburb of Detroit Park, and Father Alfred, skating military chaplain.

Curvecrest Rink Resumes

MUSKEGO, Wis., Sept. 15.—Curvecrest Rink here has reopened following a 10-day absence for a complete and thorough cleaning and installation of a dustless surfacing compound. The rink was the first ARSA Bronze Dance to test in the Midwest for the past year. Event was sponsored by Curvecrest Dance and Rink Owners Association with Emil M. Quinset and Oscar Johnson, owners, in charge.

Davison Gets Opening Okay

HUTCHINSON, Kan., Sept. 15.—Fire Chief W. H. Hazell and Sheriff O. W. Shurley, of Hutchinson, have issued a permit for a fireman to reopen his rink here after wiring repairs had been made. Davison had been closed since June, when it is reported a child was killed when it is said to have walked into the ventilating fan.

The First Best Skate

RINKS AND SKATERS
(Communications to 25 Opera Place, Cincinnati 1, Ohio)

Bacon Spending 85¢ on Jackson Rink, Penthouse

DETROIT, Sept. 15.—A new $85,000 rink to be called Rollarena, on Francis Street, Jackson, Mich., is being set up by James operation of the Rollatorium on the Jackson County Fairgrounds. Plans are being drawn by the Pittsburgh architectural firm of Arkley, Bradley & Day.

Bacon will have a floor 200 by 80 feet, capable of holding 5,000 skaters. A special feature of this rink will be provided.

It will incorporate many unusual and original ideas in rink construction and operation. One is the provision of space for 250 spectators, who will be located along the outer wall, in a position where they may look down through traffic and see all the rink at one glance, in addition to the regular provision for 250 will be made for the benefit of the spectators.

An unusual feature will be the construction of a per hotel bar for the Bank, providing living quarters for the Bacon family. The floor of the bar will be rink proper by special glass, allowing visibility from the penthouse of the rink but not the reverse.

RSROA Reply

—By Fred A. Martin

Martha Teseck's open letter in the Billboard, September 8, was answered by the secretary-treasurer of the RSROA in the following letter. (As both sides have now spoken.)

You write of "amateur unity" and ask if there can be an "AAU" and the RSROA reply is.

It is quite possible that an AAU can do as much as you are trying to keep the Boston Rink, as PDG for 30 years, stand not defiant but as our acknowledged leader of the industry and represented at all trials and agreements on behalf of the RSROA. And statements that may have been gotten by the AAU and the RSROA (supposedly the amateurs) cannot be made by American skating).

The Amateur Athletic Union has absolutely no interest in the sport of roller skating. This is not conjecture. It is the truth. When and for some time ago, he and the RSROA had done anything about roller skating. We have no one person in our entire organization to look after the RSROA, and we have had a Mr. and Mrs. Perry B. Giles.

WANTED ROLLER RINK

Emerging from their first official meeting, first-class permanent Rink in Eastern U. S. to lease or sell. Will consider telephonic in addition to furnishing room and rink system.

The Billboard, Box D-2, Cincinnati 1, Ohio

MAPLE AND FIBER WHEELS

No. 866F—with Improved Mountings

No. 86C6—Without Sleeve

No. 86C6F—Without Sleeve

No. 87D—Dance, 2 pc. Bushing

KEEP ALL WHEELS IN A DRY ROOM

ORDER REPAIR PARTS NOW FOR FALL

CHICAGO ROLLER SKATE CO.
Marchall Hall, In 77th Year, Has Big Season

MARSHALL HALL, Md., Sept. 15—''Paul E. Anderson is an efficiency expert,'" President Anderson said yesterday. "He's got all the horses and the mules and we're going to have a big season.'"

To illustrate his point, President Anderson held a riding contest between his two favorite steeds, "Burley" and "Hillbilly." The horses were evenly matched, with Burley winning by a narrow margin. The crowd loved the display and cheered for both horses. "It was a great day for racing," said one spectator. "I've never seen anything like it before."

Success in Law, Title of Amusement Biz

AKRON, September 15—The story of the rise of Edward S. Sheek, both in law and in the amusement business, was told recently by Mr. Sheek's father, Carl Sheek, in an interview with the Akron Beacon-Journal. "When Ed was a young man," Mr. Sheek said, "he was interested in the amusement business. He started with a small carnival and gradually built it up to become one of the largest in the country." "Ed is no longer encouraging people to buy his law books," Mr. Sheek said. "He is lost no time in lining up new rides and attractions for next season."

Crowds Jam NY Spots on Post-Season Wk-End

NEW YORK, Sept. 15—Hot and humid weather is expected to bring throngs to beaches and parks in the New York area this weekend. Mayor La Guardia announced that the city's parks will be open from 9 a.m. until 11 p.m. every night. "We are prepared to handle the crowds," said the mayor. "There will be plenty of parking space and restrooms."

Oaks Equals 1944

PORTLAND, Ore., Sept. 15—Portland's two biggest racetracks, Hialeah and Santa Anita, will have a three-day race meet beginning Saturday. "We are excited about this meet," said Hialeah President Frank H. Hilding. "We have had some great races here in the past and we hope to have another great season."

Coney Island, N.Y.

By Use

Victory week celebration, as "Coney Island Salutes Victory," for the finale of the 1945 era, proved a money- getter for most ops, despite meagre publicity in outside channels. Principal thoroughbreds were specially lighted and boosted by screen banners to lend the races and pari-mutuel windows more sparkle. Decorations were bolstered by "Welcome Home" signs, etc. Fireworks every evening and a record-breaking splash-up crowd on Labor Day were highlights of the season. Pageant was concluded with a dinner at Hotel Majestic's restaurant on West 135th St. "Our biggest pageant," said Coney's Chamber of Commerce, invited guests to "frolic, frolic and frolic some more." O'Day, Josha Goldstein and Newbold Morris and Mayor LaGuardia. Reviewing stand was at Feltman's.

Aquarium will reflect about 50 amusement operators who will be forced to move the premises on Surf Avenue, between West Fifth and West Eighth, when the city starts the $4,000,000 construction project.

Shorts

J. Krause, proxy of the Coney Carnival Company, was in custody last week, charged with stealing $800. The carnival was closed due to the shortage of new rides. The lost money was used to purchase new rides for the season. "I am not guilty," said Krause. "I will be found innocent of these charges." The state attorney general made no comment on the case. The carnival was reopened last weekend.

Fireworks Protested Filed

On Grounds of Fear, Panic

HALIFAX, N.S., Sept. 15—Halifax had enough pyrotechnics last July to last a lifetime. The city was awash with fireworks displays, some of which were designed to be heard rather than seen. "I think the city should be transparent," said one resident. "We need to stop this all-out war on the city's atmosphere."

Despite objections that fireworks might cause panic and uneasiness, they were an attraction as Dartmouth celebrated its anniversary.
Olympic Winds Up
Successful Season

IRVINGTON, N. J., Sept. 15—Rainy
week-ends and war-plant layoffs not
withstanding, Olympic Park, which closed
the last week of July after a successful
season, according to Henry A. Gruenert,
owner, will reopen for a prolonged fall
season. He did not disclose future plans.

Brown served as general manager of
outdoor shows and later was associated with
Frank W. During, its builder and first
director. He returned to the park in 1933
under the leadership of F. O. Colihan,
operating superintendent of the park
and later park manager, and is now
Currier, at the time of his resignation.

In addition to his other duties, Brown
was in charge of the Ice Casino from the
spring season until the outbreak of the
war. Joe Tilyou, Jr., who was employed by
Sonnja Henie, Vera Hruba, Hedy Stentz and
other skating stars to the Casino.
Brown’s wife is Winifred Colleano, noted
circus aerialist.

Auto Race Orgs Vie for Annuals

(Continued from page 55) is quietly winning plus one into action next year.

Coney Island, N. Y. (N. Y.)—CSRA-sanctioned
race at Boomtown (Pa.) February 29, the only date he has scheduled, ac-

Rockaway Recreation Bldg.

Rockaway Beach, N. Y.—Parkway Cor-
poration, Irving Olaser, president and
director, has purchased a plot 190-
000 square feet at the old Bay, at Beach
Drive and Beach 111th Street, on which
will be erected a large recreation building
will be erected here within the next few
months. The building will be two stories
and is located near the site of New
York’s mammoth new airport at Idlewild.

Compounce Opens Thursdays

Compoiscue, Conn.—If the Compoiscue
amusement area will open Thurs-

nights and run until the last week-end

in September. Dancing continues Thursday
nights with Johnny Bode’s band, who started
Sunday (9) for only East-end prior to
for the opening date at New York’s Hotel

Coney Island, N. Y.

(Continued from opposite page) a

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Day and throughout the week-end it has been
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Florida should be invaded by the FLIPPIE

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Huber Seeks Data
On Old-Time Thespians

Editors The Billboard:

Some time ago, I was, what I call an actor, but when I look back and real-
ize, the present and past, I realize that I most likely was termed
a ham.

Regardless, I had many friends in the profession, and as I get older I think
of them more and more. I knew all the
members of the old Meppert Stock Com-
pany in Chicago; Oscar Elliott, Adolph Lyon, Adolph Lentein, Tom Reynolds, and
Frank Brennan, among the many others, who were at the Casino, etc. I also knew Vida Allen
when she appeared in The Christian
Cafe. It was during my period of
understudy when she played Chicago
in Two Nights in Albat.

Would it be possible for me to find
out about anything on these players?
Would it be at all possible to see a
copy of a list of cast and staff for The Christi-
ian Cafe? That would start me off; and if I could
follow up on it, I think I could

The completion of the stage has changed so much since I was young, one
hardly recognizes it. The Billboard,
however, is still carrying on in fine style.

FRED R. HUBER

Rep Ripples

H. L. ATKINS will have a religious
picture show, opening in October.

On the same day in the California
MARSTON will open his three-
people group in the N. H. area late this month.

MARCHMAN will open his three-
person group in the N. H. area late this month.

SCHUYLER has three persons and
a turk's head show. He expects to
open his show in a week or two. Tent season
continues in Rochester September 29, and theatre runs open at Roxy Theater,
Stamford, N. Y., and a host of
theatre runs.
The show is on a week's tour, but later in the month the show will travel to
New York City.

GETTEAD PLAYERS, four people, will
operate in the Norfolk (Pa.) sec-
tion during the present winter, and will
be on the road in the West and the East in the
next fall. They will cover the
East and the West.

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MERCHANDISE-CLASSIFIED

A Display-Classified Section of
Business, Sales and Employment Opportunities

OFFICIAL TABLE TENNIS SETS
Commander No. 4449. Complete, in
the usual way, consisting of 8 metal net
posts and 2 complete sets of rubber balls
in a finish box. Container per $3.50 as follows—
$3.50 Per Box. Each. Write orders to:
A. G. SUPPLIES
5130 Union Ave., Elyria, O.

SUPPLIES

BINGO
REGULAR SPECIAL—7 COLORS
REGULAR SPECIAL—10 COLORS

TOY CRADLES
The Perfect Item for the Young Set

THE MAC MILLER MFG. CO.
650 Fourth Ave., New York

BETWEEN THE HAWK AND THE HUNTER

JOE-ED NOVELTY CO.
3001 Ocean Parkway, Brooklyn, N. Y.

ACTS, SONGS & PARODIES

BAPTISMAL BATHS—WHITE

JOHN A. ROBERTS & CO.
235 Halsted St.

BIO-MERCHANDISER

JOY CRADLE MFG CO.

BRANDO'S BEST

KRAVITZ & ROTHBARD
1140 E. Baltimore St., Baltimore 2, Md.

ATTENTION!

SCALE, AGE AND
BALL GAME OPERATORS
MELLO CHINA

BREAD BOYS
"We are THE Nation's
Bread Boys..."


24677 X-INDIVIDUAL POCKETS
VASES

TOY CRADLES

45260 BLANK'S COMIC CARDS

LEO KAUL
IMPORTING AGENCY

M & M CARD COMPANY
1033 Mission Street
San Francisco, California

SALT & PEPPER SHAKERS

LEE PRODUCE CO.
437 WHITTSTABLE ST, ATLANTA, GA.

SPRESH & PLUSH FUR ANIMALS

MAYFAIR MDS.
16 E. 23rd St., New York, N. Y.

MIXED MILLIONS

AMERICAN RADIO HISTORY

www.americanradiohistory.com

9729 A-1 WIECO, 3942 Citrus, 832 Citation, 1138 Bradbury, St. Louis 3, Mo.

PLUSH & FUR ANIMALS

DOLLS & KITTIES

FOR AVIATION

IMMEDIATE DELIVERY
A-1 SILVERPLATE

For merchants and concessionaires, GENUINE PURE SILVERPLATE is on hand for immediate use. Have your QUALITY in GRADED pure silverplated cutlery at prices that defy competition. A surefire combination of impressiveness and low price. Get it now while limited quantities are available.

SENSATIONALLY LOW PRICES!

Teaspoons: 2.50 Per Doz Cross
Soup Spoons .......... 2.25 Per Cross
Forks .......... 2.25 Per Cross
Minimum order 1 gross each size or assorted.

LADIES

For Sale - 1250 Doz Parti pants. $2.50 each. 1 Pairs Party (Hal) tapers, $1.95; 1 I Pint Jars, $2.50; 2 I Pint Jars, $3.50; 1 50 Cent Goblets $2.25; Snuffer Lamp Sets, $2.50; Oranges, O.

WILSON "WALKIES" - Those Astounding Toys! -

These astounding self-walking miniatures - they walk on their own! - are a hit with children everywhere! "DODGERS" BABY, "PITTSBURG" KITT, "RED CROSS NURSE," CIRCUS CLOWN, MARXY OF MANY MACHINES, PEREGRINE, LITTLE RED RIDING HOOD. Get them in all sizes, colors, and quality at the lowest possible prices. They cannot talk, but they can dance! IN ENGLISH LANGUAGE.

The solution to your OVERSEAS problems! - and theirs in preparation. American Made, American Quality - made to be shipped all over the world - are all in stock and ready to ship at once. Send us your list of overseas names, and we will send you full information, literature, catalogues, etc. to help you fill your orders. Remember, the country's largest catalog of OVERSEAS toys and games. A little box of CHRISTMAS SEALS ties with them, and makes a perfect Christmas gift. Have a lot more in stock under the U. S. A. proper! - writing OVERSEAS begins Sept. 15th, end of Oct. 15th. Get your orders in the BEAM RIGHT NOW!

WILSON "WALKIES"

25 WILSON BLDG. COLUMBUS, OHIO

SAVE MONEY ON THESE CASEY SPECIALS

- V-Mail Stationery, #466. $12.00
- Pen, Pencils, Gr. ....... $1.25
- Ask. Coin Jar, Doz......... $13.25
- Bills of Music and Straps .... $1.00
- 3 Pc. Pin Kite Set. . . . . . . 50c
- Pin, Glass Bells Set. ....... 10c
- 9 Pc. Bracelets ... $1.00
- Baseballs, Doz....... $2.25
- Pencils, Doz........ $1.00
- Examiners, Doz......... $4.50 to 13.20

TELL IT TO CASEY YOUR DEPENDABLE SOURCE OF SUPPLY

B-25 S. WABASH AVE. - CHICAGO

CLOSE OUT!

IDENT BRACELETS $16.50 Per Doz.
25% Deposit - Bal. C. O. D.

Ladies' & Men's - Full Size
Bar -- Heavy Weight --
Rolled Link.

JOHN ROBBINS CO.

343 Third Avenue
PITTSBURGH 22, PA.

NEW Circular Featuring
CARNIVAL MERCHANDISE

Now Being Mailed - Send for Your Copy

MIDWEST MERCHANDISE CO. 100 BROADWAY

BARAGAN - COMPLETE ARCADE IN OPERATION

BARAGAN CARNIVAL AND BEACH SERVICE

GET THE MACHINES TO OPERATE

For Sale - 3300 Doz Parti pants. $2.50 each. 1 Pairs Party (Hal) tapers, $1.95; 1 I Pint Jars, $2.50; 2 I Pint Jars, $3.50; 1 50 Cent Goblets $2.25; Snuffer Lamp Sets, $2.50; Oranges, O.

