MORE GAB BUT LESS GABBERS

Local Advertisers Face National $$$ Aches

Band Dilemma: Fast $ or Plugging for Long Pull

CLUB TAX LAYING EMPTY EGG
Spring of 1944

New Top Hillbilly Hits

RECORDED BY TOP ARTISTS
AL DEXTER • ERNEST TUBB • SPIKE JONES

On OKEH It’s No. 1
Al Dexter’s
TOO LATE TO WORRY,
TOO BLUE TO CRY
[OKEH 6718]

On DECCA It’s No. 1
Ernest Tubb’s
TRY ME ONE MORE TIME
[DECCA 6093]

On VICTOR It’s No. 1
Spike Jones’
BEHIND THOSE SWINGING DOORS
(Words and Music by Fleming Allan)
[VICTOR 30-0821]
H-M Circus Sets Up Post-War Fund for Service Performers

NEW YORK, April 29.—What has been temporarily called a "post-war financing" of the Broadway and Radio Hamid and Robert H. (Bob) Morton, Hamid-Morton Circus, and under it a fund will be set aside to provide financial aid to all former H-M performers now in armed service and who may need financial assistance after they are mustered out.

Thru the plan funds will be available to return service personnel who need medical, custodial, clothes, rites and other equipment and materials with which to stage and maintain in their profession. George A. Hamid said the idea came as a result of his turn now being realized by show business leaders, the president of SRO and so much talk of "post-war planning." He declared that he and his partner had determined to do more than talk about planning.

"I conclude that probably no less than 90 per cent of the acts that we knew only two years ago have been affected more or less seriously, and a number of them put out of business by joining the super-colossal show of those Sam and instead of the great shows they were serving before they dodged uniforms," he said (See H-M PROVIDES FUND on page 49).

CBS Lays Down the Gauntlet in Video Battle

Battle Carried To Public

BY LOU FRANKEL

NEW YORK, April 29.—CBS this week went over the head of the trade, including the set and equipment makers and the program competitors, and carried its battle for quality television standards directly to the consumer. At a drive-in ballyhooed and well-attended luncheon for the press, the network announced its policy on post-war video.

The policy: CBS will support post-war at the cost of scrapping pre-war investments. In other words, "Let's improve or lose." If we have to lose the approximate $200,000,000 now at stake, rather than stick to the status quo, and perhaps lose $300,000,000 several years from now.

This policy was no secret, at least not to readers of The Billboard, who had the idea about this in the issue dated Feb. 26, 1944. But now for the first time it was put on the record, and on that were internal trade differences of opinion.

Obviously CBS knows that if it is the seed of the trade by coming into the open with what has thus far been tanta-
mount to a minority opinion, the argument (See Perfection Battles On page 10).

Let 'Em Hear Plenty Music, MGM Slogan for Season, With 12-15 Tune-Pix Plan

More Than Hundred Chorus Boys and Gals Contracted

HOLLYWOOD, April 29.—The most ambitious music program ever at Metro-
Goldwyn-Mayer's history will be launched when from between 12 and 15 tuners will be filmed on location in various corners of the world. Studio spokesman claims that this year's slate of musicals will be even more ambitious than the early days of sound when this type picture was practically the only thing.

Top musicals on the MGM calendar will be Siegfried Follies, which has al-
ready been produced in some weeks. It is felt by studio execs that musicals offer the best escape for the audience and that recent B's--returns have indi-
cated--are not wanted to support this type of film.

This announcement will mean a field day for those critics who know the completion of the MGM fruit gose. These lads will be in line to knock loose some of the heaviest coins in Hollywood history for this specialized brand of work. Tunesmiths are already at work on some of the films and others will be assigned pix as fast as the story treat-

ments are ready. It is expected that some of the country's outstanding bands will get a call from the Culver City lot in order to fill the stands.

(See Let 'Em Hear Music on page 21).

Radio Forums and Lecture Bureaus Face Changing Ideas And a Host of Other Aches

Not Even Coin Helps Some Cases

NEW YORK, April 29.—War has stiffened the problems of radio forum programs. The lecture bureau's most troublesome, to find speakers willing to take stands on subjects about which audiences are yelling. Present demand makes it imperative to find speakers who have names that will call for first-hand war experiences, travel talks and political.topics. But the usual attractions aren't talking because of 1--Reluctance to commit themselves, 2--Change of ideas that makes them take different paths from before, 3--service in the armed forces 4--Congressional--and Hush-hush government work.

Getting speakers has always been tough for Salesmen, lecturers, lecture bookers and special events men in indy stations all over the country. Requirements vary, but are: (1) a career --attorney, Charlie voice, big names, desire to argue and different entertainers opinions. Today those who will talk complicate matters by changing their minds at short notice. (See Special Events on page 4).

Tax Fighters Stir Throuot Whole Nation

Many Join AGVA in Fight

NEW YORK, April 29.—From North, South, East and West, auditors in its fight against the 50 per cent amusement tax posted in on the American Guild of Variety Artists during the week.

ASCAP joined the fray with a series of letters to its field representatives, members, and $500 licenses allowing them to write their congressmen regarding the effects of the tax. As ammunition, ASCAP supplied blow-ups of the tax editorial carried in The Billboard last week, and instructed ASACP correspondents to do what the editorial suggested—get going.

Theater Authority also came into the fight. Alan Corelli, head of TA, reported that he was asking every organization which has ever benefited from a free talent made available by TA to protest to Con-
gress against the huge tax. First to re-

guest was the International Ladies Gar-
mment Workers' Union, which wired an appeal to Washington.

Cafeteria Members Join

Nash L. Braunstein, attorney for the Cafe Owners' Guild of New York, brought the National Tavern and Restaurant Owners' Association, which has 580 members, to the hearing. "I'm told that NTA is a organization of tavern owners covering 26 States. It has asked its members to get behind H. J. Res. 106 (The BILLS)." (See special feature page 10.)

The board of directors of the cafe board, if will Braunstein in Washington Tuesday (2) to work for the measure.

The COG attorney appeared during the (See Tax Fighters Stir on page 21)

Naval Audience A State of Mind?

U. S. NAVAL TRAINING CEN-
TRES, the Billboard was told, has an audience which is different from any other audience. The blue jacket crowd which is visible in other forums and is the fighting force—is not an audience but a state of mind that operates strictly in unison. Whistling at girl-appeal stuff is a fixture in itself. It isn't just a few good whistlers but a thousand of them —from the generalissimo down—yelling. When a girl enters upon the stage, the audience gives her a signal of unison and which is called the canary. When it begins with, she has anything on the ball at all, they let her off the stage.

Winging it like next best is knowing the gold braid, from one arm's length to another, and the navy and gobby songs also go over doubled—big, but not too much for the staff. It works, but only the dull, clumps, because it is kind of flashy. The navy and its corps, green, etc. In short, the armed forces are packaging new audiences for post-war shows—

LEONARD TRABUE, SEC USNR.
Market Mags May Solve Lost Ether Black & White; Circulation Skyrockets
Two Coast Sheets Give Air Coverage

HOLLYWOOD, April 29—Indication of possible aggressive move on the part of the press is giving radio are two mags. Radio Life is said to have signed up the 150,000 mark in combined circulation and giving the California haunts that Black & White circulation the mags, both of which are distributed in food markets. are doing a lot to plug up the gap that papers have left by cutting all their ads. Occasionally, even a Hollywood Hollywood Citizen News carries radio, all others have suspended air coverage, giving heart courage to local keepers. Thiscompetition for two mags is nil.

Fanfare merely carries radio along with other subjects, but Radio Life is completely devoted to this line. Later, currently celebrating its fourth of July issue, and is the most popular of the big prints of most of Southern California markets.

Fanfare, a monthly giveaway, has a threefold function. Grocers in a northern part of State.

Here's how the Life deal works. Sheet is sold direct to markets to allow them a small profit and at a rate, although they were allowed recently when price jumped a cent. However, ra which came out circulation and profits were not necessary. Markets get special book to hold their orders, which are registered where it is seen easily. It goes to only one local, so all are excellent and managers say that it serves as a drawing card for future business.

The magazine is strictly big with plenty of slick pages and 13 pages of radio department to touch to each week and deals honestly with radio. They are good sheets and not in need of any when they are and avoiding usual fast magazine photographs and fan philosophy. Also a color splash sheet, Radio Life gets from the boy-

Evelyn Biggby, Radio Life editor, tries to make the sheets as attractive as possible in an ink, more attractive and under the heading of full-page greetings from airways personnel, complete with the red.

Large overhead paper kept other ven-

GUY LOMBARDO
O! Man River Has Nothin' on Him

GUY LOMBARDO just keeps rolling along, and with the New World—Telescan popularity now conducted by The Billboard as it isstated as death and taxes, and seems to have gone on almost as long. Top for over 10 years. Lombardo leader-

Summer Cruise Dancefests Get ODT and OPA Hypo; Boats May Sail Again

WASHINGTON, April 29—Operators of midnight cruise dance bobbies got a hipo of good news last week when both CBI and OPA abolished the usual commercial cruise steamer. All streamers would also be checked by the news, as it will mean that many of the steamer ladies will have a war-time job to light up again. In view of the above últimos dances, operators of the deep steam and approaching wam weather, dancing cruises should be started again. For instance, Office of Defense Transportation, re-

STOCK TICKETS

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<td>Two Roll (20)</td>
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Sponsors' Nat'l $ACHES

Pix Still Want Dough Airers: 'Sardi's' Next?

PHILADELPHIA, April 29 — News that Tom Brennan will make his next show work show Breakfast at Sardi's, is slated for filming in early May. Brennan claims that the cast will be chock full of big-name talent and he has plans this time to make sure that all the important names are in the show. The director, who has been on the air for many years, is a favorite with the audience and he expects that this time he will be able to fulfill his promise to provide a first-rate show.

Brennan also plans to incorporate a number of songs into the show, which he feels will be a major attraction for the audience. He has already begun work on the script and is confident that the show will be a success. The cast will be announced shortly and Brennan is expected to make a number of appearances on the air in the coming weeks to promote the show.

Stories Needed

Observations on the trends and the flow of the advertising market are welcomed. The public is interested in knowing what is happening in the industry, and this information will be useful in helping to shape the future of the business. Please send any observations you have to the editor.

Sinclair Adds Singer In 30 MBS Web

NEW YORK, April 29 — Frank Singer, WOR commentator, will be heard over 20 MBS stations in the new program, starting on Monday, Tuesday, Thursday and Saturday evening. The program will be produced by Sinclair Refining Co.

The program will feature Singer's popular commentary on the stock market, and will be broadcast live from the New York Stock Exchange. It will also include interviews with leading financial experts, and will provide up-to-date news and commentary on the latest economic developments.

Carroll Carroll
New J. W. Thompson Editorial Boss

HOLLYWOOD, April 29 — J. Walter Thompson Agency has tapped Carroll Carroll from CBS to head the new agency, which will be called J. W. Thompson Editorial. Carroll has been with CBS for many years and is well known for his expertise in the field of advertising.

Pat Campbell Up To V.P. of Don Lee Web

HOLLYWOOD, April 29 — Changes in personal line-up at KDD-Dan Lee were made last week, with Pat Campbell, head of station and public relations, being moved up to executive assistant to Willet Brown, vice-president and assistant general manager of the web.

Chicago Wind Blowing New Ideas on What Listeners Want To Hear—Musically

Thanksgiving Day has always been a time for the family to get together and spend quality time with each other. But this year, with the holiday season in full swing, there are even more opportunities to enjoy each other's company. Whether you're hosting a large gathering or simply spending time with your family, there are plenty of activities to keep everyone entertained. From traditional family dinners to outdoor activities, there's something for everyone. So make the most of the holiday season and spend some quality time with your loved ones.

Studio Swing Has 'Em in Aisles

CINCINNATI, April 29 — James Cassidy, director of special events for WLW, recently held a contest for WLW listeners. The contest involved listening to special programming on WLW and entering a drawing for a chance to win a prize. Cassidy also holds special events programs for WLW.

Cassidy Directs WLW Global Air

The holiday season is a time for giving and sharing. And what better way to spread the joy of the season than by giving back to those in need? This year, consider donating to a local charity or volunteering your time to help others. Whether it's through a one-time donation or a regular contribution, your generosity can make a big difference in the lives of those who need it most. So this holiday season, let's all do our part to make the world a little brighter.

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OK Newscasters' Free Hand; $9 Quizzes Nixed

TORONTO, May 1.—New policy rulings covering news commentaries, commercials, quizzes, news quips and quiz senas, issued today by the Canadian Broadcasting Corporation, contain a number of points that deviate in many respects from standard American broadcast companies' practice of watch ing by U.S. broadcasters.

Particularly important is wide latitude and freedom from restrictions allowed newscasters. So long as the commentator "enjoys the confidence" of CBC, he is allowed to go on the air without having to submit scripts or any written consultation.

This holds true as long as he sticks to his regular commentary, for the Corporation has issued a policy which reads: "Commercial time and quiz periods will be allowed to go on the air without having a written copy submitted."

In effect, the Corporation has given free hand to its newscasters in handling news commentaries.

CBC says that commercial sales, which attempt to sell any particular economic philosophy, have no place on the air, and have specified goods or services to sell the consumer and ...commodity of the air for the promotion or sale of these goods and services.

Another important point in the statement is the Corporation's choice time will, in the future, be given to sponsored programs which have done the most to raise the standards of the air. The new policy replaces the former one of giving best time to programs which have made the most contribution to the development of the air. The plan says that many sponsors have done a swell job of improving their presentations and deserve reward.

Contest and quiz shows a going over in the report. CBC says there are two types, those that try to entertain and those that have no appeal on dough. Indication is that the latter type will probably be "not acceptable." American broadcasters whose stations have carried the form of the border will have to watch this ruling very carefully.

ABC says it is the general manager, general supervisor of programs, and professional manager of the net will pass on all programs in relation to the new rulings.

Five Out of 7 Peabody Awards Go To CBS; Bob Hope Gets Special Citation

ATHENS, Ga., May 1.—The 1943 Annual Peabody Awards for outstanding achievements in broadcast radio today by the University of Georgia. Winners are announced in 12 classifications:

- Outstanding community service by a regional station: These Are Americans, KKI.
- Outstanding community service by a local station: Calling Longshoremen, KYA.
- Outstanding reporting of the news: Every Day News, KCMO.
- Outstanding entertainment in drama: The Monogram Detective, KFI.
- Outstanding entertainment to the American People, CBS—a double award.
- Outstanding entertainment in music: Music and the Spoken Word (Salt Lake City Tabernacle Choir), KSL.
- Outstanding educational program: America's Town Meeting, Blue.

Outstanding children's program: Let's Pretend. Special citation went to Bob Hope in "recognition of his unique talent and the high level of entertainment on his broadcasts in the U.S. and throughout the world."

One of the seven awards went to CBS, for "News for the Net," a special program that went to a CBS station, KSL, for its music and "public service program." In all, six CBS programs were in the achievement category, winning various awards for the station, music and the Letter.

The other two, programs, These Are Americans, KKI, and The Monogram Detective, CBS, with racial discrimination, KYA's Calling Longshoremen, KYA, and The Spoken Word, KSL, all round up stereotyped and unlock ships so replacing the old shape-up system which recruited longshoremen on the docks and wasted man power. The award goes to the actual presentations of the awards to be announced.

Coast Airers Wonder About Chiller-Dillers

HOLLYWOOD, April 29.—Due to deluges of thriller-drammers, local producers may face some problems. The reason is that the potential buyers are the potential buyers or kids out for the ride. Reason for the quizzing is that many kids are quizzed into stations from parents who complain that the show is not good. Apparently NBC has this program in Chicago, in the studio, the director, writer and actors.

NEW YORK, April 29.—Lawrence Menken is no longer with NBC. You figure it out.

Station Breaks Get Break at Clinic

NEW YORK, April 29.—CBS stations, taking the cue from a presentation made at the recent convention here, have begun a series of clinics dealing with the proper treatment of station breaks, one of the examples of which was the "Break Clinic arranged by KOKX, Columbus, Ohio." The Missouri station, calling a meeting of station personnel concerned with scheduling, production, writing and announcing, found the following ideas interesting:

1. These breaks provide a very effective means of selling war-effort messages.
2. The advertising dollar spent on announcement services is too small and much consideration as other dollar spent on radio.
3. The station has its greatest opportunity to sell its local personality during this 30-second break.
4. Station breaks represent a substantial share of every station's billing.
5. With actual air checks being used as an indicator of station's success, written shows were written the right and wrong way to handle the "breaks," with particular emphasis being placed on transcribed announcements and the proper execution of the above before and after announcement copy.

Petullo to Coast For Studio Talk

HOLLYWOOD, April 29.—James C. Petullo, Executive producer, is due to arrive here May 8 or 10 to open negotiations with NBC for new series.

Spokesman for Petullo said he did not know whether new contract would be retroactive to January 1 this year or not, for double rate.

Jack Kelly WCOL Manager

COLUMBUS, O., April 29.—Jack Kelly, veteran member of the WCOL sales staff, has been elevated to the position of station manager, replacing Frank Jones, who had been acting in that capacity since the resignation some time ago of Neal Smith.

FCC, Comm. Walker Denies White House Bossed Grants

WASHINGTON, April 29.—FCC Commissioner Walker denied before the Lea Committee investigating the question of the so-called "bossing of the FCC," attempted to influence FCC in granting or withholding license approval for wartime radio stations. Commissioner Walker was called to the stand today by the Committee to explain the bureau's new policy of granting license applications on a non-oppressive basis. Walker concluded that the license was granted.

"To my knowledge," Commissioner Walker declared, no one from the White House ever communicates with commissioners on specific operating grants.

The subject arose when Harry S. Black, commissioner, asked whether whether had been influenced in granting or withholding grants in the case of a station in Watertown, N.Y.

The minister was said to have been written by Watertown licensees protest FCC's granting a grant of a permit to Black Rock Broadcasts, Inc., were offered by Berger. These letters were written to President Roosevelt, but the result was a new hearing was ordered, with the result that the station was granted a permit, to a rival concern called the Watertown Broadcasters. Commissioner Walker said that he had not been informed, the hearings until recently, and did not believe that the outcome influenced commission action.

Mayo Programmed For Station WLDB

NEW YORK, April 29.—Waldo Mayo, ex-musical director of Major Brown Ferns, has been hired by WLDB, Brooklyn, effective Monday (1). The move is for the creation of an educational musical program block. "Eck Brown, musical director, will continue in that capacity, Mayo is expected to have his musical arrangements in place, which will have been placed in charge of the department. Mayo will continue to promote the music and add to continuity staff as commercial writer.

Hay Spins KMPC Records

HOLLYWOOD, April 29.—Amor "Pete" Hay, producer of radio and film programs, reported by Smith & Bell Agency to handle the "Six Flags Over KMPC" Mondays thru Saturdays, bankrolled by Washington Motors. Car dealer's other recorded show, "Late Night Christmas," was canceled by Sundays, with Ira Cook at the helm.
Radio Forums and Lecture Bureaus Face Changing Ideas And a Host of Other Aches

(Continued from page 3)

Post-war plans, local and national political issues, and economics, all are on the public’s listenable line—on the air and in the lecture hall.

Some Just Won’t Talk

But many of them could be tabbed with one or another label and counted on to talk from that point of view are in a mental flux and won’t. They also don’t want to say what they think because public and things that characterize wartime life may make their ideas outdated. For instance, War correspondents, for whom there is a big demand, are tough to book because they need vacation when they return from the front and then to return to their posts in a few months.

War heroes, according to lecture bureau H. B. Strauss, could make a fortune on the circuit, but the government is holding on to them. Men like Lt. Barney Bois, and the Tokyo raider, Capt. Ted Lawson, are sent to speak in war plants. According to Strauss, the set results from these tours is loss of war production man hours and, needless to say, a cut in lecture bias.

A few of the bookings are raising many issues that the public is going nuts to hear, but many prominent figures, New York Times executive, for instance, won’t come out and talk. Administration ballyhoo them, keep their mouths shut since FDR spanked them for airing their differences. They can’t be put on the air if they won’t talk, broadcasters point out.

Public Not So Touchy

Blue Network’s Town Meeting of the Air, thru Marian Cooper and Dr. Harrison B. Summers, says that the increase in topics that they can touch is due to the fact that the topics are touchy and tricky, but that as soon as Pearl Harbor, it is now considered safe to feature articles and even to talk about topics in which voice is raised, facts discussed frankly and nasty words called.

Summers says that the best known radio have had the biggest war. Mexican Martain Invasion affair, after which it realized what power broadcasting had over the minds of listeners. For that reason, From Hell he believes it is better to scratch than to pay its cost after Pearl Harbor.

The lecture books, faced with a slightly different problem, wanted problems discussed but had to get one man to do all the talking from one platform.

Result: One booker said that their speakers shied away from the same problems that plagued forums.... Hedging is tough on one-man shows—aired or platformed. Others say that their clients don’t want to travel in uppers and eat sandwiches on station platforms. Still others have to get back to war tasks or the fighting fronts long before their tours are over. War correspondents present an ache because they must be on their way as soon as they get a assignment and may show off any day.

Too Much Tax To Pay

Some bookers also complain that their names are reluctant to make more dough because it puts them into higher income tax bracket.

Over at CBS Leon Levine, bossman of the People’s Platform, hammers his hat on the idea that the elections are the most important factor in locoeming the topic tongue. He adds that the trend toward victory has made people feel more like hearing about the war. However, he feels that it’s harder to get speakers because they have changed their ideas and because many in the services.

On top of it all, one stormy petrel of the lecture scene comes out and says that the reason radio forums are having it is because the duck is right and that they don’t pay real dough. To forums’ hollers he answers: “Tripe, they'll talk if radio mutuals”.

Mutual’s American Forum of the Air has hit trouble getting speakers because it pipes from Washington and uses congressmen mostly. Assistant Director Ted Granick and his right hand, Al Silverman, has never a dearth of ready, willing and want-to-talk congressmen in the district.

Problem, as men who should know see in it, shapes up as a two-fold aches that will be even more aggravating, with the big military doing get under way.... It hurts when there are listener ready to tune in hot topics—and no one to get hot—and when there are lecture-goers ready to buy ducks and practically no names to send them.

The solution seems simple—win the war.

Bow Department

Radio this week drew a deep bow for the job it has done and is doing in reorganizing and accepting its social responsibilities to the community, the country and the world. Two of the Atlanta Peabody awards announced by the University of Georgia went to programs that unflinchingly tackled the nastier aspects of racial relations.

When a State university from the very Deep South can hand one of radio’s most revered accolades to These Are Americans and an Open Letter to the American People, then radio knows it is on the right track. And while it is true that both programs were done by CBS, which in itself is a sign of weakness, still it is true that 1944 has seen an even wider acceptance among radio stations of these responsibilities.

In this vein are the Words At War series of NBC, WMCA’s New World A-Coming, the current Nor-Motors, and there are others too many to mention and undoubtedly others that have not reached our attention.

In a way both the Bow is doing a job, radio will do a better job, and radio should tell people what it’s willingness to tackle the chore is beginning to.

*Open Letter was the one-shot network show that thrummed around the Detroit race riots. These Are Americans was a CBS, Hollywood series of six shows stemming from the Mexican-American race situation in Los Angeles.

WTAG “D”-Day Pre-View

WORCESTER, Mass., May 1—WTAG, CBS affiliate here, previewed its and the web’s plans for “D” Day and the ensuing invasion-are-afoot. CBS news chief Paul White, Bob Trout, William L. Shiber and Quincy Howe, along with Frank Gillard, of BBC spoke. Gillard’s part of airing is to be beamed by NBC to other interested stations in transcription form.

Thumbs Down on Video

By Detroit Pix Men

DETROIT, April 29—Television is not the answer to Detroit theatre, according to a committee of six picture-house men who have just returned from a scouting expedition in New York.

Original rumors said the group might back tele station if wireless flicker offered competition. New York look-see seems to mix ideas, also name of group would permit direct quote.

FIVE STAR FINAL

Fast-paced daily dramatization of last-minute news and headlines. Backed by more than 10 of successful New York broadcasting. Top-notch cast, scripts, production. Available to networks either as 15 minute nightly strip or one-half-hour program a week.

SHOOT THE WORKS

Novel quiz show staring a pair of jumbo diet! Contestants “roll dem bones” for prize money. Questions and ivories combine in a laugh-a-minute for 30 minutes. Ideal vehicle for developing new empor and quiz audience. For sale completely produced or with your own talent.

MAN OF MAGIC

Combination telecast, magic and studio stunts. Comedy, thrill, Hollywood stars—and mental feats as baffling as anything performed on the air. An unusual half-hour of novel entertainment. Entirely new—no original staging—made-to-order for national presentation.

Official Blessing

A Convention Must For Commentators

WASHINGTON, April 29.—All radio correspondents and commentators expecting to cover the presidential political conventions in Chicago this summer have until May 1 to register for admittance.

Leaders of both parties have announced that the Radio Correspondents’ Association, an organization founded to supervise the radio news galleries at the conventions, will organize and correspondents and members must register with D. Harold MacCrath, superintenden of the Senate radio gal- laries, before May 1, the association has ordered. No application for admittance mailed later than midnight that day will be considered.
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<th>WEEKS TO DATE</th>
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<td>Dancer-Pfizer-Sample</td>
<td>R. L. Watkins (Haley's M.D. Dr. Lyon's Toothpaste)</td>
<td>$1,750</td>
<td>$221.52</td>
</tr>
<tr>
<td>KATE SMITH SPEAKS</td>
<td>7.9</td>
<td>270</td>
<td>CBS 115</td>
<td>News—NBC Various—BLUE Booke Carter—MBS</td>
<td>Compton</td>
<td>Procter &amp; Gamble (Ivory Soap)</td>
<td>$2,500</td>
<td>$324.68</td>
</tr>
<tr>
<td>LIFE CAN BE BEAUTIFUL</td>
<td>7.7</td>
<td>286</td>
<td>CBS 60</td>
<td>Local Shows—NBC Backstage Talking—BLUE News—MBS</td>
<td>Compton</td>
<td>Procter &amp; Gamble (Oxydol)</td>
<td>$2,250</td>
<td>$312.50</td>
</tr>
<tr>
<td>STELLA DALLAS</td>
<td>7.2</td>
<td>263</td>
<td>NBC 56</td>
<td>B'way Matinee—CBS Blue Frolics—BLUE Local Shows—MBS</td>
<td>Dancer-Pfizer-Sample</td>
<td>C. H. Phillips (Toothpaste, Ironized Yeast)</td>
<td>$1,750</td>
<td>$243.05</td>
</tr>
<tr>
<td>RIGHT TO HAPPINESS</td>
<td>7.2</td>
<td>200</td>
<td>NBC 127</td>
<td>Little Jack Little—BLUE This Life Is Mine—CBS Yankee House Party—MBS</td>
<td>Compton Advertising</td>
<td>Procter &amp; Gamble (Ivory Soap)</td>
<td>$2,250</td>
<td>$312.50</td>
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<tr>
<td>BREAKFAST AT SARDI'S</td>
<td>7.2</td>
<td>128</td>
<td>BLUE 174</td>
<td>Vic &amp; Sade—NBC St. Husband—CBS Handy Man—MBS</td>
<td>Kenyon &amp; Eckhardt</td>
<td>Kellogg (Pep)</td>
<td>$1,500</td>
<td>$208.33</td>
</tr>
<tr>
<td>OUR GAL SUNDAY</td>
<td>6.9</td>
<td>368</td>
<td>CBS 130</td>
<td>Service Bands—NBC Farm &amp; Home—BLUE Service Bands—MBS</td>
<td>Dancer-Pfizer-Sample</td>
<td>Anacin</td>
<td>$1,750</td>
<td>$253.62</td>
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<tr>
<td>BREAKFAST AT SARDI'S</td>
<td>6.9</td>
<td>128</td>
<td>BLUE 160</td>
<td>Bond of Life—NBC Amanda's—CBS Co-Ope—MBS</td>
<td>Compton</td>
<td>Procter &amp; Gamble (Crisco)</td>
<td>$1,500</td>
<td>$217.29</td>
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<tr>
<td>BIG SISTER</td>
<td>6.7</td>
<td>396</td>
<td>CBS 80</td>
<td>Rhyme &amp; Rhythm—NBC Local Shows—BLUE Hank Lawson—MBS</td>
<td>Ruthrauff &amp; Ryan</td>
<td>Lever Bros. (Rinso)</td>
<td>$2,500</td>
<td>$371.66</td>
</tr>
<tr>
<td>HELEN TRENT</td>
<td>6.7</td>
<td>545</td>
<td>CBS 131</td>
<td>Farm &amp; Home—BLUE Service Bands—NBC Service Bands—MBS</td>
<td>Dancer-Pfizer-Sample</td>
<td>American Home Products (Bloodot)</td>
<td>$1,800</td>
<td>$283.58</td>
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<tr>
<td>PEPPER YOUNG'S FAMILY</td>
<td>6.6</td>
<td>396</td>
<td>NBC 79</td>
<td>Now &amp; Forever—CBS My True Story—BLUE Yankee House Party—MBS</td>
<td>Dancer-Pfizer-Sample</td>
<td>Procter &amp; Gamble (Camay, Ivory Flakes)</td>
<td>$2,650</td>
<td>$401.51</td>
</tr>
<tr>
<td>MA PERKINS</td>
<td>6.5</td>
<td>540</td>
<td>NBC 129</td>
<td>Snowdrift Neighbors—CBS Blue Time—BLUE Palmer House Ork—MBS</td>
<td>Dancer-Pfizer-Sample</td>
<td>Procter &amp; Gamble (Oxydol)</td>
<td>$1,300</td>
<td>$198.46</td>
</tr>
</tbody>
</table>

**Saturday Daytime Programs**

<p>| | | | | | | | |</p>
<table>
<thead>
<tr>
<th></th>
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<tbody>
<tr>
<td>STARS OVER HOLLYWOOD</td>
<td>6.1</td>
<td>253</td>
<td>CBS 49</td>
<td>Service Bands—NBC Atlantic Spotlight—MBS Local—MBS Farm and Home—BLUE</td>
<td>Sorenson &amp; Co.</td>
<td>Dari-Rich</td>
<td>$2,000</td>
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<tr>
<td>THEATER OF TODAY</td>
<td>6.0</td>
<td>133</td>
<td>CBS 132</td>
<td>Locals—NBC Playhouse—BLUE Booke Carter—MBS</td>
<td>B. B. D. &amp; O. Armstrong (Cork)</td>
<td>$2,500</td>
<td>$416.67</td>
</tr>
</tbody>
</table>

The average daytime program rating is 4.9, as against 4.9 last report, 5.4 a year ago. Average set-in-use of 15.5, as against 15.9 last report, 15.5 a year ago; average available audience of 71.8 as against 71.6 last report, 72.5 a year ago. Sponsored network hours reported on number 79/3 as against 78/3 last report, 79/3 a year ago.

The "Talent Cost Index" is protected by the copyright of The Billboard and infringements will be prosecuted.
NEW YORK, April 29—To the moment, here is the situation in the AMF-WJZ (radio), KNPR (television) music dispute.

War Labor Board Wednesday (27) ordered WJZ to accept George Local 73; Roscoe Folger, executive secretary, Edward Seibel, business agent and George Black, former president of Local 73, George Murk, to appear in Washington (13) to explain why strikes against the station have not been ended by court-ordered contempt fines.

On Tuesday, Local 73 said that the station is not a strike. Reason: KNPR is maintaining normal bargaining posture: there is no actual contract dispute; there is no existing agreement in Minneapolis covering St. Paul men.

Whole battle hinges around Local 73’s refusal to accept a contract in 1940. Paul Lawrence, who works in the over-the-air Minneapolis at 890. The Minneapolis ten, after a year, has different pay scale. In addition, station refuses to hire 10 more men, which the union says it should have.

SPONSORS’ NAT'L ACES (Continued from page 5)
drug agencies (Continued). KNPR instructed its several agencies, so the story goes, to buy anything that opens up on any station of 1,000 watts or better in any town of 100,000 population or better.

Then there is the clothing manufacturer who is trying to buy time as though he had a national black and white space.

The mogul makes a warm product, exclusive with one shop in each town, that normally is merchandised by buying in the stock fashion mags. With paper rationing, the cloth and silk mags space was cut; so he is plotting a program.

Commission is that 14 stations have a bundle of one of the rag big shots. In return for giving a guarantee of air at a good price, they will get a couple of extra mags pages.

Patently these are major incidents in advertising. With the large and often top big shots in these programs. This technique was effective even with one-store firms, where every dollar blow-up developed from WJZJ refusal to also get 10 more men.

Certainly, the executives who have sold funny, refusing to talk to reporters. WJZJ is trying to talk it up along with the WJB decision. Stanley Rubard, head of KNPR, says that WLB is the station that has been selling; the salesmen at WLB have been sold.

Meanwhile, William Green, president of the American Federation of Musicians, says that a violation of labor’s wartime no-strike pledge and that he will try to end it. WLB action expected any day now.

in advertising had to return more than a dollar in sales they had made. Combining the ability to make deals with the national and all local men; did phonological things with Barney’s, A. J. Fox, B. Sack, etc. Even so mongoled a product as navy blue, now that Mad Meditation, was successfully handled via for “product personality” deal.

With deals out and the cost of time in which the new turn, the announcement blasts technique is economically unwise.
**TELEVISION**

The Billboard

May 6, 1944

‘PERFECTION’ BATTLES ON ‘NOW’

CBS Against Field in the Air-Pic Fight

(Continued from page 3)

here, as well as in the broadcasting equipment manufacturers and transmitter owners, with the aforementioned studios and networks, is the desire to go ahead—that is build and sell new and improved and produce programs—with existing television transmission standards and in the improvement of the video picture come at a later date. CBS, on the other hand, feels that this stand presumes consumer acceptance of present telecasts, that it is not inconceivable that John and Jane Doe would become dissatisfied with the quality of television reception and call for new ones. Then the network sees the trade forced to shift to the improved standards, with new equipment investments and a great deal larger.

Why CBS Stuck Neck Out?

As to why CBS risked being put in the doghouse is moot. Its top execs have explained the public interest and a just as well developed business sense. The CBS record is eloquent evidence thereof. Presumably Columbia figures its programs were vigorously beating their drams—as noted in the Billboard of March 11, 1944. CBS has come to take a stand.

And there is no doubt the CBS stand was unpopular. On Friday, the day after the luncheon meeting of the Television Broadcasters’ Association—representing NBC, GE, Philco, Don Lee and DuMont, among others—induced no words in a statement that rapped hard, and said in part: “The CBS stand is as a means of expression and is not based on experience anywhere except at CBS.”

The same day, the American Television Association had announced it had written to FCC Commissioner E. K. Jett. Writing as an individual and technician, he declared that the AT&T position it had taken related to a conception of speculation and is not based on experience anywhere except at AT&T.

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CBS Television Reviews

G. E. Television

Reviewed Friday (281 Special experimental program. WRB (Schene-
tady, N. Y.).

To give newspapers a comprehensive preview of the developing television field as a promotional and as a supplementary to the many and varied topics of the pro-
gram, was televised for the 100-old new-
spaper and magazine editors. The series of...
Bands Dilemma—Cash or Kids?

Sixty-Four Dollar Query Has Bar Bands Baffled As Radio Lines Dwindle

Theater Date Prices Up-Up-Upgrade

NEW YORK, April 29.—Band leaders and their managers are faced with the many times $64 question: Shall it be cash or kudos, bank notes or build-up? And it is harder to get the answer, because while Mr. Maperson may take one view of the dollar dough, the value of the build-up spots available is war-wrecked, too.

It hasn’t always been this tough to make a decision. In the good old days B, before Petrello Ban, a few dollars would keep any of the coins in juke boxes, and disk jockeys on local stations would lade out the praise as they intro-

And in the days of the charmers, where he made his mark, and The Lancers team, and the flood of the 50s, the value of the build-up spots was extortionate.

Is Radio the Answer?

The only other way to get to the boy and girls who vote in the popularity polls by broadcasting. And if there is no scope for the global conflict has taken possession of the stage, chasing the air battle of the bands down to the well-kept soil and war.

Even as bandmen engage in a grand struggle for the not-so-visible build-up spots, down in the hearts they admit that the prizes are not so simple as it seems. The list of leaders, with a few names, is this week, and the others to follow. For they will be held five nights a week as they are now by Coast stations as they seek the build-up for the nightly broadcast. Who is this station will be known when the Whiting set-up has not yet been decided.

Three Caballeros Times To 3 Pubs

NEW YORK, April 29.—You Belong To Me, a Warner Bros. picture, starring Robert Donat, will be shown in three Caballeros, will be split between Southern Music and Charles H. Yakus.

Agustin Lara wrote the words and music of the Spanish folk song, and Ray Gilbert did the English lyrics for the tune. Charles Wlochowski produces, and Barry Barnard, composer of Brazil, penned Osuindras, the Portuguese version. English words for the last two songs are also by Gilbert.

Deca will issue an album of the picture for release when The Three Caballeros premiers at Radio City Music Hall August 15.

