A SPECIAL ISSUE OF
The Billboard
Cavalcade of Fairs

Section 2
December 2, 1944
IN

Appreciation...

TO THE

STATE AND COUNTY FAIRS

Who had the vision and courage to look ahead to VICTORY when the going was roughest . . . who did and are doing their part by keeping up the MORALE of our nation through entertainment. Only with all of their help have we been able to present the finest in grand-stand shows despite war-time difficulties.

Fun at the fair is the escape valve for trouble and toil. That's why with a song of victory in their hearts the farmers and the workers alike are inspired to achieve greater production goals to speed the coming victory.

We also wish to thank all acts and show folks who helped to make possible our success.

Looking Forward To Topping Our Previous Efforts, We Present for Next Season

THE CLASS OF ALL GRAND STAND SHOWS

STATE FAIR REVUE OF 1945

AND OTHER OUTSTANDING PRODUCTIONS IN THE MAKING FOR FAIRS AND ALL OUTDOOR EVENTS

FOR THE BEST IN

REVUES, RODEOS, THRILL SHOWS

STAGE, TRACK AND INFIELD ACTS; CIRCUS NOVELTIES

MUSICAL EXTRAVAGANZAS, RADIO STARS, BANDS

IT'S

BARNES - CARRUTHERS

FAIR BOOKING ASSOCIATION

121 NORTH CLARK STREET

CHICAGO, ILLINOIS
WHAT ARE YOUR POST-WAR PLANS

We're all in the same boat and need each other's ideas. Our post-war plans make provisions for one of the biggest booms in outdoor amusement history... and we are preparing to meet these demands by planning now and not when it's too late.

The plans we are working on will startle and revolutionize the entertainment world.

Let's exchange ideas now for the benefit of our entire industry.

George Hamid

10 Rockefeller Plaza, New York 20, N. Y.

Hamid's Million Dollar Pier
Atlantic City, N. J.

Hamid-Morton Circus
On Tour

New Jersey State Fair
Trenton, N. J.
The operators of Ocean View and Seaside Amusement Parks look back upon another year of achievement in bringing happiness into the hearts of a nation at war.

We are proud of the part we played in lifting the morale of both our friends in the services and those who are serving on the home front, and we look forward to 1945 with the fervent hope that it will find us all celebrating the Victory.
SALUTE FROM D. C.; MARK TIME IN '45

TO AMERICAN FAIR-WORKERS

On behalf of the Treasury I want to thank you for the fine support the fairs of America have given the War Bond program. These exhibits, booths and special grandstand attractions you have dramatized War Bonds in the most convincing areas of the country. Your co-operation is all the more appreciated because of the hardships under which fairs have operated during the difficult wartime years.

Because fairs have been a traditional vehicle for conveying to the country the story of its agricultural and industrial progress, it is appropriate that they should also display and sell War Bonds.

For behind War Bonds is the wealth and strength of America. At one and the same time these bonds are financing the war and making the wealth and strength of America ours, to enjoy and develop forever.

Sincerely, T. O. R. GAMBILL,
National Director,
War Finance Division.

AMERICAN fair men and women are saluted by official Washington for a job well done in aiding the win-the-war drive.

Government officials, from top to bottom, doff their hats to North America's fair executives for a 100 per cent co-operative effort. No request, whether on the home front or the war front, has gone unheeded by those who operate the fairs, officials of the government declare in singling their praises.

Fair workers have the government's kudos on three specific counts:

War Bond sales drives organized by fairs held in 1944 were 100 per cent co-operative and effective, War Finance officials of the Treasury Department declare.

Travel restrictions, too nearly a death blow to many fairs, still were accepted in good grace and again with full co-operation, say Office of Defense Transportation officials.

Final contribution to the war effort during the year by fair bond men was the granting of many fair plants and equipment to the armed services. In the early days of the war, when the services found themselves in desperate circumstances due to the rapid expansion of facilities, many of the fairs of the nation rallied to the services' needs, turning over grounds and other facilities, lock, stock and barrel.

Until the war in won fairs are likely to face additional hardships, Washington officials admit. Travel restrictions, as Col. Monroe Johnson, ODT director, informed the Billboard, are likely to continue "tight" thru 1945 unless victory comes.

Exhibits of the Department of Agriculture, once a feature at a great many fairs of importance, have been suspended owing to war conditions. There is little likelihood that the exhibits will be resumed in '45 unless conditions return to normal. Illustration of what the exhibit situation is in the Department of Agriculture is shown by the fact that the exhibit appropriation has been slashed to $440,000, 80 per cent of the normal appropriation for the coming year. Department officials admit that this is sufficient only to keep the exhibit section together for the coming year.

(Continued on opposite page)
ODT APPRECIATES TRAVEL CO-OP

FAIRS TO HAVE VITAL INFO TASK

COL. J. MONROE JOHNSON
Director, Office of Defense Transportation, Washington

CLAUDER, WICKARD
Secretary of Agriculture, Washington

A R As a group the associations presenting county, state and interstate fairs throughout the United States have been most helpful in their cooperative willingness to observe wartime travel and transportation measures. They realize, I am sure, that such restrictions are made necessary by the war that failure to heed government requests in regard to such matters, militates, to just that extent, against the war's prosecution and delays the time to which we all are looking forward—the end of hostilities and the resumption of a peaceable economy.

We, of the ODT, in our work of co-ordinating and conserving the transportation facilities of this nation, so that the war effort may be more effectively served, come in contact with all kinds of organizations. Only occasionally do we encounter unwillingness. But the majority of all our people are willing to put up with such curtailments—so small in comparison with what our fighting men are called upon to endure—so may be necessary for the duration. And the duration may be longer than some people anticipate.

The end of the war in Europe is not going to mean the end of necessary transportation restrictions. We wish it did!

The shortage of trucks and bus tires, of replacement parts, of motor vehicles themselves, will not be completely solved until the Oriental bases of Heaven are conquered! Moreover, the war-time loads upon all transportation lines reaching to the West Coast, will from now on be increased due to the stepping up of the war in the Pacific even after the European phase ends. This will be an added burden on transportation, not merely a shift in direction.

No, until Tokyo falls, we must main-tain—even increase—every measure of wartime transportation conservation. Just one of the ODT know that prior to the war, few knew that the agricultural fairs in this country were such an important medium for carrying the story of agriculture to the public. This post-war period is going to be one in which farmers will face many extremely difficult problems. They will need full information on a wide range of scientific and economic subjects and the agricultural fairs can serve importantly in the total job of informing farmers.

Salute From D. C.

(Continued from opposite page)

The $55,000 War Bond show that featured many fairs in 1943 has also been suspended, although many area commanders continued to loan war equipment to fairs for use in pushing War Bond sales. Captured enemy equipment, sure fire in selling bonds, is now turned over to corps commanders and, instead of being obtained from Washington, is now acquired locally.

Not Special Target

Biggest factor in future prospects of fairs, from the Washington viewpoint at least, is the “travel restricted” edict first issued in 1942 and still in effect. Government policy continues to be one of “discouraging” travel to fairs.

It is pointed out that fair workers should not suffer an unfair share of the blame for being pulled out as a special target by Washington. Official policy is to discourage travel of all types and conventions are far more of a special target than fairs, it appears.

Best guess for 1944, as far as fairs are concerned, is the Washington viewpoint, is that there will be little reduction of government restrictions throughout the year with the possible exception of the early part of 1945. Should victory in both Europe and the Pacific come sooner than now anticipated in responsible sources, it will, of course, change the fair outlook drastically in ’45. Fair men had better expect another season in the “fox holes,” however, and hope for better things in ’46. It is agreed in the nation’s capital.
WAR EXHIBITS FOR NATION'S

Millions of civilians now winning for Allied Nations fairs have brought displays

MECHANICS of Warner Robins Air Service Command engine repair section show how they return worn motors good as new, as part of WRAAC exhibit at Southeastern World's Fair, Atlanta.

ANOTHER Warner Robins display showing aircraft cannon and types of machine guns and bombs. Uniformed spectators were as numerous as civilians around this booth.

HOUSTON Armament providing the sinews for victory in the war is now familiar to millions of civilians who have seen it on parade at fairs in the States and Canada. With the pausing of the Army War Show, the tour of which was necessarily limited, fair expositions made special efforts to present battle equipment and other adjuncts used by men and women in the services.

Particularly at State and district fairs in the Northwest and South were booths, fortunate in lining up displays thru command of adjacent military stations. That War Bond sales and diverse other impressing causes were given vast impetus by the war exhibits is now 1944 fair history.

Running the range from big guns, block busters, super chargers and giant motors to work of the women's services and exhibits of army chapels for all denominations, the exhibits always were thronged by spectators, seemingly in the evident hope and belief that before long they would again have opportunity to view and study each group set-up.

Keep-Tone-Flying spread of the Army Air Forces Air Technical Service Command provided the reason for maintained Allied air superiority. In addition to individual exhibits of the WRAAC Maintenance, Supply and Personnel and Training Divisions, there were those of the Quartermaster, Medical, Signal and Chaplains' Corps and Chemical Warfare Section and Ordnance Department. Among items: high powered V-1s at public fairs were a 4,000-pound block buster, rocket launcher and many other armaments which have received prominent attention in daily war bulletins.

Everything from a high altitude, electrically heated winter flying suit to a jungle kit were in the WRAAC Supply Division's display, with bullet-proof glass, radio and necessary gear, that are used in soldiers' positions, aerial cameras for map making of enemy installations, self-sealing and droppable gas tanks and a rubber inflatable raft like

SERVICEMEN are drawn to this section of the Muskogee Army Air Base exhibit at Oklahoma Free State Fair. The big engine was one of the popular features this year.

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STILL CARRY GRIPPING APPEAL
VICTORY-CONSCIOUS FAIRGOERS

savvy the armament that is
because State and district
of it to their front doors

that from which Capt. Eddie Heidemiller
and survivors were rescued.

Making 'Em New Again
The WRASO Maintenance Division fixed
most of the aircraft and repair functions which return war-worn and
battle-damaged aircraft and equipment
to the air forces in as-good-as-new condition; a train to train, training device
to simulate flying; a cut-away radial engine, which permitted a view of its
internal components; a test engine, which makes possible high-altitude flights into
the stratosphere and adjustable pitch propellers.

A war map, 18 by 18 feet, marking up
the major progress of Allied offensive
around the world was an outstanding
feature of the WRASO Personnel and
Training Division unit, Special Service
unit, exhibits, photographs, records
and equipment provided to groups in remote areas overseas, training
units and model planes shipped for spot-
ter training were additional items of in-
terest. Equipment for repair of clothing
and salvage of paper and metal, a baking
unit, bath and sterilization unit, field
kitchen and clothing display comprising
the Quartermaster exhibit, required larg-
est badge of any of the individual units.

A display of small arms, cut-away
models of 20- and 80-millimeter aircraft
cannon, 30- and 50-caliber machine guns,
4,000 rounds of various type am-
munition, parachute flares and all uses
of bombs from the block buster to the
bomber, made up some of the
Alliance Department's contribution to
the WRASO exhibit. Foreign-type gas
masks and a mobile gas-proof collective
protective device were the center of an equip-
ment presentation provided by the
WRASO Chemical Warfare division.

Combat Is Stimulated
First aid, surgical procedures, medical
control and sanitary installations in the
field were demonstrated by Medical Corps
officers and enlisted men from the AAP
Medical Service Training School at Rob-
inson Field. Medical Corps demonstration
had a front line layout simulating a
unit in combat operation. The WRASO
Service Command School presented its
simulator in a group of miniature simula-
tion displays, its engineering training ses-
tion including a ball turret in full opera-
tion, Curtis electric propeller and V-
type aircraft engine. The flying of a N-19
provided background for important
signal Corps airborne equipment. Other
signal equipment included hand micro-
phones, collimator, emergency transmis-
sion and hammer tinker.

More photographic backgrounds of
chaplains' work overseas and at home
were showning of religious articles and
equipment necessary for overseas field
missions of the various faiths to com-
plete the display of the WRASO Chap-
lain's Corps. The Keep 'Em Flying ex-
hibit, as provided by the Warner Robins
Air Service Command, gave a compre-
hesive picture of the tremendous job of
the AAP Air Technical Services Com-
mand, upon which the air forces depend
for maintenance of aircraft and the ever-
increasing flow of supplies necessary to
keep 'em flying.

A CONTINGENT of marching soldiers participates in a two-mile-long military
parade preceding opening of North Montana State Fair. All types of mobile equip-
ment drew record street crowds.

THE MILITARY was strong at North Montana State Fair, Great Falls. Here
Gen. Dale V. Gaffney, Alaskan Wing Air Transport Command, officially opened
the fair.
PAYDAY FOR THE REVENUEERS

Fair work all over the continent, this year, particularly, was a chaotic period in federal and State internal revenue and other tax offices. Admission tax alone, under the new assessed 20 per cent scale, gave Uncle Sam, and his Canadian counterpart, a staggering income which as yet does not appear to have been broken down into a fiscal total.

The revenue men had their days in checking up on and collecting from patrons who had neglected to decreed their whereabouts with federal-use stamps. Commissioners were called upon for various and unexpected and intricate and local regulations. As many scofflaws had been swallowing their license and tax receipts this fall they had been intrigued by thoughts of what the national treasury had received, figured by the cost per gallon of gasoline consumed by them as against the amount which they had pocketed into the federal exchequer.

Upped by Revenue Act

The increased outpouring of dollars was started by the Revenue Act under which, as of April 1, 1924, the tax on admissions was increased from 1 cent for each 10 cents or fraction thereof to 2 cents for each 5 cents or major fraction thereof.

Originally the proposal had been to make the increase 2 cents for each 10 cents and it also had been proposed to make it a flat 10 per cent tax. There had been considerable opposition for exempting tickets selling for less than 15 cents. The provision as to the major fraction of 5 cents was welcomed by many stagers as helpful in arriving at total sales price of tickets, including the tax charged thereon. In fairness which would make for easy computation and rapid change making.

Travelling grandstands set up at numerous fair midway and at grandstands the past season were all to the good for federal and State tax collectors and in a number of instances the net take, with taxes deducted, were far in excess of gross sales of former year. Fair plants with permanent rides or ran some shows material noted in with larger tax assessments, grounds of Wisconsin State Fair, Milwaukee, offering a case in point.

Permanent Midway Divides

Wiscosnia's fair paid a federal total of $16,262.07, divided as follows: Cades, $14,302.87, grandstand, $1,859.20; show-ride, $6,21.20; opera, $78.31; dance hall, $408.15. The permanent amusement park is operated from the middle of May to Labor Day and it paid $2,107.57 on rides and other attractions for the season, including the state days of the State Fair. Dance hall for the year earned $92,596. From the Badger State plant to the government went a grand total of $68,090.92.

Minnesota State Fair, St. Paul, paid $58,061.92. The carnival midway also paid heavy on an all-time gross record, state taxes being levied in a number of municipalities. At home (Pb.) Fair, $12,250.40, and greased the sums of $23,005.02.

Among other leading State, district and county fairs these admission taxes were paid: Kansas Free Fair, Topeka, federal, $2,420.00; State, $2,549.47; midway, $14,956.00; Kansas State Fair, Hutchinson, federal, $77,965.47; State, $1,885; Nebraska State Fair, Lincoln, federal, $12,927.69; State, $2,995.10; Brookings (State) Fair, $16,814; North Dakota State Fair, Grand Forks, federal, $13,706.01; midway, $4,834.30; Midland Empire Fair, Billings, Mont., $13,506 for gates, grandstand and midway, Oklahoma Free State Fair, Muskogee, grandstand, pari-mutuels, $13,275.70; State, $1,859.10; Montana State Fair, Great Falls, federal, $17,035.14; midway, $4,834.30; Midland Empire Fair, Billings, Mont., $13,506 for gates, grandstand and midway, Oklahoma Free State Fair, Muskogee, grandstand, pari-mutuels, $13,275.70; State, $1,859.10.

Canadian Figures Robust

In Canada these figures give an indication of the pay-out there. Saskatchewan (Sask.) Industrial Exhibition paid federal tax on pari-mutuels, $13,682.91; Provincial tax on pari-mutuels, $11,609.50; city tax for military, $1,792.44; city tax for general purposes, $1,232.93; Education Province, Quebec; shows and rides, federal, $13,487.50; Provincial, $1,151.65; grandstands, $1,139.80; midway, Provincial, $1,859.10; City, $1,859.10; County, $1,859.10.

About 2,000 fairs, large and small, all contributing to the $104,005, turned in a notable $69,407.70 and contributed to easing the Axis handicaps.

Gates, grandstands and midway kick in with unprecedented sums under 20 per cent admission tax.

MILLING ON THE MIDWAY, crowds like these ante up with admission taxes to gates, grandstands and tented attractions. The new tax rate has proved the takes for Uncle Sam in the past season, and returns from fair officials indicate the great source of revenue created by the annuals in the States and Canada.

KANSAS' GREATEST OUTDOOR EVENT

Our 1944 fair broke all previous records for attendance and receipts in every department.

Our fair has become a great agency to help the morale of Kansas people during this war.

In 1945 we shall again demonstrate this to be America's Greatest Free Fair.

Concessionaires wanting space for our 1945 fair... September 8 to September 14... write at once to MAURICE W. JENCKS, Manager, or RUSSELL R. BROWN, Supt. of Concessions Topeka, Kansas

PROVING TO THE NATION THAT A GREAT FAIR BUILDS THE MORALE OF ITS PEOPLES IN WARTIME

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December 2, 1944
PAST RECORDS HAVE PROVEN

THE GREATEST NAME

IN THE CARNIVAL WORLD

ROYAL AMERICAN SHOWS

WORLD'S LARGEST MIDWAY
Although we have terminated the 1944 season with overwhelming success, that year shall never be forgotten as an epoch in the history of the Outdoor Show World.

It was a year of comparative importance to the great institution of Outdoor Shows as the treasured epochs of our own American history... destined to live forever. The Spirit of 1776... the assassination of Lincoln... the bombing of Pearl Harbor. Yes, even the ultimate victory over our enemy.

We also have won our Victory in this memorial year of 1944! We of the Majestic family of Royal American Shows are PROUD: Proud because we were the spearhead in carrying out the old adage THE SHOW MUST GO ON.

AND WE ARE THANKFUL: Thankful because of the opportunity in which we won the everlasting response of millions of people. People burdened with war torn nerves and sorrow. Of toil from their daily grind in the Victory plants. The World's Greatest Midway made them forget. And so we are thankful.

AND WE ARE GRATEFUL: Grateful because of the dauntless courage and never surpassed co-operation of Raymond A. Lee, Minnesota State Fair; Maurice Jenks, Kansas Free State Fair; Ralph Hempill, Oklahoma State Fair; William R. Hirsch, Louisiana State Fair; Max Levine, Tri-State Fair, Superior, Wisconsin; Terry Hughes, Mississippi State Fair; Archie Putnam, Northern Wisconsin District Fair, Chippewa Falls, Wis.; William Hutton, Anderson Free Fair, Anderson, Indiana; Fernier Gale, Greater Mobile Gulf Coast Fair, Mobile, Alabama, and all of their board members and able assistants.
WE ARE HAPPY: Happy because we bear the crown of Royal Leadership over any Midway in the World. Our subjects are the millions of war workers and men and women in uniform to whom we have brought joy, if only for the fleeting nonce, so that they might forget their cares.

Yes, all in all, We are Proud, We are Thankful. We are Grateful and We are Happy that we have been helpful in building up the morale of millions of people who in turn have helped us to BREAK ALL RECORDS of any year in the OUTDOOR SHOW WORLD.

AND WE APPRECIATE: We appreciate the integrity and the loyalty of our show managers and producers. Also our personnel, workmen and performers who so liberally gave their best to uphold the Crown of Royal American Shows.

AND WE WISH TO SHAKE HANDS: To shake the hand of every delegate and visitor at the 1944 conventions of the International Association of Fair Secretaries, the Showmen’s League of America and all others taking part in the glamorous events of the current week.

AND WE PROMISE: We promise that in the season of 1945 we will bring to every Fair we are privileged to play the best that is available to the Midway Industry.

RAILWAY CARS
LARGEST MIDWAY 60

ICAN SHOWS
Keeping Faith

Your confidence in us rests within the portals of our precious reputation.

Royal American Shows

Points with pride to its 1944 record of achievements and your continued faith in us is a stimulant to reach even greater heights in 1945.

Winter Quarters

Pinellas County Fair Grounds, Largo, Florida
FAIRS - SUPER MARKET PLACE

Commercial exhibits, at low ebb in wartime, are due to perk up and be greatest in history in peacetime era.

FAIRS will become a super market place for consumer goods after the war! The huge demand for all sorts of products, the production of many new lines and numerous improvements in old ones, and the vast production facilities that are being developed will result in the largest competition ever known, and the fairs, with their more than 60,000,000 attendance, will constitute a super market that is vast proportionately.

Since the dawn of history fairs have been a selling place for the people—a place of barter and exchange. As civilization advanced, fairs expanded and they have not only kept pace with progress—they have speeded it up by introducing the latest improvements in every line of human endeavor.

In no other country have fairs made as great an advance as in the United States, where the more than 2,000 fairs on the North American continent are now at the dawn of a new era which will break in full force with the advent of peace. Agriculture, livestock, entertainment—all of the arts that have gone into the making of man will be expanded to a scale that will dwarf even the World War I, but it seems apparent that the greatest advancements will be made in the field of commercial exhibits, a field that has played a great role in modernizing farms and rural homes.

War Work Is Ending

Commercial exhibits have been at a low ebb since the start of World War II, because practically all factories have had to increase their mass of facilities to the production of war materials. During 1944 there has been some easing of war production, and a corresponding increase in the manufacture of goods for civilian use. This has recently authorized the manufacture of still larger quantities, but it would be unwise to hope to anticipate an early resumption of large-scale production of farm machinery, refrigeration and other heavy goods for civilian consumption. Likewise, the likelihood of large exhibits of such things as 1945 fairs is slim. Even should Victory become a reality, it will require months to change over from war production to peacetime manufacture and every little new machinery is likely to be available for exhibit by next fair time.

Tremendous Demand Faced

Some of the tremendous demand that will face manufacturers will be gained from the statements of J. J. Jones, president of the J. J. Jones Co., who forecasts that farm equipment sales will reach nearly $1,000,000,000 during the first year after victory over Germany. He points out that New York farmers alone, on the basis of 1940 list prices, will need at least $2,000,000,000 for equipment when it is again available in amounts to meet their needs. This is true of farm machinery alone is true of refrigerators, radios, washing machines, etc. everywhere, in fact, that goes into furnishing of homes. New refrigeration, has been manufactured for several years. Dealers' stocks have melted away to nothing and home owners have had no chance to get along with what they already had. Practically all of them have been bought up and the money to buy it, and when machinery for peacetime production they will and avoiding them the greatest market in history. But also avoid ing them will be tough competition, due to the great advances in production and

the numerous improvements in products that will have been made. So regardless of the demand, they will have a selling problem. This is where the fairs fit perfectly into the picture.

Fair Executives Speak

Now to check the opinions of some leading fair men on the prospects for commercial exhibits next year, and, more particularly, in the post war era.

Charles Nash, general manager of Eastern States Exhibition, Springfield, Mass., and a past president of the IAF, probably is in as close touch with conditions as any fair man. Of the post-war era, he says: "No, my mind, after this war is over and industry has a long enough time to recover from production of consumer goods, I believe we will have the greatest demand for exhibition space to be used by commercial exhibitors that have ever had in their history. You will recall that after World War I our commercial exhibits were greater than we had ever known before, including new lines of every kind. For instance, recall the number of machines that were introduced into the field of the time, a great deal forgotten. The development of a new kind of machine; the refrigerator, and the many new ideas brought out. This demand for exhibition space then came in tens of thousands, for the next World War I and continued until 1930 and 1935. During this time, there was competition, many of the new lines developed had been fired out of business, while certain standard lines remained, and thus the demand of today is probably not so high as it was at the time, but it will be more than any other time in the history of this country.

More Commercial Displays

With practically no exceptions, fair men who have been contacted by The Billboard are of the opinion that 1945 will see a large increase in commercial exhibits, not only in the standard lines that have been exhibited in the past but also many new lines.

E. M. Mitchell, secretary of Kansas State Fair, Hutchinson, sees a big year ahead. "While our machinery exhibit was almost a hit last year, comparatively speaking, there were a great many indications that 1945 will be almost a banner year for farm machinery exhibitions," Mr. Mitchell says. This year we had a large exhibit of farm tractors and farm and industrial equipment. The Green-Baldwin Harvester Company of Independence, Mo., was here with two large combines. The Allis-Chalmers Company of Des Moines, alone, is in the field of combine. Industry is quite well represented by John Deere and Company, and the largest combine in the world, the 20-horsepower combine, was worked out by the Alcoa Company of Detroit.

IN INDUSTRIAL HALL at the Exposition Provinciale, Quebec City, displays were augmented by this showing of aircraft accomplishments in the aviation section.

Bakery and yeast products came in for this immaculate presentation at Wisconsin State Fair, Milwaukee, sponsored by co-operative organizations and Badger bakers.

MATERIAL of the future was exploited at Kansas State Fair, Topeka, this plastics exhibit being typical of such shows in evidence at many fairs this year.

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Milking

Page

WISCONSIN

IN

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EMPRESS STREET FAIR!

SPRINGFIELD, MO.

"IN THE HEART OF THE OZARKS"

BREAKING ALL PREVIOUS RECORDS IN 1944 WITH AN ATTENDANCE OF MORE THAN 135,000 INDEPENDENT CONCESSION MIDWAY—COMMERCIAL AND INDUSTRIAL EXHIBITS

COMPLETE LIVESTOCK SHOW

NOW PLANNING AN EVEN GREATER EXPOSITION IN 1945—AGAIN OPENING THE MIDDLE-WEST FAIR CIRCUIT.

Address all inquiries to:

P. O. Box 630

1945 DATES (TENTATIVE) AUGUST 11-17

H. FRANK FELLOWS

President

DR. W. A. DELZELL

Vice-President

TOM WATKINS, Sr.

Treasurer

G. B. BOYD

Secretary-Manager

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PERFORMERS IN BIG GRANDSTAND REVUES, such as this at Kansas State Fair, Hutchinson, join with other talent on fairgrounds to present jamborees in tents on midways for the benefit of numerous war causes, especially those fostered by the various showmen's clubs and auxiliaries. Service members of the shows and clubs have written many letters of appreciation for the attentions to them made possible by special shows.

HUNDREDS OF PACKAGES have been sent to service members by the Showman's League of America. Here Bill Carlsy Hett and Berne Mandelson (now in the navy), as co-chairmen of the package committee, were snapped at work.

JAMBOREES ON MIDWAYS UNITE TALENT TO AID SERVICE FUNDS

Patriotic and social highlights combined at fairs when grandstand performers and show personnel do their stuff to swell coffers of showfolks' clubs.

OUTDOOR shows and showmen have played an active part in every benefit of the war effort both at home and abroad since the start of the world conflict. In the war bond drives, contributions to the Red Cross as blood donors and in many other ways they have done their bit, and hundreds of them are now serving their country in the armed forces overseas and at home.

Among patriotic and social highlights of the season of fairs have been the jamborees staged on fairgrounds midways. These have been for the benefit of funds maintained by clubs of outdoor showpeople for aid in war work and to enable funds to be made in armed services. Fair executives have co-operated fully in the jamborees, generally held in show tents on special nights set aside after the performances of the day.

Acts and personnel of grandstand shows have participated in the talent galaxy along with members of the entertainers playing the fairs and some distinctly meritorious presentations have resulted. Tickets have been sold in advance and big turnouts of attraction consti-tuents have netted thousands of dollars for the objectives. Show owners and managers have officiated as emcees. Contests, box-lunch sales and other adjuncents have been worked up by ten groups that added interesting and hilarious touches to the programs.

The various showmen's organizations have done and are doing splendid work. Their numbers as shows scattered throughout the country have co-operated in furthering the war effort, and numerous fairs played by the shows also have lent their aid and co-operation. How many millions of dollars worth of war bonds have been sold thus the efforts of show people and fair men cannot be accurately computed, but undoubtedly it mounts to staggering figures.

Reports from all showmen's clubs are not available, but those which follow will give an excellent idea of the good work they have done.

Showmen's League of America

The Showmen's League of America, oldest, and largest of the showmen's organizations, has been active in every branch of the war effort ever since the United States entered the war. It has participated in each of the country's
Mustering-Out Fund

One of the biggest things the League has gone for this year is the establishment of a Mustering-Out Fund which will provide a come-up for the boys when they return to civilian life. The idea was broached by President Floyd E. Gouding last December and received hearty approval of the membership. President Gouding was chosen as chairman and M. J. Dobson, co-chairman, and with their co-workers they have conducted an intensive campaign during the 1944 season. Special shows have been held on every carnival, an honor roll was established to which everyone who donated $10 or more was entitled, and various other methods of raising money were used, in addition to which a number of members made large donations. On November 1 the fund had reached more than $12,000 and, with the amounts still to be received from several shows which held special jamborees for the fund, it is expected that by the time the outdoor conventions are on the road the fund will be close to $35,000.

Auxiliary Gives Aid

The Ladies’ Auxiliary of the League also has been active in war work. They have generously given to the Red Cross, worked hard on bond sales, aided the local servicemen’s centers and contributed to the Mustering-Out Fund. They also raised money with which to purchase an amusement, and in many other ways have aided the war effort.

Heart of America Showmen’s Club

C. G. McCann, secretary of the Heart of America Showmen’s Club, Kansas City, states that the club has taken an active part in the War Bond drives, and during the last drive it sold $50,019 worth of War Bonds. The club itself has purchased bonds to the amount of $3,000. It also has given the Red Cross more than $500 in aid of the last drive.

