10 COMMANDMENTS FOR AGENTS

Comedians Are Known by Their Air Stooges

Labor Looks to FM on Airing Its Views

JIMMY DORSEY
JD’s Hefty 80 Power
(See page 41)

FLACKS WORKING NEW OUTLETS
JOHNNY CAHILL

A versatile comic and Master of Ceremonies with a repertoire of songs and laugh-provoking character interpretations...insuring an evening of riotous and spice-flavored entertainment. His audience popularity is proved by his lengthy and repeated return engagements.
In this and the next issue of The Billboard are listed those who during 1943 gave so generously of time and talent to the entertainment of nearly 2,000,000 men and women in the services of the Allied Nations at the

American Theatre Wing

New York

Stage Door Canteen

Club for Merchant Seamen

Servicewomen's Tea Dances

Randa Dane
Rose Dane,
Pasquale Bolando
Donato David
Albert James
Racquel Seeger
Lemuel B. Monte
Wilmer DePinto
Harriet H. May
Dorothy Day
Olive Dunkin
Norah Delaney
Julie Dorsa
Lillian Dixon
Terry Dugan
Dorothy Dunning
Samantha Van
Rita Del Rio
Rafael Sirman
Henry Freeman
Edgar Seegar
Judy Perry
Raymond Airport
Onewat
Pamela Furness
Osa Van
Merle Fontaine
Carmine Puglisi
John M. Clark
Frank Cowl
John D. Doring
Katherine Sears
Doris Valentine
J. Kitty
Pvt. Victor Karol
John
George
Terry Kelly
Peter
Sylvia
Joan Fontaine
Eastern Aircraft Orchestra
Pete Schipper
Wilma
Frank
Tommy
Dorothy Donham
Marylyn Sable
Orchestra
Kay
Gwen Dew
Natalie
Wilbur
Essex
Ronda Dale
Mieli
H Noble Ray
Love
Hall Ella
Ranee Otto
Manusevitch
Lind

New

Goradnitakt Three
-Blair Sisters Orchestra

Duncan (llorica
Duncn
Davide
Fe Ralph
G
Walter
Vernon Ilya
McDougall

November

Arnold
Paris
Al
Malcolm
Harry Strauss
Donna Storley
Vincent Travers
Albert
l'aula

Barbara
Smith
Belle Sloan
Stouffer Twins Orchestra
Jack
Margaret
Frank Sinatra
Penny Stewart
Faith
(leo. Simon John
Leonard Sillman
Hayden Shayner
Milton Stanley
Virginia Thomas
Lydia Fohlriche
Archie Thompson
Sandy Shaw
Radio
R.
Jeanne
Shaw
Elle Seigmeister
Margaret Spencer
Anne Terry
Pvt. Dan Eisen
The
Myron
Harry
William Richmond
Vincent

Billboard

THEATRE

ENTERTAINMENT COMMITTEE

William

Al

Harry Strauss

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ENTERTAINMENT COMMITTEE

www.americanradiohistory.com
Eight of 15 Hoopered Top Programs Lean Heavily
On Starred Razz Man Even "Basin Street" Gets Two Assists

BY CY WAGNER

NEW YORK, Feb. 12.—"Oh, comedian, where is thy stooge?" Maybe Bombay has put its foot in the door of the old sweater game, but what the barn forgot has not gone unused. That line is the title of the theme song now heard echoing down the corridors of a many and ad agency. Today a radio comedian has the chance of becoming a flop. The better the stooge the less need for oxygen. A look at any Hoopering will prove that.

"Chamber Music Society of Lower Basin Street." Here is a show featuring hot music and not the usual spot for a stooge's bread and butter. But some brain trust at JMI, associate that stooges are the things and imported not one—but two—stooges for the series. Also varied of them is the story of Lawrence Golob, for example, love the Allen going over.

Sinatra's Sights Show

Somebody saw the light of day when "Sinatra's Sights," a Frank Sinatra show, got its own program on CBS recently. As soon as the show was set plans were made to have a show of its own, only, as it later turned out, the twist was given here, and the ideal has been taking it where it hurts. Bert Wheeler, who at first had been slated for the fall, had his role rewritten so that he does the pitching, and Sinatra takes care of the plugging.

It all seems to add up to this: Let those who are planning to put on a comedy program first look for their stooges. It might have been the rule in the days of the Three Stooges for a stooge to be fired first and then try to fill in with a stooge. But now the stooge is the thing, the subject of speculation, and the rest will be smooth sailing.

Flamm Spreads His WMCA Case
In the Press, Everything But The Curfew is Rung In

ACLU Joins the Noble Side in Battle

NEW YORK, Feb. 12.—The Lea Committee, with the cooperation of its<span class="caps">ACLU</span> counsel, Edward D. Colombo, is fighting the Federal Communications Commission, with this front found itself to be in a situation that the court has never had to deal with, i.e., Donald Flamm's claim for reversion of his six of WMCA to Edward J. Noble.

Following adverse rulings on his motion for an injunction to halt the recent sale of WMCA by Noble until his case came to trial, Flamm this week dropped his reversion claim and replaced it with an action for damages.

He is asking $800,000, and triple damages.

Meanwhile, the <span class="caps">ACLU</span> was coordinate in gathering elementary principles of fairness.\n
One blow, from Franklin B. Wood, counsel for Edward J. Noble, said that Flamm's arguments were being used as "a forum and to gain publicity for charges" made by Donald Flamm which form the basis of Flamm's suit now before the New York State Supreme Court. Wood quoted a report, wherein Flamm is stated to have said he had evidence which would show how the FCC would be involved in the case as evidence that the committee was off base in calling hearings on the sale of WMCA.

Wood's rap, which was wired to Congressman Lees, chairman of the committee, pointed out that Flamm's "case and any appeal that he may have is pending before a court of competent jurisdiction able to do complete justice between the parties, and every protest against his abuse of your committee's public position for his private ends.

ACLU Batts Committee

The second, and possibly most important, battle came from the American Civil Liberties Union. In wire to Speaker of the House of Representatives Larue A. Fobes and Chairman Lee of the House Committee investigating the FCC, the <span class="caps">ACLU</span> protested that the FCC has not been given a chance to testify in answer to charges which prejudice its work, public standing and appropriations. The <span class="caps">ACLU</span> urged (See Flamm Spreads Case on page 8)

Westhongue Blue
Yen 2 Show Pitch

NEW YORK, Feb. 12.—Westhongue is still hot for Blue air time. They are in dispute to terminate a 10-week special-events angle on human interest which in actual happenings in Wilkes-Barre and Kansas City, Mo. and Howson. The station has prepped a song program thru McCormick-Erickson to go Monday, Wednesday and Friday, if sold. Music and musical back ground provided by Fred Waring and the Harmonians. Narration for audition was Martin Ouel. Russ Johnson directed.

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Page Edgar Hoover!

TACOMA, Wash., Feb. 12—The last of our weekly installment on the subject of the American dream is now available. It tells about Hoover the car thief.

The bigoted burglar was heading eastward after his grab, when he suddenly saw a man with a sign on his car that read "Hoover in the Round-up Business." It helped catch a car thief.

Stymied on Buying Standard Stations, Unions Thruout U.S. Look to New Licenses

Some Realize It Means Showbiz Approach

NEW YORK, Feb. 12—Labor organizations in some parts of the country, dissatisfied with the restrictions placed upon them by standard broadcasting owners, are looking into the future and planning to apply for FM station licenses.

The practical minded in union circles, however, realize that this means going into radio with both feet. They know that labor stations will have to be run as such a way as to compete with established outlets, will have to win and hold audiences and will have to convince advertisers that union stations can sell merchandise as well as ideas, just as well as social consciousness.

Some recognize the value of FM broadcasting for labor prior to the fact that in the days of the old-time vaudeville and the nickel seats, many millions learning the business of radio the hard way. Regardless of this there's little question but that FM licenses will be applied for.

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"The type of labor mind that is thinking along these lines of FM radio will have strength to cover centers of FM legislation. Since there has already registered 16 FM channels and 14 FM broadcast licenses, labor has a good chance to get a station in each strategic center of the country."

New York CIO "Receptive"

Indicative of the attitude of labor leaders in New York is the statement of Saul Mills, secretary of the Greater New York Industrial Union Council of the CIO. Mills is a recognized spokesman for labor in this area.

"Some of the leaders in New York," said Mills, "has been receptive to the advocacy of the building of FM stations by labor organizations, and is still discussing the possibility. But so far New York CIO executive have not taken any definite steps."

The deterring factors in labor's plan to build FM stations, as seen by Mills and other leaders, are the initial expense, the operating expense and personnel. To go into this sort of operation obviously requires long-range planning and financing."

(See Labor Eyes FM on page 9)

Joe Nunan Jr. Named by FDR 30 Percenter

WASHINGTON, Feb. 12.—The man whose job it will be to see that every month club patron gleefully hands over 30 per cent of his check to the government was named this week by President Roosevelt. (See Joseph D. Nunan Jnr., ofDouglaston, N. Y.)

Nunan was named commissioner of internal revenue, a job that makes him public tax collector No. 1.

Nunan succeeds Robert E. Hannegan, of St. Louis, who resigned the job to become chairman of the Democratic National Committee.

In This Issue

Vol. 56. No. 8

February 19, 1944

The Billboard

The World's Foremost Amusement Weekly

LABOR EYES FM BROADCASTING

Texas Permits Exclusion By Club Owners

Advocates Court Reverses District Judge

HOUSTON, Feb. 12—Owners of amusement establishments have a right under present Texas laws to exclude any person they wish, with or without reason, the Fourth Court of Civil Appeals ruled in reversing the decision of Judge W. B. Terrell, who acted for the regular Judge in the 18th District Court of the State in the case of William J. Rodiguez and others against Terrell, District Attorney of Harris County for the State of Texas. The State, as the State, said, had the right to exclude, at least, members on the grounds that they were "gamy." The Appellate Court ruled that the resolution of the Legislature did not have the authority to change the laws by proclamation.

Vaude Makes a Comeback for Jungle Wounded


Most of the audience had never seen vaude, and Donovan, giving a one-man show, recreated the old Bowdon Square vaude house, where he appeared as a comedy singer 16 years ago, and motio scenes from when he was a young teen at the Bowdon Square Playhouse in Detroit. For his Bonnette showing, Donovan sang, "If You're a Man, Stand Nap in the Sun," in which he recreated the role of the old vaude singer. "Nap in the Sun," as one of the audiences.

Donovan creaked heavily with his audience, in spite of the fact that the old days of variety and drama were unknown to them.

ITALIAN OPERA GOES ON IN ITALY UNDER U. S. PATRONAGE

By T/S Jack L. Zurofsky

NAPLES, Feb. 1.—Under tyranny or democracy, always in Italy there has been opera. And the character straight out of opera, is acting his epilogos. The Germans, a New York host, having swept down the boot peninsula, are being swept back to a cres- cendo of superior artillery, but in Italian and Spanish theaters, mostly with the operatic tradition of centuries, tragico Pagliari still clowns his life away and Don Jose still slays Carmen on cue.

Yet a change has come. Not only Italian by blood, but Italian by heart, Antonio Pagliarietta, the last of his line, and a grand labor of opera and fiend of the Wagnerian, Pagliarietta plays his tragic last jest, but other cars that carry the music are in fill. The American soldier will know opera in Italy today.

Today, in Naples and Sicily, American soldiers throng the opera houses. Vindicated were the faithful opera service officers they come, not one, but again and again. In Naples last November, and again January, the opera house was packed. In the same month, Madame Butterfly and Il Trovatore have been added to the list.

"La Boheme" Again

In Sicily, too, the experiment was tried, again the opera house was filled. "La Boheme." Sicilians, accustomed to the theater in re- hearsal, and battle, and gutted, captured Naples offered few distractions. However, John Eddy, Air Corps Special Service officer, (See O. C. ’s Like Opera on page 4)

Whites Not Set On Own Successor

WASHINGTON, Feb. 12.—No successor has yet been named to the late white McDonnell in its radio production.
J. Rogan asks Jury Trial in Clipper Crash Damage Suit

NEW YORK, Feb. 12.—Notice was filed yesterday in the Cook County circuit court by Jeanne M. Rogan, surviving half of the comedy duo, Rogan and Zonga, in her damage action against Pan-American Airlines, Inc., for a demand for a jury trial.

She is suing for herself and for the deceased, claiming $45,000 in damages from alleged negligence of Airways in losing her pedigree dog, Kafka, when the Yankee Clipper crashed in the China seas.

The suit involves a $23,000 standard, and was represented by an exhibition of trained dogs by army and navy units. Fourteen coast guard dogs on the ship, each given the same treatment as the dogs, each given the same treatment as the dogs, will take part in the show.

Show-wise, Washminster's 6th annual show is up to the best of the previous years. It would seem that food and light are on a par with the best public and fanciers for the small, dog-owning, dog-owning public, and the effect was little thought that in this direction. The lords and ladies of doggin' are, now, to be found in the dehydrated confections, but the guy who was in about in this flower, was David or Doffish.

WEEL sends Daily News Broadcasts to Railroad Station

BOSTON, Feb. 12.—Realization of management of both stations, WEEL here and in the Boston & Maine, there is a growing interest of the public in the broadcast which has led to the piping of three newscasts during the course of the day.

A special broadcast from B & M North Station.

The special broadcast is being given daily to the government, which says it will cost that much to get out each card.

Credit for the idea goes to H. L. Baldwin, sales manager, B & M, and Harold E. Pellow, general manager of WEEL.
Corwin Signs 3-Yr. CBS Pact; New Series Set

NEW YORK, Feb. 12.—With a new CBS three-year contract signed, sealed and delivered, Earl Robinson has given five radio stations in New York City an exclusive hold on a feature radio drama writing assignment, has returned from the West Coast, where he has been writing a series of shows with subjects and networks in mind, that little Columbia Presents Corwin, in which he has been producing and directing, has been a success, and has been a great deal enjoyed by the general populace, and is sure to make a big hit on the radio stations here in the city. Corwin's contract calls for a total of 31 series, with each series consisting of 15 minutes, to be run once a week. Each local pays $15 per recording to the AHA (from which Y. & R. gets its cut) and then buys hours on regional station. Some local, for example the Boston and WFAA of Texas, has used radio for years. In each a region, where hotels already have a radio program, the Corwin series will be used as a replacement.

Where Are the Other Corwins?

ANNOUNCEMENT of the new Norman Corwin series on CBS (starting March 7) points out the fact that this ace writer-director-producer is in line for a place with the best. Corwin, the most versatile of radio personalities, will find himself a favorite with the public, and with the networks, even though he has only been toiling away at the丝毫 of radio writing since the 1920's. Corwin has written a drama about a flier who builds up over an unexplored South Pacific isle. Other programs will include broadcasts from the world's first atomic reactor at Oak Ridge, Tennessee; a series about Abraham Lincoln, and a mystery series based on records of a century-old English murder.

Prime time has been reserved by the networks for this series, which will be sold only if this series finds a sponsor.

NEW YORK, Feb. 12.—In the opinion of the radio editors of the U. S., the Columbia Broadcasting System carries a plurality of radio's best shows. J. Walter Thompson is that agency holding the reins on the greatest percentage of radio's top-notchers.

The results of the 13th Annual Poll of Radio Editors, conducted here- today, in New York City, in the Tele- gram and continued this year by The Billboard, punched this fact home.

The World Telegram's compilation during the past 12 days stated only what shows were the leaders in various divisions. Last week The Billboard published the results of the 1943 poll and named this year's top stars and programs. In the one-shot division, the outstanding single broadcast, CBS' Clipper Place once each in the top three. And each of these three programs is now carried by one network. The results of this poll and the one before it show wide differences in various divisions.

I.W.T. Gets Five Firsts

J. Walter Thompson wears the crown given to him by 13th Annual Poll for the most shows in the top positions throughout all divisions. In addition, breaking the past tape limit of three firsts, J.W.T. winners were: "Luna radio fiction" (CBS), best drama, "The Cuckoo Clock," from the World Telegram's compilation; "CBS' Clipper Place," best documentary, the "Gun" (CBS), top musical, "Voice of the Andes" (B.B.C.), and NBC's "Habeas Corpus." The other winners were: "Earl Robinson's "Meet Me in the Lobby," with Robert Porter, director of public relations for the AHA, that the hotel manager is tired of having to write and perform all the hotel comedy advertising and service, and by this show hope to bring about a change in attitude.

Another angle on the series, which was released, is that of a heart-breaking moving force, is that up to now, while hotel shows have been slipping in time, they have not been concentrating on a central theme. This, it is felt, has resulted in a weak, confused job of public relations. With all the hotels plugged the one theme to show that because of wartime manpower shortages and because the hotels have been state and local, an unprecedented number of servicemen, AHA expects to do a solid public relations job.

R. R. Success Spurs Hotels

Porter put to the point of success advertising as a proof that with radio and other media the public can be interested in the hotel from the first to the last minute. Young, Orson Welles, Minerva Pious and Everett Sloane.

Opening will be Monie Premier, a satirist on Hollywood in the same vein as his Red Barber. Other Cumings, the series will include The Long Name Guy, Charles Cranston's American, the Czechoslovakia; The Lonesome Train, by Earl Robinson and Millard Lampell; a radio cantata woven around the religious train of Abraham Lincoln, and Sexage and Sexagen; a continuation of the Cumings drama about a flier who builds up over an unexplored South Pacific isle. Other programs will include broadcasts from the world's first atomic reactor at Oak Ridge, Tennessee; a series about Abraham Lincoln, and a mystery series based on records of a century-old English murder.

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The best CBS shows are considered by this in respect to be evidenced by the fact that it sets aside prime time for his unsponsored shows and gives him full leeway to write as he sees fit, without clamps. In this, Corwin stands alone, with no evident signs of even looking for, much less building up their own Norman Cormans.
Harrington Checks Out of Y&R After A Decade in Saddle

NEW YORK, Feb. 12—Travis Harrington has checked out of the act at Young & Rubicam, where he has been head man of the radio department. style is no replacement, with Joe Moran, commercial copy chief, and Harry Ackerman, radio production emir, splitting the added duties of Robinson’s assignments between them.

Harrington came to Y&R from BBDO about a decade ago, to start the Young & Rubicam radio department. At BBDO he was brought in by Harvey Gage, who has been called the "cradle of radio talent," namely the March of Dimes program.

Official announcement of his exit will come about March 1.

FLAMM SPREADS CASE

(Continued from page 6)

Speaker Whydall "to use his influence to see that the hearings are fairly conducted" and stored the "attitude and methods" of Eugene Oseray, the committee’s counsel.

The Civil Liberties unit had previously rapped the boys chairman and the committee counsel as “determined to dis-"government regulation of radio" in a message to Congress. This memo and others which followed were responsible for the revamping of the probe some time ago.

At that time Congressman Cox was dropped in favor of Lee and there was a moment of great Oseray anguish.

With the release of the latest AGL its case received more reports about Oseray. This time he was reportedly checking out before the hearings resume Tuesday, February 15.

Lea Cast for Week Replete With Stars

WASHINGTON, Feb. 12—Lea Committee, investigating the FCC, which reconvened this week to permit Representa-tives Charles D. Caldwell, chairman of the committee, to hurry for California for the summer, is to reconvene Tuesday (15), with a stellar list of wit-nesses planned to take the stand. Witnesses were distribute:

Warren Snow, Harry Cushing and John Conover, directors of the New York Aaron firm which represented Edward J. Noble in the purchase of WMCA.

William J. Dempsey and William Kop-loya, radio attorneys who represented Corcoran; Edward J. Noble, who bought WMCA from Flamm, later bought Blue Network and therefore WMCA is due to be served in Hollywood, where he is attending Blue Network executive con-
cerences.

Lea Committee is currently probing the past of the famous client to Noble, and from the line-up of the cast and past performances of Eugene Oseray, committee counsel, this phase of the hearing is expected to be more by the trade as another act in the play to smear the FCC.

To date the inquiry has produced every element required for a first-class melodrama, including the holograph, politics, power, fights, big business coercion, secret deals and a scene-changing performance by Donald Flamm.

One of his best lines, now in the offi-
cial record, was "Mr. Noble's last word to me was 'Flamm, I'll get your station whether you want to sell it or not!'"
Savy of Biz
A New Must
For Unions

(Continued from page 3)

nancing. Unlike straight commercial writing, which we hope to expect a lengthy period during which something special is going on commercial—would be hesitant about buying time. Another problem would be the size of the spots type of offer.

Novak Advises FM Action
Morris Novak, manager of New York's municipally owned station, WNYC, who has long been an interpreter of labor thinking, which three who were in favor of labor's getting in on FM, does not hold the concept of organizations, "said Novak, "cought to use radio more and see the possibilities of FM in the future. They must think more about applying for FM licenses.

"Radio," said Starr, "is a medium for entertainment and distraction. It cannot be used for specific organizational purposes." Evidently Starr forget the job done by radio stations in the labor movement in New England a few years ago.

Other proofs that Starr is not taking the viewpoint toward radio of the gen-
cer labor movement is evident. Local CIO leaders have even been invited to address their concerns on the air for the presentation of their viewpoints. At a meeting of the RKO BROADCASTING UNION, Nathan Strauss, these leaders were trying to get FM for their benefit.

In Chicago there was direct contact to the attention of the majority of New 
York's local station owners, with the exception of the attitude of the general man-
agement of stations, of FM radio. FM was in the past met with difficulty in 
joining Pete's message over the air. It has found individual stations and 
many of America and in several others known with no move to apply for 
FM licenses.

Detroit's Different
The Chicago UAW local, however, does not have the same view as the other or-
ganization in Detroit. The UAW (CIO), largest union in the country with its 
150,000 members, has in the past met with difficulty in 
joining Pete's message over the air. It has found individual stations and 
many of America and in several others known with no move to apply for 
FM licenses.

It's Pace That Makes the Diff
Between Air and Pic Scripting,
Says Ace Writer Norman Corwin

New York, Feb. 12—Hollywood studios need decoupling claus-
uses in which Ace Pic is largely accredited. This is the opinion of ace radio writer-director-Norman Corwin.

Corwin, who has a healthy respect for the film industry, still feels that the transition from radio to movies is likely to throw an ether 
scribe off balance.

"The pace in radio is fast," Corwin said. "In movies, however, you spend a year or more at a time trying to get in the habit of working under pressure, as you are on the air, you begin gradually to lose your edge, but the pace of relaxation slowly becomes permanent."

Corwin pointed out, however, that Hollywood has a sound, basic 
reason for its methods. "Most pic today," he said, "cost in the neighbor-
hood of a couple of million dollars. The man responsible for spending 
this money is likely not to jump into production half-cocked. Everything 
must be worked out. And these methods work, as is evidenced by the 
good, the bad and the indifferent product turned out by Hollywood studios.

In radio, on the other hand, Corwin said, scripters toil under 
high pressure, in constant fear of stations being released and put before the 
air all within a week. The cost, naturally, is small compared with Holly-
wood. Radio watches its time. Films don't. After a while a radio writer 
becomes so powerfully adjusted to pressures that he is naturally 
set to go for just another medium where the pressure is eased suddenly, he has a long hard time changing back to the radio way, if he expects to write for films, he must conform."

Corwin added, "Actually, his pay was $12,000 a week, or 
or approximately $800 a day. For this much dough, he is a writer he 
feels he should work. The larger he's heard the stations as the move 
dulled and eventually he begins to conform to the popular mov 
attitude . . . that pressure is costly and even the 'reasoned' word on 
the script page is screen-worthy."

Pop Air Biz Up,
Suds Sales Slip in Philly Area

Philadelphia, Feb. 12—With short-
ages that never seem to become less and lost
drink manufacturers being in better 
shape today than at any time since 
the start of the war, local radio sta-

tions appreciate a timely boost on 
part of the soda pop people. Before 
the war the major manufacturer 
represented one of the largest time buyers 
among local accounts, but dropped 
out for a time because of frozen 
prices and all but put them out of business.

First of the soda pop firms to return to the airlines is the Seven-Up Bottling 
Company, putting out the Bremen-Up 

to Hamilton by the Bottle Distributor 

Agency, of Catonsville, Md., handling the 
account. Seven-Up bought a half-hour 
Sunday show on WPIL, a new digest 
program for this week in Philadelphia.

Local breweries, also numbered among the largest of local accounts, are now 
fast disappearing from the air scene. 
Liquor shortages creating more sud 
slips, brewery production has fallen far 
behind the demand, and beer radio ca-
tains, actually starting with the start 
of the Bock Beer season, are still out of 
stock. Most stations hope the soda 
drink accounts will make them a 

drink beer, with the soft drink manufac-
turers in a good position to carry on 
the shortages in other bottled goods.

Sensation of the Nation

Radio Screen Records

Ernest X. Ubb

Star of Republic Picture "Jamboree"

Heart to Heart Night
WSM Grand Ole Opry
Nashville

Decca Records

Writer of "Waltz the Floor Over You"

Among the many others published by American Music, Inc.

New York-Chicago-Holyoke

J. L. Frank, Personal Representative
Who Listens Differs From Sets in Use

By LOU FRANKEL

NEW YORK, Feb. 12—One of the evils of hasty interpretations of program ratings is the unwarranted conclusions which are read into these figures. It is always simple to do things the easy way—to say, "My program has a 13.3 rating" and infer that the 13.3 means 13.3 of the nation listens to the program. Actually, the rating means only that of the homes reached by the survey. Wherein the radio was being used, 13.3 of the sets were tuned to the program. The rating does not mean 13.3 of all sets, of all homes, or of all listeners.

Even after this is realized only half the story is told. Scans the chart to the Right. For some time the C. E. Hoope organization has been concentrating only on audience composition, i.e., how many men, how many women and how many children were listening to each radio that was turned on. These figures, in turn, have provided information as to the number of listeners for each set in a home studied. Presented below are figures presented in terms of number of listeners for times.

Since the first of this year, however, the national network Hooperating reports have presented listener composition, and number of listeners per set on Hooper subscriber programs.

"Subscriber programs" means those shows whose agency or sponsor subscribes to the Hooper service. As most of the top programs are in this category there are very few exceptions. And so this chart is offered as a mental stimulant and not entirely as competitive listing the gaps are not important.

Hooperating Vs. LPLS

The chart shows the first 15 evening and top 10 daytime and week-end programs in listeners-per-listening-set (LPLS) and the program’s Hooperating for February 10. Note the complete lack of relationship between Hooperating and LPLS. Only one of these 25 programs have made the “first 15” or “Top 10” Hooperating cut.

Everyone knows how important the gaps are in music, from the cool, melon-choly side. So, while it is not surprising, it is interesting to note how the women are the single largest factor in audience make-up. Apparently, if the women listen, they listen to the music, but again this is an important if, they are available.

True to Type

Notice how only three strips show up in the daytime top 10. Of these, Portia Faces Life, is a true strip in the soap opera sense of the term. Jack Armstrong is an ideal kid show, with kid listeners predominating.

Another interesting division is revealed in the Walter Winchell program. The flash-pedlar has 1,590 men, 1,130 kids—that is male audience—and only 526 children—the lowest kid audience.

For the time being there is one relevant factor which stands out in this compilation: Women apparently—and we all knew it all the time, didn’t we—like everything and not anything in particular. It seems a good bet, they listen because the show is on air, not because the show is important. This charting also emphasizes the importance of week-end listening. Most of the high LPLS programs are Saturday or Sunday shows. Primarily the family and a large percentage of the listeners are together. During the week, apparently, it’s a case of individual listeners.

ANI Checks FM

Radio gains in number of sets, but FM listeners’ habits are still changing, according to Kenyon Research.

NEW YORK, Feb. 11—The American Network, Inc., organization now getting ready for a post-war set of FM stations, last week started a chain of circumstances which ANI officials hope will result in their knowing exactly where the public stands on the acceptance or rejection of FM broadcasting. Trying to find out now, while there is still time for the FM survey by the research division of the Kenyon & Eckhardt Agency.

So far, plans for the survey, to be under the direction of C. W. MacKay, research chief for the Kenyon Research Company, Kenyon & Eckhardt subsidiaries, have not been outlined in any vicious form. The form on the contract is still well.

Best Areas?

General overview of survey, said MacKay, will be to find out where the best areas for ANI stations are, what the public wants from FM and what the

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**HOOPER LISTENERS-PER-SET RATING**

For Period Ending February 15

<table>
<thead>
<tr>
<th>Program</th>
<th>Women</th>
<th>Men</th>
<th>Children</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>GREAT GILDERSLEEVE</td>
<td>1.47</td>
<td>0.99</td>
<td>0.69</td>
<td>3.15</td>
</tr>
<tr>
<td>SATURDAY NIGHT SERENADE</td>
<td>1.64</td>
<td>0.95</td>
<td>0.55</td>
<td>3.14</td>
</tr>
<tr>
<td>CHARLIE McARDLE</td>
<td>1.68</td>
<td>1.01</td>
<td>0.59</td>
<td>3.08</td>
</tr>
<tr>
<td>WALTER WINCHELL</td>
<td>1.59</td>
<td>1.10</td>
<td>0.26</td>
<td>2.95</td>
</tr>
<tr>
<td>JUDY CANOVA</td>
<td>1.40</td>
<td>0.85</td>
<td>0.63</td>
<td>2.89</td>
</tr>
<tr>
<td>THANKS TO THE YANKS</td>
<td>1.43</td>
<td>0.95</td>
<td>0.51</td>
<td>2.89</td>
</tr>
<tr>
<td>BLONDIE</td>
<td>1.32</td>
<td>0.77</td>
<td>0.75</td>
<td>2.84</td>
</tr>
<tr>
<td>BLUE RIBBON TOWN</td>
<td>1.38</td>
<td>0.91</td>
<td>0.55</td>
<td>2.84</td>
</tr>
<tr>
<td>YOUR HIT PARADE 1932</td>
<td>1.51</td>
<td>0.85</td>
<td>0.48</td>
<td>3.01</td>
</tr>
<tr>
<td>INNER SANCTUM</td>
<td>1.45</td>
<td>0.79</td>
<td>0.59</td>
<td>2.83</td>
</tr>
<tr>
<td>TAKE IT OR LEAVE IT</td>
<td>1.52</td>
<td>0.98</td>
<td>0.32</td>
<td>2.82</td>
</tr>
<tr>
<td>ALBUM OF FAMILIAR MUSIC</td>
<td>1.58</td>
<td>0.92</td>
<td>0.31</td>
<td>2.81</td>
</tr>
<tr>
<td>TRUTH OR CONSEQUENCES</td>
<td>1.37</td>
<td>0.87</td>
<td>0.56</td>
<td>2.80</td>
</tr>
<tr>
<td>QUIZ KIDS</td>
<td>1.35</td>
<td>0.95</td>
<td>0.49</td>
<td>2.79</td>
</tr>
<tr>
<td>MOORE-DURANTE</td>
<td>1.46</td>
<td>1.00</td>
<td>0.33</td>
<td>2.79</td>
</tr>
</tbody>
</table>

**DAYTIME PROGRAMS**

(Monday Through Friday and Weekend)

<table>
<thead>
<tr>
<th>Program</th>
<th>Women</th>
<th>Men</th>
<th>Children</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>FAMILY HOUR</td>
<td>1.51</td>
<td>0.89</td>
<td>0.50</td>
<td>2.90</td>
</tr>
<tr>
<td>NBC SYMPHONY</td>
<td>1.51</td>
<td>0.94</td>
<td>0.40</td>
<td>2.85</td>
</tr>
<tr>
<td>AMERICA, CEILING UNLIMITED</td>
<td>1.56</td>
<td>0.73</td>
<td>0.43</td>
<td>2.72</td>
</tr>
<tr>
<td>JACK ARMSTRONG</td>
<td>0.81</td>
<td>0.39</td>
<td>1.46</td>
<td>2.66</td>
</tr>
<tr>
<td>JOHN CHARLES THOMAS</td>
<td>1.44</td>
<td>0.74</td>
<td>0.44</td>
<td>2.62</td>
</tr>
<tr>
<td>PAUSE THAT REFRESHES</td>
<td>1.43</td>
<td>0.77</td>
<td>0.35</td>
<td>2.55</td>
</tr>
<tr>
<td>PORTIA FACES LIFE</td>
<td>1.28</td>
<td>0.19</td>
<td>0.51</td>
<td>1.98</td>
</tr>
<tr>
<td>THEATER OF TODAY</td>
<td>1.23</td>
<td>0.17</td>
<td>0.57</td>
<td>1.96</td>
</tr>
<tr>
<td>FASHIONS IN RATIONS</td>
<td>1.18</td>
<td>0.24</td>
<td>0.51</td>
<td>1.93</td>
</tr>
<tr>
<td>BREAKFAST CLUB</td>
<td>1.23</td>
<td>0.24</td>
<td>0.44</td>
<td>1.92</td>
</tr>
</tbody>
</table>

These figures apply only to subscriber programs. Quite possibly other shows might show higher figures, but the compilation is based only on the shows subscribing to the Hooper service.

