LIBRARIES A HYPO FOR DISKS

RADIO
Airway — Out Sought by Co-ops Via FM Stations

MUSIC
Ballrooms Take Bands—Back Seat As Coin Flows to Clubs

NIGHT CLUBS

CLUB TAX CALLS FOR FIGHT
offers

MRS. LOUIS JORDAN
QUEEN OF THE BLUES
TEAMED WITH

JIMMY HINSLEY
WIZARD OF THE SAX

and his
ALL-STAR ORCHESTRA
With BERNICE BURNS, Sensational Vocalist

THESE FIVE OUTSTANDING ACTS

WALTER GREEN, World's Greatest Tapster
MUSHMOUTH AND LAMBCHOPS, Terrific Comedy Team
BARRON AND NONA, Jitter-Bugs Deluxe
ROOSEVELT SYKES, Fats Waller No. 2
PRINCESS CARMELITTA LA ROCHE, Flame Dancer

THEATER—NIGHT CLUB—BALLROOM TALENT GALORE
Thirty Topflight Bands And Shows To Select From America's Number 1 Sepia All-Girl Band

THE DARLINGS OF RHYTHM
Smash Hit Overnight

TALENT BEAUTY CHARM PERSONALITY
12 All-Star Artists, Each a Specialist on Her Own Instrument

Initial Engagement, SUNSET TERRACE, Indianapolis, Ind.
They Drew 955 Paid Admissions at $1.10 General Admission,
Weather, 5 Below Zero.

Slated To Reopen The Famous
GRAND TERRACE CAFE, Chicago, In April

Now Available For Immediate Engagement

FERGUSON BROS. Agency, Inc.
328 NORTH SENATE STREET
INDIANAPOLIS 2, IND.
Phone: RILEY 5767

We Are Able to Furnish You with Topflight Musical Talent on the Shortest Notice. Write, Wire, Phone Us Your Requirements.
Winchell and Pearson Called A Few Names

WASHINGTON, Feb. 26.—Congress forgot the war this week long enough for a little comment on the habit of name-calling Walter Winchell and Drew Pearson.

It was just about the thickest application of epithets to echo thru the gas-filled chambers of Congress for some time.

Both the House and Senate rang with expostulations from radio newsmen. As usual congressmen were sore because of comments made on the air concerning them.

Representative Rankin, who has kept up his attacks on Winchell for several years, described the commentator as a "little Communist kike who is doing all he can to stir up anti-Semitism in this country and doing more to injure preparedness than any man alive."

Senator George, who has been at odds with Pearson for some time, told his colleagues that the Blue hen broadcaster is a "skunk, liar and cowardly cur."

Editor's note: Congressional immunity protects representatives and senators from suits for remarks made on the floor.

Showbiz Faces Top New Taxes; Everyone Pays

WASHINGTON, Feb. 26.—The 23 per cent federal income tax, effective April 1, was etched across the face of every radio newsmen this week with more force than ever before.

End of the revenue bill controversy, which had held up all business in the radio world since Congress first showed the cabaret bite in 1935, came swiftly.

What operators have been losing sleep over has finally happened.

The radio box also went up April 1, when ticket taxes double. On March 31 taxes are 1 cent on every 10, the next day they are 1 cent on every 5. Overnight $1.10 box office becomes $2.20.

The same goes for rodeos, fairs, carnivals, circuses and all other events to which admission is charged.

Most Nitely ops were ruffling their hair earlier in the week when it became pretty certain that President Roosevelt would veto the bill. Despite fact that veto was predicted because the White House felt it raised too little revenue, Showbiz was ready to join in and celebrate as for the moment it appeared to be little more than a glint.

The celebration was short-lived, because from the start it was obvious that the veto wouldn't stand.

Even if the veto had been sustained, it would unquestionably have been bad for showbiz. A new tax measure, if one had been drafted, would have sought even more revenue and the only way to raise money is to raise taxes. Now that is a 30 per cent hike could be easily regarded as coming off light, as PDR specifically said that it expected the $4,000,000 tax increase to take $10,000,000,000.

Meanwhile, the National Revenue Bureau was making plans to start collections on the new basis. No immediate problems were foreseen by revenue officials in connection with the increased mail and admission taxes.

Liberaries A HYPO FOR DISKS

A Six-Day Week For Performers Sought By AGVA

CHICAGO, Feb. 26.—Wind of a national drive for a six-day week for vaudeville and nighty performers blew around the corners of this city today, carrying with it a series of plans designed by the American Vaudeville Guild of Artists and Veterans, Inc., to get a number of bands to make a six-day week a reality.

Radio World headquarters was presented a statement on policy yet, it's known that it has always felt that six days would have to be salvaged from the present five-day week. An actual operation of a six-day set-up finds some spots using a special show on the seventh day, others closing down on the sixth day, while others say that as long as the money is around they would be happy to take it. What is known is that the majority of the bands, after things return to normal and at least two "off days," they'd just as soon save the lights and wear and tear on the equipment. "We'll get almost as much in six days as we do now in seven," stated one operator. "The boys will just learn not to step out on an off night."
Jackie McNeil's Capitol's Now

NEW YORK, Feb. 26.—McNeil is going into production on the tail end of the biz and has sold his contacts on the local scene to the various moguls and swingin' wieners. McNeil intends to devote all his time to his music pub interests with Capitol Music.

The Ink Spots

“But Didn’t Care” Made the Porters

FROM backstage perusing at the New York and Michigan theaters, executives at both locales figure the Ink Spots returned to the famed for a five-week run. The Ink Spots are expected to score a hit.

However, there were eight long hours in between when the Ink Spots, Deacon Watson and Bobby Mackey put five years of competitive success on its sights. The Ink Spots were at the studios trying to get shot at their first recorded session with “If I Didn’t Care” of the terrific one.

The Ink Spots were shot at their first recording in 1928, and the first eight to be released with “If I Didn’t Care” at the terrific one.

The platter sold to the tune of 400,000 copies, with the Ink Spots being the number one selling act in the country. They have guested on the “Hollywood Time,” “We, the People,” and “Hobby Lobby.” They have appeared on pictures as “The Great American Broadcast” and “Pardon My Stranger.” They formed their own orchestra for a few years and their own publishing company. Their pay check has steadily increased until today they are one of the most popular groups of their kind in show biz.

Stocks

<table>
<thead>
<tr>
<th>STOCK TICKETS</th>
<th>( \text{value} \times \text{quantity} )</th>
</tr>
</thead>
<tbody>
<tr>
<td>One Roll</td>
<td>$76</td>
</tr>
<tr>
<td>Ten Rolls</td>
<td>$760</td>
</tr>
<tr>
<td>Twenty Rolls</td>
<td>$1,520</td>
</tr>
<tr>
<td>Fifty Rolls</td>
<td>$3,040</td>
</tr>
<tr>
<td>One Notebook</td>
<td>$2.00</td>
</tr>
<tr>
<td>Two Notebooks</td>
<td>$4.00</td>
</tr>
<tr>
<td>Three Notebooks</td>
<td>$6.00</td>
</tr>
<tr>
<td>Four Notebooks</td>
<td>$8.00</td>
</tr>
</tbody>
</table>

Sweeping the Billboard

“Tracks and Scores” for the week:

<table>
<thead>
<tr>
<th>ROLLING STONE</th>
<th>( \text{quantity} \times \text{price} )</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Toledo Ticket Co.</td>
<td>$0.00</td>
</tr>
</tbody>
</table>

The Billboard

March 4, 1944

Clearing the Scene

SLUGS FOR SALE

PORTLAND, Ore., Feb. 26.—If you come across that wind up in the parking lot, you needn't worry. There is a problem that is being tackled by a company headed by Charles L. Cooper, who has introduced an ordinance that would permit the city to seize the car if it is found with the slugs that have value.

The ordinance doesn't say, but something for the city attorney to worry about. But Portlanders have visions of misting parking meters, then taking them back from Joker boxes, pinball gambling machines, and shares in trade at Lou's Card Room and Billiard Emporium.

RCA-VICTOR MOVIE PITCHES MUSIC FOR INDUSTRY

Disk-Edased Production May Be Big Coin

NEW YORK, Feb. 26.—Industrial music at work, beyond the laboratory stage, was launched by RCA-Victor last week in the Waldorf-Astoria in the form of a corny musical by the same name, "The Girl and the Movie." Sponsor of the screening was RCA-Victor president Edward DeVallet. He figures the future of music-to-work-by as a pretty hot coin producer. Manufacturing both the songs and the equipment, as well as the disks used in installing, is sold to the industry at state if, as they see it, every im- prove the company's sales, and the music on the still waiting to be played up and down.

There's nothing new in the thought that a singing worker is a happy one. Many of the people who had their origins in the loom, the spinning wheel, even in the coal pit. The chanteuses of the men who went down to the sea in ships have a tradition all their own. However, the idea of making big business out of programming, producing, or selling music for the correr is new. So is importance to the musi cal even the copyright, or even ASCAP is thereby given a desirable new source of income.

Botany is Guine Pig

RCA-VICTOR is reported to have sold the first at the Botany Mills here, and plan to extend its attention on groups of workers in various departmental. It catches the rhythm of the workers, whistling, humming and singing. RCA-Victor is totaly sold on how an indus try broadcasting system handles traffic control, stoppages and industrial accidents. It shows music and sound as a working tool. It presents a comprehen sive picture of what music is supposed to do. It doesn't, naturally, answer the problem of the man in the plant who resigned because he wanted "quiet while he worked." He may have been represented, according to surveys, only a small portion of the men, and the group on the production line. The pic did, however, indicate that music and an elegant of the plant be used at energy level.

Young Folks Will Be Shown through the 48 States to business clubs and labor groups. It was produced to sell die-hards in both management and labor. RCA-Victor is thus a luxury but a self-sustaining piece of plant machinery. It's the first pur made for the masses. The words and music and talks and articles have been written on the subject. It's sold because it's a typical plant music that helps management and labor.

“Skeet” 73G in Detroit

DETROIT, Feb. 26.—Starving Pantages grossed \$72,965 in 10 percent and gross was \$65,462, a reaching new high. The run was \$6,000,000 on the Saturday night show.
Philadelphia, Feb. 26.—Battle over listener surveys, always hot in Philadelphia radio, suddenly developed into a debate among independent station operators (in which they always come out against each other) when it was revealed that the major stations were leaking out of concern expressed by station execs in the wide discrepancies between CAB and Hooper. The bone of contention lies in the ratings given to WP (Mutual) and WPL (Blue). Generally agreed that WCA (CBS) and KY (NBC) are No. 1 and 5 stations in town, with both engaged in their own tug-of-war to which comes first. There is, however, a more curious tug-of-war on whether WP or WPL ranks third.

Reports have it, the surveys being kept confidential, that WP is in third in one report and fourth in the other. In the beginning, the CAB released a survey to the effect that the WP were matching each other. But when the CAB and WP ratings are matched, and now no one is certain which report to use when. As one of the local time buyers at an ad agency put it: "I'magle on both your noses, my dears."
CO-OP S, SEE FM AIR AS \U{201D}VER

National Organ March Meet Has Broadcasting Station Ownership As Key of Agenda

Consumer-Owned Nets Mean \u201cDifferent\u201d Air Fodder

NEW YORK, Feb. 28.—Stymied by high cost of commercial radio time, and restrictions which they feel prevent them from going all out in the job, members of the U. S. A. broadcasting educational org, the Co-Operative League of the U. S. A., is seriously weighing the ownership of frequency modulation stations. This subject will be the major problem facing the members in New York next month.

But, as the labor organizations, faced with like problems (The Billboard, February 19), have gone on record at the nation's doorsteps, just so the shares-the

RADIO

謎 of the industry. Time, and restrictions that they feel

of the nation, co-op movement.

"Now, therefore, the co-op league, has discussed the possibilities and poten-

tials of the co-op movement. It is now looking to the day when co-op stations will function as effectively and to have instruments of public opinion in their membership."

"The co-op league's interest in FM radio dates back to about three years ago when representatives of the co-op movement in New York suggested to Campbell that a co-op FM station ought to be started in Manhattan. The cost of the construction and the resultant equipment for the station could not be expected, were not applicable."

"Now, however, the prospects of FM seem to warrant the expectation of the future. The co-op representatives say that they are interested in the co-op movement and are ready to take an interest in the public welfare that can be created by the FM radio."

Radio Execs Look Into Co-Op

Radio Execs Look Into Co-Op

Radio Execs Look Into Co-Op

Radio Execs Look Into Co-Op

Radio Execs Look Into Co-Op

Radio Execs Look Into Co-Op

Radio Execs Look Into Co-Op

Radio Execs Look Into Co-Op

Radio Execs Look Into Co-Op

Radio Execs Look Into Co-Op

Radio Execs Look Into Co-Op

Radio Execs Look Into Co-Op

Radio Execs Look Into Co-Op

Radio Execs Look Into Co-Op

Radio Execs Look Into Co-Op

Radio Execs Look Into Co-Op

Radio Execs Look Into Co-Op

Radio Execs Look Into Co-Op

Radio Execs Look Into Co-Op

Radio Execs Look Into Co-Op

Radio Execs Look Into Co-Op

Radio Execs Look Into Co-Op

Radio Execs Look Into Co-Op

Radio Execs Look Into Co-Op

Radio Execs Look Into Co-Op

Radio Execs Look Into Co-Op

Radio Execs Look Into Co-Op

Radio Execs Look Into Co-Op

Radio Execs Look Into Co-Op

Radio Execs Look Into Co-Op

Radio Execs Look Into Co-Op

Radio Execs Look Into Co-Op

Radio Execs Look Into Co-Op

Radio Execs Look Into Co-Op

Radio Execs Look Into Co-Op

Radio Execs Look Into Co-Op

Radio Execs Look Into Co-Op

Radio Execs Look Into Co-Op

Radio Execs Look Into Co-Op

Radio Execs Look Into Co-Op

Radio Execs Look Into Co-Op

Radio Execs Look Into Co-Op

Radio Execs Look Into Co-Op

Radio Execs Look Into Co-Op

Radio Execs Look Into Co-Op

Radio Execs Look Into Co-Op

Radio Execs Look Into Co-Op

Radio Execs Look Into Co-Op

Radio Execs Look Into Co-Op

Radio Execs Look Into Co-Op
DEAR RADIO EDITORS:

Thank you. On behalf of ourselves and The Texas Company—for whom Fred Allen is now on the air for the 4th year—we second your nomination of Fred Allen as first choice among your favorite radio programs.

Buchanan & Company, Inc.
New York · Chicago · Los Angeles
Advertising
The Talent Cost Index is based on "FIRST FIFTEEN" HOOPER RATINGS for weekday daytime and first four Saturday daytime programs.

<table>
<thead>
<tr>
<th>Vol. 1. No. 4D</th>
<th>WEEKDAY</th>
<th>WEAKS TO DATE</th>
<th>NET &amp; NO. STA.</th>
<th>OPPOSITION</th>
<th>AGENCY</th>
<th>SPONSOR &amp; PRODUCT</th>
<th>TALENT COST</th>
<th>COST PER POINT</th>
</tr>
</thead>
<tbody>
<tr>
<td>YOUNG WIDDER BROWN</td>
<td>10.4</td>
<td>280</td>
<td>NBC 56</td>
<td>Raymond Scott—CBS News—BLUE Bob Stanley—MBS</td>
<td>Donor-Fitzgerald-Sample</td>
<td>C. H. Phillips (Phillips' Toothpaste, Creama and Irronized Yeast)</td>
<td>$1,800</td>
<td>$153.85</td>
</tr>
<tr>
<td>WHEN A GIRL MARRIES</td>
<td>10.2</td>
<td>142</td>
<td>NBC 74</td>
<td>Fun With Dinn—CBS Hop Harrigan—BLUE Co-Op—MBS</td>
<td>Benton &amp; Bowles</td>
<td>General Foods (Baker Chocolate &amp; Diamond Salt)</td>
<td>$2,000</td>
<td>$225.49</td>
</tr>
<tr>
<td>BIG SISTER</td>
<td>9.1</td>
<td>387</td>
<td>CBS 80</td>
<td>Rhyme &amp; Rhythm—NBC Local Shows—BLUE Local Shows—MBS</td>
<td>Ruthrauff &amp; Ryan</td>
<td>Lever Bros. (Rimso)</td>
<td>$2,500</td>
<td>$274.73</td>
</tr>
<tr>
<td>KATE SMITH SPEAKS</td>
<td>9.0</td>
<td>261</td>
<td>CBS 114</td>
<td>News—NBC Various—BLUE Boake Carter—MBS</td>
<td>Young &amp; Rubicam</td>
<td>General Foods (Grape Nuts, Grape Nut Flakes)</td>
<td>$5,000</td>
<td>$555.55</td>
</tr>
<tr>
<td>BACKSTAGE WIFE</td>
<td>8.9</td>
<td>382</td>
<td>NBC 62</td>
<td>B'Way Matinee—CBS Blue Frolics—BLUE Walter Compton—MBS</td>
<td>Donor-Fitzgerald-Sample</td>
<td>R. L. Watkins (Haley's MO &amp; Dr. Lyon's Toothpaste)</td>
<td>$1,750</td>
<td>$196.63</td>
</tr>
<tr>
<td>STELLA DALLAS</td>
<td>8.7</td>
<td>290</td>
<td>NBC 56</td>
<td>B'Way Matinee—CBS Blue Frolics—BLUE Local Shows—MBS</td>
<td>Donor-Fitzgerald-Sample</td>
<td>C. H. Phillips (Toothpaste, Ironized Yeast)</td>
<td>$1,750</td>
<td>$201.15</td>
</tr>
<tr>
<td>RIGHT TO HAPPINESS</td>
<td>8.6</td>
<td>221</td>
<td>NBC 127</td>
<td>Little Jack Little—BLUE This Life Is Mine—CBS Yankee House Party—MBS</td>
<td>Compton Advertising</td>
<td>Proctor &amp; Gamble (Ivy Soap)</td>
<td>$2,250</td>
<td>$261.63</td>
</tr>
<tr>
<td>HELEN TRENT</td>
<td>8.4</td>
<td>536</td>
<td>CBS 120</td>
<td>Farm &amp; Home—BLUE Service Bands—NBC Service Bands—MBS</td>
<td>Donor-Fitzgerald-Sample</td>
<td>American Home Products (Eisodo)</td>
<td>$1,800</td>
<td>$214.28</td>
</tr>
<tr>
<td>MA PERKINS</td>
<td>8.3</td>
<td>94</td>
<td>CBS 64</td>
<td>Locals—NBC Women's Exchange—BLUE Jack Jerch—MBS</td>
<td>Donor-Fitzgerald-Sample</td>
<td>Proctor &amp; Gamble (Oxydol)</td>
<td>$1,300</td>
<td>$156.63</td>
</tr>
<tr>
<td>OUR GAL SUNDAY</td>
<td>7.9</td>
<td>350</td>
<td>CBS 129</td>
<td>Service Bands—NBC Farm &amp; Home—BLUE Service Bands—MBS</td>
<td>Donor-Fitzgerald-Sample</td>
<td>Anacin</td>
<td>$1,750</td>
<td>$221.52</td>
</tr>
<tr>
<td>BREAKFAST AT SARDI'S (Kellogg's)</td>
<td>7.7</td>
<td>110</td>
<td>BLUE 156</td>
<td>Vis &amp; Safe—NBC 2d Husband—CBS Handy Man—MBS</td>
<td>Kenyon &amp; Borchardt</td>
<td>Kellogg (Pep)</td>
<td>$1,500</td>
<td>$194.81</td>
</tr>
<tr>
<td>LORENZO JONES</td>
<td>7.5</td>
<td>335</td>
<td>NBC 56</td>
<td>Time Vives News—BLUE Various—MBS Something To Talk About—CBS</td>
<td>Donor-Fitzgerald-Sample</td>
<td>Bayer (Aspirin)</td>
<td>$1,600</td>
<td>$213.33</td>
</tr>
<tr>
<td>LIFE CAN BE BEAUTIFUL</td>
<td>7.4</td>
<td>279</td>
<td>CBS 59</td>
<td>Local Shows—NBC Bauschage Talk—BLUE News—MBS</td>
<td>Compton</td>
<td>Proctor &amp; Gamble (Ivy Soap)</td>
<td>$2,500</td>
<td>$324.32</td>
</tr>
<tr>
<td>PEPPER YOUNG'S FAMILY</td>
<td>7.1</td>
<td>389</td>
<td>NBC 79</td>
<td>Now &amp; Forever—CBS My True Story—BLUE Yankee House Party—MBS</td>
<td>Donor-Fitzgerald-Sample</td>
<td>Proctor &amp; Gamble (Camay, Ivory Flakes)</td>
<td>$2,850</td>
<td>$373.23</td>
</tr>
<tr>
<td>MA PERKINS</td>
<td>7.1</td>
<td>531</td>
<td>NBC 127</td>
<td>Snowdrift Neighbors—CBS My True Story—BLUE Palmer House Ov.—MBS</td>
<td>Donor-Fitzgerald-Sample</td>
<td>Proctor &amp; Gamble (Oxydol)</td>
<td>$1,300</td>
<td>$183.10</td>
</tr>
</tbody>
</table>

Saturday Daytime Programs:

| THEATER OF TODAY | 7.7 | 126 | CBS 191 | Words and Music—NBC Religion in News—BLUE Boake Carter—MBS | B. B. D. & O. Armstrong (Cong) | $2,500 | $324.67 |
| STARS OVER HOLLYWOOD | 7.4 | 244 | CBS 49 | Service Bands—NBC Service Bands—MBS Your O. P. A.—MBS Farm and Home—BLUE | Sorenson & Co. | Darrell | $2,000 | $270.27 |
| DICK POWELL | 6.0 | 26 | CBS 120 | Here's to Youth—NBC The Vagabonds—BLUE Sardi's—MBS | Wallace, Perry, Hanly | Campana Balm | $3,000 | $500.00 |
| LET'S PRETEND | 5.7 | 500 | CBS 120 | Hook and Ladder Polies—NBC On Stage Everybody—BLUE News Round-Up—MBS | B. B. D. & O. | Cream of Wheat | $1,250 | $219.42 |

"On two nets, so show cost is cut almost in two. Week-end daytime programs are forcast only Saturday shows. Hooper reports now include Sunday program ratings in the revised evening Hoopings. In other words, the research comparability has been remended. Instead of both Saturday and Sunday surveys being made at the same time, they are made at different times. "Young Widdler Brown," with a 2.2 tilt, one of the biggest jumps in daytime rating history, jumps right up on top of the pack. NBC still has an edge on the afternoon strip shows. CBS, on the other hand, has the Saturday showing all to itself.

The "Talent Cost Index" is protected by the Copyright of The Billboard and infringements will be prosecuted.
Navy, S. O. & North Carolina Radio Show How To Stage A Femme Enlistment Drive

Inquiries Upped 600 Per Cent

NEW YORK, Feb. 26.—A promotional job to which all governmental agencies looking for some can look for guidance is now bearing fruit in the navy's WAVE recruiting drive in North Carolina. With shrewd planning, hard work, savvy and follow-through, the navy radio section has put over the first episode in what is expected to be a series of monthly shows. The show now has 28 stations in North Carolina devoting hours to exploiting the WAVE recruiting drive.

The original idea for the Armand S. Deutsch, USAFR, of the radio section, in New York; G. W. Agency, and Don OBrien, of the advertising department of Standard Oil of New Jersey, the success of the drive can be attributed to the combined efforts of all naval personnel involved, the cooperation of OWI and station managers.

The Standard Oil Company of New Jersey's Exo Reporter newsmaster had a record of cooperation with the navy's radio section. Following thru with this spirit of co-operation, the New York, New Jersey, and Pennsylvania sections put upon the idea of an intensified, localized WAVE recruiting campaign. North Carolina, it was decided, was to be the testing ground.

The three conferences with public relations and naval procurement officers in Washington and North Carolina. At these conferences a definite radio and press promotion plan was worked out.

Stations Contacted

To spread the gospel, a packet of transcribed shows and spot announcements was prepared. Lieut. Hazel Marlet, Navy Recruiting, of the P. O. office, visited all radio stations in the State, outlining the campaign and handing out the packet of materials.

The packet contained a half-hour variety platter produced at the WAVES School in Waycross, New York, and a 15-minute Hunter, and a special WAVE news story, reports that told stories of WAVE life. Six spot announcements that each station could use as often as desired, and a recording of Fred Waring's regular one-hour show, "Sing for the Navy Blue." This material was to be sketched from February 18th to March 5th—the period designated for the drive.

The stations have not only played the packet material; they loaded their week with their own shows backing the drive.

Feed Starts Campaign

The Raleigh, N. C., Navy League kicked off the campaign February 18th by presenting a special Navy-SONJ dinner.

At the dinner, covered by many North Carolina newspapers and by a State-wide network, high-ranking naval officers of the Governor, the Governor's Representative of North Carolina; Graham Andrews, Mayor of Raleigh, and many other officials, were present. With the press and radio people there in the dinner, the people were put in a receptive mood for the campaign which got under way three days later.

So far the campaign is considered to be a success. As of February 25th, North Carolina requests for the navy's WAVE recruiting booklet, "The Story Of You and the Navy Blue," have increased 600 per cent. This, the navy feels, is an indication that the campaign is going heavily in the right direction.

The navy points to the success of its North Carolina campaign as an excellent example of what can be done when private industry—SONJ, for example—and public opinion media co-operate with a governmental agency anxious to get a message across to the people. Navy goldbricks further say that State-wide campaigns of a like nature, on a national scale, might be the answer to counter-acting the recent heavy WAVE enlistments.

The campaign was formulated by Lieut. navy's public relations office branch, Freeman, of the Marschall & Pratt agency, New York.

The push to is get each program on and off as per schedule.

Out of Storage

NEW ORLEANS, Feb. 26.—WNOX, Inc., local affiliate, has started construction on a new transmitter at Monroe, La., following a permit this week from Washington. Necessary material for station work had been purchased prior to the war and has been in storage pending the construction permit.

Very truly yours,

Norman Jay

On December 27th, WMCA introduced New York to Norman Jay's "Very Truly Yours." We knew that in this out-sprouting of new concepts, we would be launching a mild sensation in local broadcasting.

You see, Norman Jay addresses pertinent open letters to prominent persons in the news, strikes hard at headlines and headline-sitters, and helps important issues down to bare facts. He couldn't miss.

And he didn't. During the first month's running, Jay's mail box looked like a fugitive from a diplomatic dispatch-carrier. Like heard responses to "Very Truly Yours" in January alone came from an admiral, a general, a University president, a senator and a lesser presidential candidate.

Yes, the voice of "Very Truly Yours" has gained resonance rapidly here in New York. It is the news program to be reckoned with this year. For a surprisingly modest investment, the right sponsor can ride this rising tide. Interested? We're at Circle 6-2200.
Out of a total of 18...

CBS WINS 10 FIRSTS
The notable poll of opinion among active radio editors throughout the U.S., originated by the New York World Telegram, was conducted during 1943 by The Billboard. Among its results: First place went to CBS programs in 10 classes out of 18. (The second network received 7 first places; the third network received 1; the fourth none.)

**CBS “Firsts”:**

**Favorite Programs:** ...FRED ALLEN

**Outstanding Broadcast, 1943:** ...CBS OPEN LETTER TO THE AMERICAN PEOPLE

**Top Symphonic and Concert Programs:** ...NEW YORK PHILHARMONIC-SYMPHONY

**Top Dramatic Programs:** ...LUX RADIO THEATRE

**Top Documentary Programs:** ...THE MAN BEHIND THE GUN

---

**Top Children’s Programs:** ...LET’S PRETEND

**Top Concert and Opera Singers:** ...GLADYS SWARTHOUT

**Top Female Singers:** ...DINAH SHORE

**Radio’s Newest Star, 1943:** ...FRANK SINATRA

**Top Light Music and Dance Orchestras:** ...GUY LOMBARDO

---

**What is more:**

Of 13 leading concert and opera singers in the vote, 4 were CBS stars, 3 were regular stars on other networks, 6 were occasional performers.

Of 11 symphonic and concert programs named, 5 were CBS features, and 1 is a newcomer to CBS after long absence from the air.

Of 10 female singers named, 6 were regular CBS features.

Of 11 “army-governmental” programs named, 4 were CBS programs, and 4 were originated by the government on other networks.

Of 9 “favorite programs” 3 were on CBS.

Of 9 documentary programs, 3 were CBS origins, 2 originations by the government.

Of 15 leading comedians, 6 were on CBS.

Of 8 candidates named for top honors as radio’s newest star, 5 of them were on CBS.

Of 9 outstanding single broadcasts named, 4 were on CBS.

Of 11 leading dramatic programs voted on, 6 were regular CBS features (totaling nearly 70% of all votes cast).

---

Balanced teamwork by the program departments of CBS sponsors, their agencies, the artists, and the network’s own creative people, has added up once more to the finest variety of radio product offered to a steadily expanding radio audience by any American network.

To the seasoned professional critics of radio, whose keen and rigid standards so ably promote radio’s daily forward progress, go the grateful acknowledgments of all those whose efforts they approved in this Billboard poll.

---

**This is CBS...the Columbia Broadcasting System**
Newspapers Set To Move in On Philly Radio; Simon Turns Landlord for Life Insurance

PHILADELPHIA, Feb. 26.—Reports of local newspapers owing ownership of radio stations are getting hotter now that the thermostat is at a mid-August day. Biggest noise, which has been brewing for several weeks now, has Evening Bulletin leaving no stone unturned in negotiating the purchase of WPEN, 5,000-watt indie, along with the adjacent WPEN-FM transmitter, according to knowledgeable conversation pieces, when the top radio gentry in town get together, related how WPEN’s current set of officers and the staff of the Philadelphia Record after the war. The “feed bag” charge that tipp- off on how close The Bulletin is to getting WPEN is based on the fact that there is a very interesting real estate transaction this past week. Three tracts of land in a beautiful section of the outskirts, each containing 13 acres in all, were sold by Heymann & Company, Inc., to Arthur Simon. Simon is general manager of WPEN, and the current agreement in the three tracts is $55,000. Price undisclosed was reported at around $45,000.

Simon Hedges Job

But what the reality reports did not show was that Simon had hedges on all sides of the very ground which houses the WPEN transmitter, living with the WPEN-FM ground around the transmitter site. Insiders claim that the reason Simon was designed to put Simon in an advantageous position to move his position in the event that a bright morning crosses the Bulletin house of the station. Until now, it is said, WPEN left the ground housing the transmitter on a yearly lease basis to a handyman, but waited until the lease was to expire and purchased the land and the ground around it for added measure.

Simon’s purchase of the transmitter property, it is declared, is for securing a site that Ade Bulova doesn’t care any longer. Some reports even hint that Harold LaPoint, who is said to care the money to purchase the WPEN-FM land is considered Bistan’s “right- hand” man. Bulletin’s offer for WPEN and WPEN-FM would have been between $300,000 and $400,000.

It’s All Greenfield’s

While Simon was named as immediate as Bulletin-WPEN deal, the doughpens have given WPFL to David Bater’s Philadelphia Record. The newspaper earlier this month said part-timer WHAT-A, former WPEN salesman, when all along the paper and the publisher have been interested in a radio station, have finally attracted the local boy have it figured out that A. A. Greenfield’s is the man in the gun” in a financial sense at The Record is all a fait accompli. A. A. Greenfield is to the department store, actual owner of WPFL, Cocoa, is the man in the gun as Simon means a paper transaction for Greenfield a real giant among realtors here and elsewhere, to shift WPFL from the store to the newspaper. As a matter of fact, there are reports that Simon is expected to have made the very same switcheroo several years ago when ownership of WHAT was moved from Botsell’s | theater’s department store to The Record, Green- 


New Four-Way Pick-Up

NEW YORK, Feb. 26.—Time and Life have all been reported this year as a host of film stars have been signed up to star in their own television series. This period saw the late, noted film star, Robert Mitchum, enter the field of television. In a deal with 20th Century-Fox, Mitchell will star in a series of six half-hour hour shows to be aired on NBC’s new network. The series is expected to be a success, according to industry sources.

Another notable series is the “Dial M for Murder” series, which stars the late Agatha Christie. The series is a mystery series, with each episode featuring a different murder and a different mystery. The series is a popular one, and has been running for several years.

Another notable series is the “Perry Mason” series, which stars the late Raymond Burr. The series is a detective series, with each episode featuring a different murder and a different mystery. The series is a popular one, and has been running for several years.

Another notable series is the “Mannix” series, which stars the late Mike Connors. The series is a detective series, with each episode featuring a different murder and a different mystery. The series is a popular one, and has been running for several years.

Another notable series is the “Rده مکرونة” series, which stars the late Rده مکرونة. The series is a detective series, with each episode featuring a different murder and a different mystery. The series is a popular one, and has been running for several years.

Another notable series is the “The Twilight Zone” series, which stars the late Rod Serling. The series is a science fiction series, with each episode featuring a different science fiction story. The series is a popular one, and has been running for several years.

Another notable series is the “The Untouchables” series, which stars the late Robert Stack. The series is a crime series, with each episode featuring a different crime story. The series is a popular one, and has been running for several years.

Another notable series is the “The A Team” series, which stars the late George Peppard. The series is an action series, with each episode featuring a different action story. The series is a popular one, and has been running for several years.

Another notable series is the “Beverly Hills, 90210” series, which stars the late Shannen Doherty. The series is a drama series, with each episode featuring a different drama story. The series is a popular one, and has been running for several years.

Another notable series is the “Blue Bloods” series, which stars the late Donnie Wahlberg. The series is a drama series, with each episode featuring a different drama story. The series is a popular one, and has been running for several years.
MOVIE PROSSES UP VIDEO

Execs See Broadcasting Losing Control of the Visual Medium

Unless Nets Take Immediate Steps

It’s Still All in the “I” Stage

NEW YORK, Feb. 28.—Hollywood is making a shrilled and subtle pitch for control of television. Hence the opinion of several keymen in radio. Station and network execs are perturbed over the current crop of deals between film moguls and video equipment manufacturers.

Currently Warner Bros. have tied up Philco, Paramount has 50 percent of DuMont, and 20th Century-Fox is in the process of concluding an affiliation. Result: Television is seeing these deals call only for the co-operation of the film-making staffs and video program production now in progress at the aforementioned television plants.

The surface deals sound like a fair shake for everyone concerned. Telecast technicians get their pitch in to the film library and picture making saucy. Hollywood people get a mass of protection for the future in so far as they can watch the development of television and not permit it to feed.

Additionally both groups, picture makers and the radio and television manufacturers, are promotion-minded. So these tie-ups give them a compatible environment. Telecasters can now spot their receivers in films as sales promotions to catch the eye of best men and their retails and will be able to push for their own。“Is what has the radio man worried is possibility extension of this collaboration. They think along these lines:

Movie Control Possible

Each group can put out a show wants to sell its television radio transmitter equipments. The largest are NBC, that the networks and Fox are. And NBC and Fox are radio station operators. The only radio people familiar with television producers also are NBC, Columbia, and Mutual network.
 Rentals Seen As Platter Sales Stimulator; Legit Also Expected To Profi

(Continued from page 1)

Musician's...
Civic Groups Bid for Hot Licks To Distract Bobby Socks Following N. C. Lead

L. A. Station Finds Juve Club Remote Helps

NEW YORK, Feb. 26.—Louis Jordan's appearance at a Raleigh (N. C.) teen-club, reported in The Billboard of February 19 and as the forerunner of a new wide-open field for musicians, was apparently just that. Civic groups all over the country are bidding for hot musical groups to distract juveniles.

Object, of course, is to divert their attention from dirt and drink to manners and minding. It's generally agreed that music can serve as an antidote for careers of crime, and smart promoters are trying to mount the wave that will carry their particular orch to high kid favor.

Fred Fletcher, general manager of WRAL, Raleigh, pleased by the Jordan jam session, early this month discussed with a flashy account executive the terrific potentialities of skedding Spotlight Bands into kid clubs. The idea reaches Coca-Cola, which is now talking turkey with the Eddie Condon orch for regular Saturday night shots on the air and gratis appearances of the hot jazz group in high school auditoriums during the week.

KGFJ, Los Angeles, reports that records of top orchs are being used by the station in an attempt to change the juvenile delinquents into live darlings. Says the station:

"Would you yield your February 19 issue the article on Teen-Age Clubs Booch to Bands? Thought you might be interested in what has been termed an 'original' idea trying in with juvenile delinquency problems in Los Angeles.

"KGFJ broadcasts from the Boys' Club of Los Angeles, the first 'Jupiter Night Club' remote. The night club is for teen-agers from 14 to 18 and was organized to combat juvenile delinquency. It is the first to hit the airwaves with a real remote of its own.

"Each Saturday evening, 9-30, master of ceremonies, Harry Kaplan introduces the program with all the fans of a favorite or a newcomer remote over the station. Records are spun right on the stage, the dancers having voted in advance as to the recorded band they want featured.

"Juvie dance to the music, and interviews are conducted by the emcees during the dance. Live-talent guest stars are presented each week, with Isadore James taking the opening show and introducing the song hit, 'Shoo-Shoo Baby' as just as he introduced it in 'The New As the News'.

"It is an interesting experiment to curb the rising juvenile delinquency rate by giving teen-agers highly stylized entertainment of their own. And it is attracting nationwide attention.

"The bobby-socks attendance show the way for the first wagon in this order: Harry James, Glenn Miller, Tommy Dorsey, and Tommy Dorsey.

"While the KGFJ remote is only a local arrangement, it seems to be the trend. It points a way to stations all over the nation, as has the Jordan jam session and the campaign broadcasts by several Boston stations a few months ago.

Von Tilzer, Belwin Discontinue Suit Against Columbia

NEW YORK, Feb. 26.—Two infringement suits against Columbia Recording Corporation were discontinued Thursday (24) in New York Federal Court. Papers originally filed by Herbert M. Karp, attorney, listed Boosey-Hawkes-Belwin, Inc., and Harry Von Tilzer, music pubs, as claimants. Both pubs had sought injunctions and damages against Columbia.

Boosey-Hawkes-Belwin action was initiated to avert alleged infringement of their Kashmir Song, as arranged and recorded by Xavier Cagat and ork.

Harry Von Tilzer suit charged infringement in recordings of Waltz Till the Day Comes Round and Strike Up the Band, recorded by Beatrice Kay and a Bird in a Golden Cage, recorded by Jerry Colonna.

Both actions were settled without costs to either parties involved.

RCA-Victor Gets Ready for End of Disk-Ban Dispute

NEW YORK, Feb. 26.—Anticipating momentary settlement of their recording dispute with AFM, RCA-Victor has entered into re-location of some of their record personnel from Camden to the company's New York recording station at 24th Street.

J. W. Murray, general manager of RCA-Victor Record activities, announced that Leonard Jay continues as musical director of popular record repertoire and is in charge of that office's recording studio operation. In addition, Joy will be responsible for maintaining contacts with the music publishers.

Herbert Hendler, recently returned from the West Coast, relieves Joy of some duties in view of the advent of heavier recording schedule. He will manage building up of popular record artists' relations.

Also at 24th Street is Frank Kane. In charge of development of important lithot and race record field, and Dean Gay, who will handle the press.

Keynote Set To Invade Longhair Jive Disk Field

NEW YORK, Feb. 26.—Keynote Recording Company, herefore identified with educational and political activities, seems to be going more and more into the musical field for warfare. Particular conduct in view is Keynote's small, but lucrative, jive-loving and jazz-collecting field formerly monopolized by Commodore.

Small units of six or seven pieces, all« men, are being featured. Picking of men and running of sessions is in the hands of Harry Lin, Javanese jazz critic. Growing is done in the way studios. Latest session (29) included Bill (Fathet) Hines, piano; Coy Cole, trumpet; Trummy Young, trombone; Coleman Hawkins, sax; Tedd Walters, guitar; Joe Thomas, trumpet, and Herb Taylor, bass. Tunes cut were Just One More Chance, Blue Moon, Father Con-Operator and Trummy's Lead Sheet. Last two named are originals by Trummy Young.

