RADIO EDITORS PICK AIR BEST

Dimming Nation’s Streets
Does Things to Nitery Biz

Music on the Air--Who Selects It And Why?

PACIFIC VS. NATIONAL RATINGS
SEATTLE REVIEW SAYS:
Featured is a comedy acrobatic act starring Raye & Pedro. Two limber comics with highly skilled clever routine.

SAN FRANCISCO REVIEW SAYS:
This pair of balancing comics bring down bursts of applause from the house. Their hand-stand balancing and drinking act is actually amusing.

LOS ANGELES REVIEW SAYS:
The finest acrobatic and comic act ever seen on the Orpheum stage.

NEW ORLEANS REVIEW SAYS:
Really funny and with a new slant in stage stunts. . . . They were excellent in performance.

BILLBOARD SAYS: (ORIENTAL THEATRE, CHICAGO)
Surprised with their remarkable smoothness. Their comedy terrific. Perform with amazing agility. . . . Bowed off to good applause.

CLEVELAND REVIEW SAYS:
Daredevil stunts are exciting. Horseshow arouses the cheers. . . . They are a capable comedy act.

VARIETY SAYS: (NEW YORK)
Do fine job in underhand balancing. Comedy is smooth and they have fine control.

WASHINGTON, D. C., REVIEW SAYS:
Their act Raye & Pedro. Astound with stunts. They show the year with their clever comics.

MIAMI REVIEW SAYS:
They steal the show. . . . This comedy team introduce amusing lightning feats of strength. Speed and ease make them outstanding.

CURRENTLY WM. PENN HOTEL PITTSBURGH, PENNSYLVANIA
"LOVE AND KISSES" EDDIE SMITH PARAMOUNT BUILDING, NEW YORK CITY
"Dogs and Blues Singers"

A member of Congress—Representative Marion T. Bennett, Republican from Missouri—shot his mouth off in the House Thursday (8) to the effect that the U. S. government had wasted billions of dollars. Bennett was reported brought to the floor of the House by a legislator who paid him a five-cent bet that he could make the U. S. government look like a hobo when it comes to the disposal of materials. And this is only a drop in the iceberg of scarce materials in the U. S. today.

"The Billboard" Washington Office Reports on Routine

WASHINGTON, Feb. 10.—Entertainment 

hit, from radio to arcades, has a lot of 
egovernment to get its hands on the kind of 
material that the government wants to have. 

In December, four disposal agencies 
handled 110,000,000 surplus items, 

and this is only a drop in the bucket as compared to what lies ahead. 

Estimates here are that before surplus 

properties completes its job more millions of 
dollars worth of dollars are expected to pass 
the hands. Important thing for the 
tertainment field, however, is that plenty of 

materials in first rate condition, are 
available right now.

Senate Learning "Angles"

Plenty of savvy will be needed to 

grasp all of surplus angles—a senatorial 

committee is learning that right now more 

than ever but "The Billboard's Washington 

office believes that the public will soon 

be of first importance to the entertainment 

industry to get familiar with the properties 

that are available and how they can be 

obtained.

Graphic illustration of what surpluses 

may mean to industry was given in New 

York only a week ago when 700 navy 
simulated machine guns were tabbed 

for disposal by the government for the 

nation's defense. They were tabbed for the 

industry and grabbed, making as they 

will red-hot features for arcades. 

Electrically driven, guns are used in the R.D. show and are 

planned to train navy gunners until becoming surplus.

Eight Agencies

Surpluses are currently being handled 

by eight agencies and each carries its own 

supervision of Surplus Properties Board, 

Reconstruction Finance Corporation is 

handling capital and producers goods; 

War Production Board is handling 

surplus routes; Foreign Economic Admin-

istration, and military surplus; 

Procurement Division, Treasury, puts into 

proper field; Bureau of Maritime 

Commission is handling surplus shipping; 

army and navy are disposed of "prompt 

salvage" materials from war plants and 

fields. 

As usual, when the race gets hot, there are 

changes in the running. A crick who 

has been taking the other fellow's dust 

is back in the running when they hit the tape on April 30. 

Experts have now passed the three-quar-

ter mark in the home-stretch extra. 

On May 7, the race will be over when NYWT found newsprint 

so scarce that it couldn't afford to slow down. 

Every editor who has a radio column or wishes to enter the race 

(See Eds Vote What They Like on page 8)

Chapman Up To Tie With Kronenberger

STEM CRIX IN HOME STRETCH

WICHITA, Feb. 10.—The茎 stem 

experts have now passed the three-

quarter mark in the 1944-45 race for critical 

accuracy honors. The home-stretch is 

ahead with a little less than three months 

to go. It has hit the 100 performance success mark 

and women of the entertainment world who have risked their lives, 

and materials aboard; U. S. Maritime Commis-

sion is handling surplus shipping; army 

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GUY LOMBARDO
Sweet King's Long Reign

ONCE again, for the 13th time, Guy Lombardo has been rated the No. 1 band on the air by the radio editors of the nation, as announced in Billboard, for the week ending March 3. Mr. Lombardo has missed a week before the mike in 10 years is just one example of the credit Lombardo is offering to the cash customers and the dial listeners who are sending in his record mailbag every week. The results are even more impressive when one notes that Lombardo has no assistants in the band, or in the radio operation of Lombardo brands of words and music in type.
Bon Mort
WASHINGTON, Feb. 10.—Paul Porter, new FCC chairman, is a boy with a sense of humor who can turn a dreary moment into a fun occasion. As the plane carrying FCC officials arrived at the jumbo jet was about to take off, someone pointed out to Bob Flander that the plane crashed virtually the entire governmental administration of radio would be lost.

McKesson & Robbins
To Drop Joe Brown
'Stop or Go' Blue Seg
NEW YORK, Feb. 10.—Joe K. Brown's 'Stop or Go' blue segment leaves Young & Bloch accounts.

Cissie Bans WMAL
Listing 'For GOOD'
WASHINGTON, Feb. 10.—Listing of WMAL (Blue-Washington) in The Times-Herald Radio Section has been dropped three weeks ago after Drew Pearson referred to firing of T-H editor, as noted in the Bee. Listing sources here. Cisso, according to the dog's source, tried to get the same listing on the WMAL listing "bans him to forever.

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**NBC Beats Promotion Drum**

**Radio's Horse Pins**

**NAB President Asks Clarifying Of FCC Rights**

**Radio's Horse Pins**

**DETROIT, Feb. 10.** — Latest emergency need to be solved by the facilities of radio is the short- ing of production due to labor unrest in the Bing Crosby Club. The chief reason for this is a grave shortage in the South Pacific war front, according to a report signed at WRJF from one of the Crosby Club's top men, Mrs. Crosby. The shortage is felt in the production of Pine Avenue Lane Avenue.

An emergency which has the fun. Fiddle, early morning show, got the best of Mrs. Crosby, and the S.O.S. on the air, the result was a donation of two dozen piano and other radio films which the listeners, now being forwarded to the NBC spotting office. The beauty of these piano films — four inches long — remains a military secret.

**Lockheed Drops "X" For Black and White**

**Hollywood, Feb. 10.** — Lockheed is dropping Man Called X. Herbert Marshall stars, as of the end of the next cycle of television, March 15-21, in the NBC network. The production, an upset was made this week by aircraft company. The company used the role of the World War. The aircraft manufacturer's representative at the NBC studios, announced.

The production was that the Lockheed was not disqualified with the NBC network's list of programs. The show is to be in the NBC network's list of programs. The production, an upset was made this week by aircraft company. The company used the role of the World War. The aircraft manufacturer's representative at the NBC studios, announced.

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A company formally bank-rolled the orison Wells show. It is understood that Lockheed was not disqualified with the NBC network's list of programs. The show is to be in the NBC network's list of programs. The production, an upset was made this week by aircraft company. The company used the role of the World War. The aircraft manufacturer's representative at the NBC studios, announced.

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**It's Commercial When Owner Of Station Skeds Puff Segs Over His Own Percolator**

**CHICAGO, Feb. 10.** — A four-year standing talent contract controversy between WGN, local Mutual outlet, and AFRA, national union, has been decided. However, the WGN shows pay attention to special features of the AFRA contract, the local union's delegates to the Chicago AFL-CIO Convention, have been looking into the matter of the 60 shows on which the AFRA contract has been working. No action was taken by the board of directors of the WGN station.

In the agreement reached this week it was decided that eight of the more than a dozen shows in question were commercial and that the talent was entitled to commercial pay.

**ReTroactive to 1942**

It was decided, in addition, by Roy Jones, AFRA executive secretary, that AFRA will apply to producers of the various programs which are involved in the controversy. The agreement reached this week it was decided that eight of the more than a dozen shows in question were commercial and that the talent was entitled to commercial pay.

**District Sessions Skedded**

**WASHINGTON, Feb. 12.** — WBN, national NBC affiliate, announced plans for a series of district meetings during March-April to replace annual convention, NAB officials have announced.

Schedule is as follows: District 1, Boston, March 15; District 2, New York, March 18; District 3, Philadelphia, March 24; District 4, Detroit, March 26; District 5, Chicago, March 27; District 6, Los Angeles, March 28; District 7, Cincinnati, March 29; District 8, Cleveland, April 2; District 9, Chicago (Palmer House), March 30.
By Mailing Out Logs

Hollywood, Feb. 10.—Ward R. Hickok, former program director and supervising executive of the North Star Broadcasting System, has been appointed general manager of Wright-Sonovox, James L. Free, president of the company, announced.

Along with this announcement, Free disclosed that the Hollywood firm, which Hickok will make his headquarters, is undergoing expansion preparing for increased activity in the motion picture field.

Sonovox, "articulator" device that helps create talking sound effects, has been used in several pix, including Walt Disney's Zany and Rebuked Dragon and Kay Kyser's You'll Find Out, as well as in air commercials, but the org wants to increase its use in dramatic and artistic branches of motion picture. Other recent additions to Sonovox's Hollywood staff are Harold Stroetz, manager of motion picture production, and Norman Wright, production director of motion picture division and formerly a Walt Disney director.

CKLW Taps School, Hospital Audiences By Mailing Out Logs

Detroit, Feb. 10.—CKLW is making it easy for two specialized classes of listeners to get near-by entertainment, which interest them most by special weekly mailings.

First mailing is to some 25 local hospitals, many of which have their own ward and private rooms over the hospital systems, as well as for use in various wards. Selection of programs which have special interest for patients and are of educational value are circulated in red, so they can be readily picked out. In mailings, the station suggests that these programs be listed on the school bulletin boards, where youngsters can learn about them quickly.

Second mailing goes to some 15 local hospitals, which have been selected as the very best of home radio systems. The logs are intended for the use in the other hospitals. The station explains that these programs will be sent to the various wards and private rooms over the hospital systems, and also as the selection of programs on private radio by patients or medical personnel. The logs are mailed out in groups of 25 each, and return in total hours of listening. Both mailings are being started and results will be picked up at a later date to ascertain what actual use is made of the logs in schools and hospitals.

WCAU Uses Express Trucks, Newspapers and Newsletter

Philadelphia, Feb. 10.—WCAU is inaugurating a three-hour promotion plan for its local news commentaries and sponsors.

The first step is a 12-month posting contract on American Railway Express trucks, with copy and card circulars to be made up each week for the display boards on trucks in the Philadelphia, Baltimore, Cleveland, Pittsburg, and two New Jersey communities. This will be supplemented by a 12-week posting campaign in Pennsylvania and New Jersey daily and weekly newspapers, and shows featured in the truck posting will be spread across the board.

A third phase of the promotion campaign is a co-ordinated round of newspaper advertising. A group of newspapers, as well as the Philadelphia Inquirer and the Philadelphia Bulletin, will co-operate in this round of advertising. All newspapers will carry the spot name and the title of the programs.

Pennsylvania has teams of ten publishers working with the station, and New Jersey has teams of six. This year, each city police department was assigned with the subjects featured on the Friday morning broadcasts.

Someday the war is going to be over. Then: recreation. You've heard a lot about recreation. But most of the worry-in-print has been about the business of turning bicycle plants back into bicycle-making. But there is another side to the reconversion. We come to that party! Cutting distribution costs is another way to sell goods. That's the problem of getting peace-time goods distributed so cheaply that manufacturers can keep prices down and sell so much that our economy won't fall apart. Because if it should fall apart, we would have a lot of unemployment, and if we have a lot of unemployment nobody will buy anything, and... well, we have been to that party!

Our own first job is to provide maximum physical facilities to reach these millions. Today the Blue reaches over 21,000,000 homes. The number is increasing. Recently we announced the addition of six important stations. As we prepare this advertisement, two more great stations have joined the Parade to the Blue. WCAT, which has established the biggest local audience in Pittsburgh, and WFBR, which covers the Baltimore market like a blanket.

The second job is to help where help is sought in building Blue commercial programs. Take the problem of cabinet makers. The show helps the Blue's new program department is uncovering low-cost talent that must be developed from the broadcasting field, awaiting only construction materials. It is also pre-testing new programs on our own time to remove a percentage of the risk that's always in business. This is service to both agencies and advertisers.

After the war, the radio networks will be one of the greatest forces in the nation in helping us all land on our feet.

Our post-war eye, while it is on our competition, is more particularly on our potential ability to help the U.S. industry to new levels of prosperity and a common agreement that if we will only continue to improve shows goes on the air. That's service to the advertisers and agencies.

Picture of a team about to warm up for the Battle of the Century
Platter Jockey Takes 65G Off CKLW Turnings

DETOIT, Feb. 10.—Record of a 65G gross for a one-man participating show was run up by Larry Gentile, conductor of the Dennis Patrol on CKLW, during ’44. This figure was an improvement of 93 per cent over the 1943 figure of 839,000.

Show runs five hours and 15 minutes nightly, starting at 12:15 a.m., and while fundamentally a platter assures, also includes practically a complete variety program, with occasional personal appearances, special production, etc. To maintain listener interest, program averaged 20 sponsors nightly during the past year, with the ratings ranging from single spots to several, minute segments.

Basic trend in the heavy increase is toward national rather than local accounts. This is largely accounted for by the practical fact that the station, although only 5 k.w. has a virtually clear channel during the hours Gentile's show is on the air, and covers plenty territory.

The sponsors are concentrated almost entirely in the first half of the program, and with little or no time sold commercially in the wee hours of 3 to 5:30 a.m.

Wayne Ainer to Replace Wynn Show

NEW YORK, Feb. 10.—Singer Jerry Wayne has been signed to star in the popular radio variety show "The Big Show," which Ed Wynn leaves the show February 27. The program, as scheduled, is being handled by "The Comic Strip," excutive producer, and "Laughlin's" production director, and will be known as "The Wayneaires.

Wayne will handle chimping and emcees, using guest stars, vocal and instrumental groups, etc., under the direction of Eddy Howard, who heads the first guest show. Show is on the Blue, 9-10 p.m., Mondays.

The Wynn show has never been set but it is known that Mark Warnow, who has handled the music on the show since 1936, will continue to do so. Warnow has been signed to an exclusive contract with NBC, which will keep him off all non-Lucky Strike programs. Young & Rubicam is still the agency.

Paramount Buying Regular Time for Picture Selling

HOLLYWOOD, Feb. 10.—Paramount is buying time on two stations to help advertise its products locally.

Show will air the film "The Over-the-Top," which is now a hit in motion picture circles, and "War With the Weak," which is a hit in radio circles.

Now the show is to air the picture "Sergeant," which is a hit in motion picture circles, and "War With the Weak," which is a hit in radio circles.

Photography for Stage, Screen and Radio Artists

Specialists in portrait photographs of non-professionals too.

154 W. 57th St., New York City. Phone: 37-3855.
14th Annual Radio Editors' Poll

RADIO EDITORS' NO. 1 PREFERENCES

FAVORITE PROGRAM: BOB HOPE
OUTSTANDING BROADCAST OF 1944: D-DAY-HICKS
FAVORITE COMEDIAN OR COMEDY ACT: BOB HOPE
FAVORITE QUIZ OR CONTEST PROGRAM:
INFORMATION, PLEASE
FAVORITE LIGHT MUSIC OR DANCE ORCHESTRA:
GUY LOMBARDO
FAVORITE MALE SINGER OF POPULAR SONGS:
BING CROSBY
FAVORITE FEMALE SINGER OF POPULAR SONGS:
DINAH SHORE
FAVORITE SPORTS ANNOUNCER: BILL STERN
MOST INTERESTING NEWS COMMENTATOR:
LOWELL THOMAS

FAVORITE PROGRAMS

BOB HOPE—94
INFORMATION, PLEASE—88
FIBBER Mcgee & MOLLY—74
BING CROSBY—60
JACK BENNY—42
LUX RADIO THEATER—40
NEW YORK PHILHARMONIC—30
NBC SYMPHONY—29
TELEPHONE HOUR—28
EDGAR BERGEN—26

FAVORITE DRAMATIC PROGRAM

Lux Radio Theater—259
Screen Guild Theater—82
Cavalcade—81
This Is My Best—35
One Man's Family—33
Suspense—28
Mr. District Attorney—27
Arthur Hopkins—16
Inner Sanctum—11
Words at War—11

FAVORITE COMEDIAN OR COMEDY ACT

Bob Hope—120
Fibber McGee & Molly—122
Jack Benny—101
Burns & Allen—52
Duffy's Tavern—49
Fred Allen—48
Dumante-Meek—43
Edgar Bergen—37
Gildersleeve—11
It Pays to Be Ignorant—13

FAVORITE MOVIE ACTOR

Lauritz Melchior—31
Patrice Munsel—33
James Melton—37
Marian Anderson—38
Richard Crooks—48
Lily Pons—76

FAVORABLE SPONSORIZED PROGRAM

Fibber McGee & Molly—127
Jack Benny—113
Burns & Allen—48
Duffy's Tavern—43
Fred Allen—42
Dumante-Meek—43
Edgar Bergen—37
Gildersleeve—11
It Pays to Be Ignorant—13

FAVORABLE UNSPONSORED PROGRAM

Lux Radio Theater—259
Screen Guild Theater—82
Cavalcade—81
This Is My Best—35
One Man's Family—33
Suspense—28
Mr. District Attorney—27
Arthur Hopkins—16
Inner Sanctum—11
Words at War—11

FAVORABLE DOCUMENTARY PROGRAM

New York Philharmonic Symphony—216
NBC Symphony—141
Boston Symphony—111
Philadelphia Symphony—44
Stradivari—29
Symphonette—22
Telephone Hour—17
Hour of Charm—16
André Kostelanetz—14
Cleveland Symphony—11

FAVORABLE Operatic or Concert Music

John Charles Thomas—128
Nelson Eddy—95
Lily Pons—76
Glady's Swarthout—70
Richard Crooks—48
Marian Anderson—38
James Melton—37
Patrice Munsel—33
Lawry Mahler—31
Rice Stevens—25

FAVORABLE SYMPHONIC OR INSTRUMENTAL CONCERT PROGRAM

New York Philharmonic Symphony—216
NBC Symphony—141
Philadelphia Symphony—44
Stradivari—29
Symphonette—22
Telephone Hour—17
Hour of Charm—16
André Kostelanetz—14
Cleveland Symphony—11

FAVORABLE SPORTS ANNOUNCER

Bill Stern—260
Ted Husing—171
Harry Wisinger—65
Ben Harker—55
Dan Dubey—18
Clem McCarthy—12
Bill Slater—11
Tom Manning—8
Brick House—7
Bob Trout—6

FAVORABLE FEMALE SINGER OF POPULAR SONGS

Dinah Shore—232
Ginny Simms—93
Kate Smith—76
Frances Langford—52
Rosemary Clooney—34
Georgia Gibbs—24
Joan Edwards—23
Helen Forrest—21
Jo Stafford—21
Mildred Bailey—13

FAVORABLE MALE SINGER OF POPULAR SONGS

Bing Crosby—359
Dick Haymes—97
Frank Sinatra—59
Perry Como—51
Frank Munn—25
Kenny Baker—22
Morton Downey—20
James Melton—16
Larry Stevem—14
Bobby Wood—10
Johnny Johnston—10

FAVORABLE SINGER OF OPERATIC OR CONCERT MUSIC

Frank Munn—25
Bill Manning—34
Grace Moore—12
William Shirer—34
Gabriel Heatter—38
Edward R. Murrow—41
H. V. Kaltenborn—75
Drew Pearson—25
Bob Trout—21

FAVORABLE NEW STAR OF 1944

Alan Young—40
Frank Sinatra—14
Patrice Munsel—7
Danny Kaye—7
Larry Stevem—14
Andy Russell—5
Dick Haymes—3
Jack Carson—4
Danny Thomas—3

FAVORABLE NEW STAR PRODUCED BY ARMY OR GOVERNMENT

BUREAU, OR IN INTEREST OF WAR:
THE ARMY HOUR

FAVORABLE CHILDREN'S PROGRAM

Land of the Lost—21
Quiz Kids—42
Lone Ranger—48
Coast to Coast on a Bus—25
Walt Disney—29
Jimmie Dodd—27

February 17, 1945 The Billboard

OUTSTANDING NEW STAR OF 1944

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Patrice Munsel—7
Danny Kaye—7
Larry Stevem—14
Andy Russell—5
Dick Haymes—3
Jack Carson—4
Danny Thomas—3

OUTSTANDING DOCUMENTARY PROGRAM OF 1944

Chesterfield Supper Club

BEST PROGRAM PRODUCED BY ARMY OR GOVERNMENT

BUREAU, OR IN INTEREST OF WAR:
THE ARMY HOUR—285
Meet Your Navy—28
Treasury Hour—26
Assignment Home—21
Words at War—17

BEST CHILDREN'S PROGRAM

Let's Pretend—159
Lone Ranger—48
Quiz Kids—42
American Air School—38
Coast to Coast on a Bus—25
Land of the Lost—21
Terry and the Pirates—20
Jack Armstrong—15
Superman—14
Hop Harrigan—8
Uncle Dennis—9

MARCH OF TIME

BUREAU, OR IN INTEREST OF WAR:
THE ARMY HOUR

FAVORABLE SYMPHONIC OR INSTRUMENTAL CONCERT PROGRAM

New York Philharmonic Symphony—216
NBC Symphony—141
Boston Symphony—111
Philadelphia Symphony—44
Stradivari—29
Symphonette—22
Telephone Hour—17
Hour of Charm—16
André Kostelanetz—14
Cleveland Symphony—11

FAVORABLE OPERATIC OR CONCERT MUSIC

John Charles Thomas—128
Nelson Eddy—95
Lily Pons—76
Glady's Swarthout—70
Richard Crooks—48
Marian Anderson—38
James Melton—37
Patrice Munsel—33
Lawry Mahler—31
Rice Stevens—25

FAVORABLE FEMALE SINGER OF POPULAR SONGS

Dinah Shore—232
Ginny Simms—93
Kate Smith—76
Frances Langford—52
Rosemary Clooney—34
Georgia Gibbs—24
Joan Edwards—23
Helen Forrest—21
Jo Stafford—21
Mildred Bailey—13

FAVORABLE MALE SINGER OF POPULAR SONGS

Bing Crosby—359
Dick Haymes—97
Frank Sinatra—59
Perry Como—51
Frank Munn—25
Kenny Baker—22
Morton Downey—20
James Melton—16
Larry Stevem—14
Bobby Wood—10
Johnny Johnston—10

FAVORABLE DRAMATIC PROGRAM

Lux Radio Theater—259
Screen Guild Theater—82
Cavalcade—81
This Is My Best—35
One Man's Family—33
Suspense—28
Mr. District Attorney—27
Arthur Hopkins—16
Inner Sanctum—11
Words at War—11

FAVORABLE COMEDIAN OR COMEDY ACT

Bob Hope—120
Fibber McGee & Molly—122
Jack Benny—101
Burns & Allen—52
Duffy's Tavern—49
Fred Allen—48
Dumante-Meek—43
Edgar Bergen—37
Gildersleeve—11
It Pays to Be Ignorant—13

FAVORABLE MOVIE ACTOR

Lauritz Melchior—31
Patrice Munsel—33
James Melton—37
Marian Anderson—38
Richard Crooks—48
Lily Pons—76

FAVORABLE SPONSORED PROGRAM

Fibber McGee & Molly—127
Jack Benny—113
Burns & Allen—48
Duffy's Tavern—43
Fred Allen—42
Dumante-Meek—43
Edgar Bergen—37
Gildersleeve—11
It Pays to Be Ignorant—13

FAVORABLE UNSPONSORED PROGRAM

Lux Radio Theater—259
Screen Guild Theater—82
Cavalcade—81
This Is My Best—35
One Man's Family—33
Suspense—28
Mr. District Attorney—27
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Inner Sanctum—11
Words at War—11

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Rice Stevens—25

February 17, 1945 The Billboard

OUTSTANDING NEW STAR OF 1944

Alan Young—40
Frank Sinatra—14
Patrice Munsel—7
Danny Kaye—7
Larry Stevem—14
Andy Russell—5
Dick Haymes—3
Jack Carson—4
Danny Thomas—3

"*Editors were asked to vote for one
to the recurrent CBS winners in Radio Daily's national program poll

THE FIVE CBS WINNERS WERE:

Favorite Dramatic Series
(as produced by G. B. De Mille)
Lux Radio Theatre

Favorite Symphonic Program
N. Y. Philharmonic-Symphony Orchestra

Favorite Dance Band (Swing)
Harry James

Favorite Children's Show
Let's Pretend

Favorite Feminine Vocalist (popular)
Dinah Shore
America's leading radio editors and critics awarded first place in 5 classifications to regular CBS network programs during 1944, in Radio Daily's Eighth Annual Certified Poll.

They awarded second place in 11 classifications to regular CBS network programs.

Thus Lux Radio Theatre wins first place for the eighth consecutive year—ever since Radio Daily inaugurated its poll. The New York Philharmonic-Symphony Orchestra has won every year except 1938. Harry James wins a first for the third straight year. So does Dinah Shore—on CBS all of 1942 and 1943 and 65% of 1944. Let's Pretend was elected America's favorite children's program in 1939, tied for first place in 1943, and won again in 1944.

AND IN ADDITION TO THOSE CBS "FIRSTS":

- Frank Sinatra (so far, 3 "seconds")
- Ted Husing (so far, 3 "firsts, 5" seconds")
- Sammy Kaye (so far, 3 "seconds")
- Kate Smith (so far, 2 "firsts, 5" seconds")
- Gladys Swarthout (so far, 1 "first, 4" seconds")

- Gracie Allen (so far, 1 "second")
- Take It or Leave It (so far, 4 "seconds")
- Burns and Allen (so far, 1 "second")
- The Aldrich Family (so far, 1 "first, 3" seconds")
- Shostakovich 8th Symphony (so far, 1 "second")

For their discerning recognition of these superior programs CBS offers America's radio critics and editors its sincere appreciation. To the artists, our heartiest congratulations.

This is CBS...the Columbia Broadcasting System
## THE BILLBOARD COMPARATIVE TERRITORIAL INDEX

Based on "FIRST TWENTY" Hooper Ratings, National and Pacific Coast. Both are for period December, 1944-January, 1945. National figures are average of four ratings.

