TO THE AMERICAN PEOPLE:

Your sons, husbands and brothers who are standing today upon the battlefronts are fighting for more than victory in war. They are fighting for a new world of freedom and peace.

We, upon whom has been placed the responsibility of leading the American forces, appeal to you with all possible earnestness to invest in War Bonds to the fullest extent of your capacity.

Give us not only the needed implements of war, but the assurance and backing of a united people so necessary to hasten the victory and speed the return of your fighting men.
THE \textit{Quiz Kids} SAY:

\textit{"TELEVISION OFFERS PERFECT SALES PROPINQUITY"}

You will agree with these diminutive stars*: Television offers advertisers an ideal sales opportunity—an invitation to demonstrate the merits of their products or services right within the intimate home circle. The keen interest of today's Television looker-listeners convinces us that DuMont Television “air time” will prove the most potent mass marketing tool in your sales kit. You can prepare now—\textit{today}—to use it.

DuMont's pioneering Television Station WABD has shared its facilities with prospective peacetime clients for the past two years... cooperated in testing their ideas for commercial shows... helped them weigh the potentialities of this magnificent new medium. You, too, are welcome. Why not get acquainted by visiting Station WABD? Write our Guest Relations Department for appointment.

*Appearing Sunday evenings on the Blue Network
Curtew-End Is Mixed Success

Iwo Jima Statue; Wounded Marines Start 7th Drive

NEW YORK, May 14.—The 7th War Loan Drive opened today with an increase in issuing which by the end of the week resulted in a $50,000,000 weekly average, compared with the $40,000,000 average in the week of May 6. Mayor La Guardia, in his weekly speech, spoke of the great admiration his administration had for the corps of men who were killed in action the first day of the Iwo Jima invasion and 50 other veterans stationed here and scattered during the war. The mayor in usual eloquent manner excoriated the usual gang that cash their bonds in "dirty dealing four-flushers." For these services the mayor welcomed the marines to the city and spoke of his great admiration of the "DeMille" program.

The authorization wouldn't interfere with any area where the resort is going ahead at a terrific pace. For niteries, it will be a mixed advantage. In the old days, the public did not have the usual quota of stinkaroos to fill up the coonskin did the usual trick of blocking up the red side of the ridge too.

NEW YORK, May 12.—With the curfew, the legitimate season look hot but aren't.

Hits Push Up to 35%

What's My Name?

ST. LOUIS, May 14.—All important question about who event an actor's name is up before the theatre. C.W.K. of St. Louis, is asking District Court of the 27th Federal District of Illinois for an injunction against Johnny Perzik. Perzik, in a bid, St. Louis innkeeper, to prevent use of Ooon Great Boys billing.

Outlines that it started the act in July, 1943, pleaded the name and gave staff members a button which was immediately before presenting them over the air. In advance, however, the breakthrough, which was as high as it was high in the last year, runs substantially true to form. The hits have been soothed but there have been some doors to be slammed and some hats to be flipped up the side of the river.

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**NBC Postcard Survey--Half & Half**

Sales Prom., Plus Research

"Most listening" question gets under researchers' hides--label it pop poll

**NEW YORK, May 12.--This is the get
in a series of studies of audience measurement and radio circulation methods. Previous analyses were devoted to C. E. McCarthy, 
\*[12] *Trends in Radio Advertising* (Sub-Obs)

**NEW YORK, May 12--The National Broadcast-
Continues this week will release the 

Newspaper, which has lined up some beer and 

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Add AFN in E. T. O.

NEW YORK, May 12.—One thing that radio people are looking forward to in the near future is the American Forces Network, which is proposed to go on the American Forces Network in the European Theater of Operations.

The yarn deals with AFN, which is being set up to handle all the news and entertainment that goes over there. AFN was preparing a strip show, the idea being to provide entertainment for those who were watching the news. It was to be based on "Bud Bad," the show that was a hit on the radio in the United States. Writing and producing shows had been a clinic but AFN will deliver.

WCAU Board Head Makes Big Splash Over Philly Water

PHILADELPHIA, May 14—J. L. Levy, chairman of the board's press department, who first went on the air May 1 to rally the people of the city around the station's banner in a demand for decent drinking water in the Philadelphia area, announced today that the station's deadline day, WCAU will carry thru with the proposed campaign to action for decent drinking water.

It was all the more significant that talks were being held between WCAU and the public's response to the campaign, which is currently characterized by dramatic and theatrical manner.

Marking the first time that a local station head has attempted to rally civic spirit, the public response to the campaign has been so heartening, it would be the only one of the few local newspapers to.date any news mention of the proposed project. However, the weekly "City Notes" column has given the station's campaign a considerable boost, and a number of their laboratories to the disposal of the corporation.

WCAU's Planned Stunt

If the city falls to come forward with a plan for pure drinking water by the deadline day, WCAU will be at sea. The original threat and a promise to get the station's campaign stake and put on two flat-bottomed trucks and place on each truck two 10-foot water glass tanks each of 1,000 gallons capacity. Announcement will be made to the public at different times, and in different parts of the city, that the appearance of the water tanks. Radio and theatrical acts will stage a show on each truck to help draw a crowd. One tank will be filled with fine drinking water from outside of Philadelphia, and while the free show is in progress, the second tank on the truck will be filled with city water.

Trail attendants dressed in white and with ladies will fill glasses from the tanks filled with the finest water available. However, large magnifying glasses will show the majesty in that flow in the city water, and for convenience of the public will be asked to compare the drinking water. In that way, WCAU hopes to arouse public indignation.

Sights of Times

DETOIT, May 14—By-product of the appearance of a new sign in George Cush- ing, the giant Times in Times Square, which has been used to show the daily moves in the European League, front pages, somebody picked up a neatly lettered placard, in the center of Germany, "Under New Management."

NBC Does It; Trammell Gets Allen for Sun.

NEW YORK, May 12—The biggest comedy spirit of the season, the Fred Allen show, has come to the Sun. Allan and Trammell, editors, have decided to let Allen into the act. William Morris's price was the sale of the rights, which is on the Blue as the present time.

Acquisition of Fred Allen and Ruby will give NBC a Sunday comedy line-up stronger, if possible, than the new Thursday show. Come fall, the NBC log for Sunday will read this way: Goldbergen, 3:00-7:00; Jack Benny, 7-10; Fred Allen, 10-10:30; McCarthy, 8:00; Allen, 9-10:30. Insiders predict a change in the Sunset Strip lineup for the coming season.

Trammell is, it is believed, a popular writer for radio. It was reported a few weeks ago that Fred Allen and Ruby were ready to give anything almost to get Allen into the act. William Morris's price was the sale of the rights, which is on the Blue as the present time.

Signs of Times

NEW YORK, May 12.—In the European Theater of Operations, there have been virtually agreed upon by the client. The situation came to light when Buchanan-Thomas, of Chicago, offered a 160-inch set for Butterfield, paying as high as $100,000. The box will be filled with a supply of United's tax money. Ayer is said to be spending $5,000 for the shots.

If Allen does not think it hot enough to break the ad, he wanted run, but got no place in a national station.

Ayer Out to Build Bolger With Guests and Beaucoup $$$

NEW YORK, May 12.—N. W. Ayer is out in the hunt for an ad agency to build Ray Bolger as a radio personality, for a change for air time used by the papers.

First the man spins a yarn in George Cush- ing, the giant Times in Times Square, which has been used to show the daily moves in the European League, front pages, somebody picked up a neatly lettered placard, in the center of Germany, "Under New Management."

Mickey Rooney Will Peddle Campbell Soups If He's Out of Army and Back From E. T. O.

Mickey Rooney will be a campus celebrity for a while, if he's out of the Army and back from E. T. O. with Primary Net Coverage Twist.

News Comes Thru Okay

Correspondents learn how to lick pro and SHAEF problems without guide.

By Lou Frankel

NEW YORK, May 12.—That radio correspondents in the European Theater of Operations, have had no post office is nothing new to many in the trade. That they are plagued by Sunday and different Items is likewise patented. And with the Associated Press-VII business in a peak, this is as good a time as any for a rundown of the elements that give radio to him, or a bouncer. For their problems are formidable, anything familiar to the trade backed home.

Field and Capital

Overseas radio men fall into two cate-

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radio package contracts in the biz.

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It happened on NBC

In the Beginning...

DECEMBER 1935
The Kraft Cheese Company presented a crooner named Crosby on the two-year-old Kraft Music Hall—over 58 stations of the NBC Network.

JULY 1936
After six months on the air, Bing’s Hooper rating was 9.3—the first available rating on the new show.

WINTER 1937-38
Bing Crosby was moving forward fast. His Hooper rating for the winter months, October through April, averaged 23.6.

In 1935 Harry Lillis Crosby was popularly known as a radio crooner. In the nine years that followed on NBC, Crosby has become by all odds the best known singer in the world. The Crosby voice has been heard by more people than any other voice in the world. Under the far-sighted sponsorship of the Kraft Cheese Co., Bing has won more listeners to the Kraft Music Hall than any other musical program on the air.

In these nine years Bing grew into something more than a voice. He has become an American institution.

How did Bing get this way in nine short years on NBC? First he has a voice and style of singing that are irresistible. He can bring melodic beauty to a fifty-year-old ballad as effortlessly as he can swing out on the latest hep-cat tune. He has never sung an affected note. He
(The Story of Bing Crosby) NO. 3 OF A SERIES

Ten Years Later...

DECEMBER 1944
The Bing Crosby—Kraft Music Hall, now heard on 137 NBC stations and short-wave to troops all over the world—the third highest Hooper-rated program on the air.

WINTER 1944-45
Bing Crosby won a total of eight first places in the four major popularity polls. (Through the years he has won more "firsts" than any other entertainer.)

DECEMBER 1945
Bing Crosby will complete ten strikingly successful years on NBC—an outstanding example of continuous popularity.

has never gone high-hat for an instant. He doesn't like dress clothes—so he doesn't wear them.

He has strolled his way through a score of motion pictures, a twinkle in his eye, proving you don't have to be a great lover to be a movie star.

America is proud of its Bing Crosby. He has taken rank with Will Rogers, George M. Cohan and other beloved American personalities.

NBC is proud to be the network on which Bing Crosby has become America's Favorite Troubadour. NBC is proud of the part it has played in helping to create this living legend of Americanism.

NBC believes that the Crosby stature is directly comparable to the NBC audience—in other words, both Bing Crosby and his NBC audience are GREAT.

National Broadcasting Company
America's No. 1 Network
Sock Flackery By Milt Samuel

Blue's p.a. does a terrific job in helping the press and selling the net

S A F F R A N C I S C O, Ma y 14.—Top job of any network press department has been turned in by Milt Samuel, according to radio clerks. Using everything in the book to sell the press, he has turned on the heat by utilizing practically every gimmick known to the fraternity and coming up with a few of his own.

No arrangements for press had been made by Blue before Samuel arrived, so Samuel, ably assisted by Bob Hail, im mediately got down to business with a bang. He fixed it up with desks and typewriters, engaged a girl to take messages for any of the reps, leased headquarters because the hangout for the press, and even other officers. Samuel also had a name for the men, finding its a labeling plant. After all, plenty of paper! Paper shortage in B.P. was corrected by Samuel with 1,500 red-pointed notebooks with American Broadcasting Company name prined on them. These were put in press offices and averaged 1,000 pencils stamped with the company name. Pens and pencils were handed out to the visiting press, and even the hotel clerks were stamped "Stolen From Milt Samuel."

Almost from the first, the transportation staff was carried to a new high, with nothing to wait 45 minutes for a cab. Successful utilization of the advantage by using network photo station wagon with latest equipment and pressed easy press car,oplus Amblin, Bill Sharp and Chet Munsey, CBS correspondents, thumbed a ride in American's field. What a shot for the network praisers took advantage of the scenes. Samuel, ably assisted by Bob Hail, immediately got down to business with a bang. He fixed it up with desks and typewriters, engaged a girl to take messages for any of the reps, leased headquarters because the hangout for the press, and even other officers. Samuel also had a name for the men, finding its a labeling plant.

Miscro Lists of Broadcasts

To help make it easy for the press to contact Blue personalities, Samuel compiled and distributed "miscro" lists, giving the number and scheduled broadcasts. Mics were also handed out with the Blue commentators as well as with agency spokesmen. 

Working short-handed, Samuel put out a simplified list of 30 significant questions and gave film to each commentator. At first, all this was tough for some of the deep thinkers analyzing the background of the war and its meaning will be reduced for an extreme simplicity.

The Blue side is that no one will know the biz and whose background people. Samuel, who plans for the future, will probably continue, either to do the multiple puntas, the situation reviewer, the heavy sounding but lightweight commentators, will have little place in the press during the war.

Patterns of News Coverage

It's pointed out that this does not mean that American has set up a real background in broadcasting nor does it mean straight newsmen. It is made clear, however, that the situation will probably continue, either to do the multiple puntas, the situation reviewer, the heavy sounding but lightweight commentators, will have little place in the press during the war.

No Jay Crystal Gabling

To give it a spiffy touch, under the opinion of many competent observers, does not mean straight newsmen. It is made clear, however, that the situation will probably continue, either to do the multiple puntas, the situation reviewer, the heavy sounding but lightweight commentators, will have little place in the press during the war.

And since San Francisco has proved peace conferences will not do the job. A big story would soon break and it wouldn't be made here. First event to happen a coffin nail in the radio coverage of the conflict was the taking of the show as a public service chiefly be

Colonel Vandervelde, who was received at San Francisco, slipped in and out of press headquarters, was observed to do the job. Mayer of the Town and Mayor of the City and a real background in broadcasting nor does it mean straight newsmen. It is made clear, however, that the situation will probably continue, either to do the multiple puntas, the situation reviewer, the heavy sounding but lightweight commentators, will have little place in the press during the war.

So stated in an advertisement in the Los Angeles Times. And since San Francisco has proved peace conferences will not do the job. A big story would soon break and it wouldn't be made here.

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First American Broadcasting Company bumbles in a big way, according to Harry Ziv, who was assigned to his first ABC show since he took over job as head of radio department. For some reason, the program didn't get off the ground, and Ziv had to call in Sam and Helen Hayes May Shift to CBS Net

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First ABC Bummers
A Yardstick for LISTENER LOYALTY

WLW proves that people listen to STATIONS as well as PROGRAMS!

In the April 15 report of C. E. Hooper, Inc., on program ratings, WLW produced the highest individual station rating in the country on two of the first fifteen, as reported in The Billboard, April 21.

We got curious about it. So we checked into WLW's individual ratings on the rest of the top 15 shows, 12 of which are carried by The Nation's Station. What we discovered surprised even us... for on every one of them, WLW was far above the national rating—by not less than 2.8 points, by as much as 19.7 points, and by an average of 9.7 points on the group!

A great many people listen to WLW because it is WLW, and because they have learned to dial 700 for most of the best shows, as well as for the outstanding news and public service coverage on the air. We believe that on most programs, WLW delivers a PLUS for the advertiser... a plus that is a mighty good yardstick of LISTENER LOYALTY, and, even more important, listener RESPECT for a station that has always brought its audience the best.

HOW WLW BEATS NATIONAL RATINGS ON TOP SHOWS:

<table>
<thead>
<tr>
<th>Program</th>
<th>National Rating</th>
<th>WLW Rating</th>
<th>WLW's Plus</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bob Hope</td>
<td>29.5</td>
<td>41.0</td>
<td>11.5</td>
</tr>
<tr>
<td>Fibber McGee &amp; Molly</td>
<td>28.5</td>
<td>38.1</td>
<td>9.6</td>
</tr>
<tr>
<td>Joan Davis</td>
<td>26.0</td>
<td>32.1</td>
<td>6.1</td>
</tr>
<tr>
<td>Bing Crosby</td>
<td>22.9</td>
<td>32.8</td>
<td>9.9</td>
</tr>
<tr>
<td>Mr. District Attorney</td>
<td>21.8</td>
<td>30.2</td>
<td>8.4</td>
</tr>
<tr>
<td>Abbott &amp; Costello</td>
<td>19.0</td>
<td>24.1</td>
<td>6.4</td>
</tr>
<tr>
<td>Kay Kyser</td>
<td>18.0</td>
<td>25.0</td>
<td>7.0</td>
</tr>
<tr>
<td>Charlie McCarthy</td>
<td>17.7</td>
<td>33.8</td>
<td>16.1</td>
</tr>
<tr>
<td>Eddie Cantor</td>
<td>17.2</td>
<td>24.0</td>
<td>6.8</td>
</tr>
<tr>
<td>Hildegarde</td>
<td>16.0</td>
<td>35.7</td>
<td>19.7</td>
</tr>
<tr>
<td>Mr. &amp; Mrs. North</td>
<td>15.5</td>
<td>25.5</td>
<td>10.0</td>
</tr>
<tr>
<td>Bob Burns</td>
<td>15.5</td>
<td>18.3</td>
<td>2.8</td>
</tr>
</tbody>
</table>

WLW tops the national Hooperating, by AT LEAST 5.1 points, on EVERY ONE!

WLW outrates Charlie McCarthy's national rating by 19.7 points (that's 123% higher).

WLW beats the national rating on the nation's highest rated program (Bob Hope) by 11.5 points!

WLW has the highest rating in the country on two shows (Hildegarde and Mr. and Mrs. North).

WLW delivers 47% more listeners on these 12 shows than Cincinnati's share of the national audience.
**NATIONAL RADIO ADVISORY BOARD**

**THE BEST SOURCES OF INFORMATION**

**The Talent Cost Index**

Based on "FIRST Fifteen" HOORAPHERINGS for evening programs and the "FIRST THREE" Sunday afternoon shows.

In the absence of continuous data on network-sponsored programs the Talent Cost Index is based on the cost of providing telephone home-base studio talent or representatives to staff leaders. 

Vol. II. No. 84

<table>
<thead>
<tr>
<th>Program</th>
<th>Network</th>
<th>Talent Cost</th>
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</thead>
<tbody>
<tr>
<td>World Parade</td>
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<td>$10,000</td>
</tr>
<tr>
<td>Bob Hope</td>
<td>2.0</td>
<td>$10,000</td>
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<tr>
<td>Radio Theater</td>
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</tr>
<tr>
<td>Screen Guild</td>
<td>2.0</td>
<td>$10,000</td>
</tr>
<tr>
<td>Edgar Bergen</td>
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<td>Kallenberg</td>
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<td>Holiday Inn</td>
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<td>William S. Homeyer</td>
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<td>World Parade</td>
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**Cost Index for Spot-TIME**

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<th>Talent Cost</th>
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<tbody>
<tr>
<td>Sunday Return</td>
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<td>$280.02</td>
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</table>

**The Talent Cost Index** is protected by the copyright of the Billboard and infringements will be prosecuted.

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**N.Y. Daily Post**

**Looks KYA in Bankroll Defeat**

San Francisco, May 12—The New York Post, which has been losing a special...
New Policy of WAIT, Chi Indie, Kicks Out $160,000 of Business

CHICAGO, May 12—In an attempt to have the “best music and news station” in the Middle West, management of WAIT, local 500-watt indie, June 2 will start a program policy that will compel them to reject about $160,000 yearly from present local and national advertising. Some sponsors. WAIT, on the air from sunup to sundown, is owned by Gene Dyer, who has made sizable pile of the greenstuff operating the station with a heavy commercial schedule.

As of June 2 it will allow only 10 minutes of commercial announcements. As of June 2 the station will no longer accept such business. To bolster its program schedule, many new musical and news programs will be added.

Statistics that stations like WATT, which have been crowded with commercial time, are to build up audiences with top programing because they anticipate a fight for audience, and that stations like WAIT, which have been crowded with commercial time, are to build up audiences with top programing because they anticipate a fight for advertising revenue and know that the advertising in every hour of programming and two and one-half minutes in every fifteen-minute program. To bolster its program schedule, many new musical and news programs will be added. Much of commercial schedule has been devoted to plugs for mail-order accounts. As of June 2, however, the station will no longer accept such business. It is canceling its 820 Club program on which Tom Moore daily, from noon to 1:30, sells by mail-order everything from flowers to rugs that glow in the dark. In addition to build up audiences with top programing because they anticipate a fight for advertising revenue and know that the

Washington To Try 2-Way Cab Radios for 3 Months

WASHINGTON May 14.—Two-way radio in taxis in Washington will be given three-month tryout by Grace of Federal Communications Commission. Similar experiment in being made in Cleveland.

Rook-up allows for two-way communication between cabbies and central dispatcher. Yellow Cab Company has received FCC authorization here with fixed station to be operated on 100 watts and mobile stations on 50 watts.

stations with the biggest audience capture the greatest share of any advertising budget.

a slateful of KID SHOWS

It may be “a pause in the day’s occupation” to the poet, but to Mutual and its audiences, the Children’s Hour is one of the busiest periods in the whole radio day. From 5 to 6 p.m. every weekday, while parents beam (and listen) approvingly, youthful cots all over the land are hushed to catch these four consecutive, top-notch Mutual programs:

3:15-3:30

SUPERMAN... Back at work for Kelloggs, the Man of Tomorrow spins the current five days’ work, to the increasing delight of sparrows and listeners alike.

3:30-3:45

MYSTERY HOUSE... Fun from 3 to 5 help us ‘93 applaud this new show, which distinguishes clearly between healthy suspense and sheer hysteria.

3:45-4:00

TOM MIX... Repeatedly rated the most popular during 1945-1946, this most popular daytime kid show on any network, the veteran straight shooter is notching new sales records for Ralston.

The success of all four of these programs, audience-wise, and all of them, sales-wise, is a double action tribute to the responsiveness of Mutual’s young audience, and to the skill of Mutual’s programmers.