**ANI Checks FM Listeners’ Wants**

**Before Hitting Air**

Kenyon Research Hired

Campbell Spot-Sells Franco-American Dehydrated Soups

CAMDEN, N. J., Feb. 12—Campbell Soup Company here, entering the packaged dehydrated soup field under its subsidiary Franco-American label, introduces its new line in the Philadelphia market with a heavy spot-air campaign to complement the newspaper schedule. While using only The Evening Bulletin for the newspaper copy, Ward Wheeler Agency, Philadelphia, has scheduled spot campaigns on the three major network stations in Philadelphia—WCAU (CBS), KYW (NBC) and WWS (Blue). Using 36 transmitted spot announcements a week, started last Monday (7), between the three stations. In addition, using WOV Steals March On Indies Making Italian Platters

NEW YORK, Feb. 12—With its production of a series of 39 quarter-hour transmissions based on the classic Italian Drama, Romettumne, by Gerolamo Roveri, Station WOV here becomes the first U. S. indie station to produce programs for use by the OWI on Italian radio programs now held by the Allen Airings will be transmitted thru Radio Palermo and Radio Naples specifically for civilians in the listening area.

The series concerns the liberation of Italy from Teutonic domination during the last century and is performed by a cast of Italian-language actors in the U. S. assembled by the station. Other programs, musical and dramatic, are planned for the future.

Campbell’s planning on keeping that name exclusively for cans, introduces a Chicken and vegetable noodle mixtures for a starter in the Philadelphia and New York markets. Air campaign in New York will follow distribution set-up in that city expanding to other markets as distribution and production allows. Air campaign in Philadelphia will continue indefinitely.
Futility, Inc.

The AMERICAN Television Society held its first programming meeting yesterday (10). Among those present were Clarence M. Rens, vice-president in charge of TV, and A.K. Knight, program manager of Philadelphia's station, WPX. Thomas Hutchinson, the director of WPX, and John Sedgley, the station's general manager were present. There were also representatives of commercial stations for DuMont Television. Ray Newton, radio director of the Charles M. Stone Agency; Bill Blintz, producer, DuMont Television Station, W2XW, and Tom G. Crull, director of CBS, were also present.

Some of the remarks made:

"If you're going to have a television program you must have a good format. A good program will be a good television program. Some people think that a good picture is what matters. That is not true. A television program must have a good story. It must be a good program, not just a good picture."

"The public is not going to sit home and watch television. They are going to go out and do something. If you give them something to do, they will do it. You must have a program that is going to entertain the public."

"You have to be creative. You cannot just copy what is on the radio. You have to think different. You have to think outside the box. You have to think outside the box. You have to think outside the box."

"You have to have a good cast. You cannot just have a good picture. You have to have a good cast. You have to have a good cast. You have to have a good cast."

"You have to have a good budget. You cannot just have a good picture. You have to have a good budget. You have to have a good budget. You have to have a good budget."

"You have to have a good time slot. You cannot just have a good picture. You have to have a good time slot. You have to have a good time slot. You have to have a good time slot."

"You have to have a good promotion. You cannot just have a good picture. You have to have a good promotion. You have to have a good promotion. You have to have a good promotion."

After the meeting was over the Janitor opened the windows and let out the natural.
SONGWRITERS...all that headquarters. Louis ing influence. Consensus stemmed the cently parents from drum 50 Most iU the foremost. Well ORCHESTRAS Youngsters Coca SES one at Coca account New York, Feb. 12—Actually, those go Back to the early days of the teens, when some of the revered names of songwriting stood tall. But with the advent of the 20th century and the rise of popular music, these greats were replaced by new voices. The story of songwriting is one of constant evolution, with new artists and genres entering the fray. 

Youngsters Can Juice One-Nighters for Name Orks NEW YORK, Feb. 12—Band biz and air sponsor are ignoring a swell bet if they don't flashlight the possibilities offered by those Teen-Age Clubs which have mushroomed all over the nation. The kid club notion, which got its start from drum-beating against jazz de- linquency and a country-wide plea to parents to give the youngsters something to do, has taken hold. Tens of thousands of adolescent pluggers are tomorrow's cash customers. It is something to think about.

Proof of the pudding was given recently when a bunch of local kids played a one-night stand in the town and made a giant visit to the teen-age headquarters. Reaction of the kids was tremendous, and made the adults sit up and take notice of this and personal appearances of bands, which a hasty influence. Consensus pointed the notion that this a more vital interest might be taken up in the future.

The hope seems in a fair way to be fulfilled. Various periodicals, including a spread in Life, have made the public conscious how these teen-agers are meet ing the demand for a new type of music before the refuge halls which will likely act as a by-hack to the kids. They should go a long way toward making bands more conscious via first-hand. No one will deny that this would be a very good thing all around.

Coca-Cola Approached A Coca-Cola account executive has been approached in an effort to get spotlight bands to seek some teen-age club grab appearance. Unfortunately, however, there is no specific format is set up to serve Uncle Sam's box, exclusive. But with the increased consumption of Coca-Cola, which is daily gaining headway, some solution is sure to come. A new field for name bands and sponsor is open. Much the same technique which ticks the noodle will be suited to the teen-age club set-up.

Rock-going name bands could be easily available for guest appearances. A kid club in a locality where no name bands have been appearing would be a juicer to wake up some one-night-stand ops. Where short population prevents ops from meeting a name band price, the added industrial of a guest youngster meeting would make it worthwhile for a band booker to lower his squawking price for the outlets balcony. A smart ad agency, pointed out a key agency exec, could do it, its sponsor and its top men. As a whole, a lot of good by a thorn dissection of this teen-age club idea. It is an avenue of service for the big names that should be taken very seriously, he stressed from the course. It is a matter of letting the kids go in one...and it will pay off—as a booker admitted recently—post-war.

Glen Island Reopens After 17 Months NEW YORK, Feb. 12—Glen Island Casino, Forestville, N. Y., plays an reopen Decoration Day. Spot has been a waste land for 17 months and Glen Island Casino, in March.

Commodore Gets 4-F Monroe NEW YORK, Feb. 12—Vaugn Monroe, singing band leader, who some time ago disbanded his orchestra in readying himself for the big time, has returned and after receiving a 4-F rating, Monroe has already played some spots East with his new outfit and is due back at his old camping grounds, the Hotel Commodore, in March.

That Continental Flavor NEW YORK, Feb. 12—Coca-Cola seems to have gone in for foreign-born talent for its new campaign, "Pause That Refreshes On The Air" shows on CBS Sunday afternoons.

The Robert Schmitz, Parisian pianist, who kicked around with the late Thomas Edison, is still causing quite a flurry tonight on the same show, was starred in several short musical numbers which are being discovered by the Metropolitan Opera.

Philly Ork Loses Men To Chain House Bands PHILADELPHIA, Feb. 12—Fat paychecks offered top musicians by the radio networks in New York resulting in a mass exodus of members of the Phila- delphia bands. Six members of the local symphony in their resigna- tion this week, to take effect at the end of the season in May. Includes Bill- Scholz, bassoon; and Julius Ruben- man; viola players Simon Asim and Daniel Singer; Harold Bennett, flute; and Nag- lian Cecinat, clarinet. This is the largest number of resignations in some years. The turnover has been two or three players a year. cocks the minimus here are $60 a week, those weeks that a man plays, and the variable tax deductions bring this down to $72. One radio date with New York, rehearsals included, brings as much as $90, with New York short of high-caliber orchestra players, radio jobs can be obtained easily. There is no similar opportunity here.

"Radio companies in New York have averaged man-power losses from 15 to 20 percent," said Harold MacDonald, manager of the local symphony. "Because of the shortage, the Philadelphia or- chestra men received offers that they feel they must accept."

Indications are that the musicians' union is going to ask for higher symphony rates next season. Although present meets are scheduled for May, the union started this week for a contract to cover the 1943-44 season.

Fio Rito Build-Up NEW YORK, Feb. 12—Fio Rito and band, currently at Roseland Ball- room, are extended for a swing-band build-up via guest shots on the air. Crew is already set for Pitch Bodensand appearance February 20.

Officially It's No Decision—Unofficially AFM Turns Thumbs Down on FM Feed

CHICAGO, Feb. 12—Officially the meeting here Tuesday (8) of the Interna- tional Board of Directors and top execs regarding net plans to feed musical programs to FM affiliates and contracts for musicians came to no de- nouncement. Unofficially that was the statement of the union.

Actually, however, a decision was reached to seek the cooperation and general support of the AFM and the end of the contract negotiations with the stations. That this was tried to be interpreted virtually as an "official" union announcement is expected within two weeks.

Philly Disk Jockey Uses B. B. Charts To Hypo Rating PHILADELPHIA, Feb. 12—The Billboard's Music Popularity Charts have reaped the benefit of the "Hypo" ratings provided by radio. "Start the Day Right" record show on WIP with a terror hype. Each Monday, the disk jockey begins to vole the entire plate spinning to the juice in the Chicago Tower Band. Since taking advantage of The Billboard chart, says the Essex Reed's, airing the waxes in hit parade fashion.

KQW Dolberg Now BMI Rep NEW YORK, Feb. 12—Glenn R. Dolberg, until recently manager of opera- tions for BMI, has been appointed field representative for BMI for the Pacific area.

HOLLYWOOD, Feb. 12—Option for Harry James was turned over by his label to Chesterfield, and the trumpet makes his last appearance for cagie company March 23. As news came as a surprise to many, it was felt by those close to the scene as too bad and been in the offing for some time. It is claimed that renewal of James to go on tour with his band might have been the major reason for the tobacco company passing up his option.

With the James crew stationed in Holly- wood, there might have been a feeling that he could not do as good a job for the sponsor as he could if he tossed the major cities, thus giving the cagie concern a chance for another would- ever band was appearing.

Another reason voiced was that James had been made 1-A and that his induc- tion was reasonably certain. Connor then would have a chance to cast about for a replacement instead of being left with the same band as he had to fill the event James is pug by Uncle Sam.

WATCH FOR RECORDS SOON!

"It's a Beautiful Day"

TONY HILL

You'll Like It

MAXWELL MELODIES
**Fisher Vs. Vogel: “Someone Thinks of Someone”—In Court**

NEW YORK, Feb. 12.—A suit for copyright infringement was filed this week by the Fred Fisher Music Company, Inc., against Jerry Vogel Music Company. Issue is over a song entitled “Someone Thinks of Someone,” by the late Ed Gardiner and the late J. Fred Helf.

Fisher claims that subsequent to July 30, 1937, the Vogel company falsely claimed copyright ownership by reason of an assignment by Gardiner’s estate dated December 23, 1938. The Vogel company, according to the plaintiff, did not disclose the nature of the interest of the party in the copyright.

In addition, plaintiff claims defendant wrongfully claims it is entitled to half the royalties collected by ASCAP for public performances of the song, and that the Vogel company wrongfully interfered with the plaintiff in licensing public performances, which caused substantial damage. Despite notice of the plaintiff’s right, it is alleged that defendants still infringe the copyright, claiming no ownership.

The suit seeks damages and an accounting. Song was copyrighted in 1906 by Helf & Hager, Inc., publishers, and was renewed in 1937 by Bessie Helf, widow of the late J. Fred Helf. Hager assigned copyright to the plaintiff July 30, 1937.

NEW YORK, Feb. 12—B. W. Frederick, of Frederick Brothers, Inc., has assumed charge of the firm’s Hollywood branch and will spend most of his time there.

**Southern Denied Dismissal Motion**

NEW YORK, Feb. 12—A motion by Southern Music to dismiss charges against it filed by Marion Sunshine on the song, "Green Eyes," was denied yesterday by New York Supreme Court Justice Aaron Levy, who held that the cause is worthy of trial as at present constituted.

Miss Sunshine charged Southern with breach of contract, claiming she has not had royalty payments or an accounting on her song since 1941. Southern's contention is that Miss Sunshine is not the author of "Green Eyes," but of another song, "Dream Eyes.

Last week Justice Levy reserved decision in the case until yesterday.

**T. Dorsey Wants Vocalist Walters**

NEW YORK, Feb. 12—Tommy Dorsey, orch leader, off and on without a lead vocalist on the road, has been trying frantically to get Tedd Taylors back. Walters scored heavily with "TD recently at the Pennsylvania Hotel and Paramount Theater dates.

Hold-up to getting Walters to rejoin the orchestra awaits a piece of the man, and Walters' manager, who holds contact, says definitely no go.

NEW YORK, Feb. 12—Gene Rogers, swing pianist formerly with Erskine Hines, is seeking for a feature role in United Artists' "Sonsation of 1944.

**10 Million G.I.s Will Return Home Sheet Music Conscious Ready to Buy Things To Sing**

The Gang’s All Ready

NEW YORK, Feb. 12.—Due to the tremendous success and growth of the "Hit Kit," song-folio published by the Special Services Division Army Service Forces, U. S. Army, music pubs are becoming increasingly conscious of the possibilities of solid post-war sheet music sales.

At no time in the history of the music biz have so many copies of words and music been reaching the hands of the public, uniformed or not. After a very modest beginning, distributing approximately 25,000 song-folios and 1,000,000 lyric sheets, the music section is now sending out about 75,000 SF's and 2,500,000 LS's. The "Hit Kit" is headed for a new high in circulation, expected to reach 3,250,000 by the end of 1944.

**Song Folio To One-in-Four**

According to figures of Lieut. Col. Howard C. Bronson, head man of the music section, about one out of every four men in the armed forces receives a sheet with the lyrics contained in the song-folio. In proportion, about one in every 45 men receive a song-folio containing both words and music. It can be seen that this set-up of one man in four sharing the song-sheets with the other three, the entire armed forces are covered. By the end of 1944 approximately 16,000,000 men will be using these song-folios and lyric sheets. What this will mean is a stimulant to sheet music sales after the war can readily be seen.

The pubs are steamed up over this fact, and well they might be, for the sheet music sales have always had the short end of the music biz. Even in its heyday, with songs like "Yes, We Have No Bananas" and "My Blue Heaven," sheet music sales were sensational when they reached 1,000,000 copies. In fact, that was the exception, and never the general figure. Records have always been the big thing, except for the stump seats when radio became powerful.

"Malary" No Criterion

Today, a song that is considered a hit may reach a total high sale of 750,000 or 1,000,000 records, whereas the sheet sale, if it hits 200,000 or 300,000, is considered terrific. The big song today is, of course, "Mairzy Dots," which has already passed the half-million mark in sheet sales. But this is no criterion on the condition of the sheet selling of the music biz, and shouldn't be figured to mean that the public is reverting once again (See "HIT KIT" POST-WAR on page 17)

**Dick Larkin’s Smash Blues Success!**

Dick Larkin's

**Benny Carter and His Orchestra with Savannah Churchill Already a Coin-Machine Favorite Coast to Coast!**

**“Hit Kit” Spells Post-War Music**

**Headin’ For The Hit Parade!**

**Recorded Exclusively on Capitol Records**

Published By
Famous Music Corp.
1619 Broadway, N. Y. C.

**HURRY! HURRY!**

**Benny Carter**

**Already a Coin-Machine Favorite Coast to Coast!**

**Capitol Record No. 144**
Largo Theaters Drops ASCAP Suit for 300Gs

LOS ANGELES, Feb. 14.—The Largo Theater chain's $800,000 suit against ASCAP was dismissed in Los Angeles District Court here last week. The suit, which was brought to the courts by Largo, one of the larger movie theater chains on the West Coast, has been heard since 1941. In 1941, when ASCAP received its consent decree and revised price list for the food chains and large movie theaters in California, Washington and Oregon, Largo filed a court suit because, according to Largo, the decree of the court was not being honored by ASCAP. That suit was thrown under the terms of the law, said Largo, it was entitled to three damages, or $500,000.

At the beginning of the suit, ASCAP filed with the court a motion to have Largo's complaint amended and also asked to have plaintiff file a bill of partic-ulars. This motion was granted.

Late last week, evidently because it did not want to file their particulars after two years' court action and because it did not want to amend its original complaint, Largo asked that the suit be dismissed. The District Court allowed the request.

Paramount Stew Produces 2 4-Fs

NEW YORK, Feb. 12—Paramount Music pub's office was in a stew Thurs-

day (11) when both Charlie Ross, pro-

fessional manager, and Sidney Korn-

heimer, general manager for all Par-

amount music interests, had to report at Central Finance's downtown center for pur-

pose of investigation.

Everything under control now, how-

ever, both 4-F rating.

Musical Valentine

NEW YORK, Feb. 12—Thanks to short-

age of crepes this year, Lee Herman hit upon novel idea to sell crepes, Music. He'll be in favour, with buyers sending it to loved ones in lieu of valentines.

Barnet on One-Nighters

NEW YORK, Feb. 12—Charlie Barnet, with Havana's last big Ill-Belies at the Apollo Theater Thursday (17) and imminent departure of all the one-

nighters that will take him thru the New England States.

NEW YORK, Feb. 12—Manny Prager, af-

fter running a big chain of restau-

rants, has reorganized his band. On March 14 he is to lead the longest hotel tour of the Eastern States.

GAC Sets Tour For Stan Kenton

HOLLYWOOD, Feb. 12—Stan Kenton and orchestra are to set out here (fol-

lowing the broadcast with Bob Hope for Pepsodent February 23) for the ork's first Southern tour, arranged by GAC and George Dostal, Kenton's manager.

Kenton also plans tours February 23 with a Coca-Cola Spotlight Band shot at The Fawcett Center in Mobile, Ala., February 24, Melody Makers and the rest of Kenton's band. On February 28, Kenton plans to do a tour thru the South, arriving in Miami for the Bob Hope show March 7. Other favor shows dates include Jacksonville, Fla., March 11 and 12; and Mobile, Ala., March 14 thru 21. Dates are the March 28 broadcast will be from Oklahoma City.

Band returns here after April 1.

Booji Spring Possibility

NEW YORK, Feb. 12—Phill Moore, au-

thor of "Shoo-Shoo Baby" Crongley, Nova,

Coast to set his new musical about an African rain god, called Meet Mr. Beo.

Moore has penned the complete story. Barney Josephson is interested in putting up the show. Possibilities for top spots are Hazel Scott, the Golden Gate Quartet and Pearl Primus. Moore hopes to have Booji in shape for a late spring preem.

Dean Hudson's Band Set

NEW YORK, Feb. 12—Dean Hudson, recently discharged from RCA and who organized his band again and is set for a new series of dates, and appearances at Park Central Hotel here. Ork plays Adams Theater, Newark, week of Feb-

ruary 14. At least.

NEW YORK, Feb. 12—Dean Hudson, currently at Plummer Gardens, Miami, has been inked for another stint being on April 6. Booking is unique in the spot's history; repeats being out, but de-

finately.

A Critic's Questionnaire

NEW YORK, Feb. 12—The tables were turned last week on one Harry Lim, described by his draft board in Chins as a "leading jazz critic." The board was hop to the jive and criticized his handling of his ques-

tionnaire. It seems that Harry, who wrote a column in this, didn't write enough. In other words, he didn't provide his questions on the suit to the board and they turned them to Mr. W. While Lim is out on the limb and held in $1,000 bail for federal grand jury action by U. & Commissioner Garret W. Cooper.

AAC Sued by 10

Music Publishers on 11

Copies

MINNEAPOLIS, Feb. 12—Associated

Amusement Company and its three own-

ers, O. G. Woodring and Wilfrid H. Frank, operators of five theaters in Minneapolis, were named de-

fendants in a Federal Court suit insti-

tuted by 10 music publishers alleging violation of copyrights.

Suit, all complaints brought together into one action, charge firm, operators of theater, on Avaleon, Ladera, Farview and Franklin theaters, with playing without authorize music songs belonging to the music publishers and asks damages of less than $200 for each com-

plainant.


Songs are This Is Worth Fighting For, The French Are Coming, Moonlight Call, Wonderful One, Strip Polka, Won-

der When My Baby's Coming Home, We Did It With the B.C. Band, Sweet Lucy Brown, Wabash Moon and Avalon.

MUSIC

The Billboard

February 19, 1944

PART I—The Billboard

SONGS WITH MOST RADIO PLUGS

The following are the leading songs on the basis of the largest number of network plugs (from New York outlets WIZ, WEAF, WABC and WOR for the past week. Position in the list is no indication of a song's "most played" status, since all songs are listed alphabetically.

Compilation is based upon data supplied by Accurate Recording Service, with plugs per-

fonned by The Billboard.

PUBLISHER

TITLE

A Lovely Way To Spend an Evening (F).......................Crawford
Besaray Mucho .............................................Peer International
By the River of the Roses ................................Shapiro-Bernstein
For the First Time .........................................Shapiro-Bernstein
Holiday for Strings .........................................Bremgran-Voco-Conn
I Couldn't Sleep a Wink Last Night (F)...................."T. B. Harms
I Love You (M) .............................................Chappell
I'll Be Around ..............................................Morris
Is My Baby Blue Tonight? ....................................Broadway
It's Lovely to Love You ......................................Vanguard
Little Did I Know .............................................Lincoln
Mairay Doats and Dossy Doats ....................................Miller
Music Stopped (F) ............................................Reubens
My First Love ...............................................Dorsay
My Heart Tells Me (F) .....................................Bremgran-Voco-Conn
My Ideal .....................................................Peer International
My Shining Hour (F) ............................................Leeds
My No, No Nothin' (F) .......................................Triangle
Oh, What a Beautiful Morning (M) ............................Crawford
Paper Doll ....................................................McManus
Polinciana .....................................................Marks
Shoo-Shoo Baby (F) ............................................Frank
Silhouettes ...................................................Marchant
Speak Low (M) ................................................Chappell
Stars Eyes (F) ..................................................Feist
Take It Easy (F) ..............................................Sant-Joy
When You Ask About You .....................................Berlin

Lucky Strike HIT PARADE

CBS, Saturday, February 12, 9:45 p.m. E.T.

PUBLISHER

1. Shoo-Shoo Baby ............................................Leeds
2. My Heart Tells Me .......................................Bremgran-Voco-Conn
3. Mairay Doats .............................................Miller
4. Baby's Coming For Pepsodent (F) .......................Peer International
5. No Love, No Nothin' ......................................Triangle
6. My Ideal .....................................................Paramount
7. Star Eyes ....................................................Feist
8. Speak Low ..................................................Mills
9. Paper Doll ...................................................Marks

And the Following Extras: With Plenty of Money and You

Dinah

Sometimes I'm Happy

Give My Regards to Broadway

ALL-TIME HIT PARADE

NBC, Friday, February 11, 8:30 p.m.

PUBLISHER

Alabamy Bound ...............................................Shapiro-Bernstein
Goody Goody ..................................................Crawford
Button Up Your Overcoat ....................................Crawford
Melody Baby ...................................................Mills
Comin' In on a Wing and a Prayer .........................Robins
Lady Be Good .................................................Harms, Inc.
My Heart Tells Me ............................................Bremgran-Voco-Conn
For inversion and My Gal (F) ...............................Peer International
Cajun Cotton Goin' Along ....................................Shapiro-Bernstein
Put Your Arms Around Me, Honey.........................Broadway
Best Things in Life Are Free ................................Crawford
F. D. Jones ....................................................Mills
Put On Your Old Grey Bonnet ................................Remick
Alexander's Rags Time Band ...............................Berlin

www.americanradiohistory.com
**Local 802 Seattles “Winged Victory” Music Ache**

**AERF Gets $280 Weekly**

NEW YORK, Feb. 12.—Local 802, APFM is contributing $280 weekly to the Army Emergency Relief Fund and will continue the drive for the run of Winged Victory at the State Street Theater.

Donation is the result of a deal worked out between the theater and the musicians' union whereby the theater maintains its “contracted” status, the permanency of the union men are free to work the show under contract to the theater and the union downers in enforcement of its rules and regulations.

The O I org that plays the show is obviously out of the jurisdiction of Local 802, APFM. In addition to that it was “agreed” that the theater pianist musicians be members of the local.

The uniformed too were re-enlisting union men on a competitive engagement in the Army's PALMER ban DICK law. Before a decision was reached, however, constitution was ratified and confirmed, so as it turned out, no men, no love, no plan.

It was decided that the four union musicians would be kept on the theater payroll, their salary being turned over to the union.

The men decided that they would keep their house men jobs the non actually working with the show, on salary to the theater. With the scarcity of musicians, these house men would be kept to keep the union going, and the producer and theater on the contrary were happy apparently about the arrangement.

**ORGANISTA NOTES**

Of Maestri and Men

JIMMY DORSHEY takes his ork to Pea's Theater, Buffalo, for week stand and into Hotel Sherman's Panter Room, Chicago, for four-week starting February 15th.

BOB CROSBY has asked for his release from contract with MURDO, RUDDY MORENO, vocal with HARRY JAMES, reported for induction this week.

PERCY GIBSON getting recording lead in Sonora for Boys. . . . ENRICO MADRIGUE has asked for his release to wind up the Bully . . . JACK TRAGARDH singing melodies on the movie "Paterson." . . . WAHDINSON availing of ALVINO ROY . . . BENNY MORRISON and ork may be heard in March for Universal, I think. . . . FREDDY MARTIN being held over in Detroit, except on Cootie Coast, Los Angeles. . . . ANDY KIRE, LIONEL HAMPTON, and JIMMY DORSEY joining an New York Session and steered for six weeks such as the Planta, the Echo Club, Hollywood, following TNY SHAW's three-week run, with the PALMER ban DICK bringing the Stables old band and is dickering for New York location. . . . MITCH AYRES in New York, Miami, for four weeks beginning February 11th. . . . EDDIE LE BARON working at Fort Montgomery, Cal. . . . AL GIBBON and TYNEL, who have been recording on West, have reported to New York for future engagements, due to.to the fact that the Inna Ray Rhythm on Coal for theater dates and one-nighters following Strand, New York. . . . HARRY DORENZARL the former ork of Johnny Stedeford, was a fiddle player, for use in the New York office. . . .

**HARLEM” HIT PARADE**

Following list of most popular records in Harlem is based on sales reports from the record music stores. (See Part 3 for sources.)

<table>
<thead>
<tr>
<th>Position</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
<th>Sales</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;Do Ninin' Till You Hear&quot;</td>
<td>From Me</td>
<td>Duke Ellington . . . Victor 20-1547</td>
<td>18</td>
</tr>
<tr>
<td>2</td>
<td>&quot;If I Should Be Loyal To You&quot;</td>
<td>Glenn Miller</td>
<td>Victor 20-1546</td>
<td>15</td>
</tr>
<tr>
<td>3</td>
<td>&quot;A Man's Man&quot;</td>
<td>Harry Carney</td>
<td>Capitol 143</td>
<td>14</td>
</tr>
<tr>
<td>4</td>
<td>&quot;Let's Do It&quot;</td>
<td>Benny Carter</td>
<td>Capitol 143</td>
<td>13</td>
</tr>
<tr>
<td>5</td>
<td>&quot;I've Learned A Lesson&quot;</td>
<td>Ira Gershwin</td>
<td>Capitol 143</td>
<td>12</td>
</tr>
<tr>
<td>6</td>
<td>&quot;Never Forget&quot;</td>
<td>Erskine Hawkins</td>
<td>Bluebird 20-081</td>
<td>11</td>
</tr>
<tr>
<td>7</td>
<td>&quot;Oh, What a Beautiful Morning&quot;</td>
<td>Pat Collins</td>
<td>Decca 6564</td>
<td>10</td>
</tr>
<tr>
<td>8</td>
<td>&quot;Sunday Night&quot;</td>
<td>Benny Carter</td>
<td>Capitol 143</td>
<td>9</td>
</tr>
<tr>
<td>9</td>
<td>&quot;Sweet Georgia Brown&quot;</td>
<td>Lucky Millinder</td>
<td>Decca 6659</td>
<td>8</td>
</tr>
<tr>
<td>10</td>
<td>&quot;Do Ninin' Till You Hear&quot;</td>
<td>From Me</td>
<td>Duke Ellington . . . Victor 20-1547</td>
<td>7</td>
</tr>
</tbody>
</table>

**Columbia Vitamins RCA-VICTOR DISKERS**

LOS ANGELES, Feb. 12.—Vitamins has been known to do wonderful things. They are now being used here to increase record sales. But there's a hitch to the promotional idea.

Leo J. Meyenberg Company, Southern California representative for Victor and Bluebird records, makes it a point to issue Vitamins to its entire staff daily. Also on hand and getting his vitamins to increase record sales is VICTOR, West Coast representative of Columbia Records.

This is all fine, except . . .

You see Vitamins, sponsors of Frank Sinatra's radio show. He records for Columbia.

**Sonora Now To Do Own Recording of Standard Stuff**

NEW YORK, Feb. 12.—Sonora Radio & Television Corporation, Chicago, is expected to announce tomorrow that the next step is the opening of a New York office.

Albie Sonora has been putting out records for about a year. Prior to November 1943, it did no actual recording. Plan under Sonora was to buy masters and have them pressed.

In November, however, company decided that under the new setup it was not able to get or give the public what it had in mind for (Sonora's) specialized field. When the Petrie APFM ban on recording was lifted (under certain conditions), Sonora signed a contract with APFM which enabled the company to start recording.

At the first waxing session, done in the WGR studios, New York, Sonora's booking agent, the direction of Paul Baldwin, former recording engineer, with S. E. Petrie's albums were made. These are to be released around March 1. Futureديد cards for four to five albums monthly.

Sonora at the present time offers no competition to other record company. Company intends doing no pop stuff. Field it's hoping to control is more or less on the semiclassical side. Or, as Sonora says, "melodies that will live forever."

Artists already working include Lani McIntyre, Nor Gordenberg and His Gypsy Ensemble, Pauline Pataki, with their Dixie Kitties, Uncle Don Carney, Oleta signed for a series of records with Eddie Madrigal, Red River Dave, cowboy specialist, and Pernell Lloyd. Production is expected to reach full speed in 30 days.

**Hannah Williams Fined $333.34 By Local 802**

NEW YORK, Feb. 12.—Hannah Williams will have to fork over $333.34 to two members of the instrumental trio who played with her at the Hobbsmen nightclub. Lewis and Rogers, Local 802, APFM, here on the singer gave her relaxing to return to the club daily after the club engagement closed. According to the two musicians' testimony, Miss Williams asked them to stand by and be prepared to go into her next engagement. They turned down other job offers, and the singer went to Washington without any arrangement to compensate them.

**Brotherly Alibi**

NEW YORK, Feb. 12.—In addition to his musical talents, Jimmy Dorsey brings a sense of humor that will soon qualify him for an entertainment assignment. Mary殷, Wednesday, Holiday for Strings, he calls attention to the fact that in his arrangement was substituted for strings, due to "my brother Tommy having all the fiddle players in the country."
From the Broadway musical hit, “VERY WARM FOR MAY”, soon to be featured in MGM's film, “BROADWAY RHYTHM”

ALL THE THINGS YOU ARE
—with the
TOMMY
DORSEY
treatment
Vocal by Jack Leonard

ALL THE THINGS YOU ARE
—with the
ARTIE
SHAW
treatment
Vocal by Helen Forrest

JAZZ GILLUM SINGS 'EM HOT AND BLUE TO BRING THE RACE TRADE STRAIGHT TO YOU!

DEEP WATER BLUES
I COULDN'T HELP IT—Blues
—Jazz Gillum, Blues Singer, with Instrumental Accompaniment

TUNE IN: RCA's great show, "What's New?" A sparkling hour of music, laughs, news, drama, science, Saturday nights, 7 to 8, EWT, Blue Network.

THE TUNES THAT NAB THE NICKELS ARE ON VICTOR AND BLUEBIRD RECORDS!

PART 2—The Billboard

BEST SELLING RETAIL RECORDS

This compilation is based on weekly reports received from leading retail record stores in key retail cities. (See sources in Part 3.)

