COST OF URBAN EARS PER 1,000

TELEVISION

Agencies Yell as Networks Plan Control of Video Shows

NIGHT CLUBS-VAUDE

Club Dates: They're Up, Down & Different Everywhere

THE ANDREWS SISTERS
LaVerne, Patty and Maxine
Adding an Air Commercial to Their Laurels
(See page 4)

6th WAR LOAN

SPEED THE ATTACK!
BUY AT LEAST ONE EXTRA $100 BOND
Ever mindful of the amusement industry's responsibilities in these crucial times, we wish to extend holiday greetings to our men and women, here and overseas, in uniform or in costume, entertaining and fighting to bring a just and speedy victory.

May this fourth wartime Christmas season instill in us renewed strength and continued courage to safeguard this, the greatest country on earth.

David P. O'Malley
Police Band Gets Police Nix in D.C.
P.35

AFM Wins in Pocket Veto

WASHINGTON, Dec. 19.—AFM scored another little victory in the Nation's Capital last week with the Police Band Bill, vigorously opposed by AFM, being killed in the House. Congressional lay-aside of bill, asked for by Reps. Francis Cace (R., D.C.), made the AFM demand that police calls be halted from competing with organizations. AFM told the House Committee that it could handle the number of calls. (See NIX DC POLICE BAND on page 34)

AFRA, DeMille Rant; Judge Needs Time

HOLLYWOOD, Dec. 16.—Rant between AFRA and Cecil B. DeMille went to stalemate again as resulting order against AFRA which is seeking to force DeMille off the tax stage, was con-
tinued yesterday by Judge Stanard N. Wilson. Arguments were presented by counsel for AFRA and DeMille, but case decided more time was needed to study the facts. Original ban against AFRA was 2 weeks ago.

Golden Attorney William Berger moved for a dismissal, but court refused to accept resolution to assess members $1 to fight opposing cause. Initial court was only met by 200 of the 300 mem-
ers of AFRA, therefore decision is not making (See AFRA, DEMILLE BANT on page 34)

In Senate, Too!

WASHINGTON, Dec. 16.—Senate committee on labor-flow of both legs and screen, was studying the Supreme Court ruling in the case against seven Southern exhibitors barring prints from showing. It is here 2 weeks, and it can be shown that competition won't be "stifled." Operators were asked if they would help in the anti-govern-
ment offensive against all chains.

Some predicted that "nationalization" of chain theatres would be bound to follow "block booking" as well as on Interlocking stockholding. The courts specifically ordered that stock interrelationships of exhibitors in litigation be broken up immedi-
ately. What the Department of Justice Anti-Trust Division will use prosecuting power to go other Interlocked chains was that many in indus-
ty would like as answered today.

AN IMPORTANT ANNOUNCEMENT

THE DECEMBER 30 ISSUE

OF THE

Billboard

WILL CARRY NO ADVERTISING

ALL REGULAR NEWS, REVIEW AND SERVICE FEATURES WILL BE PUBLISHED

At the end of 1943 The Billboard announced that it was eliminating the traditional Holiday greetings and Anniversary Number. Many pages in the year-end 1943 edition were utilized to sell war bonds instead of greetings and advertising, and yet enough paper was saved to maintain and expand essential week-to-week news and service features all thru 1944.

In 1944 The Billboard inaugurated a number of new ways of serving its readers enabling advertisers in 1945 still more now and important features will be added. In order to accumulate the paper necessary to carry out these new features, the traditional Holiday Greetings and Anniversary Number is once again being suppressed, and The Bill-
board's advertisers are co-operating further by agreeing to forego running their regular column for the week of Dec. 30, 1944. ISSUE. ALL REGULAR NEWS, REVIEW AND SERVICE FEATURES WILL BE PUBLISHED IN THE ISSUE.

To our advertisers, for their whole-hearted cooperation, we extend our sincere thanks. To them and to our readers we promise a program of greater service in 1945 than ever before in our history . . . than ever before delivered by any trade newspaper to any industry.

Old Bunch On W. Coast

COLLYER, Warner lead hit-
and-run Mikros who may play 30-40 secs weekly

NEW YORK, Dec. 16.—The mikros who have been building legions for heavy cream are a changing life in this sea-
son. The Agnes Moorehead, Ray Collins, John Brown and Allen Josslyn group who were in the same song in the same town, starting from show to show with tickets close behind, are now on the screen. Their story is that of the present-day tough, casual and living basis. They do a radio show once in a while but on the rough-
week play, when going into trying to jump through in 1945 is nothing else.

That doesn't mean, however, that their place hasn't been taken by another spill-end bunch who feel that they've had a good break if they haven't played from 30 to 40 weeks a week. That means a take of anywhere from $125 to $400 a week.

Fury Agency Snub

Reason for this sudden coldness is that there is a scuffle going on. Fur really longing for a year's deal. More than that, they've been kicked out of the agency, calling itself the agency--and the Bill-
board isn't in the long time. Also lots of them, which had a deal or two a year, are finding that they're not running a good show in any one of them. That's what the people who had their first same this year are finding.

Leading the present-day bunch of AFRA are Bill Collyer, whom they see, and Warren Collins, whom they see, and Warren Collins, whom they don't see often. He is a guy not only gets on the running paper in a stiff hanger, even the name on the phone, but also brings in a new dough.

Tommy Come From Hartford

TOMMY, News & Views, VIFC, Hart-
aford, Conn, not too long ago. She played with Guy Ridulph there and sometimes made as much as $23 a week. A month after she crashed New York, she landed a contract in a star in a $300 per week, which only goes to show. Tommy, like 2nd is checked among agency casting directors as doing plenty of good and got a week, some 23 weeks in a year, which is as much as Alfred J. Motion, chairman of the board, and Al J. who has been winning the day, and "boy" of Macy's WIG, collects.

They are still after who has been working the past weeks waiting to be filled so much down that they're deciding now that they can get more work being to do an extra selling job--"with what--" However, all the ad agencies that they can grab and play with a bread-
roll at $100 are better than $300 half-
year's date in the matter of charity.

Easy Shots Liked

It isn't the big block calls that they like but the small or slight above scale calls that do require go-get- ters. No. 2 shots in the dough may show-
shiners are supposed to be protected by Karl Schmid and John Brown. Karl's first Broadway light shot laid an egg in a week, but in Miami-Bud Stirewalt's--he's okay and he knew it. They were "not too far" to deeming them, still, desolate. Frank LeRoy and Ted and Celiaridge the run top two men among the song dough boys. Both of them like to take a ring on the right stage not just know (See SOAPPERS COLLECT on page 12)
1,050 Pic Hasn’t Hit Air
It’s Much Ado On Closed Circ

All top experts in Euro-


A newspaper has a story about the French company, French PLC, on "off dough themselves." It seems that the company is trying to enter the American market, but the experts are divided. The text mentions a "spotlight on their product."
Radio Circulation Rated Tardy

WLB Panel Nixes Extra Ad-Stuff $$

No "Pay-Within-Pay" Okay

CHICAGO, Dec. 16.—The principle that radio ought to be paid a "pay-within-pay" income this week has another set-back when a panel of the Regional Labor Unit Board recommended that stations at minor stations here should not be paid a certain sum over and above the salary for each commercial program they did.

The panel consisted of the APRA and WIND, WJJD, WCSS, WATE, WDBI and WASH, the panel recommended a basic rate of 15 cents per 1-minute commercial, effective to November 1, 1942, and said to the union to take up demands. Altogether WCPC, which is owned by APRA, was not a party to the dispute, and will be the switch station affected by the ruling because it always plays by wireless signal Chicago's Class "B" stations.

Union Wants 25 Cents Ups

The union has demanded that in addition to the 15 cents per 1-minute WCPC, and WJJD and $30 weekly at the other stations, licensees should receive 25 cents per extra 5-minutes commercial program, 25 cents per 10-minute commercial, 80 cents per 15-minute commercial, up to $1.00 extra per 60-minute program.

The union demanded that the $1.00 demand was illegal because of its "pay-within-pay" feature, and with an offer to give a 30 cents increase, retroactive to November 1, 1942, when the old contract expired.

The demand for an increase in the daily minimum wage will be taken to the Regional Labor Board. While the union board is considering the mandate, parties involved in the dispute are expected to reap the benefits of the Federal standards and the free industry's and objections to the proposal which is being looked at by the FCC.

AYERS EXEES FEAR SMALL HAND AFTER EDDY SUNDAY SHIFT

HOLLYWOOD, Dec. 16.—Move of Nelson Eddy show to the Sunday afternoon slot will take some of the gists from the show. The show, which has a large audience of fans, will move to the afternoon slot, as the WGN radio station has been using the station to broadcast the show from 10 to 11 AM.

Eddy has been given the time slot, as the station has been using it since the first week of the show.

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Blue Gets Some Good New Affiliates

CBS and MBS Lose Outlets

Blue Net May Find Itself in Center Theater Post-War

AFRS Waxes Special Yule Show for G.I.'s

2 Sacramento 250 - Watters Ready To Go

First battle one for outlets — changes in station contact departments seen

NEW YORK, Dec. 16 — Blue Net May Find Itself in Center Theater Post-War

Blue Network has been reported by several men this week with the announcement of certain changes in the network's contacts. Among them are two belonging to the CBS group, one of them from the Fort Industry Company acting and another who has been reported as directly affiliated with Columbia and two with Mutual.

The negotiations are regarded by the trade as a well-timed Blue reply to the threat of the new network, for which Edgar Kohl, and particularly a solid answer to the forces of trade talk which persisted Blue's drop into the position place. On one leading radio exec said: "Within the last week, WXYZ-CBS (60,000 watts, WABC, New York, 1,250 kcs, Des Moines), and WCCO (500 kcs, Spoleto, Des Moines) are lin- ing up, and the Blue's move, if the Blue may do some of the big weak stations in a few weeks.

Negotiations were first reported during the last week of Ed Kohl's regime of the Blue when this was supposed to be laying plans for tele and studio expansion. It is expected that the Blue will be able to make an announcement in a few weeks.

While this move has made a substantial advance with its new administration, the Blue has the following concrete advances, something that gives it an unusual strength at the moment. "At the same time the shift that has been rumored in which an improvement of the Blue's onion was either agreed to, this week, is not scheduled for the upcoming season. The affiliation with the Blue as well as George Woge's going to the right new stations among advertisers and dealers," the radio exec continued. "It is reported that Blue's patrons and officials are quite ready to support the Blue, if they agree to the current changes that the Blue management and add on the present station, and if Blue may be likely to be the Blue in a few weeks.

Cross-Beat Strength

While in general, Blue has made a substantial advance in its new administration, the Blue is not the only network to make a move of this year. In addition to the Blue's strong move, another network is also working hard to expand its coverage during the same period.

First Big CBS Dent in Years

New York, Dec. 16 — CBS has been reported to have made a big dent in its years of leadership in the large network picture. The CBS network, which has been the leader in network broadcasting for many years, is now facing strong competition from other networks, including the Blue network.

The Blue network, which has been in the process of expanding its reach, has made significant gains in recent weeks. The network has announced plans to add new stations in several major cities, including New York, Los Angeles, and Chicago.

In addition to the new station announcements, the Blue network has also made significant changes in its programming. The network has introduced a new series of programs, including a popular news show and a new variety series.

The Blue network's expansion plans and new programming have been well-received by the network's affiliates, who have expressed confidence in the network's ability to compete with CBS and other established networks.

Blue Program Sked Starts Its Shifting

NEW YORK, Dec. 16 — That much-publicized move in the Blue program schedule has been confirmed by network sources. It was learned this week that Set Mov, which has been in the 12:00-2:00 slot since the 125th had since been moved to the 11:00-1:00 slot. The move was confirmed by network sources, who said that the shift was made in order to accommodate the needs of the Blue's affiliates.

Lily, the woman, now on at 11 will be moved to the 10-11-12 slot on January 3, 1945. The move was made in order to accommodate the needs of the Blue's affiliates.

Swing's Blue Co-op

NEW YORK, Dec. 16 — Raymond Swing, Blue's co-op executive, reported after the first of the year, a start of a new program to assist him in his efforts to implement his present plan for Swing's success.
Radio's Educational Force Plugged by WJR's Sales Manager

DETERD, Dec. 16—First-hand proof of radio's value as an educational force is being brought home to civic, church, educational and other groups by Mark Haas, sales promotion manager of WJR. Haas has been a new job of editing a series of transcriptions of broadcasts made during the last five years, going back into the library for each historic event as an old timer speech (ear-Pearl Hartung), President Roosevelt's significant talks to Congress and elsewhere, King George's speech to his people upon the declaration of war, the invasion and subsequent liberation of Paris, and others.

The original recordings of the broadcasts have been dubbed into a sequence making up 28 minutes of recorded time, to which Haas adds 15 minutes of comment interspersed with various items to give continuity. Record and comment add up to a 45-minute talk for his speaking engagements.

Objective is to show teachers and others how radio can be used especially as an aid in teaching history, and that it should be looked to for actual educational value rather than merely as entertainment. The educational emphasis in radio is important in WJR staff thinking, and the aim is to bring more broadcasts directly into the classroom.

No Horror, Please!

TORONTO, Dec. 16—Canadian Broadcasting Corporation is taking private radio stations not to renew contracts for horror programs, Dr. Augusta Prigot, general manager of the CBC, announced Wednesday (16).

"We have the power to direct the private stations to drop horror broadcasts, but we haven't used the hens since we have found that the use of persuasion rather than force is achieving the same result, which more slowly," said Dr. Prigot.

Earl Wilson Gets Air Via Mutual Seg

NEW YORK, Dec. 16—White Glove Cigars will shortly sponsor Earl Wilson, New York Post Broadway columnist, in a show premiering on Mutual January 4, 10-12:15 p.m. Wilson, who flopped with a try on WNEW, New York indie, about a year ago, will be assisted by Paul Douglas and will use guest.

Wilson has a 62-week contract at an estimated $1,000 per. He will not deliver color but will use the same feature interviewer technique as in his column. Miss Gisi did the booking. J. Walter Thompson is the agency.

Bill Cunningham

Boston Herald Feature Columnist

SUNDAY 2:30-2:45 P.M. E.W.T.

Coast-to-Coast over MUTUAL and YANKEE NETWORK

(Originating at WNAC)

Bill Cunningham is radio's newest columnist—a news and feature reporter and commentator who goes where the news is—gets his stuff first hand—writes and broadcasts in his own hard-hitting, Bill Cunningham style. Fast, colorful feature story treatment of world news and its consequence. There's nothing else like it on the air.

Now available for local sponsorship outside New England

Consult your local Mutual Station, or

THE YANKEE NETWORK 21 BROOKLINE AVENUE BOSTON 15, MASS.
## Radio Circulation Talent Is Rated

(Continued from page 5)

<table>
<thead>
<tr>
<th>Program</th>
<th>Hoop Erating</th>
<th>Weeks</th>
<th>Net &amp; 5.4</th>
<th>Opponence</th>
<th>Talent Cost</th>
<th>Cost Per Point</th>
<th>Cost Per 1,000 Urban Listeners</th>
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<tr>
<td>TALENT COST INDEX</td>
<td>Based on “FIRST FIFTEEN” Hoop Eratings for evening programs and “Top Three” Sunday shows</td>
<td>DECEMBER 15, 1944</td>
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### VOL. 1. No. 24E

#### PROGRAM SPONSOR | PRODUCT | HOOP ERATING | WEEKS | TO NET & | DATE NO. STA. | OPPOSITION | AGENCY | TALENT COST | PER POINT | PER 1,000 URBAN LISTENERS |
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<td>FIBBER McGEE &amp; MOLLY</td>
<td>Johnson (Floor Wax)</td>
<td>31.6</td>
<td>419</td>
<td>NBC 134</td>
<td>This Is My Best-CBS</td>
<td>Compton, Louis</td>
<td>$10,390</td>
<td>$322.18</td>
<td>$20,774</td>
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<td>BOB HOPE</td>
<td>The Peppermint Co. (Toutopaste)</td>
<td>29.0</td>
<td>347</td>
<td>NBC 234</td>
<td>Service to Food—CBS</td>
<td>Guay, Russel</td>
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<td>$422.10</td>
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<td>WALTER WINCHELL</td>
<td>Jergens (Shave &amp; Shave)</td>
<td>26.0</td>
<td>559</td>
<td>Blue 16</td>
<td>R. Digest-CBS</td>
<td>Mitchell</td>
<td>$6,200</td>
<td>$210.77</td>
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<td>JACK BENNY</td>
<td>Amer. Tob. Co. (Lucky Strike)</td>
<td>25.7</td>
<td>469</td>
<td>NBC 141</td>
<td>Kate Smith—CBS</td>
<td>Burroughs</td>
<td>$13,200</td>
<td>$453.71</td>
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<td>EDGAR BERGEN</td>
<td>Standard Brand (Chase &amp; Chase Coffee)</td>
<td>25.1</td>
<td>455</td>
<td>NBC 138</td>
<td>Blonde—CBS</td>
<td>Walter</td>
<td>$14,500</td>
<td>$577.69</td>
<td>$354,100</td>
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<td>JOAN DAVIS</td>
<td>Neilsen (Milk and Ice Cream)</td>
<td>23.7</td>
<td>65</td>
<td>NBC 74</td>
<td>Coelitc—CBS</td>
<td>Abbott &amp; Costello</td>
<td>$9,500</td>
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<td>LUX RADIO THEATER</td>
<td>Bier Bros. (Lux)</td>
<td>23.6</td>
<td>461</td>
<td>CBS 148</td>
<td>Various—CBS</td>
<td>J. W. T.</td>
<td>$16,900</td>
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<td>RING CROSBY</td>
<td>Kraft Cheese Co. (Cheese)</td>
<td>21.7</td>
<td>389</td>
<td>NBC 138</td>
<td>Maj. Boggs—CBS</td>
<td>Various—CBS</td>
<td>$13,000</td>
<td>$576.04</td>
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<td>SCREEN GUILD THEATER</td>
<td>Lady Esther (Field Powder)</td>
<td>21.5</td>
<td>224</td>
<td>CBS 123</td>
<td>Contested Hour—CBS</td>
<td>Various—CBS</td>
<td>$10,000</td>
<td>$450.12</td>
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<td>MR. DISTRICT ATTORNEY</td>
<td>Bristol-Myers (Vitalis)</td>
<td>20.7</td>
<td>208</td>
<td>NBC 137</td>
<td>Spotlight Band—CBS</td>
<td>Dobson, Clipper &amp; Shepherd</td>
<td>$4,500</td>
<td>$217.39</td>
<td>$93,750</td>
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<tr>
<td>KOLLEGE OF MUSICAL KNOWLEDGE</td>
<td>Chicago (First half hour)</td>
<td>20.0</td>
<td>334</td>
<td>NBC 139</td>
<td>Various—CBS</td>
<td>Frida, Gilmore &amp; Shire</td>
<td>$25,000</td>
<td>$525.00</td>
<td>$1,088,000</td>
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<td>TAKE IT OR LEAVE IT</td>
<td>Bristol-Myers (Sul Seepage)</td>
<td>19.1</td>
<td>249</td>
<td>CBS 143</td>
<td>Various—CBS</td>
<td>Y &amp; B</td>
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<td>EDDIE CANTOR</td>
<td>General Foods (Postum)</td>
<td>18.6</td>
<td>910</td>
<td>NBC 130</td>
<td>Various—CBS</td>
<td>Young &amp; Rubenstein</td>
<td>$7,000</td>
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<td>R. J. Reynolds Tobacco Co. (Carmel)</td>
<td>18.4</td>
<td>239</td>
<td>CBS 138</td>
<td>Various—CBS</td>
<td>Wm. Frey</td>
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<td>$659.34</td>
<td>$2,118,000</td>
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<td>18.2</td>
<td>71</td>
<td>NBC 135</td>
<td>Various—CBS</td>
<td>Russel M. Bickford- Merrick</td>
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<td>SUNDAY AFTERNOON</td>
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<td>293</td>
<td>MBS 58</td>
<td>G. M. Symphony—CBS</td>
<td>Chantecler &amp; Ring</td>
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<td>$233.68</td>
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<td>W. News Today—CBS</td>
<td>8.3</td>
<td>87</td>
<td>NBC 107</td>
<td>Various—CBS</td>
<td>McCann—Brisbane</td>
<td>$6,000</td>
<td>$1,000.00</td>
<td>$200,000</td>
<td>$400,000</td>
</tr>
<tr>
<td>N. C. B. S. Network</td>
<td>W. News Today—CBS</td>
<td>8.0</td>
<td>111</td>
<td>NBC 150</td>
<td>Full Symphony—CBS</td>
<td>Russel M. Bickford- Merrick</td>
<td>$4,000</td>
<td>$500.00</td>
<td>$1,000,000</td>
<td>$2,000,000</td>
</tr>
</tbody>
</table>

*Figure shows figures for listening set used in this report.*

### XMAS GREETINGS from HAPPY BILL And His Radio Troupe

Big Feature Over N.C.B.S. Network

---

The "Talent Cost Index" is protected by the copyright of The Billboard and infringements will be prosecuted.
Lea Group Burns Midnight Oil, But Report Is Held Up

WASHINGTON, Dec. 15—[The Corbit] Corcoran, Washington Inquiries Agency, notifying behind closed doors Thursday (14), admission to Lea White House to prevent inquiry into WMCA sale by FCC. Corcoran claimed, however, that he had asked for the interrogation to be barred because he had presented Edward J. J. Malloy, former Secretary of Commerce and now New York governor, that there would be no objections for Malloy's support of the FCC inquiry.

Bad Effect Feared

He told the commission, The Billboard learned, that it would be used for the administration if appeared that the FCC was being used for political purposes. He admitted that he had heard a few days later that the White House, White House chose, had telephoned FCC Commissioner Norman Cahn and informed him that the White House was not interested. Corcoran said that he had been told that he had no more say at the White House, Washington than any other White House who had ever been involved in the WMCA deal.

David K. WATTS, another White House aide whose name was brought into the proceedings earlier, also testified Tuesday. He said that he had been involved in the deal. Corcoran testified that he had been involved in the deal, but King testified that he had not.

Cox's Denial Making Remark

Corcoran also denied that he had told former counsel Eugene Daye that an inquiry might lead to William Dempsey being freed. He also denied that he tried to work out a deal for the White House to prevent the inquiry into the WMCA sale.

The "Best Buys"

December 15

Program | Listeners Per Listening Set | No. of Urban Listeners | Cost Per 1,000 Urban Listeners
---|---|---|---
Walter Winchell | 277 | 10,581,614 | $25
Billie Jean King | 278 | 14,117,652 | $25
Mr. World Astorino | 279 | 10,601,251 | $25
Alfred P. | 280 | 12,477,130 | $25
Bobby Darin | 281 | 14,117,652 | $25
Ray Collins | 282 | 14,117,652 | $25
Bob Hope | 283 | 14,117,652 | $25
Gifford Pinchot | 284 | 14,117,652 | $25
Radio News | 285 | 14,117,652 | $25

Committee testimony on the WMCA deal ended Friday (16) when Noble and Cowles, the owners of the station, were called before the committee. Both are expected to have been deleaved "indirectly" or "directly" to Paine to sell. In the WMCA deal, Noble was ready to sell the White House to his pledge to Noble.

WCOF, Hub, Perking With 3 New Excees And Double Space

BOSTON, Dec. 15.—Announcement of the appointment of three new executives and doubling of office space in the Commercial Printing House by WCOF, Globe Broadcasting Company here, has been made. The announcement, made by WCOF, Globe Broadcasting Company, president, is to be made today (16), at the city hall.

At the announcement, the WCOF will be held by the Boston Globe. A new executive will be appointed as assistant to the president, and the Globe will be doubled in size.

In a recent statement, the Globe said that it had been appointed as the new executive for the Boston Globe. The Globe said that it had been appointed as the new executive for the Boston Globe. The Globe said that it had been appointed as the new executive for the Boston Globe.

WCOF WINS NEW LISTENERS

Important changes were made in the station's program schedule, which will now be broadcast in the morning and afternoon.

General Foods Set To Nix Dr. Malone

NEW YORK, Dec. 15.—General Foods will drop its CBS strip show, Young Dr. Malone, after the broadcast January 1. It is understood that the strip is being dropped due to the weak ratings of the show.
Agencies Want Program Control

 Royal Talk a Maybe Tip-Off

Central clearing bureau suggested by NBC v.p., supposed a straw in the wind.

NEW YORK, Dec. 16.—A major advertising agency, recent in the making might be called "the straw in the

Central clearing" in his speech before the TBA conference which was sponsored by the

Agencies.

The last "clearing" was considered a trial run in the evaluation of shows in future tabled on the program.

In his speech, Miss, the TBA v.p. made an informal statement of web desire

and handling of NBC. Miss added that present methods of handling, as used in

radio, were contradictory and served as a barrier for central clearing.

Mr. Popple, who heads the NBC agency, cited the problem. Roy was an ex-CBS-staffer,

which had been cleared many years ago.

The pitch was interpreted by agency men as meaning NBC had already been given a

call from the other NBC agency, clear direct to the NBC, and the others on the

nits who would do this was, it was said, the way the owner is
to ways griped that they are being taken for a ride.

However, the NBC v.p., he is getting 13 percent mostly because of the production of
dramas and goes to the overall talent, as well as cost time. NBC has always had

on what part of the good by Clear.

The agency cited the fact that the NBC will be able to handle the shows and produce

their own schedules without going through the agencies.

And the networks will continue to maintain control within the areas.

The central clearing bureau is established to handle the shows and produce their own

channels without going through the agencies.

G. E.

Reviewed Wednesday (13), 8-10 p.m.

It is hard to believe that this series, which has been a hit in the West Coast, could

be going on for so long.

Perhaps the most impressive thing in G. E.'s Wednesday night showing, at least to

this reviewer's mind, was a highly competent and professional piece of work, with

a screen that was the talk of the town.

The show was a socially conscious drama, dealing with the problems of the world.

(See D & E on page 13.)
NBC TELEVISION LEADS ELECTION NIGHT SURVEY

WNBT is heavy favorite among New Yorkers—
‘Viewed’ by 96%, ‘Viewed Exclusively’ by 56%

Returns from a questionnaire mailed to 4,528 owners of television receiving sets in the New York area reveals that most of the audience relied on NBC's pioneer television transmitter, WNBT, for factual and visual election coverage. Not only did WNBT lead in size of audience, but those who saw the election telecast of all three stations voted WNBT's presentation superior.

Through Dec. 5th replies had been received from 18 per cent with these results:

<table>
<thead>
<tr>
<th>STATIONS VIEWED</th>
<th>VIEWED ONE STATION ONLY</th>
<th>BEST PROGRAM THROUGHOUT THE EVENING</th>
</tr>
</thead>
<tbody>
<tr>
<td>WNBT</td>
<td>WNBT</td>
<td>WNBT</td>
</tr>
<tr>
<td>96.3%</td>
<td>56.8%</td>
<td>66.2%</td>
</tr>
<tr>
<td>Station B</td>
<td>Station B</td>
<td>Station B</td>
</tr>
<tr>
<td>36.5%</td>
<td>1.7%</td>
<td>20.5%</td>
</tr>
<tr>
<td>Station C</td>
<td>Station C</td>
<td>Station C</td>
</tr>
<tr>
<td>32.4%</td>
<td>1.7%</td>
<td>6.0%</td>
</tr>
</tbody>
</table>

(Percentages total more than 100 because many viewed more than one station)
(Percentages total less than 100 because some viewed more than one station)
(No choice: 7.3 per cent)

Do people tire of television? Here's a significant answer:

The average viewing time per set on election night was 4.1 hours.
69.7 per cent of set owners viewed the election broadcasts continuously.

Television receivers were centers of attraction for large groups on election night wherever they were in operation. Average audience per receiver — 12.5 persons.

More than 75 per cent of receivers in working order were in use on election night. That such a large percentage of set owners preferred to receive returns by sight transmission demonstrates the adaptability and popularity of television.

In this new and dynamic medium of entertainment, information and education, NBC pledges to continue to lead the field as it has in sound radio.

WNBT... TELEVISION CHANNEL No. 1

National Broadcasting Company
A SERVICE OF RADIO CORPORATION OF AMERICA
1,050-Line Pic Hasn’t Hit Air; Experts See Off-Line Stuff

(Continued from page 4)

white glass screen at Madison Square Garden, New York, and on a screen about 30 feet 14 inches in an audition room at the same place.

No one said to know what would happen if 3,000 people were actually tried instead of being transmitted on stage. Alpha engineers, both French and U.S. Army, state that high-frequency transmission would approximate same transmission, there are plenty of French authorities that realize that magic hasn’t tricked the quality interference which prevents Philco from relaying picture from Philadelphia to New York. Others point to the fact that VHF can relay pic to Schenectady with fair clarity, while WRGB can’t do it to bring its pic to New York. Say these practical engineers, "in the ultra short-wave band, it’s only safe to proceed on the basis that we know now.

B&X

(Continued from page 16)

of the Russian theater, created the problem of returning scenes which a man's attempt to find a new place for himself in society and cost was small. As its producer, Moshe Schachter, a native of the wife of the returned soldier played by Yakov Schachter, an actor of the theater. The role of the writer: H.B. Short, was a man of the street, but the actor who wept in the audience.

As 1,050, the man and women in the street, that role that was recently accomplished as dramatic role, that was, but when the picture, at his return, the roles that are because of the presence of the American, but that the actress in the man's love that the picture was on the air and early the picture put out the air.

Lloyd, as usual, the man and women in the theater, that role that was recently accomplished as dramatic role, that was, but when the picture, at his return, the roles that are because of the presence of the American, but that the picture was on the air and early the picture put out the air.

Machine plays a woman, a woman in the man's love that the picture was on the air and early the picture put out the air.

Although Wide-Awake, and the role that was recently accomplished as dramatic role, that was, but when the picture, at his return, the roles that are because of the presence of the American, but that the picture was on the air and early the picture put out the air.

Chicago, Dec. 16—Longest advertising campaign in the history of radio is scheduled to begin over the New York 15 percenters in preparing video shows. Wire-warfare, the backfire war, and the backfire war, in which the New York 15 percenters are on their toes and have put on their best efforts. The New York 15 percenters, it was thought that the ad boys were making an effort to sweeten the air by something or other.

Hopper Sets Brand First

The Woolworth agency in the mood by explaining that through such books issued by the American Woolworth Co., it would be possible to have telegrams that television would be a many-colorful advertising medium. He said that McCulloch surveyed proved that 25 of the 15 percenters would buy very little. He mentioned what he was and then asked what the agency thought. He mentioned that the agency was thinking of the best program for an upcoming commercial video acceptance.

Hopper also warned the agency owners that if they don’t start right now to get themselves some video experiences, they will be left off the main road. That because of the fact that outlaws such as NBC Tele-Video, have done such a good job, they will dominate the commercial tele- video field.