### VOL. I. No. 1

#### WINTER, 1944-45

<table>
<thead>
<tr>
<th>National</th>
<th>Opposition</th>
<th>Hooper-</th>
<th>National</th>
<th>Program</th>
<th>Pacific</th>
<th>Hooper-</th>
<th>National</th>
<th>Opposition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Service to Front—CBS</td>
<td>Listen to the Women—Blue</td>
<td>Amer. Forum—MBS</td>
<td>Schubert News—MBS</td>
<td>Service to the Front—CBS</td>
<td>33.6</td>
<td>1</td>
<td>BOB HOPE</td>
<td>1</td>
</tr>
<tr>
<td>This Is My Best—CBS</td>
<td>Amer. Forum—MBS</td>
<td>Spotlight Bands—Blue</td>
<td>Reprise—Blue</td>
<td>Spotlight Bands—Blue</td>
<td>30.5</td>
<td>2</td>
<td>FIBBER MCGEE &amp; MOLLY</td>
<td>2</td>
</tr>
<tr>
<td>Bing Crosby—CBS</td>
<td>A. L. Alexander—MBS</td>
<td>G. Field Choir—Blue</td>
<td>D. Thompson—Blue</td>
<td>No Sponsored Show—Blue</td>
<td>28.4</td>
<td>3</td>
<td>EDGAR BERGEN</td>
<td>3</td>
</tr>
<tr>
<td>Kate Smith—CBS</td>
<td>Cleveland Orch—MBS</td>
<td>Pearson—Blue</td>
<td>Gardner—Blue</td>
<td>Pearson—Blue</td>
<td>23.7</td>
<td>6</td>
<td>JACK BENNY</td>
<td>22</td>
</tr>
<tr>
<td>Corfis Arch—CBS</td>
<td>Spotlight Bands—Blue</td>
<td>Reprise—Blue</td>
<td>Tena Hr. Song—MBS</td>
<td>No Sponsored Show—Blue</td>
<td>23.5</td>
<td>7</td>
<td>JOAN DAVIS—JACK HALEY</td>
<td>***</td>
</tr>
<tr>
<td>Various—MBS</td>
<td>Various—CBS</td>
<td>Various—MBS</td>
<td>Contented Hour—NBC</td>
<td>Various—NBC</td>
<td>22.9</td>
<td>9</td>
<td>LUX RADIO THEATER</td>
<td>12</td>
</tr>
<tr>
<td>Contended Hour—CBS</td>
<td>Guy Lombardo—Blue</td>
<td>Gladstone—MBS</td>
<td>Schubert—CBS</td>
<td>Contented Hour—NBC</td>
<td>20.7</td>
<td>10</td>
<td>SCREEN GUILD THEATER</td>
<td>13</td>
</tr>
<tr>
<td>First Line—CBS</td>
<td>Fred Waring—Blue</td>
<td>Gladstone—MBS</td>
<td>Carnegie—MBS</td>
<td>Fred Waring—Blue</td>
<td>20.4</td>
<td>11</td>
<td>ABBOTT &amp; COSTELLO</td>
<td>9</td>
</tr>
<tr>
<td>Radio Reader’s Digest—CBS</td>
<td>Sinatra—MBS</td>
<td>Up With World—Blue</td>
<td>Various—CBS</td>
<td>Various—MBS</td>
<td>20.2</td>
<td>12</td>
<td>EDDIE CANTOR</td>
<td>***</td>
</tr>
<tr>
<td>Carnegie—MBS</td>
<td>Various—CBS</td>
<td>Various—MBS</td>
<td>H. of Charm—NBC</td>
<td>Various—CBS</td>
<td>19.7</td>
<td>13</td>
<td>KAY KYSER</td>
<td>(First Half Hour)</td>
</tr>
<tr>
<td>Congress—CBS</td>
<td>Behind Scenes—CBS</td>
<td>Hal McIntyre—MBS</td>
<td>Dance Orch—MBS</td>
<td>Hal McIntyre—Blue</td>
<td>18.6</td>
<td>14</td>
<td>HILDEGARDE</td>
<td>8</td>
</tr>
<tr>
<td>Life of Riley—Blue</td>
<td>Earl Wilson—MBS</td>
<td>L. Williams—MBS</td>
<td>Barn Dance—NBC</td>
<td>No Sponsored Show—CBS</td>
<td>18.4</td>
<td>15</td>
<td>TAKE IT OR LEAVE IT</td>
<td>5</td>
</tr>
<tr>
<td>Various—CBS</td>
<td>The West Coast—Blue</td>
<td>Various—CBS</td>
<td>Various—CBS</td>
<td>Red Ryder—Don Lee</td>
<td>18.4</td>
<td>15</td>
<td>LIFE OF RILEY</td>
<td>5</td>
</tr>
<tr>
<td>Various—CBS</td>
<td>Various—CBS</td>
<td>Various—CBS</td>
<td>Various—CBS</td>
<td>Various—CBS</td>
<td>18.4</td>
<td>15</td>
<td>PUT ON A SHOW</td>
<td>5</td>
</tr>
<tr>
<td>Various—CBS</td>
<td>Various—CBS</td>
<td>Various—CBS</td>
<td>Various—CBS</td>
<td>Various—CBS</td>
<td>18.4</td>
<td>15</td>
<td>YOUR HIT PARADE</td>
<td>18</td>
</tr>
<tr>
<td>Various—CBS</td>
<td>Various—CBS</td>
<td>Various—CBS</td>
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<td>18.4</td>
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<td>15</td>
<td>DINA ROSE</td>
<td>18</td>
</tr>
</tbody>
</table>

### Knight Reported

Buying WQAM, Miami, 5,000-W.

MIAMI, Feb. 10—John Knight, radio-minded newspaper chain operator, will make his first plunge into radio station ownership with the reported purchase of WQAM, CBS station at $600,000, it was said, that the contracts will be signed within the week.

Station, currently owned by the Miami Broadcasting Company, operates on 5,000 watts at 15,600 and John Blair, Knight, owner of The Akron Beacon-Journal, The Detroit Free Press, The Miami Herald and recently purchased Chicago Daily News, is known to be one of the most radio-minded publishers in the biz, excepting the Cowles brothers. It is expected that the station will be registered in the name of the paper's corporation, the Herald Publishing Company, with John Knight as president.

### SHOWS' COAST RATINGS

(Continued from page 5)

No. 6 with a Hooper of 23.7. On the West Coast Benny is No. 22, with a Hooper of 18.6. He hits the air in the East at 7 p.m., and that airing reaches the West Coast at 4 p.m., when the available audience just isn't. No wonder the Benny blood pressure hits new highs every time he reads Pacific Coast report. And Hildegard, who is fourth-

### Gildy Loses 3.1

Example of what happens when results are aired and the competition naturally changes, also the time may be just as advantageous on both Coasts is Abbott and Costello. Bob and Lowell Thomas repeat on the Coast and Lowell does a nice job of taking away a 1.4 from ABC's The Great Gildersleve, not shown in the chart, is even a better example of how changing competition does things to ratings. In the East Gildy tops out for Fanny Price, Hall of Fame, and Upton Close and gets itself a national rating of 18.5. On the West Coast, where it faces Crime Doctor, Greenfield Chapel Service, etc., it catches a neat 18.6.

Space limitation prevents showing as many examples of how shows do one thing nationally and another on the Pacific Coast as would have been normal times, but one thing is certain, when Lux Radio Theater nationally is 22.6 and Pacific-wise is 18.4, it's important to watch the new Billboard Comparative Territorial Index. It tells its own story of every new area a new rating.

---

**Samples free.**

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and all Picture Studios use this 3x5 VITAL record of song hits of over 100 publishers, plus old favorites, includes lead sheets and lyrics or chorus.

**1619 Broadway**

New York 19, N.Y.

**TUNE-DEX**

**PHOTO REPRODUCTIONS**

Made from your own photos or negatives in any size or proportion—ordered as small as 2 x 2, but generally from 2 x 3 to 4 x 5. Prices reasonable. Camera work for RCB, NBC, MCA, DANNY KAYE, EDDIE ROBERTSON, JAKE BENNY, KAY KYSER, JOAN EDWARDS, etc.

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**MOSS**

Photo Service


Bryant 9-6482

---

*Not in Pacific." First Twenty."*
Op's wonder why and for how long, but insiders keep mum

NEW YORK, Feb. 10.—Musie boss James Caesar Petrillo this week ended his 22-year reign over the union and turned the helms of the Musicians' Union (AMF) over to the incoming James White.

Before leaving, Petrillo made a gesture that was a real eyecatcher: He announced that the union would demand a 25% increase for all musicians and 50% for first-line people. This move, he said, was due to the increased cost of living and the need to keep up with the times.

Despite these two factors, the AMF has been able to maintain its profitability, and Petrillo said that the union's financial position is sound.

In other union news, the AFM has agreed to a new contract with the CBS network, which includes a provision for a 25% increase in wages for all musicians. The new contract also includes provisions for health benefits and retirement plans.

In television news, the FCC has announced that it will begin to enforce its rules against unfair competition in the field of television programming. The FCC has received a number of complaints from stations that are being forced to pay higher rates for programming.

Pic To Sell Pic

Tele Production
For Stage 8 Group

HOLLYWOOD, Feb. 10.—New three- hour show is being put together by Pelto and Willard, a new tele station which will go on the air next month. Pelto, who is in charge, has been working on the show for some time, and the result is a new and different kind of television show. The show will feature a variety of performers, including singers, dancers, and comedians. The show will be produced in color and will be broadcast on a local channel on Saturday nights, starting next month.
Who Selects the Air Music?

Mrs. Sponsor Is Only a Gag

Producers do a lot of head scratching and yen plenty shows on programs

By Paul Secon

(Open)

(Incidental)

(Feature)

(Theme)

(Stage)

(Outro)

(End)

George Paxton Finally Goes Into Lincoln

NEW YORK, Feb. 10.—George Paxton's opening at Hotel Lincoln, delayed because of difficulty in meeting contract deadline, will take place Wednesday (14). Reason for Paxton's going to Lincoln is his desire to get away from New York for a few weeks and to visit some of the nearby shops and make a survey of the top talent. It is expected that Paxton's show will be a great success.

Making Rack Means Out of Red on Tune

It Pays That Terrif Overhead

NEW YORK, Feb. 10.—Music rack orders for pubs these days, combining Music Dealers' Service, Chesterton, Carl Fischer and most of the other publishers, Mr. Thompson in Canada, is around 150,000-155,000 a day. In addition to this, there is a large wholesale house in New York and one in Chicago that sell racks at a lower price. The strike of the machinists has caused a delay in the delivery of the racks.

McIntyre Goes Fifty-Center

NEW YORK, Feb. 10.—Hal McIntyre, who has been doing on Bluebird label for six months, will go back on the Victor 50-center with his next release.

The leaves off the fields is the only Victor band now on the Bluebird 50-center Fifty-Center. However, the situation is pretty flexible at the present time. It is to be expected that the Fifty-Center will be switched to lesser label in near future. It is probable that there are no such plans at the present.

Jimmy Walker

Prexy of New Majestic Firm

NEW YORK, Feb. 10.—With Jimmy Walker, ex-prexy of New York, the new creation of the Majestic-Prestige Co., announcement comes that the company has been renamed the Majestic-Prestige Record Company. Walker, who has been with ASCAP and has had his own company, will go back on the Victorian 50-center Fifty-Center.

Next Week: ASCAP, Pic Exhibitors, U.S. Court, Minneapolis

NEW YORK, Feb. 10.—Action brought by ASCAP against Minneapolis motion picture exhibitors, who refuse to pay license fees, will start in the U.S. Court in Minneapolis. Mr. John Stein, general manager of ASCAP, and Louis Fischel, ASCAP counsel, met in Minneapolis and it was agreed that they would go to trial and not go to rule on the present contract until the option time comes up and then see what the circumstances are at the time.

James Takes Kaye

Ainer in June; May Play 400 Club

HOLLYWOOD, Feb. 12.—Harry James orchestra is to take a trip to Chicago in March and make a commercial show here at the Studio. This is the first time in a year and a half that James has done a number on show (CBS, Saturday Eve.). Three productions will be recorded in New York, Band expect to play old contracts at Frank D. Mitchell's Madison Square Garden, and they expect to pay six weeks.

According to Nat Moss, owner of 400 Club in New York, spot where Tommy Dorsey is to make a commercial, the band will be making a show there around this time, and Moss is now talking to the band about a possible contract bringing in James. Deal probable is.selitting result of T. D. sim, for he's guaranteed $20,000 against a percentage of the gross.

James's format on Kaye summer replacement will feature James's instrumental changes, including a surprise hit record, for 20th-PM, in the Kitten.
NEW YORK, Feb. 10.--In what is assumed to be a house-cleaning of the legal department, General Instrument Corporation is understood to be shuffling around band execs, with the possibility of a slight change in the management. Weems, head of the Chicago office, to head up the band department here. This move was unconfirmed by Tommy Rockwell, GAC business manager. It was said that eventually he would be transferring Weems in, "if he could get someone with the 'suit' to see off the Chicago office, according to those close to the situation. Weems is said to be set for the post here taking place of N. Y. Direr, who recently left organ after being with them for 10 years. Weems, a v-p in the GAC set-up, was in the city last week, conferring with Rockwell. Also in town was Art Prew of Cincinnati office. Fact that these going to be a shuffling includes Mort David's switching from cocktailing to the band department. Weems' leaving has brought about a split in the band situation at the palace and it was a question of who was going to fill it. For a while it was thought that Davis was going to be the same as when Nickerson was absent in service, with no one taking his place. But the ruling from the rumors indicates re-GACs revamping.

Undoubtedly that Weems wants to make the move to New York, but on his own terms. What these are is a matter of question, and if he hasn't been set, this is what he is probably looking to deal to definitely point up internal movement in office, a couple of board meetings were propounded about joining the office. Understand, however, however, this may be done, but Weems will probably be added to the 16-piece staff, and 5 per cent of the orchestra's take, off the gross.

LAURIE AS MASTERS' CONTRACT WITH LONG FROM $10 TO TWO YEARS AND PHILBIN'S ARRANGEMENTS WITH 802, NEW BMI-AFFILIATED FIRM

In each instance, no contract was signed, a handshake sealing the deal.

In each instance, no contract was signed, a handshake sealing the deal.

NEW YORK, Feb. 10.-Johnny O'Connor management within the next two weeks. A vocal quartet called Vagabond Music Company, with new BMI-affiliated firm—reported in The Billboard as the successor to the former Elka affiliate of Jewel Music, an ASCAP firm—recently left and will be head up the Chicago office, to head the legal department, including the following band managers: Art Weems, who has offered $15,000 for the catalog.

In other union's recent election say that it may be necessary to bring the Personnel Ballots Association and the union's chief investigator, George Abrams, into the case. The opposition hopes to prove that Abrams was not authorized to act on Vagabond Music, Inc. opposition proposes to prove that Abrams was not authorized to act on behalf of the HBA and that he ran the 802 elections of 1942 and 1944 as an individual.

DUKE ELLINGTON'S SMASH BALLAD

The defeated candidates who have banned together to contest the legality of the local election say that it may be necessary to bring the Personnel Ballots Association and the union's chief investigator, George Abrams, into the case. The opposition hopes to prove that Abrams was not authorized to act on behalf of the HBA and that he ran the 802 elections of 1942 and 1944 as an individual.

AFM SETS $33 BASE FOR SPOTLIGHT AIR SHOTS THRU U.S.A.

NEW YORK, Feb. 10.--Because of AFM ruling, bands playing Coca-Cola broadcasts now get a minimum fee per man somewhat around the $33 per half hour that bands get in New York. Reason for the AFM rate came about thus fact that bands doing C-C. Spotlight Bands' airing often did the shows in local communities where local rate often fell as low as $6 and $7 a half hour.

Bands kicked to union about playing for local scale, therefore union fixed a rate for all broadcasts below which sidemen can't work. The $33 rate applies to playing the shows and rehearsal time, which is around average for the entire country for same stint.

Rolling is getting plenty of extra dollars in sidemen's pockets, and also saving leaders' dough.

2 GREAT SONGS

INDEPENDENT AND RECORDED BY DINAH SHORE ON VICTOR

FAMOUS MUSIC CORP., 1619 BROADWAY, NEW YORK 19, N. Y.

RECORDED BY
HARRY JAMES
ON COLUMBIA
VAUGHN MONROE
ON VICTOR
THREE SUNS
ON HIT
DOROTHY KIRSTEN
ON VICTOR
(Douglas Smith)

DUKE ELLINGTON'S SMASH BALLAD

AFM SETS $33 BASE FOR SPOTLIGHT AIR SHOTS THRU U.S.A.

NEW YORK, Feb. 10.--Because of AFM ruling, bands playing Coca-Cola broadcasts now...
MGM Nix of Dix Disking Indicates Pic Firm Has Near - Future Record Plans

Singer Told To Lay Off Making Wax Commitments

NEW YORK, Feb. 16—In what is probably a tip-off as to their future plans about a record company, MGM execs in at least one instance have mixed the attempt of one of their musical stars to tie up with a major waxing company. Case in point is that of Tommy Dix, MGM star who's here in the East playingdates. He was told by the studio to lay off making any disk commitments because the studio was contemplating going into the record biz. He says on the Coast didn't say exactly how soon they intended going into the field but it's apparent that they don't mean in a couple of years.

Of course, in the meantime, this attitude leaves musically-talented guys like Dix and others who've been approached by major record companies about doing sides or albums in the lurch. Dix is pretty sore about the whole thing. Not known whether MGM has told others who've been approached by disk companies about the same thing but it's been assumed so. It's been known for some time that the pic company has been interested in going into the recording biz. When asked about the disk biz a short time back, David Bernstein, Loew exec in the East, said that MGM had couple of preparations up its sleeve, but nothing was happening as yet. Dix's attempt to disk with major companies seems to be the first indication that MGM is really serious about its intentions.

(Continued from page 14)

Pardue. However, an interesting point in choice of song is that if a song is on it's way down, chances are against Hummert using it. And again, when a song has been done too many times, any half wit knows that it won't last. And his is no matter how popular it is.

Some indication to question of sponsor request or interference comes as the most surprising when it comes to that, the Texaco show goes all out on the best hits. For example, they intro the Bing Crosby Girl songs, doing 18 minutes in one show, and later they took a complete half hour doing the same from the Deanna Durbin pic, Can't Help Singing. For show to have Motion do one pop a week, either a standard or a hit.

Show will intro new songs from the Harmonyland - Rodgers & Hammerstein second week in March. Henry Lewellyn, who produces the show, has recently added Harold Seltzer to his office staff to do nothing but research on standards and pops. Show will intro a new song or two a week. As example, there's Everything Everything on January 4 show, Song is from coming MGM pic, Redhead. Police, but pub hasn't started working on the song as yet. According to Schraire, the policy of the show in the future will stress that point more and more. For example, tune, Theme of Beauty Everything Everything, with a Burger song is that if a song is on, it does one ballad each week. It's during

MGM Music Selected

Who Selects the Air Music? Mrs. Sponsor Is Only a Gage

THE NATION'S CHOICE

AMERICAN SOUND

PILLS

TILDEN'S

THE BILLBOARD

THE BILLBOARD

PERSONAL APPEARANCES

ALL RADIO * PICTURES

ALWAYS A SURE BET! ASK ANYBODY

DICK SCOTT

GENERAL AMUSEMENT CORP.

360 N. MICHIGAN AVE.

TELEPHONE, STATE 6288

CHICAGO, ILLINOIS

(Mrs. Sponsor is Only a Gage)

On all shows, any song by Berlin, Porter, Kern, Rodgers, etc., gets a warm reception. But Hummert insists that if he doesn't like a song, no matter who writes it, it doesn't go on. Choice of new songs becomes simpler every day on the Manhattan show, for the show has a need for four rhythm songs each week, which means that Mr. Hummert has plenty in the market for new songs of that type. Trolley Song was done seven times from October 1 until December 24.

Let's skip to the all-band show, the Guy Lombardo mainstay for Chicago cigs. An outstanding feature of the show is that it's a haven for new songs—If Lombardo likes it, it's gone. It's as simple as that. According to Henry Legler (Warwick Legler, 15 per center for the account), 'Why wouldn't a producer present new songs?' And Lombardo, with the help of his musical, MCA, who packages the show, selects the tunes for each show.

Legler says that Lombardo chooses about 65 per cent of the numbers, with the agency sometimes suggesting changes in the selection of old tunes. That's where the diversity of the program comes up. Lombardo plays old tunes. As to the selection of current pop tunes, it's all Lombardo, job. Of course, Legler adds, if Lombardo likes a song too much, he can sing the day off. For example, Lombardo played Berlin's Always a Haven for new Tunes for each show, for the show has a need for four rhythm songs each week, which means that Mr. Hummert has plenty in the market for new songs of that type. Trolley Song was done seven times from October 1 until December 24.

Typical Variety Show

Another type of show is the Bill Wyman show (soon going over), with singer Jerry Wayne (show formerly had Evelyn Keene) who does one ballad each week. It's the typical variety show, with Mark Warren's company, according to George McGarrett, producer of the show for Young & Rubicam agency, songs are submitted by Wayne. Popularity of the song and whether it's on the Hit Parade are factors in whether the song is done. Also an important factor is whether Wayne does that particular song well. Once in a great while the whole will do a new song, as he did once, Irish跳出, McGarrett, which has to be a hit.

Program, with Miss Knight on it, was to alternate songs to do dance with the show. One song, It's Dearly, After Wayne submits the song, Mark Warren must approve or reject it. He also signs a contract to do the song, and that's all there is to it. As example, a song by Berlin was rejected by Warren, there's no sponsor interference whatever. As to song. As long as the song is in the top 10, the show will do it.

The James Mellette show for Texaco introcuses songs but usually only those that appear in legitimate. The reason why it comes to that, the Texaco show goes all out on the best hits. For example, they intro the Bing Crosby Girl songs, doing 18 minutes in one show, and later they took a complete half hour doing the same from the Deanna Durbin pic, Can't Help Singing. For show to have Motion do one pop a week, either a standard or a hit.

Schraire, the policy of the show in the future will stress that point more and more. For example, tune, Theme of Beauty Everything Everything, with a Burger song is that if a song is on, it does one ballad each week. It's during...
ASCAP Appoints Nominating Group For Board Posts

NEW YORK, Feb. 10.—Joint board of directors of ASCAP, after almost a week of negotiation to nominate eight members to fill the vacancies on the board, today appointed a committee to nominate eight members to fill the vacancies on the board. The committee consists of 12 writers and 12 publishers, with eight new members being added each year to sit three years. Eight members, elected three years ago, will retire this year.

No Sixth Week For Shaw; Pic Berlin Blamed

NEW YORK, Feb. 10.—Artie Shaw, MGM producer of the last six Shaw pictures, is going back to tune writing for the rest of Shaw's pictures. Shaw in turning to turnouts with Harry Warren for MGM's Shipyard Fiddles. Tunes are This Heart of Mine, published by J. W. F. Crocker, and Transplantation, all with Nacio Herb Brown.

Other two tunes in pie are Love and If I Had A Million. Shaw himself, producer of all Shaw pictures, is responsible for choosing the tunes.

Freed Writes Tunes Again After 7 Yrs.

NEW YORK, Feb. 10.—Arthur Freed, MGM producer for the last seven years, is going back to tune writing for the rest of Shaw's pictures. Shaw in turning to turnouts with Harry Warren for MGM's Shipyard Fiddles. Tunes are This Heart of Mine, published by J. W. F. Crocker, and Transplantation, all with Nacio Herb Brown.

Other two tunes in pie are Love and If I Had A Million. Shaw himself, producer of all Shaw pictures, is responsible for choosing the tunes.

Goldman Inked

NEW YORK, Feb. 10.—Columbia Records inked Benny Goldman to a $5,000 contract last week, his old one having expired December 7, 1944. Contract is lengthy one, extending more than two years.

Deal covers Goldman donning of both large and small band.

His name switched about thru the fact that Decca hasn't been pushing bands—this is evidenced by the fact that AHA and BMI have been selling more than usual about releasing sides they cut—example being that he has had only four recordings out since September. Who Up Derel, Let Me Love You Tonight, Saturday Night and I Didn't Know About You.

Columbia Date But Quick

Herman, only the beginning

Indication that Herman's switch may be the beginning of a move by more Decca artists, is the fact that Charlie Barnet is understood to be in the midst of negotiation to get his release from Decca.

His old one having expired De-

Decca.
of negotiation recently asked for and got his
on the board nominated, with vote then
each writer post as well as publisher
directors of ASCAP last week
other contracts with Decca
pany have
Barnet is understood to be in the
be the beginning of
off individual artist's disks.
production problem which cuts
from Decca. That's generally been
Adams Theater. Newark, N. J., and
Wald, current at Hotel New Yorker,
here.
into Frank Dailey's Meadowbrook Feb-ruary 15, giving him ample time to disk
was
new contract with Columbia, while num-
number of years wasn't disclosed, will prob-
probably be a lengthy term.

Still Another National BLUE
LABEL HIT...No. 1 Song in its Field

Quan. #9010

(A) S. K. BLUES (Part 1)
(B) S. K. BLUES (Part 2)
Featuring JOE TURNER, Vocalist, With
P. Johnson's All-Star Orchestra

10"...LIST PRICE $1.00

Still Another National BLUE
LABEL HIT...No. 1 Song in its Field

Quan. #9007

(a) VALETTA (Ballad)
(b) YOU'VE GOT LOTTA WOLF
IN YOUR HEART (Jump)

10"...LIST PRICE $1.00

GOING VERY STRONG! AVAILABLE NOW!

Quan. #9005

(a) EAST OF THE SUN
(b) BETWEEN THE DEVIL AND THE
DEEP BLUE SEA

10"...LIST PRICE $1.00

(b) COLE HEAT—WARM FEET

10"...LIST PRICE $1.00

Available and Still Going Strong
9003 (a) I WONDER—Sung by Warren Evans
(b) GONE AT DAWN—Hank
D'Amico's Sextette
10"...LIST Price $1.00

AL TRACE and His Silly Symphonists
7005 OH MARIA—TAKING THE TRAINS OUT
7006 SEND ME A FEMALE-V-MAIL—
WHERE'S THE CHICKEN IN CHICKEN CHOW-MEIN

DICK THOMAS, Sensational Singing Cowboy, with Orchestra
5001 BROKEN HEART—YOU NEVER LOVED ME
5002 IF I HAD A MILLION—HAPPY CADET SERENADE
5003 IF MEMORIES WERE MONEY—DOWN IN OLD
WYOMING,
5004 SEND ME THIS PURPLE HEART TO MY SWEETHEART
THEY'LL NEVER TAKE THE TEXAS OUT OF ME
7005, 7006, 5001-5004...10"...LIST Price 75c

NATIONAL HOT JAZZ SERIES
Featuring the EMMET BERRY FIVE
9001 SWEET AND LOVELY—WHITE ROSE KICK
9002 BLUE DREAM—BYAS'S OPINION
10"...LIST Price $1.00

Music Distributing Co.

NAME....CITY...STATE

Authorized
Signature

Please Fill in and Mail Today to

Cleveland 13, Ohio

1408 W. 9TH STREET

Everything Sold at Regular Dealers' Discount

February 17, 1945

The Billboard
PART 1—The Billboard

SONGS WITH MOST RADIO PLUGS

The following are the leading songs on the basis of the largest number of network plays from New York stations WNEW, WABC and WOR, and Los Angeles station KNX, February 3 and ending Friday, February 8. Position is based on summaries of dealer notices from Billboard's reporting service.

As of date

POSITION
1. A Little on the Lonely Side (F) - Advanced
2. Don't Ever Change (F) - Morris
3. My Dreams Are Getting Better All the Time (F) - Shapiro-Bernstein
4. I'm Making Believe (F) - Bregman-Voss-Conn
5. Every Time We Say Goodbye (F) - Chappell
6. Love Me with All Your Heart (F) - Shapiro-Bernstein
7. I Wouldn't Know About You (F) - Chappell
8. I Should Care (F) - Bregman-Voss-Conn
9. Rum & Cola (F) - Philadelphia
10. As-Cent-Tchu-Ate the Positive (F) - Paramount
11. Don't Fence Me In (F) - B. Harms
12. Saturday Night (F) - Paramount
13. Save Me, Honey, Save Me, I'm Gasping (F) - Shapiro-Bernstein
14. This Heart of Mine (F) - Shapiro-Bernstein
15. Your Love Has Me Enchanted (F) - Shapiro-Bernstein

Sponsors' Most Played Juke Box Race Records

This compilation is based on reports received from leading juke box operators throughout the nation and indicates the most popular records on automatic phonographs.

POSITION
1. Daddy-O - Columbia
2. Blue Moon - Decca
3. Goodnight, Sweetheart, Goodnight - Columbia
4. That's My Desire - Decca
5. Come On, Let's Go - Decca
6. Let's Dance - Columbia
7. On the Sunny Side - Decca
8. You're a Sweetheart - Decca
9. I'm Making Believe - Decca
10. I Wonder Why - Decca
11. Dreaming - Decca
12. I'm Making Believe - Decca
13. I Wonder Why - Decca
14. Blue Moon - Decca
15. Goodnight, Sweetheart, Goodnight - Columbia

Lucky Strike HIT PARADE

CBS, Saturday, February 10, 9:45 p.m. EST.

SUNTREE SONGS

- The Red Rose Song
- The Song of the South
- I Dream of You
- There Goes That Song Again
- I'm Confessin'
- I'm Making Believe
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- I'm Making Beli...
LaBrie's Ork Heading East

CHICAGO, Feb. 10—Lloyd LaBrie's 12-piece combo, which boomed from a Minnesotta territory band to dates in prominent Middle West locations during the last nine months, will wind eastward for February 25 for dates following the band's closing at the Music Box, Omaha.

In case it was discovered that BMI has the French version of the song, Mr. LaBrie acquired when Leeds agreed to license their recently acquired French catalog of songs from Britain, French pub now in this country.

When BMI sent out a list of its hit songs, ASCAP execs were surprised to discover My Heart Sings listed. Investig-
HITS THAT WIN THE MONEY...

ARTIE SHAW
AND HIS ORCHESTRA

I'll Never Be the Same • 'S Wonderful
20-1638

PERRY COMO
WITH ORCHESTRA

More and More
(From the Universal picture "Can't Help Singing")
I Wish We Didn't Have to Say Goodnight
(From the 20th Century-Fox picture "Something for the Boys")
20-1630

DINAH SHORE
WITH ORCHESTRA

Candy • He's Home for a Little While
20-1632

CONTEST SHOWS PROS FACE COMPETITION FROM AMATEURS POST-WAR

Chicago, Feb. 16.—Professional dance-band musicians will be in for some rugged competition after the war from youngsters now in service. If the result of a recent army dance band contest is any indication, with only six professional music makers in a 12-piece orch., the 844th Army Service Forces Band, stationed at Port Sheridan, Ill., was judged the best army dance orch. in the country. The band best over 160 army orks, most of which were made up almost entirely of former profession-

THE TUNES THAT NAB THE NICKELS ARE ON VICTOR AND BLUEBIRD RECORDS

Music Performance Rights Corporation

PART 2 - The Billboard

RECORDS MOST PLAYED ON THE AIR

This compilation is based on reports received from jukebox dealers throughout the nation and indicates that the records listed below are currently receiving the most play on their radio programs. For other valuable recordings of these numbers see Most Played Juke Box Records. Any disk recorded in the radio plug which does not make the Most Played Juke Box Records list will be listed in the other available recordings under the title of that disk.

GOING STRONG

WIN THE MONEY...

The Billboard

February 17, 1945

Mike Mervis

RECORDS MOST PLAYED ON THE AIR

This compilation is based on reports received from jukebox dealers throughout the nation and indicates that the records listed below are currently receiving the most play on their radio programs. For other valuable recordings of these numbers see Most Played Juke Box Records. Any disk recorded in the radio plug which does not make the Most Played Juke Box Records list will be listed in the other available recordings under the title of that disk.

GOING STRONG

WIN THE MONEY...