NSA Ladies’ Auxiliary

Activities of the Ladies’ Auxiliary of the NSA are many and varied. Jeannette Rattier, corresponding secretary, writes: Our organization has donated to the Red Cross for the past five years, varying from $100 to $800. We have had two shows in the downtown area where hours upon hours of steady dancing and body clothes were done by our sisters. Some of our members have donated blood, and we have received a citation.

In the bond drives the organization has contributed to the bond drives for boys and girls in large amounts; and each member individually has bonds to her credit.

The organization has purchased an iron lung, and, while it has been given to a private hospital, the Lenox Hill Hosp- ital, New York City, upon two hours’ notice from any of the hospitals in the metropolitan districts, it can be sent there and used for service men and women who need it. The present organization presented an ambulance to the army, with the assistance of the auxiliary to some extent. We have collected clothes from our membership and given them to the Bundles for America organization.

For the last two years we have sent gifts to the boys and girls in the service, and the last two years they were given subscriptions to the Saturday Evening Post. At Christmas time the organization sends 50 children who have fathers in the service, of every race, creed and color, and they are given a real Christmas party in the clubrooms, including a nice dinner and entertainment and gifts of clothing, toys, etc., handed out by Santa Claus.

Pacific Coast Showmen

“Like all other showmen’s clubs,” says Bill Hobday, secretary of the Pacific Coast Showmen’s Club, Los Angeles, “we have extended membership to all brothers in the service and the duration of the war. We have spent $1,000 in bonds of each brother present. They are the winter season. We expect to raise $1,000 in the sales of War Bonds.”

Our membership has given to various patriotic organizations and the United States Department of War.

Michigan Club Active

The Michigan Showmen’s Association, Detroit, has been active in the war effort since March, 1943, when a Survival Fund was created. The primary method of raising funds for this work, says Arthur J. Priester, secretary, “was the sale of War Bonds and this, coupled with various War Bond drives, has resulted in bond sales of $100,000. Twenty-five per cent of the organization’s funds are invested in War Bonds. Our membership has given their whole-hearted support to every war bond drive. Last July, when Michigan extended the New York drive to complete its sales quota, a 10-minute race in our meeting resulted in the sale of $10,000 in War Bonds. This was an average of $150 in bonds for each brother present. Throughout the winter season more War Bonds are sold at every meeting. The sale of War Bonds also is a feature at every party and dance.

Of the $1,000 raised for the Survival Fund, nearly $9,000 has been spent on monthly packages for soldiers shown, regardless of affiliation. As each show- men’s clubs formed their own service committees, we then devised our efforts primarily to our own brothers. In May of 1943 the Marketing-Out Fund was originated and the club, under the leadership of Red Bondra, was raised at the expense of all in United States bonds, except for those based on this organization. This fund has grossed $2,000 and will continue growing for the duration.

Believing that “Mill Minds Mean More,” we have emphasized writing the boys regularly. Our files now contain 5,000 letters from soldiers all over the country. You are most cordially invited to call or write us at your convenience. Further information of such a nature will only be imparted when members of the Michigan Showmen’s Association has been successfully worked out. This small amount given a run-up of club happenings, and in its later months of
As a Concession agent, Ann Russerford, of the movies, spins the wheel for a doll at a Frontier Carnival in a "barn" atmosphere during benefit doings in Encino. The "barn," which has a stage, hardwood floors and two places, serves as Encino's town meeting hall. Outside, grazing sheep and cows and hens give an authentic barnyard slant.

The Wisconsin State Fair

Total Attendance, 1944, 440,000

Looks to '45 for Its Greatest Year

With an improvement in the international situation in '45:

- Better entertainment will be available —and more premiums will be possible.
- Attendance will be greater. Travel less restricted. War and farm production problems less serious.
- More money will be spent in all departments.
- Concessionaires will want more space.

The Wisconsin State Fair is offering 1945 Concessionaires the largest amount of space ever offered by the Fair. Prior to the war in 1941 attendance had tripled in 10 years (in 1941, 676,283). 1945 should be a big year for Wisconsin State Fair Concessionaires.

May we suggest you write Wm. T. Marriott, Milwaukee, soon—and remember concession space has been at a premium at the Wisconsin State Fair every year for many years.

Milton H. Button, Director
Wisconsin Department of Agriculture

Charles Siegrist Showman's Club
At the small club, with a membership of about 200, the Charles Siegrist Showman's Club of Canton, O., has done its share in the war effort. It has arranged

Lest We Forget

And if the Japanese war is not over, we will again do a whale of a job for Uncle Sam and the lads fighting in the Pacific. We are proud of the contribution the Wisconsin State Fair has made during the past two years to bring Victory nearer.

William T. Marriott, Manager
State Fair Park, Milwaukee
SIT TO CHEER

Cows and supplied talent from its ranks for the entertainment of servicemen in district veterans hospitals, has made donations to the Showmen’s League of America for its servicemen’s work, also to the Red Cross, district canteens and other wartime activities. It is now building a Mustering-Out Fund and will give each of its 12 members now in the armed forces a cash gift when he returns home.

International Showmen

International Showmen’s Association, St. Louis, has donated liberally to the local War Chest, Red Cross and various other war funds and during the last year it has purchased 61,000 worths of War Bonds. Its members have been active in all phases of the war effort on the home front.

CARNIVAL in Edward Everett Horton’s barn in Encino, Calif., raised funds for a new army general hospital at near-by Van Nuys and movie folk manned the concession booths. San Fernando Valley residents staffed the benefit attractions. Here Mischa Auer makes a giveaway from his stock.

LET’S HAVE MORE LIKE ’44

The season of fairs just past was one of the most successful in our history. And it was you fair managers who made it one of the most pleasant as well. Thanks for your cooperation. Here’s to your success in ’45. And remember, year after year, WLW Shows ring the bell.

Call, wire, or write Manager Bill McCluskey

PHONE CHERRY 1822

WLW PROMOTIONS
INCORPORATED

140 WEST NINTH STREET, CINCINNATI, OHIO

DIVISION OF THE CROSLEY CORPORATION
This Show Has Not Changed Ownership Since Its Inception. Watch Us For 1945.

BROKE ALL RECORDS AT ALL ENGAGEMENTS IN 1944, INCLUDING ALABAMA STATE FAIR

ATTENTION, SHOWMEN!
While In Chicago Attending I. A. F. E. Convention, Dec. 4th to Dec. 6th, Sherman Hotel

WE WILL BOOK
OUTSTANDING SIDE SHOW
COLORED MINSTREL SHOW
GIRL SHOW AND MIDGET SHOW

NOTICE
This Show Has Not Changed Ownership
Since Its Inception. Watch Us For 1945.

WANT
We Want 2 or 3 Outstanding Ride Foremen
Also Capable Ride and Train Help
Can Place Manager for Corn Game
Will Book First-Class Arcade and Furnish Wagons

Fair Secretaries And Committees Desiring The Best In Outdoor Attractions, Contact Us.
WE WILL OPEN OUR 1945 SEASON MARCH 16 AT BIRMINGHAM, ALA.
WINTER QUARTERS OPEN JAN. 1, FAIRGROUNDS, BIRMINGHAM, ALA.

HARRY W. HENNIES GEN. MGR.
J. C. McCAFFERY GEN. REP.
LOUIS BERGER TRAFFIC MGR.
WINTER QUARTERS: BOX 1045, BIRMINGHAM, ALA. — GENERAL OFFICES: 155 N. CLARK ST., CHICAGO, ILL.
STATISTICAL DIRECTORY OF FAIRS

ALABAMA

CONNECTICUT

IDAHO

ILLINOIS
Ogle County Fair, Dixon Total attendance, 1934, 12,000. Paid, 1934, 11,000. President, C. W. Meyers. Annual meeting November 4, 1934.

INDIANA
Harrison County Fair, Corydon Total attendance, 1934, 11,000. Paid, 1934, 10,000. President, C. W. Meyers. Annual meeting November 4, 1934.

IOWA
Appanoose County Fair, Centerville Total attendance, 1934, 11,000. Paid, 1934, 9,000. President, C. W. Meyers. Annual meeting November 4, 1934.

MASSACHUSETTS
EVERY YEAR

MARYLAND

MICHIGAN
Bay County Fair, Bay City Total attendance, 1934, 10,000. Paid, 1934, 8,000. President, C. W. Meyers. Annual meeting November 4, 1934.

MINNESOTA

MISSOURI
Platte County Fair, Kansas City Total attendance, 1934, 12,000. Paid, 1934, 10,000. President, C. W. Meyers. Annual meeting November 4, 1934.

NEBRASKA

NEW YORK

NEW JERSEY

NEW MEXICO

NEW YORK

OHIO
Franklin County Fair, Columbus Total attendance, 1934, 15,000. Paid, 1934, 13,000. President, C. W. Meyers. Annual meeting November 4, 1934.

OKLAHOMA

OREGON

PENNSYLVANIA

RHODE ISLAND

SOUTH CAROLINA

SOUTH DAKOTA

TENNESSEE

TEXAS

UTAH
Fair of the States, Salt Lake City Total attendance, 1934, 15,000. Paid, 1934, 13,000. President, C. W. Meyers. Annual meeting November 4, 1934.

VERMONT

VIRGINIA

WASHINGTON

WEST VIRGINIA
We have enjoyed the greatest season ever through your good will and splendid co-operation. Thanks very, very much.

F. E. GOODING AMUSEMENT CO.
GOODING GREATER SHOWS
AMERICAN EXPOSITION SHOWS

**TO THOSE IN SERVICE**

We send heartiest greetings and again pay tribute to our heroes for the great sacrifice they are making. Our deepest respect and admiration to all of you.

Largest—Best—Most Reliable

50—RIDING DEVICES—50
30—SHOWS—30

Eklader Fair, Eklader
TOTAL ATTENDANCE: 1944, 8,600.
1943, 5,100. Paid, 1944, 4,031; 1943, 2,277.

ADD. PREMIUMS AND TAXES: State aid, 1944, $1,905.49; 1943, $1,654.64. Cash premiums paid, 1944, $1,709.50; 1943, $1,482.41. Federal taxes paid, 1944, $408.66; State taxes paid, 1944, none. Federal taxes paid for midway, 1944, not reported. State taxes paid for midway, 1944, not reported.

RECEIPTS: Gate, 1944, $2,010.25; 1943, $1,690.71. Cash premiums paid, 1944, $441.45; 1943, $420.28. Federal taxes paid, 1944, $550.10; State taxes paid, 1944, none. Federal taxes paid for midway, 1944, not reported. State taxes paid for midway, 1944, not reported.

RECEIPTS: Gate, 1944, $1,782.18; 1943, $1,078.89. Cash premiums paid, 1944, $1,695.15; 1943, $872.20. Federal taxes paid, 1944, $501.75; State taxes paid, 1944, none. Federal taxes paid for midway, 1944, not reported. State taxes paid for midway, 1944, not reported.

RECEIPTS: Gate, 1944, $1,763.18; 1943, $965.17. Cash premiums paid, 1944, $1,654.83; 1943, $838.44. Federal taxes paid, 1944, $1,501; State taxes paid, 1944, none. Federal taxes paid for midway, 1944, not reported. State taxes paid for midway, 1944, not reported.

RECEIPTS: Gate, 1944, $3,500.00; 1943, $2,500.00. Cash premiums paid, 1944, $2,560.40; 1943, $1,600.00. Federal taxes paid, 1944, $600.00; State taxes paid, 1944, none. Federal taxes paid for midway, 1944, not reported. State taxes paid for midway, 1944, not reported.

RECEIPTS: Gate, not reported. State, not reported. Cash premiums paid, 1944, $1,000; 1943, $800. Federal taxes paid, 1944, $500; State taxes paid, 1944, none. Federal taxes paid for midway, 1944, not reported. State taxes paid for midway, 1944, not reported.

KANSAS

Central Kansas Free Fair, Abilene


RECEIPTS: Gate, not reported. Cash, not reported. Federal taxes paid, 1944, $500; State taxes paid, 1944, none. Federal taxes paid for midway, 1944, not reported. State taxes paid for midway, 1944, not reported.
SEASON 1944 NOW OVER
A PHENOMENAL SUCCESS

NOW IN PREPARATION THE
1945
PRESENTATION
AMERICA'S
MOST PROGRESSIVE
OUTDOOR AMUSEMENT
ORGANIZATION

JAMES E. STRATES
GENERAL MANAGER

W. C. FLEMING
GENERAL AGENT

STAFF
DICK O'BRIEN
Asst. Mgr.
NICK ROZNIAS
Treasurer
F. PERCY MORENCY
Secretary
KEITH BUCKINGHAM
Pur. Agent
EDDIE JACKSON
Publicity
JAMES POTAS
Master Mechanics
MIKE OLSEN
Train Master
WAYNE KINGSLY
Electrician
L. R. BOWE
Billboard and Mail

20 JOYGIVING
MASSIVE
GLOOM
DESTROYING
SAFETY FIRST
RIDING DEVICES

JAMES E.
STRATES SHOWS INC.

“AMERICA'S BEST AND LARGEST MIDWAY”
CHROMIUM—NEON FRONTS—ARTISTIC, ORIGINAL IDEAS—SUPERB CREATIONS—TOPS IN AMUSEMENT—
UNSURPASSED BRILLIANT ILLUMINATION—MAMMOTH NEON TRIMMED LIGHT
TOWERS—35 ALL STEEL RAILROAD CARS

SEASON 1944—30 WEEKS—2 CELEBRATIONS—10 OUTSTANDING FAIRS

SEASON'S BEST WISHES TO ALL OUR FRIENDS

A MESSAGE

KNOWING THAT THE MAMMOTH GROWTH BOTH IN SIZE AND STANDARD OF OUR ORGANIZATION IS THE ABSORBING TOPIC OF THE OUTDOOR SHOW WORLD, I WISH PERSONALLY TO THANK THE FAIR OFFICIALS, OFFICERS OF THE ORGANIZATIONS WE HAVE PLAYED UNDER AND THE ENTIRE PERSONNEL OF MY ORGANIZATION WHO BY THEIR CO-OPERATION HAVE MADE THIS GROWTH A REALITY, NOT A MYTH.

JAMES E. STRATES.

NOW BOOKING ATTRACTIONS FOR 1945 SEASON
NOTHING TOO LARGE. WE HAVE THE EQUIPMENT AND THE ROUTE. WILL FINANCE ANY NEW AND NOVEL SHOWS

JAMES E. STRATES SHOWS, INC.

WINTER QUARTERS, MULLINS, S. C.

FAIRS AND COMMITTEES
CONTACT
WILLIAM C. FLEMING
327 WINSLOW AVENUE
BUFFALO, N. Y.

December 2, 1944
Still Serving the Nation ** *

** and The Nation's Leading Fairs

THEARLE - DUFFIELD

FIRESWORKS, Inc.

155 NORTH CLARK STREET • CHICAGO

Largest Producers of Fireworks Displays

and Spectacles in the World

December 2, 1944
SOMETHING NEW AT LAST
America's Finest and Newest Railroad Show

NORTH AMERICAN EXPOSITION

PETER KORTES AND MEL H. VAUGHT, Owners
E. H. SMITH, Secy. W. RICE, Auditor
A. B. McDonald, Diesel Engineer FRANK SEIGEAR, Trainmaster

SHOWS
GAY NEW YORKERS
HOLLYWOOD ANIMAL AND MONKEY CIRCUS
WALL OF DEATH
BEAUTIFUL HAWAII
NEW ORLEANS MINSTRELS
CONGRESS OF SMALL PEOPLE
WILD LIFE AND JUNGLE ODDITIES
KORTES WORLD'S FAIR FREAK AUDITORIUM
GLASS HOUSE
MECHANICAL FUN HOUSE
BEFORE BIRTH
FLEA CIRCUS
POsing SHOW

The Amusement World on Parade
Modern and High-Class Entertainment
Traveling on Our Own Special Train of Twenty-Five Double Length Railroad Cars

FAIR SECRETARIES, contact us at the Chicago meeting.

PEOPLE who have been with us before contact us again in Chicago during convention at Sherman Hotel or at Winter Quarters.

CAN PLACE reliable show and ride help in all departments.

WANTED carpenters, painters, builders, contact us at once.

FIRST-CLASS neon man wanted at Winter Quarters. Excellent proposition to right man.

BEAUTIFUL neon light towers will be on midway.

All Address

WINTER QUARTERS: BOX 1231, PENSACOLA, FLORIDA

RIDES
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TWIN FERRIS WHEELS
AUTO SCOOTER
TILT-A-WHIRL
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OCTOPUS
CATERPILLAR
FLYING SCOOTER
MOON ROCKET
ROLL-O-PLANE
SPITFIRE
KIDDIE PLAYLAND
STREAMLINED TRAIN
KIDDIE AUTO RIDE
KIDDIE AERO-PLANE
SHETLAND PONY RIDE

December 2, 1944
ALABAMA STATE FAIR
BIRMINGHAM

Under New Ownership and Management
1945 DATES
OCTOBER 1-6

JOE McDAVID
PRESIDENT

R. H. McINTOSH
V. P. AND GEN. MGR.

J. C. McCAFFERY
CONCESSIONS

ALABAMA on Parade

We are looking forward to a bigger and better 1945 when we will go on tour with the largest plant in our history.

It was no accident that the W. C. Kaus Shows was able to expand its facilities more and more each year and we want to express our thanks to our loyal employees and associates for the splendid part which they played in making our expansion possible.
A Great Success in 1944

PREMIUMS PAID. 1944, $6,100.00; 1943, $3,700.00. Federal taxes paid, 1944, $1,250.00; State taxes paid, 1944, not reported. Federal taxes paid for midway, 1944, not reported; State taxes paid for midway, 1944, not reported.

RECEIPTS: Gate and packing, 1944, $1,050.00; grandstand, 1944; $1,872.00; total receipts, 1944, $4,835.00. State taxes paid, 1944, $433.47; space, 1944, $635.47; grandstand, 1944, $635.47.

ADMINISTRATION: President, E. H. R. Vosk, secretary, Carl F. Manley; superintendent of concessions, Don H. K. Walsh; superintendent of space, Don E. Livensperger; secretary, Clarence Deenbaker. Annual meeting, December 4, Cairo, Date: 1945 and August 20-22.

Cass County Fair, Cassopolis

TOTAL ATTENDANCE, 1944, 8,000. 1943, 8,200. Paid, 1944, 8,000; 1943, 8,200.

ADD. PREMIUMS AND TAXES: State aid, 1944, $1,400; 1943, $1,000. Cash premiums paid, 1944, $850; 1943, $700. Federal taxes paid, 1944, not reported; State taxes paid, 1944, not reported. Federal taxes paid for midway, 1944, not reported.

RECEIPTS: Gate, 1944, $2,000; 1943, $900; grandstand, 1944, $1,350; 1943, $850; carnival, 1944, not reported; 1943, $1,000; receipts, 1944, 4,630; 1943, $1,700; gate 1944, $450; 1943, $300.

ADMINISTRATION: President, G. E. Borchman; secretary, Harry H. Bohlin; treasurer, Harry H. Bohlin; director of attractions, W. H. Bohlin; superintendent of space, Harry H. Bohlin; racing secretary, Lew Clark. Annual meeting, Cassopolis, Date: 1945 Fair, September 4-8.

Dickinson County Free Fair, Norway

TOTAL ATTENDANCE, 1944, 15,000; 1943, 15,000. Paid, 1944, 15,000; 1943, not reported.

ADD. PREMIUMS AND TAXES: State aid, 1944, $3,000; 1943, $3,000. Cash premiums paid, 1944, $2,000; 1943, $1,800. Federal taxes paid, 1944, now known. Federal taxes paid for midway, 1944, not reported.

RECEIPTS: Gate, 1944, $2,710.00; 1943, $3,000. Grandstand, 1944, $1,872; 1943, $1,100; midway, 1944, $1,600; 1943, $1,100. State taxes paid, 1944, $433.47; 1943, $30.00. Net profit, 1944, $1,313.40; 1943, $433.47.

ADMINISTRATION: President, J. C. Biremson; secretary. Hans Kardel; superintendent of concessions, Sidney Phillips; director of attractions, Hans Kardel; superintendent of space, Hans Kardel; racing secretary, Earl Owen. Annual meeting, November 4, Date: 1944 Fair, August 1943; September 1.

Elliott Robertson

John C. Wehrley

President

Ant. Mgr. and Tress.

Ingham County Fair, Mason

TOTAL ATTENDANCE, 1944, 15,000; 1943, 15,000. Paid, 1944, not reported.

ADD. PREMIUMS AND TAXES: State aid, 1944, $3,000; 1943, $1,800. Cash premiums paid, 1944, $2,000; 1943, $1,800. Federal taxes paid, 1944, not reported. Federal taxes paid for midway, 1944, not reported.

RECEIPTS: Gate and packing, 1944, $1,050.00; grandstand, 1944; $1,872.00; total receipts, 1944, $4,835.00. State taxes paid, 1944, $433.47; space, 1944, $635.47; grandstand, 1944, $635.47.

ADMINISTRATION: President, E. H. R. Vosk; secretary, Frank J. Nollman; superintendent of concessions, Don H. K. Walsh; superintendent of space, Don E. Livensperger; secretary, Clarence Deenbaker. Annual meeting, December 4, Cairo, Date: 1945 and August 20-22.

ChurcUILL DOWNs

(Royal of the Kentucky Derby)

September 2-8, 1945

Good Display - Excellent Grounds

Now Booking for 1945 Victory Tour

FAIR SECRETARIES AND CELEBRATION COMMITTEES

Get in touch with us for your next event

14 RIDES - 10 SHOWS - SENSATIONAL FREE ACT

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Mrs. Rose Ruback

Secretary-Treasurer

Will Book Penny Arcades, Fun House, Athletic Show, Snake Show and Any Other Shows of Merit, and Rules Not Conflicting; Also Merchandise Concessions That Will Not Conflict. Will Have Steer Wheel or Fly-OverPlane for Each.

Winter Quarters and Permanent Address:

2240 East Houston St., San Antonio, Texas

We Wish All of Our Friends a Merry Christmas and a Happy New Year
ported. Federal taxes paid, 1944, $2,007.84; State taxes paid, 1944, none. Federal taxes paid for midway, 1944, none, not reported; State taxes paid for midway, 1944, not reported.

RECEIPTS: Gate, 1944, $6,535.05; grandstand, 1943-44; Dan, 1944, $5.409.65; space, 1944, none; total, 1944, $11,545.65; total receipts, 1944, not reported; net profit, 1944, not reported.

ADMINISTRATION: President, Otto Senft; Secretary, Robert L. O'Neal; Superintendent, W. H. Pederson; Director of attractions, William R. Robinson; Director of concessions, W. C. Goins; Director of publicity, Wilbert R. Smith.

Minn. State Fair, St. Paul

MINNESOTA

Becker County Fair, Detroit Lakes
TOTAL ATTENDANCE: 1944, 15,000; 1945, 18,600; 1946, 15,000; 1947, 15,600. Paid, 1944, free gate; 1945, reported.

AID, PREMIUMS AND TAXES: State aid, 1944, $3,850.00; 1945, $7,000.00; Cash premiums paid, 1944, $6,535.05; 1945, $6,155.07; Federal taxes paid, 1944, none; 1945, none; State taxes paid for midway, 1944, $300.00; 1945, not reported; 1944, net profit, 1944, not reported.

RECEIPTS: Gate, 1944, free gate; 1945, total receipts, 1944, $2,170.40; 1945, $1,690.32; gross receipts, 1944, $2,170.40; 1945, $1,690.32; total attendance, 1944, 15,000; 1945, 18,600; Gate receipts, 1944, $2,170.40; 1945, $1,690.32; profit, 1944, $1,600.00; 1945, $800.00.

ADMINISTRATION: President, W. E. Van Horn; Secretary, George W. Pooles; Superintendent of concessions, W. H. Pederson; Director of attractions, W. E. Van Horn; Director of publicity, E. A. Steiner; Director of concessions, W. C. Goins; Director of publicity, W. H. Pederson; Secretary, E. A. Steiner; Administrative meeting, September 13, 1945, Gates, 20-29.

Shreveport

39 YEARS OF UNINTERRUPTED OPERATION
Thanks to all who helped make our 1944 State Fair and National Hereford Show such a Tremendous Success
PLANS ARE NOW BEING MADE FOR A FINER EXPOSITION FOR 1945

W. H. JOHNSON
President
W. R. HIRSCH
Secretary-Manager

SAG SAW FAIR

MICHIGAN'S LARGEST
Ask anyone who has been there!
SEPT. 9-15, 1945
Member I. A. F. E. and Michigan Assn. of Fairs

CLARENCE H. HARNDEN, Mgr.
It was no easy task to take a mammoth enterprise like the WORLD OF MIRTH SHOWS through another war-time season. But the loyalty of all our co-workers to the great tradition that "The Show Must Go On" was equal to the most trying handicaps.

It is, therefore, to these resourceful and conscientious showpeople and to the fair managers and directors under whom we played that we extend our thanks for helping us put the show on in all its splendor in every one of the stops we made.

WORLD OF MIRTH SHOWS, Inc.
Max Linderman, General Manager
10 ROCKEFELLER PLAZA, NEW YORK, N. Y.

Winter Quarters
William Byrd Hotel, Richmond, Va.

FOR VICTORY - BUY BONDS
AL WAGNER

THE CAVALCADE OF AMUSEMENTS

* NORTH DAKOTA STATE FAIR
  Minot, N. D.
* PENNINGTON COUNTY FAIR
  Thief River Falls, Minn.
* MONTANA STATE FAIR
  Great Falls, Mont.
* MIDLAND EMPIRE FAIR
  Billings, Mont.
* NEBRASKA STATE FAIR
  Lincoln, Nebr.
  KANSAS STATE FAIR
  Hutchinson, Kan.
  NEW MEXICO STATE FAIR
  Albuquerque, N. M.
  TULSA FAIR AND LIVESTOCK SHOW
  Tulsa, Okla.
  GARFIELD COUNTY FAIR
  Enid, Okla.

SALUTES THE CAVALCADE OF FAIRS

* BROKE ALL ESTABLISHED MIDWAY RECORDS

Visit our SUITE 342 (Bull Fight Room) at the Sherman Hotel, Chicago, During the Convention.
ONE YEAR AGO we announced a NEW SHOW not just a NEW TITLE.
OUR CONTENTION was then -- and IS NOW -- that America NEEDED a NEW SHOW.
NOT the SAME OLD MIDWAY with a NEW NAME but SOMETHING DIFFERENT.
What Happened?
Our representatives booked a route for the Cavalcade of Amusements that everybody claimed was SUICIDE for a NEW SHOW.
WE PLAYED EVERY CITY AND FAIR CONTRACTED.
RECORDS . . . FINANCIAL AND ATTENDANCE . . . WERE BROKEN AT SEVEN STATE FAIRS.
76,584 AMUSEMENT SEEKING ST. LOUIS PATRONS WENT THRU THE CAVALCADE GATES IN 3 DAYS.
NOW COMES ANOTHER YEAR.
WE WILL NOW MAKE MORE PROMISES AND THESE WE WILL FAITHFULLY FULFILL AS WE DID IN 1944.
For Our 1945 Season We Will Present a NEW CAVALCADE OF AMUSEMENTS.
NEW SHOWS will be produced and built for Amusement.
NEW RIDES THAT WILL BRING THRILL AND COLOR TO YOUR MIDWAY.
MORE LIGHT TOWERS . . . MORE MILES OF NEON LIGHTING.
WE THANK THOSE PROGRESSIVE FAIR MANAGERS FOR THEIR CONFIDENCE IN OUR UNDERTAKING. WE ARE GRATEFUL TO THEM ALL FOR THE WHOLE-HEARTED EFFORTS TO MAKE OUR FIRST SEASON A RECORD-BREAKING ACHIEVEMENT.
A MODERN 1945 MIDWAY WITH ALL THE MERIT AND GLORY OF A WORLD'S FAIR.

FAIR SECRETARIES AND SHOWMEN
FOR 1945 SEASON, WRITE:
AL WAGNER
40 RAILWAY CARS OF SUPER ATTRACTIONS IN 1945

CAVALCADE OF AMUSEMENTS
WINTER QUARTERS: FAIRGROUNDS,
TULSA, OKLA.
AFTER BREAKING ALL RECORDS -
IN
1944
Two great shows will combine into one and

Present

L. C. CURLY REYNOLDS, Owner
W. I. Lindsay, Secy.

H. (IZZY) WELLS, Owner
A. Signon, Auditor

AN ENLARGED, MORE DYNAMIC
WORLD of TODAY SHOWS
and
REYNOLDS & WELLS
FOR THE 1945 VICTORY TOUR!!

THE WORLD’S LARGEST MOTORIZED MIDWAY
10 LIGHT TOWERS 18 RIDES 20 SHOWS

No Fair Too Large For This Modern Midway. All Equipment
Pleasing To The Eyes And In First-Class Condition

• REPUTABLE SHOWMEN
• FOREMEN & RIDE HELP
• SLUM CONCESSIONS
• PENNY ARCADE
• MOTOR DROME

WINTER QUARTERS: FAIRGROUNDS, BOX 782, MUSKOGEE, OKLA.
Mississippi

MISSISSIPPI
Mississippi-Alabama Fair and Dairy Show, Inc., Tupelo, Miss.

TOTAL ATTENDANCE: 1942, 92,000; 1943, 88,000; 1944, 76,400; 1945, 74,000.

AID, PREMIUMS AND TAXES: State aid, 1942, 12,000; 1943, 11,000; 1944, 10,000; 1945, 10,000; 1933, 11,000. Federal taxes paid, 1942, 21,100.11; 1943, 21,100.11; 1944, 21,100.11; 1945, 21,100.11. Total receipts, 1942, $74,995.76; 1943, $74,995.76; 1944, $74,995.76; 1945, $74,995.76.

RECEIPTS: Cash, 1942, $1,000; 1943, $1,000; 1944, $1,000; 1945, $1,000. Receipts of State, 1942, $1,000; 1943, $1,000; 1944, $1,000; 1945, $1,000. Receipts not reported.