Robbins Big Three Hope To Build Up Biz Via Music EDS

NEW YORK, Feb. 26.—Jack Robbins, music pub., will be in St. Louis March 1 to attend the Music Educators' National Conference, and will make an extensive tour of the Midwest in connection with his Chicago office's activities before returning East.

Reason for Robbins' appearance at the confab is his firm's exclusive connection with musical education. Robbins, as head of the "Big Three" (Robbins, Miller and Peat), has always intended building up the firm's standard catalogs to a point where the profitable standards would play a big part in the biz.
Folding $ Flowing to Clubs; Dance Spots Working One and Two Days a Week; Oldies Help

Ops Await “Normalcy”

NEW YORK, Feb. 26.—Happy days may be here again and good-time Charlie may be running around with a hank of folding money in his jeans, but it’s still a case of “I’m From Missouri” with the boys who operate the nation’s ballrooms.

For, while there is no doubt that prosperity finally got around that corner and is in ample evidence, ballroom ops will tell you that the old fold-eroon isn’t clogging up their ills.

In no good 15 days before the war, when a guy could scrape together a buck or two, he was set for a whirl with the girl friend at the local or outlying ballroom. Six-bits for beer and a sandwich with a dime left for the hot-check gal, and Joe Dancer was big man for the evening.

But with the gals (and the gals) all raking in the thus-year money from war jobs, and other occupations more or less connected with the war effort, the old love affairs have almost completely died out. When you pay all that money around, Joe and the gal duff the greasy clothes, put on their glad rags and, with $80 or $90 bucks in their pockets, head for a spot where they can spend their earnings.

Night clubs haven’t seen such free spending and such mobs at the door since War No. 1. People who only dreamed of night spots now practically live in them. Round haven’t lost the hustle and bustle at the bar with the “Why don’t you buy a violin, Joe?” and spend back for beer. Some ballrooms that used to run every pin in the wall have been forced to cut their shed down to Wednesday and Saturday nights. Other spots that would operate week-ends have slashed their brawls to one night.

Ops who would bring in name bands for week nights only, now can only use them once a week, while other ops have switched to utilize local crews entirely.

Keith’s Roof in Baltimore was an every night stumping ground for name bands before the war boom. But now in that steamy metropolis of night clubs, Keith’s only operates Saturday and Sunday nights, and then done a lot of shop- ring to make sure they get a name that will pull the folk in.

Brookline Dark

Another ballroom that wishes the war were over is the well-known Brookline Country Club in Philadelphia. Brookline formerly ran every Saturday night regular- uly, with a local bunch of musicians, and would bring in names during the week to pull the customers from a dark, voguish terrace, McKeeport, Pa., worked out a plan of policy of bringing in a strong name band for two or three-week runs. Currently views almanacs are all the McKeeport loot, and ballroom is forced to use local toppers when they feel a dance coming on.

Tricon Ballroom, Toledo, used to do all right with a name band on Friday night, and a semi-name or Class B band on Sundays. Spot now only runs on Sun- day, and has to count on getting a top name to play “Father, Dear, Patiner, Come Home With Me Now.”

The Arcade Dancing Palace, Spokane, which originally ran dances six nights a week with a couple patinas, now has a Saturday only policy, and uses local talent.

The Sunnybrook, Pottsville, Pa., and the Valencian Ballroom, York, Pa., which formerly pitched for Saturday night big, are now dark. Yankee Lake, Brookfield, O., is also dark now, after having been a regular week-end date for name bands.

Big-City Spots Still Get By

Big city ballrooms which still operate on a regular basis, and which number less than a dozen, are having to depend on angles to fill the b.o.-e. till. Some ballrooms and gimmicks are being exploited as homey as ever, and band is down.

The ever-present waila, tango and jitterbug contest in the dance-halls now pay off with big cash prizes in lieu of loving cups. Prize money of $50 and $80 is a nice pitch for the ballet floor devot- esses.

The Arcadia Ballroom, this week is doing all-out with a big leap-year date. In conjunction with a War Bond promotion, Hammonds were offered as the big prize to the gal who buys the biggest bond at the evening. But the organ- isers had already a volunteer for the give-away, and will furnish the band, the ring, and the several other induc- tives to fill the room.

Another Broadway hoedown, offers certain nights free to men in uniform, as a come-on to female ticket buyers.

Over-30 Dances Help

Ops in Chicago and other localities throughout the Midwest are promoting “over-30” dances in their places in order to keep the aging dark from lack of young-sters.

Two of Chicago’s dances, the Merry Garden and Paradise ballrooms, heretofore run strictly for the youngsters, have given over Thursday night to the old-sters in an attempt to stimulate regular turnover in the “over 30.”

Some ballrooms are going so far as to sell yearly membership cards, offered at a rate much reduced from the regular ad- mission prices.

In general, ops of established spots all over the nation are willing to do almost anything to keep the customers coming in a steady stream until such time as the hoedowns will give up salacious and once again come back looking for a dance with a bee-yo-li-luf house.

And the boys who have had to shatter their dance emporiums can only count for normally to return, and then the guy with two hooks and a glem in his eyes will return to the fold voluntarily.

MUSIC CORPORATION OF AMERICA

DENNY BECKNER
AND HIS 15 MADCAP MERRYMAKERS
featuring PAT ROSS, Vocalist • DORIS and her Accordion “Sonnyboy” GIL EUGER, Comedy Trumpet

9th Record Breaking Week
COCOANUT GROVE
Park Central Hotel, N. Y.

MUTUAL - CBS NETWORK
Personal Manager: EDWARD D. TURNER
Direction: Music Corp. of America

“Packing them in ... doing better business than any of the top bands last year”

N. Y. SUN

DENNY BECKNER

WANTED
HAMMOND ORGAN
Wine collect model, age and price.

RADIO STATION KSTP
ST. PAUL, MINN.

Thanks
JIMMIE MITCHELL-BERSKING HAWKINS-KIRBY WALKER
Savoy Ballroom, N. Y.
WAAT Nightly

FOR INTRODUCING
ADELAIDE
THE NATION’S NEWEST SWINGY AND TIMELY TUNE

Professional Copies on Request — Orchestration, 75c.

MILLARD G. THOMAS, 144 W. 46th Street, New York, N. Y.
HOW TO INTERPRET A TRADE PAPER REVIEW

(with apologies to WALTER WINCHELL)

F RANKIE CARLE ORCH. (15)
With Betty Bonney, Roger Bacon, and Lee Columbo.
Pennsylvania Hotel, N. Y.

Frankie Carle has a tailormade reputation among music writers, especially on his new band which debuted at the Pennsylvania's Cafe Rouge Sunday (13). His piano soloing for Columbia Records company claims selling 1,000,000 books so far, and his recent affiliation as co-partner in Horace Heidt's orchestra generated the same value. Therefore, Carle's afternoon ship seemed destined to success in paper. Alas, its debut at the Penn found virtually guaranteed.

For a first performance, with only a few one-nighters under its belt, Carle's combo of three trumpets, three trombones, five sax and four rhythm (plus piano) worked like veteran outfit, aimed strictly at the audience regardless of the beat, the combo is commercial from the downbeat, bellwethered and unerringly marked by Carle's money-making with the keys. Given a few weeks to straighten out the kinks inherent in all new outfits (in this case they're unusually few), band will be a valuable piece of property for all types of work, particularly hotels, theatres and college dates. It plays well, sweet or hot, with the emphasis, of course, on the former.

Carle has Al Avola doing arrangements, which are modern and colorful. Book is also smartly equipped with numerous standard tunes.

Betty Bonney, formerly with Les Brown, handles rhythm lyrics, doing a neat job on the few heard when caught. Roger Bacon and Lee Columbo are trumpeter and guitarist. They were not heard at all at this catching. Both do ballads. Wood.

Virtually Guaranteed: Delicate way of saying, "I'll betcha!"

Veteran Outfit: Bunch of guys who can lose the music without losing the audience.

Money-making: The ability that gets your picture into the Wall St. Journal or Rogues Gallery.

Name Value: The thing needed on a theatre marquee to hype an "epic" that became a "B" movie.

Tailormade Reputation: Like Custom Clothes: if they don't fit, you still look like a "Shook!"

Success: The ability to sell more than 1,000,000 Columbia Record Albums without ringing in Frank Sinatra.

Frankie Carle
(Reviewed at Hotel Pennsylvania, New York)

Frankie Carle, pianist-composer, formerly with Horace Heidt, debuted his own outfit here Sunday (13).

In comparison with the "Danger, Men Blasting" type bands who usually camp in the Cafe Rouge, Carle seems to the quiet, sweet rhythms ordinarily dished out to the dinner-session customers. It wasn't until very late in the evening that the band cut out with some but stuff that brought the few hepcats in their feet. Jazz was modern and tunes with the pops getting the dreamy treatment that left room for plenty solo work from Frankie.

Mama's pianist scored heavily with the opening night and has fretted, making it necessary for him to encore repeatedly. Undoubtedly one of the best of the school of sweet ivory-ticklers, Carle should, however, remember that his main pitch is for the hoisters, and what pleases the sitters makes "Jitters" quitters.

Unveiling of crew, instrumentation of which is six brass, five sax and four rhythm (including Carle, a month and already commercially well-rounded despite having played few dates before making Pennys's big-time spot.

Vocals are handled by Betty Bonney, Roger Bacon and Lee Columbo. Boys double from trumpet and guitar, respectively. Cat sells rhythm lyrics better than storage, and for a change it's nice to hear the words as well as the yodel. Bacon has a voice that will please the male taxpayers along with the swooners. He could hock his horn and still remain on the pay roll. Columbo didn't warble at this catching.

Band will no doubt have found its right groove by this time and Carle should have no trouble keeping it in pay off spots.

The Billboard

GLOSSARY

Glo$$ary

Debuted: When a guy first gets paid for doing what he likes to do.

Hepcats: Protagonists of the Swooners; well-paying species of hysterical.

Mob: Congregation of enough people to make whatever is happening profitable.

Scored Heavily: Even impressed his relatives so well, they nearly picked up the tab.

Terrif: Colloquialism for the more conservative "Terrific!" i.e., "Out of this world!"

Commercially well-rounded: Like having your hip pockets loaded with $100 notes.
The firm that published...
These Hit Ballads —
ALL OR NOTHING AT ALL * JIM - SLEEPY SERENADE * HE’S MY GUY
I’LL REMEMBER APRIL —
These Swell Novelities —
SHOOG-DOO BABY * MISTER FIVE BY FIVE * COW-COW BOOGIE
BEAT ME DADDY, EIGHT TO THE BAR —
These Smash "Specials" —
RUSTY DUSTY BLUES * RATION BLUES * OUTSKIRTS OF TOWN
AMEN * WOODCHOPPER’S BALL —
The firm that has given the record industry these money-makers, one after another, now offers —

** MY HEART ISN’T IN IT 
that sensational new ballad by 
JACK LAWRENCE
writer of "ALL OR NOTHING AT ALL"
FEATURED IN THE COLUMBIA PICTURE
"CALLING ALL STARS"
LEEDS MUSIC CORPORATION
LOU LEVY, Pres.
500 W. 52nd St., New York 19, N.Y.

JOHNNY MERCER'S
G.I. JIVE
RECORDED BY JOHNNY MERCER
with PAUL WESTON and his Orchestra — CAPITOL #141

— MICKEY GOLDSEN
PUBLISHED BY
CAPITOL SONGS, Inc.

— DAVE SHELLEY

NOW SHIPPING

— 5002 MAIRZY DOATS (TEX GRANDE)
— SAY A PRAY’R FOR THE BOYS OVER THERE
— ALSO AVAILABLE

5001 NO LETTER TODAY (TEX GRANDE)
— DON'T WAIT TOO LONG TO FORGIVE

5002 PISTOL PACKIN’ MAMA (TEX GRANDE)
— PUT YOUR ARMS AROUND ME, HONEY
— Records test over 100 plays each side. Price, 35c net. F. O. B. Linden, N. J.
— Wholesale Only.
— ORDER FROM

DE LUXE RECORD DISTRIBUTING CO.
LINDEN, N. J.

BUY MORE WAR BONDS

PART 1 — The Billboard

SONGS WITH MOST RADIO PLAYS

The following are the leading songs on the basis of the largest number of network
plugs from New York outlets WJZ, WAF, WABC and WOR for the past week. Position
in the list is no indication of a song's "most played" status, since all songs are listed
alphabetically.

Compilation is based upon data supplied by Accurate Reporting Service, with plugs per
fune omitted by The Billboard.

TITLE |
--- |
A Lovely Way To Spend an Evening (F) |
And Suddenly It’s Spring (F) |
Besame Mucho * Nothin’ |
By the River of the Roses (F) |
Cherry |
Don’t Swoonheart Me |
Goodnight, Wherever You Are |
Holiday for Strings |
I Couldn’t Sleep a Wink Last Night (F) |
I Love You (M) |
I Wish That I Could Hide Inside This Letter |
I’ll Be Around |
Is My Baby Blue Tonight? |
It’s Love, Love, Love |
I’ve Had This Feeling Before (F) |
Maisy Doats and Dusy Doats |
Music Stopped (F) |
My Heart Tells Me (F) |
My Ideal |
My Shining Hour (F) |
No Love, No Nothing (F) |
Now I Know (F) |
Pointiciana |
San Fernando Valley |
Shoo-Shoo Baby (F) |
Silhouette |
Star Eyes (F) |
Speak Low (M) |
Tak It Easy (F) |
The Same Little Words |

PUBLISHER |
--- |
Crawford |
Famous |
Peer International |
Shapiro-Bernstein |
Melodylane |
Advance |
Shapiro-Bernstein |
Robbins |
Bregman-Vocco-Conn |
Santly-Joy |
Santly-Joy |
Miller |
Robbins |
Bregman-Vocco-Conn |
Paramount |
Morris |
Leeds |
Marks |
Morris |
Leeds |
Marchant |
Feist |
Chappell |
Santly-Joy |
Pauli-Pioneer |

Lucky Strike 
HIT PARADE
CBS, Saturday, February 26, 6:30-6:45 p.m. EWT.

TITLE |
--- |
Besame Mucho |
My Heart Tells Me |
Shoo-Shoo Baby |
Maisy Doats |
No Love, No Nothing |
Music Stopped |
My Heart Tells Me |
My Ideal |
My Shining Hour |

PUBLISHER |
--- |
Peer International |
Bregman-Vocco-Conn |
Leeds |
Leeds |
Triangle |
Leeds |
Paramount |
Morris |

ALL-TIME HIT PARADE
NBC, Friday, February 25, 8:30-9 p.m.

TITLE |
--- |
Boo Hoo |
Red Sails In The Sunset |
Pistol Packin’ Mama |
That Old Feeling |
Clap Yo Hands |
Shoo Saks Baby |
Everything I’ve Got |
Chicago |
You Must Have Been a Beautiful Baby |
Everybody Stop |
Ferryboat Serenade |
How Ya Gonna Keep ‘Em Down on the Farm?

PUBLISHER |
--- |
Crawford |
Leeds |
Mayfair |
Feist |
Harms |
Loeb |
Chappell |
Chappell |
Robbins |
Mills |
Alfred |

www.americanradiohistory.com
Music Popularity Chart
Week Ending Feb. 24, 1944

BEST SELLING SHEET MUSIC

This compilation is based upon weekly reports received from leading sheet music jobbers and dealers in important sheet distribution centers in the United States. (See Part 3 for sources.)

NATIONAL

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Last Wk.</th>
<th>This Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Mairzy Doats</td>
<td>. . . . Miller</td>
</tr>
<tr>
<td>2</td>
<td>Besame Mucho</td>
<td>. . . . Poor International</td>
</tr>
<tr>
<td>3</td>
<td>Shoo-Shoo Baby</td>
<td>. . . . Leed's</td>
</tr>
<tr>
<td>4</td>
<td>My Heart Tells Me</td>
<td>. . . . Bregman-Voco-Conn</td>
</tr>
<tr>
<td>5</td>
<td>When They Ask About You</td>
<td>. . . . Berlin</td>
</tr>
<tr>
<td>6</td>
<td>My Ideal</td>
<td>. . . . Paramount</td>
</tr>
<tr>
<td>7</td>
<td>I Couldn't Sleep a Wink Last Night</td>
<td>. . . . Harms</td>
</tr>
<tr>
<td>8</td>
<td>No Love, No Nothin'</td>
<td>. . . . Triangle</td>
</tr>
<tr>
<td>9</td>
<td>Oh, What a Beautiful Morning</td>
<td>. . . . Crawford</td>
</tr>
<tr>
<td>10</td>
<td>Speak Low</td>
<td>. . . . Chappell</td>
</tr>
<tr>
<td>11</td>
<td>Paper Doll</td>
<td>. . . . Marks</td>
</tr>
<tr>
<td>12</td>
<td>Poinciana</td>
<td>. . . . Marks</td>
</tr>
<tr>
<td>13</td>
<td>A Lovely Way To Spend an Evening</td>
<td>. . . . Crawford</td>
</tr>
<tr>
<td>14</td>
<td>My Shining Hour</td>
<td>. . . . Morris</td>
</tr>
<tr>
<td>15</td>
<td>By the River of the Roses</td>
<td>. . . . Shapiro-Bernstein</td>
</tr>
</tbody>
</table>

EAST COAST

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Last Wk.</th>
<th>This Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Mairzy Doats</td>
<td>. . . . Miller</td>
</tr>
<tr>
<td>2</td>
<td>Besame Mucho</td>
<td>. . . . Poor International</td>
</tr>
<tr>
<td>3</td>
<td>Shoo-Shoo Baby</td>
<td>. . . . Leed's</td>
</tr>
<tr>
<td>4</td>
<td>My Heart Tells Me</td>
<td>. . . . Bregman-Voco-Conn</td>
</tr>
<tr>
<td>5</td>
<td>When They Ask About You</td>
<td>. . . . Berlin</td>
</tr>
<tr>
<td>6</td>
<td>My Ideal</td>
<td>. . . . Paramount</td>
</tr>
<tr>
<td>7</td>
<td>I Couldn't Sleep a Wink Last Night</td>
<td>. . . . Harms</td>
</tr>
<tr>
<td>8</td>
<td>No Love, No Nothin'</td>
<td>. . . . Triangle</td>
</tr>
<tr>
<td>9</td>
<td>Oh, What a Beautiful Morning</td>
<td>. . . . Crawford</td>
</tr>
<tr>
<td>10</td>
<td>Speak Low</td>
<td>. . . . Chappell</td>
</tr>
<tr>
<td>11</td>
<td>Paper Doll</td>
<td>. . . . Marks</td>
</tr>
<tr>
<td>12</td>
<td>Poinciana</td>
<td>. . . . Marks</td>
</tr>
<tr>
<td>13</td>
<td>A Lovely Way To Spend an Evening</td>
<td>. . . . Crawford</td>
</tr>
<tr>
<td>14</td>
<td>My Shining Hour</td>
<td>. . . . Morris</td>
</tr>
<tr>
<td>15</td>
<td>By the River of the Roses</td>
<td>. . . . Shapiro-Bernstein</td>
</tr>
</tbody>
</table>

SOUTH

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Last Wk.</th>
<th>This Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Mairzy Doats</td>
<td>. . . . Miller</td>
</tr>
<tr>
<td>2</td>
<td>Besame Mucho</td>
<td>. . . . Poor International</td>
</tr>
<tr>
<td>3</td>
<td>Shoo-Shoo Baby</td>
<td>. . . . Leed's</td>
</tr>
<tr>
<td>4</td>
<td>My Heart Tells Me</td>
<td>. . . . Bregman-Voco-Conn</td>
</tr>
<tr>
<td>5</td>
<td>When They Ask About You</td>
<td>. . . . Berlin</td>
</tr>
<tr>
<td>6</td>
<td>My Ideal</td>
<td>. . . . Paramount</td>
</tr>
<tr>
<td>7</td>
<td>I Couldn't Sleep a Wink Last Night</td>
<td>. . . . Harms</td>
</tr>
<tr>
<td>8</td>
<td>No Love, No Nothin'</td>
<td>. . . . Triangle</td>
</tr>
<tr>
<td>9</td>
<td>Oh, What a Beautiful Morning</td>
<td>. . . . Crawford</td>
</tr>
<tr>
<td>10</td>
<td>Speak Low</td>
<td>. . . . Chappell</td>
</tr>
<tr>
<td>11</td>
<td>Paper Doll</td>
<td>. . . . Marks</td>
</tr>
<tr>
<td>12</td>
<td>Poinciana</td>
<td>. . . . Marks</td>
</tr>
<tr>
<td>13</td>
<td>A Lovely Way To Spend an Evening</td>
<td>. . . . Crawford</td>
</tr>
<tr>
<td>14</td>
<td>My Shining Hour</td>
<td>. . . . Morris</td>
</tr>
<tr>
<td>15</td>
<td>By the River of the Roses</td>
<td>. . . . Shapiro-Bernstein</td>
</tr>
</tbody>
</table>

MIDWEST

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Last Wk.</th>
<th>This Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Mairzy Doats</td>
<td>. . . . Miller</td>
</tr>
<tr>
<td>2</td>
<td>Besame Mucho</td>
<td>. . . . Poor International</td>
</tr>
<tr>
<td>3</td>
<td>Shoo-Shoo Baby</td>
<td>. . . . Leed's</td>
</tr>
<tr>
<td>4</td>
<td>My Heart Tells Me</td>
<td>. . . . Bregman-Voco-Conn</td>
</tr>
<tr>
<td>5</td>
<td>When They Ask About You</td>
<td>. . . . Berlin</td>
</tr>
<tr>
<td>6</td>
<td>My Ideal</td>
<td>. . . . Paramount</td>
</tr>
<tr>
<td>7</td>
<td>I Couldn't Sleep a Wink Last Night</td>
<td>. . . . Harms</td>
</tr>
<tr>
<td>8</td>
<td>No Love, No Nothin'</td>
<td>. . . . Triangle</td>
</tr>
<tr>
<td>9</td>
<td>Oh, What a Beautiful Morning</td>
<td>. . . . Crawford</td>
</tr>
<tr>
<td>10</td>
<td>Speak Low</td>
<td>. . . . Chappell</td>
</tr>
<tr>
<td>11</td>
<td>Paper Doll</td>
<td>. . . . Marks</td>
</tr>
<tr>
<td>12</td>
<td>Poinciana</td>
<td>. . . . Marks</td>
</tr>
<tr>
<td>13</td>
<td>A Lovely Way To Spend an Evening</td>
<td>. . . . Crawford</td>
</tr>
<tr>
<td>14</td>
<td>My Shining Hour</td>
<td>. . . . Morris</td>
</tr>
<tr>
<td>15</td>
<td>By the River of the Roses</td>
<td>. . . . Shapiro-Bernstein</td>
</tr>
</tbody>
</table>

WEST COAST

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Last Wk.</th>
<th>This Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Mairzy Doats</td>
<td>. . . . Miller</td>
</tr>
<tr>
<td>2</td>
<td>Besame Mucho</td>
<td>. . . . Poor International</td>
</tr>
<tr>
<td>3</td>
<td>Shoo-Shoo Baby</td>
<td>. . . . Leed's</td>
</tr>
<tr>
<td>4</td>
<td>My Heart Tells Me</td>
<td>. . . . Bregman-Voco-Conn</td>
</tr>
<tr>
<td>5</td>
<td>When They Ask About You</td>
<td>. . . . Berlin</td>
</tr>
<tr>
<td>6</td>
<td>My Ideal</td>
<td>. . . . Paramount</td>
</tr>
<tr>
<td>7</td>
<td>I Couldn't Sleep a Wink Last Night</td>
<td>. . . . Harms</td>
</tr>
<tr>
<td>8</td>
<td>No Love, No Nothin'</td>
<td>. . . . Triangle</td>
</tr>
<tr>
<td>9</td>
<td>Oh, What a Beautiful Morning</td>
<td>. . . . Crawford</td>
</tr>
<tr>
<td>10</td>
<td>Speak Low</td>
<td>. . . . Chappell</td>
</tr>
<tr>
<td>11</td>
<td>Paper Doll</td>
<td>. . . . Marks</td>
</tr>
<tr>
<td>12</td>
<td>Poinciana</td>
<td>. . . . Marks</td>
</tr>
<tr>
<td>13</td>
<td>A Lovely Way To Spend an Evening</td>
<td>. . . . Crawford</td>
</tr>
<tr>
<td>14</td>
<td>My Shining Hour</td>
<td>. . . . Morris</td>
</tr>
<tr>
<td>15</td>
<td>By the River of the Roses</td>
<td>. . . . Shapiro-Bernstein</td>
</tr>
</tbody>
</table>

"HARLEM" HIT PARADE

Following list of most popular records in Harlem is based on sales reports from the leading race music stores. (See Part 3 for sources.)

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Last Wk.</th>
<th>This Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Do Nothin' Till You Hear</td>
<td>. . . . Duke Ellington . . . Victor 20-1547</td>
</tr>
<tr>
<td>2</td>
<td>Main Stem</td>
<td>. . . . Duke Ellington . . . Victor 20-1556</td>
</tr>
<tr>
<td>3</td>
<td>When My Man Comes</td>
<td>. . . . Buddy Johnson . . . Decca 8655</td>
</tr>
<tr>
<td>4</td>
<td>Solo Flight</td>
<td>. . . . Benny Goodman . . . Columbia 36684</td>
</tr>
<tr>
<td>5</td>
<td>Cow Cow Boogie</td>
<td>. . . . Ink Spots and Ella Fitzgerald . . . Decca 18597</td>
</tr>
<tr>
<td>6</td>
<td>Cherry</td>
<td>. . . . Erskine Hawkins . . . Bluebird 30-0819</td>
</tr>
<tr>
<td>7</td>
<td>Hurry, Hurry</td>
<td>. . . . Benny Carter . . . Capitol 144</td>
</tr>
<tr>
<td>8</td>
<td>Shoo-Shoo Baby</td>
<td>. . . . Ella Mae Morse . . . Capitol 143</td>
</tr>
<tr>
<td>9</td>
<td>Ration Blues</td>
<td>. . . . Louis Jordan . . . Decca 8654</td>
</tr>
<tr>
<td>10</td>
<td>It Must Be Jelly</td>
<td>. . . . Glenn Miller . . . Victor 20-1546</td>
</tr>
</tbody>
</table>
Here's a new one by Miller
Your big-money star!
Tell your bank to send over
A strong armored car!

Mairzy Doats ain't hay, you know
There's dough with all the laughter!
The Kings are queens of the coin machines
And jack comes tumbling after!

Mairzy Doats and Dozy Doats

It's Love-Love-Love
—The Four King Sisters
with Male Chorus

Order Bluebird 30-0822

GIT IN THIS QUICK, PARDNER—
CARSON'S CORALLIN' GREENBACKS!

Just Wait and See (Singing with Orchestra)
—Carson Robison

Ramblin' Cowboy (Singing with guitar and banjo)

Bluebird 33-0559

TUNE IN!…RCA's great new radio show,
every Saturday, 7:30 to 8 p.m.,
EWT, over the Blue Network

To help us make new Victor and
Bluebird Records for you,
sell your old ones to
your distributor

THE TUNES THAT
NAB THE NICKELS ARE ON
VICTOR AND BLUEBIRD
RECORDS!

RCA

PART 2—The Billboard

BEST SELLING RETAIL RECORDS

This compilation is based on weekly reports received from leading retail record stores in key retail cities. See sources in Part 33.

NATIONAL

<table>
<thead>
<tr>
<th>POSITION</th>
<th>LAST</th>
<th>THIS</th>
<th>WEEK</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>2</td>
<td>1</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>3</td>
<td>3</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>4</td>
<td>4</td>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td>5</td>
<td>5</td>
<td>6</td>
<td>6</td>
</tr>
<tr>
<td>6</td>
<td>6</td>
<td>7</td>
<td>7</td>
</tr>
<tr>
<td>7</td>
<td>7</td>
<td>8</td>
<td>8</td>
</tr>
<tr>
<td>8</td>
<td>8</td>
<td>9</td>
<td>9</td>
</tr>
<tr>
<td>9</td>
<td>9</td>
<td>10</td>
<td>10</td>
</tr>
</tbody>
</table>

EAST

<table>
<thead>
<tr>
<th>POSITION</th>
<th>LAST</th>
<th>THIS</th>
<th>WEEK</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>2</td>
<td>2</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>3</td>
<td>4</td>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td>4</td>
<td>5</td>
<td>6</td>
<td>6</td>
</tr>
<tr>
<td>5</td>
<td>6</td>
<td>7</td>
<td>7</td>
</tr>
<tr>
<td>6</td>
<td>7</td>
<td>8</td>
<td>8</td>
</tr>
<tr>
<td>7</td>
<td>8</td>
<td>9</td>
<td>9</td>
</tr>
<tr>
<td>8</td>
<td>9</td>
<td>10</td>
<td>10</td>
</tr>
</tbody>
</table>

SOUTH

<table>
<thead>
<tr>
<th>POSITION</th>
<th>LAST</th>
<th>THIS</th>
<th>WEEK</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>2</td>
<td>2</td>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td>3</td>
<td>3</td>
<td>6</td>
<td>6</td>
</tr>
<tr>
<td>4</td>
<td>4</td>
<td>7</td>
<td>7</td>
</tr>
<tr>
<td>5</td>
<td>5</td>
<td>8</td>
<td>8</td>
</tr>
<tr>
<td>6</td>
<td>6</td>
<td>9</td>
<td>9</td>
</tr>
<tr>
<td>7</td>
<td>7</td>
<td>10</td>
<td>10</td>
</tr>
</tbody>
</table>

MIDWEST

<table>
<thead>
<tr>
<th>POSITION</th>
<th>LAST</th>
<th>THIS</th>
<th>WEEK</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>2</td>
<td>2</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>3</td>
<td>3</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>4</td>
<td>4</td>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td>5</td>
<td>5</td>
<td>6</td>
<td>6</td>
</tr>
<tr>
<td>6</td>
<td>6</td>
<td>7</td>
<td>7</td>
</tr>
<tr>
<td>7</td>
<td>7</td>
<td>8</td>
<td>8</td>
</tr>
<tr>
<td>8</td>
<td>8</td>
<td>9</td>
<td>9</td>
</tr>
</tbody>
</table>

WEST COAST

<table>
<thead>
<tr>
<th>POSITION</th>
<th>LAST</th>
<th>THIS</th>
<th>WEEK</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>2</td>
<td>2</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>3</td>
<td>3</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>4</td>
<td>4</td>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td>5</td>
<td>5</td>
<td>6</td>
<td>6</td>
</tr>
<tr>
<td>6</td>
<td>6</td>
<td>7</td>
<td>7</td>
</tr>
<tr>
<td>7</td>
<td>7</td>
<td>8</td>
<td>8</td>
</tr>
<tr>
<td>8</td>
<td>8</td>
<td>9</td>
<td>9</td>
</tr>
</tbody>
</table>

MOST PLAYED JUKE BOX FOLK RECORDS

(Hillbilly, Race, Cowboy Songs, Spirituals)

Special reports received from The Billboard representatives last week show the Folk records listed below are currently the myd popular Folk records on automatic phonographs through the nation. These reports stem from all the country's leading operating centers and are averaged together.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>LAST</th>
<th>THIS</th>
<th>WEEK</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>2</td>
<td>2</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>3</td>
<td>3</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>4</td>
<td>4</td>
<td>5</td>
<td>5</td>
</tr>
</tbody>
</table>

Order Victor 20-1563

Order Bluebird 30-0822
## Music Popularity Chart

**Week Ending Feb. 24, 1944**

### MOST PLAYED JUKE BOX RECORDS

**Going Strong**

Reports received from The Billboard representatives and based on information given by leading juke box operators last week show the records listed below are currently receiving the most play on automatic phonographs throughout the nation. These reports stem from the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide. Figures in parentheses indicate number of weeks record has been Going Strong.

1. **SHOO-SHOO BABY**. . . Andrews Sisters (Vic Schoen Ork). . Decca 18572 (9th Week)
3. **MY HEART TELLS ME**. . . Glen Gray (Eugenie Baird). . . Decca 18567 (11th Week)
4. **SHOO-SHOO BABY**. . . Ella Mae Morse (Dick Walters Ork). Capitol 143 (9th Week)
5. **NO LOVE, NO NOTHIN'**. . . Johnny Long (Patti Dugan). . . Decca 4427 (5th Week)
6. **MAIRZY DOATS** . . . The Merry Macs. . . Decca 18588 (2d Week)
7. **DO NOTHIN' TILL YOU** . . . . Woody Herman. . . Decca 18587 (1st Week)
8. **CHERRY** . . . . Harry James. . . Columbia 36683 (5th Week)
9. **NO LOVE, NO NOTHIN'**. . . Ella Mae Morse (Dick Walters Ork). Capitol 143 (6th Week)
10. **MY IDEAL** . . . Jimmy Dorsey (Bob Eberly). . . Decca 18574 (7th Week)
11. **MY SHINING HOUR** . . . Glen Gray (Eugenie Baird). . . Decca 18567 (2d Week)
13. **SHOO-SHOO BABY** . . . Jan Garber (Liz Tilton). . . Hit 7069 (1st Week)
14. **MAIRZY DOATS** . . . Al Trace. . . Hit 8079 (1st Week)
15. **DO NOTHIN' TILL YOU** . . . . Duke Ellington. . . Victor 20-1547 (2d Week)
16. **PAPER DOLL** . . . . Mills Bros.. . . Decca 18318 (5th Week)
17. **SPEAK LOW** . . . . Guy Lombardo (Billy Leach). . . Decca 18573 (1st Week)
18. **IT MUST BE JELLY** . . . Glenn Miller (Modernaires). . . Victor 20-1546 (2d Week)
19. **I COULDN'T SLEEP A WINK LAST NIGHT**. . . Frank Sinatra. . . Columbia 36687 (2d Week)
20. **POINCANA** . . . Bing Crosby (John Scott Trotter Ork). .Decca 18586 (1st Week)

### Coming Up

Reports received from The Billboard representatives last week, and based on information given them by leading juke box operators, show the records listed below are gaining in popularity all over the nation.

1. **HOLIDAY FOR STRINGS**. . . David Rose. . . Victor 27583
2. **DON'T BELIEVE EVERYTHING YOU DREAM**. . . Ink Spots. . . Decca 18583
3. **POINCANA** . . . David Rose. . . Victor 20-1544
4. **HOW SWEET YOU ARE** . . . Kay Arvon (Balladiers). . . Decca 18566
5. **TAKE IT EASY** . . . Guy Lombardo. . . Decca 18573

### Territorial Favorites

A STRING OF PEARLS . . . Glenn Miller. . . Victor 20-1552

SILVER WINGS IN THE MOONLIGHT . . . . Freddy Slack. . . Capitol 146

COW-COW BOOGIE . . . Ella Fitzgerald-Ink Spots. . . Decca 18587

LEAVE US FACE IT . . . . Hildegarde. . . Decca 23297

---

### DECCA RECORDS

**MUSICAL DOATS**

- **DECCA**
- **MAIRZY DOATS**
- **4434**
- **MAIRZY DOATS**

**18588**

- **I got Ten Bucks and 24 Hours Leave**
  - sung by **THE MERRY MACS**

**4434**

- **Don't Sweetheart Me**
  - played by Lawrence Welk and his orchestra

*Prices do not include federal, state or local taxes*

ORDER NOW FROM YOUR NEAREST DECCA BRANCH

---

**DECCA DISTRIBUTING CORPORATION**
Top Tunes Now Available on
OUTSTANDING E. T.'S AND
LEADING RECORD LABELS

BESAME MUCHO
PUBLISHER: Peer
RECORDS: Decca 18574; Hit No. 7072; Decca 4432;
Capitol 149
E. T.'s: World; Standard; Associated; Lang-Worth

POINCIANA
PUBLISHER: Marks
RECORDS: Decca 4433; Decca 18586; Hit 7076;
Victor 20-1564; Capitol 144; Victor 27-888
E. T.'s: World; Standards; Associated; Lang-Worth

SO GOOD NIGHT
PUBLISHER: BMI
RECORDS: Hit 7072
E. T.'s: Standard; Lang-Worth

I'LL BE AROUND
PUBLISHER: Morris
RECORDS: Decca 10005; Hit 7073; Okeh 6717
E. T.'s: Thesaurus; Lang-Worth

PERFORMING RIGHTS LICENSED BY

BMI
NEW YORK • CHICAGO • HOLLYWOOD

TEARING THE HOUSE DOWN
at the Roxy Theater, N.Y.

in the sensational novelty song—

"They're Sending the Judge to Jail"

IN COLUMBIA PICTURES "COMMUNITY SING REEL" NO. 7

Soon To Be Released in Your Neighborhood

recorded on SAVOY NO. 114
backed by "YOU PUT A PATCH ON MY BROKEN HEART"

More Money Makers
MAKE WITH THE BULLETS, BENNY
Savoy Record

JOHNNY DOUGHBURG POLKA
Savoy Record

IF I WERE THE MOON
Bluebird Record

GAY VENNA
Savoy Record

CHERIO MUSIC PUBLISHERS, INC.
1585 BROADWAY, NEW YORK 19

OH, THEODORA
Savoy Record

SEND ME SOME ROSES
Savoy Record

SHE Didn'T LAY THAT PISTOL DOWN
Savoy Record

GET IN TOUCH WITH ME
Savoy Record

PART 3—The Billboard

RECORD POSSIBILITIES

These records and songs show indications of becoming future nationwide hits in juke boxes and over record retail counters. Selections are based upon radio performances, sales, information from music publishers on the relative importance of songs in their catalogs and upon the judgment of The Billboard's Music Department.

THE MUSIC STOPPED... Woody Herman

This tune is by the Frank Sinatra pic, "Higher and Higher," and is just getting a big play on the air. Herman's arrangement is one of the best yet heard and features the maestro's clarinet and some fine tenor sax work by one of the boys. It also offers an okay vocal by Francis Wayne.

FURLOUGH FLING... Freddie Slack

This instrumental by Slack acts as a sweeper up for his publications. Some terrific solos from men who must have been hand-picked by the maestro. Tremendous exception, this. Should lure plenty juke coin.

IT'S LOVE, LOVE, LOVE... Guy Lombardo

A swell novelty, done in rumba style and featuring some good commercial motifs by the Lombardo boys. Vocal handled by Skip Nelson and the Lombardo Trio. This tune is slated for a ride on the air waves, and this disk should do much in getting it started.

POPULAR RECORD RELEASES
(From February 24 thru March 2)

A Tiny Little Voice in a Tiny Little
Prayer
By the River of the Roses
Phil Hanna (Harry Sonnik Ork)  ..... Decca 6095
F. S. T.
King Cole Trio  ..... Premier 2078
Homo
Dick Haymes (Song Spinners)  ..... Decca 18590
Honeypunch Polka
Sula's Musette Ork  ..... Continental 1141
If You Were the Only Girl
Dick Haymes (Song Spinners)  ..... Decca 18590
I'll Get By
Jan Garber  ..... Hit 7079
I'm SENDING YOU: Red Roses
Jimmy Wakely  ..... Decca 6095
Irresistible You
Ginny Simms  ..... Columbia 36693
Maisy Doats
Sula's Musette Ork  ..... Decca 18590
My Lips Remember Your Kisses
King Cole Trio  ..... Premier 2079
San Fernando Valley
Ginny Simms  ..... Columbia 36693
Suddenly It's Spring
Phil Hanna (Harry Sonnik Ork)  ..... Decca 4435
Winged Victory Album
Winged Victory Chorus and Ork  ..... Decca 29131
My Dream Book of Memories
 ..... Decca 29132
The Army Air Corps
 ..... Decca 29133
Whiteoak Song
 ..... Capitol 145
Winged Victory
 ..... Decca 29131

(Released February 7 but not listed)

Do Nothin' Till You Hear From Me... Stan Kenton (Red Dorris)
 ..... Capitol 145
Furlough Fling
Freddie Slack  ..... Capitol 146
Harlem Folk Dance
Stan Kenton  ..... Capitol 145
Have I Stayed Away Too Long?
Tex Ritter and His Texans
 ..... Capitol 145
Hurry, Hurry
E. F. King (Savannah Carter)  ..... Capitol 144
Poinciana
 ..... Capitol 144
Silver Wings in the Moonlight
Freddie Slack (Margaret Whiting?)  ..... Capitol 146
There's a Gold Star in Her Window... Tex Ritter and His Texans
 ..... Capitol 147

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORD SOURCES:

Music Popularity Chart
Week Ending Apr. 22, 1944

POPULAR RECORD REVIEWS
By M. H. Orodener

TOMMY DORSEY-ARTIE SHAW (Victor)
"All the Things You Are"—FT; VC. "All the Things You Are"—FT; VC.
On the strength of its inclusion in the score of a forthcoming musical picture, Victor has dug up its early recording of "All the Things You Are." The Oscar Hammerstein II-Jerome Kern hit from the "Very Warm for May" musical of the last decade. Instead of choosing between its Tommy Dorsey version and that by Artie Shaw, which leaves little or no choice since the playing of both bands is equally suited for such dishing, has brought to a head both on top of each other to make possible a more important coin mgmt.