Bob Weems To Book Bands for Frederick

CHICAGO, April 29.—Federick Bro. has booked the ship in the band department vacated by Joe Rayner, who switched to MCA’s Chicago office. Bob Weems, booking director of the old office, takes over.

Weems, band-booking figure for years, was formerly associated with his brothers, Ted and Art, in operating an artists’ management bureau in this city. Prior to that he was with General Amusement Corporation, Rockwell-O’Keefe and Ted Weems Co.

Bands With Network Lines

(As Reported By NBC, CBS, MBS and Blue Networks) Week of May 7, 1944

A

Mickey Alpert

Buck Clodfelter

Buck Clodfelter

Elmer Karle

Nino Nardelli

Don McPherson

Mickey McPherson

Buddy Radford

Bobby Sherrard

Don McGuire

Lant McIntyre

Lant McPherson

Don McGuire

Georgie Auld

Glen Gray

George Hamilton

J

Jeno Bartal

Count Basie

Irv Carroll

Frankie Carle

Burnett Gilmore

Laddie Lewis

Tony DePaolis

Tommy Dorsey

J

Colen Collum

Bob Chester

Oscar Chrysler

Eric Caster

Nick D’Amico

Tony DePaolis

Tommy Dorsey

K

Art Kassel

Henry Kim

Eorn Kobblers

Dick Kuhn

L

Sidney Lewis

Guy Lombardo

Vincent Lopez

Paul Martel

Freddee Fredd

H

Don McGuire

Lant McIntyre

Joe Morand

Eddie Oliver

Emiel Petri

Louis Prima

B

Bud Boyd

Carl Baer

Dean Reid

Adrian Rollini

E

Bobby Sherrard

Maurice Sptelton

Eddie Stone

Al Trace

Pat Pravin

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Georgie Auld

Glen Gray

George Hamilton

J

Jeno Bartal

Count Basie

Irv Carroll

Frankie Carle

Burnett Gilmore

Laddie Lewis

Tony DePaolis

Tommy Dorsey

K

Art Kassel

Henry Kim

Eorn Kobblers

Dick Kuhn

L

Sidney Lewis

Guy Lombardo

Vincent Lopez

Paul Martel

Freddee Fredd

H

Don McGuire

Lant McIntyre

Joe Morand

Eddie Oliver

Emiel Petri

Louis Prima

B

Bud Boyd

Carl Baer

Dean Reid

Adrian Rollini

E

Bobby Sherrard

Maurice Sptelton

Eddie Stone

Al Trace

Pat Pravin
Tommy Dorsey Ballroom Plans Centers on Coast

HOLLYWOOD, May 1 — Band leader Tommy Dorsey may soon enter the ballroom operating field. When Al Yoke re-linguished a hold on the Palisades, formerly the La Monica, on the pier at Santa Monica, it is reported that Dorsey is interested. Yoke closed after two weeks of a six weeks' run with Tommy Reynolds. Since he closed, a liquor li- cense has been granted and the bar is now in operation.

Several band leaders have had spokes- man approach Walter D. Newcomb Jr. with propositions to take over the op- eration of the ballroom. One of these was Abe Lyman, but Dorsey is the first to advance to the point of doing some- thing.

Dorsey is planning to send Arthur Michaud from the East to look over the property and discuss a deal with Newcomb. Michaud is to leave for the Coast as soon as transportation can be arranged.

Palladium Op Would Make Pic

HOLLYWOOD, April 29 — Maurice Cohen, operator of the Palladium Ball- room, is going to produce a musical built around the dance spot for independent release.

Cohen said name bands had been signed but refused to divulge the names. He stated that production, featuring such names as all-star cast, would begin within 90 days.

SYMPHONIES FINED

(Continued from page 3)

Penalties become effective May 10, thus permitting the six men to play the May Festival slated for Music Hall here May 11-15.

Conductor Goosens was fined $1,500 and suspended for three months. Will- iam Knox, violinst and chairman of the orchestra committees, $2,000 fine and six months' suspension; Reuben Lawson, violinist and personnel director, fined $750 and suspended three months; Robert A. Klugh, violinist, fined $250; Henry Wolgemuth, trumpeter, fined $150, and Reuben Phillips, violinist, fined $100. Suspension of Goosens will prevent him from filling engagements out of town with his other noted orchestras this summer.

Proxy Issues Statement

In a prepared statement, Oscar F. Hild, president of Local 1, said:

"The acts complained of involved un- warranted attempts to defeat the efforts of this association to obtain increases In wages which in many cases had been established in 1943 and for compelling loss of engagement for a number of their colleagues in order that they them- selves might continue to be employed.

"Such actions on the part of members of this organization toward their fellow musicians must be considered as most serious offenses and can be termed noth- ing less than an act of sedition."

These are the only penalties which have been assessed against members of the association in about 10 years beyond exemplary fines of $5 or $10 for infrac- tions of ordinary rules. The entire mat- ter is one involving internal affairs of the musicians' association and has nothing whatever to do with personalities."

The violations complained of were re- ported to have taken place at a meeting called by Knox and addressed by the or- chestra conductor.

Goosens Appeals to National

Goosens plans to New York May 2 to protest the action before the execu- tive board of the National Federation of Musicians. In a statement to the local press, Goosens said:

"It is a matter of deep regret to me that the controversy between the union and myself has become a matter of pub- lic record. I am bound to express my deinite denial of any contravention of the rules of the union or any antagonism to it. Therefore I deny any charges of such a nature against me.

"The charges are definitely arbitrary in character, and I have given immediate notice of appeal to the executive board of the musicians' union in New York. I propose to follow this up diligently and prove conclusively that the charges against me are unfair."

The three local dailies sparred the fine and suspension story all over their front pages.

LET 'EM HEAR MUSIC

(Continued from page 3)

spots in the projected musicals. So far, this year has been a good one for the horn blowers and there is no reason to believe that other and better calls will not be forthcoming.

Going a step further, MGM has signed up most of the available chorus boys and gals and so far has given over a hundred under- contract. The plans of Jack Oakie and Oliver Hardy, star billing, have been held up because of tax troubles of Grant Manion, the Oakie representative.

Musicals on the MGM schedule, besides Carousel Folies, are Week-End at Waldorf, Judy Garland starrer; Fifties for Millions, with Jackie Erbe and Jimmy Durante; Holiday In Mexico, with Ray Bolger, and the Prince and Princess film, Anchors Aweigh. Studio has other musi- cal in preparation.

Three of the musicals have already been finished. They are Meet Me In St. Louis, Bathing Beauty and Two Girls and a Sailor.

BOB POWER

AND HIS ORCHESTRA

On location with Uncle Sam for the duration

WANT—SOLID DRUMMER

For three-piece combination working the coast round at one of the Southwest's finest hotels. You must have a solid solo act to do the job. Good pay offered. State salary expected. Address:

SPEED BAYS

Rancho Grande

Nogales, Arizona
Freddy Martin

Indefinite Engagement

NEW YORK, April 29—Freddy Martin was handed his 1-A by Uncle Sam this week and reports for induction physically soon. Mastro lost three men the past two weeks to the armed forces. Charlie Prober, trombone and member of the Martin Men; Maury Harris, first trumpet, and Russ Klein, sax, were the men inducted. They were replaced by Dick Arant, Terry Crouch and Tim McAte.

Whether new classification for Martin would interfere with his proposed MGM film could not be learned. The maestro is scheduled for a picture with Tommy Dorsey in 30 days. Local 47, of AFM, won't allow Martin to go into the picture, holding down a steady job such as he does at the Countryman Grove, where he plays 10 months out of the year. Martin hopes to take advantage of two months' vacation clause in his contract with Grove management to make the picture provided it is all right with Uncle Sam.

Before resuming at the Grove, if he does, Martin will give his men two weeks' vacation.

ASCAP Officers Re-Elected

NEW YORK, April 29—All officers of the American Society of Composers, Authors and Publishers were re-elected at the annual meeting of the ASCAP board of directors this week. The officers are: Deems Taylor, president; Gustave Schirmer, vice-president; Hugo. Hummelen II, vice-president; George W. Meyer, secretary; Max Prusyn, treasurer; J. J. Bregman, assistant secretary, and Irving Caesar, assistant treasurer.

Stand-By Dough

To Coast Guard

NEW YORK, April 29—When the coast guard show, Tars and Sers, goes into the Strand Theatre here May 5 for three weeks, the Coast Guard Emergency Fund will benefit.

Local 602, AFM, will collect 100 per cent stand-by fees from the house, as the coast guard invaders are not an 602 outfit.

Instead of putting the dough in the union's treasury, as is done in other such cases where musicians are not 602 members, the org will turn it over to the coast guard fund.

Warner Short for

Mexico Cop Ork

LOS ANGELES, April 29—Mexico City Police Department Trumpets Orchestra, here for an engagement at the downtown Mason Opera House, has been signed for a "Warner Bros." short.

The band started pre-recording last week.

Jay Gorney To

Columbia Pix

HOLLYWOOD, April 29—Composer Jay Gorney has been signed by Columbia pix as assistant to Irving Briskin on the latter's musical productions. His first assignment will be "Kansas City Kitty", with Eddie Wax a Lady and Miss Bobby Soek to follow.

Briskin stated that in addition to being assistant producer on the film, Gorney would probably write some of the tunes. Gorney helped produce "Meet the People" now playing at the Music Box.

CASH OR KUDOS?

(Continued from page 11)

Sensation of the Nation

RADIO
SCREEN
RECORDS

Ernie Tubb

Star of Republic Picture-
"JAMBOREE"

Hear Every Saturday Night
WSM GRAND OLE OPRY
NASHVILLE

Also on

The Billboard

13

TERRACE ROOM

Hotel New Yorker, N. Y.

On the Air CBS Coast to Coast

Tony

PASTOR

and his Orchestra

Just Concluded

Very Successful Theatre Tour

Indefinite Engagement Starting May 8

VICTOR-
BLUEBIRD
RECORDS

GRADE A

PASTORAL
MUSIC

PERSONAL MANAGEMENT:

CY SCHRIKMBAN
DIRECTION:
GENERAL AMUSEMENT CORP.
NEW YORK - CHICAGO - HOLLYWOOD

To the band leaders' dilemma. Shall he believe the location with a once-a-week wire and take a loss of $200 to $1,000 a week or will he smart to forget about the so-called prestige spot, and garner the checkets while he can get them in increasing gobs.

It's the more than a $404 question, and the wrong answer will certainly add up to nothing for the leader who looks to tomorrow's fans to keep him on top.

www.americanradiohistory.com
PART 1—The Billboard

SONGS WITH MOST RADIO PLUGS

The following are the leading songs on the basis of the largest number of network plugs (from New York outlets W2Z, WEAF, WABC and WOR) for the past week. Position in the list is no indication of a song's "most played" status, since all songs are listed alphabetically. Compilation is based upon data supplied by Accurate Reporting Service, with plugs per tune omitted by The Billboard.

<table>
<thead>
<tr>
<th>TITLE</th>
<th>PUBLISHER</th>
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<tbody>
<tr>
<td>Am I Blue? (F)</td>
<td>Melody Lane</td>
</tr>
<tr>
<td>And So Little Time</td>
<td>Famous</td>
</tr>
<tr>
<td>And Suddenly It's Spring (F)</td>
<td>Robbins</td>
</tr>
<tr>
<td>Do Nothin' Till You Hear From Me</td>
<td>Advanced</td>
</tr>
<tr>
<td>Don't Sweatheart Me</td>
<td>Burke-Van Housen</td>
</tr>
<tr>
<td>Going My Way? (F)</td>
<td></td>
</tr>
<tr>
<td>Good Night, Wherever You Are</td>
<td>Shapiro-Bernstein</td>
</tr>
<tr>
<td>Holiday for Strings</td>
<td>Bregman-Vocca-Conn</td>
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<tr>
<td>How Blue the Night (F)</td>
<td>Robbins</td>
</tr>
<tr>
<td>I Couldn't Sleep a Wink Last Night (F)</td>
<td>T. B. Harms</td>
</tr>
<tr>
<td>I Dream of You</td>
<td>Chappell</td>
</tr>
<tr>
<td>I Love You (M)</td>
<td></td>
</tr>
<tr>
<td>I'll Be Seeing You</td>
<td>Williamson</td>
</tr>
<tr>
<td>I'll Get By (F)</td>
<td>Berlin</td>
</tr>
<tr>
<td>I'm in Love With Someone</td>
<td>Campbell-Purgio</td>
</tr>
<tr>
<td>It's Love, Love, Love</td>
<td>Santly-Joy</td>
</tr>
<tr>
<td>Long Ago and Far Away (F)</td>
<td>Crawford</td>
</tr>
<tr>
<td>Louise (F)</td>
<td>Paramount</td>
</tr>
<tr>
<td>My Heart's in It (F)</td>
<td>Leads</td>
</tr>
<tr>
<td>Now I Know (F)</td>
<td>Harms</td>
</tr>
<tr>
<td>Poinciana</td>
<td>Marks</td>
</tr>
<tr>
<td>San Fernando Valley</td>
<td>Morris</td>
</tr>
<tr>
<td>Someday I'll Meet You Again (F)</td>
<td>Witzmark</td>
</tr>
<tr>
<td>Take It Easy</td>
<td>Santly-Joy</td>
</tr>
<tr>
<td>Time Alone Will Tell</td>
<td>Bregman-Vocca-Conn</td>
</tr>
<tr>
<td>Too Much in Love</td>
<td>Barton</td>
</tr>
<tr>
<td>When They Ask About You</td>
<td>Berlin</td>
</tr>
</tbody>
</table>

Lucky Strike HIT PARADE

CBS, Saturday, April 29, 9-9:45 p.m. EWT.

<table>
<thead>
<tr>
<th>TITLE</th>
<th>PUBLISHER</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. I Love You</td>
<td>Chappell</td>
</tr>
<tr>
<td>2. It's Love, Love, Love (M)</td>
<td>Santly-Joy</td>
</tr>
<tr>
<td>3. Long Ago and Far Away (F)</td>
<td>Crawford</td>
</tr>
<tr>
<td>4. Poinciana</td>
<td>Marks</td>
</tr>
<tr>
<td>5. I'll Get By (F)</td>
<td>Berlin</td>
</tr>
<tr>
<td>6. When They Ask About You</td>
<td>Berlin</td>
</tr>
<tr>
<td>7. Someday I'll Meet You Again (F)</td>
<td>Witzmark</td>
</tr>
<tr>
<td>8. San Fernando Valley</td>
<td>Santly-Joy</td>
</tr>
<tr>
<td>9. Bésame Mucho</td>
<td>Peer International</td>
</tr>
</tbody>
</table>

And the Following Extras:

Sunny Side Up
Praise the Lord and Pass the Ammunition
Deep in the Heart of Texas
Singing in the Rain

ALL-TIME HIT PARADE

NBC, Friday, April 28, 8:30 p.m.

<table>
<thead>
<tr>
<th>TITLE</th>
<th>PUBLISHER</th>
</tr>
</thead>
<tbody>
<tr>
<td>By the Sea</td>
<td>Shapiro-Bernstein</td>
</tr>
<tr>
<td>Beyond the Blue Horizon</td>
<td>Famous</td>
</tr>
<tr>
<td>One Dozen Roses</td>
<td>Famous</td>
</tr>
<tr>
<td>A Pretty Girl Is Like a Melody</td>
<td>Berlin</td>
</tr>
<tr>
<td>Dark Eyes</td>
<td>P. D.</td>
</tr>
<tr>
<td>It's Love, Love, Love</td>
<td>Santly-Joy</td>
</tr>
<tr>
<td>Alla En El Rincon Grande</td>
<td>Marks</td>
</tr>
<tr>
<td>I'm Nobody's Baby</td>
<td>Feist</td>
</tr>
<tr>
<td>Oh, What a Beautiful Morning</td>
<td>Crawford</td>
</tr>
<tr>
<td>Martin's Hymn</td>
<td>Marks</td>
</tr>
<tr>
<td>Smiles</td>
<td>Remick</td>
</tr>
<tr>
<td>Rose Marie</td>
<td>Harms, Inc.</td>
</tr>
</tbody>
</table>
### Music Popularity Chart

**Week Ending April 27, 1944**

**BEST SELLING SHEET MUSIC**

This compilation is based upon weekly reports received from leading sheet music jobbers and dealers in important sheet distribution centers in the United States. (See Part 3 for sources.)

<table>
<thead>
<tr>
<th>POSITION</th>
<th>NATIONAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Last Wk.</td>
<td>This Wk.</td>
</tr>
<tr>
<td>1.</td>
<td>It's Love, Love, Love</td>
</tr>
<tr>
<td>2.</td>
<td>Love You</td>
</tr>
<tr>
<td>3.</td>
<td>San Fernando Valley</td>
</tr>
<tr>
<td>4.</td>
<td>Long Ago and Far Away</td>
</tr>
<tr>
<td>5.</td>
<td>Boneland</td>
</tr>
<tr>
<td>6.</td>
<td>I'll Get By</td>
</tr>
<tr>
<td>7.</td>
<td>Don't Sweetheart Me</td>
</tr>
<tr>
<td>8.</td>
<td>By the River of the Roses</td>
</tr>
<tr>
<td>9.</td>
<td>When They Ask About You</td>
</tr>
<tr>
<td>10.</td>
<td>Besame Mucho</td>
</tr>
<tr>
<td>11.</td>
<td>Goodnight, Wherever You Are</td>
</tr>
<tr>
<td>12.</td>
<td>I Couldn't Sleep a Wink Last Night</td>
</tr>
<tr>
<td>13.</td>
<td>Do Nothing 'Till You Hear From Me</td>
</tr>
<tr>
<td>14.</td>
<td>Mairzy Doats</td>
</tr>
<tr>
<td>15.</td>
<td>Holiday for Strings</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>POSITION</th>
<th>EAST COAST</th>
</tr>
</thead>
<tbody>
<tr>
<td>Last Wk.</td>
<td>This Wk.</td>
</tr>
<tr>
<td>2.</td>
<td>Love You</td>
</tr>
<tr>
<td>3.</td>
<td>Long Ago and Far Away</td>
</tr>
<tr>
<td>4.</td>
<td>San Fernando Valley</td>
</tr>
<tr>
<td>5.</td>
<td>Don't Sweetheart Me</td>
</tr>
<tr>
<td>7.</td>
<td>By the River of the Roses</td>
</tr>
<tr>
<td>8.</td>
<td>When They Ask About You</td>
</tr>
<tr>
<td>9.</td>
<td>Besame Mucho</td>
</tr>
<tr>
<td>11.</td>
<td>I Couldn't Sleep a Wink Last Night</td>
</tr>
<tr>
<td>12.</td>
<td>Do Nothing 'Till You Hear From Me</td>
</tr>
<tr>
<td>13.</td>
<td>I Wish That I Could Hide Inside This Letter</td>
</tr>
<tr>
<td>14.</td>
<td>Suddenly It's Spring</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>POSITION</th>
<th>SOUTH</th>
</tr>
</thead>
<tbody>
<tr>
<td>Last Wk.</td>
<td>This Wk.</td>
</tr>
<tr>
<td>2.</td>
<td>Love You</td>
</tr>
<tr>
<td>3.</td>
<td>San Fernando Valley</td>
</tr>
<tr>
<td>4.</td>
<td>Besame Mucho</td>
</tr>
<tr>
<td>5.</td>
<td>When They Ask About You</td>
</tr>
<tr>
<td>8.</td>
<td>I'll Be Seeing You</td>
</tr>
<tr>
<td>9.</td>
<td>Last Wk.</td>
</tr>
<tr>
<td>10.</td>
<td>I Wish That I Could Hide Inside This Letter</td>
</tr>
<tr>
<td>11.</td>
<td>I Wish That I Could Hide Inside This Letter</td>
</tr>
</tbody>
</table>

### "HARLEM" Hit Parade

Following list of most popular records in Harlem is based on sales reports from the leading race music stores. (See Part 3 for sources.)

<table>
<thead>
<tr>
<th>POSITION</th>
<th>LAST Wk.</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Main Stem</td>
</tr>
<tr>
<td>2.</td>
<td>Straighten Up and Fly Right</td>
</tr>
<tr>
<td>3.</td>
<td>Home</td>
</tr>
<tr>
<td>4.</td>
<td>Ration Blues</td>
</tr>
<tr>
<td>5.</td>
<td>I Can't See For Lookin'</td>
</tr>
<tr>
<td>6.</td>
<td>Cow Cow Boogie</td>
</tr>
<tr>
<td>7.</td>
<td>I Gave You</td>
</tr>
<tr>
<td>8.</td>
<td>Do Nothing 'Till You Hear From Me</td>
</tr>
<tr>
<td>9.</td>
<td>I Learned a Lesson I'll Never Forget</td>
</tr>
<tr>
<td>10.</td>
<td>Sweet Summer</td>
</tr>
</tbody>
</table>

**IT'S A TRAFFIC STOPPER!**

**A LAFFIC TOPPER!**

**A GEOGRAPHIC HOPPER!**

**SHE BROKE MY HEART IN THREE PLACES**

The Newest, Funniest NOVELTY HIT

by the writers of "Mairzy Doats"

Watch for DECCA release of the HOOSIER HOT SHOTS—May 15th!
PART 2—The Billboard

BEST SELLING RETAIL RECORDS

This compilation is based on weekly reports received from leading retail record stores in key retail cities. (See sources in Part 3.)

NATIONAL

<table>
<thead>
<tr>
<th>POSITION</th>
<th>LAST Wk.</th>
<th>Wk.</th>
<th>WR</th>
<th>WR</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>I'll Get By</td>
<td>Harry James-Dick Haymes</td>
<td>Decca 18569</td>
<td>36698</td>
</tr>
<tr>
<td>2.</td>
<td>It's Love, Love, Love</td>
<td>Jimmy Dorsey</td>
<td>Bluebird 30-0822</td>
<td>30-0822</td>
</tr>
<tr>
<td>3.</td>
<td>Holiday for Strings</td>
<td>David Rose</td>
<td>Victor 27853</td>
<td>27853</td>
</tr>
<tr>
<td>4.</td>
<td>It's Love, Love, Love</td>
<td>Guy Lombardo</td>
<td>Decca 18589</td>
<td>18589</td>
</tr>
<tr>
<td>5.</td>
<td>Besame Mucho</td>
<td>Jimmy Dorsey</td>
<td>Decca 18574</td>
<td>18574</td>
</tr>
<tr>
<td>6.</td>
<td>Don't Sweatheart Me</td>
<td>Lawrence Welk</td>
<td>Decca 4434</td>
<td>4434</td>
</tr>
<tr>
<td>7.</td>
<td>Long Ago and Far Away</td>
<td>Helen Forrest-Dick Haymes</td>
<td>Decca 23317</td>
<td>23317</td>
</tr>
<tr>
<td>8.</td>
<td>I Love You</td>
<td>Joe Stafford</td>
<td>Capitol 153</td>
<td>153</td>
</tr>
</tbody>
</table>

EAST

<table>
<thead>
<tr>
<th>POSITION</th>
<th>LAST Wk.</th>
<th>Wk.</th>
<th>WR</th>
<th>WR</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>I'll Get By</td>
<td>Harry James-Dick Haymes</td>
<td>Decca 18569</td>
<td>36698</td>
</tr>
<tr>
<td>2.</td>
<td>San Fernando Valley</td>
<td>Bing Crosby</td>
<td>Decca 18589</td>
<td>18589</td>
</tr>
<tr>
<td>3.</td>
<td>Besame Mucho</td>
<td>Jimmy Dorsey</td>
<td>Decca 18574</td>
<td>18574</td>
</tr>
<tr>
<td>4.</td>
<td>San Fernando Valley</td>
<td>Bing Crosby</td>
<td>Decca 18589</td>
<td>18589</td>
</tr>
<tr>
<td>5.</td>
<td>Haymes</td>
<td>Decca 23317</td>
<td>23317</td>
<td></td>
</tr>
<tr>
<td>6.</td>
<td>Besame Mucho</td>
<td>Jimmy Dorsey</td>
<td>Decca 18574</td>
<td>18574</td>
</tr>
<tr>
<td>7.</td>
<td>Holiday for Strings</td>
<td>David Rose</td>
<td>Decca 30-0822</td>
<td>30-0822</td>
</tr>
<tr>
<td>8.</td>
<td>Long Ago and Far Away</td>
<td>Perry Como</td>
<td>Decca 23317</td>
<td>23317</td>
</tr>
<tr>
<td>9.</td>
<td>A Song for You</td>
<td>Lawrence Welk</td>
<td>Decca 4434</td>
<td>4434</td>
</tr>
<tr>
<td>10.</td>
<td>Besame Mucho</td>
<td>Jimmy Dorsey</td>
<td>Decca 23317</td>
<td>23317</td>
</tr>
</tbody>
</table>

SOUTH

<table>
<thead>
<tr>
<th>POSITION</th>
<th>LAST Wk.</th>
<th>Wk.</th>
<th>WR</th>
<th>WR</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>I'll Get By</td>
<td>Harry James-Dick Haymes</td>
<td>Decca 18569</td>
<td>36698</td>
</tr>
<tr>
<td>2.</td>
<td>San Fernando Valley</td>
<td>Bing Crosby</td>
<td>Decca 18589</td>
<td>18589</td>
</tr>
<tr>
<td>3.</td>
<td>It's Love, Love, Love</td>
<td>Guy Lombardo</td>
<td>Decca 18589</td>
<td>18589</td>
</tr>
<tr>
<td>4.</td>
<td>It's Love, Love, Love</td>
<td>Guy Lombardo</td>
<td>Decca 18589</td>
<td>18589</td>
</tr>
<tr>
<td>5.</td>
<td>Besame Mucho</td>
<td>Jimmy Dorsey</td>
<td>Decca 18574</td>
<td>18574</td>
</tr>
<tr>
<td>6.</td>
<td>San Fernando Valley</td>
<td>Bing Crosby</td>
<td>Decca 18589</td>
<td>18589</td>
</tr>
<tr>
<td>7.</td>
<td>Long Ago and Far Away</td>
<td>Perry Como</td>
<td>Decca 23317</td>
<td>23317</td>
</tr>
<tr>
<td>8.</td>
<td>It's Love, Love, Love</td>
<td>Guy Lombardo</td>
<td>Decca 18589</td>
<td>18589</td>
</tr>
<tr>
<td>9.</td>
<td>Holiday for Strings</td>
<td>David Rose</td>
<td>Decca 30-0822</td>
<td>30-0822</td>
</tr>
<tr>
<td>10.</td>
<td>Besame Mucho</td>
<td>Jimmy Dorsey</td>
<td>Decca 18574</td>
<td>18574</td>
</tr>
</tbody>
</table>

WEST COAST

<table>
<thead>
<tr>
<th>POSITION</th>
<th>LAST Wk.</th>
<th>Wk.</th>
<th>WR</th>
<th>WR</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>I'll Get By</td>
<td>Harry James-Dick Haymes</td>
<td>Decca 18569</td>
<td>36698</td>
</tr>
<tr>
<td>2.</td>
<td>San Fernando Valley</td>
<td>Bing Crosby</td>
<td>Decca 18589</td>
<td>18589</td>
</tr>
<tr>
<td>3.</td>
<td>Besame Mucho</td>
<td>Jimmy Dorsey</td>
<td>Decca 18574</td>
<td>18574</td>
</tr>
<tr>
<td>4.</td>
<td>San Fernando Valley</td>
<td>Bing Crosby</td>
<td>Decca 18589</td>
<td>18589</td>
</tr>
<tr>
<td>5.</td>
<td>It's Love, Love, Love</td>
<td>Guy Lombardo</td>
<td>Decca 18589</td>
<td>18589</td>
</tr>
<tr>
<td>6.</td>
<td>Haymes</td>
<td>Decca 23317</td>
<td>23317</td>
<td></td>
</tr>
<tr>
<td>7.</td>
<td>Do Nothin’ Till You Hear From Me</td>
<td>Lawrence Welk</td>
<td>Decca 4434</td>
<td>4434</td>
</tr>
<tr>
<td>8.</td>
<td>Holiday for Strings</td>
<td>David Rose</td>
<td>Decca 30-0822</td>
<td>30-0822</td>
</tr>
<tr>
<td>9.</td>
<td>Besame Mucho</td>
<td>Jimmy Dorsey</td>
<td>Decca 18574</td>
<td>18574</td>
</tr>
<tr>
<td>10.</td>
<td>Besame Mucho</td>
<td>Jimmy Dorsey</td>
<td>Decca 18574</td>
<td>18574</td>
</tr>
</tbody>
</table>

MOST PLAYED JUKE BOX FOLK RECORDS

(Millhill, Race, Cowboy Songs, Spirituals)

Special reports received from The Billboard representatives last week show the Folk records listed below are currently the most popular Folk records on automatic phonographs throughout the nation. These reports stem from all the country’s leading operating centers and are averaged together.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>LAST Wk.</th>
<th>Wk.</th>
<th>WR</th>
<th>WR</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>So Long, Pal</td>
<td>Al Dexter</td>
<td>Okeh 6718</td>
<td>6718</td>
</tr>
<tr>
<td>2.</td>
<td>Too Late To Worry</td>
<td>Al Dexter</td>
<td>Okeh 6718</td>
<td>6718</td>
</tr>
<tr>
<td>3.</td>
<td>Rosalita</td>
<td>Al Dexter</td>
<td>Okeh 6708</td>
<td>6708</td>
</tr>
<tr>
<td>4.</td>
<td>I Learned A Lesson I'll Never Forget</td>
<td>Five Red Caps</td>
<td>Beacon 7120</td>
<td>7120</td>
</tr>
<tr>
<td>5.</td>
<td>When My Man Comes Home</td>
<td>Buddy Johnson</td>
<td>Decca 8655</td>
<td>8655</td>
</tr>
<tr>
<td>6.</td>
<td>Try Me One More Time</td>
<td>Ernest Tubb</td>
<td>Decca 6093</td>
<td>6093</td>
</tr>
<tr>
<td>7.</td>
<td>Ration Blues</td>
<td>Louis Jordan</td>
<td>Decca 8654</td>
<td>8654</td>
</tr>
<tr>
<td>8.</td>
<td>Born To Lose</td>
<td>Ted Daffan</td>
<td>Okeh 6706</td>
<td>6706</td>
</tr>
</tbody>
</table>

Listen to... "The Music America Loves Best" on the RCA Program every Saturday, 7:30 p.m., EWT, Blue Network.
Music Popularity Chart

Week Ending April 27, 1944

### MOST PLAYED JUKE BOX RECORDS

**Going Strong**

Reports received from Billboard representatives and based on information given by leading juke box operators last week show the records listed below are currently receiving the most play on automatic phonographs throughout the nation. These reports stem from the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in this guide. Figures in parentheses indicate number of weeks record has been Going Strong.

<table>
<thead>
<tr>
<th>Position</th>
<th>Record Title</th>
<th>Artist/Group</th>
<th>Label</th>
<th>Week Ending</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>SAN FERNANDO VALLEY</td>
<td>Bing Crosby (John Scott Trotter Ork)</td>
<td>Decca 18586</td>
<td>1</td>
</tr>
<tr>
<td>2.</td>
<td>DON'T SWEETHEART ME</td>
<td>Lawrence Welk (Wayne Marsh)</td>
<td>Decca 4434</td>
<td>5</td>
</tr>
<tr>
<td>3.</td>
<td>BESAME MUCHO</td>
<td>Jimmy Dorsey (Bob Eberly and Kitty Kallen)</td>
<td>Decca 18574</td>
<td>15</td>
</tr>
<tr>
<td>4.</td>
<td>I LOVE YOU</td>
<td>Bing Crosby (John Scott Trotter Ork)</td>
<td>Decca 18595</td>
<td>3</td>
</tr>
<tr>
<td>5.</td>
<td>IT'S LOVE, LOVE. LOVE.</td>
<td>Guy Lombardo (Skip Nelson and Lombardo)</td>
<td>Decca 18589</td>
<td>1</td>
</tr>
<tr>
<td>6.</td>
<td>I'LL GET BY</td>
<td>Harry James (Dick Haymes)</td>
<td>Columbia 36698</td>
<td>2</td>
</tr>
<tr>
<td>7.</td>
<td>IT'S LOVE, LOVE. LOVE.</td>
<td>The Four King Sisters</td>
<td>Bluebird 30-0822</td>
<td>4</td>
</tr>
<tr>
<td>8.</td>
<td>WHEN THEY ASK</td>
<td>Jimmy Dorsey (Kitty Kallen)</td>
<td>Decca 18582</td>
<td>1</td>
</tr>
<tr>
<td>9.</td>
<td>POINCIANA</td>
<td>Bing Crosby (John Scott Trotter Ork)</td>
<td>Decca 18586</td>
<td>11th Week</td>
</tr>
<tr>
<td>10.</td>
<td>MAIRZY DOATS</td>
<td>The Merry Mack</td>
<td>Decca 18588</td>
<td>1</td>
</tr>
<tr>
<td>11.</td>
<td>SHO-SHO BABY</td>
<td>Andrews Sisters (Vic Schoen Ork)</td>
<td>Decca 18572</td>
<td>11th Week</td>
</tr>
<tr>
<td>12.</td>
<td>I COULDN'T SLEEP A</td>
<td>Frank Sinatra</td>
<td>Columbia 36687</td>
<td>7</td>
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<tr>
<td>13.</td>
<td>HOLIDAY FOR STRINGS</td>
<td>David Rose</td>
<td>Victor 27853</td>
<td>8th Week</td>
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<tr>
<td>14.</td>
<td>THE MUSIC STOPPED</td>
<td>Woody Herman (Frances Wayne)</td>
<td>Decca 18577</td>
<td>5th Week</td>
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<tr>
<td>15.</td>
<td>I'LL GET BY</td>
<td>The Four King Sisters (Alvino Rey)</td>
<td>Bluebird 30-0821</td>
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<tr>
<td>16.</td>
<td>LONG AGO (AND FAR)</td>
<td>Harry James and Orchestra</td>
<td>Decca 23317</td>
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<tr>
<td>17.</td>
<td>I'LL BE SEEING YOU</td>
<td>Bing Crosby (John Scott Trotter Ork)</td>
<td>Decca 18595</td>
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<td>18.</td>
<td>BY THE RIVER OF THE ROSES</td>
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<tr>
<td>19.</td>
<td>G. L. JIVE</td>
<td>Louis Jordan</td>
<td>Decca 8659</td>
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<td>20.</td>
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<td>Ink Spots-Ella Fitzgerald</td>
<td>Decca 18587</td>
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<tr>
<td>21.</td>
<td>IS MY BABY BLUE</td>
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<td>22.</td>
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<td>Frank Sinatra</td>
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<td>1</td>
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<tr>
<td>23.</td>
<td>GET AROUND THE WORLD</td>
<td>Bing Crosby (John Scott Trotter Ork)</td>
<td>Decca 18595</td>
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<tr>
<td>24.</td>
<td>KEEP ON TALKING</td>
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<td>25.</td>
<td>TORTURE ME</td>
<td>Bing Crosby (John Scott Trotter Ork)</td>
<td>Decca 18595</td>
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<tr>
<td>26.</td>
<td>I'LL GET BY</td>
<td>Harry James (Dick Haymes)</td>
<td>Columbia 36698</td>
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<tr>
<td>27.</td>
<td>WHEN THEY ASK</td>
<td>Jimmy Dorsey (Kitty Kallen)</td>
<td>Decca 18582</td>
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<td>28.</td>
<td>POINCIANA</td>
<td>Bing Crosby (John Scott Trotter Ork)</td>
<td>Decca 18586</td>
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<td>29.</td>
<td>MAIRZY DOATS</td>
<td>The Merry Mack</td>
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<td>30.</td>
<td>SHO-SHO BABY</td>
<td>Andrews Sisters (Vic Schoen Ork)</td>
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<td>11th Week</td>
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<tr>
<td>31.</td>
<td>I COULDN'T SLEEP A</td>
<td>Frank Sinatra</td>
<td>Columbia 36687</td>
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<tr>
<td>32.</td>
<td>HOLIDAY FOR STRINGS</td>
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<td>Victor 27853</td>
<td>8th Week</td>
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<td>33.</td>
<td>THE MUSIC STOPPED</td>
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<td>Decca 18577</td>
<td>5th Week</td>
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<td>34.</td>
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<td>Bluebird 30-0821</td>
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<td>35.</td>
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<tr>
<td>36.</td>
<td>I'LL BE SEEING YOU</td>
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<td>37.</td>
<td>BY THE RIVER OF THE ROSES</td>
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<td>Decca 18578</td>
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<tr>
<td>38.</td>
<td>G. L. JIVE</td>
<td>Louis Jordan</td>
<td>Decca 8659</td>
<td>2</td>
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<tr>
<td>39.</td>
<td>COW-COW BOOGIE</td>
<td>Ink Spots-Ella Fitzgerald</td>
<td>Decca 18587</td>
<td>7th Week</td>
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<tr>
<td>40.</td>
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<tr>
<td>41.</td>
<td>LAST NIGHT</td>
<td>Frank Sinatra</td>
<td>Columbia 36687</td>
<td>1</td>
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<tr>
<td>42.</td>
<td>GET AROUND THE WORLD</td>
<td>Bing Crosby (John Scott Trotter Ork)</td>
<td>Decca 18595</td>
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<td>43.</td>
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<td>Bing Crosby (John Scott Trotter Ork)</td>
<td>Decca 18586</td>
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<td>44.</td>
<td>I'LL GET BY</td>
<td>Harry James (Dick Haymes)</td>
<td>Columbia 36698</td>
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</table>

**Coming Up**

Reports received from Billboard representatives last week, and based on information given them by leading juke box operators, show the records listed below are gaining in popularity all over the nation.