ADMINISTRATION: President, James R. Davidson; secretary, R. L. Vann; director of attractions, W. R. Hall; director of concessions, J. A. Peet; superintendent of space, W. T. David.

Missouri

Missouri Empire Fair, Sedalia, Mo.

TOTAL ATTENDANCE: 1941, 120,000; 1942, 110,000; 1943, 100,000; 1944, 90,000; 1945, 80,000.

AID, PREMIUMS AND TAXES: State aid, 1941, 2,745,900; 1942, 2,745,900; 1943, 2,745,900; 1944, 2,745,900; 1945, 2,745,900. Federal taxes paid, 1941, $93,786.05; 1942, $93,786.05; 1943, $93,786.05; 1944, $93,786.05; 1945, $93,786.05. Total receipts, 1941, $93,786.05; 1942, $93,786.05; 1943, $93,786.05; 1944, $93,786.05; 1945, $93,786.05.

RECEIPTS: Cash, 1941, $12,250; 1942, $12,250; 1943, $12,250; 1944, $12,250; 1945, $12,250. Receipts of State, 1941, $12,250; 1942, $12,250; 1943, $12,250; 1944, $12,250; 1945, $12,250. Receipts not reported.

ADMINISTRATION: President, W. F. Sproul; secretary, Leon J. B. Sechrist; superintendents of concessions, F. L. F. Rountree; director of attractions, W. H. Herrington; superintendent of space, W. P. McDonald; treasurer, J. B. Raspberry.

Nebraska

Nebraska State Fair, Grand Island, Neb.

TOTAL ATTENDANCE: 1942, 105,000; 1943, 110,000; 1944, 110,000; 1945, 120,000.


RECEIPTS: Cash, 1942, $1,000; 1943, $1,000; 1944, $1,000; 1945, $1,000. Receipts of State, 1942, $1,000; 1943, $1,000; 1944, $1,000; 1945, $1,000. Receipts not reported.

ADMINISTRATION: President, V. L. Nelson; secretary, B. W. Brandt; director of attractions, B. W. Brandt; superintendent of space, W. E. Baker; superintendent of concessions, L. L. Thompson; concessionaires, B. W. Brandt and B. W. Brandt.

North Dakota

North Dakota State Fair, Grand Forks, N.D.

TOTAL ATTENDANCE: 1942, 17,000; 1943, 10,000; 1944, 7,500; 1945, 5,500.

AID, PREMIUMS AND TAXES: State aid, 1942, 300; 1943, 300; 1944, 300; 1945, 500. Federal taxes paid, 1942, 500; 1943, 500; 1944, 500; 1945, 500. Total receipts, 1942, $17,000; 1943, $17,000; 1944, $17,000; 1945, $17,000.

RECEIPTS: Cash, 1942, $1,000; 1943, $1,000; 1944, $1,000; 1945, $1,000. Receipts of State, 1942, $1,000; 1943, $1,000; 1944, $1,000; 1945, $1,000. Receipts not reported.

ADMINISTRATION: President, J. T. A. Gilmore; secretary, C. A. Nelson; director of attractions, C. A. Nelson; director of concessions, C. A. Nelson; superintendent of space, C. A. Nelson.

Ohio

Ohio State Fair, Columbus, Ohio.

TOTAL ATTENDANCE: 1942, 350,000; 1943, 330,000; 1944, 340,000; 1945, 350,000.

AID, PREMIUMS AND TAXES: State aid, 1942, 15,000; 1943, 15,000; 1944, 15,000; 1945, 15,000. Federal taxes paid, 1942, 15,000; 1943, 15,000; 1944, 15,000; 1945, 15,000. Total receipts, 1942, $804,693; 1943, $804,693; 1944, $804,693; 1945, $804,693.

RECEIPTS: Cash, 1942, $1,000; 1943, $1,000; 1944, $1,000; 1945, $1,000. Receipts of State, 1942, $1,000; 1943, $1,000; 1944, $1,000; 1945, $1,000. Receipts not reported.

ADMINISTRATION: President, A. E. Johnson; secretary, J. W. Johnson; director of attractions, A. E. Johnson; superintendent of space, A. E. Johnson; superintendent of concessions, A. E. Johnson; superintendent of space, A. E. Johnson; superintendent of space, A. E. Johnson; superintendent of space, A. E. Johnson.
Broke all attendance and receipt records in 1944

Now planning for a bigger and better fair next year

1945 DATES—SEPT. 2-7

EDWIN SCHULTZ, President
E. J. MILLE, Secretary

New Hampshire

Chester Fair, Keene
TOTAL ATTENDANCE: 1943, 19,000. Paid, 1944, $1,095.60; receipts, not reported. State taxes paid, 1944, $1,095.60.

Administration: Frank T. Leaman, secretary; W. H. Adams, superintendent of concessions, Lawrence F. Frost, superintendent of space, Carl B. Hopper, secretary, Roger B. Lord, annual meeting, October 15. Date of 1945 not set.

New Jersey

Flemington Agricultural Fair
TOTAL ATTENDANCE: 1943, 19,000. Paid, 1944, 1,095.60.

Administration: President, David A. Lott; secretary, Carroll Streeter; superintendent of concessions, Daniel H. Lott; director of attractions, not reported; superintendent of space, Donald B. Hitney, annual meeting, October 2. Date of 1945 fair, September 1-3.
NEW YORK

Albany-Schenectady County Fair, Altamont

TOTAL ATTENDANCE: 1944, 20,000. 1943, no fair. Paid, not reported.


ADMINISTRATION: President, Maj. Ed

orward B. Allen; secretary, Sup

intendent of Licenses, Mr. S. A. Bly; director of attractions, Mr. C. E. Buck; superintendent of space, Mr. C. C. Busch; racing secretary, Mr. J. R. Frese; annual meeting, Saturday, January 10. Dates of 1945 fair, opens Thursday before Labor Day.

OHIO

Auglaize County Fair, Wapakoneta

TOTAL ATTENDANCE: 1944, 12,000; 1943, 12,000. Paid, 1944, 11,200. 1943, $5,000 paid. Federal taxes paid, 1944, 10,500; State taxes paid, federal taxes paid for midway, State taxes paid for midway, not reported. AID, PHRIMUNDS AND TAXES: State aid, 1944, $3,500. Cash premiums paid, 1944, $3,000. 1943, $2,000. Federal taxes paid, 1944, $1,500; State taxes paid, federal taxes paid for midway, not reported. Progress report, not reported.

ADMINISTRATION: Mr. O. B. Converse; superintendent of concessions, Mr. O. B. Converse; racing secretary, Mr. R. J. Young. Annual meeting, Palmyra. Dates of 1945 fair not set.

PUEBLO

ANNUALLY SHOWING TO OVER 150,000

Broke All Records for Receipts in All

Departments This Year.

Featuring the Outstanding Rodeo in

America.

Mammouth Fair Plant With Modern Buildings and

Plenty of Parking Space. Now Planning the

Greatest Colorado State Fair in History for 1945.

AUG. 28-SEPT. 1. 1945

RAY TALBOT, President
FRANK H. MEANS, General Manager

"POST-WAR PLANNING YEAR" EXPOSITION PROVINCIALE
de Quebec (Canada)

1944 — Shattered All Records

Visitors
211,000

Home Industries

Grand Stand
5-Mile Race
20,000

Exhibits

Attendance

LUCIEN BORDE
Mayor of Quebec

EMERY BOUCHER
Manager

1945 Dates — August 30-September 9 Inclusive

ANNUAL CONVENTIONS

THE WESTERN CANADA ASSOCIATION OF EXHIBITIONS

("A" Circuit)

J. H. WARREN, K. C.
MRS. LILLY WALSING
Sussexian, Canada

Atmos

THE WESTERN CANADA FAIRS ASSOCIATION

("B" Circuit)

KEITH STEWART, Secretary

Place: Fort Garry Hotel, Winnipeg, Canada
Time: January 22, 23 and 24, 1945

The Billboard Corelate of Fairs
not reported; net profit, 1944, not reported.

ADMINISTRATION: President, W. J. Warren, secretary-manager, 1944. Cash receipts, net reported; superintendent of concessions, not reported; director of attractions, not reported; newspaper, net reported. Annual meeting, net reported. Dates of 1945 fair, not reported.

— PENNSYLVANIA —

Forest Park Free Fair, Hanover

TOTAL ATTENDANCE: 1944, 20,000. Paid, no report.

RECEIPTS: no report.

ADMINISTRATION: President, A. F. Karst, superintendent; A. F. Karst, director of attractions; A. F. Karst, racing secretary; net reported. Annual meeting, not reported. Dates of 1945 fair, September 8-12.

Great Allentown Fair, Allentown


RECEIPTS: no report.

ADMINISTRATION: President, A. F. Karst; secretary, A. F. Karst; superintendent of concessions, A. F. Karst; director of attractions, A. F. Karst; racing secretary, net reported; premises, not reported. Annual meeting, not reported. Dates of 1945 fair, September 8-12.

Jacktown Fair, Wind Ridge

TOTAL ATTENDANCE: 1944, 4,000; 1943, about 1,000. Paid 1944, 600; 1943, none. CASH PREMIUMS AND TAXES: 1944, none; cash premiums 1944, $1,000; 1943, none. Federal tax paid, 1944, $1,000; 1943, none. Annual meeting, net reported. Dates of 1945 fair, not reported.

Kutztown Fair, Kutztown

TOTAL ATTENDANCE: 1944, 4,000; 1943, 2,000. Paid, no report.

RECEIPTS: no report.


York Iler-State Fair, York

TOTAL ATTENDANCE: 1944, 8,000; 1943, 10,000. Paid, no report.

RECEIPTS: no report.


The Young Men’s Business League of the BEAUMONT Chamber of Commerce is now open for contract with a large, responsible company for rides and shows for their 4th ANNUAL VICTORY FAIR which is to be held the middle part of October, 1945, with a 9-Day Stand

PAID ATTENDANCE IN 1944 WAS 85,428

Write or Wire

K. D. SCHWARTZ, Secretary
Care Beaumont Chamber of Commerce, Beaumont, Tex.
SOUTH CAROLINA
Anderson Fair, Anderson
TOTAL ATTENDANCE: Not reported.
AID, PREMIUMS AND TAXES: Not reported.
RECEIPTS: Gates, 1944, $81,000. Gates and grandstand, 1944, $8,000; 1943, $892. Federal taxes paid, 1944, $1,100. Cash premiums paid, 1944, $3,450; 1943, not reported. State taxes paid for midway, 1944, not reported.

GREENWOOD COUNTY FAIR, Greenwood

SOUTH DAKOTA
South Dakota State Fair, Huron
TOTAL ATTENDANCE: 1944, 26,000; 1943, 17,500; 1942, 16,750; 1941, not reported. 
AID, PREMIUMS AND TAXES: State aid, not reported. Cash premiums paid, 1944, $1,920; 1943, $1,100. Federal taxes paid, 1944, $1,200; 1943, $1,250. State taxes paid, 1944, not reported. Federal taxes paid midway, 1944, not reported. 
RECEIPTS: Gates, 1944, $7,500; 1943, $9,250; 1942, $4,250; 1941, $1,250. Grandstand, 1944, $2,000; 1943, $1,250; 1942, $1,250; 1941, $1,250. Premiums paid, 1944, not reported; 1943, not reported. Cash premiums paid, 1944, $1,250; 1943, $1,250. 


UTAH
Utah State Fair, Salt Lake City
TOTAL ATTENDANCE: Not reported.
AID, PREMIUMS AND TAXES: State aid, 1944, $1,250.00; 1943, $7,000. Cash premiums paid, 1944, $1,250.00; 1943, $7,000.00. Federal taxes paid, 1944, not reported; 1943, not reported. State taxes paid, 1944, none; 1943, $1,100.00. State taxes paid for midway, 1944, not reported.
RECEIPTS: Gates, 1944, $12,750.00; 1943, $10,429.00. Grandstand, 1944, $8,000.00; 1943, $7,000.00. Premiums paid, 1944, $31,761.24; 1943, $36,855.85. Cash premiums paid, 1944, $1,326.52; 1943, $1,101.07. Federal taxes paid, 1944, not reported; 1943, not reported. State taxes paid, 1944, none; 1943, $1,100.00. State taxes paid for midway, 1944, not reported.


VERMONT
Champlain Valley Exposition, Essex Junction
TOTAL ATTENDANCE: 1944, 66,000. Paid, 1944, $7,500.00; 1943, did not operate.
AID, PREMIUMS AND TAXES: State aid, 1944, none. Premiums and taxes, 1944, not reported.

RECEIPTS: Gates, 1944, $11,785; 1943, $9,250. Premiums paid, 1944, $5,245.62; 1943, $7,656.85; 1942, $7,399.25. State taxes paid, 1944, not reported. Federal taxes paid, 1944, $7,112.90; 1943, $5,000.00; 1942, $3,000.00; 1941, $3,000.00. State taxes paid midway, 1944, $1,111.28; 1943, $1,111.28; 1942, $1,111.28. Premiums paid, 1944, not reported; 1943, not reported; 1942, not reported; 1941, not reported.


WISCONSIN
Central Wisconsin State Fair, Marshfield
TOTAL ATTENDANCE: 1944, 47,201. Paid, 1944, $8,785; 1943, did not operate.
AID, PREMIUMS AND TAXES: State aid, 1944, none. Premiums and taxes, 1944, not reported.

RECEIPTS: Gates, 1944, $11,785; 1943, $9,250. Premiums paid, 1944, $5,245.62; 1943, $7,656.85; 1942, $7,399.25. State aid paid, 1944, $1,111.28. Federal taxes paid, 1944, $7,112.90; 1943, $5,000.00; 1942, $3,000.00; 1941, $3,000.00. State taxes paid midway, 1944, $1,111.28; 1943, not reported.


JUST FINISHED A BIG SEASON IN 1945
COMING YOUR WAY
FAIR SECRETARIES AND COMMITTEES, BE PROUD OF YOUR MIDWAY.
12 Thrilling and Modern Rides 12
10 Entertaining and Educational Shows 10
Clean Concessions Free Act
A Midway of Illumination and Splendor
NOW BOOKING FOR 1945
BIGGER IN 1945

GREAT FALLS, MONT.
AUGUST 6-11, 1945

1943—We helped, by lending our Plant to Uncle Sam.
1944—We helped, by providing entertainment and recreation to war-weary soldiers and civilians, by encouraging increased production of food, increased purchase of War Bonds and All Out War Effort.
1945—We carry on for Victory, and stage the greatest Show in our history, complete in every department.

O. S. WARDEN, President
W. H. BERTSCH, 1st Vice-President
H. C. BRUCKER, 2nd Vice-President
HERMAN LENZ, Director
W. E. RICE, Director
DAN P. THURBER, Secretary-Manager

Address
Box 148
Baton Rouge, La.
Phone
5-3400

Jefferson County Fair, Jefferson
TOTAL ATTENDANCE: 1944, 13,210; 1943, 14,010; 1942, 14,288.

AID, PREMIUMS AND TAXES: State aid, 1944, $2,025.93; 1943, $2,606.76; Cash premiums paid, 1944, $9,748.62; 1943, $9,572.95; State government aid, 1944, $1,190.93; 1943, $777.40; Total State taxes paid, 1944, $1,498.22; 1943, $777.40; Total Federal taxes paid, 1944, $1,498.22; 1943, $777.40; Total State taxes paid, 1944, 1943.

Kewanee County Fair, Luxemburg
TOTAL ATTENDANCE: 1944, 20,308; 1943, 15,708; 1942, 16,826.

AID, PREMIUMS AND TAXES: State aid, 1944, $1,267.66; 1943, $1,267.66; Cash premiums paid, 1944, $5,377.56; 1943, $5,377.56; Federal taxes paid, 1944, $4,194.47; 1943, $4,194.47; State taxes paid, 1944, not reported; 1943, not reported; Total State taxes paid for midway, 1944, not reported; 1943, not reported.

Kewaunee County Fair, Kewaunee
TOTAL ATTENDANCE: 1944, 9,175; 1943, 8,515.

AID, PREMIUMS AND TAXES: State aid, 1944, $777.40; 1943, $777.40; Cash premiums paid, 1944, $3,083.26; 1943, $3,083.26; Federal taxes paid, 1944, $1,743.93; 1943, $1,743.93; State taxes paid, 1944, not reported; 1943, not reported; Total State taxes paid for midway, 1944, not reported; 1943, not reported.

Wisconsin State Fair, Milwaukee
TOTAL ATTENDANCE: 1946, 1,046,025; 1945, 200,041; 1944, 200,041.

AID, PREMIUMS AND TAXES: State aid, 1946, $2,282.28; 1945, $2,282.28; Cash premiums paid, 1946, $10,200.04; 1945, $10,200.04; Federal taxes paid, 1946, $2,577.84; 1945, $2,577.84; State taxes paid, 1946, not reported; 1945, not reported; Total State taxes paid for midway, 1946, not reported; 1945, not reported.


CANADA

ALBERTA

Calgary Exhibition and Stampede, Calgary

TOTAL ATTENDANCE: 1944, 293,638; 1943, 295,653. Paid, 1944, 10,602; 1943, not reported.

AD, PREMIUMS AND TAXES: State aid, none. Premiums and taxes, not reported.

RECEIPTS: Not reported.


NOVA SCOTIA

Central N. S. Exhibition, Truro

TOTAL ATTENDANCE: 1944, 10,205; 1943, not reported. Paid, 1944, 10,602; 1943, not reported.

AD, PREMIUMS AND TAXES: State aid, 1944, $556. Cash premiums paid, 1944, $7,000. Federal and State taxes paid, 1944, not reported. 1943 AD, Premiums and Taxes not reported.

RECEIPTS: Gate, 1944, $1,000; grandstand, carnivals, 1944, not reported; space, 1944, $1,000; gate, 1944, $5,000; receipt, 1944, $2,000; net profit, 1944, $2,000; receipts, 1943, not reported.


ONTARIO

Lindsay Central Exhibition, Lindsay

TOTAL ATTENDANCE: 1944, 70,000; 1943, 70,000. Paid, 1944, 56,000; 1943, 50,000.


RECEIPTS: Gate, 1944, $13,200.97; 1943, $11,098.20. Grandstand, 1944, $2,613.25; 1943, $3,112.50. Carnivals, 1944, $2,883.54; 1943, $3,531.84. Space, 1944, $1,092.80; 1943, $1,027. Total receipts, 1944, $22,855.08; 1943, not reported; net profit, 1944, $7,166.00. Exclusive of grants, donations, entry fee, 1943, not reported.


QUEBEC

Exposition Provinciale, Quebec

TOTAL ATTENDANCE: Not reported.

AD, PREMIUMS AND TAXES: State aid, not reported. Cash premiums paid, 1944, $7,000; 1943, $6,800; 1942, $6,800; 1941, $6,200. Grandstand, 1944, $1,000; 1943, $1,000; 1942, $1,000; 1941, $1,000. Space, 1944, $6,800; 1943, $6,200. Total receipts, 1944, $2,000; 1943, $2,000; 1942, $2,000; 1941, $2,000. Net profit, 1944, $6,000; 1943, $5,760.

ADMINISTRATION: President, Dr. B. Miller; secretary, W. Harvey Murphy; superintendent of concessions, H. R. Goodspeed; director of exhibits, G. H. Robinson; superintendent of space, E. R. Goodspeed; racing secretary, J. A.郑重. Annual meeting not set. Dates of 1945 fall, August 27-29.

JOYLAND

WASHINGTON

MIDWAY ATTRACTIONS

Want to take this opportunity to thank everyone that helped to make possible the Prosperous Season that the Show enjoyed in 1944.

SEASON'S GREETINGS TO ALL OUR FRIENDS

Now Booking for Season 1945

Want Concessions of All Kinds That Work for a Dime. Corn Game Open. Can Place Penny Arcade—Ten-in-One—Snake Show—Fun House

This Show Plays All Industrial Towns

We have an unusually good booking of Fairs and Celebrations up to date. Will be at Hotel Sherman, Chicago, for Convention, December 4-6.

ROSCOE T. WADE, Owner

917 HUNT STREET

ADRIAN, MICH.

Phone 821-R

Dr. Specks Grasshurt—Contact Us.

OKLAHOMA STATE FAIR AND EXPOSITION

OKLAHOMA CITY

SEPTEMBER 22-28

1945

GREATERSHOWS

NOW CONTRACTING FOR SEASON 1945

Side Show, Monkey Show, Minstrel Show. Will furnish Complete Outfits and Trucks To Haul Same. Want Glass House or Fun House, Snake Show, Life Show. Will Book or Buy Octopus, Roll-a-Plane, Want Arcade and Merchandise Concessions.

THANKS!

and season's greetings

TO OUR STAFF AND ENTIRE PERSONNEL, TO THE FAIR SECRETARIES AND COMMITTEES, YOUR CO-OPERATION MADE 1944 A BANNER SEASON.

WANT

Special Agent, Mechanic, Lot Man. Rido Help that can drive sense. Cavanas Men, Useful People in all departments. Union Billposter(have nice panel truck for same).

SAM LAWRENCE, Mgr.

Permanent Address

333 W. 57TH ST., NEW YORK CITY, N. Y.
Phone — Columbus 5-5242
not reported. Federal taxes paid, 1944, $5,820.91; State taxes paid, 1944, exempt.

Federal taxes paid for midway, 1944, $12,241.37; State taxes paid for midway, 1944, $1,136.61.

RECEIPTS: Oats, not reported.

ADMINISTRATION: President, L. D. Home; secretary, superintendent of concessions, director of attractions, superintendent of space, racing secretary, not reported. Annual meeting, not reported. Dates of 1945 fair not reported.

Shefford County Agricultural Society, Waterloo.

TOTAL ATTENDANCE: 1944, 14,000; 1943, 10,600. Paid, 1944, 16,000; 1943, 14,000.

AID, PURSUITS AND TAXES: State aid, not reported. Club premiums paid, 1944, $2,632.20; 1943, $2,090.60. Federal taxes paid, 1944, $2,460.69; 1943, $2,866.01. State taxes paid, 1944, $2,404.35; 1943, not reported. Federal taxes paid for midway, 1944, not reported, State taxes paid for midway, 1944, not reported.

RECEIPTS: Oats and grandstand, 1944, $4,151.25; 1943, $2,585.75; midway, 1944, $900; 1945, $700; space, 1944, $1,016; 1943, $866; total receipts, 1944, $14,196.84; 1943, $8,164.59; 1942, $6,265.02; 1941, $6,587.47; deficit, $3,127.25.


SASKATCHEWAN Regina Exhibition,

TOTAL ATTENDANCE: 1944, 11,572; 1943, 8,006. Paid, 1944, 89,206; 1943, 64,738.


RECEIPTS: Oats, 1944, $10,514.60; 1943, $12,460.53; grandstand, 1944, $345.70; 1943, $352.77; carnival, 1944, $75,407.22; 1943, $63,282.65; space, 1944, $1,046.76; 1943, $2,118.00; total receipts, 1944, $90,212.60; 1943, $603,161.25; net profit, 1944, $233,868.83; 1943, $62,950.84.


Saskatoon Industrial Exhibition, Ltd., Saskatoon.


AID, PURSUITS AND TAXES: State aid, 1944, $12,240.30; 1943, $10,645.82. Club premiums paid, 1944, $3,313.83; 1943, $2,690.61. Federal taxes paid for midway, 1944, $8,400.60; provincial taxes paid for midway, 1944, $6,119.60. Federal taxes paid for midway, 1944, $1,170.64; city taxes paid for midway, 1944, $1,139.83.

RECEIPTS: Oats, 1944, $1,871,530.30; 1943, $1,050,290; grandstand, 1944, $267,179.37; 1943, $264,902.58; concessions, 1944, $25,599.26; 1943, $27,456.64; space, 1944, $84,145.92; 1943, $63,210.63; total receipts, 1944, $970,777.07; 1943, $81,323.27; net profit, not reported.

ADMINISTRATION: President, Prof. J. W. G. MacEwan; secretary, Mrs. Lottia Walsh; director of concessions, John A. Baillie; director of attractions, A. M. MacIntyre, R. C. director of space, John A. Baillie; director of midway, J. M. O. Senior; secretary, Mr. F. E. Salisbury; annual meeting, Saskatoon, December 10. Dates of 1945 fair, July 29-29 (tentative).
E. LAWRENCE PHILLIPS Presents

45 Years of Leadership!

45 years! A decade which has seen the banner of the Johnny J. Jones Exposition flying high and OUT IN FRONT . . . through “peak” prosperity intervals and depression cycles—through World War I and now well into three years of the world’s second great struggle . . . always the standard-bearer of all that is meritorious in the outdoor show world . . . fulfilling its pledges to the public and its promises to America’s great fairs, celebrations and events. No wonder the Johnny J. Jones Exposition stands a symbol for DEPENDABILITY.

TAKE THE QUESTION MARK OUT OF YOUR PLANS FOR 1945 . . . WHEN YOU CAN HAVE MORE BY BOOKING THE JOHNNY J. JONES EXPOSITION . . . WHY TAKE LESS?

NEW

JOHNNY J. JONES EXPOSITION

Permanent Address: 511 "C" STREET, N. E., WASHINGTON, D. C. Winter Quarters, AUGUSTA, GA.
WE MUST BACK THEM UP......

as the battle intensifies .... and as each day is a day nearer to Victory .... it is our job to back to the limit our men and women who are giving their all on far-flung battle stations. Whatever our job .... in industry .... on the farm .... in an office .... wherever it may be, we must give our best every day. We must buy and hold War Savings Certificates, Victory Bonds .... War Savings Stamps and Defense Bonds .... support the Red Cross, and the many other necessary appeals.

And To Do a Bigger and Better Job .........

WE MUST HAVE RECREATION AND ENTERTAINMENT

It is important that in these strained times we all have sufficient recreation and entertainment. Again this year, we are pleased to be able to play to thousands of service men and women, war workers, and people in all walks of life, giving them good, clean entertainment and contributing in a small way to their recreation and enjoyment in leisure hours.

Conklin's Shows

Operating CANADA'S FROLIC-LAND and FROL-EX-LAND

P. O. BOX 31, HAMILTON, CANADA
History Fans Scan Record
For Two Centuries in N. J.

(Continued from page 58)

at the Mercer Fair included 43 kinds of apples, 24 of pears and 6 of peaches.

State Fairs at Waverly

Among the agricultural societies was the famous Mercer County Club of Piscataway. It held an unusual fair every two years, with an emphasis on the multi-annual fair. Generally well attended by local farmers, and often hosted by local politicians, the fair was concerned purely with agriculture, rather than events in commerce or horse showing. Occasionally the societies sought to emphasize a particular agricultural feature.

In 1873, the Egg Harbor City Agricultural Society was organized to encourage the cultivation of grapes, and by 1875 at least 100,000 gallons of wine were pressed from grapes grown in that region. The society also undertook the preservation of silk culture, but little silk was produced.

The closest approach to a State Fair in the Waverly series was that held in 1897 at the Waverly Field in the Waverly section of Newark. It was sponsored by the New Jersey State Agricultural Society, and, for all practical purposes, the county organizations. At this time, the county organizations developed into important events in the agricultural life of the county, with an average annual attendance of 40,000.

The fair offered an exhibition and sale worth $7,985 from 1873 to 1877 in any one year. Electricity was first used in the county fairs in 1874, but it was not until 1877 that the Waverly Fair was held in 1875 when the Essex County Fair Commission purchased the property around for $75,000 and established it into what is now Waverly Park.

Big Slump in 19th Century

In the last decades of the 19th century, the county fairs became little more than well publicized horse-racing events with

Please note change of address

Charles L. Sasse
Artists' Representative
18 Kennedy Road, Morris Plains, N. J.

Telephone: Morristown, N.J. 4-1382

Teletype: Morristown, N.J. (Western Union)

To Managers:

An extract of all descriptions of all applications for and outdoor amusements.

To Artists:

Find me in the business regularly starting,

OPEN TIME, ROUTE, also an unfilled

Extend sincerest holiday greetings and a most prosperous new year to all.

Attention, Fair Secretaries

Buying acts for your Fair consult America's fastest growing Agent: Circus Acts, Shows, Barn Dances.

Harry Cook
Theatrical Agency
30 South Prince St.
Lancaster, Pa.

DARE-DEVIL BRUFFY

ABSOLUTELY POSITIVELY

The Only Man in the World Dropping Straight Down 60 Feet With a Rope Around His Neck and Lives to Tell the Tale.

NOW BOOKING
PARKS AND FAIRS
FOR THE 1945 SEASON

MOST THRILLING, BREATHTAKING, FEAT EVER ATTEMPTED

Write or Wire
1515 Front Street, Richmond, VA., or
Representative, CHARLES L. Sasses

"PIONEERS IN SHOW BUSINESS" since 1859—THE
GUS SUN BOOKING AGENCY

IN DES MOINES
IOWA

IN DETROIT
JACOB COHEN

EXECUTIVE OFFICES SUN'S BEGHD. SPRINGFIELD, OHIO

"SUN" BOOKS THE "STARS"

The only complete
FARM PRODUCE SHOW IN NORTHEASTERN MICHIGAN

CARO, MICH.

TUSCOLA COUNTY FAIR

65,000 in 1944

Tuscola County Fair, Troy Hills, has attempted to revive all the latter features of the old county fair. Sponsoring the County Fair Committee, which owns a building and grounds at Troy Hills, the Fair is operated by the Tuscola County Fair Association, Inc., a non-profit corporation. Admission fees range from 51 for agricultural exhibits to $2.50 for other classes for competition for town and county. The fair also brought in attendance figures from 5,000 in 1878 to 24,000 in 1879, and has grown ever since.

For the many educational institutions that serve the fact that modern county fair provides the best outlets for the spirit of friendly competition in rural life.