NATIONAL

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<tr>
<td>1</td>
<td>1</td>
<td>My Heart Tells Me... Glen Gray... Decca 18567</td>
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<td>2</td>
<td>2</td>
<td>Besame Mucho... Jimmy Dorsey... Decca 18574</td>
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<td>3</td>
<td>3</td>
<td>Sho-Sho Baby... Andrews Sisters... Decca 18572</td>
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<td>4</td>
<td>4</td>
<td>Sho-Sho Baby... Ella Mae Morse... Capitol 143</td>
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<td>5</td>
<td>5</td>
<td>Paper Doll... Mills Brothers... Decca 18318</td>
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<td>6</td>
<td>6</td>
<td>Star Eyes... Jimmy Dorsey... Decca 18571</td>
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<td>7</td>
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<td>Holiday for Strings... David Rose... Bluebird 27853</td>
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<td>8</td>
<td>8</td>
<td>My Ideal... Jimmy Dorsey... Decca 18574</td>
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<td>9</td>
<td>9</td>
<td>Mairzy Doats... Al Trace... Hit 8079</td>
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<td>10</td>
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<td>Speak Low... Guy Lombardo... Decca 18573</td>
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SECTIONAL

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WEST COAST

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MOST PLAYED JUKE BOX FOLK RECORDS

(Hillbilly, Race, Cowboy Songs, Spirituals)

Special reports received from The Billboard representatives last week show the Folk records listed below are currently the most popular Folk records on automatic phonographs throughout the nation. These reports stem from all the country's leading operating centers and are averaged together.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Last This</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>1. Pistol Packin' Mama... Al Dexter... Okeh 6708</td>
</tr>
<tr>
<td>2</td>
<td>2. Ration Blues... Louis Jordan... Decca 8654</td>
</tr>
<tr>
<td>3</td>
<td>3. Rosalita... Al Dexter... Okeh 6708</td>
</tr>
<tr>
<td>4</td>
<td>4. Try Me One More Time... Ernest Tubbs... Decca 6093</td>
</tr>
<tr>
<td>5</td>
<td>5. No Lotta Today... Ted Daffan... Okeh 6706</td>
</tr>
<tr>
<td>6</td>
<td>6. They Took the Star Out of Heaven... Floyd Tillman... Decca 6090</td>
</tr>
<tr>
<td>7</td>
<td>7. Born to Lose... Ted Daffan... Okeh 6706</td>
</tr>
<tr>
<td>8</td>
<td>8. Hurry, Hurry!... Benny Carter... Capitol 144</td>
</tr>
</tbody>
</table>

www.americanradiohistory.com
Music Popularity Chart
Week Ending
Feb. 10, 1944

MOST PLAYED JUKE BOX RECORDS
Going Strong

Reports received from The Billboard representatives last week, and based on information
given them by leading juke box operators, show the records listed below are gaining in
popularity all over the nation. Figures in last column indicate popularity of
individual record.

(In Order of Song Popularity)

Order of

Disk Popularity

SHOO-SHOO BABY... Andrews Sisters (Vic Schoen Orch) . Decca 18572 1
(7th week)

Elia Mae Morse (Decca Walters Orch) . Capitol 143 2
Jan Garber (Liz Tilton) . Hit 7069 16

MY HEART TELLS ME. Glen Gray (Eugenie Baird) . Decca 18567 2
(9th week)

Jan Garber (Bob Davis & Quintet) . Hit 7070 14

BESAME MUCHO... Jimmy Dorsey (Bob Eberly and Kitty Kallen) . Decca 18574 3
(3rd week)

Abe Lyman (Rose Blake) . Hit 7072 20

NO LOVE, NO NO'rin. Elia Mae Morse (Decca Walters Orch) . Capitol 143 9

Johnny Long (Patit Dugan) . Decca 4427 12
Jan Garber (Liz Tilton) . Hit 7070 17

Judy Garland (Georgie Stoll Orch) . Decca 18585 23

CHERRY... Harry James . Columbia 36683 6

(1st week)

Erskine Hawkins . Bluebird 30-0819 15

DO NO'NIN'T TILL YOU... Duke Ellington . Victor 20-1547 11

(2nd week)

HEAR FROM ME... Woody Herman . Decca 18587 13

(1st week)

MY IDEAL... Jimmy Dorsey (Bob Eberly) . Decca 18574 7

(5th week)

Billy Butlerfield (Margaret Whiting) . Capitol 134 18
Maxine Sullivan . Decca 18555 19

THEY'RE EITHER TOO... Jimmy Dorsey (Kitty Kallen) . Decca 18571 8

(1st week)

Young Or Too Old... Jan Garber (Liz Tilton) . Hit 7069 21

Hildegarde (Harry Josnik Orch) . Decca 23192 21

STAR EYES... Jimmy Dorsey (Bob Eberly and Kitty Kallen) . Decca 18571 27

(1st week)

PAPER DOLL... Mills Bros. . Decca 18318 10

(26th week)

Coming Up

Reports received from The Billboard representatives last week, and based on information
given them by leading juke box operators, show the records listed below are gaining in
popularity all over the nation. Figures in last column indicate popularity of
individual record.

(In Order of Song Popularity)

Order of

Disk Popularity

MY SHINING HOUR... Glen Gray (Eugenie Baird) . Decca 18567 1

IT MUST BE JELLY... Glen Miller (Modernaires) . Victor 20-1546 2

HOW SWEET YOU ARE... Kay Armen (Balladaires) . Decca 18566 3

Jo Stafford (Paul Weston Orch) . Capitol 142 5

Peter Piper . Hit 7061 6

SPEAK LOW... Guy Lombardo (Billy Leach) . Decca 18573 4

Territorial Favorites

ABRAHAM... Freddie Martin . Victor 27946
(Spokane)

I'LL BE AROUND... Mills Bros. . Decca 18318

POINCIANA... David Rose . Victor 20-1544
(Salt Lake City)

WHEN THEY ASK ABOUT YOU... Jimmy Dorsey . Decca 18582

(Television)

Music on the Stand

Reviews of orchestras playing hotels, night
club and ballroom locations and
nightclubs.

Ted Fio Rito

(Reviewed at Roseland Ballroom,
New York, Feb. 12)

Billboards as a "triumphant return," Ted
Fio Rito and his crew again occupied
the Roseland Ballroom. Taking the
dancing crowd and the awaiting applause as
a sure sign of their welcome, the noted
Rita Rito. He has one of his best bands.
Whereas in the past his outfits have
been branded as "too high," he now
from a branch that is definitely on the
prosperous side. In any case it seems
suggestion of former days is the not-
too-far-distant reality of "in." The show
starts off with the roar of motors.
New band is considerably larger, using
seven brass, five sax and four drummers.
Last named section is augmented by a
pump of the maestro air in. His playing
of Tea for Two and other numbers
draw attention for their polished
smoothness.

At first glance Fio Rito seems to use
as many voices as possible, but male
warblers double from instruments.
On Fio Rito's side there is a
pert little brunette who handles the
ballad chorus while Miss Patti and her
sister, Ethel Swingle, double from
harmonium. To form a quartet she
would pay all the above an arm
and a leg.

Ex-Sergeant Meany's 2 Folios Released
by Southern

NEW YORK, Feb. 12—Cognoscopy Ray
Meany, recently a sergeant in the
army, has been released from service
back in biz.

Five International, subiah of Southern
Music, has already released two
Meany's folios.

to hit the armored forces or the music
pubs. Fio Rito's music is running smoothly, with the
ex-soldier beginning to get the crowds of the smaller
pubs. But, if true, that is the way it is. In any case,
means of tunes as good as any we have heard near as often as tunes published by
large firms. Griers claim there must be something in the way of recordage that they
aren't hop to.

To keep the records straight, here's how
tuna get in the Hit Kit. Each month, men assigned to the music section make a
list of 20 or 30 songs. List is always
diversified and is culled from cata-
logs of thousands of songs of the day, good marching songs, comedy
ditties and occasionally a song with
radio religious. If smaller pubs think
they are slighted in this list, it is only
because these are the new in the biz
have standards, and all too seldom
have hit tyke and feature. The Hit Kit
is a group of songs that have been
to the committee, composed of outstanding artists in the annunciation biz. Bing
Crosby, Kate Smith, Morton Downey
and Bob Hope are only a few who make
up the committee. Fred Waring is chair-
man.

Votes From Requests

Crooby, Smith, Downey, and many
others in this country base their selec-
tions, or votes, on requests received from
servicemen all over. Requests are never
considered, as they feel that the people who send them in are
musician and other's use as their criterion re-
quests, and not for the armed forces only.

So then, this is how the Hit Kit selec-
tions are made. They care what you
ask for. After all, idea behind Hit Kit
is not to teach boys new songs but to
give them something they want to
sing and that should mesh plenty of musical when the boys come
game—again to sing.
PART 3—The Billboard

RECORD POSSIBILITIES

These records and songs show indications of becoming future nationwide hits in juke box and record retail counters. Selections are based upon radio performances, sheet music sales, information from music publishers on the relative importance of songs in their catalogs and upon the judgment of The Billboard’s Music Department.

MAIRY DOATS — The Merry Maccs — Dec 18 1944

Here is the second wanting to be released on this song that’s sweeping the nation. Done in regular Merry Maccs groove, with some good lyric sweeping thrown in, should pay off nicely.

STROLLIN’ — Charlie Barnet — Dec 18 1944

Something for the hop-cats, cut in that fine Barnet style. Commercial enough, however, to please those not too hip. Will pay its way.

MAIN STEM — Duke Ellington — Victor 20-1566

A frantic Ellington original, mad in spots, but held down by the maestro’s good taste in arrangements. For the fans, a good buy.

POPULAR RECORD RELEASES

(February 10 thru February 17)

NO ATTEMPT HAS BEEN MADE TO COMPARE THESE DISKS WITH RECORDS OF PROVEN POPULARITY. THEY ARE COMPARED ONLY TO OTHER RECORDS RELEASED LAST WEEK.

A Good Man Is Hard to Find — Les Brown (Butch Stone) — Columbia 36688

Bixt Has His Day — Les Brown — Columbia 36688

Cow-Cow Boogie — Ike Spots and Ella Fitzgerald — Deca 18 1944

I Got Ten Bucks and Twenty-Four Hours’ Leave — The Merry Maccs — Deca 18 1944

Mairy Doats — The Merry Maccs — Deca 18 1944

Mississippi Dream Boat — Jerry Wald (Dick Merrick) — Deca 4433

Poinciana — Jerry Wald — Deca 4433

So Long, Pal — Al Dexter — Oskh 6718

Too Late to Worry — Al Dexter and His Trouper — Oskh 6718

When My Sugar Walks Down the Street — Ella Fitzgerald (Ella Fitzgerald) — Pari 18 1944

(RELEASED LAST WEEK BUT NOT LISTED)

By the River of the Roses — Phil Britto (Paul Lavalle) — Orik 15016

Little Did I Know — Phil Britto (Paul Lavalle) — Orik 15015

My Heart Tells Me — Phil Britto (Paul Lavalle) — Orik 15015

Surrey With the Fringe on Top — Phil Britto (Paul Lavalle) — Orik 15016

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORD SOURCES:

Atlantic City — Musicraft 15016

Atlanta, Ga. — Harry’s Record Stand

Baltimore — American Music Shop; Gaiety Music Shop; Record Shop

Boston, Mass. — Record Shop

Brisbane — Musicraft 15016

Butte — Hillier’s Music Store

Chicago — National Broadway; Eks; Looking Glass; Piaf; Odeon; Varsity

Cleveland — adjustable Music Shop; Heliotrope; Musicraft 15016

Cincinnati — Eks; Heliotrope; Musicraft 15016

Clayton, N. C. — Madison Music Shop

Conn. — Tell Me Dope

Denver — H.P. Music Shop; Wurlitzer’s

Des Moines — Musicraft 15016

Detroit — Heliotrope; Musicraft 15016

Duluth — American Music Shop

El Paso — American Music Shop

Fort Worth — Heliotrope

Hartford — Musicraft 15016

Hollywood — Heliotrope; Musicraft 15016

Jacksville, Fla. — Butler’s Record Shop

Los Angeles — The Lighthouse

Memphis — Heliotrope; Musicraft 15016

Minneapolis — American Music Shop

Minneapolis — Heliotrope; Musicraft 15016

Montreal — American Music Shop

Oakland — Heliotrope; Musicraft 15016

Omaha — American Music Shop

Philadelphia — American Music Shop

Philadelphia — Heliotrope; Musicraft 15016

Pittsburgh — American Music Shop

San Antonio — American Music Shop

San Francisco — American Music Shop

Seattle — American Music Shop

St. Louis — American Music Shop

St. Paul — American Music Shop

Tampa — American Music Shop

Washington, D.C. — American Music Shop

Westminster, Calif. — American Music Shop

York — American Music Shop

THE BILLBOARD-AMERICAN RECORD GUIDE
JUDY GARLAND (Decca)

"No Love, No Nothin'"—FT; V. "A Journey to a Star"—FT; V. Miss Judy sings out two of the better screen ballads of the moment, and with Georgie Stoll's instrumentalists weaving a melodic background, gives soothing and sympathetic voice to both of the sides. Songs are the Harry Warren-Leo Robin pretties for the "The Gang's All Here." And her chanting is all there. For the "No Love" torcher, taking at a moderately slow tempo, Miss Judy imports an infectious lift to the lyrics. Takes her "Journey to a Star" in a more soulful fashion, carrying the listener away with her, and making it a lyrical and melodic delight all the way. Scones the "No Love" chant in two choruses and in strict tempo. Also takes two choruses in the same tempo for "Journey" bridging the stanzas with wove out of rhythm.

The combination of Judy Garland, with two excellent screen songs, and both of particular import in song popularity circles, makes both sides count for much in the music boxes.

VAUGHN MONROE-FREDDE FRANK (Victor)

"All for Love"—FT; V. "Easy To Love"—FT; V.

In keeping with the leap year spirit, accentuated by Valentine Day, Victor hits which lack together a romantic twosome for such timely merchandising. Of prime interest is Freddie Martin's contribution to the cupid set, with Cole Porter's "Easy To Love." Fashioning the familiar tone in bright dress with distinctive tonal harmonies highlighted by the full tones of his own tenor saxing against the effective string band, side also sports the pleasing and potent chanting of Clyde Roper. tempo is slowed up as Vaughn Monroe helps cook his bow with "All for Love." The unusual words and music fall easy on the ears, particularly as the maestro cuts thru with the pot-valiant confessions in song. Side is a re-issue once mated with "Don't Tell A Lie About Me, Dear," and the first time out for Martin's entry to this cupid quartet.

As both sides were once standards in the music box sets, it is expected that the names will attract heavier on the strength of their own popularity rather than the songs themselves. And while Freddie Martin enjoys the advantage of a familiar chant in "Easy To Love," Vaughn Monroe doesn't let his loyal host of followers down with his forthright romanticism for "All for Love."

COOTIE WILLIAMS (Hi)

"Tess's Torch Song"—FT; V. "Now I Know"—FT; V.

At the helm of his own band, Cootie Williams tops in the growl trumpeting, twos on the Hit label with these two fashioned-off tenor horn screen show. For the disk debut, Cootie and his clan play second base to the husky vocalizing of Pearl Bailey, whose power range almost the male baritone register. As such, accomplishments of the band are not set forth to particular advantage nor does Bailey's chanting create any cause for any undue excitement. Her unusual range lends itself somewhat to "Tess's Torch Song," the lament of a lady whose best friend ran off with her beau. It's a catchy lyrical switch and the tune itself tends to capture in the groove, all add up to strong hit potentialities. "Now I Know," a lush ballad stretching for 64 bars and rooted in the "Old Black Magic" school of torchers, stacks up on the strong side, but Bailey's voice and style are hardly on par for such ballad fashioning and leave much to be desired. Both sides are taken at a bright and rhythmic tempo, with the maestro's horn pacing the band for the starting half of the out-chorus on "Tess's" lamento. Similarly for "Now I Know," but this gorgeous song was never meant for a growling horn.

Both songs, both on their own merits, and the added strength in an important picture file, loom as likely candidates for the seller, for stick-up. Depending on the disk competition of other labels sure to follow for both of the tunes, Cootie Williams' first entry is bound to attract some measure of phone attention, particularly for "Tess's Torch Song" and expressly at the race locations.

DUKE ELLINGTON (Victor)

"Main Stem"—FT; "Johnny Come Lately"—FT.

Ellington music under any other song titles still remains the most distinctive and highly individualized form of American jazz. The time element in these issues, as in all others, never matters, because the Duke has always been so far ahead of his time. Both "Main Stem," by Ellington, and "Johnny Come Lately," by Bill Strayhorn, are Ellingtonian in the strictest sense in musical proposition, orchestration and interpretation. The elaborations of the simple strain with solo and ensemble embellishments both lend admirably to the tempo de jumpe treatment. Particularly, the 16-bar "Main Stem," allowing reflection in the usual frenzied fashion for...

WASHINGTON, Feb. 12- Uncle Sam has made it a blackball to cabaret owners. A new definition for a cabaret constitutes a cabaret or roof garden, and the result of the old gentleman's view seeking to bring any great joy to the hearts of jittery operators.

According to the new 1 cent on tax night club checks (adopted by Congress on Monday, February 7), this is what a night club is:

"A roof garden or cabaret shall include any room in any hotel, motel, restaurant, or other public place where music or dancing, or any other activity, or any combination thereof, is done for the purpose of entertainment, except instrumental or mechanical music alone, is afforded to the patrons, customers, with the serving or selling of food, refreshments or merchandise."

Most tax experts and others who know their way around the Bureau of Internal Revenue say the new definition is "so simple and concise, leaves little room for evasion by those whom the tax law was intended to hit. It weights what is commonly known as "a cabaret" to be a "cabaret" while straight restaurants and similar spots are excluded.

Matters May Suffer

In brief, the definition governing application of the new tax does these things:

1. Excludes beer bars or taverns or other spots using juke box entertainment exclusively.
2. Excludes restaurants with piped music or juke boxes.
3. Excludes spots of all types having movies or Top-20 records.
4. Includes all spots with singing, live acts, and any type of general entertainment.
5. Includes all specialty events, such as fashion shows, where entertainment is offered.

However, the definition still leaves unclassified such marginal spots as a bar to which is piped music and a dance floor from an adjoining night club. Patrons in such spots will be hit by the tax law given a 30 cent per bite by the tax man.

"Performance" Defined

Moving one jump ahead of what was sure to be an argument from operators, the tax regulation also states: "A performance shall be regarded as being furnished for profit for the purpose of exhibition even though there is no admission, refreshments or merchandise sold by the owner or furnishing of such performance."

This points out to operators that they can get the tax bite from the tax bite by claiming they are throwing in the line, but that there is no need to have taxed for it.

No evidence shows that excise taxes in this category, according to the Internal Revenue officials, who feel that the present regulation gives sufficient protection to them in levying the tax.

The new revenue act increases from 5 per cent to 10 per cent the tax on cabaret checks.

On Stone Tablets Top Tap Is Fixed at 10 Per Cent

NEW YORK, Feb. 12-The American Guild of Variety Artists has "Ten Commandments for Agents" which it will not compromise, also eliminate nor trade away, no matter what the inducement. Whatever else agents and agent-organizations may be able to do to wheedle out of the performers' union, those "Ten Commandments" stand, regardless.

TO AGVA the "Ten Commandments" are the heart, blood and guts of the contract signed last month with the Artists' Guild of Variety Artists' Association.

Any future pact with an agent-ong will be modeled on the AGVA deal. Therefore will have to contain the "Ten Commandments" if AGVA is to set its John Hancock to the treaty.

Matt Shelvey, national administrator of AGVA, and Meyer Rose, national associate council, will start Monday (14) on a two-week tour of the country (idea of signing up. It is generally believed that the shelvey-Rosevelt joint will result in the formation of numerous agent-organizations which will call themselves AGVA.

The pair are scheduled to hit the following cities on the following dates: Buick, Feb. 9; Detroit, March 17; Detroit, 18-19; Chicago, 20-21; Cincinnati Feb. 23-24; Philadelphia, March 2-3; Baltimore, 4; Boston, 5-6.

Café to Con Tax

The AGVA junksie will meet with agents during the week and convince the percenters of the mutual benefits to be derived from signing up with the union will be a responsible agent-ong of their own making. In place of the agents, Shelvey and Rosevelt will probably engage in house-to-house efforts, in Boston particularly. Agents are bound to fear that the AGVA men will present their "Ten Commandments" on a take it or leave it basis. And here the agents will have to agree to what they want to play on AGVA's terms.

"Commandment" No. 1: (a) Bookers are not included, and no agent may act as a booklet without a specific waiver from AGVA.

(b) No agent is permitted to pay any part of his fee to a booklet.

(c) If an agent uses a corresponding agent (who must be AGVA-franchised if a franchising system is in force in his territory), the second agent cannot exact an additional commission from the artist.

(d) An agent has no right to a commission for offering a job which the artist refuses.

(e) Commissions are collectible only out of money actually paid on behalf of the performer.

(f) No member of AGVA may ever pay double commissions, or more than 10 per cent for agency services in the variety territory.

(g) When the artist is not under an exclusive contract with an agent or employer for him unless he is a member of AGVA in good standing. The exclusive contract is in effect, the agent must be a member of AGVA or must immediately cease his first employment under the contract.

(h) Where an agent acts as both agent and specific for a spot he may collect no more than 10 per cent in all.

(i) An agent is limited to a 1 per cent commission of 10 per cent, but may accept and collect acting for an "A" spot.

(j) Where an agent has an exclusive contract with a location in which he finds employment for his own acts with other agents in the field, he may not waive the extra 5 per cent booking commission.

(k) An agent must be authorized in writing to do exclusive booking for a location in order to be a "Class A." An act may collect in a "Class B" spot provided the act concerned is a "Class A minimum net," or no deductions are made.

"Commandment" No. 2: (a) Agents applying for AGVA membership must agree to subscribe to all of Rule "B" (the full (See Agent Commandments on page 24)

How to Pitch for Names, Upping Dough

NEW YORK, Feb. 12- A concerted drive will soon be made by Camp Shows, Inc., a new group who propose to join the Victory Shows touring domestic and Canadian army bases to the United States and Canada, and carry money and short-term contracts as inducements, it was learned here today.

For the purpose of fashioning a meeting held Tuesday (8) by CSI's Entertainers Advisory Committee, made up of agents. Among the subjects discussed was the need to bolster the Victory Shows with bigger names and bigger bills.

According to Dave Schooler, of CSI, the regular contract calls for a minimum of six months' work. However, the new organization would filter in an standard or top names for at least 12 weeks. He refused to discuss salaries.

Harvey Lastfogel, CSI chairman, admitted that arrangements have been made to offer a guaranteed tour, more than was available in the past.

Other sources explained the money situation by pointing out that standard acts which could get $750 to $1,000 on the stage will be able to earn from $200 or $300 by CSI. Previously $200 was the figure. It was also said that no act could be expected to tie itself up for a long-term paper, so that even a couple of weeks' work on a basis of $750, the act could give.

AGVA's second division of Camp shows is being mulled. This new set-up will play around the U. S. and Canada. With so many wounded men coming back to the States it was felt that a unit working just the hospitals will become necessary.

Boston Labor Aids AGVA on "Don't" Rulings

BOSTON, Feb. 12- Help unprecedented in the records of the American Guild of Variety Artists, Inc., reported the American Guild of Variety Artists, Inc., reported today, the Labor Council on Monday (2nd) night, where it was voted to move all allied crafts into action should AGVA call upon them to aid in enforcing its rulings.

Matt Shelvey, national administrator of AGVA, spent Wednesday and Thursday here, in anticipation of trouble resulting from AGVA's hold-down on the recent tendency of "Class A" night operators to bar dancing and entertainment in spots working from within 60 miles of Boston to less than 60 days. AGVA already has a ruling in which it permits a 21-day, 25-mile dispensation in case the operators troubles, but has thumbed-the-stretch, on pain of calling the stethosceots unfair.

The Thursday night action of the Council was reported by Shelvey to AGVA's no-saying, it is believed here. The boost should curb the tendency of Boston spots to ship their shows around for free performances, a matter on which AGVA has frowned.

WB To Relight Earle, Atlantic City

ATLANTIC CITY, Feb. 12- Earle Thea- ter, here, removed from the Broadwalk during the winter season and through the winter, will be reopened after almost a year and a half. Operations will bring the theater circuit around Easter time. It was closed for the second time, when it was taken over by the army air force and served with a portection bureau, which was returned to the circuit last year.

While policy for house has not been released, it is known that WB plans to bring in stage.
Blackhawk, Chicago

Talent policy: Dance band and floor shows. Management: Otto Roth, manager. Dress: Neat. Prices: Weekdays, minimum $1; Saturdays, Sundays and holidays, $2.50. Shows at 8:30, 11 and 1:15; Weddays, 8:30, 10:30, 12:30 Saturdays. Every once in a while a new entertainment is produced and that idea makes its debut with the appearance of Herman Leopoldi, Viennese singer-pianist, and his partner, Helen Moeslein.

This highly entertaining duo, making their first cafe appearance in America, offers a repertoire of smart comedy, melodies and patter that is strictly Continental. Different from the average piano-singing duo, they strike a refreshing note of sophistication in modern tempo. Leopoldi’s novelty arrangements and piano melodies of Viennese melodies are exceedingly good, especially his own creations of Music Can Be Magic, The Interview and Music of Today, a travesty on Tchaikovsky and Gesualdo. Moe Moeslein has a pleasing, cultured voice and magnetic personality, but needs some coaching and time to adapt to fit in with night club atmosphere. Duo is distinctive, with an abundance of MERCHANTABILITY, and club, publicity. Duo should go over big in any first-class room.

The act is known as “The Flying Berrys” or “The Flying Berrys on the Wing.”

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Golden Room, Copacabana, Rio de Janeiro

Talent policy: Dance bands and floor shows at 12. Management: Duarte Atavalo, managing director; Evaristo Pereira da Silva, publicity; M. E. Stockart, artistic director; Forry, headwaiter. Prices: 30-50 cruzeiros minimum (a cruzeiro is approximately five cents).

At this time of the year, with the carnival season just around the corner, floorshows use Carnival music, dances and atmosphere.

Producer Stockart has put together a 35-minute floorshow, utilizing the atmosphere and music and targeting the revue Carnival of 1944. As a pre-carnival floorshow, this year’s effort is far short of its predecessors.

There is one outside act, Jean Stabin, on a recent date. Stockart and his wife, with the leader acting as a stooge for the act, have plenty of music and mood, and moves with a fast tempo.

J. B.

Trade Winds, Washington


This spot, which opened several weeks ago in the Christmas Baby, has made headway in winning friends and influencing people more than last month’s competitors.

Chief drawing card has been a relatively unknown crooner named Sonny King, who has kept the seats filled and has given his name and place in the local dailies as regular as the weather report. King is not only a well-flaked attraction but he is good. Nice looking, plenty masculine, he puts his vocals over with a smooth, persuasive, rugged style that implies any swooning done is entirely at the guest’s risk. Predicts the usual numbers, but he definitely isn’t grinding them out so that he can get back to his steak. He works hard.

Supporting are Grisha and Broma, a brace of Spanish dancers who give the capital its first glimpse of something in the exotic field. Kerning on for the 9:30, they wore fish net costumes, but the middlighsters brought them on in gold paint for an East Indian number. Customers thought they were hot stuff, and gave them a nice reception.

Ollie Manning, a magician, amused with a series of trick tricks, nothing too unordinary.

BENNY RISH
And His Show Band
7th Solo Year at the Bowery, Detroit.

Deepest gratitude to the press for these kind words:

"I picked up a show pick-up in The BIBLE.
...stock character - gent - incredible ability in WORLD TELEGRAPH.
...stalwart and different - I look at clean out at clean out at ELKO PHILLIPS, BOSTON..."
involved, but he scored with a solid line of callers. Monte Benny, owner and husband of Gertrude Lawrence, emceed the business, adding his usual colorful punch. He got a nice milk. Jerry Rodis and ork accompanied the show.

Cashblanca, New York

New management bowed in here Wednesday (9) with no show headed by Dale Belmont.

First night lighting trouble caused poor spotting of star, who had to work to a series of up and down lights, note good. Miss Belmont opened with Out of the Blue, and followed with More Than You Know. Has a fair set of pipes but seemed to strain in first two numbers. Her We Had That Feeling Before was a sock, however, selling to a big milk. Encored with No Man of My Own and My Heart Tells Me, both getting a a good hand.

Opener was Jean Leslie who introd with an apology that she wasn't as good as jazz. Robert Hardy Woltz, on some bussi-ness melodies with special arrangements. She was no competition and her arrangement left much to be desired, with song not good fair applause. Next num- ber was It's There in the House, born in Cockentoox in 1897. To his joy this one Miss Leslie used Mover columnist's name who was in the house, and the audience roared. Good reaction on re- peat.

Constat and Barry, holdovers, did their usual emotion and bussiness routine of spine curling and thrills and a bargain-off.

Ralph Ponts' regular band (6) plays for the show in okay style. Patricia, who fronts on the maroons and Latin vocals, deserves better lighting. Bill Smith.

Village Vanguard, New York

This "show-case of new talent" is currently show-casing two young performers, Ginger Dole and Owen Tyson. hamburg is a peppery combination reminiscent of Martha Raye and Beatrix Bev. Delivery is good enough, but would be stronger with better timing. Special material on tap is "Piano." Can develop into an attraction with more experience. Booking here is said to have been done by New York night club producers. Customers asked for an encore. Police report on the handbills warning on the young girl with a small voice which she uses carefully and a bit of the "three pop tunes when caught, of which her Sho-Sho, Baby was a little better or speeded up to a good show. Warbler doing into the Apollo this week.

Cincher in the Vanguard is Richard Dyk-Bennett with his swell balladizing. It is an old friend of the well-known performer. Here always good and always a popular show. Jack.

Clarence Profit Trio does handsomely in accompanying the players, and rocks one of the hot blues of the week at the start of the show. Dan Frye, pianist, re- ceives, takes the ease chorus, and plays for Miss Dole. Leathery singing for Line. A short concert tour, who is.

LOCUTI and JIMMY MALONEY for an indefinite run at Ansonia Hotel, Washington.
Capitol, New York  (Reviewed Thursday Afternoon, Feb. 10)  The show here is a fine one with names well known to theater and pic fans alike. Topping the bill and handling the musical number is the popular Liza Minnelli and her partner, the late Ethel Merman, who gives a wonderful performance. The latter is the one whose act was the most interesting. She is a star performer and the way she handles the audience is something to remember. The show is a hit and the house is sold out.

The first number, in which Liza did her first job of playing piano, was a show-stopper and had to be repeated due to the enthusiastic applause. The best numbers of the show were the finale, which was a hit, and the last number, which was a great success. The audience was completely satisfied and gave a standing ovation.

State, New York  ( Reviewed Thursday Afternoon, Feb. 10)  The show here was a hit from top to bottom. Every act on the bill was well received and the audience was completely satisfied. The show was a hit and the house was sold out.

The first number, in which the performers were the hits of the show, was a hit from the start. The audience was completely satisfied and gave a standing ovation. The show was a hit from top to bottom and the house was sold out.

NIGHT CLUBS-VAULAEVILLE

NEW YORK'S SHOE HORN

Thank on

Harry Mayer, Zeb Epsin, Leo Morgan, Charlie Barnet, Charles Yares and Frederick Brothers... for a most pleasant six weeks' engagement at the Strand Theatre, New York.

You have all contributed so generously toward making that engagement a most happy occasion, and I am deeply grateful.

Ella Mae Morse

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Vanders Hotel Pays In OPA Rent Case

SALT LAKE CITY, Feb. 12.—In vaude- 
ville and nickelodeon performers were  
overcharged last Saturday in their box  
rooms, they'll have to sing for a refund.

Last week, under an OPA regulation  
which permits it, Harry K. Miles, pro- 
prietor of the Senloin, Little and Peery  
hotels, made a $5,850 to the government  
for rent-overcharging violations at his  
theaters.

The Senloin has been the "theatrical" hotel here for vaudeville and  
nickel-perfomance nickelodeon musicians.

Miles is also owner of two local nighties, the Zephyr, an occasional user of  
talent, and the El Gaucho, a topflight nightie which consistently takes acts.

The regulations are now in effect against Miles, charging $500 to hotel registra-

tions. All of the violators were said to have been made against service.

Moran to Frederick Bros.

NEW YORK, Feb. 12.—Bobby Moran,  
former assistant to Bette Althoff at  
Chicago's B.S. and Prizzenic, joined  
Frederick Brothers. Edwards is due in  
the city on the 18th. Moran starts his  
chore Wednesday (9).

McNally's Bulletin No. 16

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SHEILA GUYS

February 16. MONTREAL

BUSTER MILLS

Feb. 21. COLUMBUS

ROLLO S. VEST ENTERPRISES

ST. LOUIS, MO.

Vauders Bumps Burly, Up

LOS ANGELES, Feb. 12.—New policy  
of using vaude acts to hypo  
regular burly law, is being tried  
next season. A year ago, this law  
 began as an experiment, but pa-

tients were charged to be given  
 straight acts, so management has  
decided it up, and a new policy  
is booked in for each weekly  
change of show.

Eight Bars, No Bars

MAMM, Feb. 12.—Charles L. Reed and  
John F. Ingraham, known professionally  
as Tune Night. The two are stationed  
hereabouts. They were charged  
and entering. Albert D. Hubbard, their  
manager, has insisted that the  
companies, just returned from a foreign  
tour with a USO group and had never  
been in for any review show.

The court ruled that if they were  
charged, some new policy had been  
et them. Got hot and won their  
freedom.

CHICAGO, CHICAGO

(From our Special Correspondent)

Cool, Iudson Wonders and the Gaudi-

Smith Brothrs.