<table>
<thead>
<tr>
<th>Record Title</th>
<th>Artist/Group</th>
<th>Label</th>
<th>Week Ending</th>
</tr>
</thead>
<tbody>
<tr>
<td>I LOVE YOU</td>
<td>Enric Madriguera (Bob Lido)</td>
<td>Hit 7077</td>
<td>1</td>
</tr>
<tr>
<td>I LOVE YOU</td>
<td>Perry Como</td>
<td>Victor 20-1569</td>
<td>1</td>
</tr>
<tr>
<td>I'LL GET BY</td>
<td>Perry Como</td>
<td>Victor 20-1569</td>
<td>1</td>
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**Territorial Favorites**

<table>
<thead>
<tr>
<th>Record Title</th>
<th>Artist/Group</th>
<th>Label</th>
<th>Week Ending</th>
</tr>
</thead>
<tbody>
<tr>
<td>MILKMAN, KEEP THOSE</td>
<td>Ella Mae Morse (Dick Walters' Ork)</td>
<td>Capitol 151</td>
<td>1</td>
</tr>
<tr>
<td>BOTTLES QUIET</td>
<td>Ella Mae Morse (Dick Walters' Ork)</td>
<td>Capitol 151</td>
<td>1</td>
</tr>
<tr>
<td>SOMEDAY I'LL MEET YOU</td>
<td>Enric Madriguera (Bob Lido)</td>
<td>Hit 7077</td>
<td>1</td>
</tr>
<tr>
<td>AGAIN</td>
<td>Enric Madriguera (Bob Lido)</td>
<td>Victor 20-1569</td>
<td>1</td>
</tr>
<tr>
<td>I CAN'T SEE FOR LOOKIN'</td>
<td>The King Cole Trio</td>
<td>Capitol 154</td>
<td>1</td>
</tr>
</tbody>
</table>

**COLUMBIA Records**

records that busted right through the roof and zoomed for the stratosphere.

12 really delicious dishes that should be on every coin machine.

35456 Back Beat Boogie • Night Special
Harry James and his Orchestra

35707 Down The Road A Piece • Celery Stalks At Midnight
Will Bradley and his Orchestra

36200 Indian Love Call • I Love You Truly
Fred Lowery

36232 One O'Clock Jump • Two O'Clock Jump
Harry James and his Orchestra

36479 By the Light Of The Silv'r Moon • While My Lady Sleeps
Ray Noble and his Orchestra

36687 A Lovely Way To Spend An Evening • I Couldn't Sleep A
Wink Last Night — Frank Sinatra

36698 I'll Get By • Flatbush Flanagan
Harry James and his Orchestra

36699 After You've Gone • At The Darktown Strutters' Ball
Benny Goodman and his Orchestra

36700 Every Day Of My Life • On A Little Street In Singapore
Frank Sinatra with Harry James and his Orchestra

36688 A Good Man Is Hard To Find • Bizet Has His Day
Les Brown and his Orchestra

36681 Big Bam Bam • Thanks For The Dream
Xavier Cugat and his Waldorf-Astoria Orchestra

36688 Snowfall • Where Or When
Claude Thornhill and his Orchestra
Music Popularity Chart
Week Ending
April 27, 1944

POPULAR RECORD REVIEWS

By M. H. Orodener

JAN GARBER (Feature)
“Once Too Often”—FT; VC. “I Love You”—FT; VC.
“Long Ago”—FT; VC. “People Will Say We’re In Love”—FT; VC.

The new Feature label brings the third of the five networks into the recording business. As a matter of fact, there is a closer tie between WOR, New York, parent station of the Mutual nets, with the disk label, than the subsidiary links between NBC and Victor, and CBS with Columbia. Recordings originate in the WOR studios, and station call letters, rather than network signatures, are incorporated on the identifying Feature label. For its premiere offerings, Feature strikes no particular course of its own in its cutting. Instead, it follows the set commercial pattern with a pair by Jan Garber proving to hit a wide commercial circle. That commercial appeal is manifest in the band playing and the selected material.

In the accepted style for making the dance music, with heavy emphasis on the chop rhythm approach, the Garber gang cuts its teeth for Feature rhythmically with a coupling of “Once Too Often” from the “Pin-Up Girl” set, and “I Love You.” The Cole Porter hit from “Mexico Hayride.” A torch tune in the minor key, Davis gets off effective synthesizing for “Once Too Often” with Bob Davis offering the romany barfing for the muted show tune which is dished off in standard fast-tempo tempo rather than the beginning barrene beats to which the tune lends itself so admirably.

Davis gets better opportunity to express himself vocally for the Jerome Kern “Long Ago” ballad from the “Cover Girl” movie, band subdued and setting the lovely ballad more sympathetically in the slower tempo. Garber’s attempt to dish up “People Will Say We’re In Love” as a jump opus on the muted side, with Miss Davis’ rhythmic word-singing, is merely an attempt.

The fact that this new Feature label centers on the current pop favorites for its initial releases indicates that it will fall in the usual standards for the music ops. Both platters pack phone appeal, with “I Love You” and “Long Ago” as the immediate top-up sides, for the easy catching.

COZY COLE (Savoy)
“Body and Soul”—FT. “Talk To Me”—FT.

The Savoy label makes a strong bid for the hot jazz diskophiles, and the fan mags will soon be overflowing with columns for the divided camps among those who still hold Coleman Hawkins’ tenor sax for “Body and Soul” as the alpha and omega in hot choruses, and for the many others who will adopt Ben Webster’s artistry here as the accepted model. With the tempo slow, and excellent rhythmic support sparked by Cozy Cole at the drums, Webster gets full opportunity for complete expression in this cutting. He makes the most of that opportunity. His phrases blend beautifully, with emphasis on a pure and rich tone, for the opening stanza.

With the tempo in double time for the second chorus, Webster rides out in an amazingly wild and unrestrained fiery fashion, truly a platter performance for posterity. Buck Ram, who rounded up this session, contributes the talk to the mated side, a riff opus with all the boys at the session given the opportunity to sound off. Cole entertaining a driving rhythm force through, and getting in a lick of his own drum rolls, a chance for the uninhibited instrumental riding is given to Ray Conniff on trombone, Teddy Walters on guitar, Johnny Carlin at the piano and Lennie Wright hitting the high trumpet notes, along with a bit of Webster’s biting tenor sax at the start. Fred Norman gets venture credits for both of the sides.

(See Pop. Record Reviews on page 67)

FOLK RECORD REVIEWS
(Hillbilly, Race, Cowboy Songs, Spirituals)

By M. H. Orodener

TED DAFFAN’S TEXANS (Okeh)
“Bluest Blues”—FT; VC. “Look Who’s Talking”—FT; VC.

While ordinarily devoted to the hard-down harmonies and the cowboy laments, Ted Daffan, and his singing and instrumental troupe of Texans prove adept at whipping out the novelty blues. Adapting the race blues to his own style, Daffan has fashioned an attractive and low-down “Bluest Blues.” Singing and talking about his blues, Daffan gets sympathetic accompaniment from his string orchestra, with electric guitar, accordion and fiddle having their solo renderings. The novelty of it will undoubtedly attract wide attention, particularly with the music box fans, as Daffan. In a lazy and droopy fashion explains that he has lost no gal, lost no friend—he’s just blue as blue can be. More in keeping with the range, with the tempo stepped up to lively proportions, is “Look Who’s Talking!” It’s a bronzo Westerly-styled ditty, with Leon Seago taking up the catch phrase in song, ably aided vocally and instrumentally by the Texans.


MUSIC CORPORATION OF AMERICA

The Billboard

Music

19
Act Streamlined Build-Up in Cocktail Lounges Axed by 30% Tax

NEW YORK, April 20—Even if the amusement tax is cut to 10 per cent, cocktail lounges will have ceased to be the kind of attraction-guardians that they were before April 1.

The opinion of top lounge agents here. They believe the damage is done—at least, for a long time to come. The new age is mushrooming for a period of years and developing names and attractions as it grew.

Competitive Rates Prices

Per centers say the reason for this is that a state of healthy competition existed among the cocktail lounge agents. There was a condition which made possible the hitting of prices and sales appeal of acts. When the act was good in town it was possible to push it upwards at the next place they cared free-quoters who admit they weren't so slight to take advantage of such a situation.

Not only was the price tag raised but the pitch for the set, too, and this resulted in quicker development of performers into the attraction class.

Then along came April 1 and the owners woke up, according to the agents. One found that for the past year just last week in a business with three groups named Joe as well. They tried to use music to the tune of talent because, after all, it didn't hurt so much.

Even if the tax is lowered, the agents now feel, operations will have lost the height which re-establishing a set to long, long time before they again compose as hard as act displays in their places.

The consequences are that it will be more difficult to promote a performer into the attraction category simply because there will be fewer opportunities to push him, the percenters say.

Significance of this for the rest of the cocktail industry, in fact, may have become one of the principal sources of new names.

MUSICAL TRIO TURNS WarBLERS

HOLLYWOOD, April 20—Site club acts which have been hurt severely by the 30 per cent tax due to have tax to revamp their styles. Reg Vost and local bookers, had Try, Vern and Vost under contract. Femmes used to work with the old Floyd Ray band, but since the maestro has been in the army, have been working as cocktail combo. Vern, who is yen to the guitar. Finding them hard to sell as a trio, they signed up last night, Marshall turned them back into a wrestling trio, gave them a piano player and has them booked for Northwest vasse house. Trio opens in Charleston, W. Va., then goes to Portland, Vancouver and Seattle. Lady Will Carr is the accompanist.

Review

Helsing's Vodali Lounge, Chicago

(Reviewd Fr. Evening, April 21)

New show at this swank spot is a real find with real vaude and smart song-styling, it moves as a fast pace from opening to closing.

Jim Callen, held over for his second engagement, takes over and does a real good act as the emcee. His patter is sharp and delivered in quick-wit. Also does imitations of Kate Smith and Morton Downey. However, such keen insights for his fine impersonation of Jimmy Durante. As a comic he is a bit of a surprise novelty is introduced in the person of "Doctor Duko," the funniest card manipulator. This new act, a take-off on a fast- talking pitchman, is one of the funnest of its kind. Material is sharp and loaded with plenty of fast gags. Clicked well with the sophisticates. Carder is also backing for the show and in later in the show and in the next a few minutes of card tricks. If he would combine with a dramatic trio, he would have one of the most unusual acts in the entertainment field.

How to Get a Rest

PHOENIX, Ariz., April 20—Broom Williams, vocalist, was booked to play the Vondale here, but before he arrived from Hollywood the spot was destroyed by fire, according to his manager.

When she got here, Lois Klein, La- jette, dispatcher for the train, trans- portation back to Hollywood, but Loise decided she would stay for a while, any- way, take a rest.

Klein plans to rebuild the spot. Silver has no desire to step out of the picture and start in a place like this.
Petrillo Blamed for Philly Ork Deficit

PHILADELPHIA, April 29—James C. Petrillo of his own band, is asked to shoulder the blame for the deficit of $40,000 suffered during the 1943-44 season by the Philadelphia Symphony Orchestra, whose members hold the leadership of the local symphony troupe. "Petrillo," Burritt tells the Palace committee at their 40th annual meeting Thursday (27), "is fast killing the golden goose by continuing the ban on the manufacture of new records."

This year for the district, Burritt said, runs between $90,000 and $100,000, the deficit for the season. He added a year for which the ork put on a season of grand opera here. "And this has occurred," Burritt said, "despite the fact that attendance at concerts is greater than ever before in history."

Burritt said the ork association will have $35,000 from its endowment fund to apply against the operating deficit, which he said was due solely to the decrease in the sale of new records.

The symphony group always depended heavily on record royalties to help make up the season's deficit. The village, however, will, with the Victor Red Seal label, do their disking for Columbus once the work gets the green light from Petrillo.

Horace Henderson To Form Own Combo

HOLLYWOOD, April 29—Horace Henderson, pianist and arrangor now in the Benny Goodman combo, plans to form his own small orchestra group in about a month. H.H., composed of Christopher Columbus, Jeke the Mood, and other tunes, signed a long-term managerial contract with the Rob D. Morris Agency, here today. Henderson leaves the band at the termination of the current local engagement.

Carlos Molina Signs With Frederick Bros.

HOLLYWOOD, April 29—Carlos Molina has been signed to a long-term managerial contract by the local Frederick Bros. office. Deal was set by Ed Fishman, head of the Frederick Bros. office, and a member of the William Morris Agency, has been booked into the Palace Hotel, San Francisco, starting May 23.

Western Stars Open Mountain Music Dep't

HOLLYWOOD, April 29—Al Jarvis rounded up a group of Western stars for personal appearances when he opened a new Western music department in Music Land, retail store here. Jarvis, who recently platter jockey on Coast stations.

Bob Chester

(Reviewed at Frank Daley's Terrace Room, Newark, N. J.)

IT'S a different band that Bob Chester is fronting during current engagement for Frank Daley. Serving up a good mixture of sweet and luscious, hard-working Chester has returned to his old style featuring a cleary lead tenor. The piano, neat strings, and the down slow stuff.

Band easy to dance to and will be easier to listen to when it gets used to the spot. The room is stuff is plenty okay but while the at Pearlomera deals find band hitting a good steady beat ridden by Irving Finger, a flash drummer. Ted Napoleon, on the ivories, Steve Jordan, on gitt, and Nick Vila, on horns, doing the "Mighty Morale" with Dr. Jekyll's Hide and Rolls, Git Will, H. find the band at its best. The loud in spots. Above-mentioned pieces feature Leon Elkins on drums, Bill Conrad on hot trumpet and Little Jackie Beavers on tenor, with each taking a good ride. Ralph Morris's head trumpet work makes for fine section blending, while additional solo work taken by Johnny La Porta on ute during a jump June, Porky, and Joe Mann on sweet trom, Litter leads off and backs up, "Selling the Night," a Betty Bradley ballad, in good style.

Miss Bradley, a cute girl who sells well, did Blue Blood, Nobody Else, Love, Love, Love, and Speak Low in nice, easy style, and scored especially on Rock, Shoo, backed by a nice, jumpy band back-up and also on an original piece. Do It Again. Kirk Wood handles the male vocals in capable fashion. Feature of the evening, besides the lady, was the fine work on the guitar by the assistable You, all being well received by good opening night crowd.

All in all, this Chester's best band and should be better as the band personnel together and round off some rough edges. Chief feature should be that band becomes over-busy at times while drummer also is too loud every once in a while. More work should be done on band blend and sectional brilliance such as was evidenced in Holiday for Edlen should help to hold listening and dancing audiences.

Jim Whitfield.

Vogel Wants In On Solman-Lamb Tune

NEW YORK, April 29—Jerry Vogel asked the New York Federal Public Wednesday that he be declared co-owner with Edward B. Marks Music Company of the renewal rights to the song, The Bird On Nellie's Hat, composed in 1906 by Alfred Solman, wtr by Arthur J. Lamb. Vogel also asks an accounting from Marks for his alleged share in the profits.

Vogel says that Lamb's brother, Ceci, signed the renewal rights to Marks in 1938, after the war died out, and age of 1940. He further states that Solman's assignment of renewal rights to Marks in 1938 was to have been for both composers, but that neither he nor Lamb have been given their royalties.

A Definite HIT!

FULTON

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WHITE CITY LOUNGE, Bridgeport, Conn.

Direction L. N. Fleckley & Hyman Schilling.

Replaced Vortex Co., 82 W., Renage, Chicago.

REG. D. MARSHALL AGENCY

ORCHESTRAS - ATTRACTIONS

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Little ATTRACTIONS

COCKTAIL COMBOS - SMALL BANDS - NAME ATTRACTIONS

WILLIAM MORRIS AGENCY

BERNIE HELLER TRIO

18th RECORD BREAKING WEEK AT FAMOUS BAR, Akron, Ohio

JILL ADRIAN

TINO/ORCHESTRA

CITY LOUNGE, Newark.

LEO and EDDIE at the Hammond Organ.

LEO at the Hammond-Novochord. Held over 2 weeks at Metropolitan, Houston, Texas

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BOOGIE-WHOOGIE PIANO.

Piano—Be-Bop Guitar.

THE ORCHESTRA NOTES

THE DARINGS OF RHYTHM, all-girl band, playing dates in Virginia.

HOT LIFE PAGE is in with EDDIE (See ORCHESTRA NOTES on page 27.)

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THE ORCHESTRA NOTES

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HOT LIFE PAGE is in with EDDIE (See ORCHESTRA NOTES on page 27.)

www.americanradiohistory.com
Post-Holiday Reaction Still Grips Stem: Only Roopy Up

NEW YORK, April 29—The reaction which has been nagging the jazz world for the past few months is still going strong. It has not yet run its course. With the exception of a few bars and a few clubs, other house on the Stem suffered at the hands of the reaction.

Radio City Music Hall (4,200 seats; house average $19,800), with Marion and Bucky Wayne as its main attraction, held the bulk of its business. The crowd was excellent, many of the youngsters, and with a notable line-up of stars, it has been added. Several Decca disks have been added.

Don Large To Navy; Mackenzie Takes WJR Choral Job

DETROIT, April 29—Don Large, choral director of WJR, who has served for the past 14 years, became the 294th member of the WJR staff to join the armed forces (6/26), when he was inducted into the navy.

Large is best known nationally for the Detroit Choral Society, which featured over the Ford summer season in 1940, the DSO sings, and played the Henry Ford's Theatre; victory F. O. B., program fed to CBS radio. Large is also in charge of the Men's Chorus, and the Detroit Singers, both of which are under the baton of Frank James, who was taken over by the drives on the air.

Tape Room In Carke

NEWARK, N. J., April 30—Frankie Carle will go into Frank Daley's Terrace Tape Room May 11 for a two-week engagement. The Tape Room is run by the Tape Room Partnership, and has been added. It has been a hit with the Tape Room fans, and has been a steady feature at the Tape Room. The Tape Room is run by the Tape Room Partnership, and has been added. It has been a hit with the Tape Room fans, and has been a steady feature at the Tape Room.
New York, April 26.—Once a week the Zanibal show goes on the air, and the intro is built up with music coming in from the palm-beating.

Bottoms up: One of the waiters, instead of pitching, went around with waiting cards. When for explanation, he replied: "My wife and I have a lot of applause she thinks a lot of people are here. So she expects me to bring home a lot of dough."

Federal Tax Takes Dividends While Clubs Shutter and Acts and Bands Lose Jobs

New York, May 1.—Today the $400,000,000 night club industry enters its second month under the tax bill. Here are some of the results of the first month:

(1.) A as a revenue-gainer, the first 30 cent amusement tax is a dud for good and simple reasons—the sources of revenue either are closing, throwing out their talent to avoid the tax, or closed in the first 30 days, and failed to collect the public to the idea of a tax as high as 40 cents.

(2.) Thousands of performers are losing their jobs, and so are waiters, bartenders, kitchen workers, and other heads of the establishment. Outside of that, the tax can't be success.

Looking at the Crosses

A. F. of M. Is All-Out In 30 Tax, 30 Orks Noticed

New York, April 26.—James O. "Pepe" of the A.P.M. has issued a directive to all A.P.M. locals instructing how they should handle the 30 per cent amusement tax, it was learned here today.

Petillo's letter marks a decided change in A.P.M. policy on the tax. "Up to the time of its issuance, the musicians' union had displayed a hand-off attitude on the tax. It is reported, indications were the musicians wouldn't suffer from the tax. However, in the last two weeks, there have been numerous cases of bands being cut out entirely or trimmed down. This week it was learned that 30 bands in New York alone have been put 'on notice,' with 10 more shaky.

Republican Chronicle

New York, April 26.—Another class spot, the Marine Roof of Brooklyn's Hotel Bossert, has hit the dust from too much tax.

Room, a famous for twenty years, gave the last call for the summe. Its Sixty-One Room, with Horace Warren's erk, is open one night a week, the Marine Roof.

The St. George, another Brooklyn top spot, is seriously considering following the Bossert. Big room here is the Ber- mendan, with Nye Mayhew's ork. Hotel's board of a re-opening ploy, but it has not picked up by then a recom- mended decision will be made to shut the place.

The New York Daily News

B'klyn Marine Roof Closing Over 30% Tax

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The New York Daily News

N.Y. Dailies Ride Tax in Heavy Space

New York, April 26.—The local press seems into N.Y. servicemen should administration Sun Thursday restaurant the Pat week Philadelphia. Shelvey declared he in Miami week, and reported promises of aid from Representatives, John D. Dingell (Mich.), Charles S. Dewey (111.) and Nor- man D., of the group, arranged a tax meeting in A.P.M. in Miami for Monday night, (11), at which Senator Claude Pepper (Fla.) and Rep. Pat Cannon (Fla.) will speak against the tax. The tax meeting will be the hotel Association of Miami and Miami Beach, the Miami Restau- rants Owners and the Georgia Supper Club group.

Shelvey Busy in D. C.

All week, Matt Shelby, of AOGA, was busy in Washington. He met the president of the Coffee Owners' Guild of Penn-sylvania. We understand that the body, is preparing an analysis of club business in Penna. to go to Wash-ington.

Don Manning, head of the Florida Sup- port group, was in town two weeks ago, this week, lining up support for H. H. R. Johnson, AOGA's man for the Senate. Manning, chairman of the group, arranged a tax meeting in Miami for Monday night, (11), at which Senator Claude Pepper (Fla.) and Rep. Pat Cannon (Fla.) will speak against the tax. The tax meeting will be the hotel Association of Miami and Miami Beach, the Miami Restau- rants Owners and the Georgia Supper Club group.

The AGVA official also said he has a presentation to make to the Public Works, American Federation of Labor, to bring in H. R. 263, introduced by Matt Shelby, and which was reported out of the floor of the House by the committee.

Other tax developments of the week included Rep. Thomas F. Burchill (W. Y.) introducing a new bill, H. R. 661, to cut the present tax to 5 per cent, and Sena- tor Willard L. Culver (Mich.), chairman of the Senate Finance Committee, and tax should be cut to 15 or 20 per cent.

Tax Fighters Stirr

(Continued from page 3)

the week at mass meetings of owners in Philadelphia and Boston. Another meeting is set for Thursday (4) in Philadel- phia, to be presided over by the administrator of the Club, and the president of the Coffee Owners' Guild of Penn-sylvania. We understand that this body, is preparing an analysis of club business in Penna. to go to Wash-ington.

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Trade Winds, Washington

Talent policy: Dance band and floor-shows; 10:30 and 11:30 p.m., Publlicity, C. E. Burgher; prices, $2.50-

The NOVELLOS

A MAN, A WOMAN AND A DOG, COMBING THEIR TALENTS FOR AN UNUSUAL BIT OF VARITY. AN ACT THAT HAS THE AIR OF NOVETY.

Famed naval column several months back, and the rhinestone is still where Wilson first discovered it. Dancer does two numbers, both listing heavily toward the bumbs and grinds side, but pleasing to the customers. Show closes with Barrett and Smith, eccentric dance team, who play plenty. Jerry Roos, orker leader, emcees or at least he did opening night, but it's a new band that has probably changed hands if the manager thinks the public can't tell the ballaad back he can stand at one time.

Cookie Stinetten

Cafe Society, New York

Talent policy: Dance bands and floor-shows; 10:30 and 11:30 p.m., Manager, Jack Jurema; publicity, Ken Burgher; Prices: $2.50-$3 minimum.

The Harlequin, New York

Talent policy: Dance band and floor-shows; 10:30 and 1 a.m., Operator-operation, Stanley Batta; publicity, Ware Lynch and Ross Associates. Prices: Cover $1-$1.50; Sundays, $4 minimum.

Cotillion Room, New York

Talent policy: Dance band and floor-show 9:15 and 12:15. Operator, Hotel Pierre; room manager, Stanley Atwood; publicity, Ware Lynch and Ross Associates. Prices: Cover $1-$1.50; Sundays, $4 minimum.

This is the old Chessable with a face-lift that did wonders for it. Band is a well-entrenched one in the hotel, and the soft luxurious effect, with draperies and new lights, has lifted spot from just another room to one in the carriage-trade category.

Show opens with Jay Howard, a tall guy wearing a dominie mask, working in a single baby spot. In a dreamy kind of a voice he emcees customers to relax, and then he gives a new look at "The La Boheme.

First on is Basha (of the old team of Basha and Mirko) doing a simple. In a strong voice, accompanying himself on guitar, he dishes with a few nice French pops. Ends Red Army tune Meadowland, keeping best on guitar. Walked off to a good hand.

Neat is Funchan, red-headed terfer, who goes thru a series of classic Spanish dances plus a combo of semi-ballet whites and strings. Oat moves fast, does a capable job and wins nice applause.

Another pitch from Howard brings on Dale Delmont who sings Do You Believe in Dell? Get It By and Be It Be Done. You Canary has a smooth, modulated voice, but gives an impression of strain-
ing. When caught Wednesday (9) rep-

ers behind show bills. Oat should put out a bit more, possibly with jump tunes. She has the pipes but holds back too much. Thrisa is a lochner, with an eye-appealing shape to match. But to my mind the most impressive is the girl which shows only one face. She can stand a full sequence of not too bad acting stock. Walked off to good effect.

Malga, fronting Ramon Rumba Ork (5), displays excellent showmanship. Has a small voice, but with her wild maracas-

guitar, weaving, bums and she is almost a show-stopper.

Dancing Ork (4) does next job of show cutting. Bill Smith.

No Freeze Juice for Night Clubs Until August 1

BARNEY WOODS AND BERRYS

Due in Next NY Show

NEW YORK, April 29.—Barney Woods and the Berry Brothers are due for the show slated to open either May 31 or June 7. Additional act is still being sought.

New Hurricane Show Set

NEW YORK, April 29.—The next Hurricane show for May 11 will have Check and Checkers, Barbers and Dale, Bobby Leslie and the Krenels (formerly Duke Ellington's ork will continue.

COLEY BAY

America's Greatest High School Orchestra

MONTANA KID and THE CAMPBELL SISTERS

Just Closed

INTL. SPORTSHOW SHOW

Chicago Arena, Chicago

Currently BOWERY Detroit

M.G. ALPHEA DEMAREE

Comedettes Radio Artists

333 N. Michigan Blvd., Chicago

Egg Laying Jitters

Check Wheeler Deal

NEW YORK, April 29.—A week or so ago wheeler and Frank Wheeler, manager for Monte Roser's Copabana, opened June 2. But, according to the grapevine, all developed when Wheeler had an attack of cold feet feeling he wouldn't be able to handle the place. However, before he had to call off the show, it felt the same way but top performance plus heavy patronage plus new vogue plus an act that crosses a band.

At the Piano

"The Clowns Prance of Naughty Nonsense"

M.G. Comedettes Radio Artists

PHIL FORREST

"At the Piano"

Held at the

www.americanradiohistory.com
Clean Cicero
Lest 'Leggers
Start Again
Say Taxes Lawless

CHICAGO, April 29—Cicero, Il., for-
merly the haunt of the gangsters and
'leggers in the prohibition era, may
again be a battleground.

A recent killing in the Hall of Fame, sup-
pposedly owned by Matt Capone, broth-
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No. 1, brought drastic action by the major-
ity of the town's board in an effort
to clean up the suburb immediately to
stop a flare-up to bespeak days. Board
demanded an investigation and suggested
the packlancing of 13 Cicero saloons, cock-
tail lounges and night clubs, supposedly
owned or operated by the Capone big
shots. First action in this step was taken
last week with the closing of Padd-
dick Club.

In viewing this serious situation of
the possible return of another gang war,
opera and speakeasies and beer fuel, as
well as the return of bootlegging, Frank
Cheeseman, Cicero assessor and former
State's attorney, declared, "We must
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The problems of another bootleg era
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ators. They say it may be brought on
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but if the gangsters get by in the sub-
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Size of Tax Take
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on May 20

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will have to bite its nails until May 20—
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The ORCHESTRA Eliminates a Tractation, an amusing dance, is well received and gets across to the off-expressed pleasure of the customers.

Two acts, neither well-known here, stand out. One is Morey and Yezile, a pair of Mexican buffoons, whose routines are built on the failure of the singer's or the pianist's voice to register. The second, a sort of jazz version of the old vaudeville trick, is Franky and Tito, two monkey-like performers, that were great hits in their own right.

Other strong act is Coley Worth, a gifted comic with a huldy head, incongruous dress, and a willingness to imitate the antics of a lot of such folk as he finds amusing. He is also a partner in a otherwise legitimate dance called the Los Looney Boys.

Gun Van, on the other hand, draws big misting and plenty laughs with his standard dance of Broadway patter, plus a gag pate. Van fans on hand when caught, and performer didn't disappoint them.

Bill opens with Mitch Ayres' (15, looks 16) dance, a number done in a couple of hundred handles pranced. On second is Wynn Scott, gal tap terp, who sells a couple of dances of cleverness and style, but always brings a good stand for her efforts. Followed by Bob Smith, proud of his band, canvasing No Love, No Notire and Besame Mucho. Only thing wrong with a song would carry a true good laugh, which, added to her good looks, brings her a nice response.

Further along, Dick Kaye, also of the band, delivers Speak Low and Long Ago where the band provided a minor ballroom cock ovation for no discernable reason. But it 's all good when the Boys sweep Je on Holiday for Strings, an item marked by some neat effects, by means of Bra and a hit, and none better than in a nice trumpeter ride on Till Get By, all to good hands. No end of trouble on the bill John Pemberton, pedal off a very funny patter song, which was a monotonous song of a Make Believe Ballroom stint involving both 's country band' s signatures. While this type of stunt is usually only a convenient way of mopping up, Ayres crew use it for a busy business and tickle roll.

Pic of This Is the Life, House filled when caught. Paul Ross.

Earle, Philadelphia

(Reviewed Friday Afternoon, April 28)

With Lionel Hampton and orchestra beating out time and a highly appreciative audience abetting the rhythm with clapping hands and excited voices, the result was more of a revival meet than a vaude show. But show it was and a successful one in 55 crowded minutes.

Band opens with Lady Be Good throwing the spotlight on the sax section of a sort interpretation that completely loses the original theme from the start. The hard-working maestro joins the orchestra on Boogie-Woogie with two finger piano work, and takes to the vibes for Holiday for Strings and More Glee.

After the noisy rhythm of the full orchestra, the vibrappy soloists are something of a letdown but the show picks up pace with an elongated version of the Hampton Deco recording of Flying Home.

Rube Blakely, male singer, gets a slight readjustment for The Mack Stopped and I Love You. Pemme vocalists, and into Philadelphia, draws only minor approval for Do Nothing 'Till You Hear From Me and They'll Be Just Like You.

Billy Nicholsemo, minor partner in the show, who is on the sick list, plays down to the facile singing spirit with sensitive helpings of the piano work. It's the leading man, however, that shows off and does the band a lot of good. (See CHICAGO, CHICAGO, on opp. page).
Orpheum, Los Angeles

(April 26)

Ink Spots and Ella Fitzgerald and Cab Calloway

Regal, Chicago

(April 27)

Current bill is packed with sultry songs, with fives, jive, fast dance and quick knockabout comedy, but the big surprise is Tiny Hill and his ork who scored their big time hit, 'Blood on my hands.'

New York:

WHITSON BROTHERS forced to cancel recent Latin Queen, Boston, date because of death in family. . .

MORTON DOWNEY comes back to the Astoria May 1. . .

PEARL PRIMUS, current at Cafe Society Uptown, was phone operator at National Maritime Union before she got her first job. . .

HAIR, BLACK and SHANNON now at La Cagna give dancing lessons after 2 P.M. . .

Reviewed Tuesday Afternoon, April 27

ROLANO BORDON goes into the Mayfair Room, Chicago, July 5 and Carl Brison will make a return engagement at the same spot July 28... HARRY GREIB, Chicago agent, has the shows for the Grand Terrace, Detroit... PHIL COLE WHITE into the El Cortel, New Mexico, Chicago... HAY HAIG, dancing-comedian, is at the Silver Cloud, Chicago... WANTED: Novelty Acts or Specials, please all types of bookings. . .

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Olympia, Miami

(April 26)

Other good variety bill this week, with Cuneo-Glenn-Phelan-Deering five sadness fill the novelty with a hit. . .

SCENEY

Pete Deen, Flair Bros., C documents, Dave Curtaols, Operating Equipment.

SCHILL SCENIC STUDIO Columbus, O.

FONG WAN ACRATOMIC TROUPE

Fine Acts in America

Write to show owner only.

FONG WAN, 376 Tenth St., Oakland 7, Calif.

STANDARD AND NOVELTY ACTS WANTED

For large and small engagements, with or without show, any kind of booking.

BAY S. KNEELE

Amusement Booking Service

416 Pearl Street

BUFFALO 2, N. Y.

WANT TALENT

For Theaters, clubs, Dance Halls, Municipal Unitals, Dances, Standard Noveltv Acts

JIM JOE

487 Rippleton Ave.

Huntington, Ohio

ATTENTION!

ROLLER SKATERS AND SKATING ACTS

WANTED: Novelty or Specialty Acts. Also Chorus Boys and Girls. If satisfactory can guarantee you 30 weeks' booking. Contact...

CITY

Philadelphia . . .

Camden . . .

Pittsburgh . . .

Poughkeepsie . . .

Grand Rapids . . .

Aurora... . . .

At.

DATE

May 3

May 13

May 15

May 20

SKATING VANITIES

Ask for BOBBY JOHNSON

www.americanradiohistory.com
Baker, Don (Atlanta) NYC, nc.
Baker, Zieg & Vit (Ruffa) Buffalo, b. 
Baldwin, Jack (Phil's) Chicago, n.
Barrett, Bobo (Sage) Salina, Ks.
Barrett, Bobo, Chet (Sage) Salina, Ks.
Barrett, Bobo, Claude (Sage) Salina, Ks.
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“Wind” Out in Front

Crix Omit Reward

NEW YORK, April 29.—Local Crix Circle came within one vote of picking Lilian Hellman’s “Wind.” Apparently, the best play of the 1943-44 season out de- cidedly because of an interest in the award entirely. Wind got seven votes to blank two. Following the same order, the plays were: William Saroyan’s “Turtle, two. Tomorrows the World,” one vote behind. Crix did not vote yes for the best foreign play of the year. Crix decided that since a similar award has been made in Germany, it fell into the foreign class.

Here’s how the ballot lined up:

Wind: Morehouse, Sun; Gassen, De- cember; Scholten, February; Fink, June; Trubkine, Allen, Women’s; Wen- nem, May; and Patti Miller, June.

“Turtle, two. Tomorrows the World: MacLean, December; Burke, April; and Mrs. MacGill, July.

Turtle, two. Tomorrows the World had been building despite its forbidding problems to better boxoffice night. Looks like $13,000 for the frame.

Katharine Cornell and Lucus and Forders’ “The Little Foxes” at the Civic. Opened Monday at the Plymouth and will play till May 21. Currently, Herford’s Gilbert and Sullivan company is giving a show at the Opera House for a sec- ond week. Their early-morning midsomers will be $12,000 for the first 15 perform- ances. They have played seven sold-out shows, with a comedian of Florents Ames battling steaks, the company will end a 33 week tour here.

At the Shubert Dream With Music its second week from near capacity, to pull $26,000, a couple of grand less than the opener. Also in its second week is a Connecticut Yankee at the Colonial, which dropped a hit to $21,000. Village Fling, with its act chopped, skipped most of the week, with Mimi Bennett leading the cast.

Only new booking since last week is Career Angel, set for the Wilbur May 12.

Philly Set for Summer

PHILADELPHIA, April 29.—Theaters- goers will have their choice of three playhouses for the two-month summer stage season that will operate during the regular legit season. Schubert’s Forrest Theatre will also be operating. Two of the three will carry the house well into June, and the third will fill in the second-coming-conditioning system to carry on all summer. Local summer legit season will have Aspen’s Hedgerow Theatre at suburban Moylan’s Rose Valley, and Thomas Bamberger’s Bucks County Playhouse to sustain in- terest during the last weeks. Hedgerow, which will close its season with the premie of Ramon Naya’s Quantico Quandary, July 14, will be present- ing the Broadway hits in favor of the upcoming season. In the Bucks County Repertory Troupe goes June 1-25, and the Seven Dials Theatre will stage the midsumin Bellesford-Bradford Hotel, Bucks County play calls for the playing of the Community Playhouse four times a week with big names to head the cast for each week's bill change.

