Radio EDS throw poll weight

General News
Hillbillies---Sensations
Or Flopperoos at B. O.?

Music
Name Bands for Overseas?
---What's Held Them Back

Night Clubs-Vaude

Contracts under the curfew

Eileen Barton
Her voice, the Voice and others brought her along
(See page 4)
BASIL SPEARS—Pianist and organist, held over for 89 record breaking weeks in five locations within the last two years.

MISS RHAPSODY—Inimitable delineator of blues—with rockin' rhythm, booked solid in personal appearance tour. Savoy records.

LEE SIMMONS—Singing pianist, sensational box-office sell-out, now in her 18th week at the Du Sable Lounge, Chicago.

LILLIAN FITZGERALD—Singing comedienne, a bombshell of rhythm destined to be one of 1945's brightest stars.

MARVA LOUIS—Sophisticated lady of song. Broke every house record, DOWNTOWN THEATER, Chicago, week ending February 15, 1945!

JOHNNY GARDNER—Sensational comedy dancer currently on tour of leading nite clubs and theaters. Keep your eye on this boy!

MAURICE ELLIS, whose vibrant voice characterizations have brought a long list of hits to both radio and the theater.

WILLIAM B. GRAHAM
55 WEST 42ND STREET
NEW YORK 18, N. Y.
'Billies B. O. Sensations or Flips?'

Give-Away Sheet Sold To Keep Program Alive

NEW YORK, March 3.—Confidentially, years ago, Mutual News sheet, is keeping name alive with 5,000 copies of Tranzadio Press call a "private newspaper." using the same name. CF sheet was formerly in a "subscription" book, lacking a "subscription" book. Richfield Oil is supposed to have underwritten. 21,000 of them, twice a month, while the program was being aired, and many of those hit the blind. For those liked, blind was enough to pluck down the back to continue getting them when the sponsor yielded the program. Altho News Story Worldwide, Inc., published the right for the sheet and Tranzadio (both are owned by the TR family) claims to have made the publication a "Gillies". They have for six weeks a 25 week a year at the Paradise Theater, operated by Lou Cohen, for the last 15 years, but the house has closed down for several months in the past. The supply of colored talent, with practically no press, except for or two top names during a season. With the park opening just about the time the theater closed and running until the fall, the local theater will offer just about double the power of data for the colored names, with both operating one-week stand policies. Negro bands have been relatively rare in bookings at Eastwood Gardens, presenting major outdoor spot. Full details in Park Section of The Billboard,.

Ellington, Calloway and Basie Set for Detroit Park Spot

DETOUR, March 3.—A new name spot for all bands this summer has been the opening of Sugar Island Amusement Park by a group of local colored business men, headed by A. J. for Home. A three thousand, held, holding 4,000 dancers, will be the big names and has already booked Duke Ellington, Calloway and Count Basie, according to the program.

Spot will make Detroit for the first time, a year-round opening for the big colored bands. They have kept book for about 25 weeks a week at the Paradise Theater, operated by Lou Cohen, for the last five years, but the house has closed down for several months in the past. The supply of colored talent, with practically no press, except for or two top names during the season. With the park opening just about the time the theater closed and running until the fall, the local theater will offer just about double the power of data for the colored names, with both operating one-week stand policies. Negro bands have been relatively rare in bookings at Eastwood Gardens, presenting major outdoor spot. Full details in Park Section of The Billboard.

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$1,000,000 Suit Filed Against Moss by Sabbinson

CHICAGO. March 3.—Plans for the future operation of the Downtown Theater where Negro bands have been booked are under discussion. The Downtown is about ready to reopen in the near future. According to the program, the Downtown was the Rialto Theater when it reopened and became the new Downtown. The Rialto was the Rialto Theater when it reopened and became the new Downtown. The Downtown was the Saturday Theater when it reopened and became the new Downtown. The Downtown was the Rialto Theater when it reopened and became the new Downtown. The Downtown was the Rialto Theater when it reopened and became the new Downtown. The Downtown was the Rialto Theater when it reopened and became the new Downtown. The Downtown was the Rialto Theater when it reopened and became the new Downtown. The Downtown was the Rialto Theater when it reopened and became the new Downtown. The Downtown was the Rialto Theater when it reopened and became the new Downtown. The Downtown was the Rialto Theater when it reopened and became the new Downtown. The Downtown was the Rialto Theater when it reopened and became the new Downtown.

Catholic Newspapers Support Commissioner's Action

NEW YORK, March 3.—Yesterday (2) in the Rialto Theater, producer of Trio, the play that has stirred up a hornets' nest of controversy by the New York Times, and "The Tidy Town," the play about the life of a negro woman, has closed after 5,000,000 admissions and $1,000,000 losses. At the request of the Commissioner of Licenses, the producers have closed the theater. The Commissioner has 20 days to answer. The producers have sold the property and have 30 days in which to answer. The producer of Trio, however, has announced that he will file a suit to prevent the closing of the theater. The play has been running for ten weeks, and the producers have decided to close it in order to prevent further losses. The producers have sold the property and have 30 days in which to answer. The producer of Trio, however, has announced that he will file a suit to prevent the closing of the theater. The play has been running for ten weeks, and the producers have decided to close it in order to prevent further losses. The producers have sold the property and have 30 days in which to answer. The producer of Trio, however, has announced that he will file a suit to prevent the closing of the theater. The play has been running for ten weeks, and the producers have decided to close it in order to prevent further losses. The producers have sold the property and have 30 days in which to answer. The producer of Trio, however, has announced that he will file a suit to prevent the closing of the theater. The play has been running for ten weeks, and the producers have decided to close it in order to prevent further losses. The producers have sold the property and have 30 days in which to answer. The producer of Trio, however, has announced that he will file a suit to prevent the closing of the theater. The play has been running for ten weeks, and the producers have decided to close it in order to prevent further losses. The producers have sold the property and have 30 days in which to answer. The producer of Trio, however, has announced that he will file a suit to prevent the closing of the theater. The play has been running for ten weeks, and the producers have decided to close it in order to prevent further losses. The producers have sold the property and have 30 days in which to answer. The producer of Trio, however, has announced that he will file a suit to prevent the closing of the theater. The play has been running for ten weeks, and the producers have decided to close it in order to prevent further losses. The producers have sold the property and have 30 days in which to answer. The producer of Trio, however, has announced that he will file a suit to prevent the closing of the theater. The play has been running for ten weeks, and the producers have decided to close it in order to prevent further losses. The producers have sold the property and have 30 days in which to answer. The producer of Trio, however, has announced that he will file a suit to prevent the closing of the theater. The play has been running for ten weeks, and the producers have decided to close it in order to prevent further losses. The producers have sold the property and have 30 days in which to answer. The producer of Trio, however, has announced that he will file a suit to prevent the closing of the theater. The play has been running for ten weeks, and the producers have decided to close it in order to prevent further losses. The producers have sold the property and have 30 days in which to answer. The producer of Trio, however, has announced that he will file a suit to prevent the closing of the theater. The play has been running for ten weeks, and the producers have decided to close it in order to prevent further losses.
WIND Using Band Remotes to Figh Chi Net Stations

CHICAGO, March 3. — Indie station WPEN of Philadelphia has withdrawn from the race for use of early-evening name or dance remote. The station has turned its prime time on to top and to Pro- gram Director Fred Willson, to carry the show as a substitute. The name or dance remote was the only means of regular name from the station to combat web names, Glasmann said. The station has been given to give or free hands to deliver what they like to the date. The station not only permits bands to do straight band and vocal numbers, but WIND encourages or to feature small combos, indi- viduals, and groups. The station and players are frequently interviewed and publicized. The policy of this policy depends on the quality of the show, Willson said, and he pointed out that a show is not doing as it is the Latin Quarter to the Boulevard house, where Ted Weems is playing. However, the Latin Quarter ork was n. g. for his type of music.

In an effort to impress the huge color market in Chi, WIND is now carry- ing the show on to the air every Tuesday at 9:30 to 10 p.m. from 9 to 12 p.m. starting at 7:30 p.m. on Thursday at 4:15. The show, which is called "The Latest Racket," is a fast-moving, high-energy show featuring a variety of musical acts and sketches.

Osborne KALE Prop. Dir.

POINTLAND. Ore. — KALE has appointed Clay KALB as program di- rector, Charles E. Coughes, general manager, announced. Osborne came here from San Francisco, where he was chief of a radio station in the OWI Oversea Division. He entered radio work in 1923 with KXXI.

THE LATEST RACKET

APARTMENT

HOUSE RACKETEES

by EILEN ROGERS

101 Lexington Avenue, New York City 16, N.Y.

March 10, 1945

BBB Brings Radio Direct to Foxholes Via Mobile Stations

LONDON, March 3. — Three new mobile broadcasting units were made public to the front by BBC for the benefit of fort- ward troops in Northwest Europe. Their aim is to bring immediate and greater strength BBC programs for the American armed forces and to level the range of the medium wave transmission from London.

The new mobile stations, BLAS, BLA5, and BLA3, will be utilized to crowd enemy positions. They are completed and ready for immediate employment. The air. Mary of Arden is the golden voiced Nazi announcer who seems to have been especially chosen for the role. For British Liberation Army.)

The new mobile stations broadcast from 6 a.m. until 11 p.m. daily. Front-line shows of special interest are planned as well as the relay of the BBC station a complete self-contained mo- bile station used in connection with technicians, doctors, nurses, and clerks.

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Watta Card! ITALY, March 3. — Pic. Ex. Card is fast getting a reputation as one of the hardest-working rushes in the business. In addition to putting in a seven-hour day, the cond, who controls an American expeditionary station, buys all the news for his show and then spends his spare time playing hospital and local camp circuit.

Mickey Rooney, Campbell Soups Rumored a Pair NEW YORK, March 3. — That high-priced Mickey Rooney package which the William Morris Agency put together two weeks ago seems headed for Campbell Soup. The agency, which has been chorecking ad agency, according to reliable reports in the trade this week, Price of the show runs around 18G.

Contract was signed between Metro-Goldwyn-Mayer and the Campbell Soup Company. The show, if given, will replace the Radio Reader's Digest.

If you have fun with a Hooper "ad", the Sunday paper is rumored to replace the Radio Reader's Digest.

If you will still name Blue, which has been the obvious choice for most of the shows, it is still set for H. F., Despite....

Dubo net Shopping For Another Show NEW YORK, March 3. — Dubo net Wines, sponsors of the former Mutual show "Welcome to New Zealand", is shopping around for another show. The company has come to the conclusion that "the wine was not as successful as it was expected to be." The company plans to present its story on the basis of three "magnets" but dubo net still won't rate in the Blue's list.

Smith took the ads apart and told the boys that his analysis showed that the Blue never made the statements on which WCAU based its reply. He said that the Blue never claimed higher rating at night and never claimed greater primary coverage than CBS...except in specified times and cases.

"Two on a Slue" in "Joyce Jordan" Slot NEW YORK, March 3. — Two on a Slue, General Prodi-CBS mystery strip, will make a Monday and Wednesday increase slot, 9-11 a.m. p.m. This represents a major announcement.

It is understood that the graphic radio ad world would have to have fun with a Hooper "ad," the unpubished but famous WCAU-CBS "we accept the challenge" pitch, and an unpubished one from the Blue which appeared, "Who do I want you to have a Slue with in its ads. The Hooper org., said Smith, has requested that the boys not be kept in the dark if new data may be used in the pitching.

The Magazines, which carry the Hooper "ad," present its story on the basis of three "magnets" but dubo net still won't rate in the Blue's list.

Moley To Comment for Blue NEW YORK, March 3. — Raymond Moley, syndicated columnist and special writer for WOR, has been added to the Blue roster of news commentators.

Moley's first broadcast is scheduled for Sunday (11) at 8:15 p.m. (E.W.T.)

FM Still Set for H. F., Despite Plenty Pitches for Present Slot by M'sr's and Stations

WASHINGTON, March 5.—With oral arguments completed Saturday (8), FM's special registration board, probably will determine this week following FCC secret session, the public interest in the case. The public will have the final word. The court is expected to give the case due consideration.

Another sign that FCC will stand pat on 84-102 mg. FM band is the FM announcement that the board had held off until Monday (12) and if the army upholds 84-102 mg. allocation, this point will be determined in the court.

No. 1 program or artist was so far ahead in the contest. The voting was so scattered that a single vote could swing the poll out of line with the rest of the classifications, were weighted.

Bob Hope had 200 points to lead the favorite comic division. This represented 7,800,000 in newspaper circulation and gave Hope 97.0 on the weighted index. In the same manner it gave Fibber McGee and Molly, who had 142 points, a circulation of 1,410,000 for a weighted index figure of 54.4 and Jack Benny with a point standard, was still third with a weighted index of 28.

First Place Winners Stuck In all the cases, the first place, however, remained the first place—be it the No. 1 program or artist was so far ahead of the field.

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First Place Winners Stuck In all the cases, the first place, however, remained the first place—be it the No. 1 program or artist was so far ahead of the field.
Landline, E. T. Links Plugged

3 colored, 2 white officials claim 3 mil in pledges—FCC says “Why not?”

NEW YORK, March 3.—Ad coin, spent to attract the Negro dollar, which in the past has gone exclusively to black-and-white media, is being eyed by broadcast executives that it may be possible to build a station and network audience that will father and hold the audience to the third that it can hold 24 hours. These broadcasters point to the fact that the Negro immigration audience goes to whatever stations catch their language to fulfill the need, and claim that the Negro listeners will therefore follow programs aired for and about them.

To advertisers who claim that the Negro is not a radio audience, backers of the Harlem network, which is set up North at least, ownership and ownership and compare with those in lower areas where competition is as intense as that in the Mason-Dixon line, point out that, just as in the foreign language areas, a station can put itself onto the market and so have given the Negro business man the idea of tapping the Negro business man the idea of tapping an audience. It is the way the Negro television stations have looked for the market.

“Key markets,” said one source, “are the cities where the Negro population is the largest. The future of the black station is going to be a property and not a market” (See Ed Throw Weight on page 27). WMAQ Only Chi.

Web Outlet Nixing Indie Commentators

CHICAGO, March 3.—Question in Chi. as to whether or not WLS-WGN, WRU, FUNK, and WBHM, CBS, would follow the policy set by WMAQ, which dropped 10 independent stations from its line-up. In discontinuing use of newscasters and commentaries who are not station of the as was answered with a definite “no” by the WMAQ executives.

The four stations have, according to the executive of the four, more free-lance news and all people concerned are happy with the present arrangement.

WENH is using three free-lance news and finds that the white voice wins, and WBHM thinks its free-lancers, numbers two.

DEPT. 63, March 1.—In C. Stella, has been named supervisory manager by WWRK, President F. J. Hopkins has announced. He succeeds W. R. O.; is the station reorganized by Arthur H. Craigman, who has received the commercial manager to move to California.
WJR Airs New Show Tailored For Farmers

DETROIT, March 2—WJR today launched a new show tailored for the rural listener. Titled "Farming Marches On," show is being aired with three programs per week. Scheduled for a half-hour segment at 7:30 Saturday mornings, station is mailing daily farm market reports around this hour and will use them to build up to the Farmer's Hour. Scripts are being prepared to cover three or four phases of farming interests on each broadcast, with talks or interviews with farmers or experts as special guests.

Ratings by City Groups

<table>
<thead>
<tr>
<th>Program</th>
<th>No. of Cities</th>
<th>30-City U.S.</th>
<th>Over 100,000</th>
<th>50,000-100,000</th>
<th>Under 50,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Your Hit</td>
<td>122 Sets-in-use</td>
<td>38.8</td>
<td>38.1</td>
<td>36.4</td>
<td>40.7</td>
</tr>
<tr>
<td>Parade</td>
<td></td>
<td></td>
<td></td>
<td>Cooperating</td>
<td></td>
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<tr>
<td>Radio Reader</td>
<td>120 Sets-in-use</td>
<td>41.4</td>
<td>41.8</td>
<td>41.8</td>
<td>40.3</td>
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<tr>
<td>Digest</td>
<td></td>
<td></td>
<td></td>
<td>Cooperating</td>
<td></td>
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<tr>
<td>Gabriel</td>
<td>172 Sets-in-use</td>
<td>41.9</td>
<td>42.4</td>
<td>42.6</td>
<td>40.6</td>
</tr>
<tr>
<td>Hunter</td>
<td></td>
<td></td>
<td></td>
<td>Cooperating</td>
<td></td>
</tr>
<tr>
<td>Captain</td>
<td>31 Sets-in-use</td>
<td>22.1</td>
<td>23.5</td>
<td>22.5</td>
<td>23.6</td>
</tr>
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<td></td>
<td></td>
<td></td>
<td></td>
<td>Cooperating</td>
<td></td>
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</tbody>
</table>

*Based upon the C. E. Hooper "Comprehensive" report for fall, 1944.

Audience Measurement Figures To Become Usable Selling Aids Thru City-Size Ratings

Hooperatings by Population Areas in Amplified Report

NEW YORK, March 5.—C. E. Hooper’s March issues for fall, 1944, will be the first audience measurement report ever broken down to indicate (to sponsors and agencies) just where the strength of their programs lies. Any program regularly broadcast five minutes next week in the two-column chart has thus bought lile-saving inhalators for 339 institutions; have bought 777 wheel chairs and many other needed items. 1944 alone brought in $27,000. We are proud of a listening audience that exists in the country and daily and weekly newspapers. Most of these sheets cannot afford a staff of feature writers, or of reporters, for that matter. However, readers demand feature material which the papers either cannot create because of their personnel problems or because they simply don’t have the talent themselves. To fill this gap, feature and mast material have been active for years. Papers which are members of, or subscribers to, the WJR, can use all of our boiler-plate of the FM station, because the FM station, in most cases, will be the country paper of radio.
TALENT COST INDEX

Based on "FIRST FIFTEEN" HOOPARATINGS for evening programs
and "TOP THREE" Sunday shows

Over 100 station... The "Talent Cost Index" is protected by the copyright of The Billboard and infringements will be prosecuted.

PROGRAM SPONSOR & PRODUCT | HOOPARATING | WEEKS TO DATE | NET & OPPOSITION | AGENCY | TALENT COST | COST PER POINT | PROGRAM LENGTH | Talent Cost Lirears
--- | --- | --- | --- | --- | --- | --- | --- | ---
BOB HOPE | 35.1 | 297 | NBC 130 | Service to Front—CBS Transatlantic Clean-Up 
Roving Puro—MBS Schubert News—MBS | Footnote:Goe | $16,000 | $427.35 | 1/2 hr. | $0.46
FIBBER McGEE & MOLLIE O'FLYNN | 32.9 | 432 | NBC 139 | John C. Robinson & Son, Inc 
(Floor Wax) | This Is My Best—CBS Spotlight Bands—Blue 
Require—Blue 
Amer. Puro—MBS | Schenck, Louis & Brophy, Inc. | $10,500 | $319.15 | 1/2 hr. | $0.35
JOAN DAVIS- 
JACK HALEY | 26.5 | 70 | NBC 75 | Colitas Archer—CBS Spotlight Bands—Blue 
Requir—Blue 
Tress. Hr. Song—MBS | McKee & Albright | $9,000 | $358.49 | 1/2 hr. | $0.35
LUX RADIO THEATER | 25.9 | 471 | CBS 143 | Various—Blue 
Various—MBS 
Various—NBC | J. Walter Thompson | $16,000 | $617.66 | 1 hr. | 0.65
EDGAR BERGEN Standard Breads 
(Bake & Snack Coffee) | 25.6 | 305 | NBC 138 | Blondie—CBS 
A. L. Alexander—MBS 
CYD Chord—Blue 
D. Thompson—Blue | J. W. T. | $14,500 | $566.41 | 1/2 hr. | $0.58
SCREEN GUILD THEATER | 24.5 | 235 | CBS 140 | Contented Hour—NBC 
Guy Lombardo—Blue 
Anita Ellis—MBS 
Schubert—MBS | Blow | $8,000 | $408.16 | 1/2 hr. | $0.43
BING CROSBY | 23.2 | 379 | NBC 138 | Maj. Bowe—CBS 
Town Meeting—Blue 
(Volvedia) | J. W. T. | $21,500 | $538.79 | 1/2 hr. | $0.55
WALTER WINCHELL Jergans (Woodbury Soap) | 23.1 | 502 | Blue 175 | M-G-O-Bound—NBC 
R. Digest—CBS 
Steel Horizons—MBS | Lennen & Mitchell | $8,000 | $259.74 | 1/2 hr. | $0.26
MR. DISTRICT ATTORNEY | 22.5 | 206 | NBC 138 | Which Is Which—CBS 
Guy Lombardo—Blue 
Anita Ellis—MBS 
Schubert—MBS | Dobberty, Clifford & Shenfield | $6,500 | $200.00 | 1/2 hr. | $0.22
JACK BENNY | 22.3 | 479 | NBC 148 | Kate Smith—CBS 
Pearson—Blue 
Cleveland Or—MBS | Ruthrauff & Ryan | $8,500 | $1,008.97 | 1/2 hr. | $0.97
ABBEY & COSTELLO | 21.6 | 81 | NBC 137 | First Line—CBS 
Fred Wayne—Blue 
Anita Ellis—MBS 
Schubert—MBS | Wm. Eng | $12,000 | $555.56 | 1/2 hr. | $0.57
TAKIE OR LEAVE IT | 19.7 | 251 | CBS 142 | H. of Charm—NBC 
Life of Riley—Blue 
Earl Wilson—MBS 
Ramona—MBS | Ted Bates | $5,000 | $228.43 | 1/2 hr. | $0.23
KOLLEGE OF MUSI-
CAL KNOWLEDGE | 18.5 | 844 | NBC 138 | Great Music—CBS 
Scott P.nch—Blue 
Carnegie—MBS 
Schubert—MBS | Ted Bates | $10,000 | $567.57 | 1/2 hr. | $0.58
YOUR HIT PARADE | 18.4 | 513 | CBS 148 | Various—NBC 
Various—Blue 
Footnote:Goe & Belching | Various—Blue 
Footnote:Goe & Belching | $11,500 | $625.00 | 1/2 hr. | $0.61
EDDIE CANTOR | 18.2 | 359 | NBC 130 | Sinatra—CBS 
Up With World—Blue 
G. Heather—MBS 
Real Stories—MBS | Young & Rubblish | $13,500 | $741.76 | 1/2 hr. | $0.81
Sunday Afternoon | 12.4 | 218 | MBS 88 | G. M. Symph—NBC 
Verstas—Blue 
Met Opera—Blue | R. & B. | $8,000 | $201.61 | 1/2 hr. | $0.32
JOHN CHARLES THOMAS | 9.2 | 90 | NBC 137 | W. Now Today—CBS 
Sun. Vesper—Blue 
Pet Shop—MBS | McClanahan- 
McClanahan | $8,500 | $923.91 | 1/2 hr. | $0.98
THOSE WHO LOVE | 8.9 | 971 | MBS 64 | Mattie Tennis—CBS 
Chaplin Jim—Blue 
Sky Rider—MBS | Yours—Blue | $4,500 | $505.62 | 1/2 hr. | $0.46

The average evening audience rating is 10.5 as against 10.8 last report, 11.6 a year ago. Average sets-in-use of 324 as against 341 last report, 32.4 a year ago. Average available audience of 80.1 as against 80.3 last report, 78.4 a year ago. Sponsored network hours reported on number 80% as against 81%; last report, 82 a year ago.

![The Billboard](https://example.com/thebillboard.png)

March 10, 1945

N.Y.

The average evening audience rating is 10.5 as against 10.8 last report, 11.6 a year ago. Average sets-in-use of 324 as against 341 last report, 32.4 a year ago. Average available audience of 80.1 as against 80.3 last report, 78.4 a year ago. Sponsored network hours reported on number 80% as against 81%; last report, 82 a year ago.

![The Billboard](https://example.com/thebillboard.png)

March 10, 1945

PHILADELPHIA, March 3—Local radio stations are disturbed because The Philadelphian morning newspaper, without warning suddenly deleted the names of all news commentators from its daily radio log listings. Prominent like Lowell Thomas, William L. Shirer, Raymond Gram Swing, Gabriel Heather, et al., are identified simply as "commentator." No reason was given for cut billing. However, buzz along radio row has it that Walter H. Ambrose, inquire publisher, has been offended in some manner by a radio news commentator and had ordered all names of newscasters eliminated from the sheet's radio listings.

Cliff Lewis to R. & R.

HOLLYWOOD, March 3—Cliff Lewis has joined Ruthrauff & Ryan Agency here to handle pitch contacts. Lewis was formerly advertising and publicity head for Paramount, later working out of MGM.

KOVERAGE RESULTS
OUT-DISTANCES COMPETITION
DIVIDENDS FROM ISOLATION

The popular CBS Station
EL PASO, TEXAS

EDWARD B. WILSON CO, National Reps.

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The popular CBS Station
EL PASO, TEXAS

EDWARD B. WILSON CO, National Reps.
NEW YORK, March 5.—The maverick among New York independent station owners is objecting to going along with the new circulation measurement, which had been sent with it to NAB’s Paul S. H. Cohen, president, for the benefit of the Broadcast Measurement Bureau distributor. The BMB has been "kept on the shelf" by agreement with the BMB. The report was the subject of a two-day meet of the research committee of the National Association of Broadcasters. The BMB has reported to the research committee, but not to the letter of transmittal which is written to the NAB. Paul Peter, who was released to the trade press by the NAB, had been referred to the BMB executive committee. The treasurer of WNEW, Peter, has been referred to the BMB executive committee.

Briefly, the WNEW report indicates that the chances of an independent in a major market (with a large number of competitors) proving via BMB that it has "primary" coverage in a market are practically nil. It backs up generally the claims of the small stations, that they have an automatic right to do it by reason of the circulation measurement, that the "ballot" form of audience measurement is defective, and that there are a great number of stations which cannot prove that they reach their audience on a once-a-week listening basis, since most of them make claims of reachings that are not adequately backed up.

Of National Advertisers as well as the NAB, are willing to admit that a coverage test is really a circulation test of the audience and that the circulation measurement that give it credit for having primary coverage in a market only if it delivers 50 per cent of the audience on a once-a-week listening basis.

These objections, many of whom have signed for the BMB, "naturally are, because of the fact that the org is backed by the American Association of Advertising Agencies (AAA) and the Association of National Advertisers (ANA) as well as their affiliated agencies. A circulation "ballot" form index is essential but they are not willing to admit that they do not cover a market until bitter arguments are made. They point that no newshear newspaper is of value and that every station is a member of a local station group, and that every two families in the market that it covers. If this were the basis of "market coverage" nothing could be claimed in the world in order to claim a market.

Dissenters Want

What the naturally goes with the WNEW is not a "snob" for this group for a measuring of any kind. WNEW keeps all the stations meeting the various regulations of each station just as it is. Actually some of them point out that there are newspaper advertisers available at the Federal Communications Commission which present stations that are actually broadcasting useful and tunable signals in their areas—moped water, fan mail dreams and the million listeners-who-aren’t-there-Hopper point.

A projection of a station’s operating (i.e., its total rating divided by the number of 15-minute periods run that contain sales advertising which the combination ratings cover—one average for daytime and one for nighttime) will also give a station rating about which the few time buyers can argue. This implies an "auto" for any association.

True, the dissenters admit few stations would have graphs that the POG maps because they’re "auto" and others feel their Hopper ratings like a plague. But the D-P and Radio Current both have them with you, not with the clear-cut漂亮的 statistics that the dissenters have which can punch home their station cell-letters with more depth than the index.

Surveys for Luxury Buyers

WNEW makes the point that all mol suits are worth as much as the higher income groups first, and that they don’t have the higher income groups to the minimum point that is one of the keystones of the BMB measurement formula, the greatest problem will be in the relationship to the total audience. However, Hugh Petits, BMB proxy, makes points that it is a different story altogether if the floor question is whether or not the BMB will cover the audience on a once-a-week listening basis.

The second will give him a picture of those who know the station. The second will give him a picture of the station where the station has a constant rating in the area in which it is presented.

What most times buyers fail to take into consideration is that "B" doesn’t mean "B." This does not mean, of course, that the station will reach an equal audience—or it means that only that doesn’t mean it.

No Great WNEW

The BMB wants to force a great deal of difference between WNB and BMB, but the difference is that the WNB doesn’t want to buy something that’s going to ease it—but good. It means that it will cover an equal percentage of the audience in a position where the ABA and the ARA are important factors to it. The station logically doesn’t want figures presented to him in the AAA of WNB to put it in a position that the $1,900,000,000-plus potential audience will be worthy of building for Arche Bulova and Milton Blom will be in the $1,900,000,000-plus potential audience.

It’s willingness to make the test with 1,500 ballots in the city and maintain a research department is typical of the operation, which usually pays off at station. WNB, however, it may make the biggest station ops see red every time some says WNB, the out-let’s guessing is going to help BMB do something about it. This doesn’t mean that the ABA may not be primarily what AAA and the bill of 1943 for the New York station, the Petit lies resigned as boss-man of Central States Broadcast- ing. It is the Petit’s...
New York, March 3—Billie Burke's radio debut this week will bow off the CBS air, according to the informed trade sources here, because the sponsor's sales have not run out of the rough. Cancellation will become effective March 15.

The show has done well Hoorae's, hitting a 7.4 last week, high for the 11:30 a.m. hour on Sunday, but the sponsor is close to the maximum advertising expenditure which ABC which allows manufacturers of war goods.

It is understood that several food concerns are interested in the Burke program and CBS may be able to sell it without notable loss. However, if Burke 7.4 won't be laying around in the daytime long.

**Blue Co-op Options Constance Bennett**

New York, March 3—Blue Co-op options Constance Bennett, WOR, New York, for an 8-week run. In April, WOR will present a 45-day option on the services of film star Constance Bennett. A new daily strip, 11:30-12 noon, is planned. Contrary to trade reports, Miss Bennett's contract is a firm one, and she will be on her own.

The Blue option, which is a station which has an exclusive deal for a limited time, together with the possibility of an extension, is not a regular deal allowing the star only Sunday afternoon and evening guest shots.

Stanley Flohrstein, the web-coop's program development director, says the line with the Sophie Agency early in the week will give Miss Bennett good material to draw from. But he did note that the week's show was not as good as expected.

**WGN Set To Scan Air Pix on WBKB**

New York, March 3—WGN Mutual outlet in Chi., will be presenting video shows over the Balaban & Katz station, WBKB, within the next two months according to reliable reports here. WGN, which has its construction permit and part of its equipment, is scheduled to go on the air here at 1:00 p.m. on Monday, March 15, 1948. The Don Lee web on the coast, also MBS shareholders, have their station WBKA in operation now.

The WGN-BAK tie-up will make the third.

**Yoder Home to KOA**

New York, March 3—Lust Com. Larry Glick and Joe Koehler, WOR-DuMont, New York, have acquired a new assignment, KOA, Chicago. Mr. Glick will resume his former position as general manager of the NBC station. KOA, Chicago, has been a veteran of five months of Yoder's service with the Naval Reserve, and will be the second KOA he has been running. Mr. Koehler has now been named assistant manager in charge of commercial activities.