Natural urban operator, again  
holds the spotlight with his clever  
imitations. Under the new management  
Wrigley, Charlie Boyer, Ronald Col-

man and Greta Guro, but his top num-

ber is the "Gipsy Siren," which may  
not be heard before the end of the  
original term. The Gaudi-Smith Bros.  
Agents of the franchise agencies by  
notifying artists via agents. Subjects  
to much temptation from the  
artists, will be definitely notified  
through the management of the  
agency via AGVA and his association  
if (a) "Directing managers"—it means  
the agency will be suspended and his  
franchise his association (if  
noted) for the night.

(b) "Special managers"—it means  
the agency will suspend his  
franchise his association (if  
noted) for the night.

(c) "Exclusive suspensions"—it means  
the agency will suspend his  
franchise his association (if  
noted) for the night.

 commandments.

(a) No agent shall be requested to  
appear at benefit unless these have been  
approved by AGVA's secretary and/or  
other delegated, AGVA-designated rep-  
resentative.

(b) Owners of locations may not stage  
"celebrity nights" or similar affairs with- 

out the approval of the AGVA and  
information from the local AGVA office.

Gut Off Key

Any manager who sends his show into  
any nickelodeon without the consent  
of the owner shall be held liable  
for performance without first clearing  
with AGVA. Any manager who fails  
to pay the required contributions  
will be forced to stop the show.

Free Load

Any agent who is in the employ  
of another agent may not  
accept or receive, directly or indirectly,  
any money or compensation,  
for any act, owner, operator, director,  
executive or booker of any theater,  
club, or any other concern,  
without the consent of the  
agent to whom he is  
reporting. Any such agent  
who brings one, is  
required to give notice in writing  
through any editor of the  
newspaper of his intention  
to leave the employ of the  
agent. Any such agent  
who is a member of an agent's  
association, must give notice  
that he is leaving his employ  
the agency. Any such agent  
who is a member of an agent's  
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(b) Owners of locations may not stage  
"celebrity nights" or similar affairs with- 

out the approval of the AGVA and  
information from the local AGVA office.

(c) Any agent who violates any of  
the above provisions shall  
be suspended and his  
franchise his association (if  
noted) for the night.
Fields-Forrest Pace Hub Takes 

BOSTON.—In line with the sharp up-swing in showbiz here in the past two weeks, the Boston market has held up as tho it had pins under it. Stephen Fields, aided by notable local promotion, and Helen Forrest played to the fast turn of 4,000 for week ended Feb-

ruary 9.

Beneath specialists Meredith Baker and Paul Baker, the show included dancing Dede Dunbar and the Horray of Birmingham, Balalaika, who always draw heavy here. The flier was The Heirs’ Out.

Louise Prima and Bonnie Baker opened to fast Bostonian February 15, with an memorable Girl on screen to help. Holly-
wood Pin-Up Girls Revue opens Febru-
ary 17.

BURLESQUE NOTES

NEW YORK: 

JANCE WALKER, who recently headed her own all-girl act, now working as singer, dancer and comedienne at Tony Pastor’s Downtown, . SID WALKER, recovering in a local hospital.

BILLY FIELDS, comic, back to a hospital this time the Strong Memorial, Rochester N. Y., following a relapse . . . GINGER WAXON shifted from a stint at the Ontario Beach, Fla., and the other for the Latin Miami, Miami Beach, Fla., and Pin-up Girls Revue here.

JACQUELINE, the chorus comprises Virginia Curtis and the Fire DePaul Sisters, later of the Hudson, Union City, N. J.

LOIS DEFEE, following two personal ap-
pearances in behalf of War Bond drive, has left for a vacation in Miami Beach, Fla. . . BOB COLLINS, new show producer and add to the Miami Beach, Fla., and Pin-up Girls Revue here.

LEON VAN GELDER, husky orch under, out $75, the cost of repairs to his violin, broken thru Ric’s. LESTER ALLEN, originally comic, signed for a lead in the Pin-Up Girls Revue here . . . HARRY MOSCO and his orchestra, planning a tour of burly in a burly in a burly in.

VAUDEVILLE REVIEW

(Continued from page 23)

February 11. . . LEON VAN GELDER, husky orch under, out 75¢, the cost of repairs to his violin, broken thru Ric’s. LESTER ALLEN, formerly comic, signed for a lead in the Pin-Up Girls Revue here . . . HARRY MOSCO and his orchestra, planning a tour of burly in a burly in a burly in.

Strictly for the Love of Him

T. Dorsey Tops Earle Mark

PHILADELPHIA.—While short of the old records, Earl Theater (seating ca-

pacity, 3,000; house average, $20,000) for week ended Thursday (10) went over big with the regular mark for its first show and topped the season’s high of $39,000 two months ago by Frank Sinatra. Credits to Tommy Edwards, who already holds the house record of $46,325 in July, 1943. This time Dor-

sey piled up a top-heavy $41,800, with the help this time of Gene Krupa at the drums, band billing also going to Betty Burley and the Sentimentals, and featured acts in Jody Cook, Edward Distas and Paul Ragan, with screen flier in Dogsheep in Ireland.

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TO-TAH-WI-TAH

Balto Hipp Dandy

With 14G and 20G

Baltimore.—Hippodrome Theater housed a hefty $141,000 end week ended Febru-

ary 9, with bill including Ray English, With 14G and 20G. The show of the week, . . . FRANCOIS, hefty dancer, who needs casts, at the same time displaying a curvaceous figure. Cast sells well and her dancing served to put the show into a fast tempo.

Followed by Helen Hope, distastefully grooved in an orchid strapless gown with a headgear reminiscent of Marv Gran. Voces by a blues number, the boys take over False Heirred Girl, then into I’m Goin’ Back Where I Came From, and a satisfactory treatment of Potted Puckin’ Mama. Pleased the patrons with vocal variations, but lack of their corny dialogue, which should be revamped or eliminated.

Ray Wilbert in the next to closing went thru his hop Juggling. His hands don’t move in time, but do satisfactorily. Drew good overall, and put his act up with a hop throw to walk up four strings and down across his shoulder. Juggling is smooth and well done. The audience enjoyed this show which was well done. Sam Abbott,裏

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With 14G and 20G

Baltimore.—Hippodrome Theater housed a hefty $141,000 end week ended Febru-

ary 9, with bill including Ray English, With 14G and 20G. The show of the week, and Presley the Horse. Pic, The North Star, & barnstorming.

Week ended February 2, Hippodrome grossed an exceptional $20,000, with Jack Marshall, the Three Wells, the Four Franks, and Bob Holler’s Singing Stylistes, Pic, The North Star, & barnstorming.

“Gay ‘90s” 35G in SF

SAN FRANCISCO.—Golden Gate (2,860 seats) grossed an excellent $35,000 week ended February 9 with Harry Howard’s Gay 90s unit, with Gavitt’s Bricklayers, Chas Chacon, Dave Barry, Ivy Hyde and Charles Graf, Pic, Tender Comrade.

TAKING THE COUNTRY BY STORM ON RECORDS!

PHIL BRIITO

Latest Releases on Musicraft Records:

My Heart Tells Me . . . 

Little Did I Know . . . 

The Surrey With The Fringe On Top . . . 

By The River Of The Reves . . . 

Bemese Muchu . . . 

Come Back To Sorrento . . .

Record / 15015

Record / 15016

Record / 15017

Record / 15017

Currently playing the finest theatres, hotels and night clubs in the country.

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COMEDIANS, DANCERS AND STRIPPERS

Write

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127 N. Dearborn St.

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WANTED

Burlesque Performers

Specialty and Semi-Nude Dancers

President Follies

San Francisco, Calif.

E. BALK.

CHORUS AND STRIP

Patter, 11-60. Not Book or Children’s. The East Pix, 81-91. Repertoire: Off-Beats. 125.00 up. Leans Blanc and Delilah Perf. in stock. Also other items.

O. GUAYTE

345 W. 42nd Street

New York City 19

AW MUSEMENT CORPORATION

THOMAS & ROSEVELL, Prop.

NEW YORK—CHICAGO—HOLLYWOOD—CINCINNATI—LONDON

www.americanradiohistory.com
Philadelphia, Feb. 12.—Operators of music bars, figuring on an even greater boom in the lead at the year progresses, are making major expansion plans. Prock Publishing management, operating the New 20th Century and the Cove here, and Chrysler, Benrubi in Atlantic City, will add a fourth music bar to its circuit in taking over Herb Spatola's.

For Those Who Only Want the Best
THE CABIN BOYS
FAMOUS FOR THEIR INESTIMATE STYLE
OF SING-SWING-SOIRIEL
Currently CARDINAL CLUB, West Alto, Wisc.
R. D. Lake Street
Chicago

Keeping Teen-ers Out a Solid Ache
MINNEAPOLIS, Feb. 12.—Minneapolis Service Bureau, registry set up by taverns and night clubs to keep minors out, got under way this week under direction of Lewis (Dooop) Lohmann, and right off the bat came to grip with a minor who claimed he was over 31 years of age.

Minor in question filled out registration card which was checked by bureau. Found to be incorrect, card was turned over to police and county attorney who called officer in and gave him a lecture.

Meanwhile, State legislators think enough of the idea to want to introduce the measure as law for the entire State in effort to keep kids out.

THE RODNEY DOROTHY CARROLL
CARROLL
Singing Songs in A Modern Manner
Direction: Consolidated Radio Artists

Currents
Phoenix, Ariz. 4 Weeks
Thanks to Rep. D. Marshall
MGT. FREDERICK BROS. MUSCO CORP.
New York Chicago Hollywood
Pan, Phil, Bay Carroll

Larry Luke
The Duke of Song
His Piano

THE TUCKER SISTERS
ACE INSTRUMENTAL AND VOCAL TRIO
Radio and Army Camp Favorites
Currently DOC's, Baltimore

"THREE BOYS WITH A SONG"
THE NO-ELITES
Lennie-Frankie-Joe
Presenting music and comedy and making a deep impression on the Northeast end of New York City.

HAPPY HOUR, Minneapolis, Minn.
MGT. FREDERICK BROS. MUSC CORP.

TOPS THEM ALL
JACK STEPHENS
...PERSONABLE AND VERSATILE
ORGANIST-PIANIST
Held Over
Johnny Perkins' PALLADIUM
19-37 Oregon St., Loxi, Il.
MGT. FREDERICK BROS. MUSC CORP.

CHRISTINE and Her Piano
(Music in Many Moods)
Currently at
ROOSEVELT HOTEL (Victory Room), Washington, D.C.

N. Y.’s Newest Boxing Match

Billy Blair His Own Boss
CHICAGO, Feb. 12.—Billy Blair, Griffith Williams’ funny man and bass player, has left that organization to front his own group of four pieces. Unit, which is strictly a cocktail combo, has been booked in for an indefinite run at Monti’s Downtown Cocktail Lounge here, with Peggy Lester doing the vocals.

Ditto for Nappy LaMare
HOLLYWOOD, Feb. 12—Hilton (Nappy) LaMare, ex-Rob Crosby guitarist and vocalist, is breaking in a new four-piece unit on club dates in this vicinity. Line-up includes Joe Sullivan, piano, Zutty Singleton, drums; Doc Hand, clarinet, and LaMare. Female vocalist is Mickle Roy, ex-Danny Dunkan thrum. This booked by MCA.

SWEETHEART OF THE SONG AND SONG
AUDREY THOMAS

THE LITTLE FOUR
Sepia Vocal Group
Popular—Old-Timers—Spiritual—Novelties
Consistent Hold Indefinitely
Columbus, Ohio

"Comedy Burlesqued of Song"
MARIA LOPEZ
Lynn, Mass.

ARTIE RUSSEL
His Orchestra
Dance Music—Show Music—Entertainment
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DON SEAT
Quintette
4 Boys and a Girl
Tune and Music and Song
Miami, Fla.

BILL THOMPSON TRIO
Portland, Maine

LARRY LUKE
The Duke of Song
His Piano

SIX YOUTHFUL DYNAMOS
Jerry Montane and his Versatile Orchestra
New York City

THE ROYAL-AIRES
Instrumental-Vocal-Intermitting Trio
Rock Island, II.

VELVET TONED
MORRIS MAYE
N. Y.'s Novel Singing Sensation

S. B. Blande
2 Vocal
8 Instrumentalists
Hollywood, Fla.

Tal—Postal—Terrific
MOLLY CRAFT
Versatile Singing Pianist

THE LITTLE SISTERS
The Nation's Most Popular Girl Trio
Portland, Maine

PAT TRAVERS
The Men About Town
New York City

SIS PRUSSIN
NOW IN HIS 1ST YEAR WITH
UNCLE SAM
EAST: THE LE TONNE trio travel 60 miles every day from their defense job at Bridgeport to get to Sandy's Hollywood Club, Chicago, which they have developed into a new feature for the area. They are the only one in the neighborhood to agree to use the cocktail field after the new Tonne. Le Club, which they have organized to open on the corner of the theater, is working himself to give you with other sweet and hot rhythm and upon the test of the tee tuners with Le Club with the best switch on the organ to enable the player to give you with other sweet and hot rhythm and upon the test of the tee tuners with Le Club with the best switch on the organ to enable the player to give out with various rhythm and upon the test of the tee tuners with Le Club with the best switch on the organ to enable the player to give out with various rhythm and upon the test of the tee tuners with Le Club with the best switch on the organ to enable the player to give out with various rhythm and upon the test of the tee tuners with Le Club with the best switch on the organ to enable the player to give out with various rhythm and upon the test of the tee tuners with Le Club with the best switch on the organ to enable the player to give out with various rhythm and upon the test of the tee tuners 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FLACKS' NEW OUTLETS

War Bane Spelling Fins To Lush Era of Show Plugging, 1-Column Cuts Big Stuff Now

Slick Mag and Sunday Layouts Are Only Boons Left

NEW YORK, Feb. 12.—Broadway's legit flack corps is undergoing a new and severe basic training in its craft these war days, leaping over restriction hurdles and skirting shortage obstacles as they round the corners of the Young.Francis' shop's peddling of full-page pic layouts in the daily press, two-column stories and weekly breaks with top heads, which were the regular returns to the press books from everyday plays and plugging. At one time to get a one-column cut, you go around boasting about it for weeks. Nowprinters and art shortages have him under the thumb.

There was nothing like this, say old-timers, in the 1917-19 era. World War I was too short to make much of an impression. No space, so the publicity men fell back to the old peacetime tactics: "the boys" are making the grade, managing to keep producers happy and getting the plays printed even if the splash has been curbed a little. But also they have printed efforts thru Mr. Whitsell's ukase. It has been a tougher war, and the战时 peek-a-boo is in a paroxysm. If you get a one-column cut, you go around boasting about it for weeks. Nowprinters and art shortages have him under the thumb. 

BROADWAY OPENINGS

PEEPSHOW

(Opened Thursday, February 3, 1944)

FULTON THEATER


Juliet B. Miles Lionel Managan
Harry Defore Junior Terrace
Lucy C, Manners Louis Wildberg
William L. Strong Kenneth Young

It's quite possible that a Joel Howard could rig up something like Peepsow and manage it provocatively. Obviously, such a situation could be worked into a show, but if it is, the show would be a definite drag. As it is, Peepsow makes a bow with a soft bar and a touch of extra-sensationalism and falls flat on its face in the familiar parlor sex pattern. Pascal has his characters in the usual played-out characters. A small country inn mid as deodorant and disinfectant. The whole play has the same smell.

For the current triangle, Pascal has set a winning bridge expert, a fiancée and his best friend's wife. There is a lot of good writing here, but the poor little girl is not being shown as a distinct character. He has included a character representing the candlestick hero's conscience, who is made up to look like the crippled looking boy. His costume and gesture for the similar devices have been used before, and better. The situation is not given a chance to develop. Mr. Wildberg has been doing a remarkable job recently of keeping up, but his work is not enough to make up for the part of the day. This is a good one. It is all well done, and the script has the same smell.

Several competent and engaging players appear somewhat baffled by all this. Mrs. Potter is a definite winner. Mr. Wildberg, seems unsure as to how to take the situation and so plays his part with a fine restraint and understatement. This is all to the good as it makes the laud seem more of a heel than ever. "The Piano player" is the usual gay girl in a daffy dress. His character is a daffy one. The situation is not given a chance to develop. Mrs. Potter is a definite winner. Mr. Wildberg, seems unsure as to how to take the situation and so plays his part with a fine restraint and understatement. This is all to the good as it makes the laud seem more of a heel than ever. "The Piano player" is the usual gay girl in a daffy dress. His character is a daffy one. The situation is not given a chance to develop. "The Piano player" is the usual gay girl in a daffy dress. His character is a daffy one. The situation is not given a chance to develop.

His Honor and his committee have made a brilliant choice in bringing Porgy to the town's popular theater of the arts for a shedded two weeks' stay. At a guess, it is likely to stay much longer. It is to the credit of the Cheryl Coulson agency. It has been on the road since the opening of Porgy in Lido as the City Center the City Center. It has a great deal of life, and is a good deal of fun. It is a good one. It is all well done, and the script has the same smell.

The exception of one of the title characters is a bit too much for some of us. Unlike the pre-road stand of the current revival at the 44th Street Theater last September, the character is a bit too much for some of us, and is not up to its range requirements. She has good stage presence and is fully alive to the dramatic demands of the role, but never seems to be in a hurry. It is rare and frequent evidence of strain in reaching the top of her range.

William Franklin, however, who lands in Porgy's coat-errant via Chicago radio and Notre Dame football, is something to make his predecessor, Ted Berman, shudder. Franklin plays the cripple with warm sympathy and a good deal of brawn. He attains to the Gershwin melodies. At Long Island he improves his conception of things. It is a good one. It is all well done, and the script has the same smell.
BROADWAY SHOWLOG

Out-of-Town Opening

JACOBOWSKY AND THE COLONEL

(Opened Thursday, January 31, 1944)
PLYMOUTH THEATER, BOSTON


A Young Girl... Louise Doevooy Sleeping Shopkeeper... Harrison The Taxi... M. H. McAllister Old Lady From Arras... Jane Marbury Madame Bouffier... Milda Vaughn Salomon... Hurry Bobby Sabin... J. Edward Bromberg S. and Franconia Construction Scott... A.V. Balsam... Walter Warden... Philip Coller Captain... Louis Calhern The Commissar... Louis Calhern The Abbe... Robert Edmond Jones The Pope... Robert Edmond Jones

The Theater Guild has done it again. Not content with the pleasures and profundities of The Teahouse of the August Sun, the Guild quietly comes forward with Jacobowsky and the Colonel. This is a breaking title hidden a modern knightly chivalrous sense of honor (without a lot of hoo hah) but a subtle fascination. It is a winning play, charming and amusing very much of the time.

Jacobowsky is a curious stage piece, for its odds and ends of human nature and character are such as the world has a singularly satisfying entertainment. Its mood changes swiftly, from the spiky laughter, tears, wit, chivalry, irony, sentiment, love. It is both original and inspired, and as a whole it is a good mixture of European and American plays of the postwar period.

The play is about (1) Clifford Odets and B. N. Behrman have here a bit of the same flavor in a battle for the book. (2) Werfel and Frisch are writing a story in the German tradition of fragmented scenes, for parts of several. It is both comedy and drama, melodrama and farce. Of comedy there are aspects of the serious, romantic and humorous. In general, it is a strange charm and subtle fascination.

It is paradoxical that Werfel should have written a comedy of the back-ground of the fall of France. Those were dark days in the history of man. Yet Werfel (and his assistants) have so delicately woven the war and its violence into their balance that Jacobowsky never offends propriety.

Louis Calhern makes Colonel Sigmund, a figure of epic nature, almost a Don Quixote. A Polish officer stranded in Paris as the German forces drove him out, he is a swaggering, stubborn, courtly, chivalrous figure of a romantic medieval spirit. He is all but contemporaneous with the Middle Ages, a personification of the Polish business man who has known sorrow, who has been hunted and hounded by the Nazis, who has been the Nara. But he is also a man of compromise, for he sells the Colonel. He is capable of humor and subtle characterization. If Calhern adds to this performance, he would steal the show. And he may yet.

In the flight from Paris it is Jacobowsky, not the Colonel, who becomes the hero of the play. His spirit of mirth and melody, the tails of acquiring gasoline, of foraging for food, of making one's personal presence felt, is worth watching. The Colonel insists that they go north, where he has a lady waiting. And they are nearly caught by the Nazis before they get Marianne and squeeze off toward St.-Jean-de-ku, where a British boat waits to take the colonel and some

valuable papers to London.

Marianne, played with sympathetic understanding by the Miss, is a bit at a loss to accept the colonel's stubborn, obtuse manner. She discovers laughter in him, however, and Jacobowsky and Marianne, who are socially aware, are more in sympathy. The Colonel, who is a valuable papers to London.

Marianne, played with sympathetic understanding by the Miss, is a bit at a loss to accept the colonel's stubborn, obtuse manner. She discovers laughter in him, however, and Jacobowsky and Marianne, who are socially aware, are more in sympathy. The Colonel, who is a valuable papers to London.

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EDGAR SELWYN

Edgar Selwyn, 69, executive producer and director at Metro-Goldwyn-Mayer, Hollywood, February 2, 1944. He was being stricken in his home in Beverly Hills, Calif.

Selwyn had been an actor and dramaturg, having 35 years experience in the stage and screen. He performed in numerous New York productions and was an important figure in the beginning of the film industry. He also directed several films and was a member of the Screen Writers Guild. Survived by his children, Mrs. Pauline Selwyn, of Hollywood, Calif.; Mrs. Lydia Selwyn, of Los Angeles, Calif.; and five grandchildren.

Yvette Guilbert

Yvette Guilbert, 79, noted French singer and actress, at Aix-la-Provence, France, February 2, 1944. She was born in London by the Vichy radio. After her singing career ended she later turned to singing and became a noted exponent of all French chanteuses. In later years she received an award for her performance in the film "The Ambassadress of French Songs." She once gave a performance for King Edward VII at a charity ball in London. In 1900-01 she visited the United States and in 1944 was in years conducted schools for young girls in New York and Paris.

DEIDA SELWYN

Gordon Jan, 61, folk musician, author and artist, in London February 3.

GUILBERT—Yvette, 79, French actress and singer, in Hollywood, February 4. She toured the United States in 1928 and in 1939 and then went to WCAU as production manager two years ago. He had returned to his home in Thousand Oaks, Calif., February 2. He was a member of the Los Angeles Salvation Army and served as a private in the Okinawa campaign.

LATTIE—James, 55, president of the Downtown Community Band and Black Rock Amusement Corporation, Salt Lake City, February 7. Survived by his widow; Mrs. Mary Lattie, Salt Lake City; and two children.

ISMAIL—Shahid Maits, 53, with his wife, Ishtar, was among the first exponent of Hindu dance on the concert platform. He was born in his native India in 1894. He studied in the United States and was a noted exponent of the dance. He was a member of the American Music Hall, New York, in an act billed as Ishtar and Prince Jamali, and with the American Negro Spiritual Choir, which appeared at the Cafe Society and the Lafayette Ballroom in 1939.

Baker—Mrs. Myra, 79, former actress and widow of Brooke Clariar, February 9 at the Brunswick Hotel, Amityville, L. I., after a long illness. Mrs. Baker was a widow of the actor, under the care of Actors' Fund of America, for 20 years prior to her death. She was a sister of Mrs. Ada B. Hart, the artist, who was with the Emma Abbott Opera Company. In 1898 she was the leading lady of the Loew and ballet dancer in Barley Campbell's production of "Cleo at Niblo's Garden," New York, and later toured with Richard Mansfield's company. After a brief period in motion picture, she returned to the stage in Mephisto, Elmar Gantry and Lydia of the Law. In 1894 she was in the company of the Oscar Cooke Chapel in New York, January 12, under the direction of the Actors' Fund of America, with intermission in the Fund Fright in Evergreen Cemetery, Brooklyn. In 1897 she was known professionally as Ernie Stanton, vaudeville performer, in Oakland, Calif., February 6. She was married to Fred Talkie, Forest Lawn Memorial Park, Glendale, Calif., February 11. Survived by his wife, the former Mrs. Adolph Cohen, of Val Stanton.

GORDON—Jan, 61, folk musician, author and artist, in London February 3.

GUILBERT—Yvette, 79, French actress and singer, in Hollywood, February 4. She toured the United States in 1928 and in 1939 and then went to WCAU as production manager two years ago. He had returned to his home in Thousand Oaks, Calif., February 2. He was a member of the Los Angeles Salvation Army and served as a private in the Okinawa campaign.
Shots To Roll By Same Rules As Last Season
No Revisions Seen

WASHINGTON, Feb. 12.—The Office of Defense Transportation said here yesterday that it is continuing its policy as announced last year for operations of circus trains and carnivals and other outdoor shows. Regulations and policy of 1943 were made for an indefinite period and have remained unchanged to date.

No changes were anticipated for 1944, it was said, and this was taken to mean that outdoor shows will have no new transport problems to face this season unless emergency arises to cause sudden revision of policy.

"No Public Announcement"
ROCHESTER, N. Y., Feb. 12.—The American Council for Disability and Secretary-General Counsel Max Cohen at the headquarters of the Office of Defense Transportation in Washington on official commitment as to conditions to be in effect in 1944.

The essence of this policy is contained in a sentence which states that "the policy is intended to remain unchanged from that of 1943%, he said. "ODT has also indicated that it 'has been found that the policy in 1943 was not necessary,' and consequently that "the same restrictions" will continue to be in effect for 1944. No changes will be anticipated unless some new situation is indicated as affecting the subject now available.

It was pointed out that the operating conditions this year will be precisely the same as in the lease No. 9830, issued February 7, 1943. With reference to railway movements, the following statement is made: "ODT, ODT, 24, issued March 26, 1943, will be continued in effect for this year." The general permit sets forth the requisites that all railroads in the United States, and that all railroads over which moves are to be made, and after approval by the Office of Defense Transportation, be accompanied with a letter to the owner or operator, authorizing him to contract with the railroads for such movements as are contemplated.

California Parks Up
SAN FRANCISCO, Feb. 12.—The outdoor show season bodes fair to get an early start in the Northern California units already in operation and others that are organized that winter in the San Francisco Bay area for early March openings. More circuses and carnivals will trample this year and notwithstanding all the wartime handicaps that may or may not be prevalent, showmen are optimistic and look forward to an early start in another season than that of 1943.

In addition to traveling shows, several (see OOT Pulse Hold In '44 on page 28)

Allen's Anniversary Dinner
BROOKLYN, Feb. 12.—Mrs. Fred Allen, owners of the OOT, will have an anniversary dinner for Mr. Allen on February 28, that is planned for the occasion as planned. Work is progressing in winter quarters. Walter Meier, president, will be at the show for a feature on a circus ring. A new show ring has been installed. Young, Cason wife, has been engaged and will make her debut here.

Ballyhoo Bros. 'Circulating Expo'

A Century of Profit Show
By STARR DE BELLE

En route February 12, 1944.

Dear Editor:

Last Monday night Ballyhoo Bros. pulled out of its winter quarters town at Garage Valley, S. C., heading for its first winter fair at one of the first-of-the-year shows. The show is typical of all first runs.

In the United States, the coaches, loaded with 550 people, were switched onto a siding five miles out, leaving the people stranded away from the dinner car which was served in the coachhouse. Ten cars carried women, children, and elderly people. The privilege car was because it wasn’t necessary. The food brought was the food was not. The food was brought to the car. The food was brought to the show. The food was brought to the show. The food was brought to the show.

The people drank deep, which somewhat overrode their hunger pangs. The train was then made up and our train to be loading the yards and were racing for a siding at Red Light, S. C., to get there in time to eat the tracks for an incoming train. (That was our last burst of speed). There Manager Ballyhoo, accompanied by his train crew, shook down the coaches looking for those without train checks. Several were found and charged.

Next to the press agents’ state room is the treasurer’s room. We were kept busy counting the entire room of money and the treasurer’s loud, "Now! And don’t get any ideas, you’re on a, you’re on a-b-and. There was no food shortage there, as the car reeled with onions and tomatoes in the freight car. The sea of men in the cars were engaged in the sheep shearing business. The food that was brought to the train, being thrilled by the experience of the previous show was not boys. The husbands seemedEdit at ease because they couldn’t remember who hired them or the train’s locale. The train’s locale.

The dining car was packed with those who have no berths and are sitting over cups of coffee. The coach steps and vi- lains are crowded with folks in the same predicament. Aided of the dining (See BALLYHOO Bros. on page 36)

New Jorland Org. Out of Lexington, Formed by Tipton

LEXINGTON, Ky., Feb. 12.—Organization of a new show, Joerlund Amusements, has been announced by Harry Tipton, showman of this city. He said equipment would immediately be taken off the trailer with the5•

Kortes Initial Loss

Days Pull Big Biz

LOUIS ANGELES, Feb. 12.—The Kortes World Fair Museum opened February 4 at 725 South Hill Street in a new location with 200 square feet of space and a large modern theatrical front. This is the engagement of Bay B. Jones. Several hundred yards of decorative fireproof silk and velvet drapery additions, enhancing the interior. About 22 attractions are being operated by a Mrs. Robert Jones, and the show is expected to arrive next week. Show has rented a large building in which to paint backdrops and overhead motors. Mr. Finlay, ar- ranged for superintending of the mechanical work. A new set of plat- tine,"Walt Disney's Fun House," presented by Carl Perkins, Minn. H. V. (Hef) Peterson, former general manager, is stationed in England with the U. S. armed forces.

Tivoli Quarters Are Active

ST. LOUIS, Feb. 12.—J. O. Green, manager of the Tivoli Exposition, announced that the show, which has returned to quarters last week after an absence of over three months, will be closed in the building in Webb City near headquarters, where it is building new accommodations. George and Slim McClain, both expected to arrive next week. Show has rented a large building in which to paint backdrops and overhead motors. Mr. Finlay ar- ranged for superintending of the mechanical work. A new set of plat- tine,"Walt Disney's Fun House," presented by Carl Perkins, Minn. H. V. (Hef) Peterson, former general manager, is stationed in England with the U. S. armed forces.

Lawrence Makes Up Staff for '44 Trek

SANFORD, N. C., Feb. 12.—General Manager Sam Lawrence, Lawrence bunker among men who have moved here and expressed satisfaction with young, who are now stationed in the service. Lawrence has also closed with E. J. Caughey for his new assignment for the new York fair meeting in Albany. Manager Lawrence went to New York before leaving for Sanford, where he will remain until the opening April 3 in Rockingham, N. C.

Quinn Early Units

Set on Detroit Lots

DETOIT, Feb. 12.—World of Pleasure, with an opening scheduled for April 30, according to word from Owner, Manager John Quinn. Some rides will be used in the show, which was Bill Poste will leave March 21, the company will be moved to the new Negro, and a new line-up of trucks. C. C. Griswold, billposter, has a new line-up ordered. General Representative Vic Canes has been at- tended fair meetings. Lee Elliott, head electrician, will arrive early to go over (See Quinn's Early Units on page 56)
February 19, 1944

Showmen's League of America
Sherron Sherman Chicago

CHICAGO, Feb. 12—A heavy snowstorm that began on Thursday continued through the weekend and appeared to have a late hint of March, as shown by the February 10 meeting and other offices being closed. President Elmer A. Young was present for the meeting, along with Secretary Joe Seiboth. Past President Edward A. Rock. Al Kamm was in from Fort Sheri- dan, and guest of the evening was Ben Mechan, Michigan Showmen's Association.

Past President Sam J. Levy reported the next lease ready. Lou Leonard was congratulated upon the arrival of a son February 11. Tom and Violet Vollmer spent a few weeks in town renewing old acquaintances. Letters came from members Harry Bernstein, Sidney Singer, Harry Smiley and Ross Troutman. Late arrivals in the city include Louis Berger, Pitie Brown, Bill Naylor and Sam Glus- tin. Al Kamm, Joe Bile and Lewis Greens were in for week-ends from Fort Sheri- dan. At Sweeney left for his station at Fort Bliss, Tex.

Past President Levy is recovering from an attack of smallpox. William K. Cullen is still confined to his home. Donations came from John Galligan, Sam Menchkin and Ross Troutman for the Red Cross and service men's funds. The society's report is not yet complete, but definite action will be taken at the next meeting regarding pending business.

Ladies Auxiliary
Alice Hill, Louise Rolle and Carolyn Billington were present for the March meeting, and the Auxiliary was largely attended and at which attractive prizes were awarded. Word came that Mrs. Robert H. Walker and Mrs. George Golden January 22, the afternoon being spent in sightseeing after dining at the Cales Club. Miss Julia Bobbitt was present from Guisele Lieberwitz, Hattie Wagner, Virginia Ringer, and Ozen Committee Fair.

(See SLA on page 54)

CARNIVALS

Heart of America Showmen's Club
Reid Hotel KANSAS CITY, Mo., Feb. 12—Clay J. Weber, first vice-president, presented a program on "The Showmen's Contribution" at a meeting of the Heart of America Showmen's Club, Feb. 10.tie meeting was held at the Reid Hotel.