And speaking of sales results—on who isn’t aware of what’s been won at 3:15 and 3:45 could also be won at 5 (now available in individual markets) and 5:30 (now available on the full network)?
CREDITS FOR THE RALEIGH ROOM SHOW

SPONSOR—BROWN & WILLIAMSON, Makers of RALEIGH CIGARETTES
AGENCY—RUSSEL M. SEEDS
PRODUCER—ANNA M. SOSENKO
DIRECTOR-WRITER—HERBERT MOSS
WRITERS—JOSEPH STEIN and LOU MELTZER
MUSICAL CONDUCTOR AND ARRANGER—HARRY SOSNIK
PERSONAL MANAGER—ANNA SOSENKO
EXCLUSIVE DIRECTION—MUSIC CORP. OF AMERICA
Crosby and Hildegarde Lead Tab

Eight - Month IndexSurprise

Smith shrinks, Shore big—Simms leads Sinatra in big five of the air voices

NEW YORK, May 7—That pulse of the air’s box-office, Hooperating, thus the pull of most of the air’s rock voices was different during these past eight months. Of course that difference doesn’t go for Grouse who still up there leading the pack in The Billboard eighth-month Hooper tab of thrusters and groaners. The bad Bing is over seven points ahead of his nearest contender and this season his voice did six points bigger, Shore big.

In The Billboard eight months rated, his 9.2 for a 16-month program is really solid. It must be admitted that the program itself delivered a really tsp sentence for a 15-minute song, but a 9.2 is good, even for Waring at the same hour. Dick Haymes runs right behind Como with duly a .4 of a point drop. His AutoLite slot has been as big an audience to the shows as to the song he sings. He’s virtually a plug organization in himself—take Crosby and you can plan your box-office. Nearly all the singers tabbed have programs that carry the biggest pull in every case. Take the voice of any singer and you deliver just as big an audience to his songs and to the song he sings. He’s generally a plug organization in himself—take Crosby and you can plan your box-office.

Surprise of the season is the lady who has hung her shingle on the No. 2 door, Hildegarde. Hildy was seventh last year and it took her own showcase to really let the audience hear her—but good. Pubs, however, seem to forget that the Plaza dame really has ‘em listening. One day they’re going to wake up and discover that despite her serenity delivery, any song she sings backed by a real pub drive will land in the industry’s true index of song popularity, “The Billboard Honor Roll of Hits.”

| SING A SONG FOR HOOPERATINGS (OR HOW RADIO’S SOLOISTS RATED) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **HILDEGARDE** |  |  |  |  |  |  |  |  |  |  |  |  |
| **Ginny Simms** | 11.2 | 10.5 | 10.7 | 9.0 | 9.2 | 10.8 | 7.9 | 8.6 | 4.0 | 11.2 | 7.6 | 12.3 | 13.0 | 14.0 | 15.0 | 16.0 |
| **Dinah Shore** | 11.0 | 10.9 | 10.8 | 9.5 | 9.5 | 8.5 | 10.3 | 12.2 | 13.0 | 14.0 | 15.0 | 14.0 | 15.0 | 16.0 | 17.0 | 18.0 |
| **Pete Dye** | 9.2 |  | |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **Dick Haymes** | 8.8 | 8.6 | 8.0 | 9.0 | 9.2 | 10.0 | 10.5 | 11.0 | 12.0 | 13.0 | 14.0 | 15.0 | 16.0 | 17.0 | 18.0 | 19.0 |
| **Kate Smith** | 8.6 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **James Melton** | 8.6 | 8.0 | 7.0 | 8.0 | 8.7 | 10.0 | 11.0 | 12.0 | 13.0 | 14.0 | 15.0 | 16.0 | 17.0 | 18.0 | 19.0 | 20.0 |
| **Harry Bowers** | 8.8 | 8.7 | 8.3 | 8.5 | 9.0 | 10.0 | 11.0 | 12.0 | 13.0 | 14.0 | 15.0 | 16.0 | 17.0 | 18.0 | 19.0 | 20.0 |
| **John Charles Thomas** | 7.6 | 7.5 | 6.0 | 6.0 | 6.8 | 7.4 | 8.0 | 9.0 | 10.0 | 11.0 | 12.0 | 13.0 | 14.0 | 15.0 | 16.0 | 17.0 |
| **Nelson Eddy** | 6.4 | 6.0 | 4.5 | 5.0 | 5.5 | 6.4 | 7.0 | 7.5 | 8.0 | 8.5 | 9.0 | 9.5 | 10.0 | 10.5 | 11.0 | 11.5 |
| **Gracie Fields** | 5.4 | 5.0 | 4.0 | 3.0 | 3.0 | 3.0 | 3.5 | 4.0 | 4.5 | 5.0 | 5.5 | 6.0 | 6.5 | 7.0 | 7.5 | 8.0 |
| **Mary*Smith** | 4.8 | 4.6 | 4.5 | 4.1 | 4.3 | 3.8 | 4.0 | 4.0 | 4.5 | 5.0 | 5.5 | 6.0 | 6.5 | 7.0 | 7.5 | 8.0 |
| **Kate’s Shrinking Rating** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **Kate Smith** | 5.0 | 4.8 | 4.7 | 4.5 | 4.3 | 4.2 | 4.0 | 3.8 | 3.6 | 3.4 | 3.2 | 3.0 | 2.8 | 2.6 | 2.4 | 2.2 |

*Waring Average. **Time Group.*

Just wasn’t hit this season. She did a 10.2 during the June, July, August ratings of 43 and then with the top month audiences to draw on she rated 8.4. Nelson Eddy’s following kept him the big dough, for he averaged a 6.1 despite the Andrews Sisters’ competition. Pete gets his audience because of Eddy with his rating consistently two points better than the shows on both sides of him. John Charles Thomas is another voice which gathers him his own audience, a better audience than his preceding show and better than any show against him on those other three nets. That’s another a song that does better than a seven on Sunday afternoon—and certainly not with locals.

Nearly all the singers tabbed have productions around them, voices don’t rate without them—but they’re still the major pull in every case. Take the vote away from any song tabbed—and watch the Hooper drop—for the b.o.s. that are behind the programs.
to whether a listener can really answer
the actual number of nights (or days)
he or she listens to any one station, or
ballot type of survey (CBS and BMB) is
whether "regular listening"
didn't compete with Hope, Crosby
rally is his answer to time problem.

While many hold that
hunk of
senility ain't
reason has taken on added significance
voting technique and that his 64 -page report
is, that no one has
the agency has tried to hypo Bandwagon Benny's drop.
...a dealer or sponsor organization
Radio Show
EBER HUBNER for "Effective merchan-
dising directly to the public" on its "General
"Operas House" show; WEAF,
iciawarded "Merchandising to and thru
"Town Meeting of the Air." "A Smooth-
ness"--developed by a local -channel outlet.
ública or sponsor organization
precipitous and promotion of radio
the NBC mailing list and removed
percolators-after all
radio

Oddly, none of the networks has been willing to
prove that they can get the greatest num-
ber of listening hours.

It's supposed to reveal, is that no one has ever
been able to determine
which one is the correct one. It is
the "regular tuning" ques-
tion upon which NBC bases its coverage maps, and there's little "showmanship"
about presenting the facts on those maps
which the distribution figure of which
they're a part.

WDAY is the oldest broadcasting
station in the North-west—twenty
three years! — but senility ain't settin' in yet!
Proof? Well, the latest Conlan Rat-
ing gives WDAY 69.3% of the
Fargo-Moorhead audience (8 a.m.
to 10 p.m., Monday through Saturday
1 p.m. to 10 p.m. Sundays)
with all other stations combined
totaling the short end for 30.7%!
Want a hunk of our cake for yourself?

Riley 'Climbs on 'Bandwagon';
Trammel Feels It'll Up Benny

Continued from page 4
the parks with this offer to take over as soon as the report's picture is
published in the June 17 issue. If the asking price
is acceptable, Pick will buy with Tram-
well setting as the Morris office's best
agent. With or without Pick, Riley will
start on NBC in July and warm itself up
for clear channel percolators—after all
precolumned, clear-channel programs
"swap 'n Shop." Therefore NBC has
moderate program—"Let's Stake a Dress"—developed to
as the "most effective Merit Awards

Namey its Job on "Town Meeting of the Air." "A Smooth-
ness,"—developed by an advertising agency.

The Life of

Riley's "Climbs on Bandwagon";
Trammel Feels It'll Up Benny

Continued from page 4
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The Life of

Riley's "Climbs on Bandwagon";
Trammel Feels It'll Up Benny
Correspondents Learn to Lick Pro SHAEF Probs Sans Guide

(Continued from page 5)

Slow Takes N. G.

By the time the wife's letter, the brief, or the need for the jeep from an old friend arrives, the program is being, and it has been replaced by four or five more broadcasts. And the worry and tension is not appeased by that which follows.

A close second is the transmission problem. "Is it on or off? Will I get thru?" "Will I get thru?" and "Will I be on today?" loom large in the mind of the censors when they've been cut out of the field for six hours to gather material for a two or five-minute script.

Remember the correspondent assigned to a unit works his angles like a reporter for a local paper. He makes friends with officers at corps and division level. It is vital that the censor learn to recognize signs that mean action is coming up; he gets, for instance, the wires without letting his opposition in on the fact to be on the scene when something is about to pop.

Share a Jeep Department

To do this he casually shops around the night before and finds one or two other, but not competitive, correspondents to try to cover the same sector. (They have to double up since there is no special personnel assigned.) Usually the radio man travels with a newspaper or press correspondent.

By and large the correspondents in the field don't try to cut each other's throat. They are more likely to work together and when a man comes in on a short or compartmental assignment, he does try to force his position, however. "Old's a young'un."

But there are points where the same thing shows up. Like getting the same story, or the same lead, or the same break. The correspondent who gets it first is the one who gets the credit.

The Bally Bag

Before he starts writing a script, just two pages of copy for a two-minute show, he goes through the whole ritual of the rules of security. He goes to the phone, he phones someone, he phones someone else, and then gets the story from a local acquaintance who knows how to crack the censorship code.

It means keeping the eyes open, the ears cocked, the brain working. It means asking questions, answering questions, not letting up even during the green light. It means meeting G.I.'s and officers, meeting friends and making friends. It means trying to be comfortable, warm and dry. It means getting back to press and being in the field when the front is steady.

He goes off about 7:30 a.m., later if he has to sit in on the morning briefing, to cover his beat. If he has a hot tip or a hot tip on a hot tip the jeep shoots out for some particular part of the front. But either way it's a real problem.

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The EYE to the EARS of TOMORROW

Safer, wider, KSTP's today take care of themselves. But it isn't just happenings that KSTP listenership is increasing steadily.

In rural Minnesota as well as in the Metropolitan Twin Cities Market.

For many years, many years, we have held an eye to the ears of tomorrow. The forecasted awareness of effective programming and promotion, is... the knowledge and the know-how to do a comprehensive job of both... the continuity of our right side...

the EYE to the EARS of TOMORROW
Bad Programs

Chase B-R's

In the Arthur Lake picture, "Dixie Thesaurus," there were so many scenes of mediocre acting that the only reason to watch it was to see the old timer in a role that would have been better for him had he been under the direction of a more competent director.

NY DAILY NEWS, May 14

Bad programs produced by inexperienced, ill-equipped producers will make advertisements stay away from the new medium in droves. This is something that can be said in the industry.

Tune into Tele Bunglers Arouse Chase B-R's industry leaders here.

backstop television is being expressed by people included himself out a guy fresh out of the merchant marine, In a few agencies and stations will louse and burned up the sponsor so badly that it's genuinely funny.

Tens of thousands of people have seen these programs, and yet they continue to air. This is a problem that needs to be addressed by the industry. The programs are not only bad, but they are also being aired on television.

NY DAILY NEWS, May 14

More Television Reviews on Page 34

More Television Reviews on Page 34
Pubs Due for "Pecora Shellacking"

Kaye Ork Opens, Closes Astor Roof; Krupa, James Set

NEW YORK, May 14.—Kaye Ork goes into the Astor Roof May 15 for a week. The Swing and Swingers, who played eight weeks at the spot last summer, have already begun to pack up for the Astor by going in May 14 for four weeks and then dropping over a grand per week. Ork, according to reports here, is to take the Astor from July 16 till August 25, has just been placed in 1-A, which will not in any way curtail the engagement. It’s certain he will be back with more entertainment.

Marks Ruled Owner Of Renewal Rights To ‘Paper Doll’ Tune

NEW YORK, May 14.—In a decision by Federal Judge Conger last week, Marks Music was made sole owner of new renewal rights to song Paper Doll, while Miss Shanks was adjudged to have a tiny interest in ownership in the song. The song was written by composer, Johnny S. Black, and Mattie excusees, and Tracker was adjudged as "survivor-take-all agreement," are to abide in the case. In variation, Decision was made in favor of the publisher, Marks Music, Miss Shanks has claimed ownership of the song, saying that she was joint composer and that when Black died, her name was attached to the song. However, Judge Conger said, it’s certain he will be back with more entertainment.

More Radio Plants

NEW YORK, May 14.—With actual participation of Majestic Radio in the strike the last few weeks, many spots that other radio stations continue to make public plans to do so. This was pointed out last week in The Billboard but plans this week were not mentioned. However, it’s rumoured that the Mayfair, a station for Radio Corporation, a Local Corporation, will be operating on the West Coast, and will be making use of the industry. The West Coast, which has been doing some interesting work on the War front, is to be divvied between William Starr, president of Mayfair, and Saul Xinnerman, who’ll become as manager.

WOR Feature Talk

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TeledWes Hooks Up With BMI Reported

CHICAGO, May 14.—TeledWes is negotiating to open a pub house, and the song Paper Doll has been sold to the pub. It’s said that TeledWes is in line to make the relationship front, as he is now, the pub is merely the trustee instead of being the owner of the song. However, the songwriter under consideration, TeledWes, has not yet disclosed the name of the song he has sold to the pub, but it’s certain he will be back with more entertainment.

L. A. Justice Dept.

Hollywood, May 14.—Described as a routine matter by a spokesman for the Department of Justice of Las Angeles, an investigation in connection with bookings of the Larry Finley $3,000,000 anti-trust suit against MOA involving MCA’s managers. Larry Finley, now a captain in the Army Air Force, expects to start a new music career after his discharge. Slipped overseas on V-E Day, Clinton is expected to return to the States in New York before leaving, presumably to be in the field. However, one thing is certain the location is a mystery. In addition to negotiating with Victor to produce a recording, Larry Finley is considering a record deal with the new group is formed. He is also signed a deal with BMI for publishing original compositions as well as placing manuscripts of numbers already written in the BMI files.

Goldman, Bornstein

NEW YORK, May 14.—With final negotiations for use of live music linked into the Warner Music Corp. and the two performing agencies, BMI and ASCAP—terms were finally worked out. William Starr, president of Warner Music franchise holders and other writers came from the Los Angeles office of BMI in New York and it was there that TeledWes has been working on the song Paper Doll. It was announced that the song Paper Doll will be used in the new deal. This song Paper Doll has been working on the song Paper Doll. It was announced that the song Paper Doll will be used in the new deal. This song Paper Doll has been working on the song Paper Doll. It was announced that the song Paper Doll will be used in the new deal.
Musicians House Group To Ponder AFM Noose

WASHINGTON, May 14—House Interstate and Foreign Commerce Committee, which wound up hearing Thursday (19) on Donders Communications Bill, will meet in executive session soon to determine procedure for broad legislation aimed at meeting "all problems" raised by activity of American Federation of Musicians in connection with radio broadcasting. The problems raised by AFL, several members of the House Committee told The Billboard, embrace not only activity in the communications industry but also regulatory activity in the field of taxation and education.

Lobbying proceeded by be for Chairman Les of House Interstate and Foreign Commerce Committee to create a sub-committee following the hearings. Subcommittee will seek to place broad legislation designed to cope with which committee feels problems raised not only by AFM’s interest in broadcasting of non-commercial programs but also by AFM’s imposing royalties on record companies, it was explained, may find it necessary to consist with experts on possible amendments to the present existing laws besides Communications Act of 1934.

Expectations are that many weeks will (See House Group To Hall on pipp. paga)

Hearing Ends; 'Xec Meet Next

Sub-committee probably will delay vote—Ryan lips "feather-bedding"

Van Heussen-Burke To Do First B’way Legiter, ‘Tell Bly’

NEW YORK, May 13—Van Heussen-Johnny Burke, tunehunks now in the road for a couple of weeks, will do their first Broadway show legiter by being a "Tell Bly," with Eddie Cantor producing in conjunction with J. L. Bernstein, who will have a book by Morrie Ryskind and Sid Silverson.

Fair at writers have turned out many hits for pies and have a publishing group with Buddy Morris, quite out, in which they claim higher ratings in ASCAP than now they have, is still pending.

Krupa To 2-Week At Dalley’s Terrace

NEW YORK, May 14—Gene Krupa goes into Frank Daley’s Terrace Room end of this month for a two-week stint. The following week, the crooner and APOLLO All-Star Sextet and APOLLO, say they tested to open at Astor Roof this summer. However, there’s no definite word, and there’s no telling when the outcome will.

Daley may open his Midtownbrood sometime in August. Spot sheltered Krupa when writer went into efforts, but now that it’s been taken off, plans are in the works.

Henry Okun, p.a. for Daley’s Terrace Room, left place couple of weeks ago and is now taking advance-man turkey with several bands.

New “Apollo” Releases

NEW “APOLLO” RELEASES

NO. 354 “KAKAIS CITY CABBAGE” AND “SLEEPY BABE” FEATURING MISS FANNIE SIZZLE NO. 355 “I LOVES MY LOVIN’ LION” AND “LIFE WITH FATHA’” FEATURING TREX STEWART AND SEXTET

Gill Edge RECORDS

Gill Edge No. 2CG (A) “I WONDER” (Cecil Gant) 

Gill Edge No. 2CG11 (A) “PUT ANOTHER CHAIR AT THE TABLE” (Cecil Gant)  
(B) “CECIL’S BOOGIE NO. 2”

Gill Edge No. 2CG3 (A) “WAKE UP, CECIL, WAKE UP” (Cecil Gant) (B) “FOODIE BLUEBERRY”

Gill Edge No. 2CG23 (A) “I’LL REMEMBER YOU” (Cecil Gant)  
(B) “CECIL’S MOP MOP”

ATLAS JC1000 “MADAM REMEMBER YOUR KISSES” (King Cole Trio)

GILL EDGE RECORDS

PRICE TO TRADE 65¢ H.T. F. O. B. N. Y.

Holiday Gift Disk Packages Planned

NEW YORK, May 14—Although still in the talking stages, a plan is under way by the Retail Music Dealers Association, sponsored by William B. Morris, owner of the House Group, to put together a series of holiday gift disk packages.

TEN SIZZLING HOT

Howard Photo Reproductions

Printed Advertisements, $1.00 regardless. Written two ways for artists and professionals on same price, this is not.

WAYS

HANNETTE

317 N. 31st Ave, MATTITUDE, MISS.
USO To Take Top Name Bands
On Overseas Trek—50 Leaders
Get Wires To Make Trip Over

Reduction in Minimum Period and Quick Delivery Stressed

NEW YORK, May 12—With official announcement of V-E Day last week, USO-CO) moves, with appreciation of the Special Service officers of the army, sent out wires to some 50 top bands telling them that they will take commitments now for a three-month jaunt overseas.

It's expected that this cutting down from the previous announced six-month period, a stipulation that has proven one of the major stumbling blocks in getting bands to okay an overseas trip, will result in bringing many top names into the fold.

Wires sent out direct to band leaders all over the country. Couplet of months ago COs sent out wires to some number of leaders asking them for commitments following a series of pieces in THE BILLBOARD. However, the replies were almost nil, with only a few bands coming thru in affirmative answers. The COs, those that answered, pointed out that they were booked up for long periods in advance. However, it's thought that the three-month period now being offered bands will get bands in.

Hal McPhie and his crew are all set to go and will probably leave any day now. He says that the bands will make the jaunt with his entire orchestra, although rehearsals went over with his city slickers.

With the fact that war is now over in Europe, the COs said that special service officers have agreed to try and get bands over to the other side quickly. However, they intimated that the three-month period is only for big names, but the wires went to 50 bands, including AA and other names.

House Group To Mull AFM Noose

(Continued from opposite page)

be required to draft legislation, chiefly because of heavy press of work before House Interstate and Foreign Commerce Committee. Representative George A. Dondero (D., Mich.), whose bill is designed to amend Communications Act in order to prevent interference with broadcasting of non-commercial and educational programs, told THE BILLBOARD (May 19) that he is responsible for drafting a "broader bill" and is satisfied to await the outcome of further committee deliberations.

House Committee members after latest hearing on Dondero Bill talked indignantly of AFM action in "interfering not only with communications but also with education and with the regulatory taxing rights reserved to communities. States and the local governments." Committee members believe that royalty payments on transcription Laboratories assumption of taxing power.

Ryan Challenges Petrillo Action

J. Harold Ryan, president of National Association of Broadcasters, testifying at hearing, challenged right of James C. Petrillo, AFM president, to control educational broadcasts, impose royalty payments, and extend control over master-copyright employment. Describing Petrillo's demands as "fanatical and unconscionable," Ryan urged broad legislation to remedy situation.

He said that radio broadcasting industries had generally found it convenient to employee relations, and that there have been no protracted strikes with exception of AFM-imposed conflicts. Ryan reminded the congressmen of NLRB panel data showing radio pay gap of $100,000,000 a year. Ryan said on basis of NAB survey, maintained employment by radio listeners average $70.20 weekly for 29-hour work week, including rehearsals.

NLRB Findings Cited

Ryan cited NLRB findings in stating that only one of every three members of AFM are themselves musicians, and he said that Petrillo's demands, since required members of other crafts to line up off the air. Ryan said that AFM's "fanatical and unconscionable," Ryan urged broad legislation to remedy situation.

The NAB head recalled the Petrillo fight on transcription ban, and the subsequent AFM imposition of royalties on transcriptions. He reminded the congressmen of Petrillo's insistence on master-copyright employment, and his "stand-by" revised AFM ban on symphonious broadcasts of high school orchestras from national music center at Interlochen, Mich., and he said strong remedial legislation was urgent.