LES BROWN (Columbia)
"A Good Man Is Hard to Find"—FT; VC. "Bix Hit His Day"—FT.
Columbia may yet find a swell sleigher in its recent pot with this unrecorded Les Brown platter. With both sides on the solid side, and the Brown band packing plenty of power easily heard in the draft-packed bands of today, there is much to occupy the attention in this tune for each of the faces. Of particular interest is Eddie Green's famous "A Good Man Is Hard To Find," which goes back to the Bert Williams era. And it's a jazzy minstrel man that Brown has in Butch Stone, who is featured for the entire side. Moreover, the fact that the tune tackles the man-poor situation in so many ways that brings the lyrical content up to the minute. Stone, in his characteristic vocal jive style, exacts all the humor out of the humorous lyric, aided and abetted by the right of the rhythmic background provided by the Brown band in giving this oldie a modern riff-designed dress. And it all being set in the favored tempo de jour, the side's belated issue is a most welcome one at this time. Plattersize, "Bix Hit His Day" is another one of those interesting Les Brown transpositions of a classic in powerhouse style. For this tune, it is Bix's "La-Alemanne Suite," replete with its jag scoring with the hand-clapping of the band and members to accent the rhythmic beats. It's salt scoring all the way in the jump tempo with both ensemble and solo instrumentally riding out in flash fashion. There is much to occupy the attention of the music operators in this dishing, with "A Good Man Is Hard To Find" having all the benefit of title, tune and instrumentality in making the delight of the

FOLK RECORD REVIEWS
(Hillbilly, Race, Cowboy Songs, Spirituals)
By M. H. Orodener

AL DEXTER (Okeh)
"So Long, Pal"—FT; VC. "Too Late To Worry"—FT; VC.
Riding high, wide and owacome on a wave of "Pistol Packin' Mama" popularity, it's a cinch that any label with an Al Dexter stamp would swap the sales register. And while neither of these two sides pack the potency of a "F. P. M.," Dexter has here fashioned two original hillbilly chants rich in folk appeal. Accompanied by his Troopers, dressing the ditties with a bright rhythmic beat, "So Long Pal" is taken at a lively tempo as Dexter sings his farewell to all his pals and gals and that they keep the home fires burning until his return. These stanzas to the side with Dexter singing the opening and closing choruses while trumpet and accordion share the middle stanza. The beat is slowed down a bit for his "Too Late To Worry," the 16-bar refrain interspersed with instrumental choruses carried by the trumpet and guitar. The fact that he has lost his gal and is too blue to cry provides the lyrical substance for his "Too Late To Worry."
RIGHT NEXT TO BROADWAY
(Opened Monday, February 21, 1944)
BJOU THEATER

Bertier, August Loring, Barry Lyndall, Larry O'Sullivan.

This Gilbert and Sullivan revue reversed the two-for-one trade with their giving two shows for one ticket. The revue has no name but is quite likable and Informe a bargain. Jury, of course,emen to be pleased with the first-time actors who raise to the hardy percolation of their Majesty's navy, but it gives Florence Ames and Victor Kiraly top billing. Morgendorffer, the latter's comic, is a sight in the same evening and Kathleen Roche is equally good. It is a hook-up to please an audience and the revue's first summer evidently untiring.

Ames, as usual, understated Savoy tradition. As Sir Edward Digswell, she will chant the Judge's song exactly in the way that Kroll and Kiraly do. A new groin and stage has been added to the show. Victor Kiraly, Assistant stage director, will be licensed in the person of Robert E. George. Presented by P. R. Burnside and George A. H. Roche and Marjorie Hayward were their wives. They all sangcreditably and were unanimously declared to be 100% new. She was catty, too, except when presiding over the Boromunda's. Boromunda could never, never put short scraps on her feminist eyes. As for her, however, that's a laughing matter, even if most of the Gondoliers.

The Lady Ella .......... Mary Lornon
The Lady Jane ............ Catherine Judah
The Judgment of Paris ....... Kathleen Roche
Chorus of Rhapsodical Madmen

This piece by Burnside will give Patience only once more. However, now that the Savoyards have announced their intention of prolonging their tour to April 8, it is possible that the operetta may be presented in additional showings. It is to be hoped for, then, that Patience is one of the events. The sturdy, solidly delightful of the G. and S. epics and Burnside's gets boys and play it to its logical concert.
THANK YOU, SVOBODA

(Opened Thursday, February 17, 1944)

PLYMOUTH THEATRE, BOSTON


ROBERT SVOBODA, Actor, Manager, Salesman, Producer, Director, Writer, Stage Manager, Stage Hand, Stage Crew. Simon Buchman, Stage Crew. Richard J. Whittaker, Stage Crew.}

Mr. Vesely... Mr. Szarek... Mr. Novotny... Mr. Kiepuras...}

Svoboda's

In a Polish home in Poland, a young girl named Helen, who is engaged to marry a young man named Stanislaus, is visited by her stepfather, Mr. Vesely. Helen is upset because Mr. Vesely is planning to leave Poland and go to America. Helen is also upset because she is afraid that Stanislaus will leave her if she marries Mr. Vesely. Helen is also upset because she is afraid that Stanislaus will leave her if she marries Mr. Vesely.

The Balloon

A drama by H. S. Krefl. Presented in a Polish home in Poland. A young girl named Helen, who is engaged to marry a young man named Stanislaus, is visited by her stepfather, Mr. Vesely. Helen is upset because Mr. Vesely is planning to leave Poland and go to America. Helen is also upset because she is afraid that Stanislaus will leave her if she marries Mr. Vesely. Helen is also upset because she is afraid that Stanislaus will leave her if she marries Mr. Vesely.

The Balloon

A drama by H. S. Krefl. Presented in a Polish home in Poland. A young girl named Helen, who is engaged to marry a young man named Stanislaus, is visited by her stepfather, Mr. Vesely. Helen is upset because Mr. Vesely is planning to leave Poland and go to America. Helen is also upset because she is afraid that Stanislaus will leave her if she marries Mr. Vesely. Helen is also upset because she is afraid that Stanislaus will leave her if she marries Mr. Vesely.

The Balloon

A drama by H. S. Krefl. Presented in a Polish home in Poland. A young girl named Helen, who is engaged to marry a young man named Stanislaus, is visited by her stepfather, Mr. Vesely. Helen is upset because Mr. Vesely is planning to leave Poland and go to America. Helen is also upset because she is afraid that Stanislaus will leave her if she marries Mr. Vesely. Helen is also upset because she is afraid that Stanislaus will leave her if she marries Mr. Vesely.
**Washington, OMA Forcing Cut in Club Food Allotments**

**WASHINGTON, Feb. 28.—Night clubs, bars and hotels room faces a gloomy rating point outlook after March 1 if they continue drinking and serving "freshment" custumers as meal customers. A new method for computing rationing allotments becomes effective Wednesday (1) in this city. Under the new plan, institutional uses of rationed foods, Chief point of new method is that "freshment" will be computed separately and this type of customer will not count as part of total meal basis. In the past, spots have generally treated all customers as meal customers for the sake of rationing, without specifying whether refreshment or meal service. This was necessary to keep an allowance level well ahead in points. Now OPA is having the practitioners to order that locations report business of "freshment" customers separately. Total effect of this will be undoubtedly mean sharp curtailment of food supplies to many spots.**

**AGVA-ARCOG Plan Organization**

NEW YORK, Feb. 26.—The 30 per cent amusement tax law is an industry and is at last getting ready to fight.

Three of the largest and most important organizations in the night club business are preparing to pressure the government into a liberal interpretation of its own ruling on what constitutes a "cabaret" (text of this is given elsewhere on this page). It is generally held in the industry that if the Treasury applies its own ruling broadly and completely, hundreds of performers will lose their jobs and scores of night spots may be forced to close.

Industry spokesmen believe it will be vital to prevail upon the Treasury in liberalizing its interpretation of its "cabaret" ruling. Hence the decision to bring formal, organized pressure upon the government bureau to induce it to go easy.

The organizations preparing to take up the "cabaret" issue are: the American Guild of Variety Artists (AGVA), the COG (COA of New York), and the Cafe Owners' Guild (of New York). These groups may add new allies as the movement gains momentum.

Reached in Pittsburgh, where he is on an agent-consuming junket, national administrator of AGVA, declared: "AGVA will lead the fight for a liberal interpretation of the law. We are prepared to carry the ball. But we must have the support of all interested groups who are affected by this tax and this ruling."

Sidney Scharf, counselor of ARCA, is writing a letter to The Billboard. "I can assure you that whatever may happen we will cooperate, we will be glad to do so."

**COC Cosa Long**

And Noah Braunstein, attorney for the COG, who is representing the AGVA club business, declared over the long-distance phone, "We have a fight for a liberal interpretation made. Not only that, the Florida operators are going to back this by action."

Just what steps will be taken to press the Treasury remains to be decided when Sheyman and others return to New York next week. However, the agents are hopeful that the Florida operators will get behind this fight, that is, if they can.

In the expectation that the bill would become law, with or without President Roosevelt's signature, The Billboard on Feb. 18 published a list of important figures in the music industry, agency and club fields regarding the possibilities of an organized group such as the AGVA coming into being.

Pointing out that the little effort that had been exerted by the industry in the past was not enough, and stating that if a few, if any, of the spokesmen, plus that of Shayon, may be taken as indications that action will be forthcoming.

The present situation is a fight that contrasts strongly with the generally lackadaisical situation prevailing during the period when the 30 per cent amusement tax was under consideration in Washington. While that industry maintained a regular barrage of publicists and organized lobbying, it never emerged with a 20 per cent tax on admissions. Some night club industry showed only sporadic action.

In December, a group consisting of the spokesmen, led by the aforementioned figures, decided to hold a convention to discuss the problem of the "cabaret" ruling. It was planned as a preliminary to a special meeting of all the night club operators of the city, in order to carry on the fight in one or another form in the industry. As of the close of business on Wednesday (1), it was reported that the convention, scheduled for the new year, had been postponed indefinitely.

**What Treasury Says**

WASHINGTON, Feb. 26.—Here is the official text, received from the Department of Justice, explaining what constitutes a "cabaret" for tax purposes:

"A roofed room or cabaret shall include any room in any hotel, restaurant, bar, or other public place where music or dancing previous to a meal, except personal entertainment, except instrumental or mechanical music, and the customers in said room are not sustained by the patrons in connection with the serving of drinking of food, refreshments or merchandis-"
Coq Rouge, New York


Place is strictly a carriage-trade dinner spot that goes in for various society contests, e. g., best dressed femme, namesEast, etc., to hypo supper biz. Latest contest for the best singer was won by Kathleen Kova, checkroom gal at the Park Central. Prize was $100 War Bond and two weeks at the Coq. When caught at opening, Thursday (24), gal was obviously nervous, performing for the pinky-finger set.

Miss Kova, a good-looking brunette, has a smooth small voice well suited for ballads and blue tunes. She gave out with three numbers. Couldn’t Sleep a Wink Last Night!”, which managed to wake up some audience. Considering lack of experience, thrush showed good pop warfare to an audience more interested in table talk and food than in performer. Miss Kova might turn out well but she needs a lot more experience.

Dick Wilson’s ok (5) backed vocalist capably, Berta Blumy’s ok (1) relieved Wilson, doing occasional vocals in front of his outfit, delivers okay.

Bill Smith.

Village Barn, New York


The Village Barn is a perennial, living reminder of the fact that the squares of the world heavily outnumber the sharpies. For entertainment, this spot is offering a bumper crop of ripe, odoriferous corn and the customers gobble it up—without butter.

Zeb Carver, cut to the Will Rogers pattern, opens the bill with a collection of folky whees, good for a few laughs, then puts everything in high gear with an audience participation stunt—the table-squires call out their home cities and the ork obliges with a “typical” tune. The effect can be imagined, but the pitying laughter are okay.

Adela Bivie, a handsome young warbler, follows with a medley of Victor Bertex, Besame Mucho and People Will Say So for an encore. Listening to her is some what disappointing because the gal has a much better-than-average voice but seems to lack savvy in using it to best advantage. However, pulls good applause.

Al Robinson and his funny, Alkali Ike, take cover for a long season of soggy gags built on a leer. Best part of the act is the singing of Home on the Range, a really engaging bit of business. When caught, customers demanded an encore. Robinson is adept at ad lib, repartee and wings plenty of laughs with it.

Gertie, a luscious bit of femininity, appears for a couple of so-so ballets (seed by Carver as “bol-latte”). What gale lacks in terminology she more than compensates in looks, and she earns a good response.

Carver and His Country Cousins (gal and man) close with a stanza of ear-splitting “music,” bathroom-singing, horn-honking, spoon-slapping, washboard-rapping and assorted hillbilly playfulness. The offering drew the strongest hand of the evening.

Edie Ashman’s ok (7) do a competent job for the show and dancing. House comfortably full when called.

Paul Ross.

Club Teheran, Philadelphia

Talent policy: Intimate entertainment from 8 to closing. Management: Lou Lantos, owner-manager; Mort Schwartz, publicity. Prices: A la carte; no minimum, no cover.

The restrictive and exclusive nature of the recent conference in Iran has its counterpart in the newly opened Club Teheran. This boite is just as restrictive and exclusive, and its location is far off the beaten track, in a secluded nook in the residential sector.

Lou Lantos, who introduced the mustes bar (set for the town—Lous Morvanian, Chancellor and Germantown boys), went to the other extreme in selecting the patrons in setting up the Club Teheran. For the moneys castes who want absolute privacy this spot fills a long-felt need.

Operations are installed in what was formerly a hide-away town house for a prominent local banker, with added aura created in the designs and decor of Paul Berner. A three-story structure, ground floor is a garage and convenience of the suburban set. Private drinking rooms dot the second floor with the club itself on the top flight.

In keeping with the expensive character of the room itself; the food, entertainment is very rich in this Continental flavor.

Alternating on the piano and accordion is Paul Humphries, whose keyboard talents run the gamut from boogie-wogie to Bach, and who is adept in adding lyrical content to tunes. For the song- sellers there is Mattle Fagnie who does tail looks on par with her pipes. Wide range of selectivity taken by the sonatas in native tonge and the French, classics, and gal is equally at home with the sweet and swing vocals. Her selling heightened by a plus personality magnetism. Entertainers face will be widened as spot builds.

Held Over Indefinitely, the Three Peppers


STEVE EVANS Back Again After a Year and a Half Just Returned From Seven Months in Alaska Currently LOEW’S STATE, NEW YORK WEEK Feb. 24—CAPITOL THEATER, WASHINGTON, D. C.

Agent: MATTY ROSEN

“Ah, Here’s Good News Tonight!”

“WILD” BILL AMES

Held Over Roxy Theater New York 4th Week

State, New York
(Reviewed Friday Afternoon, Feb. 25)

The show-stopper of the current bill is the music of The Four Aces. Their delightful songs are always well received, and the audience responds enthusiastically to theirevery performance.

Orpheum, Los Angeles
(Reviewed Wednesday Afternoon, Feb. 23)

The second week following its re- opening, the show stepped out with a combination of variety and horror show. In the first category are the Great American Vaudeville Company, the vaudeville stage, and Rex Webster. The second half is filled by Dr. Slikin's Asp- erger Tobacco Show, which continues into the screening offer, The Draum of Fu Manchu. A good house at the opener.

Paramount, New York
(Reviewed Tuesday Afternoon, Feb. 23)

New stage show, dom inant with rhythm aimed at dervish-slip songs, the new vaude show is a hit with the jitterbug listeners.

Orchard, Los Angeles
(Reviewed Friday Afternoon, Feb. 25)

After three weeks of straight vaude the show steps out with a musical treat that hits the fancy of the live and swing-loving patronage. Headlined by Woody Herman and ork, with Warren Kay directing their third return appearance at the house, starts bills with hot music, giving out in hot, swing- oriented Presley, Armstrong, the Night and Amen. Herman takesthe opening scene clanging in the dramatization of the basement. Prop in her prove he is still a mas- ter of his craft.

Marion Daniels, a charming, graceful actress, also got plenty of applause for her good looks and smart appearance. Gal does a terrible routine, in her role as a flirt, hitting and intricate leg work. Gets a good laugh with her lindy hop style of dancing. The ork, consisting of piano, bass, five reeds, seven brass, guitar, drums, and a talented aggregation and strikes out with plenty rhythm and blues ar- rangements. Boys work in perfect har- mony and have a style that marks them as a group. Key men are Vito Musso, who delivers a sweet tempo on the sax, and Charlie Jackson, bass, who furnishes the comedy situations. Better pace on the ork and his nimble fingers hit the strings in an original arrangement of Holiday for Strings that merits attention.

Paramount, New York
(Reviewed Tuesday Afternoon, Feb. 23)

Prances Wayne, orb-lifting song sty- lists, claims the female audience. Charac- teristic quality is smooth and her rendi- tion of novelty and plenty of action, pulled to new heights.

Paramount, New York
(Reviewed Wednesday Afternoon, Feb. 23)

Spotted next to coming is Rex Weber with yet another vaude show. There Will Be Some Changes Made, because Judy gets a good hand for the serious kind. For All We Know done with Weber's female partner pan- ner, the service walking from the mice to set Weber carry on. Voice is too much for palatination.

Brother, Can You Spare a Dime? also classics for Weber. Ribald and in a racy suit, Weber deajads to perfection.

Paramount, New York
(Reviewed Tuesday Afternoon, Feb. 23)

The last 20 minutes of were turned over to Dr. Slikin, who gets the audi- ence in the frame of mind by telling what may happen in the darkness. Eight girls and girls of bobber-sock age are on the stage, and tend to be scared out of their wits. Kids are too scared to move, but suspended light bulb moved about stage. The skit is put on a side and the part of the evening is built around a morbid figure walking through the audience. Girls and boys for electric light gives him a deathlike hue. Ends with notes of splice, flashes and smokes. Ann Abbot- in Became Mucho and Latin version of Shoo-shoo, Balad and had to beg off. While Miss Romany's voice is above average, her looks, personality and abundance of vaude material overlook any trouble she may have in performing.

New male warbler unveiled at the Paramount, is nice-looking lad, Del Castle, who gives this send-off in its inch of rebellion Seibel and Tynan's cool and steno nice.

Non-musical section of show offers first performance in the comico-serio routines of Walter Dale Waib, aged 12. A very amusing lad.

Tina Bond takes grand opening, the bill with his impersonations that range from Hitler to Roosevelt. Mrs. Murphy had to do a scene of that sort, but as a PT2 character is loaded with music, just isn't understandable. Pic is Lady In the Dark, derring Prince.

CUFFO VAUDE AT Gimbel's
To Hypo Books

NY, Feb. 26.—Vaude house on the stem will get new competition from the cuffo show at Gimbel Bros., on a three-a-day, six-day rate.

Idea of the stunt, arranged by Hamilton Ross, is to promote new edition of Maurice, the children's story, by Buck Ross at $2 a show. Book authorized by the author to be played over and over, new stuff, and color pix calculated to hit kids right in their parents' pocket- books. Gimbel's end of the deal calls for department store to buy a certain number of books and turn them over to the money for the vaude bill, estimated to do $3,000 a week once it is put up. The same price will be used to Ross Industries. In addition to free show and free Away from the Kids and the Book, Ross adds to softens up potential buyers.

Travoltuently booked by Arthur Fisher for the department store run are Bobby Breen, Brisk Ross, Hovv and Dorothy, Uncle Don. Two more acts have been signed in the near future. The name is a name act now in a Broadway vaude act, the other will be a tramp comic or a magician.

The last show each day will be sent out on a tape via WOR. Uncle Don making with his "Hello Children" show and emcees the whole bill.

There show 'em locally Ross, who makes a business of gimmick all over the country, sets three weeks at the department store and auditoriums on a nationwide basis, too, not necessarily in that order. The new Ross show Ross feels books sell will soar.

JACK WIRE AND WOODY MOORE
FRANCIS DAINY & CO.

Currently: Beacon Theatre, Vancouver, B. C.

George Seaman Now Represents N.C.A.C. in Theatre Dept.

Daniel S. Tuthill, vice-president and director of the Popular Division of National Concert and Artists Corporation at 711 Fifth Avenue, New York, has announced the appointment of George Seaman, experienced vaudeville and nite club booker, to be in charge of the music and sound bookings for his division of N.C.A.C.

Mr. Seaman has been prominently identified with theatrical bookings for several years in association with the Arthur Fisher Agency, New York.

N.C.A.C. sells programs and talent in all fields of entertainment, representing more than 300 artists in Radio, Concert, Motion Picture, Theatre, Nite Clubs and Private Entertainment.

N.C.A.C.
711 Fifth Avenue
New York 22, N. Y.

Plaza 3-0820

GEORGE SEAMAN, Nite Club Booking Representative, is a specialist in all types of vaudeville and special entertainment.
Dorsey, Krupa, Set Chi Mark; Regan, Crum Ok

CHICAGO—Tommy Dorsey and Gene Krupa last week produced an outstanding record at the Oriental Theatre (5,000 last week in hitting a smash figure of $25,000, but was limited by Saturday (32) and Sunday (27). Current edition of Chicago Sun also reaches a new high in circulation, starting off well and house should hit a new high this week. Chicago Theater (4,000), with new act, starring Paul Whiteman and attraction of Robert Coates, planet, plus the third week of pic, *No Time for Love*, has a fairy good show, headlining, Woody Herman and ork, started on a good note this week and should finish with a good sum of $8,000.

Pin-Up Girls 32G; Spivak Pulls Kids

BOSTON—Harry Howard's Hollywood Pin-Up Girls Arena opened slowly at the Civic Auditorium (5,200 seat capacity, 46 to 99 cents) February 17 and built up to a solid week of gross of $8,000, with no mean showing against the competition of the other show house around. This is the right spot. Unit features Arlen and Broderick, Ben Bert, Art Gordon's Dogs, the famous Ben Gurie, Robert Stair and Bob and Beverly, Fletcher, Swing Time, and so on.

The kids were out of school last week, so the Civic Auditorium management decided to try slaving away Featuring only Sinatra's last fall, screen starlet Nancy McGuire, Ben Dora, and the Wannabees also in the company. Jan Gaber and Beatrice Key due March 2.

J. Dorsey Terrif 30½G in Buffalo

BUFFALO—One of the outstanding grosses in the Buffalo Theater's history was posted by Jimmy Dorsey and band for week ended February 24—a terrific $20,700. The show runs through this set with that by Glenn Miller a couple of years ago, and tops Jimmy's own previous high (September, 1941), which ran around $27,500.

The band had featured new members of its local set here, namely the famous Gladys Ten. Additional vaude acts were Peg-Leg Bates, and the vaude RECEIVED. Unmodulated.

Field's Ork Fair 19G at Phil Earle

PHILADELPHIA—Earle Theater (seating capacity, 9,000; house average, $2.00) failed to create any real excitement in its opening week. With Ship Field's band carrying the mounting, the program fairly well featured in fair enough with a gross of $19,000.

BOSTON—Dorsey was featured by the virtually unknown here, with Low, Hille and Stanley, and the Yacopi Troupe, plus some other acts, gave a surprising of the out. No help either from the screen's Fair's Desert Mystery.

"Gay '90s" 28G in SF

SAN FRANCISCO—With benefit of week, a gross of $20,000 was turned in a weekday of $15, Howard's Gay 90s unit, at the Golden Gate, (2,800 seats) here for third week ended February 24, with a surprising $20,000. Cab Calloway opened Thursday (24).

2-Day Holiday Boosts Takes; Para Headed for New Record

NEW YORK—Washington's Birthday holiday gave a Monday, and two day holiday boosted $6000 very nicely last week. Radio City Music Hall (6,200 seats; house average $101.44), in third week world's largest, was headed by Dean Martin and Jane Eye came up with a handsome $35,000. Howard's Stout for previous week's $75,000. Emigrant Bank (2,600 seats; house average $79.61), in its second week with Martha Raye, Rosario and Antonino and The Pullpulls, rang up $40,000, compared with previous week's take of $75,000.

Curtiz's presentation (3,200 seats; house average $62.75) ended its fourth week with Johnny Long's, Hazel Scott and Miracles of Morgan's Myth with $82,000 for six days. Previous takes were $72,000, $82,000, $82,000 and $82,000. Cugat's, Dean Murphy and Lady in the Dark, is headed for an all-time high gross.

Shерwood, Weidler Near 22G in Balto

BALTIMORE — Bobby Sherwood and crooner and their second week, grossed an unusually high $21,700 at the Hippo- drum for week ended February 23. Also on bill were GI Lanza, Helen Cherry and Artie and Nite Girl.

Cab Beats Elements With Fat 30G in LA

LOUIS ANGELES — Rain that flooded streets and stopped traffic off and on for a four of the seven days, Cab Calloway played the Ophirurn (2,600) here, failed to keep the patrons away. Despite spasm of mud clouds, some snow, hail and a strike of the water and power employees the call of putting an unexpected $6,000 homes in darkness, Calloway bi-deb of $35,000, with $6,000 in the house. Charging 99 cents top line, lines waited in the house for 25 minutes. Supporting acts included Dorothy Saurf and Avis Andor, for a $600, and a $650.

 Cairo Beats Elements With Fat 30G in LA

LOUIS ANGELES — Rain that flooded streets and stopped traffic off and on for a four of the seven days, Cab Calloway played the Ophirum (2,600) here, failed to keep the patrons away. Despite spasm of mud clouds, some snow, hail and a strike of the water and power employees the call of putting an unexpected $6,000 homes in darkness, Calloway bi-deb of $35,000, with $6,000 in the house. Charging 99 cents top line, lines waited in the house for 25 minutes. Supporting acts included Dorothy Saurf and Avis Andor, for a $600, and a $650.

Dreams CAN Come True

WASHINGTON, Feb. 26—It's the day all the way in a variety of sightseeing and getting to know that is a thing, but, like all other things, it takes a lot of work to have the mass of 12,000. It was one of those days that the Religious officials acknowledged there was still less pay for questions, and in some decisions have been reached on how the new cabinet and admiss taxes would be handled. The chairman of the new cabinet and admiss taxes would be handled. The chairman of the new cabinet and admiss taxes would be handled. The chairman of the new cabinet and admiss taxes would be handled. The chairman of the new cabinet and admiss taxes would be handled. The chairman of the new cabinet and admiss taxes would be handled.

"MONKEY" KIRKLAND (Terrible Cook) — Please contact in show office.

RIVIERA CLUB

4440 Delaware Ave., Louis. MO.

WANT

For your personal party opening March 14, playing only one week at the Riviera Club. Will be on hand to meet all your "most exclusive" guests. Write for details, stating event, best sal. Sorry. No Checks. DR. WOLFST, SOUTHERN ATTRACTIONS, 126 E. Third St., Charlotte, N. C.

P. T. G's To Work On Delinquency

MINNEAPOLIS, Feb. 26—A "dry night club" downtown Loop for exclusive use of high-school kids was proposed here by Minneapolis P.T.A. Central Council. Proposal outlined by two school kids. Sought for club operation Friday and Saturday nights for students, and only food, soft drinks and dance music would be attractions. Joe Ryan, P.T.A. President, and "interested students" said that the proposal is a challenge to parents to get behind movement in nationwide drive on juven idee delinquency.

New Hawaii Agency Offerings Units

HONOLULU, Feb. 6—Origin of "Ogives, McMon- ten booking agency, one of the first of its kind, has brought to the Hawaiian Islands agency has now 14 units including all-colored shows, Hawaiian and Samoan groups, and a Filipino outfit.

Its most elaborate show is "Let's Go Togethers," a vaudeville show of Hawaiian and Samoan groups. The agency is offering its shows "Ogives," "McMon- ten," and "Tahiti," to national and local organizations.

Hollywood nifty bill was given an impetus with the recent lifting of the military regulation which allows full cast shows on Hollywood. The lure still stands at 10 p.m.

CAN ALWAYS USE TALENTED ACTS

suitable for Night Clubs, Hotels, Country Clubs, Southern Attractions, etc.

ERNIE YOUNG AGENCY

157 N. Clark St. CHICAGO 1, ILL.

STANDARD ACTS GIRLS AND LINES

Can place you in Army Camp Shows playing Louisiana and Mississippi. Write for brochure.

NAT D. RODGERs

ARPT HOTEL, ALEXANDRIA, LA.
Optimistic Ops Seek Footloose
In D.C., As Biz Starts Decline

WASHINGTON, Feb. 26.—Despite fact that newsmen in the D.C. nightlife field are standing by the cash register biting their nails and wondering if they didn't get in on the end rather than the beginning of a boom, other out-of-towners are getting ready to sock dough into the capital's high-class palaces, indicating that the end isn't in sight, yet.

But even so, the atmosphere of recklessness that characterized nightlife expansion at beginning of the war, when D.C. began to bulge at the seams, has gone. Operators are weighing their chances a little more carefully, and the boys fronting the big combines are even asking for checks on previous takes in certain locations before signing leases. This is a far cry from the situation existing a year ago, when basements and lofts were grabbed up hurriedly and the only question usually asked was "Does the roof leak?"

While the city is still overcrowded and the dumping of Odor's pocket twen- ty months creates plenty of loose change, after-dark business is slowing down. Increasing scarcity of liquor isn't improving things any, while new taxes and the approach of warm weather are added threats.

This is unlike a situation of a few months ago, when headquaters sold out the Sidewalk in a week and to neglected the Rock Nite. Now, the moon is out and the phone is off for the rest of the day.

Yet two New York operators were in Washington this week casing the town for space. Both hedged on their plans, but it is no secret that they were on the hunt for locations. This despite the fact that the manager of one of the town's fastest-moving nighties declared this week that summer would find over a dozen local operators back on the lot because of financial losses. Even saloon flecks hint that their spots are running into tough business.

Hard Stuff Firms Get Together and Rationing Works

NEW YORK, Feb. 26.—A plan pioneered by the Cartais, Calvert's and Beag- gram liquor companies to rational hard stuff among their regular customers and thus eliminate black marketers, has been generally adopted by the industry. National Distillers, most important one, recently climbed on board. This was the signal for lesser outfits to follow suit.

The plan is very simple. Each distiller checks the amount of liquor he has on hand and then sets himself a quota on sales to retail outlets for the month, based on their previous average pur- chases. For example, he may decide that in March he will supply retailers with 50 per cent of the goods they usually purchase. Hence an outlet which aver- aged 100 cases a month will receive 50 in March, and so on. The distiller then notifies the retailer directly—or thru the wholesaler who usually supplies the out- let—how much liquor may be expected, and this quantity is delivered.

Wholesalers are not altogether happy over the arrangement because it eliminates the competitive factor. However, under war conditions there is nothing they can do but accept rationing. Industry spokesmen feel the idea has several advantages. They say it cuts out the payoff which some saloonmen have been exacting to get an outlet quantity of wet goods, and it also eliminates the practice of forcing wines, cordials and other stuff.

Harriman Opens No. 3

NEW YORK, Feb. 26.—Ben Harriman, who runs the Metropole and the Aquarium here, is turning the Bryant Bar on 42nd Street into a cocktail lounge with an entertainment program. Application has been made for a cabaret license, and Dave Tape is booking a maximum of six acts into the spot. There will be live dancing, despite the threat of the 30 per cent amusement tax. Harriman will expand the amusement hours of his other two spots. The Aquarium returns to enter- tainment at 1:00 in the afternoon instead of 4:00, and the Metropole at 3:00 instead of 9:00.

200 Mexican Spots Hit

MEXICO CITY, Feb. 26.—More than 200 cabarets, dance halls and beer par- liors have been shuttered here in the city's biggest clean-up drive. Most of the proprietors who were accused of peddling bed liquor.

200 Mexican Spots Hit

MEXICO CITY, Feb. 26.—More than 200 cabarets, dance halls and beer par- liors have been shuttered here in the city's biggest clean-up drive. Most of the proprietor who were accused of peddling bed liquor.

JAY ROGERS AND CAROL HORTON
Portland, Maine

Gt. SOUTHERN RHYTHM
ROBBIE ROBBINS AND HIS ORCHESTRA
Dance Music—Show Music—Entertainment
New York City

DON SEAT
Quintette
Dine and Dine
tone in Music and Song
Seattle, Wash.
March 4, 1944

**Cocktail Combos**

SPECIALIZING IN NATIONALLY-KNOWN 6, 7 AND 8-PIECE ORCHESTRAS AND FAMOUS COCKTAIL UNITS

---

**ADORABLES!**

An Unusually Fine All-Girl Sextette

---

**THE "LUCKY SEVEN" COMBINATION**

Featuring VOCALS BY BERT MADER and DICK MORTON

---

**TWO MEN and a GIRL**

SONNY PAYNE and DON PURNELL, Star Singers of Modern Songs

---

**Moods in Music**

Here's a Perfect 4-Piece Combination. An Entertaining Cocktail Unit Plus a Rhythmic Dance Orchestra.

---

**LOVELY and TALENTED**

AL AND MARGIE

and their Accordion, Guitar and Vocals

---

**A SHOW IN HIMSELF**

ALSO OFFERING MELODIES ON THE ACCORDION

---

**VIBRANT — DIFFERENT**

JEAN AND RAYMOND DRAKE QUARTET

WITH RAYMOND'S PIANO RAMBLINGS

JEAN'S VIBE AND VOCAL ARTISTRY

BACKED BY BASS AND TRUMPET

---

**Solid Rhythm!**

FEATURING VELMA playing the Sax and JEAN beating the Drums

VOCALS BY BOTH GIRLS

---

**Max Cooper and Yolanda**

---

**Frankie Paul and his All Star Orchestra**

DRUMMING HIS WAY TO NATIONAL FAME

A GREAT SEVEN-PIECE GROUP

Featuring DANNY FERGUSON, Piano Stylist.

---

**The Jerry Barlow Trio**

SINGING AND PLAYING SONGS TO PLEASE ALL

---

**Velma 'n Jean and their girl band**

---

**Bill Caldwell**

3-man Piano-Organ Duo

---

1112 Chambers Building • Telephone Victor 3346

Kansas City, Mo.
Bud O'Wayne, son of Jack and Anna O'Wayne, now a flight officer with the army air corps in Italy and a leader of his squadron, was up with an experience that will never forget and one that he will always be proud of. Bud was asked recently to do a "command" engagement for Lieut. General W. C. Clark and his staff at the latter's headquarters, in Italy, and Bud came thru with a performance of 94 minutes of magic that brought rounds of bravos from all who witnessed it and an induction from General Clark to remain over at headquarters for a day visit. And when Bud's dad read of the event he wrote a note expressing his pride in his son.

-- PAUL STADELMAN and Wendy Higgins moved their ventriloquists and magic into the West Virginia circuit, Monday (28) for two weeks with opponents of the Magicgals, class act of the Netherland Plaza's Patio, now on Zig Zag and now on Milt Schuster's new Mid-town Circuit. Bud is to set open May 20 at the Poli in Los Angeles. What a great time we are going to have in the Near West with an audience of 4000-

DOT AND DASH, instrumentalists, new in Hurst burly and really Det Cano and Bert Smith, contemplate stage monitor.

DUSTY PLETHORD left unit and settles on the Coast to open at the Zanbaboo February 17. GINGER WARES option renewed at Charlie's Inn, Miami Beach, Fla.

TREZ and Her Wine Bath opened February 21 at the Havana Casino, Bur- salo, for three weeks, and then to the Casino, Toronto, and Gaffey, Montreal. AL PHAIR, after a leaves of absence is back at the Casino, Boston, where Steve Mills is entering his 12th season.

Bud Lee is in London and Bud Lee's new movie "Slats" has been released in Italy, and Bud Lee is currently doing his shows in London and playing for the fans and seeing the sights.

-- "We have been engaged by the Juanita Hopkins Opera Association, a well known opera company of New York, for engagements in St. Louis. . . ."

AMY SCHUSTER, music director at the 5 and 10 cent store, to open in her new operation on the north side of the city.

"The Firetraps" Condemned

MEXICO CITY, Feb. 26.—The city govern- ment has condemned 65 public entertain- ment places as veritable firetraps, and has ordered the owners to fix up or close down.

Under New Ownership

FOLLIES THEATER
337 S. Main St
Los Angeles 13, Calif.

PRINCIPAL PERFORMERS

Write

WANTED COMEDIANS.
WANTED STRIPPERSThe Big Show.
127 N. DE LA Salle St.
CHICAGO, ILL.

WANTED Burlesque Performers and Strippers
San Francisco, Calif.
E. SOKOL, Mgr.

BURLINGO NOTES

NEW YORK:
PALMER COTE broke in a new vaude in Herman Timberg and Jack Kingsley at the Bilt, Staten Island, last week.

CHARLES H. A. LENTZ has booked Kbayo dummy in his, comic to head out for the C.F. Overseas unit. . . . BILLY REED, Ringling Bros. and Barnum and Bailey have left the Poli in Los Angeles, where Harry Dactyl is in charge of the circus. "Bute" Taylor returned after a week's lay-off, and is now head of the unit.

Other principals are Warren Centrello, Julia Collins, Louise Miller, Betty Briggs, Nora Jefferis, Akedonna Lays, Len Wynn, Tonya, Kaye Drew and Ermae Parkes. Clyde Kinnick has moved to Zig Zag and now on Milt Schuster's new Mid-town Circuit. Bud is to set open May 20 at the Poli in Los Angeles.

Moe Costelloe due to open a new burlesque show in Burbank, April 12. Northfield, Va., April 1 Tom Powder has closed unit and settles on the Coast to open at the Zanbaboo February 17. Grace O'Hara, featured on the West Coast in her new facial operation performed on Charlie's Inn, Miami Beach, Fla., released to appear on stage, scheduled for a burly return.

THE BILLBOARD

March 4, 1944


Althia, Vic (Greenwich Village Inn) NYC, 1-2.

ANITA & EXTRAITA (Palmwood) Columbus, O., 1-2.

BARLEY & BURL (Casa) NYC, 2.

Barker, Dodgers (Staten Island) Chi.

Barker, Paul (Staten Island) Chi.

Barnes, Penny (Wivela) NYC, 1.

Bennett, Penny (Wivela) NYC, 1.

Bennett, Penny (Wivela) NYC, 1.

Bennett, Penny (Wivela) NYC, 1.

Belmont Bros. (100 Club) Des Moines 1-2, 1.

Bennett, Paula (Painted Desert) Detroit, h.

Bennett, Paula (Painted Desert) Detroit, h.

Bennett, Paula (Painted Desert) Detroit, h.

Bennett, Paula (Painted Desert) Detroit, h.

Bennett, Paula (Painted Desert) Detroit, h.

Bennett, Paula (Painted Desert) Detroit, h.

Bennett, Paula (Painted Desert) Detroit, h.

Bender, Pinch (Minneapolis) Baltimore, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.

Bogart, William (Maisonette) Chicago, h.
March 4, 1944

The Billboard

John E. Leffler

John E. Leffler, 72, New York theater producer and manager and in recent years he was busy with many Broadway successes, in Miami February 22.

Member of an old theatrical family, he was born in Bridgeport, Conn., as the inventor of the hat-check system, which he devised while working in his father's store.

Leffler has been in show business since the early 20th century, beginning his career as a producer of small plays.

His company, Leffler-Weidman Productions, Inc., which they purchased touring rights to "Summer Stock" on Broadway.

worked as a theater manager in several cities, including Dallas, Chicago and New York.