**Singers/Dramatic Artists Acquire, Improve Stage Presence**

Norma Garllo

5 West 46 St., New York 19, N. Y.

Longacre 3-0176

*Paine, Graceful Pouture and Carriage, Gentle Manner.* An unusual course in plastic dancing designed expressly for the singer and dramatic artist.

**More Radio and Television News on Page 32.**

**Curfew Hits Televio**

Chicago, March 3—The curfew on TV this week, on Thursday, March 1, when the early evening video station, had planned to present the weekly broadcast of the Mayfair Room of the Blackhawk Hotel here, and Diane and Al Bernard's Wings of the Blue Restaurant here, William Balaban & Katz Restaurant here, in the studio audience, brought a new curfew to the studio audience.

When the Mayfair Room of the Blackhawk Hotel here, and Diane and Al Bernard's Wings of the Blue Restaurant here, William Balaban & Katz Restaurant here, in the studio audience, brought a new curfew to the studio audience.

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March 10, 1945

RADIO'S No. 1 GIRL SONG WRITER

THE GINGHAM COWGIRL

Jenny Lou Carson

RADIO WLS NATIONAL BARN DANCE

RECORDER EXCLUSIVE DECCA ARTIST

COMPOSER OF
"JEALOUS HEARTS"
Recorded by Tex Ritter (Capitol Record)
Recorded by Happy Perryman (Okeh Record)
Recorded by Jenny Lou Carson (Decca Record)
"Jealous Hearts" now #12 weeks in Folks Tunes - Billboard Pop Chart

"DEAR GOD WATCH OVER JOE"
Recorded by Jenny Lou Carson (Decca Record)

"DARLING WHAT MORE CAN I DO"
Recorded by Gene Autry (Okeh Record)

"A PAIR OF BROKEN HEARTS"
Recorded by Spade Cooley (Okeh Record)

And many other Jenny Lou Carson tunes soon to be released
Recorded by such artists as
* Gene Autry * Tex Ritter * Red Foley * Spade Cooley
* Happy Perryman and others!

KEEP YOUR EYE ON THIS GIRL - SHE SINGS AND WRITES FROM THE HEART!

PERSONAL MANAGER
FRED ROSE
220 CAPITOL BLVD.
NASHVILLE, TENN.

THE MOST OUTSTANDING GIRL WRITER OF COUNTRY SONGS THE NATION HAS EVER KNOWN

Copyrighted material
Problems Big But They'll Go

It's just a question of CSI asking them and getting over the red-tape hurdles

By Paul Secon

NEW YORK, March 3.—There are plenty of reasons why name bands have not appeared in Army Shows. Inc., but probably biggest is that since the Army Special Service has koyed运输ing larger units some nine big bands and alternates had to be secured. Actual trip has a hit of a number. Five members of the band decided strange night and alternates had to be secured. Band will carry 20 per cent of number of average public. Members of which details of which were not available to the public. Members of which personnel were made out. When they were contacted, a couple of years ago, He would be glad to go now or at any time and feels it would round out his present work for camps, hospital, etc. About 70 per cent of his men are ex-service men.

Lombardo, Baron, Dunham
Guy Lombardo.—He has not been approached to go by USO. Commitments permitting, however, it is thought he will go overseas in the future, but would insist on his entire organization. Blue Baron.—He was contacted a year ago, but was wanted to go now or at any time and feels it would round out his present work for camps, hospital, etc. About 70 per cent of his men are ex-service men.

It's just a question of CSI asking them and getting over the red-tape hurdles.

Screen Song-Selling

By Paul Secon

Laurel (20th-Fox)

Unusual feature of commercial tune possibilities in this pic is the fact that Hoboonia Music is taking background music, putting a lyric by Johnny Mercer to the tune, and firm will go to work on it pronto. In pic, from time credits are flashed on screen to end of film, background theme is heard over same. Kaye and Mitchum walks out of house whistling unceremoniously.

Understood that 20th-Fox received some 1,500 requests on background theme, done by David Balkin, 20th music tuned. Theme has no commercial tunes in pic at all outside of theme. However, with creating another fine new song, comes question of making a ditty out of it. Fans have heard the orchestral theme and will insist on hearing it in a new guise. It's a choice piece of tune selling biz.

When at one point record is played using theme as a commercial device helps push out the lisentiable material.

Page Tries Hillbilly Shots

CHICAGO, March 2.—Current trend is to make records of folk artists or folk traditions. Page has sketched the WJJD and Supper Clubs Room 10 and 11 in Chicago, and the WJJD show plus Red Foley and the Jukebox. It has been inked at the 12th Auditorium, Freeport, Illinois.

Muzak Plans Tabs To Include ASCAP and BMI; License Fees; Orgs To Collect at Source

Music Protection Assured Wired Music Spots

NEW YORK, March 3.—With negotiations now on between Muzak, ASCAP and BMI, a "license as a source" set-up, indications are that restaurants that use wired music and who are now paying both Muzak and BMI a fee, will probably pay Muzak a higher fee and discontinue BMI. The Society, however, won't agree because according to a spokesman for the American Restaurant Association, they would be willing to pay BMI another 10 per cent higher to Mu-

As a result, Muzak is pointed toward its ASCAP license fee, or BMI fee. Muzak said things were too premature to comment.

Situation arose out of ARA's quiet look- ing in BMI's books, which shows some 9,660 ARA members during last year. Fact that they used wired music, with BMI being 25 per cent higher was one of ASCAP was thought unfair by the assoc. People, according to Muzak, is a good way to advertise the 20th-Fox book last week, with music coming into restaurant and it took place was a user of music over which he had no control especially as to its having been licensed for use. Consequently, the negotiations now on between Muzak, ASCAP and BMI to clear music at source. In this way the restaurants would be in the clear. The Society for the American Music Protection Assured Wired Music Spots

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How To Get Past Curfew Air Time

Two Spots Claim Artie Shaw for Same Week-End

HOLLYWOOD, March 3.—Situation in which Tommy Dorsey's Casino Gardens and the Casa Manana both state that they have Artie Shaw booked into their spots for consecutive weekend days in March has William Morris Agency pretty much on the spot. According to Bernie Cohern, operator of Gardens in Dorsey's absence, Shaw is positively set for three week-end dates at that spot, starting the middle of May. However, Frank Zucca, of the Manana, states that he has definite commitments starting May 11 for four week-ends.

In the music industry, that of deciding whether or not the remotes will be broadcast from the studio or sent to a broadcasting studio. According to Morton A. Millman, of BMI, the ruling went down as follows:

"The case" at Last

NEW YORK, March 3. — The all-important test case in the music industry as to whether a publisher has the right to drop out of a performing right society and take along the song itself, although writers also belong to that society, is coming up in special term of the Supreme Court, Monday (5). Case, of course, in the BMI-Marks suit against ASCAP, which has been postponed numerous times before.

Fern Artist Cuts Herself In and Starts Yelps

NEW YORK, March 3.—One of the perennial thorns in the music biz, that of writers cutting big artists into a song, has cropped up again, with major disc companies now putting out discs. Most flagrant case of a long time has been that of writing out top pop singer into a song. This has been more of it happening, and with the groan on cutting artists in on songs died down to a minimum, but lately there's been more of it happening ever since.

Most flagrant case of a long time has been that of writers cutting big artists into a song, this has been more of it happening, and with the groan on cutting artists in on songs died down to a minimum, but lately there's been more of it happening, and with the likelihood of it happening more fre-

HOLLYWOOD, March 3.—Artie Shaw has been cleared of all charges and acting as agent, Dorfman Shifted

HOLLYWOOD, March 5.—Artie Shaw has been cleared of all charges and acting as agent, Dorfman Shifted

Oxley Opening Coast Office

HOLLYWOOD, March 3.—Harold Oxley, manager and booker of Jimmy Lunceford is opening a West Coast office, with a Coast office in view this fall. Oxley will remain in the West for the next four months, with Lunceford going into plantation club May 21. Lunceford will be cutting at the Casa Manana. He's also lining up several white attractions for his office.

Edward DeDonato has left Red Marcus' office to join Oxley. Recently handled Lunceford's West Coast bookings and will remain in the West Coast office. Oxley has never taken to the idea of having an office here. Oxley's office will be located at 3661 S. Gramercy Place, Los Angeles, Calif.
Scott, Shuberts
Talking About Bayes Theater

NEW YORK, March 3.—Raymond Scott, composer and orch leader, is negotiating with the New York Bayes Theater which, because of its acoustics and stage, he plans to use as a recording and recording studio. Deal is still unsettled, according to Scott, band leader, who now owns Galaxy Music and Universal Records, a reference book recently bought the old U. S. Recordings Studio for a reported $500. His plans for a road trip canceled by the curfew, Scott is in town keeping eye on his expanding biz.

ASCAP Penalty

For Infringement

Ruled Invariable

NEW YORK, March 3.—Unusual test case brought by ASCAP to determine whether the cost per infringement might vary with the amount a license pays, was decided in Providence, R. I., last week, with the society entitled to its usual $500 per. Infringement suit was against the Stevens Cafe, run by Stephan Wisniski, over Shapiro-Bernstein's Sweet Sue. Wisniski claimed that in-so much as he paid $80 a year for the license, why should he have to pay $500 when he infringed each infringement? Court found that amount paid to ASCAP has nothing to do with the amount paid for infringement.

A Decca 'Rum-Coke' Cut by Calypso Ork

NEW YORK, March 3.—Decca goes native in its second dollar of Rum and Coke cut out March 3. Number 8 is cut by Wilmoth Houdini and His Royal Calypso Ork, who ought to know what the score is on the "Yankee do-asah" if anybody does, since the tune originated right in his back yard.

New and Cups rate both sides of the new disk and offers 16 verses plus new lyrics which, if they hold true to usual custom with the Shuberts for the New from radio, but a warm reception from the press and other cognoscenti. Decca's first version of the tune by the Andrews Sisters is now the hottest thing it has.

James — Weiner

W. Gilbert to Rep
Carrie Jacobs Bond Catalog for 5 Yrs.

NEW YORK, March 3.—W. E. Gilbert, who set up a new office as music copyright rep and estimate consultant on the West Coast recently, has closed a $50,000 deal with the Carrie Jacobs Mu-

ic Company to rep the Carrie Jacobs Bond catalog for five years. Gilber's new office will be clearing house for copyright renewals and he'll cater to songwriters and music publishers.

Gilbert is also working with film companies in spotting appropriate songs for their picture. His present being done for Fred Raphael for Shapiro-Bernstein, but whereas Bernstein works for R-B only, Gilbert will rep indie firms en masse. In his work for writers, tunes will be pulled under their names, and fee will be collected by Gilbert only after the songs are sold.

Advance To Appeal
Appellate Court's "Parade" Decision

NEW YORK, March 3.—Advance Music is going to appeal the decision of the Appellate Division of the Supreme Court in which the music company's case against Hit Parade was dismissed last week. Suit over Advance Music and hit parade action was sustained, but the Appellate Division last week sustained the original contention of the Supreme Court.

Indications of how strong the verdict against the music company was seen by legal minds in the trade, claiming that the decision was a powerful one and almost precluded any action against the Hit Parade in the future. Or near reasons, Santos-Joyce's suit against the Parade on My Dreams Are Getting Bette.

All the time, Court of last decision after the Don't Sweetheart Me decision came down.

U.A. Pub Signs With BMI

DETROIT, March 3.—The United Artists Publishing Company, recently established by the United Artists Corporation, has signed with BMI, with offices at 506 Dime Bank Building, Detroit, has signed with BMI.

"THE TOWNSMEN"

FOUR MEN WITH TASTE AND ORIGINALITY
14 CONSECUTIVE WEEK AT THE FAMOUS
TOWN HOUSE — RENO, NEV.

LOUETTA by PETER URYGA
(Uruga) Sold at All Music Counters
Featured by Harry Worth and His Band
GRAND CENTRAL MUSIC CO.
1504 BROADWAY
Plainfield, N. J.

Marlowe Music

Gets Tears to Dry

NEW YORK, March 3.—Chappell's Mu-
ic Corporation, customers have been defunct since 1946, is open once more with the firm working on "Tears to Dry," a new song by Roy Ferris Out to L6. From the show, "Glad to See You," which opening with, with songs like "As Long as We Have Love," "Julie Bye-Bye" and Sammy Cahn. Song will run into Marlowe's vast three discs are out, Dinah Shore, Helen Per-

and Harry James. James reportedly getting somewhere around $85,000 tax-free dough to ink new deal with Wax. James himself, has hit a diller. Understood that James re-

ently asked for a cancellation of his contract, basing it on the stipulation that the contract had a 90-day cancella-

tion. Also, James is said to be asking for an accounting, At the present time, "Parade" in the future can only be brought against the music company's officers, but not board members or the music company's individuals, and fee will be col-

lected by Gilbert only after the songs are sold.

Music Corps. Not LIABLE on Actions of ASCAP Directors

NEW YORK, March 3.—In an unprecen-
dicted action, Court of Appeals in the Appellate Division of the New York Supreme Court in the "Marriage" case against ASCAP, ruled that the music corporations of the 18 member corporations of ASCAP were not liable for any acts by the directors of the corporation. The case came in at the suit of the C. W. Taylor and some 27 other directors and corporations against ASCAP. Action was brought in January, 1943, in the Supreme Court, the suit against ASCAP's board was responsible at their respective music corporations.

No Lid on Actions of ASCAP Directors

In other words, suits against ASCAP in the "Marriage" case were not against the board members sitting as directors of ASCAP nor against its officers as head of a publishing house that lic-

enforces ASCAP. Case was filed against ASCAP asking for an accounting of society's financial affairs for the last 10 years. Whiting one of the original co-plaintiffs. Case was a suit against with the ASCAP is the member corporations are not involved. The case was in the hands of the Louisiana group, Music Pub-

lishers' Holding Corporation, Chappell, Brown, Shapiro & Bernis, Shapiro & Bernis Words & Music, Inc., Mills, Paramount, Pantages, The University of Michigan, Vooco-Con, Berlin and ASC. One of the key-ways of the society declares that cor-

porations are liable by acts of inde-

corporates members. However, court ruled that the acts by representatives of ASCAP as the corporate board of directors of ASCAP were not liable regardless of the society's by-law.

New band, has organized a new outfit. He has received full price.

Jack Pettis Forms

New 21-Piece Ork

NEW YORK, March 3.—Jack Pettis, ex-

ben Bernoe sax man and former leader of the New York Ork, has organized a new band, has organized a new outfit. He has received full price.

The kids loved the tune and repeatedly called for it during the band's week at the New York Ork, which is bad medicine according to John L. Lewis for a 10-

of John L. Lewis for a 10-

were called out when the musicians

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at least to a train to Philadelphia.

ASCAP Selecting

New Members of Brd. of Directors

NEW YORK, March 3.—To elect new membership of the ASCAP Board of Directors, ballots have been sent out to all mem-

bers of the society, and include the following line-up: For pop publishers Max Dereyus, George Mario, Jack Mills, John J. O'Connor, Baxter Peer, Victor Prima, Louis Prima vocalist, was shotted from repeating-

being called by the ASCAP in its current test case against the RKO Theater where the Prima orchestra is playing. A from the Society case is being featured in "Follow the Girls" and "The Kibitzer" and that Miss Carol recently cut for Hit Parade.

Hub Morals Squad

No Like 'Married'

By Prima's Carol

NEW YORK, March 3.—If James is married to medicine according to this weeks New York Post, but it's thought

can breakaway remains to be seen, but it's thought

that the fact that band leader was supposed to wax for the firm's tunes on Columbia Records. Whether James will be able to give the ASCAP's Tuesday before he can break away remains to be seen, but it's thought that the prov.

in the future can only be brought against the music company's officers, but not board members

and other unions are following suit.

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BOB CROSS

band committee was formed December

tion, admitted that since the original

name bands. Many of the top bands

boxing for their post-war reputations.

part of servicemen, which would be

prestige, they indicated that they felt

will publish replies from the rest of the

air time and theater locations to keep

morale of fighting men abroad.

ments are to the boys at the fighting

fronts."

as definitely feeling our first commit-

the boys feel the same way. Put us down

way if

see

and hope to see 1,790 people then and

but I

vented big bands from being sent over."

realization that physical difficulties pre-

proached for the tour, but believe this


Problems Big But They'll Go

(In next week's issue The Billboard

SMITH & SCHUSTER MUSIC PUBLISHERS

AND HIS ORCHESTRA

15

WE APLOGIZE

for our inability to keep up with the unpre-

cedented demand all over the nation for

"I WONDER"

by the

Composer and the Original One and Only

Pvt. Cecil Gant

Available exclusively on

GILTEDGE RECORDS

GILTEDGE RECORDS

500 N. Western Ave.

Los Angeles 4, Calif.

New York City

WE ARE EXCLUSIVE DISTRIBUTORS OF "GILTED EDGE" AND "APOLLO" RECORDS EAST OF THE ROCKY MOUNTAINS!

Gilt Edge #CG

(A) "I WONDER" (Cecil Gant)

We are increasing our production daily.

and pledge our untried efforts until our output is increased to such a point that it will take care of all orders.

Sheet Music Available From

LEEDS MUSIC CORP.

283 Randolph

1537 N. Viro St.

New York

Chicago

Hollywood

GILTEDGE RECORDS

"APOLLO"

(A) "WAKE UP, CECIL, WAKE UP" (Cecil Gant)

(B) "BOOGIE BLUES"

Gilt Edge #CG22

(A) "I'LL REMEMBER YOU" (Cecil Gant)

(B) "CECIL'S MOP MOP"

PRICE TO TRADE 1/4¢ NET.

1/3 deposit must accompany all orders, balance C. O. D.

Make checks payable to Apollo Record Distributing Company

APOLLO RECORD DISTRIBUTING CO.

615 10TH AVE., NEW YORK 19, N. Y.

Longacre 3-1738

IKE Berman

JY SIEGEL

Copyrighted material
**HEY OPS!**
**HERE ARE 18**

**RECORD-BREAKING RECORDS!**

(YIP YIP DE HOOTIE) **MY BABY SAID YES**
**Recorded by**

THE PHIL MOORE FOUR (Victor) and soon-to-be-released . . . better order from your dealer now!

BING CROSBY and LOUIS JOHNNY (Decca) • CHARLIE SPIVAK (Victor)
JAN GABER (American) • PEARL BAILEY (Columbia)

A few still available . . . ask your dealer to supply you!

**ONE MEAT BALL**
**Recorded by**

THE ANDREWS SISTERS (Decca) • TONY PASTOR (Victor)
JOSH WHITE (Auth) • THE TOWN CRIERS (American)

I WONDER
**Recorded by**

LOUIS ARMSTRONG (Decca) • LOUIS PRIMA (Hri)
ROOSEVELT SYKES (Bluebird) • Pvt. CECIL GANT (Gilt Edge)
Pvt. LLOYD THOMPSON (Soyave) • THE MOURN DRIPPER (Cincinnati)
WALKER EVANS (Hilton) • DAN GRISSON (Exclusive)
and not yet released . . . order from your dealer now

WOODY HERMAN (Columbia)

---

**LEEDS MUSIC CORPORATION**
**NEW YORK**
**CHICAGO**

**OKEH #6735**

"BLUES IN MY MIND"

"I HEARD A SILVER TRUMPET"

**JUST RELEASED BY ROY ACUFF**

**Smoky Mountain Boys**

**Get It Today!**

**This is destined to be Roy's biggest record!**

---

**PART I - The Billboard**

**SONGS WITH MOST RADIO PLUGS**

The following are the leading songs on the basis of the largest number of radio plays. (Press, (Pub. Rade, "WACO" and "WILL") and on an actual number of "wac" plays. (Press, December 14, 1945), if any. This chart is open to criticism, but the number of times a song is reported is indicated in parenthesis. 

Compilation is based upon data supplied by Acoustic Recording Service, with plus points for the leading title of the Billboard. 3. A week in bottom central. (F) Song in Film mute. (A) ASCAP Branded. (B) BMI Branded.

**POSITION**

<table>
<thead>
<tr>
<th>Week</th>
<th>Title</th>
<th>Publisher</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>WONDER</td>
</tr>
<tr>
<td>2</td>
<td>2</td>
<td>YOU CAN'T GET THAT NO MORE</td>
</tr>
<tr>
<td>3</td>
<td>3</td>
<td>A LITTLE ON THE LONELINESS</td>
</tr>
<tr>
<td>4</td>
<td>4</td>
<td>SATURDAY NIGHT (I'M NOT IN MOOD)</td>
</tr>
<tr>
<td>5</td>
<td>5</td>
<td>MY DREAMS ARE GETTING BETTER ALL THE TIME</td>
</tr>
<tr>
<td>6</td>
<td>6</td>
<td>I DON'T CARE (I DON'T CARE)</td>
</tr>
<tr>
<td>7</td>
<td>7</td>
<td>RUM AND COCA-COLA</td>
</tr>
</tbody>
</table>

**TITLE**

1. WONDER (Russell Sykes, Bluebird 34-0721)
2. YOU CAN'T GET THAT NO MORE (Louis Jordan, Decca 8656)
3. A LITTLE ON THE LONELINESS (Advanced Disc, Decca 8655)
4. SATURDAY NIGHT (I'M NOT IN MOOD) (Hal David, Sine 300 CG1)
5. MY DREAMS ARE GETTING BETTER ALL THE TIME (Phillips & The Rebels, Decca 8651)
6. I DON'T CARE (I DON'T CARE) (Beach Boys, Decca 8653)
7. RUM AND COCA-COLA (Felt, Decca 8652)

**PART II - The Billboard**

**Lucky Strike HIT PARADE**

CBS, Saturday, March 3, 9:45 p.m. EST.

**POSITION**

<table>
<thead>
<tr>
<th>Week</th>
<th>Title</th>
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</tr>
</thead>
<tbody>
<tr>
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<td>1</td>
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<td>2</td>
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</tr>
<tr>
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<td>3</td>
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</tr>
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<tr>
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<td>I DON'T CARE (I DON'T CARE)</td>
</tr>
<tr>
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<td>7</td>
<td>RUM AND COCA-COLA</td>
</tr>
</tbody>
</table>

Get It Today!

**This is destined to be Roy's biggest record!**

---

**Karczag Sues Feist, ASCAP on Rights to "Blossom Time"**

NEW YORK, March 3—Interesting suit for the music pub trade was brought last week by Karczag Publishing Company, Inc., owner of the musical opera, Blossom Time, against Leo Feist, Inc., and ASCAP. Suit, brought in U.S. District Court, charges infringement of the rights of the opera and seeking injunction against the rights of the opera and seeking injunction against the right to broadcast or license the opera. The agreement did not grant to Feist the right to broadcast or license the opera. In other words, Feist was not given the right to broadcast or license the opera. It is charged, without consent or knowledge of the plaintiff entered into an agreement with ASCAP, and gave them radio broadcasting rights. Karczag further alleges that the defendants have asserted ownership and are seeking the rights to broadcast the opera. It is charged, without consent of the plaintiff.

---

**Waxers' Suit Over "I Wonder" Nixed**

HOLLYWOOD, March 3.—The Brenz Record Company's suit against Richard Nelson and a subsidiary of ASCAP was dismissed by the Los Angeles Superior Court. Brenz asked for an accounting of all profits from the recording with the same suit it states it had unfairly made an agreement with Gant after they had signed him up.

---

Copyrighted material
Music Popularity Chart

Week Ending March 1, 1945

BEST SELLING SHEET MUSIC

This compilation is based on weekly reports received from leading sheet music houses and reported in various sheet music publications in the United States. The records listed in this issue are listed according to their popularity nationally. (M) Song in last musical. (F) Song in this musical.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>NATIONAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>AC-CENT-TCHIU-A'THE POSITIVE (F) Morris</td>
</tr>
<tr>
<td>2</td>
<td>MY DREAMS ARE GETTING BETTER ALL THE TIME (F) Saunders-Joy</td>
</tr>
<tr>
<td>3</td>
<td>DON'T FENCE ME IN (F) Harky-Rosetta</td>
</tr>
<tr>
<td>4</td>
<td>RUM AND COCA-COLA Bing Crosby-Andrews Sisters-Decca 23379</td>
</tr>
<tr>
<td>5</td>
<td>A LITTLE ON THE LONELY SIDE (F) Feist-Remick-Remick</td>
</tr>
<tr>
<td>6</td>
<td>SATURDAY NIGHT (IS THE LONELIEST NIGHT IN THE WEEK) Barton</td>
</tr>
<tr>
<td>7</td>
<td>SWEEP TIE SWEETHEART (F) T. B. Harms</td>
</tr>
<tr>
<td>8</td>
<td>MORE AND MORE (F) C. A. T. K. (F)</td>
</tr>
<tr>
<td>9</td>
<td>I'M BEGINNING TO SEE THE LIGHT (F) Embassy</td>
</tr>
<tr>
<td>10</td>
<td>I DREAM OF YOU (F) Embicky</td>
</tr>
</tbody>
</table>

BEST SELLING RETAIL RECORDS

This compilation is based on weekly reports received from leading sheet music houses and reported in various sheet music publications in the United States. The records listed in this issue are listed according to their popularity nationally. The copyright department is listed in the left margin. Those backed by the hit record in radio. (M) Song in last musical. (F) Song in this musical.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>NATIONAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>RUM AND COCA-COLA Andrews Sisters-Deca 18506</td>
</tr>
<tr>
<td>2</td>
<td>AC-CENT-TCHIU-A'THE POSITIVE Bing Crosby-Andrews Sisters-Deca 23379</td>
</tr>
<tr>
<td>3</td>
<td>DON'T FENCE ME IN Bing Crosby-Andrews Sisters-Deca 23384</td>
</tr>
<tr>
<td>4</td>
<td>THE THREE CABALLEROS (F)</td>
</tr>
<tr>
<td>5</td>
<td>AC-CENT-TCHIU-A'THE POSITIVE (F) Johnny Mercer-Capitol 180</td>
</tr>
<tr>
<td>6</td>
<td>A BREEZE IN MY BABY (F) Abe Lyman-Columbia 36775</td>
</tr>
<tr>
<td>7</td>
<td>COCKTAILS FOR TWO Spike Jones-Victor 20-1628</td>
</tr>
<tr>
<td>8</td>
<td>Leave the Dishes in the Sink, My Johnny Mercer-Capitol 185</td>
</tr>
<tr>
<td>9</td>
<td>CANDY Johnny Mercer-J. Stafford-Capitol 154</td>
</tr>
<tr>
<td>10</td>
<td>A LITTLE ON THE LONELY SIDE Frankie Carle-Columbia 36790</td>
</tr>
<tr>
<td>11</td>
<td>I Had a Little Talk With the Lord Sammy Kaye-Victor 20-1610</td>
</tr>
<tr>
<td>12</td>
<td>I WANNA GET MARRIED Gertrude Nissen-Dacca 23382</td>
</tr>
</tbody>
</table>

Schirmer's Royalty 1c on 'Whiffenpoof,' Miller Music Agrees

NEW YORK, March 3.—In an out-of-court settlement Miller Music will continue to publish the Whiffenpoof Song, while Schirmer Music will continue to issue the song in their Songs of Yale Folio. Settlement includes Miller paying Schirmer 1-cent-copy royalty on all sheet music sold, in effect, splitting writer's royalties with Schirmer. However, on performances and on mechanicals, Miller will not split with Schirmer.

It was brought by Miller against Schirmer, when Songs of Yale Folio came out with the song in it. Miller had publishing rights. Song was originally written by Maids Minipoodles, George Poulcy and Fred N. Gabley in 1939 and revised by Rudy Vallee. Miller asked for a declaratory judgment.

10,000 King-Size "Song of Norway" Albums Issued

NEW YORK, March 3.—Ten thousand of Decca’s king-size albums of the Song of Norway were released last week. Scores of the Broadway hit musical were recorded on six 12-inch platters, in comparison to the four 10-inchers given the Oklahoma last year.

Oklahoma album sold over a half million, so the Song must really hit the high notes, not to mention the cash register keys, to uphold Decca’s claims that it will top that mark.
I'm All Right Now
Sentimental Journey

Radio Corporation of America
RCA Victor Division, Camden, N. J.

SWING AND SWAY WITH
SAMMY KAYE
Just a Prayer Away • All of My Life
20-1642

HAL McIntyre
AND HIS ORCHESTRA
Sentimental Journey • I'm Gonna See My Baby
20-1643

TONY PASTOR
AND HIS ORCHESTRA
I Got A Song
(From the Musical "SLOOMER GIRL")
Hence, It Don't Make Sense
(From the Musical "SEVEN LIVELY ARTS")
20-1640

BIG JOE and his RHYTHM
I'm All Right Now • Your Money Can't Buy Me
34-0723

The Billboard
March 10, 1945

MUSIC

RECORDS MOST PLAYED ON THE AIR

GOING STRONG

1. DON'T FENCE ME IN -- Bing Crosby -- Andrews Sisters...
2. AC-CENT-TCHOU-ATE -- Johnny Mercer -- Capitol 180
3. RUM AND COCA-COLA -- Andrews Sisters -- Decca 28436
4. I'M BEGINNING TO SEE THE LIGHT -- Harry James...
5. SATURDAY NIGHT IN THE LONE DUST NIGHT IN THE WIND -- Frank Sinatra -- Columbia 20766
6. THE POSITIVE (A) -- Bing Crosby -- Andrews Sisters...
7. LONELY SIDE (A) -- Frank Carse -- Columbia 20769
2. CANDY (A) -- Johnny Mercer/Ju Stafford...
9. I'M BEGINNING TO SEE THE LIGHT (A) -- Duke Ellington -- Victor 20-1618
10. COCKTAILS FOR TWO (A) -- Spike Jones -- Victor 20-1628
11. SENTIMENTAL JOURNEY (A) -- Les Brown -- Columbia 20769
12. I DREAM OF YOU (B) -- Frank Sinatra -- Columbia 20766
13. I'M MAKING BELIEVE INK SPOTS-LITTLE FIDGET (B) -- Decca 23556
14. MORE AND MORE (A) -- (F) -- Tommy Dorsey -- Victor 20-1614
15. SLEIGH RIDE IN JULY (A) -- Bing Crosby -- Decca 18549
16. LET'S TAKE THE LONG WAY HOME (A) -- Je Stafford -- Capital 181
17. OPUS NO. 1 (A) -- Tommy Dorsey -- Victor 20-1658

COMING UP

DREAM (A) -- The Pied Pipers -- Capitol 185
SUNDAY NIGHT (IN THE WEEK) (A) -- Sammy Kaye -- Victor 20-1635
EVERY TIME WE SAY GOOD-BYE (A) -- Benny Goodman -- Columbia 20767

MOST PLAYED JUKE BOX FOLK RECORDS

The Billboard's music dealers that week show the Folk records listed below are currently the most popular Folk records on automatic phonographs throughout the nation. These reports come from all of the country's leading phonograph dealers and are averages of the top Folk records in their respective areas.