Radio stations and newspapers, he continued, are well on the way to getting into the video field. But, he warned, the video field will undoubtedly continue to take shows from agencies because of the latest trend toward better business. The new types of commercials which are being created in the video stations, however, will not give a boost for agencies, he said. They would advocate, if the agencies do not wake up, that the video stations would produce units or use telecasts prepared by station personnel.

DuMont

(Continued from page 16)

Opinions of the main program of Pratob Johnson's Quartet, an original by Dave Johnson, staged by Stanford Massar and Edward Stevenson under the direction of Van Robertson Workshop. It was a simple tale of two men who help each other, but get nothing in the end.

The picture, however, was a great hit, and the actors and producers, the entire cast came here this close to see you better and bolder. The actors were warned not to be too subtle, i.e., pronounced too deep or too low, for that might be considered on the basis of clarity worse than doing nothing. A picture should be dreams and not that too aud.

Special show should be invited to Mary Cornell, as Bill's sister, Peggy Meekins, as Bill's mother, Dick Schifer, as the Little girl, and John Boy Jenkins, as the Little boy. However, only the main cast, the main canvas which is more part of the whole picture, is considered to be very important and an important part of the story. It was an artifact, and the Little girl was only one of the many young performers who were involved in the picture. Also, video, the story of the picture, is often referred to as the show. This show hasn't got that excess something. Maybe it is in the show.
Deeish Skeded in January

BUS MEMMS, Dec. 1—Trial in federal court to determine Iowa tax obligations is seeking refund of personal Social Security taxes ended Thursday with decision expected to be handed down in January.

The case is the first to be tried in federal court involving the new 1972 Contract.

Case involved two suits, one by Roy Bartels, managing partner of Crystal Ballroom, Damon, and the second by Larry Gear, Port Dodge ballroom operator, who agreed, both suits were tried at the same time.

American Federation of Musicians entered the suit as intervenor. Bartels sought refund on taxes paid to musci-
nicians, but Gear sought refunds for the same period.

March 30, 1971, member of AFM executive board and
Charles A. Tucker, AFM attorney, presented the case.

Deeish, who was also in attendance, represented the operators.

Pleasant "Basses" on Case

Testifying for the AFM were Bartels and Gear; Al Hunter, Paul Mcnair and Robert Law, band leaders, and Officer Clark, member of AFM executive board and Damon, and the second by Larry Gear, Port Dodge ballroom operator, who agreed, both suits were tried at the same time.

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**MUSIC**

**ASCAP Hair Still Is Not Long Enough**

May Nix Symp Contracts

NEW YORK, Dec. 16—Although ASCAP reps and spokesmen for NBC, Philharmonic Society both note recently that legislation to create sympathy of music by the Society would begin shortly after the first of the year, new comes the report that January 15-18, in New York, there is to be a meeting of managers of symphonic orchestras to discuss the measures. It is, according to headmen for one of the biggest longform groups in the country, it's pretty certain if anything tangible will result from the meeting, much less any understanding leading up with the Society for sharing of music for material.

Main reason is that very few topshowbusiness high-showwriting writers belong to ASCAP. It's the going thing for ASCAP to be rich and brings in biggest revenue to their respective page. Question that arises in this symphony manager's mind is that if ASCAP does take some form of action, will it help? If it won't help, how can it expect to put on a balletic license covering the big international symphony music. But the group does belong to a number of non-ASCAP groups, exist that ASCAP's plan was to put cause of action to be a paper in which the ever increasing costs of season, also of orch and other factors, concerts managers' committees made up of Arthur Josten, (New York Philharmonic Society), George Franzese (New York Broadcasting Company) and高血压 candidates have already elected to ASCAP, new members of the. committees are known to have expressed the concern of the severity of longman-writers-embryos of this country.

**ACMA Suit**

Added light on the situation is the action of rare ACMA. Question that arises in this symphony manager's mind is that if ASCAP does take some form of action, will it help? If it won't help, how can it expect to put on a balletic license covering the big international symphony music. But the group does belong to a number of non-ASCAP groups, exist that ASCAP's plan was to put cause of action to be a paper in which the ever increasing costs of season, also of orch and other factors, concerts managers' committees made up of Arthur Josten, (New York Philharmonic Society), George Franzese (New York Broadcasting Company) and高血压 candidates have already elected to ASCAP, new members of the. committees are known to have expressed the concern of the severity of longman-writers-embryos of this country.

**Fat Rebate**

CHICAGO, Dec. 16—With everyone in quest of the mighty dollop of money which has come a surprise for O. P. Kelly, of the American Federation of the Musicians, it was hotly he opened a letter from America's biggest band leader, Newport. It was a Gleed for $12,452. After getting over her surprise, had written to Mr. Kelly from a September date, he had figu- rated the band had done 80 per cent and the balance of the 20 per cent than the contract stated. The $413 was for the difference.

**ASCAP Plans Vaude House $1-a-Seat Rate**

NEW YORK, Dec. 16—American Society of Composers, Authors and Publishers will reportedly request for a $1-a-seat rate from vaudeville houses when the present labor-management policy house run out. Understand that American Society has present time gets a weak from such houses as the Roxy, Strand, Rialto, Strand and Capitol and similar establishments in New York. Reason for the bills from 8,500 to 9,000 an establishment to, for example, the Roxy which is a $5 estimate for 8,000 (place has 5,200 seats). In fact the Rialto and Strand are letter and theater gets a terrific take at the o. b. because of use of ASCAP music in their stage shows.

ASCAP rate rate, new in operation throughout the country and states to cover the new vaude house, rate is the first precaution made by ASCAP which sets up like rates for similar establishments in various parts of the country. It's been heard about the proposed increase as yet.

Philly New Year's Eve Music Cost To Be High

PHILADELPHIA, Dec. 16—Music for New Year's Eve will cost Philadelphia one man. He claims that the various hammer associations cannot compete as a business organization. He's referring to recent signing of ACMA with BMI for performances of hundreds of other groups, among other claims, that organization's signing with BMI, EMC prohibits this from joining ASCAP. Outcome of this case may turn some light on whether other organizations are willing to drop out of the group and thus be eligible to sign with BMI to handle their performing rights.

**Kirby Wins "Draft" Suit**

NEW YORK, Dec. 16—John Kirby was arrested $5,800 against 26,000 Philadelphia Courthouse, PA. He's being held. Kirby August when the paper allegedly secured nearly $6,000. Case was tried in New York Federal Court.

**Kramer Network As Added Band Location "Lure"**

NEW YORK, Dec. 16—Another addition of the recent meet between agencies and ASCAP re handshaking dough at location spots around New York. Again he's the newly purchased network, a $2,000,000 (at least 80 per cent) which is the basis of the contract statement. The $413 was for the difference.

**Make a Law Dept**

WASHINGTON, Dec. 16—Despite AFRM victory over 1950 compa- nies' request for a new existing in Congress, which was the law, probably introduce a tax of some nature, it will be sponsored by the union over the recording companies.

Even if that the administration is plenty stiff at the situa- tion, there seems to be a real battle going on. It's known that ASCAP and the BMI are still at odds. White House aides are looking at the books trying to find an answer.

**Pic Pubs Plan Combo on Latin Flicker Tunes**

NEW YORK, Dec. 16—Definite fact that ASCAP is going concern about the Latin-American Market—one that the BMI and HAP Peers American Performing Right Society—is proposed plan by three publishers, BMI and ASCAP. Idea is to combine their assets under a new company. (Music Publishers' Holding Company) which will be a subsidiary of ASCAP, whereby a post of L.A. material would be made available to three motion picture companies. For further discussion. Pic.

To make the plan, according to some one point to ASCAP pubs, is Peer's reported practice, by virtue of the law that the market in the bag, of Chicago, L.A. motion picture exhibitions as to which networks that have any background of L.A. music. Whether the files are set up in Chicago or L.A. Pere-Pair, when an AFRM is so extensive, that he is going to ask for another. For instance, a tax of some nature, is the best way for the state to have a proper tax for the minimum price of 6100 a single. That's because he has so much business is going to drop out of the market without. This is a use.

Good deal of the three publishers mentioned would be to simulcast some 300 L.A. songs for motion picture usage. There would be special price concessions made to the firms for which might involve for use of music. That would involve the relay of songs, Para and MGM those songs, and others to be made available to any studio that can get proper permission to use them. It's going to do it on its own because of the background material. With the advent of the whole new B.B.C. radio is to be set up, which is a offer $10,000 from 500 to 600,000. A program is to be created for production, this tissue.

It's not known what BMI paid for the idea which Peer's American Publishing is to pass to Peer, whose AFRM the deal would be. It's not known by virtue of the contract with BMI.

**Diskers May Go For Star-Loan Picture Routine**

NEW YORK, Dec. 16—What will be a part of the $15,000,000 the Public is going to is present bidding between Public and Public on loan deals. Latter endorsed vocal group, appear on Radio Crocker show below and head two bands, made a deal with Columbia, to whom they were loaned for Public, to make a disk with Paramount pictures, instead of getting for each settlement. Later visited the Public for a swap of artists.

From the Public, vocal group, arrangement of artists is generally unheard of in the Public. From the Public, loan deals, anything that is not seen in the Public, there is the loan deals. But they do agree that because of the TV character, such as the Bob Crosby-Carolyn Rivers show, it may be possible to put the Public into the Public. This is especially so in the Public of Public of Public.

Materials produced by AI.
Gin Booking

NEW YORK, Dec. 11.—One complaint against holding balls is the difficulty of holding the audience against the music in this dance hall, and the rest of the music blast in holding this is the music. It is a suggestion that Decca might use music, to simulate dancing, but he consistently takes the hostility seriously and states his opinion.

It just isn’t in the cards.

Spivak Deal BMI’s Usual; Kaye’s Repub

NEW YORK, Dec. 16.—Charlie Spivak deal with BMI, unsettled as yet, won’t involve as much dough as first thought. Understanding was supposed to be $40,000, which has made firm probably highest paid in BMI string, but according to informed sources, advances and advances is said to be same as to most leaders, with small additional sum for Spivak’s amount of air time. (Most of BMI’s contracts are said to run around $25,000 a year.)

Now known that Spivak almost had deal set with Morris Music here, being approached by BMI. Morris deal as well as other offers from other firms were turned down.

Summy Kaye and Republic Music, also BMI-affiliated, is said to be in line for an increase from BMI after first of year, staff will probably by enlarged with Kaye and Spivak’s firms probably top two lead-off affiliated companies.

James P. Does Fats Album for Decca

NEW YORK, Dec. 16.—Pianist James P. Johnson, the teacher of Fats Waller, has at sight side for Decca to release in January as a Fats Waller Album, including his hit, "My Pals Are In Your Hands," taken from a Fats recording, of which Kaye’s is the source. The same disc will shortly have a Jimmy Johnson Album in which he will do a more than background of "Carolina Shout," "New Orleans Blues," and "When the Saints Go Marchin’ In," "Near the Bar, If I Could Be With You, Old-Fashioned Love," "Pretty Girl and Ribs." Johnson has composed over 400 pieces, including jazz, popa, and a couple of symphonic works.

DECCAS DON’T SPIN

(Continued from page 12) of the disks at the present time. Neverthe-
less, Decca did stop radio station perfor-

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PART 1—The Billboard

SONGS WITH MOST RADIO PLAYS

The following are the leading songs on the basis of the largest number of
radio plays from New York outlets WJZ, WABC, WOR, and WOR, for the
week ending December 16, 1944. The songs are listed alphabetically by
their first syllable. The chart is compiled from reports received by
the publishers of the songs, which have been verified by the
radio stations. The song data is current as of December 16, 1944.

<table>
<thead>
<tr>
<th>Title</th>
<th>Publisher</th>
</tr>
</thead>
<tbody>
<tr>
<td>After Awhile</td>
<td>Starlight</td>
</tr>
<tr>
<td>A Little on the Lonely Side</td>
<td>Advanced</td>
</tr>
<tr>
<td>Always (F)</td>
<td>Berlin</td>
</tr>
<tr>
<td>Chance It</td>
<td>Paramount</td>
</tr>
<tr>
<td>Dance With a Dollie</td>
<td>Shapiro-Bernstein</td>
</tr>
<tr>
<td>Don't Ever Change</td>
<td>Morris</td>
</tr>
<tr>
<td>Don't Fence Me In (F)</td>
<td>Harms, Inc.</td>
</tr>
<tr>
<td>Don't You Know I Care?</td>
<td>Paramount</td>
</tr>
<tr>
<td>I Am Making Believe (F)</td>
<td>Bregman-Vocco-Cona</td>
</tr>
<tr>
<td>Let Me Love You (F)</td>
<td>Chicago</td>
</tr>
<tr>
<td>I Dream of You</td>
<td>Embassy</td>
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<tr>
<td>I'll Walk Alone (F)</td>
<td>Morris</td>
</tr>
<tr>
<td>Magic Is the Moonlight (F)</td>
<td>Melody Lane</td>
</tr>
<tr>
<td>More and More (F)</td>
<td>T. B. Harms</td>
</tr>
<tr>
<td>My Heart Sings (F)</td>
<td>Bobbiny</td>
</tr>
<tr>
<td>Strange Music</td>
<td>Chappell</td>
</tr>
<tr>
<td>Sweet Dreams, Sweetheart (F)</td>
<td>Remick</td>
</tr>
<tr>
<td>Take Me In Your Arms (F)</td>
<td>Mills</td>
</tr>
<tr>
<td>That Moon's in My Heart</td>
<td>Broadway</td>
</tr>
<tr>
<td>The Very Thought of You (F)</td>
<td>WAX</td>
</tr>
<tr>
<td>There Goes That Song Again (F)</td>
<td>Shapiro-Bernstein</td>
</tr>
<tr>
<td>Twilight Time</td>
<td>Campbell-Polig</td>
</tr>
<tr>
<td>Waiting for You</td>
<td>Morris</td>
</tr>
<tr>
<td>What a Difference a Day Made</td>
<td>Marks</td>
</tr>
<tr>
<td>Whispering</td>
<td>Miller</td>
</tr>
<tr>
<td>White Christmas (F)</td>
<td>Berlin</td>
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</table>

Lucky Strike HIT PARADE

CBS, Saturday, December 16, 9:45 p.m. EWT

<table>
<thead>
<tr>
<th>Position</th>
<th>Title</th>
<th>Artist(s)</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>Trolley Song (F)</td>
<td>Feist</td>
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<tr>
<td>2</td>
<td>Don't Fence Me In (F)</td>
<td>Harms, Inc.</td>
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<tr>
<td>3</td>
<td>White Christmas (F)</td>
<td>Berlin</td>
</tr>
<tr>
<td>4</td>
<td>I'm Making Believe (F)</td>
<td>Shapiro-Bernstein</td>
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<td>5</td>
<td>Together (F)</td>
<td>Crawford</td>
</tr>
<tr>
<td>6</td>
<td>I Dream of You</td>
<td>Morris</td>
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<td>7</td>
<td>There Goes That Song Again (F)</td>
<td>Shapiro-Bernstein</td>
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<tr>
<td>8</td>
<td>Dance With a Dollie</td>
<td>Morris</td>
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<td>9</td>
<td>I'll Walk Alone (F)</td>
<td>Morris</td>
</tr>
<tr>
<td>10</td>
<td>Satisfaction (F)</td>
<td>Shapiro-Bernstein</td>
</tr>
</tbody>
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On the Stand

Chuck Foster

(Formerly at Hotel Claridge, Madison)

Chuck Foster, who became a leading, and even a threatening, presence
from some ill-chosen fragments of his former days, has built up a
semblance and a charm, all the strength and width, even in those
difficult times. He is still the same tough, indomitable, and
determined Foster, after many years of success with the Foster
Pashion, but with the Foster Pashion, only with the Foster Pashion,
always with the Foster Pashion. He is now a better singer, with a
few more years of experience, and he has built a fine new
tone. If anything, his army experience seems to have brought out a
little more of that freshness, but still in his playing
and his singing.

Of the latter, Foster is doing less than

formerly because he has a very good boy vocal in Jimmy Connor. Foster's stirer,
the girl vocalist, is only sponsoring.

Balance on the band is four sax (including Foster), three trumpets, guitar,
trombone and four reeds. By special notice to Foster, the band is
back on the band in drums. His solo work is

From the Claridge, Foster is booked

to the new "Champion," his in-

definite stays. The headliner.

Hal McIntyre

(Revered at Hotel Claridge, Century
Room, New York)

Hal McIntyre crew (William Morris
Agency, George M. Cohan, and manager, Bobbiny) is potentially one of the big
money bands of the country today. The band is one of the best-paying combos in the
country and gives out in more of music all night long. Biggest factor for the

good-looking sax leader is that he
takes in with his position, and in
the name of all not only listeners.
only know from melody, but also hop musicians, who know a diminished and augmented chord as well as they know their own names.

On that fact alone, McIntyre has the jump over most of the bands around today. His arrangements are colorful, almost too much so at times. His musicians are fine instrumentalists and sound as if they're played together all the time, long time. There's a definite orchestrational charm that gets these boys in years of sidemen-sidemen bands. Yet, McIntyre's job has that same spirit, but he's succeeded in maintaining a high musical standard. He takes great liberties with tunes and gets away with it. Thanks to the patience of Col. Porter, Don't Fence Me In is in its second rendition, and it's becoming a hit.

That's just one example! There are many more. Suffice to say that the leaders, who are chosen by plenty of individuals and coloring since bands have under them a couple of years ago, hasn't lost its freshness and new blood. Besides, he still has the notes under control. That's because he's still using plenty of clearly stated notes with some phrases which he always makes a point of. McIntyre is the star of this show. The movie has music and selection, and has lost no time for the public.

Probably biggest and most obvious flaw in his tendency to go overboard on Ellington-like arrangements. For those who are hip, he's right down their alley, and as a fine musician he's likely to favor the involved score in his scores. But he doesn't lose sight of the fact that his band plays to a majority of hoppers in every mob. McIntyre is the star of this show, and always has been. Vocalists are both Gaynor, Al Bello and Johnny Bond. Last name comes from band on record and they're fine. He's okay. Regular vocalists aren't given enough to do last when they're heard they're both plenty good. All in all, band has good chances of shooting to top, especially with return of disk making.

Paul Reo.

MUSIC DISTRIBUTING COMPANY

* PAUL REINER *

1408 West 9th Street

Cleveland 13, Ohio
NEW VICTOR HITS

SOON AVAILABLE

More and More
(Vocal refrain by DONNIE LOU WILLIAMS)
You're Drivin' Me Crazy
(Vocal refrain by THE SENTIMENTALISTS)

Don't You Know I Care
(Vocal refrain by AL HUBERL)
I'm Beginning to See the Light
(Vocal refrain by JOYA SHERRILL)

The Love I Long For
(Vocal refrain by VAUGHN MONROE)
This Heart of Mine
(Vocal refrain by VAUGHN MONROE)

I Didn't Know About You
One For My Baby
Sweet Dreams, Sweetheart
Twilight Time
(Vocal refrain by MEREDITH BLAKE)

Love Has Come My Way
You Should Be Satisfied

The Billboard
December 23, 1944

PART 2

BEST SELLING RETAIL RECORDS

This record is based on weekly records sold from leading retail record stores
in key retail streets. The figures in Part 1. show you latest according to their
policies. We have added this section to bring you even more retail information.

You'll find this record in the next Issue of The Billboard.

POSSESSION

1. DON'T FENCE ME IN (F).......... Bing Crosby-Anderssen
2. The Three Caballeros (F)........ Decca 23890
3. PM MAKING BELIEVE (F)......... Ink Spot and Ella Fitzgerald
4. In Each Life Some Rain Must Fall
5. THE TROLLEY SONG (F).......... The Pied Pipers-Capitol 166
6. Cricket Up a Little Cheer
7. 4. AND HER TEARS FLOWED
8. LIKE WINE
9.—at Home-Without a Roof Above Her Head
10. P.I. WALK ALONE (F).......... Lena Horne
11. SING ME A SONG OF LOVE
12. It Could Happen To You
13. INTO EACH LIFE SOME RAIN
14. MUST FALL
15. THE TROLLEY SONG
16. Only a Rose
17. DANCE WITH A HOLLY
18. Decca 23165
19. There Goes That Song Again (F)
20. American Beauty
21. The Very Thought of You
22. FRENCH LULLABY
23. Vera Falls
24. Too-Ra-Loo-Ra-Doo-Dah (F)

Other Retail Records Reported in Best Selling Lists by Sections


WEST COAST: San Francisco, Calif.; Los Angeles, Calif.; Portland, Ore.

Most Played Juke Box Folk Records

Small reports received from the Billboard Bulletin last week show the Folk records hold their own in the West Coast market. Their position is strong, but for the moment, there is no change in the national picture. These reports can be used as the basis for the national Folk records in the Juke Box market.

ADVANCE BOOKINGS

OUR ASSIGNMENTS

CARTER-TOWNER: Sherry Meets, San Diego, Calif., Nov. 12th.

BERNIE CARTER: Sherry Meets, San Diego, Calif., Nov. 12th.

WILLIAM CARTER: Sherry Meets, San Diego, Calif., Nov. 12th.

COUNT BASE: Hotel Lincoln, New York, N.Y.

DENNY REDMON: Hotel North, New York, N.Y.

RAY BENSON: Moultrie Hotel, Kansas City, Mo., Dec. 1st.

TINY ERICKSON: Theatre Guild, C.F.

LIP BROWN: Hotel Pennsylvania, New York, N.Y.

CAR GALLOWAY: Sherman Hotel, Chicago, Ill.

Denny Redmon: Hotel North, Chicago, Ill.

FRANKIE CARLE: Hotel St. George, New York, N.Y.

A. E. SMITH: Hotel Pennsylvania, New York, N.Y.

BENNY GOODMAN: Hotel Pennsylvania, New York, N.Y.

KEITH SAVAGE: Hotel Pennsylvania, New York, N.Y.

JIMMY DOREY: Capitol Theatre, New York, N.Y.

GEORGE DUFFY: Hotel Pennsylvania, New York, N.Y.

JOEY DUMONT: Top Hat Ballroom, Boston, Mass.

JOEY DUMONT: Top Hat Ballroom, Boston, Mass.
**Music Popularity Chart**

**Week Ending Dec. 14, 1944**

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**Most Played Juke Box Records**

### Going Strong

- **1. DON'T FENCE ME IN** - Bing Crosby, Andrews Sisters (Voc. Session) (Decca 2354)
- **2. BILL, BILL, BILL** - Harry Barris, Los Palmas (Victor 23760)
- **3. I'M A BRIDE OF THE COTTON FIELD** - Billie Holiday, Count Basie (Bluebird 82012)
- **4. THE TROUBLE WITH JOHNNY** - Jack Smith, B. B. King, Big Mama (RCA Victor 20142)
- **5. THE FESTIVE QUARTER** - Guy Lombardo (Decca 1600)
- **6. MY HEART TELLS ME** - Bing Crosby, Andrews Sisters (Decca 2354)
- **7. THREE TONGUES AND A GUN** - Red Norvo (Decca 16252)
- **8. DANCE WITH A DOLLY** - Morgan, Morgan (All Janosites) (Decca 16266)
- **9. THE OLD SANTA CLAUS SONG AGAIN** - Morgan (Decca 16265)
- **10. TELL ME YOU LOVE ME** - Dean Martin, Jerry Lewis (Decca 18606)

### Coming Up

- **1. I'LL WALK ALONE** - Frank Sinatra, Louis Armstrong (Decca 18607)
- **2. THE TROUBLE SONG** - Judy Garland (George Stilson) (Decca 18608)
- **3. TROUBLE IN THE TOWN OF BERKELEY** - Dinah Shore (Decca 18609)
- **4. ONE YEAR FLAT** - Bing Crosby (Decca 18610)
- **5. DANCE WITH A DOLLY (With a Hole in Her Stockings)** - Tony Pastor (Bluebird 82067)
- **6. THE TROUBLE SONG** - The King Sisters, Brookfield (Decca 18629)
- **7. WHAT A DIFFERENCE A DAY MADE** - Andy Russell (Decca 18641)
- **8. PUT ON A DOLLY (With a Hole in Her Stockings)** - Tony Pastor (Decca 18657)
- **9. FILL THE WORLD** - Martha Tilton (Decca 18621)

### Territorial Favorites With Juke Box Operators

The following records are reported as favorites in various territories as reported in your local juke box operators' reports:

- **1. MEET ME IN ST. LOUIS, LOUIS** - Judy Garland (George Stilson) (Decca 18632)
- **2. MEET ME IN ST. LOUIS, LOUIS** - Guy Lombardo (Decca 18646)
- **3. I'M NOT HAVING ANY OF THIS** - Tony Pastor (Decca 18647)
- **4. THE TROUBLE SONG** - The King Sisters, Brookfield (Decca 18629)
- **5. WHAT A DIFFERENCE A DAY MADE** - Andy Russell (Decca 18641)
- **6. PUT ON A DOLLY (With a Hole in Her Stockings)** - Tony Pastor (Decca 18657)

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**Phillie Hall, Last Big One for Race Proms, Bans 'Em After Riot**

PHILADELPHIA, Dec. 16 — Following a free-for-all that resulted in serious injury to some of the city's top boxing managers, management of Town Hall, top bouncer in the city, has decided to ban all races, underting the spot in future for public race promo. Boxing fans are brought out in force every week in the city and charges and emergency wagons were at the scene of a fight that ended with Percy Carter's body out of hand in the King Cole Theatre. It was disclosed that Roderick McPherson, of the race outfit, was shot by the charging man, and as a result of the charges, the damage has been called in to the management of the building and $1500 for the loss of the damage, the money being returned to the management.

Church Town Hall to now venture virtually rules out major promo for city, since arrest of negotiators has sealed off the building for all major promotions. The order includes a fund-raising for a Negro fund. While Negro leaders have said that the move has been made to keep all Churches out of the Negro scene, the order has been extended to all Churches throughout the city, barring them from the premises after a Count Bille dances resulted in a riot.

Race Isn't Cause

Oddly enough, disorders at the race promotions have never been the result of racial discord. Blacks are never encouraged to patronize the promo and in most cases to be seen or heard of. However, police pointed out that there have been some attempts by the Negro group to instigate matters. Police noted that the night before charges were made at race promotions on charges of dope peddling, carrying concealed weapons, and violating the vice laws. Negro leaders blamed the riots on the police, saying that they were merely doing their duty.

Only bills left for the promoters are amateur events which promise no real good. The only booking of a name band. Largest of the group is the Market Hall, opened by the Negro group, but it’s too small for big name band. Romeo Dupree, dean of the local promo band, has a side band, the Market Hall for his Duke Ellington program. Also appearing is a name band, the Los Angeles Negro band, and the city.

**Williams & Gordon Resume With Bands**

PHILADELPHIA, Dec. 16 — Buddy Williams and Merv Gordon, leaders of the local army call, have been handed his exit papers, paying their respects to the jazz band world. Widely known as a leader and hot bandleader and Williams has been of the General Association Corporation, which plans for a major bandleader for the band. Williams continued at band leader while in uniform.

Chills appear in the air getting shooing that his bass is Lombardo’s Jimmy Ziegler, again, as the top men in the field. Lombardo is drafted, but his band, the whole band, may put it back on the ball.

**Milwaukee Local 8 Execs Re-Elected; No Opposition**

MILWAUKEE, Dec. 16 — Because of the elections of the Local 8, Milwaukee Musicians Association of Local 8, they have been re-elected. Albert Sonnenfeld, president; Charles Duncker, treasurer; Hillel Keesler, business manager; and Joseph Dierckx, business agent of the local.

---

**No Pavola**

NEW YORK, Dec. 16 — Leader in the New York location spots records sold, his last spot sold under $50 in the United States. The last spot was sold at $50 in 1939, and this was the No. 1 spot. The No. 1 spot was sold under $50 in 1939, and this was the No. 1 spot. The No. 1 spot was sold under $50 in 1939, and this was the No. 1 spot.

According to the boys, leader is "unapproachable."
SONNY DUNHAM and His Orchestra

NOW ON Premier Records

PREMIER
MANUFACTURED BY PREMIER RADIOTELEPHONIC INC.

PREMIER DISTRIBUTING CORP.
1700 N. GARRISON AVENUE ST. LOUIS 6, MISSOURI

WRITE, WIRE OR PHONE TODAY

BMI Asks 125G

Year From Hotels

NEW YORK, Dec. 16—Deal between BMI and American Hotel Association for licensing of hotels after the first of the year is said to include BMI's taking of 125G a quarter with ASCAP getting its licenses from hotels.

Reason for BMI asking for one-fourth of the profits is that it gets an estimated $50,000 from hotels a year, according to informed sources, which would be around $1,000 a year, is that any claim of that of the 30 selections that get the radio play, and if they still have affiliated firms get around one-quarter. Not known what to expect of the AHA as a matter of fact, an initial meeting takes place after the first of the year. a meeting that an agreement to ASCAP to settle their licensing grievances. There was a $1500 a week when the licensing program was discussed.

Club Milwaukeean Burns

For Second Time in Year

MILWAUKEE, Dec. 16—Club Milwaukeean here was gutted by fire for the second time in about a year. Band leader Middle Jones lost his complete library in the blaze. Chick Hearn's drums were a complete mess. Joe Fidler's sax was so badly burnt that it is not so old workable. At present, the spot is under repair, but ready, to cash in on the holiday business.

Weinstein to Hartford State

HARTFORD, Conn., Dec. 16—Frank Weinstein, former manager of the orchestras of East Hartford, Conn., and for the last year employed in a local hair salon plant, has been appointed the manager of the management of the Foxy Bros.' State Theater, largest band, vaudeville and film house in Hartford. He replaces Harry Frank, who after six years in the Frank label, announced on our news service and publicity agent.
Music Popularity Chart
Week Ending Dec. 14, 1944

POPULAR RECORD REVIEWS
By M. H. Orodner

TOMMY DORSEY (Victor)
*I Dream of You*-FT; VC, *Opus No. 1*-FT.
The Tommy Dorsey orchestra is still standard in selling the big band, sitting it out nicely for one of the sweetest ballads of the day in "I Dream of You." And in his nice vocal lead, Preside Mills, Tommy introduces "Opus No. 1," which was also sung in a nice and easy style of singing with the the boyish expressiveness in the familiar treatment that is so easy to take. For contrast, Tommy makes use of the style, with one of C. Oliver's stilt concerts in the neatly titled "Opus No. 2," and it is noticeable, however, that the casual refrain that, under a co-ordinated beat. But the instrumental material displays herein is too fine, and this is the only fault of the current material. It does not reflect any strain of the arrangement this shows, but for the general pattern of action seen and believing in the outcome of the chart.

The return of Tommy Dorsey's classic title ballad 언제, as "*I Dream of You*" makes for a cut-out-selah side in the music machines.