NORTHAMPTON, Mass. — Conflict in dates which temporarily hampered the operation of the Massachusetts and Three County Fairs this fall have been ironed out for next year. There will be an open week between the Monticello Fair and Three County Fair, allowing for shipping of horses, exhibits and merchandise. Agreements covering the four fairs in the circuit was reached at a conference of officials of the fairs with Al Lamb, of the division of fair, State Department of Agriculture, Brockton, and George Hamilton, other members of the circuit, will follow Northampton in selecting times for the four fairs. Dates are subject to approval of the State Department of Agriculture and racing commission.
Greatest array of talent over assembled for fairs, circuses, carnivals, parks, celebrations.


MEET AL MARTIN CONVENTION WEEK AT THE HOTEL SHERMAN

WANT OUTSTANDING ACTS

by Canada's largest circuit of fairs. Seven weeks' continuance play June 28-August 15. Contact KEITH STEWART, Representative, 1 A. F. E. Meeting, Hotel Sherman, Chicago, 4-6, or communicate direct.

WANTED: ACTS OF ALL KINDS

LONG-SERVICE FAIRS AND INDOOR CIRCUSES IN KANSAS, MISSOURI, OKLAHOMA, TEXAS, NEBRASKA, IOWA AND MINNESOTA.

TRUX-DRAKE ENTERPRISES

BEN C. TRUEX

TOM DRAKE

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I

Cotton

The 1946 cotton production, according to the August cotton report, is estimated at slightly more than 11,600,000 bales, compared with about 11,490,000 bales in 1945. This production will be from the smallest harvested acreage since 1936, but yields are unusually good this year. Despite the reduced production per acre more than the 1936-42 average. With a carry-over of about 10,600,000 bales on August 1 added to this year's production, the supply for the 1944-45 season is now indicated to be about 21,400,000 bales of domestic cotton, compared with about 21,800,000 bales for the 1943-44 season.

The trend in average consumption during the season just past, the 1944-45 harvested supply represents about 26 bales of cotton consumed, 4 bales more than the 1943-44 season. This increase is attributed to the demand from the domestic cotton consumed, the industry, and the demand for cottonseed oil by the industry. Domestic consumption of all kinds of cotton for the period ended June 30, 1946, was slightly lower than the average for the year ended June 30, 1943, and while it was 20% below of the year 1945 and 1946, the 1946-47 average of cotton consumed, the Cottonseed Oil Industry is reported to have increased slightly over the previous year.

In the general trend in the tobacco outlook for at least another year or so is favorable in view of the continued strong demand for both tobacco and the high level of consumption of tobacco products, particularly cigarettes. The continuous expansion of the tobacco industry, and the high prices paid for tobacco, are expected to continue in the year 1945-46. The prices paid for tobacco in the year 1945-46 are expected to be about 25 bales per hundred per pound. This is a considerable increase over the average prices paid in the year 1944-45.

Wheat

Shorn wool production of 1946 is estimated at 350,000,000 pounds, compared with 360,000,000 pounds last year. The average price paid for wool this year is expected to be slightly lower than last year's record low of 320,000,000 pounds. The average price paid for wool this year is expected to be slightly lower than last year's record low of 320,000,000 pounds. The average price paid for wool this year is expected to be slightly lower than last year's record low of 320,000,000 pounds.
Around the Grounds

Richard, Sask.—Mayfield and Doug- 
ins Agricultural Society re-elected; Presi- 
dent, J. E. Nickleback; vice-president, H. 
Fennerty, P. Meitner; secretary-treasurer, T. H. Wright. The society reported a suc- 
cessful year.

Yorkton, Sask.—C. R. Bull, presi- 
dent of Yorkton Agricultural and Indus- 
trial Exhibition Association, Ltd., in his 
annual report, said the 1944 fair was 
among the most successful in history of the 
society. Next year will mark the Diamond Jubilee of the fair.

Elizabeth City, N. C.—Partition Fair 
Association, Inc., with principal office 
here, has been chartered by the secretary of 
the state as a non-profit corporation to 
promote and operate fairs. Principals include J. F. Parrell, F. F. Smrets, Paul 
L. Gregory, all of Elizabeth City, and others.

Cedar Rapids, la.—Possibility of re-
suming All-Iowa Fair here next year ap- 
ppeared good at a conference of state 
dairy breed associations representatives 
with officials of the fair. William Rinn- 
sermee, president of the fair, told asso- 
ciation delegates that the fair man- 
agement was willing to go along with 1945 plans if the State association so 
desired. Breed associations will meet in Ames December 8 and a more definite 
option is expected to come then. Fair 
had been suspended since beginning of 
the war.

Springfield, Mass. — West Spring- 
field citizens have been asked to make 
a committee from Eastern States Exposi- 
tion to consider a proposition regarding 
a swimming pool on the exposition grounds. A suggestion by West Spring- 
field Planning Board that the grounds 
might provide an excellent location for 
the pool for children in that locality, by 
whom swimming places already in use in West Springfield are unsatisfactory, is 
being considered by a fair committee, headed by General Manager Charles A. Nash.

Agricultural Front

(Continued from opposite page)

agreed that such returns will continue at 
relative high levels.

According to a report based on 
returns from 340,000 farmers, estimates 
show that milk cow numbers increased 
2 per cent from mid-1943 levels. More 
than average increases were re- 
ported from the North Atlantic and 
Northeastern States, while little change 
was noted in the area west of the Mis-
issippi River. The number of beef 
cattle being saved for milk again ap- 
ppeared to be the smallest number since 
1910. The decline in the number of 
better calves saved compared with a 
year ago was general over the entire 
country.

Poultry and Eggs

Despite a 1944 turkeys production of 
68,900,000 birds, or 500,000,000 pounds 
dressed weight, 7 to 10 per cent above 
the 1943 original, civilian supplies are 
expected to be a little less than last year 
because of increased military require- 
ments. Under War Food Order 165, ef- 
fective July 17, all turkeys produced and 
marketed in designated areas must be 
set aside until military requirements are 
met. Potential civilian demand will 
probably exceed available supplies, with 
prices expected to remain as ceiling 
levels. Chicken meat restraints for civilian 
consumption are now seasonally large 
but will be smaller than they were in 
1943. This coupled with smaller haul and 
when civilian supplies of red meats 
are expected to be at near three times the peak of the summer in 
1943. The President himself has 
been able to report that his personal 
requirement of meat for the past six 
weeks has been minimal. The civilian 
demand for meat is expected to exceed 
the food supply, but the government is 
taking steps to ensure that as much 
food as possible is available to those 
who need it most.
War Effort, Biz Safeguard, Aid to Ops Prime Objects

Maintenance and repair problems, taxes, post-war rides and equipment a few of many subjects to be mulled—

heavy reservations point to record meet

CHICAGO, Nov. 25—Purpose of the 96th annual convention of the National Association of Amusement Parks, held here, December 6-7, is threefold, association's director, headed by Leonard B. Schlura, president, and A. B. Hodge, secretary, announced this week. The purposes, as outlined by the board, are: (1) to coordinate the activities of the amusement park industry so that it may best serve the nation in winning the war; (2) to safeguard the industry in these times of stress and during the years to come; and (3) to help individual operators in the solution of the common problems which confront the industry during wartime operations and which will confront the industry in the peacetime to follow.

The NAAPPB, which includes 90 per cent of the leading amusement park, pool, show and beach towns in the United States, will meet under conditions without precedent in our history. President Schlur said in speaking for the association's board of directors, "We are winning the war, but we are fighting two fronts. Victory may be even more difficult from now on. We don't want to see our leisure and recreation facilities being used for other purposes."

The problems of today and tomorrow are too important for addition by individuals. We all need the added strength and knowledge which we gain through cooperation and association with the leading minds in our industry. This forthcoming convention affords each of us just such an opportunity. All members of the industry are asked about what we are doing and what the latest news is in the field. We should stay informed. After all, what lies ahead of us in the way of admission and other taxes? The answers to these important questions will be provided tomorrow morning's program."

Meet Highly Significant

"There is no question that this will probably be the most significant in the history of the Three-Way Convention on page 65"

Island Funspot Is Planned for Detroit Negroes

DETROIT, Nov. 25—Construction of an island amusement park for Detroit's greatly enlarged colored population is in progress as a result of the acquisition of Sugar Island, near the mouth of the Detroit River. The project will cost $125,000. The project has been assigned to Allied Amusement Company, headed by A. Basteo.

The property is an island of about 100 acres, 20 miles south of Detroit by boat, and was formerly one of the popular amusement centers of the Soo parks of two decades ago. At this time it was equipped with all park features, including roller coaster, ballroom, beach, and other attractions. In recent years, it has been closed as a public resort, except for occasional moonlight excursions.

Details of plans for the new proprietors have not been disclosed to the NAAPPB. The property was expected to be utilized this week. However, it was learned that it would be run largely as a public park, and further that regular programs and other park attractions will be under consideration. At present Detroit's population is greatly increased due to the availability of amusement park facilities with white patronage.

Skam Will Again Handle AC Convention & Press Bureau

ATLANTIC CITY, Nov. 25.—Alfred H. Stan, for many years manager of the Atlantic City convention and public relations, announces for the first time in his capacity of as legal advisor, to the Atlantic City convention and public relations group, that he will attend to the duties of the bureau.

After the army took over many Boardwalk buildings in 1942, and evacuation orders were curtailed by the war, Stan became manager of the New York Convention and Visitors Bureau, where he is still engaged.

Hamid Hits High On 1944 Season, Plans Revamping

WORCESTER, Mass., Nov. 25—Hamid Amusement Enterprises, Inc., owner of the Worcester City Park, Central New England's first playground, reports last season was the most successful in the park's history. The company is planning an extensive improvement program for 1944.

The Hamid firm recently purchased from the Philadelphia Tobacco Company the large roller coaster, known as the Yankee Clipper, which was created by the Philadelphia and operated by Hamid during the last 10 years. The ride is being rebuilt into a modern, streamlined coaster for next season. Details are also being prepared for the acquisition of a new record-breaking ride.

Ballroom in the Offing

If priorities are obtained, a modern hotel with a spacious ballroom, and a theater with a full stage and orchestra pit, will be completed. Everything is based on the idea of a modern, streamlined pavilion for next season. A new building will be built, as the park's present building will be given a new face-lifting, with fresh coats and new bright colors. We're looking in to the long river, light equipment and illumination. (See Hamid's Big 'I' on page 65)

Daytime Play Hypos Long Beach Season

LONG BEACH, L. I., N. Y., Nov. 25—Long Beach has one of its best seasons this year. Various week-end entertainments, including the traditional men's and women's play groups, have been fished to the Recreation Board, with the result that the park's population has increased to an estimated 100,000 to 150,000 persons visiting Long Beach this past season.

There was much more weekday traffic the past summer than there had been for many years previous. Much of this increase was accounted for by war workers in nearby factories engaged in the various defense plants located on the island.

Cottage rentals also experienced a sudden increase. A total of 3,150 to 3,800 people were reported staying at the Long Beach cottage section on any given night.

Official AREA Program in Chicago

Twentieth Anniversary Meeting of Chicago Amusement Recreation Association at Sherman Hotel, Chicago,

Tuesday, December 5, at 7:30 P.M.

Address by President of the AREA................................................................................... Leonard J. Schretz
Remarks of Own Choosing by Executive Secretary of the NAAPPB... A. B. Hodge
President's Address by Chairman of the American Recreation Equipment Association........................................................................... H. C. B. Sackett
Report of the Auditor ................................................................................................. Fred L. Marker
Executive Report of the Board of Directors ......................................................... Mr. Hodge
Committee Report of the Committee of Amusement Park Owners, Inc. ... Mr. Hodge
Report of the Treasurer ............................................................................................. W. F. Mangel
Report of the Committee of Management ............................................................. Allan Haskell, Company, North Tonawanda, N. Y.
Report of Committee on Membership ................................................................... J. E. Goodale
Report of Committee on Legal Business ....................................................................... H. C. B. Sackett
Report of Committee on Press..................................................................................... H. C. B. Sackett
Report of Committee on Finance............................................................................. M. W. Selin
Selinder Company, Buffalo, N. Y.

PAUL H. HUDEPOHL, manager director of Jantzen Beach, Portland, Ore., chairman of the Chicago committee for the NAAABP on the Wednesday afternoon (5) convention session with an address of "Are We Prepared for Peace?"

Hudepol will also have a prominent part in the convention's round-table discussions in a session with Mr. E. M. Whitehead.
Floyd Young Quits Lincoln Park Post

CHICAGO, Nov. 25—Floyd Young, asso-
ciated with Lincoln Park Zoo here for
21 years, has resigned as manager of
the Lincoln Park Aquarium and as asso-
ciate, director of the zoo. He is
known throughout the country for his
knowledge of animals.

Young has had many prominent ani-
mals under his care. One of the most
noted is Bushman, a gorilla, which en-
tered the zoo in 1899 at the age of two
and a half years and is now considered
one of the world's largest and most per-
fected gorillas. Another was Stoney, orang-
utan, which gave birth, to a baby in
1914.

R. Martin Perkins, assistant director, is
expected to become temporary director
when Young retires.

Joe Malec Acts To Erase Peony Floods

OMAHA, Nov. 25—Joe Malec, whose
Peony Park has been a frequent flood
target in the last 13 years because of the
annual flooding of a near-by creek, is
preparing to launch a private flood con-
trol project to cost between $12,500 and
$15,000 to build the creek and prevent
future damage.

Malec estimates that his park has suf-
fered more than $100,000 damage in the
last 13 years, nearly half of that amount
in 1934. Members of the Douglas County
(Omaha) Board of Commissioners said
they will study the legal possibility of
including an item in the county's 1945
budget to help pay for the work.

Malec has bought 4,000 feet of land
along the creek beside what he already
owns, and his proposed plan calls
for deepening and straightening the
creek.

Ventnor Repairs Boardwalk

VENTNOR, N. J., Nov. 25—Sections of
the Ventnor Boardwalk, stretched about
nine blocks, damaged in the recent hur-
ricane, will be reopened to the public
this week, following completion of re-
pairs. The rest of the Boardwalk was
either completely washed away or dam-
aged to such an extent that rebuilding
will be necessary. Ventnor Municipal
Pier will be open to the public again
next week.

Cincy Zoo Pays; Asks Aid

CINCINNATI, Nov. 25—The Cincinnati
Zoo, which included in its budget an
item for its upkeep, has been receiving
no money from virtually any point in the
city within 60 minutes

WANT TO BUY

Two Miniature Locomotives, in good condi-
tion, or without cars and track. Furnish complete details and price.

Sonken-Galama Corp.
Kansu City 18, Korea.

RIDING DEVICES AND FUN HOUSES—
BELMONT PARK
MONTREAL, QUE., CANADA

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SEASIDE PARK
VIRGINIA BEACH, VA.

NEW POST-WAR HOUSING
PROJECT UNDER CONSIDER-
ATION 30 TO 40 YEAR-ROUND
HOMES FOR SERVICE MEN.
Let of Week To Be Done

The programs of our two important meetings—N.A.A.P.P.B. and KENTUCKY DERBY—have been announced. This month a guide for scheduling your time and choosing your interests by checking practical details will be the real attraction. On Sunday afternoon, December 5, when the gates open, the opening of the national association meeting Tuesday evening the manufacturers open their meeting in the Gray Room of Hotel Sherman at 7:30 p.m., President William Zablin in the chair. It is important to open this meeting on time as there is a 3:00 event to be done. It was scheduled for Tuesday purposely to assure a larger attendance. Little time will be given to new devices and sales because of the uncertainty which we face. Man power and material is still our big problem. We want all the help we can get in bringing out the facts.

The Big Race, which has operated for 18 years on Kent Avenue at Grady Island, N. Y., has been dismantled and is being posted for shipment to Venezuela, S. A. Our friends to the south only have been waiting for shipping lines to open so they can deal with us. Nothing new can be purchased as they are forced to try used devices and parts. Outfitted cars-which have suffered from years for years because it has been driven upon for many years, with little or no new production. George A. Samson tells us that the past-wax era will bring us in new and daring new methods and practices. He always brings a spirit of venture and thinking bold of a new campaign. Krypton dreamed of shooting a man from a cannon but could find no one who would have the role. Now a woman does it. There will be new and more daring methods in the future. The Press along with 300-track. Harry Gillies loses his more Tuscanizing from his shot for riding the old Leap-the-lope at Disney Island with one shot. That is not necessarily 50 feet long. A 30-track would require a loop at least 120 feet long.

New Developments in Offing

The amusement park business is on the threshold of new developments never before thought possible remotely. Better get on the act by watching with all parts and masts around. The invaders, carnivals, will need them, too, because they have been so long and deeply depressed. Luke Counselor, Boston, Conn., has for more than 100 years kept abreast of the times. No one expects the new generation of managements to fall behind the pioneers. A talk with them will be both well spent.

Daring

B. J. McElroy of Resivoir Park, Avondale, Ill., will tell you what part managers expect of the carnivals and how to deal with them. The invaders, carnivals, will need them, too, because they have been so long and deeply depressed.

KENTUCKY DERBY

THE ORIGINAL RACE HORSE GAME

LIFE LIKE HORSES

Group Game—12 or 16 Units—Capacity $1.20 a Minute. Only a ticket for the 1945 season. For Photos, Price, Etc., Write

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DECEMBER 5-7, 1944

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We shall have:

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44-01 SIXTH STREET, LONG ISLAND CITY N. Y.
The Pool Whirl
By Nat A. Tor
All Communications to Nat A. Tor,
CARE NEW YORK OFFICE, THE BILLBOARD

Wander what's happened to Sam Ingram and if they'll ever run those old swims at Fort Lauderdale, Fla., again?... This correspondent visited Thomas Jeffery's weeks ago and had a look-see at the National Exhibition Grounds. They appear nice the water for the wear and tear given them by the air corps training there. There... What a change in Playa Del Ray, Angeles, con-
verted itself with mercurial publicity again last week... Erne Kemp, of the famed Kempa water swim, is now mer-
nited to a department store vice-president and the notion, she gets to swimming is by lounging in her own suit on her
eroom... Next month, I hope to be certain of getting materials for rebuilding the hotel. I am in fact just the essential, which it is, of course, but you've got to be

Luck Rides With Trigger
In Fall at Old Orchard.
SPRINGFIELD, Mass., Nov. 25.—Vermon A. Trigger, of Agawam, Mass., superin-
tendent of Riverside Park, narrowly es-
caped serious injury at Old Orchard, Ma,
last week, when heart-from an amusement
ride at the beach park area. He was inspecting a section of the ride, which was
being dismantled for shipment to Riverside,
when he fell. Following the fall he was taken to

AC PRIMPING UP
(Continued from page 6)
and connects, reaching the main room.

WANT
Museum Property, Wax Figures
and War Relics. Will buy any
Glass and War Relics and
the nearest 500.

WANTED TO BUY
Smith & Smith Chairplayer; give all details
in first letter. Also Side Well for 40 ft.
Merry-Go-Round. Will also buy Penny

WANTED FOR CASH
5 to 30 Scooter Cars
State Price, Quantity and Condition

WANTED TO BUY
Luna Scooter Car, Please State Year and
Make of Model

WANTED FOR CASH
Or Have You Any To Sell?

KID RAILROAD
Due to lack of demand, we have one small-gauge railroad now for sale, and

iKID RAILROAD
Due to lack of demand, we have one small-gauge railroad now for sale, and would like

MAKING YOUR PLANS NOW
FOR AFTER
IT'S OVER
DECIDE NOW
To Enter Your Order for
NEW AUTO SKOOTER CARS

The Billboard

PARKS-RESORTS-Pools

65

MERRY-GO-ROUND
FOR SALE
SPILLMAN MAKE, 3 AIRFEAT
Gem Motor, 48 Horses; Every Other Row
Ready for Immediate Shipmen

EMERY J. CARROLL
RIVERSIDE PARK, AGAWAM, MASS.

9000, in our business is $40,000,000, a
2 per cent tax would yield about $800-
000 which, added to the roll revenues,
would give us $1,200,000—enough to
finance a bond issue large enough to
finance those and other improvements.
Among other improvements listed by
the merger report-buy-backs on both
sides of Convention Hall "now filled
with considerable dilapidated buildings
and which should give way to better
rises, pools and the like." A meeting to

three-way conclaves
(Continued from page 6)
our industry. Leading manufacturers
will be in attendance to help us in
the solution of our maintenance and repair
problems and perhaps to get some
of the new devices and equipment which
will be available just as soon as condi-
tions warrant.
Three barrier program sessions packed
with subjects vital to all amusement
men will be slated as "Victory Clinics." They
will be largely with the subject of
wartime operation and lessons which
we have learned therefrom and which
should be recorded for future reference,
and those problems which we shall have
to grapple with as the red flag is
streaming during wartime. There
will be no formal papers or speeches,
and these programs ses-

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PEORIA AND MIDLAND ROCKET RAILROADS
200 N. Jefferson Street
PEORIA, ILL.

PLA Now
On Display HOTEL SHERMAN, Chicago, Dec. 3-9 Incl.
SEE THIS SENSATIONAL NEW AMUSEMENT RIDE IN ACTION!
16mm. Industry Unites To Back Sixth War Loan Drive

WASHINGTON, Nov. 25—Mobilization for the first national “Industry Day” of the Sixth War Loan, participation in the 16mm. Committee has been accomplished through the efforts of the Sixth War Loan Committee. A total of 255 representative 16mm. exchanges will be available to make loan officials of the Sixth War Loan Committee.

The new film, which is the seventh in a series of Sixth War Loan films, is distributed by the Motion Picture Association of America in cooperation with the Sixth War Loan Committee. It is intended to inspire confidence in the war effort and to encourage individuals to buy bonds and save money for war purposes.


definition

Education Office Releases 14 Films to Train Workers

WASHINGTON, Nov. 25—Fourteen new motion pictures to aid in the training of war production workers in the various industries have been released by the Office of Education for Federal Security Agency.

The new films cover such subjects as industrial safety, supervising and engineering. One of the pictures shows how to calculate proportion, square and square root on a slide rule. A previously released office of education film was shown to housewives and to divide on a slide rule. Persons who had never used a slide rule learned a new skill to use the office of education.

morphology

Short Splices

By The Roadshowman

FINAL EDITING of the films of the 1944 World Series has been completed. The 16mm. will be sent to hospital and service bases in the United States, the Philippines, India, British India, Burma, China, and various parts of Asia.

A MOVY, The Important Years, is credited with rounding out a war bond drive. The important years of the war effort were shown to graduates of the University of California and the University of Illinois.

16 M. SOUND FILM PROGRAMS

NATIONAL FEATURES AND SHORTS LOWEST RENTAL RATES

BRYANT WILLOUGHBY FILMS, Inc.
2 W. 39 N.Y. 1, N. Y.
Commonwealth Announces 25 New Features for '45

NEW YORK, Nov. 26—Commonwealth Pictures Corporation announced this morning that it will release 25 brand new major company features in 1945.

In addition to 18 new Western, notable for its range and bravado of girl and a fearless detective, is a major company, Commonwealth announced that it will also release a number of attractions. As You Like It, featuring Elizabeth Bergner; On the Way Point, featuring Joan Fontaine and Richard Carlson; International Lady, featuring Gloria Swanson; William Moseley and Basil Rathbone; King of the Iron, starring Adolphe Menjou; and Dorothy Costello, and South of Pago Pago, featuring Victor McLaglen, Jon Hall and Priscilla Lane.

SHORT SPLICES (Continued from opposite page)

long line of couples wishing to be divorced and gave three of the couples tickets to the movie and told them to think it over. One couple, already divorced, decided to re-marry after seeing the show; a second couple decided not to get a divorce after all, and the third couple in still considering the matter.

H. B. LIEBAK has been appointed assistant sales manager of Rodney-Vanilla Britannica films, Inc., it is announced by R. H. Powell, president of Prenzo-Britannica. Lieback has been with the company since July, 1941, and has recently been director of distribution for the film company.

REP Ripples (Continued from opposite page)

end, Col. and Mrs. W. I. Smith, in Elkhart, Ind. On route to Elkhart, Swank stopped off in Dallas for a visit with the Wayne Dobb Players and Toby Gunn's Madcaps. He has also dropped in to see friends Elam Allen, Davis Sullivan, Verve and Alice Lester and Bob and Cindy Lilly. (Gifford Family, these people using flesh bills, are playing useful roles in the Dallas area to satisfactory returns. . . . FANNING SHOW is triumphing Whittier, Washington, with 16mm, pia and dramatic sketches on a three-weekly change. . . . DOUG AND LOLA GOULDY rave from Yucca, Ariz., under date of November 17. Playing city schools here but have a $29.95-city license to back for each day we work, so we are booking three a day, so it doesn't hurt so much. Will be here a month and a half and have several days free, so will do a couple of shows for veterans hospital here, also one at the local air corps base. Doing shows here thru Marvin Schalma, head of city recreational department. Adolph Clemens is John Alexander, vent and magician, who has had a leg operated on since we last saw him in Yuma, Ariz., a year of numbers ago. We are starting a new angle to our big going to book another school show to follow us. Visit new arrangement at Houston an start of spring school term. Reason for our better business is the increase in admission prices from 16 cents to 25 cents. That, with a cut in percentage to schools, just about our income, I guess.

Mr. and Mrs. Bud Hawkins are in their 11th week of working schools in Pennsylvania and Maryland for the American Bureau, and after a few more weeks are slated to move into the Philadelphia sector. . . . HENRY LAURIE has a wade-plug trick working in the Poconos (N. J.) district, . . . HALLIE PAYNE has four people are circling Medina, Ohio, playing similar holds. . . . EATON PLAYERS are playing similar shows in the Boston market, under R. F. BURG'S Re C Cappy, Dad. . . . L. M. SCHULTE is working around Schuylerville, N. Y., with his vaude-film combo. . . . E. L. ROSS, former rop and vaude performer, is giving on his own show in schools and halls thru West Texas.

ROADSHOW FILMS

COMMONWEALTH takes pride in offering these outstanding major company productions

Shakespeare's

'A S H O U T H E N T I C a s Y O U L I K E I T'

Laurence Oliver, Elisabeth Bergner, Sophie Stewart and Henry Ainley. This delightful comedy lives again in an elaborate setting of unusual production values, and is available in 16mm full sound, or equalled in Shakespearean art.

IN 16MM SOUND

Louis Haywood, Tom Brown, Richard Carlson, Joan Fontaine, West Point and its glorious tradition of young men. Figures of today, its soldiers of tomorrow.

'KING OF THE TURF'

Adolphe Menjou, Walter Abel, Alan Dinehart, Roger Daniel, Dolores Costello. A thrilling, touching story that tells the finest thing a father ever did for his son.

Also—'W E S T E R N a n d a d v e n t u r e pictures packed with a company exhibit. . . .

I WILL BUY

This 16mm. ABBE FILM or SHORT FILM of Interest, Quality or Novelty from 1944-45 and currents, as usual our special offer.

R O A D S H O W P R O G R A M S

16mm.-Top-quality, low price 16mm sound programs that the makes sell. For our 1944-45 Victory stock assemble the title our special roadshow offers. . . .

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Westerns, Action, Western Shows, 16mm. Film Library, World-Wide Films, 729 Seventh Avenue, New York 19, N. Y.
INSTRUCTIONS BOOKS & CARTOONS

MUSICAL INSTRUMENTS, ACCESSORIES

PERSONALS

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PRINTING

SCENERY AND BANNERS

TATTOOING SUPPLIES

WANTED TO BUY
USE PROPER POSTAGE
ON HOLIDAY GREETING CARDS

When mailing holiday greeting cards in care of The Billboard be sure to use first-class postage (3 cents per ounce) on stamped envelopes. To comply with postal regulations the envelopes are sealed or unsealed, but it is better to count and mail them under third-class postage (11 cents per ounce) cannot be forwarded and therefore must be sent to the designated address.

This ruling for forwarding of mail does not apply to open greeting cards, those not requiring envelopes and sent under first-class postage.

December 2, 1944
The Billboard

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1594 Broadway,
New York 18, N. Y.
SPOT PLAN PRODUCES SLOWLY

Lists Arouse More Action

New goods may become more impressive early next year

CHICAGO, Nov. 25.—Reports from many merchandising circles emphasize the fact that the spot plan has produced very little, and that the actual appearance on the market has been the present time. Checks with firms that have obtained permits to make civilian items show that several firms do not intend to start to produce when they have secured approval to go ahead. Manufacturing plants say that labor is still the most serious problem in turning to civilian production, and that this situation is changing from time to time.

Manufacturers agree that it is a wise (See SPOT PLAN on page 98)

MERCHANDISE TRENDS

By Evelyn Marchewk

CHICAGO, Nov. 25.—Last week the army and the War Production Board posted horns about the critical war situation and the spot production drive. Army and navy officials wanted to handle the present situation as was done in the past, but WPPG got its own way for once. The trouble now is getting to be widespread, and the fact that some vital industries are not producing to the maximum will be emphasized, according to WPPG's best resources.

Present program will be limited, since materials and man power for the production of some needed durable, civilian goods are being allocated to the defense of the country, and spot authorizations will be, in all cases, modified so as to emphasize the latter. Accord- ing to reports, up to November 14 about 1,555 civilian programs had been approved, while about 962 domestic

Yule Trade Boosts Sales

The specialty merchandising trade expects an especially active market just about a result of the anticipated Christmas shopping. Retail sales, according to

Dun & Bradstreet reports, were estimated at 8 to 10 per cent over last year. It was not advisable for many firms to have a growing interest in the coming holiday season, but they had to diversify the products, to emphasize the real value of the merchandise offered for sale. Wholesale sales were high, with stocks and assortments somewhat better than a year ago. Gift wrapping, stationery and books were among the holiday items in much demand. Small gift items in the house-furnishing line were high, and assortments were better than those of a year ago. "Almost all departments were successful," Dun & Bradstreet reported in reference to the high swing of retail buying.

Wholesale merchandising markets continue to witness many buyers who are trying to have their dollars' worth up.