The Billboard

February 17, 1945

Mike Mervis
### Music Popularity Chart

#### Week Ending Feb. 8, 1945

#### MOST PLAYED JUKE BOX RECORDS

- **Warren-Bourne Suit**
- **Bobby Warren's A City Gatti Heaven**

**Going Strong**

<table>
<thead>
<tr>
<th>Position</th>
<th>Title</th>
<th>Artist(s)</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>RUM AND COCA-COLA</td>
<td>Andrews Sisters (Vic Schoen Ork)</td>
<td>Decca 18636</td>
</tr>
<tr>
<td>2</td>
<td>DON'T FENCE ME IN (F)</td>
<td>Bing Crosby-Andrews Sisters (Vic Schoen Ork)</td>
<td>Decca 23364</td>
</tr>
<tr>
<td>3</td>
<td>AC-CENT-TCHU-AH THE POSITIVE (F)</td>
<td>Johnny Mercer (The Pied Pipers-Paul Weston Ork)</td>
<td>Capitol 180</td>
</tr>
<tr>
<td>4</td>
<td>SATURDAY NIGHT (IS THE LONELIEST NIGHT IN THE WEEK)</td>
<td>Frank Sinatra (Axel Stordahl Ork)</td>
<td>Columbia 36775</td>
</tr>
<tr>
<td>5</td>
<td>SINGING IN THE RAIN</td>
<td>Eileen Farrell, Decca 23364</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>I DREAM OF YOU</td>
<td>Frank Sinatra (Columbia 36758)</td>
<td></td>
</tr>
</tbody>
</table>

**Coming Up**

- **I DREAM OF YOU** - Frank Sinatra (Ansel Shur, Victor 20-1612; Pauline Carle, Columbia 36777; Hal McIntyre, Bluebird 30-4387; Woody Herman, Columbia 36780) |
- **SATURDAY NIGHT (IS THE LONELIEST NIGHT IN THE WEEK)** - Frank Sinatra (Columbia 36780) |

#### Music Popularity Chart

**WOOODY HERMAN and his Orchestra**

- I DON'T KNOW ABOUT YOU
- SATURDAY NIGHT (Is The Loneliest Night In The Week)

#### NEW DECCA HITS!

**RUM and COCA-COLA**

- **With the ANDREWS SISTERS**

#### Band Boating

**MILWAUKEE, Feb. 10.**—With traveling conditions continuing to tighten up all the way along the line, Eddy Howard made his one-nighter at Wisconsin Roof Ballroom here last Sunday Night (4) by boat. Eddy Howard and orch played another one-nighter on Michigan, Mich., Saturday (3). After the show, the boys took the Ludington car ferry across the lake for Milwaukee.

Local papers said it was, according to all available info, an initial experience for any band man to use inland lakes for transportation.

**BERLIN music** took the song at that time because the BMI-ASCAP fight had ended. The Case has been adjourned for a month.
To Be Released Feb. 18th

★ The Most Sensational Blues of the Season!!

#9010 S. K. BLUES

PARTS 1 & 2

Sung by Joe Turner Equire's All-American Vocalist

With Pete Johnson's All-Stars... The Top Blues Vocalist and the Boogie Woogie King

★ The Most Popular Tune of the Year!!

#7007 RUM AND COCA-COLA

Coupled With Southpaw Special

By Al Trace... and his sly Symphonists

The Man Who Introduced "Marryzy Boats"

Grabbing the Nickels from Coast to Coast!

Warren Evans and His Orchestra

#9007 You've Gotta Lotta Wolf In Your Heart—Valetta

Hank d'Amico Quartet

#9005 East of the Sun Between the Devil and the Deep Blue Sea

Colo Heat, Warm Feet

NOTICE TO CUSTOMERS:

Series 9000 (Hot Jazz)

Operator's price 65c, fax tact.

Series 9000-7000

Operator's price 64c, tax incl.

Minimum order 106

Records, Shipped

C. O. D., P. O. B.,

Phillipsburg, N. J., or Chicago, Ill.

1941 BROADWAY

NEW YORK 32, N. Y.

National Disc Sales Inc.

Ch. Div. Mid-West Music Co.

1385 S. Peoria St., Chicago 7, III.

Record Possibilities

Candy

Yes. Dinah Shore... Victor 20-1832-A

Here's a cute tune that's getting a break via Dinah, and since she's got a big hit, it's okay material. She takes it fine, and makes everything count. Other side, "It's Home for a Little While," is a beauty and should click too.

Get Off of That Kick

Red Cap Trio... Joe Davis 7220-A

Hardnosed will eat this one. It's fast, funny and never dull. Lerris is repetitious but catchy. Other side, "It's Got A Hole In It," is fine and headed for the most Played Tune Best Race Records chart.

More and More

Perry Como... Victor 20-1833-A

Como is big time-plus on this disk. Tune is a Como natural and he brings the bass. He sure can come up with the best sides he's done. Reverse, "I Wish We Didn't Have to Say Good-bye," is fair.

Popular Record Releases

(From February 15 thru February 22)

A Stranger In Town

Mal Turner and His Mel-Tones... Decca 18653

As Long As I Live

Lorna Horne (Handy Dan)... Victor 20-1826

Lady Be Good

The Four King Sisters (Reddy Cole Ork)... Victor 20-1831-A

Candy

Dinah Shore (Abbott Back Ork)... Victor 20-1832-A

Get Off of That Kick

Red Cap Trio... Joe Davis 7220-A

Guess I'll Hang My Tears Out

Harry James (Kitty Kallen)... To Pay

Hang Your Head in Shame

Bette Wills and His Texas Playboys... Columbia 1076

I'm Home for a Little While

Les Brown (Doris Day)... Columbia 30779

I'm Home for a Little While

Dinah Shore (Louis Armstrong)... Victor 20-1832-A

Hit Parade Album

Sonna M1470

As I Remember My Home Depot (LP) Maxine Sullivan... Decca 18633


Eagle Time We Say Goodbye

Mark Warne-Vera Barton... Sonora 18653

I Know It Was You

Mark Warne-Vera Barton... Sonora 18652

I'll Walk Alone (F)

Mark Warne-Vera Barton... Sonora 18652

You're Making Believe Me

Mark Warne-Vera Barton... Sonora 18653

Let's Take Long Way Home (F)

Mark Warne-Jerry Wilm... Sonora 18653

My Very Thought of You (F)

Mark Warne-Jerry Wilm... Sonora 18653

Time Waits for No One (F)

Mark Warne-Vera Barton... Sonora 18652

I Ain't Got Nothing But The Blues

I Wish I Knew Who Knows It

I Don't Care James (Kitty Kallen)... Columbia 10565

I Wonder

Lena Horne (Horace Henderson Ork)... Decca 18652

I'm All Right Now

Big Joe and His Rhythm Kings... Bluebird 04-0723

It's Got A Hole in It

Red Cap Trio... Joe Davis 7220-A

Jodie Man

Jodie Man... Continental C-3023

Just a Prayer Away

(Nate Wexler and Group)... Continental C-3023

Koroboshka (Peddler's Tray)

Guy Lombardo and His Royal Canadians... Columbia 18717

Linda Muier

Xaviera Cagat and His Waldorf-Astoria Ork... Decca 18720

I Wonder Man (Oh, Where Can You Billie Holiday (Camarata Ork)... Decca 18752

Lover Man

Mark Warne-Vera Barton... Columbia 18763

My Dreams Are Getting Better

Les Brown (Doris Day)... Columbia 30780

My Little River Valley Home

Chuck and Bessie Smith... Columbia 18763

Ooh! Moortle

Guy Lombardo and His Royal Canadians... Decca 18650

Poor Little Rhode Island

Guy Lombardo and His Royal Canadians... Decca 18650

(f)

Elmo and His Gang... Decca 18650

Reeling Cowboy

Red River Dave... Continental C-3023

Rum and Coca-Cola

Al Trace and His Silly Symphonists

(Nate Wexler and Group)... National 7007

Saturday Night (Is the Longest Four King Sisters (Rudy Cale... Ork)... Victor 20-1863

(See Pop Record Releases on page 86)

On The Stand

Reviews of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters

Charlie Spivak

(Reviewed at the Century Room, Hotel Commodore, New York)

(Max Schell, With—William Morris Agency)

There's a little to be said about the present Charlie Spivak band that hasn't been pointed out before, only perhaps to add that today the band is probably at its career peak. Spivak's horn is never sweeter than now, and when coupled with Al Trace arrangements now being distributed among his sidemen, his repertoire is worth its weight in box notes. Caution twice, at dinner and also supper. Spivak wisely knows how to entertain at all times. It's strictly a dance band, built for that main thing but if you're a musician, Spivak has plenty of licks during the dead zone for the traditional ear. Wisely, Spivak features his trumpet practically all the time, which means that when you pass by the door you know whose band is the room. And secondly, he's putting on plenty of ball- lads all night long. They're plenty easy enough to listen to. Spivak leaves on melody most of the time and if you think that's bad then don't play there. To sum it all up, Spivak, for dancy in A-1. And with his hit tunes coming out on disks, the guy will step among the high money grosses, if he is not al-
Music Popularity Chart

Week Ending Feb. 8, 1945

STANDARD RECORDS
"TUNES THAT NEVER GROW OLD"

FOR THE BEST IN POLKAS

Ask your local jobber for a complete Standard Record Catalog or write to:

STANDARD PHONO CO.
163 WEST 23rd STREET, NEW YORK 11, N. Y.

HIT RECORDS
Again --- HIT is First!

MY DREAMS ARE GETTING BETTER ALL THE TIME

HIT NUMBER
7128

Backed by THE BLIZZARD

Louis Prima & Orchestra

OTHER PRIMA HITS

7083 * ROBIN HOOD
7106 * ANGELINA
7109 * THE WHITE CLIFFS OF DOVER
7117 * CONFESSIN'
7118 * A LITTLE ON THE LONELY SIDE
7123 * I WONDER
7124 * HITSUM-KITSUM-BUMPITY-ITSUM

And, of course ---

* { RUM AND COCOA-COLA
7125 * I WANNA GET MARRIED

CLASSIC RECORD CO.
7 WEST 46th ST., NEW YORK 19, N. Y.
Name-its Hits 52d Street
-May End in Big Dough Era

Frances Faye. It
Donegan, also a single, for $850. On the
for a combo. When the Downbeat bought
of those things.
which scared the hell out of most of
taken in stride, for, what with the tax
Swing Street plenty of headaches. Ordi-

NEW YORK, Feb. 10.—The new spend-
which started when the
Downbeat bought
for 12 weeks is giving other lads on
Street plenty of headaches. Ordin-
arily another aspirin breeder could be
in a stride, for, what with the tax
which scared the hell out of most of

Obviously swing Street’s biggest prob-
lem is getting an attraction with draw-
down. A recent survey of all the boys
have to learn something the large cafe
admits. When an attraction in a room is not enough. Por,
drawing power, spot must offer
more. If the spot is a combo, the
attraction is on the stand all the time. The
believe, we would be wrong at least a
night. Between times other guys have
take up the slack to keep customers
from wandering out.

Another thing 52d Street will have
to do with production values. Putting
a top act and telling it, “Go ahead,
you can’t do it in Fast-enough.
Even if an act opens big, repeat
won’t stand up if production, lighting
and p-o-s. systems remain poor. At a
point talent agencies are at fault. They
give up more time and advertise
that the act is put on properly.

Dough Considered Small

But the perceivers say the money is
too small to give places the attention
they need. Anyway, they explain, the
large swing streets aren’t doing

Washington, after twelve weeks


OPEN FOR EASTERN ENGAGEMENTS
Write or wire for open dates or
contact your Local Agent or Per-
sonal Manager.

R. J. MARIN
301 Fox Building
Detroit 1, Michigan
Phone Cherry 6990

BELA (BILL) MADDEN
Famous Gypsy Violinist
Back in the States after an emotional
outing of the new Champagne Room at
TIRO’S, Minito City.
Currently
BALINESE ROOM Galveston, Texas

REG. D. MARSHALL
AGENCY
ORCHESTRAS - - ATTORNEYS
HOLLYWOOD 28, CALIFORNIA

LITTLE LUKE the Duke of Song
and His Piano

("Music for Your Moods"
Bob THE SILENT FORSYTHES
America’s Most Versatile and Clever
Piano-Vocal Team.
Currently the New Orleans Club, New Orleans
Set by Frederick Bros. Agency.

Bobby hands his Ochestra to

MUSIC-COCKTAIL
February 17, 1945
Communications to 1584 Broadway, New York 19, N. Y.

OFF THE CUFF
now at the Circle Bar, Kankakee, Ill.
LICATA BROTHERS hold the Other at the
Riverside Club, Rock Island, Ill.
SLATZ HOUSEMAN at the Sendeed
Club, Alameda, Calif.
J. B. STEPHENS current at Babe’s, Des Moines.

DON ROTH
and his ORCHESTRA
4 Master Musicians plus GH Voca

DICK ABBOTT
and his ORCHESTRA
5 Min-Dir at the Piano

RAY DRAKE TRIO
Ray, deanle and Piano and Vocals new at

NELLIE MONTROSE DUO
Brilliant Music and Vocals by Boy-Shift Team

MAC COOPER
and his MOODS IN MUSIC
4 Musicians, featuring Yealongs, Accordions

HAPPY COOK and his ORCHESTRA
3 Min and a Pair of Lovely Girls

THELMA SALISBURY
and her 4 LITTLE MAIDS A rich rich Band

JACK RODMAN QUATTETTE
"The Music of Six with a Gost of Four"
Both Dinner and Dance Music

LARRY LYONS and his ORCHESTRA
six Brilliant Musicians of Versatility

Units Wishing Personalized Representation, Contact—

MCONKEY ORCHESTRA COMPANY
Chambres, Inc. Kansas City 6, Mo.

"We don’t make records, we break them"
MIAIMI, Feb. 10.—The niteries which were on its back about the health of—and there seems to be no mystery about the case. Gambling seems to be more rampant here, with about 13 chance-plans and to be operating against the usual eight.

The chance-plans of gambling is the industry's answer to the crackdown on horse racing. The effects likely to be felt. Bookie spots picking up in the night clubs and local operators are ones more making inquiries of agents here and in the North for acts, particularly. The town is mostly about how they could get out of commitments.

Miami Paper Express

Conclusions, there is an expose of the chance-places going on. The Miami Beach is under the new top, and in the present hotel, the Brook Club, the Trap Club, Jeff's Place and the Blue Smoke are all in the same wagered. The Little Palm is operated by Art Children, of the Florida Supper Club Association. None of the popular acts they have brought in are Implicated.

Art Children, on The Miami Herald expose is the fact that he niteries columnists, Bob Fredrickson, has had some time with Paul Horn, co-star of The Miami Beach Revue. The spot recently reached the point where Bruun resigned as secretary-treasurer of the club, and however, he was re-elected last week to the position of life secretary of the org.

Miami $1600 Club

$5,500 Budget
Buying Names

CHICAGO, Feb. 10.—The $1600 Club on Chicago's North Side changed owners last week and announced a more expensive array of talent for the future. One of the trade says, indicates the club will become more of a power in the field for Chicago's North Side life patrons.

The club, which is in a good spot because it is the only big niteries between Chicago and the Edgewater Beach's Marine Dining Room, has been slipping in the last few years. Few months ago it started on the up-climb when its talent budget was increased. $30,000 worth of acts were brought in during the next few months include Rattch (Cookies) Cook and Whitey Joiner, Miss Bailey, who purchased the nitery last year, and resulted into the full time of Mr. Bailey, the head of AGVA. He now expects to sign minimum basic agreements there. Miss Bailey's act is again picking up at the Three Deuces, Is at the other end.

The Three Deuces is as the other end. The operators are apparently getting ready to extend their Rockefeller Center pact to an agreement for management contracts.

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It means the whole block will go to the Club 18 and Tondalayo's. The Three Deuces is at the other end. The operators are apparently getting ready to extend their Rockefeller Center pact to an agreement for management contracts.

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**NUIT CLUB REVIEWS**

**Hotel Waldorf-Astoria, New York**

Talent policy: Dance bands and floor show. At 12:30 a.m. Owner-operator, Hotel Waldorf-Astoria; direction, Lucius P. Durand; management, A. C. Herr; prices, $2 cover after 10 p.m.

The new opening at the Waldorf-Astoria Tuesday night (8) was interestingly reminiscent of the Kiosk, which last week had its last act. The band was good, as was Barry, also on tap, won deserved recognition as one of the better better dance bands in the business.

Fresh-looking couple, doubling out from Mr. Raft's picture, was Sally Rand and the Martine Lites. Larry Berliner, who has been hero before, makes a steady job of it. He encores with his toothy smile and acting up handsomely. Last named is a schmaltzy floor for Renaldo, Trouble With Women and a long, tough show, with little time for dance sets between shows.

The show is off, but there are to be seen several appearances in carefully-costumed and produced numbers, notably a classic dance set by Paul Ross. They are the background for a personalacht which is tightly 15th in the entire cast.

Sally Rand is a dancer and strip at the end, and she does them well. She also does a nifty supporting job for Bobby Sock Wales, an intricate, adult score.

In the flint Kismet. Gal was formerly with the years, and promises to pack this show with a swell dance routine and get good reactions for Bobby Sock Wales, an Intricate lyric.

Fleet number is somewhat hackneyed and a typical late show hit. Sally Rand closes the show and her dances are the payoff. She is given a richly deserved hand.

**La Martinique, New York**

Talent policy: Dance bands and floor show. At 8 and 12 and 2. Owners, Dario and Jimmy Vernon; production, Hughie Prince and Dick Rogers; publicity, Leon V. Mesier; management, Jack Tirman; prices, $2.50 to $5 minimums.

With Spring Tonic, the Martine Lites has broken its long record of dull shows. The act was well-costumed, well-handled and perfectly timed. All acts except one.

The Billboard critic had a hit with his Russian novel routine, to good applause. He encores with his gab is this a mistake for his gab is tasteless and unneeded.

**Bowery Cafe, Detroit**

Talent policy: Dance and show band; floor show at 8 and 12. Management, Chuck and Bert Jacobson; production, Dorothy Dobren; publicity, Madeline Woods; prices, $2.50 to $5 minimums.

Current show is a home-coming for Bennie Fields, and the "Minstrel Mary's" girl goes to the wedding. The opening night (9) to greet him. Fields bided his time under his standards for a full hour, and his exposure is a perfect performance. His heart is home as was his response to some of the great numbers of the evening. The room because his ingratiating personality soon has the gowns joining in the enthusiasm of the evening.

He can still teach the current run of performers a thing or two about how to handle It. He encores with his gab is tasteless and unneeded.

**Rio Cabana, Chicago**

Talent policy: Dancing and floor show at 8 and 12. Management, Chuck and Bert Jacobson; production, Dorothy Dobren; publicity, Madeline Woods; prices, $2.50 to $5 minimums.

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**Sorrell Minnevitch and His Harmonica**

Becall follow with their familiar routine which is always sure to bring down the house. Sorrell Minnevitch does his usual strong pantomime.

Marco and Romola, classic style Latin dance team, very much at home here. They work in a boogie style.

The日军 stone, started with Mine, does a long turn of patter and comedy with vocals. He has plenty of new material, much on army life, and holds a full house throughout.

A long show moving fast, in his own turn he turns in a good performance. His show is the Bowery crop loved. He does a lot of talking, specialties strongly in imitating famous songs and smooths even when separated on the floor.

Harry Foster, a melody tenor slightly on the romantic side, has a clear voice and makes a hit with his profile in a lively version of Don't Fence Me In.

Louise Betor, acoccentor, is the best one open, and is a very strong asset to the dance and control in eccentric positions is amazing.

He encores with his gab is tasteless and unneeded. J. R. R. Tolkien, a typical professional Jitterbug number. All concerned work in a boogie style.

A typical professional Jitterbug number. All concerned work in a boogie style.
Roxy, New York
(Reviewed Wednesday Evening, Feb. 7)
If there ever was a comic who had the unique ability to make sure that even the most insignificant events were turned into raucous laughter, then Milton Berle is the comic. Opening was chillly based largely on a few shorts that Berle had. At the beginning of his scene, the audience was still trying to decide if Berle's heckling was a part of the show. Crowd gave her a Fence Me In and she dashed giggles and the house into roars. 

Paramount, New York
(Reviewed Wednesday Evening, Feb. 7)
Bill Spitalny's 40-piece, all-girl aggregation, squeaks an assortment of music into the 50-minute show here that should please even those who have never caught the Mumsie charm. Slightly, wise in the ways of showmanship, doesn't figure too prominently in the acting but gives the spot to solo vocalists and instrumentalists within the crew. 

Oriental, Chicago
(Reviewed Friday Afternoon, February 9)
Phil Spitalny's 40-piece, all-girl aggregation, squeaks an assortment of music into the 50-minute show here that should please even those who have never caught the Mumsie charm. 

The Nation's Choice
(Reviewed Thursday Evening, February 8)
If three acts, each one a solid, make a show then the current edition of Earl Carroll's Varsity is one of the best packages put together in a long time. Even the productions, the usual Earl Carroll pattern, upper better, the mode of it is because the girls show a lot more energy than has been displayed here in a year of Sundays. The State may be closed, the theater whatever that implies, but judging from the whistles and pound painting, the boys like to see plenty of skin.

Show opens with a cute-looking collection of quartets (unblithed) making with the pipes followed by a line of girls (10) in midfield costumes. Therefore four shorthands and two more kids looking plainly decent. Latter wear fancy feather headdresses and fangs but they weren't the girls the boys were cheering at. 

As far as routines go the line was taken from Burp's. Its stuff consists of semi-grinds, derriere-wags and two numbers in which it uses little hits and spots for what is supposed to be eye-catching lightning effects. 

Roxy, New York
(Reviewed Wednesday Evening, Feb. 7)
Next on was Connie Russell in a gor-geous black wig, which by this time is old hat. Looks like another weak week at the Roxy, New York.
Dick Overturns Crime Charges vs. Coast Spots

HOLLYWOOD, Feb. 16—Charges that local spots have been giving gratis vaudeville, are dens of iniquity and resorts of underworld, and that patrons are being answered here before the police commission. Defense offered in answer to the charge that license permits have been increased by leaps and bounds, a report compiled by Chief Investigator H. M. Lorcen revealed that only 42 show liquor permits had been issued, compared to 52 in 1941. In answer to the charge that 72 crimes against military personnel were being committed in the Coast Club, Chief Inspector Sun sought to bar dancing, a report compiled by Chief Inspector Sun. The period from August, 1939, to August 1, 1944, was said to have been a period of crime, and in 1941, compared to 52 in 1944, only 21 crimes against military personnel were reported.

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CHICAGO, Feb. 10.—The Regal Theater on Chicago's South Side stepped off with a new and much-needed patronage this last week when Cab Calloway, the popular Harlem bandleader, appeared there with his orchestra for $25,000. The bi-balloon show, consisting of two acts, was executed with such brilliant production that the auditorium was filled to the last seat for five nights running. The audience was made up of thousands of bees, including many noting fans who had come from all over the country to hear Calloway, who was accompanied by his band, the Fats Waller orchestra, and a group of ragtime specialists.

The Regal is one of the largest houses in the city, seating approximately 3,000 persons, and has a reputation for attracting the best acts in the country. It is located on the south side of Chicago, adjacent to Grant Park and the Loop. The theater was opened in 1923 and has been in continuous operation ever since. It is owned and operated by the Regal Amusement Company, which also operates several other theaters in the city. The Regal is known for its acoustical excellence and its comfortable seating arrangements.
BROADWAY OPENINGS

ONE-MAN SHOW

(Opened Thursday, February 8, 1945)

BARRYMORE THEATER


HOPE FOR THE BEST

(Opened Wednesday, February 7, 1945)

FULTON THEATER


COME BE MY LOVE

(Opened Thursday, February 8, 1945)

LOUST STREET, PHILADELPHIA

A new play in three acts by Edward Canfield. Staged by John F. Sargent. Produced by Victorให้ (with the American Colloquial idiom that she has brought into the marriage). Presented by John DuPre. "Come Be My Love" is written and directed by John DuPre.

FOOLISH NOTION

(Opened Monday, February 5, 1945)

COLONIAL, BOSTON


OUT-OF-TOWN OPENINGS

THE OVERTONS

(Opened Tuesday, February 6, 1945)

BOOTH THEATER


THE CLOVER RING

(Opened Tuesday, February 6, 1945)

PLYMOUTH, BOSTON


FOOLISH NOTION

(Opened Tuesday, February 5, 1945)

THE CLOVER RING

BROADWAY SHOWLOG
Performance thru February 10

**Dramatic**

Anna Leonowens
"The King and I" [Perf.]
7-20, '45
494

Mr. and Mrs. John Wildberg and
Robert Newsom will appear on
"International Quiz Program"
(March 1).

**Musical**

"The King and I"
7-21, '45
497

Mr. and Mrs. John Wildberg and
Robert Newsom will appear on
"International Quiz Program"
(March 1).

**Operettas**

"Max Gordon has signed Fredi Hoff-"man for "Ottaviano" in forthcoming
production of "The Firebrand"
(Lot 4)."
NBC Beats Promotion Drum; Report Shows Web's Progress

(Radio Review continued from page 6)

To measure audience reactions to the NBC musical comedy and film programs, the boys asked questions of theater patrons as they came out after seeing shows in a number of cities, including Chicago, New York, Los Angeles, and Dallas. In all the cities, NBC used 25.1 per cent of the space they had known the network was in the market mentioned in the film.

Amazingly enough, despite the fact that the questions were asked from 8:30 to 10 p.m. in the one-minute-thinchurch news films were sold, less than 10 per cent or less than the local percolators. The mis-identification factor was very low, with less than 10 per cent saying the network was CBS, 6.05 per cent saying it was Mutual, 5.21 per cent didn't know the network.

Audience Reaction Test

The final question had nothing actually to do with the film, but it did serve as a test of NBC's power to sell, when a series of questions was asked about the film. The film was 'What's my line?' and the name was negatively inclined to the idea of a picture. But NBC's promotion department in the theater, where they were being sold, was looking to be entertained.

The question asked was:

"How did you like the advertising picture?"

The pitch was enjoyed by 91.6 per cent. There were 7.1 per cent who mixed the idea and 1.3 who had no opinion. In other words, radio is entertainment even when it is not selling a product. The average listener is going to the movies according to the guy who put it on the line.

Advertising Delivered

In other words, not only did the movie do good business, but NBC's promotion workers, despite limitations, delivered advertising to the homes in which the film was shown. NBC spent $150,000 to show the plug in 31 stations only to one out of every 20 people. That means the show cost 1 per cent extra, and the cost was worth it.

The results were a 10 per cent drop in all 31 cities where there are NBC-owned and operated stations. Los Angeles had the highest drop because the film didn't travel, and NBC bought newspaper and magazine space for its affiliates, and the motion picture pitch which NBC contribured to the Parade of Stars station promotion.

The cost was only $10,000 for the homes in Detroit, $20,000 in Chicago, and $30,000 in Los Angeles. In places where NBC stations were not involved, the cost was 10 cents because the stations were not involved.

If the web had only shown the history of the pin picture, the gang that worked on this series of pictures, they would have been satisfied, but they also indicated that during the time they were working on the series what they hadn't done before-used their heads in developing their own promotion, using their brains to do a job for NBC that the web for newspaper advertising in its commercials area never even matched what it spent for its affiliates on the screen. No screen vividly used in areas where NBC was interested in the show was employed. There were several reasons for this. It was the network's idea to cover great metropolitan areas where the promotion on the web for newspaper advertising in its commercials area was limited to the theater and the listening public on the screen. In addition, NBC wanted to get its product to people who got the ad but not the rest of the nation.

Year-Round Aim

Parade of Stars doesn't function 100 per cent at year round, but every year the web and percolator men in the NBC The Parade of Stars pin was a part.

Questions

First question was asked was:

"Did you see an advertising film with radio in the program?"

The average favorable responses on this was 72.2 per cent correct. This meant that the trailers were doing a good job reaching NBC's local outlet in each area. Each query was the web pay-off question.

First network was mentioned in the film:

"What radio station was mentioned in the broadcast?"

Responses to this were 72.2 per cent correct. This meant that the trailers were doing a good job reaching NBC's local outlet in each area. Each query was the web pay-off question.

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LADY LUCILLE and Dr. JESTER are back in the States after 13 months overseas for USO with their magic-music act, "A Bicycle and A Bullet." The couple, along with a staff of 25, is planning to make another overseas tour in the near future.

Ebenezer, N. Y., Ovette with the result that they were marooned in the Cincinnati area the next three days before we played there, the Jerries of Frankie Rapp's Club which will be in sealed bid manner through most of their surplus property. The surplus property board plans a semi-annual auction of its items in surplus, or soon will be. The surplus property board also plans to make another auction of its surplus property, which will be in sealed bid manner through most of their surplus property.

JACK HERBERT, who mixes comedy with magic, was a visitor at the magic convention in Montreal. As a magic-mental wares with every-who keeps 'em bubbling for 15 minutes.

DOWD, two weeks, he says that he

February 17, 1915

in most
designs. In LaGleize, where we put on two shows over a three-month period, the Jerries had a big performance right after we played there.

Top Hat, Ecorse, Mich. In LaGleize, where we put on two shows for the January 15 issue of Life. In most design.

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ABRAMS—Sidie, 64, at her home in Chicago February 5 following a three months' illness of her brother, Bruce, Philadelphia. and three similar school. pea nut tours. Following a brief illness. He started his career for the Blind. February 4.

BACON and James K. Hackett.

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CARNIVALS
Communications to 153 No. Clark, Chicago 1, Ill.