<table>
<thead>
<tr>
<th>Record</th>
<th>Label</th>
<th>Week</th>
<th>Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>Too Many Fish</td>
<td>Capitol</td>
<td>2</td>
<td>5</td>
</tr>
<tr>
<td>Carole</td>
<td>Decca</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>The Way I've Loved You</td>
<td>Capitol</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>Moon River</td>
<td>Capitol</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>On the Sunny Side</td>
<td>Capitol</td>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td>Silver Threads</td>
<td>Capitol</td>
<td>6</td>
<td>6</td>
</tr>
<tr>
<td>Urge Me to Want You</td>
<td>Capitol</td>
<td>7</td>
<td>7</td>
</tr>
<tr>
<td>Easter Parade</td>
<td>Capitol</td>
<td>8</td>
<td>8</td>
</tr>
<tr>
<td>I'll Take You</td>
<td>Capitol</td>
<td>9</td>
<td>9</td>
</tr>
<tr>
<td>Tender Little Girl</td>
<td>Capitol</td>
<td>10</td>
<td>10</td>
</tr>
</tbody>
</table>

Little Jazz Music, Eldridge-Vener, Signs With BMI

NEW YORK, March 2—Little Jam Music, Roy Eldridge—Frank Vener's firm, has signed with BMI to clear Eldridge's originals thru the org. Firm will also put out originals by top-flight arrangers. Eldridge and his ork cut many an original, for Decca recently. He's got another leading date coming at which he'll do more originals, all licensed by BMI.

Alan Uber to Tobias & Lewis

NEW YORK, March 2—Alan Uber has joined Tobias & Lewis, music pros, as head of the firm's professional department. His first assignment is giving the Curnen Lombardo-Chas Tuna Oh! May I have a pianist? Uber was formerly with Southern Music.
**Music Popularity Chart**

**Week Ending Mar. 1, 1945**

**Most Played Juke Box Records**

Reports received from The Billboard representatives and based on information given by leading juke box operators. This chart shows the records listed below are currently receiving the most play on automatic phonographs throughout the nation. These reports stem from the country's leading operating centers and are averaged together. Those only records that are distributed nationally will show up on the guide. Listed under the title of each most played record are the other available recordings of this number.

**Going Strong**

<table>
<thead>
<tr>
<th>POSITION</th>
<th>RECORD TITLE</th>
<th>ARTIST, LABEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Doin' the Thing</td>
<td>Benny Goodman, Capitol 18348</td>
</tr>
<tr>
<td>2</td>
<td>Gone With the Wind</td>
<td>Glenn Miller, Columbia 36765</td>
</tr>
<tr>
<td>3</td>
<td>I'll Be Seeing You</td>
<td>Frank Sinatra, Columbia 36760</td>
</tr>
</tbody>
</table>

**Coming Up**

<table>
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<tr>
<th>RECORD TITLE</th>
<th>ARTIST, LABEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sentimental Journey</td>
<td>Les Brown, Capitol 18339</td>
</tr>
<tr>
<td>Coney Island</td>
<td>Dinah Shore, Capitol 18340</td>
</tr>
<tr>
<td>I'm Gonna See My Baby</td>
<td>Johnny Mercer, Capitol 18338</td>
</tr>
</tbody>
</table>

**Sig Romberg Combo Set for Indianapolis**

CHICAGO, March 3—Sidney J. Page, local booker, has arranged with Ceci Byrne, Indianapolis associate, to stage a series of from 8 to 10 shows yearly at the Mason Theater here, starting May 7 with Sigurd Romberg and his concert orchestra.

Plan was worked out after Paige and Byrne grossed $15,000 early in the year when Perry and Ross played here for three days.

B. G. Starts Tour March 15

NEW YORK, March 3—Benny Goodman trees off on his tour of theaters and nightclubs when he plays a Coco-Cola shot from Camp Kilmer, New Brunswick, N. J., March 15. Ork is now definitely set, with 19 instrumentalists and two vocalists, including Teddy Wilson, Red Norvo and the quartet appearing with the leader in The Seven Lively Arts.

During 10 days the band will play Boston; Scranton, Pa., and Hartford, Conn., theaters, and a series of dance engagements in and around that territory.
Lombardo's

** DECCA 18642

A LITTLE ON THE LONELY SIDE
(All of a Sudden) MY HEART SINGS

And each fancy steppin' boid'll Play this platter for his toilet!

Lombardo's

** DECCA 18651

OH! MOYLTE
POOR LITTLE RHODE ISLAND

But the toppin' for this season Is this new one... and good reason!

I WANT A BUNNY FOR EASTER EASTER SUNDAY ON THE PRAIRIE

** DECCA 18654

A FRIEND OF YOURS
Bing Crosby (John Scott Trotter Ork).

DANCE IT AROUND
Decca 23396

EVERYTHING ABOUT YOU
AP-Lam Ross-Royale Callender Trio.

HEARTACHE MEANS A Lot
POW-WOW

I CAN'T HELP MYSELF
Decca 18658

I GOT WORRIES
Dan Grassman -Red Callender Trio.

I WONDER
Decca 18659

I'LL BE BACK
Decca 18660

I'LL WALK ALONE
Decca 18661

LONELY TOWN
Decca 18662

NEVER GIVE UP HOPE
Decca 23397

OCTOBER IN THE FIELDS
Decca 18663

SAY IT AIN'T SO
Decca 18664

SOMETHING TO SAY
Decca 18665

TOMORROW IS BEAUTIFUL
Decca 18666

WANT A BUNNY
Decca 18667

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WAN...
Billie Rogers Joins Jerry Wald's Band

NEW YORK, March 3—Billie Rogers, trumpeter, who stepped out of a solo spot with Woody Herman some time back to front her own band has joined up with Jerry Wald. She'll join the band when they leave back to front her own band has junked solo spot with Woody Herman some time back. Wald's manager, will remain as per-Dorsey as road manager. Wald's former manager, joining Jimmy the New Yorker in about three weeks.

POPULAR RECORD REVIEWS

By M. H. Orodemen

HAL MCDONALD (Victor)

Sentimental Journey—FT; I'm Gonna See My Baby—FT; VC.

The Ellington style of syncop, pronouncing the same harmonic blend and instrumental voicings, is expertly interpreted by Hal McIntyre for a slow blues of the most casual type. The tempo is stepped up a bit for "I'm Gonna See My Baby," and in the mid-tempo swinging pattern, Eddie Condon's usual vocal chanting by Tommy Turnbull. Band kicks out a nice beat for both sides and each spin in solid style.

BING CROSBY (Decca)

More and More—FT; V. Strange Music—FT; V.

In his most appealing lyrical fashion, Bing Crosby pools off both sides of this platter. With John Scott Trotter painting a particularly colorful background, Bing glides out from the heart of the song and not merely from the throat. Moreover, the song selectivity is led forward, giving a bright beat to both "More and More" and from the question of Norway," the love theme of Norway Music. Both sides are Crosby specials, with the more commercial song in the screen's "More and More" making for immediate phone play.

TONY PASTOR (Victor)

I Got a Song—FT; V. Here's Where It All Begins—FT; V.

Tony Pastor has assembled out two doublet tunes that are tailor-made for his husky manner of chanting. With the band bringing up the rhythm support, Pastor gets it over in a big way. "I Got a Song" is the same spiritual from "Here's Where It All Begins," a lovely word-swing from Cole Porter from Miller's "Seven Little Arts." Music ops can count on both of these sides, especially "I Got a Song," as bringing in heard for phone booking.

HARRY JAMES (Columbia)

Guess I'll Hang My Tears Out to Dry—FT; V. Don't Care Who Knows It—FT; V.

Guess I'll Hang My Tears Out to Dry is something to occupy the attention. Tempo is stepped up for a race rhythm ditty of the mill-run variety In Davis's and guitar of the Red Coats Trio, the song is something to occupy the attention. The tempo is stepped up for a rare rhythm ditty at the mill-run variety in Davis's "I Don't Care Who Knows It." With a song that takes hold on the nest spin, music ops can make much of "I Don't Care Who Knows It." (See Pop Record Reviews on page 66)

BON BON (Joe Davis)

Truthfully—FT; V. Better Stop Playin' Around—FT; V.

One of the more tuneful tunes with sentimental appeal, Joe Davis has the making of a hit in his "Truthfully." In the convincing manner it is sung by Bon Bon, one-time Jan Davis singing-holder, backed by the vise, bass and guitar of the Red Coats Trio, the song is something to occupy the attention. Tempo is stepped up for a rare rhythm ditty at the mill-run variety in Davis's "Better Stop Playin' Around." With a song that takes hold on the first spin, music ops can make much of "Truthfully." (See Pop Record Reviews on page 66)

FOLK RECORD REVIEWS

(Hillbilly, Race, Cowboy Songs, Spirituals)

By M. H. Orodemen

BOB WILLS (Okeh)

Smoke on the Water—FT; V. Hang Your Head in Shame—FT.

Bob Wills and His Texas Cowboys, whipping out bright rhythmic beats with a well of musical heat emanating from the fiddle, trumpet, and guitar, make it a double attraction for this doublet. With Tommy Dunhan singing "Smoke on the Water," both sides will find plenty of play both in juke boxes and in parlor phones. Tommy is Rari Nitmu's and Zeke Clement's "Denis On the Water," a spirited song of victory day. Fred Danno's "Hang Your Head in Shame," has Dunhan asking convincingly of his sweetheart if her conscience will bother her for all the wrong she has done to him. Both sides are hit off at a fast and peppy pace. (See Folk Record Review on page 66)

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FEM ARTIST (Continued from page 13)

scores, and songs that get into pictures in one way or another, writers of straight pop find themselves more and more on the outside of the market. Consequently, they have to dig themselves an angle, and make the look of song writing in an artist is one of the best means of bringing a song to the attention of a pub.

However, ramifications arise as a result of it, that have others, besides pubs, sore with their company.

BOYD RABURN . . . CATALOG NO. 107 I DIDN'T KNOW ABOUT YOU NIGHT IN TUNISIA

GEORGIE AULD . . . CATALOG NO. 113 GEORGIE PORGIE SWEETHEART OF ALL MY DREAMS

Maurice Rocco . . . . CATALOG NO. 102 BEGIN THE BEGUNNE ST. LOUIS BLUES

Boyd Raburn

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ASK YOUR LOCAL RCA VICTOR JOBBER FOR COMPLETE CATALOG IN VARIOUS LANGUAGES

WIDEST VARIETY ON THE MARKET TODAY!

Guilld Standard Phone Co.

163 West 33rd Street, New York 11, N. Y.
N.Y. Lounge Agents Showing Signs of Relief Over Business

NEW YORK, March 3—The first shock of the midnight curfew had the boys yelling madness. But the initial effects of having worn off, they are now looking around to see who got hurt and how much. One thing they discovered was while the talent-buying spots lost plenty of business, few of them closed up.

Even the widespread cancellations which sellers grumpily looked forward to, failed to materialize. But if lounges were more or less resigned to contemplating with their units, in the hope of being able to ride out the business cut-back, they also showed a tendency to cancel future bookings.

This cancellation program gave some bookers the idea that when the one realized they needed the talent and wanted it back, they would discover the units were no longer available or the prices were still high. While representative presenters in the field admitted such a possibility, they belittled its probability.

Prices, they insist, have been out of line long enough. They would have come down sooner or later in any case. The curfew brought them down that much sooner. For a couple to get a pre- curfew salary it would have to be a top attraction and even then it wouldn't be easy to sell. For the run-of-the-mill vekees and bookers the money is down and will stay down, trade agrees.

Some out East, however, are having a bad time. There are no longer available or the prices were still high. While representative presenters in the field admitted such a possibility, they belittled its probability.

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Contracts Under the Curfew

COG Gathering Dope
On Curfew Effects
For 3 Congressmen

NEW YORK, March 3.—The Cafe Owners’ Guild here is being asked to settle the issue of how much business loss since the curfew started, number of employees discharged, the measures taken, and the plans to re-open either in April or May on a two-week guaranty, plus two-one-week ones.

Jane Froman Set for Capitol

NEW YORK, March 3.—Jane Froman, daughter of Commander Joseph H. Power, the first Miss America, is preparing an “all-night chow house,” having previously set for the Capitol Theater. Canary will not be affected by the curfew, as it was open either in April or May on a two-week guaranty, plus two-one-week ones.

Ruth Barr Barred From, Then Given Agent Ticket

NEW YORK, March 3.—Lou Walters is still drawing his rations for a booking office of his own, “just like any other lot of lawyers.” He is one of a number of attorneys who have argued in court that the OPA approved, but asked for an additional $50 weekly, which is $120,000.

Jane Pickens Nixes Matinee

NEW YORK, March 3.—Jane Froman, daughter of Commander Joseph H. Power, is preparing an “all-night chow house,” having previously set for the Capitol Theater. Canary will not be affected by the curfew, as it was open either in April or May on a two-week guaranty, plus two-one-week ones.

Act Prices Cut
10 to 25%; UM Inks Iffy Pacts

NEW YORK, March 3.—New prices are being asked by the OPA for future bookings ranging from about 10 per cent to as high as 25 per cent.

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Cafe Society Uptown, New York
Talent policy: Dance bands and floor shows at 7:30 and 10:45. Owner-oper- ator, Barney Josephson; publicity, Ivan Fleisch. Prices: $3.50-5.50 minimum.

To get over this act has to act in a manner of course has to be a bit of a challenge. But the reason why it was not a hit was not the result. It was the content. The result was the same. Nothing to worry about. From the box office, sales were well in the right direction. The management has a new number built on a smart idea which is a bit of a challenge. It might have been a hit. Could have made an air-dome act. The act is a hit, however, that as a nitery act, It uses it with a smart sense of showmanship.

Slapsy Maxie's, Los Angeles
Talent policy: Dance band with two floor shows, Friday and Saturday. Owner- operator, Sammy Lewis; headwaiter, Louis Lel. Publicity, Pess & Epping. Prices: $3.50-5.50 minimum.

The critical spot is the middle of the night. It's a bit of a challenge. The management has a new number built on a smart idea which is a bit of a challenge. It might have been a hit. Could have made an air-dome act. The act is a hit, however, that as a nitery act, It uses it with a smart sense of showmanship.
Capitol, New York
(Reviewed Thursday Evening, March 1)
Stage show this week is probably one of the best entertainment layouts seen on Broadway. It will probably be a long time before any other floor show comes up for a chance to lay their dough down for as varied a pack- age of talent, dollars, songs, and other show wood. Reason, of course, is that the prime ingredients are there. See the ads for yourself.

The band, Xavier Cugat, is about as complete a musical group as you can find. In addition, star Robert Horne, making his initial stage appearance, is also a factor. Cugat also makes her first in-person showing.

About all three of them click! Together they're a first-class example of how to group talent and work up a package for enjoyment of all concerned. The Garcia, rumba team, and comic impressionist Paul Fosse round out the bill, that runs for more than four hours and is not enough to put any real damper on the show.

Stage is done up in a colorful way, so that when Cugat and his maestros orchestrate a great string musicalNumber, the audience gets a taste of a rousing parade, the platform, the pace is put in re- gular motion by an orchestra of six violinists, and a little bit more. The Latin-American rhythms are used imaginatively in a package. And Cugat, with his usual gem of a voice, can sing through every number they do. Ruth Bie, with Bie, Boss, Ballroom, entire crew moving about, various instruments adding, the audience gets a good dose of the best entertainment layouts seen.

Beginning with the band, Xavier Cugat, who has a dramatic effect on every number they do, Cugat does one chorus of a standard for the straight fins-

Valaida Snow
INTERNATIONAL SINGING STAR

WALADA SNOW
INTERNATIONAL SINGING STAR

Chicago, Chicago
(Reviewed Friday, February 23)
Theater's bookers seem to have most of the best entertainers up on stage at this time. One of the finest groups is the Xavier Cugat band. From the opening number, Mr. Louis in St. Louis, to grab a sublime bit of pot, boost this week's western number, Los Angeles, to a great tour de force. Cugat contains three good acts, Rose Marie, Gene Lenard, and Robert Horne, which is up to usual headline stand-

Valaida Snow performs at the Capitol, New York, on page 26.

The combination of Hal McIntyre's music, June Priddis' dancing, Joe Termini's comic handling of the jitterbug and Latin American dancing, Jose Termini's comic handling of Latin American dancing, Jose Termini's comic handling of Latin American dancing, as well as the other numbers, is turning out to be a sight to see.

Valaida Snow has always been a great entertainer. She has always been a great entertainer. She has always been a great entertainer. She has always been a great entertainer. She has always been a great entertainer. She has always been a great entertainer. She has always been a great entertainer. She has always been a great entertainer. She has always been a great entertainer. She has always been a great entertainer. She has always been a great entertainer. She has always been a great entertainer. She has always been a great entertainer. She has always been a great entertainer. She has always been a great entertainer. She has always been a great entertainer. She has always been a great entertainer. She has always been a great entertainer. She has always been a great entertainer. She has always been a great entertainer. She has always been a great entertainer. She has always been a great entertainer. She has always been a great entertainer. She has always been a great entertainer. She has always been a great entertainer. She has always been a great entertainer. She has always been a great entertainer. She has always been a great entertainer. She has always been a great entertain
Black Market Field Day

But before that change in ruling came about the black market boys had a field day. Scotch was practically unobtainable without ties-in. A cafe could get a case of Johnny Walker provided it also bought three or four cases of rum. Scotch is still a rare item, but today the other potables, like rye and bourbon, are also becoming scarce. As day. Scotch was practically unobtainable

...with the war apparently going our way, drinking would be out for the duration. With the war planning. One of the distilleries. One of the brands as the bait will start...
New York:

BILLY VINE goes out of the Latin Quarter, N. Y., into the L. Q. Miami, in the heart of the Stem spot. . . . JIM MURPHY inked for return date at Paramount to open March 31. . . . GIL LAM due back at Paramount—after a stay in Las Vegas, after a stay in Las Vegas. . . . KENNY YOUNGMAN opened at Adjustable Furniture, for Monday (2). . . . ADAM NICK FARKS and MCA are no longer that way about each other—she is now a MCA agitational agent. . . . WILLIE BROWN is back from offshore. . . . PEDRO heading the comedy chores with Pops and Louie during Chicago: Hotel Sherman. . . . in the current Chez Paree revue. . . . EVELYN ANDREWS of the Coronet. . . . GEORGE FONTAINE Melody Inn to become general manager. . . . and the band after a stay in New York: Wilson, Keppe1. . . . LAMBERY AND LOUISE opened a six-month USO engagement post—midnight shows. Christmas and New Year. . . . WILSON, KEPPEL and CO. are new in Vancouver. . . . NICE PARKS and MCA are no longer that way about each other—she is now a MCA agitational agent. . . . IN SHORT

Raynor said that the threat of dismissal will not get an official announcement of the AFM. . . . This resolution was passed at the Senate meeting Tuesday (1) and reported. . . . Among the resolutions. . . . PAT Gerasi, Buffalo AGVA man, took exception to the AFM's latest action. . . . Mr. Raynor said that the threat of dismissal wouldn't be made public until the AFM board of directors here Thursday (1) and reported. . . . William Thomas, legal counsel for the AFM, said late Saturday that the union is going to begin making official announcements of the invalidation of the AFM's contracts. . . . The cafe owners have selected Monday March 12. . . . "We don't have to resort to the courts," Raynor said. "We can force them to fire us."

Here and There:

WILLIE BRYANT attended for two weeks at the Paradise Theater, starting March 3. . . . EUGENE BAKER OF THE GROVE. . . . MEL COOPER holds forth at the Clipper transportation. . . . "The AFM can't feed 1,700 unemployed musicians and their families," Raynor said. . . . Torrenell was discharged by AGVA. . . . January 19, 1953.

Chicago:

GYSF ROE LEE playing March 9 at the Oriental Theater. . . . DONNA REED is due back at Radio City, after a stay in New York. . . . at the Camellia House of the Drake Theater, after a stay in New York. . . . MIODORS current at the Vine Gardens. . . . DIANE CARR and MJ CARDO. . . . DIANE GOLDBERG on a two-week U.S. tour. . . . JERRY ALLEN on a two-week U.S. tour. . . . MEL COOPER heads for the MCA house. . . . MEL COOPER heads for the MCA house. . . . PATTERSON and JACKSON share the comedy hops with Pops and Louis dur- ing the run at the Paradise Theater. . . . PRINCESS ORELLA AND PEDRO heading the bill at the Club Deluxe. . . . BETTY JANE SMITH replaced Panchoe, who injured her ankle, in the run at the Paradise Theater. . . . EDWARD AND DIANE at the Blackhawk. . . . last six weeks at the Paradise Theater. . . . in their fifth month at the College Inn, Hotel Sherman. . . . BOB MELEROV ensheathing the show at the MCA house.

Philadelphia:

PETER CAREW. . . . new agent at the MCA house, is due back from the emirates. . . . the managing Money's Supper Club in Odessa, Tex. . . . SID HARRIS, of William Morris here, is now booking acts for the Continental Theater, according to Matt Shelves, . . . JOE GALLAN, of Central Booking Office, is scouting talent for his cocktail department during the five-week tour of the Middle West. . . . CARL AND FAITH JAMROSE, of MCA, is due back from the leading house. . . . MARDONI AND LOUIE opened at the Continental Theater. . . . the College Inn of the Hotel Sherman. . . . BOB MELEROV ensheathing the show at the MCA house.

London:

WILSON, KEFFLE and BETTY, here since 1931, in Prince Littler's Aileides pannoniae at the Hippodrome. . . . RUDOLPH WILSON is back from a six-month UBO

stint in the European war area, featured for the fourth time in REO's Variety at the Palace. . . . "Our Directional System" (Radio City) is back. . . . SÉAN AND FARRELL, American forces in Egypt, Palestine, and Iraq under ENSA auspices. . . . GORDON EFERFE and his band in the Flying visit here for UBO. . . . BEEHIVE for the Kansas State Legislature. . . . alf Stafford, all Americans, in leading roles in the English version of Panama Hattie. . . . It isn't a secret that the ops way South—are American talent is concerned. . . . As American talent is concerned. . . . There is absolutely nothing to trade between September and December. . . . between September and December. . . . It doesn't matter whether they are Registration of space you escape.

New York:

NEW YORK, March 2. . . . French comedian, back from the war. . . . Border have been putting out feelers for American talent. . . . In most cases, however, their interest has been in the American novelties and only secondarily in voice entertainers. . . . The French may be interested in the Palace, New York, for the fourth time this year. . . . HARRY SCOTT AND Eddie Whaley, colored American comedians, celebrated the 33d anniversary of their English debut this week. . . . SEAMON AND FARRELL, American forces in Egypt, Palestine, and Iraq under ENSA auspices. . . . They are new in the English version of Panama Hattie. . . . Contrary to rumors that his firm will close its doors, HARRY SCOTT AND Eddie Whaley, colored American comedians, celebrated the 33d anniversary of their English debut this week. . . . They are new in the English version of Panama Hattie. . . . Contrary to rumors that his firm will close its doors, HARRY SCOTT AND Eddie Whaley, colored American comedians, celebrated the 33d anniversary of their English debut this week. . . . They are new in the English version of Panama Hattie. . . . Contrary to rumors that his firm will close its doors, HARRY SCOTT AND Eddie Whaley, colored American comedians, celebrated the 33d anniversary of their English debut this week. . . . They are new in the English version of Panama Hattie. . . .
ROUTES

Explanation of Symbols: a-auditorium; b-ballroom; c-cafe; c-cafe-cb; e-club; e-country club; ic-cocktail lounge; h-hotel; nc-nightclub; r-restaurant; t-theater; w-wedding hall

Send to 25 Opera Place, Cincinnati, O.

(Entries are for current week when no dates stated)

A
Alberta Beach Boys (Triniton) Lethbridge, Alberta.

B
Barkay Chain Boys, Edie Gold & Harry Reed (Palmolive) Detroit, Michigan.

C
Cabin Boys Trio (4) Milwauke, Wisconsin.

D
D'Amato, Pierre & Yvonne (Chase Parlo) Ch. Louis, Missouri.

E
Eisen, R. & Elvis (Chase Parlo) Ch. Louisville, Kentucky.

F
Frank, Ollie (Gibson Rendition Newport, N. Y., C. 1.

G
Gals & Gentlemen (Sloan's) Ch. Baltimore, Maryland.

H
Hall, Bob (Diamond Hercules NYC, N. Y., C.

I
Isaacs, Steve, (Club Delmar) N. Y., C.

J

K
Kemp, Charlie (Orpheum), Ch. New Orleans, Louisiana.

L
Lieber, Lloyd (Bluearden) Ch. Atlantic City, New Jersey.

M
Mayer, Tim (Krafty's) Ch. New York, N. Y.

N
Nelms, Max (Bloom's), Ch. Indianapolis, Indiana.

O
Onslow, (Blue Angel), Ch. Michigan City, Indiana.

P
Patt, Mary (Tab's), Ch. Cincinnati, Ohio.

Q
Quinlan, Art (Columbia), Ch. Washington, D.C.

R
Ransdell, Bob (International House), Ch. Dallas, Texas.

S
Sim, Sala Bim magic package coupled with Jane Withers in Her Second Week.

T
Tobin, Ted (Colleen's) Ch. Baltimore, Maryland.

U
Upton, Len (Tropicana) Ch. Chicago, Illinois.

V
Van Buren, J. (Georgia) Ch. New York, N. Y.

W
Wilson, Ray (Comet) Ch. Los Angeles, California.

X
Xerxes, Art (Horizon) Ch. Chicago, Illinois.

Y
Younger, M., (Laskas) Ch. New York, N. Y.

Z
Burlesque
Notes
By Useo

Hillbillies Socko or Flops?
Results Depend on Booking

(Continued from page 3)

artists were among the first to appear as live talent in indies. "Following a series of appearances, requests for the artists thru the mail. During the "birth" days of folk entertainment, almost all bookings were hedged by correspondence between the artist and impresario or booking agent. As folk artists from listeners, folk entertainers could almost estimate what kind of a crowd they would be booking in; how to price their tickets, how to price their tickets. In the first part of the show, they studied their fan mail to determine the number of listeners in that area. If they had received a letter that said the show had quite a following, the date was arranged.

Deals were usually set on a basis of 80 per cent of the gross. A well-known agent once said that guarantee was necessary when the audience was almost assured, by booking themselves at county fairs, barn dances and civic affairs, folk artists learned to keep a presence, featuring their favorites and stayed pretty much within the scope of their listening audiences.

Yet Artists Not Surprised

Altho the flop of the "name" artists stunned a lot of promotion books, it didn't surprise the veteran folk artists and people who booked them consistently. As a case of a "name" going too fast and getting lost in a second-rate medium, they didn't know the "name." Inexperienced bookers who tried to sell him in the Middle West and Far West, and most of the more successful, it was argued that his bookings had sold over 500,000 in a number of cases. The experienced folk artist handled learned long ago that folk artists are so popular because they are popular. What a sale is nothing startling for buyers within a range of four States.

While dinks are not the chief factor in increasing interest in American folk music, the factor is certainly important to the salesprincipal principal by Manager Jesse Myers. BOB CARNegie, formerly booking agent and publicist for "Pistol Packin' Mama" have put the folks artist who waxed them, and in a few instances, the company's, in the limelight. These "Hit Parade" numbers have caused people, who had never heard folk tunes and entertainers, to find the show had quite a following, the dates were arranged.

Future of folk music looks bright, the traditional music, the singing and the accompanying instruments gaining in popularity and recognition as performers of a truly American form of music. Under the sponsorship of the USO, they can gain much publicity and industry has not achieved enough listeners to make successful performances. Folk music is the most popular of all music with the service, because the simple melody is 'most soothing to the frayed nerves of fighting men and their families. Folk music is the most popular with the service, because the simple melody is 'most soothing to the frayed nerves of fighting men and their families.

Urban Pennsylvania Buys Most

Contrary to popular opinion, records of platter sales kept by Art Satherley, field director of his field force, shows little interest. The American Folklore center at New York and Phila are the most popular. The future of folk music looks bright.

CHI GETS WAR ORDER

(Continued from page 3)

ployees to the local United States Employment service, are being given the order to prepare for job wars are interviewed. If they are found to be unfilld for war work, or to fill the job can get on the salary of too much, they are given a slip as rejected by the USO. They can then return to their jobs.

Understood that Illinois, Wisconsin, and Indiana are also considered vital war areas and will probably feel the ruling. Not known how many men have already gone from the fields this season. As of last week, but for example the GAC office in Chicago has some 30 employees, and some 13 men. That means there are men who can be of help to the farmers, but for example the GAC office in Chicago has some 30 employees, and some 13 men.

Clark West, 29, of Chicago, one of the members of the GAC office, is a well-known hankie stunt, a capable magician. Clark West, 29, of Chicago, one of the members of the GAC office, is a well-known hankie stunt, a capable magician. Clark West, 29, of Chicago, one of the members of the GAC office, is a well-known hankie stunt, a capable magician. Clark West, 29, of Chicago, one of the members of the GAC office, is a well-known hankie stunt, a capable magician. Clark West, 29, of Chicago, one of the members of the GAC office, is a well-known hankie stunt, a capable magician. Clark West, 29, of Chicago, one of the members of the GAC office, is a well-known hankie stunt, a capable magician. Clark West, 29, of Chicago, one of the members of the GAC office, is a well-known hankie stunt, a capable magician.
Comm. Moss On the Spore "Trio" Nixing

ACLU Battles Censorship

(Continued from page 1)

Martha Webster from the governing board of the Actors' Equity, which she is a member, and a resolution of Equity Council resulting in a telegram to Mayor Fiorello LaGuardia declaring the arbitrary misuse of licensing power by a municipal official does not rest on Trico, which is already hall were a smoke screen designed to ob-

sisted that he had been seeking co-oper-

they can find any theater with a running

play "was rejected by a theater"-pre-

泷Coolas. (Four

A Billboard representative located Com-

Brennan (Society of Authors Represen-

W. Rumsey (Society of Authors Represen-

Those who will trek to city hall repre-

Kiss and Tefi

Remember Mama

Dowdney. same date.

HAPPY EVER

should the protests against the commissioner (Continued from pope 3)

briefly his attitude summed up to the fact

and to put its problems before the city

of tile theatrical trades at

municipal official

against the issuance of a license exercising powers of censor-

iment, since the latter has no powers of

ship, since the latter has no powers of

criminal proceedings and Jury

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Forrest

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Bessie

Is wanted for fem lead oPPosi. Milton

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Closes Saturday 1101. "Happily Ever

IWEIN) some date.

Canalise”

is

1-25,’44

of

School For Brides

Ethel

Artists will have the male lead.

As a warm-up for forthcoming Met

Mike Todd's return from Coast has

Dennison, ballerina with Ballet Russe,

Rosemary

filling In for him at

is

other performance.

Mike Todd's return from Coast has

(St. James)

is

12-28, '44

You Tube

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(44th St. Theater)
TE DEEP MRS. SYKES
(Opened Tuesday, February 21, 1945)
WILBUR, BOSTON

A play by George Kelly, Presented by Stanley Clapp, production designed by W. H. S. Koenig. Natural setting, Natural action.