KATE SMITH (Columbia)
*Don't Fence Me In*-FT; *There Goes That Song Again*-FT; V.
For her fans those who are Peterson fans, Kate Smith makes a strong improvement in song-selling two of the more important pop ballads of the day. It's the same type-younger, more as the radio inclined ear, with the frills and frolics to overshadow her vocal capabilities. For "Don't Fence Me In," Miss Smith adds the voice for the second chorus with the Four Chicks and a Goshawk, and carries off all rides for "There Goes That Song Again." On both sides, the musicianship contributed by Joest Miller helps to make the acrobatic appeal of song and singer all the more pronounced. Modern.Pop can hardly make both of these currently popular ballads with the vocal backing of such a popular lady as Kate Smith.

SAMMY KAYE (Victor)
*Always*-WC; *Don't Fence Me In*-FT; V.
For the smoother sound one ends on the estate side, Sammy Kaye puts the feel with these titles. The overall and fine of the lyrical appeal of the titles is the only radio inclined ear, with the frills and frills to overshadow her vocal capabilities. For "Don't Fence Me In," Miss Smith adds the voice for the second chorus with the Dixieland brat of the bidding pattern for the instrumental chorus. Fictionary thing is the setting of the many Smith vocals in "Always." Arrangements.

Music ease can hardly turn both sides of this platter into profit, particularly with such a title to offer the phone strips.

KAY KYSER (Columbia)
*There Goes That Song Again*-FT; *I'm Gonna See My Baby*-FT; V.
There's plenty of musical hockey-it's the Kay Kyser band, with plenty of ear and head appeal in the stumble. Particularly for the ballad treatmen-t "I'm Gonna See My Baby," a last look in this arena for "There Goes That Song Again" which the master looked for the *Gloriosa Blues* movie. With Godzilla Cooeey for the job.

With the advantage of the direct movie association, Kay Kyser is bound to attract phone attention for "There Goes That Song Again."

MARITA STEWART (Bluebird)
*My Heart Sings*-FT; *There Goes That Song Again*-FT; V.
In Martha Stewart, the label been with a new chorus who really changes. And it with a highly colored musical background: the arrangement for the orchestra, adding a mixed chorus to highlight the one-side for the second side and over the second side. Martha Stewart takes the title for her first-round title for the *Lila Blues* movie. And with Godzilla Cooeey for the job.

With the advantage of the direct movie association, Kay Kyser is bound to attract phone attention for "There Goes That Song Again."

JOHNNY GUARNERI TRIO (Savoy)
*Boating Sings*-FT; *Gee Me Again*-FT.
For one of the lustiest, rapping-o's this side, obliterating the unobstructed importations of the last music, this band make money. It's only a piece, and a dozen, but they only have the title for the band that makes the big street sides roll well. Apart from the existing radio patterns of the name of the orchestra, with Sammy Capitol playing the best and sweetest part of the drive, the drive show off the usual -the big band vocal of the Savoy the hits and hits. Routing along with the oldies were incorporated in the big idea, the band plays generate enough heat to make all the hoppy-rates in the sun page for joy. But both sides of this, a new radio pattern by Gummier, in a get-out of pace that gets you.

One better pass those radio pattern, because for the race situation or where the kids are assiduously on the ky-er side.

(See Pop. Record Reviews on page 66)

802 Election Losers
Ask Vote Recall

NEW YORK, Dec. 10.—According to rumors rampant on the musicians' exchange, election of December 7, which was a victory for the labor groups, may be contested. It is said that not only will the producers be represented by the candidates but the entire contest of the election by the United Radio Association, organization may be laid open to question.

Unsuccessful aspirants to union office have launched an investigation which has resulted in the withholding of funds. The election is usually forthcoming a couple of weeks after the ballots, but as for the important document has not been presented to the local.

Viewed Aided
It is known that James Burton, Al Green-Gold, Thomas Connolly and Leo Parsons, all defeated for board positions, signed the 806 executive board Thursday (14) and asked for a recount. According to them, their request was granted, with the board that they pay $400 to the IRA for same. They have not decided whether to pay for the recount or pay fines with other defeated candidates, some of whom say they want a new election altogether. Musicians say that after the local election of 1944, such a recount was requested and 806 paid $200 to the election for the job.

802 Election Losers
Ask Vote Recall

NEW YORK, Dec. 15—Arrow in ASCAP Now; Alfred Fights Rating

NEW YORK, Dec. 15—Arrow with Oil Mills running out of, made ASCAP recently. Prior to that firm was closing the boil. 806,000 copies in the press available. It was decided that the ASCAP rate

Alfred has reportedly begun an action in New York State Supreme Court in an effort to increase their availability rating in the city. They asked for all new, but were refused by the new rates. They are now appealing to the board to get the price down.

THE THREE SUNS
* 7114 • DON'T FENCE ME IN
* 7105 • I'M MAKING BELIEVE
* 7092 • TWILIGHT TIME

LOUIS PRIMA & His Orchestra
* 7106 • ANGELICA
* 7083 • ROBIN HOOD
* 7117 • CONFESSION

JACK SMITH & Orchestra
* * THE TROLLEY SONG
* 7115 • ALWAYS

CLASSIC RECORD CO.
7 WEST 46th ST., NEW YORK 19, N. Y.

ANN ARMOR, Mich., Dec. 18—Interlochen Denies that the Det. Fed. was the result of any outside financial pressure. The plan was put on a national basis when the A.I.R. (American Institute of Radio) was created and the funds to the Guild for organization purposes were set aside.

However, in the event of a new contract, the war Labor Board may decide that the Guild may continue to be a trade union, according to a national scale. Meanwhile, the Det. Fed. has not received a decision on the new contract in the A.I.R., but is working toward a proposal by the N.B.C. on Tuesday, December 18th. On Thursday the Guild will again request the N.B.C. to help in the three-year-old contract.

NBC Paper Ends December 31

The deciding factor of December 31. Newman expressed hope that a new contract would be signed by the Guild. He said that the agreement, once signed, will end the year.

In a later interview, he said that the Blue will soon be followed by CSC and GSS into the concert room.

Mrs. Dorothy Bryant, former Actor-Employer Relations head of the A.I.R., now a member of the Radio Writers Guild executive secretary, a full-time paid position. Andrew, formerly of the A.I.R., is now in charge of the public relations for the organization.

Wagner Reported Skedding Deanna Durbin Concert Tour

NEW YORK, Dec. 18—Deanna Durbin's movie, "Twilight Love," has been released to theaters in the nation. It will be shown in the city for one week, according to the Guild's announcement. The film is expected to do well in the city and the Guild believes it will do well in the country.

For agreement date.

The NBC station in New York City, WLIB, is now in operation. The station, which was purchased by NBC for $2,000,000 in 1944, is expected to be a major force in the broadcasting field. The station will also be used for commercial purposes, including the sale of advertising time.

The station is expected to be on the air by January 1, 1945, according to NBC officials. The station will be owned and operated by the NBC network.

WLIB is expected to be a major force in the broadcasting field, and it is expected to attract a large audience. The station will be owned and operated by the NBC network.

The station is expected to be on the air by January 1, 1945, according to NBC officials. The station will be owned and operated by the NBC network.

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White Bros. Biggest Chain 
Ops in Stem Nitery Biz

NEW YORK, Dec. 15—The White Brothers, owners and operators of theтен huge White Brothers stores in New York, have acquired the holding of a chain of six radio and record shops in Chicago, a recent deal in which they will take over the Downbeat and the ABC store. These shops will be operated by the Dickson brothers, who also operate the ABC store in New York and its branch in Chicago. Staff members of the Downbeat and ABC stores will be transferred to the new White Brothers chain of stores.

Cocktail Combos

Like Fem Groups, McConkey Says

CHICAGO, Dec. 15.—One of the arguments that has been going on in the trade recently has been the sales appeal of fives to all combo spots. Jack McConkey, of McConkey Orchestra Company, Kinch's Club, Mo., says that he has found the five-piece units to be the most successful of the various groupings.

There Are Some Bats

There are some things to be remembered, however, in the selection of these groups. Few groups broaden well, as they grow in number of instruments, unless the front is not too hot for the air. However, they can take on the "society band" style successfully. They've been an excellent commercial force in the hotel business. In hotels spots and cocktail spots.

Managers wish to have less difficulty with these gal units because they are not as independent and are easier to get along with. Preoccupation for a good back, McConkey feels, must be maintained. Good music, well-rounded, and especially for that last, the leader must experience in the hotel business. And a unit that requires the leader to come down more often to develop their style and presentation—well, he door pay off.

Phila. Cumberland Bar Open

PHILADELPHIA, Dec. 16.—Cumberland Bar, under management of B. H. Reisfeld and Reisfeld, owners, is open. A big take, Cumberland teas off with the Quiet, Tic and Sherry, alternating with Frankie Richardson's songs.

JEAN ROSE

SEXY-TEASER

OF Special Attractions

Inc.

Wishes All 
A Very Merry Xmas 
And 
A Bright New Year 
48 W. 48 St., N. Y. 
Bry 9-2020

WANTED

Piano Player. Good house. Ticket wired.

RUSTIC TAVERN

Trained, St. Louis.

Season's Greetings

"THE DUKE OF SONG" and His Piano

R. J. MARIN—Personal Representative

301 FOX THEATER BUILDING

DETROIT 1, MICH.

Review

Benny Morton

(Escorted by Patje combo, Downtown, New York)

Sparked by Morton's trombone, group will play everything they do. Bob Cig, for instance, as well as those tuneless 
with jazz will be the last that is good. Peterson will get into Latin-American stuff as well as put-out-and-join jump stuff. For a negro combo to do A. L. Harris as well as Morton does is unusual, especially as he's known as an exponent of hot jazz. However, the fact that he is that B.L. stuff swing smoothly is strictly a commercial factor in his cap.

Sun Wood Joins D&G, Det.

DETROIT, Dec. 16.—Expansion of the cocktail combo department of the Detroit Times has been completed with the addition of Sun Wood to the staff to head up the department. Wood was formerly with the MCA office in New York and Cleveland. An addition
numb has been taken over to provide more space.

Paradise, A. C., Starts Lounge

ATLANTIC CITY, Dec. 16.—Paradise Club, top combo here during the summer season, has set up a Paradise Lounge out of the year's past, at that part of the club's unit's first in.

An Important Announcement to All Readers

The December 30 Issue of the Billboard

Will Carry No Advertising

All Regular News, Review and Service Features Will Be Published

See Complete Details on Page 3

A New Billy's 
Pianist and Organist

Held Over on Every Engagement During 1944

The Record

SPEAKS FOR ITSELF

 psychedelic P. A. 
HOLMBURG, WASHINGTON, D.C.

Personal Msg.: W. B. GRAHAM—SS W. 42nd St., N. Y. C.
Club Date Biz Good and Bad

N. Y. Still Off, Det. Chi Big

Trade looks for enormous post-war expansion — war industries help now

By Paul Ross

NEW YORK, Dec. 16.—As the country emerges from almost continuous fighting, the outlook for those in the war industries is very healthy. The factories begin to turn out products for civilian consumption, and the trade is expecting a big upturn in business.

The greatest demand is for those industries that have been doing a thriving business during the war, such as the aircraft industry, the ordnance industry, and the shipbuilding industry. These industries are now turning out products for civilian use, and the trade is looking forward to a large increase in business.

In addition to these industries, there are also those that have been doing well during the war, such as the food industry, the clothing industry, and the tobacco industry. These industries are also looking forward to a big increase in business as the war comes to an end.

The outlook for the trade is very optimistic, and the trade is expecting a big upturn in business. The factories are beginning to turn out products for civilian consumption, and the trade is looking forward to a large increase in business.
Balt. Clubs Checked for Overcrowding

Baltimore, Dec. 15. -- A large number of night clubs in Baltimore are overcrowded on certain days of the week, especially Saturdays, Sundays and holidays, and managers of these spots are not taking proper precautions against fire and panic, Mayor Theodore McKeldin of the city charged. The police and fire departments and the liquor board have arranged to inspect the places nightly with a view to enforcing compliance with safety regulations.

The mayor made the charges after he held a private conference with J. Joseph Walker, chief inspector and acting commissioner of police; James J. Leary, member of the fire board; Robert A. Sindell, president of the liquor board; Nathan L. Smith, chief engineer of Baltimore, and Herman P. Jaacks Jr., building engineers. He disclosed that several weeks ago he asked Smith to have an inspection made of the places of amusement to see whether the fire and panic regulations were being obeyed.

Week-End Crowded

The mayor particularly wanted the inspections made between 11 p.m. and 2 a.m. on Thursdays, Fridays and Saturdays. The survey found that on these days most of the night spots were overcrowded. On Mondays, Tuesdays and Wednesdays they were only about 50 per cent filled during these hours. Half of the patrons were servicemen.

Walker further said the management in many establishments made no effort to keep the aisles open amidst the crowds; that is, some aisles there were enough lighted exits, but it was found that locked doors barred the exits. In other places it was found that tables were placed across the exits, the report added.

Mayor McKeldin pointed out that the city faces difficulties in banning overcrowding because density of attendance cannot be controlled. The matter is covered in the new fire code which has been completed and is being proofed by the committee members preparatory to being sent to the city council for passage, it was said.

Mr. McKeldin, however, said that he was eager to get some legislation passed immediately to curb overcrowding. He said he planned to call city officials to meet with him, members of the committee which drafted the fire code, and the city solicitor to discuss immediate passage of regulations.

For this purpose he plans to call city officials to meet with him, members of the committee which drafted the fire code, and the city solicitor to discuss immediate passage of regulations. It is planned to have the city solicitor take the section of the code detailing the density of patrons from the fire code and insert it into a special ordinance to be sent to the council for quick passage. It also would be necessary to pass a companion ordinance giving the building engineer power to close any place.

---

Seeing Triple

New York, Dec. 15. -- Dario, La Marquise, cp. his wife and an agent took a trip to a Long Island night spot to catch a new comic. After the fanatics, comic came out and went into his routine, which was the standard Lester stuff all over again. Dario's wife turned to him and, in amusement, asked, "Who is that, Charlie Lester?"

Peoria Club Opened

By Ray M. Brydon

Peoria, III., Dec. 15. -- Ray Marsh, well-known outdoor showman, has opened the Talk of the Town night club here.

Since Brydon purchased the spot about a month ago he has completely re-modelled and revamped it. He intends to bring the Peoria name acts booked by the Ernie Young Agency, Chicago.

Brydon bought his own personnel to Peoria, retaining many of his former employees.

---

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A HAPPY NEW YEAR

---

*Capades*
Music Hall, New York
(Reviewed Thursday evening, Dec. 14)
What probably the top show of 1944 and Miss Hill was unlisted this week for the holiday season. Program has been put together with imagination and care, the typical Miss Hill spectacle gets across with a bang. As always, there are welcome surprises.
First half is the customary Broadway dance number always performed for the, 15th year. Religious spectacle opens with another friendly broadcast, the Kays in chandeliers ranging across the walls. Bats, on stage with red, gold, and silver costumes, in a picture of a lunar planet. Next scene is the kings and wise men going to the Child. Manger scene with the shepherds, the grand audience wearing Worthily, the most famous in the world, is the real clincher. From the beginning of the show, the audience was by no means part, the doors open to reveal the Holy Family. Braylon Lewis handles passages from the Bible, and the choreographers present a series of religious songs for the audience, whether they are black, born down, back or mounted and nearly realized.

Dancing is in the air, and should prove a real holiday gift for the music lover. Miss Hill is designed to assist in the revival of a strong tradition of the musical and the visual con-trivances and the telling of a thoroughbreds and the revolving stage. First on is a Sunday church service, followed by a parade of elephants,วัย(7,10),(994,993)

Oriental, Chicago
(Reviewed Friday evening, Dec. 15)
It's too bad Bob Wills and His Texas Playboys had to make the only appearance of the tour last week before Christmas. Their jams, the good show and ordinarily his record fans could have been out to enjoy this show, and the good show will play with audiences throughout the week. Wills and his Playboys are the best band around, and the show was off to a good start with Wills and Joe Holley playing the harmonica. Tommy Donahue following with a vocal of Tiny Subbles in a mellow blues, and Joe Lynn on a tenor sax, singing, doing Bessie's Hymn I Love You. Tommy Ryan, the pianist and his guitar duo, got a nice break for 'Emceed.

The Mottl Twins, tall, slim girls in costume with a hint of Spanish and Mexican in it, were the last to go on, a Latin dance show. Their style of dancing is just that, basic styles, yet smooth and fast, yet well-grounded, and a rhythmic tap routine that earned applause in the audience and the wide, even harmonic renditions of Twelve Street Rag and Jingle-Wango and several comedy imitations.

Julie Kelly, accordion dancer, is a clever performer and her high kicks, back and forth, in the dirt, took the audience over nicely. Gene Fields gave excellent improvisation of her own, "School Days," John Wills was on song for a funny, spot, and Joe Holley, dressed as an old farmer, did his usual rounds.

Bill of the show was Frank, blandly accompanying himself on the piano, then clapping, slapping the piano and doing the classic song of All In Favor of Bob Wills. Wills and Holley, one of the few American bands to get over to Europe.

Band of the bill was filled by the Wills and included Junior Leo, dancing Charleston, Walter Cowen, string player, Tex Owens, Steel Guitar Ray, playing the bluegrass on a gorgeous instrument, Bob Ryan and Billie Ray, from the San Antonio disco, and Charles Denny.

Picture, The Great Mike, with Stuart Erwin, in fair entertainment with Ed Green.

Olympia, Miami
(Reviewed Wednesday afternoon, Dec. 13)
There are no good shows this week, and not much enthusiasm. All the haunts are crowded, but there were no blooms with airing.

Stuck Lockwood open with a swell number, but failed to make a hit. His show, one number at a time, was on the stage, and his audience protects the music. Iron-Jawed, who draws a nice rate for the finish.

Frank Marlowe, clown, in the dance spot, uses many tricks and is doing a swell turn, and his audience protects the music. Iron-Jawed, who draws a nice rate for the finish.

Dance in progress, when one old pro added a few songs and is doing a swell turn. Frank Marlowe, clown, in the dance spot, uses many tricks and is doing a swell turn, and his audience protects the music. Iron-Jawed, who draws a nice rate for the finish.

Stage in progress, when one old pro added a few songs and is doing a swell turn. Frank Marlowe, clown, in the dance spot, uses many tricks and is doing a swell turn, and his audience protects the music. Iron-Jawed, who draws a nice rate for the finish.
**NIGHT CLUB REVIEWS**

**Latin Quarter, New York**


A new show goes in for a lot of things—laughers, novelty costumes and beautiful production numbers. There’s even a trap door act which works above the stage, giving a show of some gong-fus. But set up it doesn’t amount much as it stands, and the show running to seven or eight hours a night, is a sight to behold.

Top laughers is still the same Roundhouse jokes. But the main thing is the girl’s costume, Lola — a real snake in the grass. Her appearance with the other, added up with some funny pieces of music, hit it to the lamp, set the pieces teetering at seven. Incidentally, the girl’s topsy tailing lamp should be hidden so the audience don’t get the wrong idea.

In the dance department the standout of the show is a girl called Phyllis Stewart, an eye-stilling production number in which Harold and Lila do a fine job. Of, in style, like costume comes a day of the week, this being a snake’s charm. Routine opens with a baton girl-nurse leading along with guy girls to throw off her own fit. Middle of the routine is a part for some tiring and little, but ends with a second girl who is knocked off by the color. Result was a great hand. Small amount of the credits for this act was put into production field. Lila (19) comes out wearing a skirt and a coondan. Skirt are wrapped around their shoulders, while hand on top makes up snake heads. Putting a large amount of costume and running in a dark stage gives a creepy and almost dramatic feeling. For a final effect two of the show girls come (see Latin Quarter, N. Y., on page 24).

**Copacabana, Miami**

Talent policy: Floorshow and dance band. Owner-operators, Murray Wilner and Bill Miller; manager, George Pomar-ante; publicity, Hal Pearl. Prices: No cover, no minimum.

This spot opened Wednesday night (13), tailoring in the winter season. There was a capacity crowd and hundreds turned away, with a $4 charge for the opener. Show was tops, headed by Harry Knollman, and run an hour and a half. Neil Fontaine, with a ten beater voice, is cause, singing the three numbers. There is a chorus line of six very beautiful girls, worked gorgeously, apparently no expense has been spared.

Opening DeMafos open the show with an original bit, responding to three encores, and having a little bit of fun. To the dance floor, it is a sight to behold and justly earned a big hand.

Esotica, a fiery fem thrills from Latvia America, gives out in Spanish, her expressive actions leaving the audience to the imagination. One song in English brings down the house. Customers go for her in a big way.

Harry Richman opens with his familiar Give My Regards to Broadway, follows with a take-off on Myra Brein which is a screen, given by Ginn Group of Mice. Tells his experience in an imaginary induction in the army that creates customers. He worked 45 minutes at the song but at the set down. Has hard time to get away from instant seat applause. Expressions of Jollen, Brol, and other say, Parker are equal. Harry is a piano to the stage.

Bill Dibbles open show, and Bob Roget’s act for dancing.

Roget’s enterprising for the cocktail lounge, Production under direction of Don Arten, with Bob Roget. A long, fast-moving revue.

**RIO Cabana, Chicago**

Talent policy: Dancing and floorshows at 9, 12 and 2:30, Management, Bert and Chuck Jacobson; production, Dorothy Dorson; publicity, Madeline Wozniak. Prices: $2.50 and $3.50 minimum.

Stellar Christmas show headed by Frances Paye and Jackie Miles, also featured are the Cabanos Sisters, The Val-let, and Delia Clavijo, and the Delia Dorson dancing mamas. The opening floorshow night was a long, fast-moving review.

Frances Paye in her first p. a. since her accident last season, huge response to more. Her torchy is You bill, and I’ll be its lover, she has the show, and brought her back with a set consisting of Drink With Love and I Don’t Give You Anything For a Gun. Then she gets into a huge audience applause, and after taking two minutes off, she had to come back to do more. Her singing of a take-off on Doctor Foster and after My Mouth, brought her back for a second encore. She sang Give Me the Daily and the Yiddish version of Bet Mir Bet Dovit, and had to bow out, disappointing the customers who wanted more.

Jackie Miles gave a better part of an hour in keeping the audience singing constantly with stories heard for the first time, and for which he was famous. Digging out his Florida story, and the funny routine, picking up bits, and generally acting up, and finishing with an encore of Brings A Rose out of Place. More, which seemed rather out of place, he made everybody glad that he was back in Chicago.

The Cabanos Sisters looked exceptionally good, with their new costumes, and the Vallet, acetate, ballet costumes, had an unusual routine that sold well. Acting all this to the two production numbers of the Dorothy Dorson mamas, featuring Miss Clavijo, in Cabanos, a lot of numbers, Miss Dedion, Miss Dedion and her outfit, and Jack Baker, as you would expect, you have a show that people will remember.

**RHYDOLIST**

"LOOKOUT HOUSE" COVINGTON, KY.

RAY LYTE DANNY GRAHAM

M. C. A. CHICAGO

**Glass Hat, Hotel Belmont-Plaza, New York**


To get over in this room an act has to do something that has a routine diagrammed with such class and skill that it can be done to please the audience to pay attention. The show is on the bill is Mary Knapp, a cute little black and red kid who plays with the Frogs song. Dressed in a skirt and a top, she can probably be heard in the street when she lets out. After that fiery she goes with a ballad, on The Lonely Wife, which was as good as her rhythm stuff. This in itself is unusual, for few rhythm singers can do both of these artists. Followed was a medley and walked off to a big hand. Crowd pulled her back and she did a fellow tune also good. On appearance Miss Knapp is small, she uses her voice well and is a beautiful woman. She is known what they’re for, and her snappy black eyes give her with a head, and an unusual quality. The class is delivered by Barbara Halo, a long-legged ballet tapper with a style of her own that sell plenty. Oat works in two spots, opens the show and as the back for another number. Openers, however, is weak. Miss Halo is the one act that does not add life to opening of show. For her second appearance she gives out with a couple of songs, using tap for opener and slow, dreamy terps for follow-up which will give the best selling power.

Three Guy Blacks sell old-fashioned corn on both hands. Routine is similar work which is over-sold as well. Pulls top laughs. Dressed in Guy 90’s fashion, his hat, coat, tie, and shoes, his pants, fashion plates 30 years ago, wearing handkerchief mustaches and matching-shoe whiskers, do with their harmonies harmonizing. They do their own stuff, but crowd loved it. Show needs a comic and an emcee body. A couple of guys have been tried for the job, but so far none of them have clicked.

Payson Lee’s act does okay in the dance and show also has evidently developed into a singer of the Louis Armstrong class. On one vocal, gay’s rainy stuff, coming out above the dancers, seems to have plenty of authority behind it.
Christmas Tidings from

Follow-Up Review

EUBAN BLEU, NEW YORK: Of the two new sets here, one has better-than-average potentialities, the other doesn't mean a thing.

The firm is Lupe Mathews, a tall, well-built gal who knows how to chant and how to sell. Miss Mathews, a lightly colored Negro, opened with a special thirteen mee number which needs more work and followed with Half of Me Page. Lester was a weak piece of showmanship all the way. Not only were the lyrics delivered with poetry of authority but what more is a shadow was cause's confusion and aplomb. In a small but haunting blue note gal got the fairies even to then until that voice persisted from corner. As a result of these, gal shows plenty of promise. Apparently she's had some acting experience, for she has her arm, hands and tongue with assurance and grace. For her next she tried with St. Louis Blues. The old standard lends itself okay to her style, but number was so over-sangin it just didn't make sense. An overlong patter dragged in by the heels ruined up the good impression she built up previously. Miss Mathews does best on the slow torches with a minimum of patter. Her pipes are good enough by themselves without dragging in a lot of extraneous stuff. Stressing the slow, tuneful torch stuff and knocking off the chatter ought to help a lot.

Whispering Jake Martin, second acted as, shufflin' nothing new. Announced as the "the master of nostalgia," he delivered strictly according to old-fashioned standards. Numbers, however, were not big enough to raise nostalgia label, yet not old to be called current pop. Smith's cool-hand phone south-slave work never gets customers excited or even attractive. Our critic do a lot better if he tried community singing, the how that gimmick would go in this room is questionable.

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EXTENTS

"THE BLOOD THIRSTY"

"DOROTHY CLAIRE"

GLORIA GILBERT

"LATIN QUARTER, N.Y.
(Continued from page 31)

out with Great Dane as the number card.

The Rhythm Wonders, recent additions to the show, suitably with their aero terps, backbeats, butterflies, etc. The two jobs are well paired. The tall one turned in a nice job with her deep bends and one-hand and one-leg-stand. The short gal goes in for fast flips. Last number, the tall one is on the floor in a split while partner stands over her and does a number of fast back-flips without touching her big hand.

Rudolph Krohn and Betty Dearborn also do well with the ballad stuff, the spotting can start revision. Pair work best don't seem to get anymore with the customers.

Gloria Gilbert contributes a fine bit of ballad work, most of it the trick kind. Gal goes in heavily for fast toe-weights, accompanied by the use of metal discs attached to skippers. From a distance, hit is probably very effective.

The Mambo-Abbot Dancers, back again, get his snare on a tempo for their knockabout aero stuff. The bouncing and twirling around gals gal and the final fall, where everything is broken up, receives a good reception.

Singing duos are handled by Will Walsh and Paddy Cliffe, Miss Walsh, who also exists with the Clay, does okay with pop.

Paddy Cliffe, a new face on the scene, is a chubby, round-faced, black-haired tenor with a good pair of pipes. Cliffe's spots calls for Great Day, Mambo; Denkey decreases and a flock of oldies for a community sing. On recent stuff, suburban response was okay but on older page he was all alone. If Cliffe wants a chance to come in he has to give out with numbers they know, American guy should avoid jazz tunes and try to lay off his special knack. The changeover to the vocalists to follow. As a singer, Cliffe has plenty on the ball, Voice has a nice quality and guy himself seems to be ingratiating. Putting material in production number, Miss Walsh is a bit of a surprise. Fair does a very good okay but appearance is not top. Guy is a short one and Miss Walsh is too tall for him. Putting few bells on gal also wears a long gown, so folks can't be seen anyway.

Billy Arden, billed as the "Voice of the Air," is strictly a circus act. Blond gal does her stuff on a trapeze at the standout. Most of her work is given over
Club Date Biz Blows 2 Ways

(Continued from page 24)

which put on weekend shows. This was
particularly true in the New York area.
Today most of this business has van-
ished, both performers and bookers say.
It was very good, they maintain, up to the
time the federal night club tax of $30
then 50 percent came in after that it
virtually disappeared.
Trade sources say that the average
part-time pitney operator would rather
put in a Juke box, charge lower prices for
drinks, and absorb the tax himself than
hit his neighborhood patrons with the
cost of talent (upend thru high-drink
prices) plus the tax.
Bookers say the average nite club owner
figures that if his customers have to pay
for live entertainment and anto up for
the tax, they would rather go up to
Broadway and see a big show.

Another thing which tends to stop part-
time pitney bookings is the fact that
an owner now will frequently have to pay
$60 to $75 to a performer where formerly
he got a whole show for that kind of
money.

Welcome Home
Whatever the situation may be now,
everybody agrees that club dates will be
simply tremendous after the war.
From all sides comes the precision that
there will be a whirl of private parties
which will simply stagger anything that
went before. Thousands of families
and organizations will be booking affairs to
welcome home their particular service-
man and to celebrate the end of hostili-
ties.
Nor will the party-going be of short
duration. It should last a long time, says
the trade, because enthusiasm will not
be released all at once.

Inflation of how this wind is blowing,
as regards post-war, is the fact that
General Amusement Corporation here has
established a club date department for
the first time. Office formerly ignored
occasional work for its string of perform-
ers but now is looking for it.

Also, the William Morris Office, which
formerly handled whatever club date his,
came its way as a routine thing, now
seems to be going after this kind of
work. Often recently sent out a letter to
organizations, lodges and unions, calling
attention to the fact that it has many
top-flight attractions available for club
dates.

The smaller outfits in the hit picture
that after the war all the major offi-
cers will get into the picture. But they aren’t
worrying too much. The regulars in
this field all have their tie-ups with the
managers of banquet rooms in hotels and
restaurants—and tie-ups often yielding
aid manager tidy sums as a kind of com-
mission for recommenda. tion one booker or
another to cut deals willing to give part

That kind of arrangement is hard to
handle in a typical club date end game. In
current club date field is willing to rate the
amount of munnings changing hands for
this.

So, the situation in the club date his
Indies Create Split

For ARA Meeting

(Continued from page 24)

committees should be brought in by such.
William Kent, ARA pres., said that he will make routine
reports but will not disclose the divvy unless it is
brought from the floor.

L. Feck-

noria, vice-president, said that neither
the official nor the board will make recommendations
regarding the problem. E. Fish, treasurer, announced both Kent
and Lefkowitz.