B & H Owners Have Park City

SÚBTER, S. C., Feb. 10.—W. E. Hobbs and B. L. (Pop) Decker have reported that the M. Shows, have bought a farm near this city which will be used as winter quarters for the duration, after which it is planned to make it a year-round amusement center, which already has a large swimming pool fed by aarteesian wells.

Preparations for the show next Saturday (17) on the Bardwick lot have been completed and six of the seven shows which are at work for weeks building, repairing and painting.

The show will travel by truck.

The Groffs have bought a new streamlined miniature train. B. L. (Pop) Decker and Mrs. W. -Wieser and family are in Los Angeles, Feb. 10.—Milt Cohen, President of the Cohen, Eisenman and Statue of Liberty, has just returned from his trip to Europe. His trip to Europe included visits to Italy, France, Belgium, Holland, Denmark, Sweden, England, Scotland, Ireland and Canada. Mr. Cohen is now back in the business, working on the new United Shows office. (See Winter Quarters News on page 40)

Crescent Amusement Adds New Equipment

CARTONIA, N. C., Feb. 10.—L. C. Mc- Donald, Vice-President of the Crescent Amusement Company, is adding consider- able new equipment to his shows. He states the Spillman Engineer- ing Corporation has promised completion of the new, streamlined miniature train by March 1, and El Bridge Company promises to complete the new canvas for his shows by April 1. New rides will be added for the coming season.

LOUIS, Feb. 10.—E. R. Reed will be responsible for all new rides, including the new streamlined miniature train.

During the intervening period Edwin Tall, who arrived here a few weeks ago, will be in charge of the new rides.

Prior to the war, the Tails operated a standard model panoramic loop, in the former Marathon lot, in Detroit, during the war years. The Tails were doing the same work for the same customers, and the same money was being made, but the war ended and the Tails were out of business. During this time, the Tails had been doing business in all parts of the United States.

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Tales Librated From Santo Tomas Camp in Manila

LOS ANGELES, Feb. 10.—E. R. Reed has been appointed manager of the M. Shows, and will travel by train to Manila in the near future. E. R. Reed is the new manager of the M. Shows, and will travel by train to Manila in the near future.

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TENTS—BANNERS

4648) Bingo Tents

1642 Living Room Furniture: E. W. Charles Draper—Bennett Motors.
O. Henry Tent & Awning Co.

San Antonio, Texas

Michigan, Showmen's Assn.

509 1/2 West Commerce St., San Antonio, Texas

156 Temple Avenue, Detroit

FOR SALE

1 ONE FEMALE RHUSUS MONKEY

215 years old, broke and gentle.

KAIKO TENT AND FRAME

15x15, savings all around, suitables to suit either man or woman, red and bally curtain.

HERO-ROYAL TOPPER

For 36 feet Standard Frame Camp. Good condition, never waterproofed.

HARRY STURGIS

BOX 401

CHERRY, M. I.
HAVE FOR SALE THE FOLLOWING SURPLUS EQUIPMENT

ROOMERANG RIDE, FLYING TRAPEZE, ROCKET RIDE, DOUBLE LOOP-O-PLANE RIDE. All completely overhauled, painted and in A-1 condition. Rides now set up in our Winterquarters at Fairgrounds in Largo, Fla., for inspection. ALSO SOME BOX WAGONS, 2 WAGON FRONTS, 1 PLATFORM SHOW, OTHER MISCELLANEOUS SHOW EQUIPMENT.

All Address CARL J. SEDLMAYR, ROYAL AMERICAN SHOWS WINTER QUARTERS (FAIR GROUNDS), LARGO, FLORIDA

Dick's Paramount Shows, Inc.

ROCK 'EM, Sock 'Em,Rooster Fight. All New Act. Also Crossed-Eyed Genie, Walking Fish, Plant Lifter, Modernistic, Acrobats. CAN PLACE Merchandise Concessions of VErgnAVEI. Custer!

BE hooking in park Oven preference. ALL WIRE OR WRITE for Whip. Tilt, Wheel and Mix—Cm no ups or downs, top pay.

ACTS—Want Sensational Free Acts for long season.

CONCESSIONS—Grind Stores, BINGO, Ball Games, Cigarette Shoots.

FRANKS PLAYLAND PARK

NOW BOOKING FOR SEASON 1945 Opening Saturday, March 1, at 1st One Permanent Grounds. BB PATRIOTIS—Save our men and try our new restaurant, bars and rubber. Play 25 weeks with us and make more.

CAN PLACE Merchandise Concessions—Diggers, Penny Pitch Agents, Photo Gallery, Posters. Dancing Act—All New. All Concession Agents, Bus Man and Wife, for long season. For more information, contact Russ Owens, Box 443, Macon, Ga.

FRANKS STAGE SHOW—Have New Complete Outfit. WILL PLACE ANY OTHER SHOWS OF MERIT. Treat our Concessionaires.

SIDE SHOW ATTRACTIONS

FREAKS

WORKING CHIMP, FIRE ACT, HALF AND HALF, MIDGETS, FAT PEOPLE, ANATOMICAL ACT, GLASS BLOWER, MAGICIAN WITH EXPOSE ILLUSION, MINSTRELS, DWARFS, ALLIGATOR BOY, OUTSTANDING FEAK, LENTINI, FRED PUSHKIN, McDaniel's, RHY Williams, TATTOO MAN, WOMAN, BALLY ACTS, A-1 TALKERS, TICKET SELLERS, WORKINGMEN, CANVASMEN (TOP SALARIES), LECTURE, FRED HARTE, ETTA LESTER, MARVIN SMITH, SCALO, HARRY KING, CONGO, WRITE.

DANCING GIRLS

FOR VANITIES REVIEW

ORIENTAL, MODERNISTIC, RHUMBA, STRIP TEASE, HAWAIIAN, FAU DANCE, EXOTIC ORGANIZED LINE OF FOUR (4) OR SIX (6) GIRLS. PIANO PLAYERS, ACCORDION, DRUMS, SAX, TRUMPET, STEEL GUITAR OR THREE (3) PIECE STRING.

SHOWS OPENS APRIL 2 — CLOSES NOVEMBER 11

Contact at once, JIMMY HURD, 5800 Biscayne Blvd., Miami, Florida, until March 10; then Winter Quarters, Lawrence Greater Shows, Sanford, North Carolina.

JOHNNY J. DENTON SHOWS

Opening in Mississippi March 3

Want for Opening in Baton Rouge, La., March 9th; Then North to Minnesota and Wisconsin Fairs. MINSTREL SHOW PERFORMERS and MUSICIANS, including Piano Player. Stage Manager that can produce high class Girl Shows. For Male stock, no gambler. For Male stock, Woman, Band Leader, Bus Driver, Drivers, Concessions and Concessions. Top salaries. Want Monkey Show, FAKE ACTS FOR BIDE SHOW, BOKE SHOW and WILD LIFE. Will furnish outfit for your elaborate stock. Shows. Want Rock Foreman and Second Man for Two-Wheel, Fireproof, Ohms, Ballsigns and Saltiness. flies dronette. BILL LEON, BILDO WILSON, CHUCK SCHUFER, write. Want Lot Superintendent, Assistant Manager, Bus Driver and Painters, Interested contact me. I will place Manager for 20 by 40 Cook House. Winter quarters now open, and salaries paid every week.

JOHN R. WARD SHOWS

Want for Opening in Baton Rouge, La., March 9th; Then North to Minnesota and Wisconsin Fairs. MINSTREL SHOW PERFORMERS and MUSICIANS, including Piano Player. Stage Manager that can produce high class Girl Shows. For Male stock, no gambler. For Male stock, Woman, Band Leader, Bus Driver, Drivers, Concessions and Concessions. Top salaries. Want Monkey Show, FAKE ACTS FOR BIDE SHOW, BOKE SHOW and WILD LIFE. Will furnish outfit for your elaborate stock. Shows. Want Rock Foreman and Second Man for Two-Wheel, Fireproof, Ohms, Ballsigns and Saltiness. flies dronette. BILL LEON, BILDO WILSON, CHUCK SCHUFER, write. Want Lot Superintendent, Assistant Manager, Bus Driver and Painters, Interested contact me. I will place Manager for 20 by 40 Cook House. Winter quarters now open, and salaries paid every week.

Address JOHN R. WARD

BOX 148, BATON ROUGE, LA.
MIDWAY CONFAB

Communications to 155 No. Clark St., Chicago 1, Ill.

MARCH openings near.

JERREY JACKSON and his 22 Hop Cats are still packing them at the Bijou Theater, Nashville.

J. W. SWISHER bought a home on Route 60, 10 miles from Charleston, W. Va.

BILLIE J. ROSE, former outdoor showman, is working night clubs and theaters around Philadelphia with the comedy team of LaMont and LaVine.

TRAILER gang recently "walked a divorce and the custody of her gall balls."

LOU DAVIS, of Oddities on View, reports that the show now playing Shreveport, La., will be with Omega's Greater Shows this season.

MINNIE SIMMONDS, of Toronto, who attended the showmen's ball in Miami, will return to Canada in time to open with the Conklin Shows.

JOE DECKER, of the New American Shows, reports he had a letter from Eddie Gillespie, former talkie, who's now with the merchant marine in England.

PTC. VIRGIL STATLER, who before overseas in that city he was entertained by Mrs. and Mrs. Oral (Diz) Williams and Mr. and Mrs. Ralph Hatton.

BEST way to find out if you have been re-engaged is by wiring the office for a touch.

BOB HOBART ROBERTS (H. B. SHARAK) will be back with Ray Cranner's Side Show on Dobson's Shows, making the 12th season under the Cramer banner.

JOHN W. WILSON, manager of the Cellan & Wilson Shows, announces that William R. (Red) Hicks has been added to the show's staff.

MR. AND MRS. BILL EPPS's inform from Akron they spent several enjoyable months with their dart store on the Dixieland Shows and the Magic Empire Shows.

E. M. McPHERSON, of Buffalo, booked his corn game, pan store and ball game with the J. R. Edwards Shows for the coming season, reports J. R. Edwards from Wooster, O. Frank L. Derhamcher, of Dayton, O., booked a dart store.

THERE was a time when we boasted, to fair managers, of the number of lights we carried. Now it's the number of concession fees well buy.

RAY D. MURRAY, former publicity manager of carnivals and circuses, visited The Billboard Cincinnati office Saturday February 3. He recently received a discharge from the army via forces following two years service.

GEOECE BURNHAIR, magician for many years with carnivals and vaudeville, states he has a nice position in a New York hotel and is permanently retired from the road after 45 years in show business.

WORK is progressing in winter quarters of the Palace and shows, and Forest C. Swisher from Coney, Kan., Dutch Losche and others have very busy painting rides. Several new rides in winter quarters are being built and everyone is eagerly anticipating the coming season.

BY the quick manner erected, one can always tell an Indo show or ride from the other attraction, which depend on colored men.

JOHNNY BALEY, owner of the Bales Attractions, will open his rides on the lots of St. Louis about the middle of March. He is painting and repairing his rides in winter quarters in that city this time. Bales is an old-timer in the business, having started in the outdoor show business in 1920.

MRS. ETTIE SUGAN recently entertained a group of showwomen with a dinner at her home in St. Louis. Among the guests were Ida McCoy, Evelyn Lewis, Mary Foster, Dorothy Williams, oro Roberts and Ada Miller. After dinner bingo was played and prizes given for trivia questions.

MESSRS. SINDERSON and WARD, owners of the Greater Rainbow Shows, announce they have received numerous replies to the ad that appeared in this issue. The Billboard and that the personnel is shaping up. The ride is almost complete.

BUCK DAILY JR., son of Buck Daily and Mrs. Alpha C. Daily (Dolly), who were connected with the Lou Dufour, Brown & Dyer and Central States shows years ago, is stationed in France with a heavy construction signal company. He has been overseas 19 months, served in the North African, Sicilian and Italian campaigns and has five bronze stars.

By Preparations For Progress - We have many exciting announcements to make that will create a sensation among our readers. Our view will prove to others, but we will not reveal the details until the proper time.

WANTED FOR SALE

Wooten, Ohio

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CARNIVALS

DODSON’S WORLD’S FAIR SHOWS
35 RAILROAD CARS 35
WANT FOR SEASON
OPENING LAST WEEK IN MARCH
HELP IN ALL DEPARTMENTS: FERRIS WHEELS, RIDES, CONCESSIONS, TENTS, TICKET SELLERS, CONCESSIONS, SHOWS; MUSICIANS, ALL INSTRUMENTS, FOR WHITE CONCERT BAND, PLACE WANTED. IF MARRIED, ON TICKETS OR MUSICAL SHOWS PAINTERS WHO CAN LETTER AND DO PAINTING, GIRLS WITH LOOKS FOR MUSIC REVUE. FREAKS, NOVELTY ACTS AND OUTSTANDING CIRCUS ORNAMENTS FOR WORLD’S FAIR SHOW. OFFICE IS OPEN, SO COME IN OR WRITE. BONUS IF YOU REMAIN ENTIRE SEASON. S.O.S. SPLENDIDLY, WIRE OR CONTACT ME AT ONCE.

DODSON’S WORLD’S FAIR SHOWS
P. O. Box 3264, Station “F”, Jacksonville, Fla.

FIDLER UNITED SHOWS
OPENING WEEK OF MARCH 5TH IN ST. LOUIS, MO.
WANT FOREMEN AND SECOND MEN AND CAPABLE RIDE HELP FOR MANY-CO-ROUNDED, FERRIS WHEEL, ROLL-O-PLANE, OCTOPUS, TIGHT-WRILL, CHAIR-O-PLANE AND RIDES. CAN PLACE PENNY Arcade, FREAKS, NOVELTY ACTS AND OUTSTANDING CIRCUS ORNAMENTS FOR WORLD’S FAIR SHOW. OFFICE IS OPEN, SO COME IN OR WRITE. BONUS IF YOU REMAIN ENTIRE SEASON. S.O.S. SPLENDIDLY, WIRE OR CONTACT ME AT ONCE.

Address: SAM FIDLER, Mgr., 4217 N. Florissant Ave., St. Louis, Mo.

ROLL TICKETS
Printed to Your Order 100,000 for $19.50

Send Cash With Order. Stock Tickets, $16.00 per 100,000.

February 17, 1945
The Billboard
BERRYHILL UNITED OPENING IN MARCH; CARRY SIX RIDES

PINEVILLE, Ala., Feb. 10—Work is going along nicely in the winter quarters of Berryhill United Shows. Manager Leo J. Berryhill has a crew of 15 men busyheeting the show and making the changes for the opening, which is set for March 3, in Alabama. General Agent H. G. Lewis is a resident of the town. Among the fine attractions for the season, the Alberta Co. has signed several large attractions and caravans, one being a large and highly unique Parachute Flying Show. Pineville is in charge of rebuilding trucks and rides, and Redding Corbets is in charge of wood work. All trucks are being rebuilt and new motors and raditators are being overhauled and the show is being painted and redoteted.

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Stress Quality for 1945

North Dakota Is Optimistic

Groom urges better programs and exhibits—4-H girls lauded—Sturlaugson proxy

FARGO, N. D., Feb. 10.—Optimistic over the outlook for 1945, the fair men of North Dakota met and in force for the annual meeting of the North Dakota Association of Fairs January 26 and 27 at the Powers Hotel here, and in two days of intensive work planning for the coming season. Vic Sturlaugson, of Langdon, was elected president of the association, W. Piercon, Minot, vice-president, and E. W. Vascura, Posen- don, secretary-treasurer. Howard Henry, of Bottineau, and Jack Curtis, Cannon, were elected directors.

B. E. Groom, agricultural director of the Greater North Dakota Association, was one of the principal speakers and gave an interesting talk. Groom was secretary of the fair at Langdon a few years prior to taking over his work as agricultural director of the G.N.D.A. He wrote the fair law which was adopted by the State many years ago, and included the work done by the fairs, and he urged that fair officials endeavor to present high-class programs throughout. Good exhibits and good programs are necessary to bring money into the fair as he said, and he advised increasing premium money on the better exhibits.

4-H Club Work Lauded

H. E. Billing, 4-H Club leader for North Dakota, told of the good work being done by the 4-H Club boys and girls, and said greater efforts should be made to show agricultural progress by means of 4-H Club exhibits, and educational features.

Tow gave the delegates the highlights of the IAFP convention held (See N. D. Optimistic on page 43)

Wis. State Annual

Not Definitely Set

MILWAUKEE, Feb. 10.—Officials of the Wisconsin State Annual Fair have not definitely decided whether to hold the 1945 fair, scheduled for nine days, August 13 to 26. "We are hoping to hold the fair," stated William T. Marquardt, manager, following a conference with Milton H. Bul- ton, director of the Wisconsin Depart- ment of Agriculture. "Our contract, however, cannot be canceled if the fair is not held. The decision probably will be made by May 1. We feel that the fair represents a distinct contribution to agriculture, and this year hopes to present a medium for adjustments in farming certain to come."

Asks Accounting of Great Barrington Track Profits

SPRINGFIELD, Mass., Feb. 10.—A accounting of the affairs of the Stuart Amusement Company, operating agency of the race track at Great Barrington Fair, is asked for in an equity suit filed here by Albert V. Reeves, of Cambridge, against Edward J. Carroll, operating head of Riverside Park in Agawam and asso- ciated with Reeves for the past several years in the operation of the Great Barrington track.

Reeves says the track, in which he claims a half interest, has proved a profitable venture during the past three years, with profits between $330,000 and $350,000.

War Ills, Race Barn Fail To Hinder '45 Plans, Says Hamill

NEW YORK, Feb. 10.—George A. Hamill has returned to New York after attending meetings of all the State and county fair associations along the Atlantic seaboard. In spite of all the war-time uncertainties and restrictions, Hamill reports a general spirit of optim- ism among the fair officials and a determination to carry the fairs as far as possible, no matter how small, and in some instances larger, than in previous seasons.

In particular he found that the elimi- nation of harness horse racing will not result in canceling any of next season’s fairs. In most cases, especially in the South, loss of the horse events will be compensated for by augmented grandstand shows, budgets for some being upped from 25 to 40 per cent. Entertain- ment features of the fairs are to be heavily publicized.

Chief headlines encountered on the trip was at the Columbus (S. C.) meet- ing of the State Fairs Association, where the banning of operation of fairs in that State for the duration of the war had been put before the House of Representatives. Representatives from Alabama and Georgia were present from Granger. Paul V. More, secretary of the League of American State Fairs was also in attendance. (See '45 PLANS COOKING on page 43)

ESE to Hold Wartime 4-H Baby Beef Show

SPRINGFIELD, Mass., Feb. 10.—Its first actual show activity of any descrip- tion since 1942, when its grounds and facilities were taken over by the govern- ment for war purposes, the Western States Exposition is planning a wartime show of the 4-H Baby Beef Show and auction sale for 1945. Somewhat abbreviated in form because of conditions this show will, however, be held, he hopes, as a War Exposi- tion ground and will include the most important features of the previous major program that has been operating con- tinuously for 22 years.

The show will be held for two days, September 14 and 15, on a part of the exhibition grounds of the Western States Exposition at Springfield which is not in military use.

Wirth, Beam Line Up Contracts at Pa. Meet

NEW YORK, Feb. 10.—Frank Wirth, secretary of the Western Pennsylvania State Association of County Fairs at Harrisburg with contracts from several Pennsylvania fairs for his grand- stand entertainment features, including the Juiliana County Fair at Fort Rouge, S. D., and the fair contract with a 23-year veteran of the ring, Darrell Bean, auto thriller, at the Harris- burg meeting.

One Rep From Each Annual For Western Fairs Meet

CINCINNATI, Feb. 10.—Tevia Paine, secretary of the Western Fairs Association, advises from Hollywood, Calif., that the meeting of the association at the Hotel Senator, Saturday, March 20 and 21, will be held as sched- uled, and the association is giving complete co-operation to the ODT in its request for curtailment of admissions. Members have been requested to send in one representatives from each fair, which will keep the attendance within the ODT prescribed limits.

FOR RENT

JOHNSON ISLAND—BOARDWALK

Corner, modern 2-story fireproof building, terrace floor, plot 100x250. In heart of amusement area, ideal for boarding, keeping of dogs or other occupations. Both floors in basement, immediate possession. Immediate Occupancy 5-500.00. Real Estate Department.

RANNOIRE, Pa., Feb. 10.—Fair men of Pennsylvania who attended the annual meeting of the Pennsylvania State Association of County Fairs at the Penn Harris Hotel here, February 1 are laying plans for bigger and better fairs this year, hopeful of better conditions than last year, and are considering the possibility of holding fairs along with the State fair at Harrisburg. (See Better, Better Pennsy on page 43)
MEMPHIS, Feb. 10—Following in line with the trend to build permanent amusement facilities, Ver- ese, chairman of the Memphis Park Commission, that the commission should attempt to purchase all concessions and rides at Forest Lake Amusement Park, which was disclosed this week that two concessionaires have already sold their holdings to the city.

A. E. Willis disposed of his Airplane Ride, scenic railway and shooting gallery to the commission for $15,000. The two rides and concession grossed $45,000 in 1943. Vesey says finances in 1943 they chalked up $25,222. In another sale to the commission, Henry A. Beaudoin disposed of his Penny Arcade, Shooting-ball Alley, Dodge Whip and Whiz's Ark for $40,000. They are reported to have grossed $73,313 in 1943. Beaudoin is the father of Henry Beaudoin Jr., who managed the Fairgrounds Park concessions for the Mid-South Association for 10 years before the park commission took over last year.

Vesey said this week that the commission is still buying for the year and that losses for the 1945 season will be sent to the holders of the remaining 17 concessions. "While limited finances make it impossible for the commission to acquire all the concessions at the Fairgrounds and on other park property at this time," Vesey said, "every opportunity to acquire the right to concessions is going to recommend again that we acquire them.

Taking over concessions on other commission-operated property brought back in 1944 about $71,000. Vesey announced, while in 1940, when the concessions were privately operated, the earned income was only $39,000.

BEACH AMUSEMENT CENTER—OCEANSIDE, CALIF.

New Contracts Now Being Let for Duration of War and Six Months After, Thousands of Service People Stationed in This Area, Plus Two Miles of Sands and Ocean Swimming.

WANTED: Photo Studio, Penny Arcade, Engraving Jewelry and Novelties, Tattoo Artist, any Legitimate Stand Concessions, Alfalfa, Would consider buildings also Tannola, Grind Shows, Fun House, Motorcrome.

WANTED: Ride Help for Merry-Go-Round, Ferris Wheel, Roller-Plane, Octopus, $600,000 a year, no tear downs. Will book one or two major rides, not conflicting with the above.

Contact HAROLD C. LONG

P. O. Box 540, Oceanside, Beach Amusement Center, Phone Oceanside 2086, Beach Hotel,

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Wanted, a few Rides for a Seashore Resort. Kiddie Rides also wanted. The place, Long Branch, N. J. Location, directly in front of Municipal Stadium on Boardwalk. Go to Long Branch and look it over. Then get in touch with HARRY GERMAINN

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REDEP & COMPANY

10 Lawrence St., Newark 5, N. J.

SLASHED OPERATION SUCCESS—SAYS TOLL: 3-DAY WEEK TO STICK

WAUKESHA, Wis., Feb. 10—Waukesha Beach, the lakefront Summer playground of Milwaukee's suburban lake, will operate under a new plan this year. The entire management of the resort will be in the hands of a daily operation, and which will be before Starch 1, all rides under the management of Eddie Wake-

SAN DIEGO, Calif., Feb. 10.—Reopen- nce of schools at Brockport, III., en- tered the park, housing and food facilities, while his brother served there as manager.

Bridgeport Funspot Gets 5 New Rides

BRIDGEPORT, Conn., Feb. 10.—Major developments are reported for Pleasure Beach here, municipally operated for much of its career and which has been purchased from Harold Gilmore, of Whitemoast, Mass., Atlantic, reported that gross income derived from concessions averaged $27,000 a year, of which $18,000 was taken by the company itself never had any intention of operating a track, Claire declared. He declined, however, to identify those interested in establishing the proposed plant.

Forest Lake Operations Acquire Property: Plan Face-Lifting

PALMER, Mass., Feb. 10.—Forest Lake has been bought by a group of Edgewater operators. The new man is Perry W. Rodman, of Kewaskah, Mass., manager of the company. The purchase included the lot and buildings for the Forest Lake Amusement Company for the purchase of five new rides at a cost of $15,000. They are a Whirlibird, Tilt-A-Whirl, a Tilt-A-Fly, a suicide swing, and a pony ride, which have been purchased from Harold Gil- more, of Whitemoast, Mass., Atlantic, reported that gross income derived from concessions averaged $27,000 a year, of which $18,000 was taken by the company itself never had any intention of operating a track, Claire declared. He declined, however, to identify those interested in establishing the proposed plant.

No Pooch Track for Providence Crescent

PROVIDENCE, Feb. 10.—John C. Claire, manager of the Providence Amusement Crescent, has dropped plans to build a dog track, said that it was a foregone conclusion that the people of East Providence are opposed to such a track. Claire said that he is now seeking to acquire a Blanket Company, New Bedford, Mass., or other corporation.

He also explained that the question of a license for a dog track on the company's property was originally broached at the request of "some people" who were interested in the project. Claire said that he was not seeking to acquire a dog track concession for such a site. The company is now considering the possibility of building a racetrack on land it has under its acquisition policy, Finley has built the Crescent Drive, which will be operated the year 'round.

Beach Amusement Center here has been turned over to Claire, and the company's operations are to be hard at the park, and it was pretty much intact Sunday with thousands of service people stationed in this area, plus two miles of shores on Pewaukee Lake, Wisconsin, one of the few amusement parks built since the World War, and which was opened in 1914, as a resort rather than a fully equipped amusement park. Located 23 miles from Mil-aukee and Madison, the lake provides 26 acres, with 28,000 feet of shore on Pewaukee Lake. The entire grounds are to be hard and concrete so that the midway can be flushed with a hose and the stands along the center of the midway three inches above the concrete so that the midway can be flushed with a hose, according to William E. Finley, manager of the Fairgrounds Park concessions for the Mid-South Association for 10 years before the park commission took over last year.

Vesey announced, while in 1940, when the concessions were privately operated, the earned income was only $39,000.

Oceanside Beach Under Long Wing; To Go Year 'Round

OCEANSIDE, Calif., Feb. 10.—Harold Long has received the contract for the Beach Amusement Center here and plans to open within the near future. Center will be operated the year 'round.

Plans are under way to make the center permanent. A number of buildings have been acquired for the past two years and the entire grounds are to be hard at the park, and it was pretty much intact Sunday with thousands of service people stationed in this area, plus two miles of shores on Pewaukee Lake, Wisconsin, one of the few amusement parks built since the World War, and which was opened in 1914, as a resort rather than a fully equipped amusement park. Located 23 miles from Mil-aukee and Madison, the lake provides 26 acres, with 28,000 feet of shore on Pewaukee Lake. The entire grounds are to be hard and concrete so that the midway can be flushed with a hose, according to William E. Finley, manager of the Fairgrounds Park concessions for the Mid-South Association for 10 years before the park commission took over last year.

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American Recreational Equipment Association
By R. S. Uzzell

Real estate values at Revere Beach, Massachusetts, are such that owners would have amounted to only a vague idea of what they contained. Curiously, until last year, rentals were at their fantastic peaks. Concessions could pay the rents, while owners couldn’t even earn their taxes.

The large plot on which L. A. Thompson operated Paragon Park in Revere, Massachusetts, was once taken by the town of Revere for taxes. The Ridgeview property was taken by the town of Revere, Mass, since 1887 and still owns its valuable realty.

Thompson, who has an Airplane Swing there for 41 continuous seasons, had an Airplane Swing there for 41 continuous seasons.

We merchandise recreation, said L. A. Thompson at the 50th year of continuous operation of Paragon Park, on which L. A. Thompson operated Paragon Park in Revere, Massachusetts, for $60,000.

The elongated plot where L. A. Thompson operated Paragon Park in Revere, Massachusetts, is approach- ing its 50th year of continuous operation. Formerly known as the San Carlos Hotel, has had an equally long run and has had an Airplane Swing there for 41 continuous seasons.

Mayor Brice presided at the annual dinner of U. S. Trotting Association for three years.

The outdoor amusement park had an Airplane Swing there for 41 continuous seasons. The San Carlos Hotel was covenanted as real estate. The Ridgeview property was taken by the town of Revere, Massachusetts, for $60,000.

Today the call is to convert it to a resort by multiple expansion.
Both Line Up Extended Tours

H-M opens at Memphis February 17 — Wirth cracks ice same date in Jamaica

NEW YORK, Feb. 10. — George A. H. and Mildred Wirth have finalized details for tour of the Harold-Morton Circus which opens at Memphis February 17 and plays a string of 11 indoor dates, closing in Quebec, Que., May 27. Route is practical, his third year, and will not cover last year. Mort will be in charge of the show, written by his assistants; Jack Shaw will supervise props and rigging; Joe Balsé will have the band, with Wilfred Duncan as vocalist.

Program includes the Walkmires, Alfred Court's mixed wild animal group, Pal- through Bears, Pies & Patls, Cycling Kink, Peaches Sky Ball, Miss Sylvia and her dogs, Henry Robinsen's ele- phants, Berrettoil Troupe, Yaseo Troupe, Flyng Lamas and Les Kumis. George Hopkins Family Clown and Zucchini conti- nued will be added attractions at some stops.

Clown alley will have 30 jokers, in- cluding the Kamehame White trapeses Geor- getty Brothers, Billy Blee and Ray Caros. Animal ballet and special lighting effects will be new features of the show.

The Hamil office reports practically all the dates that have been booked ready for park and fair dates following the circus tour.