Mr. Sykes, Well Hamilton
Mrs. Sykes, Myra Forbes
Mr. Kelly, Orson Welles
Mrs. Sykes, Katherine Lockhart
Mr. Sykes, Charles Coburn
Mr. Romney Brent, Donald Currie
Mary Blake, Bob Lewis

Mr. Sykes' lifetime devotion to Myrtle, the man from the big city, coming in for a quickie in theWhatcoat marriage mill, has turned him into a wily, fatuous with Mrs. Taylor. The man finds her so attractive that he is prepared to put up with all her little crooks, but when the temptation turns out to be one of those of a lifetime, it is all over.

The egotism of Mr. Sykes is mildly engrossing, but his wife, played by Myra Forbes, is a disaster. She is not only a glib, fatuous with Mrs. Taylor. But Mrs. Sykes' preoccupation with her own welfare has turned her into a wily, fatuous social climber, who is prepared to put up with all her husband's crooks, but when the temptation turns out to be one of those of a lifetime, it is all over.

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Ferentz Says Detroit Union Banned Disk, Not School Kiddies

DETROIT, March 3.—A reported attempt of the Detroit Federation of Musicians to have records banned was today denied by Arthur B. Church, owner and manager of KMBC. The attempted ban is said to be unreasonable and associated with RCA and NBC the past 12 years. Church announced the resignation of his son, who is also a musician, which was canceled by the union to go on the air, not the children. The children never came to the station. I have no idea where the record was made, which was the only occasion for them to make an appearance.

Ferentz said that "if the children were to decide to enter the studio for an appearance, I would see it to that a piano player was supplied without charge if necessary." [This sentence is cut off.]

Program Had Educational Slant

Hasn't expressed the station point of view of "social reform" to contend that the children were not kept off the air because the record was not acceptable for the school children, but because of their own bus fare was almost inhuman. The children used to get down here at 5:30 on the bus, but the children with their music teacher as pianist. There has been an increasing understanding in Detroit that such school programs should be taken over by the union to go on the air, and there has been an increasing willingness to spend the first time a recording was made.

Exercise daytime in the schools, but children prevailed. The school board has and has had an educational director to deal with democracy, Show was worked out with the Detroit Board of Education.

The schools had publicized the program, which was canceled only the former week before, and we received many calls of complaints that the children did not hear it when they listened in.

KMBG Gets Out Of School Business

CHICAGO, March 2.—Midland Radio & Television School, which has been operated by the parent company, owners of KMBG, announced the resignation of G. C. Hendrickson, who has been in charge of the school business, and Taylor has filed in recognition with KMBG as v.p. in charge of technical matters.

Under terms of deal, school name will be changed to Commercial Televising School, Inc. Church, the sale, has been closed. The school is a part of the school business, and Taylor has filed in recognition with KMBG as v.p. in charge of technical matters.

Coincident with the school sale announcement, the resignation of the president of Robin D. Compton, is announced. Compton has been associated with RCA and NBC the past 12 years.

EDH TV WTMW, E. St. Louis, Sold

ST. LOUIS, March 2.—WTMW, E. St. Louis outlet in the broadcast area, has been sold by the WTMW, St. Louis, lines to the Hathaway Corporation, owners of WTMW, E. St. Louis. The sale is part of the Hathaway Corporation's move to become associated with RCA and NBC the past 12 years.

Co - Ops Answer FM Show Needs

(Continued from page 7)

FM Set for H. F. Despite Opposites

(Continued from page 5)

ras is as justifiable. Here are some of the highlights of the FM frequency.

John Sheephead III, chairman of Yankee Broadcasting, which operates WJZ and WEAF in New York, will mean delay in FM reception by the city's residents by a more rapid increase in the frequency of Calls, said T. A. Craven, vice-president of the AM network. "With the new AM stations available right now for higher frequencies," said Craven, "there is no reason why it shouldn't be feasible.

From the viewpoint of view, co-ops, in AM or FM are smart bit. The Blue Network is well under way in this regard and there's much so that Francesoh's department, in New York, has been studying the idea of a two-man division to a six-man operation. Mutual stations owning co-ops (WABC, WOR, WJZ, WNAC-Cedic Foster, et al) have always been in favor of this type of arrangement, because at least, the Blue have two on from 7-9:30 p.m. with Stars and Abroad, Raymond C. Swing. The set programs begin at 7:30. By putting Correspondents and engineers in at the preceding half hour, the web builds a better audience, since the affiliates did the programming.

Scramble for Net Affiliation

When FM starts to move, says the trend is for a net affiliation which may level off the net stations between a certain period of time with a net does not necessarily mean the influx of money. It also means the influx of money. It also means that the stations it serves happy with fold-up stations.

And that is why CBS will have a number of the programs on the Blue Network. The Blue Network, because of their local ties, will be folded into the network will depend more on local sponsors than on national advertisers. But, since the stations now affiliated with the Blue Network, it is vital that net quality names be exchanged from one network to another.

This was the case with the Chicago network. The other one, on a dolly. had to work in the Blue Network. The Blue Network, because of their local ties, will be folded into the network will depend more on local sponsors than on national advertisers. But, since the stations now affiliated with the Blue Network, it is vital that net quality names be exchanged from one network to another.

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CBS

(Continued from page 10)
speechless.

If there was one criticism it was that the director had a hard time keeping the set from underplayed. Underplaying is usually a plus, but it must be watched so that nothing takes the edge off a great performance.

The set, by Robert Wade, like every other thing associated with the show, was imaginative and clever. The show was literate, as might be expected of this type of program. The set was a typical NBC, in bringing it to life, but it was nicely done.

Tod Husted has the commentary. He's a swell 30.7 for its 21 points. And Words and Music and Things That Happen finished the kibosh. The pickets turned out to be an abortive attempt by a network that should have known better. Joe Rothchild, in the audience did the programing.

AUDIENCE MEASUREMENT

(Continued from page 7)

last year and this year—and because all but two of the figures are the answer to any sponsors' question is my program going?"

On the 10th of this month, a number of figures will be released in the annual Hoopey "Consumer's Guide" to the week's news. It's planned to make reports showing how city size groups at least four times per year. The first of the four stories of the beginning of what audience measure- ment CBS does it, for the fourth time.
American actor and director, whose star began in vaudeville and work in silent pictures and continued in the talkie era and into television. He is often remembered for his role as the Sally family patriarch on the TV show "77 Sunset Strip." He was also known for his acting work in "Gone with the Wind" and "The Hunchback of Notre Dame." He was the father of actress Katherine Hepburn.

**MOULY—Jack, 64, manager of the Royal Oak Theater, Royal Oak, Mich., in Detroit, February 21. He was the victim of a heart attack. He had been in show business in Detroit for many years, managing the Royal Oak in the late 1920s.

**MOUNT—John, 57, known as "Mr. D," publisher of the West Florida Labor News, his saddle and boot making business that he ran for many years, until the latter sold it in December. He was also the manager of the local Variety and for the past two years has been manager of Fox Midwest Amusement Corporation in Birmingham, Mich., and had been employed by the company for 18 years.

**PERKIN—Mrs. Chauncey, 65, widow of Chauncey Perkin, a former vaudeville performer. She died February 13 at her home in Detroit. She had been a resident of Detroit for many years and was a member of the Detroit Women's Club. She was survived by her son, Chauncey, and two daughters.

**RIGGS—Oscar, 73, a well-known Southern actor and director, who died February 17 at his home in Nashville, Tenn. He was a former member of the Army Air Forces and served in World War II. He was survived by his wife, Edith, and two sons.

**SWAIN—Lillian (Mrs. Aubrey Rice), 79, of Birmingham, Ala., February 6. She was a former vaudeville performer and had been a member of the Birmingham Women's Club. She was survived by her son, Aubrey, and two daughters.

**TAYLOR—Mrs. Elsie E., 57, wife of Her- man Taylor, a former vaudeville performer, died February 13 at her home in Chicago. She was survived by her husband, two sons, and a daughter.

**VILLEN—Mme. Elise E., 57, wife of Her- man Taylor, a former vaudeville performer, died February 13 at her home in Chicago. She was survived by her husband, two sons, and a daughter.

**WILSON—Mildred, 53, radio and vaudeville comic, died February 17 in Hollywood, Calif., of a heart attack. She was a former vaudeville performer and had been a member of the Hollywood Women's Club. She was survived by her husband, Jack, and a daughter.

**WILSON—Harry A., formerly of Walla- lace Bros.' Circus, died February 17 in Bellflower, Calif., of a heart attack. He was a former vaudeville performer and had been a member of the Bellflower Women's Club. He was survived by his wife, Selma, and a son.

**WILSON—Lillian, 68, of New York City, died February 17 of a heart attack. She was a former vaudeville performer and had been a member of the New York Women's Club. She was survived by her husband, Jack, and a daughter.

**WINFIELD—William, 53, a former vaudeville performer, died February 17 in Baltimore, Md., of a heart attack. He was a former vaudeville performer and had been a member of the Baltimore Women's Club. He was survived by his wife, Louise, and a daughter.

**WRIGHT—Harry, 63, a former vaudeville performer, died February 17 in Chicago, Ill., of a heart attack. He was a former vaudeville performer and had been a member of the Chicago Women's Club. He was survived by his wife, Lillian, and a daughter.
WASHINGTON, March 5—Unless the transportation situation becomes more critical and restricts travel in the area under the same regulations as last year, according to the latest announcement made by Col. J. M. Johnson, director of the Office of Defense Transportation.

It has been generally understood that no changes would be made in regulations, but Colonel Johnson said that in light of the present situation he would not rule out the possibility of any such changes being made.

Colonel Johnson said: "Our policy with reference to carnivals during the season from 1943 to 1944 unless the transportation situation becomes more critical."

WASHINGTON, March 5—The Transportation Situation in the area is under the same regulations as last year, according to the latest announcement made by Col. J. M. Johnson, director of the Office of Defense Transportation.

San Francisco Bay Area: West Coast Victory Shows will open March 14 at Emeryville, Calif., in the San Francisco Bay area.

Pacific United shows will bow March 15 at Jacksonville, Fla., and the McClusky Shows will open in Alameda County, Calif., near Oakland.

Other shows that will take to the road in the San Francisco area are Wrightman's Gold Coast Shows, Hart P. Poehlman's Golden West Shows, and the Riley & Burk Combined Shows.

John W. Ward Lights Up
At Batou Rouge March 9

Baton Rouge, La., March 9.—Baton Rouge has been the scene of two new carnival shows during the past week. The first, the Ward Show, opened March 1, and the second, the American Exposition, opened March 4.

The Ward Show is a small show, with only three rides and one attraction, but it is well managed and is popular with the rural residents of the area.

The American Exposition, on the other hand, is a large show, with nine rides and four attractions, and is attracting a large number of city dwellers.

Wade's First
On Detroit Lots

DETROIT, March 3—Detroit carnival season has opened, with the W. O. Wade Shows off to their traditional start the first week in March, his No. 1 unit, under the management of Cameron D. Murray, set up in Southeast Detroit for a stand at Davison and Gallagher avenues Thursday (1).

The unit opened with a modernized Tilt-a-Whirl, a Ferris Wheel and Go-Round. It will work Detroit lots, where conditions are barred, until it goes out on the road the middle of June.

Joyoald Midway Attractions, operated by Roscoe T. Wade, a brother of W. O. Wade, opens Wednesday (8) on the West side of Michigan Avenue and South Street.

World of Pleasure Shows, operated by John Quinan, will open Sunday (11), W. O. Wade's No. 1 unit will open March 29, playing around the city until May 1, when it goes on the road.

Detroit carnival operators are prepared to go ahead with operating plans, despite brown-out, curfew restrictions and other wartime problems. General feeling is that while the after-midnight play has meant considerable losses in a few favorable locations, operators will not be handicapped too much.

North American Bows March 17

ST. LOUIS, March 3.—When the North American Exposition makes its bow March 17, it will show the handiwork of hard work, as every piece of equipment has been handled and repainted.

New shows have been built and new entrance arch and light tower erected.

Coaches and flat cars have been painted yellow with red letters, while the wagons are red with yellow letters, and all of the equipment is painted white. The whole show has been cleaned up.

The show will open at the fairgrounds next week, according to the official schedule.

The show will be handicapped too much.
FROM THE LOTS

Peppers All-State

BAY MINETTE, Ala., March 3—Peppers All-State Shows opened the season here Thursday (1) for a 10-day stand, with the entire cast in top condition.

There are 8 rides, 6 shows, 30 concessions and with the Greatest Joy Deo, free act.

Staff includes Frank W. Pepper, center; Robert Sidlowits, secretary; Mrs. Pepper, bookkeeper; C. R. Mestek, master, E. H. Bingley, head cashier; Graves Perry, advance; R. E. Elder, usher; Henry Krohn, falls and the Billboard agent.

Among others on the midway are: Chuck Puckett, Arthur McDonald, Mr. and Mrs. Bill Allen, Tex Allison, Mr. and Mrs. S. H. Sefcik, James K. Davis, Doc White and Mr. and Mrs. Jim Ayres.

Crafts 20 Big Shows

CALEXICO, Calif., March 3—Billed for a 10-day stay, Crafts Shows opened here February 16 to good business. Heaviest attendance was reported from Mexico.

The marquee ra lau parallel to the international boundary line 100 yards away.

The advance pass was accepted at all ticket boxes at the 8 to 1 ratio, and 40 per cent of all monies grossed was in Mexican coin and currency.

After exceeding last year's take on the first day, but slumped due to cold, wet nights caused by a heavy storm.

Many parties were held during the engagement here, Mexican cafes and night clubs being heavily patronized by citizens. Mr. and Mrs. Linda Korte celebrated a wedding anniversary; Mr. and Mrs. E. Madison, Forest, Miss., Week March 19-24.

UNITED STATES TENT & AWNING CO.

Forest, Miss., Week March 19-24.

NUMEROUS CROWDS AT OCTOUPUS SHOWS.

Graves owner; act. pers All-State Shows opened the season with 4862 North Clark St. O. Henry Tent & Awning Co. Forest, Miss., Week March 19-24.

UNITED STATES TENT & AWNING CO.

Forest, Miss., Week March 19-24.

THE ROOSEVELT HOTEL

Roosevelt Hotel, 240 Jones Street, San Francisco, California

FOR SALE

Two abreast thirty-two foot Merry-Go-Round, stationary horses, new top never used, no organ.

Wanted: Countermen for “Bingo”. Agents for other Concessions. Wire or write:

Mr. and Mrs. Louis Korte

QUARTERS.

MR. AND MRS. JOHN BROWN

 Мы можем помочь вам. Пожалуйста, предоставьте больше информации, чтобы мы могли сформулировать ваш запрос более точно. Понимаем, что вам нужна помощь с документацией или текстовыми материалами. В случае необходимости мы используем специализированные знания или техническое оборудование для выполнения задач, связанных с обработкой текста. У нас есть опыт работы с различными форматами и требованиями к содержанию. Если у вас есть конкретные вопросы или задачи, пожалуйста, уточняйте их. Мы готовы к диалогу и сотрудничеству.

Copyrighted material
CARNIVALS

Midway Confab

Communications to 155 No. Clark St., Chicago 1, Ill.

HURRYING west

ALOHA BOBBIE DEAR writes that her mother, Corinna Bremner, was among the prisoners released by General MacArthur, men at Santo Tomas, Manila, recently.

COBBLER SHOPS are not the only places where grades of heels can be listed.

"SQUIRTIE" RILEY, of Riley Enterprises, has been in New York for a few days, enroute to Philadelphia... SKINNER AND W. B. MILLAN and Mr. and Mrs. W. G. Womack have booked the cookhouse and other concessions on the Great Button Show.

REMEMBER WHEN motorhome riders were tight?

LE-OLA will have the annex in Arizona's slide show on the Jamboree in States for the third season.

PFC. JOHN GARRISON, formerly with Kansas Exposition Show, was wounded at Pelissia and has been returned to the G.I. Hospital in Atlanta...

DUET LASCHE, show printer, is back at the Florida Shows' quarters at Casey, Ky., after visiting his sister at Arms, Ky.

HOPE PRESS AGENTS, in their activity, have built more new wagons than the trains can carry.

MARKS SHOWS, INC.

NOW BOOKING

Shows, Rides, Concessions. Open early in April. Winter quarters now open on Midlothian Pike, Route 60, 2 miles west of Richmond.

Can place useful help in all departments.

Address:

P. O. BOX 771, RICHMOND, VIRGINIA

WANT DROME RIDERS

MEN AND WOMEN FOR PARK AND ROAD

Wonderful Proposition, $75.00 to $100.00

ALSO TALKER

Drunks and Agitators, Save Stamps.

Opening Late of April

EAR PURTLE

7612 SWEET BRIAR RD., RICHMOND, VA.

ARMY COMMUNICATION WIRE

Extra Weatherproof Outside Wire, Two Strands and Durate.

MADE AT HOME FOR THE ARMY

Ideal for Mills, Radio, Auto, Telephone, Drone BTS, and all we want.

T. L. MOODY

2009 Wilkinson Blvd., Charlotte, N. C.

TENTS FOR SALE

We have available 100 Government Used Army Tents, size 16x16, perfect true, rows pitched at 25 ft. apart, with stakes, poles, and everything.

The Cities Sales Co., Inc.

Niskerville, Ohio. Phone 20

PUBLICITY OR NEWSPAPER MAN

Must know Outdoor Showbusiness

Must have complete knowledge of shows...

400 BROADWAY

BOX 633, Care The Billboard

New York 17, N. Y.

CARNIVAL

With Rides, Shows, Concessions for Carny Fairs, Fights, Fiddling, etc., to any area where the show belongs.

Harry B. Ibbotson, Secy.

Dowagiac, Mich.
Wheels of all kinds
Tickets-Peddles-Loyedowns
Complete Reno Outfits
Carnival Supplies and Equipment
GAMES, STRIKERS, ETC.
How Available:
2 Months' Credit to 2723 T. Car.
Immediate Delivery
Still Available
Evan's Big Push
Write for Catalog
H. C. Evans & Co.
1520-25 W. Adams St., Chicago 7

PRELL'S BROADWAY SHOWS
Opens 1945 Season April 5—Two Saturdays and Sundays

WANT
Truck Mechanic
Bill Poster
2nd Advance Man
Man to handle Front Gate
Ride Men and Truck Drivers
One more sensational Free Act

Our motto, good treatment to all. All show folks who were with us before we will be welcome back home again. All address

SAM E. PRELL, General Manager: LEO M. BISTANY, Asst. Mgr.
1550 Jefferson Ave., Miami Beach, Fla.
Telephone 5-3871

DICK'S PARAMOUNT SHOWS, INC.
Opens April 19

WANTS
SHOWS—Fat Girl, Monkey Show or Wild Life. Liberal percentage. Playing the best show territory in the east.

ACTS—Sensational High Act. Guarantee twenty weeks' work.

CONCESSIONS—Cigaret Gallery or any Ten-Cent Grind Stores, No Goods.

HELP—All union billposter who can drive truck. FOREMAN for CHAIRPLANE. Second man for Tilt-a-Whirl and Ferris Wheel. Steer Drivers. CANVAS MAN.

R. E. (DICK) GILDSORF, Box 401, Chews, N. J.

SUGAR ISLAND, DETROIT, MICH.
The Amusement Park That Is The Talk Of Detroit
Catering to Detroit's 300,000 Colored Population $150,000 Is Being Spent for Improvements and Advertising This Season.

It's the Chance That Comes Once in a Lifetime. Big Colored Name Bands Already Booked.

CAN PLACE RIDES
That Don't Conflict. Percentage Deal, or Will Buy at Right Price.

MANNY BROWN
E. 156 Temple Avenue, Detroit 1, Mich.
P. S.—Emoter Coat, Cut In Touch With Me.

WANTED
Musicians and Performers
and useful people in all departments from front to back on long season with Royal American Shows. Salary sure, berth and board free. Can place Musicians on all instruments, Comedians, Jugglers, Tilt-a-Whirls, Ferris Wheel, and Acts. Also nice looking Dancing Girls. Send photo if you do not know you. Experience not necessary. These already contracted, contact us, as show is now in rehearsal. Address: Leon Claxton, Royal American Shows, Largo, Fla.

KEYSTONE EXPOSITION SHOWS
America's Most Modern Midway and Progressive Show
Opening March 15 through to March 24
FAIRFAX, SOUTH CAROLINA
Can place Concessions of all kinds that work for any Ten-Cent Grind Stores for Grind Stores. Want Rides not conflicting. Want Ride Help and Working Men; top salaries paid. Will provide work for returning veterans that are show people. Address all mail and wire to KEYSSTONE EXPOSITION SHOWS, Fairfax, South Carolina

A. B. ROGERS SHOWS
Address: A. B. Rogers Shows, Winsted, Conn.
CARNIVALS
March 10, 1945

WANT—WANT CRAFTS 20 BIG SHOWS
Few More Good Ride Men Top Salary—Extra Money Driving Semis and Trucks.
Have for Quick Cash Sale equipment used no Number and New J. Box. In top mechanical condition. Man Foot Bucket, Parker Kiddie Wheel, El 5 Wheel, Lindy Loop, Hey Ride Rides, Abt. and Parts made for show purposes. Other Carnival Equipment.

Eidemiss, Address: Repp Sheppard, 2404 Quarter St., El Centro, Calif., Week Mar. 5.

3000 BINGO
55710 Halsted St., Chicago, Ill.
Phone Englewood 4472

FOR SALE
Fire Cinderella Ride Airplane
Five Individually Prepared Planes
Segal's Chicago-C St. Louis via C.
V. L. Dickey
GIBSONTON, FL.

CONCESSIONS WANTED
CONCESSIONS WANTED
For Sale—Two 14 Ft. and One 8x10 Tents and Frame and One 100 lbs. of Cotton.
ERICAN HOME BARGAINS
For Sale—10 Metal Laughing Riders.

FOR SALE
FOR SALE
3200 BINGO
EL CENTRO, CALIF.

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Endy Bros. Shows

NEW TWENTY-CAR RAILROAD SHOW


WANT—Foreman for Whip, also Train Hands, Carvanzer. Apply to Winterquarters (Open Now), Fairmont, North Carolina.

CAN PLACE real One-Ring Circus or Monkey Show; Wagons for same. Few legitimate Concessions open.

HAVE FOR SALE—One Moon Rocket Ride, also one fine Three-Abreast 36-Ft. Merry-Go-Round. Can be seen in Winterquarters.

All Answer General Office, 743 Seybold Bldg., Miami, Florida

NOW SHOWING ABU SHRINE FAIR WEST PALM BEACH, FLORIDA

WANTED—Already have 35 contracts signed—WANTED JOYLAND AMUSEMENTS

LEXINGTON, KENTUCKY—821 W. PINE ST. OPENING MARCH 15, LEXINGTON, KENTUCKY

Need Men in all departments. Foremen for Rides and Second Men that can drive trucks. Must be sober, reliable, and trustworthy. No drunks, no cutters, no playboys or chasers need apply. Can use one or two good Shows with something inside. A real proposition for the right Shows. Mark Williams, get in touch with us. Budde Walker, Pat Harville, Lee Hallway, Willie Rose, Jack Randall, let us hear from you at once. WANT to buy Two-Abreast Merry-Go-Round, Glass House or Turnover House that are in good condition, with or without transportation.

Heart of America Showmen’s Club

Coates House, Kansas City

KANSAS CITY, Mo., March 3.—After a recent trip to Omaha purchasing a new house for the club, $10,000 was pledged for bonds and Chester L. Lewis was named chairman of the new home committee. Committeemen are Artie Brainerd, Tony Cronin, George Chappard, Jack How and Roger C. Haney. Out-of-country papers have been sent to bond pledges to Lewis, 1008 Broadway, as soon as possible.

Hymie Schreiber gave $15 to the cemetary fund. A note of appreciation from Mr. and Mrs. Noble C. Fairly was read. Vice-President Clay J. Weber presided, with Mrs. Noble who directed the meeting.

PACIFIC UNITED SHOWS

OPENING MARCH 23 AT ASHLAND IN GREATER OAKLAND, CALIF. CAN use Shows and Rides—Ride Help and Workingmen. (Want Mug Joint and Fish Fund.) Playing Long Season and Good Territory in California. Address PACIFIC UNITED SHOWS P. O. Box 404 San Francisco 1, California

William cowan

CAN PLACE—Clothespins and Blowers Agents. WANT—Wheel Agents. WANT—Bingo Caller and Counter Men. WANT—General Concession Help. All Help report March 10. Care CETLIN & WILSON SHOWS, PETERSBURG, VA.
CIRCUS
Communications to 155 No. Clark St., Chicago 1, Ill.
March 10, 1945

12,000 Take in Sunset Roof;
Goodspeed Top Cash Winner

Garden Stand Runs 47 Days

Boudouin outlines plans for ambitious ad drive; jail terms on rail road trek

NEW YORK, March 8—Ringing Bro, and a number of other names hit the streets of New York today to herald the coming of the circus. Due to Madison Square Garden April 4 for a stay of two days, Ringling Bros. and Barnum & Bailey went to the territory for a special winter booking. Arthur Hopper, general agent and traffic manager, has been here for some time making arrangements for the year.

Agents in charge of the banner crews are George L. Myers, assistant general agent, Charles C. Conrow, and G. S. Seneca. Larry Delts and E. J. Ochafa are in charge of banner inspection. For some men were in the crews starting today but, according to Hopper, the final count will be made when the circus gets under way. The employment March 12 in the general billets will be included.

Half of upward of a million pieces of paper, cards and cloth banners will be used in the ad drive, He was run, York run, and the territory 100 miles around the city will be billed. In addition, there will be a large number of painted boards all along the line of travel between platform boards and express company trucks. Boudouin, and the billing will not be completed until the circus gets under way. The banner crews will be in charge of the circus.

The appearance of the bill crews stilled the rumor the circus would not open this season, but there is still some doubt as to its future after the Boston Garden engagement in March.

In a statement issued to the press yesterday, R. B. Banner-Tackers Hit New York

REDWOOD CITY, Calif., March 3.—George L. Myers, of York, Pa., special agent for Big Top Bros. Circus the last two years, has been engaged as squiretian director for Bob Stevens’s Bailey Bros. Circus.

Stevens has announced the purchase of a 30-foot tent from the government. It will be converted into a bend sleeper. The show also bought a 24-foot tent and tractor with a 4-kw. light plant from Bob Noye and the Bailey Bros. The show will give the show 55 k.w. of light plants and all new cable.

WON, HORSE & UPP COMBINED CIRCUS

An Equine and Canine Paradox—The Show with a Leaf of Gold

By Stagg

Bloomer-by-the-Sea, Fla.
March 3, 1945.

Dear Editor:

Both of our stunts, the five-car and one-car shows, are enjoying the sunshine of Florida. Instead of having the two units down and out, the other as they formerly did, the co-owners thought of another plan which is working out well. The one-car unit, the Steed & Escadrille Bros. Cortland Entry Circus, which carries no performances, is now being booked with law. By so doing, the bosses say, the show will add the office a lot of money, which it will do, since the office will add to the train. In this business no one knows what legal hindrances will bob up from day to day. One expects a few writs now and then, but when one paper’s is attacked, he’s going to the office.

Because the one-car show does not give a matinee, the new set-up is okay. We start our night performance at 7:30; the other shows start its performance at 8:30. That gives us an hour’s time to rush the other show starts its performance at 8:30.

Earliest record sale. We have, In some the legal hindrances will bob up from day to day. One expects a few writs now and then, but when one paper’s is attacked, he’s going to the office.

Polack, H-M in Record Runs

No Vacant Pews For Chi Shrimpers

Zavatta, Great Francisco on Chi bill—upped federal tax hits Minneapolis tale

CHICAGO, March 1.—With a special preview opening Thursday (1) for the Rader and Radio Industries in the city, which bought out the house, the annual Medinah Temple’s presentation of Polack Bros. Circus settled down yester-

day engaging in promotions to shatter the record-breaking 
records set by the show. According to Irv J. Polack, general manager, "Results of promotion work are far ahead of last year and our advance reservation tickets indicate that there will be few, if any, seats vacant at any performance,"

There were three major changes in the performances. The American Indians were dropped from the bill because it was im-
possible to set the rigging in Medinah Temple’s auditorium. Added were the latest in acrobatic acts and ladder balancing, and the Great Francisco, who in 1944 was a special feature for radio night, but the act is not well framed for circus audiences.

Milwaukee Jam-Packed

MINNEAPOLIS, March 3.—Roping Meet—Hunt-Morton

Circus, under auspices of Tripple Brothers, was in this city this week with a packed house. They pace this week with capacity crowds at virtually every performance. Show headquarters are in a former tent building, with sales records for the event held by the circus. Just after the Women’s Kansas City Rodeo, there were no seats available for the Friday and Saturday night performances. Cesar K. Kenyon handled the promotion.

Bob Morton, managing director, told The Billboard that it is the first time in my career I have seen such an ad-
CIRCUSES

CIRCUSES

KANGAROO

WANTED

For Motion Picture, possible ten-week engagement. Must be well trained. Send picture and particulars to

CHARLES RICHARDS


MILLS BROS.' CIRCUS

CAN PLACE

FOR BIG SHOW—BAND LEADER

And Musician on all instruments. One more Family doing 2 or more strong enough to feature. Will go to other Big Show Performers.

FOR WILD WEST

Cowboys, Cowgirls, Indians, Mexicans and Russian Cossacks. For Cowhouse, Steward, Cooks and other Cowhouse Help. Chevrolet Truck Mechanic with tools. Boss Property Man, Two Assistant Boss Concession Men, Stewards and other useful people write or wire.

2900 Edgell Rd., Cleveland Heights, Ohio

Dailey Bros. Circus

WANTS

Seat Man and Sail Maker; Shorty Murray, Rabe & Son & Son, 30 East 14th, came on. Address: RALPH NOBLE, care Dailey Bros. Circus

ADDRESS: GONZALEZ, TEXAS

Dailey Bros. Circus

WANTS

TRAIN MASTER

Capable of Handling 15 Car Trains.

Address: Gonzales, Texas

AUSTIN BROS.’ 3-RING CIRCUS

"America's Largest Railroad Show"

Opening March 30, Austin, Texas, for a Tour of 35 Weeks

CALL

All contracts people please call this number.

AUSTIN BROS.' CIRCUS

BOX 992, CIRCUS

PORT HURON, MICH.

LEWIS BROS.' CIRCUS

WITH ART MIX


We have for sale four small black Mules about fourteen inches high. All answer to LEWIS BROS.' CIRCUS, Jackson, Michigan.
**20G Gate for Second Annual RSROA Polio Show in N.J.; 900 Amateurs Participate**

Madison Square Garden Gets '46 Event

NEW YORK, March 3 — More than $200,000, double last year's take, went to the National Foundation for Infantile Paralysis from the second annual benefit show held at Madison Square Garden. Tuesday (27) under auspices of the Roller-Skating Rink Operators' Association of the United States.

