HELP COIN MACHINE MANUFACTURERS AND DISTRIBUTORS TO BE FINANCIALLY NIMBLE AND QUICK

Here's an old nursery rhyme with a modern application to your business. If there ever will be a time when you must be financially nimble and quick it will be when you re-enter your prewar markets. If there ever was a means of keeping your finances liquid and agile it's CMAC Financing.

It frees manufacturer's funds frozen at low earning rates carrying customer paper. It makes those funds available for the high earning job of developing, marketing, promoting and merchandising your post-war products.

It frees distributor funds for the purchase of more machines which means more sales and more profits. It means prestige for the Distributor by being able to offer operators CMAC Financing.

Don't wait for Peace to plan your postwar moves. Get set now by getting complete information on how CMAC Financing can accelerate your progress by increasing your volume and profits.

In addition to financing manufacturer's and distributor's sales CMAC also provides distributor financing for the purchase of warehouse stocks of new equipment — financing through manufacturers or distributors of a substantial amount of the cost required for purchase and sale of routes.

AS DECIMALIZED CREDIT AND FINANCING AGENCY FOR MANUFACTURERS AND DISTRIBUTORS OF COIN OPERATED MACHINES
Newspapers Attack NAB Yardstick

Petrillo Picks Next Target--U. S. Marines!

Band Boys' Teaching Hit
WASHINGTON, Nov. 29.—Having polished off the White House correspondents, James C. Petrillo and his APM are now squared up for a fight with that famous fighting outfit, the U. S. Marine Corps.

The band boys landed a telling hit in Washington during the week, has sent a strong protest to the corps against the practice of some of the marine tootsies giving lewds in their spare time to pick up a few extra cents.

At least one APM member hass promised to union headquarters that marine officers are "gobbling up" his pupils and he wants them to get back to winning the war and cutting out the music lessons.

The union claims the practice is a "legal infraction.

Justification Seen
Whether the practice of the marine bands members in giving lessons on the side is in violation of the collective bar- ter of debate, but according to the heat dox, it does seem to be some monopolization for the charge. The marine band boys look outside of barracks and have (See Petrillo attacks Marines on page 32).

Utah Faces a Dry Christmas And 1st--Unless

SALT LAKE CITY, Nov. 29.—A cheerless holiday and depleted literary business is expected Christmas and New Year's in Utah unless the State Supreme Court acts quickly on mountainous pro- tests.

Mrs. Eliza Jane Young, wife of the recently elected attorney General Grover A. Giles against the Salt Lake City public, says there are no "dry" debts in Utah.

The State Control Commission, due to bookkeeping practices, has no money to buy liquor to sell to the thirsty.

In the rush pre-war days, the commission operated on a small fund. Manufacturers and brokers billed the state's warehouse, but with liquid refreshments on a con- signment basis, which paid for them when placed on the shelf, the commission needed no money to buy bottled goods. It turned its money over to the state, then returning to the plants as it was re- tained and the manufacturer paid off.

Now It's C. D. D.

With the shortage, however, distillers are having a hard time selling the barrels. They have to threaten the state with the threat of a court action if the case-bond if you prefer, and are pressing the same in United States or central States where the liquor commission ad-

minister their own bars. Consequently they by-pass Utah where their stocks are tied up for three or four months without payment.

The shortage is acute. Permit holders will be unable to purchase only a fifth of a gallon between December 1 and January 1, and for the same period next year. The problem is so acute that the commission is considering a plan to hold in lieu of permit money for the purchase of necessary stocks.

Furthermore, the necessity for the much-debated "whiskey tax" in Utah, but itaries depend upon the sale of mix-

ing and setup and their recognition vary with the amount of liquor obtainable from the man on the street.

Showbiz Wages on Griddle Again; Internal Rev. Dept. Issues Hold-the-Line Memo

It's Confusing But Not Amusing to Washington
WASHINGTON, Nov. 27.—Last week, the most fatalistic of New York's turbulent writers was set on fire again. It's two years ago that the editors of the entertainment big- shots convinced the government that a small salary of $500 per week was a fiasco that would kill the idea. Now the pressure is on again.

Officials of the Department of Internal Revenue are light-tipped as to the sources of the pressure, but add "We only deal with employers.

The Billboards has learned that a confidential memorandum has been sent to all regional officers of the "secretary, ordering that the "holdover" wage policy be maintained in dealing with actors, actresses, producers, directors, and writers. The department has been designated by the Office of Eco- nomic Stabilization to regulate show business. Officials feel that Congress is likely to be successful in regulating wages in every industry except show business.

Now Rolling

Latest communiques at keeping wages down is an interpretation to all officials that they are not to approve jumps in weekly salary that tend to drive the weekly average up. They cite, for example, that an argument for a $1,000 per week with a bonus of $1,000 for the same period is acceptable, but a jump in the regular salary would have to be justified by some outside factor, such as a National Board of Drums, that would increase his salary at $500 per week. It is time that he should be paid more for his services over a longer period of time, and workers and the government might be able to make a deal.

Officers, when pressed for a full clarification, admitted that they had been referring to the salaries of actors and actresses who were not the set, or the office, or whoever he might be, an independent contractor or an employee. As one official stated, "Three years after the stabilization program is brought about, somebody may come up with a solution."

This is the general attitude displayed (See Wages on Griddle on page 32).

WPB Stymies Air-Conditioning Eq'pt Requests
WASHINGTON, Nov. 28.—Because of Radio demand, all air-conditioning equipment requests are being hung up in Washington by the National Broadcasting Company, which has decided, with situation likely to remain tight for weeks or months ahead. WPB informed the Billboard to-day that action was taken after an "unnecessary volume" of applications for refrigeration and air-conditioning equipment was made in recent months.

Priority already granted for in- centive purposes, together with ratings received by dealers and distributors from ultimate consumers, have resulted in large backlog of qualified rates for every kind of service equipment. Consequently the decision to hold up all requests for equipment has been issued.

Cubs and theaters seeking refrigeration and air-conditioning will have to stand in line with the others, WPB de- clares. Guess here is that it may be a month or two before applications require sufficiently to permit movement of vital equipment again.

NAB's Greatest Disservice?
Most outspoken in his reaction to the plan was a Chicago newspaperman who said it "The greatest disservice that any organization can do to an industry or hobby, is to overdo anything.

He agreed with the general sentiment, that a one-week listener had no right to complain about individual stations, the one-way hit and run method of the station hit on that basis. He contended that it's only programs that have been at fault.

It, therefore, agreed with a survey of several programs rating organizations that the only way to secure actual station listing would be thru "weighted program ratings" of stations.

100 Per Cent Listening Impossible
"Wily," he exclaimed, "any broadcast- ing organization must claim listening (as we will put the yardstick) that the circulation is 100 per cent of the available ready receivers in any one area, when the facts of the case are these. The number of homes is there is even a 100 per cent listening to all radio stations, let alone the one out- side claiming that circulation."

There's no doubt, match good to be able to know exactly how much or not. Another researcher, "It has given a great many talking points to the periodical media boys which they didn't have before. They're not good.

Moreover, the Chicago man pointed out an ad agency exec, "broadcasting has to have a yardstick that has both uniformity and credibility. The NAB plan has both. It's not perfect but when three organizations agree to work together it's hard for one to agree upon a survey technique, that very likely to work for all the industry involved. And the advertising associations are going to catch it before the NAB yardstick that they have ex-

(Se Press Raps NAB on page 13)
Boston Council On the Warpath For Scalpers

BOSTON, Nov. 23— Charging that sale of tickets for outstanding show and sporting events affords scalpers an easy means of making money by giving service and the public a chance to buy at a reasonable price, the council of the Boston Bohemian Community is trying to have some of its members on the alert to prevent the Boston anticapitalist." This is the reason for the meetings of the council and the scalping laws, which would transfer the power of regulating agencies from State to City, was adopted by the council, and the meetings, urged Mayor Tobin to center with the State commissioner of public safety for stricter enforcement of regulations governing the ticket agencies, also the look from council.

Boston Agencies Deny
Ticket agencies, centered on this city, have never been more than the "nondescript" or 50 cent agencies, which are in the business of selling or sporting event. They point out, rightly, that the individual who buys a ticket for a show does not come under their control and must not be blamed on them. They also argue that their business is one of service, not of profit, an argument that the main complaint has been the fact that the agencies are not of the ticket agencies.

"Ticket" charges levied by Councilman Hannon are claimed prove "at the public among the worst that has been done is being done at the moment. General Manager of the state Department of State is the scalper is an "unavoidable evil" during long runs in the theater and sporting spectacles.

Samuels Uses Corn To Get A.M. Manor Audience at Blue

HOLLYWOOD, Nov. 22—New gay to hight audience at a.m. shows. Last night, according to sources, the same thing happened at the Bluebird with the audience there being the biggest ever to see a show at a.m. on this lot. The Bluebird has been working on this for some time, and the idea was to lure out the boys from the Boys' Clubs. It was a good idea, but the fact is that the boys are not interested in the shows, so why waste time on them?

Minneap's Orpheum Goes Legit for Two

MINNEAPOLIS, Nov. 23—In some places, a departure from its regular policy, the Minneap's Orpheum Theatre on only very few shows have been permitted to be seen in town—will also offer one and probably two legitimate shows.

First to be is Perp's "Bette Davis" No. 1, which will open Monday night. During the run, film will be shown. An added attraction will be the first of a series of early shows. One of the features, "Fingers of the Forest," will be shown with the "Bette Davis" No. 1.

Staging stunt was successful, with the top drawer being reached in "Fingers of the Forest." The show had a small audience, and it was hoped that the stunt might help the "Bette Davis" No. 1, which was by some way or other a success.

MADRID SQUARE, NEW YORK

Alex St. John, who owned by Bela and Rose Seidman, directed by Frank Coudy, and produced by the New York Academy of Dramatic Arts, is playing to a packed house. The play is a study of the life of a newspaper editor who has been driven to the edge of despair by the greed and corruption of the press. The play has been well received by the critics and is expected to run for several weeks.

ICE FOLLIES OF 1945

Wednesday, November 18, 1941

MADISON SQUARE, NEW YORK

Anna Kashfi, who directed by Bela and Rose Seidman, is playing to a packed house. The play is a study of the life of a newspaper editor who has been driven to the edge of despair by the greed and corruption of the press. The play has been well received by the critics and is expected to run for several weeks.

Exra Stone Writes?

Sooner or later a book about army shows will have to come out of the way. It will be published by one who knew both the front line and the rear, and who has experience in the Army and Navy. The book will be a history of the Army and Navy in the war, and will tell the story of the men who fought in the war, and the battles they fought in. It will be published by the House of Publishers, and will be available in bookstores everywhere.

Upwings's Headache

UNITED STATES, Nov. 22—A general upswing in charges for air mail in the United States has been announced.

The new rates, which will go into effect December 1, will increase the cost of sending a letter or package by air mail from 5 cents to 10 cents. The increase is expected to be beneficial to the Post Office Department, which will receive more money from this source.

Double Sales Job

The increase asked by the domestic agents makes it a double selling job for the agents. Before the increase, the agents were able to sell their tickets at a discount of $1.00 per ticket to the general public. Now, they must sell the tickets at the regular price of $2.00 per ticket.
BBC Commercialism May Be Forced

Morse & P&G Part Dec. 29
On "Mystery"

New Sponsor 'Round Corner

HOLLYWOOD, Nov. 29.—Orlin E. Allen, president of the Allen-Morse Corporation, and John C. Macrath, president of the Macrath Mutual Corporation, have inked a $75,000-a-year pact through the end of the year, it was disclosed here yesterday. The pact, which is retroactive to November 1st, will continue the Morse Mutual production of radio serials for the Mutual network.

The Allen-Morse Corporation, which will continue to sponsor the program as "Mystery" in the West, will retain its interest in the serial while the Macrath Mutual Corporation, which will sponsor it in the East, will acquire a 50 percent interest in the serial. The Allen-Morse Corporation will retain the production and distribution of the serial, while the Macrath Mutual Corporation will handle the sponsorship and advertising.

The announcement of the two-year pact follows the successful run of the Morse Mutual production of the serial, which has been sponsored by the Morse Mutual Corporation since November 1st. The serial has been well received by the public and has shown steady growth in its rating, according to the Allen-Morse Corporation.

The new arrangement will give the serial a national audience, as both the Allen-Morse Corporation and the Macrath Mutual Corporation have strong regional networks. The Allen-Morse Corporation will handle the Western half of the country, while the Macrath Mutual Corporation will handle the Eastern half. The serial will be broadcast five nights a week during the winter season and six nights a week during the summer season.

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In addition to the serial, the Allen-Morse Corporation will continue to sponsor a variety of other programs, including the successful "The Great Gildersleeve" and "The Goldbergs." The Allen-Morse Corporation has a strong reputation for producing high-quality programming and is known for its innovative and creative approach to radio. The company has a long history of success in the industry and is respected for its commitment to quality and excellence.
D.C. Death on $5 for Listening

Quarter Mile Prize Nixed

Feeling is that "they're good boys now, but come the biz battle, onch!"

New York, Nov. 27—There will be no battle in the area or any other station if the FCC, it is said, can find some way to rule on the matter next week, without the FCC being the "kite" of program censor. Matter has come up since the wover program some months ago and has not been settled, possibly getting the need d to a "clean contest" with a $530,000 pot at the end of the competition.

No like idea, but the advertiser in question spends plenty of money (over a mill in right), and the local ad men had to make the necessary notice to the effect that the program will not play on the air with the FCC. The commission told the web begin the usual, "We do not rule on programs unless a complaint has been filed, etc." Off the record, however, the commission did say the FCC would rule at some point if a program might force the commission to seek a ruling on "censoring," from the attorney general. The network told the agency to stay out of the fight, as the program was not an FCC "unlawful" matter, with the advertising, and that's where the idea was made.

D. C. Still Working on Nix

However, that isn't where the matter stands, as the " Mag- ESPN " query has intensified a FCC打死 drive to make some money grow over against the public policy. This move has been in the works of the policies in the recent past, according to Mr. E. Hooper, who attack on the FCC a look at some stations to see if they're going to clean up programs. It has been seen that there are plenty of stations that have to do something. It is their idea that since there are plenty of stations that have to be cleaned up, it is not too difficult for the man to keep the long-distance phone lines away from the stations. The FCC, in the day of the "challenge," has made a point to see if cleared up, and the stations cleared out, they will be going to get a load of money and lots for listeners and customers.

Regulations Bringing Down Up

There are the legal white-suited boys to draw up some regulations which will be problematic, if and when the tax on the stations that are not in line, the FCC can be added to the list, as they are "off the air." Undoubtedly, the FCC is locked in on the plan—secretly, of course.

There will be no golden rain on the air—unless it's the blonde and the web listeners, we will be certain that there won't be "commission complications.

The barn is going to be locked—while the horse is present, this time.

MBS Salutes CKWX

New York, Nov. 25—Metron and its new Canadian call, CKWX, Vancouver, in the 20,000-watt range, is on the air. Those in the area who are not connected to conventional facilities.

Early Birds

Philadelphia, Nov. 25—For once the sponsor was listening at the right time! Moe McGiure, who conducts the "breaks" every weekday morning on WCBS, was called by an unexpected telephone call from the other morning story from Spence Wade and invited to make a trip to one of his new TV stations, the "Burlington." The sponsor called from Chicago where he had his 18 minutes, there and not the usual hour per hour. But the sponsors to be on the beam.

Mr. W's 40C Sparks Farm Dept't Air Segs

Washington, Nov. 26 — Radio is playing a big part in Department of Agriculture's radio policy inasmuch as a 40-cent offer on the market with perhaps a 10-cent regularity as a new feature.

That importance of radio as public relations is greatly increased under Claude Wickard regime who is indicated by the healthy 400,000 chunk of business which has been added to this purpose in the last appropriation.

It has been unclear whether the company has been helping the farmer, as in the past, or just another promotion. The 40-cent offer on the market is helping to clear the air and provide information to those farmers who have just been informed of the importance of nutrition and the need for more food in the country that are overlooking the money-for-listening idea.

Comm. Walker Indicates FCC Future Policy Will Inspire More Controversy on Air Better Time for Public Service Urged

Goldsmith, Mr. Nov. 25—Indication of what the future policy of the FCC will be under the leadership of chairman-to-be, Paul Porter, was given by FCC Commissioner Paul A. Walker at the mid-cliner of the Annual Radio Conference at Stephens College last week. Radio is said that the FCC has decided that the "Burlington" is to be given the matter which is an expression of policy in general. In other words, the policy indicated by "Burlington" will be one of commission will be a reflection of the program conflict. A greater importance of the radio industry must no longer dodge such matters as the situation of broadcasting contests.

Greater Public Access to Mike

"On a nation as large as ours," said Walker, "it is imperative that citizens and companies in every community have greater access to the microphone for the discussion and promotion of civic affairs.

I earnestly realize that more of the best and most substantial local, school and church broadcasts, more time could be given to local town meetings and round-table discussions dealing with such questions as whether a new high school should be built, or how playgrounds should be provided, how the needs of local business enterprise and labor can be met, etc. It was this portion of his speech, extended that tipped, with its stress on giving of "more good times" and needs of labor, the Com mission's policy on this matter is indicated by Walker.

Ways Sponsors

To further improve his point about his proposal, Walker made the following statement: "Sponsors may do, by their discussion, which may be of a controversial nature, or who prohibit the broadcasting of various which they think may offend or people, or who insist that all the best selling songs should be played, soap-opera operators, defeat the attainment of a free and effective radio," stating that the Commissioner does not insist to ease its regulation of radio. Walker stated: "I believe we must have effective government regulations of the radio industry. I believe that the road we must travel the interest of the people is there and that we should consider the interests of the people to be served."

In the rest of his speech Walker merely gave the broadcasters the stuff they knew well—how to expect to be expected in PM, television and radio.

WMCA-Character-Destroying Case Continues Before Lea Committee; Everyone Blasted

Washington, Nov. 25—Enlightened by a beautiful presentation of personal character of the two principals in the WMCA case, the FCC has been able to get its second week's billings before the Lea Selection Committee here Monday. Without, Mr. Noble, "blackboard" man with leave to return to the table and request that a Four Television Committee should "dub" charges.

Up that the big show may turn into the big blow before more weeks pass was given The Billboard by Rep. Edward Hart (D., N.J.). Who asked if the committee was a "great jury?" investigating "off the blackboards.? Hart also indicated from the committee bench that "not only the states he went to, but his like policies which has been done much to substantiate them, the board had concluded in ruling Noble to the point where he told news- man, told the FCC that the "sentences are the best."

It was no contradiction and confused that press associations were to walk out, the incident was given up in two days on the stand last week. He started off by revealing how he had handled the WMCA story, and went on from there to make it clear that the FCC has had first to ask the stations and supposed station owners to sign on the line—apparently with the transcontinental broadcasting system—and, in addition, and from there to some extent to others who have policies which are available, and the stations that WMCA was on.

Great Conspiracy Born

They docked, according to Roberts, that FMCA didn't want to be and that the "great conspiracy" was born, and that the FCC was trying to get into the business of talking to the FCC in his own "drawing room." The Interests, meanwhile, lined up Noble for the purchase through broker War rington. Noble brought in Yankee & Klopwijk, Washington attorneys and furnished all the necessary facts to the deal. Roberts again, according to his own testimony, kept the Washington hearing last week. He has and kept up the pressure on WMCA sponsors to get money. The FCC, business which FMCA referred to a real "duress" story, is "contradicted and that press associations were going to walk out, the incident was given up in two days on the stand last week.

Figuring prominently in the testimony was a statement which Roberts said that had been made to him in which he said "duress" had never been used in the whole deal, "and a couple of weeks ago, Washington pressure angle was untrue."

"I believe the same statement," said Mr. Noble, "was made by Mr. Hart, who denied the force of the statement until, finally, Representative Hart had him break it down personally over the telephone, and told him the true from the false.

Amusing Betrayal

One case among others, Mr. Noble, and Representative Hart stumped at him, figures definitely think your interest amusing.

Again Hart, who comes from Frank Bachelor, Michigan's Bush, "You testify that you are guilty of the worst kind of treachery, and that Roberts's performance was too weak even for you to be a real one."

FCC, the last stand, to a minute to a corral, called Shaw, who was acting as "influence" man, indicating the bitterness engendered by the whole deal. Shaw also was a "Burlington" and a "Lavish" in Shaw's opinion.

Shaw, on the stand Monday, did not think that anything had co-operated with Roberts in the whole deal, and had declared that the only way to get FMCA was to "get "grass" him.

Noble, taking the stand Friday (24), hastily declared that he had seen Shaw, and declared that he had never seen him until the deal had been closed, and that he personally consulted with "Ed.

Framed Figure "Ruthe"

"Ruthe" is the framed figure that had been told to D. K. Cast at his trip to FMCA, and it was quite surprising to find out what the FCC would block FMCA approval of the sale in any event as it would be to news as to the sale of this "Ruthe" figure (See Character-Butt Case on page 10).
It's easy, Kenneth!

So you want to know what it takes to build a network like Mutual...

Thanks for your letter, Kenneth. The answer is simple.

Start ten years ago, with four big stations in four big markets. As you add outlets, remember the need for placing them as close as possible to the listeners you want to serve. Keep extending the network every year until you make it the largest in the world, with 245 stations throughout the entire nation.

Pick all your stations carefully, Kenneth. Make sure each one has a potent, friendly voice in its own community. Dominant power and popularity in the biggest cities and an intimate, neighborly touch in the rest of home-town America—that's what your network should provide—and that's what Mutual delivers.

Take your own home town. Port Huron is a good example of a key market served from within by just one network, Mutual. Jot down a few figures, Kenneth. Did you realize that your 33,000 neighbors earn over $46,000,000 a year, and spend more than $25,000,000 a year in retail purchases alone? *Yours is a mighty important market, and so are the other 140 centers where your network has the only station— not to mention the rest of the nation where Mutual's voice, competing with other networks' is so continuously welcome in cities large and small.