Since 1951, Leffler has been compiler of the Broadway Bazaar, a twice-weekly column in the New York Daily News.

He was also the owner of the Leffler-Weidman Theatrical Company, which purchased touring rights to "Summer Stock" on Broadway.

worked as a theater manager in several cities, including Dallas, Chicago and New York.

The Leffler family, which included his wife, Emily, and their three children, Mary, John and Robert, operated the Leffler-Weidman Theatrical Company.

The company produced a variety of productions, including "The Music Man," "South Pacific" and "The Sound of Music."
**March Openers Line-Up**

**Sparks Unit Is First Out**

**Lynche Takes Trips Before May Debut**

**Birmingham, Ala., Feb. 26.—Under direction of R. E. C. Cross, the**

**Heth To Open With N. Birmingham Bow**

**Garman Sets Staff, Line-Up For Sunset**

**Ballyho Bros. Creating Expo**

**Alamo Loads For Austin**

**Northwest on Sked**

**JJ Ops Arriving**

**Ballyho Bros. Date is Sitched**

**Fox Pilots Wallace Bros.**

**Ballyho Bros. Cicatriz Expo**

**Concessionaires For Sunset**

**Hall Buys Rides of Beaty**

**Pilot House of Beaty**

**Jeezer Puffs**

---

**Clarence R. Ellis, Communications to 25 Opera Place, Cincinnati 1, O.**

**The Billboard**

---

**March 4, 1944**

**CARNIVALS**

---

**Northwest on Sked**

---
3000 KENO
Made in sets of 50 or 100 cards each. Placed in 3, 6, 10, or 20 pounds. Each set guaranteed to be complete. For each set of 100 cards, $1.00; 50 cards, $0.50; 25 cards, $0.25; 10 cards, $0.10. Weight of each set as marked. Remainder 2500 cards $5 per 100 cards only if marked on card or limited.

3000 KENO
Tickets printed on 100 squares, 5000 tickets per box, 400 boxes per carton. Each box weighs 200 lbs. per box. All Bingo and Keno tickets are complete with wood markers, 50 cards per box. All tickets sold in sets of 100 cards only. In a railbreakable, inexpensive cardboard box. Price $1.25 in lots of 1,000, $1 per 100. Calling cards, each, 50 cents. Available in any quantity for immediate delivery. Totally complete. All tickets are non-transferable.

Serving the...
Fat

For

Must

A.

Cork

B.

C.

Mitchell, write.

LEO

ING

be good

Guns.

Out

Will

Place,

Age

exclusive

NOTICE

Royal

90

Box

book Merry

SID

Complete

plan

after the

new

Philadelphia. The members selected
to

are no

uses

Velares.

-Elde-

DE-131,

El

road

San Jose,

Calif., to

Second. Mont.

address.

WILL OFFER

P. O. Box 767, Petersburg, Va.

AMERICAN CARNIVALS

Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., Feb. 26.—Since release of

notice to the individual

operators during the coming

year, there has been

crime of interest on

were

notices to:

For Concessions. Privilege
to

no. July

L. A. BEEDON, Box 692, Weble City, Mo.

H. W. JONES

WANTS

Virginia Great Shows

WANT

Bingo Help, must be sober and

liable. Salary and percentage.

opening

first week in April, Norfolk and

Richmond, Va., and Washington, D. C.

H. W. JONES, 5508

Monroe Place, Norfolk, Va.

Virginia Great Shows

WANT

Following Concessions still open: Territory Ameri-

can Traveller, Frank Charles, Hugh Rucker,

Give Your Age and real. Penny Arcade, West

at noon — Automobile and Truck Metehan.

Jimmie Brown, owner. Manager for two com-
nittee Girls Mrs: Charlie Feer, Jack

screen. Let us know who will be our

—no grits or Grissles. Bill Ferrin, come in at

9:00. Women register now open at Tidewater

Pembroke, Suffolk. All male and

VHUKEY STATE SHOWS

WILL BOOK ANY RIDES NOT HAVING

WITH WHAT WE HAVE

CAPABLE WITH A GOOD RIDE RIDE

USEFUL HELP. HELP. COME ON

FOR SALE

90 BOX SIDEBACK TOP

Sidewalk (Nearly New), Complete With

Banner Line, Rammers, Platform, Stage.

Ready To Go.

All Address: MICHAEL ROSEN

P. O. Box 310, North Little Rock, Ark.

WANTED

BINGO MANAGER

Must be good caller and drive truck.

Job pays $50.00 a week and percentage.

Will sell exclusive to Charlie Callow and

American Mitt Camp. Want to buy

6 Cam. Coke. Will sell at a beat.

Write

F. W. PEPPERS

1107 Broad St.

SELMAR, ALA.

WANT GIRLS

For Roll Out the Red Carpet. Good pay.

short hours, 90 days on location indoors.

Want to buy. 22 Shorts and Longs; wise

prices.

LEO SUGGS

P. O. Box 431

NORFOLK, VA.

FOR SALE

Parker Two Acrobat Merry-Go-Round,

Number Five Eli Wheel

Bike and round. Also other

equipment. Address

PAUL TOWE

Route 42, Box 65, El Paso, Texas

NOTICE

For People wanted; good proposition. Lower

reason with Royal American Shows. Also

Johnny Mitchell, 1519 Main Address.

JOE PONTICO

P. O. Box 223

Carthageville, Mo.

American Carnivals Association, Inc.

WANTED—SOUND TRUCK

With Operator for Approximately 12 Weeks Commencing in April.

Must Be First-Class Equipment.

WANTED—GOOD SIDE SHOW

Mark Williams, A. P. Henley, Answer.

Can Use Large Snake or Monster Show.

WILL BOOK ROLLOPANE, OCTOPUS, TILT-A-WHIRL,

FLEE-FLY, PLANE, CHAIRPLANE, AND KIDDIE RIDES

Both Forrester and Bumpers. Bouncing,前后, Draying, chasers, stay away.

Good salary, fair treatment. Wonderful opportunity for employees who are sincere and appreciative.

Address

F. E. GOODING AMUSEMENT CO.

Winter Quarters: 1300 Norton Ave., Columbus 8, Ohio

B. & L. AMUSEMENT

COMPANY

OPENING APRIL 15

Wants Wheel Operator, Drive serial, no

booster. Will book Merry-Go-Round with

transportation. Grind Shows, write. All

Concessions own. Privilege. responsible

get. Write

WANT

All Concessions. Privilege. responsible

get. Write

Virginia Great Shows

WANT

Wants

Fat

For

Must

A.

Cork

B.

C.

Mitchell, write.

LEO

ING

be good

Guns.

Out

Will

Place,

Age

exclusive

NOTICE

Royal

90

Box

book Merry

SID

Complete

plan

after the

new

Philadelphia. The members selected

to

are no

uses

Velares.

-Elde-

DE-131,

El

road

San Jose,

Calif., to

Second. Mont.

address.

WILL OFFER

P. O. Box 767, Petersburg, Va.

AMERICAN CARNIVALS

Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., Feb. 26.—Since release of

notice to the individual

operators during the coming

year, there has been

crime of interest on

were

notices to:

For Concessions. Privilege
to

no. July

L. A. BEEDON, Box 692, Weble City, Mo.

H. W. JONES

WANTS

Virginia Great Shows

WANT

Bingo Help, must be sober and

liable. Salary and percentage.

opening

first week in April, Norfolk and

Richmond, Va., and Washington, D. C.

H. W. JONES, 5508

Monroe Place, Norfolk, Va.

Virginia Great Shows

WANT

Following Concessions still open: Territory Ameri-

can Traveller, Frank Charles, Hugh Rucker,

Give Your Age and real. Penny Arcade, West

at noon — Automobile and Truck Metehan.

Jimmie Brown, owner. Manager for two com-
nittee Girls Mrs: Charlie Feer, Jack

screen. Let us know who will be our

—no grits or Grissles. Bill Ferrin, come in at

9:00. Women register now open at Tidewater

Pembroke, Suffolk. All male and

VHUKEY STATE SHOWS

WILL BOOK ANY RIDES NOT HAVING

WITH WHAT WE HAVE

CAPABLE WITH A GOOD RIDE RIDE

USEFUL HELP. HELP. COME ON

FOR SALE

90 BOX SIDEBACK TOP

Sidewalk (Nearly New), Complete With

Banner Line, Rammers, Platform, Stage.

Ready To Go.

All Address: MICHAEL ROSEN

P. O. Box 310, North Little Rock, Ark.

WANTED

BINGO MANAGER

Must be good caller and drive truck.

Job pays $50.00 a week and percentage.

Will sell exclusive to Charlie Callow and

American Mitt Camp. Want to buy

6 Cam. Coke. Will sell at a beat.

Write

F. W. PEPPERS

1107 Broad St.

SELMAR, ALA.

WANT GIRLS

For Roll Out the Red Carpet. Good pay.

short hours, 90 days on location indoors.

Want to buy. 22 Shorts and Longs; wise

prices.

LEO SUGGS

P. O. Box 431

NORFOLK, VA.

FOR SALE

Parker Two Acrobat Merry-Go-Round,

Number Five Eli Wheel

Bike and round. Also other

equipment. Address

PAUL TOWE

Route 42, Box 65, El Paso, Texas

NOTICE

For People wanted; good proposition. Lower

reason with Royal American Shows. Also

Johnny Mitchell, 1519 Main Address.

JOE PONTICO

P. O. Box 223

Carthageville, Mo.

American Carnivals Association, Inc.

WANTED—SOUND TRUCK

With Operator for Approximately 12 Weeks Commencing in April.

Must Be First-Class Equipment.

WANTED—GOOD SIDE SHOW

Mark Williams, A. P. Henley, Answer.

Can Use Large Snake or Monster Show.

WILL BOOK ROLLOPANE, OCTOPUS, TILT-A-WHIRL,

FLEE-FLY, PLANE, CHAIRPLANE, AND KIDDIE RIDES

Both Forrester and Bumpers. Bouncing,前后, Draying, chasers, stay away.

Good salary, fair treatment. Wonderful opportunity for employees who are sincere and appreciative.

Address

F. E. GOODING AMUSEMENT CO.

Winter Quarters: 1300 Norton Ave., Columbus 8, Ohio

WEBER COAST AMUSEMENT CO.

OPENING San Jose, Cal., March 25 to April 2, Inclusive

WAN

Foremen and Assistants for the following Rides Tilt-A-Whirl, Scooter, Ferris Wheel, Rides

Help in all departments. Prefer truck drivers. If married can use wife as Ticket Sellers.

CAN USE ANY GRIND SHOWS THAT DO NOT CONFLICT

Must have transportation. We are playing the best territories in California and North-


71 North San Pedro, San Jose, Calif., to: Mar. 5; Emeryville, Calif., Mar. 8 to 22. No collect wires.

WILLIAM COWAN

With Celtin & Wilson Shows, Inc.

Opening April 1, in Petersberg, Va.

WANTED — CAPABLE CLOTHES PIN AGENTS WANTED — GENERAL HELP FOR ALL CONcessions

All Address WILLIAM COWAN, Box 767, Petersburg, Va.

WORLD’S LARGEST MUSEUM

BREAKING ALL RECORDS—UNPRECEDEDNT BUSINESS. WANT OUTSTANDING CANDIDATES WHO ARE ALREADY ATilded IN AMATEUR CLURCIFER. IF YOU ARE LOOKING FOR WORK THE YEAR AROUND WRITE

KORTE’S WORLD’S FAIR MUSEUM

725 S. Hill St. Los Angeles, Calif.

WANTED

PARTY WITH OWN HAMMOND ORGAN FOR LONG SEASON. SALARY NO OBJECT IF

Talent will be appreciated. Must be reliable and fair. To those people, you have long season, best of treatment.

DODSON’S WORLD’S FAIR SHOWS

P. O. BOX 218 BEAUMONT, TEXAS

M. G. DOMBRE, Mgr.
MIDWAY CONTEST

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

ILLUSIONS OF SPRING

P. L. (DOC) FLACK, veteran owner of the Northwestern Shows, was a Detroit vacationer recently, and was reported to be in good health.

LUCILE ANDERSON, high diver, has been re-engaged by the Barney Tassel Unit for her second season there.

MR. AND MRS. HERBERT MORROW, Amusement Company, are visiting their parents in Huntsville, Ala.

DANNY DATA, former clown on United Exposition Shows, is now a brakeman on the Milwaukee Railroad.

MRS. AL KELLY DEAR, sister of Mrs. Joan Johnson, former employee of the Wisconsin Shows, is convalescing in Grace Memorial Hospital, Detroit, after an operation.

WORLD OF PLEASURE SHOWS contracted for the midway at the Bal-Knab County Fair, Auburndale, Ind., reported Joan Quinn, show's owner-manager.

HARRY J. FULTON, owner of the Midway Shows, is now a brakeman on the Milwaukee Railroad.

JOHN L. (SPOT) RAGLAND, widely known West Coast concessionaire, is going to be one of the 20 Big Shows, is here winning the men's high-kicking contest at Regular Associated Fairs' Night in Florentine Gardens, Hollywood. While a number of members thought he should have been disqualified because the accompanying chorines had held him up, he denied the knack, declaring that he had supported the gals on their feet.

Myself and Mrs. Ray Wilson, Astoria, Ill., who was recently married to Robert Dun-

hearing given by Barney Beach's Side Show on the World of Today Shows. They are visiting his brother and sister, James and Louise Chavanne, in Muskogee, Okla.

GEORGE CAVANAUGH, mechanical superintendent, Lynch Exposition shows, has been re-engaged by the Tullar-Wind and Rocket, top salary and good treatment, by owners, W. W. HARRIS, New Orleans, La.

In New York on a buying trip, Le- Ola, to be with Al Tomorrow's Congress of

WANT to BUY

HALF INTEREST in CARNIVAL. Middle West preferred.

C. N. AYOTTE
926 Birch Street, Miami, Mich.

FOR 1944 MISSOURI AUTO LICENSES
Write
C. J. BABKA
3726 IOWA AVE.
ST. LOUIS 4, MO.

Representative Illinois State License Branch of Missouri Authorized Abbey, Truck and Trailer Tank for 1944.

Can get new with Missouri, World's Fair Stamp.

HYALITE MIDWAY WANTS

WHEEL FOREMAN, $45 per week $5 bonus; Operator for Kiddie Auto; 15 Concession Agents for route into Dakotas and return. Opening March 15th, Bonham, Texas, upmost. Write or Wire RAY STECK, Bonham.

FOR SALE OR TRADE

DOUBLE LOOP-O-PLANE

Steel Fence and Booth. Make an Offer.

Robert Signor
1515 Hudson St.
GRAND RAPIDS, MICH.

WANTED

WILL pay $100 for old or new Galesburg & Blue Ridge Tractor Company equipment.

B. E. JONES
327 N. Logan St.
CHATTANOOGA, TENN.

FOR SALE

FOR SALE FOR CASH

50 Seat Side Show with 2nd 
Rate 868550 in.
with steel frame, $250.00. Also Tete-Cut Kiddie Ride, $600.00.

WANTED

MRS. JON DENTON
504 N. Broadway
KNOXVILLE, TENN.

HOUSE CAR

Sturdy well-built house on wheels, mounted on Ford truck, 12×15 feet interior, some previously new, dual wheels, five tons, very nice, 7 years old. Offers very near sell. Write

JOHN H. CAROLE
6th Ave. 5000
Columbus, Ohio

FREAK FOR SALE

A fine biddable Belle, four months old. Located in back lot behind stables in 22 to 24 lane, large hang on back feet of racket.

MARY TEETERS
Rt. 1, Box 280
GILROY, CALIF.

PARK SPECIAL WHEELS
85 in. Diameter. Beautifully Painted. $75.00.

BINGO GAMES
76-Player Complete. $50.00.

SLACK MFG. CO.
124-126 W. Lisle, CHICAGO, ILL.

ASTRO FORECASTS AND ANALYSES
All Readings Complete for 1944

Single Shots, 85¢ each, Typewritten. Per M. $60.00.

Analytical, B, With photo, E. $8.00.

Full Shot, B, With photo, E. $15.00.

PENCALS Complete. $5.00.

Samples of the 4 Readings, Four for 25c.

A. H. MOLLIS
R. 3, Larso, Pa.

FOR SALE

50-80 K.W. 5, 85 K.W. 6-40 K.W. 1, 50 K.W.

Gasoline Line Bennett Plants with Switchboard.

$125.00 per unit, complete, 110 volts.

$225.00 per unit, complete, 220 volts.

Illumination, Inc.
88-100 Queen Blvd., Blvd. L, N. Y.
TEL: NUN-0572

GOLD MEDAL SHOWS
NOW BOOKING FOR 1944 SEASON

Address: OSCAR BLOOM, Mgr.
P. O. Box 33
Columbus, Miss.

WANTED

Frgons, Curtiss Machine company, also Popcorn and Concessions.

SHOWMAN

BOX 1928
ALABANDIA, L. A.

FOR SALE

FOR SALE FOR CASH

Four Car 12-Car South & Atlantic Auto Show with steel frame, $250.00. Also Tete-Cut Kiddie Ride, $600.00.

WANTED

MRS. JON DENTON
504 N. Broadway
KNOXVILLE, TENN.

HOUSE CAR

Sturdy well-built house on wheels, mounted on Ford truck, 12×15 feet interior, some particularly new, dual wheels, five tons, very nice, 7 years old. Offers very near sell. Write

JOHN H. CAROLE
6th Ave. 5000
Columbus, Ohio

FREAK FOR SALE

A fine biddable Belle, four months old. Located in back lot behind stables in 22 to 24 lane, large hang on back feet of racket.

MARY TEETERS
Rt. 1, Box 280
GILROY, CALIF.
WHEELS OF ALL KINDS
Ticket-Paddles-Laydowns
Complete KENO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT
Complete, Strikers, Etc.
Still Available
EVANS' BIG PUSH
Write for Catalog
H. C. EVANS & CO.
1520-28 W. Adams St., Chicago 7

MATTHEW J. BILEY ENTERPRISES
Want
Merry-Go-Round and Chair
place Foreman. Help in all
Agents of all kinds. Particu-
larly legitimate Crude Shows. SHOWS OF
MERT—Class House. Girl Show

MATTHEW J. (Squiro) BILEY
P. 0. Box 3302
MIAMI, FLA.

WANT TO BUY
FOR CASH
PHOTO GALLERY
Please state all in first letter—condition, price, use either or both. If more than one can be bought, you can buy in groups. ALSO WILL BELL SEVERAL MACHINES OR EQUIPMENT.

WHEELS OF ALL KINDS

COLEMAN BROS.' SHOWS
Opening Early in April.
Want Shows—Men only. Midget, Fat
Girls, Parades, Arcade, Any New or Novel Show. Pit or Platform; have nails for same. Fam-

 TURNER BROS.' SHOWS
7 Rides—25 Concession—8 Shows
WANTED—Second Man on all Rides. Truth
Trick, Strikers, Comet, Shooting Gallery, Pool
Games, Carnival Apples or any legitimate Skittles Game. Take any kind of Shows or Con-
cession. Show is contracted to play route of seven months, in large cities, from April 1 to October 1.

WILLIAM EYERLY
616 Waverly, Bloomington, Ill.

WILSON FAMOUS SHOWS
WANT
Carnivals, Shows and Rides that do not conflict with what we have. Foreman and Bille help on
40 Ride, 2 minerals, 100 per week.

J. F. SPARKS SHOWS
Now Booking Season 1941
Shows and Concessions. Exclusive Clothhouse, Ride Foreman and Help wanted.
311 Wolfer Drive, Bloomington, Illa.

NOTICE
ALL OLD EMPLOYEES CONTACT AT ONCE
CALL MATT BILEY
MATT BILEY

R. C. MILLS, ROYAL AMERICAN SHOWS
P. O. Box 229
CARUTHERVILLE, ILL.

WANT
Operators for Trit-A-Whirl, Roll-A-Ride, Oc-
cupus and Ferris Wheel. No tear downs. Come on, don’t write. Long season.
J. W. LAUGHLIN—PLAYLAND PARK
9201 S. Main Street
HOUSTON, TEXAS

WANT
Sixteen men are now in the crew at
quarters of the Virginia State Shows. Swift-
ly, Va., George Berman, Pittsburgh, Penn.,
show that these men will cause the 'Bros.'
rides to look spic and span. They will be
ready for shipment to quarters soon.
Lloyd Phillips is no longer con-
ected with the working crew. General
Manager Bocco Manuccio will have charge.
Visitors included Miss Wallace Goodrich and Kenny Moore.

Mrs. GRITRUD BENGIE, secretary and
treasurer, reported from Springfield,
Mass., that the Benge United Shows
would open about April 24 near Spring-
field, Manager Benge to have the equip-
ment shipped from winter quarters in
Moan, Il. He will leave on a book

Hey! WLB!
"You've been around me for three months and should know the
idea," said a side-show
owner to an attaché. "Your salary
will not be $10 per week for
11 months this year—but I'll ex-
pect you to do the cooking."

the Eliman Shows, which will open in
Milwaukee on May 1. He revisited the
show after an absence of three years, and

SIXTEEN men are now in the crew at
quarters of the Virginia State Shows. Swift-
ly, Va., George Berman, Pittsburgh, Penn.,
show that these men will cause the 'Bros.'
rides to look spic and span. They will be
ready for shipment to quarters soon.
Lloyd Phillips is no longer con-
ected with the working crew. General
Manager Bocco Manuccio will have charge.
Visitors included Miss Wallace Goodrich and Kenny Moore.

JSK

"First Things First"
Our first responsibility is to the men at the Fighting
Fronts and our policy of 100% co-operation with Uncle Sam
as evidenced by the award of the Army-Navy E pennant for
our "all-out" war effort.

At this time we regret that it is impossible to accept civil-
ian orders until the end of the war. Then we will be
able and happy to take care of your canvas needs.

POWERS & CO.
MANUFACTURERS OF
CANNAS GOODS

PHILADELPHIA, PA.
CHICAGO, ILL.

EYERLY RIDE OPERATORS
Protect your OCTOPOUS, ROLL-OPLANE AND FLY-O-PLANE

World's Most Popular Rides

- Operate Slowly
- Operate Carefully
- Keep Well Oiled
- Keep Nuts and Bolts Tight

EYERLY AIRCRAFT CO.
Manufacturers
SALEM, OREGON

BILL HAMES SHOWS, INC.
Opening the Regular Season at the
FORT WORTH FAT STOCK SHOW, MARCH 10

WANT
WANT
Legitimate Concessions of all kinds. Ride Help. Ticket Sellers for 5 Shows.

LOROW BROS. WANT
FOR ROYAL AMERICAN SIDE SHOW
Freaks and Working Acts. All people with last season contract immediately.

WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
WANTED
CAVALCADE OF AMUSEMENTS

WE WILL EXHIBIT AT THE FOLLOWING STATE AND MAJOR FAIRS AND CELEBRATIONS:

Red River Valley Centennial, Grand Forks, N. D.
North Dakota State Fair, Minot, N. D.
Milwaukee Annual Aquatennial, Milwaukee, Minn.
North Montana State Fair, Great Falls, Mont.
Midland Empire Fair, Billings, Mont.
Sunrise Carnival Celebration, Butte, Mont.
Nebraska State Fair, Lincoln, Nebr.
Kansas State Fair, Hutchinson, Kansas
New Mexico State Fair, Albuquerque, N. M.
Panhandle-Plains Fair, Lubbock, Texas
Tri-State Fair Committee, Amarillo, Texas
American Legion Show, Waco, Texas

— and a capable route of other good dates —

Will finance any Show of merit. Persons with new and novel ideas will be considered, so let us hear from you. McCluskey, please write.

Will book meritorious Side Shows; also complete Drome, or will furnish our own Drome and magic producer. These must be in keeping with our other attractions, as we want the best.

Will put top prices for Kiddie Auto Ride, Fly-O-Plane and Hey Day if in good shape.

Can place Help in many departments. Need Foremen for Spirit, Merry-Go-Round and Caterpillar; Tractor Drivers; Blacksmith (Wiley Hale, write), Pundit for Midget Show (Ward Caldwell, write), Scenic Artist (Ed Breckenridge, write), Cookhouse Help of all kinds, including Cooks and Waiters. Other useful people write. Ride Help, address (J. T.) Dempsey.

Trainmen, Polers and Chalkers, write P. J. McLane.

Winterquarters now open at 20th and State Streets, East St. Louis, Ill. We pay top salaries beginning with the time. We must have reliable people, as we are building for the future and want a permanent organization.

CAVALCADE OF AMUSEMENTS
Al Wagner, Sole Owner
Milton Morris, Genl. Mgr.
P. O. Box 69
ST. LOUIS, ILLINOIS

NOTICE

SHOWMEN
RIDERS
CONCESSIONAIRES

The 1944 Fair and Celebration Route of the Sunset Amusement Company
Opening Saturday, April 29, at Ecclespring Springs, Mo., followed by cities in Missouri, Kansas, Iowa and Illinois.

IOWA'S BIGGEST FAIR AND BEST AT 4TH AT RED OAK

FAIRS IN ILLINOIS

Meriden, Organic; Kingston
Mound City, Rock Island

FAIRS IN IOWA

Ottumwa

Minoes, Creston, Atlantic

FAIRS IN MARYLAND

Cedarville, Charles City, Iowa City, Mount St. Mary's

SHOWMEN AND RIDERS WANTED:

 uninterrupted service from April 29 until May 27, 1944.

CONCESSIONAIRES —Want Diggers, Fish Pond, Pitch-U-Win, other 10c Stamp Stores. We have good equipment for rent or sale. Message: J. W. N. C., Creston, Iowa.


HELPS — Want experience in various fields. Message: Mrs. F. C. Horner, Creston.

JOBS OPEN — Earn your stay with this company.

W. J. O. BOX 466, DANVILLE, ILLINOIS

COOK HOUSE HELP

For HENNIES BROS.' SHOW

WANTED — Cook and Counter Men, Homer and John Morgan, with good salaries and short hours. Show opens the middle of March. Communicate with GUS BUTHENNE, Hennies Bros.' Shows, Box 1045, Birmingham, Ala.

J. L. JOHNS WANTS

For GAY WAY SHOWS

Opening Crestview, Fla. (Edglin Field), March 4.

TEACHERS — People in all walks of life wanted to help train. Have good reputation for neatness and showmanship. Also Fair and Horse Show Operators. Please supply names and address.

GAY WAY SHOWS, Crestview, Fla., 'til March 11.

INSURANCE

CHARLES ALENZ

"THE SHOWMAN'S INSURANCE MAN"

A1338 INSURANCE EXCHANGE

CHICAGO

Wagner Cavalcade
To Play Minn. Aqua

MINNEAPOLIS, Feb. 26 — Al Wagner's Cavalcade of Amusements has been booked to play Minneapolis during the 1944 annual Aquatennial Festival here.

Deal was closed by Robert L. Lohman, general manager, representing owners of Purcell and Tom Hastings, Aqua head.

Canadian Season Promising

ST. JOHN, N. B., Feb. 26 — Security of locations in the Eastern Provinces is far more favorable for outdoor events and amusement for the current season until curling and skating hockey and snowmobiles are held in April. Stores which were vacant for some years and could be rented are now being used for housing families because of congestion of people in war-industry towns. A big run of outdoor events is predicted from April until mid-November. Last year was the year of the big indoor fall carnival in the Eastern Provinces in number and financial success.

MEXICO CITY — Eight cities held fair in Mexico and two are to be held in the provinces. The Mexico shows and concessionsaires reported large take.

Camps in Valparaiso, Chile, Cuzco, Campinas, July 19, Malian, Merida, Orlausa, Cordoba and Acapulco. Big attendances were largely due to special railroad excursions and the federal tourists department's re-public-wide advertising.

CAVALCADE OF AMUSEMENTS

Sponsored Events

Veteran, Lodge and Other Organization Festivities

(Communications to 25-27 Opera Plaza, Cincinnati 1, O.)

Wagner Cavalcade

TO PLAY MINN. AQUA

MINNEAPOLIS, Feb. 26 — Al Wagner's Cavalcade of Amusements has been booked to play Minneapolis during the 1944 Annual Aquatennial Festival here.

Deal was closed by Robert L. Lohman, general manager, representing owners of Purcell and Tom Hastings, Aqua head.

Canadian Season Promising

ST. JOHN, N. B., Feb. 26 — Security of locations in the Eastern Provinces is far more favorable for outdoor events and amusement for the current season until curling and skating hockey and snowmobiles are held in April. Stores which were vacant for some years and could be rented are now being used for housing families because of congestion of people in war-industry towns. A big run of outdoor events is predicted from April until mid-November. Last year was the year of the big indoor fall carnival in the Eastern Provinces in number and financial success.

MEXICO CITY — Eight cities held fair in Mexico and two are to be held in the provinces. The Mexico shows and concessionsaires reported large take.

Camps in Valparaiso, Chile, Cuzco, Campinas, July 19, Malian, Merida, Orlausa, Cordoba and Acapulco. Big attendances were largely due to special railroad excursions and the federal tourists department's re-public-wide advertising.

S. F. Doings in Making

SAN FRANCISCO, Feb. 26 — Several promotional events being in the making here for summer and fall. Art Craney reported that he would soon begin work on a radio, mail and cinema sales campaign to be climaxed with a two-week outdoor show about the middle of June. It is said auspices will be a nationally known war service agency.

Ride Men for Parks

Have you ever thought of making an interesting career out of a park ride? It is work well paid and the parks need such men. Write to James B. Brown, Recreation Engineer in Waco, Texas. Fox, 335 East 52nd St., New York, N. Y.

CLIFF THOMAS

2444 E. Washington St., Indianapolis, Ind.

WILL PAY

$100.00 each for Cook Guides, Gun Attendant.

JACOB PRYOR

SELMA, ALA.

WANT COOKHOUSE HELP

All departments. Short hours, good treatment. All former help, welcome.

BOB THOMAS

Crawford & Company, Inc.

100 DEERWOOD

DEERWOOD, 1, MIsh.
Badgers Going All Out

WFA Plants In Line for a Face Lifting

Breeders' future considered at sessions—depleted horse supply stressed

SANTA BARBARA, Calif., Feb. 26—Western Fairs Association's annual meeting here February 18 and 19 having gone on record favoring immediate action in getting fairs started and not waiting for preliminary legislation to open, need for fairs was voiced by President E. V. Weir, Secretary, FA, and Hugh R. Powell, State Commissioner of Agriculture, at the convention in the Red Lion Hotel.

Ed Blakesly, State Assemblyman, who declared now was the time to act, was one of those pleading to secure livestock breeders of a future in the ag industry. He said, "The day of the big cattle and horse fairs may never return, but we can do something to improve the livestock situation if we try for livestock shows as well as horse shows."

WFA President Weir called for an immediate investigation of the horse situation, declaring that "we have a lot of kids in horse fairs, and they need some help." He said that the Ag Department's research laboratories could do a lot to help the horse industry. He called for precautions to stop diseases in horses, and called for better breeding techniques and better selection of animals.

Milwaukee Sets Full War-Co-Op

MILWAUKEE, Feb. 26.—A program of close co-operation with war agencies was announced here yesterday before Wisconsin State Fair Association's annual meeting, said Manager William T. Marriott. The 1944 theme will be, "Help Us Save the Nation and State at War," with exhibits, premiums, posters, and general war propaganda, according to Mr. Marriott.

Work will start soon on Junior State Fair and State Fair programs. In agriculture departments increased production and improved quality will be stressed.

Superintendents of open-class departments are looking after the livestock on the fairgrounds. Mr. Davis, Madison, chief, division of livestock and agriculture, draft horses, Harvey Nelson, Union Grove, livestock jury; B. E. Fisher, Stevens Point, sheep; Earl. T. Bruhn, Madison, chief, dairy division, State Department of Agriculture; and Mrs. M. E. Kees, Milwaukee, Mrs. Fred Rust, West Allis; art department judges, A. N. Collins, Milwaukee, and C. J. Young, Madison, grandstand, C. Healy Powell, Milwaukee, will be the judges.

WARSBURG, Wis.,—Mr. and Mrs. Walter Mills, owners and managers of the Mills Trophy, high wire, who have been operating the Wisconsin State Fairgrounds at Santa Rosa, said it would be possible to throw its gates open for a program of entertainment when the convention is reported to directors. Santa Maria and Bakewell are expected to operate within two weeks.

Of the 62 fairs in the State, it was stated, it would be possible in the fall to have at least 500 fairs operating before the end of the year, practically every fair, with the possible exception of a few, that are not able to operate with the tax money available.

Push Pomona Plans; Death Toll Is Heavy

POMONA, Calif., Feb. 26—After war and death have reduced staffs of Los Angeles County Fair here, there will be immediate preparations to hold a fair at the earliest possible date following the 56th annual fair which was held last year. Looking to post-war possibilities with a view of enlarging its scope and facilities, C. B. (Jack) Atwood, secretary and manager, and B. Chaffey, treasurer, are the only holdovers of the original permanent personnel in the association's office. Remainder and many of the smaller shows will be handled and most of them from here and available when needed.

At a meeting of board officials, at which all officers and directors were re-elected for another year, mention was made of the many fairs that have for many years been closely associated with the Pomona Fair.

Lindsey M. Mills, well known among racing and show horsemen in Southern California, and who was in general charge of the Pomona Fair for many years in the past, died Blakesly, at first charge in mid-winter conjugation and later connected with the horse industry, had been a heart attack. He was serving as a consul general in the army on the fairgrounds. Ed Weber, in charge of programs for races, had also died recently at his home in Los Angeles. Robert Fair, for years superintendent of the rabbit show, died recently at his home in Burbank.

WATCH THE LETTER LIST EACH WEEK. MAIL IS ADVERTISED ONLY ONCE.

Badgers Going All Out

WFA Plants In Line for a Face Lifting

Breeders' future considered at sessions—depleted horse supply stressed

SANTA BARBARA, Calif., Feb. 26—Western Fairs Association's annual meeting here February 18 and 19 having gone on record favoring immediate action in getting fairs started and not waiting for preliminary legislation to open, need for fairs was voiced by President E. V. Weir, Secretary, FA, and Hugh R. Powell, State Commissioner of Agriculture, at the convention in the Red Lion Hotel.

Ed Blakesly, State Assemblyman, who declared now was the time to act, was one of those pleading to secure livestock breeders of a future in the ag industry. He said, "The day of the big cattle and horse fairs may never return, but we can do something to improve the livestock situation if we try for livestock shows as well as horse shows."

WFA President Weir called for an immediate investigation of the horse situation, declaring that "we have a lot of kids in horse fairs, and they need some help." He said that the Ag Department's research laboratories could do a lot to help the horse industry. He called for precautions to stop diseases in horses, and called for better breeding techniques and better selection of animals.

Milwaukee Sets Full War-Co-Op

MILWAUKEE, Feb. 26.—A program of close co-operation with war agencies was announced here yesterday before Wisconsin State Fair Association's annual meeting, said Manager William T. Marriott. The 1944 theme will be, "Help Us Save the Nation and State at War," with exhibits, premiums, posters, and general war propaganda, according to Mr. Marriott.

Work will start soon on Junior State Fair and State Fair programs. In agriculture departments increased production and improved quality will be stressed.

Superintendents of open-class departments are looking after the livestock on the fairgrounds. Mr. Davis, Madison, chief, division of livestock and agriculture, draft horses, Harvey Nelson, Union Grove, livestock jury; B. E. Fisher, Stevens Point, sheep; Earl. T. Bruhn, Madison, chief, dairy division, State Department of Agriculture; and Mrs. M. E. Kees, Milwaukee, Mrs. Fred Rust, West Allis; art department judges, A. N. Collins, Milwaukee, and C. J. Young, Madison, grandstand, C. Healy Powell, Milwaukee, will be the judges.

WARSBURG, Wis.,—Mr. and Mrs. Walter Mills, owners and managers of the Mills Trophy, high wire, who have been operating the Wisconsin State Fairgrounds at Santa Rosa, said it would be possible to throw its gates open for a program of entertainment when the convention is reported to directors. Santa Maria and Bakewell are expected to operate within two weeks.

Of the 62 fairs in the State, it was stated, it would be possible in the fall to have at least 500 fairs operating before the end of the year, practically every fair, with the possible exception of a few, that are not able to operate with the tax money available.

Push Pomona Plans; Death Toll Is Heavy

POMONA, Calif., Feb. 26—After war and death have reduced staffs of Los Angeles County Fair here, there will be immediate preparations to hold a fair at the earliest possible date following the 56th annual fair which was held last year. Looking to post-war possibilities with a view of enlarging its scope and facilities, C. B. (Jack) Atwood, secretary and manager, and B. Chaffey, treasurer, are the only holdovers of the original permanent personnel in the association's office. Remainder and many of the smaller shows will be handled and most of them from here and available when needed.

At a meeting of board officials, at which all officers and directors were re-elected for another year, mention was made of the many fairs that have for many years been closely associated with the Pomona Fair.

Lindsey M. Mills, well known among racing and show horsemen in Southern California, and who was in general charge of the Pomona Fair for many years in the past, died Blakesly, at first charge in mid-winter conjugation and later connected with the horse industry, had been a heart attack. He was serving as a consul general in the army on the fairgrounds. Ed Weber, in charge of programs for races, had also died recently at his home in Los Angeles. Robert Fair, for years superintendent of the rabbit show, died recently at his home in Burbank.

WATCH THE LETTER LIST EACH WEEK. MAIL IS ADVERTISED ONLY ONCE.

Wis. To Have 76; Secs Push Bonds, Plans Bookers Hold to Par

MILWAUKEE, Feb. 26.—All except two of Wisconsin's 78 fairs will be held this year, it was announced by J. P. Malone, secretary of Wisconsin Association of Fairs, at the 38th annual meeting in The Hotel Schroeder here February 22-24. Meet was well attended and optimism prevailed. Attractions people, on hand in force, reported contracts were on a par with last year's.

Secretary Malone reported that, while there were fewer exhibits than usual in 1943, the fairs were financially successful and there was a general sentiment for their continuation. Program, which covered a wide range, was highlighted by discussions on the necessity for making a better showing in War Bond sales this year and need of concrete post-war planning. On both the sessions went on record as favoring greater and better planned efforts.

At the convention President A. W. Kalb reviewed activities in 1943 and Secretary Malone gave illuminating figures on exhibits and war activities. In 1943 the fairs reported a record number of War Bonds, and raised more money than in 1942. Increase, it was stated, was due mainly to raises in prices charged for rides and other attractions. State fairs are expected to exceed 1943 totals as the public begins to go out for entertainment.
Gates Soar North and South

Polack Grosses 50G in Cincy

CINCINNATI, Feb. 26.—Concluding its nine-day run here tonight in Turf Auditorium, the Hamid-Morton Circus, a small Mexican circus, which opened last Monday, grossed about $50,000, reported L. R. Smith, co-owner of the show. The attendance was 25 per cent ahead of last year. As was the case last Saturday, the show again set three performances today, two in the afternoon. Monday morning, clowns and several acts entertained crippled children at Condor School. Following the Thursday night performance, the Shriners staged a party for the show girls in the Gibson hotel.

Cleveland Grotto Biz Continues Big

CLEVELAND, Feb. 26.—Off to a good start at the opening performances, Orrin Davenport's Grotto Circus in the Arena here settled down to fair crowds in midweek due to excessive cold weather and families remaining indoors for the week-end. Last Friday night was a turnover, Saturday matinees were a washout and the general ticket holders could not get into the building and the few windows were opened, where they exchanged their tickets for other days. Advance sale for Sunday's matinees was good, even though the weather was not.

Performing in the big web display, Ruby Haag fell 15 feet to the concrete floor Monday night when her swayl (See Cleveland Grotto Biz, page 5)

Fine Start for HM in Milwaukee

MILWAUKEE, Feb. 26.—The Hamid- Morton Circus, Shrine animals, which opened Monday at the Milwaukee Arena, had big matinées and very good night houses the first two days, despite cold weather. Bob Morton is director and general manager, while C. K. Stevens is general representative. The latter handles the advance sale, sale of banners and the program, the bookers being the largest in the number the show ever had here and the total grosses are definitely ahead of last year.

Newcomers include Ed and Jennie Hooney, premier trapese performers (See HM in Milwaukee, page 5)

Second Annual Police Show for Wichita, Kan.