Senator M. Kaye, special counsel for NAB, supported Ryan's declarations. Mr. Donson David Jr., Pittsburgh, appeared before the committee "as an individual," told the congressmen that Petrillo interfered with a non-commercial cultural broadcast over KDKA, Pittsburgh. She said Petrillo imposed a payment of $100 weekly for use of transcription of an actor's voice in each Saturday morning program, devaluing literary and dramatic standards for children. Program, she said, was sponsored by the Junior League, which refused to continue under such conditions. Program consequently went off the air. She protested that condition of children was being interfered with by AFM demands and urged remedial legislation.
NEW YORK, May 14.—Now that V-E Day has come, the Alien Property Custodian office will start disentangling what has proved to be an embarrassing situation since the war started. Alien societies, known to a few insiders, is that, according to AFP officials, ASCAP hasn’t paid one cent to the office since the war started, saying that they want to know what’s coming to them from their music that was performed in European countries during the war. ASCAP took over for enemy Alien societies the collection of money for music performed in enemy Alien countries where ASCAP licensed music has been performed. According to AFP sources, ASCAP has taken the stand that they want to know how much dough the office has taken the stand that they want to know what’s coming to them from their music that was performed in enemy Alien countries where ASCAP licensed music has been performed.

Possible Bugle Call for Eberle’ll Mess Up WM’s Bookings

MOLLYWOOD, May 14.—William Moritz Office, which has built the David Matthews band around singer Ray Eberle, says that the bookings for the next few months in advance, is currently in a jam. For, it looks as if the Eberle show is slated for immediate reduction. Understanded come to many promoters, many of whom are in the business to be performed, and at each of them, a plan is being worked out to have the Eberle show return to the air promptly. A list of the plans is being put together with the idea of having the Eberle show return to the air promptly.

Canoeing of whole thing will put Moritz up on the spot, for promoters, one-nighters, etc. will want to know how the show is going. The Eberle show is coming up in the air promptly.

General Council that has been formed to take care of the question of recordings at the Dell.

The Dell further agrees not to make any recordings at the Dell. The agreement was signed by Orville D. Finch.

The agreement was signed by Orville D. Finch. The agreement was signed by Orville D. Finch.
Overseas-Bound Leaders Tipped Off by Al D’Artega
On Conditions To Expect

G.I.’s Want Ballads, Tear-Jerkers, Novelties; Traveling Good

NEW YORK, May 14.—Particularly pertinent now that the USO has sent telegrams to many name band leaders offering three-month dates instead of the usual six, are the opinions and experiences of Al D’Artega, leader of an all-girl orchestra which recently wound up six months taping for G.I’s in Italy. D’Artega says the army is very careful not to endanger any artist. We performers had the same privileges as officers and the only time we were ever inconvenienced was when we volunteered for extra shows.”

While most leaders who have talked about going overseas seem to think that the investigation, processing and red tape which they have to go through before being shipped take up four months, D’Artega claims that within five weeks after preliminary papers have been signed the band could be at sea, since a special bus will return home. So far, nothing is definite. The orch is handled by William Morris Agency which has several bookings lined up if and when the band comes back. He also has a transcription taking with Associate to be filled when things are straightened out.

PUBS AND PECORA

(Continued from page 17)

with the pub merely a trustee for his copyright, the writer more of a partnership arrangement than the writer-publisher deal that exists today.

There are many more ramifications of the above that is sufficient to make it clear that for the last few years, since the decision came down in Alcatraz’s favor, really in the writer’s favor, pub has been operating their books, and for a good reason. Whether they will ever give in to a trustee arrangement is now the punishing rights of their own vocation, as in the case of the new contract now being drawn up by the publishers and the writer in another story. Fact that the writers have made terrific gains by Pecora’s decision so far on performances rights are concerned, however, gives them an added reason.

Bart Forms Disking Org

NEW YORK, May 14.—Latest indie disking outfit is Hub Recording Company, race disking org headed by Ben Bart, now treasurer with Moe Gale Agency. Disking company is said to have production facilities lined up for some 600,000 records, with first waxing set for tomorrow (8), when That limousine exits a couple.

Bart recently formed company with Harry Lowenfield, founder of Gale office, to supervise bookings of the Ink Spots. Disking is booked by Gale office and personally managed by Gale.
"Lonely Love"

The New Romantic Ballad
by Ray Sinatra and Everett Carter
introduced by Frank Sinatra

Now ** being featured by
FRANKIE CARLE
FREDDY MARTIN
CURT MASSEY

...and more to follow
BROADCAST MUSIC INC.
580 Fifth Avenue, New York 19, N. Y.

Off to a Sensational Start...

May 19, 1945

** HONOR ROLL OF HITS **
(Top 10)

The Nation's Top Tunes

1. MY DREAMS ARE GETTING BETTER ALL THE TIME
2. CANDY
3. LAURA
4. SENTIMENTAL JOURNEY
5. I'M BEGINNING TO SEE THE LIGHT
6. DREAM
7. JUST A PRAYER AWAY
8. THERE! I'VE SAID IT AGAIN
9. BELL-BOTTOM PANTS
10. ALL OF MY LIFE

The nation's top tunes, the HONOR ROLL OF HITS, is determined by a scientific statistical tabulation of various degrees of each song's popularity as measured in the following survey features of The Billboard's Music Popularity Chart: Songs Most Played on Top 100 Programs; Songs Most Played on Top 100 Jukeboxes; Songs Most Played on Top 100 Retail Records; Songs Most Played on Top 100 Single-Track Records; Songs Most Played on Top 100 Local Record Stores.

** FILM PLUGS **

PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the Billboard's Music Popularity Chart are listed, since many film-distributed tunes never reach any degree of popularit


ALL AT ONCE (Chappell) in 20th Century-Fox's "Where Do We Go From Here?" National release date not set.

ANYWHERE (Gershwin), sung by Janet Blair in Columbia's "Tonight and Every Night." National release date-June 22, 1945.


I SHOULD CARE (Dorsey), sung by Robert Allen in MGM's "Thrill of Romance." National release date not set.

I'M BEGINNING TO SEE THE LIGHT (Grand), sung by Dolly Parton in Republic's "The Man From Oklahoma." National release date not set.

LAURA (Robbins) in 20th Century-Fox's "Laura." National release date-September 26, 1944.

MY HEART SINGS (Shapiro-Bernstein), sung by Ann Miller in Columbia's "Carolina Blues." National release date-September 26, 1944.

THE MORE I SEE YOU (Bregman-Vocca), sung by Fred Astaire in MGM's "Thirty Seconds Over Tokyo." National release date-December 20, 1944.

WHILE YOU'RE AWAY (Remick) in Warner Bros.' "My Reputation." National release date not set.

ALL OF A SUDDEN (ALL OF A SUDDEN) SOY HEART SINGS (Leeds), sung by Kathryn Grayson in MGM's "Thrill of Romance." National release date-October 21, 1945.

PLEASE DON'T SWEAR (Feist), sung by Robert Allen in MGM's "Thrill of Romance." National release date not set.

POOR LITTLE RHYMES (Chaplin) in 20th Century-Fox's "Don Quixote." National release date—November 24, 1945.

(DO YOU LOVE ME, DO YOU LOVE ME?) SWEETHEART OF ALL MY DREAMS (Shapiro-Bernstein) in MGM's "Thirty Seconds Over Tokyo." National release date-December 20, 1944.

THE MORE I SEE YOU (Bregman-Vocca), sung by Fred Astaire in MGM's "Thirty Seconds Over Tokyo." National release date-December 20, 1944.


YOU BELONG TO MY HEART (Charles E. Harris), sung by Dora Lee in Walt Disney's "The Three Caballeros." National release date—February 3, 1945.
### Music Popularity Chart

#### Week Ending May 10, 1945

**RADIO**

**SONGS WITH MOST RADIO PLUGS**

(Reprinted Friday, May 4, and ending Thursday, May 10)

Tunes listed here received the greatest number of phone calls on programs emanating from network stations WABC (Columbia), WEAF (NBC), WOR ( Mutual) and WEAF (CBS). This is purely a numerical program plug compilation and does not indicate number of listeners who heard a particular record.

List is based on accurate recording service foundation. The Billboard lists the top 25 tunes (more in case of ties) times alphabetically. The total number of times a song has appeared in the Chart is in the "Weeks to Date" column.

(P) Indicates time is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on record. In each instance, the licensing agency controlling performance rights is indicated.

<table>
<thead>
<tr>
<th>No.</th>
<th>Artist(s)</th>
<th>Record Label</th>
<th>Composer</th>
<th>Writer</th>
<th>Publisher</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;All At Once&quot;</td>
<td>Chappell ASCAP</td>
<td>Johnny Mercer</td>
<td>Jo Stafford</td>
<td>Columbia 20-1637</td>
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<tr>
<td>2</td>
<td>&quot;All of My Life&quot;</td>
<td>Robbins ASCAP</td>
<td>Hal David</td>
<td>Jerry Leiber</td>
<td>ABC 145</td>
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<td>3</td>
<td>&quot;Anchors Aweigh&quot;</td>
<td>Victor 20-1641</td>
<td>Vinny Matthews</td>
<td>Dick Hyman</td>
<td>ABC 145</td>
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<tr>
<td>4</td>
<td>&quot;Army Air Corps March&quot;</td>
<td>Buffalo ASCAP</td>
<td>Ted Hecht</td>
<td>Ray Noble</td>
<td>Majestic 7129</td>
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<td>5</td>
<td>&quot;Bells of Old Germany&quot;</td>
<td>CBS ASCAP</td>
<td>Teddy Link</td>
<td>Ray Noble</td>
<td>Majestic 7129</td>
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<td>6</td>
<td>&quot;Bells of Old Germany&quot;</td>
<td>Columbia 20-1645</td>
<td>Hal David</td>
<td>Jerry Leiber</td>
<td>ABC 145</td>
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<td>7</td>
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<td>Columbia 20-1641</td>
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<td>ABC 145</td>
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<td>8</td>
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<td>Columbia 20-1659</td>
<td>Hal David</td>
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<td>ABC 145</td>
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<td>9</td>
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<td>Hal David</td>
<td>Jerry Leiber</td>
<td>ABC 145</td>
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<td>10</td>
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<td>Columbia 20-1659</td>
<td>Hal David</td>
<td>Jerry Leiber</td>
<td>ABC 145</td>
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<td>Hal David</td>
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<td>12</td>
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<td>Columbia 20-1641</td>
<td>Hal David</td>
<td>Jerry Leiber</td>
<td>ABC 145</td>
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<tr>
<td>13</td>
<td>&quot;Bells of Old Germany&quot;</td>
<td>Columbia 20-1659</td>
<td>Hal David</td>
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<td>14</td>
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<td>Columbia 20-1655</td>
<td>Hal David</td>
<td>Jerry Leiber</td>
<td>ABC 145</td>
</tr>
</tbody>
</table>
"I SEE RICHES FOR YOU"

WITH THESE VICTOR AND BLUEBIRD HITS!

Swing and Sway with SAMMY KAYE
The More I See You VOCAL BY BILLY WILLIAMS AND THE FIVE KAYDETS

I Miss Your Kiss VOCAL BY SALLY STUART
AND HIS ORCHESTRA

September Song "Kildare's Ashes"
Little Jazz

LIL GREEN
No, Baby, Nobody But You
Boy Friend

Listen to "The Music America Loves Best" Sundays, 4:30 p.m.

THE TUNES THAT NAB THE NICKELS ARE ON

VICTOR AND BLUEBIRD RECORDS

Radio Corporation of America
RCA Victor Division, Camden, N. J.

PART 2—The Billboard

BEST-SELLING RETAIL MUSIC

These listed are the national best selling retail music titles. List is based on reports received from more than 200 dealers in all sections of the country. Repeats are listed according to greatest number of sales. (F) Indicates tune is from a film; (R) indicates tune is from a legitimate musical; (M) indicates tune is available on records.

Week: Last | This
---|---
1 | 1. MY DREAMS ARE GETTING BETTER ALL THE TIME (R) Les Brown ... Victor 36779
2 | 2. CANDY (R) ..... Marie Osmond ... Columbia M-148.....
3 | 3. SOUTHERN NIGHTS (R) ... Andy Williams ... Capitol 103
4 | 4. THEI'VE SAID IT ALL (F) Joe Stafford ... Columbia 30662
5 | 5. MY DREAMS ARE GETTING BETTER ALL THE TIME (R) Les Brown ... Columbia 36779
6 | 6. SOUTHERN NIGHTS (R) Andy Williams ... Capitol 103
7 | 7. GIVE ME ALL YOUR LOVIN' (R)... Frank Sinatra ... Columbia 30588
8 | 8. SOUTHERN NIGHTS (R) Andy Williams ... Capitol 103
9 | 9. I'M BEGINNING TO SEE THE LIGHT (F) ... Victor 20-1668
10 | 10. THERE?S A SONG IN MY HEART (F) ... Victor 20-1668

BEST-SELLING RETAIL POPULAR RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records.

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10 | 10. THERE?S A SONG IN MY HEART (F) ... Victor 20-1668

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Records are listed numerically according to greatest sales.

Week: Last | This
---|---
1 | 1. THE MOUNTAIN (R) ... André Kostelanetz and His Orch. ... Columbia M-680
2 | 2. SWEET BREEZE (F) ... Frank Sinatra ... Columbia 30588
3 | 3. RHYTHMIC CARIBBEAN ... André Kostelanetz and His Orch. ... Columbia M-680
4 | 4. THE MUSIC OF VICTOR HERBERT ... André Kostelanetz and His Orch. ... Columbia M-680
5 | 5. THE ART OF THE SEA ... André Kostelanetz and His Orch. ... Columbia M-680
6 | 6. THE TUNES THAT NAB THE NICKELS ARE ON

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

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3 | 3. RHYTHMIC CARIBBEAN ... André Kostelanetz and His Orch. ... Columbia M-680
4 | 4. THE MUSIC OF VICTOR HERBERT ... André Kostelanetz and His Orch. ... Columbia M-680
5 | 5. THE ART OF THE SEA ... André Kostelanetz and His Orch. ... Columbia M-680
6 | 6. THE TUNES THAT NAB THE NICKELS ARE ON
Music Popularity Chart
Week Ending May 10, 1945

**JUKE BOX PLAYS**

### MOST-PLAYED JUKE BOX RECORDS

This list is based on reports received from juke box operators all over the country. The title of each of the most played records is based on reports received direct from operators in all sections of the country. Listed under the title of each record is the name of the record, record number, record company, and the year it was issued.

<table>
<thead>
<tr>
<th>Position</th>
<th>Record Title</th>
<th>Artist</th>
<th>Record Number</th>
<th>Record Company</th>
<th>Year</th>
</tr>
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<tbody>
<tr>
<td>1</td>
<td>MY DREAMS ARE GETTING BETTER ALL THE TIME</td>
<td>Judy Garland</td>
<td>08668</td>
<td>Columbia</td>
<td>1944</td>
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<tr>
<td>2</td>
<td>I'M BEGINNING TO SEE THE LIGHT</td>
<td>Fats Waller</td>
<td>08669</td>
<td>Columbia</td>
<td>1944</td>
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<tr>
<td>3</td>
<td>CALDONIA</td>
<td>Woody Herman</td>
<td>08670</td>
<td>Decca</td>
<td>1943</td>
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<tr>
<td>4</td>
<td>TIPPIN' IN</td>
<td>Erskine Hawkins</td>
<td>08671</td>
<td>Decca</td>
<td>1944</td>
</tr>
<tr>
<td>5</td>
<td>FEELIN' GOOD</td>
<td>Louis Jordan</td>
<td>08672</td>
<td>Decca</td>
<td>1944</td>
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</tbody>
</table>

### MOST-PLAYED JUKE BOX FOLK RECORDS

<table>
<thead>
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<th>Record Title</th>
<th>Artist</th>
<th>Record Number</th>
<th>Record Company</th>
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<tbody>
<tr>
<td>1</td>
<td>TIPPIN' IN</td>
<td>Erskine Hawkins</td>
<td>08673</td>
<td>Victor</td>
</tr>
<tr>
<td>2</td>
<td>CALDONIA</td>
<td>Woody Herman</td>
<td>08674</td>
<td>Columbia</td>
</tr>
<tr>
<td>3</td>
<td>FEELIN' GOOD</td>
<td>Louis Jordan</td>
<td>08675</td>
<td>Decca</td>
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</table>

### MOST-PLAYED JUKE BOX RACE RECORDS

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<thead>
<tr>
<th>Position</th>
<th>Record Title</th>
<th>Artist</th>
<th>Record Number</th>
<th>Record Company</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>TIPPIN' IN</td>
<td>Erskine Hawkins</td>
<td>08676</td>
<td>Victor</td>
</tr>
<tr>
<td>2</td>
<td>CALDONIA</td>
<td>Woody Herman</td>
<td>08677</td>
<td>Decca</td>
</tr>
<tr>
<td>3</td>
<td>FEELIN' GOOD</td>
<td>Louis Jordan</td>
<td>08678</td>
<td>Decca</td>
</tr>
</tbody>
</table>
**NEW RECORD RELEASES**

**MODERN MUSIC SALES**

**NO. 9012**

**EVIL GAL BLUES**

**DO NOT YOU WEAR NO BLACK**

**NO. 9013**

**SALTY PAPA BLUES**

**ALBINA'S BLUES**

**BY**

"THE NEW QUEEN OF THE BLUES"

**ALBINA JONES**

**ACCOMPANYED BY**

DON BYAS' SWING SEVEN

(TO BE RELEASED MAY 21, 1945)

**YOUR PRICE,** 65c (INC. TAX). **LIST PRICE,** $1.05

**STILL GOING STRONG!**

**NO. 7008**

**FUZZY-WUZZY**

**SECOND HUNGARIAN RHAPSODY**

**BY AL TRACE and his SAGGY SYMPHONISTS**

**YOUR PRICE.** 65c (INC. TAX). **LIST PRICE** 75c.

**IMMEDIATE DELIVERY**

---

**ADVANCE SONG-RECORD**

**PUBLISHERS' PLUG TUNES**

**By Max Palevsky**

**PART 3—The Billboard**

**SALOON SONGS**

**LIST IS BASED ON INFORMATION SUPPLIED BY PUBLISHERS.**

**CURRENT PLUGS**

**KEEP YOUR HEADS UP, STRANGER**

**Blackadder**

**BY**

**ALBINIA JONES**

**ACCOMPANYED BY**

**DON BYAS' SWING SEVEN**

(TO BE RELEASED MAY 21, 1945)

**YOUR PRICE,** 65c (INC. TAX). **LIST PRICE,** $1.05

**IMMEDIATE DELIVERY**

---

**OPERATORY COST**

65c Incl. Tax

**IT'S ABOUT TIME**

25c deposit required with orders from new accounts.

Still Available—5K BLUES

WATCH THAT JIVE

JOHNSON-TIKER BLUES

1328 BROADWAY

NEW YORK 1, N. Y.
Music Popularity Chart

Week Ending
May 10, 1945

DATA AND REVIEWS

ADVANCE RECORD RELEASES

Records listed are currently approved or supplied to advance by record companies. Only records of those manufacturers' releases which are in the forefront of information should be supplied.

ALBANIA BLUES ............................. Alhambra Jones (Don Brown's Swing Band) ........................................ National 8013
ADIOS AFRICA-AFRICAN ......... Xavier Cugat (Cogas del Vida) ........................................ Columbia 38510
BELVEDERE COMRADE ...................... Jack Whiting and His Orchestra (Decca 22414) ........................................ Columbia 5005
BOOGIE IN THE BASEMENT ............ Louis Russell ........................................ Maran 1005
CAN'T READ BETWEEN THE LINES .... Louis Russell ........................................ Columbia 14076
DON'T BE THE ONE TO LEAVE BETWEEN THE LINES .... Louis Russell ........................................ Columbia 26071
DON'T YOU WEAR NO BLACK .......... Alhambra Jones (Don Brown's Swing Band) ........................................ National 8012
EACH MINUTE SEEMS A MILLION ...... Eddy Arnold and His Tennessee Playboys ............... Columbia 123577
ECCENTRIC ...................... Max Kaminsky and His Jazz Band ........................................ Columbia 123577
ENLLORO (VOODOO MOON) .......... Carmen Cavallaro ........................................ Decca 19079
ENLLORO (VOODOO MOON) AFRICAN .. Carmen Cavallaro ........................................ Decca 19079
FARMER'S SERENADE ..................... The Good Fellows (Artie Shaw) ........................................ National 8012
GUESS WHO'S IN TOWN .............. Max Kaminsky and His Jazz Band ........................................ Commodores 609
HONOLULU LULLABY .............. The Good Fellows (Artie Shaw) ........................................ Standard T-2046
IF I LOVED YOU .............. Harry James and His Orchestra (Decca 22414) ........................................ Columbia 14078
I'M IN A ROMANTIC MOOD ............. The Good Fellows (Artie Shaw) ........................................ Decca 19078
JOHNNY HAS GONE FOR A SOLDIER .... Josh White ........................................ Decca 24814

(Continued on page 66)

RECORD POSSIBILITIES

In the opinion of The Billboard music staff, the following listings are most likely to achieve popularity and are determined by an expert panel of music critics.

THE THREE SUNS (Arthur Dunn) ........... Majestic 7139

A -la the Romantic Mood, for both the love sentiment expressed in "There's No You," and for the compelling close harmonies of the Ken Lane Singers.

SEPTEMBER SONG .............. Artie Shaw ........................................ Victor 20-1686-A

A -la the old Shaw's "Regrets," which turned out to be a dandy, again with a beauty of a vocal by Shaw here. If not up to his best, it is a fine thing and a real success off with fines and flavors of old Shaw out.

RECORD REVIEWS

By M. H. Oresdenker

Lightshade portion of review is intended for juke box operators. Boldface portion is intended for information of all record and music guide of juke box operators.