NEW YORK, Feb. 10. — Frank Wirth states that he has 101 days of indoor dates between now and May 24, date that the show is being heavily publicized for its opening date at the Jamaica (Long Island) Coliseum February 15-17, under State Armory auspices.

Jack Mills Bows In April; Acquires Arthur Bros. 'Top

ABILERN, Oa Feb. 10. — While on the West coast, recently, Jack Mills, man-ager Mills Bros.' Circus, acquired an 84-		foot round top, with three 40-foot mid- dles. Captain of the C. C. T. said that the top was purchased from the J. R. Ed- wards, New England, Maine.

Mills sixth annual tour will open here in April. Lew Watson will again be in charge and Jacko Jachh will be side-show manager. Mills, his wife and daughter recently arrived here from Los Angeles after a stay of three weeks in business and pleasure. They visited with M. E. Ar- thur, S. L. Crenin, Tom Gorman and Eddie Brown while on the coast.

New Top for Sello Bros.

AGUE, Ga. Feb. 10. — Sello Bros.' Circus, now in its fourth week of one- month stands in Georgia, has enjoyed exceptionally good business. Manager O. B. Billing reports. A new top, formerly a Half-Thour Twin Geor- getty top was recently arrived here from Los Angeles after a stay of three weeks in business and pleasure. They visited with M. E. Ar- thur, S. L. Crenin, Tom Gorman and Eddie Brown while on the coast.

Arizona Rodeos Given Go Signal

PHOENIX, Ariz., Feb. 10. — Having been given assurane by James Barnes, Wy, Mobilization director of the National Livestock and Beef Conservation Committee. The Plan does not include rodeo, the Tucson (Ariz.) Arizona Rodeo Co. and the El Paso (Texas) Southwestern Railway Rodeo Co. have been given permission to proceed.

New Mexico Rodeos have been given permission to proceed.

Beatty Preparing For April Opening

YORK, N. C., Feb. 10. — Activities at quarters of Clyde Beatty's Wild Animal Circus during last few weeks, preparatory to April an opening. Beatty and Ralph J. Clibman, return last month from the circus en- gagement in Texas.

Last week Paul M. Conway, Mss., attorney for the circus, and Charles Sparks, circus owner, also of Macon, spent two days at quarters con- sidering plans for the coming season. The visitors were greatly impressed by the plans for the season. The progress of the visitors, accompanied by Beatty, made a side trip to Charleston, N. C., to visit a circus owner, who is ill in a hospital there.


HARTFORD, Conn., Feb. 10. — Alfred L. Wirth, New York; Harry S. Baker, state referee and former judge of Superior Court, has been named by Chief Justice William M. Mattison, of the Supreme Court, as the chairman of the committee on arbitr- ation. The committee was formed for the purpose of hearing against the Ringling Bros. and Barnum & Bailey. As a result of the circus fire here last July 6. Others named to the committee are Abraham S.ordon, Hartford, of the Court of Common Pleas, representing the claimants, and Daniel O. Green, of the West Hartford, former judge of the Town Court at Manchester, with the Attorney General.

Announcement of the arbitration committee was made by Chairman Robert R. Butler, of the committee representing thexFFFFFFFF

CAPITOL, Ind., Feb. 10. — A new feature in this year's assembly will be the creation of a committee of 85 representatives. The plan was suggested by the Speaker of the House, John H. Dunlap, and approved by the Senate and Senate. The committee will be composed of 25 representatives from each of the five major political parties.

The duties of the committee will include the following:

1. Reviewing and investigating all claims arising out of the operation of the assembly.
2. Investigating all claims arising out of the operation of the legislature.
3. Investigating all claims arising out of the operation of the executive branch.
4. Investigating all claims arising out of the operation of the judicial branch.
5. Investigating all claims arising out of the operation of the legislative, executive, and judicial branches.

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Arthur Bros.' Circus

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Cheerful Gardner's

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Their programs are invited to see this sensational act. CURRENTLY HAMID-MORTON TOUR

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RSROA State, City Meets OK

DETROIT, Feb. 16.—All State and city championships will be held as scheduled by the RSROA, Fred A. Martin, secretary-treasurer of the national organization, announced today.

They are: California, Boulderland, Oakland; Colorado-Wyoming, Mammoth Gardens, Denver, Illinois, Arcadia, Chicago, Indiana, Boulderland, Indianapolis, Iowa, Nebraska, Crostown Rink, Omnian; Kansas-Missouri, Wonderland, St. Louis, Michigan, Arena Gardens, Detroit; New Jersey, Empire Rollerama, Newark, Ohio, Coliseum, Mansfield; Oregon, Imperial, Portland; Pennsylvania-West Virginia, Lebanon, Pittsburgh, Utah, Woolsey's Rink, Salt Lake City, and Washington State, Skateland, Everett; Redondo Rink, Redondo; Roller Bowl, Tacoma, and Southgate Rollerama, Seattle.

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HIGHEST CASH PRICES PAID FOR YOUR OLD SKATES REGARDLESS OF CONDITION. WRITE OR WIRE COLLECT.

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Chicago and Richmond Places with or without tracks. Write us immediately what you have.

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102 S. 7th Street, Pittsburgh, Pa.

DUE TO COMPLETE LOSS

BY FIRE

February 2 of Barlow's I. S. B. O. A. Roller Rink, 33012-3318 Ravenswood Ave., Chicago, failed to be recorded.

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COUNCIL BLUFFS, IOWA

Proxy Brown Nixes RSROA Conclave

SEATTLE, Feb. 19.—William T. Brown, president of RSROA, has announced cancellation of the 1945 national convention and amateur championships, which were to have been held in Denver.

The action is in line with the government's request that all conventions with 50 or more persons be canceled, to give up the use of hotel and housing facilities, support of the government's request is that all other activities that have been carried on by the RSROA in its part in the war effort.

The announcement of the new convention date will be made as soon as conditions permit its being held.

Phil's Contest Start

PHILADELPHIA, Feb. 19.—The Daily News, with its four roller-skating rinks, took over under Thursday night (8) at the Circus Gardens.

The first event was for the most graceful skaters, open to couples. From this point on almost every evening will see elimination trials in one of the five rinks entered in the contest.

Jesse (Pop) Carey, who operates Circus Gardens, reported a banner turnout. "It sure surprised me," he said. "A lot of people turned to the roller rinks for recreation and relaxation during the war times. Of course, a great many skaters are in the armed forces, but many of those come back from time to time. I look for more entries in both contests. The News contest than ever before and am sure we will set records all around.

The revised schedule for the elimination trials follows: Circus Gardens, February 9 and 10; Adelphi, February 13 and 15; Carmine, February 13 and 15; Willow Grove, February 21 and 25, and Dance Box, February 26 and 27.

Provencher Names Judges

MONTREAL, Feb. 10.—Clamathan Provencher, honorary secretary of the Amateur Skating Association of Canada, announced that the list of judges for national and international championships is as follows: for junior figures, Major D. H. Netts, N. M. Scott, J. C. McDougall, Merville Rogers, Fred Smith, Dr. J. Alan Priestman, dr. w. o. Blunck, Victor Alton; George M. Paterson, representative of the Figure Skating Department of the ASA of Canada; A. F. Rogers, Paul Belcourt; R. A. F. Netts, Dr. J. Frank Gervais, U. J. Garau, J. M. G. Lockerby, Gordon Jeffery, Dr. R. Cruikshank. International world's championships, Allen R. Howard, Norman V. S. Gregory and George M. Patterson, Montreal; Melbourne, Australia, Dr. J. Frank Gervais, Ottawa; Dr. J. Alan Priestman, Toronto; Ottawa; some of the named judges will act at the North American ladies' senior ice skating championships, which will take place at Montreal, March 2 to 6. The United States championships are to be held at the same rink, March 2-4.

America on Wheels championships are scheduled for March 9-10 at their various Eastern spots.

AMATEURS who have never won in a national or State contest will be given a chance to compete in the senior competition at New York, Bridgeport, Conn., operated by Bill Holland.

FRAN DONAHUE, New York skater, this week at the New Jersey championship, under the judgment of Instructor at Conrose's Rink, Bridgeport, Conn.,..."


due to incomplete information. Please review the text for any missing information or inconsistencies.

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CHICAGO SKATE RINKS AND AMUSEMENT PARK BUILDINGS

FOU RATED ON LOCATION, CONVENIENCE, PRICES, MANAGEMENT, AND SECURITY.

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Chicago Roller Skate Co.

Messer Standardized Portable Steel Skating Rinks and Amusement Park Buildings

You want a skating rink that is safe, not too expensive and that will be inviting to skaters. Right? The Messer rink gives you these, and more advantages. Constructed of prefabricated steel—fire and weather resistant. No disastrous and easily test fires, no fires from wind, snow, frost and wind. And in winter added warmth from insulation makes your business more than a seasonable one.

Strong steel trusses give 100% post-free, usable floor. Galvanized steel roofing, requiring no paint, adds to high-class exterior appearance. Interchangeable parts facilitate fast erection by ordinary labor and inexpensive removal to new location.

We also build storage warehouses and prefabricated steel buildings for every purpose.

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SQUIRREL

"TIMMY SQUIRREL" has the right idea.

You've never found a better idea than TIMMY SQUIRREL and it is true.

It is not very long since this popular little fellow started among the publications. Place your order now for the Misses' Squirrel for you and the ladies in your family. Don't let the cold weather catch you by surprise. For TIMMY SQUIRREL is a great help in the household and there won't be any shoo to "fall into."
Industry Lays Plans for 7th War Loan Sale

"Best Films Yet" Promised

WASHINGTON, Feb. 10.—Plans for the 16mm. industry's participation in the forthcoming War Loan sale were made at an all-day conference here between members of the industry and the Treasury Department. J. Ed- ward Daigle, director of the motion picture and special events section of the War Finance Division, and Herman H. Holtz, 16mm. motion picture consultant to the War Finance Division, presided.

The conferences covered every phase of 16mm. operation and discussed in detail were production, distribution, shipping, transportation, promotion and advertising. The afternoon session of the con- ference was devoted in the main to discussion between officers of the armed forces and the representatives of the industry on just what type films had proved most successful in the Sixth War Loan and what type of films would be the most desirable for the forthcoming drive.

There was no question that the films which will be made available to the 16mm. industry in the Seventh War Loan will be the best to date, and they will be backed by a complete promotion and publicity campaign, Daigle said.

Holtz submitted to the meeting the names of 20 members of the Hollywood in- dustry who had agreed to serve on the Sixth War Loan and what type of films would be the most desirable for the forthcoming drive.

Hollywood To Make 7 Pic for Governm't

HOLLYWOOD, Feb. 10.—Seven film subjects requested by the army and navy are being prepared by the 16mm. industry for the Seventh War Loan. These are being produced in Hollywood studios, are being prepared for distribution this year, The Hollywood Motion Picture Advisory Committee, of which John Cromwell is chairman of the executive committee, announced details last week.

These films are being produced by the Hollywood Writers' Mobilization and are the result of several meetings held in Hollywood and New York between WAC clubs; Hiner Davis, of the National War Information; Ted H. Gamble, National War Finance director, and other telegraph, field and air units. They will not be released as effective war bond material until after the 16mm. Bond message thru any other medium.

Gosh Squawks on Hanann's Use of 'Seldom-Fed' Title

Jacksonville, Fla.

Having used my original title, 'Blue Horizon,' Dore Schary is planning a sequel from the late Will Rogers era to the Frank Sinatra buddy-songs days, it is reported. This will be a remake of the 1939 re- cord column that Hyams and Kenny, a well-established agency of life left In it. They followed each other thru the maritime provinces, New- foundland, Bermuda and the West Indies.

Look for Your Showings. Write SWANK Now!

Any that work thru northern New England, the maritimes, and the West Indies. Any that work thru Northern New England, the maritime provinces, Newfoundland, Bermuda, and the West Indies.

WANTED

Ted B. Randle and Howard Rose are in contact with several organizations, such as the American Red Cross, the Salvation Army, the Salvation Army, and the West Indies. Any that work thru northern New England, the maritime provinces, Newfoundland, Bermuda, and the West Indies.

JEFFIE LEE, the late New York Clipper, etc. Show opening early: The Billboard, a lively spicy with a new twist.

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COIN-OPERATED TELESCOPE—In working condition and has all parts. Satisfaction guaranteed. Postage included. Jack Atelier, 135 W. 3rd St., Long Beach 2, Calif.

FOR SALE—COMPLETE BOOTH EQUITY—Standard, complete outfit for your own show, no investment required. W. F. Supple Co., 1318 S., Waltham, Mass. 34.

WANTED TO BUY—HILLS BLUE PRINT CO., 156 East Lovina, Long Beach 2, Calif. $15.00.

WANTED TO BUY—POSTER ADVERTISER—In working condition but must have all parts. J. W. F. T. H. C., 245 W. 39th St., New York 1.

LUMINOUS PICTURES THAT GLOW IN THE DARK—Excellent new machines, complete outfit, and operating instructions. Fun, novelty, and profit. Ulrich, 14th and Mathews, Chicago.

LUMINOUS PICTURES THAT GLOW IN THE DARK—New machines and models. Complete outfit and operating instructions. E. W. Martin, 1132 Curtis. $36.00; Coke Vendor, 120-30. $35.00. A. J. Coulth. (orange). $34.00; Emor, 12 Vend., 120-30. $42.00. No. A. Tschache, Fort Walla., No. 3. $30.00.

MACHINES, SECOND-HAND

FOR SALE—SECOND-HAND GOODS

FOR SALE—SECONDS—FREE STEAMERS, BLANKETS, ETC., NEW—Sailor's and travel goods, etc. 1226 Curtains. $35.00 each. J. A. R. Kelly, 421 N. Market, San Francisco.

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FOR SALE—COIN OPERATED TELESCOPE—4 x 10 model. Excellent condition. 41.00.

MAGING RACES—A CIGARETTE TOYO JUICE—Smokes beautifully, 40 cents a stick. Extra strong. W. G. Smith, 1532 Central Ave., Los Angeles 22, Calif.

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NEW RIGGING MAN FOR SINGLE GIRL TENT SHOW with only two "ups" and "downs" a day. Contact B.B., 730-34 Long Beach 8500, Apt. 24. Remit $25.00.

AL G. KELLY AND associates, 1012 Broadway, New York 26, N. Y.

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PERSONAL AND BUSINESS ADVERTISEMENT in all sizes. Rate: 1 inch, 50c. 2 inches, $1.00.最少 5 inches, $2.50. Length, 3 lines, 25c. 4 lines, 30c. 5 lines, 35c. Address Post Office, Department D. L. Jones, 1419 7th St., Missoula, Mt.

SPARKLING SILVER TINSEL TO BRIGHTEN your showmanship. Sales guaranteed. 567, 830 cont., 567, 000 cont. $4.00. Hours, 9-5 every day. Write or wire Al G. Kelly & Associates, 1012 Broadway, New York 26, N. Y.

FOR SALE - PHOTO BOOTHS TAKES 1x1, 2x2, 3x3, 4x4, 6x6, 9x9, 12x12, 15x15, 18x18. Also Pens 2.5-2.75. Photo Shop, 1441 Winthrop, Anchorage, Akl.

RIGGING MAN FOR SINGLE GIRL TENT SHOW with only two "ups" and "downs" a day. Contact B.B., 730-34 Long Beach 8500, Apt. 24. Remit $25.00.

AT LIBERTY—Advertisements


AGENTS AND MANAGERS

MAGIANS

E. L. NARR—LARGEST NATIONWIDE MAGIANS. Write or call for rates. 124 South E St., Baraboo, Wisconsin.

MUSICIANS

WANTED TO BUY

TOUR NAME. Wanted.
Because of the serious paper shortage, letters, etc., will be advertised in this list only once. If you are having mail addressed to you in our care, look for your name EACH WEEK.

Mail is listed according to the Office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. Mail forwarded to Chicago will reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

Notice, Selective Servicemen!
The names of men in this list who have Selective Service mail at any office of The Billboard are set in capital letters.

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PIANO PLAYERS

At Liberty - Pianist After Nineteen Years, Edward B. McDonald, Minns. 320 Sibley Hotel, Jackson, Miss.

CONCERT PIANIST - Young, Attractive, Large Library of Modern Music, William E. MacDonald, 1154 Broadway, New York, N. Y.

PIANIST - Head, Union, Capable, Natural Tone, George W. Bartlett, 211 N. Aitken, Kansas City, Mo.

PIANIST - Open April, furnished, featured Hotel. Style, playing with orchestra, or as duo, Charles A. Compton, Altoona, Iowa.

VAUDEVILLE ARTISTS

FEMALE IMPERSONATOR - Sings and Dances, Known as "George." Telephones, 8348. "Harlem" Club.


---

CLASSIFIED ADVERTISEMENTS

PIANO PLAYERS - EXPERIENCED HOTEL, SMALL ORGANIZATIONS, Etc., Nationally known. Stated fee, Nautilus, 782, 42nd St., New York, N. Y.


PIANIST AND SINGER - Will Travel a week's salary in advance. Howard Monroe, 1714 N. Main, Chattanooga, Tenn., Telephone 4422.

PARKS AND FAIRS

OUTSTANDING TRAPEZE ACT - Available for booking. Please send credentials with full information. Reply by return mail. 1514 North Saint, Fort Wayne 4, Ind.
New Plastic Can Be Used On Novelties

Coats Luggage and Fabrics

CHICAGO, Feb. 10.—A lot of strong factors were at work this week which will show up in merchandise trade reports during the next few weeks. The worst winter in years has already shown its influence on retail outlets of all kinds and will continue to affect trade for some weeks yet. The brown-out advertising signs and other lights is also influencing trade. The new moves on man-power and the ban on shipping in several Eastern States are all strong influences at work at the present time which statistics will show up later.

Recent war news has been very encouraging, however. So encouraging that it is delaying the passage of the present "work or fight" bill by Congress. Specific merchandise reports during the week were rather scarce. A sudden jump in buying has been reported both in wholesale circles and in retail stores. This is said to suggest heeding for the future.

Costume Jewelry

Some misunderstanding had recently been created in the costume jewelry field. A prominent radio star, it is said, had misinterpreted recent reports on the banning of costume jewelry manufacture. The WPA has actually banned sale of costume jewelry and other non-essential containing lead after February 28. The ban on sales applies to manufacturers and distributors but not to retailers. The ban to conserve lead covers such specialties as buttons, badges, emblems, regalia, except that sold to armed forces; costume jewelry, nondurable plastics; Lafayette, saying that it does not cover coins to be used in merchandise trade, "although it may be made again for second war business." (See MERCHANDISE TRENDS on page 54)

PARK, CIRCUS AND CARNIVAL SPECIALS—U.S. MADE, SLUM MADE

No. 460 Roofed Bins, 8x8x8
No. 461 Laundry Bins, 8x8x8
No. 462 Market Carrier, 8x8x8
No. 463 Hamper, 8x8x8
No. 464 Laundry Carrier, 8x8x8
No. 466 Hamper, 8x8x8
No. 467 Market Carrier, 8x8x8

Order From This Ad. All Prices F. O. B. Indianapolis. No Order Shipped C. 0. D. Without 25% Deposit.

KIPP BROS.
117-119 S. Meridian Street
Indianapolis 4, Ind.

AMERICAN MADE FLYING BIRDS
INSIDE WHISTLE WELL MADE
$21.00 Per Gross. WILL ACCEPT ORDERS NOW FOR MARCH DELIVERY. MUST HAVE DELIVERY ON ALL ORDERS.

MEXICAN BASKETS—WASH—SHIPPING—LINE—HAMPERS

For Immediate Delivery

L. D. BROS.
1902 I. STH STREET.
MILWAUKEE 12, WIS.

LIMITED STOCKS STILL AVAILABLE—

WAREHOUSE: 116-168 WALNUT ST.
MILWAUKEE, WIS.

WISCONSIN DELUXE CO.
1902 1ST STREET.
MILWAUKEE 12, WIS.

WISCONSIN DELUXE CO.
1902 N. 3RD STREET.
MILWAUKEE 12, WIS.

PARK, CIRCUS AND CARNIVAL SPECIALS—U.S. MADE, SLUM MADE

One form of the product is a clear, transparent material which can be used in place of strong glass.

MARKETING the opening of the spring and summer apparel market in the Merchandise Mart here, an announcement that should prove of interest to the specialty and novelty trade was made by an official of the K. P. Goodrich Company, L. H. Chenoweth, manager of the plastic products sales of this firm, said that a synthetic material made from coke, lime, stone and salt will be the basis for many fabrics used in the manufacture of apparel in the post-war era.

The product which is known as kerosin is heat resistant, fireproof, waterproof, flexible and odorless and because of these properties the material is easily adaptable to the protective fabric field. It is now being used exclusively on war orders for the manufacture of army and navy raincoats, helmets, Arctic suits and other weather-proof clothing, as well as for hose and cable insulation, the official said.

Chenoweth described four kinds of the material and its possible uses. He said that the different types are made by simply mixing kerosin, which is a fine white powder, with some other plasticizer.

One form of the product is a clear, transparent material which can be used for plastic novelties (See PLASTIC NOVELTIES on page 53).

#4389K MINIATURE Hand PAINTED PORCELAIN ANIMALS, POLKA-DOTTED

Every Unique

18 Different Animals, Each One About 1" Inches High. Packed 1 Doz. to the Box Equally. Assorted Among All 12 Designs.

$2.00 Per Doz. or $20.00 Per Gross

For other miniatures see our complete set of illustrated price lists.

Prompt Delivery. No C. 0. D. Shipments Without 25% Deposit.

LEO KAUL
IMPORTING AGENCY INC.
115-119 K SOUTH MARKET ST.
CHICAGO 6, ILLINOIS.

JEWELRY—GOODS IN GREATER SPACE

New Plan Promises Bigger Scope When New Goods Can Be Made Again

LOS ANGELES, Feb. 3—Buyers to the 21st California Gift and Art Show were afforded plenty of sight-seeing if not views of a lot of merchandise. Show was held January 29 through February 2, with exhibits in the Alexandria Hotel, streamline building, Brooks Shops and Merchandise Mart. Despite the spreading because of a lack of show space, there probably will be no more shows held. (See WEST COAST SHOW on page 52)

Merchandise TRENDS

Number of Firms

Business summary reports for 1944 are still coming in. The total number of firms doing business in the United States, dropped last year by 8,169 originating. This report is issued by Dun & Bradstreet. Various reports on 1944 business are also being issued almost every day by the Department of Commerce. Dun & Bradstreet reports that during the last six months of 1944, the downward trend in the total firms in business was reversed. During the final half, new enterprises were above the number of firms going out of business by a total of 28,469. This suggests a lot of new firms are now getting started for post-war business.

Not for Mibs

Congressman Patman has recently interpreted the government loan law to veterans, saying that it does not cover loans to partners in business, (See MERCHANDISE TRENDS on page 54)

American Made Flying Birds

Can Be Used for Post-War Business

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**JOKES & TRICKS**

The Fad Is Sweeping the Country

- Popular Selling items: Incl. 100 and Up.

- Fashions Bouncing Powder, Bars of Fun $3.00 each.

- Wholesale Prices include Box, Trays, Labels.

- Cost of Any Amount.

- Free Catalogual For Finest, Noblest Goods.

**AT WHOLESALE**

- Hand Made Supplies for Importers.

- Wizard Playing Cards. Strivers Chinese Scotch Puzzle Purse

- We have a few Full Black Widow Spider on Pin Marriages or Divorces Canvases. Wonder Mouse, The Trick

- Buttons, 2 1/2", Assorted.

- Shooting Kitchen Matches.

- Triska Snake Book Matches. Quality.

- Sooner Dom, Assorted.

**JOBBERS**

- We are sturdy Totsy Fanny Dancer.

- Dog Don't - Largo Dirty Pill.

- Daddy's Bankroll, Stage Money.

- Flash News. Funny

- Write for details

**OVER 1,000 JOBBERS SELL**

**BINGO SUPPLIES**

- We have 25 and Under. Write for details.

- We have a few good Public Advertisements.

- We sell 25 and Under.

- Write for details.

- Full Skinned Tuxedo Style Coat

- Sizes 12 to 20

- Special $12.50

- Boy OR Girl Sizes

- The latest assortment of costumes that For Creations in our house available NOW!! Immediate Delivery. All sizes at reasonable prices.

- 25¢ to 75¢ assortment.

**ARROWHEAD FIREWORKS CO.**

(Toy Division)

1819 West Superior Street
Duluth, Minnesota

603 First Avenue, North
Minneapolis, Minnesota

**MAKE RUBBER STAMPS**

FOR SERVICE MEN

AGENTS AND SALESMEN sell Rubber Stamps for marking clothing for Servicemen. New, quick and easy method. Takes 30 seconds to make a stamp. Fastest moving item on market today. Send $1.00 for sample.

WE ALSO CARRY COMPLETE LINE OF INDELIBLE INK AND PADS.
animal line. These make flashy lapel ornaments for women and the bobby soxers. "Animals" come in 10 pastel colors.

Bottle Appeal
Catching the eye of the beach and resort workers is the beaded bracelet. These are available from the Krul firm with the name of military insignia and town names woven into them. The penny, dice and other items in bottles are also anticipated money-makers.

Amert Novelty Company showed a complete line of gift novelties. Plastic novelties and leather goods were also offered. Kingsley Stamping Machine Company for imprinting military insignia and names on leather, like at the last show, took the eye of the beach and store-front concessionaire. Supply is limited to those who got in line for some real money.

Bloom Bros. Company showed in the Bismarck Hotel. This line as did Wally Albright's consist of a complete line of billfolds and the like. Attempting to get these items a flashy-display and sit in line for purchases by buyers. Angelius Souvenir & Manufacturing Company is the manufacturer of a general sousevers line, suitable for resorts and military areas.

PLASTIC NOVELTIES
(Continued from page 51)
to cover fabrics and may be applied to razzmatazz and swimming suits also to upholsteries and decorative draperies and the bench against dust stains without affecting its original appearance. Another type, similar to the first but much tougher, can be used on luggage, women's handbags and even as inner linings for shoes and other clothing accessories.

"The third type, Giorweth said, which is called the "unsupported sheet," can be produced to a thickness of 0.001 inch and at 0.004 inch it has the feel of a fine cotton yarn. It can be used, he said, for baby pants, blouses, bed sheets, draperies, curtains, garment bags and box in boxes. These utility items. A fine wire-like form of this material, which can be woven or braided, is a fourth type the speaker said.

An added feature of keracell is its remarkable "flexing life" or the number of times it can be bent without breakage. For 2,500 times it can be bent 1,000 times. Its possibilities are limited by its high cost, the official said.

Further comments on the Chicago apparel market were reported as follows:

First day attendance at the market was better than at any time since the start of the war, John C. Goodall, general manager of the Mart, announced. He said some manufacturers have added new lines which have not as yet been marketed.

Meanwhile the annual spring Wholesale Market Week sponsored by the Chicago Association of Commerce opened with a white shortage of cotton and rayon fabrics.

With out-of-town buyers clamoring for merchandise, it was reported that many dealers were forced to ration planting pipes to accommodate all of their customers.

EASTER DEALS

CHOCOLATE CANDY

Deal consists of 10-1/2 LB. BOXES OF CREAM CHOCOLATES

"STANDARD NAME BRANDS"

4-(15") BUNNY RABBITS (Cotton Stuffed)
1-(32") BUNNY (Last Sale on Board)

1000-Hole Board at 5c Per Punch

COST TO YOU, $19.75 (5 or more deals)

Single Orders $21.50

Terms: 25% deposit, bal. C. O. D., F. O. B. Chicago

A-A SALES CO.
180 W. WASHINGTON ST. -- CHICAGO 2, ILL.

STERLING FORGET-ME-NOT FRIENDSHIP JEWELRY
WITH TWO HEART DANGLES

No. 138-110-$7.20 Pat Dozen.
Sample $3.00.

No. 138-112-$7.20 Pat Dozen.
Sample $3.00.

No. 138-113-$7.20 Pat Dozen.
Sample $3.00.

No. 138-115-$7.20 Pat Dozen.
Sample $3.00.

No. 138-117-$7.20 Pat Dozen.
Sample $3.00.

No. 138-118-$7.20 Pat Dozen.
Sample $3.00.

No. 138-119-$7.20 Pat Dozen.
Sample $3.00.

No. 138-120-$7.20 Pat Dozen.
Sample $3.00.

Harry Pakula & Co. 5 N. Wabash Ave. Chicago 2, Ill.

SWAGGER CANES, 2 Gross in Carton. Gross $8.50

172 canes have been added this year, and it is expected to be even better during the coming season. We are mailing out new lists of the items we have to offer, write for one today, always stocking small kind of quantities you are interested in.

WANTED - USED CORK GUNS, BASEBALLS; PAY TOP PRICES.

F. I. D. W. MERCHANTISE CO.
1000 BROADWAY
KANSAS CITY, MO.

FIVE WATCHEHES
MEN'S AND LADIES'
And Novelty Jewelry, Wholesale Only.
ELIZABETH STREET
MARLENE SALES
5 N. Wabash Ave.
Chicago 2, Ill.

1c and 10c "GOOD 'N FRESH" CANDY
AGAIN AVAILABLE TO LIVE DELIVERY
DEAL CONSISTS OF 1000 WOOL INTERLINING
10c First Sale, 7c Second, 5c Third
DEAL OFFERS $3.00 FOR SPECIAL INTERLINING
OFFER TO 1st FIVE-FOLD TIE. Postage prepaid. First offer after a continuous
Frank Fox
80 W. 22nd St., Dept. 8-52, New York 10, N. Y.