WICHITA, Kan., Feb. 26.—Second annual Police Circus, with Hamid-Morton furnishing the acts, will be held March 11-15. Citadel Colored nine circus men of Philadelphia, recently celebrated his 100th birthday anniversary. His great grandson, who is now 7, has the model circus wagon.

Mary and Mary Thon are on Arthur Bros. "Circus, in charge of Mrs. Laura An (See Wichita Police Show page on 5)

Fire Destroys Morales Show

MEXICO CITY, Feb. 26.—Fire caused by explosion of a gasoline lamp destroyed the small Mexico City, a small Mexican Circus, while it was playing Chacas, San Luis Potosi, the day previous. No one was injured, but tents, wagons and props were lost. City authorities allowed the performers to stage a special benefit for the circus and gave them some borrowed mules, horses, burros and dogs to raise enough money to move on.

DON'T FORGET TO LOOK FOR YOUR MAIL, THE LETTER LIST EACH WEEK IN ADVERTISED ONLY ONE TIME.

Wirth Has Big Jamaican Date

NEW YORK, Feb. 26.—Frank Wirth's 41st annual circus, the Carmelita, which opened last Friday at the Madison Square Garden, has crowded and had turnaways. Seating capacity is about 10,000. The ticket lines have formed about eight blocks long. There were excellent radio talk-ups on the show, and the Carmelita and the Benito Beatty programs. It is expected that the gross will run over $100,000, reported Wirth.

The program: Captain Egerton's Lions (on opening night Egerton was clawed by a lion, with all newspapers playing up the story), Firemonds; wire, Robert's Pony Circus; Happy Sitter's mule; Charlie Bob, skaters; Great Arturo, big wire; Monteau de Gaza, trampoline novelty; Great Stunt Cyclone; Don Greer's horses, making their first. New York appearance and creating a sensation; Great Cailh and Don Dorsey, cloud-swingers; Snyder's bear, Ernie Westlake, Tiny Fox; Franconia and Delces, perch; clowns, Billy Potter, Bert Thomas, Ed Stebbins and Frank Saluto, with Bewille Costello as lady clowns. These were the circus attraction, presented by Mack Kassow.

RB Will Pay Up DC Tell Fall Dates

V. P. Haley Confers

WASHINGTON, Feb. 26.—James A. Haley, first vice-president of the Ringling Brothers, Barnum & Bailey circus, confered Wednesday with the Office of Defense Transport, resulting in a date and time for the first annual circus to be held in the Auditorium, which has always been a spring town for the Big One, will this year see it until late fall.

Donovan on Nine Trucks

WACO, Tex., Feb. 26.—Donovan Bros. "Circus, in its outdoor season since March 15, moving on nine trucks. Big top turnaways with a show, a 50 with two 20's. Menagerie will be in the kid show. Trucks are led by these boys, trumpets and horns lettered in blue. Harry Pitch will do the adjoining.

Records Broken By HM in Memphis

MEMPHIS, Feb. 26.—The Hamid- Morton Circus, which closed February 17 at the Municipal Auditorium, the old Shrine Temple, of Al Chymia Shrine Temple, broke all previous attendance records for indoor circuses, and with an increase of over 100 per cent in both attendance and gross receipts over the season of 1939 last year in its first appearance in this city, according to Vernon L. McReavy, HM promotional director.

Total attendance was 94,000 in spite of cold and rainy weather on four of the seven days. Bob Morton was director-general manager of the circus. Dr. Charles C. King, general chairman, and Larry Brittain, vice-chairman for the Temple. Crippled and underprivileged chil- (See HM MEMPHIS RECORD on page 5)

40,000 Attend Ray Show in Galveston

GALVESTON, Tex., Feb. 26.—Galveston Rotary Club's first annual circus, produced by Jack Knight and Buck Cohen's Ray Bros. 'Circus broke all Municipal Auditorium attendance records February 15-16. Out of the nine performances there were turnaways, with capacity at the other performances including the opening. It was the first circus to play here in several years. Over 40,000 paid admissions were closed during the week. The program was directed by Harold V. Newton, who had a $5,000 gross and over 7,000 underprivileged children's tickets. Membership ticket holder, better than 90 per cent. Program ran here two and one-half hours and was under direction of Jack Knight. Nine elephants (See 40,000 IN GALVESTON on page 5)

Mills Animals Back in W. Q.

ASHLAND, O., Feb. 26. — Mills Bros. 'Circus, who are back in town after playing in Cleveland. Johnny Wall is recovering from an injury. Charlie Brady has been doing considerable build-up for his latest being a canvas loader. A new man for side-show tent build has been ordered. Jack and Jack Mills enter the tents for the first time with the Cleveland Grotto Circus. The Beatty's hung in Jack's apartment. Mills animals contracted to make several army camps, starting March 7 in Fort Knox, Ky. Jack Mills will be in charge of the unit. Bill Shirley will be in charge of the front door this season. Mrs. Brady has been making wardrobe and the O'BIrenes have been feeding Burros, elephants in camp.

“Lone Ranger” Stalks Sunbrook

CHICAGO, Feb. 26.—“K-Trendis, Inc. operators of several Michigan road stations and owner of the title The Lone Ranger, obtained an order late Thursday from Judge William Campbell in U. S. District Court restraining Larry Sun- brook from using The Lone Ranger in newspaper ads and in electrical transmission over the air to advertise Sunbrook's rodeo and thrill show.

Judge ruled that advertising used by Sunbrook was "confusing and misleading."

Truck Show For Stevens

CHICAGO, Feb. 26.—Bob Stevens, former circus bannerman, was here this week and announced that he would take out a small circus, opening early in May. While here he purchased an 80-foot top with three tents from the Popular Tent & Awning Company. Stevens said that he also had bought stock, trucks and other equipment from Paul Brown, former of the Lewis Bros. 'Circus. He will carry a menagerie and a sideshow and will move on 11 trucks.

CHESTER (DO BO) BARNETT, pres- identing his dog turn on the Polack show, does it in pantomime and in tramp make-up.

WANTED

People in all the Side Show Manager, Barnum and Bailey, Codman, Camesens, Ground Acts, Family Acts, Clowns, O. C. Cox, Ben Allen, answer once to BOB STEVENS, BAILEY BROS., CIRCUS 705 N. E. 8th Bldg. Cleveland, Ohio

WANTED

MILLS BROS., CIRCUS SIDE SHOW


ACTS WANTED

Suitable for Indoor Circuses and Fairs.

ERNE YOUNG AGENCY

155 N. CLARK ST. CHICAGO 1, ILL.

ZOPPE-ZAVATTA FAMILY

The Regal Family of the Riding Ring and Unaccompanied Saddles

BOOKED SOLID FOR 1944

with

POLACK BROS. CIRCUS

Thanks to everyone for the many letters and offers.

March 4, 1944

CIRCUSES

SHRINE AUDITORIUM

Oshio & Wabash Streets

CHICAGO, ILL.

Opens Friday, March 3

10 days only on account

solid year's booking.

Greatest Indoor Circus

Ever Produced on a Stage

ZAVATA TRouPE

HUBERT CASTLE

EMIL PALLENBERG

BEARS

CHESTER 'BO BO' BARNETT

TOP CLOWN

THE ANTALATES

PEACH

MISS AERIALLETA

SOMERSAULT-TRAPS TO WEB

CARLOS CARREON

POLACK BROS. BLACK HORSE TROUPE

WALTER JENNINGS

ZOPPE TROUPE

UNSUPPORTED LADDER

APE AND CONCHITA

SHOULDER PERCH

PHIL AND BONNIE GEORGETTE AND MARCELLE

PHILADELPHIO DUO

POLACK BROS. HIGH SCHOOL HORSES

MEL HALL

ST. CLAIRS SISTERS AND O'DAY

BICYCLES AND UNICYCLES

TWIN ELEPHANTS

PRESENTED BY GWEN CARNY

FELIX MORALES

HEAD SIDE AND TAILS

HARRY FROBESS

HIGH POLE AND CLOUD SWING

FLYING VALENTINOS

GIRL FLYERS

PRESENTED BY GEO. VALENTINO

—YES, CLOWNS—

“BO BO” BARNETT

EUGENE RANALDO

ED RAYNER

JACK KLIPPEL

PAUL PROUST

DENNIS STEVENS

HORACE LAIRD

ELIZABETH LEWIS

MRS. "BO BO"

HENRY HOULE

Many other circus acts to be presented

POLACK BROS. CIRCUS

PLAYING

UNDER AUSPICIES THEATERS

AUDITORIUMS—ARMORIES

See Route at all times in

The Billboard

WINTER CIRCUS

RADIO MASTERS

The Billboard)

WITH THE CIRCUS FANS

By FRED P. PITZER

CIRCUS MUSIANS WANTED

FOR ROBBINS BROS. CIRCUS

Opening in Georgia March 29th

WILLIAMS & SULLIVAN

CLAUDE MYERS

4007 West Pine, St. Louis, Mo.
PARKS-RESORTS-POOLS

Conducted by WILLIAM J. SACHS—Communications to 25 Opera Place, Cincinnati, 1, O.

March 4, 1944

TOMMY DERBY

Group Games -- 24 Units Per Game

INTERNATIONAL MUTOSCOPE CORPORATION

Penny Arcade Headquarters Since 1895

44-61 ELEVENTH STREET

LONG ISLAND CITY, N. Y.

Kentucky Derby

AMERICAN RECREATIONAL EQUIPMENT ASSOCIATION

By R. S. UZZELL

Los Tejera, ground superintendent of Belmont Park, Monticello, who succumbed February 13 at a Montreal hospital after two months of kidney trouble, has been buried at his home in Hديثe, Que. He ranked well with park grounds superintendent of the Pacific Coast and was known for his dependability and faithfulness. He had been employed at Belmont Park for 27 years, the last 21 of them as head groundsman. He was: buried near his father's grave, and was succeeded in position by his son, F. J. Tejera.

Boom Predicted For N. J. Spots; Sportland Sold

WILDWOOD, N. J., Feb. 26—Just back from Miami, florist and grocer Jack Allen learned on the board of Freeholders has advised local interests to expect another banner season this summer. From what he discovered down there, the Outlook city, which includes Wildwood and Cape May, will have the biggest season in its history.

Miami and all the Florida resorts are having a tremendous season, and Jack Allen, and the majority of the vacationists there are still the tourists. The same bloom is bound to be enjoyed here, he added.

In line with expectations for a boom summer, sale of sportland, giant amusement center, built 15 years ago for $500,000, was made this week to Mr. Jeanette Ramagosa, wife of S. B. Ramagosa, who operates Casino Arcade Park here and numerous other amusement enterprises. Mrs. Ramagosa acquired the amusement center for $20,000 at a public sale from the estate of the late Robert Spalding, owner, it is expected that Sportland will figure as the resort's largest amusement enterprise this summer.

The final phase of contract work for the New Jersey boom predicted of those reaps.
Polio Fund Aid
Acknowledged From D. C.

DETROIT, Feb. 26.—Rinks contributed widespread and generous support to the National Infantile Paralytic Fund, thus individual contributions and staging of special nights. Fred A. Martin, RSROA secretary, reported.

Unusual recognition of the contribution made by skaters and rink operators in the infantile paralysis drive was received February 25, when several headquarters from Grace G. Tully, private secretary to President Roosevelt, who expressed the president's appreciation of the work done by rinks.

Rinks which have turned in contributions, in addition to those already reported, include George B. Zelnick, Collier, Grand Rapid, Mich.; Joseph A. Cantor, Hollander, Indianapolis; Rupert H. Cauver, Indiana, Pa.; W. J. Betta, Beto's (Wash.) Rink; Sft. Carl Cl. Rien- stein, Nashville; Thomas B. Boyston, Lin- coln (Neb.) Rink; N. A. Yingling, Child- care Park, Knoxville; William O. Chais- ter, New Ferrin, Rink, Omaha; E. R. and Ruth Bartlett, Skateland, At- lanta; Dr. C. H. Lohr, Rink, Boise, Idaho; E. J. Farr and S. G. Lefcort, Riverside Stadium, Washington; George C. Gellinis, Delwood Rink, Pitman, N. J.; Bill and Eve Land, Rink, The Britain, (O.) Glens Roller Palace; Mike Della Veta, Cleveland Rolloverb; Harold Stihman, Skating Vanities, M. L. Van Dyke, Arena, Buffalo; Albert and Anne Williams, Rink, Glens Falls, N. Y.; W. Va., August P. Karst, Forest Park Rink, St. Louis; Capt. E. C. Kelly, Ches Vona, Upper Darby, Pa.; Wayne and Margaret Barlow, Barlow's Rink, Chic., Ill.; Jack and W. Karna, Silver Moon Rink, Auburn, Ind.; Mark and Alice Burke, skating and manage- ments and reports to direct the fund headquarters.

ROLLERCADE, Cleveland, will have all Old Timer's Days coming up, with divisions of speed events formerly sched- uled by H. J. and L. L. (Lolly) Everett, April 6th, and Jack V. Dalton, owner.

Little Wheels Gossip
By Earle Reynolds

SARASOTA, Fla., Feb. 26. — Earle Reynolds urged all rink operators to send in their contributions to this Billboard so that former skaters now in armchair managements can be informed of what is going on in their former haunts. Skaters can name addresses and mail them to the boys. In a letter to him concerning the early death of Ben Stork, Reynolds wrote that his copy of The Billboard practically wore out in his hands in 1936, and that he had been trying to arrange a picture for former skaters who were eager to read of skating history.

Reynolds, who was with Ringling Bros. and Barnum & Bailey Combined Circus for many years, is a skater himself, skated at many rinks and provided the following info: Ol' Luke, the former famous rink magnate in New England territory, is trying to reduce his weight so he can hold his position now, and has got the scales registering only 260 pounds. Rosie Kress and Miss Laura have been in some movie shots with Bob Hope. Dots and Elma Moore are back in the pyramid act. Lou Grant is no longer with Ray Martin now, but he is known to be back in Chicago. Birdy is with an act on the West Coast, and George and Helen Reynolds is a style, with a host of Lieut. George Long, Jr., now in the Navy.

Helen Vito is about to lose her Robert to Uncle Sam and he will take his skates with him into the service. Lynn Ellis, who starred in the Helen Reynolds, Rink, Sarasota, Florida, in Sarasota. Four Maks be held this week, and one each week of March. The Reynolds and Donegan girl act in the Ringling circus, with 82,000 people, and at top speed on a table. Patty Le Maire, who was with the Reynolds in each of the last seven seasons, is now a star in the Gindy Lamb ice show in the Hotel Ben Harvey. Mrs. Edith Le Maire, who was a 1942 charm of Paris, and who starred with Walter Carsil in the Totale cycle in 1943, is now a singer for Unca Sam, stationed at Corps Christ. Helen Reynolds, who closed shop after having attended the Miami Rink, has started a figure-skating class in her home in Renaizer, Ind., with 20 high- school girls. H. L. (Jim) and Nellie Donegan is in Sarasota rehashing a bunch of fifty skaters at the Mars, Del Monte Aids Polio Fund

MONTREY, Calif., Feb. 26.—Armand J. Schauff, who has returned to his home of Del Monte Rollo- drome here, and the staff donated services for the Infantile Paralytic Fight Party recently, with $100 going to Post- mark, and $200 to Meals for the Animals, Monterey County fund. Mr. White, Salinas Rollodrome, has been the center of much of the work in Paradise Rink, Pacific Grove, Calif., who closed his rink March 1st. Mr. White was in 1942 and 1943 as a announcer in Buffalo, by telling her patrons to attend the party at Del Monte Rink, and at the program of local skaters, there were ex- cept. harmony. Two of her near-by rinks that are preparing to stage a camp that included Fred, Sitt Murray, Monday night, young skaters, in the camp, ice skating camp, in an event of stage and radio star, D. Woody Wilkins and Aronson, Fancy Fury, and Fred, Sitt Murray, with that famous am- ateur champion from Cleveland, in a demonstration of the sport, cooperation of Alice Clark, contender for the California State championship, gave a free-styled exhibition.

N. Y. Meet April 2 and 3

MINEOLA, N. Y., Feb. 26.—New York State Amateur Championship, slated, will be held here April 2 and 3, with club and rink championships from all over the state competing. Winners will go to the ARSA national championships and the national championships of the American Professional Skating Association. Mineola Rink champions- hips will be held March 5th.

Ray Trumbull

Ray Trumbull, after years of service, has been appointed as assistant head of the American Professional Skating Association, Mineola Rink champions- hips will be held March 5th.

Ray Trumbull

Ray Trumbull, after years of service, has been appointed as assistant head of the American Professional Skating Association, Mineola Rink champions- hips will be held March 5th.

Ray Trumbull

Ray Trumbull, after years of service, has been appointed as assistant head of the American Professional Skating Association, Mineola Rink champions- hips will be held March 5th.

Ray Trumbull

Ray Trumbull, after years of service, has been appointed as assistant head of the American Professional Skating Association, Mineola Rink champions- hips will be held March 5th.
Plant Survey On War Pix

CHICAGO, Feb. 26.—Doubt was the value of showing pictures, as plant workers were definitely cleared as a result of a questionnaire sent by Modern Times Picture Corp. to several hundred factories which use the film. The answers indicated that cutting down of absenteeism and consol- ing the workers with pictures were chief benefits derived. Replies indicated that top management men are now definitely interested in seeing the pictures in industrial plants.

One point especially emphasized in the replies was that employees prefer films with plenty of stories showing actual combat, and that audiences are quick to spot and diaprobe of "staged" episodes.

Results of the questionnaire showed that nearly 60 per cent of the film- goers were on the employment list, usually the lunch-hour period; about 15 per cent of the showings were on both employees' and company time. The average audi- ence per film was about 778 per film.

Robert Wecheta

Yanks See 16mm. Pic, Bogart Says

MAIL ON HAND AT
CINCINNATI OFFICE
25-27 Otero Place
March 4, 1944

The Billboard

47

MAIL ON HAND AT
CINCINNATI OFFICE
25-27 Otero Place
March 4, 1944

The Billboard

47

MAIL ON HAND AT
NEW YORK OFFICE
1201 First Avenue
New York 10, N. Y.
March 4, 1944

The Billboard

47

MAIL ON HAND AT
CHICAGO OFFICE
1201 First Avenue
Chicago 1, Ill.
March 4, 1944

The Billboard

47

MAIL ON HAND AT
ST. LOUIS OFFICE
2230 West Pine Blvd.
March 4, 1944

The Billboard

47

Because of the serious paper shortage, letters, etc., will be printed in this list only one time. If you have a letter or message in care, look for your name EACH WEEK.

Mail is listed according to the office of The Billboard where it is held. Correspondence regarding Los Angeles office mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

Notice, Selective Servicemen!
The names of men in this list who have Selective Service mail at any office of The Billboard are in capital letters.

NAME

ARROW, Joe

ARGO, John

ARMED, Frank

ARRIS, Paul

ASSON, Allen

ASSOCIATE, Mrs. Henry

ASHTON, R. H.

ASHTON, Mrs. W. A.

AYCOCE, Joseph

BAILEY, Billie

BAILEY, Billie

BAKER, W. H.

BAKER, W. H.

BAMBER, James

BANNOCK, W. H.

BARNES, N. H.

BARKER, N. H.

BARKER, W. G.

BARKER, N. H.

BARKER, W. G.

BARROW, W. H.

BARNETT, W. H.

BARNETT, W. H.

BARNETT, W. H.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARROW, W. H.

BARROW, W. H.

BARNETT, W. H.

BARNETT, W. H.

BARNETT, W. H.

BARNETT, W. H.

BARNETT, W. H.

BARNETT, W. H.

BARNETT, W. H.

BARNETT, W. H.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.

BARKER, W. G.
ATTENTION, DIRECT OPERATORS! FOR IMMEDIATE DELIVERY! ... Here's your chance to get started at $50.00 per week and up, $75.00 and up. For details see listing below. (Send 5c Postcard or letter for details.)

E.D.P. DEC. 1944 DATING

EASTMAN DIRECT POSITIVE PAPER

NEW MARSHAL AND EASTMAN DIRECT PRINTING PAPER

MUSICAL INSTRUMENTS, ACCESSORIES


DEE DUMAS, DEE-DUMAS, XYLEMOON, DREYER, LE ROY, AND OTHERS. Everything from a dime. Ron Bowes. 446 S. Dearborn. E. St.

MONTHLY ADVERTISEMENT BY JAZZ BAND. Playing with some well-known clientele across the U.S. Available on short notice. Address, Sam Johnson, 124 E. Runyon Ave., Los Angeles, Calif.

PERSONALS

COMICS, INC. - "CELESTIAL STUFF" LADY SINGING. Private engagement. 50¢ to $50 per night. 623 S. State, Chicago, Ill.

PAYING MAIL BOX Ring for Girls, 10¢.Send $2.50 a year. Stuttgart, Ont.

PHOTO SUPPLIES DEVELOPING-PRINTING

ALL OUR OLD CUSTOMERS—YOUR DIRECTORS OR DEPARTMENT STORES, INC. are now in business under their new name—North American Photo Supply. Please patronize our new store, 1411 E. Madison St., Seattle, Wash.

ATTENTION, DIRECT OPERATORS! FOR IMMEDIATE DELIVERY! ... Here's your chance to get started at $50.00 per week and up, $75.00 and up. For details see listing below. (Send 5c Postcard or letter for details.)

E.D.P. DEC. 1944 DATING

ATTENTION, DIRECT OPERATORS! FOR IMMEDIATE DELIVERY! Under our new name, North American Photo Supply, our department is now fully equipped to give complete customer service. Send 5c for details. Be sure to mention "North American" when writing for new equipment.

PHOTO SUPPLIES DEVELOPING-PRINTING

ALL OUR OLD CUSTOMERS—YOUR DIRECTORS OR DEPARTMENT STORES, INC. are now in business under their new name—North American Photo Supply. Please patronize our new store, 1411 E. Madison St., Seattle, Wash.
THREE METALS IN LIMELIGHT

Governmental Work on Plans For Releasing

Copper, steel and aluminum may be available for several merchandise items.

WASHINGTON, Feb. 26.—The early part of the week found the War Production Board busy on the revision of about 80 orders relating to materials that promised some real interest for the specialty merchant. Early announcements are made when final announcements are made. It had been reported during the previous week that such revisions were being made and that some definite revisions might be made public before the present week came to an end.

All of the orders up for revision were being considered with the idea of releasing more materials for civilian production. In manufacturing circles these regulations have been known as M and M orders and were issued early in the way to ban or limit civilian production of many items of merchandise and heavy goods. The good news that more materials may be available for civilian manufacture is based on the greatly increased supplies of copper, steel and aluminum which are found to exist in the country. This is a tribute to American production facilities and shows what can be done when the nation's industries set out to do it.

For Substitutes

There are differences of opinion as to how much copper, steel and aluminum will be available for civilian goods. Early plans call for releasing such metals to be used as substitutes for paper, wood, fiber board and plastics wherever possible because the latter materials are now on the scarcity list.

The specialty merchandise field was aroused by the reply of WPB plans because certain merchandise items were specifically named in news to the press. These items included fountain pens, (See Metals in Limelight on page 51)

Merchandise Trends...

By CAROLINE ASpray

CHICAGO, Feb. 26.—The federal tax bill high-lighted the news for the merchandise field this week when both the House and Senate passed the bill over President Roosevelt's veto. All the new excises will become effective April 1.

NO DIM-OUT IN CHI—Chicagoans, while enjoying the feud between their morning newspapers, are making sure of bright lights to read them by. Lower priced lamps are rarities, but volume sales in the high-price brackets aren't hurting retailers at all. The average sale a year ago was around $5—now it's $12. Floor lamps at $55 find ready buyers. Reports last week from New York, meanwhile, said that the WPB is investigating the lamp and shade industry there for possible violations of orders limiting production and use of materials. It was said some weeks ago that some manufacturers have stocks on hand and are impatient to start on renewed manufacture.

CLEVELAND GIFT SHOW—Same old story for this one, too—plenty of costume jewelry, pictures, religious articles and pottery and glassware all over the place, with metal goods, lamps, clocks and watches conspicuously absent. Over 50 different lines were on display in the show at the Statler last week.

COFFEE MAKER—Some people like 'em, others don't, but the Chemex brand, made of a single piece of Pyrex glass, is sure-fire with dishwashers. With housewives cutting kitchen duty to the absolute minimum these days, lots of families will be swaying by the quick and easy way and sticking to it after the war is over, too.

POTTERY REVIEW—Business Week recently made a short report on pottery and china production, stating sales have jumped over 50 per cent with customers still demanding more. Labor costs, gas shortages and packing problems will probably keep manufacturers behind on orders for a long time. Chief post-war headache is competition from imports. The same issue of that news magazine carried a story on new uses for glass, developed under stress of war, which will undoubtedly keep that industry riding high come peacetime. Fiber glass and fiber novelties, now devoted almost exclusively to war needs, will provide many

ANNOUNCING

Premium Items for Carnivals
Gift and Art Novelties

WEST COAST NOVELTY CO.
1050 Mignonette St., Los Angeles 12, California

Wooden Cigarette Case Ideal for Engraving

No. 4595
$6.00
Dozen

Harry Pakula & Co. 5 N. Wabash Ave. Chicago 2, Ill.
**BALL GAMES, SCALES, SLUM CONCESSIONAIRES**

Various Assorted Colors

$10.50

PER CROSS

34 INCHES OVERALL

NO LESS THAN

5 CROSS TO ORDER

Approved by America's Largest Concessionaires.

Allow 10 Days for Delivery

---

**BIG LEAGUE SPECIAL**

$9.00

DOZEN

Regulation Size, 32 In.

Made of Tough Ash

GOOD BINGO ITEM!

---

**BROWN CONCESSION CO.**

155 NORTH CLARK ST.

CHICAGO, ILL.

---

**EASTER RABBIT FOLDER**

You'll Find It Very Profitable

IT'S FREE

JERRY GOTTLIEB

303 Fourth Ave., New York City

---

**BINGO SUPPLIES**

Plastic Markers

Plastic Markers

Molds 11-3500

News 1-3000

Special—5 Ups—6 Ups—7 Ups to Pad

Regular Specials

Write or Wire for Catalog

JOHN A. ROBERTS & CO.

Formerly

N. M. BANK & CO.

235 Halsey St.

Newark, N. J.

---

**WRITE • FOR 4 COLOR**

**EQUALS RABBIT FOLDER**

You'll Find It Very Profitable

IT'S FREE

JERRY GOTTLIEB

303 Fourth Ave., New York City

---

**NOVELTY PANTS**

PRINT ANY NAME OF CAMP OR CITY

VERY LATEST NOVELTY

OR IN WHOLESALE

Milt Williams Novelty Co.

1033-1035 Mission St., San Francisco, Calif.

---

**QUALITY BILLFOLDS**

of Genuine Leather

**COMPARE with $2.50 SELLERS!**

Genuine $7.20

Genuine $10.20

Write for samples.

**Easy to sell**

**MILITARY INSIGNIA LOCKET!**

We've just completed a gorgeous line of Mother of Pearl and Gold Filled Lockets. Illustrated is one of these exquisitely designed and expertly finished pieces.

Send for Complete Catalog!

**$240.00/10 Karat Gold Filled on Sterling Silver Locket and Gold Plated on Sterling Silver Neck Chain, Mother of Pearl center and choice of any Service insignia. Individually packaged, in beautiful Velvet Lined boxes. Order today!**

$32.50 Per Dozen. (Sold $30.00 for Sample.)

1/3 deposit, balance C. O. D. F. O. R. N. Y.

SOLD FOR RESALE ONLY!

**PETER PEYTON**

405½ Washington St. . . . Waukegan, Ill.

---

**INTRODUCTORY LISTINGS**

Over 150 listings NOW READY

IF YOU ARE A CHARMER, PREMIUM DEALER, SPECIALTY MAN OR NOVELTY OPERATOR, WE STILL HAVE LIMITED DEPARTMENTS TO COMPLETE YOUR STOCK.

ACME PREMIUM SUPPLY CORP.

3333 Lindell Blvd., St. Louis 3, Mo.
**MERCHANDISE**

**March 4, 1944**

**PLenty of Value Appeal!**

**Covers Embossed**

**ALLIED CABINET**

**It's Sturdy! It's Got RUBBER TIRES!**

Individual Sample Orders Must Be Prepaid!

**ALLIED CABINET CO.**

1717 WEST VAN BUREN, CHICAGO 12, ILLINOIS

**MERCHANDISE TRENDS**

(Continued from page 9)

**Covers**

New items for the specialty merchandise trade where the war is over.

**NEW PRICE REGULATION—**OPA has completed a tentative draft of the plan for price control, which is based on the retailer's historic margin, and will present it to the Central Council of the National Retail Trade Associations next week. If a favorable response is given, the plan may go into effect about April 1. Previous retail opposition to the proposed "three-way" plan led officials to incorporate certain variations which would allow different types of merchants a choice of procedures.

**TEN YEARS HENCE—**Well, maybe, 20 years, or could be even less, and aircraft will have undergone involving advances in electric, car, stores, coffee shops and will show if you—having a call for an on-the-spot architect speaking before the Midwest Airports Managers' Conference this week, in fact, post-war aircraft will be whole cities in themselves—travelling, eat pick out souvenirs gifts for the kids with no trouble and no loss of time.

**SALES DOWN—**Department store sales for the week of February 13 slumped 21 per cent, according to the Federal Reserve Board, bearing out trade expectations for a decline in the early part of 1944 because of record volume done in the latter months of '43. There are signs in Chicago, tho, that the public is getting a little more cautious in its free spending. Customers are asking the price before saying "I'll take it." Cutbacks in war contracts and stores of material stock-piles may be scare factors. Cap strictly now and March 15 probably have something to do with the war situation.

**GOVERNMENT ORDERS—**WPB issued another announcement February 18, to the General Limitation Order L-160 a covering curtail, to specify exceptions for articles for military orders and the procedures manufacturers must follow to secure permanent permits to all such purchase orders. Keeping up with the conservation order anyway of paper and paperboard is developing into a full-time job, the one issued February 16. Price tags were on all items submitted permitted at 80 per cent of 1942 production. Enough reports are circulating about the wasteful loss of alarm clocks (see this column last week) to make increased production a stronger possibility. Some Rumors say the situation may serve as a test case to overcome military opposition to production of essential civilian items.

**THIS VS THAT—**A New York designer is putting out plastic bags, which are transparent. They're up in the price brackets now, but our guess is against any mass demand; the portable lining cabinets we lug around now provide one last measure of privacy.

The popularity of Oklahoma is reflected in a new line of costume jewelry. The State of Utah ordered the sale of tioleau, a tioleau, to veterans restricted to licensed pharmacies.

**MERCHANDISE WANTS**

**SHOE KIT**

Made of high quality leather. It is dust-proof and will not soil. Also acts as a talon zipper. Full capacity opening, with a shield of plastic to protect skin. Rigid when open. It closes snug and compact. Used by both men and women.

No. BB-110—$7.20 Per Dozen.

**ROHDE-SPENCER CO.**

223-225 W. MADISON STREET

CHICAGO 6, ILLINOIS

**DEAL OR TRADE?**

You can tell the Weather 24 Hour in Advance.

To Your customers, for the benefit of the emergency war effort, we are offering the following weather cartridge:

A small, lightweight, small-watt, electric incandescent, filament type, wall light fixture. Suitable for any small room. A saving of electricity is certain, and the best known weather indicator is incorporated in the design. Price $5.00 for 100.

**CANDY**

SALLY FAMOUS ALLEN

high quality covered chocolates


dollar store

418 S. Halsted St. Chicago 5, Ill. 1000 lbs. $85 per ton. 100 lbs. 75.00 per box. 1000 lbs. $8.00 per dozen. 200 lbs. $7.50 per dozen. 500 lbs. $6.50 per dozen. 1000 lbs. $6.00 per dozen. 2500 lbs. $5.50 per dozen.

**WOOD WREATHS**

**WOOD JEWELRY**

**Crown Badges**

** bathing caps**

**Gold Wire Master Hair Safety Pins**

**JEWELRY CO.**

**WOOD WREATHS**

**METAL PIN BACKS**

**JEWELRY CO.**

**JUST OUT New Book of "102 Magic Tricks"**

Air tricks illustrated and explained simply. No special apparatus required. Big profits for jobbers, Retailers and Distributors. Rush 15c for sample copy and quantity prices.

D. ROBBINS & CO., Newsweek Bldg., N. Y. C.
PORTABLE FLUORESCENT LIGHTS. ... fluorescent equipment and dry-cell batteries. Government officials affirmed that when orders were received they would not permit packaging ... without the Angebot on page 38.

Officals said that public complaints of inferior merchandise, due to the use of substitute materials, were the basis for plans to release important metals for manufacture as soon as possible. The plan is to release the metals to manufacturers in such a way that cutting the flow of new materials to industry may not be as simple as reviewing the orders. While plans were being made, an official of WPB an- nounced that even though most of the metals ... extend production of civilian goods at this time.

Watching Progress Each revised order which WPB turns out during the next several weeks will be watched with eager eyes by the mer- chandise trade, it is expected. On February 16 an amended form of ... reducing that and so that the trend had ap- parently been continued since.

Whatever developments in the supply of copper, steel and aluminum may hap- pen, it is said, in the next several weeks, it now appears that big stock piles of these materials exist and that WPB will revive orders for those materials as favorable. However, other conditions, such as labor shortages, may still postpone any real increases in civilian supplies of mer- chandise items. Military opposition to any return to civilian production continues strong, with the majority of re- ports that until a late date a total defense ... military or official against any entanglement of war production effort now as such mili- tary needs necessarily demand as much of metal or goods as are being turned out at this time.

CARNIVAL AND PARK SPECIALS

Our buyers have scoured the markets for merchandise to take care of our show and park trade. Many cus- tomers have already purchased their requirements. 

Order at once from this ad. Much of this goods cannot be replaced when present stock is gone.

SWEETHEART DIAMOND RING SETS

10-K Gold Mounting $8.50
B-100 1-Diamond Enc Ravell Ring $10.00
B-200 3-Diamond Enc Ravell Ring $16.00
B-300 5-Diamond Enc Ravell Ring $24.00
I-300 Diamond Wedding Ring $8.25
Super Jewelry Mfg. Co.
45 E. State.

New Model, Oval Top, with Etched Mir- rors. Large List Packed with 1 Pound Box of Mixed Chocolates or attractive Stationary.

Cedar Chests

New Model, Oval Top, with Etched Mir- rors. Large List Packed with 1 Pound Box of Mixed Chocolates or attractive Stationary.

Prices Slashed!!!

We have been fortunate enough to contract with manufacturers at new low prices and are passing the savings on to our customers on our Beautiful New

M & M CARD CO.

103-105 Minlon St., San Francisco 8, Calif.

FREE 1944 WHOLESALE CATALOG About 2000 Tested Solders
tands a free copy of Illustrated catalog to each order of $10.

M. SEIDEL & SON
243 W. 30th St. N. Y. C.
AR
AO
An outstanding line
pair
Prices
Dainty
/ter
WILSON BLDG.,
P.F.C.,
retail.
the

your low wholesale prices.

$2.88

Y

-OR..ERÿ AUD

B.

EASTERN BUNNIES

large rabbits—dogs—bears

an outstanding line in various price ranges. Made up in plush—fur—lamb skins—chamois. Beautifully made and priced right.

WRITE FOR SAMPLES OR PRICE LIST

WISCONSIN DELUXE CO.

2902 No. Third St.

Milwaukee 12, Wis.

FOR REAL PROFITS

Special

J527, $4.10

Postage Extra

10K—Yellow Gold Mounting, Neatly Engraved, Set with Genuine Diamond, Similar to illustration, 25% deposit required with all O. D. orders.

LEVIN BROS., Terre Haute, Indiana

Luminous Earrings

Dainty

Miniature

Goodness Is West
9 West 42nd Street, New York 18, N. Y.

SALESBORD Item

1 Lt. Chrm. Covered Cream Basin, served in individual settings.

Special deals

No. 3—a 250-Hole Board and 48 Lockers, $80.00, Board takes net, $50.00. Your profit $30.00. No. 2—a 200-Hole Board and 12 Lockers, $60.00, Board takes net, $30.00. Your profit $30.00. Three No. 1's, $22.00 each. Delicious set of 25 Goliath brand, 352 Per Doz.; Packed in Doz. with Order. Rake Coin Machine Exchange.

2014 Market Street
Philadelphia 3, Pa.

Magic Races

Don't Pass This By If You Would Something

Big profits

Touched with charisma 6 horses are off. 40 chances for profit, same price. 1916 Arch.

Barnes

Philadelphia 7, Pa.

Metal

Social Security plates


Charles & Cain

Wholesale Dept.
407 South Devoon St.

Chicago 5, Ill.

SALESBORD OPERATORS

CANDY DEAL

With Chocolates

Deal consists of 3 lb. of Milk Chocolates and 12 attractive Stationery Desk Favors, including Stationary and Envelopes. Last chance on Big and Expensive Features. Every piece packed O. D. and shipped C.O.D. with labels, "I SURFIO Glazed Fruit. Price Per Dozen $1.25 each 10 doz. or More $2.00 Doz. This includes 1000 Mile Charge.

Cedar Chests

With Mirrors Inside

Packed with 2 lb. of Delicious Glazed Fruit. Individually wrapped, 12 to a large carton. Minimum shipment 1 dozen, $2.00 Doz. Only 500 more MMIRRORED VANITY CHESTS Packed with 1 lb. of Delicious Glazed Fruit. Only 500 more. Delicious 2 lb. Packages of Stuffed Glazed Fruit. Packed with 4 lb. of Specials, $7.50 Per Dozen. Packed in Dozen. 25% deposit. With All Orders: Balance O. D.

6 & K Sales Co.

1911 Taylor Avenue
Detroit 16, Mich.

Watch Values

4-jewel pin lever watches

Men's 9/4 and 10/1 Ligne. $7.26

Ladies' 6/8 and 5/4 Ligne. 8.06

Tucker-Lowenthal

5 So. Wabash
Chicago 3, Ill.

Bingo

Supplies—cards—plastic markers

Write for Bulletin

Guinness Industries, Box 2 Dufferin, Ohio

Easter Bunnies

Pay and order today! High class bunnies on their own power—complete with引发了羽.

Miami, Florida

Saleboard

$2.88 Per Gross

T. F. O. Miami

Individual Shell Pack With Descriptive Literature, 50% Deposit, Balance C. O. D.

William H. Reid
Novelty

7956 N. E. 2d Ave.

Miami, Florida

Slum Slum

$2.88 Per Gross

SAN FRANCISCO

Individual Shell Pack. With Descriptive Literature, 50% Deposit, Balance C. O. D.

William H. Reid
Novelty

San Francisco, Cal.
Mr. and Mrs. Toby Shelton left Bylbe-
ville, Ark., on June 10, to check over
Charles Courteaux was in Pitt-
sburgh, getting his orders and来讲
Al Dexter was in Houston
- Buffalo Cody and Texas Tom-
boy, doing okay with oil in Houston.
- Arthur Potter, former circus act-
clean-up using rug cleaner in
- Al Senn, owner of the New-
- John, dog show a success. Al Sal-
didn't have any rug with the show
- Bo Bee Cooke, perfume; Bob Atwaters,
- Mabel Rice, greyhound; Ted Rob-
inson, J. Davis, Bill Laury and Dick
- Roy Hobbs working oiling in De-
- Toby Johnson and Mary Turner in-
- This is the most the sale of a
- But it wasn't a good thing for
- Ed Eddie G. Wash, Palm Springs,
- Richard J. H. Robinson, head of
- John H. Bricker to highway post in
- Connie Gay quit the selling game
- And was working for Uncle Sam in
- That Al Stetson's valet,
- The headquarters for Jacks for
- R. A. Graham was fishing in Sar-
- Frank Hath-
- But it wasn't a good thing for
- Greg Ross closed his gem stand in
- Reporting scarce oilish to the
- W. MacNeil and Irish Davidson finished
- That's all.