Billy Gilbert, Jane Deering Set for Lester’s “Sally”

EULLWOOD, April 29.—Edwin Lester, of Civic Light Opera Company, has left the organization, leaving space for comic’s appearance in musical comedy. Besides playing the comedy lead, Gilbert will direct. Jane Deering, who starred in NY production of Early to Bed, will play the lead. Opening is skedded early to November in San Francisco, Show moves to Los Angeles July 8.

Chi Legit List Adds Three Shows

CHICAGO, April 29—May brings three additional shows to the Loop. Opening tomorrow night is Betty Hears, with Luther Adler and Beth Merril. The Kenneth Dunham production of “Little Orphan Annie” is at the Alex, with Benny Brown (The Boss) and Marion Lorne (Molly Stark). The latest film brought to the Playhouse on Madison is a hit. It is called “The Good Advocate,” and stars the popular Richard Quine. The cast is top-notch, with Yul Brynner, Betsy Blair, and Mary Livingstone.

‘Spirit’ Strong in Twin Cities

MINNEAPOLIS, April 29—Twin Cities continues to be a money-maker for legit, as the gross this week at the Minijun is up by $2.00. Spirit also continues to be a hit, with $1,500 gross over the weekend.

One-nighter at St. Paul Auditorium clocked $5,000. Balance of run at Lyceum, Minneapolis, drew $13,000. Sat- urday night house clean, with tarn- sults still running well ahead of the $15,000 mark. In fact, the gross was scaled from $3.

At the Playhouse, with the Lyceum manager, has the following in for balance of season: "Outward Bound," by J.B. Sturges, June 16; "Dance of the Vamp," by James V. Kern, July 9; "The Johnson’s Sons’ Fun," May 20-21; To- ucan, May 21-28; Student Prince, June 2-3.

BROADWAY OPENINGS

HIGHLAND FLING

(Opened Friday, April 29, 1944)

PLYMOUTH THEATER


EARTH JOURNEY

(Opened Thursday, April 29, 1944)

BLACKFRIARS’ THEATER


New York, May 29-31; also at the road.

Junior Miss” Pleases

As Legit Subway Circuit Starts With Bulging B. O.

NEW YORK, April 29—Jules Leon- thal’s legit Subway Circuit got under way today with the opening of “Junior Miss” at the Bilt- more, Brooklyn, for a coin-stars which will last the season. Junior Miss premied for a fort- night, and the Francisco manager has given it a five. The circuit has not yet set a price, but Porrey and Best, booked to follow for a week’s run, are expected to draw $1,000 with daily b.o. line-ups beginning go through the theatre. This is the fact that the top tariff has been upped from $10 to $15.00 (one tax) to $25 and to $40.60 for a special like Porrey. Judging from pre-morn turn out the box has had the effect on customer pull. Theatre seemed to be getting the same as at the old prices. And managing prom- ised man said it is ample war-cash around to absorb the charges, and with a yen to catch the shows they missed on Broadway.

Bronx and Brooklyn Houses

Closed for cleaning, the West Side Theatre in the Bronx will operate along with the Post and all bookings with the circuit at the latter. However, negotiations are under way to add the Queenboro Thea- ter, Ethelhurst, and possibly the last of the existing legitimate companies, to book the attractions into Philip’s Forrest Webster circuit. The latter house has advance bookings for only 16 weeks, but it is reported early July additions to the circuit may be added. Also, talks are being held with the Frontier, but no definite connections have been established with these spots as yet.

For the 1944 season off-29, Chodorov-Pfels comedy has had a good job done on recasting and direction. It runs nightly in the large theatre and is quite a kind of laughs that it did on Broadway, and is evidently a crowd pleaser.

Precariously are in the hands of Lenore Thomas and Joan Jackson, both young and fine young actresses. Each then scored a solid click, with most of the cast being brought gradually to Miss Jack- son on her one-voiced kid from down- stairs. John Effit its commendably done, and its playing is equally efficient with the mother chore. Effit has managed a dependable 16-year-old, nevertheless manages the playing to a high standard. And Mary Hiller also rates a bow for a sympathetic job of the brother-in-law. The whole cast is top-notch, and all in all the romantic, the sort that looks good for a solid two weeks’ run.

Bob Fratiello

Providence Skeds Another Summer Stock Season

PROVIDENCE, April 29.—Playhouse Royale, who have booked a sell-out season, have also booked a summer season which operates the house, will take over the house, and the entire season, with a number of stars, shows, director, etc., are still to be decided upon.

Success of roadshow legit attractions in their one and two-night stands at the Main Street makes one expect that the season this hits at a profitable season stock and that the Playhouse Theatre, which has no air-conditioning system.

for some lengthy verbal pyrocs which leave the actors sadly behind the eight. Effit has directed a play in which runs about three minutes too long and with the audience is the only thing the play will have in those seats.

You can only get just so out of a summer stock season. However, taking into consideration the present state of the theatre, one which some trimming and reeding could come—in the Blackfriars’ and boys have taken on, very effective work. Except where over-riding dialog bugs him, and the house on his cast on their toes and the show in the satiric groves to which it is pitched. For the most part, Journey has an inter- est that is stronger than you know the story.

For MacI ashton puts fine theater into the as-a-you-like-it role of the ex- plainer. Alexander Cooper and Michael C. Grace, as modestly vegetating property man and his assistant, Chris- till, whom Anna makes a fine job, is a delightful, capable, and loving princes and Robert Hayward is per- fectly magnificently, as the small, almost sickly, poet. Dan Durning’s second look twice also at Carol Dunning who is an ex- cellent comedienne in the role of the cor- porate Miss. MacI ashton is the other half of the duumvirate. In fact, one’s new actress with pretty words—but coming thru with straight business. biggest laugh-getter of the evening is John Rose’s train-wielding as a palette coloring.

Journey is not the Blackfriars’ best, but it is a good show. The Broadway punch and probably couldn’t be better, but it could make nice summer theaters. The troupe seems to be at its best and most effective where it is.

Bob Fratiello
A HIGHLAND FLING (Continued from page 29) thing is that
Laird Charles almost makes the grade, until his protege pinches a lady from under his very nose. Nevertheless,
the all gay recover her wits and falls in love with his descendant.
Naturally, the staid old Scottish clan is庞大的和 asks him to point
out the young man who "(Miss Ballogh)" is the most amusing of the whole
mater.

George Abbott has given Fling a swashbuckling new look and he has left John Barry a whole new play to set on a stage of lilac laprooom which fascines with a high comedy gag. The story is so solidly with plot and stage setting and is made with more than a few of the familiar Abbott touches. But there are some things that should be made it worthwhile all the effort that even was made for it.

Ralph Forbes makes the mildly tech-
nerous ghost of old Charles amusing as well as the fay with simplicity and charm. Karl Swenson is a jovially, ribald senior, and John Ireland makes a pleasant,

"Fling" is not gaited to air-apudation, un-
ness streamlined in full for an hour show. Even if he is a bit low on light as to the air, it does on the stage.

B. F.

HOLLYWOOD, April 29—Opening of Feliz Young's 4-84 Revue has been post-
poned until Saturday, May 6, under the direction of Niki Hanson, with whom B. Carson has been signed as district director for the

BROADWAY SHOWLOG

Performance thru April 29

Dramas

Open ed. Performed

Angel Street (Golden)... 12-5, 411 103
-Continued- Performed

Thir's a Family... 5, 5, 416 411

On May day Old Smirnoff Bern like Simon has discovered that it is the right moment to come to the Ten

I'm not Godlike... 4-11, 22

Days Closed (Saturday).

Holmes sufficiently underpaid 3-30, 430
-Continued- Performed

Tom and Jerry... 4, 4, 311

(The Miller) Under Edith for six weeks stand at Baltimore's Mary-

Women a la Mode... 3, 31, 411

a few weeks stand at City Center Theater.

Doughmills, The... 12-30, 564

An Irish Werel out Tuesday (25) thru Thursday (27). Sydney Litt desktop.

Highland Fling, A... 4-29, 44

Jaccoby and the Charlot... 3-14, 55


The Man from Portland: in top t.p. slot and Betina Cerf far from being a bastard.

Kiss and Tell (Biltmore)... 3-17, 475

Laramie (Empire) Opened on Coast for check-up of touring company. Edith Hughes, cur-

Vorache (44th Street)... 1-11, 488

Perez: Mr. Leonard, on leave to chaper on tenor leads for Fortune Call's Center Theater Follies this week. Closed Saturday Daily at the Biltmore Theater, Los An-

Mr. and Mrs. Ex. 3, 31, 23

Only the Heart (Bijou)... 4-4, 411

but with take between three and four C's doesn't look to stick

Othello (UBH)... 10-9, 411

Weird Family, The... 2-16, 411

Hogwarts, Harry, is going to be resigning his post at City Center with a Coast trek to begin this week and is now standing around 22Q mark, so may possibly put his hand to hot weather biz.

Over There (French Revue)... 4-14, 138

London rights sold for immediate pro-

Public Relations... 4-6, 411

Closed Saturday (28). Michael Ames may be in charge of show in the next few weeks.

Rum and Sodomy (Royale)... 1-5, 135

Jack Rush replaced John Richard-

Mamie Smith out with laryngitis Satur-
yday. At the Grand, New York. I think she's gone out in ballroom. I joined troupe this week. Richard James, chief of scale was sweated out Sunday by the new one. Harry Homer and assistant, put. Rum and Sodomy are in Heywood's "Victory" film sets. Choral group, headed by Margaret Stovall, is getting more use in Harlem Defense Restraint Center May 7. Hustler Smith, first Negro lobo to be killed in the war.

Musical

Aliah Be Praised... 4-20, 24

(Alopiah)

Joel Kelly, best known by Mary Marg-

ABC... 5-2, 411

Carmen Jones... 12-2, 43

Chavez in charge.

Cavalcade (30). See Art and Color.

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Chappelear's (Roveal)... 1-5, 135

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CBS Against Field in the Air-Pic Eight

(Continued from page 10)
points out that several programs can be conservatively advanced against this post-war step for many of the current quality of television programs. These are:

1. "We're not ready." Adapting wartime climate to a post-war world would involve a post-war lag. Optimistic engineers say "a year or perhaps two." Pessimistic engineers say "five.

2. Seven thousand homes bought pre-war television sets that would not be able to receive the new pictures at all—-they would have to be scrapped.

3. Nine broadcasters have built nine television stations at a cost of several million dollars. The losses cannot be recovered by the improved pictures. Broadcasters' investments would be worthless; they would have to start all over.

4. Improved pictures take more space in the spectrum. The U. S. Government may need it for various other services.
5. No familiar face has been made over full-scale commercial television broadcasting. Another stand-off might well begin. (See CBS Against Field on page 56)

BURLESQUE NOTES
NEW YORK:

GEORGE O'HARA, vocalist, opens May 8 for a week at the Swan in Phila-
adelphia, following her tour of the first
11 weeks with her mother, Virginia O'Har-
a, and with the "Sit 'em Down Charlie" in Wild-
wood and Atlantic City. 

JOE DOR-
NILLO has a burlesque show, which opened
from Tony Pastor's Downtown to the Up-
town place.

TOMMY (BOOZ) SNYDER,
who has been playing in vaudeville in a
write, from somewhere in the Virginia
hills and "the boys are entertaining
the kids with comic songs to be
where he will go to.

LINA, recovered from a sprained
ankle, attended the opening of the Bird,'
Conrey Island, April 29.

BOB COLINS, comic, celebrated at the Roxy Theater, Oakland, Calif.,
being over a grandson. His young-
ster, six years old, is called "Dance
Glaze;" is Robert Leiland Glaze, some-
where in the Pacific for Unicam. 

PARRY, KANE, his former show, Yankusnappin, disbanded, is now singing
with the Imperial service company out of London
headquarters.

JAN MURRAY, another ex-burlesque, is with a USO
show: dito Syd State of the State Brothers, two of whom are in Victory here.

PAT PARES has opened at the Elgin.

H. E. MINSKY playing a new burley show,
International Folio, to a new
audience. Lynn Bogue, manager, has
a comic, introduced a new hit, The Violin
Camel, and "bringsit back to the phil-
week.

JUSTINE, dancer, skedded for
another week at the Roxy Theater, Philadelphia, at the end of the
Hitch Circuit season.

PASТОРО, fantastic, comic, to operate house at the
Luna Park Opera House, Conrey Island, and it
for his death at the end of a Rope, with a cast of five females and four males.

VIRGINIA JONES, ex-burly feature, is out of Norfolk for good in order to super-
vise her bar and billiard house in the for-
yo.

FRED LEWIS, comic, and Leona (Miss Lewis), starting at the
end of the first trip, to Nipmuc Palace, Milford, Mass., to play such engage-
ments...

MARYLAND THEATER, Baltimore, is now adopting a policy of changing its
act to that of the Gayety, Montreal, with vaud
acts and strips, plus a line of girls

OCTAVIA AGVA and Leonora held over at the Caravan. UNO

MAGIC
By Bill Sachs

THE TESTIMONIAL CARNIVAL of Magic takes place at Frank Twendung's, new
erican magician and magic manufacturers, April 22 at Morrison Hotel, Chicago, by
which firm would appear a highly suc-
cessful affair. Early part of the evening
was given to sides shows, games, etc., in
the Terrace Room lobby. At 9 p.m. a
magic revue was staged in the Terrace
Room, with Al Marney's orchestra fur-
nishin the music, and Werner G. Dorffin
Dornfest as emcees. Among those taking part in
the revue were "Dame Ed" Rennie,
George Boston, Russ Walsh, Bert Lock-
man, Bob Lota, Don Sweet, John Riems
and Professor Oakes. Also active in the
evening's fun were Matt Schullien, Johnny
Platt, Joe Berg, Larry Lark, Bud Darnell,
Royd, Johnny Paul, Joe Palel, Walter
Gilbert, and James A. W. Kilff. Dorffin
Dornfest contributed the bedazzled
woman illusion. Many of the local magic
and magic gals worked in the side shows
as spaders, ticket takers and cipons, and
everyone had a roasting good time. Bert
Allerton was skedded to take in the
part but was unable to appear due to
the death of his sister. Dorry and
"Chica" Schoke were largely responsible
for the revue's success, as were also
those responsible for revue's success,
with a cast of five females and four males.

MARIONI AND LOUISE take their
magic and mental stunts into Bal-
Turner, as Jimmy Turner, with the

GALI GALLI SET for the Terrace
Tour, now at the Palace, Great
Theatre, beginning May 8... GREAT
VOLTA (Burling Hall) and Macc-
O'LEARY, Magician, for a tour begin-
ing in winter in Florida indoor, has
St. Louis recently to do another
and four males.

BOLTON HOTEL SYSTEM

Cleveland, Ohio
Frank Walker, Mgr.
Home Palace and Palace Theatre
Stars in Cleveland

ROLL TICKETS
Printed to Your Order

Cheapest GOOD TICKET on the Market

Keystone Ticket Co.
Shamokin, Pa.
Minneapolis, Minn.

Send Cash With Order. Stock Tickets, $16.00 per 100.

THE EAGLE MAGIC FACTORY

(The Firm That Treats You Square)

606-B SOUTH THIRD AVENUE
MINNEAPOLIS 2, MINN.

WE HAVE NO CATALOGUE. We Issue Up-To-Date Lists of Only What We Have
Now In Stock. Send for Our New 1944 Lists of Magic Books and Tricks. IT'S FREE.

HOTEL OLMSTED

Cleveland, Ohio

Frank Walker, Mgr.

Home Palace and Palace Theatre Stars in Cleveland

"Home of Shoefish"

Mr. Reasonable

CINCINNATI, O.

"Home of Shoefish"

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We have no catalogue. We issue up-to-date lists of only what we have now in stock. Send for our new 1944 lists of magic books and tricks. It's free.
The Final Curtain

By Abbe's Irish Rose, Subways Express, Once in a Lifetime, The Milky Way, Tobacco Road, Room Service, Men in White and Brother Rat. Survived by his widow, parents and a daughter.

KOCHE-Jefferson, 73, former president of A. Koch, Inc, manufacturers of musical instruments, died at his home in Chicago Saturday following a two-year illness. Survived by his widow, Mary; son, Richard, of Chicago; and three daughters. Interment in Oakwood Cemetery, Chicago.

MURRAY-Mrs. Elizabeth (Betty Montoya), 36, former film actress, died at the Clare's Hospital, New York, April 20 after two years' illness. She was a daughter of James Chaplin productions, The Gold Rush, April 20, From Paris. Survived by her husband, mother and a son. Services were held at the E. Campbell Funeral Church, New York, April 24.

The Billboard May 6, 1944

In Memory of Husband

JOHN O'SHEA

Who Passed Away May 2, 1943

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**CARNIVALS**

Edited by CLAUDE R. ELLIS. Communications to 25 Opera Place, Cincinnati 1, O. **The Billboard** 33

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**RICHMOND, Va., April 9—**With dimmers W. J. Smith, manager of the World of Mirth Shows baled out for the first time in two years at the opening engagement here last week. General Manager Max Linderman's decision to replace the W. J. Smith with a new paint and new concession tops gives the shows a new lease on life and appearance of a pre-war venture.

Business was brisk throughout the week. Show closed Monday night to the elements, but with disappearance of the rain the show was immediately resumed.

Tuesday was Circus Saints and Sinners' night, membership of W. W. Workman. The first being guests of Max Linderman in a booth. Doris Day and Carmen Miranda De Belle reported generous co-operation from the newspapers and radio station. It has been rumored that as a result of the show the light towers on the road season in the state will be set up on the left of the road, which an opening was made in 1949.

The Thursday night was the sharing of Porte's Circus Ride Show, managed during Porter's length of duty the show was operated by El Frey Sutton; Big Mock's Monkey and Circus Buffington's Harlem Service Bureau about 100 miles west of the Richmond airport. The show came from the Scooter and Fly-o-Plane Shows. Includes Illusion, Whitey Morgan, and radio stations.

Friday was Big Mock's Monkey Circus. Circus Girl. Bows Ticket, at the seat, was operated by Whitewater Sutton, manager; Minstrel, Bob Buffington; Gilbreath's Whitey Morgan, and radio stations.

Saturday was made for the heavy, the writer, season's plans will be made for a war attraction benefit for the Margaret, William Maddison. Mrs. Renne Morgan and Mrs. Blanche Easaw were named to collect funds on the show to send gift packages to service men and women whose kinships are on the show. Another committee will send to these service men and women the letters weekly. Plans were made for raising money for the benefit.

Helen Owen, show secretary, wife of George Owen, manager of the Show. Also in a hospital, but showed improving, were George Linderman, the home of Mrs. L. C., in good health. Louise Candie, recovered from serious illness arrived to Mike charge of his concessions. Amos, manager; Mr. and Mrs. Joe Altman, free act with the show. Mrs. Fred Maddison, daughter-in-law, and Amy, came to see his parents.

Foster was in Pennsylvania (See page 99) owned and produced by Amelie Wagner: staged by Larry O'Connor; talk, Joe Mulher; carter, Joe Lindsey; cast, Excels. Franklin, Deod, Miss, T. J. S. West, and Mrs. H. A. Whitney; line-up: Whitey Morgan, managing, for the show.

**CARNIVALS**

**May 6, 1944**

**Richmond Biz Brisk**

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Friday was Big Mock's Monkey Circus. Circus Girl. Bows Ticket, at the seat, was operated by Whitewater Sutton, manager; Minstrel, Bob Buffington; Gilbreath's Whitey Morgan, and radio stations.

Saturday was made for the heavy, the writer, season's plans will be made for a war attraction benefit for the Margaret, William Maddison. Mrs. Renne Morgan and Mrs. Blanche Easaw were named to collect funds on the show to send gift packages to service men and women whose kinships are on the show. Another committee will send to these service men and women the letters weekly. Plans were made for raising money for the benefit.

Helen Owen, show secretary, wife of George Owen, manager of the Show. Also in a hospital, but showed improving, were George Linderman, the home of Mrs. L. C., in good health. Louise Candie, recovered from serious illness arrived to Mike charge of his concessions. Amos, manager; Mr. and Mrs. Joe Altman, free act with the show. Mrs. Fred Maddison, daughter-in-law, and Amy, came to see his parents.

Foster was in Pennsylvania (See page 99) owned and produced by Amelie Wagner: staged by Larry O'Connor; talk, Joe Mulher; carter, Joe Lindsey; cast, Excels. Franklin, Deod, Miss, T. J. S. West, and Mrs. H. A. Whitney; line-up: Whitey Morgan, managing, for the show.

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**W. C. Kraus Roster Outlines War Work**

**PLYMOUTH, N. C., April 9—**W. C. Kraus, manager of the Kraus Shows which are at Hoe's, York, Pa., has been named to a general meeting in the Plantation Show, addressed by Jack Perry, general agent. Anthony, is staging a season's plans were made for a war activity benefit for the Margaret, William Maddison. Mrs. Renne Morgan and Mrs. Blanche Easaw were named to collect funds on the show to send gift packages to service men and women whose kinships are on the show. Another committee will send to these service men and women the letters weekly. Plans were made for raising money for the benefit.

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**Virginia Great Is Off to Okay Start**

**BILLY, Md., April 9—**Virginia Great pulled out quarters in Suffolk, Va., and opened for business considering some cold and wet weather, April 12-22, reported under the name of Virginia Great. The program features a line-up: Bingo, Jack Miller, owner; Ed. Kasman. David Friedman, manager, Jack Wilson, agents. William Parquet, proxy; Roy Miller, owner; Ed. Kasman, managing. Mrs. Lollard, Mr. and Mrs. A. H. Tucker, owners. Bill Perry, three concessions, David Young, Alice Perry, Myrtle, etc., owners. Mrs. Homer Woods, T. E. M. Curtis, Joe Anderson, William, and Viola Hall, Joe Sjean, agents. Kay Augustino, three; Mr. and Mrs. Walter (See Va. Greater starts on page 69).

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**RAS Registers “Terril” Trade at Banner Bow**

Lot Is New in Evansville

**EVANSVILLE, Ind., April 9—**Royal American Shows opened here Thursday night and will be in town through next Thursday. General Manager Bill Seaman, co-owner, said over 12,000 paid admissions went through the gates.

The owners described business done on the initial night as “terrific,” all shows, rides and concessions getting a banner play.

Show is playing a new lot at Barker and Dennison streets, under auspices of the CIO Club, which has 39,000 members in Evansville. A CIO Queen contest is being played up, half-page newspaper ads and the show is billed and advertised generously in the press. Posters and advertising in every store were run, with a $3,500,000 pay roll in the city.

Show was in Ohio Wednesday night, but because of rain on that day was cut by one performance and continued until Thursday night, when weather was ideal.

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**Pasadena Repeater Good for Bowen**

**PASADENA, Calif., April 9—**Breaking an 18 month record, Bowen’s Jugglars shows had a good stand here April 2-6 with Bob Barron, manager, and 500 people paid admission during the week. Barron said he will remain 22, and remained a second week. Weather was good for the show and the sun shone a month’s second week.

Owner Hugh C. Bowen, who arrived from San Diego when Manager K. J. Harris resigned on closing night at Whittier and Brown streets, will manage the show here for 30 days. Manager has the option of buying the downtown, and the show and give up her concessions if he wants. Manager will act as general agent.

Bowen’s concessionaires reporting excellent returns are Mr. and Joseph, Junior Blash, Mr. and Mrs. Calvin Everfield, Talkers; Bill Barron, manager; Bill Senn Parkhill; Mr. and Mrs. Virginia Groenvingen. Manager was included among the group.

Tassell Units, Saws, Bows in at Richmond, Va.

**RICHMOND, Va., April 9—**Tassell Unit Attractions got off to a pre- war start in Richmond. Gains and losses were okay and continued to fair but in a limited manner. Tassel was at the Williamsburg Road and will ground-up a unit of the American Legion Post auspices. Show moves to the West Broad street for the night after three days under the same sponsor next week.

Manager Tassel left for a trip north and in his absence the skipper is Johnny Hayes. Midway was topped by Peter Jonas. Manager and his associates are making a high dive, with the show is free attraction and there is no gate. The 28 show-owned concessions were manned by legionnaires in under the name of the Tassel Pictures. In regalia, the shows are: Chair-O-Plane, Ferris wheel, Kiddie Ride and Roll-o-Plane, All rides are owned by the American Legion, and are free. Plane. Johnny Hayes has big diggers; Bill Seaman, and pony pitches; Bill Seaman; Joe Cronin, patrionist. Bingo is show owned. Manager; Johnny Hayes, assistant; E. P. Stul, operator; Hazel Tassell, treasurer; Max Theede, electrician.

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The Show of Tomorrow

**By JOHN W. WILSON**

Co-Owner, Cirlin Shows

**The Show of Tomorrow**

IT TO PRESENT views on "The Show of Tomorrow" is a difficult task because of the rapidity of change in the world as it is in its chaotic state of to¬day. The changes in the past and the activities that will see the future will bring about its ending.

First, let it be remembered that, regardless of what happens, the fundamental principle of show business will never change—amusement and relaxation to the public which are, after all, our customers. Since the days when the circus first appeared in the towns for the amusement of the people to the present day and into the future, people have gone and will go to places of amusement. Only the product changes.

The carnival business is made up of four component parts: amusement, labor, materials and the amusement part assured the committee of his hearty support. Thus the fund has been set roll¬ing.

Letters will go out shortly to all League members and to the press for an outside story. The committee has already received letters from a group of prominent showmen commending the creation of the fund and pledging their aid. Realizing the far-reaching importance of the undertaking, the members of the committee are going along and carefully working out their plans in order that the drive may be handled in the most efficient manner and produce the greatest possible results.

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Carnivals

HEDRICK'S GAY WAY SHOWS
WANT RIDES, CONCESSIONS AND SHOWS
Will book Ferris Wheel and Roll-o-Plane with own transportation. Will pay cash for #5 El Wheel and good Roll-o-Plane. No junk. RIDE HELP, COME ON. No drunks. CONCESSIONS: Small Cook House, Photo Gallery, Bingo, Duck Pond, Money, Fish Pond, Popcorn, Candy Apple, Floss, Pitch-Tilt-U-Lite, String Cone, Clothes Pin Pitch, Any Stock. Concession. No ticket at gate. SHOWS: Used clean Gir Show, (10-11), Snake, Snake Show, No Stop Ups. BLACKIE 'NOLL, WHITEY PELLY, get in touch. HARRY and JOSEPH HOFFMAN, come on. Can use few good Agents. Clyde Parrish wants to hear from BANKS THOMAS. This show has a good route of still distes. Rates are fair. Treatment to all.

All Replies to FRED HEDRICK, Mgr., Stoney Point, N.C., This Week

ELLMAN SHOWS
Want Foramen and Help for Octopus, Titl, two Wheels, Loop-o-Plane, Roll-o-Plane, Baby Q Merry.
SHOWS: Have complete outfits, including 100 Ft. Side Show, Athletic Show, etc. Or will book Shows. Real route of Fairs include Stoughton, Warsaw, Mendovi, Slinger, Janesville, Plymouth, Beaver Dam. Also best defense spots in State.

ELLMAN SHOWS, 2239 N. 56th St., Milwaukee, Wis.

Hennies Bros.’ Shows Want
Tractor Drivers, Polers and a few Useful Ride Help. Foy “Slim” Tarver, get in touch with Mel Vauht. Want Piano Player, Drummer and Accordion Player. Huntsville, Alabama, this week; Sheffield, Alabama, following week. All Reply to HARRY W. HENNIES.

Cavaleade Gate
Huge at Kickoff

EAST ST. LOUIS, Ill., April 29—Al Wagner's Cavaleade of Amusements opened here Friday night under ideal weather conditions. All rides, shows and concessions did good business. Midway was remodeled with light and color, with 17 rides and 8 shows in operation. Two more rides and seven shows will be added for the engagement at Grand and LaClère streets, St. Louis, opening May 10.

Tonight the midway was packed here and all rides and shows rang up a terrific business. By 9 o'clock, 8,381 had walked through the turnstiles, an average of front-gate ticket boxes at 9:50 o'clock showed 9,921 admissions, with crowds still coming.

Goodings Give Party
For Company Newlyweds

COLUMBUS, O., April 29—Mr. and Mrs. John P. Rightwell and Mr. and Mrs. Ors. (Buck) Saunders, recently married couples associated with the F. E. Gooding Amusement Company here, were the center of attention of a surprise party given by Mr. and Mrs. Gooding in Grandview Inn, Columbus, on the night of April 14. The elegantly appointed table featured two bridal bouquets, their pastel shades having been blended with weather conditions, to create a very good effect. Gooding Greater Shows and wife of E. C. Gooding have been wiil be a married for their marriage. Under two large wedding cakes, adorned with symmetrical bride and bridesmaid and seasonal lighting effects and unique decoration designed by Mrs. Elizabeth Gooding, wife of Floyd B. Gooding, general manager of the company. Those who gathered to offer congratulations were Mr. and Mrs. E. C. Drumm, Kathleen Hallett, Doris Melloy, Charles O'Brien, Floyd Smith, Mr. and Mrs. George Behr, Mr. and Mrs. E. C. O’Gournor, Mr. and Mrs. William C. Leasure, Mr. and Mrs. Gerald Frantz and John Chapman.

Kortes Splits Attractions
Between Circus and Museum

LOS ANGELES, April 29—Pete Kortes has closed his World’s Fair Museum here after about 12 weeks in the downtown location. Spot was managed by Roy B. Jones. Kortes now has the side show attractions on the Clyde Beatty-Buxton Bros. Circus.

Attractions which appeared in the museum have been divided between the circus side show and a new spot to be opened in Huntsville, Ala. Kortes is sending 13 people, including Bert Fisher, manager of the Alabama spot, to the South. Those include Billy Mitchell, frog boy; Sam Alexander, two-faced man; two fat girls, anatomical wonder, and Barney Nelson, armless wonder.

ELLAM SHOWS

PAN AMERICAN SHOWS
Want for Permanent Location at Opening Saturday, May 6, 1944, Riverside Park, Anderson, Indiana.

Rides that do not conflict. Want Ride Superintendent who can keep El Loop, Tilt, Plane and midway in operating condition and take care of minor repairs. Want Ride Operators for Loop, Tilt and midway; good salary and bonus of one dollar per hour all over 35 hours operating time per week. Concessions—Will book Photos, Popcorn Concession, Archery, American Mini, Tent, Camp, Jewelry, etc. No Crypsets. Bill Wilson wants Agents for Hoop-La, Bumper, Ball Games, Pitch, etc., and will frame for good Agents and concession suitable for park. This is a live spot, seven days per week.

J. R. STRAYER, 236 EAST NINTH ST., ANDERSON, IND.

TENTS

CARNIVAL, CONCESSION AND OTHERS
Write us and We will Try and Fit You Out.
D. M. KERR MFG. CO.
1954 Grand Ave., Chicago 32, Ill.

WHEN JOHNNY COMES MARCHING HOME

Let’s Give Him A MUSTERING-OUT AWARD!

THE SHOWMEN’S LEAGUE OF AMERICA is raising a Fund to be known as THE SERVICE MEN’S MUSTERING-OUT FUND. All monies raised — 100 per cent — go into this Fund, and all League members in the armed forces will share in it. A separate bank account has been opened by the League to take care of this Fund.

Definite plans will be formulated shortly for the distribution of the total Mustering-Out Fund by the League’s Committee.

F. E. GOODING, President of the SHOWMEN’S LEAGUE OF AMERICA, has started the ball a-rolling:

1.—By personally donating $1,000.
2.—By setting aside one night a week for the entire season and contributing five (5) per cent of the entire gross of the midway, including the concessions ON EACH OF HIS FIVE SHOWS.

THIS IS ONLY A BEGINNING!

YOU CAN MAKE YOUR DONATION RIGHT NOW or get further details of this great undertaking by writing

SERVICE MEN’S MUSTERING-OUT FUND
The Showmen’s League of America
Hotel Sherman, Chicago, Ill.
Showmen's League of America

Chicago

CHICAGO, April 29—President F. E. Goosing was in town for a busy day celebrating the 25th anniversary of the Servicemen's Mastering-Out Fund Committee and saluting Red Cross raising funds. At the evening meeting, held in the Opera House, President T. M. Dooley, Secretary Joe Strelitz and Past Presidents J. C. McCaffrey and F. E. Goosing were present.

The meeting opened with the president's address, delivered by Dr. George Towne, President of the American Council of the Red Cross. President Dooley then introduced the speaker, who was followed by Mr. Joseph H. J. Hunnicut of Kansas City, who spoke on the subject of the role of the Red Cross during World War II. The meeting was adjourned.

National Showmen's Assn.

National Showmen's Assn.

Palace Theater Building

623½ South Grand Ave., at Wilshire

LOS ANGELES, April 29—At a social gathering in the clubrooms on the night of April 26 members of the Los Angeles chapter of the National Showmen's Association gathered to honor Russell Bros. Circus, Cronin's Streamlined Circus and the Pete Kortes's motor team guests. Guest speakers, headed by Past President J. El Brown and other officers had an endearing performance in a body. Then the showfolks went to the clubrooms for an elaborate buffet supper and entertainment. The women of the club were received by the PCAA Auxiliary.

Departed paus were engulfed and toasts were drunk to greater success for the shows and the club. The circus and museum people reported bumper spring business and said there was every indication that 1944 would be one of the most successful years. Among those present were J. T. Joseph, Earl Newman, Edward Kennedy, Sam Brown, L. J. Hutches, Mario Ivanaco, Floyd Cronin, C. Philip, M. H. Fossett, Lyle Chappell, J. Fred, Floy Soomaroni, E. H. Caldwell, C. H. Alcock, Charles Parsons, A. Quinney.

(See PCAA on page 3)

Lone Star Show Women's Club

1928½ Elm

Dallas, Tex.

DALLAS, April 29—Club—Continuing is considerable charitable work and dispensing funds, at the same time raising money for sick and relief thru parties. A club meeting April 17 was a red letter day. The meeting was attended by Mrs. M. Welchman, Mr. Reynolds, Mrs. Valenti, Mrs. Joe Crum, Mrs. Jewell Crump, Mrs. Mary Ellen Litterman, Mr. and Mrs. Eunice Hulbert, Mrs. W. M. Stiles, Mrs. S. B. McNabb, Mrs. Melody, Leslie Goff, Mr. and Mrs. William Allen, Mrs. Fred Kennedy, Mr. and Mrs. Paul Judlin, Mr. and Mrs. Hines, Mr. and Mrs. PETERSON, Mr. and Mrs. Little, Mr. Bacon, Mrs. Inez Griffith, Mr. and Mrs. Smith, Mr. and Mrs. Harold English, Mr. and Mrs. Mickey Rees, Mrs. Cutter, Mr. L. Schofield, Mrs. F. C. Potter, Mr. and Mrs. Earl Malone, Paul Studebaker, Mr. and Mrs. George, Mr. and Mrs. Charles, Mr. and Mrs. Paul, Mr. and Mrs. Pete Kortes, Mr. and Mrs. Frank, Mr. and Mrs. Nick, Mr. and Mrs. Faye, and Mr. and Mrs. Robert Fletcher, Frank Taylor, Mr. and Mrs. Riley Hickman, Mr. and Mrs. Robert, Mr. and Mrs. Joe Powell, Mrs. Naomi Goldman, Mrs. Alpine Moroney, Mr. Fickens and Mr. and Mrs. Eddie Vaughana.

(See PCAA on page 39)

TENTS

CARNIVALS AND AMUSEMENT PARKS

35

KANSAS CITY, Mo., April 29—Social life around the clubrooms is waxing, with members leaving for the summer. Three Martine's Heart of America Shows at Independence and White avenues have had good business with the season partial-ly run, Danny Fugh visited, on route Grubbs, with wife, Mr. and Mrs. George Duvall came from the West Coast for a visit, Blackie Bunch, Sun- set Amusement Company, is the newest member.

Mr. and Mrs. Wally Brunk, courthouse operators, here on business, will be with the other shows. Slim Wadsworth is now manager of Harry Allbrook Band, who have been heard in the area.

Louisiana State Fair, Covington, La, stand. General Agent La Mond, Sunset Amusement Company, was here on business. Harry Dunne, manager of Fairfield Park here, reported progress on reconstructing buildings destroyed by fire last year. Banquet and ball Silver Jubilee committee are active in plans for a celebration to open December 30 and to close with the annual banquet and ball New Year's Eve.

CARNIVAL ANDiqué RING

Write for Prices

E. G. CAMPBELL TENT & AWNING CO.

100 CENTRAL AVE.

ALTON, ILL.

CARNIVAL CONCESSIONS

Serving the Shown Western JOHN M. COLLINS CO.

18 E. KIRK ST.

SHAWNEE, OKLA.

TENTS—BANNERS

We have Canva for your needs.

Charles Driver—Berner Mendick.

O. Henry Tent & Awning Co.

4525 North Clark St.

CHICAGO, ILL.

TENT WANTED

60 ft. x 140 ft., complete with sidewalks, rope, poles, stakes, etc. Must be in good condition. Address W. J. Byrnes, 435 North Michigan Avenue, Chicago 11, Illinois • Phone Superintendent 0100.