Attendance was over 16,000 and the two and a half hour show had a cast of 900 amateurs from rink area. The 1946 show will be held in the Garden first February.

The project, financed by the RSROA rink owners in the metropolitan New York and Northern New Jersey area, was conceived and organized by Victor J. Brown, president, and general manager of New Dreamland Arena, Newark, N. J. Show committee was composed of Joseph P. Serfetti, Bay Ridge Rink, Brooklyn, chairman of productions, with Betty Kyte, Roland Cloni, Arthur Eglington and Violet Kelly, pro, aiding, William T. Brown, Southgate Rollerderm, Seattle, is national president of the RSROA, and Fred A. Martin, Arena Gardens, Detroit, secretary-treasurer.

Participating rinks were Bay Ridge, Brooklyn; Columbus Skate, West New York; El Rink, Empire Rollerderm, Brooklyn; Gay Blades Rink, New York; Hillside Rollerderm, Richmond Hill, L. I.; New Dreamland Arena, Newark, N. J.; Park Circle Rink, Brooklyn; Paterson (N. J.) Recreation Center; Queena Rink, Englewood; Hillside Rink, Englewood, N. J.; Paterson Rink, Long Island City, N. Y., and Walchle Rink,Yonkers, N. Y.

**Allied Nations Theme**

Theme of this year's show was based on the Allied Nations and presentation was in 12 scenes and two acts, with Arthur Wagner, New Dreamland Rink, emceeing. The first, "The Coolies," by Hillside Rink cast, was directed by Louie and Bob Miller, with Bob West, organist. It showed folk dances to polka music. Next were the "Austrians" by New York; then the "French" by Paterson Rink participants. It was created by Violet Kelly with music by Nick Macy, organist. Next were the "Italians," in a "Risquée," Dance of the Mediterranean Proven, directed by Wellesly, Miss Perri, with organ music by Myron Kahn, and Bay Ridge Rink, showed boister and comic dances.

Park City offered "Le France," planned by Margaret and Roland Cloni, with Dorothy Kooper, vocalist, and Bay Boughner at the organ. Five numbers were in "The Last Time I Saw Paris," two in "On the Road," and two in "Free France." Fifth scene was "Rhythm," devised by Bill Miller, with Billy Voeltl, organist, and Ann Rigert, singer. Cast was from Park City's drams.

Closing the first act was the under-

**water fantasy,"ision the Groove of the Pool,"-directed by Betty Lyde, with a cast from the Dreamland Arena, Paterson Recreation Center, Nick Monty, vocalist by Bill Dye, while Mrs. Victor Brown dressed the costume.

**906 in Finales**

Second act, "Gay '90s," by the Brooklyn Rink, had Mrs. Erna Schuster, John D. Ross, and Ralph, organist. Setting was New Dreamland Rink and characters of the era were portrayed by a cast of 200.

**Tune-up Spot**

Guy Day, contribution that Herbert Ross planned and for which Louis Ross provided the music. The "Follies and Costumes" was interspersed with "Gay '90s" numbers. Despised by Mrs. Victor Brown, Miss Mariana, "Dancing Princess and The Girl Friend of the Prince." Programme included either "Introduction specialties," or "Gay '90s." The former was dispensed with, when Miss Marguerite Angel, organist, pubbed B2. Nick Monty; vocals by Bill Dye, for the Wal-Chile conditi-

Rink will award the medallions. Participating will be Lily Gibson, Roland Hann-""
Boys and Girls 4-H Club Work Lauded by F.D.R.

CHICAGO, March 3—Boys and girls 4-H clubs, in the development of which F. D. R. personally has taken a vital interest, have been recognized by President Roosevelt as a vital factor in aiding the war effort.

On February 28 the President sent a message to the 1,700,000 boys and girls enrolled in the 4-H clubs who have been doing the work that has been done by the army. He praised the boys and girls for their efforts to increase the production of food and otherwise aid the war effort in this crucial war year 1945.

The message was made public by the U.S. Department of Agriculture, which has designated March 3 as National 4-H Club Week. During the week boys and girls will meet with their leaders to lay plans for future 4-H club programs.

Since the start of the war the 4-H clubs have been placing greater emphasis than ever on 4-H clubs. Premiums have been substantial, and in many instances the usual county fair could not be held, a 4-H club fair has been held in its place. In 1944, the 4-H boys and girls have raised 1,600,000 meat animals, 300,000 dairy cows and 29,000,000 sheep, in addition to planting some 400,000 victory gardens and caring for 47,000,000 quarts of food. Activities of the clubs will be stepped up this year at practically all fairs.

State Aid Upped for Ark. County Annuals

LITTLE ROCK, March 3—Ragor-Toney Growers, Inc., which has operated the Arkansas Legislature this week, insures $400,000 for State, county and district annuals in 1945.

The bill passed both Houses by a count of 862,500 to 642,500. The bill will be of $200,000. The State has been county road commission for a new State fair

The House concurred in a Senate amendment in increasing the county premium from $50,000 to $120,000, and lowering the allotments for district exhibits in order to make sure that every one has only 100,000 and can get by with only $25,000.

For the first time by the 4-H club will be presented. The committee's report carried a recommend a new State annuals in '45.

OCTOBER 155 No. Clark St., Chicago

The Billboard

Tampa Annual Back in 1946, Says Strieder

Army To Vacate Grounds

TAMPA, March 3—P. T. Strieder, general manager of the Bausch & Lomb Optical Co., is adding plans for the resumption of the Tampa fair in February, 1946. The fairgrounds have been under lease to the government since May, 1942, and have been used by various branches of the army. The Third Air Force depot, which has made use of grounds and buildings since March, 1943, is being moved to Florida, it was announced by Lieut. Col. James E. Thorpe Jr., and while no notification has been received from Washington, General Manager Strieder felt that the decision will not interfere with the holding of the 1946 fair.

The state lease on the field expires in May but the contract between the third air force and the manager Davis for the resumption of the lease on 90-day notice. Strieder said he had been looking at the fair grounds for making plans accordingly.

"I have been planning for the rehabilitation of the grounds and buildings," said Strieder, "and the government terminates its lease in May we will have ample time to get all our department ready for the 1946 fair in February."

Ohio's Legislature Gets Bill for New State Fairgrounds

COLUMBUS, O., March 3—A bill has been introduced in the State Senate authorizing the director of agriculture to purchase 1,000 acres of land in Franklin County for a new State fairgrounds. The bill is the culmination of recommendations of a special committee appointed by former Governor Bricker to investigate and make recommend a location for the Ohio State Fair.

"It has been reported," a recommendation for the purchase of 1,000 acres of ground northwest of Columbus.

Propose Year-Round Use of CNE Grounds

TORONTO, March 3—"It would be difficult to see in 1946 what we are doing in 1945," said R. Wood A. Hughes, managing director of the Canadian National Exhibition Association at the annual meeting of the executive board Wednesday. "If the president of the association, took the same view," he said, "he would be made to make the CNE a bigger operation than ever in the post-war period.

R. H. Saunders, mayor of Toronto, addressed the meeting and told the directors to be "one week of racing without competition."

Snow Caves Steuben Blsgs.

BATH, N. Y., March 3—Recent heavy snows in this section caused considerable damage to the buildings of the Steuben County Fair. Horticultural Hall collapsed from the weight of snow on the roof, and another building the roof of 18 stalls caved in. Horticultural Hall will not be in operation until after the war. Loug will not be in operation until the holding of the 1945 fair.

PENNSACOLO, Fla., March 3.—Members of the Pensacola Interstate Fair Association, which has operated the Pensacola Interstate Fair since 1939, have placed greater emphasis than ever this year at practically all fairs.

The fair, held in the municipal park, is adding entertainment features daily last year, and the management and better enterprise than ever in the past.

"We have been doing our share in many instances," said A. Abbott; vice-president, Adrian Ding and better enterprise than ever in the past.

"This year we have been doing our share in many instances," said A. Abbott; vice-president, Adrian Ding and better enterprise than ever in the past.

"For the resumption of the Tampa fair in February, 1946, the Army has made use of grounds and buildings since March, 1943, and has been moved to Florida, it was announced by Lieut. Col. James E. Thorpe Jr., and while no notification has been received from Washington, General Manager Strieder felt that the decision will not interfere with the holding of the 1946 fair."

Postwar Postwar Building Sked

Estimated expenditure set at $15,000,000—six Golden State annuals in '45

SACRAMENTO, March 3—Half the county fair organizations in California have submitted plans for post-war building programs covering a 10-year period at an estimated cost of $16,000,000. This was disclosed by A. E. Stidger, chief of the State division of fairs and expositions, at the annual convention of the "Western Fairs' Association in Sacramento Feb. 20-21.

The convention resolutions committee, headed by Lt. Col. Louis Merrill, now in the army but in civilian life assistant secretary of the Fresno District Fair, recommended two important resolutions adopted by the convention. One states that a member of the fair association in each community shall act as an advisor to discharge veterans on the purchase of livestock poultry. Merrill said that one should better what livestock and poultry is worth buying at the fair in order to help the war effort in the judging of such stock. The other resolution is that a manual shall be prepared on fairs practices, covering everything from ticket selling to booking attractions. A year's time was set for preparation.

Vollman Heads Association

Ed R. Vollman, state secretary, veteran secretary-manager of the San Joaquin (See CALIF. MAPPING on page 45)
Detroit Negro Sport Opening

Sugar Island In New Hands

Race dance intros project—name bands set—three boats chartered

DETOIT, March—Plans for reopening of Sugar Island Park, incorporation of which was mentioned in last week's issue, as one of the largest amusement park operations in the country catering to a colored population, have been announced here by Manny Brown and Joe Burns. Brown, who was concessionaire with the World of Pleasure, shows the past three years, was also a partner in the Motor City Park, West Side miniature funspot, but sold out his interest in his part in the latter. Burns is from the South, where he is also proprietor of the City Beach Park, Norfolk.

Sugar Island, closed for the past five years except for the Negroes, has an area of around 300 acres and is located at the mouth of the Detroit River, 20 miles from the city. The property has been purchased by Manny Brown, who has operated Black Island Amusement park, headed by A. J. Dekester, well known among Detroit's colored business men, and is backed financially by local colored capital.

It is believed that the development of an exclusively colored park for the first time in the city where the country will provide an essential recreational center for the depressed colored population, and at the same time reduce race friction. Access will be by boat from the Joseph C. Campau Avenue dock in Detroit, conveniently located to major center of colored populated areas. Three ships have been chartered for the season.

Policy will include big name bands, with a ballroom that holds 4,000 people, typical of the plans are the bookings with a ballroom that holds 4,000 people. (See Sugar Isle Reopening opposite page)

Death Takes Two Industry Leaders

NEW YORK, March 2.—The last week was marked by the passing of two well-known personalities in New York resort circles—Julius Keller, proprietor of the famous Canoe Place Inn, Long Island, and dance resort, and H. Earle Flack, president of the New England Resort Association. Both had been active in amusement fields.

Julius Kelder, 81, died in the South-ampton (L. I.) Hospital February 25. For many years he was owner of the Canoe Place Inn, a small but very well-known dance and dance spot out toward the Montauk end of Long Island. His career was a picturesque one, highlights of which are his service as captain of waiters at Delmonico's, his ownership of the famous Madison's Cabaret, and the writing of an amusing book, June and Outs, which related incidents in his hysteric career.

The park houses three pavilions, two restaurants, and other structures. A long extension and amusement structures are to be erected. (See Sugar Isle Reopening opposite page)

CORP. CHARLES P. DETTLINGER, who recently completed his second year of overseas service, was assistant manager of Kennedy Park, Pittsburgh, in civilian life. He is in the supply sec-

Prominent Speakers Skedded

Boston, March 9—Governor Maurice J. Tobin of Massachusetts will welcome park and beach men at the forthcoming convention, which will be held here March 14. He is slated to speak to members and guests at the noon luncheon.

On the afternoon speaking program the conclave will have George A. Delano, chief project engineer of the Lincoln Highway Association, who will discuss the quarter-billion dollar post-war recreational plans for New England; W. Bao Loo, commissioner of Veterans Aid, who will speak on re-employment and rehabilitation of the returning vet; Wallace Dickson, publisher of American Magazine, and Harry A. Ackley, who will discuss Washington problems.

Following the guest speakers the round-table discussions will start. All of the celebrated rules, new ideas and promotions, taxation, construction and repairs, transportation, new amusement rides and new curfew laws, etc. A banquet is programmed for the evening.

President Henry O. Brown has announced the following committees for the planned N. E. Conclave scheduled for the Parker House here March 14.

The national midnight amusement curfew will not affect this resort, as a similar one has been in operation for many months and has been working out smoothly from both the business men's and patrons' angle.

Daytona Beach Prettying Up For New Season

Daytona Beach, March 2.—The 224-acre private resort situated on a curv of Long Island Sound at 1770 South Street and Throg's Neck in the Bronx, will go into the season block early in the spring. Resort has a large bathing pavilion, dressing cabins, restaurant and other structures suited for operation as a commercial amusement resort.

Many of the amusement placers on the boardwalk are going full swing and a convention hall which will be open to the public within the next several weeks.

BINGO LOCATION DESIRED

Experienced Operator with high-grade equipment and personnel desires location. Finest references. Will go anywhere! Organizations, Landlords, Promoters—what have you? Write in strict confidence! Satisfaction arrangements can be made!

P. O. Box 292
Newark, N. J.

ROECH & COMPANY

10 Lawrence St., Newark, N. J.

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Phoenix in Zoos

PHOENIX Art.-March 3.-Coney Island Amusement Park of Arizona has sold its 320-acre site at 50 cents an acre to the Auditorium Park, Zoo of New Orleans, a kangaroo sold to the Columbus, Ohio, Zoo on January 27, and three brown bears, a female and two males, imported from the Biblical. Zoo. This leaves the Jackson Zoo with a surplus of four deer, a lion and two buffalo, and a collection of 150 species of birds.

PHILADELPHIA Art.-Mendelsohn changes have taken place at Philadelphia Zoo. A man drill has just been added to the park and a new plant is being operated by the company. The zoo is located about October 1 war conditions permitting.

Webster states that the new Treasure Island has made it possible to create a 80-acre lake for boating; a show, an exhibit building, various rides, kiddie park, pool, stores and concessions. The annual attendance of the park is to be recorded by the park operators. The new zoo will be open seven evenings a week, starting April 1, and operating only on week-ends for the first few weeks.

Edgewater Opens April 21

DETROIT, March 3.-Saturday, April 21, has been set for opening of Edgewater midway of the Detroit and Northern Michigan Zoological Park. Park has been arranged by the Chicago Zoological Society and Mrs. Ammon. Park will remain open seven evenings a week, starting April 1, and operating only on week-ends for the first few weeks.

AREA

(Continued from opposite page)

Wants a rider for a cart as the new Treasury Island is to be opened. He states that the new zoo is to be operated with a free admission and a free gate. He also states that the new zoo is to be open seven evenings a week, starting April 1, and operating only on week-ends for the first few weeks.

DEATH TAKES TWO

(Continued from opposite page)

in an American cabinet and was known as the "Old man of the Sea." He was 80 years old at the time of his death. He was a retired maj or and had been with the Navy for 35 years. He was last command er of the Navy Yard in New York City.

CNE GOING YEAR-ROUND

(Continued from page 43)

The exhibit building on the CNE grounds should be utilized by the larger- longs ballots by local citizens. He urged the immediate concern of the legislation of the buildings to make them suitable for community activities and for conventions. Elwood Hughes, while agreeing with this, said that the conversion of the exhibit buildings for community activities would be detrimental to the fair. He said that the buildings had been utilized for community activities and that the rebuilding of their booths at the expense would be difficult. He also said that the buildings would be to operate at a loss.

At present the Dominion government is considering the matter of the entire upkeep of Exhibition Park.

Raleigh Revival—If

RALEIGH, N. C., March 3.-North Carolina State Fair, dormant since Pearl Harbor, is expected to be revived this year. The state is located by June 1, Dr. J. H. Dot
ton, manager, has announced.

Walskey Organizing Show

CHICAGO, March 3.-Joseph Walskey, who is planning the Centennial Minnesota Livestock Show Association's 1945 show, is attempting to establish a new show this year to play eastern shows.

CHAPWERSVILLE, Ark.-Art. W. C. Cunning
ham, Marion, has been elected as state manager of the Cattlemen's County Livestock Show Association. He is the new vice-president, and Benny Hodges, secretary-treasurer. Annual show is opened for viewing May 19.

Calif. Mapping Huge Post-War Building Sked

(Continued from page 43)

County Fair. Russel E. Tousley, elected president of the association for the following two-year

vice-president, was re-elected secretary-treasurer. Joe E. Tousley was re-elected president. The fair is to be held on the former site of the Los Angeles County Fair, May 15.

PARKS-FAIRS

SUGAR ISLE REOPENING

(Continued from opposite page)

The play spot is being introduced to Coney Island Park of Arizona has

the recently reported ban on live stock shows—too exempting conditions.

A check of delegators showed six California fairs will be held this year.

FOLLOWING are the delegates who were present:

E. G. Volkmann, Stockton; Jesse H. Remley, Colusa County; R. W. Davis; D. W. Stettiner, Imperial County; Tom Dodge and Louis E. Brown, San Diego County; Ralph Brown, Santa Rosa; A. E. Bartlett, Marin County; C. E. Leavitt, Washington County; A. H. Lees, Multnomah County; Elwyn Stock, Washoe County; F. H. Vaughn and Ralph Brown, Del Norte County; J. M. Wilson, Yolo County; E. J. Batterson, Alameda County; W. W. Wilcox, Sonoma County; T. C. Tashjian, San Diego County; J. H. Griffith, Alameda County; John Thompson, Santa Cruz; and C. E. Taylor, San Bernardino County.

importance of Thrilling ideas.

La Broque Speaks

one of the most listened to speakers of the convention was Harry La Breque, secretary-treasurer of the New Jersey State Fair, Trenton, who was a former member of the Junior Fair board. He talked on the importance of the Junior division. He suggested that districts and county fair secretaries in California and Arizona stress the importance of junior fairs in the state and local areas.

F 1945, reads this year's calendar and shows what the recently reported ban on live stock shows—too exempting conditions.

Wish Riders of all kinds

Want the Rides of all kinds.

The Billboard March 10, 1945
Chicago Film Firm Specializes In Animated Religious Subjects

CHICAGO, March 3.—A unique motion picture company is the Pictures Visualized Institute, whose sole purpose is to make 16mm. films portraying the Bible's moral lessons in cinematic terms. The company is the only one in the United States that makes animated shorts in Disney style on strictly religious subjects.

According to C. O. Baptista, president, the company was organized on January 1, 1950, and its first motion picture, "No Fair," was released in February. It is a cartoon, which is made up of 55 frames, 80 feet in length, from animators' drawings, that run from 10 to 45 minutes in length. The company has been doing business in a somewhat odd manner. He formerly operated a motion picture studio in Latin America, but was purchased by the fact that no 16mm. film in Spanish was available. In 1945, he established a small film laboratory to process Spanish films in order to sell sound projectors.

Next year two men who made movies for the army will be submitting to him on trial, subject to his approval. The film will be called The Simple Heart and it proved to Baptists that the gospel could be preached successfully in cartoon form.

The animated pictures have been in preparation for almost two years. The Pictures Visualized Institute was formed two years ago. Most of the company's customers are ministers, evangelists, Sunday schools, and Bible schools. The pictures have been shown in every state, as well as in Hawaii, Alaska, Australia, New Zealand, Iceland and the Scandinavian countries. The company's pictures may be either rented or purchased, and the company has the unique plan of installation, which was unique in that other film companies is a form of business suicide.

Box-office receipts mean nothing to the Institute. Its sole means of measuring a film's success is the number of converts. Nothing more is asked of Baptists regarding the company's most successful picture as The Men Who Fought, released in November, 1943, it has been shown to at least 1,000 persons, according to letters from users.

The company now has sound tracks on some of its films in Spanish and plans are now under way to prepare a complete set of the 36 films. It is ultimately planned to have sound tracks in all the languages.

Two States Consider Okaying Sunday Pic, Nix Amusement Tax

CHICAGO, March 3.— Legislatures of two Southern States have recently taken action on bills concerning the amusement tax. In Georgia, the Senate voted 35 to 8 to make a tax on movies. The Senate action makes legal in the State a bill provided a majority of the voters in a city or county vote for the tax in referendum elections. The bill pointed out that between the hours of 3 p.m. and 11 p.m. up to 15 minutes, not interlaced with church attendance.

One senator, speaking for the bill, said that during the week, every Sunday movies until a majority of the voters in a city or county find out what is being shown by Georgia relatives and servicemen when movies are not available.

The movie bill has not yet passed the House of Representatives.

In North Carolina, 28 members of the legislature and a majority of the committee sitting in hearings moved to abol- ish the tax. The bill has been defeated by the pending State revenue bill.

The budget addressed commission, which had restored the amusement tax, the former tax from the statutes two years ago, had placed the tax on the lawmakers. It had increased taxes the least oppressive way, but with the income from Sunday movies, the revenue bill of the past biennium it occasions the need for raising amusement tax and leave other taxes alone.

Leaders of the movie industry, who fought the bill, said business does not justify such a tax.

NEW and USED

16mm. SOUND FILMS

BARGAIN, LEADING REASONS WHY YOU SHOULD BUY PRICING OF $7.70 PER REEL

For List

RELIGIOUS SUBJECTS

55 Min.

16 MM.

PRICE LIST

16 MM.

WANTED:

16MM. Sound Projectors

Religious Subjects

PLUS SUPPLY CO.

EMPIRIA, VA.
MAIL ORDER TRADE DIRECTORY "TELLS ALL." WANTED! Real and imaginary names wanted for popular trade. Publisher, P. O. Box 693, New York.

MAGIC RACES — AT CIGARETTE TOUCH. 10 Race, $1.00. Rival three samples, win $1.00. Rival four samples, win $2.00. Prize Package dazzles — Joke Items on request. From Reliable Supply Co., Akron, Ohio.

HILLBILLIES, SEND FOR FREE COPY OF "Wanderer & His Roll." His good and free booklet. "Getting Ahead in Songwriting." RAMO AND STAGE MATERIAL COLLECTION.

MUSIC WRITTEN. $6.00; SONGS RECORDED, $31.00.

DAZZLING BRILLIANT STUDDED LADIES' COSTUME.

YE. EVERY CAR OWNER A PROSPECT, SELLS TO THE POSTMAN $1.00 PLUS 25% DELIVERY. Activities, Songs & Parodies.

FIGHT ACE., Now York 19, N. Y.

CHRISTMAS GREETINGS — COMPLETE CREATION $1.00. C. 0. D. by postman. $1.00 Plus 25% DELIVERY.

TITEOVA 3 PAYMENT MILLS.

ANSWERS TO "IS YOU IS, OR IT YOU ANSWER TO "IS YOU IS, OR IT YOU"

Ferdinand the Roll." Toke on sight.

TOOTHPICKS.

ST OCT - NEW DELUXE SONG FOLIO.

MEASUREMENTS, ESTIMATES, ETC.

IN-STORE PICTURES.

HISTORICAL REPRINTS.

MASTER PRINTS.

GREETING CARDS — 100 FOR 10.00. A GUARANTEED SUCCESS.

F. E. R. CLASSIFIED ADVERTISEMENTS.

BUSINESS OPPORTUNITIES.

BOWLING ALETT — 8 LINES, REGULATION tin pls. Most wanted. Price, $7.25.600 P. O. Box 30, West 46th, New York.

DRIVE IN THEATRE — 100 PER CENT LOCATIONS, ready to go. 4800 ft. New York 19. N. Y. 

MARKET, 1/8 cash. Commodities, equipment, supplies, etc., handled by the Trade. Wednesday, December 27th, 1947.

GOLDEN SHORES, 1850 ft. New York 19. N. Y.


FIGHT, ACE., Now York 19, N. Y.

CHRISTMAS GREETINGS — COMPLETE CREATION $1.00. C. 0. D. by postman. $1.00 Plus 25% DELIVERY.

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ANSWERS TO "IS YOU IS, OR IT YOU"

Ferdinand the Roll." Toke on sight.

TOOTHPICKS.

ST OCT - NEW DELUXE SONG FOLIO.
FOR SALE — SECOND-HAND SHOW PROPERTY

INSTRUCTIONS BOOKS & CARTOONS

MISSOURI, IOWA, KANSAS, OKLAHOMA, COLORADO, NEVADA, UTAH, ARIZONA, NEW MEXICO, MONTANA, WYOMING, IDAHO, WASHINGTON, OREGON.

PUBLISHED WEEKLY BY EDWIN W. ROBBINS, 525 Telegraph Ave., San Francisco, Calif.

Copyrighted material
MAIL ON HAND AT CINCINNATI OFFICE 25-27 Opera Place, Cincinnati C. L. 1

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<thead>
<tr>
<th>Parcels Post</th>
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<tbody>
<tr>
<td>RKO-Film, R. D.</td>
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<tr>
<td>RKO Pictures, C. S.</td>
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<td>Rug, C. G.</td>
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<td>Brunner, C. C.</td>
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<td>Brunner, D.</td>
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<td>Brunner, E.</td>
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<tr>
<th>Hands and Orchestras</th>
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<tbody>
<tr>
<td>BANDS AND ORCHESTRA</td>
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<tr>
<td>Orchestra available for any event, day or evening. Write for further information.</td>
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<tr>
<th>At Liberty Advertisements</th>
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<tr>
<th>Handicrafts and Carnival</th>
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<tr>
<td>Dancers, entertainers, etc., available for any engagement.</td>
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<tr>
<th>Letter List</th>
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<tbody>
<tr>
<td>Because of the serious paper shortage, letters, etc., will be advertised in this list only one time. If you are having mail addressed to you in care of our office, look for your name each week.</td>
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<tr>
<th>Parks and Fairs</th>
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<tr>
<td>Wherever-wherever a show is announced, there will be a park and date. Additional information can be obtained by writing to the address listed.</td>
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U.S. Submits 10-Point Plan

Inter-American Conference stresses business problems which must be answered

MEXICO CITY, March 2—In many respects other world news seems to have overshadowed the big Inter-American Conference that was in session here during the week. The delegates from all the nations of the Western Hemisphere have been occupied with the big problems but at the same time, all of the discussions have tended to bring trade questions to the front. Small business men here have not missed the implications of what the conference will mean in the future and they are deeply interested in all reports on plans for future trade relations. Since the conference (See Mexico Comtech on page 53)

MERCHANDISE TRENDS

CHICAGO, March 2—War, with its attendant restrictions, has failed to halt the activity of the buying public. Weekly sales figures continue to mount, as do prices on merchandise which does not come under OPA regulation. The latter, in many instances, seems to be of increasingly good quality, which is equivalent to a price increase. Also many necessities are virtually unobtainable, luxury goods seem more abundant than ever, if at all possibly at present. However, Metropolitan shoppers complain they cannot find in serviceable merchandise at old prices, while fancier versions of the same goods, at three to four times former prices, are to be found in large quantities, small-town and rural shoppers say their plight is even worse. Retailers are showing far greater sales volume but say that at that part of it is due to the fact that merchandise is higher priced, more than actual increases in unit sales.

Surplus Hardware Offered

Merchandise Department. Not all items are available in each region, some are

Merchandise Trends

Mail Order Firms

Give Mdse. Hints in New Catalogs

CHICAGO, March 3.—The trade will watch with interest the seasonal catalogs of the principal mail order companies, classifying them as a sort of “barometer of newness” in the coming season. But there is little indication of a “fair and warmer” trend in this fashion indicator, as the new spring and summer catalogs of such firms as Montgomery Ward, Company, Sears, Roebuck & Company, and Spiegel, Inc., have fewer pages, all reflecting obvious merchandise shortages in textures, home furnishing and elsewhere. An increased use of color, however, adds a bright note.

At Denver, Chicago Mail Order Company introduced a special digest for the new customers, with the main catalog being only to regular year-round patrons. According to the company, the instance of the smaller book is in line with the national policy of conserving paper. This digest is the one-fourth the size of the usual catalog and has 138 pages. In the main catalog, all departments are expanded and it has been reported that the firm is distributing the largest spring and summer issue in its history. There are 600 pages as compared to 474 for 1944. According to the company, the circulation and. restrictions affecting mail merchandise, the home furnishing lines have been somewhat. There were quite a number of “non-available” overprints on items listed. The catalog was issued a month early because of the fact that Easter Sunday comes April 8.

Follow Trend

The same general trend of previous catalogs, so far as concerns style follow in each line, is followed this year. The trade notes that the surplus catalog is somewhat.
MONEY-MAKING, FAST MOVING
SALESBOARD
DEALS & MERCHANDISE
Send for FREE Catalog Today!
VICTOR DISTRIBUTORS
2067 BROADWAY, NEW YORK, N. Y.

AMUSEMENT INDUSTRIES: Bus 1. DAYTON I. OHIO
today!
We still have Used Public Ads
We have a few used Public Ads
Write for details
MORRIS HANDLER & CO.
131 W. 14th St., New York, N. Y.

BINGO
SPECIALS - CARDS
TRANSPARENT MARKERS
Write for Bulletin
EMOTION INDUSTRIES: Blk J. DAYTON 1, OHIO

STEELING SILVER GIFT SPECIAL
Beautiful PEARL LOCKETS
Fine iridescent ocean mother of pearl lockets.
Sterling silver, GOLD PLATED on chain or BOW Pin.
 . . . EACH BOXED in blue plush lined box. ORDER NUMBER P-81.
25% With Order, Balance C. O. D.
$24.00 Dozen

U. S. MADE SLUM
Engaged Wedding Rings ...$1.00
Assorted Charms ... 1.00
Plastic Thimbles ... 1.25
Paper Flags ... 1.45
Paper Cup Bows ... 1.75
Comic Paper Masks ... 1.05
Musical Notes ... 1.00
Pretzels, Dog & Ducks, Etc. ... 1.25
Christmas Box ... 1.00
Humorous Mirror ... 3.00
Mirror Meme Books ... 1.50
Powder Puffs ... 3.00
Leed Pencils ... 1.25
37" Shea Locs ... 1.15
Painting Puzzle Book ... 1.50
Paper Pop Guns ... 1.00
Puzzle Pictures, Per Box $1.00
Tongue Novelty, Per Box $1.00
Wheel Toys ... 4.00
Airplane Gliders ... 2.50
Paper Hats ... 50c
Palm Tree ... 1.00
Assorted Figure Buttons ... 2.50
Comic Belt Buckles, Per 100 ... 1.50
Comet Buckles, Per 100 ... 1.50
Confetti, Per 100 ... 1.00
Five Buttons, Per 100 ... 1.50
100 Buttons, Per 100 ... 2.00
MacArthur Buttons, Per 100 ... 1.85
Army Metal Buttons, Per 100 ... 40c

WISCONSIN DELUXE CO.
1902 N. THIRD STREET, MILWAUKEE 12, WIS.