WILL PAY CASH FOR SELLING SERVICE.

LADY JOAN SACHET CUBES

A "Natural" for Organization and Trust Sales. Write for Sales Details and LOW net price.

Flash—For Every Type Concession


BE FIRST WITH A WINNER

HANDY-LITE POCKET LIGHTER

Made of high quality stainless steel. No wheels—no gears—no mechanism. Just pull a string and push a button. Works with all lighter fluids.

Price per Card of 12... $3.50
Price per Gros. (12 Cards)... $38.00

WISCONSIN DE LUXE CO.

6802-12 N. 3 Street
MILWAUKEE, WIS.

COMIC CARDS

XMAS AND EVERY DAY

Crackers: "You Can't Sit With You," "Six Men In Every Woman's Life Vol. 1. Please Leave a Donation." Send for Descriptive Circular.

MACRY MF. Co., INC.

38 W. 17th St., New York

NOW AVAILABLE! N E H U R S

One of America's Standard Cigarettes

Patented Panax Process

The use of Gin-Borg's Panax is a logical and logical step in the development of cigarettes. It is a unique combination of a natural substance that has been shown to help reduce the effects of smoking. The use of Gin-Borg's Panax is a logical and logical step in the development of cigarettes. It is a unique combination of a natural substance that has been shown to help reduce the effects of smoking.
HELP WANTED

AUTO SAX - DOUBLING CLARINET. Two not commercial musicals. Location: 114 C-444, Billboard, Cincinnati, Ohio.

BASS HORN DOUBLING STRING BASE - Commercial musician. Location: 114 C-444, Billboard, Cincinnati, Ohio.

DANCE BAND MUSICIANS WANTED - All instruments. Own bands welcome. Location: 114 C-444, Billboard, Cincinnati, Ohio.

HARMONICA PLAYERS - MUST DOUBLE on other instruments. Head ready around promotion. Must be good. Location: 114 C-444, Billboard, Cincinnati, Ohio.

LEVIN'S BAND LOOKING FOR MUSICIANS - Sheet music. Location: 114 C-444, Billboard, Cincinnati, Ohio.

MUSICAL INSTRUMENTS WANTED - ANY KIND. Location: 114 C-444, Billboard, Cincinnati, Ohio.

PLASTIC MONKEY ELEPHANT SOLDIER STANDS - Made Magic Age Card Co., 631 East 63rd St., Atlanta, Ga.

GUITAR, ELECTRIC STEEL string - Doubles Tenor. Must play commercial fills. Location: 114 C-444, Billboard, Cincinnati, Ohio.

WANTED - ORCHESTRA TO PLAY RUIDOS DE TIERRA, Mex. - Professional. Location: 114 C-444, Billboard, Cincinnati, Ohio.

PIANO - PIANELO, MALE SMALL PIANO. Read, fake sheet music. Location: 114 C-444, Billboard, Cincinnati, Ohio.

HELP WANTED - BUSINESS MANAGER. Location: 114 C-444, Billboard, Cincinnati, Ohio.

WANTED - GIRL SINGERS WHO PLAY MUSIC. Commercial filling or arranging for traveling hillbilly band. Good singers. Others write, male or female. Location: 114 C-444, Billboard, Cincinnati, Ohio.

GLASS BOWLS, BRASS BELL - Commercial musician. Location: 114 C-444, Billboard, Cincinnati, Ohio.

MUSICIANS - SAXOPHONE, CLARINET, VIOLIN. Location: 114 C-444, Billboard, Cincinnati, Ohio.

MUSICIANS - SAXOPHONE, CLARINET, VIOLIN. Location: 114 C-444, Billboard, Cincinnati, Ohio.

MUSICIANS - OPPORTUNITY TO LEARN BUSINESS MUSIC. Location: 114 C-444, Billboard, Cincinnati, Ohio.

MUSICIANS, STOCK, WANTED - No credit. Must be good, regular, reliable, sober. Location: 114 C-444, Billboard, Cincinnati, Ohio.

WANTED - ONE THAT IS A TALENTED PLAYER. Location: 114 C-444, Billboard, Cincinnati, Ohio.

WANTED - LEAD TENOR SAX. Location: 114 C-444, Billboard, Cincinnati, Ohio.

WANTED - SORE SINGERS, MUST BE GOOD. Location: 114 C-444, Billboard, Cincinnati, Ohio.

WANTED - SINGING MUSICIANS FOR HOTEL. Location: 114 C-444, Billboard, Cincinnati, Ohio.

WANTED - REPLACEMENTS FOR MIDWEST territory band. Commercial artists. Location: 114 C-444, Billboard, Cincinnati, Ohio.

WANTED - EXPERIENCED TRUMPET AUTO-HARP PLAYER. Location: 114 C-444, Billboard, Cincinnati, Ohio.

WANTED - SUITABLE WOMAN SINGER TO RECORD. Location: 114 C-444, Billboard, Cincinnati, Ohio.
Runyan Mfg. Co.
2606 N. Williams
PORTLAND, orego. GA.026
Parade Specials and Welcome Home Banners That Are Selling Like Wild Fire
$12 in. Breadth, $2.00...
American Made Flying Birds, Unbeatable. Diamond, big flash, fast. Seel. 1 in.
100 in. Mix, $1.00 a pair, $10.00 a dozen...
Welcome Home Banners, Jumbo, Big Flash....
Welcome Home Banners, Big Flash...
Parade Specials and Welcome Home Banners That Are Selling Like Wild Fire...
$12 in. Breadth, $2.00...
American Made Flying Birds, Unbeatable. Diamond, big flash, fast. Seel. 1 in.
100 in. Mix, $1.00 a pair, $10.00 a dozen...
Welcome Home Banners, Jumbo, Big Flash....
Welcome Home Banners, Big Flash...
Ophthalmographers, Opticians, optometrists...
Rings--Rings!
Jewelers & Engravers
Concessions & Chain Store Workers
If you don't have a large assortment of items, CONELIN rings are the missing item...
**AMERICA'S LARGEST SELLING BILLFOLD**

Direct from manufacturer... $2.50

**BUILDING MATERIALS**

City Lumber Co. 3241 Main St. Rochester, N.Y.

**FACIAL TISSUE**

Noted People's Choice... Premium Quality. 100 sheets in 2 pkg. 10 for $1.00.

**EASTERN STATES**

Davidson & Co., 1421 Main St., Rochester, N.Y.

**SUPREME LEATHER PRODUCTS CO.**

78 Fifth Avenue New York 11, N.Y.

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**NOVELTIES**

Novumco (Makers), 1320 South St., Lancaster, Penna.

Jewelry Coins - $1.50 10c

Welcome Home Signs, 30c

Crageon (Makers), 2000, 90c

Crane, 2000, 90c

Jewelry Tray, 75c

Post Card, 2c

**SUPERFINE LUREX**

BEACON FABRICS

304 Market St., Rochester, N.Y.

100% Acrylic Yarn, Knitwear, Caps, Hats, Shawls, Shawl Caps, etc.

**GORDON NOVELTY CO.**

114 N. O. Broadway

Baltimore, Maryland

---

**FOOTBALL BUTTONS**

$1.75 per thousand, PRE-PAID.

**WALNUT, MACARTHUR, ORNATE**

Welcome Home Signs...

**70-LINE COMICS**

$3.25 per thousand...

**FAST SELLING JEWELRY**

For Earrings, Pins, Military Stores, Jewelry Stores, Etc.

Best known pattern, cut from wide choice of Stones, Classical Designs, Art Nouveau, etc.

**MAJESTIC BEAD & NOV. CO.**

307 Fifth Avenue New York 11, N.Y.

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**SOLD BY MFR.-NOW READY!**

**IDENTIFICATION BRACELETS**


Red Hot $1.00 Item for Promotion Sales.

$25 PER DOZ. $50.00 PER GROSS.

**THE SALPRO CO.**

532 W. Arthurglen Chicago 24

---

**BUY FROM MFR.-NOW READY!**

**FAST SELLING JEWELRY**

Noted People's Choice... Premium Quality. 100 sheets in 2 pkg. 10 for $1.00.

**SAY GOODBYE TO BLANKETS**

8273 W. Arlington Chicago 24

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**RETAIL ROCKS**

Arranged by Hand—Perfectly Balanced. Beautiful Metal Frames with Gilded Finish, Copper, Gold, Silver, Bronze, etc.

**SERIES A**—Varieties, $3.50 Per Doz. Pairs.

---

**REAL FLOWER PICTURES**

**SERIES A**—Varieties, $3.50 Per Doz. Pairs.

---

**JEWELRY AND CARNIVAL SPECIALS**

**SCOTTY DOGS**...$18.00 GROSS

Double Hearts...$18.00 GROSS

Sterling Silver Heart Charms, Dots, $3.00

Sweat Heart Bracelets, Dot, $3.70

Clock Hands, $1.00

Carnival Supplies, $2.50 per 100

$8.50 per Doz.

Closeout—Metal Scotty Dogs and Rabbits (Limited Quality), $14.50 GROSS

CARNIVAL SUPPLIES AND SLUMS

Flyer and Drum Sets...

Ameriplain Made, $16.00 GROSS

Large Stuffed Bears, Doz., $33.00

15" Standing Bears, $33.00

Clock Hands, $3.00

Giant Scotty Dog, Dots, $33.00

Giant Scotty Bears, $33.00

Stuffed Monkey, Large, $33.00

Stuffed Monkey, Small, $33.00

Carnival Supplies, $2.50 per 100

**FLYER AND DRUM SETS**

In Linen Bagged Box, $25.00 Doz.

**REAL FLOWER PICTURES**

** arranging by hand—perfectly balanced. Beautiful metal frames with gilded finish, copper, gold, silver, bronze, etc.**

**series a**—varieties, $3.50 per doz. pairs.

---

**NEW YORK LUXURY PRODUCTS HELP PAY THE RENT**

WORLD NOVELTY

238 W. Jefferson Ave., Company

DEALING DIVISION

Detroit 26, Mich.
SENSATIONAL OFFER
DIRECT FROM MANUFACTURER
Genuine Natural

FUR DOGS

Immediate Delivery
Write for Catalog
SEIDEN FUR CO.
230 West 27th Street
New York, N. Y.

SENSATIONAL NOVELTY

EARRINGS

Meat Made, b. a. d. Nickel Plated, Metal Screen Back, Luminous in Every Company Assured Design. $5.00 Dees.

BROOCHES

Beautiful Hand Painted Luminous. $5.00 Dees.

Send $1.05 for sample assortment of 2 sets. 25% Discount With Order, Bal. C. O. D.

PHILLIPS NOVELTY CO.
70-02 Roosevelt Ave.
WOODSIDE, L. I.

CHOCOLATES

In Color Ghists, Leatherette Vanity Boxes and Picture 1 and 2. Also Base. Deals for Operators. Write for Prices.

Earl Products Co.
221 N. Court
Chicago 6, Ill.

SQUIRTING LAPEL EMBLEMS

$2.20 Doz. $24.00 Gross
Immediate Deliveries

Ernie's Enterprises
725 Pine St.
St. Louis 1, Mo.
Pitches Demonstration-Pavies

It's New-It's a Clicker-It's the Money

"PARAPORT"

"The Top That Tops Them All"

"Speed, Action, Fun for Young and Old"

The only and original Twin Spinners Tag Top. Thinks of it, two tops spinning at the same time, each with its own handle, as free anywhere, as谈, knife, vials, writes, cases, pens, etc. PARAPORT is a marvel and a must for every house. Thinks of it, two tops spinning at the same time. PARAPORT has the money anywhere, any chance you hang around the parlor. Thinks of it, two tops spinning at the same time. PARAPORT is a marvel and a must for every house. Thinks of it, two tops spinning at the same time. PARAPORT has the money anywhere, any chance you hang around the parlor. Thinks of it, two tops spinning at the same time. PARAPORT is a marvel and a must for every house.

Daly Bros.

(Continued from page 55)

Powero, Raritan, Jersey City, New Jersey; Mr. and Mrs. Tom Gregory, Carl Etwell, Stewart and son, Earl Kregar, Mr. and Mrs. H. H. Davis, Main, Mrs. Ryder, Shirley and Jonesey Naomis. Florence Horne, H. L. Lane, Mr. and Mrs. Nick Hentz, Mr. Watson, Mr. Wagner, Sleepy Struble. William, Mr. and Mrs. Perc. C. and Louise Nickolson, and Jeanette and Bill Martin and children, Nils and Bill Jr.

Johnny Watson joined colony just ally for the fun of it for a couple of days. He and others took pictures and also displayed his picture albums. His wife and mother also visited the Big Top.

Jerry Allen and Red Rumble purchased a new candy floss machine. Jerry is proud of his new popcorn machine—GOLDY GRAY.

Pipes

(Continued from opposite page)

Courtcase, who has been vacationing in Canada with her parents. The Cour-
tas was visiting her mother and father in Miami the last two years, where they purchased the Fair property, and is making it to remain its permanent abode, while Charlie and30 and the Miami and the surrounding area.

You CAN'T eat meals cooked in a jack-

Piper

Burrell Thornberg

was giving a show depicting it with a swell wild-life display in the rural building at Garthair Fair, Cincinnat-
i. In addition to J. R., workers in-

C surprise

...are the operating service station and estab-

Curry brothers

...are the operating service station and estab-

Boney & Brothers

...are the operating service station and estab-

The Art Novelty Co.

Joe Storman, Mr.

Red Granite, Wil.

Mexican Jumping Beans

$9.50 per 1,000. Pencil, Pencil, Pencil.

Renny King Co.


Bingo Supplies

Now Available. Immediate Delivery. 7 pf. and larger; boy's and girl's, short and long, 1000 series or under; Binsi Set, 3000 series large assortments. 5000 series Heavyweights. 1500 series Bells only.

Write for Samples and Price List.

Buy from the Manufacturer of Bingo Supplies.

Ace Specialty Co., Inc.

65 Bleeker St.

New York, N.Y.

Attention, novelty men, balkos.

W. C. KAUS SHOWS

Want for the South's Biggest Dates

LOOK THESE OVER...NO PROMOTIONS...ALL BONspiel FAIRS
THE GREAT HIGH POINT FAIR, High Point, N. C.
LEE COUNTY FAIR, Sanford, N. C.
THE GREAT SOUTH BOSTON FAIR, South Boston, Va.
MECKLENBERG FAIR, Chase City, Va.
LEXINGTON CO. FAIR, Lexington, N. C.

Two more Big Ones to Follow. Contact NOW for Space.

WANT SHOWS OF MERIT...Snake, Monkey and Side Show.
Have complete Side Show with transportation. What have you?

CONCESSIONS...A few legitimate concessions open. Will book Penny Arcade, Rides...WANT One Flat Ride or Octopus. Foreman for Rides-O.-Semi driver.

WIRE: ROSS O'WENS, Gen. Mgr. or JACK PERRY, Asst. Mgr. Martinsville, Va., this week.

CENTRAL AMUSEMENT CO.

Wants for Robersonville Agriculture Fair Week of Sept. 24 to 29, and Balance of Season

Want Stock Concessions, Fish Pond, Pitch-to-Win, Darts, Devil's Bowling Alley, Ball Games, Photos, Snowballs, Shooting Gallery, Hoop-la, also Penney Pitch and PC. Cookhouse, Arcade. Want Shows with or without own outfits, Minstrel, War, Midget, Illusion, 10-F. Fun, Circus Family, Girl or any kind Show. Will complete outfit due to disappointment, Chairpoin. Will book or buy. We have 14 of the fairs in this section booked till Christmas. Windsor, N. C., Fair this week; Robersonville, N. C., Fair week 24. All contact

SHERMAN HUSTED, Manager, Central Amusement Co.

Due to Enlarging Show for 1946 Season

THE CAVALEE OF AMUSEMENTS

Is interested in purchasing Steel Railroad Cars. We are in the market for six Flat Cars and four Coaches.

State where cars can be inspected and price them to sell.

WANT A-1 Lot Man who can capably lay out this type of Railroad Show. Can place capable Builders and Carpenters. Year-around employment to responsible people.

Can place immediately, several Grind Store Agents.