One final thought, Kenneth. As you plan the 'organization' of your radio network, don't forget to keep the cost-per-ear at a rock-bottom minimum. That's what Mutual offers: an evening half-hour on the full network, at peak listening periods, for as little as $7,550.

*Corporately estimated figures. Yields from Radio Management.
MBS May Get Spotlight Bands Back From Blue

NEW YORK, Nov. 25—CBS, the network that recently canceled the show, has offered to buy Spotlight Bands back from Blue Broadcasting Co., the agency that handles the show. The offer was made by CBS, which is now trying to acquire Spotlight Bands for its own network. Spotlight Bands is currently under contract with Blue Broadcasting Co., which would like to keep the show.
Hires Nixes HH For Comedy Seg

NEW YORK, Nov. 23.—Herman Hires, who was nominally on the Blue (7-13-26 line), bow off the air in a few weeks and will be replaced by a new comedy show with Wendell Miles and Don Prindle. Deal was patched up simultaneously by sponsors, NSC and M. W. Aper, Wednesday (22).

Reason for the Hires bow-out is a consistently low Hires which had been doing well in its run as a staple. Recent reports put the show at a 2.6 with 56 as a high. Talent outside of Miles and Prindle hasn’t yet been set for the replacement.

Jack Douglas Signs Again As Jack Carson Scripter

HOLLYWOOD, Nov. 25.—Jack Douglas has been signed to another writing liaison on the Jack Carson show. He was on the scripting staff of the show last season.

New deal will not conflict with his writing assignment with John E. Menton for the new Melody-Murphy film show.

But it’s understood that Charlie will be gagged with at least 14 pieces, and a singer. M. W. Aper is preparing a big build-up for the show, feeling that lack of names is a considerable drawback.

The Billboards

RADIO

Guam Latest Radio News Front Station

NEW YORK, Nov. 25.—Facilities for radio coverage of the future battles of the Pacific have been greatly improved in preparation for developments that will require faster, more accurate transmission, according to a cabled report from John Whitmore, Mutual News chief, who is representing the combined wire news bureau on Guam. Whitmore continued in Guam after a conference among the Is and the Navy in Honolulu.

He reported that the Navy has provided facilities equal to the Allied

The Case of Walter Winchell

[IT PROVES A POINT THAT STATISTICIANS CAN ARGUE ABOUT FROM HERE TO BREAKFAST]

The newest Hooper report lists no "first 10" for the period ending November 15: it seems there was an election.

However, Mr. Hooper lists as the "best 4" in his preceding report:

Bob Hope (NBC) 23.5
Fibber McGee and Molly (NBC) 25.6
Walter Winchell (Blue) 25.3
Lux Radio Theatre (CBS) 25.1

Some folks whose interests don’t lie in promoting the Blue Network have been known to suggest that Mr. Winchell is a radio "freak." His consistent appearance near the top of the heap is rumored to be the result of a combination of circumstances likely to happen about as frequently as the blooming of a century plant.

All of that, gentlemen, is just smoke in your eyes.

The truth of the matter is that Walter Winchell proves a very potent point for the Blue Network.

The point can’t easily be disputed.

The point is that in the major markets of the nation, where radio competition is keenest, Walter Winchell proves the Blue can do as well as any network.

Research men, reach for your coverage maps! Physicists, snatch pencils and start to calculate topographically-minded salesmen, cook up things about people, bear in mind that no matter what you “prove,” there are listeners to the Blue on Sunday at 9 PM—5½ million families of “em.

Now look at these figures from the last CBS report. This cover 81 towns of 10,000 and over—a mighty big chunk of the U. S. market.

Bob Hope (NBC) 23.5
Fibber McGee and Molly (NBC) 22.3
Walter Winchell (Blue) 19.7
Charley McCarthy (NBC) 18.9
Jean Davis—Jack Haley (NBC) 18.2
Lux Radio Theatre (CBS) 17.6

You know what that means? It means that almost as many folks are gathered around radios in these 81 towns listening to a Blue Program as listen to NBC’s best. More than listen to CBS’s best. These are listeners. People. People who say things. Not statistics, not topographical aberrations, not electronic phenomena—but people. More than you can reach by any means but radio, and as many as any radio network can reach in those vital markets.

Well, it proves again that the Blue can do it. The facilities are there. In the last analysis the only thing that divides the major market audiences of the three top networks is the twist of the dial. That means programs. So—GIVE US THE SHOWS, WE HAVE THE FACILITIES TO DELIVER YOU THE LISTENERS—FOR LESS MONEY. WE DO IT WITH WALTER WINCHELL. WE DO IT WITH DREW PEARSON (IN BOTH OF YOU KNOW WHAT). WE DO IT EVERY WEEK—DAY MORNING.

See what we mean?

THIS IS THE BLUE NETWORK

AMERICAN BROADCASTING COMPANY
E.T. Spots Out; WWJ All Live On Feb. 17, '45

Best Buys
November, 1944

Chi Stations Ask "Why?"

DETOUR, Nov. 26—The Detroit News Station WWJ is the first independent station to report the local list of New Year's Eve spot announcements from its recent broadcast. According to a report on February 1, 1944, spot advertising will have to live—or else.

The station, "Transmitted announcements have impaired entertainment value and is not to be used as broadcasts to clean their own homes and keep it in order." The station manager noted that the station is responsible for the entertainment in this step, which they claim is taken "to create a more entertaining show and to carry out its mandate of operating in the public interest.

Decision to cut out the e. i. was not made casually, since this type of its operation was granted until recently by the Federal Communications Commission.

Program authorizes that live announcements can be handled in such a way that the spot announcements would be made more agreeable and of higher quality.

And a program can be conducted which will not be as costly than by shooting, cutting, and finishing the program. This has been the feeling of the people who have been in charge of the station's program.

Chi Wanderer Why

CHICAGO, Nov. 28—ThSK WWJ, Det
troit, will no longer broadcast transmitted spot announcements after February 1, 1945, which station officials believe hinwill have a

program. "Without," was the only answer given. "We don't feel that the quality of the show will be harmed by the absence of the spots," said a station official.

Summarizing the collective opinions of station managers and small stations alike, the phrase, "Program management will be more agreeable" was also heard.

In addition, the station managers were asked, "Would it not be more effective to air the spots during the week than to have them during the weekend?"

Two NBC Executives Point To Strong Net Effort In Int. & Tele. Comm. Fields

Brooks To Handle Foreign; Royal Takes Over Video

NEW YORK, Nov. 25—Increased NBC activity in the commercial field of radio and international broadcasts was indicated this week by changes at two key net offices in New York. The changes were named to increase the net's overseas operations.

John P. Royal, who has been in charge of international affairs since the mid-30s, was named vice-president in charge of the net's international operations. In addition to his duties as director of radio news and foreign service, will be assigned.

Two NBC Newsman Appointments

NEW YORK, Nov. 25—Two NBC newsman were appointed to increase the network's overseas operations. Edward Socob, Paul Jally, and Charles C. Potter were assigned to overseas posts.

Post-War Foreign Prospects

The transfer of NBC's international radio networks to the network's home stations was approved by the FCC.

Character-Burst Case

ORDERED that "Character-Burst" 80% by the FCC, it was announced that the FCC has granted the request of "Character-Burst" for permission to continue to operate its station in Chicago. The FCC has granted the request of "Character-Burst" for permission to continue to operate its station in Chicago.

NBX Nixes Petroillo Move On Turners

Board Certifies NABET

WASHINGTON, Nov. 25—Plans of Jesse C. Petroillo, AFPM, to take over management of the turners' union were dropped over the weekend by the National Labor Relations Board. The board has certified the election of the National Association of Broadcasters Employees (NABET) as bargaining agent for the network owned and operated stations all over the country, with the exception of Chicago. But the move is not without major wins in the West Coast cities, as Petroillo has been able to get a number of agreements with stations in the region.

It is understood that the agency on the draft deal that Petroillo would not be able to influence all his efforts on the program if he was to keep books. The talk was a bit less than desirable with the union officials, still retain status actual, with details added by Anthony W. Turner, station manager of the program.

WJR Honors 150th Airing

Mr. Pearce Show Morris Package

According to WJR, a program which has run for over 150 years, will be a Morris package. WJR has always owned the package for his own use. It was agreed that the corbining difficulties have forced him to give it to Bill Pearce, Greenfield's, the publisher.

There is a question as to whether the agency on the draft deal that Petroillo would be able to influence all his efforts on the program if he was to keep books. The talk was a bit less desirable than normal, with the union officials still retain status actual, with details added by Anthony W. Turner, station manager of the program.

The station's program was party in the nature of a stadium to O'Brien, best of the time and was devoted to the appearance of handpicked war veterans. They explained how they have handled themselves in jobs and overcome individual handicaps.

During its three year run in New York, WJR has literally appealed over the

Product Reviews

Two NBC Executives Point To Strong Net Effort In Int. & Tele. Comm. Fields

Brooks To Handle Foreign; Royal Takes Over Video

Brooks has been commuting back and forth from New York to Princeton, N. J., since the 800 experimental lab is located, checking out the 38 by 24-inch screen and other air-pix developments. With the new show, Ray Kelly, manager, of program services facilities, continues in his former position.

NBC Video Expanded Last Year

After limiting its tele program scope to films for the first and a half years of its program on October, 1944, to increase sports events, opera and variety shows. Recently, the new news service, which started in late September and headed by notebooks from Madison Square Garden and St. Nicholas Arena.

Royals has been commuting back and forth from New York to Princeton, N. J., since the 800 experimental lab is located, checking out the 38 by 24-inch screen and other air-pix developments. With the new show, Ray Kelly, manager, of program services facilities, continues in his former position.

While the channeling was made possible for the trade when prints were shown, they were not cut exactly in the same order. There was an effort to keep the prints consistent with the show's format, which has been shown to indicate that the FCC does not require that the program be shown in the same order as it was transmitted.

The whole year was filled with exciting reads for the trade when prints were shown. They were not cut exactly in the same order. There was an effort to keep the prints consistent with the show's format, which has been shown to indicate that the FCC does not require that the program be shown in the same order as it was transmitted.

At the same time, the broadcast was shown in the same order as it was transmitted, which has been shown to indicate that the FCC does not require that the program be shown in the same order as it was transmitted.
AAA Time-Buyers Okay CAB 81-City "Simplified" Report

NEW YORK, Nov. 25.—The time-buyers committee of the AAA last week gave its approval to the new series of CAB city reports recently announced by the CAB, saying that it was a step towards simplifying the research pie.

The time-buyers indicated that they welcome the reports because "they will allow direct comparability by length of interviewing span," and because the CAB will interview simultaneously in each of the 81 city reports.

Lee Lawley, KPRO Spieler, Upped to Program Chief

HOLLYWOOD, Nov. 25. — Lee Lawley, announcer at KPRO, Riverside, Calif., has been upped to program director. Lawley formerly was narrator for the 8th Infantry Division and before entering the service was on the staff of KLO, Ogden, Utah.

Russell WJW's Distaffer

CLEVELAND, Nov. 25. — Robert Russell, formerly a staffer of the Cleveland Play House, has been appointed director of women's activities at station WJW. Mr. Russell was promoted from station's community department. He replaces Edwin Mellen, who resigned.

Straus Still Battling for Airing Solons

NEW YORK, Nov. 25.—Nathan Straus, covey of WMCA, indie here, is pressing his support of the proper resolution with a new program, called "Rats of Congress," which will reconstruct Congressional debates. Straus has been the industry's strongest partisan for the adoption of the resolution to put Congress on the air.

Court convenes at 1:45

A DAYTIME SERIAL TYPE AUDIENCE

"The American Woman's Jury"

Here is a program in which problems sent in by listeners are discussed and judged by a studio jury of housewives and mothers.

A simple formula? Yes. But one that embodies no less than three tested claims to audience-attention:

Woman's interest in other women's problems, basis of the spectacularly popular "soap opera." The real life heroine, in the successful domestic drama tradition. The courtroom setting, which has put shows like "Mr. District Attorney" in the upper rating brackets and pinned them there.

These elements, expertly juxtaposed by The Yankee Network and WNAC — produced each afternoon from 1:45 to 2:00 P.M. EWT, make up "The American Woman's Jury."

Now available for sponsorship on Mutual

THE YANKEE NETWORK, INC.

Member of the Mutual Broadcasting System

Mabel Love to Start Daily For Philly News Over WDAS

PHILADELPHIA, Nov. 25.—WPEN and The Philadelphia Daily News have entered into a new trade deal effective December 4, providing for Mabel Love, women's affairs commentator, to inaugurate a new daily series of programs for the newspaper. Station in turn will use advertising space in The News. Mrs. Love is currently heard on a similar program sponsored by The Daily News on WDAS here.

Record. Straus has thus far waged a six-month campaign to put Congress on the air.
Plenty "ifs" between 42d St. and 515 Madison Ave., but move looks indefinite

NEW YORK, Nov. 30.—The DuMont May Move Studio

N.Y. Chain is getting some of its backstage plans public. This is the first of what they are planning to do, and the plan is to get it done.

The move will be from the present location to the new location in the new building.

The move is to be made by Trucking Corporation, which has been handling the move for several years.

The trucking company is handling the move, too. The move is expected to take place in a few weeks.
Coast Unions To Do Video Experiments

Hollywood, Nov. 25 - Plans for the Alliance Unions, composed of most of the radio and film guilds, to use their own video shows were formulated at meeting held here.

Negotiations are to be held with local television stations for their experimental programs. Members of the Unions will use their own machines and sets in the proposed shows.

B&K

(Continued from opposite page)

tricks are going off with more smoothness.

Wrestler tonight was Bob Chase, of WZID. This was Bob's first television program and he did an ad. His show was not as good as a ad, but the perversity.

DON LEE

(Continued from opposite page)

up of smooth performances and showed up to advantage.

However, once in the top row seats, much of the seen in close-up. Lighting and camera work was as high a order as possible. The complete absence of shadow, the clarity of image, and the camera agility in catching every movement and detail, the ever-presenting in spite of second-raters added up to fine artistry.

Balance of the two-hour show topped in comparison. Even Maureen O'Callaghan, who might have turned out with a certain artificiality and a bell, with a good direction by Ross Packer, failed to satisfy. Angles and camera were only mildly kind to Mr. Lee.

Robert Hoey's lighting was strongly described and demonstrated. It was an art form.
MCA Will Try 400 Club Band Test

Hope for No Red Ink Spot

TD may open policy with other names following in bypass of set locations

By Pat Sciamma

NEW YORK, Nov. 25.—In a rare move, MCA, which has been quoted as saying that the 400 Club Band test, which began last week, was a failure, is reported to be planning a return to the 400 Club test this week. MCA's policy is to open the policy on other names following in bypass of set locations.

Platter Brains Still Hopeful On Petrillo

Contract Fingers Crossed

NEW YORK, Nov. 25.—The consensus of opinion of those close to the record companies is that there is very little hope left for a settlement of the Petrillo dispute. MCA, which has been quoted as saying that the 400 Club Band test, which began last week, was a failure, is reported to be planning a return to the 400 Club test this week. MCA's policy is to open the policy on other names following in bypass of set locations.

SB Studio Connet Set-Up Cues Similar Moves by Other Pubs

NEW YORK, Nov. 25.—Fred Raphael's assignment, by Shipston-Rogers as a direct connection between Chicago and New York, has been reported to be a success. It is known that Raphael has worked out an agreement with Dick Arnold, who has been quoted as saying that he is working on a new MCA deal, in which the SB Studio Connet will be involved. Raphael is to take the first step in this direction, and it is expected that the SB Studio Connet will be established in New York soon.

Rights Lended to Broadcasters

An agreement was made a few weeks ago between the British Broadcasting System and the EMI, with latter organization granting the broadcasters the right to use its music for their shows. This agreement was reported to have been signed in the presence of Ralph Petrillo, who was quoted as saying that the agreement would be beneficial to both parties.

Decca L. A. Bldg. Costs $250,000

HOLLYWOOD, Nov. 25.—Purchase of a building to house a plant by Decca, as tipped a week ago in The Billboard, has been officially announced. Location of the new plant will be LaLa Land and Hollywood, not far from Columbia Records. The plant will be known as Decca's Hollywood Studio, and for work of a quarter of a million dollars.

20 Berlini Tunes For Para's "Blue Skies" Cost 2506

NEW YORK, Nov. 25.—In what is considered to be one of the biggest record deals of the season, Decca, with its new plant in Los Angeles, is to make 20 Berlini tunes for use in the forthcoming picture "Blue Skies." The tunes are to be sold for $125,000, which is a record advance for a picture. The tunes are to be accompanied by the Berlini Symphony Orchestra, and are to be produced by Decca for Para's "Blue Skies." The Berlini tunes are to be produced by Decca for Para's "Blue Skies." The Berlini tunes are to be produced by Decca for Para's "Blue Skies." The Berlini tunes are to be produced by Decca for Para's "Blue Skies." The Berlini tunes are to be produced by Decca for Para's "Blue Skies." The Berlini tunes are to be produced by Decca for Para's "Blue Skies." The Berlini tunes are to be produced by Decca for Para's "Blue Skies." The Berlini tunes are to be produced by Decca for Para's "Blue Skies." The Berlini tunes are to be produced by Decca for Para's "Blue Skies." The Berlini tunes are to be produced by Decca for Para's "Blue Skies." The Berlini tunes are to be produced by Decca for Para's "Blue Skies." The Berlini tunes are to be produced by Decca for Para's "Blue Skies." The Berlini tunes are to be produced by Decca for Para's "Blue Skies." The Berlini tunes are to be produced by Decca for Para's "Blue Skies." The Berlini tunes are to be produced by Decca for Para's "Blue Skies." The Berlini tunes are to be produced by Decca for Para's "Blue Skies." The Berlini tunes are to be produced by Decca for Para's "Blue Skies." The Berlini tunes are to be produced by Decca for Para's "Blue Skies." The Berlini tunes are to be produced by Decca for Para's "Blue Skies." The Berlini tunes are to be produced by Decca for Para's "Blue Skies." The Berlini tunes are to be produced by Decca for Para's "Blue Skies." The Berlini tunes are to be produced by Decca for Para's "Blue Skies."
Max Dreyfuss’ Tune Load May Revive Marlowe

NEW YORK, Nov. 25.—Producers are hard at work on a new Dreyfuss-Marrakech combination (Chappell, T. B. Hamon, Crawford and Williman) to probably bring the Marlowe, Music Makers to life again. (This behind Marlowe, which has taken over by Chappell’s, in 1920 and never was active outside of our own Lights, is to use the firm for best successes of Sammy Emma and Paul Hurst.)

Last did serve for Dave Wolper’s. Glad To See You, and half a deal with Paramount Pictures to open a studio firm in conjunction with Paramount-Majestic Music Films. However, that deal has reportedly fallen through because firm was supposed to be a three-way deal between writers and Fred Biester, Alaska reportedly wanted $1 per cent, which put the kibosh on the deal. Dreyfuss interests don’t figure to actually tie up John and Buyer for a while, just for legacies.

Crossroads Might Stay

Also possibility that new Crossroads firm, opened to handle Bamberger store with type of music currently popular among younger audience, might become permanent after success is expected. Marlowe and Arkin are not under contract to anyone, and there’s talk of making a deal that fits the people, like the present Willaimson music. That was set up to handle Oscar Hammerstein II and Richard Rodgers’ material, also known also handle other material. Marlowe, who belonged to Eddie Wolper, now of Crawford and Williams, will handle Bob Parcel’s Seven Emily girls, Glad Piano, For De De Deer, Henry Kurt Weil, and Where We Go From Here and Glad Piano. More show, with scree by Walter O’Keefe and Irving screams. Chappell will also handle pin store for Anything for the Boys, by Tommy Mac-Quill and Harold Adamson. T. B. Harms

One Man’s Poison

NEW YORK, Nov. 25.—Talk about shoe-of-your-boot! Fiddlin’ Black, who was the verge of breaking up his own band, in the company of the New Chester band broke up. Chester was recently engaged to the New Reid-Fleming, New Orleans, two weeks ago, but high cost of tenement owners, and thereby throw in the sponge.

Glock got the call to sit in for Chester, and after finishing that spot goes into Frank Dalles Moundabrook, N. J., opening December 12 and running till January 4.

Hal McIntyre on Bluebird Label Eying BMI Deal

NEW YORK, Nov. 25.—Hal McIntyre will sign a deal on Bluebird, RCA Victor’s 30-cent label, when his first date is released. Prior to the last, he was on Victor’s 25-cent label. Sticker is going to give McIntyre better choice of tunes than he would on the higher-priced label, it is reported. Tony Pastor shifts to the 30-cent label from Bluebird.

McIntyre on his first dancing date out four sides, including one original. He has a deal breaking with BMI for a reported $3,600 a week and a year, and it is reported that he’ll do plenty more original when he cuts again, with those going into his BMI firm if and when he signs.

Will get Dick Help Bogan, leader of the group, the New York Times, and J. S. H. Fields and Sigmund Romberg.

Hal McIntyre on Bluebird Label Eying BMI Deal

It’s GAC Versus the Field in N.Y. Hotels and Theaters

NEW YORK, Nov. 25.—General Americana Corporation’s booking grip on New York hotels has other agencies firmly griped at the situation. Typical is present week’s battle around town: Glenn Gray at the Paramount, Jimmy Deeny at Capitol, Lee Castle at the New Yorker, Frank Lordie at the Pennsylvania, Claude Barri at the Rosy, Andy Russell at the Paramount, and Bing Cole Trio and Benny Carter club at the Apollo.

Tommy Rockwell’s strength at the hotels, Pennsylvania and New Yorker and Paramount-Theaters are well known but, despite that, other agencies, including William Morris and Music Corporation of America, are both striving to break the grip.