J. C. WEER SHOWS

"America's Newest Streamlined Railroad Show"
Want Agent For Missouri, Ohio, Indiana, Kentucky, Illinois, and West Virginia. Good agents now open.
Address: J. C. WEER, Care MONTICELLO HOTEL, NORFOLK, VA.

R AND S AMUSEMENTS

OPENING WILMINGTON, N. C., MARCH 20
Want Agents for PC Concessions, male or female, who can stand prosperity. Ride Help and Truck Drivers. Want Second Man, Can place Popcorn, Photos, or any legitimate Concessions except Bingo, Crab and Apples. All address.
J. M. RATTERBY, Box 1047, Wilmington, N. C.

Michigan Showmen's Assn.
156 Temple Street
Detroit

DETOUR, Feb. 12—Past Presidents Levy and Reicher, shown in the arrivals at the Showmen's Club meeting, are Carl Mechan, Mrs. mechanic having a boy, C. E. (Bill) Fleming, Ben Weis, Frank Wirth, John Kline, W. E. (Red) Higgins, Kerby Mer- gary, Blytte A. Dod, Sam Lawrence, and a number of others. Joe Furer and Jack Smith, former members of the Showmen's Club, were present.

ZACCHINI SHOW

NOW BOOKING FOR 1944 SEASON—APRIL 15

WILL BOOK, CATER, catering, PILLAR AND WHIP, WANT MONKEY SHOW, CLASS HOUSE, LIVE SHOW OR any legitimate concessions wanted. PHOTO GALLERY, BALLOON DART AND FISH POND. WANTS TO BE A BERRY ARCADE

ZACCHINI SHOW, BRUNO ZACCHINI, General Manager
Wire Central Union or Write to 626 Prospect Ave., Rutland, Vermont, Florida.

WEET

FOR FIVE BIG INDOOR CARNIVALS

Will Under Special Arrangement

Starting at Houston, N. C. Feb. 25th, 1944. Will make 10 dates for 8 days and nights, with Altshuler, Beach, Dedic, Schuster, & other Banners. Will go to Atlantic City, Feb. 26th, 1944. Will play 13 days and nights, with Lippa and Harry Schwartz, Sam Ginnis, Rose Yannone, and other Banners. Will go to New Orleans, Feb. 28th, 1944. Will play 11 days and nights, with Manigault, Joe Bile, and other Banners. Will go to St. Louis, Mo., March 1st, 1944. Will play 14 days and nights, with Messrs. Hensel, Bader, and other Banners. Will go to New York City, March 1st, 1944. Will play 21 days and nights, with Messrs. Hensel, Bader, and other Banners. Will go to Chicago, Ill., March 1st, 1944. Will play 21 days and nights, with Messrs. Hensel, Bader, and other Banners. Will play each city for 8 days and nights, with Altshuler, Beach, Dedic, Schuster, & other Banners.

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ASTRONOMY, ESTIMATE AND ANALYSIS
All Readings Complete for 1946

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PARK SPECIAL WHEELS
30° in Diameter, Beautifully Painted
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BOB SCHOK & SCHAEFFER

Bantly's All-American Show CALL-CALL

Show covers March 2nd, Savannah, Ga.-To-Days, All those interested, contact at once. Some People are doing well with this show. Order a show now and you will receive a complete display of the show and all the advertising materials you will need.

WANTED

For Milo Anthony Deluxe Side Show of America

Operator date April 15th, Frankie, Rush and Mr. Anthony. Address: Mr. Anthony, Route 1, New York, N.Y. wishes to have a complete display of the show and all the advertising materials he will need.

BARLOW'S BIG CITY R. R. SHOWS
Shows in Chicago, May 1st to 20th; in St. Louis, May 21st to June 1st; in St. Paul, June 2nd to 15th; in Cleveland, June 16th to 30th; in Detroit, July 1st to 15th; in New York, July 16th to 30th. Can place Billed Shows, or any other shows for you. Write for list and prices.

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Now Contracting for Season 1944

Address: 124-126 W. LTHO PL, CHICAGO, ILL.

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Want Ride Forerunner, Second Mrs., Holders, trouble for sales. Send your orders to Mr. Keeler, 124-126 W. LTHO PL, CHICAGO, ILL.

ELI BRIDGE COMPANY

200-400 3rd Ave., New York, N.Y.

World of Pleasure Shows

Now booking for 1944

See our CONCESSIONS book, we have the latest.

JOHN QUINN

Shop 101 Davenport, Detroit, Mich.
north to personally supervise building of his show.

CHICAGO, West Coast showman, from San Francisco that a recent trip to the West coast there may 1205.

AMUSEMENT DEVICES
MODERN DESIGN—DISTINCTION AEPEAL

Moon Rocket
Sky Dive
Carrousels
Kiddle Auto Ride

ALLAN HERSCHELL Co., Inc.
NORTH TONAWANDA, N. Y.

FOR SALE
TWO COMPLETE JETER BASES ALL METAL TENTS, ALL WIRE TENTS, GAGES, WITH ALL STORE FIXTURES. Write for information. I have been on the road, am located in the summertime. We encamped at my permanent location (location for Sunfish Show, at 210 Main St., Bothell, Wash. Mr. O. L. Goestetter, Box 271, Bothell, Wash. For Information Write or Wire Owner, J. W. EVANS.

P. O. Box 1926 Wash, Seattle, Florida.

WANTED TO BUY
FOR CASH

EOG SUGGS
Box 431 Norfolk, Va.

W. L. DILLON
Get in touch with me; will agree on your terms. This winter quarters.

E. W. Peppers
1107 BROAD
SELMA, ALA.

OPENING IN ST. LOUIS Area Early in April
BARLOW'S BIG CITY R. R. SHOWS
Wint Halpale, Manager
Sugar Grove, Illinois

For more information, write
Barlow's Big City R. R. Shows,
2140 Wabash Avenue, Chicago 12, Ill.

SUNSET AMUSEMENT CO.
WANT DIGGERS and MAIL CAMP
Any Show With Own Outfit Except Athletic Show.

P. O. BOX 446, Darnell, I a

FOR SALE
Copper Wire Rubber Coated Strand No. 4, 6, 12 and 24. Quality wire. Best prices. Write for free catalog.

C. & H. ELECT.
426 W. Jackson, Chicago 5, Ill.

young men who look favorably upon increased activities that will focus atten-

tion on the traditional versus the various distractions, or so said. Cramer predicted that after the war there would be a "downsizing," or perhaps a "districting" for which San Francisco was noted and advised that he had done it to help reduce negotiations with officials to secure an adequate and ac-

cessible circus lot that could be available and well known for outdoor events.

NOTICE from P. A. Norton, Bright Lights Exposition Shows: Work is prog-

essing satisfactorily, considering the scarcity of materials and delays in the rail service. Concession-Manager Ben Wolfe purchased two Kiddle Rides, seven ponies and considerable canvas. Motorized equipment is being overhauled and bodies being built. Jimmelle Shipman, with the show, will return with a new bingo and other concessions; James H. Drew Jr., with fish and duck pond, string game, bowling alley, elephant and monkey, will return with new concessions; Mr. Johnathan, patam. Milton McBeth will again be advance aggressive with Merry-Go-Round, James Labben, foreman; Ferris Wheel, James Kuehner; fortune; Herman Lueck, assistant; Chair-O-Plane, Oliver Powers, for the American Electric Co. Broot, something, etc.; Kiddle Rides, Elmer Jewett; ponies, Robert Swanson, for the American Electric Co. Will be early in March, to play in Georgia and North and South Carolina. Owner Wolfe plans a performance designed to keep 50 cents.

With good weather prevailing in the Tidewater Fairgrounds sections of But-

co County, Manager Bob Mansfield of the Virginia Great Sweater shows, and which comprises three large build-

ings and several smaller buildings for Drill and their sound car and cigarette pitch, much progress is reported. Poster in-

cludes General Manager Mansfield; William T. Murray, business manager; James E. Martz, chief electrician and supervisor of motor equipment; Joe Cottle, Bill Hall, Arch A. Turner,无人驾驶, and Mrs. Homer Woods are working on their concessions. Their crew includes Joe Shem, Mike Joe Anderson and W. C. Work. With the return of three of their chief clowns, the New York Woods purchased a semi-truck and trailer and is converting it to transport equipment. At Brooklyn, N.Y., he operated a recent auction sale in Norwalk, Conn.

Manager Adolph Emes and Mrs. Wallace Goodrich, Sol Spight, &amp; Co. will be out on the road, perhaps as early as two weeks from now. Manager Mansfield has placed orders for a front entrance mar-

quee, clockmaker top and legs for three of his shows. He has advertised. Arthur Gibson has been working at his home office in Davenport, Iowa, and Atchison, Kansas. His home is now

V. Wallace Gibson
Burlington, Iowa.

GEREN'S OUTDOORS
PARIS, KY.

WANTED—RIDES—WANTED
For the following riders: Ferris and Second Man for latest model 1-Car Tilt-5-Wagon, 2-Arcad, 7-Metro-Go-Round, 2-Metro-Go-

Round, 2-Metro-Go-Round, and 2-Metro-Go-Round. Merritt Men were all disconnected. Daily tickets for the 1-Car Tilt-5-Wagon, as well as the 2-Arcad and 7-Metro-Go-Round, made in San Francisco, and sold downtown. The following information is true: Ferris, Pep Chino, Sunny, Apple, etc. Tilt-5-Wagon and 2-Arcad that are for stock. People

have been offered.

WRIGHTSMAN AM. CO.
P. O. Box 1926

& Charles L. Rose.

A INSURANCE
CHARLES A. LENZ
"THE SHOWMAN'S INSURANCE"
A 1388 INSURANCE EXCHANGE
CHICAGO

*INSURANCE*

WHEELS
OF ALL KINDS
Tickets-Paddles-Lowdowns
Complete KENO OUTFITS

CARNIVAL SUPPLIES AND EQUIPMENT
GAMES, STRICKERS, ETC.

Still Available.

EVANS' BIG PUSH
Write for Catalog
H. C. EVANS & CO.
520-28 W. Adams St., Chicago, Ill.
No ODT Change

Word from Washington is that the Office of Defense Transportation deems no action to be necessary as to movements of outdoor shows this season, that there has been no revision of its policy, as announced last year for circus frays and other transporta-
tions. The Army and the Navy have set up new regulations and it is too early to say whether any of these new regulations will be made public at once; but what was made public in the last ODT issue is as follows:

No change has been announced by the Office of Defense Transportation concerning transportation of circus equipment.

No Shrine Show
In Detroit This Year

DETROIT, Feb. 12.—Plans for revival of the indoor circus sponsored annually by Modern Temple of the Shrine for near the end of the year have been announced.

The Shrine circus, to be held in the Detroit Civic Auditorium, is being planned for a winter season of 1944-45. The circus will be opened on November 15th.

New Canvas for KM;
Quarters Improvements

HUGO, Okla., Feb. 12.—The Kelly-Miller
quarter show, now in Kentucky, has
been purchased by the Miller family
for use in the future. The show will be
moved to Hugo, where it will be open-
ning in March.

Los Angeles

Los Angeles, Feb. 12.—Sgt. Phil Pa-
colm, who was arrested on his return
from the front in the Philippines before leaving for overseas duties. He
was married this week.

Mrs. Joe Mccaslin is in town with her
son, Charles, who is about to go into
the army. Joe McCaslin remained in
Oxnard, where he has charge of the
Circus.

Art LaRue, clown cop, is working at the
Circus in New York, as are a number of
side show performers, including Jack
Butler, of the Butler Brothers, who is
now working three weeks in San Fran-
sisco. He is now breaking three at Goebel's
Farm, Thousand Oaks, Calif.

More Seating Capacity for Cole

Louisville, Feb. 12.—Work in Cole
Bro's. Winter quarters is progressing fast
under supervision of Jack Biggar. Two-
thirds of the cages are ready and ready
to go are the repair shops and the new show will be in the paint shop. A crew is now working on setting stringers and Jacks, as seats will be all new this year. Three rows higher than the ones they have gone to and new stock cars are under construction for the show.

Visitors at quarters were Mr. and Mrs.
J. J. Carroll, Horse纵横 Lizard and Albert
White.

Cronin To Open
Late in March

Los Angeles, Feb. 12.—Cronin's Cir-
cus will be the official title of the Amer-
ican-Europeans, a member of the Payne
Brothers, who will operate the show.

The show will be the first the public will have a chance to see since the war. It is expected to be a good show, possibly to be seen before the end of the season. The show will be a complete entertainment of the highest order, with a large number of new attractions.

The show will be opened on March 10th, and will be in operation until the end of April. The show will be a complete entertainment of the highest order, with a large number of new attractions.

The show will be a complete entertainment of the highest order, with a large number of new attractions.

Cronin, who is the owner of the show, is a well-known circus performer, having been in the show business for many years. He is a member of the Payne Brothers, who are responsible for the operation of the show.

The show will be a complete entertainment of the highest order, with a large number of new attractions.

The show will be a complete entertainment of the highest order, with a large number of new attractions.

The show will be a complete entertainment of the highest order, with a large number of new attractions.
EDMONDO ZACCHINI
PRESENTS
THE ZACCHINI TRIO
Youngest And Best Flying Act In America Today

Permanent Address:
2603 FOUNTAIN BLVD.—TAMPA, FLORIDA
CINCINNATI, Feb. 12—Gasoline and tire rationing dealt a major blow to the Cincinnati Zoo the past season, the attendance for the 1943 season dropping to 19,180, a new low, from 60,467 in 1941. The 1943 season attracted 448,049 paid admissions. Officials of the zoo, at their annual meeting at the Hotel Alibi here Tuesday (9), pondered a gloomy future.

James A. Reilly, president of the Zoological Society, made a plea to Greater Cincinnati for increased patronage. He compared the zoo to a war orphan. He said restrictions on travel in 1943 had reduced attendance and that it would continue to be a hardship in 1944. Reilly estimated that 60 per cent of the zoo's attendance comes from outside Cincinnati. In 1943 the admissions and entertainment fees of more than $25,000 service men and women.

Despite the attendance decrease, the zoo managed to show an operating profit of $800.97 in 1943 from admission fees. L. P. Lewis, chairman of the finance committee, reported. The zoo's total income from all sources was $165,645.40 during last year.

The annual animal report, read by Walter A. Dargen, veterinarian, indicated that 550 specimens were on exhibition at the zoo last year. Of these, 261 birds and 211 reptiles. Approximately 4800 was made from the sale of surplus animals last year.

All officers of the Zoological Society were re-elected for the current year. They are James A. Reilly, president; L. P. Lewis, vice-president; Florence D. Reilly, secretary; and Everett W. Townsend, treasurer.

The following trustees also were re-elected: Bartlett Storer, P. W. Porter, W. E. Armstrong, and W. R. Kellogg.

LOCKEMER, N. H.—Miss C. M. Lambert, having recovered her health, will open the Lambert park here the coming season. The fun spot was dark last season.

Miss Lambert has had many show-

local fairs, and will earn her living at Trot, N. Y.

Vallejo, Calif., Feb. 12.—Attempts to build amusement parks in Vallejo and nearby S. C. have been abandoned by the promoters, due to their inability to secure the necessary building

permits and priorities.

Both towns have been virtual gold mines for traveling shows that have proves them the past three seasons. The fire department is expected to return to Vallejo and Richmond this year, although there has been a tightening up of li-

censes in the lower town.

Chambless, Hamid Shoot Angles To Pull Cvis and GIs

GREENSBORO, N. C., Feb. 12—An-

nounced last week, that the Tecumseh for-

nati. The Gas, Birds and N. C. have

managed to recover their seasonal

season, with a record return of 10,000

birds and 211 reptiles. Approximately

4800 was made from the sale of surplus

animals last year.

全体の人物が目撃した結果、その現象は日に一日となく進化してい

いており、その進行速度は驚異的である。...

Litmus has Crew Revising Celeron; Meyers on Beck Job

JAMESTOWN, N. Y., Feb. 12.—Harry A. Litmus has a crew of workers busy at his Celeron Park here repairing and rebuilding riding devices and making general improvements in preparation for the opening Decoration Day.

A. C. Beck, owner of the Celeron amusement park, is a part owner of a circus. Harry Hoyer, Beck's partner, is in charge of operation, chief mechanic. Sam Knickerbocker, riding device operator, and Marion Albert, one of the park's workers, are attending to the Celeron Park balcony and roller skates. The park will open May 31st and will offer a variety of entertainment. Attractive and comfortable in the stands, business far ahead of expectations, according to Manager Ells.
Support of RSROA Good for Polio Fund

DETROIT, Feb. 12—Excellent support of roller skating rink paralympic activities is reported by Fred A. Martin, secretary-treasurer of the RSROA, from rinks in all parts of the country.

Rinks which have so far turned in their support of the Paralympic Benefit Night to the national office are: Chicago, Minneapolis, Milwaukee, Rochester, Chicago, Seattle, Salt Lake City, Pittsburgh, St. Louis, and Memphis. Other rinks are expected to join in the push for contributions.

Entries in for Coming Meet

PHILADELPHIA, Feb. 12—Six roller skating rinks were entered in The Philadelphia Daily News championship contest, at the first meeting which was held at the offices of the sponsoring newspaper last week. They are Circus Garden, Carman, Dance Box, Asellaphia, Wil- low Grove and Crystal Palace. It was de- cided to have another meeting later in the month, at which time dates will be set for the various rinks of the various regions which wish to enter the annual championship events. Each rink owner reported there was great interest in skating and in the sport and gave assurance that the individual entry list would be two or three times the size of previous years. Prizes will be awarded for the best meet in general and for the individual events, and the official rules, which are published weekly in the newspaper, will be followed.

JS Group Asks ARSA Membership

NEW YORK, Feb. 12—Membership in the Amateur Roller Skating Association, Inc., is being solicited in the ranks of 17 roller skating rinks in that State. The new group was formed to help create good will and to advance amateur skating to a higher standard.

ARSA has granted sanctions for the coming season meets; Massachusetts, Co-Ed Rollerdomes, Boston, February 22 and 23; New York, Minoqua Skate- ing Rink, Minoqua, April 3 and 4; New Jersey, Rutgers University, Elizabeth, April 4 and 5; and Michigan, Arcadia Skating Rink, Detroit, April 15 and 16.

Mr. Mulligan, president of ARSA, said dates would be ready for release soon for meets in Connecticut, Kansas, Ohio, Utah, Oregon, Florida, California, Oklahoma, Missouri, Pennsylvania, Virginia and Illinois.

ARSA GARDENS, Detroit, is being located in a high esteem in preparation for the continu- ing national championships, to be held in May 1944.

OHIO STATE championships under RSROA championship for all 27 classes of skate shows, as well as downtown and downtown partnerships, will be held in the Rollercade, Cleveland, April 6-8.

BUSINESS at Skatedalen, Celoron Park, Celoron, N.Y., is up for beyond expectations; reports rollerdrome, Celoron Park management.

A COMMITTEE named by city council and John, N. J., to investigate recreational facili- ties for children has urged introduction of roller skating on wooden platforms at some playgrounds. It was pointed out that roller skating would provide more exercise than regular exercise alone.

OSCAR A. MORGAN, general sales manager of Paramount news and short, will be New York, as a second figure skater on rollers and ice. He will judge at a 1954 Eastern championship meet of the figure skating competition, held at Lake Placid, N. Y. He is also a figure skater and blader.

OPERATIONS of the Rollerdomes, formerly known as Minoqua Garden, have not been interrupted or disrupted despite a verdict in the Local Management's court that a levy by essential to legal operating of this rink since it was made many months ago. Mrs. Edith Izard, owner, manager, appealed. Four clubs are us-

ing the rink four nights; 7:30 to 11:30. Two clubs for private groups. There is no Sunday use. Convention of Mrs. Izard is that no license is necessary where only members of clubs are eligible for skating.

SKATING TUNE, record label put out by a recording company of that name in Malvern, N. Y., will shortly release two new recordings of tunes composed by William H. Richter, popular Philadelphia songwriter. Both are patriotic marching songs. They Won't Take Americas and The Dogfights are Coming Over. The latter song was the official marching song of the Army Air Force troops sta- tioned in Atlantic City until last year.

ESE BOARD IS READY

(Continued from page 41)

pointed out that developments might conceivably result in War Department moves to shift personnel and equipment to the West Coast for use in the Pacific theater and that such a move might re- sult in the exhibition property in West- springfield, which has been used for the past year and a half as a storage depot.

General Manager Nash stated that everything was in readiness to start opera- tions as soon as the government gave its approval. Altho the expo personnel has been as slim as ever since the grounds were utilized by the Merchant Marines Corp, the necessary individual who has served in an execu- tive capacity with the organization in the past is ready to spring back into action.

The management has continued to co- operate with 4-H Clubs by offering spe- cial arrangements for the benefit of county fairs and to continue agricultural and livestock shows. There has been less demand for the use of the house, however, and co-operation to breed associations in livestock sales and ac- tivities.

Continual study of large fairs operat- ing shows under arrangements which were made by the general manager during the past year and a half. In March Nash plans to visit Southwestern developments and to study operation of a night club. Resolutions were adopted on deaths dur- ing the past year of George M. Henders- and Albert R. Steiger.

LADIES’ AND MEN’S SHOE-SKATES

Trade Mark “VETERAN-TREAD” on every tongue

Ladies and Men’s Shoe-Skates

Prize Winners

Demand That Quality Outfit

Serviceable and Classy

Genuine

Chicago

Shoe-Skates Are the Best in the Long Run. Ask Your

Rink Manager.

No. 886

CHICAGO ROLLER SKATE CO.

4427 W. LAKE ST.

CHICAGO, ILL.

WHEELS OF FIBER

Built for Hard Wear by Master Craftsmen

• WILL NOT HARD OR MARK
• GREATER GRIPPING SURFACE
• IMPROVED BUSHINGS
• IMMEDIATE SHIPMENT

PRIZE

WINNERS

Demand That Quality Outfit

Serviceable and Classy

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Shoe-Skates Are the Best in the Long Run. Ask Your

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LADIES’ AND MEN’S SHOE-SKATES

Trade Mark “VETERAN-TREAD” on every tongue
Leaders Named to Britannica Board

CHICAGO, Feb. 12.—Fifteen of the nation's prominent educators, editors, and business leaders were elected members of the board of directors of Encyclopaedia Britannica Films, Inc., at a meeting here recently. The educational film company was formerly known as the Abraham Lincoln Film Library and was purchased by Encyclopaedia Britannica.

Eight of the directors already served in a similar capacity with Encyclopaedia Britannica. The new chairman of the board of Encyclopaedia Britannica Films, Inc., is William B. Benton, vice-president D. of the board of directors of Encyclopaedia Britannica.

Also elected to the board is Chester Bowles, G.P.A. Administrator; Marshall Field and Company; Lewis F. Waller, architect; Paul G. Hoffman, president of the McCormick Press; Hubert H. Humphrey, president of Dartmouth College; Robert M. Hutchins, president University of Chil

Reconversion Still in Future, Says Nelson

WASHINGTON, Feb. 12.—Donald M. MacArthur, America's top fighting Industr

U.S. Forces in Australia Enjoy Late 16mm. Films

NEW YORK, Feb. 12.—The U. S. Army film exchange in Australia is receiving its quota of 16mm. films several months ahead of the regular distribution of theaters there, Sidney Allbright, ANZAC general manager for United Artists, reported.

Allbright, in the U. S. for a visit of some months, paid tribute to the dis

Slouts Begin Negotiations For People as Canvas Trek

MILWAUKEE, Feb. 12.—Mr. and Mrs. L. Yvonne Stout (Ora) close their winter tour with their Workmen Players Co. before attending college courses of Art Institute, after which they will proceed immediate

Tire, gas restrictions will keep people home. We furnish—

WANTED

WANTED

WANTED

Louisiana-Alabama and Mississippi Roadshowmen

WANTED

WANTED...
Because of the serious paper shortage, letters, etc., will be advertised in this list only once. If you have a letter addressed to you in care, look for your name EACH WEEK.

Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

Notice, Selective Servicemen!
The names of men in this list who have Selective Service mail at any office of The Billboard are set in capital letters.
NOTICE

Due to the expense of postage necessary for mailing, an extra charge of 25c will be added to all orders for which a mailing address cannot be given. This charge will help defray the cost of handling. Orders to be sent by express should be accompanied by the full amount for express charges. This includes all orders for which express is not necessary.

Monday, May 5th, 1944.

To Paper Newsman,

we have a sensational offer for you. We have a great collection of used 85mm film, all in 5 ft. rolls. This film is in excellent condition and can be used for any purpose. We are offering this film at a special price of $50.00 per roll. This is a limited offer and we are sure that you will want to take advantage of it.

Yours truly,

[Signature]

[Company Name]

P. S. If you have any special requirements, please let us know and we will do our best to accommodate you.

---

To Paper Newsman,

We have a fantastic opportunity for you. We are offering a special price on our new line of 35mm film. We have a variety of films available, from action to dramatic. This film is of the highest quality and is guaranteed to meet your needs. We are offering this film at a special price of $100.00 per roll. This is a limited offer, so don't miss out.

Yours truly,

[Signature]

[Company Name]

P. S. If you have any questions, please don't hesitate to contact us. We are here to help you.

---

To Paper Newsman,

We have an exclusive offer for you. We are offering a limited edition of our special 16mm film. This film is a must-have for any film enthusiast. We are offering this film at a special price of $200.00 per roll. This is a limited offer, so don't miss out.

Yours truly,

[Signature]

[Company Name]

P. S. If you have any questions, please don't hesitate to contact us. We are here to help you.

---

To Paper Newsman,

We have an incredible offer for you. We are offering a special price on our new line of 70mm film. We have a variety of films available, from action to dramatic. This film is of the highest quality and is guaranteed to meet your needs. We are offering this film at a special price of $300.00 per roll. This is a limited offer, so don't miss out.

Yours truly,

[Signature]

[Company Name]

P. S. If you have any questions, please don't hesitate to contact us. We are here to help you.

---

To Paper Newsman,

We have an amazing offer for you. We are offering a special price on our new line of 35mm color film. We have a variety of films available, from action to dramatic. This film is of the highest quality and is guaranteed to meet your needs. We are offering this film at a special price of $500.00 per roll. This is a limited offer, so don't miss out.

Yours truly,

[Signature]

[Company Name]

P. S. If you have any questions, please don't hesitate to contact us. We are here to help you.

MIDGERS OR DWCRS WANTED TO LEARN TRADE — BN. 228 Broadway, Dept. B, New York, N. Y., write for details. Paid for 3 months and taught the trade.

NEED TENG S Atlas at this time — Others wanted. Write to the Chicago and North Western Railway, Chicago, Ill.

OPERATOR FOR POWERS MACHINES — Need one man and one woman for high speed stenographic work. Open all year. Write William W. Scott, 313 N. Market St., Charleston, S. C.

PANTHERS CLOWN JOUGLER — Tour from New York to Chicago, returning same time. Poster advertising saturation April 1. Mail photos. 57-86 Broadway, New York, N. Y.

PIANO HUMS, GUITAR — COURTIAL, CON. Musicians, Small Band, need one or two for vacation. Address, J. D. St. John, 851 7th Ave., New York, N. Y.

PANTHERS CLOWN JOUGLER — Tour from New York to Chicago, returning same time. Poster advertising saturation April 1. Mail photos. 57-86 Broadway, New York, N. Y.


WANTED — EXPERIENCED BILL CLARK, or similar typewriter. No experience necessary. Must have typewriter and at least one year experience. Address, John R. Schmalboeck, 116 E. Fourth St., Columbus, Ohio.

WANTED — HAMmond Organists with experience. Address, Associated Musicians, 19 E. 23rd St., New York, N. Y.

WANTED AT OCEAN 1ST-2ND CLASS Boeing, 4501 N. W. 36th St., Kansas City, Mo. Band, Coins only. Two other jobs available. Address, M. N. Hartman, Hollywood, Cal.

WANTED — HAMmond Organs with experience. Address, Associated Musicians, 19 E. 23rd St., New York, N. Y.

WANTED — Talent. Good name and good volume guaranteed. Address K. H. Lee, P. O. Box 48, Miami, Ohio.

YOU CAN ENTERTAIN FOR ALL OCCASIONS — T. L. Young, 100 N. Judson, St., Chicago, Ill.

MAGICAL APPARATUS

A NEW CATALOGUE OF MINDREADING, psycho-technics, mental effects, and their associated features. Magician's Library, 2028 E. 11th Ave., Minneapolis, Minn.

ATTENTION WANDRERS — ANY QUESTIONS? CALL JAMES, BIRTHDAY ENTERTAINER. Again, 420 Tenth Ave., New York, N. Y.

INSURANCE QUESTIONS— CALL HOUSE, BIRTHDAY ENTERTAINER. Box 331, New York, N. Y.

INSTRUCTIONS — BOOKS & CARTOONS

RICHARD USED FLASHPACK BATTERIES, 36-48 Cells, $12. D. Ritter & Son, 215 South Main, St. Louis, Mo.

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D. Ritter & Son, 215 South Main, St. Louis, Mo.
EASTER SPECIAL
BEAUTIFULLY PACKAGED IN EASTER
WRAPPING. 3-COLOR LITHO BOX.
FRUIT CAKE RING
3 1/2 Pounds Each.
Maint and Mellow—Improves With Age.
A KNOCKOUT FOR EASTER SALES-
BOARDS. Only 800 To Sell.
Retail Value—$5.00 Ea.
Special Price—$2.50 Ea. for Lot.
Terms: Cash, F. O. B. Chicago.
GOLDWYN COMPANY
542 S. Dearborn
CHICAGO 5

Some Orders
Booked for
'45 Delivery

CHICAGO, Feb. 12—The gift shows running in Chicago the last two weeks attracted a record number of buyers who seemed on this visit to the Midwestern
market a little more sober about prospects for merchandise than they have been up to this time. The majority realize that very few new items may be expected and still fewer of the old stand-
outs counted on for the duration. The lamp situation is, as one buyer expressed it, "completely closed," although a very small number of higher priced styles were
shown at the Mart.

So far as novelty and specialty mer-
chandising is concerned, cheerful prospects for such items as trays, pictures, mats and anything you want in china, glass,
ware and pottery seem shown above the paper showings and lack of help in manufactur- ers' shipping rooms. Prac-
tically every exhibitor expressed doubts as to inventories of shipping cartons and possibilities for building up stocks of such materials. Re-use of cartons and
barrels was urged by many. Despite the shortages of shipping containers, how-
ever, some firms were able to take orders for immediate delivery. In most cases the time element on deliveries varies
from two to four months or longer. A great many buyers placed orders for staple items for the 1944 Christmas ses-
son. Pottery shipments are the slowest three days, with manufacturers running
from as much as 10 per cent to a year or even
longer behind on orders. Some represen-
tatives were taking pottery orders for delivery in 1945.

A good many firms dealing in leather goods
realize that dwindling numbers of their lines due to inability to secure leathers soon will reveal that they are-
not able to keep up with demands. Leather
stocks in time for more leather items,
(See Buyers Crowd Shows on page 59)

Girls Want These
CELLULOID HAND MIRRORS
These mirrors get disdained only by
that clamor servility and beauty which
are avowed tempest colors. Overall length 10 3/4", fi-
nished of mirror glass. 4 1/2". Packed one dozen to carton. 50c-
net. Special price: $1.00—Doz. $2.50—
Gross Lots. Des. $2.75.
Send 25% deposit with order.
Wholesalers Since 1911

JOSEPH HAGN CO., 223 W. Madison, Chicago 6

THE
JACK O' RABBIT
FAMILY
NO. 7—Mama is 20 inches tall and
her twins are each 12 inches tall. They
all have Roly Poly eyes. Made of
beautiful rayon cordelaine. Each
set of three individually boxed.
$4.75 each set

No. 1A—JACK O' RABBIT Junior is
1 1/2 inches tall and made of the
same beautiful material as above.
$1.75 each

25% with order, balance C. O. D. F. O. B. N. Y.

JERRY GOTTLEIB, Inc.
303 Fourth Avenue
New York City

Merchandise Trends . . .

By CAROLINE ASPRAY

CHICAGO, Feb. 12.—Allowed production of alarm clocks is
3,300,000 a year, and what we want to know is where do they go
from the assembly line? Our alarm clock has developed a cute
trick of ticking away like mad all night while the hands remain
stationary, and the zoning ordinances of the village outlaw resi-
dential roosters. Since we get up before the sun does, even a
rooster next to the bed wouldn't help anyway. All we can do now
(besides make up a new excuse every other morning) is pray WPB
will really come thru with that brass for parts and steel for cases
which manufacturers say might help them hike production 15 or
20 per cent. Seems that present restrictions limit makers to steel
parts and fiber cases which makes for slower production. If WPB
can be convinced that turning out more alarm clocks won't inter-
fere with war work, maybe we can get to work on time without
marring into a clockmaker's family.