All address

AL WAGNER, Mgr.

Greenville, Miss., this week; Columbus, Miss., next week.

WANT WANTS WANTS

HARRISON GREATER SHOWS

For Thomastown, N. C., Victory Celebration, First in this year, Sept. 28-29, and 8 more Fairs and Carnivals, Bound to Rival, with all winter Shows in Florida. Shows for 1946 Presses. Open to One-Man or any Grade State of merit. Want Ride Help on all Rides that can drive wheel. Salary no object. Good treatment and extra time to men.

FRANK HARRISON, Owner and Manager

SELMA, N. C.

FOR SALE—WILD LIFE EXHIBIT

Complete with 20x60 top, seven-foot walls, stakes and poles.

1940 special body Chevrolet 1 1/2 Ton Truck, dual wheels. Complete outfit can be seen on Bright Lights Exposition Shows. Must be seen to appreciate. Wire or write

WILLIAM E. DU BOIS

204 EAST JEFFERSON ST., ROOM 311

SYRACUSE 2, N. Y.

Talker or Lecturer for Kelley's Side Show

Cavalcade of Amusements Southern Fair Route and Winter Season. Can use good all-day Grinders, Ticket Sellers. No drinks. Have plenty of acts for fair season. Will entice for ignored.

All Address T. W. KELLEY

CAVALCADE OF AMUSEMENTS

Greenville, Miss., this week then on per week.

Gold Mine in War Surplus Goods;

Billboard Suggest Foreman

Street N. E., Atlanta 3, serving Alabamia, Florida, Georgia, Mississippi, North Carolina, South Carolina and Tennessee.

Region 7, headquarters, 1721 Anderson Street, Fort Worth 1, serving Louisiana, Texas, Arkansas and Oklahoma.

Region 6, headquarters 2605 Walnut Street, Denver, 3, serving New Mexico, Arizona, Kansas, Missouri and Nebraska.

Region 5, headquarters 1545 15th Street, Denver 2, serving New Mexico, Utah, Colorado and Wyoming.

Region 10, headquarters, 30 Van Ness Avenue, San Francisco 2, serving California, Arizona and Nevada.

Region 11, headquarters, 2005 Fifth Avenue, Seattle 1, serving Montana, Idaho and Washington.

CELEBRATION SHOWS

WANT

Ferris Wheel Foreman, Tilt-a-Whirl Foreman, Roll号召 Foreman, Chairloop Foreman and other good Ride Help.

CELEBRATION SHOWS

324 So. 4th St., Albuquerque, New Mexico

WANTED

Rides and Concessions

For OVERCOAT FAIR

Week of OCTOBER 7th

Apply—FRED PARKER

75 Burrington St., Woonsocket, R. I.

GIRLS WANTED

Dancers for Girl Shows. Salaries start at $50 per week. Why

JOE SCIORTINO or GINGER RAE

HENNIES BROS.' SHOWS

Albany, Ga.; next week, Amiston, Ala.

WANT FOREMAN

For AUTO SCOOPER. Top salary if you can keep ride in shape. Year-around work. CAN ALSO USE ONE SECOND MAN who can drive semi.

HARRY BEACH

Care Wallace Bros.' Shows

Cape Girardeau, Mo., this week; then per route.

WANTED


M. L. CLARK and SONS CIRCUS

WANTED TO BUY

1-7,000 ton 11 x 1 in. Underdew. Must be in A-condition. Will buy cash. Base price.

PETER PETRY

Bradford, R. I.

MERRY-Go-ROUND FOR MERRY-Go-ROUND SALE

Here's a Town Where New Business Is Appreciated

DREMT, Sept. 15.—Solid recognition that the small circus is a definite boon to the community was given recently by the civic leaders of Sutton's Bay, Me., an isolated community at the end of a peninsula out of the main town for local civic organizations. Sutton's Bay is the site of the Paterson Bros.' Circus, of Holly, Mich., moved in anyway when conditions seemed favorable.

It was an audience of 1,500 at the show—over three times the total population of the town. When Owner J. C. Paterson went over to pay the license fee to the mayor he was informed that the merchants were so impressed with the benefit the show had done them in bringing the surrounding farmers and others into town that they wanted to waive the fee and let the show play the town gratis.

Hollering Copper

WILKES-BARRE, Pa., Sept. 15.—Officer Ralph J. Cole, commissioner of the Wilkes-Barre police department, called Miss Vita Victory, the main attraction, to the police station, and asked her to give the police a good luck wish for the fair. Miss Vita Victory, of Miss Vita Victory, Mo., where the show was playing August 29, telephoned Officer Cole.

"Do you know address of John Pugh, well-known circus trainer? Have good job for him handling elephants, horses, camels, mules, Wire at our expense.”

Within a few hours Pugh, working as a coal miner here, was informed of the wire.

"Where is that telegram?" he asked.

"This business of mining is never meant for me. Training elephants is in my blood. I'm going to write you a message. You know what my answer will be?"

Midget Autos Waving On Northern Ohio Tracks

AKRON, Sept. 15.—With gasoline rationing off, the midget autos are again swirling around two Northern Ohio tracks, each being a little bunch of midgets, with a population of 410,000. There had been considerable opposition to a show playing the town. The Great Western and the S. H. Stacy motors are in operation.

Don Zetter has again started his races on the Sandusky Park, near Sandusky, and in Rubber Bowl here. Sportsman Park and Sandusky Park races are operated Sunday afternoons, and the Rubber Bowl races, Wednesday nights. To date, approximately 60,000 persons have seen the two spots. Zetter hopes to continue the programs until mid-October.

Between 30 and 35 of the midget drivers are back racing for Zettor, many of them getting out of service. Many, too, worked jobs in the factories. Zetter himself, Zetter now owns Sportsman Park and hopes to have four or five spots in operation next spring.

Stauton Fair Execs Host To Sproul Saints & Sinners

SPOUL, Va., Sept. 15.—B. B. Bulston and Gus Dull, secretary and president, respectively, of the Staunton Fair Association, were hosts to members of the Hugh B. Sproul Tent Circus Saints and Sinners at a dinner in the Exhibition Building on the fairgrounds here Friday (7).

Entertainment was furnished by performers from George A. Hagerwood's grandstand show, Endy Bros. Shows and the Royal Bavarian Troupe from Endy Bros. Dr. Fisher, potential of Acacia Shrine Temple of Richmond, Va., was master of ceremonies. Shirts were made by David B. Endy and Louis A. Rice of the Endy Shows.

Anderson Gets a Winner

WOODWARD, Okla., Sept. 15.—(Red E. Anderson of the circus drew a winner at its one performance here Thursday (6). There was no matinee.

With the Circus Fans

—By The Ringmaster

CFA

President THOMAS M. GREGOR
15355 Saskatchewan Drive
Lebanon, 0. C., 0. C.

With the Circus Fans

—By The Ringmaster

CFA

President THOMAS M. GREGOR
15355 Saskatchewan Drive
Lebanon, 0. C., 0. C.

WANTED

BUY—JOHNNY J. DENTON SHOWS WANT FOR CROSSVILLE, TENN., AND THEN LIMESTONE COUNTY FAIR, ATHENS, ALA.

CONCESSIONS—Good opening for Cook House or Sit Down Grab. Will sell X on Snow Ball and Cotton Candy. Good opening for Penny Pitch/Hit and Milk Bottle Ball Games, Cigarette Shooting Gallery and Pitch-Till-U-Win. SHOWS—Have complete outfit for Jig Show or Side Show. This show stays out all winter in Mississippi. Wire or write JOHNNY J. DENTON, Sparta, Tenn. P.S.—Want Agents for Bucket Store.

BRIGHT LIGHTS EXPOSITION SHOWS

CHARLESTON, W. VA., AMERICAN LEGION VICTORY CELEBRATION ALL NEXT WEEK

Can place three Acts balance of season, Shows and Concessions not con-flicting. Write or wire. JOHN GECOMA or L. C. HECK, Gratz, Pa., this week.

WANT FOR CHASE CITY, VIRGINIA, TOBACCO FESTIVAL

9 Big Days,—2 Fridays and Saturdays, Commencing Sept. 27. Right in the heart of Town, Shows and Concessions not conflicting. Wire or write. This week, PATRICK RIVER, Maryland, Naval Base. Can place little Help. P.S. New booking for our Florida Route.

BARNEY TASSELL UNIT SHOW

REAL BILLERS, LITHOGRAPHERS AND BILLPOSTERS WANTED by DAILEY BROS.' CIRCUS for long season. WM. OLLIER, Agent. Want. wire or see R. M. HARVEY

Maxwell House, Nashville, Tenn.

WANTED

FAULKNER, Miss. — Execs Host Confab. Montague served as head of the meeting. Discussions were held on the organization for the new season.
Carnival Routes
Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possibly up to a week in advance.)

Alamo Expo: Pampa, Tex., Children 24-29.
American: Pampa, Tex., Children 24-29.
Anderson Greater: Rock Port, Mo., Children 24-29.
Berry's Old Reliable: Nicholasville, Ky., Children 24-29.
B. C.: St. Matthews, S. C.
B. S.'s: Asheville, Ala.
Blue Ribbons: (Fair) Tomahawk, Tex., May 26-29.
Berger Shade: (Fair) Galena, O., 20-22.
Bowen's: Kingston: King, Saltburn.
Brook: (Fair) Shadyside, Tenn.
Caboose: (Fair) Columbus, Ga.
C. A.: Dover, Del., Children 24-29.
Cedar City: (Fair) Redwood, Idaho, 24-29.
Celto: (Fair) Jacksonville, Me., 24-29.
Cen.
(Charleston) (Fair) Pineville, Ill., 34-39.
City Rides: Clinton, S. C., Newberry 24-29.
Columbian: (Fair) Key City, Ark., 24-29.
Cumberland: (Fair) N. C., Children 24-29.
Cuba's: Big Modesto, Calif.
Crawford: (Fair) Germany, O., June 23-29.
Crockett: (Fair) Volpi, La., 23-29.
Cumming: 24-29.
Cynthiana: (Fair) Lake City, Fla., 17-29.
Dakota: (Fair) Ida & Blake St. E., Ill.
Delaware: (Fair) Mexican, Lake City, Fla., 24-29.
Denison: (Fair) Huntsville, Tex., 24-29.
Denison, Tex., 24-29.
Gentry's: (Fair) Lake City, Fla., 24-29.
Ralph 24-29.
Pay's River Derby: Covington, Tenn.
Alamo Expo: (Fair) Canton, Ohio, 24-29.
Pal's: (Fair) Santa Rosa, Calif., 25-30.
Pal's: 24-29.
Pal's: (Fair) O'Brien, Iowa, 24-29.
Pal's: (Fair) Muncie, Indiana, 24-29.
Pal's: 24-29.
Pay's River Derby: Covington, Tenn.
Alamo Expo: (Fair) Canton, Ohio, 24-29.
Pal's: (Fair) Santa Rosa, Calif., 25-30.
Pal's: (Fair) O'Brien, Iowa, 24-29.
Pal's: 24-29.
Circus in general: (Fair) O'Brien, Iowa, 24-29.
C. A.: (Fair) Deer Park, Ill., Children 24-29.
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C. A.: (Fair) Deer Park, Ill., Children 24-29.
BELTON SHOW, UNIT No. 1, WANTS

For the following fairs: Angiers, N. C., Sept. 24 thru 29; Roxboro, N. C., week Oct. 1-6; Erwin, N. C., and good route thru Armistice week: Shows, any good Shows with own outfit and transportation. Let Concessions all kinds. Can place small Bingo balance of season. Age, Scales, Slot, Candy, Darts, Striker, Trucks, etc. Ride Foremen: Also can place one Flat Ride, two or three good Ride Men. CLAUD BELTON, owner; CLYDE PARIS, manager. Nashville, N. C., this week.

JIMMIE CHANOS SHOWS WANT

For New Madison, Ohio, American Legion Home-Coming and Victory Celebration, clean concessions of all kinds. All replies to Jimmie Chanos, Muncie, Ind., this week.

RIDE FOREMEN WANTED

Ride Foremen for Merry-Go-Round and Ferris Wheel, first-class Mechanic. Long season south. Want organized Minstrel Show and Band. Grind Show, Girl Show Manager and Riders for Motofondina. Want Concessions, Popcorn and Diggers Exclusive. Grind Shows. Maki Hanna, wire Charlie Sheedly, Festus, Missouri; this week; Kennett, Missouri, next week.

WANT CONCESSIONS FOR CARNIVAL

JIMMIE S. LAMBERT, manager. Tennessee State Fair, 1625 Vine, Chattanooga, Tenn. Address all communications, CIRCUS SECURITY ASSN., 2014 Broadway, Chattanooga, Tenn. Authority taken. Address all letters, 1937 Lambert at 1st. Trust, water and rubber excellent; P.A. System included. Must be seen to be appreciated. We are starting show business for television.

LAMBERT AND BERNARD

Hotel Lawrenceburg, Lawrenceburg, Tenn., Sept. 17-22; Southeastern World's Fair, Atlanta, Georgia, Sept. 28-Oct. 9th.

DIRECT POSITIVE OPERATORS

(Writes for Calling Today)

Class Frames in all sizes, scattered and portfolio. Exceptionally fine line of high-grade Photographals. Folders created by one of America's greatest print manufacturers. Chambers, 611 Powel St., San Francisco, California. Orders filled promptly, prices from 25c to $1.50. Send for Free Catalog. 1 and 2 Positive Films; limited amount of Direct Positive Paper now available in all sizes. Everything for the Event. Panama Gowans. Take care of all your needs with one shipment.

HANLEY PHOTO SUPPLY COMPANY

1414 McGee, Kansas City 6, Mo.

WANTED—CONCESSIONS

PLAIN CITY, OHIO, VICTORY CELEBRATION

Sept. 28-29-30, Day and Nite Races, Horse Show, Free Acts

SPONSORED BY BUSINESS MEN'S ASSN.


Mosahala Park, Zanesville, Ohio. Phone 5053-R.

WANT SHOWS, RIDES AND CONCESSIONS

Also help on all rides. Must stay sober. Can use general help in all dept. Can place Free Act. Get in touch at once. Also Minstrel Show. Want man and wife to take charge of Cook House. Apply

PHIL ROCCO

East Talasssee, Ala., week of Sept. 17 to 22; Tuskegee, Ala., week of 24 to 29; Andalusia, Ala., Oct. 1 to 6.

CLARKSVILLE, TENN., FAIR, SEPT. 24-29

FIRST SHOW IN TOWN IN 3 YEARS—25,000 SOLDIERS HERE

Can place for our outstanding celebrations, fairs and still dates for balance of season. Girl Show, Snake Show, Glass House, Monkey Show with own equipment. Concessions—Scales, Hit-Striker, Fish Pond, Candy Flies, Hoop-La, Diggers and all kinds of 10 cent Concessions. Have opening for a few choice Wheels and Grind Stores. No Exclusive. Ride Help that can drive semi-trailers. This show stays out all winter. All those joining now have preference for our Southern tour. Want sensational Free Act, Billposter with car. Also good proposition for sound truck.

MAJESTIC GREATER SHOWS

Cannelton, Ind., Sept. 15-22.

HEDRICK'S GAYWAY SHOWS

THE SHOW WITH A FUTURE

FEATURE'S CAPT. GEORGE HARSON, OUTSTANDING AERIAL ACT

Want the following for the best balance routes in North Carolina. Concessions that work for mark. Grind Co, String Game, Hull Games, Armory Show, Super Rides, Candy Flies, Candy Apple, Potato Chips, Diggers, Popcorn Stands. Will book or buy Flat Ride with or without transportation. This show will be on till Dec. 20th. Friday; Saturdays, Sept. 17-22; then Enfield, N. Carolina; Farell: Walnut Cove, N. Carolina, Sept. 23-29; East Bend, N. Carolina, Oct. 1-6. Phone R. C., Oct. 22-27.

FRED HEDRICK, Owner; S. P. PEASE, Bus. Mgr.