PHILIP'S NECKWEAR
Catalogue complete line free.
15 Magic Tricks
15 SEALED MYSTERIES

S. L. Snyder, Fine-Cigar Dealer.
100c retail - 75c down payment.
S. L. Snyder, Fine-Cigar Dealer.

Theron Fox
1034 CAROLINA -- SAN JOSE, CALIFORNIA

Copyrighted material
CIGARS!

$39

00 DOZEN.
DSoon lots
only. Single
piece $4.00.

Write or Wire Your Wants, No
Matter What They May Be.
Send for FREE Description
Circular 25

JERRY GOTTLEIE, INC.
928 Broadway
Ret 21st and 22d
In the Heart of New York

CIGARS!

15c CLASS E SIZE—50 TO BOX
Individually Calliphane Wrapped
20 BOXES .. $5.25 Per Box
10 BOXES $5.35 Per Box
SAMPLE BOX — 6.00 Postpaid
Orders Filled in Rotation
1/3 Dep Bal. C. O. D.
F. O. B. New York

DISCOUNTS WANTED! PAYWIN INDUSTRIES, INC.
120 W. 42nd St.
NEW YORK 18, N. Y.

MURRAY SIMON CO.
Costume Jewelry—
114 E. 32d St.
New York 16, N. Y.

MAGIC RACES
Winner cannot be determined in advance.
At cigarette touch horses are off.

All the thrills of actual race. Fast seller.
$2.00—$5.00. Drink brings samples, wholesale prices.

BARKLEY CO.

WOOD JEWELRY that GLOWS in the DARK

USE ORDINARY PEN with HIGGINS’ INK to WRITE NAME IN.
Name stands out black against GLOWING background of ENTIRE PIECE.
Double Hearts and Arrow, Heart Pendants, Animals, etc.

SAMPLE ASSORTMENT, $10.00

MILLER CREATIONS
Manufacturers of Novelty Jewelry
6628 KENWOOD AVE.
CHICAGO 37, ILL.

CHOCOLATES
In Cedar Cases, Leathernette Vanity Boxes and
Packaged 4 and 2 lb. Baskets.

Earl Products Co.
1144 S. St. Louis Ave., Chicago 24, Ill.

MILLER CREATIONS

SERIOUS PURCHASES WANTED.

ANTIQUE JEWELRY

For Sale: Wristwatches.

30,000+ in stock.

Also wanted: Medals, Watches, Jewelry, Pre-1935.

MILLER CREATIONS

Motel. of Novelty Jewelry
6628 Kenwood Ave.
Chicago 37, Ill.

GOLD JEWELRY

Some Leaders Say
Jewelry May Drop From Record Year

NEW YORK, Feb. 10—When the War
Man-Power Commission begins its check
on jobs and man-power in the New Eng-
land section, the jewelry trade became
front-page news. A prominent radio
commentator also suggested that the use
of man-power in the jewelry trade might become a subject of im-
portance. Trade leaders have warned that
the need for man-power in the war in-
dustry means a definite ban on the use of labor in making some kinds
of Jewelry and other luxury items.

Following the record sales of jewelry
throughout 1944, many trade leaders now
expect there will be less sales and some
shortages in supplies during the current
year. The trade has been watching
especially watch developments in rela-
tion to labor supplies in New England
and other areas. Restraints on metals, such as tin and
filter, will also affect the jewelry trade
this year.

The Research Institute of America,
however, made a recent announce-
ment that is more optimistic in respect
to jewelry sales this year. According
to this organization, jewelry sales probably
will be about the same level or show normal gains
during 1945. The research group took into account that luxury taxes and man-
ufacturers\' shortages are all ap-
parent factors.

This optimistic report on jewelry sales was made to a meeting of jewel-
ers in a post-war sales conference held recently. The group feels that jewelry stocks in retail and
wholesale firms are still fairly high and that the decrease in production of jewelry this year will not cut down the sales to the public so much.

Two Billions Spent

According to the research organization, the public spent about $2,000,000,000 on
Jewelry during the latter half of 1944 despite the luxury tax.

One basis for this optimistic jewelry
report is the expectation that the trade will make a quick come-back as soon as
conditions are cleared. The trade feels that jewelry sales will be less af-
fected by the competition of other lines
of goods and also by unemployment, should it develop.

When the jewelry trade told the conference that a typical post-war
Jewelry market would sell for about
$2,500,000,000, there has been much speculation recent-
ly, in trade circles, as to what the post-
war watch for popular sales will be like.

One recent prediction is that plastics
will play a new part in the low-priced
watch of the future. The regular watch
trade recognizes, of course, that it will
not be a direct competition from department stores, drugstores, cigar and even hardware stores selling popular
watches.

MERCHANDISE TRENDS

(Continued from page 51)

a veteran may get a loan to go into
business or to buy a business, if local
banks approve, let the loan
be but at a rate lower than
small retailers have put their
money into this field.

Insurance Dollars

Insurance funds break up slowly into
the ordinary channels of trade but they do form a gigantic back-log for all lines
of business. Now, the people in the
service have immense insurance cover-
ages and this government insurance
isoylated to the funds of many firms
really reaches huge proportions. An of-
ficeman on the National Service
Council says that the government is
not about to give loans to veterans
for the stock already in the store, as it
is part of the business. The reason the
government loans are not meant to
cover merchandise is a simple
reason that the goods are not sufficient
in security.

Buy From Wholesalers

Government agencies and contractors
are strongly urging retail outlets to place
their orders exclusively with wholesalers. It develops that many
small retailers have put their names on
government mailing lists and are not
getting reports on surplus goods but the government is giving
wholesalers a first chance at surplus
so they suggest that retailers deal
exclusively with wholesalers rather than placing orders direct
with government regional offices.

Further reports from agencies are still trying to
educate retailers to sell government surplus from differences from what the
services intend to use the mer-
chandise.

Another Survey

One of Chicago's mail-order houses has made a survey of its 1,500 customers of what they want to buy in the electric appliance field when
the war is over. It finds that
about 15,000 replies to the questionnaire,
that 2.518.

Two Billions Spent

During last year, private firms
paid out 81,210,000,000.

One recent prediction

that plastics

and man-

ufacturers

are

all

ap-

present factors.

that 2.518.

About 3000

CATALOG

to

HOLIDAY TRADE

Conventional Reports

Convention Reports

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February 17, 1945

notice of convention

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enBeta, the

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Continued from page 51)

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TWO CT. WHITE SAPPHIRE
CUT LIKE A DIAMOND AND SIMILAR IN APPEARANCE
MEN'S HEAVY 14-K. GOLD RING
2 CT. SAPPHIRE
$24.00
Retail $59.75
Tax Inc.
LADIES' 14-K. RING, 1 CT.
SAPPHIRE
$12.50
Retail $29.75
Tax Inc.
These stones are hard and do not scratch. Set in gold mountings intended for diamonds. This is a truly great value. Sold for re-sale only. State your business — no catalogue. Deposit with order.

STARLIGHT JEWELRY COMPANY
GODCHAUX BUILDING
NEW ORLEANS 16, LA.

Pipes
For Pitchmen
By Bill Baker

Communications to 25 Opera Place, Cincinnati, I.

J. C. CAREWELL
better known as Red McKinney, the whirling wild cat from St. Louis, Texas, that he is recovering from a major operation in a hospital there. He seeks to

WISE MEN profit by advice. BEN CAREWELL

is stationed at Drew Field, Tampa, doing his bit in the army air corps. He reports that Jerry Johnston is working jewelry in the Newberry store there. He also cut up

and old.

and in the kind.

HIll_EN. 1798 Stone Street
$1.50 Per Dozen
selling toys and gain.

and the kind.

is now a Hollywood

what he expects to be back at his old spot in St.

DONT DISH IT out if you can't take it.

HARLEY MATERS

informs from Birmingham that he recently suffered a heart attack and is under a
doctor's care. He is only making one pitch a day now and may be forced to ease up

and his Magic City lease. He says that Indian Gray Horse is getting results in

HARRY's store, Birmingham, and Lois Big Gun selling plenty with the kind.

Masters had to read pipes on

a stand this week.

with the kind.

and hubby, Ray Herber, have been spending some time on their recently

acquired farm near St. Louis, following a month of halls and auditoriums. They

expect to be back at their old spot in St.

MEDICINE MEN

Write today for new wholesale catalogs taking Trade, Oil, Sales, Soap, Tabaka, Hats, etc. Low prices. Write for full information. Liability Insurance Carried.

All new

January 14th

SHOW FIRST COME, FIRST SERVED.

FOUR LOVERS

FOR PITCHMEN—DEMONSTRATORS

MYSTIC BLOCKS

Commonly Known as JACOB'S LADDERS,
in Five Beautiful Colors.

AMUSING, EXCITING, FASCINATING

GREAT MONEY MAKER FOR

CHAIN STORES, MAIL ORDER

AND ALL OTHER OUTLETS SELLING

TOYS AND GAMES.

$15.00 Per Hundred

25% With All C. O. D. Orders.

MYSTIC BLOCK CO.
2917 Lyndale Ave., Minneapolis, Minn.

SEND 25c For SAMPLE

EURE EXPLODING BOOK MATCHES

GUARANTEED BEST GRADE—

$3.00 Gross in 10 Gross Lots or More—$3.00

Assorted Outstanding Designs—Packed 6 Dozen in Box.

LAUGH JOKE CREATION—Funny Saying Cleverly Illustrated on Giant Size Wall Placard.
Size 15½" x 19½", at 50c, 100c, and 1½c.
REAL MONEY MAKER—$1.50 Dozen, 2½c each.
REALISTIC TOY PHONE—Great Buddy Attraction. Size 5½" x 3½" x 3½". Moulded Wood Construction—Unbreakable Finish. Hot That CLICKS!! Brilliant Highly Lacquered Flash in Two Tone Colors—ATTRACTIVE INDIVIDUAL BOX—$1.00 Doz.

Immediate Delivery. Seed Net Cash With Orders.

ERNIE'S ENTERPRISES
725 PINE ST., DEPT. A, ST. LOUIS 1, MO.

TIES • TIES • TIES
Be each (justified)

Attractively designed ties, the 1945 line of a wide variety of shapes and colors, good profit to the distributor. Grade A $1.25 Doz. Grade B $1.00 Doz. Grade C $0.75 Doz. (should be aimed at the better store, or for salesmen, or more salesmen). Offer from above—

if you wish, for one color we will send you 4 ties, grade A and 2 ties, grade C.


P-A-P-E-R M-E-N
WE HAVE SHEETS FOR ALL STATES. ALL WELL KNOWN. GOOD WAR MAPS.

Write or Wire

ED HUFF & SON
5411 Curley St., Dallas 10, Texas

February 17, 1945
The Billboard
55

Copyrighted material
American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., Feb. 10.–We are pleased to report that our endeavors at the Rochester fair meeting last week, at which the American Carnivals Association met at Harrisburg proved to be successful from an association standpoint. Conference with various government agencies proved gratifying, and we feel the outlook for the coming carnival season is bright. We are receiving official word in the near future. The meetings had as their purpose the possibility of making future shows.

We are not yet in a position to announce the government’s official policy in connection with the War Production industry for the coming season, and we have received no word of the future.

The current membership campaign is progressing satisfactorily, and additional applications for memberships will be announced in the next issue.

We are to hold a fair meeting in Richmond the following contributed to the Public Relations Fund: S. & S. Amstten, 85; William J. Jones, 825; J. J. Kirkwood Shows, 825; William Lewis, 826, and B. J. Field, 12.

The War Production Board is advising that photographic film is becoming increasingly more difficult to obtain and has cancelled all orders placed for December 20. Shows are again urged to have their necessary photographs taken at the earliest possible date. The present situation is that it will be extremely difficult to have this type of work done later.

In stores there but he has not seen any pinchers on the streets of New York. But he warned boys and girls to get their membership ready for real the sooner you can have a photo taken now.

MEETING OPPORTUNITY half way better is than waiting for it to catch up with you.

VITAMIN KELLY

is still with the fur monkey business, a new item that will appear in the Spring in the Virginia fairs' meeting at Richmond.

LIONEL, AND MAROGE HEBRISCH are working Million-Dollar-Five Stars, Pittsburgh, Pa.

OLD ADAGE says: "The less you talk the more you say."

By Family.

J. A. WHYTE & SON

Little River

MURPHY, MIAMI, FLA.

WANT TO BUY

Large stock on hand. Immediate de-

WE BUY

STERLING JEWELERS

TOMS. B. Money, Tavistock, New Jersey.

VETERANS, BIG MONEY, OUTSIDE WORK

COSTUME SEASHELL JEWELRY

Including gold, silver or plated gold plate, men's watches, chains, etc., will buy.

BADGE AND OTHER INSIGNIA

WE BUY

2nd Annual Sale. Sat., 9-10 a.m. Sat., 9-10 a.m. Sunday, 9-11 a.m.

WASHINGTON JEWELRY CO.

37 South Washington

CHICAGO

February 17, 1945

1.00 per carat.

February 17-18

600 Mass Ave.

February 17-18

LIONEL and MAROGE HEBRISCH are working Million-Dollar-Five Stars, Pittsburgh, Pa.

Judy, 74-25. Free show. For wholesale ONLY. We are not in a position to announce the government’s official policy in connection with the War Production industry for the coming season, and we have received no word of the future.

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Including gold, silver or plated gold plate, men's watches, chains, etc., will buy.

BADGE AND OTHER INSIGNIA

WE BUY

2nd Annual Sale. Sat., 9-10 a.m. Sat., 9-10 a.m. Sunday, 9-11 a.m.

WASHINGTON JEWELRY CO.

37 South Washington

CHICAGO
MAIL ON HAND AT NEW YORK OFFICE
1554 Broadway
New York 11, N. Y.

Herkimer, N. Y.

Manchester, Conn.

Richmond, Va.

Worthington, Ohio

Pittsburgh, Pa.

Atlanta, Ga.

Washington, D. C.

Chicago, Ill.

MTOAL ON HAND AT CHICAGO OFFICE
155 No. Clark St.

Chicago, Ill.

SASC

(Continued from page 36)

Mail of Dimes" and Mrs. Martha Rogers-deserved her early week to pay a call.

Baker, Americus, Tex.

Baker, Alligator, Okla.

Baker, Calhoun, Okla.

Baker, Choctaw, Okla.

Baker, Comanche, Okla.

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Versatile Zacchini Brothers Scattered Among Many Shows

CINCINNATI, Feb. 10.—The seven Zacchini Brothers, best known for their cannon act, have branched out in many other activities in recent years and now are scattered among a number of shows as some of owners of shows and rides, others as performers.

Kahler's International Sportsmen's Show, which will be held in the Coliseum this year and in addition to a varied line of ex-

Feature Attractions for International Sports Show

CHICAGO, Feb. 10.—F. W. (Nick) Kahler's International Sportsmen's Show will be opened with a grand opening on March 10 to 18. Kahler, here from the east, is lining up his show on a much larger basis than ever before and in addition to a varied line of exhibits there will be an entertainment program of many novel features.

Sharkey, the famous seal, will be back for the third consecutive year. Other features include Little Bandow, billed as "the strongest man in the world"; "McCall's trained dogs, Indian curriers and patriotic demonstrations by Herb Welsh, champion cooter. Anderson Haagen, champion soil jumper, and Irene Nordelin, member of the American Olympic team in 1926, will give exhibitions on a

L. C. REYNOLDS

INTERNATIONAL SHOWS

WANT PIT SHOW OPERATOR TO FURNISH AND MANAGE INSIDE ACTS FOR FIRST-CLASS PIT SHOW. Will furnish Tents, Fencing and Transportation for same. Operator to furnish Transportation for Acts and People. ALSO ANY OTHER SHOWS NOT CONFLICTING, WITH OR WITHOUT OWN TRANSPORTATION.

WANT RIDES HELP IN ALL DEPARTMENTS, FOREMEN, TRAVERS MIX-UP. CAN PLACE CONCESSIONS OF ALL KINDS ON A MOUNT FOR 10c. Want Grind Store Agents for Grind Stores. All People Contracted, please acknowledge this ad. Shows open in Oklahoma middle of March.

COLEMAN LEE

CONCESSION MANAGER

All address Winterquarters, Box 782, Muskogee, Oklahoma

WANTED—RIDE HELP—WANTED

For 35 Weeks in Sunny California

Foreman for 7-Car Tilt-a-Whirl, salary $75 week. Foreman and Second Man for Allan Herschell 2-Arbitrary Little Beauty Merry-Go-Round, also Second Men. #5 Eli Wheel and Loop. Address Will be in Winterquarters. Please write Cashier or on Concession. If drive same we will pay you liberal mileage allowance plus cash bonus at season's end. In fact, if you are capable, sober and reliable you can just about write your own ticket here. Concessions: Well Man and Wise-riding singers, Good Evening for Fish Pond, Devil's Bowling Alley, Cork Cusks, Watch-a-Laa, Hoop-La and others. Have work for stock. This is a no-gate show, carrying 5 Rides and about 20 Concessions, opening in the bay region soon, so hurry.

GOLD COAST SHOWS

P. O. BOX 594, PALO ALTO, CALIF.

P.S.: Jack Poda, write you to come on.
BUCKEYE STATE SHOWS
INCLUDING GOOD-WILL OF NAME
FOR SALE—All or Any Part
2—60 K.W. G.M.C. DIESEL GENERATING UNITS. Complete with Switchboards, mounted on Trailer with Ford Tractor.
1 No. 5 FERRIS WHEEL;
1 EYERLY 12-PLANE;
1 ALLAN HERSCHELL 2-ABREAST MERRY-GO-ROUND;
All of the above Ride Equipment and Train for Sale.
TRUCKS AND TRAILERS
1936 Chevrolet Tractor, 1 1/2 tons.
1937 Chevrolet Tractor, 1 1/2 tons.
1938 Ford Tractor, 1 1/2 tons.
1940 Ford Tractor, 1 1/2 tons.
1942 Chevrolet Tractor, 1 1/2 tons.
1942 International Tractor, 1 1/2 tons.
1943 International Tractor, 1 1/2 tons.
1944 International Tractor, 1 1/2 tons.
1945 International Tractor, 1 1/2 tons.
1935 Stearman Stake Truck, 1 1/2 tons.
1937 Stearman Stake Truck, 1 1/2 tons.
1940 Stearman Stake Truck, 1 1/2 tons.
1942 Stearman Stake Truck, 1 1/2 tons.
1943 Stearman Stake Truck, 1 1/2 tons.
50x60 SIDE SHOW TOP, 30 x 10 Bumper Side.
1 60x40 SIDE SHOW TOP, 8 x 8 Bumper Side.
1 40 FT. GIRL SHOW FRONT.
1 JIG SHOW, Complete. Top, Side, All Stage, Stage Chariot, Chariot Lamp.
1 C.M. C. TROUPE, Complete, 1 1/2 tons.
1 115x20 SIDE SHOW TOP, 12 x 20 Bumper Side.
1 10x10 SQUARE TOP, 12 x 12 Bumper Side.
1 12 FERRIS WHEEL; will furnish complete outfit and transportation.
PHENOMEN
Who can stand prosperity, Program, tickets, banners. Cabell County Sheriff's Dept. Jamboree to equip cars with radio.
Frank B. Bilderbrand, 135 Taylor St., San Francisco, Cal.
ROYAL EXPOSITION SHOWS
WANT IMMEDIATELY
No. 1 Ferris Wheel Operator that drives. Must be sober and reliable. Salary no object if one can cut it. Also want Chairplane Foreman that drives. Long season in Southern territory. Address until February 24, Tallahassee, Fla.
P.S.: Can use neatly framed grab.
J.OE ROSSI
Gen. Del., Gonzales, Texas
SHOWFOLKS OF AMERICA, INC.
SANT FRANCISCO, Feb. 10—With president Sid Corcoran in the chair and all officers present, San Francisco chapter, Show Folks of America, met Monday. The president reported an increase in membership, who took bows and responded with remarks. Miss June and Mrs. Mike of Jansen Beach, Forthad, Ore.; Harry Brown, past president PSCA; Andy Hill, William J. Loycke and Sid Corcoran, President Corcoran appointed a committee to draft by-laws to the organization, to be printed for general distribution and the charter and regular committees were named for the year.
Dave Long, chairman of the refreshment committee, reported a healthy balance on hand. All other funds show a substantial balance in the treasury. Membership is increasing at the rate of 100 per month. Nancy Talbot discussed the very interesting talk on showfolk. D. M. Nichols, general chairman of the group's Bell and Entertainment is to held in Scottish Rite Temple, March 9, gave an enthusiastic report of the plans.
J. A. MEANS
(May 1, 1945)
FRED ALLEN SHOWS
Winter Quarters Now Open
O. C. BUCK SHOWS
Opening Early in April—Playing Best Territory in the East
WANT—Monkey Show; will furnish complete outfit and transportation. Colored Minstrel Show will book on percentage or pay Trooper out of office. Wildlife Show.
CANE PLACE—Ticket Sellers, Talkers, Canvasman.
RIDE HELP—For 9 major Rides, some Foremen. Best of pay and treatment. No gillying. Have own fleet of trucks.
Address O. C. BUCK, Wintersquarters, 1115 5th Ave., Troy, N. Y.
McCLOSKEY SHOWS
Open March 16 in the Heart of the War Industrial Bay Area
WANTED—No. 5 Eli Rides; will book or buy same. Ride Help and Foreman for Loop and Kiddie Ride and Merry-Go-Round. 10-in. and Grind shows with or without outfit. Concessions open.
Wire or write 1040 University Ave., Berkeley, California
HARRISON GREATER SHOWS
WANT—WANT
Opening Feb. 28 thru March 3, Bennington, V. T. 2—February and 2 Saturdays—1000 Soldiers Daily. All shows are in 1500 seats theaters. Inquire: Mr. Harrison, 1117 Main St., Bennington, V. T. Phone.—Telegram—all shows complete.
1 Passenger 80 Tons, 36 Semi Trailers, 12 Trailers,
1 Passenger Dodge Bus, with New Motor.
1 1/2 Tons, 1 1/2 Tons, 1 1/2 Tons, 1 1/2 Tons, 1 1/2 Tons, 1 1/2 Tons.
1 59 Passenger Fruehauf, 1 60 Semi Trailers, 1 60 Semi Trailers.
COMPLETE SHOWS ON TRUCK OR RENT.
1 60 K.W. G.M.C. DIESEL GENERATING UNITS.
50x60 SIDE SHOW TOP, 30x10 Bumper Side.
1 60x40 SIDE SHOW TOP, 8x8 Bumper Side.
1 40 FT. GIRL SHOW FRONT.
1 JIG SHOW, Complete. Top, Side, All Stage, Stage Chariot, Chariot Lamp.
1 C.M. C. TROUPE, Complete, 1 1/2 tons.
1 115x20 SIDE SHOW TOP, 12x20 Bumper Side.
1 10x10 SQUARE TOP, 12x12 Bumper Side.
1 12 FERRIS WHEEL; will furnish complete outfit and transportation.
Current Cross Rates Are Shown In New Bills Introduced

Two States drop unusual bills—other bills get the ax without any real issue movess to amend or change good State license systems considered unfavorable

CHICAGO, Feb. 15.—The cross-currents of State legislation began to show in New York and Utah last week, and proposals, which always appear when legislation concerning any trade is involved, will be introduced to ban the machines from operating in the state. From Utah came word that a bill to repeal the existing tax on coin machines will be introduced to even ban the machines from operating in the state. However, States that already had bills on collecting a tax on coin machines, which rate is fixed by the legislature, have already given in the face of public outcry. The Washington law, for example, has been reviewed in The Billboard February 6. Because the rates on some machines are fixed by law, many States have been inclined to regard all coin machines as being nickel swallowers because the words “gamble,” “game,” and “gaming” that the words “gamble,” “game,” and “gaming” all come from the same root word which means “to play.”

The state license systems considered unfavorable by the legislatures of the States of New York, New Jersey, and New Hampshire were reviewed in The Billboard February 6, page 39. More recent reports are reviewed by State by State below.

Recent Reports
ARKANSAS. The State Legislature, after reviewing the State license law by increasing the rate on pinball and pool machines, which is now 50 cents, has dropped the practice of allowing the State to license slot machines. It has also been reported that the company will consider raising the rate on coin machines.

IDAHO. The House killed the same bill to amend the State license law, which was similar to the Washington law, that would have allowed the use of slot machines in the State. The proposal would almost completely override the State license law. Up to the present time, Idaho has had three bills that would have allowed the use of slot machines in the State, but none of them have passed the Senate. The reason for this is that some have had the reputation of being one of the few States that have never had any State license system.

INDIANA. Last week the State Senate passed a bill to amend the State license law, which was similar to the Washington law, that would have allowed the use of slot machines in the State. The bill was sent back to the House for further consideration.

IOWA. The Legislature has a bill to reduce the State fee on penny scales.

The sponsor of the bill says the reason for the proposed change is that the State has lost a large amount of bathroom scale revenue. He pointed out that the State is losing a lot of money because the machines are operated in places other than the State. The proposal can be expected to be introduced in the House of Representatives.

Detroit News, page 63|

Rescued!

LOS ANGELES, Feb. 10.—Coinmen here were jubilant to learn that the sale of the Roy Jones, local operator and late of Visalia, was one of the largest in the history of the Union's gambling wars. The price paid for the auction was a small one, and the sale was expected to bring in more than $3,000. Before his arrest, Roy's shop was one of the few machines in the machine business with his dad.

Pa. State Dept. of Commerce Predicts Top P-W Tourist Biz

PHILADELPHIA, Feb. 10.—Coin machine operators are most enthusiastic over the prospects of the nearby parks and will be a credit to the pending hub for choice machine locations in the post-war period. War has restricted (See Pa. State Dept. on page 63)

Federal Agents Put Teeth in Anti-Slug Law With Fire Party

OMAHA, Feb. 10.—Another chapter in the famous story of the federal government's fight against gambling devices was written here recently. A large group of gambling devices was destroyed and a bough of opera was sold for $7,000. The Federal government has been reported favorably on the proposal to repeal the tax on vending machines. (See New States on page 63)

Editorial
Good Definitions
By Walter W. Hurd

TWO recent reports show again how important good definitions may be in legal issues involving coin machines. It recalls the idea that the most constructive work done for the trade in the pages of this publication has been on the matter of definitions. It is a job involving lots of research and perhaps a constructive program in the future to get better definitions into unbridled dictionaries, encyclopedias and the lawbooks.

The legal profession has a name for it but to the man in the street it simply means that in any legal case the courts will turn to the dictionary. The rules of legal procedure even in some of these books as standard, which makes the definitions all the more important to a business.

The two reports which recently have emphasized definitions include a decision of the Minnesota Supreme Court on gaming devices in an illegal case in Cuba over classification of various types of coin machines. In order to find said machines guilty under a Minnesota statute, the high court went back to the root meaning of the old Anglo-Saxon word “gamen,” finding that the words “pummel,” “game,” “gambling” and “gaming” all come from the same root word which means “to play.”

New, on that basis, anybody who plays at all is also gambling by the very nature of his playing, which is why the Minnesota court used the idea to say that playing slot machines is a violation of law.

In Cuba, there was a long fight about definitions which extended back to a decree issued in 1938, meant to ban gaming devices and which used a Spanish word meaning “play” to define the machines. Later officials were inclined to regard all coin machines as being nickel swallowers because they accepted coins and so the ban was applied even to juke boxes. There were only two of these instances involving a play on the meaning of words.

In 1944 I wrote the article on coin machines that it is to appear in a new edition of an encyclopedia. A G. & C. Merriam, the publisher of this dictionary, used its root meaning, perhaps the Merriam Dictionary. The word used in the Minnesota court decision is used as a basis for the dictionary.

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COINMEN \ YOU KNOW

New York:
SYRELE WEINSTEIN, Simon Sales, was married this week to Meyer Myerson. Mr. Myerson, president of Simon Sales organization when the latter first opened in New York, ...pleasing business in the theatre, and it is hoped that kind condistions during his bereave- ment. The National Association of America will be held February 13 at the Capitol Hotel.

Philadelphia:
Reginald F. Hagan, secretary to HARRY BLOCK, Block Marble Company for the largest financial transactions. Miss H. L. Robins, formerly with California Games Missions in the European show and was with the Distincted Flying Cross, Presidential Citation, Air Medal, with five oak leaf clusters. 

Los Angeles:
ROY JONES, local operator and lately member of the Los Angeles coin machine board, reached him of his son's release from the Pan american camp at Cabana-

MARTY SOT. NELSON BARKER, former service man named Lake Layon for five years, reported back to some of his old haunts recently after being in the European theater as a tall gunner on a fortress. He now is with the Flying Cross, Purple Heart and the Air Medal. 

CAPT. M. M. PILLS down from Los Angeles was an important operator out of Mexico, formerly with Californi.

Robins has his son in the Jap prison camp at Cabana from Las Vegas where he is instructor.

Sisters a tall gunner on a fortress.

BAKER, formerly serviceman from the Jap prison camp at Cabana was leaving to be married.

In one of the industry's past five years, is leaving to be married.

BLOCK, Block Marble Company for the operating business of some of the largest operators.

Rumor has it that Keystone Vending (music and cigarette operation) has been divorced from Scott-Croce Company (pinball machines) in order to organize an independent company.