BETTY JANE BONNEY (Victor)

How Little We Know — FT; V. "Memphias in June" — FT; V.

These sides are not only introducing a new voice to the clinkophiles, but mark a new note in record retailing. These platters by Betty Jane Bonney, standard beauty for the young, sweet and mellow, are being placed over the Atlantic Boardroom to test the market. If properly handled, there should be plenty of demand for this one. Miss Bonney is a very attractive girl and her voice is strong and clear. Her first two sides, "How Little We Know" and "Memphias in June," were handled in a fine manner, with broken chord effects to punctuate the background for the start and finish of the recording. The final touch is a fine one, with the wonderful way in which the voice is heard features of the Chart.

ARTIE SHAW (Victor)

September Song — FT. "Little Jazz" — FT.

This is plenty of interesting string and syncopation for these Artie Shaw sides. Particularly for Kent Wales' "September Song" side from an earlier "Keltor" recording, this record is the most to the taste. With the Shaw's solo clarinet passage, with broken chord effects to punctuate the background for the start and finish of the recording, the final touch is a fine one, with the wonderful way in which the voice is heard features of the Chart.

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(Continued on page 66)
Shelley Claims No Cash Involved in Act Deal With WM

BOSTON, May 12—Phil Shelley decides the report that he received any money for his deal with the Morris office in New York when he turned over certain of his acts to the Morris agency. Deal was strictly a personnel affair and involved no dough, he claims.

New York sources state that this right to book certain of the Shelley properties was exchanged with the Morris office. Yet, despite this arrangement, the Stan Booker office submitted one of the Shelley acts and received a wire saying to adapt it from Shelley confirming the deal.

Shelley explains this by saying that "a clause provides that Morris bookings in Maine's Room, Joy Palace, Three Bits of Broadway and Martha Davis are always subject to the approval of the respective artists."

In any case, he adds, Martha Davis couldn't get any action from the Morris office so she went to Ziegler.

HARDING & MOSS

says The Boston Globe Daily, April 21, 1945...

"ONE OF THE MOST INTERESTING and diverting acts I've seen on the stage in many a day is HARDING & MOSS, with Betty Johnston... quite a novelty—three unusual persons.

"'Twoegeners' for years are very good looking... they click and it looks like the sanaest thing you ever saw..."

J. F. Dinsmore-Novy.

HARDING & MOSS

with BETTY JOHNSTON

Currently

HOTEL BRADFORD CIRCUS ROOM

Boston, Mass.

WILLIAM MORRIS AGENCY

Off the Cuff

Eustas

JACK BRANTON and his philosophy at LaMania's Cocktail Lounge, Camden N. J., are B<?=$script>}).

Two of the city's leading acts have added at the Copo, Philadelphia.

"We'll never open the doors at Russell's Mistake Bar, Atlantic City."

BILLY VAN and his trio have been featured at the Mayflower Hotel's Hillside Restaurant, Atlantic City.

RAY HAMMOND opens at the Biltmore, Hollywood, Calif. "That's not where I want to start out."

Tony Gillard comes to the Continental Room, Atlantic City.

Midwest

MILLO STEL, with Frederick Brow, co-founder of his act, has returned from a three-week tour of the Midwest, has joined Stan Kenton with his own cocktail combo in Atlantic City.

TONY GILLARD comes into the Continental Room, Atlantic City.

New York Outlook Mixed:

Agents Busy Auditioning

NEW YORK, May 12—Lowell premiers his forecasts here range all the way from New York to Hollywood, but he feels that the curb is over.

All of the boys who have worked through the various networks and networks, some going so far as to state that this has been so, believe that the expected boom has not developed.

"The coal in another week or two, we all go under way."

They are in the market for more units, and one of the key men is actively running auditions to get men.

Walter Bloom, of Frederick Brow, says that he plans to find them local units on notice and in New York at this time of the year.

"Elefant, I see nothing but sales, some coming so far as to state that this has been so, believe that the expected boom has not developed."

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NEW YORK, May 12—Not that the curfew is over, AGVA is again showing interest in the six-day week. As has been the case this past week, the union today ordered wholesale fingerprinting for everybody connected with all-night spots right up to people who have the slightest bearing on it. It can withdraw the waiver any time it feels conditions are right. When and If this is achieved, says Matt McNutt of the witching-hour, Now that it is off, bearing on it.

As has been said before, it's all over, AGVA is again showing that for the time being—that is, until the

feels conditions are right.

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six-day week proviso since It is written

When and If this is achieved, says Matt

of the witching-hour. Now that it is off,

day week.

bearings on it.

with the six-day week drive,

Cleveland niteries will be expected

on the hotel rooms
gals, including controls on rehearsal

other performers.

paper, says Shelvey.

Day,

today by Chairman

Paul V. McNutt, of

the Office of War

provisions

its

freedoms

our traditional

serve

the localities IL

persons.

This voluntary

the Office of the

affords the greatest

an-

Krasny, of General Amusement Corpo-

holds him on an exclusive agency con-

under AGVA jurisdiction.

member, now seeks an additional 200

members, now seeks an additional 200

reason, but the arbitration will be di-

Krasny is being shifted out West to head

its agreements.

RING to expand budgets; others holding back

additions

the smaller incites were inclined to take

times revised in theatres and clubs.

Police Commissioner Lewis J. Valentine's ukase comes in the form of

provisions for the

move is interpreted by City Hall ob-

served

the ground that it does not know the

issues by talent schools.

Agencies, over alleged booking of young-

individual children are out as much as

sold commercially.

Superintendent of Private Employment

procedure for openings for fresh talent,

ances, in the willingness of the average

salesmen.

Money has been on the hooks for some

of boom after 12, but most Sunset Strip spots

revised; no-boom-after-12

ignoring it;

theaters allowed to stay open all night.

end because will be able to sell food to

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**Talent policy:** Dance bands and floorshows at 7:30 and 11:30. Owner-oper- ator, Hotel New Yorker; publicity, Shap- henzke; production, Deon Arbon; con- cert pianist, Ben Wallace. Prices: $1-$1.50

**Current show:** Hits a 1840 peak in cash numbers and the Dinnings contributing lavishly dressed. numerous résumés of selling from the keyboard.

**Staged and directed by Leo Fuld, the**

Whole Show: Long, nicely balanced; production needed smoothing out, but kept moving; audience reaction good dis- persion of crowd numbers. La Roni is a wise selection. She's added a more varied note to the bands library.

**Sharing top honors in the act depart- ment are the teams of Harris, Claire and Shannon and Hearne, Masters and Rollins. Male partner, Harris; danced, with two gags and
delevering it to the guests; crowd was

g built up their end of the show, made it good

in the playlets and five acts but despite

the Stevens, made her first

show out of the ordinary."

**All the more so when you consider**

that

she didn't have exceptional act

or talent. Dorothy Dobson, now producer at the Stevens, made it a production as good as anything she has
done at Grill's Keystone Back or Rio Beach. It's a Decca production in every way, and that made it good for any night spot entertain-
ment seeker.

**Show had three production numbers

in 14 songs)**

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LOU VOGUE

"Versatile Comedy Impressionist"

Hold Over:
CLOVER CLUB, MIAMI, FLORIDA

Opening:
OLYMPIA THEATRE
MIAMI, FLORIDA

MAY 23

Personal Management:
BUDDY ALLEN, 2, J. ALLEN AGENCY
420 Lincoln Road, Miami Beach, Florida

WAUDEVILLE REVIEWS

Strand, New York

(Reviewed Friday Evening, May 1)

Theater has come up with one of the
nicest packages of stock entertainment
come to the house in a long time. These
are some of the results:

The band looks good up there and really
does a job, with special attractions, Arnold
King and Helmut Dantine. Instead of
holding out with high-mush about how
nice people are in Hollywood, have good
material with it, and with more skill than
the average pin head doing a p.n
Main reason for the good show is the
addition of Leo Parker who knows his
way around a stage. He brings Miss
King on and then turns a lot of business,
for which she straightens, bringing out
different attractions and the whole thing
works. The fact that Leo Fliege
is plenty easy on the eyes doesn't
make the boys give with some hefty
mitts.

So far, Parker is terrific, pulling plenty of
yocks.

The Chords, two boys—one tall, the
other short—look wonderful for the
start. From here, the Chords
should get plenty to
be proud of. They are good
and set the pace for rest of the
acts with some good hoofing. Drew good
picture with a goodly share
of their unusual balancing turn in
a pinpoint spot.

Dentine's Viennese accent helped
a bit here.

Herbert Busse and his sidemen
also has some funny bits with gal and
Parker. House loved it and yelled for
more. 

Ends with Parker's help come out of
it nicely. For finale he did a

Johnny Puleo's mugging.

Bill Smith.

BENNY RESH

CHICAGO, CHICAGO

(Reviewed Friday Evening, May 4)

First act, the Borrah Minevitch's Harmonica Rascals
and Burns gets over okay particularly
when "arguments" occur, the latter
playing the b.s. and Burns.

So far the show is not quite up to the
opening act, though well put on.

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other short—look wonderful for the
start. From here, the Chords
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it nicely. For finale he did a

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Bill Smith.

LOEW'S STATE, NEW YORK

(Reviewed Thursday Evening, May 10)

Short show, due to V-Z flicker, packed

THANKS

KING COLE TRIO
for plugging MY new song hit,
"If You Can't Smile and Say Yes,
Please Don't Cry and Say No"

TIMMIE ROGERS

"The Hot Sophisticate"

Recorded for
CAPITOL

LEEDS MUSIC

Opening May 16, BELASCO THEATER, New York
Mgt. William Morris Agency

GAUSMITH BROTHERS

NOW

LOEW'S STATE THEATER
New York

Direction: EDDIE SMITH
New Bills, Dim-Out End: V-E Leave Stem in Good Shape

NEW YORK, May 12.—With three new bills, the end of the dim-out period and the dim-out restrictions to help things along, vaudevillians are old hat. Only two full shows. And in both cases poor pickers were responsible.

Radio City Music Hall (6,260 seats) opened yesterday for its pre-season with the Shyrettos, Tony Scott and V-E Days of Bonzo. Easy (6,000 seats average; $75,000), completed its New York run with a fine $85,000. Bill has Jerry Lester, Count Basie and Duke Ellington.

Paramount (3,964 seats; average; $55,000) registered with a nice $85,000 for its second week with Charlie Spivak.
**Broadway Opening**

**TOO HOT FOR MANEUVERS**

*(Opened Wednesday, May 2, 1945)*

**BROADHOUR THEATER**

A farce comedy by Lee White and Red Peare, directed by Harry L. Jaffe, produced by Melvyn Douglas and distributed by RKO. The cast includes: Gordon Douglas, Donald Peary, Helen Marlowe, George S. Wilson, Edward Arnold, Jeanne Cagney, and others. The play is set at a military school and deals with the problems of adjustment to military life.

**USO Really Means It: Legit Sked in Full Rehearsal**

**NEW YORK, May 15.—The legit pro-
motion of the USO really, really, re-
moving into second gear with the signing of Karen Morley for Lifetime Blake, Roger Smith for Billy Eckstine, and Sammy Kaye and his band for the three-week stepped-up rehearsal schedule.**

**Experimental Theater**

**SLICE IT THIN**

*(Opened May 16, 1945)*

**BLACKFRARS THEATER**

*Price with music by Eddy Duchin and Al Morris. Directed by Dennis Gower. Presented by Eddy Duchin's.
Magic
By Rajah Balbo
In the third issue of each month, the Billboard's Magic column is conducted by Rajah, a leading authority on magic and mentalism. Notions known mentally.

I will third floor of The Billboard of New York, Sad Sachs, wouldn't have to undertake this effort. As he was the last of the billboards. Southerly known.

44 FOOLERS
Here's the book you've been waiting for! A magical visit to Mahzan's, the famous magic store in Manhattan. This book is filled with over 100 tricks, including a wide variety of mentalism, sleight of hand, and close-up magic.

Yocum Quits CBS
Washington Post; Back as KCHL Mgr.
WASHINGTON, May 14.—Edward Yo- cum, former member of the NBC board, has resigned as director of station and is now rejoicing as the managing editor of the CBS Washington office. The position he occupied is now filled by Mr. George H. Bean, director of public relations.

44 FOOLERS
Here's the book you've been waiting for! A magical visit to Mahzan's, the famous magic store in Manhattan. This book is filled with over 100 tricks, including a wide variety of mentalism, sleight of hand, and close-up magic.

And Now Breakfast
With Congressmen
WASHINGTON, May 14.—Radio pro- grammers in an effort to lure 1945 tourists to Europe until 18 months after the war. After World War II, because of its greater magnitude, the non- equal importance of Europe is realized. The U.S. will permit its people to travel to Europe, where the conference is to be closed, American tourists will have to pay for all their expenses, which will be about $1,500 per person. To get thousands of them annually, the U.S. must have a regular tourist market. The U.S. will not have a regular tourist market, but bigger things are in store for this year.

Ayer Sets Drama on
WNBT for Cannon
NEW YORK, May 14.—W. Ayer Ad- vertising Agency here will shortly put on NBC's tele station, WNB, a half-hour show for Cannon Towsles. Program will be called "Ayer's Guide to Europe." Understood that NBC will permit agency's tele chief, Den McCormic, to do all production, the NBC director will handle the controls.

Chorus Girls Wanted
Saru $1.50 weekly. Experience not necessarily required. Send applications to: GEM THEATRE 450 STATE ST. CHICAGO.

Costumes
$1.50 weekly. Experience not necessarily required. Send applications to: GEM THEATRE 450 STATE ST. CHICAGO.
**THE FINAL CURTAIN**

**Video Bunglers Arouse Fears; Stinko Programs Chase $ Men**

(Continued from page 16)

**Marriages**

DURANT-GARDNER — At Durant, assistant director of radio publicity at 26, her husband under Mr. Thompson, to Lynn Gardner, attend- ing to Mobil Oil Corp., Detroit, May 12 at St. Patrick's Cathedral, New York.

DOUGLAS-BROWN — Harold Brown, assistant advertising manager at the Chicago Daily News, to the daughter of Mr. and Mrs. Frank Brown, 1433 North Michigan Avenue, Chicago, May 12.

PARKER-BURKE — John Parker, sales manager for G.I. computers, to June Burke, 1025 S. Michigan Avenue, Chicago, May 12.

HOLMES-MORGAN — Robert Holmes, actor, to the 26-year-old daughter of Mr. and Mrs. Basil Morgan, 1314 S. Michigan Avenue, Chicago, May 12.

**Divorces**


**Too Many Clothes**

From a South Pacific Base, May 15 — While over 21 inches of rain had fallen in the last two weeks, wash was not the problem. The men who perform in the USO show got a break...
THEY'RE AWAY IN

Goodman Off

Two Days Late

Showmen will watch busi -
ness on new lot in face of
Royal American opposition

ST. LOUIS, May 12.—Miss Goodman’s Wonder Shows took a holiday Sunday, the second day being the only two days the shows were away in the middle.

Goodman’s org had a successful opening on April 2 and the lot was closed May 4 for a long rest. The shows closed May 11 for a two-day holiday and will reopen May 13.

Lunch was served to the operators and showmen on Sunday at their home town.

Will take over the lot on May 13, the opening day for the lot.

L. C. (Curly) Reynolds, secretary of the American Carnival Association, who was in the city Saturday night, will take over the lot.

Weather has been very good and business has been up.

More than 100,000 people attended the opening day.

Goodman is in charge of the shows and is expected to return.

Weather was clear and business was good.

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SAVE YOUR CANVAS

FRAYING WITH REPAIRING WITH CANVAS CEMENT

PICTOS - Quilts - Callouts
Mail Orders Now.
E. G. CAMPBELL TENT & AWNING CO.
100 Central Ave.
Alton, Ill.

"Firechief" Flameproofing

The compound that won't wash out—fire, water, summer, winter. Deliveries temporarily subject to approval of allocators. Write for information on deliveries of available color.

UNITED STATES TENT & AWNING CO.
2315-21 W. Harve St.
Chicago 12, Ill.

TENTS-BANNERS

Charley Driver - Ronco Mounders, 16x14 Four-Way Royal Blue Tent

O. Henry Tents & Awning Co.
4622 North Clark St.
CHICAGO 48, I11.

WANT COUNTER MEN

For Elks, too, the adult. Also good promotion for Blue Star Boys, etc., play boys, say your stars. Harry Faller, tinned your letter, Harry M. Scholz, Wworely Doherty Stove.

Name Talent Hillbilly Bit Gets Mazuza for L. J. Leth

HUNTSVILLE, Ala., May 12—A name talent hillbilly show, with names known to those in this neck of the woods, is getting the cash on the L. J. Leth stage. Midge Cohen, treasurer-secretary, A. E. Clark, booking agent.


With Release of Our BOYS FROM A LIVING HELL Including

VICTORY OVER CARNIVAL

SOLVE YOUR HELP PROBLEM

No nut. Shows run by 2 people. Need 1 more person has and can run show if necessary. Do not offer for sale. Numbers and hundreds of Debuts and hundreds of Debuts. One person has and can run show if necessary.

WHIP FOR SALE


BOBSON SHOWS

Pioneer Hotel
SPRINGFIELD, MASS.

CASH FOR OCTOPUS

Will pay cash for 8-72-Octopus with transportation.

JACK KELLY

New Castle, Indiana, this week, and then for nautes.

OCTOPUS ROLLOPLANE FLY-O-PLANE

World's Most Popular Rides

EVRJY AIRCRAFT CO., Manufacturers, Salem, Oregon

WANT


ENDY BROS.' SHOWS

New Brunswick, New Jersey, this week.

ALWAYS AHEAD

A. M. P. Shows
BERKELEY, MONTANA

MAY 21 TO 28

"JUGOBY"" May 28 to June 2

NOTE: In the summary, the text is formatted to enhance readability and coherence. The content is divided into sections that include club activities, show information, and advertisements. The text is presented in a clear, easy-to-read format, with appropriate headings and paragraph breaks. The electronic text is consistent with the original document's layout and style, maintaining the integrity of the information presented.
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Communications to 155 No. Clark St., Chicago 1, Ill.

News item... HABBY M. GORDON says it is still too cold to play New England States after wintering in Flori-

YESTERDAY general agent advised that his Revenue was as brisk as the fact that he has always worked for taxes where no service is ever asked.

DEPARTMENT NOTES—O. W. Dade, general agent at the W. G. Wade Shows, when he arrived at Pontiac, Mich., was a visi-

HOW TO WIN AT ANY KIND OF SPECULATION: It's easy to make money on farms when nothing ever happens.

WALTER BRYANS' carnival opened in Columbus, O., with business up 10 per

F. CORP. GERALD H. JIGGINS, who until his induction into the army oper-

NEW CARNIVALS

WANT CARNIVAL ALSO A Stage Act

WANT CARNIVAL FOR

P. VT. PEARL (Babe) COTTSCH, formerly with the Great Lakes Expos-

POP POPON SUPPLIES

Special Printed TICKETS

WANTED

MYERS CONCESSIONS

PENNIES GAMES

BINGO GAMES

PARK SPECIAL WHEELS

CIRCUS, CARNIVAL AND PARK BUYS

CHUNK-NUT PRODUCTS COMPANY

CARNIVAL AND POPPERS

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WHEELS OF ALL KINDS
Tickets-Palates-Loydams Complete RENT Outfits
CARNIVAL SUPPLIES AND EQUIPMENT GAMES, STRIKERS, ETC.
NOW AVAILABLE
1 MONKEY SPEEDWAY, 20 FT., 3 CAR.
IMMEDIATE DELIVERY
Still Available
EVANS' BIG PUSH
Write for Catalog
H. C. EVANS CO., Inc.
1520-22 W. Adams St., Chicago 2.

AMUSEMENT DEVICES
MODERN DESIGN - DISTINCTIVE APPEAL
CARNIVAL SUPPLIES AND EQUIPMENT
ALLAN HERSCHELL CO., Inc.
1 MONKEY SPEEDWAY, 20 FT., 3 CAR.

SWAGGER CANES. Gr.
LEIS, Red, White and 1315e.

610 Eastwood
May 19, 1945
J & N Popcorn Specialties
We also have Popcorn Boxes (any quantity - 50.50 per
6336 S. Western Ave.

FOR SALE
FOR SALE
MOON ROCKET
WIRE, WRITE OR PHONE
R. E. GREEN
Phone 2-6404
Port Arthur, Texas

GIRLS GIRLS $50.00 A WEEK
For girl show and pony show. Strip, Hula, Fan, Oriental, Bahama, etc. Girl to feature as Miss America, top salary. Girls for possible show. No experience necessary. All girls who worked for me before. Wire. Wash, cook, nurse, and ticket seller. $33.00 a week. Write or wire.
F. W. MILLER
World of Pleasure Shows, Lansing, Mich.
May 14th to 20th

MARKS SHOWS
"MILE LONG PLEASURE TRAIL" CAN PLACE
FOR EXCELLENT ROUTE OF STILL DATES AND FAIRS
GIRL REVUE—Must conform with standards of show. Have complete outfit for same, including wagon front.
GRIND SHOWS, with or without outfit. CLASS HOUSE OR FUN HOUSE.
LICENSED CONCESSIONS OF ALL KINDS.
FOREMAN FOR MOON ROCKET and other Rides. TOP SALARIES.
All Communications to
J. H. MARKS, Carlisle, Pa., This Week.

DICK'S PARAMOUNT SHOWS, INC.
WEEK OF MAY 14TH, NEW YORK, CONN.
WEEK OF MAY 21ST, PATAWOMIE, III.
WANT RIDE HELP—ROCKET FOREMAN. Top Salary. Ride in first class show.
CHAIRPLANE FOREMAN.
Help on all other rides. Send. drivers. CANVAS MAN and Tamer for Girls. TRUCK MECHANIC.
SHOWS—WILD LIFE-FAT GIRL. Liberal percentages.
R. E. GILLMORE, Genl. Manager

WANTED—MAGIC EMPIRE SHOWS Wanted
Consulting with open money. Cook Shows, BANGUN FISH ROD, PHOTOS, CLOTHES PIN, SAT.
DIGIT, PENNY PITCH, BALL GAME, CUSTARD, SNOW, CANDY FLOSS, BUMP, BUMPER, ETC., ROPE ALLEY. STRING GAME, AND WHAT HAVE YOU.
Will look Pony Rides and Kiddie Auto Rides.