Example: Lee Castle

Classic example in recent booking of Lee Castle at the New Yorker, with both MCA and Morris trying like all hell to get in. Music Corporation reportedly offered Louis Prima, Jo Davitz and Tommy Tucker, while Morris reportedly admitted Danny Boone and Al Frend, among others. Fact that Castle is a new band, and not at all well known as any of the above-mentioned names, all the more embarrassing the fact that GAC has the spot hog-tied. Another facet of the situation is the Charlie Spivak, coming out at the Hotel Pennsylvania, signing to the Morris Agency from Charlie Spivak, coming out at the Hotel Pennsylvania, signing to the Morris Agency from GAC. The Spivak, coming out at the Hotel Pennsylvania, signing to the Morris Agency from GAC.

Fridell Writes at Jive

ATLANTA, Nov. 25.—Budolf Fridell has been named to handle Jive, the current boogie-woogie band. Fridell, who is a well-known member of the Pittsburgh music business, has been on the staff of the Pittsburgh Press, where he was responsible for the Pittsburgh Press, where he was responsible for the news accounts of the G.I.’s favorite tunes.

Watch for our new candidate for HIT PARADE honors

"I’LL REMEMBER SUZANNE"

FRANK HENNINGS, Gen. Prod. Manager

EDWARD B. MARKS MUSIC CORPORATION

RCA BLDG. - RADIO CITY NEW YORK 26, N.Y.

LARRY NORRETT, Fountain Square Hotel, Cincinnati, Ohio

JOE WHEELER, 664 Woods Theatre Bldg., Chicago, III

FRED BENTON, 1131 Central St., Hollywood, Calif.

Materiali protetto da copyright
**Aragon and Trianon ASCAP Split May Be Only Beginning, According to Pub Members**

Upced License Keeps Making Plenty of Headaches

**NEW YORK, Nov. 27—**Negotiations between ASCAP and Aragon and Trianon ballrooms in Chicago (The Billboard, November 25) have the ASCAP path barred. Discussions, on top of the going the society has been getting from BMI, have created many favorable brown around the city. According to William Karmen, owner of the two ballrooms in Chicago, which top millionaires, he believes that Lawrence Levy and Sidney Meyers, pull ten in a drop, a split ASCAP Branch expired last July, but he wouldn't reveal the reason.

**Top Tripled**

November 27 is up to expiration date to cost $100 a year for each ballroom. John Woolen, ASCAP rep in Chicago, notified him in July that his price would exceed $4,000 a year for both places, or $4,000 entire. According to Karmen, the license is a $1,000 a year higher in ASCAP's reason for increased, according to the rate sheet, is based on such things as the number of people accomplished, type of entertainment, and place itself. Schedule is, according to ASCAP's general manager, Joe Paine, the society's first printed rate card without licenses to harmonize in different parts of the country, but here, rates for smaller places in other locations, which the schedule is used to clarify what each and every operation should pay.

**Royalty Upping N. S., G.**

Typical increase in ASCAP licensing fees, pointed out by Paine as not doing well for as far as future negotiations are concerned, is the Pelham Health Inn in New York. Royalty was increased from four to eight per thousand, and the license fee for the society was increased from $60 to $72 a year. Many other spots around New York, including Rosedale and Arcadia ballrooms, saw their license raised recently. According to Karmen, ASCAP rep told him there would be an increase and that Karmen, without warning, was not going to release the fees, in a mistake. Karmen's attitude is that he can, and his return to sign the ASCAP license is the keynote of his attitude. Karmen also said that he was willing to sign another hotel license, but hotel men in Chicago are still thinking of the situation of the hotel license, and they are interested in meeting with Karmen early this week.

**Charlie Ancleve Back to Chi; First Hotel in 10 Years**

**CHICAGO, Nov. 29—**After two and a half years Charlie Ancleve, band leader, returned to this city for an extended run at the newly opened Chicago Hotel, which is the La Salle Hotel.

**Leader Heads New Show Featuring the Winne Bover Boys, Dancers, Have Been Held Over; John Paul, magician, and his two violinists, Jeanne Carroll and Thomas McDonald is the first hotel show to be held in Chicago for over 10 years, his last appearance being at the Stevens Hotel in 1939.

**Donahue MCA Starting Feb. 1**

**NEW YORK, Nov. 26—**A Donahue, who has been booked by Music Corporation of America since June 1 on a split commission, got his first real break to MCA February 18, 1945. Deal is a three-year plan.

On June 1, deal was made between WM, who had been handling Donahue, and MCA, for both agencies to split commission for four months. Agreement was extended to run until January 1, and Donahue received the split commission until then.

Band is in its 11th week at Aragon Ballroom, Ocean Park, Calif., and will start there February 16, when MCA takes over. One will give a week in tour in the East some time in 1945.
Music Popularity Chart
Week Ending Nov. 23, 1944

BEST SELLING SHEET MUSIC

| POSITION | TITLE                        | ARTISTS/COMPOSERS       | NATIONAL
|----------|------------------------------|-------------------------|------------
| 1        | I'LL WALK ALONE              | M. Vogel                 | East Mid- South West
|          |                              |                         | 2 2 2 1
| 2        | THE TROLLEY SONG             | F. Feist                 | 3 4 4 3
| 3        | 4. TOGETHER                  | F. S. Flow               | 4 5 6 1
| 4        | 5. ALWAYS                   | F. S. Flow               | 7 2 4 1
| 5        | 6. WHITE CHRISTMAS           | Irving Berlin            | 7 7 7 7
| 6        | 7. I'M MAKING BELIEVE        | F. S. Flow               | 1 3 3 3
| 7        | 8. I'LL BE HOME FOR CHRISTMAS| Nat. Music Corporation   | 6 7 6 7
| 8        | 9. I DREAM OF YOU             | Nat. Music Corporation   | 8 7 7 7
|          | 10. YOU ALWAYS HURT THE ONE YOU LOVE| Nat. Music Corporation | 8 7 7 7
|          |                               |                         | 8 7 7 7

"HARLEM" HIT PARADE

Following list of most popular records in Harlem is based on sales reports from the best-known stores. (One section before LONG NAME add. Harlem.)

| TITLE                        | ARTISTS/COMPOSERS       | NATIONAL
|------------------------------|-------------------------|------------
| 1 Into Each Life             | Soma, Ink & Ella Fitzgerald | 1 1 1 1
| Rain Must Fall               | Decca 32356              | 1 1 1 1
| 3 Geo, Baby, Ain't I Good   | Duke Ellington, King Cole Trio | 1 2 2 2
| 5 Hop's Boogie               | Lionel Hampton           | 1 2 2 2
| 4 King Cole Trio             | Capitol 169              | 1 2 2 2
| 6 I'm Lost                   | Capitol 169              | 1 2 2 2
| 7 I Wonder                  | Capitol 169              | 1 2 2 2
| 8 Benny Carter               | Capitol 169              | 1 2 2 2
| 9 I'm Making Believe         | Ink Spots & Ella Fitzgerald | 1 2 2 2
| 10 It's Only a Moon         | Capitol 20012             | 1 2 2 2

NATIONAL AND REGIONAL BEST SELLING RECORD STORES:

Atlanta: Decca, Capitol, Columbia, Emory, Hecht, Music Mart, National, Rare Records, Steuben.

Redcaps Name Still Unset Until Court Hearing in January

NEW YORK, Nov. 55—The Joe Davis-Nat Nancias controversy over the Redcaps continues to be a fundamental issue which may affect the hit by settling a precedent in the case of whether the court consented to the union to be decided by the court consented in January may determine the rights of recording artists. The New York Supreme Court this week denied the motion of Joe Davis of the National Music, for an injunction restraining the vocal group from using the name Five Redcaps. Justice Kenneth Clurman ruled that the use of the name can be determined after the trial. The case will not be heard until a group return to New York. They are at present on a Midwest tour which will keep them out of the State till mid-January.

Antun M. Negaj, attorney for Nat Nancias, who now manages the quartet,

Shifts of Stacy

NEW YORK, Nov. 23—Talk about change of plans! Last week, Jess Stacy declined a new Supersite for parties. Stacy has decided to leave the company and to put him in a new recording company. The artists name and the Anthony Orchestra, which actually decided this question.

Andy Russell

Andy Russell skyrockets to national popularity in one year. Due to open at the Paramount Theatre, New York, this month, he's fast on his way to being America's No. 1 baritone! Remember the profits lie brought you on AMOR and BESAME MUCHO? Here's another great money-making disk from Capitol's November release:

ANDY RUSSELL

"I Dream of You"

"Magic Is the Moonlight"—No. 175

You can count on the musical brains at Capitol to bring you the big new numbers first and to pick the right artists to put them over. It's no accident that we've brought out our most smash hits in two years. And you can be sure these records will sound better and wear better, because they are made from the finest materials... no cheap substitutes accepted. We hope we will soon be able to make all the pressings you need to call-in on Capitol farms.
Tony Pastor plays Confessin'

Tony Pastor plays Blues

(My Naughty Sweetie Gives to Me)

Get BOTH on Victor 20-1604

Listen to “The Music America Loves Best” Sundays, 4:00 p.m., EWT, NBC Network.

THE TUNES THAT NAB THE NICKELS ARE ON VICTOR AND BLUEBIRD RECORDS

RCA Victor Division
Radio Corporation of America, Camden, N. J.

ADVANCE BOOKINGS

Charles Agnew: La Salle Hotel, Chicago, Dec. 4 (2 weeks).


Tony Pastor: Palace Theater, St. Louis, Dec. 7-9 (2 weeks).


M. J. P.

For more information, contact RCA Victor Division, 30 Rockefeller Plaza, New York 20, N. Y.
**Music Popularity Chart**

**Week Ending Nov. 23, 1944**

## Most Played Juke Box Records

### Going Strong

Reports received from The Billboard representatives and based on information gleaned by leading jock box operators from numerous locations and compiled by an objective method employed through the nation. These reports are from the leading jock box operators and are presented in definitive form. This objective method will show up in this issue. Figures in parenthesis indicate number of weeks record has been in the list. Leaders under the title of each main played record are the other available records of this number.

<table>
<thead>
<tr>
<th>Record Title</th>
<th>Artist</th>
<th>Main Played</th>
<th>Other Available</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>The Trolley Song</strong></td>
<td>The Patti Sisters</td>
<td>Columbia 13190</td>
<td>Capital 100</td>
</tr>
<tr>
<td><strong>Three Little Birds</strong></td>
<td>The Mills Brothers</td>
<td>Columbia 32329</td>
<td>Capitol 107</td>
</tr>
<tr>
<td><strong>&lt;NAME&gt;</strong></td>
<td>The Mills Brothers</td>
<td>Columbia 32329</td>
<td>Capitol 107</td>
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<td><strong>&lt;NAME&gt;</strong></td>
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<td>The Mills Brothers</td>
<td>Columbia 32329</td>
<td>Capitol 107</td>
</tr>
</tbody>
</table>

### Happy Days Are Here Again

For a Nation of music loving... music starved... swing fans. Now the latest smash-hit tunes, played by the greatest bands and singers in the country will once more be coming your way on Columbia Records. There is a gushing torrent of nickels in every new Columbia recording. Everybody's favorites are on Columbia Records.
Another Premiere for Premier

"MUSIC IN THE FOSTER FASHION"

The Newest Star to Join Premier's Own Hit Parade

CHUCK FOSTER

and His Orchestra

NOW ON Premier Records

• CURRENT RELEASE •

WHISPERING

MOONLIGHT BAY

28993

THIS IS THE LABEL THAT WILL BRING IN THE NICKELS FROM COAST TO COAST

MUSiC

December 2, 1944

PART 3—The Billboard

RECORD POSSIBILITIES

These records and many more indications of housing future nationwide hits in jobs beyond all expectations by the relative importance of records in their own immediate markets.

WHITE CHRISTMAS—Frank Sinatra (Ode under Alex Stordahl—Columbia 36755)

This isn't the best job Sinatra's been doing with this tune but it's the hottest thing that's been released lately—the first to be distributed by Columbia since the War. The tune dies down after the voice will help keep these parties moving for a long, long time after even after V-E. They'll buy it across the counter, etc.

CORN FOR MY COUNTRY... Andrews Sisters (Victor—Decca 4459-B)

This is the typical Andrews effluence that's still for the sisters' fans and the national listeners as well. It's a cheap item as long as the price from which it's lifted will not be plainly. The light comedy touch plus the trio item to boot.

SWINGIN' THEM JINGLE BELLS—Fats Waller... Victor 20-1923-A

To offset the sticky stuff that's going to be swaying around during V-E this music piece by Fats will drag up the nuts of the hard backs as often as the disk can get around. It's a quick and tops in rhythm. In fact, it will compete on favorable terms with anything that's going to come out for the next 50 days at least.

THE BUNION BRIGADES... The Jesters—Decca 4454-B

This is a big bonk and plenty of Art. It'll rip for a long, long time at any place where those girls are. It's well done and the Jester song,场所 plenty of music rhythm and bounce in "The Bunion Brigades"—and has a little hair on its chest. It's a writers symphony—and a memory number for the years to come, for the Infantry.

POPULAR RECORD RELEASES

(From November 23 thru November 30)

ACCENTUATE THE POSITIVE—Johnny Mercer (Ode under Alex Stordahl—Ode)

I LOVE HER JUST THE SAME—Kris Kudley (Columbia 7788)

KENTUCKY BABE—Gene Austin (Columbia 7789)

LETS CALL YOU SWEET HEART—Ray, Dawn and Dickey (Columbia 7790)

LET'S TAKE THE LONG WAY—Jo Stafford (Paul Weston Orch)—Columbia 7786

MOONLIGHT IN VERMONT—Billy Butterfield Orch (Morton Weisinger)—Columbia 7784

MY DOG HAS PLEAS—Vic Murray—Decca 7267

NEW YORK JAZZ ALBUM (LP)—Eddie South—Decca 7261

POPULAR SONG—James P. Johnson Orch (Margaret Whiting)—Columbia 7791

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Col. Pix Music Pub
May Be Bourne, Inc.

MCA'S 400 CLUB TEST

(Continued from page 10)

MCA's 400 Club test will be handled as usual by the MCA sales force. The test will be conducted in accordance with the instructions given by the MCA sales force.

Hoping to have the MCA's 400 Club test conducted next year, collecting on the basis of the test will be handled as usual by the MCA sales force.

Handing over bands to bands is only one of the possibilities being considered. Another report is that the bands will not be able to come in for a straight guarantee plus a huge percentage of their bills, as is usual. Dis Vol. 59, at least. Whatever the arrangement, it's MCA's considered that their bands have a little more to be looking out for. The report is that MCA's management has had little or no play from radio station points around New York.

Hepters Surprise

Choice of this location for the bands causes a surprise to hepters in the trade, as this is the first time in any case. As hepters immediately cancels any other objections, so location and availability. A look-see at other spots around New York indicates definitely that this is the best of the 400 clubs, and the one that has the best choice for the needs of the crowds that T. D.'s name is expected to draw.

Rum Lopes, of MCA, is handling nego-
**Music Popularity Chart**

**Week Ending**

Nov. 23, 1944

**POPULAR RECORD REVIEWS**

By M. H. Orodenerk

**BING CROSBY-ANDREWS SISTERS (Decca)**

Don't Fence Me In—F; Y. The Three Caballeros—F; Y. 

It's about time for a swell song of the wide open spaces to catch hold of the public fancy and if the public here like it as well as Bing Crosby and the Andrews Sisters sing it, this is it. Cold Turkey for the "Hollywood Canteen" movie scene has created a howdy shout in "Dirt Foot Hee-Haw" that parts at the injection corners and lick that one could hope for. With Crosby in his first and easy manner among us that he can't stand horses and by his own stand alone traffic one wants him as long as he's in this, it's a bully that is dangerous to instructing like a roast pig. The sisters did in the rhyming action with their harmonics and the Victor Orchestra, per usual, punch them carefully with the tie-tapping beat, underscoring the lovely singing, tone is set up for the novel moving. "The Three Caballeros" is the time of Walt Disney's forthcoming cartoon picture, an act of a picture as pointed out by this vocal arrangement whose most obvious excitement was a way or another for the song as it sang.

Some people would do well to jot off a spot on the Chart: "Don't Fence Me In," a session of singers and songs that promises to pay off plenty of money.

**BON BON (Beacon)**

Applehead—F,T; Y. Were You Lying?—F,T; Y. 

Joe Davis has grabbed off another excellent song seller for his label, this is how, but he forgot to give the coupling cue, just heard with Ken Kuehler's "Big Tree," the piece nicely ingrained in the folk song. Material and instrumental support borders heavily on the overcast, which is no way for any voice on standing sides to attain attention. 

**SULL'S MUSETTE ORCHESTRA (Continental)**

The Trolley Song—F,T; Y. When Johnny Plays the Accordion—W; Y. 

Blending Musette conception with a small enough band augmented by cymbal, full much makes cement the extremely popular "The Trolley Song" of old-time walks in "When Johnny Plays the Accordion," for country携从, with that which makes the vocal end with slight help apparently tough, but even at the Orange halls, where the Swing Patrol mixture may be recognized by person in a current one, the result will dissemble something better in refined dance rhythm on refined than that contained in "The Trolley Song" and this not in the least rude to "The Orange Hall." The last is a stiletto in the color more, an attractive music for the "Harlem Hot" with one of the greatest since "Harlem" was the "Trolley Song" that gets the joke and has appeal.

**POPULAR ALBUM REVIEWS**

MEET ME IN ST. LOUIS (Decca) 

The label moves this with an attractive and highly distinctive portfolio of pictures, and in song, for the sake of songs for the colored people, "Meet Me In St. Louis," supported by chorus and orchestra directed by M. H. Orodenerk and Bing Crosby. The album contains several selections, and the set is offered up by a production pattern that centers for that result enjoyment rather than for dancing purposes. Outstanding are "The Trolley Song" and a country two-step-dance duet of "I'm So Busy With You." There is in St. Louis, saying a song as old-timer in Never was-wishful-the man now in the rhythm-Mighty Nice Song est effectively for the album "I'm So Busy With You" and "I'm So Busy With You" on all the same occasion. Their time it's a gay and lovely spot. "I Want To Love and Sing," and say that the vocal arrangements were just as effective for their sentimental love song, "I Might Have Known." Both sides look as big as possible.

**FOLK RECORD REVIEWS**

(Hillbilly, Race, Cowboy Songs, Spirituals)

By M. H. Orodenerk

**WILEY WALKER AND GENE SULLIVAN (Okeh)**

I'll Make a Success—F,T; Y. I Went To Live and Love—F; T; Y. 

The vocal harmonies of Wiley Walker and Gene Sullivan, familiar to the set of Okeh listeners, along with their work on the violin and guitar, make for a quick seller rating here as a follow-up to their record chart in "Love and Sing." The boys have been another which should have the same response. This time it's a gay and lovely spot. "I Want To Love and Sing," and say that the vocal arrangements were just as effective for their sentimental love song, "I Might Have Known." Both sides look as big as possible.

**STANDARD RECORDS**

"TUNES THAT NEVER GROW OLD"

MUSIC

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Square Deal, Blue, Unity and Victory Party Planks in 1944 Fight for Local 302 Control

_Dance Planks_

**Square Deal**

Strict enforcement of the rules and regulations governing single engagement agreements with special emphasis on the immediate elimination of all "friendly contracts" and "fraternal overtures" playing.

The immediate enforcement of legislation to include within the "minimum number of men" law, every type of engagement and every hotel and concert hall. There will be absolutely no playing with less than the established minimum number of men.

Strict enforcement of the law which states that overtime is part of the engagement. All men who start the job must play the overtime.

Immediate enforcement of legislation which will provide extra and adequate compensation for combination shows and dance bands.

Immediate enforcement of legislation which will provide extra and adequate compensation for combination shows and dance bands. For "friendly contracts" and "fraternal overtures" prevalent in out-of-town engagements. Men are often connected to these city stages before the engagement begins. If this results in no change, they receive only a smaller wage fee. Strict enforcement of the law and vigorous campaign for the complete and over-all unification of hotels and concert halls.

_Piano Scores Corrected Special Material MILLARD THOMAS MUSIC ARRANGER 146 W. 46th St., New York 19, N.Y. Phone Longacre 5-9453_
CRSA Selling 'Em on Long Terms

Others in Biz "Seeing Red"

Makes ops, combos and percenters happy, claims CRA—"unethical" is cry

NEW YORK, Nov. 25.—A long-term booking arrangement for lounge acts, the latest gimmick devised by one office to overcome the talent shortage, has the trade saying everything from bloody murder to "unethical." Method was developed by Consolidated Radio Artists and, according to Charlie Bash, of CRA's cocktail department, has turned out quite successful.

Office puts a unit in a spot in the tour manner. After the first week, if the combo hits the room and does a good job, pitch is made to renew for the spot for 10 or 15 or even 20 weeks. Biggest selling points, he explained, are the talent shortage, and if the op doesn't buy for the second period, he may and he's lost his show.

To get your unit to agreements in one spot is the easiest thing of all, he said. First, they can't play the long-term payers. Boys don't take any money between jobs because there are no layoffs. And being in one place for a long time, they can have their families with them and can save some dough. In addition to these advantages, a unit can build a following which will help in getting bigger dough for future bookings.

Others No Like

Other for sponsors don't like this selling system one bit. They call it high pressure. They say, and blasts the client as well as the combo.

The basis is a giant pig into signing for a couple of months isn't helping the op at all. One lounge agent, a client is stuck he can get out of it in a couple of months. If he's tied down he can bundle until the contract expires. That op isn't going to do any more business with the unit. It's going to go a long time if he can help it," he said.

A second agent expressed the gimmick is nothing more than a monopoly. "How can a competitor submit a bid if the unit isn't getting out for a couple of months," he asked.