State Legislatures

The following list of States shows the dates and places of the 1945 sessions of the Legislatures: 

Alabama ............... Jan. 22
Alaska ................. Jan. 2
Arkansas ............... Jan. 6
California ............ Jan. 3
Colorado ............... Jan. 8
Connecticut .......... Dec. 29
Delaware ......... Jan. 5
Florida ............... Apr. 8
Georgia ............... Jan. 28
Idaho ................. Jan. 1
Indiana ............... Jan. 4
Iowa .................. Jan. 2
Kansas ............... Jan. 6
Kentucky ............. Jan. 1
Louisiana ............ Jan. 3
Maine ................ Jan. 1
Maryland ............. Jan. 10
Massachusetts ....... Jan. 6
Michigan ............. Jan. 20
Minnesota ............ Jan. 2
Mississippi .......... Jan. 1
Montana .............. Jan. 1
Nebraska ............. Jan. 15
Nevada ............... Jan. 2
New Hampshire ....... Jan. 2
New Jersey ............ Jan. 9
New Mexico ........... Jan. 8
New York ............. Jan. 13
North Carolina ....... Jan. 2
North Dakota ......... Jan. 16
Ohio .................. Jan. 5
Oklahoma .............. Jan. 6
Oregon ................ Jan. 3
Pennsylvania ......... Jan. 2
Rhode Island .......... Jan. 6
South Carolina ....... Jan. 11
Tennessee ............. Jan. 20
Texas ................ Jan. 9
Utah ................ Jan. 1
Virginia ............... Jan. 6
West Virginia ......... Jan. 24
Wisconsin .......... Jan. 21
Wyoming .......... Jan. 1
U. S. Congress ....... Jan. 4

COIN MACHINE SERVICE COMPANY

2007 W. NORTHERN AVE. PHONE: HUMBURG 2709

CHICAGO 47, ILLINOIS

COIN MACHINES

CINCO MACHINES

INTERNATIONAL SCOOPS

MUSIC

2 Wurlitzer 24 $285.00
1 Seeburg 24 $225.00
3 N. R. 200 $100.00
Rehbock Gem $35.00
2 Rehbock Super $45.00

SLOTS AND CONSOLES

30 Juke Boxes @ 1 Star Orbit $1170.00
1 Hit Parade 13 $40.00
1 Big Five 2,000 P. $40.00
1 Hi Five 2 Sheet Music Front $50.00
2 Hi Five 1,000 P. $40.00
3 Hi Five 500 P. $30.00
1 Hi Five 200 P. $25.00
1 Hi Five 100 P. $20.00
1 Blue Bird Kit, K.A.C., Serial $25.00
1 Starmaker, Serial $25.00
1 Wonder Pianola, Serial $25.00
1 Deluxe Pianola, Serial $25.00
1 Simple Rendah Rendah Safe $25.00

FAR SALE

ONE TOY KINGS 1/2 Cent Automatic Pay-Like $80.00
50 Cents Pay-Like $80.00
1 Pay-Like $80.00
1 Pay-Like $80.00
1 Pay-Like $80.00
1 Single Coin Racer $30.00
1 Owl $35.00
1 Owl Front $25.00
1 Owl Rear $25.00
1 Owl $25.00
1 Owl $25.00

INTERNATIONAL COIN MACHINE

2115 PERSHING AVE. WEST 15, OHIO (MAIN 7825)

PLAYLAND AMUSEMENT CO.

616 ADAMS BL.

TOLEDO, OHIO

WE REPAIR MILLS CLOCKS . . . SEND THEM TO

SEEBURG MACHINE SERVICE COMPANY

2007 W. NORTHERN AVE. PHONE: HUMBURG 2709

CHICAGO 47, ILLINOIS

COIN MACHINES
**Wisconsin Papers Play Up Anti-Gambling Legislation**

**MILWAUKEE, Feb. 10—Newspapers here as in Madison, the state capital, are bristling again this week with new reports and comment on gambling bills that have been introduced in the Legislature, investigations of slot machine and pinball games, and proposals for stern regulations on arcades in Milwaukee.**

Complaints that one arcade in Milwaukee had been unfair in raising prices in its photographic section probably started a stiffer regulation in the city council. A stiff license fee and other regulations for arcades are coming up in Milwaukee on an ordinance that is now being swiftly drawn up by local officials. To operate an arcade under the proposal, the owner or manager must have been a registered bookmaker for two previous years. The ordinance would not apply to fraternal and patriotic organizations. The exact nature of the competitors for the photographic sector of an arcade had not been made clear. The law would relate to prices charged to patrons.

In the State capital, a bill carrying out the wishes of the administration was introduced in the Legislature, which is known as a stringent anti-gambling bill. The heart of the bill is said to be a provision that revokes the license to operate any tavern that may have gaming devices. Approval of the bill would give the State control board would have chief authority under the bill if it should become a law. The State would then have the power to close down any gambling operation. Essentially, the charges are not new. But during each session of the Legislature and at times in the past, some charges have come from the same sources. The newspapers, at one time, made the charges that gambling operations in big cities had much more than the usual large lobby fund to help in the coin machine trade. Last week, a federal license report on gambling devices was handed over to the State legislature.

**Pinball License Law Passed in Columbus Bar Minor Playing**

**COLUMBUS, O. Feb. 10.—A public hearing on the proposed state law covering the coin machine license was to be held today and it will ban miners from playing various amusement devices.**

In general, the ordinance covers pinball and other mechanical amusement devices. The bill is set at $5 per year, the State tax, with an additional 5-cent amusement machines and $10 a year on the standard pinball game played by nickel. Arcade will be allowed on Wednesday at $17 a year.

When the Council held its hearing, representatives of patrons and teachers were present to voice opposition in a general way to the bill. A member of the council said the provision banning miners under 17 from playing the games was inserted as a result of the pleas of parents and teachers.

Wish estimates have been made as to the number of pinball games in the city, but an official recently reported that no one seemed to know just how many games there are. The council had previously passed a city ordnance on the same subject.

With the city considering the licenses, the federal grand jury was investigating allegations that coin machines in the city had violated federal regulations by using metal to make repairs for machines. This week the federal grand jury failed to return an indictment against the machine manufacturers considered a great victory for the firms. It had been feared that the local allegations here might lead to a national scandal if the reports had spread.

**Fire Razes Ft. Worth Coin Machine and Cafe Location**

**FORT WORTH, Feb. 10.—One of Fort Worth's best downtown coin machine spots, the Delta Cafe, was destroyed in a $800,000 fire that wiped out one of the city's most important gambling headquarters. A judge box and two pin tables were destroyed.
Monarch Service 'Accentuates the Positive'!

PERISCOPE! FOR STEADY EARNINGS ON THE BEST EQUIPMENT! LIBERATOR!

W qualifiers include:

One Step from BIG EARNINGS. Free Parts, Wages, Wages, Wages, Wages...

LIONS INTERNATIONAL NEW BOOK WANTED TO BUY

SPECIALIZING IN AUTOMATIC PAYMENTS AND FREE PLAY CONSOLES. ALL TYPES

WANTED: AMUSEMENT EQUIPMENT, COIN MACHINES, COIN OPERATED MACHINES.

TOWERS

WASHINGTON:

One Step from BIG EARNINGS. Free Parts, Wages, Wages, Wages, Wages...

WANTED TO BUY

SPECIALIZING IN AUTOMATIC PAYMENTS AND FREE PLAY CONSOLES. ALL TYPES

WANTED: AMUSEMENT EQUIPMENT, COIN MACHINES, COIN OPERATED MACHINES.

TOWERS
MINN. CLASSIFIES SLOT FANS

Cleveland Coin Offers:

Pokerinos * May Pokers 7 Foot!

JUST OFF LOCATION—In excellent shape—

4 Slot Machines: 1 Cent, 5 Cent, 10 Cent, 25

Cent, $150.00 each—all have 14 stools at

$1.50 each. Sold on site for sale of

$300.00.

Music:

4 Singing Towers $125.00

2 Mills Empress, A-1 $100.00

2 Wurlitzer 700’s, R.C. $200.00

1 Seaborg Commander, R.C. $100.00

1 Jukebox $500.00

2 Nickel, Dime and Quarter Bar

1 Quiet Rascal $195.00

1 Quarter Wall Boxes $25.00

WE WILL BUY OR FINANCE ANY MUSIC

MACHINES—PANORAMAS

TERMS:

Cigarette Vendors!—Stewart-Muirhnees—DP Greiners

2 columns—200 words maximum—re-loc-

sible complete with cabinet and base

or $2.50 each.

Consoles:

1 Early Head Copying Dominee $125.00

2 Kentucky Clubs $110.00

2 Clinton Clubs $110.00

2铵 Bar $75.00

1 Barrell Pack $5.00

1 Sub Tea, Lost $110.00

Panel-Bar $50.00

Panoramas—Late Series—Good

Condition.

$365.00

Pin Games:

1 U-See-Oto 25c $100.00

1 Carpet $85.00

2 Speed-Dominator 2c $115.00

2 Platen 35c $65.00

5 Chairs $100.00

5 Cabinets $85.00

Rebates:

Banker’s $165.00

Easy $100.00

Spool $150.00

Production $165.00

Posito-Tes $150.00

Posito Type-Tes $150.00

Race and Baker’s Coin Chock Separately

Merkle $200.00

Terms: 1/2 Deposit with all orders—Balance

Cleveland Coin Machine Exchange

2211 reading road, Youngstown, Ohio

Phone: Prospect 3617-7

FINANCING FOR THE OPERATORS

Will Finance the Sale of Any Coin

Machine or Route

Unique features you never saw before...

A single, reasonable finance fee paid by

purchaser over life of loan, no extras.

Write for free information.

Walter’s Machine Co.

A single, reasonable finance fee paid by

purchaser over life of loan, no extras.

Write for free information.

MERCANTILE DISCOUNT CORP.

220 mobert street, Frankfort, N. J.

WANTED TO BUY

2 Test Printers

2 Ladies-Race-Winn Tools

2 Name in Headlines

2 pumps

100% of cost price given for

race, cigar, and tobacco machines.

Krose High Bember

Write

A. N. RICE

Apt. 406, shirmer, Wichita, Kansas

TIMERS—CLOCKS

REPAIRED

Philippe and Cleveland Timers repaired for

$10.00. Write for list of parts and prices.

Ship prepaid. Service prepaid.

Groban’s

2211 Reading Road, Youngstown, Ohio

The traveling Mechanic

Cable ‘Mechanic Youngstown.

Rental, supervision, installation, testing.

Coin Machines; Pinball Machines; Slot

Games, Piano Machine, Pin Games, Vending

Machines, Concessions, Concessionaires.

We serve the entire Ohio Valley.

Any questions you may have to do with

 slot machines and amusement games.

We have written many articles for the

 trade papers.

The traveling Mechanic

Box 21, Youngstown, Ohio

Minn. High Court says play on slot machines is gambling

High court decrees that player may recover gaming

losses for play of slot machines—a case deems to

become strong court argument in other States.

MINNEAPOLIS, Feb. 10—Newspaper

recently told the nation that in Min-

nesota at least, a citizen who loses money

all, according to the State law. Legal

authorities and players of slot

machines alike. are atilt pondering the

same root word and have the play Idea

involved. So, reasoning from this syn-

chronous meaning of various words, the

player who puts on a slot machine and

loses his money is entitled under the law
to recover his losses from the owner

or operator of the machine.

Some people here think that the slots

in clubs are in violation of a statute.

Then the court did not argue otherwise.

And that they may be held for non-

profit organizations.

In a survey might state that they

have been playing a gambling device be-

cause there were no losses at gambling

In the year the Minnesota high court

had had its first decision in which

it was a public

Digs Up Anglo-Saxon Word

To Bolster Gaming Statute

by beating a soundnet at his own game" are

the ones who play at gambling. To

add to this uncompromising remark a

Minneapolis newspaper said that men

must be made to protect a foot ball fan.

So people here may set out to recover

money lost at gambling from the

State law will at

least, have to endure the

editorial views of a

local newspaper.

About the time the Minnesota high

court was handing down its decree

subject, newspapers over a country

town were telling the nation about

the results of a Gallup Poll on the

subject of gambling. The poll said that

amount of the adults in the United

States indirectly admitted gambling

some way during 1944. The poll also

vested that it was not the much-publicized

forms of gambling such as betting on the

races, etc., that lead among people.

The poll revealed that plans old-fash-
lioned church lotteries, bingo parties

and various kinds of private card games

are, every, putting up for gambling

with all orders—Balance

Cleveland Machine Exchange

2021-25 Prospect Ave., Cleveland 15, Ohio

Phone: Prospect 3617-7

IN

45 VOLT SPINNER MOTORS

ARE SCARCE THAN CIGARETTES

BUT

if you still can keep your 45-VOLT SPINNER

MOTORS running just as good as new by

ordering a new set of reduction gears—ask your

mechanic.

Easy to repair.

IF YOU

DON’T SEE IT—WRITE

B-1A Reduc, Gear—$1.70 ea.

B-1B Reduc, Gear—$2.20 ea.

HARRY MARCUS CO.

186 w. erie st.

CHICAGO, ILL.

ATTENTION, ARCADE OWNERS

Buckley Digger Machine Conversion

Victory Slot Price: $5 99.50

De Luxe Model (1c or 5c): $49.50

Legal anywhere—government amusement device tax $10.00. Earning

capacity 300 plays an hour.

Tests in Arcades have proven this machine earning capacity

compares most favorably with any other type of amusement machine.

In all test locations the earnings have paid for machine in less

than 500 plays.

Players manipulate crane and load ship with various types of packing

cases. NOTHING VENDED.

Its appearance and flash a big asset to any trade. Cash in on the

tried and proven appeal of the Digger Machine in this legal conversion,

Fascinating to young and old alike.

SATISFACTION GUARANTEED OR MONEY REFUNDED IN FULL WITHIN TEN

DAYS AFTER DELIVERY

Terms—I/4 Down, Balance 2, Q, D.

Advance Digger Co.

1702 mack avenue

dayton 4, ohio
Balto Trolley Smoke Bill Near's Passage As Councilmen Meet

BALTIMORE, Feb. 10.—The trolley smoke ordinance up for consideration here is waxing plenty hot, and this week received the official nod from Health Commissioner Huntington Williams.

The ordinance was introduced to the city council by Councilman Frank Langford, who first appeared in favor of it, and was expected to be passed Monday (12). Commissioner Williams announced the ordinance was the result of a bill banning smoking on trolleys and asked that it be passed as a permanent rather than a wartime measure. It was expected that his okay would make the ordinance legal bypass for passage of the bill.

Bill Looks Favorable

A favorable report on the bill was tendered the council by the committee on legislation, presided over by Councilman Leonard Abrahamson.

Councilman Samuel N. Priedel announced at a public hearing that he had changed his mind about proposing an amendment to the trolley ordinance. In summer months when streetcar and bus windows would be open.

Also abandoned was a proposed amendment to make the ordinance permanent instead of for the duration of the war and months after.

The ordinance will be effective from the day of its passage.

Mechanic Gets His Views

The surprise testimony at the public hearing was that of a member of the International Association of Street Car Mechanics, who appeared as the sole opponent of the measure and won the committee's assent only after a prolonged argument.

"I think it's a very healthy sign," Mr. Reussman told the committee, "to give a young man come here with an opinion of his own and express it. His opinion is a lot better than that of an old-timer." There are some who say he may

Pennsylvania Rep. Proposes Legalizing Bingo Games

HARRISBURG, Pa., Feb. 10.—Legislation of the conduct of bingo games by religious, veterans and charitable organizations in Pennsylvania was introduced in the Senate this week. The bill, which was previously introduced in a bill presented by Senator M. S. Ballenger, Allegheny County, is likely to be more favorable to operators of bingo games in amusement and fraternal establishments throughout the state.

The proposed annual fees would range from 50 cents to $500 for the third-class cities, $35 in the first-class cities, $15 for boroughs and towns, and in the state.

Program 1199
FRANCES LANGFORD tells the story of the night the Jazz Band first appeared in her Sounding Board column in the July, 1952 issue of The Billboard.

Tropical Moon, The song is well chosen; there's a large chorus of rumba dancers and the music is very good entertainment.

Come With Me, My Honey, A calypso tune, is sung and played by THE JES. TELLERS and is a hit with the audience.

The trio play accordion, bass and mandoline and are sponsored by the South American costumes.

Al Tracey and His Orchestra, in a routine where they made the most of the tear-jerking book. Two banjoomen play the bass and mandoline, the latter with a group of banana dancers, and Tracey adds to the scene with sound effects, while Tracey acts as narrator. (B. E. Blake.)

Lani McIntyre and His Orchestra, who starred in The Cockeyed Mayor, a musical comedy, were excellent in a routine where they played a polka with sound effects, while Tracey acts as narrator. (E. K. Blafo.)

LA Mayoralty Plenty Hot as Reformer and Lady Contest Mayor

LOUIS ANGELES, Feb. 10.—The candidates for mayor of Los Angeles are increasing their drives for future votes. The mayoral election is scheduled for April 10, and it is understood that the candidates will not be permitted to introduce any new legislation during the campaign.

Another interesting fact about the candidates is that the reform candidate, who has previously run for the office, will not be allowed to introduce any new legislation. The reform candidate who is expected to lose the election is the woman contender, who hopes to be elected as a reform candidate has never been an effective reformer as she has proven herself to be in the office. She promises to do a better job if she is elected, but if she is not elected, she will work for a government agency on food problems, if she should lose the election.

Involving ROBERT F. CLINTON, a political newcomer who is expected to win the election, is a 10-point platform on which to run. These points include a demand for some time and will no doubt be the deciding factor in the election.

New Contact Cleaner Used by Signal Corps May Help In Gas Release

LOUIS ANGELES, Feb. 10.—Fitting, corrosion and gumming of points, relays and solenoids which have been the concern of many operators in California may now be an end. Thirty-year-old officer of the army signal corps is a contact cleaner engineer now serving in the navy at a New York station, is the creator of the product, No-0x electrical contact cleaner, which was issued to all types of machines in common use and carried in most operators' tool kits and has proved only recently that No-0x electrical contact cleaner will pair work may soon be discarded, relieving many operators of hours of work.

No-0x is guaranteed not to gum or change resistance values and is reported as having proved immeasurably useful to the Army Signal Corps and being distributed nationally and in foreign countries. Sales are being handled by a Los Angeles firm.

A product of this nature has been in development for some time and is designed for the best possible ready reception by all servicemen connected with the operation of some of the machines and in the manufacture of new ones. It is a highly important factor in the field of propaganda.

ATTENTION, OPERATORS!

Have I three Bells, I maybell perfect. Would like to trade for 25c Mills Original Chromes. Write us your propositions.

WANTED

PHONOGRAPH MECHANIC

Must also understand Pin Tables.

P. & H. DISTRIBUTING CO.

220 N. 5th St., Springfield, Ill.

DEAL CONSISTS OF: 10-10 boxes of Stuffled Fruit Candy, 10-10 boxes of Stuffled Fruit Candy in All 200-Mills Biscuit Box, Complete Deal, 20 mills each, $1.4

Immediate Delivery, 25% Cash with order, Balance Due in 10 days

Wants Catalogue?

MID-WEST NOVELTY COMPANY

6609 N. Bell Ave., BAGDAD, I. L.

MILLS 4-BELLS

Thoroughly Renovated and Now Known As

THE MAY-BELL

You Take No Risk on Our 15-Day Free Trial!

Service calls practically eliminated. Any combination play desired from 5c to 50c Special Orange—Plum—Bell and Bar, Rapid-fire action on our CASH PAYOUT!

EXCLUSIVE AGENTS FOR BALLY PARTS, SERVICE AND REPAIRS

SAM MAY INDUSTRIES, 2000 N. Oakley Ave., Chicago, I11.

COIN MACHINES

65

February 17, 1945

The Billboard

MOVIE MACHINE REVIEWS

MAYANA, Feb. 10.—Government officials and operators of juke boxes finally made their stand on the Cuban Juke Curfew for juke box music. This measure has been taken in order to cut out local musicians organizations that have "no business" in Cuba. The ban on juke box music in the city and throughout the islands.

In fact, opposition to juke boxes began back in 1935 and at one time the machines were banned. It is said that the presence of the juke boxes is said to have been due to a broad interpretation of a Spanish word which means 'nicket swallowers.' The Spanish word was apparently meant to refer to juke box operators who got into the statute enforcement officials interpreted it to apply to all types of machines operated by a coin. Even pay phonographs came under the ban for a time.

Local musicians have had the support of national organizations of labor and have been able to secure a number of regulations on juke box music.

Operators of juke box got together and framed a petition or document to the boards of the Cuban Congress, giving them what data on what business the means to Cuba. It has resulted in a great change in the tax rates and tariff charges and royalties being paid on phonograph records. Special emphasis was given to the popularity of Cuban music at the present time in the United States. Hence had been due to the use of recordings in juke boxes. This was an important factor.
Post-war period will be spectacular, stalled, compliance Mores. That additional tunes more rapidly and create to make popular selections become hit machines in public places. Popular music has its method.

Future sales Further, self-selection frees the sale person and allows the customer to select the end and puts her out front to do more actual selling, according to J. W. Murray, general manager of Bell-Victor record activities. He points out that with self-selection merchandise, dealers can handle three times the volume of business with the same number of sales people employed. However, a new merchandising method. This method had the added advantage of increasing the turnover of large department stores as in small appliance stores.

Music Notes: one of the first men in the record business to credit juke boxes with increasing disk sales. He declares that popular music has its own field and its followers, and adds: "Collect-instrument manufacturers with places tovgood, to make popular selections become hit tunes, to study and create a specific demand for records of the same nature as these juke boxes. Before the war there were 400,000 of these devices, but this year will be sent to the San Francisco area. Care Anymore.

The war has made people record conscious in two ways: millions of industrial workers have been issued phonographs as part of their plant equipment. It is likely that many of these will be sold after the post-war period and that additional machines will be installed. The juke box is done and will continue to be easily profitable for sale for popular disks.

Predicts "Spectacular Sales" Sales of phonograph records in the post-war period will be spectacular, Murray believes. He says many factors point to a post-war doubling or even tripling of the record sales of 1945, though the merger of phonograph turntables was interrupted by the war.

It has been estimated that only 15 per cent of the potential market for records is now equipped with phonograph turntables, Murray points out. Prior to the war, manufacturers were ready to turn out combination radio and phonograph units, though the two were on a plane where it would have "eye appeal," just as book cases and other merchandise is displayed to attract the customer and make buying easier.

Juke Routes and Sell Disks

Juke Medium Spurs Record Sales

Operators Move To Handle Juke Routes and Sell Disks

LOUISVILLE, Feb. 10.—Wired music operators and others who have formed an association promoting good record-keeping among its operators with full cooperation in respect to location agreements and obtaining better service for local trade, have made an announcement. Pittsburgh, secretary and treasurer, presiding.

Members of the association express themselves as desirous of promoting cooperation they operate and plan to use the latest methods and any material or legislation pertaining to their business.

Secretary William Hansel offers his help to any other record boy or girl, which has taken the same association, located at 4706 Beverly Boulevard, Los Angeles. Consolidation at the new location will increase to 250,000 or more. This increase is based upon the general trend toward combination of the phonograph-radios and phonographs.

The Billboard, February 17, 1945

Assistant

Washburn Lines Up Talent for Disks

G.I. Customers by Records to Tune of 170,000 USO Disks

WASHINGTON, Feb. 10.—An official USO report for 1944 shows that many of the G.I.'s who are sending in used record disks very popular for sending live letters home. According to the official report, more than 170,000 of the recording units in use at the end of this year are in the USO program. Men in the services used about 170,000 disks during 1944, to "write home with the speaking voice."

The serviceemen visiting the USO club houses found record playing to that like. They traded in their old needles, 8,000 cutting needles and 20,000 new records.

Predicts PW Disk Boom

The post-war era probably will see a boom in disk-record buying, according to a 

Spine Jones Slickers Give Minn. Juke Ops Lift and Impression

MINNEAPOLIS, Feb. 10.—Records made by Spine Jones and his City Slickers has been used for promotions can be sure, by Twin City juke machine operators as the result of a get-together party held with machine operators by F. C. Heyer Company, Inc. here.

Mr. Heyer, 414 University Ave. S. W., Minneapolis, held to give operators a chance to view at first hand the latest sales techniques and impressions of Spine and his crew.

Heyer Company, Inc., being distributor of The Spine Jones Slickers thru the principal retail shops, where their disk, Cocktails for Two, is now a high in sales.

Gant Gets Furlough

LOUISVILLE, Feb. 10.—Pte. Cecil Gant, popular colored recording artist, having been granted a three-week furlough, planted out of Lackwood Terminal in Burbank today for Cleveland to visit his mother, Pearl. Gant, who records for Wonder for Gillette, is becoming one of the most popular artists in the field. Having been on the Harlem Hit Parade for 17 weeks, he will return with holding pace with approximately 10,000 recordings being pressed daily.

Gant reports they have 30 releases ready, with Gant's material holding the spotlight. Also the recording of Put Another Chair at the Table published by Leeds is coming up fast in sales.

Louisville Liquor Board Puts Rural Juke ?? in Court Lap

LOUISVILLE, Feb. 10.—The aggrieved question of whether juke boxes should be banned from rural roadhouses and places that sell soft drinks and beer, should be decided next year, according to members of the State liquor board. The question is one of consideration late last year and a court has sustained an order of the liquor board which directed the removal of establishments that had juke box music and dancing.

The question is again before the liquor board in a petition of a rural establishment whose plea was recently heard. They admitted to the board that they had juke box, sold no beer but did not permit dancing that was any reason for suspending or revoking their retail beer permits. The attorney representing these rural locations said that rural spots that have juke boxes but do not permit dancing should not have their beer permits revoked.

The attorney representing these rural locations said that rural spots that have juke boxes but do not permit dancing should not have their beer permits revoked.
News Notes
Fred Doolie, composer of So Whafs?, is still recuperating at his Los Angeles home from a Christmas Eve near tragedy. While walking home alone he was jumped by three Negroes who attacked him with razors and a club. In the melee he received numerous cuts, bruises and a fractured shoulder. Passers-by, attracted by the commotion, saved Doolie from additional injury and helped get him to a hospital for treatment and blood transfusion.

TCHOBONIAN (Tutu of Hair) The Gyasp Wanderers

Deanna Stephenson, folk singer of Linger a Little Longer and The Range, is con-


cerning and heart songs.

The Cowboy Ramblers recently made four soundies for Filmcraft. Two of the numbers were penned by Bobby LaPotta, co-writer with Jack and Audrey, formerly of WNAX.

The Cactus Cowboys recently released three Negroes who attacked him with razors and a club. In the melee he received numerous cuts, bruises and a fractured shoulder. Passers-by, attracted by the commotion, saved Doolie from additional injury and helped get him to a hospital for treatment and blood transfusion.

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Out of the Mailbag

Bill Boyd and His Cowboy Ramblers resumed appearances on the Allied Theaters Circuit. Opened February 14 at the State Theater, Denver, Colorado, and are following with dates at the State Theater, Winstonsboro, February 15, State Theater, Dallas, February 20 and return to Dallas for a big February 27 at the Beverly Highway, February 27-28, 

Bill Boyd, the cowboy singer, is back trying to organize a gang to rob the Cactus Hotel, but in the first time a singer has tried the barn dance idea in Spokane and prospects of success, according to Shatamier, look good. He also pens he's heard about Clyde Moody bearing Bill Monroe's sound and going on with WSM, Nashville, and that Jack and Audrey, former of WMX, are in Lincoln, Neb., Lois Murphy, of the Murphy Sisters' team, is new working as the backing group to the band and theaters in Louisiana and Texas with the polka band of the Girlie Boys. A specialty in the show is Donna, who heads from Maine, doing triple yo-yo and heart songs.

The well-known bass man, Al Marcus, is beating out dance rhythms at the Club 71 in Baton Rouge, La., with a dance band. According to Don Turner, he admits his heart is in folk music and is sure wanting to get back in the field again. The Al Marcus group recently made four soundies for Filmcraft. Two of the numbers were penned by Bobby Gregory, Desna Stephens, folk artist, pens from Rowley, Ky., that Jinnie Short, formerly of the Shorty Brothers duo, has left WALC, Nashville, and is now walking back to Texas. Clarence E. Snow, known to Canadian folk music lovers as Hank the Toddling Ram, is now working for WWVA, Wheeling, W. Va., Miss Stephens also reports that Penn Short, of Roberts, of Kansas, Johnny Rios, former KMOX artist, will soon be joining Ethel Short's strings forces. At WOAR, Cleveland, Terry Trantall is back on her feet again after

POPULAR RECORD REVIEWS

Then Washington technique, tempering the Latin lullabies with sweet and with hot, scores over another Fats Domino's Is The Moonlight. The South American rhythms cheeking the best sounds for slow ballads, setting Turley wellers strikes out romantically rich in his bartroning For Magic Is The Moonlight. The band plays it as it might a One O'Clock Jump opus, and the arranging of master Monroe, the Norton, Shelton and Rosamond Galleries is wholly without any appreciation of a Calypso ditty. There's I've Said It Again is a nice enough love ballad, only it becomes almost like a dramatic reading when the saxophone gives out with a forcible baritone. The accompanying way of the Norton girls helps to soften it some.

Even the popular "Rum and Coca-Cola" is fat as ever for the phonos.

Have You Heard

SOUNDIES Film Version of

RUM and COCA-COLA

With Lovely JERI SULLAVA

IT'S the catchfast money-maker in the country to-

day: We're telling you--it's a "natural."

Some of the Many Soundies

Tunes That Have Made the

HIT PARADE

SWINGING ON A STAR

IS YOU IS OR IS YOU AIN'T

I. J. IVE

AN HOUR NEVER PASSES

All films approved by City and State Censorship Boards.

The Musical Treat of Tomorrow--

Today!

Many Machines Still Available.

SOUNDIES DISTRIBUTING CORP. OF AMERICA, INC.