ALWAYS FIRST WITH THE LATEST AT LOWEST PRICES

PARK, CIRCUS AND CARNIVAL SPECIALS
First Come! First Served! Limited Quantities

BINGO OVER 1000 JOBBERS SELL

BINGO
SPECIALS - CARDS
TRANSPARENT MARKERS
Write for Bulletin
EMOTION INDUSTRIES: Blk J. DAYTON 1, OHIO

1c and 10c "GOOD 'N FRESH" CANDY
AGAIN AVAILABLE AT LIVE DISTRIBUTORS
100 Coulson Bros. & Bros., Detroit 31.
Good Ash 64c, Div. No. 1
11-15 W. Braden, Good Adv.
25c, Div. No. 2.
P.O. Box, Chicago, Ill., Order 100
Gala Novelty Co., 800 W. Full Nat Cash With Order.
MEXICAN CONFAB

(Continued from page 85)

enough, a proposal to hold in Mexico, specialists and novelty traders are also inter-

ested. They are hoping to add greatly increased trade in small Mexican items. The war has certainly given a new "kick" to all sales in this line, but we feel the mean in the future if it continues to expand as it has been.

Representatives from the United States are said to have really exploded a big issue, almost on the opening of the conference, by offering a liberal and ad-

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cas. The 10 points in this charter are con-

cerned with such trade questions as fa-

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tion of goods, etc. Many clipped dis-

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mentioned in the plan suggested by the U. S. delegation. Negotiations from other Latin countries were ready for the proposals and were dam-

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gestions.

Fear Surplus Dumping

It seems clear from the conference, that what Latin-American countries fear most is the dumping of American goods on their markets when there is a sur-

plus in the U. S. The specialty mer-

chandise field is not affected directly by dumping because Spanish-American and Mexican firms can usually sell nov-

elty goods cheaper in the U. S.

But their gainers lasted over many years, all business firms in the Latin countries have learned that this American surplus goods such as cotton, oil and other products, do all to buy the welfare of the country. In good-

times the dumping of these surpluses hurts big American firms, and they store and shops and finally fed the results on decreasing earning power.

Mexico joined Uruguay in bringing out the open the troublesome ques-
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These big questions occupied much mind, and conferences on people's meetings will be called to continue discussion of how to handle the surplus goods and prevent dumping goods into other country. If a sys-

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All over to increase the price of novelties imported into the U. S.

Consider Vital Problems

The 10 points in the plan are the economical program included such subjects as ra-

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If the Inter-American Conference can work out some plan to in-

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can countries, that will go far toward increasing trade between the two na-

tions.

The United States also suggested that plans be laid to guarantee all nations

A NATURAL FOR

JOBBERS—SALESBOARDS

DISTRIBUTORS

BOL0 KNIFE

(U. & Arm)

$2.50

SCABBARD

No Order Less Than $20.00.

Diamond with any order.

Write for Complete List

NITE GLOW PROD. CO.

106 W. 46th St., N. Y. C.

ME 3-5794

MEXICAN CONFAB

(Continued from page 85)

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(U. & Arm)

$2.50

SCABBARD

No Order Less Than $20.00.

Diamond with any order.

Write for Complete List

NITE GLOW PROD. CO.

106 W. 46th St., N. Y. C.

ME 3-5794
25% Cash With Order, Balance C.O.D.

ITLLY

725 PINE ST.

1.1'90 CHENILLE NOVELTY ANIMALS.

robs CHENILLE

thousands of

Send for

Pursies, magic, carnival good*,

Mickey Mouse Tattoo (150

Pistol Pad... Mamma 1.1/

Committee Badges (12 to

Transfer Pictures (144 to

Tattoo (150 to Card)

11.d Luck Charms (144 to

Novelty Key Holder. AA0,'0

Bingo Chips (24 to Card)

Won. Trick Mouse (24 to

FINE WATCHES=

s N. Wabash Av.

33.00 Doz.

March 10, 1945

Cases (24 to Card)

Hindu Mystic Trick (36 to

Sooner Dog K Sooner Pill Sets

I.e. Powder (36 to Card)

Smoker's Fun Shop (52 to

Hot Ciggy (24 to Card)

Foaming Sugar (24 to Card)

Beer Jo. (24 to Card)

M. M & M CARD CO.

1023-1028 Minuts St., S0n Francisco 8, Doll.

GORDON'S NOVELTIES

303 BROADWAY
N. Y. T. N. Y.

ALL YEAR ROUND FAST SELLERS FOR SERVICE MEN AND CIVILIANS ALIKE.

ALL INCOME TAX

INCOME TAX

A REAL DEMAND NUMBER FOR MOTHER'S DAY!

6 Inch Square Sachet Bag In Self-Mailer Wrapper,

$1.50 Seller. .......................... $1.00 a Dozen

4 Sachets In Box With Self-Mailer Wrapper.

$1.00 Seller. .......................... $0.75 a Dozen

SAMPLE ORDER OF ABOVE NUMBERS

$3.00

SAMPLE, BOTH ITEMS.

WHOLESALE AND QUANTITY PRICES ON REQUEST

WIRE OR WRITE-

GOLD MEDAL CO. Dept. 339

339 KINGS HIGHWAY

BROOKLYN 23, NEW YORK

GORDON NOVELTY CO.

YES! IT'S HERE.

FREE-HAND PAINTED COLLAPSIBLE MIRROR WAIST BASKETS

Leafette Covered, Well Constructed, Hand Painted $35.00 Doz.

Decal . . . . 35.00 Doz.

Plain . . . . 30.00 Doz.

Also New Mirror Dresser Covers.

Write for Distributors' Prices.

ANTHONY M. BOEX & SON

200 N. Jefferson

CHICAGO 8, ILL.

STAR SALESBOILER ALL PLUSH

30" BEGGAR BUNNY

IMMEDIATE DELIVERY


OUR PRICE

$36.00 Per Doz.

$34.00 Per Doz.

$32.00 Per Doz.

$30.00 Per Doz.

WRITE FOR OUR SPECIAL EASTER BUNNY CIRCULAR

MAYFAIR MERCHANDISE CO.

WAYNE PRODUCTS

16 W. 23 ST.

NEW YORK 10, N. Y.

SPECIALS

LITOMS CHENILLE NOVELTY BEAUTY-products. 24 Cases in 1 Doz. Unit Price.

$2.50 Doz. 32.50 Gross.

LITOMS CHENILLE NOVELTY ANIMALS. 24 Cases in 1 Doz.

$3.00 Doz. 33.00 Gross.

ERNIE'S ENTERPRISES

725 PINE ST.

ST. LOUIS 1, MO.

FINE WATCHES

MEN'S & LADIES' And Novelty Watches Wholesale Only.

WRITE FOR CATALOG!

MARLENE SALES

5 H. Mackay Ave.

STERLING SILVER

$10.00 Per Doz.

$9.50 Per Doz.

$9.00 Per Doz.

$8.50 Per Doz.

WRITE FOR OUR SPECIAL EASTER BUNNY CIRCULAR

MAYFAIR MERCHANDISE CO.

WAYNE PRODUCTS

16 W. 23 ST.

NEW YORK 10, N. Y.

Balloons Wanted

Miss Jill and Balloon Filling. Price is the object of the moment. All prices include the work.

H. S. NETTLES

STAPLES

STANDARD SIZE GRADE "A" STAPLES

Look Like Silver

Guaranteed Not To Rust

Our Price

$89.00

PER BOX OF 5000

RUBBER BANDS

Synthetic

Our Price

$1.99

PER LB.

Finest grade available without out priority in all sizes.

GEM CLIPS

Grade "A" 21 Steel

Our Price

69¢ PER 1000

Packed bulk-1000 to a carton

Shipped anywhere in the U. S. A. without charge if check or money order accompanies order; otherwise, freight will be charged. Each Carton will be shipped parcel post C. O. D., F. O. B. New York, N. Y., or by Pony Express to customer on each of the above items.

Aviation Office Supplies, Inc.

Stationers - Printers - Engravers

299 Madison Ave., New York 11, N. Y.

M & M CARD CO.

1023-1028 Minuts St., Son Francisco 8, Doll.

Fast Sellers!

For Jobbers and Distributors

Sterling Silver

Spray Pins and Earrings

Attractive, artistic. Available individually or in sets. Personal colored stones of all kinds.

1-PETAL SPRAY PINS $12.00 Doz.

2-PETAL SPRAY PINS $12.00 Doz.

EARRINGS TO MATCH

$15.00 Doz.

Bead Montior Order or Check With Order.

Costume Jewelers

264 Fifth Ave. (Dept. D) New York 1, N. Y.

Fur Coats

Jackets-Chubbies

Late arrival of "N. Y. 1946, exclusive creations. A real good buy. Wonderful workmanship at best retail rates.

Lowest Factory Prices

"Fur-Enders"

135 W. 23 ST. New York 1, N. Y.

Department Store

"Fur-Enders"

135 W. 23 ST. New York 1, N. Y.

Writing on faces of all packages. Sizes: 500 to 1000. Same as above.

Angell & Co.

235 W. 27 ST. (Dept. D) New York 1, N. Y.

Last Year's Round Fast Sellers for Service Men and Civilians Alike.

Go Like Fire

With Order from April 20 to May 13, Due to Demand for a Self-Mailing Gift for Mother.

A Real Demand Number for Mother's Day!

6 Inch Square Sachet Bag in Self-Mailer Wrapper,

$1.50 Seller. .......................... $1.00 a Dozen

4 Sachets in Box with Self-Mailer Wrapper.

$1.00 Seller. .......................... $0.75 a Dozen

SAMPLE ORDER OF ABOVE NUMBERS

$3.00

SAMPLE, BOTH ITEMS.

NO DEPOSIT REQUIRED.

$2.50

6-inch sachet stamped in gold or red with heart-shaped design and a verse to mother.

Mother's Day

May 13

Special! May 13

Just Off the Press!... A Booklet

Income Tax Made Absolutely Simple

A laugh-getter—a burlesque on the serious ones on every news dealer's shelf.

50,000 prospects. Write for prices and samples.

The Belmont Press

St. Clairsville, O.
ORDER YOUR CARNIVAL AND PARK MERCHANDISE
NOW FROM CADEY CONCESSION COMPANY
All the lines listed here and many more are available for IMMEDIATE SHIPMENT, but QUANTITIES ARE LIMITED, and wanted merchandise will be scarce and more expensive than ever in the future seasons. Remember, when present stocks are gone many of these items cannot be replaced, to protect yourself by ordering the stock you need NOW!

25% DEPOSIT WILL HOLD YOUR ORDER
If you place your order for future delivery, credits are given for items and quantities you need. Accompany your order with 25% deposit and we'll hold the merchandise for shipment at any later date you specify.

GRIND STORE ITEMS

ITEM No. 924 Drumstix, 24 Cars each $1.00
260 Cards, 1 cent each, doz. 3.00
250 Cards, 1 cent each, 2 doz. 5.00

FLAT DECORATOR ITEMS

ITEM No. 924 Drumstix, 24 Cars each $1.00
260 Cards, 1 cent each, doz. 3.00
250 Cards, 1 cent each, 2 doz. 5.00

GREAT AMERICAN SALES CO.
55 East Washington St. Phone STATE 1500 Chicago 2, Illinois

Pipes For Pitchmen

By Bill Baker

Communications to 25 Opera Place, Cincinnati, 1

R. L. GENTRY

says he is on Maxwell Street, Chicago. He says it was a sea of mud today, but the weather was fine for working, being the first warm day of the season in 15. Some of the boys were a little short and just had to work. But they made a good day's take. On Union and Maxwell streets the following worked the best: Anderson, with a speaker you could hear; a black, corn punk; the Count, Tucker, and Perry, glasscutters; and they did a fast-selling, sure-fire job. Gentry says, Gentry adds that only one man is working in the Loop in Chicago, and he with glasscutters.

SUCCESSFUL pitchmen are working all the time.

SOT. EDMUND BURDICK...

Vendos that he has been over there for 14 months, in New Orleans and the Philippines. He has been with two different ones, with visions and hopes to be in more. "It sure feels good to hear from my friends and how they are doing in and out of service," writes Burdick. "Being a former navy man and scale man, I wish to read a few lines from some of the boys and girls. Would like a few pictures..."

ALSO A COMPLETE VARIETY OF BINGO ITEMS

No. 4369K - Attractive Blown Glass Novelties, Gross

Also available for IMMEDIATE SHIPMENT at any later date you specify. You'll need. Accompany your order with $1.80.

No. 4369K-Artistic Blown Glass Luster Vase, Unusual Value

If you order from this list and send it for future reference.

ORDER FROM THIS LIST AND SAVE IT FOR FUTURE REFERENCE

25% Cash With Order. Unused orders may be returned for a 25% refund.

No. 4369K-Attractive Blown Glass Luster Vase

In Four Tints, Ruby, Azure, Cranberry and Amber, With Artistically Hand Painted Flowers.

WE CARRY A TREMENDOUS ASSORTMENT OF GIFTS, RANGING IN PRICE FROM $1.00 to $90.00 PER DOZEN. COMPLETE SET K OF ILLUSTRATED PRICE LIST MAILED TO ANY GIFT SHOP ON APPLICATION.

LEO KAUL IMPORTING AGENCY INC.

NOW AVAILABLE!

GREAT AMERICAN SALES CO.
55 East Washington St. Phone STATE 1100 Chicago 2, Illinois

DIAMOND RING SETS

In Beautiful Plastic Gift Box.

$6.00-1-Diamond Engagement Ring

$2.50-1-Diamond Wedding Ring, Ea.

$4.00-1-Diamond Wedding Ring, Ea.

$2.50-1-Diamond Wedding Ring, Ea.

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MAIL ORDER FIRMS

(Continued from page 50)

paid by Sears this year. There are 922 pages as compared to 1,060 last year. The buyer can plan his purchases during the year, but this time the Harmony House Brand section is about the same as last year.

Included for the first time in seven years in Joseph's 1932 catalog, are model home types and shrubbery. This year's book has 908 pages as compared to the 980 of 1934, and some institutional pages replaced merchandising offerings. The catalog circulation remains about the same as last year. The catalog, which is printed on single side paper, is introduced when it is noted that the section which had 750,000 copies is definitely larger in this issue. Ward's new "flyer" published recently, contains 112 pages of items listed for the midwinter sale. Some of these items, of interest to the specialty trade, are described as follows:

Some Items

The rotary food slicers have six-inch, an-inch-and-a-half, and nine-inch knives, with sliding foot platforms said to run smoothly on rods. They are hand operated and finished with white baked enamel. Prices are $8.00 and $15.50, larger sliding and having an automatic sharpener. The gasolina iron, claimed to operate on one or two blenders, radios, vacuum cleaners, gins and draperies at the same time, is being advertised, but little brighter aspect is introduced when it is noted that the section which had 750,000 copies is definitely larger in this issue. Ward's new "flyer," published recently, contains 112 pages of items listed for the midwinter sale. Some of these items, of interest to the specialty trade, are described as follows:

SALESPOINT OF THE WEEK

The Tie Ring, No. 112, with 7/16" ring, for $1.25, is a novelty that can be illustrated. The 7/16" ring can be used to hold the tie pin or the tie clip itself. The tie ring is made of black enameled metal and the front is made of black plastic and is available at top at $4.19 and $4.89.

A full page is devoted to Waxware. Thirty and 40-piece sets, the knives with wood handles, are $4.95 and $5.15. Inside back cover, in color, shows a well executed set of lima beans priced from $4.95 to $8.15 for 24-piece sets. Ward's large metal enamelware, including 41-cup coffee boiler, $1.60; six-cup percolator, 80 cents; cheese percolator, 50 cents; hot sandwich percolator, 20 cents; individual double boiler, 80 cents. Among the other housewares items are food choppers at $1.79 and $2.98; a can sealer at $1.99; an oven thrown Eber hard enamel dishwasher washable, white enamel finish and black artificial leather top at $2.49 and $2.98. An ironing table with pad and cover priced at $4.67 in the general catalog, is reduced to $3.98.

Government Catalogs, Too

Of interest also, to the many catalog publishers, is the publication of the "Buplus Reporter" by the U. S. Government. The Treasury office of surplus property recently reported that a total of 170,021 windmills, manufacturers, distributors, and retailers, including 20,000 in Region 8 with headquarters in Glendale, are now accepting monthly copies of this surplus goods catalog.

The publication is issued in eight volumes, monthly, covering the following fields: Furniture, Housewares, general merchandise, automotive, hardware, textiles, medical and surgical and paper and office supplies. The Surplus Reporter catalogs consumers' goods which are declared surplus by the army, navy and other government agencies.

The largest segment of the circulation, 1,773 firms, is interested in surplus automotive goods, the Treasury said.

Firms that wish to be added to the mailing list may do so by addressing a request to the nearest regional office, Chicago, where office, which has fifteen, Illinois, Minnesota, North Dakota, North Dakota, and Wyoming, and are supplied by F. A. Mapes as regional director.

PIN-UPS-PIN-UPS!

Reframing, entertaining subjects.

Eye-filling Full Color Lithographs.

141x - 5.00 per C.-$25.00 per M.

Eye-filling Full Color Lithographs.

11x18-$5.00 per C.-$25.00 per M.

14x11-$5.00 per C.-$25.00 per M.

Eye-filling Full Color Lithographs.

10x13-$5.00 per C.-$25.00 per M.

Eye-filling Full Color Lithographs.

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10x13-$5.00 per C.-$25.00 per M.
Polack, H-M Chalk
Up Hefty Grosses
(Continued from page 40)
cities, sold more general admission tick-

ettes in the day's grosses for the first five years.

Hate Suggested Shutting
Our advance sale has been so strong that some of the committees have suggested shutting it off too soon, as hardly any of the subscribers will not turn away. But even with this action we cannot hope to hit the net we turned in last year.

The season bonus. Shorty Stafford, of Live Oak.

Inverts want Agents for Slum Stores.

The tax hits Minneapolis net.

Make with Own Transportation.

RIDE HELP WANTED

Wanted for Circus Side Show

Two feature Freaks, Musical Act, Strong Man or Woman, Fat People, Tattoo Artist, Midget, Novelty Act, first-class Canvas Man. Top salaries. Walker and Cozy, write me. Teddy Rogers, wire me. Wanted for Monkey Show, good proposition for man working monkeys.

I have Samay, largest chimpanzee in the business. Also want Dog or Pony. Want—Captain Van, contact me. Jimmy Hard is not connected with this show. All address by wire or letter.

BROWNIE, Side Show Manager

Care Lawrence Greater Shows, Sanford, N. C.

Show opens April 2, Fayetteville, N. C.

WANTED FOR CIRCUS UNITED SHOWS

“A CLEAN MODERN MIDWAY”

Opening in Indiana April 21 for Season of Indiana

Very Best Fairs and Celebrations

PERRY ARCADE: Splendid opening for medium to large size Arcades in PROVEN TERRITORIAL SHOWS. Can be shown with our ousights not conflicting. Will feature Side Show or any large show canvas of getting money. Acts A-1 proposition to work or own earnings. High Act preferred. CONCESSIONS: Few Slot Concessions still open. Route to interested parties.

TOM L. BAKER, Mgr., 2257 Madison Ave, Indianapolis 2, Ind. Phone: Garfield 4546.
For Waycross, Georgia, Heart of City—2 Saturdays, March 10 thru 17
—With a String of Choice Spots To Follow. Working Into Ohio and Michigan This Summer.

CONCESSIONS—String Cains, Ball Games. Concessions, Candy Apples, Ice Cream or Custard and any Legitimate Concessions (no Wheels or Coupon Shows). SHOWS—Ten-In-One, Fat Show, Midget Show, Fun House, Glass House or any Concessions have ever been on this Tent. RIDES—Help—For Rides, those driving semi given preference. Top salaries to top Rides. Men. No boozers or chasers.

WANT first-class Ride Superintendent and Lot Man. Salary no object for man that can get show on and off lot. This show opens on Mondays.

CONCESSIONS—Wants capable Agents for office-casual Concessions and Wheels. Ringo has a big show next month. Also General Help for Concessions.

All Replies to E. L. YOUNG, Manager, Blue Ribbon Shows, De Land, Fla., until Wednesday, March 7th; then Waycross, Georgia.

OPEN KINSTELL, TEXAS, MARCH 16TH, FOR 15 DAYS. $15,000.00 Camelion Tent under construction. $65,000.00 weekly payday. Kingsley Naval Base, two day a month. Missouri Peaches show hit not real good. Building room in the history of the city. Circus—Booth—down to a box fight. 19 days.

CAN PLACE A FEW MORE LEGITIMATE CONCESSIONS. Concessionaire. Will sell on. Rents. $300.00 each. Rent: Ice Cream, Corn, Candy Apple, Frozen Custard, small Cook House or Sit Down Grab. Many Styles, Many Concessions. Will book or boy Spot or Tent. One man to manage. Write or Wire to EDWARD M. DIETZ, 165 N. Philadelphia 6, N. Y. (Continued from page 34)

WANTED FOR MINSTREL SHOW

Male and Female Musicians and Performers, Penney-Size Chorus Girls, Female Singer that can play a Calliope, Tap Dancers and a good Comic. People that worked for me before, write. Long season, furnish berth car accommodation and feed two meals a day. Top salaries guaranteed by the office. Write, don't wire, all replies to:

BOB BUFFINGTON
2021 Chamberlain Avenue
Richmond, Virginia

WANTS—HARRY LEWISTON—WANTS


FRANK TEZZANO WANTS


Opening West Palm Beach, Fla., March 7, ENDY BROS.' SHOW.

COASTAL PLAINS SHOWS WANT

Opening Tarboro, N. C. Down-Town Location, March 26

Sponsored by the American Legion

CONCESSIONS—Fish Pond, Bean Cakes, Popcorn, Candy Apples. TOY SHOWS, Country Store, Ball Games, Coca-Cola Boxes, Jumprope, Bumper Jumper. Watch, La, Cork Gallery. Hula-Hoop, Pop Corn, Candy Apple, Frozen Cocktail, small Cook House or Sit Down Grab. SHOWS—Ten-In-One or any organized Show of merit that has own outfit. Ride Help for Chincapine, Merry-Go-Round, Kiddie Ride and Wheel. Fat Game, Fan Cakes and Beat the Dealer, Over and Under. As Act wanted. Prengerke灾, answer. All holding contracts acknowledge this ad. All replies to S. Y. (BILL) COX.
EXPOSITION AT HOME SHOWS

ROX GATTO,Mgr.

New showing first lot in California to capacity business, March 1st to 10th, inclusive.


All Answer: ROX GATTO.

HELLER’S ACME SHOWS

Open April 12th to 21st, including Sunday. 10 miles from New York City. Defense area. Working 24 hours a day.

West Side Rider For following Riders: Suitables, Merry-Go-Round, Ferris Wheel, Whip, Chairoplane, Short Line, etc. Will buy most any show. Call Today. All inquiries are entertained. Jenny Sheehan, Chas. Husted, Reids Quiltis and others with his name, write. Want all kinds of shows. Like to buy whole shows. Joe Oglesby, Beulaville, N. C. Will buy 9 or 10 shows. Joe Kerr wants Consumer Billiams. Want Artist Poster, Peter Van Loan Wright, O. E. Monroe and others with his name.

ROX GATTO, S. A. Box 336, Scranton, Pa. J. F. O’Hearn, 144-S.

PAHOKEE, FLORIDA, BEAN FESTIVAL

WEEK MARCH 12

West Concessions of all kinds, Grab, Popcorn and Custard open. Can place Rides and Shows not conflicting. Can use good Merry-Go-Round Formal, State salary. Wine.

MARTIN WEALE, THIS WEEK, LAKE WORTH, FLA.

SILK CITY SETS LINE-UP

For Swing Around East

PATRICKSON, N. J., March 3—A line-up of 8 rides, 3 shows and 30 concessions will tour New York, New Jersey, Connecticut and Pennsylvania under the Silk City Show’s banner.

Mr. Fitzpatrick will be in charge of all the concessions. Harris, Happy} Fare, girl show and publicity; Frank L. Wicks, photographer and palmtistry; Ted Mungo, penny pitch; Murphy, popcorn; A. Longo, general manager; Mrs. Longo, secretary; H. Wolf, general agent; Joe Steck, rides, and Seconde Cook, billposter.

Mungo, builder, has completed work on all permanent concessions. New line-up of modern fronts. A new marquee is under construction, and light plants and sound equipment have been renewed.

DOLLY RAOUl REVIVE AGAIN

Feature on Stratos Shows

MORGAN, 8. C., March 1—A full house for Truro Broadway Revue, featuring the Dolly Raoul precision clowns with Harry Howard as master of ceremonies, has again been contracted for the 1945 season by the James E. Strates Shows. Doc D. H. Hartreck has also booked his Wild West show for the 1945 season. Mr. and Mrs. Strates have reported that they are playing night spots in a number of Pennsylvania towns, and will join with their Hause Revue for the opening stand at Washington.

Washington White Revue has been re-engaged as billposter. Jack Douglas will handle the show's light plants. A new marquee has been opened under the management of G. L. Lemonds.

Bazinet’s Bid for Park

Site Draws Appreciation

MINNEAPOLIS, Minn., March 3—Appreciation by Dwight J. Bazinet, chief of the Bazinet Entertainments, has recently discharged from the army, to set up plans for his show near Hopkins Falls. From April 29 to September 10, seems destined to be one of the hands of the Minnesota Park Board.
"America's Newest and Finest Railroad Show"

NORTH AMERICAN EXPOSITION

"PETE" KORTES
MEL VAUGHT

READY TO GO!!

BOOKED SOLID AS TO
ROUTE AND ATTRACTIONS

OPENING
PENSACOLA, FLORIDA, MARCH 19th

PANAMA CITY, FLA. — MONTGOMERY, ALA. — ATLANTA, GA. — CHATTANOOGA, TENN. — KNOXVILLE, TENN. — DAYTON, OH. — SPRINGFIELD, O. — LIMA, O. — RICHMOND, IND. — INDIANAPOLIS, IND. — SPRINGFIELD, ILL. — BLOOMINGTON, ILL. — ROCK ISLAND, ILL. — RACINE, WIS. — then FAIRS IN WISCONSIN — MINNESOTA — NORTH DAKOTA — SOUTH DAKOTA — KANSAS — OKLAHOMA and TEXAS.

WE WILL ALWAYS BE INTERESTED in hearing from capable and dependable people that care to be associated with our high caliber — such as talkers, ticket sellers, train men and second men on rides.

WE INVITE CORRESPONDENCE from progressive showmen

WONDER SHOWS OF AMERICA

A RAILROAD SHOW!

WANTS SHOW ALL NEW!

WANT Freaks for Side Show, Midget Show, Monkey Show, Fun House or any other Show that does not conflict. Will furnish equipment and wages for same. WANT all kinds of legitimate Concessions on flat rental basis. Will furnish transportation after joining. Want Teamsters, Drivers to object for right party. WANT Canvas man and Workmen. Contact me at once:

MAX GOODMAN
P. O. Box 21, Little Rock, Arkansas
Phone 5-6406

JOHNNY J. DENTON'S SHOWS

WANT WANT WANT
PASCAGOULA, MISS., THIS WEEK: HATTIESBURG TO FOLLOW.
80,000 SOLDIERS

Show — Have Twenty and Thirty Open, any non-conflicting Shows. RIDES FOR SALE OR LEASE

MANNING AMUSEMENTS

COMMITTEES: Have several weeks open, New Jersey and New York States

The operators hardest hit are the jukes and pinball men and the least affected are operators of vending machines. Mr. Byrnes' directive, dated February 26, close by 12 midnight in order to conserve the curfew. The very nature of his business in the operation of commodity setting down a time of closing, in most cases, normal and within the spirit of the curfew. All must get their business during the day, very little of it at night and practically none at all after 12 midnight. A small percentage of machines, however, operate in establishments such as bowling alleys and taverns—but they are not the large fines and large machines bring in money. vending machines, located at terminals and public facilities, are not affected and can continue to dispense gum, candy, peanuts and soft drinks.

**Arcade Operators**

With the exception of the Linoleum operators located in the eastern area and particularly on the South Side, the Linoleum operator has been but mildly hit. It has been customary for the arcades to close around midnight, to meet midnight weekday, and stay open to 6 a.m. Saturdays only, the Arcade operator's business is perhaps three hours per week represents a negligible amount in the over-all picture.

**Trade Takes Its Loss With Other Entertainment Places**

Operators have many questions as to details of order—check on number of spots having machines—several States and cities already had curfew laws.

**Jukes Silenced**

Hardest hit by this ruling are the juke operators and pinball men. Only then was it followed by other sales. This is not the case with the jukes. They play on juke operators and pools, and the other customers. The curfew singles out different. All jukes and other entertainment establishments, such as bowling alleys, movie theaters, and amusement parks, carnivals, circuses, coin-operated amusement devices parks, ice skating rinks, dance studios and dance schools, gamblers lairs, and similar places of business and other clubs with entertainment activities.

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Hardest hit by this ruling are the juke operators and pinball men. Only then was it followed by other sales. This is not the case with the jukes. They play on juke operators and pools, and the other customers. The curfew singles out different. All jukes and other entertainment establishments, such as bowling alleys, movie theaters, and amusement parks, carnivals, circuses, coin-operated amusement devices parks, ice skating rinks, dance studios and dance schools, gamblers lairs, and similar places of business and other clubs with entertainment activities.

**Arcade Operators**

With the exception of the Linoleum operators located in the eastern area and particularly on the South Side, the Linoleum operators have been hit but mildly. It has been customary for the arcades to close around midnight, to meet midnight weekday, and stay open to 6 a.m. Saturdays only, the Arcade operator's business is perhaps three hours per week represents a negligible amount in the over-all picture.
New York:
Rays for Seeburg and Wurlitzer music boxes brought to Knickerbocker Gates Avenue, Brooklyn. Operator who lost them may claim keys by phoning William L. Strop or Charles B. Lich. GENEWIEVE KONIAK has been made a director of the newly organized Ansco Coin Machine Corporation that was organized by M. J. Ignatz, operator, to look after the manufacture of their coin machines. M. J. Ignatz's son, William, has been made manager of the company.

Newcastle:
A study of television is being made by ALFRED KATZ, Halifax, N. S. manager of the Eastern Nova Scotia Company, which is looking into the distribution and dealers. This, with a view to penetrating this market, as there are no facilities at present.

Detroit:
MAX LIPIN, of Allied Music Sales, reports he is spending his vacation at home. He is leaving soon to attend a national record fair and other merchandise... PHIL BERMAN, of the Modern Music Company, reports he is spending his vacation at home and has been purchased by a downtown department store. Probable changes for this department are in the offing, according to real estate sources.

Cinncinati:
W. W. SILL, manager of the new Eddie Clemsen Company, died February 17 from a heart attack. A native of the old-fashioned downtown area, he was a native of the old-fashioned downtown area.

Baltimore:
HOMER GILKER, in town buying for the Camp Roberts Poetry Exchange. GLENN McCARTER, Beaumont, Tex., and CARL COLENDUN, San Bernardino, Calif., are expected in town this week. D. H. HAYDEN is back in town after a quick trip to Oklahoma City with plans to continue on to Pismo Beach, where he has an arcade.