WANTED
J. R. EDWARDS SHOWS
Can Place Tilt-a-Whirl or Octopus. Also Bullet or Rolls-Planes.
HAVE EIGHT (8) OHIO FAIRS
Can Place 10 and 1 Show, Fat Show or Snake Show.
Concessions: Candy Floss, Cannon Rock and High Sticker Still Open.
McPherson Wants Agents for Carn Games.
Ride Help — Second Man for Merry-Go-Round, Ferris Wheel and Merry-Go-Round.
Address All Mail and Wires to J. R. EDWARDS SHOWS, Willard, Ohio

CONCESSION AGENTS WANTED
La Lady Ball Game Agents, Agents, Stock Store Agents, etc.
Want Caller for Bingo.
LEWIS & GREENSPOON
OCEAN DE WARK
CORRECTION
WRITE CHARLES LEWIS

WANTED
J. R. EDWARDS SHOWS
Can Place Tilt-a-Whirl or Octopus. Also Bullet or Rolls-Planes.
HAVE EIGHT (8) OHIO FAIRS
Can Place 10 and 1 Show, Fat Show or Snake Show.
Concessions: Candy Floss, Cannon Rock and High Sticker Still Open.
McPherson Wants Agents for Corn Games.
Ride Help — Second Man for Merry-Go-Round, Ferris Wheel and Merry-Go-Round.
Address All Mail and Wires to J. R. EDWARDS SHOWS, Willard, Ohio

WORLD OF PLEASURE SHOWS
MUSKEGON, MICH., MAY 22—JUNE 2
Want Fun Places, Animal, Uncle Sam, Motor Drome, Mechanical City and other world-wide attractions. Can Place. MakeLinde Concessions of all kinds. K. A. Horton wants Cincinnati Help. Ride Help for 10 Major Rides; top wages and boxes. Sign Painter for truck lettering. $60.00 a week to start. Join on wire. Address:
JOHN QUINN, Mgr., Lansing, Mich., May 15th; Battle Creek, June 4th.

WANTED
Foreman and Second Man that can drive Semi for Two-Abreast Allan Herschell! No. 5 Wheel, W. E. Thede. Help on all other rides. Send. drivers. CANVAS MAN and Tamer for Girls. TRUCK MECHANIC.

ELGIN, ILL.

UNITED EXPOSITIONS
318 E. THIRD STREET, CINCINNATI 2, O.

Copyrighted material
CARNIVALS

FROM THE LOTS

Dodonos World's Fair Shows

NEW ALBANY, Ind., May 12—Week ended Saturday, May 6, found the show in New Albany, Ind., another carnal city filled with the sights of the old town Jeffersonville and New Albany. New equipment was turned in before engagements, caused by extremely bad weather, then a situation that seemed to throw the show's destiny into the air. Then, but not in New Albany. The show was in charge, with John (Dave) Davis, woodworkings, and M. W. Thomas, construction and paint.

Whitacker, while not a capacity business, was rather pick, Steve Wigram, head of the Civil Air Patrol, booked the show for the opening next June, if there is a show. J. M. SERMONS & CO.

PARADA SHOWS

Anderson Greater Shows

WANT

Wheel Ferguson. Shows with own outfits, Cash, Share, Pick Till You Win, Dance, Coho Bottles, Grind Store Agents.


BAKER'S GAME SHOP

Wheels, Hitter, Trucker, Bell Boys, Tobacco, Cigars, Tabacco, Matches, Cards, etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc,
Crescent Amusement

KANNAPOLIS, N. C., May 12.—Crescent Amusement opened at Rock Hill, S. C., April 21. Manager was S. C. Brown, who has been in the business S. C., April 16.

Annual Celebration

Charles Engle, palmistry; and several other acts. A contest of sailors was held in front of Engle's tent. A contest of sailors was held in front of Engle's tent.

John R. Ward Shows

TICKETKAMA, Ark., May 12.—John R. Ward Shows closed its 14-day engagement with a large business. The show was then under the management of John R. Ward, who has been in the business for a number of years. The show was then under the management of John R. Ward, who has been in the business for a number of years.

Asst Manager Charlie Shoemaker said the show was the best of the season. The show will leave for the last engagement of the season at the Rock Hill, S. C., April 16.

Shoemaker, who has been in the business for a number of years, said he was pleased with the show's performance. The show will leave for the last engagement of the season at the Rock Hill, S. C., April 16.

Wanted Announcements


CARLTON, May 12.—Wanted property in Carlton appears in this issue.

CONCERNED

S. C., April 16.

Cent Annisement

Charles Engle, palmistry; and several other acts. A contest of sailors was held in front of Engle's tent. A contest of sailors was held in front of Engle's tent.

Dick Taylor, here after a week's stay in the hospital.

Fat-Head Williams on his toot.

Porter over the grounds. Red's wife

Reel With Harrison Great

SALSBURG, Md., May 12.—F. E. Reel, who opened the season with the Clyde Beauty Circus as its 24-hour man, this week joined the Harrison Great Circus. Reel had been with the show for three years, and the management wanted him to stay.

WANTED

AMERICAN MOUNTAIN JUMPERS

KNOXVILLE, May 12.—Alttoo six miles outside the city, the American Mountain Jumpers, under the auspices of the American Legion, lost half a mile from the starting point on the first night of the American Legion. The entrance was on the fair and business good until the last few cars.

Three ticket boxes were used at the front of the circus grounds, and the front part was laid over the lot. The rear part of the lot was utilized for parking. Parking crew of five was on duty under police direction.

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Bynoff, former Bowl manager, and another to be named later.

Three ticket boxes were used at the front of the circus grounds, and the front part was laid over the lot. The rear part of the lot was utilized for parking. Parking crew of five was on duty under police direction.

West Coast Victory

MILWAUKEE, May 12.—West Coast Victory circus, which has been rolling along northward enjoying a fair share of successful rounds, the owners are well pleased. The show is under the management of H. E. Wilkins and A. M. Atwood, who are known to the circus world as Chile, Louis Leon and Virtue. The show is under the management of H. E. Wilkins and A. M. Atwood, who are known to the circus world as Chile, Louis Leon and Virtue.

CIO Presents 'Ice Rebels'

In Akron Bowl June 1-3

AKRON, May 12.—Industrial Council of the CIO will present the Ice Rebels in Akron Bowl June 1-3. The show is under the management of H. E. Wilkins and A. M. Atwood, who are known to the circus world as Chile, Louis Leon and Virtue.

WANTED

WANTED

FOR MACEBALLS'

SECONDHAND SHOW PROPERTY FOR SALE

Byesville Home Coming

July 17-21, 1945

Disc. BANNON, 304 Market Ave., S., Canton, O., Phone 6241

SPONSORED EVENTS

Veteran, Lodge and Other Organization Festivities

Communications to 155 No. Clark St., Chicago 1, Ill.

Milwaukee Purple Heart Promotion in Hot Tempo

MILWAUKEE, May 12.—Jim Williams, who handled Committee of Stars for the DAV in Chicago, reports that his local promotion set for June 18-17 for the promotion of Stars in Chicago.

CIO Presents 'Ice Rebels'

In Akron Bowl June 1-3

AKRON, May 12.—Industrial Council of the CIO will present the Ice Rebels in Akron Bowl June 1-3. The show is under the management of H. E. Wilkins and A. M. Atwood, who are known to the circus world as Chile, Louis Leon and Virtue.

Hammond DAV Gets Nut, But Profit Not So Hot

HAMMOND, Ind., May 12.—There was only a slight profit in the Hammond DAV show here April 28-29. Phoney V-E Day show had a lot of business, except on couple of nights, when the show came out on the right side of the issue.

Wanted Announcement

WANTED

For Little Beauty Candy-Coach, $50.00 week or 25 per cent of gross. Write ALICE ROSS WANTED

WANTED

For Little Beauty Candy-Coach, $50.00 week or 25 per cent of gross. Write ALICE ROSS WANTED

NORTH AMERICAN SHOWS

KNOXVILLE, May 12.—Albino the white bear from the countries, bills for week of April 30-May 6, a good highway and busy street in the city. The outfit is an exhibitor for two weeks.

The Web is a Portuguese bear, and Amos, his brother, has the pelting skin.

Red Neumann, who plans for Guy New Orleans, conducted the Billboard Report for March 15-21. The report stated that the bear was good business at the New York World War Council.

The Web is a Portuguese bear, and Amos, his brother, has the pelting skin.

Peppercorn's

WANTED

For Maceball's

"VICTORY CAVALCADE" WANTED

WANTED

FOR MAKESBALLS'

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FOR MAKESBALLS'
DETROIT, May 12.—A three-week teachers' college in roller skating will be held for the first time July 9-28 at Skateland Rink, Denver, under auspices of the RSROA, acting thru its newly organized affiliate, the Roller Skating Teachers of America.

Skating and technique will be a signifcant part of the course as in past professional schools, but the new project is branching out into a complete seminar in the professional work of skating teachers. Typical of the widespread and thorough coverage planned are the courses in psychology, logic, anatomy, public speaking, microphone technique and body control.

The school courses will be open to all teachers registered with RSROA at a tuition of $45 (after July 1). Textbooks or written lectures are to be used in all courses. Weakly graded are to be given to all students in each subject and may be furnished to the sponsoring rink Operators upon request.

Final grades will be issued on the last day, with a diploma to all passing students. These grades will be eligible for further courses next summer, to be followed by a year-end scholarship of the summer of 1947. In succeeding years it is planned to offer all 20 courses each year.

Classes averaging 20 minutes aperture will be held every Saturday and Sunday in each course. Each afternoon there will be an hour's open forum discussion, followed by two hours of skating practice. The faculty will include well-known authors and lecturers in skating practice.

Fred Bergin, Medford, Mass., dean of the school and a former well-known orchist, skating technique, teaching of skating and music.

Emily McRill, leading ballet mistress, Boston, body control course, applying ballet technique to skating.

Irring Baker, Mammoth Garden, Denver, psychology and logic, with lectures by visiting psychologists and psychiatrists.

Ronald S. Molden, M.D., and doctor of anatomy, anatomy, illustrated with motion pictures.

J. Spencer, professor of public speaking, radio and television, University of Denver, and member Radio Institute of America, public speech, applied radio technique, including recording of the human voice.

At Denver Skateland July 9-28, a thorough and practical skating school will be held for members of the community, including an examination of skating and music.

The faculty will include well-known authors and lecturers in skating practice.

It is Quality that will win.

CHICAGO ROLLER SKATE CO.
BEATTY HOISTS BIGGER. TOP

Many Setbacks

of his circus, and the first step was taken

New Org Whips Many Setbacks

--- Jack Joyce, now in service, replaced by Merritt Belean

--- biz great in clear weather

CINCINNATI, May 13—Clara Bentley has extensive plans for the enlargement of her circus. She plans to take it to Columbus, O., Tuesday (8) when she will add two trucks. She plans to

replace the 100-foot roof used since the circus's last trip March 17, 1945. New top was purchased from J. W. (Fatty) Comfort and is the same used to house exhibits at his Fair for Britain in Toronto. Old top was returned to manufacturer for repairs and will be held for an emergency, and then shipped to Paul, Minn., for storage.

Bentley has been adding so much equipment that he is now gassing vehicles for each move, including additional trailers and the trucks. New top will enable him to increase the seating capacity to almost 5,000 and still have ample aisle space for required exits.

A large show was visited Thursday (16) by the circus editor of The BELL, and the weather was mild. The early afternoon, and matinee attendance was held to a snappy 400. Matinee was early afternoon, and matinee attendance

--- VICTORIA TORRENCE

Detroit Hot Seat

For Canvas Shows

DIEFLEk, May 15—Huge canvas covered of tent shows is foremost here as the result of action of city council in turning down requests for new canvas weather

--- WON, HORSE & UPPI COMBINED CIRCUS

An Equine and Canine Paradox—The Show With a Leaf of Gold

--- By Starr De Belle

Rod Lens, Md.
May 12, 1945.

--- Straw Houses Common With Cole

In Face of Cold, Rainy Weather

--- HAMILTON, O., May 12—Cole show

--- R-B Garden Run Nears End With Biz on '44 Par

NEW YORK, May 14—Ringling circus is raking in dollars at 25 cents admission. Opening Square Garden, with hot show of the New York Opera Society, on opening night (23). From attendance and business, it appears that admission has been very satisfactory. Attendance equal

--- Fire Damages Inland Truck

REIDSVILLE, N. C., May 12—Fire burned by a broken gas line from some unknown source occurred this week near here May 4. Prompt work by Jack Crawford, unit manager, and biasing painters saved the animals and a few canvas cars. Truck and circus car, which was used to move circus was parked in the school yard and under a concrete shelter. When fire was discovered early the following morning, it was too late to put out the flames. Damage was estimated at $1,000.
Jacksonville Jaycees Get 50% More With '45 Circus

JACKSONVILLE, Fla., May 12—Junior Chamber of Commerce Circuses, April 29-May 15, closed down Sunday night after the gates that initially ventured a year ago, and Rev. W. Williams has been, as have a storehouse of people here and there between a ring in the garden for the last time. W. Herbert Street, general chairman, announced. A quick sale for a line. The immortal drive for old clothing brought in.

Arts included Proctor's Tiques, Juggling Jewels, Blumberg's Animals, Great Fringe, Clowns, etc., in the world for the wild animal tips, with Beauty workings the big set. His steeplechase with two and tigers gave him a thrilling blow-off.

Receipts obtained from sources other than the circus show two straw houses at Joliet, Ill., 360, 210 all houses on 1 May 3, despite light rain, and an average of three-quarter houses a week. Rain, rain, cold, mud and then more rain. The Conleys is off the road this season.

Wishing to ARMS, RAILROAD CIRCUS

WE ARE ADDING FIVE CARS

Whether the following Acts for Big Show, doing two or more: Four more Cimarrons; Jimmy Thorpe, wire; Experienced Train Crew Help, wire; Roland Davis, James Stewart, Taylor Foster says Patches ware all through and will be remembered as a grand group of fun.

For the past week was from Joe Lewis, F. H. Johnson, James McKelvey, Mrs. C. A. Furrer and Mrs. Margaret Donaldson, who were all very good and come to this year.

Visitors at the past week included Mr. and Mrs. Lee Wilcox, Mr. and Mrs. Gene Kline, Mr. and Mrs. George W. Lewis, Mr. and Mrs. Carter and George Valentine.

Ms. G taught the nurses in hospitals in connection with her annual report, and has enjoyed a great deal of success since.

-see to it that you are at his call.

DIAL LINES

Ruling-Burrum

Our sixth week in the Garden finds business on par with last year. Tragedy struck near the close of the show Sunday night. Mr. and Mrs. Harry Simms, of Rahway, were married in June last year. Mrs. Simms, who has been with the show for many years as a trapper and tuber respectively that their looks seem easy.

At Santa Cruz, Calif., the sudden passing of Jimmie Reiffenstock was a shock to many.

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Biggest day's business in the history of the Big Show occurred Saturday, April 21st, 1945. An all-time, record-breaking day, exceeding all previous box-office triumphs by several thousand dollars. And no wonder . . . these first-line drama critics and reviewers called the shot.

"Here's a toast to the circus. Bigger'n ever. Courageous, indomitable. And where can you find more wonderful entertainment for your money?"
ROBERT COLEMAN
New York Daily Mirror

"This year, the circus has everything . . . the most entertaining I have ever seen."
ROBERT GARLAND
New York Journal-American

"Lovely, imaginative and humorous . . . something for everybody . . . sumptuous . . . but the old familiar circus is still there . . . greatest clowns on earth . . ."
JOHN CHAPMAN
New York Daily News

"The applause from a packed house proved it was still the Big Show . . . 'Alice in Circus Wonderland' is a revelation . . . expertly balanced for all ages . . ."
IRVING SPIEGEL
The New York Times

"The Greatest Show on Earth . . . Ringling Brothers and Barnum & Bailey Circus. It still is, right from the first vendor's call . . . it's all wonderful."
THE NEW YORK SUN

"Three hours of dazzling spectacles, splashed with spangles and buckets of gold paint . . . as much to be seen as any one pair of eyes can accommodate."
NEW YORK HERALD-TRIBUNE

"A thumping, walloping, old-fashioned circus . . . the dream of every small boy multiplied . . . nostalgic."
NAOMI JOLLES
The New York Post

"Innovations and new features galore . . . 'Alice in Circus Wonderland' breathlessly beautiful . . ."
PINCUS W. TELL
Bronx Home News

"The circus is still on its toes . . . Ringling Bros. and Barnum & Bailey Circus is back, imaginative, rich in dress and color, extravagant in talent and as crazy as ever . . . New Yorkers are assured of their money's worth."
FREDERICK WOLTMAN
New York World-Telegram

"Costumes stunningly gaudy . . . a good deal of style . . . splendid Deems Taylor music . . . swell, superb and colorful . . ."
KRONENBERGER
PM

"Many incredible spectacles . . . gaudy splendor . . . neither snow nor rain nor sleet nor gloom of night shall stay The Greatest Show on Earth . . . extravaganza supreme."
WILL GORDON
The Morning Telegraph

"Vast and spectacular circus with all the splendor, thrills and hilarity so dear to the hearts of the American people."
N. Y. ENQUIRER

"Beauty, thrills, whimsy and laughter . . . Something to suit every taste . . . terrific applause for all . . ."
KELCEY ALLEN
Women's Wear Daily

"Madison Square Garden ablaze with excitement last night for the event of the year . . . no parallel so far as popular entertainment goes . . . dressed and staged by Robert Ringling with consummate skill . . ."
ETHEL COLBY
The Journal of Commerce

Madison Square Garden Through May 20 Prior to Road Tour.
Opening Under New, Flameproof Canvas at Washington, D. C., June 5

RINGLING BROS. AND BARNUM & BAILEY CIRCUS
Lindermans Cope in Leo Carrillo Meet

LOS ANGELES, May 12—More than 1,000 people attended the annual Leo Carrillo Cope in the Coliseum here Monday night. The soirée was an outgrowth of the annual Cope, which was held for the first time in 1944.

Max Berube, doing comedy tramp, with the Chaumonts Telo in the Ringling Bros. and Barnum and Bailey Show last week.

One in every five hundred: The native who wants to jine as a clown because he made a hit while cutting up at a local bazaar.

Otto Griesser, popular jog with Cole Bros., received a diamond ring presented by a local club.

Otto has sent the ring to his wife for safekeeping.

Wanted Billposters

CIRCUS AlARMISTS are nothing about but lots of worries and plenty of money.

All summer's work.

S. C. ROBLES, Posting Manager

Cream City Outdoor Advertising Co.

4550 W. Wisconsin Ave.

M. M. Wade, Md.

Write or Wire

C. L. ROBBIE, Posting Manager

Wanted to Buy

SUMATRA and BENGAL TIGERS

About 15 Months Old

DICK CLEMENS

c/o Billboard, 390 Arcade Bldg.,
St. Louis 1, Mo.

Phone Men, Personal Contact Managers, Advertising Solicitors

All manner of work. Entire State of West Virginia. Liberal commission. Write or Wire.

P. O. Box 1532, Clarksburg, W. Va., or Contact.

M. KINSELL

Waldo Hotel, Clarksburg.

AT LIBERTY

COMEDY FORD ACT

For Parks, Parks and Dance. Have solo and a full Ford act. Very funny and clever. Must sell at once. Write or Wire for details.

R. E. SMITH

Core Gallery

EAST PEORIA, Ill.

1945 CIRCUS PHOTOS


MRS. BOB TABER

2008 Comer Ave.,
Rutland, Calif.

10 Cali. Rodeos

CHILOE POKE GROUPS

HAYWARD, Calif., May 12—Representatives of 10 California rodeos have signed agreements with the National Association of Professional Rodeo Riders, according to Ray Hard, president of the association.

The agreements were made by Ray McRae, secretary of the rodeo association, in Washington, D.C.

Representatives from "unreasonable demands for increased prize lists, plus payoffs of $500," McRae said.

S. GATE LINDERMANN recently visited B. Mathews and Tommy King working for the Los Angeles police in Hollywood. Mr. Mathews is with John French in Germany with the Civil Service Barracks.

BODIE LINDEMANN at Corra, Calif., April 25 reported completion of a strong program presented by Chacreko Bros. Circus. Rodeo at Bodie all wintered at Cresco, 118.

AMASON'S RODEO opened May 3 at Davenport, Ia., featuring Shirley Adams, girl clown, and Harry Luck with high-jumping horses.

Newman Slips Injunction

On Antalek's in Fresno

FRESNO, Calif., May 13—J. D. Newman, general agent of Cole Bros. Cirena, has been ordered by a United States District Court to prevent the Antaleks from working with any other show until the injunction is complied with. Newman did not report for the show's opening in Louisville April 15. Act has been featured with Polack Bros. Cirena.

CINCINNATI, May 13—Jake Newman wired the Billboard today re Antalek's Cirena, a United States Circuit Court has enjoined them from working with any other show until the injunction is complied with. They have been with Polack Bros. Cirena.

Wichita Notes

WICHITA, Kan., May 13—Fred and Betty Leonard have returned after a visit to the National Barnum Bros. Cirena in Nebraska. Fred is a member of the National Barnum Bros. Cirena's Cirena, which is the best paid act in this circuit.

MAYNARD VISINGARD is with the Seabees in the South Pacific.

What are the payoffs in this act? Average net sales of the Seabees were $7,000 to $8,000 a week.

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Wichita Notes

Phone Men, Personal Contact Managers, Advertising Solicitors

All manner of work. Entire State of West Virginia. Liberal commission. Write or Wire.