WANT—CAPELL BROS.' SHOWS—Wanted

Pawnee, Okla. Free Fair this week. Pontotoc County Free Fair next week, Ada, Okla.; then Creek County Free Fair at Sapulpa, Okla., with other good ones to follow. Place any clean Stock Concessions. Shows with own outfits come on; sober Ride Help, top salaries; this show out until November 12. Address H. N. CAPELL, Pawnee, Okla., this week, then per route.

WANTED FOR

THE CLYDE BEATTY CIRCUS SIDE SHOW

Two Freaks to feature and Novelty Acts that do daily and also organized Minstrel Band. Harvey Lankford, get in touch with me at once. Also two nice looking Girls for Hawaiian Show, Ginger and Benson, wire me. Would like to hear from Musical Acts, also Acts that have worked with me before for balance of season. Answer as per route. Show out.

MARMY E. SMITH, Clarksville, Miss., Sept. 18; Greenwood, 19; Yassco City, 20; Brookhaven, 21; Natchez, 22; McBaba, 24.

BELTON SHOW, UNIT No. 2, WANTS

For Fairs and Celebrations through Armistice Day

Want Stock Concessions, String Game, Coca-Cola Joint, High Striker, any others. Want Shows with own transportation. Want sober Ride Men for Whip, Merry-Go-Round, Swings. This week Walnut Cove, N. C.; then King, N. C. C. J. BELTON; owner; W. R. "WHITEY" JOHNSON, manager.

FAIRS

FAIRS

FAIRS

KINGSTREE, S. C., WEEK SEPTEMBER 24; WALTERBORO, UNION, GEORGETOWN FOLLOWING


CRESCENT AMUSEMENT COMPANY

Darlington, S. C., this week
Seeks Dollars To Buy in U.S.

British coinmen doing good biz, but machines wearing out—lack cash for exports

CHICAGO, Sept. 13.—While the trade waits word on new machines and distributors and operators are chasing their tails to get started on those post-war plans which every experienced coinman already has marked, the least of those post-war plans is the renewal of export trade, which has lagged from a pre-war high to a wartime low.

As a matter of fact, U.S. coin machine traders are interested to note the comment made by Ed Graves, coin machine editor of the News, in his recent editorial, British world paper. Graves, column, entitled "American Coinman," had this following comment on the resumption of trade:

"What effect will the stoppage of lend-lease by the United States and other countries have on the foreign buying of machines from America? I have found, in speaking with several manufacturers and distributors of machines from America I have for long time been in the business, that considerable time would elapse after the completion of the final withdrawal of lend-lease material before any new orders would be forthcoming.

"A manufacturer or any collective body as an individual coinman or any collective body as such has to be patient. There will be no immediate return of old orders even if the world would desire it. There must be a feeling of security that the end of the war is imminent before one can expect any change in the foreign foreign trade.

"I feel that there is no reason to expect a rapid development of the foreign trade, and I believe that any manufacturer or any collective body to press seriously for the resumption of this part of the export trade is making a mistake for the present. Our export business is not a war business. It is a business that has to be conducted with considerable caution and not to expect too much too soon for this reason. It is important that our coinmen consider the best way to be prepared for this new field of activity which will not only take back all of its former employés and traders but also need new and additional men who had the courage and the grit to get into it and work for big results as many coinmen were somewhat more limited then, and many of the returning veterans at that time entered the vending machine field.

One interesting fact about the personnel of the coin machine industry is that the largest number of coin machine manufacturers were veterans of the first world war. The coin machine industry was somewhat different then, in a sense it was a wide-open field, a new business to all of us. Many of the men who had the courage and the grit to get into it and work for big results would be somewhat more limited then, and many of the returning veterans at that time entered the vending machine field.

One of the many happy features of the ending of wartime is the turn of millions of men who have been in the services. No accurate record of the number of men from the coin machine industry who entered the services has been possible. It is possible, however, that the number would run into a few thousand.

Letters from men who entered the service from the coin machine industry have begun to increase in recent weeks. All of them have one common message, that they want to get back into the coin machine industry as soon as possible. All of them express enthusiasm about the great potentiality the future has in this field, with the realization that the war is over. The industry itself is ready to launch a big program of expansion, and promises in two or three years to practically double its former business. It also has a much greater variety of machines from which veterans can select new fields of enterprise.

The first job is to get as many former members of the industry as possible back to the machine field and to offer them better opportunities than they could find in the armed services.

Then the industry as a whole must join the rest of the nation and realize that the war is over and that the dependent business for so many new men as possible. It is for this reason that the American Coinman will, in the present and future weeks, bring to the attention of the coin machine industry the need for the re-establishment of our industry and the need for the new coins we need and the new coin operators who are already established in the business and the new business, and new members back to the coin machine industry if they want to have a very prosperous post-war business and to get back all of their former employés and traders.

The best avenue for veterans to enter the coin machine industry now would be to learn the business from the ground up by going to work for established firms and those who established in the industry. At the same time, there will be many veterans who can start from scratch and learn the new business quickly and just in time to fill the number of other positions available to the manly and cheerful. The industry welcomes all of them.

News Digest

TOURISTS—The trade, watching movements in tourist and travel trends, is looking forward to a long season this year which may extend into early winter at many resorts. Victory trip tours will be on the increase this year, in which case there might be an unprecedented boom in trade circles.

EXPO.—Survey of distributors and operators in the British Isles has disclosed that they have been enjoying a post-war holiday season never thought of before here at home. If economic conditions in Britain continue, there will be a lively market for American-made machines.

TAXES.—One Senator forecasts that there will be no change made in federal income taxes during the rest of 1945. If Congress decides the date of the "income tax holiday," 1946 will be faced with a scarcity of amplifier tubes needed for the 1945-46 tax. Government stocks of all kinds will be coming to the market soon now. RFC will issue a list of their tubes and the wholesalers, who will act as distributors.

DISKS—Indications of the strong record manufacturers are going to make for the present, however, there might be a bit of good news this week. Government (See News Digest on page 78)

Talk for 1946 Meet Revived

As Travel OK

Majority Still Say No

CHICAGO, Sept. 13.—Coin machine convention talk, which reached its peak at the first post-war one of ODM Machine Industries, Inc., here September 6, as members voted to hold a national convention in 1946, was revived this week.

Report to be up for vote was brought about as the Office of Defense Trans-
Common Keep Eye On Travel Biz

Tourists Top Coin Players

Improvements on rail, bus, plane, boat facilities may offer many new locations.

(Continued from page 3)

At Pearl Harbor had grown to a $60,000,- 000,000 a year bonanza.

Although railroad facilities will not be able to meet the situation of tourists and vacation- ers, it may be expected that they will be, at least, at the point where they can be expected. The fees and transportation facilities will be able to carry tourists to their destination in all parks in 1946. During the war, in most cases, the hopes for open and closed vacations were discon- tinued. Bus operations within the parks were suspended, and many existing hotels and resort living facilities were kept at a bare minimum. But the facilities, in the race to park entrances were discontinued entirely.

Facilities Pressed

The volume of tourism is anywhere near as close to expectations, it is feared that facilities will be pressed to the limit, and one means of alleviating this situa- tion, lies in the establishment of many more motor parks to accommodate auto tourists. A few of these "motor stops" are being planned. These facilities are espe- cially designed to provide sleeping and dining accommodations for those who would like to go to the tourist parks in outlying sections of the metropolitan areas of principal cities. If these new motor stop- ping places for the tourists are in outlying sections of the metropolitan areas of principal cities, they can be taken for the very complicated transportation services may be able to use them easily.

Expansion of these facilities is expected to help to meet the demands of the tri- Stubbornness is lifted. It is predicted that the management of the parks will now principally to serve tourists to install their own "motor courts" adjacent to the hotel proper.

If the parks through the country can obtain sufficient manpower and ma- terial to open early in the year, and if conditions permit, it is expected that the "motor courts" will be opened at their proper season from the standpoint of giving full park serv- ice, it is very likely that the travel and resort business will launch their long awaited effort to exploit "Vacation Vi- ctry Year." This theme, originated by the National Association of American Travel Or- fillies, will have an organization of State and regional tourist promotion groups to promote it. These groups will be employed by all agencies interested in promoting tourism, and among them the prominent railroad companies, are being considered.

Since cutbacks in war plants throughout the country have been completed and war workers have either drifted to peace- time pursuits or decided to take vaca- tion in any case, the industry has been watching more closely with some certain- ty that a new business will be launched by returning veterans. This group of Americans have worked thru the past four years. It is estimated that this group is back in the tank and there is a prom- ise of 500,000 new automobiles by the end of the year.

National Trend

Thus far, with surveys of road condi- tions being taken, without exception it has been found that tourists have been taking to the roads regardless of the mechanical condition of the highways. For example, the Chicago Motor Club travel bureau re- ported a slump of over 100,000 in telephone contacts the day after gaso- line rationing was discontinued, and in- quiries ranged from routes information to near-by vacation areas to both Coastlines of the United States.

Equipment problems have also hit the motor courts, railroads and airlines and they, too, just as the automotive industry, are faced with the task of returning thousands of cars, trucks and buses to full service can be offered the American tourist.

In addition, the many traveling reservists will take much of the service offered by the rail- roads, railroad companies, and the bus companies, opening the doors of adven- ture to price-conscious tourists. Airlines, being used to a large extent by military personnel and busi- ness men, will be looked upon by many tourists. Railways now have 1,500,000 feet of track and with the opening of the vacation season it is expected that more than 600,000,000 people will go back into the civilian pool as soon as the traffic situation is restored. But the traffic situation is expected to about that many now in service.

It is accepted that the railroads, as they did before the war, will be leaders in promoting peaceful travel throughout the year, and it is expected that they will spend about $1,500,000,000 for 20,000 new passenger cars and 300 new freight cars.

Intercity bus lines, whose equipment was varied during the heavy war and are now being expanded, and expansions of over 500 in the metropolitan areas of principal cities is expected to start. Bus termi- nals and garages. Bus termi- nals, however, are expected to grow with it. Coin machines in locations and operations of arcades and vending machines in them have let many a list of interest and importance. It is expected that the coin machine industry will add greatly to the expected boom in travel to start during 1946 and con- tinue for many years thereafter.

Ready Campaign

Domestic travel authorities are anxious to get a full-fledged tourist campaign un- der way before foreign travel restrictions are lifted. It is the intent of the travel- ling industry to sell Americans on seeing the land for the first time, their own continuing and their own hemisphere third. Although foreign agents com- peting for the American tourist dollar, competition is not too great and it is expected that the coin machine industry will be able to spend some of our money promoting "Sea America" in other countries.

Before the war, many first-class hotels in large cities and towns, and there have not only in recent sections, welcomed coin machines in their restaurants as a complement to their business of servicing the public and many of the machines served well and entertained these devices. Some of the most modern and attractive "gypsy" devices now have coin-operated ma- chines, and many more are being planned and possibilities of place-
BUY FROM GLOBE—BE SATISFIED
ALL GLOBE EQUIPMENT IS THOROUGHLY
RECONDITIONED—REFINISHED—GUARANTEED

WANTED: OLD JUMBOVS, ROLLS, JUMBO PARADES, 5500 • WANTED: AVAILA.""
COINMEN KNOW

New York:

DAVE LOW dropped 50 pounds since entering the fishing business, and it's hard but he's still humming those sentiments. He's a vice-president of a Munich-based company practically settled in his new quarters after the arduous task of moving next door to the Hillbrow Brewery. Arthur H. DuPrenger, sales manager, in New York for a few days.... JULIUS LEVY, DuGree New York representative, is leaving our office for a trip up to New York State, GEORGE FONDER is spending the weekend at the Broadway Soupland than his office these days. First Pilot Trainers on location were installed at the recently opened George gets a kick out of kicking with opera- tors who do nothing but watch the Trainer in operation. JACK BREIDT, of T-Noel Amusements, has moved back from quickie to Chicago. ED RAVREY, of Associated Amusements, is seriously considering buying a helicopter to help him in commuting between his offices in Boston, New York, Springfield, Fall River, Mass., and Portland, Me.

Chicago:

JACK KELNER, owner and operator of Kelner Vendors, a leasing enthu- siast, ran into some tough luck this week. His valued cocker crossed in Belmont Harbor. Somehow the ropes coming from the water were there to direct recovery of the boat. He finds little time for his watercolor paintings but is looking up and Jack is spending most of his time getting his cig vendors out. And-rew J. KELNER, Jr., the young tobacco man who meets for the mutual benefit of men who earn their living in the tobacco business. Jack recently elected secretary of the group and is doing the rounds.

JIMMY MARTIN, distributor of the Thunderbolt, has taken to his new line, as operators are expressing themselves with rolls of paper. No little of his time is being spent get- ting vendors, and the cig shortage is over.... Coin Machines, Inc.'s operators once again are popping into the Sherman with pre- orders for the company's line, and many of the local manufacturers are doing a good customer's relation job among local hotel accommodations for them.... C.C. VET- TERIOR, Q.S. Smith, another of the oldest in the territory, just back in town.... JACK PASCHEID and RAY KUNKLEFF and other members of their Associated Buyers Club, a group organ- ized for co-operative buying, have their first fall meeting Tuesday (11), and they are going to order business. The gathering held regularly is time well spent and a benefit in keeping each in the know as to what's going on in the trade. The Chicago meeting was attended with Jack Kelner in operation of the C.C. sales Company, is once again touring the midwest and is con- sidering re-establishing his pre-war con- takeover of Manufacturing. .... WILLIAM F. CROUCH, executive pro- ponent of the Lightning Line, spent some time in Chicago this past week talking business with friends.

Boston:

EDWARD W. RAVREY, of Associated Amusements, Inc., Boston, and Playland Arcade, New York, will be installed as Master of the Brotherhood Lodge Ancient Masonic Order at a reception to be held here this Thursday (18). Coin manufacturers' representatives from New York and vicinity were invited to attend the installation. Ravreby is a large degree Scottish Rite Mason and a Shriner.

Indianapolis:

PVT. LEWIS GRAY, a former em- ploye at Indiana Automatic Sales Company, now stationed at Fort Knox, Ky., in the armored replace- ment unit, has a furlough.... JACK GUNN, son of Cam, and of the famed Cam Gunn & G. Norelty Coin Machine Company, has been home for a few days on a pass charge from the navy.... SAM BICKFORD,著名 Rochester, N.Y., organization, has a job in Cincinnati where he spent several days on busi- ness. He leaves for New York this week day (11) looking for information about the arrival of new machines.... FRANK WIXEL, Red-Ola disti- butor for Indianapolis, Indiana, is busy calling on the trade in the southern part of his territory.