Columbia:
Ray Faust, of F. & S. Sales, in Santa Barbara, Calif., is back to his bailiwick after spending a few days at Gillespie's cabin at 20 Palms, Palm Springs, Calif., where he was buying for the Camp Roberts Poetry Exchange.

San Diego:
BAILEY FRANZ, of the American Coin Machine Company, has started construction on alterations for the new building he is taking over on West Vernon Highway, a block west of its present location.

Baltimore:
SAM CIRAMATORE, who operates as Sam's Music Company, reports the music business is still very active. ROBERT EDELMAN, of the American Coin Machine Company, reports he is still active as the director of this concern. W. W. SILL, formerly the manager of the Modern Music Company, is establishing a new office on lower Woodward Avenue.

Cleveland:
LIONEL LEMKE, of the Launch Coin Machine Exchange, has ordered construction work on alterations for the new building he is taking over on West Vernon Highway, a block west of its present location.

United States:
CINCINNATI, March 8.—Charles Snyder, 44, former roadman for Mills Novelty Company, was shot in Dallas, Tex., and was operating the distributing agency in Dallas and surrounding territory for Mills for many years, during which he covered almost every State in the nation selling Mills machines. It is said of him that the time of his death he was a partner of the Southwest Amusement Company, operator in Long Beach, reports vandalism to several of his cabinets on Tuesday. This is the second attack on this company in recent years. Also having trouble was PAUL PAULIE, of P. J. R. Sales, in Santa Ana, claiming someone robbed their warehouse of several machines one night recently.

GEORGE LANDER, Long Beach operator, has bought his partner's interest. See COINMEN YOU KNOW on page 69.

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Spot Plan Made More Flexible

THRU AMENDMENT

WASHINGTON, March 3.—The spot plan has been back in the news during the last week. The War Production Board issued PR-28, the famous spot plan order in amended form February 21. Public announcements of the details of the amended order were issued February 22. A trial late emergency announcement was made February 28.

The amended order, PR-28, as issued February 21, was intended to make the spot plan more flexible under present war conditions. According to the official report the new order has been amended to make its application flexible and permitting authorization of civilian production that is not prohibited or limited by an L or M order of WPB.

Will Permit Appeals
Under the new rules it will be possible for WPB to grant a spot permit for production of civilian goods in cases where applications for a permit to produce the goods in question were turned down by GMD orders. In these cases the applicant will receive a delayed allocation if he has any manufacturing facilities available. The amended order will also permit appeal of L orders that have not been filed in protest. Formerly such appeals had to be made, which were not prohibited under L and M orders and not permitted.

The emergency order which WPB issued in February 28 simply extended its own administration under another 90 days its ban on civilian plants which would be changed if war conditions suddenly made a removal of the ban possible.

Special Sale—Music You Need!

CLIFF WILSON DISTR. CO.

50 Wurlitzer 61 Counter Models, Ea. $149.50
25 Solid Assorted Stands for Counter Models, Ea. 17.50
25 Iron Frame Stands for Player Models, Ea. 7.50
3 Rock-Ola Spectra and Playmaster, Ea. 19.50
1 Rock-Ola Deluxe '35 HC 36.00

1/3 deposit, balance C. O. D., F. O. B. Baltimore, Md.

VICTORY VENDING, 215 S. Eaton St., Baltimore, Md.
CLOSE-OUT! WALL BOXES
42 Rock-Ola #1501 and #1503 $2.50
29 Rock-Ola #1502 Bar Boxes - 1.00
9 Rock-Ola #1500 $1.50
1 Rock-Ola #1526 5-10-25c Bar
4 Seeburg $1.00
2 Seeburg #1 Select-a-Matics
4 Seeburg #3-10-25c Wire
4 Seeburg #5-10-25c Wire
4 Seeburg #6-10-25c Wire
4 Seeburg #7-10-25c Wire
4 Seeburg #8-10-25c Wire
4 Seeburg #9-10-25c Wire
1 Wurlitzer #100, Sr.
1 Wurlitzer #200, Sr.

All in perfect mechanical condition, cleaned and refinished.

Make Offer on Entire Lot!

WANT TO BUY
SNAPPYS IN ANY CONDITION—
MUST HAVE ALL PARTS!
Will Pay $30.00 Ea.

SELENIUM RECTIFIERS FOR POWER SUPPLY UNITS
Its smaller size makes it a good replacement and higher output will eliminate wrong selections.

For Rock-Ola 1937 To 1940 Remote Control Models $7.50 Ea.
1/2 Deposit, Sight Draft. Will Ship.
F. O. B. Philadelphia.

SCOTT-CROSSE COMPANY
1423 Spring Garden St.
PHILADELPHIA 30, PA.
Telephone: Birtenshaw 7712

AUTOMATIC COIN MACHINES (P.O. & D.)

GROETCHEN Coin Chutes for Mills Pocket Sets - $275.00
50-1, 2, 3 Discs for Mills - Set - $7.50
50-1, 2, 3 Discs for Mills, Set - $7.50
10c Pinball Chute, Strips - $20.00
Standard Mame for Mills - $2.50
Club Handles for Mills - $4.00
Jackpot Glasses for Mills - $1.00
Real Glasses for Mills - $2.50
Elm Glasses for Mills - $1.00
Award Cards, 2-3/5 or 4-5/5, for Mills $2.50
Set of 8 Kansas Real Glasses for Mills - $12.50
Glass for Mills $7.50
Spring for Mills - $1.50
Locks for Mills Machines - $2.50

Many Other Parts

WE REPAIR AND SERVICE MILLS SLOT CLOCKS—SEND THEM IN
All machines reconditioned and refinished by experts.
Write for Quotations

WANT TO BUY ALL KINDS OF GAMES. SEND COMPLETE LIST WITH LOWEST PRICES.

Want To Buy All Kinds of Games. Send Complete List With Lowest Prices.

We have the most complete line of Arcade Equiments in the South; Coin-Balls, Coin-Op, and factory rebuilt mills.

Write, Wire or Call Us. We can fill your needs. TERMS: 1/3 deposit with order, balance C. 0. D. or sight draft.

LION MACHINE COMPANY
750 So. Fourth St.
Louisville 5, Ky.

U.S. PATENTS

“SUPER TORPEDO” A Novel And Radical Different
POKER TABLES

PHONOGRAPH TUBES

SLOTS AND CONSOLES

WANTED

HARRY WILLIAMS
Designer and Manufacturer of Outstanding Games
Since 1934

WILLIAMS MFG. CO.
151 W Huron St. CHICAGO 10, I1

I WANT TO BUY!

WANTED

WILLIAMS MFG. CO.
151 W Huron St. CHICAGO 10, I1

BILL FREY, INC.
P. O. Box 4141
140 N. W. 1st Street
Miami, Florida

MILLS 4-BELL

THOROUGHLY RENOVATED AND NOW KNOWN AS

THE MAY-BELL

You Take No Risk on Our 15-Day Free Trial!

Service calls practically eliminated... Any combination play desired from 5c to 50c.

BETTER THAN EVER—Bell and Bar. Rapid-fire Action on Our CASH PAYOUT!

EXCLUSIVE AGENTS FOR BALLY PARTS, SERVICE AND REPAIRS
SAMI INDUSTRIES, 2000 Oakley Ave., Chicago 47, Ill.

INTERNATIONAL SCOOPS!

NEW POKERINOS: VERY GOOD PARK CONCESSIONS, NEW ADDED FEATURES, EXTERIORS, NEW CASH PAYOUT. WRITE FOR FULL DETAILS AND PRICES.

MUSIC
1 Rock-Ola 49c Juke, Navy Blue $175.00
1 Rock-Ola 48c Super, New Model Blue 400.00
1 Seeburg Symphony, No Record... $100.00
1 Double Chicago Metal Deluxe Base - $150.00
1 Seeburg Metal Color Model
1 Lionel Symphony, Philips
1 Special Orange—Plum—Bell and Bar, Rapid-fire Action on OUR CASH PAYOUT!

AMERICAN DISTRIBUTING CO.
529-575 Clinton Ave., N. ROCHESTER 2, N. Y.

$5 CASH! CASH! $5
FOR USED JUKE BOX RECORDS!
I Pay The Highest Price

NATHAN MUCHNICK
1910 N. W. 1st Street
Miami, Florida
Phone: Alhambra 8-0175

The Billboard
March 10, 1945
COIN MACHINES 63

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### Chicago Coin Machines

**1725 DIVERSITY BOULEVARD - CHICAGO 14, ILLINOIS**

**WE MUST RACK 'EM UP WITH WAR BONDS**

**LEW LONDON'S "TRUE VALUE" BUYS**

- Satisfaction guaranteed or money refunded, these machines must be seen to be appreciated.

**ARCADE MACHINES**

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hat-Trick Spigot</td>
<td>$29.50</td>
</tr>
<tr>
<td>Whiz Wheel Three-Way Grip</td>
<td>$7.00</td>
</tr>
<tr>
<td>Hercules Three-Way Grip</td>
<td>$8.00</td>
</tr>
<tr>
<td>Kaiser &amp; Gatherer, Ltd.</td>
<td>$9.00</td>
</tr>
<tr>
<td>Mills Ten Bells</td>
<td>$11.95</td>
</tr>
</tbody>
</table>

**COUNTER GAMES**

- Baker Lucky Sixes: $7.50
- Gottlieb Lucky Bells: $6.60
- Gottlieb Liberty, NEW: $75.00
- Gottlieb Fair Deal: $25.00

**ONE BALL PAYOUTS**

- Santa Anita, Like New: $235.00
- Primmadonna: $39.50
- Top and Bottom, Like New: $60.00
- Kennedy Pat Shot, Like New: $65.00

**SLOTS**

- Коллекция слотов и цены приведена ниже.

**KNICKER BOOBIES**

- Mills Big Race (7 Coins): $105.00
- Mills Big Race (4 Coins), Used: $50.00

**ROBBERS PREFER $10 TO SMOKES**

CINCINNATI, March 9. — The fact that three armed robbers did not take cigarettes, but grabbed money, indicates they were the old-fashioned thieves that held up the electronic Western Vending Machine Company, 1718 Elm St., here, recently and got away with $2,075.51. Loss consisted of $700 in pennies, weighing 400 pounds, $500 in five-cent pieces and $125 in a silver dresser. Loss was covered by insurance. Manager Walter Schommerich was shocked to see a roc-(cable) that the robbers were hiding in place of more money. Employees were forced behind a wall in the office and door locked on them while robbers escaped in an auto.

**CLEVELAND COIN**

**COINS, BAKING, AND PHONOGRAPH MACHINES**

**OFFERS:**

- CONSOLES
  - Amer. Deluxe, $100.00
  - Mohawk, $60.00
  - Aristocrat, $95.00
- COLUMBUS COINS
  - Jamboree, $75.00
  - Monte Carlo, $125.00
  - Victoria, $100.00
- PHONOGRAPH MACHINES
  - A-100, $50.00
  - Light-O-Cords, $35.00
  - Starlight, $30.00
  - Starlight, $25.00
- PHOTOGRAPIHS
  - 1000 Photos for $200.00
  - 1500 Photos for $300.00
- RECORDS
  - 1250 Miles, $175.00
  - 2000 Miles, $200.00
- MACHINES
  - 131-133 N. 5th St.

**TERMS:** 1/2 Down With Balance C. 0. D.
Trade Takes Its Loss With Other Entertainment Places

(Continued from page 69)

the conditions. Des Moines has approximately 290 licensed taverns which are affected by the curfew. In addition, there are 100 locations which are not affected by the curfew, but they are not open to the public due to the curfew. Des Moines has a population of approximately 200,000.

CHICAGO: Juke operators in the Chicago area are sitting tight and waiting until they can operate 24 hours a day. The decision to operate 24 hours a day will be made by the operators. The operators are waiting for the law to change and they will operate 24 hours a day once the law changes.

Motor City Teen-Agers Get Ambition -- Juke Club Growths

DETROIT, March 3 — A youth club for a suburban community in this city, called the Juke Box Club, has been formed. The club has an ambitious expansion program centered in the suburban area. The club has opened its first juke box at Hazel Park, industrial suburb of Detroit. The club has issued a call to all juke box operators in the region to join the club. The club has a membership of 250 and the club plans to expand to 500 members.

SITTING TIGHT

Baltimore: Baltimore columnists and radio announcers are not waiting for the results of the action taken by the night club and cocktail lounge operators. They are expressing the sentiment of many operators that the curfew is a loss of business and that the curfew is hurting business, with gross income going down. It has been reported that the curfew has resulted in the closure of many of the night clubs and cocktail lounges in the city. The operators are concerned about the loss of income and the possible loss of business.

BUFFALO: The buffalo operators are required to comply with the curfew. The curfew requires that all nightclubs and cocktail lounges close at 11 p.m.

PHILADELPHIA: The Philadelphia operators are concerned about the possible loss of business due to the curfew. The operators are hoping that the curfew will be lifted soon.

NEW ORLEANS: The New Orleans operators are concerned about the possible loss of business due to the curfew. The operators are hoping that the curfew will be lifted soon.

LOS ANGELES: The Los Angeles operators are concerned about the possible loss of business due to the curfew. The operators are hoping that the curfew will be lifted soon.

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THE HANK D'AMICO QUARTET.
(National)
Over the Rainbow—FT.
Cole Heal, Warm Feet—FT.
End of the Road—FT.
Between the Devil and the Deep Blue Sea—FT.

The hot disk fans can enjoy a field day with these four sides, for it's a fashionable brand of chamber jazz music whipped up by this foursome. With Bank D'Amico's clarinet solos, Johnny Acquinti's potent piano poundings, Bill DeHart beating the drums in solid fashion, there is plenty of musical meat on all three of these. Each of the oldies Over the Rainbow and End of the Road, also offer much to occupy the music lovers.

Any of these sides show signs of strength for a record that where this small combo is superheated, especially so for the favorite title "Cole Heal, Warm Feet."

PHIL BRITO (Muscorga)
(Tempo) "The Zoot's Alley -Yourself—FT; V.
I Can't Help Being with You One Hour Tonight—FT.

Phil Brito, against from early just the right way, and with Phil Brito's band providing a soft and plush background, Phil Brito makes a great show of enthusiasm among the song followers on these sides. You're Not Po' Foun' Anytime But Yourself, by Milton Berle, is an attractive rhythm ballad. The tempo is slowed down as Brito gives out romantically for the evergreen If I Could Be With You One Hour Tonight, singing it without appeal to start a fresh wave of interest in the ballad fire of earlier years.

Phil Brito's singing for the familiar "If I Could Be With You One Hour Tonight" will catch the niche. If the catchy "You're Not Po' Foun' Anytime But Yourself" should make the disk will serve double duty for the music age.

JOAN BROOKS (Musical)
(Leader) "A Little on the Lonely Side—FT; V.

Joan Brooks in plenty of charm to her in the picture, Brooks sings it excellent for both of these sides. Most striking is her voice on "A Little on the Lonely Side," which gives a soft and plush background. It's a rhythm backing for her singing of a Little On The Lonely Side. The disk will serve double duty for the music age.

With a cover of the well-known song "A Little on the Lonely Side," Brook's rendition is a good example for any kind.

JIMMY DORSEY (Decca)
More and More—FT; V.

Don't You Know I Care—FT; V.

With the emphasis on woodwinds, bluesy and flashy tenor sax, Dorseya provides a colorful setting for More and More, eight the swing ballad at a bright tempo and with Teddy Walters giving the wordage its romantic lilt. For the slow blues ballad, Don't You Know I Care, Patti Palmer gives sympathetic voice, with the maestro also singing solo the instrumental interlude. The trumpet man, Phil Gillette, is on the solo of the ballad. The overall sound is nicely recorded.

HERMAN CHITTISON TRIO
Schubert's Serenade—FT.
There's Beauty Everywhere—FT.

The spry and syncopated Steinwaying of Herman Chittison, with Carlton Poppelly's bass and Jimmy Shaffer's drums rounding out the Trio, makes for exciting listening in these arrangements along the lines of Schubert's Serenade. The piano pounding is just as sparkling for the masterly mastery creating a lovely tone color. There's Beauty Everywhere from the elegant forces score.

The smarter spots will find much use for the spinning of "Schubert's Serenade."

BILLY ECKSTEIN (De Luxe)

That's the Way You Feel—FT; V.
Blowing the Blues Away—FT; V.

While prime interest in the prime Eckstein band centers on the maestro's rooster-tailed clarinet, and that of the woodwinds, there's the solo of his own ballad, If That's the Way You Feel, his bootleggers show to be on the solid side. His clarinet and some attractive blues in the jump tempo for Blowing the Blues Away is swept up into the textures of toner assista Eugene Ammons and Jimmy Dorsey, with Jimmy Gillespie scraping the icing on his trumpet. It's rare and not rhythm all the way, but where some fine blues words are added by the maestro.

Six locations are tops for both of these
**AMERICAN FOLK TUNES**

Cowboy and Hillbilly Tunes and Tunesets

By Nat Green

All Communications to 155 N. Clark St., Chicago 1, Ill.

Ranch Gang To Play Park

Patsy Montana, Jack, prominent of the Ne- 

vada Ranch Gang, hillbilly group, has 

set the gang to open early in May at 

Kilbourn Park, Rockford, Ill. This 

summer engagement the gang will 

be known as the E. P. Ranch and will 

operate Sundays, Wednesday and 

Thursday evening. Group will 

consist of Patsy Montana, Tuttle's 

Coonhunters, besides Tuttle himself. 

Tuttle's Louerounds

Wesley Tuttle, West Coast radio enter- 

tainer and songwriter, whose first sides 

for Decca were recent, and whose second 

recording activity is now being re- 

leased, has formed a hillbilly group 

known as the Coonhunters. Besides Tut- 

tle, the group consists of Charlie Lin- 

ville, Merle Travis and Cliffie Stonehead. 

Tuttle has been heard on the CBS 

Hollywood Barn Dance, Cliffie Stone- 

head has a popular serial, and Stuart Ham- 

ilton's air shows.

New McClouden Songs

Rupert and Ernest McClouden have 

written a couple of new songs that have 

been released by Peer International. 

Tillie and Walt and See and Brush have 

a Wreath of Love for You. The song 

Plant Some Flowers by My Grave, writ- 

ten by Rupert McClouden and Jimmy 

Davis about four years ago and recorded 

for Decca by the McClouden Boys and 

Georgia Dell, has a vogue for some time 

and is still good.

Song Notes

Winding, a Mel-Wallets-Kelly col- 

laboration, has been republished in Eng- 

land and also in Canada.

Bev Barnett writes from Hollywood 

that Omie Walters will record edible 

Barnett's Sincerely Yours and It's My 

shoulder and I'm Wasting My Tears 

which have become popular.

Random Shots

Skyland Scotty (Wiseman) is back in 

Chicago after spending a month in 

Eddie Clapons Launches Music Operating Firm

DETROIT—March 8.—A new major 

Detroit operating organization was 

launched here this week with the for- 

mation of the Music Service Company, 

by Eddie Clapons, who has been inactive 

for the past several months. The firm, 

Clapons was one of the largest music 

operators in this territory handling 

the Modern Music Company, but 

disposed of his juke box interest, form- 

ing the new company solely on the basis 

of his legal and bookkeeping experi- 

ence. Thus Clapons is in a branch of 

the music business which he never 

thought he would again be identified with.

Clapons has bought the route of some 

150 machines operated by James 

Ashley, known in the former UMO 

as his forerunner in the American Novelty 

Company, and is ac- 

quiring the 

same.

Clapons' firm will 

continue to operate under the same name.

Clapons has a 

branch of the old United Music Operators of 

Michigan.

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PIKES PEAK
The most patented counter amusement game today! These machines are on exhibition at all times and are practically brand new.

$22.50 E.A.

NEW REVAMPS
Brarl $20.95
Hable $29.95
Grand Canyon $39.95

SLOTS & CONSOLES
Million Dollar Street $250.00
Mills Brown Fruit, Rebuilt $250.00
Jennings Silver Chief, Rebuilt $450.00

PEANUT & BALL GUM VENDORS
Silver King, Punctual, Ball Gum $29.95
Silver Chief, Punctual $39.95

RECONDITIONED A. B. T.
Model "P" Terence (Blue) $32.50
Model "P" Terence (Yellow) $32.50

BALL GUM SUBSTITUTE
Marbles—Glass—Asst. Colors
Barrel at $50.00, $59.50

CHARMS, Bars, Caps, Gross Carton, $1.25. Parcelf Post Paid

COIN COUNTERS, 1 or 5 cent Cart Carriers, $1.25. Parcelf Post Paid

SCARCE CHOCOLATE, Mints, $1.25. Parcelf Post Paid

FRUIT VENDING MACHINES
Immediate Delivery—Any Quantity.

Bull Grafto..., 659 Fifth Ave., New York, N. Y.
COINMEN YOU KNOW
(Continued from page 61)

and will continue the operation established since his return from the army.

**TOP CANDY OUTPUT**

(Continued from opposite page) plagued by the releases of the Philippines from Japanese rule, Gott announced this week.

The Islands’ shipments to the United States ran close to 1,000,000 tons annually, but the war has reduced them almost 600,000 tons in 1941.

In Japan, efforts to destroy the sugar mills in their retreat, which seems highly unlikely, the maximum production of sugar now required to be required for our troops, China and the Pacific operations, is at an average of 200,000 tons per month.

Sugar shortlage To Conitine

Gott pointed out.

Absence of relief from the sugar shortage by only a small amount of the enemies in the Pacific fronting the industry, he added. Even the shellad peans and other products that have exceeded any other year’s production, candy manufacturers, nevertheless, were not able to obtain enough to make the candies which they are under contract to supply the government for the armed forces.

Sugar shortlage Bad

“Fifty per cent of the December 31 inventories of peanuts in the hands of shippers have been frozen,” Gott said.

“Prompt action by the War Food Administration is required to assure the manufacturers peanuts in large enough quantities to meet their commitments to the government.”

The confectionery industry uses more than 100,000,000 tons of shellad peanuts per year, the production of which is going into candy for America’s fighting men.

Increased American production of both cane and beet sugars is also urgently required in the face of greatest shortages and to help solve a serious shipping problem, Gott said.

“Continues to be a shortage of vessels for bringing in Cuban and other offshore sugar, and a lack of shipping in general is accentuated daily by our advances in the Pacific and the continuous lengthening supply lines to be served,” he declared.

Retail buying of candy for men and women in the armed forces is on the increase and both the OPA and Berlin are expected to facilitate sending more foods, including candy, to the men formerly devoted to supplies for war.

Candy shortages continue to threaten the maximum production of candy for the troops for the current shortage in plants making critical war goods.

“We are operating more and more in a wartime economy and the natural result is that the civilian ‘squeeze’ is fast growing tighter and tighter. From now on nobody should be surprised by candy counters which are ‘a reasonable distance’ from Mother Hubbard’s cupboard.”

MARYLAND STATE OPA OFFICE Claims Black 1ft. of Cigs Absent

**Buffalo**

JAMES D. BLAKESLEE, Trojans Amusement Company, Inc., in New York last week to buy equipment and get a little rest and diversion. BILL BURKHARDT, one of his biggest customers, who has a large set-up of music and games during the summer at one of the Lake Erie resorts, went with him. M.M. BLAKESLEE just concluded a successful retirement of its disks and Shake Bands. Here her nephew, a marine, is reported in the current issue on J&O island. Her son, Bill Bob MILLER, now in India, formerly of Trojans Amusement Company, just wrote the Buffalo Billboard report that he received his first copy of The Billboard is some years and was delighted with it. He hopes to receive regular issues now and is planning to look them over carefully to be ready for renewed coin machine activity when the war is over.

LEW WOLF, well-known distributor, has been getting a fair amount of equipment and is busy getting it in shape for sale. HOWARD MAURERS, coin op here, is still helping Wolf, who has been making it easy after a recent operation.

Maurer’s only son, Pte. Howard Jr., was home last week on a furlough. He is a draftman in the army, and expects to go to the Pacific soon. Mrs. Wolf’s son, Cpl. Earl Ewertsch, with the army in Italy and Germany for some time, has been injured, and has received the Oak Leaf Cluster in addition to the Purple Heart, which he recently sent home. He had a buddy write that he is in a hospital in France with a fractured leg and several shrapnel wounds in the other.

Harrison Electric Service has just added Captured Records to their list and reports disk bin as excellent. . . . BILL PIANCEHT, formerly service manager at Wolf’s distributing firm, is now working at an airport in Rome, N.Y., and hopes to return to Wolf’s after the war. Bill expects the stock to pay his home a visit very soon. . . . J. H. Windfeld Company’s new building is getting pretty well fixed up now and should be in top shape for distributing his after the war. Windfeld’s now have one of the largest music routes in this area.

FRED VAN DE WALKER, Modern Automatic Music Company, hasn’t been feeling too well this winter. Bin has been good for him, despite many hardships and other problems, and record selections are getting better right along. . . . POTILLES CLARK, secretary as Mills Amusement Company, is feeling the local fuel shortage (from the beginning), and had to work in far coal and woods this week when the heat in their building was off. Fred is paying off the fuel bills and planning some extensive redecorations in their offices and display rooms.
WASHINGTON, March 3—Now that repairs of coin machines become more important to operators day by day, the regulations of the War Production Board on the matter of repairs become doubly important. WPB issued CMP-6A in amended form February 15. A number of amended sections were included in the order and because of the great importance of repairs and materials for repairing coin machines, the official subject of the order is "Parts and Materials for Repairmen":

"Maintenance" Defined

(2) "Maintenance" means the minimum upkeep necessary to continue a machine or piece of equipment in sound working condition, and "repair" means the correction of a machine or piece of equipment to sound working condition when it has been rendered incapable of satisfactory service because of wear and tear, damage, failure of the material of which it is composed, or need of cleaning, or because the machine or piece of equipment has been subject to misuse, neglect, or improper care.

(c) How to buy materials under this regulation. A repairman who has not yet bought more can only buy in the whole quarters amount permitted in this paragraph. Any repairman who buys any steel, copper or aluminum under this paragraph must keep the copies of his purchase orders and delivery orders, and other material and repair parts as he buys, in order to show for his maintenance and repair work.

(e) How to buy materials under this regulation. Under paragraph (i), he should fill out Form 120 or 120-A of the United States Criminal Code, and if convicted, a repairman can be punished by a fine or imprisonment.
WE'LL PAY $60.00 EACH FOR

WEIGHT...15 LBS.
VALUE...$75.00
OCCASIONS...1933, 1934, 1936

WE WILL PAY UP TO $50.00 EACH FOR 1933, 1934, 1936.

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A. B. T. McGLASHIN
McFELTMAN
ANNOUNCEMENT

Following the recent demise of C. E. (Charley) Snyder, solo owner of the Southwestern Distributing Co., 4116 Live Oak St., Dallas, Texas, Mrs. Charley Snyder announces that she will continue the distribution of all types of coin operated equipment from the same distributor headquarters location.

We have for sale complete stocks of Mills, Watling, Pace, Jennings and Caille Machines as well as various other types of coin machine equipment. We also maintain our complete repair department with all of our former employees and expert mechanics. We also carry a complete stock of MILLS PARTS.

We are prepared to completely repair, rebuild and refinish all types of coin operated machines. We also refinish, repair and repaint castings and cabinets.

**SOUTHWESTERN DISTRIBUTING CO.**
4116 LIVE OAK STREET  
Phone T7-9725  
DALLAS 4, TEXAS

---

**CUISINO ENTERPRISES**
557 ROGERS AVE.  
BROOKLYN 25, N. Y.
WE CAN REBUILD YOUR OLD SCALES AND MAKE THEM LOOK LIKE NEW
Get your scales rebuit now and have them ready for your big season.

WATING MFG. CO.
4650 W. Fulton St.
CHICAGO 44, ILL.

GUARANTEED SLOTS
1 5c Mills Blue Front, D.J. $195.00
2 5c Mills Roman Head, G.A.D. $175.00
1 5c Mills Blue Front 1920, Chicago. $250.00
Above Original Scales Guaranteed in working order.

SICKING, INC.
1409 Central Parkway Cincinnati 14, O.

WANTED

to buy

GUARANTEED SLOTS
1 5c Mills Blue Front, D.J. $195.00
2 5c Mills Roman Head, G.A.D. $175.00
1 5c Mills Blue Front 1920, Chicago. $250.00
Above Original Scales Guaranteed in working order.

SICKING, INC.
1409 Central Parkway Cincinnati 14, O.

WANTED

MILLS SLOTS
Late models preferred. Write, stating type, year, condition and price in first letter.

H. L. Baum
43 So. Main St., Niles, Dllinois
Michigan Music Publishers
Organize To Better Trade

DETOUR, March 3—The major active operators' organization in this territory has been organized with the incorporation, as a Michigan company, of the Michigan Automatic Phonograph Operators' Association. Company is chartered as a non-profit organization, and will serve as the trade association of the juke box industry throughout the State of Michigan, as well as in the territory established in Detroit.

The Detroit Music Operators of Michigan, trade group of the industry for several years, has been disbanded and its place taken over by the new MAPO. Victor De Schryver, of the Marquette Music Company, is the first president of the old UMCO.

Joseph Brilliant, of the Brilliant Music Company, has been elected president of the new MAPO, with Anthony (Tony) Firestone of the Qua Music Company, as vice-president, and Gehhart M. (Pat) Patton, of Pathe Music Company as secretary-treasurer. Victor De Schryver and Robert Schiffner, of the Modern Music Company, have been elected members of the board of trustees, serving with the three officers.

Objectives and policies of the new association were discussed in a meeting with The Billboard by President Brilliant.

"We have organized to form a trade group which would promote the highest standards of business and social practice. Our primary object is the stabilization of the industry. It is the intention of this organization of the operators of Michigan to stabilize the industry, and to bring together problems in the same line of business for the purpose of settling each other's problems for the good of the trade. It is our intention to continue and to achieve by such an organization and mutual endeavor, the improvement of the business and economic positions identified with that industry."

Amusing Beginning

"Our organization has started out with a very amusing beginning. The first meeting was held in the offices of CJG Music, located in Detroit, and the members of the industry.

"We expect to have more co-operation with the men now. There are now 50 members, representing 98 per cent of the phonographs in the city, and 95 per cent in the county.

"One member of our body will definitely assure the good will and the problems of every other member."

"I want especially to emphasize that this is a statewide body, not just for Detroit."

Brilliant said that the MAPO will look forward to ultimate national organization of the music machine industry, and will cooperate with similar operators groups in all other States.

Seek To Stabilize Business

"It is hoped that by the co-operative effort of all these people, a more stable and profitable business will result, and a greater service be rendered the public," Brilliant summarized.

He emphasized close co-operation with the men working for all member operators. The association has signed a contract with the newly organized Music Maintenance Workers' Union, Local 3814 (APL), he said. Offices for the union have been opened in the Francis Palms Building, with E. C. James as secretary-treasurer.

The MAPO has opened offices at 1344 Madison Avenue Building, in a central location in the city. Brilliant added that all will each devote several days a week to the promotion of the association. (Lansky) Lund has been named office manager.