---

VITAMINS
A "Red Hot" Seller Anywhere!
*Vitamin* Vitamins set a new MULTI-
VITAMIN record in January, and are
the most important health-building vi-

ONE MONTH'S SUPPLY SELLS FOR $1.00.
1200 TABLETS FOR $1.00 ANYWHERE.

Gibson Vitamins are the best, and they're
the best price.

THE GIBSON COMPANY
Gibson Building
HARLAN, IOWA

SORRY!
No new Agents' Territory

AMERICAN COMIC CIGARETTE CO.,
4th and Presque Ave.,
RENAWAK 4, N. Y.

MEDICINE MEN
Write today for new wholesale catalog on Drums, Oil-
Drum, Oil-Bottle, Oil-Can, Oil-Bottle, Oil-Can, Oil-
self-resident. (Product Liability Insurance Carried.
FOR USE IN THE PHARMACY.

THE CROWLEY
117 E. Bryan St.
Columbus, Ohio

GUM
No new Agents' Territory

TOBY BLYU U.S. WAR BONDS

STAMPING STATION

District Manager

American Tobacco Co.

MARCY MFG. CO., INC.
138 W. 11th St.,
CHICAGO 3

LUMINOUS NOVELTIES*

EASTER SPECIALS
9" Cuckoos in Relief, $6.00 Doz.
1/2" Saints, $4.25 Doz.

Assorted Hummets, $2.25 Doz.
13/4" to 2" Cuckoos C.O.D. F.O.B. N. Y.

LUMINOUS NOVELTIES
THE J. K. NOVELTY CO.
9 W. 42 ST, N.Y.

STERLING SILVER—LADIES’
Original Telephone Orders.

BILDER-LEVINE
27 South Walsh
CHICAGO 3

DIAMOND RING SETS
10K Gold Mountings

BILDER-LEVINE
27 South Walsh
CHICAGO 3

Bobby pins—Hair pins

Straight & Safety Pins

Packaged or Bulk.

State Quantity desired on your order.

ACE SALES CO.
Dept. 10
Buffalo, N. Y.

FOUNTAIN PENS

Fountain pens, ink holders, refillers, etc. All items are
stock items. We carry the finest brands available.

ZIRCON RINGS

SOLD GOLD RING.

B. F. BOX
20 West 47th St.
NEW YORK CITY

Sterling Silver—Ladies’

Exclusive Item

Heavy .070 clair—Fitted handsomely
and open—beautifully boxed—

$2.95 retail.

"Take Care of Your Hair, And It Will Take Care of You!"—"Your Natural Hair Beauty."
"Don't Notice Out" and dozens of others. Write for details. Please use Business Letterhead.

3, FAME FOR NEW CATALOG FEATURE

Military Jewelry & Diamond Rings

AND EVA KRAUS

spent four months in Florida and are
now headed for their Brownsville, Texas,
home. Eva reports: "First stop was at
Brownsville, November, where we met
Dyar, who had taken a beautiful house
for the winter. As usual, he was a grand
host, and the festivities were fast and
furious, being helped out by the fact
that he had a chauffeur and a first-class
cook to his roster. Mr Ed Silver, Curley Bartok, Pappy Powers. Next stop was Boyston, after
10 weeks in Miami in February, now en-
tertained by Doc and Boots Miller
and company. We are first-class cooks
for these guys. It's a beautiful home,
and Doc is now specializing in raising
peppers, mangos and pedigree chickens.
He has made a beautiful place for the
real estate boom in Brownsville.

In Dayton Beoch we found a new real
estate boom, and we were hibernating at
Doc Williams' over the holidays, as we
were six months there, where we found
the following line-up: Doc and Lou Williams, daughter of Lou's mother, the
beautiful Miss Blanche and George Lyttle, O. J. Bach

and Harriet and Doc Harold Woods. En-
joyed a day of crabbing and picnic,
loved an oyster roast with dressed
chairs, beer and jackpots at the Williams
estate.

Pitchford Five Years Ago

Mr. and Mrs. Toby Shelton left Bylbe-

ville, Ark., on June 10, to check over

Charles Courteaux was in Pitt-

sburgh, getting his orders and

Al Dexter was in Houston

- Buffalo Cody and Texas Tom-

boy, doing okay with oil in Houston.

- Arthur Potter, former circus act-

clean-up using rug cleaner in

- Al Senn, owner of the New-

- John, dog show a success. Al Sal-

ididn't have any rug with the show

- Bo Bee Cooke, perfume; Bob Atwaters,

- Mabel Rice, greyhound; Ted Rob-

inson, J. Davis, Bill Laury and Dick

- Roy Hobbs working oiling in De-

- Toby Johnson and Mary Turner in-

- This is the most the sale of a

- But it wasn't a good thing for

- Ed Eddie G. Wash, Palm Springs,

- Richard J. H. Robinson, head of

- That Al Stetson's valet,

- The headquarters for Jacks for

- R. A. Graham was fishing in Sar-

- Frank Hath-

- But it wasn't a good thing for

- Greg Ross closed his gem stand in

- Reporting scarce oilish to the

- W. MacNeil and Irish Davidson finished

- That's all.
ALL SHOWMEN, RIDE MEN, CONCESSION PEOPLE AND OTHERS, ACKNOWLEDGE THIS CALL AND REPORT TO WINTER QUARTERS.

CALL

CAN PLACE IMMEDIATELY: CARPENTERS, BLACKSMITH, WAGON WORKERS, RIDE HELP, TRAIN CREW, POLES AND CHALKERS.

Train Crew
Address: GRANT CHANDLER
Trainmaster

Carpenters and Blacksmiths
Address: LEONARD WHITMAN

Cookhouse Help
Address: WILBUR MILLS

Privilege
Car Help
Address: JOE PONTOIC

Concession Men and Agents
Address: SAM GORDON

WANTED
Have Opening for First-Class GIRL SHOW. Must be in keeping with Royal American Shows' Attractions.

FOR SALE

On account of Duplications, have Motordrome and Hey-Day for Sale. Also some Tops, Panel Fronts, Wagon Fronts, 2 Caterpillar Light Plants, and other show equipment.

ALL OTHERS ADDRESS:
CARL J. SEDLMAYR or SAM SOLOMON, Caruthersville, Missouri.

EL PASO AMUSEMENT CENTER

Have Lease on Large Building, 80 by 110 Feet, in Heart of Downtown Business District. 150,000 Civilian Population and Largest Army Cantonment in Southwest.

Want up-to-date, modern Penny Arcade on percentage. Flashy Picture Machine, Tattoo Artist, Palmistry Booth, Shooting Gallery, Novelty, Curio and Jewelry Stands, Pop Corn and Lunch Stand. Also use Ball Game, Glass Blowing Concession or engine that is legitimate. Will fill up the largest amusement center in the Southwest. All concessions, booths on a percentage basis. Will open around Friday, March 3d. Wire, don't write.

PETER KORTELS, 1st Nat'l. Bank Bldg., East San Antonio St., El Paso, Tex.

JAP ATROCITIES IN MARCH ON BATON ROUGE

The great walk-thru show for CARNIVALS, PARKS AND STORE ROOMS

Show up our new boys backed, clubbed, whipped, kicked, stumped by the enemy. Beautiful scenes of war, destruction, fire, blast at horses, Montpelier, Montreal, British, Catholics, etc.

Fifteen Bush, 32 View Boats and 5 Semi-Island, 10 Big Hand-Made Paintings in 50 and Billed. Shows big in French, in German for tent or store room, 50 or 60 ft. 60 ft.

only $750.00

Shows for smaller stands, 30 by 40 and 20 by 40 ft., $145.00 and $225.00.

WONDER CITY SHOWS WANT

FOR SALE

STOCK CONCESSIONS OF ALL KINDS

Sell X Pопcoxon, Mint Camp, Ball Games, Digetras. Want Ride Help on Farm Wheel, Mix-Up, Merry-Go-Round. Will pay cash for Two Abreast Merry-Go-Round and Chair- oplane. Want Shows of all kinds. Address: JOE KARR COVINGTON, LA.

WANT GIRLS FOR GIRL SHOW

POSING AND DANCING

WE teach you. If you have worked for me before or after, do not answer. Top salary, long season.

BILL WOODALL
Box 302
Chester, S. C.

WANTED

Skilled Show Performers, Musicians and Chasers.

For $300.00 per month and expenses to Crystal Fashions, Florida, March 18th.

Address all mail to:
W. J. BUNTS
CRYSTAL EXHIBITION SHOWS
Crystal River, Fla.
DENVER, Feb. 26.—At the February 15 meeting President Larry Nolan was in the chair and on the dais were Vice-President Fruit, Secretary-Corporate Manager Kimpel, Business Manager Sam Goodman and Secretary Coney. It was house-warming night in the new rooms, with all the officers present and a lot of new faces, that Alva Gifford had been confined to his home almost all winter. Secretary Leslie Bowers had been in the Club 56 to put on entertainment.

House committee will have the new bar top on for the next meeting. Charles Brock was elected sergeant at arms for the new session and brought in at least one new member by Fall. Treasurer Kimpel reported 28 members elected as first member to leave for the new season is Joe (Cowboy) King, who departed for the Alamo Shows. Phina Baus, who returned from the Houston Stock Show, reported good results and will leave soon for the West Coast. President Nolan, who returned from the Winter Show in Kansas and Arizona route played by M. A. Brader Shows, reported the outlook good.

Secretary Kimpel, reporting that Swarts opened their winter quarters. A streamlined and reorganized committee, Fred Hard, vice president, has a new concession, his own concession, moving figures on a half game. A new fresh look appears in the new photo Larry Nolan's photo studio, which will have three new members. Treasurer Forrest has completed one of his shows, and will put on another at the end of the month, and another to both with the Brader Shows. New members elected are R. F. Hughes, concession agent, Tom Allen, dancing owner, and Fred Halliburton, circus man. Two new members to be added as owners, and Halliburton, who toured Europe, will be in this month. The show will be headed by John Oxford, Playland Rides, will have design attention at the next meeting. Daley Bros.' Circus sent attractive posters for the club. Club treasury is healthy.

Michigan Showmen’s Assn.

156 Temple Street
Detroit

DETROIT, Feb. 26.—On the rostrum were: President Leo Lipps; Past President Frank G. Bickert; Treasurer Louis Rosenfeld and Secretary Bertrand J. Bickert. Press was given a round of applause when the meeting opened, for the past week, exceeding by 80 any other.

James Ashley, chairman; Ben Moss, Louis Wish, Mike Allen and Douglas Brown have been appointed building fund foundation committee for three years. Donations, up to now, 41,000; Max, 10; $100 from the general fund, has created a 41,000 nest egg now on deposit. Future income will be derived by earmarking $3 from each payee. Donations will be from area shows, drives and donations. Members heard a voice recording sent by Sam Goddard and Don Ewel, adjoining in California. They spoke glowingly of hospitality extended by the Pacific Coast Showmen’s Association. Board member Ben Morris, traveling to New York, has been invited to the men’s club’s convention in New York, with a view to extend some form of hospitality. Capt. Mcintosh related experiences as chief engineer in the merchant marine.

Co-Chairman Arthur J. Frame, service men’s club; Mr. Bickert, Eule, P. T. A. Stlten, Pat G. A. Celen, Mr. P. M. Claman and B. G. M. A. Celen. Mr. W. H. Kohn, $5; Abe Mandel, $15; George Johnson, $20; wardens, $5. Bonds January income for the fund was $65. Two new members were elected in the session. “Cap” Seymour and Normie Bone, both are reported improved; George Halsall recovered from an attack of grippe.

MIAMI: Feb. 26.—President David B. Kohn, who returned from a business trip, opened the meeting. For the past year, new members reported are: Phil DeVinis, Aldo Prits, Donnak Williams, Robert B. Kohn, $5; Abe Mandel, $15; George Johnson, $20; wardens, $5. Bonds January income for the fund was $65. Two new members were elected in the session. “Cap” Seymour and Normie Bone, both are reported improved; George Halsall recovered from an attack of grippe.

New members reported are: Phil DeVinis, Aldo Prits, Donnak Williams, Robert B. Kohn, $5; Abe Mandel, $15; George Johnson, $20; wardens, $5. Bonds January income for the fund was $65. Two new members were elected in the session. “Cap” Seymour and Normie Bone, both are reported improved; George Halsall recovered from an attack of grippe.

MIAMI: Feb. 26.—President David B. Kohn, who returned from a business trip, opened the meeting. For the past year, new members reported are: Phil DeVinis, Aldo Prits, Donnak Williams, Robert B. Kohn, $5; Abe Mandel, $15; George Johnson, $20; wardens, $5. Bonds January income for the fund was $65. Two new members were elected in the session. “Cap” Seymour and Normie Bone, both are reported improved; George Halsall recovered from an attack of grippe.

New members reported are: Phil DeVinis, Aldo Prits, Donnak Williams, Robert B. Kohn, $5; Abe Mandel, $15; George Johnson, $20; wardens, $5. Bonds January income for the fund was $65. Two new members were elected in the session. “Cap” Seymour and Normie Bone, both are reported improved; George Halsall recovered from an attack of grippe.

MIAMI: Feb. 26.—President David B. Kohn, who returned from a business trip, opened the meeting. For the past year, new members reported are: Phil DeVinis, Aldo Prits, Donnak Williams, Robert B. Kohn, $5; Abe Mandel, $15; George Johnson, $20; wardens, $5. Bonds January income for the fund was $65. Two new members were elected in the session. “Cap” Seymour and Normie Bone, both are reported improved; George Halsall recovered from an attack of grippe.

New members reported are: Phil DeVinis, Aldo Prits, Donnak Williams, Robert B. Kohn, $5; Abe Mandel, $15; George Johnson, $20; wardens, $5. Bonds January income for the fund was $65. Two new members were elected in the session. “Cap” Seymour and Normie Bone, both are reported improved; George Halsall recovered from an attack of grippe.

MIAMI: Feb. 26.—President David B. Kohn, who returned from a business trip, opened the meeting. For the past year, new members reported are: Phil DeVinis, Aldo Prits, Donnak Williams, Robert B. Kohn, $5; Abe Mandel, $15; George Johnson, $20; wardens, $5. Bonds January income for the fund was $65. Two new members were elected in the session. “Cap” Seymour and Normie Bone, both are reported improved; George Halsall recovered from an attack of grippe.

New members reported are: Phil DeVinis, Aldo Prits, Donnak Williams, Robert B. Kohn, $5; Abe Mandel, $15; George Johnson, $20; wardens, $5. Bonds January income for the fund was $65. Two new members were elected in the session. “Cap” Seymour and Normie Bone, both are reported improved; George Halsall recovered from an attack of grippe.

MIAMI: Feb. 26.—President David B. Kohn, who returned from a business trip, opened the meeting. For the past year, new members reported are: Phil DeVinis, Aldo Prits, Donnak Williams, Robert B. Kohn, $5; Abe Mandel, $15; George Johnson, $20; wardens, $5. Bonds January income for the fund was $65. Two new members were elected in the session. “Cap” Seymour and Normie Bone, both are reported improved; George Halsall recovered from an attack of grippe.

New members reported are: Phil DeVinis, Aldo Prits, Donnak Williams, Robert B. Kohn, $5; Abe Mandel, $15; George Johnson, $20; wardens, $5. Bonds January income for the fund was $65. Two new members were elected in the session. “Cap” Seymour and Normie Bone, both are reported improved; George Halsall recovered from an attack of grippe.

MIAMI: Feb. 26.—President David B. Kohn, who returned from a business trip, opened the meeting. For the past year, new members reported are: Phil DeVinis, Aldo Prits, Donnak Williams, Robert B. Kohn, $5; Abe Mandel, $15; George Johnson, $20; wardens, $5. Bonds January income for the fund was $65. Two new members were elected in the session. “Cap” Seymour and Normie Bone, both are reported improved; George Halsall recovered from an attack of grippe.
Fair M. Warren, Lillabelle Lear, Tillieational by for later what LIFE SHOW, PONY RIDE. Beautiful new A - Pulling Contests, urged Acts year before, Seals, Sol. Are in Illinois R. F. Shay continuous for his room, of and for his route. They ask they ask for War the butterfat testing and dairy herd improvement work on the horse farms. Unfortunately, the shortage of man power has caused a curtailment of the effort and this may be compounded of the dairy herd improvement associations them.

In order to avoid the kind of abuses which would lead to a warranted criticism of the dairy herd improvement, the exhibit must be conducted in the smallest number of days possible with good exhibits. Even the smallest out-rimmed from farther than the adjoining county or state. Emphasis must be placed not only upon good type but upon good performance. We have no time for shows featuring poultry or livestock which contribute nothing to the food supply of the nation.

(Continued next week)

MAIL FOR YOU AT THE BILLBOARD IS ADVERTISED ONLY ONE TIME. LOOK IN THE LET- LIST EACH WEEK.

L. J. HETH SHOWS


INDOOR CARNIVAL

4 weeks next Fall, indoor carnival area. Want two—Piano, Ball Games, Chess, Card Games, Country Dance, Rodeo, Wrestling, Pigeon Racing, Ping-Pong, Water Ball, Wrestling, Tennis, Checkers. Want at east small foundation to get going. Address Mr. B. L. C. Wool, Des Moines, Iowa. Have some shows? Have want? Want Round Wilson with or without equipment, all kinds; have 200. Address Messrs. Salvesen, Fritts, Dumbard; Help needed. Address all replies to Miss L. H.; 6 Schuyler St., Des Moines, Iowa. All above write for a few dollars.

MANAGER, Logan Indoor Carnival, Boston, N. C.; 739 South Carolina Ave., N. W., N. C., need, all in large tested Warehouses.

 indoor, outside, clown show. Want men—Fun for Boys, Girls, Chicks, Cows, Horses, Concessions included. Write for information.

HARRY BURKE SHOWS WARE

Ride Foreman for Harry-Co-Round and Road Shows. Must be experienced and have Concession Book of all kinds that work for me. Also for good spring fairs. Opening March 11th.

HARRY BURKE, Eaton Rouge, La.

WANTED

Front Men, Ticket Sellers, Crew for Sweet Seat. Also we can use reliable Sideline Act. Open first part of April with Osborne Bros. Shows in Nashville, Tenn., and later with R. E. F. Show. Address N. S. H. W., 10 Rockefeller Plaza, New York City.

Wendel (Pros) Kunz

Keeper Road

Hampton, New Hampshire

Wanted

Man to operate first-class Fun Men will pay 50% of profits to responsible partner. Will work anywhere. Address J. A. K., care Connecticut. B. H. M., 10 Rockefeller Plaza, New York City.

Wendel (Pros) Kunz

Keeper Road

Hampton, New Hampshire

WANTED

J. M. SHEELEY

Care San Carlos Hotel, Penalosa, Fla.

Mighty Sheesley Midway

Opens March 11, Pensacola, Fla., for Nine Days: Tallahassee Follows.

LAST CALL—WANTED


Dodson’s World’s Fair Shows

WANT MINSTREL SHOW—READY TO OPERATE

With wardrobe and talent. Must have Band. Will furnish all new outfit, including Recitation. Will book any first-class Accommodations. Ernest Blyby; Seals, Sol Speltich, Charles Taylor; wire or write.


A BEST-THEATER CROWD.

W N HELP IN ALL DEPARTMENTS—Train, Rides, Cookhouse, Concessions and Manager. Highest salaries and bonuses to people remaining entire season.

T Want White Boys in Midway. Address.

LONG SEASON—BEST DEALS, INCLUDING FIVE STATE FAIRS

All address M. G. DODSON, Mgr., P. O. Box 216, Beaumont, Texas

James E. Strates Shows, Inc.


James E. Strates, Moline, Ill.
Cleveland Trotto Big (Continued from page 42)

fronte and broke soon after she had circled for the second time. Her former master, a broken arm, two broken ribs and a cracked pelvis bone, will be in Polyclinic Hospital here five weeks. Her husband, a broken arm, is working on ponies in the show.

While hanging himself Tuesday night in performance, the Great Gregorians narrowly escaped serious injury when his number was cut short, and he was thrown to the ground. The McPeaehs left for Providence, where the show will be Wednesday.

Wednesday night's performance was considered complete when the Berozsins family's high-wire platform sank just as they were starting their act and Kermit Gregorians, a member of the Gregorians' high-wire act, was hit by a pipe by his former master. Remains will be completed in time for the Thursday matinee.

4,000 in Galveston (Continued from page 42)

lemonade stall on April 22. Ewalt is a native of Chicago and has been with the Ringling Bros. and Barnum & Bailey Circus for over twelve years.

New Orleans, Feb. 26.—Ray Bro.'s Circus opened in Municipal Auditorium. The circus is expected to carry on a turnaround Wednesday night. Engagement closes next February 27.

Wichita Police Show

(Continued from page 42)

Wichita, Kan.—Still confined to his home, Corp. William J. Drummond, of the Wichita General Hospital, Battle Creek, Mich., reported by Bette Leonard.

Under the Marquee

(Continued from page 42)

Wang on the West Coast for more than a year.

OVERALL KIDS, formerly known as ballet girls, are now issued tear-free wardrobe.

E. W. Adams, ticket seller, who has signed with Wallace Bros.' Circus, is at present night clerk in the Racine Hotel, Polk Bros. show, in Chicago, to report for show's quarters about April 1.

Circus folk working at MGM studios are James Reynolds, Frank Loggett, Ben Evett, Bert Edelman, Elmer Johnson, George Rohling, Larry Vogue of the Ringling show; Milt Hirsch and Sam Berman, Billie Jones and Dave Davis.

Early-Day ad: "In order to secure this great season, we need and bring it to you. If you are not necessary to bring 15 of their relatives and businesses to us." The manager for Warner theaters in this section.

The conclusion of performance on Wednesday the personnel were guests of the show and all were present.

The circus is being transported by railroad. Three 70-foot baggage cars and one reclining chair coach are used.

The McPeaehs left for Providence, where the show will be Wednesday.

Wednesday night's performance was considered complete when the Berozsins family's high-wire platform sank just as they were starting their act and Kermit Gregorians, a member of the Gregorians' high-wire act, was hit by a pipe by his former master. Remains will be completed in time for the Thursday matinee.

Now we realize that the Russian Cossacks show we saw was not the Bill's Wild West Show when we were kids as just as ferocees as they looked.

Mrs. TOMOR, widow of Dr. B. W. Tomor, Madison, Wis., who was one of the prominent circus fans, stopped off in Chicago last week to visit circus friends on her way home from a visit to a daughter in Washington, D. C. She was accompanied by another daughter. While in Washington they visited Melvin D. Hill- drich, past president of the CFA.

Jack A. Ryan, former announcer on Cole Bros.' Circus, talked on carnivals and his career as a performer, has been in the show since 1925, Cook County Hospital, Chicago, since December 27. He is up to date on the prospects of an early recovery. He was taken ill last September and was recovering from a leg injury which had left the her in the spring of 1944.

Remember the yesteray-vegan-show.

Call Lawrence Greater Show, Inc.

Open April 1, Richmond, N. C. Largest Army Base in the South, and We Play Blakeston, Va., April 8, Our 9th Annual Show. Will want Shows—Wildlife and Grade Shows. Will furnish complete outfit for $10.00. Monkeys, Bears, Snow, Blue, Coney, Four Foot, Big Foot. Prizes take over new Photographs, one that cost $100.00, one that cost $200.00, one that cost $300.00. Address: telescope at Lawrence Greater Show, Inc., 203 West Main St., Richmond, Va.

Ticket price: $1.00; Grandstand $1.50; Reserved $2.00. Address: Lawrence Greater Show, Inc., 203 West Main St., Richmond, Va.

Show Folks, Inc., To Broaden Scope

CHICAGO, Feb. 26—Show Folks, Inc., received notification from the Secretary of State that it has been issued a charter under which the organization becomes national in scope and change its name to Showfolks of America.

Consisting of people from all branches of show business, it has been in existence a number of years, but until two years ago its membership was restricted to the state of Illinois. A progressive administration of members has increased it almost two years ago and a short time later a friend of the organization made a gift of a home at 1899 West Monroe street, to be used as a home for indigent showfolks. Since that time membership has increased until it now numbers nearly 1,000.

Under the new charter Showfolks of America may establish branches in other cities.

CARNIVAL
(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Aberdeen, N. Dak. 5. S. & H.: Century, S. C.
Abnormal, Fla. 5. Bond, Pilot, Ormond Beach.
Acworth, Ga. 5. Shreve, Gen. 5. Shreve, Gen.
Adams, Mo. 5. C. & H.: Alumnium, S. C.
Adel, Ga. 5. B. & H.: Koslow, S. C.
Adrian, Ark. 5. Camp, Augusta.
Algona, Iowa 5. B. & H.: Austin, S. C.
Altamont, Iowa 5. B. & H.: Austin, S. C.
Alva, Okla. 5. C. & H.: All, S. C.
Alvord, Texas 5. B. & H.: Austin, S. C.
Amory, Miss. 5. B. & H.: Austin, S. C.
Anchorage, Alas. 5. B. & H.: Austin, S. C.
Andover, Minn. 5. B. & H.: Austin, S. C.
Anoka, Minn. 5. B. & H.: Austin, S. C.
Appleton, Wis. 5. B. & H.: Austin, S. C.
Arbuckle, Okla. 5. B. & H.: Austin, S. C.
Arkadelphia, Ark. 5. B. & H.: Austin, S. C.
Armstrong, Tex. 5. B. & H.: Austin, S. C.
Ashburn, Va. 5. B. & H.: Austin, S. C.
Athens, Ga. 5. B. & H.: Austin, S. C.
Atlantic Chris. 5. B. & H.: Austin, S. C.
Atwood, Okla. 5. B. & H.: Austin, S. C.
Auburn, Ala. 5. B. & H.: Austin, S. C.
Aurora, Ill. 5. B. & H.: Austin, S. C.
Aurora, Pa. 5. B. & H.: Austin, S. C.
Austin, Tex. 5. B. & H.: Austin, S. C.
Austin, Ark. 5. B. & H.: Austin, S. C.
Austin, Minn. 5. B. & H.: Austin, S. C.
Austin, Tex. 5. B. & H.: Austin, S. C.
Aurora, Ill. 5. B. & H.: Austin, S. C.
Aurora, Pa. 5. B. & H.: Austin, S. C.
Aurora, Ark. 5. B. & H.: Austin, S. C.
Aurora, Minn. 5. B. & H.: Austin, S. C.
Aurora, Ark. 5. B. & H.: Austin, S. C.
Aurora, Minn. 5. B. & H.: Austin, S. C.
Aurora, Ark. 5. B. & H.: Austin, S. C.
Aurora, Minn. 5. B. & H.: Austin, S. C.
Aurora, Ark. 5. B. & H.: Austin, S. C.
Aurora, Minn. 5. B. & H.: Austin, S. C.
Aurora, Ark. 5. B. & H.: Austin, S. C.
Aurora, Minn. 5. B. & H.: Austin, S. C.
Aurora, Ark. 5. B. & H.: Austin, S. C.
Aurora, Minn. 5. B. & H.: Austin, S. C.
Aurora, Ark. 5. B. & H.: Austin, S. C.
Aurora, Minn. 5. B. & H.: Austin, S. C.
Aurora, Ark. 5. B. & H.: Austin, S. C.
Aurora, Minn. 5. B. & H.: Austin, S. C.
Aurora, Ark. 5. B. & H.: Austin, S. C.
Aurora, Minn. 5. B. & H.: Austin, S. C.
Aurora, Ark. 5. B. & H.: Austin, S. C.
Aurora, Minn. 5. B. & H.: Austin, S. C.
Aurora, Ark. 5. B. & H.: Austin, S. C.
Aurora, Minn. 5. B. & H.: Austin, S. C.
Aurora, Ark. 5. B. & H.: Austin, S. C.
Aurora, Minn. 5. B. & H.: Austin, S. C.
Aurora, Ark. 5. B. & H.: Austin, S. C.
Aurora, Minn. 5. B. & H.: Austin, S. C.
Aurora, Ark. 5. B. & H.: Austin, S. C.
Aurora, Minn. 5. B. & H.: Austin, S. C.
Aurora, Ark. 5. B. & H.: Austin, S. C.
Aurora, Minn. 5. B. & H.: Austin, S. C.
Aurora, Ark. 5. B. & H.: Austin, S. C.
Aurora, Minn. 5. B. & H.: Austin, S. C.
Aurora, Ark. 5. B. & H.: Austin, S. C.
Aurora, Minn. 5. B. & H.: Austin, S. C.
Aurora, Ark. 5. B. & H.: Austin, S. C.
Aurora, Minn. 5. B. & H.: Austin, S. C.
Aurora, Ark. 5. B. & H.: Austin, S. C.
The purchase of machines on time had become a well-established procedure in the coin machine trade before the war. Distributors had gradually built up a service of selling machines on time to operators as the prices of industry products increased. Large financing companies had also entered the field and found it a good business.

The experience of distributors and financing companies over a period of years was considered very successful. The financing companies reported that the industry, or at least certain sections of it, was considered to have a high rating as a credit risk. Distributors had actually built their businesses on selling new machines on time or taking trade-ins. Financing companies confined their activities largely to the music and vending sections of the trade because there might be legal questions in some territories concerning games. Distributors working local territory sold all types of machines on time according to the demands of their customers.

Financing of the purchase of coin machines has three important effects on the industry as a whole. It makes possible the maintenance of high prices on machines in general. It also implies a selection of customers and prospective customers because they must be good credit risks. On the other hand, it may also eventually bring about a wider selling of machines due to competition and thus speed up what is regarded as saturation of the market. Some also say that competitive financing may eventually lead to a general policy of selling to locations. Whatever may be the dangers of financing the sales of coin machines in the distant future, experience in the past decade shows that it is a very healthy thing for the industry. Experience has shown that high prices on all types of coin machines are the only legal means of keeping the sales of such products within reasonable limits. When too many machines are placed in public places, they certainly become a public nuisance, and the public begins to react unfavorably. A lot of ideas have been advanced for limiting the total sales of machines so that the market would never become saturated. High prices are the only known legal means up to the present.

But high prices also call for some plan of financing the sales so that small business men may buy the machines. The history of the industry has shown that the best operators for a stable industry are small business men who go into the trade to make a living. These men need financing of some kind. Distributors in the trade were able to make their services really worth while by selecting operators and financing them in the purchase of enough machines to establish a good route. This service to operators probably made the distributor more essential to the industry than any other one factor. That distributors will continue to offer such a service after the war is practically assured. In fact, experience has shown that financing companies can operate best by offering their services thru local distributors.

When credit risks are involved it naturally follows that those who offer credit, whether local distributors or financing companies, must carefully select their customers. This process of selecting customers or operators is really a good thing for maintaining the stability of the industry. It speaks well for all groups within the industry because credit risks up to the present through the industry have stood the test of time very favorably.

In planning for future trade, most indications now promise better machines in all divisions of the industry, which also means that they will be higher in price. This will present any wholesale rush into the operating field after the war, which would mean a quicker return of competitive evils. Established operators have found competitive evils practically eliminated during the war, and they have been able to give their whole attention to the conduct of their business on ethical principles. They will be highly in favor of continuing such a system.

But the industry will welcome new operators after the war and the return of former ones who entered the services. If the industry uses sound financing plans and high grade machines are offered by the manufacturers at prices in keeping with the value of such machines, the operating field should be able to adjust itself without too much confusion.
Acute Lack of Manpower Is a Trade Threat

Some operators dispose of routes when unable to obtain help

DEE MOONEY, Feb. 26.—Man-power shortage is becoming acute in this territory. Vendors are finding it costly and unprofitable to make sales calls on the numerous and various types of coin operated machines in the area. The number of vendors in the territory is relatively small, and the number of machines is large.

One operator who told his story after making a sales call in the area said that he found it necessary to increase his selling price by 25 cents per coin machine. This was to cover the increased cost of manpower. The vendor estimated that it would cost him an additional $5 per week to cover the increased cost of manpower. The vendor estimated that it would cost him an additional $5 per week to cover the increased cost of manpower.

Because a large number of vendors have been forced to raise their prices, the number of machines in the area is declining. The number of machines is now about 1,000, down from a peak of 2,000 a year ago.

Some operators report they are disposing of machines because of the situation. These operators report they are finding it difficult to sell machines on a profitable basis.

In many cases, vendors are reporting that they are finding it more profitable to sell machines to other vendors rather than to sell them directly to customers.

Arthur E. Lubeck, president of the National Coin Machine Dealers Association, said that the shortage of man-power is a serious problem in the industry.

"We are finding it increasingly difficult to sell machines," he said. "The shortage of man-power is a major problem in the industry. We are finding it increasingly difficult to sell machines."

In many cases, vendors are reporting that they are finding it more profitable to sell machines to other vendors rather than to sell them directly to customers. This situation is causing a decline in the number of machines in the area.

In addition to the shortage of man-power, the cost of man-power is also increasing. The cost of man-power is now about $2 per hour, up from $1.50 a year ago.

As a result of the shortage of man-power and the increased cost of man-power, the number of machines in the area is declining. The number of machines is now about 1,000, down from a peak of 2,000 a year ago.

The shortage of man-power is causing a decline in the number of machines in the area. The number of machines is now about 1,000, down from a peak of 2,000 a year ago.

Some operators report they are disposing of machines because of the situation. These operators report they are finding it difficult to sell machines on a profitable basis. In many cases, vendors are reporting that they are finding it more profitable to sell machines to other vendors rather than to sell them directly to customers. This situation is causing a decline in the number of machines in the area. The number of machines is now about 1,000, down from a peak of 2,000 a year ago.

In addition to the shortage of man-power, the cost of man-power is also increasing. The cost of man-power is now about $2 per hour, up from $1.50 a year ago.

As a result of the shortage of man-power and the increased cost of man-power, the number of machines in the area is declining. The number of machines is now about 1,000, down from a peak of 2,000 a year ago.

The shortage of man-power is causing a decline in the number of machines in the area. The number of machines is now about 1,000, down from a peak of 2,000 a year ago.
300 Attend Philadelphia Music Operators’ Banquet

PHILADELPHIA, Feb. 26.—The seventh annual banquet of the Phonograph Operators’ Association of Eastern Pennsylvania and New Jersey, held at the Hotel Ball here, was unqualifiedly the most successful in the entire history of the local association. With more than 300 persons in attendance, including operators and their families and their employees, it represented a real all-operator affair. For the first time districts of manufacturers and allied industry representatives took part, thus making the evening a true benefit to the entire operators and they made the occasion a success.

It was agreed by all that the banquet committee, comprising Harry Storr, Samuel Nylander and John Manion did an excellent job in providing a full evening’s entertainment. The only complaint ever to date has been to Jack Cade, business manager of the association, who acted as emcee.

All formalities were dispensed with, and the program was limited in appearance to a stand-up bow, and the only speech-making was restricted to Raymond C. Berndt, popular president of the music operators’ association. Berndt, who reviewed the accomplishments of the association during the past year, pointed out that “even today we are going thru most strenuous times we have to show remarkable progress and shall continue to do so.” He further pointed out that the membership of the association had grown during the past year, and introduced all the new members of the organization from the floor.

War Bond Door Prizes

Highlight of the evening was the presentation of Bonds as door prizes, donated by the Packard Manufacturing Corporation, Phil Wurlitzer Company, Diamond Perma, Inc.; Fischnich Chemical Company, Direct Test Corporation,Decca Distributing Company, Motor Parts Company (Columbus), Raymond Rosen & Company (Victor), Automatic Machine Company, Rockwood Novelty & Manufacturing Company (Sill), Key-Tone Division of the Mars Manufacturing Company (Wurlitzer). Among the out-of-town guests present were Leo J. Dickson, president of the Ohio Music Operators Association; Raymond J. Leclerc, Vice-President; and Jack Cohen, business manager of the union; and Sam Cohen, manager of the company, Philadelphia representative.

The music machine operator has been having difficulties with the shortage of records, the lack of gasoline and the need for good servicemen. While the plight of the operator is no greater than that of the jobber, the story is interesting.

A music machine operator told The Billboard that in checking over present conditions, he is not doing so well. Naturally, the question was “Why.” His reply was, “In California the music operator is losing two hours nightly or 12 hours a week. In a year’s time this figures to several days. Then, too, oats are having trouble getting points for food. So, instead of staying closed one day a week, some remain closed two days. They do not open on regular schedules in bars because of the shortage of liquor. This music machine operator figures that he is operating only nine months a year, or losing 25 per cent of his time. Not only this, his working costs have tripled, he said, but it still takes only a 6-cent piece to play a tune. Of course, the increase in record prices (this taking into consideration that some records are bought over the retail counter) and the increase in salaries are considered factors in this case.

The operator would not mind the increase in overhead were he able to operate on the basis of 12 months a year at the business. With only a three-quarter time operation, operators are being hit.

West Coast News Notes

By SAM ABBOTT—218 Radio Center Bldg., 1509 Vine St., Los Angeles, Feb. 29.—Jobbers have been especially busy getting equipment, and their good weeks have been dependant on the weather. No equipment was available for resale.

Buster Dykes, Jr., of Badger Sales, spent several days in the San Diego section looking for equipment and also present to the operators and servicemen.

Bob Carter, of San Miguel, also in the city to secure what he could in the equipment line. Percy Shields is likely to return around Ed Moore more and more each week. He bought a home out there about a year ago and has been busy getting it fixed up. This construction project is about completed and was done between his duties at the B.T. Mape Music Company. War Stamp and Bond sales continue at the headquarters of the Associated Operators of Los Angeles County, Inc.; Al Sunshine, AOLAud, is keeping busy this season with the operators making up their quota for the last two months. It won’t be worth much long now. Hermie Cohen back from a trip to San Francisco.

Visitors to Badger

William R. Hoppin, Jr., of Badger Sales Company, was visiting the old customers of his home in the Army. They are former customers of his brothers in the city. They are selling, with John and Norbert Wyckoff. Both were operators in Pon du Lee, Wis., and did business with Badger’s Milwaukie branch before entering the service. Ted Bloomer, music and games operator, has been in town to visit friends and give the display

Plenty of Wartime Worries For Phonograph Operators

By SAM ABBOTT—Los Angeles, Feb. 26.—During the week a story came thru that the music machine operators are having it a bit rough. It commands attention, for it is the first breakdown on such items.

The music machine operator has been having difficulties with the shortage of records, the lack of gasoline and the need for good servicemen. While the plight of the operator is no greater than that of the jobber, the story is interesting.

A music machine operator told The Billboard that in checking over present conditions, he is not doing so well. Naturally, the question was “Why.” His reply was, “In California the music operator is losing two hours nightly or 12 hours a week. In a year’s time this figures to several days. Then, too, oats are having trouble getting points for food. So, instead of staying closed one day a week, some remain closed two days. They do not open on regular schedules in bars because of the shortage of liquor. This music machine operator figures that he is operating only nine months a year, or losing 25 per cent of his time. Not only this, his working costs have tripled, he said, but it still takes only a 6-cent piece to play a tune. Of course, the increase in record prices (this taking into consideration that some records are bought over the retail counter) and the increase in salaries are considered factors in this case.

The operator would not mind the increase in overhead were he able to operate on the basis of 12 months a year at the business. With only a three-quarter time operation, operators are being hit.

Mexican Report

MEXICO CITY, Feb. 26.—Mexican trade with the United States is now at its highest peak since war restrictions and discussions are now pending which will prove helpful after the war. The above statement was made by Hernand Gaxiola, director general of Economia Internacional, just before he shoved off for the Pacific Coast on a trade mission for the government.

The State of Nuevo Leon has set aside (See Mexican Report on page 65)
Here in Chicago

Here-Again-Conn-Again Man in Salesblex

With his brother and former partner, also in the armed forces, Joseph Olsher, owner of Midwest Novelty Company, is a here-again-conn-again man in Salesblex. In the army, he was employed to expedite the dispatch of supplies to U.S. soldiers. The inexperienced soldier was his specialty. After the war, he will occupy enlarged quarters on March 20 at 139-141 South Franklin Street, Chicago.

War Reverses Direction Of Big Shipments

In normal times big shipments of equipment will be sent to Detroit. But during World War II, the reverse is true. Operators have purchased for headquarters of an individual in the Allied forces. He is trying to cover an extensive sales territory almost singlehanded and keep the Chicago office ticking. This was not the way it was in pre-war days. In spite of manpower shortages and problems encountered in obtaining merchandise for the soldiers, Mr. Olsher is well pleased with business and prospects.