Christmas Cards Sales Rise

American designed Christmas cards, once trading the European variety, are now the best in the world, according to a stationer's report. This year's designs, which are notably improved in variety, are expected to account for a substantial share of the many holiday sales that began right after Labor Day and, according to the trend, will continue for 40 per cent over last year's sales volume. All types of cards, from the expensive to the humorous subjects, are very popular, and the modern designs are equally popular with the traditional Christmas designs. Specialty, novelty and department store cards created by American artists, a typi

(See Merchandising trends on page 98)

Large Assortment of Bookends—Colored Beautifyfuly

Ducked 1/6 Doz. Pairs

Per Doz. Pairs

From

$18.00

$45.00

Per Doz. Pairs

Completely Illustrated Picture Postcard K. Sent to Any GIFT SHOP on Application.

No. 4103 Rashiun Wolfshocks. 5 Inches high, weight...

35 lbs. to doz. pairs.

LEO KAUL

141 E 14 S. NORTH MARKET ST.

CHICAGO 6, ILLINOIS.

"Chip-Diamond" Rings

In 10K and 14K Gold Mountings

Unlimited Quantities

No. 3804 10K Gold

No. 3840 14K Gold

No. 38201—10K Gold

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One chip diamond solitaire. "0" chip diamond wedding rings. 10K and 14K gold mountings. Individually or in sets. Other styles available. (State your business)

HARRY PAKULA & CO.

5 N. Wabash Ave. Chicago 2, Ill.

PREMIUM SUPPLY CORP.

3333 LINDELL BLVD., ST. LOUIS 3, MO.

To Obtain the Proper Listings, On Time and State in Detail Your Business and Type of Goods

For Trouble-Free Service

IMPORTANT

To obtain the proper listings, on time and state in detail your business and type of goods.

NOTE: Do not forget to write in your business and type of goods.
### Georgia Favorite

Banger-Doodle, a fascinating toy creation by Frager & Rueben, New York, will keep boys and girls happy for hours. With its seams, tails, and whiskers, it is the perfect pet for any child. The Banger-Doodle comes in various colors and sizes, suitable for boys and girls alike. It is a perfect gift for birthdays, holidays, and special occasions.

#### Novelty Gift Assortment

Rhul's of McCombs, Pa., is offering a collection of fascinating novelty gifts that are sure to delight. These gifts include unique items such as perfumed candles, novelty clocks, and novelty books. Each item is carefully selected to provide a unique and memorable gift experience.

#### Double Decked Profits

An unusual leather compact-cigarette case combination is being offered by Page Manufacturing Company, New York. This item is expected to sell for $5.00 each, with a gross profit of $2.50 per unit. It is a perfect gift for smokers and a great addition to any gift collection.

#### Sterling Silver Rings

Sterling silver rings, available in several sizes and styles, are a perfect gift for ladies. Prices range from $10.00 to $20.00, with the average price being $15.00. These rings are a perfect gift for anniversaries, birthdays, and holiday occasions.

#### Bingo Supplies

Bingo cards and supplies are available in a variety of colors and designs. These supplies are ideal for organizing bingo games and include bingo cards, markers, and daubers. The supplies are available in a variety of colors and designs, including black, white, and red, and are perfect for any bingo event.

#### Attention

Salesboard Operators
Distributors—Salesmen

For the Boys Overseas
Commando and Hunting Knives

Commando Knives. $37.50 Doz.; Sample $3.50

Hunting Knives. 30.00 Doz.; Sample 3.00

Prices Include Leather Sheath

Samples—Full Amount With Order

Doz. Lots—25% deposit, bal. C. O. D.

**Bingo Supplies**

**Bingo Cards**

Write or Wire for Catalog

JOHN A. ROBERTS & CO.

235 Haley St.

Newark, N. J.

**Mills Sales CO.**

208 E. Harmon Ave.

101 BROADWAY, New York, N. Y.

World's Largest Priced Wholesalers

**Today's Biggest Toy Value**

**Fluffy Bears**

Best Made. Individualized Boxed.

**Immediate Delivery**

$25.00

BOXED, Gift Box

This is our exclusive number and this is the greatest value in stuffed toys today. Limit 4 dozen to an order. Sample $2.50.

25% with order, balance C. O. D.

**Mills Sales Co.**

308 E. Harmon Ave.

101 Broadway, New York, N. Y.

**Place Your Plaster Novelty Figure Orders Now**

If you've been in Chicago during the Convention Get in Touch With LOUIS or NED TORTI at the Sherman Hotel. If Not Write in Direct to Company.

**We Manufacture Novelty Plaster Items as Illustrated—**

**Animals, Dolls, Slum Items, Painted Right, Painted and Packed Well. Can Make Shipments Now. Write for Circular and Prices.**

**We Carry a Complete Line of Concession and Premium Merchandise, Salesboards, Hats, Norsemakers, and Hurdles of Fast-Selling Items.**

**Dolls—Stuffed Toys**

Write for Price List—State Business

**Wisconsin Deluxe Co.**

1903 NO. THIRD ST.

MILWAUKEE 2, WIS.
Fuzzy-Wuzzy
The Cuddle Toy

Sensation
3 Outstanding Numbers:

- SALEBOARDS
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- CONCESSIONAIRS
- PREMIUM USERS

A brand new "animal" toy-first of its kind whenever displayed-with instant appeal to children and grownups alike. Each animal fluffy stuffed, cuddly softness and covered with long pile plush flocked in assorted colors.

Quality Merchandising.

23" SIZE.

\$48.00

CASEY

Babies,

20" SIZE.

\$34.00

BABY

FACE

Bears.

8" SIZE.

\$42.00

SMILING

DOGS

World Novelty Co.

GRINNING

MONKEY

Selling... Selling...

Genuine Fur Coats and Fur Jackets

Just Arrived!!!

Canada Plans
On Big Trade

Hopes to welcome more tourists than ever—

News from Toronto, November 11.

Canada is planning to boost its outdoor season to tour more than ever. As soon as the war is over. Plans have already well under way to begin the promoting early. The novelty merchandise trade will not be overlooked because household souvenirs will be emphasized. Things into Canadian gold mines are also being included in plans to please the customers and the gold mines will also be turning out more of the precious metal to help the jewelry trade in all its branches.

Business and government leaders are working together to make the plans for tourists complete. It is anticipated that most of the visitors will come from the United States. Just as most of the gold was produced before the war. Hunting and fishing is expected to be more attractive than ever because the supply of wild life has increased during the war. Tourists from the U. S. will be able to get plenty of gas and they will find a real welcome awaiting them across the border here.

Plans are being made as complete as is possible for special training of local tourist forces in matters of courtesy to tourists and hotel employees will also be given special training. Some of the "blue laws" may even be revised so that tourists may have a good time.

The tourist trade was brought into Canada through the $17,000,000 annually from 1935 to 1938. Many are dreaming of the days before this tourist season was housed and can be boosted to the billion-dollar level each year.

Souvenir Trade

There is no breakdown among the states that appears to us to how much tourist spend for souvenirs and other small merchandise, but the average merchandise is a good deal to the Canadian tourist. They don't seem to be too interested in things from the U. S. spent freely for small things. They are only interested in things that they could easily have bought at home. The Canadian trade is planning on a big increase in its production of small items, including wood novelties and also gold jewelry. But a lot of importance of U. S. made goods will still be done, enough novelty is also hoped to be able to develop some export trade in Canada. Canada has plenty of snow tourists and there is no doubt of the success of the plans now being made. Canada expects plans made for the tourist business and the whole outdoor trade is expected to be a big success.

Fur Coats

Genuine Fur Coats and Fur Jackets

Genuine Fur Jackets

Fur Jackets


General Fur Mfg. Co., 40 West 27th Street, New York, N. Y.
SPOT PLAN
(Condensed from page 72)

plan to get the necessary paper work act
so that the output of civilian goods can be resumed. But
sooner, labor conditions are unfavorable. High army and navy
officials have recently voiced statements on the short-
ages of war materials at the fighting fronts which have led to a gen-
tal tightening of the labor situation.

Also war reports during the week
took a very favorable turn, it is now felt
by industry leaders that the war will
increase the production of certain mili-
tary items will keep the labor supply at a
crip state until the beginning of the year.

Recent offensive in Europe suggests
that Germany may yet collapse before
Christmas, but military leaders simply
cannot plan on that. For that rea-
son, they are asking for increased pro-
duction of war materials at this time.

Weekly Lists Help
Publishing of weekly lists of firms that
have secured cost approvals for produc-
tion civilian goods is proving very inter-
esting to the wholesale merchandise
trade. The publishing of this list is the
basis for a many-sided effort on the part
of many of them to make specialty mer-
chandising. Paraphernalia at are at present compeensive in the
general list, but under a selling conditions there are permits that will
allow a wide assortment of metal special-
ities of various kinds.

Some merchandise surveys have been
made in the large cities recently to de-
termine how much spot goods, if any,
reached the market. All of these
reports say that very little new stock
has reached the retail stores. Some of
the chain stores have had a hard time
of finding new list made under the
new plan. The whole world is
ranging a good deal of interest in
manufacturing and wholesale stock.
Many say that the idea has been given
too much publicity and hence the public
is expecting too much too soon. It
already evident that manufacturers and
wholesalers will also have a big opportu-
ity in filling any new goods that appear
on the market.

Recent reports from Washington say
the War Production Board will be con-
stantly with its scheduled program or
arrangement of application schedules for
all details for renunciation with Ger-
tainly. Reports this week indicate
that an actual time schedule was being
led for many items for the future.
Briefly, the spot plan has arrived a
lot of use in new merchandise items
but there is little prospect now of any
quantity of goods to appear on the mar-
ket before next year.

M E R C A N D I S E

CHOCOLATES
In Color Grain, Leathery Variety Boxes
$54.00 each. Package 1 and 2 lb. Bales. Druft for Operators. Write for Prices.

Earl Products Co.
1164 S. St. Louis Ave., Chicopee 26, Ill.

RUBBER MOLDS
For Plastic Objects, 1 lb. Molds (1.5 lbs. $2.50.
$15.00 per month. $1.00, which will be applied
removal. 400 individual Molds, Price One.
All mold general items, or send in your needs
for plastic objects. We have a large number of rubber
molds of all kinds. Add your name, address, and needs
on the back of our mailing list. 100, 250, or 1,000.

CHICAGO, 111.

MECHANICAL AND MUSICAL INSTRUMENTS
MECHANICAL Automatics
Pianos, &c.

MARLTON, N. J.

BUBBLES AND BUBBLE MACHINES

5 N. Wabash Ave., Chicago 2, Ill.

DOLLS

5 N. Wabash Ave., Chicago 2, Ill.

DOLLS

RUBBER MOLDS
For Plastic Objects, 1 lb. Molds (2.5 lbs. $2.50.
$1.50 per month. $1.00, which will be applied
removal. 400 individual Molds, Price One.
All mold general items, or send in your needs
for plastic objects. We have a large number of rubber
molds of all kinds. Add your name, address, and needs
on the back of our mailing list. 100, 250, or 1,000.

CHICAGO, 111.
The industry itself is one of the more interesting and challenging facets of our economy. It has a direct impact on the lives of millions around the world, influencing everything from fashion and design to technology and innovation. In recent years, it has become even more important as we look to the future and consider how we can best position ourselves for continued growth and success. The demand for high-quality products continues to grow, and manufacturers are constantly looking for new ways to meet this demand. At the same time, consumers are becoming more discerning and demanding, seeking products that are not only functional but also visually appealing and sustainable. As we move forward, it will be essential to continue to invest in research and development, and to stay on top of the latest trends and technologies. By doing so, we can ensure that we continue to make progress and provide the best possible products for our customers.
IIs, Mon’s Men’s Order, Ark., Ark., CYce trickiotic Hoots, newcomer, JUMBO Genuine with Coate 912.

The Pe. $400.00

PACTS wony NYLON SPIDERS 2.25

Army 3.

Copycats...$3.50

Bend SPIDERS 30,000 BROADWAY NEW YORK Item, order, SharePoint Feathers and Cotton "Roll" Sparks, pitches.

Army L. 110-Lorpo Lb.

Sampled 9.00, the of those interesting issues, to build up your own profit. It’s been years since your last magazine order, and now you have the chance to re-enter the world of magazines.

Gardena

In your own home. And it’s not just about the magazines; it’s about the experience.

AMERICAN HUMS, Nylon Julus, Nylon, Nylon.

Bшла ЦОАС ОЯШ...All prices will be supplied upon request. No charges for first order, however, other pictures and illustrations may require additional payment.

For your information, we will need you to send in a simple letter, including your name, address, and the magazine(s) you wish to receive. This will ensure that your order is processed promptly and accurately.

Orders may be placed either by mail or by phone. Please note that all orders are subject to availability, and we cannot guarantee delivery times.

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Write for list of Over 200 Pop. Items.

Gordon Meg. Co.

110 E. 23 St., Dept. D, New York 10, N. Y.

BIG PROFIT SPECIALTIES!

Complete Line of...

£23


Write for list of Over 200 Pop. Items.

American Humus

110 E. 23 St., Dept. D, New York 10, N.

EARRINGS

CLOSE-OUTS...

Purse, Ring, Bracelet...all with metal centers. 100 varieties, including Gold, Silver, Platinum. For final selection list other styles. All advertised.

Foxy Bazar

808 FIFTH AVE., NEW YORK 15, N.

CARTOON BOOKLETS COMIC CARDS

Newest and most complete collection. uit, Gag Cards, Comics, Books, Novelties. All styles, novelty, artists. For the latest list other styles. All advertised.

HUBBARD GAME COMPANY

122 W. Genesee St., Montclair 10, N.

ARTIFICIAL FLOWERS

No. 8—Large Gerbera $5.00 per Doz. $38.00 per 10 Doz.

No. 6—Large Rose $6.00 per Doz. $45.00 per 10 Doz.

No. 6—Large Philodendron, 10 in. diameter, can be rooted $12.00 per Doz.

MOUNTAIN LAUREL

6 lb., Canton, $12.50, 2 lb., Canton, $7.50, Small Quills, 20 lb.

CHRISTMAS CORRAGES

A New Market, Plenty of Color and Very Attractive.

No. 10—Large Box, 1 lb. Gross $3.00

No. 10—Medium Size, 1 lb. Gross $2.00

No. 10—Small Size, 1 lb. Gross $1.00

For Making Christmas Corrages and Gift Filling Holiday Baskets.

Twins Big Bazar, Balan O. D.

FRANK GALLO

Importer & Manufacturer

1429 LOUST STREET

ST. LOUIS 5, MO.

CHOCOLATES

IMMEDIATE DELIVERY...

Leads: Milled Chocolate 1 lb. 6 oz. 2.75

Mint Mignons 6 oz. 2.50

2 lbs. 5 oz. 2.25

3 lbs. 2 oz. 2.00

4 lbs. 1 oz. 1.75

5 lbs. 2 oz. 1.25

6 lbs. 2 oz. 1.00

7 lbs. 1 oz. 0.75

Cheese: Milled Choc. 6 oz. 2.50

Mint Mignons 6 oz. 2.25

2 lbs. 2 oz. 1.90

3 lbs. 1 oz. 1.60

4 lbs. 1 oz. 1.25

5 lbs. 2 oz. 1.00

6 lbs. 1 oz. 0.75

FRANK GALLO

Importer & Manufacturer

1429 LOUST STREET

ST. LOUIS 5, MO.

chioleles: johees.
POSH FRAMES WITH FOIL AND FRAMES!
HIGHEST IN T E X S
BEAUTIFULLY STYLED-
MODERN—CRAFT DELUXE PHOTO FRAMES
Single $1.95 Double $3.40 Triple $4.40
WRITE FOR CATALOG and Prices Featuring Attractive Wood and Metal Frames. 25% off orders, bal. C. O. D.

H. MEINHARDT & CO. - Dept. B-10
4527 RAVENSWOOD AVE.
CHICAGO 40, ILLINOIS

LEE . . . Presents a Sensational "Scoop" in the LEE DART WEIGHTED STEEL-TIPPED
Step up customer play for communion men. A fast-selling item for communion supply houses, pulpits.
SPECIALLY PRICED

14.90 Per Dozen

Keep F.O.B. Chicago

LEE INDUSTRIES
226 N. Clark St. (Dept. B-2) Chicago 1, Ill.

MONARCH PRODUCTS CO.,
167 SUMMER ST.
BOSTON, MASS.

Commerce Book Tells About Chi Buying Center

CHICAGO, Nov. 25. - Merchandisers who want a clear picture of some of the advantages the Chicago market has to offer retailers will be interested in the pamphlet now being distributed to retailers throughout the country by the Chicago Association of Commerce.

Representative examples of organized market events held in the city are cited, giving the spring and fall market openings, with advantages mentioned for Chicago as a place to buy. Geographical location, speedy delivery services and the great number and variety of lines of merchandise offered by large wholesalers and jobbers are considered in the pamphlet. The specially merchan- dise is well acquainted with Chicago, and Chicago is well acquainted with the specialty merchandise trade, proudly holding the title as "The Center of the World." This pamphlet will be of help to become more familiar with the extent of its markets in Chicago.

For example, the pamphlet shows that the number of buyers for retail stores who come to hold in the Chicago market in 1948 increased 25 per cent over the previous number shopping this market during the five-year period, 1936-40. According to the association, this booklets purpose is to bring and possibly expand this wartime gain in the post-war period.

Reports say that about 24,000 of these pamphlets are to be distributed by the association.

NEW FARM SELLING MAGIC
Consistently New, Amazing No-Skill Tricks.

Sells on Sight—Big Profit, List Free.

ISELY'S MAGIC

1715 Euclid Ave. CLEVELAND 15, OHIO

MUSICAL POWDER BOX
Special!
In Doz. Lots EA.
Sample $3.75 Prepared

Fine Walnut-Maple Hardwood, 4 ½” high, JY” diam. Plays when cover is lifted. CARAHEL c. t. Complete with POWDER, PUFF, Individual Box.

DEKLON CO.
2 WEST 46 STREET, NEW YORK 19, N. Y.

FURS COATS — JACKETS

Lined 1944-45 Goose Down and feathers


M. SIEDEL & SON
243 W. 30th St., New York 1, N. Y.

50,000 LIVE BABY TURTLES
A Real Loisy, Quick-Selling Item.

LUSIANA REPTILE FARM
2430 Ruby St.
NEW ORLEANS 10, LA.

PLASTIC "WONDER-LINKS"
For Handmade Costume Jewelry

MARDAL PLASTIC WORKS
Dept. 7, 216 North Avenue, Danville, Illinois

CONCESSIONAIRES! NOVELTY STORES!

No. 620—3 Color Illustrated Filled Hat Bills (4 assorted colors)
Midnight, Starting Bill for Illinois, $3.00. 8.00 for 30. 29.00 for 100. $10.00 to $40.00. Comes with box. 40 x 30 cent each. $24.00 to $24.00 each. (In cartons of 100.)

MONARCH PRODUCTS CO.
167 SUMMER ST.
BOSTON, MASS.
Jewelry Tops For Holidays

• Ample stocks in all centers—demand expected to set holiday record.

CHICAGO, Nov. 25—Nationwide reports show that jewelry stocks will be ample for Christmas. In fact, many retailers report that they are going to close their doors for the holidays. The reason for this is that the line goes way around the country, and most jewelry in the jewelry trade can be found in the right stores. The result is that bracelets and necklaces will be found in the right stores.

The over-all jewelry picture in Chicago is said to be quite good for the holiday season. With scarcities only being reported in some lower-priced items, such as pearl bracelets, all and variety stores have been reported, however, that the AS and 80 cent for jewelry find excellent buying competition. Compared with the last year's season, the trend now seems to be that there will not be as many sales as last year. The large scale shopping for gift jewelry is expected to begin about the middle of November, but the buying has been continuous since the first, and most jewelry and specialty merchandise stores plan to feature this year's figures to beat the previous year's figures by about 5 per cent.

Reports from costume jewelry buyers in St. Louis intimate that they are in anticipation of a healthy gain this year. One reason, buyers have stated, is that costume jewelry, in its various new shapes and forms, has increased in popularity. One buyer has reported that a buyer was interested in a new trend with the fashions for the season, as well as popular in no time at all; those of four or five colors are becoming popular, and the trend for the season. Buyers are reported to be interested in the growing use of costume jewelry, and are going to be "boggy" this season.

St. Louis Outlook

St. Louis reports, too, that the luxury tax has not interfered into customers' buying of novelty jewelry. In fact, buyers report that they will not have to close for the holidays. The reason for this is that the line goes way around the country, and most jewelry in the jewelry trade can be found in the right stores. The result is that bracelets and necklaces will be found in the right stores. The luxury tax has not interfered into customers' buying of novelty jewelry. In fact, buyers report that they will not have to close for the holidays. The reason for this is that the line goes way around the country, and most jewelry in the jewelry trade can be found in the right stores. The result is that bracelets and necklaces will be found in the right stores. The luxury tax has not interfered into customers' buying of novelty jewelry. In fact, buyers report that they will not have to close for the holidays. 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America’s Latest Craze
MAKE YOUR OWN
SEA SHELL JEWELRY

In Dear Pearl Finish.

Carolina Box of supplies on hand. Price list mailed on request. 3,500 Ready-Made Sets, $7.00.
SHELTER FINDINGS
FO1-2—Bouquet Pink Pin, Pendent, Per Doz. 15c.
FO1-4—Bouquet Pink Pins, Metal, Per Doz. 1.00.
FO2-3—Crystal Pearl Chain, Per Foot .25
FO2-6—Crystal Pearl Chain, Beads, 1.50.
FO2-8—Crystal Pearl Chain, Beads, .75
FO2-10—Ring on Hook Shells. Gd. 1.00.
FO3—Del Rio Shells, Per Doz. 95c.
FO4—Crystal Pearl Earring Shells. Bone 90c.

In Pearl, Bone, and Shell.

FO5-1—Set Shells, Pearl. 1.50.

FO7—Crystal Pearl Earring Shells, Bone 90c.

FO9-0—Bone, Per Dz. .55.

FO9-0—Pearl, Per Dz. .65.

FO9-0—Pearl, Per 6 of 7 Dz. .50.

FO9-0—Bone, Per Dz. .55.

FO9-0—Bone, Per 6 of 7 Dz. .50.

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Big Electric Program Will Sell Gadgets

Way Clearing for Action

WASHINGTON, Nov. 26.—A farm electrification program that means big business, retailing and advertising opportunities, has been reported by the Rural Electrification Administration in Congress.

The report has been turned over to the Department of Agriculture and much noise will be heard about its flatness in the next year or so. The extension of electric power for rural development is keeping with new electrical projects that are coming.

The report states that more than 6,545 rural dwellings do not have any electrical service. Some, close to large cities, probably can be served by extension of urban systems. It was pointed out, while some in larger towns may not need additional electric service within the five-year period. However, 2,500 rural homes have been reached within five years. It was stated that 3,000 electric rural farms have been in service for six years. It was said that 20,000 additional electric rural homes will be needed by rural farms within 1943. New lines will be constructed by a public and private firm, with new cooperatives providing the necessary amount of power, and power companies expected to be needed for the program, the report states. Cost of the rural electrification projects is estimated at $1,000,000,000.

Yearly Purchases

It is estimated that the farm nearly connected for a share of the average current will amount to $1,000,000,000 for appliances, and the total lines connected for rural establishments (non-farm residence, farms, and wood) will amount to $1,000,000,000. In the rural areas, 25 per cent in the 1937 model will install water vapor laundry and dry cleaning equipment. Finally the report states that $2,000,000,000 is expected. Expenditures for changes in rural development, including new buildings, new plumbing, will reach 20 per cent of the total amount of the present program. The report says it will be $2,000,000,000,000.

The report also includes an estimate of the amount of new business due to the electrification program for rural consumers already having service. The report states that it is even possible that for newly served customers, aggregating more than 25 per cent will be spent. It is estimated that a total of 2,500,000,000,000,000 is spent in 1943. The report says it will be $2,000,000,000,000,000.

The report cited a possible three-year program of RHA loans for construction of distribution lines, and other purposes, such as rehabilitation of existing facilities, establishment of new substations, and transmission facilities, and re-arranging facilities of applications for equipment and other systems. However, 1943, the report states, will be $2,000,000,000,000,000,000. The report says it will be $2,000,000,000,000,000.

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Cities Must Do Large Scale Planning; Problem Shifts to Big Towns

Decay May Soon Result

CHICAGO, Nov. 25.—Recent gloomy reports for the specialty merchandise trades of the principal cities to large metropolitan markets such as in New York, Boston, Chicago, and other centers, of the cattles, because of the downward spiral in these sections, have been affected by the new plans for large scale reconstructions in these areas. Independent retail groups are proving that in many instances, to have started in earnest to save the various amusement, entertainment, and retailing concerns, leading to a mass of activity in the downtown area of Chicago, to this cut the middle-age dwellings, and to build a series of apartments, varying from 600 to 4,000 a year going up in the area around the Loop, have forced the New Airports, small parks, boulevards, and large parks. All these plans are of maximum interest, and all these programs are also being contemplated in the official post-war building program of the United States government.

With this new revitalizing of large sections, merchants and merchants can look forward to an buoyant market, and the possibility of this positive outlook with the cities becoming "deadbeats." This major trend in American life—that of growth becoming decay if nothing is done to stop it—illuminates that our nation has passed the phase of the expanding frontier in our cities, at least. It is, however, reeling with the problem that will outlast it in a positive force once more.

UNDER THE MARQUEE

(Continued from page 35)

stand at January, 20. He states that he expects to be with the Mary Sraos band on the air by February 1

AFTER handing the Pollock promotion at Davenport, La., Mickey Blue will go to Fort Smith, Ark., in January, following which he will promote the Pollock promotion in Chicago for Medinah Shrine Temples.

REGARDLESS of the belief that the old-time circus ring is dear to the hearts of the public, it seems that they are not accustomed to have three rings to keep up with the times.

DEC. M. INGHAM'S Wild Life Exhibits opened at Nashville, N. C., November 13, in the new and superbly equipped building. The exhibits were presented in a manner exceptionally good and outfits remained for the following week. Eddie Green, Coleman Bros., shows, purchased a wolf and a golden eagle from Immigration. Medinah Shrine Temples are within 10 miles of the home.

HAROLD F. BROWN and Frank Perine, famous ring-tamer exhibition show, were at the Frank Worth Circus, Binghampton, N. Y., on November 13. During the Worth featuring Hands, long-haired girl, and Junction shows, and many books of copyrighted pictures of wildlife, air fields and other civic amenities. It is hoped that this group from wildlife to peacekeeping industry so that its business activities will not lose the base it has maintained. Presenting such a program, of course, will have its problems, but it is believed that they will be able to make the program stand for the present unhealthy trend.

Automotive Center

The Chicago Chamber of Commerce is concentrating full-time on the problem of post-war housing. A proposition has been made to clear the downtown area of Chicago, to this cut the middle-age dwellings, and to build a series of apartments, varying from 600 to 4,000 a year going up in the area around the Loop, have forced the New Airports, small parks, boulevards, and large parks. All these plans are of maximum interest, and all these programs are also being contemplated in the official post-war building program of the United States government.

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ON THE WHEELS, please note by the way, that the line is really short. It was filmed in Twin Cities Arena, Minneapolis, Minn., Jan. 35.

ANNUAL BEECH, show at Madison Square Garden, New York, has been set for February 27. Details are being worked on to round up the best on wheels.

MID has been made by Triangle Bink, Dayton, O., to stage 1945 championships of the club at that place.

TWIN CITY ARENA, Figure Club, Elizabeth, N. J., has the quarters for its exclusive use. Club is divided into the Cattlemen and Boosters teams, which held separate Sunday mornings.

NEW YEAR'S EVE plans have been completed in Hollands, Gloucester City, N. J., Admission will be limited so as not to crowd the floor, which is a new plan for the gala.

CITY COUNCIL of St. John, N. B., is negotiating for purchase of Forbes Park for organization of a new city ice-arena. The city is offering about $35,000 toward purchase.

BICKLEY, the famous racing pony, owned by Mr. C. B. Weeks, was purchased recently and is now in the care of John D. Weekes, who forwarded the animal to its new home.

WON, HORSE & UPP

(hitch to the wagons for a night drive to our Wednesday stand, Cowan Break, and see the best of the show. It was well-prepared and thedic's "belle diana" was much admired. And in that respect, none of none, for it is our only chance to see a real omen again.

The Big Rafter

Another kind of big show, just the kind of show that would be enjoyed by all. The performers are skilled in the art of carrying out their respective acts and the program is carefully selected to please the audience.

MAVERICK OPENING BIG

(Continued from page 25)

on the Macau auditorium and Shmarsh-erwin and operated completely on the opening night. White lights were used, and the center of the room was illuminated by a large screen. The ticket price was 10 cents, and the entire audience was present. The performance started at 7:30 p.m. and ended at 9:30 p.m. The audience was enthusiastic, and the show was a great success.

BEAM'S ATTRACTIONS

NOW BOOKING SHOWS AND CONCESSIONS

1945 Season of Celebrations and Fair Workmen and Central Pennsylvania.

West to buy Tractors and Trailers. Excellent opportunity for all kinds. Superb act. 

GIRL SHOT FROM CANNON — MISS CANNON HAMD-MORTON CIRCUS

Smart showmen that are smart. Contract features that have tremendous power -WANTED. Help for all. E. S. STEELE, Plymouth, Wisc.

PICTTSBURGH MUSEUM

NOW IN SIXTH WEEK

353 LIBERTY AVENUE, PICTTSBURGH, PA.

CHICAGO, Dec. 3-9 Incl. — SEE THIS SENSATIONAL NEW AMUSEMENT RIDE IN ACTION!
WANT TO BUY FOR CASH
2 AREAST ALLAN HERSCHELL OR PARKER BABY "Q" MERRY-CO-SOUND
ALSO FACTORY BUILT CEDAR AUTO RIDE. WILL BUY REGARDLESS OF CONDITION.
WRITE FULL PARTICULARS AND PRICE TO:
DAVE ROSE
200 South Main St.
NEMPHIS, TENN.