CARNIVAL WANTED OR OUTDOOR EXPOSITION

Write THOS. L. NASCH, Sec'ts, Lion's Clubs, South Parkersburg, West Virginia. Industrial City of 40,000 without a Single—AMUSEMENT PARK

DUMONT SHOWS

Salisbury, Md., Week May 1 to 6.

May 8 to 13.

Want one or two Wheels. Want Side Show with own equipment and transportation. Want Carnival Bill Poster with car.

ADDRESS: L. H. REESE
BOSWELL’S AMUSEMENTS
for Ferris
$6.00

BINGO GAMES
10-Paper Complete
$5.00

NEW DREAM BOOK
100 Paper, 2 Six Numbers, Claiming Policy, and Ticket Book, $1.00

JUDGING by the number of help wanted ads, it is for granted that gal-show nears heavily to the hard-to-get type—Mrs. Upshaw.

JUMPING wild!

CECIL GOREE, manager of the Sunflower State Shows, is in a hospital in Kansas City, Kan., as a result of a car accident.

BILL RENNER
1005 Osceola St.
Baltimore 18, Md.

WANT TO BUY

RUTHERFORD
straddled, Md., May 14, or by Post Route
American Carnivals
Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., April 29.—A mem-
ber show has reported that South Caro-
lina is now enforcing a law enacted

NEW YORK—Wheels were spinning on April 29 and the na-
tion’s largest annual meeting of carnival operators was in

WHEELS OF ALL KINDS
Ticket-Peddler-Loydaways
Complete KEKO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT
GAMES, STRIKERS, ETC.

Still Available — EVANS’ BIG PUSH
Write for Catalog
H. C. EVANS & CO.
1520-28 W. Adams St., Chicago, Ill.

WANTED
One Complete outfit. All in good condition. Will pay $225 cash.
E. W. LITRAP
General Delivery
TEXAS CITY, TEXAS
HOWARD POTTER

HOWARD POTTER, Buffalo Shows

Dated, Opening in Nashville, April 24-25, was promising.

VISITORS to Wallace Bros.’ Shows during the Carnival (Ind.) convention, held in

Mr. James Ware, escapologist, Chair

two; first Riley’s 14, Buffalo, and

Mr. Strates

Mr. Strates

Mr. Solomon, R. C. Mills, Royal American Shows; Prudence Hebert, Union City, Ten-

nessie; Bennie Kaspari, Miami; Thomas Crum, Alien &

Naw,

Mr. Baker. Harry Surges is electrician, and

Mr. Baker.

Mr. Baker, and Prentis and

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Tom Klione, and

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"First Things First"

Our first responsibility is to the men at the Fighting Fronts and our policy of 100% co-operation with Uncle Sam as evidenced by the award of the Army-Navy E pennant for our "all-out" war effort.

At this time we regret that it is impossible to accept civilian orders until the end of the war. Then we will be able and happy to take care of your canvas needs.

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WANTED WANTED WANTED

MORRIS POSNER AND MEYER HAMBURG

Present THIS season at Luna Park, Coney Island, N. Y.

The Most Elaborate Side Show Ever Exhibited in This Country

WONDERLAND CIRCUS SIDE SHOW in a theater

Entire Show Presented on a Mammoth Stage—Presentation Idea

Seating Capacity, 750. Individual Dressing Rooms.

WANTED—Freaks, Novelty Acts, Living Wonders, Working Acts, Selling Acts, Tall Man, Midgets who can entertain, Magicians who have a real act. Perform one who has some illusions.

ALSO—Talkers for Front—Must be capable. Stage Lecturer who can also handle Annex Show.

When replying state all about yourself and mention salary.

SHOW OPENS MAY 13
Wilde or wonderland CIRCUS SIDE-SHOW THEATER
LUNA PARK, CONEY ISLAND, N. Y.

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Endy-Prell


Show broke in new showgrounds, an excellent location at five points of the new highway. Fly-in Plane was tops among rides, with Moon Rocket setting a fast pace. Gertie Miller's Cheese Plane was tops among shows, and Doc Greensfield's and Tom Scullay's Hall of Science a constant pull. Red McMillin-McKee was able to take charge of Mrs. David Indy's custard unit. Mack Elkins was added to the championship staff. A new semi-truck being painted and painted while for the show's physician, Dr. Robert H. Dayan. Papers and radio stations gave good publicity and children's matinees each Saturday big attendance. Kelsiin, binnie all fennded, worked each night. General Agent Charles M. Powell was a visitor, as was Sam Prell for the opening, and other visitors included Frank Griffin, former trouper; Tom Terrill, now a representative for the company; and Maxie Herman, George Kereston, Ann Bower, and Bob Parker, Miami. Town was well billed by Fred Mauser.

COL. HOWARD STIELLER

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West Coast Victory


City Park location was used for the second season. Dave Cavenan, showman, who was on hand daily, owns a tavern and staged a barbecue for the show personnel on his cattle ranch in the hills. Ted and Ming Wright, who did a land-office business with their revue, have joined the company as principals and a clown. Manager Mike Krokos visited his family in San Jose. Visitors were exchanged with folks of Arthur Bros. 'Circus in Oakland and Richmond. Louis Marchi, cabaret. Harry Meyers made a business trip to Vallejo. Charlie and Edith Welger are entertaining many friends in their home on wheels. Johnny Miller is doing well and the cookhouse and two grab-stands. John Branson will add a fourth show to his string in Vallejo. Manager and General Agent W. T. Jesup secured a new lot in downtown Vallejo.

W. T. JESUP

---

O. C. Buck


Show closed Monday night due to rain and a blackout. Mayor Jack Shuey and staff were guest of honor. Manager W. O. Buck and his son. Troy Home Guard, wife and daughter were also guests. M. H. Lee, former AAA auto-race official and a resident of Troy, who visited, has decided to join Jimmie Bond on the shows. The Herts Merry-Go-Round, built in quarters, did near capacity. Len Russell, assistant manager, is supervising general operations. Marion Beauty is adding several new con.

Manager, Mr. and Mrs. E. C. Evans have enlarged the arcade. Jack Brown is keeping the Monkey Circus and Wild Animal Show for opening. Captain Van, trtipper in the show, was treated at hospital for a bad bite from an escaped animal.

ROY E. FRANK

Barkoot Bros.

Toledo, O., Engagement opened April 22, postponed from April 15 because of bad weather. Manager, J. S. Apseen, Adrian Township American Legion Post. Business, satisfactory.

Show opened with 5 rides, kiddie rides, 3 shows and 10 concessions. Staff comprised R. O. Barkoot, R. A. Barkoot, treasurer; Cash Couch, general manager; Ralph Conley, secretary; Dolly Young, legal agent; Pop Gardner, publicity. Concessionaires include R. E. Bettis, two horse games; Pat Davis, agent; C. Meyers, hoop-la; Earl Wagner, dart; Harry}

---

B. S. GERETY CAN PLACE RIDES

FOREMEN FOR two rides now operating in--

FAIR PARK

SHEPHERDSTOWN, W. Va.

---

WHITE MUSICIANS WANTED

To-transcribe, also Musicians. Salaries $40.00 and transportation. Good treatment.局面 men. Long season.

JACK CAMPBELL

DODSON’S WORLD’S FAIR SHOWS

Pine Bluff, Ark., this week

---

PATSY JONES WANTS

2 more neat, attractive Girls for Posing and Dancing Show. Good treatment, good wages. No truck or ride to work. Write or wire to Box 465, White Oak, Longview.

Care Bright Light Shows

STRASBURG, VA.

---

NO. 5 FERRIS WHEEL FOR SALE

In good condition. Also Cones, Fine single seat. $50.00. Bushes Pupmkin Machine, $100.00. Write

E. LACHMANN

930 G ST., N. E., WASHINGTON, D. C.
3000 KENO
Made In 30 sets or 100 sets each. Placed in 3 sets, 100 sets per box. Light weight. For set of 100 cards, tally of 30 sets.

LIGHT WEIGHT KENO CARDS
White, Waxed, Red, Black, Green, Brown, White, Red, Green, Brown, Yellow, Dark Green, Dark Yellow
3,000 cards, $15.00 per box (serial numbers of 7 numbers)
1,000 cards, $5.00 per box (serial numbers of 7 numbers)

3,000. KENO
9,000 -markers
No.

Chest Shipped

April 1, 1945

FERRIS WHEEL
Games, in 30

Salary. No

garden, Green, Yellow, Black on white,

handles-hinges

Kalen; $2.00

collapsible sections, non-eleotrloal

from stock,

..$1.25.

retained

Freak, Green, Yellow,
cards each. Played in

numbers),

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international

$18.50.

All

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Dr. Kenneth

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CARNIVALS

39

BINGO

No. 1 Cards, heavy white, 50¢. No. 2 Doubleface cards, 50¢ each, $4.00 a box. Printed Heads 25¢ each, $1.00 a box. Box of 50 Heads, $4.50. Heads made up into sets of 100 cards $12.50 per set. Minimum order 5 sets. Heads available for stock orders. No. 1 Head no. 101 to 200, $1.00 each, 30 at $2.50, 100 at $35, 250 at $75. No. 2 Head no. 101 to 200, $1.00 each, 30 at $2.50, 100 at $35, 250 at $75. Heads may be sold single or in sets. Heads made up of cards, tally of 5 sets. Heads made up of cards, tally of 5 sets.

FERRIS WHEEL OR Wheel OR WANTED
PARK LOCATION OR FALL SUMMER
Doc Stanton and Others, Answer Now.
Address: BOX 470, Ann Arbor, Ill.

AGENTS WANTED
For both Route in Michigan. Ball Games, Pulling Shows, Pulling Shows, Pulling Shows. P. O. Box 13, ROCHESTER, N. Y.

LYLE HARDWARE & LUMBER CO.

FERRIS WHEEL OR Wheel OR WANTED

PARK LOCATION OR FALL SUMMER

Doc Stanton and Others, Answer Now.
Address: BOX 470, Ann Arbor, Ill.

SEE OUR AD OR PAGE 43

RAY MARSH BRYDON

TRACY BROS. WANT
One outstanding freaks. Girls for Bally, Tattoo Man, Novelty Act. State salary and details all in first letter. Address: Newport, N. Y.

Ferris Wheel & Rollophone Operators Wanted
Top salary. No tear down, no set up. All summer's work.

L. E. TOTH
34th Ave., South
Jacksonville, Beach, Fla.

AGENTS WANTED
For both Route in Michigan. Ball Games, Pulling Shows, Pulling Shows, Pulling Shows. P. O. Box 13, ROCHESTER, N. Y.

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Ferris Wheel & Rollophone Operators Wanted
Top salary. No tear down, no set up. All summer's work.

L. E. TOTH
34th Ave., South
Jacksonville, Beach, Fla.

THE BILLBOARD

OUR AD OR PAGE 43

RAY MARSH BRYDON

TRACY BROS. WANT
One outstanding freaks. Girls for Bally, Tattoo Man, Novelty Act. State salary and details all in first letter. Address: Newport, N. Y.

Ferris Wheel & Rollophone Operators Wanted
Top salary. No tear down, no set up. All summer's work.

L. E. TOTH
34th Ave., South
Jacksonville, Beach, Fla.
speculators pay no more...e.gns...cus...bringing disposed...advance.

RINGLING and thrills.

No. 3-Terrell of wild Ponies,

New York, April 29—Box-office business at the Wiltern was at a

worthwhile show, which drew a

excellent routines.

Harkins offered an

Harkins offers an

It

Rodney for the opening- night crowds

April 16. The circus was in city the following day. The crowd sur-

arounding the bull is covered by that

State's Flower, the Blue Bonnet.

CB Handed Strong Shoe To Top Season

Lousville, April 29—Colo Bros.

circus got a good show toward a record 1944 season when it played to top open-

ing-day crowds and followed with five

well-attended performances on the State

fairgrounds here in the year's first date.

Owner Zack Terrell has headed a lavish and pretentious show that, albeit not with its minor mixtures in the few low performances, is as smooth as snow on a production at midseason. From the splendid staff of
cast, it is hard to believe the circus was produced under wartime conditions and without any serious difficulties. The whole, the animal acts were the show in its bow.

Show runs 20 displays and is timed for two hours and 15 minutes. Performances here ran only about 15 minutes over usual management was jubilant at cutting it

at about the season's end.

Opening scene, The Castle of Toy Mogul, used two sets of chorus girls, one group (See Col. Circus Bulletin on page 39)

Won, Horse & Upp Combined Circus

An Equine and Canine Paradox—The Show With a Leaf of Gold

By STARR DE BELLE

Ripsw Lumber Company, Kickapoo, Ill., April 29, 1944.

De Belle: Boy, the best would bring him into the limelight. All that our agent wanted in exchange was a free (verbal) license, which he got. His home, accompanied by 50 of his constituents, arrived for the show. They represent in the circus to the City of Chicago. With the

RIPSW Lumber Company, Kickapoo, Ill., April 29, 1944.

Dear Editor:

Under threatening skies, the lion, Horse & Upp Circus attempted to open its 1944 season last Monday night at

Ragged Ridge, Ky. After making a 10-

day drive from quarters at Point, Ky., the show arrived there early Sunday evening. Everything was in readiness when our four-piece band played in front of an audience of the

Avenue arrangements had been made to have the burg's setting mayor out the preservered entrance ribbons.

Our agent, Joe Bookbinder, sold the act-

ning mayor on the idea because it would give him unlimited publicity that, this being election year, the ribbon-cut-

CIRCUSES

Conducted by CHARLES WILKINSON—To 25 Opera Places, Cincinnati 1, O.

May 6, 1944

Indoor Lap-Overs Paying Off

Barnes-Olympia

Runs 30,000 Gross

For Polack Show In Sacramento

SACRAMENTO, Calif., April 29—Polack Bros. Circus, attractions of the Shriners, will present the oratorio, "The Smoke Signal," in the dome- of help at promotion of the show, here also will be given a civic send-off. The audience has made grants of $85,000, and with three days to go it surely will go over $400,000.

Outlook Is Rosy

For Polack in S. F.

SAN FRANCISCO, April 29—Polack Bros. Circus, attractions of the Shriners, will open tonight in the Civic Auditorium, under the direction of showman, who, with Dwight Pe-

Harkins, who accompanied an almost unbelievable number of doubting the program as good as well as in technical sales “Sales Service” at 70,000 a week, has topped all marks for nine years, several hundred being turned away.

Shrine Record. George J. Jackson, making a statement April 29, in part, said: “The show is exceptionally good and the public is lavish with praise. Extraordinary press notices have been given the show, and the promotion and presentation of the show are of the highest order by Jimmy Rison, who accompanied an almost unbelievable number of doubting the program as good as well as in technical sales "Sales Service" at 170,000 a week, has topped all marks for nine years, several hundred being turned away.

Shrine Record. George J. Jackson, making a statement April 29, in part, said: ‘The show is exceptionally good and the public is lavish with praise. Extraordinary press notices have been given the show, and the promotion and presentation of the show are of the highest order by Jimmy Rison, who accompanied an almost unbelievable number of doubting the program as good as well as in technical sales "Sales Service" at 70,000 a week, has topped all marks for nine years, several hundred being turned away.

St. Louis Show Going for New Records

ST. LOUIS, April 29—When the cur-

tain is dropped tomorrow night on the Police Circus here, this annual will undoubtedly hang a new attendance as well as a net profit record. Last year’s show grossed 70,000, and the circus was at an attendance at the Shriner’s Auditorium at 10,000 people at night.

This year, during tonight, the show, the S. R. O. sign has been out nightly with many turn around. Matinees this week also have been well attended.

Det. Canvas Show Dropped

DETROIT, April 29—Plans for a sum-

mer show under canvas for Detroit Shriners has been given up until its usual

two-week indoor circus the past three seasons because of the war, have been dropped. Work is well ahead of schedule, according to Shriners, Shrine recorder and manager of the show.

Rison Handling A. D. Date

LOS ANGELES, April 29—Jimmie Rison

is in the Big Apple discussing promotion for the show. Rison had a most successful promotion in June, which will handle promotion of the show here, also will attempt to convince Shriners, Shrine recorder and manager of the show.
**CIRCUSES**

**THE CORRAL**

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

DEACON has been made the Corral (Theo.) Rodeo Association to hold a rodeo there about the middle of July, according to W. C. Ross, general manager.

FOUR new bucking chutes are to be built on the stampede grounds at Cal-
bor., Alta., to make a total of 15 in readiness for the Calgary Stampede.

FROZ in the first three years, San
Angel, Tex., will have a rodeo. The dates are May 26-28, matinee and night shows. Everett C. Coburn will bring his Bucking Bulls from the Lightning C Ranch. War conditions and the fact
(See CORRAL on page 58)

**AERIAL ORTIONS**

**Double Sway Pole Act**

**A New American Feature of BARNE S OLYMPIA CIRCUS**

CHICAGO

(To my "press agent," whoever he or she be, I have no idea what I'll ever do with the news.)

**Polack Bros.' Circus**

**CAN PLAY PRESS AGENT**

MUST BE A FOR BIG TIME.

read contact man with thorough knowl-
ledge of public relations—capable—will give general publicity.

Writing IRVING J. POLACK, Mgr. Dick.

POLACK BROS. CIRCUS

Circo America Office, 620 Cary St., Richmond, Va. April 15-20, May 7-12, and October 15-30, Oak- land, Calif., May 12-23.

**ACTS WANTED**

Suitable for Indoor Circuses and Fairs.

ERNIE YOUNG AGENCY

150 N. CLARK ST.

CHICAGO 1, ILL.

**PHONE MEN**

BANNERS — TICKETS — PROGRAM

HERE IS THE ONE YOU HAVE BEEN HEARING ABOUT

**Polack Bros., SHRINE CIRCUS**

Circus.

**SPANGLE S TIGHTS**

ALBERTS CO

440 W. 42 ST., K. T. C.

New York City

**DICKMAN CIRCUS**

Per Route

**WANTED**


BOB DICKMAN CIRCUS
EARLY BIZ ABOVE '43 MARK

Carlin Bow Hit
By Weather But Biz Perks Since

Baltimore, April 29.-In spite of cool and threatening weather, Carlin's Playland opened for the second season Sunday, April 16. Considerable publicity had been given to the opening Saturday night (15), but rainy weather cut out the major news and attention. The management has been bad care of the box not being ready on Easter Sunday, which was mild and bright, and saw Easter crowds all dressed up with nowhere to go.

Many times opening, the midway and all rides have been done nicely, according to A. T. Miller, event director, and there's every indication that there's plenty of well-plant money available in this part of the East most over-crowded cities. Even expert game men like Bill Anderson, former midway head at Carlin's, site things up to date as being about the same as in last year's op- erated basis. John J. Carter, founder of the park, was on hand personally to attend the opening activities.

In the past few months considerable improvement have been made on the midway and in the picnic groves, a fire Monday morning. April 17, destroyed Carlin's Forest Gardens outdoor theater, but in no wise interfered with regular operations. The camp is located in one section of the large picnic grove and A. T. Miller says it will reopen as soon as possible, this time with a large, modern shell. All seating is out- doors and normally would hold an capacity.

Carlin's Forest Park will stage its for- mal opening as soon as weather conditions permit. Perhaps early Wednesday of Columbus, O., will again manage.

The biggest addition proposed for this season is the addition of a new Steeple car, which will open in about ten days. The feature will be ready late in May. Life Guard D. D. Geddie, who was in season in charge of picnic promotions and concessions.

Marshall Hall
May Relight If
Boat Gets Fuel

Washington, April 20.-Possibility of Marshall Hall amusement park near here, operating this summer, after hav- ing been dark last season for the first time in 60 years, is being announced with opration by OPA and ODF that this oil for river excursion boats would be available.

Marshall Hall is one of most popular amusement spots in the Basin and for over half a century has been favorite of Capital youngsters. The park is ter- minal for a Wilson Line excursion steamer, and operation of oil shortage last summer brought a halt to because of oil restric- tions last summer.

Appointment was made this week to a joint committee to find sufficient fuel oil to place the steamer Marshall Hall in operation again. If the boat runs again this season, it will be interesting, but that Marshall Hall will open.

Ramona Again Sets
A. B. Marcus Revue

Chicago, April 30.-A. B. Marcus show has been booked for an indendent engagement at Ramona Park, Grand Rapids, Mich., starting May 26, it was announced this week by E. Keough, who handled the booking. In addition to the regular Marcus revue, five acts will be used weekly. Shows will be presented once a day on weekdays, twice on Sat- urday and three times on Sunday. Mor- one company has a very successful season at Ramona last year.

Oddities Off Big
At Det. Eastwood

Detroit, April 29.-Despite much in- clement weather since opening April 15, det. Eastwood Oddities unit of Park Amusement Com- panies has done a splendid business, with the Oddities starting big on page 57.

American Recreational Equipment Association

By R. S. Uzzell

Since the Boston meeting of New Eng- land park men, a reconsideration of the situation at the Molasses Pond on Shaw's Maus, has resulted in a positive plan to open for the season. May 8 is the date agreed upon.

Henry Martellini, of Springfield, Mass., one of the largest con- cessionaires at this park on the moun- tain side, says he will open, with retrench- cations each Monday to give the employees a day off each week. Concessionaires will be asked to do the same.

Martinelli also operates at Riverside Park, Agawam, Mass., and tells us that after the Sundays he has operated this year he has done more business than the corresponding time last year. This promises more spending on amuse- ments than last year.

Things are moving with an accelerated momentum at Belmont Park, Montreal. Paddy Conlin is moving in five of his carnival rides—the Caterpillar, two Par- tie Wheels, a Spite and a Tilt-A-Whirl. Last year he had the Fly-Over-Plane and Octopus, making a total of seven rides there from his carnival equipment. He is painting them to harmonize with the color combination.

L. M. Lyburner, president of the belmont Park Company, has built a hot- dog catthedral that is the last word in a place to vend the puppies. The exterior is imposing and substantial, while the interior is as well finished as the surface. It is automatically ventilated and furnished ample space for equipment, supplies and ease of the employees. Aesthettes of all will be satisfied.

At the New York show, the Kluge Company reached a new high for one year's take. On the dogs. For the 1943 season he sold $6,266.44 worth of dogs. On July 4 alone the gross was $1,969.88. This meant a total of 45,488 dozen rolls and 53,092 pounds of dogs. This sounds like some of the figures for Petiteau's at Coney Island, N. Y.

Belmont Park has recently lost four good men by death. The last one was (See Oddities Starts Big on page 57)

Dim-Out Lift
Puts 20% Hypo
To Ocean View

Virginia Beach, Va., April 29-Art Lewis and J. L. Greenespo are all set for the coming season at the Virginia parks, Seaside, at Virginia Beach, and Ocean View. Lewis and Greenespo have announced April 1, and during the first three weeks business has shown a 20 per cent increase over that of the same period last year, due mainly to the elimination of dim- out regulations.

Recognized completely renovated, a large force of workmen have been em- ployed there since early in January. Parks opened April 1 and 2 and on October 1. Seaside staff includes Art Lewis, president and director; Lewis Greenespo, vice-president and general manager; Charles Lewis, treasurer; chief Dudley Cooper, secretary; Fred Landers, secretary and treasurer; Howard Bauder, superintendent of con- struction, and Nat Worman, ride super- intendent.

There are 12 rides and 35 concessions, including the new swimming pool. A retired U. S. veteran ride operator, has installed the management office and operating the Magic Carpet and fun shows. Swim pool and boardwalk open May 20. A concrete lobby and entrance to fronts the park.

Faro room and Rendezvous rela- tions are open the year round. Diner is in charge of Miss L. D'Antone, chief hostess. Bal- lroom is operated by Miss L. D'Antone, chief hostess. Ball- room is operated by Miss Julie H. Cost. George, ten years at this job, has room for 1,500 dancers. Name and local space in the open air patio. Name bands and guest bands will be scheduled at intervals during the season. Bubbles and hot dogs will be served in the outdoor dining area.

Shep's; Start
Ahead of 1943,
Says B. Gerey

Shreveport, La., April 30.—Shreve- port's bright sparks, the first for a second season Saturday, April 15, with good weather and plenty of interest according to Barney Gerey, who is again operating the amusement park on the Louisiana State Fairgrounds.

The first eight days of operation showed a much larger gross than the corresponding period last year, and everything pointed to this being one of the best of the season. The rides of the Bandok & Geerey Shows have been under their charge, says Gerey. There are 12 rides in operation, with a silver Streak to be added during the next two weeks.

Each ride is a modern one, all merchandise stock games, are being supervised by William B. Jones, of corn game fame. Combined attendance for the first two weeks. Among the ride foremen are old Bokkenhuis & Gerey stand-bys, among them Felix Charnock, Howard Vir- tue, of San Francisco, and John Logan.

Gerey's executive staff remains the same, with Joe S. Schofield as manager; A. Thomas, in the show and ride office; Edgar T. Neville, handling the concession office; Tom Adams, supervising the elec- trical department. Mother and Millie Bokkenhuis are operating their pony track, to which they added many heads of stock since the show closed at a splendid State Fair last fall.

Material Shortage
Slows Pontchartrain

New Orleans, April 30.—Hindered in renovation progress by shortage of major materials, Manager Harry Batt has postponed for a week the opening of Pontchartrain Beach to May 15. Batt has added $800 cash prize and brings in Els Stove as the initial week's headliner. This first, double features will be scheduled, with each booking of two weeks thru "Pep" La Vie alternating to bring in a new unit each week-end.

Batt has run into trouble rebuilding the Sephry, which requires many thou- sands of dollars. Batt is also feeling the pinch of labor shortages. The beach recently suffered a sharp set-back when the large Penny Arcade and an adjoining warehous, operating ride and concession equipment, was de- stroyed by fire. It was a $100,000 investment of the machinery damaged in the fire has been replaced.

Ketchum Featuring
Nightly Band Fare

St. Louis, April 30.—Forest Park, St. Louis' largest amusement park, opened the season May 7, with the "Night of Music" of Adrian Ketchum in the hands of Adrian Ketchum. The booked concert will be featured under the direction of Maestro Ketchum. The Band will also offer Sunday afternoon programs during the season. "Night of Music" will continue through the summer.

Port Worth—The free summer music shows have been resumed at the Fort Worth, where the free music, both afternoons and evening, is under the care of Alex krause, who has added several acts.
FOR THE SEASON 1944—ATTENTION CALL NOTICE: WANTED
WANTED—Dramatic Text to use on Part Ser. 695110 it. over. Give full information first containing words used. (40c)
WANTED—Black Oiled Cloth for Dress. (20c)
WANTED—Automatic Washing Machine, with sales ability for Notely Stoves. Salary, commission.
CO-OP GIRLS for summer work. Cashiers and Commis. Applicants. Good pay and pleasant hours.
NOTICE—To all business associating themselves with the Park. Living quarters available for rent.
COMMUNICATE IMMEDIATELY
NEW CASINO PARK
VIRGINIA BEACH, VA.
OUR 1944 OPERATIONS LAUNCH
Posse Office Box 339
On the Ocean Boulevard in the Heart of the Action
OFFICIAL OPENING DATE, MAY 27, 1944

W. E. Franks Names Maco Player Staff
MACON, Ga., April 20.—Manager W. E. Franks has named the Maco Park Rides, presently performing, as the opening act of the new season, which starts tomorrow. W. E. Franks, owner-manager, Mrs. Pesch, manageress; Frank McColl, Frank Ho, Frank Forster, T. J. Hay, Manager of First Class Rides, was announced as follows: Charles Drill's Ferris Wheel; Howard Hughes, with Mrs. H. W. Curtis, tickets; E. N. Ender's Tilt-Whirl, John Orr, with Maurice Maxwell, George Fritzy Whip, C. R. Chase, with Robert Smith, and Charlie and Jack Millard, Jack Sanford, with Sue Miller, tickets.

Hunt Launches New Wildwood Ballroom
WILDWOOD, N.J., April 20.—Encouraged by an Easter crowd of visitors, the Hunt's Point Beach Park has started its 1944 season with the opening of its new Beach Park Rides. The new rides include a Tilt-Whirl, Whip and some other attractions.

PARK AMUSEMENT CO. INC., OPERATORS AND PRODUCERS OF AMERICA'S FINEST PAY PARK ATTRACTIONS WANT TO OPEN NOW AT EASTWOOD PARK, DETROIT, MICH. OUTSTANDING FREAKS—No salary too high. Paid absolutely. No risk of our kind, no holdouts, no aliqua. Write, wire or phone any of these people to let them hear of the possibilities of the situation. On Stage 11: Janie O'Neal, Pigeon & Bobtail; Rosalind G. Tilt-Whirl; George Klapp & Son, Knife and Battle; Marie Meyers & Son, with K. C. Meyers, Wonder Knife and Battle. On Stage 12: Dad Schwartz, Knife and Battle; Harry Tilt-Whirl, Chief of Stunts; George Klapp, Knife and Battle; Jack Meyers, Knife and Battle. On Stage 13: A. D. & Rose Saltikoff, Knife and Battle; George Klapp, Knife and Battle; Harry Tilt-Whirl, Chief of Stunts; Jack Meyers, Knife and Battle. On Stage 14: A. B. & Rose Saltikoff, Knife and Battle; A. B. & Mrs. A. B., Knife and Battle; Jack Meyers, Knife and Battle. On Stage 15: Frank Schluth, Knife and Battle; Bob and Mary O'Neal, Knife and Battle. On Stage 16: Tony Tilt-Whirl, Chief of Stunts; George Klapp, Knife and Battle; Harry Tilt-Whirl, Chief of Stunts; Jack Meyers, Knife and Battle.

PARKS RESORTS-POOLS

RILES! RILES!
Due to disappointment can purchase Mea-Meis- Round, Ferris Wheel, Chairplate. Park open May 28th. Write—Write
J. TOMAT, Mgr. LAKESIDE PARK BARNEVILLE, PA.

WANT
Ride in or on location. Presence or float entry with option to buy. Will pay each for Milton Carlin, G. R. "Bill" Goddard, A. L. "Major" Proctor.

C. W. HOLCOMB 200 LOTT AVE. BROOKLYN, N. Y.

LARGE BALLY-HOO FIGURES
Motor Operated—They Talk Comic Precious-Mach Figures, 5000 up and over. $2.50 each, $50 box, $100 half doz. Bally-Hoo, good working order, $50 G. O. Box Real Dolly Balloons, good. Highest offer takes it.

WANTED TO BUY
.22 SHORT AMMUNITION
Will Buy Any Amount You Have
PLAYLAND AMUSEMENT CHARLES RUBENSTEIN
233 W. 125 STREET, NEW YORK, N. Y. Tel. No. 237755

WANTED
FOR REID'S PLAYLAND PARK
Location near two lakes from the heart of town. Good power. Just across the street from Air Base. Full concessions, beautiful lawn and grounds. Concessions of all kinds. Also have room for two more rides, Redwood, Tilt-Whirl, Whip, Rides, etc. Eastbound. Reid's Playland and Reid's Park Box 503, Tampa, Fla.

NEED A SWING COMMUNITY CENTER
We are a group of relatives who are located in the Greater Cincinnati area. We are looking for a place to swing. We would like to have a community center with a dance floor, a gym, a pool, and other amenities. We are willing to pay rent and contribute to the maintenance of the facility. Please contact us if you have a suitable location available. Thank you.

J. TOMAT. Mgr. LAKESIDE PARK BARNEVILLE, PA.

FLASH! FLASH!
CONTRACTS HAVE JUST BEEN SIGNED WHEREBY WE PRODUCE AND OPERATE FOR THE SEASON OF 1944, COMMENCING MAY 13.

THE INTERNATIONAL CONGRESS OF ODDBITIES
A Uni of PARK AMUSEMENT CO., INC.
AT SUMMIT BEACH PARK, AKRON, OHIO
Can parks that have been under management by corporation and daughter, wire Iss. Also want 4 clean-cut, sober Ticket Sellers. Top salaries paid. FREAKS AND UNUSUAL NOVELTY AND WORKING ACTS WANTED.

All reply to RAY MARSH BRYDON CARE HOTEL DETROIT DETROIT, MICH.

KENTUCKY DERBY
GROUP GAMES—24 Units Per Game
WRITE OR WIRE INTERNATIONAL MUTUOPOUS CORPORATION 441-41 ELEVENTH STREET, LONG ISLAND CITY, N. Y.
GROUPS BUZZ ON LOOPS, DATES
More WMFA Spots Revived

Demand stirs Bay Staters to tackle manpower, exhib problems—aid calls upped

SPRINGFIELD, Mass., April 29.—Pairs will be resumed in smaller spots this year as a result of popular demand and improved driving conditions, members of Western Massachusetts Fairs' Association agreed at the annual meeting April 29 in Hampden County Improvement League buildings, West Springfield. Pairs held last year in a few communities were suspended because of dissension. The meeting was the first held in two years.

Leon A. E. Selden, Madison, was elected president, succeeding Howard Stanton, West Chestertown. Allen King, Westfield, was elected vice-president and L. B. Boston was re-elected secretary. W. F. Bartlett, West Springfield; Simmy Nye, Bluford, and Mrs. Grace Radebaugh, Easthampton, were re-elected trustees and M. S. Harmon, executive committee. Officers and Mrs. Dorothy Carlson, West Springfield; Mrs. Charles Thayer, Chelmsford; William A. Pease, Middlefield; Mrs. Leroy Sabin, Northampton; William F. C. Smith, William H. Townsend, Westfield; Leon J. Eriso, Littlefield, and Stanton were named to the program committee.

Retiring President Stanton outlined the scheme of fair work for the year to put an end to continuance, despite wartime conditions. Decision to continue this year was made by A. W. Lombard, Boston, director of the State Department of Agriculture, who declared the outlook was great. Exhibitors and man power are expected to be the two major problems. Popular support is expected to be heavy, however. Early action and determination is needed.

(See More Fairs in Mass, on page 27)

LOUDONVILLE, O.—No Loudonville Free State Fair will be held in 1944, it has been decided by the fair board. Secretary Charles Bernhard, Jr. is now in the navy.

ATTENTION
FAIR SECRETARIES FOR YOUR GRANDSTAND SHOW

ERNIE YOUNG
155 N. CLARK
CHICAGO

FARMER CITY FREE FAIR
July 26, 27 & 28, 1944
New Fair Grounds, 1 mile west of town
Agricultural Psychotraits, Illustrations, etc.
William W. Carpenter, Manager
Chicago's Oldest Free Fair

INDIANA STATE FAIR
Weeks Small Carved With Several Good Ridies.
FREE GATES—SEPTEMBER 4 TO 8, 1944
GUY CARVER, Manager
Indianapolis, Ind.

NOTICE
FAIR SECRETARIES
Fair managers are urged by the State Fair Commission to keep their names and addresses on file.

EARL HASLER, Sherwood, Ohio

AROUND THE GROUNDS

VANCOUVER, B. C.—Burglars blew the safe in Vancouver Exhibition board offices, Hastings Park, and got away with $4,000.

EVANSVI LLE, Sash.—Increased prize money will be paid for poultry and poultry classes. Junior activities and races were voted by Beulah Agricultural Society directors for the '44 fair.

GRAVELEBURG, Sash.—The first fair to be held here in several years will have a midway, horse races and exhibits. Post office opened a field day, Victory Bond give-away and the fair are expected to pay out $8,000 in indebtedness on grounds.

CINCINNATI—The war has not been allowed to interfere with the traditional annual Swiss Industries Fair at Baer, which, according to the Swiss consulate here, was held as usual, closing May 2. Baer is designed to enable Swiss manufacturers to display their goods of high class workmanship. Exhibits include the fields of foodstuffs, ceramics, machines, machinery, gardening, watches, toys, musical instruments and man-made fibers.

DES MOINES—Architects have begun compiling figures on cost of restoring Iowa State Fairgrounds to pre-war condition, said Secretary Lloyd Cunningham, manager of the fair. The estimated cost of the plant in 1942 and the most recent fair held in 1942 is $5 million. The contract with the fair board binds the government to pay all additional cost for its original condition within six months after end of the war.

SALT LAKE CITY.—None of Utah's bids for $360,000 in Federal Fair grant contingency, said Secretary Lloyd Cunningham, manager of the fair. The estimated cost of the plant in 1942 was about $3.2 million. The contract with the fair board binds the government to pay all additional cost for its original condition within six months after end of the war.

Barnes Signs Neb. State

CHICAGO, April 29—M. H. Barnes, head of Barnes-Carruthers, said that he had closed a contract to furnish communications for Nebraska State Fair, Lincoln. This will include the night grandstand show, All Fireworks.

Fair Elections

WASICA, Minn.—Judge Leon L. Bohlen, district court judge, was elected chairman of the Douglas County Fair here.

SHAWNEE knobs—For the '44 Shawnavon two-day fair Frank Davies was elected general manager; J. E. Wil- liams, treasurer; and Mr. Z. R. Wessels, vice-president.

HARRINGTON, Tex.—Valle Mid-Winter Fair here, to be revived as soon as warm weather conditions justify, elected E. C. Bredbo, of Lovelace, vice-president; J. L. Heerd, treasurer. Joe Murphy was re-elected secretary-man-ager.