EMEY FLINN, of Miami Beach, is incorporating the Spacard Distributor, Inc., to handle $50,000 worth of all types of vending machines. .. BILL REMINGER, di- rector of Public Relations for Permo-Point Products, was in town briefly last week, conferring on a travel or private plane with his pilot, Mike Ryan. The organization of the Seeburg Music and Sales Company. ARNOLD FLINN, new president of the Music Maintenance Workers' Union, was inaugurated as the new president of the Music Maintenance Workers' Union, was inaugurated as the new president of the Music Maintenance Workers' Union, was inaugurated as the new president of the Music Maintenance Workers' Union, was inaugurated as the new president of the Music Maintenance Workers' Union, was inaugurated as the new president of the Music Maintenance Workers' Union, was inaugurated as the new president of the Music Maintenance Workers' Union, was inaugurated as the new president of the Music Maintenance Workers' Union, was inaugurated as the new president of the Music Maintenance Workers' Union, was inaugurated as the new president of the Music Maintenance Workers' Union, was inaugurated as the new president of the Music Maintenance Workers' Union, was inaugurated as the new president of the Music Maintenance Workers' Union, was inaugurated as the new president of the Music Maintenance Workers' Union, was inaugurated as the new president of the Music Maintenance Workers' Union, was inaugurated as the new president of the Music Maintenance Workers' Union, was inaugurated as the new president of the Music Maintenance Workers' Union, was inaugurated as the new president of the Music Maintenance Workers' Union, was inaugurated as the new president of the Music Maintenance Workers' Union, was inaugurated as the new president of the Music Maintenance Workers' Union, was inaugurated as the new president of the Music Maintenance Workers' Union, was inaugurated as the new president of theMusic Maintenance Workers' Union, was inaugurated as the new president of the Music Maintenance Workers' Union, was inaugurated as the new president of the Music Maintenance Workers' Union, was inaugurated as the new president of the Music Maintenance Workers' Union, was inaugurated as the new president of the Music Maintenance Workers' Union, was inaugurated as the new president of the Music Maintenance Workers' Union, was inaugurated as the new president of the Music Maintenance Workers' Union, was inaugurated as the new president of the Music Maintenance Workers' Union, was inaugurated as the new president of the Music Maintenance Workers' Union, was inaugurated as the new president of the Music Maintenance Workers' Union, was inaugurated as the new president of the Music Maintenance Workers' Union, was inaugurated as the new president of the Music Maintenance Workers' Union, was inaugurated as the new president of the Music Maintenance Workers' Union, was inaugurated as the new president of the Music Maintenance Workers' Union, was inaugurated as the new president of the Music Maintenance Workers' Union, was inaugurated as the new president of the Music Maintenance Workers' Union, was inaugurated as the new president of the Music Maintenance Workers' Union, was inaugurated as the new president of the Music Maintenance Workers' Union, was inaugurated as the new president of the Music Maintenance Workers' Union, was inaugurated as the new president of the Music Maintenance Workers' Union, was inaugurated as the new president of the Music Maintenance Workers' Union, was inaugurated as the new president of the Music Maintenance Workers' Union, was inaugurated as the new president of the Music Maintenance Workers' Union, was inaugurated as the new president of the Music Maintenance Workers' Union, was inaugurated as the new president of the Music Maintenance Workers' Union, was inaugurated as the new president of the Music Maintenance Workers' Union, was inaugurated as the new president of the Music Maintenance Workers' Union, was inaugurated as the new president of the Music Maintenance Workers' Union, was inaugurated as the new president of the Music Maintenance Workers' Union, was inaugurated as the new president of the Music Maintenance Workers' Union, was inaugurated as the new president of the Music Maintenance Workers' Union, was inaugurated as the new president of the Music Maintenance Workers' Union, was inaugurated as the new president of the Music Maintenance Workers' Union, was inaugurated as the new president of the Music Maintenance Workers' Union, was inaugurated as the new president of the Music Maintenance Workers' Union, was inaugurated as the new president of the Music Maintenance Workers' Union, was inaugurated as the new president of the Music Maintenance Workers' Union, was inaugurated as the new president of the Music Maintenance Workers' Union, was inaugurated as the new president of the Music Maintenance Workers' Union, was inaugura...
Revolutionary Future Viewed

TACOMA Times in Labor Day special issue prediction sees big things ahead.

TACOMA, Wash., Sept. 15.—In a special Labor Day edition of The Tacoma Times, August 31, Paul Buselle wrote a summary of the prospects for the coin machine trade during the peace years. Buselle, as an article stated, collected some of his material from recent issues of MARVEL.

For the interest it will have to the trade, Buselle states, which appeared under a three-line double column head, is reprinted below.

Buselle states that a popular topic now is that Japan has thrown in the sponge once more reigns throughout the world.

Industrialists are talking about post-war plans, how to put them into operation to the employment of a considerable amount during the reconversion period.

Probably many folks are not acquainted with the plans one industry—one of the greatest of money-makers—has for the post-war period.

Revolutionary Ideas

That industry is the coin and vending machine business.

With revolutionary ideas—some already under way and others ready to get started—these materials are available—The coin and vending machine industry is about to make great strides.

A review of recent issues of The Billboard, one of the trade papers of the coin and vending machine industry, reveals that the fellows in that business have not been asleep at the switch during the war years.

The war was won, plants formerly turning out pinball, slot and vending machines, and juke boxes were converted into the manufacture of war material—The results were important enough to bring in Mr. Hitler, Mussolini and Hirohito to their knees.

Future Is Studied

But all the white, the keen brains of the coin and vending machine designers were studying angles to promote the popularity of coin and vending machines during the peace years.

In Juke Boxes, slot and pinball machines have had many important improvements soon on the market. The machines will be more fascinating and the lure stronger coming with the largest box and without a coin to their knees.

And, the vending machines—the ones that have been in operation the past few years—are likely to be plainer compared to what is available.

You are likely to find many improvements in the retail field.

Taking a hand in manufacturer in Chicago. In the windy city one plant is investigating possibilities of a vending machine to dispense roasted coffee beans which will not be contained in hard boiled eggs. There is a difference.

Another inventor, who is putting one big gadget in the Illinois metropolitan thru counter sales and the possibilities offered retailing of the coin in the size, are unlimited, the manufacturer believes.

Another firm plans to market compressed dehydrated foods in packages with vending machines, in connection with the food lines, a special display that has been devised for self-service stores.

Sale Is Talked

Each one of the food dispensers holds 12 packs of food briquettes. Labels are in plain sight and each stack makes a purchase. The machines are so small that each is equipped with a light which flashes and rings when the machine dispenses a briquette. The new feature is that when the customer makes a purchase, another vending machine soon will be out, and will dispense coffee in briquette form.

CHICAGO, Sept. 15.—Prediction that frozen food sales in the next three years will amount to $10,000,000,000.00, including retail sales, bakery, institution sales, and those made recently to Independent Grocers’ Alliance in New York City, is made by Frank Grimes, president of the association.

In announcing the entry of IGA into frozen food distribution under the banner name of “Orchid,” also launched its new “Marvel” line.

Moselle, included in his article, stated some of his material from recent issues of MARVEL.

Predict Frozen Food Sales of Ten Billion for Next Three Years

Moselle, September 22, 1945

FROSTED FOODS, Inc., the firm that has been giving much of their thought to adapting old vending machines to the stores for frozen food products, is beginning to put into operation the plans that were made for the stores over a year ago.

It is becoming very probable that this firm will start vending machines in stores in busy shopping centers will be equipped with frozen food containers, and the movement of customers from the stores proper to avoid congestion about the containers as more customers move their choice. Frozen food venders would be adequately labeled and crowded to make for rapid selection and delivery of the item chosen. It would only take a small investment for the operation continually with less chance of refrigeration.

R. O. L. A.’s Preference

Additional proof of the expansion in stores for the frozen food industry is indicated in the results of a survey recently completed in the New England states. The survey was made to the 15-year-old firms who have vending machines in use or who have made plans to use them. Approximately 40% of the firms were contacted in the course of this opinion poll, and included groups of wholesale grocers, chain stores, bakery suppliers, retail grocery and other industries. In 72 per cent the trade reported that the expansion was not now handling frozen foods and of these 72 per cent now handling frozen foods, it is reported by 68 per cent as soon as facilities are available. Some of the firms have moved into a new use of "frozen food facilities, and this is being done with the name of the "cold storage, vending machines." In 72 per cent not now handling frozen foods, it was found that lack of storage and warehouse space and insufficiency of refrigeration facilities was the issue, rather than lack of interest.

During the war, the government has needed most of the available storage space through the country, and it is felt that much of this, now being released by the government, will be sufficient to take care of an expanded trade for about 100,000 square feet by far to cope with the expected expansion in the field as public interest heightens.

Expansion Seen

Some today that the ―absence of facilities of the industry volume handled in the frozen food trade facilities of the firms surveyed has been the biggest stumbling block." Of these the firms queried have capacities to handle 200,000,000 pounds at retail. Over 45 percent with facilities now, say they intend to expand. Of those, a large number started using larger storage plants. The significance of this price would be a 15 cent increase per pound, which is a very large volume of frozen food products is to reach the current prices, a decision being considered for location and use of coin-operated venders as a means of stream-lined distribution.

As a follow-up, subsequently the Poole Company conducted a survey of coin-operated food dealers in New York and surrounding metropolitan areas and determined that 60 per cent are now in the frozen food business. The following tabulating, quantities on bulk sizes varied from 200,000 pounds to 1,000,000 pounds in the retail store packages, in the retail store packages, the volume varied from 1,000,000 pounds to 3,000,000 pounds. Fifty per cent of the frozen food dealers carried the old standbys such as steaks, peanuts, candy, gum, soft drinks and cigarettes, while 80 per cent carry frozen foods, and only 46 tons of metal money a day was turned in to the United States Treasury for the fiscal year ending June 30. This amount, 46 tons of metal money a day was turned in to the United States Treasury for the fiscal year ending June 30. This amount, 46 tons of metal money a day was turned in to the United States Treasury for the fiscal year ending June 30. This amount, 46 tons of metal money a day was turned in to the United States Treasury for the fiscal year ending June 30. This amount, 46 tons of metal money a day was turned in to the United States Treasury for the fiscal year ending June 30. This amount, 46 tons of metal money a day was turned in to the United States Treasury for the fiscal year ending June 30. This amount, 46 tons of metal money a day was turned in to the United States Treasury for the fiscal year ending June 30. This amount, 46 tons of metal money a day was turned in to the United States Treasury.
Gleam in Candy Bar Gloom: Supply of Corn Sugar May Rise as New Crop Rolls In

Rationing Expected To Continue Thru First Half of 1946

CHICAGO, Sept. 15—Candy bar picture doesn’t get much brighter under a cloud of war gradually clearing away, but there was one small gleam of light this week from Midwestern corn fields. Production of corn sirup and sugars is expected to increase somewhat as the summer approaches, 1946 corn crop is brought in, according to a Department of Agriculture review of the world sugar situation. The department does not mention any specific figures but it says that processors are having much less difficulty in obtaining corn than last year.

Other confections still are frozen at about 60 per cent of their 1941 sugar use since the cancellation of war contracts. This is expected to continue into the first quarter of 1946, with possibly a 10 per cent increase in the second quarter.

Rationing of sugar along with other so-called scarce commodities is expected to continue at least until June of next year. At present, 13.5 per cent of the world’s sugar was 260,000 tons last year, but the Department of Agriculture reports. It totaled 371,000 short tons compar-
pared with 960,000 tons in July, 1944. For the first seven months of the year deliveries were down to about 140,000 tons. For the total year, January 1 to July 31, this year, compared with 1,040,000 in the same period last year.

Candy bar makers face the toughest nut to crack. They are agreed that there is no way they can stretch the sugar supplies further since they long ago dropped all items requiring big amounts of sugar. They tried fruits and similar ingredients, which now are becoming more plentiful, may ease the situation by making more varieties possible.

Candy retailers have been helped somewhat by the arrival of bars from foreign lands, mainly from Cuba, Argentina, Brazil and Cuba. But the quantities here are far behind the all time swingback that may be imported. World sugar stocks are the lowest this year of any time since 1939, largely as a result of the drought which came into the Cuban crop, according to the Department of Agriculture.

World supply is expected to be larger in 1946 with a better Cuban crop to prospect and the best-sugar areas of Eu-

MODERNIZE with the 'POPOMATIC'..."
### Senators Forecasts Excise Tax Will Stay Rest of '45

WASHINGTON, Sept. 15—Much discussed proposal for a 15 to 20 per cent tax on individual and corporate automobiles is very unlikely to extend to any of the excise levies, according to the statement by Senator F. George, Georgia Democrat, who is chairman of the Finance Committee.

Only prospect of immediate post-war change on excise taxes that George would favor is that possible automobile excise bill might set a date for "termination of housekeeping" taxes, such as the excise levies either expire or are reduced to a bare rate, possibly six months after such a date, he said.

The senator said the date selected might be that when some date, according to when the committee wishes to have all taxes expire.

The fall this committee plans only "interim" legislation on excise taxes on which members can reach an agreement.

Excise "Debatable"

Excise taxes he placed on the "as a matter of policy, he said it was feared that interested parties might demand a reduction in rates when excise taxes are reduced, simple running the danger of thwarting any tax revision.

**IMPORTANT NOTICE!!**

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**THIS IS THE WAY TO MAKE THE BIGGEST MONEY IN THE JAR TICKET BUSINESS.**

**SEASON STARTS OCT. 2 NO TIME TO LOSE**

**SOLD LAST YEAR FROM COAST TO COAST**

**PACIFIC COAST AND NORTHWEST STATES**

**AIRMAIL OR WIRE YOUR ORDER TODAY!!**

**GIVING THE TIME TO RE-ORDER IN QUANTITY**

**$19.00 AS SIMPLE AS TO OPERATE ANY TICKET OR SALESBOARD.**

**AMERICAN DISTRIBUTING SYNDICATE**

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Football—Baseball—Basketball—All Other Sports.

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**SALESBOARDS**

**WORLD'S BEST BOARDS, TICKETS, CARDS.**

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The Following 5 Games are RECOMMENDED:

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Three Games, Not Over 10c Each To Be In Operating Condition. But Games Must Be In Perfect Order. Write For Wholesale Quotations and Best Prices.

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2330 E. Olive Ave. **110** E. Madison.

ST. LOUIS, ILLINOIS; OPERATORS: Do You Need Games? If So, Be Ul.
Cigs as Prizes
Up for Debates In New Orleans

CHICAGO, Sept. 15.—Question of using cigarettes as prizes came as an sidelight to a debate in Illinois Congress on the campaign launched August 26 by a New Orleans newspaper and certain reform leagues who seem intent on investigating methods by which they could use coin machines in an attempt to get at that organization.

Reform groups, headed by the newspapers, alleged that cigarettes were being sold for as much as $1.25 thur diggers and gaming devices and demanded that OPA look into the matter. District office in New Orleans did look into the matter, and declared that the practice of giving cigarettes as prizes was perfectly legitimate so far as that office was concerned since no violation of price was involved.

The statement from one official of the OPA in the New Orleans district office opened the way for a revelation of internal disagreement in that office as another official in the same office challenged the interpretation and prepared to test his lot with the newspapers and reform league. This came about after August 20, when the district OPA ruled that that office had no jurisdiction in the matter.

Leaders in the reform league were quick to point out that it was their original intention to investigate the activities of the operators of coin operated machines to make those machines the target.

Said the district OPA official who was of the opinion that the affair was not OPA jurisdiction: "We are making a maximum price regulation provides that cig-

arettes can be sold, and they can sell machines and other coin operated devices if they are not used for gambling."

In March, 1942, any selling digit cigarettes that was not in business.

SAN FRANCISCO, Sept. 15.—If you are looking for new locations for vend-

ing machines, games or amusement machines, here may be just your meat.

Radio Tokyo announced this week that the Tokyone Hotel Association is planning to increase first-rate hotels for tourists. Broadcast said 14 such hotels comes thru the air raids unsought.

It looks like an ideal opening for a coin-man machine, especially with a chest full of Pacific ribbons. Even the Japs themselves might like a little pin-

ball to take their minds off the peace.

Mobile Tax Revenue
Shows Cig Sales at 50,000 Packs Daily

MOBILE, Ala., Sept. 15.—With cig-

arettes at $0.01 a pack in the market, Mobile residents are really burning up the fags.

County Treasurer George E. Stone, Jr., reported that his office has received a check for $6,641 to over cigarette tax receipts for the first six days of September.

That is better than $1,000 a day, representing more than 50,000 packs.

In March, 1942, can adopt prices of a competitor who was using the same method of selling in March in Mobile. Mobile also applies to other items sold thru coin operated machines.

"At the present time cigarette prices are plentiful and they will continue to grow more plentiful as time goes on. They are now on the shelves of many stores, so the man who marked his gambling devices does so to satisfy an increasing demand in the institutions,"

Whole issue has since been referred to the Dallas Regional Office of OPA and is a matter of selling a ruling from this office.

Meaningwise, however, the reform league announced that it had drawn up a report requesting Senatorial investigation of the New Orleans OPA. The report, sent to Senators Wherry of Nebraska, Pendergraft of Tennessee and others, reported that the Senate committee immediately send an investigator to look into the matter and to investigate OPA's "control over small business."
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Lipin Outlines Plans On New Headquaters For Detroit Concern

DETROIT, Sept. 25.—Complete details of a plan to establish a new headquarters complex a week ago by Max Lipin, head of Allied Metal Company, Detroit, were disclosed this week.

The plan is based on the addition of a new three-story structure of brick construction at 31 Temple Avenue, at the rear of the Bohnena Night Club and Temple Ballroom, which the company plans to lease to tenants.

This is a move of only a block and a half from the present headquarters on Woodward Avenue.