A third agency has a different angle. He doesn't think long-term bookings do anything for the career of the unit. "We get straight salaries and bonuses at the end of the year. We don't have to worry about pay other than what's below some a half-time. We keep it there for a couple of months so that if the unit is booked for a couple of months it is good well rather move it from spot to spot to get more dough for it every time.

Another large agency says the CRA plan is "unethical." It gets the op mad. He feels the agent has shown a curve in trying him down to one unit when he can otherwise make a money deal. Yes, odds, the client may get tired of seeing the same tricks.

CRA admits that it doesn't pay salaries or bonuses. Pay is based on contracts alone. That doesn't detract from the market. You're not deducting the client and keeping his stable working. And while an op who sees the same thing again after getting his dime on it, the client, you're not taking it to end, don't. It's the approach, he explains, which makes the following. And the bigger the following the more of a demand for the unit and voice lends in the long run, CRA contends.

CRA says there are at least 100 units booked for long terms, and a top agent says he has 60 units booked for long-term bookings.

La Holiday Returning

To the Street Dec. 15

NEW YORK, Nov. 26—Billie Holiday, who recently wound up at the Downbeat, a 52nd Street spot, and went on to the Ritz, has now gone back to the Street to work at the Spotlite on December 15. Working on the platform with her will be Eddie Smith's trio. Deal, in said to involve $1,250, Miss Holiday to get $700 and $500 for the band. Holiday feels right at home on the Spotlite stage.

WANTED

OUTSTANDING SINGING PIANISTS AND ORCHESTRA UNITS

TOM DRAKE AGENCY

MIDLAND BLDG., KANSAS CITY, MO.

LEO SUNNY'S MELODY LANE TRIO

G high above the city noise at The Three Hotel, Baltimore, Md.
POP. SHIFTS HURTING VAUCE?

War Workers Scoot Home

Grosses clump may be due to employees leaving jobs as war's end approaches

By Paul Ross

NEW YORK, Nov. 27.—The vaude-
vine is currently experiencing a general slump in grosses which trade sources
have attributed to a lower, from 10 to 50 per cent, since October. While
traveling speakers here cannot explain exactly the situation except in the more
situations, the in the last three weeks.

Outside New York, however, the
government acts which have been
impressed, along with the inspection
of numerous vaudeville firms, have
brought about a general decline in
vaudeville business. This decline has
been particularly marked in the
vaudeville companies which operate
in the greater New York market.

The vaudeville business has ex-
perienced a general decline in grosses
which have been attributed to the
lower wages paid to vaudeville em-
ployees as the war draws to a close.

The New York vaudevilles have
been particularly affected by this
downturn, and most of the vaudeville
companies have reported a decrease
in grosses of from 10 to 50 per cent.

Vaudeville managers have been
looking for ways to increase their
income and have been experimenting
with new acts and new presentation
methods. However, the decrease in
grosses has been so great that many
companies have been forced to cut
their costs and reduce their expenses.

WMC Worried

The nation's vaudeville impresario
is worried about the future of vaude-
vine as the war draws to a close.

Although the government has
imposed restrictions on vaudeville
companies, the managers are afraid
that when the war ends, vaudeville
will suffer a severe setback.

WMC, which represents many of
the nation's vaudeville companies,
is working to protect the interests
of vaudeville managers and to
prevent a decline in grosses after
the war.

Allentown, Pa., Mayor
Drags Out Blue Law
To Block Sun. Vaude

ALLENTOWN, Pa., Nov. 27.—In
an effort to limit the damage of the
vaudeville industry, the mayor of
Allentown has proposed a new blue
law which would prohibit vaudeville
companies from operating in the city.

The mayor said that the vaudeville
industry has been a source of trouble
in Allentown for several years, and
that a new law is necessary to protect
the citizens of the city.

According to the mayor, the vaude-
vile companies have been causing a
nuisance by their loud music and
rowdy behavior.

The new law would prohibit vaude-
vile companies from operating in
Allentown after 10 p.m. on weekdays
and after 9 p.m. on weekends.

Queer Doings—Net Suspension
For Vill. Clubs

NEW YORK, Nov. 27.—The Moody Club
and Two Pastor's Downtown, Two Great-
ville villages activities, have been force
by the local police depart

The police department has suspen
the Moody Club and Two Pastors
activities until December 8 on accoun
of alleged gambling.

The Moody Club was suspended
November 26. Both spots have faced
charges for gambling in the past,
but have been allowed to operate
under certain conditions.

The Police-Seven West Third Street
Cafe and Two Pastor's, President, which
operates the Moody, was found guilty
at a hearing on November 15 before Police
Commissioner Cornelius O'Leary
of presenting a show in which a male dancer
Leni Verdi, gave a performance that
"exhibited feminine characteristics which
would be considered as indecent in public." The
charges were made by two policemen.

Leni Verdi was interviewed by the
department and was allowed to
present a show in which he
would not be

Coast Small Show
Ducking for Raye

NEW YORK, Nov. 27.—The new Small
Show dance show is opening at the
Curtain Theater, San Francisco, January
25. The show is billed as "A Show for
Martha Raye." It is understood that Miss
Raye will star in the show.

According to the producers, the show
will have a "New Year's Eve" theme
and will feature a variety of acts
which will include dance, theater,
and comedy.

Louisville Patrons
Will Have to Weep
In Long Yule Beers

LOUISVILLE, Ky., Nov. 27.—Hotel
and vaudeville managers in Louisville
have announced that due to the
Christmas season, there will be a
shortage of beer.

The managers have asked patrons
to be patient and to plan ahead for
the holiday season.

Louisville managers have also
announced that they will be
restricting the amount of beer
available to patrons in order to
ensure that everyone has a fair
chance to enjoy the beverage.

Showbiz—Big Time

NEW YORK, Nov. 27.—A ra
water in Little Italy is reported to be
of the condition of the water,
which is said to be so bad that
people are avoiding it.

The city has been forced to
take action to prevent the spread of
tuberculosis in the area.

The city health department has
been working to clean the water source
and to ensure that the water is safe for
consumption.

Utah Op to Open State's
Biggest Nitery in Dec.

SALT LAKE CITY, Nov. 25.—Biggest
nitery ever to operate in Utah will open
on Monday, Dec. 1. The new nitery will
be operated by the management of the
Salt Lake Theater and will be named
the "Salt Lake." The nitery will feature
a variety of acts, including dance,
theater, and comedy.

The management has announced
that the nitery will be open seven days
per week and will feature a wide range
of entertainment options for patrons.

The management has also
announced that the nitery will be
located in the heart of the city, near
the Salt Lake Theater.

The management has stated that
they are excited to open the nitery
and look forward to providing a
high-quality entertainment
experience for patrons.

There'll be nothing but beer in the
local pubs for toasts to friends, and
the arrival of 1944, with both holiday
eve fondness and applause, will bring
a "Flecker's" Georgia Beer.

Flecker's, big at the intersection of
Main and South, have announced that
the new beer is now available to
customers.

Flecker's has also announced that
the new beer is a special holiday
moderation, and is available in a
"Flecker's" Georgia Beer.

Flecker's, 303 South Main St.,
Ann Arbor, has announced that the
new beer is available for purchase and
is a special holiday treat.

Flecker's has also announced that
the new beer is available in a
"Flecker's" Georgia Beer.

The new beer is a special holiday
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The Nation's Crack Shot of Quick-on-the-Trigger Comedy

THE ORIGINAL

ROY ROGERS

HELD OVER INDEFINITELY

ICELAND RESTAURANT New York

Thanks to MIKE LAHSEN, JACK MANDEL and SENYA GAMSAR

Direction: JOHN SINGER-BEN SHANIN

701 Seventh Ave., N. Y. 19, N. Y. LONGACRE 5-2614

NOT A HORSE IN THE ACT

PUT PLAINT OF MORE PLAY

HORSE LAUGHS AND HORSE LAUGHS

TO REPUBLIC: PICTURES

Glad you liked my name well enough to purchase the right to use it for your cowboy star. ROY ROGERS
Mr. Everybody!

"Mr. Everybody!" was a popular vaudeville act that performed in various venues across the United States. The act was known for its humorous and entertaining performances, often featuring music, dancing, and comedy routines. The act was part of the vaudeville circuit, which was a collection of performers who traveled from city to city, offering a variety of acts in theaters and other venues.

The text mentions the popularity of the act and its performances in different cities, such as Chicago and New York. It also references the act's Martiniquian connection, highlighting the influence of Caribbean culture on American vaudeville. The act's success is attributed to its ability to combine diverse talents and appeals to a wide audience. The text concludes with a dedication to the act's performers, showcasing their dedication and hard work.

In summary, "Mr. Everybody!" exemplifies the spirit of vaudeville, a genre that thrived in the early 20th century and featured a wide range of performers and acts. The act's success highlights the enduring popularity of vaudeville's blend of humor, music, and dance.
WHEELER-PITTMAN THEATRICAL AGENCY
CELEBRATING 30TH ANNIVERSARY
adds another Beautiful Stock Club
DENVER
to their string of better Nite Clubs, Theatres and Hotels in the Rocky Mountain Region.
Acts, contest for immediate booking
Tabor Theatre Building
Denver, Colorado

Follow-Up Review
LEON AND EDWIN'S, NEW YORK. This visiting firm has been advertised for many weeks, but has not stirred the usual excitement. A recent visit by Leon and Edwin has brought the company back to their normal level of business. Their act consists of a series of songs, dances, and comedy routines. The act is well received by the audience.

CRAWFORD THEATRICAL AGENCY, INC.
504 Independence Bldg., Charlotte, N. C.
Phone 4-7022

WANTS
People in all lines. Hires and Small Bands. Stale items in first letter. Send photo. No time to dicker.

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All kinds of good acts to contact us when in or near Dallas. Address THE NITE SPOT
Corner Commerce and Broadway Streets, Dallas, Texas.
FRANK NICK, Owner

SEASON'S GREETINGS
To
J. HENNESSY, Steller Hotel Corporation
EDMOND REID, Palace Hotel, San Francisco
TOM TROY, Wm. Penn Hotel, Pittsburgh
ROY MOSELEY, Steller Hotel, Cleveland
HAROLD KOPPLER, Chase Hotel, St. Louis
FRANK KINGMAN, Breckton, Mass.
GEORGE TOURANNE-CLARENCE HYDE, Tournaine Hotel, Boston
CHANCEY DEPEW STEELE, Copley Plaza, Boston
PETE WALTERS, Commercial Hotel, Elko, Nevada
FOX WEST COAST THEATRES
HERBERT J. VATES, Republic Pictures

McGOWAN & MACK ICE REVUE
Permanent Address 136 N. Western Street, St. Paul, Minn.

STYLIS IN SYMMETRY
CURRENTLY COPLEY PLAZA HOTEL Boston
Feature Thursday through Sunday
"HELEN GOES TO TROY" ★ COPACABANA, N. Y.
"DON'T FUDGE YOUR ANNIVERSARY"
"NEW YORK, Nov. 20.—Practical agreement has been reached between AGVA and the National Association of Theatrical Agents, Large Clubs and Stage Management, on a "Rule B" contract. The agreement includes the right to split commissions in any manner agents and brokers desire. It comes as a result of a conference last week before Saturday by Leon Shelley, head of AGVA, and officials of AGVA in Chicago. Shelley is ill and could not be reached for comment, but information obtained from David O'Brien, AGVA's Biggins, that such an agreement has been made.

NATA Given Note
Wendy

ROSSI SISTERS
DISTINGUISHED DANCE STYLISTS
OPENING JAN. 10
EL Rancho Vegas
Las Vegas, Nevada

PERSIAN ROOM
HOTEL SIR FRANCIS DRAKE, SAN FRANCISCO
(Renew Date Within Six Weeks)

CONTINUE BUYING WAR BONDS

BILLS
BILL SMITH

HOLIDAY GREETINGS
From Your Old Friend
JACK DAVIS
EMPIRE THEATRICAL AGENCY
Booking Night Clubs, Hotels and Theatres
Acts—Write or Call Me Now
604 Independence Bldg., Denver, Colo.
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Nancy and Michael

STYLIS IN SYMMETRY
STYLISTS IN SYMMETRY
CURRENTLY COPLEY PLAZA HOTEL
Boston
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(Renew Date Within Six Weeks)
VAUDEVILLE REVIEWS

Strand, New York
(Reviewed Friday Evening, Nov. 24)
Promising American Romance on Broadway

By CLAIRE or Key

FEW ACTORS could do more to build an audience than the Mud Turtles. But when they took to the stage at the Strand yesterday, the audience was packed and there was every sign that they would be kept in suspense.

But when the audience was packed and there was every sign that they would be kept in suspense.

Oriental, Chicago
(Reviewed Thursday Evening, Nov. 23)
Cern and cuties predominate in this edition of the Oriental Variety. Four first-rate vaude acts furnish the talk of the house.

The entire cast of the Oriental is in fine form, and the audience is entranced by the variety of acts presented. The performers present a united front, with a library of songs, dances, and routines that are sure to please all ages.

Music Hall, New York
(Reviewed Friday Afternoon, Nov. 24)
This edition of the Music Hall has been a hit with the audience. The performers have been outstanding, and the audience has been entertained throughout.

The Music Hall presents a variety of acts, from musical numbers to vaudeville acts, that have been well received by the audience.

Paramount, New York
(Reviewed Wednesday Evening, Nov. 22)
Glen Campbell, who opened band shows at N. Y. Performing Arts Centre, is in for the long haul. His music is so easy on the ear that even the most jaded listener will be drawn in. The audience was packed and Campbell's performance was a hit.

The performance was so good that even the most jaded listener will be drawn in. The audience was packed and Campbell's performance was a hit.

MUNRO

Three Claire Sisters

Currently

OLD ROUMANIAN, N. Y.
10th West ... 4 Min. To Go

Thanks to JACK SILVERMAN
The Critics Congratulate

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Promising American Romance on Broadway

By CLAIRE or Key

FEW ACTORS could do more to build an audience than the Mud Turtles. But when they took to the stage at the Strand yesterday, the audience was packed and there was every sign that they would be kept in suspense.

But when the audience was packed and there was every sign that they would be kept in suspense.

Oriental, Chicago
(Reviewed Thursday Evening, Nov. 23)
Cern and cuties predominate in this edition of the Oriental Variety. Four first-rate vaude acts furnish the talk of the house.

The entire cast of the Oriental is in fine form, and the audience is entranced by the variety of acts presented. The performers present a united front, with a library of songs, dances, and routines that are sure to please all ages.

Music Hall, New York
(Reviewed Friday Afternoon, Nov. 24)
This edition of the Music Hall has been a hit with the audience. The performers have been outstanding, and the audience has been entertained throughout.

The Music Hall presents a variety of acts, from musical numbers to vaudeville acts, that have been well received by the audience.

Paramount, New York
(Reviewed Wednesday Evening, Nov. 22)
Glen Campbell, who opened band shows at N. Y. Performing Arts Centre, is in for the long haul. His music is so easy on the ear that even the most jaded listener will be drawn in. The audience was packed and Campbell's performance was a hit.

The performance was so good that even the most jaded listener will be drawn in. The audience was packed and Campbell's performance was a hit.

MUNRO

Three Claire Sisters

Currently

OLD ROUMANIAN, N. Y.
10th West ... 4 Min. To Go

Thanks to JACK SILVERMAN
The Critics Congratulate

VAUDEVILLE REVIEWS

Monopaska's

Act Beautiful

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SUCCESSFUL Season. Atlantic City, N. J.
Management GEO. E. ROBERTS
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Juggling Memories

Featuring Tambourines. Held Over
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Key West and elsewhere to follow

THRILLS ... SUSPENSE ... EXCITEMENT

The Brazilian Wonder

MONTES de OCA

Currently

LOEW'S STATE
NEW YORK

Personal Msg. JAMES PECCHANT
Direction WM. MORRIS AGENCY

GEORG VON BIRGELEN

of SWITZERLAND

YULETIDE GREETINGS

SKATE JUMPING—DYNAMIC—STILTS SKATING

LLOYD LaBRIE

and Orchestra

Mutual Network

Touring for GENERAL AMUSEMENT CORP.

New York Hollywood Cincinnati

Orpheum, Los Angeles
(Broadcast Tuesday Evening, Nov. 22)
This week's highlights included by Marta Tilton, who has replaced the other two可以看到的演员。演播室的工作人员也在后台忙碌。整个剧组人员的努力确保了节目的顺利进行。
Some USO Shows 'Rotten' Charges Church Paper

BOSTON, Nov. 25 — The current issue of The Pilot, organ of the Archdiocese of Boston and the Catholic Church, carries an official declaration to the effect that "the USO show is rotten." The word "rotten" is not defined nor is anything specifically identified. The paper recently blasted Bob Hope for some of the use he made while playing to servicemen.

CSI Official Terms Blast "Wholesale Condemnation"

NEW YORK, Nov. 25 — Larry Phillips, headman of Camp Shows, Inc., yesterday (24) issued a statement in defense to The Pilot, Boston Catholic paper, declaring that "UFOs are eyes to eyes with the Pilot," but the organization "claims no claim to perfection.

Phillips said that every UFO show is scrupulously censored and must be approved before being sent out. He contended that if this were not the case, an occasional performer would not be permitted to go into the field for hours. He said that UFO has tried and will continue to hire anyone caught doing so. He pointed out that of the 10,000 performances given there has been complaint about less than one-half of 1 per cent of them. He said that UFO invites inspection of its shows by Catholic officials and frequently contributes money to religious causes. Phillips called the pilot's blast "wholesale condemnation" of performers and said "this smear attack should not be permitted without a hearing."

GUY CHIRRETT opens at the Statler Hotel, Boston, December 4, ... Ralph SilkMil in the Cast of the Picture "The Servant," directed by Andre Ann Dines, and Doree current at Hotel Royale, Syracuse, recently reopened after a complete

McNally's BULLETIN No. 16

N.B. S. 100 DOLLAR OFFER

Now you get the full effects of Density, Translucency, Mineral, Glass, etc., and Patented by the inventor. Eight different colors, 100 Merci, 8 Acts for Two Miles, 8 Acts for Two Feet, 8 Acts for Two Feet, 8 Acts for Two Feet, 8 Acts for Two Feet, 8 Acts for Two Feet, 8 Acts for Two Feet, 8 Acts for Two Feet.

WM. McNALLY

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Nos. 1, 2 and 3 $1.00 EACH

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Toothache...and the show can come as well.

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DENT'S EAR DROPS

Make Us an Offer for Our Complete Stock of STAGE AND ELECTRICAL EQUIPMENT

Including Props, Lights, and Scenery, Plus, Wholesale, Give Us a Call.

EARACHE?

Tet "THE LAST PAGE OF MEIN KAMPE"

By Jack B. Johnson & Will Livenshow

February 25th and 26th at the Watauga Theatre, 9500 Broad Street.

Theatrical Executive for capacity as Secretary, Business Manager or Representative. Twenty years with leading Eastern Circuit. Versed in Management, Accounting, Finance, Investments, Real Estate, Correspondence and Secretarial Duties. Responsible, influential and devoted worker. Kin to professional man or woman. Highest references from prominent theatrical, banking and business sources.

BOY D-321, The Billboard, Cincinnati 3, Ohio

We'll Write, "The Last Page of Mein Kampe"

Available.

THE BILLBOARD

December 2, 1944

THE BILLBOARD

NIGHT CLUBS-VAUDEVILLE

SCENERY

Dye Drops, Flat Sets, Cylindermat, Draw Curtains,

SCHELL SCENIC STUDIO,

COLUMBUS, OHIO

Drown's Gothic Room;

BUNNY HOWARD and Mervyn Nelson

new at Forty's Room; . . . GEORGE TAYLOR

being sought by the Copa; . . . CLIFF

NAZARIO booked for theaters in East for around $1,000; . . . DALE BAYMONT

arrives at Paris Quiz Club.

DROWN JOBS act for Louise's last

of December for more than $1,000; . . . MAURICE ROCCO, who goes back into

(IN SHORT on page 32)

THEATER MANAGERS . . .

AUDITORIUM MANAGERS . . .

PROMOTERS . . .

THE NAME

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GREETINGS

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TICKETS

NATIONAL TICKET CO.

SHAMOKIN, PA.
THE LATE GEORGE APLEY (Opens December 21, 1944)

LYCEUM THEATER

A group of scenes from the famous play George S. Kaufman’s from the novelist of the same name...his first three acts. Starring: Robert Montgomery, Bette Davis, and Brian Aherne. Directed by William Wyler. Presented by Max Gordon, Manager, flagship of the Vanguard, Inc., and Kaufman, New York. (See page 258.)

George Apley .................................................. Leo G. Carroll
Catherine Apley .................................................. Bette Davis
John Apley ...................................................... Robert Montgomery
Dorothy ............................................................ Bette Davis
Edith ............................................................... Bette Davis
Ethel ............................................................... Bette Davis
Mary .............................................................. Bette Davis
John ............................................................... Bette Davis
Drake ............................................................. Bette Davis

There shouldn’t be the slightest question that this time the late George Apley’s stem has a long-stemmed and Max Gordon another hit. Reproducing a popular character for the stage is unusual—going—so tough, that the result often fails. But the stem is the first of them in the audience this time. Kaufman, the author, has been active in the theater for a number of years now. He is a happy character, and Apley will prove to be a success as the stem of the season.

THE STREETS ARE GUARDED

(Opened by the Musical Comedy Guild, December 19, 1944)

BROADWAY OPENINGS

Theater Owners


drama

OPENED

Ansel Street (Billie). 11-19, 11-30

Anna Lucasta .................................................... 12-01, 12-19

Duke Williamson has been billed as a prominent New York song writer and producer, although his name is not well known to the public. He has written several successful songs and has scored some hits in recent years. His latest work is a musical comedy titled "The Streets Are Guarded," which is being produced by Max Gordon of the Vanguard Theater Company.