Salesforce Added to Superior Products

Salesforce salesmen is indicated in the new name being put on the general sales manager's door at Superior Product Company, 1213 S. Dearborn, known to columnists for the past 25 or 30 years. Jack Giannini, who some big things are in work, but sailmints must wait until later.

Doctor Op Can Now Take Case of Duke Time Again

Don't be surprised when you notice a phonograph operator taking the temperature, checking the patient's weight, or listening to a gurgling bag. It will actually be taking the pulse of his patient, and it will be the first step in feeling for all the world like a temperature thermometer. The gurgling bag measures the weight of the pick-up by measuring the pressure of the tone arm. It is designed to enable music servants to keep pick-ups light, reducing record wear. Designed by S. F. Burdick, the "pocket scale" is offered by the S. F. Burdick Company, 2225 South Wabash Avenue, Chicago.

Showman Stahl Plans

Expansion of Routes

DETROIT, Feb. 26—Harry Stahl, well-known operator and showman, is in the process of selling out the estate of his former partner, James Mangum, and is reorganizing his show business as Stahl Novelty Company, which has been in operation almost seven months in this city. The Stahl Novelty Company is being established in a new building which Stahl purchased for headquarters at 15900 East Nine Mile Road, Detroit. The new building has a large adapted变得更superintendent of Eastwood Amusement Company and was elected president of the Michigan Showmen's Association. Formerly active in the music markets, Harry Stahl now is operating amusement games, and is going into pictures as well.

POP. RECORD REVIEWS

(Continued from page 23)

jive and fans, who may also find much enjoyment in it. "East Has His Day" by CECIL BURKE (Exclusive)

"Mexico Joe"—FT; VC. "When the Ships Came Sailing Home Again"—FT; VC.

"Now or Never"—FT; VC. "Play Me the Blues"—FT; VC.

Leon Rone, who has a long string of hits and a definite style of his own, has he been keeping his own disk label, Exclusive Records, and has his own compositions. And for his own bow, offer us four attractive and interesting sides by Ceele Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, Burke, B
**New Superior Sales Head**

**JACK NELSON**

CHICAGO, Feb. 26.—Announcement was made this week of the appointment of Jack Nelson as general sales manager of the Superior Products Company. George T. R., president, advised that the appointment of Nelson to direct the sales activities was one of the first steps taken in their program for post-war expansion. "The growth of our business and plans to expand with new additions to our lines when war is over," said Mr. Sax, "requires the need for a large sales force to handle the national and international distribution. Nelson is one of the nationwide acquaintance among coin machine people and recently served as sales manager of a prominent manufacturer of photographs. Previous to his connection in the motion picture field, he was for 20 years connected with The Billboard."

**WEST COAST NOTES**

(Continued from page 63)

His recent visit to Southern California, Mr. A. F. Fechter in from San Diego and looking over peak machines. Regarding things are going in the navy base town. — Ted Weber, of Wolverton Machine Company, to Clark, Shaw of Long Beach, making his usual Los Angeles visit in regard to his scales business. — M. C. Edwards let the boys in Los Angeles get everything in readiness for him before his arrival. He called long distance to let the boys know that he'd be here Thursday (10) so they could get ready to show him the equipment. — Ray Pautt, of Santa Ana, left a busy military center to visit Los Angeles.

**Flint Desert Trips**

Reservations are in order for the Palm Springs section. Bert Beutler, of Bally Machine Company, just returned from that section but will be making another visit at that way soon. — Fred Gaunt, of General Music Company, with his wife, Benicia, will come figuring a regular business schedule at 29 Palms, where the Palm Springs, to this change. The Hughes is the serviceman for Fred Trevilians in Santa Barbara and makes the rounds of all of the Hotel Clubs in the general area. There are plenty of bars here where the patrons are doing business. Fred Trevilian is handling the Honolulu situation on the West Coast, while his brother, Fred, is handling the Santa Barbara area.

**Hanscom Plans Indefinite**

Eimer Hanscom, well-known coin machine man, is in Los Angeles this week with the Prack & Meyers Combined Shows in Los Angeles. He is new with Alfred's with whom he had been at the Belasco Theatre. Here he is to sell an electrician. Hans comun was in this field before going into the arcade business and knows his localities. He is in the business with his brother, Fred, who is handling the Santa Barbara area.

**Hanscom Plans Indefinite**

Eimer Hanscom, well-known coin machine man, is in Los Angeles this week with the Prack & Meyers Combined Shows in Los Angeles. He is new with Alfred's with whom he had been at the Belasco Theatre. Here he is to sell an electrician. Hanscom was in this field before going into the arcade business and knows his localities. He is in the business with his brother, Fred, who is handling the Santa Barbara area.

**MEXICAN REPORT**

(Continued from page 63)

$4,000 for the further development of tobacco growing, spurred by reported shortages of cigarettes in the United States. — A record peanut crop, valued at $3,000,000 pesos ($1,200,000) is being harvested in the State of Guanajuato. Pea nut planters here complain of insufficient production because of the increased demand at home and abroad.

**SALESMAN WANTED**

Needed at once for established North Eastern territory. Full-time position. Substantial earnings assured to right man. Replies will be strictly confidential. Write to General Manager.

**GARDNER & CO.**

2309 Archer Avenue
Chicago 16, Ill.
Youth Movement Offers Trade a Big Opportunity

1944 Coin Machine Census shows music operators supply most of the juke boxes required—first Teen-Age Club started in Moline, Ill.

By MARGARET WELLS

The mushroom growth of Teen-Age Clubs throughout the country has given the music machine industry an unparalleled opportunity to win public respect and to convert that portion of the public which has always been scornful of juke boxes and the places in which they are found.

Not only are Youth Clubs helping to solve the problems of juvenile delinquency; they are proving that juke boxes, in a decent atmosphere, are an important source of entertainment to teen-age youngsters.

Juvenile delinquency, especially since the war began, has been mounting to an extent dismaying to educators, law enforcement officials and community and national leaders. These adults have tried to discover the underlying causes of the problem, as well as means of combating it.

Many of the youngsters who were becoming problems were innocent victims of the times. In a great many cases there was a lack of parental supervision; the children either came from broken homes or from homes where both parents worked. When school was over the youngsters had no choice but to go to questionable places of entertainment or to hang about the streets. In war centers children left school, lied about their ages and obtained jobs at wages their elders would have considered fabulous a short time ago.

Entertainment facilities for the younger crowd were either lacking entirely or were hopelessly inadequate in many communities. In other cities and towns, facilities for recreation were taken from the youngsters and turned over to servicemen.

Taverns and the liquor industry came in for their share of criticism where the teen-age groups were concerned. The youngsters insisted on going into taverns because they could listen to juke boxes there. The tavern operators didn't want such trade, yet keeping it away presented problems.

Moline Youngsters Act

The more thoughtful teensters decided something should be done to provide wholesome entertainment for their generation, and when high school students in Moline, Ill., organized a Youth Club, the idea soon swept the country.

An essential part of the equipment of any such club is a juke box. It has been proved that music is one of the main magnets for drawing youngsters to these youth centers, and few of them could afford to maintain a dance orchestra. Then, too, especially in smaller communities, the teensters may never see a name band or entertainer in the flesh, yet they are familiar with the records made by these groups and individuals. Most youngsters prefer hearing records by good bands to the amateurish efforts of a school group or mediocre professionals. With frequent changes of records on the juke boxes, they can keep up with the latest and most popular tunes, which are as important to them as the score of the latest school football game.

When the Moline club was organized it was given nationwide publicity. Ruth Clifton, one of the founders of the club, went to Hollywood to be a “technical adviser” on a youth movie. Clubs all over the country turned to the Moline center as a guide. And one of the main features of the Illinois club was that it had two juke boxes, one on the first floor and one in the basement.

Run By and for Members

One of the main points of interest about the Moline club is that it is run by and for young people of the club. Only members of the club are eligible to be members of the house committee, formulate and enforce rules of conduct and punish offenders.

Any changes in the rules (which have never been violated):

1. No intoxicating beverages.
2. No rowdiness that disturbs others.
3. Minimum member age, fifth grade.
4. Membership limited to Moliners.
5. Only members and guests allowed within dancing and clubroom areas after 6 p.m. and on Sundays.
6. Each member limited to three guests.
7. Members are responsible for the conduct of their guests.

Any eighth-grade pupil, regardless of age, is eligible for membership. The maximum age limit is fixed only as “the age of embarrassment.”

In the first 10 weeks it was in existence, more than 1,000 boys and girls joined the Moline club. Membership candidates are issued temporary cards giving them all except guest privileges until their applications are voted upon by a house committee composed of junior and senior high school students. No membership application has been rejected nor has any membership ever been revoked for breaking house rules.

Trade Is Co-Operating

The Billboard's 1944 census shows the amazing growth of Teen-Age Clubs and also demonstrates that the coin machine operators have given them. Operators in 99 cities and towns reported such clubs in their community, and several hundred others were operating with juke boxes. Sixty-six operators said they have donated one or more music machines to these centers. This figure is especially impressive since the survey included non-music operators. Many operators reported they were servicing machines free.

A number of operators reported there were not enough of their clubs to satisfy the demand being made to organize them, and the operators expressed their willingness to donate machines. In some places, local authorities, local businessmen and others who had supplied machines or service or both in USO centers or post canteens.

One operator has received a bit of highly favorable publicity as a result of their contributions of music machines to Teen-Age Clubs. Newspapers are quick to publicize the clubs and in most cases give the juke boxes and their names. The publicity has helped to remove some of the stigma which has been attached to the music boxes.

Any list of communities having Teen-Age Clubs is necessarily incomplete, since new ones are constantly being started. Billboard's census showed that Ohio leads in the number of cities and towns having youth clubs in number. Ten Illinois towns have such clubs; eight are reported in Texas; seven in Iowa; six in Pennsylvania and Indiana; five each in West Virginia and Louisiana; four in Kansas and Minnesota; three in New York and West Virginia; two in California, Florida, Montana, Montana, Nebraska, North Carolina, and Washington, and one in Arkansas, Alabama, Colorado, District of Columbia, Georgia, Kentucky, Louisiana, Massachusetts, New Jersey, North Dakota and Vermont.

These are the places where Teen-Age Clubs are already organized and are being formed according to this trade census: Birmingham, Men, Ark.; Los Angeles and San Francisco, Calif.; Carson City, Colo.; Washington, D.C.; and St. Petersburg, Fla.; Milwauke, Ga.; Ashton, Ill.; Chicago, Ill.; East St. Louis, Ill.; Kankakee, Ill.; Moline, Ill.; Ronald, Sterling, and Waukegan, Ill.; Anderson, Evansville, Indianapolis, Mich.; Antioch, Illinois, and Glen El- lington, Des Moines, Dubuque, Fort Madison, Ingeone, Independence and Waterloo, La.

Tunester Tattle

Ivy Higs Hinn has written a new novelty tune called "Oh! Wuthie," published by Arcadia Valley Music Publishers, Ironon, Mo. It is being used by a number of bands and bands. Frank Thompson, formerly of the Bill Monroe group, has joined Bill Nelles and His Dixie Blue Boys band of Shreve-

port, and novelty guarantees them to discs 2132 and Adapter.

Melvin Dinger, a veteran of the Breakfast Prolo, WJZD, Chicago, is now with Station KWTX, Springfield, Mo. Motlin Dinger and Jack Chapman have received contracts from Recola Recording Company, Hollywood, for a new tune of theirs titled Wild Rose, a waltz folk number, by Dinger and Chapman, lyrics by Ethel Reed.

Twelve radio stations are carrying transmissions by Dean and Evelyn McKinney, singing sister team known as the Progressive Parmerettes, accompanied by four boys who play a total of 16 instruments and personal appearance tour of the stations is being planned by the team.

Mel Butler writes that he and Shet Sessoms have returned to Clinton, N. C., from New York, where they signed exclusive contract with Main Street Songs, Inc., for the coming year. They have five songs in process of publication.

Jersey Jamboree

Bob Patrick continues to develop his Josephine Cline, presented Saturday at the War Memorial Building, Trenton, N. J., to New Jersey's largest radio band barn dance, to be heard for five days from 6:00 p.m. on, including show and dance, headlined by Josephine Cline and Prairie Maid Norms, cowgirl star of the Western Cylinder Works. Missouri mountain dance, fashionable dancing follows the Western show, and during the evening Bob Patrick's exclusive band is in residence at Station WCAU in Philadelphia, sponsored by the National Shipbuilding and Drydock Corporation, of Chester, Pa.

Eastern Notes

The Gloom Chasers, long featured on the National Dance radio network, are making their first appearance this season in the Northeast Pennsylvania at the Savoy Theater, a restaurant, musical bar and cocktail lounge located in Bethlehem. Pa. Opening was a limited engagement. It marks the first time that Western entertainment has been featured at this after-dark spot. Jimmy Littlefield and Johnny Fortes, Prairie Mountain songsters, have written a new tune with hillbilly flavor, calling it The Bavergow. Band. The song has been accepted for publication by the E. B. Marks Music Corporation, New York, and the band is hoping of doing battle with the redoubt-
able Marty Wayt.

Music by Eva and Ada is provided for the Saturday night old-fashioned round and square dances at Bert Gilson's Eagle Hotel, Philadelphia, N. J., for callers coming in from Raubsville, Pa.

A "Bunkhouse Frolie," featuring the Son's of the Trail, was presented by the Western team of Deon and Judy at the House Auditorium February 11. Deon and Judy are heard daily on Station WEST in Easton, Pa. Shows are "Frolie" program also included Sagerbrush Bob, Denver Dan and Smiling Jack with Deary, last named a Western comedian. The show was presented during the early evening hours, followed by dancing.

Regal on Real Talent

Jolly Jack Oblit and his orchestra, one of the most popular of the bands in Eastern Pennsylvania expounding the rhythm of the radio, is reprocessed due to Doco records, now blankets the entire Appalachian mining area in which they are the radio. Oblit was selected by Anthracite Industries, Inc., Phillipsburg, and provides a mixture of nightgown Coal Coal radio series carried by the network of stations in the territory. Originating at WAZL, Plainsville, Pennsylvania, and WKBZ, Scranton, Pa., WKBZ, it is shown Mondays thru Fridays, for a quarter hour starting at 6:45 p.m. by WQON, Scranton, Pa., WBAK and WBBK, Wilkes- Barre, Pa.; WARM and WCBI, Scranton, Pa., and by WNEI, Reading, Pa. Started January 27, the program will continue for 13 weeks, marking the first big-time radio commercial for a band of his sort in this territory.

Location Comment

Asking for New Tunes

Operators in New York are asking for new tunes and also for new disks of current favorites, but are finding it difficult to get either. In New York, for instance, there are requests for Gene Clark records but ops say the company cannot obtain them.

In Baltimore, ops say that while PPM is losing ground, it is still tops in hill-

billy for lack of another who is in line for its place. Other Baltimore favorites in hillbilly, include Rossville (Dexter), No. 20, and among old favorites, "Black Cat." Also favored are "I'm Thinking Tonight at My Blue Eyes ( крытва)" and Night Train to Memphis (Boy Auld).

Bridgeport, Conn.: Boy Rogers is coming up in popularity in these parts be-

cause of his many films appearing in the territory. I Think of You, is his most popular number. I Sold My Bait for An Old Guitar also coming up, to Profitably: Try Me One More Time (Green Tuba) a stopper for the hill-

billy masses. That's when It Comes to You (Tubb) is the way this record is getting ready to go back in its fluid state, according to one op.

"PPM" Up and Down

Sait Station PPM cannot claim top position here for first time in 10 weeks; but it dropped out of top once before and came back under radio plugging. Rossville (Dexter), Okeet platter, first with ops 1 and 2. Born To Lose (Dixieland) for op 3. PPM second for ops 1 and 3. (See American Folk Tunes on page 71)

The favorite needle of coin phonograph operators everywhere!

Perno, Incorporated

615 RAVENSWOOD AVE. CHICAGO 25, ILLINOIS

Highest Cash Prices For Your


The Markemp Company

3908 OARNEGIE AVE. (2070) CLEVELAND 10, OHIO
Root Beer Wins Favor

Test shows customers choose it in preference to other popular soft drinks

Baltimore, Feb. 28—The growing popularity of root beer in beverage vending machines—even when nationally popular soft drinks are available—has been conclusively proved by Dispensers, Inc., of Baltimore, the largest root beer vending organization in the country.

One unit was filled with root beer, the other with a new beverage which had proved popular in other cities. The latter did not sell here, so it was replaced with a nationally popular soft drink. After a two-week test it was found patrons still preferred root beer. As a result, Dispensers will continue to distribute root beer not only at this theater but also at other locations.

Root beer was introduced to patrons of Dispensers units after sugar rationing came in and it was hard to get enough of what were considered the most popular beverages. Fred Tindal, as an experiment, put root beer on trial here. The result, he said, was a decided success. Since then root beer and the nationally popular drinks have both been sold.

Although we are 100% engaged in vital war production, we still welcome your patronage. Tell us upon what we you want to buy. If you order a 100 parts, we can fill them. If you order 1/8 of a box, we can fill them. We are prepared to supply all your needs. We are prepared to supply all your needs.
Beverage, Candy and Gum Firms Top Earners in 1942

Securities and Exchange Commission report shows profits as high as 134%—tax reductions cut average—vender suppliers top list of 261 “light” manufacturers

PHILADELPHIA, Feb. 26—Manufacturers of soft drinks, chewing gum and candy, generally found 1942 a highly profitable year, the first of a series of securities and Exchange Commission reports shows products, these included the greatest profit, after tax deductions, for the Pioneer Chemicals in industry groups disclosed.

The American Chicle Company, Hershey Chocolate Corporation, Dr. Pepper Company and D. L. Clark Company reported profits ranging from 24 to 58 per cent on net worth.

Profit figures for 1942 among the manufacturers of “light” products disclose:

Eight of 15 nonalcoholic beverage manufacturers showed profits of 66.2 to 134 per cent on investments before tax reductions, with the industry average at 75.2.

Tax reductions cut the average to 27.5 per cent with clear profits to the Coca-Cola Bottling Company of New York of 13.6; Coca-Cola Bottling Company of St. Louis, 38.5; the Coca-Cola Company, 28; Dr. Pepper Company, 31; Men's Corporations, 26.2, and Pepsi-Cola Company, 6.

The candy industry reported losses only listed for 1942, the Standard Candy Company of St. Louis, Pa., 1.2 per cent profit sank to 3.2 per cent after tax payments and the Wolverine Brewing Company reported a 19.3 per cent loss before taxes.

High profit-making brewers were the Port Portland Brewing Company, Albright, Pa., 22.3 per cent tax-free; Peter Pepper Brewing Company, Chicago, 28.4, and Beverages, Assn., Inc., St. Louis, 72.2.

Clark Leads Gum Makers

Among 11 chewing gum and candy companies, the D. J. Clark Company, Pittsburgh, reported a 22.9 per cent profit against losses to 28.2; American Chicle, 64.2-25; Hershey Chocolate, 68.7-49, and Life Savers Corporation, Port Chester, N. Y., 62.6-23.

Other high profit percentages for 1942 were reported by: New England, Los Angeles, 65.5-20.1; Franklin Candy Company, Inc., 68.3-52; Stokely Brothers & Co., Inc., Indianapolis, 56.7-26.3; and Cream of Wheat Corporation, Minneapolis, 56.5-20.

The cigarette companies' 1942 tax-clear profit averaged 11.3 per cent; cigars, 9.3; chewing gum, 11.9; printed confectionery products, 10.8; biscuits and crackers, 13.7; floor coverings and miscellaneous textiles, 7.1; materials to paper and paper mill, 10.3; glass and mill products, 8; grocery and tobacco products, 9.2; soft drinks, 9.3; and fruit and tobacco products, 9.2; 9.3 cent case sugar, 13.8; textile fabrics, 10.9.

More than half of America's manufacturers were included in the complete profit study, to be released within nine weeks.

The task of compiling operational data from 1939 thru 1942 was undertaken at the request of the Army, Navy and War Purchasing Board, Price Adjustment Boards, the Treasury, Maritime Commission, and Reconversion Board of Reconstruction Corporation, to form a basis for war cost negotiation.

Annual reports required under the Securities Exchange Act of 1934 and the Act of 1933 were the source of information on sales, expenses, maintenance costs, depreciation, amortization, post-war reserves and profits.

Low point in the seven-year period was 1938, the study shows. Profits began dropping late in 1937, frequently were replaced by losses in 1938 and climbed rapidly during 1940 and 1941 to the 1942 boom level.

Neptune Company Places Nut Vendors on Location

BARTLETT, Feb. 26—Neptune Vending Company, operators of NAB Diners and other vendors, have begun instillation of nut vendors in this area, according to Milton Katz, head of the concern.

This firm, which transferred its operations from Camden, N. J., several months ago, delays nut vending operations until the cash and cookie market will return to normal.

Katz said the nut situation was an important factor that determined the number of prices are high, only selected nuts are available, and since the customer feels that only in that way can locations be assured of fresh, wholesome nuts at all times.

Altho Neptune has been able to take care of its larger locations, the task of finding a new point of distribution has been experienced because of allocations on mechanization.

VENDER SUPPLY NOTES

PAPERBOARD CONTROLS—Trade circles are predicting a general tightening of controls and extension of restrictions over end-uses of paperboard and boxboard by the War Production Board. This move, together with the gathering momentum of new paper sheet paper production, will drive, it seems, the economic supply situation in the paperboard industry, 68.7-12.9.

No machinery exists for allocating waste paper for new uses, and in view of the innumerable sources of supply it would probably prove economically difficult to set up such a control mechanism.

Meanwhile, demand for paperboard remains at record level. Inventories for the week ended January 29, advanced to 50 per cent of 646 capacity, a level as compared with 60 per cent for the previous 7-day period, and an average of 60 per cent for January of this year.

FACT-FINDER—The Administrator of Agricul- tural Marketing, reports that during 1942 the organization uncovered the following facts among many others:

1. It is possible to use milk sugar as a source of sweetening to extend the sugar supply. Milk sugar is only slightly soluble and slightly sweet, but in hydrolysate it can be diverted into dairy feed and used for sugar beets and other sweeteners.

2. Stocks of milk sugar were not adequate to extend the sugar supply, though large quantities were available for use as food and other purposes.

3. A cork substitute may be used for lining crown-seal bottle caps. It is composed of about 30 per cent peanut shell pitch with gesso and other materials, all obtained from fruit and vegetable products.

4. The new apple syrup now used as a substitute for glucose in the manufacture of some cigarettes may also be used as an in-crease.

5. The new cigarette companies' situation is declining inventories of tobacco which means that the manufacturers of cigarettes may have to change their blends by the end of 1944. Thus lowering the quality, the Bureau of Agricultural Economics predicts.

Silver Kings

A deep-sea hunting, low-priced pewter, pewter novelties, jewelry, etc. Hammered pewter wares. 10.4-20. Each.

Introductions $5 Model V and 30 Lbs. Salted Peanuts

COUNTER GAMES

Clix...$9.95

Defenses...$5.95

Foxholes...$2.95

Cans...$1.95

Ace...$1.25

Liberty, Token P.D. $12.50

1/3 deposit required with order, balance C. O. D.

Full payment must accompany orders under $75. Large selections of New and Used Vendors in stock. Complete list of New and Used Machines. Rush Your Order While They Last!
California Arcade Slump Due To...Shh (the Weather)

Baltimore, Feb. 30—Brightest spot in the often miserable picture is offered by the activities in arcade opera, with operatic performances increasing over the corresponding period of last year. In some instances, up to some 20 percent have been reported. It is true, some days or periods are somewhat spotty, but in an all around arcade enterprise the results shown an appreciable gain.

The veteran Brightspot on the bright spots in the coin machine picture. If you mean a change from last year, included in the arcade operations, have not measured up to the levels anticipated. But the other hand, other units have registered better than previously.

Shooting galleries, as some term them, shooting ranges, have registered gains in the arcades where coin operated equipment. The shell supply is a problem because of wartime restrictions. Pinball, dice and slot arcade equipment are among the topnotchers in so far as growth is concerned. Ranges, however, target guns are, at best, only fair, while the skeet fields are somewhat dissuaded as to approaching those to which they are adjoined during the year past had installed large arcades. Among units, Mutoscope Company has moved the arcades with seeming without any warning.

PEN GAMES

FULL from The Cleveland Plain Dealer (February 24, 1944), as follows:

WHY THE ADVENTURE-SPORT SPECIAL PENSION

WITH THE ALLIED FIFTH ARMY

ADVANCED BASE NEAR CASINO, Feb. 21—(By special radio) (apologies to a gold bowl crested on a rough mountain that seems to have any number of subtleties shaped like pretzels and scarred by shells. Up until the front came, the old apple field camped in Italy North of Naples was a big bowl, had special feature, namely, a pinball machine nailed to one tree in the middle of it. It barked, Raymond Lund, of Ofallon, S. D., business man, on his way to a thing or other.

"Don't put any sugars in there," he yelled at your correspondent. "Where did this thing come from?"

I yelled back, but Major Lund had already turned the corner.

Your correspondent studied the machine and felt a curious but familiar impression going over him. The machine had a label pronouncing it to be the property of the War Department. The House of Bisagna looked like a soft touch. I was ransacking in it for a coin, any coin, when a private first class wizard past.

Money Not Needed

"You don't need money," he said. "It's been de-commercialized. Just play.

Two shells falling near by distracted me. Then I contemplated the layout again. Under the glass cover was a labyrinth which thru a little ball seemed maneuvered when you pulled one handle. When you pulled another handle a metallic clink answered, the machine's content and with a hat in its hand began moving over to a west over a metal track. You were supposed to catch the ball in the clown's hat. Nothing could be fairer than that. When I cough, the ball on my arm. Seemingly, the House of Bisagna is a toy for the children. A captain striding down the path before me, turned to a man who told me that the machine had been loyal to its home, a monastery.

"Are you a man of a monastery?" I asked.

"I don't know," said the captain. Like everybody else he was in a hurry. "That's what a doctor told me."

Every Building a Monastery

A few minutes later the private first class came around the corner.

"How do they mean this thing came out of a monastery?" I asked.

"A monastery?" said the captain. "A man of the first class. "Oh, yes. Well, they found it in a bell. It's supposed to be a bell. Around this building on a hill in a monastery. It doesn't mean anything. Know what I mean?"

"Yes, I do," I replied. "Like up at the beachhead, the private first class. "They got a building everybody fights for that they call the factory, but it's not a factory at all. They just call it an offshore. I read about it in The Stars and Stripes."

"Well, there you are," said the private, and moved.

There, indeed, we are. This is only an olive grove in Italy with a chime in it, and as soon as people stop moving around so fast and stand still now and then, there's the story.

COIN MACHINES

(Continued from page 62) been able to set a standard for the amount of money a given machine will or should make.

Management Enthusiastic

Louis Geo, general manager of three bowling alleys, feels that he offers coin-operated machines, that he offers coin-operated machines, that they are located in each alley and the 35 machines draw from 112,000 people a year. The alleys have 46 lanes combined.

In the Whitter-Atlantic alley, Geo has 10 coin-operated machines and here the play is drawn from 25,000 patrons. In the South Gate alley, which is located in the town of that name, there are 10 coin machines and in the Whitter alley, on the southwest corner, there are 17 machines. There is an alley in Huntington Park, draws an estimated patronage of 2,000 a year and a variety of coin games.

Bowling is a most popular sport in this area and Geo feels that it is the only thing that is really popular, the only thing that can really make money. It is a game that a man can play on his own, and where he can play without the use of pins, or anything else, and just constantly seek the employment of a ball and a little bit of skill to make it work.

Lack of coin-operated equipment in arcades may be due to the variability of the demand and many inability to make money, but to like the shortage of pin boys, pin girls, and all the promotional vending and novelty machines.

VENDER SUPPLY NOTES

(Continued from page 68)

Other Eastern manufacturers and suppliers have followed suit. From the South Pacific were mentioned the line up patiently with frozen desserts are available.

NEW BEVERAGE—A new beverage which the Chrysler Corporation has offered to the public in a new metal can. The new product has been named "Tropica" and is a carbonated soft drink which is a newly organized concern in Miami.

WANT MORE SPICES—The spice industry is not as yet organized to provide the Government's demands. The War Production Board has announced that they will provide 300,000,000 bottles of beverage bottles are returned promptly to aA new cigarette by the end of this month.

Ramos Blended is a blend of domestic, Greek and Turkish tobaccos, with the same size and price as other popular brands. The Middle West, probably Indiana, has been chosen because of the ground, and an advertising campaign is scheduled to break late this month. The beverage bottles are returned promptly to the War Production Board has announced. The company has offered to buy only 65 percent of their line in the spring and this allotment cannot be increased, since production is limited to less than 35 percent capacity on war orders.

A national manufacturer has about 500,000,000 "slacker bottles" into circulation last year and has now reduced beverage, milk and beer companies, with the endorsement of WPB.

Many of the major beer manufacturers continue monies that more than 1,000,000 "slacker bottles" will be shipped overseas by the army in 1944.

WANTED

A-1 Arcade Mechanic. Year-round--all-day week. $100.00 per week.

Venny Arcade

113 High St., Portsmouth, Va.
AMERICAN FOLK TUNES

They Took the Stars Out of Heaven (Tillman) second for op 2.

They Took the Stars Out of Heaven

Two hillbilly hits this week are Home in San Antonio (Bob Wills) and Born To Lose by Roy Acuff.

Fort Worth: Altho not among the top-sellers, hillbillies continue to draw places where many war workers congregate. Big part of workers are from outside of Texas.

Jacksonville, Fla.: PFM (Dexter) getting some attention.

Old Favorites Up in N. O.

New Orleans: Old favorites beginning to show rejuvenation here are Tsessie O'Quinn (Gene Autry) and New San Antonio Rose (Bob Wills). PFM continues slow but steady climb, with Crosby Andrews still showing best resistance. Born To Lose holding its own.

Nashville: I'm Thinking Tonight of My Blue Eyes (Autry) and Born To Lose (Duffan) the favorites.

Some bases locations here going big for Crosby PFM, Rosbiff (Dexter) getting some play. Hillbillies as a whole getting little play.

Omaha: PFM, both Dexter and Crosby; Mercado Rose (Autry). They Play The Stars Out of Heaven (Tillman), and I'm Thinking Tonight of My Blue Eyes (Autry) being played.

Richmond, Va.: Roy Acuff's My Pridielton dot reported by all three ops as top, caused evidently by personal appearance of the artist in two performances at the 6,000-seat Mosque Theater—two sellouts.

TALENT AND TUNES

(Continued from page 67)

this type will soar if the youngsters take to it, and Coca-Cola believes they will. Bally's new show play is tied up with the delinquency and teen-age problems.

Easter Sunday With You wrote by Ken Reid, who penned Remember Pearl Harbor day for an air-plugging song. Reid began singing on NBC five times a week on Mirth and Madness. Deco will soon release a story by Baker with the same tune for Easter Sunday. Art Kassel and Midwestern Music Co. are putting on some Rose Riders tunes in places where they will be popular. March 1. The Kassel crew is now at the door. F. A. S. H. had a location job in this part of the country, and now that his hand is set to swing band build-up via guest shots on the air. Herbie Fields disbanded his outfit this week, and Carl Fischer is giving an awaiting induction call. His cur- rent manager is the Wigwag General, and his line-up is perfect. Chicago, is being managed by drummer John Banahan until a new leader is selected. Johnny Long will experiment with unusual instrumentation on his new show, the swing-singing band, which will be presented this week. Nine sax, seven brass and four rhythm men will be used. His band is possibly to be on another style of playing. The Long ort switched from swing to swing last summer. . . . Cootie Williams' band, the Ink Spots and Ella Fitzgerald currently on tour in Minnesota and Wisconsin, . . . Gus Martel band held their headquarters at Hotel Peabody, Memphis. Owen Cooper is Martel's new vedette for his permanent employment. Derma Terrace Room, Newark, N.J., for a two-week swing and revue which begins April 14.

Platters and Polka

Gene Rogers, swing pianist formerly with Erskine Hawkins, is a feature in United Artists' Sensations of 1944. . . . The King Cole Trio will do a number in Columbia's All Star Stars. Benny Carter and a small band will be introduced twice in the same pic. Jumpin' at the Jubilee and Embury's Monogram piano play. Let's Dance, with Henry Buble, Eddie LeBaron, Mitch Ayres and Leo Bring due for release this week. Some of the musical numbers are Silver Shadows and Golden Dreams, Lady Let's Dance, Days of Beau Brummel, Happy Hearts and Ten Million Men and a Girl. . . . Oklahoma Riders, Universal musical Western, almost ready for release, has the Big River Valley Boys doing Nelly Blu, Out on the Open Range. Starlight on the Prairie, Trail to Mexico and Cowboy Dream. Same company has a weekend Pass ready for the trade. In the Delta Rhythm Boys offer Vienna Life, Harmonica Cornet, Cornet Playing with the Nitty, and Both in All, Girl of My Dreams; I Am, And You May Be Loved, Be Loved, Girl, You Sell 'Em: She's a Girl a Man Can Dream Of and Faithful. In the Monogram which is a one-reeler on the market called Community Sing. In the pic they are doing a slice of the organ where the Shanghai Spinners singing Alouette. It's a Long Way To Zipperino, let's make a stop at The Nitty, Nitty Blu in All, I've Got Surpence. In the Paramount slaged to Mexican Gold this quartet for this week for a swing sing in Bring on the Girls.
SOUTHERN AMUSEMENT CO.
639 PONDVOR ST. - NEW ORLEANS, LA.

628 MADISON AVE.
CONSOLES

ECONOMY WANT ONE!
Nobody Knew How to get them Until Now
MATCH-KING LIGHTERS
ON THIS SURE-FIRE BOARD DEAL
2268 Holes — 378 Sections Containing 6 Holes Each — 3¢ per sale
Last punch in Each Section FREE
13¢ Buys a Section
PAYS OUT:
12 MATCH-KING LIGHTERS
AND 38 PACKS OF CIGARETTES
BIG PROFIT! FAST ACTION!
A REAL OPERATING BOARD!

COST OF DEAL COMPLETE
Board and 12 Match-King Lighters ... $16.60 F.O.B. NEW ORLEANS

A LIMITED NUMBER OF DEALS AVAILABLE.
ORDER NOW. ½ CASH, BALANCE C.O.D.
ALL ORDERS ACCEPTED SUBJECT TO PRIOR SALE

SOUTHERN AMUSEMENT CO.
628 MADISON AVE.
CONSOLES

MINE, OHIO

5-3609

FALL BALL FREE PLAY

PIN GAMES

WANTED TO BUY — LATE MODEL SLOTS, PHONOGRAPH SCALES AND PINBALLS
WRITE, WIPE OR PHONE. 1/3 CASH DEPOSIT WITH ORDER, BALANCE C. O. D.

PANORAM OPERATORS!!
Sensational HOLLYWOOD 1941 RELEASES
SLAVE DANCE
dream girl
GAY RANCHERO

ROBBERY

All Six Subjects Genuine Sound on Film, Air Mail or Wire Orders. ½ Deposit, Balance C. O. D.

STANDARD PICTURES CORPORATION
631 HOLLYWOOD BLVD.
HOLLYWOOD 28, CALIF.

On Display in Our New and Larger Quarters
"MIDGET SKEE BALL"
Contact Us — It's Worth Your While!

AMUSEMENT SPECIALTIES, INC.
959 10th AVENUE
NEW YORK, N. Y.

MADISON AVE.

MEMPHIS, TENN.

5-3609

FALL BALL FREE PLAY

PIN GAMES

WANTED TO BUY — LATE MODEL SLOTS, PHONOGRAPH SCALES AND PINBALLS
WRITE, WIPE OR PHONE. 1/3 CASH DEPOSIT WITH ORDER, BALANCE C. O. D.

PANORAM OPERATORS!!
Sensational HOLLYWOOD 1941 RELEASES
SLAVE DANCE
dream girl
GAY RANCHERO

ROBBERY

All Six Subjects Genuine Sound on Film, Air Mail or Wire Orders. ½ Deposit, Balance C. O. D.

STANDARD PICTURES CORPORATION
631 HOLLYWOOD BLVD.
HOLLYWOOD 28, CALIF.

On Display in Our New and Larger Quarters
"MIDGET SKEE BALL"
Contact Us — It's Worth Your While!

AMUSEMENT SPECIALTIES, INC.
959 10th AVENUE
NEW YORK, N. Y.

MADISON AVE.

MEMPHIS, TENN.

5-3609

FALL BALL FREE PLAY

PIN GAMES

WANTED TO BUY — LATE MODEL SLOTS, PHONOGRAPH SCALES AND PINBALLS
WRITE, WIPE OR PHONE. 1/3 CASH DEPOSIT WITH ORDER, BALANCE C. O. D.

PANORAM OPERATORS!!
Sensational HOLLYWOOD 1941 RELEASES
SLAVE DANCE
dream girl
GAY RANCHERO

ROBBERY

All Six Subjects Genuine Sound on Film, Air Mail or Wire Orders. ½ Deposit, Balance C. O. D.

STANDARD PICTURES CORPORATION
631 HOLLYWOOD BLVD.
HOLLYWOOD 28, CALIF.

On Display in Our New and Larger Quarters
"MIDGET SKEE BALL"
Contact Us — It's Worth Your While!

AMUSEMENT SPECIALTIES, INC.
959 10th AVENUE
NEW YORK, N. Y.

MADISON AVE.

MEMPHIS, TENN.

5-3609

FALL BALL FREE PLAY

PIN GAMES

WANTED TO BUY — LATE MODEL SLOTS, PHONOGRAPH SCALES AND PINBALLS
WRITE, WIPE OR PHONE. 1/3 CASH DEPOSIT WITH ORDER, BALANCE C. O. D.

PANORAM OPERATORS!!
Sensational HOLLYWOOD 1941 RELEASES
SLAVE DANCE
dream girl
GAY RANCHERO

ROBBERY

All Six Subjects Genuine Sound on Film, Air Mail or Wire Orders. ½ Deposit, Balance C. O. D.

STANDARD PICTURES CORPORATION
631 HOLLYWOOD BLVD.
HOLLYWOOD 28, CALIF.

On Display in Our New and Larger Quarters
"MIDGET SKEE BALL"
Contact Us — It's Worth Your While!

AMUSEMENT SPECIALTIES, INC.
959 10th AVENUE
NEW YORK, N. Y.

MADISON AVE.

MEMPHIS, TENN.

5-3609

FALL BALL FREE PLAY

PIN GAMES

WANTED TO BUY — LATE MODEL SLOTS, PHONOGRAPH SCALES AND PINBALLS
WRITE, WIPE OR PHONE. 1/3 CASH DEPOSIT WITH ORDER, BALANCE C. O. D.

PANORAM OPERATORS!!
Sensational HOLLYWOOD 1941 RELEASES
SLAVE DANCE
dream girl
GAY RANCHERO

ROBBERY

All Six Subjects Genuine Sound on Film, Air Mail or Wire Orders. ½ Deposit, Balance C. O. D.

STANDARD PICTURES CORPORATION
631 HOLLYWOOD BLVD.
HOLLYWOOD 28, CALIF.

On Display in Our New and Larger Quarters
"MIDGET SKEE BALL"
Contact Us — It's Worth Your While!

AMUSEMENT SPECIALTIES, INC.
959 10th AVENUE
NEW YORK, N. Y.

MADISON AVE.

MEMPHIS, TENN.

5-3609

FALL BALL FREE PLAY

PIN GAMES

WANTED TO BUY — LATE MODEL SLOTS, PHONOGRAPH SCALES AND PINBALLS
WRITE, WIPE OR PHONE. 1/3 CASH DEPOSIT WITH ORDER, BALANCE C. O. D.

PANORAM OPERATORS!!
Sensational HOLLYWOOD 1941 RELEASES
SLAVE DANCE
dream girl
GAY RANCHERO

ROBBERY

All Six Subjects Genuine Sound on Film, Air Mail or Wire Orders. ½ Deposit, Balance C. O. D.