MIRRORED TABLES.—Present popularity of mirrors should
find the line of tables being brought out by a Chicago company
good sellers. The absolutely flat mirror tops are cemented to firm
wooden bases, and the legs are inserted in the wooden under-
structure. Tables are shipped knocked flat and are easily as-
sembled by the dealer. The line includes 14 numbers, usable as
lamp, end, coffee and cocktail tables.

POST-WAR NOTE.—If you're handling any articles for men,
clot hiers' association warns that veterans aren't going to like any
green items, since they're now vividly building up an aversion to
the color. Explanation: They work in green dungarees.

R. S. V. F.—The National Electrical Wholesalers' Associa-
tion is inviting electrical appliance distributors to join a division of
their organization, created especially for
dealers of all socket appliances—radio,
glasses, fans, heaters. Initial membership
was estimated at 150, with the following
prospective members will be admitted to the
NEWA as "Special Members" with
moderate dues, it is reported, and will
have programs dealing with their par-
cular problems, post-war and present,
planned for the 36th annual convention
in Chicago April 10-12. Interested dis-
tributors can get in touch with NEWA at
500 Fifth Avenue, New York, 19 N. Y.

Formation of a new trade association in
the chinaware field was reported from
Washington last week; the new set-up
would be an enlargement of the Ameri-
can Vitrified China Manufacturers' As-
ociation, formed in the early '30s to help
the trade understand NRA rulings.
An ex-official of the Department of Com-
merce is said to be one of the leaders
who will direct the new association.

LOSE SOLDIER MARKET.—Don't for-
get to take into consideration the slack
in the army's training program in your
(See Merchandise Trends on page 51)
**Popular Items**

**Animal Miniatures**

Seligright Giftware Corporation has an extensive line of charming little glass animals to perch on whatnot shelves or to cuddle in dog, cat, elephant or what-have-you collections. Different sizes of black cats are included in the assortments, and there’s one of the hardest novelties to find these days. These sparkling glass paws have an originality of design that will find them scrambling right off your shelves or counters into customers’ hearts.

**Pin-Ups for Memos**

Golfwriter covers adorn the set of four memo books offered by National Press, Chicago, for those inculcuble list-makers. The colorful books are about 4 x 3 inches, and half the cover is a pin-up with clever caption while the other half is reserved for name, address and advertising. As a medium for getting and keeping store names, these are hard to beat.

**Statuettes**

Six colorful figures of a little boy and girl, faithful reproductions of the genuine original Hummel Statues, just added to the J. N. Novelties Company line, are receiving good reception from dealers according to reports. The firm line also includes religious figures of angels, doves, crucifixes, soldiers and sailor, navarita, etc. All items are luminous and in two or three colors.

**Lights**

Two Chicago houses are offering the Match King, that everlasting match lighter, which everyone knows and everyone needs. These are made of plastic and metal covered with engraved trim in red, white, blue and tan. Supplies are definitely limited.

**Zipped Furlough Bags**

A heavy, sturdy bag, for real work, Service Men and Women. Heavy, water-resistant fabric, closed top, fastening all around, metal clasps, olive green or blue side.

**Olive Green**
- 16"-20" Sample Priced at $1.40
- 24"-30" Sample Priced at $1.60
- 36"-40" Sample Priced at $1.70
- 48"-60" Sample Priced at $1.80

**Navy Blue**
- 16"-20" Sample Priced at $1.50
- 24"-30" Sample Priced at $1.70
- 36"-40" Sample Priced at $1.90
- 48"-60" Sample Priced at $2.00

**LEVIN BROTHERS**

**PUZZLE LETTER**

Clean up with the fastest selling novelty in correspondence entertainment. Write on any scrap, e.g., a sheet from an old catalog, 32 Comic cards on set, a pencil, a ball of thread or string, a rubber band, and a couple of good ideas. Makes items, $1.50 gross units, $2.00, $4.00, $10.00, with order. C. O. D. Sample 25c.

**FRESH ART NOVELTY COMPANY**

232-B Foster, Chicago, Ill.

**With These FAST SELLERS At Our Low Bargain Prices**

**LEE-BRITE SHOE SHINE KIT**
- For Service Men and Service Women
- For Daily Home Use

Here’s a “suitable box that will win the judging—on this highly competitive, practical, and very desirable Christmas list. These professional outfits have been used by old ladies and women in the service and for daily home use. Includes complete equipment for rendering service—cleaning, polishing, rubber lambs, etc. Handsome, heavy wood display—waterproofed wood shell—complete polishing cloth—four quality assorted shoe boxes. It’s a sure winner in red, white and blue mixing box)—ready for advertising right on the cover.

Order No. 800-B
- $5.90 PER DOZ.; $67.50 PER GR.

**Genuine All Leather 8 PASS CASE BILLFOLD**

**A Real Bargain**

That Defies Competition

Order No. 804-B
- $7.50 PER DOZ.

**GOLD FINISH LOCKETS**

With Gold Finish Chain

Velvet Lined Box

Bridal beautiful backyard with high design on front and rear. Gold finish, jewel tone, white, yellow or blue. Combination smart scene box. Basket. Full finish needs a box. Prices $5.00.

Order No. 806-B
- $13.50 PER DOZ.

**Lumina Glass For Give-Aways**

Get shaped plastic creations that entered the girls. Numbers for Give-Aways to build customer goodwill. Assorted sizes, shapes, colors, packed 12 to a case.

Order No. 807-B
- $1.35 PER GROSS

**ALL METAL MATCH KETTLE**

Insignia Design on Front, Individually Carded


Order No. 808-B
- $7.20 PER DOZ.

**BACK BARRETE**

Attractive Hair Ornament, Individually Carded

A smart, fast seller to fill your display space. Comes in assorted colors and styling. A smart, fast seller.

Order No. 809-B
- $1.50 PER DOZ.; $16.50 PER GROSS

**B TRICK* TRICKLET**

PLASTIC TRIMBLE

A good seller, that it is hard for you now meet enormous need for this novelty. Comes in light blue, light red, green, red and blue. Comes in plastic.

Order No. 810-B
- $1.75 PER GROSS.

**DICE ON BEADED KEY CHAIN**

A girl’s, lady’s, or man’s key chain with a dice, colorful. Worn with any hat or hand bag. Comes in assorted colors and styling. A smart retail.

Order No. 811-B
- $1.50 PER DOZ.; $15.00 PER GROSS.

**INSIGNIA PHOTO BRACELET**

Gold Plated, Individually Carded

Very good line for miniature photo with snap-on bezel. Sizes, 1-2 inches. Comes in gold-plated cases with gold-plated cards.

Order No. 812-B
- $10.00 PER DOZ.

**FREE CIRCULAR—Has Off the Press—Paired With Fast Seller—Sent on Request.**

**STOCK UP NOW...**
IDENTIFICATION BRACELETS!

No. 502—Heavy Sterling Silver Identification Bracelet. Curb chain links .070 stock, $9.50; .075 stock, Highly polished $15.00 EACH.
No. 501—Same Style with Curb Chain Links .060 Stock and Center Chain Links .095 Stock and Center Plaque .060 Stock. $4.25 EACH. .090 Stock. $7.50 EACH.

We believe these are some of the heaviest bracelets on the market!

1/3 deposit, bal. C. O. D. F. O. B. N. Y.—SEND FOR CATALOG.

SOLD FOR RESALE ONLY!

MURRAY SIMON
109 South 5th Street
Brooklyn, N. Y.

BUYERS CROWD SHOWS
(Continued from page 48)
during the next gift show.

Quality of articles displayed seemed on a par with pre-war days, and there is a steady discontinuance of some lines. Those being offered at the present time seem to be maintaining levels of workmanship.

Most import items were a big draw, and importers said that the problem of mass production was slightly less of a headache now than it had been at the beginning of the rush to show those import items. Transportation, duty, and uncertainties of delivery due to short-handed staffs of customs workers are mounting problems now.

Attendance at the two shows in the Palmer House and the Merchandise Mart was estimated to be a good 20 per cent better than previous shows, but no estimate was made of the dollar volume of orders booked so far.

The Merchandise Fair of variety store merchants also held at the Palmer House from January 31 to February 4 was notable this year by the absence of household goods. Glass overwear products were about the only offerings. A real highlight of this show was promise of immediate deliveries on most of the merchandise. Buyers in many of the exhibit spaces lined up six deep waiting for their turn to examine the orders. Twelve more lines were shown this week to the August fair. The show which in the past has been advertised as the 5 cents to $1 show, was more accurately termed by Walter J. Kennedy, fair executive, the 5 cents to $8 exhibit, the general trading-up on a grand scale was noted. The most prominently displayed lines at the Palmer House were novelty jewelry, glass novelties and notions. It was reported that the majority of exhibitors were selling to old and new accounts; and that not only in manufacturing house dealing in cards, children's wovens and games was selling on a quota basis.

ARMY AND NAVY SUPPLIES

Pamphlets for every service, Army or Navy Edition with maps of any Fort, Army Base, Fleet Station, Fleet Base, Naval Station, Boxed, 250 Cent. each, and up. Beautiful Honor Roll for Builder, Sailor, Marine or Soldier, 75 Cents.

MOTHER, SISTER, SWEETHEART, FRIENDSHIP PILLLOWTOPS

Pillow Top, for the Army, Navy, Marine, Coast Guard, Air Corps or WAC, at 50c, $100. Soldiers. Made for any Fort or Camp. A BIG FLATTOP—Leisure Handkerchief, $9.50 per dozen. For all branches of the service. With inscriptions for mother, sister, sweetheart, friend and wife. Embroidered Handkerchiefs, a souvenir for historical purposes. Packed 50c per dozen, special rate for the first 500 sets, 40c per dozen. Warranted to be liked by Army and the Navy vets of whom we understand, 120.00 per dozen. A good number. LADIES' MADE WOODEN CIGARETTE CASE, $8.00 per dozen. ALL KINDS OF ARMY AND MILITARY SUPPLIES AT WHOLESALE. 25% DISCOUNT WITH ORDER. SEND ORDER. SENDING NO CASH.

WORLD ADV. NOVELTY CO.
122 E. 25th Street
New York 10, N. Y.
Phone: Gramercy 6-2174.

STERLING SILVER AND GOLDFILLED JEWELRY

Sterling Silver Pendant, Bracelet, Heavy, Sold Necklaces, $6.00 Doz. Hair Combs, $.50 ea. Heart Locket, 1/2-1 1/2 Kt. Goldfilled, $5.00 Doz. Heart Locket, 1/2-1 1/2 Kt. Goldfilled, on Chain, Bow, Available in Hand Embroidered Pearl Beads 39.00 Doz. Baby Size Heart Locket, Sterling Goldplated, Pearl Inlay, on Chain, 27.00 Doz.

CASH WITH ORDER. SATISFACTION GUARANTEED. ASK COMPLETE LIST RTL.

ARLAN TRADING CORP., 254 W. 31 St., N. Y. C. 1

INTRODUCTORY LISTINGS

If you are a showman, premium lines, novelty, or specialty operation, we will have limited stocks of popular numbers.

IMPORTANT! We have finished the popular lines of the regular business and we have no stock in detail your speculations and types of goods you are interested in.

ACME PREMIUM SUPPLY CORP.
3333 Lindell Blvd., St. Louis 3, Mo.

WE WILL HAVE A COMPLETE NEW PREMIUM CATALOG FOR 1944

READY ABOUT MAY 1

In the meantime send us a list of your requirements and we will answer at once. Thank you.

(W. We Buy Used Cuck Guns, Metal Milk Battle—Pay Top Prices.)

MIDWEST MERCHANDISE CO.
1016 BROADWAY KANSAS CITY, MO.

WATCH SALE

Our New York purchasing office made a very good "pick up" of a limited number of Men's and Ladies' Watches.

We offer these to you on the basis of "first come, first served." All Brand New Watches.

Open Face Gun Metal Case Pocket Watches.

Hunting Case Gun Metal Pocket Watches.

Men's Military Style Chrome Case Strap Watches.

Ladies' Chrome Case Ribbon Wrist Watches.

YOUR CHOICE ONLY $4.57

PLUS POSTAGE

25% deposit with C. O. D. orders

KIPP BROS.
117-119 South Meridian Street, Indianapolis 4, Ind.

WOOD JEWELRY

Elegantly designed in American Hardwood, these Solid Oak Wood Inlay Pocket Watches come packed in a fancy giftbox. These exquisitely designed Pocket Watches come in three sizes: 1 3/4" x 2 1/2"; 2 1/2" x 3 1/2"; 3 1/2" x 4 1/2". The watch bands are covered in genuine leather. These pocket watches will be a beautiful addition to your personal collection.

$6.00 FOR SAMPLE ASSORTMENT

50c FOR CATALOG

NEW CATALOG

Charles Denne

WOOD INLAY WATCHES

1501 South California Avenue, Chicago, Illinois

Metal Cigarette LIGHTERS

New—Stylish at this price. Asturian Colors—Priced 12 to 24 cents. Wholesale prices.

In connection with 1,000,000 Asturian Colors Lighters in stock, we are unable to list prices. If you sell in quantity, we have ready a sample for inspection. We are constantly adding to our large stock of quality merchandise. Order volume is immediate and our delivery is prompt. We reserve right to limit to 2000 per order. We are wholesalers and importers. Address: K. S. ROY, EXECUTIVE SECRETARY, FOR BALANCE C. O. D. 30 DAYS. CASH DETAILS.

New Sweetheart CEDAR CHEST

11 x 11 x 10 inches. Solid Cedar, 100% adjustable. Covered with genuine leather. Satisfaction guaranteed. Boxed in pine. Prices per dozen:

1 Dozen $5.00

100 Dozen $4.00

Shipping will be added. 11 x 11 x 10 inches. Satisfaction guaranteed. Boxed in pine. Prices per dozen:

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Shipping will be added. 11 x 11 x 10 inches. Satisfaction guaranteed. Boxed in pine. Prices per dozen:

1 Dozen $5.00

100 Dozen $4.00

Shipping will be added.
CANDY!!!

- 1 LB. BOX CANDY CHOCOLATES
- 3 1/2 LB. FRUIT AND NUT CHOCOLATES
- 2 LB. PECAN EGGS/EASTER LOAFS

1000 SALESBOARD DEALS
FRESH STOCK!
EASTER BANDS!
QUALITY GOODS!

IMMEDIATE DELIVERY
JUST IN TIME FOR EASTER

The Biggest Candy Season of the Year

FAST SALES
BIG PROFITS
QUICK TURNOVER

Write for Illustrated Circular for Details
J. R. KRAMER
530 Walnut St. East Liverpool, Ohio

LYCKY HORSES

SIT THE Cuddle Toy
Sensation
3 Outstanding Numbers for
SALESBOARD OPERATORS
CARNIVALS
CONCESSIONAIRES
PREMIUM USERS

A brand new "nailed on" seat that's glowing the whole year, with instant appeal to children and women. A new idea, which adaptable to any scene and which is ideal for ready-to-play figures and with free plug play fabrics in several colors.

$48.00 Per Doz.
Both your order NOW! Ships on hand for immediate delivery. Satisfaction Guaranteed. ENL. CHICAGO.

BIG 2 1/4 INCH SIZE LIGHTWEIGHT

FRUIT CONFECTION

<table>
<thead>
<tr>
<th>Size</th>
<th>Drops</th>
<th>Pounds</th>
<th>3-Quarters</th>
<th>Dozen</th>
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</thead>
<tbody>
<tr>
<td>1/4 Lb.</td>
<td>$2.60</td>
<td>$2.60</td>
<td>$4.50</td>
<td>$25.00</td>
</tr>
<tr>
<td>1 Lb.</td>
<td>$10.40</td>
<td>$10.40</td>
<td>$16.80</td>
<td>$91.20</td>
</tr>
</tbody>
</table>

CANDY - $10.00 Retail Value

BE BOXED ASSORTED CRYSTALLIZED FRUITS

<table>
<thead>
<tr>
<th>Pound</th>
<th>3-Pound</th>
<th>14-Pack</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Lb.</td>
<td>$12.60</td>
<td>$75.60</td>
</tr>
<tr>
<td>2 Lbs.</td>
<td>$25.20</td>
<td>$151.20</td>
</tr>
</tbody>
</table>

5000 ITEMS
At Factory Prices

Housed Joe's TREASURE CHEST is listed continuously till April. It's bound now, but still the gristle and ready to go. 85 individual 12-cent sections. Each one a copy of "The Book of Louis' Jive Dancing" and 400 illustrated patrons of price stamped cards. Great advertising value. Send $15.00 for 25c each.

BLAKE SUPPLY COMPANY
219 S. LaSalle St., CHICAGO, I11.

THE REAL McCoy

$2.95 EACH

In lots of 20 or more, or as a single copy. Much desired by radio-owners. "The Book of Louis' Jive Dancing" and 400 illustrated patrons of price stamped cards. Great advertising value. Send $15.00 for 25c each.

Housed Joe's TREASURE CHEST is the selling sensation of '37. It's bound now, but still the gristle and ready to go. 85 individual 12-cent sections. Each one a copy of "The Book of Louis' Jive Dancing" and 400 illustrated patrons of price stamped cards. Great advertising value. Send $15.00 for 25c each.

HOWARD "CO" KANSAS CITY S. 102
Communications to 25 Opera Plaza, Cincinnati 1, Ohio

DIAMOND RING SETS
10K Gold Mountings.

68201 - Diamond Engagement Ring and 9 Diamond Wedding Ring Set $4.90
68202 - 3 Diamond Engagement Ring and 3 Diamond Wedding Ring Set $6.40
68203 - 9 Diamond Engagement Ring and 8 Diamond Wedding Ring Set $9.65

WHITE FOR NEW CATALOG FEATURING MILITARY JEWELRY & DIAMOND RINGS

BIELER-LEVINE
37 South Walsh
CHICAGO 8

WELL BE SING YOU
THE OAK RUBBER CO.
RAVENNA, OHIO

FAST SELLING JEWELRY
FOR WHOLESALE - WHOLESALE.
RESORTS, PROMOTIONS, ETC. FAST SERVICE:
Send $100.00 or $200.00 for Sample
MAJESTIC BEAD & NOV. CO.
307 Fifth Avenue
NEW YORK 10, N. Y.

Watches - $3.00 ea.
New Watches
Men's and Ladies'
FLASH OR DISPLAY
Guaranteed Not To Run
TUCKER-LOWENTHAL
5 S. WABASH
CHICAGO 3

ATTENTION
Pitchmen - Pitchwomen - Sales Workers - Engravers
New Line of HAND-PAINTED Cedarwood JEWELRY
12 Large Designs
$1.60 Per Dozen
Published at $1.50 for Sample Line of 12 Numbers.
ROYAL PRODUCTS CO.
1216 S. Michigan
CHICAGO 5, ILL.

A firm dedicated to the foreign trade needs.
We can supply you from Perfo Rican Industries, Hand-Made Straw Hats, Hand-Made Carments, Cigars, Souvenirs, Mahogany Furniture, Oil, Straw Novelia, Magnwy Works, Boudior Sets, Tropical Fruity Rings, Cone-Wood, etc.
son and was getting a bit of a reprieve before opening up again.

In terminating my tour of the so-called dormant metropolis I found it very much alive and may open there myself with visions in the near future. Last, but not least, ran into Murray Zieglerman working on some sign and wonder over, with his kitchen gadgets in a somewhat close and isolated spot in a prominent政府部门.

It may be interesting to note that I generally mention the first name to the new people I meet in the Pictq business and most of them have been to Bill Baker's, and followed. Last, self with very much the idea of combining it with the Pictq business.

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AID BACKED IN MISS.  
(Continued from page 41)
cept of the committee urging that the expenditures on "temporary" buildings. If the bills die in both Houses, the proposal of the lease should be withdraw- ben, he said.
Reapportionmentists represented were Wallace Bros. Shows, Walter B. Fox; East Angelo Shows, C. J. Wright; Al Baysinger Shows, L. B. (Barb) Lamb; Gertsch & Sparks Shows, George C. Gertsch; and River City Southern Poster Printing Company, B.G. DeWitt. They said they will, they will, they will. Gold Medal Shows, Oscar Bloom, Fox, Fiat and Bloom took the floor in an out- discussion. There were 32 fair rep- ports.
Manager Magee said he was going to Washington to see what exhibits are available for the American Poliet Euforid show is tentatively booked again.
Topics ranged from juvenile delinquency and dilapidated buildings, in which exhibits here have to be shown, to cattle raising and industry balance with agriculture. Speakers included Oliver Enzemer, editor, McComb; J. S. Vandiver, state superintendent of edu- cational agriculture, and Larry Ser- geer, representing Major Walter A. Scott; R. C. Faye, representing the state association; E. H. M. Clifton, state superintendent of the city schools, and J. L. Jones, director of extension; E. H. R. Kiplinger, state assistant secretary of agriculture; Mrs. May Cresswell, home economist of State College; Wyatt Jones, Nokomish County 4-H Club; W. D. B. Blevins, state agent, Forrest County Fair and Livestock Show; J. B. Walker, Jasper County Livestock Association, and E. M. Tate, 4-H lead director. Those present the group.
J. Felix Y. Underwood, state health officer, and Charlie McNiel, who led sing- ing at the fair, told the audience that 4-H club members were often attended by many legislators in addition to 4-H sponsors.
The group received the resignation of its president, Nelson Sigrist, Macoupin, who resigned as president. J. M. Savory, Tupelo, presi- dential nominee, was named to fill the vacant position. Two other officers were elected: Laurel, vice-president; J. M. Dean, Jefferson, re-elected secretary; and Clarence Williams, who was elected treasurer.
A letter was received from the state association asking that the 4-H group be on record for the fair plan and help county fairs secure exhibits if some industrial exhibits could not be had that year.
Several good boys were named to the committee.
A far, Wyatt Jones declared, "and I'll show you a backward county."

N. Y. GROUPS MERGE  
(Continued from page 41)

taken over by the U. S. Army. Speaker after speaker predicted that there would be a banquet for everyone - there was a charter in New York. Several of the fairs sus- pended operation last year because of war conditions, and everyone of them is planning another year to resume this year. Those of the newly formed or- ganization were elected officers.

President, Blair A. Dodge, Governor, formerly president of the town association; Alfred Vincent, Meicola; W. Roy Converse, Elmira; secre- tary-treasurer, William A. Dardens, Chatham; executive secretary, with headquarters in Albany, James A. Carey, State Department of Agriculture and Markets. G. W. C. Harrison, Albany, secretary of the county association 46 years, and Clyde Schulte, secretary of the association 33 years, were elected honorary secre- taries for life.

Task of Two Years
Merging of the old societies and organ- izations of the new was a result of two years by a committee headed by Valentine and Olds. Senator John F. Williams, Troy, presided at the meeting. In the after- noon, Col. Elwood A. Hughes, general man- ager of the Steilte Spen, emphasized the importance of developing the fair into a new farm community and the war, and in frozen foods. Other speakers included Roger B. Peckman, Hart- ford, Conn., executive vice-president of the State Fair Association; former State Senator Frank L. Wiswall, Albany, secretary of the State Racing Commission; and several officers of the 4-H Clubs, marshall by Prof. Albert Hoffer, Cornell University.

Michael J. Nosek, 360 W. K. International Light Plants mounted on 26 ft. Trailers, G.M.C. Trucks. The company, owned by Mrs. Rose H. Mark, 1918 Chicken with Bongie-Thong, have several shows and Trailers and 26 foot Trailers, and a large group of shows.

The Billboard  
FEBRUARY 19, 1944

LETTER LIST  
(Continued from page 45)

WACO

Sapolin, Sam

Wichita

H. E. F. Roosevelt, President

Williamston, N. C.

James S. Moore

Wills, L. A.

Woodfin, Wade

Woodruff, Thomas

Woodward, Albion E.

Woods, Wm. J.

Young, John Y.

Zephyr

ALABAMA

Tulare, Calif.

Tulare, Calif.

Tulare, Calif.

Tulare, Calif.

Tulare, Calif.

Tulare, Calif.

Tulare, Calif.

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Tulare, Calif.

Tulare, Calif.

Tulare, Calif.
JONES EXPO PREPPING (Continued from page 32)
Mrs. Bootie Padcock and daughter, Frances, also frequent visitors, and Eugene Rosenberg will again be manager of advertising
for the exercise No. 1 in and charge of the medicine management and payroll. The list of those who would be added this season.

McCARTY secretary.

NAMED SUPERINTENDENT

NEWPORT, Ark.—R. O. Burton was re-electected president of Jackson Livestock Show. One named as W. A. McCartney, vice-presi-
dent; C. H. Hunter, secretary-treasurer.

McCARTY was named superintendent of the 1944 Mid-
lavestock Show, County Judge B. H. Barron, president. The in-
gene Jones is assistant and Baymond McCarty, secretary.

TATCHEN, Miss—Southwest Missis-
ippi Livestock Show, Port Gibson (12 coun-
ties), re-elected M. D. Hester, president, P.
D. Barlow, W. J. Wagner, vice-presi-
dent; J. H. Brown, secretary; J. G. McKewen, manager.

CONcessions TO LET

1400 E. 88th St., BROOKLYN, N.Y.

Write, Wire or Phone

GANGLER CIRCUS

PHOENIX, WILLIAMSON, YVONNE & CO.

WANTED

FERRIS WHEEL

State Correct and Price,

WANTED

for Cigars, Bottling Gallons, Ball Game, 

GLASS HOUSE

and other small

Reading's Shows

Write: Win or Phone

Readings' Shows

Wanted 12 Tissue To Tires for Auto Eddie Ridie.

WANTED

Ride and sing. $25.00 a show. B. J. Smoll, 

Reading’s Shows

Wanted for long season with all new big 25-car railroad show

WEST’S world’s WONDER SHOWS

P. 0. BOX 1085

JACKSONVILLE, FLA.

WANT Want

THE John R. Ward Shows

Opening Baton Rouge, La., Saturday, March 4

MENSTRELL SHOW (THE BERTY) — Current 85 people. The salooner from outside. Warrant for the showman. 


GROVE PRIZE PIGS—Dr. F. E. Groves and son, who is a showman. Will perform a first rate showman. Will not interfere with local showman.

WALLACE BROS.’ SHOWS WANT

Perry Arcade, Seaside, Candy Flats. Want for Girl Show—Jean Daily, Miles Howard, Anna Burdon in any state where there is more world with what is the better known. Will not interfere with local showman.

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Post-War Planning—6

THE DISTRIBUTOR

Since the whole subject of distribution is likely to be a big topic in business circles in the post-war period, a lot of attention will be directed to the firms and men that make up the distribution field. The coin machine trade will reflect many of the ideas that prevail in general business and will also have its special problems that concern the distributor.

Much has been written about the coin machine distributor in the past decade, because he became one of the most important figures in the industry as a whole. Distributors in the trade were alive to their opportunities and steadily improved their services during the past 10 years so that they became a vital connecting link between the manufacturer and the operator. There will always be plans and theories whereby manufacturers may sell direct to the operator, and some firms will persist in such a plan as long as coin machines are made. It is similarly possible that the time may come when machines will be sold direct to locations by some manufacturing firms, but the past decade has shown that the trio of manufacturer, distributor and operator makes the ideal set-up for what is known as the coin machine industry.

There has been much discussion in the past on how to classify or define a coin machine distributor. In actual business practice, a firm that has made arrangements with a manufacturer to handle his product in a given territory must be accepted as a recognized distributor. In other words, the manufacturers themselves have the prerogative of selecting the distributors with whom they make arrangements for selling their machines in a given territory. There are other firms that, by developing their services and financial position, become recognized as distributors in their own right and are able to approach manufacturers as such. Efforts to draw up an iron-bound list of firms which would be known as distributors, or dreams of forming an organization composed of the only recognized distributors in the industry will never be practical and would almost surely come in conflict with the fair trade laws. Before the war, the distributing branch of the industry was said to be composed of about 250 well-established firms. The largest lists of firms that were sometimes called distributors included as many as 800 names.

There is always much discussion about the province of distributors who also engaged in the operating business. This will be a big question again after the war. The coin machine trade can rightly claim that it is a group of distributors as much alive to business opportunities today as the distributing group in any other industry in the country. The stability of these distributors has been demonstrated by the way they have remained in business during the war.

Distributors attained their place in the industry by offering many special services to the trade. They performed important services to the industry in financing operators, especially as the price of machines became higher and higher. Distributors also rendered great service to the operating trade by taking trade-ins on the purchase of new machines. As machines became more complicated, distributors set up repair shops which the operator could not afford and which in some cases actually became small factories. Distributors also helped the operator by testing new machines as they came out and reporting to manufacturers on the success and appeal of new machines as they were introduced in local fields. Distributors actually became the vital connecting link between manufacturers and operators to exchange ideas on many trade problems. Distributors helped the manufacturers by locating new ideas and inventions and telling how to improve products.

When all these services are considered in their full details, it can be seen that the distributor in the coin machine trade has not been merely a man who bought and sold machines but also a man who studied the business thoroly and became an important advisor both to manufacturers and to operators. Distributors gradually became the logical channel for introducing new operators into the trade. Distributors could perform a valuable service in this respect by planning to prevent overcrowding in the industry. In other words, the distributor will always be a vital link in solving any special problem that may confront the industry. In many local territories, the distributors become the local leaders for the trade. In many cases they are members of the local trade association, and although they may remain in the background, yet operators' organizations can always count on their support.

Whatever changes may come in the field of distribution, these facts will be important in the coin machine trade.
Mail Time!

The sergeant’s whistle blows and the order, “Attention to mail call” is heard. Eager faces crowd around, and soldiers’ hearts beat faster in anticipation of letters from home. The roll is called and in response, soldiers’ hands reach out to take the coveted letters. Groups of men walk off together talking and bantering each other, discussing the news from home, their girl friends, and the world around. For so many, each letter from home can crowd into their minds. Here and there a lone soldier, and occasionally little groups of two’s and three’s, walks disconsolately away staring at nothing in particular. The hurt hangs lightly in the air; it can almost be felt—and the reason, no letter from home.

Many of you who are veterans of the last war will vividly recall in your own minds similar experiences. You will remember the feeling of keen disappointment you felt when at mail time there were no letters, and you know from poignant memory just how it feels. Every person having been with our boys overseas emphasizes the tremendous importance of keeping our men’s fighting morale and spirits up, and they tell us that one of the best ways to do this is with letters from home. Of course, our men know that the people at home are back of them—every man, woman and child—but it is not enough for them to know that we on the home front are backing them up. Remember that war is a deadly monotonous game. Remember, too, that only a few short months ago most of these men were boys, and the thought of the nearest and dearest to the heart of youth—their homes, their friends, their classes, social life and all the myriad other things that are a part of our free America.

Cut him off from all of these associations, shoulder him with the responsibility of doing the important job with which he will ever be faced, make him live daily with the rigors of army life and disciplinary requirements, and we can see the need for all the morale and fighting uplift that can be given to him.

Just for a moment place yourself in the position of these men; away from home facing death in all of its many forms which can only be known by intimate association with the battlefront—husbands away from their families and homes temporarily broken. It is necessary, of course, for us all being called upon, both as a nation and as individuals, to put forth our greatest possible effort and sacrifice to win this war. They have asked no odds, but have calmly and gladly accepted the challenge.

Many of these men have never been away from their homes for other than very short periods of times. Their whole world revolves around that word “home” and what it denotes. Today they compose our fighting forces which are in almost every land and clime. Many of them are in remote and out-of-the-way corners of the earth where mail deliveries are few and far between. Special means have been established to get the messages from home to them as rapidly as possible. “V” mail has been a signal success and other “speed-up” methods equally so. Yet all of these improvements are of no value if we at home fail on our part to write cheerful, morale-building letters.

The question has often been asked, “Doesn’t the soldier’s immediate family write to him regularly?” The answer is probably, “Yes, they do,” but let us not forget that thousands of our soldiers do not have an immediate family, and consequently they receive letters from no one. These men are just as eager and anxious to hear from their hands back home as the people who have a family; their nostalgia is just as acute, his longing for home just as great.

Remember your serviceman and write him a letter today. Then, do not forget it tomorrow, keep writing to him. It is little enough to do in return for what he is doing for you. Tell him what is happening at home. Tell him the things that you would like to hear if you were he. There are a million and one different subjects which he would like to hear about. He is sure to be interested to hear about your efforts in more ways than one. First, in knowing that you are doing something for someone who is doing something for you and yours. Second, there will be established a bond of comradeship which otherwise you may never have known.

He in turn will tell you of many interesting items in his letters, give you an education on geography of the world you never knew. You will have the feeling of being more closely connected with his efforts and with the nation coming from your efforts will be lasting. The morale imparted to those fighting for you will be of inestimable value. He will want to know about the job, production, crops and what the people back home are saying. The actual imagination will supply all of the necessary material for a letter.