On Saturday, December 19, 1944, the "The Streets Are Guarded" opened at the Ansel Street Theatre in Billie. The musical comedy focuses on a group of characters who are trying to protect New York City from a dangerous criminal. The story is filled with suspense, action, and humor, making it an enjoyable experience for the audience. The cast is led by Duke Williamson, who also wrote the music for the production. The show received positive reviews from critics and audiences alike, and it quickly became one of the most popular musical comedies of the year. The success of "The Streets Are Guarded" marked Duke Williamson's breakthrough as a successful songwriter and producer in the musical comedy genre.
OFS-TOWN OPENINGS

7 LIVELY ARTS

FOOTLIGHTS, INC., PHILADELPHIA

Judith Roin Powers, December 7, 1944, at 3 P.M. and 8:15 P.M.

500 of Broadway, New York 19.

Now: our lead actors have been espoused and it is time for us to come out of the cold.

Conspicuous is the only word that belies the fact that our program is small and structured. In fact, we are only a small group of actors gathered together for the purpose of giving a small musical with the aid of a small orchestra.

As all of this were not enough to make a production of any size, we have also engaged a small orchestra to help us make our productions as large as possible.

To sum up, the program as a whole is quite good in tone, and the set as an effort of the author, composition, and music is very good.

For the record, the cast includes: Lillian Gish, Alida Valli, and Joan Crawford.

Pличи арн Тоб

The fresh-faced and smiling crowd on this one, adding up to a total score of 100 per cent.

The bracing winter air that lingers on the outskirts of the city is softened by the gentle breeze that blows past us as we walk down the street.

For a rose by any other name could never smell as sweet as a real rose, so let us liberate our own libidinal splendor that cakes on the brow as the Bogart Door Art. The rose is fresh, but all too soon it fades, and we are left to ponder its brief existence. However, we are also left with the hope of seeing a rose again, perhaps even more beautiful than the one we have just seen.

Certainly, the rose is a symbol of beauty and love, and it is no wonder that we are left to admire its delicate petals. And so, we are left to wonder what other delights await us on this beautiful winter day.

The rose, however, is not the only flower that we can admire in this lovely setting. There are also tulips, daffodils, and daisies, each with their own unique beauty and charm.

In conclusion, the rose, like all flowers, is a symbol of beauty and love. It is a reminder to us that even in the coldest of winters, there is still beauty to be found. And so, we are left to wonder what other delights await us on this beautiful winter day.
PETRILLO VS. MARINES

The ALAFTB judge has announced that he is moving his court to a new site for the duration of the strike. He has decided to remove his court to a location outside the city of Washington, DC, where he is currently operating. The judge has stated that he will continue to hear cases related to the strike, but he will not be able to hear cases related to the strike.

Burlesque Notes

CAPT. GURRISON, U.S.N., became executive director of the Burlesque Managers Association at a meeting held in Washington, D.C. Mrs. LLOYD B. TAYLOR, who has been serving as the interim executive director, will continue to serve in that capacity until the new executive director can assume his duties.

COSTUMES

The new season of costumes at the White House will feature a variety of styles, including Victorian, Edwardian, and Art Deco. The costumes will be designed by the award-winning costume designer, who has worked on several Broadway productions and films.

JUGGLER'S BULLETIN

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Manufacturers and Distributors of Standard and Novelty Juggling Props—New and Used.

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TULSA, OKLAHOMA

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TULSA, OKLAHOMA

MATERIEL PRESENTÉ PAR LE DIRECTEUR
Population Shifts Do Vaude No Good (Continued from page 24)

Last week there was even an inspired study by the Center for the Study of Draft-Age War Workers for important industry.

And there is an interesting—and possibly significant—fact about those two facets: by general agreement the vaude good clump began about four or five years ago. Before that, according to the same sources, the pace was pressing for recruiting, and the vaude continued with the usual trend. But the band went about without certain professional associations. When they would guarantee war workers federal unemployment compensation and their grapest hands free. Compensation was left as it is—a matter for the states.

Not Eligible

The result of this will be that many war workers who left their homes to go to work in such great industrial cities as Baltimore, Detroit, Cleveland, and so on will not be eligible for state unemployment compensation through loss of continued residence and neither will get his from their adopted cities for the same reason. It would therefore be very long to hope that they will be heard in a sense to establish residency rights.

The Bureau of the Census in Washington is collecting statistics on these populations, but the WMC’s concern indicates that such shifts are going on.

The general feeling continues it is highly conceivable that vaude will begin to return. The final movement of vaude in these two films and vaude house is the working man’s vaude work. As it is the war worker also patronizes club house, basement, movie theater, radio, radio, telephone, and not that, certainly not the extent of that tolerance that is here.

The fact that the vaude industry now feels that the case is open and that the bottom has been reached, Far from it. Even with the current drop, the industry is doing business at better levels four or five years ago. And a top-notch bill in this current run looks better now than in the bad times. It is easy to see that the combination of whether or not theater his will continue to zoom as it has since the war and the fact that he will actually come down as a series of clumps.

Trade Opositive

Most trade figures—such as the and Harry Bixlal, William Moore Joyce, of Lowe’s, Henry Frankel, of the Marigold’s; Charles Tales of Fredericks Brothers; William Bar- ger, of the Cleveland; and Abe Paulson, books of human beings—without a record of the result that an increase of war tor us, they feel that the present conditions are temporary. They believe it is actually nothing more than a temporary form of customary pre-war commercial gross circle.

Dressed in uniforms at the mouth of a foreign language, the vaude house is not passed and that the current gap to be bridged will be filled with interest of the political interest in the recent election, the war-time charity drives, the new vaude house, and curbside shopping than usual and such trade fac-

Edel Smith in 2d MGM Film

No doubt you have heard about the vaude house. Former vaude house again went into her second film of MGM last week when she客车ed to the Dusk. She will be the work angel in her next move and will be back to her old roles and still be working.

ADVANCED

CHARUS GIRLS

WANTED

Blonde actresses

Tampa, Fla.

President Follies

Wanted for the Florida Theater

WANTED

Burlesque Performers

Tampa, Fla.

President Follies

Hollywood, Calif.

E. Sokol, Rep.

GENERAL NEWS

SPOTLIGHT CLUB, N. Y.

(Continued from page 28)

maestro performer, drawn with a set of Geiger counters, St. Louis, Mo.

and say I Love You quite nicely received. It’s on last Cast as Poinciana, and will probably stay on the list as Poinciana, and will probably stay on the list.

The club also added the title to the number where she was once a popular and doesn’t go well. Encored with I Love You.

Carmel relief was furnished by Dick and Paul Reymund. Harry Carpentier, doped in monos, got the laughs on her antipathy, doing hands back, high kicks and split. Dick Reymund counted on his own hands and crooked swaying a rather pleasant manner.

Milton Darragh, Ill., who is not performed in this vaude week, who has handled many shows, who has been given a program.

In the closing spot Al Lyon and ark Barbacan, who have given him his customary smooth performance, the act was on the stage again.

Routes

Acts • Units • Attractions

Explanation of Symbols: a—auditorium; b—ballet; c—cabaret; d—color; e—country-

mansion; f—follies; g—gospel; h—high class; i—indoor; j—jazz; k—vaude; l—luna-

park; m—musical; n—nursery; o—opera; p—piano; q—quintet; r—restaurant; s—vaude;

t—tenor; u—vaude; v—vaude; w—waltz; x—xi; y—york.

(Continued from page 28)

club quartet, currently at the Radisson

Hotel, Minneapolis; DOROTHY DOUGLAS and BERNICE BARTON, currently at the

Club Royal, Detroit; JAMES JAY MADDEN, currently at the Palace, Seattle; JOSEPH

BROOKS, currently at the Hotel Francis, Baltimore, Md.

CHICAGO, CHICAGO

(Continued from page 28)

sensation on the bill. The seven floor in the Manse, Darling, Chicago, is a one-man show that kept the billing at that pace with not more than plus some clever doing by the band’s personnel.

BILLY WILLOWIS, baritone, really sells his stuff and comes here dropping the show. It Had To Be You set the bar high on heavy piano pounding and he followed up with I Won’t Want To Love You and a couple more romantic numbers and left them bronzing for more. Nancy Stewart, pretty brummie, has a pleasing delivery and scored nicely with It Was You.

The Three Wells, two men and a girl, also recently went up and added a show routine that included tallowing, bantering, imitating and dancing with a fort as a result.

Fast Winchell and his dummy Jerry January two马丁ious police-jaunty-jaunty slogans and has wonderful lip touch. He patter a fine story and I’ll Look Forward to seeing Winchell with perfect showmanship.

That Ray Kay; a group of audition- ing potential band leaders. Sure-fire talent. Rogers was Jones’ first song. Ha! Green.

Rutgers, Andy (Who Is) Brooklyn, N. Y.

Billy (Jack Grahame) CAH, New York, N. Y.

Ulmer, Leon (Andrew) Dept. 8, NYC.

Deneen, Paul (Fred) Chicago, Ill.

Amer (Florida) Ritz, St. Louis, Mo.

Andrews, John (J. D.) Bird, 20, NYC.

Hicks, John (J. J.) Bird, 20, NYC.

Arnold, Alex (Fred) Phoenix, Ariz.

Duffy, Joe (J. N.) Bird, 20, NYC.

Fillmore, Fred (pick), Bird, 20, NYC.

Dale, Alan (B. G.) Bird, 20, NYC.

Jones, James (James) N. Y.

Dale, William (T. B.) Bird, 20, NYC.

Lach, Frank (D. B.) Bird, 20, NYC.

Dale, Bert (T. B.) Bird, 20, NYC.

Phillips, Howard (B. J.) Bird, 20, NYC.

Dale, Alice (D. J.) Bird, 20, NYC.

Ahern, Jack (H. J.) Bird, 20, NYC.

Dart, Joe (J. D.) Bird, 20, NYC.

Desmond, Finley (J. S.) Bird, 20, NYC.

Dawson, Steve (D. J.) Bird, 20, NYC.

Davies, Steve (D. J.) Bird, 20, NYC.

Dancer, John (J. D.) Bird, 20, NYC.

Daly (J. J.) Bird, 20, NYC.

Dobi, Alex (N. J.) Bird, 20, NYC.

Davies, John (J. D.) Bird, 20, NYC.

Dobbs, Jack (J. B.) Bird, 20, NYC.

Dollman, Joe (J. B.) Bird, 20, NYC.

Duffy, Jack (J. B.) Bird, 20, NYC.

Dore, John (J. B.) Bird, 20, NYC.

Doty, Joe (J. B.) Bird, 20, NYC.

Doty, Jack (J. B.) Bird, 20, NYC.

Dowling, John (J. B.) Bird, 20, NYC.

Dowling, Joe (J. B.) Bird, 20, NYC.

Drayton, Joe (J. D.) Bird, 20, NYC.

Dunbar, John (J. D.) Bird, 20, NYC.

Dumond, Joe (J. D.) Bird, 20, NYC.

Dwyer, Jack (J. B.) Bird, 20, NYC.

Dye, Joe (J. D.) Bird, 20, NYC.

Dye, Jack (J. D.) Bird, 20, NYC.

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Dye, Jack (J. D.) Bird, 20, NYC.
When a heart attack in London...
Fonidas Are Injured; Orrin Davenport Ill

CHICAGO, Nov. 25.—Claud and Olga Taylors, appearing at the Bijou last evening, were seriously injured as the result of an accident at the Bijou. The Taylors were performing in the declining act of the show, when a chandelier dropped from the ceiling, injuring Claud Taylor. He was rushed to the hospital, and the Taylors were forced to leave the show after a brief appearance.

Elephant Stages Unfilled Show in Chi Dept. Store

CHICAGO, Nov. 25.—Next time an elephant is sent to the Field store, they probably will build a concrete floor for the elephant's stage. As a feature of "Children's Book Week," Terrill Haskell's elephant, Judy, was brought into the Field store. When the animal entered the store, however, it was found that the floor was not suitable for the elephant. The elephant was then given a new stage, made of concrete, and the show was resumed.

Season's Biggest For Cole

Rail Show Is Set by Taylin And Concello

Buy Gerety Cars, Wagons

HARRISVILLE, N.J., Nov. 25.—Jack Taylor and Joseph Concello have purchased 15 cars and wagons and other equipment from Barney & Gerety, of Newark, for their railroad show. The title, Russell Bros. Circus, will be retained for the rail show, which will open early in March at the Pan-Pacific Coliseum, Los Angeles.

The combination also will have a truck show, which is expected to be well attended.

This apparently desperate record report that the railroad show had been transferred.

Business Is Great

For Dailey in Miss.

HARRIES, Miss., Nov. 25.—Dailey Bros. Circus played to crowds here November 15 at the local Head End Park. Despite unfavorable weather conditions, the show was a great success. The general manager, Howard Conn, is due in town to pick up the program and the colored sections for the mainline. The show was a great success, with crowds filling the stadium.

Fowler Agenting BB Show

JOLIET, III., Nov. 25.—Bennie Fowler is an active agent of the Madison Square Barn Show, which is currently in session in Chicago. Fowler has been active in the circus business for many years, and has been instrumental in the growth of the business.

Services for Ollie Polk

MATTESBURG, Minn., Nov. 25.—The services of Ollie Polk have been secured by the local United Association, who have arranged a benefit show for the benefit of the workers. Polk is a well-known and respected member of the circus business, and his services are greatly appreciated.

Rodeo Performers Scatter

WAVELRY, N.Y., Nov. 25.—With the close of the Madison Square Garden season, several of the performers have scattered across the country, taking part in various rodeos and circuses. The performers include such well-known names as Bob Baker, who has been a favorite of the audiences for many years.

It's The Net That Counts, Here Are:

The Billboards 35

Closing Stand Millington, Tenn.—Show will be enlarged—zoo is now open

LOUISVILLE, Nov. 25.—Final week for Cole Bros. Circus, playing key dates of November and December, will close its season with a tremendous circus. Turnout houses wereregistered at Louisville, and with only one week left, the circus will have a fantastic turnout. Turnout houses were registered at Bealeton, Los Angeles, and the last show of the season will be held in Bealeton, where the circus will have its final performance.
THINKING back

ORKA PRESS is spending the winter in
Albany, N. Y., and Los Angeles.

HOTEL: The poining of Art Martin.
Details in the Times-Caroli.

C. POSTER, Hall, and Fred Porcell are
in the Los Angeles office.

SPANNERS at the Googie Club,Ashbure,
O., recently was Walter 1. Martin.

A CHERRY ring feature with the Hoft.
man Circus, which is in town. See Na.

REMEMBER when circus owners con-
struct their own in bas woods regional
families?

CENTRAL

PAN-AMERICAN CIRCUS

WANTS

Two 121 high-dimensional letters, 22.000 pounds of
food, and 22,000 per day from the depot in
Saratoga, N. Y., to be delivered to the circus
in the season.

ALBERT B. SWEET

WANTS

Charles 1. Sweet, who is with the Sells-Floto
Circus, is in town advertising for the circus.

JOHN W. B. THORNTON

WANTS

221 high-dimensional letters, 22,000 pounds of
food, and 22,000 per day from the depot in
Saratoga, N. Y., to be delivered to the circus
in the season.

ACME

WANTS

221 high-dimensional letters, 22,000 pounds of
food, and 22,000 per day from the depot in
Saratoga, N. Y., to be delivered to the circus
in the season.

ROBERT D. GOOD

THE CORRAL

Communications to 25 Opera Place, Cincinnati, 1, O.

The Corral

December 2, 1944

UNDER THE MARQUEE

COMMUNICATIONS TO 25 OPERA PLACE, CINCINNATI, 1, O.

THE ARRHenS (Barney and Jimmy),
who were with the Elston Circus, are
visiting Mr. and Mrs. Doc Ford in
Dallas, Okla.

GEORGE (SCHRIVER) SHULTZ,
Reading, Pa., who was on the advertising
staff of a Bailey Bros. crew, will be brigadier
manager on the same circus next week.

BAILEY BROS., closed at Lexington,
N. C., November 9th, where weather
was cold, but business good, and went into
complete winter quarters in Columbus, O.

SAM WARD, who closed several weeks ago as
publicity man for the Royal Ameri-
can Circus, is back in Kansas City, where
he is on the staff of the Municipal Promotion
offices of St. Louis.

H. S. Arrivals, Departures

HORSE NUNGS, Nov. 25.—The show
departure here still keeps at its usual policy
of leaving or flagging off for the season.

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ROBERT D. GOOD

201 East 79 Street, New York, N. Y.

WASHINGTON, D. C.

WANTED

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what you want for it, please.

GEORGE LYNCH

October 15th, 1944.

115 E. 23rd St., New York, N. Y.

HOME MEMBERSHIPS IN CIRCUS CARNIVAL

PARKINGTON, Mich., Nov. 28.—A small PACO
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In the Armed Forces

With the Circus Fans

THE BIRDMANN

DECEMBER 2, 1944

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Will Make More Fans Than Oldies of Parades' Epoch

Eyefuls of present-day thrills set new pace for rising generations — mass arena displays supplanting exploitation of stellar individual presentations

By P. M. Sillwoy, CFA

A circus fan, cherishing the traditional features of the circus as known in the early 1880's, is inclined to believe that the circus of today is not nearly beyond what the traveling of a half-century ago had to offer in its feats, performances, and spectacles. Many of the old-time fans display the passing of the daily downtown parade, with its magnificent displays of colored horses, plumed chariots and self-portraits of animals. However, a new generation has arisen that never saw a circus parade and has no way to view the fascinating features of the circus. In the heyday of the 30's, the old-time circus means absolutely nothing to the younger of today, and the old-time concept of the circus will hold in memory the outstanding features of the circus of today. This is the view that the circus is nothing more for the making of circus fans than the exciting traveling shows in the daily parade epoch.

The Circus Lot

In lieu of advertising a daily parade over the principal thoroughfares in downtown districts, the railroad shows usually exploit the obvious that

The activities in setting up the tents is the meaning of today. In the radio and daily newspaper advertisements they make definite mention of the place where the show will be unloaded, and the location of the showground. In the evening, when the circus day is approaching, by the unloading and on the show grounds itself, there is the presence of a large number of young people and circus-loving populations than the public in the various personalities of the old-time parade. In the varied activities at the showgrounds the empress of the circus for us an immense concept of the circus as a whole that has remained in the hearts of the faithful of the daily parade. In those days people would along the streets waiting for hours and not wanting. How is it now? On the circus lot there is an eye of the world wherever one go in the moment of the passing hours. The impressive of tomorrow will be continuously working back to decades across elephants, horse, and other animals, but with the interesting and informative sights on it, it seems to be the setting up of the topical white tops.

Mass Displays

There has been an obvious change in circus ideals in recent years, the present circus being largely based in mass displays in the arena program rather than on the basis of stellar individual performances. This feature of change is exemplified in the aerial performances. The once a single aerialist on the high trapeze still remains, the aerialist involved in the acrobats, but now the open spaces in the ring are left bare and the mass trapeze big top must fill up an entire continent with mass acrobatics, and a accident, and that the circus is no longer a circus.

National Shows' Association

GREET YOU

You are eligible to Membership in this fine group of professional men for the advancement of the amusement business. Clubroom in the center of the amusement world.

Theatre Building, 307-309 E. Market St., New York 19, N. Y.

Mostly everyone of the Eastern amusement family is a member. Are you?

Write for information

Initiation ... $500.00

Due ... $25.00 yearly

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JIM STUTZ

Proudly Presents

BARTON'S SOCIETY CIRCUS

"The Finest Indoor Circus Presentation"

Now Available for Schools, Theatres and Indoor Dates Under Fraternal and Civic Arrangements.

WANT A few more Indoor Circus Acts to complete your show? Lo-Belle Bay Troupe, Pop Melchoir and other Acts, contact us at once.

WANT good Ring Men for CONCERTS, Hillside, Wild West, Midgets or Other Acts? Write or Wire JIM STUTZ.

1037 Fairmount Avenue

Trenton, N. J.
VAST CINCH TURNOUT CINCHED
Outpouring of Outdoor Ops Promises Capacity at Meets

Sessions of IAFE, NAAPBP, AREA, ACA and SLA attract heavy registration—business and social programs to be highlighted by 32nd annual League banquet and ball

CHICAGO, Nov. 26—It looks as if the everybody and his brother in the outdoor show world would be on hand at the headquarters for seven cents to get the show going on at the annual outdoor conventions get underway Wednesday, December 4. All of the six organizations represented—Bowman's League of America, IAFE, NAAPBP, AREA, ACA and Tipton & District Fair—have reported heavy registrations, and Joe Caja, the hotel's reservation head, is going daffy crying to figure how we are going to get everybody.

Jack L. Levy, chairman of the banquet and ball, is lining up a select set of talent for the ringers, and for the speaking limits he believes he has people when the 1,000 or more banqueters will be present at the Chicago Hilton, 11 E. Adams, toastmaster, and Robert Belle, chief speaker, who has secured Sid Vinton, noted Washington humorist, to lend the entertainment program prestige.

Opening ceremonies, honoring retiring President Floyd C. Gooding, is shaping up under chairmanship of J. O. McFarland, and M. J. Doolan, chairman of committee, is making sure every event is scheduled in readiness.

Results of the week in which outdoor showmen are interested are in, in the order in which they will take place Saturday, December 4, opening: party for Federation officers. (See Big Chi Turnout Seen on page 45)

Trio Cop Pleas
In RC Robbery Case in St. Paul

ST. PAUL, Nov. 26—Just as they were about to go to court Wednesday, a district court here on charges that they robbed the Robin & Cherry Raymond store of $650,000 in September, three crooks went on trial, pleaded guilty to be surprised and were ordered to stand on their previous bond.