However, a bloc of 28 Indie agents
has been forming since the announcements
that the Windmill will open, trying to
break thru the 10-0 impasse. Speaks
man for the contest said today that
they will not bring up the commission
until ARA officials open the question
themselves. Should the ARA biggies fail
to speak up, one or more of the candid
leaders will open the question.

Vote Won’t Solve Problem

Technically, the problem will not be
solved even if a majority of ARA mem-
bers should vote to change the divvy set-
up. The 12-5 arrangement is part of a
contract with AGVA and cannot be ar-
nailed just like that. But if the mem-
bers of ARA want the divvy changed
they can vote to instruct the officials
to work for a new deal and the head men
in ARA would be obliged to do so.

To counteract the private bloc which has
been forming in ARA and which is to lay
plans for the meeting, officials of ARA
will call meetings Monday after-
noon (11) prior to the big gala. The
meeting will also nominate a committee
which will in turn draw up a slate of
officers to be elected later. The nomi-
nating committee will select 14 or 15
names of which 10 will be chosen by
the members.

Present Officers

Present officers of ARA are William
Kent, president; Mrs. Katharine and
Lester Lefkowitz, vice-presidents; Milt
Kraus, secretary-treasurer; and Herman
Fink, treasurer, Mrs. Kraus, Lester,
Charles Miller, Louis Korman, Edith
Smith, Mr. and Mrs. Chapman, and
board of governors.

It is expected that most of these
names will again be nominated for office.
Mr. the rebellious bloc of Indies in ARA
have their own plans. They hope to put
just one or more of their number into the
chairmanship committee and eventually
into the office group.

AGVA officials were invited to the
meeting but declined, stated a letter from
AGVA went out to ARA with a series of suggestions as to what the out-
side law might demand. Included are ideas
about a new arbitration procedure with
ARA desires, according to AGVA sources.
As the new standard employment contracts
for agents, including a provision for an
automatic check-off of ARA dues (under
circumstances are already in use by the
Chicago agents).

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New Rustic Cabin With Name Policy Rises From Embers

NEW YORK, Dec. 10.—Rustic Cabin, which burned down to the ground Oct. 29, 1913, when Teddy Powell and his eight Music was playing, is now completely restored. It will remain open during the winter as a dancing place, using the Duke Palace, and go into a national policy early next summer with a new name.

Many Nichols, who owned and operated the Cabin for 12 years before the fire, is seeking a place for someone to go in with him and take over the entertainment part, handling all dealings with bills and books. He has the place on a par with the Meadwood and Glen Islay Cottage, and in a matter of time he will call it "The Pennsylvania of the East."

The new Cabin is 207 feet long and 100 feet wide with a 100-foot bar and a capacity for 2,000 people. Frank Elkins and the Factory recently visited the place and told Nichols that he's got to be home again very soon.

This is the place where my config. friends used to sing. "La Venta" went to work for him at $10 a week as house singer, appearing with various bands that played all over the state. His name is Avino Ray and the Four Ring Billonds, his name is Ray and he's a good band, especially at the State. They are now at the Shamrock.

The Pacific, Los Angeles.

(Continued from page 26) by Judy Garland, whose voice is equal to the glimmer and lyrics. She did "Pleg Me the Rince, Jo, You And." Forty Clay Babb. Fantastixt of Millonior on second number was good for contrast, being a lisp voice, and very different in a very periscope way. It's a great singer who did the ensemble and received the word of his voice. It's a lisp voice, shrinking off the piano bench for an octave, a short, sweet and simple voice.

MRS. ALLEN, New York.

(Continued from page 26) to the hosters and out of his silken "whip." Number was well received. During the Baby Elephant, followed to do a series of standard booky tricks, a routine thing from America thru England to the coffeehouse. For this, the singers and their vocal force are candles that would be paper "accordian." Their rumbles and noises in the streets and touristy gold-brad "hump." Crowd gets it for them and charmers acquire themselves.

Center's Stephanie and her cronies, and a member of the company is too familiar to need description. In this that gives a very serious voice, the audience is ready to give a round of applause to the best result.

Finality of a Merry Christmas number involving the Box of Books for whom the East coast men have gone some time. White cloth in a formal version of a white yule tree. After Prelim precision stage, they turn around while the cloths are darkened and their dresses light up like little Christmas trees. Effect is cook and very audibly crowd reaction. Christmas songs turn various formations in this most interesting with the wind and up as a huge thin line. After this climax whole company trots on for final Clean of the night, that is not a nifty affair. Good when ought. Picture National. Paint Point.

STATE, NEW YORK.

(Continued from page 26) can't miss and draws its quota of clowns from the King.

Bond, at time than for Sweet and Sensation.

Cabinet with a solid wood fixture, and a solid wood fixture, there being a real wood fixture, and the public and fair selling ability but seems to lack dye "shadows" to keep on a rhythm tune. Ballads would probably be better in the store, the band is not bad, as stated previously. Randy Ryan, for the man, to Mr. Trumpet, a tune of his own, to his play a note of dedication to the band. As a time it is mediocre; as singing it is not very good but it is all to be dropped. Miss Meredith earned good relief, Ryan a fine note.

Cookie Bowes follows with his repertoire of yule songs and character type with his own style. He is a good rhythm singer, and the crowd was a nice collection of Inspe and

Three Beautiful Cuban Bombshells

DE CASTRO SISTERS

America's Favorite Latin American Singing Sensations

86th Record-Breaking Week

La Conquista

Opening Jan. 11, LOEWS STATE, N. Y.

Exc.Mgr., GENERAL AMUSEMENT CORP.
NEW YORK, Dec. 16—If the rule season in the offing, is something to be desired about, grosses on the Staten Island week weren't. This is bad and even the persistent optimists admit it. All houses also were again, below par for the week's drop.

Staten Island Music Hall, 625 cast; house average, $10.00; grossed $6,950. No. of players, 22; grossed $6,950. Manager, Edward Burke. The play was "A Taxi in the Desert." Ad. Effie Mae has the house up now. Next week, including Nicholas Brothers, Jack Dunn, Olga Maroon and Winged Victory, are in Washington (D.C.).

Philadelphia (2,856); house average, $20,500. In the third week of Glen Grey, Andy Russell, Jex Baker and Ado Prescovero, drew $4,000 for the semester as against $9,000 and $9,000 in the previous weeks.

Cincinnati (4,207); house average, $5,000, coming to the end of Jimmy Durant, Buddy Krupa and Sammy Kay, they decided to take the Thirties Scoot Over, piled up between $6,000, $6,000 and $8,000 in the weeks before. Next week, with Tommy Dorsey, Rodney Hich, Bert Rumsey and Bob Fosse, are in Cleveland (Ohio).

Hot Anticipation for Krupa Chilled by Cleveland Snow

CLEVELAND, Dec. 16—Heavy snowstorms and a cold wave were responsible for vier. Cleveland's high expectation of $800,000 for Gertrude Kraus, who is performing at Palace Theater. Local civic gets out with rush orders for tickets on his new show, and after snowstorms kept the crowds away and the tickets cost $60.00 The crowd was sparse. On Saturday, the show was in the Metropolitan Theater. The show was opened Wednesday, December 16th. Another Ko Epic new house set is set for December 22 for the week.

Serge & Maxine Dancers (Latine Quarter) NYC, n.c.
Addy (Kulinick's Club) Ch., b.
Allen, Lee (Trico) (Syracuse), N.Y., n.c.
Andrewes, Jim (Crosby) Ch., b.
B. B. Villa Dancers (Schomburg Room) NYC, n.c.
Baird, Jack (4000 Espanola) Ch., n.c.
Baird, Jack (La Antique) NYC, n.c.
Baiard & Drew (Cayman) NYC, n.c.
Bail, Maurice (Rudolph) NYC, n.c.
Band, Andy (Cuban) NYC, n.c.
Band, Market (La Salle) NYC, n.c.
Band, Market (Lampoon) NYC, n.c.
Band, Market (La Salle) Ch., n.c.
Band, Market (Hollywood) NYC, n.c.
Band, Market (Palmer) NYC, n.c.
Band, Market (Palm Beach) Ch., n.c.
Band, Market (Palmer) NYC, n.c.
Baker, Jim (Majestic) NYC, n.c.
Baker, Jim (Plaza Hotel) NYC, n.c.
Baker, Jim (Plaza Hotel) Ch., n.c.
Baker, Jim (Plaza Hotel) NYC, n.c.
Baker, Jim (Plaza Hotel) Ch., n.c.
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DEAR RUTH

(Opened Wednesday, December 14, 1944)

HENRY MILLER THEATER


The cast includes Josephine Hull, Maryastor, William Alwyn, June Walker, and Ethel Merman. The play is a comedy based on the novel "The Happy Hypocrite."

LITTLE WOMEN

(Opened Tuesday, December 22, 1944)

MANNY DE FRITS is a young man with a special talent for putting people in their place. He has tried his hand at a variety of jobs, including a reporter, a movie star, and a moneybags, but all of his efforts have been thwarted by his own interfering side. With the help of Bessie De Fruts and his good friend, the New York City theater, Manny learns that there is a better way to make a living.

DARK HAMMOCK

(Opening Monday, December 11, 1944)

FOUR MEN


The play is a melodrama set in the Wild West. The cast includes Reginald Denham, Karl Malden, John Carradine, John Howard, and Emlyn Williams.

SOPHIE HALINCZK, AMERICAN

(Comedy by Irene枚uff. Staged by Hen'- Upham. Produced by William A. Seiter. Cast: Sophie Halincz, Merle Oberon, and Edward Arnold).

The play is a comedy about a girl who is trying to make it in the big city. The cast includes Sophie Halincz, Merle Oberon, and Edward Arnold.

PHILIP CREECH, THEATRE

(Opened Monday, December 11, 1944)

LOCUST STREET THEATER


The play is based on the novel "The Great Gatsby" by F. Scott Fitzgerald. The cast includes Rose C. Field, George Ross, and Rose C. Field.
Dear Ruth,

I've just arrived, somewhat breathless, from the opening night of "The King and I." It was a triumph for everyone involved, and I'm sure you'll be thrilled to hear about it. The star of the show, Anna Held, was absolutely magnificent, and the entire cast gave a performance that was both brilliant and moving.

I must say, though, that I was particularly moved by the portrayal of the character "Auntie," played by my dear friend and mentor, Miss Held. Her performances never fail to amaze me, and this time was no exception. She truly brought her character to life, and I can't wait to see how the audience responds.

The production was also praised for its music, which perfectly complemented the story. The arrangements were excellent, and the orchestra played with great enthusiasm.

I hope this letter finds you well. Please give my regards to Mr. and Mrs. Held, and let them know how much we all admire their work.

With love,

Ruth

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LITTLE WOMEN

(Continued from opposite page)

The opening scene of Concord, Mass., to the City Center stage in the most remarkable way possible is a pleasant surprise for the audience. The performers have captured the essence of the characters with great care and attention to detail. Miss Mead, as Meg, does an excellent job of capturing the spirit of the character. Her performance is both endearing and moving, and she brings a sense of warmth and sincerity to the role.

The production is well-paced and directed, and the set design is particularly noteworthy. The costumes are also well-executed, creating a vivid and immersive atmosphere for the audience.

Overall, the performance is a triumph, and I highly recommend it to anyone who loves the original novel.

Robert Evans,

Manager, BROADWAY SHOWELLO

---

HAND IN GLOVE

(Continued from opposite page)

Mae West's latest creation, "Hand in Glove," is a triumph of character and wit. The actress delivers a performance that is both entertaining and thought-provoking. Her portrayal of the character "Glove" is particularly memorable, and she manages to convey a depth of emotion that is both surprising and compelling.

The play itself is well-written, with a plot that keeps the audience engaged throughout. The performances of the entire cast are excellent, and the play is a wonderful addition to the repertoire of the City Center.

I highly recommend "Hand in Glove," both for its entertainment value and for its thought-provoking themes.

Robert Evans,

Manager, BROADWAY SHOWELLO
BOSCAITH’S Speakeasy Janeshee, now playing the Walter Reade chain of theatres in New Jersey, North Carolina and Illinois, will be closing in Washington on the 1st of March. A unique feature of the show is that it is the first full-length show to be produced in New York by the Walter Reade group.

The show features a large cast of professional actors and actresses, including many well-known names from Broadway and Hollywood. The music is provided by a live orchestra and the set design is modern and sophisticated.

The show is a musical comedy with a variety of numbers, including songs, dances and comic routines. The opening night was highly successful and the audience was enthusiastic.

The show is expected to run for several weeks before closing. The cast will then travel to other cities where they will perform the same production.

This is a unique opportunity to see a full-length show produced in New York, and it is sure to be a hit with audiences of all ages. Don't miss your chance to see this amazing production!
Departed Trouppers Are Accorded Rites
By 400 PCSA-ers

LOS ANGELES, Dec. 16.—Dale predica-
tions missed and weather was good for
the 51st annual convention of the Pacific Coast Showmen's Association at
Los Angeles. On opening day, Joe L. Johnson, of the publicity committee,
opened the proceedings with a talk on
arrangements on program, local elec-
tronic exhibits and a reminder that
innovation in instrumental music when
the flag ringing was accomplished by Roy
Benjamin of Chicago on which the Star-
Spatz begs show was by Roy Con-
ye on a pneumatic instrument pur-
chased by the Al Barnes circus in 1914.
Member Price, of the PCA, Ault and
Butler, gave a scripted reading and prayer.
Beneath the microphone nearly every show
ran an impressive address, and Beals
Brothers, Brooklyn, New York, appropri-
ted their quarters, followed by a stirring address by member Jack Hughes, the
"Blind Observer."
Presents Ted Lewis and Bill Wal-
ter. (See PCA World Record on page 23)

CARNIVALS
Conducted by CLAUDE E. ELLIS. Communications to 25 Opera Place, Cincinnati 1, 0.

Ball of PCSA Proves Club's Record Event

"Convention Week" Busy

LOS ANGELES, Dec. 16.—Members of the West Coast and Ladies' Auxiliary marked the 51st annual banquet and ball in the Gold Room of the Ritz-Carlton Hotel here Thurs-
day night with nearly 500 covers, a
record. Event was the highlight of the social end of the association's first "Out-
door Carnival," which was recon-
ing staged December 10-11. Convention ended Monday with the annual
Memorial Day exercises at Showmen's
Gage Park. Monday, Tuesday and Wednesday were given over to discussions of post-war show business. With Harry Harper as chairman and William Hobday as co-
chairman, the second day of the con-
vention was devoted to "What Can We Do to Help Open Parks." In Vili-
man, president of the Wisconsin Showmen's Association, connected an open forum. Wil-
liam W. Roth, PCSA counsel, and Wednesday's discussion of present and
post-war problems. Further reports on
See PCA World Record on page 40)

War's Buys Rides in Chi

RAYA ROUGH, La., Dec. 16.—Owner
James W. Hennessey, showed an At-
tique rides, while at the Chicago outdoor
meetings, purchased a West End Drive-A-Plane
show. It was moved in 1945 to the site of the
Hill's Great;

R&W Excess Going to Lee

International title to tour out of Topkeag closed after pending two years

R. W. Asmussen, having the fair is excluding this year, will not let the World of the R&W and
Shows' excess equipment would be combined with Lee
Bro's. Shows to form a new carnival to act under the title of the Interna-
tional. Shows. It will have 10 rides, based on the show's past success. The
R&W's, and shows. Deal has been on the fire 2 years

Leo Bro' equipped now in Topkeag and the Reynolds & Wells excess equip-
ment is stored in Oklahoma. All of it will be taken to Topkeag, where it
will be obtained for repair. An
early opening in April, "The Interna-
tional" will have only one show, instead of its size in this territory," said
Ron Weh. (See PCA World Record on page 37)

Hills' Greater Is To Debut in Corpus Christi

ST. LOUIS, Dec. 16.—Hills Greater
is to debut in Corpus Christi, Tex., about March 1, according to Delve A. Hill, general manager of the
Hill's Greater. The new show was
announced by C. G. (Billy) Snapp, Joliet, Ill., former manager of the Greater Shows, and also operated several riding
dances on the coast. Hill has for a number of years handled the office of the Greater Shows, and has
been one of the general agent of the Victory Exposition System, and has
been manager of the company for the past several years.

As a new show and the junior Hill will be general agent and concession manager, with William A. Lee as superintendent of the
shows and riding danc-

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Showmen's League
of America
Sherman Hotel, Chicago

Ladies' Auxiliary

At the annual meeting December 7 these new officers were elected on the nominating committee and installed: Mrs. Michael Boss, president; Mrs. Tilden F. Tilton, first vice-president; Mrs. Velma Funky, second vice-president; Mrs. Martin Cash, third vice-president; Mrs. Lillian Tasker, treasurer; and Mrs. Elise Miller, secretary.

Season's Greetings To Everybody

CRESCENT AMUSEMENT COMPANY

SHOWS

Now contracting for season 1945

WANT

Up-to-date modern Cookhouse, Castard, Photos, Penny Arcade, Lead Gallery, Devil's Bowling Alley, String Game, No P. C. or Penny Pitchers wanted.

WANT SHOWS

With or without outfits, Monkey, Animal, Umbrella, Illusion, Mechanical, City Uncle Sam's Form, Water and Fire Act.

WANT

Arts for Sale Show, Midgets, Fat People, Indians, Illusions, Talkers and Grinders.

WANT

COLORED MUSICIANS and PERFORMERS. Prof. Vadalia and Doc Anderson, write.

WANT RIDE HELP. All Riders, Truck Drivers, Electrician Harry Flint. Also need your names, Clarence Lankes, Geo. S. Smith, contact us.

FOR SALE—Three-Albino Merry-Go-Round, finest in the South.

We will present an enlarged Midway in 1945 featuring the 5 Flying Fishers Free Act.

All addresses L. C. McDONNELL, Solo Owner and Mgr., Box 275, Gastonia, N. C. Winterquarters, Dallas-Indiana Hiway, at City Limits.

CLUB ACTIVITIES

National Showmen's Ass'n

Palace Theater Building

NEW YORK, Dec. 9.—Starlight committee December 13 accepted as members Harry Connery, Thomas Quigley, Samuel Winer, Edward Schenkel, Alexander Balduz, Joseph Herd, George Pearson, and Alexander Balduz, Jr., according to a release received December 12. Show will be held December 27.

Great Western

Broadcastings

December 30—January 11.

Ladies' Auxiliary

All officers were present December 7, 1945. Mrs. Ray Hite, president, spoke of the plans for the coming season and invited all to the opening show. Bank night award was made to George West and First View of the year was given by Capt. Peter Gable, Jr. Presidents Peggy Forstall and Margaret Wadsworth entertained the diners would be in the Brooklyn Hotel January 2 at 5 p.m. President Wadsworth named member Peggy to take over the presiding duties. W. M. Atkins.

HASKELL, OKLA.

CARNVaLS

The Billboard

December 23, 1944

Showmen's League of America

BERRYHILL SHOWS

Dec. 30—January 11.

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HASKELL, OKLA.
PCS A HOLDS MEMORIAL
(Continued from page 35)
of the club and Auxiliary. Final address by Mrs. Luther Reynolds was said by many to have been one of the best ever heard on such an occasion. Gold Ellen Awards were given by the Boarders' Homeiring squad and toys, after which members adjourned to the Auxiliary grot, where a short service was held. Shan Dolman, chairman of the day, was assisted by an active group of co-workers.

RAFTERY ADDS TO FLEET
(Continued from page 35)
electrician, and Pete Shink, maintenance. A new 13-room residence for Mr. and Mrs. Raftery will be completed by spring. Another 35-car Diesel lighting unit will be added. Raftery and his staff will attend fair meetings in Columbus, Ga.; Raleigh, N. C.; and Beauford, Va. Org will present seven major and two minitarian rides; three shows, including a trained Wild Animal Circus, a Wild Life Exhibit and a Pigeon Racer.

Ed. L. Lew, business manager, is promoting rodeos and special events in August. Bert Cooper, manager, is questionning in New York. Many of last season's concessions have signed again.

BALLYHOO BROS.
(Continued from page 35)
ters for both shows, providing the new operators would agree to settle all agreements made between Ballyhoo Bros. and their current help. To keep the houses from bringing legal action against them, the new operators might agree to the agreement and the shows were torn down and moved onto the fairgrounds here for the winter.

The new shows didn't have long to settle with, but they were ready to pay every employee off in full. Our Pigeon Show manager, who agreed to operate that show by turning in 50 per cent of the gross to the office, took 50 per cent for falling and elide with the office. Last month the profits the remaining 50 per cent showed satisfied, etc., were distributed. That turned out was head of the initial carnival arrangement.

After much arguing the Pigeon Show operator found a profit of $1,500, which would give him $400 for his net. Then Manager Haint told him to figure again and to reduce $250, for the use of the show. The agreement of 50 weeks behind him, the amount deducted was $400, which left a balance of $1,500, to be cut 50-50. Manager Haint told him to figure again as the cost of hauling the wagon to and from the lot averaged about $10 per week, or $400, which cut the kitty to $1,100, or 000 for the operator.

Again Manager Haint told him to keep on figuring to get the amount right because the earnings for the Pigeon Show averaged about $5 per week, or $400; $250 for replacing nest and electrical equipment and parts and repair which costing $400. That put the show $400 on the lot. Not having to pay to a share of the loss, the Pigeon Show manager took a powder without paying off. Seeing the outcome of the first new operators profit, the rest of our people took it on the men to stay off the nut.

With the obligations to our people settled, Ballyhoo Bros. chased the new managers thru the threat of making 'em quarters all winter for their board and rollings, and swear they are managing the shows. We didn't mind the cost of our bests as much, as we did aiding the men get enrolled again.

MAJOR PRIVILEGES

COMBO FOR R&W-LEE
(Continued from page 35)
man T. He and his wife will operate the winter in Lake Charles, La., Mr. and Mrs. Reynolds are now at home in Muskogee, but Reynolds will acquire the Muskogee, Oklahoma, and Muskogee fall fairs. World of Twisty Show will continue to operate under the management of Reynolds & Wells.

Our Army-Navy & Penannet is evidence that Uncle Sam comes first at Powers & Company. Naturally, it is impossible to accept civilian orders until after the war. Then we will be happy to fill your Canvas needs.

TENTS
New and Used
CARNIVAL and SKATING RINK
Write for Prices
E. G. CAMPBELL TENT & AWNING CO.
150 CENTRAL AVE., ALTON, ILL.

PELICANS
ALL STATES SHOWS
"Covers the Nation"
THE SHOW WITH A $000,000 FRIENDS

HolidayGreetings to All Our Friends
Attention, Fair Scretarles and Committee, in Alabama, Mississippi, Tennessee, Virginia, West Virginia and Kentucky. Contact Us for a STREAMLINE MIDWAY for Your Fairs and Events.

HAVE SEVEN RIDESH-SIX SHOWS-THIRTY CONCESSIONS
THRILLING FREE ACTS
FRANK W. PEPPERS, Owner
C. E. MEEKER, Manager
E. H. BROOME, Business Manager
P. O. BOX 1441

PENSACOLA, FLORIDA

TENTS-BANNERS
2426 Bluffs Ter., Box 7, Longmont, Colo.; 6-1, P.O. Wells, New. S. Charles Drive—Burt McDonald.

O. HENRY TENT & AWNING CO.
4626 North Clark St., CHICAGO 46, I11.

HALF'S SHOWS OF TOMORROW

"First Things First"

POWER'S & CO.
MANUFACTURERS OF
CANVAS GOODS
PHILADELPHIA, PA.

CHICAGO, I11.

IMPORTANT FEATURE OF Our Post-War Plans
WANT A No. 1 Truck and Mater Mechanic. Will pay top wages. Must be sober and reliable. A-1 Electrician. Frederick King, write. Want Driver and crew for Grand Tent. Wife sell tickets. Attention, Ride Man, if you are sober and reliable and can drive crew and able to work Monday nights, we will pay top wages. Prefer married men.

WANT Concessions that work for stock. Bingo, Raffles and percentage with Grind Stone Agents for Blow at and Rollers Boys. No drunks or chasers.

WANT SHOWS: Illustion, Fat, Mechanical and Chinese. Manager for Civil Show with not less than three girls. Will furnish complete outfit. Want Six Place Colored Band for Minstrel Show. Also Civil, Acrobatic, Joker, Clown and charge of Stage Show; have outfit complete. Man and wife for Fun House built on semi-trailer. Man must do costume, Have complete outfit for useful show people. Ticket Sellers, Talkers and Goliards.

WANT To hear from high class Free Agent. Flying Lancers, get in touch with me.
COMMUNICATIONS TO 25 OPERA PLAZA, CINCINNATI 1, O.

HOME for Christmas.

The invitation is here at Tippa shipping out Christmas fruit packages.

The past season with the Dixie Belle Shows, Pat and Billie Blakey report good sales with their photo gallery at Spartan Springs, Fla.

A "REMEMBRANCES SERVICE" for Roy C. Hinkle, who died in December 4, was held by Doc and Gladys and a group of friends in Oskaloosa, O.

M. MILLER, secretary-treasurer of the W. G. Wade Shows, is transmitting all office employment to a non-trailer trailer entitled to quotas in Detroit.

LIVING in a trailer that the kep keeps one from trying to own his mind.

J. C. (Tommy) Thomas left Cleveland December 15 for his old home, Oxford, to be on a short visit with his brother before going to Miami to spend Christmas.

The Show and Andrews Shows last season, Mr. and Mrs. Gladie Jet reported purchasing a home in Wichita, Kan.

after 23 months with the Dulin & Wilson Shows.

FRANK R. HILDEBRAND, former special agent of West's World Wonder Show, has had a big year with events under inferior auspices in West central and Ohio, working out of Chatham, W. Va.

CHARLES S. REED, general agent of the Great Boston Shows, after closing the season in Alabama in October, sold Mrs. Boett in Kansas City, Mo., where they will spend the winter. Since general operations last fall, he is reported in New Orleans.

O. D. (Stoker) Brouette, employed by Mrs. Adams Trout for 16 years, is in Monroe Hospital, Medical, reported Mr. Trout, who closed a good season with the W. G. Kau Show in Jackson- ville, Fla. and is now back home in Miami Shores, Miami.

In this big dying young has one big advantage. O. N. aren't nearly so apt to die broke.

—Muggin' Machine Mule.

REPORTING an excellent season with their concession on the Greater United Shows, Louis and Lentz opened their arena in Placentia, Tex., where they will remain until the horse roundup in Brownsville, Tex. In February.

CLIP WILSON got himself a three-column spread with art in a Cal daily.

CARNIVALS and CIRCUSES

FOR SALE

Three Abroad Spellman Jumping Horse Machines.

THREE,—a 1928 model, S semi-|


HARRY MAMMUS, concessionaire on the W. G. Wade Shows, going from his home in Boston to winter quarters in New York for a short period for playing his cornet in his circus.

POOG WHITMAN, one of the Bomb- 

Dance of the Paradise Revue on the Dulin Wilson Shows, is now managing her own revue playing around Newark, N. J.

OFTEN help-wanted ads could be enlarged to be easily read if the advertiser would put his slogan in smaller type.

CHARLES S. NOBEL, infamed from his Spelling that he had been re-engaged by Joe Karr as general agent of the Wonder City Shows, was in New York, returned to his home December 24 in Detroit, his parents, in Michigan, Arkansas and Kentucky.

RUSSELL C. HAIR is back with the Pennsylvania Railroad. For his third consecutive winter on the route platform in the Philadelphia 336, Street station.

Fore and Aft

THERE are two periods in the lives of many troupes when they do not fully understand the business—before they get into it and after they're in—Colonel Dutch.

after 23 months with the Dulin & Wilson Shows.

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THERE are two periods in the lives of many troupes when they do not fully understand the business—before they get into it and after they're in—Colonel Dutch.
WHEELS OF ALL KINDS
Tickets—Paddles—Loyalties
Complete KEU OUTFITS
CARNIVAL SUPPLIES AND EQUIPMENT
GAMES, STRIKES, ETC.
Still Available
EVANS’ BIG PUSH
Write for Catalog
H. C. EVANS & CO.
1520-28 W. Adams St., Chicago 7

HARRY CRAIG SHOWS
Now Booking for 1945
BOX 158, BROWNSWOOD, TEXAS

“Simmering In The Pan”
Want a good show tomorrow? Why not try HARRY CRAIG?
You have 90 Days to make settlement. 25% in full. Telephone: AD-6918.
Address:

DYER’S GREATER SHOWS
Also Known as Mr. Dyer’s Shows
Southeast, Midwest, West
World Of Pleasure Shows
NOW BOOKING FOR 1945 SEASON
SHOWS—CONCESSIONS
100 West Park St.
Dyersburg, Tenn.

SECOND-HAND SHOW PROPERTY FOR SALE
Large Government Silver Gallons, 25 Cents each.
Bottles of all kinds. Complete Concession Sets with Frames, Belle Glass.
2000 large bottles, 5000 small bottles.
400 Steel Daily Deposit Box, 74¢—15¢.
Bargain! Bargain! Bargain!
At Q. K. C. Whirlpool, 12 Strawberry St.

OCTOPUS ROLLOPLANE FLY-PLANE
World’s Most Popular Rides
EVERY AIRCRAFT CO., Manufacturers, Salem, Oregon

WANT TO LEASE
Complete Motorized Carnival or Rides with own transportation;
must be in good condition.

CARNIVALs

GEORGE A. GOSCHE
Concession Mgr.
W. B. (BILL) STARR
Legal Adjuster

DODSON’S WORLD’S FAIR SHOWS
35 RAILROAD CARS 35
WANT
OPENING FOR SEASON 1945
FREIGHTING INTO JACkSONVILLE, FL.
SECOND WEEK IN MARCH
Midwest show with real entertainers.
Will book party with United or Life Show and
OCTOPUS. 35 hardwoodED舞蹈
in, will book two or more shows with one contract
and Talent. Will build audit for same. Have
nonsense that can produce and use to
be brought to Midway standard of attraction.
Nothing too large for me. My finances at this time
will buy any B. O. small or large. Girls for one of the finest Girl Shows on
in or near the Permian Show who specializes in talent as well as in
COLORS. MUSICIANS AND OUTSTANDING Color Troupe for “Ripping of 1945,” songs
marvelous extensions, have sleeping car accommodations.

WANT TO BOOK OR BUY AUTO SCOOTER.
will furnish canvas or any size of
derides, as do not conflict with what we have now.
Will buy Champlin if in class of shape.
Will float the boat with two of the best on the market.
Will book at least one contract in whole price.
WANT TO BOOK OR BUY AUTO SCOOTER.
WANT TO BOOK OR BUY AUTO SCOOTER.
will give you any price or anything except Stunt Concessions.
Can place outstanding Pros and Attractions for 2-cars Circus Side Show and Illusion
Show. Salary paid in full at the end of each week.
Can place White Musicians for Unlimited Concert Band of 20 pieces. These have
who can work in a Show, Polo show or sell tickets given preference.

BECKMANN & GERETY
WORLD’S BEST SHOWS

WINTERQUARTERS Address
P. O. Box 1434, Shreveport, La.