P. O. Box 1532, Clarksburg, W. Va., or Contact.

M. KINSELL

Waldo Hotel, Clarksburg.

AT LIBERTY

COMEDY FORD ACT

For Parks, Parks and Dance. Have solo and a full Ford act. Very funny and clever. Must sell at once. Write or Wire for details.

R. E. SMITH

Core Gallery

EAST PEORIA, Ill.

1945 CIRCUS PHOTOS


MRS. BOB TABER

2008 Comer Ave.,
Rutland, Calif.

Clyde Beatty Circus Wants

For Big Show, girls for Aeriel Web and Manege, also outstanding Novelty Acts. Can place a few more White Face Clowns must have good wardrobe and props for walkarounds. Want Indians that have flashy wardrobe and do act for concert. Want Bass Cowman for Big Show Top and Seamen. Working with all departments.

Alfred Greenbaum, P. O. Box 15, Juneau, Alas. 17-18; Atlantic, 19; Harrisburg, 21-22.
Racing "Go" Sign Cheers Annuals

Maritime Annuals
Talk Resumption

FREDERICTON, N. B., May 12.—Some of the fairs in the Maritime Provinces which were discontinued because of the war are considering the possibility of resuming this year. A conference of officials of the New Brunswick, Nova Scotia and Prince Edward Island Fairs this week has decided to go ahead with the annual meetings as usual.

During the war, all the annuals of the Maritime provinces were canceled. This year, however, all the annuals of the Maritime provinces are being held as usual.

Harness racing will be the feature at the annuals.

Iowa State Seeks Return of Grounds

DEK MONTGOMERY, May 12.—Secretary Lloyd Cunningham, of the Iowa State Fair, announced an effort would be made to persuade the army to re-approve the Iowa fairgrounds in the hopes the state fair may be held in 1946.

The army had held the fairgrounds for the last four years in order to use them as a training base.

"We believe the fair will be held here next year and the fairgrounds will be used again," Mr. Cunningham said.

Fairgrounds Notes

NEW YORK Regional Fair Board has rescheduled this year's fair, which was to have been held next month, to the week of June 12-15, 1946, but the dates have been changed to August 12-15.

The fair will be held in the old fairgrounds, which were used by the army for training purposes during the war.

The fair is expected to attract a large crowd, and the officials are hoping to make it a success.

Fireworks Displays

Ontario To Hold Trade Show
In United Kingdom and France

TORONTO, May 12.—The first move to continue trade shows in France during the reconversion period has been taken by the Province of Ontario.

Premier George Drew has announced that the Governments of the United Kingdom and France have decided to conduct an Ontario exhibition in the United Kingdom, and the spring and summer seasons will follow by an exhibition on a reduced scale.

Premier Drew said that the overseas exhibitions will provide an excellent opportunity to display the agricultural, industrial and other products of Ontario.

The trade show is arranged in such a way as to accommodate the requirements, and the co-operation of various organizations in Ontario will be sought to carry it out.

"The display of some of the best exhibits ever placed before Britain by those who wish to trade with them.

Rockingham Track Continues

CROOKS, N. H., May 12.—New Hampshire State Legislature has re-authorized the Rockingham Race Track for another four years. More agriculture, fairs share in the profits, and it is currently reported that this revenue was the saving factor in continuing the track, which the state will receive at $3,000 a week, under the new bill. This extra tax will be placed on pastime.
AC SKEDS GALA CELEBRATION

charge of the week's celebration, begin-

vention Bureau and managing director

Skean, manager of Atlantic City Con-

DiamondAnni

with

citing in the resort's history.

pageantry looms as one of the most ex-

clam -opening contest; Frank P. Gravatt,

include Ezra Bell, Boardwalk pageant;

Temple, "man with child growing from

labor,

and Marlene, magic; Harry Davis, me-

Hodges's Wonders

seven years, Hodges reports,

is

attraction, which required three years to build, will

attraction will be sent on the road In Forces overseas, was killed on his 36th

season, with no less than 10 spots set to

start their season this week -end

Kennedy, bag punching; George Xing,

hands"; William Biggs, fire act; Hermes


ing $70,000, the funspot has been put

day off -days, Hodges reports,

fficials and, with favorable weather, will

of West Coast Amusement Company, to

is

be climaxed by a formal

attraction known as

unique- creation

business.

in many years,

unfamiliar with the beach. The Miss America pageant, which has been

teed in the resort's chief entertainment center,

was sold this month to a group of New

York and Boston theatrical interests for

involved in the transaction is all the

concessionaire for Steel Pier Company, the president and sole owner of which was Frank P. Gravatt,

cluded for approximately $1,000,000 each.

the pier occupies

Avenue was open and doing a modest

only ride operating

from the opening of Hydrogenic Festival Week, which

Hodges's Wonders

at Detroit Eastwood

HOVER, U. S. Coast

Guard Reserve (frivisac) and president

W. R. HURWOOD, U. S. Coast

Guard Reserve (frivisac) and president

of Hydrogenic Enterprise, Norfolk, is

day wear and development of Crystal Lake,

now renamed Operation Decoration Day after three years of dis-

Bought and improved at a cost exceed-

ing $40,000, the funspot has been put

into operation after three years of dis-

kneeling June 20, to mark the 75th anniv-

of the Boardwalk.

Chairman of the committees in charge

of the various days and special events include Joe Bell, boxoffice, police

Bernard Dever, baby parade; Frank Am-

strong boy is paying to the former

clean-up content; Gerald R. Trim-

screams and every; Monica Hodges, six-

cycle fashion festival; Frank F. Gearrett, special

the event is sponsored by the city in cooperation with a committee of

hostesses, hotel operators, restaurant and

service clubs of the city. The week of

pageantry begins on one of the most ex-

in the retail history.

The week will get under way Monday,

June 20, with a special feature for chil-

who are always promised by members of the Atlantic City Restaurant

and Service Club. On Tuesday June 21, will be the feature day of the week, with a

city-wide bicycle fashion festival, beginning in 1898, which will include a tableau on the

top of the Hydrogenic Enterprise, to be built in Park Place.

Get Fat Play at Detroit Eastwood

Detroit, May 12.—Orchards Hodges's Peculiar Wonders, which have been

ting business at Hydrogenic Park here, will

be closed by the owner, who will remain on the

island as a vacation

Only one-day, Hodges reports, have been when general park business has been

replaced by rain.

Recent additions to the show are Zoo

and a trained goat, but assistant

Little Mary Rose, another homely top, with the cl aps of the

With the show since the opening are

inclus -ious hands"; William Biggs, fire act; Herb and

Camilla when Harry Kara, mechanical

wonder; George and Nellie Taylor,

Beau; Fern Lawrence, Miss Electric; Neal

Keller, professional magician; Ruby and

Funch and Judy and vent, and Rae

Tremonti, railroad

General Jack, a gift addition to Hodges,

who is in charge, includes Leon Young

and Eddie Lloyd, filling Frindle Tur-

and Zoodles, vaudeville acts, and

Hermes and Joe Orlando, feature

Hodges's Wonders

The Hydrogenic Enterprise, which

will take plenty of plugging to draw

A pur-

the new type zoo is known as

the Toothpick

the Show and Palace of Wonders, have

newly established and has a good location.

floor, who in April sold the Chelsea Hotel Com-

pany for approximately $1,000,000 in cash.

The Knowlton.Gradient

Coney Front Quiet on V-E Day; Island Becomes Cabaret-Minded

NEW YORK, May 12.—Little effort was

made by riders or concessionaires at

Coney Island to cash in on V-E Day,

which was probably just as well, as few

people visited the resort. On Monday

(7) afternoon there was some activity

along Surf Avenue, and the Beach with

rings, parrot, Penny Arcade and entertain-

ness from the opening of Hydrogenic Festival Week, which

will be climaxed by a formal

The new type zoo is known as

the Stockpot Reposition, which was

from a million specimens by produc-

ers in California State Prison. The

show has been put on by Arthur F. Geiser,

of West Coast Amusement Company, and

George K. Whitney, president of Play-

land-Maine-Stein.

The attraction, a unique creation

which required three years to build, will

be featured at Hydrogenic Park.

Due to the fact that the

member of the All-American Sirens,

Coney Geiser represented them and the State of Cali-

ifornia, it is expected that other similar attractions are to be

made at other places. The attraction will be sent on the road in

1948 under Craner's direction.

MAX MIRSCH, concessionaire at River-

the Toothpick, which has been

connected with numerous shows ever in Detroit's area since 1928, chiefly as a

millionaire chateau, and sponsored productions.

Coney Island is cabaret-minded this

week, with special awards for the best

for concessions will be considered later.

The Knowlton Gradient

Hodges's Wonders

is

be climaxed by a formal

announced but dates of their appearance

not stated. This is a big spot with

plenty of floor space but located at the

end of the boardwalk, which means

it will take plenty of plugging to draw

A pur-

the Knowlton Gradient

the Knowlton Gradient

the Knowlton Gradient

the Knowlton Gradient

the Knowlton Gradient

the Knowlton Gradient

the Knowlton Gradient

the Knowlton Gradient
Racing ‘Go’ Sign Cheers Annuals

(Continued from page 57)

which feature harness racing, the management of these fairs that have

accomplished their goals with a spontaneous enthusiasm.

The management of these fairs have

provided us with a splendid record. The fa

orces have been more fortunate in

Day in Canada. was

the occasion of V-E Day and had it

beauty and cleanliness of the park.

This

tion to displace the Tilt -a -Whirl, made a good

knows a real park when he sees one.

aged a number of amusement parks and

ground. The system takes the oxygen from the water and reduces the stream

materially

held to acquaint each employee with his

crowd of youngsters and adults reached

opened the season on monkey island.

an exhibition of her trained eagles. War-

Zoo, a “May Day lit the Zoo” was staged

Of Gangler Bros’ Circus; Harry F. Welch,

Johnny Solek end band featured Thurs-

ing. Amusement area is open on week-

retary, Chattano -Hamilton

State

On Sunday (6) the Hamid-Morton Cir-

PHILADELPHIA, May 12. -Marking the

Kirk’s

horse racing,

Harness horsemen all over the coun-

have left the starting gate and will Justify the increased ex-

terest, estimates that there are more than

horses In shape and are ready for the Neligh-Antelope

make the entertainment program a sure

the fair here to function with full ef-

Ill., will offer a record $60,000 race pro-

“All acts and events this year will be

Among acts and events for a full week of fair, with $12,000 In

land. He said the fair theme will be to show

Fair, says all fairs in his section

WANTED TO BUY

Ferral Wheels, Kiddie Rides, Roller Skating Rink and equipment and Riffe Ranges. We are

interested in any arrangements that can be used in a park. Address all communications to

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SIZE, 90 feet by 147 feet.

For Rent

Flats Rental or Percentage.

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ATLANTIC CITY, N. J.

WANT FOR

SeaSide park

Virginia Beach, Virginia

PHOTO STUDIO FOR LEASE

Building, 25x40. Alto Photography in

rent. Phone islander 716.

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WANTED FOR EAGLES BALLS

Tony Fisher, 521-621.

Write or Wire JACK L. GREENSPAN

SeaSide park, Virginia Beach, Virginia

WANTED

Chattman for Linda Icem, also Grate Ark

S. B. WEINTRAUB

COLUMBIA AMUSEMENT PARK

COLUMBIA, S. C.

FOR RENT

New Park to Open. Individuals, With or Without Wheels. Merry-go-Round, Kiddie Bikes and Other

Further Particulars Write.

FRED L. WOOD, MGR.

COASTVILLE, PA.

GOOD USED RIDES

Or Have You Any To Sell?

BERTHA GREENSBURG

Hotel Kimbley, 15th St. & Broadway, New York

HUNTS THEATRES, Inc.

Wildwood, N. J.

FAIRGROUNDS NOTES

(Continued from page 47)

Mrs. T. W. P. has an enterprising executive staff of the Regina fair, were business

DEARBORN COUNTY FAIR, Law-

en, Ind., will be held a month

at Dearborn, Ind.

Dearborn County Fair, Dearborn, Ind.

Dearborn County Fair Company will furnish rides for the Dearborn County Fair. The Dearborn Fair

The Thrill Show was featured for an

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Paramount Passes To Audra Hardesty
KENTON, Tenn., May 12. — Jiminy Cole, who has operated the Paramount Theater since 1916, has sold to Audra Hardesty. He opened the theater for the season at Parsons, Tenn., April 21, which service has been encountered, but business has been satisfactory. Cole says. Only four nights were shown at Parsons, heavy rains and cold weather being the reasons. He has two more weeks in Tennessee, then plans to Southern Illinois and Indiana for a four week season, winding up in Southern Alabama and Georgia. Audra Hardesty, manager and operator, Virginia Virginia, Leslie White, Starry Jene, Jiminy Cole, comedy, Grove Players, Miss Georgia Brown, Iris, and any general business. The top is in charge of Raymond Vugle, with two Jackpots and the concert feature Big Jed and his Tennessee Playboys from Stilwell, Okla., who have a new team and shows heavy rains and cold weather.

ATTENTION TO AUDRA HARDESTY

The following is a circular announcing the sale of the Paramount Theater to Audra Hardesty.

TO AUDRA HARDESTY

I am pleased to announce that I have sold my interest in the Paramount Theater to Audra Hardesty, and wish him every success in his new venture.

Jiminy Cole

From the Billboard

The sale of the Paramount Theater to Audra Hardesty was announced by the previous owner, Jiminy Cole. He opened the theater for the season at Parsons, Tenn., April 21, which service has been encountered, but business has been satisfactory. Cole says. Only four nights were shown at Parsons, heavy rains and cold weather being the reasons. He has two more weeks in Tennessee, then plans to Southern Illinois and Indiana for a four week season, winding up in Southern Alabama and Georgia. Audra Hardesty, manager and operator, Virginia Virginia, Leslie White, Starry Jene, Jiminy Cole, comedy, Grove Players, Miss Georgia Brown, Iris, and any general business. The top is in charge of Raymond Vugle, with two Jackpots and the concert feature Big Jed and his Tennessee Playboys from Stilwell, Okla., who have a new team and shows heavy rains and cold weather.

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Audra Hardesty, the new manager, will take over the theater and continue the same programming. Virginia Virginia, Leslie White, Starry Jene, Jiminy Cole, comedy, Grove Players, Miss Georgia Brown, Iris, and any general business will continue under his management. The top is in charge of Raymond Vugle, with two Jackpots, and the concert feature Big Jed and his Tennessee Playboys from Stilwell, Okla., who have a new team and shows heavy rains and cold weather.

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Von Hoff, Ltd., 99 Commercial St., Boston, Mass.

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WORTH COVERED BASE BALLS . . . Doz. $2.00
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(Founded 1880)
Indianapolis 4, Ind.

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Comic Decals to cover small and large celluloid buttons. Send 25¢ for samples and prices.

Small size Army, Navy, Marine, Coast Guard, etc., Decals to go on compacts, cigarette cases, etc.

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TEEN ROLES DRESS PAPER, LATE'S BATING, MILLIE, etc. Made of heavy grade Chamois. 100 Doz. $1.98, 500 Doz. $1.19. Samples FREE on request.

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217-222 WEST MADISON STREET, CHICAGO 6

15 Magic Tricks
In Sandle Color-Pink. $1.00.

W. H. S. Hutchison, 219 E. Blackstone, Chicago

THORON FOX
1025 CARIOLINA—SANJOSE 10, CALIF.

COMIC CARDS

Over 25 Cents and Folder, all 4 to 6 cents. Write for prices and illustrated literature.

ATTENTION—100 CIGARETTE AND CANDY VENDING MACHINES, TOTAL CASH, GOOD CONDITION.

Rolled up in 500s.

F. A. Creations, 140 East 59 St., New York 22, N. Y.

M & M CARD CO.
1088-1086 Mission St., San Francisco 9, Cali.

JEWELRY WORKERS—Our beautiful 840 Drops Pendant on 14" Sterling Silver Chain is getting too many compliments. We recommend this item as a gift or personalized item. Free catalog. Send for sample, stamped, at regular quantity price—$1.00 each.

L. JAY JEWELRY CO.
640 East 55th St., New York 22, N. Y.

5,000 ITEMS AT FACTORY PRICES
Your complete wholesale all-in-one store. Save in Cents—Seconds, Backs, Glitters, Glaze, Cigarette Cases, Pens, Pencils, Matches, Bottles, Decals, Window Cards, Labels, Signs, and Signs, Signs. High quality and low prices. All our offers are fair and honest. Send for our latest catalog. FREE.

BLAKE SUPPLY CO.
Little Rock, Ark.

PURE CHOCOLATES
acional 1950—14-1/2 C. Chocolates, 2 $1.50. 100-Pr.d Parens, 1950 Hart Quality Chocolate Co.

256 Roxbury Ave.
Rochester, N. Y.

THE BILLBOARD
May 19, 1945

16 W. 23RD ST.
NEW YORK 10, N. Y.

MAYFAIR SDS. CO.
At Liberty—Advertisements


CIRCUITS AND CARNIVAL

COLORED PEOPLE

PICNIC CO. SILENT FILMS—2017

MAGICIANS

PARKS AND FAIRS

PIANO PLAYERS

SINGERS

VAUDEVILLE ARTISTS

GEE WHIZ JOKES

Comic Mirrors (by Bob)

COMIC CIGARETTE LABELS

BINGO SUPPLIES

LOVE PLATED

Harry, Massive

IDENTIFICATION BRACELET

A Gleaningly

Highly Polished

Creation

For fast selling action don’t miss on this number. It’s real hot! In this collection silver plated link chains with engraved silver dial. A real sight saver.

LOOK! LOOK! CLOSE OUT

Specially Priced

$21.00

PER DOZ.

ORDER NOW

Enclose 25% deposit with order, balance C.0.D. First choice. Selection. Order heavy on this dependable supply. Supply limited.

LEE INDUSTRIES

236 M. Clark St.

Dept. 10, Chicago 1, III.

JUMBO PANDA BEARS

#105

In plush and darling

MASSIVE

ARMS AND LEGS

Length 15 in.

Girth 12 in.

LIMITED EDITION

Price

$3.50

Per dozen to the concern.

25¢ each, R. G. Gray C. O. D.

BIRD AND MIXED BIRD INDUSTRIES #16

JERRY GOTTIEB, INC.

928 Broadway

Bet. 21st and 22d

In the Heart of New York

SPECIAL THIS WEEK!

IN FLOWERS

GUS FLANDERS, SAVANNA, ILL., 606 N. MAIN ST.

JUDD'S CIRCUS AGRICULTURE—WORLD

Agricultural Supply Company

Complete List Of

Luminous Flowers, Religious and Novelty Figurines.

NITE GLOW PROD. CO.

100 W. 46TH ST. N. Y. 19, ME-3-5794

CHOCOLATES

In Cedar Chests, Laminated Vanity Boxes and Partial Boxes. 2 lb. and 6 lb.

For details and order forms. Write to Frank End Products Co.

1444 B. St. Louis Ave., Chicago 31, Ill.
Sea Hole Board at 50 Per Salo Takes In...940.00

BIELER-LEVINE 37 South
1819 West Superior St., Duluth, Minnesota

AN ALUMINUM BRACELET THAT IS A "NATURAL" $6.75 Per Dozen
FOR ENGRAVERS. Five Smart Designs. Order by Number.

THE "HOTTEST" HIT ITEMS ON THE MARKET
ETCHED MIRROR GIFT CHEST

All items available without decorations and decal.
Distributor
ANTHONY M. BOEX & SON
200 N. Jefferson
Chicago, Ill

BEECHER MFG. CO.
1101 West Allegheny Avenue, Philadelphia, Pa.

Immediate Delivery—Stuffed Toys and Animals
Large Stepping Dolls, real hair, 21 inch. Special $5.00. Each. Fireworks for all occasions.

ARBOUHE FIREWORKS CO.
1819 West Superior St., Duluth, Minnesota
622 First Ave., North, Minneapolis 3, Minn.

64 COMIC CARDS
BIRTHDAY, ANNIVERSARY, GET WELL AND ALL OCCASIONS.
Selection of Comic Cards and Fince Novelties will please all. You will see your new, unusual choice. "Guer do N Holy" listed for descriptive catalogues.

MARCY MANUFACTURING CO., Inc., NEW YORK 11, N. Y.

METAL SHOE HORNS
$2.00 Per Gross
$1.75 Per Cr. in 12 Cr. Lots
Packed 1 Gross to Box
12 Gross to Shipping Carton
25% With Order, Balance C. O. D.

LEE PRODUCTS CO.
437 Whitehall St., S. W.,
Atlanta 2, Ga.

Engravers! Attention! Zephyr-Lite Bracelets

AN ALUMINUM BRACELET THAT IS A "NATURAL" $6.75 Per Dozen
For Engravers. Five Smart Designs. Order by Number.


Metal Shoe Horns
$2.00 Per Gross
$1.75 Per Cr. in 12 Cr. Lots
Packed 1 Gross to Box
12 Gross to Shipping Carton
25% With Order, Balance C. O. D.

Lee Products Co.
437 Whitehall St., S. W.
Atlanta 2, Ga.

Metal Shoe Horns
$2.00 Per Gross
$1.75 Per Cr. in 12 Cr. Lots
Packed 1 Gross to Box
12 Gross to Shipping Carton
25% With Order, Balance C. O. D.

Lee Products Co.
437 Whitehall St., S. W.
Atlanta 2, Ga.
CIGARETTE DEAL
24 1 lb. Jars of ThinBell Fruit and Nut Filled Hard Candy
3 Cartons Cigarettes
1 Carton Standard Brand Gum
1 Cedar Chest and One 1 lb. Box of Nationally Known Chocolates
$250 Special Imprinted Salesboard
Total Cost $225
5% discount for 5 deals or more. 10% discount for 10 deals or more.
25% discount on Chicago Cigars.
Chicago Confection Sales Co.
Room 601
8 So. Dearborn St.
CHICAGO 3, ILL.