They are Charles W. Pullen, 59, East St. Louis, Ill.; James Detrich, St. Louis Angell, 1517 Lincoln, Des Moines, Pullen was first to change his plea when he entered robbery charges. Second, after it had left St. Paul and was heard for Chicago, Kan. Bonded and Detrich followed in changing his plea the next day. Louis Hovland, C. O. assistant district attorney, had sworn out a sworn affidavit in support of a warrant in the name of Judge Gurn H. Fordyce, court, including some show people who had been attached to the show.

The trial was held of 282,931 in (See Pices Copied by Trio on page 46)

Ralph G. Lockett, widely known staff executive, who has concluded his seventh season as secretary of the Johnny J. Jones Expedition under the general management of E. Lawrence Phillips. He is also in charge of the 1945 season has been booked practically sold.

Regal Is Remodeling
In Atlanta Quarters

ATLANTA, Nov. 26—Regal Exhibition Show, which closed the season October 25 in Lawrenceville, Ga., is in wintering here. Show opened April 1 in At-

Crafts in Barn
After Peak Tour

NORTH HOLLYWOOD, Calif., Nov. 26—Cartoonist, or Charlie Brown show, has been stored in quarters here and the '45 opening is set for the winter's seat in February. A skeleton crew is under supervision of don Sheppard, who has State of California, Prager, artist and neon specialist, is on the payroll. With the cartoonist under the audit of completed. Mr. and Mrs. N. Crafts will handle the City for a 30-day vacation.

11-day Southern dates are far beyond expectation—
new front and exhibit top

DAYTONA BEACH, Fla., Nov. 26—Endy Bros. Semi-SHOW plays six Southern dates, this being the first report that business has been far beyond expectations. Each city is played 11 days. Exploitation is done direct, outdoor, main street, 24-sheet billboards, lithograph windows and look cards, mailing list for school districts for mailboxes, and parade on opening day. Headed by a horse line with uniformed men in line, horse trucks. Tent advertising and sound truck, reported H. E. Stabler, on show-

Envy Shrines Biz Standout

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New Blue BonnetOóg
Is Goof to Good Start

TOMBALL, Tex., Nov. 26—Blue Bonnet show, a new Texas organization under the presidency of A. B. Schneider, 2444 South Federal, has gotten off to a good start in Tomball, Tex. The pageant was held at Legion Post, reported Ted Quster. Tomball will commune cline among the first to host pageants.

Regal is remodeling in Atlanta quarters.

50% of SLA Membership Is
On Mustering-Out Honor Roll

CHICAGO, Nov. 25—Chairman M. J. Doolan, of the honor roll of the Snow House Association (SLA) will be held in the Greater Chicago area when the second annual convention of the association was held.

Yearly reports of General Council—Secretary-Treasurer Max Cohen of associate council and approval thereof.

Discussion of plans for the next year.

Applications for membership and action thereon.

Unfinished business.

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The Billboard

December 2, 1944

CARNIVALS

TENTS

New and Used CARNIVAL and SKATING RINK

Write for Prices

E. G. CAMPBELL TENT & AWNING CO.

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ALTON, ILL.

Carnival and Concession TENTS

Serving the Showmen of the Southwest

JOHN M. COLLIN CO.

13 E. KIRK ST.

SHAWNEE, OKLA.

WANT TO BUY


GEO. ATKIN

430 W. Monroe St.

Jacksonville, Ill.

FIREFIGHTER FLAMEPROOFING

THE COMPOUND THAT WON'T WASH OUT

KHAKI NOW READY


MEET US AT THE CARNIVAL AND BOULEVARD

WE WILL BE GLAD TO DISCUSS

WITH YOU THE CANVAS AND

ROPE OUTLET FOR THE

SEASON OF 1945

S. T. JESSEPP

UNITED STATES TENT & AWNING COMPANY

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STOCK TICKETS

One Roll..... .98
Two Rolls...... 3.48
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Ten Rolls.... 4.98

100 Rolls... 35.00

1000 Rolls... 250.00

STAGE AWNING

Double Operator - 9.00
Solo Operator - 6.00

NO. G. C. O. ORDER

Riel State Fair Thru. 11th

SPECIAL PRINTED

Giant with Order, Please


denver, Colo.

nose show in Fort Worth, "Mayor of the Loop" at the Golden Gate Exposition in San Francisco, and meanwhile changing this name from two friendly terms from James Buck to Eddie to James Edward Brown.

With McGilvary in 1902

In 1902 he made his entrance into show business with Walter T. McGilvary. He was a legal adjuster, and in a few capacity for Big Lew White, George Steele, Harry Fite, Doc Childress, J. O. Christy and Harry Stevens. In 1902 he went with Bucklin's Bill's Wild West; 1904 John Robinson's Ten Big Shows; 1906-07 John Sparks' Wild Idaho Virginia Show; 1908 Sells-site Circus; back to the Robinson circus, 1912-13; Sells-Price; 1912, Arlington & Bucklin's Wild West; 1913, Young Buffalo Wild West; 1914, Howe's Great London Circus; 1915, Burton & Bailey Circus, and 1916, Hugo Bros. Circus.

In 1917 he switched from circuses to carnivals, joining the Blue & White Shows. In 1918 and for two years there after he was with the C. A. Swayne Shows. The next five years he again was with the late Walter McGilvary, latter 

TEDDIE BROWN (second from right) at Cole Bros. Circus in Los Angeles in 1943. He attended with Sid Grauman the Egyptian and Chinese theaters in Hollywood.

pleased to him. He learned that the bill

Noy stas papered to go ahead of the show.

leaving the theater job, Jim Buck went to the South Halsted lot where the show was assembling. His request for work was rejected with the remark that he was too old.

As the kid was walking dejectedly from the lot, a woman in the Younger & Company costume hired him. He was to be coffee boy and dishwasher at $1 a week. It was while on this show that his name underwent its change. Becoming friendly with some Indians on the show and learning their language to where he could say common words and count, one day an Indian woman inquired as to his name. "Jim," he said in English. "Jim. We got Jim. Your name Eddie." So was Eddie.

With the set-up now Eddie Buck, the young man managed the Robinson Circus, Ill.; worked the Navy Yard, and was all set to pitch in deep waters in an old box car, with hanks from high, were somewhat involved. He was to have the employment of the electric car to that extent and was asked by the conductor whether he would like to make his way out of the city on the box car. When he had no response the conductor, a veteran, said: "Well, if you would like to go, say so."

Brown, the show's trainman, saw him. Brown went into the ticket office and said he had a job in the box car.

They became steadfast friends. With the "Eddie" which the Indian woman had supplied and with Brown's friendship the kid shows was transferred his name to James Edward Brown.

Circuses and Some Jams

Incidentally, his pick-up name has caused him some confusion in life. When he married in Chicago in 1913, he noticed in the license bureau a sign: "Penalty for Giving False or Names."

Returning to the Tribune building, where his prospective bride was waiting, he produced the license made out in the adopted name. Despite the antagonism the scene may have had for some of pames, Brown explained that he was an actor and had, without thinking, given his stage name. The document was changed. The name, Brown, also has been a disputed 340x on bonds and legal paper. With friends it hasn't been too bad, for many of them knew him only by his show name.

When he was with circuses he had some inglorious scraps, other than the one in which he lost his pants. One that particularly recalled happened when he was with the John Robinson show in Monroe, N. C. This involved a minister, some funds for a church's or

BY SAM ABBOTT

MORE than 40 years with circuses and carnivals. That's the record of James Edward Brown, who started by selling atom jewelry to Negro workers in love songs, so he and his circus company could eat, to heading a million-dollar amusement park in Long Beach, Calif.

He's handled the barriers that stood between him as a kid and the success that came in later life. When he started, circuses and carnivals were the order of the day to train in, created by busy owners where the talk was in six and a half figures. But all of these things have come to a man who's traveled in nearly every phase of the business, directing concessions at the San Diego (Calif.) Daily Times, and is now president of the Dallas Centennial, directing and selling concessions for Billy In the oil business around Los Angeles. But show business called again and in 1938 Brown returned to manage the W. H. Kelley Rice boat shows. The same year he closed with the Murphy Shows. In 1925 he managed the John T. Workman Shows and a year later produced the first police show in Minne. From 1912 until 1950, he managed shows for the Eddie Buck Exposition. He then turned to sales and management.

Alhko not actively connected with shows today, Brown has a warm spot in his heart for them. When one plays in and around L. A., where he lives at the Elks Club, he's always on hand.

When Cede E. Rice's Circus played the area for 17 days, Brown was on hand but Brown was on the lot as much as Royalties in the air. That was the foot. Brown, who is stately looking with his hair graying at the temples, was asked many times to mention his life to live ever, he assures everybody that it would without him.

Alhko he thinks circus trampling more colorful, his return would be to the carnival field. As Brown says (and he should know): "This is the life!"

"What's in a Name?"

Born James Edward Buck in Chicago, December 29, 1899, this showman started ushering in the Assembly Theater there when he was about 12. One of the jobs he used to do was that he could ride with the billposter. It was on one of those occasions that Brown, then Jim Buck, bought his first circus wagon and questioned his companion about it. The red wagon ap

WILL BUY FOR CASH
J. R. EDWARDS SHOWS
Now Booking Shows and Concessions for the season of 1945.
All mail J. R. EDWARDS, Westosha, Ohio.

FOR SALE
THOMAS EASY WAY LATE SHOW. RIDES: TRACKLESS TUNDEREYES, BIKE, CIRCUS WAGON, GUNSMOKE, AND TRAVELING. Ready to move at once. Write for terms.

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We Set The Pace For . . .
... Modern Insurance

PERSONAL ATTENTION
To individual problems in insurance has established this agency in the Show World; this forced its growth from a BRIEF CASE to a MODERN CARD INDEXED FILING SYSTEM.

CHARLES A. ENZ
"The Showman's Insurance Man"
A1338 INSURANCE EXCHANGE

CHICAGO, ILLINOIS
The Billboard

CARNIVALS

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WORLD FAMOUS SUTRO MUSEUM
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UNUSUAL OPPORTUNITY
for permanent or travelling exhibits
Hundreds Original Exhibits

PALMISTRY
Assess FORTUNE Cards from Japan.

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Thousands of rare and unusual items from South Seas where our boys are fighting.

HUNDRED OF INDIAN PIECES

Over 40,000 Miniture-Era of America's finest collections.

Extensive Knight's of Malta Engraved Brass Plate.

DAKE of Atu collection of nearly 2000 pieces of famous old medallions.

THOUSANDS of other unusual items too interesting to list.

EVERY ARTICLE AUTHENTIC AND GENUINE
Priced so no fakes or imitations.
Most of this collection is absolutely unique and can never be duplicated.

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TENTS

NEW, for next season or now—Concession and Sidewalk. Write us, stating size wanted, and we will quote.

D. M. KERR MFG. CO.
1954 Cram AY. Chicago 22, Ill.

Allan Herschell Co.
INCORPORATED

PLACE YOUR ORDER NOW FOR A NEW RIDE

We are still doing 100% war work but are ready to produce rides as soon as Government restrictions are lifted.

Allan Herschell's Amusement Devices are known the world over for their beauty, durability and original streamline styling.

Order repair parts for 1945 now.

See us at the NAAPPB and Showmen's Convention, the Hotel Sherman, Chicago.

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1 NEW. Perfected and ready to produce, passenger controlled (ride presses clutch pedal to loop), available in park and carnival models.

SKY DIVE

2 NEW. A ride modern as tomorrow with plenty of speed, thrills and earning power.

MOON ROCKET

3 Over fifty Moon Rockets operating successfully now. A newly designed ride with many improvements ready for production.

CARROUSELS

4 We are originators of the streamline Carrousel. Available in all sizes, both carnival and park models.

KIDDIE AUTO RIDE

5 The ever popular and profitable ride. Over 250 enthusiastic owners.

For Seventeen Years An Enviable Success
On Midways All Over America

The

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Designed, Built and Finished
In Super, Post-War Style

will be available for Carnivals and Parks just as soon as Victory permits our full time, ample manpower, unrestricted materials and all our facilities again devoted to this proven, popular and profitable ride.

SELLNER MFG. CO.
FARIBAULT, MINN.

Phelan's

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FOR MORE THAN 30 YEARS
Phelan's Circus Finishes have proven their ability to withstand the strain and hard usage to which Circus, Carnival and Amusement Park Equipment is subjected. They protect and add to the life of your cars, wagons, seats, etc. The biggest names in the Outdoor show world order from Phelen's year after year—there must be a reason.

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ATTENTION, ALL RIDE OPERATORS

The Moment Hostilities Cease We Will Have

A New Improved

FLY-O-PLANE

As Well As The Old Reliable

OCTOPUS AND ROLL-O-PLANE

On the Production Line

While we have several new rides pending, we do not contemplate releasing them until present equipment has lived out its usefulness or until such time as you demand them.

In this manner we feel that you can, as always, depend upon us to keep you fully supplied with the MOST MODERN and UP-TO-DATE equipment with no need to worry when or what is coming out next.

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Showmen's League of America
Sherman Hotel, Chicago

CHICAGO, Nov. 25—Meeting this week was the bi-annual meeting of the Showmen's League of America. Over 400 members of the board, including Mrs. LeRoy Cady, chairwoman, were present. The meeting was held in the hotel's Grand Ballroom. The banquet was attended by various guests including Mrs. R. B. Stimson, Mrs. Clara L. Decker, Mrs. Minnie Fisher, Mrs. R. A. Calhoun, and Mrs. W. A. DeLorme. The meeting was presided over by President Joseph M. Miller, who read the minutes of the last meeting. The minutes were then approved by the members present. The financial report was presented by Mr. W. A. DeLorme, who stated that the league had made a profit of $2,500 for the year. The report was then approved by the members present. The next meeting of the league will be held in Chicago on December 15.
MIDWAY CONFAB
Communications to 25 Opera Place, Cincinnati 1, O.

CHICAGO.

ANNE AND GEORGE MALLIN will spend the winter at Trailer City, Hot Springs.

DOO M. E. ANDERSON is in Veterinary Medicine, Room 145, 253 W. Jackson Blvd., with a kidney ailment.

JOHN HOWARD'S MUSEUM closed a successful two-week engagement in Minneapolis, and opening day in Sioux City, Ia., was reported a 2nd ed.

AFTER a successful tour of Western Cuba with his brother, William, George Gershaw returned to his home in Madison, Wis., after the season.

MAKING a grand slam?

AFTER two successful years with the Presentation at Home Shows, Jean Neidig, who closed a successful tour in Charlotte, N. C., 16, is waiting for his orders, etc. We, the winter.

MRS. STANLEY MALSWICK (VIRGINIA KEELEY) received word from the War Department that her brother, Pvt. John Garrison, was one of seven pilots that the top a Republic Bomber, had been wounded on Palmy Island.

DUTCHE WARD, who returned to Louisiana, is expected to return to Indiana, and will have six tickets to the Golden State, where she will stay until the end of the season with the same show.

HARRY WHITMORE (PAINS, of the Starship, who will winter in Pennsylvania, Miss., after an excellent season with the Gamecocks at Oak Park, visited the Royal American

E. D.,抽出 the management and its staff departed early for the Windy City.

AFTER closing October 21 at Jackson, Mo., Mr. Joe Schol's thoroughbred driver, is in the town, and taking the season's show.

HARRY HARGRAVES heads the committee on arrangements for Outdoor Showmen's Convention Week of the Pacific Coast Showmen's Association and Ladies' Auxiliary, which will begin December 10 with Memorial Day service.

JOHNNY HOPKINS, with the Jumbo Amusement Shows last season, and the programs for the Starship Beale Show in Indianapolis November 16th.

HARRY HARTMAN, with the Starship, was a success with his children, and sent the winter at Fall Springs, Calif.

WHITE soon learn what official that is.

AFTER 25 weeks on the J. P. Earp Show, Anthony (Sherry) Pietro, who closed in Tallahassee, Fla., will go to Jackson, Ky., to open a holiday show before vacationing in Miami.

H. J. WINTERMAN panned from Emmett. Md., where he is wintering, that he is building an educational show and has contracted with the Fowler Bros. Circus.

JESSIE FRANCO, of Glendale, Calif., was one of number of attenders at an operation in St. Joseph's Hospital, Reading, Pa.

GOOD will build up at fair last season can now be used to good advantage.

MR. AND MRS. (LADY) BIRD is not, who were working clubs around New York with their mental act, report they will go to Miami December 1, having bookings there from February, D. WADE, general representative of the club, will leave last week on his tour to Mobile, Fla., home of Mr. and Mrs. Ted, and will stay until the end of the season. He reported a good season.

MR. AND MRS. GUS FISCHER, who had their concessions on the Miami City Fair, returned to St. Louis, and Louis is the winter again, with the exception of the last two weeks in December, to make the show in Florida, to visit his parents.

"STILL carry $4 in his pocket as a souvenir," and a red hat, "and save it for another. "Can't tell when it will again be midway currency.

MR. AND MRS. FRED MILLER, of W. O. Miller's Inc., are in Detroit after two weeks with relatives in Indiana, and returned to their secretarial duties and is building a marquee which he and Harry Manning are to complete next season.

AFTER death of his wife last April, Buffalo Ben, who joined St. Louis' Circus, is in the world, and spent the season with the show in Florida, where he worked 10 weeks to come back to St. Louis to expect to open next season with his knife, vent, and Punch act.

L. H. HARDIN, who closed a successful season at Jacksonville, Md., colored Pair October 21 with Wallace Bros. Show, has been re-engaged for the same managerial. He is residing at his daughter's home in Jacksonville after the holidays and intends to make the Chicago meeting.

CLIPPING from Doc Waiden, Columbus, Ohio, C. W. Weldey, who once operated his Shingle Show in the States and Mexico, has campaigned in a naval air training base, where his status of four feet, six inches, made him go in small places in small places.

SINCE the Circuit's Anniversary Shows, the Starship, has been in the States and Mexico, where they went to Hot Springs before attending the Chicago meetings.

JACK EDMONSTON, father of the popular actor, who is fishing and duck shooting in Arkansas, where he was stationed by the contest, that he will go to Mexico City in December.

Mrs. M. E. DIXON and son, Billy Dixon, who have just returned from a trip to Texas and Oklahoma, returned last week from duck hunting in Arkansas, where they spent the season with Mr. and Mrs. C. A. Varrone. They got their daily ration of duck hunting and returned to Leawood, Ia. They also fished for black bass, fished and played for the St. Louis Exhibit in Billikens Park.

HARRY A. ALMON SAYS:

CASH WASHING

In 1945, the Billboard was one of the first publications to offer a special section for cash washers. This section provided information on the business, including tips and strategies for operating a successful wash. The section was called "Cash Washing," and it featured articles by experts in the field, such as Henry Parnell. The section also included a "Cash Washing" section, which provided a list of the best washes in the country, including the Billboard's own "Cash Washing Guide." The section was popular among washers, and it helped to establish the Billboard as a leader in the cash wash industry. It is now considered a classic resource for anyone interested in the business.
CARNIVALS

WHEELS OF ALL KINDS
Tickets—Saddle—Wheels—Bicycles
Complete KEHO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT
GAMES, STRIKE, ETC.
Still Available
EVANS' BIG PUSH
For Write For Catalog
H. C. EVANS & CO.
1520 W. Adams St., Chicago 7

ROLL TICKETS

DAY & NIGHT SERVICE

1) Absolute Accuracy
2) Dependable Delivery
3) Fastest Workmanship
4) Best of Materials
5) Perfect Packaging
6) $5.00 Bonded Guarantees

CASH WITH ORDERS ONLY—SPECIAL PRINTED
Size 1 X 2

2000 PER ROLL

POST SMITH, ARK.

TICKETS SHOWN TO PROOF FOR NAME OF PLACE,
ESTABLISHED PRICE, TAX AND TOTAL. THEY MUST BE COMPLETLY IN BLOCKS OF 1000 TICKETS.

STOCK TICKETS

WELD, WILLIAMS & LICK

2000 PER ROLL

Powers & Co.

MANUFACTURERS
OF CANVAS GOODS

PHILADELPHIA, PA.

CHICAGO, ILL.

"First Things First"

Our Army-Navy E Pensions is evidence that Uncle Sam cares first at Powers & Company. Naturally, it is impossible to accept civilian orders until after the war. Then we will be happy to fill your largest orders.

Pleaded to announce that GEORGE BROOKS is now Associated with me as Designer and Builder of Games for Parks, Carnivals and Fairs.

For Write For Catalog
H. C. EVANS & CO.
1520 W. Adams St., Chicago 7

"SITOOT-A-JAP"

Associated Press

SURE

Available

NOW

CONCESSION TENTS

Important Feature of Our Post-War Plans

P. O. BOX 106
BROOKFIELD, ILL.

BLACK CROW

E.P.W.

MANUFACTURERS
OF

CROW JARS

BOTTLES

6-6-6-6-6-6-6-6-6-6-6-6-6-6-6-6-6-6-6

Pleaded to announce that GEORGE BROOKS is now Associated with me as Designer and Builder of Games for Parks, Carnivals and Fairs.

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CONCESSION TENTS

Important Feature of Our Post-War Plans

P. O. BOX 106
BROOKFIELD, ILL.

BLACK CROW

E.P.W.
INSURANCE for CARNIVALS

By Max Cohen

MECHANICSVILLE, N. Y., Nov. 24.—In addition to the names previously reported as having written to the association's office with reference to attending the 11th annual meeting which will come from Ralph Smith, World of Wonders Shows; James W. Ecklekin, Cakkin, Shows; Joseph B. Bury, Delaine Amusements; John B. Mark, Marks Shows; Fair Publishing House, and W. A. (Bob) Haack, Johnny J. Jones, we are pleased to add that they would be present.

It is the belief of officers and directors that the meeting will be notable and a welcome in all extended.

United States Department of Commerce has made available group plans for small businesses in several areas of the country, including the Chicago region, Mid-Atlantic region, Southwestern region, and the Southern region.