TIVOLI EXHIBITION SHOWS
NOW BOOKING AND
CONTRACTING FOR 1945
Shows with one mission, Tent Shows.
Tent drive-in attractions. Top talent.
Want more dates? Write us. Platform will be
at Chicago and New Orleans.
J. O. GREENE, Mgr.
BOX 742
JOPLIN, MO.

WILLIAMS AND LEE
WANT
NEW ACTS FOR 1945
Only First Class Acts Wanted.
Singles, Groups, Those Being More Than
464 HOLLY AVE.
ST. PAUL, MINN.

THE KING DRIVING RANGE * BRINGS GOLF TO MAIN STREET,
PARKS, CARNIVAL, CONCESSIONAIRES, RECREATION CENTERS
The King Driving Range may be the first and only appearance at Summit Beach Park, Akron, Ohio, during the 1944 season. The appeal to golfers and beginners was sensational. As proof of its quick opening ability an order has been placed for three units for Summit Beach Park for next season and four for New Highland, Miami.

PRICE, ASSEMBLY AND DELIVERY
The King Driving Range is priced per single unit. Terms—1/2 down, balance C.O.D. Simple instructions for assembly with each order. It can be assembled and torn down in 3 hours and maintains a minimum space of 12x25 feet per unit. The ranges may be set up side by side in any number from two to as many as desired. Fully protected by patents.

ORDER NOW FOR EARLY DELIVERY
Call—Wire—Write
GLASGOW MANUFACTURING CO.
1084 SOUTH MAIN STREET
AKRON, OHIO

MILITARY INDOOR CARNIVAL
AUSPISES CO. II, 10TH INF. PARADE, STATE ARMY
WASHINGTON, PA.
WANTED
Kiddie Rides, Money Getting Show. Legitimate Concessions of all kinds. Consider on
J. F. MULROONEY, BOX 396, CHATERLOE, PA.
PHONE BOX 1081—
R. 7 PM. Phone Minneapolis State Army, 1234.
All Industry Planning To Join in Gigantic Program

Coin machines foresee general business growth—some manufacture of machines may be in offing—distrib plans to boost export trade

SAN FRANCISCO, Nov. 25.—The prospects for a big industrial future in the cigarette machine field for the coin machine industry also. Leaders in the coin machine field here and in the East are very optimistic about the future. There is already promise of at least one big independent house that the coin machine trade, after the war, will have a lot of accessory equipment made in this area for certain types of coin machines. The Pacific market area is unique and is likely to include 12 to 15 per cent of the manufacturing of the coin machinery plants in the Pacific Coast states. The outlook for the future is not just an expansion of present industrial output, but a more general increase was also brought about as a direct result of the manufacturing activity. Here is an industry, the product of which will be expanded to almost all branches of business, and it will be well equipped to handle the increased production in population.

The West Coast area has a strong education program going on through the entire area and it is expected that they will have a very active new business program. The leaders in the area are making steady progress, and it is expected that there will be a very large number of new machines built in the future. There is a strong leadership in this area, and it is expected that they will have a very active new business program. The leading manufacturers in the area are making steady progress, and it is expected that there will be a very large number of new machines built in the future.

Negative Side

Operators in the area have also felt the negative side of the question in a manner that will be surprising to many. The general feeling here is that operators are well aware of what potential new business there is, and are making the best possible use of the opportunities available. The Pacific Coast area is actually not just a manufacturing area, but a large industrial area as well. The area has a large number of factories and is a major industrial center.

Rosen & Parkoff Merge With Lane

NEW YORK, Nov. 25—Rosen and Meyer Parkoff, of Atlantic Distributing Company, merged with Bert Lane, 250 Warren Street, to form a new organization that will be known as Rosen & Parkoff, Inc. The merger was announced at the Atlantic headquarters on 883 Third Avenue on the Bowery. However, it is expected that the business will continue to be conducted under the same names.

This merger is known today as the exclusive district for the J. P. Seiberg Corporation in New York, New Jersey and Pennsylvania. The firm's execs say that future plans are to represent other manufacturers in the trade and to be able to serve the country by being in the process of being set up.

Cig Price Increase For Mrs. Might Stop Nationwide Shortage

NEW YORK, Nov. 25.—One development in the cigarette situation which has come to be a focal subject for several months now is the organization of a group of cigarette manufacturers to handle the various cigarette lines of the non-manufacturers of America. Officials of this new organization recently stated that the number of cigarette smokers would be willing to pay a small amount more for their favorite brands. The statement was made by manufacturers, and it was indicated that in the background of the entire cigarette situation there is a move to increase the amount of the small amount more that will be spent on the cigarettes. This plan is for increase to the manufacturers who make the cigarette leaves on the basis of that cost, especially for tobacco stocks, which has increased considerably in the last six months.

The smaller cigarette manufacturers of the present companies will be found to increase the amount of cigarettes and to pay a small amount more than what they now pay for their leaves. This plan is for increase to the manufacturers who make these cigarette leaves on the basis of that cost, especially for tobacco stocks, which has increased considerably in the last six months.

WPB Orders Covered By Priorities—Regulation 25

The War Production Board has been instructed, pursuant to Priorities Regulation 25, to produce a comprehensive list covering the types of materials that may be produced under this regulation. The orders are to be made by the manufacturers, and the War Production Board will make the necessary regulations for the production of the materials. Some of the materials that may be produced are cotton, wool, and leather. The list will be made by the manufacturers, and the War Production Board will make the necessary regulations for the production of the materials.

Editorial

Minutes Count

By Walter H. Hard

This strongest reason yet given for buying United States War Bonds is that every two and a half minutes in this war so far an American soldier has fallen on foreign fields. Which means that for every minute this war can be shortened, more of our boys can be returned home some day.

There is a personal and selfish reason for buying bonds as a method of saving money. People have different methods of saving money, but all millions during the war have found the War Bonds are an excellent method of saving and one that is certain to be a good return on investment. There are probably millions more that could follow this method of saving, if they would just take the first step.

The buying of bonds will also help much more in preventing the dread inflationary period which usually follows a war. Financial statistics indicate that American people will earn a total of $150,000,000,000 this year.

Local, state, and federal taxes will cut this vast sum down to about $120,000,000,000. Statistics also show that the average worker in the United States this year reached about $6,000,000. That means that the consumers will have $130,000,000,000 and only $40,000,000,000 of that will be left for the Government to use for purposes for which to spend it. This leaves a balance of about $170,000,000,000 to be spent, or about the same amount of money that will be spent on the $14,000,000,000 in War Bonds. Also, taxes are always unpleasant, and taxes are being taken a tax in the present time. It should be encouraged to know that the Government is putting a certain percentage of the present war costs in cash and that there is no need for the revenue being paid into the Treasury. All this will help to prevent inflation in the future and should be a great encouragement to the average American citizen.

The immediate need is to get us into a state of readiness. There is a large amount of money possible into the present War Bonds. In circulation has in the last two or three years grown by leaps and bounds and the Treasury was unable to meet the growing needs of the country. Much of this spending money could be put into War Bonds,
Earl Winters Back From Army Service

NEW YORK, Nov. 5.—Lient. Earl Winters, former International Mutoscope Corporation sales manager and with Union Army for the past two years, has just returned from his first leave in more than one half year, has just been returned to his position here in 1930. Earl has no plans for the immediate future other than to work on his old contacts. However, he says, that as soon as he becomes acclimated to civilian living once again he will renew his old coin machine contacts.

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MIDWAY HAYAN, of the Mills Novelty

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DALLAS, Nov. 5.—HARVEY M. REDDELL, of Northwestern University, Minneapolis, is in town on business. He is visiting his old friends in the city, and is here to look over the various coin machine operations in the city.

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Every Punch A
WINNER!

Three Causes For Shortage:

1. Overseas GI requirements not being met as OPA puts blame on fog hoarders.

2. Tobacco dealers had earlier protested that the OPA's withholding of cigarettes had caused such a shortage that this manufacturing was necessarily curtailed.

3. A tobacco wholesalers' committee, after an investigation made by its own officials, recommended re-study of cigarette manufacturers to determine the quantities to be supplied.

Investigation is also being made of a report that millions of cigarettes are being hoarded in secret warehouses in the United States. Originally, they were intended for non-smokers, but have been placed in the hands of individuals and businesses because they are believed to be scarce.

Chicago, Nov. 10—The cigarette shortage continues to be front-page news with several new angles added this week. One new development is the strong tendency to shift responsibility for the shortage. Another is the reappearance of rumors that there is a shortage among soldiers. Still another is the OPA's announcement that in at least one area the fog famine is due to customer buying and that there is no proof of black market activities.

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Twin Cities

In the Twin Cities, cigarette hoarding reports emerged about the shortage. OPA reported, after a survey, that customer buying was responsible for the lack of meeting demand.

On the other hand, tobacco dealers said that there had been hoarding of as much as 60 per cent. A newspaper reported, however, after a survey, that the shortage was more due to the OPA itself, especially in the Twin Cities area. Reports are being received from various parts of the country.

Omaha

A local store here began a new campaign for in-store displays of cigarettes. The customer must turn in a can, each can containing one pack. Limited cost is a pack at a time, however, there is still a shortage and the store is forced to re-sell the cigarettes at a profit.

The empty packages will be turned into the Washington office.

Philadelphia

Mystery of the cigarette famine deepened here. Machine operators, jockeys and other employees, are said to have supplied themselves with cigarettes at least 50 per cent. But State cigarette tax receipts, which are supposed to reflect the sale of cigarettes, were not raised by the price of cigarettes.

Cigarette tax income for October was $1,662,069, collected on the sale of $1,141,513,000, an average of 49.5 cents per cigarette. This was a drop of 29.5 cents from the $2,149,566,700 collected per cent from July, 1943. These figures are from the state tax department.

Transferring tax revenue into terms of packages of cigarettes, it appears that the dealers in sales to retailers, between June and October, have cut along on four packs last month than the same period of 1943.

Concerning the consumption last month was 10,000,000. This was also 50.5 per cent below the consumption in July, 1943.

It also appears that apparently more deprived smokers are the only ones who are not buying the cigarettes. The dealers claim that they are not buying the cigarettes because the prices are too high.

Without further explanation, the dealers charge that the OPA is at fault because they are not able to get the cigarettes.

The OPA is accused of taking advantage of the shortage to increase the prices of cigarettes.

Portland, Ore.

The Office of Price Administration has found that some wholesalers, selling in Sun City, Arizona, are not increasing prices.

The Portland office of OPA is investigating the situation and has found that some wholesalers are not increasing prices.

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JACKSONVILLE, Fla.

District OPA prices, investigation and enforcement officials here, are stressing their attention on stamping out black market cigarettes which is building up here.

Officials of these district officials have charged that the distribution of cigarettes is being done by wholesalers who are charging more than the OPA allows. The district officials have been working with the OPA to reduce the price of cigarettes.

Memphis

Nothing "artificial" was found in the present cigarette shortage by an official of the OPA here. The official said that the shortage is not due to a lack of smokers, but to a lack of supply.

The OPA has received several reports of a severe shortage of cigarettes, but none of them have been confirmed.

Boston

Almost all stores have some kind of cigarettes, including some foreign types. There is a shortage of cigarettes, but it is not as severe as in other parts of the country. The OPA has been working to supply the shortage.

O. K. MACHINES, INC.

Consulate export wanted. Come to California for better living and a greater future. Excellent salary. Permanent position. Desirable working conditions. Write today.

THE PLAYDIUM

FRED MCCLELLAND

2220 KAY ST.

SACRAMENTO, CALIF.

December 2, 1944

The Billboard

COIN MACHINES

December 2, 1944

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Gaming Equipment Is Seized by Police at Milw. Church Bazaar

MIWAFKES, Nov. 30.—After much argument the subject of using coin-operated pinball games and slot machines in clubs and depas in this area had been dropped until recently. Following an anonymous telephone call, police broke up a church bazaar and seized 15 slot machines as well as some other gambling devices.

The police officers reported that the bazaar was open to the public and that they had no knowledge of the presence of slot machines in the church. The identity of the church was not disclosed by the officers. The seized slot machines were valued at $250, and the police said that they were stored in an underground parking garage.

The police said that they had no knowledge of the use of slot machines in churches before this incident. However, they said that they had been aware of the use of such machines in clubs and depas in the area for some time.

The police said that they were conducting an investigation into the use of slot machines in churches, and that they would take any action necessary to prevent the use of such machines in the future.
Square Deal, Blue, Unity, and Victory Party Planks in 1944 Fight for Local 802 Control

(Continued from page 2)

members employed in the dance busi-
ness are to be given a chance to
be consulted in the interpierce-
ments. This plan will also include a guar-
te of a minimum number of hours of em-
ployment on each contract, and will
result in the total sum of each mem-
ber's income being greater than at
present.

The present is the creation of a stoma-
tum number of men on all engagements in
this field. The union has pressed
between employees in the dance busi-
ness.

A general meeting shall be called of
all members who are employed in this
field. At such meetings names will be
placed in nomination by the mem-
bership and a committee elected to sit as
a permanent body with the official
of the union. These bodies, through the
ir organization of the field, they can be
made recommendations which will help to create em-
ployees and to establish the field. Among these lines they can recommend ways and means of increasing wages, better conditions of work, and better working conditions.

Blue

When the Blue Ticket administration co. office January 13, the open
shop was scrapped throughout the industry. This is the first time that these
men were played and the union man. Many dual union flour-
ished. In those days there were only
two business delegates for our local in
the plant and that the two the
bourough and all of Long Island to
bluehouse.

Today we have 35 representatives in
the jurisdiction. These work under the
the approval of the elected officials.

Constant attention to this problem has
been one of the most powerful factors in the strength of the
of our union.

As far as we can see, our local did not en-
force contracts. In fact, the old officials
seemed to be indifferent written con-
tracts at all. But the Blue Ticket ad-
ministration realized that enforcement
of contracts enables the employees to get
the full benefits to which he is entitled
by agreement.

Once it succeeded in enforcing the old
book state, the Blue Ticket administra-
tion proceeded to increase them. Se-
nings ago we won a $5.00 per week increase book state, and the
Blue engagements covering hotels, stage and theater work,
for an additional increase is now avail-
able through the decision of the War Labor Board.

In this branch of the business, the Blue Ticket administra-
tion was able to do the most unscrupulous dealing possible in the
cabaret field. The Blue Ticket electric
is the only union electric located in increasing
organized. Thousands of jobs in that
case were played and the union man.

Arranging and Copying

Plan for Blue

To reduce rates for arranging and
copying in publishing houses according to publish-
the price lists for arrangements and

Cash Security for all copyists.

Strong enforcement of the 90 per cent
additional price for arrangements who play
with bands.

The elimination of delayed payments.

Victory

On the special problems of this increase-
velopment which must be given official recognition. A
full-time staff of copyists and arrangers is
ecessary to maintain official status and
regularly meet with union officials to safeguard
their interests.

Blue

After organizing the jurisdiction for
employment, the Blue Ticket administra-
tion organized a branch of the music
industry that had been long troubled
by unions before. This resulted in bringing
into our ranks the arrangers, copyists and
librarians.

Advisory board would function here for
the benefit of arrangers and copyists.

Theater Planks

Square Deal

Immediate enactment of legislation to
increase the number of men now re-
qured for all musical and dramatic produc-
tions.

Immediate enactment of legislation
aiding and encouraging the
of men after the first six weeks of
the presentation.

The abolition of all free rehearsals.

The immediate elimination of all pen-
alties.

Direct enforcement of present by-laws
which prohibit organized units to con-
tract for legitimate theater engagements. (No sub-fugites.)

Unity

Theater conditions would function in
this part of the bill according to the
committee's report.

Blue

The Blue Ticket administration has
the committee along the line. Musical comedy series
have gone up from $50 to $300, and million picture
houses from $60 to $100, 50.

We recommend a maximum of four
shows daily in any theater, with extra
performances subject to approval.

Membership Planks

Square Deal

Square Deal examination of new members
and rigid investigation of transfer
members.

Unity

The strength of a Union lies not only in
the value of its members but in the
ecological well-being of its membership.

(See Square Deal on page 9)

Movie Chain Investigating

Post-War Export Business

NEW YORK, Nov. 25.—A chain of
movie houses is reported to be
known to be looking around the colossus
maine trade with the end in view that
a better chance of the company to
export-distributor. Controlling theater
in the eastern United States and
California, the chain is not only well en-
trained to export operations but even
stronger in England and also controls the theaters on the Continent. It seems that it is
very much interested in a deal that will
give it the lion's share of the great
export business.

At the moment the outfit is under-
standing to have engaged in
search for the betterment of the post-war cot
exclusively in a sympathy with producers as
o to as the number of music men in the
industry, average costs of books, patents, and copyrights is going up
up and auction. A spokesman for the
chain's company revealed from the trend that
the chain is concentrating on the house
business and the question of export will
will have the least difficulty in the
export market especially in England. It will be
necessary, however, to do the
outside business, and considerable
may be made available for
the domestic market as soon as up
facilities can be ar-

Eastern Sugar Users Fight Shortage by Trade Barter

NEW YORK, Nov. 26.—Sugar shortage in
the United States is reported by the War
Administration this week described it as
"local and temporary."

It became so serious that
Eastern manufacturers who use
sugar in their products have been
from Western refiners and absorbing excess shipping charges as a
result, it is reported. This
includes such large industrial users as makers
of confectionery products and

type of buying, which runs the prices of
sugar up to $12, but is
limited in volume, is some-
thing new in purchasing, since manu-
facturers have had to turn to
from refiners three months. The
manufacturers have absorbed the higher prices of sugar
in his finished products.

Several factors that a sugar situation is one of aplet shortages in New York and
some other localities and may soon be
relaxed. Trade sources are less op-
inistic, however, holding that the future is
the year to be only that at that as much sugar will be available for
the next 12 months as has been
used during 1944.

Meanwhile, in Washington, after
negotiations lasting about two weeks, the
Cuban sugar dealers, conference with
Commerce officials for purchase of the
1945 and 1946 crop, have held off discussion
for the second time. Disengagement ever against sugar barter with the
Cubans leaving Washington.

Details are nebulous, since, as
the Cuban sources point out, the deal is now engaged
in sales of other products. There are simple indications, however, that the shift to
the Sugar export organizations as they now
natives of the United States are so limited that the Society of Restaurar
and barbecue owners have been
suggested on cutbacks in the
sugar consumption. The dealers, it is said, have been
afforded the privilege of buying a
sugar for barter purposes.

MACHINE

AUGUST ANDERSEN

120 S. High St., STEUBENVILLE, OHIO
Phone 190
English Ideas Eyed by Disk Experts

Oldie Records Prove Big Windfall Juke Ops Admit

CHICAGO, Nov. 28.—Music operators here say the demand for old records has reached a new high. A stock of old records still can exist in many stations, a survey of representative operators shows.

The advancing material for The Billboard Jukebox of old records, we were mentioned again and again in being in the "biggest" category. Old Irving Berliners' songs, Together and Always, rank sixth and seventh, respectively, on the best-selling sheet music chart, and the former is in ninth place for the most played song, reported for the week ending November 19.

Dinner With a Dollar, in ninth place on the juke box list, is about 15 year old. It Had to Be You, in 10th place, is the pre-eminent "biggest" chart tune. What a Difference a Day Made, here has been a top-three chart, in another hit tune which was introduced several years ago.

Other old tunes which operators here

Plan Bigger Program For Teen-Age Clubs

How To Get a Juke

BOSTON, Nov. 28.—Three G.I. members of the young people's technical Methodist Church have come back from last-class juvenile pariah salvaged from several other machines. This juke box has been installed in a recreation room at the church.

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One thing is certain, the recording companies have not been able to make a big hit on a homemade disk, but can now offer new numbers. Those of the war and the thriving ranks of the recording masters who in the past provided most of the lead hits are back, and this is a good sign as it indicates more records being made by the masters, and from now on operators can expect to get a fair share of records.

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Judge Puts Juke Out of Order To Have Quiet Bite

RICHMOND, Va., Nov. 28.—The sound of juke-box music has various effects on people. Some want to dance, others may be able to go to sleep, and others might be moved to make a statement about the dangerous results from attacking people with jukes.

Exemplified in a judgment of independence in teen-agers. The altered attitude of adult leaders, parents and operators, is exemplified in the changing of the inner character of the individual, for whole projects of the present teen-age group.

It was pointed out at the conference, which was attended by 1,500 delegates, that the jukes serve a purpose in the social welfare agencies through the combination of inebriation and in the department of youth. G. W. Shaw, who is one of the leaders of the youth group, said, on the question of the problem, he added:

Our Allies in the war have out-distanced us in participation by the millions of dollars. It is also the case that the jukes have had an influence on social genuine social significance. As early as the war, the jukes found a path and a part for children and adolescents of the Union to play in the homes of the British homes, because of the direct and indirect benefits which they offered to the families.

Definitive: The conference took definitive action with the plan of establishing projects for youth, by pledging support to the activities already formed. The conference issued a high spirit of responsibility by making note of the importance of organized efforts to expand the teen-age program.

Juke Ops Already Feel Benefits of AFM Disk Release

Baltimore, Nov. 28.—As a result of the report with Recorders, the American Federation of Musicians, records are beginning to come thru in much larger quantities, according to a local disk manufacturer. King's Records, it is true.

In all, 200 albums have been prepared and are in the process of being recorded, and the price of these disks has been reduced to $1.50 each.

Arts and Artist Manager

Constitutionally, as long as the disk is made, it will not and when disks were made after that association was formed, publicists and disk manufacturers who would need a sum of money going to the artist and manufacturer, with each of the artists on the basis that each artist had a different connection to the disk.

If they could come to this agreement that there would be no doubts coming to them, he would like to go into a large production now, and is now the case—why know what the result of any production, and the disks of the disk company, that would be marketed and sold at all the time, would be worth hundreds of dollars depending on the price charged.

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**MOSS MACHINES**

**The Billboard**

**December 2, 1944**

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**PERMO POINT ROUND**

for war-time operation. This great new coin phonograph needle is specially designed to help you through a tough period. Ask your Columbia, Decca or RCA distributor for it. Costs no more. Saves you better. Piano Point Elipical needles will continue to be available through regular distributors.

---

**PERMO, Incorporated**

6415 RAVENSWOOD AVENUE
CHICAGO 26, ILLINOIS

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**GET THE FACTS AND FIGURES!**

**BETTER**

**SOUNDIES**

...offer a profitable source of revenue to all operators. **SOUNDIES** are tailored-packed, professionally-made films that will do your business to work for you! Prepare now for post-war's greatest profits.

Write today—let us know type of machines you are operating.

**SOUNDIES DISTRIBUTING CORP. OF AMERICA**

209 W. JACKSON BLVD., CHICAGO 6, ILLINOIS

---

**WILL PAY HIGHEST PRICES FOR FOLLOWING**

ROCK-OLAS: SPECTRAVEXES & PLAYMASTERS, DELUXES, STAND. ARDS, MASTERS, SUPER, with or without remote control.

SEEDBURGS: 8509 E. R. G. WURLITZER: 5500

BALLY: CLUB BELLS and BIG TOPS

GIVE US FULL DETAILS, CONDITION, AND ADVISE HOW MANY PIECES YOU HAVE IN FIRST LETTER!

B. D. LAZAR COMPANY

1655 Fifth Avenue
(Grant 7189)
Pittsburgh 19, Pa.

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**We Pay Spot Cash FOR YOUR USED RECORDS**

No Shipment Too Big... None Too Small

Popular • Hillbilly • Race • Polkas

Wire Collect How Many You Have WE PAY THE FREIGHT

J. F. BARD

414 South Franklin Street
Chicago 7, Illinois

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**MOSS MACHINES**

**Assembled and released by Soundies Distributing Corporation of America, Inc. Released date, November 15.**

**Program 1188**

**Dreams of Old Hawaii**

LADY MATHEWS and RUGBY ORCHESTRA. Restaurant setting. There's a vocal chorus by one of the bandmen and the ALOHA IN- NERS, more drum, appear briefly. (Philmont.)

This number has now been added to the Soundies program—animated cartoons. First of the series is IRON MAN, a pleasant title feature with catchy musical background. Various birds, birds, and musical instruments. (Soundies.)

**Williams Whistle, Will Yo?**

A novelty song. Featured are HARRY RAY and BILL HUBBARD, with ELLEN CONWAY handling the vocals. Bandstand setting. (Philmont.)

**Danny andthe MANN DANGERS**, two girls, live up to the title of the real looking dancing. They do a group pen- dleton dance, then the girls take solo parts. (Philmont.)

The currently very popular tune, Dance With a Devil, is played by GEORGE PATRICK AND BAND. IDEA MOVING HOW starts a couple of choralists, and OLYMPIC AND SOPHIA dance. Bandstand setting. (Philmont.)

**Harry Leventritt's RED JACKETS**, five men and a girl, play in Paddock Inn. The music is Pennsylvania Fiddle, with the girl from the band playing the vocal. There's also a short dance by a girl and boy, Night club background. (Philmont.)

The Old Oxford Basket, swing style, is presented by THE FOUR FOOLS, two boys and two girls. They sing as well as play drums and saxophone. Setting is a high school locale, and during the performance the attractive girls emerge from the wood and dance. (M. C. J. R. P.)

**The LITTLE FOUR QUARTET**

Sings CHICAGO MAN. Setting is a night club, with the four vocalists donning either red hot battered clawshand or other delinquents. (Philmont.)

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**ENGLISH IDEAS EYED**

(Continued from page 91)

 thru the National Association of Broadcasters.

**Eye Jule Box**

Another point is that manufacturers for television are now willing to carry the property right to juke boxes as well as performance over radio stations. This seems to be a real possibility in the present juke box operating picture now, with Morris Music contend- ing that the wording of 1911 copyright law is such that the same clause calls for a license of music only where both performance and sale are involved. C. E. G. F. — That's the record companies and recordists, if they get together on the above, can claim that they have a joint property right in the copyright of the record itself. If they can refuse to allow to be played for profit on juke unless there is a payment on part of the user. It's a law in Pennsylvania As it stands now, the State of Penn- sylvania has on its statute a law giving the interpretive rights to the artists. This came about when Fred Waring tried to prevent a Pennsylvania radio station from using his disks. Waring formed the National Association of Performing Arts, over 20 years ago for the purpose, and as a result of court action the State Supreme Court that both record companies and artists (some 19 artists) have the same rights as to whom administers the rights for public performances. Again, the case of Paul Whiteman against Martin Block, station WHW and NBC, took place, some time ago, it was found that Whiteman's which control the rights, but neither Whiteman and the company have the same rights. Record and radio execs look on this as a natural condition for their idea of self-manufacturer setups. If they can convince artists that there is a great deal more dough in it for them this way, get some sort of legislation thru that would make it legal—and as a result modify the Petrillo victory—may swing one's toward the disk companies.

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**Assembled and released by Soundies Distributing Corporation of America, Inc. Released date, November 20.**

**Program 1189**

**Cineorama presents MAX MILLER AND HIS FAMOUS DOORS (2).**

These door do several accordion tricks, and Miller has over solo routine. A park provides the background. (Philmont.)

**The Line Is Busy**

is released in connection with the Army War Loan. It shows effectively the necessity for war veterans' continued productive effort. Part of the subject is enough to prove a case that the war is still far from over. (U. S. Treasury Department)

**Marilyn Maxwell**

of radio and stage fame. She is on the strength of her performance of her dream man. Your lovely lover ambashes, then dances, with eye appeal. The setting, on occasion, gets a bit for NICK LOGES. He appears as a street singer, entertaining several couples in a park. (Philmont.)

**Paris Is Gay Again**

is sung by JAMES ALEXANDER, as one of the composing teams. Hence it's a Paris street, with a great number of people providing additions to the French scene. (M. C. M.)

**Bobby Darin**

in Drama Impressions, impersonates several noted hoofers, including Pat Rooney, Bill Robinson and Ray Rogers, as a neglectful impression. Stage setting. (Philmont.)

**Gold Key**

is revolved by HERBIE LEVINE AND THE BLOCKLAND 10 PIECE BAND. Action comes from a college campus to the playing of music to an operating room (Philmont.)

**THE THREE PEPPERS**

sing Abie the Pretzel. They're singing a song about pretzels and a girl, with one pretzel in her lap and another in her back. (Philmont.)

---

**Overseas Servicemen To**

Get GI Talent Discounts

**BALTIMORE,** Nov. 26.—Servicemen stationed overseas soon will be hearing V-Disk music from the movies, with the help of new GI radio stations in Russia, China, Burma, India, and other parts of the world. Many GI's got the chance to see the movies, but most of them don't get the chance to hear the music from the movies. (Landers.)

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**MATERIALS PRICE LIST**

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**SPECIAL!**

**LARGE QUANTITY OF 60CT TUBES $1.00 EACH**

IN LOTS OF 20 OR MORE

---

**WANTED! Complete Music Route Will Pay Cash**

**State All Details: Model, Quantity, All Information in Strictest Confidence.**

Square Deal, Blue, Unity, and Victory Party Planks in 1944
Fight for Local 802 Control

(Continued from page 20)

We believe that every human being has a right to aspire to any occupation which he desires, and that in order to protect his right to this aspiration, he must be subject to certain minimum standards of occupation and wages.

Incompetency is a permanent barrier to the attainment of a decent standard of living in any trade and no one who has the moral right to condemn any human being to a lifetime of economic minority and misery for the sole purpose of enlisting his labor without payment or due compensation.

We charge the present administration of Local 802 with the policy of ignoring standards of decent living in any trade and with the practice of earning profit from the work of the workers without due compensation to them.

We will, however, pursue a policy of accumulating a just standard of admission in order to protect the rights of our membership. This policy is the only guarantee of a strong, stable, and effective union.