The important thing is to write, not only once but keep it up, and it is not necessary that you restrict yourself to only one soldier. We have soldiers in China, the South Pacific, Hawaiian Islands, Alaska, Panama, Bermuda, Greenland, Iceland, Africa, Italy and probably many other places. If your feel ambitious pick out in each of these countries a soldier who was a friend of yours in civilian life, write and see how quickly you will be repaid.

A soldier from one of the outposts in the Pacific, recently upon his return when asked about morale in his outfit, replied, “Morale there is spelled M-A-I-L.” This aptly expresses everything which has been said. Contribute your part to this morale by sending mail. Write that letter today.

**Something Special Needed If a Marine’s Morale Sags**

**SPOKANE, Feb. 12—Three slot machine, remodeled with pictures of Uncle Sam, was presented to the Army nurses by Churchill and Stalin, American flags and pungently captivated caricatures of Hitler and Hirohito are helping boost the morale of marines in the South Pacific.**

**The machines are gifts from the Athletic Round Table Club, and were requested by Capt. Neel Poseen, former Spokane resident and now with the marines in the South.**

**The story of the unique machines was printed in the ‘Progressive edition of The Spokane Daily Chronicle, and was mailed worldwide.**

**Here is a picture of the machines busy, busy, busy—**

The article follows:

**Jaded marines in South Sea jungles have three new Athletic Round Table slot machines for “one-arm bandits” to busy them from boredom. And the Athletic Round Table, which in addition to other efforts, has helped in an army navy, and the marines overseas, has gotten this slot machines to them.**

**Request for the machines came from Capt. Neel Poseen, former Spokane resident and Round Table long campaigner. Poseen now is stationed in the South Seas.**

**He wrote the club back and got the story to merriment of many marines he was convinced machines of the type enjoyed at the club were the best means of boosting morale.**

**Delivery a Problem**

Joseph (Jae) H. (Hick) Albi, perennial president of the Round Table, took the matter up with the club department, suggesting the machines be shipped by air. The shipyards and the postal authorities explained that the machine would be shipped, but that the war would be over by the time the machine got through.

**The Round Table board was not downhearted. It is decided to operate the machines first and then, by demonstration, to push forward as much as possible to the government that it would care for the shipment.**

**The machines were obtained and rebuilt at a total cost of about $2,000. In place of the usual oranges, plums, lemons and citrus and other delectable fruit, the orange blossoms with pictures of Uncle Sam, beautiful army nurses, Churchill, Stalin, Roosevelt, American flags, also caricatures of Hitler, Hirohito. On the poseen of the machines are the words: "Don't Mention the War.""
**MOVIE MACHINE REVIEWS**

Assembled and released by Sounds Distributing Corporation of America, Inc.

**Program 1146**

Rotaryu Swing describes a new type of dance that was created by Ivan Scott's orchestra. Tthe character of a kind of dance that the boys and girls are learning at the same time is published. The program also features a new song by unidentified artists. (Souvenirs.)

LINT MONTGOMERY stars in Ida Adams. The sound of the dance is a recording made by Miss Adams in 1936. The girls also appear in the same scene of the dance. Two unidentified dancers also appear in the same scene of the dance. (Souvenirs.)

**Here in CHICAGO**

**Expert Can't Recommend**

John Carlisle Gregory, captain of the military police force, is an expert three-cushion billiard player. He has made one run of 128 in 13 and 24 years. (Souvenirs.)

Carlisle makes his bow in this issue. (Souvenirs.)

BOY BAILIE is the star of Swift Hill Hill, a comedy song about a hillbilly's affection for EVA OPHELIA and the summerhouse. (Souvenirs.)

FOOTBALL Mania is sung by ROY RAE, who was ballroom dance master in the 1930s. (Souvenirs.)

CHARLIE BARNET (Decca) "Strollin'" — FI. "Strollin', Home, Waitin' for You" — FI. "YC."

The compilation and drive that has sodium, played a Barcarolle for the in Australia, has been released. The saxophone, which connotes the rhythm of the song, is sung in a romantic tune. (Souvenirs.)

EMORI MOUNTAINERS sing and dance in The Mocking Bird. Solo parts are sung by many members of the troupe. (Souvenirs.)

Waltz for the Robert E. Lee is a showboat dance with a miniature, complete with minstrels, singers and dancers. The music is sung in a manner that is humorous. (Souvenirs.)

Program 1147

**Pistol Packin' Mamas** may have hit the peak of popularity, but she now has a riveting new dance that was written by Al Dexter immortalized Monday. The dance is a hard hitter. The Gus and the Cowgirl, CUTIES (Cut) put in a brief appearance. (Souvenirs.)

The PATRIOTYAS, four men and a girl, sing "She's the McCoy," which connotes the rhythm of the song. If we can afford to wear uniforms of the various branches of the armed service, we might as well.

Scrub Me Mama With a Boogie Beat is a boogie variation of The Irish Washerwoman. The dance was written by Cliff Fenn. (Souvenirs.)

**In the Billboard**

Mr. and Mrs. Robert L. Sampson are the proud parents of a daughter. Diana, February 15. Mr. Sampson is manager of the record department of the Sampson Electric Company. Columbia record distributors.

POP. RECORD REVIEWS

(Continued from page 19)

for all the lead in the horn. The Johnny jumper, with greater scoring for the section, Added solo work of the Stewarts, trumpet, Joe Norton's tricky tromboning and a dash of the Duke's own pianology.

Duke Ellington was cooking up with Duke Ellington, his side should continue to please the public. (Souvenirs.)

The team dances, too. (Souvenirs.)

**In the Billboard Ten Years Ago**

"Make the Public Official Your Friend" was the slogan proposed by David S. Bond, of Boston, to guide the coin machine industry during 1924. It was also Bond who, a year earlier, had suggested the outsourcing slogan for 1923 which was "Make the Location Your Partner." The idea received much favorable comment and were widely used throughout the industry.

A new trade association was formed through the efforts of the Missouri Coin Machine Operators' Association. It was organized in St. Louis and became the most prominent coin machine operators group in the country. The new organization succeeded the former St. Louis Coin Machine Operators' Association.

Plans for the first annual Pacific Coast Coin Machine Show aroused a great deal of interest throughout the industry. On the basis of advance information it was believed that more than 3,000 Western operators and coin machine manufacturers would be represented at the show.

The Code of Fair Trade Practices adopted by the American Conference of Coin Machine Operators of Michigan was published in full in The Billboard. It was one of the most constructive guides for operating organizations everywhere presented to the industry.

The J. B. P. Corporation presented as one of its "outstanding machines" for 1934 the Grand National 10-cent machine with a mystical mystery payout.

N. H. Herman, president of Ladies' National Association for Women, that a coin machine in Chicago and contacted manufacturers of coin machines with a view to representation in Europe.

A sorority or club organized on a national scale for women and girls in the coin machine industry was to be considered at the 1934 coin machine show. The need of an organization for women and girls prompted by the fact that members of the trade had been recognized in many quarters. Grace Rabin, of International Coin Machine Company, who was asked to act as president of such an organization. Membership was to include wives, secretaries, jobbers and clubwomen connected with the coin machine industry.

**SPECIAL PRICE**

2040 RUB TIX 2040 RUB TIX Banded in 5s & 5s $14.00 5.30 EACH TANK $3.00 DZ. 30.00 2040 RUB TIX 2040 RUB TIX Banded in 5s & 5s $14.00 5.30 EACH TANK $3.00 DZ. 30.00

**ANOTHER NEATER VICTORY**

Help Bring It Closer—Buy More War Bonds

INTERNATIONAL MULTOSCOPE CORPORATION

Manufacturers of Framed Arcade Machines Since 1920

44-01 ELEVENTH STREET

LONG ISLAND CITY, NEW YORK
West Coast News Notes

BY SAM ABBOTT

Hollywood 28, Calif. Phone HO 1466.

rounds of the firms, watching to see if there are deals. There were. Some machines are sold even before they can be opened and gone over, and in many cases, placing money with jobbers in lieu of discount continues for many cases as four months ago have been reported.

Operators continue to have nice business with replacements of machines and new ones. The trend is for a slight shortage of A-1 service men. Several operators have been released from the service of the days of a tight spot. Premier Records has installed its own machines and is now using independent jobbers. Some new talent has been signed by the new company and Premier is off on a program to build a new firm.

Music machine operators continue to have trouble getting records with which to fill their machines. Local jobbers are not as bad off as those away from the coast. Capital Records is releasing right along and this serves to fill the bags of the lots of a tight spot. Premier Records has installed its own machines and is now using independent jobbers. Some new talent has been signed by the new company and Premier is off on a program to build a new firm.

Music Route Switches

R. M. Brunetti has sold his music machine route to Bob Bard, of Bard Music, Los Angeles operators. Bard plans to continue thru the General Music Company.

R. M. Brunetti had a good time visiting the rounds of the showrooms. Talk about circulation of The Billboard, here’s a good example for the books. One of the usual jobbers, formerly a service man for Southwestern Music Company, Los Angeles, was here recently from overseas. He told The Billboard that he has been given a chance to work in the company in Algeria. Christiansen is in the army transport service.

5000 bushels of grain, harvested in the fall of 1950, are stored in Northern California. The firm, with headquarters in San Luis Obispo, Calif., in the city of Los Angeles, has a quick business. Reports that things are going along fine in that area, where there are many home operators and service men.

Fred Gaunt, of General Music Company, has been appointed branch manager for the Los Angeles office. Wurlitzer, a leader in sales and service, has a new office in San Bernardino, Calif., and has a quick business.

In this column has interested him and he is considering locating as an operator in the section.

Expanding Business

J. B. Gayer, of San Bernardino, is expanding his activities with distribution to radio stations in the Los Vegas section.... Happy Jack Ordner, of Watsonville, Calif., got plenty of laughs by distributing his cards with his gay moniker, ... Sam Handsman, of Los Angeles, is getting around and has added a large machine equipment, ... Lew Hawkins, of Los Angeles, Calif., is moving into the city to keep in touch with the industry. ... Hilton Hodges, of San Jose, Calif., is busy getting around the coin machines along Pico. ... Danny Rosenblatt, Los Angeles, is getting around with his coin machines.

The following have been appointed new agents of the firm, in the San Francisco office: A. L. Keener, of Warm Springs, Calif., and J. E. Shadbolt, of Lakeport, Calif., both of whom are well known in the field.

Business is the Same

Business with jobbers continues good, and when they have federal tax, Operators continue to make regular

WEST COAST COIN MACHINE

MANUFACTURING CO.

218 Radio Center Blvd., 1509 Vine St.

LOS ANGELES, Feb. 12.—Members of the local coin machine field are reeling under the recent death of two well-known business men. One of the two was W. H. Weikert, a member of the Long Beach Cigarette Scene, who also is a member of the Gerber Glass Firma of Gerber & Glass. Both deaths came as a surprise to the many friends of the two.

Smith succumbed following an operation on his bladder 10 days ago, in Los Angeles. He was believed to be in better health. His best friends said, that he had never been sick a day in his life. Smith operated the Gerber Glass firm, with Ken Brown as a partner. In addition to cigarette machines, the company also operates wired music. His widow survives.

Paul Gerber arrived from Chicago only a few weeks ago. The writer met him the first day of his trip here. Gerber was making the rounds of the jobbing firms soon after his arrival, not taking time to eat and rest, the writer was informed. With Barney Fishman, Gerber left the Union Station and started westward in search of machines. Gerber was popular with members of the coin machine field here and to his visits at the West Coast were always eagerly anticipated.

When the news of Gerber’s death was announced, his many friends mentioned his authenticity. They had seen him in a public speach in New York a few days before. Gerber had been ill one day. A few deaths was caused by pneumonia.

West Coast coin machine men as well as others, are the best, and the least stanch friends in these two men.

Mac Mohr on Transportation

With the weather and baggage over-carrying loads, Mac Mohr, local jobber who turned to operating, has a solution for a system of getting goods from and to work. The idea is garnered from the army system of running a streetcar strike tie-up when motorists were giving the drivers who had before depended upon public system. Mohr has had a sign made reading “Streetcar Tie-Up—Do Not Be Late.” Mohr thinks that few men will refuse the sign in view. Those who want to jump in late can do it later. From what the writer has seen, the idea has not been given to the general idea by people. If the move is a go, it is likely that Mohr will continue to have a very busy and prosperous business. Mohr would like to see everyone go into the movement. “I think,” he said, “that they are long car loading zone and the people see the signs, and look at it. It also gives us a good idea and one that will catch on with the public and gives the right idea. Occasionally robbers have been increased in Los Angeles.

Revenue Up

According to Harry C. Westover, Col-


er, of Internal Revenue for 10 Southern California counties, figures given out show that during the past year the 10 counties contributed $603,793.46 into the government coffers as compared with $350,000 which was collected for 1942. Figures are for calendar years.

Readying Releases

Standard Pictures Corporation, headed by Frank Tashlin, is preparing several major films and is giving top talent in the entertainment line in these pictures. Tashlin is using only that talent that is in Hollywood, but for the most part the casts are several attractions such as small musical comedies, westerns, etc. A number of them are combined into a film for roadshow operators. Where the coin machine operator is interested, he will be cut down for music machines only. When the film is ready, Jones and His City Slickers is that Réusy- billy movie that is to be released in the six weeks time. Spike the bluebird, is planning something unusual for phonograph operators in this section. Jimmy Keys, of the Los Angeles territory, due to open the Hollywood Palladium Pantomime.

Business the Same

Business with jobbers continue good, and when they have federal tax, Operators continue to make regular

WHEN YOU ORDERING ANY QUANTITY OF EXHIBIT MERRY-CO-ROUND SHORT STOP, LANDSLIDE DUPLEX

Please Write or Wire Quantity and Price.

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40.00

1/2 Cash With Order, Balance Shipped G.O.D.

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PHILADELPHIA 3, PA.

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$324.00

1 Min. 100 Blue Fronts, Light Oak.

$295.00

2 Minis 100 Blue Fronts, Light Oak.

$250.00

4 Minis 100 Blue Fronts, Light Oak.

$425.00

5 Mills 252 Blue Fronts, Light Oak.

$445.00

3 Mills 252 Blue Fronts, Light Oak.

$445.00

5 Mills 252 Blue Fronts, Light Oak.

$650.00

1/2 Cash With Order, Balance Shipped G.O.D.

www.americanradiohistory.com
MINIATURE BULBS FOR GAMES AND WALL BOXES

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FOR SKEE ALLEYS AND PLAY BALLS
For 14 Ft. Skee Alley, 12, 10, $5.50, 100, ... $150.00
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232 N. WESTERN AVE., CHICAGO, I1L.

A110 C. ATLASS AUTOMATIC MUSIC CO. 1933 Grand River Ave. DETROIT
CHICAGO, ATLAS NOVELTY COMPANY, 3211 74th Ave. PITTSBURG

RADIO NOVELTY COMPANY
232 N. WESTERN AVE., CHICAGO, I1L.

LIME HOUSE, 12, 10, $5.50, 100, ... $150.00
For Play Balls and Roll in the Barrel, 10, $4.25 100, ... $150.00

Genuine Rubber Pockey Balls
PANAMOR Projection Lamps
$4.10 Each
10 x 1/2 M. 450 W. Head. ... $90.00
615 TENTH AVE., NEW YORK CITY (Phone BRYANT 9-3295)

Sensational “MIDGET SKEE BALL”.... $239.50

GEORGE MUNVES
$10.00 - $25.00 - $50.00
28 Conductor Wire for Wall Boxes
Small Gauge Rubber Covered Wire for
Chambers and Wire Box Sets
For Coin Machines
For Coin Operated Amusement Equipment
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2000 OHMS, 25 WATT, VARIABLE RESISTORS, FOR CHAMBER SKEES.... $1.50 Each.

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For PIN GAMES.... $4.50 Per 100; 75c Per 12, 1.50 Per Doz.
For PHONOGRAPHICS.... $1.50 Per 100; 75c Per 12, 1.50 Per Doz.
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ECONOMIC SUPPLY COMPANY
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A Thousand and One Items on Our Simplified Form!
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Please Address Mail to Central. 47

WRITE FOR PARTS LIST!

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CHICAGO, ATLAS NOVELTY COMPANY, 3211 74th Ave. PITTSBURG

RADIO NOVELTY COMPANY
232 N. WESTERN AVE., CHICAGO, I1L.
GRANTING OF PATENTS ON JUKE BOXES BEGINNING TO INFLUENCE WAR-PRODUCED MACHINES

Post-War Vitality Seen in U. S. Patent Office Files

By MARGARET S. WELLS

February 19, 1944

The Billboard

MUSICAL CARTEESONS.—Caricatures are having a field day with music lately, and this Valentine's Day some sample cartoons, brought to you today in the service of a happy, musical holiday, includes two amusing caricatures of Bing Crosby and Fred Astaire. From Yank, The Army Weekly, there's a double cartoon of two gratified privates, a picture of one in front of an aircraft detector and saying: "This is the one Jig Saw is after. Something's the matter; all I can hear is Piston Fiokin' Mammals." A news item that the Curtis Bay Coast Guard dance band boasts some of the leading swing musicians inspired cartoonists. Yardley of The Baltimore Sun to do a series of sketches titled "Boogie Woogie Bovine Beat." One picture shows a sailor happily pulling the deck while music pours out of a loud-speaker casually nestled under some formidable guns. A sign alongside says: "Swab and swing with Admiral King." Another shows a veteran seaman with the signs of age and a limp but still armed with his pipe as he smokes his pipe in the caption under a picture showing the line: "The sailor who'd never been out to the strains of Shoo-Shoo Baby." DANCE TITLES.—Joe Creason, radio director of the Minneapolis Star and Times, devoted a full column recently to a sub标题, "Trade Talks on Juke Box Dance Titles," as follows: "This 1943 will long be remembered, both because of the new titles that are being issued and as the one that was bad for flag-foil sitting, bag-coating, free-style milking. He describes some of the songs, one of which is "Let's Do a Little Bit," one of the more popular, as follows: "I've been a big fan of jazz music and all that jazz." At the top of the list is the song "I'm Just a Lucky So-and-So." Creason observes, "It's impossible to discuss a song without mentioning the long-playing record. It is the infancy of music, and the only way to know anatomy. The electric guitar is the only thing that can hold a guitar," he adds. Creason says, because he's sure he'll never know what the title means, if anything.

ACUFF SELLS RIGHTS.—Roy Acuff, the Grand Ole Opry star, has sold the rights to some songs, including his hit of 1942, "Yours Is My Heart Alone," for $4,000. The purchase was made by Henry Melvin, a Los Angeles music publisher, who obtained the rights to the song through a Los Angeles music publisher. The song was written by Acuff and has sold over 1,000,000 copies. Melvin has the right to issue the song in new arrangements and to produce it in a new form. The song was first recorded by Acuff in 1942 and has been recorded by many other artists since then. Acuff has sold the rights to the song to Melvin for a sum of $4,000. The song is one of Acuff's most popular songs and has been recorded by many other artists since its release.

HEARTS ARE BIGGER THAN HOMES. parcels

February 19, 1944

The Billboard

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COLUMBIA CLERK

Ernest Tubb and Pee Wee King recently played the Armory at Indianapolis with the local Wellington Enterprise and Hoosier Barn Dance, to a packed house. Claude (Pats) Potts, who played bass fiddle with the Al Dexter unit, has left Dexter and is starting a unit of his own. Ernest Tubb, who recently finished the picture Jamboree, is back on the Grand Ode Eye at Nashville. He has used Tubb's Little Guy Who Looks Like Long Tall John broadcast for over a week. Another new Pearl Clark song, written by Roy (Shorty) Wallace, has just been released and got off to a good start with the Nashville radio stations. It's called "I'll Be Here for You, Gentleman." The only guy performing "No Name" on the 

USED PHONO NEEDLES RE-CONDITIONED

RE-SHARPEN, RE-SEAL, AND GUARANTEED. You have almost 1/3 your original life! Send your worn needles along with this ad.

NEEDLES RE-SHARPENED

1-10 $1.50 per needle 10-50 $2.00 per needle Over 50 $1.00 per needle

Re-Sharp Needle Service

P. O. Box 170 Fort Dodge, Iowa

A Precision Service

LOOK THIS OVER

RED, WHITE, BLUE JAAR DEALS

(Ball, Five, First, Magpie)

COMBINATION TAPES AND DISCS (Deluxe or with Modern Covers)

HUMAN TEETHS—BINGO

JACKPOT BINGO—TIP BOOKS

TRADE CARDS—SALEDIBARS

10 for $1.00

If you want it not listed write us. No catalogs. Write for the price. Phonograph operators everywhere.

WILNER SALES CO.

P. O. BOX 413 MUNCIE, INDIANA

Phonographs For Sale

Selling Classics $25.00

Selling New $50.00

Selling Used $20.00

Wurlitzer Gem 800 $45.00

Wurlitzer Gem 850 $55.00

$5.00, Delivered, Balance C. O. D.

KEEN SALES CO.

527 Clinton Ave., N., Muskegon, S. Y.

FOR SALE

Victor, Letter Rider

312 Wurlitzer Western Imperial 100

Scully Model 1 $10.00

Studebaker Model 2 $10.00

Benson Mahogany 100 $10.00

Wurlitzer 800 $45.00

Selling New $55.00

$5.00, Delivered, Balance C. O. D.

LEE MANDELL

204 W. 28th St. BROOKLYN, N. Y.

FOR SALE

Photographs and Pin Ball Machines Want a working PARTNERSHIP? They will sell well, and are in stock. Prices: 900.00 to 1100.00 a week. Full or part time. Also, Drexel #900, $16.00, and Drexel #1000, $17.00. CABINET NOVELTY COMPANY

P. O. Box 4102 Tampa, Florida

WANTED

First Class Photograph Mechanic

WOLF SALES COMPANY

1932 Broadway, Denver, Colo.
Foresee No Early Serious Dearth in Cigarette Supply

WASHINGTON, Feb. 12.—Unprecedented demand for cigarettes indicates the possibility that some manufacturers may have difficulty in maintaining customary brands from tobacco as long as (Cigarette Supply on opposite page)

Service, Supervision Spell Success for Vending Firm

BALTIMORE, Feb. 12.—Service and personal supervision are the two keys out of the successful formula for success of the Vendomat Company of Baltimore, an organization which in four years has grown to be the largest candy vending operation in this territory.

In 1940 Bernard Scheuer started the business with one candy vending machine, service was the keynote. The excellent service he gave his first customers even resulted in other locations opening up. As more vendors were selected, new locations were added. Employees were added as the business grew, each trained along the lines initiated by Scheuer.

His insistence upon good service soon paid dividends in growth. Today the Vendomat Company maintains a crew of employees, who serve the entire metro-

Communications to Vending Machine Department, The Billboard Publishing Co., 155 North Clark Street, Chicago, I1, Ill.

petropolitan area.

Each location is serviced whenever convenient—sometimes as many as a dozen service calls are made in a single week. It is surprising in view of the territory covered by the organization.

In servicing locations, the Vendomat employees give attention to the mechanical aspects of the vendors, and if minor repairs or outages or other work is necessary, these things are tended to immediately. In this way more serious damage is eliminated. When more
tensive repairs are necessary units are taken to the company's service shop and put in first-class operating condition. In other words, a serviceable unit is substituted for the one being repaired.

Good equipment is essential to every successful vending machine business, and Scheuer believes, because it eliminates the mechanical trouble and frequent fixing up of equipment for repairs. Scheuer has established a company machine which has been in continuous use for more than two years without any servicing of a mechanical nature necessary.

In Third Location Steady growth in Vendomat's business has made it necessary for the company to move three times, each time to larger quarters. The company has been located at 1 East Lee Street for the past two years, in what is regarded as a permanent location. The two-story layout is designed for time and labor saving. Offices are on the second floor. The ground floor is given over to merchandise handling facilities, incuding aérage, parking, storage and de-

vendy area.

vendy facilities are provided.

Prior to his entry into the vending machine operating field, Scheuer was asso-
ciated with one of Baltimore's leading soft-drinking bottling organizations. The methods employed successfully by that company have been utilized by Scheuer in this vending business. Hence his insistence upon good service as a successful vending operation.

One of the important phases of Vendomat's operations at this time is candy vending in war plants. Service is provided on a 24-hour basis, assuring an ample supply of candy at all times. Some of the largest war plants in the area are Vendomat customers.

Some believe candy, nut and gum vending will be just as important after the war as they are now. Many plants buy a few machines to give their employees, who are thus dependent on vending machines to supplement their meals they carry into the plants. Workers prefer to have between-meal snacks and candy vending machines are especially good customers for the vending machines, and Scheuer believes, the period will find these people continuing to buy sweets from vending machines.

At times it is difficult to get the number of machines to stock his machines, Scheuer said, but he has been able to keep them filled. He has also made it a point to serve nothing but top-quality merchandise at

VENDOR SUPPLY NOTES

IMPORTED SUGAR PRODUCTS—OPA has extended the scope of the sugar rationation program to bring under control the use of imported sugar-containing products. It includes such as sirup and "candy" crystals, used industrially instead of refined, granulated and beet sugar. These products have been ration-free.

Beginning May 1, the ration-free use of these products will be limited to the amount used during the first month of the corresponding period of 1941. Ration currency must be surrendered to cover the first month's use and a ration card held before greater amounts can be used.

Herefore manufacturers have been allowed to import any amount of those products that they wish, and are allowed to ration the amount of rationed sugar they wish. However, sharp increases in the amount of such products imported for use in which sugar is ordinarily used, are causing sharp limitations and in-
equalities in the sugar-rationing system. Not only do those products compete for shipping space needed for im-
porred sugar which is distributed equi-
cally under rationing, but they make it necessary for sugar available for import into this country, particularly from Bolivia's production.

Any decreases in the import of these products will make additional space available for sugar. It will also lead to a total amount of sugar available for im-
pport to the extent that it reduces the amounts diverted for the manufacture of "candy" for further proc-

COCOA.—Lots of ships will have to be assigned to the cocoa trade if the islanders are to meet their quota of 3,000,000 short tons. The main purpose is to make sure that the cocoa demands of the Federal Reserve System and of the cotton industry are met, for the latter produces some 90% of the cocoa and chocolate used in the United States. The islanders are expected to produce some 1,500,000 tons of cocoa, of which 1,000,000 tons are to be exported to continental purposes.

Cuban sugar is expected to be marketed in the United States at a price of $1.50 a hundred, but the price may be lowered if the market conditions improve. The islanders are expected to produce some 1,500,000 tons of sugar, of which 1,000,000 tons are to be exported to continental purposes.

SUGAR BEET OUTPUT—Substantially in-
creased production this year is expected by the nation's sugar beet industry by F. A. Kemp, chairman of the American sugar beet industry policy committee.

"The announced 1944 price for farmers of about $2.50 for average sugar content beets is $1.50 a ton higher than last year and the policy of the government, in the interest of the industry," Kemp said.

Tobacco Growers Hold Crop for Better Price

LANCASTER, Pa., Feb. 12—Lancaster county tobacco growers, who have refused to sell their 1943 crop until the Office of Price Administration raises the ceiling prices on tobacco, this week prepared to investigate the possibilities of carrying their fight to a special emergency court of appeals. More than 500 members of the Lancaster County To-
bacco Growers Association met and heard W. K. Martin, secretary of the asso-
ciation, say that he did not believe a refusal by the OPA to raise the ceiling prices "can be considered the final de-
novation.

Reading from what he told members was the price control law, he said "that the OPA refuse to raise ceiling prices on any one commodity, the contesting individual has the right to appeal to an emergency board of appeals."

Attending members then instructed his officers, by a unanimous vote, to find out if it was legally possible to appeal their case. They also voted to give complete co-operation in the organ-
ization of a national federation of to-
bacco growers.

The growers' petition now before the OPA asks that the ceiling prices of 21.5 and 10 cents be raised to 25, 10 and 15 cents. The meeting was said to have been (See Tobacco Growers on opposite page)
Nathanson Assumes Role of Producer

LOS ANGELES, Feb. 12. — William Nathanson, prominent coin machine manufacturer, has retired from the business and will devote his entire time to the management of Hollywood Peep Shows. From Mexico City, Nathanson returned here over a year ago and began to operate around with his outstanding claim being that of the Palace in Chinatown. Co-operating with Chinese-Americans he designated days on which the receipts were given to the China Fund. He recently supplied a Pashman machine with Vic Krupa, co-ordinator of laboratory activities for Soundies, donating the film for a bally set-up to boost the sale of Worldwise. The machine was placed under the direction of the Bond House in New Chinaland.

Arcade Equipment All in A-1 Condition

WANTED

FOR SALE

GLAMOUR GIRLS! FOR 5 CARD VENDOR

FOR THE COMPLETE LIBRARY

ARCADE EQUIPMENT—All in A-1 Condition

WANTED

RADIO AMUSEMENT COLLECTIONS IN HISTORY

FORT WORTH, Feb. 12.—Business at the three downtown arcades struck a new high peak during the first five weeks of 1944, the managers report. At times, especially during the first two days after the last day of February, it was almost impossible, they state, for persons to get past the booths.

The Arcade, operated by the Frankreich Distributing Company, and the largest of the downtown arcades, has experienced the busiest business in 1943 in low to a good start toward another record-breaking year.

WANTED

DRINK VENDING MACHINES WANTED

ARCADE MECHANIC

TAX SPECIALS

WANTED

FOR SALE

WANTED

THREE DOWNTOWN ARCADES

Arcade consists of Photomatic (with 10,000 Frames), Sky Fighter, 6 Paddle Card Machines, 2 Krofft Peeks, Drive Mobile, Magic Heart, Wind Jammer, Basket Ball, Chicago Dig, Submarine, Racing Practice, Western Bandit, Axis Ten Steer, Test Pilot, Tokyo Gun, Challenger, Kicker and Catcher, 2 Shipman Select View, 6 What’s Its Machines, Exhibit Foot-Eat, Rotary Merchandiser, Mills Do-Ro-Mi Phonograph, 3 Chicken San, Ina Varitee Tables, Sticks and Fans, etc. Have nice orange juice machine costing about $5,000. Must sell the above to highest bidder in lot or piece by piece. Have good location in Army town doing nice little business. Make money. Every piece, all equipment in good condition.

F. M. EGAN

2405 Elm St., Dallas, Tex.
Trade Is Cheerful Despite Problems; Will "Carry On"

"Work planning" brings efficiency to many operating firms and represents one wartime benefit—trade's ability to master future problems will depend upon maintenance of equipment.

CHICAGO, Feb. 12—Trade surveys just completed by Billboard representatives in various sections of the country after convincing evidence to prove that pinheads were far off the beam two years ago when they predicted the coin machine industry "couldn't possibly survive." These market reports which have proved valuable in providing information and marking trends continue to find leading operators and distributors cheerful and optimistic despite problems that handicap operators severely.

COMMENTS ON COIN VALUE PARADE

Automatic Coin
Machines & Supply Co.
3634 W. Fullerton Ave.
(Phone CAPitol 8241)
Chicago 77, Ill.

YOUR CHOICE, $5.00 ea.
Not less than (3) machines shipped

One-Third Deposit With Order, Balance C. O. D. Write—Phone—

B. L. SALES CO.

10 Mills 25¢ Gnome, Model 3A O.P., Bull's Eye Cabaret, No J.P.,
$6.80
10 Mills 25¢ Gnome, No J.P.,
4.50
10 Mills 25¢ Gnome, No J.P.,
4.50
10 Mills 25¢ Gnome, Model 3A O.P., Bull's Eye Cabaret, No J.P.,
6.80
10 Mills 25¢ Gnome, Model 3A O.P., Bull's Eye Cabaret, No J.P.,
6.80
10 Mills 25¢ Gnome, Model 3A O.P., Bull's Eye Cabaret, No J.P.,
6.80

COUNTER GAMES

6 Mills 25¢ Gnome, Model 3A O.P., Bull's Eye Cabaret, No J.P.,
$12.50
6 Mills 25¢ Gnome, Model 3A O.P., Bull's Eye Cabaret, No J.P.,
12.50
6 Mills 25¢ Gnome, Model 3A O.P., Bull's Eye Cabaret, No J.P.,
12.50
6 Mills 25¢ Gnome, Model 3A O.P., Bull's Eye Cabaret, No J.P.,
12.50

WANTED TO BUY

Any Quantity of the Following Delivered in Chicago

Crandonstars $50.00
Grand Nationals $50.00
Triumphs $10.00
Sports Specials 100.00
Sports Events 100.00
Mascots 10.00
Bowling Machines 100.00

Games must be complete with all parts, but do not have to be in working condition.

BELL PRODUCTS CO.
2466 W. NORTH AVE.
CHICAGO, ILL.
what less liquor in the months ahead, and beer supplies will be "moderate." No "absolute" shortage of cigarettes is foreseen at present, although tobacco stocks are dangerously low.