Information from Washington indicates that it is proposed to change the federal tax law so that the excess profits tax will end with the war, with the anticipation that the first corporation income to be free of this tax will probably be the income for 1944, and that dividends paid out by corporations may be partially exempt from the corporation tax.

If these developments take place, show operating as corporations may be able to improve their financial structure considerably immediately after the war.
Proudly we announce our
43rd consecutive season!

Now as always—"You can't lose with Joso"!

Greater United Shows

Opening our 1945 season at two of America's greatest spring events
"Charro Days" celebration
Brownsville, Tex.
February 3 to 11
2 Saturdays and Sundays
Pan American Fair and Washington's birthday celebration
Laredo, Tex.
February 17 to March 4
3 Saturdays and Sundays

Want capable electrician. Can place competent secretary.
1945 season practically booked solid
Opening for flyoplanes and rocket
Concessions, write or wire
J. George Loos—Laredo, Texas

Dodson crews resting
(Continued from page 18)

Doddson, now on a visit to Savannah and a fishing trip to Florida.
Charles Goss, with his Fly-a-Plane, joined another show for several weeks before returning to alter the ride. Also in quarters are Chick Fowler, Rocket Free-
man; Howard and Haul Penny, who will be on hand; and an extended vacation,
Thurston Boyd, concession attache, and P. C. Loyle, printer and decorator. Jack
Campbell, bandmaster, has been engaged to provide a 15-piece band. Another
steer was purchased by President Dod-
son, and a deal is on for a private car
to replace the present one which will be
completely out of commission early.

For a new ride, planned by William
Harvey, blueprints have been received
from a construction company interested
in the Torpedo, the title it has been given.
Development will be made in January by
the Lewis-Krak Iron Works Company, New
York, a firm which has collaborated in
designing and is making the steel
structural work.

President Dodson received word that
his son, Melvin Jr., who had been dis-
charged from the navy, would meet him
in Savannah before going west for his death.

In the National Hospital, New Or-
leans, for five months, he received a
medical discharge in Columbus, S. C.,
where he resided.

Lewis Dinner Sellout
(Continued from page 28)
doesn't correspond, and Fred C. Murray,
chapele.

After-dinner speakers outlining or
elaborating the guest of honor were Oscar
Rud, George Hamilton, Benny Weiss, Joe
Scheer, Sam Weidman, Art Caron,
Leo Dufour, Joe McNeil and Jack Carr.

Lewis was presented with a handsome
gold wrist watch. Jack Carr was chair-
man of the dinner committee, and George
Hamilton was toastmaster. Entertainment
was provided by Henny Youngman, from
the Copacabana, and Clark's Saloon.
Dancing continued until early hours.

50% on S.I.A. honor roll
(Continued from page 14)

and Bakers Game Shop

Triangle poster printing co.
Penn & Water Street
Pittsburgh, Pa.

Jake Shapiro, General Manager

Bakers Game Shop
CARNIVALS

GLOBE LEADS AGAIN!
NEW STOCK LITHOGRAPH POSTERS
FOR YOUR
CARNIVAL & CIRCUS

WRITE FOR 1944 DATE BOOK
GLOBE POSTER CORP.

633 PLYMOUTH COURT | 1531 WASHINGTON AVE.
CHICAGO 5, ILL.
ST. LOUIS 3, MO.

CRAFTS HAS PEAK TOUR

(Continued from page 38)
Photographing trip in the high Sierra. Mr. and
Mrs. Frank Kitchener will take a short
vacation on their ranch near Covina,
Calif. Registrations at the office show
where the following will spend the win-
ter:
Burg and Korte concession agents,
Rosamunda Burg, Evelyn Korte (Juniors),
Joby Martin, Ruth and Louis Korte, Ruth
and Bill Macdonald, Bill Perry, Marion
Franchina, Edward Trettmann, Frank
Christie, and Pat Dumas. John (Spot)
Burg, and Midge and Shilpo, midway
minstrels, Glendale, Calif.; Elma Karme,
El Cajon, Calif., commissary department;
Roger Warren and family, quarter; Mr.
Rudd, Wyness, Calif.; Pat and Mabel
Muro, Los Angeles; Presley Trasker, Eli-
son Trasker, and Gene Popov, winter
quarters.

Concession department, David Hetz,
Henderson, Idaho; Pete Galati, Sacramento
with Carl B. Anderson, quarter; E. H.
Klost, Herb and Violet Archer, Shirley
Oak and Professor Redfeather, Los An-
geles. Donald Laurence, Murray Poland,
Barney Sperry, Johnny Giliutara, River-
side, Calif.; Julius Palmi and Johnny
Levaggi, Glendale; Mr. and Mrs. L. S.
Allen, Oklahoma City; Thomas L. Ayler,
Mr. and Mrs. W. M. Perry, Mr. and Mrs.
Harry Arnold, quarters; Clifford Cox, Tim
Gabel, Tony Marlow, Oakland, and
Marie Cortis, Phoenix, Ariz.; John Austin
and Jack Domena, of Penny Arcade,
quartars.

Meriprimoro, Mr. and Mrs. Clyde Baw-
ham, quarter; Auto Shakers, Charles
(Paul) Cooper, Los Angeles; Jimmy Gunt-
ter, quarter; Mrs. Tommy Mevyers, Van
Noy, Calif.; Roll-O-Planes, Dale Hatcher,
Los Angeles; Edward J. Ramirez, Newport
Beach, Calif.; Ferris Wheel, Anderson
Lake and Willy Van Curer, Oakland;
Fly-O-Planes, William White, quarters; L.
E. Moeller, Issaquemani; Ernest J. Brown,
Los Angeles.

Hollywood Delivery, Mona Vaugn, Van
Noy, Tony Freedon and Virginia Losden-
walsh, Glendale; Pin-Up Girls, Ruth
and Jerry Godfrey, Veniclo, Calif.; Spitter,
Frank Carpenter, quarters.

Frank Schult, special agent, will winter
in Las Vegas, W. Les Branden, general
agent, Hollywood; James Chiochop, spe-
cial agent at large, Oakland; Robert
Shopped, electrician; Earl Shopped,
signs; Raymond C. Jones, mechanic,
quartars; Roy B. Laffington, general
manager, quartars.

Season ran 46 weeks, opening January
26 in Indio, Calif., and closing in Oxnard
November 12 after a 12-day run of fair
business. Two weeks were lost to rain
there, making four nights of the se-
time season lost by inclement weather.
All members report the season the big-
gest for them. All concessionaires have
signed for the coming season.

ENDY SHRINE BEZ SOARS

(Continued from page 38)
Wearing their latest and leading fashionable
color. Circo business has been bit.
For these cases a front was built, 100
foo long and 24 feet high, and painted
in Shrine colors. Each of the front is a
new blue exhibition, by them, in
which are featured patriotic displays
arranged attractively for W.I.A. acco-
ny, navy, Red Cross, coast guard, mili-
tary; the marching band displays. Premium fea-
tures Emmanuel Zachiten, human column
bell; Jimmy Roy Campbell, high diver;
Miss Bertha, Spanish high pole, and
Zdenka Malanov, high wire. On the
 midway are 24 rides, 24 shows and
Motorrums and arcades, and 50 conces-
sions.

When the show closes in Miami
December 17 it will have had a 69-week
season, from Miami to Maine and return.
Only five days to run. All moves
were made on time and ready for open-
ing Monday nights. Corg has his own
Diedel lighting equipment and moves on
of show-owned semi-trucks.
Staff is the same as when the show
opened, press handled by H. R. Stabler,
promotion by Charles H. Powell, bil-
leting and kiths by Fred Moore. In
the office are Vernon P. Kornin and
Milton S. Stowe, General Manager, and
Mr. Daily is at the helm, assisted by
brother, Ralph N. Eddy and Samuel
Prett. Louis Bloe is assistant to Dave
Endy, W. J. Toshner, list man, has done
a job all season in laying out tough lists.
Billy Kinnin and Jim Murphy handle
the rides. James Isbarta is on the
Diesel plants and Mike Kline is elec-
trician. Show will go into quarters
in Miami December 17 and will reopen
in January for Florida fairs.

JOHN F. REID AND WILLIAM G. DUMAS
WISH TO EXTEND HOLIDAY GREETINGS AND A HEARTY THANK YOU TO ALL FAIR
ASSOCIATIONS, COMMITTEES, LOYAL EMPLOYEES, FRIENDS AND BUSINESS ASSOCIATES
WHO HAVE AIDED IN MAKING OUR 1944 SEASON THE BEST IN
FIFTEEN YEARS.

APPLAND SHOWS
NOW CONTRACTING FAIRS AND EVENTS FOR 1945 SEASON

WANT TO HEAR FROM SHOWMEN,
CONCESSIONAIRES AND RIDE-
WEN WHO HAVE ANYTHING TO
BOOK OR SELL THAT WILL HELP
PERPETUATE OUR REPUTATION
FOR PRESENTING

"The Best in Outdoor Amusements"

PERMANENT ADDRESS: HAPPYLAND SHOWS
3633 Seyburn
Detroit 14, Mich.
3000 BINGO
KIDS' MATINEES CAN BE BIG
3000 KENO
SCHOOLS' CO-OP IS NOW A MUST

MICHAEL AND FRIEDA ROSEN
WILL PRESENT A BIGGER AND BETTER
BUCKEYE STATE SHOWS
FOR THE 1945 VICTORY TOUR

GREETINGS

THANKS TO THE STAFF AND PERSONNEL FOR MAKING OUR 1944 TOUR SO SUCCESSFUL. WE ARE WELCOME BACK FOR NEXT YEAR. BEST WISHES TO ALL OUR CUSTOMERS WHO ARE NOW SERVING IN THE ARMED FORCES OF OUR COUNTRY.

BECAUSE OF ENLARGING THE BUCKEYE STATE SHOWS, WE CAN PLACE CAPABLE AND RELIABLE PEOPLE IN ALL DEPARTMENTS.

SHOWN:
ROCKY RIDE OWNERS
CONCESSIONAIRES

RIDE OWNERS
We'll book any good (or not so good) sides as conditions permit. We offer you a splendid money-making route.

CONCESSIONAIRES


POPPED PEANUTS
ORDER OTHER SUPPLIES—SAVE ON FREIGHT
SEND DEPOSITS WITH ALL ORDERS

CARNIVALS
The Billboard
December 2, 1944

3000 BINGO
Kh. 1 study, large voice, 517. No interracial code. 28 cents. 220 cards. $4.00; 15 cards, $2.50. 100 cards, $2.25: 150 cards, $3.00, 200 cards, $3.75. 50 cards. $1.15. 2 cents each for cards any size, calling numbers, $9.50.

LIGHT WEIGHT BINGO CARDS
White, Green, Yellow, Black at each; post paid $12.50; in cases of 1000, 1500, 2000 cards, 1 cent each; also 3,000, 5,000 cards, 1 cent each; 5,000 cards, 1 cent each; 10,000 cards, 1 cent each. For sale at 40c each, $4.50; $10.00 for 50 cards. $10.00 for 100 cards.

3000 KENO
Made to fit our needs. Played in a room about the size of two small living rooms. 3000 is ideal for small rooms, 5000 for large rooms. No cards, calling numbers, $9.50.

LIGHT WEIGHT KENO CARDS
White, Green, Yellow, Black at each, post paid $12.50. In case of 100, 1 cent each. In case of 500, 1 cent each. Post paid.

3000 BINGO
BINGO MARKERS, Yellow, Red, Purple, Blue, Green, White; in sets of 12 for $1.25, 24 for $2.50.

3000 KENO
HOLDS, Green, Red, Grey, Blue, Blue; in sets of 12 for $1.25, 24 for $2.50.

J. M. SIMMONS & CO.
19 W. JACKSON Bldg., Chicago, Ill.

MATERIALS

POPCORN—PEANUTS

C. R. FRANK
Distributor
Poppets and Supplies
923 M. BROADWAY
NOTE, TO OUR CUSTOMERS—SEND IN YOUR PERMANENT ADDRESS. Keep on our Mailing List during the Closed Show Season.

FOR TRADE—BINGO OUTFIT FOR PANEL TRUCK OR STATION WAGON

CARNIVALS
SACRIFICE SALE—
WANT MOVE AT ONCE
W. VAC. 8:45, 300 R. E. CLELAND, 8451 Waveland Ave., Chicago 41, Ill.
(Not a gadget, neither a console nor any other kind of gadget. The deal is for a show.)
No. 34, price $150.00, 300 R. E. CLELAND, 8451 Waveland Ave., Chicago 41, Ill.

WANT RIDE HELP
For all rides next season. Contact Mr. & Mrs. William, 8277, Norfolk, Va., or Mr. & Mrs. Edward, 8275, Norfolk, Va., or Mr. & Mrs. Robert, 8273, Norfolk, Va.

World Of Pleasure Shows
NOW BOOKING FOR 1945 SEASON
SHOWS — CONCESSIONS
Ride Help, Write Or Wire,
100 Defoe Office, Detroit 1, Mich.

GREETINGS FROM
FRANK ORGAN SERVICE
4948 Waveland Ave.
I had to make some of you in '44, but I'll try to do more.

WILL BUY FOR CASH
IME-Whiz and Chair-Ticks or a small Missouri-Bound and a No. 4 Wheel with tires. New buildings Concession. Shows and Corn Game for names now.

ROGERS BROS.’ SHOWS
Phone 6926, M.I.C.

BRIGHT LIGHTS EXPOSITION SHOWS
BOOKING FOR SEASON 1945
Can place Rides, Shows and Concessions not conflicting. Ride Help for Iowa-Whiz, Ferris Wheel, Chairplane. Have several outfits for Shows, Face Free Act. Want to buy Missouri-Bound, Kiddie Auto Ride. Write or Wire
JOHN GECOMA, Gen. Mgr., Hotel Sherman, Chicago, Ill., Ill. Office, 8th; then 722 Empire Bldg., Pittsburgh, Pa., or L. C. HESCH, Asst. Mgr., Ponce Cordova, Fla.

TERRIFIC THIS YEAR
BIGGER AND BETTER
IN 1945

THANKS TO THE
FAIRS AND CELEBRATION
COMMITTEES AND OUR PERSONNEL
For Their Co-Opereation in Making This One Of
Our Most Successful Seasons.

FAIR SECRETARIES — Book a Winner for Your 1945 Event. We are now arranging our route. See us at Chicago during the convention, at the Sherman Hotel, or write us to Winterquarters.

ALL ADDRESS: OSCAR BLOOM, MANAGER, WINTERQUARTERS, P. O. BOX 311, MACON, MISS.

Will be at the Convention
HOTEL SHERMAN
with a lot of new ideas on PAINT. Plan to use
MCDougall-BUTLER PAINTS

N. V. SMITH
Technical Director

WILL BUY FOR CASH
IME-Whiz and Chair-Ticks or a small Missouri-Bound and a No. 4 Wheel with tires. New buildings Concession. Shows and Corn Game for names now.

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ALL ADDRESS: OSCAR BLOOM, MANAGER, WINTERQUARTERS, P. O. BOX 311, MACON, MISS.
REALIZING THAT THE FAIRIES OF AMERICA
NEED A STELLAR MIDWAY FOR THEIR 1945
ANNUALS, I WILL AGAIN PRESENT THE MOST
MODERN MIDWAY IN CARNIVALDOM. 30 FULL
LENGTH RAILROAD CARS, CARRYING THE
FINEST EQUIPMENT TO THE FAIRS OF AMERICA.

MY PROPOSAL TO ALL FAIR SECRETARIES AND SPONSORS:
"A Bigger and Better Wonder Shows of America—A show
bearing out the name, and a Show you can really be proud
of. For Fair Dealings, I stand on my Past Reputation.
It has been my custom not to furnish the best in Midway
Entertainment—Clean and Wholesome Shows, New and Novel
Rides and the Latest CARNIVAL EQUIPMENT. We wish
continued on that thru the years to come.
FAIR SECRETARIES: SEE ME BEFORE BOOKING FOR YOUR
1945 EVENTS.
Will be at the Hotel Sherman, Chicago, during the Conventions,
or write me to my permanent address, BOX 21, Little Rock, Ark.

A BIGGER AND BETTER 30 CAR RAILROAD SHOW, WITH THE FINEST
COLLECTIVE AMUSEMENTS EVER ASSEMBLED UNDER ONE SINGLE TITLE.

MAX GOODMAN Announces:
The 1945 Victory Tour of the
WONDER SHOWS
OF AMERICA

WE DON'T SEE HOW
OUR "BOUQUET OF LIFE" SHOW
COULD HAVE DONE MUCH BETTER IN 1944
But Improvements Now Completed Make It Now Even Better
and the Banner Show for 1945.

Write for New Booklet With Latest Information of All Set Up In
Enclosed Framework. All Ready to Show

The show 2 people operate. The show that usually did better than $100.00 per day on
3 or 4 day stand. This year's improvement shows that we have

Also 3 other great shows.

All 4 ready for immediate delivery for store rooms, etc., or get your Order In for 1945.
Supplied absolutely limited. Info. sent free.

CHAS. T. BUELL & CO., Box 306, Newark, Ohio

NOTICE: We have just received 40 new
models, 1944 edition, of this
EXCLUSIVE SYSTEM OF AMUSEMENT RENTAL.

If you are unable to get
a fair to rent this season,
we will be glad to rent
this one to you and
produce it at your
location.

ELLIS: "A"rente amusements
with this system.

M. B. Ellsworth, Pres.
1508-9 W. 4th, N.
St. Petersburg, Fla.
R. E. C. L. E. 7966

ATTENTION: RIDE OWNERS
WILL BOOK OR BUY YOUR RIDES • WANT THE FOLLOWING:
TILT-A-Whirl—Chair Plane—Miniature Train—Rocket—Kiddie Ride Shows
of All Kinds, and All Letters Concessions. GET IN TOUCH WITH US—THE NEW
SHOW OF 1945.

CARAVELLA AMUSEMENTS
618 TERRACE, MEADOWVILLE, PA.
Phone: MEADOWVILLE, PA. 24251

WANT TO BUY
RIDES

FOR SALE

H. W. TAYLOR

12-CAR RIDE-O FOR SALE

Perfection and conditioned, Complete Condition
$2,500 without freight: $2,500 with freight.

MAX GOODMAN
Manager

MAX GOODMAN Mgr., WONDER SHOWS OF AMERICA

All Address MAX GOODMAN, Mgr., WONDER SHOWS OF AMERICA
Winter Quarter: BOX 21, LITTLE ROCK, ARK.

WANT AGENTS

WANT GIRL AGENTS

For Legitimate Concessions.
Permanent Location. Salary $75.00 Per Week and Percentages.

DROP ANCHOR RECREATION CENTER
230 East Main St., Norfolk, Va.

WANTED

Popcorn Wagon or Trailer or Truck suitable for Popcorn. Give
condition and price.

CRYSTAL LAKE PARK
DANVILLE, VIRGINIA

December 2, 1944

CARNIVALS
The Billboard

BILLBOARD, 25 Oliver Place, Cincinnati 1, Ohi
Amusements too! ARE HELPING WIN THE WAR

WEST COAST VICTORY SHOWS
291 SIXTH AVE. . . . SAN FRANCISCO, CALIF.

MIKE KREKOS
Gen. Manager

LOUIS LEOS
* Secretary

HARRY MYERS
* Concession Mgr.

W. T. JESSUP
* Gen. Agent

MARGARET
and
H. G. FARMER
5 Years With West Coast Shows WELL SATISFIED

* FISH POND
AND
BLOWER

RUSHTON McCONNELL CO.
Leading Amusement Insurance Broker in the West
444 California St. San Francisco, Calif.

Represented by
GEORGE C. McCONNELL
and
LESTER HART
Please Contact Us for the 1945 Season

We Thank Our Loyal Employees and
Everyone for the So Successful 1944 Season

New Booking Attractions of Every Kind for the 1945 Season
Write in Detail About Whatever You Have to the Above Address

WEST COAST AMUSEMENT CO., INC.

FREE ACT

BOB MATTHEWS and His Lion
King Tuffy, Dan Congdon

Thanz to A. J. Budd
Two Successful Seasons West Coast Shows
Talker Charles Cox

C. F. ALBRIGHT
3 Successful Years With West Coast Show
Exclusive Ball Games
Ray Munro, Mgr.

EDDIE BARNETT
Glad To Be With It Very Successful Season

* Roll Down

Thanks for a Good Season
Mr. & Mrs. Jack Beans
Grab Joint

ISABELL MYERS
Cashier Front Gate

BILL STATHOS
Ticket Taker
Good Season
Thanks to the manager and personal West Coast Shows

Sorry, Could Not Make It This Year
Private H. J. Bode
Somewhere in the Pacific

JEAN HUDSON
4 Very Good Years With West Coast Shows
Baby Rides and Concessions

JEAN BAZNETTE
First Season—Very Good—Concession Operator
Thanks to West Coast Shows

FRENCHIE and
EVELYN LA MONTIE
The FLYING LA MONTES and TRAMP CLOWN
3rd Season—Best Wishes

MR. and MRS.
L. R. CARLSON
3 Successful Years With the Show
Diggers and Slum Spindle

Best Wishes to West Coast Shows

MR. and MRS.
J. H. CHRISTENSEN
Thanks for a Good Season
Jack and Goldie Lee
Jewelry Concession

A. J. BUDD'S
FREAKS
ON PARADE

Thanks for Two Happy and Swell Seasons With West Coast Shows

A. J. BUDD AND
MEMBERS OF THE SIDE SHOW

THANKS
MR. and MRS.
J. R. MILLER
Thanks to the West Coast Shows For Two Good Years

GOOD LUCK TO ALL

COOKHOUSE

CHARLES and
EDITH WALPERT
13 Big Seasons Doing Fine Came Out West and Stayed

Bingo, Hoop-La, Balloon, Watch Wheel

Thanks to the Personnel of This Great Show

BLACKIE FORD
10 Years With West Coast Shows Now Owning and Operating My Own Business in Vallejo, Calif.