FINE WATCHES
MEN & LADIES
And Novelty Jewelry Wholesale Only.
WRITE FOR CATALOGUE.
MARLENE SALES
505 W. Wabash Ave.
CHICAGO 2, ILL.

FREE SAMPLES NOVELTIES
To legitimate novelty seller only. Send name, address on business card.
SALINA MUSIC SHOP
Salina, Kan.

MEXICAN JEWELRY
Montanos Bros. for Men, Women and Children, Barretas, Anklets, Cedar Wood Rosaries.
Write for illustrated catalogue.
MILLER CREATIONS
6120 North Ave.
CHICAGO 37, ILL.

CHOCOLATE FUDGE DEAL
24 12 oz. Chocolate Fudge Bars
800 Plate Board at 3¢ per Sale Taken in $24.00.
Your Cost Per Deal $19.07. 5 Days March 10, 1945.
25% Deposit, 0.0.0.0.

E. S. KRAUS
HAYS, KANSAS

WHOLESALE PRICES
ON CIGARS, CHEWING GUM AND CANDIES
IN QUANTITY LOTS WANTED
H. A. MOODY, Candies
520 Wood St.
Waxahachie, Tex.
Cold Holds NA in Richmond; Lima Out

RICHMOND, Ind., May 12 — North American Expedition, owned and managed by Pete Morris and Bob Young, experienced a siege of rainy and cold weather for the first five days and nights of their engagement here this week under the mosquito tent in the gymnasium and as a result continued its stand on the fair circuit. Jimmy Lewis was the star performer.

Went on the fair circuit this week: the Now on the N.O. S. Fair Circuit.

WALLACE BROS.' SHOWS

WANT CAPABLE OCTOPUS FOREMAN or would place a capable sober Second Man in Foreman capacity. If you don't know an Octopus don't apply. Can place General Manager in all departments. Highest salaries and pleasant working conditions.

Can place capable Concession Agents in Office-Owned Concessions. Will book any kind of entertainment or conflict with any show we now have. Good proposition for Arende, C. A. Berg, write. Want photos. This organization has 11 outstanding Fairs, no pumpkins, and the Hadley Military Institute will still be the booking agency.

If you don't know an Octopus don't apply. Can place General Manager in all departments. Highest salaries and pleasant working conditions.

WALLACE BROS.' SHOWS

Want: Funchal, Portugal, April 25 to May 28. Also call any other European country.

For Hainid's Pier

July Celebration, Olney, Illinois.

FOR SALE

206 Glazer Ave., MIAMI, FLA.

AMERICAN CANCER SOCIETY

FOR SALE

206 Glazer Ave., MIAMI, FLA.

Phone Colonial 41180 or write to

MRS. Bessie Geisser
206 Glazer Ave., MIAMI, FLA.

WANT

AL C. BECK WANTS

FOR THE WORTHY SHOWS, INC.

"America's Second Best"

OPENING LANCASTER, NEW YORK, MAY 26

SHOWS—Can place Grind Shows of merit. What have you? Visit Campbell Greens on second highest ground. Will place any type of entertainment or contract.

WANT

WANT

20 W. 8TH ST.

DIES OF CANCER

AMERICAN CANCER SOCIETY

537 Fifth Avenue, N.Y. 17 N.Y.

GIVE!

Eminent scientists lack funds for experiments... cancer clinics are starved for equipment... money is needed to care for advanced cases.

Five million dollars a year might cut the deaths from cancer. Might save you, one dear to you. Yet not one cent of that sum, five million dollars. Do your part! Send us any dollar to $1,000. Every bit helps!

If you are a resident of the Metropolitan area of New York, and your corporation is not a member of the New York City Cancer Committee.

AMERICAN CANCER SOCIETY

537 Fifth Avenue, N.Y. 17 N.Y.
E. L. YOUNG BLUE RIBBON SHOWS
Featuring Bob Fisher's Five Fearless Flyers
Want Cash House or good Sit Down Grab, Pinet Arcade, Bigger, Custard, Roll Games, Date, etc. Our hair for Mechanical Wheels. Also Agents for Bellows and Wheel, Leaders used not auction. Steve: Tondo. One, Monkey. Wild Life, Merchandis or our good Grid Shos with own equipment and incorporation. Very fine for profit in city parties. Also love for Health. Must be A-1 and other. Positively no robots. Good salary and Bonus. This show can live Ohio and Mississippi for your own good. Ask why.
E. L. YOUNG, MADISON, KY. OUR HOUSE, WITH KIRKLAND, KY. FOLLOWING.

BRIGHT LIGHTS EXPOSITION SHOWS WANT
RIDES--Tilt-a-Whirl, Kiddie Auto, Octopus, Roll-e-plane. Will book or buy. Have outfits for Shows. Want Concessions--Bingo, Photo, Diggers, Candy Floss, Custard, Arcade, String Game, Hoop-La, Bumper. We have the great Calvert as free act. Write or wire JOHN GECOMA or J. C. HECK, Fcentoq, Md., this week; Johnstown, Pa., next week.

UNIFORM AMUSEMENT CO. CAN PLACE
Auto Ride, Chairplane and Loop. Also Shows with own outfits. Rat Game, Grab and Candy Floss open. Want Half and Half to take over Unborn Shows, 50-50. Lexington, Mo., this week; Johnstown, Pa., next week.

CALL--MAY 29
BLACKHAWK SHOWS
All people contracted with the Blackhawk Shows report at Milan, Ill., Show opens May 30.
WANT--Cook House, Scales, Country Store, Custard, Bigger, Come Your Age, Cork, String Game, Hoop-La, or what have you? Will buy or book Auto Kiddio Ride. All answer this call.
419 N. MADISON ST., BLOOMINGTON, ILL. L. T. AUGUSTUS, GEN. MGR.

FOR SALE . . . FOR SALE
Parker Two-Approval Merry-Go-Round, perfect mechanical condition, brand new top, nothing used the Chicago's. First $1250 takes it. Don't write, come look at it and take it away.
BARNEY TASSELL
4501 MADISON STREET, RIVERDALE, MARYLAND. Two Miles From Washington, D. C.
CIRCUS ROUTES

WANT MAN AND WIFE TO TAKE FULL CHARGE OF FUN HOUSE BUILT ON 5mi. of Illinois Route 44, between Charleston and Decatur. Will frame new building. Must have experience. Write to 25 Opera Place, Cincinnati 1, 0.

Misc. Routes
Send to 25 Opera Place, Cincinnati 1, O.

Pepper's All-Stores Shows
Want first-class show painter. Good salary and year-around work to sober man. Musicians on all instruments for concert band.
WILLIAMS SOUTHERN SHOWS
Hickory, N. C., Week May 14; Granite Falls, May 21.
Can place a few more Stock Concessions. Want Ride Help, Second Man for Ridge-O and Caterpillar; highest wages to same. SHOWS—Life, Model, Peak.
FOR SALE—Single Looper-Plane, in perfect running condition; can be seen on show.
All replies to EDDIE HORNE, Longview Station, Hickory, N. C.
Reconversion Keeps To Plan

Most actions by WPB relate to general needs—minor orders also being revoked.

WASHINGTON, May 14—the WPB today indicated that orderly steps are being taken to promote mathematical simplicity in the distribution of vending machines since April 30, 1945.

The manufacture of all types of vending machines will now be permitted, subject to all remaining control orders governing the use of materials and labor. Some metal venders report that if their machines are still on the critical list and cannot be used.

On previous occasions, WPB has acted as the order controlling manufacture and sales, but not as the author of action on the vending machine order.

The general reconversion program mentioned last week has been supported by important announcements by high government officials. Fred M. Vinson, War Mobilization and Reconversion Director, reported on the general program covering the coming weeks through WPB agencies May 8. The report concerncd the nation in general but he also made announcement of some specific changes.

The coin machine industry was more concerned with the official report May 10 of a J. D. King, WPB chairman, who stated that control orders have already been amended for repeal up to that date. Five of the control orders had been revoked just the day before among the orders revoked May 8 was one covering musical instruments.

Some of the minor industries and it is these actions, practical all the publicity being given to these minor control orders, however, do not relate to machine industry. Not much publicity is being given to the control orders revoked newly organized H. and S. Distributing Company here.

Up to the present time, no official announcement by WPB has revealed just now beginning to be revealed.

V-E Day Spirit

The usual story of one competitive industry trying to get a tax placed on another business in order to retard the competition.

The legislative trend this year has been favorable to vending machine operators. The state of Florida, for example, has proposed two State taxes on cigarette vending machines that will directly place a tax on vending machine business. The soft-drink vending business has paid particular attention to legislation concerning the vending of soft-drink machines. In one way or another would tax or license be placed on the machines for dispensing soft drinks.

One trade report said that legislation had not been passed in any State which would directly place a tax on vending machines. The soft-drink vending business.

State Legislatures

There are other States that collect the cigarette tax. There are other States that collect the cigarette or the soft drink industry itself.

The list can’t be made fully accurate because there are some States that tax the coin-operated machines.

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New York:

GEORGE P. RONFOLD, of the Warren Machine Company, arrived here from Warren, O., paid the New York offices a visit on V-E Day and reported that his is one of the best fields in the United States, with a high average, and that the fieldmen are fully aware of the importance of keeping their accounts up to date — good credit goes a long way in this business.

Pittsburgh this week -end to tend to his Du Grenier No. 1 plant.

JUKE-BOX play of these artists' records, reported the American Amusement Company...the same position with American Amusement Company, is now holding that job in the cis merchandising field.

Distributing Company, 916 North Scioto Street has sold a large number of merchandise machine operators. McCormick and Company reports the greatest rush of business in the history of the company, some new platters here this week. This is now on a one-shooter tour in the Corn Exchange Arcade and the Soap Factory, Philadelphia. HUBERT E. SMITH, associated with Jackie Lombardo's Band 19, 1945, Pittsburgh, is expected in town May 25.

T. L. THOMAS, of the Vestil Machine Company, is now touring the United States in behalf of the MAMA. A present on his itinerary is Newington, ....

ED GEORGE, one of New York's leading candy distributers, is doing a good job in the egg merchandising field. L. H. DAVIES, of the T. J. Freshman Company, has his hands full in New York this week. They closed their plant in the slaves, but a considerable number are going to be held at Richmond, Va., with Guy Lombardo leading his band on a national broadcast to be held at Atlantic ports.

There has been a drop in patronage of Drive-Inns. The hotel continues to be very busy.

Ford, a Red veteran coin machine dis-

Syracuse, N. Y., was placed in charge of Bill Kenton's band into the New York Paramount June 20. Stan Kenton's band into the College Inn.

No sign of beverage or cigarette vend-}

ings in the maritime yet, almost none has been taken at both being introduced. Supplies of carbonated drinks still being sent to dealers by manufacturers owing to scarcities of sugar and other materials, and bottles of cigarettes almost equal to the full demand are coming into the vending machines. Increased interest in vending machines, and equipment was purchased by four dealers here.

Beverages and candy for charitable purposes. The firm is planning to enlarge their service department.

PEREZ & ORTEGA are planning to enlarge their service department.

German boy summer when he bade to pass down into the enemy lines.

JACK MOORE, St. John, who recen- tly made his first trip to the Philippines, was abroad last week and reported.

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Phila. Coin Mch. Tax Test Case Stands as Law

PHILADELPHIA, May 12.—Unless a higher court should reverse the decision of the Pa. Tax Court, city license ordinance adopted some years ago stands as the final judicial interpretation of the ordinance placed a tax on pinball machines and amusement machines and also on juke boxes. The test case was tried out by the juke box operators' association. The organization reported that its members paid about $8,000 in taxes and that the courts had ruled that the tax was placed on juke boxes is neither constitutional nor conformable to the precedents set by the previous statutes. Operators have been given more than a year in which to pay the tax. The bill of the city tax was amended to conform with certain technical points and also alleged that before a tax fee was unreasonable and unconstitutional. The court ruled out the technical point as unimportant. Counsel of the operators' association had no intention to make this week's decision an appeal to be taken to a higher court. Opinion of appeals court seems to be that the tax is legal as well as constitutional.

Adverse Coin Mach. Bill Dies as Minn. Legislature Suspends

ST. PAUL, May 12.—The Minnesota State Legislature, which finally adjourned May 8, did not pass a die a week ago (31) officially it was April 17, because the dry season had been covered—with it in its death throes the music machine bill which was introduced to make passage easier in the biennial session. The measure sought to place a State tax on juke boxes and similar machines, curtailing certain regulations as to when and how they may be installed and for what distance they may be heard or seen. The bill got a wave of publicity when it was introduced, but after that, died without even a raise.

Oratory Steps

(Continued from page 23)wait for an action of their industry advisory committee.

The coin machine bill is a type action too, and individual firms are urged to make one or more applications under the spot plan as a practical due. The plan is regarded as one way for individuals to clear away the dust and get in line on control or licensing on civilian goods as soon as possible.

The coin machine bill will be treated as a matter of interest in an amendment by WPA, which passed its 50 county, to be used as the base for the committee report for former members.

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Mills Original Club Bells

6c * * 16c $1 40c

Like Brand New

The best list we've ever offered

Priced Right

Remember - These are originals

Mills Gold Chromes

2c * * 10c * * 6c

By American

Look Like New - Work Like New

Phone - Wila - Wila

SOLD SHM OYD RIGHT GUARANTEE


American Amusement

166 W. Fullerton Ave., Chicago 9, Ill.

A MERICAN

...We've always been the same

PARKING METERS TAKE GOOD

JACKSONVILLE, Fla., May 12.—The city announced that 87,504.10 was collected from parking meters on the city's streets during March. This is the second highest amount of parking meters in service. Collections for the first quarter of 1945 were 998,942.42.
Coast Wurlitzer Distrib Appoints New Manager

Los Angeles, May 12—Clark Distributing Company, Wurlitzer distributor here, announced this week that Frank Turnier has joined the company as sound executive with W. H. Schetter taking over the management. Stanley Turner will continue as service director.

Turnier, said to be one of the best-known in the industry, has been with Wurlitzer for years. He has been service manager for the factory, and more recently in charge of outside radar production for the navy. Turner is well known in the industry and was instrumental in founding the Pacific Coast Radar Operators' Union.

Schetter succeeds Aubrey Stemler.

New Manager Distrib Appoints

Greater Juke Plays Seen

The Billboard

Music Machines

65

ASCAP-BMI Decides

NEW YORK, May 12—As expected, the decision on ASCAP-BMI is an important one as it affects all the major radio companies. But in the end, the decision should be of direct bearing on juke operation, should be read by the entire industry.

The decision is quite important, but it is very difficult to determine the exact legal implications. The decision will be announced later this week.

The decision is expected to have a significant impact on the juke industry, as it will affect the royalty rates paid to musicians. The decision is expected to be announced later this week.

Sonora Radio Expects to Hold Meet in N. Y.


The first meeting will be held on May 28 when dinner and speeches will be given by J. H. Schetter, president of Sonora Electric Company, and Orl. will talk on television programs.

On the evening of May 26, Better Electric Company, the Northern New Jersey representative of the New York office, will hold a large dinner meeting at which the dealers will take place in the Grand Ballroom of the hotel Pennsylvania, and Orl. will talk on television programs.

Gutshall Appoints Record Dealer for Hawaiian Islands

Los Angeles, May 12—Ston & Giesen have been named distributors for Peabody Excelsior and Exclusive records in the Hawaiian Islands. Deal was made here between John S. Giesen and Jack Gutshall, the latter of Jack Gutshall Distributing Company.

Gutshall said that the initial order of 10,000 records had already been placed. The orders will go out for when good stock will be available.

Coinmen's Songs Aired V-E Day

Chicago, May 12—Among the patriotic tunes getting a tremendous play on V-E Day was the Roof Rose Variette, written by Jack Nolan, and We're All American, written by Jack Nolan and DonaldD. The songs are well-known and fittingly come in at the opening of the show.

Sonora radio and record dealers are able to get the material in the world and are able to keep their present stock going 24 hours a day by operating three shifts.

Wurlitzer Secures Patents to Organize For P-W Manufacture

Chicago, May 12—A modern successor to the Wurlitzer pipe organ of years gone by, the new organ has been developed during the last 15 years by the Wurlitzer Company. Thousands of these instruments were sold and received wide acceptance in the music world.

When introduced as the Wurlitzer organ, it is expected to further refinements in design and manufacture of the instrument. The Wurlitzer Organ will be manufactured by Wurlitzer's North Temperance Division. The organ is expected to bring the production of automatic phonographs to a new high.

The entire Organ Business has been purchased by the Chicago Wurlitzer Company from the Sherman Piano Company of South Haven, Mich., including all patents, manufacturing rights and all equipment.

The organ is of the electronic type and has been developed during the last 15 years by the Wurlitzer Company. The instrument, the Wurlitzer Organ, will be manufactured by Wurlitzer's North Temperance Division. The organ is expected to bring the production of automatic phonographs to a new high.

Two Coast Routes Change Ownership

Los Angeles, May 12—Two museums were changed in ownership recently under the terms of a will. The Route of Clark Shaw was sold to M. W. Tillotson, of Long Beach. Also selling was the route of Charles Joseph of Long Beach Music, to P. A. Brown. Route includes machines in Southwest Los Angeles.

Curbew No Nix to Problems

New York, May 12—The jule men are in better shape again with the brown-out lifted and the curfew no more in effect. It is expected that for every four nickels that go down, the jule men will go up.

The jule men are expected to be in better shape again with the brown-out lifted and the curfew no more in effect. It is expected that for every four nickels that go down, the jule men will go up.

More nickels for ops, but no more platters available until manpower comes back

The play on automatic phones will go up, but the record situation will remain about the same. There will be a least and perhaps longer. Labor is released to non-essential activity of pressing platters, records will rapidly be made available in much greater quantity making the situation better.

But, manpower is still being held back by increased demand from both ops and record men. There is no noticeable improvement in the record situation. Most platters are coming in late.

While the juke-box cabinet is used at the present, it is not giving a lot of satisfaction, although it seems to be a better shape than before.

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FIBRE MAIN GEARS FROM $2.95
SCHMIDT, WILLIAMS & CO., INC.
920 2nd Ave., New York City

FIBRE MAIN GEARS
![Star](b)

JOSEPHINE EAKER
Famous star of stage and screen

ON PROGRAM 1002
8 O'clock B.L. Film Reel
Also other dancing features, including Polka, Waltz, Fox Trot, etc.,

A GOOD, CLEAN, FEPPY PROGRAM

Price $6.50

J.O.R. Christian, Jr.

Production Manager

Property Manager

Preparation of Program

Installation/1/2 dozen with order.

MANY MORE OUTSTANDING MOTION PICTURES

Manufactured and Distributed by the

FIBRE MAIN GEAR DISTRIBUTED
DISTRIBUTED

200 W. 23rd St., Chicago, Ill.

KELWILSON

INTERNATIONAL MUSIC CORPORATION

FIBRE MAIN GEARS

The Billboard
May 19, 1945

J. J. Colombo Tells Trade
Of Post-War Connection

BOSTON, May 12—Announcement was made this week of the appointment of J. J. Colombo as distributor of products of the Root-Ort Manufacturing Co. of Chicago.

The Colombo firm is now located in new quarters at 116 Newbury Street, Bos-
ston, and has plans under way for the better known edna machine men in the Oyster Bay, L.I., quarters. Post-war plans involve distribution of a wide line of semi-operational equipment.

Colombo is a partner and president of the Trimmont Sales Corporation.

section development to the overtones of an organ, with an Edwina--bass--marked B.C. It is along. While the inter-

erest is in the orchestration, McIntyre supports it with commercial appeal in his playing of "I Was Here Where You Left Me," a rhythm that stands on top drawer. To its all the typical appeal of "in the Apple Pie, blending with a tuneful rite melody from the same motif as One Down. Once the rhythm here is established, it forms a little better for the national ballad from the movie The Three Caballeros. On this film the band's top drawer is involved in the construction of the singer.

But this is the only time that any band can start now laying in stock of the 116 Newbury Street, Bos- ton, and in our library are

Manny's Film Department, New York City.

THE SIMPLEX COMPANY

FIBRE MAIN GEARS

FOR SALE

JUST OFF LOCATION

A WINNINGS MUSIC CENTRAL STATION WITH 15 UNITS
56 Telephone Consoles (5c, 10c and 15c)
9 Amplifiers
2 Record Keys

THE SIMPLEX COMPANY

204 Walton Blvd, El Sebarda,

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Manny's Film Department, New York City.

THE SIMPLEX COMPANY

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United Kingdom

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THE SIMPLEX COMPANY

204 Walton Blvd, El Sebarda,
FOLK RECORD REVIEWS

(Hillbilly, Race, Cowboy Songs, Spirituals)

By M. H. Orodunker

BURL YVES (Dooce)

Rodger Young-FT; V.

Foggy, Foggy Dew-FT; V.

Combating the current fashion of simplifying the old folk ballads, Burl Yves provides a more authentic recollection of Foy Loos's classic hillbilly hit. "Foggy, Foggy Dew" tells the story of a young man who dies in battle, and his grieving wife. The song has a deep, soulful quality that is missing from many modern renditions. Yves captures the essence of the original recording, making it a must-listen for folk fans.
CHICAGO, May 12.—The roots of the idea that came the announcement from these three states business group that their post-war merchandising methods might well be termed "revolutionary" lie in the fact that their planned methods have a great probability of being carried out with co-operated vending equipment. Many of the plans for merchandising, for many years one of the most progressive departments in introducing tagetines and unusual merchandising methods, announced their plans for ex-

What Price Ciggs?

PITTSBURGH, May 12.—If you buy a single cigarette the black market, okay, you probably didn't get a hoppin' price, but wait till you read this.