Blue

American Telephone

Upon taking office, the Blue Ticket in-

roduced an amendment to the local's constitution, which was adopted at a membership meeting, providing that no member shall be disciplined and discharged because of race, creed, color or political belief. For 10 years we have consistently fought against discrimination of any kind. We have fought for the passage of the Anti-Lyching Bill by Congress, for the abolition of the poll tax, for the reform of the employment practice committee and similar measures. And we have consistently conducted an investigation of our membership by striking out members of the same wages, working conditions and treatment as for our white members.

Victoria

To effect ways and means, in conjunction with the federation, to prevent overproduction of phonographs by concentrating factors of members from other locals after the war.

Benefit Planks

Square Deal

The constitutional and institutional changes of all relief and Social Security benefits.

That every effort will be made to provide for sectional candidate for all members and their families.

Unify

The inactivity of the musical profession is well known to every practicing musician. All standards of occupation, government realizes the necessity of curtailment of the shock of our business, and that the present administration has failed both in the social and political structures planned social legislation. Along these lines Unity is presenting to our membership the result of its own planning and thinking. We believe that the trade union movement must be in the forefront of social planning and politics with all progressive national legislation.

To submit to the membership practical steps for the extension of co-operative, medical, dental, and optical service for all members and their families.

By virtue of co-operative action and the cooperative action of our membership we are sure that this plan along the social lines can be worked out with the full approval of our membership.

Blue

The relief, social service and medical department has, since its formation, been made a success, and we are in the habit of being employed by employers.

Along these lines pioneer achievements of this administration is a health plan which was adopted by the entire labor movement. The co-operative plan has paid the full expenses for three years of the insurance benefits of the doctors, hospitalization, operations, special service, emergency services, prescriptions and maternity care.

Victory

A new medical plan which will provide a complete medical service to all members and their families of our union. This medical plan was to be supervised by experts in the field of medical discipline. The plan was adopted in 1940 to the executive board by one of the members of our group.

No Cellophane Needed

One of many wartime discoveries is reported by Popular Science magazine, which says that cigarettes of the not too distant future will be kept in primers kind of periods considerably longer than they were formerly considered possible. We believe that tobacco treated with a commercial solution of orbital picks up little moisture during weather of high humidity, and loses very little during dry days.

New CIG ANGLES

(Continued from page 28)

nationally advertised brands. Nearly every store, however, has had its own brand available, but it is questionable, at the rate they are being sold, how long this situation will last.

One dealer who stated his normal supply of cigarettes, 60,000 to 70,000 a week, had dwindled to about 12,000. He showed his latest order: out of 15 orders ordered, eight had been canceled by the manufacturer, and were cut down, most of them drastically. Another dealer said he was getting about half his normal supply and what was available was in distant areas.

One dealer who said he was getting about half his normal supply and what was available was in distant areas. He was down to four brands, all of them in the semi-popular class. Like all the

Popular Record Releases

(Continued from page 20)

OUR WALTZ ......................... Fred Warner .. Dec 16632 FOGHKEYESIE .................. Commodore QT10 ST. LOUIS BLUES (12") ......... My Friend Guitar Jack and the Donnasquad .. The Great Gildersleeves SWEET AND LOVELY ............. Fred Warner .. Decca 16630 SONGIN' THEM JUMP BILLS . "Fast & Furious" THE BARN DANCE POLKA .. Heinz Honey Shakes .. Decca 4463 THERES GOES THAT DAMNED OLD TUNE .. The Great Gildersleeves .. Columbia 23917 THIS IS THE CHORUS ............. Victor Young .. Decca 23917 WHITE CHRISTMAS ...... American Band .. Columbia 26776 WHY DOES A BEE LIKE HIS HONEY? ... Kern & Hammer .. Bee 17290 YOU DON'T KNOW WHAT YOU ARE TO ME .. Sarah's Melody Hall (Glen Bailey) .. Continental C-1155

See the inside front cover for a message of importance to YOU.

Coin Machine Acceptance Corp.

WANTED MECHANIC

For Phone and Radio Control. Must be neat and reliable. Good salary. Write or wire.

JEFF EMERSON, PAL MACHINE CO.

Pittsburgh, Pa.

Projector BULBS NOW AVAILABLE!

New General Electric 750 Watt, 200 Hour Bulbs for Panoramic Movie Projectors—

Also now available for $ 6.00 at regular prices for all types Spotlights, Floodlights and Projectors, Spotlights, watt, volts, type base.

All shipments C. O. D.—Immediate Delivery.

PROJECTOR LAMP SALES CO.

5209 W. 21 R.D. DEPT B

CICERO 50, ILL.

Printed * Phonos Title * Strips

Now available for Victor, Shubert, Columbia, Okeh, Disc, Capitol and Hill records. Strips for all other labels available first of the year. A postcard brings samples, list of titles and prices.

Dale E. Haun Company

303 NIKON BUILDING

TOMAH, WISCONSIN

The Billboard

MUSIC MACHINES

December 2, 1944

93

Available Now

NATIONAL RECORDS

DICK THOMAS COWBOY SONGS

5001 BROKEN HEART

5002 A COWBOY IN KAH LI

SERENADE

5003 IF MEMORIES WERE MONEY

5004 SEND THIS PURPLE HEART TO MY SWEETHEART

5005 THEY'LL NEVER TAKE THE TEXAS OUT OF ME

JAZZ SERIES INSTRUMENTAL

9001 SWEET AND LOVELY

9002 DEEP BLUE DREAM

9003 BYRD S OPINIONS

Operators' Price—65 Cents

Write for other Releases.

n ALLIED SALES CO.

3112 Wardour Ave, Detroit 1, Mich.

Phone: CAbi111
Candy Vendors Only Out For Xmas Shopper Needs

Armed forces take most hard sweets, and no let-up in sight—National Confectioners' Association announces results of extensive study

CHICAGO, Nov. 25.—It is expected that a run on candy vending machines will be made by the Christmas shoppers through the nation as they find that most of the hard candies and novelty confections put out for them elsewhere have gone to our fighting men all over the world.

Shop owners who usually bought their candy supplies a week or two before the festive days will consequences their candy quota the first part of December this year, and candy vendors wherever they're located will be emptied even sooner than usual as the situation becomes permanent.

The National Confectioners' Association, meeting in a special conference of directors and committee members here in Chicago this week, announced that the home front will do without hard candy supplies and 4-cent items in order to keep G.I. Joe's sweet tooth satisfied. They did state, however, that stocks of pound candy already purchased will be about the same as last year.

No Decrease Sought

About 30 percent of the candy manufacturers in session here at the conference reported that production is continuing to be heavy demands of the armed forces for many months and they foresee no let-up even during December.

Col. R. H. House, of the Jersey City (N. J.) Quartermaster Depot, told the candymakers at their meeting, "Overseas sales have been running more than 360,000,000 bars per month." He stated, and no decreases have been signaled.

The saga, milk, chocolate, route, nuts, fruits and other ingredients which went to make the candy cases, fancy, filled and plain hard candies, chocolate Santa Clauses and other novelty Christmas candies of pre-war years are now being used to supply this wartime demand. A large portion of this candy is being purchased by the Jersey City Quartermaster Depot under the recent set-aside order issued by the War Production Administration which provides that every manufacturer of 4-cent candy items set aside 50 per cent of his monthly production for government use. The Jersey City Depot, in addition to taking care of its shipments of candies for the army overseas, also assigns certain quantities of this allotment to the Navy and Army Exchange Service.

Demands Will Continue

There is every expectation that the other purchasing agencies of the government, such as the Chicago Quartermaster Depot, will continue their demands during the war period of confections such as hard candies, caramels, gels, jellies and nut bars and other items included in army rations.

Other army and government officials present at the special meeting were Col. J. W. Fraser, chief substances officer, Chicago; Colon M. White, and L. A. Wright, and Paul Z. Redel, civilian buyer, all of the Chicago Depot.

The candy supply situation has not only been affected by the severity of the government for the product but also the tight ingredient situation. According to present indications there will be additional quantities of sugar or chocolate available during the first part of 1944.

A careful study of the ingredient supply situation which represents the views of the National Confectioners Association and the American Candy Makers' Association, is based on which the above opinions are based and presented for trade information.

Ingredients Outlook

A sugar outlook which reached a peak of severity during earning season in the north central part of U. S. in September is almost that section somewhat by the movement of sugar to overseas areas. However, there is an abundant sugar foreigner factors—fact that the situation will be easier with the increased production of the sugar beets. Sugar supplies are now flowing into the West Coast and the Carribean areas and will continue to do so.

Candy manufacturers are now obtaining 4-cent hard candy items at $1.25 per 100,000 pounds. This figure is about $0.20, or 15 per cent, below the rate which prevailed in the fall of 1943.

It was pointed out that this decrease is due to the reduced demands for the items and the increased supplies of sugar available to the candy manufacturers. The increased supplies of sugar are due to the increased beet acreage in the West Coast and the Carribean areas, which are now producing an abundance of sugar beets.

The sugar outlook is expected to continue to be favorable for the remainder of the war period, and it is anticipated that the sugar situation will continue to be stable.

Traffic Volume and Play Studied by NY Drink Ops

NEW YORK, Nov. 25.—Volume traffic alone does not constitute a good location for a drink vendor. Traffic plus quality buyers counts.

This, in part, was the conclusion arrived at by the Eagle Automatic Equipment Corporation following pre-bidding of drink vendors over a period of 12 months before the firm had placed a single unit. Rents of the firm under 'no deposit' observations of drink vendor locations and these observations were tabulated, and a list of locations and their respective rent prices. After studying traffic, and closely tied to the quality of this type of vendor was out to save a good at one of its machines.

This was a different story at Macy's, however. Crummins and Kassoff observed a battery of drink vendors at Macy's for years, and there have been many changes in the location, but the quality of the vendor has not changed. The location is maintained at the store and the location has proven to be the best location in the city. The location has proven to be the best location in the city, and the location has been maintained for many years.

In the past, it was not uncommon to see a vendor with a single machine at one of the large department stores, but the vendor was not always the best location in the city. The vendor was not always the best location in the city, and the vendor was not always the best location in the city.

3. Service is of the essence. Over and above the quality of the location it is also important to have the very important requirements of the location. Some locations will not bear a reputation. He can pull a good location, but if he cannot deliver the services the location will not bear a reputation. He can pull a good location, but if he cannot deliver the services the location will not bear a reputation.

Venditum must be anticipated by all, since service is the essence. The service is the essence. The service is the essence. The service is the essence. The service is the essence. The service is the essence.

BALL GUM SUBSTITUTE

BAYLES—GLASS—ASS. COLORS $1.50

CHARMS, over 10,000

COIN CONV. 4 D. 416 F.

CIGARETTE HINGE

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NEWARK 1, N. J.
Supplies Only a Headache to West Coast Cigarette Operators

LOS ANGELES, Nov. 25—Cigarette shortages haven't eased any here. Both people are getting used to it and cigarette machine operators have designed new machines that once a week and letting customers buy more than one box. This is a result of the demand for cigarettes in machines but giving them to the location owner to sell, or (3) taking machines off locations.

Some funny stories have been brought to light by those shortages. An operator, who is the latest is a woman as for Cigarette band. She had filled a machine on the Hollywood Boulevard. She was selling them to a woman she knew, but before the location operator could leave the spot to the woman was not there. Before the location operator was able to leave the spot the woman was back with two men and a lot of change. The machine was emptied before the firm's representative had chance to leave the building.

Such cases are isolated, but this story describes a good idea of what's going on. This incident and others prompted Russell Butler, of Cigarette Valuation, to change his method of selling cigarettes. Also the firm has been forced to cut down on its route sales, some instances the supply of cigarettes is not maintained consistently but has been given to the location owner. This way the spot boss gets a supply and the employees also get part of their smoking requirements.

With the machines not being filled, Collier has instructed his service people (he uses women on routes) to leave it open. This is done to prevent robberies. Several machines from out here haven't been too numerous. Operators here are keeping the spot closed. Some machines are filled when the operator has the stock. However, there are times when there have been pulled machines that have been opened and one has about 70 in his stock room. He still has quite a few on location, however.

Operators are able to fight fairly aggressive bootlegging with the machine. The spot boss can keep it in demand. The one thing in their favor is that their stores are all better off when they can get the machines. As a rule a spot puts a few cartons on sale early in the morning, when there are more around any replacements. There isn't anymore a problem as the customer will have his favorite brand. The supply offered increased two, Collier, of Cigarette Valuation and Old Gold one day and Cigarettes and rust the best. These facsimile smokers who are used to time or other said sales. They have been spotted from the market for a number of months.

There have been stories that some operators have passed 20-50 prices on their machines for cigarettes that are regularly selling for 10 cents. In making the rounds The Billboard has not seen any of this. However, the local papers have carried such accounts.

Stories as to when the shortage will end vary. Some operators say that it is about time for it to end. And they base their predictions on accounts from locations overseas. Others believe it will run for some time to come. There are five days when no machines are available on other days.

As for bootlegging, this boils down, too, to second-hand stories. It is quite possible that some of the accounts are true, but it has been reliably reported that youngsters are getting a good price for cigarettes from individuals. Since the kids have only a few packages it is obvious that they are buying them by going from store to store, and when they get about five packages they start to work unloading them.

About the only places that cigarettes can be bought after dark are night clubs and ballrooms. Even then they are limited. The Hollywood Palladium, which gives 25 cents a pack because of the operator tax, puts them on sale at 8:30 p.m. Spiel opens at 7:30. With the news the cigarettes can go on sale at a certain time, the waiting line forms at the counter. The cigarette girl who used to run an annoyance in a night club is now anticipated with enthusiasm.

But the machine operates have his problem. However, supply is only a minor one they will bear in mind that the shortage has added only one more ingredient to the daily routine. They have the shortage and do their best to cope with it. However, they can't cause any wrinkles in their youthful feets.

Drugstore Set Buying Plan To Offset Cost.

CHICAGO, Nov. 25.—Considerable attention in business circles has been devoted to the central buying office or plan which was recently announced here by an organization of drugists. The original announcement stated that 9,000 independent stores had joined the organization, paying a 600 annual membership fee. They expect to be able to buy goods at 15 to 20 per cent less than what they have previously paid as independent firms.

The organization of drugists is considered only a part of a general trend. One of the first trends to announce such a central buying office was in the electrical appliance field and the big stores of Manhattan Field & Company was reported to be a member of this group. Reports have said that only recently, 10,000 have been taken in the East to form a clothing buying group. The central buying agency seems to appeal to independent retail locations. The drugstores organize here says its survey work will be to inform its members on where to buy. They expect to will undertake to inform members of new items that come on the market. The organization says it will undertake to dispense the regular jobber in any way but will cooperate fully with the regular wholesale trade.

YESTERDAY TODAY TOMORROW

ALWAYS THE SAME

WHY?

ORIGINATORS OF HARD SHELL VENDING CANDIES

PAN CONFECTIONS

845 W. ERIE STREET

CHICAGO, ILLINOIS

"I don't see how any operator can get along without your paper."
NOW AVAILABLE TO ALL DIRECT POSITIVE OPERATORS

FLASH AND REDEVELOP STANDARD DIREF PAPER WITH THE NEW DIREF FLASH DEVELOPER. GET CRISP BLOCK AND WHITE QUALITY PRINTS—WRITE TODAY!

SPECIAL

NEW YORK, Nov. 23.—Arcade equipment, especially designed for children, not only puts a good play on the kids but attracts patronage of regular equipment, according to N. J. He experimented with planes designed by his parents and uncovered a flock of new customers.

One experiment was with a Chicken Sam contention. The gunnast and tar-gets were lowered and some patients of electrical contact so that it would be easy for a child to hit the gun and get a thrill. The game was popular with youngsters that the machine was never turned off. It was the same game combined in the same frame. In fact, as many kids flocked to the tent in.

Worse yet, just as easy was for junior to tag the bull, concluded card, that he might do even better, and suit games began to crowd the kids out. He was asked to press up a sign notifying parents in loud letters that the equipment was still a game for children only.

A familiar experience came with a simplified version of the bags. The game was played near bags for adults. Diddler got a bag, and playing the young player at the miniature bag, showed that the Whiz Kids did too. A rabbit even suggests that summer arcade man who want to enter for children is hindered in the same way, the kids are asked for grown-ups. With the right co-operation from manufacturers, the future seems enviable new avenues for profit will be opened up. It must be true that the first flight is probably a good idea for the makers to think of new ideas slanted for kids two, for example, by looking to the center for play ideas that will go big with children.

CANDY VENDORS

(Continued from page 94)

last year, with the 10-year (1932-42) average of 1,414,111,000,000. Peanuts of good quality are being marketed. Late fall and good harvesting weather in Texas, Oklahoma, Tennessee and North Carolina brought about moderate improvement during the month. These gains were about off by small declines in South Carolina, Georgia, Alabama and Mississippi.

V. N. DAINCY PRODUCTS. Milk production on farms in the United States during October, estimated at about 8,000,000,000. The decline from September was less than average and concluded the year's work at the peak point in 1945. October production was up 4 per cent above the previous year. The seasonal declines during the next month, November and October this year have been approximately the same as averages 1933-42. In 1933-42, pasture and other feeding conditions have been better than average in the past year than last, which accounts for the increased production. The first time since July, 1942, milk production per cow in all regions was higher than the previous year and than the corresponding 10-year average for the month.

VI. EGGS. Favorable weather throughout the country during October was conducive to egg production for the month. Hens laid 7,050,000,000 eggs during the month, which is 10 per cent above the previous high of last year. November and October this year have been approximately the same as averages 1933-42. Egg production during the first 11 months of this year was 6 per cent above the previous year and 21 per cent above the 10-year average. The number of potential laying hens November 1 (hens and pullets of laying age plus pullets not of laying age) was 10 per cent less than last year.

VII. IRENE. The 1946 grape crop estimated at 2,025,825 tons is 11 per cent below the 1945 record crop but 13 per cent above the 10-year (1936-45) average.

The condition of the California fig crop is far below the previous three years during the month of October. Conditioners reported as 78 per cent on grade on November 1, which was below the November 1, 1943, conditioners report of 82 per cent but above the 1943-44 grade. Verge of 25 per cent of the fig harvest was set on California state, the crop is reported to be quite satisfactory.

VIII. TREE NUTS. The United States peanut crop is estimated at 146,150,000 bushels, which is 4 per cent below the October 1 forecast but still the largest ever. The 1946 crop is estimated at 128,060,000 bushels and the 10-year (1937-45) average at 126,000,000. Production in 1946 of improved varieties is estimated at 96,000,000 and seeding variety at 32,000,000, which is 24 per cent less than the 10-year average. Result of the increase over last year is in the seeding variety and in the increase of Florida and Louisiana.

Production of almonds in California is estimated at 29,700,000 tons and exceeds the 1943 production of 10,000,000 by 29 per cent and the 10-year (1933-42) average of 13,880,000 by 122 per cent.

The 1946 walnut crop is indicated to be 84,500,000 bushels, which is 20 per cent above the 10-year (1932-42) average of 64,650,000 tons. The yield and quality of the California walnut crop was rated by the short periods of extreme hot weather in late August and September.

The estimated California hibiscus is now estimated at 2,660,000 tons composed with 1,660 tons of 1943 crop of 7,200,000, and the 10-year average of 2,775,000.

Ex. COFF. Based on samples of corn production have been raised 105 per cent to a total of 4,800,000,000, which will be 11 per cent above production in any past year.

WALLACE N. C. Nov. 28.—Manufacturers of photographic machines equipment, plants shut down during the adrenalin and evening sessions of the convention. Estimated attendance at the convention was approximately 100. Included in this group were operators and manufacturers from the Eastern, Southern and Northern parts of the United States. Manufacturers who had available displays of direct positive photc equipment were O. C. N. D. Camera, Wallace, N. C., the Coastal State Printing Company, and Fuller Corporation, Richboro, N. Y: Grant Postcard Company, New York, and the hammer Company, Richmond, Va., respectively.

The following permanent officers of the association were elected: President, H. N. Mitchell, Myrtle Beach, S. C.; First Vice-President, H. A. Shulman, Charlotte, N. C.; Secretary, J. W. Harrell, Raleigh; general secretary, M. R. Bridges, Richmond, Va.; Treasurer, C. C. Bridges, Richmond, Va.; Reporter, H. W. Harrell, Charlets, N. C.; Posts, N. C.; Postcards, N. C.; and Chairman, N. C.; Postcards, N. C.; and Chairman, N. C.

The Coastal States Printing Company, Wallace, N. D. B. Belk, president, was host to the gathering of operators and manufacturers of a number of local sections and provided a setting of events for the convention.
W. C. Distribns Plan To Do Biz on Nationwide Basis

The Cigarette Shortage Is Old Stuff—But Have You Heard...

Wets Win Out In Elections

Analysis of final returns show trade still must keep an eye on Carrie Nations

New York, Nov. 29—A study of the election results on the wet-dry issue which came up for local option vote in 43 states shows that more than 19,000 voters cast for "the drys" are losing ground. There's still plenty of evidence, however, that the coin machine industry in general and the cigarette trade especially will be forced to maintain a high profile if those who oppose the drys are to hold their own. A study of the activities of the different groups of voters has shown a tendency to cut sales of drinks by the glass but still stay away from package goods.

Michigan was the only state in which a wet vote was reported. Michigan, Indiana, and Illinois were reported as dry.

In 1928, out of 651 communities voting on the local option question in Massachusetts, 432 voted for the drys. In 1924, out of 351 communities voting on the local option question in Massachusetts, 251 voted for the drys.

Wets Win in Ohio

In Ohio, where 16 local option elections were held in and around Cleveland, North Dakota, voters have made an attempt to prohibit the sale of beer, ale, and beer. This measure has been rejected by the voters who are now voting for the drys. The voters in this state have voted for the drys in both elections.

On both occasions, local option elections have been held. In the election of 1924, out of 651 communities voting on the local option question in Massachusetts, 432 voted for the drys. In 1928, out of 351 communities voting on the local option question in Massachusetts, 251 voted for the drys.

Soundies Plug Bonds During 6th War Loan

CHICAGO, Nov. 29 — To stimulate local War Bond drive, Soundies Distributing Corporation of America, advertisers, has included a picture melody and two pictures produced by the company for War Bonds campaign, each runs three minutes.

Production of new War Bonds drive, Soundies Distributing Corporation of America, advertisers, has included a picture melody and two pictures produced by the company for War Bonds campaign, each runs three minutes.

There is no notice in the film at the War Bond drive, which immediately follows the paid Soundies as a free feature.

Cost of prints is paid for by Soundies as a contribution to the war effort and to make it possible for operators of these machines to render a patriotic service.

MANUFACTURERS

Please Notice

If you are an old established manufacturer of any article in use in connection with the war, you are invited to address your inquiries to The Billboard, Box D-110, New York City. It is mandatory that you should see us before entering this field of electronic trade. It is our duty to encourage and help the coin machine business to maintain its high position in the field of electronic trade.

AMUSEMENT MACHINES

97

The Billboard

December 2, 1944

DRYS TAKE IT ON THE CHIN

The Cigarette Shortage Is Old Stuff—But Have You Heard...

That some Chicago Loop cigar stores are selling pipe "For Ladies Only." Each pipe has a color to match the size of the day and the type of cigars.

A good cigar is sold for a nickel and a strong one for a quarter.

The boys are also offering cigars in bulk, which are priced at 10 cents per package.

A barrel of cigars is priced at $10.00, a dozen packages at $1.00, and a single package at 10 cents.

The owners of these stores are also offering cigars by the pound, which are priced at 10 cents per pound.

One of the most popular cigars is the "Tobacco" brand, which is priced at 10 cents per pound.

The "Tobacco" brand is also available in bulk, which is priced at $10.00 per pound.

The "Tobacco" brand is also available in a single package, which is priced at 10 cents.

The "Tobacco" brand is also available in a barrel, which is priced at $10.00.

The "Tobacco" brand is also available in a dozen packages, which is priced at $1.00.

The "Tobacco" brand is also available in a single package, which is priced at 10 cents.

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The "Tobacco" brand is also available in a barrel, which is priced at $10.00.

Cigarette Production Down

Federal tax stamps were bought in September day 19,000,000,000. With over 25,000,000,000 cigarettes produced in the United States, the government has made a large profit on these stamps.

The Bureau of Internal Revenue reports, as of September 19, that 9,000,000,000.82 were sold to the government at a cost of $900,000,000.82.

These stamps do not include cigarettes going to the armed forces, in which there is a large demand.

Trade Ass'ns. Await War End

Cigarette industry to revive association work as reconversion commences

NEW YORK, Nov. 29—A trade association in the coin machines industry has decided during the war, the interest is expected to revive as soon as the war is over, the association has worked here long ago in promoting organizations and in conducting the best methods of association work. Trade association has been given to reports of the annual meeting of the American Trade Association and the plans for a scheme of.reconversion assembly designed on plans in different states for returning to civilian production.

As reported by The Journal of Commerce, the chief speakers at the meeting were Berg, G. Albert, and L. W. Brown, who stated the plan for the revival of the association work.

General Browning's main theme was that the reconversion problem has been greatly complicated in recent months because a lot less than 20 per cent of the equipment is being sold to the public.

Carrying out this theme, General Browning said that the problem of association work, particularly in the production, or, or under, minor, reconstruction phase, has been complicated by a number of factors, including the government's policies, the war effort, and the fact that the government has not been able to provide adequate quantities of equipment to the public. He also stated that the government has not been able to provide adequate quantities of equipment to the public.

Until the end of the war, the government will have to continue to provide adequate quantities of equipment to the public. He also stated that the government has not been able to provide adequate quantities of equipment to the public.

Much to the point was the general's announcement that the army will work hard to get as much of the equipment as possible for the army's own use, and to that extent, he said, that the public will be able to take over as much of the equipment as possible.

George E. Manning, managing director of the National Association of Manufacturers, stated that the war production, as far as it goes, has been of great assistance to the public, and that the public will continue to be able to take over as much of the equipment as possible.

The theme, therefore, was that the completion of the reconversion project, as it is called, will be a great help to the public, and that the public will continue to be able to take over as much of the equipment as possible.

This, in his opinion, actually would not limit the rather

The inadequacy of the present production of the public is not a matter of achieving the best methods of association work, but a matter of achieving the best methods of association work.

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The inadequacy of the present production of the public is not a matter of achieving the best methods of association work, but a matter of achieving the best methods of association work.
CONVERT TO WHIRLWAY AND DUST WHIRLS
BE MODERN—UP TO THE MINUTE
WHIRLWAY
DUST WHIRLS
ONE BALL FREE PLAY CONVERTED FROM
SPORT COIN, DECK HORSE, BLUE GRASS AND SPORT EVENT.

CONSOLES

One Ball Free Play

SLOTS

Rebuilt
Formation
Kirk
BALE
Brown
Golden
Stop
Front
FOR
Boll
PLUGS
PLAY
eux,
Key,
Springs
JUMBOS,

FIVE BALLS

ONE BALL FREE PLAY CONVERTED FROM
SPORT COIN, DECK HORSE, BLUE GRASS AND SPORT EVENT.

ARCADE MACHINES

ZINGO ZINGO ZINGO ZINGO

A. K. Atkinson Bros. $8.00
Litfe. $5.00
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Export Trade For Coin Biz
In PW Bright

Chi Possible Free Port

WASHINGTON, Nov. 26—Prospects for export trade in all lines of business in-cluding the coin machine business re-cov-ered at least three good boosts this week. Business leaders from about 50 na-tionals from the sessions at New York, N. Y., and while some of the discussions were critical in nature, the meeting was prob-ably the most progressive gathering of trade leaders to plan for foreign trade that has yet taken place in any nation. President Roosevelt also announced this week that the government will be-gin to promote foreign trade when the war is over. An annual volume of $100,000,000 in exports will be about three times the total value that before the war. The program for exports is only a part of a general program to provide 100,000,000 jobs after the war. Government officials are also giving more serious discussion to what has been called in New York, a "free port." This idea was started in New York in 1937 and has already proved to be a big suc-cess, the city has limited its oper-a-tions. Now government and trade leaders say that these "free ports" should be established in many other cities including several inland centers such as Chig-a-goo, St. Louis, and all the coastal cities. The plans for future airplains should also encourage the establishment of free ports, according to the government plans.

These free ports have been formally known as foreign trade zones. They simply serve as "waiting rooms" for foreign goods which may be shipped into any country. In these zones any shipper, manufac-turer, or individual may transfer any kind of goods without paying customs duties. The term in New York has proved so suc-cessful since 1937 that the operations of the plan are already pretty well es-tablished.

Government officials say that the estab-lishment of a number of these ports for foreign trade in this country will cer-tainly bring about a less amount of trun-over in all countries and that small industries such as the coin ma-chine trade can certainly take advantage of it. Plans in the coin machine industry sometimes found that their goods were held up at ports of entry for weeks prior to the war. The new foreign trade zone plan will prevent all this.
MATERIALS PRODUCED FOR THE BILLBOARD
Drys Take It
(Continued from page 97)
was a total of 17 Chicago plants. Drus was in two, and in two others
eliminated thirteen but retained packaged liquor stores for off-premises-
consumption. Wels carried the other 13.
In Michigan, Grosse Pointe County was the
center of the State where the issue was on the ballot. County voted for
liquor by the glass. Price and Sarnoff, in 1937, had only State stores. New
Hampshire, because of its 1937 continuing to maintain the system of sale of liquor in
package stores under State control and local option returns were in favor of
continuing present set-ups. The Oregon proposal permitting sale of
State liquor stores was reported approved.
In Georgia, Bibb County went with
Maine Sentiment Wanes
Prohibition is less favored in Maine today than it was two years ago, an
analysis of the official returns on the
Two-year-old issue follows:
The analysis, released by the Distilled
Spirits Institute, shows a 1944 vote of
111,704 yes and 62,045 dry. This compa-
ries with the 1942 vote of 50,148 yes and
68,641 dry.
The dry vote was slightly higher than it
was in the State-wide referendum of two
years ago, whereas the wet vote was
lower by 10,096 than in 1942. The wet vote
was pointed out by Howard T. Jones, ex-
ecutive secretary of the Institute.
The larger wet vote was polled at a
time when all States have the largest
number of veterans in the armed
forces.
Two years ago the elections left Maine
with 39 dry towns with a total popula-
tion of 270,865, but the recent voting on
the dry issue left 31 towns with a
population of 269,500.
The Institute analysis shows that this
reduced the population of the dry area from 29.2 to 30.4 per cent, and
gave the legal control advocates a
majority of 43 towns and 30,000 popula-
tion.
The vote was the vote every two years.
Voters voted annually, and earlier this
year polled 19,827 wet as against 14,946 dry. The dry vote, however, was
7,000 less than a year ago.