SALESBOARDS

Operators' Hits - 24 Hour Service
HELPS .....

1000 New Box $6.00
2000 New Box $8.00
3000 New Box $10.00
4000 New Box $12.00
5000 New Box $14.00
6000 New Box $16.00
1500 New Box $4.50
2000 New Box $6.00
3000 New Box $7.50
4000 New Box $9.00
5000 New Box $10.50
6000 New Box $12.00

One Balls and Consoles

Baker's Pacers, Daily Double $5.50
Blanket Rolls, Races (Conditions) $15.00
Zingo, Like New $25.00
Skee Bolle, Daily Double $20.00
Gonfetti Skill Jamp, Floor Model $50.00
Buckley Deluxe Digger, 1 Ball, 3 Stars $27.50
1 Rolly Ome Horse, Free Play $25.00
Winning Ticket, 1 Ball, 3 Stars $32.50
61 Wurlitzer, Counter Model $125.00
12-Ball Shoot the Jax $20.00
Seeburg Chicken Sam $150.00

ARCADE

ATV Challenger $37.50
World's Best Boards, Tickets, Cards DELUXE SALES CO. BLUE EARTH, MICH.

B Included with tubes

WORLD'S BEST BOARDS, TICKETS, CARDS DELUXE SALES CO.

One Balls and Consoles

Baker's Pacers, Daily Double $5.50
Blanket Rolls, Races (Conditions) $15.00
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ATV Challenger $37.50
World's Best Boards, Tickets, Cards DELUXE SALES CO. BLUE EARTH, MICH.

WORLD'S BEST BOARDS, TICKETS, CARDS DELUXE SALES CO. BLUE EARTH, MICH.

Automatic Coin Machine Business

31 Wurlitzer Phonos, Remote Boxes, Speakers. 25 Pin Ball Machines. All on Location.

Modern Record Store With Complete Stock

$30,000.00 Cash

Box D. 374

The Billboard, Cincinnati, 1, O.

WANT TO BUY

All Types of 5-Ball Pin Play Games With Plastic Bumpers

To Avoid Delay, Send Your List and Prices.

OLIVE NOVELTY CO.

2055 LUCAS AVE., ST. LOUIS, 3, MO.

(Phone) 1-3926

PHONE WANTED

One thoroughly factory equipped coin- operated with Seeburg Remote Control Mechanisms and Amplifiers. Permanent position. Give details and full price.

Franco Novelty Company

24 No. Perry St. 7475 Montgomery, Ala.

WANT TO BUY

BALLY CLYDE BELLS, FREE PLAY, TENNIS, PRESIDENT, FREE PLAY, TROY-ROW, CENTER, EXCELLENT CONDITION, AND BEST PRICE IN FIRST LETTER.

WATERBURY AMUSEMENT MACHINE CO.

24 Waterbury Ave. WATERBURY, CT.

There is no substitute for Quality

Quality Products Will Last for the Duration

D. GOTTLIEB & CO.

CHICAGO

WE OFFER $50.00 EACH FOR:

DOMINOES

DO RE MI

SUN BEAM

LUNA

 Soda Machine

Not necessarily working, but all parts are complete and good. We will sell our check and shipping instructions. We are not interested in R٬.

We Want All Standard, 5 and 10 cent. Or 25 and 50 cent.

Write With Your Personal Times, Size, and Condition.

RAS PONE MACHINERY

**AMUSEMENT MACHINES**

**FLOOR SAMPLES, REBUILDS AND SLIGHTLY USED**
1. G. I. Joe - $179.50
2. Betty Boop, G. I. Joe Award - $275.00
3. G. I. Joe - $179.50
4. G. I. Joe - $179.50
5. Bally's Peace, G. I. Joe Award - $275.00
6. Bally's Peace, G. I. Joe Award - $275.00
7. Bally's Peace, G. I. Joe Award - $275.00
8. Bally's Peace, G. I. Joe Award - $275.00
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**PHONOGRAPH**

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<td>Wurlitzer 912</td>
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<td>Wurlitzer 915</td>
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<td>Wurlitzer 950, Victory Mod.</td>
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<td>Wurlitzer 951, Colonial</td>
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**SUPPLIES**

- 12 Mills Wall Boxes, $4.15 each
- 6 Mills Wall Boxes, $3.50 each
- 10 Mills Wall Boxes, $2.50 each
- 6 Mills Wall Boxes, $2.00 each
- 10 Mills Wall Boxes, $1.50 each

**NEW RVAMPS**

- United States - $249.50
- Grand Canyon - $249.50
- Florida - $250.00
- Anti-Aircraft - $69.95

**RECONDITIONED PIN GAMES**

- Gott. Shangri-La - $154.00
- Sun Valley - $304.00
- Ante - $129.00
- AP Circus - $129.00
- Four Corners - $129.00
- Montana - $129.00
- Knockout - $129.00
- Spots - $129.00
- Bonus - $129.00
- Victory - $129.00
- Tilt - $129.00
- Midget - $129.00
- Bombardino - $129.00
- Speed-Card - $129.00
- Bowtopsy - $129.00
- Zee Q - $129.00
- Star Attraction - $65.00
- Type Best - $65.00
- Flat Top - $45.00

**Victory Games for Sale**

- Chicago Coin - $225.00
- Bally's - $225.00
- Bomber - $125.00
- Yale - $125.00
- Anti-Aircraft - $69.95

**BELL PRODUCTS COMPANY**

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**Mechanic Wanted**

Mechanic, 3rd Year. $50 per week. Contact F. M. Kim Smith, Atlantic City, NJ.
WPB AMENDMENTS
(Continued from page 71)

of copper tubing which a distributor bought from a Directional Buyer. A buyer must know or reasonably believe that his customer is a retailer, a manufacturer or a wholesaler. A buyer should not try to sell materials to a person who does not meet this test, or used them to do work not permitted by paragraph (e) of the regulations.

(b) Sometimes a distributor will receive a bid from another order for the same customer. Paragraph (e) of the CMP regulations requires a contractor to allow a repairman to use his customer’s trade symbol and rating to get materials needed for repair, in addition to materials bought with the rating and symbol used by the contractor. Hence, unless he knows or has reason to believe that his customer does have the right to use both symbols and the related preference ratings, the distributor may rely upon this certification that he is entitled to use them. ( Issued Aug. 15, 1944. )

INTERPRETATION 3
PURCHASE OF LUMBER UNDER ORDER L-95
(a) A repairman who uses a lumber on a construction job does for another person in connection with orders that he places with lumber suppliers. Under Order L-95, which governs the distribution of lumber, only a repairman doing construction for another person is not considered the contractor of the lumber on which he uses. The repairman for whom the construction work being done is being done to is the consumer of the lumber, and he is the one that is entitled to place the orders that he makes with lumber suppliers. Hence, unless he knows or has reason to believe that his customer does have the right to use both symbols and the related preference ratings, the distributor may rely upon this certification that he is entitled to use them. ( Issued Aug. 15, 1944. )

MECHANIC WANTED
Reliable, Sober and Experienced on Phonographs and some Pin Ball Machines; must have own tools. $260.00 per month. 9 hours a day, 6 days a week, also overtime and commissions. Good post-war job in Florida if qualified. Write or wire.

CASINO NOVELTY CO. 602 N. ALBANY AVE. - TAMPA, FLA.

MECHANICAL WANTED
Mechanical and Amplifier Man to work on Phonographs and Consoles. Send references and salary expected.

JOE MOSS AMUSEMENT CO. 308 S. 27th Ave. SANFORD, FLA. GET IT FROM BLOCK - THEY HAVE IT IN STOCK! $32-50 Each

MILWAUKEE SPECIALS!
Fortune, Conventional to Free Play or Pay Play
$27.95
Skyline, Conventional to Free Play or Pay Play
$27.95
Bally Big Race (2 Guns)
$25.00
Chamberlain
$24.00
Rate King
$20.00
Ballin Music. P.O. 200
$20.00
Three Card Hold'em
$15.00
Bally Pinball
$14.00
Empire
$10.00
Bally Payball
$10.00

SLOTS
Jennings 4 Star Surf. $10.50
Galleon 4 Star Surf. $12.00
Oriole 4 Star Surf. $11.00
Round-Up Surf. $10.00

FIVE BALLS
Star Attraction (Brown Coin). 0.12 Dime
Mighty Mite (Brown Coin). 0.12 Dime

MISCELLANEOUS
Bally Rock Jaw Machines
14.50
Pac Man Bally Pinball
16.00
World War Bally Pinball
17.50

1/3 Deposit, Balance C. O. D.
State Distributor for Bally Pinball and Accessories.

MILWAUKEE COIN MACHINE COMPANY
3160 W. Lisbon Ave.
MILWAUKEE, WISCONSIN

A Safe, Speedy, Dependable
HAND TRUCK
For Handling PHONOGRAPH, PIN GAMES and OTHER COIN OPERATED EQUIPMENT

- Hardwood Handle
- 56 Inches High
- No Curved Wheels
- Cross-Member Grip
- Slow Steady Safely
- Ratchet Device for Tightening Strap, Two Way Tension
- 16 Inch Wheel Duty Webb Strap
- 4 Inch Steel Lip
- Goes Up and Down Steps
- 8 Inch of Wheels
- Rubber Tires

ROUTE FOR SALE
24 Phonographs, 15 Marble Tables, all on location. About 20% latest models. Tax paid, amended to date. $10,000 cash.

BOB D-375, Biloxi, Mississippi 1, G.
SOMETHING NEW IN CHARLEY BOARDS
120 HOLE JACKPOT GOES OUT

WANT TO BUY: PACES RACES—EVANS' GALLOPING DOMINOS
H. C. EVANS & CO.
1520-1530 W. ADAMS STREET CHICAGO, ILL.

SORRY... no list this week! We're busy reconditioning a beautiful assortment of all types of music equipment. Watch our ad next week. For the machines you need—all backed by our famous Triple Test Guarantee!

Atlantic Distributing Co.
Seeburg Distributors
583 10th Ave., New York 18, N.Y. Phone Lackawanna 4-8193

WHILE THEY LAST!
AFRICAN GOLF
The IDEAL COUNTER GAME
NO SLOT—NO TAX!
A Genuine Coin-Operated Game With Top Appeal and Money-Making Power for Counter Play!

Game sizes: 10" x 20" x 2", 10" x 20" x 3". Write for descriptive folder in full color.

H. C. EVANS & CO.
1520-1530 W. ADAMS STREET CHICAGO, ILL.

TREATS "HARD TO GET AT" AREAS EASILY and QUICKLY

The Sun-Kraft double action adjustment cycle means easy setting to reach any part of the body. See how simple it is to treat without assuming an awkward or strained position. Comes complete with goggles, leatherette carrying case and built-in automatic timer. Finished in satin-chrome. Carries Manufacturer's Guarantee. Get your lamp now and cash in on extra pep and vitality.

OPA APPROVED PRICE, $64.50
DEALER'S PRICE $38.70 ea. (Lot of 5)
$43.00 ea. (Lesser Quantity)

Chicago Novelty Company, Inc.
1348 Newport Avenue Chicago, Ill.

SENSATIONAL
Marvel's Baseball

This revamped game offers the utmost in player appeal—it has everything—including the latest style bumpers—rolls over—special pin, and BEST OF ALL—a Knock-Out-Pocket.

YOUR PRICE $179.50 1/2 Dep., Bal. C.O.D., F.O.B. Chicago.
5 Ball Games accepted in trade.

Liberty Bell With Tokens
Sc Play, $17.50
Tall Gunner (Conn.) $85.50
Max America (Oriole) $85.50
Four Aces $125.00
Big Purse $125.00
Air Force $85.00
Mount Rushmore $85.00
Texas Mountain $75.00
S. B. Game Accepted in Trade

WANTED...
Sports, Jolly, Polo, Yacht Club, Home Run, Strathmore, Sport Parade, Velvet Shoe, All-American, Star Attraction, Fox Hunt, Four Diamonds, Mascot, Two Six, Silver Shakes, Sky Blazer, Lodger, Glamour, Play Ball, Fox American, Attention, Skylite, West Wind, States, Zentra, Duplex, De-Ro-Mi.

MID-STATE CO.
2848 Roosevelt Rd. CHICAGO 12, ILL.
PHONE: SACRAMENTO 2691

1 K. O. Fighter, $125.00; 1 Texas League, $50.00; 6 Cock-Eyed Circus, all $210.00; 10 Steamline, Exhibits Card Vendor, $225.00; 1 Fast Striker, Exhibits, late, $100.00; 1 Motocross Punching Bag, late, extra Bladdters; Parts, $19.50; 1 Pistol Shot Penny, $5.00; 1 Advance Shocke, $18.00; Thirty by Sixty Baker-Lockwood Tent, Sidewall, Poles, Stakes, good condition, $225.00.

WM. GULLETTE
5067 Gates St., St. Louis, Mo.
New "EAGLE PLASTICS"
You Can NOW Greatly Enhance the Beauty and Value of Your Wurlitzer

VICTORY MODEL CABINETS
With Our New Unbreakable Plastics Replacing the Glass Panels

1 to 5 SETS $28.00 Per Set of 7 Panels
6 to 24 SETS $25.20 Per Set of 7 Panels

NEW! PERFORATED GRILLE PLASTIC
Sheets 20 In. Wide by 50 In. Long

$12.50 PER SHEET

LUTZILLER

850 PEACOCK GLASSES, 3.50 Each

(No Less Than 3 Glasses Shipped)

ROCK-OLA
Standard, Master, Derricks or Supers: Each
Top Corners (Solid Red, Yellow or Green) $1.75
Lower Corners (Red or Yellow) $1.25

Hi-Tone—Model 9600, 8800, 8200, Lower Sides (Solid Red, Yellow or Green) $14.50

EAGLE PLASTICS
Top Corners (Solid Red, Yellow or Green) 6.00

MILLS
Each
Throne—Empress—Top Corners, Red $14.00
Throne—Empress—Lower Sides, Red $14.00

MERRICK

If You Don't See What You Want... Ask for It! We May Have It in Stock!

TERMS: 1/3 Deposit, Balance C.O.D.

EAGLE COIN MACHINE CO.
528 S. Dearborn St. • Wabash 1089 • Chicago, Ill.

ORIGINAL SLOTS—GUARANTEED PERFECT

Mills Empire Fronts Mills Blue Fronts Mills Cherry Bells Mills Chrome Bells

5c-10c-25c PLAY

All machines originals, thoroughly reconstructed and reconditioned. Each Mills machine equipped with knee action, drilled plunger, standard handle. Each Mills machine with knee action, drilled plunger, standard handle, free of cost.

CONSOLES

Mills Four Bells— late heads, late serials, perfect
Bally Club Bells — late heads, late serials, perfect
Bally Hi Hands — late heads, late serials, perfect
Keeney Super Bells — late heads, late serials, perfect

PARTS FOR MILLS SLOTS

Knee Action With Springs 65c
Side Pivots 45c
Cash Box Doors (No Locks) 40c
Main Clock Gears (Complete) 40c
Spring Kit 155 Springs 95c
Upper Sides, S & 2 3/4 50c
Jackpot Gears 10c
Club Handle 5c
Reel Gears 30c

Every Part Available Net Listed.

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2916-18 Main Street
(Riverside 5141)
Dallas, Texas

WANT TO BUY?
FREE PLAY GAMES — MUSIC — CONSOLES
STATE CONDITION AND BEST PRICE IN FIRST LETTER

"You Can Always Depend on Joe Ash All-Ways"
ACTIVE AMUSEMENT MACHINES COMPANY
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PHILADELPHIA 23, PA.

RED, WHITE AND BLUE—2160 BREAK TAB
CARDBOARD TICKETS, JAR DEAL TICKETS
All tickets when sold at 5c make $36.00 profit; sold at 10c, $72.00 profit.

Send for FREE SAMPLE of our ticket.

MICHIGAN CITY NOVELTY CO.
Bolt 66, MICHIGAN CITY, INDIANA

PHONO OPERATORS!
NEW POLICY ON OUR UNIVERSAL AMPLIFIER IDEA

Due to W.P.A. regulations, we are in a position to recommend you in the following manner:

Universal Amplifiers (new models) are for exclusive use with our new and most successful line of Universal SLOTS: COBY 809F, F. O. B. N. Y. 09, 90, 900, ALL SEEERGUS (Except Hi-Tones) ALL ROCKOLES

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Save your setup money and expense. When you have an Amplifier on your stand, you work with your Amplifiers, your investment and your Amplifiers are your own. You have the Amplifier working and your customer is satisfied.Complete instructions with plans for speakers and pickups for all the following Amplifiers

All Amplifiers Repaired by Experts—Try Us

GLASS FOR PIN GAMES AND ONE-BALLS
Many Parts Available

JAFCO, INC.
JOHN A. FITZGIBBONS, President
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Phone: Columbus 5-7996

Jackpot
Fruit Reel
$47.50
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Takes In Nickels—Plays Out Quarters

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Red—White—Blue — Combination Tickets, Tip Books, Counter Deals.
Write for Catalog and Prices.

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WE TAKE THE GAMBLE
WHEN YOU BUY FROM US!
ANY MACHINE WE SELL IS GUARANTEED TO SATISFY OR THE SHIPMENT CAN BE RETURNED WITHIN FIVE DAYS AFTER DELIVERY FOR FULL CASH REFUND OF PURCHASE PRICE LESS THE TRANSPORTATION CHARGES.

GET OUR PRICES
MILLS GOLD CHROME BELLS
MILLS BROWN FRONT BELLS
MILLS BLUE FRONT BELLS
MILLS CHERRY BELLS
MILLS WAR EAGLE BELLS
MILLS ROMAN HEAD BELLS
MILLS MELON BELLS
MILLS CLUB CONSOLES
BAKERS PACERS

ALL MODELS — ALL COIN PLAYS
WE SPECIALIZE IN REBUILDING MILLS SLOTS AND PACES RACES
WE BUY—SELL—EXCHANGE
We Pay the Highest Cash Prices for Used Equipment. Get Our Offer!

BAKER NOVELTY CO.
1700 WASHINGTON BLVD., CHICAGO 12, ILL.

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IDEAL NOVELTY CO.
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St. Louis 1, Mo.

SICKING, INC. 1401 Central Parkway, Cincinnati 14, 0.

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ROLL ALLEYS
and others

Highest Prices—Name Yours
WILL PAY EXTRA FOR CRATING
EDELMAN AMUSEMENT CO.
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Detroit 1, Mich.

Phone RAndolph 8547 or Madison 6310
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THERE IS NO SUBSTITUTE FOR QUALITY
PIN BALLS
KEEP 'EM FLYING...
AIR CIRCS
RED PARADES
WHITE LIGHTS
BLACK LIGHTS
COLORFUL LIGHTS
VELVET
TRIPLE PLAY
SUNBEAR
ZOMBIE

WYRT10
WHITE LIGHTS, LIKE NEW
WHITE LIGHTS, LIKE NEW
WYRT10
WHITE LIGHTS, LIKE NEW
WYRT10
WHITE LIGHTS, LIKE NEW
WYRT10
WHITE LIGHTS, LIKE NEW
WYRT10
WHITE LIGHTS, LIKE NEW
WYRT10

$45.00
$36.00
$28.00
$26.00
$22.00
$16.00
$15.00
$12.00
$8.00
$4.00

CONSULDAYS READY FOR LOCATION
Pac Time, Late 9 Col., 514-25c
4-Way Super Bells, Like New... Write
Track Times, 38, Like New...
Bakers Pacer, D. D., Late, J. P., $295.00
Kentucky Clubs, 38, A-1...
Bally Club Bells, Comb., Like New 295.00
Jumbo Paradese, P. F., Late...
5c Boblall or Silver Moon Toplatter 119.00
Track, Late, D. B. J. P., Write
10c Boblall Toplatter 159.00
Mill 4-Bells, A-1...
25c Silver Moon, C. P. U., Like New 139.00

FRIDAYS-SATURDAYS
ARCADE EQUIPMENT
Gold Fries, A-1...$475.00
Air Rider...$345.00
Drive Mojito...Write
Photographs...Write
4 Gun Rolltop Wrap...Write

PAC...$89.00
AIR RIDE...$55.00
NOW SEE A FANT...$129.00
MILLION STRIKES...$49.00
ANTAl AiouC...$89.00

Write for More Details

SLOWS-WRITE, WIRE, OR PHONE FOR PRICES
5-10-25c Blue Fronts...
5c Silver Club Chief
Box Stands, Bars, Locks $2 250.
Heavy Double Safe...
5c Club Special Chief
Double Safe, comb, lock 69.50
5-10-25c Silver Chromes...
5c Silver Moon Chief, 3/11
Singale Safe, comb, lock 49.50

ONE-HALF CERFTIFIED DEPOT WITH ORDERS

CENTRAL OHIO COIN MACHINE EXCHANGE
514 S. HIGH ST., COLUMBUS 15. O. Phones Adams 7949, Adams 7998.

AS TIME GOES BUY MONARCH
ONE BALL MULTIPLE FREE PLAY MACHINES
Bally Throbbert...$255.00
Bally Club Trip...$265.00

MILLS REBUILT SLOT MACHINES
Original Chrome, St $440.00
Gold Chrome, St $440.00
Chrome, St $355.00
Brown Front, St $305.00
Brown Front, St $265.00
Brown Front, H. A. Or $305.00
Brown Front, H. A. Or $265.00

For More Details Write

THE MARKEPP CO.
(Established 1928)
4310 Carnegie Ave., Cleveland 3, O.
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MARKKEPP VALUES
5-BALL PIN GAMES
Bonham's 1937 Pin Game Book, $45.00
Sharp...$65.00
Bally...$65.00
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Bally...$25.00
Charlies...$25.00

P & H Distributing Co.
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Chicago, Ill.
UNBREAKABLE
PHONO PLASTIC
REPLACEMENT
PARTS
FREE REPLACEMENT IF BROKEN WITHIN 3 YEARS

WURLITZER MODELS

<table>
<thead>
<tr>
<th>Plastic</th>
<th>Replacement Parts</th>
<th>Std. Cost</th>
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<tbody>
<tr>
<td>Top Corners</td>
<td>$1.25</td>
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<tr>
<td>Lower Sides</td>
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<tr>
<td>Top Center</td>
<td>$0.75</td>
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<tr>
<td>Lower Center</td>
<td>$0.50</td>
<td>$0.50</td>
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NEW! UNBREAKABLE!
GUARANTEED!

ROCK-OLA MODELS

<table>
<thead>
<tr>
<th>Plastic</th>
<th>Replacement Parts</th>
<th>Std. Cost</th>
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<tr>
<td>Top Corners</td>
<td>$1.60</td>
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<tr>
<td>Lower Sides</td>
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<td>Top Center</td>
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<tr>
<td>Lower Center</td>
<td>$0.90</td>
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SEEBURG MODELS

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<th>Plastic</th>
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<th>Std. Cost</th>
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</thead>
<tbody>
<tr>
<td>Top Corners</td>
<td>$1.25</td>
<td>$1.25</td>
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<tr>
<td>Lower Sides</td>
<td>$1.00</td>
<td>$1.00</td>
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<tr>
<td>Top Center</td>
<td>$0.75</td>
<td>$0.75</td>
</tr>
<tr>
<td>Lower Center</td>
<td>$0.50</td>
<td>$0.50</td>
</tr>
</tbody>
</table>

SHEET PLASTIC

- 20' x 20' Chip-Proof Red, Yellow, or Green (Thickness of new paper)...
- 60' x 20' Chip-Proof Red, Yellow, or Green (Thickness of a new half dollar)...
- 100' x 20' Chip-Proof Red, Yellow, or Green (Thickness of a new silver dollar)...

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WAGON WHEELS
CONVERTED FROM
(DUPLEX)
WE ARE ALSO REVAMPING
IDAH0 From ZOMBIE
OKLAHOMA From LEADER
STREAMLINER From STARS
GRAND CANYON From DOUBLE PLAY
SANTA FE From WEST WIND
ARIZONA From SUN REAM
BRAZIL From DO-RE-MI

You'll Get and Hold the Play With Games Revamped the United Way!

SEE YOUR DISTRIBUTOR NOW OR WRITE DIRECT—BUY U. S. WAR BONDS

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GUN OPERATORS, ATTENTION
LARGEST STOCK OF
SEEBURG RAY-O-LITE GUN PARTS
IN THE COUNTRY — WRITE FOR LIST

“SHOOT THE JAP” RAY-O-LITE GUNS
This is a Seeburg Clifton Ram Conversion. These machines have been thoroughly reconditioned and repainted with an attractive Blue Lacquer and Black Trim. GUARANTEED. Terms: 1/2 deposit, balance in full payment and send C.O.D. Charges. Checks accepted.

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The most sensational revenge on the market. TOP-NOTCH player appeal, latest style bumpers, rollovers, and best of all—A KNOCKOUT POCKET, A REAL MONEY MAKER.

Complete job $100.00
Exclusive of transportation

Ship us your nickel blue front
We will convert to

QUARTER PLAY

Also

GENERAL OVERHAUL—CRACKLE REPAINT
KNEE ACTION—CLUB HANDLE

COMPLETE JOB $100.00

SPECIAL DEAL

CONVERSION JOB

$100.00

COIN MACHINE OPERATORS

OPA APPROVED

CONSUMERS’ PRICES

WRITE FOR COMPLETE LIST

TUBES

COIN MACHINE EQUIPMENT CO., INC.

Telephone DiVersey 3433 • 1346 Roscoe St., Chicago 13, Illinois.
Keep in touch with Bally
Alert coin-machine men, those who are interested in getting V-Day notice of Bally's post-war hits, will act now to get their names on Bally's special V-Day mailing list. BACK THE ATTACK...BUY U. S. WAR BONDS

**SLOT MACHINES**

**Rebuilt by Buckley**

<table>
<thead>
<tr>
<th>Models</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>5c Blue Fronts</td>
<td>$95.00</td>
</tr>
<tr>
<td>10c Blue Fronts</td>
<td>$125.00</td>
</tr>
<tr>
<td>25c Blue Fronts</td>
<td>$150.00</td>
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<tr>
<td>50c Blue Fronts</td>
<td>$195.00</td>
</tr>
<tr>
<td>5c Brown Fronts</td>
<td>$250.00</td>
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<tr>
<td>10c Brown Fronts</td>
<td>$295.00</td>
</tr>
<tr>
<td>25c Brown Fronts</td>
<td>$350.00</td>
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</table>

**Mills 5c Gold Chrome**

<table>
<thead>
<tr>
<th>Models</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td>5c Blue Fronts</td>
<td>$125.00</td>
</tr>
<tr>
<td>10c Blue Fronts</td>
<td>$150.00</td>
</tr>
<tr>
<td>25c Blue Fronts</td>
<td>$195.00</td>
</tr>
<tr>
<td>50c Blue Fronts</td>
<td>$250.00</td>
</tr>
<tr>
<td>5c Brown Fronts</td>
<td>$350.00</td>
</tr>
<tr>
<td>10c Brown Fronts</td>
<td>$425.00</td>
</tr>
<tr>
<td>25c Brown Fronts</td>
<td>$395.00</td>
</tr>
</tbody>
</table>

**Jenn. 4 Star Chiefs, 5c**

**Jenn. 4 Star Chiefs, 10c**

**Jenn. 4 Star Chiefs, 25c**

**Jenn. Silver Chiefs, 5c**

**Jenn. Silver Chiefs, 25c**

**Pace Comet, 5c**

**Pace Comet, 10c**

Safe Stands for Mills and Jennings Machines

Write for Latest List

**REBUILDING AND REFINISHING ALL TYPES OF MILLS SLOTS**

**SEND US YOUR MACHINES**

**CONSOLES**

BUCKLEY DAILY DOUBLE TRACK ODDS

<table>
<thead>
<tr>
<th>Models</th>
<th>Price</th>
</tr>
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<tbody>
<tr>
<td>Mills Jumpo, F.P.</td>
<td>$105.00</td>
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<tr>
<td>Mills Jumbo, P.O.</td>
<td>$125.00</td>
</tr>
<tr>
<td>Mills Jumbo (Comb.)</td>
<td>$195.00</td>
</tr>
<tr>
<td>Mills 1-2-3, P.O.</td>
<td>$250.00</td>
</tr>
<tr>
<td>Mills 1-2-3, F.P.</td>
<td>$350.00</td>
</tr>
<tr>
<td>Kenny Kentucky Club</td>
<td>$595.00</td>
</tr>
<tr>
<td>Mills Four belts</td>
<td>$275.00</td>
</tr>
<tr>
<td>Bally Royal Flush</td>
<td>$65.00</td>
</tr>
</tbody>
</table>

**WE PAY CASH for YOUR MACHINES**

We Will Pay Top Market Prices.

WANTED: Slot Machines—All Models—$1—$2—$3—$4—$5—$6. Write or mail your complete list with your lowest prices—Now—"Before the Whistle Blows."

Satisfaction guaranteed when you buy from us or may you return the machines to us within 10 days after delivery and we will refund your money in full.

All Prices Subject to Prior Sale.

**SPOT-CHA**

**CONVERTED FROM (ATTENTION)**

**THE REVAMP THAT GIVES THE OPERATOR the MOST for HIS MONEY**

**SPOTS PLAYER DIFFERENT NUMBER EACH GAME**

**FREE BALL RETURN**

**2 WAYS TO OBTAIN FREE BALL**

**JACK POT**

**HIGH SCORE**

199.50

1/3 Deposit, Balance C. O. D.

**IMMEDIATE DELIVERY**

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PHONE 3-3076

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MILWAUKEE 10, WIS.

All Phones: X. 3010

See Notice on Suburban List with your lowest prices—Now—"Before the Whistle Blows."
In recognition of the outstanding services rendered by our distributor organizations during these war times, the J. P. Seeburg Corporation honors an authorized Seeburg distributor each week.

George Ashe  General Manager

William Chaitt  Manager Sales and Service Dept.

Lester Beitel  Field Representative

Our organization pledged to do our utmost in helping the Seebug operator maintain his equipment; to supply necessary parts and recondition music equipment. In 1944 we repaired 724 pickup heads—538 amplifiers—and overhauled 560 phonographs.

This record of maintenance and service attests to the upholding of our pledge.

AUTOMATIC EQUIPMENT CO.
LOOK AT JOE! HE MUST'A MARRIED A RICH WIDOW

NOPE! HE'S OPERATING MODERNIZED WURLITZERS

TODAY'S BIG MONEY MAKER

Don't get us wrong. The operation of automatic phonographs is no get-rich-quick business. It's a legitimate business paying a normal profit—but there is a marked difference in the earning power of one model phonograph as against another.

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Mechanical selectors make Modernized Wurlitzers as easy to service as they are to look at. Want to see action? See your Wurlitzer Distributor about converting Wurlitzer Models 24, 500, 600, 700 or 800 into big-money-making Modernized Wurlitzers. The Rudolph Wurlitzer Company, North Tonawanda, New York.

*The Name That Means Music to Millions

The MODERNIZED WURLITZER

INVEST IN AMERICA—BUY WAR BONDS