STANDARD PICTURES CORPORATION
631 HOLLYWOOD BLVD.
HOLLYWOOD 28, CALIF.

On Display in Our New and Larger Quarters
"MIDGET SKEE BALL"
Contact Us — It's Worth Your While!

AMUSEMENT SPECIALTIES, INC.
959 10th AVENUE
NEW YORK, N. Y.

MADISON AVE.

MEMPHIS, TENN.

5-3609

FALL BALL FREE PLAY

PIN GAMES

WANTED TO BUY — LATE MODEL SLOTS, PHONOGRAPH SCALES AND PINBALLS
WRITE, WIPE OR PHONE. 1/3 CASH DEPOSIT WITH ORDER, BALANCE C. O. D.

PANORAM OPERATORS!!
Sensational HOLLYWOOD 1941 RELEASES
SLAVE DANCE
dream girl
GAY RANCHERO

ROBBERY

All Six Subjects Genuine Sound on Film, Air Mail or Wire Orders. ½ Deposit, Balance C. O. D.

STANDARD PICTURES CORPORATION
631 HOLLYWOOD BLVD.
HOLLYWOOD 28, CALIF.

On Display in Our New and Larger Quarters
"MIDGET SKEE BALL"
Contact Us — It's Worth Your While!

AMUSEMENT SPECIALTIES, INC.
959 10th AVENUE
NEW YORK, N. Y.
active war plant... Charlie Katz may have an important announcement to make soon. It has been hinted that the proverbial belle getting ready for it.

Bannock Krock announces that direct positive paper is once more available in fair abundance for civilian use... Mike Mushke expects to have his new quarters in order within the next couple of weeks. He knew he had a well-built job on his hands when he decided to move, but he didn't realize how big a job it really was until he got started. When he is finished he should have one of the best coin machine show spots in town.

Joe Ash and Iv Morris, Active Amusement Machine Company, must believe in the adage, "The early bird gets the worm." Very often they are up at the crack of dawn and out of the house to cover Joe's arcade installations in and around Philly... Roy Torr occasionally plays around with the idea of breaking away for a spell of fishing and just plain ordinary sun bathing and relaxing down in Florida. But staying close to his business has become such a habit, Roy never seems to get around to doing it. It's nice to dream anyway.

Do you know that Marty Kaufman, R. & K. Sales, is an avid fish fan? He comes into New York regularly to take in the fights at the Garden... Sam Holman and his wife are having a car sent along, "a wonderful time in Miami," especially so with Sara's mind at ease after the fine job he did organizing the first annual get-together of the Arcade Owners' Association.

If the armed forces learn of George Pooner's ability he is sure to be tagged for duty. George, standing 30 feet off, split three matches while demonstrating the accuracy of his rifle and his new arcade machine guns... Bunyon Sales is undergoing some external modifications. Club enclosed offices and soundproofing, too.

"You Can Always Depend on Joe Ash All-Ways" AMUSEMENT MACHINES COMPANY 900 NO. FRANKLIN ST. PHILADELPHIA 23, PA.

ANNOUNCING
Converting, Rebuilding, Refinishing
MELON BELLS--To Melon Pot Bells

Featuring Pot Award on two bells and one bar combination, which pays out 18 coins plus Melon Pot... fully meeteed, Checkpoint. Award feature makes the outstanding machine of today. We feature our new gold and red chrome ultra-modern finishes. Club handles installed on all machines.

WE REBUILD and CONVERT 1e, 5c and 10c MACHINES TO 25c MACHINES.

All Converted Machines can have any of the three following popular pay-out combinations: 1 Cherry 3, 5, 10, 12, 18, 20, or 1 Cherry 2, 5, 10, 14, 18, 20, or 2 Cherry 3, 5, 10, 14, 18, 20.

FOR FURTHER INFORMATION--WRITE, WIRE or PHONE.

CHROME COIN COMPANY
3518 E. LAYTON AVE.
4630 W. NORTH AVE.
CUDAHY, WIS.
MILWAUKEE 8, WIS.

PHONE: SHERIDAN 8400
PHONE: HOPKINS 5800

SALESCARDS

OUR PRICES REDUCED CONSIDERABLY--IMMEDIATE DELIVERIES

Lots of other BOARDS AT REAL LOW-DOWN PRICES.
WRITE FOR CATALOGUE
Deposit required with all orders

A. N. S. CO.
312 Carroll St.
Elmira, N. Y.
See Problem in Getting Freight Over Mountains

LOS ANGELES, Feb. 20.—A news story from Washington that civilians may be forbidden to make rail trips by midsummer because of the mounting volume of war traffic destined for Southern California isn’t being given too much consideration or thought. However, it is believed—and the talk is current—that the West Coast may have some trouble getting nonessential freight from the East when such a travel order is put into effect. This would add to the headaches of the jobbers and create a bad condition.

One thing in the favor of the jobber here is that in past much of the business has been coast-wise rather than nationwide, the Rocky Mountain freight rates being the bugaboo.

It is doubtful that sufficient equipment is available on the Coast to supply the operators and that some effort to get machines from over the Rockies will have to be made. This condition is one that is predicted to come soon. Result of this will have to be awaited, for no one will venture an opinion.

PHONOGRAPHS
Reconditioned — A-1 Condition

- 5 Wurlitzer 412s In Seeburg All
- 6aries LITE-up Cabinet, S. & S $ 85.50
- 10 Wurlitzer 61 Counter Models....72.50
- 8 Wurlitzer 616, Each....90.00
- 5 Wurlitzer 616 Remodeled Line-Up, Each....100.00
- 2 Wurlitzer 24s, Each....50.00
- 2 Wurlitzer 600, Each....228.00
- 3 Seeburg Reas, Each....165.00
- 1 Seeburg Com....215.00
- 25c Each, Rebuilts, Guaranteed.

Wurlitzer Phonograph Gear Without...3.00

Phonograph Gear

IF YOU WANT MACHINES AND PARTS WHICH ARE THE BEST, WE OFFER

MILLS SLOTS

| All Are Refinished, Club Handles, No Phony Rebuilds, Guaranteed. | WAR EAGLES, 5c, 7/4, 5j | $99.50
| WAR EAGLES, 5c, 3/5, 5j | 179.50
| WAR EAGLES, 10c, 3/5, 5j | 199.50
| WAR EAGLES, 25c, 3/5, 5j | 274.50
| WAR EAGLES, 50c, 3/5, 5j | 549.50
| (All War Eagle Are 20 Sold, Maintained) | BLUE FRONTS, 5c, 3/5, CH | 199.50
| BLUE FRONTS, 10c, 3/5, CH | 219.50
| BLUE FRONTS, 25c, 3/5, CH | 299.50
| BLUE FRONTS, 50c, 3/5, CH | 599.50
| (All Blue Fronts Factory Rebuilt, B.D.) | BONUS, 25c | $325.00
| EXTRAORDINARY, 5c | 189.50
| EXTRAORDINARY, 25c | 249.50
| ROMANHEAD, 5c, 3/5, 64 | 145.00
| QT’s, 5c, Green | 89.50
| VEST POCKETS, 5c, B&G | 49.50

Parts for Mills SLOTS

| CLUB HANDLES | $4.25
| REEL STRIPS (Set of 3) | .95
| JACK POT GLASS | .95
| ECLIPSE GLASS | .45
| REEL GLASS (Set of 3) | .70
| Escalator Springs....20
| SIDEMAN SPRINGS....45
| MAIN OPERATING SPRINGS...20
| HANDLE SPRINGS...20
| CLOCK SPRINGS...20
| SLIDE SPRINGS...20
| FINGER SPRINGS...10
| AWARD CARDS, 3/5 | .15
| SLIDES, 5c, 3/5 Sets | .25
| SLIDES, 10c, 3/5 Sets | .29.50
| TIN REELS (Set of 3) | .50
| WOOD CABINETS (NEW) | .14.50
| LOWER BLUE FRONT CASTINGS....10.50
| WAR EAGLE CASTING (Set of 3 Pieces), Refinished Glitter Gold...37.50

If You Are Looking for Mills Parts, Write Us.

All Quotations F. O. B. Dallas, Texas. Mills Orders Full Cash; Equipment 50% With Order, Balance C. O. D.

One Balls

| DARK HORSES | $165.00
| RECORD TIMES | $175.00
| BLUE GRASS | $195.00
| SPORTSMAN (Revamped and In original carton)... | $475.00

We Are Wholesalers and Sell for Resale Only

ACME AMUSEMENT CO.
2418 FAIRMONT ST.
DALLAS 4, TEXAS
FRANK O’BRIEN

ACME AMUSEMENT CO.
2418 FAIRMONT ST.
DALLAS 4, TEXAS
FRANK O’BRIEN

For Sale

1 Mills Cherry Bell, 2/10 patent, good, original...$75.00
Send Money Order With Order.
HENRY NOTHDURFT, Mgr.
Mount Olive, Illinois

WANTED! Experienced Arcade Mechanic
To Work in Norfolk, Va.
George Ponsor Co., 780 Rush St., Chicago 22

For Sale

50 Les. Nameplate Tape
Used Inívowers Nameplate Machine, $2.50 Per Lb. ½ Ton, Bal. C. O. D.
George Patterson, 6 West 100th St., Bronx, N. Y.
MILLS 5c, 10c, 25c SLOTS FOR IMMEDIATE DELIVERY

1. Mills 5c: Gold Chrome, $2.50
2. Mills 10c: Brown Fronts, $17.50
3. Mills 15c: 50c Mystery, $12.50
4. Mills 25c: Gold Chromed, $10.00

Rental Machines: 10c, 15c, 25c

ART CRAFT ONLY

CIGARETTE MACHINES

WASHINGTON, Feb. 26.—Americans who are complaining about heavy taxes should be grateful to Japan. News releases and broadcasts reveal that 80 percent of Japan's national income this year will be pooled into the government's war budget, the Office of War Information reports.

The biggest drain will be in the form of indirect taxes, with tobacco and tax-exempt businesses paying about 30 percent, alcoholic beverages and soft drinks paying about 20 percent, and amusement taxes at 200 percent.

Firm Chartered To Handle All Types of Machines

ALBANY, N. Y., Feb. 26.—The Coin-

4 3-

3 7-

8 1-

4 2-

7 1-

2 2-

5 3-

9 2-

1 3-

6 4-

5 2-

6 5-

8 2-

3 1-

7 2-

2 3-

4 1-

8 1-

3 2-

6 3-

5 1-

4 2-

7 3-

9 1-

1 3-

6 4-

5 2-

6 5-

8 2-

3 1-

7 2-

2 3-

4 1-

8 1-

3 2-

6 3-

5 1-

4 2-

7 3-

9 1-

1 3-

6 4-

5 2-

6 5-

8 2-

3 1-

7 2-

2 3-

4 1-

8 1-

3 2-

6 3-

5 1-

4 2-

7 3-

9 1-

1 3-

6 4-

5 2-

6 5-

8 2-

3 1-

7 2-

2 3-

4 1-

8 1-

3 2-

6 3-

5 1-

4 2-

7 3-

9 1-

1 3-

6 4-

5 2-

6 5-

8 2-

3 1-

7 2-

2 3-

4 1-

8 1-

3 2-

6 3-

5 1-

4 2-

7 3-

9 1-

1 3-

6 4-

5 2-

6 5-

8 2-

3 1-

7 2-

2 3-

4 1-

8 1-

3 2-

6 3-

5 1-

4 2-

7 3-

9 1-

1 3-

6 4-

5 2-

6 5-

8 2-

3 1-

7 2-

2 3-
**Pinball Fans Reported dwindling, Due to War**

Baltimore, Feb. 26.—The number of pinball machines is said by local operators to be steadily dwindling as more and more of the best players are called to the service. This is believed to be responsible for quality collections of games other than those found in arcades. Out-of-town people and workers who have flocked into the city as a result of Baltimore’s war boom have helped, to some extent, by offset patronage from those who have gone to war.

Both in good conditioned coin machines are now being experienced on an even keel. Of course, there is no longer the sales activities that formerlly featured coin machine activities. One of the reasons is the ceiling price schedule, and operators find, in most instances, they are unable to make a good case for a good buy. They are finding it better to retain their own units. In some instances operators are finding it good business to break up some of the poorest equipment for parts.

There is some activity in juke box sales, with operators reporting making some good buys.

**AID TEEN-AGE CLUBS**

(Continued from page 40)

New Rockford, N. D.; Akron, Bucyrus, Circleville, Cincinnati, Cleveland, Dayton, Independence, Lansing, Toledo, Troy, Van Wert, Youngstown and Xenia, Ohio; Chelsea and Tullin, Okla.; Eugene and Portland, Ore.; Franklin, New Castle, Philadelphia, Pittsburgh, Reading and Wilkes-Barre, Pa.; Kingston Springs and Nashville, Tenn.; Amarillo, Austin, Beaumont, Fort Worth, Houston, Huntsville, San Antonio and Stephensville, Tex.; Bismarck, Bottina and Tacoma, Wash.; Beckley, Charleston, and Wheeling, W. Va., and Milwaukee, St. Paul, St. Louis, Minneapolis, and St. Paul, Minn., are among those that are well-known for their contributions to the cause.

**Some Opposition**

The rise of these clubs has been a great boon for the coin machine trade, because many people criticized any place using a juke box, and were prone to classify them all, good and bad, as just another "dime store." To counteract this, they did the people of the City of New York to be considered as a "dime store." A Mississippi operator noted that a staid state arcade license law made no provision for in that State, and said efforts were being made to that end.

Despite such obstacles as those, however, the Teen-Age Club movement seems to be here to stay, even after the present emergency, and the trade has in them an excellent opportunity to win continued good will.

**EASTMAN DIRECT POSITIVE PAPER**

(Continued)

100 Rolls, 1 1/2, at $55 Per.
100 Rolls, 2 1/2, at $50 Per.
25 Rolls, 1 1/2, at $22 Per.
25 Rolls, 2 1/2, at $19 Per.
10 Rolls, 1 1/2, at $20 Per.
10 Rolls, 2 1/2, at $17 Per.
25 Rolls, 1, at $22 Per.
25 Rolls, 2 1/2, at $19 Per.
10 Rolls, 1, at $20 Per.
10 Rolls, 2 1/2, at $17 Per.
10 Rolls, 1 1/2, at $15 Per.
25 Rolls, 1, at $22 Per.
25 Rolls, 2 1/2, at $19 Per.
10 Rolls, 1, at $20 Per.
10 Rolls, 2 1/2, at $17 Per.
Lack of Equipment Slows Down Distributor Volume

West Coast record producers expected to alleviate disk shortages in near future — tax matters interest operators

LOS ANGELES, Feb. 26.—Local coin machine jobbers report that trading is good "when we can get the equipment." This report was current from nearly every jobber contacted, but it is the same report that has been coming in for the past several months. On the other hand, one operator said their business was good. Arcade equipment selling has been down during the first part of the year, but in the machine field, phonographs, consoles and similar machines continued to move. However, the movement of these machines was contingent upon the statement regarding whether the jobber had the equipment in stock. While the lack of arcade sales wasn't considered outstanding in importance, it is worthy of some thought. Southern California is now getting its coldest weather, and the sales lag is believed to be seasonal.

Records Produced Locally

Not too many records are available for distribution here, and a number of the machines have a lot of rationed tunes on them. This condition may be alleviated in the near future by the fact that two local concerns are going into production during the month, to produce records for both retail and machine opera- tor trades. One of the firms has its own pressing machine, while the other is depending upon record making com- panies to supply its needs.

The matter of taxation has caused some talk here. The Associated Oper- ators of Los Angeles County, Inc., continues to feel optimistic over the outlook of securing a sympathetic un- derstanding of the operator's proposed In- come taxes, which will soon be due, are hitting "big boys'" pockets. The tax also will cut down buying in this field as well as others. The liquor shortage isn't too acute but there are no signs of it get- ting better. Reports from the Taxation Association, an organization with which AOLA works in co-operation, thru its manager, Ray Adams, has revealed there are hopes of increased liquor supplies. When these will be available is no one knows.

This time of the year is never conducive to good trading in this area. The weather is against the operator and jobber alike; income taxes are coming in and other factors reduce spending. With the advent of warmer weather and clearer skies things will get rolling.

MILL SLOTS
RECONDITIONED—Guaranteed
By Our 48 Years of Experience

WRITE FOR FREE Sample List

1 50¢ GOLD WAR EAGLES
2 50¢ GOLD CHROMES
2 25¢ GOLD WAR EAGLES
3 25¢ CHROMES
1 10¢ GOLD CHROME
2 25¢ GOLD CHROMES
4 25¢ SILVER CHROMES
1 10¢ SILVER CHROME
7 25¢ SILVER CHROMES
1 75¢ BROWN FRONTS
2 5¢ BLUE FRONTS
10 25¢ BLUE FRONTS
12 5¢ Q.T.'s Originally Blue Made Cold Glitter $89.50
10 5¢ Q.T.'s. Same as Above $99.50
1 5¢ VEST POCKET
Blue and Gold $4.50
All Machines have Keen Blue Proof, Handles and are fully guranteed. We have all types of Coin Machines.

SICKING, INC.
1401 Central Parkway, Cincinnati 14, O. K.

FOR SALE
Mills Blue Phoenix, Jennings Warren-Church, 5¢, 25¢ and 50¢; Paymaster, Jennings Paymaster; Mills 50¢ Blue Fronts; Mills 25¢ Bally Bell Combination; 5¢ and 25¢ Mills Blue Fronts; Mills Bally Big Guns and Mills Motor Coin Machine.

Automatic Vender Co.
152 Houston St., MOBILE, ALA.

MILLS VEST POCKETS, reconditioned Blue & Gold .55.00
MILLS BLUE FRONTS, 5c, 10c, 25c, 3/5 pay out
MILLS THREE BELL, like new WRITE
MILLS CHERRY BELL, 5c, 10c, 25c, 3/10 pay out
MILLS BROWN FRONTS, 5c, 10c, 25c, 3/5 pay out

JONES SALES COMPANY
31-33-35 Moore Street, BRISTOL, VA.-TENN.
**CENTRAL OHIO QUALITY BUYS**

*There is No Substitute for Quality*

1c. **BLUE FRONTS**, over 400,000, orig. C. H. .... $199.50
10c **BLUE FRONTS**, rebuilt, knees, C. H. .... 199.50
2c **BLUE FRONTS**, original, over 400,000, C. H. .... 275.00
5c **BROWN FRONTS**, 3/5, A-1, knees, C. H. .... 248.50
10c **CHERRY BELLS**, 3/10, A-1, knees, C. H. .... 269.50
25c **CHERRY BELLS**, 3/10, A-1, drill proof, C. H. .... 299.50
5c **CHERRY BELLS**, 3/10, A-1, knees, C. H. .... 299.50
5c **& 10c CHROME BELLS**, 1 cherry P. O. .... WRITE
5c **CHROME BELLE**, 3/5 P. O., same as new .... WRITE
5c & 10c **JENNINGS CLUB CONSOLE CHIEFS**, set. .... 500.00
5¢ **T. G. T. GLITTER GOLD**, .... 115.00
10c **COLUMBIAN**, cigar, coin, red, white & blue .... 5.00
5c **JENNINGS GRANDSTANDS**, cigar, reels, check P. O. .... 29.50
1c Q. **T. BLUE FRONTS**, .... 49.50
5c **JENNINGS CHIEF**, 3/5, A-1, .... 119.50
3 **DOUBLE SAFES**, heavy, A-1 shape .... 69.50
200 **CLUB HANDLES**, new, Each .... 5.00
150 **LARGE GEARS** for Mills Clocks, Ea. .... 2.75

5 **BALLY HIGH HANDS**, late serials .... $149.50
5 **SUPER BELLS**, comb, F. P., like new .... 265.50
10 **JUMBO PARADES**, F. P., A-1 .... 89.50
5 **JUMBO PARADES**, C. P., longholed .... 119.50
15 **SILVER MOON TOTALIZERS**, like new .... 109.50
5 **BOTTAIL TOTALIZERS**, A-1 .... 109.50
5 **WATLING BIG GAMES**, C. P. .... 109.50
1-2 **WAY SUPERBELLS**, 5c & 25c, like new .... 435.00
20 **BALLY CLUB BELLS**, like new, comb. F. P. .... 229.50
1 **KENTUCKY CLUB**, A-1 .... 129.50
2 **BALLY TOPS**, F. P. .... 89.50

Yes Sir! A prize winning stake, and "believe it or not" without rationing points. Board takes in 1024 holes at 5¢-$.50 Pays out $240. Average profit $271.

---

**WHIRLAWAY!!! WHIRLAWAY**

All Time Top Money Maker

Send in your Blue Grass, Dark Horse, Sport Special and Sport Event

We Will Rebuild These "WHIRLAWAYS." Beautiful New One Ball Console.

This machine has been re-designed by engineers who have had years of experience with operators’ problems in the coin machine field, difficulties which the manufacturer does not foresee but which the operator in the past has had to overcome. Ship us your game today.

**ROY McGINNIS COMPANY**

1311 MARYLAND AVE.

BALTIMORE, MD.

**MECHANICS AND ROUTE OPERATORS**

Leading distribution firmands man thoroughly experienced in Music (especially Virginia Wipe), Bill Bells and Consoles for shop work and reconstructions; also experienced Operators for Music Routes. Longtime pay, permanent connections and real opportunity now and after the war. Must be fully experienced and able to work efficiently on their own without instruction. Write in confidence, giving years of service, what they have handled and what have handled in new work. No agencies.

**THE GENERAL VENDING SERVICE COMPANY**

308 NORTH GAY STREET, BALTIMORE, MARYLAND

Phone: PH 4-2111
OPS, WHEN IN NEED OF GAMES, PARTS OR SUPPLIES, WRITE US. LISTING A FEW OF OUR MANY AVAILABLE PARTS.

WILL PAY CASH

ROCK-OLY
SUPER MASTER STANDARDS ROLLED.

WURLITZER

5-BALL FREE PLAY

STARS
SUNSEAM
WEST WIND
DO OR DIE
DOUBLE PLAY

SEND US YOUR LIST FOR QUICK ACTION! WE PAY HIGHEST PRICES!

YOUTH CLUB .............................................. $25.00
Double Feature ........................................ 25.00
Sporty ..................................................... 29.00
Dude Ranch ............................................. 29.00
Star ...................................................... 27.00
Big Chief ................................................ 37.00
Man in the Moon .................................... 37.00
All American ........................................... 37.00

Oli Coin Hockey ........................................ $250.00
Keeney Air Arcade .................................... 250.00
Wall, Horn, Ticket ..................................... 150.00
Keeney Binoculars .................................... 32.00
Rapid 4 Bell Handle Spring, O.S. ................. .26

CONSOLES

Daily Hi-Hat ............................................ $140.00
Keeney Kentucky ...................................... $19.00
Record Time ............................................ 160.00

PHONOGRAPH PARTS

ARRCADE EQUIPMENT

P.O. Slide Spring ..................................... $.25
Wood Slot Guns ....................................... 12.50
Wood Slot Bells ....................................... 4.50
Man Oper, Spring ..................................... $.50

WURLITZER

5-BALL FREE PLAY GAMES

Ten Beam ................................................ $49.00
Legends ............................................... 49.00
Jockey ................................................ 49.00
Major’s 41 .......................................... 49.00
Star Attractions ...................................... 82.00
Big Top ............................................... 82.00
Four Rings ......................................... 82.00
Home Run ’42 ....................................... 82.00

CASH BUYER

Antique Automat, Wurlitzer 418 ...................... $179.50

GRAND STANDS

BACK THE ATTACK WITH WAR BONDS!

NATIONAL COIN MACHINE EXCHANGE

1414 12 DIVERSITY BLVD. (Phone: Buckingham 5461)

CHICAGO

We pay top dollar for your used coin-operated equipment now as before—always a square deal!

J. Joe Huber

AUTOMATIC GAMES SUPPLY COMPANY

1007-1909 UNIVERSITY AVE.

ST. PAUL 4, MINNESOTA

WILL PAY CASH FOR

Rush one-third deposit with order

BELL PRODUCTS CO.

2646 W. NORTH AVE.

CHICAGO, ILL.

FOR SALE

3 Rockola Monarchs with Rockola Bases .............................. $25.00
17 Buckley Wall Boxes, New Style ............................ $17.50
1 Fairmount ........................................... 75.00
3 Second Time ........................................ 100.00
2 Rapid Fire ......................................... 225.00
1 A.B.T. Targets ....................................... 22.50

Terms: 1/3 Deposit With Order, Balance C. O. D.

CENTRAL VENDING CO.

310 S. 24TH STREET

OMAHA, NEB.

IDEAL'S SPECIALS THIS WEEK

GLASS Reprinted Red, White and Blue

GUNS

Art's Bats ......165.00
Joe Gun (_ench 50 Shots Like Hits) ................. $249.00
Then Ab Mach. Guns .......39.00
Keeney Air Rifle ......................... 249.00
Keeney Anti-Aircraft .................. 49.00
Porcelain (Imit.) ............... 50.00
Guerrilla (Imit.) ............. 25.00
Fun Gun (Ench 20 Shots Like Hits) ........... 169.50
Keeney Air-Rifle Operator ......... 169.50

IDEAL NOVELTY CO.

Phone: Franklin 5056
2313 Locust St.
St. Louis, Mo.

We pay top dollar for your used coin-operated equipment now as before—always a square deal!

J. Joe Huber

AUTOMATIC GAMES SUPPLY COMPANY

1007-1909 UNIVERSITY AVE.

ST. PAUL 4, MINNESOTA

WILL PAY CASH FOR

Rush one-third deposit with order

BELL PRODUCTS CO.

2646 W. NORTH AVE.

CHICAGO, ILL.

FOR SALE

3 Rockola Monarchs with Rockola Bases .............................. $25.00
17 Buckley Wall Boxes, New Style ............................ $17.50
1 Fairmount ........................................... 75.00
3 Second Time ........................................ 100.00
2 Rapid Fire ......................................... 225.00
1 A.B.T. Targets ....................................... 22.50

Terms: 1/3 Deposit With Order, Balance C. O. D.

CENTRAL VENDING CO.

310 S. 24TH STREET

OMAHA, NEB.

IDEAL NOVELTY CO.

Phone: Franklin 5056
2313 Locust St.
St. Louis, Mo.

WILL PAY CASH FOR

Rush one-third deposit with order

AUTOMATIC SALES CO.

203 SECOND AVE., N.

NAISVILLE 3, TENN.

FOR SALE

3 Rockola Monarchs with Rockola Bases .............................. $25.00
17 Buckley Wall Boxes, New Style ............................ $17.50
1 Fairmount ........................................... 75.00
3 Second Time ........................................ 100.00
2 Rapid Fire ......................................... 225.00
1 A.B.T. Targets ....................................... 22.50

Terms: 1/3 Deposit With Order, Balance C. O. D.

CENTRAL VENDING CO.

310 S. 24TH STREET

OMAHA, NEB.

IDEAL NOVELTY CO.

Phone: Franklin 5056
2313 Locust St.
St. Louis, Mo.

WILL PAY CASH FOR

Rush one-third deposit with order

AUTOMATIC SALES CO.

203 SECOND AVE., N.

NAISVILLE 3, TENN.

FOR SALE

3 Rockola Monarchs with Rockola Bases .............................. $25.00
17 Buckley Wall Boxes, New Style ............................ $17.50
1 Fairmount ........................................... 75.00
3 Second Time ........................................ 100.00
2 Rapid Fire ......................................... 225.00
1 A.B.T. Targets ....................................... 22.50

Terms: 1/3 Deposit With Order, Balance C. O. D.

CENTRAL VENDING CO.

310 S. 24TH STREET

OMAHA, NEB.
Our Expert Service Department

RE-BUILDS — RE-CONDITIONS — RE-FINISHES — REPAIRS —

Your old run-down "CHICKEN SAMS" and "JAIL-BIRDS" and converts them into "SHOOT THE JAP" Ray Guns. Cabinets are completely repaired and Amplifiers overhauled and reconditioned.

FOR $59.50 F. O. B. Chicago

FREE

To Create New Customers

10 GUN LAMPS With Every Jap Machine

"SHOOT THE JAP" Ray-O-Lite Guns

$179.50 1/2 DEPOSIT, BALANCE C. O. D. $179.50

The most thorough and complete "CHICKEN SAM" Change-Over to "JAP" Ray-Guns in the U. S. A. "SHOOT THE JAP" Ray-O-Lite Guns: A MONEY-MAKER right from the start. Appearance and performance equal to a brand new machine. Factory-trained mechanics—expert cabinet makers see to it that every re-conditioned Seeburg "CHICKEN SAM" Ray-Gun leaves our shop in perfect condition. Amplifiers—Tubes—Cables—every part is thoroughly checked and tested and cabinets finished in solid Blue lacquer with Black trim. Our "Jap" Ray-Guns make friends with every operator because they look and perform like new and make money right from the start. Send us your Certified Check for $175.00 to save C.O.D. charges, or $60.00 with your order—balance of $119.50 C.O.D.

GUN LAMPS ............................................ $1.00

for SEEBURG Ray Guns

GUN CABLES ....................................... $2.75 EACH

Five-Wire Standard 8-Ft. Length, Rubber-Covered, Good Quality.

PHOTO ELECTRIC CELLS (2CE-23)........ $2.50

(Can be used on "CHICKEN SAMS," "JAPS," "CHUTES," "RAPID FIRES" and other Ray Guns)

TOGGLE SWITCHES ................................. $2.50

Complete Assembly for SEEBURG Ray Gun Cabinets

$100.00 WANTED FOR CASH

SEEBURG'S "CHICKEN SAMS" "JAIL-BIRDS"

Machines must be complete with amplifiers and all parts, but not necessarily in good working condition. $15.00 less without base. Ship C. O. D. or Sight Draft. Write us description and quantity before shipping.

Chicago Novelty Company, Inc.
1348 Newport Avenue
Chicago, Ill.

ATTENTION, OPERATORS

ORIGINAL
5 Sc Mills Gold Chromes 10c Mills Club Ball
5 Sc Mills Silver Chromes 10c Mills Club Bell
6 10c Mills Gold Chromes 10c Mills Blue Front
6 10c Mills Silver Chromes 10c Mills Blue Front
BRAND NEW
12 10c Mills Blue Fronts 12 10c Mills Blue Fronts
10c Mills Brown Fronts 10c Mills Brown Fronts
8 10c Mills Blue Fronts 8 10c Mills Blue Fronts
5 10c Mills Blue Fronts 5 10c Mills Blue Fronts

FOR PRICES

BADDER NOVELTY COMPANY
2646 NORTH 37TH STREET
MILWAUKEE 10, WISCONSIN

BADDER SALES COMPANY
1912 WEST PICO BLVD.
LOS ANGELES 18, CALIF.

SOUTHWEST AMUSEMENT COMPANY
1712 FIELD STREET
CENTRAL 4484
DALLAS 1, TEXAS

ROTOR TABLES

Out-Operated game machine under glass top for player places tokens. Exact, no cheating. Every hand played is recorded. Equipment weighs a table average of 1500 lbs. Machine maintenance, ready to operate condition. ONLY A FEW LEFT—$79.50

NATIONAL NOVELTY COMPANY
143 WARRICK ROAD, WARRICK, L. L. N.

RUBBER BALLS

FOR POKEREVOS

2% HAND-FINISHED

Ball has no cracks or breaks. Gus will not escape. Ball is very lifelike. GUARANTEED PERFECT, WRITE—WIRE—PHONE

MERLEY BALL CO.
6 N. AUSTIN AVENUE
VENTURA, CAL.

BUCKLEY WIRE BOXES, Late Chrome, Illuminated, 24-Record, Good as New

$25.00

PACKARD PLK-N-OK, All Rebuilt and Re-Numbered

$32.50

NEW 30 WIRE CABLE 50 Foot

NEW ENDED 2-WIRE CABLE 125 Foot

KEVIN WALK BOXES, 20-Record Boxes, Guaranteed Perfect

$6.50

ATTENTION, OPERATORS

1 10c Mills Club Ball
1 25c Mills Club Ball
1 50c Mills Blue Front
1 10c Mills Gemstone, Like New
6 10c Jennings Gemstones, Like New
6 10c Jennings Club Balls, Refinished
10c Jennings Club Bell, Refinished
5 10c Jennings Four Star Chutes
6 Mills Four Bells, Serial Over 2000
2 Mills Three Bells, Serial Over 1000
5 Buckley Track Odds
5 Lucky Lunes

PARTS FOR MILLS SLOTS

Club Handles $4.25
65c Sink (Set of 3) 35c
Jackpot Glass 25c
Finger Glass 25c
Real Glass (Set of 3) 35c
Restoration Springs $1.00
Main Operating Springs $2.00
Main Clock Gears (Without Dogs) $1.00

1/2 Deposit, Balance C. O. D., F. O. B. Dallas, Texas.

Ship in your old slots for refurbishing. We will ship them back to you like new and complete. Casting refinished. Gold or your own selection. (Worn parts replaced.) Complete job from $60.00 to $85.00.

SOUTH WEST AMUSEMENT COMPANY
1712 FIELD STREET
CENTRAL 4484
DALLAS 1, TEXAS

RECONDITIONED ARCADE EQUIPMENT

New Selectorless Fortune Teller $275.00
New Greek Temple $325.00
New Your Way to Tokyo $285.00
New Luckies $350.00
New Asia Route, Chinese Gem, Refinished $175.00
New Rising Sun $275.00
Bally Racer, Refinished $85.00
Erica Ball $85.00
Uncle Sam Grip $85.00
Euline Pro Grip $85.00
Grauman's Pier Pilot $100.00
Grauman's Pier Bell $40.00

125 Phone Bill'der $9.50
125 Phone Bill'der $9.50
225 Phone Bill'der $15.90
125 Phone Bill'der $9.50
125 Phone Bill'der $9.50
50 Phone Bill'der $5.00

FOR PRICES

Four different styles. Write for a complete list.
### MISCELLANEOUS AND INTER-CHANGEABLE PARTS

<table>
<thead>
<tr>
<th>Part No.</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>44-6.8 Bay, Tubbs Head</td>
<td>$0.05</td>
<td></td>
</tr>
<tr>
<td>47-8 Bay, Tubbs Head</td>
<td>$0.05</td>
<td></td>
</tr>
<tr>
<td>48-8 Bay, Tubbs Head</td>
<td>$0.05</td>
<td></td>
</tr>
<tr>
<td>51-8 Bay, Tubbs Head</td>
<td>$0.05</td>
<td></td>
</tr>
<tr>
<td>54-8 Bay, Tubbs Head</td>
<td>$0.05</td>
<td></td>
</tr>
<tr>
<td>150-6.8 Screw 50 Candlepower</td>
<td>$0.27</td>
<td></td>
</tr>
<tr>
<td>142-20 Volt Bay</td>
<td>$0.05</td>
<td></td>
</tr>
<tr>
<td>140-20 Volt Bay</td>
<td>$0.05</td>
<td></td>
</tr>
<tr>
<td>145-20 Volt Bay</td>
<td>$0.05</td>
<td></td>
</tr>
<tr>
<td>141-8 Bayrest Single Contact</td>
<td>$0.05</td>
<td></td>
</tr>
<tr>
<td>112-8 Bayrest 21 Candlepower</td>
<td>$0.25</td>
<td></td>
</tr>
<tr>
<td>113-8 Bayrest 21 Candlepower</td>
<td>$0.25</td>
<td></td>
</tr>
<tr>
<td>63-8 Volt, 3 Candlepower, Single Contact</td>
<td>$0.05</td>
<td></td>
</tr>
<tr>
<td>146-14 Volt Screw</td>
<td>$0.05</td>
<td></td>
</tr>
<tr>
<td>132-8 Bayrest, Double Contact</td>
<td>$0.05</td>
<td></td>
</tr>
<tr>
<td>149-Gun Lamps</td>
<td>$0.50</td>
<td></td>
</tr>
<tr>
<td>929-Write for Complete Parts List</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
"Bally" engineers and workers are proving daily that their skill—developed in peace-time production of coin-operated games and venders—is a valuable asset to America in time of war. And "Bally's" performance in war production is a forecast of "Bally's" performance in the victorious future.

Lion Manufacturing Corporation, Chicago, manufacturers of "Bally" games and venders.

REBUILDING AND REFINISHING OF MILLS SLOTS (All Types) $95.00
SEND US YOUR MACHINES 10 DAY SERVICE

BUCKLEY TRADING POST 4225 W. LAKE ST. CHICAGO 44, ILL.

MECHANIC'S SERVICE
EDWARD STEELE, Manager
2124 FIFTH AVENUE ATLANTIC 0662 PITTSBURGH 19, PA.

PIN BALL VALUES

| JUNGLE | 59.50 |
| MAJORS '41 | 42.50 |
| METRO | 49.50 |
| MIAMI BEACH | 49.50 |
| NEW CHAMP | 34.50 |
| AMERICAN PARADISE | 34.50 |
| POP | 34.50 |
| PLAY BALL | 34.50 |
| PURSUIT | 34.50 |
| REPEATER | 34.50 |
| SARA SUZY | 29.50 |
| SKY LINE | 47.50 |

MILLS PARTS

PAGE PARTS, TOP GLASS FOR PACE REEL $14.60

MUSIC

NEW AMI SYSTEMS, COMPLETE STEEL CABINET AND 5 WALL BOXES, SPEAKER $260.00

Terms: One-Third Deposit, Balance C. O. D.

MOTOR SPECIAL

SEND US YOUR BURNED OUT WURLITZER, SEEBURG, ROCKOLA OR MILLS PHONOGRAPH MOTORS AND WE WILL REPAIR SAME FOR YOU WITHIN 30 DAYS FOR ONLY $8.00.

OLD TYPE 24 BOXES $8.50 NEW CABINETS FOR 24" AND 56" SPEAKERS $15.00

BUDGET STEEL PEDESTALS 3.50 BUDGET SPEAKERS 1.95 WURLITZER 320 BOWS 17.50

KEEPER ANTI-AIRCRAFTS

BLACK OR BROWN, ANY QUANTITY. ISSUE CONDITION AND PRICE WANTED. ALSO OLD AND NEW GOME PIN GAMES.

WANTED

1/3 DOWN WITH ORDER, BALANCE C. O. D.

FOR SALE

11 MILLS PANORAM PEEP SHOWS, $495.00 ea.

CONVERTED AND READY FOR OPERATION.

SOUTHWESTERN VENDING MACHINE CO.
2833 WEST PICO BLVD.
LOS ANGELES 6, CALIF.

FOR VICTORY...BUY U. S. WAR BONDS AND STAMPS
Exactly 108 years ago 187 men in an old stone mission house on a Texan prairie, outnumbered more than 12 to 1 and with no hope of aid, awaited the attack, of a murderous enemy, which came at dawn. Four hours later they were dead, but so were 1500 of the attackers. Six weeks later an aroused Texas annihilated this same enemy at San Jacinto. The Alamo had been remembered.

We again, today, face a murderous enemy. We have had our modern Alamo. Remember Pearl Harbor? And we shall have another and greater San Jacinto—if we all remind ourselves that it must be paid for. Don't forget that we need guns, shells, bombs and bullets in ever increasing amounts—so

BUY THAT EXTRA BOND TODAY!
No matter how you look at it.....

IT'S THE OUTSTANDING WAR-TIME PHONOGRAPH

From the standpoint of

TONE
No pre-war phonograph can approach the tone of the Modernized Wurlitzer. All-wood construction with better baffle is the reason. Wherever installed, it proves an ear pleaser that encourages increased play. The location benefits. The Music Merchant benefits. He not only has a splendid source of immediate profits but he stands in with the location owner—and WILL when the war is over.

SERVICE
Mechanical selectors on the Modernized Wurlitzer mean simplified service—fewer service calls—less strain on war-stripped Service Departments. Less service means more profits. Is it any wonder Wurlitzer Music Merchants hail the Modernized Wurlitzer as a money-maker AND a money-saver—the OUTSTANDING wartime phonograph available today. See and hear it at your Wurlitzer Distributors.

The new modernized WURLITZER
A NAME THAT MEANS Music TO MILLIONS

Awarded to the North Tonawanda Division

www.americanradiohistory.com