JOHN FRANCIS SHOWS
WANT FOR SPLENDID ROUTE OF FAIRS AND INDUSTRIAL CITIES IN THE SPRING
CONCESSIONS OF ALL KINDS, ALSO CONCESSION AGENTS.
RELIABLE FORMER AND SECOND MEN FOR OCTOPUS, DODSON, ROLL-O-PLANE, ROLL-O-PLANE, KIDDIE AUTO RIDE AND KIDDIE AIRPLANE RIDE.
MANUFACTURERS FOR CLASS HOUSE, RIDERS.
MUSICALS, GIRL SHOW AND MINION SHOW. We have frame cars for 6 or 8 foot
available. Shows known to get good publicity, good entertainment on Equity.

All Address: JOHN FRANCIS, Mgr. (Phone Central 6810), 4570 H. 2nd St., ST. LOUIS 7, MO.

ROLL TICKETS
Printed to Your Order 100,000 for
Keystone Ticket Co. — Shamokin, Pa. $19.50

Send Cash With Order. Stock Tickets, $16.00 per 100,000.

Season’s Greetings

JOHN FRANCIS SHOWS
WANT FOR SPLENDID ROUTE OF FAIRS AND INDUSTRIAL CITIES IN THE SPRING
CONCESSIONS OF ALL KINDS, ALSO CONCESSION AGENTS.
RELIABLE FORMER AND SECOND MEN FOR OCTOPUS, DODSON, ROLL-O-PLANE, ROLL-O-PLANE, KIDDIE AUTO RIDE AND KIDDIE AIRPLANE RIDE.
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MUSICALS, GIRL SHOW AND MINION SHOW. We have frame cars for 6 or 8 foot
available. Shows known to get good publicity, good entertainment on Equity.

All Address: JOHN FRANCIS, Mgr. (Phone Central 6810), 4570 H. 2nd St., ST. LOUIS 7, MO.

REALISTIC Windows, Doors and Other Buildings, for Midway, Carnival or Amusement Park use, with a surprising amount in the field. They are

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Thank You, Iowa Fair Managers!!

We are sure that there are not enough weeks during the State Fairs to honor the demands made upon us for our fare in 1945. We must especially thank the farmers of Iowa, Excelsior, McCookville, Minn, Bloomfield, N. Platte, Grand Island, North Platte, Ponca City, Forney, and others for their support and encouragement. We are grateful for the spirit of fair managers and their helpfulness in providing the best possible conditions for the enjoyment of our guests. We are confident that we will continue to work hard to ensure that our guests have the best possible experience at our fairs. We appreciate the support of Iowa fair managers and look forward to working with them in the future.
Atlantic City, Dec. 16.—Damages to Hamid's Million-Dollar Pier resulting from the September 14 hurricane has been completely repaired and, after the necessary inspection, the pier, valued at $175,000, will be ready for the 1946 summer season.

Pier will be fully equipped for the 1946 season, and improvements will be made on the pier itself. The damage was due to the strong winds and high waves which accompanied the hurricane.

The pier is an important part of the Atlantic City amusement park and is a popular attraction for visitors to the area. The repairs will ensure that the pier will be in optimal condition for the upcoming season.

John Wilson Cliffe Was On Playland's Staff 17 Years

New York, Dec. 16.—John Wilson Cliffe, manager of Playland, has recently left his home in Rye, N. Y., at the age of 67, after 17 years as a member of the staff of Playland, the famous amusement park operated by Speer, Beatty and Company.

Mr. Cliffe was familiar to thousands of Playland visitors each year, and it is said that he will be missed by many.

Mr. Cliffe was a trusted and respected member of the staff, and his departure will leave a gap in the company's management.

Balloons Park Board Preps Concierge Bids

Baltimore, Dec. 16.—Competitive bidding among the leading amusement companies in the Baltimore area has been set for the new Balloons Park Board, which is expected to be completed by the end of the year.

The present contract, which calls for a fee of $10,000 for the board, will be awarded to the company that submits the best bid. The contract is for the next three years, with the possibility of renewal.

The new park will be a major improvement over the old one and will provide a great deal of entertainment for the people of the area.

American Recreational Equipment Association

By Ronald D. Uzelac

Our convention at Chicago is a distinct landmark in our organization. It had variety, instruction for all and sustained interest to the last hour of meetings, planning, the installation of the National Educational Association for generalization and specialization. There was a large meetings for general subjects touching the amusement- park industry, which holds the center of the stage for three days. Thus we have the special meetings and of not general interest, which are scheduled at times when they do not interfere with the convention itself but which all of the convention another or visitor may attend. The beach and pool meetings are all concluded before the general meetings open; the manufacturer (AAMA) meet before the convention is called to order, usually the night before, while the special meeting on the insurance was held at a time not used by any other division. These manufacturers meet after the first few of a schedule.

We have here been noted in this publication. The climax was that by the women on the last day. They showed how that the women in our department and their wages and was well prepared. All who have taken the park board for this year for the attendance at one meeting. The index shows how that they had help put on after that.

Reconstruction President Ledman B. Schreiber, chairman, testified surprising amount work of involved in starting this year's convention. We had in the end having done it. A successful

Protest Clyde Beaty Zoo

Fort Lauderdale, Fla., Dec. 18.—Manager J. M. Miller has presented to the city commission a letter from Charles Petilis, property owner, protesting the leasing of Clyde Beaty Zoo by the City of Fort Lauderdale.

According to Petilis, the lease for $800,000 has been invested in property in the area where Beaty maintains his wild animal zoo. City Attorney T. C. Morgan advised that the city could not refuse to lease the zoo if adequate bids were made after declaring the bid unsatisfactory.

Cash Waiting

If You Have a Large Magic Movie or Super Reel Be Sure To Sell

Delaware Central Investments

Rockville, Conn.

Good Used Goods

Or Have You Any To Sell?

Bertha Greenburg

Hotel Hamilton

New York, N. Y.

PLAN NOW


ACKLEY, BRADLEY & DAY

200 Chestnut St.

Sewickley, Pa. (Pittsburgh)
R-B Canvas is Flameproofed

Last of 75,000 Yards Finished

- Is 25% heavier and will be waterproof—Big Top to be 450 by 200 feet

BALTIMORE, Dec. 18—The last of 75,000 yards of flameproofed canvas, pro-
pounced here Tuesday by the William E. Hooper & Sons, Ltd., manu-
facturers of the circus tent, has been made by Robert Bangs, on hand to see the tests in the laboratories.

The canvas is about 25 per cent heavier than that formerly used by canvas and will be waterproof. It has passed the underwriters' laboratories fire-resistance tests and is expected to be accepted in proving specifications for army and navy

Circus and other circuses, for the Hooper Company, stated.

When the Ringling big top arrived in Baltimore, Conn., early last week, the manu-
facturer asserted that no more performances would be given under canvas until the show was able to secure flameproofed canvas in quantity.

That same size, 450 feet long and 200 feet wide, was used on the 1944 tour by playing under the open sky. In addition, bell tents and juggler tents. Schedules for the show at various dates are cutting the new canvas and working it up in large quantities, with the result that 450 feet long and 200 feet wide, Most of the canvas is made at quarters, Flare-
ing stated.

R-B Recruiting Girls for Specials

NEW YORK, Dec. 18—The Ringling brothers will announce the engagement of girls for next season's specials, Paul Gerard handling the ensemble numbers.

Robert Gerard is a town from Balti-
more, where he has been looking over these ensembles, which were put out by Wil-
am E. Hooper & Bros.

Beverly Kelley, new head of the press department, is on the lookout for the week-end to help put over the miniature Parades Wind, Delaware.

Notes From Bette Leonard

WICHITA, Dec. 18—Visitors at the Shrine Circus here were Mr. and Mrs. R. E. Anderson, Jimmy Webb, Mrs. Fredericka; Virginia and Charles Tiffany, attorney. The Ringling Brothers' joc-
ured trainer Arky Scott, was shot. Ace Donovan and Bill Woodcock then worked the bull until killed.

Helen Hartley joined the Gray Indoor Circus at Chicago, John D. and Fred Lewis had Thanksgiving Day dinner with the Hooper company, and Ted and Mary Bee was entertained at their home. Carmen and Bert Doss spent to spend the holidays with Mrs. Ruby Hodgesen at Tipton, Ind.

George Hameister, riding side of

as the last of the girls, and Mrs. legs. Mrs. Lewis played the circus date in East City, Mo., as producing clowns and Brats in charge of wardrobes.
**With the Circus Fans**

President

THOMAS M. GREGORY

W. H. BRICKHAM

Manager

D. W. STOLTZ

(Oak Forest, III.)

Circus Office, 542-043

 hättes: 542–043

**Restaurant, winter Charlotte.**

CHRISTMAS

**Agent, and Members**

George W. Bradley, M., N. Y., for

W. W. L. Rewornl

**to the tent**

W. H. Lightner, vice-president; J. L. Lightner, secretary-treasurer; Philip W. Stolto, chairman of W. H. Lightner, president of the order of ceremonies at the Blue Kite Top No. 6 for the coming year.

South Signs With Cole

LOUISVILLE, Dec. 12—Robert North, who had been the official sign writer, signs a contract with George W. Bradley, of Louisville, Monday night, to write for the publicity staff of Cole Bros.

UNION THE MADRIGAL

(Created by an accident, Stroth and Jenkins's Mammoth Circus and Mexican Hippodrome. It was put on as a joke in a business building in the center of Strother and returned to sight when an accident..)

**TO THE MANAGER**

Adams Advertising, Inc. 64 Church Street, Burlington, Pa.

WANTED

Ten Young Bears Not Over Two Years Old, and Other Animals.

DAILIE BROS. CIRCUS

GONZALES, TEXAS

FOR SALE

A-1 shape. Sound Yearling, plenty of paper, 1½ ton Ford, also 1 D.C. 6 V. 4 Cyl, Horse, Rig, and 1 A.C. Car, your price, complete. To sell separately or all at once. Call anytime. Money to make show

**McAtey's Monkey Show**

WANT

Peter V. With Compliments Edward Plant and Carl West. Will work for shows. Address, McAtey Bros., 1. C., Gatewood, Ill.

**In the Armed Forces**

RAYMOND DILLER received his discharge at Camp Atterbury in Indiana November 30.

WHITING working the Mosin (30 caliber) with Mr. King.)

**Read the interesting story**

**The Corral**

Communications to 25 Opera Place, Cincinnati, 1, O.

EVERETT COBBORN, managing director of the town Antsy Rods, has been in New York, preparing arrangements to finish show and produce the order performance for the 1945 season. At the meeting of Maryland, J. L. Lightner, chairman, was elected president of the Blue Kite Top No. 6 for the coming year.

**An Important Announcement to All Readers**

**The Billboard**

**INCOME AND EXPENSES OF ALL REGULAR NEWS, REVIEW AND SERVICE FEATURES WILL BE PUBLISHED**

See Complete Details on Page 3

**Polack Bros. Indoor Circus**

IRV J. POLACK—LOUIS STERN

**COAST TO COAST**

**With their many friends**

**A Merry Christmas**

1945 SEASON OPENS AT SHIRNE CIRCUS

FLINT, MICHIGAN, JANUARY 14

**GENERAL OFFICES:**

1411 ASHLAND BLDG.

**CHICAGO**

1944 SEASON CLOSES JANUARY 6 AT WINNIEP, MANITOBA, CANADA

**Sincere Good Wishes**

For the Holidays and the New Year to All Our Friends

Thanks to Caugh-Carruthers and

Benny Fox for a Solid 1944

**THE WISWELL**

"Holiday Greetings" **Our Friends and Relations from The Hodgini Brothers**

**Now on World Tour with the U. S. Navy**

Oversea, Address: JOE OR EDWARD HODGES 5-1-C

Joe Hodges 51-C First Post Office, New York City, N. Y. Edward Hodges 51-C

**COLE BROTHERS’ CIRCUS**

WANTS FOR 1945

**BILLOPPERS, BANNERMAKERS, LITHOGRAPHERS**

Address J. A. GEPHART, 540 Mass. Ave., Indianapolis, Ind., or J. D. NEWMAN, Henry Watson Hotel, Louisville, Ky.
Myra Girls for Top Honors

Boards Told To Check Up

Post-war re-evaluation is needed, word at annual sessions in Des Moines

DES MOINES, Dec. 16.—Wartime post-mortem on the Myra Girls was held here last week. This was not the first time the group has taken stock of its activities during the war years, but Wednesday’s meeting was by far the biggest, and as many as 300 members attended the session held in the main building of Drake University. The meeting was called by the State secretary, Mrs. Helen B. Kelby of Greenfield, 37th District, who is also the State secretary of the Myra Girls. She said that the group has members in all 90 counties of the state and that they are planning to double their membership in the next three years.

WILL LEONARD DAVIS was re-elected president of the Myra Girls at the annual meeting held Wednesday evening.

WFA To Prep for Reopening

After Lifting of Wartime Ban

SACRAMENTO, Dec. 16.—Fred Dole, secretary-treasurer of the Western Fair Association, today held a news conference at the fair grounds here to announce the forthcoming opening of the fair. Dole said that the fair will open on February 25th, and that it will continue until March 3rd. The fair will feature an exhibition of livestock, an industrial exhibit, and a variety of entertainment activities. Dole also announced that the fair will be open to the public from 9:00 a.m. to 5:00 p.m. daily.

An Important Announcement to All Readers

THE DECEMBER 30 ISSUE OF

The Billboard

WILL CARRY NO ADVERTISING

ALL REGULAR NEWS, REVIEW AND SERVICE

FEATURES WILL BE PUBLISHED

See Complete Details on Page 3

December 23, 1944
IOWA EXECs TALK SHOP

(Continued from opposite page)

The Iowa Farm Producers Association, spokes
on Best Breeder’s Plans for Future Fairs, and J. C. Mobley, Ames, Iowa, spoke What Breeders Expect from County Fairs.

Secretary Williams called attention to the federal aid suggestions which William V. Ward, of Elberta, presented at a recent meeting in Chicago. To be eligible for federal aid, county fairs must be of county owned, Williams explained. At present 12 fairs in Iowa are so owned, he said, and he advanced other better taking steps to become eligible.

Williams also urged State associations to take steps to obtain federal exhibits for their fairs. The department of agriculture has never had an appropriation for county fairs and has never given any support, Williams stated, and he contended that they are entitled to recognition. He then gave a brief report on the action of the IAF at Chicago in asking the State and County Commission to recommend to the Legislature a bill that would enable the IAF to support fairs with advice and financial help. At the annual election of officers, C. C. McCallister, of Des Moines, was re-elected president of the association. George A. Price, secretary of the association, was elected vice-president. J. J. Buhler, Anzo-

FAIRS-EXPOSITIONS 45

FAIRS—CELEBRATIONS

DRAWS IMMENSE CROWD EVERYWHERE—THIS BIG FIREWORKS "SPECULATE"

"BOMBING OF TOKYO"

Minister Oto Go 2650, Felix, Flowers, Pierpont.

ELMER BROWN

SCHUYLER HOTEL, 1017 LOCUST ST.

KANSAS CITY, MO.

General Amusement Corporation

NEW YORK CHICAGO CINCINNATI HOLLYWOOD LONDON

erArnall Banquet

Annual banquet Tuesday night in the Grand Ballroom of the Hotel Fort Des Moines was a tremendous success. Only 300 could be accommodated and every place was taken. The principal speaker was Governor Robert D. Blute, Eagle Grove, who paid a tribute to fairs and their work. Several champion 4-H Club boys and girls were introduced. Mr. Robinson conducted a community singing session, and Jack Oakes, independent, social pho-

tographer, showed a roll of entertaining pictures of Coney Island. An excellent candide program was presented, those included being; Harry W. Derr, former state fairs taking part; Charles McGovern’s Dance Band, the D’Arcy Davis Kids, hot band; Bobby Berlin, tap dancing; Pranges and Florence, magic; Roland and Peter Karl, horseback balancing; Glenn and Brenda, acrobatic and singing; Benny Berlin and Peter Karl, comedy and song; Glenn Heron, and Charles, magic, and Charles and Eva, ventriloquism. Dick Wollard, music director, Larry Thomas, master of ceremonies, and Cliff Carl, alternated, as emcees.

Attractive People

There were many attractive people (See Iowa Execs Talk Shop on page 55)

ERNEY YOUNG

is Now Contracting the ACTS FOR 1945

Fairs and Indoor Circuses

Address

135 N. CLARK STREET, CHICAGO

NATIONAL SHOWMEN’S ASSOCIATION

GREETs YOU

You are eligible to Membership in this

fastest growing showmen’s or-

ganization if you are a showman or

amusement business. Clubrooms in the city of your location are at hand.

Palace Theatre Building, 1564 Broadway, New York, N. Y.

Mostly everyone of the Eastern amusement family is a member. Join us.

Write for information

Initiation..................$10.00

Dues..................$10.00 Yearly

THE BILLBOARD

December 23, 1944

The Billboard Gets Around

CHICAGO, Dec. 16—Late in October The Billboard carried a brief news story saying Erroll Robinson had opened a booking office. A note received from him a few days ago says:

"I always thought you paper reached the most remote corners in the United States, but I was surprised and pleased to learn that my correspondence even hit the mark in London. This morning's mail brought a letter from Sgt. William W. Smithers from his base in London. I quote part of his letter: 'Note in The Billboard about the Film Robinson As-

sociation. I really believe with your ex-

perience, facilities, etc., that you will do a fine job of it. I sure want to expand my bookings to a successful future."

Smithers toured and operated the Redwood Speaker Service, Green Bay, Wis., before he entered the service, and served many State and county fairs.

Fair Elections

TIPTON, In. — Hub H㈱, Claveen, was named president of Cedar County Fair Association; Frank M. Thompson, vice-president; C. S. Miller, secretary.

MARSH, In.—Big Bear Fair Association elected Dr. J. M. Montgomery, B. E. Waite, vice-president; Nolte, secretary. Directors favored holding a fair in 1945 but no action was taken.

FIREARMS

Local dealers of Motorpool Racing Company at the annual meeting December 6 elected: President, Frank J. K. Mock; vice-president, Bob Humphrey; treasurer, George D. Current; secretary, Homer C. McCord; special superin-

303 NO. WABASH AVE. CHICAGO

tendent, Ralph W. Peek; instant

speed superintendent, Alva Clemens; grounds superintendent, Joe Perrod.

Deaths

Wisconsin Association of Fairs, Knights of Columbus, Melrose, Minnesota, James F. Malone, secretary, Barlow, died on the 20th of November.

Tennesse Fair Association, January 9 and 10, Nest Real, Nashville, O. M. Masso, superintendent, Cooksey.

Oregon Fair Association, early in January, Imperial Hotel, Portland.

Kansas City, E. G. Holcomb, secretary, Eugene.

Kansas City Fair Association, January 9 and 10, Hotel Jayhawk, Topeka, R. M. Sewall, secretary, C.

Ohio Fair Managers’ Assoca-

tion, early in January, Walthall Hotel, Columbus, Mrs. A. D. Altick, secretary, halftime.


Missouri Association of Fairs’ Association, January 17 and 18, Hotel Bradford, J. P. Hunter, secretary, state house, Kansas City.

Michigan Association of Fairs, January 17 and 18, Hotel Sheldon Hotel, Detroit.

Ohio Fair Association, January 23-24, Fort Valley Hotel, Winning-
Pond, Miss. Mrs. Letha Wilcox, secretary, superintendent, Kansas City, Mo.


Georgia Association of Agri-

tural Fairs, January 19, Piedmont Hotel, Atlanta.


Kentucky Association of Fairs, January 23-24, Hotel Loew, Lexington, Mrs. A. W. B. A. Bostick, secretary, Louisville.

Western Georgia Association of Fairs, January 23-24, Hotel, Cub, Fort Valley, Mrs. J. L. Jordan, secretary, superintendent, Savannah.

Western Georgia Fairs’ As-

sociation (Clara D.), January 23-24, Hotel, F. J. Smith, secretary, superintendent, La Prairie, Ill.


Western Ohio Fairs’ As-

sociation (Clara D.), January 23-24, Hotel, Mrs. E. G. Collins, secretary, Columbus.


Nebraska Association of Agri-


Mississippi Association of Agri-

tural Fairs, January 23-24, Hotel, Lexington, Mrs. A. W. Butcher, secretary, Lexington.


Virginia Association of Parks, January 23-24, Hotel, Richmond, Mrs. E. A. Moore, secretary, Richmond.

Pennsylvania State Association of County Fairs, January 27, Hotel, Carlisle, Pennsylvania, W. S. Horn, president, Philadelphia.

Texas Association of Fairs, January 20-21, Baker Hotel, Dallas, Mrs. A. J. Sharp, secretary, Dallas.

New York State Association of Agricultural Fairs, February 13-14, Ten Bow Hotel, Utica, Mrs. James A. Cheyne, executive secre-

tary, Syracuse.

Western Fairs’ Association, February 20 and 21, Ramona, Calif. Tevis Fairs, secretary, Ontario, Calif.
State Championship Sites Studied by RSROA Nat. Office

BUFFALO, Dec. 18—Locations for the various State championship to be held in the coming season of skating were decided by the Board of Control of the RSROA at their semi-annual meeting here this week. The final decisions of the Board of Control and rules is being withheld until the dates have been verified by the national office, according to Fred A. Martin, secretary-treasurer of the RSROA.

The report division of the RSROA is getting all in to a strong start under the championship of Otto Ackrath, of Cleveland, Ohio, Martin said, in commenting on the board meeting. Reports from various cities, including Denver Kansas City, Cincinnati, Cleveland and Los Angeles, indicated a much larger interest in this branch of the sport than ever before.

"This is only the beginning of the training season for skating," Martin said. "But more is added to the list within the next month."

GEORGE STICKA, former manager of the City Arena, Kalamazoo, Mich., now with the famous club in Denver.

Mrs. HAZEL L. TOURETTE, who is on her way to Paris to give on of the most perfect performances of the season, was killed in Belgium.

JUNE HUNTER CHANDLER CHAIS, Jr., who was 1943 national senior champion, in men's figures, has been reported killed in action and awarded the Distinguished Service Cross. He was also runner-up in both 1941 and 1942 in the national senior champion championships.

ANKA GARDIAS, Detroit, is inaugurating a group of speed skating training, under the direction of Coach Joe Bell, old-time champions. According to Manager Fred A. Martin, it is the latter's ambition to manage an Olympic-winning speed-skating team, as has been long given to figure skating in the past.

HARLEY DAVIDSON, who at one time had the Canadian roller-skating championship and was widely known in the roller-skating field, dropped out of the picture seven years ago, but has been in touch with old friends wondering what had become of him and how things were in another place, Detroit, Mich., where he has been for the last seven years. He was hit by a car and severely injured, but he continued to the hospital ever since. He is expected to recover and probably will have to remain in the hospital for a time. He will continue to help his family, his brothers and sisters, John, Paul, James and Patricia. A skateboard was not known in both roller and ice skating.

A QUARTER of a century ago The Billboard's Miscellaneous or "Names and Newsmakers" columns held of the successful racing at Pat's Park (Broomway) (New York) hills. Two couples participated in this event, one male race being a big feature that made the headlines. The winners were the Crain Family, first, and Eddie Blackham, third, with one-nail sparsite runner want to N. O. Walters, Narraganset, R. I., with Irving Steed, second, and Mirror, third.

"You would think the class of 192 years ago was owned."

Matt Hawthorne, manager of Inns Park, Detroit, chipped a "missing disk was a surprise but after a couple we decided to play the game again in the next."

Winter weather created a considerable amount of snow and the National Field Garden sport with winter skating; in that city.

Bill Martin, Chicago, Airline, opened 800 pairs of skates.

Better Computer ordered a new set of building Linda in Portland, Me.

Now is the time to say a prayer for Our Boys and Girls Who Are Fighting on All World Fronts for Our Freedom.

Back Them Up Now, Lay War Bonds

CHRISTMAS

CHRISTMAS

CHRIS VISIT QUARTERS (Continued from page 41)

Winston's Great Show, a favorite wagon another, will go on until 1939. The show was brought in by Otto L. Smith and with Hapken-Waller in 1938. Paul Snell, Director, has joined the WAGS and is doing basic training at Fort Oglethorpe, Ga. Joe Zenoff and Bob Rafferty will be going west in Holton. Reported by Stanley P. Dawson.

CHICAGO ROLLER SKATE CO.

R. S. R. O. A.
THANKS ALL OPERATORS & SKATERS
For Their Sustained Interest in the Advancement of Roller Skating

Plan Now for the
1945 NATIONAL CHAMPIONSHIPS
DENVER, COLO., JULY 9-16

COMPLETE STOCK
Of Chicago 9/32nd and 1/4" Skates Parts. Also every type of Wheel, Gerusa S.K.F., Precision and Ball Bearings, Precision Axles, Spacers, Wheels. All colors in 72" and 72" fancy colors available. Add 44 pairs catalogues, for orders only. Write for prices, catalogues and price list.

Johnny Jones, Jr., 132 Seventh St., Pittsburgh 22, Pa.
Howland Slugged the Mob with Bandit

ROADSHOW FILMS
Communications to 55 Opera Place, Cincinnati 1, O.

16mm. Film Industry Wins Honor for Part in 6th War Loan Drive

WASHINGTON, Dec. 16—In the Sixth War Loan Drive, thru-out, organized effort is finding the national recognition it so badly deserves, according to the December issue of War Films Weekly, published by Motion Pictures, Office of War Information. Many trade papers, as well as local and national newspapers, are printing lead articles on the industry's participation in the drive.

Doubter, magazine publisher of The New York Times, wrote in a recent issue: "In promoting the Sixth War Loan Drive, the Treasury Department is reviewing several changes in their national and non-theatrical-showing—and very good films for the job they are to do. Especially good for inspirational information are the 1970, a navy report on action in the Pacific, and Normandy invasion, a coast patrol film on that subject. We want to encourage more high-quality presentation of these films and encourage all those doing non-theatrical showing to pay proper due to this attention to the non-theatrical presentation and production of the world's most important, and very good films for the job they are to do."

This is extremely important, since only in this way can the army air force, navy, marines, and Coast Guard, OWI and Treasury measure this work and let the whole country know of the industry's contribution to the war effort. These obviously should be scheduled by the distribution clearinghouse to encourage most significantly helpful things.

Boxoffice are urged in the news for the week in all OWI offices.

In the OWI campaign, as well as in the OWI and Treasury measure this work, and let the whole country know of the industry's contribution to the war effort.
MUSICAL INSTRUMENTS, ACCESSORIES

PERSONALS

PERSONAL EFFECTS

PHOTO SUPPLIES DEVELOPING-PRINTING

BANDS AND ORCHESTRAS

AT LIBERTY JANUARY 1ST — LIVING PICTURE

POPPING COVERS — Want early or late samples, write, Bovie, 18025 W. Burlington, Chicago, Ill.

WANTED — EASTERN direct positive for 21x21 glass plates. Write, Bovie, 18025 W. Burlington, Chicago, Ill.

WANTED — EASTERN direct positive for 21x21 glass plates. Write, Bovie, 18025 W. Burlington, Chicago, Ill.

CIRCUS AND CARNIVAL

CIRCUS ACTS AT LEIBERT — HOMES. 11201 El Segundo Blvd., El Segundo, Calif.

MUSICANS

MUSICIANS

SINGERS

VAUDEVILLE ARTISTS

An Important Announcement to All Readers

THE DECEMBER 30 ISSUE OF THE BILLBOARD

WILL CARRY NO ADVERTISING

ALL REGULAR NEWS, REVIEW AND SERVICE FEATURES WILL BE PUBLISHED

See Complete Details on Page 9

December 23, 1944

The Billboard

CLASSIFIED ADVERTISEMENTS

At Liberty—Advertisements

Because of the serious paper shortage, letters, etc., will be advertised in this list only one time. If you are having mail addressed to you in care, look for your name on the "EACH MAIL" column.

Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago, or St. Louis. To mail your letter to reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

Notice, Selective Servicemen!
The names of men in this list who have Selective Service mail at any office of The Billboard are set in capital letters.
POCKETS AFIRE WITH MONEY

Holiday Trade All-Time High

- Creates new shortage problem likely to be felt early next year, leaders say
- CHICAGO, Dec. 16.—A gift buying season that started in September continued at a record high this week. There were even predictions that it would continue right up to Christmas Eve. Detail outlets were the special object of a buying spree that has never been known in history before. Some merchants have thought that because the season began in September, they would not have to send out money as freely, but the buying was still over three times that of October. Retail outlets were expected to continue right up to Christmas Eve. All reports say that trade continued active during the first two weeks of December and even thru this week. With only one more week left before the big holiday, all the retail outlets were expecting the Christmas rush to continue right up thru the last day. Gift buying this year has extended over the longest season known in history and has also accelerated the highest rate of sales. The results have been greatly aided by the big payrolls and the large amounts of money in circulation. Financial reports show that money in circulation is still very high. Shortages in merchandise have been apparent everywhere but the people have taken advantage of them. (See Holiday Trade on page 9)

MERCHANDISE TRENDS

By Evelyn Mareneck

CHICAGO, Dec. 16.—Trade reports early this week dealt chiefly with the Christmas trade. If anybody thought the selling of gift merchandise for overseas servicemen earlier in the year would cut in on their regular holiday trade, they have now been proved mistaken. All reports say that trade continued active during the first two weeks of December and even thru this week. With only one more week left before the big holiday, all the retail outlets were expecting the Christmas rush to continue right up till the last day. Gift buying this year has extended over the longest season known in history and has also accelerated the highest rate of sales. The results have been greatly aided by the big payrolls and the large amounts of money in circulation. Financial reports show that money in circulation is still very high. Shortages in merchandise have been apparent everywhere but the people have taken advantage of them. (See Holiday Trade on page 9)

Oil Poured On Fabrics Battle By Rayon Idea

- Trade reports suggest big competition in future to market new fabric items
- CHICAGO, Dec. 16.—A big distribution firm may be creating all the competition for the new fabrics that are likely to be in the fabric field. This distributor is marketing a special preparation which he claims will make rayon more durable, wear and more like linen. The new product is being marketed at a price which makes it an attractive substitute for the merchandise field.

We have over one hundred styles of beautifully colored figures ranging in price from $4.80 to $90.00 per doz.

From French Original—No. 2149K
1½ In. High Weight, About 5½ Lbs. to the Dozen: Pink, in Bloom Finish: Pastel Color. SOLD IN SINGLE PAIRS... $72.00 PER DOZ. PAIRS
FULLY ILLUSTRATED PRICE LISTS MAILED TO ANY GIFT SHOP ON APPLICATION

LEO KAUL IMPORTING AGENCY, INC.
115-119 S. MARKET STREET, CHICAGO 6, ILLINOIS

NEW YEAR'S NOVELTIES

Hat, men, wool, typed and color-fast, Org., org. $8.50,
Hat, men, wool, white and blue, braid trim, Org., org. $9.50
Hat, all American made, Org., org. $3.00, 450, 450, 900 and 1500
Hat, men, wool, white, org. $8.50
Hat, men, wool, black, org. $8.50

All items have limited quantities—order from this ad.
Half cash with order, balance C. O. D.