Venses Expositions

COMMUNICATIONS TO 25 OPERA PLACE, CINCINNATI, O.

GROUPS BUZZ ON LOOPS, DATES

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RSROA Garden Show Goes Over 13G for Polio Foundation

NEWARK, N. J., April 20—Receipts of the annual RSROA Garden Show, held in Madison Square Garden, New York, February 16, under auspices of the RSROA for the benefit of the National Foundation for Infantile Paralysis, having been tabulated, Victor J. Brown, Newark, chairman of finance and chairman of the show, announced that the foundation had received $13,309.99. Total from the Garden show was $10,083.33 and outside contributions from RSROA members amounted to $3,226.66.

“This is the first time in the history of roller skating that such an amount has been given to a worthy charity, and it is the aim of the RSROA to promote similar shows in New York, Boston, Chicago, Detroit, Cleveland and Pittsburgh," said Chairman Brown. "The show was a real spectacle, with 588 amateur skaters appearing, costumes were glamorous and skating spectacular. "I wish to express my gratitude to all those who helped to make the show a success. It was and give sincere thanks for the marvelous contributions that came from the RSROA members throughout the country. The tremendous publicity given to the show in moving pictures and magazines has been of great value to the roller skating industry. Plans are already under way for next year's show." Madison Square Garden in 1945. Every RSROA operator is contributing, and the entire show area gave unselfishly of money and costumes for the Garden show."}

Ohio State RSROA Formed

CLEVELAND, April 29—An Ohio branch of the Roller Skating Rink Operators Association of the United States was formed in Cleveland, with Jack Delton, vice-president and general manager of the Cleveland Roller Rink, as president; Charles Holovan, Sketeland, Cleveland, vice-president; and George Miller, Sketeland, Columbus, secretary-treasurer.

Conn. Amateur Champs at 2 Spots

HARTFORD, Conn., April 29.—The RSROA affiliate, Hartford (Conn.) Skating Federation, has in its group the national and eastern amateur championships recently. Despite the fact that most of last year's champions are now in the armed forces, the field was larger than ever before.

Presentation of the trophies was made by Fred J. Bergin, national chairman of the roller-dance committee, and Fred H. Freeman (Boston), president of the RSROA. First place in the novice dance was won by Evelyn Vergey, Stratford, and George Miller, of New Haven. Junior solo free style was won by Maureen Burke, Windsor; novice ladies free style, Mary Peterson, Puitucka, Hartford, and novice men's free style, by Raymond Schmidt, Hartford. Palace skaters had been practicing under the tutelage of head professional Dick Chambers, a silver medalist and former national champion.

ASU and NAUU Champions

Connecticut championships of the Amateur Roller Skaters' Association and the National Amateur Union of Blacktopists, were held at Comer's Rink here, recently. First place in the juvenile dance division was won by Rita Boy and Roy Ransoncurt, and in the ladies pairs, by Rose Deren and Doris Durant. Two of the lines were also won by local skaters, with the runner-up honors going to Anthony Saint John and Rose Deren in the paired pairs competition, and Juliette and Gerald Harrie in the juvenile dance division. The junior dance division in the local contest are qualified to enter the national finals in Chicago May 1 and 2.

Dick Engler is new manager of Passale (N. J.) Rink and has made some changes in decorations and programs.

LESTER FISHER, formerly of Radio City, is now managing Oxy Rink, young New York.

Bex and Betty Towers, roller-skating team, are back in Philadelphia.

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Fox To Enter 16mm. Field

Former executive spends 4 months on West Coast making post-war plans

HOLLYWOOD, April 29—William Fox, former Universal Studios president, is planning to enter the 16mm. field on a large scale after the completion of 16mm. months on the West Coast laying plans for his post-war 16mm. company.

When Fox headed his own company he made a number of educational films and he has always been interested in that type of production. With the new importance of 16mm. films for training and educating servicemen and war workers, Fox has been further sold on the importance of this medium in future years, it is reported.

Fox owns Mitchell Camera Company, which he bought from George Mitchell and which was retained after disposing of his other films interests many months ago.

Fox's long-range plans, however, is to underwrite, to a large extent, educational films, and he is reported to be in the market for a company to act as consultant on special projects.

T. Davis & Associates, distributors of many story pictures in the Fox chain, is handling the negotiations.

Distrib Seeks Ruling on Gas

LEXINGTON, Ky., April 30—A case to determine whether film distributors are entitled to G gas ration cards in order to distribute films to military and related agencies has been referred to the national Office of Price Administration by D. T. Davis, of D.

16-35MM. SOUND-SILENT PROJECTORS

BOUGHT — SOLD — EXCHANGED

MULLOG'S

59 W. 48th St.
New York 19, N. Y.

16MM. RELIGIOUS SUBJECTS

25 MM. SILENT PROJECTORS

OSTO MARBACH, 630 Ninth Ave., N. Y. City

WANTED 16MM. SILENT PROJECTORS

HIGHEST PRICES PAID

ZENITH

328 West 44th St.
NEW YORK CITY
ANIMALS, BIRDS, REPTILES

BABY SPIDER MONKEY, TAME, $40.00; RED
BABY APE, $30.00; BABY LEMUR, $20.00; LION
WALKING, $200.00; OTHER ANIMALS, Birds,
REPTILES. John D. McCullough, 1323 S. Greene
Ave., Los Angeles, Calif.

BUSINESS OPPORTUNITIES

ATTENTION, PREMIUM BOARD OPERATORS.
Here is a deal that you can't lose clean up on.
Best offer ever. Send for details. The deal
incredible. Must see to believe. Mention
name. LEONE, 52 W. 34th St., New York, N. Y.

TAKE ADVANTAGE OF THE New Year Special
SALE. All other animals, birds, reptiles.
A. Abadzion, 1321 Kentucky Ave., Los Angeles 26,
Calif.

WANTED 

6, Calif. Security.Rhinestone, numerous other
homes. For use of man or woman comedian.
WANTED FOR SAMPLE, DETAILS. Peerless,
15 X 100, 8 MM. $2.00 each. Thomas Novello,
11922 L. Ave., Chicago, Ill.

WANTED - 10 OR MORE LATE MODEL
VENDING MACHINES. Used to dispense package
products. Phone or write for details.
		4545 1 St., New York, N. Y.

WANTED - WE TRADE ONE RADIO HIFI
With sale of Film and Five Penny Tugger Guns.
11500.00 each, H. Chicago, H. Lo. Low Vending Co.,
New Hampton, Iowa.

SHIP YOUR OWN "HEALTH CONDITION"
You have no more health conditions.

PAYMENTS AVAILABLE.

7, Calif. Security, numerous other
homes. For use of man or woman comedian.
WANTED FOR SAMPLE, DETAILS. Peerless,
15 X 100, 8 MM. $2.00 each. Thomas Novello,
11922 L. Ave., Chicago, Ill.

COIN-OPERATED MACHINES, SECOND-HAND

opened on

JUICE, hot sale maintenance.

HAPPY NEW YEAR.

MILLS 250 BONUS, 25c BONUS
WANTED.

NEED A COIN BOX, 75c BONUS WANTED.

MILLS 250 BONUS WANTED.

3 MILLIE BLUES FRONT, $150.00, 2 10c.
MILLS 250 BONUS, $125.00.

WANTED - FIFTY Machines.

WANTED - 100 BADGE COINS FOR GOOD COND.

WANTED - 500 COINS, 100 PLAY, LIKE NEW.

WANTED - 1000 COINS, 100 PLAY, LIKE NEW.

WANTED - 2000 COINS, 25c PLAY, LIKE NEW.

WANTED - 3000 COINS, 100 PLAY, LIKE NEW.

FOR SALE - 100 MACHINES.

WE BUY MACHINES.

NOTE: Only advertisements of used
machines accepted for publication in this column.

AT CIGARETTE AND CANDY VENDING MACHINES

WE PAY ALL CASH.

ANNUAL SPECIAL.

SOLD TO THE HIGHEST BIDDER.

BROKE, CANDY, BILLS.

COINS, TRADES. CARTRIDGES, BILLS.

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SPLURGE ON YARDSTICKS

Market Check
Plans Making Steady Gains

Surveys under way all show a
need of some system
whereby future markets
can be gauged

CHICAGO, April 29—The third survey of
consumer needs, covering the
week of April 17 with two government
agencies furnishing the canvass, the check is being made by the Bureau
(See Splurge on Yardsticks on page 53)

MERCHANDISE

Communications to 155 N. Clark St., Chicago 1, Ill.

May 6, 1944

NEW YORK, April 29—A research or-
ganization here, the Denison-Prey Ac-
filiates, Inc., recently distributed thou-
sands of questionnaires to families
that had moved to small towns in order to
work in war plants. The purpose of this
survey was to check whether the families
intended to stay or if they were going
to move back when they return after the
war starts. This has been an important
subject in business circles in recent
weeks because firms are planning for post-
war business. Most of the questionnaires
indicated that 90 per cent of the families
who have moved to war plants plan to
return to their original homes when the
war is over. Only 23 per cent plan to stay in the towns where they have
found war work. Other surveys have
determined that a much larger percentage of people intend to stay where
they are now located if they can
be employed after the war.

Some surveys indicate that the West
Coast Seafood will gain consi-
derably in a permanent population be-
cause people who have found war work
in these areas will want to stay after the
war. This report is making repeated surveys
in this question of population shifts and
will release important statistics
from time to time.

CARNATIONS FOR MOTHERS DAY

No. 51—Carnation, Red. 6 White, Pink $2.75 per
1,000; .50 per 100.

From Carson, Pirie, Scott & Co.

TIE SLIDES

Flag Pin
Carded

THREE WEEKS

LEO KAUL

MERCHANDISE TRENDS

An Editorial Review of Merchandise Reports

CHICAGO, April 29—Much attention was given during the week
to developments in OPA and WPB circles. A House com-
mittee proposed a number of important amendments to OPA price
control and it appeared that a political battle was in prospect.

Merchandise Trends

RCA License to Small Firm Seen
As Trend Example

NEW YORK, April 29—A merchandis-
ing firm here that formerly operated six
radio stores in the East reports that it has
obtained RCA license permits to make
portable radio sets for home use

Example

WASHINGTON, D.C.—To date, 192
Japanese nationals have been
deported from the U.S. and
Canada to Japan in accordance
with the terms of the Good
Neighbor Policy. Of this num-
ber, 175 were former residents
of the United States. The
remaining 17 went to Canada,
where they had resided previ-
ously. The deportations were
effected under the authority of
the 1940 Immigration Act. The
Japanese nationals deported
include 84 men, 82 women,
and 26 children. The majori-
ty of those deported were
employed in commercial or
industrial pursuits and had
been in the United States for
dependable service
source of Supplies

TELL IT TO CASEY

1132 S. WABASH AVE. • CHICAGO

50 The Billboard

In three different colors, shaded from 9½ to 11 inches high American Modernistic. Pieces, $9.00 Per Doz.

4193 K ALABA STRINE WALLPLAQUES

Made of slightly ivory tinted alabastrine composition, with sprays of artfully arranged, delicately tinted flowers, made by artists of rare ability.

Very refined soft and open flowers, these are especially sensitive to beauty.

1½ x inches, silk cords to hang. Two designs. $4.50 Per Doz. Pieces.

Packed 1 Doz. in Box, equally assorted among both Designs.

Send for our complete set K of illustrated price lists of Gift Goods, ranging in prices from $1.80 to $90.00 per dozen.

LEO KAUL

IMPROVING AGENCY INC.

115-119 S. South Market St.

Chicago 6, Ill.

Many other items too numerous to mention. Send for descriptive bulletin.

All the above mentioned merchandise items are on order for immediate shipment.

Many other items too numerous to mention. Send for descriptive bulletin.

All the above mentioned merchandise items are on order for immediate shipment.

For Complete Details and Sources Apply to: CARL G. CASEY

Your dependable source of supply

1132 S. WABASH AVE. • CHICAGO
Popular Items

**Twin Appeal Candy**

A new twin-appeal box of candy designed for today's candy market is being put out by Novelty Chest & Sales Company. The box is a large single-layer design, so that all pieces are open to view, and makes an effective display box, either open, or with the patriotic emblem cover. Each box has 2 lb. pounds of stuffed fruit, maraschinos, caramels and assorted chocolates. The fruit pieces are individually wrapped in cellophane and surround a pound of assorted chocolates in the center of the box, making a unique design combination.

**Scopes for Summer Use**

All the good people sell all the year. Herbert George Company, Chicago, offers two models of small telescopes which bring peak business during the outdoor season. The All-American Monocular model is now made with a plastic eye and objective pieces. The scope has short focal length with extra wide field and is small enough to carry in pocket. A 6-power Spotseescope model which folds compactly is also offered to the trade.

**Like Real Thing**

The portable communications devices used by the armed forces has its counterpart in the toy world now. Leatherette Novelty Company, New York, has introduced a novelty called Tiny Talky Walky that appeals to children as a small radio. It can be described as an action toy and the makers say that people from 6 to 60 enjoy it. Complete sets include a grained leatherette carrying type case.

**Shaped Like Bullet**

While the demand for earrings continues to climb new designs play an important part in keeping up sales. Factory Associates, Inc., New York, announced a new design which is made from a real bullet, according to the firm. The bullet is finished in 24-k. gold and is offered in hand and screw designs. Naturally, it is called the Golden Bullet earrings and is sold to be a perfect seller for summer and vacation outlets.

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**LOCKETS**

| PEARL TOP | $12.00 | 1/20 10 Karat Gold Filled on Sterling Silver, Mixed Size, Heart Locket, ENGRAVED open around pearl. Your choice of gold-filled 18-Inch Chain or "Mother" Fob Wire Work. Your choice of Army Navy or Marine Insignia. Very attractively priced. $7.99 per dozen. Satin locket or 18-INCH GOLD PLATED ON STERLING SILVER CHAIN. $36.00 FILLED LOCKET, plain edge (similar to above) $200.00. Order your sample, $1.50 cash with order. Sterling Silver Chains, 18-Inch, $6.00, 20-Inch, $6.20 packed.

**GUM and CANDY**

500 Other Items at Factory Prices. Send $3c Stamp for List.

**BLAKE SUPPLY CO.**

Little Rock, Ark.

**MERCHANDISE**

**PREPARE FOR MOTHER’S DAY NOW with these 1944 TREND CREATORS!**

**WOOD JEWELRY**

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**REMEMBER MOTHER**

No. 512 — Carved Opal Heart with 1/20 10 Karat Gold Filled Wire Work.

Fob. $21.00.

No. 513 — Carved Opal Heart with 1/10 10 Karat Gold Filled Wire Work.

Fob. $10.00.

---

**IMMEDIATE DELIVERY GUARANTEED**

1/3 Deposit, Balance C.O.D.—Send For Catalog!

**TREND CREATORS**

1265 BROADWAY - NEW YORK, N.Y.

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**For Immediate Delivery—Order From This CONCESSIONAIRE’S STOCK PRICE LIST**

**American-Made Slum Game**

<table>
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<tr>
<th>Item</th>
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<tr>
<td>36&quot; Parade Cards, Per 100</td>
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<tr>
<td>36&quot; Pennant Sticks, Per 100</td>
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<td>14&quot; Three-Tiered Card, Per 100</td>
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<td>14&quot; Tie Tails, Per 100</td>
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<td>14&quot; Medal, Per 100</td>
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**Wood Frame Glass Tray, 9x12" | $1.00 |

**Wood Frame Glass Tray, 9x11" | $1.00 |

**Metal Frame Glass Tray, 9x11" | $1.00 |

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**LEVIN BROS.**

Terre Haute, Indiana

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**FINE WATCHES**

**MENS & LADIES**

And Novelty Jewelry. Wholesale Only.

**MARLENE SALES**

105 N. Clark St. Chicago 1, Ill.
**SPLURGE ON YARDSTICKS**

(Continued from page 26)

Census and the Office of Civilian Requirements. The previous surveys un- covered some useful information for various branches of the industry.

The survey should provide some helpful information for the specialty merchandise field. The survey is built on information about the specialty merchandise market. In order to find out what the chief house- hold needs are of the specialty merchandise market, among the items to be checked are such things as household needs, such as electrical appliances. Much interest is centered on the various sales of electrical gadgetry to homes, and this survey, since it will be official, should be very useful to many business firms that may handle electrical speciality merchandise in the future.

The government survey is only one of the many plans and checks on future markets. They are all part of the general trend to plan for post-war trade. The D.S. Survey of Commerce is another attempt to get at the future markets, as the trade is being conducted in many cities where there is a local organization operating with the CED movement. This movement represents the most progressive effort of business to make sure that the trade is being conducted in post-war markets. One of the most important surveys was made in Peoria, Ill., where a careful check was made of all kinds of business, both retail and wholesale, to see what special interest exists toward post-war markets. The objective of the CED is to make sure that there are plans for the future, but in order to do that, careful checks are made on retailing and every kind of business activity.

The survey has inspired local trade surveys in many cities. In Sioux City, La., and Paducah, Ky., there are checking on post-war markets which are finding trade and checking on possible population, housing conditions, stocks of merchandise in stores and checking on consumer buying in neighboring cities. The plan has been published as one of the most complete checks on retail trade to be made.

Where electrical joiners in Chicago recently, also listened to a complete outline of a questionnaire for future markets. This plan is designed to get as many as possible of the electrical market. The plan is bound to be checked by sales of electrical gadgets to customers and to all kinds of people who have bought them. It has been labeled as local surveys, but it is based on an inventory of the many of families in the number of people to whom the number of people living in houses. Sales of electrical specialties in the future are largely dependent on the number of houses. An official of Westinghouse has recently said that the growth of family homes in the country today is in such demand. After post-war, a few of the families are held back until repairs of the wiring can be completed.

*Check Drug Outlets*

A plan for checking future markets has also been planned for the drug trade. It is an important trade paper in that field. The plan is based on government figures plus surveys in the trade. The market checking plan gives important information to the wholesale drug trade for merchandise, showing that sales have shown an increased percent in total sales since 1939. In this line, the plans have been of enormous importance to outlets for novelties and specialty merchandise of all kinds. With all these plans for checking future markets, the records of the trade are being made in detail. The trend of prices. There is still much of such trends in the drug trade and such a trend would probably cut the prices of novelties and specialty items in general. A survey of several lines of business by Modern Industry magazine reports that the opinions of business leading indicators points to a general increase of about 10 per cent in the general and durable goods after the war. This survey was to estimate the increase in prices during the conversion period and also for the final post-war markets. Of course, a survey is supposed to jump from about 50 per cent during the conversion period, according to this survey, and in general, a jump of about 10 per cent is expected in general. Manufactur- ers in this field expected to see no big increase in prices on such merchandise, according to the survey.

**ZIPPER FURLOUGH BAG**

Prevalent and minor for Berry and Civilian wholesale of durable and flannel... Special orders are filled and ship for a few cents. Enjoy a few... Zipper fur- lough bags. The $5.00 bag. Pack into mail order packages when not in use.

No. Boston Portland

Sample Pouch—$3.00.

**HUNTING KNIVES**

Matted steel handles in black or brown material. Each knife is a knife, every knife. Also... Special orders are filled and shipped for a few cents. Enjoy a few...

No. Boston Portland

B323231—Hunting Knives, 6s.40. Per Dozen

**COLORFUL PIN-UPS**

Gorgeous—Glamorous

With Sales Appeal Plus

12 glamorous girl pin-ups. Each one huge and vibrant. Special orders are filled and shipped for a few cents. Enjoy a few...

No. Boston Portland

B312020—Pin-Ups, 2s.60. Per Dozen

**IMMEDIATE DELIVERY**

THIS ISSUE ONLY

CEDAR CHESTS

Decorated Mirror in Lid With 2 x 2 BOX ASSEMBLED CHOCOLATES.

**SPECIAL** $2.45
each in dozens only.

Minimum order 2 doz. per order. MOTHER’S DAY BEND FREE.

Terms: C. O. D., Net F. O. B. Chicago.

BAKER DISTRIBUTING COMPANY

5445 Harper Ave. CHICAGO, ILL.
IMMEDIATE DELIVERY GUARANTEED!

WE ARE UNUSUALLY WELL STOCKED AND RUSH ORDERS AT ALL TIMES. CALL YOU IN ANY QUANTITY WITHOUT DELAY.

1-100 SWEETHEART Diamond Ring Sets
10-K. Gold Mounting
100-1 Diam. Engagement Ring
$4.50
60-3 Diam. Engagement Ring
$6.00
20-3 Diam. Engagement Ring
$8.25
Beautiful Bin, specially marked for top names. Bin can be furnished with means for an additional charge of 45c per set.

SUPER JEWELRY MFG. CO.
45 8th St.
New York 3, N. Y.

MALAPPER

CIGARETTES

Another Money-Making Winner
100% Perfect Genuine Leather Cigarette Case
Imported from Equador

King Size $4.00 Doz.
$4.50 Gr.

Reg. Size $3.25 Doz.
$3.60 Gr.

Samples $1.00—Assorted Colors.
Check With Order
Prepaid Immediate Delivery
25% deposit—all C. O. D. orders.

Sweetie-Pie Novelty Co.
223 Wad 42 St., New York 18, N. Y.

WOOD JEWELRY FOR ENGRAVING
Sample Assortment 65 Pieces, $10.00.
Free New Illustrated Catalog No. 12.
16 numbers to choose from. You have had the rest, now buy the best.

Identification Bracelets, Heavy Sterling Silver Plates, Samples $1.00; Doz. $1.72.

MILLER CREATIONS
6628 Kenwood Av., Chicago 37, III.

THE GOLDEN BULLET EARRINGS
ARE SELLING WITH A BANG!

By Ben Smith

There are probably many items hidden away on some distributor's or jobber's shelf which, if rediscovered by operators, might answer the cry for something new to work when nothing really new is available. These items may be or may not be so much because they did not have the right appeal to move but because of any number of other reasons.

The next time you visit your source of supply instead of looking only at what is new, make it your business to inspect the entire line. Even go far enough to ask that old numbers be shown... one of these items may develop into your next big producer.

Operators seldom place deals on a percentage basis. The customary procedure is to buy a card or board with the understanding that the worker of the card or board is to receive one of the major award for his efforts. Occasionally deals are sold outright to the location. When this is done the transaction is completed as soon as the sale is made; the operators having included a profit for himself in the selling price.

As a rule merchandise is delivered after a card is completed and a collection made. The difference, when giveaway items require demonstration operators will often delay the items on consignment until the time the card is placed. A consignment arrangement with this type of item will speed sales.

HAPPY LANDING.

SALESCARDS

You can get any style, size, shape or size of Salescard from us. We are the largest Salescard manufacturers and carry the biggest stock in this world. You can get fine cards, fast service and lowest prices from us always. You can also get special cards made to your own special designs. Just tell us what.

FUND-RAISING TYPE DIS-CUT CARDS NOW AVAILABLE FOR FRATERNAL AND CAMPAIGN DRIVES

Special 600-Hole The Daily Deals with 6 Colored Sections only 75c. You save plenty by using these cards thereby leaving more profit for your pouch cards.

Get our free catalog listing hundreds of cards. Get it today. Write right now to

W. H. Brady Company
Manufacturers
Prairie Lake—Wisconsin

Sally Candy!! Allen

High quality Candied Chocolates. Once we are able to supply you with this famous quality item we will give you full credit for your efforts. Write right away.

Mother's Day

22 (One) 1 Pound Boxes Candy in connection with 1000 H.B. at $6 per case. Takes in $30.00. Your cost $1.95 per deal. 10 a case more, $19.50 per deal.

RUSH ORDERS IMMEDIATE DELIVERY

15 With Deposit With Orders, Balance C. O. D.

H & H Novelty Co.

STUFFED TOYS

LARGE RABBITS—DOGS—BEARS

An outstanding line in various sizes ranges. Made up in plush—Fun—Lamb Skin—Chenille, beautifully made and priced right.

WRITE FOR SAMPLES OR PRICE LIST

Wisconsin Deluxe Co.

1902 No. Third St.
Milwaukee 12, Wis.

FAMOUS ELECTRIC ENGRAVING PENCIL

Favorite of 5 and 10c. pineapple, 25c. mushroom, 50c. even for the big store. A 2c. twist to the pencil = 300 resale points. Great money maker for the small store. You can't go wrong. It is the best one that has been handled. Does such beautiful work that you can engrave any kind of work. Can be sold anywhere. It will outshine any that has come before it.

WHEN YOU HAVE A LITTLE TIME, TAKE YOUR CARDS TO THE TOWN SQUARE. MANUFACTURERS, WOODWORKING, CELLULOID, TOY Makers want your cards. There is a demand for gold foil finish cards, aluminium foil finish cards, heavy die casting, and other special hard to make cards.

W. E. Stafford
2434 N. Meridian St.
Indianapolis 6, Ind.
YEA Gotta Give To Get
Make the crowd feel lucky. Hand out Good Luck Plastic Charms to make 'em feel good--feel lucky. Give 'em away as 'Crowd Stoppers' as Lucky Inducements--as Consolation Prizes. These Lucky Charms are made in the U.S.A. There are 32 assorted Charms including animals, birds, fish, clowns, tanks, guns, etc., in assorted colors. A thousand Charms go a long way. Women can't buy better showmanship--nor so much for so little a cost.
$4.00 per thousand Charms in bulk. $5.50 per thousand Charms--each Charm individually stapled on an illustrated Gift Card.
All prices F.O.B. N. Y. - 10% deposit with order before C.O.D.
“Chip-Diamond” Rings
In 10K and 14K Gold Mountings

No. 3856
10K Gold

No. 3840
10K Gold

No. 38201—10K Gold
No. 38206—14K Gold

One chip diamond solitaire, 1/2 chip diamond wedding ring, 10K and 14K gold mountings. Individually or in sets. Other styles available.

(STATE YOUR BUSINESS)

HARRY PAKULA & CO.
5 N. Wabash Ave. Chicago 2, Ill.

GLO-ART LUMINOUS PICTURES

A NEW FANTASTIC SELLER. Beautiful reproductions of Glamour Girls, Florals, Religious Subject, etc. Priced to sell in the light with Jackson, Rembrandt, Raphael, & other artists. A fast money maker. Indoors or outdoors. Fitted in boxes. Filled to order. Priced in dozens. $7.80 PER DOZEN

No Order Less Than Two Dozen
5 ASSORTED SAMPLES $5.00
1/2 Dozen for $2.50. Orders all States. NEW YORK CITY.

DETAILS OF OTHER MADISON PRODUCTS

Manufactured Solely by MADISON MILLS, 303 Fourth Ave., New York 10, N. Y.

Established 1912

SHADOW BOX

Going Over Big

Cabinet reproductions in beech, glass frame. Walnut, oak, wood frames. Large variety of sizes. Choose other. Bisa $10 to $20 ready for carving. Immediately in demand. $7.20

Composition FRAMES

Trimmmed in Gold

$3.00

Atm. 9/16" x 1/4", same as above. Individually boxed. Great .

25% DOWN WITH ORDER, BALANCE G. O. D. IMMEDIATE DELIVERY.

ARTISTIC PLAQUES

Floral, figurines, birds, animals, etc.

833 FOURTH AVE., NEW YORK

La Rienne Simulated PEAR NECKLACES

Flawless, Past, Present and Future. Of rich, burnished, lustrous quality—exquisitely graduated in tone with all metal accessories. Sold at retail prices for premium quality. From $1.98 each to $10.00 each. Prices are such that they won’t last long. Immediate delivery. The prices range from $1.98 per piece. $25.00 per box. Each box $1.98.

THE CAMERA MAN

139 No. Clark St. Chicago 2, Ill.

BINGO MARKERS

1000 TO CONTAINER

Special Packaging

WRITE-WIRE TODAY

PLAZA MFG. CO.

RED & GREEN TRANSPARENT PLASTIC

REPRODUCTIONS OF WORLD FAMOUS

BEGGAR WITH PAPER. Made from old daguerreotypes, gold plates and etchings. Used in parodies. 10K and 14K gold mountings. $200.00 each. Reproductions of St. Peter, St. Paul, St. Christopher, St. Francis, etc. Handmade in Japan. Embellished with gold and jewels. $500.00 each.

NAME OF SONGS PUBLISH COMPANY

3618 York St. San Francisco, Calif.

“Barette” 19-Piece Set

1 Walnut Finish Cabinet, 14", by 14 1/2", by 12", $2.50; 5 star glass hand- painted jars with gold metal tops, 3", by 3", by 4", $2.50 each; 4 crystal fruit dishes with gold metal tops, 3", by 3", by 2", $2.50 each; 1 crystal glass Ringer, individually packed. Weight per set 8 pounds. $24.00.

A. N. S. CO.

1212 Cortland Street

ELMIRA, N. Y.

FUNNY BUSINESS

NOVELTY FUN CARDS

Bigger and better sellers with big profits. Tricks, jokes, sayings, cartoon pictures, etc. Handle package and price list. No tax. Write today. N. B. SPECIALTY SUPPLY CO. Box 391, Cincinnati, Ohio, Zone D.

CARTRON BOOKLETS

ARTISTS—Here is the opportunity to present your best-known booklets, Pamphlets and other items. Samples 10 each to 200 and 10 assorted special booklets for $1.00 each. Send us just the item you want plus price for each only. Send each or staples. Send your name and address to:

HAY CO.

P. O. Box 879, Churubusco, Alona, New York, N. Y.
Hamilton, Ontario, Canada
RIDES WANTED - Lions Club Carnival 3 - NITES - 3
Thursday, Friday, Saturday August 24-25-26 Last Year's Attendance Write Full Particulars to Jack Tivoli Theatre, Hamilton, Canada

**SUNFLOWER STATE SHOWS WANTED**
Man to handle Little Beauty Merry-Go-Round. Salary $50.00 per week. Must be able produce. Want second Man all Rides. Wire if you drive. Will book or frame any Show. New canvas, good transportation. Few concessions open. Mrs. Younger wants Help for Cockshutt, Ball Camael. Liberal, Ks., until May 11

**MOTOR DROME RIDERS**
Good Proprietor—Permanent Location S. W. THOMSON Riverview Park Belmont, Ill. Western Ave.

**WANTED**
LATE MODEL WHIP FOR CASH FRED DULEPISA
BOX 325 OLD ORCHARD BEACH, ME.

**BINGO HELP**
Want Manager-Caller for office Bingo. Experiential proposition over proven territory. Ally Country Mgr. This week.

World of Pleasure Shows, River Rouge, Mich.

**GRIDDLEMAN WANTED**
S 1386 WANTED WOOD GOODWILL Care of O. C. Buck Shows, Menands, N. Y.

**PANN FIRE DEPARTMENT**
Good even Carnival Co. for Industrial and farming Community Central Illinois. No small fires with canvass roofs safe etc.

ADIRONDACK CHAIR CO.
1140 Broadway NEW YORK, N. Y.
Dept. 2992

**WANTED — WANTED**
For CARLISLE, PA., 10 Days. Starting May 10. CAPABLE HIGHER MACHINIST—Fred C. Bowers, contact. ELECTRICIAN-MECHANIC—Fred C. Bowers, contact. Will work for 10c only. AMERICAN MITT CAMP, fire, smoke creosote, smoke curling. All work this week. R. H. CASTLE, come on: wire. Note: HELP OF ALL kinds of that drive—SHOWS—Love, Came, contact at once wire. C. C. MITCHELL, C. A.

**ZACCHINOS SHOWS**
Core Western Union Carlisle, Pa.

**ATTENTION, AGENTS**
Wanted—Man and Wife. Man to work Bank and Percentage $1000 to work. Penn. 1/3 of gross, no percentage. Preference paid against a guaranteed salary at $150.00 per month. Casting new spots in the North.

**MACK KASSOW**
W. C. KAUS SHOWS
Kenton, O. C., won of May 1st
Laurie Winkelman will always place capable Citizen Help of all kind. Too useful.

**WANTED**
FERRIS WHEEL OPERATOR FOR FORDMAN. ROLL-O-PLANE OPERATOR All Summer’s Work in Local Park. For Office-Ownd Legitimate Concessions.
WANTS GIRLS FOR CROWLS SHOWS WANTS HELP FOR SEASON'S SHOWS.
All Reply To: FRANK BURKE SHOWS BOX 1901 EL PASO, TEXAS

**PATSY ROSIANA WANTS**
Advertise all kinds of Concessions, 6c weekly only. We draw night outdoor. All Amur and percentage. Notes. Previous shows other Concessions. Will take 10 shows booked for lights and stage. Also to be sold. Has good reputation. Will take all. Gentleman, get in touch immediately. George Harby, Holt, Ohio. Manager. 10c per Monday. (Next Brown Pitt. Country Joe Med and Special. Star, Harpster and Beacon. Knowing the people. Best proposition. Leo Barnhart sells. Will help all similar shows. Saves both time and money. Highest prices every show. Prices will be higher. Know what the competition is. PATSY ROSIANA, Orlando, Fla., starting May 1st for four weeks.

**WANTED FREE ACTS JULY 4th INTERLAKE PARK**
Falmouth, Minn.
Will lease for season. Photo, Novelty, Costumes, etc. Contact W. S. CLEW, Interlake Park, Erickson, Falmouth, Minn.

**W. S. CURL SHOWS WANTS**
Tell-a-Whirl, Chancey Foreman, Ride Help. For Agricultural Shows. May 19 to 23. Acadee, Photo, String Game or any other Concessions. Will lease or share. All shows with own outfit. Address: W. S. CURL, Mgr., C. J. Danforth, W. S. CURL, Box 151, Washington, D. C., May 8 to 13; Cincinnati, Ohio, May 10 to 20.

**JOHN CHAPMAN**
Cuy, Olney Carnival Co. Top showman. Spring field, Ohio, next week. Wallingford, Ohio, next week.

**WANTED**
Letters (Continued from page 49)
MAN ON HAND AT CHICAGO OFFICE 103 Ashland Ave., Chicago, Ill. 11th and Marilla St., St. Louis, Mo.

**LESTER W. COOK SHOWS**
ROBBINS, Minnesota

**MORRIS HANNUM**
232 EAST UNION ST., BETHLEHEM, PA.

**WOMEN**
Liberty, N.Y., Mrs. Dossett, 10c.

**WANTED**
Tivoli Theatre, Hamilton, Canada

**WANTED**
Six Shows, Earl Thompson, use. Can place Circuses to Western Marquees.
DRESSING ROOM Gossip

The Bulletin

May 6, 1944

WANT

Bros.' Circus late Charlie die then

WANT Mulhall and family, STREETS, death, flowers

First, Antoinette

WANT Mrs. Eddie Billson, and

litch Others

WANT the departments. All communications to Billson.

To Edgar Bergen, Lewis, Barnett, Gardner, George

route: M. to

ROX

POLICE

B. A. chipman, former press agent, pens

Yakima, Wash., in

B. A. Chipman, former press agent, pens

Tom Rush, Barker, Tex, resums his annual spring tours May 6-7 after halted his

Billson, Mark, owner, announced. Marks stopped his show, his son, Lionel. Emery Marks and Capi

the course. All communications to Billson.

WERE BONDS will be awarded instead of cash.

UNDER THE MARQUEE

(Carried from page 41)

That livestock barns were destroyed by fire, but have re-announced a nine annual livestock show being held along with the circus. Shows will go toward rebuilding the livestock barns.

LST RANCH, Barker, Tex, resumes its annual spring tours May 6-7 after halted his show, his son, Lionel. Emery Marks and Capistrano are busy with their show, which was

is a member of the Antaule perch act.

PAN J. Paul Ashbrook saw the opening of the Cote show in Louisville, reporting a

CLOWN Dime Wilson, who has been in circus business all his life, will join the circus May 6-7.

CONCERTIONIST Lloyd Snyder uses the Hamiltor-Circus in Buffalo, reporting an excellent show and large crowds.

JIMMY GURNETT advises that Hughie Burgess is in charge of clowm act and may book the show to room top during the circus act, assisted by Jiml Morlary.

WHO started the cash: "It's the type who laugh at the clowns and stay for the concert!"

HANDLING press on Wallace Bros. Circus. McDougall, the manager, who was booked to good hit at Charleston, W. Va., under the

WILLIAM J. CODY, former animal trainer and circus director, recently was made manager of the Bally Theater, Macon, Ga.

J. D. NEWMAN, of Cole Bros. Circus, is on an inspection tour that will take him to San Francisco and other West Coast cities,

THREE'S no use permitting patrons to voice their opinions of property men with: "Hey, ain't they dirty?"

D. C. HAWK, veteran circus agent, who has been in the health and welfare work in improving his home in Chicago but doctors have told him to return to his job. He is an employee of the T. R. White & Sons Circus Co.

TOQUER, Will Bolton, 78, who is located in Dallas, started in show business in 1892 and operated a wagon show from 1892 to 1900.

OFF the road the past two years, Ray Brison will manage the Beers-Barnes-Swingling Bros. shows. He is the owner of the Chicago firm, Glen L Martin Aircraft Company, Balti-

TERRY E. GOODMAN, who was engaged by J. D. NEWMAN, of Cole Bros. Circus, in charge of the Ward's show in advance of the show, has decided to remain at the Palace Theater, Cleveland.