Mr. Lipin says that the new structure will have to undergo thorough remodeling, and will be ready as a storage depot for bulk metal and large and larger items for the next several months. Allied Metal Company officials and display rooms will not take place after some time after the first of the new one, according to Lipin, the new sales manager of the company.

New building contains about 26,000 square feet of floor space, or about four times the present room. In addition, the building is being worked on for 20,000,000 reports for a limited number of visitors and customers at the new location.

In connection with the sale of the expansion, the sales force under Lipin has been augmented by the addition of three new experienced men, from nine and a half to 12,000,000.

The move is not to be regarded as a major step in the company's plans. The entire expansion will be complete in a new section of the northwestern area.

A new section of the northwestern section of the city.

Modern Vending Set To Distribute Jewel Disks Thru NY Area

HOLLYWOOD, Sept. 30.—Ben Pollock, of BMI, and Frank Field, president of the Vending Machine and Distributors' Association, are planning to distribute jewel disks throughout the nation.

The new system will be marketed by the Vending Machine and Distributors' Association, which will contact music dealers on the western coast and will specialize in contacts with music dealers on the western coast, and who will contact dealers in the northwestern area.

Deal with Modern Vending is for five years, with a minimum of approximately 1,000,000 records annually.

Ivan Schwartz To Open Line of Radios And Electrical Goods

BALTIMORE, Sept. 15.—Ivan Schwartz, well-known Baltimore jeweler, is going into the radio and electrical goods business. He will open an annex to his jewelry store.

The annex will be equipped with a complete line of radios and electrical appliances.

Isaac Schwartz, when speaking of his expansion, said that he will not interfere with his music store operations, which has kept him at high pitch throughout the war in spite of the war and the closing of materials, machines and records.

Packard Weighs Ideas For Producing Truck

INDIANAPOLIS, Sept. 15.—An announcement was made here that his firm may manufacture light trucks for the U.S. Government, if the government makes the decision.

Mr. Schwartz is quoted as announcing that the agreement between Packard and the British firm of James Cycle, Birmingham, England, for manufacturing light trucks, is still in force. The press association reports that Carrolls, Ltd., of Birmingham, England, took the plan to manufacture the trucks after World War II, when Packard manufacturing returns from England, where he has been in charge of the British subsidiary of the James Cycle Company.

The government, after the war, confirmed the plans, and Packard probably will be producing at the Packard Indianapolis factory, the announcement states.

CHICAGO, Sept. 15.—Freelock, the famous comic strip youngster created by Chic Kuriyama, has been announced to his parents that he is helping a group of the Chicago- area students to round out their organization of "Shadystay kids in their teens." The group's objectives include:

- To promote a better understanding of themselves and their peers
- To develop the children's ability to express themselves
- To promote a better understanding of their environment
- To develop the children's ability to work together on common goals
- To promote a better understanding of their society

Freelock's decision to join the group was made after careful consideration of the group's goals and objectives, and he is looking forward to contributing his unique perspective to the group's activities.

Jukebox Weekends Boosted Via National Cartoons

CHICAGO, Sept. 15.—Jukebox operators' prospects for a plentiful supply of records was boosted recently by a survey conducted by Jukebox Records, Inc., announcing that it will be producing a series of cartoons that will establish new levels of jukebox effectiveness.

This is the first in a series of new ideas for records that will virtually free the jukeboxes of space noise and flaws. According to company officials, these will be released on a regular basis.

A new series of records in Los Angeles is scheduled to hit the streets by mid-November, and another in Chicago is expected to be released by the end of the year. The series will be expanded with new releases next year. Capacity of the series is the point where they are made.

With industry circles predicting that a big step forward in the production of jukebox tapes will be reached this year, it is expected that a new series of records will embrace the high-quality level of jukebox tapes.

The series is designed to provide jukebox operators with a new level of records that will not interfere with the operation of the jukebox. These new tapes will feature a wider variety of music genres and styles, providing a more diverse and engaging listening experience for jukebox patrons.

With the increased demand for jukebox tapes, the new series of records is expected to offer jukebox operators a competitive advantage in the industry, allowing them to attract more patrons and increase revenue.

Record Reviews

(Continued from page 11)

JAY BART (Seva)

Two Guitars—FT; V.

It's an appealing blend of romany and country styles. The name of the band is taken from this label. Thecarefretless and passionate character is the key to the success of this album. JAY BART

RANDY BROOKS (Decca)

Land of the Loon—FT; V.

Randy Brooks is best known for his traditional American sound. Little is heard from this album. Randy Brooks

JERRY WALD (Majestic)

That's for Me—FT; V.

With an infectious rhythm beat to the band, alongside the Jerry Wald clarinet to pepper the ensemble cliches, the masterful performance of the tunes cuts across the musical landscape. Wald shares the spotlight with the other fine instrumentalists, including the solid rhythm section on the band. Jerry Wald

ZAXER CUGAT-LEAH RAY

No Can Do—FT; V.

Remembered as the fetching vocalist with Phil Harris, Zaxer Cugat provides an eerie atmosphere of mystery to the band's songs. Zaxer Cugat

XAVIER CUGAT-LEAH RAY

Do It Again—FT; V.

Eminently suitable for the dance floor and the dance floor alone, Xavier Cugat's Latin rhythms, Miss Leah Ray's tenor vocals, the lush strings, and the sexy low-lowered piano, all create a warm and inviting atmosphere in which the listener never gets tired.

XAVIER CUGAT-LEAH RAY

It's All Right—FT; V.

The same atmosphere prevails in this selection as before. The band is at its best when it is allowed to develop its own style, away from the influence of the other bands.

MUSICAL MACHINES

Decca Doubling Factories, Promises Better Platters

CHICAGO, Sept. 15.—Juke operators' prospects for a plentiful supply of records was boosted recently by a survey conducted by Jukebox Records, Inc., announcing that it will be producing a series of cartoons that will establish new levels of jukebox effectiveness.

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Doc Eaton on Swing Thru West for Talks To Automatic Distri

LOIS ANGELS, Sept. 15.—DeWitt Edmonds, vice president of the Electrical Instrument Company in Chicago, will be in Los Angeles next week to make some talks with AMI's distributor in California, where the company has manufacturing plants in Arizona and the Hawaiian Islands, Bill Eaton. Eaton is also planning to give a talk to the general public, as well as to juke operators who indicate that they can be ready to pay double the usual price for records, the spokesman said.

Eaton's trip here is part of his trek to the West Coast, which has already included San Francisco. In the company's new facilities in Chicago, there is a branch. It is possible that Eaton will visit other cities north through Portland, Ore., and Seattle on his return trip to Chicago.

After his trip to the West Coast, Eaton will get down to his talks, joining in in a few days after the ACME meeting in Chicago, which will be held here on the West Coast this year. Eaton will land the West Coast for the unlimited possibilities there. It offers colonies. While here, Eaton and Wolf will map out plans for sales and service of the Automatic line. Wolf will follow up Eaton's Coast visit with a trip to Chicago to go into the matter of the manufacture of these machines more thoroughly. Wolf takes off for Chicago the latter part of this month.

BILLY ECKSTEIN (National)

Lonesome Love Blues—FT; GC.

A versatile songwriter-singer for the swing bands, Billy Eckstein excels in satisfying his own set with Last Night, an indigo love ballad. Sam Cooke's song, "You'll Make a Happy Man," is another set of the race register, as is Eckstein's own creation of a wild, carefree style song, "Kid's Combo Dog." The concrete recording of this song is a high point of Billy Eckstein's career.

The band is a co-arranged group of skilled performers, including Gus McDonald, bass, and Ed Jones, drums, along with the other members. The band is known for its ability to create a smooth, well-mixed sound, with a lot of energy and enthusiasm.

 recorded by the group in the studio, with the idea of giving a live performance at the local club. This recording is an excellent example of Billy Eckstein's talent and dedication to his craft.

The band's previous releases have been well-received, and the group continues to gain popularity with their unique blend of swing and jazz.

The band's performance in this recording features a mix of original songs and covers, showcasing their musical versatility and range. The band's harmonies are perfect, and each member plays with precision and emotion, creating a cohesive and engaging sound.

The band's focus on quality and authenticity is evident throughout the recording, as they deliver a high-energy performance that captivates the listener. The band's dedication to their craft and their ability to connect with the audience is a testament to their talent and commitment.

The recording includes a mix of original compositions and classic covers, demonstrating the band's ability to adapt to different styles and eras of music. This versatility allows the band to cater to a wide range of audiences and offers a fresh take on traditional genres.

Overall, the recording is a fantastic display of the band's talent and dedication to their craft. With their unique blend of swing and jazz, the band continues to grow in popularity and has the potential to become a household name in the music industry.
RFCLaunches
Sale of Radio Parts, Relays
Makers Handle Jobbing

CHICAGO, Sept. 15.—Big turnover of amplifiers, tubes and other radio and electrical equipment declared surplus by the Federal Communications Commission this week as the Reconstruction Finance Corporation announced that an estimated $9,000,000 worth of such equipment will be sold thru 225 U. S. manufacturers.

According to A. W. Lee, who is handling the disposal of the electronic devices in the Chicago area, many of the vacuum tubes already have gone back to the makers. The amplifiers and relays also are being returned rapidly.

He said that the equipment will be sold in same fashion as private goods with the customary trade terms and conditions. The manufacturer simply will be acting as agents for RFC, he said.

Some manufacturers have declined to take back goods declared surplus, he said. As a result, RFC has contracted with certain manufacturers in New York, Chicago and on the West Coast to take over distribution of all military electrical equipment manufactured in the Chicago area.

The manufacturer will make repairs, tests and modifications before the equipment will be offered for commercial use.

Devices up for sale include "walkie-talkie" sets, which probably will be sold as is for use of police and fire departments, railroads and others; mobile radio communication units, switches, telephones, sets, mine detectors, code practice sets and radio operators. The finder units of the items will be sold in their original form.

Emerson Buys Radio Speakers; M. Abrams Takes Over as Prexy

CHICAGO, Sept. 15.—Emerson Radio and Music Corp., the nation's largest importer of radio equipment, has bought all authorized capital stock of Radio Parts, Inc., Chicago, one of greatest producers of high quality radio and phonograph equipment, Emerson officials announced.

Max Abrams was elected president of Radio Parts, Inc., who will remain for a time as special assistant to Emerson president in charge of production and marketing and will retain his position as secretary and assistant treasurer.

SIZE UP CONTINUED

On the whole, the Chicago juke operators are satisfied. Vendor support and service is eased somewhat and most are showing an improvement over the earlier distribution firms to interest the operators in sales thru personal sales contacts, with a long way to go. "We've said, 'since we last had a salesman call on us from the office, business is really over now."'

Supply Improved

The number of juke operators in Chicago has been reduced by the volume of present day purchases of records from distributors, who are starting to operate here in Chicago is spending from $5 to $100 for each new machine. Operators have taken advantage of this situation to the war, it was nothing for weekly sales to hit as high 100 or 500 for some operators. "We said to them, 'if you give us as much as we used to get in the past.'"

The new book boxes expected from many of the operators' thoughts, and it can't be denied that they are anxious to see what's coming. One operator said "new machines will not necessarily hurt the operator's business. If they are good machines they have an old man working in the shop in trouble in keeping the old ones in repair during the last few years. But we have the feeling that the long run, the juke operator will be better off with new machines in his locations.

Operators are not worried about the manpower problem they've been coping with over the past four years, nor that their service troubles are over, as all are hiring returning veterans that are adaptable to the juke business as most of them have a good sound musical army background. "Collectors have been no problem for us," said one operator, "as it doesn't take them long to train them, but a serviceman is something else. He can't learn enough" and this is reflected in the business results that are done.

Hire Veterans

The parts problem has eased greatly, according to many of the operators who feel that what they had with parts to handle is now handled by the hiring of servicemen with "know how" in the business.

Although, operators differed on the means of pegging top disk. Some contended that the route to success now is the operator himself can be best informed by walking his meters. Others, however, pooled in the avenue and get a good clue to what the player keeps a close tab on patron patronage and then follow him to the place of his playing habits, he is no longer on the job.

Most Chicago operators deal with three to four major distributing firms. But if they didn't fill the order, the local independent firms get a chunk of this business. Other operators normally give him a break on parts and equipment. Operators are making extra profit, making extra profit, making a good good-good.
American Folk Tunes

Cowboy and Hillbilly Tunes and Tunesters

By Nat Green

All Communications to 155 N. Clark St., Chicago 1, Ill.

Maguire Industries To Hike Working Capital $2,000,000

The Billboard: November 22, 1945

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What Juke Records Were Played Most?

The records with top juke box takes throut the country will be included in the elaborate list of top tunes of the year appearing in the 7th Annual Edition of The Billboard Music Year Book, the greatest encyclopedia and reference work ever published for any industry... and that's only one of the 65 important reference lists you'll find in the 45 MYB.

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REVIVE JUICE VENDER TALK

Floridian Said Making Device

Newspaper says squeezer type juice vendor is now on way to practical use.

JACKSONVILLE, Fla., Sept. 15.—Mr. Tracy Acosta, of this city, has been getting a great deal of publicity lately in the local press, not only because of his military exploits but also for an automatic orange juice squeezer which is credited to his inventive genius.

Not long ago, the Florida Times-Union, published in this city printed a syndicated art panel entitled "Looking Ahead" which showed a picture and briefly described the automatic orange squeezer which is credited to Mr. Acosta.

On this machine, say the reports, was the same one which was successfully demonstrated in Chicago several years ago. At that time the trade viewed the machine with great interest, since it was operated by a coin only and seemed to offer wide possibilities. The Times-Union reports (See JUICE VENDORS on page 26).

ON THE WAY!

Watch for the New UNIVERSVENDORS

They're tops for beauty long life smooth operation. And remember only UNIVERSVENDOR can be set to vend candy, gum, cigarettes and other merchandise priced at from 5c to 20c. Think what a sales-stimulator this feature is! So, for bigger profits greater satisfaction operate the machine that "vends them all."

Univervod
STONER MFG. CORP. Aurora, Illinois

FOR QUICK SALE

COMPLETE Owner-Managed Automatic Soda Machine Corporation. Consists of 16 late model THIRST QUENCHERS, 300 drink capacity units in clean and perfect mechanical condition. Spare parts, 1940 panel Chev. truck, capes, etc., on hand. Located in large defense plant in Bridgeport area. Machines may be purchased apart from other equipment. Owner sacrifices account of other interests. All books, records, invoices available. Great return for right party, or for operator desiring to expand his present soda business.

BOX D-25, Care The Billboard, Cincinnati 1, Ohio

CPO Boasberg Back To Head Novelty Firm

Theophilus of Sugar Off Third

WASHINGTON, Sept. 15.—Sugar stocks on hand in the continental United States as of July 31 totaled only 604,140 tons, the Department of Agriculture reported. This is one-third less than the stocks on hand a year earlier when the total was 770,456 tons.

Sugar distributed for U. S. consumption during the first seven months of 1945 amounted to 3,828,573 tons, a drop of only 190,000 tons from the 3,918,573 tons delivered during the same period last year.

CIGARETTE AND CANDY VENDING MACHINES

All Types and Makes National - Rowe - Du Grier Fully Reconditioned and Painted READY FOR LOCATION For Full Information Write NATIONAL VENDING SERVICE Co. 512 Grand Street Brooklyn, N. Y.

Milwaukee Writer Sees Big Things To Come of Coin Slot

NEW ORLEANS, Sept. 15.—Coin machine business may seem a little tame to Louis Boasberg after 18 months as head of the much-hit aircraft carrier Intrepid, but the broad smile on his face told plainly how happy he was to be back. But before his hard-earned turned Chief Petty Officer Boasberg back into plain Mr. Boasberg, head of the

THIEF OF THE WEEK:

Nabs 3 Tons Sugar

PHILADELPHIA, Sept. 15.—Here's a woodcut strictly for the trade:

A truck loaded with 6,000 precious pounds of sugar was stolen from the garage of the Quaker Products Company. Also on the truck were five barrels of molasses.

With shortages what they are, local candy bar vendors are putting the their down as the kind that would rob a blindman's tin cup or steal toys from an orphanage.