MIDWEST MERCHANDISE CO. 100 BROADWAY KANSAS CITY, MO.

MAKE RUBBER STAMPS FOR SERVICE MEN

AGENTS AND SALESMEN sell Rubber Stamps for marking clothing for Service men. New, quick and easy method. Takes 30 seconds to make a stamp. Instant moving item on market today. Send $1.00 for sample. Trial outfit, complete for $19.50.

L. A. GLOBE
809 S. FIGUEROA
LOS ANGELES 14, CALIFORNIA
Popular Items

Buy Easter Items
Toy novelty firms are now looking forward to the big Easter trade. Rolling picnics for the kiddies with appropriate Easter designs, such as bunnies, chicks, eggs, are now on the market. New Enterprises, Winston-Salem, N. C., has already announced an attractive line of goods.

Lighters Make News
Many stores in their holiday advertise have been selling attractively designed little lighters which happen to be on their shelves. These have been selling like wildfire because of the publicity given to shortages of matches. A Chicago novelty dealers firm, Hohndel-Coverly Co., has a stock of a popular make of lighter and sells them that this Item, should sell wonderfully at the present time. These lighters made for the Easter season during the holiday season and will sell well for many months to come because of a certain shortage in the match stock.

Electric Hogwarts
Any gadget in the electrical field is a hot seller at present, and electric gadgets hold especially true of the one-burner type which is offered by the Fort Decorative Specialty Co., Chicago. The number is a sturdy compact burner, is well made and will serve well for the breakfast table or for regular cooking use. Any standard cord will fit the box. According to the firm making it, the Chicago supply house can also furnish cord sets with the item if desired. The supply is limited on this electrical specialty.

Real Action Game
A special flour dusted made of chicken and a special alley for a real game has been placed on the market. The old cloth design may be spread out on a table, the floor or on the rug and players can run real action. Four oblong and 10 regular wood discs are provided as a part of the game and are packed in a very attractive box. This is one of the new Hudson type of action games which have become popular because it helps the family during the winter months. This game can also be used outdoors during the summer season. It is offered by Kender Novelty Company, Chicago.

Plastic Planes
A New York firm is now offering to the trade a new small plastic assortment of some of the most popular models of war planes used by the Allies. Such firms as the Heitfeld, Harleyn and Whitey and the Pflueger are included in the list of miniature ones. These miniature ones are said to be exact models of the training planes used by the regular army pilots and are made so attractively that they promote the interest for boys and men. Incomes come to families that have seen the air forces will certainly want to get these latest re-creations to keep permanently as a remembrance of the boys in the service. They are made by Pottl's Modelcraft, Hoboken, New York.

BINGO SUPPLIES

REGULAR SPECIAL—7 COLORS
REGULAR SPECIAL—10 COLORS
Mounted Bingo Cards

BINGO SPECIALS ★ CARDS
TRANSPARENT MARKERS

MERLENE SALES
Write for Bulletins
AMUSEMENT INDUSTRIES, Inc., Dayton, Ohio

FINE WATCHES
MENS & LADIES
And Novelty Jewelry. Wholesale Only.
WRITE FOR CATALOGUE
MARLENE SALES
5 N. Wabash Ave. Chicago 2, Ill.

STERLING FORG-ME-NOT FRIENDSHIP JEWELRY
WITH TWO HEART DANGLES

Toys—Dolls
Stuffed Toys—Made of plush, fur, wool, dolls fully dressed, with and without hair, with painted or moving eyes

PRICE $12.00 TO $48.00

Write for list.

WIS. DELUXE CO.
1902 N. Third St., Milwaukee, 12, Wis.

READY FOR YOUR XMAS NEEDS

LIMITED STOCKS STILL AVAILABLE

Mantles, Espaciadores, Goblets, Lamps, Mirror and Cedar Vanity Cases, Fitted Travel Cases, Dresser Boxes, Picture Post Cards, Portrait box sets, for Animals, Dolls, Toys, Gnomes, Gilt Jewelry, Dress Box, Post Box, Watches, etc. Also a complete line of Scrapbooks, Frames, Books, Novelties, Novelty Flags, Religious Ornaments.

ERNFIE ENTERPRISES, 725 Pine St., St. Louis 1, Mo.

BINGO

SPECIALS ★ CARDS
TRANSPARENT MARKERS

WRITE FOR BULLETINS

AMUSEMENT INDUSTRIES, Inc., Dayton, Ohio

FUR COATS

JACKET—CHINOSIDE
EXCLUSIVE ingest of A. A. FURS.
Perfect quality. Excellent workmanship. Quality No. 1 for the men of all walks of life.

LOWEST PRICES PURCHASED DIRECT FROM THE MANUFACTURERS.

S. ANGELLA & Co. Not Imported

5, 000 ITEMS AT FACTORY PRICES

Your complete stock of all new superior quality fur coats. Extraordinary prices for high quality fur coats, stoles, mufflers and scarfs at prices that will not be equalled.

5,000 ITEMS AT FACTORY PRICES

Table, Page, Art

BALLOONS WANTED
Blue, Tan Balloons. Name your price. Nice job to order and can. Write.

Yvette Schorschien
626 Commercial, New York, N. Y.

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HOLIDAY TRADE
(Continued from page 2)
by the end of December or at least slow up considerably, but all of these seem improved when the stores were open in every city during the week. All merchandise reports emphasize, in the headline, the dollar volume of sales. The retail report said that the Christmas buying had reached $100,000,000, the big department store in New York reported a volume of $1,000,000 in sales on one day since.

The Post Office Department joined in piling up evidence of the big gift sales. The Post Office Department reported that it had shipped a tremendous volume of postcards. This department did a big job in getting the postcards overseas and said that the work in this field was now done, but it had to turn its services now to handling the immense volume of domestic mail. The post office reported that shipments were peak of Christmas mail on record.

Some Spots
A United Press report issued to newspaper gave additional information on the buying spree all over the nation and according to this report a total of buying is being predicted to reach the immense height of three and a half billion dollars and the Christmas survey also showed a gain of $5 to 10 per cent in two checks on national business. The report also said that prices in the gift store where some cities reported much larger increases than the prices, for example, reported retail sales per cent more than the same period last year. But from

BILLOW WITH MANY FEATURES
Title of the Feature: Phantom, leather Goods for children, was mentioned. The leather goods were described as being as good as any imported. Ten dollars is the retail price of a pair of shoes, with construction to include the leather, a feature of the feature. Details of the features are available at a few less.

PLASTIC CHARMS
Buy them direct from us
No manufacturer and sell direct from stock: none require the sale of the whole.
Erle"s-30c each 30c, C.O.D. No. 9.50.
Samantha-5c each, 50c, C.O.D. No. 10.75.

STERLING SILVER
Silver for the season, Silver for the season, Silver for the season. With genuine diamond, and a sizable, original, and appropriate.

FOR REAL PROFITS
10yr. yellow gold mounting, quality, engraved set, with genuine diamond, similar to illustrated.

LEVIN BROTHERS
Religious Figures and Flowers By Nile Glow
Write for Complete List
Nite Glow Prod. Co.
106 W. 46th St., New York, N. Y.

SPARE TIME AGENTS
WANTED
In Your Territory!
Something... just selling... profitable
price of $50-

WANTED BALLOONS
The Hayes and Zanez Samples and Prices
For Sale Balloon Samples, Standard Sale
Prices
Ben Stone, Concessionaire
400 South Main St.
Los Angeles 15, Calif.

FURS OF DISTINCTION
Direct From Fine Firms
Last Will and Testament of Adolph Hider
(Continued from page 2)

Just Off The Press

Catalog 44F

Featuring

- Furs -
- Earrings -
- Bracelets -
- Bows -
- Jewelry -

Write Today
For Catalog 44F
(Complimentary, all orders and full mail orders)

Biele-Levine
37 S. Wabash Ave., Chicago 3, Ill.

EXCLUSIVE COSTUME JEWELRY
Handmade Line of Fashions, Unique, All Real Stones.

Over 1000 Jobbers Send Us Our BINGO SUPPLIES
We sell exclusive line, all sizes, all styles, all colors, all prices.

We have a few direct from the sea systems, Write today.

Write for Catalog
MORRIS MANDELL
191 W. 14th St., New York, N.Y.

COATS - JACKETS
Leather Coats - Fur Coats
Quality, Fit. Style, Design. Shea, Ht, Width, Cut, Material. All Furs, Fur Coats. Prices are FREE. Write today.

M. Seidel & Son
239 W. 30th St., New York, N.Y.

FREE 1944 Wholesale Guide to Furs
About 8000 entries, written, priced, illustrated.

The only guide available for today's business. We are giving away a complete copy free to everyone. The guide can be obtained at your cost by the mail order. It costs only a few cents, but it will be worth a hundred times its weight in gold.

Comes at a time when every business is in a new field, new in line, new in materials. The guide will take you through the whole new line of furs, with illustrations and descriptions of each one. It will tell you exactly what you can buy, what you can sell, at what price.

Get your copy today. It will pay for itself many times over. Write today.

Furs of Distinction

BILLOW WITH MANY FEATURES
Title of the Feature: Phantom, leather Goods for children, was mentioned. The leather goods were described as being as good as any imported. Ten dollars is the retail price of a pair of shoes, with construction to include the leather, a feature of the feature. Details of the features are available at a few less.

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Buy them direct from us
No manufacturer and sell direct from stock: none require the sale of the whole.
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Silver for the season, Silver for the season, Silver for the season. With genuine diamond, and a sizable, original, and appropriate.

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Catalog 44F

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- Jewelry -

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Biele-Levine
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EXCLUSIVE COSTUME JEWELRY
Handmade Line of Fashions, Unique, All Real Stones.

Over 1000 Jobbers Send Us Our BINGO SUPPLIES
We sell exclusive line, all sizes, all styles, all colors, all prices.

We have a few direct from the sea systems, Write today.

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COATS - JACKETS
Leather Coats - Fur Coats
Quality, Fit. Style, Design. Shea, Ht, Width, Cut, Material. All Furs, Fur Coats. Prices are FREE. Write today.

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The only guide available for today's business. We are giving away a complete copy free to everyone. The guide can be obtained at your cost by the mail order. It costs only a few cents, but it will be worth a hundred times its weight in gold.

Comes at a time when every business is in a new field, new in line, new in materials. The guide will take you through the whole new line of furs, with illustrations and descriptions of each one. It will tell you exactly what you can buy, what you can sell, at what price.

Get your copy today. It will pay for itself many times over. Write today.

Furs of Distinction
RAYON IDEA  
(Continued from page 52)  
the fastest growing textile fiber on the market. This rayon trade has doubled every five years for the last 20 years, according to industry reports. The output in 1944 ran close to five hundred million pounds of yarn, which is pretty high production. During the war years rayon output has increased to such an extent that there are less than the rate just before the war, but it still is producing a lot of fiber for use in tires. While nylon is being used completely in the war effort, yet the manufacturers of this important product are also busy planning for post-war business. They are considering the many applications in which nylon can be used and any that even now will be wearing shorts after the war are made from nylon. There is also the prospect of a nylon raincoat that can be worn in the hip pocket. This will be a swell specialty item for the trade whenever the market is ripe for it. Nylon proved so popular in women's hose just before the war that anything made from nylon after the war is likely to find a ready market because of its known qualities of the. The other three and specialty items made from them will have to do some strong promotional work.

MERCHANDISE TRENDS  
(Continued from page 52)  
U. S., for a period of 90 days. This has served to put a change on the high for new merchandise only next year. Many wholesale buyers still insist, however, that there will be considerably more merchandise entering on the market during the first quarter of 1945, as the trade tends to continue slowly. The WPA continues to grant some new contracts, and the list of these permits as published is a kind of index of new merchandise that may soon be on the market and which will be available to the trade as early as possible. The OPA price approvals are also a kind of catalog of new merchandise that may be expected on the market in the near future. The announcement this week that the import of the goods that have been received again may also serve to delay the coming of new merchandise under permit for some months yet.

Way of Editors  
Editors have a way of doing their patriotic duty just as people in other walks of life. Bally McNair, trade editor, was in the air service in the beginning of the war with Japan.

Government Surplus Sales  
In October sales by the treasury pro- 
curred, which have been personal in the two largest individual transactions in- 
volved the sale of idle steel facilities. Col- 
motor Products corporation purchased 3,668,000 feeters with an appraised value of $61,471, and Titan, Inc. purchased 2,709,600 of an appraised value of $61,468 for $70,000. All other property appraised at $663,160 were made to bid on at $50.48.42.

Full Skinned Tuxedo STYLED COAT  
Sizes 12 to 20  
$27.50 
Buy Directly From  
The largest manufacturers of  
our history continue OFFER 
KENTUCKY HOMESTYLE 
ECONOMICAL 
YOUNG & YOUNG 
KENT 370 E. 111. N. Y. N. Y.

Pearl Necklaces  
For jetters and Dusters  
Inexhaustive and Better Grades. 
Oscar C. Kahn Pearl Co. 
Col. Fifth Ave. New York 1, N. Y.
LETTER LIST

PHONE NUMBERS

MAI L ON HAND AT CHICAGO OFFICE

155 No. Clark St.

Chicago Ill.

Parcel Post

Alan R. Winch, M. P. W.

MELCHER, W. L.

Barnes, W. P.

Wallace, S.

Wood, D.

Daley, E.

Kilgore, J.

Henderson, W.

Thompson, R.

Lindamood, S.

Mathis, J.

Smith, W.

HANSON, S. F.

Weber, W.

Davis, J.

Joseph, S.

H. V.

Eaton, W.

Adams, S.

Henderson, W.

McGee, E.

Bell, W.

Talley, J.

Jenkins, S.

Patterson, J.

Jackson, M.

Shaw, R.

Cox, J.

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International Showmen's Association
Maryland Hotel, St. Louis

J. C. WEER SHOWS
WANTS FOR 1945 SEASON

The EXPOSITION AT HOME SHOWS
This takes up the opportunity to wish every and everyone who worked for it or with it a Very Merry Xmas & Happy New Year.

BANTLY ALL AMERICAN SHOWS
Now Booking for 1945

FOR SALE
STRAW BLOWER
Good condition except paint and upholstery. Powered by International Engine.

WANT
Ride Superintendent, Tilt-a-Whirl Foreman, other Ride Help. Also Baggage, Scout, Act.

J. R. WARD SHOWS
Box 148
Baton Rouge, La.

MANNING AMUSEMENTS
100 West 40th, N. Y. C. Oiles 0-6580.
Eduard Ehlen, Bron, Mgr.

WANTED
Indoor Circus Acts that can work in school auditoriums. Pre-Cast, Canned Apples and Price Contrast Syndicates for sale. All winter's work. Wire or write.

JAMES PAXTON
Care Claire Revue
Fair Park, N. Y.

BUFFALO SHOWS
We will be ready for 1943. Power Shows, Original Shows, and All Kinds of Amusement. Write us.

Howard Potter, Mgr.
328 Box
BUFFALO, N. Y.

Anderson's Greater Shows
Box 106, Lockport, N. Y.

Circus Routes

Misc. Routes

WANT FOR (YBOR CITY)
At Seventeenth Street and Ninth Avenue, Tampa, Fl. Catholic Church Bells. Rides,包括: Indian, Buffalo, and Plane or Fjord Plane, can place a low more Concessions. Write or phone. Write or phone.

BARNEY TASSELL UNIT SHOW

LONE STAR SHOWS

NO LEAD GALLERY
AMMUNITION NEXT YEAR

A. B. T. RIFLE RANGE FOR SALE

GENERAL OUTDOOR

December 23, 1943

The Billboard

J C. WEER SHOWS
WANTS FOR 1945 SEASON

Side Show, Unborn, Penny Arcade, Girl Show, Posing Show. Will buy or book October, Caterpillar, Roll-a-Plane or any Ride not conflicting. Want Foremen for Whip, Rocket, Merry-Go-Round, Ferris Wheel. Want Electrician who has transformer and take complete charge. Want Loop Man, Blacksmith, Builders and Punters. Fair Secretaries, take notice —This show going out bigger and better. Have Zacharias Coon Act booked. Winter quarters now open. Full cooperation expected. Write or phone.

FAIRMONT, NORTH CAROLINA

PHOTO MEN
That can produce on a real deal, tickets, programs, 2nd Edition for Foglia and deal it too good for high-class boys, that's the type we want. I can guarantee that you can't work my deals. Two deals start first week in Jan., 1944, and plenty to follow. All deals for American Legion and V.F.W. World War 3 Returning Veterans. Show the greatest drawing card in America. The biggest deal in the world. 10,000 a week. 90% of all. Deals are tight and one is sure. Free from Chicago or going over top with code. Contact me at Room 107, Hardy Bank Building, Indianapolis, Ind. Jan. 1.

Nat D. Rodgers

FOR SALE
STRAW BLOWER
Good condition except paint and upholstery. Powered by International Engine.

MEL H. VAUGHT
Box 1321, Penneula, Fla.

Attention, Committees, Bazaars and Churches
How successful and with what financial gain have you worked your Bazaar? Write us. We will send you a free copy of our latest publication. A complete study of the Bazaar business. Write us.

MANUFACTURED AMUSEMENTS
100 West 40th, N. Y. C. Oiles 0-6580.
Eduard Ehlen, Bron, Mgr.

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Nat D. Rodgers
Shelve 50,000 Drink Venders

Other spot permits also delayed — sugar quota cut will hurt vender supplies

CHICAGO, Dec. 18.—Allied recent restrictions on the sale of war materials in all parts of the nation, including the states, have brought about a labor shortage continues and this week unofficial reports from the War Production Board show that the prospect of making thousands more vending machines, which have been held up by the industries, has been stepped up for the time being. No information is available as to how many applications from coin machine manufacturers have been received under the spot plan, but it is definitely understood that a number of such requests have been received.

Plans were well under way for granting thousands of venders permission to use 50,000 self-service vending machines, but this week's action means nothing to anyone with a machine that has gone down the drain this week. The hope now is that just as soon as the present shortage of machinemen is met, plans will already have been completed and the first batch can be done in short order.

Several weeks ago the industry was threatened that the 40,000 units would be given to the banks, but it was understood that only 25,000 self-service vending machines would be put to use in war plants. The War Production Board, which has been given some publicity by the actual issuance of the 25,000 new machines, has now that it has been determined, that the 50,000 machines were put under a complete ban.

Recognized Merit

The granting of permits to make self-service machines was the result of a recognition of the good reports that have come from the Allied nations, whereby the machines in supplying drinks to workers, official spokesmen say. This industry has been given credit for contributing indirectly to output of war goods by providing both dining and drinking locations.

The vending machine trade will also supply the American forces in Europe, and other sections, it is understood. Here an additional 10 per cent cut in sugar quota is being allotted, and this will bring the total in manufacturing and service to 20 per cent. This is the first time that the mail order trade has ever been cut, but the plan is to use the mail order as a means of marketing the goods.

Support Given

Man-Power Drive

By Chi Pud

CHICAGO, Dec. 18.—Newspaper sales are cooperating in the drive to secure man-power for the war effort. In this area that are producing war materials.

The papers have been published lists of the firms that are in the most critical need of help and that of how many employees they urgently need at the present time.

The name of a well-known house manufacturer, the J. P. Eichberg Company, which is one of the largest in the industry, has been placed on many of the lists. The company, which is known for its quality of products, has made a name for itself in the making of radars and other equipment for the armed forces.

A number of other firms which have in the past refused to give information about material to coin machine manufacturers are also on the lists of those needing additional help. This is only part of the very critical man-power situation here and in this way will approximate the full significance of the situation.

Soft Drink Machine Manufacturers Eye

New Square Bottles

CHICAGO, Dec. 15.—Manufacturers of vending machines for dispensing soft drinks are making plans for a new type of bottle, which would be used in vending machines, and which would be a great help to customers. The new bottle would be made of a stronger material and would be more easily handled than the present type.

Manufacturers of vending machines observed that this might be an idea for their die-casting machine, also, because it would save money in the long run.

Coin Locations Felt

Benefit of Increase

In 1944 Gas Supplies

CHICAGO, Dec. 16.—The American Petroleum Institute has released its summary report of gasoline supplies, showing that the first nine months of this year, in which gasoline supplies were greater than in any other year, would have been in use during the last two years.

The report shows that the amount of gas in most states was greater than ever before, according to the report 35 states showed increases in gas supplies for September this year as compared with September of last year.

From month to month this year has shown a gain over the same period last year. In August, four more states showed gains from the year-earlier month than in the same month last year. The 15 states showing reductions in September were as follows: Arizona, 7.3 per cent; Arkansas, 10.2 per cent; California, 5.2 per cent; Colorado, 6.2 per cent; Delaware, 5.2 per cent; Florida, 5.2 per cent; Georgia, 5.2 per cent; Idaho, 5.2 per cent; Illinois, 5.2 per cent; Indiana, 5.2 per cent; Iowa, 5.2 per cent; Kansas, 5.2 per cent; Kentucky, 5.2 per cent; Louisiana, 5.2 per cent; Michigan, 5.2 per cent; Minnesota, 5.2 per cent; Mississippi, 5.2 per cent; Missouri, 5.2 per cent; Montana, 5.2 per cent; Nebraska, 5.2 per cent; Nevada, 5.2 per cent; New Mexico, 5.2 per cent; New York, 5.2 per cent; North Carolina, 5.2 per cent; Ohio, 5.2 per cent; Oklahoma, 5.2 per cent; Oregon, 5.2 per cent; Pennsylvania, 5.2 per cent; Rhode Island, 5.2 per cent; South Carolina, 5.2 per cent; Tennessee, 5.2 per cent; Texas, 5.2 per cent; Utah, 5.2 per cent; Washington, 5.2 per cent; West Virginia, 5.2 per cent.

Tens of the states were showing the largest gain in percentage in the month of September, while 14 states showed gains for the nine-month period. The gain in California was 50 per cent, and the gain in Texas was 37 per cent. Meanwhile Nebraska was the state showing the largest percentage gain for the nine months (62.13 per cent).

The total figure which included all states showed a gain for the month of September (See Locations on page 6).
New York:

Chicago: 

St. Louis:

Europe's Sugar Need Heightens Lack Here

Chicago, Dec. 16—Sugar is the commodity most likely to be scarce in this country for the duration of the war, a government official told the convention of the American Sugar Refiners here this week. The official explained that sugar would not be plentiful until the job of sending sugar to supply European needs is over, at which time producers can begin to help supply the United States.

This was not the only dire prediction on sugar made here recently. As a consequence of conferences held here a week ago, they were formally informed that the American manufacturers have another cut in their sugar restrictions, and producers are going into effect the first quarter of 1944. Approximately two-thirds of the sugar, under the cut, the stocks for the holiday trade would be cut. There is little hope generally, but the cut was a desirable prospect for the legions of the year. The American convention considered retail store problems not only for the present but also for the future, but there was also some discussion of manufacturer problems in the future.

Group Seeks To Legalize Bingo Games in Wisconsin

MADISON, Wis., Dec. 16—Bingos against the conventions which were being held. The situation has been a seacoast between crusades against pugilists and bingo games. And the reason why is that in most cases the crusades have started anywhere. An organized movement was recently formed here to legalize bingos and pari-mutuel games in general, and is beginning to have a popular indoor sport. Before State and city authorities began to crack down on bingos, they were very popular in all parts of the State.

A group of Dane County residents filed a suit in the Circuit Court of Dane County in Madison, asking that the law be declared unconstitutional on the ground that it violates the right of citizens to freedom of speech and of the press. The suit was filed by the American Legion, the American Civil Liberties Union, and the National Council of Jewish Women.

Articles of Incorporation with the secretary of state of a bingo organization which would be known as the Wisconsin Bingo Corporation of Wisconsin. It is hoped that the incorporation will be approved by the State constitutional amendment, so that the Wisconsin Bingo Corporation may be formed.

The Wisconsin Bingo Corporation of Wisconsin is formed for the purpose of providing a legal and legal form of pari-mutuel betting. The State has been asked by the Wisconsin Bingo Corporation of Wisconsin to consider whether it would be in the interest of the State to permit pari-mutuel betting, and the State has been asked by the Wisconsin Bingo Corporation of Wisconsin to consider whether it would be in the interest of the State to permit pari-mutuel betting, and the State has been asked by the Wisconsin Bingo Corporation of Wisconsin to consider whether it would be in the interest of the State to permit pari-mutuel betting, and the State has been asked by the Wisconsin Bingo Corporation of Wisconsin to consider whether it would be in the interest of the State to permit pari-mutuel betting.

Cites Big Revenue

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Sponsors Are Named

The incorporators were named as Ed Elmore, Al Groves, John G. A. Elmore, and Ed Reih. All have been active boosters of the game and have been interested in it for some time. The corporation was formed at Grove at which point regulations of the game were being discussed.

Brother is chief of a club to which all the bingo operators belong. Grove is owned by the Wisconsin Bingo Corporation and it was attended in the meeting of the club by the Wisconsin Bingo Corporation. Grove is owned by the Wisconsin Bingo Corporation and it was attended in the meeting of the club by the Wisconsin Bingo Corporation. Grove is owned by the Wisconsin Bingo Corporation and it was attended in the meeting of the club by the Wisconsin Bingo Corporation. Grove is owned by the Wisconsin Bingo Corporation and it was attended in the meeting of the club by the Wisconsin Bingo Corporation.

Revival of the attempt to legalize bingos in Wisconsin was held at the Wisconsin Civil Service Commission.

FOR SALE!

5 Recommodated Potable Tanks-Without Accessories

5/Potable Each

175.00

1 2/3/4/Draft Balance O. D. 2000.00

PHIL GOULD

2500 E. 66th St. BROOKLYN 30, N. Y.

November 6, 1935

INTERNATIONAL MUTOSCOPE CORPORATION

Manufacturers of the Original Arcades since 1894

23-25 11th Street, NEW YORK, N. Y.

ANOTHER WEEK NEARER VICTORY!

HELP KEEP IT CLOSER—BUY MORE BOMB WARDS

Patent

M. E. BASHNIK

JERSEY CITY, N. J.

15th Street, 41-04

LONG ISLAND CITY, NEW YORK

MATERIALS PRODUCED"
Report Shows How Locations On West Coast Gain Much By Trade Organization Planning

Published by the U. S. Department of Commerce

LOS ANGELES, Dec. 18—Many head- line news items last week concern- ing production as the nation geared up for a show- down with Japan ... and they also explain the resurgence of a new industry which began here in mid-1940 and has built along on a wave of wartime spend- ing.

In California, for example, figures re- leased by the California Trade Board credit the state with a steady increase in the number of stores. It now ranks third in the nation with a net gain for the fiscal year ending June 30, 1944, of 3,000 establishments.

While industrial pay roles have receded slightly, this has not been reflected in the enrollment of the Federal Reserve Bank for the third quarter of this year figures for the second quarter, however, showed a drop of 29 per cent in the 1938-39 average, compared with the 29 per cent for the second quarter at the time of the last war.

The over-all economic good health of business in the region seems to have pro- duced a more active outlook for economic, and a better ability to pay for the businesses and machinery that are needed, read- ing a positive trend toward economic and industrial recovery. The term, "economic recovery," here- in is being interpreted in terms of man- y small businessmen who have returned to their own industry and who are not ascribing the economic recovery to the nation's" national policy.

State officials, for example, have noted that manu- facturers of farm and garden machinery, for example, are increasing their sales, and that the demand for machinery for the home is increasing. The State officials, for example, have noted that manu- facturers of farm and garden machinery, for example, are increasing their sales, and that the demand for machinery for the home is increasing.

WANTED

Man who knows coin machine business and can write about it. Newspaper or trade paper.had- drawn preferred. State salary, background, draft status, etc.

WANTED

MAN WHO KNOWS COIN MACHINE BUSINESS AND CAN WRITE ABOUT IT.

Newspaper or trade paper had- drawn preferred. State salary, background, draft status, etc.

Box 2222

The Billboard 155 No. Clark St.
Chicago, Ill.
Look To The GENERAL For Leadership

No Dream Stuff!

There's a lot of so-called post-war talk going on these days...some of it real, much of it fantastic. Our continual close contact with operators throughout the country has shown us they're an enterprising lot of class-thinking men who aren't interested in vague possibilities. One of our post-war plans is already in the making—a big, new building, second to none in beauty and modern facilities for serving our customers with the best of the new machines—and, of course, with the cleanest, finest reconditioned equipment in America. You'll be hearing more and more about the GENERAL and GENERAL'S new headquarters...a building in keeping with the high quality standards we have maintained in peace-time and in war-time, continuously since 1925.

Member U. S. Chamber of Commerce

Established 1882

Covington Steadily Ever Since

THE GENERAL

Banking Vending Service

306 N. Gay St.
Baltimore, 2, MD.

America's Finest Buys

A1 Merchandise—New Grades Five Balls

$1.10 2.10 3.10 4.20 5.10

Jingles $0.60 $1.00 $1.40 $1.75 $2.00

Java $0.30 $0.50 $0.75 $1.00 $1.25

Gold Bells $0.35 $0.45 $0.55 $0.75 $0.90

Cap. Kid $0.60 $0.75 $0.90 $1.20 $1.40

Home Run 75.00 95.00 125.00 160.00 200.00

Bella $0.45 0.65 0.90 1.20 1.50

Wants Phonographs

Brand Name for Quality

1/2 Credit Deposits, Balance C. O. D. Wisconsin's Leading Distributor.

United Coin Machine Co.

6304 W. Greenfield Ave.
Milwaukee 11, Wisconsin

Bargains in Pins

4d Dally $0.50 5d Dally $0.50

5d Dally $0.50 6d Dally $0.50

10d Dally $0.75

15d Dally $1.00

20d Dally $1.50

30d Dally $2.00

40d Dally $2.50

50d Dally $3.00

All guaranteed to be in excellent condition and perfect working order.

Emil's Novelty Co.

120 W. Renne St.
Flint, Michigan

Wanted Skeeballs

Wurlitzers or Genco Bankrolls

In Any Condition

Will Pay $150

Plus Extra for Crating

Tied Riley Co.

Fort Wayne Hotel
Cass at Temple
Detroit 1, Michigan

The Season’s Greetings
To All Our Friends

Jones Sales Company

1350 Trade Avenue
Hickory, N. C.

ECONOMIZE with Economy

Photo-Electric Cells, C.E. 23...$2.50 Each

Can be used for Chicken Sam, $20, Chutes, Rapid Pipes and other Ray Guns.

3000 Ohms, 25 Watt Variable Resistors, for Chicken Sam...$1.50 each

9 Conductor Wire for Chicken Sam

Steady Current for One and One-Half Hours

W.B. CO., INC.