209 W. Jackson Blvd.

Chicago 6, Illinois
Ministration placed the over-all production for 1944 at 329,000,000,000 cigarettes, compared with an estimated output of 300,000,000 units in 1943. This is a gain of 20,300,000,000 or 6 1/2 per cent.

72% Tax Paid
Despite the difficulty experienced by smokers in the closing months of the year, 257,200,000,000 cigarettes (about 72 per cent of the total production) were tax-paid, being consumed in this country, and 61,800,000,000 were tax-free, being exported chiefly for consumption by the armed forces, or sold as ships stores on the high seas. Official figures for production of tax-paid cigarettes for domestic consumption are available monthly, but there is no public record of the production of tax-free cigarettes. Therefore, Wootten points out, actual over-all production of the industry is known at present only from estimates.

Based on the latest tax-paid output and a check of the industry's manufacturing operations, it appears that last year's total output was roughly 319,000,000,000 cigarettes, Wootten says. Production in 1943 was approximately 260,000,000,000 units, according to latest estimates, so the gain for 1944 over 1943 was 23,900,000,000 or 8 1/2 per cent.

Army Requirements Revised
There were frequent upward revisions in demand for tax-free cigarettes for the armed forces as military operations drew more intense. It is revealed that late as last August, the army is reported to have revised its original demands for over 1,000,000,000 more cigarettes, an increase to 75,000,000,000 cigarettes. The sudden and unexplained increases in requirements for the military had to be absorbed by already understaffed laboratories in the final quarter of the year, and this unexpected development alone is enough to account for the gains of 8 1/2 per cent in the industry's output last year, according to Wootten's survey. The current situation is now being made to amount to a home supply of meat among urban as well as rural families and as a result, packers are now working on a research project to use frozen foods purchased at the same time, persons attending a conference here on frozen foods under the sponsorship of the New Jersey Agricultural Experiment Station and the Refrigeration Association of New Jersey were told. As a result, the research is expected to start within 6 to 8 weeks. Mrs. A. Packard of Somerville, N.J., described how her family's Thanksgiving dinner was prepared at her house where she used 100 per cent of coins. The ore went to pay for the groceries and the corner grocery even the coin vendor.

The Name to Remember

The Name that Means the Best in Bulk Vending

Today, we at STONER have but one job . . . to keep production moving ever forward on the vital equipment we are making for our armed forces.

When this need no longer exists STONER will again be back in the manufacture of the popular Unvendor line of candy vendors. To help speed this great day—keep putting your money in War Bonds.

Tulsa Operators Win Release From Tardy, Cig, Nut Vending Tax

TULSA, Okla., Feb. 16.—Operators of cigarette, nut and candy vending machines, all told, have appeared before the city council that the great scarcity of merchandise at the present time has made it necessary for the city to speed up the application process and to allow machines to remain in operation. The city council has recently cast aside an emergency ordinance which licensed most of Oklahoma City's coin-operated machines. The ordinance did exempt machines operated by charity and benevolent organizations.

Packaged Meat for PW
William Skelley, Professor of Animal Husbandry at Rutgers University, said recently that the war has resulted in better appreciation of a home supply of meat among urban as well as rural families and as a result, packers are now working on a research project to use frozen foods purchased at the same time, persons attending a conference here on frozen foods under the sponsorship of the New Jersey Agricultural Experiment Station and the Refrigeration Association of New Jersey were told. As a result, the research is expected to start within 6 to 8 weeks. Mrs. A. Packard of Somerville, N.J., described how her family's Thanksgiving dinner was prepared at her house where she used 100 per cent of coins. The ore went to pay for the groceries and the corner grocery even the coin vendor.
Wrigley in Tough Spot

Stocks of pre-war gum base are running out fast because of heavy consumption of chewing gum by the fighting forces overseas, the William Wrigley Jr. Company said in a statement released this week.

Now that these pre-war materials are almost used up, the company probably will not be able to make any more gum. It cannot import enough to carry the Wrigley trade-marks, the statement said. It has lost all production of Wrigley's Spearmint, Doublemint and Juicy Fruit brands has been reduced because of raw material shortages and marine overseas. At that time the company cut production of its standard chewing gum, doublemint, because there was not enough for fair distribution on the home market, the remaining output was turned over to the armed forces.

Committee To Study Cocoa

A committee to study means of increasing the availability of cocoa and chocolate in the United States, has already forwarded to the British Government the Wrigley White Paper, providing for continued supplies by the English of the West African cocoa market in the post-war period.

The British, according to their White Paper, want to fix prices in the post-war period on cocoa grown in their West African colonies, which provide about 59 per cent of the world supply, American, West African, and other markets, such as existed before the war.

Protest Peanut Freeze

The gum manufacturer has sent three government agencies against the recent peanut freeze. It said it is trying to conserve peanuts by finding alternative peanuts.

Industry representatives pointed out that unless aid was granted they would be unable to fill many army and navy orders and said that non-amended peanuts would see a decline in operations of manufacturers using large quantities of peanuts in candy production.

Can You Match This One?

There will be enough peanuts in 1945 for each civilan to have 4,700, match industry statisticians have figured out. That's about 4 billion, 700 million, or 0.47 per cent of the department's mathematical genius reckons.

Just don't ask us how a smoker (one with eight-ninths of a match!) is to be sure of covering all the bases and securing peanuts for making confections. (But, it should be noted, which requires about 0.47 per cent of all production be set aside for government peanut purchases)

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Here's the Way to Safe, Sane PROFITS

“Monarch" Vendors will vend P-Nuts, Candy, Mixed Nuts, Cherrys, Marbles or any small bulk item in 1e or 5e quantity. Capacity, 12 to 14 lbs. bulk merchandising. The 3 compartments are 2-1e and 1-5e play or all 3 slots 5e play (specify). These vendors can be operated on 10% to 15% of the store and area. The army is only selling 0.50c to 1.00c.

VENDING MACHINES

Reconditioned

A. B. T. TARGETS

Model "R" Targets

42.50

Model "T" Targets

35.00

Challengers

35.00

Grace Coin Machines with All Orders Under $25.00

Full Packages

Balance C. O. D.

Combination coin MACHINE EXCHANGE

5TH AND WHEELING

CAMBRIDGE, O.
SENSATIONAL

Marvel's Baseball

This revamp game offers the utmost in player appeal—it has everything—including the latest style bumpers—roll-pens—special pin, and BEST OF ALL—a Royal-Out-Pocket.

YOUR PRICE $179.50

NEW REVAMPS

United Streamliner $209.50
Bell Case Blinds 209.50
William's Flat Top 250.00

WANTED

Sports, Jolly, Polo, Yacht Club, Home Run, Stratoliner, Sport Paada, Vallet, Dixie, All Ameri- can, Star Attraction, Fox Hunt, Rear Diamonds, Mascot, Twin Six, Silver Skates, Sky Blazer, Leader, Caiman, Play Ball, Past American, Attention, Skyline, West Wind, Stark, Zombie, duplex, Do-Re-Mi.

ALSO WANTED

500—5 Bull Pin Games. Save Time by Sending Your Complete List With Prices.

INTERNATIONAL MUTOSCOPE CORPORATION
1098 FLATBUSH AVENUE
WANTED

1085 ROOSEVELT RD.
CHICAGO 12, ILL.

PHOTOMATON

FULLY AUTOMATIC, RECONDITIONED AND SPRAYED ROYAL BLUE,

Now on Location Operating

Millman's Twenty copies of anything, film, printed, drawn, etc., exact size. No dark room necessary. Derby-Music Ranks. Keep your hands out of strong chemicals.

HERMAN MILLMAN
1019 FLATBUSH AVENUE
BROOKLYN 26, N. Y.

PRICE

GOLD CHROMES $399.50
BROWN FRONTS 550.00
25c GOLD CHROMES 825.00
5c BROWN FRONTS 50.00
5c MILLS CLUB BELLS 25.00
5e GOLD FRONTS 50.00
100.00
25c BLUE FRONTS 25.00
10c 2-Ball 10.00
10c 3-Ball 10.00
10c G. O. D. 10.00
10c Jumbo Cash Model 10.00
5c Jumbo Free Pay 10.00
5c Q. T. O. Originally 10.00
$99.50
8 10c Q. T. O. Same as above, but paid for by $99.50
10c Y. M. C. A. 10.00
25c Y. M. C. A. 10.00
5c JUBILEE 10.00
5e JUBILEE 10.00
25c BLUE FRONTS 10.00
25c BLUE FRONTS 10.00
25c BLUE FRONTS 10.00
All above Machines have Krome Atlas, Club Handle and Brill Face.

INTERNATIONAL MUTOSCOPE CORPORATION
66-1 ELEVENTH STREET
WIL. ECKHORN, President
LONG ISLAND CITY, N. Y.

WAR WORK NOW
New Coin Machines After Victory

BUY MUTOSCOPE EQUIPMENT FIRST—IT'S BUILT TO LAST!

ANOTHER WEEK NEARER VICTORY

BILLBOARD HALL OPERATORS
(WE ARE SELLING OUT)

New and unusual machines of every description including Bumper and our mark, Pool Table, clean hall machines, new and improved machines, with present players; also Williams House, matching with this equipment. Ten thousand dollars worth of desired machines. Write us, we say you own money for you.

DIXIE VENDING MACH. CO.
6 W. Ocean Ave.
ANNISTON, Ala.

U.S. Mint Officials Set To Give Silver Test to Coins

PHILADELPHIA, Feb. 10.—A committee of experts are already set to give the silver coin tests that have been ordered by the Mint. The tests will be made on the coins produced by the mint. The first assembling of a sample box filled with 11000 coins each year, to see that the silver money measures up to set standards of fineness and weight. The vending machine trade which has devised machines to produce coins at random, will be the first to be tested. The tests are expected to start during the year 1944. The U.S. Treasury recently issued its first report on the total production of silver coins each year. In order to see if the quality of the silver is maintained, a committee of experts was already set. The process consists simply of melting down copper kroners for silver. The mint turned out copper kroners for silver dimes, required by law. The big occasion will take place on the U.S. Mint here on February 14. It is merely a routine year, and no unusual is expected. The vending machine trade which has devised machines will probably not be affected by the tests. The law provides for a committee of experts to test the silver coin tests. In case the committee finds that the nation's silver money measures up to set standards of fineness and weight, the Job has been done annually for 152 years since the mint was originally founded. The process consists simply of first assembling a sample box filled with 11000 coins produced by the three mints in the United States. The experts then pull out a number of coins at random, give them all the tests required by the law, and then, of course, put them back into the box.

Three Mints Produce

The U.S. Treasury recently issued its second report on the total production of small coins by all three of the mints during the year 1944. The report shows that the total number of coins turned out in the United States reached the high figure of 2,835,000,000, which represents one out of each 2000 coins produced by the three mints. The United States. The experts then pull out a number of coins at random, give them all the tests required by the law, and then, of course, put them back into the box.

Three Mints Produce

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Henry Morgenthau, Secretary of the U.S. Treasury, in making the report, included the following comment:

"Franz coins were produced at the Philadelphia mint from melted-down shell cases. This work was done after consultation with officials of the French Committee of Experts, and is now the French government.""
65 Per Cent of U. S. $88 Made in Philly But Its All in Mint

PHILADELPHIA, Feb. 18—More than 65 per cent of all the money made in the United States last year was made in Philadelphia, according to Edwin Dressel, superintendent of the U. S. Mint here.

Brand new pennies, nickels, dimes, quarters and half dollars worth $88,047,900 were manufactured at the Philadelphia Mint during 1944, a total of 1,519,122,000 pieces of money. Pennies were the biggest single item of manufacture, and Dressel said, 1,459,400,000 of them were turned out last year.

This was more than twice the number of pennies made here in 1943, and bigger production was made necessary, the superintendent explained, by more anti-inflationary checks. The majority of the unpopular zinc-plated steel pennies, made during 1943, have been returned to the familiar bronze coin.

The mint is now enlarging one section of its business, of which it is particularly proud, Dressel said. New machinery is being installed for the increasing manufacture of medallions for the army and navy. These have been made here in Philadelphia for some time, but production has recently been stepped up, and when improvements are completed it is expected the mint will be turning out 2,000 to 5,000 medals a day, including the Purple Heart, the Silver Star and a score of others.

The Philadelphia Mint is not the only mint manufacturing domestic coins, but it has also "made" money for 13 foreign countries during the past year, figures show. For example, 1943 saw the manufacture of 60,000 two-franc pieces for France and delivery before the end of the year. Old sheet cases from the army and navy were used, new material, and required 852,857 pounds of metal to do the job.

An entirely new monetary system was made here for Burma, in the form of 9,600,000 of five denominations. Crore and half crores, and many South American countries were also supplied with coin for money customers, Dressel said, and in all 3,200,010,000 coins were turned out in 1944.
WE HAVE A FULL LINE OF RADIO PARTS, MOTORS FOR WURLITZER AND A.

**TUBES AND NEW ACCESSORIES**

Front Glass 61 Counter Model ..... $1.50
Front Glass 71 Counter Model ..... .50

decor. ..... 1.75

decor. ..... 3.00

OMR, 50V, 20, Any Size, 30

OMU, 50V, Any Size, New Gold Getter, 4.50

* MFR Conc. Tub. Conv. 440 V. 1.50

* MFR Emitter Control 512 Conv. 7.50

= MFR Conc. 1.00

= MFR Input and Output Transformers, All Models, 1.98

**TUBES FOR THE COIN MACHINE INDUSTRY**

024 ..... 52.50 6C7 ..... 1.00 12As ..... 1.00 36 ..... 8.75

037 ..... 1.25 6C6 ..... 1.50 1207 ..... 1.00 27 ..... 1.70

038 ..... 1.50 6C8 ..... 1.50 1215 ..... 1.00 33 ..... 1.95

015 ..... 1.20 6F6 ..... 1.00 1227 ..... 1.00 43 ..... 1.10

214 ..... 1.20 6L6 ..... 1.50 1233 ..... 1.40 43 ..... 1.10

399 ..... 2.35 6L8 ..... 1.50 14CV7 ..... 1.40 46 ..... 1.10

755 ..... 1.60 6L6 ..... 1.35 14CV8 ..... 1.40 46 ..... 1.10

020 ..... 2.50 6L6 ..... 1.50 14CV9 ..... 1.40 46 ..... 1.10

085 ..... 2.50 6L7 ..... 1.15 2545 ..... 1.35 76 ..... 1.95

021 ..... 2.00 6M7 ..... 1.75 2546 ..... 1.35 76 ..... 1.95

036 ..... 1.50 6N7 ..... 1.00 2545 ..... 1.35 76 ..... 1.95

046 ..... 1.50 6N7 ..... 1.00 2545 ..... 1.35 76 ..... 1.95

031 ..... 2.00 6N7 ..... 1.25 2545 ..... 1.35 76 ..... 1.95

115 ..... 3.50 6N7 ..... 1.25 2545 ..... 1.35 76 ..... 1.95

139 ..... 3.25 6N7 ..... 1.25 2545 ..... 1.35 76 ..... 1.95

**WE HAVE MANY MORE TUBES TOO IMPORTANT TO MENTION!**

SUPPLIER’S CERTIFICATE MUST ACCOMPANY ORDER!

When you need critical tubes we are always glad to accommodate. In all fairness, you should reciprocate by giving us ALL your tube business, including the less critical tubes, because we cannot ship critical tubes only.

Deposit required with all orders!

WE HAVE A FULL LINE OF RADIO PARTS, MOTORS FOR WURLITZER AND ROCK-OLA, PICK-UP HEADS FOR SEEBURG, SPEAKERS, AMPLIFIERS, TRAYS, ETC.

A-1 CONDITION AT REASONABLE PRICES.

ALBENA SALES CO.

587 10M AVE., N. Y. C.
Longacre 58334

**ARCHDECO**

4245-47 FULLERTON AVE. CHICAGO 39, ILL. SPAULDING 1670-1

**MILLS NOVELTY COMPANY • CHICAGO 33, ILLINOIS**

**PEACE**

Peace will again bring to operators the best in coin machines. These machines will bear the famous trade mark, "Mills." In Post-War operate Mills equipment.

FRONT OLAS

FOR SALE - Immediate Delivery

1. Mils 250 Gold Chrome, 2/8 Pay
2. Mils 250 Gold, 2/8 Pay
3. Mils 250 Chrome, 2/8 Pay
4. Mils 250 Original Copper Chrome, 2/8 Pay
5. Mils 265 Original Elbow Chrome
6. Mils 265 Elbow Chrome Q-T, 2-8" New All these are either original or rebuilt, manufactured like new, with new motors, sub cabinets, and different cabinets.

- Complete Set of Brown Fronts, Complete Washers, Complete Cabinet and Metal Award Plate (200)

- All Types of Slot Machine Parts Available. Write for Prices.

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Candy Trade To Get Postwar Aid

(Continued from last week)

"An employee's status, his standing in the group or in the organization is vital. A new arrangement in the piece of machinery may somewhat reduce the amount of skill required on the part of the operator, thus causing the operator to lose his pride of position which may well affect him for years to come, causing him to be disgruntled, discontented.

"People treat us as equals. Keep in mind always that people complain about something that is wrong. In your plan a problem will exist until you can show the other thing that is actually bothering the people. People will work with a little driver if all else in the working relationship is good.

"Back up to some extent on ticklish situations. Do as the better doctors do, point out the symptoms until you can thoroughly diagnose the case. Often when a group of employees will complain about some situation and Management corrects this condition only to find that a short time later the same group of people are again dissatisfied, until you can thoroughly diagnose the cause. In such a case it would be wise to make a diagnosis before taking action.

"Every man and woman has a right to expect things from their job. Pay alone is not what they want. They want recognition. They want to be recognized. People are a recognized group of the organization. They want and should have their rightful status.

"People allow sentiment to creep into the working relationship. When deciding action, keep the thought of the whole organization in mind. Then decide. Try to see the result of your action, then proceed with it.

"Break down barriers between old and new employees, be friendly, and show the new person around. Clearly define the job.

What do you need in TUBES?

<table>
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FREE PLAY?

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<td>Supreme Echo</td>
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WANTED TO BUY?

<table>
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<tbody>
<tr>
<td>Coin Machines</td>
<td>WANTED</td>
</tr>
</tbody>
</table>
Look To The GENERAL For LEADERSHIP

STATEMENT OF ASSETS

Of greatest importance in our list of assets is the ability to serve this industry with an intimate knowledge of its needs, based on experience acquired in every phase of the business.

Operators from coast to coast know the value of dealing with an organization that talks their language and values their business highly enough to maintain standards of quality on which they can always rely.

Member U. S. Chamber of Commerce

Established 1922

Growing Steadily Ever Since!

FLOOR SAMPLES, REBUILDS AND SLIGHTLY USED

1. Baby Paddles or Gold Award, $275.00
2. Mills 5¢ Conventional, New
3. Mills 5¢ Cushion, New
4. Mills 5¢ Stripes, Perfect

REBUILDS

1. Mills 5¢ Cushion, New
2. Mills 5¢ Cushion, New
3. Mills 5¢ Cushion, New
4. Mills 5¢ Cushion, New

PHONE ELECTRIC MOTOR SERVICE

PHONOGRAPH MOTOR SPECIALISTS

59 W. 42nd St., New York 19, N. Y.

PHOTOGRAPHY

FOR SERVICE THAT SATISFIES

Top Flight

$349.50 Singing Towers
$509.50 Jennings Clubs Bells
$697.50 Jennings Clubs Bells

If you are in need of any of the above machines we would suggest that you write, wire or call us for immediate delivery as these are the last factory rebuilt phonographs for the duration.

WANTED

who knows how to repair slots, Wurlitzer coin machines and other coin operated machines. If you know your business and are efficient we can use you.

MARLIN EQUIPMENT COMPANY

1305 New Orleans Bldg.
WASHINGTON 11, D. C.

Phone: Taylor 4193

WILL PAY HIGHEST PRICES:

ROCK-OLA PHONOGRAPH

Commanders

Delilahs

Presidents

Mandolin

WURLITZERS AND SEEBURG PHONOGRAPH—ALL TYPES

Consoles, Coin Bells—Hand or Electric

5¢ Mills Coin Bells

3¢ Mills Bally Coin Bells

BALLY BUNNY TOPS—Morse, Carlin, Caille belles, and others Priced

BALLY HIGH HANDS

WRITE—PHONE—WIRE

B. D. LAZAR COMPANY

1935 FIFTH AVENUE

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Post War Equipment

For the past three years the entire
Chicago Coin Organization has
been devoted to vital war produc-
tions. We have pioneered new fields
and exploited old in our Engineer-
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new, profitable market for you with
our stored up ideas and creations.

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WE MUST BACK EM UP WITH WAR BONDS

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Thoroughly Reconditioned—Ready for Location and Packed in New Cartons

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- 82 BRAND NEW $100 WURLITZER WALL BOXES.
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10 Electric Organs
10 Electric Organs

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SLOTS AND PINS

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F-A-S-T ACTION! TOP DOLLAR
No Slot—No Tax!

A Carpathia Cruise Game With Top Appeal and Money-Making Power for Counters!

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Stripper-Army, Flying Training, Naval and U.S. Army. Inspection types can clean machines, bigger and better, ON LOCATION in a few minutes.

A Fisco equipment can make your machines bigger and better, ON LOCATION in a few minutes, without service work. A Fisco equipment can make your machines bigger and better, ON LOCATION in a few minutes, without service work.

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PACKED IN SOLID WOOD CASES!

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WANTED! All types of Genco games in any condition; Restorers and Transformers. Also went 35 Rock-Ola Ten Pins or Evans Ten Strikes, High or Low Dial. Give description, quantity and price in first letter.
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SLOT MACHINES AND CONSOLES
1c Coltte ................................................. $ 4.60
25c War Eagle, Cigarette Gold ... Write
5c War Reap, Gold .................. Write
25c Mills Chrome Bell, Cigarette .................. Write
25c Blue front ....................................... Write
25c Brown front .................................. Write
4 25c Mills Club Bell, Like New D.C., C.M., K.A. 50c 460,000 . . . Phone or Wire for Prices
10c Blue front ....................................... Write
25c Se Brown front ................................ Write
Mills 7 1/2 P.O., C.R., N.A. Write
Mills 10c Blue ................................... 70.50
Se Columbus Cig. 11.11, 49.50
Big C Gray ......................................... 49.00
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LARGEST STOCK OF
SEEBURG RAY-O-LITE GUN PARTS
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"SHOOT THE JAP" $169.50
RAY-O-LITE GUNS
This is a Seeburg Slingshot Conversion. These machines have been thoughtfully reconditioned and restyled with an attractive Slingshot and Bird Trim. SOLD ON IMMEDIATE DELIVERY. Write for list with all orders, balance C.O.D. Rush your order today.

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MONEY MAKER.

COMPLETE RECONDITIONING
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AND RIFLES

All Work Fully Guaranteed
48 Hour Service—Expert Workmanship

WE REBUILD—RECONDITION
and Convert them to
"Shoot the Jap" Ray Guns.
IN MACHINES COMPLETELY PAINTED TO LOOK LIKE
NEW FOR

PLUS PARTS

FOR SALE!

1 Wurlitzer 616 Rolaway in Metal Cabinet with Buckeye Adpt. 10 Buckeye Boxes and Speaker
1 Wurlitzer Twin Twelve Rolaway in Metal Cabinet with Keeny Adpt. and 7 Keeny Wallboxes, 1 Speaker

1 Seeburg 9800
1 Seeburg Concert Grande
13 Cables
2 Modernized Wurlitzers 24 Rec.
2 Rock-Ola and Record Phonos

SLOTS
3 Mills 25c Gold Chromes, 3/5
3 Mills 10c Gold Chromes, 2/5
2 Mills 25c Brown Chromes, 3/5
2 Mills 25c Brown Fronts
3 Mills 10c Brown Fronts
4 Mills 10c Brown Fronts
6 Mills 5c Brown Fronts
2 Mills 25c Brown Fronts
1 Mills 10c Blue Front
1 Mills 10c Blue Front

WE WANT

2 Mills Four Bells, 5-25c
1 Mills Four Bells, 3-5c, 1-25c
6 Mills 5c B & G Vest Pockets
2 Mills 10c S & H Vest Pockets
2 Mills 10c S & H Vest Pockets
2 Mills 10c S & H Vest Pockets
1 Pace Reels
1 Pace Saratoga
72 Peanut Machines

WE HAVE THE NEW "HITS" IN
Records—write for list.

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High quality—3/16 in. crystal—available in all popular pin ball sizes.
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IN ORDERS SHIPPED SAME DAY.

IMMEDIATE DELIVERY.

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2 Multiacne Pinball Bells (Late Model)
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1 Multiacne Lithograph Ball
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1 Vibrator Muscle Builder
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Will Sell All for $900.00.

WANTED: Scientific Pinball Tables

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Mills F. O. K.'s Escalator Type Only
We'll Pay
$30.00 for 5c Machines
$50.00 for 10c Machine
$60.00 for 25c Machines

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Skyjack, Convertible to Free Play $245.00
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Good Times $95.00
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At Bar Bar $85.00
Bally Slides $85.00
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ZEBURGER & WURLITZER LEADER STAR LEADER.
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Not necessarily working, all parts must be there. Write, stating quantity, and we’ll send our check and shipping instructions immediately.
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NEW REVAMPS
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(All in original crates)
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Single Front & Back Doors $34.50

SLOTS
50c PLAY
Mills War Eagles, 3/5 $475.00
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Mills Roman Heads, 3/5 $169.50
Mills War Eagles, 3/5 $189.50
Mills Blue Fronts, 3/5 $199.50
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ALL SLOTS LISTED ABOVE ARE ORIGNALS, ALL HAVE BEEN REFINISHED, MECHANISMS ARE PERFECT.

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Escalators, 50c $54.50
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Sc Slides, with covers set, 2/5 $27.50
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FREE PLAY GAMES — MUSIC — CONSOLES
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ANY AMOUNT OF .22 SHORTS OR LONGS
500 RUBBER BALLS FOR POKERENOS

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2 PHOTOMATONS, NOW ON LOCATION, IN WORKING ORDER, FULLY AUTOMATIC, EXTRA PARTS.

We Are Equipped To Repair and Convert Any Gun for Shooting Galleries

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"STAY ON THE JOB GIVING SERVICE"
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**AMUSEMENT MACHINES**

**WAGON WHEELS**

**CONVERTED FROM**

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**WE ARE ALSO REVAMPING**

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**Rebuilt by Buckley**

- Mills 5c Blue Fronts
- Mills 10c Blue Fronts
- Mills 25c Blue Fronts
- Mills 50c Blue Fronts
- Mills 10c Brown Fronts
- Mills 25c Brown Fronts

- Mills 5c Gold Chrome
- Mills 10c Gold Chrome
- Mills 25c Gold Chrome
- Mills 5c Yard Packet Bell
- Mills 10c Roll-a-Top
- Mills 25c Roll-a-Top

Jenn. 4 Star Chiefs, 5c
Jenn. 4 Star Chiefs, 10c
Jenn. 4 Star Chiefs, 25c
Jenn. Silver Chiefs, 5c
Jenn. Silver Chiefs, 25c
Paco Comet, 5c
Paco Comet, 10c

Safe Stands for Mills and Jennings Machines

Write for Latest List

**REBUILDING AND REFINISHING ALL TYPES OF MILLS SLOTS SEND US YOUR MACHINES**

**CONSOLES**

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- Bally Club Bells 270.00
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**WE PAY CASH FOR YOUR MACHINES**

We Will Pay Top Market Price.

Send your complete list with your lowest price—now—before the whistle blows.

Satisfaction guaranteed when you buy from us or you may return the machines to us within 10 days after delivery and we will refund your money in full.

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YOU WILL WELCOME THIS 5 BALL FREE PLAY REVAMP. IT'S A COLLECTION BUILDER UPPER. WE KNOW—WE TESTED IT ON LOCATIONS, AND IT PROVES A MONEY MAKER.

NOTICE

WE'RE NOT BUYING ANY MORE GAMES—ONLY REVAMPING THOSE YOU SEND US. PLEASE BE SURE TO PREPAY ALL SHIPMENTS YOU SEND US.

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In recognition of the outstanding services rendered by our distributor organizations during these war times, the J. P. Seeburg Corporation honors an authorized Seeburg distributor each week.

During these critical war times, we realized our obligation to the operators. We set up our parts and service departments so that the operators could keep Seeburg equipment in their locations. The operators tell us we have done a very satisfactory job.
PROTECT YOURSELF AGAINST A PHONOGRAPH SHORTAGE

TAKE THAT OLD CRATE OUT. I CAN GET A LATER MODEL FROM ANOTHER OUTFIT

I CAN'T BEG, BORROW OR STEAL ANOTHER PHONOGRAPH TO PUT IN HERE

Have Your Old Models Converted into NEW MODERNIZED WURLITZERS

Under the terrific grind of wartime operation, more and more phonographs are wearing out to such an extent that it is no longer profitable to leave them on location. The only way they can be replaced is with Modernized Wurlitzers.

But the supply of Modernized Wurlitzers is limited. To keep from entering the postwar period with worn-out obsolete equipment, have your Wurlitzer models 24, 500, 600, 700 and 800 converted into new Modernized Wurlitzers, with every mechanical part put in new condition, including a mechanical selector that will help solve your service problems.

Then, instead of having dilapidated equipment after the war, when there won't be enough new phonographs to go around for a long time to come, you will have a streamlined route that will put you head and shoulders above operators who didn't take advantage of this opportunity. Get the full story from your Wurlitzer Distributor now.


*The Name That Means Music to Millions

SEE YOUR WURLITZER DISTRIBUTOR FOR PARTS AND SERVICE