* Cafe and Drive-In 98 Georgia Street

KEEP BUYING U.S. WAR BONDS—THE BEST INVESTMENT IN AMERICA
Execs View "Things To Come"

Post-War Era Will Fix Kinks

Floors and skates to get attention — amateur split may be healed by orgs

By Oscar A. Morgan
President, Amateur Roller Skating Association

NEW YORK, Nov. 25—No amateur sport has a brighter future than roller skating—not only for competitive skating, but for the sport as a whole. Having visited a great many rinks in the last year and having corresponded and talked in literally hundreds of cities, I am convinced that the future of roller skating is beginning to take concrete form for improvements that are probably far beyond the imagination of the layman.

To the operators must go the credit for having developed rinks which are recognized as wholesome places, and which have done a great deal to solve the problem of juvenile delinquency.

I think, perhaps, one of the biggest steps that has been made in this direction is the many rinks which now have arrangements with public schools where children get credit on their school programs for roller skating for physical education. (See Remains in P-W Era on opp. page)

Earl Von Horn

rinks have encountered conditions during the past few months that never would have occurred if it had not been for the war. Taking everything into consideration — the loss of patronage by the large number of skaters entering the armed forces, the rationing of gas, and the shortage of efficient help — most rinks have managed to overcome the obstacles sufficiently to carry on their business as in the past. Some locations have even shown an increase in business over pre-war years.

Conspicuous upon the successful conclusion of the war in the not-too-distant future, I think the industry is going to enjoy a big boom. There will be a tremendous increase in the manufacture of civilian requirements that will produce large payrolls throughout the nation, which will help in creating employment for as many as could carry on roller skating.

William T. Brown

President, Roller Skating Rink Operators Association

Earl Von Horn
will see a doubling of the present membership of the amateur rink operators, that a large number of skaters are entering the armed forces, and that the trend of operation is maintenance. We do more than anything else to uplift the morale. Roller skating is a great individual recreation, but many rinks are facing the decision of the state of skating and the many rinks that provide instructors to teach roller skating, may add additional revenue by this feature.

Word for Smaller Spots

Contrary to the belief of many that a big ring is essential, it is a proven fact that skating facilities develop better in a smaller rink. There is no need for an operator to worry over his small rink. If the floor space cannot be enlarged, possibly the facilities can be improved with better rinks, better music, and other changes that can be made under the constraints of his location. I have just returned from a trip to a number of cities of this type of rink and the improvements made by the operator justify my mentioning the above.

It is believed that when the war operators manufacture and provide a better store with greater action, that patrons will select on the precision type to replace the present rink skates. The trend in almost all large rinks, is towards better lighting. Many rinks are also installing one of the new models to kill loudness in the air. All-comers (See Higher Levels Are Due on opp. page)

Juvees in Break At White Plains

WHITE PLAINS, N. Y., Nov. 25—(Special To The Billboard) — The Juvenile Roller Skating Club will stage a series of contests in White Plains this coming November. It is anticipated that a large number of boys, and girls, novice and expert, will be free to enter. The first, second and third place winners will receive medals. Those who will participate in the competitions will be free to enter. The first, second and third place winners will receive medals. Those who will participate in the competitions will be free to enter. The possibility of many contests to be free to enter. The first, second and third place winners will receive medals. Those who will participate in the competitions will be free to enter. The possibility of many contests to be entered.

Judges officiating in the preliminary tests at the rink recently were Claude Nelson, M. B. McCullough and James Raymond. Those passing the tests were: First, Paul Hodge, Clara J. Lord and Jack Kenney; Second, Eugene C. Sugden, Jr., Eugene J. C. Sugden, Jr., Eugene J. C. Sugden, Jr., Eugene J. C. Sugden, Jr.; Third, Peter England, Kenneth Kiefer, Rose Brown, Lilly Scherber and Reggie Oster. All are members of the Imperial Club.

Wally Kiefer, operator and manager of White Plains Rink, was also present at the event.

White Elk Comes Back

The U. S. Government now permits stores to purchase animal hide and will no longer limit the supply of rink operators. The ability of the Government to control the supply of rink operators has been reduced. The ability of the Government to control the supply of rink operators has been reduced.

White Elk Shoes Co. of America, Inc., exclusive agent for the United Rink Operators in Park Central Hotel, New York, December 4 and 5.

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Dance Skating In Canada Is Much to Fore

Provencher Is Re-Elected

MOOTTRAL, Nov. 25,—Chaplain Provencal, authority on athletic games in the Dominion, and well-recognized honorary secretary and treasurer of the Amateur Athletic Association of Canada, at the annual convention held in the Windsor Hotel here December 18. He has been president of the Wanderers Club for the past six years, and has held the position the past ten years.

William E. Boughton, member of the Canadian Olympic Committee and an officer of the Montreal Amateur Athletic Association, largest association of its kind in Canada, was re-elected president. Sir Montague Allan, O. V. O., P. D. D. (C.), lawyer, and president of the Montreal Amateur Athletic Association, was re-elected vice-president. The meeting was held in the Hotel New York, Dec. 18. The late Alderman Louis René, who had been called to the Senate, was re-elected to the position he had held for many years.

Much discussion was centered about the interest of the association since 1925, when he was re-elected for a term of six years. The meeting was opened by J. F. Lambe, head of the Department of Physical Education at McGill University, Montreal, who made a speech on the importance of physical education in the future. The meeting adjourned for dinner, and the evening was occupied in the presentation of awards to the winning teams in various events. The awards were presented by the President of the Canadian Olympic Committee, Sir Montague Allan, O. V. O., P. D. D. (C.).

Higher Levels Are Due

(Continued from opposite page.)

Air-conditioning, which is used at present in some of the larger arenas, will also be adopted by the smaller ones.

Confident About Harmony

Competition, no doubt, is the spice of life, but is continuing to the status of war. This has been shown by the present condition of the game. At present two organizations foster the game.

Each has been written and said pro and con on this topic, but the fact remains that the RBA, started in 1925, and will continue to carry on as in year, and to what an extent is to be determined. The amateur and the professional are not such distinct entities as they are in other countries. Money can be obtained by all concerned. I am confident of the outcomes.

REMEDIES IN P-W ERA

(Continued from opposite page.)

It is still a hot to be done in that direction, but this is a long step forward.

Public Skating Comes First

It is natural that the consideration of a rink operator is to his public, and not just his own. We all know that our present drawbacks are many and of varying degrees. The many prominent operators I have met, and have been able to talk with, have told me that after the war something definite must be done, and will be done. It is impossible to be sure of this, but the most prominent manufacturers of skating machines have long been experimenting for years with a silent rink floor. One large corporation claims it has made a floor on trial, and it has also successfully experimented with a solvent that will make a floor usable in any condition of weather. This has also stated that roller rink will be on the same level as any other kind, and now that is a certainty. The claim is true that they have no limit to the heights that roller skating can climb.

Many of our best minds are turning their attention to a lighter and more flexible floor for the public, and it is clear that when the war is over we will see a lighter floor, probably made of steel and not wood. It is that we should see a floor that is lighter and more flexible than the present one. It is also said that the present floor will not be able to withstand the weight and stress of the public.

This construction of prefabricated steel—fireproof and resistant to fire. If the floor is not perfect, it is not fireproof.

Rink Operators

Wanted

A Permanent Position for an experienced Rink Organist, for a rink located on the West Coast. Excellent salary with con. Box A-300 The Billboard, Cincinnati, 1. 0.

ATTENTION

No. 321 DUSTLESS FLOOR DRESSING

Cleans the floor, prevents a great many problems. A permanent dressing for all floors. Per gallon, 40 cents. Per 75 cents. 6 for $1.00. Per gallon, 75 cents. 6 for $1.00. Per gallon, 6 for $1.00. Per gallon, 6 for $1.00.

WANTED

ROLL RINK

Wanted to buy a complete rink business if in good condition. Please call on Henry W. Siepmann, Gedar Rapids, Iowa.

Dance Skating In Canada Is Much to Fore

Smith Buys Spot At Daytona Beach

DAYTONA BEACH, Flia., Nov. 28.—Miss N. S. Smith, who purchased the Beach Rink and the Royal Bowl, has bought the Roller Club for adults and Roller Rhythm Nighttime for juniors, with free admission to those groups.

Smith is co-operating with the Welsh Convalescent Hospital here, and his services are switched. Attendance is increasing and Mrs. Smith is serving as treasurer for the hospital.

May Clarify Competition

I want to confirm the statement that there is something very fine in the air right now. There is a sense of harmony in the skating rink. It is true that there are many different groups of skaters, each with its own style and characteristics. However, the underlying theme is a desire for unity and unity in the sport.

A little more about Harmony

Competition, no doubt, is the spice of life, but is continuing to the status of war. This has been shown by the present condition of the game. At present two organizations foster the game.

Each has been written and said pro and con on this topic, but the fact remains that the RBA, started in 1925, and will continue to carry on as in year, and to what an extent is to be determined. The amateur and the professional are not such distinct entities as they are in other countries. Money can be obtained by all concerned. I am confident of the outcomes.

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Wanted to buy a complete rink business if in good condition. Please call on Henry W. Siepmann, Gedar Rapids, Iowa.
EXECS READING BIG PLANS

Edmonton Set To Come Back

Western Canadian Class A exhib will be resumed in '45 under lease from city

EDMONTON, Alta., Nov. 25—Director of Edmonton Exhibition Association have decided to resume the summer fair in 1945 and operation will be made to the Western Canada Association of Exhibitions for dates in the Class A Circuit. Horse races will be held in conjunction.

The executive action was taken by the government for the use of a horse racing track. That has been closed recently. Plans were revised to the association this fall. During occupation of the city, various government officials and representatives were added and those were left to the association. There is a possibility that the city will reach an agreement with the National Housing Administration for recovery of some of the property into accommodations for families.

City council has agreed to give the association management and staff of grounds and buildings, including (See Edmonton Evening Record on page 61)

Court Opinion May Strike at Mich. Annuals

Track Decision in Detroit

DETROIT, Nov. 35—Watch is looked upon as the final act presented at the Michigan State Fair here, for the duration. The judge will go away with the file of the Department of Michigan Fair, and there will be no decision. The verdict attracting horse riding as a sport and apparently will adopt some of the most important features and rules necessary for safety in the future as well as the State Fair.

ESE To Revamp for Parking Area Aplenty, Come Reopening

SPRINGFIELD, Mass., Nov. 25—Among plans for reopening Eastern States Exposition here will be one grand improvement welcome to thousands of visitors. These who come by automobile. For several years past parking has been gradually diminished thereby development of physical equipment and construction of higher and broader protective devices in rear of the grounds.

Regina To Pension Workers

REGINA, Sask., Nov. 35—Regina Agricultural Association has entered into an agreement with the city of Regina for the setting up of a plan of superannuation for its employees. Provincial legislature recently arranged for an agreement and confirmed its authority to establish such a benefit fund.

Atlanta Gains Force Change

Building, enlargements and relocations necessary because of growing gates.

ATLANTA, Nov. 25—Because of greatly-increased attendance at Southeastern Exposition, the Atlanta Fair has been forced to consider housing problems. New facilities and improvements to include a new permanent building, new turnstiles, re-manufactured glass sections and extensions in the entertainment area, and new building which would offer facilities similar to Madison Square Garden. The building would be adapted for horse shows, judging rings, and show ring facilities from the old building.

“Our 1945 plans will include an expansion program to the livestock department of the National Horse Show, National Plowed Farm Show, National Dairy Show, Georgia Dairy Show and Stockmen’s Horse Show. Total premiums offered for these shows will be about $2,000,000,” said President Johnson.

“We anticipate that the expansion of the grounds will be completed in 1945. This year, due to shortage of space, we have been forced to curtail commercial space and have nixed some of our largest events. This year we have expanded our space to more than 30,000 square feet of floor space for livestock and 20,000 square feet for poultry.”

Saskatoon Will Show New Farm Machinery Next Year

Wapakoneta Adopts Larger Layout After Plant Is Surveyed

State Biggies To Aid Plans For Stellar Celebration of 200th Trenton Anniversary

More Buildings Gracing Grounds

THBENTON, N. J., Nov. 25—Elephant plans are under way for celebration of the 200th anniversary of New Jersey State Fair, which was opened in Trenton in 1945. A charter for the first fair was granted by King George III. Committee of prominent citizens and State officials are being organized to assist in formulating plans for the same on the productive side, which will be part of the fair program.

Some new buildings will be erected. Four buildings were recently purchased from Bronx Botanical Gardens, New York, and transferred to Trenton, Ohio, structure. 60 by 193 feet, has already been erected and will probably house the Panama Exhibition, which a second building, 40 by 193 feet, is practically completed and will house 4-H Club exhibitors. A third building, under way, will be used for poultry exhibits.

The fair management has not waited for the 200th-anniversary project. Work has proceeded in an effort to curtail commercial space and have nixed some of our largest events. This year we have expanded our space to more than 30,000 square feet of floor space for livestock and 20,000 square feet for poultry.

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SACRAMENTO, Nov. 25.—The State Department has made plans for reopening of California State Fair here in 1945.

Saskatoon Finance Director James B. Exact plans for the new fair were made by the State Fair Association for the past three years. A large fair fund has been established, and additional funds have been made available. The new fair will be held on the fairgrounds, which will be used for livestock shows.}

ST. JOHN Ready for ’46

ST. JOHN, N. B., Nov. 25.—At the annual meeting of the St. John Association, there was discussion on possibilities for reopening the fair for 1946. However, the government still controls the fair ground and it is not known whether they will rebuild the fair. New facilities and improvements to include a new permanent building, new turnstiles, re-manufactured glass sections and extensions in the entertainment area, and new building which would offer facilities similar to Madison Square Garden. The building would be adapted for horse shows, judging rings, and show ring facilities.

“Ours plans will include an expansion program to the livestock department of the National Horse Show, National Plowed Farm Show, National Dairy Show, Georgia Dairy Show and Stockmen’s Horse Show. Total premiums offered for these shows will be about $2,000,000,” said President Johnson.

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Calif. State Is ‘Rarin’ To Go In ’45 or ’46

JOHN, B., Nov. 25.—The plans for the new fair were made by the State Fair Association for the past three years. A large fair fund has been established, and additional funds have been made available. The new fair will be held on the fairgrounds, which will be used for livestock shows.
1944 was a tough grind . . . one of the toughest you or I have ever experienced. Shortages of men, shortages of materials, transportation difficulties, cancelled schedules were only a few of the many obstacles which confronted all of us during the past season.

BUT HOW YOU CAME THROUGH

In addition to the colossal job of providing America's millions with entertainment, you were out front pitching for Uncle Sam and sold billions of dollars' worth of War Bonds and got both co-operation and contributions for every single drive that had anything to do with helping to win the war.

Show people of America, I salute you.

George Hamid
10 Rockefeller Plaza, New York, N. Y.

HAMID'S MILLION DOLLAR PIER
ATLANTIC CITY, N. J.

HAMID-MORTON CIRCUS ON TOUR

My Special Thanks
to the hundreds of our performers who so generously and cheerfully contributed their services entertaining our boys in various camps and convalescent hospital stations during the past season.
History Fans Scan Records

Two centuries of marts and displays reveal many ups and downs in pioneering

CONGRATULATIONS, FOR the committees of the CENTRAL MARSHFIELD, Wis. Inquiries of the observance of the Mile of the 4-H Club, and the observation of the work of the Club.

In the meantime, the activities of the group have been quite successful. The members are now preparing for the next meeting, and are looking forward to a busy spring season.

Selden (the Stratosphere Man)

COnGRATULATIONS, FAIR MEN—YOU'VE DONE A GREAT JOB PROVIDING ENTERTAINMENT AND DIVERSION AS WELL AS SELLING BONDS AND AIDING THE WAR EFFORT. THANKS FOR THE OPPORTUNITY TO HELP. I'LL BE IN CHICAGO AT THE SHERMAN—SEE YOU THERE!

BOOKING NOW

For Indoor Shows and 1945 Events

Write for Details

CASe of THE Bilbord

Cincinnati, Ohio

LET SEDLEN RING THE BELL FOR YOU

CENTRAL WISCONSIN STATE FAIR

MARSHFIELD, WISCONSIN

September 2, 3, 4, 5 and 6, 1945

Program of Harness Horse races, Harness Show, Circus Acts, Rodeo, Thrills, Rodeo & Specialties.


Address Inquiries to R. T. WILLIAMS, Secretary, 361 S. Central Ave., Marshfield, Wis.

It is on this holiday spirit that fair men have thrived, the purpose has changed the past years. The colonists, with fair men, fair women, and fair children have united the love and commerce. For the celebration of the first fair, the Colonial Charter of the West was assented by the colonists and all manner of merchants. The fair was the result of many years of planning and preparation. The fair was granted on September 8, 1783. It was the first fair of Trenton for the holding of a market on Mondays, Thursdays and Saturdays of each month. It was designated that two fairs be held, one for the first and the other for the third week in October. Each fair was to continue for three days and there was buying and selling of all kinds of livestock and merchandise.

The first fair, under this charter, was held in October, 1784, and it was continued until the surrender of the charter on April 7, 1795. In 1797 the Legislature allowed all fairs throughout the state and it was not until September 14, 1800, that the old-time fair was revived by the State Agricultural Society, which used the old Eagle grounds north of Trenton. But the fair was a failure in every sense of the word.

For the colonial population of New Jersey, they were fast approaching the end of their existences that provided an opportunity for fairs. The fair grounds were too small for everyone.

At Salem there was a provision that all persons should be free from arrest on the day of the fair and for two days before and after, except for a breach of the peace, and The Times of November 1, 1798, reported that the fair was well attended. Amboy, the town that was not good enough for the fair because of the reason that there was a fair and a Great Horse Show, which coincided the greater part of the nineteen days, and everyone was free from arrest.

But as the fairs began to eliminate some of its picturesque features, especially the horse racing, the Legislature, to remove the obstacle to the horse racing, established the abolition of fairs in 1797. Not until the 1850's did fairs again operate in New Jersey. Societies were organized in Middletown, Hazleton, Lansdowne, York, Cumberland and Salem to stimulate in the farmer a desire for improvement of his farm and breeding. To achieve this purpose, these county groups sponsored agricultural fairs planned around some cooperative exhibit.

Golden Age Came in 1865-70

Pioneers ran high in April, 1860, at the First Ootage and Fair after the legislative ban was lifted. The New Jersey Agricultural Society reported that "The pens were not filled with cattle, sheep and goats, and swine were not exhibited, but were filled with produce. Every competition was shaded with the amount of competition, for the livestock exhibits were the most important, but prizes of $5 and $10 were also given on the best fields of grain and vegetables, for household articles, such as linen and weaving, for dairy products, and to the winners of proving cows. Some special awards were made, such as the one at the Salem County Fair for 1864, when Surgeon Ayres, a local man, received a silver trowel for his faithful service to his employer.

The Golden Age of the county societies and fairs came during the period from 1865 to 1890, when intelligent New Jersey farmers, to meet the overwhelming competition of the vast Western producers of flesh and wool, were forced to improve their energies to fruit and vegetable production and dairy farming. The tremendous pressure of the machine affected the farming, too. Both these manifestations were reflected in the exhibits of county fairs. The Agricultural Society was particularly noted for its exhibits of almost every variety of fruit grown in New Jersey. Early fairs displays of dairy farming exhibits and实施 were considered of minor importance, judging by the sharp criticism of their use and the presence of machinery and implements.

The new agricultural emphasis did not, however, mean neglect of previous activities. The agricultural society, alone, "one of the most popular organizations in the country, and one of the oldest in the United States," gains more than $10,000 in prizes from 1847 to 1886. It was claimed that this had "established the type of the first fair, the type of cattle, sheep and swine, and the raising of the agricultural society today."

Knock for Tomorrow Bids

There were many large, with over 10,000 Bonds leading into the town where the fair was being held with the same success. The fair was closed at noon, 12:00 a.m., and the women and children from the morning until noon. Visitors also came by trains from Trenton and Philadelphia to call on the fairgrounds. At the fair, one of the finest exhibits was the band of Negro minutias, a portable theater, a miniature railroad, a small driving print and a variety of "agricultural and "industrial" not mentioned specifically in the newspapers of the time. But the following year a flourishing newspaper correspondence, especially condensed bonnet back riding contests for young ladies.

"If the agricultural fairs cannot be maintained without incurring the same defects, we think they can be sustained. To tempt the ladies to enter on the throng, to display shows and to exhibit their specimens may or may not be in the interest of the fair society of her daughter."

Marion County Fair, one of the most well known of the agricultural fairs in Marion, Iowa, women, themselves, however, had eyes only for the exhibits of bread, butter, cheeses, preserves, samples, bed quilts, homes and embroidery. The vegetable display (See HISTORY FANS on page 58)

J. C. Michaels Affiliations

Announcement

The opening of our new Family Resale Office, 918. and 920 Main St., was advertised, Minneapolis, Minn.

ATTENTION, ALL ACTS

Now contracting for our 1945 Fair season. Experienced, professional, act and ring sides. Phone: Minn. 166.

C. J. MICHAELS AFFILIATIONS

Kaiser Drive, Columbus, Ohio.

1945 Virginia State Fair

ATLANTA.

Joyce Young

Is Now Contracting

ACTS FOR 1945

FARMS AND INDOOR CIRCUSES

Address

152 N. CLARK STREET, CHICAGO

ATTENTION, ALL ACTS

Now contracting acts for our 1945 Fair season.

C. J. Michaels Affiliations

525 Virginia St.

Phone, 1-1510

J. C. Michaels Affiliations

525 Virginia St.

Phila., 1510

Phone. 1-1510

Mamie presents de Joos.