OPERATORS—Here's a Nut Vendor for Bars

Ready—Immediate Delivery

The New STAR VENDOR $7.95

Designed especially for high class cocktail bars and hotels. New toy. Free buyers at request.

ROBBERY—Write for Special Price.

LOS ANGELES MANUFACTURERS

1623 SANTA MONICA BLVD. SANTA MONICA, CALIF.
Coin Machines Up Maine Potato Crop Getting Big Play

ST. JOHN, N. B., Sept. 15.—If you have plenty of potatoes on the table this winter, you can give at least part of that thanks to the potato machines.

Growers in both New Brunswick and Northern Maine are giving the potato machines credit as a vital factor in the successful harvest of the 1945 potato crop.

Keeping potato pickers, helpers, truck and wagon drivers, and many others on the job in these boom times is no easy task, but the men and women girls and boys has to be maintained during the intensive period.

And, of course, came in the coin machines. Juke boxes, automatic movies, pinball machines, and reconditioned antique machines, vendors and novelty machines were making a few cents from each toonie in Aroostook County, Maine, as well as New Brunswick, operators reported.

Bid for Cuba's '46 Sugar Crop

WASHINGTON, Sept. 15.—Officials of the Commodity Credit Corporation said that negotiations to buy the 1946-7 sugar crop in Cuba will be re-opened soon this fall. At that time, U. S. representatives will also make the Cubans an offer on the 1947 crop.

A spokesman for CCC said the last price offered was $3.65 per hundredweight, but his predecessor had invited the Cubans to submit offers and representatives said that they would be willing to make any commitments until final until when they could estimate the size of the next year's crop.

So far no official estimate of the 1946 crop has been made, but reports from New York concern placed the probable production at 4,444,600 short tons. This quantity, however, is still an output of 1,470,400 short tons in 1945.

Meanwhile, sugar allotments to industrial users for the fourth quarter of this year were unchanged as domestic shortage continued acute. OPA said these limits will continue to supplies 37 per cent below 1944.

Current rate is 60 per cent of 1941 use for bakeries and candy manufacturers; 50 per cent for ice cream and candy makers and beverage bottlers; 110 per cent for drug manufacturers.

PM To Hike Cig Supply Sept. 24

CHICAGO, Sept. 15.—Phillip Morris Inc. issued a statement today indicating its intention to increase from 25 to 50 per cent to distributors per above 100 per cent over the current rate of distribution, and to increase the price of its cigarettes to approximately 121 per cent of its July-August base period. This was one of the first companies to make an official announcement of the new higher price, and when the shortage showed first signs of beginning to break up. At that time, an increase of 50 per cent was made.

All cigarette companies are expected to follow with similar increases shortly.

Lake Worth Stores Favor Park Meters

LAKE WORTH, Fla., Sept. 15.—Lake Worth merchants have had a proposal to install parking meters in the business sections, Mayor Tom G. Smith said.

A proposal to install the meters, which are expected to number between 200 and 270, was discussed at a meeting this week. The proposal now has been referred to the city commission for possible action. They would be placed on Lake, Lucerne avenues, along two blocks on J and two blocks on the Dixie Highway.
Mills Wurlitzer Tail Gunner

TIME

* Knockout

Send Us (Rebuilt, Model 4310)...

ARCADE

TO GET...

Wireless WB...

B. B. Cigarette

Same Major Comet Original Cabinet, $525.00. Like (Established League Late era.)

Pinball Serviceman Takes Big Part in Making B-29’s; His Tester Speeded Output

Don Yates Rigged Up Vital Device From Old Game Parts

DES MOINES, Sept. 15.—Part played in the development of B-29’s by some of the erratic and phony serviciemen could not be overlooked in the battle against that weight of war. In all fairness, though, the case of one serviceman and the outstanding hit he performed at the Glenn L. Martin-Nebraska Company at Omaha has been revealed.

In 1943, Don Yates, who formerly worked for the Nelson Music Company at Des Moines until the war came along and then went to the engineering laboratory at the Martin plant which was one of the four factories in the country turning out the B-29 plane which did a major share in bringing Japan to its knees.

Work of the B-29 in devastating huge panic has helped to show how pictures showing the destroyed cities, but the real story behind the B-29’s was the construction of the huge planes in this country.

To all of the country’s resources at one time were centered on one thing—making B-29’s in a hurry.

High Priority

This billboard corresponded happened to be going thru the Omaha plant at this time when the B-29 had the highest priority. Employees were told they could not look at the plane, or spend any time on the project, that it saved only not (dollars and thousands of labor hours) time. An airplane with a machine finished out of pinball parts is a credit to the entire pinball industry.

Yates designed an automatic wire tester which, after the Martin plant officials explained was built at the engineering offices. The machine was used to test the miles of miles of wire in the B-29’s and no damage had been done to the wiring during the manufacturing processes.

The test, as designed by the army, was to include a 1,000-volt wire to wax and wire and was to ground insulation breakdown test. Here is an explanation of the machine and the work by the Martin plant and Bob Stanton.

There is supplied 1,000 volts to the 50 to 60 thousand feet of wire in a B-29 meant for testing the insulation during the time necessary to perform the tests. The testor was designed to speed production and keep the constant moving production line in operation.

Coin Parts Used

Two (Coin) stepping devices were used, one on each end of the wire bundle under each step. One steper selected a wire, the other tests all other wires in the bundle against the wire he sets down. Then the first steper automatically selects the next wire testing it, until the remainder of the wires and ground through the way thru the bundle. Where a pre-set number of wires have been tested. (A Band-Vary) Free step by step-back motor timed the machine.

“High voltage is applied to the wire thru the outside set of contacts and the steper where the spacing is the widest. Continuity and shorts are indicated by a neon lamp.”

Altho the Martin plant in its release on the machine said that it was built in the engineering laboratory, the real story is that the machine was made by companies who manufactured pinball machines long before the war.

Paul Nelson, head of the Nelson Music Company and one of the veterans in the business, tells of this part of the story. Nelson related that after Yates left to work in the Martin plant his former employer was interested in buying certain parts from old pinball machines. He never once indicated to Nelson what he wanted them for.

After the Martin plant revealed the design of the plane and cast aside one of it in a house organ, Yates mailed a letter of explanation and enclosed a note which stated:

Surprises Boss

“Dear Paul: I thought you would get a bang out of what happened with some parts you gave me some time ago.

Nelson describes Yates as a “wizard” in tinkering around with coin machines. He pointed out that he was the type of servicieman that always could figure things out for himself and when he took some new way to hook up a phonograph, remote-control boxes and similar problems, he always accomplished his work.

Whoa Martin has not released some other developments accomplished by Yates, it is known that he fabricated a design machine was not his only achievement. One little item, which Yates is believed to have come up with, was elimination of a radio beam when the pilot’s seat was simple devise the pilot was not bothered by the radio instruments and the airplane was kept on a course with something required only tapping off the earphones.

International Features

FOREIGN BUYERS NOW IS THE TIME TO GET ON OUR MAILING LIST. SPECIAL ATTENTION EXPORT SHIPPMENTS:

Rock-Ola Std. Dialate Head, R.C. With 8 Pinball Machine...3125.00
Lil Bit II Wide...8525.00
Wurlitzer Victory Rk...75.00
Mills Empire...365.00
Wurlitzer Model 80...235.00
Wurlitzer Gil...110.00
Pinball Wall Boxes...34.30
Coin Operated Beds...12.95
Frontals, Originals...185.00
Screw Plate Games...10.00
S. Jennings Black Skin...160.00
Bumper Bowling...49.30
Wurlitzer 101...49.30
Wurlitzer 102...72.30
Standard...44.50
Horoscope...65.00
Wurlitzer 240...72.30
Tops...69.50
Zig Zag...72.90
Knecker...92.50
Cable Romance...129.50
For Complete List of Five Ball Bally Machines, Send Us Your Lists.

Attention, Manufacturers, of All Coin Operated Devices, etc.

We Are Now Ready for POST-WAR BUSINESS

We desire the distributing business on coin operated devices of all kinds, etc., for Houston and East Texas or whole State. We are geared to high speed, offset printing for advertising your products for the post-war era. “In Business Since 1932.”

We will not waste a minute in presenting facts to you and invite your communications. WRITE

SCOTT COIN MACHINES SALES CO.

710 West 42nd Street, Houston, Texas

Attention, Manufacturers, of All Coin Operated Devices, etc.

We Are Now Ready for POST-WAR BUSINESS

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SCOTT COIN MACHINES SALES CO.
ROLL-A-BALL
THE NEWST FAST, E|ST MONEY MAKING GAME, SINCE 1941.
MORE
PRICE
$349.50
F. O. B.
Poughkeepsie, N. Y.
We have a distributor in every State, and a complete record and experi-
ence in every kind of con-
sideration.
Phone, Wire, Wire
TODAY.
A Sure Ball, Also with a Result. No more adding a float ball due to an already proven
unlucky game.
• Manufactured and Location Tested by O dni
Rebuilt Men who know how.
• Absolutely fool proof.
• Easy to play... Simply handled.
• Light weight...Easy to move.
• Fully Guaranteed Backside List-Up.
• Legal everywhere—magnificent money maker
• Completely warranted.
JOHN A. FITZGIBBONS
JACO, INC.
776 Tenth Ave. 
NEW YORK 19, N. Y.
October 2, 1945
Perfect Operation for Parks, Piers, Beaches,
and Carnival Locations. Set Up Complete Battery!

"JACKPOT
BELL"
$49.50
Brand New
TAKES MICKELS—PAY QUARTERS!!!
A fast little box of a money maker! Very
handsome. Completely guaranteed.
Three reel odds. Coins player 5c per play.
Two of these will pay off their cost. Two
more earnings. Money paid out by a chrono-
meter, etc. (Believe 60% for house, 40%
profit. There is no other such a value can be operated on pay off tickets. 23c here, adding from 1
to 1 up to 100. Complete with 131 instruc-
tions. (Jackpot is 100 to 1) Replenish realese for $5.50. Size 10x10x10. Weight 17 lbs. Complete with
and 115.00 Deposit, balance C. O. D. F. O. B. Columbus.
Immediate delivery. Each $49.50.

Well DISTRIBUTING CO.
1140 NORTH MICHIGAN AVENUE
CHICAGO 11, ILLINOIS

FOR SALE
BACK BOARD GLASS
Milks Out, Mills 7 Rolls. Tornado Panda, Baker's Dice (Miracle). Silver Moon. Jungle Panda,
D. O. D. (Parade), Ny-Chefs, T. F. 9, Dream Tree, Circle Tree, H. T. Tree, 9 Balls, Attached
Chutes, Flips, Combination backboard and Balls. Camel Club, Camel Club & Club, Big Bells, To-
dernook, McColl-Novelty Co.
McCall Novelty Co.
2147 Lockwood Ave.
ST. LOUIS 3, MO.
Phone Jefferson 1464.

THE FOLLOWING ITEMS FOR SALE:
11126 Pocket Bells
10000 Airmills
3000 W. Bell in operating order.
Tennis, One Thrid With Order, Balance C. O.
D. O. D. (Parade), Ny-Chefs, T. F. 9, Dream Tree, Circle Tree, H. T. Tree, 9 Balls, Attached
Chutes, Flips, Combination backboard and Balls. Camel Club, Camel Club & Club, Big Bells, To-
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ROLL-A-BALL
P. O. BOX 268
DANIEE. FLA.

D. P. PHOTOGRAPHERS
Garrison 12,12 P. M. (Meet at Radio Station), for show or private engagement. Opera-
tor, Billion Dollar with Order, Balance C. O.
D. 104.00. One Thrid With Order. P. O. Box 1205. Memphis, Tenn.
26x29: $5.00. 21x29: $10.00. 16x21.50: $20.00. 11x15: $50.00. Each show paid.
Each show paid. Perform under agreement. First show, plus 50.00. Subsequent shows. Same price. No
pay checks accepted. Check before engagement. No inquiries answered. Best for new calendar.
Memphis Photo Supply Co.
P. O. Box 1205, Memphis 1, Tenn.

ROLL-A-BALL
THE NEWST FAST, E|ST MONEY MAKING GAME, SINCE 1941.
MORE
PRICE
$349.50
F. O. B.
Poughkeepsie, N. Y.
We have a distributor in every State, and a complete record and experi-
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TODAY.
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Rebuilt Men who know how.
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• Light weight...Easy to move.
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Well DISTRIBUTING CO.
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Chutes, Flips, Combination backboard and Balls. Camel Club, Camel Club & Club, Big Bells, To-
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ST. LOUIS 3, MO.
Phone Jefferson 1464.

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JUICE VENDERS
(Continued from page 88)

when the orange juice squeezer is now on the market.

The local paper describes Acosta's ma-

“When 10 cents is inserted, the vending
machine automatically cute the orange
and squeeze the juice into a paper
cup. Major Acosta got the idea
during World War I while he was
in the citrus growing and citrus juice
processing at New Smyrna Beach before
entering the army.

The invention patented and it was demonstrated in Chicago to prove
its practicality. Providing fresh orange
juice and sanitary. The machine
was an instant success.” Trade
merchants will recall the unusual
attachment this machine caused because of its novelty.

“The machines are now being manu-
factured in Detroit where, when Major
Acosta is stationed,” according to the local
newspaper reports. The trade as yet
has no official announcement con-
cerning the manufacture of the squesher
vending machine other than the announce-
ment in the major’s home town. Acosta is a graduate of Yale University,
where he studied in football.

One of the most recent developments,
which was started during the war, was
the production of reducing citrus juices
to powdered form. In powdered form
it was thought the juices could be mixed
in vending machines in much the same
way Coca-Cola and other carbonated
beverages are mixed. The drink would
then be dispensed in powdered form.

This idea revived the argument about
the vitamin content of such prepara-
tions. Some scientists hold that
juices lost their vitamins within 30
minutes after they were sliced and
squeezed. Experiments, conducted by
a citrus processor working with a
department of agriculture exper-
iment station, that boiled or
grapefruits retained their vitamin
content for many days without refrigeration.
The scientists reported, however, that
much of the flavor was lost when the
drinks were served, and the periods of
days. And the trade was
naturally interested in their use at
home, just since the consuming public
buys a product which doesn’t need so
much equipment, even though it
might contain all the
vitamin content.

This fact has been
demonstrated in the vitaminized candy,
where candy manufacturers have
spent many years and many hundred
doing all the experiments, and try to get vitamins in candy with-
out destroying the original taste appeal.

Growers’ Aid

Citrus growers, as well as the coin
machine has heard too much prominence
on the idea of perfecting a fresh fruit
binder. Dispenser, since the develop-
ment of such a device would greatly aid
the salesmen as well as prove a boon
for the trade.

Last year's Plymouth city council
announced that they were holding
a test plant for the purpose of reducing the
powdered form. This whole was intended to “work out the bugs” in the
machines and to perfect the
ment to meet post-war manufacturing
demand since the original
attachment of the plant, the little has been heard of its perfection, and since the
have been continuing experiments and are
still reportedly doing research.

Officials at the time said that the
plant’s research was but a forerunner
of many new developments in the fresh
juice field. Last year the officials re-
vealed that for setting up a number
of non-commercial plants and factories,
and factories which would establish a stand-alone
have been having a tremendous
amount of experimentation with fruit
binder. Several plants have been
formed. This announcement came at a
time when people were expecting the war
to end in 1944, and with concern about
the last months of 1944 and early 1945
probably put the growers plans short until now.

One of the Many

The post-war perfection of a squesher-
type vending machine for oranges is

but one of many new developments which the trade is looking for in the
vending machine field. The fact that
the entire coin machine industry was
engaged 100 per cent in war work
during the past several years served to slow
down latest mechanical developments,
but at the same time the wartime work
gave manufacturers a broader pic-
ture of all sorts of mechanical problems.