We are sorry for the First-of-May because the glamour part of being a trapeze artist. First-of-May and from then on it's his head and wings.

HARRY PATTON, circus performer, is being sought thru the Missing Persons Board.

Burst by his cousin, William J. Cav-

ern the front and keep on playing. At the end of the show the was ordered. Then it was on. Several contractors in the hills and a steady fire hit the show. Luckily, no horses were hit. Again the police force and the firemen. The show was advertised. No use of again mentioning the opening day - we hope the show is successful - and holdbacks were postponed temporarily.

It rained the rest of the week and any redug the show in the evenings, but there had been washed out the show camped at the station. The store to wait for a break in weather. No use of again mentioning the opening day - we hope the show opens.

The show's official opening next week will be given in later issue.

MAJOR PRIVILEGE.

CORRAL

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B.O. PICKS UP STRIDE
(Continued from page 40)

on stage. The Canestrini Troupe, Joe Caddie and Company and the Wylie.
No. 8—Air—ball—swinging ladders, clowns, and high wire. George Wylie, Lewis, Haag, Lewis, Hodgen, Miller, Jayco, Dicky Palermo, Monica and Dyer, concluding with the Aerial Ortona Troupe—hosts and their "Zapata's In The Sky" and trapeze-cross swinging poles.
No. 9—Horse acts. The Wheel- 
ettes and Buddy and Jean on stage one and a half hours. The Saddle Tramp , with Mr. and Mrs. Barker, Ross Liebman, well known for his clowning of feats, appa
erently was the most exciting act of the afternoon.
No. 10—Bird acts. Sylvia's Flying birds and butterflies. Miss Sylvia, who run a school for birds, is a master in their training.
No. 11—Monkey acts. The Iwanows, all accomplished artists. Iwanow, an accomplished clown.
No. 12—Cows. No. 13—La Tosca is appearing at the Madison Garden now. This Norwegian, of the family, a boy and two girls, provide most of the straight riding, featur-
ing Kay Hanneford, a talented 11-year-old, who is an amazing good rider.
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COLE CIRCUS ROSTER
(Continued from page 40)

14—Spanish, oriental and other Spanish dancers. Costumes are the most lavish of the production. Whole cast is a picture of splendor and beauty and the ballet pas de deux placards as "Welcome to our City." Glad you came," 46.

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14—Spanish, oriental and other Spanish dancers. Costumes are the most lavish of the production. Whole cast is a picture of splendor and beauty and the ballet pas de deux placards as "Welcome to our City." Glad you came," 46.

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No. 12—Cows. No. 13—La Tosca is appearing at the Madison Garden now. This Norwegian, of the family, a boy and two girls, provide most of the straight riding, featur-
ing Kay Hanneford, a talented 11-year-old, who is an amazing good rider.

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ing Kay Hanneford, a talented 11-year-old, who is an amazing good rider.
L. R. OFF FOR DODSON

Ride Foremen must come from the South, but will open her concessions next week. Ray Gorman's World's Fair Oddities and Sideshow Show is among the most popular of the nation's attractions, with Casa Manana, musical revue, under Cecil Hudson; College of Monster Knowledge, Truth About Lables, Rides, People, Congress of Real and Thin People and Bob Perry's Speed Monkeys and Lions Dreme doing nicely. Detroit Foreman, manager of the Detroit cafe, has added to equipment and staff. All-Waddle dancers opened here this week and hillbilly head by headed by Shakti Shank, Uncle Ritz and Cousin Lucy's Home Spun Curves behind a new rustic front.

REPEATER FOR BOWEN

(Continued from page 33)

agreement of Frank and Jean Yagla, who will make a special effort to operate this singer, popcorn and fox concessions at that location. Talbot Street store of Bowen, San Diego continue profitable under direction of Nellie Bowen. Claude Parish has added a grab and Calvin Reidell a slingshotgame.

VA. GREATERT STARTS

(Continued from page 33)

are owned by the office, is under management of Tommy Annon Jr.; Mr. Bowen has Richard Giroux as foreman; Dan Cowey, second man; Henry Adams, clutch; Ferre Wheel, Iowa; Edwin Ranson, for- man; Joe Mason, Whip, Russell Lane. Concessionaires: Crambach, Thrill-oo-Flingo, Willie Singleton, foreground. Kitterman, Postman, James Gibson, foraman. Roster of Au- gumenters: Mrs. Louis Augustino, owner-manager; Walter Walters, trainer; Charlie Moore, strong man; Russell Hughes, sword swallow; Charlotte Woods, illusion; Red Woods, fire-eater; Ralph Morgan, talker and lecturer; Frank Turner, Melvin Collins, ticket; Cotton Dress and lion act by Walter Walters.

WORLD OF PLEASURE SHOWS

River Rouge, Mich., April 28-May 14

WANT — Monkey Show, Animal, Unborn, Wild Life, Mechanical City, War Exhibit and other worth-while Attractions. CAN PLACE—Frozen Custard, Lead Gallery and Merchandise Concessions of all kinds. Ride Foremen and Helpers for ten major rides. Top wages and bonus to sober and reliable men. Report at once. Also Workmen in other departments. All address

JOHN QUINN,Mgr.
World of Pleasures Shows, River Rouge, Mich.

EMPIRE STATE SHOWS

Aberdeen, Maryland, all this week; Philadelphia, New Jersey, week of May 8 to 13. Wanted—Ten-in-One Side Show, Have 80-ft. Top, complete. Wanted—Ride Halls for the last half of the season. Managers, write.

CETLINVILSON SHOWS

Week May 8, 25th Street and Kirk Avenue, Baltimore, Md.

CAN PLACE — Second Man for Twin Wheels, Second Man for Chairplane, FOREMAN for Merry-Go-Round, FOREMAN for Roll-O-Plane.

CAN PLACE — Fly-o-Plane and 8-Car Whip with own transportation.

CAN PLACE — Photo Gallery and Long-Range Shooting Gallery.

All address this week, Baltimore, Md.

SHOW OF TOMORROW

(Continued from page 33)

But in the Show of Tomorrow it may be possible that in the midst of all this we may have something in the way of a robot, operated by computer and by electronic devices, that will control all riding devices and their means of operation without the use of cattles or other human riders. This has already been indicated by radio-controlled vehicles. Now, although it is not known how this will happen, it is at least conceivable that some such vehicle will be operated in some city from a central point by a single operator.

In materials of the Future

In materials there is one that will be of decidedly great importance: that is aluminum. It is known that at the time of Pearl Harbor the aluminum stock pipe was at a dangerously low ebb. In the last two years, this shortage has produced so much aluminum that today it is being stored in warehouses at a profit of 3 cents per ton, even though we are in the midst of a world crisis. This means that the Shows of Tomorrow could build lighter and cheaper fronts and other equipment. That is why we formerly thought of only as something that was made for us and now it is made for us.
Post-War Planning—16

MUSIC FUTURE

The juke box trade has more reasons to plan for the future than any other section of the industry. The nation has been made decidedly juke conscious during the war and this brings new opportunities and also new problems. The music trade has remained remarkably stable during the war because public patronage of phonographs has maintained a high level. The machines have also been kept in service, showing both the ability of operators to keep them in repair and the original quality of the machines as turned out by the factories. Music operators are also conscious of their responsibilities to provide popular music to the public and they have gained a lot of experience as businessmen.

The trade has been able to maintain its high level of stability in the midst of big issues and big movements.

That the trade will be very much alive soon after the war is indicated by a recent report that as many as 12 manufacturers of juke boxes may be in the field when post-war production can be resumed. There is much talk that the trend will be toward an exclusive music business for both operators and distributors. Economic conditions after the war, however, may have much to do with deciding how exclusive operators and distributors will be.

The juke box trade prepared the way for the home juke market and this market may have much to do with the juke box trade itself as time passes. The home juke box market may be a big stabilizer of the commercial field in the future. Manufacturers of commercial machines have much experience in building record changers which are adaptable to the home and it will be a very natural step for manufacturers of one type of machine to also make the other type. Due to the prospect of other types of music services than juke boxes after the war, the commercial and home juke market may have mutual ties in the post-war period.

If economic conditions should also become stringent for operators and distributors, it would be a natural expansion move for them to consider the home juke market and a music service direct to the home trade. There will be much aggressive action in all branches of commercial music after the war and the distributor and operator in the juke box field cannot sit idly by and expect to remain in the swim unless he himself enlarges his vision and considers the possibilities of new fields.

New inventions and new ideas are pressing upon the entire music world to promise rich fields of expansion in many directions after the war. Even the most stable branches of the music world at large are expecting to use new ideas and are planning for important new developments. Some of these new ideas take the form of inventions for new processes of recording music and new inventions for the reproduction of recorded music. The new recording processes have attracted a great deal of interest not only in the music field but in business circles at large. There have been so many reports of these new ideas that the juke box trade can certainly expect a lot of developments from which to use ideas in the future for improving juke box music. Manufacturers of juke boxes have long manifested their ability to adapt new ideas for the improvement of the juke box itself. A big factor to consider in the future is that there will be much stress placed on music programs and services.

Instead of selling mere instruments, the trend will be toward selling programs and services. The juke box trade must face this trend and plan to use programs and services, too. The nation is likely to become very conscious of new programs and services of all kinds. The juke box trade is well equipped to sell music programs and services to locations, but it will have a new type of competition in the future and it will be big competition.

In all its planning for the future, the juke box trade, from manufacturer to operator, must keep an eye on all these new developments and recognize that they will mean competition. But they will also mean new opportunities and new and valuable publicity on music services to locations and to the public at large.
Chicag0, April 29—Appointment of an industry planning committee to "cochh" during the pre-reconversion period when manufacturers undertake to unwind the complex and high-priced coin-war machine highlighted the CMI banquet and open meeting Wednesday evening (28) at Groetchen's colorful West Side La Fiesta restaurant.

"Bally" Plant Wins Star on E-Flag

CHICAGO, April 29.—Employees and management of Lion Manufacturing Corporation, prominent producers of Bally games and venders, today were again honored for outstanding production of war material when a white star was added to the Army-Navy "E" Flag flying over the "Bally" plant. Presentation of the star indicates renewal of the Army-Navy "E" Award, originally conferred on the "Bally" organization in October, 1943.

Ration Tokens Total 7,000 in Past Week

CHICAGO, April 29.—Ration tokens founded in vending machine climbed to a new weekly high of 7,000, R. B. Darling, secretary of the National Automatic Merchandising Association, reported in giving the tabulation for the week ending April 22. Many of the machines continued to deliver merchandise after being jammed by tokens.

Operators complained chiefly because of the $100 tax on gaming devices which had been applied to penny counter games and many free-play games by a ruling of the Internal Revenue Bureau. Operators asked for a much lower tax rate on these two classes of machines and said that the total revenue would be greater because so many more machines would remain in use.

Parts Shortage Serious

The coin machine industry reports that the problem of repairs and keeping aging machines in operation becomes increasingly serious month by month. (See Drop in Fed. Res. on page 65)
NY: Bob Norman, well-known and former Mutoscope technician, is winding up his arduous 500-mile trip from Detroit to Miami, Fla., in preparation for his return to the navy as a chief petty officer. Bob also had operational duties at Harrisburg, Temple, and St. Petersburg, Fla. At Training School John Wilson, the New York native now stationed at Columbia University Mid-Shipman School, the largest Maritime V-12 student at Villanova (Pa.) College.

Short Takes

Ben Schlitzinger is still a very sick boy at the hospital. . . . Ice Delkis, Acme Network, Inc., who was constantly seen at the hockey arena, is confined to his home due to illness.

Chicag: Make a note now to avoid Chicago if possible during the political conventions of late June and July. Soon it will be un-common to see many of your friends wandering about the city. New York Supply Company, is having trouble with his books. But that doesn’t seem to worry him too much. Of all things he has been spending a good part of his recreation time at a local bowling alley.

Is It Dewy? Guess Again!

A great deal of amusement, plus, new and now, a bit of a commercial climate, is experienced by a coinman who is often seen writing to Thomas E. Dewey, governor of New York. On trains, in stores, in local bars, above the street, the advertising man of Parkard Manufacturing Company often finds persons1 witting away the time with a Dewey. Whipping up about him a bit, and 20-cents-at-a-time approaching him for autographs or have gushed his identity. His picture was seen recently in a Chicago daily evening (25). His name is Don K. Vennes.

Romance in an Arcade

Paying off in both rupees and romance, but quick! That is the story of our Arcade romance. It started with the recognition reached by this observer for the early morning magazine reports that Ger- trude Seidel, youngest daughter of Theodor Seidel and Col. Wil- liam Seidel, will probably be married in the second week of June to a man of the bride-to-be’s race. While the arcade is not supplying the headlines for this city news, the romance began some months ago when Gertrude and William met last month, the overnight success of Chicago’s new Arcade machine caused by a $1,000,000 investment by the National Coin Machine Association, Inc.

Bendie-Kruse

Seiden Presses Campaign

Henry W. Seiden, chairman of the industry committee sponsoring the Write-a-Letter campaign, was seen at the printing plant arranging further details of the campaign and preparing reports on the various trips he has made in connection with the project undertaken by the National Coin Machine Association, Inc.

Among helpful suggestions which he received from government officials, Ben-
Shortage Or Not, AOLAC Still Gives Games To U.S. Forces

Organizations fighting juvenile delinquency also share in help—no kickbacks as worthy requests always in some manner

LOS ANGELES, April 29.—Despite equipment shortcomings, members of the Associated Operators of Los Angeles, Inc., headed by George F. Frankovich as managing director, are continuing to supply coin machines to army and navy bases here as well as to juvenile delinquency homes with the same vim and vigor that has always characterized the public service.

No Kickbacks

Nor has the lack of kickbacks kicked back on its equipment distribution program. For instance, the association has never refused a request for equipment because, as Mr. Frankovich puts it, "We have never received an unworthy request."

There have been a number of requests for music machines which could not be supplied; but AOLAC still came thru by providing some other equipment which was sent to the military or requesting another. A worthy request came from a hospital for games for which AOLAC couldn't supply. Instead, the association sent a committee to show the association's willingness to co-operate and asked the committee making the request, too.

Drive Continues

For your information, AOLAC has been working with groups and associations to stem the delinquency, and it is the intention of the group to keep its program going at full speed. Not only has the association donated games to keep the boys entertained, but it has dug deep into its treasury to furnish financial help as well. Such efforts have been highly appreciated, and the association thinks it has been complimented numerous times for the good work it is doing.

Mr. Frankovich recently received from Jack G. Oteh, publisher of the West Hollywood Tribune and The Sports Revue, a letter, regarding the volume of wastepaper collections, stating that the volume of wastepaper collections, it was stressed by informed officials.

Packaging is still a problem, however, particularly to retailers. Containers, paper bags and wrapping paper are being used because there is danger of almost disastrous consequences. WBP officials have said that if industry does not soon replace the use of paper and paperboard, the only alternative will be mandatory packaging restrictions.

New Trends in Packaging

Containers for everything from foods and medicines to tools and machine parts may have many uses in the coming years, according to the American Machine Association.

For the most part the materials used before the war will be utilized again, but manufacturing techniques have been improved. Black plastics will replace glass or other familiar materials, and lighter and weight-resistant materials will be lighter and weight-resistant materials will be used in the coming years. Molds for plastic-glass combinations are being made with a tensile strength of 100,000 to 150,000 pounds per square inch, comparable with the tensile strength of steel. Their impact resistance is 10 times that of ordinary plastics.

Such advances have been made, as the companies harden, comparatively low temperature without pressure. Thus large shapes can be shaped over the expander, and even stainless steel dies and presures in forming compressible materials.

Pulp Supplies Improve But Packaging Is Still Problem

Supplies of pulp wood available to domestic paper and paperboard mills during this quarter will be greater than in the first three months of the year, trade circles predict. At the same time, however, pulp producers are growing optimistic because as yet it is too early to form accurate estimates of the pulp situation in the April-June period.

Increased supplies are due to favorable pulpwood deliveries in January and February of this year. Continued good de- mand because of increasing demand for these; recent OPA substitutions for pulp has put the industry in better shape. But higher prices have caused a drop in the draft of woods labor. Favorable conditions for the production of available quantity of cropland will have been reached.

For instance, supplies of pulpwood from the South have been available by a skin of damage by ice and stones some time ago.

As a result of this, one of the largest pulp wood companies stated that it is planning to produce more. Black plastics will replace glass or other familiar materials, and lighter and weight-resistant materials will be used in the coming years.
Gov't Licenses Enemy Patents

Over 100 amusement device patents available on royalty basis for $15 each

WASHINGTON, April 29—More than 100 patents on foreign amusement devices are available from the United States government at a nominal cost. These are a result of the government filing patent applications formerly owned by citizens of the Axis countries who have been declared ineligible for commercial purposes or who have been thrown out of the country.

More than 100 patents which have already been licensed are available for American use. The procedure is to send the application to an nearest federal office in the country.

M. N. Carolina Music Op Appointed Boy Scout Commissioner

SALISBURY, N.C., April 30—Frank H. Burns, proprietor of the Burns Music Company, here, has been named commissioner of Boy Scouts for Rowan County and has started organization of individual troops in the county.

Burns has a lengthy career in civic activities behind him. He came here in 1941 from Greensboro, N.C., where he was active in the YMCA, and several other organizations.

N. Carolina Music Op Appointed Boy Scout Commissioner

A native of Kingsport, Tenn., Burns came to this country in his teens and continued work in the same line. He traveled to various theatres. In Detroit and later in several Florida cities he managed music houses, and at one time he had his own chain of theatres.

He came to North Carolina in 1926 to manage the Public Theater in High Point and later the Public in New Iberia, South Carolina, where he managed the Shakespearean Theatre for five years and the Carolina for four.

He was a native of the former Lois Roberts, of Texas, and has a daughter, Mrs. John Marquette, Weehawken, N.J., and a son, Mr. John Marquette, Greenville, Greenville.

Liquor Exec Sees Shortage End Ahead

NEW YORK, April 29—Thomas Balfe, vice-president of the National Distillers Products Corporation, told the midyear convention of the National Alcoholic Beverage Control Association that he believes the continuous increase in the price of beverage distillate some time in the not too distant future. Balfe said he was basing his optimism on the fact that administration officials were making no move to stop the economic evils of the present situation.

One of the things that will stress the need for an immediate "holiday" to permit some expansion of the market and other "prohibition-day evils" to be avoided.

A 10-day respite from the 100-

per cent industrial alcohol output would be the result of thebazooka bill. Balfe said. In even this short period, he declared, the distillers could produce many cargos of 100-

per cent alcohol, an amount that would insure the steady delivery of standard brands to package store shelves.

"Prohibition without respite" he said, "is done simply to correct the present situation. A short time's break will not endanger the Distillers Corporation, warned.

"The evils of the present liquor shortage as "typical of prohibition days," and listed them as a reason for the action of local and governmental policies; liquor ban; the theft, corruption of officials, hijacking, bootlegging and a breakdown in law enforcement machinery; and widespread disrespect for law and order.

MRS. PONDER FUTURE\n
(breaking news)

obsolete prices in a unit smaller than individual manufacturers in preparing to meet re-

conversion problems with full participation in the opportunity was fa-

firmed by the manufacturers present to express views and express li-

tion to subjects of vital interest to manufacturers of the industry.

Special Report on Games

Many discussion topics were of-

more concern to manufacturers and a special report on "The Future of Amusement Machines," prepared by Richard Groetchen, hard, editor of The Billboard, copies of which were distributed to all places in attendance, and was also held by the manufacturers present to express views and express li-

tion to subjects of vital interest to manufacturers of the industry.

The opening session, Gottlieb informed the mem-

ery of prominent members of the in-

dustry present, and the general meeting of the trade, rever-

ing the memory of the late Tom Walton, Bill Gray, Jack Bechtel, Harry Hoppe and George Moloney.

TUBES for the Coin Machine Trade

Order With Confidence—We Have What You Need!

We have many more tubes too numerous to mention! Send Suppliers' Certificate with all orders.

TUBES

BARNSBURY, N.Y.C., April 30—TUBES for all coin machine trade.

RED, WHITE AND BLUE—2160 BREAK TAB CARDBOARD TICKETS, 1.25 each; when sold at 10c, $1.25 each; in 100 lots, $1.20 each; less than 100 lots, $1.20 each.

Send for FREE SAMPLES of our Tab!
Rullman Sees No Threat to Disks in New Sound Gadgets

Closely held patents may affect number of firms producing juke boxes in future, says head of Automatic Instrument Company—discusses post-war era

CHICAGO, April 29.—Revolutionary methods of music reproduction are completely out of bounds in the post-war juke box field, according to E. E. Rullman, president of Automatic Instrument Company, whose music experience dates from the old electric piano days and who has directed the manufacture and operation of more than 10,000 coin-operated phonographs.

Rullman considers the disk record the only practical and economical recording medium for use on a coin-operated instrument.

Post-War Ideas

Another article in the series of post-war discussions by prominent members of the coin machine industry.

"Sound on wire?" said Rullman. "Why I think no little of this principle of reproduction that I gave away my own patents for reproducing sound on wire some years ago."

"Sound on film? There are impossible handicaps which rule out use of film on a coin-operated phonograph," he declared.

"More durable record materials? Here the cost of records will be an important factor," said Rullman. "Unquestionably, disk records can be made of materials which would permit hundreds of plays, but they would be too expensive for practical use on juke boxes. There is no way of determining hits in advance, therefore operators would refuse to pay high prices for super-quality records. Of course, the quality of current records has suffered due to lack of proper materials, but the better records of pre-war days are ideal for juke box operation."

Old-Fashioned Way Okay

"Probably a lot of people could dream up a way of producing better than is practiced today—even I could suggest some improvements, but the old-fashioned way is 100 per cent satisfactory for all practical purposes, and the same is true of the greatly improved records that are equally true of the juke box in its present stage of development," Rullman said in a drill manner, but with a twinkle in his eye.

"The mechanical principles of modern coin-operated phonographs have changed but little in ten years. As a matter of fact, they have been simplified as Automatic introduced the first successful automatic selective record changer in 1928.

At that time, in addition to automatically changing the records, our phonographs were equipped to automatically change the needles. Every 20 plays this mechanical marvel located a screw, taking the needle, inserted a new needle, tightened the screw and was ready for another 20 records. Mechanical changes of needles were entirely successful and the result was marvelous. But with the introduction of better quality needles, the cost of service in this line of business was no longer needed on AMI instruments.

"While there is the ability to see around corners, and while it is practical, he and I would personally be the first to welcome any successful developments in record playing or record changing, my experience in the manufacture and operation of more than 10,000 coin-operated phonographs convinces me that mechanical reproduction has reached the stage of development that is entirely practical, economical and adequate for all applications," declared Rullman.

Patents May Limit Producers

"Patents may limit producers. Patent speculators in new manufacturers are planning to enter the automatic phonograph field. I doubt that there will be any new manufacturers in the phonograph field for some years to come," Rullman declared, again with positive and quiet assurance so typical of this music machine pioneer. "I say this because of the closely held patents that are in circulation—chord-changing and record-playing devices.

At the Automatic Instrument Company phonograph department, a man has a machine that is far advanced, according to Rullman, who directs the Chicago office and the Grand Rapids manufacturing division, and while not in a position to reveal the forms post-war models and designs, Rullman said that the post-war period will bring a stepping up of activities which, strangely, have been accelerated in war time. Rullman stated that the Automatic Instrument Company had sold more new coin-operated phonographs in a year than in any other year in their history.

Sell to Army Exchange

"Our war contracts have been off the charts. All our new equipment was sold only to the War Department, a new Exchange Service for use in military camps, hospitals, and for country and overseas. No new equipment has been released. The war has caused a tightening up of all forms of war production, with many of the offices, so far as the company is aware, making changes that have not been revealed to the public."

International and Foreign Record Hits of the Month

(Note: Here are the most popular American and foreign records of the past month. Similar lists will be made in this section once every month.)

INTERNATIONAL RECORDINGS:

Fita-Pat Polka, Deuces Wild, Mid- dleton Polka, The Auld Lang Syne From Chatham Square, Waltzing on the Kalama aoz, Tap the Barrel Dry.

FOREIGN RECORDINGS:

Czecho- slovakian Records, used for the first time in the Western Hemisphere. Among them is Bec odo, a Czecho- slovakian, sung by Zora. This record was com posed from a record brought to the United States by Zora's relatives. Other records are being issued in this great new realm. The popularity of these records is proving to be great.

"If we had known that such records were possible," says Rullman, "we would have issued them years ago, but they are not being sold for the first time in the United States."

"Many people are expressing the belief that the Western Hemisphere is the greatest market for records."
WILLIAM MARMER PRESENTS automatic phonograph to Navy Mothers Club of Chicago, Incorporated, at ceremony Wednesday afternoon, April 26. Marmer, extreme right, shipped the jumbo box and large supply of records from the Cincinnati office, and followed by train to attend presentation. Mrs. Helen Joyce, past president and organizer of the club, stands beside Marmer, other navy mothers and Frederick J. Lipp of the navy, listen to Mangan's new Apollo label, has a bell-ringer in yesterday. The large band remains in the background with the Hawk out in front entirely. With the Jerome Kern classic taken at a slow tempo, Hawkins almost dreams his phrases and with no effort. As for the other three sides, the Disorder At the Border title tells the story. Apart from the poor quality of the reproduction, there is more confusion than occasion in the playing, and even the Hawk is not at his best at all times. Selections are of the riff genre, but with an aura of backroom smoke to middle the music. For the locations getting the coins from the hot jazz fans, "Yesterday" packs the magic.

WE WILL PAY $550 FOR 750 'Es and $575 FOR 850's; F. O. B. BALTIMORE.

WE STILL PURCHASE SCRAP FOR CASH ALSO USED RECORDS Solid shellac records only. We pay the freight. Advise us what you have. J. F. BARD 414 S. Wells St. Chicago

VENDORS LAUNCH NEW GUM

“Orbit” Label by Wrigley Is Life-Saver for Penny Units

Vending machines get new nationwide recognition—regular Wrigley brands withdrawn from domestic market for shipment only to U. S. overseas forces

By C. E. VETTERICK, Coin Machine Editor

CHICAGO, May 1.—The not-so-humble penny gum vender which in normal times sells 5 to 10 per cent of the nation’s total consumption of Wrigley chewing gum this week steps to the front row in the Wrigley sales and distribution picture with the announcement by Phil K. Wrigley, in an exclusive interview with The Billboard, that the firm’s new “Orbit” chewing gum is now being introduced solely via vending machines.

When subway riders in Chicago start to train this morning a new name gobbled them from several hundred vending machines—“Orbit” chewing gum, the firm’s new was baby placed on the market to pitch for standard brands which have “gone to war.” New decals, nameplates and display panels commanded the hurrying public not only to stop and look, but hopefully to insert pennies to “see if the machines actually contained any orbit chewing gum. They did, and, with the exception of a limited product test conducted in Milwaukee, the public sank its teeth into the first war-grade product ever offered by this largest of chewing gum manufacturers.

New Recognition for Vendors

Many weeks, perhaps months, ahead of candy counters and all other retail outlets in offering this new Wrigley product, vending machines thus signal reception endorsement by one of the nation’s largest commercial interests, skyrocket to new acclaim as a major factor of distribution, and, in providing a very satisfactory product to a clamoring public, are off fresh fighting terms of public acceptance and recognition.

“Gum vending machines cannot be (See Launch War Gum on opposite page)

Refrigerated VENDING MACHINES

For Sale—A quantity of used Refrigerated Coin Operated Vending Bottle Drink Dispensers bringing a capacity of 164 bottles with additional storage for 48 bottles. A. C. and D. C. current. Surplus. Original Parts. Parts in stock in New York and Boston. All shipments received within 30 days. ARJAY EQUIPMENT Co., 310 Canal St. NEW YORK 13, N. Y. Tel.: Canal 6-3739

CIGARETTE AND CANDY MACHINES

Aces High—in quality and value—The very best in reconditioned equipment that can be bought today. DUCHNER "W" MODEL

9 Col. Super Streamline...$77.50 Each
In lots of 5 or more Machines...$75.00 Each
In lots of 5 or more Machines...$70.00 Each

Models "S" and "W" are available with King Size Column—$2.50 Extra Per Machine

All Machines Completely Rebuilt and Refinished Like New!

For Sale 

ALL MAKES AND MODELS OF CIGARETTE AND CANDY MACHINES

Assorted Prices—Mechanically Perfect—Ready for Locations.

1/2 Diamond Distance C. O. D.

COMPLETE STOCK OF U-NEED-A-PAK PARTS AVAILABLE

UNNEEDA VENDING SERVICE, 195 Ave. O. Brooklyn 4, N. Y.

POST WAR PLANS?

#1—New Equipment
#2—PAN’S HARD SHELL CANDIES
#3—Easy Street PAN CONFECTIONS

345 W. Erie, Chicago 10, Ill.
"Amusement Playroom" Gets Big Patronage

CHICAGO, April 29—The arcade- building boom that is sweeping a few weeks ago in the Randolph Street station of the Illinois Central Suburban Railroad, has already produced the "noisiest" new business to open in Chicago in years. The site has been swamped with customers on week-ends, according to Theodore A. Kruse, of Kruse & Connor, pioneers in the new amusement enterprise.

The 60-foot soda fountain and lunch counter, which is a double-barreled appeal to the estimated 100,000 persons who daily pass the concession on their way to and from suburban trains. Eight operators are kept busy serving doughnuts and light lunches at the counter, which runs the full length of the new terminal. According to Kruse, thirst and hunger attacks among hundreds of adolescents moving in and out of the arcade who might not otherwise stop for a bite at the lunch counter. Despite this, the operators have seen pictures taken at the athletic arena, where one of the great secrets of the amusement arcade, in the opinion of Fred Kruse, is to keep the lunch counter open, "to keep the final touch for holding the crowds.

The Amusement-Playroom and Lunch- counter is operated by Kruse and his partners, F. Caine, owner of the operators of music and games in the Chicago area.

About the lunchcounter, the major features at this arcade, which is located below the banks and Randolph streets, are two complete photo studios, an old-time target stand, veteran photographer and former operator of photo studios, and a portion of the old Panorama, which provide music for all to hear but after movies to single patrons at each machine. "Headlines in the News" was one of the most popular of the present-day arcades.

The site of the arcade was formerly occupied by the DuSable Hotel.

"Guns Clicking Big With Ballo Patrons"

BALTIMORE April 29—Bright spot in the local arcade business picture is the way civilians are playing the various "guns" here, he said, "Despite the roving remodeling and decoration was necessary. By the same token, with bulbs and fluorescent lighting through arcades are as attractive features. Large mirrors will be installed on the walls of the arcade. Offices, located in a rear of the country, but a few more days and to accommodate to crowds. In fact, one choice arcade is on Saturdays and Sundays, according to Kruse.

The Billboard 69

Arcole Re-Opens Following Fire

ST. JOHN, N. B., April 29—One of the two theaters burned by fire in this city recently has reopened now that damage caused by the fire has been repaired. The theater, named the "Grand," was not damaged and has been swamped with customers on week-ends, according to Theodore A. Kruse, of Kruse & Connor, pioneers in the new amusement enterprise.

"It is located in center of town in a building owned by Jones, originally an opera house. During the last 14 years the site was used as a show- room for electrical appliances. The second floor of the building is about 300 yards from the first, located in a bowling alley environment.

Bowman Gum Enters Nickel Pack Field

PHILADELPHIA, April 29—Bowman Gum Company, manufacturer of Bowman gum for many years identified with the penny gun field, is ready to enter the five-cent gum field. Its "three new glasses," Bowman Gum, and will be labeled exclusively as "Mint Cocktail" and "Fruit Cocktail" and "Shake 'Em Gum.

The company terms the new flavor combination as "the soul and spirit" of gum, and calls the improved gum base it has developed a "product of the highest sort, an entirely new product as "body and soul" chewing gum. The firm claims the new nickel gum is the result of years of experimentation with the line of penny chewing gum and is "manned and equipped for a final bat for the holding the crowds.

The Bowman firm plans to advertise the "newromatic adventure in fact, in national magazines extensively. Advertising program is now being drawn up by the George Moell Agency here.

LAUNCH WAR GUM

(Continued from opposite page)

converted to vend any other product," Phil K. Wrigley, director of the Wrigley Co. in Chicago, was quoted in the Philadelphia Bulletin. "Whereas retail dealers can place other items on their counters when chewing gum is not available to them. Therefore we decided to protect our friends and customers with vending machines, industry, and the individual who was unable to purchase in business.

And here is reason number two," Wrigley declared with an amused smile, as he handed over this news- paper clipping from April 17, Chica- go Tribune:

X-Z% I!

I don't mind losing a few bucks in a friendly card game or giving two bits to a guy for any more in the way of a gun machine.—Henry Spetter.

"We recognize," Wrigley said, "that the improved vending of wares have made this type of amusement popular, however, an empty gum machine is quite likely to irritate customers and direct ones to other machines. It is a product rather than the machine or its own.

Our major accounts in the vending machine field will be supplied with "the same variety as the "Orbit" chewing gum as they received of our standard base gum. After the sale of ingredients permit," he continued.

The gum is a new product while repre- senting a good wartime quality of chewing gum, frankly does not measure up to Wrigley's standard brand and we do not believe that vending machine interests any more than ourselves would want to offer it to the public in a Wrigley label," stated Wrigley.

Regular Brands New Go D Only to Men Over 26

Effective today (May 1) all standard brands of Wrigley chewing gum will be withdrawn from the market and scheduled only for ship- ment to men's army and forces overseas and on-offshore duty.

That is the decision, Wrigley said, was caused by shrinking supplies of all ingredients of quality chewing gum. In fact the navy departments have consistently increased the chewings in orders.

"We were offered only two alternatives," declared Wrigley, "to lose the quality of Wrigley- labeled gum or cut production to conform to the supply situation. We chose the latter course and are offering our entire remaining supply of standard Wrigley brands for the men of this year and as-long as they want it, while materials last, to the United States Army and Navy departments for the men overseas who are doing the real tough jobs of this war.

Vending machines oil the country are being equipped with no machines, when the supply of supplies permit, Wrigley announced, and not a few are missing, many varieties required for the different styles of machines in opera- tion, and the machines are furnished to operating organizations without cost.

"Orbit" gum is offered in this machine for the first time. The only flavor the firm has been able to find that will keep the patent base which will make a good chew. The company hopes to find other flavors and when they do they will be added.

Attractive "block-outs" are provided to operators for machines containing PK compartments. Following withdrawal of the machines, the manufacturers will be the public one of the machines.

The Wrigley firm acquired the "Orbit" trade name when it took over the Orbit Listerian Gum Com- pany, based in Springfield, Massachusetts in 1928. After marketing a product under this label for a few years the name was discontinued.

Asking if his firm developed "Orbit" chewing gum with the machine market uppermost in mind, the youthful director of William Wrigley & Co., the company replied: "That is quite correct."

CANDY MBRS.

(continued from opposite page)

Iowa, Nebraska, Illinois, Minnesota and Wisconsin.

Despite this order these sources doubt that much corn will be exported to refineries. Most farmers are not in need of cash and prefer to wait until later in the period. Floods in large sections of the Middle West are also expected to affect sales.

Should the desired amounts of corn appear at retaining only two other solutions seem possible: Commanding manufacturers to furnish corn at the ceiling price of corn. The commandeering of the government to decide the ceiling price and to date various agencies has announced that Washington has a ceiling price of $1.16 a bushel. At the same time, the government's agriculture department is manufacturing corn in the same "hand-to-mouth" basis is in operation, and this country has been left a large pool of supplies.

The government has been known to be forced to suspend operations because of lack of corn supply, but other methods of production and it is believed that this is a successful, it is readily re-
Pinball Okays Are Mounting Despite Wis. Reactionary Verdict

The coin machine capital of the world was set to the task this week of analyzing the battle high courts on the question of free-play pinball. Just one week after the U.S. Court of Appeals in Washington had declared emphatically that pinball games (the game before the court was a free-play game) are not gambling devices, the Federal Court in Madison, Wis., has made the same decision.

The prosecution had referred to a gambling device in the ordinance used against pinball machines. It was a look at a 1946 decision of the Iowa Supreme Court which had been favorable to pinball games.

What Prosecution Didn't Say

It was this big list of States that suggested the importance of the recent "ban" on the question of free-play pinball. The prosecution's brief did not call attention to it but the territories of Florida, South Carolina, Arkansas, Delaware, and Pennsylvania have licensed pinball games as legal forms of amusement. The Pennsylvania Supreme Court, in a brief, has gone through these States as legal amusement.

The court decision referred to has involved technical points of law which would require great detail to explain.

For the Defense

The defense was much more modest in its brief, being only 34 printed pages, which also cited many court decisions. Among the array of States which upheld the legality of pinball were at least declared them not to be gambling devices at all. The court decision referred to has involved technical points of law which would require great detail to explain.