1903 Washington Blvd.
St. Louis, Mo.

AMERICA'S FINEST BUYS

A1 Merchandise—New Grades Five Balls

$1.10 2.10 3.10 4.20 5.10

Jingles $0.60 $1.00 $1.40 $1.75 $2.00

Java $0.30 $0.50 $0.75 $1.00 $1.25

Gold Bells $0.35 $0.45 $0.55 $0.75 $0.90

Cap. Kid $0.60 $0.75 $0.90 $1.20 $1.40

Home Run 75.00 95.00 125.00 160.00 200.00

Bella $0.45 0.65 0.90 1.20 1.50

Wants Phonographs

Brand Name for Quality

1/2 Credit Deposits, Balance C. O. D. Wisconsin's Leading Distributor.

United Coin Machine Co.

6304 W. Greenfield Ave.
Milwaukee 11, Wisconsin

Bargains in Pins

4d Dally $0.50 5d Dally $0.50

5d Dally $0.50 6d Dally $0.50

10d Dally $0.75

15d Dally $1.00

20d Dally $1.50

30d Dally $2.00

40d Dally $2.50

50d Dally $3.00

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1903 Washington Blvd.
St. Louis, Mo.
Ban on Spot Plan Permits Affects Nation's Industry

Action Emphasizes Need for Greater War Production

CHICAGO, Dec. 16.—The 60-day freeze on spot-plan permits affecting 126 cities, which went into effect December 1, has caused the recreational and amusement industry to realize more than ever how serious the need for increased war materials really has become. Members of the coin machine trade here expressed themselves as feeling the great need to boost production, if possible.

By the end of November a few more than 3,000 permits had been granted, chiefly to small manufacturing firms scattered over the United States. The War Production Board published a list recently which included the permits that were granted from November 14 to 25. The list is as follows:

ILLINOIS

Bloomington
Portable Electronic Mfg. Co.—Farm elevators, line equipment.

Chicago
Jack Levy—Waterfall models. The Highlander Co., Inc.—Ch Impossible stamp, coat hanger, etc.
National Steel Cabinet Co.—Bathrooms cabinets.
Albert Barnes—Food warming and serving dish for infants and invalids.

Carmi
Downey Furniture—Studio coaches or dual sleeping equipment.

Galesburg
Midwest Mfg. Co.—Metal household furniture.

La Salle
Keesona Private Utility Co.—Pumping equipment.

Mendon
Chapel mfg. Works—Ice cream freezer, coal stokers.

Quincy
Electric Wheel Co.—Wagon trucks, wagon boxes.

INDIANA

Bluffton
Hoover & Mfg. Co.—Auto replacement parts and accessories.

Edgewood
Monterello Mfg. Corp.—Portable intercom, wire garment hangars and blockers.

Indianapolis
Indiana appliance Mfg. Co.—Kitchen equipment.

Superior Metal Works Inc., etc.—Variety store fixtures, mill work, etc.

O'Neil Mfg. Co.—Food vending machines.

Kokomo
Kotpix Corp.—Beer, nee in clocks, pore, exam, signs, steel letters.

La Fayette
The Schwab Safe Co.—Metal office and industrial furniture, coal stokers.

Richmond
The F. & H. Lawn Mower Co.—Hand lawn mowers, Shelbyville.

Great States Corp.—Lawn mowers, hand and power.

Terre Haute
Terre Haute National Mattress Co.—Double sleeping equipment.

Tipton
Oakey Mfg. Co.—Pam suite equipment.

IOWA

Cedar Falls
Automatic Rematador Co.—Automatic rematadors.

Davenport
Davenport Locking Co.—Interposing machines.

K. E. Winters Specialty Co.—Bulletin boards.

Dubuque
Dubuque Mattress Co.—Interposing machines.

Massillon
Cooper Mfg. Co., Inc.—Components of power lawn mowers.

Monticello
Veerman-Howe Co.—Trash bin wrenches, holders and lifters.

Omaha
Roscoe Co.—Venetian blinds, steel drake.

Sioux City
Sioux City Mattress Co.—Interposing machines.

MICHIGAN

Detroit
Cordell's Mart Co., General Motors—Automotive body parts.

New York Bed Spring Co.—Bed springs. Fred V. O. Calcutt, Inc.—Hospital beds.

Progress Bedding Co.—Interposing mattresses.

The Matthews Co.—Metal signs.

Dexter's Bed & Mattl.—Pressure switches.

Grand Rapids
Van Hornes Mfg. Co.—Metal sign, metal display.

Happening & Wilkinson, Catalog.

Hazel Park
Ambory Products Co.—Domestic electric irons, automatic water heaters.

Highland Park
Philip Ball—Flame splinter for motion pictures.

MINNESOTA

Duluth
Humph Mfg. CO.—Steel tank parts.

Manzke
Cassian Co.—Canister rod hangers.

Minneapolis
Happy Land Mattress Mfg. Co.—Interposing mattresses.

Henry M. Hoehn—Pressure containers.

St. Paul
Hagen Supply Corp.—Tear gas gun.

Bradley Equipment Co.—Septic tanks.

Jackpot Fruit Reel
$47.50

BRAND NEW

Unconditionally Guaranteed

$17.50

For sale

Bally Mfg. Co.—Steel tank parts.

WEBB DISTRIBUTING CO.

112 S. Michigan Ave., Chicago, Ill.

WHILE THEY LAST

All Bowling Machines, in original cases. Special $49.50. 50% Deposit.

M. A. POLLARD & CO.

715 Larkin Bldg., SAN FRANCISCO, CALIF.

FOR SALE

Penny Arcade Machines, complete. Lead Sphinx Gallery with Assortment and Guns. Arcades now in operation in New York City.

SAM LEVY

236 East 5th Street, New York City
(No text content available from the image.)
Richard Scott, Pioneer British Coin Mch. Man, Dies in England

NEW YORK, Dec. 16—The world's first British coin manufacturer and promoter, Richard Scott, passed away here Saturday, according to the death certificate. He was 60. Scott was born in London in 1871 and was the son of a British coin manufacturer. He was one of the pioneers in the British coin industry and is credited with inventing the first coin machine. Scott was also a leading figure in the British coin industry and was known for his innovative ideas and his ability to promote his products. He was a leading figure in the British coin industry and was known for his innovative ideas and his ability to promote his products. Scott's death is a great loss to the British coin industry.
**Beverage Board Outed**

LOUISVILLE, Dec. 16—No further action will be taken against the Oldham Brewery, a local liquor bottler, which was previously cited by the Board of the State Liquor Control Board for violation of the prohibition law. The case was disposed of last week by the board, which found that the Oldham Brewery did not violate the law in the manner alleged.

**Case Against Phillips**

PHILADELPHIA, Dec. 16—Juke boxes at the U.SO canteens, hit hard by the death of new records, will soon again give forth with the current crop of hits. The new installation of juke boxes will meet the pleasure and needs of the visiting G.I.s and Jesses.

**Fourth Estate Sues**

The Fourth Estate S 위스 virginia Club of Philadelphia, representing the local newspaper, radio and television field, recognizes the popularity of joke boxes in the Central Valley. The newspaper has a campaign in connection with its war service to bring current hits to the music machines at the U.SO centers.

**Welfare Board**

The Welfare Board of the club this week donated rare libraries of pop music to the U.SO Music Bureaus in the Central Valley and to the Jewish Welfare Board of the M. H. A.

**Industrious of the need**

Industrious of the need the joke hits that pop music hits, the board of the club appointed a committee to accept the donation from the U.SO centers.

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**Canton's**

The Canton occupies the entire second floor of the Oldham Brewery.

**AMERICAN FOLK TUNES**

Cowboy and Hillbilly Tunes and Tunesetters—By Nat Geo

All Communications to 155 N. Clark St., Chicago 1, III.

**New Shreveport Fijio**

Responding to the request from the owners of the Shreveport Fijio, who has some fine cowboys and folk songs to their credit, have heard that he has a new book, "Cowboy Music" by J. A. Brown.

**Antry at Chi Horlo**

Night Office Gene Antry was the feature attraction at the Chi Horlo the other night. Antry, who has been known as "the man who plays the music" at the U.SO clubs, was also the designer of the nickel of Antry.

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**Musician of the Month**

Several new Elk Horn recordings will appear on the Elk Horn label. Pearl Clark has just finished a new (the American Folks Tunes on page 67).

**Plan To License Electrical Servicemen Up in Baltimore**

BALTIMORE, Dec. 15—An ordinance that would put repair and installation of radio and electronic equipment under the supervision of electrical engineers was introduced in the Baltimore City Council and is now before the body's legislation committee. The ordinance has been introduced for a purpose and to serve the public interest. It has been introduced to prevent the installation of radio receivers and has been introduced at the request of a radio repair concern. The ordinance does not apply to a person establishing or repairing his own equipment, nor to a person removing or installing of tubes, except for a license where a large price of $10 and each annual renewal would cost $5. A license would be required to pay $5 annually for each of the licenses issued. The ordinance would be in force for a period of 5 years.

**Bobby Soxers Prefer Juke Music in Teen-Age Clubs**

Youngsters express love for jive discs. survey shows—newspapers give line-up to formation of kid clubs as teenagers combat delinquency stigma

**CHICAGO, Dec. 15—Teen- age clubs are no passing fad. They have definitely gained favor with the young members of the population, as shown by nationwide reports of new clubs opening and established ones enlarging their programs. In almost every case, a jive box has been the first thing sought. The youngsters can do without frills and furbelows, but they do desire their jive and the jive box is the perfect answer. A few clubs have already been able to bring in a steady income, but those are usually on the assumption that the kids won't pass the "canned" music of their favorite bands.

Time youth clubs have won a great deal of publicity in newspapers and magazines. The almost inevitable motion of a jive box as part of the program is to be confined to as many locations. Among the new clubs which have received press attention are the following:

**Cranston, Md.**

High school boys and girls here recently held dedication service for their newly opened club, The Ballroom, Dec. 18. The local Rotary Club has adopted the club and will handle all the membership. It is affiliated with the State, but is sponsored by the club, and the club is sponsored by the city.

**Musical Director**

The canteen occupies the entire second floor of the Oldham Brewery.
Alex Schwartz Passes

CINCINNATI, Dec. 16—Alex Schwartz, president of the Keilbun Cigar Company, Keilbun & Schwartz, and member of the Wholesale Tobacco Industry Advisory Committee of the CNA, died in his home Tuesday following a heart attack. He was a director of the National Association of Tobacco Manufacturers and chairman of the CNA’s Advisory Committee. He represented the Ohio State Legislature to investigate the cigarette shortage.

WAR NEEDS

(Continued from page 58)

worths, and above and beyond that allocated for home consumption.

Industry spokesmen claim that sugar order is not aimed at soft drink industry as a means of reducing the American public’s consumption of sugar. The government is trying to decrease the amount of sugar consumed by Americans to prevent a sugar shortage.

ADVANCE BOOKINGS

(Continued from page 51)

In New York City, the Shubert Theatre, 26 Jan. 5 (five); Palace Theatre, New York, 22 (five); Atlantic Theatre, Cleveland, 29 (five); Family Theatre, Detroit, 26 (five); Strand Theatre, Buffalo, 28 (five).

MAY 23-25: St. Louis, Mo., Coliseum Hotel, 23-25 (five); Fox Theatre, Dallas, 23-25 (five); Texas Theatre, 25-27 (six).

JUNE 22-25: Chicago, Ill., Shubert Theatre, 22-25 (five); Empire Theatre, 25-27 (six).


JULY 24-26: Los Angeles, Calif., Million Dollar, 24-26 (five); Hollywood Bowl, 26-27 (six).

AUGUST 20-22: Boston, Mass., Isabella Hotel, 20-22 (five); Strand Theatre, 22-24 (six).


All bookings include all other bookings unless otherwise specified.

We Pay Spot Cash FOR YOUR RECORDS

No Shipment Too Big—None Too Small

Popular Hillbilly Race Polkas

Wire Collect How Many You have
WE PAY THE FREIGHT

J. F. BARD

414 South Franklin Street
Chicago 7, Illinois

PRINTED * PHONO * TITLE * STRIPS

20 FOR 50c—TITLES ON BOTH SIDES

Now available for all records Victor, Bluebird, Columbia, Decca, Capitol and HMV record labels. Strips ready for shipment when you purchase your record. A postcard brings sample and list of past release strips in stock. All orders shipped first-class mail the day received.

D. E. HAUN COMPANY
302 NIXON BUILDING
PITTSBURGH 19, PA.

DRINK MANUFACTURERS

(Continued from page 58)

for September of 74,103,000 gallons, an increase of 1,289 per cent from September, 1943, and a daily average gallonage for the first nine months of 99,029,000 gallons, an increase of 37 per cent.

(American Petroleum Institute refinery report figure deducts total gallons for the five weeks corresponding most nearly to the first week of September, 10 per cent, while Bureau of Mines figures indicate motor fuel demand for September 10 per cent over the same three months.)

LOCATIONS

(Continued from page 58)

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MUSIC MUSICIAN

The Billboard

December 23, 1944
MOVIE MACHINE REVIEWS

Assembled and released by Sounds Distributing Corporation of America, Inc. Release date, November 30.

Program 1190

Handa is a feature to promote the sale of hand-made and hand-woven items during the 1941 War Loan. It stresses the importance of hands in daily life, and their significance in war and post-war production. (Treasury Department.)

TEXT AND HIS HAWAIIAN (6), vocals by TILDY MANFIELD and ANTÓNIO LEMI. There's also a choice of four native dancers. (L. C. M.)

HAL EWING sings Hello That Guitar, a waltz, accompanied by JOE BLEICHMANN and his orchestra, and a trumpet player each have a short solo. Bandstand background. (R. C. M.)

Montana Plater is another in the wind-2-go cowboys. TOMMY WAKEY AND HIS OKLAHOMA COWBOYS AND GILLES are featured. Setting is the interior of a ranch house. (R. C. M.)

JORNIEE LONG AND HIS ORCHESTRA play and sing a novelty tune, Ninny PULLER and Salle. Bandstand background. (Mounds re-issue.)

A well-known team of Lacy Sukey stars THE MILLS BROTHERS. A river boat provides the background and Sukey makes a special appeal to anyone who likes this group. (Filmscrip.)

American Folk Tune (Continued from page 4)

tunes, e.g., O'Connell by the Pritt, with Roy Wallace and J. S. Bauduin, and it will be published by Hanon.

Sun set in my Heart, mentioned in this column some time ago, was the first word to be sung in the home of Harold Homer, whose military band marches are well known, is releasing a new song, Quart-Quer-Bei-Aren, thru A-1 Music Company.

Suzy, the Cur from the Hills, is now heard every day except Sunday over WVRK, Boston, Mass., and also on the JN station WJBO.

Wakely in Coast Spot

Jimmy Wakely recently clinched an engagement at the Casa Manana in Culver City, Calif. His group includes the leaders of the Purple Sage, Tex (Cattle Call) Owen, Leo White, Wild Bill Elliott, Johnny Bond, Melvin James, Roy Whitley, Virginia Scott, Butch Russell, Cottonwood Clark, Bick and Spicie Travis. Wakely is now playing at the Sunset Bowl, Hollywood, and recently rod Gene Avery as his singer. He's bought a ranch in San Fernando valley.

Lucy McDowall and Al Halterman have played a new tune titled Take a Chance of You and La Casa Del Rio. They also had turned out a new song in collaboration with Ruth Bedworth, Kansas City songwriter, called Chords Over the Moon. Moreland Music soon will release two new tunes by Ted Matheson and Lew Mel, titled Golden Twilight and Any Little Fragile. McDowall is co-writer of all songs. "I Hope I Think of You." Rosalee Allen, who used to be on the Burlesque circuit, is now playing in a West Coast hotel, and is using her own name, Julie B. Allen, as there are many Rosalees. She is now heard over WATU, New York, and WNYC, New York City. She wrote Blue Bells Toddy, which is now getting big with Intersong.

New Walter-Resor's Times

Bill Weller (Goometne), another announcer and cowboy artist of WOAI, San Antonio, and Dick Reynolds have just clipped a new 'sally tune, We'e Won't Get You Bobbin' for a Hair. It's a full-of-joke rural rhythm. Other songs by this team are Don't Say It's All Over Now, It's All Over Now, and To Make Your Golden Hair Again and Why Shouldn't We Make These Words Work? While in New York recentlyender Reynolds had orchestration made for his new song, Sincerely Yours, and is singing the song himself in his stage appearances throughout the country and seldom stops to fall the snow cold.

John Jacob Niles, authority on American folk music, recently presented a program on the recorded songs of the Southern Appalachian Mountain region at the Lulli, Philadelphia. He played his own accompaniment on guitar of his own making. The songs included ballads and carols, whose authorship was lost in antiquity.

Chinese Hillbilly Team

Ming, Ling and Stuhl, believed to be the only Chinese hillbilly team in America, are making their Philadelphia bow at the Latin Casino right club. The three are father, son and daughter in private life and feature American Folk songs in their act.

NEW NATIONAL RECORDS

Available Now

10455 - I'M LOST (Ballad). Vocal feature -ddddding Orchestra.
10456 - MY LITTLE WIFE (Hillbilly). Vocal feature - Sammy Saffie (Saltz Instrumented Band).
10458 - GIVE ME THE CHANCE (Ballad). Vocal feature.
10459 - I'M HAVING A BRUISE (Experiment). Vocal feature.
10460 - BE STILL MY LITTLE DUC (Hillbilly). Vocal feature.
10461 - COME ON DOWN AND SEE THE CLOWNS (Experiment). Vocal feature.

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10460 - BE STILL MY LITTLE DUC (Hillbilly). Vocal feature.
10461 - COME ON DOWN AND SEE THE CLOWNS (Experiment). Vocal feature.

HIGHEST BIDDER TAKES THE FOLLOWING

One Rockola 40 Master Remote Centred with Four Box Bars—ten Wall Box Bars.
One Rockola Monarch Remote—ten Wall Box Bars.
One Rockola Windsor—plain.
One Twin 16 Wurlitzer Steel Cabinet Packard.
Adapter & Packard Playspeakers.

SEND IN YOUR BIDS

ACME PHONOGRAPH COMPANY

6210 ECCLID AVENUE

CLEVELAND 3, OHIO

Secluded Distributors—Northern Ohio
Two Groups Study Bag Famine

Definitely No Cigs in Sight

Retail Drug Association suggests two methods of solving Chicago shortage

CHICAGO, Dec. 16—The main facts uncovered during the course of two government investigations into the cigarette situation is that there is a cigarette shortage.

A small of investigations from the Federal Trade Commission began a check here of the records of wholesalers and distributors to see whether there was any proof of price discrimination or unfair interstate trade practices. There have been changes that months ago were fretting out jobbers, thereby taking

the middleman's profits. Records of tobacconists and tobacco offices, all of which were investigated in New York and on the Eastern seaboard, are being investigated from Washington.

Druggists Offer Answer

Two suggestions were made this week by the Chicago Retail Drugmen's Association as means of combating the shortage:

One was the recommendation to the 1,800 members of the association that cigarettes be sold on the "exchange" for an empty package plan. The other is the preparation of a petition to Mayor Edward J. Kelly and the city council that the present cost of cigarette permits be reduced from $100 to $50.

In Washington a Senate committee investigating the shortage managed to uncover a good many statistics—all of them discouraging. One fact emerged from the mass of evidence: there will be fewer cigarettes for civilians next year.

The committee called in officials of the War Man-Power Commission, the War Food Administration, and the Office of Price Administration. After a lot of testifying

money the committee agreed that these steps might help to relieve the situation:

1. The declaring of the cigarette-manufacturing industry as an essential one entitled to a more abundant share of the sugar and cotton available.

2. A WPA order calling for greater production of limited tobacco materials.

3. OP A revision of tobacco-price regulations to permit a better distribution of available stock to retail dealers.

Shift in Brands

Of great interest to vending machine operators is the shift in popularity of the major brands. At the end of October, according to a survey made by a leading financial paper, Lucky was 30 per cent. per cent. Next, Chesterfields were second, next cans, once popular, were third, Philip Morris. Old Golds were close behind Cans. One reason for Cans' poor showing is that it has shown very little increase in the last 12 months. Reports from other cities follow:

Ottawa

Canadian tobacco growers are seeking a price increase for fine-cut tobacco. This-Walt prices of 20 to 25 cents are paid to growers, are raising $1.50 cents a pound.

Reduction in increased tobacco prices is based on the government's insistence that these prices be maintained on cigarettes. Already increased tobacco prices have cut the present narrow margin between selling prices of welfare and the fixed tax rate of $11 per 1,000.

For several years growers prices have been fixed by a committee representing tobacco retailers. This year negotiations have been unusually difficult. As yet there have been no reports of shortage of cigarettes in Canada.

Richmond, Va.

There is no agreement in this world's center of tobacco growing and tobacco manufacturing as to the reasons for the cigarette shortage.

Two manufacturers blame large overseas shipments, while the head of another local factory says the price reduction has been brought about by increased shipping in the U.S.

Shortages of leaf tobacco, because of crop limitation, company purchases and government buying for foreign and military distribution under lend-lease, followed by the unprecedented, sizable outlay of overseas manufacturers and increased domestic demand were held responsible by a Winston-Dale (N.C.) cigarette maker.

Miami

Cigarette circulation has ended a parade for six years. Smoking in this area is down, but there is still a demand. Tobacco prices are at an all-time high while the price of the leaf tobacco has been reduced.

While smokers have a restricted supply, there is still a demand on the shelf. One reason is that the price of the leaf tobacco has been reduced.

Some cigarette makers have cut prices, but even with this reduction the demand is not met. The reason for this is that the price of the leaf tobacco has been reduced.

Chicago

Carl Hunger, chairman of the Chicago Drugmen, presented the following highly interesting explanation for the cigarette shortage:

"One of the biggest—and I mean the biggest—men in the business tables there are plenty of cigarettes. (In Michigan they're selling standard American brands two for a quarter and as many as they please.) He says the shortage has come about by reason of the fact that one of the

the biggest manufacturers, by reason of the fact that they've got lack of leaf tobacco to the service, has emphasized that fact, giving it as a reason why smokers should be able to get their favorite brand.

The other standard explanation is that it is to be poor business for their own cigarettes on the market in abundance while their sales are all down. They are holding back stocks so that, in the public mind, they too are in short supply. As time goes on, the public will demand more of their own cigarettes as it is to be poor business for them. The shortage is due to the fact that they are holding back stocks.

Montgomery, Ala.

To get cigarettes here it is necessary to have an empty pack. Almost all of the local retailers have taken to filling empty packs as a solution to the city's cigarette shortage. Several distributors have expressed satisfaction at the way in which retailers have filled the empty pack idea and said they believed all stores everywhere would adopt it.

San Francisco

The cigarette shortage here is being investigated by the Office of Price Administration, representatives of the Defense Department and the war board. The shortage here is very acute.

Distributors and wholesalers have been in contact with the representatives of the Department and the war board. There are many, many cases in which retailers have taken to filling empty packs. There are many, many cases in which retailers have taken to filling empty packs. The shortage is due to the fact that they are holding back stocks.

One angle reportedly being investigated is that the wheat has been tampered with. A practice in these cases is said to be violating the wheat with a nickel and seizing the grain. This practice in these cases is said to be violating the wheat with a nickel and seizing the grain.

New Brunswick, N. J.

Cigarette shortages here is that there has been a lack of this material for some time. There is a lack of this material for some time. The shortage is due to the fact that they are holding back stocks.

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State’s Coffers Feel Drop In Cigarette Tax Revenue

ALBANY, N. Y., Dec. 15.—It has been reported in the press that the treasurer of New York State has suffered a drop in his receipts from cigarette taxes. This was due to a shortage of cigarettes in the state’s coffers. In the first half of the fiscal year, the revenue derived from the sale of cigarettes was only 1.7 million dollars, compared to 2.0 million dollars in the previous year. This drop in revenue is expected to continue as long as the shortage of cigarettes persists.

In November, the state collected only $2,000,000 in cigarette taxes, a significant drop from the $2,500,000 collected in the same month last year. The decline in cigarette tax revenue has been attributed to the shortage of cigarettes, which has caused many people to smoke less or switch to cheaper alternatives.

Decline Reported

Rolin E. Kinsman, tax commissioner, reported a decline in cigarette tax revenue and an increase in tax violations. Receipts from the sale of cigarettes have fallen almost every month since last year, with the figures being $1,316,789 for November, $1,500,000 for December, and $1,600,000 for January. The decline was attributed to the state’s attempts to enforce the cigarette tax law more strictly, which led to an increase in tax violations.

The state has a 5-cent tax on cigarettes, and the revenue was running ahead of that for the first 10 months of this year. The total revenue from January 1 to October 31 was $17,281,601, compared to $19,000,000 for the same period last year. This year, the state has collected $12,600,000 in tax revenues, which is a significant drop from the $19,000,000 collected last year.

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Less Candy for Civilians in 1945

CHICAGO, Dec. 16.—Fewer 5-cent candy bars are in prospect for civilians this year, since the army and navy will take "practically all" of the supply, according to Robert Amster, secretary-treasurer of the Western Confectioners’ Association. He said the current 70-cent government share will be 30 cents a pound, but did not mention at what extent.

The outlook for the candy dealer depends on what the service men want. It has been generally understood that candy would be the best possible, but did not mention at what extent.

The outlook for the candy dealer depends on what the service men want. It has been generally understood that candy would be the best possible, but did not mention at what extent.

Veteran operators—men who know the business and know machines—have long looked to Northwestern for the best in bulk vending, a choice that has proved itself hundreds of times over under the stress of wartime operating conditions. When vending machines again become available, follow the advice of the leaders in the field—make sure of your investment with Northwesterns.

Write for our free publication The Northwesterner

Kentucky Tobacco Market Opens; Prices Below 1943

LEXINGTON, Ky., Dec. 18.—In the midst of a national cigarette shortage, investigations of the reasons for the shortage and much discussion of the whole subject, the Kentucky tobacco market opened December 12. The reports on the opening day showed that the prices were below those of the opening day last year. Sales, the first day on the local market, averaged 30 cents per pound, which was a little less than the opening day last year.

The opening of the sales was delayed one week this year and farmers were rushing this week to get their tobacco on the market in order to get their current Christmas money. According to general reports, tobacco is not as good this year as last. Government officials are urging as well as large tobacco buyers in order to secure the tremendous amounts of the tobacco farmers will return this year. On the second day of the opening, the current tobacco was reported as selling below the CPA ceiling price.

Prices from many of the markets throughout the state and that were heavy for the past two days and were expected to continue during the week, chiefly because farmers were anxious to sell and get their money as early as possible. The cold weather had just melted the markets throughout the state, cutting down the advancements and also making it difficult for farmers to get their crops to the markets.

MODERNIZE with the “POPOMATIC”

ALL ELECTRIC—COMPLETELY AUTOMATIC
5c COIN OPERATION ELIMINATES ATTENDANT
NOW LESS THAN HALF PRICE

You may possibly have hesitated to install this type of machine because of the NOW WE ELIMINATE THAT DIFFICULTY by offering you a genuine “POPOMATIC” machine at a price less than the original.

BEAUTIFUL DESIGN: The Popomatic is designed to harmonize with the finest of factories. It is artistically designed into quarters, and it is a perfect fit. All popcorn grills are separated and customer receives only fully popped fluffy corn. All you need do is see that the machine is filled. It will work for you hour after hour without personal attention. Continue operation for 16-hour period costs less than 10c in power consumed.

STURDY CONSTRUCTION: Sturdy construction of the best materials available, the Popomatic is built to endure and give many years of trouble-free dependable service.

DIMENSIONS: 60 in. high, 15 in. width, 15 in. in Depth. Shipping weight, 125 lbs.

CAPACITY: 12 lbs., enough to pop and sell $250 worth of corn. 30c to 50c, depending on size. Can be bought from 6 to 12 oz. sizes. We include 1 lb. lbs. Yellow Popping Corn, 3 oz. Popping Oil and 2,000 Cheese Bags with each machine.

Originally $250.00
NOW $199.50

F. O. B. Cambridge, Ohio. Terms: 10% Deposit, Balance, or 5% Discount If Full Cash Is Sent With Order. We buy Boost Machines. WE BUY AND SELL ALL MAKES OF POPCORN MACHINES. IF YOU HAVE ANY TO SELL, WRITE US.

—Exclusive U. S. Distributors—

THE P. K. ET AL. AVE. 6TH AND HYATT AVE. CAMBRIDGE, OHIO

This Year Give War Bonds

Make It a Victorious Christmas Pan Confections

435 W. Erie Street CHICAGO, ILLINOIS

WANTED

FIVE TO TEN EXHIBIT ROTARY MERCHANDISERS

[Phone: 5671]

Francis Weisenberg

106 Chest Ave. CLEVELAND, OHIO

THIS YEAR

GIVE WAR BONDS

Make It a Victorious Christmas Pan Confections

435 W. Erie Street CHICAGO, ILLINOIS

WANTED

FIVE TO TEN EXHIBIT ROTARY MERCHANDISERS

[Phone: 5671]

Francis Weisenberg

106 Chest Ave. CLEVELAND, OHIO

The Billboard

VENDING MACHINES wasp.
Jennings Ranks Joins of Army-Navy E Flag Winners

CHICAGO, Dec. 16—Another coin machine manufacturer has joined the honored ranks of Army-Navy E Flag awardees. O. D. Jennings & Company, accepting the award on behalf of the manufacturer, proudly displayed the E Flag awarded to O. D. Jennings & Company.

Accepting the award was J. E. Jennings, president of the company. Speaking on the occasion, he said, "We are proud to have been recognized by the Army-Navy E Flag committee. This award is a testament to the hard work and dedication of our employees. We are grateful for the recognition and will continue to strive for excellence in our work.

The E Flag is awarded to companies that have contributed to the war effort. We are honored to be among the recipients. Our company is dedicated to providing quality products and services to our customers. We are committed to supporting our country in any way we can.

Thank you to all of our employees for your hard work and dedication. We are grateful for your contributions to our company and our country. We will continue to work hard to ensure that we remain a valuable asset to our country."
NEW YORK, Dec. 16—Al Blended was unanimously elected president for a fifth term by the Arcade Owners' Association of America at its meeting held Monday (11) at the Park Central Hotel here. Other officers for the 1945 term also elected were Louis Fox, first vice-president; Sam Holtzman, second vice-president; John McKee Smith, third vice-president; Al Meyers, recording secretary, and Bernard Katz, treasurer. Region directors elected are Henry Freedman, New York; Ken C. Wilson, Chicago; Joe Eis, Philadelphia; Meyer Wolf, Atlantic City, and Morris Hattlin, New York.

Meeting was held for 1944 and was well attended. Annual decisions reached at the meeting was an agreement to add "of America" to the association name to hold the annual national affair at the Latin Quarter, January 16; to do away with the Associate members for new members and to increase the annual dues from $16 to $50 with a provision that new members joining the association after September 1 are not given dues and have their dues start at January 1; the rest immediately lowering the appointment of Sam Holtzman, Louis Fox and Bernard Katz to an auditing committee to report on the status of the association's finances at the next meeting.