**Dallas**

Texas Trade Interested in Post-War Expansion Plans

DALLAS, Feb. 12—Altho still beset by handbooks of record shortages, lack of man power and not enough equipment, the coin machine trade of the South- west started another banner year with the best January business ever experienced, and 1943 was the best year in the history of the coin machine business for this sector. Department store sales for the State of Texas showed an increase of 43 per cent in 1943, and department and apparel store sales in Dallas led the metropolitan areas with a 48.1 per cent hike in business, as compared with 1942. Comparable increases have obtained in the coin machine trade. Collections for many Dallas operators are almost double the amount they were a year ago, and the general level of 1943 volume of business has been 80 per cent over 1942.

The record rise for January presages an- other good year, provided records, equip- ment and man power holds out.

Operators report that shortage of beer is still a handicap to the coin machine trade, but conditions are improved over the severe shortage of the summer sea- son. Distributors and jobbers are doing a record volume of business, but most of the merchandise being sold is rebuilt operating equipment. This equipment is getting harder to procure each month.

Much Post-War Interest

Merchandise vendors are handicapped by lack of staple merchandise. Much new merchandise is coming on the mar- ket and this is helping to keep up volume. Candy supplies are limited, with not enough to go round. Vendors in these locations and in war-plant areas are doing a difficult business. Most operators report a fair supply of beverages, but this is suffering from red tape and is becoming a more difficult problem. Women are being used by some operators and are reported to be satisfactory. It is ex- pected 1944 will see more women used in the local coin machine trade. Dallas coin machine men are definitely interested in planning for post-war business. A survey reveals these pertinent facts. Both operators and distributors believe that post-war coin machine bust- ness will be terrific for at least two years.

FOR SALE—A. B. T. RIFLE RANGE


MAKE OFFER

BOX 578, The Billboard, 155 N. Clark, Chicago, 1, Illinois.

FOR SALE

3 Rockola Monarch with Snooker - $175.00
1 Rockola 1000 - $125.00
1 Old Style - $75.00
4 Rockola New Style - $175.00
1 Hawswortl - $50.00

Terms: 1/3 Deposit With Order, Balance C. O. D.

CENTRAL VENDING CO.
310 S. 24TH STREET
OMAHA, NEB.

TWO LARGE TICKET MANUFACTURING PLANTS FOR SALE

Price $1,000,000.00. Half cash. Plant will pay for itself in five years. Located in Muncie, Indiana. Manufacturing Tip Books and Jar Tickets. Will sell all or 65 shares of 150 total shares of stock.

Write 2944 S. W. Sixth Street, Miami, Florida

244.90... TO... 2021... (For Foreign Music) $8.00
244.90... TO... 767... $2.50... TO... 5048... $2.50

For sale in U. S. only. Will ship, but to be paid for in advance. Also included on location in 30 seconds. Standard equipment in every respectable last five. Fully guaranteed. No warranty of Affiliation. At any time during 20 days after purchase, can be returned at our factory. No shipping restrictions.

ACE MUSIC, Post Office Box 822, Nashville 2, Tenn.

WHAT AM I OFFERED FOR ENTIRE LOT?

3 MILLS JUNO PARADES, F.P.
3 MILLS JUNO PARADES, F.P.
3 JENNINGS SILVER MOONS, Convertible
3 JENNINGS SILVER MOON, Silver

Patent, R. D. 2
Phone: Jonestown 1905
Jonestown, Pa.

PENNYLAND ARCADE

SALESBOARDS WITH APPEAL

2020 H. Jo-n-Jack
2020 H. Jo-n-Jack
2000 No. Lulu Bell
2000 No. Lulu Bell
2000 H. Jo-n-Jack
1000 H. Jo-n-Jack Th.
1000 C. Jo-n-Chee Th.
1000 C. Jo-n-Chee Th.
1/3 Deposit

Big Selection. Lowest Prices. Catalog Sheets Free.

DIVERSO PRODUCTS COMPANY
617 N. SECOND ST.
MILWAUKEE 3, WISCONSIN

AMUSEMENT MACHINES

WILL BUY OR SELL—TRADE OR REPAIR

1000 SLOTS

Pace (preferred), Mills or Jennings. A-1 factory facilities—repair work exceeds all others. We make them new inside and out. Plenty names satisfied customers. Estimates given before work done.

"ONE CUSTOMER PAID US $700.00 MORE ON 20 MACHINES THAN WE WAS OFFERED BY OWNER OF SAME LOT. HE WANTED OUR REBUILDING SKILL AND OUR NAME TO BACK HIS PURCHASE."

Sell now at high prices—old machines worth only 10c on dollar when new models come out.

WILL PAY, DEPENDING ON TYPE AND CONDITION, $100 TO $125 FOR PACES—BROWN CABINETS.

$40 TO $75 FOR PACE SLOTS AND PACE CONSOLES, GIVE MODEL, QUANTITY, SERIAL NUMBERS AND DENOMINATIONS.

No Delay—Spot Cash Same Day Machines Are Received

Our advice—sell now for cash or we will allow 25% over cash on credit memo applied on new machines when war ends and we go into production.

Big supply Races Motors, Brakes, nearly all Races Parts—also nearly all Parts for all Pace Slots.

The PACE MFG. Co., Not Inc.
2909 IOWAN AVENUE
CHICAGO 16, ILLINOIS

EXCELLENT BUY!!

13 TEN STRIKES

ALL IN FIRST-CLASS WORKING ORDER, READY TO SELL IF YOU DESIRE, LOWEST PRICES—11-HIGH DIALS—$750.00 Entire Lot

1 BALLY BULL GUN $69.50
1 BALLY BULL GUN, DELUXE $75.50
1 BACKBOARD CLASS $69.50
1 HOME RUN, 1942 $69.50
1 DAVAL BUMPER (CRATING) EXTRAI, Each $24.50
1 MINNEAPOLIS 13 $47.50
1 MILL'S SCHLITZ 750 $47.50
1 JENNINGS SILVER MOON, $47.50
1 WURLITZER 4430 SELECTIVE $42.50
1 TRIPLE TRIFECTA $37.50
1 WURLITZER 4430 SELECTIVE $35.00

Terms: 1/3 Deposit With Order, Balance C. O. D.

Wholesale Only

594 10TH AVENUE, NEW YORK CITY, LONGAKE 5-9495

"Let's Trade Tomorrow, Even If It's Ideas"
SMILE-A-MINUTE CAMERAS, COMPLETE --- FOR SALE

48 LONE-STAR RAYFORD --- $200

Curved Plate Photocopy --- $200

WANTED

MILLS WEST POCKET BELL...Pay Out Automatically Just Like a Big Slot. Rebuilt Machines From $200.00 to $575.00. Write for Circular...

VAN ETTEN VALLEY CO., INC.
1061 Joseph Ave., Rochester 5, N. Y.

Carl TRIPPE

GUNS

Repaired Red, White and Blue, Army and Navy Decals...

LOOK & OPERATE LIKE NEW...

$160.00

ORACION (Spanish)...

PARKERFIELD (English)

$109.00

THREE 44-NUMBER LOTS --- $100.00

KEEN AIR KAIDER

KEEN AIR NON-AIRKAIDER

KEEN AIR ANTI-AIRCRAFT

ALL A-1 CONDITION.

REady FOR LOCATIONS. ALL CRATED, EACn

3-WATTING LOBO PORCELAIN $9.00

1 KIRK HORSESCOPE LO BOY ... $100.00

2 JENNINGS LOBO PORCELAIN $9.00

2 MILLS LOBO PORCELAIN

Terms: One-Third Deposit, Balance C. O. D.

Phone: Frankie 8544

287 Bank Street, Norfolk, Va.

IDEAL NOVELTY CO.

WANTED

MORE DISTRIBUTING SPORTSMAN---SIMILAR TO THOROBRED---$195.00

INVASION---LATEST 5-BALL CONVERSION---PRICE $165.00

SPECIAL! NEW SUPREME GUN. PRICE $330.00

ARC-EQIPMENT, GUNS, MISCELLANEOUS

DRIVE MOBILE...$375.00 SKY FIGHTER...

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BALLY BROAD SLIDE, E. T.

MUTOSCOPE CARD VENDERS, Late...

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BALLY 4 BALLS, 6,000...

JAP CONVERTED CHICKEN SAMS...

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WE REPAIR 1 BALL & 5 BALL MOTORS. OPEN TYPE, $5.00; SEALED TYPE, $12.50.

SLOTS---ONE BALLS---CONSOLES

CASH P. O. WATT. BIG BOWL...

ABOVE FACTORY RECONDITIONED...

S. C. BONUS CHEERS...

S. CRERRY BOLL...

SUPER BELL 3-5c-125c...

JENN. SILVER MOOK, F. P., A.

RECORD TIME...

PINS, NEW & USED

LIMELIGHT...$19.50

KEEP IT FLYING...

AMERICAN PAN...

LIBERTY...

PLAY BALL...

PARADISE...

SOLWAY...

BELL-HOP...

SPOT-O-CARD...

SHOCK DAYS...

SHOCK...

MIDWAY, F.

540 JUNGE...

$1.50

$1.50

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VOLUME OF PLAY HAS, DROPPED DUE TO PARTICULARS, AS WELL AS THE ENTRANCE OF NEW SPORTS ALLOWS TO OUR CUSTOMERS...THE RETURN...THE LOVE OF PINS...ETC., IS UP.

MILLS VEST POCKET BELL...$575.00

CIRCUIT Ayr...

COMPLETE WITH AUTOMATIC LAC POT

VAN ETTEN VALLEY CO., INC.
1061 Joseph Ave., Rochester 5, N. Y.

years and for a longer period if proper planning is maintained. Increases of from 25 to 50 per cent in employed persons is planned by distributors as well as operators. Operators say that a wide equipment of coin machine rooms, and equipment will be required as soon as the war is won. They estimate that play at least three years to re-equip and improve coin machine equipment that will remain in use if the war is won in 1944. All operators and jobbers favor the present high value of coin machines over the current good prices for equipment.

Theoretically the two factors have not been the basis for the present wave of good business. The entire coin machine industry was sold on the idea of maintaining current wages and increased purchasing power after the war.

Detroit

January Exceeds Previous Month: Help Is Big Worry

DETROIT, Feb. 12—Activity in Detroit's major coin machine house, music machine is shifting fairly rapidly because of a cause of combination of factors. One important development is cheap labor recently coming about being brought into this field by the re-crafting of men into the armed forces. In the past month a number of jobbers and employees have been called.

Help problems have become critical in all departments, with operations finding that they are forced to cut down the size of their routes. This has led in turn to the cutting of repair parts, and the general practice now is to "roll" one machine to repair another, resulting in an accounts receivable list which has been partially dismantled and unusable machine parts are being brought in by operators to buy machines, but very few are on the market.

Major changes in route ownership have recently taken place or are under negotiation on old good established operations either dropping out of some fields or en- largeing their route by acquisition of others. There is an active market for good routes here today.

Machine Prices Slump

The market for used machines has taken a 25 to 50 per cent from a result of ceiling prices, which is now fairly well understood and observed after an initial period of confusion. Prices for some individual games have dropped by one-third in recent months to a normal market instead of the high market which was generally expected by the exceptional local demand.

Volume of play has, in general, a pick-up, with music machine house, and the few local legal games, chiefly bowling alleys and toy games, showing more or less constantly on average nights in their operations. The local situation, which was near famine a couple of years ago, has shown a general pick-up and stabilization, and patronage is back to normal. There has been an increase in activity here since the beginning of December, when the flu epidemic scared people away from public spots.

Vending machines, handicapped by service problems, ceiling prices and shortage of merchandise have become "tag-enders" of the local business with volume of machines and patronage both dropping. Cigarettes, however, maintain a good volume because of the general scarcity of major brands on counters.

Eric, Pa.

Man-Power Problem Solved By Planned Efficiency

ERIE, Pa., Feb. 12—The man-power problem has been solved by operators in this area by increasing the efficiency of all labor already employed. Improvements in planning. Better route planning and improved accounting enabled one operator to reduce a pre-war staff of 40 to a maintenance organization. The opinion of this operator is that the war has brought about better attention, which in turn will mean greater profits and better service. This operator also stated that he expected to expand almost double in the post-war era due to the opportunities that will present themselves and to the ability of his central organization as developed in combating man-power shortages. This situation has been general here and to data has avoided the entrance of women in the coin ma
chance field, although the general viewpoint here is that women have shown so much adaptability in many fields since the war that they will probably continue to do so in the future.

Most operators here have managed to keep their machines in working condition through the salvage of parts from obsolete equipment. The feeling is that this is unlikely to continue as long as they have to date they have not been forced to drop any work in order to carry on.

Among the problems facing operators here is the Canadian nickel. While steel pennies caused magnet trouble on real machines, the Mexican nickel caused jamming and jammed music boxes and pin games.

General opinion is that post-war times will bring expansion to the man ready and able to move. It was estimated that less than 5 percent of the available spots here own their own machines, and all operators feel that they could have more machines if there were any available at the present time if machines were available. This applies particularly to games, reals and music boxes and indicates the steps that will be taken when general production is back in stride.

Fort Worth

Midnight Drinking Curfews Offset by Booze Conditions

FORT WORTH, Feb. 12.—Coin machines declared the last goodbye to midnight drinking in January is a good start toward another record-breaking year. If service is good as it was for the remainder of 1944 it will top 1943, which set an all-time record.

Conditions here promise to be as good as they have been in months. The downtown territory is now crowded with well-paid workers who were not there a month ago, when a Curfew rule appeared from the streets. Everyone who wants to work finds work to do, and the city's pay roll is by far the greatest in history.

Sinners who come to the bright lights from near-by army camps and fields for the weekend craved the night spots Friday, Saturday and Sunday nights. There are now 30 to 40 Clydesdale dance foyers that are not filled to capacity every week-end and most of the others.

Operators in 1943 went thru the first year of the base curfew that stops sales at midnight and also prohibits drinking and gambling leverage later midnight in public. This caused many to believe that they would lose many by early closing hours, but their receipts were above the preceding year.

Mexico City

Business Conditions Good; Tourists To Exceed 1943

Tourists to Exceed 1943. Feb. 18.—The pleasant surprises to Americans coming to Mexico is being able to grab a taxi and be taken to any place of amusement. There are no restrictions on cabs and the official rate for a downtown ride is one peso (20 cents).

Bottling industries are hard hit by failure of railroads to move carloads of bottles from the big Monterrey plant. Some are in danger of closing down.

Trade between Canada and Mexico has tripled during the last two years. Canadians are in demand in Mexico.

Midnight Curfews will be dropped in January is a good start toward another record-breaking year. If service is good as it was for the remainder of 1944 it will top 1943, which set an all-time record.

Contemporary Music

GENERAL

There is a lot of music being played in this country today. It is not only being played at the movies and dance halls, but also in restaurants and night clubs. The music being played today is more varied than ever before, with everything from jazz to classical being played.

NEW MACHINES WITH SPECIAL DISCS AND REELS

WRITE FOR PRICES

1. Seeburg Colonel, 3 Seeburg Play 888, $50.00.
2. Mills Overland, 4 Seeburg Play Wheels, $65.00.
3. Mills Overland, 4 Mills Overland Play 888, $65.00.
4. Mills Overland, 4 Mills Overland Play Wheels, $65.00.
5. Mills Overland, 4 Mills Overland Play Wheels, $65.00.
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25. Mills Overland, 4 Mills Overland Play Wheels, $65.00.
27. Mills Overland, 4 Mills Overland Play Wheels, $65.00.
February 19, 1944

MILLS 5c, 10c, 25c and 50c SLOTS FOR IMMEDIATE DELIVERY
4 Mills 25c Gold Chrome, 2.5
10 Mills 25c Brown Fronts.
6 Mills 10c Brown Fronts.
2 Mills 10c Brown Fronts.
8 Mills 25c Blue Fronts, S. 1., S. 2.
46 Mills 10c Blue Fronts, S. 1., S. 2.
18 Mills 5c Blue Fronts, S. 1., S. 2.
6 Mills 25c Gold Chrome War Eagles, Philadelphia, S. C., S. M., Knex Action
4 Mills 10c Gold Chrome War Eagles, Philadelphia, S. C., S. M., Knex Action
14 Mills 5c Gold Chrome War Eagles, Philadelphia, S. C., S. M., Knex Action
2 Jennings 5c Chiefs, S. S.
3 Mills Four Bells, High Serials
6 Kenny Super Bells
10 Mills Jumbo Parades, F. P.
3 Mills 5c Gold O. T.
2 Mills 5c Gold O. T.
2 Mills 1c Gold O. T.
14 Mills Front Pocket PHONOGRAPHS
1 Wurlitzer 1250, $295.00
1 Wurlitzer 1050, $205.00
1 Wurlitzer 1010, $255.00
1 Wurlitzer 1050, $205.00
1 Rolly Rapid Fire Gun
10 Mills 1c Front Pocket Machines, with or without Tag. If you want some, list number and make checks for amount. Write for prices.
Terms: 1/3 Certified Deposit, Balance C.O.D.

STERLING NOVELTY CO.
659-671 S. Broadway, Lexington, Ky.
"WE ARE WHOLESALERS AND DEALERS OF QUALITY SLOTS"

REAL VALUES
25c Silver Gold, rollen West Mills Club Master, Single Cherry Pay, N. P. O., $800.00
12c Caille Ball.
Jennings Chief, $125.00
4c Pan Pопpy, Each.
10c Mills Novelty, Each.
6 Mills 1c Food Boxes, Each.

MILLS 25c TONE OF MUSIC
MILLS 10c SCREW NUTS
MILLS 5c SCREW NUTS
WURLITZER 1250
WURLITZER 1050
WURLITZER 1010
THE CONSOLE

No new games will be made for the duration, but you can keep your old games up to date with attractive new features.

VICTORY GAMES CONVERSIONS
Only five minutes to change panels and location. No skilled labor or tools required. No playing time lost.

Your Total Cost
$9.50 F. O. B.

CHICAGO COIN MACHINE EXCHANGE
154 S. HIGH ST., COLUMBUS, O. PHONE: ADams 7949, Adams 7993.

A merica's foremost manufacturers of Pin Game Conversions
Eastern Distributor: LEADER SALES CO., 131 N. Fifth Street, Reading, Penn.

HERMITAGE MUSIC COMPANY
416 W. BROAD ST.
NASHVILLE, T. N.

S for both candy and sugar. Liquor shipments out of Mexico to the States has picked up two-fold.

January was a great feast month, with all local manufacturers reporting big sales at Leon, Gunyamas, Juarez, Guadalajara, San Luis Potosi, Tepic and Jalapa.

Miami

SRO in Haven of Tourists; Music Consoles Are Tops
MIAMI, Feb. 12—This winter finds the amusement machines in this area doing a thriving business, far exceeding the expectations of companies who have found it difficult to supply the demand.

Comparing the Miami field to that of other localities, Irving Sommer, president of Modern Amusement Company, states it is running far ahead of any spot in Florida.

Tourists are here in abundance. Now they got here not is clear, but they came and filled hotels, apartments, roomsing houses and even trailer camps to overflowing. If facilities were available many more would come, as inquiries for reservations are heavy.

While there has been some reduction in military personnel, the army and navy are giving heavy play to candy machines, especially at Miami Beach. Cigarette machines are getting plenty of money.

Due to go by the wayside are the machines which operate under State license for amusement only. The rating currency also will cost a lot of money on these machines.

The only machines which are showing a decrease in receipts are the beverage machines, and dealers are at a loss to explain this.

The visitors come here as a rule loaded with money and are spending a lot of time on vacation with the holiday spirit rampant. This keeps the machines doing a full volume of business.

There are plenty of music machines in this area, and the pop tunes they give out are a great attraction in many locations. Simultaneous playing is very popular. They are showing good returns this winter.

There are no arcades in the Miami area as yet, but the chances are favorable for the opening of at least one in the spring.

An arcade at Orlando is reported doing a thriving biz.
**Minneapolis**

Compliance With Law Saves Equipment From Scrap Pile

MINNEAPOLIS, Feb. 12.—An industry for which the pinmen were ready to throw out their mounting clothes more than two years ago is still alive and kicking and showing definite signs that it stands to remain that way for quite some time to come.

Even the most optimistic colored chesties to himself as he realizes that his business, despite everything that would tear it down, keeps breathing the line, more than holding its own. All look ahead to the rest of '44 with considerable interest and anticipation. January started the year off well. The operators are determined that it continue that way.

Music machines keep roaring along, doing tremendously, as all locations report their phonographs are playing consistently. Patrons want music, and the juke boxes are on hand in goodly numbers to give it to them.

The record situation is easing up considerably, and the operators look ahead to being able to obtain a goodly quantity of back numbers for automatic phonographs during the balance of '44.

Police Destroy Machines

Pinball machines have been much in the news of late, with Minneapolis police department taking part in an undeclared war against machines that pay off in cash. Several locations have been raided, machines confiscated and destroyed and location proprietors fined $600 each.

This is a matter for operators and location owners alike to pay some heed to. The city charges cash pay-off is gambling. And every man location who has been brought into court has pleaded guilty to the charge. With machines as difficult to obtain as they are, every decision by the law of one machine is quite a calamity. And when nearly a dozen have been broken up by the police it simply sits up and takes notice—and make a few moves to avoid such things in the future.

The vending machine business has been doing all that it can in an attempt to keep up. But the task is a difficult one. Merchandise shortages, along with difficulty in serving locations, make this problem a terrific one, and the future doesn't hold any great promise of immediacy.

Equipment is Scarce

Those operators lucky enough to have

---

**MILLS SLOTS RECONDITIONED—Guaranteed by Our 48 Years of Experience WRITE FOR PRICES**

3 30c GOLD WAR EAGLES & GOLD CHROMES

6 10c GOLD CHROMES

6 25c GOLD CHROMES

5e SILVER CHROMES

5e SILVER CHROMES

5e SILVER CHROMES

4 5e BROWN FRONTS

3 10c BROWN FRONTS

25c BROWN FRONTS

3 5c BLUE FRONTS

2 6c BLUE FRONTS

5c Q.T.'s Originally Blue

- Gold Glitter $89.50

6 10c Q.T.'s. Same as Above . . . . 99.00

75c NEW POCKET

Blue and Gold . . . . $6.50

All machines have Key Stamps, Paper, Club Handles and are fully equipped.

We have all types of Coin Machines. Tell us to you want.

SICKING, INC.

1401 Central Parkway, Cincinnati, O.

207 East Broadway, Louisville, Ky.
venders installed in war plants are managing to keep ahead of the processing in good order. It is these operators without whom the nations are bearing the brunt of the deal.

Jobbers continue to be employed at the tremendous task of obtaining old machines for refurnishing and rebuilding the supply runs steadily lower. But the wholesalers manage to pick a few here and there for concentration purposes. In this way they keep busy—and look ahead to each program for the rest of the year.

What machines do they rebuild the jobber sells in a hurry. Operators are anxious to obtain whatever equipment they can.

For the jobbers the big item, of course, is service. And this they try to maintain, even though their ranks have been thinned by wartime military and production plant commande.

New Orleans

Ops Forced To Invent Parts To Keep Mach. Operating

NEW ORLEANS, Feb. 12.—The growing scarcity of repair parts and man power for manufacturers, having a service of the coin machine industry in this area, is the reason the market here has been taken care of by replacements old machines or by factory built ones but these are scarcer, and most operators are now down to "inventory" pins, putting some workable machine out of commission in order to keep limited numbers on select locations. The truth situation seems to show no worse.

As yet women have not taken a very big place in the coin-operating industry in this immediate area. A number of operators have added members of their family to the office corps, but most of these women, wives and daughters, have no experience in servicing. There are increasing instances where owners of a business are jumping in and doing their own work.

Money is plentiful, and where locations have sufficient machines around play is at all-time peaks. Nitetries in the suburbs, using pins, consoles and balls, are doing a land-office business, particularly on week-ends. If some faults may be told of these, however, there are too many youngsters allowed to play these machines.

Coin phonograph ops are still having three serious points of handicap, these being the prices of tubes, and the need for new ones. Of course, Deca is doing the biggest business, but demands for these machines are small. Nothing machines in the East have been able to match the mark set for them by the machines of the West which are in the ranks at 80 to 90 percent.

The supply of parts is tremendous task for the jobbers, and is the limiting factor in the business. If the manufacturers would see that the parts are in the hands of the jobber when the order is placed, perhaps more progress could be made.

FOR SALE

Large Stock Salesboards. Tip Boards and Fab Games. Write for Price List, stating your requirements.

L.C. SALES CO.

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Cleveland Coin Machine Exchange

Cigarette Machines
All in A 4 Operating Condition
- 7-COL. machines, Wood
good condition...
- 152 Oper. Only
- 52 machines...
- $2.00 Each for Packing
- Single Machine...
- $7.50...EACH
- (152 and 200 Oper.)
- $2.00 Each for Packing
- Single Machine...
- $7.50...EACH
- (152 and 200 Oper.)
- $2.00 Each for Packing
- Single Machine...
- $7.50...EACH
- (152 and 200 Oper.)
- $2.00 Each for Packing
- Single Machine...
- $7.50...EACH

Automatic Cigarette Sales Co.
2209 Locust St.
Cleveland, Ohio

WANTED
Concord, experiment Merit. Must be familiar with 1% Tins with Cigarette and Phonograph. Must be reconditioned. Good seller and sturdy 20th now and after the war. Write, giving full switch to
E & R. Sales Co.
803 Colley, N. E.

Philadelphia

Music, Pinball, Arcades All Report Better Collections

Philadelphia, Feb. 12.—The start of the new year saw the local amusement machine industry in a places spirit it has enjoyed since the start of the war. Collections for both music and pinball machines have been at average and average-or-better-than-average levels, with a decided increase noted in music collections. Moreover, increased release of new releases by the companies making collections with Petriolo created almost a revival of interest in music machines among the public. While the public still put in their nickels for anything and everything placed in the machines, availability of new recordings made the machine the important music factor once more.

The only real concern among the music men is the poor quality of the recordings, not holding up at all in the machine and increasing operating costs in many cases above the safe level.

One of the most significant steps taken by the local music operators' association was in pledging not to let machines fall in the hands of private individuals. All operators pledged not to sell any machines to the public, emphasizing that the future of the industry depends entirely on the machines being operated by only the operators.

The pinball operators' association, with its membership grown to more than 100, once again represents a real force in the industry, making remarkable progress since its revival less than a year ago. In the music association the membership has grown, with more than 80 percent of all the music operators in the city now members of the association, and with less than 5 percent of all the machines on locations not controlled by association members. Ten or 15 percent of independent machines represent exactly 210 machines.

Philadelphia:

Back past month four new firms joined the music association ranks, in addition to 12 others which have become members, making the total 32 members. Two of these firms are small operators, while the other two are medium-sized operators.

One of the new members is a well-known operator who has been in the business for many years. He operates a number of machines in various parts of the city and has always been active in the association. The other two new members are also well-known operators in the city. They have been active in the association for many years and are well-respected by the other members.

The officers of the association have been re-elected for another year, with the following members serving:

President: James O'Brien
Vice-President: John Smith
Secretary: William Brown
Treasurer: Charles Green

The association has been very active in recent months, holding several meetings to discuss various problems facing the industry. The officers and members have been working hard to improve the business and make it a more successful venture.

The association has been working closely with local authorities to ensure that all machines are properly operated and maintained. They have also been working to increase the quality of the recordings and make the machines more enjoyable for the public.

The association has been very successful in its efforts to keep the industry growing and thriving, and all members are looking forward to a prosperous future.
This machine has been re-designed by engineers who have had years of experience with operators’ problems in the coin machine field, difficulties which the manufacturer does not foresee but which the operator in the past has had to overcome. Ship us your game today.

ROY MCGINNIS COMPANY
2011 MARYLAND AVE.
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CONVERTING—REBUILDING—REFINISHING

**MILLS**
- Mills 1c, 5c, 10c Escalator Slots Conv. to 25c Play—3/5 P.O.
- Mills 1c, 5c Escalator Slots Conv. to 10c Play—2/5 Payout.
- Mills 5c, 10c, 25c Escalator Slots Changed 2/4 to 3/5 P.O.
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**PARADES**
- Clock Gear—Rear Strips—Rear Clutch—Hub, 25c Size, Etc.
- Front and Rear Drive Gears—42c.
- New Parades—$75.00.

We Repair and Refinish Any Make of Slot. We Have Complete Sets of Mills 25c 3-5 Payout Sliders. ALL WORK GUARANTEED. WRITE FOR PRICE LIST.

SICKING, INC. 1401 CENTRAL PARKWAY, CINCINNATI, O.

PHONE NAUMAN NOVELTY CO. 4100 Fullerton Ave., Chicago, Ill.

**READY FOR DELIVERY**
- **MILLS GOLD CHROME BELLS**
  - 5c, 10c, 25c
  - 2, 5c and 25c
  - 5c, 10c, 25c, 5c/10c
- **MILLS BLUE FRONTS**
  - 5c, 10c, 25c, 50c

**GUARANTEED RECONDITIONED PHONOGRAHS**
- **Rock-Ola**
  - Models 1012, 618, 620, 818, 830, 848, 868
- **Mutoscope**
  - Models 1012, 618, 620, 818, 830, 848, 868
- **Wurlitzer**
  - Models 1012, 618, 620, 818, 830, 848, 868

**RECONDITIONED ARCHITECTURAL ELEVATORS**
- New Elevator and Architectural Elevator—$375.00.
- Used Elevator—$250.00.

**BULKLEY WALL BOXES**
- Late Chrome, Illuminated
- 25-Foot, Good as New
  - **PACKARD PLA-NOR BOXES**
  - All Rebuilt and Refinished
  - Look Like New

**WANTED—USED MACHINES-HIGHEST CASH PRICE PAID**
- Send List of Machines you have to sell and let us quote prices.
- All Machines Reconditioned, Ready To Operate. 1/2 Cash With Order, Balance 90 Days. All Price F.O.B. Los Angeles. Write Milwaukee for Special Price Quotations.

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**MILLS PANORAMIC SOUND**

COMPLETED, REBUILT AND REFINISHED LIKE NEW. PRICE COMPLETE ONLY $245.00.

**MILLS FOUR BELLS**
- Brand New Cabinets
- Genuine Factory Rebuilt
- Serials Around $200

**KEENEY SUPER BELLS**
- 4-Way Rebuilt and Refinished Like New.
- All Late Serial.

**KEENEY SUPER BELLS**
- 2-Way, Rebuilt and Refinished Like New.

**MILLS JUMBO PARADE**
- Automatic Payout, Late New Models, Used Only 30 Days

**EVANS GALLOPING DOMINOS**
- Late Two-Tons, 1941

**BALLY CLUB BELL**
- Combination Free Play & Payout, Late Serials

**MILLS GOLD CHROMES**
- 5c, 10c, 25c, 50c Play

**MILLS BLUE FRONTS**
- 5c, 10c, 25c, 50c Play

**GUARANTEED RECONDITIONED PHONOGRAHS**
- 8 Rock-Ola Commandos
- 3 Rock-Ola Commando Precedents
- 8 Rock-Ola Selections—Playsgrams
- 3 Mutoscope Ace Bomber, New, Rebuilt
- 3 Mutoscope Facemaker, New, Rebuilt
- 3 Mills Bomber, New, Rebuilt
- 3 Mills Tin Bally, New, Rebuilt
- 3 Mills Rock-Ola, New, Rebuilt
- 3 Mills Rock-Ola Deluxe, New, Rebuilt

**RECONDITIONED ARCHITECTURAL ELEVATORS**
- New Elevator and Architectural Elevator—$375.00.
- Used Elevator—$250.00.

**BUCKLEY WALL BOXES**
- Late Chrome, Illuminated
- 25-Foot, Good as New

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- All Rebuilt and Refinished
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**JO WIRE CABLE**
- New...50c Foot
- New Shutoff...10c Foot

**JO WIRE CABLE**

**KEENEY WALL BOXES**, 20 BOXES, Guaranteed Perfect

On Display in Our New and Larger Quarters

**MIDGET SKEE BALL**

Contact Us — It's Worth Your While!
Our Expert Service Department

RE-BUILDS — RE-CONDITIONS — RE-FINISHES — REPAIRS —

Your old run-down "CHICKEN SAMS" and "JAIL-BIRDS" and converts them into "SHOOT THE JAP" Ray Guns. Cabinets are completely repaired and Amplifiers overhauled and reconditioned.

FOR $59.50 F. O. B. Chicago

Over 100 Different Numbers in RADIO TUBES!

That's right over 100 different radio tube numbers available and coming in every day. Substitutions are necessary, but here are some of those critical tubes you've been looking for. Keep supplied daily. Join our list of preferred customers and write today. Radio tubes for Ray Guns, Phonographs and all types of coin-operated machines.

All Numbers Are Subject To Prior Sale!

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<th>NET PRICES</th>
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<td>024 ... $1.65 78</td>
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Genco's

7 UP

and

SLUGGERS

$40.00 EACH

ANY NUMBER YOU HAVE

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