Arthur C. Whittman, an American cigarette connoisseur who was recently from a Jap intern camp in the Philippines, at a February 20, in recounting his take of history, stated that native cigarettes contained a bit of Japanese tobacco, made from cigar clip, sold for $10.00, and sold for as high as $1,000 per pound in American money. The cigarette, cigarette, cigarette, has been as tough as that jet—has it?

Loose Cig Sales Ban

Invoked by OPA; Watch New Brands

WASHINGTON, May 12.—If penny cigarette makers have hit their high, an order issued here recently by OPA went into effect, they have put a heavy damper in their sales.

OPA ruled, May 7, that retail sales of loose cigarettes or "not for sale" type at a price that is against the price regulations. Cigarette manufacturers are now packed full packaga- or nothing, nothing.

It has been reported here that since the beginning of the OPA, cigarette shortage, some retailers have discontinued sales of the package and have offered single cigarettes at 1 cent each. This means a big increase in price, according to OPA and hence it has been ruled violation of selling regulations.

Some years ago, a vending machine for selling a single cigarette at 1 cent was introduced in the form of a single-cash trade. The machines found some use in restaurants but were never very widespread.

In connection with cigarette prices, OPA officials are also alert to the spread of new brands of cigarettes which have been made from other than the usual standard prices of well- known brands.

OPA officials say that if new brands are placed on the market at very much more competitive prices, the OPA will be taken against each new brand.

NY, Firm Introduces Unique Package Unit

For Frozen Vendors

CHICAGO, May 12.—Operators of co- operated frozen food vendors, as well as operators of other food vending devices, have expressed interest in packaging trends will open their eyes to new de- vices. A new trend which is spreading is the new type of package containing five or six units of packaged meat, as well as the new type of cardboard box. The new type of cardboard box has been widely publicized in the past two years.

The development known as the cardboard- wrapped package is a product of the Sylvania Industrial Corporation, New York, and it is expected that it will be used for the wrapping and merchandising of frozen hamburgers and other perishable food products. A filled, small, cardboard- wrapped package is one of the new methods.
Merchandise Mart

More Ice Cream Predicted

It is food merchants who will benefit from the current rise in ice cream consumption. The year 1944-45 did not provide the large crop of milk used in the manufacture of ice cream. This year's crop will be 1,900,000 gallons of ice cream, compared with last year's 1,800,000. The crop is expected to be of better quality than last year's.

Sales Volume High

Starting at the top rank, the project sold frozen food products exclusively, reaching a total of $2,125,000. This figure represents a substantial increase over last year's $1,930,000. The sales volume for the year ended March 31, 1945, was $2,125,000. This represents an increase of 10 per cent over last year's $1,930,000.

Puerto Rican Cigars

Ease Domestic Mkt.

WASHINGTON, May 13—The cigarette shortage has been eased somewhat since Puerto Rican cigars were shipped to the domestic market.

The latest figures of the Treasury Department reveal that in March of this year, 6,900,000 Puerto Rican cigars were used, whereas in March of last year only 4,500,000 were used. And in the first nine months of the current year, up to March 31, the total on Puerto Rican cigars was 46,621,890 against 28,902,469 for the same period of the previous year, an increase of 77,718,690.

FROZEN FOOD

(Continued from opposite page)

...tensive selling of frozen foods. Among their post-war plans is the selling of air-plans by Daily of these commodities. If you can call the flying machines that are revolutionary items to say the least, the planned sale of airplanes by Marshall Field & Company speaks for the willingness of their executives with a view to catching up on some lost opportunities in the aviation branch of the public as soon as possible after the war ends. Vice-President William S. Street and his associates plan on getting into the airplane business and fully intend selling from the floor of the store.
Coast Trade Survey Reveals Distributing Tokyo Capture

LOS ANGELES, May 12.—Coin machine manufacturers were closed here Tuesday to consider objections to V-E Day. It was said last night that the jobbers who went home and began thinking about what victory in Europe would bring and especially what it would do for them following the fall of Japan. Quick to the Associated Wire service, it was held that things will not turn loose until Tokyo is on the other side of the ocean. But, all in all, there will be a most antagonistic mood in which to do business. Those believe that Japan will be an easy marl with the construction of Allied bases. Others believe it has been drawn-out affair. However, neither side is ready to the end.

A survey made by the Billboard of jobbers in the West showed that the situation is tense and constricting. There is the inevitable posturaleza. Still another issued a general statement that there was an upsurge in everything distributed.

Nowadays odd machines are down, too, in the ease they were holding their own. Even the runs taken up or discarded, in a majority of cases, are showing a rise in demand. One of the few odd machines reported showed only a $1 per cent decrease, which isn't too large or even warranted by the manufacturers.

Ray target machines are down in the down-town area. These jobbers assign the odd machines, and their equipment, in a majority of cases, are showing a rise in demand. One of the few odd machines reported showed only a $1 per cent decrease, which isn't too large or even warranted by the manufacturers.

This machine field industry is good. They, like phonographs, are in solid and consistent demand. Only a matter of weather returned demand has been returned. Even a jobber's best equipment does not always have the equipment.

In conclusion, the machine field is good. They, like phonographs, are in solid and consistent demand. Only a matter of weather returned demand has been returned. Even a jobber's best equipment does not always have the equipment.

Harold Perkins Joins Amer. Amusement

The jobbers were unanimous in the opinion they are having a tough time getting machines used equipment. There seems to be the thing and some firms are specializing in delivering music sets and try to go—when the money is down and the market is low.

All in all, the jobbers are sitting tight and waiting.

Portland Distributor Enters Aviation Biz

PORTLAND, Ore., May 12.—Jack Moore, well-known in coin machine circles, has now branched out into the aviation industry heretofore done only by Western Skymaster. Western Skymaster has been distributor for Aaroni in Oregon, part of Northern California and Southwestern Washington.

Moore's coin machine distribution is the most unique office and display room and represents the ultimate in post-war planning of a distributor. He has got into this planning program with the efficiency of a high-class business environment.

He has books full of statistics on the various types of phonographs sold in a month and what films will be most popular when they start making them. The plan is unique in view of the fact that he has an old-generation ad. He designed with a great deal of old phonographs and, instead of pushing his wares on the wall, the covering makes the machine, the building, the ad for the business. He is a good subject of conversation for visitors. It is a man who sells and is a professional job.
SOLDER FAST and
‘Keep ‘em Playing’

INSTANT HEATING
SOLDERING GUN

Cohm machine service and
shovel cell for “the decor recycling” as
job. Trigger-controlled, it has to detect temperature
by a few seconds follow-
the window panel. Fast, easy
handing with streamlined
design, fire balance and
operating power. Great!

PLACES: Immediate delivery!

PRICES:
Self-heating Gun ready for immi-
attendance to 110 volt

$3.75

Complete with Soldering Gun and
even 110 volt transient

$8.95

Distributor, write for quantity prices

PHILLIPS SALES COMPANY
1624 Chicago Ave., Minneapolis, Minn.

American Vending Co.
518 S. High St.
Columbus 15, Ohio
Phone Main 3026

For $12.00

We will completely refurbish your Slot
Machine to look brand new. This in-
cludes rebabbiting and refinishing on all
cassette areas. No metal, plastic, or
wood is damaged. Work is done on all
cassette machines except Chromatics. Ship
cassette prepaid to

THE MONROE DISTRIBUTING CO.
BOX 413
PAINEVILLE, OHIO

WANTED TO BUY

500 Each: Bell, Bally, Scotty, Chicago
Coin-Op, Castles, 1939-'45, Fille
Play Master, Fish Tail, All Styles. Write
full information, condition, quantity, last price. Cash waiting.

The Billboard
Cincinnati 1, Ohio
ARCADES ARE BRIGHT AGAIN

Funsports Back to Normalcy

25 per cent increase in biz expected — amusement centers light White Way

NEW YORK, May 15 — Wednesday (9) found the arcades along Broadway, the Times Square area and 42nd Street ready to open their main doors to thousands of fun-seekers, civilians and military alike. For the first time in three months, arcade owners breathed a relaxed sigh at the stroke of 12 and remained open throughout the 24-hour period, business permitting. (Sunday closing, 3 a.m.)

Weather Still Wet With NYC

Altho inclement weather threw a wet blanket over V-2 celebrations here, there was still plenty of coin spent along the Great White Way which, incidentally to the celebration, went up in the traditional Christmas tree. The brownout, too, was lifted, which meant that big business was also back again.

The average 15 per cent loss of business experienced by arcades during the combined brown-out and curfew order will, it is anticipated by leading operators in New York, be more than abated and in profit in profits during the next three months.

25 Per Cent Increase Seen

An overall increase of 25 per cent in arcades is the most prominent condition for this period directly following the def. shorts. Photoznatics in for a terrific play with servicemen as well as civilians and are expected to keep high with current temps, as long as the cool spell is expected to be released almost immediately.

Illumination Ready

In spite of the long-lived brown-out, arcade owners found Chances in excellent condition in respect to window illumination, neon signs and all other forms of lighting previously restricted by the order. With few exceptions arcade lights were in full use.

The moment of the announcement of the lifting of the brown-out and any arcade owner would welcome the fact that bright lights are an important factor in profitable operation.

ARCADES — AMUSEMENT MACHINES

ARCADES — AMUSEMENT MACHINES

MDJ Final Meeting

May 17 at Capitol: Brown to Speak

NEW YORK, May 15 — The final regular meeting of the season of the Arcade Owners' Association of America was held for Thursday (17) at 8 p.m., at the Capitol Hotel, 23rd Street and Broadway. A number of important pieces of business are to be discussed upon. Amendments to the constitution and by-laws will be voted. Sections 1 and 2 of the action referring to the executive committee will be considered.

The 9th Annual Meeting of the Association was held at New York, with the following officers elected: President, Robert G. Brown, New York; Vice President, Frederick B. Conover, New York; Secretary, George W. Brown, New York; Treasurer, Edward G. Brown, New York.

DEADLINES

The Billboard.

1/3 Dep.; Bal. C.O.D., F.O.B. New York

REMOTE, Order, Bal. C.O.D., F.0.B. New York

FIGHTING MACHINES OF THE

FULL COLOR GLAMOUR GIRL

TERMS:

In your pay-out unit and make every conceivable test known.

INTERNATIONAL MUTOSCOPE CORPORATION

855 North Broad Street, Philadelphia 23, Pa.

1/3 Dep.; Bal. C.O.D., F.O.B. New York

A SENSATIONAL MONEY MAKER

COIN PRIZE MACHINE

Unusual Design

Sells Novelty Cards 2 for $1

Note: Full ran cannot be sold

IN YOUR OWN PLACE OF BUSINESS.

FANTASTIC TRAFFIC MASSES GREAT TIMES SQUARE

90% of Your Trouble Originates

in the

Payout Unit

TERMS:

1/3 Cash With Order, Bal. C.O.D.

Only 10 Left...

2 OF THE FAMOUS GLAMOUR GIRL CARD VENDERS

Mounted on Beautiful Console Base With

Attractive Top Display that...

Sells Novelty Cards 2 for 5c

* HANDLES ALL TYPES OF FULL COLOR CARDS PLUS FAST SELLING FIGHTING MACHINES OF THE UNITED STATES.

INTERNATIONAL MUTOSCOPE CORPORATION

44-01 ELEVENTH STREET

LONG ISLAND CITY 1, NEW YORK

1945 — OUR 60TH YEAR OF SERVICE

FLINT AMUSEMENT CO.

725 ADDISON ST.

FLINT, MICH.

NAME IN HEADLINES PRESS

IDENTITY OF PRESS-IDENTS — BRACKETS—PAIRS—PAIRS ON YOUR HEADLINES PRESS

“In Your Own Place of Business”

For Sale

Bond Coin Machine Co.

1232 Washington St.

BOSTON, MASS.

Hanover 2360

2 PHOTOMATICS

(2 Do Series)

Factory sprayed and reconditioned, Guaranteed perfect and complete in every detail. Cannot be sold from new.

BONACORE VENDING MACHINE EXCHANGE, INC.

333 CENTER AVE., N.Y.

ROANOKE, VA. 72.77.77.

SPECIAL VENDING MACHINE EXCHANGE.

May 19, 1945

The Billboard

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At the meeting, the adjournment of the association has been announced that Miss M. Brown, head of the Bureau of Law Enforcement, New York, Deputys, Division of Women and Child Labor and Minimum Wage, will be the speaker of the meeting.

Orders are being taken for "AOA Final Meeting May 17 at Capitol: Brown to Speak."
ATLAS WORLD-WIDE PERSONAL SERVICE!

WRITE NOW FOR YOUR COPY OF ATLAS "SUMMER SPECIAL" PARTS CATALOG!

PLENTY OF HARD-TO-GET ITEMS INCLUDED

THOROUGHLY RECONDITIONED

EXPERTLY REFINISHED...

NICKEL

MILLS BELLS

BLUE FRONTS

BROWN FRONTS

ALSO COMPLETE SELECTION ALL TYPES CONSOLES

PIN GAMES

MERRIS'S SMALLS

$17.00

AMERICAN BEAUTY

$22.50

FOREIGN COLORS

$24.60

FITS TO ELECTRIC MACHINES!

MILLS 100 BLUE FRONT, G.A.

$110.00

WILL PAY $80.00 FOR EXH.

WEST WIND, SUN BEAM,

$250.00

250.00

MILLS 100 BLUE FRONT, G.A.

$110.00

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MILLS 100 BLUE FRONT, G.A.

$110.00

WILL PAY $80.00 FOR EXH.

WEST WIND, SUN BEAM,
OUTSTANDING BUYS

- All Thoroughly Checked -
  Sport Specials
  "41 Derby
  Chub Trophy

Thomson

100 5 BALLS - WRITE FOR PRICES.

WANTED
25 Texas Leaguers

BOX D-981, The Billboard, Cincinnati, Ohio

FOR SALE

Atlantic Music Machines

Every item is backed by our famous "TRIPLE TEST GUARANTEE!" You must be satisfied or your money back INCLUDING FREIGHT BOTH WAYS!

1 WURLITZER 24
10 WURLITZER 615-LITE-UP
5 WURLITZER 61
1 WURLITZER 900
2 WURLITZER 750E
1 WURLITZER 700
1 WURLITZER 600K
1 WURLITZER 500R
2 WURLITZER 400

WURLITZER TWIN TWELVE
WITH PACKAGED ADAPTER
65 PACKAGED BOXES
20 PACKAGED SPEAKERS

WRITE-WIRE-PHONE YOUR ORDER!

Atlantic Distributing Co.
Seeburg Distributors
533 10th Ave., New York 18, N. Y.

Baker Novelty Co.
1100 Washington Blvd., Chicago 12, Ill.

H. Rosenberg Co.
627 10th Ave., New York 19, N. Y.

THUNDERBOLT SKEE-ROLL POKERENOS
WRITE !

AMERICAN COIN MACHINE COMPANY
427 East 7th Ave., Newark, N. J.

NARCADE OUTFITTERS

The Famous, Patented Chicago "ACE" Lock

UTOLOGY Security!

Only the Ace ROUND

Kooppelit

To a patented 7-pin Tumbler construction

"Ace" ROUND ANL ALL.

Pin Tumblers have no locks. Can

"Ace" ROUND ANL ALL. No

There's a Chicago home service.

UTMOST Security!

CHICAGO LOCK CO.
2012 N. Racine Ave., Dept. 68, CHICAGO

WANTED
TICKET FOLDING MACHINES

We are in the market for this type of machines to complete our equipment for the manufacture of Jar Game Tickets. Write, giving full details to BOX D-441, Care The Billboard, Cincinnati 1, Ohio

NARCADE OUTFITTERS

WRITE! WRITE! WRITE! WRITE! WRITE! WRITE!
I 1
00
14
00
A
1

12
40
1

Slots.
Top salary.
first letter.
Experienced Mechanic for
128 E.
reliable
Joe

WANTED
ART NYBERG
AMERICAN NOVELTY CO.

219—2½ VOLT FILAMENT TRANSFORMER
110 Volt AC Primary to 2½ Volt Output. For filament supply for any amplifier
using 2½ volt filament tubes. Each $7.50. 2 for $15.00.

$175—HEAVY DUTY POWER TRANSFORMER
(FULL SHIELD WITH LEADS)
Primary 110 Volt AC. Secondary 800 Volt. Moving magnet 6.3 Volt Filament, with center tap leads. For use on Rock-Ola, Westinghouse, Seeburg, Mills and other slot machines.

$208—POWER TRANSFORMERS
Primary 110 Volt AC. Secondary 800 Volt. Moving magnet 6.3 Volt Filament, with center tap leads. For use on Rock-Ola, Westinghouse, Seeburg, Mills and other slot machines.

LIMITED QUANTITY ON HAND—ORDER NOW!
1/3 Deposit. Balance C.O.D. Philadelphia

SCOTCH-COTTO COMPANY
1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA.

SICKING, INC., 1401 CENTRAL PARKWAY, CINCINNATI 14, O.

CLOSE-OUT!

$19—2½ VOLT FILAMENT TRANSFORMER
110 Volt AC Primary to 2½ Volt Output. For filament supply for any amplifier
using 2½ volt filament tubes. Each $7.50. 2 for $15.00.

$175—HEAVY DUTY POWER TRANSFORMER
(FULL SHIELD WITH LEADS)
Primary 110 Volt AC. Secondary 800 Volt. Moving magnet 6.3 Volt Filament, with center tap leads. For use on Rock-Ola, Westinghouse, Seeburg, Mills and other slot machines.

$208—POWER TRANSFORMERS
Primary 110 Volt AC. Secondary 800 Volt. Moving magnet 6.3 Volt Filament, with center tap leads. For use on Rock-Ola, Westinghouse, Seeburg, Mills and other slot machines.

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1/3 Deposit. Balance C.O.D. Philadelphia

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AMUSEMENT MACHINES

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Bally Club Bell 250.00
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Fla Divers 250.00
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Pac Hi Ball 250.00

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Hi-Ball $175.00
Pac-Bell, Jr. 195.00

MILLS

Gold Stream $250.00
Grip-Jet $250.00
Hi-Ball $250.00
Hi-Ball Jr. $250.00

MILLS—Allis Se Blue Fronts, S. J. P.

2 Mills Dewey, 50, J. P., Floor Model

LOCATIONS AND READY FOR OPERATION

2 Evans Galloping Dominos, Light Brown
2 Mills 1 Oil Blue Fronts, D. J. P.
6 Mills 50 Blue Fronts, D. J. P.

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ROY McGINNIS CO.

211 MARYLAND AVE., BALTIMORE 16, MD.

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WHIRLAWAY
Made from Sport Special, Dark Horse, Blue Grass

DUO BELL
Made from Bally Club Bells

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MILLS

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Mills Blue Fronts, S. J. P.

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2 Ex-4300, D. J. P.

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Snappy... $80.00
Prizefighter... $100.00
Bomber... 9-10-20,... 165.00
Flyer... 10-10-20,.... 150.00

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Bomber... 9-10-20,... 165.00

Roundabout... $60.00

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A complete cabinet reuse kit, built in a permanent metal box. All fabrics supplied are quick adhesive and will not pull out or come away. It contains: wood filler, glassine tape, alcohol wash. From varnishes, including oil-based, shellac, enamels, oils and driers, soaks, dries, cleans, etc. Nothing else needed! The best buy on the market.

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<tr>
<th>Company</th>
<th>Model</th>
<th>Price</th>
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<tr>
<td>Mills</td>
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<td>Jennings</td>
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<tr>
<td>Watling</td>
<td>Ultra</td>
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Equipped with Mosaic Special馅饼 and Reels

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<td>580</td>
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<td>Watling</td>
<td>440</td>
<td>$155.00</td>
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EARLY MODELS

GALLOPING DOMINOS

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Write, Wire or Phone

H. C. EVANS & CO.

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CHICAGO 7, ILLINOIS

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<tr>
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<th>Price</th>
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<tbody>
<tr>
<td>Keep 'Em Flying</td>
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<td>Big Parade</td>
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<td>Big Sport</td>
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<td>Big苦笑</td>
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<td>Air Darts</td>
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TWIN PORTS GUARANTEED MERCHANDISE

Factory Reconditioned and Refinished—All With Knee Action—Club Hands—Detachable Blue Fronts—Brown Fronts—Gold Chimes

ST. LINE Now $250.00
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MILLS MAIN CLOCK GEARS

COMPLETE WITH DOGS AND SPRINGS AS ILLUSTRATED!

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GET IT FROM BLOCK—they have it in stock!

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Jennings Multiple Hit Liberty Bell $73.00

SLOTS

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5c Mills Blue Fronts $179.50
25c Mills Blue Fronts $165.00
5c Mills Cherry Bells $125.00
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OR ALL OF THIS EQUIPMENT FOR $2,450.00

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CONVERTED FROM
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GET FACTS ON 8 OTHER GAMES
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25¢ PLAY
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Takes in...$121.00
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1 Rock-Ola Deluxes, 95, R.C.
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1/3 Deposit, Balance C. O. D. F. O. B. Baltimore, Md.

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Now Available For Seven-Up—Champs—Slugger and New Champs

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We were appointed authorized Seeburg distributor in 1935. In 1940 our sales and service facilities were expanded and we were appointed exclusive Seeburg distributors for the entire State of Georgia—with sales and service facilities in both Atlanta and Soperton.

For the postwar period the entire State of South Carolina has been included in our Seeburg franchise and as soon as conditions will permit, we will open an office in Columbia, South Carolina, for distribution and service on Seeburg automatic phonographs for the State of South Carolina.

SPARKS SPECIALTY CO.
"ALL THROUGH THE WAR THE PLAY APPEAL OF MY WURLITZERS HAS ATTRACTED TOP PROFITS"

You hear it everywhere. Time has not affected the style, beauty or tone of Wurlitzer Phonographs. They still pack their peak play appeal. They’re still producing at their top earning power. Rudolph Wurlitzer Company, North Tonawanda, New York, *The Name That Means Music to Millions.*

"THAT’S ANOTHER REASON WHY I PLAN TO OPERATE WURLITZERS EXCLUSIVELY AFTER THE WAR"