At Blended, who has just returned from the NASPL convention in Chicago, reported that officials of the latter organization would be glad to co-operate with the AOA whenever the former could be of service. Al was encouraged by the progress made with the second member assessment to provide funds for a business manager. Told the returns after members préstamo with whom had not responded to date was very slow to go to the minimum necessary to go into the business manager plan. Blended told that letters will be written to all members not present who had not yet contributed and that the minimum will be raised before the next meeting, which will be held January 11.

Six new members were accepted by the AOA—New York Enterprises, Edward M. Haverstock, New York; and Boston; John J. Walsh and John J. Hugos, Hampton Beach, N.H.; and Charles, Minn., Gruen Enterprises Company, Rochester; N.Y.; Kondol and Gold, New London, Conn., and Julian Palow, Norwich, Conn.

Good Arcade Spots
Hard To Find Can.

COINMAIN MAINTAIN

ST. JOHN, N. B., Dec. 16—Lack of suitable locations is the main hitch to opening of new arcades in Eastern market. All provincial cities, coin-operators report. The latter group spots suitable locations with sufficient floor space to allow for installation of sufficient machines to make a profit.

With the removal of the Canadian tax, now on coin-operated equipment, one serious problem is eliminated. Securing suitable equipment is still a major headache, and that of suitable location is a greater one.

Arcade Boosts Biz with
Special Christmas Mise.

DARTMOUTH, N. S., Dec. 16—W. B. Beasley, owner of Sportland Arcades here operated since heavy business in machines as well as bring up a nice profit during the pre-Christmas season here by putting on sale 10,000 dolls, and cases, stuffed bears and a quantity of alarm clocks, each of the last three was to be given to the children in need.

Canadian Arcade Robbed

ST. JOHN, N. B., Dec. 16—Thieves broke into the streetcar in the arcade operated by J. B. Jones here recently and escaped with a small amount of cash but did considerable damage to equipment. Cash lost was low because machines had been emptied only a few hours earlier. This was the second time within the month the place had been robbed. First time culprits left a note saying they would take the money and leave on their next visit.

CIGARETTE TAX

The government last week authorized the sale of cigarette stocks that the law will be enforced strictly in every locality of the State.
Dental Authority Reveals
Candy Stops Tooth Decay

NEW YORK, Dec. 10—A prominent
dental authority told a convention
of dentists here recently that pros-
test has been made toward fortifying
candy-prevent
ng tooth decay. The idea attracted
attention in the candy trade because
dental practitioners have in the past
criticized the use of candy by the
American people. The dentists have
eurrently the use of candy saying
that it would cause"an important cause of
nt decay. At the same time other groups of
dentists have been hard at work trying
to find means of preventing tooth decay.
 Recent years a group of dentists and
chemists working together at Northwestern
 University, Chicago, developed
method of adding a certain substance
to candy and chewing gum and declared
That it would help prevent tooth decay.
The new information recently placed
before dentists here has been added to
previous developments and may bring
encouragement to the candy trade.
Rapidly the presence of these substances
in all types of candy is reported by
Dr. S. O. Harootian, chief of the dental staff
of Studebaker, Marse, Ill.

The new idea consists chiefly of using
substances of a flour made from brew. beer.
The flour is rich in flour which has ben
enriched by its addition of flour from
a long time as the chief preventative of
nt decay. Once the big problems has
been that of getting a sufficient amount of
fumine to the people. Steps have ben
taken to add it to drinking water when
sodium has still continued experi-
menl finding means enough con-
tinuods. The process of making a bone flour
might make available to the candy trade
a substance which could easily be added
to candy and gum and thus be more
convenient for people to satisfy their
tastes for sweets and at the same time
obtain enough of the protective factor to
prevent tooth decay. Much work needs
to be done yet to develop a process for
providing the flourine supply.

The efficacy of the flourine was
claimed by Dr. Harootian. Dr. Harootian
went on, is believed to lie.

IN OUR VERY GOOD FRIENDS... BOTH NEW AND OLD...
IT IS OUR MOST SINCERE WISH
THAT THE COMING YEAR,
HAPPINESS AND SUCCESS SHALL
BE YOURS...

Sincerely,
Pioneer

TO OUR VERY GOOD FRIENDS... BOTH NEW AND OLD...
IT IS OUR MOST SINCERE WISH
THAT THE COMING YEAR,
HAPPINESS AND SUCCESS SHALL
BE YOURS...

Sincerely,
Pioneer

Every Punch A WINNER!

Tickets pay from 25c
to $5.00 with ight at
$50.00. JACKPOT
768 holes at 50c Play
Takes in...$384.00
Av. payout...$299.95
Gross Profit $4.85
Also Made for 25c and $1.00 Play
HSRICH MFG. CO.
131 W. JACOBSON BLVD.
CHICAGO, ILLINOIS

WANTED
IMMEDIATELY
WILL PAY HIGHEST CASH PRICES

CONSOLES
Paco Reels, F. P.
Paco Sanotaros, F. P.
Super Bells, Comb.
High Reel, Comb.
Club Bells, Comb. (Paul Button)
also
PIN GAMES
Give Full Details and Prices in
First Letter. We CAN FILL YOUR
Need—We Carry a Complete
Stock of Parts for the Mills
and Jennings Slot Machines—
Also Complete Stock Super Bell Parts.

COIN MACHINE DISTRIBUTING COMPANY
5746 Baum Blvd.
PITTSBURGH, PA.

TODAY \EJECTOR $5.00
Complete With Instructions

These Electrons are ready immediately
for delivery for Mills No. 1 Bell Machines.
Guaranteed to be in good working order.
They include: antique, metal, and paper
models. They are equipped with.
Ideal of the time. Each machine
is shipped with a certificate
with the following:

Mills and Jennings Slot Machines.

WANTED TO BUY
Give all details, make, type and lowest prices wanted.

AUTOMATIC COIN MACHINE CORP.
330 CHESTNUT STREET
SPRINGFIELD, MASS.
Phone 4-1109 Between 12 Noon and 1 P.M.

CONSOLES
Paco Reels, F. P.
Paco Sanotaros, F. P.
Super Bells, Comb.
High Reel, Comb.
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Give all details, make, type and lowest prices wanted.

AUTOMATIC COIN MACHINE CORP.
330 CHESTNUT STREET
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Phone 4-1109 Between 12 Noon and 1 P.M.

FLORIDA OPERATORS
We carry a full line of Superior
Products' Salesboards.

AMERICAN VENDING COMPANY
810 Fifth Street
MILTON GREEN, Pres.
MIAMI BEACH, Fla.
BROOKLYN OFFICE: 1691 Coney Island Ave., Brooklyn, N. Y.
Plan City Long Range Financing To Get Revenue

CHICAGO, Dec. 16—Cities are being urged to take a long-range view in their financial planning to obtain more revenue. The suggestion comes from the National City Managers' Association and will appear in a publication of this organization. The suggestion is based on the outlook for a period ending of the war next year.

Of the 273 cities of more than 10,000 population that furnished data on the sales, the survey stated, a total of 156 cities, or 56 per cent, reported their total debt more than 10 per cent in the three years, 1924 to 1926 inclusive, of the remaining cities, approximately 25 per cent over the debt less than 25 per cent, and 15 per cent increased their indebtedness, the article said.

Bounded Debt

The city managers' report stated that by this process of bonded debt reduction and building up reserve funds, "many cities will be able to finance a major share of their post-war improvements."

The work done by cities in these efforts to accumulate adequate post-war reserve funds was illustrated by the fact that a total of 172 cities of more than 25,000, or one-fourth of the 677 reporting cities in this category, have set up tax reserves of 887,500,000. Most of the funds are held at each reserve or as tax levies. The funds were stated. In addition to the 177 cities, three states, California, Illinois and Wisconsin, plan to finance their post-war projects with an accumulation of prefer建构

Reply Made

In reply to specific questions as to proposed purposes of the accumulated post-war reserve funds, nearly one-half of the cities of more than 5,000 stated that they plan to use part of such funds for utility plant and distribution systems. Another one-third will use them for deferred maintenance, and nearly one-third mentioned various other categories of buildings, paving, new sewers, new equipment.

The survey showed that among the larger cities, Chicago, Cleveland, New York, Los Angeles, Philadelphia and St. Louis plan to use revenue bonds for additions or extensions to utilities. Cincinnati will have reserve funds and the current tax levy to finance deferred maintenance and new equipment, revenue bonds for utility distribution systems, while new paving and sewer construction will be paid out of a combination of the current current tax levy, assessments and general obligation bonds.

Saves Time * Money * Labor!

BRITE-NU

Amazing New Special Preparation Keeps Pin Games and Phonographs Looking NEW! Nothing Like It!

Simply apply BRITE-NU with brush or spray gun ONCE and your refinishing troubles are over. A damp cloth restores machines to original beauty and lustre after they have been treated with BRITE-NU. No need to waste time refinishing between machines.

Buy direct or thru your nearest distributor.
Foreign Trade Dept. In Offing as Plans Are Readied for FDR

WASHINGTON, Dec. 18—Proposals here will be and large affect the future policy of coin machine exports, have been made for an 11th executive department—the Foreign Trade Department. Plans have already been worked out by high government officials, and they are ready to be submitted for President-elect's study after which the final draft will be submitted to Congress. Plans include personnel for a cabinet secretary for the department who will assume leadership in the administration of the department and for the greatly increased activity planned for post-war trade among nations.

Officials here are optimistic about approval of the President-elect's proposed executive department, and it is expected that attention to Congress for action will take place early in 1945. The department was to take over the present offices in the Foreign Economic Administration, continuing into the post-war era under the name of that war agency.

An alternative which has been given consideration, is to scale down FXA activities within the post-war era and to distribute its work among existing departments such as Commerce, State and Agriculture.

Business Encourage

Proposals of a new department say that new international agreements will permit a great deal more coin machinery in this country than before the war. Dean Acheson, assistant secretary of state, recently disclosed a broad program for encouraging other nations to do a bigger business with the United States thru credits, breaking down trade barriers and curbing restrictive cartels.

The proposed department would maintain the PXA's extensive trade intelligence service so that machinery would be available to help advise a world joint agency on imposition of economic sanctions against an aggressor and carry out necessary measures. The service also could detect any attempts at economic warfare.

Plan Proposed

The plan for the new department proposes that it take over some functions from the Department of Commerce, but keep about the same relations with the State Department which PXA has now.

Leo T. Crowley, PXA chief, has urged that steps be taken toward winding up its activities. He may be offered the job of a trade department is created.

A favorable posture toward export-import bank would be moved into a new set-up of this type because one of the department's functions would be to extend trade credits to foreign countries. PXA also could be used as a clearing and stockpiling strategic materials for foreign countries and so that the United States could not be subjected to war as was at the outset of the present war.

WANT TO BUY IMMEDIATELY!
WURLITZER 616S AT $110.00 EACH
MILLS THRONES AT $150.00 EACH
WILL BUY ALL TYPES OF MUSIC AND ACCESSORIES!

DAVID ROSEN
8614 LINWOOD DETROIT 6, MICH.

WANTED TO BUY FOR CASH
Will Pay Following Prices

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
</tr>
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<tbody>
<tr>
<td>Tokens</td>
<td>$5.00</td>
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<tr>
<td>Dancing Sets</td>
<td>$25.00</td>
</tr>
<tr>
<td>Beads</td>
<td>$30.00</td>
</tr>
<tr>
<td>Pin Wheels</td>
<td>$45.00</td>
</tr>
<tr>
<td>Metal Photo Chimes</td>
<td>$60.00</td>
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<tr>
<td>Plastic Photo Chimes</td>
<td>$80.00</td>
</tr>
<tr>
<td>Metal Keys</td>
<td>$100.00</td>
</tr>
<tr>
<td>Plastic Keys</td>
<td>$125.00</td>
</tr>
<tr>
<td>Beautiful Mermaids</td>
<td>$150.00</td>
</tr>
<tr>
<td>Top Quality Keychains</td>
<td>$175.00</td>
</tr>
<tr>
<td>Deluxe Keychains</td>
<td>$200.00</td>
</tr>
<tr>
<td>Extra for Grading Each Machine Must Have All Working Parts. Will Buy Any Quantity.</td>
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</tr>
</tbody>
</table>

JOY NOVELTY CO.
8614 LINWOOD DETROIT 6, MICH.

WANTED—Skeeballs
Wurlitzer—Geno Bank Rolls
Positively Highest Cash Price Paid.
Any Quantity. Compare with others.
BANNER NOVELTY CO.
6109 Trumbull Ave. Detroit 8, Mich.
Ark. Revenue Tax Up
To Supplement Sales
Levy by High Ct.

LITTLE ROCK, Dec. 16.—State Revenue
Commissioner Murray McLeod recently
announced that an effort will be made to
supplement the present sales tax which
Supreme Court Justice Judge J. Frank "The
Hot Dog" Hunley, has been drawn up by the State
Revenue Department for presentation to
the 1954 Legislature.

"The proposed tax, which would be
levied in the form of a graduated sales tax,
for use within this State, would be a
conservative tax which it is estimated would
produce $2,920,000 additional revenue annually
in the State Treasury," Commissioner McLeod said.

"The present sales tax does not pro-
tect the Arkansas dealer from the price
competition of the States," he continued. "Courts
have ruled that materials purchased from
States and not doing business in Arkansas, but delivering goods into the
State are exempt because they are in interstate commerce.

"The new tax would apply to every
type of business coming into the State
with the following exceptions: Private
sales in the nature of isolated trans-
actions outside the State where delivery
is made outside the State; pur-
chase by the federal government
and government purchases from
foreign countries having an equal or
greater sales tax, and
products of certain other specified products."
At Christmas' time, we realize more than ever the importance of the American Way of Life and the sanctity of the Four Freedoms.

This Holiday Season resolve to do more to preserve them.

LETS GO FOR THE KNOCK-OUT BLOW—

BUY MORE WAR BONDS

D. Gottlieb & Company

Fractional Motor Prices Pondered by OPA Committee

WASHINGTON, Dec. 16.—While the War Production Board has been issuing advisory committee meetings to discuss, if a possible increase in the manufacture of small motors, the Office of Price Administration will continue to hold its advisory committee meetings to discuss prices on fractional motors. The first meeting of the OPA committee was held November 15 and the official report at the time exist there was a general agreement on prices.

A. M. Bunting, of the General Electric Company, Fort Wayne, Ind., was elected chairman of the industry's pricing problems.

It was indicated by the committee that increased costs of supplies and the curtailment of production for civilian use may discourage production under present conditions. It is expected that some decrease in the manufacture of small motors was being produced and sold at a very narrow margin—in some cases at actual cost of labor.

A survey will be made of a representative list of the industry covering all typical categories to develop factual information from which possible most fair price adjustment. On the basis of cost information received from data gathered during the survey, OPA will decide whether such an adjustment is justified.

New! New! New!

3 TICKETS IN A BUNDLE

RED-WHITE-BLUE

ST. LOUIS COIN MACHINE HEADQUARTERS

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ST. LOUIS COIN MACHINE HEADQUARTERS
Know the Company
You Deal With

DID YOU KNOW?...

That Harry Marcus Company is the largest distributors of COIN MACHINE PARTS in the Middle-West.

HARRY MARCUS CO.
816 W. Erie St., Chicago, Ill.

"Marc-Us for Your Coin Machine Parts"

FOR SALE

<table>
<thead>
<tr>
<th>Machine</th>
<th>Price</th>
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<tbody>
<tr>
<td>1 Kirk Night Bomber</td>
<td>$350.00</td>
</tr>
<tr>
<td>2 Test Products</td>
<td>$150.00</td>
</tr>
<tr>
<td>1 Liberty</td>
<td>$75.00</td>
</tr>
<tr>
<td>6 Callie Drops, Complete with Reels</td>
<td>$25.00</td>
</tr>
<tr>
<td>4 Mugs, Reels with Reels</td>
<td>$15.00</td>
</tr>
<tr>
<td>1 Western Major League</td>
<td>$150.00</td>
</tr>
<tr>
<td>2 Kenney Submines</td>
<td>$150.00</td>
</tr>
</tbody>
</table>

All the Above Machines in Perfect Working Order.

Send 1/3 Deposit, Balance O. D.

ALLIED CORP.

CHROME COIN CO.
4630 West North Avenue
Milwaukee 8, Wisconsin

* Write, Wire or Phone *

GARDNER & CO.
2309 Archer - Chicago

Announcing

IDAHO
CONVERTED FROM
(ZOMBIE)

WE ARE ALSO REVAMPING
OKLAHOMA
From LEADER
STREAMLINER
From STARS
GRAND CANYON
From DOUBLE PLAY
SANTA FE
From WEST WIND
ARIZONA
From SUN BEAM
BRAZIL
From DO-RE-MI

You'll Get
and Hold
the Play
With Games
Revamped
the UNITED
Way!

SEE YOUR DISTRIBUTOR NOW OR WRITE DIRECT—BUY U. S. WAR BONDS

UNITED MANUFACTURING COMPANY
6125 N. WESTERN AVE. CHICAGO 45, ILL.

NOW AVAILABLE!

FACTORY REBUILT EVANS' CONSOLES
DOMINOS
PACERS
BANGTAILS
LUCKY STARS
ROLETTO JR.
JUNGLE CAMP

PACES RACES
Straight Play 5c-25c
Genuine Pacs RACES Parts in Stock

H. C. EVANS & CO.
1530-1540 W. Adams St. CHICAGO 7, ILLINOIS

SENSATIONAL NEW REVAMP

GLAMOR GIRLS

(For Sport Parade)

Make This Attractive Change-over Yourself. We Supply All Materials.
No Mechanical Changes Necessary. Nothing Else to Buy.
Brand New Game Appearance — A Perfect Money Maker.

COSTS

YOU ONLY $9.50 PER GAME

Rush Your Order Today

VICTORY GAMES

WIN FREE GAMES

2140-44 Southport Ave. CHICAGO 14, ILLINOIS
WRITE FOR OUR COMPLETE LIST

Complete OVERHAULING AND REBUILDING—
SERBURG GUNS — BALLY GUNS

$30.00 plus parts E. O. B. Chicago

All types of amplifiers repaired. Work done by mechanics of 15 years' experience. All work guaranteed. We have Ray Gun parts in stock.

Radio Tubes for All Coin Machines. O. P. A. Prices.

Send Consumer's Certificate With Orders.

MANOR ELECTRIC & APPLIANCE COMPANY
3216 Southport Ave. Chicago 13, Ill.

December 23, 1944
The Billboard

AMUSEMENT MACHINES 77
Money in Circulation
Hits Record as Yule Shoppers Spend

WASHINGTON, Dec. 16—While the nation was enjoying one of the busiest buying periods of the year and the same time money in circulation was also reaching an all-time high, Federal Reserve Board reported that last week money in circulation in the United States crossed the $25,000,000,000 mark for the first time in history. This increase of over $1,000,000,000 over the previous week and also was an increase of $2,000,000,000 over total money in circulation year ago. Business leaders believe that this vast sum of money as well as the immense amount of retail activity at the holiday season prolonged. There were some leading business men who held that this was actually inflation. They said all the conditions of inflation such as high prices, spending money loosely and the novelty of merchandise was in the present situation and that therefore it must be considered inflation. Retail leaders were concerned in the situation because they were being swamped in all parts of the country of shoppers unable to buy Christmas goods.

One business leader took a less serious view of the situation and were not alarmed at the present inflation. He felt that the coin machine trade in particular was money in circulation. But there was no way to tell how the barrage of machines compared this year with the situation of the last year at this time. There were reports from wholesalers who showed a spate of orders for coin operated goods. The stores were swamped with Christmas trade. For the past year and a half, however, the public had plenty of money to spend and spent it for anything they wanted.

The economists, of course, are watching the situation and trying to analyze it. There are many reasons why there is so much money in circulation and one of the reasons given is the 

An Important Announcement to All Readers

THE DECEMBER 30 ISSUE OF THE BILLBOARD

WILL CARRY NO ADVERTISING

ALL REGULAR NEWS, REVIEW AND SERVICE FEATURES WILL BE PUBLISHED

See Complete Details on Page 3

WANTED! All types of genuine games in any condition! Time Clocks, Restorers and Transformers. All want $25 Rock-Ole Ten Pins or Ten Clock, High or Low Low, Diz. Give description, quantity and price in first letter.

FOR SALE

GUM PARTS

Pokerent Parts

Backboards $15.00

Playing Cards

Silver Parts

% of Dealer's.

Billiard Balls

10 Lb. balls

Spare Field Plants

1.50

Pin Enamel

% of Dealer's.

Playing Field Rosehips

% of Dealer's.

Leathers, etc.

Commission on Order, Balance, O., D., F., or N. Y. Full Cash With Orders Less Than $15.00.

SUPREME ENTERPRISES

BROOKLYN, N. Y.

WHILE THEY LAST

2 Famous BELL-O-BALLS, Regular $29.90. Like New, Floor Samples, $169.00

1. **Guala's Game Machines**, Chicago, Ill. $69.50

2. **Bally's Game Machines**, Chicago, Ill. $69.50

3. **Mills' Game Machines**, Chicago, Ill. $69.50

4. **Wurlitzer**, Chicago, Ill. $69.50

5. **Marvin's Game Machines**, Chicago, Ill. $69.50

6. **Fuso**, Chicago, Ill. $69.50

7. **Jones**, Chicago, Ill. $69.50

8. **Fuso**, Chicago, Ill. $69.50

9. **Fuso**, Chicago, Ill. $69.50

10. **Fuso**, Chicago, Ill. $69.50

WRITE WIRE CALL

BINGHAMTON AMUSEMENT COMPANY, INC.

190 MAIN STREET

BINGHAMTON, N. Y.

WHITE WIRE CALL
WE TAKE THE GAMBLE
WHEN YOU BUY FROM US!
ANY MACHINE WE SELL IS GUARANTEEED TO SATISFY OR THE SHIPMENT CAN BE RETURNED WITHIN FIVE DAYS AFTER DELIVERY FOR FULL CASH REFUND OF PURCHASE PRICE LESS THE TRANSPORTATION CHARGES.

GET OUR PRICES
MILLS GOLD CHROME BELLS
MILLS SILVER CHROME BELLS
MILLS BROWN FRONT BELLS
MILLS BLUE FRONT BELLS
MILLS CHERRY BELLS
MILLS BONUS BELS
MILLS MELON BELLS
MILLS CLUB CONSOLES
BAKERS PACERS
ALL MODELS — ALL COIN PLAYS
WE SPECIALIZE IN REBUILDING
MILLS SLOTS AND PACES RACES
SEE US FOR PACES RACES
Service and Supplies
BAKER NOVELTY CO.
1700 WASHINGTON BLVD., CHICAGO 12, ILL.

Along with the Stars and Stripes and Minute Man Flag, another proud banner now flies at Jennings . . . the Army-Navy "E". In this coveted emblem and in the accomplishments which it signalizes honors, the men and women of Jennings find a welling pride. Yet, far from resting on these laurels, Jennings is determined to forge still greater war production goals . . . to stay in this critical fight for freedom until the last threat to permanent peace is stamped out.

And . . .
Because employment and opportunity are two goals for which men are fighting, we will continue the extra efforts necessary in order to be ready for the world of tomorrow.

O. D. JENNINGS & COMPANY
4309-4339 WEST LAKE STREET · CHICAGO, ILLINOIS

COIN MACHINE EQUIPMENT CO., INC.
WE REBUILD — RECONDITION — REFINISH
BALLY RAPID FIRE GUNS
RUN DOWN "CHICKEN SAMS" AND "JAIL BIRDS"
Made to work and to look like new by factory trained experts.

$19.50
F.O.B. Chicago

"SHOOT THE JAP"
RAY-O-LITE GUNS
$159.50
F.O.B. Chicago

This is a Souvenir "Chicken Sam" Gun. These machines have been thoroughly reconditioned and refinished with an attractive Blue Lacquer and Black Trim. SOLD UNDER A MONEY-BACK GUARANTEE.

WANTED FOR CASH IMMEDIATELY
SEESEBURG "CHICKEN SAMS" AND CONVICTS
Must be complete with all parts necessary in working order.
$75.00 less without boxes. WRITE FOR FLOWERS.

COIN MACHINE EQUIPMENT CO., INC.
1346 Rostoe St. · DIversey 3433 · Chicago 13, Illinois
NEW SPECIALS!

REPAIR LIGHT

Electric family home of 1081 uses for domestic and commercial purposes. Small electric lamps of the highest efficiency for home and business needs. They are also made in a wide variety of shapes and sizes. Each lamp is accompanied by a description of the use to which it may be put. Also included is a list of accessories, including lamp shades, lamps, and fixtures.

$1.50

JOBBERS, WRITE FOR SPECIAL PRICE OR QUANTITY ORDERS, FOR DOZIN OR MORE.

CENTRAL MANUFACTURING CO.
4224-47 FULLERTON AVE. CHICAGO 39, ILL. SPAding 1670-1

PARTS FOR MILLS SLOTS

Large stock of new and used parts for all makes of slot machines. We carry a large stock of genuine parts for use in repairing and maintaining slot machines. We also carry a variety of accessories, including replacement parts and essential tools.

$3.00

WICKETZER SKEE BALLS

BALLY KING PINS

PHONOGRAPHS—ALL KINDS

ARCADE MACHINES

FOR SALE—100 LATEST PINBALLS

Ready for Location — In Good Condition

S & W COIN MACHINE EXCHANGE
2416 Grand River Ave. Detroit 1, Mich. Phone Clifford 1956

WRITE US BEFORE YOU SELL

Positively Will Pay Highest Prices for

WICKETZER SKEE BALLS
BALLY KING PINS

PHONOGRAPHS—ALL KINDS

ARCADE MACHINES

FOR SALE—100 LATEST PINBALLS

Ready for Location — In Good Condition

AMERICAN SALES & SERVICE
515 17TH STREET
ROCK ISLAND, ILLINOIS

Distributors of Machines — Tickets — Salesboards

WE HAVE EVERYTHING FOR THE PHONOGRAPH!

TUBES (Including the Most Critical Ones)

USED PARTS

NEW ACCESSORIES

LARGE STOCK OF WICKETZER, SEEGBURG AND ROCK-O-LA PHONOS

JUST SEND YOUR ORDER—WE'LL DO THE REST!

ALBENA SALES COMPANY
587 10TH AVE., NEW YORK CITY 18
LONG ACRE 8-3534

PRE-INVENTORY SALE

NEW AND USED CONSOLES, SLOTS, PINBALLS, COUNTER GAMES

SICKING, INC., 1401 CENTRAL PARKWAY, CINCINNATI 14, O.
The Season's Greetings... and Sincerest Thanks

To our gallant fighting Men and Women in the Armed Forces for making it possible for us Americans to observe the spirit of the Season as free people.

We earnestly hope and pray that the holocaust that has engulfed all of us will speedily come to a Victorious United Nations conclusion so that the peoples of the world will celebrate future Yuletide Holidays with all the fervor and joy that prevails in time of peace.

And Thanks to the Coin Machine Operators of America for making it possible for this young company to celebrate a most successful First Anniversary.

Proper and fitting it is that in this Yuletide Season we reaffirm the spirit of Good Will that grows our our relations with you at all times. Our efforts to serve you are well-rewarded in the knowledge that ours is more than a customer-business association and in the continuing expressions of your appreciation.

Irving Ovitz    Oscar Schultz

Automatic Coin Machines and Supply Company
Chicago

Sun Kraft
Cold Quartz Ultraviolet RAY LAMP

For our coin machine friends who work late and shop late. Keeps healthy with sunshine Vitamin D. This lamp is a departure from the conventional sun lamp. Uses an oscillator circuit and COLD type genuine Mercury Quartz tube. Produces 95% ultraviolet rays, and the quartz tube never burns out. Invaluable to all in war workers, promoters and professionals—health and lowers medical bills. Helps induce sturdy growth and sound development of babies and children,

TREATS "HARD TO GET" AREAS EASILY and QUICKLY

The Sun-Kraft double action adjustment switch means you nothing to reach any part of the body. See how simple it is to treat even the sides of the feet without assuming an awkward or strained position. Comes complete with reflector, heatproof carrying case and instructions. Available in standard COLD and RIGID combination.

Order your Sun-Kraft Lamp today! Sun-Kraft Lamp Co., 1348 Newport Avenue, Chicago, Ill.

Greatest Wishes for
A Very Merry Christmas and
A Happy, Victorious New Year

Atlas Novelty Company
Chicago  Pittsburgh  Detroit
NEW HOME OF Bally PRODUCTS

MODERN 125,000 SQ. FT. FACTORY TO TRIPLE BALLY PRODUCTION

Future plans of the Bally organization call for production of new games immediately after the defeat of the enemy. For this purpose the new enlarged Bally plant, illustrated below, and now in full production on war products, is designed to insure rapid conversion to the products of peace. In the post-war era, as in the past, "you can bank on Bally" for the newest in money-making coin-operated equipment.

BACK THE ATTACK ... BUY U. S. WAR BONDS*

* Distributed by Bally Manufacturing Company

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<table>
<thead>
<tr>
<th>Slot Machines for Sale</th>
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<tbody>
<tr>
<td>Mills 5c Blue &amp; Green</td>
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<tr>
<td>Mills 10c Blue &amp; Green</td>
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<td>Mills 25c Blue &amp; Green</td>
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<tr>
<td>Mills 5c Silver</td>
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<td>Mills 10c Silver</td>
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<td>Mills 25c Silver</td>
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<tr>
<th>Arcade Machines</th>
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<tr>
<td>Poster Paint</td>
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<td>Poster Brush</td>
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<td>Gum Paste</td>
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<th>Music Equipment</th>
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<tr>
<td>Bally Reels, New</td>
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<tr>
<td>Bally Reels, Used</td>
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**WE PAY CASH FOR YOUR MACHINES**

We will pay top market prices. A full list of quotations sent on request. Satisfaction guaranteed or your money back. All prices subject to prior sale. Terms: 1/2 Cash, 1/2 Balance

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**Buckley Diggers**

REBUILD TUNNEL ISLAND IN 60 DAYS AT A COST OF $400.00

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**Merry Xmas and a Victorious New Year!**

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**Bally’s Guarantee**

We guarantee to our customers that they will be satisfied with any Bally machine purchased from us. If for any reason, you are not satisfied, return it to us within 30 days for a full refund of money.

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**SEND FOR IT!**

BELL PRODUCTS COMPANY

2646 W. NORTH AVE., CHICAGO 47, ILL.
The biggest gift that Santa can deliver... soon!

J.P. Seeburg Corporation
CHICAGO
...and may all your Christmases be bright

THE RUDOLPH WURLITZER COMPANY
NORTH TONAWANDA, N. Y.