Favorable Legal Trend

The prosecution had quoted from Iowa court decisions to the contrary. It was a misleading report of the Iowa Supreme Court which had belied the recent trend of favorable decisions on free-play games. The Iowa minority opinion had compared pinball to bowling, golf and other sports and held that all of them had elements of chance as well as skill, hence pinball should not be singled out as criminal by the court.

The usual opinion started other high courts to thinking and was followed soon by decisions that held the same view, thus (See LEGAL TRENDS on page 77)

The Milwaukee ordinance was passed in 1942. It provides for a $200 fine on the operator of pinball machines or a $50 fee on the store in which machines are found and a fine of $100 on each in operation. In 1943 Milwaukee collected $45,000 in fees on operating machines, $65,000 in fines on 7,000 premises and $23,170 on machines. These fees, however, cover all types of amusement devices and can be gathered from pinball, juke boxes and similar devices, since the city code does not give a breakdown of which are pinball machines. City officials also stated there are 2,300 licensed pinball machines and about 250 games in the county, and the opposition maintains that the average profit on a pinball game per year in the city is about $1,000.

The Milwaukee Journal has led the battle of the pinball crusades during the last year and has frequently published reports of the "big bucks" on pinball devices. It has also waged a continual editorial drive against pinball machines. It is hoped the court will support in this campaign by a new opinion in Madison, the State Capitol.

The lawyer, attorney, who took the appeal to the Wisconsin Supreme Court, referred to arguments in a brief of 146 pages. This lengthy document had not reached everybody in the law, it was to be adverse to pinball games. It cited a number of unavailing decisions of courts in Florida, South Carolina, Illinois, Ohio, Arkansas, West Virginia, Wisconsin, Colorado, Oklahoma, Iowa, Alabama, Massachusetts, Pennsylvania and New Mexico.

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2400 Hole, 5c Per Sale. Profit, $45.00
Special $2.96 Each
JAR-DOO R.W.B. TICKETS
2100 Machine Folded and Counted
$1.96 PER SET
WHILE THEY LAST
DIVERSO PRODUCTS CO.
610 North Water Street, Milwaukee 2, Wisc.
ENDORSE ANTI-SLUG LAW
(Continued from page 76)
devoting more time than it was worth to turn them out. With this theory it was believed that the sport would be short lived. It was. Operators in the area point out that the slug menace is serious when the guns are produced roughly and cheaply.

Operator Comments
Here feel the manufacturers of Slug guns have had an increased urge to produce them as they were short on many of the small items which the guns require.

Jack Gutshall, of Jack Gutshall Distributing Company: I haven't heard any music operators complaining about slugs recently. If they are getting slugs, they are in such small quantities as not to make the burden too heavy on the operator.

Ray Smith, Barstow, Calif., music and game operator: Not so on large gun and for the first time in months I found quarter-sized slugs in a machine in my area. They were made in a war plant in the area and were of metal. They worked all right in the machine, so the machine man was doing a good job of it. Outside of this machine, there has been no floor of slugs in the area in which I have been checking. I firmly believe that the new ruling will have quite a bit to do with stopping slugs at the source of supply.

Bill Sparrow, Santa Barbara, Calif., operator: I haven't found a lot of slugs in my machines. Of course, most of my business in soaps comes from ma- chines they aren't likely to bother with making slugs and have no easy way to get access to them. As everyone knows, Santa Barbara is not a manufacturing city. If the machines do appear in small numbers, they are either bought in or sold in some concern away from here. It's a new one to us and we're glad that it was passed."

Wolf Solomon

CENTRAL OHIO QUALITY BUYS

"THERE IS NO SUBSTITUTE FOR QUALITY"

SOLD OUT CATALOGS: 3, 600, 1000, 2500, 5000

- 3 CARRY BELLS
- 6 CARRY BELLS
- 10 CARRY BELLS
- 15 CARRY BELLS
- 20 CARRY BELLS
- MONARCH CARRY BELLS

25 RECONDITIONED PACKARD WALL BOXES

500 FEET NEW 30 WIRE COATED CABLE $1.200.00 F. O. B. Philadelphia

245G TUBES - $ 3.00
205 Tubes - $ 2.50
12 Inch PM Speakers - $ 1.10

Terms: 15% Certified, Balance C. O. D.

JACK SHEPPARD
706 SCHAFF BLDG., PHILADELPHIA 2, PA.
LEGAL TRENDS (Continued from page 79)

...in the United States, have not yet waked to the fact that Congress took such action, a big majority of the cities allow pinball to operate as legal amusement.

In the battle of State and cities over the question of free play the federal government is thus arrayed on the side of those courts which declare pinball to be legal amusement. State legislation has really made big progress in legal amusement. An impressive array of at least 14 States now tax such games as legitimate amusement business. They are Arkansas, Florida, Louisiana, Mississippi, Nevada, North Carolina, North Dakota, Oregon, Pennsylvania, South Carolina, Tennessee, Texas, Virginia and Washington.

Big political battles have been fought in other States and there have been repeated attempts to license pinball as legal amusement. Notable examples of these are the State Legislatures of Oklahoma and Maryland. In some States more than half of the cities also license pinball.

Games—Legal Amusement

So it can be seen that while surly courts sometimes go to the extreme to declare free plays and pinball as illegal, the public demand, legislation in the legislature, gambling in the courts, and the nation's government is making great progress in recognizing pinball everywhere as legal amusement for the masses of the people.

Wherever public opinion has been tested, it has shown a remarkable tendency to support such legislative trends. The minority opinion of the Federal Supreme Court has been outdistanced by public opinion in many States, in hundreds of cities, and in many other parts of the nation.

Entire Lot: 174.50
Bell 174.50
Jennings Four Star Triplex, Like New. 199.50
2-4 199.50
3-5 199.50

SLOTS
Be Silver Chief, Like New $199.50
10c Silver Chief, Like New 199.50
10c Silver Chief, One Star 99.50
10c Jennings 4 Star, Like New 199.50
10c Jennings Bell, Like New 199.50
10c Jennings Bell, New 199.50
10c-25c Jennings Triplane, Like New 124.50
10c Great American Pie, Like New 59.50
5c Bonita Bell, 3-10 249.50
5c Crane Bell, 3-10 249.50
5c Red Front, K.A. 174.50
5c Crane Bell, K.A.'s, C.H. 174.50
5c War Eagle, 3-5, Face, Rebuilt 79.50
5c Jennings Bell, 3-5 99.50
5c Mills Front Vendor, 3-5 79.50

WHEN BID TO BUY

CHICAGO COINS' COMMODORE

WANTED FOR CASH

SKEE BALLS AND PHONOGRAPH

8 Record Timers...$149.50
2 Blue Grasses...$149.50
41 Durleys...$149.50
2 Pinolites...425.00
2 Club Trophies...350.00
2 '41 Mills 1-2-3-1, Plastic Bumpers...125.00
1 '39 Mills...150.00
Plastic Bumpers...9.50
1 Bally Bull, Converted to Miller...100.00
1 Defender...275.00
2 Rapid Fires...195.00
10 Man Arcade...350.00
2 '39 Mills...134.50
1/3 Deposit with order, balance C.O.D. All prices F.O.B. Detroit.

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2416 Grand River Ave.
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Phone: Clifford 1956

12 JOCKEY CLUB...$525.00
2 TURF KING...$325.00
2 LONG SHOT...$300.00
2 JANTA ANITA...$325.00
4st ADMIRAL...$300.00
1 PANORAM...$325.00
1 1-10, 2-23 THREE BELLS "Honey"
If you work 25c. Wile
1 SEEBURG R. C. CADET, remote, top and bottom speaker, etc.,toler, 3 remote wall boxes, 1 organ speaker...500.00
2 CHICKEN SAM...140.00
2 SHOOT THE JAP...rev., 165.00

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ANNANDALE, MINN.

WANT TO BUY!

YOU CAN SHIP US TODAY C.O.D.:

WURLITZER 700...$435.00
WURLITZER 750...$500.00
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Must be in operating condition!

Also will accept all other models and combinations of "Back-Olds" and Photographs.
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WANT TO BUY

CHICAGO COIN'S COMMODORE

May 6, 1944

THE BILLBOARD
SOUNDING NOW USING OLD EDISON STUDIO

NEW YORK, April 29—A motion picture studio built 40 years ago by Thomas A. Edison for $100,000 is now being used for the production of films by Sounds Distributing Corporation of America, Inc. The Great Train Robbery and other early film epics were ground out in the studio, which was located near Jamaica Park so its open spaces, rocky creases and streams could be used as locations for outdoor movies without incurring traveling expenses.

When talks were introduced, the once-flourishing studio all but disappeared. About 1890, however, it was equipped for sound and used by independent producers of commercial and educational movies. Three years ago it was taken over by Sounds.

TRIPLE ANNIVERSARY
FOR HENRY LEMKE

DETROIT, April 29—Henry C. Lemke, founder of the Lemke Coin Machine Exchange, is celebrating a triple anniversary May 7. It will be his silver wedding anniversary, his 25th anniversary as a coin machine operator, and his 40th birthday, all in one.

Lemke is celebrating the unusual occasion by holding open house at his West Grand Boulevard business. He has invited all his friends in the coin machine industry to visit with him during the month.

PREPARE FOR THE DURATION!
STILL AVAILABLE
COLUMBIA BELLs

In Original Shipping Boxes
THE ONLY BRAND NEW QUARTER PLAY SLOT MACHINES IN EXISTENCE!

CAN BE CONVERTED TO PENNY, NICKEL OR DIME OR QUARTER PLAY IN THREE MAINTENANCE-TIME ABSOLUTELY SLUG PROOF!

JACKPOT OR GOLD AWARD MODELS
WHILE THEY LAST
$127.50 EACH

WHY PAY HIGH PRICES FOR USED MACHINES WHEN YOU CAN HAVE THE BEST AT THIS LOW PRICE?

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SALESBOARDS
"HIGH IN QUALITY — LOW IN PRICE"

Here's your money-saving board—Profit Price—Ready to Play, the Quality you want, fast action and big payoffs. Played at Penny, Nickel, Dime, Quarter. A Must for any Novelty line. 40¢ to $100,000. Complete Sets or 10 Columns. Sizes vary.

FOR SALE
PENNY ARCADE MACHINES
16 First-year Penny Arcade Machines With Large Display Signs and Pictures. 25¢-00 Each, Complete.
Playland Amusement
210 W. 13th St., New York, N. Y.
Tel. No. 2-7790
VICTORIOUS 1944
The Outstanding Money-Making CONVERSION

This revamped version of Stone's Turf Champ has many new, eye-catching features which make it a winner. Most outstanding game available for operators today. Cabinets completely remodeled and refinished—three brand new appearances. Patent design. Mechanism completely balanced and rebuilt—new operation worthy. This West Ever conversion. Don't miss your chance. Order now. Also ask about "invasion"!

Send the Arcade, P.O. Box 32, CheyAnn, Idaho, 2000.

WANTED BY — GENCO'S SEVEN UPS AND SLUGGERS
ALL YOU HAVE — WILL PAY $40.00 EACH
WESTHERAS AMUSEMENT CO.
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CAR-TRIPPE

WANT TO BUY FOR CASH
We Will Pay the Following Prices for the Following Machines:

- SILVER SKATES .......................... $35.00
- ZOMBIE .................................. 40.00
- DOUBLE PLAY ............................ 50.00
- STARS ................................... 50.00
- W.L. ..................................... 250.00
- SUNBEAM .................................. 90.00
- FOOTBALL GAMES ........................ 75.00

Phone Franklin 5514
2221 Lowery St.
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IDEAL NOVELTY CO.
WE NOW CARRY UNBREAKABLE PHONΟ PLASTICS

WURLITIZER EACH

750 Top Corners .......................... $5.75
750 Bottom Sides .......................... 5.75
850 Top Corners .......................... 5.75
850 Bottom Sides .......................... 6.50
500 and 600 Top Corners ................. 4.50

ROCKOLA EACH

Standards, Masters, Deluxes or Super Top Corners.
Solid Reed, Green or Yellow-$5.75
Sheen Plastic 90 Gauge
Thickness of New Silver Dollar, 20x30, Red, Yellow or Green...

1/2 With Order, Balance C.O.D.

ETREB SALES CO.
BR 9-9642 NEW YORK CITY

3WIRE CABLES ...... $2.70
DELIVERY FREE
New Insulated Braided Rayon Cables
1/2 in. Diameter, Straght Run, 12 or More.

WANTED!
50 Penny Paco Comets or Rockets. Must be very cheap for export. Give details—year made—2-4 or 3-5 payout.
Quote lowest prices and quantity: also Mills and Jennings.
BOX 586, The Billboard, Chicago 1, Ill.

K.C. NOVELTY CO.
415 Market St. PHILADELPHIA O. PA.

SKEE ALLEY
REPAIRING AND OVERHAULING
We Rebuild Your Own Parts with Used Parts.
Write to J. M. SEIDEL
741 East 42nd St., New York, N. Y.

2446 TUBES ...... $2.70
NEW DELIVERY
New Individually Braided Rayon Tubes
1/2 in. Diameter, Straight Run, 12 or More.

K.C. NOVELTY CO.
AMUSEMENT MACHINES

The Billboard

May 6, 1944

TEN YEAR AGO

Offices of the National Association of Coin-Operated Machine Manufacturers were moved from the North Side to a more central location at 120 South La Salle Street, Chicago.

An opinion rendered by Attorney

One of The Billboard's first "Coinographers" told the story of how a machine, first class, in World War I began his career in the coin machine industry by the purchase of a newly-arrived vending machine. His name was George Foner.

Clendon shipments of Book-Of-The-World Series were being made.

Henry O. Lemke, Denver operator, obtained an injunction against police interference with operation of marble games.

One of the Billboard's first "Coinographers" told the story of how a machine, first class, in World War I began his career in the coin machine industry by the purchase of a newly-arrived vending machine. His name was George Foner.

Dare Robbins placed an order for a million sticks of gum with an unknown chewing gum manufacturer. Robbins planned to market the gum along with his new penny gum machine.

Sale of prophylactic rubber goods thru vending machines was banned in Detroit.

Bill Martin, of Sickling Manufacturing Company, Cincinnati, entertained operators at the grand opening of his Louis ville branch office.

WANTED TO BUY

MILLS NOVELTY COMPANY 410 Fullerton Ave., Chicago, Ill.

FOR SALE

BALLY KING PINS ..... $205.00

VENDOS ..... 42.50

HOME RUN, '42 ..... 42.50

PUSH PINS ..... .50

FOUR ROSES ..... 125.50

SPORT PARADE ..... 32.50

PETER HRONIS

301 E. MAIN ST.

ENDICOTT, N. Y.

ORIGINAL JAR-O'-DO RED, WHITE & BLUE

2100—$33.00 Profit or 2170—$36.50 Profit

$2.00 PER SET IN 3 DOZ. LOTS

$2.25 PER SET IN LESS THAN 3 DOZ. LOTS

Shipped in groups of five, 75c per set extra.

JONN GLASSPEICEL CO.

534 N. WATER STREET

MILWAUKEE 2, WIS.

WANTED TO BUY

MILLS ESCALATOR TYPE SLOTS—All types and all coin denominations. Give Serial Number and Best Price in First Letter.

JONES SALES COMPANY

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31-33-35 MOORE ST., BRISTOL, VA.-TENN.
CLEVELAND COIN OFFERS:

MUSIC

1. Seaburg Classic: $320.00
2. Seaburg Master, C.M.: $320.00
3. Wallizer Victory Model 600A: $300.00
4. Seaburg Standard, B.C.: $300.00
5. Seaburg Tattoo: $35.00

ADDITIONAL PANORAMS:

12 VESPER PANORAMS AT

$55.00 EACH

CONSOLES

4. Jennings Chrome Balls, Master:
   - $225.00
5. 10c Jennings Chrome Ball, Super:
   - $225.00
6. 5c Jennings with Mill. Stand, 2000s:
   - $150.00
7. Jennings Triple:
   - $195.00
8. Jennings Complete, XV Model:
   - $200.00
9. 5c Pace Comets, Each:
   - $95.00
10. 5c Vendors, Atlantic, 5/5, Each:
    - $95.00

ARCADE EQUIPMENT

1. Portraits: $295.00
2. Keeny Submarine Guns, Each: $195.00
3. Warden Bows, Each:
   - $95.00
4. 25c Trac Time, Each:
   - $60.00
5. 10c Astrology:
   - $100.00
6. Exhibit Joker:
   - $100.00
7. Exhibit Clown:
   - $100.00
8. Exhibit Joker Card:
   - $75.00
9. Assorted Electric Diggers, Each:
   - $125.00
10. Front & Back Pay & Hole Jackpot 250. Regular Thickness, 4.50

DRAKE VENDORS

2. WELLS-GARDNER VENDORS, Fully Serviced, Complete, Configured Up to 12 Selections, (8 Case Capacity, $125.00)

PIN GAMES

Gold Star:
- 4.50
- 9.00

Ten Spots, 5.00

Wellman Bows:
- 5.00

Big Chiefs:
- 4.50
- 9.00

A.B.C. Bowlers:
- 3.50

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BRAND NEW \*NOVEMBER IN \* SAME AS ORIGINAL, SEVEN FOOT SIZE, \* TERMS: 1/3 Down, W/Balance In Order, Balance C, O, D.

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2021 PROSPECT AVE, CLEVELAND 15, OH. Phone: P-Ro-P-Nect 6316-7

RECONDITIONED MACHINES

1. 5c "CHIEF" RIGHT: $125.00 ea.
2. 5c Mills Blue Print, S.F.R.:
   - $225.00 ea.
3. 5c Mills Brown Front Club Bell Box:
   - $225.00 ea.
4. 5c Mills Brown Front Club Bell Box Complete:
   - $225.00 ea.
5. 5c Mills "Diamond"
   - $250.00 ea.
6. 5c Mills "Treasure":
   - $150.00 ea.
7. 5c Mills "Treasure" with Key:
   - $150.00 ea.
8. 5c Mills Hearse, S.F.R.:
   - $100.00 ea.
9. 5c Mills Hearse, S.O.:
   - $250.00 ea.

AUTOMATIC COIN MACHINE CORP.

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Phone 41100. Deposit: 4122 R. and 1 P.M.

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Columbus, Pick a Popular Reels With Twin Jack Pot, Large or Small Reels

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SPECIAL LOW DOWN PRICES

1,000 Hole Jacks, Chief C.H. $3000.00
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2,000 People's Choice, Chief C.H.: $6000.00
2,000 Jennings, Chief C.H.: $6000.00
3,000 Jennings, Chief C.H.: $9000.00
4,000 Jennings, Chief C.H.: $12,000.00
5,000 Jennings, Chief C.H.: $15,000.00
5,000 Seaburg, Chief C.H.: $15,000.00
6,000 Seaburg, Chief C.H.: $18,000.00
7,000 Seaburg, Chief C.H.: $21,000.00
8,000 Seaburg, Chief C.H.: $24,000.00

“YOU CAN ALWAYS Depend on Joe Ash All-Ways”

ACTIVE AMUSEMENT MACHINES COMPANY

800 N. NO. FRANKLIN ST.
PHILADELPHIA 23, PA.

WANT TO BUY

ANY QUANTITY LATE MODEL 5 BALL PIN GAMES, ALSO ANY PLASTIC BUMPER TYPE GAMES. Send us your list with prices and quantity.

MISSOURI NOVELTY CO.

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WANT TO BUY

ACTIVELY WANTED: HURRICANE MACHINES, 25c, 50c, 75c, 10c, 25c, 50c, 75c, 10c.

SICKING, INC.

1401 Central Parkway, Cincinnati 14, O.

MILLS SLOTS RECONDITIONED-Guaranteed

By our 16 Years of Experience

1. 50c GOLD WAR EAGLES
2. 5c GOLD WAR EAGLES
3. 10c GOLD WAR EAGLES
4. 25c GOLD WAR EAGLES
5. 50c GOLD WAR EAGLES
6. 25c GOLD WAR EAGLES
7. 10c GOLD WAR EAGLES
8. 10c SILVER CHROMES
9. 25c SILVER CHROMES
10. 50c SILVER CHROMES
11. 75c SILVER CHROMES
12. 10c BLUE FRONTS
13. 25c BLUE FRONTS
14. 50c BLUE FRONTS
15. 25c J.P.T. (Originally Blue): $189.50
16. 25c J.P.T. (Original): $195.50
17. 50c J.P.T. (Same as Above): $195.50
18. 5c VEST POCKET:
   - Blue and Gold: $14.90

All Machines have Key Action, Club Handles and are fully guaranteed.

We have all types of Coin Machines. Tell us what you want.
EAGLE PHONOGRAPH REPLACEMENT PLASTICS available at "RIGHT" PRICES!

**Price List**

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>800 top corners</td>
<td>$16.50</td>
</tr>
<tr>
<td>800 lower sides</td>
<td>13.50</td>
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<tr>
<td>800 top centers (right and left)</td>
<td>8.00</td>
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<tr>
<td>750 top corners</td>
<td>8.75</td>
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<tr>
<td>750 lower sides</td>
<td>8.75</td>
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<td>750 top center</td>
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<tr>
<td>850 top corners</td>
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<td>850 lower sides</td>
<td>8.75</td>
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<tr>
<td>850 top center</td>
<td>11.00</td>
</tr>
<tr>
<td>850 peacock glasses</td>
<td>3.50</td>
</tr>
<tr>
<td>950 side plastics</td>
<td>10.50</td>
</tr>
</tbody>
</table>

**WURLITZER**

700 top corners ........................ $ 7.50 Each
700 lower sides .................................. 9.50
500 and 600 top corners .................. 4.00
500 and 600 lower sides ............ 4.85

**ROCKOLA**

Standard, Masters, Deluxe or Supers
- top corners .......................... 12.75
- lower sides .................................. 12.75

**SEEBURG HI-TONE**

Model 7000, 8800 or 8200
- lower sides .................................. 14.50

**SHEET PLASTICS**

- 50 gauge (thickness of a two penny 20x50" (red only) 12.50"

**TERMS:**
- One-third deposit with order, balance C.O.D., F.O.R.
- Chicago, Ill. Or remit in full to save C.O.D. charge.

WHILE THEY LAST!

**AFRICAN GOLF**

The IDEAL COUNTER GAME

NO SLOT—NO TAX!

A revolutionary Countertop Game with top appeal and money-making power for another play!

Also AVAILABLE:

HI-LO CHUCK-LUCK

MIAMI COLOR GAME

MONTE CARLO-CROWN & ANCHOR

1520-1530 W. ADAMS STREET

CHICAGO 7, ILL.

**DUST WHIRLS**

A NEW ONE BALL FREE PLAY

is now being converted from Club Trophys with all the very latest features plus an additional hold-over feature which makes this game another success.

Hundreds of Operators are making big money with it.

WHIRLAWAY

converted from **SPORT SPECIAL, DARK HORSE AND BLUE GRASS.**

Ship us these games prepaid. No machines to sell outright.

ROY McGINNIS CO., 2011 Maryland Ave., Baltimore, Md.

<table>
<thead>
<tr>
<th>Name</th>
<th>No.</th>
<th>Per</th>
<th>Take</th>
<th>Maximum</th>
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<tr>
<td>Victory Star Bongos</td>
<td>442</td>
<td>55</td>
<td>5.50</td>
<td>6.00</td>
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<tr>
<td>Victory Dollar Bill</td>
<td>242</td>
<td>25</td>
<td>6.00</td>
<td>6.25</td>
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<tr>
<td>Victory Jack SHA 45</td>
<td>442</td>
<td>55</td>
<td>10.00</td>
<td>16.00</td>
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<tr>
<td>Victory Jack SHA 75</td>
<td>442</td>
<td>55</td>
<td>8.00</td>
<td>9.00</td>
</tr>
</tbody>
</table>

TEXAS WHOLESALE NOVELTY HOUSE

P. O. BOX 419E

DALLAS, TEXAS

Twin Cities Coinbiz Good; Jukes Up 30%; Games, Vendors, OK

MINNEAPOLIS, April 29—Juke box, long money-makers in this area, have stepped up their receipts considerably since April 1, thanks to the 30 per cent cabinet tax, believe it or not.

According to operators checked, their receipts have taken a jump of from 10 to 25 per cent in the past few weeks and the only reason they can attribute it to is that juke box locations that are entertainment spots subject to the cabinet tax have been getting heavier play.

Many fun seekers seem to feel the 30 per cent bite by the government isn't worth it when they can get almost the same type of entertainment out of a juke box. As a result, juke box locations, like beer taverns, confectionery stores, billiard parlors and the like, have been getting heavier play than ever before.

The general coin machine picture is bright as spring is beginning to take hold. Pinball games are attracting considerable patronage and column look forward to good spring and summer season.

Ration tokens have proved to be somewhat of a headache, but not too great to cause any great alarm. The number of tokens which have jammed up a few machines around town is negligible, operators report.

Vending machine business continues to hold its own and hoping for a break in supplies. As yet there hasn't been too large a rush of merchandise, although the vendors are able to keep their equipment in some fashion of supply. Candy bars, of course, are the most difficult problem.

Arcades are opening up brightly, re-painting and refurbishing to attract spring and summer business in greater degrees.

EAGLE COIN MACHINE CO.

520 S. Dearborn St. • Wabash 1089 • Chicago 1, Ill.

REPLACEMENT SLOTS

Effective April 1st, 1944

Prizes Subject to Change Without Notice

All Prices F.O.R. Chicago, Ill. Minimum Rush

WHY YOU MIGHT WANT TO VENDOR?

- To earn more money.
- To have a chance to win big.
- To get ahead in business.
- To be your own boss.
- To enjoy the independence of vending.

**WHY YOU MIGHT NOT WANT TO VENDOR?**

- To save time.
- To have a steady job.
- To be happy with your present occupation.

**WHY YOU MIGHT NOT WANT TO VEND**

- Because you have no ambition.
- Because you are afraid of failure.
- Because you are afraid of responsibility.

**WHAT TO DO NEXT?**

- Go to your nearest distributor.
- Contact us directly.
- Visit our website for more information: www.americanradiohistory.com
Now Producing

PIN-UP GIRL
COLORFUL • SPECTACULAR
Our New 5 Ball Game
from
SILVER SKATES
See Your Distributor Now for Prices and Delivery

Still Converting
ROCKINGHAM
Our one-ball payout, similar in player appeal to
FAIRMONT
Now Being Converted From
GRAND STANDS
PACE MAKERS
GRAND NATIONALS
Sport Special: Sport Event
Blue Grass: Dark Horse
TO SPORTSMAN
Our one-ball free play, similar in player appeal to
LONGACRE

“ACME” BONDS BUY FREEDOM
Bonds Buy FREEDOM
Plastics SATISFY ALWAYS!
UNBREAKABLE PLASTIC IS BEST ALWAYS!
NEW MORE RIGID PLASTICS
You get the very best in phonograph plastic replacement parts when you buy an "ACME" product—no burns, no warpage, no dents, no wrinkles, no shrinkage! "ACME" PLASTICS ARE GUARANTEED TO FIT YOUR PHONOGRAPH!

DON’T BE MISLED BY CHEAP PRICES!
Play safe, avoid trouble. Buy the best when ordering your plastic replacement parts. Buy from "ACME" or any of the jobbers handling our parts for "resale" and be assured of the best, which is always cheapest in the long run.

NOTICE!
If Your Firm Is in a Position to Handle Our Plastic Replacement Parts for "Resale" Write for Particulars.

UNBREAKABLE PHONO PLASTIC REPLACEMENT PARTS
FREE REPLACEMENT IF BROKEN WITHIN 3 YEARS

CASH WAITING
S-BALL PIN GAMES — ANY QUANTITY
EXHIBIT: SUN BEAMS, DOUBLE PLAYS, WEST WIND, DO RE MI AND STARS
BALLY Flicker and Gottlieb Five-O-TEN
ROCK-OLA: STANDARD DELUXES: SUPER, SPECTRAVOX and PLAYMASTER
COMB PLAYMASTER Ame
WURLITZER: 5000, Rotary or Keyway Models
COUNTER MODELS WITH STANDS
GIVE QUANTITY AND ALL PARTICULARS IN YOUR FIRST LETTER!
H. D. LAZAR COMPANY
1635 FIFTH AVENUE
(Phone: Grant 1161) PITTSBURGH 19, PA.

ACME SALES CO.
505 W. 42nd St.
NEW YORK 18, N.Y.
LONGACRE 3-4138

GARSHER NOVELTY COMPANY
23 S. 4TH ST., MINNEAPOLIS, MINNESOTA

RED AND BLUE—2100 BREAK TAB CARDBOARD TICKETS FOR JAR DEALS
At 5¢, Takes in $10.00. Pays Out $7.00. Profit, $2.00. At 10¢, Profit Is Doubled. $10.00 Per Doz., $85.00 Per Set in Less Than Dozen Lots. 25¢ Deposit With Order.
The most thorough and complete "CHICKEN SAM"—Change-over to "JAP" Ray Guns—in the U. S. A.

"SHOOT THE JAP"
RAY-O-LITE GUNS

$179.50 1/2 Deposit, Balance C. O. D. $179.50

The most thorough and complete "CHICKEN SAM" Change-over to "JAP" Ray-Guns in the U. S. A. "SHOOT THE JAP" Ray-O-Lite Guns—A MONEY-MAKER right from the start. Appearance and performance equal to a brand new machine. Factory-trained mechanics—expert cabinetmakers see to it that every re-conditioned Seeburg "CHICKEN SAM" Ray-Gun leaves our shop in perfect condition. Amplifiers—Tubes—Cables—every part is thoroughly checked and tested and cabinets finished in solid Blue lacquer with Black trim. Our "Jap" Ray-Guns make friends with every operator because they look and perform like new and make money right from the start. Send us your Certifid-Check for $175.00 to save C. O. D. charges, or $60.00 with your order—balance of $119.50 C. O. D.

"RADIO TUBES"
We have many different radio tube numbers for the Coin Machine Industry. Write for our price list now. Sign Enclosed Consumer's Certificate.

CONSUMER'S CERTIFICATE
I hereby certify that the part(s) specified on this order are essential for presently needed repair of electronic equipment which I own or operate.

NAME
ADDRESS
DATE

GUN LAMPS
for SEEBURG Ray Guns

90c

GUN CABLES
$1.90 each
Five-Wire Standard 4-Ft. Length, Rubber-Covered, Good Quality.

PHOTO ELECTRIC CELLS (CE-23)
(Used on "CHICKEN SAMS," "JAPS," "CHUTES," "RAPID FIRES" and other Ray-Guns)

$2.50

IMMEDIATE DELIVERY
2A4G TUBES, R. C. A., Individually Boxed...$2.95

R. C. A. PHOTO ELECTRIC CELLS
(Non-Directional) for Seeburg Ray Guns—Will Shoot All Around.

$3.50

ADAPTORS CHANGE-OVER, 2A4G TO 2051
FOR SEEBURG RAY GUNS
$1.25 (EACH)

Our Expert Service Department

RE-BUILDS • RE-CONDITIONS • RE-FINISHES
Your Old Run-Down "CHICKEN SAMS" and "JAIL BIRDS" and Converts Them Into "SHOOT THE JAP" Ray Guns.

for $59.50 F. O. B. Chicago

We Repair Cabinets and Re-Condition Amplifiers.
NOW FLYING OVER HOME
OF FAMOUS Bally
GAMES AND VENDERS

Production at the "Bally" plant is one hundred per cent for Uncle Sam. Night and day, seven days a week, the "Bally" organization is building battle equipment for the Army and the Navy, proving that the skill developed in peace-time design and construction of coin-operated games and venders is a valuable asset to America in time of war.

Plans of the "Bally" organization call for quick production of new games and venders immediately after victory ... and for exploitation of the marvelous new electronic principles developed by war-time technology. In the post-war era, as in the past, "you can bank on Bally" for the newest in money-making equipment.

Lion Manufacturing Corporation, manufacturers of "Bally" games and venders, distributed by Bally Manufacturing Company, 2640 Belmont Avenue, Chicago, Ill.

REBUILDING AND REFINISHING
ALL TYPES OF MILLS SLOTS
$95.00
SEND US YOUR MACHINES
10-DAY SERVICE

SPECIALS—FOR SALE
7-Gun .45 ABT Rifle Range Complete—Write for Price

NEW EQUIPMENT
Supreme Tokyo Gun .................. $330.00 Caille's Wheel .................... $295.00
Selecto Scope Fortune Teller ...... $75.00 New Supreme Skee-Roll ............ $175.00

REBUILD EQUIPMENT
Mills Single Machine Safe ...... $25.50 Keno Air Raider ...................... $350.00
Melink Double Machine Safe ... 62.50 Chicken Sam ...................... 108.00
Cottrell Three-Way Grippers ... 25.50

CONSOLES
Jumbo Parade (Payout) ........ $115.00 Pace Saratoga ................ $175.00
Kenney Keno Club Races ...... 90.00 Pace Races ....................... 275.00
Kenney Skill Time .................. 90.00 Baker Pacer, 35c ............... 350.00
New Pace Reels Sr. ............... 260.00 Mills Four Hats .............. Write
New Pace F.P. Reels ............. 260.00 Jennings Fast Time, F.P. . 40.00
New Saratoga Jr. .................. 250.00 Jennings Bob Toll, F.P ... 108.00
New Saratoga Sr. ................. 260.00 Caille Console ................ 95.00
Paces Reels ....................... 175.00 Bally Roll Em, 25c ........... 175.00

WILL PAY CASH
FOR MILLS, JENNINGS, PACE, WAITING SLOT MACHINES, WIRE OR MAIL LIST.

PIN GAMES
Mills 1-2-3, P.O. .................. $9.75 Victory Turf Champ ................ $184.00
Kenney Contest .................. 135.00 Challenge .................. 195.00
Thistledown ....................... 75.00

MUSIC EQUIPMENT
Buckley Boxes, New ............... $35.00 Seeburg 16-Record ........ $10.00
Buckley Boxes, Rebuilt .......... 25.00 Kenney Boxes ............... 150.00
Warlitzer Model 100 ............. 25.00 Perforated Program Sheets, Per 1000 4.00

BUCKLEY DIGGERS
REBUILT TREASURE ISLAND .... $375.00 REBUILT DE LUXE ........ $100.00

SLOT MACHINES
Mills—Jennings—Waiting—Caille—Pace—Skee-Roll—Pace Console. Tell us your requirements.

All Prices Subject to Prior Sale. Terms—Cash With Order.

BUCKLEY TRADING POST
4225 W. LAKE ST. CHICAGO 24, ILL. 35c + 25c = CASH

BIG SPLASH ... HITS THE CASH

To the Tune of a Meal
$28.70 PROFIT

This "Concussion" is a real winner of an eye-getting design with plenty of flash and appeal. Has $25.00 cash value. 1000 holes @ 5c play pays out $50.00. Pays out $28.70 at 23.30 WRITE FOR LIST NO. 438-B

SUCCESSFUL DISTRIBUTORS!
We are the Eastern Pennsylvania and New Jersey distributors of

* ROCK-OLA PHONOGRAPHIS
* PANSTIEHL NEEDLES
* JEN-RAD TUBES & LAMPS
* FRIGIDRINK CUP VENDORS
For distribution in your market, contact us now!

SAN STEIN

SCOTT CROSSE CO. (Formerly Keystone Vending Co.)
1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA.
In 1787, early in May a century and a half ago, distinguished visitors began to appear in the city of Philadelphia. Eventually, on the 25th of May, 55 delegates from twelve States met in a formal body and the Constitutional Convention opened.

Throughout the summer these men, "clear-headed, moderate men, with positive views of their own and firm purpose, but with a willingness to compromise," labored soberly to provide their loved country with a means of securing its growth, its safety and the liberty of its people forever.

These men were realists. In the very first Article of the Constitution they provided for an army and navy "for the common defense."

The freedoms, the decency, the justice, the very dignity of man which the Constitution establishes and defends are today being attacked by Japan and Germany. We who draw breath under the Constitution have been forced to create an army and navy to protect it and ourselves. We must continue to build, to increase our own attacking power. It takes work and sacrifice, and it takes money —

"For the Common Defense" — Buy War Bonds!

J. P. Seeburg Corporation • Chicago

FINE MUSICAL INSTRUMENTS SINCE 1902
Shortly after Pearl Harbor, one of our cruisers returned to Frisco for repairs. The ships service fund bought a second hand Wurlitzer. In a recent issue of Billboard, a member of the crew wrote,

"Since that time we've been in the Coral Sea Battle, Midway, Invasion of the Solomons, First Defense of Guadalcanal, Night Battle of Lurga Point, Attack on Wake, Invasion of the Gilberts and Attack on the Marshalls. We've been strafed, peppered with shrapnel and torpedoed. That Wurlitzer has gone through everything imaginable on board—but it still plays!

"You can't imagine the satisfaction the crew got out of that old baby. If there is anyone in your plant who has been in the Navy, they'll appreciate the fact that this Wurlitzer has played continuously for over two years and has paid for itself a million fold in satisfaction to these fighting men!" The Rudolph Wurlitzer Co., North Tonawanda, N. Y.