The Billboard
December 2, 1944

ANNOUNCING NEW MILWAUKEE WEEKLY SPECIALS!

ARROW SPECIALS—REDDY FOR LOCATIONS

WRITE PRICE FOR PRICING LIST

SALESBOARDS

Deluxe Titles—24 Hour Service

No. 100 — Board (New) $1.95
No. 150 — Board (New) $2.95
No. 250 — Board (New) $3.95
Other Titles to Deep (New) $2.50

SALESBOARDS

Deluxe Titles—24 Hour Service

No. 100 — Board (New) $1.95
No. 150 — Board (New) $2.95
No. 250 — Board (New) $3.95
Other Titles to Deep (New) $2.50

DELUXE SALES CO.
BLUE EARTH, MINN.

SALESBOARDS

Deluxe Titles—24 Hour Service

No. 100 — Board (New) $1.95
No. 150 — Board (New) $2.95
No. 250 — Board (New) $3.95
Other Titles to Deep (New) $2.50

DELUXE SALES CO.
BLUE EARTH, MINN.

WILL PAY GOOD PRICE

For 22arts. State kind and amount you have.

City Shooting Gallery
566 N. Oak Ave.
Mineral Wells, Texas

ANNOUNCING

NEW MILWAUKEE WEEKLY SPECIALS!

WRITE PRICE FOR PRICING LIST

SALESDIRECTIONS

Deluxe Titles—24 Hour Service

No. 100 — Board (New) $1.95
No. 150 — Board (New) $2.95
No. 250 — Board (New) $3.95
Other Titles to Deep (New) $2.50

DELUXE SALES CO.
BLUE EARTH, MINN.

WILL PAY GOOD PRICE

For 22arts. State kind and amount you have.

City Shooting Gallery
566 N. Oak Ave.
Mineral Wells, Texas

ORIGINAL JAR O' DO TICKETS

FOR JanUARY DELIVERY!

ORDERS FILLED IN ROTATION ONLY

RUSH SPECIFICATIONS

PACKING

PRICES

50c, Pennies, 19 to M Case

$2.00 Nickels, 17 to M Case

$5.00 Dimes, 20 to M Case

$10.00 Quarters, 15 to M Case

NOTE: Quantities

Conforming to Above Packing if Possible.

Carload buyers may receive on a choice of our Philadelphia or Chicago warehouse.

December 2, 1944

ANNOUNCING

NEW MILWAUKEE WEEKLY SPECIALS!

WRITE PRICE FOR PRICING LIST

SALESBOARDS

Deluxe Titles—24 Hour Service

No. 100 — Board (New) $1.95
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Other Titles to Deep (New) $2.50

DELUXE SALES CO.
BLUE EARTH, MINN.

WILL PAY GOOD PRICE

For 22arts. State kind and amount you have.

City Shooting Gallery
566 N. Oak Ave.
Mineral Wells, Texas
ANNOUNCEMENT!

Bakers Pacers

WILL BE MANUFACTURED BY

BAKER NOVELTY COMPANY

BAKER NOVELTY COMPANY

WILL BUILD GENUINE BAKERS PACERS

BAKER NOVELTY COMPANY

WILL MAKE GENUINE PARTS FOR

BAKERS PACERS

WE WILL CONTINUE TO MAKE AND SUPPLY PARTS FOR PACERS RACES

UNTIL THEN, SEE US FOR PARTS OR SERVICE FOR

BAKERS PACERS OR PACERS RACES

BAKER NOVELTY COMPANY

1700 WASHINGTON BLVD.

CHICAGO 12, ILLINOIS

Finance Cos. To Vie for Biz of Coin Industry

NEW YORK, Nov. 22—Financial circles here are giving much attention to the competition that will arise among financial institutions which are planning sales of various industries after the war. One big company made a very creditable record in the coin machine industry before the war and its work has been so successful that it is considered probable here other finance companies will line up with it upon the coin machine industry.

The business of handling sales of various industries has become an important factor in the coin machine industry. Leaders in the placing field agree that those who will be able to best compete among finance companies have already announced their determination to bring down costs and selling prices as soon as possible. This may set a general trend in the consumer goods field. On the other hand, financial leaders say that many industries should definitely plan on building prices at a high level in order to prevent saturation in fields that can use the capital they have invested in the manufacture.

Bakers Pacers

STREAMLINED AND BETTER THAN EVER!

W ith many new and unique features

Baker, as one of the founders of Pacers Inc., designed and engineered the building of PACERS RACES. Baker, as founder of the BAKER NOVELTY COMPANY, designed and engineered the building of BAKER'S PACERS, the only Races with the DAILY DOUBLE feature. BAKER WILL BUILD A VICTORY MODEL DELUXE AFTER V-DAY.

AMERICA'S FINEST BUYS

A-1 Merchandisers—New Crates

ONE BALLS

Longacre Console

$575.00

Finnico Console

$395.00

Pittsford Console

$325.00

Club Trophy Console

$300.00

Fortune Console

$250.00

Eureka

$40.00

FIVE BALLS

Big Panto

$101.50

High Hat

$45.00

Jailer

$104.50

Champ

$45.00

Gold Star

$34.50

Kabuky

$48.00

Moniker

$74.00

Sea Hawk

$49.00

Shugger

$29.50

School Days

$39.50

Top Spot

$44.50

And Many Others

Write Us Your Needs—

WANT PHONOGRAPHICS

Best List.

1-1/2 Speed, Recto C. O. D. or O. D. at

WANTED PHONOGRAPHICS

1712-24th St., Rochester, N. Y.

UNITED COIN MACHINE CO.

6034 W. GREENFIELD AVE.

MILWAUKEE 14, WISCONSIN

TOKEN EJECTOR $5.00

Complete With Instructions

Token Ejector now ready for Immediate Delivery for MELLS 1x1 Ball Resolvers, equipped in 2x4 and 4x4 Units. Send $5 in extra for 2x4 Units. Right of Location is a few weeks. Write to us for your own complete line accessories. Send full amount with order or in three payments.

VALLEY SPECIALTY CO., INC.

1049 JOECA AVE.

ROCHESTER, N. Y.

"Eastern" Has Them Ready To Ship

Rebuild Air Guns in Original Cases.

Replacements, Opal Points, Ancient Points, Torpedo Points, Ball and Single Bore Points, Single Shot Points, No. 70, No. 60, No. 50, No. 40, No. 30, Cap and Finishing Points, $5.00 each.

WE CARRY OVER 500 PUMPS

For sale, shoot, trade, sell, or buy.

INDIA DAWNEY & CO.

549 10th AVENUE, NEW YORK CITY

PHONE: BRYANT 9-0817

SLOT MACHINE REPAIR MAN WANTED

Must be capable on general overhauling and refinishing; knowledge of pin game and console repairs desirable. Give all details—references, wages wanted by letter. Must reside in Massachusetts. Positions inside, permanent and 41/2 hours.

AUTO TRON COIN MACHINE CORP.

356 Chestnut St.

SPRINGFIELD, MASS.

"Eastern" Has Them Ready To Ship

Rebuild Air Guns in Original Cases.

Replacements, Opal Points, Ancient Points, Torpedo Points, Ball and Single Bore Points, Single Shot Points, No. 70, No. 60, No. 50, No. 40, No. 30, Cap and Finishing Points, $5.00 each.

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AUTO TRON COIN MACHINE CORP.

356 Chestnut St.

SPRINGFIELD, MASS.
Black Market
Cig Ops Will Lose Supplies

CINCINNATI, Nov. 25.—Hamilton County's 19th Edition Machine Law, a tentative measure that would have made the sale of cigarettes illegal, has been passed by the Hamilton County Board of Commissioners. The bill, which was introduced by Commissioner W. E. Schick, director of the OPA in Cincinnati, was passed unanimously.

The law was opposed by many retailers, who argued that it would have made the sale of cigarettes illegal, and by the commission, which has been asked to modify it to make it more enforceable.

The law will go into effect on January 1, 1944, and will make the sale of cigarettes illegal.

SICKING, INC.
1401 Central Parkway
Cincinnati 14, O.

COIN-OPERATED
AUTOMATIC
SALES BOARDS

R. C. WALTERS
2032 Maple Ave.
ST. LOUIS 12, MO.

The Famous, Patented
Chicago "ACE" Lock insures
"UTMOST Security!!"

Only the Ace ROUND Key Opens H.
Not a patented 7-tum Tumbler construction.
Any other 7-tum LOCK will not open this "ACE" Lock. Can be keyed alike. Remember—there is a "ACE" Lock for Every Need— and all insure—"UT MOST Security!!" Write for catalog contents list.

CHICAGO LOCK CO.
2926 N. Racine Ave., Dept. 68, CHICAGO

SCOTT-CROSSE CO.
formerly Keystone Vending Co.

The East's Leading Distributor

PHILADELPHIA, PA.

WANTED IMMEDIATELY

CONSOLES

with latest models, cash price. Please write, phone.

Pittsburgh:

CHICAGO MACHINE DISTRIBUTING COMPANY
747 East 10th Street, CHICAGO 22, ILL.
Seattle Parking Mch. 
Revenue of $165,000 
Expected Thru 1944

SEATTLE, Nov. 25.—Parking meters in the central business district have produced $15,000 during October, breaking all records for a single month, according to City Treasurer H. L. Coller. The 1,004 nickel parking meters have collected $10,600 in the first 10 months of the year, and Coller forecasts the total for the year will approximate $180,000.

Records compiled by the treasurer show that on an average so far this year motorists have deposited 13,690 nickels or $415 daily in the curbside boxes for the privilege of parking. The average collection during the first 10 months of 1943 was 8,390 nickels or $257.75, Coller said.

The meters were installed in February, 1943, and since then they have cost the city $39,160, and the intake has been $157,824. So successful have the meters been in solving parking and traffic problems that one of the major urban districts in Seattle is contemplating possibility for installation. The meters are a success story that was little dreamed of when proposed. Garage parking lot owners protested strongly. Rites then, however, everyone has been satisfied. Board increased and signs "filled up" appear at all parking quarters in snoot of downtown Seattle.

Skeeball Mfr. Sets 
Eastern Dists

NEW YORK, Nov. 25.—As part of a post-war promotion plan, Parkoast Company, manufacturers of Victory Rolls, skeeball game, has named Amulco Distributing Company as the rep on the unit for metropolitan New York.

Royal Distributors, of Elmhurst, N. J., and Burkon Sales, of Newark, N. J., were also named as distributors in the New York area.

Painting out that Parkoast is now represented on the Pacific Coast and Far Western States on Victory Rolls, Sid Mohnbeam, firm's prexy, adds that he is now considering outlets in Midwestern and Southeastern territory.

PARTS—SUPPLIES 

1/8 Yd. Yarns—40, 44, 48, 47, 49, 50, 52, 57, 60, 66, 68, 70, $4.50 $4.50

1/2 Yd. Yarns—40, 44, 48, 47, 49, 50, 52, 57, 60, 66, 68, 70, $5.00 $5.00

1 Yd. Yarns—40, 44, 48, 47, 49, 50, 52, 57, 60, 66, 68, 70, $7.50 $7.50

100 Yards—50, 57, 60, 66, 68, 70, $8.00 $8.00

1000 Yards—50, 57, 60, 66, 68, 70, $7.50 $7.50

Patterns—Stripes:

50C7, 522, 80, 2AAQ, 70L7

Tubes are almost impossible to secure, so we have adapters for making the changeover to available tubes that require no change.

$100 65C7 to TPF $205 2AAQ to 2051 $112 523 to 5542 $210 2AAQ to 2051

125 543 to 5431 $210 2AAQ to 2051

545F, SY 4R $210 2AAQ to 2051

126 RS to 5440 $210 2AAQ to 2051

(Seagull Remote Control)

$1.50 Each $3.50 Each

These have been tried and proven thoroughly satisfactory. We guarantee satisfaction.

Ask us for your service kit as a new idea.

Ask Us for List Available Records

HOROSCOPE

Fure'd

For

1.80

2051

10.90

$40.00

33.00 80.00

40.00 64.00

20.00

30.00

CARDS.
MARVEL'S
BASEBALL!!

NEW 5-BALL REVAMP—FEATURING A
KICK-OUT-POCKET! MOST SENSATIONAL
GAME ON THE MARKET—ORDER NOW!

ARCADE EQUIPMENT

MUTO, PINCH BAG—EXTRA BAG
BLADDERS & CHAIN

CHICAGO COIN HOCKEY

Rapid Fire—Pepper
KICKER & CATCHER & STANDS

A.B.T. LATE BIG GAME HOCKEY
A.B.T. TARGET TUBE

MILLS MAIN CLOCK CASINO

PHOTO CELLS, SEEBOURG & BALLY

RING-COUNTER ARCADE CASCADE

WORLD'S TIDES—ROCKOLA

SLOTS—ONE BALLS—CONSOLES

MILLS THREE BILLS

NEW MAY-BELL, 25c-35-25c

MILLS & S. S. S. BELL

BALLY EUREKA

SILVER MOON

ST. CROIX CHROME, 2-3, NEW BILL

BALLY RING KING

BILLS' SPORTSMAN, 1-11 BILL FP

HERITAGE 1-1, 2-1, F.P.

25c-I.P. BLUE & GOLD METER

HERN SILVER MOON, F.P.

HERN SILVER MOON, F.P.

CLUB RILLS, COME, ELEC. BUTTON

SAFE STRAPS

CHROME VEST POCKET

MARYLAND $57.50

Here is the list of new and additional machines:

- **5-BALL RENEWALS**: New 5-Ball cards are available for popular slot machines.
- **Exhibit Supply Company**: They have a new factory that is dedicated to war work and will be available for the duration. Keep your eye on Exhibit for the best, as always, in coin operated amusement equipment.

EXHIBIT

Is busy producing for MICROSCOPIC

Our plant is dedicated to WRONG word and will be for the duration. But what we've learned in new ideas for uses of war is going to come in mighty handy later on. Keep your eye on Exhibit for the best, as always, in coin operated amusement equipment.

These will be available when Peace Day Dawns.

**Empire Coin Machine Exchange**

2812 West North Avenue, Phone: Humboldt 6288 - Chicago 47, Illinois

**Exhibit Supply Company**

4222-30 W. Lake Street

Chicago 24, Ill.
Wolf Opening San Francisco Branch

LOUIS ANGELES, Nov. 25—Bill Wolf, of California Amusement Company, with his local manager, Cliff Gurton, is in San Francisco to open a branch this week. When opened, it will be the California Amusement branches in San Diego, San Francisco, and L.A.

Wolf, originally a San Diego column, opened the Los Angeles branch a year ago. This plan for the Bay City spot was set after Wolf had purchased the largest lot on West Pico where he will build following the war. The three branches spaced along the coast of central California will enable this firm to serve operators in the entire Coast area.

Looking to the post-war era, Wolf recently returned from an Eastern trip during which he made arrangements for additional lines. Just what lines were secured is not known. But following his return here Wolf immediately launched his expansion plans.

Wolf will give his personal attention to all three branches when they are established. Garcia will be switched from the management of the local to the Bay City branch.

Maurice Pierce Joins Minkthouse Music Co.

LOUIS ANGELES, Nov. 25—Maurice Pierce, ex-seebug mechanic, has joined the service staff of the Minkthouse Music Company. Addition of Pierce to the staff is part of a program of expansion of Pacific Coast Minkthouse preparatory for post-war business. They have already enlarged their quarters, and made additions to the plant buildings. With Pierce employed, it is a step toward giving Minkhouse machine operators factory service on the Coast.

THE NEW MODEL MAY-BELL IS NOW READY!

This LATEST RECONVERSION of the famous MAY-BELL has eliminated practically all service calls. Now sold on a 10-day money-back guarantee. Write for details and price. Will reconvert older models of May-Bell at nominal cost.

WANTED

WANTED SMALL SCALERS, ETERHISTIC, ALL KINDS PIANOS, ANTIQUES, 54th (at 8 fast cash, if any.)

FOR SALE

GOOD ARCANE EQUIPMENT AT THE RIGHT PRICE.

WANT SKEEBALLS

GENE BANK BBALLS AND WURLITZERS WILL Positively Pay More

GRAND AMUSEMENT 5642 CASS DETROIT 4, MICH.

$150 CASH PAID FOR WURLITZER SKEEBALLS MODEL 514A—HIGH SCORE

$100 CASH PAID FOR WURLITZER MODEL 514 BANKROLLS

$25 EXTRA FOR CHASING EACH All Machines Must Have All Working Parts. Will Buy Any Quantity

JOY NOVELTY CO.

8642 LINWOOD DETROIT 6, MICH.

THE NEW MODEL MAY-BELL IS NOW READY!

This LATEST RECONVERSION of the famous MAY-BELL has eliminated practically all service calls. Now sold on a 10-day money-back guarantee. Write for details and price. Will reconvert older models of May-Bell at nominal cost.

SAM MAY INDUSTRIES

2000 N. OAKLEY AVE. HUMBOLDT 5947 CHICAGO 41, IL.

ORDER NOW—SPECIALS

WURLITZER MODEL 710 $160.00

WURLITZER MODEL 724 $180.00

WURLITZER MODEL 732 $200.00

WURLITZER MODEL 740 $220.00

BOWLING SLOTS $100

SMALL TUBE SLOTS $49.50

MISCELLANEOUS AND ARCADE

52c Ticket Vending Machine $100

45c Ticket Vending Machine $100

60c Ticket Vending Machine $150

90c Ticket Vending Machine $200

AMUSEMENT MACHINES

THE J. P. SEEBUG CORPORATION

583 Tench Ave., New York, N.Y. - Lockawanna 4-8193

Exclusive Distributors

in New York, New Jersey and Connecticut for

NEW YORK DISTRIBUTING CO.

630 10TH AVE. (Circle 6-5570)
Here it is—

A BIG FOOTBALL 

Here it is—

A BIG FOOTBALL 

Here it is—

A BIG FOOTBALL
OKLAHOMA
CONVERTED FROM
(LEADER)
UNITED'S LATEST REVAMP
•
WE ARE ALSO REVAMPING
STREAMLINER
From STARS
GRAND CANAL
From DOUBLE PLAY

SANTA FE
From WEST WIND
ARIZONA
From SUN BEAM
MIDWAY
From ZOMBIE
BRAZIL
From DO-RE-MI

You'll Get and Hold the Play
With Games Revamped
the United Way!

SEE YOUR DISTRIBUTOR NOW OR WRITE DIRECT
UNITED MANUFACTURING COMPANY
6125 N. WESTERN AVE., CHICAGO 45, ILL.

EAGLE
REPLACEMENT PLASTICS
AVAILABLE FOR ALL PHONOGRAPHIC
WURLITZER
800 Top Corners $1.50 Each
800 Lower Sides.. $1.50 Each
800 Top Centers, Right and Left.. $1.50 Each
555 Top Corners.. $1.50 Each
555 Lower Sides.. $1.50 Each
555 Top Corners, Right and Left.. $1.50 Each
SEEBURG
840 Top Corners $1.50 Each
840 Lower Sides.. $1.50 Each
840 Top Centers, Right and Left.. $1.50 Each
555 Top Corners.. $1.50 Each
555 Lower Sides.. $1.50 Each
555 Top Corners, Right and Left.. $1.50 Each

CLEAR TRANSPARENT PLASTIC WINDOWS FOR YOUR WURLITZER 850 PROGRAM HOLDER

$5.00
Per Set

<table>
<thead>
<tr>
<th>TERMS:</th>
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<tr>
<td>Each 5th to 10th. No Rec. 50c. No Chicago, Ill. or under 50c. illegal.</td>
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<tr>
<td>EAGLE COIN MACHINE CO.</td>
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<td>525 S. Dearborn St. - Waltham 5189 - Chicago 6, Ill.</td>
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JAR DEAL and TIP BOOKS
RED, WHITE & BLUE TICKETS

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<tr>
<th>COMBINATION TICKETS</th>
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<tbody>
<tr>
<td>1260</td>
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<td>1850</td>
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Closing Out 5-in-1 Tip Books, $15.00 Per 100. Sample 25 Cents.
RED, WHITE & BLUE SPECIALTY CO., BOX 246, YORKTOWN, IND.

WILL PAY CASH—DETROIT'S HIGHEST PRICES
WURLITZER OR GENCO SKEEBALLS
Will Pay Extra for Competitive
CURTIS COIN MACHINE CO.
3031 HAMILTON AVE., DETROIT 1, MICH.
A $1000 BOND

Will insure earliest delivery of CHIEFS

Despite heavy reservations of machines under the Jennings Priority Plan which expired September 30, we have scheduled additional production in order to place samples of all new Jennings Chiefs, consoles and refrigerated wavers in the hands of coinmen within a few weeks after we resume production.

If you wish to obtain machines from our first production run, buy ANOTHER $1000 War Bond during the 6th War Loan Drive. Send it by registered mail to us for deposit in escrow at our bank. If you prefer, send your check and we will buy the bond for you.

If you do not place an actual order after you see our new models your bond deposit will be returned. For each $1000 bond you may reserve up to $400 worth of equipment.

O-D-JENNINGS & COMPANY
4309-4339 West Lake Street - Chicago, Illinois

YOU HAVE TRIED THE REST—NOW TRY THE BEST

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<tr>
<th>5c Mills Blue Fronts</th>
<th>10c Mills Blue Fronts</th>
<th>25c Mills Blue Fronts</th>
<th>5c Mills Brown Fronts</th>
<th>10c Mills Brown Fronts</th>
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<td>$235.00</td>
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All Originals, Thoroughly Reconditioned and Refinished and Equipped With Knee Action, Ballgrip, Spoongrap and Club Handles.

WORK DONE BY ORIGINAL FACTORY MECHANICS

Send in Your Old Machines for Repairs. We Will Return Them to You Actively Like Brand New. Nominal Cost.

Southwest Amusement Company
2916-18 Main Street (Riverside 5141)
Dallas, Texas

WANT TO BUY!

FREE PLAY GAMES — MUSIC — CONSOLES
STATE CONDITION AND BEST PRICE IN FIRST LETTER

"You Can Always Depend on Joe Ash All-Ways"
ACTIVE AMUSEMENT MACHINES COMPANY
900 NO. FRANKLIN ST.
PHILADELPHIA 23, PA.

RED, WHITE AND BLUE—2160 BREAK TAB CARDBOARD TICKETS, JAR DEAL TICKETS
All tickets when sold at 5¢ make $36.00 profit when sold at 10¢, $72.00 profit. Send for FREE SAMPLE of our card. $1.40 each 100 LOTS
$1.60 each DOZEN LOTS
Less Than Dozen Lots $1.12 Each.

MICHIGAN CITY NOVELTY CO.
BOX 66, MICHIGAN CITY, INDIANA

SPECIAL

AND IMPORTANT MESSAGE TO ALL OPERATORS. HERE IS THAT BIG OPPORTUNITY YOU HAVE BEEN WAITING FOR, CASH IN NOW ON THE BIGGEST—MOST SUCCESSFUL AND PROVEN MONEY MAKER ON THE MARKET TODAY. ASK THE OPERATOR WHO KNOWS.

WANTED

YES—WE WANT MORE NEW CUSTOMERS BECAUSE WE HAVE INCREASED OUR PRODUCTION FACILITIES AND ARE NOW ABLE TO OFFER FOR THE FIRST TIME OUR NEW AND IMPROVED $179.50 DE LUXE MODEL OF "SHOOT THE JAP" $149.50 RAY-O-LITE GUNS

This is a Seeburg Chicken Sam Conversion. These machines have been thoroughly reconditioned and repainted with an attractive blue Lacer and Black Trim. They look and operate like new.

SOLD ON A MONEY BACK GUARANTEE
TERMS: 1/2 Deposit With All Orders, Balance C.O.D. Rush Your Order Today

Chicago Novelty Company, Inc.
1348 Newport Avenue Chicago, Ill.

NOW AVAILABLE!

FACTORY REBUILT EVANS' CONSOLES
DOMINOS
PACER'S
BANZAGT
ROBETTO JR
Lucky Stars
Jungle Camp
PACES RACES
Straight Play 5c-25c
Genuine Faces Race Parts in Stock

H. C. EVANS & CO.
1520-1530 W. ADAMS ST.
CHICAGO 7, ILLINOIS

ROTOR TABLES

Contemporary game models under glass top while players are seated at table. Cases are in fine-scale condition, thoroughly reconditioned, ready to operate.

ONLY A FEW LEFT—$79.50
NATIONAL NOVELTY COMPANY
149 MERRICK ROAD, MERRICK, L. I., N. Y.

PIN BALL BUMPER STEM REPAIR SLEEVES
"MADE OF SILVER, BUT WORTH IN GOLD"
Just slip on stem and ansrew. No solder needed. $1.00 each stem and 10 stems per carton.

PIN BALL BUMPER STEM REPAIR SLEEVES
"MADE OF SILVER, BUT WORTH IN GOLD"
Just slip on stem and ansrew. No solder needed. $1.00 each stem and 10 stems per carton.

PINCER NO. 315-B
114 N. MERRICK AVE., MERRICK, L. I., N. Y.

GENERAL COIN MACHINE SUPPLY CO.
Statesville, N. C.
GENERAL COIN MACHINE SUPPLY CO.
Statesville, N. C.

RUSH SAMPLE ORDER C. O. D. MONEY BACK GUARANTEE
Enter My Prediction In Your Contest
I THINK THE WAR WITH JAPAN WILL END
MONTH.................................................. YEAR..................................
1st Prize, $1000.00 War Bond—2nd Prize, $500.00 War Bond

Co. Name
Address
City
State
BUY EXTRA BONDS during the 6th WAR LOAN

KEEP YOUR BONDS FOR FUTURE SECURITY

NEW PHONOGRAPH MECHANISM CABINETS

RECONDITIONED SLOTS AND CONSOLES
2 Mills Gold Chrome, Rebuilt, $525.00
2 Mills Regular Chrome, Orig. $45.00
8 Mills Blue Fronds, Refinished, $225.00
4 Mills Blue Fronds, Refinished, $175.00
6 Mills Blue Fronds, Refinished, $25.00
6 Mills Brown Fronds, Refinished, $225.00
2 Mills Brown Fronds, Refinished, $125.00
2 Mills Blue T. 5c, $67.50
2 Mills Bonus, Orig. $52.50
10 Weighted Slot Stands, Refinished, $295.00
8 New Mills 4 Bell Cabinets, $39.50
8 Mills Big Top, Free Play, $199.50

SPECIAL BAKER'S PACERS DAILY DOUBLE, LATE MODEL, FACTORY REBUILT AND REFINISHED LIKE NEW $299.50

SPECIAL MILLS JUMBO PARADE, P. O., LATE $139.50 MODELS, HIGH HEARS, REFINISHED AND REBUILT LIKE NEW

RECONDITIONED ARCADE EQUIPMENT
Muto, Skylighter $235.00
Es. Punching Bag, $225.00
Kenney Submarines 195.00
Seth, Short-Neck, $175.00
Scientific Baseball, 139.50
Evans Play Ball, $195.00
New Je. A.B.T. Slots, $95.00

All Prices F. O. B. Los Angeles. Write Milwaukee for Special Price Quotations.

BADDERS SALES COMPANY
1612 West Pico Blvd.
LOS ANGELES 15, CALIF.

BADDER NOVELTY COMPANY
3546 North 30th Street
MILWAUKEE 10, WISCONSIN

REBUILDING AND REFINISHING ALL TYPES OF MILLS SLOTS, $99.00

SPECIAL PRICES FOR CONVERSIONS

SLOT MACHINES FOR SALE

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Write for Particulars and Prices.

We are still optimistic about buying and selling machines—and we will pay top market prices.

WANTED-100 SCALES-MILLS MODERN AND TAYLOR-MILLS-JENNINGS HIGH TYPE-LAUGHING TOM-FRANK-SCHNITZ.

WE PAY CASH FOR YOUR MACHINES

BUCKLEY DIGGERS

501-503 W. WASHINGTON
CHICAGO 6, ILL.

WE BUY ANOTHER BOND During the 6th War Loan!

Come on, American, pitch in! Show our fighting men your appreciation at the same time help bring them back to a sound, prosperous nation—buy an extra $100 War Bond now during the Sixth War Loan.

It’s the best buy in the world for your country and yourself. The $75 you invest now will help hold down the cost of living, work for your own future security and come back to you as $100 in ten years!
New post-war Seeburg Remote Control Music Systems will be a "MUST" in successful music operations after... E-NUFF!

AWARDED TO the J. P. Seeburg Corporation for outstanding production of war materials in each of its four plants
"Swell" because he operates NEW, MODERNIZED WURLITZERS

"Swell" because he has a flock of new Modernized Wurlitzers on location... "Not So Good" because he is struggling along with old, obsolete equipment that his location's customers are tired of seeing.

Why not give your route a new lease on life by having your Wurlitzer Models 24, 500, 600, 700 and 800 phonographs converted into brilliant, colorful Modernized Wurlitzers, with every mechanical part put in new condition, including a mechanical selector that will help solve your servicing problem?

It may be a long time before there are enough new phonographs to go around, so with a goodly number of Wurlitzers in your set-up, you'll have a head start over competitors when the war is over. Get the complete story from your Wurlitzer Distributor today. The Rudolph Wurlitzer Company, North Tonawanda, N.Y.

"The Name That Means Music to Millions"

BUY MORE WAR BONDS