Armed with this “know-how” it is likely that many of the
new mechanical devices, which have hindered the manu-
facture of many new type vending
machines, will be eliminated.
MILLS ORIGINALS

1 by Extraordinary, Ref. G.C. $100.00
2 by Extraordinary, Ref. G.C. 250.00
4 Std. Blue Front, 1st, Ref. 140.00
5 Std. Blue Front, 5/4 185.00
25 Std. Blue Front, 5/4 200.00
15 Std. Bumper, 3/4 200.00
11 Std. Bumper, 3/4 250.00
5 Std. Bumper, 5/4 500.00
25 Std. Bumper, Ref. Gold, 250.00

MILWAUKEE COIN MACHINE CO.

1629 WEST MITCHELL STREET
MILWAUKEE, WISCONSIN

FAST-ACTION
Jar Deals, Bingo Tickets, Counter Deals, Tip Books, Punchboards, Merchandise Deals
Write for Catalog and Prices
State Your Requirements If You Are Interested in Specific Items.

Wilner Sales Co.
715 N. ELM ST. MUNCIE, IND.

CLEVELAND COIN OFFERS

To Our Many Customers We Are pleased to announce that We are Now Distributors for the New . . . .
PHOTO ELECTRIC RIFLE RANGE CONVERSION

This is without question the best deal ever offered to Seeburg Gun Operators because of its very low cost and top player appeal.

GET ON THE BAND WAGON AT ONCE

Be the first in your territory to cash in on a real money maker.

EXCLUSIVE OFFER
Priced at only . . . .

SAMPLE $17.50

Chicago Novelty Company, Inc.
1348 Newport Avenue
Chicago, Ill.

ALUMINUM DISCS

For Groetchen

METAL TYPERS

Made With

ORIGINAL GROETCHEN

DIES

STANDARD SCALE CO.

715 N. KINGSHIGHWAY
ST. LOUIS 8, MO.
**Coin Locations On New Trains**

CHICAGO, Sept. 15—Coin machine operators who visited the spectacular exhibit of "Tom Sawyer" Trains today in Chicago's Museum of Science and Industry came away with some new ideas on possible locations for machines.

Most impressive display among the life-size models of the railway passenger cars of tomorrow was one of a club-car-cinema. Half of it was fitted up as a bar lounge and the other half as an observation lounge. At night the bar section could be converted into a night club and the observation section converted into a movie theater.

Both sections would offer possible opportunities for installation of coin machines. Most obvious, of course, would be the need for a juke box in the night club car which would be too small to permit use of free music. The observation lounge also might make use of coin-operated movie devices, and venders of cigarettes, candy, soft drinks or other items.

Railroads already have revealed consideration of self-service or "automatic" refreshments for clubs, and coin venders seem to be a natural.

Other railway innovations in the display, which was presented by the Pullman Standard Car Manufacturing Company, included a day-night car, which provided full-length leg and foot rests on the conventional overstuffed chairs, a dining car with tables placed diagonally so that the diner would have a "table to himself;" triple-deck chair cars which would have inclosed sections on the two near side of a car and, perhaps most interesting of all, a single, narrow, nearly one-third, designed especially for commuter trains.

**Canadian Distributor Plans To Build Game Cabinets for Future**

ST. JOHN, N. B., Sept. 15—Wayide Gamelink Ltd., St. John, has acquired a new building with the intention of branching into production with accent on family fun for arcades. Bert Newell, head of Wayide, announced.

Newell said new mechanical equipment has been ordered and the plans are to begin erection of the new building as soon as restriction on building materials are lifted, possibly next spring. Newell now carries on his chief business and business largely from St. John.

In other news, Halifax, N. S., coin machine operator-distributor and car dealer, has been appointed to handle the Canadian business for 200-A-Courts.

**Main Woom Gears For Wurlitzer, $5.00**

**SELECTOR PINS OR DUMBELLS FOR WURLITZER. 2 DOZ.....$7.00**

For Quantity Prices Write to JAMES CLEMENT MFG. & COIN MACHINE PARTS 948 W. Russell St. PHILADELPHIA, PA.
TUBES and NEW ACCESSORIES

Complete Line of Phonographs and Parts

NEW ACCESSORIES

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
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<tr>
<td>8 MF6 Cond. (Tub. Car) 45V</td>
<td>1.25</td>
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<td>Rolls Motors</td>
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<td>Rolls Motors (Gray)</td>
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<tr>
<td>Motor Motors (Use)</td>
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<td>Power Transformers, All Models</td>
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<td>Plastic Buttons, Price 18c</td>
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<td>Fill-In, Tarnished Tone</td>
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<td>Tuna, Tarnished Tone</td>
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<td>Roll-O-Matic</td>
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<td>Cond. 1.10</td>
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TUBES FOR THE COIN MACHINE INDUSTRY

10% DISCOUNT ON ORDERS OF $25.00 OR OVER!

C.E. Actuating Volume Control

MILLs ORIGINAL SLOTS

Blue Fronts
Brown Fronts
Cherry Bells
Original Chromes

REALLY COMPLETED BY GENUINE FACTORY MECHANICS

ONE BALLS

Record Times

$160.00
$160.00

Dark Horse

1.60
.

Pimlico

$315.00

Each table clean and guaranteed in perfect mechanical condition.

SOUTHWEST AMUSEMENT COMPANY
2916-26 MAIN STREET (RIVERSIDE 5141) DALLAS 1, TEXAS

The "Guy" Upon Whom You Can Always Depend!

JOE ASH

Today, just as in past years, Joe is right on the job helping, advising, and giving his best so that YOU can get typical JOE ASH service and the finest in new and reconditioned equipment.

ROYAL DISTRIBUTORS
411 N. BROAD ST., ELIZABETH 3, N. J.
ELIZABETH 3-1776

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<td>Cond. 20.00</td>
<td>.05</td>
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</tbody>
</table>

TUBES FOR THE COIN MACHINE INDUSTRY

10% DISCOUNT ON ORDERS OF $25.00 OR OVER!

C.E. Actuating Volume Control

MILLs ORIGINAL SLOTS

Blue Fronts
Brown Fronts
Cherry Bells
Original Chromes

REALLY COMPLETED BY GENUINE FACTORY MECHANICS

ONE BALLS

Record Times

$160.00
$160.00

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1.60
.

Pimlico

$315.00

Each table clean and guaranteed in perfect mechanical condition.

SOUTHWEST AMUSEMENT COMPANY
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The "Guy" Upon Whom You Can Always Depend!

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Today, just as in past years, Joe is right on the job helping, advising, and giving his best so that YOU can get typical JOE ASH service and the finest in new and reconditioned equipment.

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ELIZABETH 3-1776

AMUSEMENT MACHINES

TUBES and NEW ACCESSORIES

Complete Line of Phonographs and Parts

NEW ACCESSORIES

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<th>Item</th>
<th>Price</th>
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<tr>
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SKY BLAZER

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S5 $2.75 6GF $2.75 69C7 $.88 $4.80
S1 $2.75 6GF $2.75 69C7 $.88 $4.80
S2 $2.75 6OF $2.75 69C7 $.88 $4.80
S2 $2.75 6OF $2.75 69C7 $.88 $4.80

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CE25 WBD PEANUT for Bally Defender $5.00 5 or more @ $2.50

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$197.50

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Mills Owls, F.P. $69.50
Jennings Multiple Slot Liberty Bell $.95
Jennings Multiple Racer $9.50
Kennedy's Kentucky Club $9.50
1 Early Club Bell $1.50
1 Lucky Club Bell $17.50
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IT LOOKS, ACTS, HANDLES LIKE A REAL AIRPLANE

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OUR WEST COAST DISTRIBUTOR
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Factory Reconditioned and Reinfished—All With Knob Action—Club Handles—Drillproof
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5¢ Like New $200.00 5¢ Like New $175.00 5¢ Like New $150.00
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5¢ Like New $175.00 4¢ Like New $150.00 5¢ Like New $125.00
5¢ Like New $150.00 5¢ Like New $125.00 5¢ Like New $100.00
5¢ Like New $125.00 5¢ Like New $100.00 5¢ Like New $75.00
5¢ Like New $100.00 5¢ Like New $75.00 5¢ Like New $50.00
4¢ Like New $125.00 4¢ Like New $100.00 4¢ Like New $75.00
4¢ Like New $100.00 4¢ Like New $75.00 4¢ Like New $50.00
4¢ Like New $75.00 4¢ Like New $50.00 4¢ Like New $25.00

GOLD CHROME BELLS—DRILLPROOF
6¢ Like New $1250.00 5¢ Like New $1100.00 4¢ Like New $950.00

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$1 Chief, 5¢-6¢-7¢ $175.00 25¢ Chief, 2¢-4¢ $100.00
$1 Chief, 5¢ $150.00 50¢ Chief, 2¢-4¢ $80.00
5¢ Chief $125.00 5¢ Chief, 2¢-4¢ $60.00

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$25 All Star $1500.00 5¢ Deluxe $200.00
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Jockey Club, 4¢ with a $5.00 Max. $350.00
Klondyke, 4¢ with a $5.00 Max. $375.00
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Klondyke, 3¢-¢ $600.00
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8¢ Mills Original, 2¢-¢ $250.00
7¢ Mills Original, 2¢-¢ $250.00
6¢ Mills Original, 2¢-¢ $250.00
5¢ Mills Original, 2¢-¢ $250.00
4¢ Mills Original, 2¢-¢ $250.00
3¢ Mills Original, 2¢-¢ $250.00
2¢ Mills Original, 2¢-¢ $250.00

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MUSIC - ARCADE EQUIPMENT - GUNS - MISCELLANEOUS
WANTED!
Escalaotors, Slides, Castings, Award Plates, Handles, Mechanism
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GUARANTEED PERFORMANCE
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TWIN GOLD, Chrome,
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PARADE, LEADER, ZOMBIE, "41
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2-5, 501 Phone
ALL OUR COMPLETE ARCADE EQUIPMENT
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Write in for details, best of or to any
Term: 1/3 Deposit, Balance C. O. D.
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Music Machines, Guns, Pins. Reliable Repairman of good habits, willing to work, is assured of promotion and a lifetime position with the oldest operator in Western Massachusetts and Eastern New York State. Write in full detail, enclose copies of references, will be held in strict confidence.
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THE REPEAT PLAY ON
"PILOT TRAINER"
IS SENSATIONAL!

Here are the facts:
By "Repeat Play" we don't mean the rider takes two or
three or four rides in succession after the
first. That's the
normal reaction. What we mean by
"Repeat Play" is
that the rider comes
back the next day
or in two days to
"fly" "Pilot Trainer" again. That's proof
of what the public
thinks of "Pilot Trainer"—and it's
borne out every day
on location!

We're not "selling" you anything—WE'RE TELLING
YOU! If you want to cash in on the most sensational
amusement device ever to hit the Coin Machine busi-
ness, send your order in today!

$850.00 F. O. B. N. Y.
"Pilot Trainer" is fully protected by U. S.
Letters of Patent.

DELIVERIES NOW BEING MADE

THE REPEAT PLAY ON
"PILOT TRAINER"
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Chicago 24, Illinois

Will again "lead the parade" with their unusual
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Machines.
Reconversion of our factory is rapidly proceeding
and we can truthfully promise that our new line
will be the most attractive ever manufactured by
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Our customers will be delightfully surprised at
our new line of Arcade Equipment, which con-
tains many new and novel features.

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PHOTOMATIC
The Miracle Machine
of the New Era

ORDERS NOW
BEING TAKEN
FIRST ORDERS
GET EARLIEST
DELIVERY

The Coin-Operated, FULLY AUTOMATIC machine
that sells a beautiful, well-finished portrait...framed and delivered in less than 60 seconds.
100% AUTOMATIC

Get your share of the profits!
Millions now want up-to-the-minute pictures. Everybody's a customer!

This most advanced precision skill, acquired
during our years of intensive war work, are
now being built into the new Photomatic and
all other Mutoscope Coin Machines.

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Send at once details of your Photomatic

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44-01, Eleventh Street, Long Island City 1, New York
1945—OUR 50TH YEAR OF SERVICE

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"ATTENTION, DIXIE OPERATORS"
We both hope if you aren't on our mailing list. We
have twenty employees ready to serve you. We
do have a large stock of new revamped pin-
balls, arcade equipment, slots, consoles, music
and thousands of hard to get parts and supplies. Our
business is growing like the speed of a rocket.
WRITE TODAY for our LATEST COMPLETE LISTS
of machines and supplies.

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For clean, used pin list...WRITE

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PRICES SLASHED!

140 MUSIC MACHINES
ALL TYPES—ALL IN OUR SHOWROOMS.
ALL PRICES DRastically REDUCED!
WRITE OR CALL FOR PRICES!

AMI Singing Towers, Model 2201, Brand New
in Factory Crates. WILL TAKE ANY MAKE
PHONOGRAPH IN TRADE WITH LIBERAL
ALLOWANCES.
AMI 40-Record Hit Box, Model 302, in Factory
Crates 
$998.50 EA.

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Brand New 30-Wire Color Coded Cable
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42 1/4¢ ft.
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20 1/2¢ ft.

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20 Buckley Pedestals 
3.00
50 Buckley Bar Brackets 
2.50

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10 GE New Changer Motors, Fits Mills With
Top Plate 
$27.00
10 Wurlitzer P12 Amplifiers, Less Tubes 
30.00
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32.00
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Complete GOLD CHROME CABINET—
ALL NEW Light Wood Cabinet
Drill Proof Lining, Gold Chrome Castings—Metal
Reward Plate, Club Handle, Completely Assem-
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and Ready for Mechanism. PRICE 
$59.50

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SLOT MACHINES
Mills Blue Fronts 
5c-10c-25c Play
Mills Brown Fronts 
5c-10c-25c Play
Mills Cherry Bells 
5c-10c-25c Play
Mills Bonus Bells 
5c-10c-25c Play
Mills Club Bells 
5c-10c-25c Play
Mills Gold Chrome 
5c-10c-25c-50c Play

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BE SURE YOU GET OUR PRICES.
1/3 Deposit With All Orders
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$250.00
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$250.00
2 Way Super Bells, C. P., 5c-Sc. 
$350.00
2 Way Super Bells, C. P., Hands, Comb, 
$350.00
4 Bells, Ash Trays, A. 1 
$250.00
3 Bells, like new 
$195.00
Track Odds, D. D., ser., 17,000 
$195.00
Super Top Time, 9 coin 
$250.00
Fluting Keeny, 9 coin 
$219.00
Track Times, 38, A-1 
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$299.50
Kentucky Club, A-1 
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$875.00

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Lafe Panoramas 375.00
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Flat Top 249.00
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100 Box Stands 
15.00
5c Vesl Pockets 
20.00

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4 Sc. 
625.00
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875.00
Mills Jumbo Parade, Like New 
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Mills Jumbo Parade, Com-
bination F. P. and Cash 
199.50
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139.50
Bally Club Bells, F. P. and 
P. O. 
269.50
Bally Hi Hands, F. P. and 
P. O. 
199.50
Bally Lap, "Em P. O." 
175.00
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$349.50
Keeny Super Bells, Cash 
Pay, $5, 25c 
$595.00
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3-1/2 
$650.00
Baker Pacers, D. D. Sc. 
$299.50
Buckley Track Odds, Sc.
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P. O. 
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TOP FLIGHT—Model TC-88, F. O. B. Factory...$325.00
(Factory Reconditioning Carrying New Machine Guarantees)

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"THE PHONOGRAPH OF TOMORROW"
IS ON THE WAY
PRE-WAR PRICES

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PAYOUT TUBE, Complete with Upper 1/5 or 2/5.................. 1.50
CLOCK GEAR (Large—Complete With Dogs & Springs)........ 2.00
CLOCK GEAR, Instrumentation—Complete- With Pins........... 1.50
CLOCK GEAR, Instrumentation—Complete- With Pins........... 1.50
NEW ALUMINUM BROWN FRONT CASTINGS, per set, complete.... 37.50
NEW ALUMINUM GOLD CHROME CASTINGS, per set, complete... 37.50
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75, 100, 250, 1,000, 5,000 Set Stop Levels, Per Set............ 3.00
COMPLETE SET REPLS... (5, 10, or 25 P.O.).................. 15.00
HARDENED STEEL DRILL PROOF PLATES, For Side of Cabinet, Set of 6........ 4.00

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FOR BLUE FRONTS, BROWN FRONTS AND GOLD CHROMES.

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